Sixteen year-old Brian Hyland receives a gold record from Jay Lasker, general sales manager of Kapp Records, with an assist from a darling young lady donned in the brief attire which was the title of the vocalist's million selling record, "Itsy Bitsy Teenie Weenie Yellow Polka-Dot Bikini." The smash single not only created a name artist of a lad who had been an office boy prior to the hit, but also sparked sales in retail outlets throughout the summer months. Kapp has issued an LP by the artist titled "The Bashful Blonde" and last week introduced his latest single coupling "That's How Much" with "(The Clickity Clack Song) Four Little Heels." Hyland, who is managed by Sammy Kaye's World Artists firm, returns to school next week after many personal appearances during the summer.
the 2 latest hits by Lloyd Price

WHO COULDA’ TOLD YOU
(they lied)
ABC-10139

BACK TO BACK

JUST CALL ME
(and I’ll understand)
ABC-10139

BOTH SIDES ROCKETING TO THE TOP OF THE CHARTS!

order now!!

Arranged and conducted by SID FELLER

Distributed in Canada by Spartan of Canada, Ltd.
WARNER BROS.

PROUDLY PRESENTS THE "WORLD'S NO. 1 VOCAL GROUP"

THE

EVERLY

BROTHERS

With The Nation's Latest No. 1 Hit Record

"SO SAD"

(To Watch Good Love Go Bad)
Written by Don Everly

b/w Lucille

5163

WARNER BROS. RECORDS BURBANK, CALIFORNIA
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b/w
LITTLE GIRL OF MINE
WARWICK M 579

Sunny Gale
WHERE HAVE YOU BEEN ALL MY LIFE
b/w
IT’S YOUR TURN
WARWICK M 578

Myrna March
DON’T BE ANGRY
b/w
WHY
WARWICK M 576

Don Cherry
COLD COLD HEART
WARWICK M 557
Jerry Landis
SHY
WARWICK M 552
The Genies
CRAZY LOVE
WARWICK M 573
The seasonal entry, "Summer's Gone," has the makings of a top-ten follow-up to Anka's current winner, "Hello, Young Lovers." Side one of the artist's best performances to date, has everything the teenagers could ask for—big-string support (by Sid Feller), dramatic rock-a-ballad ball and a tearful, heartfelt vocal effort. Looks like an immediate hit. Backing, "I'll Have To Shaw," is a happy-golly-oppus.

"Artificial Flowers"—"Somebody To Love" (Sunbeam BM—Hannick) [Adaris BM—Darin] BOBBY DARN (Ato 6179)

The multi-talented performer has a double-header this (vocal) time out ("Buchanan" displayed his keyboard artistry). One side, "Artificial Flowers"—the tale of the orphan gal in the up-coming musical "Tender-kin," is knocked out in sentimental swing style (a la "Mack" and "Clementine"). The other side, "Somebody To Love" is a rockin' teenie, let's a thumper with the chorus adding a gospel feel. Two Richards, Behrke on the former, Wess on the latter, are responsible for the fantastic support.

"Let's Go, Let's Go, Let's Go" (2:19) [Lois BM—Ballard] [If You'D Forgive Me" (2:19)

[Lois BM—Nathan, Thompson, Shubert] HANK BALLARD & THE MIDNIGHTERS (King 5108)

Ballard & the Midnighters can repeat their "Finger Poppin' Time" smash success with his new King performance. Titled "Let's Go, Let's Go, Let's Go," it's another sensational tailored-for-the-teeners alien that features the fabulous dance beat. Watch it zoom! Group shuffles thru a pleasing romantic pleader on the other end.

"Shopping For Clothes"—"The Snake And The Bookworm" (2:57) [Progressive BM—Glick][Progressive-Trio BM—Pomus, Shuman]

The Coasters needn't shop for a hit with their reading of "Shopping For Clothes" they should 'confront night. In one of the funnest discs the boys have ever cut, it's a slow recitation piece with a soft, inconspicuous musical backdrop. Laughs, spins and sales galore here. The "Bo Diddley"—"styled "Snake And The Bookworm," is an engaging novelty that'll make this a very big pairing.

"I Wish I'd Never Been Born" (2:27) [Almon BM—Greenfield, Keller]

"I NEED YOU" (2:55) [Sigma ASCAP—Gordon, Packard]
PATTI PAGE (Mercury 71695)

Looks like Patti has a big hit follow-up to her recent chart-making effort, "One Of Us," Time, tabled "I Wish I'd Never Been Born" (cleared by ace tunesmiths, Jack Keller and Howard Greenfield) is an up-tempo heartbreaker that the (and chorus) dual-tracks in grade "A" fashion. The beautiful ballad, "I Need You," makes for an excellent companion piece.

"Everglades" (2:18) [Highbridge, Briancliff, Hillary BM—Howard]

"THIS MORNING THIS EVENING, SO SOON" (2:50) [Highbridge BM—Sandburg]

THE KINGSTON TRIO (Capitol 4411)

"Everglades," the latest Capitol effort for the Kingston Trio, should quickly replace, chart-wise, the crew's current hit, "Bad Man's Blunder." Side, a quick-beater about a criminal hiding out in the swamps, is a demand release from their "Sold Out" smash LP. The easy-join tearful folk affair, on the other hand is clipped by renowned historian, Carl Sandburg. Can be a back-to-back clicker.

"Come Back, Silly Girl" (2:17) [Aldon BM—Mann]

"Going Steady" (2:26) [Almod BM—Sandburg, Barberis]

STEVE LAWRENCE (ABC—Paramount 1014)

Here's one that Lawrence (cut during his days with ABC—Paramount) should take for a long chart ride. Titled "Come Back, Silly Girl," it's a very pretty, soft beaty cha cha romantic pleader that Steve, along with the Don Costa ork-chorus, wraps up in most attractive fashion. "Going Steady" is a catchy jumper tailored for teen tastes. Can make big noise.

ROY BERKELEY (Coral 62228)

(B+) "Goodnight Irene" (2:37) [Ludlow BM—Lied, Better]

"Hush A Bye Little Guitar" (2:33) [Pantall, Lyle ASCAP—Williams, Evans] Artist hand in an attractive reading on this enticing novelty that moves along at a catchy cha cha clip.

THE CANNONS (London 1943)

(B+) I Didn't Know The Gun Was Loaded" (2:27) [Lieslow BM—Port, Leighton] The Cansons can explode, sales-wise, with the great rockin' instrumental (from the Duane Eddy school) revival of the oldie. Teeners'll love it.

"My Guy's Come Back Again" (2:45) [Shapire-Bernstein ASCAP—Powell, McKinley] Another oldie, up-dated in sick, commercial instrumental fashion. Melody in counterpoint is quite effective.

BILLY SHERRILL (Mercury 71673)

(B+) "Like Makin' Love" (1:50) [Tree BM—Sherrill] Songstress stars in this Mercury-styled, with a contagious gospel-type rocker with Mother Hubbard as the theme. Sherrill's combo backdrop is a standout.

"Rules Of The Game" (2:57) [Tree BM—Sherrill] A haunting date in which the talent —through studio magic—does all the vocal and instrumental work.

THE ELIGIBLES (Capitol 4499)

(B+) "Young Is My Lover" (2:29) [Mirbea BM—Roper, Kerper, David] The new group displays a warm, appealing sound on this lovely, romantic affair. Fine record that should garner much attention.

"East Of West Berlin" (2:12) [Pine Ridge ASCAP—Weber, Claire] Another beautiful offering of this topical romantic talent. It's a group that has to be seen.

JOE HILL (Trans American 519)

(B+) "Little Lover" (2:29) [Pan World BM—Lee] Infectious medium-beat teen sound from the songsters, and combo set-up. A side that may well catch-on with chart-wise, Eye 2.

"I Thought It Over" (2:30) [Pan World BM—Hill, Hall, Lee] Both Hill and the music take some well-earned comments in this rock-sock date.

RonnE MItCHell (Seville 188)

(B+) "Only Love" (2:10) [Tideland BM—Jaye, Oreichet, Mitchell] A subtle, sensitive, 5 seconder survey of an opus about a lost-love. The Reggie Oreichet-directed ork-chord is so smoothly arranged, one is gork-fed for the sentiments here.

"How Many Times" (2:33) [Tideland BM—Martin, Bart, Burke] catchy bonuner in this corner. London distributes the touchables.

(2:15) [Herb Reis G-Note BM—Garson] Boys offer a novelty item built something on the order of "Alley-Oop." The youngsters will like both the sound and the catchy lines.

(B) "Strawberry" (1:51) [Kahl G-Note BM—Garson] Cute retro essay by the boys and the well-defined beat from the combo.

LEW DOUGLAS ORCH. (Carlton 533)

"Theme From The Angel Wore Red" (2:48) [Robbins ASCAP—Kaper] Haunting pic main title starring Ava Gardner & Dirk Bogarde with a Spanish feel is rendered with pretty orchestra color by the明朗组合, Side's in for good jambone.

(B) "From The Terrace"—"Love" (2:06) [Miller ASCAP—Bernstein] More music from the movie, and again the ork does an appealing job.

BULL MOOSE JACKSON (B+) "More Of The Same" (2:12) [Dellmar ASCAP—Ballard, Tobias] Tallis, famous ork and female vocalist jump nicely to the catchy item. Combo contributes a tasty bass punch.

(B) "I Found My Love" (2:39) [Selma BM—Bettsner, Madison] Tender moments from the singer. Pretty sentimental soun from the ork.

KEN DODD (London 1942)

(B+) "Love Is Like A Violin" (2:15) [Chappell & Co] ASCAP—Kaplan, Shuman, who was this high up on the English charts, can also have a winner on this tender theme. One of the prettiest ballads that Jocks'll cotton to.

(T) "A Treasure In My Heart" (2:38) [Muirice Ltd., ASCAP—Kennedy, Mathieson] This half, based on a Rimskey-Korsakov theme, is treated in an enchantingly tender reading by Dodd. Eric Rogers' crew warmly assists on both sides.

STERLING REED ORCH-CHORS (CG 5002)

(B+) "Roomy" [Rugby BM—Reed, Allan] Saxist Bill Jacobs multi-tracked excursion, ironically heads the fine work on the tune- ful theme. Rest of Reed ork & sometimes chanting, sometimes singing chorus solidly back-up. Very spin- dle date.

(C+) "The Western Union Story" (2:25) [C. G. Hersch, Reed] Familiar "western sound" on this story of the telegraph company.

LITTLE MILTON (Bobby 125)

(B) "Hey Girl!" [Lynco BM—Campbell, Sain] Contagious bright, thick-chord chorus is perfectly etched by the vet artist. Good combo work and a dreamy solo to a neat package for the blues marts.

(B) "Let It Be Known" (2:47) [Lynco BM—Campbell, Sain] Calm blues blues watered are treated here by Milton as he feelingly carves out a bittersweet slice.
Artificial Flowers
From the Musical Production "TENDERLOIN"

b/w

Somebody To Love
ATCO 6179
Attractively packaged in a four color sleeve.

Watch for For Teenagers Only
ATCO SP 1001
Bobby Darin's new teenage-appeal album with three photos of Bobby in color (one of them 23" x 17½" and detachable) and a special insert of 11 black and white Darin photos.
The Cash Box
Pick of the Week

"THEME FROM THE SUN-DOWNERS" (2:41) [M. Witmark & Sons ASCAP—Tincom]
[George Pincus & Sons ASCAP—Rothrock, Yakus, Jeffrey]

BILLY VAUGHN (Oct 16133)
Here's two more versions of the beautiful title tune (Robert Hofiday has one as Everest) from the forthcoming pic, "The Sundowners." They're by Det's Billy Vaughn crew (which is following a big "Look For A Star" tale) and Liberty's Felix Slatkin outfit. Both employ the rock-a-string format and both come off as stellar attractions. The Vaughn coupler, a superb instrumental revival of the back-wall Patti Page hit charmer, can also step way out. Sans lyric chants are featured on the intriguing, quick beat Slatkin companion piece. Watch this one too!

"WHERE'S THE BOY (I NEVER "LORD AND MASTER") (2:24) [George Pincus & Sons ASCAP—Pockriss, Vance] (Tobias, Pockriss)

JANE MORGAN (Kapp 351)
Miss Morgan's velvet tones are a treat to the ear as she carves out two cha-cha-styled romancers that are gonna make the timers sip up and take notice. They're dubbed "Where's the Boy" and "Lord and Master" and they both receive splendid Joe Sherman-led ork and chorus assists.

"YOU'LL NEVER WALK ALONE" (2:10) [Williamson ASCAP—Rodgers, Hammerstein]

GERRY GRANAHAN (Canadian-American 119)
"You'll Never Walk Along," the standout inspirational beat from Rodgers & Hammerstein's "Carousel," should be the deck to front Gerry Granahan back into money-making territory. Artist's thrilling interpretation, set to a teen-styled cha cha beat, is just great. It's a listening must.

"BONGOLA" (2:24) [Pauline ASCAP—DeLange]
"BLUE BONGO" (3:15) [Dominion BMI—Lester]

PRESTON EPPS (Top Rank 2067)
Bongos are Preston Epps could have a smasheroo the first time out on Top Rank. Side, dubbed "Bongola," is a fast moving African-flavored instrumental with Epps' bongo leading the way. However, don't pass up the infectious, jazz-oriented rhythm on the lower end, "Blue Bongo." Lotsa good sounds on both portions.

"DREAM GIRL" (2:09) [Ass. Ridge ASCAP—N.A.S. Venet]
"WISHING WELL" (2:31) [Cedarwood BMI—Caslon]

GARRY MILES & THE STATUES (Liberty 52729)
Liberty teams up its hot new attractions, Garry Miles ("Look For A Star") and the Statues ("Blue Velvet")—which features Miles' lead voice—on an ultras, in-tune newcomer tagged "Dream Girl." It's a soft, ear-arresting romancer that the songsters carve out with catching sincerity. Miles, whose real moniker is Buzz Caslon, penned the warm love charmer on the flip. Eddie, tho, goes to the upper end.

"T + LOVE + YOU!" (2:16) [West-Higgins Unart BMI—Fannie]
"WONDERFUL LOVE" (2:51) [West-Higgins BMI—Kari]

THE FALCONS (United Artists 255)
The Falcons are back with one that's headed straight towards "hitville." Artista claim that they're experts in the arithmetics of love as they delightfully add up "I + LOVE + YOU." It's a thumbs up that the kids are sure to be latching onto real fast. Loads of warmth and sincerity in the pretty ballad, "Wonderful Love."

LESLIE UGGAMS (Columbia 41798)
(B+) "LOVE IS LIKE A VIOLIN" (2:37) [Chappell & Co. ASCAP—Reyn*)
The young thrush demonstrates her warm, mature vocal style on this fine version of this old standard. Engagingly slick, Glenn Osser's ork-chorus support is top notch.

(C) "INHERIT THE WIND" (2:53) [Fred Raphael ASCAP—Smilliam, Gold] Dramatic love ballad is enhanced by Miss Uggams and the Osser crew.

CANDY ANDERSON (Guaranteed 214)
(B+) "CALL ME LUCKY" (2:06) [Franball Miglio ASCAP—Ciechloch]
Much of the label's happy Paul Evans' sounds rubs off nicely in this bright-best, showing by the larl and ork-chorus. A sunny with a solid tone sound.

(D) "I'll ALWAYS BE IN LOVE WITH YOU" (2:89) [Shaprio—Heinstein ASCAP—Green, Ruby, Stept] The sentimental ancient in an affectionate teen setting.

THE ISLEY BROTHERS (RCN Victor 7387)
(B+) "YOU SAY LOVE ME TOO" (2:10) [Brenner BMI—Samwell, Edwards, Jr.] Lots of loud and instrumental glamour packed into one romancer with a rockin'gospel flavor. Can make big noise for the artists.

(B+) "TELL ME WHO" (2:38) [Three Bros. BMI—Epps] The boys have another one of their frontend "Shout"-like affairs on this end. Watch both portions.

L.A. RED (Atlas 1246)
(B) "I DONE WOKE UP" (2:10) [Mac-Avery BMI—Bey] Red's got a hell of vocal chords and he puts them to good shouting use for this blues turn. Good combo support.

(B) "I MADE A FEELING" (2:13) [Mac-Avery BMI—Bey] Again the blues side of romance is investigated with soulful drive.

JERI LYNN FRASER (Columbia 41790)
(B+) "POOR BEOGNA (Caught Pneumonia)" (2:15) [Winnest BMI—Weimantel, Schell] The "Itsy Bitsy" girl caught pneumonia, according to this outing by the thrush & combo which resembles the Hyland kind of performance. Could cash-in on the combo triumph.

(B+) "CATCH ME" (2:20) [Leeds BMI—Terazza, Panter] Songstress sings the catchy romantic again with a sparkling rock-a-cha sound flavor the combo (chorus is also on hand.

DON RALKE (Warner Bros. 5173)
(B+) "CALL ME AN A-ROCK- IN!" (1:54) [M. Witz, WitzASCAP—Rallke] Title is an accurate tag for this instrumentally spurred up by the Ralke ork. Though a rock sound is ever-present, the arrangement has much legit ork touches to it.

(B) "FOUR PACES EAST" (2:21) [M. Witmark ASCAP—Rallke] A percussioned date with an Oriental-flavoring.

DICK HAYMES (Warwick 568)
(B) "PLAYBOY'S THEME" [E. H. Morris ASCAP—Coleman, S. Leigh] The vet songster does a pro easy swing job on the jazz theme named after the mag. Smartly string-ed arrangement from the Heaton lonzo-wise excerpt from the songster's new LP, "Richard's Raggedy." Read:

(G) "BLUE CHAMPAGNE" [Al lied ASCAP—Watts, Ryerson] A blue-one from the package.

FRAN JEFFRIES (Warwick 567)
(B) "NO MOON AT ALL" (2:40) [Jefferson ASCAP—Evans, Mann] Songstress (wife of Dick Haymes & professionally teamed with him) displays the mainstay with a slick, sly light-swing approach. The Richman ork accompanies with an excellent, Afro-Cubanish arrangement. A first-rate vocalist here.

DOHIE GRAY (Stripes 829)
(B+) "DELLA" (2:09) [Farlane ASCAP—Wien, Alperson] An infectious teen-styled romancer with the familiar "Della's Gone" folk theme. A bright combo beat supports the pro Gray delivery. Kids will welcome the sound.

(C+) "LOVE HAS A WAY" (2:15) [Cadenza Music-Chow ASCAP—Wyatt, Jordan] Easy rock-ballet performance by the vocalist and musicians.

JERRY WRIGHT (Decca 31147)
(B) "MY BABY SHE DON'T LOVE ME" (2:35) [Bloor Calabain BMI—Zorro] A mostly multi-tracked Wright & combo come-up with a generally infectious pop-psound. Can interest some jocks.

(C) "SHOW ME THE WAY TO GO HOME" (2:11) [Campbell—Connolly ASCAP—King] The songster tries a slick swinger on the oldie, good leg sound.

MUDDY WATERS (Chess 1765)
(B) "TIGER IN YOUR TANK" (2:25) [Are BMI—Dixon] Waters vocally leads his band through the rigors of a solidly swinging blues stanza. Deck is contagious in its rawness.

(C) "MEANEST WOMAN" (2:30) [Are BMI—Morganfield] Typical low-down, introspective comments on soulful blues essay.

DAVE ZAVAL (Square 117)
(B) "I WANT TO BE WANTED" (2:18) [Salwitz, Kaufman, Silverman] Tune, not the same as the current Brenda Lee one. Epps vocally leads his ork-chorus right-side with Dave Zaval's harmonics in the rear. Very nice.

(C+) "MY LOVER'S BLUE EYES" (2:17) [Meyers ASCAP—Saltz, Kaufman, Silverman] Some more ear-plussing sounds on this beat-ballad portion.

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The Modern Jazz Quartet and Guests 
1345

THE DRIFTERS GREATEST HITS 
8041

SISTER SALVATION* 
Slide Hampton Octet 
1339

WIN WITH IRWIN 
Prof. Irwin Corey Campaigns 
1326

PORTRAIT OF THE ARTIST* 
Bob Brookmeyer 
1320

THE GOLDEN STRIKER* 
John Lewis Conducts Music for Brass 
1334

THE JAZZ MAKERS* 
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1338

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B GOOD
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"Only those records best suited for commercial use are reviewed by THIS CASHE BOX"

**The Cash Box Pick of the Week**

"TEENAGE PHILOSOPHER" (2:55) [Leon Rene ASCAP—Rene] "UNDECIDED" (2:10) [Little Darlin' BMI—Byrd] BOBBY DAY (Rendevous 130)

Day's initial outing under the Rendevous banner should prove to be money-in-the-bank for all concerned. On it, Bobby plays the part of a "Teenage Philosopher" and he does so with teen-appealing finesse. It's a jumper that moves along at a hand-clappin', "Rockin' Robin" clip, more great teen sounds on the shuffles, "Undecided" side.

"ATSA NICEA" (2:16) [Bourne ASCAP—Feldos, Mobell] "YOU KNOW IT, YOU KNOW IT" (2:45) [Starlight ASCAP—Gilbert, Gomez] RAY ANTHONY (Capitol 1440)

Anthony, whose trumpet has brought him fame thru the years, can now make it on the vocal level. Tune, tagged "Atsa Nicea," is a neapolitan-flavored cha cha novelty that Ray, along with his gorgeous "Bookends," Anita Ray and Diane Hall, deck out with loads of charm. Under end's a fetching romantic filter.


Edmund Ros & orchestra bounce back into the hit line-up with this fabulous double-decker culled from the "Show Boat"—"Porgy & Bess." Artists lead off with a striking cha cha beat rendition of the "Porgy & Bess" standout, "Bills," and wind back up with a wonderful, melange-styled version of the "Show Boat" classic, "Bill." Catchy mambish vocal intro helps sell the platter.

"LYNCHIN' PARTY" (2:45) [Biarcaff BMI—Howard] "NO LETTER FROM MY BABY" (1:45) [Harry Bare BMI—J. S. & B. Bare] BOBBY BARE (Fraternity 871)

Bobby Bare should break into the big-time, in a big way, via this Fraternity outing. It's a folk-styled, up-tempo heartbreaker bout a "Lynchin' Party" that hung the wrong guy. Potent lyric, penned by ace country tunesmith Harlan Howard, is treated to a fine reading by Bare. Flipside, Bobby tearfully relates, ballad-with-a-beat style, that he got "No Letter From My Baby." Terrific two-sided erk and choral support.

"GINA" (2:58) [Hansham ASCAP—Vance, Carr] "IF THE GOOD LORD'S WILLIN'" (2:58) [Windy City ASCAP—Gimbel, Hoffman, Hart] JOHNNY JANIS (Columbia 41797)

The fine vocal talent can turn the chart trick with his impressive Columbia bow. Tune, a tender romantic ballad dubbed "Gina," was introduced on last week's CBS-TV' show, "Diagnosis Unknown" (in which Janis marked his acting debut in the role of a singer). Orch-chords belong to Glenn Curtis' arrangement. Songetter, with music by DeVol, richly wraps up the lovely inspirational item on the flip.

"PUSH PUSH" (2:97) [Rushee BMI—Russell, Medley] "A HEART THAT'S TRUE" (2:04) [Robert Mellin BMI—Schwartz, Cleeary] AUSTIN TAYLOR (Laurie 3067)

Look for newcomer, Austin Taylor's name to be poppin' up all over the charts in the near future. Chaster's "stepping stone" is an enticing rock-a-cha-cha dubbing "Push Push." Infectious love lyrics are knocked out in ultra-commercial style by Taylor, the chorus and erk. "A Heart That's True" is a delectable shuffle-jumper that also displays the artists' talents to good advantage. Watch it, too.

"A ROSE AND A THORN" (2:24) "A WONDROUS PLACE" (2:00) [Cedarwood BMI—Walker] [Sito BMI—Giant, Lewis] ANDY ROSE (Coral 62227)

Both ends of Andy Rose's new Coral coupling can step way out on the sales scene. Tagged "A Rose And A Thorn" and "A Wondrous Place," they're two hauntingly powerful pieces of material that Rose puts across with telling effect. Former's a middle beat finger-snapper while the latter's taken for a soft cha cha ride. Captivating Dick Jacobs' erk showcase on both stanzas.

CAL PALMER (Vero 701)

(C+) "RUN BIG FEET RUN" (2:50) [La Bina BMI—Palmer] Lovesong for a lively vocalist again a bright Latinish setting from the Buddy Bluffer band.

(C+) "NIGHT JUMP" (2:50) [La Bina BMI—Palmer] Traditional rock-the type tune about today's dance fads.

CHIMES (Tag 102)

(B+) "ONCE IN A WHILE" (2:30) [Miller ASCAP—Edwards] Teen beat crew does a pleasing job on this quite catchy, oldie. It's that beat sound that's worth teen timeplay.

(C+) "SUMMER NIGHTS" (2:15) [Flipside ASCAP—Chimes] Harmony here is associated with years-back teen sounds.

STRANGERS (Choice 5)

(B) "BART'S MARTYR" Part 1 (1:45) — Generally original-sounding combo-rock sound to this affair titled after the TV character. After a simple opening, a full erk enters the scene. Worth teen spins.

(B) "BRET MARTYR" Part 2 (2:00) "Bart's" brother gets a similar instrumental salute.

CHUCK JONES (Belle Meade 119)

(C) "DON'T CHA KNOW BABY" [Hillbros BMI—Greason] Singer and combo engage in ordinary rockabilly work. Combo has an OK middle-section solo.

(C) "ROCKET" [Hillbros BMI—Haggard] More conventional teen sounds.

STUART HAMLEN (Columbia 41786)

(B) "THE FOREMAN" (2:37) [Hamblen BMI—Hamblen] The country singer offers up a pop-styled account of an inspirational with a "western" flavoring.

(C+) "GOLDEN RIVER" (2:27) [Hamblen BMI—Hamblen] Lacy rompastic glintee also with a "western" format. Both sides have pop erk arrangements.

BOBBY KRISS (Action 881)

(B) "SILENCE BABY" (2:57) [Baylor State BMI—Povey, Shell] Good rock-and-type affair in which the singer is aided with effective gal chorus effect, Combo has an infectious sound. Merits spins.

(C+) "RUNAWAY BEER" (2:30) [Rebel BMI—Povey, Shell] The youngsters will hear less interesting teen-beat sounds here.

DON LANE (Advance 1515)

(C) "EDUCATE ME" (2:35) [Tim Gayle ASCAP—Nolan] Songster has some vocal greatness in his light-lay-up swing to the lifeless ballad, but the string erk isn't very hip.

(C) "RAINBOW ISLE" (3:10) [Tim Gayle ASCAP—Nolan] Hawaiian-flavored sentiments.

TEEN-TONES (Deb 132)

(C+) "SUSAN ANN" [—Estes] Fellas offer the name-song with OK teen-ballad appeal on this end.

"CUCKOO" [—Fraulino] Team and combo move faster on the lower half.

KATYN RANIERI (Ekey 12937)

(B) "ENO ATE UNOAME" (2:50) [Beaujon Sidmore BMI—Hajdibaba] European thrush nicely handles his catchy number which is the "Never On Sunday" pie theme, and, of course, the big Don Costa hit here, A Splendid Greek vocal version of the ditty.

(C+) "LA MIA FELICITA" (2:28) [Southern ASCAP—Selicia, Pompeo] Pretty soft-spoken date.

SUBURBANS (Kip 221)

(B) "LITTLE BIRD" (2:46) [Ascot-Jolom ASCAP—Arthur, Fields] Generally intriguing sound. Lead softly sings a Middle-Eastern-type tune, and a whispering voice repeats the title. Off-beat doing.

(C+) "KING OF BROKEN HEARTS" (2:25) [Ascot-Jolom ASCAP—Arthur] Boys do things in a more familiar rock-romantic vein. There are some references to the Old King Cole tale.

NEW GOSPEL RELEASES "WHEN MY NAME IS CALLED" "GETTING CLOSER TO MY HOME" Booker Singers (Tye 1501) "LOOKING AND SEEKING" "YOU OUGHT TO BE THERE" Travelling Echoes (Tye 1506) "ALL GOD'S CHILDREN GOT SHOES" "BLESSED JESUS" Southern Larks (Choice 6) "TAKE TIME TO BE HOLY" "LISTENING FOR MY NAME" Ingram Gospel Singers (Choice 8) "WHY THAT TRAIN" "WAR FARE" Edna Gallman Cooke ( Nashboro 673) "MY SWEET HOME" "SHE'S THE WAY-MAKER" Angelic Gospel Singers (Nashboro 675) "LORD HELP ME TO STAND" "MY JESUS LOVES ME" Highlifter Brothers (Nashboro 674)
ANOTHER GOLDEN SINGLE

ON Dot RECORDS

BILLY VAUGHN

AND HIS ORCHESTRA

THEME FROM "THE SUNDOWNERS"

(from the Warner Bros. Motion Picture)

and

"OLD CAPE COD"

#16133

Also available in Stereo

" THE NATION'S BEST SELLING RECORDS"
**Record Reviews**

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

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**The Cash Box**

**Pick of the Week**

"**GIRL OF MY DREAMS**" (2:20) [Mills ASCAP—Clapp]

"DON'T GO HOME" (2:40) [Cadena ASCAP—Goodwin]

**The JAGUARS (R-Dell 117)**

We'll bet our bottom dollar that the wonderful old favorite, "Girl Of My Dreams," will be making the national chart rounds once again. Tune, already kicking up some territorial dust, is brought back in a rock-a-ballad style that's right up the teeners' alley. Lower lid also finds the boys in good beat-ballad form.

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**The Cash Box**

**Best Bets**

**BILL HERSHLEY & THE ALMONDS**

(Gulf 027)

(B+B) "YOGI MAN'S BIKINI" (2:30) [Saxom—BMI—Ballard] The Chubby Checker smash can again come thru via the cha cha angle—as the title implies. It's a real powerful teen item that can bust wide open for newcomers Colefeld. Stick with it.

(B) "TEMPTED" (2:00) [Ultra BMI—Wallace] Bottom ends features more of the same dance beat on a sock new piece of material.

**PAULETTE SISTERS**

(Ribbon 6914)

(B+B) "I WAS YOURS" (1:52) [Saxom—BMI—Strong] Another fine counterpoint of material in the same genre. Jacobs, Tucker] Team pleasingly renders a country-styled plaintive.

**DICKY DOO & THE DON'TS**

(United Artists 238)

(B+B) "TEEN SCENE" (2:30) [Almino BMI—Randazzo] Side, culled from the group's album of the same name, is an enticing steady beat —Peter Gunn—jazz styled, instrumental with those sassy lyric chants. Strong showing that has to be eyed.

(B) "PITY, PITY" (1:33) [West-siders] Tantalizing boomer on the lower half also has the attention-getting qualities. Catchy vocal conjunctions along the way. From the same package.

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**LES ELMGART ORCH.**

(Columbia 41778)

(B) "VOO DOO DRUMS" (2:40) [Alton BMI—Albertine, Nevins—Colored; both the only key sound from the Elmgart crew, which portrays not only voo doo but also heavy doo brassy section. Exciting display.

(B) "THE MAR-CHA-CHA" (2:48) [Winston BMI—Ham] More voo doo style with the cha cha and march steps in a rare disk teaming.

**CARLA & RUFUS**

(Alto 6177)

(B) "CAUSE I LOVE YOU" (2:45) [East-Progressive BMI—Thomas] Vocal duo gives a dynamic R&B treatment of the charting blues, while the combo delivers with a gospel-type sock sound, R&B audience will welcome the wuxing.

(B) "DEEP DOWN INSIDE" (2:20) [East-Progressive BMI—Thomas] Wait-like blues-romantic performance by the pair and musicians.

**DAVID LUNDEN**

(Fair Park 0001)

(B) "THE NIGHT MADE FOR LOVERS" (2:13) [Ape Bae ASCAP—Casey, Hofner] Attractive Latin sound from the vocal-romancer. Both the ears item from a pic, "Let No Man Write My Epitaph," in which the pianist has great. deck has that Ella ballad appeal.

(B) "I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:25) [McHugh, Fields] Similar approach to the mainstay, with Ella offering the charming, rarely-heard verse.

**JIMMY NORMAN/HOLLYWOOD TEENERS**

(2:20)

(B) "MY THANKS" (2:23) [Musical Stars BMI—Wallace] Songer Norman and Hollywood Teeners have taken off the ears item with great success. R&B audience appeal. Nice tender-teen sound.

(B) "PARA SIEMPRE" (2:20) [Musical Stars BMI—Wallace] Gals solo in pleasant Latinish fashion.

**RONNIE SARAzano**

(Ascleptas 4275)

>B:"TRY NOT TO THINK ABOUT THE GIRL" (1:55) [Sequence ASCAP—Dimmitrous] Good Son of the songer and combo-gal chorus. A bright teen display that's well-worth teen time spins.

(B) "CONFESSION OF LOVE" (2:25) [Sequence ASCAP—Tobias, Strouse] Artist gives-out with a big-ued treatment of the true-love dramatic.

**ELLA FITZGERALD**

(Verse 10222)

(B) "REACH FOR TOMORROW" [Columbia ASCAP—Washington, McHugh] Lark great offers a glowing essay to the doo ballad sound, the ears item from a pic, "Let No Man Write My Epitaph," in which the pianist has great. deck has that Ella ballad appeal.

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**HAROLD BURRELL**

(Vee Jay 1386)

>B:"GREAT DAY IN THE MORNING" (1:59) [Saxom BMI—Blackwell] The R&B songer vies for pop appeal in this contagious affair about that all the gals. Female vocalists obviously toward the fine Burrell butt. Could make noise.

(B) "YOU K.O'D ME" (1:57) [Conrad BMI—Grant, Oliver] This rock-blue item has more R&B attraction.

**JERRY McClaEN**

(Rex 1014)

(B) "SHE'S TOUGH" [Starland BMI—McClain] Songer sings with an easy shuffle-blue type of sound ballad appeal. Nice tender-teen sound.

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**WILLIE WEST**

(Rustone 1400)

(B) "A MAN LIKE ME" (2:20) [Esplanade BMI—West, Lee] Singer of the swing ballad, the Elias Bluehues item. Solid middle-beat jump sound from the musicians.

(B) "DID YOU HAVE FUN" (2:45) [Esplanade BMI—West, Lee] More deliberante pagers in the swing blues showing. Artist comes through with a pro delivery on both ends.
TEMPTATION

K-347

a
sensation
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ROGER WILLIAMS

exclusively on

KAPP RECORDS
B+ VERY GOOD  B GOOD  C+ FAIR  C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

The Cash Box—September 17, 1960

The Cash Box
Best Bets

ROD LAUREN (RCA Victor 7796)
(B+) “THE ONE-FINGER SYMPHONY” (2:58) [Robbins, Fairlane ASCAP—Alperon, Jr., Winn] This very pretty tune, out awhile now, can get the push it needs to get over the top via Lauren’s charming performance. Soft backdoor tastefully supplied by Marty Paich’s crew.

(R+) “A WILD IMAGINATION” (2:24) [Sequence ASCAP—Vance, Vogel] Tender song about the romance can also make the chart grade. Shorty Rogers’ ork-chorus nicely assists here.

RODNEY & THE BLAZERS (Dore 572)
(B+) “TEENAGE CINDERELLA” (2:13) [Harms, BMI—James] The lead has come up with a hot master kickup the dust out of Oklahoma City. The ever-resourceful Rodney & the Blazers, and its rock-a-ballad smoothie that can make it on the Hot 100's scene.

(B) “ROLLING ALONG” (2:00) [Hillary BMI—Jay] Group swings thru an instrumental pleaser on this.

THE CASHERES (Lake 705)
(B+) “SATISFIED” (Part 2) (2:09) [Jeneva, Audition BMI—King, Kelly] The 2nd part of this tremendous two-part can give the Amy-Mala distributed Lake label its first big chart affair. It’s a rafter-shaker, from the “Shout” category, that the group alone has with religious fervor. Can take off.

(B+) “SATISFIED” (Part 1) (2:09) [Jeneva, Audition BMI—King, Kelly] Here’s where things build up to the excitement on the upper end.

VARETTA DILLARD (Cub 9073)
(B+) “TEASEER” (1:56) [Sito BMI—Blackwell] The lark pops up on the Cub label with what could prove to be a first-time-out chartmaker. It’s a driver-with-string romancer that comes off in sock teen style.

(B) “I KNOW I'M GOOD FOR SOMETHING” (2:04) [Jeneva, Audition BMI—King, Kelly] Here’s where things build up to the excitement on the upper end.

RED RIVER DAVE (Savoy 3023)
(B+) “THE TRIAL OF FRANCIS PIGEON” (2:10) [Medallin Songs ASCAP—McEntery] The songster follows up his “Star Spangled Banner” with a new number. Dave’s a member of the U-2 pilot with a rousing statement (employing the “Battle Hymn Of The Republic” to calling Powers a hero. Should be heard.

(B) “NOBODY’S FUTURE” (Just Somebody’s Past) [Medallion Songs ASCAP—McEntery] Performer offers a country-flavored win.

ERNIE TUCKER (Earth 501)
(B+) “CAN SHE GIVE YOU FEVER” (2:24) [C. Shaw BMI—Hickey, Tucker] Tucker can get the new label off the ground with his exciting reading of the gospel-oriented handclapper. Choral and ork support, from the Ray Charles school, is just great.

(B) “I’M THAT SOMEONE” (2:40) [Count ASCAP—Tucker] Things slow down to a beat-ballad pace on the undercut.

GENE FRANKLIN & HOUSE ROCKIN’ SPACECEN (Alton 400)
(B+) “HACKENSACK” — Part 1 (2:05) [Draxon BMI—Dixon] Dance invades the blossom from the songster-harmonica player Texas Ray and combo has an effective, busy-beat blues number that a sound could be heard from.

(B+) “HACKENSACK” — Part 2 (2:10) [Draxon BMI—Dixon] The goings-on continued vigorously.

THE WILLIS SISTERS (Camero 180)
(B+) “A LITTLE BIT OLDER” (2:16) [M a y l a n d - N e w Y ork BMI—Tanner] Can impressively blend on a lovely piece of material. Smooth ballad performance that rates loads of airplay. Watch it.

(B+) “DO I WORRY” (2:08) [Melody Lane BMI—Worth] The Ink Spot’s classic is revived with pleasant lift by the gal crew. Also merits plenty of spins.

BUZZ CLIFFORD (Columbia 41774)
(B+) “HELLO, MR. MOONLIGHT” (2:24) [Greenhaven ASCAP—Weil, Fink] Songster enters the label’s talent roster with a feelingful account of a haunting tenor ballad which the guy asks the moon for the gal-of-his-dreams. Well-done combo-chorus setting. Clifford could have a click here.

(B) “BLUE LAGOON” (2:35) [Oak ASCAP—Van Gogh] Keltcher] Intriguing folkish sound with a narrative intro.

KIM GARRI (Terry-Tone 200)
(B+) “BIG BAD WOLF” (In Little Sports Car”) (2:10) [Hillard Kavelin Saralee BMI—Hays, James, Orvison, Christensen] Lots of rock life to this novelty driver. Garr’s teen-wise vocal is backed a colorful ork and occasional comments from a gal. Deck might get important exposure.

(B) “STORY OF LOVE” (2:25) [Hillard Saralee BMI—Hays] Garr tells the teen story-of-love in an intriguing slow-beat setting.

LOIS & LOUIS (Specialty 680)
(B+) “POW-WOW!” (2:00) [Vince Orjue BMI—Jenkins] Musicians open with a good sounding sound, and then the song breaks out. A rockin’ vocal based largely on the words. Bright blues-styled sound.

(B) “BABY, PLEASE DON’T GO” (2:18) [Orjue BMI—Jenkins] Songsters start right-off in this blues plaintive.

HOLLYWOOD TEENERS/JIMMY NORMAN (Funk 101)
(C+) “A BOY AND A GIRL” (2:05) [Musical Stars BMI—Velasco] Female vocal comes off the sentiments across with feeling. Combo includes a triplet sound.


BENNIE BUNN CADETS (Sherwood 211)
(C+) “YOU MUST BE AN ANGEL” (2:11) [Rogers & Van Buren BMI—Hut] Smooth & tender B-dubs sonetos-combo provide an OK shuffle-beat-BMI. Watch the vocalists on this.

(C+) “I’M LOOKING FOR A JOB” (2:45) [Rogers & Van Buren BMI—Tebbetts, Collins] The Cadets offer a medium-beat jumper about a fella who wants a job during summer vacation. Theme is a little belated.

DEI REYS (Columbia 41784)
(B+) “YOU LOOK KIND INNOCENT” (2:18) [Robin BMI—Perry] Sunny teen style by the male and female vocalists. A pop sound that many a teen will take a liking too. Could show-up.

(B) “LETS STAY TOGETHER” (2:30) [Dunle BMI—Turner, Marsacaco] Gala stand on their own turf with a number in which the gala hopes that the guy will have the same classes as she.

EDSELS (Tammy 1016)
(B+) “DON’T KNOW WHAT TO DO” (2:30) [Flowers BMI—Jones] Lead & other vocalists do a first-rate stint on the bluesy rhythm while the combo supplies a colorful setting sound. Deck could make important noise. Watch the vocalists on this.

(B+) “WHAT BROUGHT US TOGETHER” (2:40) [Flowers BMI—Jones, Green] Boys offer a delightful bluesy-blend ballad blend, and the results are striking. Musicians are again in fine form.

BARRY SIMONE CHORALE (20th Fox 218)
(B) “THE WORLD IS WAITING FOR THE SUNRISE” (1:58) [Chappell BMI—Lindemeyer, Scott] The big group updates the story with a familiar scoring delivery, and the ork follows suit with a bright, sometimes jazzy arrangement. Big sound.


E. C. BEATTY (Colonial 7005)
(B) “LET HER GO DADDIO” (2:37) [Bentley BMI—Beatty] Though there’s a little lack of punch in the song sound, there’s varied rock gimmicks from the pounding combo that make the deck worthwhile. Sonetos-Singer Beatty sings of a fella who tells another guy how they should break the hook, and intends to bring her home.

(C+) “UGH! UGH! UGH!” (2:40) [Bentley BMI—Beatty] Tale about an Italian with a big family is told with OK novelty-rock appeal.

STICKS McGhee (Herald 553)
(C+) “SLEEP IN JOB” [Angel BMI—Barris] Upbeat, sunny blues slice done up in okay fashion by McGhee.

(C) “MONEY FEVER” [Angel BMI—Hines] As the title suggests, all concerned are heard in a blues-ballad light.

EDDIE HEYWOOD (Mercury 71885)
(B+) “JALOUSIE” (2:17) [Harms ASCAP—Gade] The perenial gets a swinging approach from the soup and rhythmic accompaniment. Heywood has an effective embellishment that runs throughout. For good jock time.

(C+) “CHEEK TO CHEEK” (2:35) [Irving Berlin ASCAP—Berlin] More upbeat shines from the performer. Both tracks stem from an LP, “Eddie Heywood At The Piano.

KENNY ROSSI (Rosette 428)
(B) “MY LITTLE SANDY” (2:00) (Gladr Staray BMI—Jones) Cheerful rock description of the fella’s flame. Rossi and the combo-sound soku in pro teen fashion. Likely fare for air and rhythm accompaniment—Heywood has an effective embellishment that runs throughout. For good jock time.

(B) “WHAT’S WRONG” (2:07) [Central Park South ASCAP—Feischahter] Pretty Latinish arangement for Rossi’s sometimes over-dubbed beat-ballad vocal.

RICK TUCKER (Veeda 4005)
(B) “I’LL BE THERE” (1:58) [Lenare BMI—Tucker] Kar and connoisseur. A jazzy boogie with catchy rock and a guy who’s waiting for the day gal says “I do.” Teenagers have a worthwhile sound here.

(B) “KAREN, MY LOVE” (2:23) [Lenare BMI—Tucker] Kar and connoisseur. A jazzy boogie with catchy rock and a guy who’s waiting for the day gal says “I do.” Teenagers have a worthwhile sound here.
The Records
Disk Jockeys
Played Most

A Summary of Reports Received from Nation's Disk Jockeys

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<td>Jimmy Charles (Addit)</td>
<td>Johnny Preston (Mercury)</td>
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<td>ITSY BITSY TEENIE WEEENIE</td>
<td>PINEAPPLE PRINCESS</td>
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<td>YELLOW POLKA DOT BIKINI</td>
<td>Annette (Buena Vista)</td>
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<td>Brian Hyland (Rapp)</td>
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<td>DREAMIN'</td>
<td>IT ONLY HAPPENED YESTERDAY</td>
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<td>Johnny Burnette (Liberty)</td>
<td>Jack Scott (Top Rank)</td>
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<td>THE SAME ONE</td>
<td>IF I CAN'T HAVE YOU</td>
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<td>Brook Benton (Mercury)</td>
<td>Etta &amp; Harvey (Chess)</td>
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<td>OVER THE RAINBOW</td>
<td>KOMMOTION</td>
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<td>Domincs (Mohawk)</td>
<td>Duane Eddy (Jimmy)</td>
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<tr>
<td>A WOMAN, A LOVER, A FRIEND</td>
<td>(YOU'VE GOT TO) MOVE TWO MOUNTAINS</td>
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<td>Jackie Wilson (Brunswick)</td>
<td>More Johnson (United Artists)</td>
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<td>20</td>
<td>40</td>
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<td>YOU MEAN EVERYTHING TO ME</td>
<td>BIG BOY FETE</td>
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<tr>
<td>Neil Sedaka (RCA Victor)</td>
<td>Olympics (Arvec)</td>
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41) We Go Together
42) Look For A Star
43) Rod Speirs In The Sunset
44) Have A Nice Day
45) I Love You
46) Three Nights A Week
47) You're Looking Good
48) Tell Laura I Love Her
49) Let's Have A Party
50) The Bitter End
51) feast I Be
52) Sam The Last Dance For Me
53) Joey New Orleans
54) The Whack Of The John B
55) My Love
56) I'll Be That Afraid
57) Josephine
58) Little Paradise
59) No
60) I Walk The Line
61) Yes Sir, That's My Baby
62) Make A Brand Blues
63) Beachcomber
64) Nice 'n' Easy
65) Don't Be Cruel
66) Shortnin' Bread
67) Rhapsody
68) Line
69) Diamonds & Pearls
70) Ron Samelson Run
71) Je She Should Come To You
72) I'm Lonesome
73) Quincline
74) Rockin' Great
75) And Now
76) Lucille
77) Shirley
78) The Lovin' Touch
79) Old Oaken Bucket
80) Let's Think About Lovin'

The Cash Box—September 17, 1960
New Releases That Are Starting To Show...

"I NEED YOUR LOVE"
Rufus Beacham
Scepter 1208

"LUNDEE DUNDEE" by THE VERSATILES
Ro-cal 1002

Scepter Records
1650 Broadway N.Y.
Double Play

PHILADELPHIA—Dual pianists Ferrante & Teicher are interviewed by Owen Forrester after the team performed their United Artists smash “Theme From the Apartment” on a recent edition of the Dick Clark show. Forrester, from WLWA-Atlanta, Ga., substituted that week for the vacationing Clark.

CAROLINA needs COUNTRY

Wanda Jackson is the latest of the country stars to break the pop chart barrier. The record to do it, “Let’s Have A Party,” was originally cut for an album released over a year ago but consistent and growing demands for a single version prodded Capitol into releasing it as such. The record showed up in this week’s Top 100 in the #50 slot.

Wanda’s emergence as a star began seven years ago when she was appearing on a local radio show in Oklahoma City. She was thirteen then. Capitol star Hank Thompson guested on the show, was impressed with little Wanda’s talents and invited her to rehearse with the band. A recording followed with Billy Gray and his band, “You Can’t Have My Love,” which became a top country hit. This activity, and Thompson’s recommendation, interested Capitol into inking the thrush to an exclusive contract. Recording hits on the Capitol label included “Hot Dog,” “Baby Loves Him” and “Donna Wanna.”

Miss Jackson keeps busy these days by appearing regularly on the “Ozark Jubilee,” an ABC-TV presentation from Springfield, Missouri.

Jaye P. Morgan

The old show biz axiom, “there’s no substitute for experience,” has an ardent believer in Jaye P. Morgan, whose latest single score is “I Walk the Line” on MGM. Miss Morgan’s experience goes back practically to her cradle days when, at the age of three, she trundled along as the youngest member of the Morgan Family, a hardy vaudeville troupe. When Poppa Morgan died in 1945 the act broke up, but Mary Margaret Morgan, as she was then known, went out to further her own career.

Highlights of the ensuing years were three years as band vocalist for Frank DeVol, whose counsel Jaye P. accredits for much of her musical acumen, the acquisition of George “Bullets” Durgin as her personal manager, and two years on the Robert Q. Lewis CBS show, where she gained her national recognition.

Her disc career dates from “Life Is Just a Bowl of Cherries” and “Just a Gigolo” for the Derby label, and “That’s All I Want From You” for RCA Victor, her first smash hit. Since joining the MGM label she’s had “Ave You Lonesome Tonight,” “Miss You” and now, “I Walk the Line.”

New York radio stations are taking advantage of their proximity to Disneyland, the East’s small-scale answer to Disneyland. Last week, on WMGM Day at Disneyland, WMGM daytime staffers Jerry Marshall, Norm Stevens and Mike Lawrence decided their regular afternoon program “Open Air” to a replica of the park where their fans were all invited to see their favorite deejays perform in person. Also, WMCA launched its new season of its popular 30” Club at the boat dock in the Old New York section of Freedomland. Herb Oscar Anderson, Bob Callan, Don Davis, Joe O’Brien and Scott Nuni were on hand to welcome club members, who were admitted to the park free of charge.

Bob Lloyd, looking bale, hearty and fully mustachied, up to this office last week to tell us he’s left his position with KXXL-FM. Worth, though he loved it, to return to school. He’ll be attending the fall semester at the Univ. of Texas in Austin. . . . Everybody seems there Monday with broadcast- casting season with celebrations, parties, etc. KQV-Pittsburgh had its “Applause Day,” saying thank you to its “sponsors” at a gala affair at West View Park that was topped off with a gala four hour stage show, 40,000 accepted KQV’s invitation to a good time. . . . And WHK-Cleveland drew over 80,000 to the station’s “Verified Talent” which reads like the Top 100. Despite the large, almost uncontrollable crowd—doubling last year’s turnout—the show went off without a mishap thanks to good planning. . . . And finally . . . WKBN-Hartford, Conn. reports that its 14th anniversary celebration, which began early in August, racked up tremendous audiences for the station, more than doubling its rating during the past eight months. According to program director Bob Leonard, WKBN’s audience is up 136% over last year—contributing this rise to a combination of strong promotion, new personalities, reprogramming, top hits and albums and (the clincher, we think) serving the New York Yankee baseball games.

With Ronnie Cash of WJET-Erie, Pa., firmly perched atop the Camp Legend-A Hand flagpole in the West Erie Plaza to raise cash for the Clopped Children’s Camp in Conneaut Lake, Pa., we’ve received word that Bob Allen, program director of WWOV-Conneaut, Ohio, is seriously contemplating a similar flagpole jaunt to increase donations for the United Fund. If he goes through with the climb, says Allen, he may even get married atop the pole as a sort of grand finale to the whole junket. His proposed ascension is not completely adverse to entering marital bliss up in the clouds, but absolutely refuses to spoil the honeymoon there. Can’t say we blame her. There are always some girls a girl should not do in public. . . . Getting back to Ronnie Cash . . . We’ve informed that he resides in a pup tent set up on a platform 50 feet above the ground and gets his food by hauling it up in a basket hand-over-hand style.

Funny thing, we hear Ronnie is suffering from extreme acrophobia. . . . WITI-Milwaukee is boasting of two newscasts per day on the top stock. Don Duck both added sons to their rapidly expanding families. While we’re on this subject; you’ll recall last week when we reported the anticipated birth of Gene Weed’s second set of twins. This past week the KFWB-Hollywood disk jockey went even further by announcing the third set of twins in his family—his Puddle just delivered a litter of twin noodle pippins. We’re wondering whether this may make Gene a grandfather? . . . WERE-Cleveland has added writer Jack Hanrahan to its staff for its newly formed Creative Dept. Hanrahan is the first writer to be used in setting up the station’s new concept ‘of integrated element programming.’ More writers are being sought to round out the staff.

Jack LaMar invited all area promotion men to appear on a recent edition of his WCAM-Camden radio stunt, figuring it will give these people an opportunity to get needed exposure of their discos and have their pitch on the air followed by a spinning of their record. Results showed that the ‘ham’ nature in them won out over all other considerations. Anyway it was a good idea, and a commendable gesture, . . . WINS-New York’s Bruce Morrow, who broke the house record at Palisades Amusement Park recently, will return there by popular demand for a three day period beginning Sept. 14, 1960. . . . The station calendar from WYSL-Buffalo that is ‘biking’ into Cleveland this fall by programming an entire motion picture sound track in one broadcast. The hour-and-twenty minute movie, entitled “Killer Shrew,” was billed as WYSL’s answer to “The Late Late Show.” . . . From Hardwick’s Almanac (KVI-San Francisco) comes this tasty morsel: Definition of mother-in-law sandwich . . . cold shoulder and tongue.

VITAL STATISTICS:

Morton Downey Jr. has shifted allegiance from KROD-Paso to KELP-Elli Paso and is doing the 9PM to Midnight shift, . . . Dixson Clay has taken up residence as the morning man for KRAC-Allamagordo, New Mexico, . . . WQTY foyer at this past August 31 in Jacksonville, Fla., with Murph McHenry in the helm as program coordinator. Murph came from WLCY-St. Petersburg. Station is owned by Rajah Broadcasting, which also operates WLLY-WNNR-Beckley, W. Va., WBNR-Norristown, Pa., and WKAP-Allentown, Pa.
GET ON THE BANDWAGON

ALVIN FOR PRESIDENT...IN THE RUNNING ONLY A FEW WEEKS AND ALREADY SWEEPING THE COUNTRY! A STEAMROLLER PROMOTION CAMPAIGN LIKE LIBERTY'S NEVER HAD BEFORE AND IT'S JUST BEGIN. WHEELER DEALERS, ALL ABOARD! GET WITH LIBERTY'S "FAVORITE SON" TODAY.

ALVIN FOR PRESIDENT
DAVID SEVILLE and the CHIPMUNKS

MAKE YOUR STORE LOCAL CAMPAIGN HEADQUARTERS
WATCH SALES SOAR WHEN YOU SUPPORT LIBERTY'S NATIONWIDE PROMOTION

FREE! ALVIN FOR PRESIDENT DISPLAY-PROMOTION KIT

WINDOW BANNERS • LAPEL BUTTONS • STICKERS

CINCINNATI: A record turn-out! 10,000 votes  DETROIT: Alvin ahead by 7,500 votes
BOSTON: A landslide victory! 8,000 votes  ST. LOUIS: Alvin piles up 7,000 votes
LOS ANGELES: Alvin carrying all precincts! 9,500 votes

ORDER YOUR CAMPAIGN KIT NOW

National Campaign Headquarters
LIBERTY, Hollywood 28, California
or see your Liberty distributor
NEW YORK:

Olympics’ Mgr. John Criner in town wearing a wide grin now that the group has two big ones on the charts with “Big Boy Pete” and “Shimmy Like Kate.” John noted that the artists’ be out on the Irvin Feld 15-day tour, which concludes at Madison Square Garden on the 1st of the month, and the Evergreens’ “Time Machine,” the Untouchables “Vickie Lee,” the Bell Notes’ “Pretty Baby” and the Doggies’ “I’m Your Man” should be happily married to his beloved Tobih. So congrats. Both the Trinity music publishing and the Canadian-American label are expected “Looking Love” to be Santo & Johnny’s next release, and the group will be out on the road for the next month. And that Jerry Blaine’s Cosmati distributers will nationally handle Bobbi Martin’s “Is It True What They Say About Al.” Miriam adds that the deck has also received a number of new releases, including ‘Cathie Hayes’ sepia portrait at the Blue Angel, 10/1, Ervin Litzik, proxy of Olympia distributers, currently riding high with Annor’s “Pinnapole Princess” (Vista), infos that he’s signed Susan Blake to his Kelt label, First pairing in “Pirsoner Of Love” and “Touch Of You.” Promo man Morty Wax toasts us on the Chiffons’ “Tonight’s The Night” (Capitol).

Thomas Robinson, proxy of Atlantic-Argente and Harold Hartley, former deejay and now promo mgr. for the label, will set up a movie outfit in N.Y. soon—well with expectations for the initial flick to begin in 91. Gwen Verdon, Spangenberger & Housman, Frank Avalon set to head up Ferry-Comic’s 1st premiere of the Kraft Music Hall NBC-TV. Everyone over at Jull Records, in Union, N.J., thrilled with the sales figures on the Arcades’ “The P.A.L.” Label exes note that the deck is breaking in a host of key areas ‘round the country. Pat Jauges, mgr. of Shell wax artist Les Ledo, buzzin’ to tell us that Les did his newie, “Scarlet Angel,” on Clay Colos 9/11 TV outing. The latest Bill Downs postcard bears the Madrid, Spain postmark.

Lynn Bruce, 19-year-old drummer from Detroit, just joined the Johnny & The Hurricanes outfit and his first gig’s be at the Michigan State Fair, 9/9-11. Group is currently riding high with “Rockin’ Goose” (Bgotop), “Personal Society’s” (Jeanie Bennett) set that teen the Queens’ “There’s Nothing On My Mind” (2-part) on the London-distributed Arista label is already going great guns. Pati James, of the Charles & Ryan Radio Station, just sent us various letters that the Smoog are appearing at Hadden Hall, in Atlantic City, 9/8-9-10, and that their new Deca release, “Lonely Boy, Pretty Girl” and “Ride, Ride, Ride,” is expected to do well at the box office. And we’ve heard it from several birdies that the Crystals could be landing a contract with Decca. The recipe for a no. 1 hit. So excitedly narrated by Bob Hope (9/9), has spurred new interest in the Victor LP of the same name. The label’s Rod Lauren, a wax hero in Australia, hopes to get back in the hi-ball scene with his newest pairing, “A Wild Imagination” and “The One Finger Symphony.” Giant football ace Roosevelt Grier introduced his first LP today. Pat Farline, top of the Dean wax outfit, letters that the Cameo’s “Wait Up” and Tommy Kano’s “A Shanty In Old Shanty Town” are making big sales moves in a number of markets. Peter’s in charge of the business end of the outfit. And we have it on good authority that Joyce’s “Runaway” is back from the studio. May Sinbhi Breen (Mrs. Peter DeRose) back from a Hawaiian stay, accompanied by daughter, Mrs. Byram Bunch. This was May’s initial trip to the beach this season. It should be noted that the Cheetahs’ new tune, “A” label is handled by Calico, which in turn, is now handled by Laurie. Columbia’s Jerry Vale headlines at the Las Vegas Supper Club, Sylsset, L.B., the 9/14 weekend.

Capitol’s N.Y. promo man Boy Batachta suggests, as “an appointing group of discs du jour,” the Piltmouth Men’s “Brontosaurus Stomp,” Kay Starr’s “Just For A Thrill,” Wanda Jackson’s “Let’s Have A Party,” the Four Preps’ "Kaw-Liga,” Tommy Sands’ “Old Coat Bucket,” the Galaxies’ “Lisa,” Ferlin Huskey’s “Wing Of A Dove” and as a ‘specialty of the house,” Stan Freberg’s “Comments For Our Times.” Peter Farline, top of the Dean wax outfit, letters that the Cameo’s “Wait Up” and Tommy Kano’s “A Shanty In Old Shanty Town” are making big sales moves in a number of markets. Peter’s in charge of the business end of the outfit. And we have it on good authority that Joyce’s “Runaway” is back from the studio. May Sinbhi Breen (Mrs. Peter DeRose) back from a Hawaiian stay, accompanied by daughter, Mrs. Byram Bunch. This was May’s initial trip to the beach this season. It should be noted that the Cheetahs’ new tune, “A” label is handled by Calico, which in turn, is now handled by Laurie. Columbia’s Jerry Vale headlines at the Las Vegas Supper Club, Sylsset, L.B., the 9/14 weekend.

CHICAGO:

Moric Price (Arnold Records) is minus a very capable helper now that son Melvin has returned to Northwestern University to complete his studies. Son’s big sellers this week include “Shorten’ Brim” by Paul Chaplain (Hurt); “The Challenge Records and best new interest in Columbia’s “I Want To Be Wanted” by Johnny Johnson (Chancellor). But word that Columbia just released Johnny June’s new single “If The Good Lord’s Willing.” Tony Bellus is hoping for another big one with his latest NRC single “I’m A Little Baby” and of course, there’s the Great Guy, Tony Marcello, only known in Mobile, Ala., and then for an engagement at the Maples Hotel in Reno, where he’s been doing a lot of plugging. Tony’s new single, “That’s It,” is due out on the Victor label. He’s right, Tony, just a minute. And that the Disneylanders’ Ed Yalowitz, between guffaws, urgent us all to tune ear to Dayton Allen’s brand new tune “Why Not.” Garth guarantees a laugh a minute. A couple of going singles out of the distro are John Thomas’s newie “Hey Baby” (ABC-Para) and Frank Avalon’s “Togetherness” (Chancellor).

Old Town Records topfiger Hymie Weiss made the rounds in this area with Billy Bland’s current outing “Harmony.” Conditions to the family of Bernie Skiddell, topfiger of ABC Record-teria, who passed away last week.

M. S. Distribut’s Vic Farrel has been working away on three brand new items: “Back To School” by Richie Adams (ribbon); “Teenage Philosopher” by Bobby Day (Bendes) and an instrumental by The Mark II called “Night Theme” (Wye). Joe Barney Fields and a contingent of Capitolistas joined in the big parade along State Street heralding the opening of “Fiorello” at the Shubert Theater 9/15. Capitol’s original cast album has been going real well. Some singles moving up, according to Barney, are George Shearing’s “Honeysuckle Rose”; Sue Raney’s “One Finger Symphony” and Wanda Jackson’s “Let’s Have A Party.” 20th Century-Distrib has also waxed with Betty Johnson’s first effort on the label called “One Has My Heart, The Other Has My Name” and, of course, he’s still getting plenty of action with Bill Basch’s “Ballerina.” (Pye) and “I Wish I Was A Ballerina” (M-G-M). “Doll.” Who’s more excited than Abner of Vee-Jay Records, and rightfully so, since Jimmie Reed’s new “Hush Hush” is selling picks all over the place. David’s “Blue Eyes” is also moving well, and Jerry Butler shows signs of doing likewise with his latest “He Will Break Your Heart.” By Chicken honorably bills Atlantic. The group is bursting with potential his material in the form of Frankie Ford’s “You Too Much” (Imperial); The Chiffons’ “Tonight’s The Night” (Big Deal); Aaron Neville’s “Over You” (Minit) and The Drifters’ “Save The Last Dance For Me” (Atlantic). Preston Epps, recently signed by Top Rank, out with bongo cogs, … Treev Gien and his group, consisting of Tommy Flanagan on piano, Tommy Potter on bass and Eddie Locke on drums, are currently packin’ em in at the London House. … Chess Producing Co. is still holding its own with these titillations: “If I Had The Right Dearest” by Etta James and “I Hear My Baby” by Larry Williams.

LOS ANGELES:

Everyone at Liberty Records looking for the new David-Scrivels-Chipmunk slice, “Alvin For President,” to be the smash of the political season. Dick Tracy surfboard hit. Ford’s “Leaves From The Life Of” has been a靓 item with its “I Want To Be Wanted” b/w “Just A Little,” reporting it already has numerous pick-up hits in the So. Calif. area, and is taking off bigger than “I’m A Little Baby” (M-G-M) and “I’m A Little Baby” (M-G-M) with the “Johnnie & Jonie deck,” “Hard Luck And Minery” b/w “He Wouldn’t Take Me” by The Untouchables, now running strong on the M-G-M label. Jean’s “Pretty Little Dancing Doll,” “Pending completion of negotiations for the juvenile lead in Dave Merrick’s upcoming Broadway play, “Do Re Mi,” Bobby Rydell is currently busy on a 3 week tour of midwestern and southern state fairs. Les Brown and his “Band Of Renown” played a one-niter at the Hollywood Palladium over the weekend. The United Artists discry hitting the market with a pair of new ones, Betty Madigan’s “I’m Glad You’re Falling,” and “Speak Love” featuring The Elegants. … Young Bob Thompson, who has current RCA Victor LP “On The Rocks” set to chaff the Musical score for tweek show “Tales Of Wells Fargo.” … Helen and John Noga recently hosted a Garden Party honoring Johnny Mathis’ appearance at the Greek Theater. … “The 7 Teens In The Hall Of Fame,” new Capitol package featuring (Continued on page 24)

The Cash Box—September 17, 1960
A pair of SMASH ballads in the warm, tender style that made her famous

Patti Page

I NEED YOU

AND

I WISH I'D NEVER BEEN BORN

71695
Bill Baldwin Jr. and his 7 Teens Orch. released nationally last week. George Duning, pated to pen the score of “Cry Fox Happy,” Columbia pie starring Glenn Ford and Donald O'Connor. Sam Cooke, currently hitting big with Victor waxing “Chains Gang,” on a 2-week p.a. trek thru Canada and the U.S.

New Columbia Records pactee, Hannah Dean, busy making teevee and radio appearances plugging debut pairing “So Little Time” b/w “Jitty Bitty Love.”... Janie Hall, featured vocalist with the new Tex Williams band, scoring with new Ivory Records lid, “Just Because.”... M-G-M Records reports action on novelty items “The March To Disneyland” and “The Stars and Stripes Forever.” Tunes were clefted by Don Reed.... Richard Berry looking for possible dual action on Warner Bros. coupling “Walk Right In” b/w “It’s All Right.”... Gary Miles, who just had click “Look For A Star” on Liberty, hopes to make it two-in-a-row with “Dream Girl.”... Young singer Kim Gary, out with his debut effort on the Terrytone label “Big Bad Wolf In A Little Sports Car” b/w “The Story Of Love.”... Bobby & Billy starting to stir-up interest with their United Artists’ slixe “One Step Down.”... Randy Paige just out with “Sweet Words And Tender Kisses” b/w “You’ll Never Know” on Victor set for a cross-country p.a. tour to plug the deck.... Guitarist Duane Eddy had his recent tour of the Southern States extended for a week to accommodate bookings in Florida.... The Ricky Scott coupling of “Darling Darlin’” and “I Didn’t Mean It” on X-Clusive, was purchased by M-G-M and will be released soon under their banner.... Judy Garland sends word from London that she has waxed an original Andre Previn tune titled “Yes.”... Irwin Zucker, who has Coast promo man, was the recent victim of a whip-lash in a freeway pile-up. Exasperated with inquiries re: cast around his neck, Zucker humorously replies “I broke my neck trying to get some records played.”... Capitol artists, The Four Preps, could be headed back to the hit ranks with new novelty item, “Raw-Liga.”... Flip is “The Sand And The Sea.”... Jane Morgan currently on a cross-country p.a. trek, set to co-headline a three week stint at the Cocoaanut Grove opening 11/9.

**HERE AND THERE:**

**PHILADELPHIA**—The ‘spring record of the week’ with Bob Heller is the Sheppard’s Apex waxing of “Come Home, Come Home.” Bob’s also hot on Johnny Folston’s “Dance Little Leaves” (Davco) and the Steiner Bros’ “Gimmie Love” (Vine).

**BOSTON**—The recent birthday party held for Hugo Winterhalter also celebrated the maestro’s “Hugo Winterhalter Goes Gypsy” Victor package.... Casa grande’s Frank Paul has appointed Bob Heller Piltly to handle his three lines (also Don-Mar and Shamt). Paul’s current releases are the Tune Weavers’ “My Congratulations Baby” and the Blends’ “Now It’s Your Turn.”

**MADISON, WISC.**—The change in the title of Scottie Stuart’s new MMC release, from “Nightmare” to “It Was A Nightmare,” has not stopped the deck’s rise, sez toppor Scott A. Cameron.

**SAN FRANCISCO**—Stan Cumberpatch, at New Sound, items that “Alabama Bound” from Santo & Johnny’s “Encore” LP is getting heavy airplay hereabouts. Other hot singles include Cowboy Copas’ “Alabama” and the Olympics’ “Shimmy Like Kate.”

**PITTSBURGH**—The Peggy De Castro Three have been set for a two-week stint at the Horizon Room bowing 11/4.

**HOUSTON**—Duke-Peacock-Backbeat mayholf Don Robey elated over the reception to his new trio of releases. They’re Little Buck’s “Let It Be Now,” James Bookers’ “Gombo” and Little Jr. Parker’s “That’s Just Alright.” Don’s also has two hot spirituals in the Sensational Nightengales’ “Who Is That” and the Dixie Hummingbirds’ “Jesus Hold My Hand.”

**BALTIMORE**—Marshal Ent.’s Ed “The Beard” Kalbcke reports that Joy is hot with Jamie Horton’s “Robot Man,” MGM with Jaye P. Morgan’s “I Walk The Line,” Mark Dinning’s “The Lovin’ Touch,” Jimmy Jones’ “That’s When I Cried” and Connie Francis’ current double-decker smasheroo, “My Heart Has An Mind Of Its Own” and "Malegna" and United Telefilm with Don Cherry’s “Cold Cold Heart” and the Videl’s “Now That Summer Is Here.”

**PORTLAND**—The Sabres are currently at the Ho Ti Club for a two-week stand.

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**TWO EXCITING CHILDREN’S ALBUMS**

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**CASH 7001**

**WHAT THE CASH BOX SAYS:**

“A first-rate kiddie package. Fresh and interesting style all done up in kiddie flavor. FREE 15-inch Schnappie... as advertised on jacket.”

**WHAT THE BILLBOARD SAYS:**

“Very Strong Sales Potential, four stars ****, a good quality LP for children which does not talk down to them. Should intrigue the younger set.”

**WHAT THE VENDOR SAYS:**

“A charming offering that should go over BIG with the youngsters.”

---

**CASH 7002**

**WHAT THE CASH BOX SAYS:**

“Masterson in action—four color photo with titles strong at top. Solid display. An exciting new entry on the racks. TV coverage could send the deck to the top.”

**WHAT THE BILLBOARD SAYS:**

“Very Strong Sales Potential, four stars ****, a stirring set, bound to appeal to the kiddies.”

**WHAT THE VENDOR SAYS:**

“Stories about the western hero that are narrated and sung in a delightful style.”

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The Cash Box—September 17, 1960
THE KINGSTON TRIO "EVERGLADES"
(RECORD NO. 4441) FEATURED IN THE BEST-SELLING ALBUM "STRING ALONG" (T-1407)
Nine Atlantic LP’s Usher In Label’s Fall LP Selling Plan

NEW YORK—Nine Atlantic LP’s, the largest release in the label’s history, were issued this week to highlight the “Atlantic Fall LP Selling Plan,” effective from Sept. 15 to Oct. 15. The Atlantic Fall LP Selling Plan applies to the entire LP catalog, stereo and mono, and will offer dealers discounts and delayed billing by arrangement with their local Atlantic reps.

The new release is led off by The Modern Jazz Quartet’s “Third Stream” in which the group has called as its guests the Jimmie Giuffre Trio and the Beaux Arts String Quartet. The M.J.Q.’s leader John Lewis is also featured in new material, “The Golden Striker,” a program of compositions by Lewis for an 11-piece brass ensemble, piano and rhythm section.

Steers Swingin’

NEW YORK—Julian Steers’ management and publishing firm, Steers Music Inc., have swung into high gear, stated Steers last week.

Steers announced four records on his label, "Up Where You’re Born," including Billy Stears on Atlantic and three yet-unnamed.

Steers also stated that he had signed for management the Arena Twins, who will release “Notify The F.B.I.” and “Oh What A Shame” on Columbia; Sal Raimondi, who has been signed to Coral, and whose first release, under the direction of Dick Jacobs, will be “Lovers” and “How Deep Is The Ocean”; Junior Waters, nephew of Ethel Waters, linked to an ABC Paramount contract, and set for a September 7 release with “We Both Need Love” and “No Greater Miracle”;

and Susan Barrett, who has a new album out on Capitol, “A Little Travelin’ Music.”

Monroe-Montand Flick Promo

SAN FRANCISCO—Don Mills says it “still make love” to pretty Dawn Stockton, winner of a Marilyn Monroe look-alike contest held at the city’s Fox Theatre to promote Miss Monroe’s latest link “Lust’s Make Love,” which also stars French entente Yves Montand. Mills, promo manager of New Sound Record Distributors, who entered the contest, and Camille Baner, Fox Theatre promo gal, are shown handing Miss Stockton some of the booty she collected as contest winner, among which was a supply of Montand albums on Monitor.

Bob Brookmeyer’s “Portrait Of The Artist” is a big band showcase for the famous jazz trombonist. Making a debut on the label is the Slide Hampton Octet in “Sister Salvation.” Also bowing on Atlantic are Ronnie Ross and Allen Garfield and their “Jazz Mak- ers,” a leading modern English group heard here as part of the 1959 Newport Jazz Festival package tour. Rounding out the jazz releases is “Jazz At Jax, Ltd.” recorded at the Chicago nitefly.

“The Drifters’ Greatest Hits” reprises the top hits of the group in the past two years (chartmakers like “There Goes My Baby,” “This Magic Moment,” “Dance With Me” etc.). Atlantic is also entering the comedy field with “Win With Irwin,” by Prof. Irwin Corey, recorded “live” at the Playboy Club in Chicago. Ronnie Donegan, top English singer and entertain- eer, is heard in some of his high quality sellers in England in “Skiffle Folk Music.”

All of these albums are available in both stereo and monoaural, with the exception of the Prof. Corey, Drifters and “Jazz At Jax, Ltd.” LPs.

Roulette Has Own Road Show

NEW YORK—Roulette artists have taken to the road in far flung areas promoting their latest label releases through the application of the personal-touch—a program devised by newly appointed Roulette sales direc- tors Solly Solomon and Mary Helfer.

Frankie Lymon, whose “Little Bitty Daddy One” is current chartfavorite, is on a tour of South America re- cruiting new amigos for his record- ing, including his latest release of “Buzz Buzz Buzz” and “Waiting In School.” Both sides are from his album, “Rock and Roll With Frankie Lymon.”

Rodrigue Rodgers, who’s hitting with “Wreck of the John B.,” is currently engaged on a tour of the West Coast, where the Playmates are in Puerto Rico stirring up interest for their “Wait For Me”; the Turbans are seeing disk jockeys in the East plugging “Diam-onds and Pearls”; Richard Maltby and his Orch. is featuring “Bat Race” in all dates.

United Pressing Sets Client Promotion Service; Shepherd Heads Dept.

NEW YORK—Mike Shepherd has joined United Record Corp. of New York to head up special promotion service for the pressing plant. He had been previously associated with A.B.C. as associate manager of the pressing plant, which was formerly eastern rep for ARDCO.

Working out of United Sales Corp. headquarters at 1650 Broadway, Shepherd will coordinate the efforts of record companies and distributors’ imprints and promotional personnel as well as promote United’s accounts via radio stations and disk jockeys on the east coast. This promotion service is being offered to United’s customer without any charge over the regular pressing costs.

Reports concerning acceptability and amounts of air play will be sent to each record company by Shepherd. According to United, this operation will be of great value to a west coast record company, or any diskery, in that a comprehensive report which can be analyzed as to the acceptance of their product in the east will be forwarded them every month.

It was also disclosed that United will further offer a money-collecting service for its clients which will be available upon request and tailored to the individual needs of the companies.

Cadence Inks Merry Men

NEW YORK—Caught in informal session are the Merry Men, new Cadence pactees who were national winners in Coca Cola’s “Talentville” contest. The boys, all from Sarasota, Fla., have already been cut by Cadence and are due for release in the near future.

NOTICE OF SALE

A.B.C. MUSIC CORPORATION
BOGAT MUSIC CORPORATION
BOUNCE, INC.

NOTICE IS HEREBY GIVEN that pursuant to an Order of the Supreme Court, First Judicial Department, all of the issued and outstanding shares of capital stock of A.B.C. Music Corporation, Bogat Music Corpora- tion and Source, Inc. will be sold by American Brokers Corp., or as a unit, at public auction in the Supreme Court, New York County, Room 510, Hall of Records, Chambers and Lafayette Streets, New York, N.Y., on October 15, 1960 at 2:30 o’clock in the afternoon.

A copy of the Terms of Sale together with financial statements and other information concern- ing the Company may be procured from the undersigned Executors of the address indi- cated below.

The Court has fixed on aggregate a per share price of $2.10 per share.

Dated: New York, N.Y.
August 15, 1960.

MRS. E. LOWE MRS. ELIZABETH KLEIDEC JIMMY REED
1/2 H. JOSEPH A. COX V.E.E.JAY 357
719 East 6th St.
New York N.Y.

V.E.E.JAY RECORDS
1449 S. MICHIGAN AVE., CHICAGO 5, ILL.

HEY THERE!
“HOY HOY”
KEEP LOOKIN’
ANNA RECORDS
588 Farnsworth—Detroit, Mich.
Tel: Temple-1-7474

Hey! Look here! ANNA RECORDS
588 Farnsworth—Detroit, Mich.
Tel: Temple-1-7474

Sensational! Ritchie Adams
“BACK TO SCHOOL”
Ribbon 6913

THE ORIGINAL SMASH! A GAS OF A RECORD!
“YOGI MAN’S BIKINI”
BILL HERSHEY & HIS ALMONDS
GULF #027

ANY RECORDS 1619 B’way N.Y.
"WILD IS LOVE"

Capitol proudly debuts a completely unique album concept NAT KING COLE "WILD IS LOVE" arranged and conducted by Nelson Riddle

each song a different facet of a delightful romance

14 ORIGINAL TUNES

each song woven into a refreshing love story, charmingly narrated by Nat himself

each song excitingly illustrated in a lavish 24-page, full-color book

Limited Time Only - Special Introductory Offer.
$5.98* Mono, $6.98* Stereo.

Unlimited Merchandising Opportunities....one of the biggest promotional campaigns ever.

See your Capitol representative for details.

* Optional with dealer
Real Hot!
Seattle, Los Angeles, Chicago

"STRANGER FROM DURANGO"
Richie Allen

Looking Ahead
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. KILLER JOE
   The Jazzet (Argo 5556)
2. TELL TOMMY I MISS HIM
   Martyr Michaels (RCA Victor 7771)
3. TWISTIN' U.S.A.
   Denly & The Juniars (Swan 4060)
4. BRONTOSAURUS STOMP
   Piltdown Man (Capitol 4414)
5. GHOST OF BILLY MALLOO
   Daryl Burnette (Eve 3925)
6. THIS OLD HEART
   James Brown (Federal 12378)
7. RAMBLIN'
   Ramblers (Addit 1357)
8. BLUE ANGEL
   Roy Orbison (Monument 425)
9. NORTH TO ALASKA
   Johnny Horton (Columbia 41782)
10. LUCK OF THE IRISH
    Rufty Draper (Mercy 71664)
11. MY SHOES KEEP WALKING BACK TO YOU
    Guy Mitchell (Columbia 41735)
12. ROBOT MAN
    Jimmy Horton (Jay 241)
13. WAY OVER THERE
    Miracles (Tamla 54038)
14. BRIGHTEN THE CORNER WHERE YOU ARE/
    WHIFFENPOOL SONG
    The Browns (RCA Victor 7068)
15. TONIGHT'S THE NIGHT
    Chiffons (Big Deal 6003)
16. A TEENAGER FEELS IT TOO
    Denly Road (Trey 1007)
17. ALABAM
    Cowboy Copas (Starday 501)
18. I WANT TO KNOW
    Sugarpie DeSanto (Check 102)
19. OVER YOU
    Aaran Neville (Midzi 612)
20. HUSH HUSH
    Jimmy Reed (Stee Joy 357)
21. FIVE BROTHERS
    Marty Robbins (Columbia 41771)
22. SPEAKING OF HER
    Adam Wade (Cuck 536)
23. WHAT A DREAM
    Conway Twitty (MG M 12918)
24. BACK TO SCHOOL
    Ritchie Adams (Rhad 613)
25. PRETTY LITTLE DANCIN' DOLL
    Dick Carson (MG M 12932)

Sure Shots
The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SAVE THE LAST DANCE FOR ME"
Drifters
Atlantic 2071

"DON'T BE CRUELE"
Bill Block's Combo
Hi 2026

NARM Sets Chi Meet
MILWAUKEE, WISC—NARM (National Association of Record Merchandisers) this week announced it had set its mid-year closed meeting for members only for the Conrad Hilton Hotel, Chicago, on September 16 and 17. The first mid-year meeting has been set because the rack jobbers have decided that one meeting a year is too far apart for companies involved in the fast moving music business.

Also announced was the appointment of Don Van Gorp of Musical Isle Record Corp, as chairman of the Public Relations and Publicity Committee; Van Gorp revealed that the annual convention will be held at the Eden Roc, Miami Beach, Florida on April 25-26.

Tico Pacts Artist-Doctor
NEW YORK—Dr. Sanchez Acosta has been signed to record for Tico, a division of Roulette Records. Dr. Acosta, whom Roulette bills as Latin America's answer to Dr. Albert Schweitzer, maintains a medical practice in New York while attracting much critical acclaim for his musicianship at the keyboard and with percussion, and his composing ability.

Dr. Acosta's first album for Tico, due for November release, features the dual pianos of the Doctor and Marco Rito, long time arranger for Desi Arnaz, playing twelve of Dr. Acosta's original Latin American compositions.

Coda Name Of New Cadence Jazz Subsid;
Holds First Session
NEW YORK—The new jazz label whose formation was announced recently by Cadence Records president Archie Bleyer, has been named Coda, it was learned last week from the jazz diskery's general manager, Bob Altshuler.

Altshuler disclosed that an extensive program of single and album recording has been set, with the initial Coda dates already completed. First to record for Coda was Chicago blues pianist and singer Otis Spann. Also on the same date were two blues singers who haven't been recorded since the Bluebird blues series in the '30's and early 40's—St. Louis Jimmy and Robert Lockwood. Jr. Jimmy has re-created for Coda two of his early originals—"Go Down Slow" and "Bad Condition." Lockwood, the stepson of the late Robert Johnson, considered by blues experts one of the best early blues singers, accompanied Spann on guitar and also sang several blues numbers.

The album resulting from the session will be released in the near future. Coda also plans to release singles from the LP.

A&R Road Tour
NEW YORK—Because various artists on the Roulette label are here-and-there, the diskery's A&R man Teddy Reig has left New York to get them on tape. He conducted on-the-spot recordings in Las Vegas of Sarah Vaughan at the Flamingo Hotel and Billy Eckstine at the New Frontier. Then on to Chicago, where he recorded Count Basie and Joe Williams.

"Bikini"—Swedish Style
STOCKHOLM—The pulchritudinous young lady in the bikini is Swedish songstress Anna Bergsten, who has recorded "Tiny Bitty Teenie Weenie Yellow Polkadot Bikini" for release in Sweden on the Phillips label.
“Let’s Think About Living”

307,000

SHIPPED IN

22 DAYS

CONFIRM “PICKS”

IN THE LEADING TRADES FOR

BOB LUMAN

“Let’s Think About Living”

ORDER FROM YOUR NEAREST DISTRIBUTOR

WARNER BROS.

RECORDS

BURBANK, CALIFORNIA

5172
ROY BROWN IS BACK!

With a Two-Sided Hit . . .

#110 "Rocking All The Time"
b/w "Tired of Being Alone"

A Rising New Voice

LISTEN . . . DAVE DIXON

#108 "You Don't Love Me No More"

Order Now from Your Nearest Home of the Blues Record Co. Distributor:

A-1 Record Distributors
New Orleans, La.

A-1 Record Dist. Co.
Oklahoma City, Okla.

Action Records
New York, N. Y.

Arand Dist. Co.
Chicago, Ill.

Aarons Distributors
Detroit, Michigan

Central Sales Company
Houston, Texas

Chatton Distributing Co.
Oakland, Calif.

David Rosen Co.

Diamond Record Co.
Los Angeles, Calif.

Disc Distributors
Boston, Mass.

Duncan Sales Co.
Cleveland, Ohio

Mangold Distributors
Charlotte, N. C.

Muller Sales Co.
Memphis, Tenn.

Phoenix Record Sales
Phoenix, Ariz.

Record Merchandisers
St. Louis, Mo.

Schwartz Brothers
Washington, D. C.

Southern Record Dist.
Nashville, Tenn.

Southland Dist. Co.
Atlanta, Ga.

Supreme Dist. Co.
Cincinnati, Ohio

Tru-Tone Dist.
Miami, Fla.

Hugo & Luigi Scoring
NEW YORK—The RCA Victor A&R producing team of Hugo & Luigi are currently hot with three chart items and, according to initial reactions, look promising on two new releases. The chart disks are Sam Cooke's "Chain Gang," Della Reese's "And Now" and Ray Peterson's "Tell Laura I Love Her." Peterson's follow-up rec-

ord, "Teenage Heartache" was re-

leased just recently.

The disks that Hugo & Luigi feel are chart bound are Mickey & Sylvia's "Mommy Out Da Light" and Marilyn Michaels' "Tell Tommy I Miss Him," an answer to Peterson's hit.

Offbeat, Washington
Offer Sept. LP Discount
WASHINGTON, D.C.—Bob Blake, president of Offbeat and Washington Records, announced last week that the entire LP catalogs of both disk-

eries are being offered to dealers at a special discount. For the month of September each dealer purchasing any 10 records from the firms' cata-

logs will only pay for nine. The offer includes Washington's highly praised "F.D.R. Speaks" multi-disk package and Offbeat's latest Charlie Byrd jazz release, "Charlie Byrd Trio."

Roulette Buys Master
NEW YORK—Roulette Records has purchased a master from the Wye lab-

el, "Night Theme," by The Mark II. Joe Kolsky, the label's executive veep, said that the diskery will have an "all-out effort" on the deck.

Storz Buys KXOK-St. Lou; Tag Is Over 1½ Million
ST. LOUIS—In a purchase involving $1,500,000, Storz Broadcasting will add 5,000 watt station KXOK, this city, to its chain. Deal has yet to re-

ceive FCC approval. Present station owners are Elsey M. Roberts, Jr., president, and Clet M. Thomas, vice-

president and general manager.

Commenting on the purchase, Todd Storz, chain topor, said, "We have long recognized the increasing impor-

tance of St. Louis is playing in the general growth of our national economy, and we anticipate a continued growth of entire St. Louis area. . . . We do not contemplate making any substantial changes in the general direction and operation of the station, except, of course, to have the station opera-

tion grow as the community expands."

Stations presently owned by Storz include: WDGY-Minneapolis-St. Paul; WBB-Kansas City; KOMA-Oklahoma City; WTX-New Orleans; WQAM-

Miami.

Storz is based in Omaha, Neburaka.

Mills Tune Wins Madrid Prize
NEW YORK—"Comunicando"—a song published by Editorial Mills Mu-

sic Espanola, has just copped first prize in the Second Festival of Span-

SMASH DEBUT on TOP RANK

Preston Epps
"BONGOLA"
and
"BLUE BONGO"
RA-2067

TOP RANK RECORDS
24 W. 57th Street • New York, N.Y.

"TEARDROPS ARE FALLING"
by
AL KASHA
BRUNSWICK 55168

The Original Version
DON COSTA
His Orchestra and Chorus
NEVER ON SUNDAY
UA 234

ANTHONY NEWLEY'S newest
IF SHE SHOULD COME TO YOU
#1929

The Cash Box—September 17, 1960
Columbia Ups Robert Cato To Creative Director Post

ROBERT CATO

NEW YORK—The promotion of Robert Cato to the position of creative director, art and design for Columbia Records was announced last week by Miss Deborah Ishlon, the label's veep of creative services. Since joining Columbia in February 1960, Cato has been director of the art and design department.

One of the country's leading young art directors, he has previously served as assistant art director of Harper's Bazaar, art director of Junior Bazaar, Theatre Arts, Dance and Glamour magazines.

As consultant he redesigned Abbott Laboratories quarterly magazine What's New, the Jazz Review, and The Columbia University Forum, the university's quarterly review. He was also consultant to George Nelson Associates for the United States Exhibition in Moscow.

Cato has lectured extensively and taught courses in photography and graphics at Cooper Union and is a member of the Board of Directors of the American Institute of Graphic Arts.

A Cash Box "BEST BET" THEME FROM THE APARTMENT by Ferrante & Teicher with Ork and Chorus United Artists #231 MILLS MUSIC, INC.

Always A Winner JIMMY CLANTON "COME BACK" Ace #4 600

HOT! HOT! HOT! Charlie Rich: SCHOOL DAYS by GONNA BE WAITIN' Phillips Int. #23560

Canadian American "LOVE LOST" Santo & Johnny CA-118

TOP RANK REORGANIZES SALES DEPT. STRUCTURE

NEW YORK—A reorganization of the sales, marketing and promotional structure of Top Rank Records was announced last week by Harold Friedman, consultant and director of the executive committee of Rank Records of America.

Effective immediately, Friedman will assume direct supervision of sales and marketing for the firm. He will also continue in his present capacity as chief American executive officer of Rank Records.

LEVY RESIGNS RANK POST TO ENTER INDIAN SALES

NEW YORK—Leonard S. Levy, sales director of Rank Records of America, announced last week that he has resigned his position and will open an independent sales consulting firm.

Levy has been with Rank Records of America since the firm's inception. Prior to that he was eastern sales manager of Hanover-Signature. Levy started in the record business as a record retailer, joined Coral Records branch in Rochester as a sales-promotion man, worked his way up to branch manager, and ultimately joined Coral's sales department in New York. His sales consulting firm will begin operations at 405 East 33rd Street and specialize in all phases of promotion and merchandising in both singles and album sales.

Shucher Heads Nashville Office of Mgmt. Bureau

NASHVILLE—Artists Management Bureau of Los Angeles has opened a branch office in this city and has appointed Herb Shucher in charge of its operation. Shucher will cover the areas east of the Mississippi in the U.S., east of Fl. Williams, Ontario, in Canada, and the territory of Puerto Rico.

Shucher is the former manager of the Browns and Jim Reeves, two of RCA Victor's top artists, and also partnered a talent agency, Shucher-Albritten, Inc., with Dub Albritten, Brenda Lee's manager.

PHILLIPS OPENS NEW STUDIOS

MEMPHIS—Sam Phillips, head of Sun and Phillips International Records, announced the formal opening this Saturday (17) of new recording studios at 639 Madison Ave., this city. To mark the occasion Phillips has invited members of the trade and press to take part in a gala celebration on Saturday which begins with a tour of the studio, followed by dinner at the Holiday Inn and then an evening of dancing on the Mississippi riverboat the Memphis Queen.

JACK MILLS TO EUROPE

NEW YORK—Jack Mills, president of Mills Music, flew to Europe Saturday (10) to attend the annual meeting of the International Confederation of Society of Authors and Composers. The conclave is being held in Switzerland from Sept. 11 through 18, after which Mills will head for Paris for conferences with publishers. Following the Paris stop-over, Mills plans to spend the rest of the month in England with Cyril Gee, general manager of Mills Music Ltd., London.

Kahl Denies Sale Rumor

NEW YORK—Phil Kahl has advised The Cash Box that there is no basis to the rumor that Planetary, Kahl Ltd. (London) Ltd. has been acquired by Bunny Lewis of Tin Pan Alley Music. The English company continues to be one hundred percent owned by the same shareholders of Patricia Music Publishing Corp.; Kahl Music, Inc. and Planetary Music Publishing Corp. of America and there are no negotiations, discussions or overtures being carried on concerning any disposition of the English company.

PRESENTING TONY PRIMO

NEW YORK—New singer Tony Primo visits disk jockey Lonnie Starr at the WHIC studio in Bayshore, Long Island, to present Starr with a copy of his first Nomar release "That's The Way I Feel." Visit was part of an extensive deejay tour of Long Island.

The Cash Box—September 17, 1960
“Revolution” Bows Columbia’s Legacy Series

NEW YORK — The music, sounds, words and pictures of the American Revolution have been gathered together in Columbia Records’ new documentary, “The Revolution,” first in the company’s new “Legacy Series,” and successor to the original volumes of “The Confederate” and “The Union.” All three volumes have been produced by Goddard Lieberson, president of Columbia. The new series is designed, according to Lieberson, “to portray, in more than a single dimension, a segment or facet of history or culture.”

The musical portion of the 60-page booklet-record set is a recording of “The Revolution,” a cantata based on music of the American colonies during the years 1773-1800. Consisting of marches, dance music, hymns, love songs and descriptive music, “The Revolution” was arranged for orchestra, vocal soloists and chorus by Richard Rodgers, who also conducts the performance for the recording.

A distinguished group of authors has contributed specially commissioned articles for the elaborate book accompanying the record. Noted historian Arthur M. Schlesinger, Sr., has written “The Revolution: American In The Making,” describing the events leading to the conflict. Post-author Robert Graves has contributed an article on the Revolution as it might have seemed to an American Patriot. The Case For the Forgotten Loyalists.” Marshall B. Davidson, Editor-in-Publications for the Metropolitan Museum of Art, wrote in his article “A Time to Part” summarizing the battles of the war.

American painter Larry Rivers describes the genesis and details of execution of his painting “George Washington Crossing the Delaware,” which is reproduced in color in the book.

Composer Bales, conductor of the recorded performance, contributed detailed notes on music. Texts of the songs are included, along with much of the music itself.

Included are over one hundred illustrations—maps, portraits, etchings, battle scenes, cartoons, badges. The entire volume—book and record—is bound in hard covers, cloth-covered in red, white and blue, and will retail for $10 monaural, $11 stereo.

**Billboard**

**DECCA DECLARES DIVIDEND**

NEW YORK—Directors of Decca Records Inc., last week (September 23rd) declared a regular quarterly dividend of 30 cents per share on the company’s capital stock, payable September 30, 1960 to stockholders of record September 19, 1960.

**Pineapple Louie**

**Statement**

Hollywood—Felicia Woods, assistant-executive of Dooto Records models for an album cover on Dooto’s September release, “Pillow Party Fun,” by Boris Harris. Harris is the latest addition to Dooto’s spoken-comedy roster.

**ROOSEVELT GRIER**

New York Giant football star

**MOONLIGHT IN VERMONT**

# A 110

As introduced on the Dick Clark Show Sept. 6.

**A RECORDS**


**JUST OUT! A NEW SINGLE BY JIMMY SMITH**

World’s Greatest Jazz Performer MAKIN’ WHOOPPEE WHAT’S NEW BLUE NOTE 45-1766

**WHEN JOHNNY COMES MARCHIN’ HOME**

MACK THE KNIFE BLUE NOTE 45-1766

**SEE SEE RIDER COME ON BABY**

BLUE NOTE 45-1768

**BLUE NOTE**

43 W 65th St. New York 23, N. Y.

**ANNEHETTE’S檔TURF**

**PINEAPPLE**

**/LUAU CHA CHA CHA**

F-362

From “HAWAIIANETTE” BV-3303

**SAVANNAH SMITH**

END 1077

**“Pillow” Talk**

Action All Areas

**SWEET WORDS OF LOVE**

by

**NO ARMS WILL EVER HOLD YOU**

Tommy Cooper

Phil-Tone #1101

**Revolution** Bows Columbia’s Legacy Series

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MACK THE KNIFE BLUE NOTE 45-1766

**SEE SEE RIDER COME ON BABY**

BLUE NOTE 45-1768

**BLUE NOTE**

43 W 65th St. New York 23, N. Y.
A NEW COASTERS' SMASH!

SHOPPIN' FOR CLOTHES

and

THE SNAKE AND THE BOOKWORM

Atco 6178
Produced by Leiber and Stoller

Frank DeVlo Named Director of Popular A&R for Columbia

NEW YORK—Goddard Lieberson, president of Columbia Records, last week announced the appointment of Frank DeVlo to the post of Director of Popular Artists & Repertoire.

In making the appointment, Lieberson said: "Having emerged from an interim period during which all Columbia popular artists and repertoire reports were directed to me, I am pleased to announce the promotion of Mr. Frank DeVlo as Director of Columbia Popular Artists and Repertoire.

"As the department's head, Frank will coordinate and administrate the activities of producers and other persons as they bring forth our creative effort."

"Stan Kavan, while reporting to Frank, will continue with his successful work in Columbia popular artists and repertoire operations."

"Meanwhile, our west coast Columbia popular artists and repertoire section will function independently as a separate unit under the direction of Irving Townsend. Frank's talent as an arranger will still be available to producers to upon request and as schedules will demand within the limits of his position."

DeVlo joined Columbia in 1957 as Manager of A&R on the west coast. He joined our staff in New York as a producer in October, 1959.

20th Fox Sets Major LP Drive Releases 7 LP's For Fall

NEW YORK—20th Fox Records is releasing seven new albums as the vanguard of a major series of albums which will be brought out in the fall and winter of 1960. According to Henry Onorati, president of 20th Fox, the release is one of the most extensive and finest by the label since its inception.

"Heading the list is "Twelve Great Themes of the Threaring '60's," an album compilation of hour and track themes which the label considers "blockbuster" potential. Also included in the release is the second and final volume of "The Art Tatun Piano Discoveries," tapes circa 1955 cut at a Hollywood house party which have been enthusiastically received by the jazz field. Others in the fall lineup include "Songs and Legends of Great American Rivers" by the Robert De Cormier Chorale, "Eye of the Tiger," LP; "I'll Ahn Foro Chillun," its first children's albums; and "The Olympic Years," the 1st song of each Olympic year from 1906 thru 1960, recorded in Europe by Deutsche Grammophon: "Symphonic Favo- rites by the Royal Philharmonic Orchestra of Rome conducted by Nicho- las Flagello; and "Merry Christmas Carols" by Ashley Miller playing the Radio City Music Hall pipe organ.

"Several other major albums, living in with important motion picture and TV properties, will be released on the 20th Fox label this fall,

"ROULETTE

Jimmie Rodgers

THE WRECK OF THE 'JOHN B'

R-2620

The Most Exciting Sound on Records

The Cash Box—September 17, 1960
“LATIN PERCUSSION”—David Carroll and His Orchestra—Mercury PPS 6000
With several successes during LP’s behind him Carroll leads off the label’s new deluxe souvenir series in the now-familiar Latin vein. Musically, there’s quality in the vocal and danceability of the tracks, and for the audiophiles, sufficient percussive variations—all well blended into Mercury’s fine stereo separation technique. Among the tunes are “The Breeze And I,” “Besame Mucho,” “Gee Nee Everything’s Coming Up Roses.” Has chart strength.

“WHY NOT”—Dayton Allen—Grand Award GA 33124
This album contains (as the subtitle so aptly puts it) “The amazing adventures of Dayton Allen on the Steve Allen TV Show”—for his monologues are indeed amazing considering what he does to the English language. There are eleven tracks here cut live from the TV’s, among them “Surgeon,” “Squaw Valley Olympics,” “Congressman,” and “Lazy Bones.” Another hot entry in the comedy LP race.

“CLOSE TO YOU”—Sarah Vaughan—Mercury SR 60240
The thrust “divines” a deep mood of sentimental love, investing such superb songs as “Say It Isn’t So,” “I Should Care,” “Out Of This World” and “Close To You” with her unequalled vocal interpretations. Appropriately, the accompaniment is lush, and subtly suggestive of the mood which Miss Vaughan conjures up so excellently. She still has enormous strength with her work for Mercury.

“JOHNNY CASH SINGS HANK WILLIAMS”—Sun MLP 1245
From the label’s seemingly unending backlog of Cash waxings comes this album of Hank Williams tunes plus an array of others. One of the most exciting of country figures, Cash has attained huge popularity through his deeply sincere, honest, masculine stylings. It is most evident in this all-country lineup, which includes “I Can’t Help It,” “You Win Again,” “Hey Good Lookin’,” “I Walk The Line” and “I Love You Because.”

“DREAM WITH ME”—Tommy Sands—Capitol ST 1126
A dreamer’s holiday is espoused by the now-mature vocal style of the songster. With Nelson Riddle’s exquisite orchestrations—emulating his own work for Sinatra—rendering an important helping of “Ain’t That A Kick In The Head,” “When I Fall In Love,” “It’s So Peaceful In The Country” and “Dream.” Sands greatly increases his pop security with albums such as these.

“THE VISCOUNTS”—Madison MA-LP 1001
A program of teen danceables by the group that’s hit with “Harlem Nocturne” and now “Night Train.” These two are included in the set along with “Summertime,” “When The Saints Come Marching In” and “I Cover The Waterfront.” Group is knowledgeable of the teen beat and wailing sax combos which should make this date a success.

“FIESTA A LA KING”—The Pete Kinz Chorale—Blue Note KL 1187
Enticing Latin rhythms bound to songs familiar to American audiences take firm hold here in a colorful vocal display by the Pete Kinz choristers. They enticingly offer performances of “Orchids In The Moonlight Comedy Two,” “Guanto Le Gusta,” “Say Si Si” and “The Night Was Made For Love.” Pleasurable fare.

“LOVE AND LAUGHTER”—Betty Walker—Coral CRL 57228
Comedian Walker makes her bid for spoken word LP recognition with an album that puts the spotlight on her varied comedy talents. Foremost is her telephone conversations with her imaginary friend Cell, with whom she discusses problems of child raising usually with devastating results. She also does a couple of comic song bits and is joined by comedian Davey Karr for some team efforts. Good all-around entertainment.

“INFINITY IN SOUND”—Esquivel and his Orchestra—RCA Victor LPM 20245
An individualist and non-conformist arranger, Esquivel has played with sound oddities on several albums, reaching a sort of climax on this one where he places emphasis on melody yet manages to conjure up an enormous range of sound. The beat is basically Latin for “My Reverie,” “Harlem Nocturne,” “La Vengence de la Mascarade,” “Frenzy,” and “As A Morning Sunrise.” Soundscastic album.

“The Cash Box—September 17, 1960
ROBERT MERRILL AND VIVIENNE DELLA CHIESA SING VINCENT YOUmans and COLE PORTER—Everest SDIBR 8060

Overture-concert artists Merrill and Miss Della Chiesa unite in strikingly dramatic duets of songs by Youmans and Porter, achieving their best success with the operetta-like music of Youmans. Divided into three equal parts: 4 duets and 4 solos each by the artists, the album is richly evocative of the vocal warmth of the two artists and composers. Selections include, "More Than You Know," "So In Love," "Begin The Beguine" and "Time On My Hands." A rewarding experience.

WAIT FOR THE LIGHT TO SHINE—Hank Williams— MGM E2850

Since Hank Williams' death in 1953, M.G.M. has slowly but consistently been exhausting the immense catalog of records he left; each new album revealing more of the many-faceted personality of the great artist. Now this package of sacred and inspirational songs comes to light unearthing a torrent of religious fervor. Williams is heard here performing "Ready To Go Home," "When The Book Of Life Is Read," "Sweets Prodigal" and "Going Home." For the collectors.

STRING OF TRUMPETS—Billy Mure, his guitar and orchestra—Everest SDIBR 1067

With a renowned trumpet section, rhythm, and himself on guitar, Mure offers a delightful musical entertainment through such songs as, "Trumpet Cha Cha Cha," "Dancing In The Dark," "It's Magic," "In The Mood" and "Cherry Pink." Outstanding is the oft recorded operetta-lik sound (depth and separation) which puts this album on a par with other label sound spectacular LP's. Volatile session.


Popular love theme from operas, especially from the movies, some from the classics, are treated to passionate, dramatic keyboardiches by Greeley. In support, the orchestra provides a splendid brightening of the excitement of "Love Is A Many-Splendored Thing," "Sweet Love," "Tonight We Love" and "If I Loved You." Fascinating listening.

SOFT SWAYING STRINGS—The Knightsbridge Strings—Top Rank RM 311

The music of Hawaii is shimmeringly portrayed in languid, melodic portraits by the lush orchestra. Naturally, authentic touches, primarily steel guitars, have been added to the world's one of the most exciting and electrifying of recent jazz disks. Miss Simone, on the vibraphone, with the rhythm support, vocalizes "Trouble In Mind," "Little Liza Jane," "In The Evening By The Moonlight" and 3 others. Has enormous potential commercially.

JAZZ PICK OF THE WEEK

NINA AT NEWPORT—Nina Simone—Colpix 4112

Completely uninhibited, unrestrained and seemingly Improvises are the principal features which endear Miss Simone's live performances to audiences. Her appearance at Newport 1960 has been caught quite realistically in one of the most exciting and electrifying of recent jazz disks. Miss Simone, at the vibraphone, with the rhythm support, vocalizes "Trouble In Mind," "Little Liza Jane," "In The Evening By The Moonlight" and 3 others. Has enormous potential commercially.

BACALAO—Eddie "Lockjaw" Davis and Shirley Scott—Prestige 7176

Prestige's copious recorders—Davis and Scott—gently spinning duet. Davis' frenetic tenor over Scott's clean organ style is accentuated by Ray Barretto's conga and bongos and are a sunny combination in "Last Train From Powder Kingsbrook." "When Your Lover Has Gone," "Sometimes I'M Happy" and five other tracks. Davis and Scott are very popular in the East.

RICHCRAFT—Buddy Rich and His Orchestra—Mercury SR 61036

Again in the big band drummer's seat, Rich displays forceful dramatic hard-swinging at its best. Revealed here are the Tommy Dorsey and Harry James bands. The studio orchestra gathered for this session is hand-somely studded with top talent (Harry Edison, Jimmy Cleveland, Al Cohn, Benny Golson) and they pick up on the reliable Rich beat for some stunning solo and ensemble work on "Indiana," "Paint It Black," "Wishes Too Far Afield." "Yardbird Suite." Invigorating swing ore date.

DRUM FEAST—Manny Albam and His Orchestra—United Artists UAS 6073

The new experimental Albam has concocted a flavorful "menu" or original percussion compositions and you can't help but feel the merit of a particular instrument (or instruments). For instance, there's "Cymbal Soup," "The Late Roger's Eyes," "Train Sentirets." This all culminates in a tasty combination dish fittingly titled "A Trip To Brazil." "Jazz." Well. But it's great stuff for the stereo bugs.

PHIL NAPOLEON IN THE LAND OF DIXIE—Capitol ST 1425

Napoleon and the Memphis Five give us an album and the Dixie sound on a lineup of tunes which include "Memphis Blues," "Fugly Feet," "Give It To Me," "Turkey in the Straw." This is a reliable traditional jazz for the devotees of the two-beat era. "Small Fry." Good. CD included as a premium.

VERDI: "La Traviata"—Victoria of Los Angeles, Carlo di Monte, Marie Sereni. The Rome Opera House Orchestra and Chorus conducted by Tullio Serafin—Capitol MGCR 7221

Mine, of the Angeles, exclusive Capito's, now adds the role of the label's operatic heroes. The only non-Italian in the cast, she performs the role dynamically. Carlo di Monte, as Alfredo, is exemplary, and unfortunately unknown on these shores. A magnificent recording of the complete opera (three disks) that takes its place in very high competition. A fourth disk, orchestral, is composed of the works of Donizetti and Serafin, included as a premium.

JAZZ PICK OF THE WEEK

NEWTON

BEETHOVEN: Symphony No. 7—Leonard Bernstein conducting the New York Philharmonic—Columbia ML 5438

Berkline is a master in bringing out the subtle colorings and textures which are woven into this work and we do a deliriously well-hand, cooing the work into a magnificent performance and bettering it in a major conclusion, Beautiful recording.

GERSHWIN: "Rhapsody In Blue," "An American In Paris.—Jesus Maria Saramo, piano, William Steinberg conducting the Los Angeles Symphony Orchestra—Everest SDIBR 3067

Classicalized performances of the "Rhapsody" have become the norm. Therefore the almost se- riously interpretive work of Saramo and Steinberg join the constantly growing catalog of the work by classical artists as a fitting and acceptable performance. The American In Paris is balanced in much the same subdued way. These are substantial, reliable recordings and Everest's understanding stress and gives it a cutting edge over older versions.

CLASSICAL PICK OF THE WEEK

The Cash Box—September 17, 1960
**Album Reviews**

(Add $1.49 thru $2.98)

"PERSPECTIVES IN PERCUSSION" Stereo Fidelity Volumes 1 and 2, SF-13200, SF-13380, $2.98 each, Stereo or Monaural.

Content: Volume I offers "I'll See You In My Dreams" and 11 others—Volume 2 features "Pennies" and 11 others. Both LP's feature large percussion sections with bongos, bells, cymbals, timpani, marimba, tambourine, etc all in orchestra. Cover: Both jackets are simple in design and are tastefully presented. Performance: Excellent sound as would be expected, enhanced with wide range of "sounds" to reflect use of percussion instruments. Both LP's are very good samples of professional use of offbeat instruments and "fill-in" arrangements. Commercial Value: The percussion approach has caught on and it should hold sales facilities for the coming months with more than half a dozen labels releasing packages with similar titles. This two decks should hold up well as a strong parlay of quality and good listening at a low price.

"CHA PAPA CHA CARNIVAL" Various Artists, Forum F-10607, $1.98


"BEETHOVEN—SYMPHONY NO. 5 IN C MINOR" Karel Ancerl Conducting Czech Philharmonic Orch., Parlophone PLP-138, $1.98

Content: Four movements from Beethoven's 5th as recorded in Europe. Cover: Tasteful color art shows off quality of package. Performance: Beethoven's story is told here with the standard stride, drama, and rise of the hero and it is told well. Beautiful performance and first-rate symphony offering. Commercial Value: A natural for the classical racks with a low-price feature.

"LISZT—HUNGARIAN RHAPSODY" No. 2 Agnes Katona, Piano, Parlophone PLP(S)-135, $2.98, Monaural $1.98

Content: Title material is backed with Brahms' Hungarian dances. Cover: Excellent art of Hungarian dancers enjoying their steps. Performance: Deck was recorded in Europe and offers superb listening for the true classical lover. Reproduction is first-rate and performance is excellent. Commercial Value: Highly quality music that it has in it for those who want it.

"HAWAII" William Kroll's and His Orchestra. Forum F-1609, $1.98

Contat: "Mau Chimes," "Hula Abuh," "Sammy's Hula," 9 others. Cover: Color shot of Hawaiian girl relaxing. Performance: Kroll mixes the traditional with the new and comes up with a palatable package of good Hawaiian listening. Commercial Value: Standard market for this type music should find it suits their tastes very well.

**It's Happening! DANNY AND THE JUNIORS new smash hit... TWISTIN' U.S.A. SWAN #4060**

**ROBOT MAN** Sung by JAMIE HORTON on JOY RECORDS #241

**ADAM WADE'S Smash Album!**

AND THEN CAME ADAM LPC #902 ST #902

**COED RECORDS** 1619 Broadway New York, N. Y.

**ART HARRIS at 3 PIANOS FROM DAWN TO DREAMING PLP-2007**

IT'S NEW! IT'S DIFFERENT! IT'S BEAUTIFUL!

**THE World's First STEREO-SCORED Orchestra**

**STEREO ALBUMS (Regular Priced)**

1. STRING ALONG Kingston Trio (Capitol T-1007)
2. PERSUASIVE PERCUSSION Various Artists (Command S-406)
3. NICE "N' EASY Frank Sinatra (Capitol W-1417)
4. SOLD OUT Kingston Trio (Capitol ST-1352)
5. THEME FROM A SUMMER PLACE Billy Vaughn (Dot DLP-25276)
6. LANZA SINGS CARUSO FAVORITES Mario Lanza (RCA Victor SF-33-75)
7. LOOK FOR A STAR Billy Vaughn (Dot DLP-3322)
8. SOUTH PACIFIC Maria Cari (RCA Victor LSO-1083)
9. YOUNG AT HEART Ray Condon Singer (Columbia CS-7871)
10. GRAND CANYON SUITE Morton Gould (RCA Victor LSC-2433)

**STEREO ALBUMS (Low Priced)**

1. SOUL OF SPAIN (Bluebird B-20055, Stereo BF 6000)
2. SOUL OF SPAIN—Vol. II 101 Strings (Stereo BF 6000)
3. GRAND CANYON SUITE Columbia Philharmonic Orchestra (RCA Victor SF-448)
4. EBB TIDE Frank Chacksfield (RCA Camden C-5507)
5. HAWAII IN STUDIO Les Adoo Orch. (RCA Camden C-510)
6. EAST OF SZET 101 Strings (Stereo BF 11200)
7. 101 STRINGS PLAYS THE BLUES (Stereo BF 5800)
8. MANTOVANI SHOWCASE Mantovani (London SL-5)
9. BACKBEAT SYMPHONY 101 Strings (Stereo BF 1500)
10. BEN-HUR Eric Kloss (Long L-70123)

**MONOURAL ALBUMS (Regular Priced)**

1. STRING ALONG Kingston Trio (Capitol T 1007)
2. PAUL ANKA SINGS HIS BIG "15" Paul Anka (ABC Paramount ABC 323)
3. SOLD OUT Kingston Trio (Capitol ST-1352)
4. NICE AND EASY Frank Sinatra (Capitol W 1417)
5. LOOK FOR A STAR Billy Vaughn (Dot DLP-3322)
6. ELVIS IS BACK Elvis Presley (RCA Victor LPM-2337)
7. THE BUTTON DOWN MIND OF BOB NEWHART Wares Bros. W-1279
8. SOUND OF MUSIC Original Cast (Columbia KDL 5456)
9. LARRY CLARK Henry Mandel (RCA Victor LPM 2198)
10. ITALIAN FAVORITES Connie Francis (MGM 1-1591)

**KIDDE ALBUMS**

1. HUCKLEBERRY HOUND Voices of Dave Butler & Don Messick (Capitol CP 202)
2. POPEYE'S FAVORITE SEA CHANTIES Alben Aron (RCA Bluebird LB-1018)
3. DENNIS THE MENACE Jay Morris (Capitol CP-204)
4. TOBY TYLER (Disneyland ST-7904)
5. DABBY OGIL Arthur Shilds (Disneyland ST-1901)
6. QUICK DRAW McGRAW Voices of Dave Butler & Don Messick (Capitol CP-208)
7. FUN IN SHARILAND Shari Lewis (RCA Bluebird LB-1006)
8. POLLYANNA Jayne Trix (Disneyland ST-1906)
9. SLEEPING BEAUTY Darlene Gillespie (Mickey Mouse MM-32)
10. ZORRO Zorro (Mickey Mouse MM-38)

**EXTENDED PLAY (EP's)**

1. PAUL ANKA'S BIG 15 (ABC Paramount A-323)
2. HE'LL HAVE TO GO Jim Reeves (RCA Victor EPA-4537)
3. THAT'S ALL Bobby Darin (Atco EP-4504)
4. BECAUSE THEY'RE YOUNG Duane Eddy (Capitol CP-207)
5. FOREVER YOURS Everly Bros. (Warner Bros. EA-1381)
6. THE REBEL Johnny Cash (Columbia B2155)
7. SOLD OUT Kingston Trio (Capitol 1, 2, 3152)
8. THIS IS DARIN Bobby Darin (Atco EP-4508)
9. IT'S EVERY TIME Everly Bros. (Warner Bros. EA-1381)
10. M. LUCKY Henry Mancini (RCA Victor EPA-4533)

**THE Rack Best Sellers**

The Cash Box—September 17, 1960
1. South Pacific Soundtrack (RCA)
2. From Drury Lane To Memory Lane: Strings (Pye 'Golden Guinea')
3. Elvis Is Back - Elvis Presley (RCA)
4. Oliver - Original Cast (Decca)
5. At The Oxford Union - Gerard & The Shadows (Decca)
6. It's Everly Time - Every Brothers (Warner Bros.)
7. Oklahoma - Soundtrack (Capitol)
8. Girl - Soundtrack (MGM)
9. Lanza Sings Caruso Favorites - Mario Lanza (E.C.A.)
10. Songs For Swingin' Strings - Peter Sellers (Parlophone)

England's Top Ten LP's

South Pacific Soundtrack
From Drury Lane To Memory Lane: Strings
Elvis Is Back
Oliver
At The Oxford Union
It's Everly Time
Oklahoma
Girl
Lanza Sings Caruso Favorites
Songs For Swingin' Strings

New Zealand's Best Sellers

1. Alley-Oop - Dante & The Evergreens/Hollywood Argyles (Ton
2. Bitsy Teenie Weenie - Brian Hyland/Buddy Hackett (London)
3. Paper Roses - Anita Bryant (London)
4. I'm Sorry - Brenda Lee (Festival)
5. Born To Lose - Eileen Brett (RCA)
6. Sixteen Reasons - Shelia Buxton/Eugene Stephens (Top Rank/Zodiac local)
7. A Girl - The Four Freshmen (RCA)
8. Because They're Young - Dianne Eddy/Jimmie Darrell (London)
9. Happy Go Lucky Me - Paul Evans/George Formby (London)
10. Everybody's Somebody's Fool - Connie Francis (MGM)

George Pincus Leaves For European Tour


Pincus, who plans to open several European offices, will be taking with him several new American releases out of his American publishing firms. George Pincus and Sons was launched Nov. 15; G. Pincus and Sons, Ltd., was launched March 4.

Many A Wonderful Moment

Another young man making his disk debut with one of his own numbers is a single by attractive Lorne Lesley "Take All My Love" - a British composition by Ray Collignon, coupled with an Italian number "Rivitronivian" (Till We Meet Again), backing is by Vic Barel and his Orch.

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Associated Recordings Ltd., which markets Parliament, Whitbread, West End Records, Decca, Columbia, E.P. and R.K. in Canada and R.K. in the United States, has evoked a scheme with the Purchase Tax Authority whereby dealers will not have to pay the purchase tax on records purchased from Associated Recordings or on disks sold to Associated Dealers. In return for these facilities Associated Recordings and Authorised Dealer Consortium—also offers a 100% return right. By participating in the ADC Plan dealers are immediately freed from the burden of the tax and are thereby given a competitive edge over Associated Recordings. In return for these facilities Associated Recordings and Authorised Dealer Consortium—also offers a 100% return right. By participating in the ADC Plan dealers are immediately freed from the burden of the tax and are thereby given a competitive edge over Associated Recordings.

T. B. R. Threlfall, General Manager of Pye Group Records leaves for a three-week visit to the States on September 8th to examine the possibilities of wider distribution of a wide range of records. Mr. Threlfall is anxious to meet independent interest in exploiting their products in England and the United Kingdom. He can be contacted at All Burn, 8th Floor, 194 Victoria Street, London, S.W.1.

Another visitor to the States later in the month will be Bob Kingman, Managing Director of Southern Music Company, London, who leaves for New York on September 17th. Mr. Kingman has been asked by Southern Music's World Organization to be held at the Savoy Hilton Hotel from 19th to 23rd September and attended by Managers from Branch Offices all over the world. Kingman, who will be taking some British material with him hopes to revisit publishers and recording managers he met last year, Always willing to on Kingston has, this year, effected recordings of more British titles than ever before by Southern music including titles by the late Siwu, "When We Meet Again" and "Doh-La-La" by Keith Wall on Parlophone and the currently successfully British instrumental "Caribbean Honeymoon" by Frank Weir on Oriole. Publishers of "Angela Jones" the first hit by Michael Cox Southern also publish his follow-up "Along Come Charlotte" for release shortly on H.M.V.

Southern recently formed its own Iver Recording Company Limited for the purpose of recording British titles owned by the company for marketing through major labels.

Decca Records Chairman, E. R. Lewis, is currently on a three-week business trip to the States.

Paul Anka's latest single "Hello Young Lovers" backed on his own composition. "I Love You. In The Same Old Way" released here on Columbia. This release is the same as it was when it first broke in the US but Sidney Bron of Bron Associated Publishers has high hopes that the flip side, which he handles here for Spanka Music, will also make the best of Spanka Music's "Cool Hand Luke" down South. As well and although the original waxing by Mitch Miller will not be released here, the new recording covered by the Ola Line on Parlophone is backed with "Sunshine Cruise" recorded by Goodwin and also published by Bron.

"I Love You" by Brenda Lee's "Sweet Nuthin's" and currently with her Brunswick release "I'm Sorry", both covered by Todd on Parlophone, the American hits from the Cash Box Top 100—"The Twist" by Chubby Checker on Columbia and on Parlophone by Hank Ballard and the Midnighters and the similar "Heartbreakin' Woman" by Gene Freiman also on Parlophone and The Platters' "Red Sails In The Sunset" on Mercury. Also MacMediologists publish "You're Thrilling" composed and recorded for his own Columbia by Jimmy Page (Columbia label).

The American hit "Walk Don't Run" by The Ventures, originally recorded by The Zadoks and E.M.—meaning there are cover versions by The John Barry Seven on Columbia, Peter Miller on Decca—published on Polydor-Kahl.

From an American TV series "77 Sunset Strip" which has been seen for several months in the Midlands and North on ABC TV is being networked by ATV on Saturday evenings commencing September 10th, One of the records coming out of this series is "77 Sunset Strip Cha-Cha" by Peter Candoli and in view of the new interest which has been aroused by the networking of this series Down South, The Zadoks are being given plenty of promotion on the Edward Byrnes-Connie Stevens' disk "Kookie Kookie (Get Out Of Here)", on Decca.

Because Australia's Rolf Harris is at present down under and unable to make a personal appearance at The Radio Show when his current hit "I'm John Scott with "How About That" on the Kyloe label. John has arranged for a substitute—Emme, a live kangaroo—to make two appearances. Emme will be introduced by Frank Ifield, the young Australian singer who is making a name for himself here and on the Columbia label.

To follow up their current hit "Apache", The Shadows have waxed another single for Columbia, "Mystery Train", which should be portrayed. As with "Apache" the composer is Jerry Lordan and the A & R Manager for the Paragone is Barry Ryan.

"The Black And White Minstrel Show" is the title of a 12" LP by The Golden Slaves, released on Decca. There are plenty of records from the extensive catalogue of publishers, Francis Day & Hunter, Feldmans and others, which await release. (This month's Gershwin, "Little Dolly Daydream", "Me And My Shadow", "Daddy Wouldn't Buy A Whale", "Daisy Bell", etc.)

Latest releases from Pye include two debut disks, one by veteran comedian Alfie Buss with a couple of old English drinking songs—Williams And His Drunken Days and We Are The People. Debut disks by Chilton and M.D. Alfred Ralston who also conducts the orchestra. The other disk is by the hi-rhythmic trio the Salad Bar, waxing in Crazy Thailand backed by "You Make Love So Well", Dave King currently hearing in the States with Marlene Dietrich has chosen a swinging version of the Bob Merrill song "Country Girl" which is called "Many A Wonderful Moment".

Another young man making his disk debut with one of his own numbers is a single by attractive Lorne Lesley "Take All My Love" - a British composition by Ray Collignon, coupled with an Italian number "Rivitronivian" (Till We Meet Again). Backing is by Vic Barel and his Orchestra.
The entire music and allied trades throughout Australia are mourning the loss of the great American liberist Oscar Hammerstein II. Every radio and television station in the country has presented special sessions as a tribute to Hammerstein, who died last Friday.

Top Australian acts have been added to the cast of Lee Gordon's Ricky Nelson tour of Australia. Local talent on the bill includes Col Joye, Lonnie Lee, Johnny Devlin, Big Richards, glamour girls Candy and Mandy, and our top star Johnny O'Keefe who will be making his first tour since his recent auto accident. With all these leading names to support Nelson, the show should be a complete sell-out in every city it plays.

The local hit parades are once again featuring a batch of local record material. O'Keefe is well up the charts with his new “Come On And Take My Hand” and the coupling: “Don’t You Know Pretty Baby?” is also listed. Col Joye is still going well with “Moonlight Night” and The Alien Brothers’ Pyle disk of the local composition “My Secret” and “Whiplash” by Rob E. G. (also on Pyle) are still up.

Early Grant has just completed a capacity season at “The Embers” nightclub in Melbourne, which resulted in a considerable increase in his record sales in Victoria for his new releases handled by Metronome, among others Disneyland, Atlantic, etc. Pelle Mysterøn, who has been the head of Nor-Disc since its start will continue handling it.

Also on the telephone was publisher Ake Gerhard-Larsson of Belinda (Scandinavia) AB, Robert Mellin (Scandinavia) AB and Europa-Produktion. Mr. Larsson referred to the latest Danish Hit Parade published in this column. Among the songs appeared the French Hit “Milla” which was listed as “not published.” Mr. Larsson didn’t agree since Belinda and Robert Mellin in Sweden are publishers for the whole of Scandinavia and Finland (which actually means Denmark, Finland, Iceland, Norway, and Sweden). The Larsson record, which often usually happens here, is there no sub-publisher in each of those countries. However it is recorded on a Belinda label which is the label employed by Belinda in Sweden by Belinda is sold also in Denmark, as well as the other countries in this neighborhood.


E.M.I. reports that the latest recording for His Master’s Voice made by Castile-Torvill has the American “Bread Line” passed the $30,000 mark and his new wave of “Eat War in Schoenberg” hit the 75,000 mark in the first month of release. The way of “Brightie” backed with “Gina” is also hot. At present it’s number 6 in Denmark and has just been released in Germany. The same firm has also taken over the distribution of Colpix for the States, and the first releases by Jimmy Durran and the sound track from the Franz Liszt script titled “Schumann: The Master” which was originally released in German and has now sold 90,000 copies in Europe.

Two small Scandinavian firms are making big inroads on the German market, Sonet-Storyville records from Copenhagen reports that their own productions of Papa Rue and The Vikings and Jimmy Martin’s Orchestra are selling like wild fire in Germany. Papa Rue’s dixieland recording of Mozart’s “Schlafengute” which was passed the $30,000 mark and his new wave of “Eat War in Schoenberg” hit the 75,000 mark in the first month of release. The way of “Brightie” backed with “Gina” is also hot. At present it’s number 6 in Denmark and has just been released in Germany. The same firm has also taken over the distribution of Colpix for the States, and the first releases by Jimmy Durran and the sound track from the Franz Liszt script titled “Schumann: The Master” which was originally released in German and has now sold 90,000 copies in Europe.

Germany

Sweden's Top Ten

1. Tunna skivor (Everybody's Somebody's Fool) (Siw Malmkvist/Metronome) Robert Mellin
2. Logomark (The Fles) (Owe Thörney/Metronome) Reuter & Reuter, Sweden
3. Everybody's Somebody's Fool (Connie Francis/MGM) Robert Mellin
4. I don't want somebody else (Jen/Hans/Silas/Michael) Weisman & Pettersson, Sweden
5. My Little Baby (Columbia) Belinda
6. A Mess of Blues (Erics Presley/ReCA) Belinda
7. Mustapha (Rob Axam/Metronome) Multitone
8. We'll Be Together (Erics Presley/ReCA) Belinda
10. Russian Folk Song (Arne Lambert/Joker) Multitone

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Chris Barber another Metronome star, is a car racing bug, in fact he just finished racing the Nurburgring German Championships. I'm sorry to report that he was blown away in the U.S. with his hit recording of "Petite Fleur," Danish singing duo Nina and Frederik who have a new album on Atlantic in the states, have a new film with Louis Armstrong opening in October, it's called “Why Is Dad Against It?” and the top song is “Formula For Love”—featuring the Danish duo with Pops Armstrong. The good looking Nordic couple have recently announced their engagement and are also set for a new film in Berlin beginning on September 24. British jazz trumpeter Nat Gonella will be making his first German tour at point.
George Pincus, president of Gil Music Corporation and George Pincus & Sons Music Corporation, is expected to visit Milan shortly.

A. Bennet and Mr. Annostic of Liberty Records in California were in Milan in the later part of August calling on Italian Decem.

Sal Chianti, vice president of Leeds Music Corp, in New York, called at the Cash Box office to announce that Leeds Music Corp. purchased three Italian tunes which are now being called to the attention of Per.Pop. "Il Barattolo" and "Cecinolada." In addition, Chianti acquired the rights to "Per Tutta La Vita," published by Ariston and already recorded in the United States by Brenda Lee under the title of "I Want To Be Wanted." From the Recordi catalogue, he chose "Mai Qui." Sal Chianti has been visiting Italy once a year since 1947.

Riccardo Tauchi's band has a recording on VCM which is becoming extremely popular, titled "C'è Niente Senza Ti." (Let My Telephone Be Set Free).

"O Sole Mio" (My Sun), an old song from Italy, is back in its home country, sung by Elvise Presley under the title of "Now Or Never." Mr. Vigorelli of RCA advised The Cash Box that the record is being put in circulation here and is expected to become a smash in Italy, too. In the meantime, "Il Barattolo" by Gloria Mecchia on RCA is still selling extremely well.

This tune was put up the second chart of the film, "Lungo Estate Del 43" (Long Summer of '43), being shown now at the Venice Film Festival.

Decca has published two big American best sellers, still currently up in the top ten, "Daisy Belle/Yellow Sun Polka/Dot Bikini" by Brian Hyland and "Alley-Oop" by the Hollywood Argyles. Mr. Tosi feels that they will be smash hits, as well.

Mr. Bertolini, president of ATA, states that the 1961 San Remo Festival will take place despite the recent decision of S.I.A.E. Moreover, Mr. Bertolini believes that S.I.A.E. has not the authority to do what it decided, so he is already preparing the next festival and has invited two new Melodicon talents, Luciano Randinella and Silvia Guidi.

Mr. Velona of Ri-Fi Records phoned me stating that the Gigo's hit, "Cecinolada," will be released in America by RCA Victor. The first three weeks, he said, this week, is that inasmuch as the disk started selling well last spring, and always kept a very high standard, there was no week in particular that "Cecinolada" was a big smash.

Mr. Gurtler, whose company distributes Dalisa's records here, will host a party on Tuesday night for Dalisa a day this week in Italy and appears in our TV. The charming songstress is extremely well known in Italy. The song往往 appears on TV screens in publicity films for a big concert, each time performing one of her hit songs.

The article "Italian Record Production," which appeared in the 18th Anniversary Issue, was through the courtesy of Mario De Luigi of Musica E Disci, "A record company executive's letter" by VCM for the sound track release of the film, "Can Can," which 20th Century Fox will show early in October on Italian screens.

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**Country Round Up**

Shelby Singleton, Mercury Records' Southern rep, was up to The Cash Box office recently to meet the boys and chat a while. Shirley Husky, the label's promotional manager, participated hit potential of wife Margie's Starday waxing of "My Special Dream" and "The Love of Tim. Wishing Thee," slated for release this month. "Love Has Made You Beautiful." Challenge Records' country artists Wynn Stewart and Bobby Russin have an engaging Las Vegas Boatshow Sept. 5, Stewart's riding high with his "Folks" while Austin's new Challenge wax, "Wall of Loneliness" is scheduled for release this month. Unsolicited testimonial from Bill Mack of KDAV-Dallas, Texas, informs us that in opinion, RCA Victor has signed a truly great country artist in the late Bill Miller. Bill cautions us that Roger's first Victor effort, "You Don't Want My Love," had its footprints in the ever-changing standards. Miller also has the pop/country dual market deal. This week finds Hank Snow at the Victor studios in Nashville recording his Silver Anniversary album. Hank's also cutting a few singles for future release. On Sept. 22 Hank and his Rainbow Ranch Boys show off on a twenty day jaunt through Texas, Arkansas, Missouri, and Illinois. Paul "Mississippi" Simpkins, set platter spin for WLM-McCoy, N.C., keeps on busy these days with extensive public appearances. Paul tells us that on Sept. 3, some 5,000 people crowded the huge Alabama State Coliseum in Montgomery, at the WSM's Tennessee Walk-Nite Gospel Sing. Twelve gospel quartets entertained, with the Blackwood Brothers and the Statesmen topping the bill. Oct. 10 through the 15th first Simpsonville Gospel Festival at Minnie Pearl, Carl Smith, Stonewall Jackson, Kitty Wells and others for the South Alabama Fair in Montgomery also. The Ninth Annual Rex Allen Days have been set for Sept. and 15 in Wilcox, Ariz. The event, sponsored by the Wilcox Chamber of Commerce, pays annual homage to the town's favorite son — Allen was born in Wilcox. All proceeds from the gala two day festivities are slated for the Wilcox Municipal Hospital and the Lions Club. Gabe and Sunshine Tucker finished up their Mexican vacation, returning to Happy Days and "ID" Records last week. They're thrilled with the reported initial reaction to Claude Gray's gospel newie for "D," "Homecoming In Heaven." The label's "Waltz我国" thinks the deck has a good chance of topping Claude's "Florida Bible" smash.

**KFOX-Long Beach, Calif. disk jockey Billy Collie burning the candle at both ends these days what with his wife Shirley's success on country wax and the station's expansion of on-air and off-air activities. For Shirley, manager Bill is busy engineering voice tracks and ID tapes for the many country disc jockeys who've asked for them. Bill says he will honor all any and requests for Shirley's tapes to be used as record intros, DJ's station spots, promos, etc. Meanwhile, back at the station, Bill is tied up with station manager, Ray Brown's aggressive "personality operation." For the Sept. 7 to 17 period, the entire on-the-air KFOX operation is originating from Edd Tunk's country store in Westminster, Calif., where an all-class sound proof movable studio has been specially built for the grand opening of the Country-thon. All KFOX shows will be on full voice inside the glass muntins... Dolis Comsey is bringing Wanda Jackson in to headline her "Country Music—Country Style" shows in Brooklyn and Long Island—Sept. 17 and 18 respectively. Also on the bill are the Lee County Ramblers, The Tins Brothers and the Gayeviers. According to Dolis, she's found a great market for real country music and bluegrass right in the heart of New York.

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<td>Lewis Pruitt (Decca 31305)</td>
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<td>Johnny Cash (Columbia 41907)</td>
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only the Seeburg model can play 33⅓ and 45 RPM records INTERMIXED!

That's why only Seeburg could offer you the 33⅓ Stereo "ARTIST of the WEEK" Merchandising Plan.

Only Seeburg Model "Q" phonographs can play 33⅓ and 45 RPM records INTERMIXED regardless of where they are placed in the record changer.

The secret is the miracle Seeburg DUAL-SPINDLE DISC* that is actually two spindles in one.

*Patent Pending
Editorial: Adapt Operation To A Constantly Changing Market

The movement of the nation’s population during the past several years calls for a review by all businessmen of the economic structure of sales territories affected by these population changes.

While the population growth has its greatest potential in the suburbs (80% growth in metropolitan areas is occurring in suburbs) there is a feeling in many industries today that this migration might be viewed out of focus, with the large amount of attention paid to the suburban picture.

There is no question that total population figures will continue to decrease in the central city areas with these same numbers showing up in an increasing suburban population. Two out of every three people in the U.S. now live in the metropolitan area and the trend is definitely from the rural (country) section to the metropolitan (city-suburb) but the largest migration is from city to outside the city, or the suburbs. By 1975 population figures in city-suburb-rural areas are expected to look like this: number of persons living in the city—60 million; number of persons living in suburbs—80 million; number of persons living in rural section—80 million; total population 220 million.

While the growth potential is certainly in the suburban area with a reported 80% share of the total, the city area is far from being evacuated. Major cities report slum clearance projects that in some instances also clear away more coin machine locations than are replaced. But the population in the city is still a market to be reckoned with and while the total has decreased, the city population must still be served, although possibly in different ways. Perhaps new locations or new type locations (bowlettes, amusement centers, etc.) are the answer. The fact remains, this changing market must be served in another way.

Suburban operators, and other ops with locations in the suburbs, must also recognize a changing and a growing market. Standard type location facilities must be brought up to date in order to handle larger crowds. A different way of life that seems so prevalent once a family moves to the suburbs must also be taken into consideration (super store shopping, use of leisure time, new ideas on personal entertainment, etc.) must all be cultivated.

It does every businessman a world of good to review his market from time to time, to adapt his business to conform with whatever changes come about. The coin machine operator, whose business is at the core of these changing times, being on the location, should be that much more interested in these changes.
New York Tavern Owners Read Of Craig-Todd "King Of Games" Contest In Top Bar Publication

Front Page Story, Banner Headlines Tell Of Game Op's Plan For Promotion

NEW YORK—Metropolitan tavern owners learned last week of the Coin-Machine Council of the National Association's "King Of Games" contest last week when the official tavern trade weekly, Coin-Machine Operator, carried a banner headline on its Monday edition, "National Coin-Machine Trade Announced Coin-Machine Operators Contest Scheduled For Taverns—13 Week Tourney Starts October 16 Amid Fanfare." The news publication is read by close to 90% of taverns in the metropolitan area. The newspaper weekly went on to tell the location owners that a "sorely needed stimulant is being provided to revitalize interest in the tavern business by the coin machine industry." The feature story which occupied most of the front page described the contest in detail after editors learning the specifics from Martin Greenfield, Craig-Todd exec in charge of the game contest.

Greenfield advised that the reaction from the news story was "fantastic" after receiving about one dozen phone calls from tavern operators asking for additional information and advising the PR exec that "the contest is what we've been looking for to put life into our business.

Greenfield also suggested that the news story put to rest the responsibility on the shoulders of the game machine operators, which owners had been expressing that "unfortunately, not all games operators in the area have joined"

and that "there is a possibility that some future may be left out," Greenfield also indirectly suggested that the tavern owner will literally be left out in the cold once this contest hits with him. "Each owner should contact his supervisor at once," continued the article. Summarizing, the feature story as it appeared last week should have the City's location owners calling the operators all week long begging for admission to the "King Of Games" Contest.

Meanwhile a Craig-Todd Agency telephone crew continued working with operating firms with from two to one hundred machines and more.

DEADWOOD, S.D.—Tony Trucano, Black Hills Novelty Company, this city, was honored at a meeting of the South Dakota Phonograph Operators Association at a regularly scheduled meeting several weeks ago, and the association at this same meeting, conducted election of officers for the coming business year re-electing Ron Manolis, president. The award was in recognition of Trucano's twenty-five years in the music operating business. The presentation and dinner were covered in detail in the local news press. The picture above, showing Trucano receiving the award from Gordon Stout, past president of the association, while Tony's son John, looks on, appeared in the South Dakota newspaper.

Also re-elected to the board of officers was Earl Porter, Mitchell, South Dakota. Trucano was elected vice-president of the association. Directors of the S.D. association are Elmer Cummings, Brookings; Lloyd Morgan, Rapid City; Norman Gaff, Sioux Falls; and Burrell Brown, Mobridge.

Trucano's coin machine career was traced in the press stories telling of his progress from a one-machine owner in 1928 to his present route of close to 500 machines today. Trucano operates music, games and cigarette machines, and in 1938 added background music. The firm serves four cities in the Black Hills area.

The banquet was held at the Boegea Cafe with Gordon Stout acting as chairman. Entertainment was informal.

The next meeting of the South Dakota Phonograph Operators Association will be held in Huron, in January. The date will be announced.

South Dakota Music Ops Re-Elect Manolis, Honor Trucano At Meet

President-Elected Sec.-Treas., Trucano V.P.

Miller Suggests Combination Meet Between Fla. Ops and MOA Board

OAKLAND, CALIF.—George A. Miller, president, Music Operators of America, Inc., this city, has advised that the MOA board will hold its Director's Door in Miami during the NAMA show which starts on October 29, as previously reported, and from all indications, "practically every director of MOA will be in Miami at that time.

Miller also stated that all MOA Convention arrangements will be made at this meeting. The annual coin machine meet is scheduled for Miami next year on May 15, 16 and 17. Miller also stated that committees will be appointed so that organizational work may start during the early part of next year.

"It has been suggested that Willy Blatt (Supreme Distributors, Miami) arrange a business meeting of the operators in Florida during the NAMA Board of Directors meeting so that a public relations program, the activities of MOA, the future outlook on copyright legislation, and MOA Convention can be discussed and ex- hibited during the statewide meeting. Willy Blatt of course, will be in charge of such a meeting," stated Miller, "and anything Willie does in Florida always "sells."" Miller closed his announcement with the suggestion that all Directors plan on attending the Miami meet.

The dates of the Directors' meeting were originally planned to coincide with the National Automatic Merchandising Association Convention in order that many coinmen interested in the vending phase of the business, and consequently the vending show, would cover both meets during one trip.

Fire At Seeburg Plant

CHICAGO—Seeburg Corporation's North Avenue parts and service plant was rocked by a fire of undetermined origin Saturday evening, September 2. There was no definite estimate of loss available at press time.

Tom Herrick, Seeburg's vice president, advised that there will be no delay in the supply of parts on current models of Seeburg phonographs and other equipment at this time. However, there will be need of a three day delay on parts for earlier Seeburg models.

Herrick further stated that personnel at the North Avenue plant are working as rapidly as possible to re-establish the inventory of parts available for all models.

Plans are already afoot towards the reconstruction of the damaged section of the affected edifice.

Fire experts reported that, although they were not certain as yet as to the cause, the fire may have been started by defective wiring. This was merely guesswork.
Service Games (Panama) Succeeds Barclay Co. in Taiwan and Okinawa

PANAMA—L. O. d'Aquino, general manager, Service Games, Inc. (Panama), this city, has announced that his firm is now exclusive distributor for leading music and games lines in the Islands of Taiwan and Okinawa. This territory, formerly handled by Barclay & Company, was transferred to the Service Games firm upon announcement that Barclay would leave the coin machine business.

The firm has an outlet on each of the Islands and addresses are as follows: Okinawa (Ryukyu Islands—Nanpe & Nansel), Service Games Inc. (Panama); P.O. Box 228, Naha, Okinawa; Taiwan (Republic Of China—Free China), Service Games Inc. (Panama), P.O. Box 526, Taipei, Taiwan.

Service Games (Panama) is exclusive distributor in those areas for Sega, Incorporated, Rock-Ola Manufacturing Corp., Bally Mfg. Co., American Shuffleboard Corp., and other lines, according to d'Aquino.

Sun Refinishing Orders Grow With Road Trips

HOUSTON, TEX.—Gus Sundman, Sun Refinishing Company, this city, has advised that an interstate tour of refinishing contracts in several States taking two months time has resulted in a large increase in the firm's photograph refinishing business but not important, according to Sundman, "the repeat orders have mushroomed and business has never looked so good."

Sundman owns the Sun Refinishing Company and travels on the road refinishing phonic on location or in the operator's shop and also sells a do-it-yourself refinishing kit which has enjoyed wide success since its introduction earlier this year.

The coliman traveled to New Orleans, La.; San Antonio, Texas; Bandera, Texas; and back to Houston, with plans for West Coast coverage starting in another month. Before leaving for California, Sundman will visit the customers in Corpus Christi, Grande Valley, Laredo, and back to San Antonio, where operators in each city have agreed to specific refinishing work by Sundman's firm.

Among the many firms Sundman has worked with during the past trip were Tae Amusement, a regular user of the Sundman service; Ajax Amusement; Pan-American Sales Company; Jack Jones of Bandera; and other leading operators in the area.

"Our work is getting to be known more and more throughout this area and it appears as if our road time will have to be lengthened. Kit orders are shipped regardless of where we are," said Sundman. "Sundman and his wife, Mary, operate the Sun Refinishing Co. from their home base in Houston. Kits include grills, grill cloths, garnments, side extensions, corner inserts, stainless steel moldings, base, and plastic light with restyling instructions. The firm specializes in the complete line of Seeburg phonographs from as early as the "B" models. Sun also restyles other phon lines.

GRAND RAPIDS, MICH.—William J. Stephenson, former advertising and sales promotion manager for Anker Cash Register Corp., Chicago, has been named sales promotion coordinator for R. C. Allen Business Machines, Inc., this city.

Stephenson succeeds Bill Fitzgerald, recently named director of advertising and publicity relations for Automatic Canteen Company of America in Chicago.

Educated at the Chicago Institute of Design, Northwestern University and the University of Illinois, Stephenson formerly was advertising and sales promotion manager for R. C. Allen Business Machines, Inc., and was an executive with the Jacqu Ford Company, advertising, in Grand Rapids. For several years he was owner of W. J. Stephenson Advertising in Kalamazoo, Michigan.
Rodstein Sees “Bowl-A-Rama” As Big Money-Maker In Taverns, Arcades
Banner Sets Package Deal For Operators

Banner has introduced a complete program, for the operator who wishes to go about operating “Bowl-A-Rama” machines. Three maintenance programs are available: (1) Flat service charge per month for all services during that month with at least one complete service check from one end of the machine to the other each month. (2) Charged on a per call basis, and (3) no service program at all but a plan whereby the operator receives instruction but services the machine himself. Rodstein advised that the “Bowl-A-Rama” on display in the Banner showrooms has been subjected to constant use during working hours and after 8:00 p.m. “The machine has not, in any way, required a service check.”

The machine is being received mechanically very well, said Rodstein, and he advised all operators to take into consideration the potential of this machine before just placing it on location in a manner they would a regular location. “The ‘Bowl-A-Rama’ has a lot of ramifications that point to profits,” said Rodstein, “and the size of the machine can actually be an advantage. The password here is ‘Make Room for the Bowl-A-Rama’ and we’re doing exactly that. It’s a big machine and the profits during the past three weeks indicate bigger profits,” said Rodstein in conclusion.

Virginia Music Ops Meet Sept. 9-10
RICHMOND, VA.—The Music Operators of Virginia expected a record crowd of columnists in attendance at the association’s Second Annual Convention held at the John Marshall Hotel here Saturday and Sunday. September 8-10. Representatives, from manufacturers and record firms were scheduled to exhibit equipment and take part in operator forums scheduled during the two-day affair. Complete coverage of the Convention will appear in next week’s issue of The Cash Box.
Bally's "Barrel O' Fun" Designed
To Satisfy Demand For "Lotta-Fun"

CHICAGO—Announcing Bally's first fall entry in the pinball class, Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city pointed out that the new game—"Barrel O' Fun"—was deliberately designed to satisfy the continued demand for "Lotta-Fun" which was introduced in the fall of 1959.

"The clamor for "Lotta-Fun has been so strong in recent weeks," O'Donnell said, "that we probably could have gone right back in production, without any changes, and enjoyed a big sale. Instead, we have doled up the playfield, backglass and cabinet and added new play-features that will push the earning-power of "Barrel O' Fun" above the sensational records established by "Lotta-Fun" during the past year.

"The appealing new feature built into "Barrel O' Fun" is the new Super-Line in each of the six score-cards, continued O'Donnell. "One horizontal line in each card is yellow, instead of usual white, and yellow line scores are higher than white line scores. For example, a white 1-in-line score 400, while a yellow 3-in-line is good for a total of 1,200. This means 12 free plays, instead of only 4, each 100 scored entitling player to one free play.

"(Unusual earning-power for a high-score amusement-game is insured by the fact that players may deposit up to 6 coins per game. Each extra coin gives player an extra score-card in which to display his skill. And although play is limited to a maximum of 6 coins to select 6 cards, the history of "Lotta-Fun" is ample proof of the earning-power operators can expect from the new improved 1960 model—"Barrel O' Fun"—with the added appeal of Super-Lines."

"The non-reply model of "Barrel O' Fun" is called "Fun-Spot" and is not equipped with reply-button. "Fun-Spot" cannot be operated to permit replay without deposit of coin. Both "Barrel O' Fun" and "Fun-Spot" are equipped with the popular "Auto-Mission Coin-Divider."

Poll Shows U. S. Industry
In Agreement On More Liberal Depreciation

NEW YORK—Like those in the coin machine industry, most businesses and economists favor more liberal depreciation policies, according to the results of a poll conducted among 550 representative authorities by the American Economic Foundation.

The United States Treasury Department has also conducted a survey among 6,000 business firms, which should be completed at this time.

The Foundation said that replies from its questioning indicated that 95 per cent of the firms felt that continuously increasing private investment is both necessary and desirable to national growth, prosperity and defense. They also said that there would be better incentives for capital investment if businesses were permitted to recover their investments more rapidly than present regulations permit.

Faster tax write-offs have been advocated in various Congressional hearings in the past year as a means to modernize an estimated $85 billion worth of obsolete tools and equipment burdening American industry. An increase of $5 billion to $7 billion a year in depreciation allowances is estimated as required to close the gap between the flow of cash to business for tools and equipment and the total normally needed to finance capital expenditures which provide jobs.

Bally's "Barrel O' Fun" Designed
To Satisfy Demand For "Lotta-Fun"

BERGER EXPECTS BIG
TURNOUT FOR "TOURNAMENT
OF CHAMPIONS" CONTEST MEET

NEW YORK—Harry Berger, West Side Distributing Corporation, this city, originator of the "Tournament of Champions" games contest introduced two weeks ago to the City's games operators, stated last week that the response to his contest plan has been "wonderfully enthusiastic."

Berger advised that distributors, public relations committee representatives, and leading operators in New York have agreed to attend a scheduled meeting at the Park-Sheraton Hotel, on September 14. Berger said that details of his plan for a City-wide tournament will be explained in detail at this time and that all coinmen are invited to attend the meet.

UNITED'S
BOWL-A-RAMA

THE GREATEST COIN-OPERATED BOWLING GAME EVER PRODUCED

WELCOME EVERYWHERE

See BOWL-A-RAMA Now at .

PASTER DISTRIBUTING CO.
EXCLUSIVE DISTRIBUTORS IN NORTH DAKOTA, SOUTH DAKOTA, MINNESOTA AND WISCONSIN

3601 W. Fond Du Lac Ave.
Milwaukee, Wisconsin

UNITED'S
BOWL-A-RAMA

THE GREATEST COIN-OPERATED BOWLING GAME EVER PRODUCED

WELCOME EVERYWHERE

See BOWL-A-RAMA Now at .

COMMERCIAL MUSIC COMPANY
1550 EDISON STREET
DALLAS, TEXAS

DALLAS DOINGS

Recent coinmen visitors included: H. K. Lyde, Sherman; Mr. Boch, Mineola; Jim Wooldy and Ben McDonald, Ft. Worth; Fred Ellis, Waco; D. R. Price, Italy; and Don Hall and son, Sherman. . . . The women's bowling team of Dallas won the final Women's Super League game. W. R. Williford took first place honors in the recent summer league. . . . Visiting O'Connor Dist. Co. were the Haley brothers, of Sweetwater. . . . Touring East Texas were Mr. Bonner, Bonham, and Jim Browning, AMI Distributors, Dallas. . . . John Reynolds is on a business trip to West Texas this week. . . . W. R. Williford spent Labor Day weekend at Tahiti trip. . . . Mr. and Mrs. Bob DePrést traveled West on their recent vacation. Las Vegas, Los Angeles and Hollywood & Vine were some of the stopping points. They were treated to the screening of TV shows, "The Deputi" and "Riverboat." The return trip home was made in a jet. . . . Norman Gamble is back working at DePrést Music. . . . Gene Williams, Commercial Music, is recovering in a hospital with casts on both legs, as a result of the recent tornado at Lake Dallas. Gene will be laid up several months. His brother's grocery store was destroyed by the same twister.

The Cash Box—September 17, 1960
With the hazardous traffic conditions that prevail on the highways during holidays, most operators and distributors reportedly stayed pretty close to home during the Labor Day week-end. . . . Charlie Duarte, operator of the Bay Mon's informs business the past week was good on both new and used equipment, and that all types of equipment moved well—photographs, games, etc. Britt Adelman, secretary at Laymon's, celebrated her birthday during the week. Charlie also said most everyone at Laymon's spent the Labor Day holiday at home, having no desire to drive in the heavy traffic. . . . Bill Honegerd, from Duarte, leaving for Honolulu where he plans to go into the coin machine business, as well as make his home. . . . At C. A. Boos & Co., Hank Tronick states business has taken a definite swing upward the past week with the impetus behind this being the introduction and tremendous acceptance shown to United's "Bow-A-Rama." Hank went on, "has created more excitement among the operators than any product I can remember." Operators from all over So. Calif. have been calling at the store and play the "Bow-A-Rama" said Hank, with a surprising number of orders being written on the spot. . . . Ray Barry, at the Wurlitzer factory branch, reports most of the new Wurlitzer phonographs, which have been discounting the recent accident, have been sold during the sale being held on this equipment. Remodeling of the building is nearly completed also, following the accident. . . . Walt Peteet, regional factory engineer, in town for several days. Clayton Ballard on the road all week in the So. Calif. area visiting operators. . . . At Leuenheint's "record bar," the Selle' sisters stayed close to home and gave Cab Day week-end, but had fun entertaining "The Muleys with a barbeque on Sunday. . . . Johnny Ruggiero, at the Seeburg Distributing Co., informs that Dean McIndoo and Leo Simone are busy introducing the company's new demonstrator studio. Ralph Cragan flying to Las Vegas for a short stay. Bill Luther making a back trip to Chicago, planning to be back in town a few days. Stan Rosebraugh, Seeburg's district mgr., just back from Honolulu and sporting a tan. Betty Williams, mgr. of the record one-stop at Seeburg, commented that the operators are giving wonderful support to the one-stop so far. Betty also mentioned that Tom Moulton has been added to the operation to act as her assistant. . . . At Badger Sales, Bill Hoppel currently busy with orders and stopping to see his nephew, William E. Hoppel, who is also in the coin machine business in Reno. Hoppel will also visit San Francisco and Carmel, where he plans to sharpen up his golf game. Marshall Schmid, of the Min. "Continental" phonograph continues to move out faster than they can keep them in stock. "Rocky" Nesse read says the Keeney Pop Corn machine has taken a spurt in sales the past couple of weeks. . . . Ronnie Hicklin, at California Music, going to Las Vegas over the week-end with plans to see 6 shows in 2 days. Carl Jepsen says he likes to "May be a record of some kind," going from the stockroom at California, on a five day fishing trip to the mountains. Ted Roselin to say Columbia Records, stopped in to stock and check on several new Columbia items. . . . At Simon Distributing, Sonny Lomberg reports that things are humming at Simon's with the readiness of several export orders. Another man has been added to the shop to help fill the increased workload. The new Valley pool tables continue to move out at a good clip, according to Sonny. . . . Vinny Lanzy, at American Coin Machine, happy with the recent increase in business and attributes it to the plans they have put in effect at American. . . . Some of the visiting operators seen on Pico this week were: Enri Levin, San Diego; Mr. & Mrs. Carl Sondras; Bob Hathaway, Ventura; Walt Tatum, Santa Ana; George Deenings, Santa Ana; Glen Waleott, La Crescenta; Bill Molezzo, Porterville; Carl Lyke, Santa Ana; Art Hall, Ontario; Lela Jepsen, Pico; S. L. Griffin, Pomona; Milton Noriega, Colton; Roman Landin, Montebello.

CALIFORNIA CLIPPINGS

ERNEST WAYTOSZEK, Hankinson, N.D., stopping off in the cities for the day on his way home after spending several days vacationing with his family up the North Shore and in Wisconsin. . . . Vinnie Jorgenson, Mason City, Iowa, town for the week, a swimming pool and is liking it very much. . . . Arnold Brevick and his nephew John Haugan, Watertown, S.D., in the cities for the day making the rounds. . . . The Sonoma-Petaluma, reports wonderful reception by the operators after seeing the Chicago Dynamics "Duke" and "Duchess." Quite a few orders were placed for immediate shipment of these orders coming each round day. . . . Frank Kull, Duluth, Grand Rapids, Minn. in town for the day to pick up their orders and parts. Plenty of tourists still up in that area. . . . Mr. & Mrs. Carl Gassetti, LaFresne, Wis., in town for the day, sailing off to see the International Fair. . . . Happy birthday to Frank Casab, Bloomer, Wis. . . . Andy Benna, Ironwood, Michigan, in the cities for a few days to be back in town a few days. . . . Jack Harrison, Crossley, Minn. in town enrolling his daughter at the University of Minnesota. . . . Mr. & Mrs. Cab Anderson, Hudson, Wis., in the cities for the day picking up their parts and records. . . . At the meeting of the South Dakota Phonograph Operator's Ass'n., held at Deadwood, S.D., Aug. 21-22 the following officers were elected: For the coming year, Ronnie Marcus, Pocatello, Idaho; Al Crotz, Des Moines; Vise-President, Earl Porter, Trenton, S.C. Board members: Elmer Cummings, Lloyd Morgan, Burrell Brown, Norman Gerke. Next meeting to be held in Janesville, Wis., S.D. . . . One person this week was Clayton Turner, Mankato, Minn., Jim Melichar, Black River Falls, Wis., Ben Kratzgrop, Tracy, Minn.
West Virginia Music Ops Ready For Charleston Convention Sept. 15-16

HUNTINGTON, W. VA.—William R. Wortham, executive secretary of the West Virginia Music Operators Association, has advised that last minute reservations are being accepted for the annual coin convention scheduled to be held at the Daniel Boone Hotel, Charleston, on Thursday and Friday, September 15 and 16. Scheduled to appear at the Convention are representatives from manufacturers and distributors in the area. Charleston, on Thursday and Friday, is expected to deliver the welcome address at the WVMOA Banquet scheduled for Friday evening in the hotel. Representatives from the Internal Revenue Service and local Tax Department are also expected to attend. Business meetings, social program and election of officers will be included in the 2-day coin meet.

Meeting Dates

Music Operators’ Associations

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 13</td>
<td>California Music Merchants’ Association</td>
<td>Place: Fresno Hotel, Fresno, Calif.</td>
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<tr>
<td>Sept. 14</td>
<td>Western Massachusetts Music Guild</td>
<td>Place: Chalet Restaurant, West Springfield, Mass.</td>
</tr>
<tr>
<td>Sept. 15</td>
<td>Eastern Ohio Phonograph Operators’ Association</td>
<td>Place: 4114 Rush Boulevard, Youngstown 12, Ohio (Executive Board).</td>
</tr>
<tr>
<td>Sept. 15</td>
<td>Phonograph Merchants’ Association, Cleveland, Ohio</td>
<td>Place: Hollendon Hotel, Cleveland, Ohio (Executive Board).</td>
</tr>
<tr>
<td>Sept. 15</td>
<td>Los Angeles Division California Music Merchants’ Assn.</td>
<td>Place: 2932 W. Pico Blvd., Los Angeles, Calif.</td>
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<tr>
<td>Sept. 19</td>
<td>Jefferson Amusement Co.</td>
<td>Place: Sheraton Hotel, Rochester, N. Y.</td>
</tr>
<tr>
<td>Sept. 19</td>
<td>Associated Music Operators of Rochester</td>
<td>Place: Sheraton Hotel, Rochester, N. Y.</td>
</tr>
<tr>
<td>Sept. 19</td>
<td>Westchester Operators Guild Inc.</td>
<td>Place: American Legion Hall, White Plains, N. Y.</td>
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<tr>
<td>Sept. 20</td>
<td>Music Operators’ Association</td>
<td>Place: Barney Hotel, Toronto, Can.</td>
</tr>
<tr>
<td>Sept. 21</td>
<td>New York State Operators’ Guild</td>
<td>Place: Hotel Washington, Newburgh, N. Y.</td>
</tr>
<tr>
<td>Sept. 26</td>
<td>San Joaquin Music Operators</td>
<td>Place: 1019 N. Center St., Stockton, Calif.</td>
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<tr>
<td>Sept. 26</td>
<td>Central State Music Guild</td>
<td>Place: 805 Main Street, Peoria, Ill.</td>
</tr>
<tr>
<td>Oct. 3</td>
<td>Eastern Ohio Phonograph Operators’ Association</td>
<td>Place: 4114 Rush Blvd., Youngstown 12, Ohio (General).</td>
</tr>
<tr>
<td>Oct. 3</td>
<td>California Music Merchants’ Association</td>
<td>Place: 311 Broadway, Oakland, Calif.</td>
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<tr>
<td>Oct. 5</td>
<td>California Music Merchants’ Association</td>
<td>Place: Sacramento Hotel, Sacramento, Calif.</td>
</tr>
<tr>
<td>Oct. 6</td>
<td>California Music Merchants’ Association</td>
<td>Place: U. S. Grant Hotel, San Diego</td>
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<tr>
<td>Oct. 7</td>
<td>AMOA of Pennsylvania</td>
<td>Place: 411 Keller St., Harrisburg, Pa.</td>
</tr>
<tr>
<td>Oct. 7</td>
<td>Phonograph Merchants’ Association, Cleveland</td>
<td>Place: Hollendon Hotel, Cleveland, Ohio (General).</td>
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### EASTERN FLASHERS

Coinmen in the N.Y.C. area were discussing Seeburg's "Artist of the Week" program last week following an Atlantic NY Corp. shindig at the Park Sheraton, where at least that applause was sincere. What made it significant was that it certainly caused a lot of interest and it was more than a passing one. The 33 1/2 rpm disk is being handled by music ops, who up until the dinner, had given it a thought. They were intrigued by its possibilities. According to Murray Kaye, "the operators who weren't sure about taking on the "Artist of the Week" were ones that are experimenting, but the three coinmen calling to advise the Seeburg district that they are in the market for the Model "Q" with "Artist of the Week" attachments. Kaye ascertained that these same ops would come back with the dinner. They were probably convinced when Jack Gordon went through the program from start to finish, "Bowl-A-Rama," the new United 28" bowler, continues to make headlines, with Bill Zeltner's column in the New York Daily Mirror the latest press item giving it a big plug. The column states at Queens, "a "Kiddie City," amusement park just on the other side of the Whitestone Bridge, with "Bowl-A-Rama" in the peep show, the prices are under $1 and their quarters in the machine, Zeltner referred to the machine as a "bonanza," and really gave it a big sendoff. "Whitey" Dracken has been spending time with the new games and also the performance is shown by the machine. Holman expects to do a big job with "Bow-A-Rama" in this area. If anything, it has even increased the interest in the program and this to the extent of the success of the "Artist of the Week" program, only time will tell.

### 100 Doctors Named To Gottlieb Hospital

CHICAGO—Appointments of more than 100 physicians to the medical staff of the new Gottlieb Memorial Hospital at 8800 W. North Avenue in Leyden Township was announced at a dinner in the presence of Park Arms Hotel. 408 E. Oak Park Ave., Thursday, Sept. 8.

The dinner sponsored by the hospital's board of governors served not only to announce the appointments but also to unveil detailed plans for the opening of the new hospital in the west suburbs early in 1961, according to Louis Zahn, president of the West Towns Hospital Association, the medical staff was selected by a medical credentials committee headed by Dr. Caesar Portes in conjunction with the hospital board of governors. Zahn stated members of the credentials committee in addition to Dr. Portes are Drs. Morey Chapman, Noble Corell, Roland H. Cross, Jr., E. Allen Joslyn, Herbert S. Lakin, Donald S. Miller, Richard F. Murphy and Max Sadove.

Selected in addition to the general staff of 100 are chiefs of the hospital's department of general medicine, general surgery, obstetrics, pediatrics and radiology.

Sneakers at the dinner in addition to Zahn were David Gottlieb, whom family foundation contributed $750,000 to the construction of the hospital, Carl Nushbaum, hospital executive director; Edwin J. Sabath, vice-president, and Dr. Portes.

### 200 PIN GAMES TO CHOOSE FROM EVERY ONE A REAL BUY

5 BALL—1 PLAYER—2 PLAYER

<table>
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<tr>
<th>NO.</th>
<th>ITEM</th>
<th>UNIT PRICE</th>
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<tr>
<td>1</td>
<td>BLUFF</td>
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<tr>
<td>2</td>
<td>SOUTHERN BELLE</td>
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</tr>
<tr>
<td>3</td>
<td>SPICY FIRE</td>
<td>$60.00</td>
</tr>
<tr>
<td>4</td>
<td>STEEPLE CHASE</td>
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<td>5</td>
<td>SUPER SODA</td>
<td>$80.00</td>
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<tr>
<td>6</td>
<td>THREE WHEEL</td>
<td>$95.00</td>
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<tr>
<td>7</td>
<td>TWIN BUC TOO</td>
<td>$100.00</td>
</tr>
<tr>
<td>8</td>
<td>TUSP CHAMP</td>
<td>$125.00</td>
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<tr>
<td>9</td>
<td>WORLD CHAMP</td>
<td>$150.00</td>
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### ALL PRICES QUOTED CRATED F.O.B. PHILADELPHIA

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<thead>
<tr>
<th>WIRE</th>
<th>PHONE</th>
<th>TODAY</th>
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<tr>
<td>SEND</td>
<td>FOR</td>
<td>COMPLETE</td>
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### WE NEED BALLY BOWLERS

<table>
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<tr>
<th>1438</th>
<th>1450</th>
<th>1462</th>
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</thead>
<tbody>
<tr>
<td>1700</td>
<td>1800</td>
<td>1900</td>
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<tr>
<td>2000</td>
<td>2100</td>
<td>2250</td>
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</table>

### SPECIAL

Cigar Pak Vendors $33.00 Ea.

### CLEANING OUT OUR ARCADES

We will have LATE PINS, MUSIC BOWLERS, GUNS, RIDES, ARCADE EQUIPMENT You name it, we have it!

<table>
<thead>
<tr>
<th>1611 N. Broad St.</th>
<th>Philadelphia, Pa.</th>
<th>610-6444</th>
</tr>
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<tbody>
<tr>
<td>Scott Crosse Co.</td>
<td></td>
<td>$33.00</td>
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</tbody>
</table>
In keeping with the rapid export business in this "Windy City" the Chicago Association of Commerce and Industry sponsored a Trade Mission of 80 Chicagoans to visit several European cities to convince any doubting European that the U.S. is a city of commerce. The trip, Chicago's First World Trade Mission, is an Association conceived and sponsored adventure designed to sell the Port of Chicago and its products to Europe, and to show Chicago businessmen the opportunities they have on the European continent.

The group, which departed by Jet plane last week, will travel 18 days covering eight European destinations. The travelers included 11 trade fair and two factory executives, and will talk with hundreds of European businessmen and political leaders. Cities on the agenda include Vienna, Frankfurt, Liepzig, Berlin, Rome, Milan, Paris (making its first official visit to London.)

Fall's really bustin' out all over at the busy Bally plant and offices with new releases and production schedules already in the mail. Production manager Bill O'Donnell recently returned from Pittsburgh. From there he wends his way to Richmond, Va., for the Music Operators of Virginia state convention. Sept. 9. Mort Secore returned to his ChicCoIn office after a brief trip to Chicago. Iowa. He'll wait for Art's return next week before taking off on an extended business tour.

Trade men are fast finding their way into an amusement games plant and watch all the factory personnel buzzin' around like bees, lining up games for shipment around this time of the year. This pleasant scene was very much in evidence at Games, Inc. the day after Labor Day. Pressy Clarence Schuyler informs us he and his crew are geared for a big season with the ever popular "Twin Super Wild Cat" electronic upright amusement game. . . Bill Weikel, director of Sales and Service, & Co. have busy enough fall days to keep us scarcely talking to him for brief spells. His wife, Ruth, who doubles as his "gal Friday," tells us the billboard table season is definitely here now as far as Fischer equipment is concerned. . . Kenney vice prez Paul Huesch, his lovely wife Rosemary and the Huebco youngsters spent a delightful Labor Day weekend keeping cool and enjoying outdoors activities, as the summer season rapidly wanes (oh, yeah! The thermometer reads a "cool" 96 degrees now!).

"Bowl-A-Rama" fever is spreading at United Mfg., and, according to Herb Oettinger and Billy Deselm, the "epidemic" is hitting the nation— the nation's operators, that is. . . A quick glance at the United Music Corp. shipping room indicates there's plenty activity there, LeRoy Krahmer and Glen Johnson assure us the "UPC-100" phonograph is selling well in many markets despite the unusually bad weather. Gil Kitti, owner of Empire Corp., relates that United's "Bowl-A-Rama" is really creating a sensation in this territory. Sales manager Joe Robbins info'd us that Jack Burns departed for Michigan this week to check on "Bowl-A-Rama's" in various locations throughout that area. While Jack is away Bill Herbold is tending to the showroom at Empire. . . Good things are coming in three's at Williams Electronic Mfg. Corp. these days. At least to Sam Lewis, "Bowl-A-Rama" is "Dart's," "Man," and, now, "Jungle." These are the "Styling of the 60's" pinball amusement games that has been establishing terrific sales records with the past few months. "Jungle," the most recent addition to this ultra-modern line took off like a rocket sales-wise, Lewis info'd.

We've all been made for a long time for (a very hard for little (10 year old) Barbara Cooper, who is convalescing after major surgery in Sinai Hospital in Milwaukee. Barbara is the pretty little daughter of the Sam Coopers (Paster Dist. Co.) of Milwaukee. At vice prez Ed Katajack doesn't hesitate one bit to tell us he is praying for Barbara's recovery.

Arlin Gottlieb, Gottlieb & Company, is all raves over the acceptance throughout the country in foreign markets of Gottlieb's "Spot-A-Card" pinball machine. This is the most popular feature on Gottlieb pinball games for quite a while has been the existing animation and "Score To Beat" action on the backglass. . . World wide Joel Stern related the sad news t'other day that Leo S. was back to work after his old father died in Los Angeles last Thursday. Len rushed to L. A. as soon as he heard the tragic news.

Milt Wincer and Ed Rubern assure us that the new 1961 Wico catalog is here and is the largest, most comprehensive Wico catalog which has ever been sent to the firm's great host of customers in this country and overseas. Ed, who labored well into many nights to put together this catalog, tells us he gets lots of pleasure knowing it lists and has illustrations of virtually every Wico product and can even list models and accessories to date smoothly in their territories. . . George Hincker informs us that everyone, with the exception of Les Rieck, is back at the Rock-Ola plant getting ready for the big season at hand. This accounts for executive vice president Edward DeWitt, Corp. Presy Joe Kline, and the other big boys, including Rafe Badabash, Rieck is presently in Richmond, Virginia where he will represent the Rock-Ola " Tempo II" line of phonographs.

Ted Ruben, prez of Marvel Mfg. Co., reports that the wheels are really beginning to move with the most complete, accurately comprehensive Wico catalog which has ever been sent to the firm's great host of customers in this country and overseas. Ed, who labored well into many nights to put together this catalog, tells us he gets lots of pleasure knowing it lists and has illustrations of virtually every Wico product and can even list models and accessories to date smoothly in their territories. . . George Hincker informs us that everyone, with the exception of Les Rieck, is back at the Rock-Ola plant getting ready for the big season at hand. This accounts for executive vice president Edward DeWitt, Corp. Presy Joe Kline, and the other big boys, including Rafe Badabash, Rieck is presently in Richmond, Virginia where he will represent the Rock-Ola " Tempo II" line of phonographs.

The last word Ted received from the flying vacationers was from San Diego when they touched down there b'fast. Next stop is Los Angeles, and a short visit with Ruben's relatives. . . Although Chet Gotere enjoyed a very successful summer season with his "Vacuumatic Card Vendor" he is not standing pat for 1961. He is already busy laying plans for renovations and revisions on cards and dispensing equipment. Incidentally, Chet looks forward to a very big 1961 sales-wise.

Now that the vacation schedules are a thing of the past at National Coin, Mort Levinson relates that he and prez Joe Schwartz, as well as the rest of the staff are all hitting the ball hard now. Gonzalez's "Spot-A-Card" pinball machine is proving very well throughout this area. Hal Loken, who presides over the "Bowl-A-Rama" is at the shows, meeting with all the customers to see that every one is having a good time. . . Door prize was the winner of this contest last week. The most recent addition to this ultra-modern line took off like a rocket sales-wise, Lewis info'd.

McKee informs us that, "we've been making lots of progress this week. We're on schedule for delivery this month. We're ready to go!" This is true, he has been working day and night to get the new "Bowl-A-Rama" out for the big season at hand. This accounts for executive vice president Edward DeWitt, Corp. Presy Joe Kline, and the other big boys, including Rafe Badabash, Rieck is presently in Richmond, Virginia where he will represent the Rock-Ola " Tempo II" line of phonographs.
GOTTLIEB'S

Spot & Card

Moving Arrows and Score to Beat Panel Set the Pace...
Attract More Players! More Profit!

- "Moving Arrows" indicate cards spotted by kick-out holes
- Hitting targets, holes or rollovers lights corresponding card in light box
- Lighting all cards awards special and lights rollover button for additional specials
- Making top rollover when lit, lights pop bumpers and cyclonic kickers for high score
- Drop-in hole scores 200 points for high score
- Super-powered skill flippers
- Coin-box with locking cover

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago 31, Illinois

It's Always Profitable to Operate Gottlieb Games!

UNITED'S

Bowling Game

THE GREATEST COIN-OPERATED BOWLING GAME EVER PRODUCED

SPECTACULAR EARNINGS

WELCOME EVERYWHERE

See BOWL-A-RAMA Now at

ROCK CITY

AMUSEMENT COMPANY

108 Lafayette St. • Nashville, Tennessee

CHICAGO—Mr. and Mrs. Gene Jacobson, owners of the well-patronized, Ida Grove (Iowa) Club Orchid night spot, report they have an perfect a music "installation" as can be engineered.

The large bar-restaurant and dance-floor area is music "saturated" with a precisely placed and balanced perimeter multiple speaker arrangement. (Pictured above.) Patrons listen and enjoy the Rock-Ola stereo phonograph with identical sound quality and identical volume in any particular square foot of the entire Club. There are no soft nor loud music spots anywhere throughout this attractive entertainment spot. The Rock-Ola stereo installation (Model 1485) was engineered by Ries Music, operator in Denison, Iowa. Ries officials claim the machine and the installation is one of the finest engineered music systems on the route.

Canteen Files Offering

CHICAGO—Automatic Canteen Company of America has filed with the Securities and Exchange Commission a registration statement in connection with its proposal to offer approximately 524,000 shares of its common stock.

The company proposes to give stockholders the right to purchase the additional shares on the basis of one additional share for each 10 shares held, with the subscription price to be determined at a later date. It is contemplated that the offer will be made to stockholders in early October, contingent upon stockholders' approval of a proposal to increase the company's authorized shares to be voted on at a meeting to be held on October 4, 1960.

The Cash Box—September 17, 1960
ROCK-OLA'S "TRI-FONIC" Switch Gives Flexible All-Purpose Sound System

Another sure fire profit maker for the operator is the exclusive Rock-Ola three way "Tri-Fonic" switch and dual channel amplifier which permits instant conversion from monaural to stereophonic sound. With the Rock-Ola 1960 all-purpose phonographs you don't have to add auxiliary amplifiers, power supply packs and the like. You don't even have to plug-in any wires. With the TEMPO II all you have to do is flip-a-switch and instantly you can convert to stereo from monaural. With Rock-Ola you have no cost for expensive conversion parts because all components for stereo and monaural play are integrated into one phonograph...only extension speakers are needed and many locations already have these. Now in 1960 you can buy an all-purpose stereophonic phonograph for the same price you used to pay for just a monaural machine. Stop in at your local Rock-Ola distributor today and get the full story of Rock-Ola's profit making full flexibility features.

ROCK-OLA MANUFACTURING CORPORATION  
800 North Kedzie Avenue • Chicago, Illinois

The Cash Box—September 17, 1960
WANT—As always we need for imme-
diately the following: Used or Scrap
Bally Bingos, United Bingos, all types.
Shuffle Boards, Sonor or Murat
Wurlizer music. Call collect.
BELGIUM AMUSEMENT CO., 808 NO.
BROAD ST., PHILADELPHIA, PA. (Tel.
POpular 3-7808).

WANT—Wins. & Gottlieb Single
List to: IMPERIAL COIN MACHINE.
CO., 125 S. CLIFFSIDE, NEW JERSEY.

WANT—New 45 RPM records that have
appeared on the Cash Box Top 50
this last week. We pay 15¢ to 25¢.
Can use any quantity. KAY-EN-LAY
BROS., 1253 S. 13TH ST., SOUTH
MIFIC, FLORIDA. (Tel. Ph. 7-8061).

WANT—to get cash for all late
Guns, all late Arcade Machines. State
location. No prices. Pay cash on
the spot. A. ROBERTS, 15 S.
12TH ST., NORTHERN MALL,
INDIANA. (Tel. R. 5-7729).

WANT—For 45 RPM Records, new or
used. Prefer Quality. Highest
paid. Write stating quantity on
hand. TONY CALA, 1050 W.
ARMATURE, CHICAGO 39, ILL. (Tel.
Dickens 2-7060).

WANT—Coin operated Musical
Instruments—the older the better.
Send photograph and give condi-
tion, price, number of music rolls
in first letter, CONTINENTAL COIN
MACHINES, 21-15 31ST ST., DETROIT,
MICHIGAN. (Tel. C2-2028).

WANT—Used 45 RPM Records. All
types, as they run, right off the
route. No sorting or picking. We
pay freight from anywhere in USA.
Standing order available for regu-
lar shippers, JALEN AMUSEMENT
CO., 61-14 21st St., BAL-
TIMORE 18, MD.

WANT—Records, 45's nd LP's, new
only. Please give full details first
letter to avoid delay and assure quan-
tity. HARLEY-FARLOW, 20404
KICKNER-ROCKER MUSIC CO.,
20404 CLEVELAND AVE., CLEVEL-
AND 56, N. Y. (Tel. LULow 8-3310).

WANT—Juke Box Operators. If you
want a steady outlet for your used
records (No One Shot Deals). Call or
write: "LADOGA", 2580 MAIN,
224 W. MILLARD STREET, NORTH
BELMOPRENE, L. I., N. Y. (Tel.
Castle 1-0556).

WANT—Unlimited quantities of See-
bee A and B.Further all other
models Seebec. Wurlitzer 1700,
1900, 1990; Bally Bingos, multiple
player Pinball systems, condition and
lowest prices f.o.b. outgoing vessel.
MARASTA, 92 MARGUERITE
ANTWERP, BELGIUM. Cable Ad-
dress: MAROMATIC ANTWERP.

WANT—Late juke box records not over
5 months old. We pay 15¢ to
50¢. HARMONY RECORDS,
651 N.E. 164TH ST.
NORTH MIAMI BEACH 2-2LA.

WANT—Wins. Vanguard, Hercules
and Crusaders; ChiCoin and United
Flashing Type Shuffle, State quan-
tity and best price in 1st letter.
NEW YORK MACHINES EX-
CHANGE, INC., 2423 PAYNE AVE.,
CLEVELAND 14, OHIO. (Tel. Su-
perior 1-4600).

WANT—to buy—Two Glasses for
United Operator or Chicago United
MAN MUSIC COMPANY, 257 PLY-
MOUTH AVE., NORTH, MINNE-
APOLIS, MINNESOTA.

WANT—Seeburg Juke Boxes and
Bally Bingos, cash, send list, con-
dition and prices. AUTOMATIC,
60, rue VAN SCHOOR, BRUX-
ELLES, BELGIUM. (Cable JE-
UATE-Brussels).

WANT—14 ft. Small Ball Bowlers.
Write or call—ATLAS DISTRIBUT-
ORS, 1024 COMMONWEALTH AVE.
BOSTON 15, MASS. (Tel. Rec.
1-4384).

WANT—New or used 45 R.P.M.
Records, not over 6 months old. We
pay 15¢ and the freight. Can use
any quantity.
MICHAEL HUFF, 3910 N.W. 2ND ST., MIAMI,
FLORIDA.

WANT—Baseball games and guns of
all types, must be in A1 condition.
RELIABLE COIN MACHINE
CO., 18 1/2 WINDSOR ST., HARTFORD,
CONNECT.

WANT—Wurlitzer Hideaway Models
1800 to 2300, Stereo, inclusive with
Stepper, Wall Box Booster, 8 No.
5270 Wall Boxes, 2 Speakers. Must
be in new condition.
D. J. JONES, 920 S. HARRISON,
1-9550. (Tel. (Cable JOHntil-
1-lowest cash price. C. W. HUGHES,
LINDA, INDIANA. (Tel. Whittor
2-2549).

WANT—United Jupiters. Call: TO-
LEDO COIN MACHINE EX-
CHANGE, 114 SUNSET AVE.,
LEDO 4, OHIO. (Tel. CH 3-7191).

WANT—Seeburg 222, 220, 201, 161:
Wildcat 220, 210, 109, 109, 220,
2204; late United and Bally
Bowlers, DAVE LOWY COMPANY,
6525 FULLER AVE., NEW
YORK, N.Y. (Tel. (Cliciberk 4-5100).

WANT—Glass for shuffle king
overhols. All quantities. We offer
Un. Triple Plays. FOR SALE-3-4-
5", Make Offer. NOBO NOV-
ELTY, 142 BORE ST., SAN FRAN-
CISCO, CALIF. (Tel. Market 1-
3438).

WANT—to buy- late Bingos start-
ing with Miss America and later.
Give quantity and price. CLEVE-
LAND MUSIC EXCHANGE, INC., 2029 PROSPECT
CLEVELAND 15, OHIO. (Tel.
TOWT 1-1155).

WANT-7,000,000 new records, all
speeds, for cash. We specialize in
Country, Western. We are hottest
record packagers in the business.
NATIONAL RECORD EX-
TENSIONS, 224-09 LINDEN BLVD.,
CAMBRIA HEIGHTS 11, N. Y.
(Tel. MA-6-6333). Ben Jacobs, Pres.
ident.

WANT—Mills 777, Sega or other
fruits, new or like new. FRANKEN
AUTOMATEN, BARMBERG, ER-
GANY.
MISCELLANEOUS

NOTICE—Burglar Alarm for coin operated equipment operates on flash light battery. Sensitive to tempering. 100% protection, installed quality power alarm. Immediate response. $4.95.
—Three $12, Dozen $45—quantity prices available. VENDOR CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTE—Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation. Largest stocks, lowest prices. Useful gifts with orders of $25 or more. Catalogue: MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTE—Do It Yourself Kits for phonograph restyling available for Models 100 B, C, W, G and R. We also do complete cabinet restyling, utilizing your own wood work. Write for Information. SUN RAY MFG. CO., 1419 MILDY, HOUSTON 3, TEXAS.

MANUFACTURERS New Equipment

For sale—6 Pocket Table Pools, ex-
coin operated. Models 5126—5202, 39.95$; Blinks $5.95; Skee Balls $19.95. Chicago Coin Rebound Shuffles $49.50. Wire or write today. PURVEYOR DISTRIBUTING CO., 439 W. NORTHWEST AVE. CHICAGO 18, ILL. (Tel. Jumper 8-1141).

For sale—Records, New 45's 100 assorted tunes per carton — 60% majors, 11c and less. EPA's 25¢ per record, sell pre-packaged 100 or more, 75c. Write today. Drop shipped or on money order, SIT TABAC RECORDS, 5240 W. PICO BLVD., LOS ANGELES 26, CALIF. (Tel. Dunkirk 3-8735).

For sale—Relays — low cost, high quality. Write or call to have made to your specifications. Short run our specialty. Also electrical harnesses and switch stock assemblies. MARVEL MANUFACTURING CO., 2047 W. FULLERTON AVE. CHICAGO, ILL. (Tel. DI 2-2424).

For sale—Complete line of Pool Table Supplies & parts, Slates, Cushions, Balls, Chalk, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-5843).

For sale—Or Trade—for 5 measurements, 1008 slate balls, 1000 9" CO., 245 NAGS,, HARLEY 3-8534.

For sale—we have a large stock of reconditioned Shuffleball Bally Bings, Write for list. PIONEER VENDING, INC., 7266 ESSA ST., CLEVELAND, OHIO. (Tel. MONTANA 1-5000).


For sale—United Super Bonus Shuffle $175.14 United Bonus Bumper $3520. Bally Lucky Alley $3000; 11 Bally ABC Bowling Lane $195; 13 United Royal Alley $8500; Chicago Coin Rocket Shuffle, S. (2) Chicago Coin Drink Dolls @ $325. JOY AUTOMATICS, 1100 B. CHICAGO 41, ILL. (Tel. PALMA 4-6131).

For sale—Complete line of used Photographic Reproduction, Photome- ette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, Chicago Coin, and other manufacturers. PURVEYOR DISTRIBUTING, INC., 3401 N.W. 36th St., MIAMI 42, FLA. (Tel. Nekton 2-5351).

For sale—6 Pocket Table Pools—Fischer 75" x 43", new slates, cushions, completely reconditioned and放松, 60" & 75" models. Price model. 125.; United Targette $75.; Comet $95.; Williams 6 pl. Major League Baseball $95.; Chi-Coin Rebound Shuffles $65.; National 9 ft. Shuffleboard w/clex scoring $75.; Chi-Coin Bullseye Baseball $2 Player $175.; Chi-Coin Home Run Player $175.; Wms. Deluxe Shuffle $65. B. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-5843).


For sale—Used Magnemite Background Tape Console, Model 814 good condition uses 8 hour tapes. MKI MUSIC COMPANY, 315 SIXTH ST., HURON, S.D. OAKA.

For sale—Music and Game Route, in Rio Grande Valley. All good equipment and locations. SUN VAL, 1504 ASHLEY BLDG., FT. WORTH, TEXAS. BOX 452, HARLINGEN, TEXAS.

Special Advertising Section

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

The SEESEURG CORP.
Q-100, 100 Sel. Phone.
Q-100, Background Music Unit
D-3W16 Wall-O-Matic, 160 Sel. Dual Dials Available
S-3W16 Wall-O-Matic, 160 Sel. Single Pricing
HID-WU Wall-O-Matic, 160 Sel. Half Dollar
HID-WU Wall-O-Matic, 100-160-200 Sel.
3W-16 Wall-O-Matic "100" Sel. Pricing
RSL-W Wall-O-Matic, 160 Sel. Coin
CCI Coin Counter
TWI Twin St Wall Spkr.
TI Twin St Corner Spkr.
TRI Twin St. Recessed Spkrs.
PSLZ—Power Supply
HFAL—Power Amplifier
Cigarette Vendor Model E2
Cigarette Vendor Model E
SFB-1000 Fresh Brew Coffee Vendor
SBF-900 Fresh Brew Coffee Vendor
SM-500 Powdered Coffee Vendor

UNITED MFG. CO.
Sunny Shawle Spkr. $995
Savoy Shawle Spkr. $995

UNITED MUSIC CORP.
UPC-1000 Monaural
UPC-1000S Stereo
UBW-3, Sel. 3 Wire W. B.
UBG-1, Bar Grip
UBA-1, Ax Power Supply
UCS-1, 8" Dual Cone Speaker
UCS-2, 8" Dual Cone Spkr.
UCS-3, 8" Dual Cone Recessed Ceiling
UCS-4, 12" Dual Cone Spkr, for Stereo
UWS-2, 12" Dual Cone Wall Spkr, for Stereo.
UBV-3, Remote Amplifier for increased Audio Power.
UMS-1, Microphone System for piping or public address
UPS-1, Play Stimulator—UPB-100 Series

VALEY SALES CO.
Bumper Pool Table (2 Models Available)
6 Pocket Pool Table (2 Models Available)

WILLIAMS MFG. CO.
Music Man, 4 Player
Space Glider
Official Baseball
Darts (5-Ball)

THE WURLITZER CORP.
2400 S, St. 200 Sel. Phone and Step. Double Pricing optional.
2400, Mo. 200 Sel. with Step. Dual Pricing optional.
2418S, Stereo, 104 Sel. Stepper optional.
2418S, 100 Sel. Step. Dual Pricing optional.
2418S, 100 Sel. Step. Dual Pricing optional.
2525 W.B., 200 Sel. 10-25-50¢.
2507 W.B., 200 Sel. 10-25-50¢.
2502 W.B., 200 Sel. 10-25-50¢.
2501 W.B., 100 Sel. 10-25-50¢.
2512 St. Console Floor Spkr.
2512 St. Corner Spkr., 12" Coaxial
2512 St. Corner Spkr., 8" Ext. Range.
2512 St. Extender Spkr, packed in pairs.
2516 St. Directional Spkr.

The Cash Book—September 17, 1960

58
bold new compact styling
stars in first field sampling

Never before have jukeboxes so dramatically shown such powerful sales potential so soon. Distributors are finding it difficult to keep samples on their floors, and operators who placed their orders early are already reporting enthusiastic location reaction. The growing volume of orders proves without question that the AMI compacts have the look, the size, the price and the performance you've been waiting for to spark play. See the Lyric 100A and 100M, and the Continental 200A and 200M, now at your AMI distributor's. Ride the compact bandwagon to greater profits.
### The Cash Box PRICE LIST

**THIS WEEK’S USED MACHINE QUOTATIONS**

**NOTE:** HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALE SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

<table>
<thead>
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<tr>
<td>$4.50</td>
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<td>$5.00</td>
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**NEW МаІі**

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**ROCK-OLA**

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**WURLITZER**

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**CHICAGO COIN**

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**COTTLE**

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**WILLIAMS**

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<td>$7.50</td>
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Bally

**Shuffles**
- 4. Bowling League (2/57)
- 5. Sky Bowl (11/57)
- 6. Player
- 7. Classic Bowling League
- 11. TV (with rollers)

**Ball Bowlers**
- 4. Bally Champion Horse
- 5. Bally Moon Ride
- 6. Bally Space Ship
- 7. Bally Touchdown
- 8. Bally Touchdown
- 9. Trolley
- 10. Bobber
- 11. Belt Lane Merry-Go-Round
- 12. Belt Lane Merry-Go-Round
- 13. E.L. Miss America Boat
- 14. Belt Lane Fire Engine
- 15. Capital Deluxe
- 16. Capital Valentine Horse
- 17. Capital See Saw

Genco

**Ball Bowlers**
- 6. Skill Ball
- 2. Player (11/56)
- 4. Player (2/56)

**Shuffles**
- 6. Diamond Bowler (5/56)
- 3. 4* Stars

**United**
- 5. Medal Bowling Alley
- 5. Ex Shooting Star
- 5. Ex "500"

Chicago Coin

**Shuffles**
- 6. Fireball (11/54)
- 4. Thunderbolt (12/55)
- 3. Triple Strike (2/55)
- 3. Grenade (2/55)
- 6. Cross Griss Targette
- 6. Bonus Score (4/55)
- 6. Hollywood (5/55)
- 6. Big King (5/55)
- 4. Bowling Team (10/55)
- 4. Rocket Shuffle (11/55)
- 1. Player
- 2. Player
- 3. Explorer Shuffle (6/55)
- 4. Rebound Shuffle
- 5. Double Feature (12/55)
- 4. Box Bowler (12/55)

**Ball Bowlers**
- 4. Bowling League (2/57)
- 5. Ski Bowl (11/57)
- 6. Player
- 7. Classic Bowling League
- 11. TV (with rollers)

**Williams**
- 6. Chicago Coin Super Jet
- 4. Chicago Round-the-World Trainer
- 5. Deco Space Ranger
- 6. Exhbit Gobal
- 6. Exhibit Space Patrol
- 6. Science Television
- 6. Texas Merry-Go-Round

**UPRIGHT ELECTRONIC SCORING F. P. GAMES**
- 1. Gun Smoke (Ga 5/56) 185.00
- 4. Speed (Ga 5/56)
- 5. 4* Skook Shoot (Ga 5/56) 165.00
- 6. Sportsman (B 5/56) 500.00
- 7. Skill Parade (B 5/56) 150.00
- 8. Deluxe Skill Parade
- 9. Super Hunter (Ga 5/56) 150.00
- 10. Circus Wagon Wheel
- 11. Swanee (Ke 5/56) 325.00

**The Cash Box—September 17, 1960**
THE SYSTEM FOR MAKING MONEY...

The 2400 series of Wurlitzer Phonographs and allied auxiliary equipment constitute the World’s Greatest Money-Making Music Systems. This fact has been proved by thousands of installations of Wurlitzer Stereophonic Music in locations of varied sizes, shapes and number of rooms.

By any comparison — appearance, tone or mechanical excellence — it stands unsurpassed!

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y.
Announcing

UNITED'S

BOWL-A-RAMA

THE GREATEST COIN-OPERATED BOWLING GAME EVER PRODUCED

SPECTACULAR EARNINGS

WELCOME EVERYWHERE

See BOWL-A-RAMA at your United Distributor Now!

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 14, ILLINOIS
BY POPULAR DEMAND
Bally®
NOW BRINGS YOU 1960 MODEL LOTTA-FUN
BARREL-O'-FUN

All profit-proved features of LOTTA-FUN plus new
SUPER-LINES
SCORE-BOOSTER FEATURE

Popular LIGHT-A-LINE Skill-Appeal

Earns up to 6 coins a game

Like LOTTA-FUN... fastest 5-ball profit-producer

of 1959 and still a top money-maker...

BARREL O' FUN is a fascinating high-score

skill-game with popular light-a-line

play-appeal. New SUPER-LINES insure

bigger play than ever... and bigger

profits. Get your share.

Get Bally BARREL O' FUN