There seems to be a bit of confusion centered around Argo's Etta James and (l to r.) her personal manager John Lewis, Argo topper Phil Chess and A & R exec Ralph Bass. However, when the tape was unraveled the result was Etta's exciting new LP “Etta James—At Last!” Miss James is definitely the “come back” artist of 1960. The lark came to the fore some years back with “Dance With Me Henry.” After a hiatus from the charts, Etta returned to fame last year with her tremendous waxing of “All I Could Do Was Cry.” “My Dearest Darling” was another big solo effort. Currently enjoying a successful run with “At Last,” the lark’s newest release, just issued, is a strong version of the oldie “Trust In Me.”
FIRST IMPULSE SINGLE!!
FROM THE HOTTEST ALBUM IN THE COUNTRY!

BY RAY CHARLES!!

ONE MINT JULEP b/w Let's Go
IMP-200

COOL INTOXICATION BY THE MELLOW MAN WHO IS THE LEADER OF THE SOUL MOVEMENT!!!

...IMPULSE!! Swinging into the chart tops with two of the biggest tunes out of the hit album Genius + Soul = Jazz!! By versatile Ray Charles!! A winner of the 1960 Down Beat • Metronome • Playboy readers' poll!
Are you with it??

Making Musical history – Ray's first Impulse album, Genius + Soul = Jazz!! IMP/A-2, monaural; IMP/AS-2, stereo

The new wave in jazz... feel it on impulse!!

BE WITH 'EM WHEN THEY WANT 'EM!! RACK 'EM NOW!
In the never ending search for new and exciting sounds, the record industry has been moving in a number of interesting directions of late.

Masters From Abroad

The success during recent months of "Wonderland By Night," "Sailor," the current hit "Apache" and a number of other noise-makers, has resulted in a tremendous increase in the number of foreign masters being released on American labels. Although many foreign items have been given consideration by record companies through the years, the language barrier prevented the release of many. Instrumental items which face no barrier are still the foreign items most in demand here in the U.S. But we have noticed a considerable increase in the number of foreign language releases. It’s obvious now that many disc jockeys feel that, if the side has a sound, they’ll take a chance with it—even with a language problem. As a result, the number of foreign masters on American labels has in the past few weeks, reached an all time high at The Cash Box.

The Classics

The success of classical melodies and their big sound has led to a great increase in the number of new singles featuring such themes with new pop lyrics. Jackie Wilson’s success with this material and Presley’s whopping hits “Surrender,” and “It’s Now Or Never” (formerly “Sorrento” and “O Sole Mio,” respectively) have sent writers and publishers into the vaults looking for PD melodies which will lend themselves to today’s tempos, sounds and styles. We’re getting more and more of this type of music every day.

THE OLD ROCK AND ROLL SOUND

The sound conscious teenagers have been getting a heavy diet of string-filled, lush style, rock and roll music for a few years now. Unfortunately, too many of these records are beginning to sound alike. And they’re not inexpensive sessions when good sized string sections are employed. As a result, the huge success of records with the rock and roll sound of the earlier R & R era (such as “Please Love Me Forever” by Cathy Jean & the Roomates, “Angel Baby” by Rosie and the Originals, “A Thousand Stars” by Cathy Young and the Innocents) are again making it big. Impressive evidence of renewed interest in the gimmick filled sound popular some years back can be seen in the tremendous response to the “Blue Moon” smash by the Marzels. We can probably expect to see many more string-less, gimmick efforts, reminiscent of the sound that was popular five years ago.
<table>
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<th>No.</th>
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<td>RCA-7056</td>
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<td>Calendar Girl</td>
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**The Cash Box TOP 100**

**Best Selling Tunes on Records**

* Compiled by The Cash Box from leading retail outlets March 11, 1961

**INDICATES BEST SELLING RECORDS**

**Available as Stereo Single**

See alphabetical listing of Top 100 with publishers elsewhere in issue.
CAPTURED!!

THE BIGGEST AND FASTEST BREAKING POP HIT IN THE COUNTRY TODAY!!

"BOUNTY HUNTER"

directed by CHUCK SAGLE

by

THE NOMADS

RUST RECORDS #5028

RUST RECORDS, 1755 Broadway, N.Y.C.

Subsidiary of Laurie Records
MADE TO BE PLAY
THE INNOCENTS
(SMASH follow-up TO A SMASH Follow-up)
OF A SMASH!!!

"KATHY"

Indigo #116

DESTINED TO BE THEIR BIGGEST YET!

DON'T MISS THE
3330 BARHAM BLVD.,
Attention deejays, distributors and dealers, be sure to listen to “Cathy Young Finds The Innocent Guilty” now available

"THE CINDERELLA"

KATHY YOUNG

MATCH OF THE YEAR!!!
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

**MIKE CLIFFORD** (Columbia 41964)

B+ (B+) "UH HUH" (1:59) [Spanka BMI—Anka] The vocalist tackles a Paul Anka-culled upbeat blueser with sometimes multi-tracked flavor. He's backed by a shoreline a-string (plus chorus) setting. Could get some coin.

B) "LOOK IN ANY WINDOW" (2:28) [Spanka BMI—Anka] A moody Woody by Anka as a pic main-title.

JERRY FULLER (Challenge 59104)

B+) "SHY AWAY" (2:05) [Jat BMI—Burgess] Catchy teen session with strings, somewhat resembles the look of the big Bobby Vee date, "Rubber Ball." Pro teen-beat Fuller (sometimes over-dubbed here) will please the youngsters with his delivery.

B) "HEAVENLY" (2:07) [Jat BMI—Burgess] Fuller does a smoothly sincere reading of the tender affectionate.

**BUDDY GRECO** ( Epic 9439)

B) "THEY TOOK JOHN AWAY" (2:25) [January BMI—Sharp] Nitty performer heads a commercial-sounding view of a good blues-type folk number. Effective percussive beat is the feature of the orch-back drop. Fits into teen-directed programming.

B) "I COULD WRITE A BOOK" (2:30) [Chappell ASCAP — Rodgers & Hart] Slickly swinging version of the charming opus from the "Pal Joey" score. Track is from Greco's new LP, "Buddy's Back In Town."

**JOE HARNELL BAND** (Medallion 604)

B) "FEVER" (2:05) [Jay & Cee BMI—Davenport, Cooley] An exciting Latin-styled band arrangement for the familiar blueser. Trumpets blare the chordal backdrop and solo trumpet in. Slick backing sounds. Jocks should take to the arrangement.

B) "NAKED CITY THEME" (2:23) [Gower BMI—May] Easy swinger for the bluesy TV main-title.

**CHARLIE RICH** (Phillips 3566)

B-) "WHO WILL THE NEXT FOOL BE" (2:20) [Knox BMI—Lars] Rich gets the picture of the plaintive blueser. Type of sound that grown-on-you.

B) "CAUGHT IN THE MID-DLE" (2:20) [Hi Lo BMI—Rich] Another wistful theme, this time presented in light-beat country-flavored fashion.

**NICK CHARSLES** (Guyden 2049)

B-) "FOR YOU" (1:58) [East Publications BMI — Thomas, Moman] An infectious bluesy sentiment—lures due to the presentation. The vocal material will definitely move to the dance floor.会 like to see the title material given the airplay.

B-) "I WONDER" (2:05) [East Publications & Bais BMI — Charles] Nice unhurried R&B-type wistful here.

**RICK KELLIS** (Malco 429)

B+) "EVERY JACK NEEDS A HILL" (2:29) [Aim BMI—Kellis] Sentiments of the hounding teen-beat affair are touchingly conveyed by the vocalist, who is supported by a gentle sound from the orchestra. Effective catchy chorus. Could make some noise.

**FRANKIE YANKOVIC & HIS YANKS** (Columbia 41060)

B+) "P.T.A. POLKA" (2:04) [Dorsey Bros. ASCAP—Saf—Fer] Pro polka group dishes-out catchy polka ditty and a young chorus supplies good-humored lyrics as chants. Outing could figure in some pop reaction.

**BRUNO’S POLKA** (2:10) [BMI ASCAP—Yankovitch] The orchestra soles on this jolly stomp.

**MARTY GOLD ORCH.** (RCA Victor 7856)

B) "CARNIVAL IN HOME TOWN" (2:35) [Hi Jat BMI—Peretti, Creatore, Gold] Orch-chorus does a session in a cheerful concept for a fanciful TUPEL. An interesting vocal arrangement.

**MY ROMANCE** (2:52) [BMI] A soft and sweet reading of the lovely evergreen.

**CARMELA ROSELLA** (Nancy 100)

B) "WHERE" (2:05) [TAD ASCAP—Perry, Weiss, Simms]렌다 is a slow-waltz pic- tureive as a reverent-type comme back.

**C+) "OH IT WAS ELVIS" (1:55) [TAD ASCAP—Yankovitch] Gal’s chance meeting with Elvis told in a familiar upbeat rock way.

**MARCY JOE** (Robbie 110)

B+) "RONNIE" (2:37) [Jeff-Jay BMI—Socel] Larsh does pretty soft-beat account of the affectionate name-song. Easy comb chorus accompaniment. Deck box watching.

**MY FIRST MISTAKY** (2:22) [Dominion BMI—Lie Bliss] Another unheralded teen-ball.

**CATHY SANDERS** (Edit 115)

B) "DON'T LET THEM BRING YOU DOWN" (2:45) [Cepha BMI DePores, Fulmer, Strachboro Chirps] has a hard-blues-flavoring edge on the order of the current in- stant, "Shoop Around." Sound with some potential.

**I'M GOING HOME** (2:42) [Cepha BMI—Fulmer, Dore, Strachboro] Heavy blues in this corner. The title label of L handle the diskery.
THE SMASH FOLLOW-UP TO EXODUS!
BY AMERICA'S NO. 1 RECORD SELLERS
FERRANTE AND TEICHER
NOW WITH THEIR NEW SMASH
LOVE THEME FROM
ONE EYED JACKS
FROM THE
PARAMOUNT PICTURE
STARRING
MARLON BRANDO
IT'S ALL THE WAY!
UNITED ARTISTS RECORDS
729 SEVENTH AVE. • NEW YORK 19, N.Y.
“Only those records best suited for commercial use are reviewed by THE CASBOX”

ANN-MARGRET (RCA Victor 7857)
(B+) "I AIN’T GOTTEN NOBODY" on (Mayfair & Jerry Veggie ASCAP—Graham, Williams] The old-fashioned, almost original, original-sounding listening as the thrush semi-bulls against a very colorful gospel-type theme from the o-e-chorus. Could happen via strong declay reaction.

(B+) "LOST LOVE" (2:20) [Eldo- Otis] The talented performer is coy on the bluesy ballad. Fine easy-beat lyrical version of the H. R. Bozman elick.

KITTY LANNER (King 5481)
(B+) "(Come On Home) EVERY-THING'S ALRIGHT" (2:15) [Stevie BIM—Myles]. The return- to-home idea is delivered with a robust R&B-type sound by the lady and doing her best sound with a bursting personality. Solid R&B- pop style.

(B) "I KNOW, OH I KNOW!" (2:35) [Stevie BIM—Mykel] Hard jump blues sound to the rock-wise affair.

JAY WALKER (Vee Jay 309)
(B+) "SHOO B - D O- B - DO (Means I Love You)" (2:30) [Conrad BIM—Walker, Carter] Very nice pretty theme. When you hear the first time in a make noise with sufficient exposure.

(R) "IT'S LOVE" (2:25) [Conrad BIM—Walker] Hard jump blues sound to the rock-wise affair.

THE TWILIGHTERS ORCH. (Flippin' 106)
(B+) "(Such) INFATUATION" (2:18) [Village BIM—Prosen] The very pretty theme is delivered in an eating-pleasing cha cha beat fashion by the Twilighters outfit. Should soon find plenty of air time.

(B) "TILL I WALTZ AGAIN WITH YOU (CHA CHA)" (1:38) [Village BIM—Prosen] More engaging cha cha sounds, this time on an appealing revival of the years-back Teresa Brewer triumph.

TEDDY RANDAZZO (ABC-Pamidon 10105)
(B+) "BUT YOU BROKE MY HEART" (2:15) [Almino BIM—Randazzo, Barberia] The songster, overdubbed here, reads a tailor- made teen ballad about a lost love, and gets a fine rock-a-string (& chorus) sound in the setting. Natural teen appeal.

(B) "HAPPY ENDING" (2:24) [Almino BIM—Randazzo, Barberia, Weinstein] Catchy lightbeat romantic (where’s-the-happy-ending?) asks the fellos is displayed with a good-sounding arrangement.

LITTLE WALTER (Checker 908)
(B+) "I DON’T KNOW WHAT'S HAPPENING" (2:20) [Arc BIM—Dixon, Ingram] Blues star displays his provocative tempo on the usual Walter soul stanza, Rhythmically exciting back- drop, it sets the picture. Has consistent r&B strength.

(B) "AS LONG AS I HAVE YOU (1:55) [Arc BIM—Dixon] Another gripping moaning stand is taken by Walter on a slower blues up, Harmonies play an important part on both ends in gaining the ‘down home’ feeling.

BONNIE & THE RAINBOWS (Landa 607)
(B-) "LOOSE ENDS" (1:59) [Sha- piro—Bernstein ASCAP—Ma- duri, Kohler] Strikinghappening- instrumental, with a guitar and sax doing the off-beat instrumental stint. Could get important exposure.

(R) "SOMBRERO" (2:16) [Sid- more ASCAP—Maduri, Kohl- ler] Spicy instrumental that’s a middle-beat sound. It’s a pro teen- market issue, too.

JIMMY BARNES (Sharp 113)
(B+) "BABY I LOVE YOU" [Sa- voy BMI—Banks, Jackson, Biggs] Vet R&B songster fronts a bouncy romantic blues session. Both the vocal and musical portrayals have that R&B touch. Cute sounding sax gimmick.

(B) "LET ME KNOW" [Savoy BMI—Banks] The performer is reprised in a more expressive ballad manner.

THE DIVOTS (Savoy 1956)
(B-) "DADDY - WAH - DADDY" [Savoy BMI—Cotter] Not-so-hot-romance is relayed in a tried-and-true rock-robe pose by lead songster Dan Durham and musicians. Title is the natural vocal sound fea-

(B) "MISSING YOU" [Savoy BMI—Christensen] Durham is again spotlighted in this wistful teen manner.

JOE VALINO (Band Box 261)
(D) "NOW" (2:20) [Myers AS- CAP — DeKnight, Kennedy] Songster who some people have with “Garden of Eden,” sincerely sur- veys the Italian-flavored romantic. Strings and rhythmixx sounds charming.

(C+) "TURN BACK THE DAWN" (2:27) [Myers ASCAP—Christ- man, DeKnight] Best effort offers an inter- esting ballad entry.

DANNY THE DREAMER (Lone 0609)
(B-) "LITTLE NAPOLI" (2:20) [Kar- in ASCAP—Guglielm] Euro- pean import-type combo-chorus has a fetching air. The gimmick is done in a relaxed light-beat way, with engaging “la-la” bits from gal- warthens (males also chant).

(CLAYDE McPATTER (MGM 12888)
(B+) "THE GLORY OF LOVE" (3:45) [Shapiro-Bernstein ASCAP—Rin] This becomes a waltz-type vehicle for the vet per- former. Big or-chorus background, Watch it.

(B+) "TAKES A STEP" (2:15) [Figure BMI—Smith] Here Clyde precisely describes another of his in- fection bathes-lyrics-styled stands. Lots of pro beat to greatly please the rock’n’ roll fans. Two goodies from his MGM days.

BUDDY LAMP (Gone 5104)
(B+) "WHAT MORE CAN I DO" [Lloyd & Logan] Blues number with a guitar in the lead in the usual mid-tempo track.

(B) "GOOD NEWS" (2:20) [Lloyd & Logan BMI—Price, Logan, Lamp] Gini’s willing to take the fella’s name in this bright blues outing.

The Cash Box—March 11, 1961
THE SMASH SINGLE
"YOU CAN HAVE HER"
— NOW A
SMASH ALBUM!

ROY HAMILTON/YOU CAN HAVE HER

YOU CAN HAVE HER
I'LL NEVER BE FREE
I NEED YOUR LOVIN'
NEVER LET ME GO
DOWN BY THE RIVERSIDE
ABIDE WITH ME
DON'T LET GO
ON MY WAY BACK HOME
JUNGLE FEVER
DREAMS OH DREAMS
CRAZY FEELIN'
I'LL LIVE TRUE TO YOU

EPIC IS ON THE MOVE!
**The Cash Box**

**Record Reviews**

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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**The Cash Box Pick of the Week**

**“LITTLE LONELY ONE” (We Three BMI—Brass, Levine)**

**“HONEY GIRL” (Monument BMI—Singleton, Ogermann)**

**GARY STITTS (Madison 155)**

**“LITTLE LONELY ONE” (2:23) [We Three BMI—Brass, Levine]**

**“CORRINA, CORRINA” (2:07)**

**BOBBY VINTON & ORK ( Epic 9410)**

**“LITTLE LONELY ONE” (2:30) [We Three BMI—Brass, Levine]**

**“SHE LOVES TO DANCE” (2:16) [Schwartz ASCAP—Seneca]**

**THE JARMELS (Laurel 3885)**

**“ARE YOU SURE (WHEN YOU SAY FOREVER)” (2:13)**

**[Duchess BMI—Cooley, Phillips]**

**BARRY MARTIN (RCA Victor 7864)**

"Little Lonely One" is a great new teen re-write of the famed old Neopolitan folk song, "Santa Lucia." Four dandy versions of the tune hit the market this week. One's a soft, pretty, chorus-backed up beat chant by Madison's Gary Stitts (who's had previous chart experience); one finds young Epic maestro Bobby Vinton rockin' (vocally) with teen glees against a feminine choral and (thumpin' band backdrop while the other two are charming cha-cha beat adaptations—one by Laurie's fine new group, the Leap and one by Victor-Franky Martin. It's a real toe-tap for honor. Stitts has a catchy rock coupler; Vinton's is a sock rock-a-chacha big band version of Ray Peterson's recent hit revival; the Jarmels have a colorful dance item and Martin a beat-ballad winner.

"LONESOME ROAD" (2:17) [Paramount ASCAP—Austin, Shilkret]"YOUNG AND INNOCENT" (2:12) [Lindblad BMI—Eddy, Knechtel]"MIRIAM JOHNSON (Jamie 1181)"

One of the most commercial performances of the oft-recorded pop-spiritual, "Lonesome Road," is this Jamie effort by Miriam Johnson. Gal's standout delivers it with a glum, handclapping chorale-kork showcase. Lovely ballad change-of-pace coupler should also win lots of attention.

**BOBBY FREEMAN (Josie 887)**

**“THE MESS AROUND” (2:25) [Benell & Ed-Dar BMI—Cortez] Label's strong teen-market performer leads the way in a con- tagious twist arrangement. Lots of beat power, so it's well-worth evening.

**“SO MUCH TO DO” (2:30)**

**[Benell BMI—Cortez] Freeman has a blunny love-dovey for sentimental teen listening.**

**THE BROTHERS FOUR (Columbia 41058)**

**“FROGG” (2:51) [Biggar BMI—Folks, Folsky, Kirkland, Patte] One of the most favored of the pop-folk crews offers a disarming updated romantic version of the popular folk ditty, "A Frog Went A-Courting." Feature is good-humored cellies by the boys. Track can have a chart career.

**SWEET ROSYANNE” (2:35) [Ludlow BMI—Campbell, Bone, Cain, Lonmax] From the teach's "R.M.O.C.C." album, a soft, spoken display of a pretty folk walker.**

**ART MINEO GROUP (Pat Biecio 66720)**


**“NON SAII” (2:02) [Mills ASCAP—Mills, Note] Heavy echo effect in this good-natured com- bined mixed charmers handling of a good Italian-flavored romance. There's an English narrative.**

**LOUIS PRIMA & KEELY SMITH (Dot 3085)**

**“BEGIN THE BEGUINE” (2:12) [Harma ASCAP—Porter] The tune is an oldie with a swinging jazz manner by the vocalist-actor and combo.

**THE LITTLE DOG LAUGHED” (1:56) [Sound BMI—Victor] Another jazz offering.**

**SUNNY GAL (Warner Bros 2:51)**

**“LOVE ME LOVE ME FOR FOREVER” (Tricky BMI—Malone, Blanchard) Thrush invitingly renders the current Cathy Jean hit. Combo-singing chorus is nicely teen-dinked.

**“SUNNY” (Conley & Sehna BMI—Ray, Crewe) Performer evokes too much of the same in her portrayal of the infectious ditty.**

**FRANK WOJNAROWSKI ORCH. (Dana 3290)**

**“HA-HA POLKA” (Dana BMI—Vojnarowski) Aide to the gay polka work from the ork is a frequent half beat off the male chorus. Polka crowd should enjoy the proceedings.

**“FATHER FORBADE ME” (Dana BMI—Wojnarowski) Whistles are the feature of another merry polka outing.**

**JERRY & JEL (Warner Bros. 5165)**

**“DOUBLE WHAMMY” (2:30)**

**[Glenwood BMI—Marcellino, Larsen] Gay reaction to a rol brezy played with a busy-beat style re- semblng an outing by The Coasters. Youngsters will dig the bright sound.**

**“CONFessions of A NORTH BEACH POEt”—a River Rat & The Visit (2:06) [Glen- wood BMI—Marcellino, Larsen] Far- mergeois against a bluesy combo sound.**

**BARRY DARVEL (Cub 9888)**

**“FOUNTAIN of LOVE” (2:30) [Potomac BMI—Darvel, Herbert, James] Pretty affection- ate is done in teen-wise ballad fashion. Darvel, featuring his fine voice, and the chorus provide a good sentimental ballad. Worth seeking out for this one in teen programming.**

**“LITTLE ANGEL LOST” (2:06) [Potomace BMI—Leon- ard] Brazilian sound as Darvel semi-bolts the Latinish teenage romance.**

**THE MUS-TWANGS (Nero 61)**

**“MARIE” (2:08) [Irving Berlin ASCAP—Berlin] Musi- cians display strong instrumental power in this version of the durable Guitars and hot sax are the top sound ingredients. A good bet from this Berlin-like labeled.**

**“ROCH LOMOND” (1:59) [EP] This elder Scottish favorite goes a-sock rockin’ here. The melody also has a ver- sion on Amy.**

**JEANNE BLACK (Capitol 4535)**

**“DON'T SPEAK TO ME” (2:27) [Auff-C罗斯 BMI—Gibson] Lark, who successfully an- swered Hank Williams' "I'll Have To Go" bit, nicely conveys the sentiments of the country ballad plaintive. Attractive string-chorus backing.**

**“WHEN YOU'RE ALONE” (2:32) [Broadway BMI—West, Spee eer] Sentimental oldie is done with a light-beat blues touch.**

**THE MONTCLAIRS (Audion 111)**

**“A BROKEN PROMISE” (2:55) [Broadway & Jerry Vogel ASCAP—Winkler, Goldsborough] Lead and rest-of-singers give the tuneers a strong ballad woe- ble on a tune that recalls "Apple Blossom Time. The fellas' declaration should win lots of teen admiration.**

**“GOODNIGHT, WELL IT'S TIME TO GO” (2:30) [Arm BMI—Cortez, Glavet] Playfully light-beat the onetime McGuire Sisters' chart star.**

**LLOYD ARNOLD (Myers 115)**

**“RED COAT, GREEN PANTS AND THE BLUE HEEL SHOES” (1:45) [Myers ASCAP—Arnold] Teen attentive rocker is done with zest by the sometime & His Drift- ers. Good, if familiar, driving display.**

**“HANGOUT” (1:58) [Myers ASCAP—Arnold] Same sort of belting here.**

**DICK ROGERS (Du-Mar 2002)**

**“WHY LET I A LIE BREAK YOUR HEART” [A. J. Nei- lson ASCAP—Neilson, Galloway] Calmness con- caresses a softie with a pleasing sound. Guitars lead the simple combo setting.**

**“MISTY” [Vernon ASCAP—Garner] Light upbeat rock stand on the great tune.**

**KENT DRAKE (Jubilee 5399)**

**“EVERY TIME I SAY I'M YOURS” (2:36) [Chappell ASCAP—Porter] Drake does a nice easy version of Cole Porter's finest ballads. Attractive sans-beat full ork accompaniment. An inviting carolle.**

**“EACH TIME WE LOVE” (2:30) [Benell BMI—Mapp] Much the same intimate sound here.**

**JOHNNIE STAVINS ORCH. (2:36)**

**“WHHEELS” (2:07) [Dundee BMI—Torrres, Stephens] Current String-A-Bangs-Here hit. A joyous polka arrangement, a format that generally fits the band. Good bet for jive-boxes in areas with big polka clientele.**

**“MEO-DEE POLKA” (1:59) [Choppy BMI—Stavins] More lively polka fun.**

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The Cash Box—March 11, 1961
DO YOU HEAR THAT "WONDERFUL" $OUND?

Keeping The Drifters' chain of hits unbroken!

"SOME KIND OF WONDERFUL"

(A Lieber-Stoller Production)

by

THE DRIFTERS

ATLANTIC 2096

b/w

"HONEY BEE"

ATLANTIC RECORDS
CHIP TAYLOR (MGM 12995)
(B+) “POO-LIN’ AROUND” (2:40) [Central BMI—Owens, Howard] The current hit by Owens’ country-teen hit is done with a contagious pop-directed approach by the singer and backstop. Highlight of the support is a nice-and-then “bump” percussion gimmick. Can move way out.

(B) “INNOCENT EYES” (2:29) [Saxxon BMI—Taylor] Taylor tenderly handles the opus, about an “innocent eyes” who tells lies.

EDDY CHRISTIANI (Mercury 71708)
(B+) “SUICU-SUCU” (1:52) [Editorial Lagzi BMI—Rojas Catchy European success with Spanish Lyric is done with lots of con-tiental-type charm by the singer and his fellow songsters. Smooth sound from the musicians, too. An import tune to watch.


KAY STARR (Capitol 4542)
(B+) “POO-LIN’ AROUND” (2:19) [Central BMI—Owens, Howard] Linda Carol’s a trick. Owens goes pop in an infectious date by the thrush and honky combo. Can come thru in a big way.

(B) “KAY’S LAMENT” (2:40) [Starman—Stanley, Starr] Speedy work on baritone clarion-clef-der-f the lark some years ago, her version of which succeeded.

ELSON SMITH (Pentagon 875)
(B+) “WHISTLER’S TWIST” (2:24) [Robert Mullen & Wiley BMI—Russell] Solid vocal-whistle bit based on “Twist” beat, the latter contagiously conveyed by the combo. Smith’s voice is a sweet sound in an adaptation of “Gotta Travel On.” There would be chart recognition here.

(B) “COMIN’ ROUND THE MOUNTAIN” (2:45) [Wiley BMI—Montello, Smith] Quick-beat treatment to the folk ditty.

THE DO-RE-MI CHILDREN’S CHORUS (Kapp 378)
(B+) “PON-DI” (2:15) [Lear ASCAP—Shuman, Garson] The kid chorus comes thru with a contagious teen beat a cappella reading of the famous cartoon character. Plotter spinners’ will be delighted with this one.

(B) “HEL’ll LOVE YOU AS YOU ARE” (2:26) [Garland ASCAP—Dick Lipschitz] A companion piece is a bright singer-songwriter spiritual that should also win loads of radio support.

RONNIE LOVE (Dot 16186)
(B+) “NORTH TO ST. LOUIS” (2:21) [Hermes BMI] Racket Love, who recently made noise with “Chills & Fever,” could get further reaction from this R&B-flavored shuffle-beat blues number which has persuasive touch and bears watching.

(B) “I’LL BE TO-LOVING” (2:13) [Hermes BMI—Racket] Feelingful expression about a fella who’s looking for a love of his own.

THE CANADIAN SWEETHEARTS (Dot 16186)
(B) “NO HELP WANTED” (1:47) [Acuff-Rose BMI—Carlisle] Engaging oldie from the country-teen scene, a true ballad in the tunest-sounding maturer tempo. A deck whose sound value can overcome the language barrier here.

(B) “MARIA DELLA MONA” (2:13) [Spanish BMI—Rojas] A hit import from Holland, side is a charming Spanish-sung bit of nutter-making in merengue tempo. A deck whose sound value can overcome the language barrier here.


JIMMY DEAN (Columbia 41956)
(B) “GIVE ME BACK MY HEART” (2:11) [Spanka BMI—Jude] A fine country-styled number sung by the singer and full country-chords accom- panyment.

(B) “IT’S BEEN A LONG, LONG TIME” (2:18) [Edie, H. Morris ASCAP—Cahn, Styne] Dean & backing take things easy on the pretty stand-by. Pleasing portrait.

JESS CONRAD (London 1967)
(B) “MYSTERY GIRL” (2:21) [Braknen BMI—Peacock] His first hit, a solid chart appearance in the U.S. country scene.

(B) “THE TWO OF US” (2:02) [Braknen BMI—Pomus, Schuman] A fuller shuffle sound to this portrayal.

JERRY ROSS (Hep 7763)
(B) “OUTER DRIVE” (2:05) [Ramos BMI—Ross] Trumpeter Ross offers a nutty, glowing performance set against a skipping teen-beat combo arrangement. Good-sounding take from an instrumental set not often heard in rock-a-string vein.

(B) “WHERE IS YOUR LOVE” (Dunde Recto Corazon) (2:27) [Southern BMI—Serrana] Straight trumpet sound in this Latin- ish instrumental.

TOMMY ZEE (Amy 815)
(B) “REBECCA, REMEMBER” (2:00) [Music Hall ASCAP—White, Wolfson] Tale of love gone astray is told in an attractive Latin- ish number, presented with a good semi- dramatic sound by the singer and full country-chords. Flavorful teen- directed sentimental.

(B) “WORLDS APART” (2:42) [Frasier BMI—Wolfson] Same defeat come-up with a nice plaintive. It’s done in a rocky rock manner by the same personnel.

BOBBY HENDRICKS (Mercury 71788)
(B+) “HAPPY HEARTS” (2:20) [Central BMI—Waters, Paterno] After several successful platters on the Sue label, “Ithy Twitchy Feelin’” and “I’m Falling For You,” Hendricks enters the Mercury catalog with this interesting arrangement. Can prove a hit debut.


MARIA ANN (Warwick 605)
(B) “HIGH HEEL SHOES” [Selecta BMI—tends to objects to her mother’s objections against getting her first high-heel shoes in this lively rock-a-string novelty.

(B) “DREAM BOY” [Selma BMI—Imbaslani] Lark does a lazy teen-ballad vocal. Pleasing softie.

THE STARBIRDS (D&H 200)
(B) “LET’S DO THE PONY” (2:20) [Junior BMI] Songsters’ instrument folk rhythm. New teen- dance fat is done with good R&B-styled life. Label is based in New York.

(B) “THOSE FOOLISH THINGS” (2:30) [Houroe ASCAP—Link, Haines, Ducay, Richardson] Great evergreen is warmly warbled by the boys.

CHARLIE PARTERRE (Cub 5068)
(C+) “HOW COME” (2:29) [Shallmar BMI—Hall, Hudson Blackwell] Partee is a pro teen rhythm delivery as he tells of the boys that gone out of a romance. Good-rock-a-string & chorus sound.

(B) “PUT YOURSELF IN MY PLACE” (2:00) [Shallmar BMI—Mowry, Covay, Richardson] Another lost-love theme with a rhythm-rock arrangement.

NEW GOSPEL RELEASES

"ON THE RIGHT ROAD NOW" (2:40) [Hill & Range BMI—Holliday, Barnett] Gospelaires are on a roll in this exciting romp.

"LORD TAKE ME THROUGH" (2:40) [Hightower Bros. (Nashboro 98)]

"I'M GETTING NEARER" Part 1 2:30 & Part 2 Angelic Gospel Singers (Nashboro 98)

"THE LORD WILL BE WAITING" 2:10 [Willie Dee BMI—Stovall] Another love theme on this rhythm-arrangement.

JACK LOWELL (Citation 1101)
(C+) "TENNESSEE SATURDAY NIGHT" (2:45) [Hill & Range BMI—Holliday] Easy-going rock-a-string add to the female vocalists’ strain.

(C+) "ONE DREAM" (2:25) [Borgelin BMI—Sanborn] Some interesting guitar effects fortell Lowell’s sentimental vocal.

THE CASH BOX – March 11, 1961
LOOKING AHEAD TO TOMORROW'S HITS!

LEGEND OF THE BIG RIVER TRAIN
The Wilburn Brothers
31214

IT'S A LOVELY, LOVELY WORLD
Goldie Hill
31221

RAINBOW 'ROUND MY SHOULDER
Billy Grammer
31226

EBB TIDE
Earl Grant
31222

MOMMA — POPPA
The Kalin Twins
31220

THE FUZZ
Grady Martin
31211

EVERYBODY'S DYING FOR LOVE
Jimmy Newman
31217

BATTLE OF GETTYSBURG
Bobby Bobo
31219

SINCERELY YOUR FRIEND
Benny Joy
31199

The Cash Box—March 11, 1961
Busted Wide Open!

"TONIGHT I FELL IN LOVE"
The Tokens
Warwick M-615
Brand New And Taking Off!

"A SCOTTISH SOLDIER"
[Green Hills Of Tyrol]
Andy Stewart
Warwick M-627
Smash!

"PLAY ME A SAD SONG"
Jerry Landis
Warwick M-619
Matt Monro
sings

PORTRAIT OF MY LOVE
Warwick M-624
Smash Version Of The Hit

"PLEASE LOVE ME FOREVER"
Sunny Gale
Warwick M-626

Record Ramblings

NEW YORK:

Epic's national promotion mgr, Herb Linsky, who just came off an extremely successful road jaunt in behalf of Roy Hamilton's "You Can Have Her," heads out this week for the Cleveland-Detroit territory with three new items—Roy's "You Can Have Her" and singles by Buddy Greco—"They Took Johnny's Away" and Rex Garvin's "Emulation." . . . Rod Pierce, topper of the Hollywood-based Mercury label, dropped a line to tell us about the nation's most promising young rhythm & blues artists who are "in" at the moment. . . . The Tokens, S.C. Dick'll be there to welcome the new ABC-TV affiliate, WUSN-TV. . . . We hear Hollywood's interested in Decca's Udo Jürgens (he cuts for Polydor in France) of Victor's Elliot Horne info that Ernest Hemingway is writing a new novel, "The Locks Of Love," a bow for newcomer Wanderloho's moniker. Seems as tho the artist took his name from one of the master's novels. . . . The Monitors, title of the lad's bow is "Reachless." . . . Music Makers, the new diskery, kicked off a series of Sat. auditions for all singers, on 2/26. General mgr. Bob Schaad has appointed John Barch as liaison man.

ABC-Paramount's N.Y. promo man Mike Kelly sez that the following are all well on their way toward hitsville: Bill Snyder & Dick Manning's "Gimme, Gimme, Ray Charles' "One Mint Julep" (from the hot Impulse LP, "Genius+5" Jazz) along with the "Great Kai and J.J." package. . . . Norrie Paramour (EMI's A&R producer) and wife Joan in town on a radio-pleasure trip and out to the coast for Capitol confab. . . . Lew Lorin, formerly with Warner Bros., pic on the coast, setting up offices here to do N.Y. promo for Nat Cole's pubberies, Sweco and Comet. Lew noted that the Cole Capitol package, "Wild Is Love," received a tremendous shot on a recent Jack Paar TV show. By the way, Lew's a cousin of indie A&R man Joe Sherman. . . . We hear Atlantic's putting more reliance on artwork for its LP covers cause it has just about done all it can with photos displays. . . . Sorry to hear about the passing of Lou Klayman's mother. Lou's with Action distribs here.

Sam Goldman, who handles the 5 Satins (MGM), and others, are well on their way towards a good deal. . . . Billboard on a hot tip from Milt Mizrahi and that the Milt Mizrahi's "Wheels" by Johnnie Stavins' will have a strong push from American Record Corporation, which has cut a record with Bobby Freeman's "Mess Around" and Kent Drake's "Soul To Go." . . . Big news from the East, according to A&R man Mickey Eichner, are Bobby Freeman's "Mess Around" and Kent Drake's "Soul To Go". However, the key is: Ray DeStefano, who recently signed the following: the Sentimentalists, whose first release, "Wedding In September," came on Joe Riccitelli's Bellefonte A&R-topper Jo Rene plans to cut an LP with Ritchie Adams, who currently has "The Right Way." . . . Signature's Madeline Kerec, who currently has "The Right Said," and a new single (within 2 months) which is "Danny," Guy Lombardo warming up for St. Patrick's Day with "MacNamara's Band" (Decca). N.Y.'s famous harmonious of the stars Rudy off for a Miami Beach vacation, Son Paul's watching the store.

Up for a recent Cash Box visit was songster Gary Stites and Madison's Ted Feigin in behalf of Gary's newest, "Little Lonely One." . . . Also up to say hello, from the Chicago-based Apex label, was national promo man Zip Johnson and mid-west promo man Bob Catron who reported that the Sheppards' "Tragic" is busting loose in Chi, Cincy, Cleve. and Detroit. . . . Johnny Gilbert followed his stay at the Charcoal Pit with one at the Bonfire (both on Lp). His soon-to-be-out LP's tagged "Johnny Gilbert Sings." . . . Publicity gal Joyce Becker letters that Jeanne Perry's been attracting some better press with her new outing, "Cool Cat," in the Pa., Md., and D.C. areas. Jo-An's been on a promo trek in that neck-o-the-woods. . . . Panamanian organist Vinn Strong, out with a package tagged "Latin Percussion" (Tico) currently at the Brankers Music Room in N.Y.C. . . . Mack Wolfson, general mgr. of Johnny Marks' St. Nicholas music pubbery, claims that Johnny's on a winter vacation in Nassau but will be back in time to guide "Randolph" in the right direction.

Julia Records expecting the "disk store" to bring in a big one via Richie Dennis' "Kissin' Crazy." . . . Peter Gromley, mgr. of England's hot instrumentals group, the Shadow, who waxed for ABC), to town for a publicity jaunt Bill Downs about a return visit of Cliff Richard and the crew (Bill handled publicity on "Cliff" last year). Group's original name was The Shadows, which, of course—had to be changed. . . . Thrush Karen Chandler (who just signed a Strand wax pact) in a 2/28-3/8 stanza at the Bon Sox. . . . Barbara Russell held over 2 weeks at the Crystal Room. . . . Charleson Records, N.Y.C., expects its national promo mgr. for Square Records which is currently working on Renee Matthews' "What'll I Do," A&R man Hardy Salzwitz just back from Canada where he signed Don Macari to a 5-year contract. . . . Bea Gordon, formerly of Panorama Records, has joined the Marty Wax promo organization as account exec. Milt Mizrahi's 2nd project will be promo of the new "Bumble Annette" Vanilla album. . . . Buddy Basch, back from a new England trek in behalf of the same LP. This week it's the Phyllis-D.C.-Balt. area.
CHICAGO:
The big jazz show skedded for March 18 at the McCormick Place Theater will feature Ernie Field and Jamal Trin, Woody Herman's orch and Anita O'Day with popular WCFL deejay, Dan Sorkin, emceeing, Sorkin, in addition to his regular VCFL stint, has been doing Bob Elson's Pump Room Show while Bob is out of town. — Danfest will be held around Europe... Sonny Bono, recent RCA-Victor pactee, has come up with the first vocal version of the smash instrumental "Apache" and "Cha Cha Cha Pat, initial reactions hereabout has been terrific. Nineteen-year-old Swedish beauty Ann-Margaret bows on RCA with "Lost Love." The brush, who's slated for the lead role in the upcoming flicker "State Fair," was recently profiled in Life Magazine. Give a listen to Marty Gold's lush new instrumental "Carnival In Rome."... Songster Tony Page writes from Atlantic City, where he's grabbin' a little sunshine between stints. He recently wrapped up a successful engagement at the Club Allez Rouge in Evansville. There's action aplenty hereabout with Al Martino's 20th Fox wax-

"Little Boy, Little Girl!" Reports from Arnold Records indicate the deejay will go the route on the national charts. Ralph Cox adds that The Royaltones' "The Great Adella" (Gold哥伦比亚) is developing into quite a sales getter and local hit. The Mustwangs, have shared pic's in Pee Joe (WIRL), South Bend (WJVN) and fac's (WAIK) with their Nero box "Maria.

Congrats to Sam Cerami and his new bride, the former Beverly Salatino. Sam was recently appointed west coast regional sales manager for Mercury. — Song stylist Lurleen Hunter, in at the Club Laurel. Joe Rees, proxy of Dick Sabine, excitedly buzzed about immediate sales reaction to Ritchie Adams' "The Right Way."... Julius LaRosa, packin' 'em in at the Trade-winds, managed to make the deejay rounds last week. Another inquiry by Vic Faraci to plug his new King single, "Let Your Lips Tell Me." — Ditto Peggie King, currently headlining at Mr. Kelly's, with her latest Roulette slicing "Up Up Up." Chicago kids adored to Vanity's Jack Pittman, who journeyed to New York to take on the new task of reviewing movies. — Ben Owens, toppper of J. C. One-Stop Records, expanded his "1 store on 63rd St. and he's really swingin' with record sales.

Congrats to WBBM bossman Ernie Shomo, who entered the 'grandaddy' league last week. "Exotic" by the Knight Beasts (Sound), going great here, there and everywhere, accordin to Ed Yalowitz (Garlan). The Milwaukee lads kicked off the record in their home town and it's been flyin' high ever since. The district's chart round newies include "Tonight My Love Tonight" by Paula Jaska and "Mind Juelp by Ray Charles (ARC-Paria)." Our best wishes for a speedy recovery to Lennie Garman's lovely wife, Sylvia, who is con-valescing in Meyer House. — Bill Sheppard (Mark Dist.) info's that Ike & Tina Turner have a real strong item in their first LP on Sue "Soul Of Ike & Tina" which includes, among others, their current flick, "I'm Jealous." Also high on Mark's chart is the Addit package "Ilfiana's Feast Holiday" recorded by Paula Halliday who, ironically enough, died suddenly three days before the release. — New label, Colpix, was released out "East Of The Hill" by the Illinois Gospel Singers, being distributed in the Philly area by Bob Heller's Record Dist. Co. — Earl Glicken (Delfi-Donna) hastily bunzin' around raising sales on "To Be Loved" by The Pentagons and "Go Dearly" by Rosie & Ron. Earl embarked on a cross-country trek with Millard Wood whose current contender is "Country Boy." As for Kent Beauchamp (Garlan), he's eyin' top spot for the latest Fer- rante & Teicher session from the movie "One Eyed Jacks." In Garlan's movin' up department, Cathy Jean's doin' it with "Please Love Me Forever" (Valmor) and Marty Jarecki with "Merry Go Round" (UA)... Dorothy Dandridge in at the Empire Room of the Palmer House, out with a Verve pairing "Somebody B/w "Stay With Il." — George Francis (Connie's dad), who's in the production end of the record industry with Marty Delrose's "Girl Of My Dreams" (MCM), was in town last week circling record row with the artist and Music Distr's. Paul Leary has been getting some good reports from the coast on The Mar-
crackers' Colpix slicing of "Blue Moon" which is also rising in this area. Jimmy Jones, hitting hard with "I Told You So" on Cub... Veteran disk jockey, Ernie Simon, returned to his old stomping ground WIRL (2/27) in a 6:00-11:00 A.M. time slot... Henry Mancini, in town conferring with Stan Pat in conjunction with the opening opening of the flicker. The Great Imposter" for which Mancini did the score... Congrats to Hal Tate on his membership in ASCAP under his given name Alex Teitelman. Hal penned the tune "Peyton Place" in 1958 with Bernie Tuffy and Dave Bass... Ed Walker, all excited over Cosman's appointment as distri as the Directional Sound series of albums.

LOS ANGELES:
Gene McDaniels looking for his first big single on the Liberty label with current effort "Hundred Pounds of Clay," grabbing solid air-play in several major national markets... Lee Palmer, at Record Merchandising, reports discs selling 'em like "I Want My Love," which was released several months ago, has started all over again with renewed interest... Sam Finneran of Lawrence Welk, was guest of honor at a surprise luncheon recently at the Dot Records office. Dot top - pop Randy Wood, presented Lutz with a special gold record "in appreciation for your personal help and effort far beyond the bounds of duty," for his work in promoting Welk's smash "Calcutta" waxing.

(continued on page 18)

The Cash Box—March 11, 1961
Today's Hot, Swinging Top Selling Single!!

(continued from page 17)

Al Chapman, Modern Dial, reporting lots of picks up and down the Coast on the "A" recording of "That's All I Want From You" as waxed by Ray Arnis...Big Jay McNeely's latest instrumental on the Swingin' label couples "Before Midnight" with flip "After Midnight."...Challenge exces Joe John- son and Johnny Thompson inform The Champs' current outing, "The Hokey Pokey," is the group's fastest take-off since their million-seller "Tequila."...Don Reed and Jack Gerard Jr. have released "Little One" featuring Tommy Boyce and Gerard's William with national distribution to be handled by the Rendexvous label,...The Paris Sisters scoring local deejay interest with their Gregnormal offering "Fly My Boy."...Bob Thompson, Columbia Records President, has snatched with Adrienne Claire Durham in Las Vegas 2/17,...Mack Martin, of Mack Martin Music, all excited about the new Dean Martin slice on Capitol "Sparklin' Eyes," kicking-off in several areas nationally.

Johnny Burnette from a successful p.a. trek with Brenda Lee, busy cutting several new sides at Liberty Records. Singer is high on the charts with current hit "Little Boy Sad"...Songwriter Jimmy McHugh, ASCAP Board Director, wining to New York for Board meetings, and will also appear in Washington for the Senate-Congressmen's banquet for Pres. John Kennedy...Rock 'n roll singer Little Jimmy Dee, linked to an exclusive wax pact with Infinity Records by Larry Stith, veep of the label...Impact Records hitting the market with tune titled "Santa Maria" by the Spectrums,...Sam Cooke and spouse, Barbra Campbell, presented awards for outstanding composition in the popular music field recently at the annual BMI Awards dinner at the Hotel Pierre, New York City. Cooke was honored for "Chain Gang" and his wife for "Wonderful World"...Gardena Records looking for things to happen with the Paul Revere and the Raiders offering "Like, Long Hair."

Gordon Jenkins recently completed a special "Oscar" package for Infinity Records, featuring the past 20 Academy Award winning songs, and LP was released last week...Randy Wood of Veeday Records reports several records breaking out, with the new jazz version of "Exodus" getting particularly good pop airplay throughout the West...Al Sherman of Record Sales recently hosted a cocktail party for dealers and deejays to mark the occasion of his firm taking over local distribution for MGM Records...Milt Weiss of Milton Records excited over the big airplay being given "One Solid One Beer" by Thurston Harris on Aladdin Records...A & A Distributors now handling the Keen Records line who have just released a new Sam Cooke waxing ...Reaction to the Ray Charles album, "Genius Plus Jazz Equalls Jazz," prompted ABC-Paramount to release a single of "One Mint Julep" and "Let's Go" from the LP.

Here and There:

PHILADELPHIA—Annette LeVine has joined the Bob Heller Flying distrib outfit. Annette will be working on a special record each day of the week. Gal's pick-of-the-week is the Demensions' "A Tear Fell" (Mohawk). Her next new with Ronnie Singer, over at Saul Lambert's place, include Allan Vallone's "1 Road Block" (Vibes), Renee Matthews' "Baby, Hold My Hand" (Square) and Lloyd Arnold's "Red Coat, Green Pants And Red Suede Shoes" (Myles). Saul adds that Warwick's bubbly promo man Danny Driscoll had to be given oxygen after doing the Pony at Harvey Miller's 2/25 hop,...Ed S. Barkey's Fran Murphy selected as a judge in the Miss Delaware segment of the 61 Miss America contest. Fran noted that Malcolm Doolle was in town recently to plug his new MG single, "I'll For The Love Of A Woman."...During the past weekend Jackie Villaneva, of A & E, distrib, made the record hop scene with Ray Simmons to verify that "Everybody's Doing The Pony" (Sencol). Duo made 5 hops in 4 hours,...Columbia sizzlers, accord to Ted Kelly, are Mitch Miller's "Tunes Of Glory," Jerry Vale's "Camelot," Marty Robbins' "Don't Worry," Aretha Franklin's "Won't Be Long" and Ray Bryant's "Suck O' War."

MAGAZINE—Randython's Jerry Meyers info's that there's been loads of action on Johnny Love's "It's Too Early In The Game," adding that we should watch out for Patti Page's "Dandie," which'll be just in time for prom on her soon due flick of the same name.

ROCHESTER—Lifetime Records' Lester W. Osband letters that the label has appointed Bob Heller in Philly to handle his line—which now includes the Goldenotes' spiritual, "I Want To Rest."...

JACKSON, MISS.—Johnny Ankle prediging a big one with the Century Limited instrumental version of "Oh My Papa," adding that the flip, "My World," can also follow suit.

CLEVELAND—Vulcan's promo man at M.S. distrib, Alan Mink, info's that one of the big sales surprises is the country-gone-pop slice, "I'll Have Another Cup Of Coffee" by Claude Gray. Other top sides there include Brook Benton's "Think Twice," Dinah Washington's "Early Every Morning" and Tom & Jerry's "Wildflower."...

BOSTON—At Don Rubay's place, three weeks' exciting with the smash pop-r&B sales figures on Bobby Bland's "I Pity The Fool" and Little Jr. Parker's "I Love You Baby"...Also recently spied on some of the Nightshade's "Presence Of The Lord" and the Gospelaires' "They Won't Believe In Me." Don also reports that Fention Robinson's "Teenese Woman" looks like a sleeper.

BALTIMORE—Mangold & Marshall Ent.'s Ed "The Beard" Kalecka types that "Road Block" by the Paul Demus's Imperials duo, "Ain't That Just Like A Woman" and "What A Price," Connie Francis' "No One" and "Where The Boys Are" and "Wheels" by the String-A-Longs (Warwick).

COCOA, FLA.—J. Norbert Swanson, distribution director at Vogue, happily noting that the Sonars are in sales- territoriy with their recently-released "Who's That Knockin'?"
He's new! He's magnificent! A complete show-stopper on tours in Vegas, Chicago, New Orleans, plus appearances on top TV programs like the Dinah Shore and Perry Como shows. Breaking at the same time, his first album, "Al Hirt—The Greatest Horn in the World." Stock both big!
"LIVING VOICES SING IRISH SONGS" RCA Camden CAS-665, $2.98, Monumental $1.98  

"THEME FROM EXODUS AND OTHER GREAT FILMS" Greg McRitchie Orch., Venus—T-10012, $2.98, Monumental $1.98  
Content: Theme plus "Moon Is Blue," "Bells of St. Mary's," "Spellbound," and 6 others. Cover: 'Exodus' theme is dominant against movie symbol and blue background. Performance: lush string arrangements on some of the highly popular movie themes. Commercial Value: 'Exodus' theme will stimulate sales with regular priced packages doing very well.

"PLAY ONE FOR ME" Frankie Carle RCA Camden CAL-585, $1.35  
Content: "Frankie and Johnny," "Wheel Of Fortune," "Oh Baby Mine," 7 others. Cover: The piano man is illustrated in color on the keyboard. Performance: The tinkling sounds of Frankie Carle are offered here on some of his past successes. The style is undoubtedly Carle from start to finish. Commercial Value: While the tracks are from past sessions, Frankie Carle sounds the same today on regular priced merchandise. Should stir up some rack sales.

"RIMSKEY-KORSAKOV 'LE COQ D'OR'" London Philharmonic Orch., Cond. Hugo Rignold, Stereo Fidelity SF-13500, $2.98  
Content: "Title" plus Mussorgsky's "Night On Bare Mountain." Cover: Bright red color against mosaic of moon and cock over the title, Fine display. Performance: Two-sided winner with beautiful portrayals of these fine selections, an unusually attractive combination of sides. Commercial Value: Should follow in footsteps of other successful classical offerings for low-price shelves.

STEREO ALBUMS (Regular Priced)
1. EXODUS Movie Soundtrack (RCA Victor LS-1058)
2. WONDERLAND BY NIGHT Bert Konowitz (Decca 7401)
3. EXODUS Montovani (London PS-224)
4. CALCUTTA Lawrence Welk (Dot DLP 25359)
5. CAMELOT Orig. B'way Cast (Columbia KOS-3021)
6. SINATA'S SWINGIN' SESSION Frank Sinatra (Capitol SW 1497)
7. LAST DATE Lawrence Welk (Dot DLP-25550)
8. G.I. BLUES Elvis Presley (RCA Victor LPS-2256)
9. PERSUASIVE PERSUASION Terry Snyder (Command 5400)
10. PERSUASIVE PERSUASION—Vol. II Terry Snyder (Command RS-803-5D)

STEREO ALBUMS (Low Priced)
1. MANTOVANI SHOWCASE Montovani (London PSA 3302)
2. SOUL OF SPAIN—Vol. II 101 Strings (Stereo Fidelity SF 6000)
3. GRAND CANYON SUITE Odeh Philharmonic Orchestra (RCA Camden CAS-486)
4. 101 STRINGS PLAYS THE BLUES (Stereo Fidelity SF 5400)
5. SYMPHONY FOR LOVERS 101 Strings (Stereo Fidelity SF 6700)
6. EBB TIDE Frank Chacksfield (Richmond S-3078E)
7. CONCERTO UNDER THE STARS 101 Strings (Stereo Fidelity SF 6700)
8. EXODUS 101 Strings (Stereo Fidelity)
9. SILVER SCREEN 101 Strings (Stereo Fidelity SF 2900)
10. SOUL OF SPAIN 101 Strings (Stereo Fidelity SF 6000)

MONOALURAL ALBUMS (Reg. Priced)
1. CALCUTTA Lawrence Welk (Dot DLP-3359)
2. EXODUS Montovani (London LE-3231)
3. EXODUS Movie Soundtrack (RCA Victor LM-1058)
4. G.I. BLUES Elvis Presley (RCA Victor LPM-2256)
5. WONDERLAND BY NIGHT Bert Konowitz (Decca DL-4101)
6. MAKE WAY Kingston Trio (Capitol T1467)
7. CAMELOT Orig. B'way Cast (Columbia KOL 5620)
8. 60 YEARS OF MUSIC AMERICA LOVES BEST Vol. II Various Artists (RCA Victor LM-6084)
9. LAST DATE Lawrence Welk (Dot DLP-3350)
10. THE BUTTON DOWN MIND OF BOB NEWHART (Warner Bros. W-1379)

MONOALURAL ALBUMS (Low Priced)
1. EBB TIDE Frank Chacksfield (Richmond M-20076)
2. HAWAII IN HIFI Leo Addoe (RCA Camden Cal-510)
3. THE LIVING STRINGS PLAY MUSIC OF THE SEA Hill Brown, Cond. (RCA Camden CAL-539)
4. MORE HAWAII IN HIFI Leo Addoe (RCA Camden Cal-594)
5. MANTOVANI: SHOWCASE Montovani (London MG-3)
6. 101 YEARS OF FAMILIAR SONGS 101 Strings (Somerset 285)
7. THE LIVING STRINGS PLAY MUSIC FOR ROMANCE Hill Brown, Cond. (RCA Camden CAL-637)
8. SOUL OF SPAIN 101 Strings (Somerset SF-6000)
9. DREAMER'S HOLIDAY Perry Como (RCA Camden Cal-852)
10. SOUL OF SPAIN—Vol. II 101 Strings (Somerset P-8900)

KIDDIE ALBUMS
1. HUCKLEBERRY HOUND Original TV Soundtrack (Capitol CP 202)
2. DENNIS THE MENACE Jay North (Capitol CP-204)
3. TOBY TYLER Henry Calhoun, Walt Disney (Disneyland ST-1904)
4. QUICK DRAW McGRAW Original TV Soundtrack (Capitol CP-203)
5. SWISS FAMILY ROBINSON Sound Track (Disneyland ST-1907)
6. POLLYANNA Sound Track (Disneyland ST-1906)
7. 101 DALMATIONS Sound Track (Disneyland ST-1908)
8. POPEYE'S FAVORITE STORIES Jack Herrick & his Strings (RCA Camden Cal-1046)
9. ALICE IN WONDERLAND Cyril Richard (Mercury M-1460)
10. SLEEPING BEAUTY Darlina Gillespie (Mickey Mouse MM-32)

EXTENDED PLAY (EP's)
1. ENCORE OF GOLDEN HITS Platters (Mercury EP-14029,30)
2. THAT'S ALL Bobby Darin (Atco EP-4524)
3. BECAUSE THEY'RE YOUNG Danny La Rue (Jolly J-356)
4. PAUL ANKA'S BIG 15 (ABC-Paramount A-322)
5. FOREVERLY YOURS Everly Bros. (Warner Bros. EA-1381)
6. SOLID AND RAUCY Bill Black (Hi EP-3703)
7. MAKE WAY Kingston Trio (Capitol EP 31467)
8. THE REBEL Johnny Cash (Columbia 82195)
9. THIS IS DARBY Darby Darby (Alco EP-4840)
10. NICE 'N' EASY Frank Sinatra (Capitol EAP 1,3437)

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STEREO ALBUMS (Regular Priced)

1. EXODUS
   Marie Saintfleur (RCA Victor LSO-1058)
2. WONDERLAND BY NIGHT
   Bert Kaempfert (Decca 74101)
3. EXODUS
   Montovani (London PS-234)
4. CALCUTTA
   Lawrence Welk (Dot 35359)
5. CAMELOT
   Orig. B'way Cast (Columbia KOS-3021)
6. SINATRA'S SWINGIN' SESSION
   Frank Sinatra (Capitol SW 1491)
7. LAST DATE
   Lawrence Welk (Dot DL-25556)
8. G.I. BLUES
   Elvis Presley (RCA Victor LPS-2316)
9. PERSUASIVE PERSUASION
   Terry Snyder (Capitol S-800)
10. PERSUASIVE PERSUASION
    Val. II
    Terry Snyder (Capitol RS-803-50)

MONAURAL ALBUMS (Reg. Priced)

1. CALCUTTA
   Lawrence Welk (Dot DL-3359)
2. EXODUS
   Montovani (London LL-3211)
3. EXODUS
   Movie Soundtrack (RCA Victor LM-1058)
4. G.I. BLUES
   Elvis Presley (RCA Victor LPM-2256)
5. WONDERLAND BY NIGHT
   Bert Kaempfert (Decca DL-1101)
6. MAKE WAY
   Kingston Trio (Capital T1147)
7. CAMELOT
   Orig. B'way Cast (Columbia KOL 5620)
8. 60 YEARS OF MUSIC AMERICA LOVES BEST Vol. II
    Various Artists (RCA Victor LM-6088)
9. LAST DATE
   Lawrence Welk (Dot DL-3350)
10. THE BUTTON DOWN MIND OF BOB NEWMAN
    (Warner Bros. W-1279)

KIDDIE ALBUMS

1. HUCKLEBERRY HOUND
   Original TV Soundtrack
   (Columbia CP-202)
2. DENNIS THE MENACE
   Jay North (Columbia CP-204)
3. TOBY TYLER
   Henry Calvin, Papa
   (Disneyland 7T-1494)
4. QUICK DRAW McGRAW
   Original TV Soundtrack
   (Columbia CP-2032)
5. SWISS FAMILY ROBINSON
   Sound Track (Disneyland ST-1907)
6. POLLYANNA
   Sound Track (Disneyland ST-19061)
7. 101 DALMATIANS
   Sound Track (Disneyland ST-1908)
8. POPEYE'S FAVORITE STORIES
   Charlie R. Swerling, Oliver
   (RCA Victor CAL-1440)
9. ALICE IN WONDERLAND
   Cyril Richard (Riverside 1406)
10. SLEEPING BEAUTY
    Darlene Gillespie (Mickey Mouse MM-32)

STEREO ALBUMS (Low Priced)

1. MANTOVANI SHOWCASE
   Montovani (London PIA 3202)
2. SOUL OF SPAIN—Vol. II
   101 Strings (Stereo Fidelity SF 6000)
3. GRAND CANYON SUITE
   Old Philharmonic Orchestra
   (RCA Camden CAL-468)
4. 101 STRINGS PLAYS
   THE BLUES
   (Stereo Fidelity SF 5000)
5. SYMPHONY FOR LOVERS
   101 Strings (Stereo Fidelity SF 4600)
6. EBB TIDE
   Frank Chacksfield (Richardson S-3007)
7. CONCERTO UNDER THE STARS
   101 Strings (Stereo Fidelity SF 4700)
8. EXODUS
   101 Strings (Stereo Fidelity)
9. SILVER SCREEN
   101 Strings (Stereo Fidelity SF 7000)
10. SOUL OF SPAIN
    101 Strings (Stereo Fidelity SF 6000)

MONAURAL ALBUMS (Low Priced)

1. EBB TIDE
   Frank Chacksfield (Richardson M-20078)
2. HAWAII IN HIFI
   Leo Addoe (RCA Camden Cal-510)
3. THE LIVING STRINGS PLAY MUSIC OF THE SEA
   Hill Brothers
   (RCA Camden CAL-639)
4. MORE HAWAII IN HIFI
   Leo Addoe (RCA Camden Cal-594)
5. MANTOVANI: SHOWCASE
   Montovani (London MS-5)
6. 101 YEARS OF FAMOUS SONGS
   101 Strings (Somerset 265)
7. THE LIVING STRINGS
   PLAY MUSIC FOR ROMANCE
   Hill Brothers
   (RCA Camden CAL-637)
8. SOUL OF SPAIN
   101 Strings (Stereo F-6488)
9. DREAMER'S HOLIDAY
   Percy Faith
   (RCA Camden Cal 812)
10. SOUL OF SPAIN—Vol. II
    101 Strings (Somerset P-9990)

EXTENDED PLAY (EP'S)

1. ENCORE OF GOLDEN HITS
   Platters (Mercury EP-14029,30)
2. THAT'S ALL
   Bobby Darin (Alto EP-4304)
3. BECAUSE THEY'RE YOUNG
   Dinah Shore
   (Jambal-J-358)
4. PAUL ANKA'S BIG 15
   (ABC-Paramount A-323)
5. FOREVERLY YOURS
   Frank Sinatra
   (Warner Bros. EA-1381)
6. SOLID AND RAUNCHY
   Bill Black
   (J. EAP 2202)
7. MAKE WAY
   Kingston Trio (Capital EAP 3147)
8. THE REBEL
   Johnny Cash
   (Columbia EAP-3235)
9. THIS IS DARIN
   Bobby Darin
   (Alto EP-4306)
10. NICE 'N' EASY
    Frank Sinatra
    (Capitol EAP 1,33417)
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Don Luis Quintero and Madrid Festival Orch. with flamenco guitarist Jose Alvarez, in fiery, exciting performances of the musical rhythms of Spain.

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The Regimental Band of the Windsor Guards in the most dazzling, brassy sounding set of march tunes ever recorded. Sousa to "Guadalcanal March."

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**PASSIONATE PERCUSSION**

Don Catelli and the All Stars in striking percussion arrangements of hot Latin dance music like "Brazil," "Taboo," "Cha Cha 5," "Jungle Drums," etc.

**DM/DS 5010**

**POTENT PERCUSSION**

Don Catelli and the All Stars play percussion arrangements for dancing. Fantastic sound to favorites like "I Love Paris," "Small World," "Manhattan."
“ALL STARR HITS!” — Kay Starr — Capitol T 1468

Versatility has been the keynote of Kay Starr's biggest hits through the years. Here, on Capitol's "Star Line," the thrill's successes have been assembled into one pop package, and it's that Starr versatility that makes it attentive listening from the opening "Just For A Thrill" to the closing "Waiting At The End Of The Road." In between are "Mississippi," "You've Got To See Mama Ev'ry Night," "When My Dreamboat Comes Home," "Wisdom Of A Fool" and "I Cry By Night." Exciting collection of memories.

“TONY BENNETT SINGS FOR TWO.” — With Ralph Sharon at the Piano—Columbia CL 1446

Tony Bennett grows continually in stature, researcher, and sophistication in his career with this album. He sings the clever, sophisticated, songs of love, and it's no coincidence that five of the songs are Rodgers & Hart productions, plus three by Arlen (with Ira Gershwin, Capote and Harburg). Accompaniment is by Ralph Sharon's sympathetic solo piano, completing a picture of intimate torchiness. Selections include "Where Or When," "My Funny Valentine," "Bewitched," "The Man That Got Away" and "A Sleepin' Bee." A rewarding vocal package.

“GREAT! GREAT! GREAT!” — Pat Boone—Dot DL P 1494

The songster offers his own LP review of a dozen pop hits of recent vintage. Among them are "El Paso," "Send Me the Pillow You Dream On," "Cherry Pink and Apple Blossom White" and "White Silver Sands." Billy Vaughn's nattily scored and versatile arrangements, from the hard rock beat to the soft ballad pace. Boone's fans will greatly appreciate this outing.

“LARRY STORCH AT THE BON SOIR”—Jubilee JGM 2033

Comedian Storch is an excellent dialectian and he talks the audience completely through his monologues. Here, in a set cut at New York's intimate Bon Soir room, he alternately pours the hilarious, cellophane stories by the Harry Simeone Chorale. The songs have been categorized into groups such as Love, Campus, Sings, etc., and there are two-disc package bursting with good song. Song sheets are included.

“SIXTY SING ALONG FAVORITES”—Harry Simeone Chorale—Dot TC 1046

Sixty (count 'em) of the most cherished evergreens in American pop have been assembled for this jolly sing-along package by the Harry Simeone Chorale. The songs have been categorized into groups such as Love, Campus, Sings, etc., and there are two-disc package bursting with good song. Song sheets are included.

“TEMPETUOUS TRUMPET” — Doc Severinsen and His Orchestra—Command RS 819 SD

Long time jazzers and new trumpet man, very mercurial studio man, Severinsen plays a full-toned, strikingly melodic trumpet. In this session he pays tribute to the non-traditional trumpet pieces, among them "After You've Gone," "I Can't Get Started," "And the Angels Sing," "You Made Me Love You," "Blue Monday" and "No." The attempt is made to copy the original; these are refreshing personal versions. The Command superior sound separation gives this a valuable appeal to the pop market.

“EXCITING SOUNDS” — The Clebanoff Strings & Percussion—Mercury PPS 6012

The Clebanoff string orchestra is augmented by a bevy of flutes, saxophones, and assorted exotics for this enticing exotica-type portrayal of several chestnuts. Naturally, the important role in this "Perfect Presence" outing, Credit Wayne Kominsky and Caesar Giovanni for the expertly arranged arrangements of "Singin' the Blues," "Golden Earrings," "La Habana Nocturne," "Tender Barbara," "That's Not My Baby" and other others. Will delight the stereo romantics.

"A MARIO LANZA PROGRAM" — RCA Victor—2454

From Victor's files comes this never-before-released recording of a 1955 Mario Lanza concert in London. The selections here run the gamut of Lanza repertoire, operatic arias, Neapolitan and other Italian songs and American pops. Among the selected tracks are "E Lucevan le stelle" from "Tosca," "Mama mia," "Because You're Mine," "Marechiare" and "I'm Falling In Love With Someone." Very probable chart item.

"MR. LUCKY GOES LATIN" — Henry Mancini—RCA Victor LPM 2360

The intrepid Mr. Mancini takes his "Mr. Lucky" theme on an easy-going Latin journey and sets the mood for this program of warmly melodic Latin danceables. All twelve tracks are Mancini originals and bear such titles as "Rain Drop In Rio," "Cow Bells and Coffee Beans," "Tango Americano" and "Speedy Gonzales." Instrumental interest is maintained at a high level through the use and combination of organ, mandolins, tin-piano (Brazilian piano), and Mancini never lets the mood get frantic. Has strong chart chances.

"SINSATIONAL!" — Rusty Warren—Jubilee JGM 2034

With two big comedy LP's to his credit, "Knockers Up!" and "Songs For Sinners," Rusty Warren, the luscious redhead, offers some more advice on risque matters. Her act (this set cut live at Detroit's Club Alabam...) is thoroughly seductive; she pulls no punches in language or subject matter, and literally has the audience rolling in belly laughs. Though not for airplay, the album has a guaranteed market in areas where Rusty has played—almost everywhere.

"LATIN PIANOS" — Ferrante & Teicher—United Artists UAL 1410

The dual piano team return to their famous "fixed" pianos for a scintillating, rhythmically propulsive survey of twelve popular Latin melodies. Furtoso they drive through "El Cumbrachero," "Oye Negra," "Brazili," "La Cucaracha" and "Tico Tico." Duets are directed to complete an exciting instrumental LP picture. Bright sales future.

"YOU CAN HAVE HER" — Roy Hamilton—Epic LN 3775

Tribed after the songster's current chart climber, the album showcases him in a varied collection of tunes which displays his versatility. His songs are vocally fervent. "Down By The Riverside," "Abide With Me," ballads with stirring tenderness; "I'll Never Be Free," "Never Let Me Go" and swings up a storm; "Don't Let Go," "Jungle Fever." Sock stock for Hamilton fans.

"SAM COOKE" — RCA Victor LPM 2293

Sam Cooke dips back into earlier America for most of the selections here, singing with orchestra. Sammy Lowe, refreshing new sounds to such PD's as "Swing Low, Sweet Charriot," "Grandfather's Clock," "Get Away With The Light Brown Hair" and augmenting the collection with newer items; notably, his "Chain Gang" hit. Cooke's gorgeous voice and his talent are well with these oldies. Could be a big album.

"OVERTURE—AMERICAN MUSICAL THEATRE" — Volume 1—Hugo Manciagro and !

Graceful under singer's name and Montenegro is this four volume series highlighting the American musical stage through its best scenes. The first plate is from "Lady Be Good" in 1924 right through "Camelot" in 1961. But the most distinguished aspects of the albums are the arrangements by Montenegro, Jim Tyler and Maury Laws—settings with and vitality and a healthy helping of brass showmanship. Time's sound is excellent. An all-around commendable production earning it a permanent spot in the show music catalog.
This Symbol marks the finest in recorded sound by top artists...plus prestige packaging.

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"THE MAGIC BEAT!"—The Unique Rhythms of Richard Moran and His Orchestra—Liberty LSS-1164

Third in Liberty's "Premier" set is a package which tones down and improves upon the current plethora of percussion LP's. Rhythm and percussion is the highlight, but it's not incessant; rather, it's used imaginatively and intelligently to further heighten the musical excitement of such rhythmically-attuned stanzas as "Fever," "Poor People of Paris," "Colonel Bogey," "Sixty-Six Trombones" and "Lisbon Antiguedad." A hot new item in the "sound" sweepstakes.

"COMMAND PERFORMANCE"—Mahalia Jackson—Apollo ALP 1001

The startling impact of a live Mahalia Jackson performance has been captured on Apollo Records in these selections from one of her European tours. The great gospel singer is represented here in ten tracks, consisting of the most famous and successful songs in her career. Among them are "Move On Up, A Little Higher," "Go Tell It On the Mountain," "In the Upper Room," "I Believe" and equally great others. Handsome deluxe jacket further enhances the package's sales outlook.

"SOUND OFF"—Titus Turner—Jamie JLP 70-3018

Turner takes off here in a session titled after his recent hit. The album showcases the songster's teen-oriented knowhow, as he slams his way vigorously through such superior evergreens as "Blue Moon," "Day Dream," "Sweet Georgia Brown," "Glory of Love" and the hit "Sound Off." Turner fans—mostly teenagers—will want this date.

"FROM BONDAGE TO FREEDOM"—Theodore Bikel—Elektra EKL-209

The songs of tyranny, bondage and freedom are stirring, stirring regardless of national origin. In this set, Theodore Bikel, proficient in many languages, displays 13 such rousing episodes of French, Spanish, Italian, German, Irish, American, Russian, Jewish and biblical heritage. Performances that necessitate personal involvement. An eloquent album of musical simplicity.

"IRISH FAVORITES BEST OF THE MUMBLES"—Aqua String Band—ABC Parma-Ent 389

The Aqua String Band, regulars for thirty years of the Fifty year history of the famous Philadelphia Mummers Parade (New Year's Day), now turns to Irish-American songs for a program that's sure to create excitement in time for big St. Patrick's Day sales. A big mixed chorus aids with readings of the colorful lyrics. Among hits are "Harrigan," "It's a Great Day for the Irish," "Peg O'My Heart," "My Wild Irish Rose" and "The Daughter of Rosie O'Grady."

"LLOYD PRICE SINGS THE MILLION SELLERS"—ABC-Paramount ABC-356

The songster takes on a brace of popular hits from the current crop and turns them out for his fans' approval, making "Will You Love Me Tomorrow," "Save The Last Dance For Me," "Spanish Harlem" and "Corrina, Corrina." Gil Askey supports with easy-going arrangements.

"PACHECO Y SU CHARANGA"—Johnny Pacheco with Elliot Romero—Albero LPA 501

Charanga is the new Latin dance sensation that has taken a firm hold on several "hit" areas and can consequently sweep the country. Here, Pacheco, one of the best of the currently popular Latin groups, leads his aggregation through a lineup of Charangas in typical "authentically inclined" Latin style. Package includes the title hit "Oveme Mulata," and 10 others. Eye this set carefully.

"BONGOS/REEDS/BRASS" Vol. 2—Harry Zimmer- man—Life L-1902

Life, Hi's "deluxe sound" series, issues its second package of Zimmerman's cleverly arranged stanzas for the stereo rig. It's a real swinging date in which music takes slight precedence over gimmick sounds, but there's still plenty of sound appeal for the not so musically inclined. Selections include "Sunday," "In My Solitude," "You're The Cream In My Coffee," "The Girl That I Marry" and "Under Paris Skies." "In The Upper Room," "I Believe" and equally great others. Handsome deluxe jacket further enhances the package's sales outlook.

"HALIDAY SINGS HOLIDAY"—Paula Haliday—Addit ALP-141X

Not only does Paula Haliday owe a large debt to Eddy Holiday for her singing style, her first album showcases and in performances of Holiday-identified songs. Miss Haliday is a polished pro performer and makes the most of the little opportunity allowed her to display only her own qualifications here. Nevertheless, it's a fine vocal outing spotlighting a new disk talent. Selections include "God Bless the Child," "Gloomy Sunday," "Until the Real Thing Comes Along" and "What Is This Thing Called Love."

"RICORDI D'ITALIA"—Giorgio Corradini—Ve- suvius LP 1305

Italian language readings of fourteen Italian songs. Baritone Corradini is in the current pop idiom when he renders "Non Dimenticar," "Ciao Ciao Bambina," "Arrivederci," "La Historia De Un Ano," a colorful assemblage of tunes for the Italian language market.

"DANZAS MEXICANAS"—Orquesta Mariachi de Rafael Carrion—Columbia EX 5022

The infectious national dances of Mexico are played with authenticity and spirit by Carrion's mariachi orchestra. The arrangements utilized are far more ambitious than usually found in this field, before adding an exciting element and interest beyond ethnic confines. Tunes include "Guadalajara," "Las Chiapanecas," "Los Viejitos," "La Sanmarquena" and "Mi Yucateca.

"LOS FABULOSOS 3 REYES"—Orfeon LP 12-213

Typical of the musical-vocal groups in Mexico today, Los Tres Reyes prove to be an accomplished, professionally polished trio of musicians and singers. Their repertoire consists of popular Latin-approximate Latin romanticism. Hernando Aviles does the lead choral while the Puente brothers accompany with the requisite (a small but colorful) chorus harmony. Fine entertainment for the Latin markets here.

"PETE FOUNTAIN'S FRENCH QUARTER"—Coral CRK 75459

Pete Fountain's French Quarter is one of the newest, plusthest and most popular night spots in New Orleans, where the clarinetist-host entertains nightly. This LP presents Fountain and his quintet in a studio cut session of a typical night's envelope. Selections include "Deep Old Southland," "Beye Bye Blackbird," "That Dad Da Bracam," a now-famous rendition of an oldie, and "Theme From the French Quarter," an Founta in-iginal blues. Another chart item here.

"THE MODERN JAZZ QUARTET AND ORCHESTRA"—Atlantic 1398

Here is more "third stream" music from the MQJ, which attempts (and according to some, succeeds) to merge various divergent elements of classical and jazz into a unified contemporary music. As present this music remain unclassified except for its "third stream" tag given it by Gunther Schuller. The quartet is accompanied by an expanded and sympathetic arrangement under the direction of Gunther Schuller, playing his three movement "Concertino for Jazz Quartet & Orchestra" and three other originals in a similar vein. For advocates of this school, this album is highly recommended, for the MQJ plays with technical precision and understanding of the music.

"JAZZ PICKS OF THE WEEK"

The Cash Box—March 11, 1961
The first pop version of BUCK OWENS' c&w chart climber!

KAY STARR'S
"FOOLIN' AROUND"
WITH A HIT!!!
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GETTING HOTTER EVERY DAY...

THAT LUCKY OLD SUN

sung by
The Velvets
featuring Virgil Johnson
45-435

Album Reviews

"PEER GYNT SUITES NOS. 1 & 2; SUITE THURSDAY"—Duke Ellington and his Orchestra—Columbia CL 1597

Just as Ellington surprised the jazz and classical worlds alike with his faithfulness to Tchaikovsky's "Nutcracker Suite" will he do the same with his jazz interpretation of Grieg's "Peer Gynt Suites." It is a highly articulate rewriting of the compositions projecting even further the Ellington genius into a new area. The Ellington-Strahorn collaboration, "Suite Thursday," a result of a Monterey commission, is an elusively clever workout for the band. Of immense interest.

"OSCAR PETERSON PLAYS PORGY & BESS"—Verve RVG-62316

This is not just another jazz reading of the classic Gershwin score but a perceptive, completely personal interpretation by Oscar Peterson. The trio works its thorough cohesiveness into the tunes and comes up with many refreshing new ideas for the score. Selections include "There's A Boat Dat's Leavin' Soon For New York," "Bess, You Is My Woman Now," "I Got Plenty O' Nuttin'" and the almost-obscure "I Wants To Stay Here." A rewarding program.

"THE TENOR SCENE"—Eddie "Lockjaw" Davis—Grieg: Peer Gynt Suite*—HIT RECORDS GROUP

Historically, this is the first "live" session cut at Harlem's Mintons Playhouse, "the house that bop built." Tenorman Davis and Griffin are two direct disciples of the "bop era"; their playing still echoes that with a sound, unusual combination. The group here, with Junior Mance, Larry Gales and Ben Riley, swings along with finesse and gripping tension. Tracks include "Straight No Chaser," "Woody's You" and "I'll Remember April." Real down-to-earth blowing session.

"CHARLIE'S CHOICE"—Jazz At The Showboat, Vol. 4—Charlie Byrd Trio—Offbeat CJ-3097

Charlie Byrd, guitarist extraordinary, prolific in many styles, once more demonstrates his amazing versatility in his fourth album for the label. Here are pops (e.g., "Taking a Chance on Love," "Everything I've Got Belongs to You") played with refreshing inventiveness; plus extended workouts on "The House of The Rising Sun" and "Taboo" where everyone stretches out with musical styliness. Byrd's name value means sales strength.

"SWINGA-BILLY-TY"—Billy Maxted and His Manhattan Jazz Band—K&K KT-101

Label's entry into the LP field is marked by a delightful Dixieland jazz session by Billy Maxted. The pianist-arranger heads a six-man ensemble that plays the tricky and clever Maxted arrangements with enough power to satisfy a much larger band. Among the 10 tunes are "Boo Hullo," "Runnin' Wild," "Miles's Joya" and "Come Back Sweet Papa." Good fun for the traditionalists.

CLASSICAL PICKS OF THE WEEK

BLOCH: "Sacred Service"—Robert Merrill, Cantor, Leonard Bernstein conducting the New York Philharmonic—Columbia ML 3321

Ernst Bloch's "Sacred Service" is a highlighted selection of the Jewish morning service put to music. It is one of the most beautiful works in modern Jewish liturgical music, and, as recorded faithfully and understandingly here by Bernstein and Robert Merrill, serves a triumph in its field. Will appeal not only to those of the Jewish faith, but to all students of liturgical music.

ROSSINI: "La Cambiale di Matrimonio"—Renato Scotto, Rolando Panerai, Renato Capocchi, Renato Fasano conducting the Virtuosi de Roma—Mercury SR 2-9069

Mercury calls up another first in its recording of "obsessive" opera. This recording of Rossini's opera buffa in one act (two discs) is the first in the catalog and a real find for the more astute classical and opera fan. The recording, made in Italy under ideal conditions, is beautifully paced and executed.

The Cash Box—March 11, 1961
MR. DEALER:

FREE!

A Self-Merchandising Browser Box, containing 30 Colorful Divider Cards for easy selectivity of the Lil' Wally and other Jay Jay Polka Artists singles, with every purchase of a . . .

JAY JAY POLKA PREPACK

30 BEST-SELLING
JAY JAY POLKA 45'S

1. JJ236 Beer Barrel Polka
2. JJ234 Flint Polka
3. JJ232 You're My Honey Polka
4. JJ235 New Town Polka
5. JJ231 Harmony Boys Polka
6. JJ227 Pretty Sue Polka
7. JJ226 Lovely Girl Polka
8. JJ225 My Shoes Keep Walking Back To You
9. JJ214 When Irish Eyes Are Smiling
10. JJ213 Joe & Josey Polka

11. JJ218 Thanks For A Wonderful 23. JJ166 Just Because Polka Evening Polka
12. JJ211 You Are My Sweetheart Now Polka
13. JJ205 My Wife She Got Drunk Polka
14. JJ203 Doodle Doo Polka
15. JJ198 Chicago Is A Polka Town Polka
16. JJ197 Seven Days Without You Polka
17. JJ176 Hello Stosh Polka
18. JJ174 Fiesta Waltz
19. JJ173 Julida Polka
20. JJ172 Kissed Again Waltz
21. JJ168 Take Me Baby Polka
22. JJ167 Tick Tock Polka

8 BRAND NEW EP's OF ALL TIME FAVORITE POLKA's

(4 Selections each)
1. JEP-101 Wish I Was Single Again
2. JEP-102 Instrumentals By Lil' Wally
3. JEP-103 You Are My Sweetheart Now
4. JEP-104 Lil' Wally Plays The Million Sellers
5. JEP-105 Seven Days Without You
6. JEP-106 Beautiful Waltzes
7. JEP-107 Thanks For A Wonderful Evening
8. JEP-108 Jailbird Polka (Polish)

JAY JAY'S POLKA PREPACK OFFER ENDS MARCH 31, 1961

MR. DEALER: Jay Jay Polka Prepack Consists of:

Two (2) Each of 30 Different Best-Selling Li'l Wally Polkas 45's at 60c @ $36.00

Two (2) Each of 8 Brand-New Li'l Wally EP's of all-time polka favorites, 80c @ 12.80

Total Dealer Cost @ $48.80

Mail coupon to your Jay Jay Distributor or to:
Jay Jay Polka Record Co. 2452 S. Kedzie Ave., Chicago 23, Illinois

Gentlemen:

Please rush me Free, the 3 Monaural LP's of my choice. (Retail value of $11.94). Also include the Counter Display Browser Box and Divider Cards with the Jay Jay Polka Prepack.

1. 
2. 
3. 

Name

Address

City

State

Signed

Free catalog available on request.

Cash Box—March 11, 1961
Columbia Records has embarked on a campaign to sell J. J. Johnson. They are escorting the trombonist on disk jockey visits, etc., and are giving him the general build-up that usually applies only to their pop artists. According to one Columbia promo exec, J. J. has been something of an enigma since he joined the label several years ago after the Kai Winding split, i.e., although his stature as a jazz artist is still high with the public as well as musicians (witness his poll-winning habit), his records have not sold as well as Columbia thinks they could. Hence the campaign.

Johnson himself said that he still hasn’t been dissociated from the J. J. & Kai tag despite the years apart, and he’s continually being besieged by public inquiries as to when they’ll team up again. Not that J. J. is trying to live that reputation down, it’s just that he feels that his work with Kai Winding was less artistic than his real capabilities. We at The Cash Box feel that if this is the case, then it was a mistake for J. J. to do the recently-released Impulse album with Winding, because all it can do is revive public interest in the association.

Now Johnson disclosed that he’ll soon begin getting a new group together. Rumor has it that Miles Davis would like him to join his quintet, but nothing is definite here. Teo Macero takes J. J. into session soon for another LP release.

Columbia execs (Dave Kapralik, Frank Campana, Bob Corcoran, Bob Messinger, Teo Macero) turned out in force last week to catch Miles Davis’ opening at the Village Vanguard. Opposite Miles was a new duo comprised of Lee Konitz and Jim Hall. The two proved the surprise of the evening, making with some unusually beautiful sounds. Overheard that evening and noted here without comment: “They have an almost ghostlike sense of inner communication.”

Well?

Candid released its first jazz single last week. It’s an edited down version of Charles Mingus’ “Pork Forms, No. 1” from Mingus’ Candid album. The other side is “Original Foubus Fables.” Candid topper Bob Altschuler feels that since the “Pork” is now just three minutes, more airplay is now possible. Altschuler also noted that Max Roach’s “Freedom Suite” from the “War” album is being used by many Negro stations and organizations as theme music for their fund raising campaigns. The release of the album proved most timely in light of the national and world situation.

Another first is being chalked up by Candid by the bringing together of Coleman Hawkins and Pee Wee Russell on records for the first time in 32 years. The last time these two jazz greats recorded together was in 1929. Others on the LP date included Bob Brookmeyer, Milt Hinton, Ja Jones and Nat Pierce, who scribed the charts.

Dizy Gillespie’s Mar. 4 Carnegie Hall Concert, modestly titled “Genius At Mages,” premiered the trumpeter’s original composition which he alternately refers to as “An African Suite, An African Poem or Litany,” and is dedicated to Kush, an ancient civilization that existed about 1,200 B.C. on the southwest bank of the Nile (???). For the concert, Dizzy augmented his usual quintet with 15 additional musicians. Verve Records was on hand to cut the session.

Argo Records’ Jack Tracy conducting a special mail campaign to arouse pre-release interest in the label’s “J.U.N.K.” album. The mailings, in the form of “Top Secret” reports, is somehow not within the realm of good taste in the use.

A bit of misinformation passed through the usual scrutinizing eyes of this column, so we offer a retraction. Michael Olutunji, the African drummer, was NOT discovered by Herbie Mann on his State Dept. tour of Africa last year. Olutunji has been in the states for several years.

Benny Goodman swings again in Basin Street East beginning Mar. 9. This time with Benny will be Charlie Shavers, Red Norvo and Zoot Sims among others. The group precedes the N.Y. date with a two week stint at Las Vegas Desert Inn. Reports indicate that “Benny Swings Again,” his newest LP, and his first “live” session (Giro’s) since his famed 1938 Carnegie Hall Concerts, is doing well sales-wise.

Charlie Byrd promoting his fourth Offbeat album before he embarks on his State Dept. tour of South and Central America. The album, “Charlie’s Choice,” is highlighted by an extended gusty reading of “Home of The Rising Sun.

ON THE AIRWAVES: — Carl Henry and Jim Mendes, co-hosts of WPFW-Providence’s “Weekend of Jazz” are now entering their seventh straight year with the station. Now a byword to New England jazz fans, Carl and Jim have spent much time making jazz converts, especially through their seminars at local colleges, for youth groups and church councils. . . . WLIB-Garden City, L.I., announced that Alan Grant’s “Jazz Nocturn” will henceforth originate from the San-Su-Su Restaurant in Mineola, L.I., on Wednesdays from 10 PM to 1 AM. The other five nights finds Alan doing his show from the WLIB studio. . . . Pacific Jazz Records credits disk jockeys Bruce Durham of WJLB, and George White and LeBuron Taylor of WCHB for breaking the Curtis Amy-Paul Bryant LP, “The Blues Message.” As a result of their repeated airings of tracks from the album, it is now one of the hottest jazz LPs in Detroit.

JAZZ JOTTINGS: — Milton Jackson and saxophonist Gloria Lynne plane to Toronto Mar. 13 for a guest appearance on the Jack Kane show over CBC-TV. . . . Maynard Ferguson’s Mar. 2nd opening at Redland marks his third two week stand there in four months. . . . The Modern Jazz Quartet will perform in concert with the Cincinnati Symphony Orchestra on Mar. 16th and 18th in Cincinnati. . . . The Horace Silver Quintet goes into Philadelphia’s Showboat Mar. 15 for eight days. . . . Tara Enterprises, ASCAP, owned by Sal Salvador has merged with Henry Adler, Inc. . . . Sunny Stitt has cut a new Verve album entitled “Thoughts In Jazz,” which features 25 strings behind the saxophonist. On Mar. 19th Stitt will receive the “Outstanding Citizen of the Year” award from the American Legion in Saginaw, Mich.

This Week’s New Jazz Singles

CHARLES MINGUS (Candid 001)
“Pork Forms No. 1” & “Original Foubus Fables”

GENE AMMONS (Prestige 185)
“Of Man River” & “Exactly Like You”

BUDDY RICH (Argo 5384)
“Lulu’s Back In Town” & “Makin’ Whooppee”

MOSE ALLISON (Prestige 190)
“Eyesight To The Blind” & “That’s All Right”
Victor Offers Half Price Consumer Deal For March On All Albums

NEW YORK—RCA Victor Records is launching “The Greatest Sale On Earth” for March-April, featuring a half-price consumer deal on all its LPs, it was announced last week by Jack Burgess, Jr., division vice-president for commercial sales.

“For one month, starting March 15,” said Burgess, “the sale will enable participating dealers to offer record buyers any RCA Victor LP at half price when they purchase one at the regular price in the same price range, based on RCA Victor’s nationally advertised prices. Consumers will be able to choose from the entire RCA Victor catalog—regular LP and Living Stereo, brand-new releases as well as best-sellers.”

“Last year,” Burgess continued, “the dealers reported they increased their overall record business and stimulated stereo sales activity enough to really put stereo on its feet. We believe that ‘The Greatest Sale on Earth’ will do even more toward re-awakening the interest of the record buying public; and, just as important, the advertising program created for this sale will give record dealers a great opportunity to show customers that our record shop is still the best place to purchase records.”

W. I. Alexander, Manager of advertising and promotion, reported that Victor will use a colorful, eye-catching circus motif throughout a gigantic advertising and promotional campaign for “The Greatest Sale on Earth.” “Ringing Bros. and Barnum & Bailey—The Greatest Show on Earth,” said Alexander, “are allowing, for the first time, the use of their slogan for RCA Victor’s ‘Greatest Sale on Earth.’” Full-page, two-color ads will announce the sale in Time, Sports Illustrated, Esquire, Cosmopolitan, New Yorker, Saturday Review, New York Times Magazine, High Fidelity, Schwann and Hi-Fi Stereo Review. Al Hirt, RCA Victor’s new trumpet star, will serve as the label’s “Greatest Sale on Earth” Barker on major network-TV color commercials on NBC-TV’s “Bonanza” program.

To turn dealers’ stores into traffic-stopping sales arenas, deluxe new window displays, mobiles, over-the-wire hang-up, large buttons, window stickers and special catalog supplements have been created.

For local dealer advertising, full-page ads featuring the circus theme have been prepared. Through a special coop advertising program, local advertising is expected to spend over $250,000 on the program.

Kapp’s New Sales Div. Headed By Phil Skaff

NEW YORK—Highlighting the creation of a new sales division, Kapp Records’ top executive, Phil Skaff has announced that Victor’s John Ferguson will manage the division as sales manager.

“Using the concept of any company of major consequence,” Kapp said, “this move will increase the creative potential of the new sales division which will, in turn, be accompanied by a new merchandising department, a new advertising department, a new promotion department, all as sections of the well-integrated whole of the sales organization.”

Skaff comes to Kapp from M. S. Distributing in Chicago, where, since 1958, he had been the first sales manager, working in all phases of the distribution business, a dealer and manufacturer level.

One of Skaff’s first acts in his new post, which he will have assumed by March 15, is to announce the upping of Joe Cerami as national sales manager. Cerami, who became Kapp-distributor sales manager out of Cleveland last sales season, will now headquarter in New York. A veteran of fifteen years in the disk business, Cerami was Capitol’s mid-west district sales manager before joining Kapp.

The Price of Success

Ray Price

“LIKE, LONG HAIR”

Paul Revere and The Raiders

#116

Gardenia Records

145 W. 154th St.
GARDENIA,
CALIFORNIA
FA 1-1446

Polka Popularity Up, Says Jay Jay’s Jagiello

NEW YORK—The popularity of polka music is growing, feels Walter (J. J. Wally) Jagiello, president of the big Jay Jay polka label of Chicago.

Jagiello, who announced a tour of one-night stands in fifteen mid-west and eastern cities from April 13 to 22, said that his group, as well as other successful polka bands have been performing before SKO crowds in many of the ballrooms in which they have been booked.

“One of the greatest tributes to polka music we experienced was a night several months ago at the famed Aragon Ballroom in Chicago, when we were booked to play for 4,000 happy people. . . . this was on a normal off-night. . . . Wednesday evening,” Jagiello said.

And yet, radio station disk jockeys, with few eyes, usually critically refuse to expose polka music among the nation’s airwaves. The air exposure is sorely needed, as the average record purchaser makes his selections according to the music offered by the disc jockey.

Jagiello radio programs to delve further into the “ever-growing” popularity of polka music. He believes that a greater accord on March 15, this “pleasant, joyous” music will prove the return of “beautiful dance music.”

TOMORROWS SOUND TODAY

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The sampler is “The Best of Poli- likin” featuring Raoul Poli- likin, His Orch. & Chorale.

Gardena Signs Production Deal With Paxton-Fowley

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Guss also reported that Gardenia just picked up “Baby, You Can’t Fool” b/w “All Night Party” by Johnny Angel on Paxton-Fowley’s Paxley Records.

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Looking Ahead

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. The Great Imposter
   (Harry Mancini / RCA Victor 7810)
2. In Jerusalem
   (Jane Morgan / Kapp 369)
3. Portrait of My Love
   (Steve Lawrence / United Artists 391)
4. The World is Waiting
   For the Sunrise / What About Jack
   (Don Gibson / RCA Victor 7841)
5. Like Long Hair
   (Paul Revere & the Raiders / Garden 116)
6. Little Girl, Little Boy
   (Al Martino / 20th Fox 2377)
7. Cherry Berry Wine
   (Charlie McCoy / Cadence 1390)
8. A Lover's Question
   (Esther Anderson / Mercury 71772)
9. Mojo Hand
   (Lightnin' Hopkins / Fire 1034)
10. Dream Boy
    (Annette / Viola 374)
11. Tonight I Fell in Love
    (Tony Orlando / Warner 613)
12. Please Say You Want Me
    (Little Anthony & the Imperials / End 1086)
13. Mother-in-Law
    (Ernie K-Doe / Mint 623)
14. California Sun
    (Joe Jones / Roulette 4344)
15. It's Unbelievable
    (Larks / Charm 224)
16. Tomorrow Is a Comin' I'll
    Love You Till the Cows Come Home
    (Clyde McPhatter / Mercury 71783)
17. Kokomo
    (Flambeaux / End 1085)
18. Funky
    (Cornells / Carol 62245)
19. And the Heavens Cried
    (Romeo Savoy / MGM 12950)
20. Raisin' Sugar Cane
    (Untouchables / Madison 147)
21. Not Me
    (U.S. Bonds / Lepoard 1005)
22. 100 Pounds of Clay
    (Gene McDaniels / Liberty 53208)
23. Vaya Con Dios
    (Tommy Edwards / MGM 12981)
24. Night with Daddy "Ge" Church Street Five / (Legrand 1004)
25. Mokey Pokey
    (Champs / Challenge 59103)
26. Runaway
    (Del Shannon / Bigtop 3067)
27. Battle of Gettysburg
    Fred Davis / (Jat 3008)
28. Ling-Ting-Tong
    Rudy Rapp / Liberty 51305
29. Royal Whirl
    Royaltunes / (Goldstar 3017)
30. Theme from One-Eyed Jacks
    (Famehite & Foss / United Artists 300)
31. The Fuzz
    (Crete Martin / Decca 3111)
32. Do You Want It That Way
    (Donna Washington / Mercury 71778)
33. One Mint Julep
    (Ray Charles / Impulse 204)
34. I Met a Sunday
    (Shinners / Decca 25506)
35. The Slop
    (Chet Atkins / RCA Victor 7841)

Sure Shots

The Cash Box "Sure Shots" highlight records which startups from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"Blue Moon" Pick of the Week—3/4
Marcello

"I Pity the Fool" Pick of the Week—1/28
Bobby Bland

"Bye Bye Baby" Pick of the Week—1/28
Mary Wells

"Tunes of Glory" Best Bet—1/21
Cambridge Strings & Singers
London 1960
Mitch Miller

"Little Miss Stuck-up" Pick of the Week—2/14
Playmates

"On the Rebound" Pick of the Week—2/14
Floyd Cramer

"I've Told Every Little Star" Pick of the Week—2/6
Linda Scott

"Merry-Go-Round" Pick of the Week—2/6
Mary Johnson

"That's All—I Quit" Pick of the Week—2/6
Sam Cooke

"Take Good Care of Her" Pick of the Week—2/6
Adam Wade

"Lonely Blue Nights" Pick of the Week—2/6
Rosie

"Just for Old Time's Sake" Pick of the Week—2/6
McGuire Sisters

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Sure Shots

The Cash Box—March 11, 1961
**Capitol & Angel 1/3 Bonus Plan Offered Dealers During March**

HOLLYWOOD—Record dealers will receive bonus albums equalling 1/3 of all Capitol and Angel albums purchased under specifications of a March Discount Program announced last week by Capitol Records Distributing Corporation.

In making the announcement, CRDC president James Maltilland characterized the Program as “the biggest dealer and consumer incentive offered in Company history.”

According to Maltilland, dealers will receive one free album for every three albums ordered through March 31 under terms of the program. Minimum qualifying orders are 100 LP’s on the Capitol label and fifty LP’s on the Angel label. There are no additional qualifying terms for reorders. Bonus album must be chosen from among titles purchased under the program.

The March Program supersedes all previously announced Capitol and Angel programs, including the special Frank Sinatra Bonus Album Plan made public last week, Maltilland said. In addition, dealers will be permitted to cancel back-orders placed under CRDC’s February Program (and not shipped as of February 28) in order to receive shipmen under terms of the March Program.

The program applies to all LP and EP albums in the Capitol and Angel catalog, both standard and new releases, popular and classical. It does not apply to 4-track stereo tapes or to compact 35 doubles.

CRDC’s usual 10% exchange privilege and 2% cash discount for prompt payment will continue under the March Program. In addition, a deferred payment plan will permit dealers to pay for 1/3 of their program purchases by April 10, May 10, and the balance by June 10.

TRENTON, N.J.—Gene Kaye (top center), disk jockey at WAAT here, supervises an autograph signing session by guest stars at one of his recent hops. From left to right: Ronnie Savoy, Jimmy Charles and two of the Ventures oblige their many teen fans with copies of their autographs. Kaye, recently arrived at WAAT after many successful years at WAEER-Alenton, Pa., is continuing the heavy schedule of hops he ran at WAEB and is building his station into a major factor in the area.

**Sing Sing Singing And Signaling**

**New York—King Offers Consumers 2 For 1 On International LP Catalog**

NEW YORK—King Records has announced a two-month (Oct. 1-Dec. 30) “Consumer Save-On Plan” in which the consumer can buy two albums in the label’s International Series for the price of one. Discovers will be sent with albums, and the second will be included in a poly-envelops. A special band around each pre-pack states the offer. Dealer makes his normal profit and mark-up, and buys as many or as few of the six pre-packs as he wishes.

The label said each pre-pack was prepared so that a customer cannot return this sale merchandise to dealers for exchange or return.

Special point-of-sale material— including hangers, streamers, posters and cards—is available.

The six pre-packs are: “Sparkling Music for Fireside Listening” and “European Talent Heads 3 LP’s From Atoe”

**Liberty Declares Dividend**

LOS ANGELES—The board of directors of Liberty Records have declared a regular quarterly cash dividend of one share, payable March 15 to shareholders of record March 3rd on its common stock. This marks Liberty’s third divvy since it became publicly owned last year.

**Finalists In Oscar**

CW YORK—The five songs and five dance tunes that will vie for Academy Awards as the best pic entries of 1960 were announced last week.

The songs are: Sammy Cahn and Van Heusen’s “Second Time Around” from “High Time”; Dimitri Tiomkin and Paul Francis Webster’s “The Green Leaves of Summer” from the “Alamo”; Manos Hadjidakis’ “Hail Cash Box—March 11, 1961

**Selling Fast!**

IN NEW YORK, NEWARK, PHILLY, PITTSBURGH, CLEVELAND AND CHICAGO

It’s

“TRAGIC”

By THE SHEPPARDS

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Beginning to Climb in All Other Markets!

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**Operators!**

**Title Strips**

With Our Complete Line of Top Hit Singles

You Pay Only 60¢ per record

— Orders Shipped Same Day Received

— Overnight Shipment to Entire Southeast

L & F ONE STOP RECORD SERVICE

635 Boulevard, N.E.; Atlanta, Ga.
Cosnat’s Dealer Credit Plan “Highly Successful” Jerry Blaine Says

NEW YORK—A dealer credit plan created last Oct. by Cosnat Record Distributing has been “highly successful” since its inception, according to Tanger Jerry Blaine.

Plan, known as Dealer Special Buying Account (D.S.B.A.), is regarded by Blaine as the most significant development in the company’s fifteen year history. The firm sees the extent of its success under the credit plan not only in the expanding sales volume of existing dealerships, but also in its success in attracting new dealers. Most significant, Cosnat feels, is the fact that the firm has opened two new wholesale distribution centers since the close of the last fiscal year, and six additional centers are planned.

Under D.S.B.A., dealers are allowed five months of installment credit in which to pay for their record purchases. No interest or service charges are made on amounts outstanding. In addition, dealers using the credit plan retain their 100% exchange privilege, on packages only, even after the five-month period. Dealers may also make new purchases prior to the expiration of plans.

Explaining why Cosnat undertook the task of offering dealers credit without charge, Blaine pointed out, “Our dealerships are a lifetime to success. Any program which helps our dealers stock and sell is ultimately to our advantage. We did not conceive this credit plan to make money by way of interest or service charges.”

Regarding the risk factor inherent in extending credit, he said, “We choose to trust our dealers and we have found the degree of default to be negligible.”

Stu Phillips Upped To Colpix Musical Director

NEW YORK—Stu Phillips has been promoted to musical director at Colpix Records, it was announced last week. Phillips, who had previously done A&R chores and batoned an ork for the label, will direct all A&R activities in both singles and albums.

Phillips was responsible for the label’s smash disking of “Blue Moon” by The Marvelettes, which this week breaks onto the Top 100 for the first time in the number 49 slot.

Phillips is cutting a vocal & instrumental single of the title-song to a new Columbia Pictures film, “Mad Dog Coll,” for which Phillips penned the musical score. Hal Waters will do the vocal and Phillips will direct the ork reading. Both are heard on the film soundtrack.

“Buy America” Program Can Up U.S. Disk Sales $5 Million

NEW YORK—President Kennedy’s “Buy America” program, designed to halt the excessive outflow of gold from the U.S., can mean an increase of $5 million dollars in disk sales, according to an estimate by the U.S. Army agency in charge of purchases for PX’s around the world.

In Armed Forces PX’s around the world, it is understood that the government decree will involve the purchase of disks. In some countries of Europe—particularly Germany—purchasers for the PX’s have been buying many hit records which have originated in the country in which the PX’s are situated. The “Buy America” program is expected to have PX buyers put more emphasis on disks produced in the U.S.

24th Straight Year For Big 3 In Pic Song Awards

NEW YORK—Personnel of Big Three Music (Robbins-Feist-Miller) will be crossing their fingers for the twenty-fourth consecutive year when the Academy Awards reveal the best flick song the night of April 17.

With the Academy nominations of “Try It Again, Lissie Of Summer” and “The Second Time Around” as “Best Song,” Big 3 continues its record of being represented in the celebrated Oscar race for twenty-four consecutive years. At least one Robbins, Feist or Miller song has been nominated each year since 1936, just two years after the founding of the Academy. During this period, a total of sixty-eight Big 3 tunes have been nominated and five have won the big award. In the “Best Score” categories, the firm also has a streak going via its consistent representation for twenty-three years. During this period, Big 3 chalked up some seventy-two “Best Score” nominations and won eleven final awards. In the present Oscar race, Big 3 is represented again in “Best Score” categories with musical scores from “The Alamo” and “Let’s Make Love.”

Voice of Malathy

NEW YORK — Dance leader Richard Malathy stands by waiting for his cue to begin discussing his trumpet technique, his music, the life of a road band, etc., on the March 1st edition of “Music USA,” a Voice of America daily hour show of American jazz and popular music produced by Willliam Occaver and beamed around the world via Voice of America outlets.

The Cash Box—March 11, 1961
NEW YORK—Arthur B. Krim, president of United Artists, has announced that the motion picture industry's line-up for 1963 will feature forty-eight major films representing an investment of approximately $150 million and a world-wide theatrical potential in excess of $1 billion. The firm is currently celebrating its 10th anniversary under its present management.

Krim emphasized that the roster represents only major film projects which are either completed, in production or in a highly advanced state of pre-production development.

The record company, which has been successful in the release, promotion and sales of theme music and soundtrack LP's from major UA pictures, will continue to follow this pattern wherever possible in the future. In this regard it was pointed out that upcoming in the immediate future are soundtrack albums from such major efforts as "The Misfits," "Tunes Of Glory," "Paris Blues" which features Louis Armstrong and the music by Duke Ellington, from the music end and Paul Newman and Joanne Woodward in starring roles, and "Goodby Again," the Ingrid Bergman starrer.

The success of UA's 1960 film product was brought out by the recent announcement of Academy Award nominations, with UA receiving a record-breaking forty nominations in various categories. These include four of the five for best nominated and three of the five songs. Scores are "Exodus," "Elia Kazan's Seven," and "The Alamo." Songs are "Never On Sunday," and The Facts Of Life" and "The Green Leaves Of Summer" (from the Alamo).

The success of United Artists Corp. was outlined by Krim, who noted that "we now supply features and a half billion dollars overseas.

Describing the forty-eight films as "the strongest backlog of product we've ever had and perhaps the best in the history of the motion picture industry," Krim underlined the array of novels and Broadway productions slated to go before the cameras for United Artists release.

Among these he cited the three top fiction best-sellers "Hawaii," "Advise And Consent" and "The Last Of The Just," as well as "Exodus" and "By Love Possessed." Among the Broadway productions he noted "The Best Man," "Irma La Douce," "The Miracle Worker," "Advice And Consent," "Toys In The Attic," "Two For The Seesaw" and "West Side Story."


With the three year product line-up as a basis, Krim stated, "We can only see giant steps forward in the operations of the company in the next few years."

Swan Now Handling Its Own Distribution

NEW YORK—The Swan label, which for the past three years had been nationally distributed by Cameo Records, is now handling its distribution on a national basis, according to an announcement made here last week. Most of the previous Swan distributers will continue to handle the line. Label prexy is Tony Mammarella, secretary-treasurer is Bernie Binnick. Current Top 30 effort on Swan is Danny & The Juniors' "Pony Express."

Capitol Signs Jack Scott

NEW YORK—Songster Jack Scott, who has had a number of hits on both Capitol and Top Rank labels, has signed an exclusive long-term pact with Capitol Records. It was announced last week by Alan Livingston, the diskery's vep for creative services.

Livingston revealed that Scott, prior to signing with Capitol brought back his contract with Top Rank, including rights to three previously released LP's, seven previously released singles and four unreleased masters. Top Rank has ceased its U. S. disk operation (see last week's story).

Scott's past hits have included "My True Love" (Carlton), "What In The World's Come Over You," "Burning Bridges" and "Is There Something On Your Mind." All except "Bridges" were chuffed by Scott himself.

"Show Girl" Set For Toronto "Live" Pay TV

NEW YORK—The day is at hand when TV viewers can watch a Broadway show being performed directly from the theatre in color and without run. The International Telemeter Co., a division of Paramount Pictures, will televise to its 6,000 subscribers in Toronto on April 2 the musical revue, "Show Girl," starring Peter O'Neal, Joan Collins, and Jules Munshin, direct from the Eugene O'Neill Theatre. Viewers will be charged $1.50 as the "price of admission."

The show will be presented "live" from the theatre the first night—this will involve a special Sunday performance before a specially invited audience—and for the rest of its week-long Telemeter run, it will be seen on tape. In addition to the "Show Girl" performance, Telemeter has set week-long telecasts of Gian-Carlo Menotti's opera, "The Consul," starring Patricia Neway (March 10); David Ross' off-Broadway production of Hoes' "Hedda Gabler" (April 20); "An Evening With Edith Piaf In Paris"—tape from Paris' Olympia Theatre (May 4). Telemeter president Louis A. Novins said that the firm is planning a "wide variety of special programs on a scheduled basis.

Jean Dalrymple, director of the New York City Drama & Light Opera Companies, is executive producer of the Telemeter programs.

Capitol Signs Jack Scott No. 17732

Claude Gray's solid hit blasted the top off the & W charts... NOW IT'S ROCKETING ON TO THE POP CHARTS.

I'LL JUST HAVE A CUP OF COFFEE CLAUDE GRAY No. 71732

Swan Now Handling Its Own Distribution

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The Cash Box—March 11, 1961.
Decca's "Favorites" Catalog
Backed by March Dealer Program

NEW YORK—Decca Records is offering dealers a March sales program on its complete catalog of "Golden Favorites," including nine new additions.

Up to March 24, dealers are being offered an incentive plan on the series, details of which can be had from local distribs. In addition, window and counter displays, consumer leaflets and other sales aids are available, carrying the general theme of "Every Song In Every Album A One-In-A-Million Hit."

The new "GF" albums include performances by Bing Crosby, The Mills Bros., Lenny Dee, Ella Fitzgerald, Kitty Wells, Red Foley, Ernest Tubbs, Webb Pierce and Kitty Wells & Red Foley (duets). Previous "GF" albums include stints by The Four Aces, Teresa Brewer (Coral), The Ames Bros., Jackie Wilson (Brunswick), The McGuire Sisters (Coral) and Lawrence Welk (Coral).

New Chi Distrib

CHICAGO—William (Bill) McGuire has announced the opening of Consolidated Record Sales, located at 101 South Cicero Avenue, on the far west side of this city.

McGuire stated that now that he is in full operation at his new location he is spending the bulk of his time calling on the trade and formulating his company's policies.

McGuire is a veteran of several years in record sales.

Brenda Lee Signs 7 Year Pic Deal With 20th Fox

HOLLYWOOD—Brenda Lee, 16-year-old Decca recording star, has signed a seven-year motion picture contract with 20th Century-Fox and will make her motion picture debut in "Honey Bear," formerly titled "Teddy Bear," to be produced by Robert Lipperp with a March 6 start.

Script has Miss Lee appearing in silhouette, singing, through opening titles and then comes on, full-face, with special card: "Introducing Brenda Lee." Although she sings in picture, she will have a dramatic role.

Contract provides the performer with song approval in all pictures, and also gives her script approval insomuch as morality is concerned.

Anita Kerr Joins Victor's A&R Staff

NEW YORK—Anita Kerr has joined the A&R staff at RCA Victor Records and will function as an aide and assistant to Chet Atkins in Nashville, according to Steve Soles, manager of pop A&R. Miss Kerr, who is one of the few female arranger-composers in the recording industry, will supervise recording with Atkins under the direction of Atkins. She will also function, in her A&R capacity, as a choral director and arranger, for vocals and instrumentalists.

Miss Kerr, an accomplished pianist and organist, has worked professionally in radio, in Nashville and Memphis, her birthplace, since the age of 14. She's had extensive experience in directing and arranging for choral groups, church choirs, full orchestras and a variety of solo vocalists and vocal groups. In 1956, she was an Arthur Godfrey Talent Scouts "winner," with her own group, The Anita Kerr Quartet.

Playing Hunches

NEW YORK—Malcolm Dodds (left) and Merry Griffiths caught by the candid camera during Dodds' recent appearance on Griffith's "Play Your Hunch" NBC-TV'er. On the show, Dodds sang his latest MGM release, "All For The Love Of A Woman."

The Records

Disk Jockeys

Played Most

A Summary of Reports Received from Nation's Disk Jockeys

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1. PONY TIME</td>
<td>2. WINGS OF A DOVE</td>
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<tr>
<td>2. SURRENDER</td>
<td>18. THIS IS LOVE</td>
</tr>
<tr>
<td>3. CALCUITTA</td>
<td>19. MILLION DOLLAR QUARTET</td>
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<td>4. DON'T WORRY</td>
<td>20. SONG OF THE SOUTH</td>
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<tr>
<td>5. WHERE THE BOYS ARE</td>
<td>21. UP</td>
</tr>
<tr>
<td>6. WHEELS</td>
<td>22. TROUBLE WITH LOVE</td>
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<tr>
<td>7. DEDICATED TO THE ONE I LOVE</td>
<td>23. LOVERS</td>
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<td>8. EBBON EYES</td>
<td>24. IF I WERE THE KING</td>
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<tr>
<td>9. APACHE</td>
<td>25. I'M GONNA LOVE MY LIFE AWAY</td>
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<td>10. THERE'S A MOON OUT TONIGHT</td>
<td>26. HEARTS OF STONE</td>
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<td>11. BABY SITTIN' BOOGIE</td>
<td>27. AT LAST</td>
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<tr>
<td>12. YOU CAN HAVE HER</td>
<td>28. WALK RIGHT BACK</td>
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<td>13. GOOD TIME BABY</td>
<td>29. JIMMY'S GIRL</td>
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<td>14. SHOP AROUND</td>
<td>30. I WANNA LOVE MY LIFE AWAY</td>
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<td>15. SPANISH HARLEM</td>
<td>31. HEARTS OF STONE</td>
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<tr>
<td>16. GEE WHIZ (LOOK AT HIS EYES)</td>
<td>32. LOVE ME OR LEAVE ME</td>
</tr>
<tr>
<td>17. WILL YOU LOVE ME TOMORROW</td>
<td>33. AIN'T THAT JUST LIKE A WOMAN</td>
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<tr>
<td>18. EXODUS</td>
<td>34. UTOPIA</td>
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<tr>
<td>19. CALENDAR GIRL</td>
<td>35. FOR MY BABY</td>
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<tr>
<td>20. ALL IN MY MIND</td>
<td>36. I GOTTA BE SURE OF SOMETHING</td>
</tr>
<tr>
<td>21. LAZY RIVER</td>
<td>37. WHAT A PRICE</td>
</tr>
<tr>
<td>22. WINGS OF A DOVE</td>
<td>38. I DON'T WANT TO CRY</td>
</tr>
<tr>
<td>23. EMOTIONS</td>
<td>39. PLEASE LOVE ME FOREVER</td>
</tr>
<tr>
<td>24. THINK TWEED</td>
<td>40. ASIA MINOR</td>
</tr>
</tbody>
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PRESTIGE HAS THE HOT SINGLES

SPECIAL THRU MARCH DISCOUNT ON ALL PRESTIGE SINGLES

PRESTIGE RECORDS, INC.
203 So. Washington Ave.
Bergenfield, N.J.

Breaking Big!

"Trouble Up The Road"

Jackie Brenston

Sue 736

SUE RECORDS
275 Riverside Dr.
N.Y. (718-8800)
Chicago—It was learned at press time that Mercury Records has just introduced a "Spring Sale-A-Rama" album plan for dealers. Dealers may purchase product from the regular LP catalog on a "buy 3 get one free" basis.

In the "Sound Series," the PPS and LPSS lines, dealers may purchase five and get one free.

On the Sound Series product, Mercury is also offering dated billing and a 100% exchange privilege. (See next week's issue for further details.)

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Liberty Triples Foreign Sales In 12-Month Period

Hollywood—Liberty Records has more than tripled its foreign sales in the past year, according to an announcement last week by Dick Annoto, the label's international sales department topper. In addition, it was reported that over a 200% increase in foreign licensing royalties was also chalked-up during the last twelve months.

Liberty's overseas outlets include the sale of product to military P.O.'s, to U.S. exporters who sell to international buyers, and its direct sale to overseas importers of this country's manufactured platters. Label's foreign licenses in England, Canada, Africa, Australia and on the Continent, is London (Decca). Collections from this outlet during 1959 doubled Liberty's prior year's receipts.

Following a series of domestic successes and casting an eye to new horizons, the international sales department, with Annoto at the helm, was formed in April, 1959. Before this, overseas distribution was handled through the regular channels of Liberty's sales department. Within nine months the office had drummed up an amazing 300% jump over 1958's total. The figures quadrupled again in 1960. Sales to domestic exporters during the same nine month period equalled the amount sold during the full previous year.

Last year's sales to exporters nearly doubled that amount. In 1959 Liberty's foreign sales totaled 7% of the domestic sales. Annoto's challenge for this year is to point up that international sales in 1961 will equal 25% of the firm's sales in this country. He further stated: "The acceptance of Liberty product throughout the world is gratifying to all of us. We attribute whatever success we have had to the magnificent effort we have received from our distributors in response to our determined desire to give them unlimited cooperation."

Detroit—Marvin Jacobs, head of the newly-formed Music Merchants Distributing, here, hosted a "get-acquainted" cocktail party recently to herald the firm's grand opening.

Some of the big names in jazz turned out at the affair. Among the guests, pictured above left to right, were Benny Golson, Jack Tracy, recording director of Argo Records; Art Farmer, Jacobs, Tom Mutter of Consolidated Ones Stop; disk jockey Conrad Patrick (CKLW), and Phil Frank of Music Merchants.

MOA Announces Five Majors To Exhibit At Miami Convention

NEW YORK—The names of the first five diskjockeys to exhibit at the Music Operators of America's Miami Beach Convention, May 15-17 at the Deauville Hotel, have been announced by the association. They are: Capitol, Columbia, Decca, MGM and RCA Victor. Each label will be represented with special exhibits.

PRI Adds 2 To Board

Los Angeles—Two additional members have been added to the board of directors of Precision Radiation Instruments, manufacturers of the low-priced Toga line and other LP labels. The new board members are Larry Finley, who has been vice-president in charge of operations for the Toga label for the past six months, and Anthony De Santis, president of Virginia Manufacturing Co., who also sits on the board of directors and serves as secretary of the Southern New England Electro Plating Co.
Capitol Issues 25 Mar. Albums

NEW YORK—Capitol Records is releasing this week twenty-two albums, including sixteen pop, four Capitol-of-the-World and five classical. Artists heading the pop release include Nat King Cole, Ray Anthony, Frank Sinatra, Jackie Gleason and many others.


The Capitol-of-the-World LP’s are: “Summertime In Salzburg” featuring either player Alfonso Bauer and his group “Mariachi Mexico” featuring the Marianas de Pepe Villa, and Grace Young’s “Grace Chang”; “Swedish’s Taupe Bows Theatrical” featuring a Trans-Oceanic actor-musician Sven-Bertil Taube.

The classics include: “A Song At Twilight” featuring The Roger Wagner Chorale; Erich Leinsdorf conducted “Beethoven’s Symphony No. 5—Concentrates.”

Operating out of headquarters located at 2 West 41st Street, Alegre, New York, Alegre has built up an extensive catalog of Latin American music which has been widely accepted in New York, Puerto Rico and parts of South America. Its Puerto Rican distributor is Europia Ríos of Puerto Rico.

Alegre’s new product for American consumption will also be the Latin dance variety but of a more widely acceptable kind. Perlman disclosed that he had signed Latin ertker Charlie Palmieri, jazz percussionist Sal Marchesi, Orquesta Del Tintype and Pancho D’Oz. The first exclusive recording contract, Pacheco’s album, “Pacheco Y Su Charanga,” has already been marketed and has reportedly sold very well in Alegre’s established markets. LP’s by Sabu “Spanish Jazz” and Palmieri will be forthcoming. Albert Santiago has all the A & R work for the diskery.

Perlman revealed that several areas are still open for distributing.

Roulette’s Really Hot

NEW YORK—Roulette Records got so hot last week that the Fire Dept. had to be called out. Actually, the photo was angled this way by enterprising photographer Pierre, who has the street camera on the front of the Roulette building on Broadway. And further up Broadway, in front of the Colony Record Shop, is one of the reasons Roulette is hot—Jimmy Durante. The entertainer is shown admiring the Colony window display of his new Roulette album, “Jimmy Durante At The Copa,” cut at his last engagement at the night spot. With Durante are Colony owner Nappy and Sonny King, who is part of Durante’s niterie act.

The Cash Box—March 11, 1961
Atlantic Bows Three New Packages

NEW YORK—Three new albums from Atlantic Records feature performances by thrash Chris Connor and alto sax- ist Ornette Coleman and Hank Craw- ford. In “A Portrait of Chris,” Miss Connor offers a pop-plated program accompanied by jazz musicians and a large string orch.; This is Our Music! features Coleman playing orig- inal compositions and one standard, ‘‘Embraceable You’’; ‘‘More Soul’’ fea- tures Crawford with members of the day Charles band. All three albums are available in mono and stereo.

Weiner Exits MGM To Head Wemar New Artists’ Firm

NEW YORK—Stuart Weiner has left his promotional post at MGM Records to head the new management division of Wemar Music, Sparkle Artists Corp. Weiner is associated in the ven- ture with his dad, George, and Johnny Brandon.

Concentrating on artist manage- ment and indie disk production, SAC trendy has under contract Wallie Hawkins (Joy), Marilyn Michaels Victor, Ken Lyon (Epic), Dizzy Jocoon & The Deserons (Liberty), Funny” Dixon (Strand), Sammy Jiekin & The Clouds (Sparkle), Joe Simmons (Old Town) and The Im- pulsions (Gone).

George Weiner is jetting to London Mar. 15 on a whirlwind European trip to negotiate with talent agencies behalf of SAC and to confer with is London office. In April, his son Bill embark on an extended talent and union business trip to the west coast.
ABC-PARAMOUNT—CHANCELLOR
All qualified dealers receive a straight 19 1/2% discount off the face of the invoice, in addition to specific dated billing. Plan is a winter merchandising deal.

AUDIO FIDELITY
A special discount offer of 1 free LP for every six the dealer buys on seven new Mar. releases plus six previously released LP's in the label's "Doored For Sound/Stereo" series. 10% dealer discount on four new 4-tracks stereo tapes for Mar. Expires: Mar. 31.

CAPITOL & ANGEL
"March Discount Program"—Dealers receive 1 free album for every 3 Capitol or Angel albums. Minimum qualifying orders are 100 Capitol LP's and 50 Angel LP's. Bonus album must be chosen from among titles purchased under the program. Program supersedes all previously announced Capitol & Angel promotions, including the special Frank Sinatra Bonus Album Plan.

CARLTON
Dealers are requested to contact distributors for a deal on two new Paul Evans' LP's, "Hear Paul Evans In Your Home Tonight" and "Folk Songs Of Many Lands." Expires: March 10.

DECCA
Mar. dealer incentive plan on the label's (including Coral & Brunswick entries) complete catalog of "Golden Favorites" LP's, including nine new additions. Details are available from local distributors. Expires: Mar. 31.

DUO
Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

EVEREST
Dealers can retail four new instrumental albums for Mar. for $2.98 and earn normal mark-up. Dealers should call local distributors for special expires. Expires: Mar. 31.

JAY JAY
The polka label is offering dealers any 3 of its mono LP's free with the purchase of a Pre-Pack containing 30 best-selling polka 45 rpm singles.

LIBERTY
Premier Dealer Program: a 10% discount when ordering a minimum Premier pack containing twelve units (for each in any combination of mono & stereo) of three new Feb. Premier LP's; discount can apply to any additional quantities of Premier LP's providing that the dealer has at least one each of mono and stereo LP's of the first Premier album, "Paradise Found"; 100% exchange privilege and payments which can make one-half May 10, the other half June 10. Program starts Feb. 27, expires March 31.

MERCURY
"Operation Sound—Phase 2"—Special program for dealers on the label's general catalog as well as the entire low-priced Wing line. Dealer is billed for nine albums for each ten purchased. On the Wing product, the dealer is billed for nine records for each twelve purchased. Begun Feb. 26, Expires: April 15.

RCA VICTOR
"The Greatest Sale On Earth"—Consumer can purchase any Victor LP at half-price with the purchase of another when they purchase one at the regular price in the same price range. Program begins Mar. 15. Expires: April 15.

ROULETTE
Sales program for all Roulette, Tico & Rossa albums, including 12 new Mar. releases. Dealers are advised to contact distributors for details. Expires: Mar. 25.

STRAND
"Major LP Expansion Program"—Dealers are to contact distributors for details. Expires April 20.
THE NATION'S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

<table>
<thead>
<tr>
<th>Position Last Week</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>CALCUTTA—Lawrence Welk</td>
<td>Dot 16161</td>
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<tr>
<td>2</td>
<td>PONY TIME—Chubby Checker</td>
<td>Parkway 818</td>
</tr>
<tr>
<td>3</td>
<td>WHEELS—String-A-Longs</td>
<td>World 603</td>
</tr>
<tr>
<td>4</td>
<td>SHOP AROUND—Miracles</td>
<td>Highland 5001</td>
</tr>
<tr>
<td>5</td>
<td>SURRENDER—Elvis Presley</td>
<td>RCA Victor 7830</td>
</tr>
<tr>
<td>6</td>
<td>WILL YOU LOVE ME TOMORROW—Shirelles</td>
<td>Scepter 1321</td>
</tr>
<tr>
<td>7</td>
<td>WHERE THE BOYS ARE</td>
<td>Connie Francis</td>
</tr>
<tr>
<td>8</td>
<td>CALENDAR GIRL—Neil Sedaka</td>
<td>RCA Victor 7829</td>
</tr>
<tr>
<td>9</td>
<td>DON'T WORRY—Marty Robbins</td>
<td>Columbia 41922</td>
</tr>
<tr>
<td>10</td>
<td>EXODUS—Ferrante &amp; Teicher—Montovani</td>
<td>UA 274 London 1953</td>
</tr>
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MGM/VERVE Create New Ad-Promo Depts.;
Sol Handweiger Named Promo Director

NEW YORK—Sidney Brandt, vice president in charge of sales and operations for MGM/Verve Records, last week announced the creation of two new departments to handle advertising, promotion, and publicity for both the MGM and Verve labels.

In making this statement, Brandt said, "While I wish to reiterate our intent to keep the separate identity of MGM and Verve, we still feel the need to revise our organization in such a manner that we are assured of a well-directed effort in the vitally important fields of advertising, promotion, and publicity.

Under the new setup, Sol Handweiger becomes director of publicity, promotion, and exploitation, and Harry Anger, Jr., assumes the position of director of creative services. We tried to stress that this division of authority and the creation of these new positions was necessary because of the general coordination of the MGM/ Verve organization, and pointed out that both men are being given greater responsibility and authority.

Under the new setup, The Handweiger, a veteran of many years with MGM, will take on numerous new duties in addition to the ones he has had in the past. "Handweiger will concentrate his efforts in the publicity field" Brandt stated, "with special emphasis on developing campaigns for our established artists, as well as the newcomers we plan to build to major stature. In this, his efforts will be directed to both trade and consumer publications. Handweiger will also continue to work on artist relations, promotional and exploitation projects as he has previously. For example, his work on the Van McCoy Festival proved invaluable to both labels."

In his new slot, Anger, who was formerly with RCA Victor and Warner Bros., will be responsible for the creation and development of all advertising, packaging, and display material for both labels. He has handled MGM sales promotion for the past year.

Alan Dale Joins FTP

NEW YORK—Yet another Alan Dale has been inked to FTP Records. This city, according to an announcement by veep-A&R director Jerry Field. Dale's first release is already in the hands of distributors and dealers. Dale has had such smash hits as "Oh, Marie," "Cherry Pink & Apple Blossom White," "Sweet & Gentle" and "Heart of My Heart."


The disc is also promoting its soundtrack LP of the new TV series, "The New Adventures of Pinocchio." Finally, Fields will soon release two singles with his own orchestra and the Scott Bros., recently paced to the label.

MGM Coast Distributes West Trade

HOLLYWOOD—MGM Records' new west coast distributor, Record Sales, Inc., hosted a party for dealers and disk jockeys at the Hollywood Roosevelt Hotel to announce the formal acquisition of the MGM line. Pictured above are some of the participants who attended the affair. Left to right: Al Sherman of Record Sales, Inc.; Jesse Kaye, MGM vice president in charge of west coast A&R and studio liaison; Pete Jolly; composer Mikiess Rossa ("Ben Hur"), and MGM artist Sheb Wooley.

Decca Sets Promo On "Don't" Single

NEW YORK—Decca Records' single reading of "Don't," the theme song from the upcoming flick based on the popular comic strip war orphan, will be heavily promoted by the label by its fieldmen, who will distribute the disk and work closely with the current film reps. The Decca single is performed by the Capello Kids.

The cartoon is carried in 125 newspapers with a combined readership of approximately sixty-three million. Distribution is handled by the Chicago Tribune Syndicate, whose outlets include the Los Angeles Times, Philadelphia Inquirer, Chicago Tribune and New York Daily News.

The Donalbe & Cee advertising agency has set radio and TV spot campaigns and "large scale" ads in the major consumer publications.

The flick, which is due for an Easter-time release, stars Petty Page (represented by a current wearing of the tune), David Jansen, Walter Winchell, Arnold Stang, Robert Strauss and Mickey Shaughnessy. The pic introduces 6-year-old David Kory in the title role.

Angel Includes 7 LP's In March Release

NEW YORK—Angel Records has announced the release of seven LP's for March.


In a classical vein, the label is offering the four Brahms symphonies plus other works by the composer in a 4-disk package performed by Otto Klemperer and the Philharmonia Orch., "I Pagliacci," complete 5-disk version starring tenor Franco Corelli, baritone Tito Gobbi, soprano Lucine Amara, Lovro von Matacic conducting the Chorus & Orch. of La Scala, Milan; Herbert von Karajan conducting the Philharmonia Orch. in Sibelius' Symphony No. 2; highlights from "Madame Butterfly," "Salieri Wells Theatre Production; Otton Klemperer and the Philharmonia Orch. performing Beethoven's Symphony No. 5; Charles Mackerras and the Philharmonia Orch. performing Chopin's "Les Sylphides" and Meyerbeer's "Les Patineurs."
Carla Thomas, who is rising to stardom with "New Whiz (How Are You)," was born in Memphis, Tenn., on Dec. 21, 1942. At twelve she began singing with the Teen Towners and sang with them over radio station WMA. It was during this years-long stint that she gained much of her professional experience. Jim Stewart and Estelle Austin, of Satellite Records, Memphis, heard her and signed her to a Satellite contract. When her recording of "Gee Whiz" began to attract national attention, Satellite leased it to Atlantic Records.

The thrust is now making extensive personal appearances throughout the South, between classes at Tennessee A & I College, where she is enrolled. An album session, to contain many of Miss Thomas' own songs, is in the works.

Cathy Jean & The Roomates

Cathy Jean, born of Italian parentage in Brooklyn, attends Lincoln High School there where she is popular with the students because of her many concerts in school. Her extensive classical training stands her in good stead for she usually accompanies herself on the piano at personal appearances. She is now embarking on a new disk career as featured performer on the hit Valnor record, "Please Love Me Forever," which also stars The Roomates.

The Roomates, Steve, Bob, Jack and Felix, are college students from New York, who have been singing together for two years. Their backing of Cathy Jean on "Please Love Me Forever" has tagged them for a separate buildup as a group. They will be heard on a new Valnor release shortly.

KALL-Salt Lake City is moving forward to "New Frontiers" with a "Concussion To The Recession" contest in which the station is giving away. In its goal to stabilize the local economy (reality?), the station picks random names from the phone book, and, if the person whose name is picked responds with a return call to a "Recession Bag" ordering the station to "pay the rent for a month," the light bill for a month," etc. Will Lucas, exec-primo director of KALL, is amazed what a money giveaway can do to ratings. . . . The WBKR Broadcast Service, a complety teenaged-operated independent closed-circuit radio station operating out of Cleveland, is now feeding to WKAQ-Cleveland a Saturday night program entitled "Pepsi-Cola Teen Time." The program is hosted by 18-year-old Bill Baker, WBKR station manager and a freshman at Western Reserve univ, who will spin platters and conduct interviews in depth with local school children for the program. Baker also has in the works to send the program to the Oklahoma City station through the efforts of Oklahoma three-station manager Mac Gowan. Baker and WBKR has started in the broadcast business four years ago by being a means of an ingenious closed-circuit station to the Cleveland area. These programs still continue as a supplement to WBKR's syndicated commercial programs. Just shows what an enterprising, business-minded Cleveland station can do . . . There's a little teen show in Rhode Island this week since WJAR-Providences Gene DeGrafe flew a charted plane full of WBGR station platters and kids to Rhode Island to see a show, which the listeners, who were disheartened by the lack of snow which could cancel their International Ski Festival, Gene decided that his state had enough snow to spare, so, with the help of Rhode Island Governor John A. Notte, Gene packed up a plane of the white stuff and personally delivered it to Montreal Mayor Jean Drapeau. Gene then stayed on as Gene-in-chief of the Festival.

The Mayor of Charleston, S.C., has proclaimed March 11 as Dick Clark Day to honor the "Bandstand" host when he journeys to the city that day to welcome the ABC-TV affiliate, WUSN-TV. Clark will also host a teen dance at The Citadel, the famed military academy, for the benefit of Easter Seals. . . . Congrats going out to Neil McIntyre (alias Niles McGoo), WHK-Cleveland librarian on the birth of daughter Beverly. Both dad and mom (Rosemary) are reported doing well . . . Again the call goes out from Lou Tomasi, production manager at CJSF-Remmington, Ontario, that the station is in need of single service . . . Dick Lawrence long-time station W-LAD-Detroit to tell us to be on the watch for Vern Clark's "Bull Moose" waxing on the S&R label--a tremendous local smash. Incidentally, the "Bull Moose" was written by Bobby Darin and appeared on the flipside of his "Dream Lover" hit . . . Harry Morgan did a ten-hour midday marathon on Feb. 12 answering questions posed by Alan WCAO-Baltimore's John DeGraide, the self-esteem Lincoln expert, was only stumped 37 times during the ten hours, for which nominal prizes were awarded. Morgan recently moved into the morning slot at WCAQ from WOQT-Detroit. . . . Sande & Greene, Inc., musical consultants and "image creators" for stations, are really swinging with the response from stations. They've been introspect last week by Metropolitan Broadcasting--WNEW New York, WIP-Philadelphia--as consultants, and WWDC. Washington's Ben Strouse has engaged them to create and produce a series of musical promos and station id's . . . Many Negro stations are programming extensively the Max Roach "Freedom Suite" in Candids "We In- sist!" LP as part of special celebrations and fund raising campaigns. Notably, WCHR-Detroit used it as the theme to raise funds for "Tent City" in Tenn. . . . Tom Williams, the swing shift man at WAP, addition, notes that the station is now on the air 168 hours a week--they don't go off unless the transmitter melts, and then they switch to the other one. Other jockeys there include Dee Sherlock, Jack Naing, Gary Wilson, Bill Gaines and Tom Lanham.

VITAL STATISTICS:

Tom Torrance, newcomer to the KSBY-Wichita Falls jockey staff, takes on additional duties as promotion director, while PD Mike Hoy also assumes the title of assistant PD. Torrance came to Wichita from the "Tornadoes" at Kansas City, where he was a disk jockey. WBNX-New York has put on George Sheridan to do the all-night stunts. . . . Marc Jennings and Clenm Cooper are new spinners at WBAB-Babyland; and Dick Collier has revised his appointment plan while it awaits FCC confirmation of his purchase of WBPM-Young. Dick Collier's "Bandstand" Closed Captioned shows on the news feed, the station has scheduled eight programs this week. . . . WBPM-New York's . . . Dick DeSantis, general manager of WWFL-FL, Las Vegas, has been named executive vice president of Florida Air Power, Inc., parent company of the station. . . . William G. Gill has filled the Director of news and public affairs post at WVIP-Ft. Lauderdale. Also new as news directors are Jerry Bennett at WQTE-Detroit, and Joc Rose at WHK-Cleveland.
The Twang's The Thing

NASHVILLE—Simon Crum (Ferlin Husky), left, and Eli Pussantbot (Bob Ferguson) swap yarns in a recently completed socio-crisis film on conservation produced by the state of Tennessee titled "Those Good Old Days." Ferlin's Capitol recording of the Ferguson-penned "Wings of a Dove" had been the soundtrack for a song sheet from October through January, as well as being a top pop chart starter.

Cerulli Named Head Of New Victoria Servs Dept.

NEW YORK—Don Cerulli has been appointed to the newly-created position of manager of editorial and creative services at RCA Victor Records, according to an announcement last week by George Avakian, pop lp manager.

Cerulli will be responsible for the coordination of album production and packaging and the development of new ideas relating to these areas. He will report directly to Avakian.

Cerulli joined Victor in Feb. of 1960 as singles press and information administrator. Prior to joining Victor, he was with Warner Bros. Records as eastern publicity and promotion director, after three years as associate editor of Down Beat magazine. He was also a reporter and music writer for the Baltimore Evening Sun and United Press. Cerulli is co-editor of the recently published anthology, "The Jazz Word" (Ballantine Books).

Victor Releases 10 4-Track Tapes For Mar.

NEW YORK—A March release of ten 4-track stereo reel tapes—including four pop and six red Seal—has been announced by RCA Victor Records.

The pop list is headed by the label's current top-selling LP, the soundtrack from "Exodus." Other pop tapes are "Monday Music For Relaxation," featuring the Methchnik Strings; "This Is Norman Luboff!" and "Son of Drum Suite.

The Red Seal list is topped by Van Cliburn's newest session, Prokofieff's Concerto No. 3 and MacDowell's Concerto No. 2; Artur Rubinstein performing Mozart's Concerto for Piano, Rondo; Fritz Reiner and the Chicago Symph. performing Debussy's "La Mer" and Richard Strauss' Don Juan; Leopold Stokowski conducting rhapsodies by Liszt, Enesco and Smetana; Charles Munson and the Boston Symph. performing Berlioz Overtures and Morton Gould conducting his own ballet music.

A "major" advertising campaign will promote the tapes on the consumer level. In addition, Victor has prepared a new 4-track tape catalog.

TOP SELLING RECORDS

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BOB SCHAAD CO.

1. Lovely Man (E. Presley)
2. Where the Boys Are
3. Red Headed Stranger (J. Cash)
4. Apache (J. Ingmann)
5. Long TallYELLOW (J. Cash)

JIMMY (HANDY MAN) JONES sings

“I TOLD YOU SO”

K-9085

Moving Up!!

LITTLE MISS STUCK-UP

The Playmates

R-4322

ROULETTE RECORDS

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SONGWITERS

We'll Listen

RUSSELL MILLER

JUST MUSIC

We'll Listen
**Australia Greets Vale**

**The Cash Box Top 100’s Publishers**

**Pitney To Sing On Soundtrack**

**30¢ Decca Dividend**

**Fing Rings The Bell**

**ANTWERP, BELGIUM—Ping Ping, Saratoga-born vocalist of Dutch nationality now living here, is building into one of Europe’s biggest new stars via his recording of “Bacu Sacu,” currently high on the charts in Belgium, Holland, Germany, Denmark, Italy and France. An American tour is being planned for April.
England's Best Sellers

1. Walk Right Back—Everley Brothers (Warner Bros.) (Leeds)
2. Are You Sure—Byrds—Elvis Presley (R.C.A.) (Francis Day & Hunter)
3. F.B.I.—The Shadows (Columbia) (Shadows)
4. Rubber Ball—Bobby Vee (London) (London)
5. Will You Love Me Tomorrow—Shangri-La (Top Rank) (Nevins-Kirshner)
6. Who Am I—Adam Faith (Parlophone) (Parlophone)
8. Pepe—Diane Peep (London) (Kasnoff)
11. Ain't Misbehavin'—Ray Charles—Allisons (Fontana) (Marilyn)
12. Gather In The Mushrooms—Ben Weisman—RCA (R.C.A.)
13. Sailer—Anne Shelton (Philips) (Leeds)
14. Acker Bilk—Columbia (Mills)
15. Portrait Of My Love—Matt Monro—Columbia (Eugene)
17. Mysterious Girl—Jerry Conrad (Lee's) (Gooch) (Sax)
18. Theme For A Dream—Cliff Richard & col (Colombia)
19. Dream Girl—Mark Wynter—Decca (Tim Pan Alley)

England's Top Ten LP's

1. G. L. BLUES—Elvis Presley (R.C.A.)
2. South Pacific—Soundtrack (Columbia)
3. Black & White Minstrel Show—Jubilee (Columbia)
4. Nee 'N' Easy—Frank Sinatra (Capitol)
5. My Way—Adam Faith (Parlophone)
6. Be My Baby—Cliff Richard (Columbia)
7. Pete & Sophia—Peter Sellers, Sophia Loren (Parlophone)
8. Russ Conway At The Theatre—Russ Conway (Columbia)
9. The Hi-Fi—Ray Coniff (Philips)
10. Thank You, Mr. Tambourine Man—The Everly Brothers Everly Brothers (Warner Bros.)

England's Top Ten EP's

1. The Shadows—The Shadows (Columbia)
2. Adam's Hit Parade—Adam Faith (Parlophone)
3. Cliff's Silver Disks—Cliff Richard (Columbia)
4. Me And My Shadows No.1—Cliff Richard (Columbia)
5. Twanney—Dyke London (London)
6. Me And My Shadows No.2—Nina & Frederik (Columbia)
7. All The Way—Frank Sinatra (Parlophone)
8. The John Barry Sound—John Barry (Columbia)
9. Billy Fury—Tilt Your Head (Warner Bros.)
10. Billy Fury—Tilt Your Head (Warner Bros.)

Deco recording star Mark Wynter expects to start shooting on his first film in June. Tentatively called "Banana Fingers," it will have world-wide distribution by Columbia Pictures. Meantime, Deco's latest released British version, "Dream Girl," is heading for the charts and American interest in his career is mounting following his selection by U.S. promoter Bill Downs as the 'teenager most likely to break through into the U.S.'

"Thank You Lucky Stars" is the title of a new half-hour musical program presented by ABC TV commencing April 1. Each week, three or four stars will mine to their latest recordings and also nominate his or her tip for the 'top' band. Novice newcomers in the recording business this could help to promote new talent.

Harold Davison and Norman Granz are presenting Ella Fitzgerald and the Lou Levy Quartet and the Oscar Peterson Trio with Ray Brown and Ed Thigpen at the Royal Festival Hall, London, next week. In association with Davison and Granz has booked them for five out-of-town dates before the trio's European tour. The Jan and The John Barry Seven in a series of one-nighters up and down the country from March 18 to 28.

RCA rushed released Elvis Presley's "Wooden Heart." Also on RCA: "The Most Beautiful Words" by Della Reese. Deco's latest released British version, "I Was Always A Lover of You," was produced by Paul Anka and has been a hit on London's charts. RCA 'Wow' hit, "Emotions," released here on Brunswick. Also out is an EP by Brenda Lee, "Lucky Lady," currently shipping up The Cash Box Top 100.

Cash Box—March 11, 1961—International Section
GERMANY

The Four ضمن مع Jane Christy just visited Germany, but no concerts were given. There was an exception with the couple of appearances before G.I. audiences and one TV shot. This is a great disappointment to the German audiences and one TV show. This is particularly true for the profitable concert business. But there has been a few tour dates that could certainly have been set up, but the agents apparently did not think that far in advance. This is top money in same artist concerts here. Just ask Norman Grant. His shows have netted him a fortune here.

Many artists have turned their talent toward the German market. Star top star has covered the most popular numbers and have enjoyed top sales here. The one artist who continues to sell in reasonable quantities in English is Bing Crosby. Also very popular are Peggy Lee and Doris Day. Crosby is very popular here and has just announced a recording and a cover of her latest, "Here We Go Again," by unknown artist Barbara Klein is a top seller here. Doris should certainly consider this market and start advertising nationally with TV shows set for Paris and Brussels within the next month.

The second Polydor newcomer of the season is singer and dancer Helmut Helmut, who owns a fascinating voice. After two TV shots in Milan, Italy, Helmut was offered the musical director's job at the pop festival in Naples and was also voted the 2nd best orchestra leader in Spain.

Bert Kämpfert's "Wonderland By Night" LP has reported the 250,000 mark in sales in the U.S. alone.

Set for the German portion of the Eurovision pop music festival to determine the top TV pop tune in Europe are singing stars Bobby福州, Chris Williams, Peggy Brown, Rolf Simonsen and Ditte Engels from Hetze, Hetze Sagner and Friedel Hensch from Polydor, Fred Bettleman and Lale Anderson from Elektra, Frank Forster and Rene Franke from Jupiter along with Erich Losch and Dieter Heck. The winner will be announced in next week's column.

Bert's number one song "24 Mila Baci" (24,000 kisses) by Adriano Celentano has been picked up by Munich publisher Karlheinz Busse. German covers are currently being set up with Ralf Benesi, Dieter Angerer and Karlheinz Busse, who also owns one of Germany's top recording studios. Bert's show, finished his first job A&Ring the newest recording of The Trio San Jose. Top standards in Busse's catalogue include "Stardust," "The Song of Bernadette," "Bamboozle" and "Golden Love Letter." Elmar Zimmer, Stuttgart DJ, reports that the top three tunes on his recent "Schlager Scouts" program were 1. "I Met The Man Of Your Dreams" (Loca) — Croyden and Brokken, 2. "California Sun" (A1) — Curta and 3. "Lawrence Welk."

Concert Klaus Guster Neumann of "Wonderland By Night" has cut his first single as a singer for Teldec here.

Ferlin Hugby's "Wings Of A Dove" is now set for quick covers by Metro- nohine.

Germany's bunch of Aberbach music reports that top hits by the firm include: 1. "Very Young Love For Me" — Ivo Robic/The Drifters, "Wooden Heart" — Elvis Presley, "Many Tears Ago" in German and "Connie Francis' I Love You" — Cliff Richard, "Rosalie" — Caterina Valente and top up and coming are "The Road To Padu" by Pat Boone and "Good Time Baby" — Bobby Rydell.

Elvis Presley has released "The Big Change." Its top new artists will be presented with new covers to call attention to their work. It's difficult these days to break through with new talent, and the firm feels that this may be the answer to the present big problems.

Peter Meisel reports that "Di Di O Day" by new artist Peter Stephan is breaking on the German market. The song is already number one in Frankfurt and Stuttgart and is number two in Luxemburg, but has yet to sell in great quantities. The record should begin to sell nationwide in the next few weeks because of the terrific radio exposure.

Joe Balke of Radio Salzburg, Austria reports that he is beginning a Saturday night radio program "Record Hop" which will be broadcast for 4 hours each week. Top DJ's and recording stars will be invited as guest DJ's along with a regular staff on hand.

One of Germany's top teenage magazines, Party, will print The Cash Box Top 100 from America and the hits from Germany. The magazine reports that they feel the results will be very interesting. Germany's big box operators are fighting for cheaper prices on records. At present, they are forced to pay the full wholesale price for all labels even though music boxes are a great interest. They are considering new hit new hits. It's impossible for the box people even to make a deal on new releases.

That's it for this week in Germany.

ITALY

As announced in last week's issue, the bill for a 10% increase in taxes for Italian record manufacturers has just been brought before the Senate. The bill was brought by Senator Adriano Celentano and by Little Tony is still going on successfully. The total records sold is about 700,000 per week in Italy. Senator Mintangian, president of Durium, his opinion about the recent Festival of San Remo. Mintangian said: "I would not call it a Festival, but rather an end of year party at a provincial college, where the students im- provise a show for the benefit of parents. Naturally, one cannot pretend a show of that kind to be flawless to expect the actors to have a serious preparation. Rare were the cases that had a professional maturity and the only two who came up to all expectations were Luciano Tajoli and Julia de Palma. As for the standard of the songs, it is to be hoped that, on another occasion, previ- ous to the choice of songs, the selection of the songs should be done with more care. I would like to extend my congratulations to Ennio Cofano of the San Remo, proved his high capacities as arranger and director."

In many windows of Milan's record shops, we have seen the four albums available, one of them being "The Best of Jazz" from its fabulous start until today. The series, sold in an elegant red package, should get many buyers despite its high cost.

Meeting with popular success is "Amore," wonderfully performed by Cater- ina Valente on Dekka. Publisher Alfredo Roosti has the rights to the song. Mercury, Roulette and Two are now under the management of Ricordi, where some changes were recently made. Mr. Crepax is back to handle the domestic record production (Ricordi has a strong "best selling" cost of Italian artists), while the foreign labels department is managed by Mr. Anselmo, now extremely busy selecting the vast catalog of the above mentioned American lines. First release from Mercury is in the 45 rpm "I Want You To Be My Baby," known here as "To Lui Lei" (You, She), because of the Sanchoziana shows on which the song was used as the final leitmotif of each show. The Mercury program has "Perfect Sound Presses Series". Anselmo will issue immediately "Viva Cugat" and possibly others will soon follow. Another "Perfect Sound Presses Series" is the Ricordi program. Ricordi has some of the first experiences in sales of this particular sort of recordings got favorable reaction. The obstacle is that very few Italians have a stereo receiver. In Ricordi's program there are 14 45 rpm recordings have been released, and next is the release of four Roulette LP's (2 by Count Basie with the "Original Hit Records"), and two LP's on Tico (Tito Puente and Machito). This is the introduction of Ricordi on our market with strong foreign lines.

The new disc called "I Love You" was released in Germany with "The Sun Will Rise," the release of which is reported as a " AAA Adorable" which was left out of the final list, was in London from February 16 to 26, for appearances on TV. After his London stay, he is due at Astoria, on the 18th of this month. Mr. Abele of the Connolly house is one of the Italian publishers who gave up fighting the music battle of San Remo and sent no songs there for the first time. He's not interested in the contest.

Fenit announced that it has to give up the representation of America Deecen, but still hopes to claim the rights to the song "The Sun Will Rise," the release of which is reported as a "AAA Adorable," which was left out of the final list.

Italy's Best Sellers


GERMANY

WELL-KNOWN SCANDINAVIAN PUBLISHER HAS OPENED OFFICE IN HAMBURG.

LOOKS FOR IMPORTANT AMERICAN CATALOGUES TO REPRESENT. EXCELLENT OFFICE SPACE AVAILABLE.

ALREADY A MEMBER OF THE GERMAN PERFORMING RIGHT SOCIETY.

Reply to Box #529, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.
The Danish Song Festival, a part of the Norwegian Song Festival, will take place in Cannes, Saturday, March 25. Among the performers will be Astrid Rasmussen, 61, for many years an invalid. His song, “Angéligue,” was last year’s winning entry. Positions presented in the local festivals will be placed on the present TV stations, Sunday, February 19th. In-udico, a part of EMI in Denmark, is publisher of the song. Below are the songs appearing in the Danish Festi-vals, their authors-composers and pub-lishers, insasmuch as the latter are known.

“Angéligue” — winner and Danish contribution to the Eurovision Song Festival — was composed by Per-Olov Knappupp. Music by Hans Schreiber. Published by Multitone.


“Gn中国制造” (The Goodnight). Words by Albrecht Brandt. Music by Flemm. Published by Iversen.

“Vi Lever Kan En Enkelt Gang” (We Only Live Once). Words by Al- brecht Brandt. Music by Flemm. Published by Iversen.

“Sommer Wind” (The Summer Wind). Words and music by Birthe Iversen. Published by Multitone.

“Daar Kommer De Dansere” (There Comes the Dancers). Words by Birthe Iversen. Music by Carl Grund. Published by Multitone.

There will be recordings at various levels of most of the songs. The artists who sang in the competition were: Dario Campeotto (Sonet), Pedro Biker (Philia), Birthe Wilke (Philia), Otto Brambolini (Odos), Katl Bötger (Polyphon), Edith Kjaer (Polyphon), Birthe Wilke (Philia), and Gustav Winckler (Tone). Dario Campeotto, who sang the winning song, will also sing the song in Cannes.

FINLAND

“Vaalo Ikkanassa” (Lights In The Window). Words by Soukk. Music by Eino Humro. Published by Musikki- Facer. This was the winning song, sung by Kajsa Kanervo. She will sing it in Cannes.

“Piss” (The Little Window). Words and music by Karl Tuom- unasari. Published by Sandia-Musik- Fac. The song was sung by Kajsa Kanervo. She will sing it in Cannes.


Finland will send its own conductor to Cannes: He’s Georges de Godzimka.

SWEDEN

The report from the Swedish Festi-vals was two weeks ago in the Cash Box, and therefore, only the titles will be reported here to make the connection.

“April, April.” Words: Eo Enoby. Music: Bobby Ericson. Publisher: Southern Music. This was the winning song and will represent Sweden in Cannes.

“Var I Hjärtat” (Spring In The Heart). Words: Eno music: Lennart Gardsell. Published by Decca.


In the Swedish as well as the Norwegian Festival, each song featured twice. The artists who performed the winning song, “April, April,” were Gunnar Wilkild and Stiis Maliaerkat.

Norway’s Best Sellers

1. Seemann (Sailor) (Lolla/Polydor) Bellinda
2. O Solo Mio (Robertino/Triola) Triola
3. Mio (Janie/Brothers) (Sailor) (Columbia) Bellinda
4. Romantico (Robertino/Triola) Egon Mivers A/S
5. Are You Lonesome Tonight (Elvis Presley/RCA) Egon Mivers A/S
6. Put Your Head On My Shoulder (Davy Jones/Philco) Egon Mivers A/S
7. You’re Sixteen (Johnny Burnette/London) London
9. Oh Marie, jeg vil hjem (Mary Don’t You Weep) (Four Jacks/Odeon) Skan- dan Music production
10. Nostra (Sailor) (Bobby Tillitson/Hislelor) Musikihuset A/S

Sweden’s Best Sellers

1. Seemann (Sailor) (Lolla/Polydor) Bellinda
2. Ramona (Blue Diamonds/Fontana) Reuter & Reuter
3. Are You Lonesome Tonight (Elvis Presley/RCA) Reuter & Reuter
4. Put Your Head On My Shoulder (Davy Jones/Philco) Egon Mivers A/S
5. I’ll Save The Last Dance For You (Dumita Jo/Mercyden) Bellinda
6. Han mäste gå (He’ll Have To Go) (Gunnar Wikund/BFIF) Gehman
7. Sjöman (Sailor) (Thor Berryhord/Polydor) Bellinda
8. Save The Last Dance For Me (The Drifters/Atlantic) Bellinda
9. Sandy (Lolla/Polydor) (Bobby Danuser) Producer: Egon Mivers A/S
10. Han mäter gå (He’ll Have To Go) (Gunnar Wikund/BFIF) Gehman

DENMARK

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In the Swedish as well as the Norwegian Festival, each song featured twice. The artists who performed the winning song, “April, April,” were Gunnar Wilkild and Stiis Maliaerkat.
Bovema's Columbia label manager, Robert Oeges, told The Cash Box that Columbia will release in Holland "There's A Moon Out Tonight," a current best seller in the States. The number is by The Capris, "F.I.L.," the red-hot Shangai hit that has made such a demand in Holland, according to the sales figures of the Columbia label. Also very popular among Dutch listeners is Frankie Vaughan's "Jimmy's Girl," following up his hit number "Tell Laura I Love Her."

The long awaited stereo version of the Dutch-sung "My Fair Lady" has just been released by L. C. Phonogram on the Philips label. The mono version is one of the best selling LP's over here. Album releases include "It's The Talk Of The Town" by the Ray Conniff Singers, the modern jazz treat "Something New, Something Blue" (arranged and conducted by Manny Albam, Teddy Charles, Bill Vorn, and Charles M seemed to have been a hit. Dutch and the Eras, Flicouns and Drums, all on the Philips label. The Philips "Jazz Galore," with its LP series is very popular among Dutch jazz lovers. Latest addition is "Davita Cup," with two great versions, "Bye, Bye, Blackbird" and the Swedish folksong, "Deer Old Stockholm," by the Miles Davis Quintet, with John Coltrane. Both albums were released within the same week and both albums are in the making. The Dutch contribution to the European song contest in Cannes is a song called " Wat Een Dag" (What A Day), Basart is sole selling new Dutch hit, Basart is the son of the famous tenor Basart, who arranged Jack Hullemsen to change Anderson's original waltz into a Western fox trot and this could be the reason of the smashing success in Holland.

The first prize winning song of the San Remo festival 1961, "Al Di La," has been performed at the Amsterdam Airport Schiphol, in order to congratulate publisher Wim van Vught of Editions Schiphol, on the sales of 50,000 records of his title in Holland, well known as "Rockin' Billy." The platter of girl-singer Rita Vark is for the second month on the Dutch charts as number two and this is the first time in the Swedish title is released. Rita Vark is going to make a TV appearance in Brussels this month, and no doubt she will be a big hit in Brussels. The Wim van Vught agency has added 10 new songs from the new Heidi Brouil film, "Immer Will Ich Dir Gehöhn," including the song which is by charming blonde, and "Ehrende-Johann-Jodler" (The Jodling Duke) by the Dutch Swing College Band.

Stig Anderson, author, and publisher of Swedish national hit, "Klass-Goran," made a stop at the Amsterdam Airport Schiphol, in order to congratulate publisher Wim van Vught of Editions Schiphol, on the sales of 50,000 records of his title in Holland, well known as "Rockin' Billy." The platter of girl-singer Rita Vark is for the second month on the Dutch charts as number two and this is the first time in the Swedish title is released. Rita Vark is going to make a TV appearance in Brussels this month, and no doubt she will be a big hit in Brussels. The Wim van Vught agency has added 10 new songs from the new Heidi Brouil film, "Immer Will Ich Dir Gehöhn," including the song which is by charming blonde, and "Ehrende-Johann-Jodler" (The Jodling Duke) by the Dutch Swing College Band.

Croatian, or "Kroat," is a new hit which has been released with a Dutch version recorded in Brussels, under the label of Philips. The song is by Swedish singer, called Tartan, and it is "Olof Aikman," which is a very popular song in the big cities of The Hague, Rotterdam and Amsterdam. Furthermore, the Dutch Christmas hit released this year is "The Christmas Song." Edition Multitone has already bought the Scandinavian and Finnish rights. Norwegian, Danish and Swedish rights are in the making.

Cuban-born, and dedicated to the development of Cuban music, has released his debut LP, "Mexico," which is his first LP ever released in his native country. The album features some of his most popular songs, such as "Boogie," "Bom-De-Die-Bom," and "Mean Street." This album is afollow-up to his previous release, "Mexico Lido y Querido," which was released a few months ago.

The album features some of his most popular songs, such as "Boogie," "Bom-De-Die-Bom," and "Mean Street." This album is a follow-up to his previous release, "Mexico Lido y Querido," which was released a few months ago.

Salvador Sangre, owner of Mercado de disco (record market) with five record stores in Mexico City and the most important record seller in the country, awarded on Feb. 25 his annual trophies, named Discosmetro, to the artists who sold the most records in his country. The prize was given to Rebeca and Javier Solis, the best female and male bolero singers; Lila Beltran and Miguel Angel Fernandez Mejia in folk music (tapaneras); The Zaragoza Sisters as the best duo; Leo Franco and Luis Trigos in easy listening; Jose Guadalupe Curiel and Alvaro Carrillo, composers.

Talking about Los Panchos, our correspondent cannot tell you that they arrived on the 50000 miles first trip to that country, where they had a great success and also participated in a marathon benefit for the children of Mexico, which is going to have the name of Los Panchos. Columbia records has sold 200000 copies of Los Panchos in Japan, and they signed a new contract, perform in Russia in next July. Los Panchos are the trio Los Mexicanos who should be by this time in that country.

From Europe came our folk singer, Juan Mendezo, who just won a silver record in Mexico.

The musical background of the American TV show, "Marlboro" (Ray Milland), in which Garcia Esquivel, who actually lives in Hollywood and is the creator of the Somorano sound, RCA Victor of Mexico just signed a new contract with the trio Los Reyes, who cut for Orfeon records before.

Performing now in Mexico are Rodney and The Blazors, American rock `n roll group, who are going to perform with Jerry Lee Lewis in his presentation at the Nacional Auditorium, for three days beginning next March 17th. Their concert is a follow-up of their tour which has been performed in America with great success.

Promotion manager of Peerless Records, Guillermo Buercke, is traveling through Latin America, checking the label's representatives.

Still in Mexico is Bill Hayle, performing in theater and night clubs with great success.

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Belgium's Best Sellers

(FLEMISH)

2. Roman (The Blue Diamonds—Decca) (Francis—Day, Brussels).
5. It's Now Or Never (Elvis Presley/ RCA) (Francis—Day, Brussels).
8. Save The Last Dance For Me (The Drifters— Imperial) (Belinda, Brussels).
10. Apache (The Shadows—Columbia) (Francis—Day, Brussels).
13. Save The Last Dance For Me (The Drifters— Imperial) (Belinda, Brussels).
16. Save The Last Dance For Me (The Drifters— Imperial) (Belinda, Brussels).
17. Never On Sunday/ Les Enfants Du Feu (Del Mar/Mercury/Decca) (Miguel Carrillo, Barcelona/Philly/Pal— Decca, Antwerp).

Holland's Best Sellers

1. Wooden Heart (Mass I Den) (Elvis Presley— RCA) (Belinda, Amsterdam).
2. Save The Last Dance For Me (The Drifters/The Fouryou’s—London/Decca) (Belinda, Brussels).
3. Sueno Sueno (Ping/Pinto—Tivoli) (Ugertiigen, Larensem, Hasselt).
6. My Girl Josephine (Fats Domino—Imperial) (Chappell, Amsterdam).
10. Ramona (The Blue Diamonds—Decca) (Francis—Day, Amsterdam).

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BENELUX

MEXICO

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The Cash Box — March 31, 1961 — International Section
**Canada's Best Sellers**

**ENGLISH**
1. Wheels—String A Longs—Warwick
2. Where The Boys Are—Connie Francis—MGM
3. Calcutta—Lawrence Welk—Dot
4. Around—The Miracle Reo
5. Baby Sittin' Boogie—Buzz Clifford—Col
6. Calendar Girl—Neil Sedaka—ABC
7. Don't Worry—Marty Robbins—Sonji
8. Will You Love Me Tomorrow—The Shirelles—Reo

**French**
1. Loulou—Andre Sylvin—Rus
2. Elle, Lui, et Autre—Michel Richard—Met
3. C'est Ma Norvège—Michel Noel—Al
4. C'est Ma Norvège—Jane Morgan—Al
5. Des Mots D'Amaury—Yolande Gaudard—Al
6. Le Mur—Gilbert Becaud—Pathé
7. Tu M'en—Fernand Gignac—T.C.
8. The Fall of My Love—Catherine Valente—Lon
9. Il Suffit de Pe De Choses—André Lejeune—Var
10. Tu Restes Dans Mon Coeur—Claude Girardin—Rus
11. Les Bonn Boum—Pierre Rohan—T.C.

**Mexico's Best Sellers**

1. Xana En Domingo (Never On Sunday)—Tres Damiantes (RCA), Melina Mercouri (Barclay), Dalton Beltran (RCA), Holzach Zurcher (Polydor), Martina Rangel (Vill) Hnos. Sandoval (Colombia), Dalida (Barclay), Elsy—Misiones (Mau), M.R. Records, Los Albatros y Caro (Barclay), Jose Guadalupe (Maurer), Federico Barra (RCA), Billy Vaughn (Dot), Gloria Lasso (Maurer), Hnas. Velazquez, (Peerless), Carlos Campos (Polydor), Luis Polanski (Polydor), Monna Bel (Gamma).
2. My Mama's Home Town—Cesar Costa (Orfeon) Paul Anka (Colombia)
3. Vendaval Sin Rumbo—Celio Gonzalez (Orfeon)
4. Mexicanita—Julio Jaramillo (Peerless)
5. Crie—Juan Martin—Beltran Ruiz (RCA) Marcelo y Amelia (Peerless), Manuel Carriera (Musart)
6. Before I Think About You—Carlos Santamaria (Polydor)
7. La Flauta Magica—Acerino de son danzona (Orfeon)
8. El Pescado Nadador—Miguel Acese Mejia (RCA) Roberto Romano (Musart), Hnos. Zalza (Peerless)
9. Money Honey—Hooligans (Colombia)
10. Vida Mia—Los Galantins (Maurer) Magda Franco (Peerless)

**New Zealand's Best Sellers**

1. Are You Lonesome Tonight—Elvis Presley (RCA)
2. Last Date—Floyd Cramer (RCA)
3. Save the Last Dance for Me—The Drifters (Maurer)
4. Girl Don't Be Cruel—Bill Black (London)
5. Sustainable—Pamela (RCA)
6. Don't Be Cruel—Bill Black (London)
7. Lucille—Sid/Sloppy (The Everlys)
8. Rocking Goose—Johnny & The Philips (Maurer)
9. Body Rock—Kapp (Polydor)
10. Spring—Shirley Bassey (Colombia)
11. I'll Save the Last Dance For You—Elvis Presley (RCA)
12. Milord—Alfie Plowman—Questa (London)
13. Don't Be Cruel—Bill Black (London)
14. Louise to Sue—Edith Piaf (Capitol)
15. Don't Be Cruel—Bill Black (London)
16. They've Gone Out of Town—Bobby Dall (Colombia)
17. When I Need You—Sam Nees (Maurer) Shirley Bassey (Colombia)
18. Twenty Million Times—Johnny Cash (Capitol)
AUSTRALIA

Many record manufacturers are still very concerned about the continuing practice of some prominent retailers in importing large quantities of records from overseas. Some dealers have spent so much on imported stock that they are refusing to purchase from local companies until they come some of their imported material. Most local manufacturers view these dealer actions so seriously that they are considering withholding all records from the unfair sale on such poor quality nature. If similar products were locally produced the majority of dealers would refuse to handle them, yet prominent dealers are happy to import worse than second-grade products in large quantities. It may not be long before the Record Manufacturers' Association makes an approach to the Federal Government to seek some restrictive measures against the importation of huge quantities of records. The record industry is quite still young in Australia, and it is generally believed that the Government will give the industry a sympathetic hearing if an approach is made to cease or restrict importing of records.

Without any shadow of doubt The Kingston Trio, who have just completed a quick tour of Australia, proved to be one of the most popular groups yet to visit us. Critics, musicians, disc jockeys, in fact everyone, acclaimed them as truly wonderful attraction. Everybody who met the boys, Bob Shane, Nick Reynolds, Dave Guard and their manager Frank Werber, were greatly impressed by the band's all and their ready response to give interviews and photographs. The Kingston Trio will be fondly remembered for a long while by their legion of fans and fans in Australia. Their tour of Australia was handled by Ed Silver in conjunction with the Lee Gordon office.

Johnny Devlin, who formerly recorded for Teen Records, has now signed up for Festival Records, and his first release will be a number penned by himself titled "What's Come Over You." Johnny will be getting married to Sydney model, Carole Dixon on March 10.

English singing star Shirley Bassey, who made a tour of Australian capital cities, has signed a contract to appear at Sydney Nightclub, Andre's, for one month beginning on March 6. She will be following a show for Lee Gordon to go to South Australia, New South Wales and Victoria. Also on the show are the Allen Bros, Judy Stone and Jimmy Little. The show begins late February and will last about fourteen days.

Arch McKirdy, popular late-night disc-jockey has changed from 2 UW to ABC Radio. After his last programme on ABC Arch, who has become known as the "disc jockey's favourite disc jockey," locks on the air after a severe illness of hepatitis.

The first monthly release from Australian Record Company (Coronet and Warner Bros labels) consists of thirteen albums on Coronet, three Warner Bros albums, and seven Coronet albums. Highlight of the release is the original Broadway cast album of "Bye Bye Birdie," the show recently had its Australian premiere at Her Majesty's Theatre in Melbourne. Following the recent decision by ABC to move to a monthly release schedule, W & R Records has also announced that it also intends to release monthly only, commencing this month.

Jackie Wilson's, "My Empty Arms," has run into copyright trouble here in connection with "Pagliacci." Festival, on its Brunswick label, released "Tear Drop," which is now in the top chart. "Paganini," is the second number to run into trouble here as a result of an alleged copyright infringement of "Pagliacci." The other one was Teddy Randazzo's "The World's Greatest Love Song.

The Allen Bros. have a new release on Pfe titled "Ever Since," written by Chine Goddard. It will be interesting to see if the boys can have as much success with this number as their previous releases which have all been up-tempo numbers while "Ever Since" is a slow ballad.

Radio Station 3 AK, which transmits on limited daytime hours, has been purchased by GTV-Channel 9. General Television Corporation for a figure reported to be $1.6 million. GTV-9 in turn is owned by the huge newspaper and television empire controlled by Sir Frank Packer. It is expected that many of the Channel 9 top television personalities will present programs from 3 AK.

Final echo of the San Remo Italian Song Festival—the French adaptations of the winning songs: Johnny Hallyday says "Vingt-Quatre Mille Baisers," written by Bonifay (up and well again after his broken leg); Dalida (Barclay) does "Dix Mille Bulles" Blues; Brel's "Dix Mille Boules De Verre," by Magne and his orchestra. Deco on the other hand, has released the Italian version by Milva (Cetra) and "All' Arc" publicity of this tune have been bashed by Luis Mariano.

Moving on, then, to the Eurovision song contest, we can report that the French entry concerns itself with "Premières Années Avril Carlinienne" by Baxter to represent the country in this competition. J. P. Mauric (Festival) is expected to present this particular entry.

Philips announces that Serge Gainsbourg is re-making "Fabiola" in French and will take care of the tour in English; that Jacques Brel is cutting French versions of his new records; and that he has refused to appear at the Papacy music festival (as finally!) his latest compositions, "Martels" and "On N'oublie Pas," accompanied by 70 musicians from Paris Lammoux Symphony Orchestra. All he needs now is the chorus from the Paris Opera! Philips has signed a new contract to perform in France. It Phillips Grand Jury series—"Benny Goodman at Carnegie Hall," label's trio "Los Panchos" has cut "El Nuevo." New classic disk: Pablo Casals 12-inch album "Variations Sur Deux Primes De La Plute." From the files of music publishers Tutti-Philips-Pare, a curious adaptation of Albinon's "Adagio" (song by Robert Jean-Mull) from the pen of Canossa. Following the release of "My Dinner With Mario," created in 1953 by Tino Rossi, then at the height of his success. By the way, Pathé-Marconi is re-issuing all of Tino's old hits, such as "Marinella" and "La Vicus." A few years ago, the French Ministry of Communication, in conjunction with the Ministry of Cultural Affairs, created the "Vicus," "Vicus De Proche." Latest Capitol release—"Soylent Green," a 12-inch album by the Symphony Orchestra conducted by Carmen Dragon (two mono and stereo versions); also on the market, "Symphonic Fantastique" by Berlioz conducted by Andre Cluytens, also in mono or stereo.

Richard Anthony is off on a tour, same program as Dalida. Passing through Paris this week, European, director and Canada early in May. Dalida has also issued a version of "Le Tango De Martini," created in 1958 by Tino Rossi, then at the height of his success. By the way, Pathé-Marconi is re-issuing all of Tino's old hits, such as "Marinella" and "La Vicus." A few years ago, the French Ministry of Communication, in conjunction with the Ministry of Cultural Affairs, created the "Vicus," "Vicus De Proche." Latest Capitol release—"Soylent Green," a 12-inch album by the Symphony Orchestra conducted by Carmen Dragon (two mono and stereo versions); also on the market, "Symphonic Fantastique" by Berlioz conducted by Andre Cluytens, also in mono or stereo.

Madame Brelton has discovered a new author-composer-singer—Jean Valter—who, with his first record, was "Dans Le Carnaval," has recorded his new single "Toujours Vivant." Box of the hits—"Buddy Holly," "Eddy Mitchell," "Dany Lears Baisers," "Raymonde et Vincent Pannou," "Chappell's "Exodus," has been waxed by Miss Mia, Rika Zarev, and EMI is not sparing the publicity on its recent releases.

The World's Best Sellers

1. Non Je Ne Regrette Rien—Edith Piaf
2. Garde Moi La Derniere Danse—(Save The Last Dance For Me) Dalida—Les Alcazar
3. Les Marrons Chauds—Dalida—Bob Aznavour—J. Helian
4. Je Me Voyais Deja—Charles Aznavour

Australia's Best Sellers

1. Milord (Gaynor Bavington—W & G Edith Piaf—Columbia)
2. Calendar Girl (Neil Sedaka—RCA)
3. Wonderland Ballad (Tillard—Polydor—Luis Protina—London)
4. Doll House (Donne Brooks—London)
5. Istanbul (Col Joye's Joy Boys—Festival)
6. Rubber Ball (Bobby Vee—London)
7. Through The Window (Carole Caplin—RCA)
8. Away (Bobby Rydell—HMV)
9. Are You Lonesome Tonight (Elvis Presley—RCA)
10. Johnny Guitar (The Leemen—London)

The Worldwid'e Music and Record Markets

Look To The Cash Box For COMPLETE

News and Advertising Coverage

The Cash Box—March 11, 1961—International Section
"NO ONE KNOWS" (2:22) [Bratriff BM—Howard]

THE ROOT OF ALL EVIL (2:03) [Pamper BM—Jones]

JEAN SHEARD (Capitol 358)

A tale of lost love emerges. "No One Knows" is Harold's new entry, and should be marked for a sure chart ride. "No One Knows" is a Harlan Howard opus with an extra helping of Lee's that's ably supplied by the thrush to fine comic support. Also begged for contention is Jean's gripping delivery of "The Root Of All Evil," a general condemning of all men.

"TOM JONES"

"WOCT"

Cincinnati, Ohio

1. Old Blue (J. Manual)
2. You And Me (Bill & Foley)
3. Trumpet Shell Sound (McPherson Family)
4. Please Be So (IC, Sauvageau)
5. Loaded For Bear (I. Smith)
6. Where Will I Shelter My Sheep (Holliday Family)
7. Cabin On The Hill (Hart & Suggs)
8. I Saw Some Mother With God Last Night (O. Wendell)
9. Over The Rolling Sea (Holliday Family)
10. Makin' My Load Up Cal- vern's Hill (Holliday Family)

"RON MENDLER"

"WEIL"

Barbourville, Kentucky

1. Don't Worry (M. Robbins)
2. The Horse Still Running (I. Broders)
3. Purlin' Around (I. Owens)
4. Let Forgiveness In (W. Fonce)
5. Shaky Eyes (E. Bons)
6. Three Hearts In A Triangle (R. Drusky)
7. Odds & Ends (I. Smith)
8. World Is Waiting For The Sunrise (Jackson & Wagoner)
9. Your Old Love Letters (White & Wilson)
10. Your Love In Heaven (White & Wilson)

"JOE HOPPEL"

"WCMC"

Nashville, Va.

1. Don't Worry (M. Robbins)
2. I Fall To Pieces (P. Cline)
3. Further To Go Thon I've Been (A. Tamman)
4. This Ole Heart (B. McDonald)
5. Another Cup Of Coffee (C. Gray)
6. Judge Not (M. Bawell)
7. Fair And Tenderly (Barnes & Brown)
8. Feeling Around (L. Owens)
9. Let Forgiveness In (W. Fonce)
10. World Is Waiting For The Sunrise (Jackson & Wagoner)

"ERIN KERNS"

"WOC"

Woch, Minn., Ind.

1. I Love You Best Of All (Dawson Boz)
2. Don't Worry (M. Robbins)
3. Baby Won't Be Gone (W. Clark)
4. Window Up Above A Fool's Heart (Price)
5. On The Wings Of An Dove (Stallions, R. Sangers)
6. I Want To Live Again (Robbins, W. Clark)
7. A World So Full Of Love (Price, Robbins)
8. North To Alaska (J. Houton)
9. You Make Me Live Again (W. Clark)
10. Feeling Around (I. Owens)

"BILLY WOODS"

"Rose 100"

1. "LITTLE ROSE MARIE" (Jamieson BM — James, Mosley)
2. "The Big Bambino" (Jamieson BM — Hynds, Mosley)

"JIM WATT"

"CWC"

Cammridge, Ala., Cin.

1. Let Forgiveness In (I. Dickeys)
2. I'll Have Another Cup Of Coffee (I. Dickeys)
3. Girl In Sokatam (J. Cash)
4. I'll Have Another Cup Of Coffee (I. Dickeys)
5. The Hand That Held The Heart (I. Dickeys)
6. Girl From Arkansas (J. Cash)
7. House Of The Southwind (I. Dickeys)
8. Sleep Baby Sleep (I. Dickeys)
9. Odds And Ends (I. Dickeys)
10. Lonesome Cow. (I. Dickeys)

"ED BROWN"

"WAT"

Swainsboro, Ga.

1. There's More Pretty Girls (Brooks)
2. Little Boy Say (J. Bennett)
3. Ghost Of A Memory (J. Bennett)
4. Emotions (L. Byrd)
5. Heart Over Mind (S. Price)
6. You Can Have Her (J. Bennett)
7. Greater Pastures (J. Jackson)
8. Cherry Berry (J. Bennett)
9. Everybody's Dying For Love (J. Bennett)
10. "COUSIN JOHNNY" SMALL

"WHLC"

New London, Conn.

1. Wings Of A Dove (E. Hosky)
2. North To Alaska (J. Houton)
3. Palis On A Banjo (Byrd & Suggs)
4. Odds & Ends (W. Smith)
5. Laying You (J. Callison)
6. Railroadin' On The Great Divide (I. Dickeys)
7. Shaky Eyes (E. Bons)
8. Old Alabama (E. Bons)
9. Alabama (E. Bons)
10. Window Up Above A Fool's Heart (Price, Robbins)

"COUNTRY REVIEW"

COUNTRY DISK JOCKEY

REGIONAL RECORD REPORTS

"THE CASH BOX"

1721 BROADWAY

NEW YORK 19, N. Y.

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RAY PRICE

IS RIDING "HEART OVER MIND"* TO THE TOP OF THE C&W CHARTS! ON COLUMBIA RECORDS ♦
TAC AMUSEMENT COMPANY, New Orleans, is in the process of putting two hundred and twenty-five new Seeburg Artist of the Week phonographs on its route. The industry's biggest single order in a decade required five railway boxcars for shipment from Chicago to New Orleans.

"Tac" himself, one of the South's best-known and most successful independent operators, location-tested Seeburg's exclusive Artist of the Week, and he found it the most productive music-merchandising plan ever offered the industry. Artist of the Week greatly widens audience appeal, draws more substantial patrons to the location, and continuously steps up music revenue.
Greater Strength Through Association

We were surprised to learn during a recent spot check of the nation’s coin machine associations that there has been no marked increase in membership during the past few months. General membership has increased at about the same rate as it always has in the past. One would imagine that during these adverse times in business when the economy of the country has slowed business generally and Government restrictions have hindered the coin machine business specifically, operators would be quick to band together under the banner of an association in order to equip themselves with the strength that comes from organization. However, this is not the case.

An editorial which appeared on this page in the January 23 issue referred to the location contract which is used by the Music Operators of New York, Inc., metropolitan New York’s local music machine association. We offered copies of the MONY contract at no charge. No single offering in the past equals the tremendous response which resulted. Mail is still coming through for copies from just about every major city in the country with a strong representation from the smaller towns across America (and an unusually large number of requests from foreign countries). We are delighted to serve the industry with this information. But we are equally surprised to find that so many operating firms are unaware of this contract. Otherwise they would not have found it necessary to write asking for copies. Why haven’t all operators taken advantage of this valuable tool of their business? Probably because no one mentioned it to them. New York operators were aware of the contract the moment it became available because MONY performed its function as an association and notified its membership.

During a recent trip to the west coast we learned from California operators in one area that one of the best moves they have made as a group was to organize monthly dinner meetings which enable coinmen to discuss mutual problems. One operator, pointing to the meetings as a prime reason for the pleasant climate of operator relationships, remarked that “once we started seeing each other regularly over the dinner table we found out that the competition isn’t such a bad guy after all.” This is a typical reaction of most people once they have met “the competitor.” An association brings this relationship about.

Looking to the national association, Music Operators of America, Inc. needs stronger representation from operator groups in every section of the country. Only in this way will vital issues, such as the recently introduced Celler Bill which can affect the income of every music operator in the nation, be eventually defeated.

It would be wise for the nation’s operators to investigate the advantages of joining a local association. In areas where there is no organization it may behoove local ops to form one. In any event, it seems that one parcel of information such as the location contract makes the whole idea worth looking into.
NEW YORK—There are more than ninety music machine operators in the metropolitan New York area this week who are deliberating over location contracts, accounting and tax procedures, depreciation, and other items related to the well-planned operator forum sponsored by the Music Operators Protective Association. The forum was conducted in Rosoff's Restaurant on Thursday evening, October 11, and provided the interested operators requests for a discussion-type meet. The success of the session and the forum was conducted by MONY can be judged from the unanimous approval of operators to institute plans for a second forum within the next two months.

New York Column Hear Experts On Location Contracts, Depreciation, Taxes, At MONY Sponsored Op Forum

NEW YORK—There are more than ninety music machine operators in the metropolitan New York area this week who are deliberating over location contracts, accounting and tax procedures, depreciation, and other items related to the well-planned operator forum sponsored by the Music Operators Protective Association. The forum was conducted in Rosoff's Restaurant on Thursday evening, October 11, and provided the interested operators requests for a discussion-type meet. The success of the session and the forum was conducted by MONY can be judged from the unanimous approval of operators to institute plans for a second forum within the next two months.

Johnnie Epstein, one of the original writers of the MOPA. He added the ops that goodwill is an intangible asset which cannot be deducted in the separate to three court rulings to substantiate his statement. In discussing depreciation, Epstein, using a 4-year plan in each instance as an example, referred to the standard procedures. He feels that programs now used by columnists have been used for years. He阂 that a decision was made to deduct the 50% against the declining balance for each of the four years. Sales value at the end of the first year was $125.00, at the end of the second year was $100.00, at the end of the third year was $75.00 and at the end of the fourth year was $50.00. The "sum of the digits" method as a basis for calculation method which entails adding the numerals 1, 2, 3 and 4 together to total 10. Calculating the book value of the machine and the depreciation for a 10-year period, and for each succeeding year 50% of its original cost or the book value at the beginning of each year as the case may be. For example, the machine was sold for $150.00, and the amount of depreciation for the first year would be $75.00, the amount of depreciation for the second year would be $50.00, for the third year it would be $25.00, and for the fourth year it would be $12.50. It is obvious that the machine would have a higher value at the end of the first year, but that value would decrease with each succeeding year. Epstein's talk was followed by a question and answer period contributed by Blatt. Lou Boorstein, President of the Music Operators Protective Association, stated that he had been invited to speak at the general session of the conference were for a time, but that he had been unable to attend because of a spring meeting. Lou Boorstein, President of the Music Operators Protective Association, stated that he had been invited to speak at the general session of the conference were for a time, but that he had been unable to attend because of a spring meeting.
Mr. & Mrs. Chas. Sersen, Sr., Cloud, Minn, left this week for Washington, D. C, for a few days and then continue to Florida where they will spend a few weeks vacationing. They will drive a friends ear back...
Leon F. Stone, veteran coin machine operator, has held the post of Mayor for ten years. Here he addresses crowd at dedication of new Post Office building, To Stone's left is Senator Estes Kefauver and former Mayor Sidney Boone.

Stone, age 73, dining with his daughter, Mrs. T. D. Spencer, (back to camera), Mayor Stone also served in Tennessee's House of Representatives.

**CLOSEOUT**

**Bouncing Ball Guns**

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<td>Vanguard</td>
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Chicago Coin

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<td>Shoot the Clown, like new</td>
<td>$3.95</td>
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**Now Mayor Of The Town At 73!**

**CB Birthday Card Brings Response From Coinman With Colorful Past**

ERIN, TENN.—The Cash Box has carried a feature entitled “Happy Birthday This Week To” for many years. A birthday card is mailed from our New York office and is timed to arrive at each coinman’s desk as near to his actual birthday as is possible. The procedure is an ordinary one and the task tends to take on a routine air. That is, until out of the blue comes a thank you card from a veteran coinman, with a history in the business that reads like a fiction story.

Last week Leon F. Stone, Stone Amusement Company, Erin, Tennessee, notified The Cash Box that “none of the hundreds of birthday cards received by me on my 73rd birthday was any more appreciated.” And evidently Mr. Stone received literally hundreds of cards, judging from his position and reputation. Leon Stone is the Mayor of Erin, Tennessee, and has in a period of 37 years, managed to build up a sizable coin machine route, campaigned actively in politics serving the citizens of Tennessee from his post in the House of Representatives several years ago, accrued a large amount of real estate interests valued in a six-figure bracket, owns his own printing plant, and has a fair sized investment portfolio! Stone has been Mayor of Erin for ten years. “I am 80% retired and 20% in politics.” He told The Cash Box that he entered the coin machine business about 37 “short” years ago “when the pin games were all marbles with no free play arrangement.” Stone sold out to Ernie’s Amusement Company here in 1958.

“I subscribed to The Cash Box and read it from cover to cover and personally I don’t see how anyone could operate an amusement business without the data obtained and recorded through The Cash Box.” (Ed. Note: We’re blushing!). Stone stated that he found the coin machine business “to be the most interesting and money-making business I had ever gotten into in those years.”

He closed his second letter to us last week with a postscript reading: “I’m getting old in years but still very young at heart.” And who could argue with him!

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**CHICAGO—With formal solicitations only several weeks old, officials of the Music Operators of America have announced that exhibit space has already been sold out and several leading coin machine manufacturers and also from the top record firms in the nation.

George A. Miller, President, and Ed Ratajak, Managing Director of MOA, have their eyes on the big May 15-17 dates for Miami Beach’s Deauville Hotel and all indications point to a huge success.

Miller has been conducting the MOA Convention campaign from his Oakland offices while Ratajak is currently housed in MOA's new Chicago office here. Both officials agree that it appears as if a large turnout will be present from the vending industry with several manufacturers recently expanding into this field.


George A. Miller, president, and Ed Ratajak, managing director, were reported pleased with the exhibitor sales to date.

They said: “From what we know of the plans of exhibitors, we are certain that the attending operators will be in for some pleasant surprises and we know that this convention will be one of the best and we urge all operators to plan to attend.”

**Wurlitzer Board Adopts Memorial Resolution**

CHICAGO.—The Board of Directors of the Wurlitzer Company have adopted a Memorial Resolution which will be inscribed in the minutes of the January 6, 1961 meeting in an expression of their profound sense of the irreparable loss which has been sustained by the families of the deceased, and which is shared by the Directors, officers and employees of the Company.

The salutation of the Resolution reads: “Whereas, on November 29, 1960, James E. Roiling, Exec. V.P. and a Director of the Wurlitzer Co., Robert L. Bruner, Div. Comptroller of the DeKalb Div. and an Asst. Secretary of the Company, and Ray G. Kiyawan, an employee of the Eastern Div., while engaged on a common mission for the Company were the victims of a tragic airplane accident which none of them survived...”

The Resolution continues stating the Company’s sympathetic feeling and profound sense of loss of the three men who were killed when their airplane was lost over Lake Michi in November.

---

**Friedlund Succeeds Greene On Canteen Board Of Directors**

**CONN. OPS ELECT LAMBERT PLEDANT PRESIDENT**

Tolisano, V.P.; Marks, Sec.; Wilkas, Treasurer

HARTFORD, CONN.—The Music Operators of Connecticut at its Annual Dinner Meeting held at the Bond Hotel in Hartford on February 23, 1961, elected the following slate of officers for the coming year: President, Jerome Lambert; Vice President, Phil Tolisano; Secretary, Frank Marks; Treasurer, Anthony Wilkas; Assistant, Irving Mackler; Delegates at large, Joseph Ficca and Isadore Rosnick.

Lambert, upon accepting the election, stated “The Music Operators are at a turning point at this time and are definitely 1961, a turning point for certain businesses and the Company. Our task is to move our industry forward, and we will be working toward that goal.”

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**Arcade, Pool Tables, Lead Off '61 Exhibitors As MOA Signs Leading Record Firms, Music, Games Mfrs.**

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**J. ARTHUR FRIEDLUND**

CHICAGO.—The Board of Directors of Automatic Canteen Co. of America elected J. Arthur Friedlund Chairman of the Executive Committee and Richard S. Ross to membership in the Executive Committee.

At the same time, Henry M. Hulshman, Jr., was elected a Director of Automatic Canteen Co. of America, of which Mr. Hulshman an executive officer, was recently quoted by Automatic Canteen as an exchange of stock transaction.

Friedlund, who has been Executive Committee Chairman since 1955, who has resigned the post to devote more time to other activities, Mr. Greene, Board Chairman of Automatic Canteen, an Automatic Canteen subsidiary, remains a member of the Board as well as a member of the Executive Committee and in addition, assumes the role of special consultant to Automatic Canteen Co. of America.
“CMC” Is Only Hope — Directors

CHICAGO—“The Coin Machine Council for public relations is the only hope for winning the favorable public image that our industry fully deserves but has been missing in its publicizing of the image.

This is the keynote of a joint statement by Coin Machine Council officials as CMC swung into its massive membership drive. The statement continues: "This is the hour of decision for everyone in the industry to act together and to impress the true picture of our industry, our services and our contributions on the public mind.

“We note with pride that West Germany’s coin machine operators and manufacturers are so impressed with the job CMC has already done that they are sending a mission to the United States to establish liaison with the Coin Machine Council and to establish a joint approach to common programs.

“We have been getting results. Our continuing program is worthy of support by manufacturers, distributors, jobbers and operators. We cannot proceed alone, any more than you as an individual can do without the image of the industry single-handed. Only by concerted action can we continue the task that needs doing.

“We must have your backing. And you need the Coin Machine Council to tell your story in order that you can profit personally from favorable publicity.”

The statement was issued last week over the signatures of Louis Casola, President, an operator; Herbert B. Jones, Secretary, who is Vice President of Bally Manufacturing Company; E. R. Ratajacek, a CMC director and managing director of Music Operators of America, and O. L. “Bob” Slifer, chairman of CMC’s Steering Committee and Executive Director of National Coin Machine Distributors Association.

“I Was On Top Of The Situation!”—Gordon

Seeburg’s Prutting Serves Up ‘Artist Of Week’ Program As Gordon Circles Above

NEW ENGLAND OPS BRAVE WEATHER for REDD MEET

| BOSTON—Bill Prutting, Seeburg’s regional sales representative, has probably never experienced the feeling that went to the stand-in for Broadway star when the show of the stand-in doesn’t arrive, but after last week’s Seeburg operators show at Redding, Connecticut, Bill must have a pretty good idea of what it’s like.

The occasion was a dinner meeting for New England’s music and vending operators held in the Redding Distributing Company showrooms on Thursday night, February 25. The purpose of the shindig, which included dinner and refreshments, was to present to the New England area the Seeburg ‘Artist of the Week’ program. If you have attended any one of the dozen or so meetings conducted by Seeburg’s Jack Gordon, V.P. in charge of Phonograph Marketing, you know that the presentation includes almost a history of the Seeburg Corporation, told with a description of the various models and innovations introduced by the firm down through the years. The presentation is made with a dozen or so visual aids leading up to the 33 1/3 LP record of today and its sales success. From here the talk continues on the 33 speed but in the single disk form and eventually the presentation arrives at Seeburg’s 33 record merchandising program. The presentation requires practice and at least some warm-up. Prutting has sat through any number of these sessions and is thoroughly familiar with every aspect of the Seeburg program. But to stand in front of 70 operators, with their wives and friends, and run through the presentation without a hitch is quite impossible.

But Bill Prutting, when notified that Jack Gordon was circling in the four-state skies over Boston and that time would not permit delaying the ops any more than was necessary, stepped onto the Redding Distributing platform and handled the chore just like a pro.

Bill, host of the evening, told The Cash Box, “I was a little worried since the poor guy had to go on cold. But two minutes after he opened his mouth he had the audience in the palm of his hand.”

Jack Gordon, reached at his hotel later in the evening, was happy to hear that Prutting came through for the firm. Remembering his plight of just several hours previous, when he was hovering over Boston, Gordon remarked, “Now that I think of it, I was on top of the situation all the way.”

Attention: Operators’ Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Attention: Operators’ Association

Mar. 6—Eastern Ohio Phonograph Operators’ Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

Mar. 6—California Music Merchants’ Association Place: 311 Broadway, Oakland, Calif.

Mar. 7—Harbor Music Operators Association Place: Cook’s Bullpen, Paramount, Calif.

Mar. 8—California Music Merchants’ Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

Mar. 8—Western Massachusetts Music Guild Place: Chalet Restaurant, West Springfield, Mass.

Mar. 8—Music Operators’ Society of St. Joseph Valley Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

Mar. 9—Berks County Amusement Machine Operators’ Association Place: Arndt Restaurant, Reading, Pa.

Mar. 13—Milwaukee Coin Machine Operators’ Association Ambassador Hotel, Milwaukee, Wis.

Mar. 14—California Music Merchants’ Association Place: Fresno Hotel, Fresno, Calif.

Mar. 15—New York State Operators’ Guild Place: Nelson House, Poultneep, N. Y.

Mar. 15—Eastern Pennsylvania Amusement Machine Association Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

Mar. 16—Eastern Ohio Phonograph Operators’ Association Place: 4014 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

Mar. 16—Phonograph Merchants’ Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

Mar. 16—Los Angeles Division California Music Merchants’ Assn. Place: 2932 W. Pico Blvd., Los Angeles, Calif.

Mar. 20—Jefferson Amusement Co. Place: Sheraton Hotel, Rochester, N. Y.


Mar. 20—Associated Music Operators of Rochester Place: Sheraton Hotel, Rochester, N. Y.

Mar. 20—Westchester Operators Guild Inc. Place: American Legion Hall, White Plains, N. Y.

Mar. 21—Music Operators’ Association Place: Barclay Hotel, Toronto, Can.

Mar. 27—San Joaquin Music Operators Place: 1019 N. Center St., Stockton, Calif.

Mar. 27—Central State Music Guild Place: 805 Main Street, Peoria, Ill.

pr. 15—AMOA of Pennsylvania Place: Penn-Harris Hotel, Harrisburg, Pa.

—California Music Merchants’ Association Place: Sacramento Hotel, Sacramento, Calif.

—California Music Merchants’ Association Place: U. S. Grant Hotel, San Diego

—Phonograph Merchants’ Association, Cleveland, Ohio (General)

WEEKLY SPECIALS

| WURLING Pinball | $25.00 |
| WURLING Pinball | $35.00 |
| BALLY Lanes 16" | $50.00 |
| BALLY Lanes 16" | $50.00 |
| BEACH CLIPPER \*NEW\* | $30.00 |
| BALLY SPEED \*NEW\* | $30.00 |
| BALLY SPEED \*NEW\* | $30.00 |
| BALLY RICH \*NEW\* | $30.00 |
| LITTLE SEEBURG | $25.00 |
| LITTLE SEEBURG | $25.00 |

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1. United Bowl-A-Rama—\*20-\*
2. 15 AMI F-170
3. Rock-Ola 1455
4. Wurlitzer 2300 Stereo
5. 2 Seeburg M-100-A
6. Seeburg M-100-B
7. Capitol Projector Auto-Test
8. Bally Challenger 14, new
9. Bally Derby Guns
10. Bally Derby Guns
11. Bally Skill Score
12. Bally Skill Derby
13. Bally Jamboree
14. 2-Auto-Bell Super Circus

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Westchester Annual To See Big Crowd

PORT CHESTER, N.Y., -- Seymour Pollak, Chairman of the Westchester Operators Guild, held the Tenfold Annual Banquet, which is scheduled for Tuesday evening, April 18, has reported that ticket sales to date indicate another heavy turnout. The affair is held in Yonkers' Tropical Acres Restaurant on Central Avenue.

The entertainment for the process of being verified by Pollak who has advised that an extra line of performers will be announced to the trade next week. The affair usually attracts a large coin machine industry crowd from the neighboring states. Journal advertising for the association's 1961 Souvenir Journal will close with an April 5th deadline.

Carl Poskin, President of the Guild has advised that the site of the banquet is a branch of the famed establishments located in various sections of Florida. On the Westchester ops committee this year are the following coinmen: Pollak, Chairman; Pavesi, tickets; entertainment, Nat Benksy and Larry Crane; Souvenir Journal, James Smith and Harold Rosenberg; seating, Ed Goldberg and Walter Swanson; Treasurer, Lou Tartaglia; Toastmaster, Malcolm Wein.

The applause after last Tuesday’s operator’s forum at Rosoff’s Restaurant was than enough to the Music Operators of the State. One of the speakers who was heard for some time. So much information was imparted to the 90 or more ops who attended that the question “Why did you come here before?” was on almost everyone’s lips at the conclusion of the four hour session. Taxes, legislation, location contracts, leases, etc. all were outlined by experts and the ops operator who is always an excellent audience and work every minute of their time. And where else can you get such a delicious meal, from soups, salads, entrees such as “The Love Potion” or “Balloo” by Nash Gordon and the association are certainly in order.

Si Redd, Redd Advertising, happy as a lark after seeing about 70 New England ops travel through bad weather for the Seeburg meeting in his show room. The ops had the opportunity to see the ops but his airplane was circling above in a fog-filled sky while Bill Pratt, Seeburg regional rep, stepped into the cockpit of the coinman’s delight that completed the Seeburg start from finish. Just like a stand-in for a Broadway show! Si’s enthusiasm, too, over his latest merchandising technique of bringing in a row of mugs on a bingo game. The Tale “Bally Queen” for instance is now on a 2-penny play and according to Si, “We’re making lotsa sales. Ops have ordered the special chutes machines from Redd’s and are very happy.”

Talking about the Seeburg, the Atlantic New York Corp. crew is in the process of sending out invites to local vending ops and coinmen to come in and see the new Seeburg Crushed Ice Drink Machine. The unit, to be exhibited at the Penn Station and results are great, according to Murray Kaye, Walter Meyer Parkoff is still in Europe visiting with European clients, the Seeburg ice machine is creating quite a stir. An east coast what with Si Redd, Parkoff, and of course, Gunnar, Gabrielsson. Atlantic Seeburg distill, sells ‘em like they were going out of style. (Gold 12 machines to one operator last month) John Stuparich was giving a Coca-Cola rep the presentation we called.

Wurthler’s Hank Peteeit to New York to visit with local coinmen after touring the east coast and remarking that business conditions in New York and Philadelphia are strong. The south side of the country. “A net sales tax in V. A. is enabling the State to work out a miniature WPA program that could help the unemployed. If $383.00 or $6,000.00 sales tax, 1% sales tax” Ops would like to see President Kennedy come through as expected in this area. They’ve been suffering.

If you expect to beat the Celler Bill (HR 70) which is designed to alter the 1939 Copyright Act which now permits operators on the day of expiration of your association and organize for strength. No one person can do what an organization can do. And while you’re at it check the MOA. This is personal it is the Celler Bill in Washington at the very moment and for only $35 per year you can give ‘em your support.

Want to go to the MOA Convention in Miami Beach in May? Why not with the special New York delegation being organized by Edelman, Munves, the flight, special treatment, and more! Know about this one? You bet! You’ll have a special time with all your friends. Call CI 7-5850, ask for Gus Nason. He’ll look for you on the flight. Through the Celler Bill in Washington at the very moment and for only $35 per year you can give ‘em your support.

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THE CASH BOX

The Cash Box—March 11, 1965
 While setting plans to meet in Omaha with the Music Guild of Nebraska members, as well as operators from the associations in South Dakota, Iowa, Missouri and Kansas, March 4 & 5, we couldn't help noticing that the big 'Coin Machine Council news this week was issued through a joint statement by M.G.C., the board of directors, Doug Tubbert, president, and Harold Kick, vice-president. This includes, in this week's facts in busking music and coinmachine news, the following:

"Owl-A-Rama" is the name of the new fully automatic, multi-station music machine that is being introduced to the trade in Omaha. The machine is a combination of three distinct sections: a music section, a coin section and a coin return section. It is designed to operate on a 30-cent minimum deposit and is expected to be a big seller in the coin machine trade.

"Keeney's BALLS" is the name of a nationwide coin machine distributing campaign being promoted by the National Coin Machine Distributors' Association. The campaign urges coin machine operators to stock their machines with a variety of départements, including music, amusement games and other coin-operated machines.

"Dorothy, Revailing" is the name of a new 4-player pinball machine being introduced by Gottlieb & Co., in Lockport; Herb Jones, secretary of CMC, and vice president of Business Vo. Ed Ratafia, a Coin Machine Council director and managing director of the Music Operators of America; and O. L. (Bob) Siler, chairman of CMC's executive committee and executive director of the National Coin Machine Distributors' Association. The statement urged coinmen everywhere to call their local coin machine manufacturers to get more information on the new machines.

The first forum is slated for Saturday, 4 p.m., and the big news for discussion concerns--"how to operate with location selling"--(the prevailing operator difficulty).

Getting back to the converging of midwest operators, manufacturers and distributors in Omaha. This meeting of the Music Guild of Nebraska, at the Sherry-Kenmore Hotel March 4 & 5, is the first of its kind, and usually the biggest events in our industry. A special action needed to create the tremendous all-encompassing activity that is already getting.

Before departing for his big European sojourn Jack Gordon, veepee in charge of the Phonograph Division at the Seeburg Corp., advised that big way in background music is very much in evidence in Australia. Jack, Tom terriplex and everyone else at Seeburg are delighted over the new Mills Bros. Corp., which includes such Mills Bros., 'alikes' as Paper Doll,' Clove W. W. & Citizen Street Blues,' "Nevertheless," and many more nostalgic hits of yesterday. Stanley Jarocki claims it should much interest in Seeburg coin-operated machines. 

T. I. There has been a big up-step in production at Chicago Phonograph, where Arne Weinberg, sales director, advises that the very popular Chicago Coin "Pro" bowler is the prime cause for this activity. Prexy Mr. Welberg and Sam Ginsburg are keeping an eye on Chic's production be certain that shipments keep rolling out regularly.

As Art Garvey tells us the plant is operating in full swing producing the "Bowling" box,--"Bowler-A-Line," "Sharpshooter," (pistol-target amusement game), and the ever popular "Circus Queen." Of this, Bill O'Donnell, the general sales manager, concedes. 

"Keeney's Paul Huesch was fit to tied last week when he learned that the factory which screens the glass for Keeney's spickin' new "Old Plantation" amusement thing was burned out a huge fire. However, Paul assures us this is nothing right now. He plants the product to full production in the next few weeks. Keeney "Boy McGinnis" and his lovely amusing is expected to be the welcome and take in Florida these busy Chi days. The head United Mfg.'s, man-on-the-go, Jimmy Casola, departed last week from the firm's offices for a tour through the Deep South, covering Atlanta, Ga.; Columbia, S.C.; and Raleigh, N.C. His veepee Bill DeSelna waves much enthusiasm in relating that United's "Bama" continues to build terrific acceptance everywhere it is on location. 

World Wide's Joel Stern and his lovely Bernadette are well tanned and well dolled after a pleasant vacation in Florida. Since his return he learned from his Miss Betty Skor that sales in music and amusement equipment have been steadily good at World Wide Dist jos. Joel was delighted about the H. Keeney & Co. appointment to handle all of Keeney's amusement games this area. The selection was made by Keeney vice president Paul Huesch, who is polishing up his extensive equipment in preparation for busy, busy season on the golf links. 

John Gottlieb, D. Gottlieb & Co., just returned to the Denver office. His fourth visit to the great color state. While in Denver John spent all of his time viewing the exhibits at the Denver coin operated trade show. John is visiting all of the major coin machine distributors in the state. He is also visiting all of the major coin machine distributors in the state. He is also visiting all of the major coin machine distributors in the state. 

For the benefit of our readers, we are pleased to announce that the first issue of "A&M" (American Musician) is now being published. This monthly magazine is devoted to the music amusement field. It will feature articles on all aspects of the music amusement industry, including music, amusement games, and coin-operated machines. It will be published monthly and distributed to all members of the Music Guild of Nebraska. 

WICO'S Ed Ruber deplor the fact that he was unable to plane down to Omaha for the conclave. Atlas Music's Nate Feinstei advised that Eddie Ginsburg and he hosted a series of dinner-meetings from Monday thru Friday during last week to post operators of events of the past few weeks at Atlas Music. All operators throughout this area will be invited to attend soon to be slated dinner-meetings so that everyone will have an opportunity to get in on the Atlas Music story. Harold Schwartz and Irv Ovitz are being kept very busy telling all about the Atlas music and background music lines and the Rowe vending line of equipment. 

T. O. Marvin G. estelle Bye is back in full swing after her recent mishap and sprained ankle, Ted Rubey, prexy, is keeping well on top of the production level at Marvel with the increase in orders for phone plastic replacement parts and shuffleboards for shuffle alleys.

There appears to be very little question at Games, Inc. that the new "Twin Tail Blaster" dual player modern electronic upright amusement game is one of the most popular uprights ever produced by proxy Clarence Schuyler. Sales figures bear this fact out. Bill Weikel, sales director for Fischer Sales & Mfg., long distance phone from Tipton, Mo., during one of his numerous visits to the plant, that he and Frank Fischer, president, are readying a big 60 line of billboard tables for release to the trade. 

Tom Hungerford, executive director of the National Automatic Merchandising Assn., named Richard H. Funk as legislative council for NAMA last week. Funk succeeds Herbert M. Heidel, and NAMA staffer for 5 years, who leaves his post to enter private business. Atlas Music's Eddie Ginsburg recently entered a group from Ridge Country Club at his spacious, beautiful Woodview Farms, horse breeding stables. The group was escorted by coin machine op. Joe Filiter.

Roe vending equipment and AMI photo sales are enjoying a very healthy rise this first quarter period of '61. Very much in evidence at the beautiful new building, and, of course, very busy are Charles Brinkman, Jack Dunwoody, Ed Wiler, Bob Deutsch, John Gimbel, Frank Ogle and Arnold Harlen. Meanwhile, on construction of the new, new addition is being speeded up. The new construction project is alongside of the present Rowe-AMI Sales building.

Exhibit Supply proxy Chet Gore info's that business is booming on Exhibit's new "Compact" mechanical vacuumate card vendor. O'Dell Keill and Jerry Schwartz are doing all they can to keep up with orders and production at the plant.
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It's Always Profitable to Operate Gottlieb Games!

CALIFORNIA CLIPPINGS

The spring-like weather in Southern California the past week seems to have helped cause a spurt in the business atmosphere, as most operators and distributors report a pick-up in activity. . . . Clayton Ballard, at the Wurlitzer factory branch, out for several days with a cold, but back on the job now. Ray Barry in the San Luis Obispo area visiting operators, and informs while there, he saw a missile launched from nearby Vandenburg Air Force Base. "It was a fantastic sight," Ray commented. Ray and Clayton also spent some time in the San Diego area, and state that the business picture looks much brighter there than it has in recent months. . . . At Simon Distributing, Sonny Lombert reports a further spurt in orders with announcements regarding this to be made shortly. Jack Simon back from his trip to the Bay Area and Nevada. Simon’s continuing to be busy with export orders, with a shipment presently being readied for Europe. The SoHo Sign is looking forward to spending a week-end in Palm Springs in the near future. Tom Flick, of Decco Records, stopped in to spin the new Rosie (formerly with the Originals) waxing on Brunswick, "We’ll Have A Chance" b/w "Lonely Blue Nights" . . . At Paul A. Laymon’s, Jimmy Wilkes stated that Ed Doris, VP of Rock-Ola, and Frank Mitchell, Director of Sales for Rock-Ola, were in town for the regional Rock-Ola sales meeting at the Statler Hotel, held February 25th. Paul Laymon, Charlie Daniels, Ed Wilkes, Don Peters and Jimmy, all represented the Laymon organization at the meeting. Jimmy also commented that he, along with a Boy Scout troop that included his two sons, went on an emergency camp-out over the week-end. . . . Johnny Ruggiero, at the Seeburg Distributing Co., reports another Seeburg Service School, the second in a series, was held March 2nd at the Charter of the Olympic Motor Hotel, and that attendance surpassed the large number that turned out for the first meeting, which was most gratifying. Johnny also mentioned that deliveries on the Seeburg Ice Maker Cold Drink Machine are now being made and that operator reaction has been terrific. Leo Simone, Jack Carpenter, and George Mahon, all out in the territory calling on operators, and Ralph Cragan states that the orders coming in are an indication that Seeburg is headed for a big spring season. Betty Williams, from the one-stop, commented that her library of old standards has been built up to the point where the operators can get almost any “oldie” they want. . . . At Badger Sales, Marshall Ames in San Diego, and Pete Ley in Arizona, both on business, Bill Hapgood informs they are expecting the new Chicago Coin "Princess" bowler momentarily, and that several have already been sold, sight unseen. Bob Smith, salesman on the "Browerette," busy making an installation in the San Diego area. Bob Edwards, of Escondido, undergoing a training program in the Badger shop on the AML phonograph. "Rocky" Nesseland related that arcade equipment buyers are starting to purchase for the coming summer season. . . . Bill Lanzy, at American Coin Machine, reports that business the past two weeks has been on the upturn, following a slow business period since the first of the year. . . . At C. A. Robinson & Co., Hank Tronick states that business generally is moving along. . . . At the Coin-O-Matic office, Lory Britton states that something new has been added in the form of a Polly-bag machine, which is used to package record albums in plastic bags. Sam also commented that on his recent visit to Las Vegas, there was absolutely no sign that the national economy was in any kind of recession, as everything was "packed" with people and money.

The Cash Box—March 11, 1961
WANT

WANT—As always we need for immediate export unlimited quantities of Bally Bingos, United Bingos, all types of Shuffle, Phillips, AMI, Wurlitzer music. Call collect. BEL- GIAN, COLUMBIA, or REGO, 2423 N. W. ST., NORTH MIAMI, FLORIDA.

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 of the past 4 weeks. Rep. will pay 15¢ to 18¢. Can use any quantity, pay weekly, adv. in Cash Box. Tel. 577 TACOMA, 1-9550.

WANT—Collect sales receipts for all old 45's (Tel. 11521-J). We pay top prices. Write for list and prices. ADVANCE DISTRIBUTING CO., 5641 DE- LMAR BLVD., ST. LOUIS, MISS.

WANT—100 Selection Seeburg Walls, Bally Surf Clubs, Variety—Bingo machines, Bellhops, Bingo parlors, Bingo cards. Write for list and prices. HIGHLAND DISTRIB. CO., 14 E. 104th ST., MOLINE, ILLINOIS.

WANT—For 22 ft. American or Rock-Ola Shufflegill, we pay top prices. Call and price asked. AMUSEMENT COIN MACHINE EXCHANGE INC., 2-2, WASH. (Tel. Fulton 3-2282).

WANT—New Kiddie records, all speeds, any quantities. Alan's Complete staff of 60 national salesmen. We can deliver new sales offices throughout nation. NATION- AL BAG-O-TUNES, INC., 221- 6300 E. 105th ST., CAMBRIDGE HEIGHTS 11, NEW YORK. (Tel. 6-6333). BEN JACOBS.

WANT—Used Penns Churner Vendors, Standard Topic, North Western Penn, Penny King. Oakes Aerona, GARVARD'S MUSH, 650 FRANK L. ST., MARTINSVILLE, VA.

WANT—A.M.F. Automobiles for bowling: very urgent, write to: T.G.A., 60-120 PARK AV., BRUSSELS 3, BELGIUM. (Cable: JEUANTE- BRUSSELS).

WANT—Bally County Fairs, Luna Beach, Roller Derby, advise price & condition. For resale, TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-7919).

WANT—Counter Games—16, 56, 106. Must have all parts. INTERBO MACHINES, INC., 413 WEST 45th ST., NEW YORK, N.Y. (Tel. Judson 2-2361).

WANT—New or used 45 RPM Records not over 6 months old. We pay highest prices. We pay the freight too. We buy yard round, can use any quantity. SOUTHWEST RECORDS, 7906 PARKSIDE AVE., OAK LAWN, ILL.

WANT—To purchase surplus 45's, LP's, EP's. No quantity too large or small. Store stock included. Advise in first letter quantity and description. HAMIL, DISTRIBUTORS, 1520 NO. BROAD ST., PHILADEL- PHIA 21, PA. (Tel. PO 3-0855).

WANT—Late Juke box records not over 5 months old. We pay 15c and we freight. HARMONY REC- ORDS, 631 N. E. 64th ST., SOUTH NORTH MIAMI BEACH 62, FLA.

WANT—Midway, Deluxe Barooga 140's. Want them for Cash Box 14231. We are open. Garage Sale, Luna Beach, Roller Derby. Williams Crusader, Titan, Space Glider. Quote condition and price for Resale. CONTINENTAL COIN MACHINES, 308 1ST AVE., TOLEDO 2, OHIO. (Tel. Cherry 4-3359).

WANT—Seeburg 222, 220, 201, 161; Wurlitzer 2200, 2204, 2130, 2205, 2200, 2204; late United and Bally Shuffles. DAVE LOWY COMPANY, 552 TENTH AVE., NEW YORK, N.Y. (Tel. Chickerling 4-5100).

WANT—Wurlitzer 2101, 2150; Seeburg HR-100G, HR-100T, 1-100 United Lightening, Chipper, Bally Showtime and up, Lotta Fun. Arcade Equipment. Send for Free Parts Catalog. RUYANON SALES CO., 14 E. 12th ST., NEWARK 12, NEW JERSEY. Tel. Bigelow 3-4777.

FOR SALE

FOR SALE—Used Bally Bingos; Used Seeburg Model E-1 @ $275. GLOBE DISTRIBUTING COMPANY, INC., 1623 CLEVELAND AVE., CAGO 47, ILL. (Tel. Armtrage 6-0780-81).

FOR SALE—Bally Big Imini $225., Keystone Jukebox $225., Alliant Bell Horse $250.; AMI H-100 $500.; H-120 $500.; 1-200 $600.; Cash deposit with order. THE HUB ENTERPRISES, INC., 2216 DIVI- SION ST., BALTIMORE 17, MD.


FOR SALE—Auto-Photo Studios, Model 999, $350.; MAGIC 999, $65.; AFT Shooting Gallery (like new); King King, Arcade & Fairground gal- lery. Write for list and prices. ADVANCE DISTRIBUTING CO., 5641 DE- LMAR BLVD., ST. LOUIS, MISSOURI. (Tel. Parkview 7-1373).

FOR SALE—100 Selection Seeburg Walls, Bally Surf Clubs, Vari- ety—Coin Machines. Write for list and prices. HIGHLAND DISTRIB- UTION INC., 14 E. 104th ST., MOLINE, ILLINOIS.


FOR SALE—West Warren Ave., DEAR- BORN, MICHIGAN. (Tel. Ulson 2-2300).

FOR SALE—Pool Table Supplies at reasonable prices. 48" Car Seats $18.40; 52" size $21.40; Extra Live 6 Pkt. Cushions $22. set for Resale. WILLIAM W. CHAMPION DIST., 3451 N. MICHIGAN AVE., CHICAGO 41, ILL. (Tel. Aavenue 6-6752).

FOR SALE—Attention Importers! We have made and Models Phonograph, Seeburg, AMI, Wurlitzer, Rock-Ola, COLUMBIA, and all types of coin and Skill machines. Write for list and prices. THE HUB DISTRIBUTORS in New York, New Jersey, Connecticut. W. R. DISTRIBUTORS, 434 TENTH AVE., NEW YORK 19, N.Y. (Tel. 1-6715).
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