While listening to a playback of his latest release, Roy Orbison coincidentally strikes a lonely pose that ties in well with his current smash single "Only The Lonely." The Monument songster, who had shown great promise with many of his past recordings, made his first move on the charts with "Uptown" earlier in the year. Now "Only The Lonely" has established him as one of the leading newcomers on wax. Orbison is a twin threat, writing as well as recording hit songs. He penned "Only The Lonely" and is co-author of his latest single "Blue Angel" which has just been released with "Today's Teardrops" as the coupling. Monument Records is distributed through the London Record Company.
Santo & Johnny

"LOVE LOST"
CA-118

Directed by BOB DAVIE

CANADIAN AMERICAN RECORDS, Ltd.
150 West 55th Street
New York 19, N. Y.
Circle S-1560
Giant Double-Sided SMASH HIT by THE FABULOUS.....

Crests
featuring JOHNNY MASTRO
singing

"IF MY HEART COULD WRITE A LETTER"

"JOURNEY OF LOVE"

COED #535

COED RECORDS
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The Cash Box—September 3, 1960
THE SUMMIT MEETING THAT CAME OFF!

THE BIG THREE

together for the
first time with
a two-sided
sure-fire
hit!

IF I
WERE
A BELL

THAT
CAME OFF!

COUNT
BASIE

SARAH
VAUGHAN

JOE
WILLIAMS

TEACH
ME

TONIGHT

ROULETTE

PRODUCED BY
TEDDY
REIG

The Cash Box—September 3, 1960
"PUT YOUR ARMS AROUND ME "THREE NIGHTS A WEEK" HONEY" (1:56) [Broadway ASCAP—von Tilzer; (Travis BMI—Dominio, Bartholo-mew] FATS DOMINIO (Imperial 5867) It's Fats with strings again and both ends of this Imperial release are sensational follow-ups to his recent double-decker, "Walkin' To New Orleans" and "Don't Come Knockin'". One side sunny, fast-paced up-lifting of "Put Your Arms Around Me Honey" while the other half is an effective new stroll beat winner tagged "Three Nights A Week". Two big winners. Take your pick.

"BLUE ANGEL" (2:43) [Acuff—Rose BMI—Orbison, Nelson] "TODAY'S TEARDROPS" (2:12) [Sea—Lark BMI—Pitney] ROY ORBISON (Monument 125) Orbison, who came thru with the big record he'd been waiting for in "Only The Lonely", appears to have a smasheroo follow-up in "Blue Angel". Plenty of intriguing vocal sounds are displayed on this chop-chuckered romantic weeper also from the teen-styled cha cha school. Flip is another sales hit with a swinging driver that, altho tabbed "Today's Teardrops", can be tomorrow's big coin-catcher. Great musical showcase.

"DON'T YOU JUST KNOW IT" (2:18) [Ace BMI—Smith, Vincent] "BEACH PARTY" (2:40) [Celann BMI—Humphrey, Sundquist] THE FENDEREN (Soma 1142) The bright, happy-go-lucky sounds that turned the Fenderen's "Mule Skinner Blues" into a top money-maker can do the same for the artists' revival of the short-winded Back Haey Smith smash, "Don't You Just Know It." Watch it zoom. Under end's an engaging up beat original cut out strictly instrumental by the duo, Phil Humphrey and Jim Sundquist.

"SHIMMY LIKE KATE" (2:15) [Vogel ASCAP—Firon] "WORKIN' HARD" (1:55) [Arbee BMI—Lewis] THE OLYMPICS (Arvee 5006) "Shimmie Like Kate" should easily make it three-in-a-row for the Olympics, whose current hit string includes "Hully Gully" and "Big Boy Pete." It's the every-day group modernizes with the teen beat and a host of vocal and instrumental tricks. However, don't overlook the power-packed rocker on the lower stanza, "Workin' Hard." Can be a big two-fer.

"THE GHOST OF BILLY MALLOO" (2:21) [Pattern ASCAP—Howard] "RED ROSES" (2:08) [Sherman-DeVerzon BMI—Burnette, Deverson] DORSKY BURNETTE (Era 3025) Burnette, whose past two releases ("Tall Oak Tree" and "How Little One") have made the big hit grade, can have more of the same with his rendition of "The Ghost of Billy Malloo." On it, Burnette spins a "haunting" quick-march like tale of a gal who's still in love with a memory. It's a tear-jerk'er with a fine choral-orch backdround. The beautiful ballad, "Red Roses," makes for a potent companion piece. Can be the big side of the long run.

"SLEEP" (2:52) [Miller ASCAP—Leibig] "THERE'S A DIFFERENCE" (2:25) [R. T. Anthony BMI—Stevenson, Hall, Stevens] LITTLE WILLIE JOHN (King 5391) "Sleep"—the old Fred Waring theme song—should be the songster's follow-up to his recent chart effort, "Heartbreak." Opus is done-up in strong, shuffle-beat sound, with strings and an organ making first-rate rock statements. Coupler is a soft-rock piece.

"GEORGIA ON MY MIND" (3:37) [Peer Int'l BMI—Carmichael, Gorrell] "CARRY ME BACK TO OLD VIRGINNY" (2:50) (P.D.—Bland) RAY CHARLES (ABC—Paramount 10135) Charley has another chart-maker in the offing, it's the oldie, "Georgia On My Mind," that Ray and the Ralph Burns-led chorus take it for a warm and beautiful slow beat ride. Jock'll love it. Another great old favorite, "Carry Me Back To Old Virginny," pops up sideflip. The fladela are featured on this slow, pulsating beat version.

HANNAH DEAN (Columbia 41768) (B+?) "ITTY BITTY LOVE" (2:25) [Duchess BMI—Clayton] A contagious bow for the dynamic songstress. Bluesy romantic-national rel- eases an all-out sock vocal and backing to provide just enough to keep up with it. Could hit it big.

(B+?) "SO LITTLE TIME" (2:25) [Capitol BMI—Dean] Dean proves she's equally at home with a sentimental. Strong plaintive that could also score.

THE BEATS (Columbia 41781) (B+?) "THE BEATNIK BOUNCE— Part 1" (2:31) [April ASCAP —Gregor, Piano] Lots of slick combo sounds this entry. Besides the expected bounce feature, there's solid-sounding slow stuff also. Organ. Here's the rock-potent stuff continues.

PATTY & PETER (Bonnie Brae 4002) (B+) "BANJO ROCK" (1:40) [Bonnie Brae BMI—Capulla, Le Conte] The banjo team gives the instru- ment a rare rock out, resulting in an original sound with chances for success. Two-some and rock-a-string (chorus) backing perform a catchy throw-out. A very effective, easy-go rock sound. Eye it.

(B) "SNUFFY SNIP" (2:15) [Bonnie Brae BMI—Capulla, Phillips] Femme de charge, on it she tackles a cute pseudo-mountain tune.

MARLIN GREENE (United Artists 248) (B+?) "It's Only Over The SHIMMY SHIMMY" (2:55) [Thin Man BMI—Massey, Shubert] Singer and chorus supply soul with this one in this teendance romp. Bobby Free- man's King deck on the dance is be- gan for reading to make noise; this reading has chart chances, too.

(B) "I COULDN'T TAKE IT AGAIN" (2:35) [Nash-Beau BMI—Greene] Things settle down to a handsomely displayed rock-senti- mental.

JEANETTE B. WASHINGTON (Neptune 120) (B+) "MEDICINE MAN" (2:22) [Count Don ASCAP—Holmes, McGriff] "Secrets" is this rock's area (also known as Baby Washington), who made some noise with her last issue, "Workin', do go farther with this sly-beat, "Fever-like" bluesie, Simplic, but striking sounds from the combo.

(B) "TEARS FALL" (2:10) [C. Shaw BMI — Washington] Many will find blues-balloo appeal in this corner.

LABELS (Dot 16129) (B+) "SNEAKY BLUES" (2:24) [Brad and Lark ASCAP—Bradley, Robinson] Interesting bluesier headed by the keyboard musings of Robbie Bradley. Rhythm section includes a soft slick sound. Grow-on-you cut.

(B) "FEELIN' AROUND" (2:51) [Cherio BMI—Robinson] Lead and other songsters are set in a similar, easy-go blues sound.

RAY SHARPE (Jamie 1164) (B+) "KEEPWIE DOLL" (2:02) [Gregmark BMI — Sharpe] A solid novelty romp by the songster and his combo. Fella does quite a character. Sound plus lyric humor could do the chart trick.

(G) "GIVEN UP" (1:49) [Greg- mark BMI—Wolf] A rock-a- billy approach in this session. Has sound value.

WALLY COX (Arvee 5008) (B+) "THE HEEBEE JEEBEES" (2:06) [Arbee BMI—Smith, Goldsmith] Songster, not the com- dian, displays a noteworthy blues delivery in this Fats cut. Side's got a vitality that can get a chart reception from the kids.

(B+) "I CAN'T HELP IT" (2:06) [Arbee BMI—Cox] Strong, wail job from the artist. Commanding blues-balloo sound that’s also a listing contender.

BILLY BROWN (Republic 2007) (B+) "LOST WEEKEND" (2:27) [Cedarwood BMI—Walker] A rock-a-billy romp with a sound the kids will welcome. Double. Vocal is backed by an infectious sound from the gal chorus & combo. All in all, a rock that has the quality.

(B) "JUST OUT OF REACH" (2:55) [Star BMI—Stewart] Artist appealingly handles the country-flavored waltz.

REVELS (Impact 1) (B+) "CHURCH KEY" (2:01) [Anthony ASCAP—Darnold] Guitar is a strong feature of well done drive-time pop-sound. Vocales make now-and-then comments. A strong beat display that could step- out.

(B+) "VESUVIUS" (2:07) [An- thony ASCAP—Hafner] Boys sound strong in a similar groove (vocal comments again), and come-up with another noteworthy teen sound.

JIVIN' GENE (Mercury 71680) (B+) "GOING OUT WITH THE BAND" (2:13) [Big Bopper BMI—Bourgeois, Meaux] Interesting sound from the young songster who has something of a Fats Domino sound. Tune is effective, and so is the rock-a-string accompaniment. Could move.

(B+) "RELEASE ME" (2:22) [Four Star BMI—Miller, Williams, Yeung] Even more of a Fats feel in another good-sounding blueser. Watch both portions.

FRANK DEATON (Target 962) (B+) "I BELIEVE TO MY SOUL" (2:12) [Progressive BMI — Charles] The Ray Charles number wins a solid outing. Slide Bopper opens with a striking, funky reading and then songster Destin and other vocalists enter the picture with solid wailing. Could make-the-grade.

(B+) "DON'T LET GO" (2:25) [Roosevelt BMI — Stone] A quick-beat blues revival of a one-time Roy Hamilton success. Fine sound.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LEAD SINGER
On The Smash Hit
"YOU WERE MINE"
Repeats again with

"BACK TO SCHOOL"

Ribbon 6913

Arr. & Cond. by: JOE RENE

See and hear Ritchie Adams on The Dick Clark Show Sept. 13, 1960
“THE SAND AND THE SEA” (2:22) [Wannam BMI—Hester, Parker] THE FOUR PREPS (Capitol 1435)

Another Hank Williams classic should soon be making the chart rounds once again. This one’s the tale of the cigar store wooden Indian, “Kaw-Liga,” and it’s delivered in delectable style by the Four Preps. Ork, directed by Lincoln Mayorga, keeps pace alternating between a thumping tom-tom and a swing beat. Lush and lovely is the “Sand And The Sea” underlined rug from their “Dancing And Dreaming” LP.

“BELIEVE ME” (2:50) [Just Reg BMI—Barrett] “HAPPY TIME” (2:01) [Kidd BMI—Poma, Shuman] SKYLINERS (Calico 120)

Steady hit-making team should be high on the chart’s again with their first-rate ballad potential on “Believe Me,” a tune with a lot of keen heart. (The Veneers also have a version on Princeton). Tricky electric guitar spotlights the instrumental setting. “Happy Time” properly describes the rock proceedings on the coquet.

“LOVE LOST” (2:28) “ANNIE” (2:14) [Trinity-Climax BMI—Farina, Farina, Farina] [Trinity-Climax BMI—Farina, Farina, Farina] SANTO & JOHNNY (Canadian-American 118)

Santo & Johnny come thru with two more instrumental offerings that are loaded with chart potential. One side’s a slow paced “Sleepwalk”-styled affair tagged “Love Lost” while the other half’s an enticing Latin-flavored entry titled “Annie.” Both are very pretty and both should enjoy an overabundance of airplay.

“HUSH-HUSH” (2:30) “GOING BY THE RIVER” (Part 2) (2:02) [Conrad BMI—Reed] [Conrad BMI—Reed]

JIMMY REED (VeeJay 357)

Reed, whose blues offerings have made him one of the market’s most consistent chart-makers, checks in with two more items that have, that “gravy” look. Both ends, “Hush-Hush” and “Going By The River,” ride along at infections, easy-goin’ rhythm gaitts and both contain those authoritative down home local and instrumental sounds. Tunes are in Jimmy’s current click LP, “Found Love.”

“FLITTIN’ AND A FLIRTIN’” (2:20) [Knollwood ASCAP—David, Packris] “LOVE IN BLOOM” (2:15) [Famous ASCAP-Rainger, Robin] JUNE VALLI (Mercury 71688)

June Valli’s latest for Mercury should be popping up all over the charts in the weeks to come. It’s a teen-styled cha cha cutie, dubbed “Flittin’ And A Flirtin’,” that June and chorus wax with loads of charm. On the other end the lark tenderly revives the Jack Benny-associated classic, “Love In Bloom.”


It looks like Johnny Nash will take a long chart ride with his new ABC-Paramount outing, “The End Of The World.” The 17-year-old Jamaican was heard on his first single, “I Can Remember,” which was cut for a small British label and was a moderate hit. Now Nash is back with another and this time he’s got a much bigger hit on his hands.

“LET THE GOOD TIMES ROLE” (2:37) [Kidd BMI—Lee] “KEEP LOVING ME” (Selmar BMI—Lee] SHIRLEY & LEE (Warwick 581)

The pair has a bright new version of its years-back smash, “Let The Good Times Role.” Both the tune and performance still hold their own, and clock could be a repeat click for the song-team. “Keep Loving Me” puts the twosome in a more affectionate rock role. Could move, Team had a noise-maker in “I’ve Been Loved Before” last time out.

GERARD CALVI ORCH. (Jamie 65)

(B-1) “OUR FIRST DANCE (Premier Ball)” (2:30) [Overbrook ASCAP—Dinny, Bechet] A fine French instrumental import. Inviting theme is dished-out sentimentally by the strings while a rhythm section offers a rock sound. Could do things.

(B-2) “CORAL FLOWER” (Flew De Coralia) (2:00) [Overbrook ASCAP—Calvi] This session has a “wilder,” swinging sound. Colorful arangement.

CUREE DINKINS/ TRAVIS WARREN (Jay-Tone 806)

(C-1) “LOVE ‘N ME IN” (2:44) [ASCAP—Johnson] The Los Angeles singer offers an R&B moody against a soft, jazzy backdrop from the Travis Warren orch.

(C-2) “LOVE ‘N ME” (2:29) [Jon-Tees ASCAP—Johnson] The Warren orch soaks on the theme, and displays a smooth sound.

VINCE CASTRO (Orcido 660)

(C-1) “I FEEL SO GRAND” (2:10) [Pan-Jon BMI—Castro, Parnitos] Lively, but generally ordinary rock doings by the singer and combo.


MAHLIA JACKSON (Columbia 41779)


(B-2) “ONWARD, CHRISTIAN SOLDIERS” (C-b) [F.D.—Baring, Gould, Sullivan] Another impressive session from the album. Two commanding portrayals.

SHEB WOOLEY (MMH 12951)

(B+) “REACH FOR THE MOON” (2:50) [Channel ASCAP—Carroll] The “Purple People Eater” man beds a likable outing on a theme with a likable philosophy. Wooly offers advice to a kiddie chorus.

(B-2) “THE TASTE OF ASHES” (2:12) [Channel ASCAP—Wooly] Wooly offers a country-styled disenchanted here.

ROB SANDBERG (20th Fox 210)

(B+) “REAL LOVE” (2:54) [Kennebek ASCAP—Sam, Franklin, Carnahan] Good rock-hopper session by the singer and setting. Some effective guitar-percussion touches from the musicians. Nicely in the teen groove.

(B) “MY HANDS” (1:46) [Kennebek ASCAP—Sam, Franklin, Carnahan] Feeling side of Sandberg’s talent. Appealing essay.

GEORGIA LEE (Decca 41135)

(B-) “HE CRIED ON MY SHOULDER” (2:50) [Signa ASCAP—Robertson, Blair] Lark effectively handles the good-sounding ballad while the Jack Pleiss string orch-chorus provides the proper sentiment-rock backdrop. A good side that enough airplay could get off the ground.

(B+) “KISS ME, KISS ME” (2:45) [Lee's ASCAP—Trowajoli, Danelli] This ballad stand is dressed-up in a harder teen-beat style.

RONNY SMITH (Imperial 5679)

(B+) “I STARTED OUT WALK-IN’” (2:10) [Travis BMI—Clarton] Songster Smith and combo engage in infectious rock business. Tune has a catchy, tried-and-true sound. Could move.

(B) “I HEAR YOU KNOCKING” (2:13) [Commonwealth BMI—Bartholomew, King] The old Smiley Lewis hit is revisited with a good middle-beat sound.

MARY BLIHOVE (Kay-Be 6001)

“BEEN AWAY TOO LONG” (2:20) [Bengtsson BMI] The country singer presents his pop side in this torrid-beat rocker. Both he and the combo really get the sock picture.

(B) “YOU’RE MY EVERYTHING” (2:35) [Bengtsson BMI] A country sound to this tender declaration, not to be confused with the standard.

CLYDE PITTS (Toppa 1018)

(B) “SHAKIN’ LIKE A LEAF” (2:07) [Trickle—Pitts, Ricketts] Pitts and combo-chorus engage in an infectious rocker with a chip’s effect on a guy. Good sock stuff.

(C+) “JUST A REMINDER” (2:05) [Trickle—Pitts] Criss on teeners’ shoulders with this one.

“ISH” GORDON (Pace 1012)

(C++) “MY LONELY HEART” (2:56) [Clay Lick BMI—Gordon, Thompson] Good handling of a feeling traditional country tearjerker. Gordon is deeply sincerity in his vocal work.

(C++) “HAVE I WAITED TOO LONG” (2:15) [Channel BMI—Gordon] More traditional ballad crying by the singer.

TWINTONES (Banner 02023)

(C) “BUMPITY ROAD TO LOVE” (2:53) [Magic Circle BMI—Perry] Male-female vocal team in harmony, a bubblegum rollin’ rock. OK, waxing.

(C) “MOST OF ALL” (2:35) [Magic Circle BMI—Perry] Seamy side of love is explored ballad-wise by the team.

The Cash Box—September 3, 1960
The Fendermen: Phil Humphrey and Jim Sundquist
Currently playing important one-nite engagements

Aug. 22—The Armory, Pocatello, Idaho
Aug. 23—The Plysmor, Ontario, Ore.
Aug. 24—Tri-City, Kennewick, Wash.
Aug. 26-28—Los Angeles, Calif.
Aug. 30—Durango, Colo.
Aug. 31—Farmington, N. M.

Sept. 1—Riverside Ballroom, Phoenix, Ariz.
Sept. 2—Auditorium, Colorado Springs, Colo.

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Dallas, Tex.

H. E. Ramey Dist.
Nashville, Tenn.

H. E. Ramey Dist.
Chicago, Ill.

H. E. Ramey Dist.
Pittsburgh, Pa.

H. E. Ramey Dist.
Baton Rouge, La.

H. E. Ramey Dist.
Dayton, Ohio

H. E. Ramey Dist.
Cleveland, O.

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Newark, N. J.

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H. E. Ramey Dist.
Baton Rouge, La.

H. E. Ramey Dist.
Chicago, Ill.
**Record Reviews**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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**The Cash Box**

**Pick of the Week**

**"THERE'S NOTHING ON MY MIND"**
(Part 2) (2:10) [Mercedes BMI—McNeely]

**"THERE'S NOTHING ON MY MIND"**
(Part 1) (1:52) [Mercedes BMI—McNeely]

**THE TEEN QUEENS (Antler 4014)**

Antler should cash in on the "answer" craze with this two-part follow-thru on Bobby Marchan's 2-part version of the original Big Jay McNeely hit "There's Something On Your Mind." It's by the "Eddie My Love" gals, the Teen Queens (Betty & Ronnie) and their effort is along the lines of the Marchan pair—with the 2 part side featuring tongue-in-cheek recitations. Should pull strong in R&B-pop circles. London handles line.

**"BACK TO SCHOOL"** (2:39) [Darn BMI—Rene, Adams, Nader]

**DON'T GO MY LOVE, DON'T GO** (2:13)

[Harvest, Trinda ASCAP—Crane, Jacobs, Tucker]

**RITCHIE ADAMS (Ribbin 6915)**

Ritchie Adams' "Back To School" should be a big topic of conversation among the teenagers when they return to the halls of study within the coming weeks. It's a fast moving rock-delighter that highlights a catchy female vocal backdrop. Flipside, Adams warmsly styles a fetching rock-n-roll ballad romantic pleader.

**"APACHE" (2:52) [Regent BMI—Jordan]**

**QUARTERMASTER'S STORES" (2:21) [Lorna-Trad: Arr, Shepherd]**

**THE SHADOWS (ABC—Paramount 10138)**

The Shadows, the group that backs up ace English songwriter Cliff Richard, can step out on its own with this instrumental that's currently topping the British charts. Titled "Apache," it's a tantalizing quick beat'er that can put the group over the top this side of the Atlantic. Inviting rock-instrumental completes the pairing.

**"SAILOR (Your Home Is The Sea)" (2:18) [Bay—Scharfenberger, Busch]**

**"LA LUNA (Quando La Luna)" (2:17) [Biem—Deanii, Siegel]**

**LOLITA (Kapp 319)**

The "Sailor" portion is one of Germany's top hits. (under the title of "Seemann"). Tune is a haunting affair, and the lark sings it with meaning against a lovely, soft-spoken orch-chords. Though the tune is sung in German, there's a "surprise" narrative in English. Side can succeed here, too. Flip is lively item in the Caterina Valente vein.

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**The Cash Box**

**Best Bets**

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**FOUR ESQUIRES** (Paris 540)

(B+) **SWEET SIXTEEN SHELL NEVER BE** (Teddy Vann, Kahl BMI—Vann) The head of the popular WNTA-TV-Newart dance party can have his own hit here. It's a tantalizing thumper that Coke sells with solid sales authority. Sensational wax debut. Stick with it.

(B+) **SKIP-SKIP** (2:00) [Teddy Vann, Kahl BMI—Vann] This half's a charming up-dating of "Skip To My Loo" and it also grabs off a chart berth. The terrific chorus and vocal support on both ends is headed up by Teddy Vann.

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**CLAY COLE (Roulette 4250)**

(B+) **HERE, THERE, EVERYWHERE** (2:38) [Teddy Vann, Kahl BMI—Vann] The head of the popular WNTA-TV-Newart dance party can have his own hit here. It's a tantalizing thumper that Coke sells with solid sales authority. Sensational wax debut. Stick with it.

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**BARBARA MEANOR (Signature 12069)**

(B+) **ENGLISH CITY** (2:55) [Lois BMI—Lieder, Stoller] The recent Willibert Harrison smash gains a cross-over appeal into a fine legi swing vehicle for the stylist and inventive Jack Aume. Lead can become a dance hit.

(B+) **LOVE TALK** (2:02) [Ron ASCAP—Charlap, Graham] An interesting creation from the assemblage.

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**CLEO JONS (RCA Victor 7772)**

(B+) **A LITTLE OLDER THAN ADOLESCENCE** (2:00) [Bel-Air ASCAP—Stevens, Adams] The fine-sounding songstress displays solid ballad finesse in her display of a fine-bluesy-styled ballad. Organ is an effective feature of the Dick Reynolds-directed backing. A date that can come-up with important spins.

(B) **WHY DON'T YOU DO IT (Get Me Money Too!?)** (2:25) [Mayfair ASCAP—McCoy] Performer gives new-best life to the 46's favorite. Another strong support sound.

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**KAY STARR (Capitol 4419)**

(B) **JUST FOR A THRILL** (2:27) [Leeds ASCAP—Raye, Armstrong] Pro songstress does her typically fine ballad job on the semi- -emotional ballad--Vann Alexander heads the full orchestral setting, which includes teen-wise string statements. Will get deep play action.

(B) **OUT IN THE COLD AGAIN** (2:20) [Joy ASCAP—Koolher, Bloom] The evergreen gets a softer approach from both the vocalist and support. Also figures for jock plays.

**BIG BOB (Golden Crest 543)**

(B) **YOU'LL MISS ME SOME DAY** (2:10) [Gorman ASCAP—Howard] Tune with an old-fashioned flavor is brightly rendered by the saxist, who was known as Bob Dougherty on his last outing for the label.

(C+) **LOVER'S LOVE** (2:24) [Gornston, Sesac—Howard] Sentimental pacings here.

**BILLY RAY (Titan 1709)**

(B) **THE STORY OF SUEZIE** (2:45) [BMI—Wood] A well-told version of the tune about a young dope addict. Group vocal opens and closes to the date.

(B) **THE LILLIES GROW HIGH** (Billboard 1709) [The Fate Of A Gunslinger] ASCAP—Jones-Ray offers a western dramatic.

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**HOLIDAYS (Mark IV)**

**CATHY DARLING** (2:29) [Eager BMI—Lipman] Boys relay the slow-waltz with proper teen warmth. A cheapie effect is part of the vocal chords.

**DOWN BY THE SHORE** (2:18) [Lowery BMI—Carter, Lipman] Another expressive account by the songsters. Pleasing ballad takes.

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**FRED NEIL** ( Epic 9406)

(B) **SLIPPING AROUND** (2:10) [Columbia BMI—Tillman] Old country hit is received with a pop-pro-rock sound. Deeply regarded Neil's single hit by a catchy shuffle-beat sound, including effective female chorus comments. Merits teen airtime.

(B) **YOU DON'T HAVE TO BE A BABY TO CRY** (1:44) [R.E.F. ASCAP—McKee] Busy-beat sound on a tune that also bears a country heritage.

**ETTA JONES (Prestige 180)**

(B+) **IF I HAD YOU**—Thrush offers a nice, cozy rendition of the fine rhythm section is the only setting sound.

(B+) **DON'T GO TO STRANGERS**—More of a bluesy style to this performance.

**SCOTTIE STUART (MCM 005)**

(B+) **NIGHTMARE** (2:05) [Monona BMI—Stuart] Good driving sound that will take to a fella who dreams that a "great" white rabbit chases him. Plenty of beat for the teenagers.

(C+) **LITTLE ROCKER** (1:55) [Monona BMI—Gibbons] Another driving statement.

**GARY ENGEL** (KP 1024)**

(B) **OL' MAN RIVER** (2:43) [Harms ASCAP—Hammerstein, Kern] The classic "Showboaters" opus receives an interesting shuffle-beat arrangement, with Engel turning in a fine teen-oriented vocal. Could get around.

(B) **BESAME MUCHO** (2:49) [Harms ASCAP—Velasquez, Sylar] The Latin favorite is also re-told for the teenagers, and results are effective.

**ESCO'S** (Federal 12380)**

(B+) **DIAMONDS AND PEARLS** (1:18) [Loire BMI—Tyler] Songsters have a solid version of the oft-cut tune, which is beginning to make some noise. Should there be heavier action, here's a reading to eye.

(B) **WE DANCE** (2:25) [Wisto BMI—Carter] Boys turn it to a blues rhythmic, and come-up with a colorful sound.

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**WARREN COVINGTON & TOMMY DORSEY ORCHE** (Decca 31140)**

(B) **SWEET SURF, JUST YOU** (2:37) [Shapiro Bernstein ASCAP—Harrds] The vocal orch-chorus offers a cheerful, fox-trot account of the study. Good-natured hit for those that's waitful programming.

(B) **COFFEE'S THEME** (2:44) [Sanham ASCAP—Hamilton, Kostal, Scotti] Ork solos with an after-hours theme from the TV show, "Dinosaurs Unknown," Tasteful band sound.

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The Cash Box—September 3, 1960
JOHN WAYNE (angrily): Hoss stealin' is one thing—but no man gets away with stealin' my wagon load of JOHNNY HORTON'S latest hit "NORTH TO ALASKA"!

JOHNNY HORTON Sings the title song from the 20th Century-Fox production: "NORTH TO ALASKA" b/w "The Mansion You Stole" on Columbia® Records

3-41782 Single-33
4-41782 Single-45
Only those records best suited for commercial use are reviewed by THE CASH BOX.

B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIocre

Tommy Dee (Challenge 59087)

"Story of Susie" (2:41) [When BM—Mize Dee, who had a chart item in "Three Stars" sometime ago, effectively tells the story of a dope addict victim (at least two other versions are available). Could be a chart-hitting outing on the theme.

"Ballad of a Drag Race" (2:14) [Loring-Jat BM—Dee] Dee sings the haunting tale of fella who loses out in a drag race.

Johnny October (Capitol 4417)

"Uh-Huh" (2:31) [Haverford ASCAP—Craig] Teen-market songster reads the catchy rhythm against a strong rock-string & chorus sound. Deek gives the kids a solid rock stink.


Friday Knights (Strand 25019)

"Don't Open That Door" (2:35) [Shaprio Bernstein ASCAP—DeLage, Hilliard] Cute novelty rocker about a guy who tells his gal to resist the temptation of letting a guy into her house, but to no avail. Could get hefty fun spins.

"A Poor Man's Roses" (2:10) [Arr. Rose BM—Williams] The old Hank Williams item is tastefully handled.

Floyd Cramer (RCA Victor 7755)

"Sweetie Baby" (2:17) [Cigma BM—Lee, Rose] Interesting gospel-type, teen-beat instrumental. Keyboard opens the show and is soon joined by a combo-chorus for added color. Could drop out.

"Lilt Me Date" (2:20) [Cigma BM—Cramer] This is a softie, and it has a catchy theme for the vehicle. Pretty stuff. Can also come thru big.

John Gary (Fraternity 870)

"Forget It" (2:45) [Huckey ASCAP—Gary] Gary smoothly depicts the light-sounding ballad, and gets a nice rock-a-ba-cha arrangement from the orch-chorus. Handsome teen-ballad job that could make it.


Jesse & the Road Runners (Jaro 77034)

"Happy Go Lucky Medley" (1:55) [Solo BM] Arr. Turner] A slightly-beat choire, with a collection of folkish tunes serving as the back-beat-laden format. Can step way out. Watch it!

"Sentimental" (2:00) [Solo BM—Turner] An organ with a soft-tissue sound is effective ly employed in this interesting, true-to-the-soft-beat instrumental ("Jesse" is Jesse Lee Turner). With sufficient exposure, side could also move.

Johnny Cymal (MGM 12805)

"I'll Be Me" (2:50) [Knox BM—Clement] Songster packs solid rock 'n roll punch in this quick-beat affair. Top-flight combo-chorus romp. Artist could have a click here.

"Always, Always" (2:26) [Jado BM—Cymal] A pretty, soft-spoken date.

Bobby Swanston (Donna 1326)

"Tom and Suzie" (3:07) [Maravilla BM—Swanson] A story of a love affair is strikingly told by the songster, who is multi-tracked on the refrain. There's a teen-ballad sound here that could do big chart things.

"China Doll" (1:58) [Maravilla BM—Swanson] Catchy romantic about a gal who guy takes to look like a China Doll.

Jona Carroll (Seeco 9065)

"Just Squeeze Me" (2:40) [Robbins ASCAP—Ellington, Gaines] That gets the title picture with a sensual swing handling of the mainstay. Richard Wes heads the cool orchestra. File.

"I Am in Love" (2:31) [Fuxton Hill ASCAP—Porter] Lovers in the telling of the solid Cole Porter item from "Can-Can."

English (Flame 10151)

"On with Americas" (2:31) [Emalf ACSBM—Petiven] English has a robust marcher which is a fine coup for country's achievements in the military.

"Song of the Army" (2:12) [Emalf ACSBM—Petiven] Same sort of theme here.

Joseph Alderham (Columbia 41776)

"We Keep Walking Along" (2:36) [April ASCAP—Alderham] The singer, who is billed as "America's Walking Troubador" on the label copy, directs the orch-chorus in a catchy, effective version. Featured instrument sounds like a soprano wax.

"I Keep Walking Along" (2:28) [April ASCAP—Alderham] The artist tells of his walking philosophy.

Pearl Bailey (Roulette 4279)

"Bill Bailey, Won't You Please Come Home" (2:28) [H&L BM—Phillips] The singer-comedienne offers her usual bright and genuine as she spins this ancient, recently given a chart run by Bobbie Darin. Don Redman heads a solid,aying crew. LP source is "Pearl Bailey Abroad."


Perry Bailey (Roulette 259)

"I'll Be Gone" (2:12) [Wex ASCAP—Petiven] Whole of a rock sound to this plaintive.

Rudy Rishold (Romeo 101)

"How Come You Do Me Like You Do" [Mills ASCAP—Austin, Bergere] Study gets a smart swing pose from the deep-voiced songster and full orchestra. Deck can pull punch.

"This is the Last Time I'll Cry" [Wallace Moir—Anderson, Larsen, Moir] Less effective sound in this ballad reading.

David Bailey (Banner 60202)

"Time Out for Tears" (2:50) [Magic Circle BM—Perry] A light jump-beat ballad stilt with a conventional background.

"My Share of Heartaches" (3:30) [Magic Circle BM—Perry] Loss of a rock sound to this plaintive.

Dottie Howes (Serenica 101)

"On the Beam" (3:30) [Pace BM—Kehre] New thrush offers a cheerful swinger which is theme song of the International On the Beam Club.

"It Takes Time" (2:41) [Monument BM—Blankin] Pretty ballad receives a sensitive survey from the talent.

Bunny Hobbs (Rodex 259)

"If I Had My Life to Live Over" (2:28) [General—Vincent, Tobias, Jaffe] The oldie receives a straight, adult-appeal survey from the lark, and soft string backdrop. Canadian label is handled by London.

"Why" [Taylor] Much the same ballad story.

Bruce Spencer (A Bell 284)

"The Best of Crazy ADS" (Part I) (2:58) [Abel BM]—Some funny digs at this month's most disliked, Ohio State University. Good job in the current comedy-dish fad.

"The Best of Crazy ADS" (Part II) (2:58) [Abel BM]—Same theme.

Jackie Basco (Variety 1025)

"I Guarantee" (2:45) [Reliable ASCAP—McKee, Kerr] A straightforward, true-love expression from the songster.

"I'm Dancing with Magie Tonight" (2:37) [Reliable ASCAP—McKee, Kerr] A waltzer brightly changes the pace.

The Cash Box—September 3, 1960
Introducing...
An Electrifying New Voice!

HANNAH DEAN

So Little Time
\( \text{c/w} \) Itty Bitty Love

3-41768 (Single - 33)
4-41768 (Single - 45)

EXCLUSIVELY ON COLUMBIA \( \text{©} \) RECORDS
Kiddio

Moses Melody Shop
Little Rock, Ark.
1. Kiddio (B. Benton)
2. Walk Don’t Run (Ventures)
3. Over The Rainbow
   (Dimensions)
4. New Orleans (E. Dimmick)
5. Hella Young Lovers (F. Antal)
6. Hity Bitty (B. Hyland)
7. Look For A Star (G. Miles)
8. Image Of A Girl (Safaris)
9. A Woman, A Lover, A Friend
   (J. Wilson)

E & R Record Shop
San Antonio, Texas
1. The Twist (C. Checker)
2. It’s Now Or Never
   (E. Presley)
3. Hity Bitty (B. Hyland)
4. To To (E. McPherson)
5. Finger Poppin’ Time
   (B. Ballard, B. Ballard)
6. Valerie (B. Rydell)
7. I Got To Find My Baby (C. Berry)
8. Image Of A Girl (B. Kendi)
9. Kiddio (B. Benton)
10. Loo & Black

Bandstand Records
Cleveland, Ohio
1. Never On Sunday (D. Central)
2. A Million To One (J. Charles)
3. Over The Rainbow
   (Dimensions)
4. Theme From The Apartment
   (F. McCarthy, P. McCarthy)
5. It’s Now Or Never
6. Walk Don’t Run (Ventures)
7. My Heart Was A Mind Of Its
   Own (C. Francis)
8. Valerie (B. Rydell)
9. The Twist (C. Checker)
10. Hity Bitty (B. Hyland)

Central Record Shops
Galapagos, Ga.
1. The Same One (B. Benten)
2. Chuck camp (J. Cohot)
3. A Woman, A Lover, A Friend
   (J. Wilson)
4. Question (L. Pegral)
5. A Lonely Soldier (J. Butler)
6. This Old Heart (B. Brown)
7. To To (E. McPherson)
8. I Need You To Do It (J. Teeter)
9. One In A Million (J. Charles)
10. You Got The Power (J. Brown)

RichlOy One Stop
Phila., Pa.
1. It’s Now Or Never
   (E. Presley)
2. Valerie (B. Rydell)
3. McElion To One (J. Charles)
4. Walk Don’t Run (Ventures)
5. Finger Poppin’ Time
   (B. Ballard, B. Ballard)
6. The Twist (H. Ballard)
7. Hity Bitty (H. Ballard)
8. Dreamin’ (L. Burrell)
9. This Ever Earth
   (1.4. S. A. 10. B. Eason)
10. Good Old U.S.A. (J. Bason)

GinGers Music Shop
Roswell, New Mexico
1. It’s Now Or Never
   (E. Presley)
2. Walk Don’t Run (Ventures)
3. The Twist (C. Checker)
4. Feel So Fine (J. Peral)
5. Tell Laura I Love You
6. The Lonely (R. Orbison)
7. I’m Sorry (B. Lee)
8. Mission Mills (H. Brooks)
9. Finger Poppin’ Time
   (H. Ballard, B. Ballard)
10. Dreamin’ (L. Burrell)

El Rey Music Shop
San Francisco, Calif.
1. It’s Now Or Never
2. The Twist (C. Checker)
3. Valerie (B. Rydell)
4. Mr. Custer (L. Verni)
5. Ya Ya (D. Thomey)
6. Walk Don’t Run (Ventures)
7. And Now I Dream
8. Love (G. Mills)
9. A Foot In Love
10. Beatnik Sticks (P. Reveral)

Comer’s Record Nook
San Antonio, Texas
1. It’s Now Or Never
   (E. Presley)
2. Walk Don’t Run (Ventures)
3. Look For A Star (G. Mills)
4. Image Of A Girl (Safaris)
5. The Twist (C. Checker)
6. Valerie (B. Rydell)
7. I’m Sorry (E. Lee)
8. Only The Lonely (R. Orbison)
9. In My Little Comer Of The
   World (A. Beynon)
10. Thousand Miles Away
    (Heartbeats)

Stamplin’s Record Room
Reno, Nevada
1. It’s Now Or Never
   (E. Presley)
2. Hity Bitty (B. Hyland)
3. Walk Don’t Run (Ventures)
4. Only The Lonely (R. Orbison)
5. I’m Sorry (E. Lee)
6. Walkin’ To New Orleans
   (Dimmick)
7. The Twist (C. Checker)
8. Valerie (B. Rydell)
9. Only The Lonely (R. Orbison)
10. Thousand Miles Away
    (Heartbeats)

Rosslyn Music
Los Angeles, Calif.
1. The Twist (C. Checker)
2. Diamonds & Pearls
   (A. Dezard)
3. If You Is Or If You Isn’t
   My Baby (B. Brown)
4. It’s Now Or Never
5. I’m Sorry (E. Lee)
6. A Million To One (J. Charles)
7. Que But I’m Lonesome
   (B. Ballard, B. Ballard)
8. Long Hair (K. Mandel)
9. You Made Everything To Me
   (S. Sedata)
10. Hello Young Lovers (P. Antal)

Madonna Records
Portland, Oregon
1. Please Help Me I’m Falling
2. Walk Don’t Run (Ventures)
3. It’s Now Or Never
4. I’m Sorry (E. Lee)
5. Finger Poppin’ Time
6. Valerie (B. Rydell)
7. Image Of A Girl (Safaris)
8. Look For A Star (J. Miles)
9. G. Mills/B. Vaughn
10. Theme From The Apartment
   (Donovon & Teeth)

Sammie Vincent
Fittelfield, Mass.
1. Look For A Star (J. Miles)
2. Walk Don’t Run (Ventures)
3. It’s Now Or Never
4. The Twist (C. Checker)
5. Hity Bitty (B. Hyland)
6. Please Help Me I’m Falling
   (J. Lockert)
7. Tell Laura I Love Her
   (B. Peterson)
8. Theme From The Apartment
   (Donovon & Teeth)
9. Image Of A Girl (Safaris)
10. Only The Lonely (R. Orbison)

Lishon’s
Chicago, Ill.
1. It’s Now Or Never
2. Valerie (B. Rydell)
3. The Twist (C. Checker)
4. Hity Bitty Time (R. Vernon)
5. I’m Sorry (E. Lee)
6. Mr. Custer (L. Verni)
7. Theme From The Apartment
   (Donovon & Teeth)
8. Never On Sunday (J. Caski)
9. My Heart Has A Mind Of Its
   Own (C. Francis)
10. Only The Lonely (R. Orbison)

The Music Shop
Springfield, Ill.
1. Walk Don’t Run (Ventures)
2. The Twist (C. Checker)
3. Over The Rainbow
   (Dimensions)
4. It’s Now Or Never
   (E. Presley)
5. Valerie (B. Rydell)
6. Dreamin’ (L. Burrell)
7. Honest I Do (Hannencr)
8. Finger Poppin’ Time
   (B. Ballard, B. Ballard)
9. Theme From The Apartment
   (Donovon & Teeth)
10. I’m Sorry (E. Lee)

Thiem’s Record Shop
Raleigh, N. C.
1. The Twist (C. Checker)
2. Diamonds & Pearls
   (A. Dezard)
3. Hity Bitty (B. Hyland)
4. Walk Don’t Run (Ventures)
5. I’m Sorry (E. Lee)
6. Only The Lonely (R. Orbison)
7. Tell Laura I Love Her
   (B. Peterson)
8. Missions Ball (D. Brooks)
9. Finger Poppin’ Time
   (J. Preston)
10. I’ve Got To Find My Baby
    (J. Preston)

The Groove Shop
Norfolk, Va.
1. Walk Don’t Run (Ventures)
2. In My Little Corner Of The
   World (A. Beynon)
3. The Twist (C. Checker)
4. Finger Poppin’ Time
   (B. Ballard, B. Ballard)
5. Hity Bitty (B. Hyland)
6. Never On Sunday (D. Central)
7. Valerie (B. Rydell)
8. Josephine (J. Block)
9. A Woman, A Lover, A Friend
   (J. Wilson)
10. Question (L. Peral)

The HIT Version! by Little Joe and the Thrillers
4-7136 OKeh Records
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **TONIGHT'S THE NIGHT**
   Shirells (Scepter 1208)

2. **IRRESISTIBLE YOU**
   Bobby Peterson Qt. (Y-Tone 214)

3. **LET'S THINK ABOUT LIVING**
   Rob Luman (Warner Bros. 5172)

4. **LOVELY GUY**
   Guilehods (Dot Fl 4137)

5. **RAMBLIN'**
   Ramblers (Addit 1257)

6. **I CAN'T STOP LOVING YOU**
   Tommy Zang (Hickory 3123)

7. **GOODNIGHT SWEETHEART**
   Untouchables (Mercury 334)

8. **YAQUERO**
   Fireballs (Top Rank 2054)

9. **LUCK OF THE IRISH**
   Rusty Draper (Mercury 334)

10. **YOU TALK TOO MUCH**
    Joe Jones (Ric 972)

11. **SHIMMY LIKE KATE**
    Olympics (Arvee 3006)

12. **SERGEANT PRESTON OF THE YUKON**
    Roy Stevens (WRC 037)

13. **LA BAMBA**
    Carlos Brothers (Del-Fi 4145)

14. **KILLER JOE**
    The Jazztet (Argo 5356)

15. **TIME MACHINE**
    Dante & The Evergreens (Madison 135)

16. **ROBOT MAN**
    Jamie Horton (Joy 241)

17. **ALL I COULD DO WAS CRY**
    Joe Tex (Arms 1179)

18. **WAY OVER THERE**
    Miracles (Tamla 5402)

19. **WAIT**
    Jimmy Clanton (Ace 600)

20. **BRONTOSAURUS STOMP**
    Pidgin Men (Capitol 6424)

21. **SPEAKING OF HER**
    Adam Wade (Coed 5136)

22. **MY DEAREST DARLING**
    Etta James (Argo 3368)

23. **THIS OLD HEART**
    Janet Brown (Federal 12378)

24. **I WANT TO KNOW**
    Sonny & The Teenagers (Chick 703)

25. **TWISTIN' U.S.A.**
    Danny & The Juniors (Swan 4060)

More Red Hot Hits from ERA RECORDS

#1 Smash of the Year

"MR CUSTER"

Larry Verne

#3024

His Biggest Hit Yet
Exciting and Different

"THE GHOST OF BILLY MALLOO"

Dorsey Burnette

#3025

Still Ringing Loud

"MISSION BELL"

Donnie Brooks

#3018

Big Sleeper Hit

"THE FROG"

The Four Stars

#3021

6425 Hollywood Blvd.
Hollywood, Calif. - HO 6-2161
Clay Cole, twenty year old host of WNTA-TV-Newark's "Summer Show," has added a new dimension to his bargeoning disk jockey career by cutting a commercial single record for release on the Roulette label. Titled "Here, There and Everywhere," the tune was introduced by Gypsy Rose Lee. Cole's rise to a big-city jockey was begun when he left WKBW and WFMJ, TV stations in Youngstown, Ohio, after a four year stint, for a post with WRIF, Detroit, Mich. Recently, he was only 18 when (beginning deejaying at a very young 14). At WNTA he hosted "Rate the Record" which eventually became the "Clay Cole Show." Now he's widened his audience with his own TV dance party. We've been

informed of the Aug. 6 engagement of Bruce Morrow to Susan Stoloff. Bruce is the genial jockey so popular with WINS-New York fans. . . . It's not on the charts but the Fabulous Four of WOWO, four intrepid jockeys at the Ft. Wayne, Ind. station, got quite a kick out of harmonizing "In The Old Good Summertime" as the opener of the WOWO "Summer Sizzle" show which was held in the Ft. Wayne Outdoor Theatre in Franke Park. The deejay line up was drawn in a crowd of more than 4,000; following the zany opening each of the men emceed a portion of the program along with the "Sizzle" show which closed the successful afternoon.

KFWB-Hollywood's Bill Ballantine will return to the KFWB-Seattle line-up starting with the October issue. Bill will write a monthly column of "comments on the half skirt" tailored for disk jockeys. Bill Clarke of WKBK-Manchester, N.H. notes that the station's wattage will be increased to 5,000 on September 5, which, according to Bill, makes the outlet the only full-time 5,000 watt station in the state. For three weeks after the watt increase WKBK will celebrate the power increase with, among other things, a contest with prizes ranging from presents to a trip to Europe. Among this year's contest winners will be Bill Hoffman of WNLC-New London, Conn, is conducting record hops at the city's Ocean Beach Park. These Friday nites are drawing a multitude of Teenagers into the Hoffman fold. . . . Bud Basch tells us that rec record-hops to his NY office were Jim Myers (WTOP-Washington), Fred Mitchell (WOHO-Toledo) and Bill Taylor (WTRY-Troy, N.Y.).

We've gotten wind of a group of disk jockeys in Portland, Ore., who've formed an exclusive club which they've tagged the Blubber Smuggler's. Latest additions to the club include Jim Barber (KGMS-Sacramento, Calif.) and new man Don R. Hughes of KRAK-Sacramento. We believe the Blubber Smuggler's might have something to do with KISN program director Hal Raymond's car being abducted and found later filled with cement. Lots o' luck Hal. All disk jockeys are invited to become Blubber Smugglers; just write Dick Johnson at 1417 N. Mobile Ave., Portland, Ore., St. Louis, Mo., or Fort Wayne, Ind., and loving every moment of it—as indicated by reports from WIL. The excitement centers around the "Ritz Bitsy Bikini" contest sponsored by WIL and better tapped by a decal model in Miss WIL bikini riding around town on her polka dot convertible. She'll visit all areas in greater St. Louis during a week-long campaign. WIL listeners attempt to count the total spots on her bikini and win a prize. According to WIL, St. Louis blood pressures have hit a new high. . . . Celebrating its 20th year of broadcasting (congratulations), KROD-El Paso marked the occasion with the date with a 48 hour "Songs of Our Times" promo. The station dug back into its library and played only those records which topped the million mark. Actually, the promo was supposed to run only 24 hours but listener response was so enthusiastic that it was decided to extend the thing another cycle. KROD deejays participating included Chuck Edwards, Jim Newton, Paul Allen, Frank Lee and Jack Murray. KDKA-Pittsburgh claims that to have increased attendance at a recent Pirates-Cubs game by at least 7,000 when station staffers engaged a team of Junior All-Stars (between the ages of 10 and 16) in a "comedy of errors" baseball game preceding a regular Pirate game at Forbes Field. The 7,000 attendance claim is based upon the fact that some 7,000 less attended the other Pirates-Cubs evening games in the series. Lacking the playing ability of the small fry (they had been selected through contests conducted by a dozen newspapers in the area), this year's "Pirates-All-Stars" were reported by many tars. The kids counter with paintings painted like baseballs, seltzer water, custard pies, and other unsportsmanlike paraphernalia. Final score was kids 2, KDKA 1.

VITAL STATISTICS:

The Rick Lawrence (formerly Lacovara), producer of the all-nite show for WINS-New York has accepted a disk jockey position with WLDY-Danbury, Conn. He'll work the 2-6 PM across the boards and do The Cash Box top 50 Saturday morning in sports. Station disc jockeys includes WLNY-St. Petersburg, Fla. Dick replaces Murph McHenry who left to assume the program director reins of WGMI, a new senior station in a small Florida town. A long island radio personality Tim Lockhart has joined the staff of WBBR-Babylon. He succeeds George Sina, who was upped to editor of the station's news staff.

Brian Skinner is handling the program manager duties for CKIE-Corona, NY. Station KDAL-Duluth has been purchased by WGN-Chicago for a sum in excess of $5 million dollars. The sale, subject to FCC approval, does not affect KDAL's status as a CBS affiliate.
# The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
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</thead>
<tbody>
<tr>
<td><strong>1</strong></td>
<td><strong>1</strong></td>
</tr>
<tr>
<td>IT'S NOW OR NEVER</td>
<td>NEVER ON SUNDAY</td>
</tr>
<tr>
<td>Elvis Presley (RCA Victor)</td>
<td>Den Costa (United Artists)</td>
</tr>
<tr>
<td><strong>2</strong></td>
<td><strong>2</strong></td>
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<tr>
<td>THE TWIST</td>
<td>HELLO YOUNG LOVERS</td>
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<tr>
<td>Chubby Checker (Parkway)</td>
<td>Paul Anka (ABC Paramount)</td>
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<td><strong>3</strong></td>
<td><strong>3</strong></td>
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<tr>
<td>WALK DON'T RUN</td>
<td>PLEASING ME I'M FALLING</td>
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<tr>
<td>Ventures (Dot)</td>
<td>Hank Locklin (RCA Victor)</td>
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<tr>
<td><strong>4</strong></td>
<td><strong>4</strong></td>
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<tr>
<td>VOLARE</td>
<td>MY HEART HAS A MIND OF ITS OWN</td>
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<tr>
<td>Bobby Rydell (Cameo)</td>
<td>Connie Francis (MGM)</td>
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<tr>
<td><strong>5</strong></td>
<td><strong>5</strong></td>
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<tr>
<td>FINGER POPPIN' TIME</td>
<td>RED SAILS IN THE SUNSET</td>
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<td>Hank Ballard &amp; Midnighters (King)</td>
<td>Platters (Mercury)</td>
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<td><strong>6</strong></td>
<td><strong>6</strong></td>
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<tr>
<td>I'M SORRY</td>
<td>TA TA</td>
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<tr>
<td>Brenda Lee (Decca)</td>
<td>Clyde McPhatter (Mercury)</td>
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<td><strong>7</strong></td>
<td><strong>7</strong></td>
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<tr>
<td>ITS BYTSY TEENIE WEENIE YELLOW POLKA DOT BIKINI</td>
<td>TELL LAURA I LOVE HER</td>
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<tr>
<td>Brian Hyland (Rapp)</td>
<td>Ray Peterson (RCA Victor)</td>
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<td><strong>8</strong></td>
<td><strong>8</strong></td>
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<tr>
<td>(YOU WERE MADE FOR) ALL MY LOVE</td>
<td>IT ONLY HAPPENED YESTERDAY</td>
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<tr>
<td>Jackie Wilson (Brunswick)</td>
<td>Jack Scott (Hank)</td>
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<td><strong>9</strong></td>
<td><strong>9</strong></td>
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<tr>
<td>DREAMIN'</td>
<td>CHAIN GANG</td>
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<td>Johnny Burnett (Liberty)</td>
<td>Sam Cooke (RCA Victor)</td>
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<td><strong>10</strong></td>
<td><strong>10</strong></td>
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<tr>
<td>ONLY THE LONELY</td>
<td>LOOK FOR A STAR</td>
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<tr>
<td>Ray Orbison (Monogram)</td>
<td>Gerry Goffin (Decca)/Debbie Harrow (Decca)/Glory Hines (Imperial)/Nicky Como (Laudia)/Bobby Vaiugh (Decca)</td>
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<td><strong>11</strong></td>
<td><strong>11</strong></td>
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<tr>
<td>THEME FROM THE APARTMENT</td>
<td>THIS BITTER EARTH</td>
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<tr>
<td>Ferrante &amp; Teicher (United Artists)</td>
<td>Dnesh Washington (Mercury)</td>
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<td><strong>12</strong></td>
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<tr>
<td>A WOMAN, A LOVER, A FRIEND</td>
<td>THE SAME ONE</td>
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<td>Jackie Wilson (Brunswick)</td>
<td>Brook Benton (Mercury)</td>
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<td><strong>13</strong></td>
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<td>MISSION BELLS</td>
<td>QUESTION</td>
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<td>Dennis Brooks (Era)</td>
<td>Lloyd Price (ABC Paramount)</td>
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<td><strong>14</strong></td>
<td><strong>14</strong></td>
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<tr>
<td>KIDDIO</td>
<td>BIG BOY PETE</td>
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<td>Brook Benton (Mercury)</td>
<td>Olympics (Areos)</td>
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<td>YOGI</td>
<td>JOSEPHINE</td>
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<td>Pee Wee King (Shell)</td>
<td>Bill Block's Combo (Hi)</td>
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<td><strong>16</strong></td>
<td><strong>16</strong></td>
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<tr>
<td>FEEL SO FINE</td>
<td>HOT ROD LINCOLN</td>
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<tr>
<td>Johnny Preston (Mercury)</td>
<td>Charlie Byrd (4 Star)/Johnny Bond (Republic)</td>
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<tr>
<td><strong>17</strong></td>
<td><strong>17</strong></td>
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<tr>
<td>IN MY LITTLE CORNER OF THE WORLD</td>
<td>ANYMORE</td>
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<tr>
<td>Annette Bryant (Canton)</td>
<td>Tenesha Brewer (Coral)</td>
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<td><strong>18</strong></td>
<td><strong>18</strong></td>
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<tr>
<td>IMAGE OF A GIRL</td>
<td>DON'T COME KNOCKIN'</td>
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<td>Safesti (Elpis)</td>
<td>Fats Domino (Imperial)</td>
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<td><strong>19</strong></td>
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<tr>
<td>OVER THE RAINBOW</td>
<td>TROUBLE IN PARADISE</td>
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<td>Dimitres (Matlov)</td>
<td>Crosses (Cowl)</td>
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<tr>
<td><strong>20</strong></td>
<td><strong>20</strong></td>
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<tr>
<td>WALKIN' TO NEW ORLEANS</td>
<td>YOU MEAN EVERYTHING TO ME</td>
</tr>
<tr>
<td>Fats Domino (Imperial)</td>
<td>Neil Sedaka (RCA Victor)</td>
</tr>
</tbody>
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**SEECO SETS ALL AMERICA SPINNING WITH THE HOTTEST NEW RELEASES FROM NEW YORK TO BUENOS AIRES**

**PLUS 7 GREAT NEW LATIN RELEASES**

CELP 455—Folk Songs of Spain Vol. 4
CELP 470—(Stereo 4700) Felix Caballero Sings Great Love Songs
SCLP 9190—(Stereo 91900) La Fabulosa Lola Flares
SCLP 9193—(Stereo 91930) “Alma Jarocha” with Trouvadores Jarochos
SCLP 9194—(Stereo 91940) “Amar Y Vivir” with Carlos Melendez
SCLP 9195—(Stereo 91950) “Mi Amor Ante Todo” with Joe Valle
SCLP 9197—(Stereo 9170) “Regresa Alberto Beltran” with Rene Hernandez Orch.

**THE SMASH SINGLE FOR THE FALL IS ON SEECO**

"JUST SQUEEZE ME" c/w "I AM IN LOVE" by JONY CARROLL SEECO 6065

**Arranged and Conducted by Richard Woss**

Don't Be Caught With Your Inventory Down!
Order these great new releases from your nearest distributor.
PLEASE EAVESDROP on our private telegram communication!

RAY CHARLES  
"GEORGIA ON MY MIND"  
and  
"CARRY ME BACK TO OLD VIRGINNY" 

ABC-10135 

P.S. Our sincere thanks to San Francisco, Chicago and all of our other distributors for helping "kick off" these newest Ray Charles hits...

Distributed in Canada by Spartan of Canada, Ltd.
HEADED FOR THE TOP AND BUT QUICK!

RICKY NELSON

"I'M NOT AFRAID"

(Written by Felice Bryant)

b/w "YES SIR, THAT'S MY BABY"

#5685

Imperial Records

In Canada: London Records, Ltd.

The Cash Box—September 3, 1960
**Rusty "Saints Manny Roulette Dick Johnny COULD diskery"**

![Image](image-url)---

**Recycled Ramblings**

(Continued from page 20)

Do Right." RCA's Stan Pat urges us to spin the new Floyd Cramer instrumental "Last Date," which he feels can go all the way. Other favorites out of the diskery include Sam Cooke's "Chain Gang: "And Now" by Deke Dickerson; "I'm Falling Too" by Skeeter Davis and "Mommy Out De Light" by Mickey & Sylvia. . . . Tony Galgano and Rube Lawrence (Record Dists) were on hand for the Saints And Sinners opening at Cafe Continental. The jazz group's current Seeco album is "Saints And Sinners Catch Fire At The Sheraton-Jefferson In St. Louis." As Tony puts it, if the title leaves you breathless wait'll you hear the record. . . . Alan Bress (J. H. Martin Dists) covered the deejay circuit with Polished artist Dick Lee who's been on an extensive p.a. tour exposing his latest "I Never Knew." Alan's pretty excited over action on Pat Boone's "Candy Sweet" (Dot); Dodie Stevens "No" (Dot) and the new Anthony Newley slicing "If She Should Come To You" (London). . . . Rusty Draper made a brief stop hereabouts, fresh from his Fort Wayne, Ind. stint. He's enjoying response to both sides of his latest pairing "Lack Of The Irish" and "A Little More Like Heaven" (Mercury). . . . Summit Dists' Jack White loudly echoes "I Told You So." while advising that Bob Luman's "Let's Think About Living" (WB) is selling like mad. Jack adds that the Everly Bros. have another big one in their nextie "So Sad." . . . Buddy Rich opened at the Cloister 8/22. . . . Former Olympic star, and present WAAF disk jockey, Jesse Owens, takes off for Rome where he will tape on-the-scene reports of the 1960 Olympic Games to be aired via WAFF 8/30 thru 9/12 in the 12:30-12:45 PM time slot.

Morrie Price of Arnold Records tells us the Paul Chaplin outing of "Shortnin' Bread" (Harper) is gaining ground steadily and has made several station charts. Also moving up at Arnold are "You Talk Too Much" by Joe Jones and "Hully Gully Cha Cha" by Skip and Flipp. . . . The big three out of United Record Dists this week, according to George & Ernie Leiter, are "I'm In That Rideable You" by Bobby Peterson (V-Tone); "John Henry" by Jerry Lee Lewis (Sun) and "Stay" by Maurice Williams (Herald). . . . Hal Stein handled production chores for the 8/27 Chicago Urban League Jazz Festival, which featured such headliners as Sammy Davis, Dizzy Gillespie, Maynard Ferguson, Dakota Staton and Lambert, Hendricks & Ross. . . . Stan Dale recently severed connections with WAIT and is devoting more time to freelance commercials, etc. . . . Roulette’s Ralph Cox is raving over The Turbans’ "click" Diamonds And Pearls and the Sarah Vaughan-Joe Williams-Count Basie single "Teach Me Tonight." He's sure that the latter slicing can't miss with a trio like that. . . . Johnny Quinn, who spins nifty but comedy records on his "Comedy Corner" show (WBSC-FM, 10-10 PM), is mighty pleased about the number of comedy records cropping up on national charts. . . . Ed Walker advises that Charlie Gray was recently appointed midwestern district manager for Cootan Distributing. Ed's related over action on Bobby Comstock's "Bony Moronie" (Jubilee) and Steve Alaimo's "Mr. Heart Never Falls Dot" (Dixson). . . . Congrats to Mercury's promo man Bob Spendlove and his Kathy on the birth of Janice Lynn who tipped the scale at 6 lbs. 9 oz. . . . Capitol singles zooming up, according to Barney Field and "Honeysuckle Rose" by George Shuruin, "One Finger Symphony" by Sue Raney and Frank Sinatra's "Nice 'N Easy." . . . Soma Records toppie Amon Heilicher tells us initial reaction to the new Fendermen waxing "Don't You Just Know It" indicates this might well go the route of their previous chart buster "Mule Skinner Blues." Danny Heilicher adds that the instrumental flip side "Beach Party" also has chart potential. . . . Maynard Ferguson opened at the Sutherland 8/24 for one week. . . . Garlan Distrib's Irv Garniga is more than happy with chart positions of Don Costa's "Never On Sunday" (UA); Paul Evans "Bridade Of Broken Hearts" (Guaranteed) and Mary Johnson's "Move Two Mountains" (UA). He's hoping John Gabriel will follow suit with his newie, "Raintrods.""}

**LOS ANGELES:**

Tommy Sands stirring up top air-play nationally with "The Old Oaken Bucket," on Capitol. Singer is currently doing a hitch in the Army. . . . Trans America Records in New York reports a couple of Los Angeles deejays placing their acts, one of which is Hill's "Little Lover" slice. . . . Manny Harmon and his Romanjo Recording Orch. played their first date at the Hollywood Palladium 8/26-27. . . . Dick Palmer, national rep for American Music Co., on a cross-country promo tour with Peter James, who has "I Think I'll Break Down And Cry" on the Silver label. . . . Dolla! Drama Eddy, set for a 36 day p. a. trek along the Southern Coast of the U.S. starting 10/2. . . . Larry Verne recently performed his fast-breaking Era waxing "Mr. Custer," on the Dick Clark Show. . . . Roulette Records releasing Petula Clark's latest LP, "Naughty But Nice," with her current 41/2 week stint at the Coconut Grove. . . . Mike Gould winging to Melbourne, Australia, to firm up dates for Elke Fitzgerald's upcoming tour down under in November. . . . Henry Mancini, composer of "Peter Gunn" and "Mr. Lucky," recently completed scoring of his initial movie, "High Time" starring Bing Crosby. Mancini waxed an original sound track from the pic, which will hit the market next month. . . . Atoe Records recently released three new Bobby Darin recordings — two albums, "Darin At The Copa" and "For Teenagers Only," and single "Beachcomber" b/w "Autumn Blues," "Lad in Marks." During its initial starring, featuring him on the piano with his own original compos- itions. . . . Bobby Vee, teen idol, is filming the charts with "Devil Or Angel" and currently busy with his debut package for the label, due out . . . (Continued on page 24)

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**All I Could Do Was Cry**

(Part 2) — ANNA 1119

Joe Tex

**"So Good"**

by

Reuben Fort

ANNA 1117

**"Don't"**

by

"Blue Moon"

Allen (Little Bo) Story

ANNA 1118

**"I'm an Orphan Boy!**

by

D.J.'s

**"What About You?"**

**WOW!**

**"So Good"**

by

Reuben Fort

ANNA 1117

**"Don't"**

by

"Blue Moon"

Allen (Little Bo) Story

ANNA 1118

22

The Cash Box — September 3, 1960
Turn Old Records Into New Profits

with the Fabulous Mercury Double Take-All Plan!

Yes, you've asked for it! Here is your all time favorite . . . only doubled!
Turn in ANY LABEL.
Trade in on hot hit Mercury albums including great, new "Perfect Presence Sound" series.
DEFERRED PAYMENT PRIVILEGES.
BE READY for big fall selling ahead.

Backed by powerful Mercury Fall Ad Campaign!

Tie-In with this FREE Colorful Eye-Stopping Display Material for the Big Pay-Off!

Window display units showcase noted artist and specific album—double as counter merchandiser holding 6 albums.

Attention-getting center piece for window displays.

Big "12 by 42" full-color molded plastic sign for wall, counter, back-bar.

Full-color consumer catalog highlights fast-selling Mercury releases.

Two-color streamers for window, wall, counter.

Double Take-All Plan Effective Sept. 1—Oct. 15, 1960
See Your Mercury Distributor Now!
ATLANTIC'S GREAT JAZZ STARS NOW ON SINGLES!

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Catalog No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ray Charles</td>
<td>Doodlin' (Parts 1 &amp; 2)</td>
<td>5005</td>
</tr>
<tr>
<td>Harry Lookofsky</td>
<td>Move The Mooche  on Move</td>
<td>5004</td>
</tr>
<tr>
<td>John Coltrane</td>
<td>Cousin Mary and Naima</td>
<td>5003</td>
</tr>
<tr>
<td>David 'Fathead' Newman (with Ray Charles at the Piano)</td>
<td>Hard Times (Parts 1 &amp; 2)</td>
<td>5002</td>
</tr>
<tr>
<td>Fred Kaz</td>
<td>One White Whale on Sand</td>
<td>5001</td>
</tr>
</tbody>
</table>

Watch for future releases of the MJD, Chris Connor, and other Atlantic jazz artists on singles!

BOB HELLER
Phila's Flying Record Distrib says:

"ATTENTION, DEEJAYS—BE SURE TO SPIN THIS YEAR'S BRIGHTEST RECORD..."

"WHAT WAS IT" by EDDIE REYNOLDS

Dixie 838

Deejay copies available. Write to
DIXIE RECORD CO.
518 EAST SEYMOUR
SHAWNEE, OKLAHOMA

(Continued from page 22)

this fall... United Artists reports strong reaction nationally on the new Mary Johnson deck "Move Two Mountains..." Aladdin toppper Leo Mesner very high on the newie, "Quiet," by Teddy Phillips ork., featuring vocalist Janie.

A pair stirrupping-interest in So. Calif. are Bob Grabau's Carthay ork, bidding "Fading Light" and featuring Joe Dorsey on tenor... Pegui De Castro, formerly lead singer with the DeCastro Sisters, has formed her own act, the Peggy De Castro Trio, with Verne Rowe and Gary LeMel... The George Shearing Quintet set to co-headline at the Hollywood Bowl with the Kingston Trio for 2 days, 9/16-17. ... Capitol lark, Sue Raney, follows her "Flingery" single with new entry "One Finely Shapely" b/w "The Word Got Around"... Bud and Travis, currently doing a 4 week stint at The Ash Grove, are paced by promoter Van Yonkin for a month of college concerts during October... George Danzig's love theme for the Paramount flick, "World of Susie Wong," is being waxed by Top Rank Records. ... Abe Glaser busy making the biggest rounds with a pair of Roulette singles—Hank Williams' debut platter "Out of Sight, Out of Mind," and a swinging version of "Teach Me Tonight," spotlighting the combined talents of Sarah Vaughn, Joe Williams, and Count Basie ork. ... Arranger-conductor Hank Levine, just completed backstopping chores for Garry Miles' "Dream Girl" on Liberty, and "Ghost of Billy Minalo" on Era, featuring Dorsey Burnette, ... While booking for Saturday night dancers at the Aragon Ballroom recently, Lawrence Welk and his ork. celebrated their 10th Anniversary at the Aragon with the music being broadcast to dancers in five ballrooms in the middle west, via closed circuit radio, KABC, who handled the broadcast, stated this was a broadcasting first. ... Tennessee Ernie Ford out with a spiritual coupling on Capitol, "Joshua Fit the Battle of Jericho" and "O Mary, Don't You Weep." ... Liberty Records topper, Al Barnett, announced national distribution for two new singles will be handled by Liberty—Ben Harper's "Driveaway Blues" on Talent, and "Okay, So What" b/w "How To Cry" featuring Freddie North on University... Songstress Cathi Hayes extended for two more weeks at Dino's Lodge.

HERE AND THERE:

PHILADELPHIA—Ted Kellem, Marnel, info that Carlton's Penny Parker does her label bow, "Heartache Weather," on the 9/1 Dick Clarker... He adds that UA's hot with Mary Johnson's newie, "Move Two Mountains," Epic with Little Joe's "Stay" and the 3 Soregoes "You Are My Girl" b/w Bill Black's "Josephine" and Imperial with Fats Domino's "Three Nights A Week" and Ricki Nelson's "I'm Not Afraid"... Bob Heller reports that his Flying Records distrib is hot on the Performers' "I'll Make You Understand" (TipTop), Ike & Tina Turner's "A Fool In Love" (Sue), Scottie Stuart's "Nightmare" (MGM) and that Jimmy Charles' "A Million To One" (Promo) is Philly's #1 record.

ST LOUIS—Ben Fadem, Roberts Record distrib office mgrm. notes that their rep, Elbert T. Ellison is now located at 5634 Holiday Gardens, Overland, Mo.

DALLAS—Chas. Wright letters that vet song-crooner and Columbia wax artist, Al Dexter, is back on the tune-writing scene and that all tunes'll be placed thru his Agency's 102 S. Record St. address. Dexter's the composer of "Pistol Packin' Mama" among others.

MADISON, WISC.—Mornmac Ent.'s topper Scott Cameron tells us that Scottie Stuart's "Nightmare" (MGM) is showing exceptional chart potential.

SAN FRANCISCO—With New Sound's Stan Cumberpatch it's the Olympics' "Shimmy Like Kate" (Arvee), Jimmy Charles' "A Million To One" (Promo), the Shirelles' "Tonight's The Night" (Scepter) among others... Indie promo gal Kathy Furniss plugging away on Jack Black's "It Only Happened Yesterday" (Top Rank), Johnny & The Hurricanes' "Rockin' Goose" (BigTop) and Bobby Comstock's "Bony Moronie" (Jubilee).

CLEVELAND—The First National Distributing Co.'s Henry George writes that his boy, Jackie Jocko, has been breaking it up, along with drummer Joe Peters, at the Sportman in Costa Mesa, Calif. He adds that Jack's been signed by Associated Booking and will open at the Sahara Lounge in Vegas, 9/9, for a 20-week stand.

BAKERSFIELD—Marge Cameron bows at Main Jousseaud's 9/22.

CINCINNATI—A&I Record distros are hopping on the 'sales up-swing bandwagon' for the Islanders' "Tramp Steamer" Mayflower waxing.

LAS VEGAS—Andy Williams currently doing a three-weeker at the Flamingo Hotel... Louis Prima and Keely Smith set to wax live for Dot Records the "Louis and Keely For President on the Swingin' Party" ticket musical during their gig at the Desert Inn.
Nothing 'til October 10—another 1/3 November 10—last 1/3 on December 10. That's all there is to it...See your Capitol representative today and multiply your sales tomorrow. and presto! **SALES MAGIC!**

*If you qualified for our August Program Discount GREAT!*  
You're automatically OK for September. If you haven't taken advantage of our swingin' Fall program as yet, hop on it now! The purchase of ANY 100 Capitol albums will give you the big 12% Discount. **DEFERRED BILLING TOO!**

Nothing 'til October 10—another 1/3 November 10—last 1/3 on December 10. That's all there is to it...See your Capitol representative today and multiply your sales tomorrow.

---

**SALES MAGIC**

**12% DISCOUNT**  
**DEFERRED BILLING**  
regular **10% exchange privilege**

---

*The complete Capitol Album Catalog and new September release...*  
**BELLS ARE RINGING—SOUNDTRACK (S)W 1435**  
**CAN-CAN—SOUNDTRACK (S)W 1301**  
**STRING ALONG—KINGSTON TRIO (S)T 1407**  
**NICE 'N EASY—FRANK SINATRA (S)W 1417**  
**THIS IS THE HOLLYWOOD BOWL (S)ABO 8496**  
**LOVE SCENES—HOLLYWOOD BOWL (ALFRED NEWMAN) (S)P-8516**  
**LA TRAVIATA—VICTORIA DE LOS ANGELES (S)GCR 7221**  
**SING A SPIRITUAL—TENNESSEE ERNIE FORD (S)TAO 1434**  
**PRETTY EYES—PEGGY LEE (S)T 1401**  
**WHITE SATIN—GEORGE SHEARING (S)T 1334**
Wonder When You're Coming Home
This Old Heart
FEDERAL 12378

EVERY RECORD MAKES HIM
BIGGER

12370 • THINK
12258 • YOU’VE GOT THE POWER
12337 • PLEASE, PLEASE, PLEASE
12352 • I’VE GOT TO CHANGE
12364 • I’VE GOT TO CRY
12369 • I’LL GO CRAZY
12361 • GOOD GOOD LOVIN

FEDERAL RECORDS
KING RECORDS

ON A FANTASTIC RISE TO THE TOP
IKE & TINA TURNER
ON THE CHARTS GOING ALL THE WAY
Sue #730
SUE RECORDS
725 Riverside Drive, New York, N. Y. WA 6-8800

D.J.’s & Librarians: Contact us immediately if you haven’t received your sample copies.

The Cash Box “Sure Shots” highlight records which report from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

“DEVIL OR ANGEL” • Pick of the Week—7/31
Bobby Vee ........................................ Liberty 55270

“SO SAD”/“LUCILLE” • Pick of the Week—8/7
Everly Bros. ....................................... Warner Bros. 5163

“NO” • Pick of the Week—7/2
Dodie Stevens ..................................... Dot 16103

“MR. CUSTER” •
Larry Verne ........................................ Era 3024

“HONEST I DO” • Pick of the Week—7/16
Innocents .......................................... Indigo 105

“PINEAPPLE PRINCESS” • Pick of the Week—7/30
Annette .............................................. Vista 362

“YES SIR, THAT’S MY BABY”
“I’M NOT AFRAID” • Pick of the Week—8/27
Ricky Nelson ..................................... Imperial 5685

“KOKIE LITTLE PARADISE” • Pick of the Week—7/30
Joanne Campbell ................................ Best Bet—7/30
Tree Swingers .................................... ABC Paramount 10134

“AND NOW” • Pick of the Week—8/13
Della Reese ......................................... RCA Victor 7784
A UNITED ARTISTS DOUBLE SMASH!

FROM JULES DASSIN'S MOTION PICTURE
“NEVER ON SUNDAY” featuring MELINA MERCOURI

DON COSTA
VOICES AND ORCHESTRA

NEVER ON SUNDAY

UNITED ARTISTS
UA RECORDS
Columbia Transcriptions Inaugurates Omnibus Label
For Premium Album

Columbia Transcriptions, a service of Columbia Records, has recently made available the first eleven albums on its new Omnibus label for distribution as premium records at a cost to the purchasing company of $1 per record.

Calvin Roberts, general manager for Columbia Transcriptions, cites as principal advantages of the new series the introduction of buyer's day ease of handling and widely varied repertoire covered in the records.

Any one or all of the twelve albums may be ordered in any quantity from Columbia's stock by companies wishing to use the albums for promotion or customer premiums.

Customers of a company using the Omnibus records for premiums will be given a coupon to mail in with their money; each company will establish its own retail price. These coupons are received by Columbia Transcriptions, which mails the records direct to the customer.

Included among the eleven albums currently available are records for dancing, a group singing album, Broadway and Hollywood showtunes, operatic overtures and symphonic music. They include: "Dancing Party"—Lawrence Foster & His Orch.; "Family Sing Along"; "The Great Waltzes of Johann Strauss"—Fredrick Werner & His Orch.; "Broadway's Best" (Vol. 1 & 2)—Reginald Russell & His Orch.; "Music From Hollywood"—Reginald Russell & His Orch.; "Delightful Dfieldian"—Various Artists; "Cha Cha"—Chico Lopez & His Orch.; "Passport To Italy"—Ernesto Ferrari & His Orch.; "Great Opera Overtures" & "Great Symphonic Themes"—Igor Dmitri conducting the Philharmonic Orch.

Capitol Pacts Arranger Holman

HOLLYWOOD—Bill Holman, whose jazz arrangements have been played by such top bands as those of Stan Kenton and Gerry Mulligan, has been signed to an exclusive, long-term recording contract by Capitol Records. It was announced last week by Lloyd Williams, vice-president for A&R.

Holman's first album under the new pact, a collection of his own compositions for big band, will be released this fall. A&R producer Ed Yeulin will supervise Holman's recording activities.

Holman's work as both a musician and arranger has been recorded on Capitol and other labels for several years. Stan Kenton, who was the first to record a Holman original in 1952, devoted an album—"Kenton Showcase"—to Holman's arrangements.

Recently Holman has done much arranging for vocalists, among them Peggy Lee, Ella Fitzgerald, Anita O'Day, Ann Richards, Gary Crosby, and Mark Murphy. He directed Raney's new Capitol single, "One-Finger Symphony" and "The Word Got Around".

Chi Urban League Honors Sammy Davis

CHICAGO—Sammy Davis, Jr. was presented the Citation of Merit last Saturday (27) by the Chicago Urban League at the organization's second annual jazz festival here at Comisky Park.

Davis, who is chairman of the League's financial council, was presented the award for his being "one of the world's great citizens, for his unending philanthropic contributions to the Urban League and for being one of the world's greatest entertainers."

Purpose of the fete was to enable the League to raise funds to carry on its aims and objectives in improving race relations through education, research, and community organization.

On hand for the fete were Frank Sinatra, Dizzy Gillespie, Maynard Ferguson, Julian "Cannonball" Adderley, and Lambert, Hendricks and Ross.

The ROY HAMILTON Epic Record Smash
We Talked About Last Week Is
"YOUR LOVE"

published by: ROOSEVELT MUSIC CO., INC. (BMI)
[Al Fein (Pres.)]
1650 Broadway, N.Y. N.Y.

THE ELEGANTS
HULL-732
1595 BROADWAY
NEW YORK 19, N. Y.
JUDSON 6-5390

THIS IS IT!!
LITTLE BOY BLUE IS BLUE NO MORE

by

ROY HAMILTON

The Cash Box—September 3, 1960
Already in England's top ten... now breaking big in the USA

ANTHONY NEWLEY

If She Should Come To You

ATTENTION RADIO STATIONS

We are now reshipping this hit to you with 8 page informative "Newley" brochure.

Inside Anthony Newley:
- England's hottest disc star with 5 STRAIGHT TOP HIT RECORDINGS
  - Personality • Idle On Parade • Why • I've Waited So Long • Do You Mind
- LEADING ROLES IN 40 MOVIES
  Co-starring with such stars as Victor Mature, Anne Aubrey, Robert Taylor, Wm. Bendix
- STARRING ROLES IN STAGE PRODUCTIONS
- FEATURED PERFORMANCES IN TV SPECTACULARS
- FEATURED VARIETY STAR

ATTENTION RADIO STATIONS

Send $1.00 for your copy of this LP. Please enclose station check with your request.

ATTENTION RADIO STATIONS

Send $1.00 for your copy of this LP. Please enclose station check with your request.

Gone With The Wind; Some Other Spring; The Thrill Is Gone; What's Good About Goodbye; Love Is A New And Then Thing; When Your Lover Has Gone; It's The Talk Of The Town; I Guess I'll Have To Change My Plans; Speak Low; This Time The Dream's On Me; Ask No Questions; I Get Along Without You Very Well.

LONDON

559 W. 25th St., N. Y. 1, N. Y.
NEW YORK—The Brothers Four stopped into the Colony Record Shop on Broadway to pick up a copy of Columbia label-mate Eileen Farrell's new album, "I've Got a Right to Sing the Blues," which introduces the Metropolitan Opera star to pop audiences.

Making the purchase from Colony salesgirl Lynne Clarfield are (left to right) Dick Foley, Bob Flick, John Paine and Mike Kirkland.

Bob Davie Named A&R Head For Canadian-American

NEW YORK—Bob Davie has been appointed head of Canadian-American's A&R department, the label's Neil Galligan announced last week. Davie has been the musical director and arranger for all sessions by the discotheque's instrumental stars, Santo & Johnny. He has also produced disks for Burton Management, Inc. (former Chid & Burton Associates).

Davie will continue to work with Santo & Johnny, and will take over the recording activities of Gerry Granahan, and the recently pacted Fireflies. He will also audition new talent and material.

Said Galligan: "Though Canadian-American will not release records indiscriminately, I feel that the addition of Bob Davie will allow for a sensible increase."

The label is currently working on the new Santo & Johnny LP, "Encore" and the soundtrack of "Murder, Inc."

A new S&J single, "Love Lost," was just released. The Fireflies are currently represented with "Marianne."

Clark's Sat. Show Canceled; "Bandstand" To Continue

NEW YORK—Dick Clark's popular Saturday night TVer (7:30 to 8 PM) will be canceled September 10 by the ABC network. The station said that the time-slot had to be preempted for a new, full-hour attraction, "The Roaring Twenties," which will begin October 15, and that affiliated stations refused to clear an earlier hour for the Clark show.

Clark's weekday stint over ABC, "American Bandstand" will continue, and it is believed that Beatlehit Life Savers, sponsors of Clark's Saturday night fare, would transfer its sponsorship to "Bandstand."

The Saturday night stint originated from New York, while "Bandstand" is televised from WFIL-TV in Philadelphia.

SAVANNAH SMITH END 1077

LOOK FOR A "SCARLET ANGEL" LES LEDO Shell #721
AMY RECORDS 1630 Broadway N.Y.

Tommy Zang

The Cash Box—September 3, 1960

Label Loyalty

Album Sure Shots

* Also Available in EP  • Also Available in Stereo

MONOURAL AND STEREO

• MORE ENCORE OF GOLDEN HITS

THE PLATTERS

(Mercury MG-20591; SR-60252)

Nevins-Kirshner Named

NEW YORK—Sam Clark, president of the Par Record Corp., has announced the signing of Al Nevins and Don Kirshner to independently produce singles for the ABC-Paramount label. Two recording artists under a management contract to the pair, saxist King Curtis, and songwriter-barry Mann, will have AmPar releases produced by the label. Circina is already out with "King Neptune's Guitar." The two also act as independent producers for Victor and Top Rank.

Nevins and Kirshner, co-founders of Alton Music and Nevins-Kirshner Associates, are currently celebrating their second anniversary as associates, and they have a remarkable record in the field. They have published some of the biggest hits as Connie Francis' "Capitol To Cut Ford At Indiana Fair"

HOLLYWOOD—Capitol Records is undertaking the most ambitious on-the-spot recording in its history Sept. 3-4 when Tennessee Ernie Ford's four-show appearance at the Indiana State Fair is recorded in the 12,000-seat fair Coliseum in Indianapolis.

Capitol was preparing late last week to air on "two-to-three tons" of electronic equipment from Hollywood in the most "technically difficult" and largest such move ever attempted by the label, according to company vice president, Charles Robinson, director of recording.

The audio engineer also pointed out a possible first for Capitol: "This is probably the first time that a wireless microphone, like those now used extensively in television, has been used for a commercial recording session."

Purpose of the wireless micro will be to follow Ford's antics from the time he enters the cavernous Coliseum at the rear entrance, perched upon an electric golf cart, until the time he reaches the stage.

The album, tentatively "Tennessee Ernie Ford Invites You To Come To The Fair," is set for release December 1.

Special Thank You From Conway

NEW YORK—Teeners get a personal letter from the artist and special offer in MGM's new LP, "Conway Twitty's Greatest Hits." Thanking them for the purchase, Twitty offers the youngsters a 45 single containing two sides never before released for 25¢. Mailing is to MGM in New York.

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AmPar Indie Producers

"Stupid Cupid" and "Everybody's Got A Crush On Me" from Mrs. Dan's "Dream Lover," Nell Sedalia's "Oh, Carol," and "Stairway To Heaven," and Steve Lawrence's "Footsteps," and a host of other recordings have borneשבו

Canadian-American Music and/or Nevins-Kirshner tags.

Aldon Music will shortly publish the Rolls song and one other song from MGM's upcoming flick, "Where The Boys Are," starring Connie Francis. The firm has just acquired its first legitimate show score, "Christo," the first set for a full opening, in which they hold not only the rights to the music, but will produce the original cast album as well. New independent production deals are in the works. The title of the next month for Nevins and Kirshner's first view together of the music scene there.

Nevins is a member of Victor's popular instrumental crew, The Three Suns (he and Kirshner produce all their dates), and has produced the original-cast albums of "New Girl In Town," "Happy Hunting," and "New Faces," all on Victor. He wrote the standard, "Twilight Time."

Kirshner entered the music business as a lyric writer, producing a number of songs with Bobby Darin which were cut by Connie Francis, Gene Vincent, La Vern Baker, and The Coasters.

Writers under contract who include arranger Charles Albertine, Larry Kolber, Sylvester Bradford, Jack Keller, Barry Mann, Carol & Jerry Goffin.

Wolfe Joins Trinity Group

NEW YORK—Dick Wolfe, who recently resigned as A&R director for Kapp Records to work as an independent producer, has joined the Trinity-Burton Management operation. With Trinity he will be talent music coordinator in conjunction with Irwin Schuster. Wolfe will continue as an artist and independent producer for Kapp, for which he arranged, produced and A&R'd the Brian Hyland "Itsy Bitsy" smash.

Wolfe concluded his first project last week with the recording of Skip & Flip, the Burton-managed team on the Brent label. His new contract gives him full right to do outside independent work in addition to his Kapp and Burton ties.

Bob Dave, who previously had been a full time musical director for Trinity, has joined Canadian American as A&R head (see separate story).
FATS DOMINO
Headin' Straight for HITSVILLE!

"3 NIGHTS A WEEK"
B/W
"Put Your Arms Around Me Honey"

IMPERIAL RECORDS
In Canada: • London Records, Ltd.

The Cash Box—September 3, 1960
Album Reviews
($1.49 thru $2.98)

"MOZART—JUPITER SYMPHONY NO. 41 IN C MAJOR" Vienna State Opera Orchestra, Felix Prohaska, Conductor, Vanguard SRV-1188D, $2.98, Monaural $1.98
Context: LP is billed as a stereo demonstration disk and features title plus overtures to "Marriage of Figaro," "Don Giovanni," and "The Magic Flute." Cover: Bright red color surrounds titles and demonstration copy. Designed for hi-fi bug attention. Performance: Bright, full-bodied sound throughout much like sound of overtures. Listeners should be pleased. Commercial Value: Disk is priced lower on strength of demo feature but is actually worth the regular price considering material. Should sell well.

"POLKAS!" Captain Stubby and the Buccaneers. Perfect HS-11037, $2.98, Monaural $1.98

"OLD-FASHIONED MELODY PIANO!" The Barristers, Harmony HS-11038, $1.98
Context: 31 old favorites include "Tavern In The Town," "Wild Irish Rose," "Grand Old Flag," "Anchors Aweigh." Cover: Artwork is in same vein as title and material—homely and old-fashioned. Color cartoon art sketches illustrate selections. Performance: Player-piano sound runs thru the 31 tunes offering a performance that holds much nostalgia and could also have party appeal. Commercial Value: A good plain old piano sound disk such as this could well be what the shoppers are looking for.

"GREAT SOUSA MARCHES" Gordon Highlanders Band, Douglas Ford, Bandmaster, Perfect PS-12029, $2.98, Monaural $1.98

"JUST SAY I LOVE HER" Julius La Rosa, Forum F-16012, $1.98
Context: Title tune plus "Melancholy Baby," "I Remember You," "You're My Girl," 12 in all. Cover: Unusual color shot of girl's face close up with titles at top. Performance: Julian La Rosa exhibits the full-brown quality of his singing voice on these dozen standards wrapping up the package in first rate fashion. Very good listening. Commercial Value: Name value here ought to help the strong material and packaging job.

NOTE OF SALE
A.B.C. MUSIC CORPORATION
BOGAT MUSIC CORPORATION
BOURNE, INC.

NOTE IS HEREBY GIVEN that pursuant to an Order of the Appellate Division of the Suprem Court, First Judicial Department, all of the issued and outstanding shares of stock of A.B.C. Music Corporation, Bogat Music Corporation and Renee's Inc. will be redeemed by the undersigned, A.B.C. Music Corporation, on September 15, 1960 at 2:30 o'clock in the afternoon
A copy of the Terms of Sale together with financial statements and other information concerning the Company may be procured from the undersigned Executors of the address indicated below.
The Court has fixed an aggregate upset price for all of the Parcels of $2,160,000.
Date: New York, N.Y.
August 13, 1960.
MARY M. BOURNE
NELLIE ELIZABETH REDDICK
JOSEPH TRACHTMAN
T/S M. J. COX
Surrogate's Court,
25 Chambers Street
New York, N.Y.

REDD FOX "SLY SEX"
New Release
DTL 295
(EP 296-297)

A Cash Box "BEST BET" Theme From the Apartment
by Ferrante & Teicher with Orch and Chorus
United Artists #231
MILLS MUSIC, INC.

KIDDIE ALBUMS
1. HUCKLEBERRY HOUND
Yodels of Doni Butler & Don Messick (Cap-Ph CP 201)
2. TOBY TYLER
(Don Reilly ST-1904)
3. POPEYE'S FAVORITE SEA CHANTS
Allen Swift (ABC Records LRY-8108)
4. DENNIS THE MENACE
Jay Norris (Capid CP-304)
5. FUN IN SHARI-LAND
Sheepdogs (ABC Records LRY-1006)
6. SLEEPING BEAUTY
Dorothy Gillette (Mickey Mouse MM-32)
7. DARBY O'GILL
Aurora Sholes (Disneyland ST-1901)
8. QUICK DRAW McGRAW
Vaude of Donn Butler & Don Messick (Capid CP-20/3)
9. POLLYANNA
Sound Track (Disneyland ST-19061)
10. ZORRO
Zorro (Mickey Mouse MM-28)

STEREO ALBUMS (Low Priced)
1. SOUL OF SPAH (ABC-Promotion A-252)
2. HE'LL HAVE TO GO
Jim Reeves (RCA Victor EMP-4357)
3. THAT'S ALL
Bobbi Darin (Astor EP-4504)
4. BECAUSE THEY'RE YOUNG
Dennis Day (Columbia 8212)
5. THE REBEL
Johnny Cash (Columbia 82155)
6. SOLD OUT
Kingston Trio (Capitol 1, 2, 3752)
7. THIS IS DARIN
Bobbi Darin (Astor EP-4508)
8. FOREVERLY YOURS
Everly Bros. (Warner Bros. EA-1381)
9. MR. LUCKY
Henry Mancini (RCA Victor EP-A663)
10. IT'S EVERY TIME
Everly Bros. (Warner Bros. EA-1381)

EXTENDED PLAY (EP's)
1. PAUL ANKA'S BIG 13
(Mickey Mouse MMM-591)
2. EBA TIDE
Frank Chacksfield (RCA Victor M-2075)
3. 101 YEARS OF FAMILIAR SONGS
101 Strings (Somerset 207)
4. MONATOYANI: SHOWCASE
Montonvari (London MS-5)
5. HUCKLEBERRY HOUND
Don Butler & Don Messick (Capid CP-203)
6. THEME FROM A SUMMER PLACE
Mary Halay (SOM-70)
7. QUICK DRAW McGRAW
Donn Butler & Don Messick (Capid CP-20/3)
8. DREAMER'S HOLIDAY
Perry Como (RCA Camden Col 852)

STEREO ALBUMS (Reg. Priced)
1. SOLD OUT
Kingston Trio (Capitol ST-1352)
2. ALAN ANKA SINGS HIS BIG "15"
Paul Anka (ABC Paramount ABC 323)
3. ELVIS IS BACK!
Elvis Presley (RCA Victor LPM-2331)
4. THE BUTTON DOWN MIND OF BOB NEWHART
(Warner Bros. W-1379)
5. LOOK FOR A STAR
Billy Vaughn (Dot DL-3232)
6. SOUND OF MUSIC
Original Cast
(Columbia 5450)
7. MR. LUCKY
Henry Mancini (RCA Victor LPM 2194)
8. STRING ALONG
Kingston Trio (Capitol T 1407)
9. NICE AND EASY
Frank Sinatra (Capitol W 1473)
10. ITALIAN FAVORITES
Comic Francis (MGM E-3791)

MONOALBUMS (Reg. Priced)
1. SOLD OUT
Kingston Trio (Capitol T-1352)
2. PAUL ANKA SINGS HIS BIG "15"
Paul Anka (ABC Paramount ABC 323)
3. ELVIS IS BACK!
Elvis Presley (RCA Victor LPM-2331)
4. THE BUTTON DOWN MIND OF BOB NEWHART
(Warner Bros. W-1379)
5. LOOK FOR A STAR
Billy Vaughn (Dot DL-3232)
6. SOUND OF MUSIC
Original Cast
(Columbia 5450)
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Henry Mancini (RCA Victor LPM 2194)
8. STRING ALONG
Kingston Trio (Capitol T 1407)
9. NICE AND EASY
Frank Sinatra (Capitol W 1473)
10. ITALIAN FAVORITES
Comic Francis (MGM E-3791)

NEWS
DARBY O'GILL
Mr. Lucky (Alco EP-4603)

BROADCAST SELLERS
1. SOUL OF SPAH (ABC-Promotion A-252)
2. SOUL OF SPAH—Vol. II
101 Strings (Stereo Fidelity SF 1000)
3. GRAND CANYON SUITE
Colt Philharmonic Orchestra
(RCA Camden CAS-648)
4. EBB TIDE
Frank Chacksfield (RCA Victor M-2075)
5. HAWAII IN STEREO
Lee Addison (Capitol Camden CAS-510)
6. MANTOVANI: SHOWCASE
Montonvari (London MS-5)
7. EAST OF SUEZ
101 Strings (Stereo Fidelity SF 17100)
8. 101 STRING PLAY
THE BLUES
(Stereo Fidelity SF 5000)
9. BEN-HUR
Eric Kless (Lion L-70213)
10. BACKBEAT SYMPHONY
101 Strings (Stereo Fidelity SF-11500)

THE CASH BOX—September 3, 1960
A FRESH, EXCITING NEW SOUND BY THE FABULOUS

MULCAYS

IT'S A TOE-TAPPING FINGER SNAPING BOUNCIE HIT!

"YOU CALL EVERYBODY DARLING"

"IF I DIDN'T CARE"

SAVE TIME – SAVE MONEY
BUY ALL YOUR RECORDS FROM YOUR LOCAL ONE STOP DEALER

PANLIN RECORDS

8300 CENTER AVENUE    RIVER GROVE, ILL.
NATIONAL 5-7395

PANLIN #7301
Baumstein Named To New Columbia Post

NEW YORK—Morris Baumstein has been appointed to the new position of director of creative services operations and graphic quality control for Columbia Records, it was announced last week by Miss Deborah Ishlon, vice president of creative services.

Baumstein will coordinate development and production of packages, advertising and sales promotion materials with Columbia's creative staff. He will also be responsible for the Graphic Quality Standards of all creative services products.

Most recently, Baumstein has been general manager with the Irving Serwer Advertising Agency. A graduate of the College of the City of New York, he has had fourteen years experience in advertising agency production and quality control.

"C'Est Magnifique"

NEW YORK—Maurice Chevalier and Arnold Maxin, president of MGM records, beam their approval after listening to a playback of Chevalier's new MGM album, "Thank Heaven For Girls, Girls, Girls." The album is one of the leaders in the label's "Star Power" fall release.

Martha Carson Returns To Capitol; Label Inks 3 More Attractions

HOLLYWOOD—Martha Carson, one of the first names to appear on the Capitol roster, has been re-signed to a new exclusive, long-term contract after five years' absence from the label. She was signed by Lloyd W. Dunn, A&R vice-president.

Simultaneously, Dunn announced the addition of three other names to the Capitol roster in the label's continuing search for fresh talent.

Miss Carson was originally signed in 1945 as part of a country duo. Her 1951 smash hit, "Satisfied," was one of her first solo records for Capitol she did with "I'm Gonna Walk And Talk With My Lord."

The singer, known for her exotically original gospel-type vocal style, left Capitol in 1955 to record for RCA-Victor. In addition to her recording activities of the last few years, she has appeared at some of the nation's best-known night clubs: New York's Waldorf-Astoria, Chicago's Checkerboard, Las Vegas' Imperial Hotel and Los Angeles' Moulin Rouge. She also has enjoyed sessions for Steve Allen, Arthur Godfrey, and Tennesse Ernie Ford television shows.

Miss Carson's first single, cut under the direction of executive A&R producer Ken Nelson, will be released next month.

Capitol has also signed arranger-composer Frank Bologna, form the Perez Prado band. Bologna, who records under the supervision of A&R producer Curly Walter, has an album of Latin dance music set for release this fall.

Deborah Stuart, 24-year-old singer and comedienne who has played to more than 800,000 persons during her six years at the Bird Cage Theatre at Knott's Berry Farm outside Los Angeles, will also record for Capitol on an exclusive basis. Her first records, under A&R producer Fred Grimes, were cut last week with Hub Atwood arranging and conducting.

Los Charumeles de Espana, vocal, instrumental, dancing troupe from Espana, recorded the audio aspect of their night club act under the supervision of A&R producer Kent Larsen. The group formerly recorded for Victor abroad.

Olympic Acquires Disneyland, Vista For New York Area

NEW YORK—Olympia Distributors, this city, has acquired the Disneyland and Vista labels for the New York area, according to topper Ervin Litkei. The distribs also handle Bonten & Rondellette, B&F, Kelit International, Halo, Acorn and Hudson. Morty Wax has been appointed to handle promotion for the firm.

Realignment Victor Distrib Execs

CHICAGO—A realignment of executive personnel of RCA Victor Distributing Corporation, effective Sept. 1, has been announced by L. F. Hollerman, president of the Chicago-based company.

The reorganization involves the following transfers:

A. D. Keyses, from manager in Chicago, Kane, to Chicago where he will become manager of merchandising. He moves from A. M. Stewart, vice president of the Chicago branch.

W. J. Walsh, from the general office in Chicago, where he has been manager of marketing development and sales promotion, to Wichita as manager of that branch.

E. E. Hart, from vice president of the Kansas City branch, to Davenport, Iowa, as vice president of that branch.

A. W. Sayers, from vice president of the Buffalo branch, to vice president of the Kansas City branch.

Extend Starday LP Promo

MADISON, TENN.—Starday Records has extended into September its "Country Music Spectacular" LP promotion. Plan features a 20% discount and 100% exchange privilege on the label's LP line to dealers.

The response to the promotion has gone beyond expectations, according to label topers Don Pierce, "We have been swamped with orders, and it has taken us thirty-three weeks to get our production facilities to meet the demand," Pierce said. Pierce added that the fact that August is a vacation month coupled with the "avalanche of orders" prompted Starday's distributors to request an extension of the plan.

Independent, New Bruce Label, To Be Handed By Laurie

NEW YORK—Monte Bruce has just concluded a deal with Laurie Records of the Brill, Inc. organization for the distribution of Bruce's new label, Independent Records.

First product under deal is an LP by guitarist Vincent Bell and His Avalon Sound, "The Lost Wax LP" will be issued in mid-September. A single from the album, "Dance" and "Carry Me" was just recorded.

Bruce is currently hitting with "Groovin' Bread" by Paul Chaplin (Harrington) a date-stamp-up which is being distributed by Bruce and George Goldner.

Reunion in Rhythm

NEW YORK—Mickey (Baker) and Sylvia (Robinson) are pictured in the RCA Victor recording studio in which reunited them on disk. The pair were reunited by record producer A. G. team of Hugo & Luigi after each had pursued separate careers following their hit "Love Is Strange" on the now-defunct Vik label, a Victor sub-sidiary.

Released last week, the Mickey & Sylvia single couple, "Sweeten As the Summer Goes By" and "Mommy Out De Light,"
They’ve done it again... AND HERE SHE IS!

"THE GIRL WITH THE STORY IN HER EYES!"

b/w "SUMMER NIGHTS"

ELDO #105

OVER 20 PICKS IN FIRST WEEK

including KRLA LOS ANGELES • WTIX NEW ORLEANS
KPOI HONOLULU • KDEO SAN DIEGO

ELDO RECORDS CORP.
1717 N. VINE ST., HOLLYWOOD 28, CALIFORNIA
**LIBERTY BOWS MARKET-BY-MARKET SALES DRIVE IN CINCINNATI**

NEW YORK—Spearheading a market-by-market saturation sales drive, Liberty Records national sales manager Don Bohanan last week moved into Cincinnati, Ohio to set up the big promotion.

Focusing public and dealer attention on Liberty's current roster of singles and the label's ten LP fall program, Bohanan personally took command in the Cincinnati drive which is the first of a series of market-by-market saturation sales efforts slated by Liberty for the entire nation. The Cincinnati promotion is geared for Sept. 1 to 30.

In addition to a large-scale trade and consumer advertising allocation for the million-dollar hard-hitting lineup of special sales aids and dealer-promotions are slated for unveiling in the novel promotion.

The first large-scale use of outdoor advertising is scheduled by Liberty in the September test campaign, as extensive use of billboards will be employed in the coordinated drive throughout the entire Cincinnati market area.

Additionally, the telephone company shares a part-in the promotion, the telecommunications giant invited to phone specified numbers to talk with Liberty artists, with the cross-plug promotion via newspaper ads as well as billboards, radio, and other promotions.

Cincinnati record dealers will be supplied with integrated window streamers and point-of-sale display pieces tying in with the country-wide promotion.

Following the 30-day campaign, Liberty plans similar all-out sales drives in other major market areas patterned after the Cincinnati program.

**VICTOR ARTISTS TOUR FOR REMINGTON TIE-IN PROMO**

NEW YORK—The six RCA Victor pop artists participating in the big Remington-Victor "Be Here At School" promotion will hit the road during the next two weeks (August 29 through September 9) for a series of personal appearances tied to the campaign.

Moving individually into major markets all over the country will be: Neil Sedaka ("You Mean Everything To Me"), Della Reese ("And Now"), the Browns ("Three Little Words, The Corner Where You Are"), Sam Cooke ("Chain Gang"), Henry Mannei and Jeanie Carson. Each artist currently has a single record as part of the promotion, and is represented with a Canadian tour program and a special sampler issued for the campaign.

Among stores already set to host a campaign artist are: Polk Brothers' Cottage Market, Chicago, The Triple "A" Typewriter Company, St. Paul; Milan's Jewelers, Oakland; Schwabacher-Freeway Company, San Francisco. Locations are currently being confirmed in Boston, Providence, Birmingham, Miami, Pittsburgh, Los Angeles, Milwaukee, Cleveland, Hartford, and New York.

Remington sales and promotion personnel will join with Victor promotion forces in the field to achieve maximum coverage of in-store appearances as well as radio and TV guest shots.

**Oscar Hammerstein II Dies**

NEW YORK—Oscar Hammerstein 2nd, one of the most notable names in the American musical theatre, died last week (23) of stomach cancer at his home in Doylestown, Pa. He was 65.

At the time of his death, Hammerstein was associated with composer Richard Rodgers in a series of musicals which set new standards for the form. Their shows—for which Hammerstein supplied the lyrics and, in most cases, the dialogue, were marked by an integration of song and book, and a sharp musicality, which were rarely, if ever, included in musical shows. Most of their musicals bore the tag of "musical plays," rather than musical comedies.


In addition, the pair wrote the score for the 1948 musical-film version of "Oklahoma!" One of the film's songs, "It Might As Well Be Spring," was used as the Manhattan Opera's Aria in 1955 as the best original song for a film. In 1957, R&H offered only their TV effort of the song, "People Will Say We're In Love." "Why Do I Love You?" "If I Loved You," "Oh! What A Beautiful Mornin'" "Make Believe," "The Song Is You," "Get Happy," and "My Favorite Things" have been favorites.

Top Rank Pacts Turner, Songsters Who Back Scott

NEW YORK—Songster Jessie Lee Turner and a vocal group, The Chantels, have signed long-term contracts with Top Rank Records, County A&R head Paul Cohen signed Turner while The Chantels were signed by A&R chief Sonny Lester.

The signing of Turner, who had a hit with "Little Space Girl" on Capitol several years ago, was reported as part of the label's drive to add name value for its American and foreign affiliates. His first release is "Do I Worry." The Chantels, a five quartet, have backed Jack Scott on all his sessions. Their first single is a novelty, "Tangerine."
Anti-Payola Bill Is Law, Senate Eliminates Station Suspension Provision, Limits Fine

WASHINGTON — The Senate last week put into law an anti-payola bill, and, as expected, eliminated provisions dealing with the suspension of stations, which limited the $1,000-a-day fines to $10,000. The House—which originally passed a bill which included the Senate-struct provisions—overrode the modifications.

In a one-day hearing on the bill by the Senate Commerce Communications

AF At N.Y. Hi Fi Show

NEW YORK—Audio Fidelity and Stereo.. exhibition at the High Fidelity Show opening here at the Trade Building next week (6). New LP releases—join a joint session of Louis Armstrong and The Dukes of Dixieland, will be unveiled by AF at the show.

Geller Joins Joy As Western Rep

NEW YORK—Harvey Geller has joined Joyce Music as the firm’s Western rep. Geller replaces Herb Green, who was Joy’s rep for the past eighteen years.

Geller has been associated with London Records in New York, and was a record office for five-and-a-half years. He was most recently with Columbia.

Geller will be contacting deejays and radio stations throughout the entire Western area for the Joyce catalog.

Philly RPM’s Elect

NEW YORK—The Record Promotion Managers of Philadelphia, an organization composed of promotion men and women in the record industry, recently met and elected a new governing body. The election featured: president; Ted Kellem, Marvel Distributors, 39th St.; vice-president; Bruce Davidson, Capitol; secretary-treasurer: Fran Murphy, Barzey, Inc.; publicity director, publisher, Tony Sallas. The organization is strictly social and philanthropic.

Jolly Joyce Names 4 In Expansion Moves

NEW YORK—Jolly Joyce announced last week several appointments in the continuing expansion of his looking office. Added to the New York office are Van Joyce, Jolly’s son, who will be in charge of the Theatre, Screen and Promotion Dept., and Don Davis, to handle the Entertainment Musical Units and Orchestra Dept.

For Joyce’s Philadelphia office additions are Cannonball Fisher to the Audience Department and Theatre Dept., and Richard Spina to head the Publicity and Promotion Dept.

PHILADELPHIA—On a recent outing of Dick Clark’s “Bandstand” TV’er Jackie Wilson went one better than most of his recording artist colleagues by collecting not one, but two gold records, symbolizing his recent Brunswick two-sided million seller, “Night” and “Doggin’ Around.” Here he’s shown receiving the award from host Clark.

Wilson appears to be headed for further honors with his current back-to-back offering, “(You Were Made For) All My Love” and “A Woman, A Lover, A Friend.”

Col. LP Premium For Studebaker

NEW YORK—A Columbia premium LP will be offered by Studebaker for promotion of its new Lark automobile, according to Columbia Transcriptions, general manager, Calvin Roberts. Columbia Transcriptions is a service of Columbia Records.

Top jazz stars Louis Armstrong, Count Basie, Duke Ellington, Dave Brubeck, Dizzy Gillespie, Lambert-Hendricks and Ross, Gene Maleke, and Jimmy Rushing are featured in seven selections, all culled from Columbia’s catalog.

Prospective customers obtain copies of the album by going to a Studebaker showroom, obtaining an order card, and mailing the card in to Studebaker. The monaural version of the album will cost one dollar, stereo editions will be a dollar and a half.

Premium records, produced by Columbia, have been rising in sales during the past few years; last year, for example, Texaco’s “Spring into Swing” album, starring Benny Goodman, was highly successful and in 1957 the Gillette Safety Razor Company issued its “Greatest Moments in Sports” record to great response, the label reported.

Columbia Transcriptions won five awards in the last few years from the Premium Industry Club.

Han-Sig 20% Plan

NEW YORK—Hanover-Signature has announced a 20% LP plan, effective immediately and concluding September 20. Under the plan, the distrib gives 20% free merchandise on purchases of the label’s catalog. Deal includes the best-selling “My Name Is... (Jose Jimenez)” LP and seven new Hann LPs currently being released by Morris Diamond, the label’s sales head, said that three test phone calls brought in orders totaling $5,000 LPs.

Two For The Price Of One

Chubby Checker

“THE TWIST”
Parkway #811
PARKWAY RECORDS

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NEW YORK—the direction of Capitol's A & R record operation has been moved to New York under the executive control of Joe Caida, vice president in charge of Eastern operations. It was announced today by Lloyd Dunn, Capitol's vice president in charge of A & R, to whom Caida will report in this phase of his activities.

In endorsing this move, Glenn E. Wallache, president of Capitol, emphasized that Caida will take an active part in the guiding and counselling of all A & R executive producers in connection with the production of single records and he will be responsible for increased promotion activity.

"Mr. Caida possesses an intimate knowledge of the singles record business in all its dimensions," Mr. Wallache added. "We feel that his direction of this activity will greatly strengthen our position in the singles business which today calls for the closest coordination between A & R, promotion and sales.

In commenting informally on this move, Lloyd Dunn stated, "With Joe Caida calling the shots we look forward to a swinging singles set up. In the album business, where Capitol is a leader, recording and planning can, and should, be done many months in advance to gain maximum sales. Single records, however, are not just part of the same business as they were in former years. Success in singles calls for a completely different kind of handling. Our A & R set up in Hollywood, as well as New York, will be geared to the plans which Joe is now developing."

Caida and the key members of his Eastern staff, will also work in a close advisory capacity with Capitol Records Distributing Corporation personnel in all phases of the promotion and merchandising of Capitol singles, John K. Maitland, CRDC's president, announced.

New Orleans Distrib
Show Lines To Dealers

NEW ORLEANS—Record Sales Inc., the New Orleans distributor, last week sponsored a record show here in the Jackson Ballroom of the Sheraton-Jackson Hotel. A separate booth was set up for each diskery that Record Sales represents, displaying all the new records and packages for the new season. Showgoers attended 150 dealers from the La., Miss., and Ala. areas who ordered over $100,000 worth of product.

John Vincent of Record Sales was so pleased with the results he is going to schedule a similar affair every few months or as releases permit.

APLEX RECORDS' NEW DISTRIBUTOR
MORRIE PRICE'S
ARNOLD RECORDS
REPORTS:
"COME HOME, COME HOME"
By THE SHEPPARDS
APEX #7760
BUSTED WIDE OPEN IN THE CHICAGO AREA
DISTS—DEEJAYS & DEALERS! GET WITH IT!
APEX RECORDS
951 E. 47th St., Chicago 53, Ill. • Phone KE 6-3340

New Sound Series In A.P.'s Fall Release

NEW YORK—Audio Fidelity Records has announced its fall LP release and sales program, which includes the debut of a new LP set of "Doves"—"Doctored for Super Stereo" and/or "Doctored for Super Sound" (monaural). Series will list for $5.89 and $4.98 respectively. The LP will include double-fold jackets and special art work. Label calls the "de-luxe" sound "Directionality."

Initial DFS releases are "Perceptive Jazz"; "The Big Sound Of Almeida To Cliff & Play Music For L.A. TV’er

HOLLYWOOD—Classical-jazz guitarist Laurindo Almeida, who cuts for Capitol, will compose and play special background guitar music for the latest in the award-winning series of documentaries produced by KNXT and CBS-owned television station in Los Angeles.

The series, titled "Megaholps," will trace the Los Angeles boom from the city's beginnings as a sleepy Spanish pueblo to its present-day status as America's third city. "Megaholps" will be shown each Sunday on KNXT with KNXT documentary "Hell Flower," the study of dope-addiction which is now an official training film of the FBI and enforcement agencies throughout the country. The new show will be seen August 25 on KNXT, Channel 2, Los Angeles.

Almeida's original single-guitar score will musically paint the changing moods and tempos of the city as they are visually portrayed by hundreds of still pictures flashed on TV screens.

The scoring joins a varied list of musical credits compiled by Almeida since the first gained fame in his native Brazil during the 1940s. Now recognized as one of the world's leading exponents of the guitar, Almeida has recorded some twelve albums of classical guitar music for Capitol; scheduled for release this fall is a new Laurindo Almeida album titled "Conversations With The Guitar," featuring mezzo-soprano Salli Telfer and pianist Leonard. "Megalops" also includes several recordings as a jazz guitarist, both on his own and under the baton of fellow Capitol artist Stan Kenton.

Panlin Seeking Masters

CHICAGO—Frank Pantaleo, president of the recently formed Panlin Record Company, announced last week that his policy as of now is to purchase the best available material in the field in the market. He is further building a roster of talent and is planning to record his new young male vocalist Alvin Deaton, who Pancelos discovered several months ago, when the vocalist appears with Red Skelton at the Chez Paree September 5. Panlin's albums advised that "Mastro" is presently on a tour, hitting top rated clubs throughout the east and midwest.

Another recent pact by the label is Frank Deaton, a vocalist who also accompanies himself with various instruments such as guitar, banjo, mandolin and bass. Deaton's current single is "Don't Let Go" on the Target label.

Currently the hottest single in the Panlin line, according to Pantaleo, is "You Call Everybody Darling" by The Mulcays.

Liberty Maps Extensive "Alvin For President" Promo

HOLLYWOOD—a national campaign for “Alvin for President" is being launched by Liberty Records, this week to coincide with the release of a David Sevile "Chimipunk" single of that same name.

The “Alvin for President” campaign features one of the most ambitious promotion plans ever scheduled by Liberty. It includes special mailing of the disk to President Eisenhower and Harry S. Truman. Presidential candidates John Kennedy and Richard Nixon, top U.S. government officials as well as congressmen and senators, political editors and commentators, asking all for their comment on Alvin's six point election platform.

score's top executive and director of A&R, Si Waronker is personally spearheading the drive and acting as national campaign manager for Alvin with the active collaboration of Nick Drakich, managing director of Chipmunk Enterprises.

"Alvin for President" campaign builds on the success of previous campaign streamers etc., will be used widely in the campaign, all featuring the center slogan of the “new third party” : "Throw the Rascal In!" Special red, white and blue sleeves have been designed for the Liberty single. "Alvin" headquarters will be set up in key cities at A&R record distributors offices throughout the country. Each Liberty distributor is acting as special campaign manager for Alvin with retail outlets designated as precinct headquarters for this grass roots drive.

All of Liberty's extensive daily promotion mailings are carrying photos of Alvin with the slogan "Alvin for President."
Capitol Names Schwartz Dir. of Creative Services

HOLLYWOOD — Marvin Schwartz, since 1952 art director for Capitol Records, has been named director of creative services. It was announced last week by Lloyd W. Dunn, A&R vice-president. In his new post, Schwartz will report directly to Dunn and will assume all album-packaging responsibilities formerly handled by Lou Schurrer, who has resigned from the company.

According to Dunn, Schurrer is leaving Capitol after almost ten years in the business, leaving managerial director of Sunset House, one of the largest mail-order firms in the United States.

In making the announcement, Dunn stated: "We'll miss Lou after so many years of fruitful association with him and the company. However, Marvin Schwartz has consistently demonstrated the executive and creative abilities necessary to the position of director of creative services, and I'm confident he'll carry out his new responsibilities most effectively."

Reporting to Schwartz in his new post are 16 managers and Ken Veeder, head of the A&R Division's editorial and photograph-arts departments, respectively.

Schwartz first came to Capitol in 1945. Under his direction, the company's graphic arts department has grown from a one-man shop into one of the most comprehensive operations in the industry, as well as a source of many award-winning album covers.

Before serving in the Air Force from 1942 through 1946, Schwartz attended the University of California at Los Angeles. Later he was an art student at the Frank Wiggins School and the Kann Institute of Art. He is a member of the Art Directors Club of Los Angeles, the National Society of Art Directors, and the National Academy of Recording Arts and Sciences.

Succeeding Marvin Schwartz as art director in Los Angeles are: Larry Sand, served as assistant art director since January, 1950, while attending the University of Redlands, Los Angeles Art Center, the University of Southern California, and the Chouinard and Jepson Art Institutes, Silke served as art director for several Los Angeles advertising agencies before coming to Capitol. He is a member of the Art Directors Club of Los Angeles, the National Society of Art Directors, and the National Academy of Recording Arts and Sciences.

Han-Sig Artists Crowd Airwaves

NEW YORK—One of the biggest factors in the sale of LP's and singles has been a concentrated exposure on radio. This fall, however, Singer-Songwriter artists are enjoying this medium of exploitation.

Currently, the number one selling LP in this category in The Box Cash LP surveys is Ben Dana's "My Name... Jose Jimenez." Ben Dana had the chance to see their identification on the Steve Allen show before the demise of same. Bill has since signed with CBS to produce the Spike Jones TV show along with dubbing it, and doing his "Jimenez" character every week for nine weeks. This show has given the LP a strong shot in the arm, and is now responsible for shooting the sales over the 100,000 mark, according to the label.

Other artists on the combined labels who are seen regularly on TV are: Tom Poston—"To Tell The Truth"; Jackie Cooper—"Hemyssay"; musical director Milton Deleg—"The Rennie Show"; Jack Kane—"Canadian Hit Parade"; Pat Harrington—"The Danny Thomas Show"; Arthur Godfrey—"The Arthur Godfrey Show"; Sam Levenson—"Celebrity Talent Shows"; Barbara McNair—"The Schafer Revue".

Those on the label designated for a series of guest shots during this coming season include: Steve Allen—"QE Theatre"; "Spike Jones Show"; Don Adams—"Perry Como, Ed Sullivan Shows"; Eddie Lawrence—"Jack Parr, Victor Borge Shows".

Maypole Signings

NEW YORK—Maypole Records, this city, has signed new singer Bobbi Martin to an exclusive long-term deal, according to A&R director Tom McCulloch. Artist's first single was released last week, and is tagged "Is It True?"

The label also signed singer Larry Shane and Joe Ed & Nancy, a vocal duo, both in the country field. Releases from the latter is due to the post the next few months. All their material, an announcement said, will be aimed at country pop markets.

Diskjockey topographic Love is on the road promoting the Martin single.

1st Atlantic Jazz Singles

NEW YORK—In response to the demand, Atlantic Records last week released its first jazz singles. Five singles make-up the first release. They are: Roy Charles: "Doodlin" (Parts 1 & 2); Fred Katz: "Sand" & "One White Whale"; David "Father" Newman: "I'llard" (Parts 1 & 2); John Coltrane: "Cousin Mary" & "Naima"; Harry Lookofsky: "Moose The Mooch" & "Move."

Bob Kornheiser, Atlantic national sales manager, commented, "Distributors have been reporting great demand for jazz singles, particularly from juke box operators. We have decided to release our major jazz artists on singles on a regular basis; in fact, we have started a new numerical sequence (beginning with Atlantic 5001) for this particular series. Our next release will feature singles by the Modern Jazz Quartet, Chris Conner, Charlie Mingus and others."

While the five singles listed above are from recent Atlantic LPs, the company indicated that in the future it will record jazz artists specifically for singles release.

Dot's Hot

Pat Boone

"DELIA GONE" b/w "CANDY SWEET"

#16122-45226 (stereo)

M.G.M

JAYE P. MORGAN

I WALK THE LINE

MGK 12924

"WHY?" b/w "DON'T BE ANGRY" by MYRNA MARCH

WARWICK-576

M.G.M. Records

Breaking Across The Country!

A GREAT NEW HIT

"WAY OVER THERE"

by The Miracles

TAMLA RECORDS/MOTOWN RECORD CORP.

2648 W. Grand Blvd.

Detroit, Mich.

Trinity 1-3340
**POPULAR PICKS OF THE WEEK**

**CONNIE FRANCIS SINGS SPANISH AND LATIN AMERICAN FAVORITES**—MGM 28353

Haven't scored in the LP dept. singing Italian songs, the thrash turned in more "continental" material for her latest date. The Spanish roundup here includes "Granada," "Vaya Con Dios," "Bésame Mucho," "Loca" and "Malagueña." All sung in proper Spanish by Miss Francis. Fifteen top songs, performed with a flair for commercial success.

**PAUL ANKA SWINGS FOR YOUNG LOVERS**—ABC-Paramount ABC-347

Paul Anka goes straight—vocally that is. His heavy beat is forsaken for a dozen brightly swinging performances of evergreens all with "Love" in the title. The songs being utilized are an endearing affair: the ballad and the upbeat groove in "Hello, Young Lovers," "Secret Love," "P.S. I Love You," "I'm In The Mood For Love" and "Somebody Loves Me." Disk comes packaged with a 5x7 full color illustrated transparency in a plain stand-up frame. Need not be said sales-wise?

**BOBBY SINGS—BOBBY SWINGS**—Bobby Rydell—Cameo C 1007

Bobby's songs (ballads) and swings on alternate sides of this LP and he does both equally well in the teen beat idiom. The ballad side presents him in readings of "The Green, Green Grass of Home," "I Cried For You," the upbeat end of things contained in "The Saints Go Marching In," "I'll Do It Again" and "Volare." A nifty double-threat package. Has a solid future.

**AT HOME WITH JIMMIE RODGERS**—Roulette R 23128

Subtitled "An Evening of Folk Songs," the album presents just that. Rodgers' warm, pleasant voice offers delightful entertainment as he sings authentically of "The Wreck of the "John B," "The Streets of Laredo," "Four Little Girls in Boston" and "Dublin City." Chorus assists the proper folk instrumentation. Has strong saleability.

**PROVOCATIVE PIANO**—Dick Hyman and his Orchestra—Command RS 811 5D

The newest Command entry, and a powerful one it is, puts Dick Hyman's piano in the spotlight in a commanding orchestral setup and semi-classical themes. The pianist's absorbing technique is immersed in a shower of shimmering strings and further enhanced by the thought-provoking civil-cussion setup. Selections include "Near You," Tchaikovsky's 1st Piano Concerto, "Sunrise Serein," and Chopin's "Polonaise." Added to this is Neil Fujita's "provocative" attention-getting album cover; ready for a cert ride.

**THE UNTOUCHABLES**—Original Music From the TV Show composed and conducted by Nelson Riddle—Columbia Volume 3

The thundering impact which the TV's had on audiences owes some to the vivid Nelson Riddle score. Here excerpts from various episodes have been put down with care by Capitol, and the pulsating main theme right through on such righly-titled tracks as "Dreadnought-Ne's," "Ebony and Ivory," "Speakeasy Blues," and "Suspensefulness." A wealth of dedicated "Untouchables" viewers await this release.

**A NEW WAY TO TRAVEL**—Dorothy Collins—Tropic Records TRC 340

Propelled by Latin-accented ork stylings of modernist Manny Albam, Miss Collins alternately vibrates and coos romantically a program of sturdies which she composed, "Perdido," "My Heart Belongs to Daddy" and "Blame It On My Youth." Throughout, the Latin beat is maintained and the program presents a mature picture on the ballads, a youthful verve on the swingers. She's come into her own as a top flight artist.

**WALTZ TIME WITH MANDOLINS**—Paul Anka—Hansa 026


**THE TOP 100**—Various artists

The Top 100 LPs of the year. As they were voted by the Cash Box staff, the issue is presented in this special section. Of each LP, the editors have commented on the features and highlights. A valuable buying tip.

**THE ULTIMATE IN PERCUSSION**—Milt Rogers and his Orchestra—Dot DL 3518

The LP's got the percussion big band with a scintillating display of stereo knowhow by Milt Rogers. Invariably, with almost total emphasis on sound engineering, melodies do suffer. Compensation is made through the clever use of sound techniques. Rogers has taken the Latin beat shoulder strong hold of "Amapola," "Laura," "In a Spanish Town" and "Perdido" among others.

**ARMED FORCES SUITE**—Robert Russell Bennett conducting the RCA Victor Symphony Orchestra and Symbatonic Band—Victor LM-2145

The orchestration talents of Bennett have been put to work here in the scoring of an eight movement suite tracing the history of the American armed forces through its music. Beginning in 1775 with "Liberty," "High Tide" and "Rally," moves interestingly and strongly through the war times of 1812, 1836 (Indian), 1845 (Mexican), 1861 (Civil), 1898 (Spanish-American), 1917 (WW I) and 1941 (WW II), weaving the patterns and fragments of songs into an all-encompassing heroic accolade for soldiers. Colorful pageantry.
"THE ORGAN FAVORITES" — The McGuire Sisters — Coral CRL 57349

The thrush trio has harmonized to resounding success, numbering among its hits "Sincerely," "Sugarlime," "If May Sound Silly," "My You Always" and "So Give." Then and seven others make up this package, an album that should cash in handsomely. Lots of strength here.

"THE GOLDEN HITS OF THE FOUR ACES" — Decca DL 4013

This group has racked up an impressive string of hits through the years of popularity. The label has put them all together in a package that's sure to stir up memories and big sales. Among the frontrunners are "Tell Me Why," "Garden In The Rain," "Three Coins in the Fountain," "Love is a Many-Splendored Thing" and "Heart and Soul.

"I'VE GOT A RIGHT TO SING THE BLUES" — Eileen Farrell — Columbia CL 1455

Indeed she does have the right if all future performances measure up to the excellence of her pop debut here. Miss Farrell, known to many as a star of the Metropolitan, is more than up to the now well-hidden talent for pop singing. She has warmth, conviction, the technical ability, unerring diction, and tone, an understanding of the songs and the sincerity of delivery. Luther Henderson has provided her with valuable settings for "Blues in the Night," "Looking For A Boy," "Old Devil Moon," "Ev'rytime" and "Glad To Be Unhappy." Auspicious new direction for a talented artist.

"SWING ALONG WITH THE SINGIN' 30'S" — The Johnny Mann Singers — Liberty LRP 3155

An engaging view of the bright, musical 30's is offered through the vigorous musicianship of Mann, leading a group of choristers over the bubbling notes of "The Music Goes Round and Round," "In A Shanty In Old Shanty Town," "Stompin' at the Savoy" and "I Got Rhythm." It has a 30's flavor but with a modern sing-along accent.

"TOMMY EDWARDS IN HAWAII" — MGM E 3838


"NOT NOW, I'LL TELL YOU WHEN" — Count Basie and His Orchestra — Roulette R 52914

The crispily swinging, precision Basie orch commands listener attention from the leader's opening piano statement to the muted trumpet finish. In between, driving reeds, round, hard-blowing trombones, are the orders of the day. The nine selections are all originals by Basie crew members (one by the Count himself) and played with the tempo and steel finish of all Basie performances. Big band jazz at its best!

"CRAZY BABY" — Jimmy Smith — Blue Note 4030

One of the few organists who can really get that thing, Smith guides his instrument over the rippling waves of "A Night in Tunisia," "Mack the Knife," "Makin' Whoopee" and "What's New," fronting a trio comprised of Donald Bailey (drums) and Quentin Warren (guitar). An original and individual artist, Smith records proficiently for the many who enjoy the organ, and its recent emergence as a qualified jazz instrument.

"LIKE PREVIN" — Andre Previn Trio — Contemporary M3575

Continuing the success of Previn's string-backed albums for MGM is this All-Jazz date for Contemporary. This is by far the most satisfying jazz session in recent months by the artist. He is completely on his own, playing 8 original pieces the way he wants to. Yet, despite the artistic superiority to the MGM dates, this album is only fairly successful jazz-wise. That speak of inspiration seems to be missing and the listener drifts along, rather pleasantly, on the frills and runs of the Previn style.

"JAZZ IN THE NIGHT" — George Russell and his Orchestra featuring Bill Evans at the piano — Decca DL 79219

"The Night" — Guitarist Miller led his quartet to victory in the 1959 and 1960 Intermel Jazz Festival. Here he does it again at the Intermel Jazz Festival while he picked up top honors as soloist. He displays himself in a distinctive pattern (there's a lot of Brubeck in their style), the Quartet does enough interesting things to make the kind of music: choice of material is commendable: "Blues in the Closet," "Blues With a Feeling," "They played these tunes with excellence and a youthful enthusiasm. Altoist Gordon Penning is the standout artist.

"THE ORIGINAL JAZZ SCORE FROM SHOT- GUN SLAIDE" — Donald Wilson and His Orchestra — Mercury SR 69355

Gerald Fried, whose video contributions include "Warren Tower" and "Blues Without," has opened a hard-hitting dramatic jazz score for the "Shot Gun Slade" TV series. Played here by the Stanley Wilson orch the music appears fairly typical of TV jazz but with an added flavor inherent in the fact that this is his own private score, and cowboy themes pepper the score with interesting melodies. Noteworthy tracks are "Open Skies," "Thee Swingin' Door," "Danger Trail" and "Sad- die Swing." Good, substantial jazz fare for TV fans.

"TCHAIKOVSKY: "The Nutcracker Suite" Nos. 1 & 2 — New York City Ballet Orchestra, Robert Irving, conductor — Kapp K 9085

The recent recording of "The Nutcracker Suite," one of the most recorded works in the catalog, is a fragrant, rare, and impressive interpretation by the NY Ballet's principal conductor. He is ideally melodic-minded and has mastered melodic opportunities with the No. 1 — "March," "Trepak." Waltz of the Flowers," etc. A time-honored work, lovingly cared for here.

"BACH: Brandenburg Concertos Nos. 1, 2 & 3 — Har- mburg Kammerorchester conducted by Harry Newstone — Roulette R 75001, R 75002, R 75003

A distinguished European recording of the Brandenburg Concerto released here on Roulette marks the Gold Crown classical series. Complete on three albums (each containing two of the concertos), the works are marked by their fine conducting of masterful maestro Newstone, who adheres religiously to the standards set for the works. Stable, traditional performances.

"DVOŘÁK: Symphony in C Minor, Op. 3; Symphony in F Flat Major, Op. 4 — Prague Symphony Orchestra conducted by Václav Neumann on Alp LP 116,

These two generally obscure and disregarded symphonies (overshadowed by Dvořák's early career have gone unrecorded in the U.S. Through Arista they are now made available, recorded by Czech artists, the only ones who consider them in repertorio. Despite their short-comings as movements and the works, reveal much that is to be admired in the composer's later works. Superbly recorded, they should attract much astute attention here.
Associated Recordings, which already markets five classical labels, Arista, Parliament, Westminster, Whitallch and Supraphon has announced the launching of two output units to be known as E.F. (Classical) and U.S.R (US) Recordings, and a company to be called LondonLP Series under the Eros label. Following the exclusive contract signed with its American associates, Recording Artist Music Corporation of New York and the M.K. Organization in Moscow, A.R. will promote the 2,000 strong USSR catalog under its Arista and Parliament and new M.K. labels. D. M. Bennett, managing director of A.R., said "The Cash Box that with such a wealth of material available from Russia and wishing to provide the musical coverage from such an enormous catalog, we have decided to promote certain of the international recordings in our top price Artia and low-priced Parliament labels. The new M.K. label will be for original USSR pressings specially manufactured for use as par installed in the sleeves. A great deal of effort is being paid to the presentation which will be of luxury standard. The addition of the USSR recordings to the extensive classical repertoire already released on our other labels will enable us to back A.R. as one of the major companies in the United Kingdom's classical field."

The Russian recordings will feature such world famous artists as Richter, Glies, Ostreih, Kogan, Rossopovitch, Mravinsky and Sanderling with complete opera and ballet recordings from the Bolshoi Theatre. The new M.K. record company, Davis, will issue both mono and stereo and retail at 22/6d and 25/6d respectively, purchase tax included.

A spokesman of A.R. stated "This company will be manufacturing here the entire UK releases for E.F. and U.S.R. Recordings, and a company to extend its manufacturing activities. It will, for example, effect a gradual change to all LPs by Westmonton recordings. In addition to manufacture we shall very shortly be making original recordings and sessions already have been scheduled in Vienna during October."

Mr. V. Malde, who has been a director of Supraphon in this country for some years, will be responsible for the Supraphon-Arista—the foreign trade cooperation controlling the import and export of all cultural commodities between Czechoslovakia and the world.

The Delta Records company has issued the third release in its Atlas Tape Spinners series for children, bringing the total number of titles to four. The latest entry, "Bassoon" is recorded by The Ramaan, retailing at 15/- and 6/6d, all presented in attractive four color rigid sleeves. It is reported that sales of this label in July showed a 50% increase on the previous month. It is one of the few best selling disk to date—Tchaikowsky's No. 1 Piano Concerto given by the celebrated Russian pianist Richter. This is the first company to bring out a Richter recording at the low price of 22/6d.

Mr. A. V. Bogue, who has been an active participant in the music industry, has been appointed to the post of Manager of the British Columbia and Yukon for Columbia Records in the United Kingdom. Mr. Bogue, who has a wide experience in the music business, has previously worked for Columbia, EMI and Columbia in Canada. He will be responsible for the promotion of Columbia releases in the British Columbia and Yukon area.

The British Columbia and Yukon area has a population of approximately 800,000, of which 250,000 are native Canadians. The area is well known for its natural beauty and a variety of outdoor activities, including fishing, hunting, and skiing. The area also has a strong music scene, with a number of local bands and musicians who perform a wide range of music styles, from folk to country to rock. The area is also home to a number of music festivals, including the annual Folk on the Rocks festival, which draws musicians and music lovers from across the country.

The new position for Mr. Bogue is an exciting opportunity for him, as he will be able to work closely with local musicians and promote Columbia releases in this vibrant and dynamic music community.
Johnny O'Keefe has resumed his starring role in the ABC-TV popular "Six O'Clock High." His return is a welcomed event by fans of his recent auto accident, which was a wild welcome back by his fans.

One of Sydney's top disc-jockeys, Allan Lappin, has left Radio 2SM in Sydney and moved into the office of Popular Melbourne nightclub, American recording star Edd Grant. His records are issued in this country by Festival Records, so Edd Grant has a fairly prominent hit in "The End." He is the first to recover from his throat ailment sufficiently enable him to complete his Melbourne season of nine shows, is now visiting other States for concert performances.

Norman Whitfield, manager of Belinda Music (Australia) Pty. Ltd., threw a party at his home to celebrate some of the big hits they are handling at the moment. Respectable guests were DJ's Ken Starks (Radio 2GB) and Lloyd Jones (2SM) and Festival Records executives Ken Taylor and Harold Saunders. Tony Brady, Belinda's exploitation manager, was on hand to assist with the function. Belinda Music is now hitting the high spots with both sides of Elvis Presley's latest, "A Mess of Blues" e/w "The Girl of My Best Friend" and with Ronnie Lee's "Dinner in Eighteen" which is set for release on a single and on Teen Records is Ray Melton's performance of "Is It Wrong To Be Right" which is also a Belinda Item.

A latter story comes from Ron Wilts, A&R manager of the EMI group of labels in Australia. "A couple of weeks ago we received a visitor from Mayor Ted Atkinson of LA. He was in town this week to make way for his group, The Shadows, whose waxing of "Apache" is out on top. The number was written by British singer-composer Jerry Lordan (recently in the chart with his own band in London) and was composed by another British writer, Brian Hyland. It was recorded in the States by Day & Hunter and in the States by Gene Goodman of Regent Music, who has arranged for its American release. The song is being used as a gimmick by the executives of publishers, Francis Day & Hunter, this week gave a luncheon at Kettner's Restaurant for The Shadows (Jet Harris, Hank Marvin, Tony Meehan and Bruce Welch). Of the present managers of Belinda, Jerry Lordan's A & R manager Norrie Parmer and Richard. More new recordings published by Francis Day & Hunter include "Cinnamon Jones" by Petula Clark on Pye (also written by Lordan with Thomas Mould) and "Them There Eyes" by Emile Ford also on Pye together with Tommy Bruce's latest Columbia waxing of the oldie "Broken Doll.

In a move both far seeing and commendable, The Decca Record Company last week issued a press release about a label in this country. The deal is between Decca and the independent company, Selection Records, whose recording of "Football Crazy" by Robin Haslewood (who is also known as "Kuzco") have already been released on its label. Selection Records has an extensive network of distribution offices throughout the country. For its part, Selection Records is giving Decca Labels exclusive distribution rights. Although 65 clubs out of a total of some 128 have accepted. Interested in the label's potential, Decca has completed a deal with Selection for the distribution of the company's records. The number is published by the newly formed Ivy Music Company.

Subsection: Australia's Top Sellers

1. Clap Your Hands (Beau Marks—Viking)
2. A Closer Walk With Thee (Jimmie Rodgers—Roulette)
3. You're Breaking My Heart (Brian Hyland—Kertokaa)
4. Mule Skinner Blues (Fenderman—Top Rank)
5. Allego-Oop (Hollywood Argyles—London)
6. Up on the Roof (Sonny & Cher—Domino)
7. Feel So Fine (Johnny Preston—Mercury)
8. Tell Janice I Love Her (Ray Peterson—RCA)
9. Sixteen Reasons (Connie Stevens—Warner Bros.)
10. I Care For You (Frankie Davidson—W & G)

England (Continued)

Cliff Richard's highly successful "Please Don't Tease" on Columbia leaves the field to its latest version. It's a success story, according to Cliff, with the"Shadow, whose waxing of "Apache" is out on top. The number was written by British singer-composer Jerry Lordan (recently in the chart with his own band in London) and was composed by another British writer, Brian Hyland. It was recorded in the States by Day & Hunter and in the States by Gene Goodman of Regent Music, who has arranged for its American release. The song is being used as a gimmick by the executives of publishers, Francis Day & Hunter, this week gave a luncheon at Kettner's Restaurant for The Shadows (Jet Harris, Hank Marvin, Tony Meehan and Bruce Welch). Of the present managers of Belinda, Jerry Lordan's A & R manager Norrie Parmer and Richard. More new recordings published by Francis Day & Hunter include "Cinnamon Jones" by Petula Clark on Pye (also written by Lordan with Thomas Mould) and "Them There Eyes" by Emile Ford also on Pye together with Tommy Bruce's latest Columbia waxing of the oldie "Broken Doll.

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Finland's Top Ten

1. Keristau Se hiinelle (Dicionetello vuje) (Mauno Kusisto/RCA)
2. Mus Lemmitikki Vieli, Kustaa? (Ar du kii on me, Kans-Sogsar) (Berta Kolvenen/Scandia) Sweden
3. Suur ja pieni (Mia Imliekki) (Tuula-Anneli Rantanen/HMV)
4. Virran Viemi (Inri Makieli/New Zealand) (L. E. Ylikoski/Scandia) Finland
5. Heetsi (Kaarina Kyllikki) (Kari Herkala/Mario) (Mieton/Kusisto/RCA)
6. My Home Town (Paul Anka/Karussel)
7. Poppy Love (Paul Anka/Scandia)
8. Feel So Fine (Johnny Preston/Mercury)
9. A Mess of Blues (Elvis Presley/RCA)
10. Mustamela (Anilam Tihhi/Scandia)

Subscription: The Cash Box

52 Issues Regular Mail – $30
52 Issues Airmail – $45
Larry Fotine of True Blue Music Publishers (Van Nuyys, Calif.) visited Milan this month, meeting with Bluebell Records manager Mr. Cattaneo. Fotine reported that his conferences with Casetta were successful, noting that he is "looking for another pleasant and amiable person," Fotine then left Italy to visit his distributors in Athens, Vienna, Berlin, Stockholm, Copenhagen, Amsterdam and Brussels. He plans to return directly to Los Angeles after his Brussels stopover.

The television show "Canzonissima," which begins the season before New Year's day, has announced its plans for the forthcoming season. Producing the show, which is one of the most important musical events of the year in Italy, will be Mario Landi, and directing the orchestra will be Maestro Canfona. The talent lineup to present the songs includes Italia, Ugo Gallo, Ivo Robbi, Betty Curtis, and Tim Robbins.

A new Italian record company was formed by Franco Cepa, formerly vice-director of Ricordi. The firm, S.P.I. SPA. located at Via Ugo Foscolo 4, Milan, will release under the Round Table label the following U.S. lines: Ember, Herald, Museum, Capitol, Cecilia and Flip. After surveying available manufacturers and distributors in Italy, Cepa preferred preference for the services Durium had to offer and signed a contract with the firm for pressing and distributing Round Table discs. The labels will be marketed by the Durium plant at Erba and distributed by the Durium foreign division under the management of Piero Scussel. First release by Round Table is "Let the Little Girl Love Me" (Decca)

Cetra Records (Turin) has begun to distribute on the Italian market a new line of pop, jazz and classical records from the U.S. Somerset catalog. Vis Radio, the only major record company in Southern Italy (Naples), started publishing a monthly newsletter of its musical activities. Gino Conte, president of Vis and distributor of the的声音 of Italy (EI) in Italy, is expanding its activities on a nationwide basis. Nuncio Galla, leading artist on the Vis Radio label, is due to arrive in the States soon with conductor Carlo Esposito to take part in the festival of Neapolitan tunes in New York.

An Italian Capitol has announced plans to release the "Bells Are Ringing" soundtrack album to coincide with the forthcoming showing of the film here. Decca also has soundtrack plans; it will release "The Unforgiven" LP this month when the film opens in Italy.

Katya Ranieri's first release on MGM, with whom she recently signed a recording contract, will be the theme from the film "Never On Sunday." The song, "Let the Little Girl Love Me," released on her RCA Victor label, is expected to be a hot cake on the market. Both artists still have well established names.

Holland's best sellers of the week:

5. Laila (The Regentos Stars—Decca)
6. Laila (The Regentos Stars—Decca)
7. Laila (The Regentos Stars—Decca)
8. Laila (The Regentos Stars—Decca)
9. Laila (The Regentos Stars—Decca)

Belgium's best sellers of the week:

1. Milord (Corry Brokken/Edith Piaf Dutch Swing Band—Philip
2. Milord (Corry Brokken/Edith Piaf Dutch Swing Band—Philip
3. Milord (Corry Brokken/Edith Piaf Dutch Swing Band—Philip
4. Milord (Corry Brokken/Edith Piaf Dutch Swing Band—Philip
5. Milord (Corry Brokken/Edith Piaf Dutch Swing Band—Philip

The Cash Box—September 3, 1960
GERMANY

Capitol record executives Mr. Porges and Mr. Frazier visited their German distributors, Electrola, and had long talks with Electrola chief Dr. Veder about the release of 10 LPs of material released on LP in the States.

Marlene Dietrich, who just finished a very successful tour of Germany and Austria, was in Cologne last week for an LP date. It seems that Marlene is still a great star here, and Electrola expects big action on her first LP in many years for the German market. German record exports reached the 8 million level this year. The U.S. was the biggest market for German exports, followed by the United Kingdom. Decca's Phonogram along with Electrola had the biggest turnover. The biggest sellers were Holmut Zacharias, Will Glaha and Alfonso Bauer.

In Luxemburg the story is still flooding the "Radio Luxembourg Story" in Berlin. While he's away from the microphones, Curt Elbit is sipping.

The "Ding a Ling" craze has finally reached Germany. Arloha has released a series of EP's under the series title "You Sing, We Play." The top hits of the series are "Don't Take My Son Away," which is selling for $1.25 which is 60 cents under the normal LP selling price here. Carl May, Germany's top "wild west" author whose books have sold in the millions during the past 8 years, has moved his office from the U.S. to the U.S. in the U.S. is now represented on LP. Philip's has released a series of LP's and EP's representing the fol-

London Radio TV Exhibit Opens; Best Representation Ever

After a two week vacation it's back to The Cash Box company. In Ottawa last week for the Ottawa exhibition was Johnson, Santos & Johnny, Lenny Weiss, who made guest appearances there.

Vancover

Guy Mitchell opening in Vancouver on September 5th at the Cave Supper Club, Mitchell has been invited to record the theme song to the new "Rudolph The Little Par" by Tree Swingers. Emerson sales excited with the reaction on "Night Theme" by Mark II.

The story of Laurel Dist. Winnipeg says firm is getting wonderful sales reaction to Ted Sel's record of "(Little) Angel Come Rock Me To Sleep." The past summer, Canada has been the biggest market in the world for that record. Canada has sold such hits as "Alley Oop," "Bikini Song," "The Twist," and now "Yogi." TV this summer about over it looks like it's been one of the best summers in a few years.

London records reports that two new LP's are in the works, "Darin At The Greenhorn," "Solid And Ray long," "Golden Hits," "Koolie Poppin' Time" by Hank Ballard, and Anita Bryant's "In My Little Corner of the World."

Montreal's own Beau-Marks last week cut two new sides at the RCA Victor sion in Montreal.

Zirkon Records has made a deal with Wye Records to handle "Night Theme" by Mark II for Canada.

In Ottawa Connie Francis opens at the Gatineau Club, on August 25 for one week, followed by the Brothers Four on September 1.

Radio Station CMS has now moved into their new premises on Berri St. The official opening will be in a few weeks.

Dick Varnay all night this week is reported to be moving to CJAD at the beginning of September. Mike Doyle, RCA Victor salesman, resigning from same is moving to CJAD as one of their sales representatives. Jacques Gagnon is joining RCA as representative over here.

Jimmie Rodgers currently hot here with his big smash "The Wreck of the John B," opens at the Gatineau Club, Hull, Quebec, September 8 for a one week engagement. Jimmie is also releasing a release that is called "Eyewitness, how it made a smash, promises to be one of his biggest albums here.

Johnston Appliances reports the following three records as their current hot sellers: "Hot Rod Lubin," "Let's Think About Living," Bob Luman, "Storm Clouds," Buddy Knox.

LONDON—The 27th National Radio & Television Exhibition ("The Radio Show") opened here last week (24) at Earls Court, which runs through September 3—with an opening ceremony. . . . She was introduced by Lord Brabazon, president of the Radio In-

This year's show is the largest in its history with 156 exhibitors, an increase of 43 on last year and 40% over 1958. A new joint meeting of the Manufacturers Association, which will be ex-

Five of the world's biggest television manufacturers will be on hand, and will have arranged for continuous programs to be transmitted from Earls Court throughout the exhibition.

There are also 50 exhibitors of imported equipment, which are represented by the British Gramophone Department, announced that over 250 personalities will be making personal appearances on their stalls. From the U.S. there will be a variety of disk programs will be broad-

London's biggest show is the biggest in the history of the event, which this country's leading dealers are appearing including David Jacobs, Pete Murray, Jack Train, Samson, Andrew, George Ellrick, Richard Murdock, Ray Murray, Bob Apple, Skip Pickles, Alan Dell, Keith Fordyce, Roy Penley, Jack Jackson and Roy Tohco, etc.

Nine live television programs will be transmitted from AT&T's Garden Studio, sponsored jointly by Associated Broadcasters, Southern Television Ltd. and The Independent Television Au-

Compare-assigned Shaw Taylor will be on hand to introduce many famous names of television and the recording world including Cliff Richard, Rita Reys, The Arrows, Roy Rich, Dennis, Kassoff and Danny Blanch-

Music Decca To Handle W&G "Hymn" LP

Melbourne, Australia—Ron Gillepsie of W&G Records has an-

Decca will handle a W&G LP, "Hymns Of The Catholic Church." Decca will handle the album throughout the world with the exception of the U.S.; Decca will also handle the album in Australia. The disk, which features the Choir of St. Patrick's Cathedral, Melbourne, has, according to W&G, become the label's hottest seller, selling Australia-produced LP since its release last May.

HOT COVER'S OF AMERICAN AND ENGLISH SONGS

Adam Faith’s "Someone Else's Baby"—Ted Herald—Polydor

PAUL WAYNE (Staraday 509)

(+) “STOLEN LOVE” (2:15) [Staraday BMI — Williams, Bost] Wayne has a big ballad sound and he effectively relates the blue romantics here. Strong deck; can get the necessary spins to put in the long shot category.

(+) “ANGEL ON PAPER” (2:27) [Staraday BMI — Williams, Bost] Again a strong dose of fervent country singing on a good ballad marks Wayne for future consideration. Either end has a chance.

ELMER SNODGRASS (Decca 31145)

(+) “WHAT A TERRIBLE FEELING” (2:34) [Champion BMI — Atha] The songwriter’s unusual voice takes firm hold of a weeper and manipulates it in gripping fashion. A deck well worth the listening.

(+) “HEARTACHES OVER YOU” (2:05) [Express BMI — Atha] A brisker beat carries Snodgrass over the enchanting road of this likeable stanza. Two fine sides.

HYLO BROWN (Capitol 4454)

(+) “IT’S ALL OVER BUT THE CRYING” (2:05) [Tree BMI — Kilgore] Brown blends effectively with a chorus in his delightful, stylish manner of presenting the romantic slice of life. Brown can present them selves in airtime.

(+) “HOW COULD YOU FORGET ME SOON” (2:07) [Central Songs BMI — Brown] Entertaining opus expresses the blue side of the love story in bright, colorful upbeat terms. Two strong outings.

FRANKIE AMATO (Cool 161)

(+) “YOU MADE A FOOL OUT OF ME” (2:26) [Cooler BMI — Amato, Amato] Singer turns in a tender, tasteful ballad, a typical ballad weeper. Sincere effort.

(+) “WIPE THOSE TEARS” (2:20) [Cooler BMI — Amato, Amato] Another easy-going outing that’s similar in make-up to the upper portion.

RAY HENDERSON (Starday 511)

(+) “MY LAST MOMENT” [Star- day, Cajun BMI — Hendrix] Soothing ballad is pleasantly glossed over by the sincere tones of singer Hendrix. Listenable.

(+) “LAST NIGHT” [Cajun, Starday BMI—Hendrix] A honky-tonk feeling is injected into this buoyant up-tempo romancer. OK effort.

HAROLD CASNER (Azalea 158)


(+) “I’LL SIGN THE PAPER” (2:10) [Betsy BMI — Casner] Courtroom drama is played up expressed with warmth.
Marion Worth has been signed to an exclusive Columbia Records wax pact. Her first Columbia session has been set for later this fall with an early November release. For Columbia, Marion is recording "You Are My Heart's Desire," "It Takes Too Many Hats," and the latest smash hit, "It's Nothing But a Dream." Also on the schedule for Marion is a departure from the genre that has brought her fame, country music. "It's an exciting time, and it all stems from the record company's new marketing plan," says Marion. "With the new marketing plan, I'm not going to have to worry about being pigeonholed in one area." Marion's new album, "The Time of My Life," is scheduled for release in late November. Marion is looking forward to the album, which she says will be a departure from her previous work. "It's going to be a lot more fun," she says. "I'm really excited about it." Marion's new record will feature the hits she made famous, as well as some new material. "I'm really proud of it," she says. "It's going to be a real departure from the past, and I think it's going to be a real success." Marion is looking forward to the future, and she's excited about the new opportunities that come with being on Columbia Records. "I'm really looking forward to it," she says. "It's going to be a real challenge, but I'm really excited about it."
Let the Seeburg "SALESMATE" help INCREASE YOUR EARNINGS!

The revolutionary Seeburg "ARTIST of the WEEK" 33⅓ Stereo Merchandising Plan will help you increase your earnings.

And to help you sell this plan to your location Seeburg has put this story in audio-visual form.

The Seeburg "SALESMATE" tells the "ARTIST of the WEEK" story quickly and concisely. Ask your Seeburg Distributor for complete information.

Little bigger than a brief case, the Seeburg "SALESMATE" measures but 17 x 13½ x 6 inches, weighs only 19 pounds. Just open the screen, plug it in, push the button.
The nation's businessmen are primed for a Fall sales push whether they are selling textiles, automobiles, or amusement machines. It's no secret that business in this country today has changed immensely from the order-taking days of the early post-war years.

The coin machine industry is geared for a big Fall season since the September-December months are probably among the biggest sales months in the year. Manufacturers realize the importance of added sales efforts after a slackening of volume over the past year and will combat this trend with all-out personal sales program on a new Fall line involving representatives across the nation working closely with distributors and operators on a centralized sales program.

The distributors are well aware that every ounce of sales strategy should be used come Fall and no doubt they will extend every known sales tool to gain a lead over previous sales periods. The operator who formerly called in his equipment orders, then had to be reached via telephone, now must be called on personally in order to be sold.

The coin machine operator, in addition to a thorough revitalization of his route with new and late model equipment using a "trade-up" program to increase collections on all locations up the line, must work with locations as well and see to it that his equipment gets every dollar available. Location promotion, premiums, contests, programming, et al, must be taken into consideration. A new season calls for fresh ideas. The textile industry, mentioned earlier in passing, comes to mind as an industry that wouldn't enter a new season with the same "model." Even if it's an extra buttonhole, it's different and the public are promoted accordingly.

The coin machine industry is no longer an industry that can rest on its laurels. Equipment will only be sold when the effort is an all-out one. From manufacturer, on down to operator working with his location, this industry can prosper as do so many others—but it will take e-x-t-r-a sales efforts to improve on last year's performance.
3-Month Low Pressure Sales Period Pays Off For New AMI Phonos

"Continental" & "Lyric" Receive Unanimous Approval

GRAND RAPIDS, MICH.—Following a three month low-pressure sales period during which time AMI distributors in this area were advised to use the new "Continental" and "Lyric" phonograph models, AMI, Inc. officials this city announced last week that the machines have been on location in all markets of the United States and Canada and that sales action has been "highly gratifying and amount to what could be termed an unqualified success."

Last week the CHICAGO box conducted a telephone interview with forty-five of the firm's wholesalers and the results were unanimous in total. Every distributor, without exception, expressed very optimistic views regarding the performance of the new "Continental" and "Lyric" models. AMI's vice-president, advised that since the models were originally introduced during the Music Operators of America Convention in May 1960, the machines have been on location in all markets of the United States and Canada and that sales action has been "highly gratifying and amount to what could be termed an unqualified success."

New York—Major game distributors in New York City last week gave support to the new "King Of Games" contest promotion which is expected to begin in this city on September 15. To date approximately 1500 games owned by thirteen operating firms are expected to participate. Contracts calling for official participation and assigning initial fees will be mailed out this week. The cost per game, per location, will be $20 for the entire 13 week contest period, according to Martin Greenfield, Craig-Todd Agency head, originators of the city-wide tourney.

We look for approval by at least thirteen firms, said Greenfield, "since we received verbal approval from these firms during the initial talking periods. We will no doubt meet the previously set mid-September starting date and at that time official entry cards, promotion material for the locations, and a complete kit of rules and regulations will be made available to every participating operator."

Shown above, in a photo taken last week, after three major games distributors agreed to the donation of a new game to each of the two winning operators whose locations make the finals and voiced approval of the contest idea as a means of improving collections in the New York City area.

Sandy Moore's Gibraltar Ltd.

Declared Bankrupt

NEW YORK—Gibraltar Amusements Ltd., music operating company, was adjudged a bankrupt last week in Federal Court in the borough of Brooklyn upon petition of the Wurlitzer Company and three other petitioning creditors all of whose qualifications were sustained by the referee Louis Castellano. The firm is headed by Sandy Moore, former Wurlitzer distributor in New York.

Claims of Wurlitzer, in amounts exceeding $3,000,000, have also been filed in the Moore case and against Moore and others as guarantors of the obligations of various corporations with which Moore is associated.

The Gibraltar concern had in recent months been in the hands of the court-appointed receiver M. Halstead Chrisman.

This is the first in a series of legal moves by and against Moore which followed the cancellation of Moore's Corporations as distributors for The Wurlitzer Company and which include suits by Moore against Wurlitzer for alleged damages and for slander.

Seeburg Aims For 100% One-Stop Coverage

CHICAGO—Seeburg officials advised last week that one of the primary reasons for the firm's initiation of a one-stop program in its phonograph distributor showrooms has been the necessity for "a clearer definition of the programming of single records in Seeburg automatic phonographs."

Arnold Silverman, Seeburg national sales promotion manager was en route to Canada last week on the last leg of a cross-country tour that entailed in part the installation of record one-stop operations within the confines of distributor showrooms not already in the record business. Seeburg expects to assist the operator by making available to him records for programming directly at the source of equipment purchases, the Seeburg showroom.

The reason given was to simplify programming in an era of multiple musical tastes.

Silverman had previously stated that the cost of the singles to music operators would be set at 60¢, the price a dealer usually pays the record distributor.

The Seeburg exec advised that he is presently devoting most of his time to the initiation of a complete one-stop service through Seeburg distributors throughout the country as part of an overall program of servicing the operator.

Seeburg distributors are currently handling special packages of 5-7 33 1/3 singles, packaged by LP manufacturers and made available to Seeburg for the "Artist of the Week" Model "Q" phonograph.

NYC Games Tourney Backed By Dists As Contract Time Nears

Expect To Sign First Contest By Sept. 15

Left to right, Irving Holzman, Black Sales Co., United Manufacturing Company representative; Al Bodkin, chairman Public Relations Committee and owner of Forest Hills Music Co.; Martin Greenfield, Craig-Todd Agency; Barney Superman, Runyon Sales Co., Bally Manufacturing Co. representative; Al Simon, Albert Simon, Inc., Chicago Dynamic Industries, Inc. representative; and Teddy Blatt, Haskell and Blatt, attorneys for the promotion.

Berger Announces Games Contest

NEW YORK—Harry Berger, West Side Distributing Co., this city, contacted the City's games operators and press with a mailing advising that he will organize a games tourney to be conducted on locations in New York City. The letter asked games operators to meet with Berger to discuss a tournament plan that he (Berger) has under consideration and is ready to announce. Following the mailing Berger advised that a second mailing will follow with more details on the tourney and possible play-off issues raised by Berger in the last mailing.

Berger advised that his contest plan calls for 1000 machines or more but that "we could get started with less if necessary." He also advised that his idea has met with the approval of New York City's games distributors.

"I expect to call an official meeting of games operators within one week and set up plans for a continuing City-wide tourney to be conducted each quarter, or 13 weeks, of the year. The cost of the contest to each location would amount to approximately five dollars per week and the contest would be conducted in a professional manner by people who have handled coin-operated games tours before," said Berger. "This contest is for the benefit of the industry and for those within the industry."

Berger further stated that he was the only person given the right to use the current "King of Games" contest which has been on the scene for about one month. (See story elsewhere on this page.)
Keeney Opens ’60 Fall Season
With Release Of “Twin Red Arrow”

Huebsch Schedules Heavy Production On
“Red Arrow” “Deluxe Red Arrow” and new “Twin

CHICAGO—Paul Huebsch, vice-president and director of sales for J. H. Keeney & Company, this city, announced the release of what he termed “a terrific companion piece to the recently created line of ‘Red Arrow’, electronic upright amusement game,” in the new ‘Twin Red Arrow’.

The new machine apparently completes the “Red Arrow” trio (listed in the order of their introduction) “Red Arrow”, “Deluxe Red Arrow” and, now, the competitive two player, “Twin Red Arrow”.

The first thing that meets the eye of the observer in “Twin Red Arrow” Huebsch stated, “is the beautifully appointed, ultra modern cabinet, tastefully finished in a three-color Hamakoid tone. It stands on modern tapered legs. The cabinet is streamlined to fit easily in the smallest locations, yet is so colorfully appointed as to capture the attention of players in larger type locations.

“The next feature sure to catch the fancy of the observer is Keeney’s original ‘Panascope’ viewer (at the top of the cabinet), which records the action in play as it is occurring on the front glass, by indicating the series of symbols registered by the player on the glass.

“The ‘Panascope’ viewer,” he continued, “was not an accidental engineering feat, but, rather, was created and completely perfected after many painstaking months of research and development in our engineering department. It took many, many hours spent by our engineers formulating scoring ratios and other vital scoring units, to make available to operators a handsome profit margin by placing Twin Red Arrow on location. These scoring potentials cannot possibly be incorporated into any hastily contrived limitation.

“Both, operators and players, will be sure to enjoy the exciting scoring features in Twin Red Arrow,” Huebsch added. “A scoring feature sure to remain a winner is the Red Arrow symbols, which is ‘wild’ and completes any combination of identical symbols registering as a pair on the front glass.”

This twin player upright amusement game utilizes three separate scoring build-ups. They are “400”, “200”, and “100”, plus several other build-ups in various other combinations.

Huebsch concluded by stressing the point to the nation’s operators that production has already been stepped up to a maximum effort to enable the Keeney plant to ship on a regularly scheduled shipping status daily.

“We certainly look forward to a very active and profitable Fall and Winter season period on our sensational ‘Red Arrow’ trio—Red Arrow, Deluxe Red Arrow, and the brand new ‘Twin Red Arrow’,” he said, “and judging from the reports we’ve been getting from our distributors all over the country, we know we have a big profit maker.”

Kids Get An Earful With “Stereophones”

Syracuse, N.Y.—Seeburg “stereo-phones”, has reportedly attracted new patrons to Seeburg phonographs but the latest newcomers to use them are just about tall enough to reach the coin slot. Wendy B. and Tommy Kisell 4, (shown above), whose Pop, Ted Kisell, handles public relations for the Davis Distributing Corporation here, got an earful last week when they tried the “Stereophones” in the Davis showrooms. Much to their surprise, the sound was different in each ear although only one record was playing! And that of course is the purpose—namely, to interest the public in stereos enabling them to realize the separation of sound tracks.

The above photo appeared in the Syracuse Post-Standard and occupied about 50 square inches of space. Some public relations man!
Chicago—A recent poll among coin machine manufacturers, distributors and operators throughout this area to extract a clear-cut picture of the business outlook during the approaching Fall season bore out one interesting factor, among several, which stirs the optimistic senses. That fact centers around a rapid rise in new arcade installations.

While the optimism in all levels of the industry volunteered opinions ranging from wariness to outright enthusiasm, the Coin Box managed to sum up a generally optimistic outlook progressing well into 1961. The simple query presented to various company officials was: "What, in your opinion, is the general business outlook for the coming Fall season?"

One widely known amusement games manufacturer expressed wary optimism in his conclusion and prediction that the general sales level should definitely improve by September 1. One of his prime reasons is the rapid rise in activity in most European markets of late. How strong the stresses in formulation of plans for increases in production until this trend becomes more clearly defined and evident.

Another executive—an automatic phonograph manufacturer—predicts one of the most actively productive seasons in several years. His prime reason for this optimism is the feeling that the demands for games and music equipment will continue to rise generally, in domestic and overseas markets, due to anticipated improvement in current Manufacturers.

This particular manufacturer has recently introduced several distributors and operators with a new trend in music in juke boxes. He adds that manufacturers and music equipment are fully aware that the business trend this Fall will be further stimulated by exciting innovations to lure the player to participate.

A nationally known distributor adds that prospects for sales of amusement, music and vending equipment will, in his opinion, improve noticeably despite the fact the industry has yet to feel this upward surge of sales.

"I'll stick by this prediction for the coming Fall season," he declared, "because there will be a sudden release to the trade of new games. Some may be startling in their design, and this will be a big break for the operators everywhere."

"Also," he added, "don't overlook the trend of late, among distributors, to diversify by adding vending lines to their equipment. Diversification is becoming more and more appealing to many distributors throughout the country."

One distributor reported that he recently stocked several arcades with the amusement games which he handles for distribution. "The fact that he can now offer the opinion that the recent rise in arcade installations is a boon to the games manufacturers and distributors, and that there will be a continuing rapid growth of arcades for a lengthy period of time."

Almost everyone agrees that producers of amusement games are now stepping up research in their games in the quest for new types and designs of amusement equipment. Reluctance to express optimism by some of the operators we polled, centers around the gradual decline (at least in this wide area) of the neighborhood tavern. Naturally, television is still considered the prime reason for this drop in bar and tavern attendance. However, the recent mushrooming in many sections of new, modern arcades appears to offset this present decline.

Herbert Tekip, general manager of the arcades division of Riverview Park, the largest amusement park in the middle west, recently opened four new games in the past; this year there are six arcades at Riverview Park—where there previously were just two.

Tekip happily states that arcade attendance naturally leaped tremendously with the addition of the new arcades. "We simply supplied installations to meet a growing demand," Tekip said.

We recently called on two new arcades constructed at a Kiddieland, and a "stop and social" at Car-land—in both in suburban Melrose Park—and found beautiful, well stocked arcades, complete with air conditioning and many other modern conveniences.

The operators—Art Fritz, Ron Rynes and Wayne Beckers—reported that attendance and general play, especially during weekdays, has been phenomenal. This general feeling was expressed in several other new arcade installations we visited.

Since a wider, more diverse opinion can generally be extracted from an organized group the Recorded Music Operators' Association—next, Earl Kies, president of the organization, and an operator for many years, volunteered his opinion that there is every reason to believe that collections will improve considerably in the Fall. Moreover Kies feels that this will not be a mere seasonal trend, but, rather a definite pattern which will remain for quite a long while.
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HOLLYWOOD
6272 Sunset Blvd.
(Phone: Hollywood 5-2129)
OVERNIGHT SUCCESS

Roanoke Vend Showing Of New AMI Phonos Attracts Host Of Ops

Roanoke, Va.—Jack Bess, Roanoke Vend. Exchange Inc., with offices in Bristol, Virginia, and Charleston, West Virginia, held one of the first formal distributor showings of the AMI "Continental" and "Lyric" phonographs early in August and advised that the turnout was "exceptional" with a large number of prospective operators placing orders for the machine on sight.

The showing was held at the Patrick Henry Hotel, in Roanoke, and was attended with representatives from every operating company in the territory.

"The operators were delighted with the phonograph and many of them had seen it for the first time, not having attended the MOA Convention in May," said Bess. "They came to see a completely different machine and without a doubt everyone of them praised the machine, the design and the service features. Orders exceeded previous showings simply because we advised that the machines weren't being delivered in large enough quantities at that time. This always increases orders! But we're getting regular deliveries now and the orders are being filled."

Photos above were taken during the home show. The column present during the formal display of the new machines. (1) Jack and Viola Bess stand with Bill Browning, Roanoke sales representative. (2) Mr. and Mrs. Bess get a group of AMI operators together for a "family" shot. (3) Mr. and Mrs. R. H. Vaughan, Dixie Amusement Company, Roanoke. (4) Mr. and Mrs. Jack Boyle, Executive Vice-President, Midway Distributing, Inc., Roanoke. (5) Mr. and Mrs. Robert Ward, owners of State Amusement Company and the Roanoke Record shop in town.

Among those who reportedly were received by Bess were such well-known "out of this world" and "best thing that's happened in the music business," were the following: John Chandler, Elsie Chandler, Mr. and Mrs. George Balle, Lewis Pendleton, Jr., Crawley Connelly, Jr., William Lerner, H. R. Vaughan, Emma Vaughan, Leroy Voss, M. L. Holland, Eunice Holland, Ed Cough, Lillian Coast, Willie Salt, Robert Ward, Mrs. Robert Ward, Claude Smith, Madeline Smith, Robert Minor, Cecil Finner, Bregard Wood, Jack Boyle, Mrs. Jack Boyle, Reed Lemons, Alice Lemons, Marvin Lemons, Leo Tingler, Debbie Tingler, Gladys Gibbs, Bill Hodges, June Hodges, Herm Reavis, June Reavis, Jim Roberts, Mrs. Jim Roberts, Carl Coleman, Mrs. Carl Coleman, Mrs. R. C. Coleman, R. C. Coleman, and hosts Viola and Jack Bess.

HOUSTON HAPPENINGS

Both Gardner, L. R. Sr. and L. R. Jr., manager and assistant mgr., respectively, Gardner Sales Corporation, expressed top flight satisfaction concerning sales and performance of the new Model AMI phonographs. They appeared especially impressed with the excellent reception given that compact revolutionary model designed for either coin operated or background music. It is called "mood and money" and a flip of the switch, is the difference between conventional coin operated play or continuous free play ideal for parties, rentals and the like. All the people at United Records attended this show. It was a rare treat when Mrs. M. Poncio, mother of Steve Poncio, (owner United Records) served them a real home-cooked Italian dinner. The delicious repast, served under direct supervision of the famous hostess, included one tasty dish after another until everybody lost count but it seemed as if the home baked bread lingered longest in everyone's memory. One counter girl said she never would have believed that any bread could taste so good. — Sam E. Ayo, with a background of 25 years continuous coin operated experience in this area, signed up as a sales representative for Bill Williams Distributor Co. (Wurlitzer) for 1000 Louisiana St., Houston. — Early in August Bill Williams, owner Bill Williams Dist. Co., inked a contract as exclusive Wurlitzer distributor for San Antonio and surrounding trade area. The new concern, is located at 1415 S. Flores St., San Antonio. Dan Perotta is manager with Virginia Sagle in charge of office... — Bill Davey, salesman at Amusement Distributors, has been doing better than average with a sideline business project in the form of used Rock Record Sales at 801 Gulf Freeway. Bob announced himself as being in market for any number of used records, the more the better... Cute little Bobbie Brown, youngest girl in office of Gardner Sales Corp. . . . Operator Tobby Gilbert, Texas City, and family, spent this year's vacation in California... — Coffee and chat with young and progressive local colman, M. C. Balbaw... — Bill Williams, and wife Thelma spent this year's vacation on a deep sea cruise with several days at Key West, Fla.
### Meeting Dates

#### Music Operators' Associations

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<th>Date</th>
<th>Association</th>
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<td>Sept.</td>
<td>California Music Merchants' Association</td>
<td>U. S. Grant Hotel, San Diego</td>
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<td>Sept.</td>
<td>AMOA of Pennsylvania</td>
<td>414 Keller St., Harrisburg, Pa.</td>
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<tr>
<td>Sept.</td>
<td>Phonograph Merchants' Association, Cleveland, Ohio</td>
<td>Hollenden Hotel, Cleveland, Ohio (General)</td>
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<tr>
<td>Sept.</td>
<td>Eastern Ohio Phonograph Operators' Association</td>
<td>4104 Rush Blvd., Youngstown 12, Ohio (General)</td>
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<tr>
<td>Sept.</td>
<td>California Music Merchants' Association</td>
<td>Fresno Hotel, Fresno, Calif.</td>
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<tr>
<td>Sept.</td>
<td>Eastern Ohio Phonograph Operators' Association</td>
<td>4014 Rush Boulevard, Youngstown 12, Ohio (Executive Board).</td>
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<tr>
<td>Sept.</td>
<td>Phonograph Merchants' Association, Cleveland, Ohio</td>
<td>Hollenden Hotel, Cleveland, Ohio (Executive Board)</td>
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<td>Sept.</td>
<td>Los Angeles Division California Music Merchants' Assn.</td>
<td>2932 W. Pico Blvd., Los Angeles, Calif.</td>
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<td>Sept.</td>
<td>Jefferson Amusement Co.</td>
<td>Sheraton Hotel, Rochester, N. Y.</td>
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<td>Sept.</td>
<td>Associated Music Operators of Rochester</td>
<td>Sheraton Hotel, Rochester, N. Y.</td>
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<td>Sept.</td>
<td>New York State Operators' Guild</td>
<td>Gov. Clinton Hotel, Kingston, N. Y.</td>
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<td>Sept.</td>
<td>San Joaquin Music Operators</td>
<td>1019 N. Center St., Stockton, Calif.</td>
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<tr>
<td>Sept.</td>
<td>Central State Music Guild</td>
<td>805 Main Street, Peoria, Ill.</td>
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### Attention: Operators’ Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

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The Cash Box—September 3, 1960
First reports from operators and distributors, reflecting the volume of business during the 1960 summer season, indicate it should be one of the best in recent years when final tabulations are all in. . . At the Worlitzer factory branch, Gary Sinclair, regional sales mgr., in town for several days. Gary and Ray Barry were in San Diego visiting operators in that area; Joe Brooks, factory service engineer, flew in from New York on business for the weekend.

A sad note was struck along Pico Blvd, when it was learned that E. B. Stone, of Stone Novelty in San Diego, was killed in an automobile accident recently. Stone had been associated with the "coin machine" business for many years and was one of the best known operators in So. Calif. . . Hank Tronick, at C. A. Robinson & Co., is busy these days accepting orders for the new "Bubba" machine, and the theory is waiting for the big announcement that Robinson's will make next week . . .

Bob Portale, of Advance Automatic Sales, in San Francisco, traveled from the Bay Area for a short stay on business. . . At California Music, Irv Stimler, of 20th Fox Records, stopped by to see hello; Buddy Robinson on vacation and spending several days at Las Distributing, in the Bay Area for the weekend on business. George Murooka back from his vacation and says he had an enjoyable time. Sonny also mentioned that the Valley pool table continues to move out at a good clip, and that Simon's now has a big supply of all types of used equipment on hand. . . At Buddy Sales, Jack LeVolds word is that he and his family are having a ball so far. Bob Baird, from the store, preparing to leave for a 6 month hitch in the Army Reserve, just Mantell, also Ft. Bragg. Hid was taken to the hospital last week after collapsing on the job, but is back now and feels fine. Dean McMurdie, at the Seeburg Distributing Co., informs the 23-1/2 "Artist of the Week" program which has proved so successful that it has gone beyond any expectations. Seeburg is finding great operator acceptance to their new record one-stop, according to Johnny Raggero. Ruggero and Bill Luther flying to San Diego over the weekend to visit operators. . .

At Leuenhagen's "record bar," composer-executive-conductor Elmer Bernstein, stopped by with Gil Friese and Wayne Tappon, of Capitol Records, to say hello and spin Elmer's current Cap waxing. Kay and Claire Solle are still on vacation, which keeps Barbara Chelker and Mary amusing more than busy. . . Yummy Larry, at His Master's Music, reports the last two weeks have been the best of the year with the customary phone calls and C phonographs leading the way. . . John Stauffaker, operator from Redlands, in town following recovery from a recent operation. . .

At Paul A. Laymon's, Jimmy Wilkins states that business generally has been going at a good pace. . . Some of the operators seen on Pico this week: Herman Stauffaker, San Bernardino; Jim Palmeri, San Bernardino; Ken Arnold, Bakersfield; Harry Dunussing, Baldwin; Cliff Jones, Long Beach; George Regas, San Diego.

Mr. & Mrs. Bruce Windhurst, Aberdeen, S. D., in the cities for the day and then driving on into Iowa to visit Mrs. Windhurst's mother. . .

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OVERNIGHT SUCCESS
bold new compact styling stars in first field sampling

CALIFORNIA CLIPPINGS

Upper Midwest Musings

Mr. & Mrs. Russell Gherity, Baldwin, Wis., in town for a few hours to pick up their record order and parts. . .

DALLAS DOINGS

State Music's Tom Chatten recently had some teeth pulled. . . Out in Hollywood is Bob DePriest, DePriest Music Co. . . Everyone around town is having his or her beach and pool party this week. Joe Duncan reports he is increasing his route. . . Abe Susan says he is working hard to take a vacation to. . . On a recent fishing trip, Bob Texhom went Johnny Williford, Red McCallum and J. D. Williams. . . State Music, those in the know say, have come up with a "Dubois" Juicings Cola's new name. "Dubois" looks like a real seller. . . Back from vacation and on the job again is Commercial, Music's Jack Eskew. . . Sunday's tornado at Lake Dallas sent Commercial's Gene Williams to the hospital with a broken arm. . . Gene was in a grocery wrecked by the twister. . . Commercial says United's new "Bowl-A-Rama" bowling alley at White Rock Lake is the owner's new home. . . Bill O'Connor, O'Connor Dist. Co., is in a business trip to East Texas and Louisiana. . . Visitors along this week include: Don Robertson, Libbeck; W. F. Thompson, Jim Garrett and Pete Selkan, Longview; Fagg Sanford, Greenville; Herman Duesman, Pilot Point; Fred Dukett, E. T. Terry, Max O'Terry and John Mantell, Ft. Worth; Dr. W. B. Honeycutt, Bolker City, La.; Mr. Ephram Franklin; and L. L. Funderburgh, Palestine.

The Cash Box—September 3, 1960
SYRACUSE, N. Y.—The phonograph exhibit at the 1960 New York State Fair (The Cash Box, August 27) features the evolution of the phonograph and the entire display is titled, “From Tinfoil To Stereo,” after the book of the same name, published earlier this year. The exhibit spans the time from the first tinfoil phonograph, 1877, to the present day Seeburg Model “Q” phonograph. Seeburg is one of the sponsors along with the Davis Distributing Corporation and Columbia Records.

Shown above, left to right, during the Fair were: Walter L. Welch, author of “From Tinfoil To Stereo”; model Jo Kaimano, and Edward Bertrand, Bertrand’s, Inc. They are viewing replicas of Edison’s 1877 tinfoil phonograph invention.

The cost of the exhibit is reported to be at approximately $100,000 and it is the first coin-operated phonograph industry has participated in a public convention on such a grand scale.

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The Cash Box—September 3, 1960

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**SYNOPSIS:**

- **Title:** Insist upon Keeneys original Panascope
- **Image:** Advertisement for a product named Twin Red Arrow
- **Text:**
  - Double your profits with Twin Red Arrow
  - Keeneys original “Panascope” Viewer required many months of painstaking engineering and development work. Thousands of hours spent formulating scoring ratios provide a profit margin for operators that cannot be incorporated in any hastily contrived imitation. So, give the playing public the type of amusement scoring they want and a quality product that will double your earnings and positively protect your investment.

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**1877 Tinfoil Phono and 1960 Seeburg “Q”**

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- Bally Fire Chief, The Champion, Little Champion
- Bally Ball Park, Roller Derby
- Rock-ola Phonos 120-220 Selection
- Bally & Fisher Pool Tables, Slate Top
- Bally Beauty Queen
- Bally Coin Operated Machine
- Bally Cypress Garden
- Bally Dart World
- Bally Target Ball
- Bally Key West
- Bally Bowler
- Bally Showdown

---

**SHUFFLES**

- Bally Official Shuffle Bowler
- Write Own Shuffle Bowler
- Write Own Shuffle Deluxe
- The New Shuffle Lowsers

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**PINESALl GAMES**

- Bally Deluxe Dream $195.00
- Bally Bob Island $375.00

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**CALDERON DISTRIBUTING, INC.**

423 N. Alabama St. Phone: MElrose 4-8468 Indianapolis, Indiana

---

WORLD'S MOST COMPLETE

COIN MACHINE CATALOG

FREE to IMPORTERS

---

COIN MACHINE EXCHANGE, INC.

Wally Fineke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dicken 2-0500
Plenty of room along Tenth Avenue for operators to stroll, in fact they could have flown in and landed on coinrow last week, with most common either away on vacation or holding off buying sprees until after Labor Day, which is the usual practice. New big ball bowlers have been introduced with Chicoin shipping the “Duke” and “Duchess” bowlers into Al Simon’s showroom and United sending thru a sample of the much heralded “Bowl-A-Rama,” giant big ball bowler originally previewed during the MOA Show. In addition, the AMI factory has initiated its national promotion program on the new models “Continental” and “Lyric” plant-made units previewed at MOA and the Runyon Sales Company showrooms serve to indicate the reason why—much success since first displayed in June of this year. So while the Fall season has not yet started, there is something new already on the market and from all indications, this is only the beginning.

Davey Distributing officials, Syracuse, all hepped up over the $100,000 exhibit they are helping (see this in the New York State Fair). Exhibit features a history of the music and phonograph business starting with an Edison tin full, vintage 1920 and winding up with a new See Tiger phone, etc. A Lipsky, Libby Distributors, has added the A.L.C.O “Smoke and” cigarette machine line to his wares and expects samples in shortly. The 800 line is stand installed in “Al” model machine in gold and beige, with gold trim. Harry Koppel advises that equipment sales have been very good during the summer and sales are expected to pick up once the cool weather breaks in. Henry Chris is doing a bigger retail business each week and finds it a lot more efficient now that shelves, walls, and ceilings are in order to properly house the vast amount of Wurlitzer phone parts and supplies. For the benefit of Canteen stockholders who don’t already know, a special 2% stock dividend has been declared, payable Sept. 22. Regular quarterly dividend of 15c share will be paid Sept. 15, included. It was advised that its own plastic cups will be manufactured now that the process has been perfected. There’s very little Canteen doesn’t do with vending, these days. First an operation, then a manufacturing arrangement (Kromer), followed by a purchase of finance company facilities, then a food catering buy (Nationalwide) can now the manufacturer of Canteen vending, and use in its own machines. What, no automated patrons to buy from the vendors?!

Jack Bass, Roanoke Vending Exchange, Richmond, Va., phoned in that a recent showing of the new AMI “Continental” and “Lyric” resulted in much praise from Virginia ops and the firm is looking forward to a strong Fall usage. Meanwhile, the new machine, the Perry Lowenshch, Runyon Sales Co., is the same way about the AMI’s here in New York commenting that the are both a “mechanic’s dream.” Lowenshch has been raving about the phonos since they took the order from NLVC in June and evidently he is the operator to report in by the sales success story. Morris Robt busy at the desk with paper work, etc. he tells us he is in “Kempy” Kemenzer is off for a family for a summer vacation. “Shaggy” still up in the clouds after a big wedding reception for son, Myron, on Sunday, Aug. 21st. Both Barney and Mollie will soon be enjoying another family celebration when son-in-law promises he will have their first child. “The expectant mother expects shortly,” Ted Seidel doing a long-up sales job on the avenue hawking National Showman for the up and coming journal. Business seemed red hot, too, A. D’Intil, Theater Simon, Inc., still away on his second week of vacation while Al Simon holds down the fort after witnessing delivery of the new “Chicago” bowler. A big one, too! “We expect to do a nice business with the new bowler,” stated Al, “and we must tell you that the Chicago Coin ‘6-game’ shuffle alley is one of the finest games we’ve handled all year long.” Irving Holzman, Al Simon, Barney Sugerman and Al Bodkin (see separate story elsewhere), got together for a picture last week and ironed out some of the details involved in the “Ring of Games” contest which is expected to kick-off Sept. 15 across the Country. These games to take place with the winner representing the selected locations coming the finals. Mike Munves tells us he might fit in another vacation before Labor Day brings the summer to an end. Munves has a great session with arcade owners coming thru after having the best vacation they have seen in years. A good Fall season is in store for the Munves organization next year. Richie Greenberg, back from vacation looking chipper and rarin’ to go. Black Sales Co. greeted coinmen all week with the “Bowl-A-Rama” on display. Surprise visitor to the showrooms was Dave Simon whom we haven’t seen in quite a while. Evidently the United big ball bowler is living up to great expectations—even Dave was excited and he’s just about seen every new innovation in this industry. Irving Holzman plans on using the big bowlers to the fullest extent once the factory starts to ship regular orders. Al Rodstein, Banner, Philly, is all excited about the United “Bowl-A-Rama” what with his arcades clamoring for them. Al will place them in bowling alleys and tap rooms already prepared for the big bowlers and awaiting delivery from the Chi plant. Lou Wiener, Fisk Enterprises, Bally, telephones that he had a pretty good season and a bright Fall season has already been indicated with early orders on new equipment. Jake Freidman, Freidman Dist. Co., working hard on the distributing end, reports changes in sales policies resulting in better profits than previous years. Meyer Kletter, Athletic N.Y. Corp., boss of the “Weekend of the Week” promotion plans scheduled to be kicked-off at the start of Labor Day. “New LP selections are coming thru in time for programming early and the 33-1/3 disk is helping collections—there’s no doubt about it,” stated Meyer. Murray Kaye logged down with visiting ops, trades, service and record sales, breaks away to greet some unexpected visitors and takes “2” to enjoy a smoke.

GOOD NEWS! . . . Al Denver, MONY press, has completely recovered from minor surgery, after a major bout several weeks ago, and his medical report is “First Class,” reported Nash Gordon, on Thursday of last week. “Al has never felt better, his family and friends are very happy over the good news, and we can expect Al back here on a permanent basis before long. This is something we have been hoping for, for a long time,” said the MONY secretary. Meanwhile, Nash has been quite busy with the MONY annual affair details and reports that it looks like a real nice affair.
CHICAGO CHATTER

A quick tour around the coin circuit this past week revealed that the factories and distributors are flooding their production facilities for the expectant fall business. However, there appeared to be very little activity during this pre-labor day period. Unless, of course, vacationing representatives were returning from the various factory meetings and pre-planning for the fall season.

Hopes for the coming fall season are high, and all of the factories and distributors are planning final plans. Paul Huesch, vice prexy, happily relates that, on the strength of initial sales, this summer’s coin games were sold out, and a new Fall line to receive this fall. Sales are likewise high on Knowney’s “Red Arrow” and “DeLas” Red Arrow” companion pieces to the new game, Paul tells us Clayton Nemeroft is back on the road calling on Knowney’s distributors.

The heaviest activity building up is AMI’s concentration all over the country on their new “Lyric” mechanical phonograph models: Ed Katz, Jack, AMI vice president, tells us he has never been busier than he is at present. AMI has been blamed in the past for “over-producing” models. Charles, Brown, new prexy of Rowe-AMI Sales, arrived at the firm’s new offices from New York last Wednesday. He and Mike Spagnolo are knee-deep in broken plaster and other debris as they hold steady to complete expansion construction on the new building on the far west side of the city, adjacent to the Amusements Home. Chuck Kies, AMI’s president, will be on hand at the time the rest of the eastern staff arrives. Bally’s Bill O’Donnell and Art Gortey report that summer activity was very heartening, since production was maintained at high level and sales were very good. Much thought and planning is aimed at new equipment ideas at Bally’s.

Be patient, operators! United’s “Bowl-A-Rama” is beginning to make some appearance in production! Herb Butcher and Bill Robbins told us this week that they feel that a steady shipping schedule is in the offing shortly. Both, Herb and Bill tell us that the phones constantly of late have been ringing off the hooks with the many queries on the availability of “Bowl-A-Rama.”

Mort Secore, Chicago Dynamic Industries, infos that sales director Art Weinand is due back to his office from his vacation by Monday, August 29. Mort tells us Art will be more than delighted about the reception all over the country on Chicago Coin’s “Duchess” and “Ladybug.” He tells us that both games are also available in straight 256 play. In other words, the operator can adjust for 106, 2 for 256, or 256 play merely by adjusting the coin entry plate and the rejects. All of the necessary coin entry plates are included with the games.

William Electronic’s Sam Lewis relates that action on the new 4-player “Music Man” pinball amusement game has been terrific ever since its recent release to the trade. The “Space Slider” rifle target game is also more than attracting sales. The new 4-player Fall keeps Sam Stern and Lewis pushing hard on all of the production facilities at Williams Electronics.

Empire Coin’s Joe Robbins returned last Tuesday from a vacation trip to the eastern seaboard. Gil Kilt, owner of Empire Coin has been bumbling with Joe and Jack Burns laying plans for the chi. distro’s upcoming 19th anniversary celebration. Reports positive plans he is acting on as yet, includes an Empire show and banquet and floor show. Coming early December, Joe Robbins will have a fine looking show, and has also secured the services of Clarence Schuyler, prexy of Games, Inc., reveals he’s to have some exciting news for us immediately after the Labor Day holiday. Earl Kies, owner of Apex Music Co. and president of the Recorded Music Service Assn. (AMSA), has been busy and is promoting his biggest fall show to date. He has already arranged for a coming banquet and floor show at the Terrain Casino of the Morrison Hotel. It’s trying to line up the orchestra, and tie up several other incidental plans. Earl called a special meeting of RMA’s board of directors last week, but since most of the directors were vacationing neither action nor discussion was reached. Bally’s has been busy bringing everything to be settled for the banquet by the first of September, according to Earl.

Ray Woodrick, Mills Bell-O-Matic, reports that Leonard Haines is doing a solid sales job in the overseas market.

Alvin Gottlieb, D. Gottlieb & Co., returned last week from a holiday with his family up in Northern Wisconsin (where the Northern Pikes are not a myth, but an angler’s delight) Alvin tells us initial sales of Gottlieb’s new “Spot-A-Card” game are just short of sensational. This is a happy thought at Gottlieb this fall season just as it was announced that the entire line is now available. Robert Zorinsky, H. Z. Vending and Sales in Omaha, are raving over United’s “Bowl-A-Rama.” Samples were received in Omaha last week. Howard Ellis featured United Music’s “UPC-100” phonograph at the Dakota operators’ show in Bismarck, December, everyone was greatly impressed, according to Hume. Arnold Silverman, national sales promotion manager of Seeburg’s music division, advised that Seeburg’s entry into a nationwide one-stop record program for music operators was primarily spurred on the need among operators of a more clearly defined record program. It is his opinion that a well planned and executed program would convert the many hopeful operators who are sitting on the fence. Jack Gordon, vice prexy in charge of the phonograph division encompassed the Seattle from whence he will journey to other northwestern ports of call to sing the praises of Seeburg’s “Artist of the Week” program and the model “Q” phonos. Rock-Ola’s Edward Oels, executive vice president, tells us he has been working with George Hincker, Frank Mitchell, Les Rieck, Jack Barabash and Kurt Kliever, to finalize Rock-Ola’s fall plans. Ed tells us more news on this projected program will be forthcoming shortly. However, he hints that everyone at the factory is excited about it. Atlantic Music’s Harold Schwartz tells us Atlantic has been getting more 33 rpm records for programming in Seeburg “Q” model phonographs, and that the records are now coming in greater abundance. The current return to action in bowling alleys is creating a sales spurt at Atlantic as local operators are beginning to feel the increase in collections in bowling alleys. First Coin’s Joe Kline is now preparing for what he hopes will be a banner fall season. Sam Kolber just returned from a road trip which carried him throughout Illinois calling on customers. Atlantic’s upper area, representative, Bill Phillips, is back from his vacation, and immediately took on a jaunt through southern Illinois. Gene Waldman is likewise on the road. World Wide Distrbutee Joel Stern reports that Fall action is already being felt at the busy distrib’s office. This negates good tidings for Fall. Pete Geritz, head of the Denver area distributors, items the he be just returned to his office after surgery in a Denver hospital. Herman Paster, Paster Distributing Co., is filling in for his vacationing Milwaukee manager, Son Cooper.

Marvel Mfg’s prexy, Ted Ruben, looking well tanned and robust after his recent Florida vacation, info that while Estelle Bye is enjoying her annual holiday trip to Hawaii, he is busy as a beaver in the plant with production geared for a heavy Fall season. Ed Ruben, Wico Corp, is busy as always arranging international distribution of Wico’s 1961 fully illustrated catalog. The catalog will be on the way to their destinations shortly, according to Ed. Auto-Bell Novelty’s Al Warren gives us a terse “no comment” when we ask about the firm’s new game. He assures us, however, that the news will be break any day now. Delbert W. Coleman, president of The Seeburg Corporation, Chicago, announced the appointment, effective November 1st, of Keyes, Mudlin & Jones to handle the advertising for Seeburg. The account will be serviced primarily out of K&M’s Chicago office, with assistance, however, from their other offices in New York, Los Angeles, and Miami. P. Herbert, K&M’s vice president, will be executive supervisor and Robert W. Altrich, account executive.

The Cash Box—September 3, 1960

59
Moving Arrows and Score to Beat Panel Set the Pace...
Attract More Players! More Profit!

- "Moving Arrows" indicate cards spotted by kick-out holes
- Hitting targets, holes or rollovers lights corresponding card in light box
- Lighting all cards awards special and lights rollover button for additional specials
- Making top rollover when lit, lights pop bumpers and cyclonic kickers for high score
- Drop-in hole scores 200 points for high score
- Super-powered skill flippers
- Match feature
- Coin-box with locking cover

It's Always Profitable to Operate Gottlieb Games!
in Mandarin language it means, **FAREWELL...**

but in any language if you want to say “farewell” to the high cost of equipment, servicing and parts replacement, you say, **“ROCK-OLA”**. Rock-Ola phonographs are universally accepted the world over as the leader in all around performance and trouble free dependability.

This profit making dependability coupled with such new features as the exclusive Rock-Ola **“Tri-Fonic”** flexibility is just one of the reasons why more profit minded Operators everyday are rejoining the **“Big Switch”** to Rock-Ola.

Mr. Operator, why don’t you say “Farewell” to your overhead problems by stopping in to see your local Rock-Ola Distributor today. Your increased profits will be glad you did!

---

**THE ALL-PURPOSE STEREOPHONIC PHONOGRAPH WITH 120 OR 200 SELECTIONS**

**THE ROCK-OLA MANUFACTURING CORPORATION • 800 N. Kedzie Avenue, Chicago 51, Illinois**

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**American Shuffleboard Mrs. Own Powdered Wax and Ships 4 Brands**

**Corn Meal Strike Forces Game Mfr.’s Hand**

**UNION CITY, N. J.—** Nick Melone, general sales manager, American Shuffleboard Corporation, this city, announced a new line of powdered wax available to the trade, as designed and manufactured by the American Shuffleboard firm.

“Our resources for the regular shuffle wax production lines were impaired when the corn meal grinders went on strike throughout the farm belt recently. The strike lasted long enough for us to decide on perfecting a new and highly improved shuffle wax since we were unable to continue with the former brands. This opportunity paid off handsomely, and effective this week samples are available to the trade of our new shuffle wax line,” stated Melone.

The new **“Regular”** wax, which contains no abrasive materials, according to the American Shuffleboard exec, is manufactured under a new type formulation and is now a yellow color as opposed to the former white shade. Melone advised that regular shipments are being made on **“Regular,”** **“Half and Half”** and **“Brown Lightning”** as the orders are received. Free samples are also available on request.

The firm’s **“Imperial”** shuffleboard lines are available through distributors throughout the nation. Melone, with standard turnover play being re-introduced as the Fall season approaches, American supplies operators with complete tourney kit facilities including instructions on setting up play and conducting contest tournaments on shuffleboard games on location.

---

**HAPPY BIRTHDAY THIS WEEK TO:**


---

**ITEM OF THE MONTH**

**WICO CORPORATION**

**IT'S NEW!**

**100 Selection Conversion WALL BOX COVER with Back Plate**

**Gives Your Old Wall Boxes that NEW “60” Look...**

**For SEEBURG Model 3W!**

**★ Made of heavy-duty hi-chromed steel**

**★ Easy Installation**

**★ Futuristic Design**

Stock No. 17-0130 C

$21.95 Prompt Delivery

3901-1/3 NORTH KILASKI ROAD

Chicago 41, Illinois

MULBERRY 5-3000

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The Cash Box—September 3, 1960
CLASSIFIED AD RATE 10 CENTS PER WORD

WANT

WANT—As always we need for immediate export unlimited quantities of:
Bally, Denver, United Machine, all types of Shuffles, Seeburg, AM, Wurlitzer, Coin Operated Musical Machines, STEEL CONTEST—FREE CATALOGS.

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to:
RGM MACHINE, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—New 45 RPM records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. JOY, GALANO DIST., 4135 W. ARMATURE ST., NILES, IL. (Tel. Derek 7-2060)

WANT—COIN operated Musical Instrument repair. Send photograph and give condition, price, number of models in inventory. DICKSON MACHINE, 1827 ADAMS, TOLEDO, OHIO. (Tel. Cherry 8-3339)

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting machines. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's nd LP's, new only. Please give full details concerning records wanted. Quick deal. HARRY WARINHER, KNOX MACHINERY, 209 EAST 165th ST., NEW YORK 36, N.Y. (Tel. Ludlow 8-3310)

WANT—Juke Box Operators. If you want a steady outlet for your used records. (No One Shot Deals). Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELMONT, L. I., N. Y. (Tel. Castle 1-0556)

WANT—Unlimited quantities of Seeburg and B. Purchaser all models Seeburg, Wurlitzer 1700, 1900, 1900B, Bally Bongos, multoplayer Pinballs. State condition and lowest prices f.o.b. outgoing vessel.

WANT—We need Gottlieb Jumbo, Gottlieb Jingles, Ballie Brolly, Wurlitzer 2104, AM D-80, United Clipper 8', United Capitol, United Liberty, United Equipment Company, INC., 593 Tenth Ave., NEW YORK 3, N.Y. (Tel. Longacre 1-4880)

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Trade not desirable. Write to:
JEWETT BOX RECORDS, 2010 S. 72nd St., OKLAHOMA VILLE, OKLAHOMA. (Tel. 2-1900)

WANT—Will buy—Bingos, Shuffles, Alles, Bowlers, any amount of Phonographs, Toppin, Coin-operated Music. SEND QUOTATIONS TO:
 enterprises, inc., 1301 N. CAPITOL ST., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale. Cash, send list, condition and prices. HASTINGS DISTRIBUTING CO., 5100 N. MOURN ROAD, MILWAUKEE 13, WISC. (Tel. Blomstrand 9-6700)

WANT—COIN operated Electrical Equipment, 25 cent, 5 cent, Phonographs, Hideaways, Wall Boxes, 5¢ Cans. SEND QUOTATIONS TO:
THOMAS COIN SALES LTD., ST., THOMAS, ONT. CANADA (Tel. Melrose 1-9550)

WANT—Mills Panorama. Also Parts.
Advise Best Price. WESTERN DISTRIBUTORS, 3152 ELLIOTT AVE., SEATTLE, WASH.
(Tel. Garfield 3-3853)

WANT—Your used or surplus records all speeds, 45's, 78's, for our speciality. We buy all year round and pay top prices. No lock too large or too small. No waste, 10% cash, 90% due. N. A. and freight. BEACON SHOPS, 621 NO. 4th STREET, NEWHaven, R. I. (Tel. Union 1-7500)

WANT—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Overruns, out cuts, split box sales. GENTRY JUKES, R. D. PAK, 123 WILSON AVE., NEWARK 8, NEW JERSEY. (Tel. Market 2-3384)


WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale.
FOLLETTE MUSIC CO., 800 HOWARD ST., SPOKANE, WASH. (Tel. A-4835)

WANT—Exhibit's IU, Selectem and Horeshoes. State price quantity and condition in first letter. NEW LINE MACHINERY, 913 8th STREET, EAST, BLOOMINGTON, ILLINOIS.

WANT—Kiddie Rides new or used also guns new or used all makes. Quote lowest price and serial number in first letter. GOLDEN WEST CO., INC., 2033 PALOMAS DR, N.E., ALBUQUERQUE, NEW MEXICO. (Tel. Albuquerque 6-0102)

WANT—ment juke box records not over 5 months old. We pay 15¢ and the freight. Can use any quantity. We buy year around. SOUTH WEST RECORDS, 8738 W. 96TH PLACE, PALOS HILLS, ILL.

WANT—Glass for shuffle king over head scoring unit. Un. Show Boots, Unit. Show Plays, FOR SALE—4-5-30, Make Offer. NOBO NOVELTIES & COLLECTIBLES, 8600 S. FRANKLIN ST., CICERO, ILL. (Tel. Market 5-5433)

WANT—To Buy—Late Bingos starting with 1950 AM DISTRIBUTION. Give Quantity and price. CLEVELAND MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel. TO-4715)

WANT—7,000,000 new records, all speeds, for cash. We specialize in Country, Western. We are lowest record packagers in the business. NATIONAL RECORD PROMOTIONS, 2914 LINDEN BLVD., CAMBRIA HEIGHTS 11, N. Y. (Tel. Ar 6-6333) Ben Jacobi, President.

WANT—Attention Pennsylvania Operators and Distributors. Three way bids for Binns Bally, Keystone Bonus Bells, Bally Triple Bells, Keystone Big Three Uprights, and Bally Bongos. Address all inquiries to: W. W. MACHINE SERVICE, 212 WASHINGTON AVE., BRIDGEVILLE, PA.

FOR SALE

FOR SALE—Pool Table Supplies at reasonable prices. 48" Cue Sticks—variable oversize $2.79. Lifetime Deluxe Pool Table w/Lt. 6 Pkt. Cushions $22, set for Reg. Bumper Pool $11.95 set. Complete $17.15. E. MILWAUKEE, CHICAGO 41, ILL. (Tel. Avenue 6-6751)

FOR SALE—Used Bally Bingos; Used Seeburg Model E-1 $275, GLOBE DISTRIBUTING COMPANY, INC., 1620 MADISON AVE., COLUMBUS 47, ILL. (Tel. 876-0780)

FOR SALE—Bally Big Inning 225$: Keeney DeLuxe Big Tent 225$, Auto Bell Horse $250; AMI B-100 $90; Wurlitzer $650; 1/3 deposit with OR THE BRANZ ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD.

FOR SALE—Eagle Shuffle Alley $395; Lucky Shuffle $450; Speed Bowl $175, MOHAWK SELLING CO., 67 SWAGGERTOWN ROAD, SCOTIA, N.Y.

FOR SALE—Cigarette Machines: Seeburg E-2 22 Column $265; Eastern Electric 10 Column $265; Eastern Electric 8 Column $45; W. R. DISTRIBUTORS, INC., 1012 MARKET ST., SIOUX, M.D. (Tel. Central-1929)

FOR SALE—Refinished & shipped—$150.00 for Finch $95.50; 1 Cott. Easy Ace $59.50; 1 Cott. Ace High $69.50; 1 Williams Fun House, $49.50; 1 Flea Tin, $64.50; 2 Skee-Ball, $59.50; 1 CB Blondie $59.50; 1 Initials $17.50; 1 CC 14 Ft. Bowling A-1 $185; 1 Williams Super Pennant $195.00; DICKSON MACHINE DISTRIBUTING CO., P.O. BOX 615, ROME, GA. (Tel. 4-7123)

FOR SALE—AMI E-68 $175; AMI E-120 $175; Wurlitzer 1650A $195; Wurlitzer 5207 wall box $44.50; High Life $59.50; Bally Push Bungo $65; Played ready to go. BALLY DISTRIBUTING CO., 631 W. CALIFORNIA, OMAHA, NEBRASKA. (Tel. Central-3601)

FOR SALE—Miss America $115; Sun Valley $125; Show Time $75; Key $115; All $350; Big Show $70; Big Time $50; Broadway $50; Night Club $60; Beach Beauty $40. The South's largest exporters. CROWN NOVELTY CO., INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. MA 3931)

FOR SALE—AMI-J-2000 Stereo $745; J-2000 $605; J-1200 $500; J-800 $325; E-120 $110; ML-90 $50; EX-300 corner speaker (shares) $200; J-200 $850; KD-200 $450; HD-1000 $490; M-1000B $195; 3W-150; Wurlitzer 2150 $350; Bally 265 (500—500) $500; Cleaned and checked. 1/3 deposit, A MI IS SELLING COMPANY, 5075 W. LEXINGTON ST., CHICAGO 44, ILL. (Tel. 876-8212)

WANT—Newly made, apartment house, 1721 Broadway, New York 19, N. Y.
A newspaper classified advertisement with various announcement and contact information related to sales, discounts, and services.
Never before have jukeboxes so dramatically new shown such powerful sales potential so soon. Distributors are finding it difficult to keep samples on their floors, and operators who placed their orders early are already reporting enthusiastic location reaction. The growing volume of orders proves without question that the AMI compacts have the look, the size, the price and the performance you've been waiting for to spark play. See the Lyric 100A and 100M, and the Continental 200A and 200M, now at your AMI distributor's. Ride the compact bandwagon to greater profits.
**PRICING METHOD**: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

**CODE** (Numerical Preceding Machine)

1. Prices UP  
2. Prices DOWN  
3. Prices UP and DOWN  
4. No change from Last Week  

- MUSIC:  
- **NOTES**: High and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALE SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

**Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.**

- **ROCK-OLA**

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- **SEEBURG**

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<td>'51, 100 Sel.</td>
<td>185.00</td>
<td>245.00</td>
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<tr>
<td>M100G</td>
<td>'53, 100 Sel.</td>
<td>315.00</td>
<td>395.00</td>
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MORE BEAUTIFUL TO BEHOLD...

...MORE EXCITING TO HEAR...

...MORE REWARDING TO OPERATE THAN ANY

PHONOGRAPh IN AUTOMATIC MUSIC HISTORY

the Hi-Fi Stereophonic
WURLITZER

AVAILABLE IN
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