One of the industry's most gifted talents, Jerry Butler (left), came a long way during the past year with his tremendous single smash "He Will Break Your Heart." A few years ago, Butler clicked with a group called the Impressions on the tune "For Your Precious Love." But it was the "Heart" side which made him an important solo artist to be reckoned with. Above, the songster discusses his follow-up single with Calvin Carter, director of A & R for Vee Jay Records. The record, "Find Another Girl" was released last week and is already developing into another best seller for the lad. Vee Jay last month issued an album by Jerry titled "He Will Break Your Heart."
"THAT'S ALL I ASK"

and

"THERE'S NO PAIN"

by

Tommy Knight

GOLD EAGLE #1801

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Bill Sanford and His Orchestra

"TWILIGHT"

and

"DRUMBOOGIE"

GOLD EAGLE #1802

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318 W. 48th St. NEW YORK, N.Y.
Last week another nail was hammered into the coffin which eventually will be the resting place of the 45rpm record.

The latest carpenter to lend a hand in this necessary project is Capitol Records, which last week announced a major dealer program on behalf of its new 33rpm 7" releases.

Prior to this new Capitol release, the diskery had been producing 33 singles solely for the demands of the Seeburg juke box company. But now three of the industry's leading manufacturers, Columbia, Victor and Capitol—three of the strongest record companies in the world—are supporting an important move which in the long run can only serve to benefit the entire record industry.

All are well aware that the transition to 33's will take a long, long time, and 45's will continue to get the support of all record companies for years to come. But the die is cast and only the intensity with which these companies promote the 33 product among the consumers will determine the rapidity of the transition.

It is also an established fact that EP's are continuing to fade at a steady pace. Juke box ops are greatly responsible for a good portion of the EP sales that do exist. Teenagers account for almost all of the remainder. The album conscious adult who prefers the 33 speed ignores the EP. But now that 33 doubles (2 selections per side of a disk) are available on both Victor and Capitol, and are being promoted by both, perhaps the double will provide a plus business from adults which has been non-existent in the past. There is no doubt that the 33 single will add considerable adult business when the public becomes aware that it can pick up a wide variety of singles on 33. The cooperation of more and more companies is desperately needed for this to become a reality sooner.

It is also most satisfying to see the scope of merchandise being made available on 33 singles offering a broader selection for the consumer. Years ago, a considerable amount of classical music enjoyed solid sales on singles. In recent years classical singles have been non-existent. We are sure many adults, who did not want to go for the $3.98 or $4.98 price tag for an album with one selection in it that they liked, will gladly go for the number if it is available on a 33 single. And with the great expense involved in recording classical works, manufacturers can certainly use the added return on their investments for such ventures.

It is also clever merchandising to make certain material (such as strong pop oldie couplings) available on 33's which can not be purchased for the same price in any other form.

In this important move toward standardization, we are sorry that there seems to be a slight disagreement as to the identification of the product. Columbia, which introduces the 33 single, calls it the 33 Single. Victor and Capitol call it the Compact 33. Agreement on the name would only serve to further the cause.
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The Cash Box—March 4, 1961
**Record Reviews**

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

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**The Cash Box**

**Pick of the Week**

**TODAY MY LOVE.** "I'M JUST A FOOL ANYWAY" (2:10) [Spanka BMI—Anka]

**YOU'RE A FOOL TODAY,** "I'M JUST A FOOL ANYWAY" (2:17) [Spanka BMI—Anka]

PAUL ANKA (ABC—Paramount 10191)

Anka once again displays his outstanding singing and cleverness on two more choice items for the teenagers. Both "Today My Love, Tonight" and "I'm Just A Fool Anyway" are powerful entries from the rock-a-cha-cha school. Ernie Freeman's crew colorfully backs up the former (based on "Cara Nome" from Verdi's "Rigoletto") while Sid Feller does likewise on the latter. Two smashers here.

**CANADIAN SUNSET** (2:25) [Heywood]

"THAT'S ALL THERE IS TO THAT" (2:05) [Omlis, Owens]

ETTA JONES (Prestige 191)

Etta Jones, whose "Prestige" soared via her revival of "Don't Go To Strange's" should easily continue her winning ways with her wonderful, jazz-oriented light-swing up-dating of Eddy Heywood's "Canadian Sunset." There's more soothing sounds on the return of "That's All There Is To That."".

**CALIFORNIA SUN** (2:21) [Troya, Lloyd, Logan BMI—Glover]

"PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:37) [Remick ASCAP—Stept, Clare]

JOE JONES (Roulette 4344)

Jones, who scored heavily with his "Talk Too Much" outing, can follow suit with "California Sun." It's an inviting thumper that Jones and the orchestra swing out in money-making fashion. Backing's a fetching rock-a-shuffle revival.

**SMACKIE** (2:30) [Lion BMI—Frank, Malone]

**KINDA HAPPY** (2:13) [Lion BMI—Booker, Frank, Malone]

JAMES BOOKER (Peacock 1900)

The organ-led instrumental stylings of James Booker & Co. are back with looks at what seems like a repeat of the two-market pop-r&b success, "Gonzo." It's another funky-styled cha-cha with a goofy tag—"Smackie."—that'll make chart news in the weeks to come. The enticing easy-swing on the lower lid is "Kinda Happy."".

**MARRY YOUNG** (2:36) [E. H. Morris ASCAP—Leigh, Coleman]

"THE REST IS YET TO COME" (Leigh, Coleman)

TONY BENNETT (Columbia 41965)

Bennett contributes another strong ballad entry to his Columbia catalog, this time a reading of a first-rate romantic by Carole Leaigh & Co. Coleman, the fine writers who created the "Wildcat" score, Coleman himself heads the attractive backing orchestra. Classy singer by L&G is the coupier.

"A TEENAGE PRAYER" (2:27) [LaSalle ASCAP—Reichman, Lowel]

"MY HEART FEELS IT TOO" (2:25) [Merrimac BMI—Ott]

THELMA CARPENTER (Coral 62255)

The lark, who stepped back into the spotlight with her slick waxing of "Yes, I'm Lonesome Tonight," can go all the way with this one. It's a terrific ballad-with-a-beat up-dating of the year's back hit, "A Teenage Prayer." Decca opening is a genuine up-tempo stinger. Potent combination piece is a new ballad-ballard affair with a blues touch. Fine two-sided assist by the Henry Jerome arra-chorus.

"BLUE MOON" (2:15) [Robbins ASCAP—Rogers, Hart]

"GOODBIE TO LOVE" (2:30) [Gib BMI—Mann, Shapiro]

THE MARCELS (Capitol 186)

It appears as the another Rodgers & Hart classic, will be making the chart rounds once again. This time it's "Blue Moon" that gets the gimmicked-up, rock-a-cha-cha treatment that the teenagers ought go wild for. "Goodbye To Love" is a touching beat-ballard stinger that can also come thru for the new group. Topaide's already taken off.

SYLIA SAYNT (Columbia 41961)

(a) "IT'S SO WONDERFUL" (2:09) [B. F. Wood ASCAP—Scented with the soft, mellowing folk song sentiment. This song is by a talented thrush takes-over with an attractive ballad reading of pretty sentiment. Both listeners & adults will appreciate the outing. Jocks note.

(b) "YOU'VE GOT A WFUL HOT FINGERS TO TALK ABOUT LOVE" (2:14) [Ahileni ASCAP—Weiss] Tune with an oldtime pop-blues flavor is led by the performer against a lively combo-chorus (organ included) backdop.

ERNE FREEMAN (Imperial 5782)

(a) "SWAMP MEETING" (2:35) [Post ASCAP—Freeman] Pianist Freeman is the man up front in this hot, gospel-flavored combo attack. Sound fits nicely into current teen tastes.

(b) "THAT'S ALL" (2:30) [Travis BMI—Haymes, Brandt] Keyboard & organ softly survey the fine ballard evergreen.

ALAN VALLONE (CMB 6041)

(a) "I READ IN A BOOK" (2:17) [Coliseum BMI—Goldman, Morgan] A fun look at some of the funny parts of a story-book romance in this pro rock-a-string ballad outing. Tune and its performance can catch the kids. Good medium-beat blues listening.

(b) "OOH—OOPS" (2:34) [Wia to BMI—Woods, Wilson] Slight Latin influence to another cheerful blues-beat pose.

LARRI COLLINS (Columbia 41953)

(a) "WHAT ABOUT TOMORROW" (1:55) [Vidor BMI—Collins, Collins] Formerly teamed with his sister as the label's line kids, the songster solos in teen-wise rhythm fashion. His persuasive portrayal is supported by a colorful combo-chorus affair. Sound could get somewhere.

(b) "GET ALONG LITTLE CINDY" (1:58) [Vidor BMI—Arr. Collins] Folk oldie gets a good rock-a-hilly romp.

JOHNNY WALSH (Warner Bros. 5516)

(a) "GIRL MACHINE" (2:02) [Ohin ASCAP—Weidler] Good-sounding pounding novelty brings the "Mama Doll" theme to the CBS & (rock 'n roll) age. Sunny- beat date could get around.

(b) "BEAUTIFUL OBSESSION" (2:08) [Art ASCAP—Freem—man, Saraceno] A warm legit reading of a lovely tune with which the label's Sir Chauncey ore—Walsh's accom- niment here—made some noise last year. Attractive issue.

CLU GULAGER (Capitol 4524)

(a) "CHIQUITA MIA" (2:20) [Central BMI—Traditional] Adapt. [Strange] Colorful sun-storm reworking of the familiar Latin opus, "Chiloto Lindo," features songster Clu Gulager, who portrays Billy The Kid on the popular "Tall Man" series. Decca has a commercial teen sound.

(b) "BILLY'S LOVE SONG" (2:49) [Central BMI—Allison, Strange] Colacaro dramatically sings about Billy The Kid, Guitar and chorus has a "western" flavor.

SAM THE MAN TAYLOR (Savoy 15957)

(a) "DELIVER ME" [Time BMI—Taylor] Vet saxist joins the label with a sensitive reading of a gruppe-type opus. Simple setting is headed by triplets and later, on a singing female chorus. Interesting R&B directed session.

(b) "DEACONS HOP" (Savoy BMI—McNeely) More of a teentime sound to this lively hand-capper.

DALE HAWKINS (Checker 970)

(a) "I WANT TO LOVE YOU" (2:24) [Arc BMI—Mathis, Hawkins] Vet songster heads a teen-wise pounding blues, and other singers are given an echo-chamber sound while the combo-topped by a fine guitar sound—provides its steady beat.

(b) "GRANDMA'S HOUSE" (2:12) [Arc BMI] Striking vocal on an intriguing folk-flavored number.

FRANKIE ERVIN (Don 202)

(a) "WHY DID IT END" (2:20) [Podlor BMI—Podlor, Ervin] who was a big band singer with the Shildons when they cut the big oldie, "You Cheated," leads The Spears here in an effective lost-love pose. Enough exposure could put the side off-the-agend.

(b) "TRY TO CARE" (2:17) [Podlor BMI—Podlor, Penke] Another unburied teen-bald entry.

ALLEN SWIFT (Leader 815)

(a) "ARE YOU LONESOME TO- NIGHT" (2:32) [Beaure ASCAP—Turk, Bauman] A humor answer to the Presley triumph featuring "howling" Swift vocal. Should get good luff spins.

(b) "LOOK OUT BELOW" (2:33) [Brighton ASCAP — Swift, Lines] This teensy Weensy little R&B-chorus offer a dramatic work-song with a "slick" ending; a crashing sound is heard.

JOHNNY LOVE (Mercury 71756)

(a) "IT'S TOO EARLY IN THE GAME" (2:10) [Heywood BMI—Harri- son] One of label's colorful rock-a-string sounds, with Love handling the effective romantic tale and singing it as Tender. Bennett is in a solid teen punch. Session packs a solid punch.

(b) "TIME AND TIME AGAIN" (2:34) [Brenda BMI—Harri- son] Inviting easy-beat sentiments here.
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The Cash Box

Pick of the Week

"TRUE BELIEVER" (2:27) [E. B. Marks BMI—McCoy, Lebowsky]
"WHAT'S THE USE" (3:18) [Kahl BMI—Watts, Musely]

SARAH VAUGHAN (Roulette 4325)

Looks for "True Believer" to be popping up all over the pop and r&b charts in the near future. It's the tag of Sarah Vaughan's new Roulette outing and it's a bright rhythm jumper that sparkles in the Joe Reisman orch-chorus showcase. "What's The Use" makes for a lovely ballad companion piece.

"LITTLE TURTLE DOVE" (2:15)

[Lois BMI—Shubert, Williams, Carter]
"SO CAN I" (2:25) [Arnel ASCAP—Gore, Gibson]

OTIS WILLIAMS & CHARMS (King 4505)
The teen-happy twistin' sounds that label-mates Hank Ballard & the Midnighters have attracted loads of loot with can also come thru for Otis Williams & his Charms. The big side's tagged "Little Turtle Dove" and it should keep the hoarders moving 'round the clock. Warm, shuffle-beat ballad stand from Fipside.

"THE BLIZZARD" (3:24) [Red River BMI—Howard]
"DANNY BOY" (2:50) [Loosey & Hawkes ASCAP—Weathery]

JIM REEVES (RCA Victor 7533)
Reeves does it again with another sure-fire dual-chart-twer. This time it's ace country crooner Harlan Howard who supplies the potent material about a cowpoke fighting a losing race with "The Blizzard" to get to his love. A haunting, folk-cyentric opus that'll be around for a long time. Fipside is the famed Irish folk song in a terrific new slow-dramatic setting. Both cuts are from his new LP, "Tall Tales And Short Temports."

"DARK AS A DUNGEON" (3:02) [American BMI—Travis]
"HIS LOVE (MAKES THE WORLD GO ROUND)" (2:91)

[Central BMI—Walker]

TENNESSEE ERNIE FORD (Capitol 4531)
Ernie can have his biggest chart item since his years-back smasheshower, "Sixteen Tons." Tale, another opus about a hard-working man, deals with the sad life of the miner. The finger-snappin' rhythm, supplied by the Jack Fascinato-led orch, gives it a "Sixteen Tons" feel. Merle Travis wrote 'em both. Sunny, easy-goin' religious-flavored coupler.

"IT'S UNBELIEVABLE" (2:15)

[Shulman BMI—Shulman, Jackie, Gordon]
"I CAN'T BELIEVE IT" (1:50)
[Planer BMI—Roberts, Ross, Wecht]

THE LAMKS (Sheryl 334)
Keep close tabs on this one out of the 'left field' dept. Aptly tagged "It's Unbelievable," it's a best-ballad weirdie with lotsa strange background sounds that are right up the teen alley. Under half is old-fashioned, shakin'-change-of-pace. Deck, already a territorial noise-maker, is handled nattily by Sceptor.

"MOMMA-POPPA" (Alton BMI—Mann, Kolber)
"YOU MEAN THE WORLD TO ME" (2:10)

[Herb Reis BMI—Wolf, Raleigh]

THE KALIN TWINS (Decca 31220)
Loads of commercial sounds are packed into Herbie & Hal's (the Kalin Twins) newest Decca offering. It's a rock-o-shuffler on which the boys want "Momma & Poppa" to meet the important new gal-friend Mary. Great string-filled, Bob Mersey backdrop for the artists' standout harmony job. Jack Plein supports on the dandy rock-a-ch-ch-a coupler.

"HEARTBREAKIN' SPECIAL" (2:18) [Danamos ASCAP—Humphrey]
"CAN'T YOU WAIT" (2:30) [Doral BMI—Barnette]

THE FENDERMEN (Soma 1155)
The wild, fast moving vocal and instrumental hit sounds contained in the Fendermen's "Mule Skinner Blues" are also found in their latest for Soma, "Heartbreakin' Special." The sad theme it moves along at an exciting train-like clip, "Can't You Wait" is an ear-arresting soft ballad coupler. The Cash Box—March 4, 1961

Record Reviews

B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIUM

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JIMMY NORMAN (Good Sound 106)
(B+) "HERE Comes THE NIGHT"—Part 1 (3:00) [Hil- dle BMI—Smith] Look for a possible R&B chart-stopper for Norman's effective stand on the strong blueser. Combo-chorus stirs keeps the songster's stink, the top sound feature. Label is a Coast outlet.

(B+) "HERE Comes THE NIGHT"—Part 2 (3:14) [Hil- dle BMI—Smith] More potent ballad warbling by Norman.

BERNARD BYARS (End 1087)
(B+) "SITTING BY THE RIVER" [Cove, Logan BMI—Price, Logan] Good bouncy blues sound from the singer and steady beat combo. Both the pop & R&B crowds should appreciate spins.

(B+) "YOU'RE GONNA MISS ME" [Lloyd & Logan BMI—Price, Logan, Shaw] This upbeat romantic is styled with a Latinish-beat.

SUE EVANS (Madison 148)
(B+) "GIVE ME YOUR ARM, BABY" [Knobwood ASCAP—Warren, Carter] Thrush ca- sues soft-beat affair about a gal whose ad is a big help to the guy. Feeling backin' includes falsetto femmes.

(B+) "I RETURNED THE RING" (2:09) [Baville BMI—Stel- ton] Romance-on-the-roads in this de- liberate-beat plaintive.

BILLY MAXTED ORCH. (K.H. 501)
(B+) "SATIN DOLL" (2:47) [Tem- ple—Ellington] Maxted and his Manhattan Jazz Band offer an easy swingement of popular standard. This nice-listening cut is from the orch's "Swingability" LP.

(B+) "HOW LONG HAS THIS BEEN GOING ON" (2:45) [New World—G&G & Gershwin] Danny Tracey's sax leads this ballad go on the great Gershwin opus. Also from the package.

MICKY ROSELLI (Roulette 4356)
(B+) "I CAN'T STOP CRYING" (2:15) [Village BMI—Pro- sen, Madison] Singer appropriately employs a "cry" in his voice on the vintage-type wistful, Big folk-chorus sound.

(C+) "YOU'RE IN LOVE WITH EVERYONE" (2:19) [Mills ASCAP—Dixon, Henderson] Real plaintive oldie gets a relaxed, then swinging reading.

AL HIRT (RCA Victor 7854)
(B+) "ELEGIE" (2:23) [P.D.—Massenet] The popular French trumpet melody is spotlighted in a pretty pop instrumental version of the famed classical melody. Chorus-chords are included in the soft Latin-rock Henri Rene rendition, "Valse," written by Rene, Price, Watts, & Thorne.

(B+) "JANINE" (Complainte de Paris) (2:32) [Hollis BMI—Muray, Stern] Tune with a light- hearted Parisian air gets an aphony- priately brisk arrangement. Catchy date.

TERI THORNTON (Riverside 4554)
(B+) "LULLABY OF THE LEAVES" (2:45) [Wright, Thompson] Jazz thrust is fine listening as she sings effortlessly through the neglected oldie. A modern jazz sound—topped by a relaxed rhythm —is the nice setting. Jocks should dig the performer's delivery, culled from five LP's, "Devil May Care."

(B+) "DEVIL MAY CARE" (2:44) [Dorugh, Kirk] LP's title tune is a happy-philosophy swinger.

EARL GRANT (Deco 3122)
(B+) "NEXT TIME" (2:45) [Dev ASCAP—Goodwin, McKuen] The songster-musician does an inviting intimate vocal on the pleasing ro- mantic, Strings and chorus add their sentimental touch in the setting.

(B+) "EBB TIDE" (2:20) [Robbins ASCAP —Maxwell] Grant's organ talent is heard in this bluesy instrument version of the oldie.

THE PARSIANS (Argyle 1006)
(B+) "SILHOUETTES" (2:00) [Re- gent BMI—Shaw, Crobe] Big year-back hit by The Rays stands-up well as an instrumental. Harmonics heads the showing against soft string rocking. It's worth all-around pro- vocations.

(B+) "ESTHER" (1:55) [Regent BMI—Moore, Squires, Or- borne] Pretty tune serves as the vehicle for a legit ballad instrument- al, again featuring an harmonica.

MISS LAVEL (Duke 334)
(B+) "JUST LOOK AT YOU FOOL" (2:28) [Lion BMI—Malone] Infectious rock-a-bye which thrust churrs expressively against ef- fective male chorus chunts and wait- ing combo sounds. Good pop-r&b out- look.

(B+) "TIDE OF LOVE" (2:25) [Lion BMI—Malone] slow, delectable blues-ballad essayed with tear-filled conviction. Songstress is knowledgeable of the soulful blues ways.

BOB MOORE ORCHE (Monogram 437)
(B+) "(Theme From) MY THREE SONS" (2:09) [Don-Michael BMI—DeVol] The TV main-title — written in a contagious, sentimental manner—is done with a sunny sound by the orch & chanting mixed chorus. Charming instrumental.

(B+) "MAIS OU" (2:02) [Leeds ASCAP—Curtis, Donia] Sprightly sax chorus tops handling of catchy swinger. Chorus & string also have a cheerful say.

LEON BROWN (Aber 1000)
(C+) "DARLING" (2:35) [Aber BMI—Aber] A natural sounding spoof on the sentimental against a tripped-out lead.

(C) "ALL BECAUSE OF YOU" (2:59) [Aber BMI—Aber] Somewhat harder rock touch to this end.
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BILLBOARD ★ ★ ★ ★ "VERY STRONG SALES POTENTIAL"

Distributed in Canada by London Records
"MAGNETISM" (2:31) [Sonny James BMI—Legate]

"APACHE" (2:47) [Regent BMI—Lordan, Flamingo]

SONNY JAMES (RCA Victor 7588)

The "Young Love" man, Sonny James, pens up on the Victor label with an intriguing romancer that could step way out in no time flat. On it, an extremely pretty, slow paced affair tagged "Magnetism," Sonny does an enchanting bit of harmony with himself. However, don't overlook the captivating vocal version of the smash instrumental, "Apache." Persuasive bits add much to both halves.

"WHERE THERE'S A WILL THERE'S A WAY" (2:93)
[Merrimac BMI—Kasha, Ott]

"MY ARMS, MY LIPS, MY HEART" (1:55)
[Merrimac BMI—Kasha, Ott, Kosoff]

AL KASHA (Brunswick 52587)

Kasha, who kicked up a chart fuse with his previous Brunswick outing, "Sing," has a sales-blockbuster in this new slice. Side, tagged "Where's A Will There's A Way," is a sock-rock entry that Kasha and the Dick Jacobs' orchestra work over in sensational team style. Pairing it a tearful beat-ballad romantic.

"RUNAWAY" (2:20) [Vicki, McLaughlin BMI—Shannon, Crook]

"JODY" (2:20) [Vicki, McLaughlin BMI—Shannon, Crook]

DEL SHANNON (Bigtop 3067)

This Del Shannon bow can develop into one of the top money-makers under the Bigtop banner. It's a striking, tear-compelling cha cha thumper that looks like a "Runaway" hit. Will have its ingredients galore in the vocal and instrumental gimmicks. Get with it. The sweet-sounding romantic couple's devoted to "Jody."

"A SCOTTISH SOLDIER (GREEN HILLS OF TYROL)" (3:95)
[Jaro BMI—Stewart]

"THE MUCKIN' O' GODDIE'S BYRE" (1:55) [Jaro BMI]

ANDY STEWART (Warwick 627)

If this one gets the exposure it deserves it can step into the national hit category. Titled "A Scottish Soldier (Green Hills Of Tyrol)," it's a poignant tale, set to a slow, martial beat, delivered by Stewart in his charming Scottish brogue. A real sleeper here. Happy-go-lucky couple's for the hoopers. Tasty assists by Bernard Ebbinghaus' crew.

"SADNESS DONE COME" [2:25] [Central Songs BMI—Bash, Lynch]

"WHERE YOUR ARMS USED TO BE" (2:25) [Tree BMI—Miller]

BILLY STRANGE (Liberty 53307)

Here's one that could put country song-stylist Billy Strange up among the front runners in both the pop and country fields. Tune, "Sadness Done Come," features a steady gospel-ballad beat format for a sentimental-romantic theme. Vocal and instrumental performance by Strange and the Harold Bradley orch-choral combo. The ultra-pretty lilfer "Where Your Arms Used To Be" can also make it big in both markets.

CHUCK HERRY (Chess 1779)

(B+) "I'M TALKING ABOUT YOU" (1:50) [Arc & Chuck Berry BMI—] Longtime R&B personality heads an infectious blues tribute to the girlfriend. Could add-up to both an R&B and pop hit. This is a very nice one.

(B+) "LITTLE STAR" (2:38) [Arc & Chuck Berry BMI] Lots of touching warmth to Berry's survey of the pretty affectionate. Pop chorus is a strong setting feature. Can also happen.

TOMMY RIDGLEY (Ric 978)

(B-) "DOUBLE EYE WHAMMY" [Ron BMI—Ridgley] Performer and backing live-up the scene with a good-sounding soul novelty.

BILLY & LILLIE (Swan 4699)

(B+) "AIN'T COMIN' BACK TO YOU" (2:47) [Tommy Dixon ASCAP—Slay, Mamaramela] Singers, a chart team several years ago, blend in melody related the theme's lost-the catchy rock-a-cha romancer. Sprightly sensitive that will get important.

(B) "BANANAS" (2:07) [Conley ASCAP—Grewe] Team shows more beat life in this whacky novelty.

DENNIS BELL (Regalia 11)

(B) "WHEN WILL WE KNOW" (2:90) [Knobwood ASCAP—Goodman] Folks wants to bring his love out in the open in this sprightly rock-a-cha romantic from the vocalist, Likeable.

(B) "YOU'RE SO GOOD TO ME" (2:35) [Jimskip BMI—Kauffman, etc.] A wild one, in which the band is augmented with a string section. Another sampling from the album.

XAVIER CUGAT (Mercury 7178)

(B) "ISLE OF CAPS" (2:35) [Columbia ASCAP—Cugat, Kennedy] Vet Latin maestro batters a good-natured cha-cha outing on the durable. There's a fine full-sounding band quality to this issue, taken from Cugat's "Viva Cugat!" LP.

(B) "JUNGLE CONCERTO" (2:30) [B. E. Marks BMI—Cugat] A wild one in which the band is augmented with a string section. Another sampling from the album.

JIMMY STEPHENS (Rido 112)

(B+) "CONGRATULATIONS" (2:14) [Elorado BMI—Gilfand] Stephens convincingly conveys the sweet-beat wistful about the guy whose gal has found another love. Many teardrops will be touched by the take.

(C+) "LOVE DREAMS" (1:55) [M Qube BMI—Stephens, Hester] A wild one in which the band is augmented with a string section. Another sampling from the album.

BOB & SHIRLEY (Band Box 225)

(B) "YOUR TRUE LOVE" [Perkins] Rockin' piece in which Bob displays some fine work with Shirley doing chant work. Combo is bright.

(C+) "CONSIDERATION" [Christy] Countryish sentiments.

RONNIE KOLE (Ronko 6988)

(B) "ST. LOUIS BLUES" (2:40) [Hansy Bros. ASCAP—Hardy] The classic is treated to a catchy blues sound from the keyboard artistry of Hansy & Corp accompaniment. Label is based in Chicago.

(C+) "BLACK SWAN" (2:40) [Sapphire BMI—Cheban] Kule offers some flowery phrasing in this moody session.

PHIL & HARY (Rampart 611)

(B) "DARLING (Please Bring That Love)" (2:30) [Columbia BMI—Franklin] A pretty, familiar-sounding wistful is nicely done in this blend that sticks in mind. Vocal backing consists of a steady warm-beat combo-chord arrangement.

(TITUS TURNER (King 5465)

(B) "MISS RUBBERNECK" (2:30) [Jay & Cee BMI—Toombs, Garner] Contagious R&B-flavored novelty about a gal who pops-up where she's least wanted. Both pop-R&B listeners will enjoy the bright-beat humor.

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WE'RE CHART-HAPPY!!*

LITTLE BOY SAD #55298
Johnny Burnette
BILLBOARD #25
CASHBOX #36

STAYIN' IN/MORE THAN I CAN SAY #55296
Bobby Vee
BILLBOARD #45
CASHBOX #40

RAM-BUNK-SHUSH DOLTON #32
The Ventures
BILLBOARD #32
CASHBOX #61

ODDS AND ENDS #55302
Warren Smith
BILLBOARD #18
CASHBOX #20

PLUS THESE PICKS: LING-TING-TONG Buddy Knox #55305...BILLBOARD, CASHBOX
LING-TING-TONG Buddy Knox #55305

100 LBS. OF CLAY Gene McDaniels #55308...CASHBOX
100 LBS. OF CLAY Gene McDaniels #55308

PLUS THESE PICKS: LING-TING-TONG Buddy Knox #55305...BILLBOARD, CASHBOX
LING-TING-TONG Buddy Knox #55305

YOU, TOO, CAN BE CHART-HAPPY!!! ORDER NOW!!!
CATERINA VALENTE & ED-MUNDO ROS (London 1962) (B+) THAO (2:38) [Robbins ASCAP—Gonzaga, Teixeira] A natural, exciting pairing of the talented songstress and skilled Latin ork. The lark's stilt consists of charting-cum-chord line-treasure to the colora ba-la-la-land arrangement by the Ros ork & chorus. Could be a chart ballad from the Valente songbook ( "Falling For Patsy.") (B) "MISERLOU" (2:12) [Colo-nial BMI—Fina, Rohonison] Another track from the album, with the oldie getting a Valente vocal against the familiar Ros chorus sound.

MATT MUNKRO (Warwick 621) (B+) "I AM THE LOVE" [Fiscally BMI Ornadel, West] This is the original version of one of today's current chart-successors. Munro does a sensitive job on the in- spirational-type ballad, with a great deal of stopping music to the setting of the setting. Could happen.

(B) "YOU'RE THE TOP OF MY HEART" (2:38) [Henderson BMI—Montagu] Easy legit swinger on this one.

BOBBY IFANO (Palettes 5973) (B+) "ROCKIN ROLL SKATERS" [Waltz] (2:12) [Zodie BMI—May, Gomber] A well-written song from this teen-romantic-re-writer of the "Skaters" ilk, and a sort of winter-time "It's A Boy," typical of one of its kind. Against a cheerful stroll by the combo and four-year-old lead, the coconut drums are done in a rock and roll style. Nice temper.

JULIUS LA ROSA (Kapp 371) (B+) "LET YOUR LIPS TELL (2:55) [B, F, Wood ASCAP—Cassius, Superb] Interesting Latinistic romance from Germany is born out of this item. The singer and Joe Sherman-directed rock-a-string (& chorus) support. Kids could enjoy this one.

(B) "SEVENTEEN" (2:37) [Pete Schaeffer ASCAP—Jacobson, Scharfenberger, Von Pinelli] Sunny beat-tongue jumper from abroad. La Rosa sings it in English.

THE NOMADS (ABC—Paramount 10161) (B+) "IN THE AIR OF THE SAHOL MAN" (2:22) [Famous ASCAP—Lerner] Well-known comic-character theme gets an all-rock out performance by the musicians. Sax, guitars & keyboards are key to the exciting features in this possible chart-rider. (B) "THE ATCHINSON, TO-PICK, LITTLE MISS LOUSTA" PE ROCK" (2:12) [Lee Peat ASCAP—Merewether] Boys do much the same good-sounding job on another great theme.

HARVEY (Chase 1783) (B+) "MAMA" (2:38) [BMI—Pa-quilla] Songster, who has succeeded both as the lead from the TV show and as an independent performer, has a great deal of bluesiness with strings. Kids can make it a chart stand.

(B) "THE FIRST TIME" (2:40) [BMI—Qua] Affectionate treatment of a sincere love-dovey

BILL SNYDER & DICK MANNING (B+) "CAMBRON" (2:50) [Robbins ASCAP—Waxman, Webster] The single sides gets another duo-plate theme as Stavler & Manning (the cliffer) head a colorful or-khe-stral attack on the majestic piano main-title. Kind of instrumental that's selling today. Snyder has a years- baths lead on this one .

(B) "HIDDEN VALLEY." (2:40) [J, Stearns, Arena & Topper ASCAP, sometimes the performers do their own composition, a haunting tune.

CHARLY TABOR (London 1960) (B+) "HOLIDAY IN HEIDELBERG" (2:30) [Gil-Remi BMI—Neumann, Stuenke] Tabor was the first to record this sentimental in six, with Klaus Neu mann. Very attractive display.

(B+) "ANGEL BLUE" [2:28] [Famous BMI—Neumann, Stuenke] Another fine tune is invincibly covered by Tabor and his quartet.

THE DERRINGERS (Capitol 4532) (B+) "IF YOU CRY" TRUE LOVE, TRUE LOVE" (2:05) [Brit- tany BMI—Ball, Graupner] Singers could return to the charts the same way. Boys taken on the first-rate teen rhythm-romancer with zest and gimmicks sure to please the fans. Keep tabs on this one.

(B) "SHERRY" (2:03) [Tommy BMI—Mon, Grimes] The name-writers do this nice-sounding ballad from the boys.

J. C. DAVIS (Argo 5382) (B+) "THE SPLIT, Part 1" (2:06) [BMI—Ball, Mon] A split- sounding driving sound from the combo plus the vocal vocals make this a well-constructed teen sound, particularly at hops. Keep an eye on this colorow的有效 presentation.

(B+) "THE SPLIT, Part 2" (2:20) [BMI—Ball, Mon] Time in the same frenzied manner.

THE PEGGY DECATRO 111 (United Artists 256) (B+) "IT'S A CLEAR DAY OUTSIDE! LAUGH!" (2:30) [Remick ASCAP—Lewis, Young, Fio Rito] A romance that the singer and Joe Sherman-directed rock-a-string & chorus support. Nice temper.

B) "BECAUSE OF YOU" (2:56) [BMI—Hammelstein, Wilkinson] Pretty lead vocal on the final one.

CLYDE OTIS (Mercury 7177) (B+) "JUNGLE DRUMS" (2:05) [E, B, Marks BMI—Leconu] Discos' A.L.C. man batters a rich instrumental arrangement of a com mando melody by famed Latin composer-setting up this disc in a chart stand. (B) "THE EXCLUSIVE VENDOR" (2:30) [E, R, Marks BMI—Simons] Appropriately light-hearted bouncy reading of the Latin favorite.

ARIL STEVENS & NINO TEMPO (United Artists 273) (B+) "GEE" (That's What You Do To Me)" (2:25) [Araguz ASCAP—Ford, ston] Another pleasing disc for an effective Latin-rock lovey-dovey, with instrumented or- namentation & chorus. This good-natured affair could prove a left-field success.

(B) "HIGH SCHOOL, SWEET HEART" (2:25) [Araguz ASCAP—Tempo] Another pleasing tune from the singers offers an original teen-directed sound.

LOUIS JORDAN (Warwick 621) (B+) "DON'T GIVE ME HOPE, I'M RICKI ASCAP—George" The vet performer shows he can keep up with the present times and without the label. Things settle down to a relaxed, trip-let-backed balladio be the song- writer's take on a chorale phrase. A good chart sound in the setting.

SANDY STEWART (United Artists 287) (B+) "THE RICHEST GIRL IN THE WORLD" (2:47) [Greta BMI—Ball, Graupner] Goes down with a capable stint on the melodic country-styled tale of a damaged romance. A solid linking rock sound from the musicians (chanting chorus is also included). Issue has a current teen sound.

(B) "PAST THE AGE OF INNOC- ENCIE" (2:30) [Chappell ASCAP—Charlap, Gimbel] Nice ball- ard on a new number salvaged from the same musical, "Hall The Conquering Hero." CONNY (Capitol 14562) (B+) "MIDY, MIDINETTE" (2:59) [J Cn, Witrmark ASCAP—Bruhn, Buschor] From Germany offers a German read- ing of a catchy item, reportedly a click abroad. A sound that could over- come—like others before it—the language barrier.

(B) "THIS LITTLE GIRL'S GO- GO" (2:52) [Lewis ASCAP—Daren, Curtis] "KEEP YOUR HEART!" from some English words. Sibley rereads it in a Capitol LP released last hour.

BILLY GEE (Jone 1006) (B+) "IF YOU HAVE FAITH" (2:32) [BMI—Reynolds, O'Hara, Robinson] Gee has the vocal prowess to admirably sell the song, which could catch on well. An affable harmony, which could catch on well. A fine little harmony.

(B) "DON'T BE DESIRE" (2:41) [Circo BMI—Allona] A more familiar form. A harmony for this fine rock sound of a rockin' guitar & sax are the featured instruments.

RICHIE ALBONA (Fantasy 555) (B+) "YOUNG BOY, YOUNG GIRL" (2:30) [Circo, BMI] Albona's The past-directed label offers a terrific, interesting entry, using a simple, yet rock-wise combo sound, Teeners might take in the vocalist's "DON'T BE DESIRE." (2:41) [Circo BMI—Albona] A more familiar form. A harmony for this fine rock sound of a rockin' guitar & sax are the featured instruments.

BILLY FRAZIER (Mercury 7176) (B+) "YOU DON'T KNOW HOW TO DO IT" (2:23) [Chappell ASCAP—Brown, Dietz] A bright glitter-danced rok cooler from the vocalist and country-side combo-chorus. A hit that could make it big.

B) "BE TRUE TO YOURSELF (2:22) [Eden BMI—Will] Brandon, Otis] Frazier brings conviction to this another-gospel-type item this time, a hit that could make a hit!
JACKIE WILSON

Sings

YOUR ONE AND ONLY LOVE

PLEASE TELL ME WHY

55208
NEW YORK:

According to Time exec Peter Spargo initial reaction on “The World We Love In (11 Cielo In Una Stanza)” indicates a U.S. smasheroo. tune, cut by Italian wax sensation Mina, was a recent chart topper in Italy and is now spreading throughout the Continent. "Al Martino follows his hit "Happiness" (enmaj) w/ 3/5 with a 3/10 weekender at the Shovel House. Al’s thrilled with the chart action on his latest for 20th-Fox, "Little Girl, Little Boy." Tony Martin’s opening date at the Waldorf has been switched to May 5. His current Dol- lars, "Nothing Alone," getting top deejay attention. . . . RSVP’s head man Jerry Simon swings into three chart affairs—Dickie Goodman’s "Golden Days" (Mark-X), Paul Dino’s “Ginny Bell” and Jimmy Charlie’s "Aye For Love" (Promo). Pres. Frank Blaine notes the number of Little Anthony’s Imperial Kathy新城 newie, (omitted from last week’s release) “Please Say You Want Me,” is Engl. . . . Pres. Mike Gendell up to tell us that the "Larry Storch at Try Bon Soir" tableau comedy LP has bust wide open in the Detroit, Cleveland and Conn. areas.

Mike Shephard, who heads up the new Embassy label, infos that he’s receiving loads of eastern action on Ronny James’ bow, "Where In The World Are You" . . . Regaloo pres. Jimmy Nebb predicting two hit clips in the Crystals’ “Put Me In the Picture” and Dennis Bell’s debut "Tell Me We Know." ... The Kurschmas in this week from Herb Kressel in Israel and Bobby Rydell (and mgr. Franki Dus) in Rome. Indie film maker Carl Kay to present a 30-minute short in three pics shorts this summer—with Russ doing a series of impressions of the top male vocalists. Included in the pic will be vocalists Patty Clayton and the Four Continents. Russ and crew are currently at Roseland Planet Glr. . . . John Scott Trotter, a former pianist with Hal Kemp’s ork, will soon be heard in an "I Remember Hal Kemp" Decca package.

"A Scottish Soldier" (Green Hills Of Tyrol) Andy Stewart Warwick M-627

"PLEASE LOVE ME FOREVER" Sunny Gale Warwick M-626

"PLAY ME A SAD SONG" Jerry Landis Warwick M-619

"TONIGHT I FELL IN LOVE" The Tokens Warwick M-615
local columnists are having a field day praising the discs Gregory, but the hottest thing appearing on the marketplace is the Mutual and recorded by Neko Records, set to kick off their first coupling “Marie” b/w “Rock bong” on the 3/4 Jim Lounsbury TVer (WBBK-TV). . . . Chi visitor Don, who is on the long away with his wife, is also appearing on Vic Firth's “Manne”. . . . The artist's current LP is “Alone With Dion” (Laurie). . . . Also on the show, the new release is “Adam Wade, clockwise with ‘Take the Good Care Of Her’ (Laurie). . . . Bobby Christian, who re-signed a long-term management contract with Orchestras Inc., recently completed 12 more sides for another Columbia. . . . The current LP is “Zoot Band Jazz”. . . . Allstate's Hugh Devlin, reporting excellent sales on “Doris Day In The Morning” (Atlantic). “Happy Birthday Blues” by by Allan (Indigo) and “Little Pedro” by The Olympics (Arvee). . . . Deca's decamp Frank Sardine's predicting great things for the new Greg best seller “Ebbtide”. The deck was cut as a result of the great record artist received when he did the tune on a recent Ed Sullivan show. Lombardo's newie is quite apropos, “Muncie's Band”, just in time for Pat's Day. . . . Brunswick singers popping up in the area are “Lonely the Night Before” by Rosie and “So Close” by The Visions. . . . Johnny Quinn will issue a tape of the Log Restaurant’s “Hit The Heights” revue on his Comedy printer show this week (WSBC-FM). . . . The Riverside jazz sampler “Soul Of the 70's” is proving to be quite a sales getter over at J. H. Martin Dist. The initially priced package contains sides by some of the label's top jazz artists, including "Cannonball" Adderley, "Thelonious Monk, Wes Montgomery" and others. A pair of singles keeps Russ Bach jumpin' for joy are “Lullabye Of the Leaves” by Terry Thornton and Ronnie Love's "Chills and Fever" follow- "North To St. Louis". . . . RCA-Victor's Stan Pat, mightily pleased with debut at Hi's label box "Fanine" and Jim Reeves' newie "The Blizzards". . . . Terry Smith profiles jazz great Dillis Gillespie on his Monday night show "The New Sutherland Jazz Spot” (WSBC-FM). . . . Ralph Cox, plugging away with "Girl Of My Best Friend" by Ray Donner one and "The World We Love In" by Mina (Time). . . . The Kirby Stone Group, which celebrated at the Playboy Club 2/22, Italian singer Enzo Sturicisti, at the Camel House of the Drake hotel. . . . Paul Gullus (Music Distribub) opn with Mark Dunning's current climber "Top Forty, News Weather & More" (MGM), as well as newies "My Mind's Made Up" by the Remoras (Everest) and "The Water Was Red" by Johnny Cymbal (MGM). . . . Maurer clocks a promo manager for Capitol, is making way at the top of the chart for the Kingston Trio's fast climbing album "Make Way". . . . Sam's Granville White, beaming over national chart positions of Buzz "World's Baby Sitting Boogie"; Marty Robbins' "Don't Worry" and Roy Hamilton's "You Can Have Her" (Epic). Hamilton is among the headliners appearing in the Regal Theater's new revue. . . . Biegel and Kaplan announce release of a new label, Danceland Records, Inc. Debut pairing is "Sweet Love" b/w "Lavin' Doll" by Bobby Bond and The Bandits.

LOS ANGELES:

Coast label, Iona Records, has singer Billy Gee offering initial pairing—"If You Have Faith" b/w "King of the Hills". . . . Dean Martin looking for his voice in a time with just-out Capitol waxing "Sparkle EYES". . . . E. G. Records toppper J. C. Garrett, announces the appointment of Lawrence with as VP and gen. mfr. of Infinity Records, new E. G. Records... Debute outing was "The Green Grass of Texas", by The Texans. . . . Another singer, Shirley Jones, one of the stars of the Jimmy McHugh teevie color special, has things started on the show with one of the songwriters established standards "It's A Most Unusual Day". . . .

Citation Records, new Coast based diskerie headed by Ed Borgelin, info their first outing. "Last Christmas Saturday Night" by Jack Javelle, Buddy Knox, following-up chart-matcher "Love Me Baby," offers coupling “Jingle-Tong" b/w “The Kissers" (They're All Mine), on Liberty. . . . Bill Silva, a former Los Angeles Thesia Kilgore to a long-term Candie Records deal, following her new outing. "Later, I'll Cry" and "Sound of My Man". . . . Reviews of Suezi Wong, nominated for the original motion picture score of the past year by the Hollywood Foreign Press Association. . . . Everett L. Whemen, pres of Skyway Records, hitting the market with two promising discs "Pineapple Rain" b/w "I Want to Love," and "Oogly Googly Eyes" b/w "Is There Still A Chance". (Continued on page 16)
**Record Ramblings**

(Continued from page 15)

Pearl Bailey is currently touring the nation on an extensive concert tour with a local appearance 3/1 at the Shrine Auditorium. ... Roulette's Abe Glaser, back from a 2 week trip through the Western states and reports "Little Miss Stuck Up" by The Playmates is getting tremendous reaction, along with Connie and The Coens: "Take All The Kisses," and "True Believer" by Sarah Vaughan. ... Berna Records making a chart bid with featuring The Night People, "So Deep" and "Nothing." ... Dennis King Jr. has completed his initial comedy LP for Normand Houle's Rec. Records. ... Jan Barry, who garnered million sellers as Jan & Arnie (Jennie Lee) and Jan & Dean (Baby Tally) will cut his first session as a single artist for Herb Alpert-Lou Adler Productions. ... Vocal quartet, The Lancers, winding-up a 20-day p.m. tour of the Pacific Northwest last week. ... Teenage charter Scott Engel, formerly on the Hi-Fi label, parted to a Liberty contract with first sides due out in the near future.

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<th>DENNIS BELL</th>
<th>NANNA AHARONI</th>
<th>RUSSELL CARLILE</th>
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Audio Records out with new slice featuring the Hi Tensions, "The Clock" b/w "No Fear Away." ... Coast-based Dynamic Records will henceforth be known as Dynamite Records, it was announced by Mike Elliot, of Allied Record Dist. Co. Label's current push is on Jennell Hawthorne's waxing, "I Pity You, Fool," an "answer" disk to the Bobby Bland hit. ... Stu Phillips, a & r man for Colpix Records, in town to cut several sides with Jimmy Darren. ... Robb Records reports local deejay interest on The Larels offering "Everybody Knew." ... Jazz pianist Erroll Garner, currently busy with a cross-country concert tour. ... Luto Records Al Kavelin, has high hopes for new Italian flavored instrumental "Like a Dream." ... John Weiss, international director of Warner Bros. Records in town for an extended visit. ... Bob Baran repeating "The Green Grass of Texas" on Infinity Records breaking big nationally. ... Stan Cumberbatch, national sales manager for Eick Records in town on a West Coast tour. ... Lillian Mullan, who recently join the Jimmie Rodgers office, reports Jimmie broke all records at the Rancho 1 Carlos in Winnipeg, Canada. ... Lee Mendell, formerly with RCA-Victor Canada in town to settle permanently on the West Coast.

**HERE AND THERE:**

PHILADELPHIA—Ted Kellem, at Columbia's distribs, lists, as his hot sell: Marty Bobbin's "Don't Worry," Buss Clifford's "Baby Sittin' Boogles," Are Franklin's "Won't Be Long" and Limmie B. Goods "Jazzyin' Angel." ... B Curtis, ever at Mainline, says his biggies include Kathy Young's "Happy Boyday Blues," Eddie Harris-Rob Schwartz Ork's "Exodus" (Vesay) and Untouchables "Raisin' Sugar Cane." ... The 5 toppers at Bob Heller's pl. are Cathy Jean's "Please Love Me Forever" (Valmor), Rochelle's "Once U A Time" (Swingin') and U.S. Bonds: "Not Me" (Legrand). ... From S Lampert distribs comes a note from Saul to watch out for "Tonight I Fell Love" by the Tokens (Warwick); a note from Mel Grant to watch for Sheppard's "Feel Like Lovin'" (Apeion) and a note from Ronnie Singer to watch for the notes from Saul and Mel. ... Ed S. Barsky gras Fram Mur1 types that the distribs has just taken on the Cook line and that the big ones there are: Al Martin's "Little Girl, Little Boy," Jimmie Jones' "Tell Ya So" and that Ronnie Savay's "And The Heavens Cried" (MGM) is just breaking thru. ... Al Melnick, at A & L, letters that they've been appointed distribs for Collectors Guild and that the gals are via Paye Simms "Everybody Do's The Party" (Senca) and Gloria Lynne's "Way Beyond Hills." (Seeed) Ed Collins adds that the boys are represented via the Echo "Baby Blue" (Segway), ... Jimmy Myers, Myers Music, plugs away on new Randolf releases. "Twist And Freeze U.S.A." by Orile & the Saints. Joe Vallino's "Now!" "Hold Back The Dawn" duo.

CARRIER MILLS, ILL—El-Rio topers Mary Louise Rice wants everyone to know that the big push is on Eldon Rice's "Our Love Won't Die." DENVER—Bandbox Records have retained Pan American Dists. Denver, Colorado for distribution. Their current release is "Twist & Fre U.S.A." DALLAS—Singer-actor Jimmie Rodgers opens a two week stint at Statler Hilton 3/8, The Roulette wax artist is currently winding a date at Metropole, Ontario, Windsor.

SAN FRANCISCO—Hugh Truitt, at New Sound, telegrams that they've been great reaction to three newies, "The Golden Key"—by Count Yat "Brown-Eyed Handsome Man," by Scotty McKay on Ace and Dick and "Hang The Ninetieth Floor." LAS VEGAS—Singer Jerry Wallace, currently riding-high on the charts with challenge waxing "There She Goes," in for 2 weeks at the El Cortez Hotel's new album, his second, was released this week. Tag is "These She Goes." DETROIT—Caldet's Lee Chekal infds that Cadety's Lenny Welch was just working on his newies, "I'd Like To Know," Other hot discs there are Bobby Vee's "Stayin' In" (Liberty) and the Ventures "Ram-Bunk-Sha" (Dolton).

BOSTON—Ray State distribs' Don Kaplan drops a line to tell us that Larry Vee's LP on Era has broken wide open up that-way and is selling like a single. WARWICK, R.I.—Mike Derian, Wye Records, info's that the Mark 11's "E-Fantasy" is getting the pick-hit treatment all along the east coast.

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**Western Union Telegram**

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination.

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**BOBBY LAWE A SMASH. JUMPED TO NUMBER 34 FIRST WEEK ON LOCAL CHARTS. SOLD 2800 COPIES IN THREE DAYS. SHIP ANOTHER 3900 AT ONCE.**

**SANFORD KAPLAN M S DIST TO CHICAGO ILL**

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**16**

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**TRIODEX, INCORPORATED, 1697 Broadway, M.Y.C. Circle 5-1150 (Bill Buchanan, Pres.)**
A GREAT NEW RELEASE

By

The "Yes I'm Lonesome Tonight" Gal

THELMA CARPENTER

A TEEN AGE PRAYER

MY HEART FEELS IT TOO

Orchestra directed by Henry Jerome

CORAL RECORDS

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EARLY IN THE MORNING

A BIT OF SOUL

2094

...and by popular demand! COME SOFTLY TO ME
Raymond Lefevere and his Orch. 2093
MY MOTHER-IN-LAW
Champion Jack DuPree 2095

"AIN'T THAT JUST LIKE A WOMAN"
Fats Domino

NEW YORK—Seven new Audio Fidelity Records albums—including two in the label’s Decca-Related For Sound/Stereo series—will be issued by the first phase of the label’s Spring Merchandising Plans. A sales program—to run until Mar. 31—includes a special discount offer of one free LP for every six the dealer buys on the new releases and six previously issued LP’s in the DFS/S series.

Murray Deutch Leaves Southern & Peer For Own Starfire Music

NEW YORK—After six-and-a-half years as general professional manager of the Southern and Peer publishers, Murray Deutch has left his post to be associated here with newly-formed Starfire Music as its executive vice-president, in full partnership with attorney Milton Somerfield.

The Starfire structure will include publishing, personal management and world-wide music affiliations. Artists now under contract include Andy Rose, The Vipers, with additional to be announced later. In addition, exclusive publishing agreements have been made with writers Ivory Joe Hunter and Dave Gardner. Besides the hit revivals of Southern & Peer standards, Deutch has been associated with such successes as “Return To Me,” “That’ll Be The Day,” “Peggy Sue,” “Almost Paradise,” “What In The World’s Come Over You” and others.

Starfire offices are at 1619 Broadway.
PICKED BY ALL THE TRADE PAPERS!

MARV JOHNSON

MERRY-GO-ROUND

UA 294

IT'S ALL THE WAY!

UNITED ARTISTS RECORDS

729 SEVENTH AVE. • NEW YORK 19, N.Y.
## MONOALBUMS

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<td>EXODUS</td>
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<td>5</td>
<td>HANG IN MINE</td>
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<td>26</td>
<td>BOBBY VEE</td>
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<td>27</td>
<td>AN EVENING WITH MIKE NICHOLS &amp; ELAINE MAY</td>
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<td>28</td>
<td>CONNIE FRANCIS SINGS JEWISH FAVORITES</td>
<td>70</td>
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<td>NOW APPEARING JIMMY REED</td>
<td>72</td>
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<td>BOBBY'S BIGGEST HITS</td>
<td>74</td>
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<td>TONIGHT IN PERSON</td>
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## STEREO

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<td>CAMELOT</td>
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<td>MEMORIES SING ALONG WITH MITCH MILLER</td>
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<td>DEDICATED TO YOU</td>
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<td>MEMORIES ARE MADE OF THIS</td>
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<td>LOOK FOR A STAR</td>
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<td>BUTTON DOWN MIND STRIKES BACK</td>
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<td>YOUNG AT HEART</td>
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<td>LAST DATE</td>
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<td>JOHNNY'S MOODS</td>
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<td>BUTTON DOWN MIND OF BOB NEWHART</td>
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<td>BONGOS, FLUTES &amp; GUITAR</td>
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<td>NICE 'N' EASY</td>
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<td>WILD IS LOVE</td>
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<td>BELOFA CONGGU TO CARNEGIE HALL</td>
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<td>CHERRY PINK AND APPLE BLOSSOM WHITE</td>
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<td>ALBERTOF</td>
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<td>DARIN AT THE COPA</td>
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<td>BROOK BENTON'S GREATEST HITS</td>
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<td>GUNSLINGER</td>
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<td>SAILOR, SAILOR</td>
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<td>THE RHYTHMS AND BALLADS OF BROADWAY</td>
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<td>22</td>
<td>VENTURES</td>
<td>47</td>
<td>BRAZEN BRASS PLAYS SONGS EVERYBODY KNOWS</td>
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<tr>
<td>23</td>
<td>SHIRLIES</td>
<td>48</td>
<td>AT LAST</td>
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</table>

*Also available in Stereo*  
*Also available in EP*
"SONGS TO A SWINGING BAND"—Connie Francis—MGM 3884

A real swinging set of arrangements by Richard Walters chart the songstress's course through a dozen pop chestnuts. Among them are "You're Nobody Till Someone Loves You," "It Might As Well Be Spring," "How Long Has This Been Going On" and "I Got Lost In His Arms." Throughout the torchy ballads and the swingers, the thrush maintains a high level of professional polish. Exciting set for her fans. Will hit chartdom.

THE HITS OF LOUIS & KEELEY—Louis Prima & Keely Smith—Capitol T 1531

The explosive excitement inherent in all Louis & Keely performances takes hold once more via this repackaging in Capitol's "Star Line." The set contains the smash singles: "That Old Black Magic" and "Under My Skin"; plus various "live" tracks and solos by the two and the LP contains such favorable items as "It's Magic," "Embraceable You," "I'm In The Mood For Love" and "Oh Marie." Has huge all-market strength.

THERE SHE GOES—Jerry Wallace—Challenge CHIL 612

Jerry Wallace's polished pro approach scored singily three times. Here, he reprises these hits: "Primrose Lane," "Swingin' Down The Lane" and the title tune, as well as a collection of new songs. The lad walks the music line between teen and adult tastes, and therefore has secured a following in each category. This package should do well.

MAGNIFICENT MOTION PICTURE MUSIC—Don Costa Voices and Orchestra—United Artists UAS 6134

Hot orkester Don Costa has assembled a dozen popular past and present flick themes as vehicles for his ork-chorus arranging talents. Melody reigns high here, and Costa makes the most of the fine themes with inventively appealing readings. Selections include "The Third Man Theme," "Picnic," "Smile," "Never On Sunday," "The Unforgiven" and "An Affair To Remember." Choice instrumental offering.

ALONE WITH DION—Laurie LLP 2004

Dion offers his first LP as a single act and its expertly produced session that enables the singer to demonstrate talent and versatility with varied material. In the set, the rock and roll tunes, ballad evergreens and swingers, and all are handled well. They include "Close Your Eyes," "Fools Rush In," "Save The Last Dance For Me," "Lonely Teenager" and "My One And Only Love." Deluxe double-fold liner adds appeal to an already hot platter.

THE HITS OF HARRY JAMES—Capitol T 1218


THE HITS OF BENNY GOODMAN—Capitol T 1519

Everyone has recorded Goodman and Capilin is no exception. Here, the label has dusted off a Goodman collection which includes many of the famous recordings. These are not the originals, but all Goodman is good Goodman. The set varies among ork. solo, quintet, trio. Tracks include "Let's Dance," "Stompin' At The Savoy," "Air Mail Special," "Jumpin' At The Woodside" and "Jersey Bounce." Another tremendous package for Goodman's legion.
“ITALIAN GUITARS”—Arranged & Conducted by Al Caiola—Time S; 2023

An unusual assemblage of 4 Spanish guitars, 6 electric guitars, 12 mandolins, one rhythm guitar, plus rhythm and percussion has been welded into a cohesive and surprisingly listenable ensemble by Al Caiola. The subject is Italy and the tunes follow the Neapolitan pattern: “Torna A Surriento,” “Mattinata,” “Only Love Me,” “Chitarra Romana” and “Arrivederci Roma.” Musically enjoyable.

“ON THE HAPPY SIDE”—Ken Griffin at the Organ—Columbia CL 1775

The late organist, Griffin purveys the sunny, toe-tapping side of background music with this bright collection. Lots of rinky-dinks in the performances of “The Dipsey Doodle,” “ Peggy O’Neil,” “Shine,” “Louise” and “ Ain’t She Sweet.” Memories, nostalgia and good fun here.

“BUCK OWENS”—Capitol T 1189

In a short time Buck Owens has risen to the top of the country music scene and, as many of his compositions show, he is making the pop scene. The LP, his first for the label, includes his three biggest hits, “Under Your Spell Again,” “Aboce and Beyond” (1 TT Two-disc package) (I’ve Got A Heartache) plus other tempting delights, among which are “Second Fiddle” and “Til These Dreams Come True.” A tremendous talent.

“TWO FOR THE ROAD”—Penny & Jean—RCA Victor LSP—2211

The new folk-singing duo, which, oddly enough, is comprised of two young girls (18). Precious on several instruments and in several languages, the girls nevertheless stick to fairly pop arrangements and conventional harmonies in their display of various traditional folk songs. Among them here are “Willie Marry,” “Old Joe Clark” and “Tell His Captain.” Pleasant session.

“The NEWPORT FOLK FESTIVAL, 1960”—Volumes I & 2—Vanguard VSD 2067, 2068

Folk music enthusiasts will note the fortunate recipients of Vanguard’s presence at last year’s Newport Festival, for the label has put together two exciting sets of folk music with artists (many not tied to the label) who span the greatest expanses of folk singing. These are inspired performances of artists rising to the appreciative demands of the audience. Among those appearing are Pete Seeger, Oscar Brand, Lester Flatt & Earl Scruggs, John Lue Hooker, Jimmy Driftwood, Tommy Makem, Ed McCurly and Cisco Houston. There’s something here to suit almost every kind of folk music lover. A wonderful addition to the label’s catalog.

“BANJOS BACK IN TOWN”—The Banjo Barons—Columbia CL 1751

The Banjo Barons, under Jimmy Carroll’s direction, give out with a deck-full of the wonderful wacky ragtime sound. Occasionally there are a few beeps from an organ or a waa-waa trumpet that dress up the fun fest. The session encompasses thirty-six all-time favorite tunes, including “Wait Till The Sun Shines Nellie,” “The Good Old Summertime,” “China Boy,” “At Sundown,” “When You Were A Tullp” and others of this ilk. Joyful party platter.

“MEET HEIDI BRUHL”—Epic LF 18011

German (and European) singing star Heidi Bruhl is introduced to American audiences via eleven of her most popular recordings in this package. An alluring beauty, she proves a solid pro belter in the rock and roll idiom. Among the tunes are “Mister Love,” “Never Be Anyone Else But You,” “Lonely Guitar,” “Suddenly” (all sung in German) and other German-language hits. Can have unique appeal.

“The Cash Box—March 4, 1961
<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
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<tr>
<td>2</td>
<td>PONY TIME</td>
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<td>3</td>
<td>SURRENDER</td>
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<td>4</td>
<td>WHEELS</td>
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<td>5</td>
<td>DON'T WORRY</td>
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<td>6</td>
<td>WHERE THE BOYS ARE</td>
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<td>7</td>
<td>WILL YOU LOVE ME TOMORROW</td>
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<td>8</td>
<td>EXODUS</td>
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<td>BABY SITTIN BOOGIE</td>
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<td>AIN'T THAT JUST LIKE A WOMAN</td>
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<td>GEE WHIZ (LOOK AT HIS EYES)</td>
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<td>WALK RIGHT BACK</td>
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The Records
Disk Jockeys
Played Most

A Summary of Reports Received from Nation's Disk Jockeys

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The Cash Box—March 4, 1961

“There to keep company with the chart makers gene vincent

“mr. loneliness”
c/w

“if you want my lovin’”

#4525

The Cash Box—March 4, 1961

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The Cash Box—March 4, 1961

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The Cash Box—March 4, 1961

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The Cash Box—March 4, 1961

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The Cash Box—March 4, 1961

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The Cash Box—March 4, 1961
Savoy)
My
Spanish
Wheels
Don't
Walk
Ebony
Love.
Dedicated
Little
Tomorrow.
Calcutta
I
King)
Do
Teicher)
Pity
Baby
You
MELO-TONE
£
1.
There's
Walk
All
Secret
BOND
MUSIC
COMPANY
Calvette (L. Welsh)
Theme From Exodus
(Shirelles)
Don't
Worry
Babe
Calvette (L. Welsh)
Shine A Little Light (D. Williams)
There's A Moon Out Tonight
(Capitol)
Where The Boys Are
Dedicated To The One I Love
(Shirelles)

ERNST'S
Dallas, Texas
More Than I Can Say
West
Walk Right Back (Every Breath)
Seducing You
Baby Oh Baby (Shirelles)
Once Upon A Whole Lifetime
There's A Moon Out Tonight
(Capitol)
Where The Boys Are
Dedicated To The One I Love
(Shirelles)

THE MUSIC BAR
Mississippi
Little Boy Sad (L. Brucees)
More Than I Can Say
(Shirelles)
Locally Lonely
(Shirelles)
Crying Over You
(Shirelles)
When The Boys Are
C. Frankis
Shine A Little Light
(Shirelles)
You Can Have Me
(Shirelles)
Ebony Eyes (E. Brown)
The Secret (C. Ballard, Jr.)

REGENCY RECORD SHOP
Flint, Mich.
I Don't Wanna (M. Robbins)
Don't Worry Baby (E. Brown)
Why
I Don't Wanna (M. Robbins)
Where The Boys Are
C. Frankis
Little Boy Sad (L. Brown)
Seducing You
(Shirelles)
You Can Have Me
(Shirelles)
Ebony Eyes (E. Brown)
Seducing You
(Shirelles)

RADIO CENTER
Baltimore, Md.
Tear Me Down (Shirelles)
Ebony Eyes (E. Brown)
Love Your Life Away
(C. Frankis)
Can't Go Take That Just Like A Woman (F. Dominick)
Bumble Bee
(Shirelles)

SUN-GO-CHE
Good Baby Love (E. Frankis)
Calendar Girl (L. Sedoke)

CELE-SOUND MUSIC SHOP
N.Y.C.
Good Time Baby (E. Rodell)

PENN-OLY-TO-NIC MUSIC SHOP
N.Y.C.
Good Time Baby (R. Rydell)

Top Selling Records

BILL LAMB RECORD SHOPPE
Flint, Mich.
Where The Boys Are
(F. Dominick)
While In My Mind
(Shirelles)
All In My Mind (M. Brown)
And The Honeycomb
(Shirelles)
You Can Have Me
(Shirelles)
Wheels (String-A-Longs)
One Baby Love (A. Hamilton)
Shine A Little Light (D. Williams)
Bumble Bee
(Shirelles)

BOND RADIO
Calvette (L. Welsh)
Theme From Exodus
(Shirelles)
Don't
Worry
Babe
Calvette (L. Welsh)
Shine A Little Light (D. Williams)
There's A Moon Out Tonight
(Capitol)
Where The Boys Are
Dedicated To The One I Love
(Shirelles)

COLUMBIA RECORDS
San Francisco, Calif.
Calvette (L. Welsh)
Where The Boys Are
C. Frankis
Magnificent Seven (Sh. Carol)
Exodus (E. Frankis)
For My Baby (B. Benton)
Calendar Girl (L. Sedoke)
Wheels (String-A-Longs)
Baby Sittin' Babes
(Shirelles)
Don't Worry (M. Robbins)
Exodus (Farrar & Teichk)
Dedicated To The One I Love
(Shirelles)

COLUMBIA MUSIC CO.
San Francisco, Calif.
Calvette (L. Welsh)
Where The Boys Are
C. Frankis
Magnificent Seven (Sh. Carol)
Exodus (E. Frankis)
For My Baby (B. Benton)
Calendar Girl (L. Sedoke)
Wheels (String-A-Longs)
Baby Sittin' Babes
(Shirelles)
Don't Worry (M. Robbins)
Exodus (Farrar & Teichk)

THOMPSON'S
Eugene, Ore.
Don't Worry (M. Robbins)
Wings Of A Dove (F. Musky)
Pony Time (C. Checker)
Calvette (L. Welsh)
Where The Boys Are
C. Frankis
Little Boy Sad (L. Brown)
Seducing You
(Shirelles)
You Can Have Me
(Shirelles)

KATZ DRUG COMPANY
Kansas City, Mo.
Apologize (J. Ingram)
Pony Time (C. Checker)
Calvette (L. Welsh)
Seducing You
(Shirelles)
Baby Sittin' Babes
(Shirelles)
Where The Boys Are
C. Frankis
Don't Worry (M. Robbins)
Wheels (String-A-Longs)
Shop Around (Shirelles)
Wonderland By Night
(Sh. Keempert)

CAMPUS
San Jose, Calif.
There's A Moon Out Tonight
(Shirelles)
Please Love Me Forever
(C. Frankis)
Seducing You
(Shirelles)
Baby Sittin' Babes
(Shirelles)
Where The Boys Are
C. Frankis
Don't Worry (M. Robbins)
Wheels (String-A-Longs)

PEOPLE'S TUNES
Memphis, Tenn.
Honey Boy (E. Crochet)
Heart Of Stone (L. Blank)
Seducing You
(Shirelles)
Don't Worry (M. Robbins)
Just Like A Woman (H. Hamilton)
You Can Have Me
(Shirelles)
Wheels (String-A-Longs)
Ebony Eyes (E. Brown)
Little Boy Sad (L. Brown)

MAJOR LEAGUE MUSIC SHOP
N.Y.C.
1. C. Frankis
2. C. Frankis
3. C. Frankis
4. C. Frankis
5. C. Frankis
6. C. Frankis
7. C. Frankis
8. C. Frankis
9. C. Frankis
10. C. Frankis

PENN-OLY-TO-NIC MUSIC SHOP
N.Y.C.
Good Time Baby (R. Rydell)

COLUMBUS MUSIC CO.
Minneapolis, Minn.
1. I'll Play The Fool (L. Brown)
2. Map Morn
(G. Petery)
3. On One (C. Frankis)
4. Baby Sittin' Babes
(Shirelles)
5. Ghost Riders In The Sky
(M. Ruebank)
6. Apache (J. Ingram)
7. Carnation, Carnation (W. Patterson)
8. Jo Baby (J. Gates)
9. Wings Of A Dove (F. Musky)
10. What A Price (F. Dominick)

SUNNY INC.
New York
20. C. Frankis
19. C. Frankis
18. E. Frankis
17. C. Frankis
16. C. Frankis
15. C. Frankis
14. E. Frankis
13. C. Frankis
12. C. Frankis
11. C. Frankis

ANFRA RECORDS
NYC
1. Pony Time (C. Checker)
2. Moon Out Tonight
(Shirelles)
3. Dedicated To One I Love
(Shirelles)
4. Age For Love (J. Charles)
5. Seducing You
(Shirelles)
6. Where The Boys Are
C. Frankis
7. Calvette (L. Welsh)
8. Good Time Baby (E. Rodell)
9. Ebony Eyes (E. Brown)
10. Emotions (E. Lee)

SALLY SINGER
Pittsfield, Mass.
1. Pony Time (C. Checker)
2. Angel Baby (Sh. Carol)
3. Ebony Eyes (F. Dominick)
4. I've Told Ev'ry Little Star
5. Ebony Eyes (E. Brown)
6. Don't Worry (M. Robbins)
7. Where Would I Be (M. & S. I)
8. Where The Boys Are
C. Frankis

YEAGERS MUSIC SHOP
Baltimore, Md.
1. Calvette (L. Welsh)
2. Spanish Harlem (L. King)
3. Seducing You
4. I've Told Ev'ry Little Star
5. Ebony Eyes (E. Brown)
6. Don't Worry (M. Robbins)
7. Where Would I Be (M. & S. I)
8. Where The Boys Are
C. Frankis
9. Tomorrow (Shirelles)

LINN'S MUSIC SHOP
1. All In My Mind (M. Brown)
2. Pony Time (C. Checker)
3. Shop Around (Shirelles)
4. Bewildered (L. Brown)
5. All Lost (E. James)
6. Gee Whiz (C. Thomas)
7. Walkin' (S. Hamilton)
8. Them There Girl (L. Charles)
9. What A Price (F. Dominick)
10. Hoochie-Coochie-Coo (H. Ballard)

SUNBY MR. D.J.
FROM BIG BILLY MUSIC NEW YORK
SUNG BY HAMILTON A SMASH HIT!
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **BLUE MOON**
   - Marcello (Columbia 786)
2. **IN JERUSALEM**
   - Jane Morgan (Kapp 369)
3. **LONELY MAN**
   - Elvis Presley (RCA Victor 7550)
4. **ORANGE BLOSSOM SPECIAL**
   - Bill Vaugah (Dot 16174)
5. **NOT ME**
   - U.S. Bands (Legend 1005)
6. **I’VE TOLD EVERY LITTLE STAR**
   - Linda Scott (Canadian-American 223)
7. **THE WORLD IS WAITING FOR THE SUNRISE/WHAT ABOUT ME**
   - Don Gibson (RCA Victor 7841)
8. **JUST FOR OLD TIMES SAKE**
   - McGuire Sisters (Coral 62849)
9. **LIKE, LONG HAIR**
   - Paul Revere & Raiders (Gordana 116)
10. **A LOVER’S QUESTION**
    - Ernestine Anderson (Merrill 7172)
11. **LITTLE BOY, LITTLE GIRL**
    - Al Martino (20th Fox 227)
12. **DREAM BOY**
    - Annette (Vista 372)
13. **PORTRAIT OF MY LOVE**
    - Steve Lawrence (United Artists 291)
14. **CHERRY BERRY WINE**
    - Charlie McCoy (Cadence 12906)
15. **I’M JEALOUS/YOU’RE MY BABY**
    - Dee & Tina Turner (Sue 740)
16. **MOJO HAND**
    - Lightnin’ Hopkins (Fire 1034)
17. **IT’S UNBELIEVABLE**
    - Larry’s (Sh尔f 314)
18. **BABY BLUE**
    - Echoes (Smegway 103)
19. **VAYA CON DIOS**
    - Tommy Edwards (MGM 12983)
20. **CALL ME ANYTIME**
    - Frankie Avalon (Chancellor 971)
21. **AND THE HEAVENS CRIED**
    - Ronnie Searcy (MGM 12920)
22. **TONIGHT I FELL IN LOVE**
    - Tokens (Warwick 615)
23. **THE SECRET**
    - Glenn Ballard (Gaydon 2047)
24. **THAT’S IT—I QUIT—I’M MOVIN’ ON**
    - Sam Cooke (RCA 7833)
25. **NIGHT WITH DADDY “G”**
    - Church Street Five (Legend 1004)
26. **MOTHER-IN-LAW**
    - Ernie K-Doe (Minit 429)
27. **SACK O’ WOE**
    - Ray Bryant (Columbia 41940)
28. **TOMORROW IS A-COMIN’**
    - Carl McPhatter (Mercury 71783)
29. **CANADIAN SUNSET**
    - Ette Jones (Prestige 991)
30. **RAISING UP CANE**
    - Untouchables (Medallion 147)
31. **HOKEY POKEY**
    - Cheops (Challenge 59103)
32. **MY FOOLISH HEART**
    - Nancy Wilson (Capitol 4508)
33. **LITTLE PEDRO**
    - Olympics (Arvee 5923)
34. **RIOT IN CELL BLOCK NUMBER NINE**
    - Wanda Jackson (Capitol 4528)
35. **THE GREAT IMPOSTER**
    - Henry Mancini (RCA Victor 1830)

**LOOKING AHEAD**

**SURE SHOTS**

The Cash Box “Sure Shots” highlight records which report from retail dealers throughout the nation indicates that they are already beginning to sell in quantity or else give every sign of doing so.

1. **ASIA MINOR**
   - Kokomo
   - Pick of the Week—2/21
   - Selsted 8612
2. **HAPPY BIRTHDAY BLUES**
   - Kathy Young & Innocents
   - Pick of the Week—2/4
   - Indigo 115
3. **LET’S GO AGAIN**
   - Hank Ballard & The Midnighters
   - Pick of the Week—2/18
   - King 5459
4. **TOP FORTY, NEWS, WEATHER AND SPORTS**
   - Mark Dinning
   - Pick of the Week—2/28
   - MGM 12980
5. **MODEL GIRL**
   - Johnny Mastro
   - Pick of the Week—2/11
   - Coed 545
6. **FIND ANOTHER GIRL**
   - Jerry Butler
   - Pick of the Week—2/25
   - Vee Jay 375
7. **PONY EXPRESS**
   - Danny & The Juniors
   - Pick of the Week—2/11
   - Swan 4068
8. **MORE THAN I CAN SAY**
   - Bobby Vee
   - Pick of the Week—2/4
   - Liberty 55296
9. **I DON’T KNOW WHY**
   - Clarence “Frogman” Henry
   - Argo 5378

**ROCKIN’ WITH ROY**

Baltimore—Roy Hamilton rocks along with a bevy of femme teens as he performs “You Can Have Her” on Buddy Dean’s WJZ-TV’er. The Epic star is currently on a tour promoting his latest single.
Kiddie Album
Reviews

VARIATIONS ON A NURSERY SONG London Philharmonic, Sir Adrian
solt, Richmond R-1967, $1.98
ontent: Variations on an opus by Dohnanyi and a second by Rachmaninov.
over: Kiddie artwork attracts and sells content. Performance: Top notch
formance as if for adults featuring some music, score, etc., but packaged
ory the kids. It's classical music and good, too. Commercial Value: High-brow
duct should find a limited market for the long-haired parents of kids. Good
merchandise in the right area.

Boris Karloff—TALES OF MYSTERY AND IMAGINATION Playhour
R-32, $1.98
ontent: "Legend of Sleepy Hollow," "Bip Van Winkle" with sound effects.
over: Four facial expressions by Karloff with a jet black background serves
as an eye-catcher. Performance: The mystery man is still master of the mys-
tery story and he delivers it with a chilling effect enough to send the kids off
bed. Commercial Value: Good product with a broad market ought to rack up
ales.

Walt Disney's Story of Swiss Family Robinson" Narrated by
Vin "Moschie" Corcoran, Disneyland ST-1967, $1.98
ontent: Story of the classic narrated and complete with effects. Cover: Color
rt depicts family riding animals and living it up on their island. Performance:
ntact entertainment story from the classical book which has held its place high
n the book-selling charts for many years. Story is adapted for kiddie ears
"Moschie" of course is a kid. Good kiddie fare. Commercial Value: Big
umber these days with the flicker hitting the local movie houses. Stock it.

Racky and His Friends" Golden LP-64, $1.98
ontent: Selections from the TV show's originals featuring "Farted Fairy
iles," "Bullwinkle's Corner" and "The No-Goodnik's Song." Cover: Charac-
ters are portrayed in color art, in action. Performance: The most recent kiddie
show offers lots of laughs with Rocky himself, a flying squirrel, and his
good friend, Bullwinkle. Pitfalls, drama, humor and action add up to solid
iddie listening material. Commercial Value: Another deck with a TV promo-
on built in. Looks good.

Alice in Wonderland" Mimi Benzell, Noble NOM-101, $1.98
ontent: Two musical comedies culled from "Alice" and "Through The Looking
lass." Cover: Typical "Alice In Wonderland" art from story. Good display
formance: Mimi Benzell carries the story with her voice and the overall
duction is one of professional quality. Commercial Value: Succeeds in con-
ing the music and the story for kiddie ears. Ought to catch on.

NEW! ELEANOR STEBER
Eleanor Steber sings Mozart

NEW NATIONAL DISTRIBUTION BY
ELEKTAR SALES CORP.
COMPLETE ST./AND CATALOG AVAILABLE AT YOUR
ELEKTAR DISTRIBUTOR

NEW! ELEANOR STEBER
Eleanor Steber sings Mozart

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-GO-ROUND OF NEW:
HITS
SOUNDS
ARTISTS

NEW NEW NEW NEW NEW NEW NEW NEW
NEW NEW NEW NEW NEW NEW NEW NEW
NEW NEW NEW NEW NEW NEW NEW NEW

ELEKTAR RECORDS, 110 W. 40th St., New York 16 N.Y.

SEEE YOUR ELEKTAR DISTRIBUTOR
FOR IMMEDIATE DELIVERY
**ABC-PARAMOUNT—CHANCELLOR**

All qualified dealers receive a straight 12% discount off the face of the invoice, in addition to specific dated billing. Plan is a winter merchandising deal.

**ANGEL**

Extension of Feb. sales program through Mar. 31. Qualified dealers receive a 10% discount off the invoice on all current & standard catalog LP's released thru Feb. Controlled 100% exchange privileges on 100 titles. Five exchanges per selection, 2% cash discount for prompt payment. Payments can be made in equal installments, with first half due on May 10, the balance on June 10.

**AUDIO FIDELITY**

A special discount offer of 1 free LP for every six the dealer buys on seven new Maxted's releases, plus six previously released LP's in the label's "Doctored For Sound/Stereo" series. 10% dealer discount on four new 4-tracks stereo tapes for Mar. Expires: Mar. 31.

**ARGO**

Re-stocking plan which provides dealers special discounts on five Feb. releases and catalog items. Dealers are to check with distracts for details. Expires Feb. 28.

**CAPITOL**

Controlled 100% exchange privileges on all Jan. releases plus a 10% discount on the rest of the label's pop-classical catalog. Dealers may order as many as 5 copies of each new Jan. album with full 100% exchange protection exchanges to be made on or before June 30. Minimum of 50 LP's including at least 2 copies each of 16 different titles in the Jan. release must be purchased. Expires Feb. 28.

"Sinatra Bonus Plan"—On two Sinatra LP's, "Sinatra's Swingin' Session" and "All Of A Kind," dealer receives 1 free album for each 10 purchased, mono for mono, stereo for stereo. Dealers purchasing mixed lots will receive a free mono album for each 10. Plan also applies to EP's of the 2 albums. Plan is in effect from Mar. 6 to April 14.

**CARLTON**

Dealers are requested to contact distracts for a deal on two new Paul Evans' LP's, "Hear Paul Evans In Your Home Tonight" and "Folk Songs Of Many Lands." Expires: March 16.

**COLUMBIA**

Distributors earn an extra 10% discount in addition to the regular Bonus-To-Sell Program on the entire original cast album series. Expires: Feb. 28.

**CHESS & CHECKER**

Special discounts on 2 Feb. releases, "Moms Mabley at UN!" and "Watusi" by Vibrations. Details available from distracts. Expires Feb. 28.

**DECCA—Coral—BRUNSWICK**

"Around The Clock For 1961"—Extension of Jan. dealer incentive plan to cover new releases. Dealers may obtain the full details of this plan from Decca & Coral salesmen. Expires: Feb. 28.

**DUO**

Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

**EVEREST**

Dealers can retain four new instrumental albums for Mar. for $2.28 and earn normal mark-up. Dealers should call local distracts for special price. Expires: Mar. 31.

**LIBERTY**

Premier Dealer Program: a 10% discount when ordering a minimum Premier pack containing twelve units (for each in any combination of mono & stereo) of three new Feb. Premier LP's; discount can apply to any additional quantities of Premier LP's providing that the dealer has at least one of each of mono and stereo LP's of the first Premier album, "Paradise Found"; 100% exchange privilege and payments which can make one-half May 10, the other half June 10. Program starts Feb. 27, expires March 31.

**MGM**

On all MGM, Cub and Metrojazz LP's distracts can take advantage of a 20% product bonus; 100% exchange privilege on the label's "21 Gun Salute" album release. Expires: Feb. 28.

**ROULETTE**

Sales program for all Roulette, Tico & Roost albums, including 12 new Mar. releases. Dealers are advised to contact their distracts for details. Expires: Mar. 25.

**STRAND**

"Major LP Expansion Program"—Dealers are to contact distracts for details. Expires April 30.
Sinatra To Cut 3 More LP's For Capitol:
Diskery Intros Bonus Plan On Artist's LP's

W YORK—Frank Sinatra, whose single recently bowed his Re- release label, will cut three albums for Capitol Records during 1961-62, ac- cording to Alan Livinston, Capitol's in- for creative services. In addition, was announced by Capitol distribu- tion J. K. Marriott that two Sin- nata's LP's—the recently issued 'Swingin' Session' and each 13 release of a collection of satra singles, "All The Way," would be involved in a Sinatra Bonus Plan in March 6 to April 14.

Each of the terms of the program, will receive one free album each single purchased, mono for mono, stereo for stereo. Dealers pur- chasing mixed lots will receive a free

WP Comptroller Leaves For Interdisc Post

W YORK—Ronald Kass, comp-iler for World Pacific Records, res the diskery homebase in Beverly Hills, Calif. this week (1) for London to join the Interdisc set-up. Interdisc releases, the WP product, as well as the Riverside, Fantasy and Con- jecture labels for the European market. A replacement for Kass in the Beverly Hills office has not been anticipated at presstime, label pres- tige said.

Wally Roker To Scepter As Nat'l Promo Topper

NEW YORK—Wally Roker now heads-up national promotion for Scepter Records and its subhold, Wand, according to announcement by Scepter's Marvin Schlachter.

Roker, who was previously asso- ciated with the Fire & Fury labels in a promotional capacity, will coordi- nate the promotion of several local men across the country, and is set to leave at the end of this week on a cross-country trip to promote the Chuck Jackson chart deck, on Wand, "I Don't Want To Cry," and the Larks' cut of "It's Unbelievable" on Sherry, nationally distributed by Scepter. Roker will also have on hand the first Sallie Blair single on Scepter, "In The Still Of The Night" and "In- between Danzas.

Flyin' Home

ASHVILLE—Pete Bob Luman took advantage of a 72 hour leave from the Army (Pl. Leonardwood, Mo.) to wing into Nashville for a disk session. At the session, were Wesley Rose, Acuff-Rose publisher; songwriter John Louder- dresser; Luman and Jim Coginling, president of Warner Bros. Records. Luman, who has his career soar with the smash "Let's Think About Living" 7 year, is touted as one of the brightest new entertainers in the business. On his discharge from the Army in March, Luman will embark on an exten- sive personal appearance tour. He is also being groomed for his first night club engagement, which is presently under negotiation.

The Modern Jazz Quartet & Orchestra

1359

- The Modern Jazz Quar- tet recorded with large symphony orchestra!
- Contents; Four specially commissioned works for the MJO by John Lewis, Gunther Schuller, André Hodeir and Werner Heider.
- Brilliant sequel to the MJO's history-making "THIRD STREAM MUSIC" (Atlantic LP-13451).
Jorgen Ingmann

Jorgen Ingmann's advent on the American disk scene is another extension of the amazing guitarist's huge popularity; his records have been released in eighteen countries via the Scandinavian Metronome label, for which he records.

A native of Copenhanen, Denmark, Ingmann spent most of the past decade as featured performer with the Swing is Almost York. During this time, while gaining great proficiency on his instrument, he acquired a vast knowledge of electronics, until now he makes all his special-effect and multi-track recordings in a completely equipped private studio which he set up himself. "Apache," his first U.S. hit (on Atco) was made in such a way, with Ingmann the only performer.

In December 1959, Ingmann left the Atco-label to form his own quintet with his wife Groethe as featured vocalist. He now tours extensively with this group.

Justin Wilson

After twenty-nine years of limiting his special Cajun humor to business talks, Justin Wilson had decided it was time that the entire country listen to him. Wilson, a genuine southern Louisianan Caujun (descendants of the French Acadians), is safety engineer and averages about two hundred safety talks a year to various businessmen. He has spoken in almost every state—many times over. For years, Wilson had dwelled with requests for recordings of his unusual speech manner, but he put it off until early this year. Then, under his own initiative, he recorded an album at the Sonora Studios in Dalton Bogue. Bill Rose, a music business veteran, heard a tape of the album, and immediately had Wilson inked to an Ember contract. The album, titled "The Humerous World of Justin Wilson," is now on its way to being a national best-seller.

Justin, who makes his home in Amite, seven miles from Denon Springs, is really safety conscious—he wears suspenders and a belt.

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

Jorgen Ingmann

Concord goes rock-and-roll! The famed New York State resort hotel opens its doors Feb. 31 for a three-day festival hosted by Clay Cole, WNTA—Nexia, N.J., doejay. Included in the talent line up were Jerry's & the Hurricanes, Dan & the Juniors, Jerry Granahan and Rosalie Mann, Cole feels that the use of the fest is the beginning of a brand new hotel circuit. Could be? It's a long way from Dayton, Ohio to the So. Pole but thanks to WAVI, the two points were a bit closer last week. Eight months, normally stations (on Wnta) were selected to spend the winter at the U.S. Naval-Air Base at McMur. Sound in Antarctica. The winter went fine, with the boys having all the co-

farts of home—except a variety of music. The men made a request to WAVI via Capt. Ethel Ingmann, for monaural pre-recorded tapes. Since these tapes were at a premium—need be monaural, Dan on the request to its listeners, who immediately responded with a total of 1,000 hours of music. So, leaving all hours in the receiver by station, fresh music was winging its way to brighten the lives of 18 lonely folk at the bottom of the world. Oddly enough, the station was in the midst of a hit single, "The Indian in Every Navy Yard" promo! Promo consists of 53 radio stations in Utah, Idaho, Montana, Wyoming, Colorado, Indiana and Nevada, announced that it has just completed its second annual year in its 20 year history. The announcement, made by network president Lynn L. Meyer, indicated that gross sales increased 22.8% over 1959 and 11

CLAY COLE
(WNTA—Nework)

DUB MURRAY
(KODK—Yelo)

FRONSTY FOWLER
(KING—Seattle)

A new program that has become the most talked about air segment in B-

falo is WWSL's "The Sound of Laughter," initiated eight weeks ago as a re-

Sunday evening feature, the program features a best-selling comedy-

bum (a la Berman, Newhart, Sahl, etc.) each week. The program is i-

station's first departure from its strictly formatted presentation notes program director Ron Batley. . . . Charlie Fitch of Mercury Records cables that 11
diskery is now servicing pop stations with Claude Gray's "I'll Have Any Cup of Coffee," a big current country smash. . . . Coming to KHBC in Texas some months ago, Dub Murray is proving a sensation with t-

local populous. Formerly with KLUE-Longsview, Texas, where he also held a strong listener approval, Dub is now witnessing this same acceptance in Tyler. He works closely with the YMCA and Youth For Democracy and is one of t-

most sought-after emcees in the area. The station, of course, is KHBC and the station's own ice skating record hop every other Sat. nite in Lexington, Ky. Phil, deejay WTVL, says the kids just love to turn on the ice last time out. He's plann-

to run it through April, hoping the ice doesn't melt 'til then. Phil's also been selected to emcee the big Kentucky Derby weekend event for the Univer-

ity of Kentucky in April. Either the Duke Ellington or Ray Charles Bands will

that agenda. . . . In a flash of good-heartedness, KING-Seattle maintain the spirit of St. Valentine's Day by agreeing to pay the five dollar marriage license fee for all Seattle couples applying that romantic day. Originally es-

ed for about 25, a total of 76 couples turned out for the handout. KING-

Frosty Fowler was sent as station envoyary to the License Bureau to overser-

the day's activities. The promo was highlighted when KING arranged for couple of chimpanzees to show up, say "I do" as staff but no one offered to kiss the bride. . . . WINS-New York is in the midst of two big station promos. One, tieing in with a soap mfp, asks listeners "come clean and tell them about in a boller. Winning scirbe gets a vacuum

cleaner, a dust pan and a brome and weekly maiul service for a year. The other run exclusively by deejay Stan Richards, invites listeners to write "why you want to swing with Frank Sinatra," the winner receiving a "dream" vacatini for two in Miami.

VITAL STATISTICS:

John Williams has been named program director of KICN-Denver. The p-

ouncement, announced by Steve Brown, national PD for the Star Stations, ind-

whats that Williams will continue as PD of KICN in his new capacity. Added to the KICN air staff is Bobby Beers, long-time Denver band leader and singer. Beers will hold down the 9 A.M. to noon slot. Also recently promoted is Dave Davis, afternoon man at WWIL-Pt. Luderer, Fla., who'll now double as station production manager. . . . WLOB-Portland, Me., has announced the addition of Skip Kight to its air staff with the Army. . . . Named to the post of commercial manager of KVIL-Dallas is well-known Texas radio man Charles N. Boland.

The Cash Box—March 4, 1964
"THAT'S IT - I QUIT - I'M MOVIN' ON"
-7853

SAM COOKE

2 new ones from a couple of chart toppers

"ON THE REBOUND"
-7840

FLOYD CRAMER

RCA VICTOR

Ask your distributor about Compact 33, the newest idea in records!
NEW YORK—Michael Olatunji, the much-heralded African drummer, is shown in a studio session for his second Columbia LP, due for release in the Spring. Olatunji's first disk, "Drums of Passion," introduced his fiery rhythms to American audiences a short time ago.

The new album features Olatunji's entire company of dancers and singers and his jazz sextet, which just closed out a debut engagement at New York's Birdland.

Olatunji was originally brought to the States by Herbie Mann who discovered him while on a State Department tour of Africa.

We regret any inconvenience caused our advertisers thru omission of their ads— and to our subscribers if any delays are caused in delivery of the publication this week.

The strike at the airlines has created a condition beyond our control.
Columbia Sets 26 Albums For March

NEW YORK—Twenty-six albums make up Columbia Records' March release, including nine pop, four jazz, nine classical and four in the label's Latin-American "EX" series. Three young singers make their al-
bum debuts: Buzz Clifford's "Baby Tin' Boy" (titled after his big gig, 'Diana Trask'); and "Aretha Franklin.

Other pop albums include: "Tony Gilps For Two"—Tony Bennett; "Sue Anny's Greatest Hits"; "Ar-

The jazz sets include: "Duke El-
lington & His Orch, offer a jazz read-
of Grieg's "Peer Gynt," Suites Nos. 1 
& 2"—"stream of Consciousness"—Jelly- 
Roll Morton; "The Charles Bell 
Orchestra—"Jazz Giants"—Miles Davis, Lambert, 
Indricks & Ross; Dave Brubeck 
Quartet; Duke Ellington; Charles 
Mingus and others.

The classical entries are: "Bach 
served Services"—Leonard Bern-
in conducting the New York Phil-
harmonic with Robert Merrill; "Over-
ture"—Bertolucci & 'The New York 
Philharmonic; "Last: "Pirateslles," 
"Mephisto Waltz" and "La Camin-
nella"—Ivan Davis, pianist; Poulenc; 
"Sixtudo"—Francais; "Divertisse-
ment"—Milhaud; "La Chemins du Roi 
Rene"—Philadelphia Woodwind En-
semble; "Serenade For Strings"—En-
genome Ormandy conducting the Phil-
adelphia Orch.; Brahmns: Third Symp. 
—Bruno Walter conducting The Co-

lumberia Symph.; Robert Craft conduct-
ing works by Webern & Schoenberg; 
"Claire De Lune"—Phillippe Entrem-
t, pianist; "Mormon Tabernacle 
Kirtled"—Frank Asner.

The Latin "EX" releases are: 
"Bolero Mexicanas"—Marti Or-
questa de Rafael Carrion; los 
Ritos 
Tropical 
De Sonora 
Sanctamora"—"La 
Guitarra Que Llora"— 
Antonio Bibiaceas; "Tres Cora-
cones," Cucho Satche.

Eichner Tops Jubilee 
& Josie A&R Dept.

NEW YORK—Mickey Eichner has 
been appointed the A&R head of the 
Jubilee & Josie labels and their sub-
subs, according to an announce-
ment by William Levy, the label's di-
orctor of A&R. Rabinowitz joins Eic-

ter seven years as president of 
Jubilee Records. Previously, he was 
associated with Malverne Distributors 
and Young People's Records.

Jessel Signs With Strand

EW YORK—George Jessel has been 
gined to an exclusive recording con-
tract with Strand Records. Accord-
 Strand's general manager Sid Past-
erman, the famed actor- 

er Jessel is a "sound" traveologue 
ich Jessel is narrating.

Karen Chandler has also signed with Strand and her debut on the 
label is slated for late next month. 

he recently completed an album ar-
anged and conducted by Jack Pleis.

A Bold Celebration

ST. LOUIS—A huge turnout of local radio, TV and show biz people turned out to help Davey Bold celebrate his recording debut with Norman Records. The affair was held at Davey's Celebrity Club in the Ambassador Hotel, where the show took place.

Standing with Bold (third from left) are radio station KWK personnel: Gene and Davey Bold, advertising manager Gil Newsome, designer Bill Jen-
ting, general manager William L. Jones, Jr., and deejay Buddy Moore.

Knobling and holding a copy of Bold's album are Jim Saltzman, promotion manager, Norman Distributing, and Norman Wiene, president of Norman Records.

MGM Heavily Promotes 3 
Rose Pic Score LP's

NEW YORK—Taking a look at the current pic theme fade, MGM Records is pushing out three David Rose al-
bums with music from three major flicks, "Exodus," "Goodman" and "Butterfield 8.

The sets are being released as part of the label's "21 Gun Salute" pro-
gram (see Album Plans) with all ben-
efits applying to the three packages, including a 20% merchandise bonus 
which part of the original "Salute" program announced in Jan. and ex-
tended to the end of Feb.

MGM is tying-in the three LP's with local playdates of the pics and is instructing its field sales staff and 
distributors to work with local theatre managers for mutual promotion. Dealers are being advised as to how to set-up movie theme sales racks in 
theatre lobbies and on theatre candy counters to take full advantage of 
impulse buying by movie patrons.

In the case of "Cimarron" and "Butterfield 8," both MGM Pictures' 
properties, arrangements are being made to insert Rose album copy in 
local pic ads placed by theatres selling the 
albums. Special emphasis is being placed on the deepjay level to feature the three albums as part of 
paid theatre ads and spots.

20th fox

ALL YOU HEAR IS BEAUTY

LATEST RELEASE
The Theme from
"CIMARRON"

featuring
Bill Snyder and 
Dick Manning

ABC 10196

HEADING FOR THE TOP
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In Years...

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ST. LOUIS—A huge turnout of local radio, TV and show biz people turned out to help Davey Bold celebrate his recording debut with Norman Records. The affair was held at Davey's Celebrity Club in the Ambassador Hotel, where the show took place.

Standing with Bold (third from left) are radio station KWK personnel: Gene and Davey Bold, advertising manager Gil Newsome, designer Bill Jen-
ting, general manager William L. Jones, Jr., and deejay Buddy Moore.

Knobling and holding a copy of Bold's album are Jim Saltzman, promotion manager, Norman Distributing, and Norman Wiene, president of Norman Records.
HOT ON CHARTS!

“WATUSI”
THE VIBRATIONS
CHECKER 969

“DON’T KNOW WHY”
CLARENCE (FROGMAN) HENRY
ARGO 5378

“LITTLE STAR”
CHUCK BERRY
CHESS 1779

“GREEN STAMPS”
THE T-BIRDS
CHESS 1778

CHES PROD CO
2120 Michigan Avenue
Chicago 16, Illinois

13 New Mercury LP’s Include 5 PPS Entries; General Dealer Program

NEW YORK—Mercury Records has just released thirteen LP’s, including five additions to its Perfectdcc Sound Series, making a total of thirteen PPS titles in the label’s catalog. The release is the basis for the firm’s “Operation Soundings—Phase 2,” which will be in effect from Feb. 20 to April 15, with a special offering for dealers of the firm’s general catalog as well as the entire low-priced Wing line.

Also applying to the PPS line, the program involves the dealer being billed for nine albums for each ten purchased. On the Wing product, the dealer is being billed for nine records for each twelve purchased.

Mercury is also backing the release with a full-blown merchandising program which includes window counter-4-color displays, a Frederick Fennell (see below) display in three colors, a Cleonoff (see below) display in three colors, a new 4-color PPS “sound” consumer catalog, an open folder, cover cards with hooks so that they can be used with Mercury’s plastic PPS sign, standard easels, and a special Nichols & May window display, and a 12” demonstration disk for dealer demos to customers. The label said it would offer an “all-out extra-budget” advertising campaign.

The new PPS releases are: “Fennell Conducts Gershwin’s Famous Musical Hits”—Dixieland Left & Right”—Johnny Best & Dick Catcarii “Guitar Galaxies”—“Flying Dutchman” Cleonoff Strings and percussion; “Woodwind & Percussion”—Hal Mooney Orch.


Four classical releases include excerpts from “Luric,” Rossini’s “La Commedia Di Matrimonio,” Wagner’s “Flying Dutchman” and “Rienzi” overtures by Paul Paray & The Detroit Symph.

Leslie Of N.Y. Still Serves Customers

NEW YORK—Though at prestation still negotiating a settlement with its creditors, Leslie Distributors of New York, the one-stop operation, continues to service its customers, the firm’s Bernie Boorstein told The Cash Box last week.

Douglas Furber, “Limehouse Blues” Clefper, Dies

NEW YORK—Douglas Furber, who wrote such present-day evergreens as “Limehouse Blues” and “The Bells of St. Mary’s,” and many English musical shows, died last week (20) in a London hospital at the age of 75. Furber was also the writer of the years-back dance sensation, “English Lambeth Walk.” In addition, he produced many of his own productions.

One of his most successful writing efforts was “Charley’s Revue,” the English musical which was produced successfully on Broadway in 1925-26, and in which he had as a featured performer, along with Jack Buchanan, H.G. Travers. He gave up his acting career after the run of “Charley’s Revue.”

Composer Percy Grainger Dies At 78

NEW YORK—Percy Grainger, the famed composer-pianist, died last week (20) in White Plains Hospital at the age of 78.

A colorful figure in the music world, Australian-born Grainger wrote much popular folk-inspired works as “Country Gardens,” “Molly On The Shore” and “Shepherd’s Hey” and hundreds of songs. After his debut in New York as a concert pianist in 1915, he established himself as an outstanding performer. He frequently performed the works of Grieg, whom he met in 1906 and who was a major influence on his career.

A vegetarian who neither drank alcohol, coffee or tea or smoked tobacco, Grainger married Ella Viola Strem after 20,000 people in the Hollywood Bowl in 1928. In celebration of the event, he also conducted his own work, “To A Nordic Princess,” a “bridal song” dedicated to his bride.

Grainger became an American citizen in 1919, after serving in a U.S. Army band during World War I. His wife survives.

TOP 50 IN R&B LOCATIONS ACROSS THE NATION

PONY TIME
Chubby Checker (Parkway 618)

ANDY
Donny & Marie Brown (Homer 103)

SHOP AROUND
Ello Jones (2054)

YOU CAN HAVE HER
Roy Hamilton (Epic 9424)

YOU WILL LOVE ME TOMORROW
The Shirelles (Scepter 1211)

WATUSI
Hernandez (Checker 969)

FITTY THE FOOL
Muddy Bland (Duke 332)

GRAINGER
Elle James (Argo 5380)

SPANISH HARLEM
Bob E. King (Atlantic 6185)

THERE’S A MOON OUT TONIGHT
Capri (Tell Town 1094)

DON’T KNOW WHY
A Woman Loves Don’t Know Why (Imperial 5725)

WHEELS
The Shirelles (Epic 5728)

TEAR OF THE YEAR
Jack Wilson (Breathchick 55201)

CALCUTTA
Lorraine Wells (Dot 14164)

DON’T WANT TO CRY
Chuck Jackson (Wood 106)

THINK TWICE
Ralph Benson (Mercury 7774)

ANGEL BABY
The Cleonoff’s (Highland 5001)

WHEELS
String-A-Longs (Warwick 603)

SEWEDERED
James Brown (King 5447)

YOUR FRIENDS
You Are (Jive 372)

APACHE
Jocko Conlan (Arco 6184)

SURRENDER
Elvis Presley (RCA Victor 7850)

LET’S GO AGAIN
Hand Ballard & The Midnighters (King 5437)

BYE, BABY
Mary Wells (Motel 1003)

WANT A MINUTENearst Corseters (Arco 6158)

CLOSE TOGETHER
Jimmy Reed (Vee Jay 373)

I COUNT THE TEARS
Dinahs (Atlantic 2087)

HIDE AWAY
Freddy King (Dorith 12401)

FURIOUS
Ronnie & The Daytonas (United Artists 274)

FIND ANOTHER GIRL
Love Potion (Vee Jay 373)

MOJO HAND
George Scott (Fox 1034)

MOTHER-IN-LAW
Righteous Deed (Midwest 623)

HEARTS OF STONE
Bill Black’s Combo (Hi 2028)

NEIL Sedaka (ECA Victor 7829)

ONCE IN A WHILE
The Chimes Group (Columbia 11968)

BABY SITTING BOOGIE
Almo’s Express (Columbia 423)

IT MUST BE LOVE
The Four Eyes (Columbia 423)

ONCE UPON A TIME
Bee & The Candles (Swingin’ 423)

DONCHIE COCO
Ballard & The Midnighters (King 5430)

I IDOLIZE YOU
The Fifth (Sue 735)

STAND BY ME
Little Jr. Parker (Duke 330)

CHILDRESS
Danny & The Juniors (Swan 4068)

MY EMPTY ARMS
Wendy (Brunswick 53501)

BABY ON BABY
Shulls (Jehovah 104)

The Cash Box—March 4, 1966
NEW YORK — Confirming active trade talk over the past few weeks, RCA Victor, the parent company of RCA Records of America, has officially announced the discontinuance of the production and distribution of the Victor record label.

Controller Henry V. Restmeyer will soon fly to Washington to wind up the company's revenue-sharing activities. All Rank distributors have already been informed of the decision, and cancellation of contractual arrangements with individual artists are currently under negotiation.

The board emphasized that this decision in no way affects the activities of RCA Records International, Inc.

Victor Re-Pacts Winterhalter, Three Sons; Inks Sonny James

NEW YORK — Hugo Winterhalter and The Three Suns have been re-inked to RCA Victor. The Sun announced last week, Winterhalter has been re-inked to Victor for the fourth time, while the Suns have re-inked for the fifth time to the label.

In this case, the label signee, Sonny James to an exclusive victor contract. James, who inked to Decca Records in 1957 with "Young Ave.," is already represented by his regular team, "Magnetism" and "Apache."

It was also announced that the Three Suns have received a gold record from Victor for the collective sale of more than one million copies of their Victor LP's, "On a Magic Carpet," "Twilight Memories," and "Let's Have the Three Suns." Award was accepted last week by the group's producer, manager and publisher Allen, at Victor's New York offices.

MGM's Vogel Forecasts 25% Profit For Fiscal Year

NEW YORK — MGM, Inc.'s earnings for the fiscal year ending Aug. 31, should show an increase of 25% over the preceding year, president Joseph L. Vogel told stockholders at an annual meeting here last week.

At the end of last year's fiscal period, MGM earned $9,695,000, equal to $3.83 a share.

Looking even further ahead, Vogel predicted profit increases in fiscal 1961 and 1962, of at least 50% over the current fiscal year. The forecast is based on going forward that MGM was negotiating for reacquisition of the company, which was sold for $150 million to United Artists in 1957. It is expected that the company will continue to operate as a subsidiary of United Artists.

ASCAP Coast Meet

NEW YORK—a west coast membership meeting of ASCAP will be held this week (28) at 4 PM in the Grand Ballroom of the Beverly Hilton Hotel in Beverly Hills, Calif. The meeting will be presided over by president Stanley Adams and other ASCAP execs.

Jambo Handles "Whoopee" Disk

NEW YORK—"Whoopee (Love's A Wonderful Thing)" by Mimi Allen on the 9 Speed label is now being na-turally distributed by Jambo Records, speed's Harry Maseloff reported last week.

UA Billings For Jan-Feb To Top '60 By 300%

NEW YORK—Paced by the biggest single seller since its inception, "Finger Poppin'," RCA Victor's "Exodus" theme which has "gone well over" the $1,006,000 mark and the largest album seller in its history, "Great Motion Picture Themes," which is now reported over the 300,000 mark, United Artists Records will show an increase of more than 300% in its gross billings for the first two months of 1961 as compared to the same period last year.

Art Talmage, vice president and assistant general manager of the firm, said that while these figures were "most gratifying," they do not reflect the market upswing in foreign sales which have also occurred, and which are "keeping pace with the tremendous growth of the firm."

In addition to its currently released program, Talmage said the firm will step up its output in the coming weeks. Due for immediate unveling is the initial single release by Terry Snyder, whose percussive albums have all been best sellers, "Tunes of Glory" and "The Black Bear," both cut with full orchestra, chorus and bagpipes; a new single by Frank Garli, "Be My Girl" and "Nightingale," which follows on the heels of the singer's current "Hollywood" hit, and a new single by Charlie Palmieri, "Mack The Knife" and "Domino."

On the album front, two major sound track releases are scheduled for immediate unveiling: "The Misfits" and "Tunes Of Glory" featured. These follow on the heels of the release of Ferrante and Teicher's "Latin Piano," "Magnificent Motion Picture Themes" by Don Costa, and a new folk album by The Highwaymen.

Marcus Exits Mercury For Own Distrib; Cerami Named Successor

CHICAGO—After five years as west coast regional sales manager for Mercury Records, Irv Marcus has re-signed to open his own distributor-ship. The firm, Wernar Distributing, will headquartered in Phoenix, Ariz., and it will handle the Mercury line for the area as of March 15.

Sam Cerami has been named to move into Marcus' vacated Mercury post immediately. Cerami, whose territory will include Los Angeles, San Francisco, Seattle, Denver, Phoenix and Great Falls, has been in the record business for several years. Past assignments include a post on Decca's sales staff, midwest regional manager for Coral and head of Top Rank's midwest office, which preceded his coming to Mercury.

Jane Morgan & Roger Williams To Perform On Academy TV'v

NEW YORK—Songstress Jane Morgan and pianist Roger Williams, both on the Kapp Records talent roster, have been selected to appear on the upcoming Academy Award telecast to render three songs up for an Oscar. Miss Morgan will sing "Somebody" from "Cinderella" and "Second Time Around" from "High Time" and Williams will perform "Never On Sunday."

How Hi The Fi?

NEW YORK—What would be the reactions by Roger Williams, Ferrante & Teicher, Ahmad Jamali and Floyd Cramer were they confronted with the challenge of playing their hits on the above piano. The piano, a Cristofori, was made in Italy in 1720 by Bar- telomeo Cristofori, inventor of the pianoforte. It is the oldest piano in ex- istence and is part of the collection of the Metropolitan Museum of Art.

UA Names Distrib In Colombia, S.A.

NEW YORK—The appointment of Discos Fuentes as exclusive distribu-tor for United Artists Records and Ultra Audio in Colombia, South America, has been announced by Sid-nor "Poppa" hit, director of foreign op-erations for UA. Firm, which head-quarters in Medellin, Colombia, is headed by Antonio Fuentes. The ap-pointment becomes effective immedi-ately, Shemel stated.

Nick La Rocca, Cornetist & "Tiger Rag" Clefker, Dies

NEW YORK—Nick La Rocca, the cornetist and writer of such jazz standbys as "Tiger Rag" and "Fidgety Feet" died last night (22) in New Orleans, his birthplace, at the age of 71. He had been suffering from a heart ailment for recent years. Rocca formed the famed Original Dixieland Jazz Band in 1914, which he claimed was the first to be called a jazz band. The band broke-up in 1925, but eleven years later Rocca cut rec-ords for Victor with a reorganized group. His professional career ended in 1957, and he entered the construction business, retiring in 1960. His widow, four sons, three daugh-ters, two brothers and two sisters survive.
**Liberty Preems “Premier”**

LOS ANGELES—Liberty Records merchandising manager Al LaVinger (right) shows counter merchandise for the label’s new Premier Series to president Al Bennett. The new series, Liberty’s “deluxe sound, deluxe packaged” line, hit the market with a three LP release this month.

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The World’s First STEREO-SCORED Orchestra

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"BYE BYE BABY"

Mary Wells

Motown 1003

**TAMLA / MOTOWN RECORDS**

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Detroit 8, Mich.

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**The Cash Box—March 4, 196**
Epic Skeds 7 LP's in Mar. Release

NEW YORK—Two pop and five classical albums will be released next month by Epic Records. The pop LP's include Roy Hamilton's "I've Gave Her" (tabbed over his current singles smash) and Idy Greco's "Buddy's Back In Town." The classical issue is headed by a 4LP package which features George Szell and the Cleveland Orch. in four Hummum symphonies, the composer's no. 1 concerto In A Minor (with pianist Leon Fleisher) and the "Manon Overture.""Victor-Burns Tie-In For Stereo-Action

NEW YORK—In a major consumer appeal for its "Stereo Action" unit, RCA Victor has a novel advertising promotion going with the William J. Burns International Detective Agency. Announcement was made by L. Alexander, Victor's advertising and promotion manager. "Burns will assign uniformed 'cops' to scout the retail dealer locations in New York, Chicago, Philadelphia, Boston, Los Angeles, San Francisco, Cleveland, Baltimore, Washing- ton, New Orleans, and forty other centers for cities throughout the U.S.," said Alexander. "For every different stereo Action album they find in a dealer's window, we'll send the dealer a free copy." Victor has four packages in the stereo action series: "Dynama" by Ray Martin and his Orch.; "It's Spicy" with Marty Gold and his Orch.; "Burnin' Wild" with Dick Schory's revue and Brass Ensemble and the Music Goes Round and Round" with Leo Addes and his Orch. Each has been packaged in individual new cut covers created especially for the "Stereo Action" unit. Without a doubt, these covers feature important information on each album and its contents.

"Stereo Action"—The Sound You Can Follow—"will be the theme RCA Victor's "intensive" ad campaign in major national publications. It will be backed by ads at local newspapers and new and innovative promotion material including a droll motion display for dealer follow-up. The display features full-color reproductions of all four SA packages. A Burns uniformed guard pictured unveiling a fluorescent Miles Davis, Percy Faith, and other artists in its center; a vivid illustration of the movement of sound herein" in "Stereo Action." "We intend to ship these displays before the end of the week," concluded Alexander. "Any dealer may qualify for the free albums. If a Burns guard doesn't visit a dealer's store in any of the cities included in the program between March 1 and March 15, the dealer may send us a photo of his window showing the 'Stereo Action' albums on display."

The other classical LP's are: "Retreat"—Cellist Maurice Gendron and pianist Peter Gallion in works by Schumann, Saint-Saens, Bach, Handel, De Falla, Kreisler and others; Beethoven: "Romances Nos. 1 & 2"—Men- delsohn: Concerto In E Minor—Violinist Arthur Grumiaux and the Concertgebouw Orch. under Bernard Haitink; "Symphonic Marches"—Louis Lane conducting the Cleveland Pops Orch.

MGM Sets Decks On "Carnival" Score

NEW YORK—MGM Records will release five singles and three albums. The final casualty of the upcoming David Merrick musical, "Carnival," label topper Arnold Maxim has announced. Artists have not yet been assigned for the singles. Other than the show-cast LP, MGM will release a pop instrumental set by Cyril Ornadel and a jazz outing by Oscar Peterson.

Rugolo To Cut His TV Themes For Time

BEVERLY HILLS—TV producer Hubbell Robinson has completed negotiations with Time Records for an LP album spotlighting twelve of Pete Rugolo's top original musical compositions written for the "Thriller" television series on NBC-TV.

Rugolo, who created the musical theme for "Thriller" in addition to themes for such programs as "Richard Diamond" and "Thin Man," will direct a thirty-seven-piece orchestra for the recording session. Rugolo is also preparing a special voodoo theme for the current "Thriller;" production, "Papa Benjamin," which will be released as a single record by Time records.

Italian disk tax up 10%, execs cite phony sales reports. See Italy column for details.

Angel Sales Program Extended Thru March

HOLLYWOOD—Capitol Records Distributing Corp. has extended its Angel-label sales program through March 31. Under the terms of the program, qualified dealers receive a 10% discount off the invoice on all current and standard-catalog Angel albums (excluding tape and albums exchanged under the December, 1960, 100% exchange program on the top 550 titles in the Angel catalog) released between Feb. 1 and March 15.

The program also offers controlled 100% exchange privileges on a hundred titles in the Angel catalog, as specified in the Jan. program, and on the entire March 16 Angel release. Dealers are limited to five exchanges per selection.

In addition to the special 10% invoice discount, Angel dealers may also secure the regular $2.50 cash discount for prompt payment. Payments may be made in two equal installments, with the first half due on May 10, the balance on June 10. Program and each discount will be disallowed if payments are not made on time.

Dealers qualified for Angel's Feb. program are automatically eligible for the March plan. Dealers not qualified must place an initial order for 60 LP disks.

N. Y. Italian Song Fete Picks 5 Winners

NEW YORK—In order of their selection by the audience, here are the five top winners of the "Second New York Festival of Italian Songs" held last week at Carnegie Hall for three successive nights (titles are followed by their Italian publishers): "Realea" (Realea), Edition Curci; "I Due Moi Tramonti" (The Sun Will Not Go Down), Edition National Music; "La Tua Canzone" (Your Song), Edition San Remo; "Due Dimenticati Tramonto" (Don't Forget Me Too Soon), Edition Titanus; "Un Litro Di Felicita" (A Full Quart Of Happiness), Edition C. A. Rossi.

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Victor Reorganizes Special Market Div. Under Irwin Tarr

NEW YORK—The RCA Victor Record Division has reorganized its special markets organization under the direction of Irwin Tarr, special markets sales manager. In order to broaden its activities and consider new areas, Tarr announced last week the following promotions and reassignments:

W. H. O’Dell has been appointed manager of the rack merchant and syndicate sales department. O’Dell is a veteran of twelve years in Victor’s field sales organization. Reporting to him will be the following special market representatives:

- Paul Sklar, eastern division;
- Charlie Boyd, central division;
- Charlie Hall, western-central and southeastern division;
- Steve Clark, western division;
- and Bill Graham, southern division—the latter formerly record sales manager for Victor’s Memphis division.

Ray Sacher has been appointed manager of educational sales. Sacher, formerly part of Victor’s special markets field organization, has had extensive experience with educational activities in the educational market. His new duties will include the exploration of new methods to extend the record market for educational sources and the development of new products. Reporting to Sacher will be Anne O’Keefe, educational services assistant.

J. Clarkson has been appointed manager of Premium Records. Clarkson, formerly with the RCA Custom Records department, will explore new avenues to expand activities in the premium field. Reporting to Clarkson is C. C. Crumpacker A&R director of special markets.

O’Dell, Sacher and Clarkson will report directly to Tarr.

“Today, more than ever,” said Tarr, “the record business offers tremendous growth and profit potential to record manufacturers, as well as distributors, dealers and record merchandisers. Each of course, has to develop his own method to meet the opportunities and challenges of today’s market.”

“RCA Victor’s reorganization of special markets,” Tarr concluded, “will be, we hope, a major step toward the development of new and vital areas in our industry.”

Pincus To Coast For Pic Confabs

NEW YORK—George Pincus of Pincus-Gil Music has left New York for the west coast, where he will be busy for the next ten days keeping appointments with pic companies regarding background and theme music opportunities.

Pincus has the rights to the music from the English pic “Hippodrome,” due for initial U.S. exposure in major cities on April 1. Besides having the top tune in the country, “Callcutta,” Pincus is represented with such current entries as “A Hundred Pounds Of Clay” by Gene McDaniels (Liberty), “Holiday In Heidelberg” by Charly Tabor (London), who was the trumpet soloist on Bert Kaempfert’s “Wonderland By Night” smash, and the original Heidi Bruhl (Epic) European hit, “Ring Of Gold Forever More.” “What Else Can I Do” by Roberta Shaw (Dot).

Settle Named Head Of CRDC Nat’l. Mdsg.

HOLLYWOOD—Lloyd D. Settle has been appointed national merchandising manager for Capital Records Distribution Corp., it was announced last week by Stanley Gortikov, CRDC vice-president for marketing.

Settle, who has already assumed his new post, succeeded Bill Makin, who recently named album sales manager in his new position Seated as executive vice-president to Gortikov.

Before joining CRDC Settle was an independent consultant in the new development of recreation centers and shows in the United States and central America. Previously he had been a promotion director for but Pacific Ocean Park and Disneyland when they were opened.

Form Disc Industry Sale As Indie Int’l. Service

NEW YORK—Disc Industry Sale Corp. has been formed here as service to indie American labels in the record production field.

“Our main objective,” said the first topor Dara Richman, formerly at Capitol Records’ international department, “is to serve as a link between American record companies and independent record manufacturers. “One of the main difficulties facing the independent who wants to export his work is the very foreign exploitation for a hot single and to reach the public rapidly to the right people. This is where we can help...”

Disc is in constant touch by cable and phone with manufacturers and distributors throughout the world who are anxious to obtain new material with good sales potential in their geographic area, an announcement said.

Mortimer Edelman of the law firm of Young, Kaplan & Edelman, counsel for the organization. He was one of the founders of the Record Industry Association of America (RIAA). Edelman recently returned from a trip to England and the Continent, where he studied some of the problems in connection with licensing European producers to use masters or America labels.

One of Disc’s clients is the big EM firm. Disc’s offices are 41 East 57 St.

Triodex Continues Expansion

NEW YORK—Bill Buchanan continues to expand the various phases of his Triodex operation here.

Recent pactees to the Triodex labhe include singers Cathy Carroll and Kurt Knudsen and a teen singing group, The Challengers, who are currently represented with “Cry Of Th Wild Goose.”

December Music, the Triodex pub house has signed 14 year olds, Bert Carroll and Johnny Pave to exclusive writer-publisher agree ments. Power is also signed to an ex clusive indie production and deal ing agreement. Triodex and produces the Challengers disks in association with Buchanan. They have set a March 10 on Triodex and in New York.

In the disk production field, Triodex is preparing an Atlantic single by The Castle Sisters and a series of per sonal albums, yet to be committed.

The personal management division of Triodex is currently on the look-out for new talent with “different sounds.” Besides the Challengers, the label is currently promoting "Bobbi Layne" by Phil Gary & The Catalinas. Triodex recently moved to new arrangements at 1997 Broadway.

Take a minute and listen to the music of "How Long Has This Been Going On?" Billy Maxted’s first single for K & H. Featuring Danny Tracey on the tenor saxophone, this fine old Gerhvin tune is backed with ‘Satiny Dall. We think you’ll find the music of Maxted and his Manhattan Jazz Band has multi-market, multi-audience appeal.

BILLY MAXTED
The fast-breaking album in the United Artists Records' history was reported last week by United Artists president and general manager, Art Talmadge. He said the album, "Fiddlin'"—"Western swing the Spade Cooley Orchestra; That's Paris"—Tony Pastor; "Banana Split"—Don Morrow & Mort Lindsey; "Birdland"—jazz releases besides Basie/Vaughan albums include:

**Report Ferrante & Teicher Latin** LP Fastest Breaking United Artists Album

The fastest-breaking album in the United Artists Records' history was reported last week by United Artists president and general manager, Art Talmadge. He said the album, "Fiddlin'"—"Western swing the Spade Cooley Orchestra; That's Paris"—Tony Pastor; "Banana Split"—Don Morrow & Mort Lindsey; "Birdland"—jazz releases besides Basie/Vaughan albums include:

**MGM & Cub Add To Talent Roster**

EW YORK—MGM Records and its dl subsidiary have signed new singing performers. Two artists have dates on MGM, three on Cub, Dubbing for GM is Marty DeRose with "Girl Of My Dreams" and "I'm No Fool" and Elton Jarvis with "Indian Love Call" on "Goin' Down Town." The new MGM artists are Charlie Partee with "How Come" and "Put Yourself In My Shoes," "Rainbow Girl" and "Nighty Night" on Barry Darvel with "Little Angel" and "Fountain Of Love."

**Saludos Amigo**

EW YORK—Pictured visiting the offices of The Cash Box while on a business trip here is German Kosovsky of Milord, S.R.L., record manufacturers in Buenos Aires, Argentina. Kosovsky is also the local distributor for merican recording and playback equipment.

**Jubilant Trio**

**Johnny Tillotson**
**JIMMY'S GIRL**
**Cadence 1391**

**I'VE TOLD EVERY LITTLE STAR**
Linda Scott
**CA 123**

**Canadian**

**39 RECORDS, LTD.**
150 West 55th Street, New York

**... sock band revival from Phillips Apollo Theatre Ork...**
**The Cash Box,** Feb. 18th, 1961

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**BILL DOGGETT**
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**Fred Smith**
**The Conductor**
JAMIE RECORDS

**...HOT NEW Version**
**...Stronger Than Ever**

**Another Original Smash!**
**"STAR-CROSSED LOVERS"**
Eddie & Teddy
Mota 430
AMY RECORDS 1650 Broadway N.Y.

**15 Albums Get RIAA Awards As Over 500,000 Sellers**

**NEW YORK—Sixteen albums were certified by the Record Industry Association of America (RIA) in 1960 as qualifying for "Gold Record Awards" which under RIAA rules are based on a minimum audited sales of 500,000 units. The sixteen albums represent the largest number of such awards certified by RIAA since it began auditing hit disk sales in 1958. Columbia is represented with seven LP's Capitol with five, RCA Victor with three, and Dot with one. The Columbia albums are: Johnny Mathis' "Warm," "Heavenly," and "Christmas;" Mitch Miller's "More Sing Along With Mitch," "Still More; Sing Along" and "Christmas Sing;" "Sound Of Music"—Original Cast.

The Capitol albums are: The Kingston Trio's "Kingston Trio," "Kingston Trio At Large," "Here We Go Again," and "From The Hungry I" and Nat King Cole's "Love Is The Thing." The Victor albums are: "Student Prince"—Mario Lanza; "68 Years Of Music America Love's Best—Various Artists: "Elvis!"—Elvis Presley. The Dot album is "Pat's Great Hits"—Pat Boone.

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Interest last week was primarily centered around two major song contests—a "A Song For Europe" presented by BBC TV to select the British entry for the Eurovision Song Contest 1961 to be held in Cannes on March 18 and the British Hit Parade which was introduced by London's top radio station, with the Music Publishers' Association of Great Britain.

On Friday evening (March 3), however, an estimated 80 people gathered at the British Hit Parade boardroom to find and promote British material. The guaranteed prestige, exposure and prize money offered to the winning entrants inspired song writers all over the country to submit their entries. The Hit Parade is the first of its kind in Britain and will be followed by "A Song For Europe" and twenty for "The British Song Contest." With Bing Crosby, Les Paul, Muriel Siebert and Harry Tikkenen as guests, the Hit Parade will be an added fillip to our native product helping composers, writers, record companies and artists.

Three major companies, Decem, EMI and Philips competed in the BBC's "A Song For Europe," each contributing three new and unpublished compositions. The Hit Parade Boardroom number was announced by Peter Sellers, who turned to be a thrilling and exciting event, resulting in a close finish and a one point victory for Rita Reys' "Nothing But That," sung by John (21) and Bob (19). The winner, voted by a nation wide jury of 120 members, the decision proved a popular and a fair one.

The song contest marked The Allison's first professional appearance and TV debut. Within twenty four hours of their victory, Jack Baverstock, Fontana's manager, offered The Allison's a recording contract with Polydor (their first disc). When The Allisons go to Cannes next month accompanied by Brian Robison, who the U.K. they will be competing with top recording standards of Europe, a tough fight is expected. The Allison's visit is part of prize for winning a recent talent competition which also led up to their Fontana contract. The Allison's have decided on their future recording plans based on The Cash Box that "Are You Lonesome Tonight" and an EP is lined up for the continent as well as an LP for the British market. These tentative plans were written on song books which have been recorded on tape from which Baverstock will select titles for their next single.

Independent Television's "The British Song Contest" was spread over five days on five different TV channels and was watched by millions claiming an overwhelming majority on each occasion. However, this may for a spectacular finale at the Festival Hall where the atmosphere was tense as the announcements were made. The final four songs were rehearsed and songs to reach the final were "My Kind Of Girl" by Eddie Briussee sung by Matt Monro, the second song "I Can't Get Enough Of Your Kisses" by Raymond Duck and Guy Mason sung by Lorie Mann (Philips) and published by Esmea, "Marry Me" by Laurence Jacobs sung by Mike Preston (Decema) and published by Lawrence Wright, "A Letter To My Violin" by Larry Stone sung by Frank Heald and published by Lawrence Wright, were recorded in London. These last two songs were written by Larry Stone. Of "Marry Me" took the lead followed by "Marry Me" and "I Can't Get Enough Of Your Kisses." Then "Marry Me" picked up and entered into a neck and neck tussle to the song contest but Larry Stone's song was acclaimed by Larry Stone's "A Letter To My Violin"" by Larry Stone, which also won the competition and which was announced as the winner of "My Kind Of Girl." Excitement reached fever pitch when one more panel left to the two contestants stood level with 46 each. The deciding panel was then announced by Dr. W. D. Thomas, who announced the winners. Second with 49 came "My Kind Of Girl" with "I Can't Get Enough Of Your Kisses." Third with 22 points, Prizes were given by Esmea. The procedures were followed, Decema recorded "Marry Me" with Mike Preston for rush recording and the song is to be rushed out as an EP as early as possible. The Allison's also hope to prove a good follow up for Matt's current hit "Portrait Of My Love."

Latest entry into the agency-cum-publishing business is composer-arranger and recording artist John Barry. The company, Top Line Enterprises Ltd. has two other directors, Orchestra conductor Geoff Love and theatre man and publisher, Eddy Horan together with general manager Tony Scott. Barry told The Cash Box that he will sign about half a dozen new artists to promote and record. His first is Johnny De Loff, who is already established in his own right with his song "Marry Me." The Allison's have a new release out this week on Columbia and for a while nothing will be heard from the Allison's on the continent.

DECCA RECORDING

Decima recording star Mark Wynn a likely visitor to the States in the Spring to record for Decca. The young singer, who has had more than 16 hits in Britain and has been ranked in the top six in the British Hit Parade Charts, has just embarked on a series of one-nighters. With "Sway" currently riding high in the US, the latest Stateside smash "Good Time Baby" is released here on Columbia.

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The Cash Box Top 100's Publishers

**A**

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**WINTER'S LOVE** | 40

**YOU CAN HAVE HER** | 17

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* Asterisk indicates first appearance on Top 100* 

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**Mexico's Best Sellers**


3. **Cincuenta**—Julio Jaramillo (Peerless).

4. **El Rumbero**—Charley's Group (ABC Paramount).

5. **Creo—Juan Mendoza (Peerless).

6. **Vendaval Sin Rumbo**—Celio González (Orfeon).

7. **Ansias De Amor—Los Teclones (Peerless).

8. **Nel Usted**—Mariano Muñoz (Mambo) y Aurora (Peerless).

9. **La Voz Y Sonora**—Miguel Aguirre (RCA). Tres Diamantes (RCA).

10. **Romance**—Los Tribunos (Orfeon).

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*The Cash Box—March 4, 1961—International Section*
The Italian Parliament decided on an increase of 10% on the taxes paid by our record industry. Many executives state that it is a result of the false news frequently spread by our newspapers about supposed great amounts of records sold and huge incomes enjoyed by record houses. More than once, some record manufacturer has increased the figures of its record sales especially when interviewed by the press for reasons of publicity, so people believed that the Italian record industry enjoyed big earnings over the past few years. The reaction of the record houses will be very strong, as they state that such an increase deprives them of their real earnings. In consequence of this, they are compelled in their turn to increase the price of a disk and therefore this new tax will be paid by the record buyer instead of by the record manufacturers, according to the wishes of the Parliament. Some meetings of the record people were already held without deciding anything against this new tax charge.

"24,000 Mils Each" (24,000 Lira), recorded by Adriano Celentano on the "Girtille" label and by little Tony on Durium, is a smash. 200,000 copies by Celentano have been sold over the first weeks following the Festival and its success will surely last till next summer. Little Tony’s record is also selling very well and his version, too, may be considered a "hit." One has to remember that Celentano has been the number one rock ‘n roll singer of Italy for a long time. Little Tony, on the other hand, appeared nearly for the first time on our nationwide music scene on the stage of the recent San Remo Festival and therefore, looking at his record sales, his record can be considered a hit, as noted above. His record version, for the third week, is in the "b" number one spot on the chart, Celentano’s version being number one "a.”

Slavko Kupan and Nikola Kolar, general manager and export-import manager, respectively, of the Jugoton record house (Jugo-Slavia), stopped in Milan on their European trip to visit the record houses they represent and their representatives abroad. Interviewed in Milan, they left The Cash Box the following statement about the record industry in Jugo-Slavia: "In our organization there is only our record company, Jugoton, which is a socialistic organization and the percentage of record sales according to the genre is as follows—50% folk music recordings; 25% light music recordings; 15% jazz music recordings; 10% classical music recordings. As you see, our market is quite particular, for the folk music is the most requested genre and therefore we cannot supply any other market. Our catalog does not consist only of ancient folk music, but also of most modern folk music. Moreover, another characteristic is that while abroad we keep the same type of jazz, we have a good market for these records as well. We represent only 35%—Jazz music is liked very much. In our country, which is composed of 18,000,000 people, a strong best seller means 45,000 copies sold. Currently a new record from Jugo-Slavia is gaining exceptional success in Germany—"Ivo Robic," who waxes on Deutsche Gramophon. Every year we look at the South American market, and every year the Jugo-Slavia record house is a big seller. We are successful in the Latin American markets because we are one of the few companies that is good in promoting singers and tunes from Italy, on our country." Jugoton, the only record house of Jugo-Slavia, represents RCA, Decca, Telefunkan, Polydor, Durium and others.

It happens sometimes that a record house states that a disk is a hit, but never succeeds to sell 5,000 copies. Thus, a few days ago, the "Record Seller" of the week. One case is "Lettera A Pinocchio," sung by Johnny Dorelli, which sold 140,000 copies according to Mr. Gianni of CDM, but appeared only a few times on the Italian charts, because the record stores banned it only a few times. The same happened to "Cocinellina" sung by Ghigo, which sold 50,000 copies, and if this record was not new was never missed by record stores as a best seller. We think it is due to the fact that some records sell well indeed, but slowly and in no one week they are a boom, while we ask the record companies to advertise them more. However, "Lettera A Pinocchio," was best selling in the summer of 1959 and sold 140,000 copies in a year and a half.

Gold-disk For Robertino

ITALY

1a. 24,000 Baci/Celentano/Girtille/Nazionale
2a. 24,000 Baci/Little Tony/Durium
2b. Al Di La/Tarush/Juke Box/ Recordi
3a. Al Di La/Celentano/Recordi
3b. Come Sinfonia/Pino Danaglou/VC/ Curel
4a. Come Sinfonia/Pino Danaglou/VC/Curel
4b. Sinfonia/Pino Danaglou/Corso
4c. Le Melle/Blu/Miss/Indalce/G. A Rossi
5a. Il Mare Nel Cassetto/Miha/Getta/Guerinmi
5b. Un Ciclone/Caruso/Getta/Guerinmi
6a. Dai Carolina Dai/Bruni/VC/Messaggerie Musicaali
6b. Carolina Dai/Bruni/VC/Messaggerie Musicaali
7a. Les Enfants Du Pire/Dalida/Barclay—SAA/Mezz. Music
7b. Il Pulver/Meccia/RCA Italiana/Ariston
8a. Jealous Of Your Conco Ferrati/CD

Gold-disk For Robertino

ENGLISH NEWS

John Williams new sales manager at Columbia Records, RCA Victor has as yet another important job—he is the record buyer for the new RCA-Pye "Fifteen." All phonociles has released two new albums by Paul Evans on Carlson. They are entitled "Paul Evans" and "Jack Evans," and are devoted entirely to folk music.

Zirkon Records: Headquarters in Montreal and Toronto. Sub-Distributors handle the rest of the country. Their lines are Zirkon, Cone, Ezon, Goldie, Kodak, John, Compo, Paramount, Bonna, Viena, and others. They also handle many jazz labels.

Canadian Bands: Licenses to Distributors have offices in Montreal only.

Records Affiliated Ltd.—Canadian-American, Rico, Hallmark, Westminster, Fists, Whitehall,

Ed Aronhimpl—Phillips, Alouette, Tops, Select.

Adamance—Meteor, Fleur-de-lys, Resti, Adamance.

Barbara Mieke—"Unchained Melody" and "Chu-chu Bonn." Eridge Records—Music and jazz labels.

Musimart—Many album lines. Primarily in jazz, classical and language course.

Centrodisco—Vogue and Varieties.

Toronto Music Makers has an office in Montreal and Toronto. Its lines are exclusively devoted in jazz and classical records.

Other independent companies are: Custom Sound and Vision, and Morris, Bar.[1]

Canadian Artists in Canada are: Sir Winston Churchill, Joan Baez, and many others.

Perfect Presence Sound Series released recently on Mercury by Quality Records. Time 2000 Stereo series is about par in sales for its catalog of 22 albums.

Brunswick Records just announced the signing of Rosie from The Originals. Michael Mitrihu has hit the big time in this business with "Surrounded by Others."" Done well for Phonodisc on Medallion is the "Naked City.""

Stu Davis, a Canadian artist, has sold more than 10,000 albums for London Records.

The Cash Box Canada would appreciate more news. Address is 99 Darcey Blvd., Ville St.-Laurent.

Canada's Best Sellers

2. Shop Around—The Miracles—Reo
3. Where They Boys Are—Comie
4. Wings Of A Dove—Herb Lockey
5. Baby Sittin' Boogie—Buzz Clif
6. Toots and the Maytals
7. Baby's Got the Right Number—David "Del"
8. Emotions—Branda Lee—Dec
9. The Story Of My Love—R&B
10. Donald Where's Your Trou

FRENCH

1. C'est Ma Nemvrez—Michel Noel—Edisk
2. Elle Lui Et L'autre—Michel
3. Richard—Met
4. La Peau Saine—Sylvain—Rus
5. Tous—Fernand/Gaa/T.C.
6. Tu Resteras Dans Mon Coeur—Claude Girardin—Rus
7. De Mon Amour—Yoland Gu
d
8. Je Suis De Peu De Choses—André Leja
9. Du Cote De La Lune—Les Co
pals—Coil
11. Tu Fais Danser Son Coeur—Jean

Louis Armstrong—"Santa Fe" and "Good Times."
ENMARK

The Danish Song Festival took place over the Danish TV stations and the winning song was "Angelegue," words and music by Aksel V. Rasmussen, 51, who also won a gold record for "Never On Sunday," sold over 1½ million copies, in 30 different versions. Melodie Der Welt published the tune in Germany.

FRANKFURT—Johann Michel (right), of Melodie Der Welt music publishers, congratulates Greek composer Manos Hadjidakis (left), as he presents him with a gold record for "Never On Sunday," sold only for ½ million copies in France, in 30 different versions. Melodie Der Welt published the tune in Germany.

"Calcetta" Triumph

BERLIN—Paul Siegel (right) presents a gold record to Lawrence Welk's Dot recording of "Calcetta" to Rolf Budde, the original German publisher of the song, while the Cash Box's German rep, Mal Sondock, points out the song's 21 position on the Cash Box Top 100.

Siegell secured the American publishing rights to "Calcetta" for his Symphony House Music, which published the song in the U.S. in affiliation with Pinace Music.

The background to "Calcetta" is an interesting tale of the slow but determined progress of an international hit. The song was written in 1950 by Heinz Gaze under the title "Tivoli Melodie," Werner Mueller recorded it as an instrumental, after which Siegel secured the U.S. and Canadian rights for it. It was recorded in the states in 1958 by Richard Hayman (Mercury) and Dennis Varnon (RCA Victor) but nothing happened.

In 1960, France picked up the song and the 30 French versions competed for recognition there; but still no hit.

Then, in 1969, a Flemish language recording by Fad Leerecke broke through in Belgium, which started the song's progress once more. Hana Bratke wrote a German lyric for it, titled "Kalibatta Liegt Am Ganges," which became a smash in Germany for Vico Toriani (Decca). Once more Siegel acquired U.S. rights to the song and this time Lawrence Welk proved the catalyst for a smash.

"Sunday" Congratulations

Set Sked Of Jones Band European Tour

CHICAGO—Mercury Records last week announced the European tour schedule to be undertaken shortly by the label's Quiney Jones and his Big Band. Jones, winner of many polls for the past several years in the big band and arranging categories, has had a highly successful career in Europe and maintains a strong following in such countries as Germany, Sweden and France, as well as most countries on the continent.

The tour begins March 2 at the Palace Hotel in St. Moritz and runs through March 14 where he will appear at the Olympia Music Hall in Paris. Other stops on the tour will include Lausanne, Olten, Dolemont, Basel, La Chaux-de-Fonds, Geneva, Bern, Neuchatel, Zurich, Kreuzlingen, Vienna and Ludwigsburg.

The tour was set by Walter Fenn, European Impresario and Brice Soners, Mercury's International Chief.

FINLAND

Finland will be represented at the Eurovision Song Festival by singer Simo Hietala, who will sing "Salas liikunna" (Lights In The Window). The song is published in Finland by Musiikki-Fazer. The song is composed by Tapio Hanhijarvi, and the new Top seller on the Finnish Best Sells is "Romantica," sung by Italian-born singer Roberto Loretta on Trionda.

Finland's Best Sellers

1. Romantica (Robertino/Trionda)
2. Die Rose von Nowgorod (Zarah Leander/Arloa)
3. Adam and Eve (Paul Anka/Karussell)
4. Wooden Heart (Elvis Presley/RCA)
5. Are You Lonesome Tonight (Elvis Presley/RCA)
6. It's Now Or Never (Elvis Presley/RCA)
7. Ramanina del Bionto (Robertino/Trionda)
8. Nowgorod Russu (Die Rose von Nowgorod) (Mauno Kuusisto/RCA)
9. Train Of Love (Paul Anka/RCA)
10. Sirkyneteli Toiveita (Ella Pienimaki/Rytmii)

Norway's Best Sellers

1. Seemann (Sailer) (Lotta/Polydor) Belinda
2. O Sole Mio (It's Now Or Never) (Robertino/Trionda)
3. Barnets Weiter (Elvis Presley/RCA)
4. Are You Lonesome Tonight (Elvis Presley/RCA) Eglom Monn Iversen AS
5. Poetry In Motion (Johnny Tillotson/Heliodor) Musiikki-Huset AS
6. Milord (Edith Piaf/Columbia) Belinda
7. Romantica (Robertino/Trionda) Eglom Monn Iversen AS
8. You're Sixteen (Johnny Burnette/London)
9. Wooden Heart (Elvis Presley/RCA) Belinda
10. Oh, Marie jeg vil hjem (Mary Don't You Weep) (Four Jacks/Odeon)

Scandinavian Music production
GERMANY

Top selling numbers get quick covers today in Germany. It started with "Marina" recorded in Italian by Rosanna. Electrode picked up the record in Rome on March 1. The German version by Spanish singer by Will Brandes also raked up over 1,000,000 sales. In all, there were about 20 versions on the market. The Valmar label in Austria has published "On the Blue Diamonds" already way over the 1,000,000 mark in sales. "Wooden Heart," the old German folk song, has received 5 recordings recently recorded with the Blue Diamonds already up over the 1,000,000 mark in sales. "Pepe," the German-American hit, has over 15 versions on the market here, "Cafe Oriental," originally a French number, has 9 recordings out with Vico Torriani. Nino Ribbe and Bill Ramsey leading the way in sales and are sending out printed press sheets for the first time to O.J.s and the press. Peer Music, with its topper Theodore O. Seeger celebrating his 75th birthday, is working hard on a new dance craze called the "Tschaschi" with a top recording on the market by newcomer Audrey Aros and the Hazy Osterwald Sextet. The publisher also has new eye catching the German version of Bobby Rydell's "Sunny" by Annie London.

On April 1, Peter Schaeffers will celebrate the 26th anniversary of his publishing company. At present, he is the largest owner of music in the world. Connie Francis is set to wax the standard "Auf Wiedershen" in German for MGM, Bert Kaempfert is on the CBS Charts with "Cortina," the French turner's latest release. Nino Rota, who has been showing the world his silver tongue and his heart is here, "Heart." Rota has already had over 600,000 copies of the record with Gas Bauschi also over the 200,000 mark in sales.

AustraliA

The local boys have really hit with instrumentals; all of a sudden there are hot instrumental singles going in all directions. From Sydney, Lonnie Lee's "Cats are out with a great revival of "Johnny Guitar" on the Lee Gordon label; from Melbourne, The Thunderbirds are really shaking the town with their W&G single of "Wild Weekend." Both disk balls look set for national success within the next few weeks. Already doing well on a national scale is "Istanbul" by Colin Joy's Joy Boys, which has been out for some time now on Festiva records. On the local scene, business has gone along with only an occasional instrumental by col being produced but the demand for instrumentals is so strong at the moment that nearly every record company is currently working on them and this looks like the trend for the next few months.

Peter Boardman has joined the Victorian staff of Australian Record Company (Coronet and Warner Bros) as sales promotion manager. Peter is reporting directly to Peter Sandford, head of the ARC office in Melbourne. In line with similar moves by a couple of other strong stations, Radio 3DB (Melbourne) has changed its Sunday afternoon format from Top 40 material to pop albums. The program "Record Carnival" is hosted by Roland Redshaw. Redshaw offers good quality pop albums and packages of unusual material. Redshaw comes from New Zealand and has been with 3DB for some time now; "Record Carnival" is his first major disk jockey session for the station.

The hit show "The World Of Suzie Wong" is shortly to be produced here, direction is in the hands of David Turnbull, who was associated with the London production of the show. The "World Of Suzie Wong" will open in Melbourne at the Palais Theatre, St. Kilda, on March 25. The film of the show is also set for early screening in this country; BCA has already released its soundtrack album of the movie score.

Long time Sydney disk jockey Lyal Richardson has joined the staff of Station 2UW in Sydney. Lyal will receive his "Toast Of The Town" sessions and many of his programs will originate from a special studio at Chequers Restaurant in Sydney.

Top tune right across the nation this week is the great European hit, "Hills." The two top-selling singles are those by Gaynor Running and Edith Fial. "Milk" has taken on in a big way here following its outstanding success throughout Europe. Many people here are surprised that "Milk" didn't get a bigger US hit in the US as it was a hit ground in the United States. Song is published in Australia by Belinda Music.

It is with deep regret that we report the death of Gordon Bennett, a journalist with the "Age" newspaper in Melbourne. For many years Gordon ran a special "trade" section in The Age and a great deal of his space was devoted to record news. With his death, a large part of the trade throughout the trade to whom his sudden death came as a great shock.

W&G Records has released "Please Love Me Forever" by Cathy Jean and "The Room-mates," W&G picked this one up under the terms of its contract with the Valmor label of America.

The following trade announcement concerning the distribution in Australia of Frank Sinatra's Reprise catalogue. There is great speculation throughout the trade and a keen interest in being Reprise as Sinatra albums have always been a strong disk attraction in this country. Sinatra's many albums have been consistent sellers and he has also had a reasonably good run with singles.

Floyd Robinson is starting to make some cash-register noise for RCA with his single of "Out Of Gas." It is getting good air-play and is already starting to show up on lists received by The Cash Box from retail stores.

Australia's Best Sellers

1. "Milk" (Edit Piff/Columbia/Gaynor Running/W&G)
2. "Wonderland By Night" (Bert Kaempfert/Polydor—Lui Prima/London)
3. Calendar Girl (Neil Sedaka—RCA)
4. Doll House (Donnie Brookers—RCA)
5. Rubber Ball (Bobby Vee—London)
6. "Milk" (Bert Kaempfert/Polydor)
7. Are You Lonesome Tonight? (Elvis Presley—RCA)
8. "I'm In The Mood For Love" (Freddy Cannon/REPRISE—Polydor—Melodie Der Welt
9. (In The Summertime) You Don't Want My Love (Roger Miller/ RCA—Andy Williams/London)
10. "North To Alaska" (Johnny Horton—Coronet)

Columbia Records For Elvira

Columbia's Best Sellers

1. Ramona—The Blue Diamonds—Fontana—Franck Day & Hunter
2. Wooden Heart—Elvis Presley—RCA—Aberlach
3. Da Sprach Der Alte Hauthing (Then Snone The Old Indian Chief)—Gus Meiner/Atlanta
4. Mit 17 Faut Das Leben Erst An (Save The Last Dance For Me)—Ivo Robbe/Drifters—Polydor—Atlantic—Aberlach
5. O Deutschland, Du Mein Herz (Decca/One Germany)
6. Wonderland By Night—Bert Kaempfert—Polydor—Lutz Templin
7. I'm Almost Ready (All Night Long Last Dance For Me)—Jerry Hoop/Elvis Presley/Peter Alexander/Decca/RCA—Polydor—Melodie Der Welt
8. Sacs Saci—Ping Pong—Ariola—Ralph Maria Siege
9. Forest Rains—Oswald (Sings With His Last Word)—Willy Millionmaker—Ariola—Rude
10. Tell Laura I Love Her (Tell Laura I Love Her)—Rex Gildo—Columbia/Elvira—Ralph Maria Siege

The Worldwide Music and Record Markets Look To

News and Advertising Coverage

The Cash Box for COMPLETE

NEW YORK—Elvira Quintana, Mexican film star and exclusive Columbia disk artist, smiles approvingly at the warm reception accorded her by Columbia on her recent visit here. Above, at a cocktail party in her honor held at New York's La Fonda del Sol, the star is greeted by Herbert Mayer (left), product manager for the Ex-Foreign, Adventure In Sound and Stereo Tape, and Pedro Boulay, coordinator, Latin American A&R.

The Cash Box—March 4, 1961—International Section
France is one of the few countries in which most of the records sold are EP. The 45 single is reserved almost exclusively for promotional purposes, that is, for the 45 single on sale is only for the few years of existence that RCA France just can't seem to get new EP's or singles on the market in the case of Elvis Presley, and that's too bad for this singer, who became a big record star here despite the fact that all his recordings are in English. With the very few EP's and 45's RCA gets out, the limited promotion on Elvis is hard to do and to get the public interested in it.

Then there's the music from the film, "G.I. Blues" which is known only by those who can afford the 12-inch album. The only single on sale has "Tonight's the Night/We'll Walk On the Wild Side" by Bob Dylan, which is not much for an editor to work on.

German Reussner Editions has still another new tune which ought to make it here: it's "Narcissus", entitled "Tu Peux" in French, Gillian Hills (Barclay) wants to promote it first, followed closely by Mauriac (Festival), Alme Barcelli's orchestra (Barclay) and a few others.

And it's back to the music hall stage for Charles Treente. His series of concerts at the Théâtre de l'Etoile, the Music Hall of the Champ Elysees, begins on March 3. He will certainly feature his new song, "Les Voix Du Ciel," those voices that the entire industry is talking about.

After a period of great popularity for Italian music in France, there came the turn of Oriental music. Now, since "Les Enfants Du Pire" ("Never On Sunday") Greek music is in vogue; Fontana Records keeping up with the times, through its cocktail party for artists, composers and editors Nanos Hadjidakis.

Not much news from Decca. Oh yes, there's the release of "Blue Tango" by the Bill Black Combo, as well as a 12-inch album by pianist Niedzelski performing Beethoven, Chopin, Lintz. This record is selling well, perhaps because of the famous组合的accompaniment nicknamed "The Abbotts," the music critic of the morning paper, "Le Figaro." Note also the D'Orsay's release of "Swan Lake" by the Suisei Romande orchestra conducted by Ernst Asmer.

Further news from Switzerland—Johnny Hollyday is having a successful tour with special popularity among the police. The police are always present in case the fans get out of hand.

Jean-Jacques Fiaux's "Time/Love/Peace" is becoming the new hit of the year. The "Piaf-LP," released on Decca, is already famous amongst the record buyers of the young generation, which is extremely popular.

A teacher of French who had to leave his school because he had been a world war's soldier, he is now famous in the fields of music. His name is Xavier Cugat, and his name Radio Veronica, are already extremely popular. It's the first French disc to be released in the Netherlands. Cugat's disc is going from a North on the South Sea (commercial radio is forbidden in Holland).

France's Best Sellers

1. Non Je Ne Regrette Rien—Edith Piaf
2. Garde Moi La Dernièrè Danse—(Save The Last Dance For Me) Dalida
3. Les Marrons Chauds—Dalida/Bob Azzam—J. Helian
4. Je Ne Voyais Deja—Charles Aznavour
5. Le Fleu De L'Ete—(The Green Leaves Of Summer) J. Williams—Les Barlays—Brothers Four—J. Helian

Holland's Best Sellers

1. Wooden Heart (Muss I Denn) (Elvis Presley—RCA) (Belinda, Amsterdam, U. L.)
2. You're The Last Dance Me For Me (The Drifters/The Four's) (London/Decca) (Belinda, Amsterdam, U. L.)
3. Sue Sue (Ping Pong) (Uitgeverij Portenburg, Haarlem)
4. Rocking Billy (Ria Valk—Fontana) (Editions Altom, Amsterdam, U. L.)
5. Non Je Ne Regrette Rien (Edith Piaf) (Columbia) (New Market, Moesmorton)
6. Tu Es Ma Pluie Et Bea Temps (Petula Clark/Vogue) (Modern, Moesmorton)
7. Wooden Heart (Muss I Denn) (Elvis Presley—RCA) (Belinda, Amsterdam, U. L.)
Country Disk Jockey
REGIONAL REPORT RECORDS

MAXINE JOHNSON
WTAZ
La Grange, Ill.
1. "Everytime I Hear That Song" (M. Carter)
2. "You Don't Know My Mind" (J. Marlin)
3. "You Don't Think About Me" (R. Gibbons)
4. "Parchman Farm & Scrooge" [J. Jaxon]
5. "The Window Up Above" [R. Jaxon]
6. "One More Time" [J. Jaxon]
7. "Every Once In A While" (G. Simms)
8. "Your Old Love Letter" (R. Anderson)
10. "The End Of My World" (R. Fairey)

PAPPY TITTON SHOW
WMOH
Hamilton, Ohio
1. "Don't Worry" (M. Robbins)
2. "Let Forgiveness In" (W. Pierce)
3. "God's Mansion In The Sky" (J. Skinnor)
4. "Three Hearts In A Triangle" (R. Drury)
5. "The Box On The Mountain" (R. Owens)
6. "Window Up Above" (J. Jaxon)
7. "High As The Mountains" (R. Owens)
8. "For The First Time" (C. Butler)
9. "House Of Blue Lavers" (R. O'Gwynn)
10. "I'd Know You Anywhere" (J. Tubb)

DOUG MAYES
WBT
Charlotte, N. C.
1. "I'll Have Another Cup Of Coffee" (R. Gray)
2. "Don't Worry" (M. Robbins)
3. "Feelin' Around" (R. Owens)
4. "Walk Out Backwards" (R. Anderson)
5. "One Step Ahead Of My Past" (H. Lenklin)
6. "I'd Rather Loon You Out" (R. Drury)
7. "Window Up Above" (J. Jaxon)
8. "Leavin' You In Callin'" (R. O'Gwynn)
9. "My Last Date With You" (R. Anderson)
10. "I Missed Me" (J. Reeves)

CHUCK BROWN
WJWS
South Hill, Virginia
1. "Ode To E. B. (W. Smith)
2. "I'd Know You Anywhere..." (J. Tubb)
3. "Girl From Alabama" (J. Tubb)
4. "Shiny Eyes" (E. Bros.
5. "Lonely Man" (E. Poscly)
6. "Louisiana Man" (R. Anderson)
7. "Money & Doug..." (R. Jackson)
8. "Let Forgiveness In" (W. Pierce)
9. "My Last Chance With You" (R. Callin)

RATT LINEL
WGN
Decatur, Georgia
1. "Love's You" (S. Wheelan)
2. "I'd Rather Lean You Out" (R. Drury)
3. "Wanting You" (J. Newman)
4. "Dinner Worth Of Dreams" (R. Martin)
5. "North To Alaska" (R. Martin)
6. "Facing The Wall" (C. Walker)
7. "See (A. Tilla)
8. "All I Want Is You" (J. Gray)
9. "Window Up Above" (J. Jaxon)
10. "Don't Worry" (M. Robbins)

TEDDY BRIGGS
KEAP
Fresno, Cal.
1. "I Missed Me" (J. Reeves)
2. "Feelin' Around" (R. Owens)
3. "Window Up Above" (J. Jaxon)
4. "You Don't Want Me" (R. Miller)
5. "Walk Out Backwards" (R. Anderson)
6. "I'll Have Another Cup" (H. Gray)
7. "My Last Date" (J. Davis)
8. "Family Bible" (J. Jaxon)
9. "Don't Worry" (M. Robbins)
10. "House Of Blue Lavers" (R. O'Gwynn)

EDDIE BRINN
KRRZ
Farmington, N. Mexico
1. "Don't Worry" (R. Robbins)
2. "If I Had One Day To Live" (W. & R. Rogers)
3. "Beloved Of Johnn" (J. Hardy)
4. "I Think I Know" (M. Wheelor)
5. "Wanting You" (J. Newman)
6. "Crazy Bullinger" (P. Faulk)
7. "You Can't Pick A Rose" (J. Ashworth)
8. "Window Up Above" (J. Jaxon)
9. "I Missed Me" (J. Reeves)
10. "North To Alaska" (J. Jaxon)

RAY BEAUE
WGUN
Nashville, Tennessee
1. "Loved You" (M. Gallagher)
2. "I'd Rather Lean You Out" (R. Drury)
3. "Wanting You" (J. Newman)
4. "Dinner Worth Of Dreams" (R. Martin)
5. "North To Alaska" (R. Martin)
6. "Facing The Wall" (C. Walker)
7. "See (A. Tilla)
8. "All I Want Is You" (J. Gray)
9. "Window Up Above" (J. Jaxon)
10. "Don't Worry" (M. Robbins)

THE SLIM LAY SHOW
KEAP
Huntsville, Ala.
1. "I Missed Me" (J. Reeves)
2. "Feelin' Around" (R. Owens)
3. "Window Up Above" (J. Jaxon)
4. "Oh Louisiana" (J. Cash)
5. "Wings Of A Dove" (H. Horky)
6. "North To Alaska" (J. Jaxon)
7. "Parchman Farm & Scrooge" [J. Jaxon]
8. "Fiddle Fun" (H. Willies)
9. "I'd Rather Lean You Out" (R. Drury)

NOD SINCLAIR
CFRN
Edmonton, Alta., Canada
1. "My Last Date (E. Davis)
2. "Sweet Dreams" (D. Gibson)
3. "Loving You" (R. Gallow)
4. "I'll Have Another Cup Of Coffee" (R. Gray)
5. "Falling Angel" (W. Pierce)
6. "House Of Blue Lavers" (R. O'Gwynn)
7. "You Make My Love Afire" (R. Smith)
8. "Wings Of A Dove" (H. Horky)
9. "I Missed Me" (J. Reeves)
10. "Feelin' Around" (R. Owens)

Country and Western Hitmakers!

THE LOUVIN BROTHERS

BOB STYLES
KBRE

LITTLE DICKIE CHAFFIN
(McCoy 1314)

"YOU'RE A LOVELY, LOVELY WORLD"
[Acuff-Rose BMI—Bryant]

"SCARED OF THE BLUES"
[Allbritton-Steele 1313]

"HELLO WALLS" (2:22) [Pamper BMI— Nelson]

"CONGRATULATIONS" (2:25) [Pamper BMI— Nelson]

FARON YOUNG (Capitol 1533)

Faron follows "Forget The Waltz" with another tear-stained ballad tale of lost love. It's tagged "Hello Walls" and is taken at an unattractive, thumping pace. Good listening from a piece of potent wax. The underhale is also in the washer tradition in which Faron cynically congratulates the gal for breaking his heart. Could also do the chart trick.

"LOVED AND LOST" (2:25) [Cedarwood BMI— Wilkin]

"IT'S A LOVELY, LOVELY WORLD" (2:15) [Acuff-Rose BMI—Bryant]

GOLDIE HILL (Decca 31221)

Goldie's about due for a big one and the gripping, tear-filled "Loved And Lost" should be tagged for the ride. Song's a beautiful ballad essayed with touching tenderness and the throaty usual deep warmth. Springtime thing with a sunny outlook. "It's A Lovely, Lovely World," offers delightful change-o-pace listening.

"WALK WITH ME BABY" (2:30) [Cedarwood BMI— Wilkin, Walker]

"BLUES ARE SETTIN' IN" (2:41) [Cedarwood BMI— Phillips]

BILL PHILLIPS (Columbia 41954)

Phillips' strongest offering in quite a while is "Walk With Me Baby," a bright-rocking-romantic that's chanted with intense fervor. Side has that dual-market outlook, so give it room. "Blues Are Settin' In," the coupler is also an easy-going finger-snapper in the love dept.

Jim Reeves' "The Blizzard" on RCA Victor, Tennessee Ernie Ford's "Dark As A Dungeon" on Capitol, and Billy Strange's "Sadness Done Come" on twenty-four have all been tagged for that two-market chart journey. (See Pop Reviews.)

VON BRADY (Von 654)

"YOU'LL THINK OF ME" (2:20) [Renda BMI—Bradly]

An able chanting turn is taken by Brady on a tender heartbreaker. A soft-spoken opus with lots of appeal to recommend its spanning.

"LET ME FILL HIS SHOES" (2:30) [Renda BMI—Teters, Wheeler] Another journey into the love category, this time to midbeat, traditional-styled accompaniment.

LOU SMITH (Salvo 2802)

"I'M WONDERING" (2:22) [Rendex BMI—Smith, Will ford] Brisk upbeat romancer is surr-veyed with honesty and solid pop country efficiency by the songster. Good fillin' backstrokes and fills the session.

VON BRADY (Von 534)

"Crying Heart" (2:31) [Big Bopper BMI—Rick, Hall] A downruber that Billy Millertagged, pretty accurately portrayed here. Woman voices kind of Changes a bit in the chorus pan songs.

BOBBY EDWARDS (Crest 1075)

"I'M A FOOL FOR LOVING YOU" (2:55) [American BMI — Edwards, Henley] Tradition country styling on a familiar theme Edwards is OK on, but Miller has a pretty corn-fed waltz here featuring acceptable voice by Len & Dan.

COUNTRY DISH JOCKEY REPORTS

WAYNE MORRIS (Super-Sonic 1902)

"PAY AND PAY" (2:10) [Chris BMI—Morris] Quickly beat display of country tears is aided by Morris on the sunnny stanza. Interesting qualities here.

WAYNE MORRIS (Super-Sonic 1902)

"TWICE AS BLUE" (2:01) [Chris BMI—Morris] Aged, an enticing honky-tonk sound is achieved on the up tempo weeper. Two snappy stables.

ERNIE KUCERA (C 1180)


"DONA POLKA" (2:23) [Glaz BMI—Kuceru] Instrumental time with an oom-pa-pa polka beat Kuceru has his following.

The Cash Box—March 4, 1961
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<tr>
<th>Country Round Up</th>
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<tr>
<td><strong>Top 50 Across the Nation</strong></td>
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<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1.</td>
<td>Girl in Saskatoon</td>
<td>Roy Acuff (Columbia 14912)</td>
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<tr>
<td>2.</td>
<td>Heart over Mind</td>
<td>Hank Williams Sr. (Columbia 14914)</td>
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<td>3.</td>
<td>You Don’t Want My Love</td>
<td>Red Foley (Columbia 14919)</td>
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<td>4.</td>
<td>Lonesomeville</td>
<td>Lonnie Donegan (Columbia 14921)</td>
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<td>5.</td>
<td>Crazy Bullfrog</td>
<td>Bill Monroe (Columbia 14926)</td>
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<td>21.</td>
<td>Greenener Pastures</td>
<td>Wanda Jackson (Columbia 14931)</td>
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<tr>
<td>22.</td>
<td>Your Old Love Letters</td>
<td>Porter Wagoner (RCA Victor VST37)</td>
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<td>23.</td>
<td>Fickle Fun</td>
<td>Kitty Wells (Decca 31992)</td>
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<td>24.</td>
<td>I Think I Know</td>
<td>Marian Worth (Columbia 14999)</td>
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<tr>
<td>25.</td>
<td>A Walk on the Wild Side of Life</td>
<td>George Hamilton IV (ARC Parent-Ham 10167)</td>
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<tr>
<td>26.</td>
<td>Wanting You (With Me Tonight)</td>
<td>Jimmy Newman (MGM 12945)</td>
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<tr>
<td>27.</td>
<td>Oh Lonesome Me</td>
<td>Johnny Cash (Sun 335)</td>
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<td>28.</td>
<td>High as the Mountains</td>
<td>Buck Owens (Capitol 4510)</td>
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<td>29.</td>
<td>Walk on Boy</td>
<td>Bill Tully (Capitol 10563)</td>
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<tr>
<td>30.</td>
<td>I’d Rather Loan You Out</td>
<td>Roy Drassy (Decca 31919)</td>
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<tr>
<td>31.</td>
<td>House of Blue Lovers</td>
<td>James Acuff (Mercury 19773)</td>
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<td>32.</td>
<td>Laid Back Lonesome People</td>
<td>Billy Walker (Columbia 14972)</td>
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<tr>
<td>33.</td>
<td>Ebony Eyes</td>
<td>Everly Bros. (Warner Bros. 5199)</td>
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<tr>
<td>34.</td>
<td>Make Me Live Again</td>
<td>Carl Smith (Columbia 41819)</td>
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<tr>
<td>35.</td>
<td>I’d Know You Anywhere</td>
<td>Justin Tubb (Starday 386)</td>
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<tr>
<td>36.</td>
<td>Louisiana Man</td>
<td>Rusty &amp; Doug (Hickory 1137)</td>
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<tr>
<td>37.</td>
<td>Girl from Abilene</td>
<td>Ernest Tubb (Decca 31996)</td>
</tr>
<tr>
<td>38.</td>
<td>What About Me</td>
<td>Don Gibson (RCA Victor 7841)</td>
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<tr>
<td>39.</td>
<td>I Gotta Laugh</td>
<td>Wanda Lee &amp; Staney Cooper (Hickory 1140)</td>
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<tr>
<td>40.</td>
<td>I Love You Best of All</td>
<td>Lavern Bross (Capitol 4506)</td>
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The new publishing firm formed by George Morgan and Bill Shelly, appropriately named Morgan–Shelley Music, has published George’s new cutout on Columbia. The side is “Little Green Men” which is coupled with “Only One Man in the World.” The initial reaction tabs the single very well. The new firm is headquartered at 2260 Capitol Blvd., Nashville. George just got out of surgery. He has been able to do his new Columbia LP, his first effort in stereo. Deck’s titled “Memories With Great Mercury,” and features a member of the Under-Mark-up-ster in a reprise of a dozen evergreens. ...Kudos to KRT–KCMO on the promotion of their hit in the heart of the downtown section. The studio, manned by Jockeys Hal Harris and Tiger Meyers, boasts a picture window now facing the street which can be seen by thousands. The studio also completed just two weeks ago a 50-city tour for Mercury. The side is reported breaking out for the Houston Fat Stock Show and Rodeo, and besides the many rodeo dignitaries in town, special visitors to the studios included Chilli Wills, Rex Allen (who appeared at the Rodeo), Randy & Doug, Warren Smith, and many others.

Tennessee Ernie Ford makes another strong chart bid with his newie for Capitol. Tagged “Dark As A Dump Truck,” the tune’s handled similarly to Ernie’s “16 Tons.” It even was penned by Merle Travis, who did the chores honing for “16 Tons.” Deck’s heading for two-markets, as is Jim Reeves’ new Victor session. Jimbo’s big new date is titled “The Blizzard.” ... And also in The Victor future hit stable is “What About Me” and “The World Is Waiting For The Sunrise” by amiable Don Gibson, Don headlines the Bamboo Ranch in Savannah March 2 & 3 along with George Riddle and Harold Harper. The latter part of March finds Don touring Michigan with Roy Acuff and his “Grand Ole Opry” package. ... Back to Jim Reeves. Jim did an unprecedented four consecutive nights at the Amarillo City Auditorium in Feb., then moved into the Clover Club for three more days. Ray Winkler, owner of radio station KZIP and one of the promoters of the show, said that this was the first time that anyone appeared for four nights in the city; and Jim packed the house to capacity each night. The next few weeks finds Jim and The Blue Boys working their way through Georgia, Kansas, Nebraska, Oklahoma and Texas. Besides his new single, Jim has a new album released this week. It’s called “Tall Tales and Short Temperatures.” ... Buck Owens, who plays the Fresno Farm on a regular Sat., nite basis, was recently joined by Roger Miller, Wynn Stewart, Bonnie Owens, Ralph Mooney, Bobby Bare and Don Rich for a gala evening at the Barn. Buck’s first Capitol album, simply titled “Buck Owens,” is reportedly doing very well. In it, Buck sings his three biggest hits of last year as well as some new songs. Dave Dudley, popular local talent and longtime emcee at the Flame Club in Minneapolis, was honored by a benefit at the city’s Variety Ranch headed by Jan & Patti North. Dave was recently critically injured in an auto accident and is still laid up in the hospital.

Pit. Bob Lumon, on a 72 hour leave from Ft. Leonardwood, Mo., winged into Nashville and was whisked by Warner Bros. proxy Jim Cookling into the studio for a session. Result? Two new Lumon sides are about one way to distributor and dealers across the country. Bob, due for discharge from the Army at the end of March, is being groomed for a night club act. Meanwhile, an extended string of personals is being set up for the dynamic star when he’s out. Bob’s “Let’s Think About Living” was one of the biggest hits last year and tagged the youngsters as a bright new light in the entertainment world. Any one who’s caught him in performance knows how strong he is. ... Starday’s Dan Sherrard expects Ryan & Carl to be sure bet for their newie “Tell Me” as the follow-up. The studio has been digging country music only for the past three weeks and plans to use all the cooperation from record companies, publishers and artists to put the station format over the public and the sponsors. They need disks, tapes, etc., etc., but they are anxiously waiting for new material. Many of the hits possibilities of Gene Haye’s “Send Her Back To Me,” Gene, who is actually Redd Stewart’s younger brother, plays bass for the Pee Wee King organization, ... While we’re mentioning Pee Wee, it seems that his famous “Show Poke” might be in for a second-time-around ride. Pee Wee cut a new version for the tune for the newly-formed Landa label and did it up string-along style with strings and chorus. Flipside is also an oldie: “Looking Back To See.” Pee Wee figures to be in good shape if the tune sells another million.

Chick Cash—March 4, 1961
Seeburg and Seeburg Distributors believe firmly that the independent operator—a local businessman who knows his territory and the profit opportunities it offers—is the foundation of the industry.

The design of Seeburg equipment, as well as the character of Seeburg sales policies, has always been devised with the economic stability of the independent local operator as a first consideration.

We freely acknowledge that the continued steady growth of Seeburg in the industry rests solidly on the business success of the independent.

We will continue to build our business on this policy, and we are restating it now to the independent operator.

R. R. Kelly, President
Seeburg Sales Corporation
EDITORIAL

Proposed Legislation Deserves Close Attention

Current legislation emanating from the nation’s new administration deserves close attention from leaders of industry as well as the rank and file citizen. Many new Bills introduced to Congress during this session are designed to increase consumer purchasing power. With this goal in mind, Washington might tend to overlook the details insofar as they directly affect different segments of industry. Unless the nation’s legislators are informed they cannot be expected to be all-knowing, especially as a certain Bill pertains to a specific industry.

An example along these lines cropped up last week when President Kennedy’s Minimum Wage Bill (H.R. 3935), calling for a minimum $1.25 per hour rate, was introduced in the House. Limited hearings were expected to begin February 17 and indications are that the Bill will be rushed to the House floor for passage. Unfortunately for the outdoor amusement industry the Bill does not include an exemption for “amusement and recreation enterprises which operate on a seasonal basis,” This clause was part and parcel of a similar Bill passed by the House last year but later allowed to die. While the amusement industry was not included in the exemption category the Bill does include exemptions for movie theatres, hotels and motels. The National Association of Amusement Parks, Pools and Beaches have labeled the Bill discriminatory. NAAPPB has instructed members to remedy the situation by contacting Congressmen and Senators before it is too late.

New Bills, now in the planning stages, will be of interest to the Coin Machine Industry if and when they are introduced to Congress. President Kennedy’s remarks during his campaign and since his inauguration indicate that specific legislation can be expected. We refer to measures which will permit a more liberal tax depreciation on industrial equipment. First and foremost in the minds of those preparing the Bill might be the large manufacturers in heavy industry. Leaders of the nation’s various industries are of course aware of the benefits to be derived from a more liberal tax depreciation schedule and have and will continue to make their presence felt in Washington.

It would be well for the Coin Machine Industry to follow the examples of others and remain alert during these early days of a new administration. Let’s be certain that our industry benefits wherever possible from each piece of legislation introduced. If Washington can overlook the obvious fact that the amusement park business is seasonal, anything can happen.
Question...?

How do you convert a modern monaural phonograph to stereo?

Here are your answers!

**No. 1**

Some modern phonographs just can't be converted. The operator has to buy a stereophonic phono at great added expense when a location owner wants stereophonic music.

**No. 2**

Some other so-called modern phonographs can be converted but expensive parts like powerpacks, amplifiers and the like are needed. For the Operator this means increased overhead in parts and labor. The result is less profits.

**No. 3**

With the really modern Rock-Ola Regis, you can convert from monaural to stereo play at the flip-of-a-switch. All Rock-Ola phonographs have dual-channel amplifiers and stereo compatible cartridges. The exclusive "Tri-Fonic" switch gives you Monaural, Stereo or Reinforced Stereo sound at no extra cost. Now you really get three machines for less than you used to pay for just a monaural phonograph.

**plus...**

The all-purpose Regis give you all these extra features for greater profits:

**[REVBERA-SOUND])** — Exciting new sound reverb-eration system gives concert realism in all locations.

33⅓—45 RPM DUAL SPEED INTERMIX CHANGER — New Rock-Ola dual-speed changer plays 33⅓-45 RPM record intermixed in any sequence for complete flexibility.

ROCK-OALA'S DEPENDABILITY — Every Rock-Ola phonograph carries the world famous Rock-Ola tradition of quality and dependability for longer life and greater profits.
NAAPPB ATTACKS MIN. WAGE BILL
Trade Omitted From Exemption Class

CHICAGO—Arcade and kiddieland operators were up in arms last week when they learned of President Kennedy's Minimum Wage Bill (HR. 4353) which calls for $1.25 per hour but does not exempt the amusement industry. What makes matters worse is the fact that the hotel, mot- el, and movie theatre people will be exempt from paying this minimum wage should the Bill be passed, be- cause it is seasonal. Last year's Bill which was similar in content car- ried the necessary amusement indus- try information but the Bill died in the House. National Association of Arcade and Kiddieland Beach officials have notified members to counteract the measure before it's too late with personal contact wherever possible with Congressman and Sen- ators. If appears as if the Bill would be rushed through the House of Rep- resentatives.

NAAPPB bulletin, mailed last week to members, reads: unfortunately, the new Bill is not an ex- ception for 'amusement and recrea- tion enterprises' which operate on a seasonal basis... as did the meas- ure which was passed last year and later allowed to die... NAAPPB officials recommend that members notify Congressmen by phone or wire, urging Congressman Roosevelt (House Labor Sub-Commit- tee) to honor the NAAPPB ex- ception, and to keep NAAPPB Sec- retary John Bowman posted on results.

Canteen Moves Into Chicago With
Acquisition Of Atlas Music Firm;
Distrib Takes On Rowe-AMI Lines

CHICAGO—With news of a Canteen-Trimmont transaction in Boston still warm from its initial explosive im- pact on the industry the Automatic Canteen Company of America moved into Chicago last week and acquired Atlas Music Company in a straight stock transaction from Eddie Gins- burg, the veteran Seeburg distributing firm's President. The outlet was con- verted into a Rowe-AMI distributing firm almost overnight and the word from Ginsburg was that there would be "no change in operator policy." Ginsburg will remain head of the thirty year old coin firm. Atlas is cur- rently distributing to a midwest sales territory, the Rowe vending machine line, AMI phonograph line, and the AMI Background Music system.

The change in distribution outlets will have an effect on the present AMI Sales Company, company-owned distri- buting outlet for the AMI phonog- raph line recently moved to new quarters. It is expected that this sales branch will eventually be absorbed by the Atlas Music firm since Atlas will serve as the territory's sales and serv- ice outlet for all Rowe and AMI equip- ment.

While the Trimmont Automatic Sales Company transaction included in that deal the Trimont coin machine oper- ation, it is rumored that the Atlas Music firm will remain intact and will not be included in the purchase of the firm's distribution facilities. Atlas Music Company is a coin ma- chine firm which pioneered the coin machine industry in this area since 1931. At that time Maurice A. Gins- burg and Eddie Ginsburg, consoli- dated their holdings to establish the Lakeview Novelty Company.

In 1933 the firm name was changed to Atlas Novelty Company and shortly thereafter became Atlas Music Com- pany. Atlas maintained offices and showrooms in Chicago, Des Moines, and Pittsburgh.

Canteen's new Chicago office is in the 923 West North Avenue building.

Rock-Ola Skeds National Distrib Meet In Chi For 'Spring Round-Up'

CHICAGO—Edward G. Doris, execu- tive vice president of Rock-Ola Man- facturing Corporation of this city, announced this past week that he scheduled a roundtable meeting, Sat- urday, March 4, to be held in the of- fices of the plant. Distributors from all over the country are being invited this week to attend. The session will be directed by Doris, Frank Mitchell, director of sales; and Jack Barash, field service manager.

Doris likened this factory and dis- tributor gathering to a "spring round- up," when he said, "we certainly ex- pect all of our distributors to be in town for the conclusion."

The prime reason for this meeting, according to Doris, is to acquaint Rock-Ola's distributors with a sales promotional program to be put into immediate effect which will create greater sales throughout the entire scope of operations in the phonograph division.

"This program will most certainly please all of our distributors, and is consistent with the changes being wrought in the nation's present eco- nomic condition," Doris asserted.

"We will go all out to offer the na- tion's operators the most outstanding deals possible while this program is in effect during the months of March, April, May and June," he added.

In conclusion Doris pointed out that this program will 'go on the road,' so to speak, covering the following ter- ritories: Baltimore, Boston, Elizabeth (N.J.), Glasgowe (N.Y.), New York City, Philadelphia, Pittsburgh, Utica, and

NAAPPB's official: "We need more enforcement of the present minimum wage law to protect our operators from being exploited by the man-in-the-street."

Rock-Ola's Rock-Ola has been a leader in the coin-operated amusement field for many years. It now operates in over 60 countries.

The annual meeting of the Rock-Ola salesmen will be held in Chicago this week.

OTHER STRATEGIES

Other cities on the Rock-Ola sales program's agenda are New Orleans, Dallas, Houston, San Antonio, Sheve- port, Kansas City (Miss.), St. Louis (Mo.), Montgomery, Memphis, Nash- ville, Mi- ami, Jacksonville, Los Angeles, Las Vegas and Tucson.

Canteen's new Chicago office is in the 923 West North Avenue building, Chicago, Illinois.
Machines located in do-it-yourself 5¢ stores are in several foreign countries. Mutoscope, a manufacturer of coin-operated amusement devices recently met with various problems because it believed it was a "deleterious influence" and caused illness among the public.

The court found that the 500 fee was excessive and could not be justified. Commenting on the argument that operating jube boxes as a non-productive occupation, the court said that it was "gratuitous and unfair to brand jube boxes as not contributing to economic or moral welfare of the individual or of the nation simply because the said contrivances may be found in nightclubs and bars."

Another case which was introduced in the courts at this time involved a group of jube box operators headed by Juan P. Gomea. The complainant submitted an appeal from a decision of Manisa C.F.I. branch 5 upholding the validity of the ordinance (same as in the Morosin case). The operator raised similar arguments that the fee was excessive. The high court reversed the lower court's ruling on the basis of its ruling on the Morosin case.

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Company panelists expressed concern about the 500 fee. The court found that the 500 fee was excessive and could not be justified. Commenting on the argument that operating jube boxes as a non-productive occupation, the court said that it was "gratuitous and unfair to brand jube boxes as not contributing to economic or moral welfare of the individual or of the nation simply because the said contrivances may be found in nightclubs and bars."

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Keeney Names World Wide Dist. Company to handle distribution of Keeney's complete line of amusement games throughout the entire state of Illinois. World Wide Distributing, a firm which has steadily built for itself a dominant position in this area in the distribution of amusement and music equipment for several years, is headed by Joel Stern. His popular associates in the firm are Leonard, Mion and Fred Skor.

Keeney amusement games currently being delivered by World Wide Distributing are "Red Arrow," "Deluxe Red Arrow," "Gun-Rot Arrow," "Black Dragon," and "Old Planter." (Keeney's most recent addition to its line of electronic upright games with the "Panasonic Viewers").

Huebsch advised that J. H. Keeney & Co. is presently readying plans for the spring promotion of the firm's "Popeye Vendor.

First Coin Handling 'Western Trails' Ride

Fats Digs The New Wurlitzer '2500'

KINGSTON, JAMAICA—On a performance swing thru the West Indies, Fats Domino, Imperial recording artist, stopped to visit with John Elliott, local Wurlitzer distributor (above left) and found, of all things (!) his latest record "Ain't That Just Like A Woman" getting plenty of plays.

The Cash Box—March 4, 196
1,000 Insurance 
Vendors Go Into
Production For
June 1 Intro

NASHVILLE, TENN. — Diversified 
Automated Sales Corporation (DAS-
Co) of Nashville, Tenn., has signed a 
$10,000,000 contract to produce more 
than 11,000 insurance vending 
machines for Safe Travelers, Inc., 
Stamford, Conn.

The machines, to be operated by 
Safe Travelers, Inc., will dispense 
inurance policies of underwriters of-
ering full accident coverage in com-
mon carriers and automobiles, on
land, sea and air. The machines 
will be placed in hotels, motels, serv-
c stations, train terminals, highway 
restaurants and at marine docks.

The DASCO machine will offer a 
choice of three policies, for 7, 15, or 
30 days. Cost of a 7 day policy will be 
$2 per $500 of insurance. The ma-
chine will accept coins and dollar bills, 
maximum policy per individual will 
be $15,000.

Frank N. James, president of 
DASCO, predicts that vending ma-
chine insurance (outside of airline 
terminals) will “easily amount to 
more than a $10,000,000-a-year busi-
ness within five years.

DASCO will deliver 546 machines 
during 1961 and more than 1000 an-
ually during the next 11 years. First 
machines will be installed June 1 in 
Ohio, Indiana, and Illinois.

Cleveland Coin’s Liebling
Off to Caribbean Islands

Cleveland Coin’s sales manager, 
David H. Liebling, left for the 
Caribbean Islands for a two week 
trip to the Caribbean islands during 
which time he will be expected to call 
on the firm’s accounts in that area.

Liebling has been with Cleveland 
Coin for fifteen years with his time 
primarily spent on the firm’s domestic 
sales. He is also an officer of the Coin 
Machine Leasing Corporation and the 
Goodwill Loan Company.

Granger Named Sales 
Mgr. For Wittenberg

NEW YORK—Jack B. Low, President 
of Wittenberg, Inc., has made the 
appointment of Edward L. Granger as 
general sales manager for the Witten-
berg line of all-purpose vending 
machines. Granger, who has been 
connected with Wittenberg since 1954, 
will have complete charge of the 
Wittenberg promotion program. He 
will handle the immediate addition of men 
in key areas in order to build a national 
representation for Wittenberg. Ed 
Granger also operates a Canadian sales 
force for Wittenberg.

NAMA Abolishes Regional System, Clarifies 
Membership Service, OK’s ’61 Western Meet

NAMA—Important changes in the 
by-laws, membership provisions, and 
in several member services were voted 
by the Board of Directors of the Na-
tional Automatic Merchandising Asso-
ciation at its winter meeting in Chi-
cago in January, according to Thomas 
B. Donahue, President.

Among decisions on the associa-
tion’s by-laws was the addition of a 
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in the association.

Talk About Snow ...!

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in the association.

Among changes in the membership 
previsions is a new schedule of dues 
for those bottling companies which are 
not in “semi or full-line vending”, and 
the admission to membership of op-
erating companies from foreign 
areas on a limited basis.

In other action, the Board of Direc-
tors abolished the present regional 
organization in favor of more realistic 
programming along state council lines.

“We are anxious to work closely 
with vending companies at the local 
level in all of N A M A’s many serv-
ces,” said Thomas B. Hungerford, 
Executive Director. “This was not 
effectively possible under the regional 
setups. Under the newly formed state 
councils chartered by the association 
we will be able to do a much better 
job for the local operator,” he said.

Success of the first Western Show 
under N A M A auspices prompted a 
Board decision to authorize a second 
such Convention for 1961 and to plan 
Western Shows “wherever the na-
tional Convention is not on the West 
Coast.” The national Convention is 
scheduled for San Francisco in 1962 
and no Western regional show would 
be scheduled for 1962.

In other action related to the Board 
of Directors itself, new provisions 
prohibit the N A M A president and 
other officers, except the secretary, 
from holding office two years in suc-
cession. Board members and officers 
will now begin their terms on Jan-
uary 1 each year rather than at the 
Convention (where they are elected).

In a move to recognize the im-
portance of product supplier, com-
ponent and service companies, the 
directors newly provided for the elec-
tion of one “Allied” category member 
to the Board each year for a one-year 
term. The representative of this cate-
ge will not be eligible to hold office 
in the association.

The directors also provided that 
a company may be represented on 
the Board by only one person for each 
membership classification. No operating 
company could have two Board representa-
tives for instance.

In a decision affecting the Directory of 
Automatic Merchandising, the Board 
provided for the publication of an “Annual Industry Review” each 
year.

“Aimed at specific publics who should be better informed about vend-
ing, and to be distributed by N A M A as well as by member companies, this annual status report on automatic 
merchandising will be an excellent public 
information tool for our industry,” 
Donahue emphasized. He said it 
would contain a review of the past 
year, statistics and similar informa-
tion.

By adding this report and other 
periodic reviews aimed specifically at 
such audiences as bankers, architects, 
plant managers, etc., the associa-
tion would publish the present annual 
Directory of Automatic Merchandis-
ing primarily for the use of companies 
within vending.

The N A M A Directory will be 
re-

called the “Blue Book of Automatic 
Merchandising” under the new plan, 
Donahue said.

In other action the Board estab-
lished a National and State Parks 
Committee to cooperate with officials 
of the Parks systems for wider use 
of vending in national and state parks.

A request for such assistance had 
come from park officials, Donahue 
said.
NEW YORK — Sixty-two operators from the Metropolitan New York area turned out last week for the first of two AMI schools being conducted by the Runyon Sales Company. The school was held in the firm's Tenth Avenue showroom Monday, February 20 and was conducted by AMI regional representative George Kelsey. The AMI phonographs, Model K, "Continental" and "Lyric," were the subjects of discussion and operators heard various service tips and techniques pertaining to the 1961 phonographs.

Runyon was represented by Morris Rood, Irv Kemper, Perry Lewenson, Lou Wolberg, Marty Dunoff and Barney Gussman. The second AMI school to be sponsored by Runyon is scheduled for the firm's Newark showroom and will be held Monday evening, March 6, at 6:00 PM. The Runyon showroom are at 251 Frelinghuysen Avenue, Newark. Refreshments will be served.

Alec Green, Newark head, will be assisted by Myron Superman, Leslie Biederman, Arthur Zuckerman and Hans Vandenop, Kelsey will also conduct the Newark AMI school.

World's Largest Vending Installation?

FOR SALE
Available Immediately

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Island Queen Jet Tournament Victory Strike Trophy Blue Ribbon Lucky ABC Deluxe

DERBY GUN

BALLY BROADWAY—1 card Binge, 1950 Bally Space Gunner Wurlitzer 2000 Exhibit Pop Gun Geico Gun Club

RUNYON SALES COMPANY

221 FRELINGHUYSEN AVENUE
Newark 12, N. J. Bigelow 3-8777
Office: New York, N. Y. 1-1016

Chicago

CHICAGO DYNAMIC INCORPORATED, 1235 N. W. DIVERSEY, CHICAGO 14

EASTERN FLASHES

SPRING LAKE, N.J.—Dave Stern, Rock-Ola distributor and owner of SeaCoast Distributors, Elizabeth, hosted an operator affair on Thursday, February 16, in the Beau-Rivage Restaurant, Spring Lake, N.J. The operators were members of the Garden State Operators Association. Assisting Stern with the Rock-Ola program were three representatives from the Chicago factory: Bob Papineau, Eastern district sales representative, Jack Barabash, Field service manager, and Charlie Bizeran.

The Rock-Ola phonograph line was displayed during the dinner and according to operator reports, the machines were well received.

The program was part of SeaCoast's increased activity in promoting the Rock-Ola line in this area. Last week marked the beginning of Rock-Ola-distributor meetings designed to stimulate sales activity across the nation and will culminate with wholesaler meets in the Chi plant in March.

Big news along the nation's coinfronts last week was Canteen's alleged acquisition of Atlas Music Co. in Chicago. At press time it was not confirmed, although rumors have been circulating for many years as Seeburg distri.

Atlas has AMI equipment on the floor now and is reportedly already selling the phonograph line. The deal sounds like the same one Trimout was given several weeks back and of course the word from Atlas is that there will be no change in operator policy. Atlas operates a route so you can see the pattern Canteen is forming. Rumors are now springing up in many cities in the nation to the effect that Canteen has offered to buy certain routes and wholesale companies in those areas.

Some two years ago, it is said, Canteen offered a deal to operators along the lines of many acquisitions along the road to establishing a giant service-outlet operation. Up until now Rock-Ola equipment was handled in the same manner as other vending equipment, parts and supplies. Look for other AMI outlets to take on the Rock-Ola line or at least the big machines. Seeburg's line will be distributed by a factory outlet in Chi.

Tenth Avenue looks like a bellport these days with helicopter kiddie rides all over the place. Mike Munves had the first one several months ago when All-Tech, a Florida outfit shipped the "Whirleybird" kiddy ride into N.Y.C. in time for Mike to ship into the Parks Show in Chi. Munves has sold several rides and it evidently received lots of attention because this week All-Tech not only shipped in a newer model but Bert Lane released his "Whirleybird" kiddie ride and Runyon Sales is handling it. The rides look alike but under close inspection they have advantages all their own. All three feature a recorded voice with sound effects that would scare the b--- out of a neophyte, at least until he realizes that this is the sound of the soaring 60's! Instructions to take off into space come blazing forth from a bio-sonic and you may get a real charge out of this ride. Lane's "Whirleybird" is labeled the KX-109 Sea Rescue ride. Looks like it can grab off much coins, too. Certainly should be attraction getters outside local retail stops.

Shugy's vacation plans were upset when son Nate advised that the baby was a boy. So Shugy's decision was to have another one. "It had to be a boy," said Shugy. "And for a twin this is very lucky." So Shugy's son Andrew is the first boy of the grandchild. After the ceremony the Runyon group will fly to Hot Springs. More operators to be operator...the firm's AMI class last Feb, 30th. The school was conducted by George Kelsey, AMI rep. Latest piece of equipment on the Runyon floor is Bert Lane's "Whirleybird" ideal kiddy ride to Doughkeepse the previous week to attend the NYSOPS Guild meet monthly.

Al Simons is in sunny Florida and it will have to take much more than a coast-to-coast flight to stop Simons from going where he wants to go. All of the airlines were tied up on Saturday but Al managed to get aboard an express for Miami and he's reading all about the strike conditions. Meanwhile, Al D'Inzillo trying to get away for a week's rest business really piles up when he's away now. Bally's model phono is doing very well and the boys from D.V.N. Music Co. out on the Island found it the answer to problems in limited space locations—Walt Conde and his boys. Seeburg's collections have backed up their original thoughts on the compact phono.

Meyer Parkoff, Atlantic New York Corp. head, finally got out of town after weeks of trying to arrange the trip at a most opportune time. Between strikes and vacations, Parkoff was unable to get away to his home in Chicago. "But," said Meyer, "I have made a deal with my kids to take to his neck in orders for the "Artist of the Week." Seeburg phone also advises that business on the Seeburg Crushed Ice Drink Machine was good.

Irving Holzman, United East Coast Corp., has a lot of faith in good baseball games and decided he'd buy up a load of Williams 'Official Baseball' models. Has a market in mind and expects to move the 'like-new' machines under better conditions. Meanwhile, Al D'Inzillo trying to get away for a week's rest business really piles up when he's away now. Bally's model phono is doing very well and the boys from D.V.N. Music Co. out on the Island found it the answer to problems in limited space locations—Walt Conde and his boys. Seeburg's collections have backed up their original thoughts on the compact phono.

NEWS NOTES: Joe Munves down Florida way with the National Showmen. This guy never stops... Sylvia and Dave Low announced the marriage date of their daughter, Marilyn Joy, on June 11th, to Stephen Kappel, a Psychology major at Chicago State.... About all the strike activity on the Food Federation was coming in from the Anheuser-Busch and the Pabst salesmen. Red Dist. Co., Boston, sold a load of vending machines last Saturday during a showing of the Seeburg drink machine. Bally Coffee Vendors were among the big machines moved and another sale was made to the New England Dairy Canteen Co. in Boston... Ivy Margold, Boston Rowe-AMI outlet, reports that sales on the phono are better than ever and he attributes this to an ad campaign by Dave Stern, Rock-Ola distributor in Jersey, hosted the Garden State Ops Assoc. on Feb. 16 at Spring Lake, N.J. Bob Papineau, Jack Barabash, and Charlie Reiner angered the Rowe-AMI dealers and Rock-Ola dealers. The Rock-Ola line was displayed and well received.

Rock-Ola sales meeting in NYC last week peppeped up a special sales program among distribs that will be emblazoned at Chi factory meets in March. Big promotion programs are getting underway... CMC, the Chi PE outfit handling coin machine affairs, has instituted a counseling committee for TV industry use in order that all who have to deal with the coin machine industry may be checked out. The CMC counsel will verify all references to the industry, in order to prevent slips by the uninformd.
This has indeed been a busy week and the general consensus of opinion among the powers-that-be is that sales and collections are rising steadily as the spring season nears . . . Biggest news of the week is the announcement that Automtic Canteen now has Atlas Music Co. as its distributor covering a wide area in the midwest. Our on-the-spot reporting assured us that Eddie Gimb- ty and Herbert Dorgan, and naturally has Nate Feinstein and Harold Schwartz at the top level of management with Bill Phillips, Irv Ovitz and Gene Waldman on the scene in the sales department. All other levels and personnel are expected to service its wide array of ops out of the Chi parts department right in the factory. All sales and service will be handled here until further notice.

Delbert W. Coleman, president of Seeburg Corp., was recently elected to the board of directors of the Chicago Board of Governors of the Medical Research Institute of Michael Reese Hospital and Medical Center . . . While we're on the front page news kick here's another hot item: Paul Huebsch, Keeney vice presy, phoned to advise that World Wide Distributors was appointed to handle Keeney products in the entire state of Illinois. World Wide's Joel Stern, Len Nicon and Fred Skor are elated over the acquisition of the Keeney line . . . More on Keeney, Clayton Nemoroff returned to his office from a hectic road trip and is laying plans, with Huebsch and Harold Dorgan for Keeney's spring push with the "Popcorn Vender." Prexy Roy McGinnis and his lovely wife are en route for that long awaited Florida winter vacation. The delay was caused by McGinnis' recent illness.

Bill O'Donnell and Herb Jones happily advise that sales on all Bally amusement games are rolling along nicely as we begin to throw the wintry chills out of our aging bones. Art Gottlieb looks forward with eagerness to a healthy spring season in sales and production . . . Williams Electronic's presy Sam Stern reports that Williams' "Caravelle," 4-player pinball amusement game is going over big in most territories it has been exposed. The ultra-high styled cabinet goes over well with William's Electronic's promotion with 'French fried' copy and artwork, according to Sam . . .

Edward Doris, executive vice presy of Rock-Ola Mfg. Corp., took us through a "cook's tour" of that part of the huge Rock-Ola factory which has been spruced up to handle the new Rock-Ola "11V" line of vending machines. This line was recently purchased from Sam Stern, president of Williams Electronic, and was Williams' Schroeder line VI of versions. Ed and Frank Mitchell will meet with Rock-Ola's distributors, Saturday, March 4, to lay out a big sales-promotional program . . . Art Weinand, director of sales for Chicago Dynamic Industries, tells us that Chicago Coin's big, new "Pro" bowler is virtually creating a sensation everywhere it is placed on location.

During a recent visit to United Manufacturing we observed that interest is mounting in United's "Bowl-A-Rama" among the nation's operators. A recent bright spot at United was the visit of Jean Parfait, the head of Paris-Swing, of personnel remain the same. . . . The company has installed "Twin Trail Blazer" in locations, according to Schuyler . . . We're still on the 'hot' news kick, with a report from Joe Kline, president of First Coin Machine Exchange, informing that First has been appointed to handle Southland Engineering's "Western Trails" by Frank Mercour, Southland's sales manager. The territory First will cover includes all of metropolitan Chicago, northern Illi- nois, northern Indiana, southern Wisconsin and eastern Iowa . . . Exhibit Supply's presy, Chet Gore, was a bit breathless and up in the air this morning as a result of the increased production on Exhibit's terrific "Compact" vacuum- card vendor . . . A quick tour through Empire Coin's recently expanded parts dept, revealed to us that the staff has been increased to three men by parts and service manager "Dusty" Hobbein. Response of late to Empire's catalog has been overwhelming, according to Joe Robbins . . . Joe Schwartz and Mort Levinson, National Coin, are enjoying a very good sales run with Gottlieb's "Oklahoma" 4-player pinball. Export biz is also on the upswing at National.

R. W. (Bill) Weikel, sales director for Fischer Sales & Mfg. Co., tells us that presy Edvald Fischer just returned to the factory in Tipton, Missouri from a combined business and pleasure trip to Miami. While there he called on Fischer's distributor Eli Ross, Edvald noted that coin operated billiard games are booming in Florida and the surrounding southeastern states as well as some parts of the Caribbean. On the home front, Bill Weikel is preparing a road trip covering the territories of Miami Beach, St. Paul, Chi, and the east coast, with a scheduled stop-over in Tipton. Marvel Mfg.'s, Estelle Bye was her usual amiable self this past week despite the fact that she took a couple of mean spills which resulted in slight ankle injuries and bruises. However, increased sales of "Lucky Horoscope" and Marvel's plastic parts replacement line have kept her hobbling about the office and plant.

Marjorie Robinson, South Central Novelty Co., a local operating firm, is keeping herself busy these days trying to raise much needed funds for the YMCA. She urges everyone to contribute to "a great organization that helps to keep youngsters off the streets, and helps so much in proper growth".

An aside to all overweight common from a fellow "who wishes to remain anonymous for obvious reasons": "Try Metrexal with gin—you may not lose weight but I'll make those pink elephants appear a lot thinner."

The Cash Box—March 4, 1961
sounds like fun!

"break bread with competitors, drink with friends!"—uja

new york—the theme was "enjoy" in a recent mailing piece sent to the metropolitan operators here by uja-coin machine officials. "break bread with your competitors, drink whiskey with your friends!" cried out the invitation for columns to join together at a meeting of the uja-coin division on thursday, march 2, at 6 p.m. in the hotel actos. the meet is part of the industry's current fund raising drive with a goal set for $50,000.

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firm

address

city zone state

upper midwest musings

vacation time (?) is on us as many operators in this area are away or have just returned from the sunny south. — jack karter, midwest novelty co. st. paul, has just returned from a very nice vacation in nassau. — mark cunningham, mankato, minn., also returned from miami after a record-setting 60 days visiting his daughter. — the staff at lieberman music co. received a post card from harold lieberman in tangiers. he is now on his way to africa, proper. — don hazard and mrs. hazard enjoyed a very nice vacation in florida, as did mr. & mrs. robert leonard of minneapolis. — charlie brochstein, manager of the flyer hotel, opened his door to the rock-ola "regis" leading the way. — kay solle, at leuenhegan's "record bar," reports jim pattom, of the byasiders singing group on everest, stopped by to say that harry table will be in town this week. — the lease, eddie alberty, of milton records, was also in to spin the new thorston harmonica. — bill schmidt, in charge of the Schlitz promotion in nebraska, is now in the last of the visiting operators seen on pico this week were: don benson, fresno; carl cline, indio; dick hall, oxnard; lee nelson, santa ana; charlie byman, oceanside; frank navarro, mexicali.

happY birthday this week to:


happy birthday this week to:
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Priced For Quick Sale

BASEBALLS

Williams Each $150.00
9 Four Bagger 195.00
6 Deluxe '57 Baseballs 295.00
2 Short Tops 295.00
3 Pinch Hitters 295.00
GENCA Each $75.00
4 Champion Baseballs 75.00

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RIDES-MUSIC-etc.

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535 N. BROAD STREET, PHILA. 23, PA.
PHONE: CENTER 2-2903

SEND ALL ASSOCIATION MEETING NEWS TO
The Cash Box
1721 BROADWAY
NEW YORK

ST. LOUIS, MO.—Sales of Universal Match Corporation for the year 1960 were $88,000,000, an increase of 22% over 1959 sales of $72,000,000. Net income after taxes was $8,400,000 or 12% higher than the $4,870,000 for 1959.

“The year was an excellent one for the most of our organization,” said John Wilson, president. “Our subsidiaries in the vending industry—National Vendors, National Rejectors, and Glasco—showed particularly good progress with significant increases in sales and earnings.

“At the same time, our results did not achieve earlier expectations. This was due to an unexpected sales and earnings decline in two activities and higher non-recurring expenses than we anticipated in our plant modernization and consolidation program.

“The outlook for 1961 is very favorable. The product developments of the recent past are beginning to reach the marketplace. Our new coin and paper currency changer is now in production. This product will contribute to earnings in 1961 in addition to absorbing a portion of research and development costs incurred in 1960. We also expect to gain initial results from related uses of the currency identification equipment which is being incorporated in ticket-issuing and new automatic merchandising machines.

“New vending lines have been introduced—a uniform candy, cigar, pastrу, and hot and cold food line by National Vendors and new Glasco

BABYLON, NEW YORK—Rock-Ola sales figures for the firm's new “100” phonograph, which can be used as a wall phonograph or for a show, are reportedly very good in areas with locations adaptable to this compact machine. The photo above taken inside the Evalyn's Hotel here shows how operators Walt Conde and Van Der Leenden, of D.V.N. Music Company handled the situation which called for limited space and a 100-selection machine. Evalyn owner is seen taking a gander just after the machine was installed.

“All of these developments, together with continued good results in the balance of our total operation, are the bases for significant Universal progress in the year that lies ahead," concluded Wilson.
WANT

WANT—As always we need for immediate export unlimited quantities of: Bulk Cash—over 99½%; Ref. — 901-259; Anderson Ave., Cliffside, New Jersey.

WANT—New 45 RPM records that have actually sold, sold in the Top 50 during the last 6 months. We pay $15 to $100. Can use any quantity. KAY ENTERPRISES, 629 N.E. 123rd St., NORTH MIAMI, Florida. (Tel. 2-73661).

WANT—Will pay cash for all late Cans, including Nickel Stock, State lowest price in first letter. MIKE MUNVES CORP., 577 Tenth Ave., NEW YORK, N.Y. (Tel. BROADCAST 9667).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CAL- CANO DIST., 4135 W. ARM- TAGE CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Used backglass for 1-W. Clumsy, Happy Days, T.B.D., 1, Wms. Picadilly, 3 Billy Broadway, 1-1 Bally, 1-Bally Big, 2, Bally Gayety, 1 United Light, Quote best price. ATLAS DISTRIBUTING CO., 3518 W. WEALTH AVE., BOSTON 15, MASS. RONALD J. REGO.

WANT—Used 45 RPM Records. All types, as they run right off the record. State quantity and condition. We pay freight from anywhere in USA. Sending order available for regular shippers. JALEN AMUSEMENT CO., INC. 14 EAST 21st ST, BALT- IMORE 15, MD.

WANT—Records, 45's and LP's, new and used, any quantity, any prices. No contact to avoid delay and assure quick deal. HARRY WARRINGTON, KINKER, 1718 RENK, NEW 209 EAST 165th ST, NEW YORK 56, N.Y. (Tel. L1down 8-2810).

WANT—New or used 45 RPM Records not over 6 months old. We pay highest prices. We pay in cash. We buy round year, can use any quantity. SOUTHBY MONO LABELS, 7906 PARKSIDE AVE., OAK LAWN, ILL.

WANT—To purchase surplus 45's, LP's, EP's, No quantity too large or small, Store stock included. Advice in first letter quantity and description. HAMILL DISTRIBUTORS, 1529 W. BRIDGE, Union Bingos, all PHILA 21, PA. (Tel. Po 4-6851).

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Walt Tatum, operator, Calmusic Co., Santa Ana, California, says:

"most beautiful jukebox I've ever seen, and my locations agree"

the AMI Compacts are selling, selling, selling!

Walt Tatum's enthusiasm for AMI Compacts is being echoed by operators all around the country. They already know from experience that the bold, new years-ahead styling of the Lyric and Continental can open up new locations, and increase the take up to 100%. See for yourself... cash in on the AMI Compacts.

LYRIC 100A - 100M
Intriguing top turret design puts titles and mechanism in the spotlight together.

CONTINENTAL 200A - 200M
A distinctive new silhouette with all the world famous AMI performance features engineered in.

Rowe AMI
NOW WITH OPTIONAL
AMI AUTOMIX 45-33 RECORD SPEED

ROWE - AMI SALES CO.
5075 West Lexington Street, Chicago 44, Illinois
The Industry's Most Complete Line of Automatic Vending and Music Equipment
### The Cash Box Price Lists

**THIS WEEK'S USED MACHINE QUOTATIONS**

**NOTE:** HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment. Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

#### CODE (Numerical Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

- **BALLY**
- **GOTTLEIB**
- **WURLITZER**
- **ROCK-OLA**
- **SEEBEGG**

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**PINBALL GAMES**

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**Published by** The Cash Box—March 4, 1961
Yes, the famed Wurlitzer Tonal Fidelity has been even further improved. Stop in and listen at your Wurlitzer Distributor's and your own ears will tell you one of the great reasons why the new Wurlitzer 2500 packs in the money... producing the absolute all-time high in phonograph earning power.

WURLITZER 2500
The Ultimate in Automatic Music

THE WURLITZER COMPANY EST. 1856 NORTH TONAWANDA, N.Y.
Welcome Everywhere!

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BOWL-A-RAMA

THE SOUNDEST INVESTMENT YOU CAN MAKE IN COIN-OPERATED AMUSEMENT GAMES

Provides all the Play-Appeal of Regulation Bowling

AUTOMATIC PIN-SETTER
PINS SPOTTED PERFECTLY EVERY TIME

SPECTACULAR PROFITS
Pays For Itself In A Hurry

High Speed AUTOMATIC SCORE TOTALIZERS

Ball Hits Pins
Pins Hit Pins
JUST LIKE REGULAR BOWLING
NO ROLL-OVER SWITCHES
ON ALLEY

FAST PLAY
AS LITTLE AS 2 MINUTES PER GAME

TOP SCORE
300

I to 6 Can Play

RUGGED CONSTRUCTION

LONG OPERATING LIFE

25¢ NATIONAL REJECTOR
COIN MECHANISM
(OFFER COIN MECHANISMS AVAILABLE)

STANDARD SIZE
20 FT. LONG; 3½ FT. WIDE; 6½ FT. HIGH.
Shipping Weight (crated) 1250 lbs.
4 FT. and 8 FT. SECTIONS ARE AVAILABLE
TO INCREASE LENGTH TO 24 FT. OR 28 FT.

SEE YOUR UNITED DISTRIBUTOR TODAY!

Cover Your Locations With BOWL-A-RAMA Now!

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SIMPLE play-appeal . . . fast action . . .
and extra strong scoring satisfaction
sum up the secret of sensational earning-
power built into LITE-A-LINE . . .
the new 6-cards game with a brand new
twist that adds excitement to card-
selection, gets biggest average
coins-per-game. You'll be pleasantly
surprised at the price . . . and the
extremely simple mechanism. In fact,
you've never seen a game quite like
LITE-A-LINE . . . now at your Bally
distributor. See LITE-A-LINE today . . .
and see the light!

\textit{Bally LITE-A-LINE}

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