Enoch Light, producer and originator of Command Records, is surrounded by some of the percussion instruments used in his "Persuasive Percussion" and "Provocative Percussion" deluxe sound albums which have met with fabulous success this year. With only 14 albums in its catalog, Command has seven currently riding The Cash Box's stereo LP best seller list.
A NEW "RUDOLPH" CAPTURES NATION

AS RECORDED BY THE MELODEERS ON STUDIO #9908

RELEASED THROUGH 20TH-FOX CORP

"Look what they did to my song!"
—JOHNNY MARKS

AND ALL OVER AMERICA EVERYBODY'S SAYING, "IT'S GREAT"

THE NEW Rudolph The Red-Nosed Reindeer

WITH THE SENSATIONAL ARRANGEMENT THAT IS SWEET-ROCKING THE U.S.A

And here's the amazing part—it's the only Christmas record played on the air before holiday programming.
You’ll Know JEANNIE BLACK is LONESOME TO-NIGHT when she answers

“OH, HOW I MISS YOU TO-NIGHT”

c/w

“A LITTLE BIT LONELY”

Record No. 4492
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The Cash Box — December 3, 1960
The **TOP RECORD** in the Country is on **DECCA!**

**Wonderland By Night**

The Original and Best-Selling Version by Bert Kaempfert

and NOW included in this **PROFIT-PACKED** Album!

Trumpet Solos by Charley Tabor

![Image of Wonderland By Night album cover]

BERT KAEMPFERT and his orchestra

WONDERLAND BY NIGHT
LIVE IN PARIS
DRIFTING AND DREAMING
TAMMY
ON THE ALAMO
AS I LOVE YOU
and other favorites

DL-4101

DECCA Records

The Cash Box—December 3, 1960
WINNERS OF THE CASH BOX

BEST POP RECORD OF 1960
“THEME FROM A SUMMER PLACE”
PERCY FAITH
COLUMBIA
M. Witmark & Son ASCAP

BEST MALE VOCALIST OF 1960
ELVIS PRESLEY
RCA VICTOR

BEST FEMALE VOCALIST OF 1960
CONNIE FRANCIS
MGM

BEST VOCAL GROUP OF 1960
EVERLY BROS.
WARNER BROS.

BEST ORCHESTRA OF 1960
DON COSTA
UNITED ARTISTS

BEST INSTRUMENTALIST OF 1960
BILL BLACK
HI

MOST PROMISING POP MALE VOCALIST
JOHNNY PRESTON
MERCURY

MOST PROMISING POP FEMALE VOCALIST
JEANNE BLACK
CAPITOL

BEST COUNTRY RECORD OF 1960
“PLEASE HELP ME I’M FALLING”
HANK LOCKLIN
RCA VICTOR
Ross Jungnickel ASCAP

BEST COUNTRY MALE VOCALIST OF 1960
JIM REEVES
RAY PRICE
(TIE)
RCA VICTOR
COLUMBIA

The Cash Box—December 3, 1960
15th JUKE BOX OPS' POLL

BEST COUNTRY FEMALE VOCALIST

KITTIE WELLS
COLUMBIA

BEST COUNTRY VOCAL GROUP

WILBURN BROS.
DECCA

BEST COUNTRY BAND

HANK THOMPSON
CAPITOL

BEST COUNTRY INSTRUMENTALIST

CHET ATKINS
RCA VICTOR

MOST PROMISING COUNTRY MALE

BUCK OWENS
CAPITOL

MOST PROMISING COUNTRY FEMALE

JAN HOWARD
CHALLENGE

Best Pop Record of 1960

"THEME FROM A SUMMER PLACE" — PERCY FAITH

"It's Now Or Never" — Elvis Presley
"Save The Last Dance For Me" — Drifters
"The Twist" — Chubby Checker
"Hey Bitty Teenie Weenie Yellow Polka Dot Bikini" — Brian Hyland
"I'm Sorry" — Brenda Lee
"Stuck On You" — Elvis Presley
"He'll Have To Go" — Jim Reeves
"Cathy's Clown" — Everly Brothers
"Running Bear" — Johnny Preston
"Walk, Don't Run" — Ventures
"Everybody's Somebody's Fool" — Connie Francis
"Handy Man" — Jimmy Jones
"My Heart Has A Mind Of Its Own" — Connie Francis
"Only The Lonely" — Roy Orbison
"Teen Angel" — Mark Dinning
"El Paso" — Marty Robbins
"Chain Gang" — Sam Cooke
"Kiddio" — Brook Benton
"Please Help Me, I'm Falling" — Hank Locklin
"Greenfields" — Brothers Four
"Night" — Jackie Wilson
"Good Timin'" — Jimmy Jones
"Baby (You Got What It Takes)" — Brook Benton — Dinah Washington
"Wild One" — Bobby Rydell
"Mr. Custer" — Larry Verne
"Sink The Bismarck" — Johnny Horton
"Sweet Nothin's" — Brenda Lee
"Puppy Love" — Paul Anka
"I Want To Be Wanted" — Brenda Lee
"Paper Roses" — Anita Bryant
"Because They're Young" — Deana Eddy
"Alley-Oop" — Hollywood Argylles/Dante & Evergreens
"Way Down Yonder In New Orleans" — Freddie Cannon
"Why" — Frankie Avalon
"Burning Bridges" — Jack Scott
"Where Or When" — Dion & Belmonts
"Finger Poppin' Time" — Hank Ballard & Midnighters
"Volare" — Bobby Rydell
"Theme From The Apartment" — Ferrante & Teicher
"Devil Or Angel" — Bobby Vee
"You Talk Too Much" — Joe Jones
"Heartaches By The Number" — Guy Mitchell
"A Rockin' Good Way" — Brook Benton — Dinah Washington
"White Silver Sands" — Bill Black's Combo
"It's Time To Cry" — Paul Anka
"You Got What It Takes" — Marv Johnson
"What In The World's Come Over You" — Jack Scott
"The Big Hurt" — Toni Fisher
"Harbor Lights" — Platters
"Poetry In Motion" — Johnny Tillotson
"Don't Be Cruel" — Bill Black's Combo
"Georgia On My Mind" — Ray Charles
"Oh Carol" — Neil Sedaka
"Among My Souvenirs" — Connie Francis
"Are You Lonesome Tonight" — Elvis Presley
"Pretty Blue Eyes" — Steve Lawrence
"Beyond The Sea" — Bobby Darin
"Mama" — Connie Francis
"A Million To One" — Jimmy Charles
"Sixteen Reasons" — Connie Francis
"Cradie Of Love" — Johnny Preston
"He'll Have To Stay" — Jeanne Black
"Mule Skinner Blues" — Fendersmen
"Tell Laura I Love Her" — Ray Peterson
"Go Jimmy Go" — Jimmy Clanton
"We Got Love" — Bobby Rydell
"Image Of A Girl" — Innocents
"Walkin' To New Orleans" — Fats Domino
"Feel So Fine" — Johnny Preston
"You Were Made For (All My Love)" — Jackie Wilson
"Josephine" — Bill Black's Combo
"Let The Little Girl Dance" — Billy Bland
"Stairway To Heaven" — Neil Sedaka
"Love You So" — Ron Holden
"My Home Town" — Paul Anka
"Lonely Blue Boy" — Conway Twitty
"Let It Be Me" — Everly Brothers
"Never On Sunday" — Don Costa
"So Sad" — Everly Brothers
"Let's Think About Living" — Bob Luman
"Stay" — Maurice Williams
"Let's Go, Let's Go, Let's Go" — Hank Ballard & Midnighters
"Alone At Last" — Jackie Wilson
"Dreamin'" — Johnny Burnette

Best Pop Female Vocalist of 1960

CONNIE FRANCIS
Brenda Lee
Dinah Washington
Anita Bryant
Della Reese
Ella Fitzgerald
Eddy Gorme
Patti Page
Peggy Lee
Teresa Brewer
Sarah Vaughan
Joni James
Doris Day
Lavern Baker
Jayne Morgan
Dorothy Collins
PATTY PAGE
Teresa Brewer
Sarah Vaughan
Joni James
Doris Day
Lavern Baker
Jayne Morgan
Dorothy Collins

The Cash Box — December 3, 1960
Best Pop Vocalist of 1960

**ELVIS PRESLEY**

**Bobby Rydell**

**Jackie Wilson**

**Paul Anka**

**Brook Benton**

**Bobbi Darin**

**Frankie Avalon**

**Nat "King" Cole**

**Johnny Horton**

**Steve Lawrence**

**Paul Evans**

**Ray Charles**

**Jimmy Clanton**

**Marty Robbins**

**Max George**

**Ray Peterson**

**Freddy Cannon**

**Dee Clark**

**Little Willie John**

**Jimmy Rodgers**

**Jerry Wallace**

**Tommy Edwards**

**Perry Como**

**Clyde McPhatter**

**Johnny Cash**

**Fash**

**Tony Brown**

**Don Gibson**

**Harry Belafonte**

**Bobby Vee**

**Jimmy Reed**

**James Brown**

**Chuck Berry**

**Little J. Parker**

**B. Biddle**

**Royal Teens**

**Four Lads**

**Shirelles**

**Playmates**

**Bobbettes**

**Ames Brothers**

**“s” Royales**

**Louis Prima & Keely Smith**

**Homer & Jethro**

**Shirley & Lee**

Best Pop Vocal Combination of 1960

**EVERY BROTHERS**

**Drifters**

**Platters**

**Hank Ballard & Midniters**

**Fleetwoods**

**Brownsville Station**

**Kingston Trio**

**Coasters**

**Bion & The Belmonts**

**Brook Benton & Dinah Washington**

**Crests**

**Little Anthony & the Imperials**

**Four Preps**

**Flamingos**

**Olympics**

**Skyliners**

**Jan & Dean**

**Danny & The Juniors**

**David Seville & The Chordettes**

**McGuire Sisters**

**Best Pop Vocalist of 1960**

**DON COSTA**

**Perry Faith**

**Billy Vaughn**

**Marvin Denby**

**Henry Mannelli**

**Glen Nicholas**

**Spencer Ross**

**Ray Conniff**

**Crests**

**Little Anthony & the Imperials**

**Four Preps**

**Flamingos**

**Olympics**

**Skyliners**

**Jan & Dean**

**Danny & The Juniors**

**David Seville & The Chordettes**

**McGuire Sisters**

**Best Pop Vocal Combination of 1960**

**BILL BLACK'S COMBO**

**Duane Eddy**

**Johnny & The Hurricanes**

**Ferrante & Teicher**

**Roger Williams**

**Ventures**

**Santo & Johnny**

**Firebells**

**Chet Atkins**

**Floyd Cramer**

**Ray Bryant Trio**

**Champs**

**Ernie Freeman**

**Herman Santiago**

**Jonah Jones**

**Dave "Baby" Cortez**

**Bill Haley & The Comets**

**Jacky Brenley**

**Andre Previn**

**Viscounts**

**Preston Epps**

**Pet Fountain**

**Best Vocal Instrumental of 1960**

**JEANNE BLACK**

**Etta James**

**Wanda Jackson**

**Joan Campbell**

**Jannie Sommers**

**Rita Jones**

**Damo Jo**

**Tina Turner**

**Janice Harper**

**Tony Fishbein**

**Sugar Pie DeSanto**

**Ernestine Anderson**

**Baby Washington**

**Lolita**

**Mavis Rivers**

**Lezlie Uggams**

**Sue Raney**

**Best Country Vocalist of 1960**

**WILBURN BROS.**

**Jan Howard & Wynn Stewart**

**Stanley Bros.**

**Kitty Wells & Roy Drusky**

**Loretta & Jethro**

**Rusty & Doug**

**Lonnie & Omar**

**Osborne Bros.**

**Don Reno & Red Smiley**

**Best Country Vocal Group of 1960**

**JIM REYES**

**Ray Price**

**Marty Robbins**

**Johnny Cash**

**Johnny Horton**

**Perlin Husky**

**Don Gibson**

**Webb Pierce**

**Roy Drusky**

**Roy Drusky**

**Wynn Stewart**

**Bill Anderson**

**Clay Cole**

**George Hamilton IV**

**Leigh Prissett**

**Warren Smith**

**Johnny Western**

**Johnnie Wright**

**Bill Phillips**

**Johnny Hibbard**

**Lonnie Ivan**

**Clyde Beavers**

**Bobby Lord**

**Ted Self**

**Bob Perry**

**Justin Tubb**

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**Lonnie & Omar**

**Osborne Bros.**

**Don Reno & Red Smiley**

**Best Country Vocal Group of 1960**

**CHET ATKINS**

**Floyd Cramer**

**Del Wood**

**Merle Travis**

**Marille Singleton**

**Marion Worth**

**Jeanne Black**

**June Webb**

**Joe Maphis**

**Hank Garland**

**Ninaleen**

**Billie Morgan**

**Loretta Lynn**

**Best Country Vocalist of 1960**

**Buck Owens**

**Frankie Miller**

**Roy Drusky**

**Wynn Stewart**

**Bill Anderson**

**Clay Cole**

**George Hamilton IV**

**Leigh Prissett**

**Warren Smith**

**Jimmy Black**

**Johnny Western**

**Bill Phillips**

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**Lonnie Ivan**

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**Bobby Lord**

**Ted Self**

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**Justin Tubb**

**Best Country Vocal Group of 1960**

**Hank Thompson's Brazos Valley Boys**

**Leon McAllister's Cimmaron Boys**

**Lester Flatt & Earl Scruggs & Foggy Mtn. Boys**

**Pee Wee King's Band**

**Bob Wills & Tommy Duncan & Texas Playboys**

**Stanley Bros. & Clinic Mtn. Clan**

**Carl Story's Ramblin' Mountainaires**

**Don Reno & Red Smiley & Tenessee Cutups**

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**Don Reno & Red Smiley & Tenessee Cutups**
Ricky NELSON'S
Big New Smash...

"YOU ARE THE ONLY ONE"  "MILK COW BLUES"

#5707

IMPERIAL RECORDS
IN CANADA • LONDON RECORDS, Ltd.
"The Cash Box—Pick of the Week"

**THE HOOFIE COOCHIE COO** (2:30) [Stehrta B.M.—Myles, Ballard]

"I'M THINKING OF YOU" (2:50) [Lois B.M.—Ballard] RANK BALLEARD & THE MIDNIGHTERS (King 5430)

In the 'twistin' vein of their "Finger Poppin' Time" and "Let's Go, Let's Go, Let's Go," is this serious entry by Ballard & Co. Tune, tabbed "The Hoofie Coochie Coo," is a delightful rock out with teen spirit and it looks like the crew's third smasheroo-in-a-row. "I'm Thinking Of You" is a fine blues-ballad companion piece.

**"YOU ARE THE ONLY ONE"** "MILK COW BLUES" (2:10) [Hilliard B.M.—Knight] [Leeds ASCAP—Arnold]

RICKY NELSON (Imperial 5707)

The teen favorite has another solid pair of chart-makers in this newie-oldie combination. On one half Ricky warmly introduces a beautiful cha cha beat, then affirms his "One." On the other, he brings back "Milk Cow Blues" with a hard driving enthusiasm that the kids ought go for in a big way. Excellent chart-orkeg sequences.

**"WHY, WHY, BYE, BYE"** (1:50) [Acutoff Rose B.M.—B.F, Bryant]

"OH LONESOME ME" (2:26) [Acutoff Rose B.M.—Gibson]

BOB LUMAN (Warner Bros. 5184)

Luman, who broke into the chart bigtime with "Let's Think About Living," bounces right back with another piece of sales dynamite in "Why, Why, Bye, Bye." Sound is a look beat heartbreaker that put across with telling effect. The Don Gibson two-market winner, "Oh Lonesome Me," makes a sock comeback flipside.

**"GLORIA'S THEME"** (2:50) [Robbins ASCAP—Kaper, David] [Octave B.M.—Garner, Shaw]

ADAM WADE (Coed 541)

Once again Wade serves up a two-sided listening treat. This time the velvet-voiced chanter does ballad justice to a newie-oldie combination. The newcomer, "Gloria's Theme," is from the "Dutcherfield 8" flick while the other's the cut-off Errol Garner tune, "Dreamy." Both are class programing offerings. "Gloria" is already breaking thru.

**"ONE BIG MOUTH (Two Big Ears)"** (3:12) [Tyro Pannos B.M.—Glover]

HERES WHAT YOU Gotta DO" (2:36) [Kahl Lloyd Logan B.M.—Melder, Hall]

JOE JONES (Roulette 4316)

More about that dame who talks-too-much in Jones' catchcry follow-up to his "You Talk Too Much" smash, "One Big Mouth." With a fine beat and more luff layers the songster seems to have that all-important second hit. Good-nature sound on the underlid.

**"I Gotta Go"** (2:24) [Acuff-Rose B.M.—Loudermilk]

"Lop-Sided Over-Loaded" (2:12) [Shelton B.M.—Kuskin, Anton] (2:59) BRIIL HYLAND (Kapp 363)

The youngster comes up with what looks like a ballad biggie. Side, dubbed "I Gotta Go (Cause I Love You)," is an extremely pretty, slow paced romancer that Hyland waxes with touching sincerity. The other end, "Lop-Sided Over-Loaded (And It Wiggled When We Roled It)," is a contagious novelty from the "Izzy Bitsy" rock-a-ch-ch school that can also do big business. Dandy support supplied by Richard Wolfe's crew.

**"FIRST TASTE OF LOVE"** (2:17) [Rumblerao-Progresive-Trio B.M.—Pomus, Spector]

"SPANISH HARLEM" (2:53) [Progressive-Trio B.M.—Leiber, Spector]

BEN E. KING (Atco 6185)

King, whose voice is featured on the Drifters' current chart triumph, "Save The Last Dance For Me," takes two standout solo runs here. "Imaginative, First Taste Of Love," is an enticing romancer that moves along at a "Last Dance" cha cha clip. The ultra lovely label partner, "Spanish Harlem," is treated to a ear-arresting slow arrangement. The Stan Applebaum-led orke-chorus hands in two top flight assists.

**LARRY BRIGHT (Tide 0012)**

(B+) "I'M A) MOJO MAN" (3:58) [Cepha B.M.—Bright, Riley] Bright, who recently made news with "Mojo Workout," continues the "Mojo" theme in this catchy blues jumper. Bright seems to get similar sales attention with his new outing.

(B) "WHEN I'M WITH YOU" (2:25) [Cepha B.M.—Bright, Strato Clark] Leftie backing in this easy-beat ballad, Del-Fi handles the label.

**HOOKS COLEMAN (Excello 2190)**

(B) "FINE YOUNG GIRL" (2:10) [Excello B.M.—Coleman] Coleman and his combo backing up this good-sounding R&B light-busted jumper. Sound is good for both R&B-pop spins.

(C+) "TEEN-Age BABY" (2:27) [Excello B.M.—Coleman] Very funky touch to this end. Mostly R&B attraction here.

**GLORIA LYNNE (Everest 19390)**

(B) "THE JAZZ IN YOU" (2:15) [Pamco B.M.—Dixon, Towns] Talented thru warbles a deliberate beat blues "in the "Fever" vein. Before she tells the story, she opens with an effective chart bit, Earl May Trio nicely supports. Should get hip jock attention.

(B) "I'VE FOUND YOU" (2:15) [Suffolk B.M.—Small] A pop ballad affair with strings, Pretty opus. Session is an album track.

ARMANDO (MGM 9081)

(B) "WONDERFUL TIME OF THE YEAR" (2:28) [Trinity B.M.—Less] Nice, light rock-as cha-salsa to the fall-winter season and the label's new singer surveys the scene with nice help from the set, which includes a gal chorus and a bass.

(C+) "TRANSITOR" (1:50) [Trinity B.M.—Wolf, Schuster] Novelty about the popular portable rad. A jazzy, bluesy affair with a fella's romantic intentions.

**ARTIE BARRY (Kenco 5006)**

(B) "WHY DON'T YOU BELIEVE IN US?" (2:40) [Belclaire Murjaci B.M—Correri, Panes, Wallberg] Lewis does an effective job on the too-young opus, while the com-bo-chorus sympathetically supports. Kids with the sentiments.

(C+) "SALENE, ALL ALONE" (2:40) [Belclaire Murjaci B.M.—Correri, Panes, Wallberg] Semi-sock plaintive in this corner.

JEFF BARRY ( RCA Victor 7823)

(B) "ALL YOU NEED IS A QUARTER" (2:25) [Stratford ASCAP—Condon, Green, Styme] Barry and the Sammy Lawz orke-chorus have a good rock sound on the jubilant "In Four From Four" album for Phil Silvers' musical, "Do-Re-Mi." Good teen idea.

(B) "TEEN QUARTET" (2:21) [Belclaire Murjaci B.M.—Barry, Raleigh] A rocker about a guy who thinks he'll take time with girls by becoming a member of a teen quartet.

GUY LOMBARDO & HIS ROYAL CANADIANS (Capitol 4477)

(B+) "RELLY UP TO THE BAR," BOYS (3:11) [Frank Rini- ASCAP—Waddell] The Lombardo ork-bounces in familiar fashion through one of the "Sally Brown" standouts and included as "gust" vocalists are such hip maestros as Stan Kenton and Bandleader (Ray). One would think the background. Could get around.

(B) "AFTER YOU GONE" (2:35) [Mayfair ASCAP—Cremer, Layton] An instrumental Lombardo item, which again in- cludes Kenton (piano), Riddle (trum- bone) and Stu and Tree. Threesome stints should address interest to the issue.

JOE SENECA (Everest 19382)

(B+) "TALK TO ME, TALK TO ME" (2:19) [Jay & Gee B.M.—McGhee] Pleading lazy bluesy ballad touch to this Seneca vocal, which has effective chart story line in the background. Could get around.

(B) "FOURTY DAYS AND FORTY NIGHTS" (2:07) [Skidmore ASCAP—Seena, Steward] Rocko- string rhythm in the current teen groove.

JOHNNY DUNCAN (Leader 838)

(B) "HELLO MARY LOU—GOOD—BYE HEART" (2:08) [Jan- ary ASCAP—Pitney] Catchy country-styled romance is conveyed with an amiable upbeat sound by the songster and combo.

(B) "FREDDY AND HIS GO-CART" (2:44) [Acutoff-Rose B.M.—Loudermilk] Relaxed middle-western type, with ear- newf on a fella who loses his gal to guy with a "go-cart." Kapp handles the label.

GENE & RUTH (King 5422)

(B-) "IT SHOULDN'T HAPPEN TO A DOG" (2:55) [Lois B.M.—Woods, Wilson] High-stepping bluesy ditty is a rather chunky sugar-coated by the male/female team. Good listening in the sax-led combo instrumental style.

(B+) "YOU GOT YOUR FREE—DOM" (2:18) [Sono B.M.— Woods, Wilson] The disc slips easily into a low-drown groove here. Listen- able beat ballad session. Teams has a style worth paying attention to.

BIL RICE (Fernwood 127)

(B) "LET THE FOUR WINDS BLOW" (2:00) [Commodore B.M.—Waldman, C. Domingo] The old R&B item is received with good-sounding zest by the songster and organ-into-combo type. A solid.

(B) "HOW WILL WE EVER BE TOGETHER" (2:10) [Sandra B.M.—Haleky] Less of an attack, but there's a catchy sound here.

HARRY CARTER (Don 106)

(B) "GOING SOUTH" (2:25) [Sonic ASCAP—guitar] A high-stepping bluesy guitar highlight this good-sounding R&B combo pounder.

(B) "WHAT AM I LIVING FOR" (2:40) [Rush & Pro- gressive B.M.—Jay, Harris] Vocalist offers a blues-romantic against easy setting music.
SHE WEARS MY RING

Hey, Good Lookin’

Go Ing Down to the River

(Hickory 1136

C/w

With Love (For You)

(Hickory 1133

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ACUFF-ROSE ARTISTS CORP.
Nashville 4, Tennessee
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The Cash Box—December 3, 1960
The Cash Box
Pick of the Week

“DANCE BY THE LIGHT OF THE MOON” (2:14)
[Aries BMI—Smith, Goldsmith]

“DOODLE CITY” (2:18)
[Xenophon BMI—Smith, Goldsmith]

THE OLYMPICS (Arvee 5029)

Solid teen attractions, currently hitting with “Shimmy Like Kate,” can score with either portion. “Dance” is an all-out rock-sock affair on the familiar folk tune while “Doodle City” is a novelty-with-a-catchy beat. Latter is from the crew “Doin’ The Hully Gully” LP. Both end look good.

“CALCUTTA” (2:13) [Pincus-Symphony House ASCAP—Gaze]

“MY GRANDFATHER’S CLOCK” (2:13)
[Harry Von Tiller ASCAP—Greene]

LAWRENCE WELK (Dot 16161)

Welk, whose outfit’s collecting coin on the “Last Date” slice, heads a bright combo-chorus go on a tuneful import this time around. Tune, labeled “Calcatta,” is a happy up beat affair with Frank Scott’s harmonica featured. Session can step up a few. Flipside, Welk’s deep-voiced chant, Larry Hooper leads the snappy survey of the old, “My Grandfather’s Clock.”

The Cash Box
Best Bets

ERNIE FREEMAN (Imperial 5716)

(B+) “HAWAIIAN EYE” (2:20) [M. Wiltmark ASCAP—David, Livingston] Instrumental, who made noise with the “Dark At The Top Of The Stairs” theme, could contain a get the latest. His latest has the intriguing medium-beat combo sound on the TV main-title. Organ and guitars provide the top tune hits here.

(B) “HEARTBREAK HOTEL” (2:35) [Tree BMI—Axton, Dunlen, Presley] The old Presley gets interesting, funky-slyty effects from the organ.

THE DIAMONDS (Mercury 71734)

(B+) “YOU’D BE MINE” (2:39) [Tulip ASCAP—Curtis] Long-time popular songsters among teenagers have a real busy sound in the rock-a-string affair. Lead and guitar warblers work against a very exciting Bel- Ford Hendricks direction of this Frances O’Duffy arrangement. Could step-out in a big way.

(B) “THE CRUMBLE” (2:36) [Figure BMI—Wood] Though not as wild, boys and backing coming-up with a catchy teen-dance essay.

VALERIE CARR (Roulette 4314)

(B-) “I TALKED TOO MUCH” (2:37) [Kahl Ben-Ghazi BMI—Hall, Jones, Glover] Much the same sound of the original hit in this female version of the label’s Joe Jones deck. Could be anotherdist “answer success.

RUSTY DRAPER (Mercury 71790)

(B-) “TEN THOUSAND YEARS AGO” (5:10) [Shaipore-Bernstein ASCAP—Hilliard] Vet performer has an exciting rhythmic novelty about the ancient Egyptian aristocracy. Big string-chorus rock sound in the setting. Can score.

(B-) “JEALOUS HEART” (2:11) [Acutt-Rose BMI — Carson] Kids should also take to this hardbeat version of the fine country oldtimer.

THE CLOVERS (United Artists 283)

(B-) “BURNING FIRE” (2:12) [Sheldon BMI — Richardson, Randolph, Stevenson] Vet songsters could step-out with their dynamite spiritual-slyty rocker here. There’s a striking slow-beat opening. Should be watched.

(B) “BLESSED YOU DARLING” (2:10) [Ron BMI—Johnson] This deliberate-beat R&B date has a distinctive quality.

TEX WILLIAMS (Capitol 4479)

(B) “ARE YOU SURE” (2:10) [Frank Kinrey ASCAP— Willson] This situation ditty from “Molly Brown” is given a sprightly, band-slap sound, with country performance in Williams house by the Jack Marshall orch-chorus. Lively pop-country.

(B) “THINK IT OVER BOYS” (1:55) [Central Songs BMI— Collins] A sing-a-narrative in which Williams shows his way to the happy life.

BETTY CURTIS (King 5411)

(B) “MI ARRENO” (2:19) [La Canzone-Abbate, Tepper, Bennett] Lead in opening chorus reminder of Caterina Valente and she goes-on to an Italian reading of a familiar Russian folkson, Colorful ork-backing.

(B) “NESSUNO” (2:48) [Melodii DiSeminatore, Capodisti] Warm Italian vocal from the thrust.

RAVEN WILROOT (Jare 70386)

(B+) “NEVER IN A MILLION YEARS” (2:36) [Pepe BMI— Tomes, Guido, Royster] Contagious R&B-styled easy-beat blaster by the songster. Interesting beat. Tune is not the obvious one.

(C+) “I LOVE YOU SO” (2:55) [Pepe BMI—Tomes, Guido, Royster] R&B ballad statement.

JACK ROBERTS (Rendezvous 135)

(B) “LIGHT UP THE CANDLES” (2:30) [Fairway BMI— Crawford] Roberts effectively conveys the country-styled waltz wistful, “He’ll Have To Go,” voice that could take some notice.

(C+) “AFTER BEING YOUR LOVER” (2:35) [Falstaff BMI—Shaggy, Choyce, blues’ combo] Vocal has a poppish touch in another plaintive display.

ARON NEVILLE (Minst 618)

(B+) “OUT OF MY LIFE” (2:10) [Minst BMI—Neville] Good catch, go gets on. Imperial distributes the label.

(B) “SHOW ME THE WAY” (1:47) [Accord BMI—Jazz, Lack] Interesting deliberate-beat lost-love opus has a spiritual-base. Honest performance by Neville.

B. B. JOHNSON TRIO (Mel-O-Juke)

(B) “THE HAWK” (2:56) [M. J. Davis BMI—Johnson] Fleet-footed blueser jumps to the songster, the songster who’s backed by a contagious combo-chorus sound. Kids will go for the catchy going-on. Imperial distributes the label.

(C+) “EBONY” (2:40) [M. J. Music BMI—Johnson] Pace is slowed considerably for a beat-filled blues ballad etching. Johnson handles the piano well.

THE CHEROKEES (Gudren 2044)

(B+) “CHEROKEE” (2:12) [Shaipore-Bernstein ASCAP— Noller] Old Ray Noble instrumental goes teen-beat in exciting combo fashion. Souped-up sax heads the colorful showing. Could sound-up.

(B) “HARLEM NOCTURNE” (2:13) [Shaipore-Benstien ASCAP] Another year-back instrumental—a recent chart click — gets an exciting teen-beat essay. Guitars are the main feature.

MADELINE KERN (Signature 12,052)

(B+) “DANNY” (1:58) [Shoepire BMI—Cull oh] Pretty folk-type romantic re-creates a seductive waltz from the thrust. Warm string-chorus backdrop. Side should prove a solid deejay pleasure.

(B) “CALIENTE LOVE” (2:08) [Monument BMI—Klein, Ebb] Spanish flavor is effectively sup- plemented in a Latin tempo.

LODI CARR (Laurie 3075)

(B+) “WHEN I FALL IN LOVE” (2:45) [Young ASCAP—Young] The hard carries the great tune’s message with impressive sincerity. Keyboard and reeds offer some, but beautiful backing. Here’s quite a class cut.

(C+) “IF I SHOULD LOSE YOU” (3:16) [Famous ASCAP—Robin, Rainger] A shade more groovy (in another striking, intimate display.

CARLA THOMAS (Atlantic 2086)

(B+) “FOR YOU” (1:50) [East BMI—Thomas, Momann] Striking rhythm with a backing which in all ways is transmitted with pro-bluebeats. Intriguingly, the sax and combo-chorus backing. Deck has pop-R&B stature.

(B+) “GERH WHIZ” (2:15) [Topper ASCAP—Thomas] Strings accompany the performer’s feelingful reading of the pretty affectionate, not the current Innocents’ hit. Two fine outings.

MAX BYGRAVES (London 1958)

(B) “WHEN YOU COME TO THE END OF A LOLLIPOP” (2:50) [Topper ASCAP—Hoffman, Manning] The English comic, his children’s chorus offer a kiddie novelty in a catching, waltz manner. Good mopett appeal.

(B) “THE TEDDY BEARS’ PIC- NIC” (2:11) [M. Wiltmark ASCAP—Bratoss, Kennedy] Playfully kiddie ditty from an EP tag “Songs For The Young At Heart.”

JOHNNY (Meridian 1518)


(C+) “PLEASE BE MY GIRL” (2:20) [Lakeland BMI—Hopkins] After a nice chart opening by the group, Johnny relates the wistful.
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150 WEST 55TH STREET, NYC, N.Y.
NIKA SIMONE (Colpix 175)
(B+) “TROUBLE IN MIND” (2:05) [Leeds ASCAP—Jones] Stylistic and distinctive of the blues classic, a shortened version from her “Newport” and could prove another “Love You For” for her. Eye closely.

(B+) “COTTON EYED JOE” (2:51) [Traditional] Sensitive treatment of the Spiritual spiritual.

BILLY BIRDLYNN (Columbia 41875)
(B+) “I JUST DON’T KNOW” (1:54) [Kerwin ASCAP—Allen] A piquing look-see-chord-a-cha with the vocalist, with feminine note tỉng portrayed by a piano. There’s a good click sound gimmick.

ACQUATONES (Fargo 1015)
(B+) “HERE’S A LONG, LONG TAIL” (1:51) [6M Witmark ASCAP—King, Elbert] Songsonger, who succeeded with “Your” awhile back, offers a razor-beat version of the ancient. There’s a really effective, off-beat sound here: and it could develop in one click.

(B+) “EVERY TIME” (2:03) [Instant BMI—Goldard] Crew’s made lead belts this one out.

WINIFRED ATWELL (London 1949)
(B+) “NICOLETTE” (2:19) [Bien ASCAP—Gaize] Tuneful continental is fashioned with a bright keyboard sound by the破pianist English artist. Fine-sunny-sound item for a day Beste turntables.

(B+) “MELODY IN G” (2:01) [Ivy ASCAP—O’Brien] Femme has boogie-woogie backing in her in spitefully survey of the familiar melody.

SIR CHANCEY (Warner Bros, 1989)
(B+) “BEYOND OUR LOVE” (2:12) [Aust ASCAP—Free- man] Pretty okay affair with the inviting melody played by the strings over a rippling sound. Attractive soft-beat instrumental.

(B+) “MID-MIDNETTE” (2:34) [6M Witmark ASCAP—Bruhn, Buschor] Sprightly stuff on a catchy, continental-styled jittery.

MARK MANDEL (Le Bill 307)
(B+) “DEEP I DO” [Lincoln BMI—Rose, Hirsch] A Latin-rock setting for the singer’s rhythm team go at the sturdy, gal chorus also has good comments.

(C+) “AND THERE’S HAY DAY ANOTHER DOLLAR” [Sherwin ASCAP—Greiner] A teen-ballad essay with a strong triplet sound in support.

DARWIN & THE CUPIDS (Jerdon 9)
(B-) “GOOD NIGHT MY LOVE” (2:30) [Don Robertson ASCAP—Lann, Robertson] Interesting soft-spoken blend by the singers. They read the inviting tune—an newcomer—against a Latinish setting that includes a kind-like beat from a sound trumpet. This Liberty-distributed side could make it.

(B+) “WOON’T GIVE ME A CHANCE” (2:10) [Snapper BMI—Moore] Team is intimate in this plaintive showing.

BUZZ CLIFFORD (Columbia 41876)
(B+) “BABY SITTING BOOGIE” (2:04) [Herb Reis BMI—Parker, Clifford] Clifford’s fine upright rock end says receive a solid novelty idea: actual sound of crib-babies along the way. Latter feature could get deep important exposure.

(B+) “DRIFTWOOD” (2:10) [Roosevelt BMI—Scotch Chase] Interesting vocal over-dubbing in the plaintive pose.

BOB ARLIN (Olympia 824)
(B+) “EAST L.A.” (2:30) [Orvis] Interesting blues pounder which the Roulette label is handling. Songster Arlin and the potent combo-chourus wailing could have a click here.

(C+) “PEARL OF MY HEART” (2:25) [Orvis] A hop-and-a-skip blueser by the same assembly.

THE MAKERS (Band Box 256)
(B+) “LET THE BELLS RING” (2:31) [Brown Box-Ortega, Vocalists and comic that have tried and true “chimes” sound in this fast-paced &Bluff-styled date. Good beat product.

(C+) “GOING AWAY” (2:15) [Band Box—Longs] Boys have a whisper sound in this smooth softie.

JORGEN INGMANN (Atco 6184)
(B+) “APACHE” (3:00) [Francis Day & Hunter ASCAP—Lordan] The recent English smash is essayed in striking electric guitar fashion by the artist. Haunting tune. Side could get attention here.

(B+) “EGHO BOOGIE” (3:13) [Hem—Ingman, Esh, Eidsvik] In a boogie-woogie setting.

JOE DOMINO (Chancellor 1064)
(B+) “MY WILLING HORSE” (2:40) [Dunque BMI—Dixon, Sealey] Effort is a pretty affectionate and Domino sings it nicely against an inviting orch-chorus stand. Worth legit ballads.

(B+) “HELLO MY LOVE” (2:09) [Rambled & Bunrach BMI—Marshall, Ackerman] Another inviting romantic.

DIMPLES JACKSON (Gardina 114)
(B+) “LOVE CAME TUMBLING DOWN” (2:14) [Harold & Dimples BMI—Jackson, Lilly] A deep-ballad blues number. Gooey-smartly handles the hard-boiled blueser against an interesting jazz-blue-sounds sound. Could come-up with solid exposure.

(B+) “WHERE ARE YOU” (1:50) [Harold & Dimples BMI—Jackson, Lilly] A deep-ballad blues number. Tune is not the stand-by.

NORM NOEL (Nomar 102)
(B+) “MY LOVE IS YOU” (2:30) [Mellin BMI—Golds- man, Phillips, Mollin] Noel warmly surveys the sincere tribute to the gal. Vocalists and combo sentimentally could make.

(B+) “PRETTY BABY” (2:00) [Remick ASCAP—Jackson, Kahn, Altstyne] That oldie becomes a cheerful light-keep rock-jumper.

TONY MIDDLETON (Altco 2001)
(B+) “UNTOUCHABLE” (2:21) [Volo & Mac-Avery BMI—Bell, Roxanne] Middleton does feel- ing job on the moody ballad, with a trumpet sound the main ingredient of the blues backing. Effective after-hours deck.

(B+) “I NEED YOU” (2:29) [Volo & Mac-Avery BMI—Bell, Roxanne] An R&B-style stand with decided gospel leanings.

BOB ANTHONY (Magent 1000)
(C+) “CANT” (2:31) [Fabulous ASCAP—Henson, Thompson] The one-time Tommy Dorsey-Harry James vocalist enters the comly swing picture about mid-five-

(C+) “NEVER BEFORE” (2:33) [Fabulous ASCAP—Henson, Thompson, Columbia, Motola] The Chris Henson orke—featured also on the top-ball, offers a light hand-styled cha-cha date.

THE GALAXIES & THE REGULARS (Epic 4927)
(B+) “RIDE YOUR HORSE” (2:46) [Garbach ASCAP—Marker, Stevens] Now that the gal-chorus-combo talk about the new teen dance, The Horse, with an effective, lively funky-like sound. A natural for hotline spins.

(B+) “GET BURN” (2:20) [Car- gaugh ASCAP—Mason, Dun- derson] Gaitors & sax provide the highlight. Good light-jump combo instrumental.

ROBERT (CHICK) WILLIS
(B+) “PLEADING” [Bay - Tone BMI—Willis] Sound, cousin of the late Chuck Willis, bows on the label with a piece of original material that finds him handling with good reading of a hard-keep blueser. Good light-jump blues sounds could be.

(C+) “YES I DO” [Bay-Tone BMI—Willis] Here the sotger takes to the upbeat path with bright congeniality. Interesting medium-paced swinger.

KENNY PRESTON (Abbe 43603)
(C+) “EVERY DAY’S A HOLI- DAY” (2:38) [Champ BMI—White, Berry, Brown] Puts a yearly holiday says the fella in this cheerful swing number.

(C+) “CAN’T YOU CHANGE YOUR MIND” (2:50) [Acee- man BMI—White] Preston sings a bluesy to soft-suit against soft-keep-triple-chorus work.

JACK MARSHALL (Capitol 4489)
(B+) “KEEP-A-HOPPIN’” (2:07) [Frank Rinner ASCAP—Willows, Marshall] This ork-chorus gives a bright account of the “Molly Brown” entry, which is in cleft Mer- edith Willson’s engaging folk vein. Cheerful programming.

(B+) “SO HAPPY IN LOVE” (2:29) [Pickwick BMI—Marsh, Ackerman] Delightful way to this somewhat low-down blues.

JIMMY WILLIAMS (Roulette 4300)
(B+) “MAD ABOUT NOBODY” (2:12) [Sheldon BMI—Sha- piro, Williams] Fine, better a pretty take for this R&B rock chorus back sounds the westfult-blues statements by Williams. Pose has interesting.

(B+) “WHAT A CHANGE” (2:19) [Sheldon BMI—Shapiro, Wil- liams] With a song with an amiable up-beat blues touch.

JERRY LEWIS (Son 352)
(B+) “WHEN I GET PAID” (2:45) [Bluff City Knox BMI—Wil- son] Singer-pianist gives the kids a pro busy blues-beat sound, with his “pumping piano” getting a chance or become.

(B+) “LOVE MADE A FOOL OF ME” (2:45) [Bluff City Hi Lo BMI—Wilson, Shad] Lewis and backing take this carefree on the-dome-type plaintive.

New Gospel Singles

“SOLDIER OF THE CROSS”

“THUNDER IN THE HEAVEN”

The Norfolk Singers (Stanton 201)

“JUST MADE IT IN”

“CHILDREN PRAY ON”

Swannee Quintet (Nashboro 679)

“ALMIGHTY GOD”

“BY THE HELP OF THE LORD”

The Consolers (Nashboro 680)

“SHAME”

“EVERYTHING YOU NEED”

Morgan Babb (Nashboro 681)

“THAT OLD SOLID ROCK”

“The Caravans”

The Caravans (Gospel 1044)

“GOD CAN DO ANYTHING”

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“I'M GONNA MOVE UPSTAIRS”

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Record Reviews

B+ VERY GOOD

THE BROWNS (RCA Victor 7826)
(B+) "BLUE CHRISTMAS" (2:08) [Choral ASCAP — Hayes, Johnson] Pretty blend by the singers on the invigorating Yuletide classic. Plenty suitable for the popular group.

(B+) "GREENWILLOW CHRISTMAS" (2:59) [Frank ASCAP — Loesser] The lovely Carol from Frank Loesser's "Greenwillow" score is heard in a tender light. Two expressive Yuletide dates.

THE STATUES (Liberty 55292)
(B-) "WHITE CHRISTMAS" (3:06) [Bing ASCAP — Berlin] Bing Crosby, who succeeded with "White Christmas" awhile back, offers a teen-beat blend on the pop Yuletide perennial.

(B-) "JANIE WITH THE LIGHT BROWN HAIR" (1:56) [Ma- tric BMI — Casen, Jarrett, Williams] After a sentimental opening, lead and rest of team plus combo really knock out the rewrite of the Stephen Foster opus.

LITTLE TOMMY (War-Dell 1715)
(C-) "I PLAYED A TRICK ON SANTA CLAUS" (1:55) [Warren BMI — DeSola, Sater] Youngster and sprightly combo offer a playful novelty. Strictly mopsey Xmas entry.

(C-) "AWAY IN THE MANGER" (2:00) [Wesner BMI] Familiar holiday opus is warmly rende red.

GEORGE ROCK SEXTET (Dyna 107)
(C-) "I SHOULD HAVE LEFT THE LIGHT ON (For Santa Claus Last Night)" (1:55) [Vegas BMI — Irwin] Gimmick kiddie type voice offers the Yuletide novelty against a Gary Lombardo-flavored orchestra.

(C-) "WHAT GOD LOOKS LIKE" (2:05) [Vegas BMI — Irwin, Rock] Phil Gray sings the inspirational.

AUGIE RIOS (MGM 12966)
(B+) "FELIX NAVIDADES (Merry Christmas To All)" (1:44) [Bright ASCAP — Deline] Singer, who had a big Xmas item with "Donde Esta Santa Claus?", in a new season back, offers a good-natured Xmas item, which he balances both in English and Spanish. Nice teen-directed Yuletide offering.

(C-) "GYPSY BOY" (2:45) [Ragtime ASCAP — Parker, Scheck, Gre nier] A plaintive "gypsy" flavoring here.

B GOOD

BLUE NOTES (Val-Ue 215)
(B+) "O HOLY NIGHT" (2:55) Team's lead and rest of crew do a reverent teen-styled vocal on the Xmas favorite. Organ leads the way. Could be a holiday success for the crew, which just made chart noise with "My Here."

(B) "WINTER WONDERLAND" (2:10) [Bregman Vocon Conn] This rock-a-cha view of the cheerful standard.

JERRY BUTLER (Vee Jay 371)
(B+) "O HOLY NIGHT" The songster, currently hitting a big with "I'll We Will Break Your Heart," relates the lovely Xmas number with great lead and rest of combo in soft-spoken combo arrangement.

(B+) "SILENT NIGHT" Another Xmas mainstay is in reverent hands.

JIM MEACHE (Del-Tone 5016)
(B) "THE FIRST CHRISTMAS TREE" Part 1 (3:25) [Kartunes ASCAP — Father Flannery Adapt. Aymeche, Reed) For the youngsters, the West Coast deejay narrates the part of the modest tree that eventually became the first Xmas tree. The Sterling VOICES support with "Come All Ye Faithful."

(B) "THE FIRST CHRISTMAS TREE" Part 2 (3:56) [Kartunes ASCAP — Father Flannery Adapt. by Aymeche, Reed] Conclusion of the warm story includes The Nativity. Chorus sings "Silent Night."

Ivy Ellen & Family/Reindeer (Fchsel 8009)
(B) "GO TELL SANTA" (1:58) [A&M ASCAP — Ram] Child and her parents offer a cute "Icy Bitzy"-type Xmas novelty. Kiddies will enjoy the proceedings.

(B) "GO TELL SANTA" (1:58) [A&M ASCAP — Ram] A combo, tagged The Reindeers, solos on the tune's "family sing-along" side, with the words reprinted on the sleeve.

Danny Janssen (Stephony 1843)
(B) "WINTER WONDERLAND" [Adapt. Conn ASCAP — Bernard, Smith] The tuneful wintertime ode receives a good-sounding bright-beat from the multi-tracked songster and shuf flebeat combo. Teeners will appreciate this view of the number.

(B) "CHRISTMAS ALL ALONG" (2:05) [Asbury BMI — Janssen] Title idea is conveyed with good teen-directed feeling.

THE MERRY DREAMERS (Decca 31185)
(B+) "JILLINGER B E L L FELS" [Coordinators, Inc. Arr. Lawrence, Davis] A unique handling of the Yuletide favorite: the long-time songsters employ a "goose- Latin" language in their lightly swing ing reading of the ditty.

(B+) "SHOW ME THE WAY TO GO HOME" [Campbell-Connelly ASCAP — King] Same bit for the oldies.

C+ FAIR

GARY DOUGLAS (Antique 0013)
(C+) "SANTA CAUGHT A COLD" (1:41) [Twinkle Toes BMI — Williams] Seven-year-old sings the cute Xmas novelty against light-beat orch-chorus setting. OK mopsey Xmas sound.

(C+) "SANTA GOOFED" (1:32) Another kiddie item for the holidays.

BARBARA MANN (Bazoo 106)
(C+) "I ALL WANT FOR CHRISTMAS IS A STEADY EDDIE" (2:18) [Play-Mor BMI — Jaques, Turp, Curzio] Loss makes her Xmas request for the typical rock-a-cha teen arrangement.

(C+) "I'LL NEVER FORGET YOU" (2:10) [Play-Mor BMI — Jaques, Turp, Curzio] Plaitive teen-ballad warbling.

JIMMY RICKS (Signature 12,601)
(B) "CHRISTMAS SONG" (2:45) [Edwin H. Morris ASCAP] Term, Wells] After a jolly Santa intro, the deep-voiced singer offers a warm survey of the Yuletide season. Soft triplet sound is included in the full orchestra.

(B) "LOVE IS THE THING" (2:15) [Mills ASCAP — Washington, Young] Inviting legit ballad essay of the oldies.

MARILYN FORD (Tower 2629)
(B) "I'M A LITTLE ELF" (2:06) [Lawrence ASCAP — Wells] Young lark warbles the cheerful Xmas item against a hammer-like sound gimmick from the combo. OK kiddie issue.

(C+) "PLEASE DEAR GOD HELP SANTA CLAUS" (2:42) [Lawrence ASCAP — Wells] Warm vocal with string-sax accompaniment.

VIC BARRELL (Atlantic 2963)
(B) "WHY IT CHRISTMAS" (2:28) [B-F BMI ASCAP] Berlin] A bright swing ork-chorus round-up of the Yuletide perennial. A sunny, clean-cut outing for Xmas promotion.

(B) "FOOTING" (2:25) [Mills ASCAP — deHae, Knechtel] Catchy ditty goes a-swimming, too.

C MEDIOCRE

THE ROCKIN STOCKINS (Sun 12966)
(B+) "YULEVILLE, U. S. A." (2:10) After a few opening strains of "White Christmas," combo rocks the songster through "Santa Tu- dolphi" a la the Black Combo. Potent attack.

(B) "ROCKIN - LANG - SYNE" (2:35) Similar seasonal attitude here.

BOB & DOLORES HOPE REGINALD OWEN (Coral 62287)
(B) "SILVER BELLS" (2:20) [Paramount ASCAP — Evans, Livingston] The comedian & his wife give a wavy local accent of the pop Yuletide standard. An especially tender item for seasonal programming.

(B) "THE STRANGER" (2:50) [P.D.] Reginald Owen has a distinguished narration of the traditional Christmas opus. Both tracks stem from an LP, "Hark, The Stars Of Hollywood."

DON RALKE CHORUS-ORCH. (Starlits 106)
(B) "CRACKERJACK CHRIST- MAS" (1:49) [Benny BMI — Wilder, Barer] The ork and male chorus brightly display the tuneful solos to the holiday. A take well-worth seasonal programming.

(C+) "KEEP CHRISTMAS IN YOUR HEART" (2:08) [Orch as- atunes BMI — Ellison] David Diller is the solo singer in this sentimental Xmas waltter. 

HOWARD MORRIS (Roulette 4369)
(B) "DEPARTMENT STORE SANTA CLAUS (Before Xmas)" (2:22) [Planetary ASCAP — Vance, Carr, Davis] Comic Morris, who was an important Sid Caesar side-kick on TV, plays both Santas and the kiddies who make endless gift requests. There's a rockin' combo set.

(B) "DEPARTMENT STORE SANTA CLAUS (After Xmas)" (2:23) [Planetary ASCAP — Vance, Carr, Davis] Even after Xmas, the kids make their requests. Ends should be in for good-humored holiday spins.

PAPE PENA (Eureka 1203)
(B) "THE STORY OF CHRIST- MAS" (2:33) [Balladere ASCAP — Van Winkle, Darian, De- lory] A warm narrative in which Pena explains the meaning of Christmas by defining the meaning of each word. Sincere performance.

(C+) "THE GREATEST GIFT" (2:55) [Balladere ASCAP — Pena] This entry includes both a narrative with vocal interjections and concerns the miracle of children.

The Cash Box — December 3, 1960
BIG MONEY HITS FROM WILDCAT

NEWEST SMASH MUSICAL!

ROSEMARY CLOONEY
WHAT TAKES MY FANCY C/W HEY, LOOK ME OVER
47/61-7819

SAM FLETCHER
TALL HOPE C/W FAR AWAY FROM HOME
47/61-7817

JOHNNY RESTIVO
GIVE A LITTLE WHISTLE
47/61-7818

Coming soon: The Original Cast Recording on RCA VICTOR
HERE'S WHAT 5 TOP DJ'S HAVE TO SAY...

FRANK EVANS (KRHM):
"This is the funniest comedy album that I've ever heard—a completely fresh approach—it's a winner!"

JIM LANGE (KSFU):
"Funniest album I've ever heard!"

JOHNNY MAGNUS (KGFJ):
"Carl and Mel have broken the comedy sound barrier and blasted into a new orbit of hilarity—this album is a must for swingers everywhere!"

DICK WHITTINGHILL (KMPC):
"Greatest thing since the garter belt—I cut out two records and six commercials to play this album—and even the front office didn't complain!"

BOB CRANE (KNX):
"Better than a rotten nectarine!"

THE RECORDS

Disk Jockeys

Played Most

A Summary of Reports Received from Nation's Disk Jockeys

Last Week

1. ARE YOU LONESOME TONIGHT? Elvis Presley (RCA Victor) 3
2. POETRY IN MOTION Johnny Tillotson (Columbia) 1
3. STAY Maurice Williams (Herald) 5
4. LAST DATE Floyd Comer (RCA Victor) 8
5. NEW ORLEANS U.S. Bonds (Legend) 7
6. HE WILL BREAK YOUR HEART Jerry Butler (Vee Jay) 10
7. A THOUSAND STARS Kathy Young & Innovites (Indigo) 11
8. GEORGIA ON MY MIND Ray Charles (ABC Paramount) 6
9. SAVE THE LAST DANCE FOR ME Drifters (Atlantic) 4
10. YOU TALK TOO MUCH Joe Jones (Roulette) 2
11. LET'S GO, LET'S GO, LET'S GO Hank Ballard (King) 12
12. NORTH TO ALASKA Johnny Horton (Columbia) 13
13. THE HUCKLEBUCK Chubby Checker (Parkway) 16
14. SAILOR Latte (Kapp) 20
15. LONELY TEENAGER Dion (Louie) 21
16. I'LL SAVE THE LAST DANCE FOR YOU Donnie Jo (Mercury) 17
17. MANY TEARS AGO Connie Francis (MGM) 28
18. SWAY Bobby Rydell (Columbia) 23
19. ALONE AT LAST Jackie Wilson (Brunswick) 9
20. TO EACH HIS OWN Pretenders (Mercury) 14
21. MY GIRL JOSEPHINE Fats Domino (Imperial) 25

Next Week

22. YOU'RE SIXTEEN Johnny Burnette (Liberty) 27
23. PERIFILS Ventures (Dallas) 30
24. WONDERLAND BY NIGHT Bert Kaempfert (Capitol) 36
25. LOVE WALK IN Dinah Washington (Mercury) 15
26. RUBY DUBY DU Thel Magistrates (Chiff) Charles Watts (MGM) 31
27. I WANT TO BE WANTED Brenda Lee (Decca) 18
28. BLUE ANGEL Roy Orbison (Mammoth) 19
29. WAIT FOR ME Playmates (Roulette) 29
30. EXODUS Munir (London)/Ferrante & Teicher (United Artists) 43
31. FOOLS RUSH IN Brook Benton (Mercury) 45
32. AM I THE MAN Jackie Wilson (Brunswick) 34
33. DON'T BE CRUEL Bill Block's Combo (Hi) 22
34. SLEEP Little Willie John (King) 24
35. LIKE STRANGERS Eddy Brothers (Cadence) 40
36. MY DEAREST DARLING (The James Argo) 42
37. PETER GUNN Diana Eddy (Annie) 26
38. DEVIL OR ANGEL Bobby Vee (Liberty) 37
39. GONZO James Booker (Peacock) 54
40. MY HEART HAS A MIND OF ITS OWN Connie Francis (MGM) 32

World Pacific 1401

The Cash Box—December 3, 1960
R & M MUSIC
Dallas, Texas
1. Kiddie (R. Bennett)
2. Cryin' For You (R. Band)
3. We'll Rock Your Heart (J. Butler)
4. Let's Go (H. Ballard & Midniters)
5. Georgia On My Mind (B. Chaplin)
6. Don't Be Cruel (B. Block)
7. Mary You Ever Loved A Woman
8. Sydnee Dawn (J. James)
9. Last Date (Jr. Emerson)
10. A Fool In Love (La. Tilleson

TOWN & COUNTRY
Lincolae Park, Mich.
1. You Are Lonesome Tonight (P. Prichett)
2. Poity In Motion (J. Tilleson)
3. Many Years Ago (P. Prichett)
4. I Want To Be Wanted (R. Lee)
5. Bucklebuck IC Checkers
6. Save The Last Dance For Me (H. Bennett)
7. Last Date (Jr. Emerson)
8. Faust Rush In (R. Benton)
9. Swing (R. Rydell)
10. Your Sixteen (J. Bennett)

FEELER CARS STORES
New York, N. Y.
1. Save The Last Dance For Me
2. You Talk Too Much (J. James)
3. Georgia On My Mind (R. Charles)
4. The Bucklebuck (J. Charles)
5. Stay On (R. Williams)
6. North To Alaska (J. Horton)
7. Lonesome Teenager (D.
8. Many Years Ago (J. Francis)
9. Never On Sunday (J. Carson)

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GILLETTE DISTRIBUTING CORP.
Chicago, Ill.
1. Are You Lonesome Tonight (E. Presley)
2. Are You Lonesome Tonight (E. Presley)
3. A Thousand Stars (K. Young)
4. Seller (Lillie)
5. Penny In Motion (J. Tilleson
6. Theme From The Pass Race (M. Chaplin)
7. Magnificient Seven (J. Cadilla)
8. Theme From Exodus (H. Teicher & H. Hitchcock
9. Mark (K. McCloud)
10. Old McDonald (J. Sinatral

CAMP'S
San Jose, Calif.
1. Are You Lonesome Tonight (E. Presley)
2. A Thousand Stars (K. Young)
3. Stay On (R. Williams)
4. My Darlin' Darling (J. James)
5. He Will Break Your Heart (J. Butler)
6. My Girl Josephine (J. Bennett
7. You Talk Too Much (J. James)
8. New Orleans (J. S. Bonds)
9. Gonga (J. Bakker)
10. Perfidia (Ventures)

HANK AND DAVID SING
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K 12963

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THE STARPOWER LABEL

MGM Records
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The Cash Box—December 3, 1960

22
Music

wanda jackson’s

"mean, mean man"

has begun to
Go, Go, Go!

record no. 4469

Order from your Capitol representative today!
NEW YORK:

"Twas a real thrill to catch the fabulous Damita Jo (at the Boulevard) who really stepped in with a thrilling performance of "I'll Save The Last Dance For You." Her musical support, by the way, was a sensation too! . . . Everyone up at Sopper Records is expecting the Shirelles' latest, "Will You Love Me Tomorrow," to top the sales figures on their "Tonight's The Night" powerhouse. The infant label also feels that Joey Dee's "Face Of An Angel" will follow suit . . . The Vernacular publicity reports a number of decks coming out in the near future on it's "New Frontiers" patriotic tune . . . Jerry Teifer checks in with the news that Tommy Zang's "Hey Good Lookin'" (Hickory) is starting to bust loose in many key markets. . . . Musician's Adrienne Lawver types that the label (an indie co. distributed by UA) is thrilled with the initial reaction to Gene Pitney's "(I Wanna) Love My Life Away.'"

Jerry Jackson, Billy Vaughn's newly-assigned Dot rep, on a whirlwind 29 city—7 day promo junket in behalf of Billy's new single and LP's, Jerry's a former platter spinner with L.A.'s KRLA and KDAY. . . . Morty Wax plugging away on three hot new items—Annette's "Talk To Me Baby" (Vista), Ray Peterson's "Corinna Corinna" (Dunes) and Johhnie Powe's "A Teenage Prayer" (Triode). . . . "B" Records' head Leroy Davidson excited with the reaction to Connie's "Blind Dog" and Jerry Martin's "Gee I Miss You." . . . Colpix's latest actor-singer chart threat's young Billy Silly, whose wax debut is entitled "Come Back Joe" and "Billy's Love Song."

Our very best to Bobby Darin on his recent engagement to Sandra Dee . . . Congrats also to Herb and Jonnie Carol on the birth of their 3rd child, Buddy. Ladd. Pop's one-half of the Kalin Twins, who are currently out promoting their Decca noise-maker, "Zing Won't The Strings Of My Heart." . . . RCA Camden execs rushing additional LP's in the reportedly highly successful "Living Strings" series into upcoming releases because of the unprecedented sales reaction to the line's 1st 3 packages. Victor's Nashville A&R director, Chet Atkins and west coast A&R director Dick Pierce in town last week for meetings with the labels brass . . . Bill Downs corrects us that the Ramsey Ames, whose "Aqual Nortamerica" show is heard over Spain's radio-Madrid, is a Miss, and a very lovely one at that. Show's announcer for the half-hour portion taped here at Hollywood's Alhambra is Brook Benton, whose latest Million seller is "Fools Rush In," signed for a 12/14 appearance on the Perry Como NBC-TV show. . . Strand's general mgr, Sidney Pastner expecting big things to happen with Janie Tenenbaum's up-coming debut for a label.

The Warren Covington-Tommy Dorsey org, currently playing its 2nd engagement in 6 months at the Hotel Roosevelt, on a real busy sizz. Boys are taping 4 shows for the "Saturday From" TV series (for Dec.) and cutting singles and LP sessions for Decca. In addition Warren's set to make a novelty band film later this month . . . Al Silver and Hal Percher of Herald-Embry readying a new record by their group of "Teenage Swingers." The label's top plug (besides Maurice Williams "Stay") is the Edsels "What Brought Us Together" on the Tammy banner . . . One of Tim Pan Alley's busy mgs, Joe De Angelis, items that his group, the Cavalliers' has been signed for a Dynamic wax session by proxy Ulysses Smith . . . Personality's Jeannie Bennett notes that Stewart Rose's "I Complained" (Felsted) is an appropriate selection for the current season.

(Continued on page 26)
CHICAGO:
(Continued from page 24)
Irv Trencher granted our town last week to herald recent pactee Al Hibbler's first release on Top Rank. It's called "Strawberry Hill" and, according to Irv, it has the making of a real winner. . . Weekend visitors Santo & Johnny tootin' it in Cleveland, reported by M-S Distribs' Vie Faraci, promoting their current two-sider "Twistin' Bellas" and "Bullseye" (Can-Amer). Vie info that ABC's newie who is currently shuffling in Milwaukee, is getting all sorts of action with his newie "You Don't Want My Love." It seems the disc has mounted several local charts and, as Vie puts it, is headed straight for national honors. Sam Cerami, now freelancing in the mid-west, is reporting double action on the Elena Faith pairing "Tango Of Love" b/w "A Love That's Young." (Vas-tac) playing, the late Wolf's Jack Sheehy splitting his sides over Stucky Green's. Majestic tee-hoe/her tagged "Shecky Green's A Funny Thing." . . . Allstate's Hugh Devlin, speliling 'bout a trio of hot slicings in Ricky Nelson's, "Milk Cow Blues," Carla Thomas' "Gee Whiz Look At His Eyes" (Atlantic) and Millard Wood's "Country Boy" (Delfi).

SALES

CHICAGO:

Before leaving town last week, Max Cooperstein (Chess) very excitedly info'd that Len Chess picked up a hot new master "Heartbreak Hotel" by the Bill Smith Combo, which kicked off extremely well in the Dallas area. The record, which is the original version, is starting to catch on all over the country. . . . Ralph Cox raves about Valerie Carr's musical return on "Nightline" to Joe Jones' smash "You Talk Too Much," titled "I Talked Too Much." and Lon Monte's yule flavored clock "Dominick The Donkey." . . . Harry Belafonte is set for the Opera House 12/15/62. Shining the bill will be Miriam Makeba and the Vocal Four. . . . Bob Cole's getting action with both sides of "Snowmen Smothers' waxing "Ain't Gonna Be No Monkey Man No More" b/w "I've Been Drinking Muddy Water." (Federal). . . . Vee-Jay's Abner is chalking up another big one for Jerry Butler, who's Xmas ditty "O Holy Night" is selling like crazy. Butler's "He Will Break Your Heart" is number 9 on the Top 100.

Robin Wilson, scoring heavily hereabouts with his "Nervous Auctioneer" (Monument), popped into town for a brief visit last week. Alan Bress (J. H. Martin) found time to advise that this deck has zoomed up just about every major chart in the area and indications are that it'll go the route nationally. Also moving up on the distro's roster is the Kampus Kids' "Leave Me Alone" on the label. . . . Bill Buck, out with "Blue Tango," (Hill), will be on hand for Al Benson's reunion at the Regal Theater 11/25. . . RCA-Victor's Stan Pat is flipin' over a new instrumental by Marty Gold & ork titled "Cry Like The Wind," which is the theme from Do Re Mi, and the new Jeff Barry single "All You Need Is A Quartet." The disc jockey's Yardbirds include "Blue Christmas" by the Browns and Jose Ferrer's "Yes, Virginia There Is A Santa Claus." . . . The Modern Jazz Quartet moves into the Cloister for two weeks starting tonight. . . . Johnny Mathis, set for Medinah Temple here 11/26-12/2, goes on to Detroit and the Riviera Theater 12/5-12/12. . . Carl Davis of Arnold Records is sporting a wider grin than ever since The Melodians' "Rudolph The Red Nosed Reindeer" is getting such tremendous reception at the local stations. He sez Jocks are pegging this as an "all year around hit." He adds that Herb Lawlor and The Champs' "My Heart" (Mala) is beginning to show in the area. . . Earl Woolf buzzes from Detroit that the new Joe Williams' outing "Somebody" is making plenty of noise in that neck of the woods.

LOS ANGELES:

Buckeye Distributors currently busy with several promising items—The Chips' "Darlin' (I Need Your Love)" on the Venus label, "The Tenth Day" on Reeco featuring Giovanni, and Hickory Records' offering by Jimmy Bell "She Wears My Ring." . . . Singer Larry Dee scoring in several areas with debut LaGree waxing "Am I Just Your Clown." Dee also penned the tune. . . KMPC Dylan's "I Shall Not Be Moved" to be booked in to some of the Ray Conniff orchestra and chorus concert at the Shrine Auditorium this Friday night 12/2. . . George Sherlock, record promotion director for Louis Prima and Keely Smith, on a 30-day tour of the West Coast is planning Dot albums "A Keely Christmas" and "On Stage" as well as Keely's single "Silent Night" b/w "Christmas Island," and Prima's single "Wonderland By Night" b/w "Oh Man Moss." Ronny Mann closing a club stint at San Francisco's "The Outside-Inside," in town talk-bumping his initial outing on R-Dell "Love Goes" b/w "Don't Go Travelin'." . . . Ernie Fields and the ork just out on the Rendezvous banner (Continued on page 26)
they played for the first time in a local ballroom, at Pacific Ocean Park's Aragon...

Newcomer Pete Roberts making a bid for the charts with Rendecuous

Joe Roberts and the Hollywood Argyles

Bobby Fortuna record!

Jerry Moss, currently busy on the east coast with "Satisfied (Part II)" by The Cashmeres, Bobby Benson's "Shoe Me," and "The Bells Of St. Mary's" featuring Terry and the Melod... San Diego DJ Dan Howard, along with Dick Kale, recently opened Talent Unlimited, an office designed for personal management and exploitation...

Everyone at Challenge Records all excited over the new Jerry Wallace release "There She Goes," grabbing hefty air-play in the So. Calif. area...

New Capitol pactee Brooks Arthur, pegged for hitsville with debut label on the record "What Do You See In The Future"... Bill Doggett looking to get back on the charts again with initial coupling on Warner Bros., "The Hully Gally Twist" b/w "Jackrabitt."

PHILADELPHIA—Accordin' to Marrel's Ted Kellem, his hot lines include the Mark II's "Night Theme" (Wye), Anita Bryant's "Wonderland By Night" (Carlton), Patti Domino's "My Girl Josephine" (Imperial), Gino James' "Popularity" (Epic) and Gloria Lynne's "Love I've Found You" (Evefest)... Bob Keller sez that his Flying dizzy's starting off the Xmas season with a smash in "The Jingle Christmas Fantasies" (P.R. and that Arwin has a winner in Mel Carter's "I'm Coming Home." He adds that the top record around is Jimmy Charles' "The Age For Love." (Promo).

HOUSTON—Top Don Robey claiming a sales giant in the Duke LP "Like 'Er Hot." Package contains boplies by Willie Mae Thornton, Johnny Ace, Clarence "Gatemouth" Brown, Bobby Blue Bland, Little Jr. Parker, Paul Perryman, the Casuals and the Rob Royes... Fortune Enterprises has announced year-end singles releases on its two labels, Marquee and Copan. Two singles will be issued before Dec. 5 with Liz Gray and the Romancers. Six singles will be issued for the first quarter of '61. Artists in the latter release will include: Bobby Mitchell, Frank Wilson, Carl Metoyer, Jim Martin, The Midnighters and Don Wilkerson, former sideman with Ray Charles. Label distrib is ARDCO, MONTREAL, CAN.—The Ziprock Co. report that they're currently represented on the Cash Box Top 100 chart with the Mark II's "Night Theme," the Bobettes' "Have Mercy Baby," Ike & Tina Turner's "A Fool In Love,"... Lee Mendel, sales and promo mgr. for RCA Victor of eastern Canada, to leave here to take up residence in Los Angeles... Compo's promo mgr. Liam Matlon, also leaves for L.A. to join Jimmy Rodgers and Harold Comb Prod.

DENVER—BandBox Records releasing Jimmy Scott's "For The Rest Of My Life." Jimmy's the lad who was killed during a nite club altercation a few months ago.

SAN FRANCISCO—Among the sales leaders at New Sounds, telegrams Hugh Trufon, are Louis Prima's "Wonderland By Night" (Dot), Tobin Mathews' "Ruby Duby Do" (Chieft), Jimmy Charles' "The Age Of Love" (Promo) and, LP-wise, Billy Vaughn's "Sundowners."

SEATTLE—Jerry Denmon types that the Liberty-distributed Jerden label's "Right Good Night My Love," by Darwin & The Cupids, is starting out like "Mr. Blue." Bandle Guitar, who heads up Dalton, also produced the Jerden disk. CINCINNATI—Connee's Ed Rosenblatt (info that included among the distros best sellers are Ferrante & Teicher's "Exodus" (UA), Little Woo Woo's "This Wonderful Girl Of Mine" (Part), James Booker's "Goin" (Peacock) and the Miracles' "Shoppin Around" (Tamla). Newswire is Jerry Wallace's "There She Goes" (Challenge) and Bobby Valentin's "All American Girl." (Gerham).

DETROIT—Barney Ales, Aurora distris, lets us know that one of the big decks in his area's the Miracles' "Shoppin Around." SALT LAKE CITY—Among the top names appearing at the Terrace Ballroom were Frankie Avalon, the Mills Bros., Guy Lombardo and the Brothers Four.

PROVIDENCE—Wye folks letter that Claire Charles' "You're My Ideal" is starting to pop up on deejay charts all over the country.
MAKING IT BIG!
THEIR FIRST COLUMBIA SINGLE
JERRY MURAD'S HARMONICATS playing
CHERRY PINK AND
APPLE BLOSSOM WHITE
4-41816 (also available on 33)
NOW... EXCLUSIVELY ON COLUMBIA ℗ RECORDS
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St. Louis Blues; The Memphis Blues; Blues In The Night; Limehouse Blues; Basin Street Blues; Jazz Me Blues; St. James Infirmary; Tin Roof Blues; It’s The Bluest Kind Of Blues My Baby Sings; Honky Tonk Train Blues; A Blues Serenade; Royal Garden Blues

Studios: PS 176  Mono: 3125

Sing Sing Sing; When It’s Sleepy Time Down South; You’re Driving Me Crazy; One O’Clock Jump; I’ve Got My Love To Keep Me Warm; Cherokee; Intermission Riff; Tuxedo Junction; Apple Honey; Take The “A” Train; Drag-net; Night Train

Studios: PS 174  Mono: 3127

The Darktown Strutters’ Ball; I Wish I Could Shimmy Like My Sister Kate; South Rampart Street Parade; At The Jazz Band Ball; Muskrat Ramble; Chicago; That’s A Plenty; King Porter Stomp; Someday, Sweetheart; High Society; Riverboat Shuffle; Copenhagen

Studios: PS 184  Mono: 3136

Wallin’ Boat; Bag’s Grove; Doodlin’; Exactly Like You; Baby Blue; Perdido; Woody’ You; Round About Midnight; Beaulieu Festival Suite – Hunting Scene; Vintage Veterans; Beaulieu Abbey; Montagu Manor

Studios: PS 187  Mono: 3143

THE NATION’S Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

1—POETRY IN MOTION—Johnny Tillotson
2—SAVE THE LAST DANCE FOR ME—Drifters
3—YOU TALK TOO MUCH—Joe Jones
4—GEORGIA ON MY MIND—Ray Charles
5—STAY—Maurice Williams
6—I WANT TO BE WANTED—Brenda Lee
7—LET’S GO, LET’S GO, LET’S GO—Hank Ballard & Midnighters
8—LUST IN LONDON—Floyd Cramer
9—NEW ORLEANS—U S Bonds
10—HE WILL BREAK YOUR HEART—Jerry Butler

Seeco To Sell Direct To Dealers In 4 Cities

NEW YORK—Seeco Records has decided to sell its product directly to dealers in four cities, label topor Sydney Siegel revealed last week. Effective immediately, the label will accept orders in its New York offices from dealers in Boston, San Francisco, Minneapolis and Denver. According to Siegel, the move was made because of the nature of Seeco’s specialized catalog, which consists of 400 LP’s mostly in the Latin field and the unwillingness of indie distributors to stock the label’s product “in depth,” despite the fact that there are dealer requests for certain merchandise.

The label’s Mert Hillman said he had received about two-hundred dealer requests for various Seeco LP’s which the local distributor did not carry. Seeco Distributing will handle all orders from its New York headquarters. In addition, agents, as yet unnamed, will represent Seeco in the four cities, serving as promo men and as contacts within the trade.

Hillman said that a mailing is in the process which will inform the dealers in the territories affected of the label’s move. Hillman pointed out that the label’s advised distributors in nearby towns that Seeco would not sell direct in their territories.

Seeco records manager said that there were no immediate plans to bring the same policy into effect in other areas.

Hillman noted, however, that after the label had “proven” the sales appeal of its catalog, it would be willing to go back to a distributor set-up in the four cities if the distributors agreed to purchase the catalog in depth and afford it their full promotional activities.

Strand Inks Muriel Angelus

NEW YORK—The singing of British born singing star and actress Muriel Angelus to an album recording contract was announced last week by Sidney Pasternak, general manager of Strand Records. Lank’s initial album for Strand is designed as a tribute to the late Oscar Hammerstein II, and is being produced by Paul Lavalle.

Miss Angelus was brought to the USA to star in the Rodgers and Hart musical, “The Boys From Syracuse,” in which she introduced “Falling In Love With Love.” She has also featured in films, among them “The Great McGinty” with Brian Donlevy. The Strand agreement marks the debut of Miss Angelus as a recording artist.

Christmas Special Issue
Deadline December 15th
RUSH Ad Copy NOW!
The number 1 country and western song ....

....GOES POP!

A sensational interpretation....

PAUL CLAYTON

SINGS

Wings

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Monument

RECORDS

ONE OF THE London group OF HIT LABELS

LONDON RECORDS, INC. 539 WEST 25th STREET, NEW YORK 1, NEW YORK
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. SHOP AROUND
Miltie (Tomita 54034)

2. WONDERLAND BY NIGHT
Louis Prima (Dot 16157)

3. ZING WENT THE STRINGS OF MY HEART
Kalia Twins (Decca 31169)

4. CAN SHE GIVE YOU FEVER
Ernest Tucker (Earth 501)

5. GLORIA'S THEME
Adam Wade (Coed 541)

6. SPOONFUL
Ella & Harvey (Chess 1771)

7. WHEN I FALL IN LOVE
Flamingos (End 1099)

8. KING OF HOLIDAY ISLAND
Dan Rand (Cortlan 536)

9. FLAMINGO EXPRESS
Ravelthorns (Gaddie 3011)

10. BABY OH BABY
Shelly Johnson 104

11. HURRICANE
Dore "Baby" Cortez (Clack 1031)

12. A LITTLE TEAR
Gary Stiles (Midland 138)

13. TWISTIN' BELLS
Santa & Johnny (Canadian-American 120)

14. WONDERLAND BY NIGHT
Anita Bryant (Cortlan 740)

15. CANADIAN SUNSET
Gene Ammons (Prestige 176)

16. YOU ARE MY SUNSHINE
Johnny & Hurricanes (Big Top 3056)

17. WABASH BLUES
Vicuots (Midland 140)

18. TALK TO ME BABY
Annette (Vista 369)

19. GEE
Jan & Dean (Dore 576)

20. THERE SHE GOES
Jerry Wallace (Challenge 50908)

21. THE AGE FOR LOVE
Jimmy Chero (Proma 1003)

22. ANGEL BABY
Rise & The Originals (Highland 5081)

23. RUBBER BALL
Bobby Vee (Liberty 52587)

24. I NEED A CHANGE
Miracles (Chess 1768)

25. MADISON TWIST
Charlie Hicks & The Ponies (Columbia 65324)

Looking Ahead

Mercury Issues 10 Albums

CHICAGO—Mercury Records Mid-Nov. release of ten LPs includes the second David Caroll set in the label's "Perfemance Sound" series, "Percussion Orientale." All the albums are included in the label's November's 15-Jan. 1 "10 Plus 1" sales plan.

The other pop LPs include: "Just A Child's Walk With These"—Putti Page; "Moanin'"—Ernestine Anderson; "Twilight Time"—Eddie Burner Orch.; "It's Easy To Dance With"

7 Liberty Execs Launch "Operation Hit"

HOLLYWOOD—"Operation Hit," an "all-out" effort to place Liberty Records "in front during the forthcoming peak holiday season," was launched last week by seven label execs in fifteen or more key cities. With "two weeks time or until the breakthrough," the seven will saturate their areas with seven new singles and albums, telling their story via radio, TV, newspaper interviews, visits to one-stop, rack jobbers and retailers.

Columbia Appoints Attorney

NEW YORK—Clive Davis has been appointed an attorney in Columbia Records legal department, the label's general attorney has announced. He succeeds Jerome Talbert, who recently joined the William Morris Agency.

Davis will give legal counsel on artists' contracts, copyrights and publishing. Davis was most recently associated with the law firm of Rosenman, Goldmark, Collin and Kaye.

Harvard Publishes Pic Theme

NEW YORK—Ivan Moguli's Harvard Music (BMI) has obtained the publishing rights to "Madelaine," theme music from the English film, "A French Mistress," which is due in the U.S. soon. Music has been cut by Frank Chacksfield on London. Harvard also publishes Chacksfield's flip side, "A Alpine Steigrudge!" (not from the film).

Seeco Inks Combo

NEW YORK — Seeco Records has pacted the Hermans Ferreira, a vocal-instrumental team, label leader Sydney Siegel reported last week. Group, which was seen on the Nov. 29 Ed Sullivan Show, will cut both singles and LP's for the label.

The seven execs are: Don Blocker, St. Louis, Kansas City; Bud Dalo, Baltimore, Washington, D.C.; Don Bohanan, Detroit, Chicago; Ken Rivercomb, Minneapolis, Chicago; Joe Sadd, Cleveland, Pittsburgh; A Le Vinger, San Francisco, Seattle, Portland; Bob Saff, New York City.

Paramount in importance, the label said, is the Chipmunk Christmas Program, which centers around three LP's, two EP's and a single. Six albums being spotlighted are: "Bad Travis In Concert!"; "Paradise Found"—Felix Slatkin; "Laughs For Losers"—Dave Berry; "Play Bong"—Jack Costanta; "Bobby Vee Sings Your Favorites" and "Walk, Don't Run"—The Ventures.

Epic Issues 11th Lanin LP

NEW YORK—Epic Records has just released its eleventh Lester Lanin album, "High Society." Current musical-comedy songs are featured.

Disneyland Releases 3 LP's On Disney Films

NEW YORK—Disneyland Records has released three LP's which contain the storyline, music and songs from three Walt Disney flicks. Albums are "Swiss Family Robinson," narrated by Kevin "Moochie" Corcoran; "101 Dalmations In Story And Song" and "Perri"—narrated by Jimmie Dodd. The label is also releasing singles—ranging in price from $2.98 to $1.98—which contain material from the "Robinson" and "Dalmatians" pics.
titanic! ...that's the way the critics described Capitol's Original Broadway Cast album of "The Unsinkable Molly Brown" and the seven singles from the show that are blowin' up a sales storm.

I AIN'T DOWN YET Dinah Shore • Record No. 4476 BELLY UP TO THE BAR, BOYS Guy Lombardo Record No. 4477 I'VE A READY STARTED IN The Four Preps • Record No. 4478 ARE YOU SURE Tex Williams • Record No. 4479 KEEP A HOPPIN' Jack Marshall • Record No. 4480 IF I KNEW Nat King Cole • Record No. 4481 DOLCE FAR NIENTE Gordon MacRae • Record No. 4483

(The Cash Box—December 3, 1960)
Ellis Exits MGM For Indie Work

NEW YORK—Ray Ellis has resigned his posts as musical director and director of A&R at MGM Records, effective immediately, according to an announcement by the label last week.

Reason for Ellis’ departure, the label said, was to give him more time for indie production, writing, conducting and arranging. He will be active in TV and is presently scheduled to arrange and conduct the music of two TV spectaculars in 1961 and is negotiating for a special TV series.

Ellis will remain on the MGM roster as a recording artist.

At MGM, Ellis cut such top artists as Connie Francis, Jase F. Morgan, Clyde McPhatter, Maurice Chevalier and others. He produced the current Connie Francis hit, “Many Tears Ago.” He also has his own MGM albums.

Prior to his MGM tenure, Ellis arranged for some of Columbia’s top attractions.

Capitol Parades “Molly’s” In Ten Cities

HOLLYWOOD—In ten cities across the country last Monday (21) traffic stopped to make way for a life boat which rolled down the streets. In the bow of each craft there stood, somewhat shakily, a striking red-head, an up-ended oar clutched resolutely in one hand.

Each girl wore a costume consisting of knee-length pantaloons, long-handled red-flannel underwear, a windbreaker, bedroom slippers and a diamond tiara.

Promotion men from Capitol Records Distributing Corp. were merely delivering Capitol’s original-cut album of “The Unsinkable Molly Brown,” Meredith Wilson’s new Broadway show.

The scene approximated Molly Brown’s legendary survival of the sinking of the Titanic. She took command of one lifeboat, so the story goes, and exclaimed, “I was born in a cyclone, and this sure in hell ain’t gonna be my finish!” Then Molly sang jawly saloon songs to keep her hardy group going until they were rescued.

In nine of the cities where the promotion was launched, nothing very spectacular happened. In Los Angeles, however, promotion man Gil Freisen collected five citations for various offenses against the municipal and traffic laws.

Cities in which CRDC men floated Molly Brown were New York, Newark, Hartford, Boston, Philadelphia, Baltimore, Detroit, Chicago, Los Angeles, and San Francisco.

Capitol began release of its original-cut recording of “Molly Brown” on Nov. 21, with complete national distribution anticipated this week.

The Bells of St. Mary

Terry & The Mellos

Amy 812

AMY RECORDS 1650 Broadway

Last minute holiday album hint:

Ella wishes you a SWINGING CHRISTMAS

ALBUM MG V-4043 (Mono or Stereo)

who wouldn’t want Ella for Christmas!
Bill Reilly would have some fitting comments on this.

Bill Reilly of RCA Custom's Chicago office wouldn't put up with misfit work. One of the big reasons for RCA's success with "indies" of the record business is careful custom-tailored, personalized service. If you have an idea for a record, discuss it with your near-by RCA Custom man. You'll be pleased by all the technical questions he can answer and all the imaginative, worth-while suggestions you'll get. No matter which of the conveniently located studios and plants you use, you'll find the latest, finest equipment. Call or write today.

RCA CUSTOM RECORD SALES
In New York:
155 East 24th Street
Murray Hill 9-7200
In Chicago:
445 N. Lake Shore Drive
W.Hitchcock 4-3215
In Hollywood:
1510 North Vine Street
Oldfield 4-1660
In Nashville:
800 17th Avenue South
Alpine 5-6691
In Canada:
RCA Victor Company, Ltd.
1001 Lenoir St., Montreal
225 Mutual St., Toronto
Sagle Resigns Epic A&R Post

NEW YORK—Chuck Sagle last week announced his resignation as co-director of pop A&R at Epic Records. A new appointment to the position is expected this week. Jim Fogleison continues as the label's other co-director.

Name ASCAP Counsel

NEW YORK—Stanley Adams, president of the American Society of Composers, Authors and Publishers, announced last week that, at the request of the Society's General Attorney, Herman Finkelstein, the Board of Directors unanimously approved the rehiring of Honorable Simon H. Rifkind of the firm of Paul, Weiss, Rifkind, Wharton & Garretson as special counsel for the Society. Judge Rifkind served the Judge of the United States District Court for the Southern District of New York from 1941 to 1950.

Christian Herald Issues Christmas Album

NEW YORK—Christian Herald Records, the disk unit of The Christian Herald, the independent non-denominational Protestant publication, has released its second LP, "The Christian Story." The package includes Christmas music by Bill McVey, the story of Christmas narrated by David Ross and a special message by Dr. Daniel Pollock. In addition to regular distrib channels, the album will also carry the LP. Label's first LP was "Hymns America Loves Best" by McVey.

Jingle Firm Into Disk Biz;

Jerry Field Named Gen. Mgr.

NEW YORK—Forrell, Thomas & Polack Associates, Inc., one of the leading producers of musical commercials for radio and television, made its entry into the disk field last week with the announcement of the formation of FTP Records, FTP Music (ASCAP) and Roll-Tom-Pol Music (BMI). Jerry Field has been appointed general manager and vice-president of all the units as well. Field, who has been associated with many best-selling records, has held sales and A&R posts at several labels. The new recording firm will release both albums and singles in every category for every decade. Scheduled for a mid-January LP and two children's packages of music from forthcoming kiddie TV programs. Field announced that he is looking for masters, artists and material, and will operate out of offices at 1650 Broadway.

Ed Thomas is president of the Forrell, Thomas & Polack subsidiaries with Jim Polack vice-president and Gene Forrell acting as treasurer. The triumvirate—composers, lyricists and musicians, formed the agency some four years ago. Since that time they have created commercials for a host of clients including Weichade, Chevrolet, General Electric, U.S. Steel, Carling's Red Can, Alm's and Wizkrid Cream Oil.

Forrell has composed for the theater, ballet and motion pictures since 1940. He has been awarded prizes at the Cannes, Rome and Brussels Film Festivals. Thomas, who has composed and arranged for many popular singers and major record companies. He has also been featured as solo guitarist and singer on more than 200 TV shows. Polack has been featured vocalist with leading opera companies and sung on Broadway in Earl Carroll's "Vanities" and "Winged Victory" and appeared on numerous radio and television programs.

Stuart "Lanza" LP

Gets New Look On Success

NEW YORK—Teno Enzo Stuart's "TrIBUTE TO Mario Lanza" LP on Spin-O-Rama has been given a new look. With the original pressing of 100,000 LP's reportedly sold-out, the label has ordered new album covers which give Stuart double the billing he received on the original cover.

Capitol Offers 1-For-10 Program

On Show-Pic Albums

HOLLYWOOD — "Recognizing the popularity of original-cost and soundtrack albums as Christmas gifts, Capitol Records Distributing Corp. is offering double a month-long one-for-10 program on 11 Capitol show albums. It was disclosed last week by J. K. Matlakh, president of the firm. Albums being offered in the program include the original-cost LPs of "The Unsinkable Molly Brown," "Tenderloin," "Flirters," and "The Music Man." Soundtrack albums are "Oklahoma!," "Carnival," "The King and I," "High Society," "Pajama Game," "Can-Can," and "Bells Are Ringing." The program, which is effective Nov. 28 through Dec. 24, offers dealers, rack jobbers, and distributors one free show album with every ten purchased. To qualify, CRDC customers need to purchase a minimum of thirty LPs in any combination. The free album must be one of the selections marked by the "CRDC for 1-For-10 program was extended to all show albums as a result of dealer reaction to similar programs from 10 Capitol's "Molly" and "Tenderloin" original-Broadway-cost LPs.

Larry Finley Named Operation Veep Of Tops

HOLLYWOOD — Larry Finley, a coast TV personality, has been appointed vice-president in charge of operations of Tops Records and all disk subdis of the parent company, Precision Radiations Instruments. Announcement was made last week by Robert Rhyme, president of Al Bloomingdale, chairman of the board.

Finley will preside as executive assistant to Rhyme and will be in complete charge of product creation, A&R, advertising and public relations.

Finley has given up all radio and TV projects with the label to concentrate on his Saturday night KABC-TV stint, "Music Is My Business," a TV talk show.

Tops, long a big figure in the low-priced LP field, is reportedly signing many "names" for its new higher priced albums. In addition to LPs, the "complete" line will be released on a regular monthly basis. The low-priced Tops line will continue in production, with the new release line giving the label a price range from $5 to $5.98, Tops says over 25,000 outlets now handle its product and fifty-two men in the field handle sales and promotion.

Going like FURY

Wilbert (Kenny) Harrison sings new dance craze

THE HORSE

Fury 1041

The Starlights

VALERIE

Fury 1034

FURY RECORDS

271 W. 125th St., New York, N.Y.

SAVING THE LAST DANCE FOR ME

The Drifters...

Atlantic Records Inc.

I'LL SAVE THE LAST DANCE FOR YOU

DAMITA JO

Mercury


DON'T BE CRUEL

Bill Black's Combo

Hi Erit Presents, Continental Music Inc.

I Gotta Know

Elvis Presley

Rudy Music Inc.

Hill and Range Songs, Inc.

1619 Broadway, New York, N.Y.

The Cash Box—December 3, 1960
CARLTON INTROS FIRST SIX LP'S IN $1.98 "HEAR HOW"

NEW YORK—Carlton Records has bowed the first six in a series of $1.98 "Hear How" instructional LP's. The new "Hear How" series is designed to give audio courses in mass-appeal sports, hobbies and crafts with "name" experts delivering what amounts to a private lecture to the record listener.

The six LP's are: "Hear How To Improve Your Golf," with Bob Rosburg, the PGA champion; "Hear How To Play Winning Bridge," with Oswald Jacoby, tournament star, bridge columnist and teacher; "Hear How To Touch Type," with Mrs. Dorothy Haydon, head of the commercial department of New York's George Washington High School (booklet enclosed); "Hear How To Be A Better Bowler," with Billy Golenbiewski, ABC Masters champion; "Hear How To Plan The Perfect Dinner Party," with Dorothy and Gaynor Maddox, food experts and writers; "Hear How You Can Feel Fit All Day," with Barton Horvath, physical culture expert.

INY SHORE PROMO DECK BIG SUCCESS FOR CHEVY

HOLLYWOOD—A million copies of a Dinah Shore Xmas promotional 33 single have been handed-out in less than two weeks, according to George R. Jenks, manager of Capitol's custom services department, which prepared the deck for the lark's TV sponsor, Chevrolet.

The seven-inch, 33 single record contains four Yuletide songs recorded by the songsstress especially for the promotion and is not for sale. Miss Shore is an exclusive Capitol artist.

The disk is being given away by more than 7,200 Chevy dealers throughout the U.S. and Canada to persons who take a test drive in a new Chevy. Chevy is backing the promotion with extensive print, radio, and TV ads, headed by "concentration plugs on the Dinah Shore Chevy Show (NBC-TV, Sunday nights).

Campbell-Ewald, ad agency for Chevrolet, initially ordered the records and disks from Capitol's custom services department, Jones said, and this week re-ordered an additional 400,000. The promotion began Nov. 15 and runs until Christmas.

Jones said the promotional recording for Chevrolet is the largest project of its kind produced by his department. He indicated that several similar promotions, also involving major national firms, will be launched within the next few months.

The disk is encased in a four-color sleeve with a picture of Miss Shore on the front. Back side carries the message, "Season's best from your Chevrolet dealer," and a plug for Miss Shore's latest Capitol album, "Dinah Sings, Previn Plays," with Andre Previn.

The seven-inch, 33 1/3 rpm single produced for the Chevy promotion is an exact miniature of Capitol's regular 12-inch long-playing disks.

The four Christmas songs on the disk are "Silent Night," "Jingle Bells," "The Coventry Carol," and "You Meet The Nicest People.""}

MILLER SING-ALONG GETS REGULAR NBC-TV SPOT

NEW YORK—Mitch Miller has evidently repeated his LP sing-along success on TV. Beginning on Jan. 27, "Sing Along With Mitch" will become a regular feature on the NBC network, alternating every other Friday with the "Bell Telephone Hour."

The Columbia Records artist and host had a well-received sing-along TV'er last week. As with the latter show, the TV audience will have the opportunity to sing-along. Professional performers will also appear. No sponsor has been named.

ERA MAKES SHORTER DJ VERSION OF "MR. LIVINGSTON"

HOLLYWOOD—An abbreviated radio version of "Mister Custer," by Larry Verne has been released by Era Records. The deejays copies are timed at 2:57 while the consumer version remains at 3:54.

Verne, who recently hit with "Mister Custer," has an LP due this week, "Mister Larry Verne."

100,000 BITOA MEMBERS

NEW YORK—In last week's story on Woody Woodbury's new Stereodidi'y LP, membership in the comic's Bizo Is The Only Answer club (BITOA) was incorrectly numbered at 1,000.

According to Frank Shue, the label's advertising and promotion manager, membership totals 100,000.

"FOR THE REST OF MY LIFE"

b/w "MAMACITA MIA"

The strangely prophetic last release of J. D. Scott (of Scotty & Bobo) who was shot within hours after making this recording.

Band Box Records is honored to present the last recording of this great young star whose career was so tragically ended before the music world was able to fully acclaim him.

"FOR THE REST OF MY LIFE" by JIMMY D. SCOTT This One Will Move!!

ORDER NOW

BAND BOX Records

1155 Reed St.
Denver 15, Colo.
Top Rank Launches Xmas Bonus LP Plan

NEW YORK—Dewey Bergman Jr., director of albums for Rank Records of America, last week announced a “Christmas Bonus Album Plan” effective until Dec. 31, 1960. Highlighted in the program, devised by Bergman under the direction of Rank’s consultant, Harold Friedman, are an extra bonus of 15% in merchandise, a 10% return on all purchases (plus the regular 90%) and a sixty-nine day dating plan with the earliest possible payment in January.

Included in the plan are three new Top Rank album releases, “The Spirit Moves Me” by Jack Scott, “Bongola” by Preston Epps and a Dixieland LP by Clyde McCoy.

Key packages in the program, those dubbed by Bergman as being "ideal for Christmas business" are ‘The Knightrider Strings,’ LPs and “Double Exposure” by Mannie Alham, the dollar extra, deluxe AFM Series, “F Sharp,” “Come To The Cell,” “Scotland’s Pride” and “With My Love” by Ernest Maxin and the special Collector’s Editions of “Last Moments of Greatness” (Top Rank’s $24.95, four-record, limited edition of the music of Tommy and Jimmy Dorsey) and “A History of Cante Flamenco” (a two-pocket, $9.98 set with libretto).

Top Rank’s “Christmas Bonus Plan” will be backed by “heavy” trade and consumer advertising, promotion and publicity as well as point-of-sale displays. The display material consists of 20” x 40” folding screen units adaptable for window, floor or wall space and single-wing panels with Da-Glo print. The theme “Gift Album” is repeated in all point-of-purchase material.

NEW YORK—Joe Reisman, pop A&R chief of Roulette Records, presents Nancy Kwan with his recording of the theme from “The World of Suzie Wong.” Miss Kwan is featured in the Paramount film. Reisman and Bonf is receiving joint promotional support from both Roulette and Paramount Pictures.

Suzie’s Record World

Cameo: Coming up Strong! Theme From The Young Ones by Dave Appell and his orchestra. Cameo 104

Cameo: The Puppet Song by Frankie Avalon. C-1065

Chancellor: The Original version of The Bells of St. Mary’s by The Baysiders on Everest is the Selling Version! #19932 Everest Records 340 Lexington Ave., New York, N.Y.

Last minute holiday album hint:

Ella wishes you a SWINGING CHRISTMAS!

Even Santa Claus believes in Ella VERVE RECORDS

ALBUM MG V-4043 (Mono or Stereo)

VERVE RECORDS

BEVERLY HILLS, CALIFORNIA

who wouldn’t want Ella for Christmas!

The Cash Box—December 3, 1960

PHILADELPHIA—The Crosby Brothers (Phillip, Dennis & Lindsey) flank MGM Records’ Philly distributor Ed Barsky and his promo gal Frances Murphy as the boys took time out from their engagement at the Erie Social Club and an appearance on the Dick Clark Show to visit Barsky and help promote their new MGM album, “Presenting the Crosby Brothers.”

Whooping it up! CHEROKEE by The Cherokees GUYDEN 2084

Cameo: Coming up Strong! Theme From The Young Ones by Dave Appell and his orchestra. Cameo 104

Cameo: The Puppet Song by Frankie Avalon. C-1065

Chancellor: The Original version of The Bells of St. Mary’s by The Baysiders on Everest is the Selling Version! #19932 Everest Records 340 Lexington Ave., New York, N.Y.

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who wouldn’t want Ella for Christmas!
VICTOR SETS JAN. 33 SINGLES BOW; PROMO SET WITH TOOTHBRUSH FIRM

NEW YORK—A standardization of disc and LP output to RCA RPM took a giant step forward last week with the announcement of RCA Victor's Jan. 33 single and Compact 33 Double release. Label's vice-president and general manager, George R. Marek, made the announcement.

A total of 25 releases will bow the disc, Marek said.

The Compact 33 will be released on a regular basis in two forms: as a Compact 33 Single and a Compact 33 Double. Both singles and doubles will be included in the initial release. The Compact 33 Single will contain two tunes. The Compact 33 Double will include four tunes—two per side.

In launching the Compact 33, Victor plans a promotion with Dr. West's, world's largest manufacturer of toothbrushes based on a Compact 33 record which highlights complete excerpts from new LP albums. Based on initial orders alone, this will be the first 33 seven-inch records ever to be pressed in quantities of a million.

"We are producing the seven-inch 33 as we are with the singles market," said Marek. "The present four-speed instruments offer a potential for playing 33 singles which was not available before. The introduction of the Compact 33 enables RCA Victor to offer recorded music to the public in whatever form it prefers."

"The Compact 33 is also expected to attract the interest of the adult market," Marek continued. "With the Compact 33, a single can be created for those who like pop music but do not wish to hear more than one song on a disc. The Compact 33 can also be used as a sample a new artist through a single and then, if pleased, acquire a long-playing record of that same artist.

"We also believe there is a market for serious music on the Compact 33—as the "Blue Danube" Waltz or the Chopin Polonaise. Certainly, in the old days, we used to do a lot of business on such short works. With the increased taste in all classical music, the time may have come to try it again."

"We will, of course, continue to merchandise and promote actively our singles available on 45. That is the form which thousands and thousands of buyers have found desirable, the form in which they best enjoy pop music. This is a vast group and will remain one of the mainstays of the industry.

"RCA Victor's primary aim," Marek continued, “is to give this market a new disc to sell to the public and we would welcome the adoption of it by the entire industry in an effort to increase the seven-inch 33 record." Manufacturer's nationally advertised price for the Compact 33 Single will be 96 cents.

The Compact 33 Double will be nationally advertised at 14.50. RCA Victor single releases will be issued simultaneously on the Compact 33 Double.

Focus of the Victor-West campaign is the new RCA Highlighter uniquely packaged in a four-color sleeve to which a Dr. West's toothbrush is attached to the cover of the Highlighter is "Tunes for Teens," and it contains four complete selections from new LP's by Victor artists Sam Cooke, The Browns, Neil Sedaka, and Rodd Laurer. The Highlighter will offer the four tunes in monaural, the other in stereo.

West's initial orders on the Compact 33 Highlighter have already hit the million mark. All the Highlighters will be made available to consumers through thousands of Dr. West dealers throughout the country. The nationally advertised price will be 88 cents, representing a savings to the buyer of 90 cents on both the record and the attached toothbrush.

In addition to exposing the new Compact 33, as well as Victor artists to consumers, the Highlighter colorfully dramatizes the Compact 33 story on both sides of its sleeve. The sleeve will also display the four LP's of the artists represented on the Highlighter.

The Compact 33 promotion will be supported by a giant media campaign. Speaking to it will be full-page ads in West's ad in Life, Seventeen, Teen, Ingenue, Playbill, and Ebony magazines, while a full-column ad in the New York Times magazine will also tell the story.

Newspaper space will receive major attention. Ads are now scheduled in major markets, including New York, Chicago and Los Angeles. Ad mats in various sizes for local use will also be available.

One of the most unusual features of the Compact 33 promotion will be a special, four-color counter merchandise for Dr. West's dealers. The counter, which takes up a minimum of space, has been designed to hold seventy-two Highlighters with toothbrush attached. Additional Dr. West's products will also be available, including streamers, brochures, and window displays.

To aid the dealer in selling the new Compact 33 and to give it maximum in-store exposure, Victor will make available a handsome merchandise holder to hold approximately 350 Compact 33's. Victor will also back the Compact 33 Highlighter with consumer advertising in teen-age publications, as well as extensive trade ads, disk-jockey mailing, and in-store material.

"RCA Victor's joint promotion with Dr. West's and the Compact 33 Highlighter is the most direct way to describe this new product to the public and we would welcome the adoption of it by the entire industry in an effort to increase the seven-inch 33 record," said Marek. "RCA Victor's nationally advertised price for the Compact 33 Single will be 96 cents."

NEW YORK—Atlantic Records top pop chart arobor with the signing of the following artists to the label: Diannah Carroll, Lurlene Hunter, Bobby Scofield, Paul Young, Jimmy Rick's, Ben E. King, Solomon Burke, Carla Thomas, Jean Dushan and Jerry Lieber & Mike Stoller. Larter is the famed writers-producers, who head a band a st including Ben E. King's "Qui-
ey Yak," which includes a number of prominent Built West's, The New Yorker" and "Spanish Har-
esse.

Soon to be released is a duet of LaVern Baker and Jimmy Rick's, who is associated with the label. Carla Thomas has "Gee Whiz," not at present no longer a side.

 Thrush Lurlene Hunter will have an Atlantic LP, "Blue & Sentimental," in which version viously warbled for United Artists, will be represented on an LP, "Fun Life," in the near future.

Bobby Scott's first Atlantic album will be his original music for David Merrick's Broadway production, "A Taste Of Honey," The pianist has exp-
cited the incidental music from the show, added musical arrangements of dramatic episodes and welded them into a series of jazz pieces.

St. Nicholas Promos Xmas Songs

NEW YORK—St. Nicholas Musie, with Christmas songs by top pop Johnny Marks, has set a "heavy" interna-
tional promotion on both old and new Christmas songs.

Promo includes trade advertising and promotional efforts by the firm's staff of seven.

Newcomer to the St. Nicholas catalog is "Rockin' Around The Christmas Tree," cut by Dee Dee's Bondas Lee and reported to be "breaking for a hit." Performer will sing the tune on the Dec. 14 offer-
ing of Perry Como's TV show.

Dee Dee has also cut Sammy Kaye with "A Merry, Merry Christmas" and "Rudolph The Red-Nosed Reindeer.

Another new St. Nicholas deck is "I'll Be a Little Angel From Now On" and "The Santa Claus Parade" by Craig Schuler and The Little Angels on a Columbia set.

Tops in the St. Nicholas catalog is "Rudolph," which in its 12th year, according to Marks, sold 30 million discs in the U.S., selling 5 million for the original Gene Autry version on Columbia, and nearly 3 million sheet music copies.

There are twenty-five new "Ru-

dolph" singles this year, including dates by Paul Anka (ABC-Par-

mount), The Memphis Five (RCA's Studio label), The Chipmunks with David Seville (Liberty), The Lennon Sisters (Dot), Ella Fitzgerald (Victor), RCA Kaye (Decca), Lead-
er Linen (Epic), Guy Lombardo (Capitol).

The technicolor short featuring "Ru-
dolph" will again be shown in theat-

res throughout the country.

Various Xmas LP's contain such other Mark's songs as "I Heard The Bells On Christmas Day (Far Tonight Before Christmas Song) and "When Santa Claus Gets Your Letter."

There are 125 published arrange-
ments of St. Nicola's Xmas songs for chor, band and instrumental use in schools, colleges and churches. Marks' Christmas Community Lyric Book has reportedly sold a million copies. His own "easy-to-play" arrangements are included in "Favorote Carols."
STEREO ALBUMS (Regular Priced)

1. NICE 'N' EASY
   Frank Sinatra (Capitol W-1417)

2. STRING ALONG
   Kingston Trio (Capital T-1407)

3. G.I. BLUES
   Elvis Presley (RCA Victor LPS-2256)

4. PERSUASIVE PERCUSSION
   Various Artists (Command S-800)

5. THE BUTTON DOWN MIND STRIKES BACK
   Bob Newhart (Warner Bros. W-1379)

6. JOHNNY'S MOODS
   Johnny Mathis (Columbia CS-8326)

7. SOLD OUT
   Kingston Trio Capital ST-1332

8. YOUNG AT HEART
   Ray Conniff Singers (Columbia CS-4281)

9. BRENDA LEE
   Brenda Lee (MCA DL-74039)

10. PERSUASIVE PERCUSSION—Vol. II
    Terry Snyder (Command R-803-30)

STEREO ALBUMS (Low Priced)

1. GRAND CANYON SUITE
   Klaw-Werner Orchestra (RCA) Command CAS-466

2. MANTOVANI SHOWCASE
   Menuetto (London CS-7320)

3. EBB TIDE
   Frank Chacksfield (Richmond S-30078)

4. SOUL OF SPAIN
   101 Strings (Stereo Fidelity SF 6000)

5. SOUL OF SPAIN—Vol. II
   101 Strings (Stereo Fidelity SF 6000)

6. 101 YEARS OF FAMILIAR SONGS
   101 Strings (Stereo Fidelity SF 2 RS)

7. HAWAII IN STEREO
   Leo Addeo Orchestra (RCA Camden CAS-510)

8. 101 STRINGS PLAYS THE BLUES
   (Stereo Fidelity SF 5800)

9. MUSIC MR. LUCKY
   Richard Maltby (RCA Camden CAS 600)

10. SILVER SCREEN
    101 Strings (Stereo Fidelity SF 7000)

MONOAURAL ALBUMS (Reg. Priced)

1. G.I. BLUES
   Elvis Presley (RCA Victor LPM-2256)

2. STRING ALONG
   Kingston Trio (Capital T 1407)

3. NICE AND EASY
   Frank Sinatra (Capitol W-1417)

4. BRENDA LEE
   Brenda Lee (MCA DL-4039)

5. BUTTON DOWN MIND STRIKES BACK
   Bob Newhart (Warner Bros. W-1393)

6. THE BUTTON DOWN MIND OF BOB NEWHART
   (Warner Bros. W-1379)

7. 60 YEARS OF MUSIC AMERICA LOVES BEST Vol. II
   Various Artists (RCA Victor LM-6088)

8. PAUL ANKA SINGS HIS BIG "15"
   Paul Anka (ABC Paramount ABC 323)

9. LOOK FOR A STAR
   Billy Vaughn (Capitol C-3432)

10. JOHNNY'S MOODS
    Johnny Mathis (Columbia CL-1526)

MONOAURAL ALBUMS (Low Priced)

1. EBB TIDE
   Frank Chacksfield (Richmond M-20728)

2. SOUL OF SPAIN
   101 Strings (Somerset SF-4669)

3. 101 YEARS OF FAMILIAR SONGS
   101 Strings (Somerset 282)

4. 101 STRINGS PLAYS THE BLUES
   101 Strings (Somerset P 5001)

5. YOU DO SOMETHING TO ME
   Maria Lanza (RCA Camden C-490)

6. SOUL OF SPAIN—Vol. II
   101 Strings (P-9900)

7. HAWAII IN HIFI
   Leo Addeo (RCA Camden C-510)

8. MANTOVANI: SHOWCASE
   Menuetto (London CS-91)

9. DREAMER'S HOLIDAY
   Percy Como

10. HUCKLEBERRY HOUND
    Original TV Soundtrack
    (Capitol CP-203)

EXTENDED PLAY (EP's)

1. PAUL ANKA'S BIG 15
   (ABC-Promotion A-233)

2. THE BEEL
   Johnny Cash (Colpix EP-1005)

3. FOREVERLY YOURS
   Audrey Brus (Warner Bros. EA-1841)

4. THATS ALL
   Bobby Darin (RCA Victor EP-4503)

5. MORE GUNFIGHTER BALLADS
   Marty Robbins (Columbia B-14812,2,3)

6. RUNAROUND
   (Danton 502)

7. MORE SONGS BY RICKY
   Ricky Nelson (Imperial EP-15612)

8. HE'LL HAVE TO GO
   Jim Reeves (RCA Victor EPA-4537)

9. BECAUSE THEY'RE YOUNG
   Danur Eddy (Tamla CP-264)

10. THIS IS DARIN
    Bobby Darin ( Alto EP-4548)

THE CASH BOX—December 3, 1960
ALL THAT JAZZ

ABC-Paramount Records has re-united J. J. Johnson and Kai Winding on record. The former had previously been booked back when they were cutting for Columbia, but gone their separate ways for the CBS unit. Winding's first session for Paramount is already in the can and will be released in LP form after the New York show.

Gerry Mulligan's Concert Jazz Band, fresh from a three week tour of Western Europe, returns to the Village Vanguard this week for a two week stand. This will be the last of Mulligan's final engagement before he returns to the club. Opposite them will be the cerebral Bernard Feiffer, who alternated with Mulligan in their last previous Vanguard date. The initial impetus of the Mulligan return is regarded as a high profile and a trumpet call for the return of the big bands. But these same people were heard in the final weeks of the Quincy Jones record entitled "Fists & Fancy." Individual success can, but not necessarily mean a new trend.

So try tightly.

Leve it to Martha Glaser to come up with the exciting information that her Emmett streets and pop singer Adam Wade are both alumni of Pittsburgh's Westinghouse High School. The angle is that Wade has worked Garner's composition of "Dreamy" for release by Coed Records. They're all hoping for another "Misty."

Plans for Japan's first festival of American modern jazz were revealed by Monty Kay, producer of the four-city event. This initial festival, part of a series of four which Kay will present in Japan during 1961, will premiere at Sankei Hall in Tokyo on Jan. 2 and continue through Jan. 15 with performances in Osaka, Kobe and Nagoya. The performers will be Art Blakey and his Jazz Messengers—with Lee Morgan, Bobby Timmons, Wayne Shorter and Bill Henderson. Subsequent festivals are planned for March, May, and September. Arrangements for those dates will be announced later.

Kay, extravagant attendance at these festivals at this stage of his career is virtually assured based on the fact that the Japanese people's interest in modern jazz has reached considerable proportions in the past few years. Kay quotes reports in Japan's leading newspapers which point up the enthusiasm and respect for American jazz, particularly on the part of the country's youth. Kay emphasized the importance of jazz as "the nations' strongest link to mutual goodwill" and is urging the inauguration of an official governmental agency for the purpose of exporting modern jazz artists. He quotes ANTA figures relating to entertainment shown abroad pointing out that for the five year period 1954-59, out of 165 entertainment units sent abroad, only six were in some way related to jazz and only three of the six were representative of modern jazz. Kay said that his own promotional activities abroad are aimed at attracting an international cultural exchange that will fill the demand for modern jazz.

Kay has arranged to video tape the festival's tour and is negotiating with several TV networks for the sale of the film. Expressed purpose of this film, said the producer, is to serve as documentary verification of the personal and working relationships between the American jazzmen and their audience.

JAZZ JOTTINGS: . . . Argo Records' featured Christmas single is jazz! The record is the Ramsey Lewis Trio's interpretations of "Santa Claus Is Coming To Town" and "Winter Wonderland." The Lewis Trio is currently in the midst of a six-week California stand before returning to Chicago's Sutherland Lounge for the Holiday season. . . . Chicago's newest jazz club is the Counterpoint Supper Club located in the Parkway Hotel near the South Side. So far the club has been in business, in succession, Kenny Dorham, Learlean Hunter, the Johnny Pate Trio, Donald Byrd, and, opening this month for the holidays, Bill Henderson. . . . Lou Futterman is the reason behind all the exciting activities there. . . . Great trumpet star "B Bürger" Squirrel is president of the Nutty Squirrel recording units, Inc. . . . C/Hear Services, has hired the Quincy Jones Ork to record a series of radio spots for the Crosse and Blackwell food line. This is the first venture into the commercial jingle field by the Jones Ork. The forward-looking ad agency handling the campaign is Van Sant, Dugdale Co., Baltimore.

MGM Buys Verve;
Pays 2-2½ Million

NEW YORK—MGM has purchased Verve Records from Norman Granz, it was announced by Joseph R. Vogel, president of Metro-Goldwyn-Mayer, Inc. Purchase price was estimated at between 2 and 2½ million dollars. In making the announcement, Vogel said that the Verve identity would be retained as to label, appearance, art direction, quality approach, and price structure.

The MGM president said that the acquisition of Verve was expected to enable MGM to immediately increase its current substantial sale of disks by more than 50% and would provide a base for further expansion in the

world market. All east coast pressings will now be made in MGM's own record manufacturing plant.

Arnold Maxin, who has been in charge of the MGM recording division for the past three years, will hold the joint operation. Norman Granz will be in charge of European Activities of the merged enterprise and will continue recording activities with present Verve artist roster. The present distribution relationship of both MGM and Verve will be continued.

Among the artists in the Verve catalogue are Shelley Berman, Ray Brown, Dorothy Dandridge, Blossom Dearie, Roy Eldridge, Herb Ellis, Ellis, Fitzgerald, Stan Getz, Tony Gibson, Dizzy Gillespie, Jimmy Giuffre, Johnny Hodges, Gene Krupa, George Lewis, "Kid" Ory, Oscar Peterson, Paul Smith, Randy Sparks, Sonny Stitt, Anita O'Day, Mel Torme, Margaret Whiting, Mary Kaye Trio, Jonathan Winters, Merl Saunders, Mort Shahl, and Gerry Mulligan.

MGM Promos Francis During Copa Stay

NEW YORK—When Connie Francis started her personal appearance at the Copa in New York on Dec. 1, MGM Records had launched a prominent campaign designed to spotlight her Copa date, her current hit single, "Mary The Mother Age," and her series of "Jazz Favorites" and "More Italian Favorites" and her featured role in the MGM film "Where The Boys Are" booked for the Lido City Music Hall in New York. For the Copa table, MGM Records is preparing five inch cut-outs of the star which will be taken home as a souvenir by the patrons. MGM with the cooperation of its New York distrib. Ideal Record Products, will place life-size cut-outs of Connie in the windows and store interiors. Circulars and direct mail pieces to Copa mailing lists, dealers, chain stores, department stores will also feature her appearance at the Copa and plug her current hit single and albums.

UA Sets 3 LP's For December

NEW YORK—Three special LP's will highlight the Dec. United Artists release roster, according to the president and general manager, and the last week of December.

Label's "Star Album of the Month for December" will be "Mary The Mother Age," performed by the Hollywood Studio Symphony. Also included in this package will be "Candidly" in a comedy package, the first released by UA, featuring Harold Pielde, comedy writer, author, "Passion Blues" who makes his debut as a per- sonal vocalist on the LP, and "The Picture Themes" featuring Ferrante and Teicher's "Exotics" and "Theme From The Apartment," "Never On Sunday," "Al Casals" and "Jericho.

"Leaves Of Summer," from the "Alba-"no" by Nick Perillo, "I Want To Live" by Art Mulligan and Shelley Manne plus other sound tracks.

Highlight of her Copa date will be an on location LP recording session which will feature Connie Francis "At The Copa."
"THEME FROM THE SUNDOWNERS"—Billy Vaughn and His Orchestra—Dot DLP 3339
Vaughn has added another shining sax with a large complement of strings but retains the familiar sound that has made him so popular. The orch renders the featured title tune plus themes from "The Dark At The Top Of The Stairs," "Never On Sunday," and "The Alamo" and a host of other favorite pops. Good Vaughn orch date with strong chart potential.

"DYNAMIC TWIN PIANOS"—Ferrante and Teicher—"In the Mood"—The "prepared" piano work of the twin pianists prove ideal for full breadth stereo reproduction. At times sounding like 2 harpsichords, celeste, and other unidentifiable instruments, the pianos supply a fascinating novelty feature to such mainstays as "Blue Skies," "On the Sunny Side of Two," "Mine," "They Can't Take That Away From Me" and several Ferrante & Teicher originals. They have a strong pop name.

"ON STAGE"—Louis Prima & Keely Smith with Sam Butera and the Witnesses—Dot DLP 3266

"SOUTHERN FOLK HERITAGE SERIES"—Recorded in the field by Alan Lomax—Atlantic 1244
Alan Lomax's extensive field recording activities seem to have reached a high point with this seven volume Southern folk music series for Atlantic. Tracing the lineage of American music through "Sounds of the South," "Blue Ridge Mountain Music," "Roots Of The Blues," "White Spirituals," "American Folk Songs For Children," "Negro Church Music" and "The Blues Roll On," Lomax has produced what will probably be THE definitive outcome of Southern field recording. Each of the seven disks are available individually or as one set.

"KAY STARR: JAZZ SINGER"—Capitol ST 1272
Kay Starr has always been recognized by jazz musicians (especially traditionalists; she is Jack Teagarden's favored vocalist) as a top purveyor of jazz vocals in the jazz manner. Here, all her LP time is devoted to this pungent, swinging side of her musical personality. With Van Alexander backing up ably, she belts out "I Never Know," "Hard Hearted Hannah," "Slow Boat" and "My Man." Top showcase for a brilliant artist.

"YOU GOTTA HAVE LOVE"—Eddy Arnold—RCA Victor LPM 3268
The country-folk/artist, who has previously extended himself successfully into the pop realm, is heard in an all pop program of romantic ballads. He beautifully sings the musical love messages of "I Wish I Didn't Love You So," "Answer Me My Love," "Love And Marriage," "Have I Told You Lately That I Love You" and "I Don't Want To Walk Without You." The genuine sincerity and vocal warmth in the Arnold manner makes this a prize package.

"NAUGHTY, NAUGHTY, NAUGHTY"—Teresa Brewer—Coral 737329
The bawdy, lusty Gay Nineties are recreated through song and the appropriately brash voice of Teresa Brewer. She sings such corn-fed, sentimental ditties as "I've Got Rings On My Fingers," "Shine On Harvest Moon," "Be My Little Baby Bumble Bee," "There's Yes! Yes! In Your Eyes" and "When You Were A Teen." The orchestras by Dick Jacobs plus a male chorus. Lively vocal entertainment.

"MOAIN', MOAIN', MOAIN'"—Ernestine Anderson—Mercury SR 66242
Put from "moain'" Ernestine Anderson has full control of the lyrics of any song she sings, and puts a full measure of honest expression into each performance. This is done with a solid rhythmic feel. No doubt the Basie men-dominated orch behind her has something to do with the vibrant instrumentals. "All or Nothing At All" and "Natch." Selections, ranging from warm ballads to light swingers to vigorous romps, include "Tomorrow Mountain," "More Than You Know," "I Got Lost In His Arms" and "Hooray For Love.

"BONGOS"—Los Machos with J. Loco's Grand Azucar Banda—Apple ST 3269
"Stereo date designed to show off the versatility of bongos and their uses as flavorful accents to lightly swinging tunes. The bongos here are Willie Rodriguez and Ray Barreto, newcomers to the label, and they provide just the right rhythmic touches to "In My Solitude," "Just A Gigolo," "Stormy Weather," "And The Angels Sing" and "Two Tickets To Paradise." The Grand Award/Commercial.

"CHA CHAS FOR DANCING"—Hugo Montenegro—Time S 1346
Though the label is kept consistent and insistent, Montenegro's arrangements have lots of subtle and distinct variations in their rhythms. Cutting dance music and easily met by the dancing set. Tunes include "Perfidia," "Having A Doll," "Cherry Pink And Apple Blossom White," "Guaglione" and "Patricia.

"SIDE BY SIDE"—The Barry Sisters—Roulette R 21158
In fantastic close harmony, the Barry Sisters move "side by side" through a dozen pop tunes, beginning with a brightly swinging "Around The World," then through "Why Don't You Do Right," "Sorry New," "It's Alright With Me." Their performances reveal a painstaking perfection which shows through in exciting results. Thoroughly enjoyable album.

"SONGS OF RUSSIA, OLD & NEW"—Theodore Bikil—Elektra-185
Bikil allows a comparison between the songs of old (before the revolution) and new Russia, developing a side to each. The old, a collection of peasant, gypsy, Slavik, etc., songs, might seem more familiar to American audiences but it will take an expert ear to detect differences between these and the new songs, for they retain the sentimentality and spirit of the earlier culture. A well performed album that has a special appeal to folklorists. Includes complete texts and translations.

"JACKIE GLEASON PRESENTS LAZY LIVE-LY LOVE"—Capitol SW 1435
Gleason conducts George Williams arrangements of a dozen sturdy pops, alternating the mood with a lush string orch and a swinging jazz combo. Each ensemble is heard on alternate tracks but mixed along brideside and choosing different colorings. Above all, the dance heat, that all-important step to romance, is maintained throughout. Tunes include "I'm In Love With A Wonderful Guy," "Brother Man," "Blownhearted," "On The Street Where You Live" and "My Baby." Besides the musical program with the Gleason name behind it.

"GERSHWIN GOES LATIN"—Stanley Black—His and Latin Rhythms—London 31134
The masterful Black Latin touch is put to a dozen Gershwin durbles here for a delightful rhythmic versatility. Each includes such tempting offerings as "S Wonderful," "Embraceable You," "Fascinating Barefoot Boys" and "A Foggy Day." Black is immensely popular with the Latinistas.
"BILLY BLOWS HIS HORN"—Billy Butterfield and his Orchestra—Columbia CL 1514
The accent is on tone, a bebopable beat and Butterfield proves gifted in both endeavors. The session, not unlike the brightly swinging Conniff and Jonah Jones hit albums, features the jazz trumpeter leading his ork-chorus crew through mainstream "It's Easy to Remember," "The Donkey Serenade," "Tuxedo Junction," and "Sunrise Serenade." Very commercial date.

"FOR YOU, FOR ME, FOR EVERYMORE"—The Anita Kerr Quartet—Decca DL 4061
Probably the most active vocal group on records (they're heard on innumerable sessions out of Nashville), the Kerr Quartet emerges every so often from the background to do a turn themselves. Here their smooth blend gently caresses such stalwarts as "Till the End of Time," "Everyday," "Twelfth Of Never," and others in his love-forever idiom. Excellent vocal mood setter.

"BROADWAY IN BRASS"—Eric Johnson and his Orchestra—Westminster WF-6126
Although brass is the dominant characteristic of the music, Johnson has also used largesse- tions of percussion in setting this danceable mood of music from the '20s stage. The selections are outstanding—"They Say It's Wonderful," "Tonight," "Bewitched, Bothered and Bewildered," "Get a Kick Out Of It," and "Smoke Gets In Your Eyes." Enjoyable instrumental package.

"LIKE 'ER RED HOT"—Various Artists—Duke DLP 73
Duke has packaged a dozen previously released singles by its stable of artists under one cover. Artists include Bobby Bland, Clarence "Gate- mouth" Brown, Johnny Ace, the Casuals, Little Junior Parker and Paul Perryman, and they offer their performances of "Pleading My Love," "Farther Up The Road," "Til Me Why," and others. Should go well in R&B markets.

"THE LONG ISLAND SOUND"—The Volpe Quintet—K-P Records LP 1240
The Volpe Quintet, all Long Islanders, play dance music in a relaxed, unhurried vein. Their reliance is on the melody coupled with a consistently danceable rhythm, and they first deliver with such sturdies as "You're Devastating," "The Bridge," "Little Star," and "Together Wherever We Go."

"A DATE TO DANCE"—Charles Turoc and his Society Orchestra—Winston 1000
Society dance music in the smooth, sugarly Lombardo manner is presented by Turoc and his smoothly extended medleys of pop standards. Side one has the full ork sound while side two brings it down to a softer, blue cocktail bar style. Both halves maintain the light dance beat which adults will appreciate. Selections include "By Myself," "Witchcraft," "A Foggy Day," "Easter Parade," and others.

"MOODS"—The Three Sounds—Blue Note 4914
The Three Sounds seem to have a most adventurous here, doing unusual things to such tunes as "Love, For Sale," "Things Ain't What They Used To Be," "A Tahiti Streamer," and "Sunlight," to name only a few. The trio's remarkable inventiveness in which they work together to create more audacious tracks. They should extend their popularity even further among the jazz purists.

"TAL FARLOW PLAYS THE MUSIC OF HAROLD ARLEN"—Verve MG V-8371
Guitarist Farlow, though not a "commercial" jazz name has demonstrated throughout numerous LP's that he is an artist of the highest quality with uncompromising taste. He leads this group in one of the best here in easy going, lightly swinging interpreta- tions of eight Harold Arlen tunes, among them are classics "Somedays In The Desert," "The Devil and the Deep Blue Sea" and "Petticoat High." Far- low's solos are in accord with the solo work here of Frank Wess (flute & tenor) and Dick Hyman (piano). Reliable pleasant listening.

"MUSIC FROM THE CONNECTION"—Howard McGhee Quintet—Fledg 7312
Freddie Rodgers's music for the avant garde, suc- cessful off-Broadway play, "The Connection," is played here with aggressive spirit by the McGhee group; which includes Dave Brooks, Milt Hinton, Osie Johnson and I. Ching. The music is emo- tional and striking and solidly in the blues groove. Will vie strongly with the original "cast" waxing.

"PERCUSSIVE BIG BAND JAZZ"—Bobbi Christian—Audio Research 7405
Heading up a large studio ork, Bobbi Christian has supplied them with crisp, crackling arrange- ments of twelve pop tunes. Such tracks as "Every- thing's Coming Up Roses," "Glory Of Love," "Wil- low Weep For Me" and "Did I Remember?" are representative of Christian's swinging scoring with an added stereo percussion sidelight. Good big band music for the sound enthusiasts.

"THE CONTEMPORARY JAZZ CLASSICS OF THE PAUL MOER TRIO"—Del-Fi DLP 1212
Pianist Moer has a delicate but definite and unshrinking touch that gives his strings and drums nicely a hit into this subtle groove and together they ease through the generally_tp Moer original with clever performances. Noteworthy tracks in the 10 tune set include "Azalea Blues," "Soft Politician," "Moer Or Less" and "We'll Be Together Again."

"CLASSICAL PICKS OF THE WEEK"

MASCAGNI: "Cavalleria Rusticana"—Giulietta Simionettti, Mario Del Monaco, Corbel MacNeill, Chorus and Orchestra of L'Accademia di Santa Cecilia, Rome, conducted by Tullio Serafin—Lon- don 7512
Simionettti Del Monaco and Serafin, all of whom have recorded the short one-act opera complete on three sides) before for other labels, compile here for a thrilling stereo recording of the work. Takes its place as a definitive version. Side Four is an interesting Italian song recital by Del Mon- aco in which he sings "Dictenchello Vuje" and "Torna A Surriento" among others.

BEETHOVEN: Concerto In D Major for Violin and Orchestra—Valentine, The Vienna Philharmonic Orchestra conducted by Con- well—International LP
Menuchin's long association with the Beethoven concerto culminates in this stereo remake which makes his mastery of the piece seem even more remarkable. His full flowing tone is enhanced by the new stereo sound and it obsoletes his previous mono recording of it. A staple classical item.
Bill Jack
Milwaukee

Other Big Sellers
Loff Of The Party—214
The Best Laff—01
Redd Foxx Funn—290
Racy Tales—275
Sly Sex—295

DEALERS... Make money on all Redd Foxx his albums. Ask your distributor for the new complete Dooto catalog.

DEEJAYS... Send for these potent singles!
1. Two Crazy Scientists—Leo Collins & The Orbit
2. The Blood B/W Go To Heaven—Zion Travelers

From singing with a vocal quartet in 1962, Billy Vaughn has developed into one of the most consistent hit producing studio ork leaders in the business. Among his many credits are a platinum record (signifying 3 million sales) for "Sail Along Silvery Moon," arranger-conductor on Pat Boone's platinum disk, for "Love Letters In The Sand," and their Cash Box awards for "most programmed studio orchestra."

As a member of the Hilltoppers, Vaughn wrote and recorded "Tryin'" with this record to popularize his Dot contract, a hit record and a follow-up hit, "I.P. I Love You."

Then, as musical director at Dot, Vaughn has had an important arranging-conducting hand in producing many of the label's hits with Pat Boone, Gale Storm and others. His own single, and especially albums products are continual chart makers. He currently has "Look For A Star," "Theme From A Summer Place" and "Theme From The Sundowners" on the LP list, and "Theme From The Sundowners" on the Top 100.

The Brothers Four

Four Unly, of Washington fraterinity brothers, with a campus reputation as an able vocal quartet, received a phone call one night last year arranging an audition for them at Stet-tille's Colony Club. When a return call proved the arrangement a hoax, the club's manager, as an afterthought, invited them down to audition anyway. They opened that week and stayed for 27 more weeks.

So, launched by a hoax, the Brothers Four, who individually answer to the names of Bob Flick, Michael Kirkland, John Paine and Richard Foley, proceeded to a lengthy engagement at San Francisco's hungry i where they met their future manager, Mort Lewis, who also manages Dave Brubeck. An audition tape sent to Columbia Records blossomed into a recording contract. Their first session resulted in a hit single and a hit album, "Greenfields," and "The Brothers Four,"

spectively. The boys currently have "Green Leaves of Summer." This first year of activity was capped this week by them being chosen as "The Most Promising New Pop Vocal Group of 1960" by the jube box operators.

Bill Smith
WOTT-Watertown
John A. Mitchell
WSX—Nashville
Jack Barney
WACX—New York

show on Cleveland's KYW are delightful area canines lovers. Speck "Dog House" calls attention to the winemone pecchus available from the kennels of the city's Animal Protective League and the "Dog-gone Bulletin Board" allows listeners to post notices of lost dogs. Has radio gone to the dogs?... Bill Smith, sound engineer at WOTT, Water- town, Nev., will probably he'll be hosting a weekly dance from the local WMCA with all profits (25¢ per couple) going to "Muttville." To do this, and to spark his show out of the bar which is only a year old Bill needs new records.... First prize in KALL-Salt Lake City's "Soo-Flake Contest," closest guess to the first sighting of a snowflake, was a red flannel mug shirt. Quite excelle. The Salt Lake Board of Trade is celebrating its 15th anniversary this year.... Ray Adell, program director of WMBB-Babylon, L.I. off to Florida and points south on vacation, during which time he will gather materials for his program's second year of operation, the Fund raising shows.... Our hats are off to Don Weller, chief engineer of WISS- Milwaukee, who has announced his retirement after 30 years of service to the show. How's that for loyalty! Don has been active in radio since 1921 and installed the original WMAQ radio station in Chicago in 1922. He was WMAQ until 1929, and then spent five years with Western Electric as a sound and recording engineer. In 1934 he joined WISN.

Another example of radio and press cooperation reached us this week from WJWE—Portsmouth, N.H. When Harold H. Segal, manager of WJWE, found that the offices of the Portsmouth Herald were without a radio he gloriously offered to donate one. When approached about making good on the promise he followed through. Now the newspaper has a radio, but it has been calibrated to receive only one station—WJWE, naturally! Segal now promises to read the Herald every day.... Alma John, Fredd Barr, Doe Wheeler and Reggie La- Jong, all of WWRL—New York, are in the middle of preparing to make the world a better place to people program. For three weeks they have been cruising the city's neighborhood in a mobile unit interviewing the man in the street for broadcast over the air waves.... Three hours after the Los Angeles Fire Department MTA went on strike, KFWF—Hollywood went on the air with appeals for rides to help the stranded citizens of L.A. No one was required with the word informing them that the bus- board was set up to handle the queries of the local populace. Program director Chuck Bore said that the service will continue throughout the strike.... WIP—Philadelphia is airing specially commissioned high school dramas during prime time age listening time. The station hired a national single firm to create the spots incorporating high school colors, team names and the like.... Bob Adams' "Fool in the Mouth" club has bestowed honorary membership upon Prince Phillip of England. The KXEN-Spokane, Wash., program director started his club several weeks ago, inviting the good prince to join him when he discovered that he was a believer in the science of "Dontopedalogy"—opening your mouth and putting your foot in it. Adams is on a "reply from the prince regarding his honorary membership.... Murray Kaufman's "Swingin' Sirens" on WINS-N.Y. has moved into the number one position (Pulse and Record) for the 5-11 PM hours in seven weeks since the show premiered. Special feature of the Kaufman show is a review record board, where listeners are invited to phone in their votes on new releases.... Morning man for WSIX—Nashville, Russ Benson, came up with a "How Many Feathers Make A Turkey?" contest. He asked a 15% turkey and sent a couple of feathers home with the winner. The winner gets the turkey to keep plus 2¢ per feather. Pretty festive business, we think.

VITAL STATISTICS:

The Star Stations' Denver outlet, KJCN, is a recipient of a revived talent lineup. It begins with Con Schuder (6-9 AM), Dennis James-PD (6-Noon), John Williams (Noon-4 PM), Bill Western (4-8 PM), Don Hinson (8-Midnight), Joe High (Midnight-6 AM). Announcers from WJOK—Lancaster, Ohio, to WTVY—Columbus, Ohio, and "John A. Mitch- ell of WINS appointed program director of WBIC-Bayshore, L.I. to do the "Mutt House" and Sunday "Swan By The Calendar." Shows.... Art Barney is signing a daily afternoon stint for WABC-New York.

by them being chosen as "The Most Promising New Pop Vocal Group of 1960" by the jube box operators.
**Album Reviews**

**CHRISTMAS PICKS OF THE WEEK**

"**KEELY CHRISTMAS**"—Keely Smith—Dot DLP 3345

Keely at Christmas is, as expected, a vivacious vocalist who numbers among her selections here pop hits such as "Christmas Island," "Here Comes Santa Claus," "I'll Be Home For Christmas," and carols "Advent Fuledes" and "O Little Town Of Bethlehem.

Smith and her husband, George Greenly have turned out a relaxed, enjoyable session which should do a brisk business at the counter.

"**ODETTA: CHRISTMAS SPIRITUALS**"—Vanguard VRS 9079

The dynamic folk singer calls upon a group of Negro spirituals which conforms to the Christmas season for her latest disk outing. She performs these songs in a richly expressive style which retains their genuine spirit. This is an absorbing, electrifying listening experience and should make strong headway in the pop market. Selections include: "Virgin Mary Had One Son," "Go Tell It On The Mountain," "Children, Go Where I Send Thee" and "What Month Was Jesus Born In?"

"**IT'S CHRISTMAS TIME**"—Bob Kames Organ & Chimes—King 722

Kames' metallic organ is coupled with chimes, vibes and bells played by Gene Redd for an enjoyable version of "O Holy Night." Special feature of the session is an extended rendition by Kames of "The Night Before Christmas" over organ backing of "On Top Of Old Smokey"—which proves an ideal melody for the classic poem. Other tracks are a combination of pop items and sacred hymns.

**Pics Of Nashville Fest**

NASHVILLE—WSM's 9th Annual Country Music Festival celebrating the "Grand Ole Opry's" 50th birthday witnessed an overwhelming turnout of over 2,000 disk jockeys, publishers, record company execs, artists and others affiliated with country music.

Leo Leverett's camera was on hand to record some of the many interesting highlights. 1. At the keynote breakfast was (left to right) Congressman Carlisle Laser, Congressman Oren Harris, the keynote speaker, John D. DeWitt Jr., and Nashville Mayor Ben West. The latter gave Jim Reeves a plaque naming him the Most Programmed Male Country Vocalist in the magazine's July Disk Jockey Poll. 3. Backstage at the "Opry" are Robert Cooper, Ray Price and Johnnie Wright of the Cash Box. 4. Columbia's Don Law gives Marty Robbins his gold record for "El Paso." 5. At the Awards breakfast, waiting in anticipation are Ray Drosky and Mrs. Drosky, Skeeter Davis (Mrs. Ralph Emery) and WSM's Ralph Emery, Archie Campbell and Jan Howard. 6. Congressman Oren Harris delivers his keynote address. 7. Mr. & Mrs. Jim Reeves. 8. "Oppy" advertiser Martha White Flour presents the program with a huge birthday cake. Accepting are T. Tommy Cutrer and Ott Deveau. At left is June Carter. 9. A view of the dial at the Columbia luncheon. Columbia vice president Bill Gallahger addresses the audience.

**UA Names Shemel Foreign Operations Dir.**

NEW YORK—In line with increased activity in the overseas market, David Picker, United Artist Records executive vice-president and agent for Talmadge vice-president and general manager, have announced the appointment of Sidney Shemel, UA's general counsel, as foreign operations director.

In addition, Talmadge also announced the appointment of Steve Morris as liaison between home office and foreign reps. Morris, a staff member of UA, will report to Shemel and will headquarter in New York. According to present plans, a series of overseas meetings will be attended by UA officials and the foreign distributors early in 1961. The first of such meetings to be held by the firm on a "concentrated" basis. Picker returned from a trip to England in this regard last week.

With the recent completion of distributing arrangements covering Ven- ezuela, Argentina and Chile, UA now has a foreign distribution network circling the globe, according to Tal- madge. Twenty-eight reps, in addition to the new areas, cover Australia, Belgium, Canada, Denmark, Egypt, England, Finland, France, Germany, Greece, Holland, Iran, Iraq, Israel, Italy, Japan, Mexico, New Zealand, Norway, Philippines, South Africa, Spain, Sweden, Switzerland and Syria.

Columbia Salutes Copland's 60th

NEW YORK—Columbia Records is saluting composer Aaron Copland's recent 60th birthday with three LP's. Leonard Bernstein and the New York Philharmonic are represented on two LP's, one Copland's music for the "Rodeo" and "Billy The Kid" ballets, the other a first disk performance of his high-school play opera, "The Second Hurricane." Pianist William Masselos plays Copland's "Piano Fantasy" and "Piano Variations" in the third LP.

**Cadence Changes Title Of Williams' "Love" Deck**

NEW YORK—Cadence Records has received permission from Tree Music, the publisher of "You Don't Want My Love," to change the title of its Andy Williams chart disking of the song to "In The Summertime (You Don't Want My Love)." Label said that many have been referring to the tune as "In The Summertime." Besides the Williams' deck, the label is hitting big with Johnny Tillotson's "Poetry In Motion" and The Everly Bros, 'Like Strangers.'

Canada Column Discontinued

NEW YORK—Due to their increased record business activities, Art Young and Abbey Snolini have reached a mutual agreement with The Cash Box for their discontinuance of their part in the writing of the magazine's column from Canada.

Bob Heller

"**PHILLY'S FLYING DIST.**" Says:

Att. DJ's, Write for Philly's Flying Record Of The Week

"**LONELY ISLAND**" by The Parliament

Write: FLIP RECORDS P.O. Box 1543 Paterson 15, New Jersey

Att. Dist.: Some Areas Still Open—Write For Samples.
Sarah Honors Count


Saunders Music GetsPic Score
NEW YORK—Saunders Publications, an affiliate of Frank Music Corp., has acquired the music rights to the recently released film, "Girl Of The Night." The film, which stars Anne Francis in the title role, has been adapted from the recent best-seller by Dr. Greenwald, "The Call Girl," a case study of some members of the oldest profession.

The score to the film is in the modern idiom and was composed by Sol Kaplan, best known for his film scores for "Titanic," "I Can Get It For You Wholesale," "Niagara" and "Rawhide." The picture, which also stars Lloyd Nolan, Kay Medford, currently in "Bye Bye Birdie," John Kerr and Julius Monk, of Upstairs-Downstairs, fame, was produced by Vanguard Productions under the aegis of Max Rosenberg and released through Warner Bros.

Saunders is currently negotiating for the original sound track album and is preparing "Bobby's Theme" from the score for single recordings.

The Cash Box Top 100's

PUBLISHERS
(Top 100 titles listed alphabetically. See card for artist and label credit)

A Fool In Love .......................... (Chappell ASCAP)
A Million To One ....................... (Phonograph Records)
A Million Miles ........................ (Progressive)
A Thousand Stars ...................... (Browny Music BMI)
Absent .................................. (Jeneva BMI)
Alone At Last ........................... (Progressive)
Am I Losing You ........................ (Rondo BMI)
Am I The Man ........................... (Pearl BMI)
Anybody's Town ......................... (Suehem BMI)

(39)

Moss Rose BMI
Are You Lonesome Tonight ........... (Bouche/Cronwell ASCAP)
Artificial Flowers ..................... (Mills BMI)
Ballad Of The Alamo .................... (Leo Festa ASCAP)
Blue Angel .......................... (Acuff-Rose BMI)
Blind Tangle .......................... (Mills ASCAP)
Bumble Bee ................................ (Mills BMI)

(27)

Chain Gang .............................. (Mills BMI)
Child Of God .............................. (Mills BMI)
Come Rain Or Come Shine .......... (Mills BMI)
Corinna Corinna ....................... (Mills BMI)
Cry, Cry, Cry ........................... (Mills BMI)
Dear John ................................ (Mills BMI)
Devil Or Angel ......................... (Progressive BMI)
Diamonds And Pearls ............... (Lode BMI)
Don't Be Cruel .......................... (Mills BMI)
Don't Go To Strangers ............... (Jefferose BMI)
Exodus ................................ (Chappell ASCAP)

(26)

Fools Rush In .......................... (Brezman, Vocco & Conn ASS)

(32)

Gee Whiz ................................. (Re cordo BMI)
Georgia On My Mind .................. (Peer Int'l BMI)
Gone ...................................... (Lion Pub, BMI)

(40)

Little Darling BMI ...................... (Mills BMI)
Good Day Sunshine ..................... (Mills BMI)

(100)

Greensleeves Of Summer ............. (Mills BMI)
Happy Days ................................ (Mills BMI)
Hearted Hannah ......................... (Advanced ASCAP)
Have Mercy Baby ....................... (Sally Ward BMI)
He Will Break Your Heart ........... (Conrad BMI)
I Gotta Know ............................. (Alamo BMI)
I Missed You ............................ (Campion BMI)
I Want To Be Wanted .................. (Chappell ASCAP)
I'll Save The Last Dance For You .... (Rumbalero-Progressive BMI)

(17)

Irritable You ........................... (Lloyd & Logan BMI)
Jigger And Thunderbird .......... (Acuff-Rose BMI)
Kidnapped .............................. (Meridian BMI)
Kissin' And Twistin' .................. (Aldon BMI)

(91)

Knockin' On Your Door .......................... (Lloyd-Logan BMI)
Laughin' And Livin' ...................... (Acuff-Rose BMI)
Leavin' ................................. (Lola BMI)
Lovers ................................. (Lola BMI)

(3)

Lullaby For You ......................... (Acuff-Rose BMI)
Let's Go Out ........................... (Lola BMI)
Let's Talk About Living .............. (Acuff-Rose BMI)
Like Strangers ......................... (Acuff-Rose BMI)

(16)

Lonely Teenager ...................... (Lola BMI)
Lovesick .................................. (Lola BMI)

(100)

Moss Rose BMI
Love Walked In ........................ (Chappell ASCAP)
Make Someone Happy .................. (Stratford ASCAP)
My Dearest Darling .................... (Armstrong BMI)
My Girl Josephine ....................... (Travis BMI)
My Man A Man A Mind Of It's Own .......................... (Aldon BMI)
Nature's Song ......................... (Travis BMI)
Never On Sunday ........................ (Travis BMI)

(75)

Night Theme ............................ (Laura BMI)
North To Alaska ......................... (Robbins ASCAP)
Olive MacDonald ........................ (Eddie Shaw ASCAP)
Perfidia ................................ (Peer Int'l BMI)
Peter Gunn .......................... (Hanna-Benson ASCAP)
Poetry In Motion ....................... (Meridian BMI)
Public Enemy .......................... (Russer BMI)
Rama Rams .............................. (Raven BMI)
Ruby ................................ (Chappell ASCAP)
Ruby Doby Du ............................ (Box ASCAP)
Sad Mood .............................. (Kags Music BMI)
Sailor's Prayer ........................ (Garland ASCAP)
Sunday Morning ......................... (Jenova BMI)
Save The Last Dance For Me ....... (Rumbalero-Progressive BMI)
Send Me The Pillow You Dream On ... (Chappell ASCAP)
Shimmy Like Kate ....................... (Vogel ASCAP)
Sleepin' Rainy Days .................... (Mills ASCAP)
Sold At Joe's ......................... (Acuff-Rose BMI)

(71)

Stay ................................ (Acuff-Rose BMI)
Summer's Gone ...................... (Sparks BMI)
Swing ................................ (Peer Int'l BMI)
Sweeter Than Ever ..................... (Acuff-Rose BMI)
The Sailor, Of The Sea ............... (Billy Ward BMI)
The Hucklebuck ......................... (United ASCAP)

(13)

The Magnificent Seven .. (United Artists ASCAP)
The Mountain Man ..................... (Jay & Cee Armo BMI)
Theme From The Apartment .......... (Mills ASCAP)
Theme: Rat Time ....................... (Mills BMI)
Theme: Sundowners .................... (Mills BMI)
Tree, Champion & Sons .............. (Chappell ASCAP)

(72)

Things I Didn't Say ..................... (Shapiro-Bernstein & Co. Inc.

(50)

To Each His Own ....................... (Paramount ASCAP)
Today I Sing The Blues ............... (Consolidated ASCAP)
Torchin' Ness ......................... (Delmar ASCAP)
To Thee's The Night .................... (Hessner-Orphy BMI)
Wait For Me ........................... (Planetary BMI)
Whole Lot Of Shakin' Goin' On ...... (Motor BMI)

(28)

Will You Love Me Tomorrow ........ (Aldon BMI)
Winter Wonderland ................... (Roosevelt BMI)
You Don't Want My Love ............ (Acuff-Rose BMI)
You Talk Too Much ................... (Ron BMI)
You're Breaking My Heart .......... (Chappell BMI)
You've Got To Be Ready ................ (Chappell BMI)

(20)

BOLD FACE INDICATES FIRST APPEARANCE ON TOP 100

The Cash Box—December 3, 1960

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THE BLOSSOMS
Theme from THE APARTMENT
Ferrante & Teicher on United
Sarah Anderson's SERENATA
Sarah Vaughan on Reprise

THE BUDS
Loray Anderson's BLUE TANGO
A Billboard & Cash Box Pick
Lester Lanin on Epic
Bill Black & Combo on Hi

CORRINA CORRINA
A Brand New Version
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An extraordinary general meeting of The Decca Record Company Limited was held in London last week. Presiding was the company’s chairman, E. R. Lewis who announced that the profit and loss account showed a balance from trading of £231,000, announcement made on the previous year. In his subsequent review of the company’s operations Lewis said that the record production had resulted in “sizeable” savings due to an increase in costs of distribution and to particularly intense competition. In London the production of Warner was down because of a reduction of active season of the year and we have never more felt, during the summer months we suffered a slight drop in sales, mainly export, but the fall in the domestic market was small enough to do justice to the, a downturn amounting an exceptional increase over those of last year. While the sale of 45 rpm records continued to increase, there was an upsurge in the demand for long-playing records. We anticipate this increase to be continued and unless something untoward should occur we hope are of an improvement this year full year ahead.

On the vexed question of purchase tax, Lewis said, “We are still handicapped by the tax.” As an example, he can but hope that the new Chancellor will take a different view of this tax—“we are not likely to have a third generation of that of his predecessors, Perhaps he might consider transferring some part of the business rates “Therefore that come from the country abroad with no liability for purchase tax.”

Jupiter Recordings Ltd. has secured the services of Sir Alec Guinness, who makes one of his rare appearances on disk for this enterprising independent label with two Signed Word recordings. One a 10" EP entitled “An Anthology of Poems on Piano,” performed by Sir Alec and contains poems by T. S. Elliot, John Betjeman and Christopher Smart. The EP, “A Leaden Poem of Poetry,” is, as the title suggests, in its essence a collection of four of the poet’s favorite which, in their time, brought a tear to the eye but today, are more likely to be taken as a serious comment on many of Sir Alec’s many followers on both sides of the Atlantic. Released here on Jupiter in December the company is in touch with Moses Asch of Folkways of New York and it is planned to release some of Jupiter’s earlier Signed Word recordings for the American market, both for domestic and export markets.

“The Junior Anthology of English Verse”—the latter is primarily intended for schools.

A & R manager with a flair for waxing chart toppers is EMI’s Norrie Paramor. In the last 14 weeks, three of his artists have made the No. 1 slot. Cliff Richard with “Move It,” and Ricky Valance with “Tell Laura I Love Her.” With new disks by all these artists, Norrie told “The Cash Box” that he hopes to keep the Columbia label in the limelight. And there are many more disks yet to appear by Love Buzz (Dorothy Lamour), “A Few Shells On Heat” (Burlington) Sagar and The Crestas make their bow with “Deep Feeling” composed by Mike and his guitar player Richard Harding and “Blinded With Love” is the title chosen by the Canadian group, The Gentrys.

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FINLAND

Leytvuoky Oy will start two new labels with domestic recordings soon, Manhattan, now on sale, and Broadway which will appear early in 1961. The company already has Troila, but according to Harry Bergström, the adv. man, the company is considering the idea of subject to release them all on one label. Leytvuoky Oy releases Fontana in Finland.

Harry Ormaya of Scanda-Musiikki Oy reported that there has been a Paul Anka hit song titled "You're My Heart, You're My Soul," officially started in Finland. Some 5,906 members of the RCA reported they're interested.

Among the fan clubs might be an Elvis Presley fan. Harry Ormaya said that his company has established itself among the leading record companies and music publishing houses in Finland. "Now we are most interesting in getting in touch with some American company who would be interesting in releasing our Finnish songs and/or records in the United States."

Joseph Vikstedt of Oy Discograph AB (RCA and Warner Bros.) told The Cash Box that "It's Now Or Never" with Elvis Presley have sold more than 10,000 records in Finland, and the Christmas sales figures are yet to come. Vikstedt also said that RCA recently made a jazz LP with a Yugoslavian pianist, Boris Rakovic. Unfortunately, the doctors want Vikstedt to spend a month in a hospital because of an infection of the stomach, which, he said, happened at the wrong season of the year.

Capitol will release an LP from Finland with among others Tuula-Anneli Ranta. The recording was done in Stockholm. The title of the LP is "From Finland To Finland," the countries to which Finland also belongs, in 1961. The final Festival will take place in Cannes in March 1961. TV companies will soon announce local song festivals in each country.

Hans Westerberg of Oy R. E. Westerberg AB, one half of EMI in Finland, said his company has recorded "Seven Songs By Shehzad" sung by Tom Krause from the Opera in Berlin. Within short time, some more songs will be recorded and then the company expects to release an LP which will be released all over the world. Seija Lamppa, singer on RCA in Finland, now on tour in Germany.

SWEDEN

A new record label has debuted here. The name is Megafon and it has been founded by the well-known business men Boke and Berndt Anderson in Gothenburg. The distribution is handled by Knapp AB in Sundbyberg. The two first releases include "Songs From Vseland" sung by the cinema. From the Grand Theatre and "Mäter Johanssonen 12" which includes original Swedish jazz. Among artists contracted to Megafon are Sonia Hedenbratt, Lars EKMAN and Jan Giorgio.

The Swedish Broadcasting-TV Company has announced the rules for the local song contest for the Eurovision Song Festival, which will take place in Cannes in March 1961. Swedish composers are invited to send their contributions to STIM (Swedish performance rights society) before January 1, 1961. The 1961 Eurovision Song contest is to be produced by Bertill & The Swedish TV. Among those who may be chosen among the songs and five songs will be presented in radio and TV for a bigger jury which will decide which song shall be the Swedish contribution for Cannes. The rules state that no song sent to the competition shall be published or recorded before February 15, 1961. Since there were a lot of complaints around this year's contest song contest in Stockholm Festival in London, it has been decided that the Spanish radio planned to stay out of the Eurovision Song Festival next year, but now they seem to have decided to join the same. However, most of the songs around the competition have been changed.

Felix Stahl of Stockholm's Musikproduktion reports that he will be Swedish publisher of the new French song, "C'est Evit dans La Val" (It's Written On The Stars), which in Bob Azman's French Barclay recording has been a top seller at the continent and now is hitting the American continent. Gösta Hybrant has written the Swedish lyric titled "Det Har Sjömora Sunt" ('The Stars Have Told').

Gunnar Bergström of Scandinavian Record Co reports that his label Sonet expects a lot from the Italian song, "Il Nostro Concorso," which is recorded with Umberto Bindi in Italy and released at Sonet here. Scandinavian Record Co. Co. (SRO) have become Swedish distrib for the new French label Bel Air. Six EP's have already been released.

Singer, writer, composer, etc., Ake Wassing, who was responsible for several hit songs here a few years ago, has written a second biographical novel, which has been very well received by the critics. Wassing is considered one of the most prominent Swedish authors.

Swedish singer Niclas Gedda, contracted to EMI, will be star in a German music film to be produced in near future.

Paul Anka has released a Swedish version of the German hit song, "Seemann," (Sailor), in Swedish titled "Sjöman." Thorry Bernhard, who recorded the Swedish version, might reach the top in the Swedish Hit Parade with her recording.

DENMARK

A new disk attraction here is Barry Byberg, Norwegian, who debuted with "When The Heartaches by the Number" on Tempo.

A Danish publishing company, Wilhelm Hansen, a veteran among music publishers in Scandinavia, has started Lorna Music in London. Head of the new English affiliate will be Hanne and Lone Wilhem Hansen and Norske Paramor. German record producer Niels Nohach recently visited Copenhagen for his talks with composer-publisher Gustav Wiekler. The Danish song "To Loy Pa Et Jord" (Two Candies on a Table) has been recorded in Italian, titled "Un Ora Con Te," by Giorgio Rocce on an EP titled "Bravo" for Trolo.

SCANDINAVIA

1. Friksen Johansen og jeg (Inger Jacobsen/Columbia)
2. It's Now Or Never (Elvis Presley/RCA)
3. Everybody's Somebody's Fool (Connie Francis/MGM)
4. Let's Think About Living (Bob Luman/Warner Bros)
5. Only The Lonely (Roy Orbison/Imperial)
6. Please Help Me, I'm Falling (Hank Locklin/RCA)
7. Nine Times Out Of Ten (Cliff Richard/Columbia)
8. Tell Laura I Love Her (Bicky Valance/Columbia)
9. Seemann (Lollo/Polydor)
10. Milord (Edith Piaf/Columbia)

NORWAY

1. It's Now Or Never (Elvis Presley/RCA)
2. Tunna skivor (Everybody's Somebody's Fool) (Sh Malmkvist/Metronome)
3. Itzy Bitsy Teenie Weenie Yellow Polka Dot Bikini (Brian Hyland/Kapp)
4. Han måste gå (He'll Have To Go) (Gunnar Wil Lund/JFB)
5. Never On Sunday (Melinda Mercouri/London)
6. Tuula (Martin Ljung, Hans Allaezon/Knappu)
7. Such A Night (Elvis Presley/RCA)
8. Everybody's Somebody's Fool (Connie Francis/MGM)
9. Itzy Bitsy Teenie Weenie Yellow Polka Dot Bikini (Lill-Babs/Karasull)
10. Mustapha (Bob Azam/Metronome)

SWEDEN

1. Ein Schiff Wird Kommen (Never On Sunday) (Lale Anderson/Caterina Valente/Melinda Mercouri/Lys Assia/Elodia/Decca/Polydor/Philips—
2. Weit Ist Der Weg (Far Is The Way)—Purdy—Polydor—Eidison Esplanade
3. Die Liebe Ist Ein Seltsames Spiel (Everybody's Somebody's Fool)—Connie Francis—MGM—Ralph Maria Siegel
4. It's Now Or Never—Elvis Presley—RCA—Bote & Bock
5. Va Bene—Peter Kraus—Polydor—Schaefer/Schneider
6. Itzy Bitsy Teenie Weenie Holomusa Strand Bikini—Caterina & Sylvio—Decca—Paul Siegel
7. Das Einsames Haus In Waikiki (In My Little Corner Of The World)—
8. Schiff Deine Sehnsucht (Ship Of My Desires)—Rene Carol—Polydor—
10. Milord—Edith Piaf—Columbia—Aberbach

GERMANY

1. Ein Schiff Wird Kommen (Never On Sunday) (Lale Anderson/Caterina Valente/Melinda Mercouri/Lys Assia—Elodia/Decca/Polydor/Philips—
2. Weit Ist Der Weg (Far Is The Way)—Purdy—Polydor—Eidison Esplanade
3. Die Liebe Ist Ein Seltsames Spiel (Everybody's Somebody's Fool)—Connie Francis—MGM—Ralph Maria Siegel
4. It's Now Or Never—Elvis Presley—RCA—Bote & Bock
5. Va Bene—Peter Kraus—Polydor—Schaefer/Schneider
6. Itzy Bitsy Teenie Weenie Holomusa Strand Bikini—Caterina & Sylvio—
7. Schiff Deine Sehnsucht (Ship Of My Desires)—Rene Carol—Polydor—
9. Milord—Edith Piaf—Columbia—Aberbach

Special Christmas Issue

Christmas Deadline Dec. 24

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ITALY: VITTORIO DE MICHELI, Via Dell'Orso 4, Milan, Italy, Tel: 86 42 56

SCANDINAVIA: SVEN G. WINQUIST, Kaggehovsmaren 48, Stockholm, Sweden, Tel: 32555

AUSTRALIA: RON TUDOR, 8 Frances St., Heathmont, Victoria

FRANCE: ROGER SELLAM, 24 Rue de Leningrad, Paris, France, Tel: Europe 5306

The Cash Box—December 3, 1960
To begin this week's column, we think it important to recall the meeting in Versailles on November 18 of the contract negotiation committee of BIM and the Record Industry. According to the rumor, instead of reaching an agreement, each party maintained its position and unless an unexpected, last-minute compromise is reached, the contract linking the two organizations will be considered terminated. This means all recording will be banned, with the attendant inconvenience, disruption, financial loss, etc., to the world of music.

Until something definite is known, the ball keeps rolling.

Following Dimitri Tiomkin's visit to Paris, the name chosen for the French version of his "Green Leaves of Summer" has been changed to "Bleu de Paris". Wonder what Barclay and Bel-Air think about this? They recorded it under the first-choice name.

En route from Rome to New York, Bobby Darin, Atlantic's singing wonder, stopped over at Orly Field for an hour. This gave Gillian Hills time to give Bobby a chance to see Paris, and his wife, Nicelle and Eddie Barclay threw a little reception-cocktail to celebrate the signing of their exclusive contract. Among the songs recorded at his first session for Barclay a new version on "Panneau".

New issues on the Palette label distributed here by Bel-Air: "Dans le Soleil" by Palduck, "Nabuchodonosor," music by Bakadoulope; "Veuillez vous cha'cha" by the Albatros (Norman Maine recorded the same for Fontana), "Ganniere," of RCA, another of the Latin-American favorite, "Cha Cha Cha" recorded by J. Lallabao's first disk. The firm is also marketing a 12-inch LP recital by the late Leonard Warren, including among other tunes the fatal "En face du destin." Louis Bennett's album for RCA is doing fine.

The new Philips series, "Discotheque Classique," seems to be a compromise between the deluxe Sedia series (RCA) and the Vague-Mode "pocket" series, because Philips markets at a lower price than 12-inch classics, this deluxe edition of music never before recorded, handsomely illustrated with facsimile reproduction. First release—a violin concerto by Vieuxtemps played by Zino Francescatti.

Maja Kasteliana is readying a new recording session and Joë Teledo, composer, of the score of "Os Bandeirantes," has just waxed the music from the film for Philips. Patrice-Maronni reports that Jackie Gleason will soon be in Paris. He will stay in Europe for 3 months recording film music and making records.

From the publishing front: Mr. Dulce of D'apilge Publications announces the release of its latest issue of the company catalog, "Nostro" for Christmas under the French title, "Que Dalle Pour Noël" cut by a new group "Les Futés du Rapport" (EMI). He says Caterina Valente has another hit with "Rosolie Musit Nicht Weinen," voted No. 1 on Radio-Luxembourg. French version by Salvat is called "Rosalie Pourquoi Flues-tu. Les Trumpet Boys have just waxed "Rockette Good and Purell" will feature "Needs of Love" on his next platter. In addition, "Save the Last Dance for Me" (in French, "Garde moi la derniere chanson"") will be issued in versions by Les Trumpet Boys (Phillips), Les Alcahors, Le Joysy Leon (Philips) and by Jacques Dany (Fontana). Dalila (Barclay) will cut her interpretation later.

More flashes from the editors—Phil Bouet (Editions Eddie Barclay) is happy, too, these days. Edith Piaf has recorded his "Je Ne Regrette Rien," which he has high hopes for. Among the songs he can choose for are what they say about the success of Bourroul and Calvet's "Allez Savez Pourquoi." The tune, recorded and used as an entrance theme by Les Compagnons De La Chanson, is a great change in the usual style of songs for this important variety show. Bourvil and the ensemble J.M.S. have cut "Je Suis Pas D'accord," written by Eddy Georgette and recorded recently by Henri Salvador (Barclay) and Jacques Helian (Festival). Nice success for a new hit! Salvador has also waxed "Donne, Toi De Mon Coeur," and Helian's "C'est Moi qu'on Attend," a Glandembergen-Delace composition on the Festival label.

Madame Breton is preparing for her trip to the USA in January.

France's Best Sellers

1. Ivy Bitsy—Dalida—Moreno—Brian Hyland—J. Halliday—Lene Renaud
2. Los Alcaren—Trumpton—Boy
5. Tu T'aisses aller—Aznayour.

O Sole Mio—(It's Now Or Never)—Dalida—Lanza—Presley—D. Moreno.

Brazilian Perry Como

NEW YORK—Nelson Goncalves, leading Brazilian singer (often referred to as Brazil's Perry Como), produced his sixteenth album for RCA International, was honored at a cocktail party after completing a singing engagement at Radio City Music Hall. RCA reported that there are currently 25 Goncalves albums available in Brazil and that the singer has sold over 5 million records.

At the party (top left) Goncalves (second from right) chats with L. E. Schorr, R. Cook and A. Pamp, all of RCA International. Bottom left: J. M. Vivas, RCA Int'l, Marty Ostrow and Irving Lichtman of The Cash Box. Goncalves and M. Feneira of RCA Int'l. At right, Goncalves is shown with G. H. Prutting, director of record operations for RCA Int'l.
ITALY

The entire Italian light music industry is now at work for the 1961 San Remo Festival.

Cucci publishing house, now one hundred years old, had a big dinner party on November 19th at the Hotel Continental in Milan.

Mr. Ricordi and Mr. Rapetti, back from New York with big novelties for Italy, which will be announced soon.

Mr. Matalon, personal manager of Mina, our best female voice at present, gave a cocktail party of Mina's record sales. He claims that "Tintarella Di Luna" sold 200,000 copies, "Il Cielo in Una Stanza" sold 50,000, "Folle Bambola" did not reach 50,000, "Non M'Ami Più" sold 20,000, "Briciolo Di Baci" sold 10,000 and "Nonna Maddalena" sold 5,000. He said that her latest album "Piano" coupled with "Confidentemente" sold 5,000 copies in six days, and already 10,000 copies of her next LP "Due Notte," the final, put of our Conzonissima shows, were booked.

American record line, Roulette, formerly represented by C.G.D. in Italy, will be distributed as follows by the house of Mr. Ricordi, who has at the same time engaged a big recording name for his Italian cast—Joe Sentieri, successful attraction at the last San Remo Festival.

Connie Francis' hit, "Jealous Of You" released in Italy by C.G.D. The tune, an old composition of Maestro Masceroni, was a hit in Italy many years ago with the title, "Tango Delia Gelosa, and now comes back home in a successful foreign version, just like "It's Now Or Never" (O Sole Mio) by Elvis Presley.

With "Si Si St" now available in Italy as well, Fonit releases a Christmas creation by Modugno titled, "Buon Natale A Tutto Il Mondo." Happy Christmas To The Whole World. He is expected to appear on our TV screen for a long series of his own personal shows.

After "Uno A Te Uno A Me" (Never On Sunday), Mina's Katyna Ranieri has announced "La Fin Del Matrimonio" (The End Of The World) in Italy, arranged by her husband Riz Ortolani.

Gerry Mulligan and his big trombone was in Milan on November 14th for two sold-out performances, the same day. Evidence of his extraordinary success is that a vast crowd of jazz fans could not get into the Monza Theatre which was already overcrowded.

Cugat appeared on our TV screens accompanied by his wonderful wife on the "Centenaire Show," which is scheduled for six weeks. Cugat arranges the music background for this series of shows and conducts his orchestra as well. He stated, "Six years ago I played the first Cha Cha Cha in Italy and now I have the pleasure of finding and noticing that my music rhythm, new and unknown at that time, is at present the dance Italians like the most. In six years it has reached great popularity."

Mr. Velona of FI Ri Record Company, announce the launching of a new NP by Ghigo. The main side is titled, "Thirteen Filter Tip Wrongs," which was due to an incident in Italy when a worm was found in a filter tip of a national cigarette.

Italy's Best Sellers

ITALY'S BEST SELLERS

Weeks On Chart

1. Il Cielo in Una Stanza (The Sky In A Room) (Mina-Italdisc—Ricordi) 12
2. I Bagagli Del Pino (Never On Sunday) (Dalida-Barclay-SAAR—Mai Domenica) 6
4. Una A Te Una A Me (Never On Sunday) (Niki Davide-Bluebell) 3
5. Una A Te Una A Me (Never On Sunday) (Ranieri-MGCM—CDB) 3
6. Les Enfant Du Prie (Never On Sunday) (Gelosia-VCM) 2
7. Les Enfant Du Prie (Never On Sunday) (Doussis & Bouzakis—Palladium—Foroncor) 2
8. It's Now Or Never (Elvis Presley—US RCA—Rider) 2
9. It's Bitsy Teenie Weenie Yellow Polka Dot Bikini (Brian Hyland/ Buddy Hackett-Decca-Rank—Durium—Bordeiro) 1
10. Nette Di Luna Calante (Night Of Waning Moon) (Peppe Di Capri-Carissi-Carel) (Domenico Modugno—Ponit) 1
11. Il Nostro Concerto (Umbo-Bindi—Ricordi—Ariston) 1
12. Se Ci Sei (If You Are Here) (Umbo-Bindi—Ricordi—Ariston) 1
13. Liebelie (Rolf Bauer—VCM—Published) 1
14. Nessuno Al Mondo (No Arno Can Ever Hold You) (Peppe Di Capri-Carissi—Metron) 1
15. Caterina Valentini-Decen 1
16. Grazie (Gino Paoli—Ricordi) 1

Australia's Best Sellers

1. It's Now Or Never—Elvis Presley (RCA)
2. Fools Rush In—Dylan (Top Rank)
3. Happiness Is A Thing Called Joe—Connie Francis (MGM)
4. Save The Last Dance For Me (The Drifters—London)
6. I Can't Stand It—Linda (Dimmum—London)
7. Apache—The Shadows—Columbia
8. Love—The Shadows—Columbia
10. Please Don't Tease—Cliff Richard—Columbia

New Zealand's Best Sellers

1. It's Now Or Never—Elvis Presley (RCA)
2. When The Levee Breaks—Jackie Valletta—JP McManus (Top Rank)
3. Hank Locklin (RCA)
4. Apache—The Shadows—Columbia
5. Maysbiggler—Paul McCartney—Columbia
6. Roly Poly—The Shadows—Columbia
7. I'm Not Afraid—Ricky Nelson—London
8. Don't Let Me Be Misunderstood—Peggy Lee—London
9. Volare—Bobby Rydell (Top Rank)
10. Mess Of Blues—Elvis Presley (RCA)

Give A Subscription To The Cash Box To everyone on your Christmas List

The Cash Box—December 3, 1960
New 4-Color Sleeves
For UA Singles

NEW YORK—"Immediate visual attraction, an increasingly important club in the sophisticated DJ market," has resulted in two major developments at United Artists Records and its new Soundscapes label Ultra Audio; the label announced last week. The creation of United Artists, Art Talmadge, vice president and general manager, last week unveiled a new four-color sleeve to be used on all releases, effective immediately. Completely redesigned, the sleeve features a black background with four-color miniature LP reproductions, identifies top UA albums and personalities on the side, and the first complete release on Ultra Audio on the reverse. With the exception of the "Exodus" single by Ferrante and Teicher, which has a custom designed sleeve of its own, all future single releases on UA will be encased in the new full-color wrapping, Talmadge stated.

On the Ultra Audio front, the "new generation" packaging continues following a series of dealer surveys throughout the country which indicated that both dealer and consumer reaction to the package, especially designed for the initial five Ultra Audio packages was "acclaiming," the immediate sight identification with the series.

New Nashville One Stop

NASHVILLE—One Stop Records, Inc. begins operations this week (Dec. 18). Located at 1622 Eighth Avenue, this location, this Philippines, which Stockholders consist mostly of jukebox operators in the Nashville and Middle Tennessee areas. President of the firm is Roger C. Pardee.

THE CASH BOX—BULLSEYE

“A WALK ON THE WILD SIDE OF LIFE” (2:16) [Cedarwood BMI—Walker]

“IT'S JUST THE IDEA” (2:12) [Cedarwood BMI—Loudermilk]

GEORGE HAMILTON IV (ABC-Paramount 10167)

The lad continues his climb up the country ladder of success with “A Walk On The Wild Side of Life.” George’s whisper-soft voice caresses this ballad lovely while he’s served up instrumentation with all the traditional trimmings. Watch it join “Before This Day Ends” on the top o’ the heap. A very pretty flavorful ditty, “It’s Just The Idea,” is wept tenderly on the flipside.

“HOUSE OF BLUE LOVERS” (2:04) [Glad, TNT BMI—Newman]

“ANOTHER FALLING TEAR” (2:14) [Glad BMI—O’Gwynn, Hollowell]

JAMES O’GWYN (Mercury 71371)
The effective O’Gwynn vocalizing sets “House of Blue Lovers” for a long life. Tone is in a medium range and features charming femminie work which heightens the sentimental story line. There’s good listening too in the gripping tear-drenched “Another Falling Tear” couple.

“I’LL HAVE ANOTHER CUP OF COFFEE (THEN I’LL GO)” (2:47) [Tree-Mixer BMI—Brock]

“WANT TO BE ALONE” (2:20) [BMI—Brelend, Buskirk, Nelson]

CLAUDE GRAY (Mercury 71372)
Gray’s Mercury debut outing should even top his family Bible smash. In his deep rich voice he offers a touching rendering of “I’ll Have Another Cup Of Coffee,” a middle-beat tear-jerker done up in the country tradition. Watch it soar and then keep your eyes on “I Want To Be Alone,” another fine ballad effort.

“SAD SINGIN’ AND SLOW” (2:40) [Central Songs BMI—(Ridgeway BMI—Feo, Ruby—Johnson, Shrine BMI—(Phillips 3565)]

“TD RATHER HEAR LIES” (2:26) [BMI—Powers, Spungen]

SHIRLEY COLLIE (Liberty 55291)
The thrush shows off her versatility on this latest outing and could score with both ends. So, “Sad Singin’ and Slow Ridin’” is a jaunty bonner which Shirley handles in the Wanda Jackson manner—complete reverse is made by the gal for her soft and sweet spinning of the “I’d Rather Hear Lies” waltz. Take your pick.

“SKIN ’IM QUICK” (2:24) [Acuff-Rose BMI—Carlisle]

“JOHN CAME HOME” (2:03) [Acuff-Rose BMI—Carlisle]

THE CARILSES (Columbia 41873)
Bill Carlisle’s delightfully playful episode about a poor soul is given an affectionate quality by the Carlisle clan which marks it for a strong ride. There’s also lots of good fun in the light-hearted “John Came Home” jet-speed ditty.

RUDY THACKER (Whirl)

(B+*) “MOUNTAIN GUITAR” (2:25) [Acuff-Rose BMI—Thacker]

Thacker offer’s his own version of his tune cut recently by Roy Acuff. This is a good, substantial ballad and should count heavily in the final take.

“STRINGBUSTERS” (2:30) [Asylum BMI—Albion—(Moe BMI—Scott)]

A straight country ballad ballad weeps the sincere Louis vocalizing here. Pleasant side.

THE WRIGHT BROTHERS

(Golden Leaf 110)

“DARLIN’ I’M SO BLU” (2:42) [Polaris, Golden Leaf BMI—Wright]

No this isn’t the team that invented the airplane and neither do they rate much attention for their work here. They use a true hillbilly behind the guitar, which in this case is a vast improvement.

“HELLO” (2:30) [Polaris, Golden Leaf BMI—Wright] Shinyly slower is this session. Deck might have appeal to hillbilly fans.

COWBOY COPAS Smash!

“SETTIN’ FLAT ON READY MIDDLENIGHT IN HEAVEN” On Monday 528

A New Co-Pop Country Pickin’ & Singin’ Party Headed By This Country MarketWith “CALL’EM ALL” Full Climbers In The Act

FRANKIE MILLER Most Promising New Country Artist in Cash Box Poll

Dottie Sills Opry Favorite with the Carlises Dues On
OUT OF BOUNDS Sunday 525

HOT — INSTANT SMASH SELLER! NO MONEY IN THIS DEAL RED SOVINE—Sunday 525

Operators are acclaiming the coin grabbing hot country sound on:

The Cash Box—December 3, 1960
<table>
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<th>Country Round Up</th>
<th>Top 50 Across the Nation</th>
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| **Cowboy Copas** is featured on the latest EP in Starday's Special Artists Series. The deck has Cope singing his latest and biggest, "Alabam," as well as "South Pacific Mixup," "I Can't Tell You" and the present standing of "Alabam," this new package should do mighty well.... Starday exec Don Pleez, who sees that any dish jockeys preparing Christmas programming should write him at 1109 W. Main St., Nashville, Tenn. and Jim Eanes' "Christmas Doll."... This year there seems to be dearth of good Christmas records with the exception of a couple of others offered so far. The Lowin's Capitol coupler, "It's Christmas Time" and "Santa Claus Parade" seems to be the only one with solid hit potential so far.... Sixteen year old Janie Blake is getting the star buildup from Capitol. Janie, the cute younger sister of the label's Jeanne Black, soldos for the first time on "You Better Not Do That To Me" last week and now Janie shared the spotlight with her sister as she sang the duo flips of "It's Cold Outside," "He'll Have To Stay" and "Lisa." An Upland, Calif., high school student, Janie has a favorite of Las Vegas radio station KFOX-San Jonette, Sevy has signed for exclusive management with Hubert Long's agency. Sevy is currently being heard on an NRC, Radio in Chicago and in St. Louis, Mo. "Mr. & Mississippi."... The George Hamilton's have a new baby out at their home, Bet. Can't you guess what the little tyke's name is? George Hamilton the fifth, naturally! But that's all that's going on with proud papa George. He's signed to record for RCA Victor, under the tutelage of Cheet Atkins. In his letter, George says she's a decked. With the "Grand Ole Opry" newsletter, info that WSM had registered 9,250 people for the convention. That figure is no surprise for those of you who turned out for the meal and all the other events had to be cancelled with Trudy says she's open for suggestions on serious discussion sessions for next year's shindig and wants to hear your ideas.

It was officially announced that KENS-San Antonio, a huge 50,000 watt powerhouse, has come over to our side—gone completely country. After months of preparations, securing the right disk jockeys, setting up a library, etc., the station kicked off its new format on Nov. 11 and program director Charles W. Keller says the response has been just fantastic in that short time. With the KENS bandwagon are Charlie Walker, the Columbia disk star; Bill Mack, formerly of KDAV-Lubbock; Joe Simpson, long-time staff at KENS; Neil Merritt and Bill Shermeter. Quite an impressive personality lineup! The station is now the most powerful full-time country music station in the U.S. and lays claim to the largest daytime square mile coverage of any station in the U.S. It's great to have them with us. In this poll Bill Collee says George Hamilton's music hit, but her wife Shirley has erroneously been reported to have recorded "Clyde Beaver's" current Canadian dilly, "I Am A Male," so, see Biff. Her newie for Liberty is tagged "Sad Singin' & Slow Ridin'" and "I'll Rather Hear Lien." Biff is also very pleased with local (KFOX-Long Beach), for his reaction to the "New Orleans" program that had every name in New Orleans on the airline. However, he has played over his airtime. Advance word has it that the snuffing man, James Robert "Opie Out". You can know both James and the "Opie" will benefit from the association. And speaking of associations, we heard that the Hawshawk Hawkins and Jean Shepard marriage ceremony was a real hundo. Took place Nov. 26 on the Forum Auditorium in Wichita, Kan. Too late for this issue, but you bet we'll be letting you in on all the details as soon as we get them. When we spoke to Hawk in Nashville he was as excited about the impending date as a very small school kid. More next week.... Carl Smith, in introducing Marjolin Wilkin to sing her new single, "Whip-Four-Willy's Got A Calffoot's Luncheon," said, "She says she's as nervous as Ray Price at a Buck Owens fan club meeting." A look at the winners in the country juke box poll in this issue will bear this out even more and, speaking of the poll, we at The Cash Box are pleased with the results and we know many of you are. But for those of you who were a little disappointed with their showing we offer the consolation that this was country music's greatest year to date. With so many long-standing disk jockeys turning up more, so many newcomers, and so many great song hits, it was impossible to erradically everyone. But we know that you're all working hard and collectively did a tremendous job in putting country music where it is. Keep up the good work!... Here's another chance for all of you to do your part again. Operation Leaky Ave. is plugging together its annual all night shindies and needs your help to make this year's stints an even greater success than it was. At "Flat Top" Italy, the OLA spokesman would like as many deejay and artist tapes as possible, anywhere from one to 15 minutes in length. One requirement that Al wants is No Christmas Music. The country portion of the show is set for two events, 5 PM and 9 PM on Dec. 25, so get your grease on. The Country Music Association is continuing its all-out membership drive. Those of you who are not yet members are urged from this corner to hurry up and join. It's only $3 and will get you on the mailing list. Letters should be found. ... Possible guests during January and February at the Town Hall Party are Red Foley, Ernest Tub and Leon 'Tig' adaptor. Those that believe in keeping grand old men of country music in the public spotlight.... They're still talking about the standing ovation Red Foley received from a jam-packed Ryman Auditorium when he sang "Just A Closer Walk With Thee" on the show's birthday outing. We haven't gotten over the thrill yet either.... We reiterate what Trudy Stammer says, just can't wait till next year. We owe a special mention to deejays. Try this on your lashes: Tell him, "My wife manages fine on the salary I get, but it's me and the kids I'm worried about."
NOW...A BRAND-NEW MUSICAL ACT EVERY WEEK!

There’s always a new, top-star show at the location that features a Seeburg ARTIST OF THE WEEK phonograph.

No wonder this realistic Seeburg music-merchandising plan is opening up new top locations. And rolling up new top earnings, too.

ARTIST OF THE WEEK means this: every week ten hot new album hits, by the same artist, in fabulous 33⅓ stereo! Most of these new top-sellers are simply not available as 45’s.

That’s why only ARTIST OF THE WEEK can give you all the new hits to sell. Locations profit most. The operator profits most.
New Type Locations Attract New Coin Machine Patrons

New locations have always been the goal of operators for obvious reasons. A certain percentage of locations must, through necessity, fall by the wayside in the course of each operating year. New type locations, however, are something else again. The success of one machine in one new type location has all kinds of meaning. Should the location, for instance, be a hit with the public, it will lead to the construction of more outlets in other sections of a territory.

An article in *The Cash Box* last week attempted to show, pictorially, several of these new type locations which have recently sprung up in the New York metropolitan area. The locations offer fine foods at normally high prices, works of art hung as though in an art gallery, coin machines geared for 25¢ and 50¢ play, and crowds of people who, in most instances, never played a coin-operated amusement machine before. While the decor and the entree resemble anything but an arcade, the locations are supporting up to five machines and a juke box and show every sign of being successful.

It serves as an example of what can happen when the long arms of creative merchandising extend further than the standard tavern location in search of new customers.

A 2 x 4 store off Broadway in the heart of New York has installed two big ball bowlers and after eight weeks the crowds keep 'em operating day and night. The players are, for the most part, under the legal tavern age as set down by ABC. Most of them therefore have never played the machines before. The location offers the games plus hamburgers—nothing else.

A shopping center in Long Island recently ordered five new big ball bowlers. The order was the result of the super market's success in another area with similar equipment. Shopping center patrons are generally not the same type as the tavern patron. Furthermore, women and children are a large segment of this group.

It appears as if necessity, being the mother of invention, has opened the doors to coin machines in many new type locations. The pattern could continue with many fine establishments already successful in business but not locations for equipment, opening their doors in a move similar to the New York smart spots previously mentioned which opened for business with equipment a part of the location from the outset. Any success will be closely observed by other location owners. A bright spot in the overall picture is the appearance of a new crop of players who are showing enthusiasm for the coin machine. It is a very healthy sign, and one that should be capitalized on.
CHICAGO—A huge throng from various sections of the country arrived at the Palmer House for the 24th Annual Convention and Trade Exposition of the National Association of Amusement Parks, Pools and Beaches, which started Sunday, November 27 and will run through Wednesday, November 30.

As previously reported the keynote of the show is exhibiting "Wide are the Sixties," and this theme will be spelled out throughout an all encompassing series of general business sessions during the four day meet. A new feature of this year's program will be a special meeting devoted to promotion, publicity and public relations. It was felt by the NAAVPB that because of the growth of the industry, along with other amusement, public relations aspects of amusement park operations, and its direct effect on business, the need for the sessions to be established.

Another addition to the program is a Monday evening "shop talk" forum providing amusement park operators an opportunity to talk to each other and discuss general industry ideas and discuss national problems.

Exhibit space, according to John S. Bowman, executive secretary of NAAVPB, has been sold out well in advance of the opening date.

Among the exhibitors, the following coin machine firms will display various new coin-operated equipment: J. A. (Art) Weinand, director of sales for Chicago Dynamic Industries, announced that the firm is exhibiting a wide array of amusement games, including three bowlers "Duke," "Duchess" and "6 Game" bowlers, "Pony Express" rifle target amusement games (with moving targets) is also lined up for Chicago Dynamic's exhibit.

Weinand advised that Chicago Dynamic representative will be in attendance during the Parks Show. In attendance at Chicago Dynamic's exhibit will be Weinand, Sam Wolfberg, Sam Grushberg, Jerry Koel and Mort Seere.

Chet Gore, proxy of Exhibit Supply Co., has lined up a complete array of antique pinball and vendors with which Gore plans to rent the space and expects to create a mild sensation with some of his new machines.

Sam Lewis, vice-president in charge of operations of the Hollywood Park Amusement Manufacturing, advised that Wilkins' new "Voice-O-Graph" will be shown to amusement park operators for the first time. Other amusement machine manufacturers. The Williams exhibit will be occupied by Lewis and Sam Smith.

Johnny Frantz, head of J. F. Frantz Manufacturing, announced that the feature in the firm's booth (just before the entrance to the exhibit area) will be the Frantz "Fiddle" game with moving targets. On hand throughout the exhibit hours will be John Frantz and Dave Brody.

A group of amusement park operators to look in on the Standard-Harvard exhibit to view and demonstrate the Standard-Harvard "Metaltyper." Barnas will be aided by Andy Wierdak at the booth.

Mike Munves, Mike Munves Corp., is offering a new kiddle ride, "Twirling Wonder," which will be shown for the first time. The ride features a recording of the "Climb A-High" record. Front and rear sections of the train run independently in "battle" conditions. The firm will also have on hand the "Champ Grip Tenter," "Ripper" (the music machine from Europe), "Reko," "Once Upon a Dream," "Skyscraper," a time, and assorted catalog and photo material. Munves also is showing a giant photo movie of arcade equipment in various locations.

Nik-O-Lok Manufacturing Co. is displaying its current new automatic photo machine from booths 183-184.

Another firm from NYC is in booths 141-144.

RCA Victor has announced that it will go into production on 31 1/2 rpm singles effective January 1st. RCA will help journalists to catch the way, other major record manufacturers who started pressing the new single speed last year. The firm advised that its first release, a total of 26 discs, all of which will be made available to the retail and juke box markets.

Victor is currently promoting the RCA Victor's full-scale convention campaign which is aimed at a total distribution of one million 33 singles in conjunction with the purchase of a Dr. West toothbrush. It was the opinion of the recording firm that this promotion would help the way for a broad consumer acceptance of the 33 single which would eventually lead to availability of the discs in general quantities and selections for juke box programming.

The new speed will be available in two forms—the Compact 33 Single featuring a selection on each side, and the Compact 33 Double, with two tunes per side.

NAMA 3-Day Western Conference and Exhibit To Rival Miami Meet

LOS ANGELES—The NAMA Western Conference scheduled for December 2, 3, and 4, at the Ambassador Hotel here, shows every sign of competing for the highest attendance with the recent NAMA Convention which was held in Miami Beach.

Program details for the three-day Western Conference and Exhibit of Automatic Merchandising December 2, 3, and 4, at the Ambassador Hotel, Los Angeles, were announced by Fred A. Nicolay, Western Vendors, San Bernardino, general conference chairman.

The plans call for a full-scale convention-exhibit with four evening clinics in the pattern of the national NAMA Shows under the theme: "Your Key is to First Impressions in Vending."

Exhibit hours—with approximately 100 manufacturers and suppliers on hand—will be 12:30 to 5:30 Friday, December 2, 1:00 to 5:00 Saturday, December 3; 9:30 to 5:00 Sunday, December 4. Arch Riddell, Cigarette Vendors Institute and conference committee secretary, predicts a registration in the thousands drawing from the 13 western states.

The Conference general sessions will open at 9:30 a.m. Saturday, with addresses by Tom Hungerford, NAMA executive secretary; Herb Geiger, Geiger Sales Co., Milwaukee, NAMA vice-president and a leading West Coast industrialist, according to Harold Steuber, Steuber Vending, Long Beach, program chairman.

Among Saturday morning, Rudd-Melikian's Grant Strohm will speak on "Bootstrap Financing," NAMA President Tom Donahue will explain the organization's year-long and a leading nationwide public relations program based on the 75th anniversary of vending, and Sid Kallick, NAMA West Coast representative will make a state-by-state forecast on "What to Expect in State Legislation." for the 13 western states.

On Sunday morning, NAMA department heads in conjunction with Public Health and Public Relations will be available for individual consultations with operators. Those men are Sid Kallick, Dave Hartley and Walter Reed respectively.

Two special clinics will be held Friday and Saturday evenings from 7:30 to 10:15. Friday night the "Serviceman's Day" program will be held in the quarters of M.A.B. Vendors, with Charles Manahan, head of M.A.B., as moderator. The other Friday evening clinic will be "Solving Management Problems," under leadership of Douglas Moore. Davidson Brothers division of R.A.

Saturday evening will have the "Cigarette Operators Institute" led by Will Golden, California Cigarette Industry Association, and the "Coffee Clinic" led by Don Warren, Coffee Automatic, Los Angeles.

A full program of events for the ladies attending the Conference is also set up. This schedule will lead off Friday morning with a special tour of the movie studios concluding with a special "Lunchon with the Stars" at the Universal-International studio complex, from P. Lorillard Co. as the hosts. Saturday will see a guided tour of TV city and attendance at a color TV broadcast followed by luncheon at the Farmers Market hosted by National Vendors. On Sunday the ladies will be entertained at the Ambassador Hotel with a tea and a demonstration on how to make Christmas decorations.

The Conference will conclude with a dinner-dance Sunday evening preceded by a pool-side cocktail reception hosted jointly by all the exhibitors. The entire program and exhibit on Saturday has been designated as "Serviceman's Day" and special badges will be issued to all employees of operating firms in attendance.

Other Conference chairman include: Wm. W. Dennis, Pacific Nik-O-Lol, promotion and arrangements; Mrs. Harold Steuber, Ladies Hospitality; Sid Kallick, Conference Director.
Midway Appoints Nova In Europe

A. W. ADICKES

CHICAGO—Ralph Sheffield, general sales manager of Midway Manufacturing Company, Franklin Park, Illinois, announced last week that Nova Apparate Gesellschaft of Hamburg, West Germany, has been appointed to handle distribution of all Midway amusement games throughout Europe.

The arrangements by Sheffield were made recently with Alfred Adickes, president of Nova. The firm also represents Rock-Ola in Europe.

Sales of Midway's most recent release to the trade in domestic as well as foreign markets, "Shooting Gallery," are increasing steadily these days, according to Sheffield.

Nebraska Ops To Hear Insurance Plan At Dec. Meet

HOWARD N. ELLIS

OMAHA, NEBR.—Howard N. Ellis, president of the Music Guild of Nebraska, announced last week that a new insurance plan for members of the organization may be presented at the next meeting slated for Saturday and Sunday, December 3 & 4, at the Evans Hotel in Columbus, Nebraska.

He added that this gathering will follow the same pattern as the meeting which was recently held in Norfolk.

The recreation program and entertainment will be enjoyed on Saturday, and the business agenda will be conducted all day Sunday. Everyone is free to leave for their homes following the final meeting. He said that this procedure seems to be the most desirable one to the majority of members of the Music Guild.

Mr. & Mrs. Frank Holys and Mr. and Mrs. "Doc" Stroh will be the hosts of this final meeting of 1960.

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A Tip-Top Trip

CHICAGO—The slogan at United Manufacturing Company these days is "Lafayette we are here," according to Bill DeSelm, vice-president in charge of sales. The reason being the initial shipment via Air France to Paris last week of United's coin-operated bowling alleys to the French capital.

This consignment consisted of ten "Tip Top" bowling alleys, 20 sections and assorted parts. Consignee is United's French distributor, Paris-Swing.

Pictured at right are freight handlers placing the United Mfg. cargo aboard an Air France jetliner at New York's Idlewild Airport.

The Cash Box—December 3, 1960
Eric De Stoutz Visits Chi Plants

NEW YORK—Eric De Stoutz, President of Sari, distributors for D. Gottlieb & Co., Chicago Dynamic Industries and Wico Corporation, with main offices in Geneva, Switzerland, is happy about the coin machine situation in his homeland. "The first pinball entered Switzerland in 1950. Three hundred operators joined the industry in search of fast money and today after ten years, about 50 ops remain—all professional coinmen," was the way Stoutz put it during a personal call last week to the New York offices of The Cash Box. Eric De Stoutz was on his way to Chicago where he will visit the factories.

Eric settled one question quickly—the subject of vending machine potential in Switzerland. "There is no immediate sign of vending on a full scale automatic cafeteria becoming popular because most Swiss firms offer employees two hours for lunch and they go home to enjoy it!" Until the industrial plants follow the USA style, vending units will have to suffer with vending novelty and quick sale items.

The bowling alley interest has caught on in Switzerland and it appears as if it might continue as strongly as it has in the USA. If it should De Stoutz looks for success with his ChiCoin bowlers. Two or three new bowling centers have been erected and instruction is provided until such time as the public begins to catch on to the participant sport, unaided.

"If it catches, we’ll have a good thing in the bowlers. Right now, the average age of the tavern-keeper is a little too old for coin machine equipment.”

De Stoutz leaves for Europe December 2nd, sailing back, as he did across the Atlantic, much in the manner of his own easy-going nature.

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Meeting Dates

Music Operators’ Associations

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Attention: Operators’ Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.
NYS Sept. Employment Up

NEW YORK — Employment in the State during September was at an all-time high for the month. The 7,388,000 estimate, which included farm workers and the self-employed, was virtually unchanged from August but was 37,000 above the year-ago level.

Several factors marked the overall picture of high employment in the State: An estimated 5.2 per cent of the State's labor force was job-hunting in September compared to 4.6 per cent a year earlier. The Commissioner explained that the economy had not been expanding at a fast enough rate to absorb all of the estimated 160,000 persons who entered the labor market since September, 1959.

Manufacturing employment declined slightly from the September, 1959 level. The year-to-year drop would have been greater had it not been for the 1950 strike which idled some 25,000 workers.

Three of the State's major labor market areas and nine smaller ones each showed five per cent or more unemployment.

St. Lawrence Seaway Closes

CLEVELAND—The 1960 shipping season on the Great Lakes has just about come to a close, reports the Cleveland Paper.

Of the 220 vessels in the American bulk fleet, only 62 were in operation Nov. 15. Sixty-two ships have gone into lay up since the last monthly report, an indication of general business conditions in the lake shipping.

On the same day last year 230 of 241 boats in the lake fleet were in operation as part of a heavy push to make up time lost by the steel strike.

As the largest of the American fleet, expects to have all of its ships in lay up this week. Majority of the remaining carriers now operating should be in Winter berths by Nov. 21.

Two Weeks and 500 Miles Later

Tartan's London Rep Visits US Offices

Ralph Cravitz and Sam Taran in Miami.

MIAMI—Sam Taran, Taran Distributing Company, this city, distributor for Rock-Ola phonographs, Bally amusement games, and Du Grenier cigarette machines, has, during the past year, successfully operated an export division with an office located in London to expedite shipments of merchandise.

The Taran London office is headed by Ralph Cravitz, shown here with Taran, during a visit to this country timed in conjunction the recent NAMA vending show in Miami. Cravitz was expected to stay in the Taran Miami outlet for several weeks in order to acquaint himself with the USA operation. After his US visit he was scheduled to return to London where the Taran coin machine business is reportedly progressing since its inception last year.

Cravitz advised that the knowledge gained at the NAMA show will be put to use overseas where vending is also growing in leaps and bounds and is becoming a part of his overall business.

ATLANTA, GEORGIA—Johnny Mudge, Music Service Company and H. C. Robinson, Robinson Distributing, this city, have reported that during a recent visit to the home of new Rock-Ola showing.

The Atlanta distributor recently completed a 500 mile road show in conjunction with the showing. Robinson covered operators in Macon, Augusta, Columbus and Albany in addition to the Open House held in the firm's Atlanta showrooms. The showing took two weeks time.

Robinson stated that in all his distributing years, this road trip brought out the greatest number of operators ever seen in response to a new phonograph announcement.
Keeny Adds "Black Dragon" To Versatile Upright Line

CHICAGO—Paul Huesch, Vice-President, J. H. Keeny & Company, Inc., this city, announced that the firm is currently shipping to distributors its most recent entry in a long line of upright amusement machines—"Black Dragon." The upright is a three-player multiple coin game measuring 59" high on legs, 36" wide, 18" deep.

The machine weighs 246 pounds crated.

"Black Dragon" is the most versatile upright we have ever manufactured," stated Huesch, in making the announcement last week. "In addition to being a three-player, each coin entry can be readily adjusted to take either nickels, dimes, or quarters. By screening the desired denomination on the back glass and illuminating same with bulb, we have managed to limit unhitly decals and plates.

"Naturally, the original Keeny Panoscope is a featured integral part of the game as it has been on all of our uprights since it was introduced in February.

"In addition to the 'Black Dragon,' we are continuing to produce 'Red Arrows,' 'Deluxe Red Arrows,' 'Sweet Shawnees' and 'Twin Red Arrows'—a Keeny upright for every conceivable type location," concluded Huesch.

Huesch stated that sales on the uprights during 1950 have prompted further production on a varied line of amusement machines fulfilling the needs of upright operators in all types locations. Hence the variety of uprights currently on the Keeny production lines.

Rock-Ola Features Distrubrs With 12-Day Mexican Vacation-Business Seminar

ACAPULCO, MEXICO—The Rock-Ola Manufacturing Company treated its quarter distributor to a two-week International Business Seminar that came to a close last week after the firm's wholesalers were flown to Mexico for a 12-day program which intermixed merchandising-selling techniques and business sessions with motor trips to famed cathedrals and dinner parties at popular hostleries throughout the Latin American country.

The trip was all part of a "Time Of Your Life" distributor sales promotion which amounted to a grand scale vacation for the coinmen who were wired and dined by the Rock-Ola factory in the person of Ed Doris, George Hineker, Frank Mitchell, Jack Bara-

One-Stop To Open In Nashville Dec. 1st

NASHVILLE, TENN.—Roger C. Pardee, President, One-Stop Records, Inc., this city, announced local dealers today, that they will open a one-stop record business in Nashville on December 1, with a large portion of the territory's juke box operators to go in the corporation. Pardee is a 50% shareholder. Pardee also stated that the corporation plans to expand to other sections of the country.

One of the officers of the one-stop firm are:

Purdue, President; board members as follows: Kenneth Brake, Jimmy Claxton, Allen Northern, William O. Johnson, Jimmy Tyner, Al Agee, Albert W. Evitts, George Haynes and Royd Womack.

Other stockholders are: C. A. Colburn, Amelia S. Bradley, W. M. Proceed, Oscar Fowler, B. J. Thompson, George McFarland, Spencer Amuse, Co., and E. E. (Temmy) Tomin.

ABC Acquires Tri-State

NEW YORK—ABC Vending Corporation has acquired the remaining fifty per cent interest in Tri-State Automatic Candy Corporation to make the former affiliate a wholly owned subsidiary, Benjamin Shorman, Chairman of the Board, announced last week.

Purchase price was not disclosed.

With headquarters in Buffalo, N.Y., Tri-State Automatic Candy Corporation is engaged in the concession-vending business principally in New York, Pennsylvania and West Virginia.

Fred DePriest recently attended the SMU-Texas Tech game at Lubbock and the SMU-Texas tilt at Austin. Bob is taking his position as manager of SMU's cheerleaders down to Lubbock, and will drive back through Fayetteville for SMU's clash with Arkansas. O'Connor Dist. Co. held the 101 showing of the new Seeburg line for operators and distributors in the area. The affair, climaxied with a buffet lunch, was well-received. Bill O'Connor recently returned from Chicago. "Waco Operator" Henry Moore was killed in a car accident while driving to a deer hunt. "La Vernia, Meredeth, Arlington, just got out of the hospital. Wilbur Briscoe was in town for the Baylor-Seeburg game. Carl Johnson, from the Wurffrzter head office, visited at Commercial Music last week. John Birkett has gone goose hunting in Oklahoma. On a deer hunt in South Hunt in Texas, John Kipper has been a deer hunter in Oklahoma. On a deer hunt in South Hunt in Texas, John Birkett has been a deer hunter in Oklahoma. On a deer hunt in South Hunt in Texas, John Birkett has gone goose hunting in Oklahoma. On a deer hunt in South Hunt in Texas, John Birkett has gone goose hunting in Oklahoma. On a deer hunt in South Hunt in Texas, John Birkett has gone goose hunting in Oklahoma. On a deer hunt in South Hunt in Texas, John Birkett has gone goose hunting in Oklahoma.
BLAZE THE WAY WITH TRAILBLAZER

ALL STARS WILD

Help Fight TB
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Munuves Off To Parks Show “Again” Exhibits ‘Twirlybird’ ‘Reacto’ ‘Grip-Test’

‘Model T’ Ride Placed Back In Production

CHICAGO — Bally Manufacturing Company, Chicago, is increasing production of kiddie-rides to meet the recent sharp upturn in demand, according to announcement by Bill O’Donnell, Bally general sales manager.

“A strong factor in the end-of-the-year increase in kiddie-ride sales,” O’Donnell said, “is the rapid growth of market playlands in super-markets, shopping centers and discount houses. Other factors are the growing need of retail merchants to supplement normal income without investment and particularly to the drive toward diversification among operators of amusement and music equipment.

“To meet this demand, Bally has acquired additional space outside of the main plant, and the new facility will be devoted entirely to kiddie-ride production. ‘Tony Twins’ and ‘Toonerville Trolley’ will be continued at the normal rate of production, but output of ‘The Champion’ horse will be greatly expanded.

“One ride that has been out of production for several months is going back in full production. That is Model T, miniature early model roadster. First introduced in 1955, Model T is, next to ‘The Champion,’ our most popular ride and was in steady production until late last summer. Now, because of rising demand for the jaunty little car, we are taking the tools out of moth-balls and getting ‘Model T’ back on the line for early delivery. We expect 1961 to be one of our biggest years in kiddie-ride sales.”

CHICAGO—It just wouldn’t be a Parks Show without Mike Munves and that’s the reason Mike is here again this year. “It’s gotten to be a habit!” said Mike who inferred that he’d be here every year even if he wasn’t in the habit of taking exhibit space and showing off some new items. This year’s Munves exhibit booth will be no different. As usual the Munves display will offer something new, something different, but also something standard—Mike, himself. Mike will be ably assisted by his brother Joe, who needs no introduction, either.

The Munves boys have taken the new “Twirlybird” kiddie ride to Chicago complete with recorded control tower instructions advising driver of jet planes attacking, heavy clouds overhead, and otherwise informing the pilot of dangers that beset the helicopter pilot of today.

In addition, Munves is offering “Reacto,” a reflex tester that makes a real fast nickel for operators. The hit of 1960 will be at the show as well—“Champ Grip-Tester,” the compact money making unit from Europe that is still selling very well. Along with the other units, Munves is also showing the “Bimbo Music Box,” which is made for arcades.

Attention! Big novelty in vending machines — the SUN VENDING MACHINE

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HOUSTON HAPPENINGS

An overflow crowd of admiring operators were present Nov. 13th for the first look at Seeburg's new model phonographs, "Irresistible" in the area of H. A. Franz & Co. The most successful showing lasted from ten in morning until noon, with bare hands and a wide choice of games, always available. H. A. (Hoddy) Franz and Hans Von Reydt, president and vice president respectively of the distributing firm presided while service man Eugene M. Hardeman demonstrated new phonographs with 

There are always some convention going on even if it's one that doesn't attract the entire industry this week at Park Shere in Chicago at the Hotel. The concourse will run from Nov. 27 thru Nov. 30 and quite a few coin men have planned to attend.

Of course, the Munves organization will be there with bells on and a few new machines, as well. They are showing a helicopter kiddie ride that goes under the name of "Skybird" and if you want a real thrill try sitting in it sometime! Instructions from the "control tower" which are recorded, give you heart attacks and so help me. As a last resort, I will get a little drink and will be waiting at the club then. The showings are announced at 5 o'clock, 7 o'clock, to say nothing of noontime! Real good kiddie ride. "Reactor" is another new game that Munves is showing and it's a hook of a skill device.

Irving Kaye was reporting showing his pool table line aloho Irv is more than likely showing his garbage cleaner, hand dryer, and other similar equipment.

The gang at Atlantic NY Corp. is overjoyed at news from RCA Victor that the giant record firm will release 33 singles in January. The advent of Victor into this field practically goes without saying that the 33 single is here to stay. The expect to get 1 million of the disks in the hands of the public via a brush promotion which has already started. January will see the release of 23 33 single disks all of which will be available for juke programming and that is where Seeburg comes in. The firm has promoted the Artist of the Week campaign since last year and the '91 line features it as a strong point. Material is ready for this type promo and you will more likely go all-out as they usually do and supply the industry with all the disks they need. The RCA announcement advised that the 33's would be pressed simultaneously with 45's and that all singles would be available in both speeds effective Jan. Meanwhile, Meyer Parkoff and Murray Kaye are "cleaning up" after the showing two weeks ago having up orders that is evidently the showings. The '91 press and the Personality feature went over fine. Seeburg's vending equipment is still held in its own and from all reports the ice machine on trial in Penn Station (LIRR) is doing a rousing business.

Tommy Greco called to advise that the NYS Guild association meeting last week brought the usual large number of coinmen but an extra added attraction came to town when the club's volunteers went to Long Island to visit the various wholesalers from the statewide area. John Bliotta, Wurlitzer distributor, dropped by with Bob Callin of his Albany man; Meyer Parkoff, Gordon Howard, and John Stuparitz represented Seeburg; Irv "Kempy" Kemper represented AMI, of course; and Hi Jaffe went along for the ride. Rock-Ola is always represented strongly with the Greco Bros. right in town all the time. Present at the meet were: Jack Wilson, Tom Greco, John Nugetelli, Ed Solomon, Mac Douglas (Gardyne Brown), Mike & Nick Kupych, Les Smith & Joe Lippit, Pj Ruley, Millie McCarthy, Anne Keoeg & Jack Roen. Dinner was served and the boys had a fine meeting. The biggest news was the donation of $150 to the Cardinal Spellman's Children's Christmas Fund. The New York Band group is usually always first with this type gesture and they always outdo the previous year's amount as they have this year. They presented a check as they do as a beaver, and then some. United equipment moving nicely. . . . At Simon back from Mexico but busy out-of-town. This time on business. . . Barney Seeburg's son is running the Rock-Ola store as per usual. Very busy indeed. Mrs. Lippit's husband is a former Rock-Ola man and he says that he is beginning to agree with 'em!! . . . The street was rather quiet this week. Mrs. George Tilton, Jersey, is in town to see Runyon and do business. . . Ruth Michaelson, local op, off to Puerto Rico for the CMA holiday package.

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Wise's Ed Ruber advises that he will leave town shortly after Thanksgiving Day. He is headed east where he will team up with Wise's eastern rep for a whirlwind tour throughout the area... Bill Phillips, Atlas Music's Downstate representative, tells us one of the luckiest and happiest operators in this state is Leonard Stephens, who recently bagged a huge, 288 pound Whitetail deer in Jo Daviess Co. of Galesburg. Bill Leonard hails from Decatur, Illinons... AMI vice-precy Ed Rutaaske, who is currently out of town, was hoping to get back into Chi in time for Thanksgiving Day dinner with his family. After the holiday spread he looked forward to making the rounds at the Parks Show at the Hotel Sherman... We extend our Cashbox congrats to Mike and Irene Detzke, Champion Distributors, who are happily celebrating eleven years of wedded bliss this Thanksgiving Day.

Al Warren, Auto-Bell Novelt, informed us, just prior to a rapid sales jaunt, that Auto-Bell's "Hilascope" is enjoying record sales these days... On the eve of this year's Parks Show Ted Rubey, president of Marvel Mfg. Co., advised that Marvel's "Lucky Horoscope" has certainly proved to be the luckiest amusement machine he ever handled. After several years in good action "Horoscope" is still going very strong on the sales charts. Estelle Bryce is expecting to drop in at the Parks Show on the exhibit floor to say hello to her friends... John S. Bowman, executive secretary, tells us there is a terrific floor show on tap during the gala banquet Tuesday evening, Nov. 29, in the Grand Ballroom at the Sherman Hotel. Bob Crosby headlines the talent array, with Professor Backwards, Noreen Parker and Ann Marston. Other acts include the Sutton Bombshells and Lou Breeze and his orchestra,... Eddie Zornitsky, II. Vend- ing & Sales in Omaha, just returned to his office after a blissful week in Acapulco, Mexico, with the Rock-Ola contingent, with a healthy tan and rarin' to go (back to Acapulco we presume)!

World Wide Joe Strelt tells us he's getting plenty of action now on the Rock-Ola "Regis" phonograph. He's on a hot deal and is selling phonos by the carload. He and Leenin Micon sold 46 "Regis" phonos in 3 days!... Johnny Frantz, J. F. Frantz Mfg., urges his friends not to forget to look him up at the Parks Show where he'll hold away with Dave Brody at the Frantz exhibit booth,... Henry Bornas and Andy Wierdak will be on hand at the Standard-Harvard exhibit to demonstrate Standard-Harvard's "Metaltype"... Don Moloney and Mac Brier, Donan Distributs, will make their annual visit to the Parks Show to renew friendships with many of their old coinbox champs.

The Cash Box—December 3, 1960

CHICAGO CHATTER

As the last few crumbs are picked off the festive holiday bird all routes point to Winooski where the 42nd Annual Exposition and Convention is in session in the Hotel Sherman. From all appearances at this late date there is very little doubt that there will be a huge crowd in for the conclave. The curtain is up, the show is on, and the thronging hordes of our coinbox friends in for the big show,... Bally's Bill O'Donnell advised Father day that there has been a sharp increase in attendance in the Bally plant of kiddy rides to meet the demand in market playland locations, super markets, shopping centers and discount houses. Bill sets, "to meet this demand we've had to add to our present produc- tion line and expand the facilities of the plant's digging Bally's Coin." Also being exhibited are Chicago Coin's "Duke" and "Duchess" bowlers, and "Magnum" and "Pony Express" rifle target amusement game. On hand in Chicago Dynamic's exhibit will be prexy Sam Wolberg, Sam Ginsburg, Jerry Koci and Mori Secore,... While on the subject of ChiCoin's "Ray Gun" Joel Stern, World Wide Distribu, tells us excitement is mounting in this area....

CLARENCE SCHUYLER
SAM STERN
L. G. DORIS

Sam Lewis, vice-precy in charge of sales for Williams Electronic Mfg., tells us he and prexy Sam Stern are expecting a lot of traffic in Williams' exhibit booth number 623. In addition there will be "Williams' TV" Coin will be on display in this exhibit.

United Manufacturing's Bill DeSelm advises that United representative Al Thooke is presently in El Paso, Texas. From there he wends his way to Odessa (not Russian), San Antonio, Houston and Dallas. Al is singing the praises of United's "Bowl-A-Rama," "Sure-Fire" shuffle alley, and "Trip Top" bowler.

Johnny Cassala enjoyed his Thanksgiving Day holiday with his mom in Birmingham, Alabama. After the holiday he took off for Memphis and Nashville,... Paul Hawkse, J. H. Keeney & Co., info's that Keeney's "Black Dragon" multi coin upright amusement game is enjoying fantastic sales results everywhere. It is Paul sea, a welcome companion piece to other Keeney up- rights, such as "Red Arrow," "Deluxe Red Arrow," "Twin Red Arrow" and "Sweet Shawnee." "Black Dragon" is in a 3-way upright, according to Paul,... W. R. (Bill) Weikel, director of sales for Fisher Sales & Mfg. Co., returned the other day just in time to spend the holiday with his family and take in the exhibits at the Parks Show.

The word from Alvin Gottlieb, D. Gottlieb & Co., last week was that Gott- lieb's new "Flipper" (with the exciting "New Look" cabinet) is creating quite a tizzy among the nation's operators. This innovation represents the first big change in cabinetry at Gottlieb in 20 years. ... First Coin's Joe Kline tells us he, Sam Kolber, Fred Kline and Nick Nelson will be making the second week at the Parks Show, and they look forward to seeing many of their old coinbox buddies. ... One of the most excited coinmen in this area these days is Chet Gore, prexy of Exhibit Supply Co., who is debuting his new "Compact" on the west coast. First Coin has both of his machines at the exhibit held at the Parks Show at the Hotel Sherman this week. (A separate story on this exhibit is forthcoming...) The Cash Box will give you a complete rundown on this new card vendor.

Clarence Schuyler, president of Games, Inc., invites his many friends to come out to the park and see the new "Truck Blazer" electronic upright amusement game. He's so busy of late he may not be able to get around at the Parks Show,... Joe Robbins, sales manager of Empire Coin, advises that Jack Burns and Bill Herbold are in town now. The entire gang, including Empire owner Gil Kitt, will exhibit this at the NAAPIPPI Exposition and convention this week,... Midway Mfg.'s. Ralph Sheffield phoned to advise us that he recently com- pleted plans with Alfred Adickes, Nova Apparate Gesellschaft, for Nova's hand- ling of Midway amusement games throughout Europe. Midway's current game release is "Shooting Gallery." Many coinmen in this area were saddened by the recent untimely death of South Dakota coinman Tony Traucano. Tony was a veepee of the South Dakota Phonograph Operators Assn., and a vet operator in the Dakotas for 25 years.

Edward Dais, George Hincker and Frank Mitchell returned to their offices at Rock-Ola Mfg. Corp., after their brief, but very pleasant vacation in dreamy Acapulco, Mexico. They hosted a party of Rock-Ola distributors to a heavenly week in the Mexican resort playground. ... Prexy Eddie Ginsberg and his gang at Atlas Music are finally settling down after a heavily attended 2-day showing in the Atlas showrooms of Seeburg's new "AY100" and "AY100" model phonographs and Seeburg vending machines. Nate Feinstein, Harold Schwartz, Bill Phillips, Gene Waldman and Ivv Ovitz consider this recent showing one of the best ever held at Atlas Music. ... We're delighted to extend our best wishes to Howard Ellis, president of the Music Guild of Nebraska, whose daughter Judy will walk the matrimonial plank on December 18. Her expectant groom is How- ard Sorenson. The nuptials will take place in the Miller Park Presbyterian Church in Omaha. Howard announces that the next meeting of the Music Guild of Nebraska is scheduled for December 3 & 4 at the Evans Hotel in Columbus, Nebraska. Hosts of this gathering will be Mr. & Mrs. Frank Holys and Mr. & Mrs. "Doe" Streh. 
The general feeling among operators and distributors now that the Fall season is nearing its end, is that business in some instances has been rather disappointing, but at the same time is causing no undue worry as nearly everything feels the New Year will see a steady rise in business, which is always the economic picture. . . Gabe Orland, at California Music, reports that Jim McGuire of the Oakland one-stop, in Oakland, Calif., stopped by to visit with him and Sam Ricklin. Barry Tarran, AM Distributing in Miami, was down on vacation and dropped in to say hello. . . At the Wurlitzer factory branch, Gary Sinclair, regional sales mgr. for Wurlitzer, in the San Diego area the past week seeing numerous operators. Ray Barry informs that business has been picking-up, especially since the elections. . . Johnny Raggiero, at the Seeburg Distributing Co., states, "The big showing for the new Seeburg phonographs, the 'AY-169' and 'AY-100', was a tremendous success with operators from all over So. Calif., stopping in and giving the new machines a terse reception. The main window display features a turntable with the two new phonograph models being shown off in a most attractive manner." One unique feature of this phonograph, Johnny well states, is that the machine, which personalizes the phonograph to a particular location. The fact that in the 1962 Seeburg has been has been seen to "seems to have been the key to the whole showing, as the operators found it just that!" During the showing, each salesman at Seeburg had a phonograph on his desk. John thought of it as a political point, out the little room that had been decorated to resemble a jazz room, where the phonograph features only jazz artists, giving the operators an idea of what can be done to increase collections in certain locations. Buffet luncheon was served every day during the showing, as well as refreshments throughout the day. Topping off the careful planning and preparation that went into the showing was the rush to get the dealer jackets, with the Seeburg emblem on the pocket, worn by all the Seeburg salesmen. . . At Leonard's "record bar," orchestra leader Ross Morgan stopped by to visit and spin his new Everest disk. RCA Victor salesman Hal Haines, brought in a full box full of paper hats to be passed out to the operators advertising Elvis Presley's new movie, "GLORIA." He also mentioned a new eye Distributing, in with Jimmy Wakely and his new Shaota outfit. . . Vanny Latta, at the American Coin Machine, reports that his sales are on the best of the year, with all types of equipment going strong. A number of new operators have been in recently buying equipment, said Vanni. American Coin, starting this Fall will be open every Saturday to accommodate the operator. . . At Paul A. Laymon's, Mr. & Mrs. Laymon have just returned from a vacation in Mexico reporting a wonderful time. . . Jack Slist to, a Simon Distributing, located in Chicago, is helping for the Park Show and is also busy picking up some good used equipment. Every- one at Simon's informed they had a good time over the Thanksgiving holiday. . . At Badger Sales, Marshall Ames states the AMI "Continental" phonograph continues to go out at a good clip. Bill Happle mentioned that the new Chicago Coin & "Artistic" shuffle a "169" machine is cutting a great deal. They are looking forward to the first shipment of Chicago Coin's "Ray Gun," the first "Ray Gun" on the market in 10 years. "Rocky" Nesselroad says they have a new man in the shop, Bob Maeda, who comes to Badger from the Keeney factory. . . Hank Tronick, at C. A. Robinson & Co., reports the new Williams "Blackjack" single-player pinball at has a very nice board and is a surprising operator. There is a good deal of interest by a number of people in the area to set-up miniature bowling alleys with "Bow-A-Rama." Subsequently then "Bow-A-Rama," "Blackjack," "Jukebox," "Bow-A-Rama," "Surefire" shuffle alley, both doing a fine job as their predecessors have been doing for the past few years, said Hank. Some of the investing operators seen on Pico this week were: John Hopton, Ontario; Walt Tatakum, Santa Ana; Paul Rosen, Max; Jack Schrader, Tabor.
CHICAGO—Chester (Chet) Gore, president of Exhibit Supply Company, this city, announced the release last week of Exhibit’s new “Compact” Vaccumatic Card Vendor, to coincide with his showing of the unit at visiting coinmen and bulk vendors at the NAAPB Park’s Show in the Hotel Sherman, November 27 through 30.

This new “Compact” card vendor utilizes the vaccumatic concept which, Gore said, has proven very successful over a period of 3 years in Exhibit’s model 707 vaccumatic card vendor. "Exhibit’s 707 model card vendor has been acclaimed as the very best in the field by operators from all over the United States," Gore said.

"Another added feature is the storage facility in the new ‘Compact’ model, which holds a large quantity of cards in reserve for simple access by the operator. We also point out that it has a beautifully designed all-steel cabinet.

"In other words," Gore remarked, "this ‘Compact’ card vendor offers a larger display area, separate cash box and servicing locks. It also has a new-type ‘drop-coin’ coin chute, with a feather action enclosed coin switch. "At last," he exclaimed, "there are no card-pullers to adjust. Exhibit’s new patented ‘vaccumatic’ card lift and off-the-top delivery system assures positive card delivery always. The operator is also assured of easy servicing through the front door. No simpler accessibility is available in any other type machine."

Gore laid considerable stress on the fact that Exhibit Supply has planned intensive promotions in locations, with, for example, a free card offer and visual aids such as window streamers to assist operators and bulk vendors in the opening of new locations.

In fact he stated that Exhibit Supply will furnish operators with enough free cards to help pay for the machine.

"It is important to note also," Gore said, "that Exhibit Supply makes available to operators and bulk vendors, who are interested, the largest choice of different cards available anywhere. There is a variety of 50 different card series to choose from."

The "Compact" vaccumatic card vendor, which is small enough to fit in the smallest locations, is 10 inches wide, 11½ inches deep and 23½ inches in height. It is adaptable for wall, counter or stand locations.

Gore urges operators and bulk vendors attending the aforementioned NAPA Park’s Show this week at the Sherman Hotel to view and demonstrate the "Compact" vaccumatic card vendor in booth 177 & 178 on the exhibit floor.

"One of the reasons for our continued success in this field has been our policy to give operators a straight factory deal, as well as every opportunity to develop this operation as a big money-maker in all markets."
Want—We need Gottlib Jalumo, Gottlib Jubilee, Bally Ice Frolles, Wurlitzer 2104, AMI D-50, United Eligech, American Cranes, and the American Lighting 8. RUNYON SALES COMPANY, 598 TENTH AVE., NEW YORK, 18, N. Y. (Tel. Long- e-4180).

Want—To purchase 5,000,000 new records, all speeds. We prefer large and many top prices. No lot too large. Top prices offered. No Juke Box Records.市の印，在 THE RECORD TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 4-6208). SHANANDA SALES, 1456 S. CINTI HEBRD-2470.

Want—Will buy Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs, LEW JONES DISTRIBUTING CO., 1010 WASHINGTON CAPITOL AVE., INDIANAPOLIS, INDIANA.

Want—Coin operated Laundry Equipment, 8 or 12 station phonographs, Hideaways, Wall Boxes, 5 and 10 cent Country Games. ST. LOUIS CO. 45 NORTH STH, THOMAS, ONT., CANADA (Tel. MEline 1-9350).

Want—Mills Panorama. Also Parts. ADVISE BEST PRICE. WESTERN DISTRICT SALE 26 ELLIOTT ST., SEATTLE, WASHINGTON. (Tel. Carfield 3585).

Want—22 ft. American or Rock-Ola Shuffles. Give condition and price. For resell purpose. ROCHESTER DECO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. Fulton 3-2282).

Want—Late Wurlitzer Phonographs and Late Bingos for resale. FOR FREE PUBLICATION. BINGO WORKSHOPS, 136 W. 52ND ST., SPARKANE, WASH. (Tel. MA 4-5855).

Want—Exhibit of 101 Selectem and Hoarestones, Price, quantity and condition. D. J. HAMILTON, 620 LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

Want—Your used or surplus records all speeds. We buy all year round. We pay cash. We want condition and a good price. BEACON RECORD DISTRIBUING INC., 620 SOUTHWEST FIFTH ST., PROVIDENCE, R. I. (Tel. Union 1-5300). JACOB, 1-5121)

Want—Juke Box Operators—If you want a steady outlet for your used records (No One Shot Deals), and closouts on LP’s, any quantity, call or write MARLIN RECORD DISTRIBUTING Co., 101 BELLMORE, L. I., N. Y. (Tel. AX 1-2677).

Want—Juke Box Route in Florida. Write: OLETA WHITE, ROUTE 2, BOX 41, CHOTOWA, OKLAHOMA.

Want—New or used 45 RPM Records not over 5 months old. We pay highest prices. We pay the freight. We buy round year, can use any quantity. SOUTHWEST RECORDS, 2738 WEST 96TH PLACE, OAK LAWN, ILL.

Want—Late juke box records not over 5 months old. We pay 15¢ and the freight. MONROE COIN MACHINES EXCHANGE, 2423 in Paymount, CLEVELAND 14, OHIO. (Tel. Su- perior 1-6600).

Want—Wild Cats, Double Shots, Skeet Shoots, and Hunters, quote us your best cash price. KAYS MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

Want—Seeburg Juke Boxes and Bally Bingos, Cash, send list, condition. We want Bingos for Reed’s, 60, rue VAN SCHOOR, BRUX- SELLES (Cable JEL- MATE- BRUSSELS).


Want—New or used 45 R.P.M. Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. PHILADELPHIA 165th STREET, 3910 N.W. 2ND ST., MIAMI, FLORIDA.

Want—Mechanical. Experienced, Juke Box Operator, BOX #159, THE CASH BOX, 29 EAST MADISON ST., CHICAGO 2, ILLINOIS.

Want—Seeburg 222, 220, 201, 161; Wurlitzer 2300, 2304, 2310, 2520, 2525. Respond to box. C. W. BURBETT, WURLITZER SHUFFLES, DAVE LOWE COMPANY, 622 TENTH AVE., NEW YORK, N. Y. (Tel. Chickering 4-5100).

Want—7,000,000 new records, all speeds. For cash. We specialize in Country, Western. We are hottest record buyer in the U.S. NATIONAL RECORD PROMO- TIONS, 21 CAMBRIA HEIGHTS 11, N. Y. (Tel. AR 6-6333). Ben Jaelis, Presi- dent.

Want—United UPB 100; Late 5 Ball; Fiesta, Texas 21, etc. State best resale price and condition. COIN MACHINE EXCHANGE, 4605—12TH S.W., TACOMA 99, WASHINGTON. (Tel. JU 8-7185).

For Sale—Used Bally Bingos;Used Seeburg Model E-1 @ 275¢, GLOBE Diving Bell, #30325 @ 275¢, 7¢, AMI H-100 $500; H-120 $565; 1-200 $750. We want Bingos, SPARKE ENTER-普 HOUSE, INC., 2216 DIVISION ST., BALTIMORE 17, MD.

For Sale—Bally Big Inlay 225¢; Keeney DeLuxe Big Tent 225¢. Auto Bag Comp. $300. AMI H-100 $500; H-120 $565; 1-200 $750. We want Bingos. WURLITZER EQUIP. HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 2, NEW YORK.

For Sale—Eagle Shuffle Alley $395¢; Lucky Shuffle $450¢; Speed Bingo $425¢. We work with Bingos. J. R. CUMMINS GAME CO., 67 SWAGGERTOWN RD, SCOTIA 2, NEW YORK.

For Sale—Wallington Tom Thumb Scale, Fortune Telling Model $33.00, W. R. DISTRIBUTORS, INC., 117 E. 27TH ST., ST. LOUIS, MISSOURI. (Tel. Central 1-9292).

For Sale—1000 Penny Coin Oper- ated, brand new, Fortune Telling Napkin Venders, complete with coins and instructions. Write for CON- TINENTAL COIN MACHINE EXCHANGE, BOX 310, 1501 7TH AVE., TO- LEDO, OHIO. (Tel. CH 8-3359).

For Sale—Used Cigarette Machine, 8 box. LATE PRICE 5¢. We have them. Low- 45¢; 8 column Bovie Electric 45¢; 12 column Dutcherer 155¢; 11 column Bovie like new $150; 25¢ or 30¢. Send one-half deposit to LIBERTY AMUSEMENT CO., 2112 W. 1ST ST., LEWISTOWN, PA.

For Sale—1350 Rock-Ola 225¢. We have Bingos, Sarnita, 8 column, 10¢. American, Show, Juke. 7 columns. Do not reply to advertisement. C. W. HARTEL, 5644 DELMAR BLVD, ST. LOUIS 12, MIS- SOURI. (Tel. Parkview 7-3757).

For Sale—Like new, Deluxe Big Tent $234.50; Twin Big Tents $494.50; Bingo Special; shipped or as is. Write or call for special price. THE J. W. RODGERS CO., INC., MACHINERY CO., P. O. BOX 615, ROME, GA. (Tel. 234-7123).

For Sale—1 Seeburg RY200 Hide- away $25.00; 10 Seeburg 200 selec- tion wall boxes $79.50; 3 Wurlitzer 2150 $145.00; 4; 4 Seeburg 2000 $145.00; each. BIRD MUSIC DISTRIBU- TING CO., 314 TINZ AVE., MANHATTAN, KANSAS.

For Sale—Special—Bally: Laguna Ravens #2980, County Fair $545¢; Carnival Queens $265¢; Skill Derbys floor samples $350¢; Jamboree floor sample $250¢; Littles $15.00; Beach Queens slightly used $875¢. Beauty Contests $1900¢; Skill Soundclose $600¢; Totties almost new $150¢; Gottlich: Dancing Balls $450¢; Orbit of Diamonds $175¢; Keyney: Deluxe twin 5-25¢; Big Tent $95¢, NEW ORLEANS, WILL F. MURPHY, 15 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. Jackson 2- 3306).

For Sale—9 Un. Playmate Res- torazione, 15 Un. Bally & C. C. 14 ft. Small Ball Bowlers $150; ca. 1 Midiway Red Ball, used $200, Regulation $215; 5 C. C. Bulls Eye Drop Ball used $200, new $300¢; 2 C. C. Bulls Eye Drop Balls unopened $50¢; all models AMI Phonos, lowest prices. Write or call: CENTRAL DISTRIBUTORS, 2135 OLIVE ST., ST. LOUIS 5, MO. (Tel. MA 1-3311).
FOR SALE—Rensselaer Minature Train G-12, 3 cars plus locomotive, plus 430 ft. track. Capacity 14 children. 90% operating time. $85.00. Will ship for Albany $95.0. Good running order, 1/2 deposit. ODOO, INC., 1102 BROADWAY, ALBANY, N. Y. (Tel. I0-50228).

FOR SALE—12 Bahly Beach Queens, new in original eras. If you can't find them, in the area somewhere. If you can't, then Beach Queens are the next best thing for this era. You won't be able to find larger col- lections, but you may be able to find a group of the RUS- TING CO., INC., 126 LINCOLN ST. (BRIGHTON) BOSTON 35, MASS.

FOR SALE—Exporters, we have surplus of non-Bally coils, wire, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty, will sell at one half factory list price. AMUSEMENT SUPPLY CO., 5700 MABURY AVE., EAST ST. LOUIS, ILLINOIS.

FOR SALE—Target. The sensational new combination gum vendor and counter game. High profits on a low investment. Be the 2nd store in your area to operate these penny machi- nes, which will sell from 50 to 500 the first week. (Cashiers/C. C. Vending MFG. CO., 214 S. HOGAN ST., BIRMINGHAM, ALA. (Tel. Plaza 1300).

FOR SALE—Rollers $475; County Fair $585; Sea Island $375; Carni- val Queen $265; Beach Time $235; Sultan $225; Rialto $115; Wagon $115. We are exporters. COIN MACHINE, 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2- 7138).

FOR SALE—Uprights. Wild Cat $395; Blues and Jazz $395; Capitol Projector Auto Test, latest model, CC Rebound Shutters, Old Smokey, Bally, Arcade. Excellent. A non-出售 refer offering, contact: JACK GOLDBERG, 4211 S. TAYLOR ST., CHICAGO, ILL. (Tel. PANY 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOREST 7-5703).


FOR SALE—100,000 new 45 rpm 6 months to 1 year old, $10 per 100; $10.95 per 200; $15 per 500; $20 per 1000; M. L. 12¢ per item available $100 per C; $950 per M. RAY- LOLA CO., 715 D Activate-A-Ve, JAMAICA 32, N. Y. (Tel. Olympia 8-4012).

FOR SALE—Like new—Twin Big Tent $25-$45 $495; Deluxe Big Tent $30-$75 $545; Smoke $16; Super Hunter $150; Skill Parade $160; 1/3 deposit re- ceipt. Purchase NEW in OLD CO., 1035 BARONNE ST., NEW ORLEANS, LA. (Tel. 2-7137).

FOR SALE—Millions of extra coins taken from clean machines. Quality Coin Machine Co., 1000 W. Edmund St., Louisville, KY. Contact, GACO MACHINE DISTRIBUTING CO., ARLINGTON, TENN.

FOR SALE—We have a few exceptionally clean Lotta Fans at $425. Estate sale! A big find! Write us. LINOVL BWD, KANSAS CITY, MO.

FOR SALE—Seeburg: H-175s; $175; C; $205; G; $235; D; $250; V-200's $250; converted $300; K-D; $425; V-2A's $500; Winterfells 1900's; $225; 2000's $300; 2150's; $350; 2160 W $45; AMI; 120 W $25. (Collectors, please contact) American Machine (Cigarette Machine); EE (10 Col.), $25; used coffee Machine from $85.00 to $175.00. G. BRIEHLSON & CO., 72 MEMORIAL, DUMONT, N. J. (Tel. 9-8501).

FOR SALE—Used jukebox records. We have steady source of supply. Quality and price. Please contact LIEBERMAN MUSIC COMPANY, 2538 W. 111TH ST., MIN- NEAPOLIS, MINNESOTA.

FOR SALE—"Pylon" The new plastic coat hanger, a ship, car, or mar- vel. Can be used for games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest roomed coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).
**NOTE:** HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALE SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment. Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

### ROCK-OLA

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1436</td>
<td>'53, Fireball, 120 Sel.</td>
<td>$75.00</td>
</tr>
<tr>
<td>1436A</td>
<td>'53, Fireball, 120 Sel.</td>
<td>$95.00</td>
</tr>
<tr>
<td>1437</td>
<td>'54, Comet, 120 Sel</td>
<td>$150.00</td>
</tr>
<tr>
<td>1446</td>
<td>'54, HiFi, 120 Sel</td>
<td>$245.00</td>
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<tr>
<td>1448</td>
<td>'55, HiFi, 120 Sel</td>
<td>$355.00</td>
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<td>1452</td>
<td>'55, 55 Sel</td>
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<tr>
<td>1454</td>
<td>'56, 120 Sel</td>
<td>$395.00</td>
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<tr>
<td>1455</td>
<td>'57, 120 Sel</td>
<td>$450.00</td>
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<tr>
<td>1458</td>
<td>'58, 120 Sel</td>
<td>$500.00</td>
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<tr>
<td>1465</td>
<td>'58, 120 Sel</td>
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<tr>
<td>1475</td>
<td>'59, 200 Sel</td>
<td>$650.00</td>
</tr>
<tr>
<td>1476</td>
<td>'59, 120 Sel</td>
<td>$625.00</td>
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### SEEBURG

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>M104A</td>
<td>'51, 100 Sel.</td>
<td>$50.00</td>
</tr>
<tr>
<td>M108B</td>
<td>'51, 100 Sel.</td>
<td>$115.00</td>
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<tr>
<td>M108BL</td>
<td>'51, 100 Sel.</td>
<td>$75.00</td>
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### WURLITZER

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>1625</td>
<td>'50, 48 Sel., 45 or 78 RPM</td>
<td>$49.50</td>
</tr>
<tr>
<td>1640</td>
<td>'51, 48 Sel., 45 or 78 RPM</td>
<td>$50.00</td>
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<tr>
<td>1645</td>
<td>'51, 48 Sel., 45 or 78 RPM</td>
<td>$75.00</td>
</tr>
<tr>
<td>1650</td>
<td>'52, 104 Sel. &amp; 12 Sel.</td>
<td>$75.00</td>
</tr>
<tr>
<td>1650A</td>
<td>'53, 104 Sel., 45 &amp; 78 Intern</td>
<td>$100.00</td>
</tr>
<tr>
<td>1660</td>
<td>'53, 48 Sel., 45 &amp; 78 Intern</td>
<td>$95.00</td>
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<tr>
<td>1660A</td>
<td>'54, 38 Sel</td>
<td>$165.00</td>
</tr>
<tr>
<td>1670</td>
<td>'54, 104 Sel., 45 or 78 RPM</td>
<td>$245.00</td>
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<tr>
<td>1680</td>
<td>'54, 104 Sel., 45 or 78 RPM</td>
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<tr>
<td>1700</td>
<td>'54, 104 Sel., 45 or 78 RPM</td>
<td>$325.00</td>
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<tr>
<td>1900</td>
<td>'55, 260 Sel</td>
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<td>1900A</td>
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<td>2100</td>
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<td>2100A</td>
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<td>2200</td>
<td>'57, 104 Sel. &amp; 12 Sel.</td>
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<tr>
<td>2204</td>
<td>'58, 104 Sel. &amp; 12 Sel.</td>
<td>$350.00</td>
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### GOTTLEIB

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Ace High (1/57)</td>
<td>$70.00</td>
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</tr>
<tr>
<td>Around The World 2P</td>
<td>$315.00</td>
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</tr>
<tr>
<td>Atlas 2P (5/59)</td>
<td>$275.00</td>
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</tr>
<tr>
<td>Auto Race (9/56)</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Captain Kidd 2P (7/60)</td>
<td>$350.00</td>
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</tr>
<tr>
<td>Cholly Bowler</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Choral Sing 2P (5/60)</td>
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<tr>
<td>Cont. Cafe 2P (7/57)</td>
<td>$125.00</td>
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<tr>
<td>Cirus Cross 2P (3/57)</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Dung D And Allies 5P (6/60)</td>
<td>$275.00</td>
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</tr>
<tr>
<td>Derby Day 5P</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Dynamo Action 2P (1/57)</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Duet (4/55)</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Eagle Prey (7/59)</td>
<td>$50.00</td>
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<tr>
<td>Fair Lady (12/57)</td>
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<tr>
<td>Fairlady 4P (11/57)</td>
<td>$225.00</td>
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<tr>
<td>Flagship 1P</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Frontiersman (11/55)</td>
<td>$50.00</td>
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<tr>
<td>Gladiator (11/56)</td>
<td>$50.00</td>
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<tr>
<td>Great Wolf (7/60)</td>
<td>$50.00</td>
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<tr>
<td>Harbor Lights 2P</td>
<td>$75.00</td>
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<tr>
<td>Lightning Ball 1P</td>
<td>$150.00</td>
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<tr>
<td>Madame Mistinguette 2P</td>
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<tr>
<td>Majestic (4/57)</td>
<td>$175.00</td>
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<tr>
<td>Marathon (10/55)</td>
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<tr>
<td>Race Track 2P (8/59)</td>
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<tr>
<td>Queen of Diamonds 1P</td>
<td>$200.00</td>
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</tr>
<tr>
<td>Race Track 2P</td>
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<tr>
<td>Rainbow (12/56)</td>
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<tr>
<td>Register (10/56)</td>
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<tr>
<td>Roto Pool 2P (7/58)</td>
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<tr>
<td>Select Flash (11/55)</td>
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<tr>
<td>Scoreboard (4/56)</td>
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<td>Sea Belles (8/56)</td>
<td>$195.00</td>
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<tr>
<td>Silver 1P (10/57)</td>
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</tr>
<tr>
<td>Sluggin Champ (4/55)</td>
<td>$50.00</td>
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</tbody>
</table>

### WILLIAMS

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrow Head 1P (7/59)</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Caravan 2P</td>
<td>$50.00</td>
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</tr>
<tr>
<td>Caravan 2P (5/57)</td>
<td>$55.00</td>
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<tr>
<td>City 2P (12/58)</td>
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</tr>
<tr>
<td>Clipper 2P</td>
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<td></td>
</tr>
<tr>
<td>Dingbat 2P (1/57)</td>
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</tr>
<tr>
<td>Dixie (1/55)</td>
<td>$55.00</td>
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</tr>
<tr>
<td>Dodger 1P (9/58)</td>
<td>$50.00</td>
<td></td>
</tr>
<tr>
<td>Double Decoy 1P (2/59)</td>
<td>$50.00</td>
<td></td>
</tr>
<tr>
<td>Elsinore 1P (8/58)</td>
<td>$275.00</td>
<td></td>
</tr>
<tr>
<td>En Large 2P (6/58)</td>
<td>$150.00</td>
<td></td>
</tr>
<tr>
<td>Gay Times (5/56)</td>
<td>$55.00</td>
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<tr>
<td>Grande 1P (4/56)</td>
<td>$50.00</td>
<td></td>
</tr>
<tr>
<td>Green Hornet 1P (10/58)</td>
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<tr>
<td>Green Hornet 1P (6/57)</td>
<td>$55.00</td>
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</tr>
<tr>
<td>Hi-Fi Rolls 1P</td>
<td>$45.00</td>
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</tr>
<tr>
<td>Jungle 1P (8/55)</td>
<td>$150.00</td>
<td></td>
</tr>
</tbody>
</table>

### ROCK-OLA

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9. 1448, '55, HiFi, 120 Sel | $355.00 |
10. 1452, '55, 55 Sel | $265.00 |
11. 1454, '56, 120 Sel | $395.00 |
12. 1455, '57, 120 Sel | $450.00 |
13. 1458, '58, 120 Sel | $500.00 |
14. 1465, '58, 120 Sel | $250.00 |
15. 1475, '59, 200 Sel. | $650.00 |
16. 1476, '59, 120 Sel | $625.00 |

### SEEBURG

1. M104A, '51, 100 Sel. | $50.00 |
2. M104B, '51, 100 Sel. | $115.00 |
3. M108BL, '51, 100 Sel. | $75.00 |
United’s
Sure-Fire
Shuffle Alley

Regulation
Bowling
Scoring
Top Score 300

Features
Players' Choice
of Scoring
Select by Button

Build-Up
Players' Score
Spare and Strike values increase during play from 20-30 to 30-40 holding 1 Strike...to 40-50 holding two strikes. Excitement increases each frame.

Bonus Score
Profit-proved Bonus Score is also featured. Builds up during game and collects when player makes strikes or spares in 11th frame.

Choice of
Easy Strike or Normal Strike

1 to 6 Can Play

National Rejcctor
★
Size:
8½ ft. Long
2½ ft. Wide
★
Shipping Weight (Crated)
430 lbs.

See United’s
Bowl-A-Rama
and
Tip-Top
Bowling Alley
Now at Your Distributor

United Manufacturing Company
3401 N. California Avenue, Chicago 18, Illinois

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NEW MAGIC NUMBERS
give player push-button power
to shift position of 24 numbers

POPULAR SPOT 16 FEATURE
time-tested and profit-proved

NEW STAR NUMBERS
attract top action per game

PICK-A-PLAY BUTTONS
appeal to all types of players

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...feel the fascination of Magic Numbers
...greatest money-magic ever built into a Bally bingo. You'll see why TOUCHDOWN scores a new high for player appeal and earning power.

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