Last week, the "Oscar" awards gave further evidence of the increasing significance of the world market. The "Oscar" seen above will be sent to Manos Hadjidakis, Greek composer of the winning song of 1960 "Never On Sunday." The first foreign song ever to have been nominated and chosen winner is also the first BMI song ever to have won. Above are some of the people who played a major role in the song's success: The insert is a portrait of Don Costa who recorded the smash song for United Artists Records. Costa, on the coast for recording sessions, was not available for the photo ceremonies. On left is Mike Stewart, publisher of the hit song, 2nd from right) is David Picker, exec. v.p. of UA Records; and far right is Art Talmadge, v.p. and general manager of the label.
HOTTEST THING AROUND!

RESPECTABLE
BY
THE CHANTS

MGM RECORDS
THE STAR POWER LABEL
Advertising Age, the leading trade journal of the advertising and marketing professions, has set forth an opinion concerning what it believes should be the position of a publication in its relations with a supporting advertiser. We reprint that opinion below in its entirety:

"We have commented any number of times in the past on our belief that advertisers do not and should not buy ‘editorial support’ when they buy advertising. And we have made it clear that advertisers who try to wield their economic influence by jerking their ads every time a newspaper or magazine says something they don’t like are making a serious mistake and usually acting in a childish fashion.

"But we have also maintained the obvious right and duty of advertisers not to support, with their advertising dollars, publications or points of view which they consider detrimental to their interests.

"The decision of American Dairy Assn. to cancel its advertising in Reader’s Digest because that publication carried two articles in its April issue which the dairy interests considered inimical to them is, therefore, one to be applauded rather than condemned, because it demonstrates the system at work at its best. Reader’s Digest publishes what it believes should be published; the dairy people withdraw their advertising because they believe they have been hurt.

"Each demonstrates its independence of the other, and, despite the short-term unpleasantness, this is exactly as it should be.

"... and The Cash Box agrees wholeheartedly!

From the very beginning, The Cash Box has conformed to a policy of purpose. If it helps the industry, we’re in favor of it. Otherwise it deserves no space in our publication nor should it find acceptance with any other industry journal. A new idea, a new album plan, organizational changes, new merchandising techniques and new releases—these and many other prime topics of importance deserve full consideration by the trade press. They are vital issues.

As far as advertisers ‘buying editorial support’ we see no problem here. A new idea is news, if it’s constructive. A puff report, based on fiction and destined for a big bust, is not news. Publicity receives close attention only when it has news value. Otherwise it serves only to weaken the overall structure and detract from valuable circulation and readership for which advertisers pay good money.

Any event which appears as if it will prove detrimental to our industry fails to conform to our policy of purpose. And we will refuse space which may lend stature to such comment. We feel that unless we serve the industry with its best interests in mind, then we are failing to do the job we set out each week to accomplish.

If we may digress for a moment, we might add here that we have never been interested in being first, with the least. Much of the problem with today’s newspaper business stems from its failure to report the news, strange as it seems. The “scoop story” has taken on great importance, oftentimes at the expense of a thorough detailed news report in full, which turns up a few days later in news publications of substance. We feel that there is an inherent responsibility attached to the job of reporting trade news. So much of it is of great importance to the people involved. A premature release on a business transaction may hinder that transaction causing loss of money and possibly reputation. We’d just as soon wait until both sides agree on the dotted line and then print the story from the horse’s mouth.

The Cash Box has served the music-record-industry machine industry for more than eighteen years in the best way we know how. And the best way is with the industry in mind.
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* Indicates best selling records
* Red bullet indicates sharp upward move
* Indicates other versions strongly reported

See alphabetical listing of Top 100 with publishers elsewhere in issue.
NOW BY DEALER DEMAND
THE HOTTEST SINGLE BECOMES THE HOTTEST NEW LP!

100 LBS. OF CLAY
GENE McDANIELS

MONO LRP-3191 • STEREO LST-7191
This smash new album contains a ton of smash performances of smash hits: TAKE GOOD CARE OF HER, PORTRAIT OF MY LOVE, and 10 others including, of course, 100 LBS. OF CLAY.

AND NOW
This hot new LP™ is being offered on these fantastic terms: 20% cash discount, July 10 payment - 100% exchange privilege.

AND THESE OTHER GREAT GENE McDANIELS LP'S

100 lbs. of Clay!
Gene McDaniels

GENE McDANIELS
MONO LRP-3191 • STEREO LST-7191
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AND NOW
This hot new LP™ is being offered on these fantastic terms: 20% cash discount, July 10 payment - 100% exchange privilege.
The Cash Box

Now Gives the Music Industry The Only complete World Service Each Week

ARGENTINA and BRAZIL Join The Cash Box World Coverage

EUROPE

ENGLAND
NEVILLE MARTEN
9a New Bond Street
LONDON, W. I.
Tel: Hyde Park 2868

BENELUX
PAUL ACKET
Theresiastraat 81a
The Hague, Holland
Tel: 070-722546

GERMANY
MAL SONDACK
Amalienstrasse 28
Munich, Germany
Tel: 220197

ITALY
VITTORIO de MICHELI
Via Dell’Orso 4
Milan, Italy
Tel: 86-43-56

SCANDINAVIA
SVEN G. WINQUIST
Kaggeholmsvagen 48
Stockholm-Enskede
Sweden, Tel: 59-46-85
With the addition of Argentina and Brazil The Cash Box has, in less than two years, completed its news coverage of ALL the major markets in the music world.

Beginning with this issue a round up of all the music news, best selling records and pictures in every major area will be summarized in as concise a manner as possible.

Just two short years ago The Cash Box, seeing the urgent need for one magazine to keep music men of one territory aware of what was happening in all the other markets, dispatched two of its executives to survey the European markets, determine their needs, and probe the practicability of such a service. There, these Cash Box representatives found record manufacturers and publishers enthusiastic about the idea and they were urged to begin this reportorial coverage as quickly as possible.

Several months later The Cash Box execs again returned to Europe, this time to hire representatives and open offices.

In November, 1959, The Cash Box launched what it feels is the greatest new service ever offered the music business by any trade magazine since the introduction of the music trade magazine itself. The original November, 1959 service brought an exchange of record manufacturing, music publishing, enterprising happenings between the United States of America, Australia, England, Italy, Scandinavian countries and the Benelux countries.

Its impact was felt almost immediately. More music men became conscious of the importance and great potential of the International market.

Deals were made simpler and more frequent through the information carried in The Cash Box pages. As exciting and imaginative as was this service, it soon became obvious that the news of other major markets was imperative. Canada was added. Exactly one year after the inception of The Cash Box International Section France was included to complete the European picture.

Our readers are well aware of our most recent additions. Japan moved into The Cash Box pages leaving only Latin America still to be brought into the fold.

In February Cash Box executives flew down to Mexico to set up representation from that area.

With this issue The Cash Box announces the completion of its worldwide major market coverage. Argentina and Brazil, together with Mexico, are today the three big Latin American markets.

All three are in a state of growth that promises greater stability and wealth in the years to come. All possess great natural wealth and strong governments that should finally develop the resources that have been dormant through centuries of ineffective leaders. The United States, recognizing its responsibility, has promised and is moving rapidly to assist in this development. Businessmen are confident there will be a gigantic boom within a couple of years. World famous corporations are expanding their plants and coming in to start new ones.

However, although at this time we feel we are presenting complete service from all the major markets, we recognize that markets and conditions change. We shall not hesitate to extend our coverage should the future demand it.
VERSATA-TONES (Kenco 5015)
(B+) "COBRA" (2:07) [Vonnie ASCAP—Whalen] Intriguing organ sounds here. Krauss's Latin beat and the brand new saxophone "How Many Tears," is captivating up tempo tempo. The contagious oldie, "Baby Face," has a sock-rock format that's sure to make the jukebox jump. Great ork and (Johnny Mann Singers) support on two sides taken from artist's new "Bobby Vee With Strings & Things" package.

"STAND BY ME" (2:44)
"ON THE HORIZON" (2:18)
Progressive-Tree BMI—King
Progressive-Tree BMI—Leiber, Stoller
BETTY E. KING (Atco 60144)
King has two powerful followups here to Spanish Harlem," his first smash solo run since his lead days with the Drifters. Both "Stand By Me" and "On The Horizon" are hauntingly dramatic efforts that feature Ben and the crew's quick paced charm with a "Yeah, yeah, yeah," to an captivating up tempo tempo. The contagious oldie, "Baby Face," has a sock-rock format that's sure to make the jukebox jump. Great ork and (Johnny Mann Singers) support on two sides taken from artist's new "Bobby Vee With Strings & Things" package.

"OUR LOVE IS HERE TO STAY" (3:35)
"CONGRATULATIONS TO SOMEONE" (2:11)
(United ASCAP—Alfred, Frisch)
DINAH WASHINGTON (Mercury 71812)
"Our Love Is Here To Stay" one of the classics from George & Ira Gershwin (the last one written by George) is properly treated to a fabulous performance by Dinah. Belford Hendricks' outfit warmly matches as the back-up. More stellar ballad results on the "Congratulations" side (a chart-maker for Tony Bennett awhile back).

"ANOTHER LONELY GIRL" (2:15)
[Auf-Rose BMI—Orbison, Melson]
"CAN'T FORGET" (2:17) [Auff-Rose BMI—Orbison, Melson]
[Tempo ASCAP—G. & I. Gershwin]
[United ASCAP—Alfred, Frisch]
THE FIREBALLS (Warwick 641)
Take your pick here. The Fireballs serve up two more instrumental delights that are sure to be an attention getter. One's a frolic-some, up beat ditty (with dandy percussive bits) tagged "Quite A Party." The other's an extended (with a flavor of label-mates, String-A-Longs, 'Wheels') titled "Gunshot." We'll be hearing a lot of both sides in the weeks to come.

"(I'VE GOT) SPRING FEVER" (2:04)
[Tanned BMI—Tannen, Long]
(Little ASCAP—Grouya)
"FLAMINGO" (2:15)
[Tanned BMI—Tannen, Long]
"FLAMINGO" (2:15)
[Tempo ASCAP—Anderson, Grouya]
"LITTLE WILLIE JOHN" (King 5563)
Little Willie John takes dead aim at the charts and comes up with a pair of bolluceys: once again. One end is a delightful rock-a-cha-cha novelty, tagged "I've Got Sprung Fever," with the title knocked out a la the Connie Francis oldie. "Stupid Cupid," "Flamingo," the sturdy long- associated with Jeff Jeffries finds itself in an appealing new quick shuffle rhythm format on the other end. Both selections, One's a frolic-some, up beat ditty (with dandy percussive bits) tagged "Quite A Party." The other's an extended (with a flavor of label-mates, String-A-Longs, 'Wheels') titled "Gunshot." We'll be hearing a lot of both sides in the weeks to come.

"LA DOLCE VITA" (2:35) [Robbins ASCAP—Verde, Rota]
"PARLAMI DI ME" (2:28) [Robbins ASCAP—Amurri, Rota]
RAY ELLIS (RCA Victor 7888)
"LA DOLCE VITA" (2:35) [Robbins ASCAP—Verde, Rota]
"A GIRL AND A HORN" (3:10) [Spawney ASCAP—Simeone]
HARRY SIMEONE (20th-Fox 245)
The haunting, title from the highly-rated pic import, "La Dolce Vita." (The Swedish & Italian interpretations this week. One bow the Ray Ellis outfit on Victor while the other features Harry Simeone ork & chorus on 20th Fox. Both are ear-pleasers. Ellis has a pretty a polished chart theme from the same pic as his cou- pler while Simeone's crew (Mel Davis spotlighted on trumpet) sh们 a soft romantic lovely.

PAUL PEEK (Fairlane 7002)
(B+) "BROTHER-IN-LAW (He's A Moocher)" (2:10) [Wonder BMI—Peek] In the on-the-inlaws kick, Ernie K-Doe has the "Mother-In-Law" smash on Minit, boys present their ditty with a Conversation-styledGit. Great composition, this one only for the specialty journals.


CHRIS CONNOR & MAYNARD FERGUSON (Atlantic 5014)
(B+) "SUMMER TIME" (3:11) [Gershwin ASCAP — Gersh-

WIN, Heyward] From the Chris Connor—Maynard Fergusson LP collaboration comes this delightfully swinging, hip interpolation of the Gershwin classic. Chris is at her articulate best and Maynard's horn is a ferocious solo instrument. Jazz jocks will have a ball with this date.

"THE LONESOME ROAD" [Pachabell ASCAP—Shikrlet, Austin] Also from the LP, ditto the above comment here.

JERR MEYERS (Vassar 309)
(B) "HONKY TONK WOMEN" (2:20) [Doug-

las—Davidina ASCAP—Doug-
las, Pastor, Lanee] Songster tops a joyous breakbeatBaseline, Chorus and combo are bright backdrop companions. Tune is not the "South Pacific" moral.

JOE DE MARE & LOUIS RAMEZ ORCH. (Studio 9911)
(B) "ROCKIN' PACHANGA" (2:48) [Mar-Cal BMI—Ra-

mez, De Mare] Fans of the new Latin step (also known as the pachanga) get a fine-sounding stilt from songwriter De Marez and the Ramirez orchestra.

"SIGNOR LA RIMERE" (Pachabell ASCAP—Deleton BMI—Ramez) The Ramez orch solos in another solid pachanga showing.

KENNY BARR (Mem 101)
(B) "HYPNOTIZED" (2:30)
"MUSICRAFT ASCAP—Meyer,

Warren) Performer belts out a rock-a-cha beat on this end.

"STORMY LOVE" (2:14) [Mem-Life ASCAP—Meyer, Arthur] From the same LP, a solid pachanga志愿 against a polished steady-beat sound from the female chorus-combo.

DICK HUMAN ORCH. (Command 4015)
(B) "BOOGIE WOOGIE" (2:51) [Dixie ASCAP—Smith] The pianist & his ork have an audio-technique style, the touch in this outing on the Tommy Dorsey favorite of the early 40s. Date was culled from the ork's recent 2nd volume of "Pro provocative Piano."

"MACK THE KNIFE" (2:06) [Harmon ASCAP—Pachabell] From the same LP, a brisk combo version (including whistling) of Hyman's years-back hit for MGM.

"VENDETTA" (Mem 1029) [Dixie ASCAP—Smith] From the same LP, a brisk combo version (including whistling) of Hyman's years-back hit for MGM.

"MAX THE KNIFE" (2:06) [Harmon ASCAP—Pachabell] From the same LP, a brisk combo version (including whistling) of Hyman's years-back hit for MGM.

"HYPNOTIZED" (2:30) [Mem-Life ASCAP—Meyer, Arthur] From the same LP, a solid pachanga volunteer against a polished steady-beat sound from the female chorus-combo.
**The Cash Box**

**Pick of the Week**

**NEWCOMERS**

**Rama Lama Ding Dong** (2:20) [Twin, Jumbo BMI—Jones]

**BELLS** (2:04) [Twin, Jumbo BMI—Jones]

**The Edsels** (Twin 790)

This one's up the teeners alley. It's loaded with those vocal and instrumental gimmicks that the kids love. Tabbed "Rama Lama Ding Dong," it's a fast paced novelty with an opening vocal trick, a la the Marzals' "Blue Moon." Deck's happening territorially. Petching beat-ballad session flipside. Label is distributed by Old Town.

**Barbara-Ann** (2:15) [Coons, Shoestring BMI—Fassett]

**I'm So Lonely** (2:26) [Coons, Big Seven BMI—Cuomo, Jacobsce]

**The Regents** (Gee 1065)

The new group talks about "Barbara Ann" in a manner that's sure to make the teeners sit up and take notice. Side rides along at a quick clip and it's chock full of the ultra-commercial sounds—right from the "ba-la-ba" beginning. Looks like a winner. Artists slow down a ballad-with-a-beat pace on the undercut. There's action already on the topside.

**Respectable** (2:24) [Wemar BMI—O.R.R. & Isle]

**Kiss Me Goodbye** (2:14) [Twin Tone BMI—DeVito]

**The Chants** (MGM 13008)

This tune, clever and introduced a short while back by the Isley Bros., can turn out to be the 'stepping stone' for the Chants. It's a rock-a-cha-cha handclapper about a girl who's so "Respectable" she's never even been kissed. Inviting bid for hitdom. Artists tenderly wrap up a pretty ballad on the lower stannum.

**SATELLITES WITH SPACE MAN** (CA-3757)

**MAN IN ORBIT** (2:00) [Mainely] An "interview" with space flyer Major Gagarin is done in "Flying Saucer." Some clever hit decks are injected with good laugh results.

**BLAST OFF** (2:16) [Arc BMI—Richards] Band taken over with a lively blues-swing arrangement.

HELEN SHAPIRO (Capitol 4561)

**DON'T TREAT ME LIKE A CHILD** (2:32) [Wemar BMI—Schroeder] Young (14) English thrush, reportedly hitting with this deck in England, display pro teen style in this bright rocker. Femme chanteuse Marky Slavin's musicians provide a lively, catchy backdrop. Might make some noise here.

**WHEN I'M WITH YOU** (1:51) [Wemar BMI—Burman, Schroeder, Hawkew] A shuffle-beat entry from the olde. LEIGH BELL (Rout 5031)

Terry (2:30) [Day & Just BMI—Wright, Taverner] Thrush and Chimes' singers present a teen-ballard sound. Kids will appreciate the deck's sentiments.

**ETERNITY** (2:28) [Day & Just BMI—Wright, Taverner] Beat is brighter in this display.

**Nat Brown** (Brent 7019)

**Three Pictures** (2:27) [David BMI—Brown] Off-beat blues narrative by the performer, who about three-quarters of the way down breaks into a spirited song. Might draw lots of R&B-pop attention.

**Just Leave It To Me** (2:23) [David BMI—Brown] Brown varies all the way in catchy calypso-sounding date.

**LITTLE MOJO** (Norman 505)

**Paula** (2:28) [Norman BMI—Mercurius] After a striking falsetto opening, the singer and combo-chorus go into a catchy name-song. Good teentime presentation.

**You Ain't The One** (2:10) [Saturn BMI—Turner] Artist is lacking off a rocking-sounding shuffle-beat pop-blueser.

**The Defiant Ones** (Essar 1000)


**Choice Tidbits** (2:05) [Alphan ASCAP—Adapt. & Arr. by Riggle] Affable guitar-rock treatment of the famed folk tune, "Polly-Wolly Doodle All The Day."

**Ellie Gee** (Madison 100)

**Red Corvette** (2:24) [Rca BMI—Barker, Releigh] Tale of a fella with a red Corvette is told in contagious teen-beat terms. Well executed and rehearsed, which includes deep voiced male comments.

**I Go, You Go** (2:07) [Trinity BMI—Greenwich] Thrash is effectively multi-tracked in this semi-jumper on a catchy number.

**RICK & THE KEENS** (LaCam 721)

**Peanuts** (2:35)—A very good-sounding record for the old hit by Little Joe & The Thrillers. Lead has a distinctive falsetto-like delivery. This version could get action anew for the ditty.

**I'll Be Home** (2:12) [Arc BMI—Lewis, Washington] Sounds like a new one of this inviting teen-ballard issue. Kids will appreciate the cut's tender way.

**Barbara Evans** (Pioneer 7002)

**Charlie Wasn't There** (B) [Levaan AS-CAP—Vance, Poerkins] Sparkling teen-novelty date featuring the lar, who performs beautifully, and a gal chorus-combo. This merry-beat stint could make noise.

**Nothing You Can Do** (2:40) [W&L ASCAP—Vance, Poerkins] Quite a different story here as the lar wistfully warbles against a soft rock-a-cha sound.

**Louise Brown** (Witch 101)

**Son-In-Law** (2:05) [Veneta BMI—Erman] Solid answer record off of "Erika's" K-Doex-smash, "Mother-In-Law." Blues lar's belt is backed by a contiguous combo workout. An instrumental that could become a teen favorite.

**Hop, Skip, & Jump** (B-Mark BMI—Davis) Guitarists are again spotlighting in the sprightly account of a tuneful opus. Could also get into teen favor.

**Del-Knights** (Chancellor 1075)

**Wherever You Are** (2:20) [Rambo BMI—Sher-

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**Del-Knights** (Chancellor 1075)

**Wherever You Are** (2:20) [Rambo BMI—Sher-
rill, Harden, Edghill] Haunting slow-beat blues-flavored romantic warbling by the lead and back-up songsters and combo. With sufficient exposure, this portion could get chart coin.

**Wrapped Too Tight** (2:03) [Veneta BMI—Sher-
rill, Harden, Edghill] Boys and musicians rock in pro novelty-rock fashion.

**The Four Coins** (MGM 13003)

**To Love** (2:20) [Trico BMI—Miller, Carroll] Fellows nicely relate the attractive, romantic material. This recording strongly highlights the smooth combo stomp.

**From Your Very Own** (2:31) [Trico BMI—Orr Out tomb-bombing sound from the boys.
soar with the first hit single

LUCY'S THEME FROM "PARRISH"

BY CLEBANOFF

b/w
Theme from "By Love Possessed"
#71815 Pick of the trade
THE INCOGNITOS (Zoe 001)

(C+) “DEE JAY’S DILEMMA” [Hooker House BMI] A “Flying Suacer”-type stink in which portions of hit drums come-on with very little break between Johnson’s piano and vocals. Label’s offices are in E. Hartford.

(B+) “FORGET IT” [Hooker House BMI] Whacky vocal comments against rain bits.

FRANKIE WEDLAW (Skyla 1054)

(B) “HAVE YOU GOT A CRUSH ON ME?” (2:10) [Last-Bloor & H. H. BMI—Wedlaw] Pleasing soft-blues vocals by Wedlaw on a nice, romantic, Dick is worth teen-marketing program.

(C+) “RUN, BUDDY RUN” (2:10) [Last-Bloor & H. H. BMI—Wedlaw] Catchy bits about a fellow like The Marcels’ “Blue Moon” who’s evidently after him with a gun.

EDDIE CALVERT (ABC—Paramount 10211)

(B) “PENNY POINTS POLKA” (2:18) [Jewel ASCAP—Sandbeck] Turnaround Calvert, and the Frank Farber oryx-chorus displaying charming polka spirit here. A flute and banjos also get bright solo chances.

(B) “I NEED YOU” (2:09) [Ardo ASCAP—Bros.] Romantic work keeps Calvert’s trumpet upbeat foremost of the time.

LITTLE GRACIE (Annie 208)

(C) “YOURE MY TARZAN” (2:30) [Myers ASCAP—Lovett, Drey, Levine] Can’t help jumper from the chimp and combo.

(B) “SIXTEEN TEENS” (1:30) [Myers ASCAP—DeKnight, White & H. J. Allison] Some comments in this corner.

Renee Matthews (Square 201)

(B) “BABY, HOLD MY HAND” (1:40) [Silent ASCAP—Sol-witz] Chirp and combo support take-on on a rockin’-ditty with good beat-life.

(C+) “WHAT’LL I DO?” (2:16) [Irving Berlin ASCAP—Berlin] Warm rendition of the evergreen includes string comments.

THE IMAGINATIONS (Music Makers 103)

(B) “GOODNIGHT BABY” (2:14) [Myers ASCAP—Bros.] The Imag-inations] Male song team, after a slow-beat start, employ a chant style somewhat like The Marleys’ “Blue Moon” date. Polished chart portion.

(B) “THE SEARCH IS OVER” (2:02) [Skeets BMI—The Imagi-nations] An idea of the kind where the vocal receives slow-beat chants in the setting.

DICK DOMANE (Wye 1006)

(B) “YOU ARE SO CONCERNED” [Laura BMI—Domane] Tale of a stomp is told with an agreeable rock-a-cha sound, with a better Domane nicely done.

(C+) “ALONE” (2:18) [Laura BMI—Domane] Trumpet is part of the backdrop arrangement in this plaintive poise.

THE DIAMONDS (Mercury 71818)

(B) “THE MUNCH” (2:53) [MRC BMI—Mitchell House BMI] Soft sonnters broadly handle the twist—
twisty type ditty. Polished goings-on in both listening & dancing stand-points.

WOMAI-LING (2:20) [Womai BMI—Medley] Team again supplies a fine larky-rock date for the teenagers.

BOB ARNOLD & FINDER “GUITAR” [A.R. & Loomis BMI] Guitarist Slim is featured in this low-
down combo bluer.

GLEN CAMPBELL (Capehart 5008)

(B) “NOTHIN’ BETTER THAN A WOMAN” (2:40) [American BMI—Brown, Frazen] Songster Campbell nicely handles a promote “Johnnie & Jack” kind of smooth, easy-groo-chaus-chord setting.

(B) “DEATH VALLEY” (2:10) [Decca] [Ran-Campbell] Country-styled folkish here.

MARIANNE (Bambo 505)

(B) “HOME TO MARIANNE” (2:38) [Red River BMI—Hawkins BMI] Songster offers an inviting answer session to the Jim Reeves country click, “The Blizzard” (same tune is used here). Attractive sound.

(B) “THE STORY OF I LOVE YOU” (2:07) [Holly-Vine BMI—Levin] Leisure warmly sings a new version of the lovely folk song, “I Gave My Love A Cherry.”

JODY LIN (Luxor 100)

(B+) “OH HENRY” (2:12) [Parmaker & Monument BMI—Zober, Salmeris] Good sunny rocker from the thrush and mammoth new label, based in Hicksville, N.Y., could get somewhere with this charmer.

(B) “WHY IS HE STAYING LATE” [Parmaker & Monument BMI—Zober, Salmeris] A tender-beat stand on a pop re-write of a folkloric P. D. point of his mind in an instrument to become an astro-

(B) “IN THE NIGHT” [Johnny BMI] Sweetly warms a new version of the lovely folk song, “I Gave My Love A Cherry.”

THE WILDER BROS. (Warner Bros. 5219)

(B) “SO RARE” (2:17) [Robbins ASCAP—Sharpe, Herst] A bright, sax-rockin’ chorus version of the oldie, This sound could get immediate listening & dancing.

(B) “ITALIAN LOVE SONG” (2:11) [Odin ASCAP—Weidler, Weidler, Weidler, Falke] Ending rockin’ choruses, this is an Italian favorite better known as “Sorrento.”

ELROY & THE EXCITEMENTS (Alanna 188)

(B) “THE LOVE WILL NEVER DIE” (2:37) [Cristobell BMI—Walker] R&B-flavored vocal crew discuss a seemingly sad theme in this ap-
pelling affectation date. Kids will dig the sentiments.

(B) “NO ONE KNOWS” (1:59) [Cristobell BMI—Brentley] Similar-sounding poise by the boys.
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B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIOCRE

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**The Cash Box**

**Best Bets**

**DOROTHY COLLINS** (Gold Eagle 1806)

**PHIL UPCHURCH COMBO** (Boyd 1026)

**CARMEN CAVALLARO** (Decca 25508)

**KENNETH SPRINGS** (Candle-Glo BMI — Springs, Bradford) Contagious full-bodied boogie, with a strong male vocal, and a good strong backup. Could come through with chart success.

**JIMMY RANDOLPH** (Arilis 1065)

**THE KING COB (A-B-S 109)**

**BOBBY PALOMA** (2:02) [Jim Ed Brown] chorus in a reminiscent rock-a-string arrangement. Could move faster in this romantic date.

**PHILIPS** (Veejay 386)

**THE BUSY BEE (2:14) [Comedy ASCAP — Miles]**

**ANNELIE ZEE** (Sesco 9754)

**SALLY FORD** (2:00) [Arc BMI — Dixon] Breezy flirtation, with a sparkling acoustic and background. Could come through with chart success.

**BILLY "CRASH" CRADDOCK** (Mercury 737-Tec ASCAP — Weinbrenner) Catchy, but lacks freshness, which is needed for a record such as this.

**LITTLE TONY** (London 1988)

**BO DDIDDLEY** (Checker 976)

**BO "AZTEC" (2:20) [Arc BMI — McDaniel] Lazy, intriguing-sounding all-cumbo stilt.

**CARL DRISCOLL** (Karnival 2016)

**KENNETH SPRINGS** (Candle-Glo BMI — Springs, Bradford) Contagious full-bodied boogie, with a strong male vocal, and a sound backup. Could come through with chart success.

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GEE WHIZ!

ANOTHER

CARLA THOMAS

SMASH!

"A LOVE OF MY OWN"

b/w

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DON COSTA ORCHESTRA

"21 YEARS"

ON ARTIA'S "MOISEYEV SPECTACULAR" distribs get 1 free for every 5 they purchase, mono or stereo. Artia's 2-LP package of Dvorak's "Slavonic Dances" is available to consumers at the price of a single LP, mono or stereo, MK's release of Sviatoslav Richter's performance of Beethoven's "Appassionata" Sonata, listing at $3.98, is being discounted to distribs based on a $3.38 tag. Expires: May 31.

ATCO
For every 25 LP's that the dealer purchases, he will receive an additional 5 free, with free mono LP's given proportionately to mono purchases and free stereo LP's given proportionately to stereo purchases. All of the label's mono & stereo LP's are available under the plan.

ATLANTIC
Special LP incentive to dealers, through Atlantic distribs, on the label's LP catalog. Dealers should apply to Atlantic distribs for details.

CAMEO & PARKWAY
"May Cash-Profits Month"—20% cash discount on all LP's; 100% exchange privilege. Expires: May 31.

CAPITOL & ANGEL
Dealers may stock all new Capitol-Angel May releases on a 100% exchange basis in quantities varying from 5 to 15 albums; Quantities covered with exchange protection vary for different Capitol titles in the May release; Quantity for all May Angel releases is 5. Expires May 31.

DANA
"Half Price Bonus Plan"—Consumers buy 1 album and get a second at half price. Described as a limited time offer.

DECCA-CORAL
"America's Greatest Music Makers are on Decca-Coral!"—A month-long promotion on 101 LP's including a dealer incentive plan. Dealers can get details from their local distribs. Expires: May 5.

DIRECTIONAL SOUND
The new "deluxe sound" line of Premier Records is being offered to dealers on a 25% free merchandise plan with 20-60-90-day billing and a 100% exchange privilege. A coop advertising fund is also available.

DOT
Annual summer sale in which consumers gets a 15% discount on all mono LP's, 20% on all stereo LP's and 25% on all EP's. Dealers receive a 90-day billing benefit, with payments due in 3 equal installments on the 15th of June, July and August. Plan runs from May 1 through June 1.

DUO
Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

LIBERTY
On three Gene McDaniels' LP's, including a new LP tagged after his hit, "A Hundred Pounds of Clay," and "One Eyed Jacks" soundtrack dealer gets a 20% cash discount, taken off the face of the invoice, for an order of at least 5 units, in any assortment of 5 albums, mono or stereo. 100% exchange privileges. Payments are due July 10, 2% 10 EOM. Plans runs from April 24 through June 2.

MERCURY
"Mickey's"—Dealers receive 1 free LP for every 5 he buys within a given price category. All PPS and LPS items issued up to May 1 will be included in the plan. Regular exchange privilege; dating on a 30-60-90 basis. Expires: June 1.

PRESTIGE

STRAND
"Major LP Expansion Program"—Dealers are to contact distribs for details. Expires: May 31.

VERVE
"April Shower of Sales"—15 new Verve albums are being offered to distribs via a buy-5-get-1-free program, providing the initial order totals 50% or more of the total unit objective of the release. Deferred billing plus 2% discount. Expires: Midnight, May 1.

A SMASH
The Miracles
"AIN'T IT BABY"
Tamla 54036

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WEBB has a winner!

SWEET LIPS
and
LAST NIGHT
31249

WEBB PIERCE
The Records
Disk Jockeys
Played Most
A Summary of Reports from Nation's Disk Jockeys

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BOB HALLEY
WALKING WITH JOE & ANNIE THROW A PARTY
Regatta #2001

REGATTA RECORD #2000
The Cash Box RAVES: An exciting, where-is-the-melody big-beat vocal treatment of the "Porgie & Bess" stand-out. The Sanders' belt is backed by contagious sounds from the combo-chorus. Could get big teen interest...

REGATTA RECORDS
1650 BROADWAY (Cl 7-1690) N.Y.

The Cash Box—May 6, 1961
THE VERSION THAT’S HEADING FOR THE TOP OF THE CHARTS!

CANNONBALL ADDERLEY’S

AFRICAN WALTZ

BY THE CANNONBALL ADDERLEY ORCHESTRA / RIVERSIDE 45457
A MOST UNUSUAL INSTRUMENTAL SINGLE BY THE BEST SEL-LING JAZZ STAR/BIG NOW AND GETTING BIGGER EVERY MINUTE

ONE STOPS: Title strips available from your local distributor . . . DISC JOCKEYS: If you haven’t received your copy yet contact Riverside Records . . . 235 W. 46th St. . . . New York 36
DEALERS: Ask your local distributor for display material
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**The Cash Box**

Best Selling Monaural & Stereo Albums

Compiled By The Cash Box From Leading Retail Outlets

May 6, 1961

- Also available in Stereo
- Also available in EP
"TV SING ALONG WITH MITCH"—Mitch Miller and the Gang—Columbia CL 1628
It was inevitable that the next Mitch Miller song fest LP be taken out of a successful TV episode. As per usual, in it the bearded maestro surveys a handful of tuneful standards, among which are "California's Avalon," "The Love Nest," "Moonlight Bay," "I Found A Million Dollar Baby," and "It's Only A Paper Moon." Lyric sheets are included. No doubt about chart status here.

"THE HAPPIEST GIRL IN THE WORLD"—
Original Broadway Cast—Columbia KOL 563
Fred Sanger and E. Y. Harburg (lyrics) have concocted a charming combination of Green's arther (Lyricstrata) and the classical, now-popular, music of Offenbach. In Cyril Richard the producers have a disarmingly delightful male lead, supported exceedingly by Janice Rule, Dran Szeit and Bruce Yarnell. Lovely lilting melodies, a whimsical book; the hit musical has now a fine disk counterpart.

"MORE GREAT HITS"—Marty Robbins
Columbia CL 1635
The country/folk song stylist is spotlighted in an album that includes four recent single hits—"Big Iron," "Ballad of the Alamo," "Don't Worry" (the current hit) and "Passion Passo" (in the full 4:22 version). Just these four make the LP worthwhile yet Robbins' vocal artistry on other tracks as "Streets of Laredo," "Red River Valley" and "I Told My Heart" are bonus offerings of immense entertainment value. Should be a smash album.

"ROMIN' WITH THE BROTHERS FOUR"—
Columbia CL 1625
Spirited songs of the wanderer, some traditional, some newer folk-like items, several with new lyrics and personal adaptations by the group, provide the Brothers Four with material for another delightful LP encounter. Included in the lineup is their current click, "Frogg," plus "This Land Is Your Land," "New Bridge," "Island Woman" and "He, He, My Honey," fine session that should entice more to the group as favorites on the campus circuit.

"RUNNIN' WILD"—Dick Schory's Percussion and Brass Ensemble—RCA Victor LSA-2306
Schory, one of the more adept originators in the "deluxe stereo sound" arena, has submitted a tape to the label's new "Stereo Action" line in a disk that is as handsome musically as it is sound-wise. The rotating-between-speaker effect that distinguishes this beauty, beautifully enhances the subtle colorations of the Schory method. Among the selections are "I Love My Baby," "But For Me, I'd Be For Her," "Shadow," etc. Fascinating fare for the stereo market.

"STAN FREBERG PRESENTS THE UNITED STATES OF AMERICA"—Vol. 1, The Early Years—Capitol SW 1297
Stan Freberg's most ambitious project to date and the current culmination of his delicious satirical wit is this whimsical musical & sketches of U.S. history. This first volume (of a projected four) takes the listener from Columbus' beckerking to the Queen for ships to discover the New World through the Revolutionary War, destroying one of early America enroute. Freberg wrote the ten songs and lyrics which Billy May arranged and conducted the Jad Conlon Singers and Jesse White. The sketches, the tastiest of the set, were a collaboration between Freberg and Ken Bullet. Joyously savory, subtle adult comedy fare that will leave you waiting breathless for the forthcoming three more LP's.

"MOTHER-IN-LAW"—Ernie K-Doe—Minit LP 9902
Securedly installed in star status via the current number one single in the country, Ernie K-Doe displays here on his debut album a thorough knowledge of his idiom, etching a dozen tunes (mostly originals) that range from straight soulful blues romps through light-hearted, infectiously paced rockers. Included are "Hello My Lover," "She's Waiting," "Make You Love Me" and the smash "Mother-In-Law." A vigorous workout for artist and listener. Solid teen item.

"ERNIE LOOKS AT LOVE"—Tennessee Ernie Ford—Capitol ST 1542
It is natural that Ernie Ford look at love through the melodies that originated in American country music. It is a warm, easy-going session in which Ernie personally puts across the simple, sincere music of such chart hits as "Molly, Darling," "Half As Much," "Bouquet of Roses," "Jealous Heart" and "Cold, Cold Heart," a lovely collection.

"THE HAPPIEST"—Donnie Brooks—Era EL 105
As the liner points out, a "donnybrook" is a "neatly fitted hat," which definitely has been the case with Donnie Brooks' three hit singles—"Mission Bell," "Vail House" and "Memphis." His performance and resulting sales. The strong-voiced youngster sings with a sunny, bright-beat outlook that has an appeal nationwide. Album contains the three hits plus "Memories Are Made Of This," "Tidewater," and "P.S. I Love You." Potent teen attraction.

"GOLDEN HIT INSTRUMENTALS"—Al Caiola, Guitarist with Orchestra—United Artists UAS 44
The bounty crop of hit instrumentals reaped this year by various artists comprises a stimulat-
ing collection of standards, original material from Al Caiola. The guitarist's own "Bananza" leads off the parade, followed by "Rock Me Baby," "By Night," "Asia Minor," "Aphaca," "Ram-Bunk-Sha" and six others. Solid pop package.

"SING IT AGAIN, SAM"—The Inimitable song stylin's of Sam Sacks—Arliess LP 3301
Ever wonder what would happen if a person that is completely tone deaf, has absolutely no conception of melody and, in other words, cannot sing worth a plug nickel yet was thoroughly convinced of his ability to record a hit LP and put it into a studio and seriously told to cut an album? This is exactly what this Átastic one and it proves one of the most unbelievably hilarious LP's in a long time. Arliess has even left in the flubs and re-takes for additional comedy fodder. Such dura-

"THE MUSIC OF JEROME KERN"—The Mel-
chrollio Strings and Orchestra—RCA Victor LSP-
2253
The inspiring, melodious, unashamedly ultra-
romantic music of Jerome Kern is a treasured thesaurus in American popular music. George Gershwin from New York to Kern in his book in his familiar sweet-string manner and the meeting of the two is a match made in Superior MELCHROMO and the music. Included are slices of "The Last Time I Saw Paris," "They Didn't Be-

"ROMAN GUITAR"—Tony Mottola and his Or-
chestra—Command RS 816 SD
Vibrantly rich colors, subtly shaded with various musical techniques are achieved by Tony Mottola in this Command album. Mottola handles the solo and lead guitar chores while a supporting orchestra conjures up a continental brew via use of accordian, etc. Percussion effects are used with caution. A recent release is "Woolooper Song." Other selections include "La Strada," "Sorrento," "Novalac" and "Non Dimenticar." The superior Command sound quality is in a point.

"LET'S MAKE MEMORIES TONIGHT"—Eddy
Arnold—RCA Victor LPM-2337
Eddy Arnold, King of Country in recent years, is appearing more relaxed, more at home in the country bal-
lad idiom. Here his gentle persuasive vocal man-
er takes tender but firm hold of a dozen country numbers. They include "I'll Take Me In Your Arms and Hold Me," "Hey Good Lookin'," "It's Been So Long Darling," and "Are You Sincere?" His major fans in both pop and country markets will enjoy these deliciously fragrant offerings.
"ONE EYED JACKS"—Original Film Soundtrack—Liberty LOS 17001

With "One Eyed Jacks" doing big box office now, sales of this track package could put it in the best-selling contention. Hugo Friedhofer's sensitive score is a stark dramatical recording from the California-Mexico situation in the 1880's, scene of the flight, combination of boisterousness with delicate Spanish guitar passages. Serves an interesting mood listening purpose.

"ACCENT"—Latin Piano by Jan August—Mercury SR 60618

Pianist August, renowned for his hot stylings of Latin tunes, energetically approaches a lineup of Latin and American pop sturdies and interprets them in his stylish concertized manner. It provides an enjoyable instrumental interlude wherein melody receives topmost consideration. Offered are "El Cumbanchero," "Green Eyes," "I Love You," "Siboney" and "Two Guitars." August is still an adult favorite.

"SIZZLING STRINGS—CASTANETS—PERCUSSION"—In Latin America—Quintero and the Central Festival Orchestra—Directional Sound DS 5007

The fiery music of Spain, in either origin or intent, is a proven international LP commodity. Here maestro Quintero directs his orchestra in particularly authentic renditions of such favorites as "Estudiantina" (Chalino), "Capricho Espanol" (Rimsky-Korsakov), "La Paloma," "Estudiantina" and "Granada" (Valere Dancel) and guitarist Jose Alvarez are heard on two additional flamenco tracks, Percussion, mainly by canteans, is an inherent part of the music rather than an added attraction.

"VIVA LA PACHANGA"—Joe Sherman and his Pachanga-Charanga Kings—Kapp KL-1211

Arranger-conductor Joe Sherman has transposed the original Latin-American Charanga sound into a pop composite that should serve as appealing fare to the recording mirror of Pachanga dance followers in the U.S. Most of the tracks follow the "authentic" sound faithfully, complete with Spanish language vocal choruses over the strings-flute instrumental backing, but Sherman has also added bass, woodwinds and stronger rhythms. Selections include some translated pop hits among Latin originals.

"GLENN MILLER MEETS THE JERSEY BROTHERS IN PERCUSSION"—Warwick WS007 ST

Tunes from the Miller and Dorsey Swing era books have been transposed for stereo percussion listening retaining the basic flavor of their original sound and are assembled here in an entertaining package. Dorsey contributions include "Boogie Woogie," "Green Eyes" and "Amopolo"; the Miller book serves up "Moonlight Serenade," "In the Mood" and "Little Brown Jug." Good listening for big band buffs.

"CARMEN CAVALLARO PLAYS HIS SHOW STOPPERS"—Decca DL 74018

Classical selections—classical, semi-classical and pop—that have become associated with the pianist are re-displayed in new stile settings. The stylist performs his million-selling Chopin's "Polonaise" along with such other masterworks as "Waraw Concerto," "Rondina Maria" and "Serenata." Cavallaro fans will appreciate the familiar tunes in modern sound, accompanied by big orchestra surroundings cooked by Jack Pleis.

"AROUND THE WORLD IN PERCUSSION"—Ludwig-Palomo—Roulette R 52068

Bellson has proven innumerable times through the years that he can handle this percussive art at per-}
SURE
SHOTS

The Cash Box "Sure Shots" highlight records which report from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LITTLE DEVIL" Pick of the Week—4/22
Neil Sedaka........................................ RCA Victor 7874

"LITTLE EGYPT" Pick of the Week—4/22
Coasters.......................................... Atco 6192

"BUZZ BUZZ A-DIDDLE IT" Pick of the Week—4/15
Freddy Cannon..................................... Swan 4071

"PEANUT BUTTER" Pick of the Week—4/22
Marathons.......................................... Arvee 5027

"THE BILBAO SONG" Pick of the Week—4/8
Andy Williams...................................... Cadence 1398

"I'M A FOOL TO CARE" Pick of the Week—4/8
Joe Barry, Oscar Black.............................. Savoy 1600

"THE TOUCHABLES IN BROOKLYN" Pick of the Week—4/22
Dickie Goodman..................................... Mark-X 8010

AMERICA'S NO. 1 TEENAGER
JAMES
BRADLEY

Winner in the Jerry Lewis and movie TV Secret Teenage Talent Contest, and Co-actor in Jerry Lewis' recent movie, "LADIES' MAN" is being released on a MANCO RECORD with his latest release ML 1022, "LONE-SOME FOR YOU" b/w "YOUR LOVE, MY LOVE, OUR LOVE."

In winning the contest he was voted "THE NUMBER ONE TEENAGER in America," "One of the handsomest Teenagers in The Nation" and "MOST LIKELY TO BE THE NEXT BIG TEENAGE STAR in AMERICA."

(Get the June movie TV secrets, out May 4th for story).

ATTENTION: DJ's, Distributors and Record Dealers, contact MANCO RECORDS.

MANCO RECORDS
Box 10188 Tel. MA 6-3502 Fort Worth, Texas

LOOKING
AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 RAMA LAMA DING DONG
Edils (Twin 700)

2 THREE HEARTS IN A TANGLE
Roy Drusky (Decca 31193)

3 WHO WILL THE NEXT FOOL BE
Charlie Rich (Phillips 3564)

4 I LIKE IT LIKE THAT
Chris Kenner (Tastaf 3229)

5 BARBARA ANN
The Four Tops (Gee 1065)

6 SENTIMENTAL BABY
Frank Sinatra (Capitol 4246)

7 LOUISIANA MAN
Rusty & Doug (Mickey 1377)

8 RAININ' IN MY HEART
Slim Harpo (Excello 2194)

9 A DOLLAR DOWN
Limiteds (RCA Victor 7859)

10 CHA CHA GO GO
Danny & The Juniors (Swan 4072)

11 MY KIND OF GIRL
Matt Monroe (Msuzier 3209)

12 GIRL MACHINE
Johnny Walsh (Warner Bros. 5196)

13 COME ALONG
Amparo Williams & Zombies (Herald 5014)

14 YOU'LL BETTER
Russell Byrd (Wend 107)

15 WHERE I FELL IN LOVE
Capitol (Old Town 1097)

16 THE GREAT IMPOSTER
Henry Mancini (RCA Victor 7830)

17 LOUISIANA MAMA
Gene Pitney (Musicor 1006)

18 BIG BOSS MAN
Jimmy Reed (Vesey 380)

19 THE JUNKERNOO CONTINENTAL WITH ME BABY
Vibrations (Checker 974)

20 THE WAYWARD WIND
Gogi Grant (Eve 3046)

21 A LITTLE FEELING
Jack Scott (Capitol 4554)

22 GOOD GOOD LOVIN' 
Chubby Checker (Parkway 822)

23 NOBODY CARES
Bobby Washington (Neptune 122)

24 FOUNTAIN OF LOVE
Barry Darrell (Cub 9088)

25 I CAN'T DO IT MYSELF
Anita Bryant (Cassiter 547)

26 I FALL TO PIECES
Patty Cline (Decca 31205)

27 SUUCU SUUCU
Ping Pong (Kapp 377)

28 MICHAEL
Highwaymen (United Artists 254)

29 HEART AND SOUL
Clifford (Gee 1064)

30 SHY AWAY
Jerry Fuller (Challenge 59104)

31 THAT'S THE WAY WITH LOVE
S. Johnsen (Kim 234)

31 MISS PINE
New Yorks (Wall 547)

32 DON COSTA
(United Artists 318)

33 BOBBY LEWIS
Bettone 1004

34 TOSSIN' AND TURNIN'
Bobby Lewis (Bettone 1004)

35 WILLY WALK
Johnny Preston (Mercury 71803)

36 WILLY WALK
Johnny Preston (Mercury 71803)

37 RONNIE
Ray Charles (ABC 10193)

38 RONNIE
Ray Charles (ABC 10193)

39 HAVE COME THE NIGHT
Jimmy Norman (Good Sound 105)

40 DRIVE IN WHEELS/SEVEN DAYS
Little Jr. Parker (Dubu 355)

41 THE REBEL-JOHNNY YUMA/FORTY SHADES OF GREEN
Johnny Cash (Columbia 19955)

42 THREE HEARTS IN A TANGLE
Roy Drusky (Decca 31193)

43 YOU'RE MOVIN' ME
Clyde McPhatter (Mercury 37105)

44 THREE HEARTS IN A TANGLE
Roy Drusky (Decca 31193)

45 YOU'RE MOVIN' ME
Clyde McPhatter (Mercury 37105)

46 HAPPY ENDING
Teddy Randazzo (ABC Paramount 10193)

47 OPPORTUNITY
Freddy Cannon (Swan 4071)

48 IN MY HEART
Timetones (Times Square 421)

49 MOJO HAND
Lightnin' Hopkins (Fire 1034)

50 SPARKLE AND SHINE
Four Coqueens (Capitol 4545)

51 INDIAN GIVER
Annette (Vista 375)

52 THE REBEL-JOHNNY YUMA/FORTY SHADES OF GREEN
Johnny Cash (Columbia 19955)

53 THE REBEL-JOHNNY YUMA/FORTY SHADES OF GREEN
Johnny Cash (Columbia 19955)

54 YOU'RE MOVIN' ME
Clyde McPhatter (Mercury 37105)

55 YOU'RE MOVIN' ME
Clyde McPhatter (Mercury 37105)

The Cash Box—May 6, 1961
...your fortune is made... with Marty Robbins

NEW HIT SINGLE "JIMMY MARTINEZ" \NEW HIT ALBUM "GHOST TRAIN" MORE GREATEST HITS MARTY ROBBINS

*4-42008 CS 8435 / CL 1635
* also available on single 88

on Columbia Records
Andy Williams
THE BILBAO SONG
CADENCE 1958

DISC JOCKEYS

"BOBBY HELLER"
Flying Record Dist. Co.
Says-D.J.'s pick of the week is

"MAKE LIFE REAL"
By Glennon Done
Eunice Records 1006
D.J.'s Write—Eunice Records Co.
310 Grain Bldg.
Evensville, Ind.

A HIT! DON'T THE KISSIN' GAME"
LAURIE 3090
Breaking Big in the Midwest Area
ADDIO MARIA
THE ROMancers
PX 5075

Platter Spinner Patter
ALL ABOUT DISC JOCKEYs

BIOs FOR DEEJAYS

Frank Gari

Frank Gari was born in New York on April 29, 1931, moved to New Jersey with his family two years later, and has been a resident of that state since. While a teenager he determined that he would make a show hit career. Gari turned to acting as a start, appearing in several little theatre groups and one film. Singing, at first a hobby, became an intense interest, and then the big break, when Gari was "discovered" by composer Sy Muskin in September 1950 when Muskin was in the process of forming the Crusade label, Muskin inked Gari as his first artist and immediately waxed the lid in "Utopia," which developed into a national click. Gari's now proving he's no one-shot artist by following up with "Lullaby of Love," Frank is handled by the William Morris Agency and keeps busy with TV shows, soap, treo dates and night club engagements.

Jack Scott

Now clicking with "A Little Feelin' in his first effort for Cadence Records, Jack Scott continues a long successful disk career that has taken him through several labels with nu-
merous smash hits and two million-
sellers—"My True Love" and "What In the World's Come Over You?"

Earlier this year Scott inked an exclusive pact with Capitol after the Top Rank label folded. Previous to that Scott waxed for Carlton.

Born in Windsor, Ontario, Jan. 24, 1936, Jack Scott was an area-wide celebrity by the time he was gradu-
ad from high school. While he was in school, in Hazel Park, Mich., he promoted and starred in variety shows and staged many dances with his band the featured attraction. With money earned from such engage-
ments, the enterprising young man made and paid for his first recording, which Carlton quickly purchased. The record was "My True Love," which turned out a million-seller and started the boy on his way to stardom.

Russ Carter, KSD-TV-St. Louis, notes that the dance demonstrations Vista songstress Annette demure on film is "knocking 'em dead" on his local record hop show. In a call to New York, Red-to reporters that about 3,000 Paris and French, were received from television critics in a contest to guess who the soda-jerk is in the "Rock-A-Polka routine. Answer? Gene Pitney, a strong vocal talent in his own right. Wink Martindale of KCOF-TV-Los Angeles, was the first disk jockey to completely the dance series as the "five separate dance numbers are now being shown of the Larry Kane Show, WTKR-

TV-Houston; "Dansorama," WNCT-TV-Greenville, N.C.; "Teen Time,"

WSTV-TV-Steubenville, Ohio, and is scheduled to appear on over thirty other TV hops throughout the country... David Lynn, director of program development (ed: that's now one!) at WJIE-Richmond, Va., jokers that they've been achieving an interesting response lately by having quickie station breaks and various promotional announcements recorded by announcers at other sta-
tions in other market areas. So far, arrangements have been made with stations in Baltimore, New Orleans, Los Angeles, and with more to come, a deal arrangement whereby the stations are spicing up the programming day with vocal variety... WNTA-Newark recently devoted an entire Sunday 8 hour programming day to "The Golden Sound of the Classics." Young listeners were introduced to classical music via such light fare as by the Hollywood Bowl Symphony, overtures, "opera without words," operetta, ballet and Previn playing Gersh-
win's Concerto in F. An interesting and public-spirited endeavor that the youngsters would definitely benefit from.

It couldn't happen, but it did! Since 1957, when WWDZ-Washington, D.C. began its Daily Dollar Game, there have been several two-or-more-time winners, but the tops in listening luck occurred when a listener, at the studio to collect a $500 prize for having the winning dollar bill number, heard the next number being announced. He peeked into his wallet and as luck would have it, there it was, adding another $350 prize money to his cache. "We do a lot of on-the-spot coverage of news and special events," commented Carroll James of the station, "but this is one of our first contest double winners... Fred Mitchell swinging strong with his huge army of devoted listeners at Woho-

Toledo, Ohio. Fred pegs he Roy Orbison Monument disking of "Runnin' Scared" to be bigger than his "Only the Lonely"... Scott Burton of WKY-Cleveland tied the knot a couple of weeks ago. Honolulu's WMMO Miami and WJACK-Piel.

Jack back at the mike of WHEC-Rochester after a couple of sunny weeks in Las Vegas. The plethora of personalities that inhabit the city enabled Jack to load up on taped interviews for his afternoon show. Jack's now conducting a contest whereby cards listeners sent in are selected three times a day to denote the ring-along leaders for the three segments of Mitch Miller sing-alongs he spins. Having a lot of fun with the bit... WMAK-Nashville music director George Williams accepting credit for bringing the Faron Young "Hello Walls" session into the pop arena. Williamson programmed the disk on modern-formatted WMAK four weeks before the tune broke nationally. Williams hosts the 3-7 PM portion of WMAK's schedule... Larry Gar is very high of "That's The Way Love Is" by Soffici on the Kip label. Figures it could be one of the biggest records of the year with the proper exposure—and he's helping with some of that necessary exposure... Joe Finn reports from KTLE-Denver that "Re-

quest Weekend" there was a huge success. They had sold action on the phones for 48 hours as the entire two-day sked was devoted to listener requests. Better than having a program director?

VITAL STATISTICS:

Hal Moore, veteran announcer and radio personality, rejoins WRCV-Philadelphia as permanent host of the all night "Budweiser's Big Bands." Moore returns to WRCV from WBBS-New York where he was program director since 1959. He replaces Tom Reddy who resigned to operate a station in Michigan. Moore was an important cog at the station in 1953, when it was known as WRW; Jack Heidt, who was also welcomed to the staff of WAMS-Wilmingon, Del. are Lee Davis and Chip Allen. Davis, formerly with WHYE-Roanoke, handles the 1-3 and 7-9 slots; Allen, previously at KDEO-San Diego, hosts the 9-12:30 segment... Veteran Wash-
ington disk jockey Jack Rowlee, since his move from WWDZ last month, has been piloting the 3:5 PM shift for WEEI, serving Washington from suburban Fairfax, Va. Jack now adds the wake-up 7-10 AM stint to his sked.

The Cash Box—May 6, 1961
THE ORIGINAL!!!

THE SMASH...

"EVERY BEAT OF MY HEART"

by The Pips

VEE JAY #386

VEE JAY

1449 S. MICHIGAN AVE., CHICAGO 5, ILL.
Liberty Welcomes Otis

HOLLYWOOD—Al Bennett, President of Liberty Records and Si War- onker, the label's chairman of the board, have announced the appointment of Clyde Otis to head up the firm's New York offices and function as east coast A&R director.

Otis, who just left a similar, highly successful two and a half years position with Mercury Records, will scout and sign talent as well as produce recording sessions in the east. The news followed several days of nego- tiations between the label and Marty Macht, Otis' attorney and business advisor.

The signing of Otis now gives the label, for the first time, a full-time A&R man in the east.

During Otis' tenure with Mercury, he produced Brook Benton's first hit "It's Just A Matter Of Time." He was responsible for Benton big-sellers, which include "Endlessly," "So Close," "Thank You Pretty Baby," "So Many Ways," "Hither, Thither & You," "The Ties That Bind," "Kid- do!," "Fools Rush In," "The Same One," "Think Twice" and "For My Baby." Otis also helped Dinah Wash- ington's first pop hit single "What A Difference A Day Makes," which was followed up with such platters as "Unforgettable," "Love Walked In," and "This Bitter Earth."

Establishing Miss Washington in the pop single market, Otis teamed with Dinah on such hits as "Baby You've Got What It Takes" and "A Rocking Good Way." During the same period, he also helped Sarah Vaughan with such big ones as "Broken Hearted Melody," "Smooth Operator," and "You're My Baby."

Otis also was successful with other Mercury artists such as Clyde McPhater via "Ta Ta" as well as June Valli's rendition of "Apple Green."

Heralding the appointment, Bennett said: "Clyde is one of the most suc- cessful men in the record industry. We feel that we are adding fuel to the rapid expansion formula now under- way at Liberty with the signing of Otis. It will surely add even more im- pact to our growing catalog and artist roster. The entire company joins us in extending him a warm welcome."

Dolinger Named Cadence Sales & Promo Head

NEW YORK—Budd Dolinger has been named sales and promotion manager of Cadence Records, it was announced last week by Archie Bleyer, president of the dis- kery. Dolinger's new duties will include super- vision of all sales—domestic, foreign and export—and advertising. He will also continue to head the firm's pro- motion activities, a post which he held previous to the new appointment.

Dolinger came to Cadence in Sep- tember 1960 from Imperial Records where he was national promotion manager. Previous to that, he served in promotional and sales capacities with Decca Records, first at the Har- risburg branch and then in the Balti- more-Washington area.

Dolinger recently returned from Puerto Rico where he set-up distribu- tion of Cadence product with Ber- nardo Herger of Island Tours. He plans in the near future to make ex- tensive trips through the hinterlands re-evaluating the present Cadence dis- tribu- tion set-up. A foreign jaunt is also contemplated.

Reprise Adds Talent, Including Al Hibbler

NEW YORK—Continuing its artist roster growth, Frank Sinatra's Re- prise label has added four more pac- cies, including vet songster Al Hib- bler.

The others include jazz pianist Cal- vin Jackson, a new vocal group, the Jubilee Four and new songster Aki Aleong. Hibbler this week begins ses- sions for a single and album, to be cut here; Jackson cut an album last week; a Jubilee LP is due this month; Aleong is now cutting his first LP.

The new attractions join such other Reprise artists as Sinatra, Sammy Davis, Jr., Mavis Rivers, Ben Web- ster, Joe E. Lewis, Mort Sahl, Leo Diamond and Link Eddy.

Chart-wise the label is currently represented with Sinatra's first Re- prise LP, "Ring A Ding Ding."

Breaking for a Hit

"His Eyes" by Johnny Dollar

End #1088

End Records

1650 Broadway, N.Y.C.
The Cash Box

MOA

SPECIAL ISSUE
(dated: may 20th)

your advertising message
will reach ALL of the
world's operators

distributed at the MOA Convention
at the Deauville Hotel, Miami Beach, Fla. all
during the show.....and those
music machine operators unable
to attend will receive it by mail.

goes to press:

THURS. MAY 11th

Rush Your Ad Today!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

• CHICAGO
29 e. madison st. (phone: financial 6-7272)

• HOLLYWOOD
6272 sunset blvd. (phone: hollywood 5-2129)
"YOUNG ABE LINCOLN" (Original Cast), Golden LP-76, $1.98

Content: Original cast album of the Broadway hit which opened at New York's York Theatre early this month. Cover: Line artwork in color of "Young Abe" with titles strong at top. Performance: Wonderful performance of the play which opened to rave reviews here only three weeks ago. Score is bright with fine book supporting a wonderful cast throughout. Commercial Value: Look for surprising sales at the rack level considering quality, play's reviews, and bargain price.

"MOVIE THEMES" Frank Chacksfield and Orch., Richmond 5-3909S, $2.98

Monaural $1.98


"THE GREAT ALL-TIME COUNTRY HITS" Harmony HL-7292, $1.98

Content: Collection of top country material features such artists as Slim Tillman, Bob Wills, Leon McAuliffe, others. Titles include "Slipping Around," "Steel Guitar Rag," "No Letter Today"—ton in all. Performance: Fine package of varied country sounds with the emphasis on what's selling today. Good c&w music from stem to stern. Commercial Value: Should sell as do the other "all-time great" disks but this time to a vast country market.

NEW YORK—Philly Rose has announced that Columbia Records will provide the major financing for his musical production of "The Crime of Giovanni Venturi," starring Cesare Siepi, due on Broadway in March of 1962. Rose auditioned the show, which has music by Milton Schafer and lyrics by Ronnie Graham, for Goddard Lieberson, label president, on the basis of this hearing. Columbia decided to provide the major financing for this venture.

This arrangement with Columbia will grant them exclusive rights to the original cast album. Internationally known, Siepi, who will be making his Broadway debut in the Rose musical, is one of the leading bassos at the Metropolitian Opera. He is best known for his performances in "Don Giovanni," "Boris Godunov," "Marriage of Figaro," "Barber of Seville," and "Don Carlos."

Rose, who made his producing debut with Lorraine Hanberry's prize-winning play, "A Raisin in the Sun" and with David Suskind produced the film version starring Sidney Poitier, optioned Howard Shaw's popular novel two years ago, "The Crime of Giovanni Venturi" which has been adapted for the musical stage by A. J. Russel and will be directed by Stanley Krug, with choreography by Carol Haney.

Collier Exit H&L To Form Label

NEW YORK—Mike Collier, promotional assistant to RCA Victor's Hugo & Luigi, has left his post to form a new label.

As a prelate, Collier was still considering several choices for the label's name, but he said the firm would be a division of Mikon Music, his RCA label.

Collier also said he had a number of artists put aside exclusively and would be ready for his first release in a few weeks.

Collier, who joined H&L two years ago after a stint with London Records, has an open door policy with publishers, indie producers and artists. He can be contacted at Mikon Music, 515 5th Ave., telephone MU 2-4777.

Riverside Has LP Of WW I Planes

NEW YORK—Adding to its "Sound in Motion" audio catalog, Riverside Records has issued an LP, "World War I Fighter Planes in Action." The album, available in mono and stereo, was cut in California by a Riverside mobile unit headed by Barret Clark, producer of the label's sound series.
Get in step with the original, authentic rhythm that created this big, new dance sensation... RITMO de CHUNGA by PEREZ PRADO c/w "Teresita la Chunga." Compact 33 Single #7873. Also on 45 rpm. Order pronto!
Aubrey Mayhew detailed the aims and ambitions of the new Charlie Parker Record Company. First off, he emphasized that the Charlie Parker estate does not own the records to be released, they are owned jointly by Doris Parker, Charlie's widow, and himself. The fact that Doris is also administratrix of the estate only clears the way more easily for the diselry to operate. Mayhew indicated that from his information, Verve Records is the only company that Parker was ever contracted to and that he would ask the cooperation of all other record companies that have Charlie Parker records in release to either pay the back royalties due the estate, which amounts to enormous sums, or to remove these records from their catalogs. Mayhew questioned the legitimacy of many fairly recent Parker releases from various companies.

The first release from the company will include three LP's—Cecil Payne performing eight Parker tunes and one self-penned item; a package of all new unreleased Lester Young performances; and a "deluxe" double-fold jacket containing all previously unissued Charlie Parker performances. This last set is titled "Bird Is Free."

Mayhew noted that he has already sequenced and catalogued enough material to comprise 25 Charlie Parker LP's and 30 Lester Young LP's. In addition he has purchased several Billie Holiday sides which he intends to release in the near future.

In the area of building a stable of current-day artists, Mayhew told The Cash Box that he intends to sign only long-term exclusive pacts with artists, he will not go for the one-shot deals that are so prevalent in the jazz industry today. He has already signed Barry Harris, a 14-year-old drumming protege of Woody Herman, and Joe Carroll. Negotiations are almost finalized with Gary Cole, and several other name artists, which Aubrey requested not to mention lest publicity hurt the deals, are being talked to regarding contracts. Mayhew expects to have an active catalog of not less than 25 LP's by the end of the year.

Bob Weinstock, president of Prestige Records, revised the principals that will guide the operation of his Blueville line of albums. Previously, said Weinstock, there has been a lax attitude in the aims of the line, but from now on (the current Blueville release) they intend to produce the "best of blues, both national and international." Weinstock has appointed folklorist Kenneth S. Goldstipher to produce and edit the line, who in turn has been advised to call on the services of leading blues experts for compilation when necessary. In addition to recording the best of the primitive and "big city" blues singer, Weinstock disclosed that emphasis will also be placed on presenting some "starting new artists in the field."

One of the greatest interpreters of the blues, Ida Cox, has been persuaded to step out of retirement and record again. In January of this year, Riverside staffer Chris Albertson visited Miss Cox in Knoxville, Tenn., and convinced her to record just one last album. Though having turned down John Hammond with the same request last year, Ida consented this time and was flown in to New York this month for three days of studio sessions—the first time she had been in a recording studio in 22 years. Assembled as instrumental support were Coleman Hawkins, Roy Eldridge, Junior Mance, Milt Hinton and Jo Jones. Riverside plans to issue the album shortly.

Jack Teagarden's current two-week engagement at the Village Vanguard represents a big change of pace in the Vanguard's usually modern jazz-only policy. Unfortunately the "Big T" is not able to entertain with his tremendous vocal talents due to the economically restraining Federal cabaret tax on singers which Vanguard owner Max Gordon is trying to avoid. The other half of the group, which has since garnered tremendous critical acclaim, are sure Jimmy will soon capture the "Lyons share" of the San Francisco audience.

Bob Neal disclosed that he has acquired ownership of KJCR-Shreveport, La., and is formulating plans to switch programming to jazz and pops. (The station was country & western). To make the change successfully, Bob needs a wealth of recorded material to beef up the library. It's a good opportunity for artists and record companies to exhibit their support of their trade.

Famed New Orleans clarinetist Edmond Hall, just returned from an extensive European concert tour, is readying a new group for a limited engagement at Eddie Condon's set to open May 15. The date will be Hall's first appearance with his own organization since leaving the Louis Armstrong outfit.

JAZZ JOTTINGS: . . . An example of the tremendous drawing power Ella Fitzgerald exerts occurred when 100 people from Richmond, Va., showed up early in Ella's Basin Street East engagement to claim the reservations they phoned in three months ago, when the first announcement about the singer's appearance was made. . . . Chris Connor's April 22 concert at the Univ. of Maryland was taped for air-play by the U.S. Air Force Reserves' public service series, "Sound of Freedom," which Ed Wallich is hosting. Four thousand radio stations will get the tape for air-play. . . . Gloria Lynne headlined a jazz concert at the Philadelphia Academy of Music, April 30. Then went into the city's Showboat for a week. . . . Nancy Harrow, who elicited raves from her debut Candid LP, "Wild Women Don't Have the Blues," is doing two weeks at the Jazz Gallery, accompanied by the Dick Katz Quartet. . . . Erroll Garner completed taping his segment for the Arthur Godfrey TV spec, skedded for May 19 viewing. The pianist accepted a June 8-23 looking at the Crescendo in L.A., re-adjusting his summer tent schedule to fit the date in.
Capitol Issues 25 May LP's; Special 100% Exchange Deal

NEW YORK—Capitol Records is releasing twenty-five albums for May, including fourteen pop, five Capitol-of-the-World and six classical.

The new LP's are backed by a "limited" 100% exchange deal as part of a special May album program. Dealers may stock all new Capitol (and Angel) May releases on a 100% exchange basis in quantities varying from five to fifteen albums.

Quantities to be covered with exchange protection vary for different Capitol titles in the May release. Merchandise purchased under the May program may be exchanged any time between Sept. 1 and Jan. 25, 1962. Dealers will receive the usual 2% cash discount on such returns.


Belcof Buys Diner's Record Club

NEW YORK—The Belcof Instrument Company, parent company of Everest Records, has announced the purchase of the Diner's Record Club. The Diner's Disc Club is an independent mail order club made up of a combination of other clubs makes collections. Under the new agreement, the club will be operated as a fully owned subsidiary of Belcof Instruments, and will continue under the name of the Diner's Disc Club, the Record Club's president.

This move has no effect on the present operation, but will continue to operate as another subsidiary of Belcof. The management and staff of Everest also remains the same.

Clarify Creed Taylor Duties At Verve

NEW YORK—In last week's story on Creed Taylor's association with Verve Records, the headline, in description of Taylor as label's top head, should have noted that Taylor had become the label's director. As a director, Taylor will not only be concerned with A&R, but will have complete supervision over the Verve line, following product from the idea stage to its sale to the distri.

A Word About "Lucy"

LOS ANGELES—Mercury Records has given first priority to its music radio station KRLA here to put in a good word for its single waxing of "Lucy's Theme" from the Parries' flick. Listening attentively are KRLA staffers B. R. Bush, Mannagan (center) and Herb Heiman.


Liberty Pushes "Jacks" Soundtrack; Discount Deal

NEW YORK—Liberty Records is backing its original-soundtrack LP of Martin Brandt's "One-Eyed Jacks," with a big program, including a special 20% dealer discount feature.

The dealer plan is similar to the firm's discount program on three LP's by Gene McDaniels, and like the McDaniels' plan, runs from April 24 to June 2 (see Album Plans).

The label's promotion department, headed by Bob Skaff, is working closely with Paramount Pictures, which is releasing the flick for Brandt's Peninsula firm, and special screenings of the production have been set up for the label and its distributors. The label is also mailing the LP's to key dealers with a reminder of tie-in possibilities. Drama editors will also receive a copy of the soundtrack.

Merchandising director Allen LaVinger has devised a "One-Eyed Jacks" kit containing the following material: A counter display, a sizeable display piece, perfect for a window display, combination streamer- placard and special easy displays.

Rama Lama Ding Dong

NEW YORK—In last week's Twin Records ad for "Rama Lama Ding Dong" by The Edsels, the disk's label number was incorrectly printed. Disk number is 706.

Boone Names Dates For Coast Golf Tourney

HOLLYWOOD—Pat Boone, chairman of the annual West Coast Music Industry Golf Tournamnet, has announced October 6 to 8 as official dates of this year's event at Indian Wells Country Club in Palm Desert. Boone is currently forming a committee to set all details in order that entry fees and room reservations at the Indian Wells Hotel can be completed before July 1.

Coordinators for the event include Sidney Goldstein, manager of E. H. music publisher, Dave Jones, publisher of Chappell Music, Norman Greer, pub-advisor to Dot Records, and Boone aids Donald Henley and Henry Doud of the Boone promotion depart.

It is expected the tourney will more than double last year's inaugural event turn-out of sixty-four players and forty-three non-players there for the festivities.

NEW YORK—Everest soundstress Gloria Lynne beams approvingly as she observes Charlie Hasin (right), Everest national sales manager, taking distrib re-orders on her chart-climbing single, "He Needs Me," and LeRoy Holmes, label general manager, as he takes orders on her new LP, "I'm Glad There Is You," which Gloria is displaying. The LP was released nationally this week.

Roulette's Geo Label Gets "Barbara Ann" Deck

NEW YORK—Roulette Records has released, through its Geo sublabel, a master acquisition, "Barbara Ann" by The Regents, already picking-up Looking Ahead action.

Master was cut by Morris Diamond, sales topper of the Hansover-Signature label, and Lou Cichetti of Cousins Record Shop in the Bronx. Diamond played the disk for Bob Thiele, Roulette's A&R head, who picked up the master for immediate release on Geo. "Barbara Ann" is published by Diamond's Shoestring Music and Cichetti's Cousin Music firms, with both handling managerial duties for The Regents. World pub- rights to the tune were acquired by Kahl-Planetary International.

Group is set for a Dick Clark "Bandstand" appearance on May 8, and a string of personal appearances are being lined-up.

CMA Endorses Pop Station Country Disk Picks

NEW YORK—The Country Music Association (CMA), at a recent executive committee meet in Nashville, has taken a "very favorable" view to the inauguration of a country "pick-of-the-week" over pop station KFWB-Los Angeles, and hopes the idea will spread to other pop stations.

"Since so many of our artists, songs and sounds have their source in the country music field," said Don Pierce, Starday label topper and CMA exec, "it seems only fair that radio stations give recognition to American country music and its contribution to the pop music field. . . ."

Del-Fi Inks "Rifleman" Son

NEW YORK—Johnny Crawford, who plays the role of Chuck Connors' son on the 'Rifleman' TV'Ver, has been signed to an exclusive Del-Fi disk pact by boss Roy Keene. Already issued is a single, "Dreamin'" and "Around & Around," and an LP is in the works. Crawford is slated for a Dick Clark "Bandstand" appearance on May 15.

NEW YORK—THE Song of the Rain

"THE Song of the Rain" Theme from the new film "THE COW and I"

by ROGER WILLIAMS

MILLS MUSIC Inc. • 1619 Clwyd, N.Y. 19

The Cash Box—May 6, 1961

33
NEW YORK.

"Buy a record and help stamp out TV" set the sticker being distributed by D.C.'s Washington Records. Let's all get on the bandwagon!

Tony Martin opens at the Waldorf's Empire Room for a month's stay. Dot Four plays a benefit for the American Foundation for the Blind at the Village Vanguard. The same day Brunswick's Linda Hopkins makes her network TV debut on the 5/5 Dick Clark's, doing "I Don't Know Why I Love You." On the night of April 18 for a musical short to be shown in the cinemas this summer. Over 350,000 servicemen helped lovely Jeannie Thomas select the songs she sings in her show at the Century 21 in Atlantic City, N.J., and was most requested by the boys during their tours of the nation's military installations.

Ideal trio of Marty, Larry Krasner, and Ron Easell inform us that, as of May 1, they'll handle the Caedmon line in N.J., Burt Bacharach extended his WCLM-FM schedule to include an 8:00-10:00 PM slot. Jazz Personified, on Sunday evenings. Dash Records, circulating word of their new distribution deal with Jim Rice's music group of the Kansas City Athletes) w/b "Missouri Waltz," a la Dixie, waxed by the Frank York orchestra. . . . Stan Pat (RCA-Victor) escorted trumpeter Al Hirt to Spain, while Bob Prince was one of the line-up of children's records and their roster. . . . Lucky Four: Dusty's Bobby, out with "All About You," the second in a series of children's records. A single of his enthusiastic autograph seekers got a little out of hand. However, label prez Lennie La Cour tabs this a surefire sign of stardom for the young newcomer.

A Chicago letter from Johnnie Quinn.

JANUARY 29

Johnny Quinn takes a breather from his Comedy Corner capers (WSBC FM) next week for a bit and pleasure trip to New York... . Arnold's Ralph Cox, jumpin' for joy over initial response to Dicky Goodman's follow-up "The Touchables In Brooklyn" (Mark X). Other Arnold favorites include: Amit Bryant's "I Can't Do It By Myself" (Carlton) and "Willy Nilly Joe" by local youngsters Len & Judy on the Deer label... . Larry Leteretti, cutting 20 spot commercials for Bob Scobey to be aired over WEAW-Chicago, promoting Scobey's Bourbon Street & Bar. Background music is Scobey's LP "Bourbon Street." George and Ernie Leaner recently added the Tamba line, clicking with "The Miracles Aint Ain't Baby," to their United Record Distributors roster. George further states that he's mightily pleased about national action on The Shirley's "Mama Said" and The Echoes "Baby Blue." Mahalia Jackson, on a string of concerts throughout Europe, postcards greetings from Sweden to all of her friends in the States. She's readying her LP at Summit Studios: Carl Davis & Phil Lind (WATT-Chicago) recently established an interview segment with VIP's arranged by the Adult Education Council.

LOS ANGELES.

The Fleetwoods looking for another possible million seller with Liberty item "Tragedy," currently hitting high on all national charts... . Russ Reagan & Bob Grimm of Stereo Sales, at the Capitol Promotions ... Bill Mullen, Caprice, and The Dream-Tones "An Invitation" on Flippin'. . . . Wait Magazine with the latest album information... . The Four Uncles: Eddie, E. Aher and sales reps Randy Wood, Steve Clark and Jim McCormick are attending the NARM convention in Miami Beach, Vee-Jay's A & R top being handled by the usual bootie schedule, in session with artist Bill Henderson on album and single waxings; and readying a trip to the West Coast soonest possible to make sure Taylor's debut disk... . Radio Personalities: Phil Lind (WATT-Chicago) recently established an interview segment with VIP's arranged by the Adult Education Council.
Capitol Records artists The Eligibles, along with the Bud Shank Quintet, featured in a successful concert recently at the Ramona High School Auditorium. Dan Andrews, of A & A Dist., reports hit action on "Mama's Little Baby" by The Scott Bros. on the FTP banner. — Ray DeMichael ar-

ranging actress-singer Maria Korda's first sessions for Bill Todd's Guest Records. — Oklahoman out on the Mercury label with 'Lucy's Theme' from 'Gone With The Wind.' — Duke Records hitting big in the So. Calif. area with the Little Jr. Parker biscuit 'Driving Wheel.' — Word has it that comedian Bob Newhart will soon be starring on his own TV show.

Everyone at Dot Records predicting Pat Boone's "Moody River" is a sure bet to be the singers biggest platter in the past couple of years. — The Ides on Dot are getting liberal coast attention in "Little Bit More." — Spike Jones planning nationwide tour for Hangnails Hennessey and "Daddy's Back." — "Every Which-A-Way." — The very popular Ben Kraus out with an odd single "Project Sue" and "So Much," on the Raleigh banner (A&I distri- bution is handling the deal). — Saul Lampert reports that the 'angels' are with him—via Johnny Moore's "Little Angel" and Johnny Powell's "Beverly Angel." — "The Big Bopper" — "Hungin' Around" big newsmakers that include Russell Faith's "Theme From Jacqueline" and Frankie Avalon's "Who Else (both Chanselor), the Del-Vikings' "Bring Back Your Heart" and Johnny New's "A Thousand Miles Away" (both ARC). — Dazz Curtis, of Mainline distribs, says Red Schwartz phoned him from Miami and told him about the selling out big here. Bob stuff at Mainline, Dick reports, in- cludes Laurie Robbins' "Boy Machine" (Madison); Bobby Clark's "Watch Your Step" (Veetone); Pat Ziff's "Pick Me Up On Your Way Down" (Indigo).

OKLAHOMA CITY—Bob Boyd, Boyd Records, long-distances that the Phillip Lipchurc Combo (at the Apollo in N.Y. this week) are breaking in Nashville with "Can't Sit Down (Part 2)." Correct address of Boyd (in last week's ad) should have been 1408 N.W. 28th St., Oklahoma City.

JACKSON, Miss.—Johnny Angelo reports that his Angie-Anderson publuerh band "Baby's Blues" (on Troc) has "Mississippi Harp" and that there's colleges potential in Jerry Woodard's "Long Tall Texan," a deck released on Century Limited a few months back.

SAN FRANCISCO—Ray Dobard (Berkeley), of Music City, reports The Shibolse's "Skid-A-Boo" on Scepter, and "Daddy's Home" featuring Squeak and The Limelites on Hull, are both grabbing top air-play in the Bay Area. — Hugh Trutton, New Sound, telegrams that Pat Boone has a smasheroo in his latest for Dot, "Moody River.

NEW ORLEANS—Anthony D. Corino, after 10 years of experience in the indi distribs biz (the last 3 with All South), has gone into his own biz—under the name of Central Record Dist., Corp. Wife, Ann, meanwhile, has formed a new company, Monarch Records and a publuerh, 555-37-89, located at 5903 Elizabeth St., Metairie, La. First release is by Joe Darte (andr) tagged "Truly," and "You'll Know." — MOBILE, Ala.—Marshall Keith, proxy of the Castle label, has appointed the following distribs: Bob Heller in Philly, Tempo for Florida and All South for New Orleans.

CLEVELAND—Frank Berry ( & Assoc.) has started a record promo service from his 9530 Laird Ave. base (AT&T-1-8838) and sez that it's one that any company can afford.

MOOSE JAW, S.A.K.—The Nellis Booking Agency reports that Soma re- cording artists, the Fenderman, will be finishing up their current tour in Nanaimo, British Columbia, 6/3.

WARWICK, R.I.—Big news up at the Wye offices centers around newcomer Dick Diamond and his label bow, "Alone," and "So Concocted." Backing's supplied by the Art Taneredi org.

Rendezvous Records get the Hits!

Bumble Boogie
B. Bumble & The Stingers—R-140
A Smash Hit!
Showing Strong
Life Can Be Beautiful/I Need Help R-146
Rookin' Robin R-113
Bobby Day
Unwritten Law and Count Ten
Sherry Lee R-147
The Elopers
Jesse Lee Turner Sudden #105

Be Anything
Ernie Fields with Ann Wells R-148
Little Cupid Blues and April Is Her Name
Google Rene R-144

Please Let It Be You
Steve Barri Rno #1003

New and Very Strong
SABRE DANCE
Jan Davis Rendezvous #555
DON'T SWEAT IT BABY
The Four Seasons—Alonna #555

Rendezvous Records
6367 Salina Ave., Hollywood, Calif.
Hollywood 4-6124

Blue Note has the hottest jazz singles
In Demand From Coast To Coast
JIMMY SMITH
I Got A Woman/Alfredo
BLUE NOTE 491767
ART BLAKEY & THE JAZZ MESSAGERS
A Night In Tunisia P. 1 & 2
BLUE NOTE 491776

The three sounds
For Sale/On Green Dolphin St.
BLUE NOTE 491779

Ted Taylor
"MY DARLING"
GOLD EAGLE #1805

Lunching!!!

The Man in the Orbit

The Spacecraft
The Chess 7879

Gold Eagle Records, Inc.
312 W. 58th St., N.Y., N.Y. 19, N.Y.

The Cass Box—May 6, 1961
NEW YORK—May LP’s from Mercury Records will be involved in the label’s new “Maypole” dealer plan.

According to Irwin H. Steinberg, the label’s executive vice, the release was due April 15, but was delayed until May because “dealer demand and consumer acceptance were so great for the March-April product that an additional fifteen days had to be added thus delaying the new release of package goods until May 1.”

The “Maypole” program, which runs from May 1 to June 1, enables the dealer to receive one LP free for every five LP’s purchased within a given price category. All PPS and LPS items issued up to May 1 will be included in the plan. The regular exchange privilege for the dealers will prevail and dating will be available on a 30-60-90 day basis. The program replaces a similar “Spring Sale-A-Rama,” which expires May 1.

Products in the May issue include: David Carroll’s “Percussion Parisienne,” the fourteenth LP in the label’s PPS “sound” series: “Comedy from the Second City”—The Second City Players; “The Songs & Comedy of the Smothers Brothers at the Purple Onion”; “Patti Page Sings Country & Western Golden Hits”; “Gaylords Sing American Hits in Italy”; “Accent! Latin Piano”—Jan. August; “Memories of Our Prom”—Eddie Barclay; “Aragon-Trianon Memories” (Vince Carroll’s Waxery). Mercury is issuing a new “Welling- ton’s Victory” wing display unit. The display will be four color and will contain the added impetus of flashing lights in the “Maypole” series will give longevity to the display and which is designed to work during store hours as well as attract window attention after closing hours.

Other merchandising aids available will becounter cards, window displays, die-cut jacket casings, opera folders, Frederick Fennell folders, and Perfect Presence Series casings.

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**Pickwick Names Southern District Sales Mgr.**

NEW YORK—Ralph Berson, national sales director for Pickwick Sales Corporation, merchandising arm for Cricket, Design “Compatible” Fidelity and “Instant” Learning Language Records, has announced that Bernie Saporago has been hired as southern district sales manager. Berson stated that the addition of Saporago, for four years with Synthetic Plastics during which he was a salesman in the East and California regional sales manager, rounds out Pickwick’s current sales team of Bill Trister in the east and Lou Werth on the west coast.

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**Mercury Backs May LP’s With “Maypole” Program**

—Lawrence Welt; “Cats Around The Horn”—The Harmonicats & Ralph Marteries Orch.; “Cannonball End- route”—Julian “Cannonball” Adderley; “George Jones Sings Country & Western Hits”; Classical issues are represented by performances of Liszt’s “Hungarian Rhapsodies Nos. 1 & 2,” and Enesco’s “Romanian Rhapsodies 1 & 2” by Antal Dorati & The London Symphony; Daroti & The Minneapolis Symphony doing Schuller’s “Seven Studies After Paul Klee,” “Feltzer Contrasts for Orchestra” and the Eastern Wind Ensembles performance of Gould’s “West Point Symphony.”

Kenny Myers, vice president in charge of sales, announced that the firm will push the May 1 package release with an “all-out” trade and consumer advertising program as well as another all-out merchandising program. Mercury is issuing a new “Wellington’s Victory” wing display unit. The display will be four color and will contain the added impetus of flashing lights in color which will give longevity to the display and which is designed to work during store hours as well as attract window attention after closing hours.

Other merchandising aids available will be counter cards, window displays, die-cut jacket casings, opera folders, Frederick Fennell folders, and Perfect Presence Series casings.

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**‘Teen Mag Label To Bow May 1 On Nat’l Scale**

LOS ANGELES—*Teen Records* will make its bow on a national scale this week (May 1) with a single featuring fark Pat Molitiiere. It was announced by Chuck Laufer, vice-president of Petersen Publishing Co., publishers of *Teen* magazine, who will head up the new record division.

Company was formed expressly for the purpose of cutting records featuring members of Teen magazine’s “Top Pop” stars consisting of Molittier, Tommy Cole, the Addrisi Brothers, and Spider Webb. National distribution will be handled by Allied Distributors, this city.

The young entertainers have, for the past two years, appeared as a group under the *Teen* magazine banner performing at teenage functions around the country. Demand by teenagers for individual records of the group prompted formation of the waxery, it was reported.

An “all-out” promotional drive has been planned for the diskery’s first release by Miss Molitiere, U.S.A.” penned by Paul Anka b/w “Say That You Love Me.” In addition to special stands, ad-mats, etc., a four-hour tour has been scheduled for the new artist. Miss Molitiiere will visit disk jockeys, dealers and distributors in Los Angeles, Detroit, New York, Cleveland, Baltimore, Boston, Philadelphia, Charlotte, Washington, D.C., Milwaukee, New Haven, Bridgeport, Hartford, and Atlanta.

Laufer also announced that the next single will be released before the month is over featuring Tommy Cole, former mouseketeer who recently completed a highly successful singing tour of Australia. This will be followed by another Molitiere single being released in mid-June.

Upon her return from the East, Molitier will record her first album for the new company which will be released in July.

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**Together On Roulette**


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[**Mercury Backs May LP’s With “Maypole” Program**](#)

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**The Cash Box—May 6, 1961**
NARM Means Business At Miami Meet

MIAMI BEACH, FLA.—A business-like attitude keyed last week's confab of the National Association of Record Merchandisers (NARM) here at the Eden Roc Hotel.

With registration activities out-of-the-way after Monday (24), the meet got under way Tuesday (25) and continued through Thursday morning (25) at the first business session. Following prexy Harold Gold-

man's welcoming address, Jules Malma-

nus, NARM executive secretary, traced NARM's brief history which began at a 1958 Tootletries Convention. Via speeches by James J. Tiedjens ("Promotion & Sales Aid Mechan-

isms & Packages Techniques") and

George E. Klime ("Progressive Grocer" 

Rack Merchandising Study) at the first 

workshop the same morning, the panel of vast insufficient devo-

for "adult" recognition of problems 

that must be faced in unity, was 

Tiedjens' talk, with assistance by 

Donald Van Corp, both of Musical 

Isle Corp, covered packaging techniques and such points as poly-lugging ma-

chines, variation of more traditional or stereo packages, positions of titles on covers, importance of sleeves on singles, sales aids and merchandising and advertising.

Each day from 2-5, all rack-jockeys were assigned to visit the record company rooms.

Thursday's workshop session (26), featuring Harold Goldmann ("Aspects of Discounting") and Earl M. Fore-

man ("History & Functions of Fair Trade Council") delved into the aspects of discounting, which was summed-up by Dave Miller of Miller International, manufacturers of the Sound Masters "X" line. Rack-jockeys couldn't be any price fixing because of federal legislation, discounting stems from overproduction and that unrealistic discounting is the practice, and that it will be maintained because of record clubs.

At a Wed. (27) panel discussion, moderated by Lyle Kline of the 

Board Music Weekly, various aspects of 

rack-jockey merchandising were dis-

cussed. Ed Mason said the best mer-

chandising and a good product, and 

that too many displays sent to rack-

jockeys were too big, being meant for 

music stores where large displays were possible. Ken Sachs noted that price reductions should be avoided, but that promotion needed pur-

pose. Ed Snyder said NARM could help in setting rack-jockey standards for displays and types of displays needed in rack sales. Larry Rosmarin pointed out that because rack-sales were no longer strictly impulse purchases, buy-
to-luck type of displays would attract cus-

tomers who now look for specific things. Irwin Tarr, of RCA Victor, said that point-of-sale merchandising should be utilized, and that the plan doesn't depend on being unique and evolved individually. Others in the discussion included Mike Maitland of Capitol Records, Fred Green of London Records and Dave Miller of Miller International.

A panel discussion on Thursday (27) moderated by Jerry Shifrin of The Cash Box, turned to such topics as trends toward full-line rack-jockey record departments and the effect on the supermarket department, the 78 single and the future of the EP, "low-

end line" ($6 to $10), the stereo rack-

jockey and stereo, cut-outs and dis-

counted LPs and how NARM, with 

the advent of an executive secretary, can create a better liaison of informa-

tion directly between the record manu-

facturer and the record merchandiser, ideally in respect to sales, advertising, programming and advertising, the manufacturer in regards to inventory protection, the problem of singles re-

production and equitable situation of all, for all can be achieved, use of racks for new promotions, manufacturer-

rack-drum relationships and discount 

opportunities for rack-jockeys.

Associate members participating in the second panel discussion were Wil-

liam Gallagher of Columbia Records, 

Claus Brennan, of Decca Records, 

Al Bennett of Liberty Records and Randy Wood of Dot Records.

The meet was capped-off by a formal dinner and NARM Awards were presented for label-arti-

list achievements in 1960 (see last week's issue for winners).

Reprise In Tape Deal With United Stereo Tapes

SUNNYVALE, CALIF.—Reprise Rec-

ords and United Stereo Tapes, a divi-

sion of Arapex Audio Co., have con-

cluded an exclusive agreement where-

by UST will produce Reprise record-

ings on 4-track stereo tape. The part 

was concluded by Herbert L. Brown, 

Ampex vice president and manager of 

Ampex Audio Co., and Moe Ostin, vice 

president and general manager of 

Reprise.

In announcing the agreement, Brown said, "We are extremely pleased to be able to make Reprise recordings on tape and have pledged ourselves to doing everything we can to help this aggressive new company become an outstanding suc-

cess."

UST marketing manager Bill Mus-

er said that the first Reprise release 

in a rush 4-track version of the Sinatra album "Ring-A-Ding-Ding!" It will be followed closely by tape releases of the album "Mavis," featuring Mavis Rivers, and Sammy Davis' "The Wham of Sam!"

Muster added, "UST intends to work closely with Reprise in issuing 4-track tapes as close as possible to the re-

lease date of the equivalent LP. This will give tape dealers a better opportu-

nity to tie in with the promotion and DJ air play surrounding the release of the LP."

Muster added that UST is currently revamping its national distribution network to improve availability of 4-track tapes. "When UST first introduced 4-

track tape there were only a handful of dealers and the company could adequately serve them through factory representa-

tives and UST depots on the two coasts," he noted. "Now, with thousands of dealers actively stocking and selling 4-track tape, they are at the increasing need for wider dis-

tribution and better local representation."

Announcement of new UST distributors and representatives will be made shortly, Muster stated.

"Stereo tape is a specialized mar-

ket," concluded Muster, "but a very encouraging one. In spite of a slightly depressed economy the tape market has continued to grow steadily with retail tape sales currently at the high-

est peak since 4-track was first intro-

duced."
NEW YORK—United Artists Records has set a major release package for one of its newest albums. The first album to be released by Musicor, distributed by UA.

Included in the May releases are albums by Charlie Palmieri, Hal Schaefer, Tito Rodriguez, Al Cohn and Steve Lawrence in the pop area; Randy Weston, The Latin Jazz Sextet, Gerry Mulligan and Bob Brookmeyer, Jazz, and The Fess Williams Singers, Gospel and Modern Spanish Ballads. The Musicor release highlights a new jazz performer, Frankie Brown and his trio.

Included in the May releases, the new jazz player, music manager, said the new releases would be offered on a six-on-one basis, the same plan that has been in effect during the past few months.

Doris Day Renews Pact With Columbia

NEW YORK—Doris Day has signed a new long-term contract with Columbia Records. Goddard Lieberson, president of Columbia, said, in making the announcement, "It is with the greatest of pride and pleasure that we launch our tremendously successful and uninterrupted 15-year association, which has been marked by a series of best selling albums and single records."

Miss Day made her first records for Columbia as a featured vocalist with cornetist Brown Brox, issuing the million-seller "Sentimental Journey." She was inked as a soloist by Columbia in 1946. Other million-sellers include "Secret Love" and "Goody Goody." To her catalog of 13 albums, the songstress has recently added "Bright and Shiny," the first LP to be released under the new pact. She begins waxing a new package in Hollywood this week.

Red Foley Acquitted In Govt. Tax Trial

SPRINGFIELD, MO.—An all-male federal court jury deliberated less than two hours here last Monday (24) morning in acquitting Red Foley of willfully defrauding the government of $38,000 in income taxes for the years 1955-57.

Trial proceedings had taken all of the previous week, with the jury reversing a three-week delay in hearing the Jasper Smith's charge at 9:30 a.m. Monday.

Foley's first trial—last October—had ended in a hung jury. Among the key business figures who testified were Dub Allbritton, Red's personal manager during the mid-'Fifties and now serving in the same capacity for The Horse and Smoky Smith; former Decca A&R director Paul Cohen, and local TV radio executives Ralph Foster, E. E. "R" Siman, Jr., and John B. Mahafrey.

The tax matter has been hanging for nearly four years, with the government agents and Red's attorney, S. Blaisdell Juzek, in apparent disagreement.

Rydell Recipient Of Humanitarian Award

PHILADELPHIA—Bobby Rydell will receive the annual Boys' Town of Italy "Citta Della Ragazza" International Humanitarian Award at a dinner-dance, May 5, in the Grand Ballroom of the Bellevue-Stratford Hotel here.

The 19-year-old, Philadelphia-bom Rydell will be the youngest recipient of the award. It will be presented by the Rt. Rev. Msgr. John Patrick O'Connell, archbishop of created Boys' Town of Italy, a self-governing community for orphaned and homeless children, in 1945.

The Camera recording star is currently appearing at Scilla's in this

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"RAININ' IN MY HEART"
SLIM HARPO
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"LOVE OR MONEY"
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"Eddie Hodges" I'M GONNA KNOCK ON YOUR DOOR
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Musicians on unusual instruments only, such as zither, harp, harpsichord, cimbalom, harmonica, etc. Able to sight read and play pop or classics. Write P.O. Box 8695, Fort Lauderdale, Florida.

6 Victor Red Seals By Fiedler & Boston Pops

NEW YORK—RCA Victor Records announced last week the release of six Red Seal albums for May—all featuring Arthur Fiedler conducting the Boston Pops. Included in the release are "More Classical Music for People Who Hate Classical Music"—a follow-up to the famed "Classical Music for People Who Hate Classical Music." Its predecessor album features an amusing cartoon cover emphasizing its theme.


In addition to these two all-new releases are four albums by Arthur Fiedler and the Boston Pops that have been re-packaged and re-titled. They are "Light Classics," featuring such selections as "Ritual Fire Dance," "Flight of the Bumble Bee," and "In A Persian Market; "Liebestraum," featuring such tunes as "Jalousie," "Greensleeves," and "Moonlight" and "Theme from Pienie; "Viennese Night," featuring favorites by Lehár, Bizet, Ravel and others; and "Family Fun with Familiar Music," featuring Sousa's "Stars & Stripes Forever," "Anderson's Syncopated Clock" and "The Typewriter," and others.

All of the Fiedler release will be spearheaded by a "concentrated" Red Seal advertising and promotion campaign. The theme of the program is "Fun With Music" and full-page ads featuring these albums will appear in the May issues of Cosmopolitan, Life, New Yorker, New York Times Magazine, American Record Guilde and Schwann.

On May 2 Fiedler himself begins his 32nd year as conductor of the world-famous Boston Pops summer concerts (then closes of the concerts themselves). Fiedler will also be Red Seal's spokesman on a one-minute network TV commercial—in color—on May 6 and May 13 over NBC-TV's "Bonanza" show. A major dealer program has been created by Victor to showcase the Fiedler-Boston Pops albums as "prime summer listening music."

Among the new point-of-sale materials created for the "Fun With Music" campaign are colorful new mobiles and counter catalog giveaways.

Globe Expands Promotional Staff

NEW YORK—Globe Disc Distributing, this city, has added three indie promo men to its staff, tappers Irv Jerome and Mac Kooper announced last week.

Irv Jerome represents the operation on the coast; Marv Hefler in the Midwest; Leland Rogers in the southwest. In addition to the three, Jerome and Kooper will continue to make the rounds around the country doing promotion and seeking labels for distribution.

Globe is currently represented on the Top 100 with The Echoes' "Baby Blue" on the Sep 9-14-34.
**Columbia Offers**

NEW YORK—Columbia Records will release twenty-four LP's this month, including eleven pop, two jazz, four in the Spanish "EX" series and seven Masterworks.

Mitch Miller, saluting his successful NBC television show with "TV Sing-Along," highlights the May pop releases.

Other pop albums include Pervy Faith and his orchestra in "Tara's Theme," Rachmaninoff's "The Bells," and Leinsdorf, Vaness, Lucelinda, and Maazel in "The Love of the Grand Canyon," Ferde Grofé's classic American Suite, as performed by Andre Kostelanetz and his orchestra; "More Greatest Hits" by singer Marty Robbins includes his current smash single, "Don't Worry"; and "Roamin' in the West" by Jimmy Rushing sings blues immunized by the four legendary Smith girls—Bes- sic, Clara, Mamie and Trixie; and J. J. Johnson and his sextet play six of the famed trombonist's jazz pieces on "J. J. Inc."

The Latin American EX albums are: "Boleros, Solamente Boleros"—Or- quinio, "Sonando Fuerte," "Miel Canta"—Ricardo Yanez, Lucia Milena Orquesta; "Serena"—Jose Luis y Su Guitarra; and "Charanga"—Baluarte y Su Charanga.

A highlight of Masterworks' May product is the original cast recording of "The Happiest Girl in the World," current Broadway hit starring Cyril Ritchard, produced for records by Goddard Lieberson.


**Command Seeks New Talent**

NEW YORK—Command Records, which has given start in its history to 175 releases to mostly sidemen and/or studio artists such as trumpeter Doc Severinson, trombonist Urbie Green and the Benny Goodman Trio, is on the lookout for additional talent for its successful "sound" line.

Echoc Light, Command composer, said last week that "we're working in providing an opportunity for entertain- ing singers, instrumentalists, combos and comics who meet the high Command standards to have a show case for their talents."

Command offices are at 1501 Broadway, this city.

**Music At Newport**

Sets Jazz Roster

NEW YORK—"Music At Newport" 1961 replaces the once traditional Newport Jazz Festival this year. Co- producers Leon Edstrom and John Drew are currently negotiating with artists and acts in the fields of blues, folk and comedy as well as jazz to appear at the four-day concerts, which will run July 3, and have already inked with the following jazz stars: Louis Armstrong, Duke Elling- ton, Charlie Parker, Dave Brubeck, Mar- rion Bertrand, George Shearing, Ban- dstand Aldeebler, Stuy Gets, Gerry Mulligan, Horace Silver, Oscar Peter- son, Nat "King" Cole, Quincy Jones, John Coltrane, the Jazztet, Chics Hamilton, Eddie Harris, Cal Tjader and Lionel Hampton.

In addition, the following vocalists will appear: Dinah Washington, Anita O'Day, Carmen McRae, Sarah Vaughan, Bill Henderson, Ray Chase, Oscar Brown, Jr., and Lam- bert, Hendricks & Ross.

**25 May Albums**

Victor Extends Soria Pact

RCA Victor Records' Soria Series will continue under the direction of Doris Lessing Soria (Mrs. Dorio Soria), according to George R. Marek, label vice-president and general manager, who recently announced the appointment of Dorio Soria as division vice- president of RCA Victor Record In- ternational liaison department. The contract has been renewed for a num- ber of years.

Since its launching in October 1958, Soria Series has released fourteen albums and single records, among them Hambone "Son of Polecat," "Verdi Requiem," "The Messiah," "Don Quixote," "Lis- tomer, Verdi Requiem," two operas, a Pulitzer prize play, a Vienna Philhar- monic Festival album, a Royal Ballet album, among others. Conductors on the series have in- cluded Ernest Ansermet, Sir Thomas Beecham, Enrico N. Reiner and Herbert von Karajan.

"The Messiah," conducted by Bee- cham, has just received the 1961 "Best Classical Choral Performance" annual award from NARAS (National Asso- ciation Recording Arts and Sciences); previously it had won first prize for beauty of design in the National Mos- ter Book Class of the Art Directors Con- ference and had been hailed by England's Gramophone Magazine as "the recording of the century." In Paris both the Popule opera "La Voix Humaine" and the Munch recording of the Ber- lioz Requiem have been awarded Grands Prix du Disque 1961.

The next Soria Series albums will be released in early autumn. Among them will be the first Italian opera on Soria Series: Verdi's "Otello" re- corded at the Rome Opera under the direction of Tullio Serafin. The title role is sung by Jon Vickers with Leo- nie Rysanek as Desdemona and Tito Gobbi as Iago. An elaborately documented libretto book is prepared for the recording.

Soria Series has its headquarters at the offices of Mrs. Soria at 111 West 34th Street, the new Village Building where Mrs. Soria worked for many years as director of the press department of the New York Philhar- monic and Columbia Artists Manage- ment. Later, she assisted Soria, dur- ing his five years as president of Angel Records, as head of advertis- ing, promotion and artists' relations.

**FPT Ships 2 Masters**

NEW YORK—Jerry Field, vice-presi- dent and general manager of FPT Records, has announced that the firm is currently shipping distinguishes two recently acquired masters, "Honky Tonk Chick," and "20,000 Kisses" by The Children's Choice.

"Honky Tonk Chick" has been purchased from Fala Records. "20,000 Kisses," currently the most popular song on the market purchase of "The Astronauts." The two Enrica song series are set for single issues next week.

**SON-IN-LAW**

BY LOUISE BROWN

THE ORIGINAL AND THE MEANEST MOTHER" (IN LAW)

It's on Witch (#1)

The Original, The Best, The Hit

SON-IN-LAW

**SON-IN-LAW**

**THE ALLISONS**

*"WHO ELSE BUT YOU" b/w "GOTTA GET A GIRL"

Frankie Avalon

C-1077

**Chancellor**

England's Biggest Hit!!

**THE ALLISONS**

*"ARE YOU SURE" #1977

**SON-IN-LAW**

**ON THE ROAD**

By Kenneth Coplan

The Big One

The One Who Got Away

**GLORY OF LOVE**

By The Roommates is a Gas!

Valmont 008
Faith Cashes In

Name MOA Banquet Talent Lineup

NEW YORK—The talent line-up, as of press time, for the Music Operators of America (MOA) banquet at the organization's Miami Beach conflag at the Deauville Hotel (11-17) has been announced by entertainment head Luke Friedman, of Friedman Amusement Co., Atlanta, Ga.

Attractions, who will perform on the meet's concluding evening (17), include Bill Black Combo (HI), Lloyd Price (ABC-Paramount), Ray Peterson (Dunes), Lou Monte (Tourette) and Ferrante & Teicher (United Artists).

Labels exhibiting at the meet include Dot, Capitol, Decca, Columbia and MGM.

Immediate SMASH "BARBARA-ANN" by THE REGENTS

GEE RECORDS A DIVISION OF ROULETTE RECORDS, INC.

Hollywood—Percy Faith (center) accepts The Cash Box Award from Cash Box rep Jack Devaney (left) for winning the Jazz Box Operator's Poll with "Theme From A Summer Place" named Best Record of the Year (1960). Also admiring the award is Columbia Records' west coast A&R exec Irving Townsend.

Everest Sets Spring Push For Beethoven 9 Sets

NEW YORK—LeRoy Holmes, general manager of Everest Records, announced last week that the diskery will launch a special late spring drive centered around the complete Beethoven Nine Symphonies package performed by the London Symphony under Joseph Krips' direction.

Label said that the "growing demand for the complete works is a reflection upon the issuance of single albums from the series." To date, Everest has released the First and Eighth, and the Third and Sixth on single LP's, and has the Fifth for a single LP release in June.

A "saturation" national advertising program and in-store display material will support the promotion.

Command Sets Sessions With Steinberg-Pittsburgh

NEW YORK — Command Records moves to Pittsburgh this week (1 & 2) to cut maestro William Steinberg and the Pittsburgh Symphony for two LP's which will represent the label's bow in the classical field this fall. The famed orchestra was recently signed to the diskery.

The entire production, which involves Brahms', and Rachmaninoff's second symphonies, is under the personal supervision of label topper Enoch Light. In addition to Light, production men attending the sessions, at Soldiers' & Sailors' Memorial Hall, are Robert Fine, audio engineer, Julie Klages, assistant producer, and Bobby Byrne, of the A&R department.

Light said that "we plan to open new vistas for classical recordings" and "ours is to make the Command classics the finest classically-recorded series in the world."

At the National Association of Record Merchandisers' (NARM) Miami Beach meet last week, Command was presented with the rack-jobbers' technical achievement award.

Name More Changes In Angel Re-Organization

HOLLYWOOD—Jeremy F. Prager, Jr., recently appointed Angel sales manager at Capitol Records Distributing Corp., last week made the following announcement regarding the organization of Angel activities within Capitol Records and Capitol Records Distributing Corp.

John Coveny, formerly national classical merchandising manager, CRDC, has been named to the newly-created post of Angel A&R at the Eastern operations at CRDC. Coveny, who has made his headquarters at the Capitol Tower in Hollywood since May, 1958, will move to N.Y. City and about May 15. In his new post, he will be responsible for artist relations, reviewer and radio-station contacts, and eastern merchandising activities. He will report to Prager.

Robert E. Myers, formerly coordinator of Central Canada, has been named director of Angel A&R, succeeding Leo Keeler, who has functioned as Angel A&R head in N.Y. since March, 1959. Keeler will return to the West Coast in order to accept a new assignment involving Capitol's activities in the educational field. Myers will continue to make his headquarters at the Capitol Tower, and to report to Francis Scott, Capitol's album director.

The Coveny and Myers appointments are the latest in a series of moves designed to place additional emphasis upon Angel activities within Capitol Records and CRDC. On March 22, 1961, Prager was named to succeed all Angel merchandising activities at CRDC. Simultaneously, Fred Dumont, Ted Lindgren & Bert Page were named Angel district sales & promotion managers (CRDC), with headquarters in L.A., Chicago, & N.Y.C., respectively.

Prager indicated that a replacement for Coveny as Angel merchandising head will be named in the near future.

ASCAP Amendment Passed

NEW YORK—The ASCAP committee on elections has certified to president Stanley Adams that the amendment to change the Society's existing By-laws to enable an amendment to be carried if it is supported by two-thirds of those who actually vote, has been passed. This amendment will now go away with the old system under which votes which were not counted as negative votes.

71.33 per cent of the entire writer membership voted in favor of the amendment and 73.01 per cent of the publishers voted for the amendment.

The board of directors and the writers advisory committee which unanimously sponsored this amendment expressed their "satisfaction" with the "overwhelming" vote in favor of this amendment to the Articles of Association.

For the Cash Box—May 6, 1961
Our Man In Argentina

NEW YORK—In adding Argentina to its Latin-American coverage this week (see Argentina column), the Cash Box has assigned as its correspondent a man well-versed in the music business there, Miguel Smirnoff. For the last four years he has been doing independent work as a journalist in the music industry and was director of Audiosision, a Spanish-language monthly bulletin. He is also on the engineering faculty of the University of Buenos Aires.

Capitol Cuts Judy At Carnegie Hall

NEW YORK—Judly Garland's wildly-acclaimed concert at Carnegie Hall on Sunday, April 25, was cut by Capitol Records for a forthcoming release, the label announced last week.

Drops Suits In Keenholz Lowe, ARMDA Tangles

NEW YORK—The lawsuit against Samuel Keenholz brought by Bernard Lowe Enterprises, Inc., at the behest of ARMDA and the counterclaims filed by Keenholz against Lowe and ARMDA have been discontinued, according to information released by the attorneys for the respective parties.

The suit was brought by Lowe to enjoin Keenholz, who trades as Barmar Sales Co., from selling records bearing the "Cameo" label, which were said to be counterfeited, and in addition sought damages in the amount of $50,000. Keenholz had denied all wrongdoing in his answer and instituted a counterclaim against Lowe and ARMDA for $250,000 in damages for libel, malicious abuse of judicial process and conspiracy to destroy one-stop record dealers like Raymow Sales Co.

Art Talmadge, president of ARMDA, denied that there was any conspiracy between ARMDA and Lowe to harm Keenholz. He said that while ARMDA was dropping the suit due to Keenholz's insistence that Raymow had no knowledge that any of the records sold by it were not genuine, ARMDA would nevertheless take action against any dealer who might be found selling counterfeit records, with or without knowledge of their genuineness.

Releases have been exchanged among the parties in the suit and counterlawsuit which were brought in the New York Supreme Court.

Liberty's Annotico On 4-Week Latin Tour

HOLLYWOOD—Dick Annotico, director of International Sales for Liberty Records, has departed on a four-week trip throughout Latin-American on behalf of the label.

He will tour Mexico City where he will appoint a manufacturing licensee. Heretofore, Liberty exported all products to Mexico under recent custom department regulations prohibited this procedure.

Annotico will then continue on through Central America, Columbia, Venezuela and the Caribbean on other foreign business. Last Fall, he spent three weeks in sixteen different European countries. Liberty says the results showed a threefold increase in revenue from that area over the previous year's receipts.

Gornston In Europe; To Intro Peer Methods

NEW YORK—Music educator David Gornston has left New York for a five week lecture and guest conductor tour of Europe. A highlight of his trip will be the premier of "Peer International Methods" at the 1961 Don Large Musicians Convention in London.

These methods are the culmination of a lifetime of Gornston's work in the music education field. They offer new "practical" ideas in instrument teaching, an important feature being the use of three languages (English, French and German).

An unusual aspect of these method books is that for the first time a series of instrument method books were written by an American for use in Europe.

While in Europe, Gornston will be accompanied by the various managers of the Peer organization. He will meet with leading musicians and educators to introduce and discuss the methods.

France's Best Sellers

1. Pepeo—Los Machacambos—Los Pepitos
2. 24,000 Baisers—J. Halliday
3. Surrender—Elvis Presley
4. Je T'Aime Trop—Les Chaussettes Noires
5. Non Je Ne Regrette Rien—Edith Piaf

FLAMING STAR ELVIS PRESLEY RCA VICTOR T6151 78rpm
GIRL OF MY BEST FRIEND RAL DONNER RCA VICTOR T6152 78rpm
THE NEXT KISS (IS THE LAST GOODBIE) CONWAY TWITTY MGM T1077 45rpm
SURRENDER ELVIS PRESLEY RCA VICTOR T6153 78rpm
YOU SELL MY HEART TO MUSIC JOHNNY MATHIS COLUMBIA RS 28064 45rpm
HILL AND RANGE SONGS, INC. 1619 Broadway, New York, N.Y.
The Cash Box Top 100's
Publishers

(A Top 100 titles listed Alphabetically... See cover for full list)

AFRICAN WALTZ
(Jazz Standard BMI)

LIKE LONG HAIR
(Maverick, Trinity BMI)

BABY BLUE
(Great BMI)

ANNIE'S寬之
(Jetביט BMI)

TITTLE LITTLE
(Alden BMI)

AFRICAN WALTZ
(Jazz Standard BMI)

LITTLE LITTLE
(Songwriters ASCAP)

ARE THE TIMES A-CHANGING
(Burlington ASCAP)

LULLABY OF THE LEAVES
(Progressive, BMI)

A SCOTTISH SOLDIERS
(Mother-In-Law BMI)

LULLABY OF THE LEAVES
(Progressive, BMI)

ASIAN MAID
(Songwriters ASCAP)

MAMA SAYS
(Ludic BMI)

BASS STRINGS
(Doncaster BMI)

MERRY GO ROUND
(Jetбит BMI)

BREAKIN' IN A BRAND NEW BICYCLE
(Royal BMI)

MOONLIGHT ON THE MEADOWS
(Keke BMI)

BUMBLE BOOGIE
(Alden BMI)

MOTHER-IN-LAW
(Keke BMI)

BIG WOODS BOUND
(Hollie BMI)

MY THREE SONS
(Keke BMI)

BILBIO SONG
(Alden BMI)

NEXT KISS
(Plan Two, Manhattan BMI)

BINGO BLUES
(Keke BMI)

ON THE REBOUND
(Cooper BMI)

BLUES BOX
(Doncaster BMI)

ONE ONCE OR TWO
(Mercedes BMI)

BOY MEETS GIRL
(Alden BMI)

ONE EYES THE THEME FROM...
(Enochian BMI)

BRAZILIAN SONG
(Portuguese BMI)

ONE MINUTE MINSTREL
(Progressive, Royal BMI)

BONANZA
(Livingstone & Ennis ASCAP)

PEANUT BUTTER
(Peanut BMI)

BRASS BUTTONS
(Songwriters ASCAP)

PEACE MEANS YOUR WAY DOWN
(Fuller BMI)

BREAKIN' IN A BRAND NEW BICYCLE
(Royal BMI)

PLEASE ME LOVE ME...
(Progressive, BMI)

BRENTWOOD INDIAN
(Alden BMI)

PORTRAIT OF MY LOVE
(Piccadilly BMI)

CHARANGA
(Jazz Standard BMI)

RAINDROPS
(Acuff-Rose BMI)

CRUSHIN' ON YOU
(Alden BMI)

RAINY DAY
(Mother-In-Law BMI)

DADDY'S HOME
(Kael BMI)

RUNAWAY
(Acuff-Rose BMI)

DAYDREAMS ARE FREE
(Kelman ASCAP)

SAME KIND OF WONDERFUL
(Ember's BMI)

DIDN'T WORRY BUDDY
(Royals BMI)

SURRENDER
(Elvis BMI)

EXODUS
(Chappell ASCAP)

TAKING CARE OF HER
(Sonny Burgess ASCAP)

FIND A GIRL
(Great BMI)

TENDERLY
(Songwriters ASCAP)

FLAMING STAR (COMPACT 33)
(Atco BMI)

THAT OLD BLACK MAGIC
(Famous ASCAP)

FOOLIN' AROUND
(Keke BMI)

THINGS I'M MOVIN' ON
(Progressive BMI)

FOR YOUR LOVE
(Alden BMI)

THINK TWICE
(Peart BMI)

GROGG
(Keke BMI)

THIS WORLD WE LOVE IN
(Mercedes BMI)

FLOWER BLUE
(Buddy BMI)

TO BE LOVED FOREVER
(Elvis BMI)

FRANKENSTEIN
(Prince BMI)

TONIC IN FELL IN LOVE
(Hallay BMI)

GALEDON
(Enochian BMI)

TONIC IN FELL IN LOVE
(Hallay BMI)

HIDEAWAY
(Platter BMI)

TOUR BUS IN BROOKLYN
(Kael BMI)

HOT SPOT
(Bluff City BMI)

TRAGEDY
(Keke BMI)

HOLIDAY
(Keke BMI)

TRIANGLE
(Prince BMI)

HOLD MY BEER
(Royals BMI)

TREES
(Progressive, BMI)

HOMER
(Enochian BMI)

UNDERGROUND
(Keke BMI)

I'M A FOOL TO CARE
(Keke BMI)

WALK RIGHT BACK
(Keke BMI)

I'VE TOLD EVERY LITTLE STAR
(Keke BMI)

WHAT A饗 IN LIFE
(Jokey BMI)

I'M IN THE MOOD FOR LOVE
(Keke BMI)

WHAT'D I SAID
(Alden BMI)

I'M IN THE MOOD FOR LOVE
(Keke BMI)

WHERE YOU'LL FIND MAGIC
(Keke BMI)

IN REAL LIFE
(Keke BMI)

YOU CAN DEPEND ON ME
(Peart BMI)

WON'T YOU COME TO MY PARTY
(Peart BMI)

YOU'LL NEVER KNOW
(Three BMI)

WON'T YOU COME TO MY PARTY
(Peart BMI)

WON'T YOU COME TO MY PARTY
(Peart BMI)

* Asterisk indicates first appearance on Top 100

Impresario Vic Lewis is bringing Johnny Mathis to England in July. This major coup was finalized during Lewis' recent visit to the States. Mathis, who will be accompanied by his Band, will open his European tour with three London concerts on July 14, 15, and 16. Lewis is also negotiating tours for Nelson Riddle, Julie London and husband-and-wife Bobbie Troup, and a return visit for Barbra Streisand, who is staging a tour of Europe and the Middle East. Streisand will be bringing in for appearances at his Manchester cabaret club are Matt Dennis, Dennis Matteo, Steve Lawrence and Eydie Gorme, who are flying out to rehearse and join in the Kingsley Travel booking agreements with agent and Impresario Allan Blackman of Websbaden (Germany) and Bill Wagner (Hollywood) for an International exchange of artists, Events Harris, and Gary Marshall.

Dennis Previn, of Record Supervision, returned from Spain in time for the inauguration party for the Pto Ptnus Nonesuch Spoken Word recordings which he made earlier this year. In Spain, he set up distribution outlets for the famous Lannem��on record label. Allan Hall of Wiener has just newly signed a contract with Bill Grauer of Riverside (currently in London) to release Joe Harriet recordings in America. A 2" LP by Buck Clayton and his BoyTONIOPE under the direction of Stanley Dance for early release here and on the contin-

THE CASH BOX—May 6, 1961—International Section
England's Best Sellers

England's Top Ten LP's

1. Are You Sure—The Allison's (Fontana) 
2. South Pacific— Soundtrack (RCA) 
3. Lisette La Flèche—Cliff Richard (Columbia) 
4. A Date With The Everly Brothers—The Everly Brothers (Warner Bros.) 
5. Ray Conniff Hi-Fidelity Album Ray Conniff (Philips) 

**ENGLAND (CONTINUED)**

Fontana reports considerable advance for The Allison's record single due on May 1. As with "Are You Sure" both decks "Words" and "Blue Tears" were pressed by the boys and published by Marty Scott. The same publisher has the new Max Bygraves single, "The Balls of Avignon" on Decca—a French song with the rhythm of Johnny Lewis. Also due in May, a new Max Bygraves LP "Nursery Rhymes For Grown-Ups." Don Johnson has left Saga Records to join Central Record Distributors as its London rep.

With "And The Heavens Cried" still in the charts, Decca recording star Anthony Newley currently on a strictly pleasure-no-business-tour in the U.S. On his return he sets to work on his next LP as yet untitled. TV personality and MGM recording star Vera Lynn booked for two weeks' season at the Tivoli, Copenhagen beginning June 16.

Decree exploitation chief Bob Crabb looking forward to hosting American dj Bob Callahan of KCBX (CBS Radio) in London from May 3 to 6. Dave Toff, currently working on "Lonesome Cowboy" by Russ Hamilton on MGM, informs that among his number's "Sunset" has been acquired by Lou Levy of Leeds Music.

Benelux Execs Visit C.B.

NEW YORK—Pictured during a recent visit to The Cosh Box offices here while in the States on a business trip are Pierre-Jean Goemare (left), director of Cosh Box France, and Roberto Ronchi, (right) director of RCA Holland. Headed center is Ed Chalpin, independent American record producer and publisher, who accompanied the two men while in New York.

**ARGENTINA**

In this first column from Buenos Aires (total population about six million), it would be of interest for the Cash Box's readers to include some information about Argentine recording industry.

There are two companies with permanent production—the biggest ones are Odeon (EMI group) and Argentina Recording Corps (ARC). Disc Jockey, Dimar, Orfeo (Columbia's subsidiary), Sicamerica and TK are also important. All these are located in Buenos Aires, which produces practically all the records. The main publishers are Julio Korn, Fermenta, Edami (Southern Music), Recordi and Neumann.

It is difficult to know the province's hits, mainly because people in the countryside do not own records or radios, and they are not selling very well. For LP's, the top mark is at 60,000, for low-priced albums.

Sold in Germany, one of the top workings, for six million people, it is considered good; for a population of twenty million, a hit sells about 30,000 copies, but often the 60,000 mark is reached. "La Novia" was sold for about 90,000 copies, for about three months, and its sale is still doing very well. For LP's, the top mark is at 60,000, for low-priced albums.

Argentine consumes a lot of home produced music, which is growing stronger every day. This began about fifteen years ago, when Ben Moler and other composers began exporting music. Today, Argentine records and bopera are well appreciated in other American countries and in Europe.

Elvis Presley, Paul Anka, Neil Sedaka and Brenda Lee are the most popular foreign singers, and their records are currently hits. Los Cinco Latinos, Los T.N.T., Baby Bell, Roberto Yanes, Billy Cafaro, Los Tre Sudamericanos, Rosamel Araya, Marty Cosens, Johnny Cord, Luis Bastian and Los Santos are some of the best known local artists.

The "T.N.T." LP's currently is worth some special remarks. It started eleven months ago, when Ricardo Mejia, consumer product manager of RCA, began to cut lot of waxings by new unknown young artists. This was criticized by the other companies, but it seems that now the Nueva Ola is standing firmly. It has singers for all types of music, from folklore to rock 'n roll, and there are already some strong independent young artists—even from other companies—were called Nueva Ola. In a couple of years, this New Wave will probably be the artistic background of the industry.

The Leatherheads are the most popular group in Argentina. They have performed on radio and television. His performances lasted three days. The performer was expected with great interest by Roberto Ronchi, who records successfully in Europe, and he is expected for May, also in the Opera, and we heard that possibly Doris War could visit Argentina in June. The contracts are not signed yet. Doris had her hits last year in Argentina, and her visit would be of great interest.

The Argentine impresario is making a picture here under the title of "Busco una Moncha" (Seeking Monies). She was recently married to Augusto Alquerio, publisher and composer, who is now writing the song for the picture.

Diana Doris is supposed to be here in May, but she must act in a musical in London, at the Arden Theatre. However, she isn't known here yet.

Roberto Ronchi, president of RCA Argentina, reported that in September to Colombia, Venezuela and the United States, will be the first in the first months of Marti Burio, the new RCA Argentina's manager. "Cafe la Italiana" was the first tune written by Mandy Velazko, now a well known composer.

Fermenta is now representing Italian publishers Curci. It also has all the Argentine publishers and composers of the country, and the last told that many of the top hits are being recorded in Spanish, both in Argentina and abroad. Argentina will release "The Best Music of the World," a ten LP set that includes all types of music, from symphonic tangos and Colombian tunes to Pomy Como and published by Muzica (Decca), it is a four LP set, to Martin and Duarte, and is described as "a complete basic library." The first tapes of the 33's in the street and seem to be satisfied, the other companies keep silence and continue with 78's and 45's. The "compact 33" hasn't appeared yet.

Argentino, best for six years, is heard in Brazil and wax two stranger songs, with big orchestra. One of them, "Los Rumores" (It's Hear- say), is expected by RCA to be also a very good seller. Prieto is shooting the film "La Novia," were the songs included.

"Vuelve Primavera," (Come Back Spring Time), by Johnny Tedesco, a rock and roll teenager from Spain) could also be heard there. From several weeks, "Haciendo El Amor" (Making Love), waxed by Los Cinco Latinos and Los T.N.T., is another candidate for success.

Rodriguez Lague, owner of the Disc Jockey label, returned from a three month trip to Europe. He made contacts with European artists for his TV programs, and spent time looking for equipment for his own factory. Formerly, his records were made by Odeon.

Argentina’s Best Sellers

1. Mollendo Cafe—Hugo Blanco, Odeon: Don Nobody, DJ
2. El Caffe Fuerte—Antonio Prieto, RCA Victor: Gregorio Barrios, O; Los Fernando Odeon Pop
3. Nuna En Domingo (Never On Sunday)—Don Costa UA; Makadopoulos, DJ
4. I Llorando Me Dormi (Korn)—Bobby Capo, RCA Victor: Gregorio Barrios, O; Los Fernando Odeon Pop
5. Besame Macho—Ray Conniff, Columbia
6. Pulo Bonito (Economus-Columbia) Lita Nelsen, RCA Victor: Los Wawanaco, O; Los Fernando Odeon Pop
7. La Montana De Imitos—Korn—Los Cinco Latinos, Columbia
8. Mas Alla (Al di la)—Riccardo Betty Curtis, Odeon Pop
9. Haciendo El Amor (Korn)—Los Cinco Latinos, Columbia, T.N.T.V., Vik
10. Cafe A La Italiana (Korn) (X)—Dany Dj: Carlos Alberto Vik; Mechicito
ITALY

Italy—Back after a 13 day stay in New York, Milan's music publisher Alfredo Rossi asked to send through the Italian column of "The Cash Box" his Odeon contract papers to "The Cash Box" in New York for printing. From Gene Goodman of Regent Music, Rossi purchased the hit, "But I Do," appearing currently on the Top 100. To Jack Gale of Capitol Music, he sold "St. Ci Sei," penned by Finda, with the assurance that Nat Cole will wax it. While in the city he attended the recording of his tune, "Permettete Signorina," made the deal a hit. ("Ccento."). It was greatly impressed and excited by the work of George Weiss, arranger and director of the record and Lee Gillette, the producer of the record. Moreover, Rossi sold 7 pictures of his catalog to Lou Levy and Salvatore Chuant's of Leeds Music, to private German Marks, "Un Paradiso Du Vendere" (A Paradise To Sold) to Mrs. Bourne, and in addition, Rossi visited with Mr. Bernsen and Mr. Volter of Shapira-Bernstein, and Mr. Barton. From now on, Rossi will visit New York City twice each year.

Another music festival was born in Italy at Dino Marinia, a nice place on our Riviera, just a few kilometers before San Remo. The story of the birth of this event is very simple, and not all concerned with the music business. It is not a question of music, but of tourism. The tourism industry of the town had the pleasure of meeting in the city and initiate, along with others, to organize a music festival, so it did with the official approval of the Ministry of the Tourism. They selected 22 songs which were most successful in 1982 and then asked the authors of them to send in new compositions. During the two evenings of the festival, 23 tunes were presented. Prizes were given to some tunes selected among the kit 22 of 1980. The judging committee was formed by Alfredo Rossi, music publisher, Mr. Ansolò, record publisher (F-RI-F Records), Mr. De Micheli, "The Cash Box, a representative of the town, and a representative of the tourism body. Prizes were given to "Il nostro Concerto" by Bindi on Ricordi, "Il Cielo In Una Stanza" (The Sky In A Room) for the lyrics penned by Gino Pauk; the author of the melody so well; for the foreign arrangements to "Never On Sunday" by Don Costa; and "Summer Place" by Percy Faith; for the best Italian arrangements to "Il Nostro Arrivo" by "The Cash Box." The festival was conducted by Maestro Canfora, who conducted one of the works at the last festival at San Remo. Star guests of the festival were singers Nicola Arigliano and Umberto Fogli. Among others we saw, as guests on stage, the best are Nico Fidenco, whom we must consider a big new name in Italy (as a composer still more than as a singer for the moment) by Enzo Fontana; and another new discovery of Carlo Alberto Rossi (and we know that when he signs someone he will become a big name), as happened for Jose Sentieri, Luciano Tanzi and others. Among them also was Corrado Lojacono, who recently composed a wonderful tune called "Amore," and already brought it to success by Caterina Valente here. I saw representatives of the most important music publishing houses at Dino Marinia, and the festival was considered a big success.

Italy's Best Sellers

1. Come Sinfonia (Like A Symphony) / Pino Donaggio / VCM/Carei
2. Jealous Of You / Connie Francis / RCA / International
3. Just That Same Old Line / Nico Fidenco / RCA Italiana / Tannus
4. G.I. Blues / Elvis Presley / RCA Amerianera / Aachen
5. Il Mondo Di Susie Wong (The World Of Susie Wong) / Fidenco / RCA Italiana / Ricordi
6. Fiammengi Renzo Milta / Cetra / Southern Music
7. Flamenco Rock / Michelinio / Prima
8. Il Follower / Gianni Maccia / RCA Italiana / Astore
9. Fiammengi Renzo Milta / Cetra / Southern Music
10. I Te Vurria Vasa (I Should Like To Kiss You) / Pepplno Di Capri / Carisch

Copenhagen Welcomes Mahalia

SWEDEN

AB Knippup, well known record company here, will present "My Fair Lady" on stage. The company presents "My Fair Lady" on stage. The company is planning a big promotion effort for the show, including a national tour. The show will be presented in Stockholm, Gothenburg, and Malmö.

Metronome presented a new LP with Harry Arnold and His Swedish Radio Studio Orchestra, "Dansen Musikproduktion" is the title of the LP, including songs from six Broadway musicals.

Jörgen Ingman will soon get a gold disk since his "Pepe" has sold 100,000 copies in Sweden. He has signed with Metronome. His next album, "Lil-Bell," is a series of songs from "Golden Shoes." The album will be released in Sweden in the near future.

The government in Sweden is most anxious about the success of the so-called pirate radio stations and it is reported that they are looking for a solution. There are fears that the government has not caused much of this noise. Jack Kotschak, head of the station, announced the day before that he was planning to open a new station on a ship outside Sweden, covering the Gothenburg area. There has also been rumors that artists who appear in sponsored programs on Radio Nord and Radio Merkur shall not be prevented from appearing on the government-owned stations.

DENMARK

It is very definite that there will be no Danish "West Side Story" produced. It was the lack of Danish artists that stopped the plans. A mixed cast of Danish and Swedish artists was considered less desirable due to the language barrier. The by, however, has made it possible to present a "West Side Story" as a Danish production. Some people here wonder if an English language version will be presented as well. The Danish production has been proposed by several Danish and Swedish companies.

The popular TV program, "TV in Tivoli," a Saturday night show presenting several popular Scandinavian and foreign record artists, will not be presented anymore. The popular "TV in Tivoli" will probably be replaced by a similar program presented by a Norwegian company.

NORWAY

Lillian Harriet, from Trefjeld, is a newcomer on records in Norway, where she just debuted with Triola. Linn Arnold, 24, from Lofoten, is another newcomer presented in Triola's "World." The new Nor-Disc presents a third newcomer, Odd Tom Risdal, 27, from Kristiansand. A new way to stimulate interest in films and records has been presented here, and the idea is to present a separate film show of the week's hits. The idea has been realized in a big way, and the program has been presented on several occasions. The show will be shown in Oslo movie houses, and many LP's will be sold in Norway during the film's run.

FINLAND

Nor-Disc rock 'n roll with local rock artists has been the latest fashion in the Finnish capital. A movie house presents one-hour programs with Pekka Lopukala, Eero and Jussi and others. After one hour the program starts from the beginning and it can be continued. The movie house has announced "sold out" ever since it started.

Norway's Best Sellers

1. Romantica (Robertino/Triola) Stockholm Musikproduktion
2. Aah, Marie, Jeg Vil Hjem (Mary Don't You Weep) (The Moun Keys/Triola) Stockholm Musikproduktion
3. E.O.S. Hits (The Moun Keys/Triola) Stockholm Musikproduktion
4. Wooden Heart (Elvis Presley/RCA) Belinda
5. Wheels (String-A-Longs/London) Nord Musikforlag
6. G.I. Blues (Elvis Presley/RCA) Musikproduktion
7. En er Endelig, endelig din (Antligen, antligen din) (Inger Jacobsen, og Kollekor) Musikproduktion
8. Surrender (Elvis Presley/RCA) Belinda
9. Blue Roma (Triola/Fontana) Presto Musik
10. Walk Right Back (Everly Brothers/Warner Bros.)

Sweden's Best Sellers

1. Angelique (Darío Campeotto/Sonet) Edition Odeon
2. Pepe (Jorgen Ingman/Metronome) Odeon
3. Swany (Bobby Rydell/Columbia) Southern Music
4. I'll Save The Last Dance For You (Danita Jo/Mercury) Belinda
5. Surrender (Elvis Presley/RCA) Belinda
6. Wooden Heart (Elvis Presley/RCA) Belinda
7. Ah, Marie, Jeg Vil Hjem (The Moun Keys/Karusell) Edition Odeon (Mary Triola/Montana) Stockholm Musikproduktion
8. Wooden Heart (Elvis Presley/RCA) Belinda
9. Blue Roma (Triola/Fontana) Presto Musik
10. Angelique (Darío Campeotto/Sonet) Edition Odeon

The Cash Box—May 6, 1961—International Section
ARGENTINA MUSIC NEWS STARTS THIS WEEK

Experienced Publishers all over the world place their big hits with

GEHRMAN'S

Prominent Publishers of pop music in Scandinavia for more than 50 years

CARL GEHRMANS MUSIKFÖRLEK

Vasagatan 46—P.O. 103,
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JAPAN—Victor is strongly pushing its campaign to sell more modern jazz records. In the first step, the firm issued a page of 2 LP's by the Modern Jazz Quartet and Toshiko Akiyoshi's LPo, "The Boss," distributed for the Atlantic label in this country, claims the album is its best work in the quartet's history. Another collection of jazz records will be released shortly. Victor has also been successful with the new 10" record "Good Timing," "G.I. Blues," "Q-chen no za-nta-ta" (My Childish Love Affairs), "Mustafa" and "Dana Najertana," and "Blue Jeans" and "The Fool and the Son" by the Detroit jazz group "The Journeymen," a new 10" LP will be released by Toshiba soon, consisting of narrations and conversations by artists such as Sakamoto/Yoriyama "The Fool and the Son" (The Fool is "Kawasaki-mahori" (In Only 69). Japan's minor disk firm, Nippon (Japan) Arthur Record Co., Ltd. of Osaka City, issued its first phonograph sheets to sell on the market. These include "It's New Or Never," and three others by two new singers.

Under the banner of "Best Selection Playing," Victor is preparing to introduce their new jazz LP 'The Boss,' a best seller with a pack of three 12" LP's will be released soon. Columbia's new album, "Japanese Great Poets," consists of 21 12" LP's and includes great works of 18 poets of past and present. All narrations are by the writers themselves. It will be sold to those who have already registered or promised the firm to buy and will be delivered in the coming month.

Perry Hayama, veteran singer of American pop songs, left Tokyo on April 14 for Australia. She is to sing on General Television, Melbourne.


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GERMANY

Ralf Benidix is getting a top notch push these days from Electrola. At present, he's got 3 new records on the market. "A" sides: a cover of the red hot "Put your hands together (and shout)" by the incredible "Jive Five." On the flipside, distributed by Pergola, and a German cover of "24 Mila Raci" which is still a top hit in France and Italy. With so many singles on the market, the firm is in full gear to record yet another big hit. Dick Heek has left Philips for Electrola and his first release is a cover of the hit "I don't feel like being married" by Gerd Boettcher also has a new recording of the tune on the market with a brand new text by Carl Ulrich Blecher of Charlie Brown fame. Bert Reifeld has left his position as top A&R chief for Metronome and is now working as a producer for Polydor. Asdf has been appointed to Australian rights with an exclusive contract. The young lions are heading the charts in the East and makes her western bow with a top hit in Yugoslavia, "Troika." We reported last week that the Aria team will present "Mambo" at the ARIA Festival. Here's further information. He'll be going with distribution head Friedrich Schmidt and top A&R man Helmut Jantsch. They'll be staying at the Park-Sheraton Hotel in N.Y. and will be visiting with Dave Kapp and "Laurie Records" among others. In Chicago, the Aria team will visit Irving Green of MGM to try to persuade of distribution of the record in the U.S. on September lst. The team will then continue on to Los Angeles for meetings with music reporter Bert Reifeld and others.

This week's MEXICO entry has been signed to an exclusive contract by Aria and will back newly signed Christia Williams on her first disc for the firm.

Metronome Records has had a huge success with the German version of "Wedding Cake" by Siw Malmkvist, which in two weeks took over the top slot in the Radio Luxembourg and Radio Stuttgart hit parades. The success of their "Apache" by Jorgen Ingmann is also boosting sales in Germany.

Here are the line ups for the record firms in the Pop Music Festival of Germany TV and record firms which recently received prelins. Aria—Tony Sandler, Dorit Oliver and Rene & Chris... Polydor—Udo Jurgens, Ernie Schmitz, and藕y... Decca—Heini Schmitt and Sylvia Weirich, Lys Assia, Wynn Hoop, Dillan Riva and Gitta Lind... Philips—Trude Herr, Owen Williams and Andrea Horn... Electrola—Nora Novus, Karin Bjelke-Schmidt and Beth... Budde—Susie Pizzi, Hannelore Cremer and Hans Arno Simon. This festival looks good on NBC and ABC. Also, all artists will have their song on the market the day after the event and the festival is being afforded top TV jock- motion.

Dafy is still excited about the success of Bert Kaempfert and his "Tenderly" in the U.S. The record has just been released here as a single. The Polydor production of "La Panchita" with Audrey Andro and The Hazy Oester... has topped the Radio Luxembourg charts. Reprise has a Cash Box charts from the U.S. and Rolf Budde reports that Willis Millwitsch has topped review's of his "Schaps, der War Sein Lettefs Wort" in America on Doj. The publisher is also having great success with "Mister" sung by Vico Torriani who is now visiting America.

Johannes Weierlein from Montana Music reports that they have taken over the rights to the Sidney Bechet tune "Passport to Paradise." In addition the publishing firm has added the American hit "Dream Girl," the winner of the Cona-zone Nederland Festival in Italy "O Professor E Carinna" and the winner of the "Song For Europe" TV Festival "Nous Les Amoureux" to their catalog. Polydor was one of the firsts to have the "Mambo" from Schafer's "Ein Sonntag Ohne Dich" (A Sunday Without You) which reached the charts here with Rex Gilfo for the states. Paul and George recently handled the top hit "Calcutta" which is also a German composition. Rudi Schroeder from Meissel Music reports that the Edmund "Lichtenteiner Polka" Koetschier production "Electric Rhapsody" which was done by tracy Otto is hitting the charts all over Europe. The song is also being released in England and the U.S. under the title "Spanish Holiday."

Rafael Drall has received a golden record for 1 million sales on "Wir Wollen Niemand Auseinander Geh'n" which has developed into a German standard. Heidi has also done the song for Epic Records in New York. Ottmar Wiegand, the star of the "Telecom Film," under the direction of Fred Kraus, the famous actor father of teenagers has just started work filming a series of half hour pop photo shows using top stars and their hits. The series will be broadcast regionally from Munich, Berlin, Frankfurt, Baden-Baden, Cologne and Staarbrucken.

The Berlin American Good will will be held in Berlin from the 25th of August to September 8. Labeled the "German Radio, TV and Photo Exhibition," the occasion will be honored by a new passage from Sor Germania, and the appearance of such international stars as Ted Heath, Mantovani, Johnny And The Hurricanes and many others.

That's it for this week in Germany.

Mexico's Best Sellers

1. Chica Alborotada (Talhassas Lansing) - Los Locos del Ritmo (Dimas).
4. La Flauta Magica - Acela y su danzona (Orfeon).
7. Pueblo - Cesar Cost (Orfeon). Paul Anka (Gama).
10. Por Tu Amor - Monna Bell (Gama). Los Galantes (Musiart).

The biggest event of the last few years in popular music occurred when "The Voice" Frank Sinatra came to Mexico to perform in four shows to benefit the Instituto Nacional de Rehabilitacion and the Instituto Nacional de Proteccion a la Infancia.

This was the first performance of Frankie in Mexico and people went wild when he began to sing at The Belvedere in Hilton's Hotel. Ticket cost more than $1200.00 DlS and he sang 19 songs to this high society audience. The second show, at the International Theater, cost $800.00 a ticket. Third and fourth performances were for the sake of charity. This time, with tickets costing $25.00 Dls and $15.00. Each of Frankie's performances were great hits. He didn't sing less than 20 songs at each show. Nelson Riddle conducted the orchestra, with soloists like Milt Bernhart, Conrad Gozzo, Ted Nash, Al Porcino, Bill Undelson and others, and strengthened with a Mexican section of Mexican violinists.

Sinatra came April 19 and at the airport he was received by his radio stations and hundreds of newspapermen. He was interviewed several times and signed autographs freely. His great humor was contagious. The same day, he has a press interview and he answered every question.

On April 20, Frankie visited the Instituto de Rehabilitacion and received a well deserved impression of it. He sang some songs and in the night he performed at The Belvedere. Next day, Frankie was received by Mexican president Lic. Adolfo Lopez Mateos and Mrs. Lopez Mateos, who organized the Instituto de Proteccion a la Infancia. That night, he performed at the International Theater and he was received by the audience with the greatest stand-up applause ever heard there. After his first song, Frankie received a gold medal from one of the members of the Instituto de Rehabilitacion who put it on his breast with hooks.

Beginning his stay in Mexico, Sinatra and Biddle's orchestra didn't collect one cent, he always was in a good humor and has been one of the best ambassadors of good will we ever have had from the United States.

Frankie's Reprise record company is represented now in Mexico by Dimas Records and his first LP "Ring a Ding Ding" is selling very well. Gains of this album will grant in feet too. Deals was made between Rogerio Azarretto, president of Dimas Records and Morris Austin, vice-president of Reprise Records.

Changing the theme Panamericana de Discos gave a big party in hom to Dr. Eduardo Baptista Sr. who is the creator of the record industry in Mexico. In a speech in which he spoke to the audience, he mentioned the visits of writers with America, Russia, Japan, this last country that will be visited by Lola Beltran too.

Dafy Gonzalez is going to New York to perform in Latin theaters there. Popular Mexican cisko Jacky Jorge Gutiama Zamora was recently married to Olga Velosky, popular Mexican artist, is working now in Los Angeles. Movie artists like Arturo de Cordova, Polito Orin, Roberto Silva and others, received the gold medal, Virginia Fibrería, for their work in Mexican movies for 25 years or more.

With the beginning for Cuban singer Olga Guilot to perform at Terraza Casino, the night club where Pedro Yargas is contracted to. Nobody knows anything about Olga.

Newly signed to Columbia Records by arranger and conductor Chuck Anderson with his version to "Pepe" and "La Aura." From the first records, the company sold over 90,000 copies. Dimas Records announced its new artists, duo Lis Brownes who used to record for RCA. On April 28, folk singers Lucha Moreno and Jose Juan were married. The Marriage was performed in wedding church of Santa Lucia, they go from Vik to Orfeon. New Elvis Presley's album "Something for Everybody" will soon appear in the city on the RCA label. Young Spanish singer Joseito is now the best RCA seller here.
In a sudden change of plans on the next Lee Gordon show, it has been announced that Troy Donahue will not be on the show; he has been replaced by Donnie Brooks. Col. Joye and the Joy Boys have been added to the bill and rising young vocalist Johnny Chester was booked for the show in Melbourne.

Recording star Guy Mitchell has been booked for a visit to Australia in May to enccur, and sing in, several editions of the national television show "Top Of The Town." "Mitch" has the sort of personality that should go down well with Australian audiences.

Also due for a return visit to Australia is Billy Daniels. He is due to arrive mid-May for television work, and Don Cornell is expected around the same time.

As of December 30, 1960, the total population of Australia was 10,989,170. Of this figure, close to four million are in New South Wales and close to three million in Victoria. While on the subject of statistics, 1,163,888 television licences have been issued throughout Australia at the end of March.

It’s little wonder that the Belinda Music boys are looking so happy lately. Among their firm’s current batch of hot items are "Wooden Heart," "Surrender," "Wings Of A Dove," "Good Time Baby," "Spanish Harlem," "Love Divey," "Are You Sure" and "Runaway."

Early reports indicated that the initial AmPar and Impulse releases are being well received. Albums in the first AmPar release are "Paul Anka’s Great Hits"—"Strictly Instrumental"; Volume 2 of Adventures In Paradise—"Dedicated To Donna"; "The Giants Of Flamenco"; and "The Giants Of Flamenco". The first batch of Impulse material includes "Genius + Soul = Jazz" by Ray Charles; "Out Of The Cool" by The Gil Evans Orchestra and "The Incredible Kai Winding Trombones". The Great J. Johnson & Kai Winding, the discs are packed in American jackets.

Gene McDaniels is getting plenty of action with his "100 Pounds of Clay," which looks good to enter the top bracket of current hits. Disk is released here on the London label by EMI.

W&G Records has made the first release of the English hit tune "Are You Sure?" They have issued the Don Duke-Bobby Stevens disk which is from the English Embassy label; Embassy is a subsid of Oriel Records which has a reciprocal release agreement with W&G. Ron Gillespie of W&G says "the agreement is proving happy with us," it allows us the opportunity to issue material from Oriel, which is one of the finest labels in England.

Still lots of trade talk but nothing official regarding the Australian representation of Frank Sinatra’s Reprise label. It was thought that a definite agreement would have been signed by now. Sales are being lost here on Frank’s "Second Time Around" because the disk isn’t available for sale and it has been getting good air-play.

Donnie Brooks has his single of "Memphis" out/"That’s Why" released on London. Brooks recently had a very big hit with "Doll House" and "Memphis" is already getting a lot of airplay.

The New Zealand group The Howard Morrison Quartet looks set for a big break through here into hit charts with their "Virgin Mary," an inspirational item that has been a best seller in New Zealand. Disk is issued here by EMI Records through negotiation with Harry Miller who runs La Gloria Records in New Zealand. Harry Miller was a recent visitor to The Cash Box offices in New York.

The Cash Box Co. publishing group is holding a full hand of strong hits at the moment, and Basil Ahrens says it has lots of show hits lined up for release before the end of the year. In the current Chappell batch are "Evil" ("One Last Kiss" to replace "Bye Bye Baby"), "Nothin’ To Lose" ("Chug Away"), "Bananza," "Calendar Girl," "Just For Old Times Sake," "Some Kind Of Wonder," "That’s It, I Quit, I’m Movin’ On," "I’ve Told Every Little Star" and "My Three Sons.

United Kingdom—Brian Roberts, 66 Park Street, Manchester 1, is reported as buying several hundred of the "X" records, and the "Sweetie Pie" disks for Simba Records in London, and "Ole Ole" single on the B.B. label for the Hague, Holland.

AUSTRALIA

Australia’s Best Sellers

Cash Box Visits South America

SAO PAULO, BRAZIL—Norman Orleck (right) and George Albert (left), Cash Box execs, are pictured in a confab with Enrique Lehendher of Ferrnata, publisher in Sao Paulo, Buenos Aires, and Rio de Janeiro. Quack and Albert were in Sao Paulo as part of an extensive South American junket examining the international record market there.

ENGLISH

The problem of dumping in Canada, does not seem to be as critical as some people thought it to be. The reasoning here is that consumers are more interested in quality than in quantity. And those who do buy quantity usually are under the ages of sixteen. They cannot afford to buy a hit single at 98c, instead, they buy discontinued material at five for a dollar. A threat that continues to grow, though, is that of extensive album dumping. This dumping is aimed at the adult consumer. Unless the consumer enters a store to purchase a specific item he will, more than likely, be interested in buying a discounted album than a regular priced one.

All-Star Attractions has announced the complete artist line-up for the next All-Star Dance Party at the Montreal Show Mart on May 13 and 14. The show stars Fabian, Jerry Lee Lewis, Lee Jordan, Linda Scott, Clarence "Frogman" Henry, Ben E. King, The Capris, Jerry Granaham, The Chimes, The Roommates, Billy Mason, Andre Lejeune, and Jo-Ann Campbell.

Mason, who recently clocked in on the French market, is releasing a new English disk. The songs are "Thinking of You" b/w "Faithfully Yours" on the Quality label.

Quality Records continues to exploit Canadian talent. New discoveries, including the above mentioned, are, The Count Victoris with the "Story Of A Lifetime" and The Two-Times with the "Dreamer." Phonomile currently enjoying hit reaction on "Brass Buttons" by The Stringing, "The Warwick label," and "The Continental Walk" by Hank Ballard on Regency.

London Records just released, "Saved" by Lavern Baker, and "Lullaby Of The Leaves" by The Ventures. Among the label’s current chart climbers are, "Tragedy" by The Fleetwoods, "Hello Mary Lou" by Ricky Nelson, and "Runnin’ Scared" by Roy Orbison.

Columbia Records has four records currently going up the charts, they are, "Sleepy Eyed John" by Johnny Horton, "Froggy" by The Brothers Four, "You Set My Heart To Music" by Johnny Mathis, and "Three Little Fishes" by Buzz Clifford.

Other records showing strong initial reaction are, "Funky" by Maxine Brown on Zirkon, "One Mint Julep" by The Champs, "Dance Around" by Chubby Checker on Reo, and "Portrait Of My Love" by Steve Lawrence on United Artists.

FRENCH

Canada’s Best Sellers

1. Runaway—Del Shannon—Quality
2. But I Do—Clarence Henry—Quality
3. Blue Moon—The Marcellers—Cop
5. Father In Law—Ernie K-Doe—London
6. I’ve Told Every Little Star—Linda Scott—Can-Am
7. Tonight My Love, Tonight—Paul Anka—Spartan
8. Our Rebel—Floyd Shrader—Victor
9. Apache—Jorgen Ingmann—Atom
10. Surrender/ Wooden Heart—Elvis Presley—Victor

11. Louise—Michel Louvain—Ap
12. C’est Toi Que J’aime—Tohann—London
13. Andre Sylvain—Russia
14. R.A. Mendoza—T.C.
15. Tango Mystereux—Aime Major—AmPar

16. Non, Je Ne Regrette Rien—Edith Piaf—Pat
17. Frou Frou—Bernard Gignac—T.C.
18. Cou-Couhe Panier—Pierre Noles—AmPar
19. C’est Ma Norvege—Michel Noel—AmPar

German Publisher At Cash Box Offices

UK.-US. Team For T.V.

NEW YORK—Peter Meisel, head of the German publishing firm Edition Intro Gehir. Meisel KG, visits The Cash Box during his current American business trip. Meisel’s firm, headquartering in Berlin, is one of the leading German publlickers.

LONDON—Discussing plans for a London survey in the fall together are Cliff Richard and Bobby Rydell. The singing idols of their respective countries, England’s Richard and America’s Rydell met here during the latter’s recent tour.

The Cash Box—May 6, 1961—International Section
Buck Owens and Bill Anderson have joined the Curtis Artists roster and will be working alongside such other stalwarts as The Hi Boys, Red Smiley and Ernest Tubb. Buck, besides riding high with “Foolin’ Around,” is now one-half of a new duo that appears, booking for success. Initial reports indicate that it’s still a toss-up between the “Loose Talk” and “Mental Cruelty” sides of Buck’s and Rose Maddox’s Capitol output, but both are beginning to show. Anyone who was fortunate enough to catch Don Young’s Mountain Music show was ecstatic over the new side. Buck’s “Loose Talk” and Rose Maddox’s “Mental Cruelty” have the “hit” position on top of the heap. It’s Faron’s first big pop smash . . . Al Lynch, who’s doing a bang-up job as country music director of KSBK-Nahk, Okinawa, letters that a regular weekly hour-and-a-half live stage show is in the works as a Japanese auto manufacturer came through with the sponsor loot. Al will be handling the emcees chores, introducing regulars The Cimarron Cowboys and special guest stars that will appear from time to time. A live broadcast over the station’s airwaves. We also learned that Don Pierce credits Al with creating interest in Starday records in Okinawa, enough that Don has negotiated with this label. If Starday succeeds in putting tracks of “Mental Cruelty,” we inadvertently noted in our column last week, he has co-producer of the tune with Kansas Music. . . A note from Jim Watt informs us that he made a change from CFCW-Camrose to CJDV-Drumbellert, Alberta. Jim also took time off while making a trip to Japan. The CMA, Canada country stations and it is now being played on some pop outlets too. Says it looks like it could be Hank’s biggest in a long time.

The Country Music Association has scheduled a board of directors and officers meeting for the Deauville Hotel, Miami Beach, May 15 & 16. The most immediately follows the big MOA convention makes it easier for those CMA members, who will be at the MOA, to attend. Ken Nelson of Capitol Records and president of the CMA, says that we are certainly proud of the way the CMA is expanding throughout the world and expects 100% attendance at the Miami meet. CMA secretary Don Pierce noted that many of the officers and directors of the CMA will be attending the MOA conclave and he hopes this will further the relationship between country music and the Juice box industry. A “vigorous” agenda has been planned according to Jo Walker, kicked-off by the CMA-sponsored Country Music Spectacular to be staged May 17 at the Dinner Key Auditorium in Miami, Radio station KSBK-Naha in Okinawa, Kansas City is circulating a newsletter entitled “The KCKN Country Music Story” which contains a wealth of valuable criticism of country programming and covers as far as the improvement of such. We think it is most needful for all concerned with country music programming. Lack of sufficient space prohibits reprinting it here--it is under contract--but a letter from Kansas City, Kansas, will surely bring a copy, pronto. Finally got the proper

Bill Clifton has completed negotiations to operate Oak Leaf Park in Luray, Virginia, in conjunction with the Richard F. Lewis, Jr., radio stations in the Shenandoah Valley. Bill will be working hand-in-hand with all-country WSGN-Mt. Jackson, Va. According to Bill, Oak Leaf Park has not been a too successful operation in the past and it is his intention to pull it out of the red and make it a going concern during the 1961 season. Because of the rather limited span of good weather enjoyed in the mountain area, the park will not open until May 28, with the Stanley Brothers and Bill Clifton’s all-country stock. It is simple to suppose that there are still quite a few open Sunday dates and would like to hear from outlets and booking offices concerning appearances. He can be reached at Box 211, Warrensburg, Va., . . . George Jones appeared in Odean, Texas, April 22-23 and is now following with a 60-day headlining stint with a “Grand Ole Opry” package throughout the Midwest and Canada. Jones’ next Mercury date is due for release soon and advance info from Mercury A&R Shelby Singleton indicates that it could surpass George’s smash efforts on “Window Up Above.”
EDITORIAL

With The Industry In Mind

An Industry Service

Advertising Age, the leading trade journal of the advertising and marketing professions, has set forth an opinion concerning what it believes should be the position of a publication in its relations with a supporting advertiser. We reprint that opinion below in its entirety:

We have commented any number of times in the past on our belief that advertisers do not and should not buy “editorial support” when they buy advertising. And we have made it clear that advertisers who try to wield their economic influence by jerking their ads every time a newspaper or magazine says something they don’t like are making a serious mistake and usually acting in a childish fashion.

But we have also maintained the obvious right and duty of advertisers not to support, with their advertising dollars, publications or points of view which they consider detrimental to their interests.

The decision of American Dairy Assn. to cancel its advertising in Reader’s Digest because that publication carried two articles in its April issue which the dairy interests consider inimical to them is, therefore, one to be applauded rather than condemned, because it demonstrates the system at work at its best. Reader’s Digest publishes what it believes should be published; the dairy people withdraw their advertising because they believe they have been hurt.

Each demonstrates its independence of the other, and, despite the short-termed unpleasantness, this is exactly as it should be.

... and The Cash Box agrees wholeheartedly!

From the very beginning, The Cash Box has conformed to a policy of purpose. If it helps the industry, we’re in favor of it. Otherwise it deserves no space in our publication nor should it find acceptance with any other industry journal. A new idea, a new machine, organizational changes, tax, license and copyright problems—these and many other prime topics of importance deserve full consideration by the trade press. They are vital issues.

As far as advertisers “buying editorial support” we see no problem here. A new idea is news, if it’s constructive. A puff report, based on fiction and destined for a big bust, is not news. Publicity receives close attention only when it has news value. Otherwise it serves only to weaken the overall structure and detract from valuable circulation and readership for which advertisers pay good money.

Any event which appears as if it will prove detrimental to our industry fails to conform to our policy of purpose. And we will refuse space which may lend stature to such comment. We feel that unless we serve the industry with its best interests in mind, then we are failing to do the job we set out each week to accomplish.

If we may digress for a moment, we might add here that we have never been interested in being first, with the least. Much of the problem with today’s newspaper business stems from its failure to report the news, strange as it seems. The “scoop story” has taken on great importance, oftentimes at the expense of a thorough detailed news report in full, which turns up a few days later in news publications of substance. We feel that there is an inherent responsibility attached to the job of reporting trade news. So much of it is of great importance to the people involved. A premature release on a business transaction may hinder that transaction causing loss of money and possibly reputation. We’d just as soon wait until both sides agree on the dotted line and then print the story from the horse’s mouth.

The Cash Box has served the music-record-coin machine industry for more than eighteen years in the best way we know how. And the best way is with the industry in mind.
MOA Banquet Attracts Top Record Artists
As Ferrante & Teicher, Bill Black Sign

CHICAGO—According to MOA officials two of the most important topics discussed at the meeting of the New York trade association for music distributors business today will be a prime part of a forum to be conducted during the program of the annual meeting in May in Milwaukee.

George Miller and Ed Ratajack, MOA’s leading officials promised to air the subjects in detail—comes MOA time and operators are expected to regard the discussion as important to their business. The subjects, “33 rpm Records” and “Stereo,” are expected to serve as a prime part of the forum which will be devoted to music.

“We already received approval from the Bill Black Combo, (Hi, Lloyd Price (ABC), Ray Peterson (Dunes), Lou Monté (Roulette) and Ferrante and Teicher (United Artists),” said Ratajack. He inferred that several top record selling artists in addition to the names mentioned would also be present, but added “we’ll make it official when we receive their approval.”

Haddock Will Head Canteen’s Overseas Operations As Foreign Group Executive

Schuster said that Haddock will be responsible for all Automatic Canteen activities and interest outside the United States, its possessions, and Canada. Haddock is a Director of Automatic Canteen and has been President of Automatic Music, Inc., the Automatic Canteen subsidiary in Grand Rapids, Mich. for the past 16 years.

“John Haddock brings to this assignment experience with foreign affiliates, licensees and customers.

These background, coupled with his extensive knowledge of the overseas Canteen operation, equips him ideally for this new post,” Schuster said.

Schuster also announced that George S. Brown, Vice President of Engineer ing and Manufacturing of Automatic Canteen, will, in addition, assume charge of the two AMI plants in Grand Rapids, to free Haddock for his new responsibilities which will require him to spend much of his time in foreign countries.

John Hocking, Automatic Canteen Co. of America’s president, has appointed John W. Haddock to the newly-created position of Foreign Group Executive. It was announced last week by Frederick L. Schuster, Automatic Canteen Board Chairman.

CHICAGO—The bills, laws and regulations affecting the vending industry are becoming more numerous this year,” Funk related. “Growing out of restrictions on tax evasion and increasing attempts to levy fees ‘per location’ and to force listings of where machines are located,” Funk reported.

“The growth of multi-machine locations is expected to increase requests by legislators and officials.

“The increasing variety of vending products is bringing a different type of problem to us,” he added. “Besides bills which discriminate against vending as a method of selling, new bills are also aimed at the product itself. These, however, affect the vending operator’s legitimate and highly unreasonable, discrimi nation of offices, laws of which are not necessarily in the public interest and will damage the present vending consideration, both at the product-machine manufacturer level and at the operating level,” Funk pointed out.

Recent months also have seen many concrete and restrictive provisions aimed against insurance vending and against the so-called ‘hard-earned’ vending, like for instance vending, as well as vending at low, as its vending, especially on cigit-ettes, and soft drinks, Funk reported.

While sales tax increases have not been mentioned as a trend toward 4 per cent and enabling laws so that local governments can more easily collect taxes, the current New York State law, similar to levy local taxes, especially on cigi-ettes, and soft drinks, Funk reported.

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NEW YORK—The coin-operated phonograph film, accompanied by film clips of performers synchronized into one visual performance. French Single machine is about to stir some interest in coin machine circles here.

The latest arrival to these shores is a juke-box-film machine called the 'Scopitone', a machine manufactured by Gebruder Walther and Compagnie Generale de T.S.F., located in Paris, France.

Pierre Janichewski, CAMECA sales director, arrived in New York last Wednesday, April 26 and at press time the machine was scheduled to be part of a press and trade showing in a New York Hotel. New York based coin machine firm with offices in Europe, is representing the machine in the United States.

Janichewski explained that 'Scopitone' uses a 16mm projector with a continuous unreeling mechanism based on friction rollers which prevents wearing away of the film. This was not the case when a notch system was used on previous models which failed to perform properly. The new system insures indefinite use of the film tracker in the film box.

The juke box portion of the machine offers thousands of selections with pauses of 5 seconds between projection. The machine is said to be on location in Paris where from fifty to eighty machines are turned out from the CAMECA plant each month. Janichewski advised that no trained technicians are required for service. A small one-women shop do the unit and projects the film which accompanies the music selected. Janichewski advised that the firm is working with film companies in order to expand its present catalog.

An Italian version of a juke-box movie machine was announced recently in Milan where the 'Cine-Box' was received by the trade. Early reports indicated that the major obstacle in the sale of this machine and that the difficulty of preparing films posed a major problem. American performers are very popular in Italy and films of American recording artists were not available for distribution.

However, in most instance, it is too early to determine the extent of progress on any of the juke-box-film clip machines. The 'Scopitone' machine will be scheduled for a trade showing as soon as the machine is available here for display.

Warms Russia on Venus
Jim Mangan Issues Coin

CHICAGO—Jim Mangan, coin machine veteran and advertising-promotion executive, has warned Russia against making claims on any of the planets in the universe.

Some Minister of Celestia, the outer space nation with a population of 8900 and 12 pairs of hard-hitting claim fights behind it, announced last week the issuance of a silver coin called One Silver Jule. The Silver Jule was reported as something special since no nation in history has been bold enough to issue a coin commercializing an event before it happened.

Mangan’s nation has claimed all the space in the sky for 12 years and has established the two moons, and her two moons, the planet Venus as legal protectorates of Celestia, but none of these claims as possessions. According to Mangan, if Russia’s rocket hits Venus sometime in the May it will do them no good to claim it—it is under his protection.

But, a claim that the secret to world domination is in the sky—“where celestial energy is located.” Mangan claims that reports indicate that Russia has made inroads in eventually discovering this source of energy and will, upon discovery, “conquer the world without a fight.” Mangan has urged US Government officials to increase efforts in space work along these lines.

French Manufacturer To Introduce Visual Juke Box To US Trade In May

Wall St. Holds Vending Forum

NEW YORK—The 75th anniversary of the first vending machine in the United States was marked by a vending forum held by the New York Society of Junior Investments Analysts at 3:45 P.M. on April 27, at 15 William Street.

Speakers at the forum were Harold Roth, president of Continental Vending Machine Company; and Walter W. Reed, director of Public Relations, National Automatic Merchandising Association.

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FRIEDMAN AMUSEMENT CO.

VARIETY OF SPECIALS AT SPRING BARGAINS!

CHICAGO—The NAMA midwestern conference will be held here May 12 and 13 in cooperation with the Wisconsin Automatic Men’s Council and the Michigan Vendors Association, Inc. for operators in Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Nebraska, North Dakota, South Dakota and Wisconsin.

The conference will be held at Chicago’s Pick-Congress Hotel and will start on Friday evening. Officials promise new and novel ideas for conducting business regardless of the size of operation. No fee is charged NAMA members or members of the two midwest associations.

The conference will present a series of seminars and forums which will cover topics concerning the vending machine operator. “Employer-Employee” discussions, “Sales Presentations,” “Maintenance and Repair,” “Systematic Layout and Planning” plus the usual cocktail and dinner reception will all be a part of the two-day affair.

The group moves from Chicago to Atlantic City on May 20 for a conference at the Shelbourne Hotel.

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DO-IT-YOURSELF kits are now available for the operators who are not in a position to take advantage of our factory service. These kits are designed to eliminate costly replacement of plastics, glass, etc. Anyone with a minimum of tools can transform the old cabinet into a modern, new-looking one such as the Model W in the photo.
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ATTRIBUTE SUCCESS TO TOP FLIGHT SERVICE

Pool Tables Still Taking Top Earnings
In New Mexico After Six Years Of Play

ALBUQUERQUE, N.M.—Games may come and games may go but the pool table remains king in New Mexico. At least that’s the way Harry Snodgrass sees it and he ought to know. Snodgrass heads the Border-Sunshine Novelty Company here and the firm operates about the most extensive route of pool table games in the area.

“We put pool tables out several years ago when they first hit across the country with resounding success,” said Snodgrass, in a conversation with The Cash Box last week. “And to date we haven’t seen even the beginning of a decline in interest let alone collections.”

Snodgrass claims that an all-out service effort geared to keep pace with the unusually high interest when the games were originally placed on location is the prime reason for the game’s continued success. Border-Sunshine realized the natural tendency of a pool player to gradually improve with consistent play. This necessitated a service program which kept the tables in like-new condition.

“A warped table or a torn cloth is enough to kill all action on a pool table where the ‘regulars’ are concerned.” Tournaments sprang up throughout Albuquerque and the outlying areas and to this day play is at a very high peak.

Snodgrass still claims that one of the reasons certain areas of the country do not enjoy top pool table play on the coin-operated tables is that in many instances the equipment has grown worse as players improved their skills. "Instead of replenishing the locations with brand new tables as the need arises, and reconditioning those taken off location, too many operators forget the service needed to get the most out of a pool table and the result was that interest waned and eventually died."

Border-Sunshine has a schedule that is adhered to like clock-work.
SPECIAL ISSUE
(dated: may 20th)

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Cannon Firing Delivers Added Balls

Gottlieb’s ‘Flipper Parade’ Offers Host Of Stimulating Play Features

CHICAGO—The theme at the D. Gottlieb & Company factory this week is—‘Everybody loves a parade—and, especially, Everybody loves the Gottlieb ‘Flipper Parade’ amusement pinball game.” Alvin Gottlieb, flanked by Dave, Nate and Sol Gottlieb, unveiled the new, ultra-modern “Flipper Parade” in the firm’s showroom last week, for a group of visitors.

“Flipper Parade” is, a forerunner, “Flipper,” was first exposed to the trade in November of 1960. Replendent in desk’s new cabinet, featuring a high, wide and handsome light-box. “Results from one location alone during our testing pre-release period for the Fliper Parade,” Gottlieb stated, “showed the greatest collection ever returned in a pinball amusement game.”

“Here, exactly, Gottlieb added, ‘Flipper Parade’ was actually the result of numerous requests from several markets which experienced unprecedented success with its predecessor—‘Flipper’.

“One important innovation in ‘Flipper Parade’ is the ageless, high-styled beauty and durability expressed in the stainless steel moldings. The entire game exudes an appealing ‘scrubbed-clean’ appearance.”

This amusement pingame is mounted on sturdy steel, and heavily plated legs. There is a hard chrome finish corner casting on the plungers in front of the cabinet giving players a sure, clean grip when playing the game.

In detailing the playing features in “Flipper Parade” Gottlieb laid great stress in the “Add-A-Ball” extended play feature, plus the exciting animation in the lights which, he said, will promptly create “coin-box-filling appeal.” The “Add-A-Ball” function adds an unlimited number of balls to each play depending upon the skill of the player.

As if this lineup of pinball innovation is not enough, Alvin Gottlieb continues his never-ending exciting first in player appeal.

“Of the most exciting innovations in ‘Flipper Parade,’” Gottlieb said, “is the new high score panel on the light-box which will certainly increase considerable action and promote competitive play.”

“The player follows the player in his play, his high score and his name on the panel with a green pencil. This is truly personalized play with a capital ‘P.’ Incidentally, the score and name can easily be changed each time a new high score is achieved,” Gottlieb added.

Another feature on the light-box sure to evoke much comment and to assure additional play in “Flipper Parade” is an illustration of a cannon mounted on the extreme left of the light-box. From this cannon a “ramp” reaches across the light-box. When the player adds-a-ball the cannon fires a ball up the ramp and hits a target that rings a bell. In other words, the player wins an added ball in the firing of a cannon and fanfare,” as Gottlieb expressed it.

Other features in Gottlieb’s new “Flipper Parade” include: When the player lights the five top rollovers he is awarded an additional ball. Hitting the “Roto-Target” when it is matched to the top lighted rollover earns another ball. Red and yellow rollover buttons on the playfield light the pop bumpers and holes for high score. Additional balls are awarded for high score. The side double rollovers score up to 200 points.

Most important is the feature which enables the player to continue his play even though he “hits” the game. In this instance the player is penalized only one ball plus the ball in play.

Proven Gottlieb features, such as the “Hard-Cote” finish on the playboard, super powered flippers and cyanide kickers are also contained in “Flipper Parade.”

The game’s host of attractions recalls the pinball game which was immortalized in the William Saroyan play, “Time of Your Life.” The play featured a pingame addict who played continuously throughout the length of the play and finally in the last scene hits the jackpot. At this moment, bells ring, horns sound, the American flag pops up waving and the National Anthem plays. “Flipper Parade” looms as the challenger to this famous theatrical production—and it’s the real thing!

In conclusion Gottlieb intimates that the firm’s distributors have thus far evidenced great interest in “Flipper Parade” and that initial sales figures practically guarantee a lengthy and very successful production run with this game.
With So. Calif. now experiencing warm and sunny weather, much conversation among operators and distributors is concerned with the weekends that so many seem to be enjoying. . . . At Simon Distributing, John Freeman reports that both the export and local business has been good. Company just back from a business trip to Arizonas and Nevada, and states that "operators I talked to on my trip expressed optimism about business generally, and are looking forward to a good summer season." . . . Jimmie Wilkins, at Paul A. Laymons, informs that new and used equipment have been moving out at a good clip. Jimmy also mentioned that they have taken on the distributorship of the Hamilton automatic coin changer. Britt Adelman back on the job following a brief stay in the hospital and a convalescing period at home. . . . At American Coin Machine, Vinnie Lanzy states sales have been going at a steady pace. Vinnie said his wife is still in the hospital, and as yet there is no definite date set as to when she will be released. . . . Gabe Orland, at California Music, said that Frank Swenson, of RCA Victor's International Division, was in town from New York for one day visit and stopped by to say hello. Trumpeter Al Hirt, who has RCA LP "The Greatest Horn In The World," dropped in also during the week to chat with Sam Rickin and Gabe. . . . At the Wurlitzer factory branch, Ray Barry reports that Bob Bear, national sales mgr. for Wurlitzer, and Gary Sinclair, regional sales rep. for Wurlitzer, were both in town for a brief time, and then went on to San Francisco and Seattle. Clayton Ballard keeping busy in the San Diego area visiting operators the past week. . . . Marshall Ames, at Badger Sales, informs he moved to a new home recently in West Los Angeles. . . . At the Seeburg Distributing Co., Ralph Cragan comments that he spent several days with various San Antonio last week. Leo Simone in the Balterfeld area this week, Stan Googins says Seeburg's Cold Drink machine with crushed ice is going out at a fast clip and another carload is due in soon. Johnny Ruggiero, along with Ralph, Stan and Leo, are flying to San Francisco for the Seeburg regional sales meeting, with distributors from the 11 western states attending. Betty Williams states the month of April will undoubtedly prove to be the best month for the record one-stop since it has been set up at Seeburg. . . . Mary Solle, at Leisenhagens "record bar," states Tom Viral and Sam Cerami of Mercury Records, dropped by with Clebanoff and his new waxing "Lucy's Theme" from the motion picture "Parrish." Jimmy Nelly was also in with 10 new records on his Saigon label, records that are re-releases of past hits. Mary and Kay commented they had a nice time at the cocktail party at Duane Eddy at the Villa Capri recently. . . . At C.A. Robinson & Co., Hank Tronick happy with upswing in business activity. . . . Some of the visiting operators seen on Pico this week were: Jay Horton, Oceanside; Woody Matthews, Costa Mesa; Mrs. Barnes, La Puente.

Gabby Clusian, Grand Rapids, Minn. in town for the day making the rounds, first visit to the city in several months. . . . Distributor representatives from Sandler Dist. Co., Lieberman Music Co. and others were unable to attend the South Dakota Operator's Phonograph Assn. meeting last Sunday and Monday 10-17 because of weather conditions. Snow up to 7 inches made driving conditions impossible. . . . Happy birthday greetings to Ben Jahnke, Hutchinson, Minn. . . . Felicia Sanders at the Flame Room, Radisson Hotel and Libeara at Freddies' Cafe, Minneapolis. . . . Mr. & Mrs. Amos Heilicher at Tel Aviv to attend the grand opening of the Sheraton Tel Aviv Hotel. Amos heads the Advance Music Co. Mpls. . . . Loren Beaudoin, B & K Sales Co. is up and around and covering the route pretty good even though his arm is still in a sling. Had an operation on his shoulder several weeks ago. Staying around 6-7. . . . Bert Davidson, Wurlitzer regional manager at Sandler Dist. Co., Minneapolis. . . . Bob Reese, Forest Lake, Minn. in town for a few hours to pick up his supply of records and parts. . . . With major league baseball over, both the Twin Cities operators are looking forward to an upcoming in collections. People from Wisconsin, Iowa, Dakotas and Montana were in town for the first game. . . . Operators in town seen were Hank Krueger, Fairfax; Stan Woznack, Little Falls, Bob LeClerc, Chippewa Falls; Arndt Peterson, Clayton Norberg, Manito, Cab Anderson, Hudson Gordon Runnberg, Moose Lake, Tommy Mathews, Onalaska.

HAPPY BIRTHDAY THIS WEEK TO:


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$5 for a full year (52 weeks) subscription
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OTHER

56

The Cash Box—May 6, 1961

WILLIAM'S DELUXE BATTLING CHAMP
scores singles—doubles—triples—home runs

THE BEST BASEBALL
MONEY-MAKER
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... SEASON AFTER SEASON!

Exclusively Distributed for Virginia, West Virginia, North Carolina and East Tennessee
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Seeburg Forms Sales

NEW YORK—George Gilbert, vice-president, Seeburg International Inc., has announced the formation of Seeben, S.A., a new Seeburg affiliate located in Antwerp, Belgium. Seeben will serve as sales headquarters for Belgium and Luxembourg (Benelux Countries). Seeben has been in operation since April 1 and is responsible for sales development and distribution of the full range of Seeburg products which include the firm’s coin-operated phonograph, background music system, bottle vending, hot and cold drink machines and the cigarette machine. Seeburg phonographs were previously distributed by Lowen-Automaten Benelux, of Antwerp. Seeben offices are located in a new building situated in the heart of Antwerp at 203 Chaussée de Malines and these facilities have been rented at Port of Antwerp where a complete stock of Seeburg products and parts are available for shipment to dealers.

Deutsch Joins Interstate
FORMER ROWE-AMI EXEC

CHICAGO—Robert K. Deutsch has joined the Senior Management Staff of Interstate Vending Company, it was announced Friday, April 26 by Ronald Wolff, president.

Deutsch was formerly a director and vice president in charge of vending machine sales for Rowe-AMI Sales Company, Chicago, division of Automatic Canteen Company of America. In his new position, Deutsch will be active in the administration and operational aspects of the company. He will also serve on Interstate’s acquisition committee.

Deutsch started in the vending industry in 1949. He was vice president and Treasurer of Spacar Inc., Stamford, Conn., pioneer of soft-drink vending machines, until that company’s acquisition by Rowe Manufacturing Co. in 1958. He then became Vice President of Spacar Inc., a subsidiary of Rowe Manufacturing Co. From 1956-60, he served as national sales manager of Rowe Manufacturing until the formation of Rowe-AMI in September, 1960.

Deutsch is a native of Chicago and a graduate of Northwestern University. He is a director of the Illinois Gas and Electric Co., a director of Fairmont Industries Inc., and a director of several other companies.

Postage Increase Proposed

NEW YORK—Postmaster General Edward Day has proposed an increase in postage rates which, if approved by Congress, would naturally effect postage stamp vendors across the nation.

Day has suggested a 1-cent increase in first class mail rates, air mail and postcards.
Bill Kohler, Jakeo Amusement, operated on for leg surgery Tuesday, April 25 at Mid-Island Hospital in Bethpage, L.I., nothing serious but he'll stay there for a while. A get-well card will be just the thing (I'll call) . . . Dick Deileo, Westchester Amusement, calling on the wholesale outlets last week and at the same time relating as to how well his son, Dick, is doing at Denver University. Dick, Jr. is studying to be a lawyer. If these days he'll be playing the 44th Street theatre circuit, according to his proud Dad. . . . Ted Seidel, strolling coinrow, but this week attired in casual sports ensemble as opposed to his usual tailored business suits.

Sophie Seliger, recuperating at home after surgery, expected back on the job, according to Nicky (the Lock) of May 1st. . . . Charles Rubenstein, arcade owner and Showmen's Assoc. rep, tells us he's preparing a campaign to run for president of the National Showmen's League next year, Lotsa luck, Charlie. . . . Tony Camara, late reported to be scheduled for 'out-patient' privileges soon, Tony's at Columbia Presbyterian Hospital. . . . Nat. Showmen's "Blood Bank" is growing in leaps and bounds. Amusement and show biz industries are entitled to make use of it.

Mike Munves tells us that Joe is back on the road with an original schedule that calls for Pittsburgh and Anetsburg west but you can never tell. One big account might call and Joe will be off in the opposite direction. Alvin Munves putting on a little weight. Job must agree with him. But great reports on the UA-Coin Div. show coming up. Something like 500 tickets sold for the Irv Holzman testimonial Victory Dinner with $40,000 already in the till. A wonderful showing for a fine guy, Mitch Miller. Johnny Ray and Jackie Miles will lead off the entertainment part of the program. Chi mifs, and a host of dignitaries will all be present, too.

Ops tell us that the Bert Lane "Whirlbird" and the All-Tech "Helicopter" are both big grossers. The helicopter ride idea is getting a big push from TV kids and TV kids practically every hero using the egocentric "rescue" scenes. Lane's "Moon Rocket" is getting some attention, too . . . Abe Lipsky and Harry Kooppe1, shopping the resort areas equipment as Libra Dist. plans its summer season business. Henry Clavis busy with the parts dept., keeping ops supplied.

John Cooper, Superior Vending, deluged with congrats messages after news of his purchase of Sheldon Sales last week. (The Cash Box, April 29th). Roy Bergman sold the firm to Cooper for an undisclosed amount and will remain with Superior's home office until the transition has been completed. The new name of the firm is Sheldon Distributing Sales Corp. and the AMI line goes with the deal, as do the Bally, ChiCoin and Irv Kaye games lines.

Johnny Bitlota, a surprise caller, tells us that he's never enjoyed so much success as he is having with Southland Equipment's "Western Trails" kiddie ride. Johnny has a ride installed at Wegman's Super Market in Newark, N.J., and the super-chains are doing flips over the collections. "They're going to put up with nothing less of kids as much as they do at Wegman's. It's all over the store," stated Bitlota. Evidently money will make super market managers put up with anything, even kids! John's happy over the way in which Wurlitzer's "Top Ten Tunes" pho brings in the "ops. It's a ride that should program the top ten tunes in that particular location, not the top ten tunes on the charts," continued Bitlota. Sound like a great idea and Johnny ought to know, "It's the finest idea to come along in the phonograph business since we went from 78 to 45 rpm." And that's saying a mouthful!

Meyer Parkoff, Atlantic NY Corp., busy as ever with ops as Murray (1-putt) Kaye relates stories about the growing number of coinmen buying the See- borg cig machine. Seems as though the machine is gaining a reputation with ops ordering in large quantities. "It gives them a chance to watch the performance on this all-electric beauty," Kaye couldn't say enough about the C. Meanwhile, the Williams "Battling Champ" has arrived on the floor of Irv Holzman, United East Coast Corp., away from his office lining up Chi mifs, for free amusement games for sale with proceeds going to UA, Al Brown and Irv many times have gone into his respective distribs with the proceeds going over to UA. "And that's not included in the $400," said Holzman.

Morris Rood, Runyon Sales Co., literally had two telephones in his hand early Tuesday afternoon. Now there's a guy that really trying. He probably has Irv Keeney (his operator) on one line and an operator on the other. "Sherry," who was in Newark where he spent the day with the Jersey sales staff and Lou and Alvin Scheider keeps up with the offices. Mary Goldstein keeping the parts and supplies moving with more and more requests for new locks. The uptown routes need additional precautions against thieves.

Al D'Inzillo, Albert Simon Inc., handling the incoming ChiCoin "Pro Bowler" slot machines at Stan Nystrom's windmill outlet for the road, Stan tells us Rock-Ola sales are moving just fine. . . . The Gold Dust Twins (Max and Harry Harvich) will celebrate their 25th Anniversary, May 2nd with the Bally, ChiCoin and CoinSonic Sound Co. on their Joe Mooney's and with his MOA booth one of the reasons why. . . . Hirsch de Laviez will be honored at a First Annual Celebrity Night Affair Sunday, May 7th in Wash., D.C.

Word from No. Tonawanda that Wurblittor's Bob Bear is making like a sales manager these days as usual but this time spending more time on the road than at home! Bob just came back from Phoenix, El Paso, Los Angeles, San Francisco and Denver. Man, that's traveling!
Excitement is mounting in this coin machine metropolis as the pleasant month of May quietly slips in among us. This is the time when coinmen really begin to set their plans for the MOA convention due in at the Deauville Hotel in Miami Beach, May 15, 16 & 17. Ed Ratajak, managing director of the Music Operators of America, spends very little time in his busy office here these days due to the mounting pre-convention detailing and planning. Prexy George A. Miller is already on hand at the Deauville Hotel attending to a myriad of minute and vast details which usually come up during these very last minutes just before the convention officially opens to coinoid. They both urge all operators and other coinmen to rush their hotel reservations into headquarters.

A super-duper gold plate luncheon was held last Tuesday by the Combined Jewish Appeal's Amusement Trades Division, and the results were thunderous. The Coin Machine Division, headed by Herb Oettinger of United Music, and co-chaired by Joe Robbins of Empire Coin and Lee Brooks of The Cash Box, reported excellent returns (donations) by local members of the coin machine industry. A plaque was awarded to Bill Veeck, prexy of the Chicago White Sox ball club, in absentia. Since Veeck was undergoing medical attention at Mayo Clinic, Sox pitching ace Early Wynn received the plaque from hon. Abraham Lincoln Marovitz, a widely known judge and philanthropist in this area. Accidentally Veeck's brief stay (we hope) in Rochester was prompted by his desire to shake a spot of fever. Among the operators at the luncheon were Julius Mohill, Star Music Co., and Rudy Kitt of Suburban Music Co.

Figuratively speaking—the red carpet is out at Williams Electronic Mfg. Corp. this week due to the steadily mounting sales results and action based on the success of Williams' "slugging" "Batting Champ." Prexy Sam Stern is certainly smiling these days, and by all obvious appearances "Batting Champ" will enjoy a long, healthy run in all markets . . . Another trio of "Pros'" along the coinbiz trail are Chicago Coin's "Pro" shuffle bowling ally, "Princess" big ball bowler, and "Ray Gun," according to Art Weinand, director of sales for Chicago Dynamic Industries. Spiring business is keeping the ChiCoin plant humming along with heavy production schedules on all three games . . . The beautifully remodeled departments at World Wide Distributors are causing Joel Stern, Len Micon and Fred Skor to smile happily these days. Joel and Len had every intention to make a showroom out of the showrooms, parts and service departments and they certainly succeeded.

Rock-Ola's Kurt Kluver tells us Edward G. Doris, exec. veen, just returned from a rapid aerial jaunt up and down the west coast. Sales chief Frank Mitchell is presently covering Dallas, San Antonio, Tucson, Phoenix, Albuquerque and all points southwest. Lee Rieck is visiting with Carl Hanelp and Oville Combs at Badger Sales in Milwaukee, and eastern rep. Bob Papineau, called on Dick Mandell at International Vending in Boston, Mass. Kurt concluded by advising that the heavy resort business is just starting to flow in at the Rock-Ola plant . . . Paul Huebsch, vice prexy of J. H. Keény & Co., is overjoyed over the sales results he's getting on all Keeny amusement games. High on this list is "Flash Back," "Old Plantation," and "Sweet Shawnee."

The big news on new equipment this week emanated, in no small measure, from D. Gottlieb & Co. The new game is "Flipper Parade," and offers many new features. The entire Gottlieb staff of execs is all together now since Dave Gottlieb returned from his Miami Beach vacation. During our call at the plant we managed to chum with Dave Gottlieb, Nate Gottlieb, Alvin Gottlieb and Sol Gottlieb . . . Both Herb Jones and Art Garvey tell us the big news this week at the busy Bally plant concerns Bally's very popular "Lite-A-Line" pingame and "Sharpshooter" rifle-target game. We missed talking to Bill O'Donnell, by far the busiest guy on any telephone—anywhere! . . . Empire Coin owner Gil Kidd adds his own version of the growing success with Williams' new "Batting Champ" baseball type pingame. The ops love it, Gil sez . . . The reason Omaha's Hymie Zorinsky is passing out cigars as well as chain smoking them is that he's a granddad! Eddie Zorinsky's lovely Cecile (Ceece) Zorinsky presented him with a likewise lovely 8½ pound "new release" who will shortly answer to the name Susan (Mazel Tov, Eddie!).

Floor traffic at First Coin continues to amaze us. The advent of Spring business always increases the flow of visitors at the busy distributor. Joe Kline and

Sam Kolber tell us that the dearth of good, used amusement and music equipment doesn't exactly make them happy. But all things considered, they say, business is good these days . . . One of coinbiz's busiest manufacturers is Johnny Frantz, J. F. Frantz Mfg. Co., who is stepping up production on the Frantz "New Frontier" pistol-target amusement game, as well as "Kicker & Catcher" and two coin-operated scales. The big action these days, according to Johnny, is in dime and variety stores, and in shopping center playlands . . . Hank Ross, Marvina (Jigg) Wolverton and Ralph Sheffield, Midway Mfg. top-pers, are working hard to ship Midway's "Shooting Gallery" gun target amusement game to all points. The advent of Spring brought sales figures to a new high at Midway.

Atlas Music's Nate Feinstein attended the Combined Jewish Appeal fund raising luncheon, and made the rounds of the tables greeting and shaking hands with his many friends in the amusement trades. Atlas Music held a service school session for the AMI coin-operated phonograph Wednesday, April 26, in the Atlas showrooms . . . The much traveled (and still traveling) W. R. (Bill) Weikel, sales director for Fischer Sales & Mfg. Co., reports that production on the new line of Fisher billiard tables is at a new high. The new models ("Imperial VI & VII," "B-6" & "B-7" and "Fiesta" bumper pool tables) are cutting a wide swath through the markets in this country, according to genial Bill.

A report from the desk of Tom Hungerford, executive director for the National Automatic Merchandising Assn. (NAMA), announces that the association is sponsoring a series of "Progress Thru Planning" conferences in various sections of the country currently. The sectional conclaves commenced March 10 and will carry through June 10. Carl Millman is chairman and Frank J. Reynolds is vice-chairman. Other NAMAers on the panel are Jack Burlington, Lynn Farber, Edward Finneran, Charles Glueck, William Schmidt, Edward Wiler, Roy Zola and James F. Newlander.

Roye-AMI Sales Co. hosted a swingin' Open House at the new building adjoining the offices for vending operators, Chief hosts on tap included Charles Brinkmann, Rock Dunwoody, Ed Wiler, Bernie Shapiro and Daurice Ertksen. Marty Janis and Phil Richmond, publicists for Automatic Canteen Company of America were on hand to record the activities of the two days, Monday & Tuesday (April 24 & 25) . . .

MOA issue advertisers note: Time's a-wasting and before you realize it The Cash Box MOA issue will be on the presses. SO-o-o-get your copy in to our offices NOW! This is the big issue that will be on hand for conventioneers at the two Cashbox booths on the exhibit floor at the Deauville Hotel.
ADD-A-BALL Extended Play plus
Light-Box Animation Create
Coin Box-Filling Appeal!

New, revolutionary extended play ADD-A-BALL feature coupled with light-box animation presents a most successful "Play er Appeal" combination. Acclaimed and accepted every-where, ADD-A-BALL adds a number of balls to each game through skillful player operation. It's fun—it's fresh, adds new zest to every game. “Cannonball” animation in the light-box makes a "Big Production" out of every additional ball made. A cannon fires! The cannon ball shoots up the ramp and hits a target that rings a bell! Add 'em together, they spell . . .

FLIPPER PARADE

Tested! Proven! Accepted Everywhere!

- Lighting 5 top rollovers gives an additional ball
- Hitting Roto-Target when matched to top lighted rollover gives additional ball
- Red and Yellow rollover buttons light pop bumpers and holes for high score
- Additional balls given for high score
- Side double rollovers score up to 200 points
- New tilt feature enables play to continue by only penalizing player one ball plus ball in play.

Tomorrow's Design Today!

- High, wide and handsome tapered light-box • STAINLESS STEEL moldings
- Sparkling plated legs and front door panels • Hard chrome finish corner castings

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago 11, Illinois

It's Always Profitable to Operate Gottlieb Games

THE SEASON IS HERE!

GET IN THE BALL GAME WITH

Williams Deluxe
BATTING CHAMP

scores singles — doubles — triples — home runs

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COUNTER GAMES AND DIME STORES AGREE

Frantz Sales Grow With Super Stores

Ultrasonic Machine Demonstrates Cleaning Powers On Vendors

NEW YORK—A demonstration took place at ABC vending last week to show that vending machine parts can be quickly, safely and economically cleaned using ultrasonic machines. The demonstrations were held in the firm's Long Island City plant.

Evaporated matter from soft drinks, coffee and soup; grease, dirt, rust and other residue on vending machine parts were almost instantaneous removed by immersion for a few moments in a Powerton Ultrasonic cleaner.

Complex vending machine parts such as coin changers are restored to “factory-new” freshness in a matter of seconds. Superpowerful agitation by inaudible sound waves produced by ultrasonic cleaners literally “cold boils” off dirt from the most inaccessible spots on machines. There is no need for brushing, scrubbing or harsh chemicals, according to Powerton officials.

Powerton ultrasonic equipment has full-sate overload features. Constructed of high-grade stainless steel, Powerton cleaners are available with a complete line of baskets, covers and other accessories. All Powerton cleaners have an exclusive electronic feedback circuit for automatically tuning the cleaner to maximum efficiency.

CHICAGO—John F. Frantz, president of J. F. Frantz Manufacturing Company, this city, advised this past week that his lineup of amusement games has been attaining terrific acceptance this year in arcades, and variety and dime stores across the nation.

Frantz pointed out the great growth of playland-super-mart centers as exceptional locations for his type of amusement equipment. This growth, according to Frantz, although a recent advent to the coin machine amusement field, is very desirable due to the mushrooming of such centers all over the country.

Amusement games currently being produced by J. F. Frantz Mfg. Co. include “New Frontier” pistol-target game, “Kicker & Catcher,” a new basketball type game is also now in production, and two coin-operated scales.

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Say You Saw It In
The Cash Box!
When you buy a phonograph, you want modern design to keep the machine up to date for years to come, but you also want a phonograph to look as a phonograph should look. With the Regis, you get both contemporary styling and that elegant customer pleasing phonograph look.

You expect your phonographs to act like a phonograph and of course the Regis does, for it is the most versatile phonograph available today!

You get Rock-Ola's exclusive "Tri-Fonic" flexibility to play either stereo or monaural music at the flip-of-a-switch.

You get Rock-Ola's 33⅓ and 45 RPM Dual Speed Intermix Changer. With a Rock-Ola you are protected now and in the future against all possible changes. Only Rock-Ola offers you this protection.

Available in 120 and 300 Selections

ROCK-OLA'S "TRI-FONIC" FLEXIBILITY

Gives either monaural, stereo or reinforced stereo at the flip-of-a-switch with no add-on parts needed.

POSITION "A" delivers the finest high fidelity monaural music through the three built-in main unit speakers. Extra speakers may be used.

POSITION "B" delivers two channel stereo music through the stereo extension speakers. No matter where the customer sits, he hears Rock-Ola's flawless stereo sound.

POSITION "C" combines the stereo extension speakers with the main unit speakers for reinforced stereo sound. In any location Rock-Ola provides the finest stereo sound.

The new Rock-Ola Regis with the amazing ((REVERBA-SOUND))) literally places your customers in the center of a live orchestral or vocal performance. With sound reverberation the walls seem to roll back. Now every location, regardless of size or configuration, can have living presence "wall to wall" music in either stereo or monaural for real customer pleasing, profit making, concert hall quality music.

The Truly Distinguished Phonograph
WANT—Call Collector! Want for immediate ex-
cept. Bally Ringes, Gottlieb Pinball, All Pro- 
Models. We will pay top prices. May collect. 
Cash waiting. BELGIAN AMUSEMENT G A-
CER CO., 365 MAIN ST., STAPLETON, 
PHILADELPHIA, PA. Pupil 3-5866.

WANT—S-95 Slotted machines. Please send 
list to IMPERIAL COIN MARINE 
COMPANY, 459 ANDERSON 
AVE., CLIFFORDS, NEW JERSEY.

WANT—New 45 RPM records that have ap-
peared in the last 6 months. We pay 15c to 18c 
for each record. We also need 78 rpm re-
s. Please send list to: 10-TREY FOREMAN, 
N. 1230 S. WEST, NORTH MIAMI, FLOR-
IDA. Mail any time.

WANT—Will pay cash for all late albums, all 
45 rpm records, 78 rpm records, all old 
1st letter, MIKE MUNVES CORP., 273 
TELL ST., NEW YORK, N.Y. (Tel. Blythe 5-4775).

WANT—45 RPM Records, new or used. 
No quantity limit, we'll take anything on 
hand. Address: EMILIO CALANO, 
360 S. HOLLAND, CHICAGO, ILL. (Tel. 
DD 5-1462).

WANT—Used Gottlieb Shuffleboard, 
United Paytime Backboard, Used Bally Key 
Models and more. Address: G. G. 
DISTRIBUTORS, 1024 COMMONWEALTH 
AVENUE, BOSTON, MASS. (Tel. RC 4-1456).

WANT—Used 45 RPM Records. All sizes, 
as they are needed for building a new 
record library and assure quick deal. HARRY 
WAREING, 205 E. 29 ST., NEW YORK, 
N.Y. (Tel. PC 6-4860). Mail anytime.

WANT—We need quantities of Bally 
pinball machines. Paying highest 
prices. Address: BELGIAN 
AMUSEMENT GAMES, 2012 
W. 31 ST., TOLEDO, OHIO.

WANT—Bally Country Fair, 
League Beach, 
Bally's, and 
any other 
used machines. 
We pay cash, 
Gottlieb & 
Williams. 
Address: 
R. K. ALLEN 
ANDERSON, 
201 N. CAPITOL AVE. 
INDIANAPOLIS, INDIANA.

WANT—Williams Panorama. Also Parts. 
Advises Best Price. WESTERN DISTRIBUTORS, 
106 S. 4TH ST., ST. LOUIS, MO. 
(Tel. B. J. 3-1361).

WANT—Pheonix Machines and Music. 
Send all details in first letter. REI-
AL AMUSEMENT GAMES, AVE. 
H., ST. HARTFORD, CONN. (Tel. 7-4361).

WANT—Arcade pieces, Baseball games, 
Hockey, Basketball games, Bally Rides, 
Galeries, Automats, Pinballs, etc. DUARTE 
CO., 513 S. 13TH ST., LOS ANGELES 11, CALIFORNIA.

WANT—New, used or surplus 
machines. Pay up 
s. We have 2 or 3 
machines ready to 
sell. Address: 
HARMONY 
CO., INC., 
NORTH MIAMI BEACH, FLA.

WANT—Used or surplus all kinds. 
Kaye Dienes Wide; Gottlieb Chicago 
Coin Bally; our 
Gottlieb machines. 
1st letter. MONROE COIN MACHINE 
EXCHANGE, 2122 NO., WESTERN AVE., CLEVELAND 11, OHIO. (Tel. Superior 1-9109).

FOR SALE—Bring your old Juke Boxes up to 
date with the latest models. All types. 
Excellent condition. Reasonable 
prices. Lifts, AMI, Delco, 
Motorola, etc. 
Address: 
WILLIAM A. PALMER, 2202 
WEST BLUESMUND RD., MILWAUKEE, 
Wisc. (Tel. 796-3116).
# The Cash Box PRICE LIST

## THIS WEEK'S USED MACHINE QUOTATIONS

**NOTE:** HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

**Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.**

---

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

### CODE (Numerical Preceding Machine)
- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week

### PHONOGRAPH PRICES

<table>
<thead>
<tr>
<th>Model/Year</th>
<th>Color</th>
<th>Condition</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>M100-51</td>
<td>100</td>
<td>Sel.</td>
<td>100.00</td>
</tr>
<tr>
<td>M100-52</td>
<td>100</td>
<td>Sel.</td>
<td>200.00</td>
</tr>
<tr>
<td>H100-53</td>
<td>100</td>
<td>Sel.</td>
<td>300.00</td>
</tr>
<tr>
<td>H100-54</td>
<td>100</td>
<td>Sel.</td>
<td>400.00</td>
</tr>
<tr>
<td>H100-55</td>
<td>100</td>
<td>Sel.</td>
<td>500.00</td>
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### ROCK-OLA PRICES

<table>
<thead>
<tr>
<th>Model/Year</th>
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</tr>
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<tbody>
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<td>Sel.</td>
<td>50.00</td>
</tr>
<tr>
<td>126</td>
<td>50</td>
<td>Sel.</td>
<td>60.00</td>
</tr>
<tr>
<td>127</td>
<td>50</td>
<td>Sel.</td>
<td>70.00</td>
</tr>
<tr>
<td>128</td>
<td>50</td>
<td>Sel.</td>
<td>80.00</td>
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### CORE-BURG PRICES

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<tr>
<th>Model/Year</th>
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<tr>
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<td>Sel.</td>
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<tr>
<td>M100-52</td>
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<td>Sel.</td>
<td>100.00</td>
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### WURLITZER PRICES

<table>
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<tr>
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<tr>
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<tr>
<td>1260-45</td>
<td>48</td>
<td>Sel.</td>
<td>50.00</td>
</tr>
<tr>
<td>1270-45</td>
<td>48</td>
<td>Sel.</td>
<td>55.00</td>
</tr>
<tr>
<td>1280-45</td>
<td>48</td>
<td>Sel.</td>
<td>60.00</td>
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### GOTTIEB PRICES

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<th>Model/Year</th>
<th>Color</th>
<th>Condition</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-Ball</td>
<td>Color</td>
<td>2P</td>
<td>450.00</td>
</tr>
<tr>
<td>4-Ball</td>
<td>Color</td>
<td>3P</td>
<td>650.00</td>
</tr>
</tbody>
</table>

**BALLY**

4. Melody Lane 2P (9/60) 300.00 350.00
5. Merry-Go-Round 2P (12/60) 375.00 425.00
6. Miss Annabelle 2P (12/60) 175.00 200.00
7. Picnic 2P (10/58) 160.00 200.00
8. Queen of Diamonds 1P (6/59) 175.00 200.00
9. Race Time 2P (10/59) 200.00 250.00
10. Rainbow (12/55) 75.00 100.00
11. Register (10/56) 75.00 100.00
12. Rocket Ship IP (5/58) 150.00 150.00
13. Spaceman 2P (10/57) 130.00 150.00
14. Royal Slide (5/57) 65.00 100.00
15. Sea Bells (8/56) 75.00 100.00
16. Seven Seas 2P (1/60) 260.00 250.00
17. Sertiment (3/59) 150.00 150.00
18. Sertiment (11/59) 125.00 150.00
19. Spot-A-Card 1P (8/59) 250.00 300.00
20. Straight Flush 2P (12/57) 100.00 150.00
21. Straight Shooter 2P (9/59) 125.00 175.00
22. Sunshine IP (10/58) 150.00 175.00
23. Sun Stripes 2P (10/57) 130.00 150.00
24. Sweet Sioux 4P (9/59) 300.00 350.00
25. Texan 4P (4/60) 350.00 400.00
26. Toreador (6/59) 50.00 75.00
27. Tournament (8/59) 55.00 75.00
28. Universe IP (10/59) 200.00 225.00
29. Wagon Train 1P (4/60) 225.00 275.00
30. Whirlwind 2P (2/58) 125.00 175.00
31. World Champ 1P (8/57) 75.00 100.00

**WILLIAMS**

4. Casino 1P (10/58) 75.00 125.00
5. Club House 1P 150.00 175.00
6. Crossword IP (4/59) 160.00 175.00
7. Darts IP (6/60) 200.00 225.00
8. Fiesta 2P (12/59) 195.00 225.00
9. Four Star IP (5/59) 75.00 100.00
10. Gay Paree (6/57) 50.00 60.00
11. Gln. Bells IP (9/59) 125.00 150.00
12. Gln. Gloves IP (1/60) 150.00 175.00
13. Gunbar 1P (10/58) 100.00 125.00
14. Jig Saw 1P (12/57) 50.00 60.00
15. Jungle 1P (9/60) 200.00 225.00
16. Kings 1P (8/57) 40.00 50.00
17. Last Chance 1P (6/60) 40.00 50.00
18. Music Man 4P (8/59) 425.00 450.00
19. Nola 2P (9/57) 50.00 60.00
20. Naps IP (3/59) 175.00 225.00
21. Reno 1P (10/59) 40.00 50.00
22. Rocket IP (11/59) 150.00 175.00
23. Satellite IP (7/58) 125.00 150.00
24. Sea Wolf 1P (1/59) 100.00 140.00
25. Serenade 2P (5/59) 250.00 290.00
26. Starfire 1P (5/57) 50.00 75.00
27. Steeplechase 1P (11/57) 50.00 75.00
28. 10 Strike 2P (1/58) 75.00 100.00
29. 5D IP (11/58) 100.00 125.00
30. Tic-Tac Toe IP (1/59) 125.00 160.00
31. Surf Park 1P (8/58) 75.00 100.00
32. Surf Park 1P (8/58) 75.00 100.00
33. Twenty-One 1P (2/60) 225.00 250.00
53% Increase in Earnings

With Wurlitzer Ten Top Tunes Play Stimulator

During the first five weeks that the Ten Top Tunes Play Stimulator feature, offering 10 tunes for 50 cents, was added to the Wurlitzer Phonograph in Johnny's Do-Nut Dinette in Charlotte... earnings jumped 53%. During the fifth week the phonograph took in 46 half dollars.

Here is the greatest money-maker since we introduced stereo. Have it installed on your new Wurlitzers. One button, plus an automatic plug-in selection unit, enables you to offer this MUSICAL BARGAIN for a 50-cent coin... at the single push of this special button. See your Wurlitzer Distributor now for details on how quickly the WURLITZER TEN TOP TUNES PLAY STIMULATOR not only pays for itself, but produces extra high earnings every week.

Look to WURLITZER for Leadership

THE WURLITZER COMPANY • Est. 1856 • NORTH TONAWANDA, NEW YORK
The Sound of Real Money!

flows constantly from the UNITED Phonograph

The most soothing music to operators' ears is the sound of money as it pours from the big United cash-box. Nickels, dimes, quarters and halves pile up fast because the unconditionally guaranteed United Record Mechanism operates more than twice as fast as any other... gets all the coins in the busiest locations. And with United's most versatile Dual Pricing System, Credit Accumulator and Play Stimulator adding more profits to every collection, United operators are enjoying the greatest profits in history. For long-lasting harmony between operator and location... for continuous profits year after year... cover your territory with Music by United. Write for details now.

Territories Now Open for NEW DISTRIBUTORS
Inquiries Invited

UNITED MUSIC CORPORATION
2401 NORTH CALIFORNIA AVENUE
CHICAGO 16, ILLINOIS
CABLE ADDRESS: UNIMCORP

Stereophonic-Monaural

MODEL
UPC-100

Half-Dollar coin-mechanism is standard equipment
LITE-A-LINE

New, fast action 6-cards game with a brand new twist that adds excitement to card-selection, gets biggest average coins-per-game.
Simple play-appeal. Simple mechanism.

SHARPSHOOTER

Real Gun Actually Shoots Plastic Balls

FAST PLAY AND EXCITING ACTION INSURE TOP EARNINGS LONG LIFE ON LOCATION
Time adjustable to 40 or 50

100% SKILL WINS WELCOME IN EVERY TYPE LOCATION FROM TAVERN TO KIDDE-LAND

De Luxe
JUMBO BOWLER

Players’ Push-Button Choice

OFFICIAL BOWLING TOP SCORE 300
JUMBO SPEED CONTROL BOWLING TOP SCORE 6000

Popular
SUPER STRIKES

BARREL-'61-FUN

All the money-making features of original BARREL-O-FUN...now built into new, brilliantly styled eye-catching cabinet

Available in replay or non-replay (FUN-SPOT '61) models

New Easy Service Features

“AUTO-MISSION” COIN-DIVIDER

STANDARD EQUIPMENT

NEW TUFF-KOTE PLAYFIELD FINISH

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