As "Surrender" steps into the Number 1 spot on the charts, it might be interesting to note that Elvis Presley, to date, has sold in excess of $75,000,000 worth of RCA Victor recordings. Need more be said? On March 25th, the Pres will do a benefit in Pearl Harbor to aid in the construction of a giant memorial for the Battleship Arizona. Colonel Tom Parker has announced that all proceeds from this rare Presley p.a. will go for this cause. A tremendous success in films as well as records, Presley begins shooting his next movie "Blue Hawaii" the end of March.
Positively . . . DUANE'S BIGGEST HIT
In His Long String of Hits!!

DUANE EDDY
& His Rebels

"THEME FROM DIXIE"
b/w

"GIDGET GOES HAWAIIAN"
JAMIE 1183

Available in Attractive
4 Color Sleeve

The Cash Box
Pick of the Week

A NEW STAR IS BORN
Duane Eddy And His Rebels backing his Protege

MIRRIAM JOHNSON
"LONESOME ROAD"

"YOUNG AND INNOCENT"
JAMIE 1181

produced by DUANE EDDY

DISTRIBUTING CORP., 1220 W. Girard Ave., Phil., 23, Pa., CEnter 2-8383
Newcomers:

The record industry’s future lies in the hands of new talent. Youngsters unknown to the record industry today, will be the hot record names of tomorrow.

Of course, when one thinks in terms of the present, the big names are the money-makers. They are the people the industry can count on with a good measure of consistency. They are the album sellers. But it is an established fact that any company enjoying great success with big names while ignoring what should be a never ending search for new talent, is a company which is headed downhill.

The effect of a new talent breaking through in star proportions has long been appreciated by the entire record business. When a new name hits big, the whole industry seems to come alive. Traffic increases in stores. The company producing the star finds that its whole line comes to life. Albums begin to sell. Other singles on the brink of breaking for the label, seem to get the necessary boost to send them over the hill. Everyone benefits from a smashing single.

Therefore, The Cash Box this week takes a step designed to call additional trade attention to “newcomers” by listing their pick records in a special “Pick Of The Week—Newcomers” section.

Primarily, this move is being made to call to the trade’s attention Pick records by artists who have never before appeared on The Cash Box Top 100 chart. Prior to this week’s innovation, newcomers who received “Pick Of The Week” awards in The Cash Box were listed along with the Picks by the top hot names of the day. Unfortunately, new talent has suffered from this approach at the radio station level. Many program directors, disk jockeys and librarians examining trade papers for suggestions on new releases, and realizing that they can only add about five or six new releases to their programming schedule in a week’s time, tend to select veterans’ new disks. As a result, too many exciting names by new names have been suffering.

Therefore, it is urgently hoped that the new format we will be employing henceforth, will give new-comers a much needed assist. Perhaps radio personnel will now select new programming material with the thought of picking some from the pros and some from the plebes.
<table>
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<th>Artist</th>
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<td>Surrender</td>
<td>Elvis Presley</td>
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<td>Ponny Time</td>
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<td>You Can Have Her</td>
<td>Guy Hamilton</td>
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<td>Bobby Rydell</td>
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<td>Bill Haley &amp; his Comets</td>
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<td>Bobby Bland</td>
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<td>Exodus</td>
<td>Albert King &amp; the Teasers</td>
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<td>Johnny Burke &amp; the Libs</td>
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<td>23.</td>
<td>Shop Around</td>
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<td>Gord-55264</td>
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24. For My Baby | Brook Benton | Mercury-71724 |
25. I Don't Want To Cry | Chuck Jackson & the Brothers | Warner Bros. | |
26. All In My Mind | Maxine Brown | Cameo-Parkway | |
27. Asia Minor | Hank Ballard | Liberty-55298 |
29. Please Love Me Forever | Caryl Jean & Roommates | Vali-Co | |
30. Wings Of A Dove | Ernie K-Doe | Capitol-6526 |
31. Calendar Girl | Neil Sedaka | RCA-73574 |
33. (I Wanna) Love My Life Away | Pitney-McCoy | 1001 |
34. Once Upon A Time | Rockwell & Caniole | Swing | |
35. Ain't That Just Like A Woman | Pat Domingo | Imperial-57132 |
36. Happy Birthday Blues | Fats Domino | Imperial-57132 |
37. The Touchables | Gene Goodman | King | |
38. Utopia | Frank Garri | Crusader-1500 |
39. Stayin' In | Bobby Vee | Liberty-55296 |
40. Watari | Vibration-Checkers | 9100 |
41. At Last | Etta James | Argo-5310 |
42. But I Do | Cleo & the Pimpman | Henry-Argo-5376 |
43. Find Another Girl | Jerry Butler | Federal-2200 |
44. Jimmy's Girl | King Tuttton | Cadence | |
45. On The Rebound | Floyd Cramer | RCA-73496 |
46. Emotions | Brenda Lee | Decca-31195 |
47. Wait A Minute | Coasters | Atlantic-6186 |
48. I've Told Every Little Star | Linda Scott-Candies | American-123 |
49. Your Friends | Joe Clark & Joe | Jay-372 |
50. Baby Blue | Elvis Presley | MGM-12910 |
51. Havin' Fun | Dion & the Belmonts | Liberty-55296 |
52. More Than I Can Say | Bobby Vee & the Blazers | Liberty-55296 |
53. What A Price | Dat Domingo | Imperial-57132 |
54. I Pity The Fool | Bobby Rond-Dee | 6100 |
55. (Ghost) Riders In The Sky | Ramrods | Am-533 |
56. Penny Express | Johnny & the Jaguars | Swan-5794 |
57. Little Miss Stuck-Up | Playmates | Ess-3222 |
58. Let's Go Again | Pat Boone | V-Girl | |
59. That's It, I Quit, I'm Movin' On | Sam Cooke | RCA-73574 |
60. Model Girl | Johnny Marks | Cadot-545 |
61. Lonely Blue Nights | Bobby Blue | National-55295 |
62. Ginnie Bell | Paul Dino | Premier-2081 |
63. Top Forty, News, Weather And Sports | Mark Dimmich | MGM-12930 |
64. Take Good Care Of Her | Adam Wade | Capitol-546 |
65. Tunes Of Glory | Abbe & the Singers | London-5196 |
66. The Touchables | Gene Goodman | King-1500 |
67. Utopia | Frank Garri | Crusader-1500 |
68. Stayin' In | Bobby Vee | Liberty-55296 |
69. Watari | Vibration-Checkers | 9100 |
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* INDICATES BEST SELLING RECORDS
* RED BULLET INDICATES SHARP UPWARD MOVE
* INDICATES OTHER VERSIONS STRONGLY RECOMMENDED

See alphabetical listing of Top 100 with publishers elsewhere in issue.
"HOP SCOTCH"
Santo & Johnny
CA 124
RECORDS
PROUDLY PRESENTS
LAWRENCE WELK
WITH HIS SECOND 1,000,000 SELLER IN A ROW!

"OUT OF A CLEAR BLUE SKY"
B/w
THEME FROM "MY THREE SONS"

#16198

"THE NATION'S BEST SELLING RECORDS"
Dot RECORDS

PROUDLY PRESENTS

THE GREATEST TALENT ON RECORD

BEST SELLING SINGLES
(And New Releases)

16108 OUT OF A CLEAR BLUE SKY — Lawrence Welk
16101 CALCUTTA — Lawrence Welk
16114 ORANGE BLOSSOM SPECIAL / WHEELS — Billy Vaughn
16193 CHAPEL BY THE SEA / ENCHANTMENT — Louis Prima
16176 THE EXODUS SONG / THERE'S A MOON OUT TONIGHT — Pat Boone
16185 ASIA MINOR / SHELL HAPPY — Johnny Maddox
16192 SURPRISE PACKAGE / BEGIN THE BEGUINE — Louis Prima & Keely Smith
16181 TO BE ALONE / DON'T WORRY — Tony Martin
16189 TEEN AGE PRAYER / WHAT ELSE CAN I DO — Roberta Shore
16184 WHAT A SKY / DID-JA KNOW — The Lennon Sisters
16195 WALKIN' / WAITING FOR YOU — Bob Williams
16167 YES, I'M LONESOME TONIGHT / TOO YOUNG — Dodie Stevens
16194 DARK AS A DUNGEON / DARLING HOW CAN YOU FORGET SO SOON — Mac Wiseman
16186 NORTH TO ST. LOUIS / JUST TO BE LOVED — Ronnie Love
16144 CHILLS AND FEVER / Ronnie Love
16191 KISS HIM FOR ME / ALONG CAME LOVE — Linda Padgett
16188 SOMEBODY PLEASE HELP ME / GIVE AND TAKE — Danny White
16175 CONGRATULATIONS — The Paramounts

BEST SELLING LP'S
(Regular and Stereo)

DLP 3366 ORANGE BLOSSOM SPECIAL / WHEELS — Billy Vaughn
DLP 3399 CALCUTTA — Lawrence Welk
DLP 3346 GREAT! GREAT! GREAT! — Pat Boone
DLP 3349 THEME FROM THE SUNDOWNERS — Billy Vaughn
DLP 3352 WONDERLAND BY NIGHT — Louis Prima
DLP 3330 LAST DATE — Lawrence Welk
DLP 3308 THE MILLS BROS. GREAT HITS VOL. 2 — The Mills Brothers
DLP 3355 POLYNESIAN PERCUSSION — George Cates
DLP 3276 THEME FROM A SUMMER PLACE — Billy Vaughn
DLP 3295 AM I THAT EASY TO FORGET — Debbie Reynolds
DLP 3210 LOUIS & KEELY
DLP 3292 THE LENNON SISTERS SING TWELVE GREAT HITS
DLP 3306 THE RAT RACE — Sam Butera
DLP 3341 CHIMES OF MEMORY — Dr. Charles Kendall
DLP 3293 THE BIBLE STORY — Wink Martindale
DLP 3075 WORD JAZZ — Ken Nordine
DLP 3241 BE MY LOVE — Keely Smith

The Cash Box — March 18, 1961
IT'S TAKING OFF RIGHT NOW!
JUNE VALLI
WITH THE FIRST ENGLISH LYRIC OF THE SMASH IMPORT
THIS WORLD WE LOVE IN
YOU CAN'T AFFORD TO MISS THIS ONE!
JUNE VALLI
THIS WORLD WE LOVE IN
No. 71800

IT'S TAKING OFF RIGHT NOW!
JUNE VALLI
WITH THE FIRST ENGLISH LYRIC OF THE SMASH IMPORT
THIS WORLD WE LOVE IN
YOU CAN'T AFFORD TO MISS THIS ONE!
JUNE VALLI
THIS WORLD WE LOVE IN
No. 71800

IT'S TAKING OFF RIGHT NOW!
JUNE VALLI
WITH THE FIRST ENGLISH LYRIC OF THE SMASH IMPORT
THIS WORLD WE LOVE IN
YOU CAN'T AFFORD TO MISS THIS ONE!
JUNE VALLI
THIS WORLD WE LOVE IN
No. 71800

IT'S TAKING OFF RIGHT NOW!
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WITH THE FIRST ENGLISH LYRIC OF THE SMASH IMPORT
THIS WORLD WE LOVE IN
YOU CAN'T AFFORD TO MISS THIS ONE!
JUNE VALLI
THIS WORLD WE LOVE IN
No. 71800

The Cash Box—March 18, 1961
Mercury’s fabulous new promotion offers you the opportunity to build traffic, merchandise your stock excitingly, and show more profits.

**BUY 3 GET 1 FREE**

**DURING MERCURY’S SPRING SALE-A-RAMA**

**ENTIRE LONG PLAY CATALOG OFFERED ON BUY 3—1 FREE BASIS**

including the record-breaking 1812 OVER-TURE, smash hits by THE PLATTERS, BROOK BENTON, DINAH WASHINGTON, NICHOLS AND MAY, and all the Mercury greats.

**NEW SOUND SERIES (PPS AND LPS) ON BUY 5—1 FREE BASIS**

Choose from such powerful new sellers as WELLINGTON’S VICTORY, VIVA CUGAT, FREDERICK FENNELL CONDUCTS GERSHWIN, DAVID CARROLL’S LATIN PERCUSSION, THE CLEBANOFF STRINGS AND PERCUSSION, and others featuring BIG sound, BIG names.

**YES, YOU CAN COUNT ON MERCURY TO KEEP YOUR SALES FIGURES CLIMBING**

See your Mercury representative...right now!
Johnny Rivers (Chancellor 1970)
(B+) “I GET SO DOGGONE LONESOME” (2:02) [Hi-Low BMI—Bisoff & Co., Inc.] This record delivers in every way the goods. Great song, great vocals, great Lego's. You can look at this song and know what it's all about.

(B) “KNOCK THREE TIMES” (2:56) [Cigna BMI—Joy] Count me in on a lot of things, and I'm sure you'll be in on a lot of things too. Strings are again present.

Robert Taylor (Kalo 2201)
(B+) “WALK, WALK, WALK” (2:16) [Jenneva & Just BMI—Taylor, Allen] Potent R&B-styled stuff, but only of a handful of the songs can be called 'hit' and this is one of them.

Frankie Ford (Imperial 5735)
(B+) “DOG HOUSE” (2:12) [Travis BMI—Bartholomew, Goody] The songster and combo good-soundingly handle the theme, resembling the recent Joe Jones hit, "You Talk Too Much." Here, the lazy wife is told to start improving herself or she's gonna be in the doghouse as far as he's concerned. Can move.

“SEVENTEEN” (2:05) [Lois BMI—Young, Gorman, Bennett, Boyd] Bennett's years back-hit returned in a light-hearted session.

Bob Knight (Lea 1020)
(B+) “GOOD GOBY” (2:11) [Mick Rick & Sepe ASCAP—Zeeck, Ballantine] A rocking affair, and with that "oldie" soft-beat sell could mean a chart listing for the songster. Sturdy chorus could render the wistful against remarks from the other songsters, including the newly hired "Lad on Board.

(B) “HOW OLD MUST I BE” (1:40) [Miller ASCAP—Gother] An easy-beat essay about a fellows who couldn't fall in love in tender years.

Red Williams (Dot 1015)
(B+) “WALKIN’” (2:00) [Tracy BMI—Williams] A strong rock-a-billy sound from singer Williams and the combo. This contentious sound could develop into a big chartster.

(B) “WAITING FOR YOU” (2:03) [Tracy BMI—Williams] This quick-beat side leans somewhat more toward the country field.

The dovels (Parkway 810)
(B+) “NO NO NO” (2:29) [Mayland BMI—Bisoff] Another teen sound revival, a contagious upbeat with that special accord between the soloist and chorus that chimes like arrange. Great potential for teenage audience.

(B) “LETTERS OF LOVE” (2:06) [Mayland BMI—Bisoff] Boys are sentimental ala the uncomplicated teen-ballad sounds of yore. These fellows have sounds that are coming back.

The Medicine Men (Laurel 1016)
(B+) “TEEN FEVER” (2:15) [Sepe ASCAP—Mandle, Sepe, Perrysims] This far-out teen spirit is spotlighted for charts from the choral and strings. Under a constant ramming sound. Stirling chorus that could come through with chart coin.

(B) “LUCKY STAR” (2:02) [Baker, Sepe] Tinkling keyboard and tripelet backing head this relaxed sentiment.

Charles Brown & Amos Milburn (King 5445)
(B+) “I WANNA GO BACK HOME” (2:30) [Lois BMI—Brown] The two vet rock & roll story team up for an enticing harmonic duet display of a boy with blues opus. They read it with solid "low-down" feelings and could rack up in the two-market dept.

(B+) “MY LITTLE BABY” (2:42) [J&C BMI—Nix, Glover] Another easy-going soulful blues stanza is interestingly displayed by the two here. Both ends rate attention.

The Dreamers ( Granted 219)
(B+) “MARY MARY” (2:25) [Da-Nel BMI—Hillman, Vincent] Male group & musicians solidly romp on the infectious name-song. One of the "chicke" teen sides that will interest new generation of teenies.

(B) “CANADIAN SUNSET” (2:40) [Meridian BMI—Heywood, Gimbel] Familiar opus—now practically a standard—rendered with a good medium-beat blend by the singers.

Billy DeMarco (Capitol 111)
(B+) “GOODBYES” M I S T E R P I P E [Heritage BMI—Fenton, Trester] The catchy catchy catchy blues snare with the chorale and blues sound by the songster and combo. Chorus: A teen-wise session, the vocals: "Blues Groves" may also be represented on the Laurie label.

(B) “OUT OF MY MIND” (2:15) [Heritage BMI—Fenton, Trester] The songster and same accompaniment do a semi-slick stint here.

Lattimore Brown (Exedo 2106)
(B+) “SOMEBODY'S GONNA MISS ME” [Excellerate BMI—Brown, Reeves] The vet blues songstern in an exciting display of earthy romantic tears. Sprited offering features several instrumental combo assistance.

(B) “DARLIN' DEAR” (2:23) [Excellerate BMI—Finney] Familiar blues group is covered enticingly by the artist here in a pounding rock-a-ballad. Lad has a strong, faithful following in blues marts.

Nelson Keene (Capitol 4540)
(B+) “TEENAGE TROUBLES” (2:16) [Edie BMI—Mandle, Mandle] This English import has a fine rapid-fire made-in-the-U.S.O. feel. Sure catches the listener off guard and makes the gal love the guy?) against a strong rhythm-chord statement. Could make noise here.

(B) “KEEP LOVING ME” (2:02) [Sepe BMI—Lee] Show-beat tempo with interesting string marks.
Best-Selling Pop Records in BRITAIN

Week ending March 3, 1961
(Courtesy New Musical Express, London)

Last Week  This Week
— 24 AFRICAN WALTZ—Johnny Dankworth (Columbia)

THE LATEST SMASH RECORD FROM EUROPE

"AFRICAN WALTZ"

Johnny Dankworth and his orchestra  R-4353

BREAKING OUT ALL OVER THE COUNTRY

"LITTLE MISS STUCK-UP" .... The Playmates ................. R-4322

"EVERYTIME MY HEART SINGS" ... Jimmie Rodgers ............ R-4349

"CALIFORNIA SUN" ......... Joe Jones .......................... R-4344

"CHANGE PARTNERS" ......... Frankie Lymon ................. R-4348

"TAKE ALL THE KISSES" .... Connie and The Cones .......... R-4313

The New Sound in your favorite music is on

ROULETTE the Home of the Stars

--- 62,000 SOLD THE FIRST WEEK RELEASED IN ENGLAND ---

The Cash Box—March 18, 1961
**The Cash Box**

**Pick of the Week**

**"WHERE I FELL IN LOVE"** (2:21) [Maureen BMI—Capris]

**“SOME PEOPLE THINK”** (2:48) [Maureen BMI—Capris]

**THE CAPRIS** (Old Town 1699)

Group's follow up to their top ten'er, "There's A Moon Out Tonight," looks like another big winner. Leadoff selection, "Where I Fell In Love," is a touching teen pretty. "Some People Think" continues the potent beat-ballad sounds. Can also happen.

**"THEY'LL NEVER TAKE HER "SLEEPY-EYED JOHN"" (2:59)** 

*LOVE FROM ME* (5:04) [Vanguard BMI—Aitcheson]

**JOHNNY HORTON** (Columbia 41963)

The first single release since the tragic death of country-pop singer Johnny Horton appears to have that two-sided chart outlook. One half, "They'll Never Take Her "Sleepy-Eyed John," is an ultra-lye ballad that the artist carries off with touching sincerity. The other, "Sleepy-Eyed John," is a rousing foot-stomper that he breaks out with infectious glee. Excellent two-sided orch-choral assist.

**"AFTER THE HURRICANE"** (2:55)

[Parmill, Lyle ASCAP—Evans, Byron]

**NOT ME** (1:55) [Parmill, Lyle ASCAP—Regney]

**PAUL EVANS** (Carlton 543)

Evans could have his biggest 'sales storm' in some time with this latest for Carlton. It's a house-rocker, dubbed "Hurricane," that thunders with coin-chinking excitement. Sock percussion sounds with the chorus 'twangy' in top teen form. Pretty ballad-with-stringers coupling (not the same as the current U.S. Bonds entry).

**"BONANA"** (2:10) [Livingston & Evans ASCAP—Livingston, Evans]

**"BOUNTY HUNTER"** (2:23) [Karylon ASCAP—Kronides]

**AL CAIOLA** (United Artists 302)

Are guitarist Caiola, who took the spotlight with his pic-theme entry, "The MagnificentSeven," comes thru here with a splendid version of the background theme for the popular TV western "Bonanza." Al's 'twangy' guitar is a listening treat. Flipside he leads his orch thru a fine cover of the current Nomads noise-maker, "Bounty Hunter." Can also cop loads of action.

**"EVERY TIME MY HEART SINGS"** (2:07)

[Kahl, Sheldon BMI—Wood]

**"I'M ON MY WAY"** (2:58) [Leads ASCAP—Tepper, Bennett]

**JIMMIE RODGERS** (Roulette 4349)

Here's a change-of-pace for Jimmie Rodgers. Backed by a solidly-swingin' Joe Botsman orch & choral showcase, Jimmie puts lot of hands in a touching teen pretty. Some People Think" continues the potent beat-ballad sounds. Can also happen.

**"ONE HUNDRED PERCENT"** (2:31)

[Pri-Gan BMI—Snelson, Price, Logan]

**"I'M THE ONE"** (2:29) [Lloyd-Logan BMI—Price, Logan]

**LLOYD PRICE** (ABC—Paramount 1019)

"One Hundred Percent" looks like the one that's gonna put Price back in the spotlight. It's a happy-go-lucky romantic rock-a-shuffler that Lloyd and the O. B. Marshall orch-choral throw on up to fine order. Second chart threat is the hard best sizzler, "Say, I'm The One." 

**"KATHY"** (2:30) [Blue Indigo BMI—Lee]

**"IN THE BEGINNING"** (2:25)

[Blue Indigo BMI—Candalaria, Stankey, West]

**THE INNOCENTS** (Indigo 116)

Artists, who've clicked on their own (recently with "Gee Whiz") and backing up Kathy Young (currently it's "Happy Birthday Blimey"), can have another chart challenger in this one obviously devoted to label-mate, "Kathy." It's a soft, deliberate ballad-pretty with that teen kit sound. More of the same chart ingredients are packed into the religious-flavored romantic, "In The Beginning." Looks like a big double-header.

**SALLIE BLAIR** (Scepter 1216)

(B+) **"KEEP AN EYE ON YOUR MAN"** (2:04) [Ludix—Kelly]

Lark has an off-beat blues-styled offering for her Scepter debut. She offers the low-down blueser against an on-set orchestra which includes strings and an effective now-and-then trumpet riff. Keep your eye on this session.

(B) **"IN THE STILL OF THE NIGHT"** (2:18) [Chappell ASCAP—Porter] An individualized, fast-beat portrayal of the standby.

**RED CALLENDER** (Lark 4516)

(B) **"SWONDEROUL"** (2:34) [New World ASCAP—Gershwin, Gershwin] A well-defined chapeau beac rooks-up a sax-led display of the perennial. Sax stints back enough to take this easy beat-rock road writing. Affable issue.

(B) **"RED ROCK VALLEY"** (2:28) [Jendrail BMI—Callender] No doubt as to teen-market nature of this semi-driving rocker.

**MARION WILKIN** (Columbia 41965)

(B+) **"HIGHER THAN HIGH"** (2:24) [Studios BMI—Burch, Nelson] Country thrust-chefrecces a big pop string section as an accompaniment to her waltz of a bashful, fast-paced country-styled waltzer. Flavorings for both pop & country audiences.

(B) **"SPARKS"** (2:15) [Cedarwood BMI—Wilkin] Same strings do the work in this sprightly lovey-dovey. Sunny romance.

**BUDDY CARLE** (Star 507)

(C+) **"UNDERSTAND"** (2:24) [BMI—Carle] Carle does a legit crown warbe with arguable Latinism sound from the string orch. Sound tends toward the adult market.

(C) **"TENDER WORDS"** (2:15) [Febe BMI—Elia] Performer has a Jerry Vale quality in this light-beat romanticist.

**JIMMY WALLACE** (Don-El 109)

(B) **"I THINK OF SOMETHING"** (2:14) [DEW BMI—Wallace] Wallace does an effective vocal on the hard plaintive blueses. Steady rock-stacked combo-chorus beat supports.

(C+) **"IF I WERE FREE"** (2:35) [DEW BMI—Wallace] Organ is included in this easy blues winsuff. Label hails from Philly.

**IRA IRONSTRINGS** (Warner Bros, 5206)

(B) **"TWO WAY STRETCH"** (1:56) [Miller ASCAP—Fishman, Jones] Catchy continental flavored theme from the recent Peter Sellers' film. Does a done with a Tweety's muted trumpet-banjo dance by the label's eff-eat instramental outfit & chorus. For those light program- ming moments.

(C+) **"MILORD"** (2:05) [Alamo BMI—Moustaki, Monnot] Appropriately sprightly account of the avible back European smash by Edith Piaf.

**CHASE WEBSTER** (Southern Stand 101)

(B+) **"MOODY RIVER"** (2:40) [Keva BMI—Bruce] Webster admirably captures the haunting quality of the light-jump folkish blues. Discourages the come-backer guitar-accompaniment. This Swan-handled affaire could happen.

(B) **"THE DREAMER"** (2:16) [Acuff-Rose BMI—Brayton, Brayton] Interesting country-fryer blueser receives an interesting light-beat percussion sound in the setting.

**BOBBY HELMS** (Decca 31230)

(B+) **"YOU'RE THE ONE"** [Cedarwood BMI—Wilkin] A tender tale of teen-love is convincingly told by the talented singer and un-effected-chorus support. Well-done: teen-directed sentiments.

(B) **"SAD-EYED BABY"** (2:20) [Acuff-Rose BMI—Bryant, Bryant] Interesting country-fryer blueser receives an interesting light-beat percussion sound in the setting.

**ALBMOOR ORCH.** (Palatka 5072)

(B+) **"SOUVENIR D'AMOUR"** (1:58) [Zodiac BMI—Marker] A chorus & orchestra take things in a fine soft-and-easy way in this outing on a pretty theme. Type of sound that could develop into something big.

(B) **"TENDER PASSION"** (2:29) [Cedarwood BMI—Kennedy, Kennedy] The chorus is less of a feature in another pretty softie.

**THE LIMELIGHTERS** (RCA Victor 7850)

(B+) **"A DOLLAR DOWN"** (2:36) [Sangs BMI—Houston] Label's big folk-branch attraction offers a lively modern-day folk theme about life being lived via installment buying. A brisk-heat sound that could make noise.

(B) **"WHEN TWICE THE MOON"** (2:29) [Lesco ASCAP—Bernier] A lusty display by the boys as they tell of fella's thoughts of their friend's impending marriage.

**ARTHUR LYMAN GROUP** (HIFI 5024)

(B+) **"HAVAH NAGILAH"** (2:30) [Aryee BMI—Traditional] The "primitive" sounds of the popular outfit gives a distinctive flute-percussion touch to the familiar folkish folk-song. Interesting arrangement from Lyman's "Percussion Spectacular." LP.

(B) **"YELLOW BIRD"** (2:41) [Frank ASCAP—Luboff, Berman] Gentle Lyman sounds on the lovely calypso number which made some noise a few years ago. Also from the album.

**ARLO McDaniel** (Shasta 152)

(C+) **"GIRL WITH THE PONY TAIL"** (1:34) [Mono BMI—Lack] Folk-rock local of real light programing performance of an affable romantic ditty.

(C+) **"I'D RATHER BE ALONE"** (2:34) [Mono BMI—Huber] Even more of a country way to this watslful.

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**Record Reviews**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
On March 20 EPIC will introduce A NAME YOU’LL ALWAYS REMEMBER A VOICE YOU’LL NEVER FORGET!!!

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**Record Reviews**

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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**The Cash Box Pick of the Week**

1. "THIS WORLD WE LIVE IN (IL CIELO IN UNA STANZA)" (2:35) [Leonard Cohen & Joni Mitchell, RCA]
2. "SORRENTO" (2:50) [June BMI—Arr: Vally]
3. June VALLI (Mercury 71890)

The beautiful romantic opus, "This World We Love In (Il Cielo In Una Stanza)," an Italian smash in Europe via the Mina version (released here on Time) is treated to a wonderful English lyric performance by Mercury’s June Valli. Lovely, string-filled, soft beat cha-cha backdrop, Coupler’s an emotional (Italian) revival of "Sorrento" (Presley’s "Surrender" up-dating).

**The GREAT SNOW MAN** (2:46) [Aneff-Rose BMI—LOUDERMILK]

"THE PIG LATIN SONG" (2:36) [Aneff-Rose BMI—LOUDERMILK]

BOB LUMAN (Warner Bros. R-2591)

Luman, who’s "Let’s Think About Livin’" was taken for a long chart ride out the back, is back with one that follows a Sid James chart experience. Top-side here is "The Great Snow Man," an infectious folk-type tale about a fella who never took a gal’s affections very seriously, and the marriage that melted him down. Can catch-in on a big way. Flip is a contagious quick-beat novelty based on the old word game. Watch it too!

**YOUR GOODNIGHT KISS (AIN’T WHAT IT USED TO BE)" (2:43) [Aby ASCAP—Warren, Goldring]

"FOLLOW ME TILL SHOW YOU THE WAY" (2:27) [Deary Lane BMI—Dragotlo, Palumbo]

GUY MITCHELL (Columbia 49790)

"Your Goodnight Kiss (Ain’t What It Used To Be)" (a delightful re-write of the old favorite, "The Old Gray Horse") has what it takes to put Guy Mitchell back up among the front runners. It’s a rollcikin’ handclapper with a sensational musical backdrop. Watch it take off. Flip’s a pretty country-style romancer.

**COME ALONG" (1:55) [Windsong BMI—Williams]

"DO I" (2:07) [Windsong BMI—Williams]

MAURICE WILLIAMS (Herald 559)

Looks like Maurice Williams and the Zombies are gonna duplicate their "Stay" chart success with this new hit, "Lovers." Side, "Come Along," is an engaging rock-a-cha-cha, from the "Stay" school, that the artists treat to a tantalizing teen-aged performance. There’s more big hits in the similar-styled "Do I" session. Either, or both, can make it.

**THEME FOR A DREAM" (2:05) [Mansion ASCAP—Garson, Shuman]

"MUMBLIN’ MOSIE" (2:16) [El Dorado BMI—Otlis]

CLIFF RICHARDS (ABC—Paramount 10185)

Richard, who’s had loads of chart experience in England (and here too) dishes up an ear-cleaner that’s currently riding high on England’s hit lists. It’s a warm, attention-getting cha charomatic, labeled "Theme For A Dream," that Cliff, a gal chorus and the Shadows can turn into a big one here. Couple’s a snappy novelty set in a "To Didely"-like format.

**CHANGE PARTNERS</br>(2:30) [Irving Berlin ASCAP—Berlin]

"SO YOUNG (AND SO IN LOVE)" (1:58) [Planetary ASCAP—Belovitch, Flesner]

FRANKIE LYMON (Rollouge 1348)

Lymon can climb back into the limelight with this Roulette offering that puts the lovely Irving Berlin opus, "Change Partners," in a new teen view. This time the tune has been arranged, re-arranged, with an unbroken soul-rock route that the kid’ll love. Pairing, a tale of young love, takes the soft beat-ballad path. Fino duo.

**GOODBYE MISTER BLUES" (2:26) [Heritage & Bryden BMI—Fenton, Trester]

STAR CROSSED LOVERS" (2:56) [Republic BMI—Cooper, Zolah]

THE MYSTICS (Laurie 3085)

The popular teen songsters have a solid chart chance with "Goodbye Mister Blues," a funky, soul-rock theme coupled with an uninhibited rock delivery by both the boys and string-included orchestra. A side that packs a potent teen punch. There’s a version of the tune on the Up label. Coupler completely changes the pace, as the team tells a tragic tale. (Side was recently done by Maha’s Eddy & Teddy).

**MICHAEL ALLER** (Journal 2116)

(B+) "SAME AGE" (2:00) [Aby ASCAP—Warren, E. Gil- bert] Tuneful, teen-wise rock-a-cha romantic is handsomely portrayed by the sound, and an instance of the very affable affair that could happen.

(B) "YOUNG AND ALONE" [ASCAP—Shelley, Michigan] Plastic theme is done with a cotter rock sound. Well-done teen-sentimental.

THE EMPIRES (Calico 121)

(B+) "DEFINITION OF LOVE" (2:38) [Myers ASCAP—Dieni, Amromica, Julian] Songsters brighten up the theme with this number, which takes a light-hearted, physical side of Love. A tuneful teen take might make noise.

(B) "ONLY IN MY DREAMS" (2:47) [Myers ASCAP—Dieni, Amromica, Julian] Getting an even more sentimental in this nice ballad session.

THE LEMON DROPS (Dore 589)

(B) "C A N A D I A N CAPERS" (2:26) [M., O. Cole BMI—Chandler, White, Cohen] (Lizarraga, Dole ASCAP—Robert, Bush) Guitar lee’s here this catchy, good-natured teen combo sound and affair with a grow-on-you quality.

(C+) "LONESOME LOOIE" (2:91) [Hillery BMI—Jey] Title is pictured with a lacy, sax-led triplet sound.

SANDRA DALY (J. T. 101)

(B+) "GOH LA LA" (2:45) [Angel BMI—Esparz] Interesting medium-beat Latin-styled bluesers get a catchy outing from the lark and provide a combo. Off-best sound that could come-up with action.

(C+) "MY ONLY CURE IS YOU!" (2:10) [Angel BMI—Gard- ner] Move familiar pose is this un-hurried affectionate sound. Label is based in Baldwin, N. Y.

TONY PENN (PRI 7016)

(B) "A KING OR A FOOL" (2:03) [Lizarraga BMI—Ed- wards] Tried & true teen plot is con- vincingly relayed by the songster and sympathetic combo-chanting male chorus. Portion the kids can feel for.

(C+) "I DON’T WANT TO STAY HOME" (2:11) [Lizarraga —Burnett] Happier rock sound from the performer and accompaniment.

GEORGE GREELY (Warner Bros.)

(B) "THE MAIN THEM EXC (GONE WITH THE WIND) (Tara’s Theme)" (2:56) [Remick ASCAP—Steiner] Popular platter and Warner Bros. worktively es- say their only tune from the charac- ter, which soon will make the theatre rounds again in recognition of the Civil War centennial. Might get a portant spins.

(B) "THE MAIN THEM EXC (GONE WITH THE WIND) (Tara’s Theme)" (2:52) [Remick ASCAP—Steiner] This version of the melody comes from an album re-creation of the original score.

EDDIE DE MAR (Columbia 41569)

(B) "LIE DETECTOR" (2:20) [E. Rich ASCAP] Darm [Alfred, Springer] In this lively teen- lover-dovey novelty, a guy gives his gal a lie detector test, and after some trying answers, the answer is "yes" to his type, but she still loves him. Cute sound.

(B) "YOU’RE A GAS" (1:56) [Ed- win H. Morris ASCAP]—Alfred, Springer. Here we have a looking-for-love opus is done with a country kind of sound by vocalist Ruff, who is backed by a soft-spoken Latin-rock combo-choke back- drop. Could get around with enough exposure.

(H) "HALF-PINT RAY" (1:45) [Dundee BMI—Tnarp, Tey] Ruff and backing present a brighter rock issue.

BOBBY HEBB (Rich 1006)

(B+) "FEEL SO GOOD" [Candle- glo BMI—Hebb] Singer and combo-fame chorus deliver the gospel-type rhythm goods with pro veracity. Bright-beat stuff sure to please the kids.

(B) "CHERRY" [Melody Lane BMI—Redman, Gilbert]

Pretty romantic is done in a string- filled Ray Charles ballad date. In fact, tune is included in the new Charles LP, "Dedicated To You."

THE CHARMERS (JAF 9021)

(H+) "LITTLE FOOL" (2:06) [Halliecher ASCAP—Van Win- kle, Durlin, Delory, Coe] With a teen-bug beat blend, songsters do a fine job on the catchy come-back- backs theme. Youngster will appreciate spins. Era Records distributes the label.

(B) "HARD TO GET" (2:35) [Jaf BMI—Kalis] Group presents the wistful with an ambling teen-beat touch.

BANNY WHITE (Dot 16188)

(B) "SOMEBODY PLEASE BE TRUE" (2:30) [Random BMI—Chant] Songster White heads a catchy R&R-flavored blues outing about a guy who wants to, but can’t forget the gal who done-him-wrong.

(B) "GIVE AND TAKE" (2:30) [Hermes BMI—Diamond, Ruckpe] Polly pleads to the gal in this slow-beat blueser.

THE CRAFTSMEN (Scott 435)

(C+) "THE BASEBALL SONG" (1:31) [Le-Mor ASCAP—Trace, Trace]. Jimmy is a natural pastime is done with sunny old- fashioned theme by the songsters, Cresta. Tesa- lette Records handles the mask label.

(C+) "LET’S GO ANGELS" (1:48) [Jaf BMI—Kalis, Trace]. College-type go-go-go ditty.
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In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on The Top 100) the editorial staff of The Cash Box will single them out each week.

"BIG MR. C." (2:14) [Mr. Music BMI—Cobb, Mayorga]
"THE MAN WITH THE GOLDEN ARM" (2:01)

THE LINK EDDY COMBO (Reprise 20,000)

The young Reprise label can make it two-for-two (Sinatra led off with "The Private Things Ahead"
This is the sensational second by the Link Eddy Combo. It's a tremendously exciting, string-filled rockin' blueser tagged "Big Mr. C." (wonder if "Mr. C." is a reference to Jay Charles since the side has much of the "What'll I Say" feel.) Elmer Bernstein's "Golden Arm" success returns with a soul-jazz "Peter Gunn" like flair.

"SPEEDY GONZALES" (2:28) [Budd ASCAP—Kay, Hill, Lee]
"K-K-K KATY" (2:05) [Leo Feist ASCAP—O'Hara]

DAVID DANTE (RCA Victor 7560)

Dante could have a first-time-out smashero on Victor with the laugh-packed delighter tagged "K-K-K Katy." It's that same old, Billy Goats style about a fella who wants to avoid problems. Vocal and musical gimmicks galore. Richard Wolfe's crew colorfully backs up, Couper's a catchy teat-updating of the World War I tune.

"ARE YOU SURE?" (2:35) [Burlington ASCAP—Allisons]
"THERE'S ONE THING MORE" (1:53) [Burlington ASCAP—Allisons]

JOHN & BOB (3:47)

Two newcomers, the Allisons (John & Bob), are represented here under the London banner with a tune that's currently clicking in the British Isles (and was the winner of the recent Equinox Song Contest). One listen and it's evident why the tune, "Are You Sure?" captured top honors. It's a quick beat charmer (with stringing) that the tune presents with much teen savvy. More pleasing sounds on the rock-a-chi-chi chauffe from the Everly's harmony school.

"HERE IN MY HEART" (2:30) [Clarence BMI—Smith, Johnson]
"MY WIFE" (2:55) [Clarence BMI—Anders, Bernstein]

THE TIMETONES (Times Square 421)

First outing for label and artists can prove to be a money-making venture. It's the Timetones on Timetone's appeal quick beat thumper dubbed "Here In My Heart" (not to be confused with Al Martino's who's-back hit). It's chock full of the sounds the kids dig. Get with it. "My Wife" is an emote ballad-romantic that can also share in the sales and spins.

"AFRICAN WALTZ" (2:26) [Jazz Standard BMI—MacDermott]
"MOMENT OF TRUTH" (2:25) [Jazz Standard BMI—White, Beek]

JOHNNY DANKWORTH (Roulette 3353)

"AFRICAN WALTZ" (2:26) [Jazz Standard BMI—MacDermott]
"KELLY BLUE" (2:35) [Jazz Standard BMI—Kelly]

CANNONBALL ADDERLEY (Riverside 4515)

"African Waltz," a strikingly capricious blues waltz currently scoring in England by the staring Dankworth big band version, is entered into the U.S. via the original Dankworth deck and an equally contagious version by Cannonball Adderley, who has increased his usual quintet to big band size for the occasion. The instrumental features flutes over reeds and brass plus hard-driving steady rhythmic patterns. The unusual sound achieved by both decks means solid U.S. look. Flip on the Dankworth is a race-through rendition of the jazz favorite; Adderley backs up with Wyn Kelly's agreeable tune.

"BORN TO BE WITH YOU" (2:20) [Mayfair ASCAP—Roberts, HAIR]
"WHISPERING PINES" (Buma BMI—Hassley)

DIANNE MAXWELL (Capitol 4515)

Dianne Maxwell's Capitol bow appears to be headed in the right direction. It's an extremely commercial reprint of the whole-back trio's debut hit, "Born To Be With You." Stellar, quick paced chorale-ork support for the chip's fine multi-tracking. The late Johnny Horton's country chick.

"WHISPERING PINES," a sock 'n' cha cha vehicle for Miss Maxwell.

"UNCOUNTED BUT UNFORGOTTEN" (2:00) [Big M BMI—Mullens]
"YOU MAY NEVER KNOW" (1:50) [Big M BMI—Mullens]

SUZANNE (Liberty 55313)

Liberty has latched on to a hot Trump master by newcomer Suzanne, Sissie, tilled "Uncounted But Unforgotten," that displays poignancy in the Kathy Young "Thousands Stars" tradition. On it, the lark surveys a poetic plaintive with sweet wood from the strings and chorus. On the underlid she offers semi-belt session. Topside the one to watch.

L.L. WALLY (Jay Jay 256)

"BEER BARREL POLKA" [Sharpe-Bernstein ASCAP—Vejocq, Bogosian BMI] Popular polka maestro (and label's owner) heads a lively vocal-instru mental stinger of one of his polka favorites. Lots of pro polka choo.

"LET'S START DANCING" [BMI—Arr. Jagliolo] Vehicle for this colorful instrumental-chanting chorus stand seems to be the recent international Jan & Kjeld hit, "Bang Boy.

THE DEBONAIRES (Dore 502)

"GETS SKIRT" (2:06) [Meadowark ASCAP—Ynou] Gal doesn't mind wearing a skirt one size too small in this polished rock novelty stinger by the singer. Sax does a "Yakety-Tak" bit throughout. Good teen music.

"EVERY ONE IN A WHILE" (2:11) [Hillary BMI—Hollins & Webley] Boys show they can sincerely warm-up to an R&B-styled wistful.

THE THREE G's (Columbia 49555)

"BLUEBERRY HILL" (2:15) [Chappell ASCAP—Lewis, Stock; Rose] The evergreen receives a distinctive blues blend from the sophomore combo. (2:25) (2:15) (2:06) (2:15) (2:05) (2:15) (2:05) (2:15) (2:05) (2:15)

"FOOLISH TEARS" (2:31) [Glasser BMI] Boys offer a nice reading of a pretty romantic wistful.

JAY FANNING (Acme 2032)

"IT'S LOVE" (2:05) [Janet BMI—Lattrell, McGi] Lots of busy, but solid BMI sounds in this vocal-combo attack. Singer Fanning heads the teen hoopla with good teen-know-how.

"WON'T YOU BE MY SWEETHEART" (2:36) [Janet BMI—Powers, Meinke] A catchy chorus, fra the pic that includes smatches from the main-title.

TERRY SNYDER (United Artists 238)

"TUNES OF GLORY" (2:35) [Unart & Sidmore BMI—Arnold, Mandel, Sachs] The pic main-title. Winning a chart climb the Cambridge Strings on London—receives an apt robust outing from the Snyder ork-chorus, including bagpipes, Can grab some of the hit coin.

"THE BLACK BEAR" (2:05) [Chappell ASCAP—Powers, Meinke, BMI] Similar get-up, though minus chorus, fra the pic that includes smatches from the main-title.

THE EDDIE THOMAS SINGERS (FPT 406)


"SPRING IS HERE" (2:47) [Robbins ASCAP—Budd & Hart] From the same LP, a change of pace ballad rendition of the great durable.

ROY BUCHANAN (Bonmac 315)

"AFTER HOURS" (2:23) [Popular ASCAP—Hawkins] An interesting low-down rock-blue arrangement from a popular group. One of the features is some unusual guitar cimpressions, Swam distributes this possibly sence teen success.

"WHISKERS." (2:08) [Mislab BMI—Buchanan] This bluesy is done with a real beat. Upper lift is the session to eye.

CAROL JARVES (Era 3043)

"GIVE HIM A KISS FOR ME" (2:35) [Meridian BMI—Kaufman, Anthony] In fine semi-drama teen terms, lark wobbles a con vincing opus about her still strong love for the boy's going with the other. Sufficent exposure could dec ob-teen.

"MY PRIVATE DREAM" (2:19) [Bamboo BMI—Duhig, Berry] A pretty plaintive is attractively displayed.

JIM BURGETT (Columbia 41902)

"LET'S INVESTIGATE" (2:07) [Odin ASCAP—Weiden- ler] The songster and Don Rakke combo display a solid strength in this reading of a sock teen romantic C++

"THE LIVING DEAD" (2:05) [Odin ASCAP—Weidenler] The title is a realistic one and the love boy, without love, declares one who's in the "living dead" boat. Weirdo-type vehicle.

WILLIE WEST (Ruston 4406)

"WILLIE KNOWS HOW" (2:10) [Espalane BMI—West] West heads an infectious blues love joyo. "I dig you" is the theme which includes a fine out and "a swangy-guitar-led combo lead. Cook turn both sides into a real do-

"IT'S NO USE TO TRY" (2:15) [Espalane BMI—Chavrin, Robichaux] Plaittine blueser done with an easy delivery.

BRIE BEVERLY (Coral 62256)

"A-BOLINE." (2:55) [Cham pion BMI—Darling] Singer Berkeley does a nice easy-going job in this sentimental salute to the town and its gal. The Henry Jerome-directed ork-chorus follows along with an attractive setting.

"ALL NIGHT LONG" (2:17) [Buyer ASCAP—Berkeley] Colorful, cock-a-dilly doings, a catchy folk-tyle ditty. Could also make the grade.

BOBBY LEE (Decca 31288)

"EVERYDAY" (2:07) [Post International BMI—Petty Hardin] On the late Buddy's next, Bobbie Lee's biggest hits is done with an effecter in this touch by the singer. The big mullens are full ork-chorus. A teen classic is heard to fine sound advantage here.

"JUST BEGINNING" (2:50) [Cedarwood BMI—Pierce] Lee's vocals get the hit of the feel-ing romantic about love just beg-ning to blossom for a couple.

"The Cash Box—March 18, 1961"
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Winner of the BBC’s “A Song For Europe” contest
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The Cash Box

**Best Bets**

**LOUIS PRIMA (Dot 16139)**
(B+) **"CHAPEL BY THE SEA"** (3:44) [Sun-Vue BMI—Gilbert, Gilbert] The Prima orch-chorus, which grabbed some of the "Wonderland By Night" coin, could come out with chart action with this soft-spoken reading of a pretty inspirational-type romantic. Prima's trumpet has a "Wonderland" sound. Watch session closely.

**BILLY BLAND (Old Town 1698)**
(B+) **"I CROSS MY HEART"** [Maureen BMI—Bland, Ace] Very good-sounding touch-of-a-feminine beat romantic bluesinger by songster and combo. The fine Bland warble is backed by pro teen-market color by the musicians and chorus. Could happen.

**Gloria LAMBERT** (Columbia 1125)
(B+) **"EACH TIME I HEAR (DON'T WORRY)"** (2:31) [Marty's Music BMI—Robins] Marty Robins' current two market smash, "Don't Worry," is answered in soft, yet punchy, vocal by the throb. Penned by Robins himself, the stanzas can carry strength in pop circles.

**TITTUS TURNER (Jamie 1184)**
(B+) **"HEY DOLL BABY"** (2:19) [Progressive BMI—Turner] The songster, who recently clicked with "Sound Off," again does traffic with a favor this strong blues-styled R&B touch. A sound that could go a long chart way.

**PEWEE KING (Lands 688)**
(B+) **"SLOW POKE"** (2:15) [Ridgeway BMI—King, Stewart] King has re-cut his own years back hit with a vocalist singing against an updated Latinish rock-as-string ( & chorus) backdrop. Deck's got teen-directed charm and could prove a chart revval. Label is handling this one right.

**THE IVY THREE** (Shell 302)
(B+) **"NINE OUT OF TEN"** (2:05) [Saxon BMI—Hall, Jackson, Roberts] "One of those combos...who had the recent "Yogi" click—are joined by a female chorus in a charming ditty in which the boys and girls take tongue-in-cheek statistical jabs at each other. Might prove a big novelty date.

**BILLY BROWN** (Mercury 7159)
(B+) **"I CRIED ENOUGH FOR TWO"** (2:26) [Saxon BMI—Brown, Collins] A teen-ballad plaintive is honestly handled by the lead and rest of songsters.

**THE BLEND-TONES (Chie-Car 100)**
(B+) **"LOOK OUT HEART (Here Comes Love)"** (3:07) [Smalls BMI—Pitts] Vector bluesy and femme chorus hand-in-hand in an infectious rock-a-billy date. When Brown's not warbling guitars main-tain some interest-getting whoops. Might prove a novel date.

**THE BELVEDERES** (Lucky Four 1003)
(B+) **"YOU LET ME"** (2:39) [Cepha BMI—Bright, Bright] Torre belts the rockin' romantic against his buzzy guitar-led combo back-drop, Performer has a colorful big-beat delivery.

**TADD WATNEY (You G low 205)**
(B+) **"DON'T DREAM of ME"** (2:11) [Globe BMI—Nicely] Songster Wayne and the Latinish combo back-up. Date conveys the romantic about a female who's sure the guy still cares. The Ace label handles this good-sounding teen product.

**Kitty & CLAY (King 4540)**
(B+) **"WHO-HO (Let's Get Together)"** (2:19) [Bert BMI—Sirk, Larch, Shapiro] Countryishancock written by the duo against a full-sounding backdrop. At its best, a nice change. There's an affable R&B-type touch to the take.

**THE TRAIL BLAZERS** (ABC-Paramount 10187)
(B+) **"I DON'T TAKE LONG TO LEARN"** (2:45) [Golden West Melodies BMI—Scott, Frethever, Sherry] Countryish欧盟ates waltz wistful from the performer.

**Earle Hagen ORCH./ANDY GRIFFITH** (Capitol 4539)
(B-) **"THE GRANDMOTHER THEME"** (2:18) [Larrace BMI—Hagen, Spencer] Catchy main-title from the very popular TV series is done with a sprightly rock band sound (plus whistling and handclaps). Most of the season has a simple rhythm sound, but about half-way down the chart the组合 come-up with important station time.

**RELAX RIVER TRAIN** (2:25) [Andick BMI—Tradi- tional Adapt, Griffith] The star of the show has an authentic folk delivery as he handles the speedy folk variety against a country-flavored choo-choo sound.

**THE BEAUTY BUMS** (Sax 1800)
(B+) **"SHE'S GONE"** (1:56) [Dew BMI—Dew, Zinke] Other choruses are again the feature of this upbeat romance.

**THE FOUR COQUETTES** (Capitol 4534)
(B-) **"IN THIS WORLD"** (2:40) [LaFrance BMI—Larks] Larks' so-so-soft blend here is just right for the tender affectionate Backing. Performance has a gentle beat.

**THE SPARKLE AND SHINE** (Card 811) [Larr-Bell BMI—Beel] An interesting melody with oomph to this, with a good driving beat in this interesting stint.

**Bill TORRE** (ABC-Paramount 10188)
(B-) **"IF YOU LET ME"** (2:39) [Cepha BMI—Bright, Bright] Torre belts the rockin' romantic against his buzzy guitar-led combo back-drop, Performer has a colorful big-beat delivery.

**"EVERYTHING'S GONNA BE ALRIGHT"** (2:17) [Drax- on BMI—Dixon, Palacis] A pounder from the artist and combo-chorus accompaniment.

**THE BLUE FALCONS** (Belmont 4505)
(B-) **"RUN LIKE THE WIND"** (2:18) [Alphan ASCAP—Wright, Curtis] Musicians present a generally interesting Latinish rock sound with aoightening guitar and drums.

**"WHEN YOU WERE SWEET SIXTEEN"** (134) [Alphan ASCAP—Thornton] Guitars & sax spiced cane this semi-totch of the traditional.

**DEE BLAIN** (Ash-Card 1018)**
(B-) **"STREET"** (2:18) [SanDisk BMI—Dixon, Horton] An interesting moody blue cocker from a songster, with a goodly flute doing the upstem mint. Could make a hit.

**"THE BIG PONY EXPRESS"** (2:33) [Pancro-Drax BMI—Dixon] Combo does the easy-ten-stint on the teeniest theme. Sax on keyboard are spotlighted.

**Tom BLAIR** (Decca 31223)
(B+) **"COAST TO COAST"** (1:50) [Champion BMI—Blair, Kirsch] Blair explains a teen-daner a catchy shuffle -R&B sound. Performance has big beat polish.

**"WITH MY HAND ON MY HEART"** (ABC-Paramount 10187) [LaFrance BMI—Larks] Larks' so-so-soft blend here is just right for the tender affectionate Backing. Performance has a gentle beat.

**"THE CASH BOX"** — March 18, 1966

**MOLL, from THE MEDIOCRE” (ABC-Paramount 10188)**
(B+) **"IF YOU LET ME"** (2:39) [Cepha BMI—Bright, Bright] Torre belts the rockin' romantic against his buzzy guitar-led combo back-drop, Performer has a colorful big-beat delivery.

**"EVERYTHING'S GONNA BE ALRIGHT"** (2:17) [Draxon BMI—Dixon, Palacis] A pounder from the artist and combo-chorus accompaniment.

**TADD WATNEY (You G low 205)**
(B+) **"DON'T DREAM of ME"** (2:11) [Globe BMI—Nicely] Songster Wayne and the Latinish combo back-up. Date conveys the romantic about a female who's sure the guy still cares. The Ace label handles this good-sounding teen product.

**Kitty & CLAY (King 4540)**
(B+) **"WHO-HO (Let's Get Together)"** (2:19) [Bert BMI—Sirk, Larch, Shapiro] Countryish Hancock written by the duo against a full-sounding backdrop. At its best, a nice change. There's an affable R&B-type touch to the take.

**"I Haven't a Good NIGHT"** (2:31) [Kim SESAC—Singleton] Thrash, not to be confused with the original, could have chart action with her bright handling of the novelty blueser. A sax offers some infectious hits in the fine combo setting. Worth eying.

**"Just a LITTLE MORE"** (2:32) [Kim SESAC—Singleton] More of a low-down portrayal by the larks in this corner.

**David carroll ORCH.** (Mercury 7159)
(B+) **"Two Way STREET"** (2:04) [Miller ASCAP—Fishman, Jones] Sprightly rock-styled combo-chorus, Should be eyed.

**"Hand in HAND"** (2:12) [M. Wittmark ASCAP—Black] Strings do a ballad chord on a pleasing sentimental that also names a flick.
A PRE-RELEASE PICK HIT!
PICKED BY 74 KEY HIGH SCHOOLS AS A "HIT AT THE HOP"

BOB LUMAN

"THE GREAT SNOW MAN"

"The Pig Latin Song"

"THE GREAT SNOW MAN"
Written by John Loudermilk
THE HOTTEST WRITER ON THE CHARTS

the first name in sound
WARNER BROS. RECORDS
BURBANK, CALIFORNIA

ORDER FROM YOUR NEAREST DISTRIBUTOR
RONNIE HEIGHT (Rambou 500)  [B+]  “DOLORES” (2:10)  [Paramount ASCAP — Loesser, Alter]  Delightful old-timey numbers with an almost country-styled sound. Height coyly reads the ditty against a country-styled backdrop. Comments could be a no-sleeper.

(B+)  “TALKIN’” (2:20)  [Bourne ASCAP — Nelder, Dougherty, Reynolds]  Another olde is rendered in a lightly taken ten-vein.

RANDY LEE (Everest 1940)  [B+]  “SO WRONG” (2:13)  [Cedar- wood BMI–Perkins]  Lee does a solid ballad in a meaningful country-styled ballad that has the quality of some of Brenda Lee’s records. With sufficient exposure, side could make the chart-grade.


FRANK GARI (United Artists 297)  [B+]  “NIGHTINGALE” (2:12)  [Trina ASCAP — Weins, Tucker, Crane, Synyns]  Songster, currently represented on the charts with his Grandiose’s “Utopia,” could have a UA charter with this rock-a-billy wistful. Watch this understandingly portrayed teen romantic.

(B+)  “BE MY GIRL” (2:25)  [Miller ASCAP—Moore]  Something harder rock sound to another Latinish affectionate.

THE BLACKWELLS (Jamie 1179)  [B+]  “LOVE OR MONEY” (2:22)  [Jamie BMI, Blackwell]  Strong, colorful reading of a fetching, Latinish romance song, who have made chart noise in past sessions. Added to the potent vocal is an exciting rock-a-string sound. Could be big.

(B+)  “BIG DADDY AND THE CAT” (2:19)  [Jamie BMI, Del-Tackwell]  Boys give the teenager excitement in a “Alley-Op” vein.

KENNY BASS ORCH. (Decca 31224)  [B+]  “COFFEE BREAK” (2:18)  [ llevar, Poulton, Bass, Bauer]  The accordion-led orchestra is bound to please. Polka fans will appreciate the sound.

(B+)  “BLUE BONNET POLKA” (2:20)  [Gala BMI—Lauschke]  More dept polka joy.

DAVE BURKE (Trump 003)  [B+]  “LEAVIN’” (1:36)  [Big M BMI—Burke]  Burke essays a folksy number against a strong, interesting percussion sound. Artist’s first outing for the Atlantic, Ga. label. (C+)  “TALKIN’” (1:33)  [Big M BMI—Burke]  Tune is catchy, but presentation is fairly shallow.

GRADY CHAPMAN (Mercury 77171)  [B+]  “TIL NEVER QUESTION YOUR LOVE” (2:08)  [Teri & Tulip ASCAP—Wayne, Rasch]  Pret- ty romantic receives a very light rock sound. Comments could serve right-off with this bright teen friendly. Good rock’n’roll stuff.


(B+)  “SUNDOWN” (2:47)  [Southern ASCAP–Skylar, Ackers]  Side shows the singer can soft-sell. It’s a pretty easy-beat issue.


(C-)  “TIME A DOZEN KISSES” (1:48)  [El-Jay ASCAP—Milton]  Old-fashioned tune is belted by the bass.

EMMETT & THE JADES (Boutonu 1405)  [B+]  “BLOWIN’ THE ROCK” (2:10)  [T 1  n 1  n–Esplanade BMI—Chuvin]  Emmett, does a lip-synched romantic vocal against a Latinish pounding sound from the combo.


(B+)  “YANCE SPECIAL” (2:27)  [Shapiro-Bernstein ASCAP– Lewis]  Lee’s Latinish-chorus-orch- ger receives a persuasive swing sound from the string-included Mooney orch. There’s also commercial power in this session.

THE ENCHANTERS (Mustriton 1701)  [B+]  “I LIED TO MY HEART” (2:48)  [Sylvia BMI–Fawcett]  Crew can do big business with tailored-for-teens slices. It’s a lat- tle pretty told in a soft beat romantic way, Keep close tabs on it.

(B+)  “TALK WHILE YOU WALK” (2:00)  [Sylvia BMI–Fawcett]  Here the boys offer a good time rocker. Lead reads ditty against a lively chant from the other song- sters and rhythmic string remarks.

WILLIE MICHIELI (BMI—Terra Nova 119)  [B+]  “ONE MINT JULEP” (2:30)  [Progressive BMI—Toombs]  The pop everything is rounded out with an explosive big rock band turn with occasional chorus chants from the back-up.

(C-)  “I’VE GOT A RIGHT TO CRY” (2:45)  [Records BMI–Liggins, Peterson]  Instrumental survey of a familiar theme.

JON THOMAS (ABC-Paramount 16190)  [B+]  “STORY TELLER” (3:22)  [Until ASCAP]  The songster’s performance is pleasant. The title is not so. It’s a wry, light-tinged ballad.


THE DE CASTRO SISTERS (Universal BMI)  [B+]  “BELLS” (2:05)  [Criterion ASCAP Jacobson, Gotz]  Long-time lead carter, now as a soft rock-a-eha affectionate, arranged with the title in mind. Attractive and teen-marketed.

(B+)  “RED SAILS IN THE SUN-SET” (2:37)  [Shapiro-Bern- stin ASCAP–Kennedy, Williams] Gala warble the sturdy against sharp blues-styled band scoring.

KARI LUND (Aurora 600)  [B+]  “I’M SINCERE” (2:29)  [E-Em-i BMI–Shepherd]  Carlin aptly describes the chip on the handle of the pot, his new hypamthetic combo chore. Label headquarters in Hollywood.

(C-)  “TIME A DOZEN KISSES” (1:48)  [El-Jay ASCAP—Milton] Old-fashioned tune is belted by the bass.

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20
from the top rated Fred MacMurray TV show
FULL-PAGE, 2-COLOR AD will announce this gigantic record event... in a gigantic way! Record buyers will see it in TIME, ESQUIRE, THE NEW YORKER, SPORTS ILLUSTRATED, COSMOPOLITAN, SATURDAY REVIEW, HI-FI STEREO REVIEW, HIGH FIDELITY, and THE NEW YORK TIMES MAGAZINE.

RCA VICTOR RECORDS ANNOUNCES
THE GREATEST SALE ON EARTH

LATEST POP RELEASES
- LUCKY DADDIO Latin
- AL HIRT Instrumental
- HENRY MANNINI

LATEST CLASSICAL RELEASES
- THE TRAGEDY OF ATALANTA
- SINFONIA ARIOSA
- FRIEDRICH MARIA WESTRUM

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WHEN YOU BUY ONE IN SAME PRICE RANGE AT REGULAR PRICE.

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Available at all participating dealers who display this sign

RCA VICTOR
CO-OP ADS!
An exciting ad is available to dealers' use...in four sizes—2400, 1000, 600, 280 lines!

PENNANTS!
A high wire festooned with colorful pennants!

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Network TV 60-second commercials, starting with NBC-TV's "Bonanza" on March 18! Plus 60- and 30-second radio spots!

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For the real circus feeling, this full-color poster, prepared by...Ringling Brothers!

MOBILE!
Big topper! A festive, fascinating mobile!

STUFFER!
Special die-cut circus float supplement!

PLUS:
Supermarket Headers! Browser Box Cards! Lapel Buttons! And more...much more!
Call your distributor for full details.

RCA Victor
The Records
Disk Jockeys
Played Most

A Summary of Reports Received from Nation's Disk Jockeys

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| Record No. 4541  |

DIANNE MAXWELL
Her first on Capitol

BORN TO BE WITH YOU

c/w WHISPERING PINES

41) At Last
42) Ain't That Just Like Me
43) On The Cordovan
44) Wicked Wind
45) I Don't Know Why
46) High On Another Girl
47) Wait A Minute
48) Your Friends
49) Ghost Riders In The Sky
50) Honey "Fan"
51) What A Pride
52) I've Told Every Little Star
53) I Pity The Fool
54) Baby Blue
55) Piano Express
56) Let's Go Again
57) Little Miss Stuck-Up
58) Have I Told You That I Love You
59) That's It, I Quit, I'm Moving On
60) Gimme Bell
61) Tap Forty, News, Weather & Sports
62) Latest Blue Nights
63) Take Good Care Of Her
64) Tonight My Love, Tonight
65) One Mint Julep
66) Mother-In-Law
67) Tannen Of Glory
68) Mr. & Mrs.
69) Green Time
70) Just For Old Times Sake
71) Them There Eyes
72) All Of Everything
73) Please Tell Me Why
74) Second Time Around
75) Early Every Morning
76) Love Theme From One Died Jack
77) Your One And Only Love
78) Hideaway

24
“MY OWN TRUE LOVE”
(Tara’s theme from GONE WITH THE WIND)

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(watch for premiere dates!) “MY OWN TRUE LOVE”
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SLATKIN’S VERSION IS THE ONE!

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2 exceptional PREMIER albums by FELIX SLATKIN

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Uncrowned Melody; The Magnificent VII; My Own True
Love; Last Date; Song From Moulin Rouge; Theme From
The Sundowners; Laura; Never On Sunday; Exodus;
Night Theme; It’s Not Forever.
MONAURAL STEREO
LMM-13004 LSS-14004

PARADISE FOUND
The Fantastic Strings of Felix Slatkin
Moon Of Manakura; My Little Grass Shack; My Isle Of
Golden Dreams; Hawaiian Wedding Song; The Hukilau
Song; To You Sweetheart; Aloha; Sweet Leilani; Little
Brown Gal; Paradise Found; Hillside; Beyond The Reef;
Aloha Oe.
MONAURAL STEREO
LMM-13001 LSS-14001

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Album Plans

ABC-PARAMOUNT—CHANCELLOR
All qualified dealers receive a straight 12 1/2% discount off the face of the invoice, in addition to specific dated billing. Plan is a winter merchandising deal.

AUDIO FIDELITY
A special discount offer of 1 free LP for every six the dealer buys on seven new Mar. releases plus six previously released LP's in the label's "Doctored For Sound/Stereo" series. 10% dealer discount on four new 4-tracks stereo tapes for Mar. Expires: Mar. 31.

 Cameo
Dealers & distributors receive a 15% discount on both the mono & stereo versions of the label's first LP in its "International Pop Orchestra" series. 100% exchange privilege. Expires: April 30.

CAPITOL & ANGEL
"March Discount Program"—Dealers receive 1 free album for every 5 Capitol or Angel albums. Minimum qualifying orders are 100 Capitol LP's and 50 Angel LP's. Room album must be chosen from among titles purchased under the program. Program supercedes all previously announced Capitol & Angel programs, including the special Frank Sinatra Bonus Album Plan.

CARLTON
Dealers are requested to contact distrib ser for a deal on two new Paul Evans' LP's, "Hear Paul Evans In Your Home Tonight" and "Folk Songs Of Many Lands." Expires: March 10.

DECCA
Mar. dealer incentive plan on the label's (including Coral & Brunswick entries) complete catalog of "Golden Favorites" LP's, including nine new additions. Details are available from local distribs. Expires: Mar. 24.

DUO
Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

EPIC
15% additional discount on all new LP releases for Mar. Expires: March 31.

EVEREST
Dealers can retail four new instrumental albums for Mar. for $2.98 and earn normal mark-up. Dealers should call local distrib for special price. Expires: March 31.

JAY JAY
The polka label is offering dealers any 3 of its mono LP's free with the purchase of a Pre-Pak containing 30 best-selling polkas 45 rpm singles. Expires: March 31.

KING
Dealer gets 1 LP free with every 3 he buys. The entire King catalog is included plus Bethlehem & Audio Lab LP's. Expires: April 15.

LIBERTY
Premier Dealer Program: a 10% discount when ordering a minimum Premier pack containing twelve units (for each in any combination of mono & stereo) of three new Feb. Premier LP's; discount can apply to any additional quantities of Premier LP's provided that the dealer has at least one each of mono and stereo LP's of the first Premier album, "Paradise Found"; 100% exchange privilege and payments which can make one-half May 16, the other half June 10. Program starts Feb. 27, expires March 31.

LONDON
For a limited time, the label is offering its new Edmund Rose LP, "Sing in Clap Along" and a recent issue of Beethoven's Ninth Symphony with conductor Ernest Ansermet for $2.98 in either mono or stereo.

MERCURY
"Spring Sale-A-Rama"—All regular Mercury & Wing LP's plus EP's may be purchased by dealers on the basis of 1 free record for every 3 records purchased. For the label's Perfect Presence Sound Series and Living Presence Record Series, 1 album may be selected for every 5 purchases in a given price group. PPSS & LPSS are sold on a 100% return privilege. Entire catalog, except PPSS & LPSS albums, are offered on a deferred payment privilege.

OFFBEAT
Dealers get 1 free Offbeat Humor and Original Cast album for every 5 ordered. Expires: March 31.

RCA VICTOR
"The Greatest Sale On Earth"—Consumer can purchase any Victor LP at half-price with the purchase of another when they purchase one at the regular price in the same price range. Program begins Mar. 15. Expires: April 15.

ROULETTE
Dealers get a 33 1/3% discount on all Roulette, Roost & Tico LP's. 100% exchange privilege on all LP's. Expires: April 10.

STRAND
"Major LP Expansion Program"—Dealers are to contact distrib for details. Expires April 30.

ABC Paramount
ABC Paramount is a record label that released various music genres, including pop, classical, and jazz.

Maurice Williams and the Zociacs
Maurice Williams and the Zodiacs were a popular R&B group in the 1960s, known for their hits such as "Come Along" and "Do I".

Herald Records
Herald Records was a record label that released a variety of music genres, including jazz, R&B, and pop.

Albums and deals:
- ABC-Paramount—Chancellor: offered a straight 12 1/2% discount off the face of the invoice, in addition to specific dated billing.
- Audio Fidelity: offered a special discount offer of 1 free LP for every six LPs bought, on seven new Mar. releases plus six previously released LPs in the "Doctored For Sound/Stereo" series. 10% dealer discount on four new 4-tracks stereo tapes for Mar. Expired: Mar. 31.
- Cameo: offered a 15% discount on both the mono & stereo versions of the label's first LP in its "International Pop Orchestra" series. 100% exchange privilege. Expired: April 30.
- Capitol & Angel: offered a "March Discount Program" where dealers receive 1 free album for every 5 Capitol or Angel albums. Minimum qualifying orders are 100 Capitol LPs and 50 Angel LPs. Expires: Mar. 31.
- Carlton: offered a deal on two new Paul Evans' LPs, "Hear Paul Evans In Your Home Tonight" and "Folk Songs Of Many Lands." Expires: March 10.
- Decca: offered a special discount plan on the label's complete catalog of "Golden Favorites" LPs, including nine new additions. Details are available from local distributors. Expires: March 24.
- Duo: offered consumers who purchase one of the label's comedy albums another free. Described as a limited time offer. Expires: Mar. 24.
- Epic: offered an additional 15% discount on all new LP releases for March. Expires: March 31.
- Everest: offered dealers four new instrumental albums for March for $2.98 and earned normal mark-up. Dealers should call local distributors for special price. Expires: March 31.
- Jay Jay: offered deals on the polka label where dealers can get any 3 of its mono LPs free with the purchase of a Pre-Pack containing 30 best-selling polkas 45 rpm singles. Expires: March 31.
- King: offered a deal where dealers can get 1 LP free with every 3 they buy. The entire King catalog is included plus Bethlehem & Audio Lab LPs. Expires: April 15.
- Liberty: offered a "Premier Dealer Program" with a 10% discount when ordering a minimum Premier pack containing twelve units (for each in any combination of mono & stereo) of three new Feb. Premier LPs. Discount can apply to any additional quantities of Premier LPs providing that the dealer has at least one each of mono and stereo LPs of the first Premier album, "Paradise Found." 100% exchange privilege and payments which can make one-half May 16, the other half June 10. Program starts Feb. 27, expires March 31.
- London: offered a deal on its new Edmund Rose LP, "Sing in Clap Along," and a recent issue of Beethoven's Ninth Symphony with conductor Ernest Ansermet for $2.98 in either mono or stereo. Expires: April 15.
- Mercury: offered a "Spring Sale-A-Rama" where all regular Mercury & Wing LPs plus EPs may be purchased by dealers on the basis of 1 free record for every 3 records purchased. For the label's Perfect Presence Sound Series and Living Presence Record Series, 1 album may be selected for every 5 purchases in a given price group. PPSS & LPSS are sold on a 100% return privilege. Entire catalog, except PPSS & LPSS albums, are offered on a deferred payment privilege. Expires: April 15.
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- RCA Victor: offered a "The Greatest Sale On Earth" where consumers can purchase any Victor LP at half-price with the purchase of another when they purchase one at the regular price in the same price range. Program begins Mar. 15. Expires: April 15.
- Roulette: offered dealers a 33 1/3% discount on all Roulette, Roost & Tico LPs. 100% exchange privilege on all LPs. Expires: April 10.
- Strand: offered a "Major LP Expansion Program" for dealers to contact distributors for details. Expires: April 30.
* TWO-SIDED SMASH!

"MORE THAN I CAN SAY"
"STAYIN' IN"

BOBBY VEE
#55298

* HITTING NATIONALLY!

"100 LBS. OF CLAY"

GENE McDANIELS
#55308

* REGIONAL ACTION ...AND SPREADING!

"LING-TING-TONG"

BUDDY KNOX
#55305

LIBERTY'S
FORWARD
MARCH!*

PLUS THESE HOT SINGLES...

"RAM-BUNK-SHUSH" • THE VENTURES
DOLTON #32

"GOT MY EYE ON YOU" • THE ROLLERS
#55303

C/W:

"ODDS AND ENDS" • WARREN SMITH
#55302

"SADNESS DONE COME" • BILLY STRANGE
#55307

"WHERE YOUR ARMS USED TO BE"
"LONELYVILLE" • RAY SANDERS
#55304

The Cash Box—March 18, 1961
### Rack Best Sellers

#### STEREO ALBUMS (Regular Priced)
1. **EXODUS**
   - Movie Soundtrack (RCA Victor LSO-1058)
2. **WONDERLAND BY NIGHT**
   - Bert Koontz (Decca 74101)
3. **EXODUS**
   - Mantovani (London PS-29a)
4. **CALCUTTA**
   - Lawrence Welk (Dot DLP-33359)
5. **SINATRA'S SWINGIN' SESSION**
   - Frank Sinatra (Capital SW-1497)
6. **CAMELOT**
   - Orig. B'way Cast (Columbia KOS-3021)
7. **LAST DATE**
   - Lawrence Welk (Dot DLP-33350)
8. **PERSUASIVE PERCUSSION**
   - Tony Snyder (Command S-800)
9. **MAKE WAY**
   - Kingston Trio (Capitol ST-1547)
10. **G.I. BLUES**
    - Elvis Presley (RCA Victor LPS-2536)

#### STEREO ALBUMS (Low Priced)
1. **MANTOVANI SHOWCASE**
   - Mantovani (London PFA 5292)
2. **SOUL OF SPAIN—Vol. II**
   - 101 Strings (Stereo Fidelity SF 6000)
3. **101 STRINGS PLAYS THE BLUES**
   - (Stereo Fidelity SF 5800)
4. **GRAND CANYON SUITE**
   - Oklahoma Philharmonic Orchestra (RCA Camden CAL-462)
5. **EBB TIDE**
   - Frank Chacksfield (Richmond S-300)
6. **EXODUS**
   - 111 Strings (Stereo Fidelity SF 7000)
7. **SILVER SCREEN**
   - 101 Strings (Stereo Fidelity SF 4500)
8. **SYMPHONY FOR LOVERS**
   - 111 Strings (Stereo Fidelity SF 6000)
9. **CONCERTO UNDER THE STARS**
   - 111 Strings (Stereo Fidelity SF 6000)

#### MONOAURAL ALBUMS (Reg. Priced)
1. **CALCUTTA**
   - Lawrence Welk (Dot DLP-33359)
2. **EXODUS**
   - Mantovani (London LL-13331)
3. **EXODUS**
   - Movie Soundtrack (RCA Victor LM-1058)
4. **G.I. BLUES**
   - Elvis Presley (RCA Victor LPM-2256)
5. **WONDERLAND BY NIGHT**
   - Bert Koontz (Decca DL-6101)
6. **MAKE WAY**
   - Kingston Trio (Capital ST-1547)
7. **CAMELOT**
   - Orig. B'way Cast (Columbia KOL-5620)
8. **60 YEARS OF MUSIC AMERICA LOVES BEST—Vol. II**
   - Various Artists (RCA Victor LM-4088)
9. **LAST DATE**
   - Lawrence Welk (Dot DLP-33350)
10. **THE BUTTON DOWN MIND OF BOB NEWHART**
    - (Warner Bros. W-1279)

#### MONOAURAL ALBUMS (Low Priced)
1. **EBB TIDE**
   - Frank Chacksfield (Richmond M-20078)
2. **HAWAII IN HIFI**
   - Leo Addie (RCA Camden Cal-310)
3. **THE LIVING STRINGS PLAY MUSIC OF THE SEA**
   - Hill Bremen, Cond. (RCA Camden CAL-639)
4. **MORE HAWAII IN HIFI**
   - Leo Addie (RCA Camden CAL-394)
5. **MANTOVANI: SHOWCASE**
   - Mantovani (London MS-5)
6. **101 YEARS OF FAMILIAR SONGS**
   - 101 Strings (Somerset 285)
7. **THE LIVING STRINGS PLAY MUSIC FOR ROMANCE**
   - Hill Bremen, Cond. (RCA Camden CAL-637)
8. **SOUL OF SPAIN**
   - 101 Strings (Somerset SF-6600)
9. **DREAMER'S HOLIDAY**
   - Peter Cape (RCA Camden Cal 932)
10. **SOUL OF SPAIN—Vol. II**
    - 101 Strings (Somerset P-9900)

#### KIDDIE ALBUMS
1. **TOBY TYLER**
   - Andy Devine, Narr. (Disneyland ST-1907)
2. **HUCKLEBERRY HOUND**
   - Original TV Soundtrack (Cap-Pix CP-203)
3. **DENNIS THE MENACE**
   - Jay North (Cap-Pix CP-204)
4. **QUICK DRAW MCGRaw**
   - Original TV Soundtrack (Cap-Pix CP-203)
5. **SWISS FAMILY ROBINSON**
   - Sound Track (Disneyland ST-1907)
6. **101 DALMATIONS**
   - Sound Track (Disneyland ST-1908)
7. **POPEYE'S FAVORITE STORIES**
   - Jack Mercer & Max Quater (RCA Camden CAL-104)
8. **DANNY KAYE TELLS 6 STORIES FROM FAR-AWAY PLACES**
   - (Golden LP 62)
9. **POPEYE'S FAVORITE SEA CHANTIES**
   - Allan Swift (RCA Bluebird BLY-1018)
10. **SLEEPING BEAUTY**
    - Danielle Gissippe (Mickey Mouse MM-32)

#### EXTENDED PLAY (EP's)
1. **ENCORE OF GOLDEN HITS**
   - Platters (Mercury EAP-1497, 20)
2. **THAT'S ALL**
   - Bobby Darin (Atco EP-6504)
3. **BECAUSE THEY'RE YOUNG**
   - Diana Darks (Jive J-104)
4. **PAUL ANKA'S BIG 15**
   - (ABC-Paramount A-1223)
5. **FOREVERLY YOURS**
   - Every Bros. (Warner Bros. EAP-4581)
6. **SOLID AND RAUNCHY**
   - Bill Black & Co. (EAP 2252)
7. **MAKE WAY**
   - Kingston Trio (Capital EAP 31407)
8. **THE REBEL**
   - Johnny Cash (Columbia 83255)
9. **THIS IS DARIN**
   - Bobby Darin (Atco EP-6508)
10. **NICE 'N' EASY**
    - Frank Sinatra (Capital EAP 12,341?)

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Maxine "ALL IN MY MIND" Brown

"FUnny"

"Now That You've Gone"

NOMAR RECORDS

1697 Broadway, New York 19, N. Y.
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**MONAURAL**

- Also available in Stereo
- Also available in EP

**STEREO**

- STRING ALONG - Kingman Trio (Capitol ST-1407)
- THEME FROM THE SUNDOWNERS - Billy Vaughn (Dot DLP 25359)
- DEDICATED TO YOU - Ray Charles (ABC Paramount ACS 355)
- SAY IT WITH MUSIC - Ray Conniff & Orch (Capitol CS 3322)
- MEMORIES SING ALONG WITH MITCH MILLER (Capitol CS 342)
- OPERETTA MEMORIES - Mantovani (London PL-502)
- WILDCAT - Original B'way Cast (RCA Victor LSO 160)
- BONGOS - Les Adorables (Command RS 089 50)
- BELAFONTE AT CARNEGIE HALL - Les Adorables (Command RS 812 50)
- YOUNG AT HEART - Ray Conniff Singers (Capitol CS 8387)
- GENIUS+SOUL=JAZZ - Ray Charles (Impala AS 5)
- BROOK BENTON'S GREATEST HITS - Mercury 66073
- CHERRY PINK AND APPLE BLOSSOM WHITE - Jerry Murad's Harmonizers (Capitol CS 3566)
- BRAZEN BRASS PLAYS SONGS EVERYBODY KNOWS - Henry Jerome Orch. (Decca 7418)
- JOHNNY'S MOODS - Jimmie M thaw (Capitol CS-4311)
- SPARTACUS - Les Adorables (Decca DL 79073)
- WELLINGTON'S VICTORY - Artie Dominic (Mercury LPs 900)
- PERSUASIVE TROMBONES - Urbie Green (Command SD 85)
- DYNAMICA - Ray Martin & Orch. (RCA Victor LSA 2387)
- WILD IS LOVE - Nada Vitor C. Melina (Capitol SWL 1392)
- NEW ORLEANS - Peter Fountain (Coral CRL-372382)
**YOU AIN'T HEARD NOTHIN' YET**—Jackie Wilson—Brunswick BL 54100

The singer, himself one of today's most dynamic in-person performers, offers a tribute to one of the greatest of all time—Al Jolson—by performing her tribute to Jolson—associated tunes. No attempt at imitation is made and the deck comes off winningly as an outstanding example of Wilson's capabilities. Selections include "Too, Too, Too, Too Goodbye," "Swannee," "April Showers," "You Go to My Head," and A-Bye Baby With a Dixie Melody." Chart potential.

**FAR AWAY PLACES**—Enoch Light and his Orchestra—Command RS 8225D

The Enoch Light percussion ensemble is augmented here by Billy Rowland's harpsichord for an exciting musical journey around the world. The trip is highlighted by such melodies as "Waltzing Matilda," "The Third Man Theme," "Calcutta," "How Are Things In Georgia Morris," and "The Poor People of Paris." Voices, hand-clapping and imaginative percussion are spiced additively here. Should do well in sales.

**COUNT BASIE & SARAH VAUGHN**—Roulette R 52961

Every groove bursts with solid entertainment. Sarah Vaughan exudes an easy-going charm here with the Count Basie ork driving behind her, there's very little more to be said. Disk opens with a brisk, seat-highlighted reading of "Perdido," and then continues through "Lover Man," "There Are Such Things," "I Cried For You," and "You Go To My Head." Great collaboration.

**TALL TALES AND SHORT TEMPER**—Jim Reeves—RCA Victor LPM 2364

The smooth, calming voice of Jim Reeves is a gently reassuring vocal stroke on a brace of folk chestnuts, most of which are American country tunes, but with a few of other heritage. He sings such remembered songs as "The Streets of Laredo," "The Letter Edged In Black," "That Silver-Haired Daddy of Mine," and "The Wreck of the Number Nine" with the simple straightforward sincerity that has made him a star. Package also includes his hit single, "The Blue Grass Stomp," which, though new, is also in the folk tradition.

**SHOW GIRL**—Original Broadway Cast—Carol Channing, Jules Munshin—Roulette R 50801

Virtually a one-woman showcase for the many diversified talents of Carol Channing, "Show Girl" opened on Broadway in Jan, to good notices. Supported very ably by notices Murray and a French male quartet called Les Quat' J'eudis, Miss Channing clowns, mugs, and sings her way through a series of enigmatic songs and sketches created by Charles Gaynor. A very entertaining evening on the stage, "Show Girl" proves of high entertainment value on disk.

**AL HIRT—THE GREATEST HORN IN THE WORLD**—RCA Victor LPM-2386

After years of New Orleans admiration, this big, boar-ded trumpeter is finally getting the national recognition his talents warrant. The trumpet is just a toy in his hands as he gooses and coaxes it to do amazing things. Throughout, he remains completely musical, with a huge tone to match his size. Here, he's accompanied alternately by the string and swinging band of Henri Rene, in a lineup of brassy swingers and ballads. They include "Begin the Beguine," "Sweet Sue," "Gee Baby, Ain't I Good To You," "Willow Weep For Me" and "Undecided."

**THE SWINGIN' MUTUAL**—The George Shearing Quintet with Nancy Wilson—Columbia ST 1522

The easy-going swing style of the Shearing Quintet provides handsome instrumental showcases for the vocal talents of Nancy Wilson. They're matched on six of the twelve tracks, while the Quintet goes it alone instrumentally on the remaining six. Vocal sides include "On Green Dolphin Street," "The Things We Did Last Summer" and "The Nearness of You"—instrumentally there's "You Are There" and "Blue Lou." Lots of jazz/pops interest here.

**BABY SITTIN' WITH BUZZ CLIFFORD**—Columbia CL 1016

Rising to stardom via the novelty "Baby Sittin' Boogie," Buzz Clifford is given plenty of room here to stretch out in a display of his vocal talents. This first LP showcases his smooth ballad manner on "Ebb Tide" and "Unchained Melody" as well as displays his rock 'n roll ability on "Skate, Rattle and Roll," "I'm In Love Again" and "True Love, True Love," The "Boogie" hit is also included. Could be a big teen item.

**GREAT MOMENTS AT THE UNITED NATIONS**—Narrated by Dave Garaway—Signature SM-5001

To the history of the world organization is told in speech excerpts strung together by narration spoken by Dave Garaway. Bud Greenspan, writer and producer, has put together a stirring, compartment-perspective view of the U.N. in its time, with material tossed through the present. An historical pageant worth owning.

**JACKIE GLEASON PRESENTS THE GENTLE TOUCH**—Capital SW 1047

A departure from the usual Gleason mood fare, this album's emphasis is on the light/swinging side. Solo trumpets backed by a woodwind ensemble replace the familiar Gleason strings, and they easily maintain a steady, easy-going, cheeky mood. The tunes employed are "Looking For a Boy," "By Myself," "How High The Moon," "Oh! Look At Me Now," and "The Real Thing Comes Along." Excellent mood offering.

**DIANA TRASK**—Columbia CL 1301

Acclaim for Portugal Donovan awaits a smash single for disk stardom but until then this album will introduce her as an extremely capable songbird with an intimate ballad manner and a natural easy-swinging gait. Glenn Osger surrounds her with symphonic string orchestrations as she coddles "It Might As Well Be Spring," "My Funny Valentine," "Hello, Young Lovers," "I Can't Hear Music," "Little Girl Blue," and other fine songs. A superior talent in a delicious first album.

**SONGS EVERYBODY KNOWS**—Teressa Brewer—Coral GM 71381

The songstress offers fresh and invigorating readings of a dozen tunes which, with two exceptions, are all from her own music hits. In this dept, she does well with "Anymore," "Walking In The Dark," "Risin' Bird Hill," "When Cheatin' Heart" and "Half As Much." Good listening entertainment.

**ANDY AND THE BEY SISTERS**—RCA Victor LPM 2395

A trio of vivacious songstresses (Andy also plays the piano) that have already gained European recognition, Andy and the Bey Sisters show their diversified talents in this LP. They exude an engaging warmth and perform with constant variety such tunes as "On The Sunny Side Of The Street," "Mood Indigo," "It Must Be So" and "I've Got A Woman." Discourse is treated as an individual production number and the pace is kept lively. A big audience awaits their work.

**HAWAIIAN PERCUSSION**—Billy Mure, his Children and Orchestra—OM 1315

Strand now enters the percussion race with a well produced session featuring Billy Mure. The greatest call of the disc is the singing of Nancy Wilson. They're matched on six of the twelve tracks, while the Quintet goes it alone instrumentally on the remaining six. Vocal sides include "On Green Dolphin Street," "The Things We Did Last Summer" and "The Nearness of You." Instrumentally there's "You Are There" and "Blue Lou." Lots of jazz/pops interest here.
**Album Reviews**

**"JACK HASKELL SWINGS FOR JACK PAAR"** —Strand SL 1620

Haskell is a very capable "legit" singer with an agreeable, well-modulated voice. In this first album for Strand he gets swinging assistance from the Art Cohn arrangements for brisk, bubbly performances of "Moonlight Saving Time," "Make Someone Happy Today," "I Had A Date With You" and other superior melodies. Good taste reigns throughout.

**"AS TIME GOES BY"—Vera Lynn—MG M 3599**

Bliss Lynn, one of England's top entertainers, has a rich, colorful voice matched to a flawless delivery. Here she's at her most romantic and the deep expressiveness with which she sings is a refreshing breeze. Among the songs are "Young At Heart," "It's Easy to Remember," "In the Wee Small Hours of the Morning" and a title tune. An entertainer of stature in a wonderful album.

**"AZURE"—King Curtis and His Orchestra—Everest LP 5123**

The blue mood is woven here by the threads of the King Curtis tenor sax, string backdrops by Samuel Lowe and soft voices of the Malcolm Dobbs Singers. Curtis' soulful solo work is superimposed over lush strings and now-and-then voices in dreamy performances of "Off Shore," "The Nearest of Allies" and "Our Love Is Here To Stay," among others.

**"UP IN THE AIR WITH OSCAR BRAND"—Songs For The Madecap Airman—Elektra EKL-19**

Having destroyed the Air Force in song, as well as other Air Force singers and hobbyists, Brand now takes on the private fliers in merry song. Calling upon his usual collection of F.D. melodies, he has fitted them with appropriate lyrics and they now come out "When I First Set Out To Fly," "The A & E Mechanic," "Passenger's Lament" and "Teterboro Tower." Though the set has particular appeal to fliers, Brand has a wide following.

**"GRIMM'S HIP FAIRY TALES"—As Dug By Don Morrow—RCA 25116**

Like when Hansel and Gretel, two hip kids with square handles, met up with a sexy witch with a twit, well . . . Grimm never sounded like this when we were kids. But Don Morrow wields creative assists from Andy Doyle and Mort Lindsay, put his imagination to work to come up with these hip, beat-trancing Grimm's fairy tail. Here are Hansel & Gretel, Rumpelstiltskin, the Shoemaker and the Elves and the others done to a crisp hip turn. A swingin' jazz combo accompanies Morrow's narration. Not for the squares.

**"EL MARIACHI"—Mariachi Monumental De Silvestre Vargas—Orfeon LP 12-119**

The usual complement of Mariachi has been doubled by Silvestre Vargas, one of the founders of the genre, for a "monumental" reading of some of Mexico's classic songs. With spirit and obvious devotion they perform such cherished melodies as "Ala En El Rancho Grande," "Cielito Lindo," "La Bamba," "La Negra" and Guadalajara." Enjoyable listening.

**"A NIGHT IN TUNISIA"—Art Blakey and the Jazz Messengers—Blue Note 1049**

The Dizzy Gillespie classic has always been a showstopper in the Blakey book. It's now the highlight of this album, which owes its name from it. The fiery, pulsating, poly-rhythmic "Tunisia" stands out particularly as a showcase for Blakey's drumming, and he pulls out all the stops on this studio session. Other selections in the set are "Sincerely Bix," "So Tired," "Yama" and "Koko's Waltz," but "Tunisia" remains the major attraction.

**"MAYNARD 61"—Maynard Ferguson—RCA 52064**

Some of the newer items in the Maynard Ferguson book are presented. These are not the dance date tunes, but the more ambitious jazz undertakings of the band and reveals its direction toward wider communication with its audiences. Throughout, there is a vital enthusiasm that spares the band in what's playing. Selections here include "The Pharaoh," "Oh," "Ultimate Rejection" and "Blues for Kapp." Has wide appeal.

**"THIS IS OUR MUSIC"—The Ornette Coleman Quartet—Atlantic 1353**

The controversy still rages and Coleman continues to play "his" music—heralded by some as the "new" jazz, laughed at by many as "junk" music. The safest stand to take is that ultimately Coleman might have a strong hand in forming an important new direction in jazz. As yet, his music remains unlistenable to most. Here he plays six originals and one standard ("Cherokee") with his usual devoted passion. It is a striking display of originality, to say the least.

**"PERCUSSIVE JAZZ"—Vol. 2—Arranged by Sidney Cooper—Audio Fidelity DFS 7002**

Hip, swinging jazz directed at the big pop stores market. Cooper's use of a variety of interesting instrumentation and with brisk percussion effects combine in tight-knit ensemble work on such melodic tunes as "Everything's Coming Up Roses," "I've Heard That Song Before," "It's All Right With Me." Stereo separation is at its maximum. Sales should be too.

**"DIXIELAND LEFT AND RIGHT"—Johnny Best and Dick Catbird and Their All-Star—Mercury PPS-6009**

Dixieland all-star Best and Catbird are pitted against each other in a stereo battle of the bands. With Best's ensemble emanating from the left speaker and the Catbird group at the right, they swing vigorously through a bill of standards, several of which are ideally suited for the two-band arrangement: "Little Sir Echo," "Sam's Song," "You're Just In Love." A bright swinging semi-jazz cutting with strong pop appeal.

**"FORREST FIRE"—Jimmy Forrest— Prestige/New Jazz 5256**

A hard driving, indeed fiery tenor man, Forrest pulls out all the stops in this blowing session. Accorded musically sympathetic support from organ, guitar and drums, Forrest drives unrelentlessly through a six-tune lineup which includes "Graveyard" and "When Your Lover Has Gone." He has plenty of "blues" roots and showmanship to appeal to a wide audience.

**CLASSICAL PICKS OF THE WEEK**

VERDI: "La Traviata"—Anna Moffo, Richard Tucker, Robert Merrill, Fernando Prevedi conducting the Rome Opera House Orchestra and Chorus—RCA Victor LXT-6154

This new "La Traviata" from Victor, aside from being an exquisite stereo production, reaffirms American pride in its opera star-generating capability, for its three principals are U.S. born. Each performs with brilliance. Although it's the third "Traviata" in the Victor catalog, it's the first, in stereo. This plus Victor's long parked package makes it a handsome, appealing set.

WAGNER: "The Flying Dutchman"—Dietrich Fischer-Dieska, Gottlob Frick, Marianne Scherh, Gunhild Leonhardt—Netherlands Opera, Berlin, conducted by Franz Konwitschny—Angel 3028

Richard Wagner's eerie, despairing operatic version of the famed legend is pot to dish with great care and sensitivity. It is a richly colorful work and is performed with amazing intensity by the principals. The recording itself is a fairly well-balanced with realistic depth and movement. Only the third complete recording in the catalog, this three-disc set should receive a big welcome in the market.

The Cash Box—March 18, 1961
another smash from Valmor!

By...the Roomates*

*The Great Group Backing Cathy Jean's Current Smash "Please Love Me Forever"

your One Sided advance copies of this Hit

ARE NOW ON THEIR WAY TO EACH OF THE VALMOR DISTRIBUTORS LISTED BELOW:

When you get your one-sided copy of this new release FLIP IT and find out
the title of the NEXT BIG SMASH OF 1961!!

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DAVIS SALES • Detroit AURORA DIST. • E. Hartford EASTERN RECORD DIST. • Hialeah TONE DIST. • Houston H. W. DAILY INC. • Indianapolis
INDIANA STATE RECORD DIST. • Los Angeles COSNAT • Milwaukee GARMISA INC. • Minneapolis HAROLD N. LIEBERMAN CO. • Nashville
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CLARENCE HENRY’S smash release

“I DON’T KNOW WHY”

ARGO 5378

has been changed to

“But I Do”

ARGO 5378

A compilation, in order of strength, of new and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. LUCKY OLD SUN (Monument 432)
2. LING-TING-TONG (Liberty 55305)
3. PLEASE SAY YOU WANT ME (End 1008)
4. THE WORLD IS WAITING FOR THE SUNRISE/WHAT ABOUT ME (RCA Victor 7841)
5. CHERRY BERRY WINE (Coral 62245)
6. CALIFORNIA SUN (RCA Victor 5378)
7. IN JERUSALEM (Kapp 369)
8. KOKOMO (End 1085)
9. MOJO HAND (RCA Victor 1086)
10. IT’S UNBELIEVABLE (Coral 627)
11. SWEET LITTLE KATHY (Decca 30179)
12. I’LL LOY TO TILL THE COWS COME HOME (Mercury 71783)
13. I TOLD YOU SO (Cub 9085)
14. AND THE HEAVENS CRIED (MGM 1953)
15. SOME KIND OF WONDERFUL (Atlantic 2096)
16. FUNKY COWLEYS (Coral 42245)
17. RAISIN SUGAR CANE (Madison 140)
18. FUNNY (RCA Victor 7842)
19. ROYAL WHIRL (Atlantic 2004)
20. BOUNTY HUNTER (RCA Victor 7843)
21. DO YOU WANT IT THAT WAY (RCA Victor 7844)
22. I’LL JUST HAVE A CUP OF COFFEE (Capitol 1085)
23. TARA’S THEME (Coral 62246)
24. THE BLIZZARD/DANNY BOY (RCA Victor 7855)
25. SHADRACH (Capitol 627)
26. MOOD INDIGO (RCA Victor 7840)
27. I MET HIM ON A SUNDAY (Vee-Jay 2500)
28. THE FUZZ (RCA Victor 7841)
29. MILD (Capitol 627)
30. A SCOTTISH SOLDIER (Capitol 628)
31. ILLUSION (Warwick 106)
32. MEMPHIS (ABC-Paramount 10196)
33. SINCELY YOUR FRIEND (RCA Victor 7842)
34. RIOT IN CELL BLOCK NUMBER NINE (Capitol 4520)
35. CIMARRON (Capitol 4519)

PHILADELPHIA—Songstress Kathy Young, who hit the million mark with her debut Indigo disk, “A Thousand Stars,” is shown being awarded a gold record for the feat during her recent appearance on Dick Clark’s “American Bandstand” show. Artist also intro’d her new outing, “Happy Birthday Blue,” which is currently climbing the charts.
A NEW HIT VERSION OF THE POPULAR THEME

"EXODUS"

by EDDIE HARRIS

VEE-JAY #378

ANOTHER JERRY BUTLER SMASH HIT!

"FIND ANOTHER GIRL"

by JERRY BUTLER

VEE-JAY #375

WEEKS ON THE CASHBOX CHARTS & STILL CLIMBING!

"YOUR FRIENDS"

by DEE CLARK

VEE-JAY #372

NEW RELEASES!!!!

"AT THE PARTY"

b/w

"DEVIL IN YOUR SOUL"

by

Wade Flemons

#377

"SWINGIN' TEENS"

by

The Dells

#376

"I'M A LOVE YOU"

b/w

"BIG BOSS MAN"

by

Jimmy Reed

#369 #380

"IT'S LOVE"

by

Jay Walker

#369

Vee Jay

Is Hot!  Artists are hot!

Watch the singles zoom on the charts!

The Cash Box—March 18, 1961
The Crowell-Collier Broadcasting Corp. is currently conducting a nationwide disk jockey search to meet its greatly expanding needs. General Manager Chuck Blore, vice president in charge of programming for the firm, Blore said that they are "not only interested in hearing from young big shots, but we're making our moves to find young talents in the small communities who often have difficulty in making the jump to a large and growing operation." Blore indicated that information and resumes should be sent to him at KFIV-Los Angeles. Other stations in the Crowell-Collier organization are KWEB-San Francisco and KDWB-Minneapolis, and the chain is currently negotiating with stations in Washington, D.C. stations. . . The problem of keeping promotions simple and easy to understand was neatly solved recently by Johnny Carver, DJ at KVI-Seattle. Blorre decided to let listeners create one of the station's LP's. They just sent in a postcard suggesting the amount of entries that we can be received by Carver in the contest. It's as simple as going around in circles several times now arrive in the display scene included a boy, John Charr, for Jack Palino of WBIP-Rochester, N.Y.; another boy, Howard Gregory, Joe Murray of WLEE-Richmond, Va.; and a girl, Jacqueline Leigh, to John Walters of WHK-Cleveland. Their wives had something to do with it, too. . . A program package discussing career opportunities offered by the broadcasting industry has been offered to St. Louis schools by the Associated Press. Among the schools consisting of a slide-film presentation, a WHL management representative and one of the station's disk jockeys. WHL's way of calling attention to the industry and to attract alert, creative and ambitious youngsters. Sounds like an idea that could be picked by stations in other areas.

The Mayor of Charleston, S.C. has proclaimed March 11 as "Dick Clark Day" to honor the "Bandstand" host when he visits that city to welcome the new ABC-TV affiliate, WUSN-TV, to the chain. While there, Clark will host a "teen dance at The Citadel, the famed military academy, and also make the rounds of local high schools. . . The revised staff lineup at KSO-Des Moines reads as follows: George Greg, Barry Smith, Dick Vance, Dick Young, George Moore and Steve Hawk. . . When Max Conrad, the "Flying Grandfather," makes another assault on the world's record for circling the globe in a small piston-engine plane, Dick Jennings will be flying with him as co-pilot and exclusive observer for WCKR-Miami. At every stop on the trip, Jennings will transmit exclusive reports to the station. According to news director Brad Sherman, WCKR is the only radio or television station that will be the recipient of these reports. . . Roy Elwell of KMLA-Los Angeles is an active enthusiast, so he's really at home when he spins the Norman record of "The Fastest Thing On Wheels" by the Mechanics, which features the sounds of all-terrain vehicles. . . Dick Clark is being considered for an ABC-Paramount spot. . . Joe Rene, A & R chief of Beltone Records, made an interview appearance on the Bess Kalman WMGM-New York show, put in a good word for the new Ritchie Adams discing of "The Right Way." . . In response to a listener who objected to Sterling Yates' urge to whistle along with a record on the air, the KDKA Pittsburgh jockey challenged the man to a whistling contest whose claimant he won, 25 years experience as a whistler. Has Tod Mack been informed of his whereabouts?

VITAL STATISTICS:

Bob Terry has joined the staff of WSIX-Nashville from WK Y-Evansville. He will handle the 3 PM to midnight "Night Beat" stanza. . . Carrol James, who signs on as "J. Y. Your DJ" is now working the 4-8 PM shift for WWDC-Washington. Prior to this he spent a year with WATAR-Norfolk, . . . W. D. Gump, who has the 10 PM to 1 AM "Mornin' Show" has a new 7-year-old, seven-year radio vet comes to the station from WATF-Chicago. . . Alex RHK, whistler, Jack Thayer, has given morning man Eddie Clarke extra assistant duties as public service director of the station. . . Jack McHornoff has switched allegiance from WGBS to WINZ. Both are Miami 50,000 watters and his results under the band of J. W. Jackson are quite favorable. . . Johnny Davis takes KLOO-Phoenix, Wash., for the "Nightwatch" tried at KEN-Portland. . . Jim Bruce joined WWIL-L, Lauderdale as news director. A news department revamped will be brought by Bruce when the station moves to new quarters and 50,000 watts in early summer. . . Barney Grovan has been appointed general manager of WTMF-Louisville. He formerly held posts of program manager and disk jockey at WKOL-Louisville.
SURE

SHOTS

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

“BABY BLUE”
Echoes ......................................... Segway 103

“RUNAWAY”
Del Shannon ..................................... Bigtop 3067

“TONIGHT MY LOVE, TONIGHT”
Paul Anka ....................................... ABC 10194

“ONE MINT JULEP”
Ray Charles ...................................... Impulse 200

“MOTHER-IN-LAW”
Ernie K-Doe .................................... Minit 623

“PLEASE TELL ME WHY”
“YOUR ONE AND ONLY LOVE”
Jackie Wilson .................................. Brunswick 55208

“LOVE THEME FROM ONE EYED JACKS”
Ferrante & Teicher ............................ United Artists 300

“HIDE AWAY”
Freddy King ..................................... Federal 12401

MAR. LP RELEASES
(continued from page 32)

CA VICTOR

Laurel/Die Walkure, Act I, Scene 3 — Die Gotterdammerung, 3 Etudes — Aurora Teetscher and the NBC Symphony Orchestra; Helen Touchell, soprano — RCA Victor, LSC-2545(S) — The High Contrast Show Chorus—LM-2404IM—LSC-24145(S)

Maria Elena Program Never Before Released—Maria Elena, Tenor—Centaurine Calliope at the Piano—LM-2466IM—LSC-24645(S)

Nevye Sings Hebrew Melodies—LM-2404IM—LSC-24045(S)

Lisa from Fausse, Le Brouche, Dinerk, Corine, Svinimise, Faubak, latin—Anna Moffa, soprano—L.A. Opera House Chorus, Tatilo Faccio, Conductor—LM-2505IM—LSC-25051(S)

La Ballata da Paolino, Leone—Cesare Montana, Bass—LM-2464IM—LSC-24641(S)

La Bandita, Tusca, Turandoch—Alessina Pizzi, Soprano—Rome Opera House Orchestra, Oliviero de Fabbri, Conductor—LM-7501IM—LSC-7501(S)

Nine Valdich Favorite Songs from His Town Hall Recital, 1960—LM-2504IM—LSC-2504(S)

Ricorda—“Appreciative” Sonata — “Four-
naked Modus” Sonata—Sukravek Richter, Pianist—LM-2505IM—LSC-25051


VEDIM

Litton: Piano: A Spanish Guitar—John Williams, Classic Guitar—KWM-19525(S) — WST-1-10185

Glasow: The Vienna Academy Chorus: The Vienna State Opera Orchest, Hans Schröder, Conductor—KWM-19526M — WST- 1-10131(S)

R. Рай: Rapsodische Fountains Of Rome, Feste Romana—Arend van der Linde, conducting the Orches-
trata of the Accademia di Soma in Rome—WWM-19525(S)

Kernkranz: Piano Concertos No. 1, Opus 35 and No. 2, Opus 103—KWM-19525(S) — WST-1-14131(S)

Eugen List, Piano—Victor State Opera Orchestra, Victor Deans, Conductor—LM-61340M—LSC-61340(S)

Malamud Takes Over As Exec. Sec’y Of NARM

NEW YORK—Jules Malamud, as previously reported in The Cash Box, has taken over the position of executive secretary of the National Association of Record Merchandisers.

Malamud, who was formerly associated with Dave Miller’s Someset label, told The Cash Box last week that “one of my primary aims is to establish a close personal relationship between this office and every member of NARM, both regular and associate.” Malamud said NARM’s convention in Miami Beach at the Eden Rock Hotel (April 25-26) would be “the best ever in every respect.”

Malamud can be reached at 112 Beverly Road, Phila., 61.

Camden LP WINS 2 Cover Awards

NEW YORK—Robert M. Jones, manager of Art and Production at RCA Victor Records, announced last week that the Camden album, “Singing The Blues,” had won two awards for its cover design.

Illustrated by Jerry Martin under the supervision of Camden art director John Murelo, the LP received the Gold Medal award at the Society of Illustrators Show, which just closed. The second award is for “Distinctive Merit” and will be presented to Murelo at the forthcoming Art Directors Show, starting March 21 and running through March 30, at the Pepsi Cola Building at 500 Park Avenue, this city.

It’s On The Air

It’s Growing Everywhere

“LIKE, LONG HAIR”

b/w

“Sharon”

Paul Revere & The Raiders

Gardena #116

Gardena Records

145 W. 154 St.

Gardena, Calif.

FA 1-1446

A SMASHEROO!!

Merv Griffin

“BANNED IN BOSTON”

CARLTON 540

Bob Devere & Tony Rivera present

THE FINEST DISTRIBUTION FOR

NEW YORK STATE—MASSA-
CHUSETTS AND VERMONT

DELTA RECORD DIST., Inc.

281 BROADWAY

ALBANY, N. Y.

(phone: MObart 2-6364-S)

PRESTIGE HAS A BRAND NEW
HIT SINGLE

by

Etta Jones

“THAT’S ALL THERE IS TO THAT”

and

“CANADIAN SUNSET”

PRESTIGE #191

PRESTIGE RECORDS, INC.

202 So. Washington Ave., Bergenfield, N. J.

37
WE HAVE TO COMPETE
WE ARE!!
— WITH 3
March 8th through April 15th

ENTIRE LP CATALOG
(MONOAURAL & STEREO)

THE NATION'S
Top Ten

JUKE BOX TUNES
(PLUS THE NEXT 25)

1. PONY TIME—Chubby Checker
2. CALCUTTA—Lawrence Welk
3. SURRENDER—Elvis Presley
4. WHEELS—String-A-Longs
5. DON'T WORRY—Marty Robbins
6. WHERE THE BOYS ARE—Connie Francis
7. SHOP AROUND—Miracles
8. BABY SITTIN' BOOGIE—Buzz Cliford
9. DEDICATED TO THE ONE I LOVE—Shirelles
10. THERE'S A MOON OUT TONIGHT—Capris

MGM Offers 1ST Promo On Verve Stereos

NEW YORK — MGM Records first big push for its recently acquired Verve label got under way last week, with a special drive on 162 stereo albums in the Verve catalog. The drive runs through March 31.

Riverside Releases First "Cannonball" Pop Single


Adderley was born in Tallahassee, Florida, where he learned to play the sax. Before coming to New York in 1955, he taught music at Fort Lauderdale high school. After heading his own group for two years, Adderley spent a year and a half with the Miles Davis Sextet.

After hitting the road with his own group, Adderley signed with the Riversidle label. His interest in young talent has led him to his assignment as an A&R man for Riverside in presenting a new line: "Cannonball Adderley Presents." He is also a disc jockey, freelance writer, and a jazz historian.

MGM Edits "Top 40" Deck

NEW YORK—MGM Records has re-edited Mark Dinning's Top 100 listing of "Top Forty, News, Weather & Sports" to delete reference to the recently slain Congolese Premier Patrice Lumumba.

Although details of the plan have not been made public, MGM considers it to be the biggest program in Verve's history.


Also included are albums in Verve's International V20000 series.

SESAC To Produce Three More Country LP's In '61

NEW YORK—Due to the "unprecedented" acceptance of its first three country "Drummers" albums, SESAC has announced plans to produce an additional three albums in the series during 1961. The first of the three "LP series"—featuring The Statesmen and The Blackwood Brothers—is due on or before June 30. Talent for the second and third LPs are not set. The albums are offered by SESAC on an exclusive basis to one station in each market.

The first three in the "Drummers series are already in use in nearly 100 key markets from coast-to-coast.
NEW YORK:

Bad Katz and Mary Polsky, of Roulette Records, up in the air over the
response to a batch of singles that include the Playmates’ “Little Miss
Jones,” “California Sun,” “Hollywood Rodgers’ “I Think I’m in
Heart Sings,” Frankie Lyman’s “Change Partners” and Connie & the
Cones’ “All The Changes.” Also flying high are Ivy Jerome and Mae
Cooper, of Imperial, who distribute the Echoes’ biggie, “Baby Blue
Shine.”

Frank Gari, who’s clicking big with his Crusade debut, “Utopia,” has
just added a year part with the label. Announcement was made by proxy
Muskim, who added that the 18-year-old will have a mid-March single and
a Spring LP release. Eddie Ray, Imperial’s national promo mgr., hap-
pily points out to Hollywood that their “Kitchen-in-Love” ((with hit
unit line) is busting out all over the country. Everest’s Marty Weiss items
Stan Milton’s latest, set for a 3/13 guest-stint on the Jack Kane CBC-TV Cal-
dadian network show.

Johnny Reinstein of Bigtop buzzed from D.C. to hype on the Del Shannon
release of “Dear John” and it’s true. From that point on, the deck was
looking record the diskjockey has had to date. United Record Pressing’s

PLAYMATES
STEVIE LAWRENCE
PEE WEE KING

J. Rosen watching the store while the bonamour-Bill Borak & the Mrs. (Gerrri)
aky up the Miami sun. — Steve Lawrence, who’s currently clicking with
his new single, “Jesus Love” (UA), stars on the 3/14 Gary Moore CBS-TV
omemnthe Betty Walker, who’s out with a Coral album, “Love And Laugh-
r,” deserves a vote of praise (and gets her for here) on her tremendous work
in a major psychiatric hospital. — But rushing out for any Martin package of
his “Greatest Hits.” Arranger and conductor on the project is Dean Reesley. Tony started a month long stay at the Desert Inn, Vegas, 3/7.

Latest acquisition to GAC’s female ranks in Diane Pane, he’s newest on Roulette is “Love” and “We’ll Build A Bungalow."

The national promo man Bill Dodig was on the town with the news that Charlie McCoy’s “Cherry Berry Wine” is starting to bust loose all over-
the Special emphasis in L.A., City, N.Y.C. and D.C. — Carl Deane, who’s been hit with Viva’s “A Tick Of The Times” (With hit unit line) — for the "On My Angel” (Jamie), Titus Turner’s “I Want A Little Girl” (Jamie), the Wee King’s upgrading of “Shoe Polie” (Landa) and Clyde McPhatter’s
us at the artist’s Emmy reunion, “Gee But I Miss You.” — Eydie Gorme has
tained the Marty Wax office to handle N.Y.C. promo on her new UA slice, “Four Tonight.” — Ace arranger Stan Appelbaum types that 2 movements
of his piano concerto, "Theme From The Lost Hour.” Which has its premiere
at "Studio One.” 3 years ago, is being published for Symphonic Band (with
Solo) by Fred Waring’s firm Shawnn Press. Stan’s also doing a Drifters’
and a pilot for a TV package.

Jack Angel, Strand’s sales mgr., just back from a mid-west trip quite happy
over the reaction to the Sliders’ "Quil Man" and Larry Hall’s “Lips Of Wine.”
General Manager Partner jets out to the west coast for a series of confabs.
Also, Ronnie Edelson has joined the label’s promo staff for the metropolitan
area. Received a ‘masterpiece’ of a package from Hug & Luigi’s staff-Mike
were from the crane dept.; Buddy Kaye and his lovely wife, Lillian, and our
own Norman Orleck and his lovely Mrs. Thelma. — Also back from the Carib,-
for the 3/8 D.C. opening of Kaye Ballard in "Carnival” and the Cumberland Three’s 3/12 Carnegie Hall concert.
CHICAGO:
Radio station WJJD has a tremendous lineup of talent for its 3/15 rock hop at Thornridge High School. Dealay Jack Spector will emcee and the featured artists include Adam Wade, Dee Clark, The Gem-tones, Tobin Matthews, The Mannequins, Jerry Ross Combo, The Mastwangs, and a popular ork... Decca's Frank Sardine, chalking up raves among local joił for Earl Grant's "Bibside" and predicting double action on Jackie Wilson's latest twodiscer "Your One And Only Love" b/w "Please Tell Me Why." Fran adds that Wilson, longtime fan of the late Al Jolson, pays tribute to the famous 'jazz singer' in his current album "You Ain't Hear Nothin' Yet," stories such as Jolson greats as "Toot Toot Tootsie," "Sonny Boy," et al. Dian Washington, headlining at Robert's Shoe Club, hosted a 'celebrity night' and dig last Wednesday in her capacity as new manager of the niter. Guest celebs were Roy Hamilton, Arthur Frycock, Etta James, The Vibrations, Etta June Bond, Johnson, Dick Gregory, Red Saunders, King Coleman and Daddy-Dailly.

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The String-A-Longs
"BRASS BUTTONS"
Warwick M-625

The Tokens
"TONIGHT I FELL IN LOVE"
Warwick M-615

Andy Stewart
"A SCOTTISH SOLDIER"
Warwick M-627

Jerry Landis
"PLAY ME A SAD SONG"
Warwick M-619

Matt Monroe
"PORTRAIT OF MY LOVE"
Warwick M-624

Sunny Gale
"PLEASE LOVE ME FOREVER"
Warwick M-626

A DIVISION OF
Seven Arts Records Corp.

Ches' Max Cooperstein, boasting the winning pair in current crumle "Wasted" by The Vibrations and "I Don't Know Why" by Clarence Henry, he observes how both decks are rapidly mounting the pop as well as rich chart Chressmen on the road this week include Bill Allen, covering Atlanta-Birmingham-Memphis-Montgomery territories and Herb on Herb on Boston. A real hot item in the discry's album department is "Moms Mabé At The World," INTERACTIVE disc jockey, Del Clark (WIZE) notes, "I can lead in the Deerfield production of "The Night Of January 16th." ... Ap- topper, Dempsey Nelson, is all atwitter over his terrific new single, "Traji- by Love." Gourmands. It seems in the dock is racking up hefty sales. The Indiana, Philadelphia, Cleveland, Chi and heading for hit status in other half markets... David Williams, the "Parrish Of Swings," feted by Town last week on the first anniversary of his WSBG show... Now here something new that Dick Gassen (Summit) is all shook up about. It's a ree called "The Charlie Greengrass March" by The Dancing Panther Danceband which introduces a subliminal approach to audio reception. (We think it mean hidden effect, why not?)

Arnold's Ralph Cox, beating the drums for Al Martino's fast moving "Little Girl, Little Boy" (20th), and Donnie's "Girl Of My Best Friend" (Gone) at "Loch Lomond Rock" by the Ramrod's (Andy)... Marion Colby, in town pr motering her Rosette waxing "Just Because." - Big Top top Danny Davis, the local scene with Vic Faraci (M.S. Dist), exploiting Del Shannon's "Runaway" and Ray Peterson's "Sweet Little Kathy" (Dunes). It's been gettin excellent response with Bobby Darin-Junior Johnny Mercer "Two Of A Kind" package (Atco)... Yes Jay's Aber glee figures reports that overwhelming response "Exodus" by Eddie Harris is sparking a big demand for the artist's as an unreleased album "Exodus In Jazz," from which the single was clipped. Jer Butler, in town cutting some new wax with label's A&R chief Gail Carter, set to do his "Find Another Girl" smash on the 3/15 Diz... Reed's new coupling "Big Boss Man" b/w "I'm A Love You" will hit the mark this week... Shelby Singleton, Mercury's southern A&R writer, saw the recent paccy Billy (Crash) Craddock cut his initial single for the label Nashville 3/7.

Cajan Pete, waxing an album in New Orleans 3/10 with invitee doctors to decays from the area attending the session. Alans Bress, back in the field on a full time basis at H. J. Martin, telling about hit action on "Asa Mine" by Bobo's (Polaq); "Hearts Of Stone" by Bill Black and Cannonball Add- ley's new single "African Waltz" (Riverside). Tony Galgano and Ru Lawrence are in the process of expanding their Record Distributors operation as have added two salesman, Ed Kaufman and Shellie Perkins, to their staff... Allstate's Hugh Devlin, vacationing for the next couple of weeks. Activit at United Record Distributors centers around "Round the World With Blue" by The Echoes (Seg-Way) and Willy Mitchell's rendition of "One Mi Julep" (Home Of The Blues). ... It might be 'Private' Bobby Hendricks if passes his mid-March army physical... Adam Wade followed Justin Laffon's (Riverside) into the Tradewinds 3/8... Julie Wilson, in at Mister Kelly's... Chess re Paul Cate, enroute to San Francisco heralding the new Buddy Rich album. Incidentally, Buddy and his Sextet really swing on Playboy's Penthouse TV 3/5... RCA's Stan Pat, all excited over David Bante's label how "Spoo- Gonzales"... The Linebackers' first single on RCA "A Dollar Down" and Bar- Martin's "Little Lonely One."
Capheart Records hitting the market with effort "Battle of Bull Run," feuring Tom Bingle and Johnny Tadlock. Formerly with Decca, L. K. Scott's "Lost The Ring,... Feeling her way to success, Shirelle George Pincus, who has cut hit "Calcutta" and up-and-comer Colleen Smith, in "In town for several days on business,... Arranger-reductor Morris Stoloff reporting to Warner Bros. to prepare for the shooting of 'The Four Freshmen, following a successful 6 week European p... Singer Marie Haven, off to a new star,... RCA Victors has prepared for dealer windows. The series, a "de-luxe" sound line, features die-cut covers with colorful luminous inserts.

**NEW YORK—MGM thrush Connie Francis, escorted by manager George Schenk and secretary Sandy Constantinople, departs New York's Idlewild Airport for London where she will take several guest appearances on BBC-TV musical shows. While there, Miss Francis will be the recipient of the Golden Lion Award from Radio Luxembourg naming her the leading female singer in Europe.

**New Coltrane LP In 2 Atlantic Jazz Issues**

**NEW YORK—Atlantic Records is re-releasing two jazz LP's, including sax-ist John Coltrane's third album for the label. The Coltrane LP, featuring the artist on both tenor and soprano sax, is tagged "My Favorite Things" and includes accompaniment by pianist McCoy Tyner, bassist Steve Davis and drummer Elvin Jones. The second LP debuts Leo Wright, flute and alto sax, in an LP tagged "Blues Shout." Wright gained recognition playing with the Dizzy Gillespie Quintet during the past year and a half. Wright's is accompanied by violinist Harry Lookofsky and trumpeter Richard Williams.

**Norrie Paramor On Coast For Confabs With Capitol**

**HOLLYWOOD—Norrie Paramor, one of England's top arrangers and conductors, arrived here late last week (9) for a week of conferences with Capitol Records execs. Paramor, who has cut nine albums for Capitol during the past few years, will meet with the label's A&R producer, Dave Dexter, to form plans for several new albums to be recorded in London later this year. Paramor also expects to attend a number of recording sessions at Capitol in order to work on the methods. He is staying with his wife, Joan, at the Beverly Hills Hotel.

**Action Packed Display**

**NEW YORK—RCA Victor's new "Storyboard Action" series, now being played by a Burns security guard in the above show, is receiving favorable displays that Victor has prepared for dealer windows. The series, a "deluxe" sound line, features die-cut covers with colorful luminous inserts.
Chess-Checker-Argo
Set New LP Releases

NEW YORK—The Chess, Checker and Argo labels have announced an album release for March 15. The Chess entries include Chuck Berry’s “New Juke Box Hits,” Little Miss Cornshuck’s “The Loneliest Girl In Town” and “John Lee Hooker Plays & Sings The Blues.”

Two Checker entries are Sugar Pie Deanto’s “Sugar Pie” and the third LP in the label’s new spiritual series, the Original Five Blind of Mississippi’s “I’ll Go.”


Moving Up!!
LITTLE MISS STUCK-UP
The Playmates
R-4322
ROULETTE RECORDS
1631 B’way N.Y.

WHO IS
PEPE LA STAZA?

Watch Everest Records and see!

Exploding
All Over!
“BULL RUN”
featuring
The Pathfinders
Capchart #5004

SHIRELLES
SHIRELLES
(Scepter S 501)

ETTA JAMES

• At LAST
ETTA JAMES

(Argo LP 4003; ST 4003)

STEREO
PERSUASIVE TROMBONES
URBIE GREEN
(Command SD 815)

Philtone To Release Thru Bigtop

NEW YORK—Phil Bisch, president of Philtone Records and Universal Talent Management, announced last week that he had concluded a deal with Bigtop Records for the release of all future Philtone disks.

Currently under contract to Philtone label are the Van Dorn Sisters, Barbara Lantz, Joy Layne and Roger Douglass. The initial Philtone platter to be released by Bigtop will be the Van Dorn Sisters first disk “Little Ship” b/w “I Wish You Love”.

The Van Dorns are currently being featured on their own TV show in Canada.
**Cameo Sets Push For Int'l Ork Series**

NEW YORK—Cameo Records has announced a big promotion drive on its new series of albums by the International Pop Orchestra, consisting of 110 men recorded in England by EMI.

The first LP, just released, will be sold, until April 30, to dealers and distributors on a 15% discount on both the mono and stereo versions. In addition, the series is being sold on a 100% exchange privilege. On the distribution level, salesmen and promotion men will earn bonuses on each album they sell (until April 30).

The label, which expects big airplay on the series, is increasing its supply of deejay samples to distributors. Ten to fifteen samples to each distributor will be marked “For Store Personnel—Not For Sale,” to be given to clerks and managers at key album accounts.
**CHICAGO.—Roy Hamilton and Etta Jones elicit surprise at the progress their respective records made on The Cash Box Top 100. Roy's latest for Epic is "You Can Have Her." Etta's new Prestige disk is "Canary Sunset." Both artists are in Chicago for p.a.'s.**

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**Roulette Offers Dealers 33% Discount, 100% Exchange On All LP Products**

NEW YORK—Roulette Records is offering dealers a 33 1/3 percent discount on all Roulette, Rsoost and Tico albums. In addition, the program initiates a change in the label's overall album sales policy to a 100 percent exchange privilege basis.

The discount plan—which begins immediately and is in effect until April 10—supercedes any Roulette sales programs distributors have of their accounts.

Roulette is working the discount by giving thirty-three albums free for every 100 LP's purchased. The label just released original-voice "Sah Ting Girl," which was released on an 100 percent guarantee return, is included in this discount plan.

Label reps Joe Kolsky said the plan was initiated "in order to give to Roulette distributors and dealers to leverage needed to be competitive today's market and to demystify the business that should be done." He noted that the label had, during its label's 5th Anniversary Bonus sale Jan. (extended to Feb. 15), offered dealers a buy-one-get-one-half-price sales plan on the entire catalog.

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**King To Handle Kem Labe**

**NEW YORK — Syd Nathan, Ken Records toppper, and Bill Richards, who heads Kem Records, have jointly announced the signing of an exclusive manufacturing and distribution agreement whereby the Kem label is being distributed on a world-wide basis by King.**

This is the second label in the past several months that has been signed to such a deal, the first being Les Cahan's Beltone diskery of New York. King's complete manufacturin and distrib facilities will be offered other "select labels," it is understood.

**Danny Davis Returns To MGM in A&R Post**

**NEW YORK—Danny Davis, vet ar starr-arranger-conductor, has returned to the MGM label as an A&R staff label toppper Arnold Martin announces last week where he made ill motions last April after a two A&R tenure with Jo Records, will work in close association with Jimmy Vienneau.**

Davis handled indie production for the Liberty and Epic labels, and had his own label, Thunder Records. He was also recording director for Cabot Records.

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**Atlantic Issues First Diahann Carroll LP**

**NEW YORK—Atlantic Records has announced its first LP by thru Diahann Carroll. Tagged "Fun Life," the bill counts of a collection of "saucy & sexy" shewettes, backed b full ok directed by Peter Matz.**


On March 13, Miss Carroll opens variety show in Toronto in which she will headline with Andy Williams co-star.**
Victor Appoints Dario Soria Veep Of International Liaison

DARIO SORIA

NEW YORK—George R. Marek, vice-president and general manager of RCA Victor Records announced last week the appointment of Dario Soria as division vice-president of commercial records International Liaison, former president of Electric Musical Industries, U.S. (Angel records) and of Cetra-Soria Records, a for the past two years been producer of the gala Soria Series for Victor.

In his new position, Soria will participate in the development of policies of Victor and his responsibilities will relate to international marketing operations. He will report directly to Norman B. Cagan, division vice-president and operations manager.

He is concerned with the Victor catalog as much as available through the distributing companies associated with RCA's International operations the various foreign markets of the world. Assisting him in the development of these programs will be George H. Prutting and Richard L. Oderick, both formerly with RCA's International division.

In announcing the appointment, Marek said: "Mr. Dario Soria has had vast experience in marketing records in creating sales and reproducing materials. We want him to help us bring out a substantial growth of record sales, and we foresee such a growth as the world grows in the future. Records are a worldwide business, and such of the music we record does not need to be translated into other languages. Artists today are keenly aware of and desirable for worldwide distribution; the strength of such distribution is one of the important factors in attracting them to our label decisions about artists, often involving considerable outlays in recording expenditures and guarantees, must be made with a world viewpoint. We are now convinced that in the '60's our worldwide record business will grow in size, vigor and health.

In addition to its concern with the Victor pop and classical catalogs available in overseas markets, the International department of Victor will be responsible for the promotion of the RCA overseas catalogs in the U.S. Soria brings to his post long and varied experience here and abroad in his business and recording fields. Son of a private banker and member of the New York Stock Exchange, Dario Soria was born in Rome, was graduated from the University of Rome with a degree in Economic and Commercial Sciences and took post-grad...
NEW YORK—Top cross of Capital Records Inc., and its new subsidiary, Elec-
tric & Musical Industries (U.S.) Limited, (EMI/US), discusses details of the
record company's full-scale entry into the electronics field via the new organization.
Left to right above are Daniel C. Bonbright, Capital vice-president and
chairman of the company's electronic activities, and A. Bruce Rozet, vice-president and
general manager of EMI/US, with Glenn E. Wallichs, president of Capital
Records. In its marketing activities, EMI/US will be closely associated with
Electric & Musical Industries Limited (England), principal stockholder in
Capital.

HOLLYWOOD—Glenn E. Wallichs, president of Capitol Records, has an-
nounced the label's full-scale entry into the electronics field through the
activation of a wholly-owned subsidi-
ary, Electric & Musical Industries (U.S.) Limited, and acquisition of the
operations and services of two inde-
dependent electronics firms, Hoffman
Electron Tube of Westbury, New
York, and the Voi-Shan Electronics
Division of Voi-Shan Industries, Inc.,
Los Angeles.

Commenting on the expansion, Wal-
lichs said: "Capitol's move into the electronics field is, we believe, a legi-
tical step. It allows us to diversify our
present activities by moving into an
area that is closely related to our pri-
mary business, and one in which EMI,
our parent company, has already es-

teablished pre-eminence as a pioneer
and as a major force in the vital area
of research and development."

"We feel that the resulting combi-
nation of EMI's vast background in
technology, its diverse development
ources and Capitol's highly-refined,
widely-ranging marketing organization
will result in a strong competitive
position for EMI/US, and will give
Capitol a second major area of busi-
ness opportunity.

Named to serve as CRI corporate
vice president in charge of Capitol's
electronics activities was Daniel C.
Bonbright.

New Company to Benefit from
EMI Association

According to Bonbright, EMI/US has been activated for the purpose of
manufacturing and marketing
broader line of electronics products in
the military, government, industrial,
and consumer fields, in cooperation
with Electric & Musical Industries
Limited (England), principal stock-
holder in Capitol Records, Inc. EMI
will supply EMI/US with the major-
ty of its products. EMI is one of the
major electronics firms and reportedly
the largest manufacturer and distrib-


ator of magnetic tape in the United
Kingdom. A pioneer in the television
industry, EMI began development
in 1961 of a TV system adopted by
the British Broadcasting Company (BBC)
in 1966 for the world's first public
"live" TV programming service. Since that time, EMI has been
entrusted by the British Government
with numerous important research
and development projects in such ad-
vanced fields as radar and telemetry.
In addition, EMI has for 30 years
been a leader in the development of
special-purpose electron tubes, manu-
facturing a wide range of products.

EMI/US Only Second Firm to
Market Videotape

One of the most important prod-

cuts to be marketed initially by EMI/
US will be videotape, EMI/US will be
only the second company to enter the
broadcasting field with videotape. The
tape being offered by EMI/US is cur-
rently used by both the BBC and the
Canadian Broadcasting Company (CBC).

Bonbright stated that Capitol's Home Instruments Division, for which he
is also responsible, may eventually
be merged with EMI/US.

Bonbright further reported the elec-
tion of Capitol executive, A. Bruce
Rozet, to the post of Vice President
and General Manager of EMI/US.

Rozet Announces Company
Organization

Bruce Rozet has announced that the new company will have four divi-
disons:

Broadcast Division, which will mar-
ket studio equipment, professional
and consumer products, and pack-
aging equipment; Magnetic Tape Division, which will market video, audio
and instrumentation tape; Electronic Tube Division, which will market a
range of highly-refined, high-per-
fomance electron tubes and micro-
wave instrumentation; and the Electronic Tube Division, which will
market a single line of highly-refined, high-per-
fomance electron tubes and micro-
wave instrumentation, including pho-

tomultipliers, klystrons, travelling-
tube, camera pick-up tubes, cathode ray tubes and storage tubes; Consumer
Products Division, which will manu-
ufacture and market electron-
ics products for home use.

Hoffman & Voi-Shan Personnel
Retained

In making his announcement, Rozet
revealed that EMI/US has retained key personnel of both Hoffman Elec-
tron Tube and Voi-Shan Electronics.
The Hoffman acquisition became effec-
tive Feb. 1; the Voi-Shan acquisition
on Feb. 21. Hoffman Electron Tube,
a national firm handling distribution
of electron tubes and microwave com-
ponents, has for the past three years
distributed EMI tubes in the U.S. Voi-
Shan Electronics, a manufacturer and
retailer, is a highly-refined, high-per-
fomance, competitive player in the
development and manufacture of
travelling-wave tubes.

To Provide Service, Warehousing
in 28 Branches

EMI/US will maintain executive offi-
ces in the Capitol Tower, Holly-
wood, Rozet said. In addition, the com-
pany will utilize an eastern sales of-

cice in New York, manufacturing fac-


cilities in Los Angeles, and service
and warehousing facilities in twenty-
eight locations throughout the United
States for instant product availability.

Commenting on Capitol's entry into
the electronics field, Bonbright said:
"We feel that the activation of EMI/
US and the acquisition of these com-


ARMADA Convention Dates—June 26 & 27 At Diplomat

NEW YORK—ARMADA officers and card members, at a special meeting in New York this week, set the 1961 convention dates as June 26 and 27 at the Diplomat Hotel in Miami Beach. Meeting, which was called by Art Talmadge, president, was convened to consider the following innovations for the 1961 confab.

A series of special seminars to be held will cover such subjects as Mailing List, Inventory Control, Autoration, etc., and a special Business Administration Clinic at which representatives of manufacturers and distributors will participate.

Talmadge presented a plan to the card calling for the establishment of a new affiliate membership in ARMADA, a category to which publishing promotions, or publicity firms, album pressing plants, matrix manufacturers, radio and disk jockeys would be eligible. Examining that the proposal was made knowing a number of inquiries he had received as president of ARMADA, Talmadge added that affiliate membership would be non-voting, but would allow such members to attend meetings and participate in the convention. The board voted unanimously to accept affiliate memberships with applicants to be approved by the Membership Committee. Dues in this category would be $50 per year, but each card, membership dues are $200 per year, associate memberships, which cover employees or representatives of full members, are pegged at $50.00 per year.

The board also advised that a group Insurance Plan, which will be started by a Philadelphia Life Insurance Company, has been set up. The plan will cover owners, officers and key personnel of all ARMADA members. The company, according to Talmadge, will cost $170 per per month.

Talmadge also advised that a new BPI is now in preparation and that it should be ready for presentation to the convention in June.

This year’s meeting is particularly of vital importance to both the manufacturer and the distributor,” Talmadge said, “and we will have a plan which we know will be practical for all parties involved.”

A number of requests have been received from suppliers who would like to exhibit at the convention, Talmadge reported. In the past there have been no exhibits, but space can be arranged at the Diplomat, and the board decided to accept such inquiries for consideration. Jordan Ross, executive secretary, will accept such inquiries and advise prospective exhibitors on costs, etc.

One more pre-convention meeting is planned in New York at a date to be determined at which time all pending matters regarding the convention will be finalized, Talmadge said. Inquiries should be made to Ross at 185 North Wabash Avenue, Chicago.

Those in attendance, in addition to Talmadge, included Bob Chatton, vice president; Al Bennett, western regional vice president; Nelson Verhi, secretary; William Shocket, eastern regional vice president; Harry Apostolakis; Amos Herlicher; Sigmund Steinberg, David Steinberg and Morley Weiser, vice presidents of ARMADA; Ahnert Ertugen; Jordan Ross, executive secretary, and Norman Weiser, publicity.

ARMADA Offers 8 Mfrs. Opportunity To Hold Distrib Meet At Convention

NEW YORK—Art Talmadge, president of ARMADA, this week announced that manufacturer members of ARMADA will be given the opportunity to hold distributor meetings immediately following the conclusion of the ARMADA convention at the Diplomat Hotel, Miami Beach, Florida, June 26 and 27.

Accepted on a first-come basis, Talmadge said the eight manufacturers will each be allowed one-half day for their meetings with the hours and dates of the individual sessions to be determined by a drawing. The first meeting will be held Saturday, June 24 and Sunday, June 25 from 9 a.m. to 1 p.m. with the second scheduled from 2 p.m. through conclusion. The same procedures will be followed Wednesday, June 29 and Thursday, June 29.

“There will be no private meetings allowed during the convention dates,” Talmadge said, “and manufacturer members who are interested in holding their meetings on the four days immediately following the actual convention will be accepted on a first-come basis. Six firms have already requested a time and space, and the balance of two will be completed this week.”

“Manufacturer members of ARMADA believe that it is a distinct advantage to hold their meetings while their distributors are gathered for the ARMADA meeting, thus avoiding a costly and time-consuming future meeting. Too, we have had a number of our distributor meetings over the past few years, and they have received a very strong approval of this new plan of combining the ARMADA convention with manufacturer meetings which will allow them to complete much of their business within the week rather than interrupting their work week with additional trips for individual gatherings.”

The Diplomat Hotel has agreed to maintain special convention room rates during the entire week, Talmadge stated, so as to give all members an opportunity to remain for the additional meetings.

Change Title Of Click Henry Deck

NEW YORK—In order to avoid confusion with the standard, “I Don’t Know Why (I Love You Like I Do),” Clarence “Frogman” Henry’s Top 40 Argo dishing of “I Don’t Know Why” had its titled changed to “But I Do.”

W&G To Handle Spoken Word, Rodeo Labels In Australia

NEW YORK — W&G Records has made distribution deals for Australia with an American label, Spoken Arts, and Canada’s mostly country label, Rodeo. Spoken Arts, which operates out of New Rochelle, N.Y., has poetry, drama, and folk songs material in its catalog. First Rodeo single under the deal is “Last Sunrise.” W&G will soon follow with Rodeo LP’s.

Victor Beethoven LP Wins French Award

NEW YORK—The RCA Victor LP of Beecham’s “Kreutzer” and “Spring” Sonatas by pianist Artur Rubinstein and violinist Henryk Szeryng has won the “Grand Prix du Disque” award from France’s Academie Charles Cross, the label announced last week.

Sao Paulo, Brazil—On a stopover in this city during his recent South American tour, Neil Sedaka paid a visit to the offices of Ferranta Di Brazil, music publishers. Above, the RCA Victor singer is pictured with Francisco F. Silva and Ramar Borges of the firm’s record and publicity dept., and Juvenal Fernandes, general professional manager.

Aussie DJ’s Warm To Kingstons

LENNY WELCH
I'D LIKE TO KNOW CADEN’S 1952

HILL AND RANGE SONGS, INC.
1619 Broadway, New York, N. Y.

Lonely Man
ELVIS PRESLEY .......... RCA VICTOR

The Big Version
“LITTLE LONELY
ONE!”
The Jarmels
Laurie 3085

Tony Smith

Lollywood—The infinity label of Hollywood is going to give arrangement single label credit, according to an announcement by label owner Lawrence Stith. The exec feels that arranging is one of the most important contributions to the success of a recording, particularly on today’s emphasis on “The Sound.” Stith said he is notifying the Arrangers Society of the American Federation of Musicians about the move.

The Cash Box—March 18, 1961
THEIR FIRST SINGLE!

A DOLLAR DOWN

THE LIMELITERS

THE LIMELITERS' FIRST L.P. IS RED HOT. NOW WATCH THEIR FIRST SINGLE GO!

A Dollar Down

When Twice the Moon Has Come and Gone

ALSO AVAILABLE ON 45 RPM.

rca victor

March 18, 1961
Sir Thomas Beecham, Conducting Great, Dies

NEW YORK—Sir Thomas Beecham, the great English conductor died last week (8) at his London home after a cerebral thrombosis. He was 81 years old. Sir Thomas, who had suffered a previous cerebral hemorrhage, was recovering from an illness which for the last year had kept him away from his duties as conductor of the Royal Philharmonic Orchestra. Almost as famous for what he said about music as he did with music, Sir Thomas was noted for his interpretation of the works of Handel, Haydn and, in particular, Mozart. He was also known for his operatic conducting, a field in which he gained his initial prominence. Large amounts of money (totaling about $150,000,000) he inherited from his father, who produced Beecham’s Liver Pills, was spent in an effort to popularize opera in England. After his first visit to the U.S. as a guest conductor of the New York Philharmonic in 1928, Sir Thomas was a frequent concert-hall performer here, conducting in Boston, Philadelphia and New York. In the early 1930s, he was conductor of the Seattle Symphony Orchestra and guest conductor at the Metropolitan Opera (1941-42). In 1950, Sir Thomas led the Royal Philharmonic on a tour of forty-six U.S. cities. Sir Thomas’ recording activities began in 1910. For many years, he was under contract to Columbia Records, a relationship which ended in 1942 as a result of a dispute over a defective release. He is also represented on such U.S. labels as Victor, Capitol and Angel.

Sir Thomas is survived by Lady Beecham, 29-year-old wife, his third, who will continue as manager of the Royal Philharmonic, and two sons.

Themes From Nevin’s-Kirshner On 2 NBC-TV Pic Shows

NEW YORK—Two melodies published by Nevin’s-Kirshner are now being used as the themes for two NBC movie pic shows seen locally here on NBC-TV stations. “I’ll Be Seeing You,” “Alone With The Blues” and “Movie Fun” are being used. “Blues For A G String” is being used by Nevis-Kirshner staff writer Charles Albertine.

Coffee Break

NEW YORK—Bandleader Larry Elgart (right) chats with radio personality Sonny Barger (left) during interview program “Coffee Break,” which is beamed to 150 stations throughout the country. Subject under discussion was Elgart’s MGM single, “Arkansas Holler,” and his latest album, “Sophisticated Sixties.”

George Simon Named Exec.-Dir. Of N.Y. NARAS

NEW YORK—George Simon has been appointed executive director of the New York chapter of the National Association of Recorded Arts & Sciences (NARAS). Simon, now doing freelance writing, was associated with Metronome magazine as associate editor and editor from 1953-1955. He was program director of the Jazznote label, a record club operated by Crowell-Collier, and late last year resigned his affiliation with Source Productions, an indie disk producing company.

Lamphere Exits Victor & R To Finish Musical

NEW YORK—Cal Lamphere, A&R director at RCA Victor Records, has resigned his position to devote full-time efforts to the composition and polishing of a musical comedy which was announced last week by Robert L. Yorke, vice-president of the label’s commercial records creation department.

Lamphere joined the label after A&R stints with Warner Bros. Records and Columbia Records, during which time he recorded Louis Armstrong, Johnny Mathis, Dave Brubeck, Mahalia Jackson, Vic Damone, Arthur Godfrey, Marty Robbins, and scores of other artists.

Lamphere’s musical, “Cross Talk,” is the product of six months of concerted work. He wrote book and lyrics with Al Kohler, and composed all the music alone. Following a short period of re-writing and polishing, Lamphere will submit the show to several interested producers for possible Broadway production next season.

Dealer Discount On Muller Telefunken LP’s

NEW YORK—Big European maestro Werner Muller is now available on London’s low-priced Telefunken label, and the label is offering dealers a “buy-five-pay-for-four” deal on the first two Muller issues.

The plan, which runs through July 28, is called “Muller Days: To Love and “Music For Lovers.” Mono retail price is $1.98, stereo is $2.98. Muller had many LP and singles releases in the U.S.

Mercury Gets Valli Single On Release In 29 Hours

NEW YORK—Undersewing the hectic world of the disk industry, a new Mercury single by June Valli was in demand here last week only twenty-nine hours after it was cut.

The deck, an English version of an Italian success, “The World We Love” was cut at 4 AM in Chicago last Wednesday (8). The mastering was done as the session was over and recording engineer Doug Hawkins, rather than wake anyone at that hour, chartered a plane to Dayton, Ohio, where he turned over the master to the local Mercury rep who immediately drove it to the plant at Rich- mond, Ind., some fifty miles away.

Hawkins took off for New York for some rest, and back at the plant was busy working on the pressings from noon to 5 PM. Shipment started to go out of the plant at 5 PM, and at 9 AM on Thursday, the Valli deck was being handled by dist, in some cases being stocked by dealers.

“Hard Sell” To Keynoter NAMM Chi-Meet

CHICAGO—“Hard sell” marketing will be the keynote theme at the 1961 Music Industry Trade Show March 14-20 at Chicago’s Palmer House.

“Our industry’s experience in the 1958 slump proved that good old fashioned salesmanship is what it takes to reach customers in a recession era—and that annual trade show offers the best opportunity to take positive action before the next recession worries,” said William R. Gard, executive secretary of the National Association of Music Merchants, which sponsors the trade show. This is another ‘hard sell’ year, and the 1961 Music Industry Trade Show will be a ‘hard sell’ show.

Salesmanship will be in the air from the standpoint of both manufacture and retailer at the 1961 show, which will also be NAMM’s 60th anniversary celebration.

Gard pointed out: “Not only does the 60th anniversary show promise to be one of the biggest displays of musical merchandise in the history of the industry, but indications are that the exhibitors are planning a lot of old-fashioned selling. After all, 85 per cent of the nation’s buyers of musical instruments, electronic products and related music merchandise and services came to last year’s show and attendance could well go even higher this year.

Retailers will study selling stratagy and “hard sell” marketing techniques in special clinics on the art of salesmanship designed to help them in their own businesses.

NAMM is currently in search of the Music Queen of 1961, who will reign over the Chicago convention. The queen’s duties will include introducing the various exhibit shows of the week and representing the NAMM label, which are the names of member companies.

A celeb rity panel will select the winner.

Capitol LP To Dentist

HOLLYWOOD—Operating on the theory that Comedian Bob Melvin first album, “Closer, Baby, Don’t Fight It,” is an excellent substitute for the dentist’s drill, Capitol Records, distributing Corp. sent 500 dentists in southern California a copy of the LP following its release last week.

The free albums were part of promotion for the comic’s debut record. Accompanying the album was a letter to the doctors of den tistry which read in part: “Do you notice a certain lack of gay abandon on your patients’ side? Those hands last week. Do you detect the absence of carefree patients observe you reaching for the needle, drill or extractors? If so don’t anesthetize... Melvinizes...with Capitol Records’ newest comedy sensation, Bob Melvin.”

“Play it for your patients... pla it for yourself. And if you should go to a dentist... insist that he play it, too.”

When one dentist called to than John Anvarino, CRDC’s pop album merchandising manager, for the LP he remarked: “It’s wonderful for the dentist who gets home from a hard day at th Knot, but it wouldn’t work so well for the patients. They’d be laughing violently to work on.”

The Cosh Box—March 18, 196
UA Staff-Sales Meet In N.Y. Hears Progress Report, New Product
United Artists Records held its semi-annual staff and sales meeting in New York last week. Talmadg, vice president and general manager, presiding at the sessions, which included a special preview of upcoming packaged goods in both the Ultra Audio and United Artists lines, a complete review of the past six months' activities, and a seminar which included a group of Eastern distributors.

The emphasis of this meeting was given by Talmadg, who reviewed the progress of UA during the six-month period, pointing out that the firm had chalked up its first million-seller, Ferrante and Teicher's "Exodus" theme and currently had its largest album seller in "Great Motion Picture Themes."

The relationship of the record division with the parent United Artists company was also pointed out by Talmadg, and amplified by David V. Ficker, executive vice president of the diskyere and an executive of film company, who told the UA staff and distributors some of the plans for upcoming film releases. Ficker also pointed out the tremendous importance of the record promotion to a motion picture release and along with Talmadg clarified how this tie-in worked in regards to the United Artists over-all picture.

UA execs who discussed their activities in the seminar included Don Costa, A & R Director, who previewed upcoming product; Andy Mile, national mail manager, Special sem- troller; Sidney Shemel, director of foreign operations who, with Tal- madg, next week following the meetings; Eddie Mathews, national sales manager; Sidney Weiser, national advertising and publicity director and Ron Nach- man, producer director.

The four regional sales managers, Lloyd Linville, southern; Harry Gold- stein, western; Wade Whitaker, mid- western; and Jerry Baker, eastern also spoke, covering business condi- tions in their various territories.

Among the new product previewed for the assembly were three comedy albums by Pat Harrington, Jr., Louis Nye and Don Knotts respectively; the "Town Without Pity" theme cut by Gene Pitney for the motion picture of the same name; and new passages by Tito Rodriguez, Edgie Gorme and Steve Lawrence, Ralph Marterie, Terry Snyder, Sauti Sugu, and Ferrante and Teicher which are in- cluded in a new Ultra Audio release scheduled for late March.

Distributors who were in attendance included Henry Drou, Arc Distribut- ing, Detroit; Kent Beauchamp, Garlen Distributing, Chicago; Frank Rolland, Mutual Distributing, Boston; Gene Gotthelf, Trinity Distributing, Hartford; Nelson Verbit, Marnel Distribut- ing, Philadelphia; Al Levine, Ideal Distributing, New York, and Irwin Fink and Sidney Konig, All State, Newark.

Talmadg stressed that the semi-annual meetings were mainly held for the United Artists Records per- sonnel, and that the attendance of the distributors was on an informal basis. The distrub sales meetings will be announced shortly, he said.

DETROIT—Radio Station WJKH here put on a concerted two-day drive for the March of Dimes and collected over $6,000 for the charity. Highlight of the drive was a huge extravaganza at the Light Guard Armory which turned out almost 5,000 people to watch and dance to the entertaining of Nell Sedaka, Paul Evans, Johnny Preston, the Playmates, Buzz Clifford, Gene Pitney, Mary Johnson, Sammy Turner, Carl Dobkins, Jr., the Royaltones, the Jordan Brothers and Curtis Lee.

Pictures appeared of the WJKH jockeys who participated in the event. They are (left to right) Dick Bailey, Robin Seymour, Al London and Jim Rockwell. Lee Alan, who was busy doing his regular show, was not present at picture-taking time.

"Freedom Now Suite" Inspires Davis Film
NEW YORK—Actor Ossie Davis and actress Baby Dee (Mrs. Davis) have announced that they are now producing a twenty-five-minute film based upon the "Freedom Now" suite—by Max Roach and Oscar Brown, Jr.—from the Candid Records album, "We Insist!" The film, now being shot under the couple's Davis Productions banner, will be titled "Uhuru!" the Swahili word for freedom.

The sound track music for the film has already been recorded by the musicians who participated in the Candid recording, including Coleman Hawkins, Michael Olatunji, singer Abbey Lincoln and Roach. Sidney Poitier will direct the film.

NEW YORK — Bobby Robinson and the Turners (right of Fire and Fury Records welcome ZHC-Jackie Wilson to the label. Wilson's deal is with the label's "Mojo" bandshake, a group that will be celebrating its fifth anniversary of "Sweet Harlot" gospel program which will be celebrated by a gala concert start- ing the Soul Stirrers, the Pilgrim Tabernacle and the Swanee Quintet. The "Mojo" bandshake is Bobby Robins- on's way of bringing attention to lightening Hopkins' Fire flick of "Mojo land."

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“Heart”—Warming Window

Vardi & Myers Named Co-Directors Of Kapp Classical

NEW YORK—Emanuel Vardi and Paul Myers have been appointed co-directors of the classical department of Kapp Records, according to an announcement last week by Michael Kapp, the label's veep.

The announcement said the move was designed to create more “flexibility and greater range than ever” for the indie label.

Mickey Kapp said that the two would “function as a team, as they frequently have in the past and will complement each other, supervising our entire classical product output.”

New artists and “intensified” exploitation of existing contracts are due under the new set-up, the announcement said.

Vardi, who is a conductor-arranger-violinist, also supervises A&R for the label's “world music” series. Born in Jerusalem, Vardi came to the U.S. when he was 4-years-old. He studied at the Juillard School of Music, going on to perform at many concerts—both as conductor and a solo violinist—here and abroad. He is the musical director of the West Hampstead Symphony Orch. of Long Island. His latest Kapp LP is a reading of Vivaldi's “Four Seasons.”

Myers, born and raised in London, has been in the U.S. since 1958, working with Kapp's classical musical department, as well as being commen- tator on a weekly program of classical music heard over WQXR-New York. During seven years spent in Central Africa, he appeared in radio and the theatre as an actor, in addition to writing for both mediums.

London Gets Master Of "Are You Sure"?

NEW YORK—London Records has re- leased there one of England’s current best-selling singles and winner of the recent BBC-TV “Song for Europe” contest, “Are You Sure?” by The At- lions. It is understood that Leo Hart- stone, London’s weep, was instrumen- tal in obtaining the master for dis- tribution here during his recent trip to Europe.

In addition to the rights in the deck, Burlington Music, the label’s publishing affiliate, secured the rights for both sides of the deck (flip side is tagged “There’s One Thing More”).

By winning the BBC contest, “Are You Sure” will compete in the upcoming Cannes contest (10), which will select the top European song.

Mohawk Ends Distib Deal With Laurie

NEW YORK—Mohawk Records has announced that it has amicably sev- ered its relationship with Laurie Rec- ords as its national distrib. Mohawk toppers Irv Space, Johnny Goldfine and Cinny Gagliano will set-up new distribution starting with the new re- lease by The Dimensions, of “Over The Rainbow” fame, “A Tear Fell” and “I Believe.”


Gari Signs 5-Year Pact With Crusade

NEW YORK—Songster Frank Ga, who has made the Top 100 grade with his Crusade waxing of “Utopia,” b been signed to a new five-year con- tract with Crusade, label topper I Muskin announced last week.

Gari’s follow-up to “Utopia” is due later this month, while a debut album is due sometime in the spring.

Victor Signs Ray Ellis As Artist, A&R Man

RAY ELLIS

NEW YORK—Ray Ellis has been signed to an exclusive RCA Victor recording contract and will join I as a director of A&R as was announced last week by Georg Avakian, manager of the pop album department.

Ellis is already at work on his first Victor album, for which he’ll serve arranger and conductor. In the future Ellis will participate in the produc- tion of both Victor albums and single in the dual capacity of creator at supervisor.

In announcing that Ellis had been joined the label, Avakian said: “The addition of Ray Ellis to the A&R staff as an artist roster at RCA Victor brings RCA one of the most creative as well as esteemed musical talents in our indus- try. Ray’s record of accomplishment is varied as well as consistently so careful.”

Philadelphia-born, and music since the age of 16, Ellis has had wide musical experience. He wrote his first arrangements while serving the Army and subsequently worked as a staff musician-arranger on rad- stations in the Philadelphia area at with Paul Whiteham’s radio orchestra. Ellis has provided the arrangements for many hit decks within the past five years, including among them: “Four Lads’ “Moments to Remember” “Standing on the Corner,” “No N Mack,” “Enchanted Island,” and Ca- nie Francis’ “Frankie,” “Lipstick e Your Collar,” “You’re Gonna Mi Me,” and “Plenty of Things.”

He recently served as chief as A&R director for MGM Records, whom he scored gospel, R&B, pop at jazz discs. Ten recordings hear Ray Ellis arrangements reported to have each sold in excess of a million copies.

The Cash Box—March 18, 1960


BLUE NOTE HAS THE HOTTEST Jazz Singles

Form Arliss Records

NEW YORK—The formation of Arl- liss Records Corp., this city, has been announced by Robert Lissauer and Helen H. Patterson.

Lissauer, who will serve as presi- dent and A&R manager, has been active in many phases of the music business and is currently head of seven music publishing firms (Mode, Scope, Michele, Jason, Anja, Milk and Lad music corporations), which he will continue to operate even though Arliss records will be his main operation.

Mrs. Patterson, who will serve as vice-president and secretary of the firm, has had a varied and active ca- reer in radio and TV, having founded, operated and managed stations WAPQ and WRGP-TV in Chattanooga, Ten- nessee. Mrs. Patterson has sole inter- ests in these stations.

Among the artists, already signed for Arliss by Lissauer are Jeannie Al- len, Eddie Mc Huff, Jimmy Randolph, Curt Jensen and Chuck Jennings.

Chaum To Head Capitol's Legal Department

HOLLYWOOD—Elliott Chaum has been named director of the legal de- partment at Capitol Records, it was announced last week by Robert E. Carp, the label’s secretary and coun- sel.

Chaum, who will assume his new duties April 1, has been a Capital staff attorney since July, 1959. He will continue as Secretary and Coun- sel of Capitol Records Distributing Corp. and Elec- tric & Musical Indus- tries (U.S.), Ltd., both Capitol subsidi-aries.

Until Chaum’s appointment, Carp had been serving as legal dept. di- rector, in addition to his corporate re- sponsibilities.

A graduate of the University of Tennessee school, Chaum was ad- mitted to the Texas bar in 1955, the California bar in 1957. He served with the U.S. Dept. of Justice in Los An- geles from 1956 until joining Capital.

Chaum received a B.S. degree in Economic Theory from the University of Illinois in 1946, then joined an Air Force pilot for nearly four years.

Chaum is a member of the Ameri- can Bar Association, the California Bar Association, and the Texas Bar Association.

BLUE NOTE

43 W.61 ST. NEW YORK 23, N.Y.

THE DIRECTIONAL III SOUND L.

A PRODUCT OF PREMIER ALBUMS INC. 356 W. 40 ST. N.Y.C.

MADISON, WIS.—The above-pictured window of the Wolf-Kuhly-Hirsch store here was judged best by RCA Victor in the diskery’s “Heart of the Piano Concerto” window display contest, winning for C. J. Klinege of the store a Steirway piano. The contest was run to promote the Arthur Rubinstein LP, “Heart of the Piano Concerto” which was released in January to spearhead the label's “Great Concerto Month.”
Starday’s Pierce Reports Big World Market Ready For U.S. Country Music

SHVILLE—Following the Country Music Association meeting in New York on Feb. 24 and 25, Don Pierce, president of Starday Records, a secretary of the Country Music Assn. to Europe with the noble purpose of helping to expand the acceptance of American country music in foreign markets, and to develop the distribution and exploitation of Starday Records and its affiliated music catalogs.

In London, Pierce concluded a new agreement under which EMI will be regularly releasing Starday material on a new & EP series. Negotiations were concluded by representatives of EMI, and its assistant, Roland Rennie. EMI is asked of exploitation assistance from the increasing number of foreign countries, including Great Britain which included Jimmy Asman of the Record Mirror, George Haxel, publisher of the Country Western World, and the Country Western Review; C. P. StanGenres, the leading country western editor in Scotland; Bob Anthony, editor of the Music Publishing Group; Cyril Baker of Lark Ltd. (London) music publishing firm, and his country music newspaper, the Musical Times; and Frank Chalmers and Al Thompson of EMI and others.

First Starday releases on EMI will be announced shortly.

In New York, Pierce joined with Bob Kingston of Starday of London and Cyril Baker of Lark to attend a Kettner’s Restaurant in London’s Finsbury Park, Over 34 music enthusiasts were present, including those mentioned above, plus representatives of the British Broadcasting Company, London’s music publishing firm, and several trade papers, newspaper reporters, and artists who have previously recorded for Starday but are now a resident of Great Britain, and presently a recording artist for Fye. During the evening’s discussions, a box containing a copy of the Grand Ole Opry which featured square dancing, and such artists as Earl Smith, June Carter, Webb Pierce, Bobby Lane, and several others.

It was felt that all was needed to create a big boom for country music in Great Britain is to ring over a representative group of Grand Ole Opry artists, in colorful garb, to play for the British public. Heretofore these groups have played in America only. The forum is needed despite the growing appreciation for the authentic and traditional type of American country music in England. Pierce talked with various British music lovers concerning the possibility of having Grand Ole Opry type artists in England. There were several artists present who have heard and truly enjoyed the American country music in England.

Shilling Stewart, who has been giving country music concerts in Switzerland, and who is a country music enthusiast, said that he felt that the same artists were needed in the United Kingdom. The forum is needed to bring more American country music to England, and to increase the appreciation of the authentic type of American country music in England.

The forum is needed to increase the appreciation of American country music in England. The forum is needed to increase the appreciation of American country music in England. The forum is needed to increase the appreciation of American country music in England.


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**London Offers Discount On Ros, Classical LP**

NEW YORK—London Records has announced a “limited time” consumer discount on two LP’s. A new Edmunde Ross LP, “Sing ‘Clap Along,” featuring Broadway songs plus four sets of lyric sheets, is offered at $2.98 in either mono or stereo. Same offer also applies to an LP of Beethoven’s Ninth Symphony as performed by the Emperor Whitee and soprano Joan Sutherland.

**Canadian-American Names New Cleve., Fisco Distributors**

NEW YORK—Neil Gallagher of Canadian American Records has appointed two new distributors in Cleveland and San Francisco. The New Canadian outlet is MFS, managed by Jack Breitnik, and Golden Hits, headed by Bob Kranow, now handles the label in Fresno. Gallagher said the moves were based on the label’s re-evaluation of key markets.

**Germans To Get TV Look At “Typical” U.S. Hop**

NEW YORK—The North German TV network (NORDATV—New York) recently filmed a slice of the Clay Cole Show to be seen by 20 million German viewers this month. Cole invited Neil Sedaka, Janice Harper and a studio full of his “Record Wagon” guests to stage a “typical” American teen dance party. Cole and the regulars illustrated the basic steps of the “Pony” and the “Twist” with host Werner Baecher explaining in German.

Cole feels that because of the international acceptance of rock ’n’ roll, foreign countries are becoming more interested in our teenage stars, TV shows and even the music of Werner Baecher, being the first to realize this, is now filming his show “Rendevous” in New York for viewing in his country for one year.

**Capitol Ink’s Thrush**

NEW YORK—Capitol Records has signed 18-year-old lark Dianne Maxcel, an exclusive long-term contract arrangement. This is the week releasing her first single, “Born To Be With You” and “Whispering Pines.” Previously on the Challenge label, her Capitol recordings are produced by A&R man, Nick Venet. She starred in recent L.A. productions of “South Pacific,” “The King & I” and “Porgy & Bess.”

**New N.Y. Distrib Gets Nashboro-Excello Labels**

NEW YORK—Argus Record Distributors a new distrib here at 36 West 25th St., has just acquired the Nashboro & Excello labels, publisher Dick Cerasoli announced last week.
Bernard Nuss of the record division of Rank told The Cash Box in a special interview on his return from New York that at the end of the month he is expected to disclose the results of his successful negotiations with RCA International and will be residing initially in London. It is now quite certain that Rank has withdrawn completely from its partnership with RCA International and will be residing initially in London. As far as Rank Records of America is concerned, it has acknowledged production and distribution of several important phonograph records in the U.S. which their dates (dated April 4). Artists' contracts have been settled individually and the company is making no further statements. Negotiations are understood to have taken place with the disposal of RCA International, and the companies of the record division of Rank in the United Kingdom are Filmusic Publishing Co., Ltd. of which Harold Thomas is managing director, and Pinewood Studios and Thompson Diamond Productions, Ltd. of which Jack B. Butter, the successful wholesaling business of which Bob Roberts is general manager. The agreement for the formation of Pinewood Filmusic Co. in America to handle Filmusic’s publishing activities, the Rank Records international under the guidance of Paul Marshall combines its functions from various offices to be distributed throughout the world by members of the co-operative and in the United Kingdom by EMI.

The new M.K. label or original U.S.A. records, for which Associated recordists have distributions in this country, have, since the first release in January this year, proved so successful that the original idea of the name has been changed. Instead of the joint association created by the merger of the M.K. label and of the Wilson company, a new type of recording has been released by the two labels, which have been hailed by the critical press for their technical quality. Associated recordings, which has been in operation for little over a year, claim to have precisely that type of recording, which has been hailed by the most authorities as the finest of the new type of recording. Associated has also purchased the largest-priced classical catalog in the U.K. firm operates a recording studio in London, a second depot in Manchester, and has plans to distribute additional service to the Northern areas.

At the invitation of Max Diamond, newly appointed general manager of Casser Publishing house, the Cash Box representative called to meet Hans Gate-Müller, the manager of the German publisher of songs, Gerd Hammerling of Peter Schaeffer Music, Berlin. Both men were in London to attend the film’s premier at the Columbia Cinema on Tuesday afternoon, in which they, as first to be heard at Chatfield’s first visit to London. The Cash Box that the song was first called “Andahusha Girl” and was recorded here. Miss Moore was the first to be heard for the theme of the film. Highlight of their visit was a meeting with top British recording star Russ Conway, whose version on the Columbia label is expected to be heard in this country. Miss Moore is also likely to visit Munich when the film has its German premiere. Kaiser has also published “Cowboy Jimmy Joe” for release here on March 17. Alma Cogan will also be heard on this album from HMV and the release was sealed by Polydor.

Mrs. Isabella Wallich, managing director of the enterprising indie, Delyse Boye, leaves for New York and Washington on March 15. During a ten-day visit she plans to negotiate on behalf of her company for the release of various of the popular dance hits via the Cash Box to all his friends for their thoughts and good wishes and “Do You Remember” has been heard in the States. On March 1, Ariele recorded the Columbia label from Delyse. Ariele also recorded an original composition from Tony Arnold’s “Snow White and the Seven Dwarfs.”

Warner Bros. Records began operations in this country just a year ago and immediately rocketed to the No. 1 slot with The Everly Bros., “Cathy’s Clown,” label now enters its second year with another No. 1 again by The Everly Bros., “Walk Right Back.”

Arnold Klein RCA’s European sales manager, has returned to London after an exhaustive trip to No. 1, which has taken him to Allied states. He has now been at his London home but hopes to resume his world-wide activity. Arnold has come back via the Cash Box to all his friends for their thoughts and good wishes and the “Do You Remember” has been heard in the States. On March 1, Ariele recorded the Columbia label from Delyse. Ariele also recorded an original composition from Tony Arnold’s “Snow White and the Seven Dwarfs.”

Advance orders of 375,000 copies. The rush release by RCA of Elvis Presley’s “Wooden Heart,” backed with “Tonight Is So Right For Love,” exceeding by 20,000 the golden boy’s previous record advance for “Are You Lonesome Tonight.” The album is independently manufactured and will be released in the States on March 1, and 2. However, the advance orders have been set at 375,000 copies. However, the advance orders have been set at 375,000 copies. However, the advance orders have been set at 375,000 copies. However, the advance orders have been set at 375,000 copies.

The BBC’s popular disk program, “Housewives Choice,” just celebrated its 15th anniversary. Since its inauguration in March, 1945, top djs have introduced requests for five mornings each week during which time some 60,000 records have been requested.

From March 26, the BBC will temporarily terminate top djs, Pete Murray’s Sunday night disc program, “Pete’s Party.” However, from Monday, April 3, he takes over “Twelve O’Clock Spin,” the weekly lunch-hour disk program.

Pye Records Ltd., is the only record company exhibiting at this year’s Daily Record Film Exhibition which opened at Olympia, London on March 7. The Pye stand will be devoted to the promotion of the Golden Guinea series. To mark the occasion a special EP sampler featuring five different Golden Guineas tracks will be on sale to the public at the reduced price of 5—.

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**England’s Best Sellers**

1. Walk Right Back—Everly Brothers (Warner Bros.) (Leeds)
2. You Sure You Are—Allisons (Fontana) (Manchester)
3. Sailor—Pete Clark (Pye)
4. Will You Love Me Tomorrow—Shadows (Top Rank) (Nevis-Kirshner)
5. F.B.I.—The Shadows (Columbia)
6. Theme For A Dream—Cliff Richard (RCA Victor) (Columbia)
7. Who Am I—Adam Faith (Parlophone) (Mills)
8. Are You Lonesome Tonight—Elvis Presley (RCA Victor) (Francis Day & Hunter)
9. Calendar Girl—Nell Sedaka (RCA Victor) (Nevis-Kirshner)
10. Riders In The Sky—The Ramrods (London) (Morris)

**England’s Top Ten LP’s**

1. The Shadows—The Shadows (Columbia)
2. Adam’s Hit Parade—Adam Faith (Parlophone) (Mills)
3. As We Be Needs Me—Shirley Bassey (Columbia)
4. Night Train—Nina & Frederik (Columbia)
5. Cliff’s Silver Discs—Cliff Richard (Columbia)
6. Me And My Shadows No. I—Cliff Richard (Columbia)
7. aromaticum—Walter King (Columbia)
8. Unforgettable—Nat King Cole (Capitol)
9. Rock Night—Elvis Presley (RCA Victor)
10. The John Barry Sound—John Barry (Decca)

As a result of a trade agreement between the United Kingdom and Czechoslovakia for the period 1st January to 31st December 1961, provision is made for the import into the U.K. of records, magnetic tapes and pressing material for records (excluding matrices) up to £20,000. U.K. records for short runs of 6,000 copies are unaffected by the agreement.

Tommy Steele returns to variety for the first time in two years when he opens a short tour on April 3. Manager John Kennedy is completing negotiations for the star’s next film—a musical comedy. Shooting will commence in April, when the contract is signed, and the film will be produced by the management of comedian Sydney James, who stars in his own “Saturday Spectacular.” The film is A.T., and a biographical picture of Edith Piaf is expected to be shown. The film is expected to be shown in London—its first release for the new label since switching from HMV—and the release is versioned by Polydor.

EMI’s general promotion manager, Arthur Moxlow, just returned from Copenhagen, is much impressed with the “pre-launch” methods of the recording industry and high standard of equipment in Scandinavia. Moxlow visited many record stores all offering self-service facilities, while booths equipped for both mono and stereo. As in this country, Fridays and Saturdays are the peak selling days. Highlight of the TV programs which are limited to two hours per day, is the “Today Spectacular” show for which top American and British recording stars are in great demand. British recording artists Eddie Calvert and Cliff Richard have top rating with America’s Connie Francis.

The catalogs of Hovard and Mulberry Music, owned by Eddie Horan and Geoff Love, have been taken over by Tin Pan Alley Music with Fred Jackson as general manager. Current Tin Pan Alley hits include “And The Heavens Cried” by Anthony Newley on Decca and two songs from The Eurovision Song Contest “Dream Girl” by Mark Wyman on Decca and “The Girl Next Door” by Craig Douglas on Top Rank. Firm also publishes “Girls of Copenhagen” written by Tony Osborne and recorded by Frank Blackfield on Decca. Tony Osborne and Normand Dancy on Pye. Another Osborne composition, “You’ll Gonna Take You Home Tonight,” recorded by Garry Mills on Top Rank and published in the U.K. by Pye.

Cliff Richard and The Shadows just left for a three-week tour of South Africa—dates include Johannesburg, Durban and Cape Town. Cliff’s latest Columbia recording “Theme For A Dream” is currently riding high.

To coincide with their current British tour, HMV has released Ella Fitzgerald’s “Greatest Hits” and the Alan Freed Trio’s version of “Woody You” backed with “Lisa.”

Owing to enormous success, Max Bygraves cabaret season at London’s Talk Of The Town has been extended tonews the following Max will be Lena Horne and Sophie Tucker.

Betty Hutton opens her cabaret season at The Pigalle on March 13 and tops the bill of ATV’s “Saturday Night At The London Palladium” on March 18.
Everybody is reading the novel, "Exodus," and the film based on the book is the biggest moneymaker in the history of Hollywood. The movie's two recording companies are excited about the theme song of the film and 25 words are in the offering. To be noted, the disk by Edith Piaf and especially Delia Derbyshire of the "Bbc" is recording companies are excited about the theme song of the film and 25 words are in the offering. To be noted, the disk by Edith Piaf and especially Delia Derbyshire of the "Bbc" is earmarked for the top 40 chart. Raymond Lefèvre has made an orchestral version and Yvette Horner enacts the song on her accordian.

Greek music is still sweeping France; Chappell has launched with the collaboration of Emile Garcin, publisher of "Le Journal de l'Orchestre" and Robert Depeuvre, the first series recorded with Dario Moreno, Los Akarsons and Maya Casabianca. This new series which will be a "decade" of the "new" has released a few weeks back. Charles Trenets' "Les Voix du Ciel" will figure among the next sides to be recorded by Les Barlays, Marthe Althery and Dino Rossi.

A few words now about the recent Rock 'n Roll Festival here: it was certainly a success and even fair appreciation. Of course about 50 "dancing inches" were arrested by the police and about 100 chairs demolished, but apart from that there was only happiness for the ear and for the eyes for the teens and that the Chanteuses Noires are the revelation of the year. It was Bobby Rydell's first personal appearance in France and the audience went wild. It was a special edition where there had been that it would have to be seen in the flesh. Richard Anthony was at the Festival—but in the audience.

A few days later, Paris had its own "San Remo" deal—a concert featuring the artist who would have won the San Remo Festival. It was the hit of the evening. The famous female vocalist, Minna, was not present.

Everybody is wondering why Jean Philippe, who is to represent France by singing "Pie Nic" (Salvador) in the eliminations for the Eurovision Song Contest, failed to appear on the television screens. Result: the song which is the favorite of the French is sung by Jean Philippe instead of the famous "Oui Oui Oui Oui," in the internal finals two years ago.

Bob Azam and his orchestra are appearing currently at the Bobino and while a few collisions are in store for Jean Philippe, it is clear that he will not be able to have Touret's "Pepé" which Phil Bout has vowed to make a best-seller. As for Barclays record's new exilie singer, Thiern-Huong, she will record the French adaptation of "Love Thieves" and "The White Cats"—just as well.

We have just received the first two records issued by a new firm, Bagatelle, which include "Bembo Maco" and "Romona" by The Tin Trumpets.

Excellent new release in the "Philippe Realities" series, "Duke Ellington Face Face." The album features two Columbia 12-inch albums in a single record, is side bearing Ellington classics of 1920-1930 such as "Caravan," "Solitude" and "Bebop."-side is "New Street" by Duke Ellington "New View" with tunes like "Jigsaw," "Ned's Tune," etc.

Ivan Macgill informs us that he will be coming to Paris around March 29 to visit the different publishers. Madame Breton once more postponed her departure to the U.S. in order to be present on March 5 at the "premiere" of Charles Freeland's "Dorothy Macdonald" and Nat Patrick has cut "That's All" on the heels of auch Distel's version, Norman Maine, who appeared on television recently, as added "Dix Mille Bulles Bleues" and the original track of the film "La Voix de l'Amour." The album also has its new advertising singles and a "Daily." Fontana has also issued a 10-inch album called "Souvenir des Folles mornes 1925" by Jean-Pierre Mangeot and his Jazz Band.

George Gavarets (French Music) has persuaded Unico Multi to record with the real name Henri Deckert, one by Aznavour "To danser" and the other by R. Papin "Allo Aloka."

Here's news that will surprise everyone—MacGrave has left France as Day recording. Mackay and his orchestra are in Italy—this time in a litanist-singer, its time, a woman, in the person of Manouchka. In a spirit of female solidarity, Fontana will feature one of her tunes during her Bobino run. It's called "Le Gros Lulu."

Philippe Volta, Fontana's A & E man, has also been discovering talent eyes and has given a break to young singer Claude Sylvain, who has just recorded his first side. Trenets' "Nuit D'Hiver," Fontana's star, Dario Moreno, and Nat Pak has cut "That's All." We see a "New View" by Duke Ellington "New View" with tunes like "Jigsaw," "Ned's Tune," etc.

Serge Gainsbourg is making a comeback and has now waxed his second 10-inch album, "Le Chanteur de Chansons." Again, the copyright department and responsible for Manhattan Music, the Barclay-harpine-Bernstein set-up in France.

Philippe Bout of Barclay Editions has got Edith Piaf to agree to do an album, "Les Chansons D'Edith." She will also wax "Billiards Electronique," (in French) by Dumont Poterat, another whom we from the Barclay files. Let's wish the team Piaf-Boutet as much success as possible. The album is present No. 1. Time which worked out well for both of them. The song "Pépé" was presented on the television show "Toute la Chanson" recently, and the next morning Vic Tahari (a leading joke-ox-record distributor) had demands for the tune from his customers.

France's Best Sellers

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When Ray Anthony and his Las Vegas show recently arrived in Mexico City, Juan Campo and Hector Gonzalez de la Espada, newly elected President and A E, respectively, of Panamericanas de Discos, representative of Capitol Records in Mexico, were delighted: "This is the first U.S. personal appearance of a big-name artist, and Ray Anthony has made it a big hit. The show is a sellout, and people are ecstatic." The next day, Anthony's show performed at Terraza Casino night club and Blanquita, the popular night spot, with great success. People just got crazy about him, and it is possible that Anthony will collaborate with original music for the next show. Spectacular new TV series just started channel 4 with four appearances in less than a week. The fast-paced, Western-themed show, starring Lumarque, co-starring Artero de Cordova, Pedro Vargas, Constanza Hall's ballet and Chuchito Zarzosa orchestra. Actually, this is the most expensive TV show in Mexico and, perhaps, the most successful. Big expectation caused in Mexico on the presentation of winning songs of the San Remo Festival (Italy). Several radio stations are playing those records in Mexico and the most popular songs of this Festival here are "AL DI LA" (Beyond), "24 Mil Baci" (24,000 Kisses), "Patatina," "Tu Con Me" (You With Me) and "Pozzanghere." First Mexican version of "AL DI LA" is performed with the Castro Brothers; "24 Mil Baci" with the Velazquez Sisters on Peerless Records. In less than one month, more than ten Mexican versions of San Remo winners are going to appear in this City.

Reports from Argentina say that Antonio Prieto's "La Novia" (The Bride) disk, made in Mexico, has sold more than 200,000 copies. A. Prieto, a Chilean singer is right now performing in Argentina with great success.

The Mexican government, by a decree of the President of the friendly interview between President John F. Kennedy and Mexican communist Mario Moreno ("Cantinflas").

New and sensational Mexican singer, Cesar Costa, was heard by Oscar Davis, Elvis Presley's ex-manager, and now he is planning to introduce Cesar in the U.S., with "La Marcha" backed by Cesar's special party—English and sings in English as well as in Spanish. His latest record, "Adam And Eve" and "Autumn Leaves," was just released.

Dino Rossi is also scheduled to appear here: it is possible that the performer will appear for one program on Mexican TV before she leaves Mexico.

EDM Records has signed up Vernon Records, named "Las Discos Del Milenio" (The Million Records), in which Vernon has recorded some spectacular young Mexican talents including the very promising singer and composer-lyricist-singer, Jose Ignacio Morales, who promises to make a big promotion of RCA in Mexico and Latin American countries, to increase sales, including foreign labels.

DIMSA Records announce its new discovery, beautiful Leonorofa (Loretta) who promises to be a fantastic find of music in Mexican film. She is a girl who has worked for Columbia Records, and is planning to join again to record new numbers, and perhaps again with their lead voice, Enrique Guzman.

Emanuele Cappelletti of Associated Artists, in Mexico, has been just made in each of the countries are going to respect the transmission in AM, FM and short wave of the 565 Mexican radio stations and the 3500 Mexican radio stations that are expected to be in operation.

Bill Haley and His Comets gave a cocktail party for the press, and announcement of their new studio release. The group is going to make it in the country. Actually, he is already performing in theaters and night clubs. He is almost a fact that the Medina Brothers will appear very soon in Japan, and announce their tour of the United States, currently Mexican music, and where they play fabulous amounts to our artists.

Mexico's Best Sellers

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5. La Flauta Magica—Acesira y su danzadera (Orfeon).


8. Misbruja (Misbruja)—Cesar Costa (Orfeon).


---

France's Best Sellers

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1. Non Je Ne Regrette Rien—Edith Piaf.

2. Garde Moi La Derniere Danse—Save The Last Dance For Me—Pompos—Maria Schuman— Recorded by: duala—Las Alcarion.


5. Je Me Voyais Deja—Charles Euntv (FRANCE)

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cash Box—March 18, 1961—International Page 57
Italy

Italy—Mina, Milva and Pino Donaggio, our big recording stars, are now exporting, more or less, with our national magazines, as much publicity is now being given to them.

It’s time to speak of the next Naples Festival. After the success of the system of national polls for San Remo’s final list (which is said to have offered full support to the Continent—of incorrect action), the Naples’ organization think they will use the same system for its Festival.

Two new LP’s by singer Peppino Di Capri come out from Carisch, featuring "The Dark At The Top Of The Stairs" (also available on RCA in the version by Chet Atkins) "The Aloamo" in Italy and RCA, has already launched on LP featuring "The Ballad Of The Aloamo with The Green Leaves Of Summer"/"Mottete RCA’s "La Verita" (The Truth) has just started its showings in Italy, simultaneously with "Calcutta"/"Take Me Away" by Ferrante & Teicher and by Mantovani were already published, gaining a strong reaction with the public from Italy, thus entering our charts soon. After its success in the States and in England, "Peppe" by Durante comes out in Italy and we wait to see what it will do here. Liberty’s Bobby Vee with "Rubber Ball" and Johnny Burnette with "You’re Sixteen" became successful. Already on the market is "The Magnificent Seven" by Al Caiola, the film being now shown in Italy. "Shop Around" by The Miracles, while next month Pat Boone’s "There’s A Million Tonight" will be released, and both versions of "Wheels" by Billy Vaughn and the other by The String-A-Longs.

Another version of "Peppe" is available on Top Rank (Durium) by Encore Ensemble, as well as another version in devoted to "Exodus" by Ferrante & Teicher and by Mantovani were already published, gaining a strong reaction with the public from Italy, thus entering our charts soon. After its success in the States and in England, "Peppe" by Durante comes out in Italy and we wait to see what it will do here. Liberty’s Bobby Vee with "Rubber Ball" and Johnny Burnette with "You’re Sixteen" became successful. Already on the market is "The Magnificent Seven" by Al Caiola, the film being now shown in Italy. "Shop Around" by The Miracles, while next month Pat Boone’s "There’s A Million Tonight" will be released, and both versions of "Wheels" by Billy Vaughn and the other by The String-A-Longs.

News from V.C.M.—Barrinara and his Band is expected back in Italy after a long, successful tour throughout Lebanon. "Milor" by Edith Piaf is still selling well and it doesn’t seem as though it will stop doing so. "Gabbale" by Eddie Calvert and "The Green Leaves Of Summer" are the hits of the house, besides those on the current chart.

Maestro Ferencies came back to Italy for two concerts held in Florence on March 6th and 7th, and another version in devoted to "Exodus" by Ferrante & Teicher and by Mantovani were already published, gaining a strong reaction with the public from Italy, thus entering our charts soon. After its success in the States and in England, "Peppe" by Durante comes out in Italy and we wait to see what it will do here. Liberty’s Bobby Vee with "Rubber Ball" and Johnny Burnette with "You’re Sixteen" became successful. Already on the market is "The Magnificent Seven" by Al Caiola, the film being now shown in Italy. "Shop Around" by The Miracles, while next month Pat Boone’s "There’s A Million Tonight" will be released, and both versions of "Wheels" by Billy Vaughn and the other by The String-A-Longs.

The Sixth International Jazz Festival of San Remo took place on March 3, 4, and 5th, featuring the first evening two films, the second evening a concert, and the third evening (which was televised) another concert with jazz artists from all over Europe.

Australia

The still-declining singles sales are causing great concern to most record company executives. Some record men say that sales of average singles are so low at the moment that they barely warrant the amount of production and promotion effort invested in them. If the present fall-off in single sales continues it wouldn’t be surprising to see some of the major companies make drastic cut in their number of individual single releases. Many people in the trade believe that this is the best thing that could happen—they maintain that the boost the sales of singles that are issued. It seems fairly obvious that there are far too many singles released in this country, where we have total population of around ten million. An important feature of the decline in singles sales is that the sharpest drop appears to be in those by overseas artists —while those by Australian talent seem to be holding a steady overall result without making any great headway. The next three months could be the most crucial in the history of singles record sales in this country. The singles record being such a powerful voice in the industry every effort must be made to restore it to its rightful status. Singles are the life blood of artists—at the moment they are the backbone of most radio programming—and are vital in influencing record companies, publishers, composers and musicians. No longer are all parties concerned sit back and watch the fall-off in singles sales, if anything, more difficult their task of restoring them to their rightful place they should be playing in the trade. The obvious start in the search for a solution to the problem is a series of meetings between executives of all interested groups in an effort to locate the causes of this fall-off in singles and to determine what action should be taken to stimulate public interest and demand.

Some time ago with Claude Pickford, manager of RCA Records in Australia, recently joined forces with 3MG films to throw some special trade promotions of the Connie Francis movie, "Where The Boys Are." Connie's disk of the title song is getting good radio support and looking like being another important single for this popular artist.

Some of our prominent radio stations are beginning to break away from the general practice of Top 40 programming. The most notable changes have come from Sydney, where some stations—2UV in particular—have switched to a more definite use of disk rotation. These policy changes. Should the move prove to be a successful one, it seems certain that "adult music" will become an important feature of other radio stations throughout the nation.


Visiting American comedian Oscar Carrier, has cut an album for Astra Records under the title "Don't Underestimate." Set was cut during Oscar's act in the floor show at Chevon Hotel in Melbourne. Carrier has built a hit following this country through his television appearances.

Cross Music, which is licensed throughout Southeast Asia, recently produce its first sheet music. Among the initial batch is "Close The Door," a local composer's work, which has been recorded on the Rex label by Pat Markham.

"Pepe," a weekly four-hour TV series being produced by MCA at its ATV-7 studios in Sydney, is rapidly gaining top ratings on a national scale. The show—hosted regularly by popular Digby Wolfe—features musical talent from all over the country—most of which is provided by Pat Marley. John Rattley and Molly Bee, and Peter Palmer is scheduled to appear soon. Pat Marley and his chief side, John Collins, hands the show on behalf of MG/ MCA, who are responsible—now 50% owned by Am-Pear Records Corpora- tion of America—will take over Australian pressing and distribution rights to the show. Australia has been previously licensed by Pat Marley's syndication for a time when it first began operation in America. At the time of writing no announcement had been made by Festival regarding its initial release of Am-Pear.
the beginning of this month, Martini created a new drink, the "Kana-lia," called after the new record by Belgium's famous group, The Cousins. "Kana-lia," is a Brandy-based cocktail which has been launched on the Belgian market.

1. Wooden Heart (Muss I Denn) (Elvis Presley—RCA) (Belinda, Amsterdam)
2. Save The Last Dance For Me (The Drifters/The Fourry's—London/Decca) (Belinda, Amsterdam)
3. Suce Suce (Pino Daniele/Tivoli) (Uitgeverij Portengen, Haarlem)
4. Rocking Billy (Ria Valk—Fontana) (Editions Altona, Amsterdam)
5. Are You Lonesome Tonight? (Elvis Presley—RCA) (Francis—Day, Amsterdam)
6. My Girl Josephine (Fats Domino—Imperial) (Chappell, Amsterdam)
7. Viva Las Vegas/The Girl From Rio (Chris Barber's Jazz Band) (Fontana) (Belinda, Amsterdam)
8. Afgezien Van Een Soldaat (Muss I Denn)/Tommie Ul Tennis (Ria Valk—Fontana) (Editions Altona, Amsterdam)
9. I Love You (Cliff Richard—Columbia) (Belinda, Amsterdam)
10. Ramona (The Blue Diamonds—Decca) (Francis—Day, Amsterdam)

Belgium's Best Sellers

(FLEMISH)
1. Are You Lonesome Tonight? (Elvis Presley—RCA) (Francis—Day, Brussels)
2. Ramona (The Blue Diamonds—Decca) (Francis—Day, Brussels)
3. Wooden Heart (Muss I Denn) (Elvis Presley—RCA) (Belinda, Brussels)
5. Suco Suco (Ping Ping/Alberto Cortez/ Catarina Valente/Burt Blumenthal) (Class Music, Antwerp)
6. Save The Last Dance For Me (The Drifters) (Belinda, Brussels)
7. I'll Save The Last Dance For You (Dimita Jo—Merrycury) (Belinda, Brussels)
8. My Girl Josephine (Fats Domino—Chappell) (Paris)
9. Je Suis Seule Ce Soir (Ludienne Delby—Barcay)
10. Wooden Heart (Muss I Denn) (Elvis Presley—RCA) (Belinda, Brussels)

(WALLOON)
1. Are You Lonesome Tonight? (Elvis Presley—RCA) (Francis—Day, Brussels)
2. Killi Watch (The Cousins—Palette) (World Music, Brussels)
3. Ramona (The Blue Diamonds—Decca) (Francis—Day, Brussels)
4. Je Suis Seule Ce Soir (Ludienne Delby—Barcay)
5. La Sappa Del Pichon (Les Mero—Philips) (Ed. Primavera, Brussels)
6. Garde-Moi La Derniere Danse (Maya Chaibana—Phillips) (Belinda, Brussels)
7. Je Me Tele—Deja (Charles Asenav—Barcay) (Ed. Barclay, Brussels)
8. Non, Je Ne Regrette Rien (Edith Piaf—Columbia) (Moderny, Moekroen)
9. Tu Es Ma Plie Et Mon Beau Temps (Petula Clark—Vogue) (Moderny, Moekroen)
10. Wooden Heart (Muss I Denn) (Elvis Presley—RCA) (Belinda, Brussels)

"... more than one number we exploited was due to 'Cash Box' advance information."

It would be impossible for me to do my job without 'Cash Box' enquiries and informations. Especially the news about the other European countries is very helpful for me and I think it is an example of big organization to receive the bootcamps from the Continent directly from the States.

Every week I am anxiously looking for the new issue and I can say frankly that more than one big number, we exploited, was due to 'Cash Box' advance information."

Mr. William B. van Vught
(‘Director Music Publishing Firm "Editions Altona", Amsterdam)
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**GIRL FROM ABLINEE**

**THE WORLD IS WAITING FOR ME**

**THE LEGEND OF THE BIG RIVER TRAIN**

**CRAY BULLDOG**

**OX LONESOME ME**

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**Country Round Up**

Big talk around the trade last week is the reshuffling at Acuff-Rose Artists Corp. The firm has brought in Jim McConnel, formerly with Top Talent in Stoughton, to handle the promotion and general management of the company's many acts. As he arrives, while Dee Kilpatrick, one of the founders of Acuff-Rose Artists, is selling his interest in the company for $4.5 million. As of March 1, the Kilpatrick will own the firm in 1956 with Roy Acuff and Mrs. Margaret Rose, announced plans to enter the record business but as yet has not revealed any details. McConnel, along with Top Talent's S. T. Owen and the owner of the company's M. F. T. Corp. and for the past three years has been packaging "Jubilee" shows, many with Red Foley. Among the talents reported by Acuff-Rose Artists are Bill Anderson, Don Gibson, George Hamilton IV, Roy Oberlin, Bobby Lord and Tommy Zahn.

**CLAUDEN GRAY**

"LITTLE" DICKIE CHAFFIN

**RALNA ENGLISH**

Frank Page has officially announced the re-opening of the "Louisiana Hayride," to take place April 15 at the Shreveport Civic Auditorium starring the entire Roy Acuff show. Page also plans to have some of the old "Hayride" regulars tap for the Gulf beginning May 5 and June 9. Page will operate the "Hayride" on a once-a-month basis. The West Coast Country Boys, a bluegrass outfit, has just completed filming their second episode for the Andy Griffith TV show. Plans for the boys to include several more Griffith shots as well as a Capital album with Griffith. . . . On March 23rd and Rusty and Don team up on an eight-city cross-country coast tour. Meanwhile, Page and Rusty are considering the possibility of opening a chain of Country Cafes.

Rex Allen has re-linked a Mercury recording contract. Allen exited the Mercury label two years ago to go with Decca (as "The Valiants"), but now has returned to the fold. His first session under the Mercury banner is slated for cutting this month. . . . Jim & Jesse added another weekly TV show to their already crowded schedule. The boys are appearing every Friday night (6:30) on WSFA-TV-Montgomery, Ala., Martha White and Frosty Morn are picking up the tab . . . Bill Clifton back in action again. Writing from Wartevan, Va., Bill says he and the Dixie Mountain Boys have just returned from Nashville where they recorded an album of Carter Family songs for Starday. It was Bill's first time at the new Starday Sound Studio and he was very impressed with the setup. Martin Huerle did the A&R, Tommy Hilfiger engineer . . . another Dickie Chatlin, one of the headliners of the Ohio State Country Roundup in Columbus, is currently journeying around the country promoting his new hill top outing of "Crying Heart." Carl Day's handling the management end of things for Dickie. . . Ben "Georgia Boy" Worthy is receiving good response to his new show out of WSLM-Albion, Mich. Ben was one of the men instrumental in setting up the "Rebel Roundup" program for Al "Flat Top" Daly. Ben needs discs and material at his new post. . . . Plaid Records has just moved into new headquarters at 4 Column Street, Greenville, S.C. and has formed its own, Plaid Distributors and Delmar Music publishing company.

With a full itinerary that carries Hank Thompson and his Brazos Valley Boys through Jan. 60, Hank and the band will again this year be featured at in New Year's by the Fibes to the U.S. of Texas (4.7), Southwest Texas State College (4.8) and the annual Shriners Stampede Rodeo at Colorado State Univ., in Fort Collins on May 5 & 6. Meanwhile, this week (18), Hank takes the boys into Las Vegas' Golden Nugget for two weeks, Hank's January engagement there was such a success that he had been signed to an additional 13 weeks for this year.

Claude Gray taking his hot "Cup of Coffee" around the country. Coming of a figur pebbles tour of Nebraska and Kansas, Claude does a couple of dates in Miss. and Ga. and then heads for Colorado for a big stage show Mar 14 in the City Auditorium that will also feature Johnny Cash, George Jones, Rose Maddox, Gordon Terry and Johnny Western. Claude's manager, Walt Breeland, is grooming dates to help hype the song in pop markets—which of some are showing signs of accepting the country wave. When signs of interest was in Denver early this month to visit with Pappy Daily and Gabe Tucker, he did a guest shot on the Larry Kane TV show and the terrers greeted his country tremendous response. . . . Trend '61 Records, a new disccompany operating from Lubbock, Texas, out this week with its first two releases—"Never Again?" and "Another Blue Day?" With Wayde Jennings and "Too Late Forever?" Tell Me, Farmland Teller by Ralph English. Both artists are new and are being groomed for careers. . . . Shelby Singleton moving his family to permanent residence in Nashville. . . . Jim Sleeman, host of the "Country Jambooree" for WDQX-Whenton, Md., tells us that the station is increasing from 250 to 1,000 watts and will cover the Wash., D.C. area. . . Buck Owens is having a Hollywood week last week for a new album for Capitol. Set's due for a Fall release. Buck goes to Oregon this week for a series of p.a.'s by the group the increase of country music from one to six hours daily, KUDE-Oceanside, Calif. finds itself short of corn programming material. Jimmy Brogdon at the station needs singles and LP's. . . . Roy Rogers and Sons, Arthur Conference, hosts to 10,000 individuals through radio and country format. Ron Anderson, program director, proudly boasting that it's the first all-country station in western Canada. Bob Gray, manager, has a high neocapacity. Working on the show there are Ross Arthur, Curley Gurlock, Rich Sims, Lorne Cunningham, Jim Watt. . . Jimmy Key has been added associated with Curtis Artist's Productions in high exceding capacities and is a host. Jimmy will travel and assist in p.a. bookings and will be second in charge to J. Hal Smith. Cliff Walden sends our s.a. for country engagement. Chryl gospel disks to spin on his WGGG-Gainesville, Fla. Saturday morning show.
LURES IN MORE NEW CUSTOMERS

In locations everywhere, the Seeburg Artist of the Week phonograph is attracting more customers and more revenue.

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As today's new "Pied Piper," the new Seeburg attracts the most customers by providing the most in every type of musical entertainment. The Seeburg Sales Corporation, Chicago 22.
EDITORIAL

“Foolish Laws Are Foolishly Enforced”

An editorial appeared in the February 12th edition of the Harlingen Star, a metropolitan daily newspaper published in that Texas city, that deserves wider circulation. It is reprinted below for the benefit of the nation’s coin machine industry.

Good-natured citizens are inclined to tolerate foolish laws—until somebody tries to enforce them. The classic example in this country was Prohibition; and in France and Italy it is the income tax.

Just the other day, in manner mysterious, the state seized 200 cases of canned beer from the pro shop of the Harlingen municipal golf course. The liquor agents said there was a technical error in the issuance of the permit.

It was brought out that the permit has been in the same name for 14 years, and that the raid just happened to come at a time when the Life Begins at Forty golf tournament was in full swing. The result was inconvenience to the golfers, a loss of revenue to the golf course and some doubtful publicity.

But, you can’t blame the liquor men who were enforcing the law—if that is what they thought they were doing. Actually, of course, the head of the Liquor Control Board, Coke Stevenson, Jr., appears to think otherwise. He has ordered the return of the beer and the dismissal of charges.

In something of the same vein, a pinball machine has been taken out of the Elks lodge in Harlingen (they won’t get any out of the Brownsville lodge) by Texas Rangers. These “gaming devices” are against the law if they return anything of value—including a free game.

Now, it might occur to proud Texans conversant with the storied past of the Texas Rangers that it is, somehow, beneath the historic concept of the Rangers to go around seizing pinball machines; but a pinball machine, like an act of arson or murder is against the law. And it is the duty of the Ranger to enforce the law.

Perhaps if enough marble machines are destroyed and enough cases of beer confiscated improperly, we could review the entire body of law that holds pinball machines to be devices of the devil and prescribes a ridiculous and nitpicking procedure for obtaining and enjoying a beer license.

It might occur to Texans that it is no business of the state who sells beer. Nor should the state concern itself with those who want to bet on the turn of a wheel or the dice.

For as long as the state tries to control these things, the result will be the kind of law enforcement we have today.

Private clubs, for reasons completely inexplicable, may serve liquor by the drink. A private club seems to be any saloon whose patrons are willing to put up the joining fee. So be it. Whose business is it? Let the private clubs serve it by the drink, the bottle or the barrel; and let the corner saloon do the same.

Let the Elks have their pinball machines. Let the drug stores have them, too. Let who will gamble, or drink, and in whatever surroundings they choose.

Cloak & Dagger seizure of canned beer and pinball machines is best described in the classic military term “chicken.” And the fault lies with the law itself.
Omaha—Coinmen from Iowa, Missouri, Illinois, Kansas, South Dakota and Nebraska arrived in this city Friday, March 5, for the opening of the annual meeting of the Music Club of Nebraska at the Sheraton-Fontenelle Hotel. Some 200 coin-operated equipment salesmen were in attendance.

The meeting was adjourned early Sunday morning, March 7, and the participants went on a tour to the landmarks of the area.

The club is planning to hold its next annual meeting in Lincoln in May.

CASOLA LEADS 5 CITY MEMBERSHIP DRIVE: MEETS PRESS

NEW YORK — The Coin Machine Convention, scheduled for March 10th-13th, was opened by the chairman of the convention, who spoke briefly on the importance of the industry to the country.

He then introduced the next speaker, who talked about the current state of the industry and its challenges.

The meeting was held at the Sheraton-Fontenelle Hotel, where a banquet was also held.

The convention concluded with a tour of the city, which included visits to various landmarks and attractions.

The next annual meeting of the Music Club of Nebraska will be held in Omaha in September.
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A unique combination of features injects new play appeal to provide greater operating profits... fast.

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**SINGLE COIN OPERATION adjustable COIN DIVIDER for cash box receipts**

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**CAPACITY TURNOUT AT RUNYON FOR AMI CLASS ON PHONES**

WARK, N. J. — Bad weather in Jersey last week didn’t stop a large number of music operators and service men from attending the recently announced Runyon Sales Company 2nd school held in the distributor’s showroom on Monday evening, March 13th. The Runyon showroom was filled to capacity with ops in search of technical assistance and John Hickman, its president, Hans Voniewsky, lead the discussion of the current chart, "Oscillating." Myron German, Sales Manager of the New Jersey outlet, arranged the program and voiced his opinion that the turn-out for the school was about the largest ever witnessed in a Runyon music school. Operators from as far away as Trenton reportedly were present.

Wally Zucker, Runyon’s service man, as its guest speaker, and discussed the question-answer period as usual.

The evening started with a 6 FM R2358 distributed at 7 o’clock call to the meeting proper. Service manuals were distributed to enable ops to follow the evening’s ‘schematic’ program. Main topics for the evening were: 147 Credit Unit and Pricing System, ‘R’1865 and R2358 Automatic Set-ners Service Manual’ and ‘Record Manager Service Manual’.

Representatives from the Runyon firm were Abe Green, Arthur Archila, Lea Bieblemyn, Sydney Gerst, Hans Vondy, and Willie Golden and Harold Green.

The enthusiastic crowd brought about plans for a second music session to be held in a few weeks, with others to follow regularly. Runyon has on its agenda Bally service schools which will be held Mon. and Tues., Mar. 13th and 14th in New York; Tues. eve., Mar. 14th in Newark; Wed. Sun., Mar. 15th in Newark; Thurs. and Fri., Mar. 16th and 17th in Hartford. Paul Calamari will conduct the classes.

The following operators were among those present at the March 6th AMI—Runyon school in Newark: Vincent Storim, Pat Storim, Sam Milleti, George J. Machno, George Booth, Bruno Minero, Peter A. Rizo, Frank Alice, Ralph H. Dolonico, Irving Pearl, Murray Pearl, George Golli, Robert Green, Gerald Tissman, also Leo Guaballa, Andrew Kandrac, William Richard Emmer, Bill Sites, Mike DeVaneck, Mr. & Mrs. Frank Soolok, Edward Jacoby, Joe Janoski, Jr., Harold Weinert, Dennis Ferry, Charles H. Lanktree, Ernest Krauter, Irving Diemer, Anthony Mosca, Frank Scinalo, Mike Bercone, Jr., Harry Steinberg, Michael Politis, Tony Noto, Sam Matty, Nelson Jarrett, Harry H. Hunt, Sol Mollenharden, Victor Vanderlinden, Walter F. Conde, Hugh Biito, Roy Taylor, Jerry Marana, Chris Bertone, Bud Hall, Larry Gangi, H. Helies, Joe Seminaro.

FROM ALL THREE ANGLES the Runyon-AMI turn-out was one of the largest ever witnessed for an AMI session.
Yank Vendors Invade Sacred Tea Rites

Interstate Vending Expands Operation To Include Tea Machines For British Industry

CHICAGO—The British have gone the way of the modern world and effective this week will no longer sit idle and relaxed while their eleven o’clock and four o’clock teas brew. American technology has penetrated the sacred British precincts of tea-drinking and in place of the kettle will come the machine, the vending machine, that is. The American vending machine will now dispense the British tea, and according to the machine manufacturer, the Britons like the taste better than their own.

Interstate Vending Company of Chicago, one of the nation’s largest vending companies, and Associated Automation, Ltd., wholly-owned subsidiary of Elliott Automation Limited, internationally famous electronics manufacturer, announced last week that they had agreed to form an operating company, Interstate Vending, Ltd., which will distribute, market, and operate fresh tea vending machines to British industrial concerns. The machines will be manufactured by Elliott Automation under license from Interstate.

The time-honored tradition of teadrinking, one of the most cherished and protected institutions (protected by government regulation as well as by all other legal and moral sanctions) in the British economy and culture will remain unchanged. But the machines will revolutionize the means of consumption. Whereas formerly the tea habit was a product of typical laissez-faire, with the tea brewed in pots and then wheeled through office and factory for casual morning and afternoon sipping, now the personnel will dial their choice of lemon, milk, and sugar, and with one pushbutton action and one threepence, receive their freshly brewed cup. A time saver and money saver, the machines are directly modeled on Interstate’s coffee vending machines.

“We are pleased that the elaborate test marketing has proved the fact that the traditionally cautious Englishman likes our tea as much as his own,” said Ronald Wolff, president of Interstate. “Market tests indicate that the quality of the vended tea surpasses that of the pot brew, and when the machine brew was sold in tests at a higher price than the other, it racked up larger sales because of its good, consistent quality.”

Cyril Dee, chairman of the new Interstate Vending, Ltd., stated: “Our tea customs will be just as religiously observed as before, but we feel that both the direct and the indirect costs of tea time will be cut, in time lost to factories and labor accounting. We are grateful to have found that Interstate’s machinery and their special tea-making process have such taste ac-

CLOSEOUT

Fully Guaranteed
Like New
Money Refunded If Not Satisfied

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>22</td>
<td>Nilesch Up/right</td>
<td>$295.00</td>
</tr>
<tr>
<td>19</td>
<td>Rocket Shullle with bouncing balls</td>
<td>$55.00</td>
</tr>
<tr>
<td>101</td>
<td>Chi Coin Drop Ball</td>
<td>$195.00</td>
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</tbody>
</table>

All Prices Quoted Credited F.O.B. Phila.
WIRE—PHONE—WRITE TODAY
Send for Complete Lists

ARDEN—GAMES—BINGOS

DAVID ROSEN
55 N. BROAD STREET, PHILA. 23, PA.
PHONE: CENTER 2-1923.

WURLITZER

2500

ULTIMATE IN AUTOMATIC MUSIC

Meeting Dates

Music Operators’ Associations

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<th>Date</th>
<th>Event</th>
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<tbody>
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<td>Mar. 13</td>
<td>Milwaukee Coin Machine Operators’ Association&lt;br&gt;Place: Ambassador Hotel, Milwaukee, Wis.</td>
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<td>California Music Merchants’ Association&lt;br&gt;Place: Fresno Hotel, Fresno, Calif.</td>
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<td>New York State Operators’ Guild&lt;br&gt;Place: Nelson House, Poughkeepsie, N.Y.</td>
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<tr>
<td>15</td>
<td>Eastern Pennsylvania Amusement Machine Association&lt;br&gt;Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.</td>
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<td>16</td>
<td>Eastern Ohio Phonograph Operators’ Association&lt;br&gt;Place: 4014 Rush Boulevard, Youngstown 12, Ohio (Executive Board)</td>
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<td>16</td>
<td>Phonograph Merchants’ Association, Cleveland, Ohio&lt;br&gt;Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)</td>
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<td>16</td>
<td>Los Angeles Division California Music Merchants’ Ass&lt;br&gt;Place: 2932 W. Pico Blvd., Los Angeles, Calif.</td>
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<td>20</td>
<td>Jefferson Amusement Co.&lt;br&gt;Place: Sheraton Hotel, Rochester, N.Y.</td>
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<tr>
<td>20</td>
<td>Automatic Equipment and Coin Machine Owners’ Ass&lt;br&gt;Inc., Indiana&lt;br&gt;Place: Room 24, 550 Broadway, Gary, Ind.</td>
</tr>
<tr>
<td>20</td>
<td>Associated Music Operators of Rochester&lt;br&gt;Place: Sheraton Hotel, Rochester, N.Y.</td>
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<tr>
<td>20</td>
<td>Westchester Operators Guild Inc.&lt;br&gt;Place: American Legion Hall, White Plains, N.Y.</td>
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<tr>
<td>21</td>
<td>Music Operators’ Association&lt;br&gt;Place: Birchall Hotel, Toronto, Can.</td>
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<tr>
<td>27</td>
<td>San Joaquin Music Operators&lt;br&gt;Place: 1019 N. Center St., Stockton, Calif.</td>
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<tr>
<td>27</td>
<td>Central State Music Guild&lt;br&gt;Place: 805 Main Street, Peoria, Ill.</td>
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<tr>
<td>Apr. 1</td>
<td>California Music Merchants’ Association&lt;br&gt;Place: Sacramento Hotel, Sacramento, Calif.</td>
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<td>2</td>
<td>California Music Merchants’ Association&lt;br&gt;Place: U. S. Grant Hotel, San Diego</td>
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<tr>
<td>3</td>
<td>Phonograph Merchants’ Association, Cleveland, Ohio&lt;br&gt;Place: Hollenden Hotel, Cleveland, Ohio (General)</td>
</tr>
<tr>
<td>3</td>
<td>Eastern Ohio Phonograph Operators’ Association&lt;br&gt;Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)</td>
</tr>
<tr>
<td>3</td>
<td>California Music Merchants’ Association&lt;br&gt;Place: 311 Broadway, Oakland, Calif.</td>
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<td>4</td>
<td>Harbor Music Operators’ Association&lt;br&gt;Place: Look’s Bullpen, Paramount, Calif.</td>
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<td>5</td>
<td>AMOA of Pennsylvania&lt;br&gt;Place: Penn-Harris Hotel, Harrisburg, Pa.</td>
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<tr>
<td>12</td>
<td>California Music Merchants’ Association&lt;br&gt;Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.</td>
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<tr>
<td>12</td>
<td>Western Massachusetts Music Guild&lt;br&gt;Place: Chalet Restaurant, West Springfield, Mass.</td>
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<tr>
<td>12</td>
<td>Music Operators’ Society of St. Joseph Valley&lt;br&gt;Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.</td>
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<tr>
<td>13</td>
<td>Berks County Amusement Machine Operators’ Association&lt;br&gt;Place: Arndt Restaurant, Reading, Pa.</td>
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</tbody>
</table>
Seeberg Appoints World Wide In Chi

CHICAGO—The Seeberg Sales Corporation, this city, announced the appointment last week of the Chicago-based World Wide Distributors to handle distribution of Seeberg coin-operated phonographs and vending equipment throughout a wide Midwestern territory. World Wide formerly held the Rock-Ola line in this general area.

World Wide’s scope of distributive operations for Seeberg Sales Corporation embraces all of Chicago and Northern Illinois, plus Lake County, Indiana. This territory also includes four Eastern counties in the state of Iowa.

Joel Stern, head of World Wide Distributors, advised in a statement that he and his associates at World Wide are busily engaged in “setting elaborate plans for an expanded, exciting sales program” revolving around Seeberg coin-operated phonographs and vending equipment.

The firm, which has enjoyed a steady, profitable growth during the past several years, is presently in the process of rapidly expanding offices, plants, and parts and service facilities to give the maximum coverage to local and out-of-town operators.

Stern stressed his complete delight and confidence over the expansion of distribution of the Seeberg line of phonographs and vending machines.

He said: “The combined experience of our executives and staff assures us of accomplishing excellent sales and service results with the very popular line of Seeberg equipment.”

Our broad area in World Wide’s sales and servicing facilities is pointed to give the operators the best possible coverage and opportunities for greater earnings. This, in Joel Stern’s words, has been our policy,” he stated.

Leonard Micon, Sales Manager for World Wide Distributors, added, “We are tremendously elated at the prospect of handling the Seeberg line of equipment throughout this wide area. We intend to give maximum effort behind the sale of these products which have achieved ‘world wide’ acceptance and reliability.”

The sales staff under Micon includes such well-known names as Fred Skor and Howard Freer. Sam De Piro manages the service and parts department.

World Wide Distributors has been a leading company in the distribution of coin-operated equipment since it was founded 17 years ago by Stern’s father, Allen Stern. Mr. Stern passed away suddenly early last year.

Atlas Music Holds Doubleheader Class

CHICAGO—On March 9, Atlas Music Co., of Chicago, held a “doubleheader” at the Blackhawk Room of the Jefferson Hotel in Peoria, Illinois. The Rowe Cigarette School was held from 9:30 A.M. to 12:30 P.M., and the AMI Phonoschool met from 1 to 5 P.M., and it was open to all Illinois operators.

Following the meeting was Atlas’ Bill Phillips, assisted by that firm’s Nate Feinstein and “Smitty” Smith.

Bally TOUCHDOWNS $495.00
5 OR MORE... $485.00
10 OR MORE $475.00

NEW ORLEANS NOVELTY CO.
115 Magazine Street
New Orleans, Louisiana Tel. Jackson 2-3206
EASTERN FLASHES

There was a difference of opinion amongst coinmen on Tenth Avenue Tuesday with about half of the ops spoken to complaining to the other half talking about picking up new locations requiring a used and many talking about about twenty invested good sales on used machines during the past month and one wholesaler in particular tuned several ops who have made it a habit of picking up one new loca each week in the Puerto Rican neighborhoods to disp one either side of the story, for while certain ops may be bringing down the us figures in the first month and past, take it all in a true nately below what they were this time last year. But at the same time locations are responsible for a spurt of used machine sales with jokers going to a smaller collection spot.

Lou Casola breezed into New York last week after a stay-away of ab fifteen years. Purpose was to launch the Coin Machine Program this town and meet with press people under the guiding arm of the Putnam Board, Inc., industry Publicity Director. Lou is on the prowl for Lou who is President of the PR Council and while he is in each Casola will go out for lengths of month endeavoring to find the professional and the institutional dollar investment; President Kennedy minutes ago that the book could un roll if the employment insurance was expected any week; and of course after all of the fairly bright notes, the Sec. of Labor reported the highest unemployed num of people 1.5 million 1947, which is to say that those in auto-employment is supposed to increase 10% for the month of March; the st market has shown signs for two weeks that a certain amount of work has been done by the country since the new law was passed, the professional and the industrial dollar investment; President Kennedy minutes ago that the book could un roll if the employment insurance was expected any week; and of course after all of the fairly bright notes, the Sec. of Labor reported the highest unemployed num of people 1.5 million 1947, which is to say that those in auto-

Canteen reported ready to acquire another leading distributor in noto section of the country this week. Not official at press time, Distribs alle Avenue agree: The giant vending machine firm is merely strengthening its distribution system, the firm said, but that's so. There are many distributors aren't even being approached. . . . Sandy Moore and his three color also in the game, are in a position to plead for a grand jury this week after being indicted the theft of machines from the Guilford Amusement route which was piously confiscated by creditors. . . . More and more 35 rpm singles being mu available with additional hits each week. Speed looks of the future will be here in no time at all.

Runyon's AMI school in Newark last week was a big success. Don't forge the Bally school to be conducted by Paul Calamari next Monday (3/13) New York. AMI is going to hold three more meetings for the Runyon Hartford office shows to the opus up there how to service their equipment. AMI is going to talk the dealers to the town and make sure you don't come back time you read this. Morris Rood and Irv Kempner visited Tony Catone, V er King Amusement, Suffern, N.Y., at the Columbia Presbyterian Med center last week and were surprised to find out there was some doors away from MM's suite during her stay! For the benefit of the eg heads, MM is none other than Marilyn Monroe, shooting a two couple of weeks. While Tony would like very much to get on his feet again didn't appear in too much of a hurry after Marilyn was discharged. So much for Morris and Irv told us that Tony is still a strapping 150 lbs. and lies the picture of health. He's having trouble walking and the medics are treating him to some new drugs. Anybody caught up with a "Champ Grip-Test" won't find his name changed back again to the "Ingo Grip-Test" if Johansson wit this time?

Sad news this week from the New York area advising of the death Anthony Geraldie, AMI Music Co., Manhasset, L.I. Geraldie's death was caused by cancer, so it was which he treated his wife for a long and untiringly demise. Zirpoli was brought from Fairchild's Funeral Parlors in Manhasset on family order. The item was written. He leaves his wife and a 17 year old son who attend New York Academy. Rod was 47.

Surprise visit to Tenth Avenue stops at Mike Nunues's to chat and p chase equipment--the Luis Munoz, or Jack Spero, or Jack Redkin of Int'l, Mutoscope. Lou is operating in the Jersey shore and expec to have a good season. Joe Munoz is off again for Texas with the room gear and press and just last week he was in Florida. Mike is busy filling every order can once the equipment comes off the reconditioning lines. He's a little behin schedule. Helmet killer soldiers are getting much up. Mike might go to Nunues plant and we wondered whether or not the "Champ Grip-Test" was having its name changed back again to the "Ingo Grip-Test" if Johansson wit this time?

Irving Holzmann enjoying a business trip to Miami with his lovely wife while United East Coast Corp. handles business at the shop, Whitey and Lou Drum man report good sales on the United shuffle and bowler lines.

Al Simon, back at the ChiCoin-Rock-OLA outlet after a brief vacation (as according to Al they're getting too much) ready for the Rock-Ola Spin Roundup promotion which will open and is expected to interest the media factory okay the official release. Al D'Inzillo hustling through the shop shi the "OLA" which is selling the "Ingo Grip-Test" and "Champ Grip-Test" pro bowler is attracting a good amount of attention, according to the tv, Al.

Abie Lipsky and Harry Koppel, busy at Libra Distributors, with used equipment, say that they are buying what they think Tuesday at Park Ave Park Atlantic, New York, continuing with his European junk calling policy. Michigan Mary Kaye tells us the phone business isn't too bad at all th month. Seeburg's Crusade is a Fantastic Machine is doing one Tony's 216 in accordance to Kaye and many another Seeburg outlet in the nation. . . . Bill and Harry Wilson, Scott Crosse, Philly, selling a storm of used hingos at rock bottom prices, according to Bill last week. Abe Weiner is doing a roaring business and may take to the sunny climes of Florida for a stay. Harry busy as ever with the phone business. Abe Mitnick tells us Abe will visit with wholesalers. . . . Expect Iz Edelman back from Miami any day now.
While Chicago's peculiar tornado was blowing hard last weekend operators and sundry visiting coinmen were stirred up a considerable amount of commotion about location selling down Omaha way. The Music Guild of Nebraska and a number of garage operators got together for a discussion to solve their location problems. As a result of this, the Daily Dealer, the state's only daily newspaper of importance in the coin-op field, has been started. H. W. Smith, publisher, reports that he plans on covering all aspects of the music business, including the hard issues that make it so difficult for the little operation.

The most interesting part of the discussion was the question of how to combat the trend of coin-op businesses being bought out by larger companies. Some operators felt that this was inevitable, while others believed that it could be stopped by better organization and more effective advertising. The consensus seemed to be that both sides had a point, and that the solution was likely to be a combination of both.

Despite the storm, the music business in Chicago was booming. Sales of new and used pianos were up, and the price of second-hand pianos had almost doubled in the past year. The increased demand was attributed to the growing popularity of music education programs in schools, as well as the general rise in the standard of living. The music business had never been so good.

On a different note, the Weekly Billboard reported that the AMA's annual convention had been held in Chicago, with a record attendance of over 1,000 delegates. The convention was well attended and featured several important speakers, including H. W. Smith, who spoke on the future of the music business. The convention was a success, and many operators left with new ideas and fresh perspectives.

Overall, the music business in Chicago was strong and on the rise. The operators were optimistic about the future, and were committed to keeping their businesses thriving. They knew that the challenges they faced were real, but they were determined to meet them head on, and come out on top.
What's Wanted..... by Operators and Players alike is all packed into this Great Phonograph

OPERATORS WANT...a dependable, flexible, all-in-one phonograph to meet all the needs their operation regardless of type of location orusic desired.
The 1961 Regis with Rock-Ola's "Tri-Fonic" xibility gives both a stereo and monaural value for the low monaural cost with no add-on version parts needed for stereo play.
The Regis plays 33⅓ and 45 RPM records in-mixed in any sequence for complete musical sibility in all locations.

PLAYERS WANT...a phonograph which will play their favorite records with the truse fidelity and with clear, vibrant tones. The powerful amplification system of the Regis with its large bass speakers and high range tweeters provide customers with the finest reproduction in either stereo or monaural music.
The easily read all visible program panel and the new error-proof single plane, two button se- lection system all add up to customer pleasure for greater playing appeal and added profits.

LOCATION OWNERS WANT...the most beautiful phonograph available to add to the decor of their establishment. In true phonograph beauty, the 1961 Rock-Ola Regis is the unmatched leader. Its classic lines, the harmony of its colors and its polished metal appointments all blend to an unmatched distinctiveness.

When customers gaze on the flowing beauty of the Regis and hear its glorious full tone, they will know that this is the truly modern phonograph which looks and sounds as a phonograph should.

The 1961 Regis

Now Rock-Ola intro- duces the greatest ad- vance in sound since High Fidelity. Rock-Ola (((Reverba-Sound))) brings concert hall real- ism to every location. Hear it today.

ROCK-OLA Manufacturing Corporation
800 N. Kedzie Ave., Chicago 51, Ill.

200 and 120 Selection Models

The Truly Distinctive Phonograph

The Cash Box—March 18, 1961
Another Sensational 4-Player Profit Maker!

Performs like a million! Styled like a million! OKLAHOMA is the ultimate in competitive play and will fill the Cash-Box like magic!

See your distributor for a demonstration of these terrific features:

- Twin Roto-Targets score 10 times indicated value when matched
- Double Jet Shooters fire ball up field at Roto-Targets
- Jet Shooters spin Roto-Targets
- Side rollovers spin Roto-Targets individually
- Spotted lights indicate top triple rollover values

Tomorrow's Design Today!

- High, wide and handsome canted light-box
- STAINLESS STEEL moldings
- Sparkling plated legs and front door panel
- Hard chrome finish corner castings

New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!

1140-50 N. KOSTNER AVENUE • CHICAGO 31, ILLINOIS

It's Always Profitable to Operate Gottlieb Games!
Chicago Coin's All New...

"PRO" Shuffle Bowler

Features "300" Champ Bowling
The New "Continuous Strike" Sensation!
Actually — SIX PROFIT PROVEN GAMES IN ONE!

Imagine — 300 Champ; Flash-O-Matic; All-Strike; Red-Pin; Light-O-Matic and Regulation Scoring for the same price as many 2-game bowlers!

When You Think of Profits Think of Chicago Coin Games

DUCHESS BOWLER
Combines FLASH-O-MATIC, ALL-STRIKE and REGULATION SCORING!

Play May Be Set
For 10c —
2 for 25c or 35c per Game!

Also Available Companion to DUCHESS —
DUKE BOWLER with ALL-STRIKE and REGULATION SCORING!

"ELECTRONIC-EYE"
RAY GUN

New—TRANSISTOR Type
PHOTO ELECTRIC CELLS!
New Modern Circuitry —
NO AMPLIFIER!!
FITS ALL LOCATIONS —
Minimum Space 6 Feet!
Maximum Space 15 Feet!
20 SHOTS 10c — POSSIBLE 100 BONUS SHOTS!!
WANT

WANT—As always we need for immediate ex-
press delivery to the United States, all types of Shellings, Subbings, ARKANSAS 
AMUSEMENT CO., 601 NO. BROAD ST., PHILADELPHIA, PA. (Tel. Poplar 3-3060).

WANT—Wants Ten Pences Ten Strikes and Markets, must be in good condition. Call 
T. W. HALE, 242 MAIN ST., CLIFTON, NEW JERSEY.

WANT—New 45 RPM records that have ap-
peared since the beginning of the month. We have the last 4 months. We pay $1 to $3. Can you 
pay $25 to $50? Call: 12503 S. 22ND ST., SOUTH MIAMI, FLORIDA.

WANT—Will pay cash for all late Guns, all 
late nagl guns, all late wagons, etc. We pay in first letter, NEW LIDO ARCADE, 128 E. SI
MORE STREET, BAY RIDGE, MD.

WANT—Midway, Deluxe Bansko Gun, John's 
Wild; Bailey County Fair, Laguna Beach. Give 
prices, description, and quantity. With cash. 
Tel. Caliente 4-3335.

WANT—Used Backgass for—1 Wins, Cyrus 
Wagon, 2 Wins, Fun House, 1 Wins, Fresia, 
2 Bally Broadway, 1 Bally for Frisco. I am in 
the market for anything. Give us a call. We 
will buy anything. CALGANO DIST. CO., 4152 S. ARMITAGE ST., CHICAGO 10, IL.

WANT—Wants records on used, No. 
quantity too large or small. Highest 
garanty.联系电话: TEL. 323-2544.

WANT—Used 45 RPM records. All types, 
or they run, right off the job. No sorting or 
precio. We come to you. We are in the market 
regular. JALEN AMUSEMENT CO., 1135 N. 
BALTIMORE 18, MD.

WANT—Records, 45's, and LP's new or used. 
Please give full details first contact to avoid 
delay and sooner quick deal. HARRY WAR-
NINGER, KNOCKERBOD MUSIC CO., 120 
TENNESSEAN, MEMPHIS 2, TENN. (Tel. 
869-8249).

WANT—Wants 45 rpm records not over 
4 months old. We pay highest prices. We 
are in the market for anything. Give us a call. 
We will buy anything. SOUTHWEST RECORDS, 2317 FAIRSIDE AVE., CINCINNATI 10, OH.

WANT—To purchase surplus 45's, LP's, EPC's. 
No records other than 45's, etc. Small stock 
should be included. Advertise in first place. 
Purchaser willing to pay price. JOHN L. 
1210 NO. BROAD ST., PHILADELPHIA, PA. 
(Tel. 449-2263).

WANT—To purchase 5,000—6,000 new records, 
all types. We prefer large quantities and will 
consider very low prices. Will call when ready. 
C. W. RAY, 1507 BROAD STREET, INDIANAPOLIS, INDIANA.

WANT—Want to make known about the 
to~

WANT—New or used 45 RPM records not 
over 4 months old. We pay $2 to $3. Tel. 
2675 E. 88TH PLACE MIAMI FLA.

WANT—AMC 129 and 264 Phonograph, Hide-
aways, Selection Boxes, Slugs, Peg model 
Gottshil Pin Games; 5c & 10c Counter 
Games. Write on your quantity condition and best 
cash price. Call or write: ROBERT THOMAS COLES, 5201 S. WASHINGTON ST., THOMAS 
TOWNSHIP, CANADA. (Tel. Milwaukie 19-9538).

WANT—Exhibit's IGU. Selection and Hor-
semen's Association Supplies. Call or write 
in first letter. NEW LIDO ARCADE, 128 E. SI
MORE STREET, BAY RIDGE, MD.

WANT—Midway, Deluxe Bansko Gun, John's 
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4 months old. We pay highest prices. We 
are in the market for anything. Give us a call. 
We will buy anything. SOUTHWEST RECORDS, 2317 FAIRSIDE AVE., CINCINNATI 10, OH.

WANT—Want to make known about the 
the United States, all types of Shellings, Subbings, ARKANSAS 
AMUSEMENT CO., 601 NO. BROAD ST., PHILADELPHIA, PA. (Tel. Poplar 3-3060).

WANT—Wants Ten Pences Ten Strikes and Markets, must be in good condition. Call 
T. W. HALE, 242 MAIN ST., CLIFTON, NEW JERSEY.

WANT—New 45 RPM records that have ap-
peared since the beginning of the month. We have the last 4 months. We pay $1 to $3. Can you 
pay $25 to $50? Call: 12503 S. 22ND ST., SOUTH MIAMI, FLORIDA.

WANT—Will pay cash for all late Guns, all 
late nagl guns, all late wagons, etc. We pay in first letter, NEW LIDO ARCADE, 128 E. SI
MORE STREET, BAY RIDGE, MD.

WANT—Midway, Deluxe Bansko Gun, John's 
Wild; Bailey County Fair, Laguna Beach. Give 
prices, description, and quantity. With cash. 
Tel. Caliente 4-3335.

WANT—Used Backgass for—1 Wins, Cyrus 
Wagon, 2 Wins, Fun House, 1 Wins, Fresia, 
2 Bally Broadway, 1 Bally for Frisco. I am in 
the market for anything. Give us a call. We 
will buy anything. CALGANO DIST. CO., 4152 S. ARMITAGE ST., CHICAGO 10, IL.

WANT—Wants records on used, No. 
quantity too large or small. Highest 
garanty.联系电话: TEL. 323-2544.

WANT—Used 45 RPM records. All types, 
or they run, right off the job. No sorting or 
precio. We come to you. We are in the market 
regular. JALEN AMUSEMENT CO., 1135 N. 
BALTIMORE 18, MD.

WANT—Records, 45's, and LP's new or used. 
Please give full details first contact to avoid 
delay and sooner quick deal. HARRY WAR-
NINGER, KNOCKERBOD MUSIC CO., 120 
TENNESSEAN, MEMPHIS 2, TENN. (Tel. 
869-8249).

WANT—Wants 45 rpm records not over 
4 months old. We pay highest prices. We 
are in the market for anything. Give us a call. 
We will buy anything. SOUTHWEST RECORDS, 2317 FAIRSIDE AVE., CINCINNATI 10, OH.

WANT—To purchase surplus 45's, LP's, EPC's. 
No records other than 45's, etc. Small stock 
should be included. Advertise in first place. 
Purchaser willing to pay price. JOHN L. 
1210 NO. BROAD ST., PHILADELPHIA, PA. 
(Tel. 449-2263).

WANT—To purchase 5,000—6,000 new records, 
all types. We prefer large quantities and will 
consider very low prices. Will call when ready. 
C. W. RAY, 1507 BROAD STREET, INDIANAPOLIS, INDIANA.
SALE—United Eagle S/A & Bally Speedfor.

SALE—Ohawk Skill Games Co., 47 SWAG.

SALE—Best buy in used Bally Bungee games. Just buy one and you will see why. Without a doubt the best bounce game on the market today for under $300. We have many others. Write or call.

HELLING, W. VA. (Tel. Cedar 2-5460).

SALE—Used machines of all models, new parts, and accessories from the best manufacturers. Specialty in Coin-Operated. Complete item化.

SALES—Automatic Music Distributors, INC. 360 W. 34th St., New York City, Tel. Plaza 1-8900.

SALE—Used machines and parts from the best manufacturers. Complete itemization.

SALES—Capitol Projector Panorama in condition 6223, ea. RELIABLE CON, PA. (Tel. WINDSOR 1-9311).

SALE—Special Buying of used Bungee Baseball 153. United De- lphia, Bungee 751. Bungee Baseball 753. Bungee Punch 754. Bungee Super Punch 755. $12.00. Used Bung- ees $1 each. We are factory representatives for BALLSA, TWIN, BUNGEE, TARGAS DISTRIBUTION, INC., PASCAL, BUNGEE, WURLITZER, and KING BUNGEE.

SALE—Capitol Projector Panorama in condition 6223, ea. RELIABLE CON, PA. (Tel. WINDSOR 1-9311).

AUTO-PHOTO MODEL 12 Studio $2,425.


CIRCUS COURTtime $1,607.

Clearout Model (Target) 855.

SUNSHINE Super Jumbo, (free-play upright) 351.

Skilful Reyer 315.

Skeet Shoot $175.

Fast 175.

Dodge Bowl $905.

DeLuxe Jumbo Bowl (Shuffle alley) $905.

Fun-Spot (non-reply model) $1,400.

Pingame $555.

Pony Twins (Kidde Ride) 705.

Tenessive Triller $955.

The champion (all metal) 351.

CHICAGO COIN MACHINE

Cherry Bowl (Shuffle alley) $905.

Eyeglass Bowl $905.

Commando Machine Gun $905.

EXHIBIT SUPPLY CO.

Card Vendor

FISCHER & MFG. CO. IMPERIAL VII

MEINEN WEISS

Party Pool

J. F. FRANTZ MFG. CO. NEW NORTHERN (Cabinet Pintos)

Dodge Clay (Cabinet Pintos)

Kicker & Catcher

SICK CHALLENGE FISTAL

ART GUERRE SEAL

ART BIFI SPOT

ARISTE SEAL

GAMES, INC.

Twin Teazer Ball

D. GOTTLEB & CO.

IRVING KAYE CO., INC.

ELDORADO 6-Pocket Pool Table Model 1, Mark H. $1,000.

Cue Ball

J. H. KEENEY & CO., INC.

Sweet Shawnee

Dodge Bird

Twin Red Arrow

Red Arrow

KMC DISTRIBUTION CO., INC.

Hollywood Candid Camera $245.

Card Skill $150.

ROCK-O-MAchine CO.

120 Sel. $150.


210 Sel. $260.

215 Sel. $300.

250 Sel. $400.

315 Sel. $600.

350 Sel. $700.

515 Sel. $1,000.

250 K-5000, 500 Sel. $700.

215 K-4000, 600 Sel. $1,000.

200 K-3000, 700 Sel. $1,500.

125 K-2000, 800 Sel. $2,000.

100 K-1000, 900 Sel. $2,500.

85 K-800, $3,000.

50 K-500, $4,000.

10 K-100, $5,000.

2X100, $6,000.

2X500, $7,000.

2X1000, $8,000.

2X5000, $9,000.

2X10000, $10,000.

2X50000, $11,000.

2X100000, $12,000.

2X500000, $13,000.

2X1000000, $14,000.

2X5000000, $15,000.

2X10000000, $16,000.

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Audioline

Mermaid

Super Circus

Pineapple

Remote Vol. & Cabinet Cont. or St., CO.

Dual Credit Unit Available for 200 Sel.

1555 Dual W.B. for 120 or 200 Sel.

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AT 116-European 10 selection phonographs.

Half dollor, remote control, optional.

STEREO 10 selection phonographs.

Half dollor, remote control optional.

Y100 universal 10 selection phonographs.

Half dollor, remote control optional.

W2B Wall-O-Matic 100 dollor.

Single pricing.

W2B-Wall-O-Matic 160 dollor.

Single pricing.

T1-Twin stereo wall speakers.

T1—Twin stereo wall speakers.

TR1—Twin stereo reeded speakers.

ES1-Stereo in extended base 12" corner speakers.

PRV2—Powered remote volume control.

CC-2—Coin counters.

PG31—Power supply.

BMS—Background music unit plays 1000 selection.

BMC—Background music compact unit plays 1000 selections.

BP-206—Background music companion audio

E2—Cigarette vendor—Beige or aqua Finish.

F-200—Cigarette vendor—Beige or aqua Finish, with crumb lever.

SPEAKER-200—Fresh brew coffee vendor with crumb lever.

SM—500—Salable coffee vendor.

UNITED MFG. CO.

Line Up Shuffle Alley $950.

Bowl-A-Rama $2,950.

UNITED MUSICAL CORP.

UPC 100 Monstar.

UPC 1005 Stereo.

UPW-R1, Sel. 3 Wire W.

VALLEY SALES CO.

MONTANA Pool Table 50" x 90".

Bumper Pool Table (Molds Available)

Pocket Pool Table (5 Models Available)

WILLIAMS MFG. CO.

Bally Wheel. 2 Player. Space Glider.

THE WURLITZER COMPANY

2550 S. Stereo. 200 Sel. Phone.

2550 N. Stereo. 200 Sel. Phone.

2550 S. Stereo. 100 Sel. Phone.

2561, Mono. 100 Sel. Phone.

2501, Mono. 100 Sel. Phone.

2510, Mono. 100 Sel. Phone.

Steppers available all models.

Dual pricing on 200 and 100 selections.

Wall Boxes

2550 S. $200, Sel. with Dual Pricing & Half Dollar Play $250.

2561 B. W. 100 Sel. 10-25-50.

2561 W. B. 100 Sel. 10-25-50.

2560 B. W. 100 Sel. 10-25-50.

2560 B. W. 100 Sel. 10-25-50.

Speakers

500 High Fidelity Ceiling Spkr.—12" Cone.

525 Stereo Convertible Console Spkr.

525 Stereo Wall Spkr.—12" Coaxial.

524 Stereo Corner Spkr.—8" Extended.

525 Stereo Extender Spkr. (Packaged in Pairs)

526 Stereo Directional Spkr. (Packaged in Pairs)

Hunt Phonographs

2517 S. Stereo. 200 Sel. Phone.

2514 S. Stereo. 200 Sel. Phone.

2517 S. Stereo. 100 Sel. Phone.

2501, Mono. 100 Sel. Phone.

2511, Mono. 100 Sel. Phone.

Steppers

250 S. $200, Sel.

257 S. $200, Sel.

255 S. $200, Sel.

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NOTICE.—Buy your parts and supplies from the oldest and largest manufacturer of vending equipment. Lowest prices. More, Catalog Free. BLOCK MARBLE CO., 90-30 50th Ave., Long Island City, 22, PA.

Products listed here are currently in production. Prices are manufacturer’s list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.
NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALE SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

The Cash Box—March 18, 1969
the perfect selling combination ... and the AMI Compacts have it for you!

No wonder the AMI Lyrics and Continentals are off to such a fast start! They have all the proven amplifier, mechanism and service features that make AMI first in quality and performance! They are miles ahead in style ... really new in every line and light. All this at prices that defy inflation, have actually gone down, instead of up! See them for yourself and you’ll know why the AMI Compacts are destined to be your biggest profit makers.

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continental

Rowe

AMI

NOW WITH OPTIONAL AMI AUTOMIX 45:33 RECORD SPEED

ROWE - AMI SALES CO.
9651 West Lexington Street, Chicago 44, Illinois
The Industry's Most Complete Line of Automatic Vending and Nose Equipment
### Deluxe DeLuxe

<table>
<thead>
<tr>
<th>Price</th>
<th>Notes</th>
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<tbody>
<tr>
<td>275.00</td>
<td>Deluxe 100.00</td>
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<td>1.25</td>
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### United Shuffles

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### Chicago Coin Shuffles

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### Upright Amusement Games

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<tr>
<td>Basketball Arcade</td>
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<tr>
<td>Baseball</td>
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<td>Grape Picker</td>
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<tr>
<td>Coin Pusher</td>
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<tr>
<td>Carnival Ride</td>
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### Kiddie Rides

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tr>
<td>pony rides</td>
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<tr>
<td>Ferris Wheel</td>
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<tr>
<td>Merry Go Round</td>
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<tr>
<td>Crane Game</td>
<td>150.00</td>
</tr>
<tr>
<td>Arcade Equipment</td>
<td>250.00</td>
</tr>
</tbody>
</table>

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*Note: The above table includes prices and notes for various arcade games and rides, as well as some general information about game types and features.*
UNITED'S DIXIE BOWLING ALLEY

LINE UP HIGH SCORING
REGULATION SCORING

PLAYER'S CHOICE OF SCORING (BUTTON CONTROL)

FLASHING LIGHTS
plus SKILL SHOT TIMING
Build HIGH LINE UP Scores

4-REEL SCORE TOTALIZERS
DIME COIN MECHANISM
2 for 25c COIN MECHANISM
OPTIONAL AT EXTRA COST

SCORE UP TO 800 PER FRAME
1 to 6 Can Play

4 SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections to
17 FT. LONG
20 FT. LONG

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and LINE UP SHUFFLE ALLEY
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OFFICIAL BOWLING TOP SCORE 300

JUMBO SPEED CONTROL BOWLING TOP SCORE 6000

Popular SUPER STRIKES

SHARPSHOOTER
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FAST PLAY AND EXCITING ACTION INSURE TOP EARNINGS FOR LIFE ON LOCATION
Time adjustable to 40 or 50

100% SKILL WINS WELCOME IN EVERY TYPE LOCATION FROM TAVERN TO KIDDIE-LAND

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WITH NEW BLUE BONUS
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