One of today's most dynamic talents on records as well as one of the entertainment industry's most exciting visual performers is Jackie Wilson, Brunswick recording star. During the past year the vocalist has stepped into the "big name" class via a strong assist from his smash two-sided single "Night" and "Doggin' Around." Known only a few months ago as strictly a rock 'n roll and blues performer, "Night" showed a new dimension of Wilson's talents—his big dramatic ballad voice. Seated front and center, Jackie listens to a playback of his latest twin-deck smash "A Woman, A Lover, A Friend" coupled with "(You Were Made For) All My Love," which gives him four titles rising simultaneously on the charts, and discusses the arrangement with his manager Nat Tarapol (left). Dick Jacobs, Brunswick A & R topor (right) and Gene and Harry Goodman, publishers of the singer's new coupling, seem to be enjoying the sound of the tapes. Jackie is currently on a tour of one-nighters through the South. "Jackie Sings The Blues" is the title of Wilson's current best selling LP.
Swinging School.................. Cameo #175
Kissin' Time...................... Cameo #167
We Got Love...................... Cameo #169
Wild One......................... Cameo #171

And now for 1

Volare............................... Cameo #179
I'd Do It Again

Bobby Rydell

© Records

Watch Bobby perform both sides on the Dick Clark Show July 16th.
WHAT IN THE WORLD'S COME OVER YOU

BURNING BRIDGES

IT ONLY HAPPENED YESTERDAY

and now

COOL WATER

b/w

RANK Records, Ltd. London, England

The Cash Box—July 16, 1960
The Cash Box

Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

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**The Cash Box**

**Pick of the Week**

**“IT'S NOW OR NEVER” (3:12)**

**“A MESS OF BLUES” (2:38)**

[Glady's ASCAP-Schroeder, Gold] [Elvis Presley BMI—Pomus, Schuman]

**ELVIS PRESLEY** (RCA Victor 7777)

Elvis’ second release since his return to our shores should easily duplicate his “Stuck On You”—“Fame Or Fortune” success. Slightly different for Presley is the top hit. “It's Now Or Never.” A new lyric (Tony Martin had “There's No Tomorrow”), cha cha adaptation of “O Sole Mio.” The other end, “A Mess Of Blues,” is a rhythmic finger-snapper from the famous Presley hip-swinging school. Great musical and vocal (the Jordannaires) support on both smashers.

**“I'D DO IT AGAIN” (2:16)**

[Sequence ASCAP—Ballard, Tobias] ASCAP—Modugno, Paris"

**BOBBY RYDELL** (Cameo 179)

One of today’s most consistent teen favorites, Rydell has what looks like another two-sided smash (he's currently hitting with “Swinging School” b/w “Ding-A-Ling”). "I'd Do It Again" is an infectious Rydell belter with cute lyrics about a guy's one-girl romance. "Volare" is robust, swing return of the Domenico Modugno hit. Gals engagingly assist the songwriter on both ends.

**“COOL WATER” (2:28)**

**“IT ONLY HAPPENED YESTERDAY—DAY” (2:43)**

[Starfire BMI—Scott]

**JACK SCOTT** (Top Rank 2055)

Chances are Jack Scott has back-to-back winners in his follow-up to “Burning Bridges.” It's an oldie-newie coupling and both ends have that "top ten" look. "Cool Water" is the oldie that Jack and chorus revive with shuffle, up beat sales authority while the Scott original, "It Only Happened Yesterday," is a heartfelt lilter that has the “Burning Bridges” hit qualities. Take your pick of these two Bill Sanford-backed money-makers.

**“SONS AND LOVERS” (2:50)**

[Leo Feist ASCAP—Nascimbene]

**“HAWAIIAN LULLABYE” (2:55)**

[Marpet ASCAP—Faith]

**PERCY FAITH** (Columbia 41731)

The newest link in Percy Faith’s current hit chain (which includes "Theme From A Summer Place" and "Theme For Young Lovers") should be the title tune from the up-coming flick (based on the best-seller), "Sons And Lovers." Triplets, strings and an ear-arresting melody make this a solid chart threat. The Faith original on the lower half makes for a very pretty companion piece.

**“NEVER ON SUNDAY” (2:01)**

[Esteem, Sidmore BMI—Hadjidakis]

**“THE SOUND OF LOVE” (2:48)**

[UA BMI—Costa]

**DON COSTA** (United Artists 231)

The title of the follow-up to Don Costa’s “Theme From The Unforgiven” success is also the title of the up-coming pic, “Never On Sunday.” Tune is a contagious, chorus hum-a-long entry with a sunny, Neapolitan flavoring. "The Sound Of Love" has the haunting “Unforgiven” sound. Top half’s the side to watch.

**“THE SHEIK OF CHICAGO (MUSTAFA)” (2:20)**

[Ivan MogullASCAP—Merrill]

**“TWO OTHER PEOPLE” (2:44)**

[Duferin BMI—Vance, Wood]

**THE FOUR LADS** (Columbia 41733)

One of the most delightful records the Lads have cut to date is this Bob Merrill-English lyric adaptation of the European hit, “Mustapha.” Ditty, now tabbed “The Sheik Of Chicago (Mustafa),” has that bright, happy Near East sound of their while-back success, “Istanbul.” Watch it take off. Flipside the boys are in top ballad form as they beautifully carve out "Two Other People." Excellent two-sided assist by the Glenn Osser crew.

**LOU MONTE** (Roulette 4266)

(B) **“BIM BAM BU (The Fruit Store Man)” (2:16)** [Queensbury & Romance BMI—Amesbury, Denny, DiBlase] Monte, in his familiar Italian novelty idiom, offers a cheerful ditty with engaging support from the combo-femme chorus. Will charm Monte’s fans. Side’s from his “Italiano, U.S.A.” LP.

(B) **“OH, OH ROSEY” (2:40)** [Ivan Mogull ASCAP—Merrill, Gordon & Monte] Male chorus have an interesting middle-beat sound, with an Italian opus again the vehicle.

**JIMMY SAUNDERS** (Companion 101)


(B) **“ONE TOO MANY TIMES” (2:37)** [Winnitono BMI—Smyington, Sherman] More intimate, plaintive portrayal in this corner.

**SCHMIDT SISTERS** (Dorset 5065)

(B+) **“PARADISE” (2:13)** [Leo Feist ASCAP—Brown, Gifford] The oldie—recently given a successful revival by Sammy Turner—is smoothly set by the talent-laden vocals against a pro rock-a-string setting. Can get lots of airtime.

(B+) **“SUPPOSE” (2:22)** [Mode ASCAP—Weiss] A fine ballad gets a strong ballad spin from the girls. Also worth spins. Label is a Strand affiliate.

**TOM HARRIS** (Columbia 41713)

(B+) **“BLUES OF THE HEART” (2:25)** [Silver Star BMI—Harris] Sound-wise teen entry, with Harris’ fine “crying” vocal receiving top-drawer effects from guitar and chorus. Date could deliver.

(B) **“GOD MUST HAVE MY FORTUNE” (2:09)** [Cromwell ASCAP—Harris] A country feel to this feeling folksy.

**JES STEWART** (Phillips 3557)


**“TAKE A CHANCE” (2:53)** [UP BMI—Underwood, Stewart] This portion has Stewart and support delivering the sweet-beat blues goods.

**RICHARD HIMBER** (MGM 12925)

(B) **“CIRCLE CHA-CHA” (2:30)** [Cromwell ASCAP] Vet orch maestro delivers a cheerful cha-cha affair. There’s a bright, full orch sound, with the chorus sounds good. Gagging chant bits. Fine sunny instrumental.

(B) **EVERYBODY HAS A STORY” (2:40)** [ASCAP—Himber] Bernie Nee is the lead songster in this wistful ballad.

**JAY FANNING** (Acme 2030)

(C+) **“THOSE FOOLISH THINGS”** [Fanning] Singer recites a plaintive, not-to-be-confused with the standard. Combo-chorus supports softly.

(C+) **“DREAMER”** [Fanning]

Same sort of approach here.

**LAWRENCE SHAUL** (Reed 1049)

(B) **“TUTTI-FRUTTI”** [V enice BMI—Grande and LaSpada] Old rock ‘n roll hit is revived with good blues vitality by the singer and master of the guitar.

(B) **“HEY LITTLE MAMA”** [Starland BMI—Cain] More blues-beat zest from the cast.

**ROCCO GRECO** (Vareity 1022)

(C+) **“WHY DID YOU LEAVE ME” (2:10)** [Stuart Yarvin BMI—Bisiek, Yarvin, Nash] Greco nicely sentimentalizes against a light up-tempo sound from the four-piece set.

(C+) **“LOVE YOU” (2:32)** [Stuart Yarvin BMI—Yarvin, Harris] Romantic done-up in a soft Latin arrangement.

**RAINDROPS** (Corsair 1014)

(B) **“LOVE IS LIKE A MOUNTAIN” (2:47)** [Cannon Garbadan BMI—Furth, Perry] Attractive blues-ballad date. Convincing lead receives chants and soft-beat combo work in the backdrop. Kids will like the sentiments here.

(C+) **“MAYBE” (2:04)** [Futura ASCAP — Furth, LaFetty] Boys offer a good medium-beat performance.

**DICK CONTINO** (Mercury 71647)

**“WHIRLING PEARL” (2:43)** [Miller & Fisher ASCAP — Rose, Schonberger, Coburn] Cut at a highly concentrated level, this has the accordionist and combo performing easily against audience remarks well above a whisper. Affable entry.

(C+) **“GRANADA” (3:30)** [Peer BMI—LaVa] Dramatic rendition of the opus made also at a club date, and including enthusiastic audience response.

**WILLIE FURY** (1925 London)

(C) **“COLETTE” (1:50)** [Peter Maurice ASCAP—Fury] English rock artist is effectively over-dubbed in this pre-medium-beat romancing affair. Multi-tracking some times has an Everly Bros. touch. U.S. teeners will enjoy the sound.

(C+) **“BABY HOW I CRIED” (2:45)** [Southern ASCAP — Fury] Furry and combo deliver with a Southern blues quality here. Haunting sound.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ONE SMASH
SOUND-TRACK
THEME AFTER ANOTHER
FIRST “THE THEME
FROM THE UNFORGIVEN”
NOW!

DON
COSTA

VOICES AND ORCHESTRA

THE ORIGINAL VERSION

NEVER ON
SUNDAY

FROM THE MOTION PICTURE
“NEVER ON SUNDAY”

UNITED ARTISTS

UA 234

UA RECORDS
"ANYMORE" (2:19) [Moss Rose BMI—Drusky, Wilson, McAlpin]

"THAT PIANO MAN" (2:40) [Willow ASCAP—Clancy, Brewer]

TERESA BREWER (Coral 62219)

"ANYmore," Roy Drusky's current country click, gets a pop presentation that should show-up. Songstress effectively gets the tune's plaintive plot, and there's a colorful backdrop from the Dick Jacobs' orch-chorus (good sound from an electric guitar). Deck seems to have it. "That Piano Man" recalls the talent's ticket to disk fame. "Music, Music, Music."

"LISA" (3:07) [Central BMI—Walker]

"JOURNEY OF LOVE" (2:44) [Lyle ASCAP—Evans, Williams]

JEANNE BLACK (Capitol 4396)

Jeanne Black, the gal who became an overdue wax sensation with her recording of "He'll Have To Stay," comes thru with another powerful contender for him. Tune is a poignant ballad dedicated to "Lisa," the 'other woman' in her heartbreaking love affair. There's a touching mid-deck recitation by Jeanne. Her younger sister Janie joins in on the catchy up beat flip stand.

"WE KNOW" (2:02) [Empress ASCAP—Udell, Acquaviva]

"THEY REALLY DON'T KNOW YOU" (2:38)

[Budd Jimmy McHugh ASCAP—Hawes, Kaye, McHugh]

JONI JAMES (MGM 12955)

Lark can grab strong honors with her tender portrayal of a lovely wistful, "We Know." The Acquaviva backed orch-chorus is big, but nicely subdued. One of the performer's most pleasing dates. Coupler is an attractive mood item.

"RIVER OF TEARS" (201) [Rolyn BMI—Dorman]

"I'LL COME RUNNING" (2:12) [Vaughn BMI—Dorman]

HAROLD DORMAN (Rita 112)

Dorman follows-up his impressive hit, "Mountain Of Love," with a dynamic, gospel-type rhythm display, "River Of Tears," and the trade can figure another Dorman disk success. A potent beat outing to eye. There's a less busy, the good-sounding teen quality about the flip session. We go with "River," NRC handles the label.

"HONEST I DO" (1:58) [Maverick-Blue Indigo BMI—Stankey, West, Candelaria]

"MY BABY HULLY GULLY'S" (2:45) [Maverick-Blue Indigo BMI—Stankey, West, Candelaria]

THE INNOCENTS (Indigo 195)

New label could start things off on the right chart foot. Side to watch is "Honest I Do," a strikingly arranged essay featuring the Innocents songsters. In fact, very simple support keeps the team's blend upfront at all times, and they're interesting all the way. Has smash possibilities. Underhill is a bright-beat novelty-romantic.

WEBB PIERCE (Decca) and Carl Smith (Columbia) have two solid contenders for two-market, pop-country chartdom. (See Country Reviews).
"DREAMIN'" Johnny Burnette #55258
Smash in Chicago, Los Angeles, Cleveland... hitting strong in Detroit, Pittsburgh, Seattle.

"WALK-DON'T RUN" The Ventures Dolton #25
Moving fast in Los Angeles, Chicago, Seattle, Minneapolis, Pittsburgh, Oklahoma City.

"LOOK FOR A STAR" Gary Miles #55261
Best-selling version! Billboard, #35 Cash Box. #37

"RUNAROUND" The Fleetwoods Dolton #22
Rated to win... Billboard #25, Cash Box #23, Music Vendor #21, Music Reporter #19.

"BLUE VELVET" The Statues #55245
Signalling strong in Dallas, Houston, Oklahoma City, Atlanta, Seattle.

"MY FIRST LOVE" Frankie and Johnny #55271
Los Angeles loves it... spreading fast.

COUNTRY & WESTERN

"HEART TO HEART TALK" Bob Wills/Tommy Duncan #55260
Breaking big... immediate C&W hit nearly every market.

BRAND NEW COUNTRY & WESTERN

"CAVE IN" Warren Smith #55248
"MY CHARLIE" Shirley Collie #55268
"Only those results best suited for commercial use are reviewed by THE CASH BOX"

RAY MARTIN ORCH-MARTY GOLD (Savoy 37760) (B+) "NEVER ON SUNDAY" (2:21) [Estero & Sidmore BMI—Hadjidakis] A colorful Ray Martin ork-chorus treatment of a tuneful, Continental-type piece main-tle. Catchy sound that could make important noise.

MARINO MARINI (Top Rank 3856) (B+) "A REAL CROWD" (2:47) [Ivan Moogull ASCAP—Gar- nata] Original Italian version of the catchy New. Latin dance’s mast—-the U.S. disk rounds. An import to look to.

MARINO MARINI (Top Rank 3856) (B+) "A REAL CROWD" (2:47) [Ivan Moogull ASCAP—Gar- nata] Original Italian version of the catchy New. Latin dance’s mast—-the U.S. disk rounds. An import to look to.

MARINO MARINI (Top Rank 3856) (B+) "A REAL CROWD" (2:47) [Ivan Moogull ASCAP—Gar- nata] Original Italian version of the catchy New. Latin dance’s mast—-the U.S. disk rounds. An import to look to.

AL MARTINO (20th Fox 213) (B+) "OUR CONCERTO" (2:14) [Bernstein ASCAP—David, Calabrese, Bini] A commanding English ballad version of the Italian song. The solid Martino croon is supported by an appropriately concertedo-like, big-ork-chorus backdrop. Can step way out.

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ALESSANDRO JAPAN (A&M 3772) (B+) "ON THE TOWN" (2:23) [Tea-splat] The protein of this LP is the title tune, a one-sided, stirring tribute to the Big Apple. Not a bad effort all in all.

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Mr. Dealer:

Thank you!

The first six months of 1960 are just about over ... during this period Columbia Records has experienced the greatest sales in their history. You, Mr. Dealer, shared in this success, in fact you are, to a great measure, responsible for this success. However, we at Columbia, with somewhat pardonable pride, feel that the major share of this success is due to the fine product we created and produced, to the sales and merchandising programs we initiated to enhance that product, and to the excellent service our fine Distributing Organization rendered to you. Needless to say, we are not content to rest on our laurels. In the ensuing months we will continue to present even more enticing merchandise and success-oriented sales programs.

On July 21st through July 23rd, the entire Columbia organization will meet for its annual National Sales Convention. Upon his return from this Convention, your Columbia representative will present our Fall Merchandising Program to you. Without taking anything away from his presentation, let me say that he will offer you that most exciting and diversified list of new releases that Columbia has ever offered.

That's a big statement ... but there's more.

In addition, he will unfold a comprehensive merchandising program aimed at creating customer demand and this can only result in one important thing for you ... PROFIT.

In the weeks ahead you will see and hear some fine competitive product that certainly deserves your consideration ... however, don't finalize your Fall plans till our representative presents the Columbia story ... the story of the fastest-selling, chart-riding albums in the industry ... the story of the greatest artist roster in the industry ... the story of well planned merchandising programs ... the story of success ... COLUMBIA!

In other words ... put your MONEY where your PROFIT is ... COLUMBIA!

Sincerely,

William P. Gallagher
Vice President, Sales
DOT'S PARADE OF BEST SELLERS

45 16106 LOOK FOR A STAR ............................................ Billy Vaughn
45 16073 WALKIN' THE FLOOR OVER YOU ....................... Pat Boone
45 16103 NO b/w A TISKET A TASKET .............................. Dodie Stevens
45 16089 CLOSE b/w TEA LEAVES ................................. Keely Smith
45 16109 EACH MOMENT (SPENT WITH YOU) ................... Nick Todd
45 16096 WELL OH, WELL OH ................................. Robin Luke
45 16091 I GOT YOU .................................................. Mills Brothers
45 16111 PLEASE HELP ME, I'M FALLING ...................... Gale Storm
45 16112 PAGAN LOVE SONG b/w LAURA ....................... Milt Rogers
45 16107 THERE'S A STAR SPANGLED BANNER ................. Mac Wiseman
45 16101 WAIT FOR ME ............................................. The Embers
45 16066 DUTCHMAN'S GOLD ...................................... Walter Brennan
45 16104 COCKTAILS FOR TWO .................................. Maria Cole
45 16089 CLOSE b/w TEA LEAVES ................................. Keely Smith
45 16114 IT STARTED IN NAPLES .................................. The Lennon Sisters
45 16088 WANDERER .................................................. Bill Ham & The Van Dells
45 16071 CITY LIGHTS ............................................... Debbie Reynolds

DOT'S NEW RELEASES

45 16113 THE MONKEY'S WEDDING ................................. Bobby Reed
45 16114 IT STARTED IN NAPLES (OH BABY MINE) I GET SO LONELY

DOT BEST SELLING ALBUMS

DLP 3322 LOOK FOR A STAR ............................................. Billy Vaughn
DLP 3326 THEME FROM A SUMMER PLACE .......................... Billy Vaughn
DLP 3306 THE RAT RACE ........................................... Sam Butera
DLP 3302 POLKAS .................................................. Lawrence Welk & Myron Floren
DLP 3295 AM I THAT EASY TO FORGET .......................... Debbie Reynolds
DLP 3292 THE LENNON SISTERS SING TWELVE GREAT HITS .. The Lennon Sisters
DLP 3289 CRAZY OTTO PIANO .................................... Johnny Maddox
DLP 3282 JASMINE AND JADE ...................................... Axel Stordahl
DLP 3270 MOONGLow ................................................ Pat Boone
DLP 3265 SWING YOU LOVERS .................................... Keely Smith
DLP 3263 TOGETHER .............................................. Louis Prima & Keely Smith
DLP 3262 LOUIS PRIMA—HIS GREATEST HITS .................... Louis Prima
DLP 3241 BE MY LOVE ................................................ Keely Smith
DLP 3157 THE MILLS BROTHERS GREATEST HITS ............ The Mills Brothers
DLP 3164 MISTER MUSIC MAKER .................................. Lawrence Welk
DLP 3210 LOUIS & KEELY .......................................... Louis Prima & Keely Smith
DLP 3071 PAT'S GREAT HITS ........................................ Pat Boone
DLP 3261 PAT'S GREAT HITS Vol. 2 ................................ Pat Boone
DLP 3165 BLUE HAWAII ............................................... Billy Vaughn
DLP 3098 GALE'S GREAT HITS ...................................... Gale Storm

DOT'S NEW ALBUMS

DLP 3319 THE ULTIMATE IN PERCUSSION .......................... Milt Rogers
DLP 3317 LAWRENCE IN DIXIELAND ............................... Lawrence Welk

Dot RECORDS

"THE NATION'S BEST SELLING RECORDS"
A&R work come this Fall. … Warner Bros, Vic Chirumbolo up with Ronnie Scott of Detroit. … Rod McKuen, a native Sonoma county, California poet, and a fine Combo, The Comedian Buddy Hackett making host of TV appearances in behalf of his Laurel bow, "Joy Bitty Teenie Weenie, etc." … London's Sy Warner items that their "Screwball Classics," "Washing Day" starring a nuclear family, "Saxy Jazz" (Hi LP) are among the hot new lids on the m. … The Daily Variety, Los Angeles, lists another fine debut for binary Jim, Denny Young, Papa and Denny, hoping to land a big slice of the final "Banjo Boy" sales melon with their Bonnie Brae outing. … Vanguard's Herb Cohen, chief of A&R, has issued his first LP, Chi, Boston and N.Y. promo'll be handled by the Morty Wax network. … Cannonball Adderley and crew open at the Surf Club in Baltimore, for a one-week run. … The Very Best of Skip-Jacks, a Naugatuck Valley decker in Clint Miller's "Silly Billy Boy" and "Do You Remember." Clint's currently the week-end City Center Ballroom vocalist.

Congrats to Bobby Crystal, V.P. in charge of Arwin's East coast operation, who will wed model Barbara Perkins, July 9. … Also felicitations to the Buddy (Leone Records) Nells, who just became the proud parents of their first child, Thomas Richard. … Atlantic's Chris Connor starts on the 7/17 Ed Sullivan TV'ing then goes into the Pinhook, N.J., Showplace for a week, starting 7/19, followed by a 3-day appearance at Basin Street East, come 7/28. … Hickey's Tommy Zang is set to do his "I Can't Stop Loving You" at Don Stevens' Annual Scranton, Pa, shindig, July 13. … Corvette Records hoping for a big one with Kelly Troy's "Ballroom."

… Like-wise with Joe & Pat Records and Danny Taylor's "Things Are Tough." … Gerry Mulligan and his concert jazz band opened for two weeks, at the Village Vanguard 7/6. … Angle's new Mandolin has a solid sound from the Famous Fabulisters, "I Found My Baby," Marnel in Baltimore is now the district for Atlantic-Also. … The Monotone price of the Somerset LP, "101 Years Of Familiar Songs America Loves," should be $2.55. … Lester Simms's daughter Susan (not Joan) is the gal who'll be marrying Kennedy Bonstein on July 30. … The new High Note, the label which has a smasheroo in their label intro, "Your Memory." … In the 10-year-ago dept.: Al Hoffman & Dick Manning wrote their 1st song together; the Nat Cole LPs are on the scene now; "Now You're Fooling," the latest Simms. … Lester Simms's daughter Susan (not Joan) is the gal who'll be marrying Kennedy Bonstein on July 30. … The new High Note, the label which has a smasheroo in their label intro, "Your Memory." … In the 10-year-ago dept.: Al Hoffman & Dick Manning wrote their 1st song together; the Nat Cole LPs are on the scene now; "Now You're Fooling," the latest Simms.

LOS ANGELES:

Tommy Dee, clicking with Challenge Records version of "There's A Star Shining For Me," is back at the Mariachi Club, 7917 Sunset, Hollywood, Ingleswood. … Lenny Salidor, director of promotion for Decca-Coral-Bravosuit, out on a short West Coast tour and visiting with his many friends in town. … "Happy Blue," being recorded by Jimmy Witherspoon, is due to be released any day now. … "Whistle Bait," by Ruby Rishod. … Bob Cole, veteran song man from Chicago, currently making his home in L.A. p.s, Congress Records out with their debut titled "I Am An American," featuring Bobby Beldon. Tune was cobbled by Johnny Royal. … The new "Oscar Peterson Jimmy McHugh Song Book" package has just hit the market on Verve-Roman Winter of Winter & Winter, and Curt Weinberg, both of whom head up their own publicity organizations in Hollywood and New York, respectively, have effected an agreement for joint representation of accounts on both coasts. … Abe Diamond reports solid sales action in the So. Calif, area with the ABC-Paramount bicent, "From Leapin' To M.E. S."

Joe Smith, former Boston deejay now handling London, Top Rank and Challenge promotion for Hart Distributors. … Popular husband and wife singing duo, Joe and Shirley Jones, announced the formation of their own record company, the Prestige label. … "Stop The World," the current clicker "The Tip Of My Fingers," Paul Geallis tells us the record has broken big in five major markets and is enjoying heavy programming, hereabout which indicates, adds Paul, that this one will definitely go all the way. … Trumpeter Billy Butterfield began a two-weeker at The Hockesters 7/4. … King Records' midwest A & R chief Sonny Thompson grace our town last week and made the rounds with promo man Bob Cole. Bob tells us "Finger Poppin'" by plugger Hank Ballard of the Ultridrivers is climbing at an fantastic pace. Recent King pactee Bobby Freeman is out with his initial coupling on the label, "I Do The Shimmie Shimmie" b/w "You Don't Understand Me."
SALE-ing in all directions

FRANKIE LYMON
LITTLE BITTY PRETTY ONE
of debut items on ABC-Paramount—LP “The Genius Hits The Road” and single “Blues And Strings” which is a new piece of the music for the De Castro Sisters’ latest Capitol package. . . Jack Jacobs cutting a Coral side of the theme from the pic, “Portrait In Black” starring Lana Turner, rose. Lennie Warren currently on a cross-country promo trip for 2 months hitting every major market in the U.S. publishing Transcontinental lds—“You Are An Angel” with Kid Thomas, and Art August doing “Hold Out Your Hand.” . . Gary “Flip” Paxton and Kim Fowler’s Maverick Music currently hot with, “Honest I Do” by The Innocents on Indigo, Skip & Flip’s Brett offering “Teenage Honeymoon,” Warner Bros. with “Walk Right In,” and “Chilly Oop” featuring The Hong Kong White Sox on Trans World Records—which New York, in town on business for several days. . . Challenge folks looking for big

HERE AND THERE:

PHILADELPHIA—Bob Heller’s new disk excitement centers around Buddy Miller’s “Teen Twists” (Vee-Jay) and Gene Vincent’s “Jinx” (American). The former is a new release for the first time in France, and the latter is still the main-title of a comedy pic made in France and, for whom UA has the soundtrack rights under its latter publishing firm. Tune is a hit in France.

According to Dave Flicker, UA executive vice president, the latter will issue the soundtrack LP in September to coincide with the Rick’s U.S. debut. Entered in the Cannes Film Festival this year (May), it won for its lename star, Meima Mercury, the award as the best actress. The Cannes reception to the pic was so strong, Flicker said, that it was decided to open the pic in Paris seven days after the festival. This prompted UA to relinquish its soundtrack rights in France to Eddie Barbee of France’s Records, so promotion on the score could be better coordinated. UA has at least fifteen European disks out on the tune, and at least five are expected here, including RCA Victor’s just released Marty Gold-Ray Martin readings on the same single.

Rank Ups LP Prices

NEW YORK—Len Levy, director of sales for Top Rank Records, announced last week that a price change on Top Rank albums will become effective as of July 31. Specifically selected LP’s will go up one dollar in both monaural and stereo ($5.98 to $4.98 monaural and $4.98 to $5.98 stereo) and the deluxe package, “The History of Country Ramen,” will be increased to $9.98.

For your information which are affected by the price rise are: “F# Where There Is Music,” “Till We Ceil,” “Scotland’s Pride” and “With My Love.”

NASHVILLE—Paul E. Cohen, recently appointed head of country and western A&R for Top Rank Records, has given advance warning as he watches Warner Mack sign a long-term, exclusive recording contract with Rank Records of America. The artist-songwriter’s biggest hit, “Is It Wrong,” a tune he both wrote and recorded, is now back on the country charts via Webb Pierce’s new version. His first Top Rank record, “Prison Of Love” h/w “I’ll Run Back to You” was released this week.

20th F00K ALL YOU HEAR IS BEAUTY

Annette’s latest and greatest!

TRAIN OF LOVE P-359

20th F00K ALL YOU HEAR IS BEAUTY

Annette’s latest and greatest!

TRAIN OF LOVE P-359

THE ORIGINAL VERSION (cover 31028) BY THE COMPUSER OF THE NEW LYRICS!

RED RIVER DAVE

“THERE’S A STAR SPANGLED BANNER WAVING — #2 — THE BALLAD OF FRANCIS POWERS”

SAVOY RECORD CO. NEWARK N. J.
ALLEY OOP (2)

Hollywood Argyles (Let's)
Dante & Evergreens (Madison)

EVERYBODY'S SOMEBODY'S FOOL (1)
Connie Francis (MGM)

I'M SORRY (4)
Brendo Lee (Decca)

BECAUSE THEY'RE YOUNG (3)
Dana Edly (James)

ONLY THE LONELY (9)
Roy Orbison (Monument)

A ROCKIN' GOOD WAY (5)
Brook Benton & Dinish Washington (Mercury)

MULE SKINNIE BLUES (8)
Feardown (Semi)

WHEN WILL I BE LOVED (16)
Every Brothers (Cadence)

CATHY'S CLOWN (6)
Every Brothers (Cadence)

PLEASE HELP ME I'M FALLING (17)
 Hank Locklin (RCAC Victor)

MY HOME TOWN (7)
Paul Anka (ABC Paramount)

JOSEPHINE (20)
Bill Bixler's Combo (Hi)

THEME FROM THE UNFORGIVEN (18)
Don Coste (United Artists)

WONDERFUL WORLD (13)
Sam Cooke (Keen)

BURNING BRIDGES (11)
Jack Scott (Top Rank)

THAT'S ALL YOU GOTTA DO (14)
Brendo Lee (Decca)

TELL LAURA I LOVE HER (28)
Ray Peterson (RCAC Victor)

LOOK FOR A STAR (30)
Gerry Miles (Liberty)/Dean Hawley (David Cary, Milo, Imperial)/Nicky Como (Lustee)/Billy Vaughn (Oat)

BILL BAILEY (15)
Bobby Darin (ABC)

PAPER ROSES (10)
Anita Bryant (Carillon)

I REALLY DON'T WANT TO KNOW (19)
Tommy Edwards (MGM)

IMAGE OF A GIRL (27)
Sol Sabin (EP)

WALKIN' TO NEW ORLEANS (37)
Pete Domino (Imperial)

RUNAROUND (22)
Fleetwoods (Dolton)

LOVE YOU SO (23)
Ron Halden (Donna)

TIMMY JIMIN' (12)
Jimmy Jones (MGM)

PENNIES FROM HEAVEN (26)
Skyliners (Cellos)

THERE'S SOMETHING ON YOUR MIND (36)
Bobby Marchand (Fire)

HAPPY GO LUCKY ME (25)
Paul Evans (Guaranteed)

YOUNG EMOTIONS (29)
Kicks Nelson (Imperial)

ITSY BITSY TEENIE WEENIE YELLOW FOLKA DOT BIKINI (65)
Brian Hyland (Kapp)

STICKS AND STONES (50)
Ray Charles (ABC Paramount)

TROUBLE IN PARADISE (39)
Crest (Colid)

HEARTBREAK (IT'S HURTIN' ME) (42)
Joe Thomas (ABC Paramount)/Little Willie King (King)

SWINGIN' SCHOOL (24)
Bobby Rydell (Cemco)

ANOTHER SLEEPLESS NIGHT (21)
Jimmy Clanton (Ate)

DOWN YONDER (31)
Johnny & Hurricanes (Bigtop)

MISSION BELL (49)
Donnie Brooks (Fro)

A WOMAN, A LOVER, A FRIEND (58)
Jackie Wilson (Brunswick)

FEEL SO FINE (68)
Johnny Preston (Mercury)

NEW YORK—The Hollywood Argyles seem to frighten Dick Clark as they, fully costumed, put on their hit comedy performance of "Alley Oop" on a recent edition of Clark's show. The song went into the top position this week on The Cash Box Top 100.

Capitol Names Macedo L.A. Plant Controller

HOLLYWOOD—John Macedo has been appointed controller at the Los Angeles plant of Capitol Records, it was announced last week by James W. Buyless, vice president for manufacturing and engineering. Macedo succeeds Thomas W. Burcham, who left the company to take another position.

Starting with CRI in July of 1954 as an accountant, Macedo later served as supervisor of general accounting and staff assistant in CRI's production department. A native Californian, Macedo received his bachelor of science degree in accounting from the University of Southern California. Prior to joining Capitol he was an accountant in the Los Angeles office of Title Insurance and Trust Co.

First National Ads For Rondo In Fall

NEW YORK—Maurice Oberstein, president of Rondo Records, announced last week that the label will launch its first national advertising campaign in the fall. Oberstein, who recently inherited the top position at the label from his father, the late Elly Oberstein, declared that the program will include space in record trade magazines and consumer publications.

Formerly, Rondo confined its advertising to newspapers via co-op deals with key retailers. Oberstein stated that this policy will be continued with additional budget allotted for national magazine advertising.

The new approach is believed to be in line with the firm's announced intention to hold the price line on its product, offer "no special deals" and place emphasis on quality of material and packaging.

Quality Appoints Two To Sales Posts

ONTARIO—George L. Keen, managing director of Quality Records Limited, Toronto, has announced the appointment of Lee Farley and Bill Kearns as the firm's national sales managers. Farley, formerly national singles promotion manager, is now national sales manager of the singles division, and Kearns, formerly package goods promotion manager, is now national sales manager of the package division. Wray Rutledge was recently appointed national promotion manager.
Backed by a million votes!

Elvis Presley's newest RCA Victor single—47-7777—is sure to be America's next 1,000,000-seller! IT'S NOW OR NEVER is a sensational ballad available in monophonic and Living Stereo, in a full-color sleeve. And for extra album sales, the people's choice is ELVIS IS BACK! (LSP/LPM-2231), well on its way to the million mark.
made by Mittleman as well as all of his selling and delivering the bootlegged records and, hence, the court is requested to issue a judgment against Mittleman which will force him to make a full and complete disclosure of the operation of his business and which will also cause him to pay to the plaintiff all of the profits made by him from fraudulent or bootlegged "Cameo" records.

The fifth and last count of the complaint states that the defendant's trade mark and trade name, business, and reputation are in danger of irreparable harm from Mittleman's improper use of Lowes' name, label, and trade mark in a way calculated to deceive third parties into believing that the spurious records and recordings of the defendant are the legitimate "Cameo" records as produced, sold, and distributed by Bernard Lowe Enterprises, Inc.

In view of the above, the plaintiff is seeking an injunction against Mittleman which will permanently enjoin and restrain him from using, selling, offering for sale, possessing or distributing any records, recordings, labels of other goods containing plaintiff's trade mark or trade name "Cameo," or any counterfeit or imitation thereof.

Ben Blaine Named Cosnat Nat'l Promo Head

NEW YORK—Ben Blaine has just been appointed national promotional manager at Concord Records and is responsible for the launching of the "Cosnat" promotion, it was announced last week. Blaine, a former manager of the Tam o' Shanter organization since its inception, and a veteran of 25 years in the record industry, will co-ordinate all promotional personnel at Cosnat's seven branches. He will endeavor to tie-in their promotions with radio and TV personalities and will visit manufacturers and distributors on a regular schedule.

Sovie to Starday

NASHVILLE, TENN.—Starday Records has added Red Sovine to its country roster, according to an announcement made by member of the band, Don Pierce. Sovine, who previously worked with Ken Curtis on a Saturday Starday single out about July 25, Topplow is "Barna The School." Other recent additions at the diskette include Cow-boy Copas and Benny Martin.

Tony Martin Tourney Set

NEW YORK—The second annual Tony Martin Hole-In-One Golf Tournament for the benefit of President Eisenhower's National Service Fund, which is being sponsored by the National Basketball and Arena Sports Committee, has been set for the Concord on September 5 and 6. To kick off the fund-raising campaign a luncheon was held at Leon's Restaurant in Beverly Hills, which was attended by noted dignitaries of the sport and entertainment world such as Ed Ed Eagen and Tony Martin president.

Above, the entertainer is pictured with his wife, Cindy Charles and son Tony Martin, Jr., in front of a poster at the Concord heralding the tourney.
**LOOKING AHEAD**

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **SECOND HONEYMOON/HONKY TONK GIRL**  
   Johnny Cash (Columbia 4707)

2. **TELL IT LIKE IT IS**  
   Eddie Bo (Ric 5659)

3. **OVER THE RAINBOW**  
   Dimensions (Maknek 116)

4. **MILLER'S CAVE**  
   Hank Snow (RCA Victor 7748)

5. **I'LL FLY AWAY**  
   Lonnie Talle (Warner Bros. 5158)

6. **BLUE VELVET**  
   Statlets (Liberty 52405)

7. **MARGO**  
   Browns (RCA Victor 7755)

8. **IN MY OWN LITTLE CORNER OF THE WORLD**  
   Anita Bryant (Coral 530)

9. **THE TWIST**  
   Chubby Checker (Footsy 811)

10. **I NEED YOU SO**  
    Ted Taylor (Top Rank 2048)

11. **MIO AMORE**  
    Flemings (Eld 1073)

12. **SO BLUE**  
    Vibration (Checker 954)

13. **IF I LOOK A LITTLE BLUE**  
    Lord Price (ABC Paramount 10123)

14. **SEASED WITH A KISS**  
    Four Voices (Columbia 41699)

15. **I'M WITH YOU**  
    Five Royale (King 5239)

16. **FOUR LITTLE GIRLS IN BOSTON/WRECK OF THE JOHN "B"**  
    Jimmie Rodgers (Roulette 4260)

17. **TIPS OF MY FINGERS**  
    Nick Neale (Coral 62213)

18. **WHIP IT ON ME**  
    Jessi Hill (Mink 611)

19. **I JUST GO FOR YOU**  
    Jimmy Jones (Cub 9072)

20. **SPACE FLIGHT**  
    Sam Lazer Trio (Argo 5365)

21. **RED SAILS IN THE SUNSET**  
    Pizzles (Mercury 71656)

22. **PARTIN' TIME**  
    R. B. King (Kent 346)

23. **EVERYTHING ABOUT YOU**  
    Ty Hunter (Anno 1114)

24. **WALK DON'T RUN**  
    Ventures (Del-Fi 25)

25. **COLUMBUS STOCKADE BLUES**  
    Pete Fountain (Coral 8211)

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**THE NATION'S Top Ten**

**JUKE BOX TUNES**

*(PLUS THE NEXT 25)*

<table>
<thead>
<tr>
<th>Position Last Week</th>
<th>Record</th>
<th>Artist(s) &amp; Label</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>1</td>
<td>ALLEY-OOP</td>
<td>Hollywood Argyles</td>
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<td>9</td>
<td>WONDERFUL WORLD</td>
<td>Sam Cooke</td>
</tr>
<tr>
<td>10</td>
<td>GOOD TIMIN'</td>
<td>Jimmy Jones</td>
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</tbody>
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**THE FABULOUS STYLE OF THE EVERLY BROTHERS**

**“MOONDAWG”**

The Gamblers  
*World Pacific X815*

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**“WANDERING LOVER”**

b/w  
**“SPECIAL KIND OF LOVIN’”**  
**THE DOZIER BOYS**  
*JANIE #457*

**JANIE RECORDS**  
*4630 W. 54th St., Chicago 32, Ill.  
PO. 7-2500*

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**JULY 25th IS THE THINKING MAN’S DAY!!!**

YOUR MGM RECORD DISTRIBUTOR HAS AN IMPORTANT ANNOUNCEMENT... FOR YOU
UA Sets Up Regional Sales Offices

NEW YORK—In line with United Artists Records continued expansion program, Art Talmadge, vice-president of the company, has announced the establishment of regional sales offices in the East, Mid-west and West. Jerry Raker has been named eastern regional sales manager. Norman Nelson, previously with Decca Records, joins UA on July 15 as Mid-west regional sales manager, Harry Goldstein, who has been in charge of sales on the West Coast, has been appointed Western regional sales manager. All three report to Andy Miele, UA’s national sales manager.

Talmadge, who is dividing his time between New York and Chicago, has set up a Chicago office at 185 N. Wabash. Nelson will headquartered at this office. Miss Roz Gower who was associated with Talmadge at Mercury Records has been named UA Mid-west office manager.

Talmadge reports that “the distributor and dealer reaction to United Artists’ Swinging Sixty Album Sales Plan announced last week is far beyond our most optimistic expectations. We have booked substantial orders with the program which is offering distributors and dealers impressive discounts and extra long dating for sixty catalog albums including five new releases.

“United Artists is maintaining its policy of releasing material available to the company by virtue of its motion picture affiliation. The company has just released a new single by Don Costa ‘Never On Sunday’ which is the theme music from the film. The record follows on the heels of Costa’s smash recording of ‘Theme From The Unforgiven.’ The recent releases of the ‘Elmer Gantry’ and ‘The Apartment’ sound track albums are proving to be stand-out sellers for the label. Ferrante & Teicher’s single version of ‘Theme From The Apartment’ has broken out as a hit in a number of record markets.”

Della Sings For All-Stars

NEW YORK—Della Reese, Victor’s star songstress, will sing the “Star Spangled Banner” at the second All-Star baseball game this week (15) at Yankee Stadium. The NBC-TV network is carrying the game.

“Queen For A Day” Wins Capitol’s 7 Teens

HOLLYWOOD—Jack Bailey, host of the long-popular “Queen for a Day” radio-TV series, is shown in a jam session with Capitol Records’ Bill Baldwin’s Seven Teens. The jam session, in which Jack proved he can still handle the “bone” took place after a recent “Queen for a Day” edition at the Moulin Rouge. The Seven Teens were part of the prizes awarded to the special teenage queen, to supply entertainment at a party. She also received a supply of Capitol Records, among which was the group’s forthcoming album.
Platter Spinner Patter
ALL ABOUT DISK JOCKEYS

WRCA-Philadelphia's Big Band Music policy which was initiated a few months ago, has appeared as an "experimental" move has met with such wholehearted listener acceptance that the NBC-owned station has extended its broadcast day from 18 to a full 24 hours. The new all-night show which

JULY 25TH IS THE THINKING MAN'S DAY!!

YOUR MGM RECORD DISTRIBUTOR HAS AN IMPORTANT ANNOUNCEMENT... FOR YOU

RON RODDY (KQV-Pittsburgh) DON SHERWOOD (KSFQ-San Francisco) LARRY FORD (WTSO-Cumberland, Md.)

completes the day (12:30 to 5:30 AM) is being hosted by vet radio-TV personality Tom Bigelow, Tom boasts of a long and successful career in the "communications" field having piloted such shows as "County Fair," and "Fitch Bandwagon," as well as disk shows on NBC, ABC, and WINS. His TV credits include "Dollar A Second," "Treasure Hunt," and the Charlie Weaver Show. WRCV's initial success is another feather in the cap for proponents of "good music." While Martin Block vacations away from his ABC mike those weeks, Joel Spivak of KILT-Houston can be heard between disks on the "Make Believe Ballroom." . . . The St. Louis Junior Chamber of Commerce bestowed its annual radio-TV award for the "Outstanding Radio Personality of the Year" on Jack Carney of WIL. Also Carney and fellow WIL staffers Dick Lindsay, Lon Ingram, Ed Bonner, Bob Osborne and Reed Parrell were appointed Honorary Recruiting Sergeants by the U.S. Air Force in appreciation of their efforts during the Air Force's special Buddy Flight recruiting campaign—which enables two "buddies" to sign up together for a tour as a team. . . . Gil Santos writes from WSRF-Fall River, Mass., that the station is promoting exclusively from The Cash Box Top 100. Warms our hearts... That fellow Bob "Coffeehead" Larsen sure lends a busy life over at WHIT-Milwaukee. In addition to his air trek (6 to 9 AM on the boards) and his duties as an assistant to the general manager Bob manages to squeeze in a large number of community relations activities. A recent week provides a perfect example of Bob's devotion to duty. He preceded a conference of Ford Motor Company's "Show For Suburban Living," hosted a Milwaukee Ad Club outing, was the welcoming host for the Variety Clubs at the nationwide premiere of "Story of Ruth," then a show for children at St. Camillus Hospital and put in another appearance for the Variety Clubs at a shopping center sale—And Bob says he enjoys every minute of it.

The Forest Hills Country Club (NY) will be the scene July 13 of a huge hop held under the auspices of WEVD's teen-age disk jockeys Artly Bell and Larry Miller. Artly will go to the office last week, Artly and Larry told us that so far they've signed Buddy Hackett, Lonnie Donee, Frankie Lymon and the Teenagers, the Willows and many others. Looks like these kids are ready to roll like the " contractual jockeys in their boy-disk jockey acts Wally Thorton, better known as J. Walter Beethoven to the listeners of his KRAK-Sacramento, Cal, show (he's also the PD), has signed a wax pact with the old time record label of the Hollywood-based Era label. Someone at the disc jockey caught Beethoven's daily airtime kick-off—a recitation of the lyrics to "Mule-skinner's Serenade," before he could understand the distinctiveness of the men on the hit record—and thought his bit would make a good comedy "cover" disk. Beethoven was whisked to Hollywood for the session and tells us he plans to be in short order. . . . Congrats this month to Tom Powers of WADK-Newport, R.I., whose wife Celeste gave birth to 7 pounds, most recently as PD of KJMA-Lincoln, Neb. . . . Buddy Ron Reddy Cammen is now having chock-full lessons from Chinese waiter Don Yee, the newest member of the "Roddy-Go-Round" cast. The 26-year-old Yee is doing station breaks and playing records in Chinese for Roddy's show... Don Sherwood of KSFQ-San Francisco, besides being included in Bob Newhart's nightly prayers, was awarded a cold record of Warner Bros. Bob Newhart comedy album for his part in launching the now-successful LP to national prominence. It was Sherwood's enthusiasm for two bits on the album—driving lessons and the U.S. Code of Fugitives—which made the album a household word in the Bay City... Bruce Morrow (WINS-New York) and Lionel Hampton have released "The Shimmy" which both have recorded for Glad Records. Designated a "platter with a purpose," all proceeds from the sale of the record will be donated to the Association For Brain Injured Children, which in turn will use the funds to publish and to promote a book for public and professional use. As to his WINS activities, "The Bruce Morrow Show" replaces Paul Sherman's "Saturday Night Music Party," which moves to a Saturday afternoon spot.

The Most Exciting Sound on Records

VITAL STATISTICS:

Lonny Starr, after a 13 year stint on WNEW-NY, moved his famous "Lonny's Lunch Bunch" to WGBH-Day Shore, Long Island. Lonny's time slot has been cut from 1 to 4 PM across the boards. The announcement was made by WHB proxy Maurice "Red" Weiss, who commented that the acquisition of Starr is "another step in our design to bring urban radio to the suburban market. Starr is preceded in the 10 to 1 period by Lee Murphy, former WMGM-NY jockey, and followed by Mitch Lebe, who began his career as a teen-age disk jockey at WINS-NY. Larry Ford notes he's moved from WCBS-Johnstown, Pa., to WGBH-Cumberland, Md., where he's working the 6 to midnight shift. One of Bob Dean's old assistants, KEXP-Portland, Ore., is assistant program manager. The 23 year old Bob has had 8 years broadcasting experience, most recently as PD of KJMS-Lincoln, Neb. . . . Bob Dean has left WMGM-NY record librarian post to enter A&R work. She is being replaced by Bob White... George Sima left WHEN-TV-Syracuse, NY, for 4 hours on WBAI-Babylon, LI, the "Melody Matinee" which features big band music.

The Cash Box—July 16, 1960
NEW YORK—James A. Farley (center), chairman of the board of Coca-Cola Export Corp., welcomes to his offices here the four disk jockeys who accompanied the semi-finalists in the “Talentville, U.S.A.” final competition. They are (left to right) Greek Goodwin (WEBQ—Harrisburg, Ill.), Charlie Shaw (WSPD—Sarastota, Fla.), Bill Diehl (WDGY—Minneapolis) and Don Delgado (KBIM—Rowell, N. M.). The jockeys spent a week in New York as part of the prize of having a regional winner from their locale.

Talent Scouts

Savoy Master Purchases
NEWARK, N. J.—Savoy Records has announced the purchase of two masters: “The Picture” by Ray Godfrey on J & J; “Wahoo” by Arnold Bennett on Peach. Bennett was also signed to a Savoy pact.

King “Summer Stocking Plan” Includes All Its LP Labels
CINCINNATI—King Records has announced a “Summer Stocking Plan” for dealers on the entire King, Bethlehem, Audio Lab and Rep catalogs in both monaural and stereo. The program—which runs from July 11 through July 31—works on a one-time order basis whereby a dealer receives one LP of his choice free for every four LP’s he buys. He can order as much or as little as he wants, but only one time. All back orders will be filled complete; mail orders will be accepted; no dating is offered.

“This is a summer special at summer prices,” label head Syd Nathan said, “to build sufficient volume to keep the twenty LP presses at the King-pressing plant running a peak efficiency and production during the slow summer period.” Nathan added that the plan also is made to dealers to “encourage them to stock the King lines in depth in preparation for the fall season” and thus “pass on extra profits and savings” to the dealer.

Kapp Opens Own N. Y. Distrib
NEW YORK—The establishment of Kapp Distributing in New York, company-owned distrib of Kapp Records, has been announced by Jay Lasker, the diskery’s general sales manager who is vice-president of the new set-up. The firm will handle Kapp and its affiliates, Medallion and Leader.

Puttering Of RCA Intl’l in Europe For Affiliate Meets
NEW YORK—A summer visit to Europe is G. H. Puttering, division head of the International Record Operation for RCA. Puttering heads the group that will meet RCA’s European record affiliates in Hamburg, Germany, this week (12).

The first item in the agenda will be the review of the Victor “Best Buy Program” for 1960. This will be the first time that Victor’s “Best Buy” is presented in Europe at the same time it is in the U.S. Sales plans in general will be reviewed.

Accompanying Puttering will be Dick Broderick of the New York office and Carl Hottel and Arnold Klein of the European offices. After the general meeting, RCA’s executives will hold individual meetings with their record people in France, Italy and other European countries.

A Cash Box “BEST BET” THEME FROM THE APARTMENT
A Cash Box “BEST BET” THEME FROM THE APARTMENT by Ferrante & Teicher with Orch and Chorus United Artists #231 MILLS MUSIC, INC.

DON RONDO
with Lew Douglas & Chorus
Will Win a Million
"FRIENDS"
CARLTON #331

IT’S THE GREATEST!
"CAT NIP"
by DAVE “BABY” CORTEZ
Clock 1024 Clock Records 1619 Broadway, N. Y.
NEW YORK—In keeping with its all-embracing expansion program, Kapp Records held twin distributor meetings last weekend (9 & 10) at the Hotel Ralston in Miami Beach. Saturday was devoted to Kapp Records exclusively, and Sunday to Medallion, the new Kapp "quality stereo" label. All Kapp distributors were among those present, representing over thirty-five U.S. distributors, in addition to those from Mexico, Canada, Puerto Rico, Venezuela and other countries throughout the world.

The sales meetings featured the introduction of a total of twenty-one new long-playing albums on the Kapp label and four new Medallion albums in both stereo and monaural versions.

Garner-Columbia Case

NEW YORK—The judge for the Erroll Garner suit against Columbia, a retrial that was called last week, in favor of Garner advising that he saw no reason why Garner, "The One, The Only Erroll Garner," should be involved. However, before the actual injunction takes place, a lawyer for Erroll Garner will submit a proposed order for the injunction and will have to post a bond until such time as the case is settled. Harvey Schenck, Columbia attorney, stated that the amount of the bond, which must be fixed by the judge, will have to be argued. Until the order is signed, Schenck advised, Columbia is shipping all the current Garner albums. Columbia has had a judge sign a "show cause" order requesting that Garner show cause why the matter which led up to the decision should not be reheard.

Panorama To Handle Polyphonie

NEW YORK—Herb Nelson of Panorama Records, and Allen Dowell of Polyphonie Records have jointly announced the turn-on-of Polyphonie products to Panorama for national and international distribution. Their products under the deal are "Bermuda Holiday" by the Bermudian folk-singers, The Abbot Brothers. Just released on Panorama is Art Harris "From Dawn To Dreaming."

New Dylanbird Distrib

NEW YORK—Disneyland Records has appointed Olympia Distributing, New York, to handle all Disneyland and Buena Vista Records.

Negotiations for the distributorship were made at the Walt Disney Studios in California and New York by Jimmie Roberts, president of Disneyland Records; Paul Newland, president; Vincent H. Jeffers, vice president and charge of sales; Phil Sam, regional sales manager; and John Abbot, sales manager for Disneyland Records and Oscar Kelemen and Ervin Lilith of Olympia.

Previous New York distributor for Disneyland and Vista labels was Decca.

Who Shot "Mr. Lee"

NEW YORK—Atlantic Records has commenced action in New York Supreme Court against Alan Kalman, Lou Galli, executives of Triple-X Records, and the Triple-X Record Company for infringement with their contract with the vocal group, the Bobbettes, and for "unfair competition in connection with a record issued by Triple-X" entitled "I Shot Mr. Lee." Protective Music, Inc., being affiliate of Atlantic, simultaneously commenced action in Federal Court in New York; against Alan K. Music and Detour Music Corp. for infringement of its copyright of the famous hit of three years ago, "Mr. Lee."

Atlantic recorded "I Shot Mr. Lee" while the Bobbettes were under exclusive contract to the firm. Under the terms of the contract, according to Paul Marshall, attorney for Atlantic Records, the group was not free to record a song for another recording company for ten years. "Atlantic was preparing to release 'I Shot Mr. Lee,' stated Ahmet Ertegun, president of Atlantic, when a record by that title was issued by Triple-X. Atlantic is suing to prevent sale of the Triple-X disk and is seeking damages.

At press time, Warren Troob, attorney for Triple-X Records, had just received the Atlantic summons and suggested to the aplastic media that he would be up against it and we will seriously resist it. We will very likely counter-sue."

The Triple-X Record, of "I Shot Mr. Lee," is reprenting a few weeks ago is currently on the best seller list. The Atlantic Record of the same song was released last week.

Pickwick To Debut New Label at NAMM Show

NEW YORK—Pickwick Sales will intro a new album line of religious recordings at Chicago's NAMM show this week, according to vice President Leslie who announced last week the LP's will retail for $2.25.

Leslie, whose firm merchandises Cricket Records in cooperation with Pickwick, said that "we have started 'Instant' learning in addition to the new "Family Hour Records."

The Pickwick's are planned "completely, a record for the entire family" and will be available immediately with twice that number now in preparation. One album, "Nearer My God" sung by Alan Dean; "Sunday Evensong" sung by Don Jones; "Cast Thy Burden Upon The Lord" sung by the Don James Chorale; "Come Unto Me" sung by the Singers of The Westminster Presbyterian Church; and "A Christmas Cantata" sung by the Westminster Choir of The U.S. Coast Guard Academy; two volumes of "Organ Concert Tour" for their Madison sitting at the Oshfah Pipe Organ.

Pickwick is planning this fall to launch a sales and publicity campaign with record executives and Bert Berson and their four regional sales managers and one that is expected from the Pickwick offices at Madison, Tenn.

Westminster's Talmus In Europe For Diatribe Deals

NEW YORK—Ed Talmus, vice-president of Westminster Records, is in London to conclude contract negotiations for European distribution of Westminster records. Talmus' itinerary includes England, France and Germany.

Newly acquired domestic distributors for the Westminster label are Garmisa Distributors in Chicago, and Modern Records Distributors in Los Angeles.

NEW YORK—Although it looks as though the new Kapp album "Allergy Oop," dropped up to the Cash Box office and received a five for a piece with editor Ira Howard.

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b/w

“Let Me Believe In You”

ROSCOE SHETON

EXCELSIOR 2181

“T’l’s Too Late Baby”

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“Walking Alone”

EDDIE WILLIAMS

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“Too Close Blues”

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The Cash Box—July 16, 1960
**POPULAR PICKS OF THE WEEK**

“MORE SONGS BY RICKY”—Ricky Nelson.— Imperial LP 9122

A new Ricky Nelson album is an important occasion on the teen scene. This one goes all out in merchandising (as with recent albums by current teen idols) — full color lin-er with large tear-out, full color photo plus numerous other “action” photos of the star. The cuts are tailored for his fans and range from performances of ballad evergreens “Again,” “Time After Time” and “When I Fall In Love Has Gone” to the more rousing rockers.

“The INTIMATE JIM REEVES”—RCA Victor LPM-2216

Reeves’ vocal manner, as so aptly proven pop single-wise with “He’ll Have To Go,” is a warm, personal and intimate one. A fully masculine voice yet with a subtle gentleness. In this album he wrings his voice moodily around the lyrics of “Roomin’ In,” “You’re the Only Good Thing,” “Almost,” “Room Full Of Roses” and “No One To Care.” A lovely package with strong sales potential.

“PRETTY EYES”—Peggy Lee.—Capitol ST 1401

The thrush is in a reflective ballad mood here and is helped along the soft, quiet route by Billy May’s exquisite string-and-wind arrangements. Included are “It Could Happen To You,” “I Wanna Be Loved,” “You Fascinate Me So” and “I Remember You.” The one upbeat respite in the set is “Too Close For Comfort,” which is taken at a lightly swinging clip. Another fine session from a true artist. Should reap a big sales harvest.

“PERCUSSION ESPANOL”—Time 8/2006

Time continues to issue forth with some of the best “percussion” albums, here Spanish music taking bold of its latest release. Al Caiola’s arrangements (and exciting solo guitar work) are bold, dramatic and even thunderous — enabling sweeping vistas of “Lila” (from de Macauv, “Espa- na Can,” “Andaluca,” “Granada” and “Cie-lito Lindo.” Sound quality and percussion is outstanding. Could carve out a chart niche for itself.

“CLAP HANDS! HERE COME ROSIE!”—Rosemary Clooney.—RCA Victor LP-9169

A bright, bubbly Rosie here, as she gracefully and quite professionally romps through some sparklers as “EveryBODY’s Coming Up Roses,” “Bye Bye Blackbird,” “Something’s Gotta Give,” “Teary For Love” and others in the same genre. Bob Thompson’s orchestration are right in the swinging groove with the thrush. Delightful entertainment.

“MARGARET WHITING SINGS THE JEROME KERN SONG BOOK”—Volumes 1 & 2 Verve MG VS-8157

A lot of imagination, artistry and good taste went into the production of these two LP’s; from the inclusion of several beautiful but neglected songs by Kern (along with his more popular ones) to the handling of them in unusual but valid ways to the successful combination of Miss Whiting’s voice and Russ Garcia’s arranging.

“The APARTMENT”—Original Motion Picture Soundtrack.—United Artists 3105

UA’s comedy film, “The Apartment,” has been given a lively scoring by Adolph Deutsch, who received plaudits for his score for “Some Like It Hot.” In fact, he has patterned this score in some ways after the Hot” music—especially in drawing upon popular hits for several scenes. Here he has used “Tavern In The Town” and “Little Brown Jug” plus a brace of original items which fit right in the mood of things. Even jazz rears its swinging head momentarily. Excellent addition to the label’s fine catalog of track LP’s.

“MING PONG PONG, THE SWINGING BALL” —The Creed Taylor Orchestra.—ABC Paramount ABCS-325

ABC now joins the “percussion!” club with their own version of musical sounds. Flo Handy’s voice is used instrumentally, along with various flutes and percussion, on “Don’t Get Around Much Any- more,” “Makin’ Whoopee,” “Cheek To Cheek,” “Love Is Here To Stay” and “Daddy.” Kenyon Hopkins is responsible for the stereo-scored ar-rangements which come across successfully for their intended goal. Can be a seller.

“SWEET AND LOVELY”—Lawrence Welk.— Dot DL-3296

Welk’s orch sound is different here than his usual “champagne” dates. It’s a brasier, more pungent sound, but still inherent in it is the sweet, sentimental flavoring that has made its mark on the public. The tunes are all studio ballads and include “Beyond The Sea,” “Once In Awhile,” “Inental Reasons,” “Another Leaves” and “Fools Rush In.” — all taken at a smooth dance pace.

“NEW VOICE IN TOWN”—Marge Dodson.—Co- lumbia CL 1415

In her second album— as it was with her first—Miss Dodson’s vocal talent cries out for attention and recognition. Here she appears in a much more swinging and “hipper” mood than the first, but retaining her wide-eyed warmth and youthful freshness. Selections range from the jazzy “Round Midnight” to the bright “This Can’t Be Love,” “Swingin’ in-between of “Angel Eyes,” “No Moon At All” and “Dearly Beloved.”

Deserving newcomer.

“TRY A LITTLE TENDERNESS”—Gloria Lynne.—RCA Victor SDBR-1099

Having exhibited a jazz vocal outlook on previous LP’s, Miss Lynne here turns in the same pro- leaning job on a line-up of pops. With Lello Holmes’ lush orch-chorus backing to guide her, she waxes smoothly through “Long Ago And Far Away,” “Be My Love,” “My Reverie” and the superlative effective title song. Quality package.

“ERNST IN LOVE”—Original Cast—Columbia OP-328

Yet another off B’way triumph, “Ernest In Love” is a musical version of the classic Oscar Wilde play, “The Importance Of Being Er- nest.” With a now-and-then bow to “My Fair Delight the kids, “Don’t Take Your Love From Me,” “That Old Feeling” and “Who’s Sorry Now.” On the ballad cuts she efficiently communicates the bittersweet mood. Worth a listen.

“ONE IS A LONELY NUMBER”—Ellie Barton.—Ace LP 1699

Disk debut by a thrush who exhibits a swing- ing way with a song. She offers adequate takes of “Don’t Get Around Much Anymore,” “No Room.” “Don’t Take Your Love From Me,” “That Old Feeling” and “Who’s Sorry Now.” On the ballad cuts she efficiently communicates the bittersweet mood. Worth a listen.

“DANCE TONIGHT”—Newport Youth Band.— Coral 3732

Far from the stage of Newport where Mar- shall Brown unveiled this band a few seasons ago are the greens and dance halls where the group has been playing for pure dancing and entertainment. To this end, the band has added a rock beat and some novelty vocal and instrumental gimmicks to its repertoire. This should definitely bring the kids (but also bring shudders to the jazz purists who’ve heard them in more aesthetic surroundings). Selections include “Valentine,” “My Blue Heaven,” “Ike Of Capri” and “Jazz Me Blues.”
JOSE MELIS PLAYS JACK PAAR'S FAVORITES—Seeco Collectors Series DL 3648

The pianist serves up a program of evergreens which are said to be favorites of his boss. The frills and runs of his style are heard on "Ebb Tide," "Lisa," "My Funny Valentine," "Shangri-La" and "My Concerto." His nightly exposure has gained him a large following.

THE MAGIC ISLANDS—Alfred Newman and His Orchestra with the Ken Darby Singers—Decca DL 2389

An elaborate presentation of the music of Hawaii in a colorful picture—highlighted type book liner, bound in a beautiful die-cut display cover. Newman's arrangements are freshly painted portraits of familiar, traditional melodies. The chorus is also used in imaginative and unique accompaniment. Selections include "Lolly Lo Hula Hands," "Trade Winds," "Sweet Leilani" and the inevitable "Hawaiian War Chant."

FOLK SCENE U.S.A.—The Cumberland Three—Roulette R 12521

A new folk singing trio in the same vein as the Kingston Trio (even the Kingston's Dave Guard contributed to the liner notes). Their repertoire is basically Early Americans and they assault each song with a sincere, unembellished, youthful enthusiasm. Tunes include "Darlin' Corey," "Come Along Julie," "The Corroboree Trail" and "Johnny Reb." A group of entertaining newcomers.

HAVA NAGILA—Eleuter Adoram and Players of The Arte Editions EE 8147

A native Israeli, Adoram is well versed in the traditional music of his country. With proper instrumental and vocal support from his group, the Players, he serves up a delectable disk which demarcates the many different cultures in Israel today. He sings Yiddish songs from eastern Europe, Yemenite songs, Chassidic chants, and popular music of modern Israel. They are all handled enthusiastically.

I THANK GOD—Sam Cooke, The Gospel Harmonettes, Original Blind Boys—Kee 86103

Commercially, the most important sides in this album are the four by Sam Cooke. Cut at a while back when this was his principal endeavor, they reveal a deep, personal involvement of the singer with his material. His swinging reading of the spiritual "Deep River" and three gospel numbers, specifically "Steal Away," is an artistic treat. The sides by the other two groups also merit gospel attention.

JESUS GAVE ME WATER—The Famous Davis Sisters—Savoy MG 14066

Undoubtedly one of the most exciting gospel releases in recent months, the Davis Sisters are favored with long experience in the field and, above all, with a certain electric quality which permeates their performance. Witness the majestic highs they attain on "We Need Power," a strikingly moving gospel shout. Other outstanding tracks among the ton are "Trees," "I Got A New Home" and the title song.

THE SUBTERRANEANS—Original Motion Picture Soundtrack—MGM E3812 ST

The film version of Jack Kerouac's highly controversial novel naturally employs a big dose of "cool" jazz as background theme. Previn is up to this and has penned a powerful score, which, played here by such top men as Gerry Mulligan, Art Farmer, Art Pepper, Shelly Manne and Mitchell, can also stand on its own feet as good listening music. Carmen McRae is heard in one vocal, "Coffee Time," which fits perfectly into the theme of the film. Can be a top jazz seller.

SILVER VIBES—Lionel Hampton—Columbia CL 1488

The great vibraphonist settles comfortably into a romantic mood, creating properly subdued settings for "Blues," "Day," "My Foolish Heart," "What's New?" and "Speak Low." Still a swinging musician, despite the pop accent on this date, Hampton improvises beautifully through the middle, surrounded by the bronzed sound of four trombones. Solid outing for the Hamp.

TERRY GIBBS PLAYS THE DUKE—Mercury SR 6012

A fiercely swinging vibist has toned himself down considerably for this outing. Working within confined arrangements of Ellington tunes and with the non-jazz sound of an accordion behind him, Gibs has proven much more capable and original in the past. But there is an attractiveness here—the famous Ellington tunes, the bright, always glowing sound of Gibbs—that makes for a sale. Sales selections include "Caravan," "Solitude," "Take The 'A' Train," "Get Around Much Anymore" and "Sophisticated Lady."

THE LEGENDARY BUSTER SMITH—Atlantic K 2323

After 18 years away from the jazz scene, Smith, a member of the Original Blue Devils, fellow musician of Count Basie and Lester Young, et al, in the '30s, and probably the strongest influence on Charlie Parker, has been recorded by Camille Schuller. His music is still a "primitive" for-dancing-only type of swing, with powerful, tearing alto solos. He is also an effective impresario, as displayed on "September Song" here. Other selections are "Kansas City," "Orekit Grinder's Swing" and "Buster's Tune." Great historical value.

JAZZ OASIS—The Charlie Barnet Quartet—Capitol ST 1491

Swing Era holder Barnet bowing a new quartet at a Palm Springs niter recently and Capitol won the scoop of the session. The saxophonist (with rhythm trio backing) swings nicely in a mainstream groove such as "It's Only A Paper Moon," "Take The 'A' Train," "Honeysuckle Rose," "Five At Five" and "In A Mellow Tone." The sound offers a nostalgic to the oldsters and pleasant, lively listening to the youngsters.

HEIFETZ—Jascha Heifetz—RCA Victor LM 2382

The great violinist offers an exciting program of musical "miniatures," applying his magnificent technique to such difficult pieces as "Sabre Dance," "Tchaikovsky's "Perceus," "Fifteen Hungarian Dances" and similar numbers. There are 18 selections here, each with a superb performance from the artist. Of immense value.

TCHAIKOVSKY: "The Nutcracker Suite"; "Romeo and Juliet"—The Philadelphia Orchestra, Igor Markevitch conducting—Angel S 35680

Containing some of the most popular ballet melodies, "The Nutcracker" is always in demand for a new reading—especially one so fresh and invigorating as this Markevitch interpretation. The most memorable of the lilting melodies are based on "Flowers," "Waltz Of The Flowers," etc. The programmatic "Romeo and Juliet" is another "friendly" Tchaikovsky piece which completes the package.

DVORAK: Symphony in D Minor, Op. 95—Pittsburgh Symphony Orchestra, Vltavan Neumann, conductor—Arco ALP(5) 137

The first available recording of the Dvorak symphony in this country (to be confused with his Symphony No. 2 in the same key). It is a stirring, but static, work. Though not "Wagnerian" as his earlier works, it still retains some of the thickness in scoring and grand-elegant passages which marked the others. A fine stereo recording, this disk is of special interest here.

CLASSICAL PICK OF THE WEEK

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A new music publishing company, Lorna Music, has opened in "Tin Pan Alley." Formed under the auspices of a Danish company, Hansen Wilhelm of Copenhagen—has been in existence for 105 years (dealing mainly in classical music)—with branches in Germany, Lorna plans a popular music catalogue in this country. The directors of Lorna Music are Miss Hanna Hansen, Miss Lona Hansen and Alan Paramour, who will also act as general manager for the London office. Paramour, who comes to the job after six years in the exploitation department of Leeds Music, told The Cash Box that the company will be "guarantees of Master's features" featuring the Shadows Group with Cliff Richard on guitar—this is a purely instrumental record and is issued on the Columbia label.

Decoa this week makes a further concession in the field of cut-priced disks. The company is releasing on the R.C. label two albums of two LPs, "The price of one—39.6d. The package contains one disk of recordings by the late Mario Lanza and the second comprises a selection of operatic arias by Caruso. Mr. W. V. Brown, manager of the company, says that the disk release is experimental but if sales are good, further packages will be considered. This is a follow-up to the successful releases of the late Mario Lanza at $3.50 and the recent release of "The Vogels of Essen X" is excited about having the new Anthony Newley record for July release on Decca—an English version of "La Montana," the Newell Island from body of the Mario label.

Classical Newell, Max tours the "Quatermaster's Love" for his two Army plan for "Capitol" for "the "The Chasing Envelope" in a new version (G.B.) of Verdi's "Oliver"—hearing of the Ivory Novello award for Outstanding Personnel Services to British Popular Music—received universal rave notices and seems set for a long and successful career.

Bart already has one smash hit musical running in the West End "Fings Ain't Wot They Used T'Be" at the Garrick Theatre and among many hit disks have been Anthony Newley's chart topper: "Do You Mind?" by Decca. Cliff Richards' "Livin' Doll" on Columbia and many Tommy Steele successes including "Little White Bull." An original cast LP of "Oliver" will be made this week for release by Decca. Singles from the show already on release include "Consider Yourself At Home" by Max Byrnes of "Oliver" and "The Special Delivery" by Mike Heath and his Orchestra and "I Could Have Loved You" and "I'd Do Anything" by Mike Preston, both on Decca. A number from the show "We'll Meet Again" by Mike Heath and his Orchestra.

Ted Heath and his Orchestra and Mike Preston join forces for another Decca recording in "Oliver" and one of the hits of Franz Liszt. Flip side is an orchestral version by Mantovani and his Orchestra.

Britain after returning from the States on a short visit to London, singer Dorothy Squires recorded a new disk for Decca entitled "There Is A Place Called Home." The recording has new EP—mono and stereo—for July release, "Pop Goes The Opera" by The Delyse London Conductor at the under-the-conductor D'Artega. For many years musical director of the Carnegie Concerts, he also conducted the former Toscanini Orchestra, the Symphony of the Air, the Stadium Symphony and the Buffalo Philharmonic "Pog" concerts. He conducted in Miami earlier. Recently, specialy recorded at London's I.B.C. Studios, the EP is housed in an attractive sleeve with witty and amusing notes. Tracks comprise Adaptations from Verdi's "L'Armanda" and "Rigoletto," Ponchielli's "La Donna del Lago" and "Rigolette," and Rossini's "William Tell March."

Robert Horton of "Wagon Train" fame returned to London this week after holiding in Rome. Before flying back to the States he made his first studio recording. Horton sings a duet with Decca, the first, "Wagon Trails Roll" backed with "The Girl That I Marry," will be released in the States this week. The disk will be released later in the year. On his last visit here Pye recorded an EP "Robert Horton At The London Palladium," which made The Cash Box British Hit of the Year.

Joan Regan has recorded a new single for Pye, the French hit "Mama Loves Papa" on "Tophill" which was a hit in the States. The backup is "When You Know Someone Loves You" from the British musical film "Hello London" starring Sonja Henie and Michael Wilding.


Adrian Hall and Faith Parlophone disk "When Johnny Comes Marching Home" now in The Cash Box British chart.

The Hit Parade of America will continue to operate in this country under their own name. Previous waxings, including "Manhattan Spiritual" by Ken Owen and The Adams Singers "Sing Something Simple," have been issued here on the Pye International label. Pye will continue to handle the combination pressings and distribution. In charge of operations will be Jack Heath of Good Music and Cliff Adams of Thames Music, two companies controlled by Palace chief Jacques Kluger.
Belgium's Best Sellers

(FLEMISH)

1. Adam And Eve/Puppy Love (Paul Anka—ABC Paramount.)
2. La Wiy (The Regent Stars—Moonflower.)
3. Mustapha (Bob Azam—Barclay.)
4. Ron Paul On You (Elvis Presley—RCA.)
5. Summer Set (Billy Longstreet—Schubert.)
6. Oh! Carol (Neil Sedaka—RCA.)
7. Running Bear (Johnny Preston—Decca.)
8. Tom Fillibi (Excessive Boyer—Columbia.)
9. Too Young (Bill Forbes—Columbia.)
10. House Of Bambo (Earl Grant—Brunswick.)

(WALLOON)

1. Mustapha (Bob Azam—Barclay.)
2. Talmer Lomar (Delia—Barclay.)
3. Adam And Eve/Puppy Love (Paul Anka—ABC Paramount.)
4. I'm Your Girl (I'm Your Girl—RCA.)
5. La Wiy (The Regent Stars—Moonflower.)
6. Running Bear (Johnny Preston—Decca.)
7. Tom Fillibi (Excessive Boyer—Columbia.)
8. Too Young (Bill Forbes—Columbia.)
9. Alice Of Basal (Earl Grant—Brunswick.)
10. Valentine (Gloria Lasse/Thonama—Columbia/Decca.)

Holland's Best Sellers

1. Milord (Curry Brookdell/Edith Piaf/Deutsch/Swiss/Columbia Hilversum—Columbia/Columbia/Philips.)
2. Ron Paul On You (Peter and his Rockets—Imperial.)
3. La Wiy (The Regent Stars—Moonflower.)
4. Running Bear (Johnny Preston—Decca.)
5. Tom Fillibi (Excessive Boyer—Columbia.)
6. Too Young (Bill Forbes—Columbia.)
7. Alice Of Basal (Earl Grant—Brunswick.)
8. Valentine (Gloria Lasse/Thonama—Columbia/Decca.)
9. Under Frenzen Sternen (Freddy Bompard—Batch Berlin—Columbia.)
10. Baciare (De Selvera's/Ilse Werner—CNR/Artola.)

Australia's Best Sellers

1. Swingin' School (Booby Rydell—H.M.V.)
2. Zand From Me Do (Lonnie Lee—Leedon.)
3. The Me Kangaroo Down Sport (Johnny MacRobertson—Robby Dargie Quintet/Artist.)
4. Little Miss Lightfoot (Johno Ashcroft—Label.)
5. I'm Your Girl (I'm Your Girl—RCA.)
6. Joe's Tonight (Little Miss Heartbreak)—Johnny Reb's contender (There You Go.)
7. Ronans Next Two Songs and Bob E.G.'s next two for Pye. (It's predicted that O'Keefe's 'Don't You Know (Pretty Baby)')
8. Look For A Star (Tom Fillibi)—with their policy of keeping their cast albums "alive," Festival Records here have re-packed and re-issued the Rithmer-Man Ray Middleton album and the Pipe Get Album. (Bruce Johnson.)
9. The Sweet Nuthin's gal Brenda Lee looks set for the top spot here with her latest chart-rider "I'm Sorry?" c/w "That's All You Gotta Do," both of which are hot on The Cash Box lists right now.
Dinah Shore in Denmark and Sweden for TV-film productions. Former champ ingenieur-ingenjorn Johnson has a part in her TV-show, which Swedish TV owners may get a chance to see. Swedish Broadcasting-TV Co. is reportedly negotiating with American film producers to show the serial this autumn. Siw Malmkvist, recording artist at Metronome, was expected to appear in the serial but had to refuse since she couldn’t cancel already contracted engagements.

Norwegian jazz critics every year vote for the "Silver Record" (the best jazz record). For 1966 they chose "The High and the Mighty Hawk" with Coleman Hawkins on Felted label.

A new Norwegian singing group has started making appearances here. They are The Funny Five and have been making some recordings for Norwegian Philips. At the moment, the group is planning a tour in Europe, starting on July 20 when they will be recorded by Germany, Austria, Switzerland, France, England and Benelux countries.

French songs have suddenly become very popular in Sweden. The recent Hit Parade has Edith Piaf's "Milord" on Columbia in first place, Jacqueline Boyer's "Tom Pillibi," also on Columbia, in seventh place, and a Swedish version of "Milord" in 19th place. It is some years since a French song made any noteworthy sales in Sweden.

The film music from the Finnish film "Kaks Tavaltaislattia" (Two Ordinary Guys), composed by Tovi Kirkki, a veteran among the Finnish composers, has been obtained for world-wide distribution throughout the publishing houses affiliated to Edition TNT Radio in Zürich, Sven G. Winquist, head of Gote Musikförlag AB in Stockholm, Scandinavian representative of the publishing group, recently visited Helsinki and made the deal. Edition TNT Radio is represented in the U.S. by Butterfly Music Corp., in New York and Hollywood. The film is this year's Finnish contribution to the Berlin Film Festival. Arild Tornehave will represent Scandinavian music at this year's Italian song festival at Pesaro, Italy, on July 30 and 31. He will sing "Flickan Med Svavelstikkeron," (The Girl With The Matches). Last year's Pesaro song festival, won by Sweden, will be attended by "Tom Pillibi," on Metronome, performed by Berta Falck. Arild Tornehave is recording for H.M.V. Around ten countries will participate in the festival with representatives recorded in a radio broadcast. Also the audience at the Festival Palace will vote for the number they like best.

"Porgy and Bess" opened with a gala première at the Astoria, Stockholm. July 25. The evening was arranged for the benefit of the World Refugee Year, and Leslie Scott (Jake in the film) came to Stockholm from Milano where he appeared at the moment. Nicole Maurey, the French actress, arrived from Hollywood, and the British actress Eunice Gayson flew in from London. Also seen among the public was actress May Britt, whose romance with Sammy Davis now is creating much headliners in the press. The last Hit Parade is scheduled for July 30 and 31.

Swedish singer Sonja Sjöberg engaged to appear at the "Ostseewochen" (Baltic Sea Week) in Rostock, East-Germany, on July 8-9. The next day she will sing with a 17-piece East-German radio orchestra. Her program will include Swedish songs only. To meet the critics against Swedish artists appearing at events which have a certain communist propaganda character, Miss Sjöberg declares that she has not been invited by any ordinary channels used by artists who are getting engagements within or outside Sweden. She identifies herself as "an idiot in all questions dealing with politics."

Jöns is the name of a new Swedish record label. Its first release presented the Danish quintet Finn Ziegler's Band, well-known from various TV appearances. Its leader Robert Jöns is the one who first heard the song at the Stockholm office and who succeeded them in making the productions. The label is a very interesting one.

Gösta Thelüssien signed an exclusive contract with BFB for which label he will make all arrangements for the recordings. Thelüssien was formerly contracted with Octav Records in Malmö.

The 18th Annual Record Directory and 1st International Record Edition

You Ask It's Retired for Fifty Two Weeks

Issue Dated July 30, 1960

Deadline In New York Thursday July 21

Sweden's Best Sellers

1. Milord (Edith Piaf/Columbia) Belinda.
2. Russian Folk Songs (Lenna Lundin/Chappell) Multiton.
5. Sten Lindberg (Pia Thoreén/Columbia) Nil Reuter.
6. What Do You Want To Make Those Eyes At Me For? (Emile Ford/ Metro/Decca) Decca.
8. Gotländsk sommarörr (Helmut Zacharias Ork/Polydor) Belinda.
9. Tunga skövor (Everybody's Somebody's Fool) (Siw Malmkvist/Metronome) Robert Mellin.

Italy's Best Sellers

2. In Love With A Summer Place (Perry Ford—Philips—Ricordi).
5. Stardust (Burl Ives—Bouquet—Columbia—Metron/Chappell).
7. Impassivo Per Te (I Was Crazy For You) (Celenato—Jolly—Ricordi).
8. Ue Ue Che Femmina (Marino Marinì—Durium—Titanus).
9. Sogno Di Donna (Maria Elena Marini—Caterina Valente on Deca (currently number 5) appeared on the last 18 weeks charts from Italy. "Marina" appeared 23 times in the Italian best sellers list.
American singers are flocking to Rio night-life these days. After Ella Fitzgerald and Lena Horne, Sammy Davis Jr. sang for seven memorable days at the Golden Room of the Copacabana Palace. Sammy was the greatest success in the history of Rio night life, even greater than Marlene Dietrich, Sarah Vaughan and Nat King Cole. After his smash hit in Rio, he did five days at Record TV, in Sao Paulo, where he was also a sensation.

On the Fourth of July, Billy Daniels opened at the Golden Room. Also expected in Rio and Sao Paulo this month are Frankie Laine, Paul Anka and Johnny Resto.

Records sales are still low because of the high price of LPs, 630 cruzados the 12 inch, which is 10% of the average monthly salary. Record companies are pushing 45 rpm singles and EPs—which cost 100 and 200 cruzados respectively (50 cents and one dollar). Some labels are issuing 78s in vinylite and the sales of these have been very encouraging.

**Rio's Best Sellers**

1. "Sucedos De Portugal" (Hits of Portugal)—By Francisco Jose (Philips).
2. "Meu Perfil" (My Profile)—By Nelson Gonçalves (RCA Victor).
3. "Francisco José é como Canoas Não Enquereaque" (Francisco José and The Songs No One Forget) (Philips).
4. "Broadway Em Ritmo" (Broadway in Rhythm) By Ray Conniff (Columbia).
5. "Volet" (I Came Back)—By Maïsa (R.G.E.).
6. "Alguem Me Disse" (Somebody Told Me)—By Anisio Silva (Odeon).
7. "Drink No Rio" (Drink at Rio)—By Djinha Ferretria (Drink).
8. "Summey Awards"—By Sammy Davis Jr. (Decca).
10. "Tu Has De Pensear Em Mim" (You'll Think of Me)—By Orlando Dias (Odeon).

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**Germany**

Connie Francis, who seems to be making her second home in Germany, is making the news here in many ways. In addition to her recent TV appearances and an upcoming film, Connie is also recording Woody Guthrie's "Somebody's Fool" in German. The German title is "Love Is A Strange Game.

The few records that have made the market here recorded in German have been very successful. Earl Grant recorded his hit "The End" in German, and the song has become a "standard" here. Some of the less commercial items such as Danny Kaye's recording of "The Red Nichols tio, "The Five Pennies" have sold well, but were not big hits.

Connie Francis's film partner is German teenage idol, Peter Kraus. Peter, who came to prominence charging the rock and roll era, started by recording local versions of hits originally done by Paul Anka and Elvis Presley. He's currently number four on the charts. His new hit, "Be Mine," (German title, "All The Girls Want To Kiss") he also has an English TV series in addition to his German musical films, and is planning a new record next year, "Adam And Eve" for his fans.

Although Paul Anka hit the American charts in a big way with "Puppy Love," German producers feel that the flip side, "Adam And Eve," which is making a good mark in the original version in several continental countries, has a better chance for a translated local success.

The German singles market is in a bad condition as its American brother. The problem is lack of trends. It seems that even America is poorly represented at present. There are only 4 times from The Cash Box Top 100 represented with German versions. They are: "Everybody's Somebody's Fool"—Jolly Sisters—Metrone; "Cathy's Crown"—Tenisen Boys;Niles Bros.—Teldec/Electrola; "Paper Roses"—Lollita—Polydor; "Stuck On You"—Teddy Palmer—Electrola. Numbers planned for current release but not yet on the market are: "Swinging School"—Ted Herold—Polydor; "Young Emotions"—Rex Gildo—Electrola; "Comin Down With Love"—Christa Williams—Teldec.

There are many ways to promote a record, but Germany's number 1 hit had one piece of unusual, unexpected promotion. The number if a forgotten flop and made a smash. Here's the story: Pop music festivals are quite popular in Germany, but seldom produce big hits. Recent pop festival in Italy failed to come up with a big one this year. Radio Luxemburg had their festival, their winners, and no hits. Then came the German radio and TV festival winners once again. The number one hit was "Wollen Niemals Auseinander Geh'n." Although sung by popular songstress and movie starlet, Heidi Brühl, the record never got off the ground. The winner of the festival also failed with the German pop disc until August.

Heidi forgot the record and was ready to record her next one, and then it happened.

Every week on state-owned non-commercial German TV, there is a 10 P.M. Saturday night religious program called "The Last Word On Sunday." One week, the German equivalent to Student Council close to speak on pop music. He spent his 45 minutes telling all in sight and hearing range that most pop music was certainly trash and not fit for the youth. He couldn't show certain songs, which not only meet the approval of the church, but also are perfectly OK for teenage consumption. He took for his example, Heidi Brühl's song, the lyrics, the played the record a couple of times, and then said, "This is the type of music our young people should listen to and buy.

The result? Within 3 weeks, 250,000 copies were sold. A record best sale on a single record in such a short time, in German history. The record is now pushing the 1.2 million mark and is Number 1 on the German hit parade.

Got any new promotion ideas for Germany? That's it for this week in Germany.

**Germany's Best Sellers**

1. Wir Wollen Niemals Auseinander Geh'n (We'll Never Leave Each Other) —Heidi Brühl—Philips
2. Moonlight—Ted Herold—Polydor
3. Sweetheart—Lollita—Polydor
5. Ich Steh An der Hohen Welt—Eugene Gold (A Pub With No Beer)—Bobby-Jean—Ariola
6. Alle Täten—Kathleen King (Be Mine)—Peter Kraus—Polydor
7. Melodie Der Nacht—(Melody Of The Night)—Freddy—Polydor
8. Beatnik Fly—Johnny And The Hurricanes—Teldec
9. Schlafe Mein Prinzchen (Sleep My Princess)—Papa Bue—Storyville
10. Stuck On You—Elvis Presley—RCA

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**Mal Sondock Cash Box Rep in Germany**

LONDON—Robert Horton (center), star of TV's "Wagon Train," goes over the music of "Time After Time" during his first recording date for R &R Records here. With Horton are Pye A & R managers Michael Barclay and Philip Waddilove.

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**BIG Int'l Directory Record Industry Going to Press Soon!**

Final Deadline for News-Ads July 21

This invaluable Guidebook will remain at the elbow of music execs for entire year.

Your 1 ad gets 52 weeks of exposure

The Cash Box—July 16, 1960

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MUNICH, GERMANY—Mal Sondock has been appointed The Cash Box representative in Munich by his former Eva Morell. He will work out of offices located at Amalienstrasse 25, Munich, and will cover a weekly report on the German record market and handling advertising and correspondence from his area.

Born July 4, 1944, in Houston, Texas, Sondock worked his way through the University of Oklahoma as a disk jockey. He later headed an independent distributing firm. Taking a position as Southern promotion director for Time—Loma-Geo Records (runner of Roulette Records), he was promoted to West Coast promotion director, a post he held in Los Angeles until entering the Army in 1957. Most of his tour of duty was spent as a disk jockey with the Armed Forces Network in Europe. In 1958 he voted the most popular disk jockey in Holland.

After his discharge, Sondock remained in Europe touring Germany and Austria lecturing for the U.S. government on American popular music and jazz. In the summer of 1959, Sondock conducted an anti-Censorship jazz show during the World Youth Festival in Vienna.

Settling permanently in Germany, Sondock's most recent experience in the music industry includes disk jockeying for Radio Cologne (WDR), Radio Frankfurt (Hessischer Rundfunk), and Radio Stuttgart, (South German Radio); a recording artist for Polydor Records; and an advisor for several German music publications, writing a series of articles about the music industry in the U.S. and Germany.
If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription □
$30 for a full year (Airmail in United States) □
$30 for a full year (outside United States) □
$45 for a full year (Airmail outside U.S.) □

NAME □
Firm □
ADDRESS □
CITY □
ZINE □
STATE □
### Country Top 50 Across the Nation

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Pos. Last Week</th>
<th>Pos. Last Week</th>
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<tbody>
<tr>
<td>1</td>
<td>PLEASE HELP ME, I'M FALLING</td>
<td>Hank Locklin (RCA Victor 7692)</td>
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<td>2</td>
<td>ONE MORE TIME</td>
<td>Ray Price (Columbia 41590)</td>
<td>2</td>
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<td>3</td>
<td>LEFT TO RIGHT</td>
<td>Kitty Wells (Decca 31066)</td>
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<td>4</td>
<td>EACH MOMENT</td>
<td>Ernest Ashworth (Decca 31085)</td>
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<td>WHO WILL BUY THE WINE</td>
<td>Charlie Walker (Columbia 41633)</td>
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<td>THAT'S MY KIND OF LOVE</td>
<td>Martin Webb (Capitol 2023)</td>
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<td>SOFTLY AND TENDERLY</td>
<td>Louis Prima (Decca 31095)</td>
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<td>Fendermen (Sama 1179)</td>
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<td>TOO MUCH TO LOSE</td>
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<td>BABY ROCKED HER DOLLY</td>
<td>Frankie Miller (Starday 496)</td>
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<td>ABOVE AND BEYOND</td>
<td>Buck Owens (Decca 41577)</td>
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<td>I'M GETTING BETTER</td>
<td>Jim Reeves (RCA Victor 7376)</td>
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<td>YOUR OLD USED TO BE</td>
<td>Foray (Columbia 4253)</td>
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<td>ANYMORE</td>
<td>Roy Driskill (Decca 31109)</td>
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<td>ALABAM</td>
<td>Cowpens Cupules (Starday 301)</td>
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<td>MILLER'S CAVE</td>
<td>Hank Snow (RCA Victor 7748)</td>
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<td>19</td>
<td>JUST ONE TIME</td>
<td>Don Gibson (RCA Victor 7960)</td>
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<td>20</td>
<td>THE PICTURE</td>
<td>Ray Gaodfly (J &amp; L 1001)</td>
<td>32</td>
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41. **(DOIN' THE LOVERS LEAP**
42. **THERE'S A STAR-SPANGLED WAVING SOMEWHERE (DAVE)**
43. **LONELY LITTLE ROBIN**
44. **HONKY TONK GIRL (CASH)**
45. **MARGO**
46. **EVERBODY'S SOMEBODY'S FOOL**
47. **BUT YOU USED TO**
48. **SIXTEEN FATHOMS**
49. **WASTED LOVE**
50. **ACCIDENTALLY ON PURPOSE**

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**Acuff-Rose Artists Corporation** has again kicked up one of the plums in the entertainment field when Illinois State Fair manager J. Ralph Peak announced that the "Grand Ole Opry Day" at the 1960 fair will be an All-Country Production, a first for the fair. Preceding the August 13 extravaganza will be headlined by Roy Acuff, plus Ray Price, Don Gibson, Lester Flatt & Earl Scruggs, Carl Butler, Smokey Warren, Jimmy My Love, and other great Country stars.

**Patsy Cline** and the **Stoney Mountain Cloggers**, the Opry's crack square dance team. Last year, in a driving rainstorm, there were 9,586 paid attendees. Ask Patsy about this year. She says, "I'm ready. We've got a new outfit, and we have a substantially stronger cast this year and with good weather our star-studded lineup for 1960 should attract a capacity crowd. ... Red Sovine, one of the hardest working entertainers in the Jim Denny Artistic Bureau, according to Bill Denny, has reached an agreement with Don Pierce and from now on all his records will bear the Denny label. ... "Smokey" Corbin, who isキャリスヒット a shining spike into Tennessee this season, is building another resident with Johnny Ferguson's "Flutter, Flutter." Ferguson's "Angela Jones," which did very well in the States, is now showing up big in the British market. Bill spoke of the little man has things going for him on three continents. ... And Jim Denny is very excited about a brand new secret source for some material. Predicting many hits coming from this source, ... "Sky" Corbin letters from KLL-Lubbock, Texas, that Brenda Lee, Red Sovine, Stonewall Jackson, Justin Tubb and the Cassiolas filled their municipal auditorium to capacity recently. Over 2,000 attended, the largest turnout for a country show there this year. The "Opry" package was booked through (who else?) the Denny Bureau, incidentally. Red Sky, they're using artist station breaks now at KLLL and would appreciate tapes from country stars. ... Smokey Warren is back at the Copa Club, Beaumont, New Jersey, after five years of semi-retirement. He will be featured every Friday and Saturday nite heading up a big western swing band with his brother Shorty. According to several reliable sources, Smokey, a long time favorite of radio and TV, is the man most responsible for the intense interest in country music activities in this part of the country.

**Beverle Harville**, Jr., of Banier's Records, info's that the disc jockey reports on James Mars's "Stolen Boney" are very encouraging. James is a Mississippi boy whose record seems to be getting five strikes from the major country labels in James' home country. Also, notes Beverly, coming off the presses and sounding great is Bill Tyler's first for Randera, "Bottomland Blues," a country novelty which seems just right for jockeys who want a little country humor to spic up the programming. Mailing's due about the 15th this month. ... Note from Zora Records informs us that Don Hopkins is longer associated with the label. ... Jimmie Driftwood writes that fishing is really good in his part of the Ozarks and the boys have been catching their limit of grandnuply rainbow trout in the White River. ... Floyd Robinson, in between personalas for "Girls and Boys" (Victor) is building a new duplex and remodeling a large apart- ment. ... Tanya Adams is back from New York via "River Roundup" spinning and chiming with the people who drop in after the "Hayride." Terry and his wife are now displaying a new baby boy, Keith, who see Frank Page, is the spitting image of his father. ... Thomas Wayne (Fernwood) guested on the "Hayride" for the first time. He's the brother of Luther Perkins, who worked with Johnny Cash while he was on the "Hayride" not so long ago. Thomas, you'll remember, had a big hit with "Tragedy" a while back. ... "Pappy" Earl Davis is back at his post on the "Roundup Roundup" and with KTBBS-Little Rock. ... New country artist Luke Smith is currently touring Southern cities promoting his new KRCO waxing of "Cryin' Love." He winds up the jaunt with a "Hayride" guest shot on July 30. ... Al Weaver begins his vacation from KWK-North Wilkesboro, N.C. soon and is again looking for record companies who want him to repre- sent them promo-wise in the areas he's travelling (N.C., Tenn., Va., Ky. and Ohio). Al says he did this last year and it worked out fine for himself and the companies, artists and agencies he represented.

Slick Norris, newly-appointed di- rector of Liberty's new record depart- ment, spent some time in Shreveport recently and visited with all the "Hayride" gang. He spoke to Claude Gray, who was the guest that Saturday night, and also visited with Dean Evans, Norman Hale and Merle Kilgore. Slick notes that if any of the Louisiana boys are singing for their number one song, "Love Has Made You Beautiful" on Starday by Merle he got it. Also reports that the ex- ecution of Liberty's first country disk, "Heart to Heart Talk," has nothing less than great and is in- ceasing steadily. The label's second and third country releases are also out now—
only the Seeburg model can play 33⅓ and 45 RPM records INTERMIXED!

That's why only Seeburg could offer you the 33⅓ Stereo "ARTIST of the WEEK" Merchandising Plan.

Only Seeburg Model "Q" phonographs can play 33⅓ and 45 RPM records INTERMIXED regardless of where they are placed in the record changer.

The secret is the miracle Seeburg DUAL-SPINDLE DISC* that is actually two spindles in one.

*Patent Pending
Editorial:

Serving the Coin Machine Industry:

The Cash Box

"18"th Anniversary Annual Directory

Since the primary purpose of a tradepaper is to serve its industry with periodical news and information regarding that industry, it is the annual task of The Cash Box coin machine division to prepare an Annual Encyclopedia and Directory for distribution to the coin machine industry throughout the world. This year’s effort will be the 18th Annual Coin Machine Directory and will include the largest compilation of informative material ever published. This valuable book will be dated July 30, 1960 and will be available to the coin machine trade on July 25.

Each subscriber to The Cash Box will receive one copy with an abundant supply retained on hand for the innumerable requests for this information during the course of the next twelve months.

The purpose of our Directory is the same as the aim of The Cash Box itself—to serve the coin machine industry with helpful information. Complete listings of phonograph, amusement machine and cigarette vendor manufacturers, factory authorized listings of respective distributors in every section of the world, names and addresses of jobbers and general wholesalers of coin operated equipment, an accurate history of events as they occurred during the previous twelve months of business, illustrations of each post-war phonograph, photos of every game manufactured during the past year, listings of merchandise and service machine manufacturers, and the widely read Quarterly International Edition featuring export figures from the U.S. to all parts of the world for the previous quarter, are several of the highlights.

A Directory is as valuable as the use to which it is put at all levels of the industry. After seventeen previous efforts we believe that The Cash Box 18th Annual Coin Machine Directory will be met with the usual overwhelming reception. We are proud of this response and will, as we have in the past, do everything possible to make this year’s Directory the most complete and accurate compilation of information ever prepared within the coin machine industry. Only in this way have our readers accepted our Directory as the official reference book through which information helpful to the progress of individual firms may be attained.

Preparation for the publishing of The Cash Box Directory is not an overnight affair and has, as a matter of fact, been a daily task for the past eight weeks. With only two weeks remaining before the 18th Directory goes onto the printing presses there is every indication that our 1960 chore will result in another high success. All of the information necessary to make this Directory the official coin machine reference guide has been received. Already there is a feeling of satisfaction here in knowing that the entire trade will benefit by our annual effort. Since that is the purpose of The Cash Box 18th Annual Directory it has already fulfilled its primary aim.
Casola Urges Ops Act Now In Support Of Coin-Machine Council Chi Meet Scheduled For July 12

CHICAGO—Lou Casola, president of Mid-West Distributing Company of Rockford, Illinois, and chairman of the Coin-Machine Council, national public relations organization, issued a statement last Tuesday (July 5) wherein he strongly urged operators and distributors in the coin machine industry to "act now—without any further delay" in sending their membership applications and checks to Coin-Machine Council headquarters at 75 East Wacker Drive in this city.

"Although memberships are coming in at a favorable pace," Casola said, "we have already passed the July 1 deadline we set for initiating our strong public relations campaign. Time is definitely catching up on us."

"Naturally, we feel that everyone in the industry should participate in this vitally important drive for the good will of the entire coin machine industry." 

"Action now by all coinmen," he added, "will bring our cause to fulfillment that much sooner."

Casola reminded all officers and members of the executive committee to attend the important meeting scheduled for Tuesday, July 12 (11:45 a.m.), at the Boston Oyster House of the Morrison Hotel. The session will commence with a luncheon and then re-convene in the Morrison's Walnut Room for C-MC business.

Casola welcomes any other coinmen who happen to be in Chicago on that date to attend the meeting.

"We would be very pleased to have any coinmen who are not members of the executive committee present at the luncheon and meeting," he said. "Naturally," he added, "we are striving for 100% participation, and expect everyone to show great interest.

In conclusion he said: "Now is the time for every well convinced member of the coin machine industry to climb on the Cain-Machine Council public relations bandwagon. For, as all have evidenced now—as in the past—there is very great need for favorable public relations in all communications media for the industry."

Wilson's Children Drive At Midget Race Meet

MILL PLAIN, CONN.—Jack Wilson, veteran coin machine operator from Upper New York State and president of the New York State Operators Guild, has another interest that keeps him busy almost all of the time he's away from the coin machine business.

Jack's children, Jack Jr., 11, and Lucy 10, race micro-midgets in this section of the country as a hobby.

Several weeks ago the kids and their Pop traveled to Mill Plain for one of the scheduled summer races. Jack, Sr., serves as chief mechanic while the kids do the driving. The picture above showing Wilson and daughter Lucy has been reproduced from New York's Sunday News, July 3rd edition and was part of a photo spread describing the Connecticut meet. The race cars, exact models of full-scale racing cars, have one cylinder, three horse-power engines and do 36 mph.

Wilson tells us his son Jack has won 17 of 19 starts this year with Lucy not far behind. They'll be off to Pennsylvania on July 24th for a Championship Meet and the entire family is very optimistic.

United Products Company Formed By Zorinskys To Handle United Lines Nebraska, Dakotas and Western Iowa Territories To Be Managed By Ellis

OMAHA—Hymie and Edward Zorinsky, H. Z. Vending & Sales Company of this city, announced the formation last week of their new subsidiary distributorship, United Products Company in this city.

The new firm will handle distribution for United Manufacturing Company's amusement games and United Music Corporation's automatic photographs throughout the States of Nebraska, Western Iowa, and the Dakotas.

United Products Company is under the management of Howard N. Ellis, who has been associated with the coin machine industry for many years. Ellis, president of the Music Guild of Nebraska for several years, is also a vice-president of the Music Operators of America. He has been instrumental in helping to bring about much of the favorable organizational spirit to prevalent in both associations.

Hymie Zorinsky, himself a veteran in the coin machine industry for many years, stated that Ellis has always enjoyed great popularity throughout the midwestern section of the country, and is well thought of by operators in the area.

Bill DeSauls, general sales manager of United Manufacturing Company, in Chicago, commented on the establishment of United Products Company to the extent that he and his colleagues at United Mfg. are very pleased with this new distributorship. He singled out Hymie and Edward Zorinsky as exceptional distributors of coin-operated equipment throughout the wide area.

He also expressed his complete satisfaction over the selection by Zorinsky of Howard Ellis to head the overall operation of the firm.

The photos here show the corner front location of United Products at 201 South 13th Street in Omaha, and a photo of the interior. Posing behind models of United Music's new UPC-100 selection phonographs are (left to right) Howard Bailey, Al Tramp, and Mac Ellis of United Products.

Operator “Frozen In” Location!

NEW YORK—It's a well known fact that in certain instances an operator can be "frozen out" of a location—but who would have thought an operator could be "frozen in" a location.

The United Press International news service reported: "A would-be customer walked up to an ice vending machine and dropped in his money."

The ice door opened—and out came an arm.

"It was attached to Alvin Corley of Brookville, Ind. He had been filling the machine with ice, the door slammed shut and no one heard him call.

"The customer released Mr. Corley, shivering from 40 minutes confinement, and then got his ice."

The Cosh Box—July 16, 1960
TREASURY VIEWS PRESENT DEPRECIATION TAX LAWS DETERMINAL TO U.S. BUSINESS

COIN INDUSTRY NOT ALONE IN DEMANDS FOR MORE LIBERAL ALLOWANCES

8,000 FIRMS WILL HAVE OPPORTUNITY TO CRITICIZE PRESENT SYSTEM AND FORWARD SUGGESTIONS

Look For Greater Business Expansion

NEW YORK—The United States Treasury Department in conjunction with the Internal Revenue Service, has announced new depreciation rules for 1942 and amended 1943. These rules are applicable to all U.S. corporations and are aimed at reducing the tax burden on business by providing greater flexibility in depreciation methods.

The study is a result of the thinking of many officials in Washington and is designed to encourage industrial investment. The law was scheduled for a later date with an additional 500 questionnaire surveys of companies of smaller size. The Treasury asked all firms to fill out and return the survey as quickly as possible in order that the data be studied by the agency to represent the depreciation laws and the effect on American business investment.

Businesses receiving the questionnaire will be asked what methods they currently employ, with emphasis on those used by larger companies. The information provided in the 1943 Tax Law. Firms will be required to make changes in their accounting records and amortization last year and the amount estimated at the beginning of the year for the payment of depreciation in depreciable property and also to determine the adequacy. Questionnaires will be sent to businesses in the return tax returns for the years 1942, 1943.

The Treasury is also the result of the government's thinking that depreciation allowances paid to businesses are inadequate. Firms are asked to check lists with answers such as: useful lives required; the tax purposes of depreciation; and the amount of capital. The survey will be used in the making of legislation which will relieve the Treasury of the necessity of revising the current depreciation rules.

The survey asks the following questions:

1. What method of depreciation is employed?
2. What method is used for income tax purposes?
3. What is the amount of capital investment?
4. What is the amount of depreciation?
5. What percentage of the total cost is depreciation?

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Seeburg Merchandises Music With Headsets

MILWAUKEE, WIS.—Koss, Inc., manufacturers of "Stereophonos," a new method of merchandising record demonstrations, shows exhibits, exhibits, and demonstrations, is being used in many stores in the Midwest. The agreement between the two companies was announced by Jack Koss, president of the Seeburg firm's phonio division.

Gordon advised that common will come to the "Sterephones" with them on the route for sale to bar and tavern owners and radio-location owners. The idea of the headset is to enhance interest in the Seeburg phonio increasing consumer exposure to the growing concept of music listening through headsets.

In addition, Koss officials advocated merchandising plans call for firms such as Magnavox to distribute the headsets to dealers for use in personal demonstrations of their phonio equipment in retail establishments.

Williams

MEETS THE CHALLENGE OF THE '60S

with

DARTS

FASCINATING NEW 5-BALL GAME

DARTS, Inc., low-cost manufacturers of the "FORWARD LOOK" into Amosale's "Sound Ideas," is offering a component of the latest in cabinet commands immediately effective here.

See it at your Distributors!

WURLITZER

world's greatest money-making music systems

Canteen Enters Finance Field

NEW YORK—Automatic Canteen Company of America has entered the commercial financing field with the purchase of Commercial Discount Corporation, a Chicago finance firm, according to an announcement by B. E. M. Leberlein, chairman. In 1959 Commercial Discount Corporation had total resources of approximately $220 million with a volume of financing exceeding $107 million. The announcement of the purchase was viewed as part of Canteen's current diversification program which also encompasses vending, electronics and manufacturing.

Acquisition of Commercial Discount Corporation gives Canteen the means for financing sales of its manufacturing division, including Rowe vending machines, AMI automatic music machines, Bally electronic games and Rand McNally "Office Use" changing equipment," Leberlein said.

Commercial Discount Corporation also has a one-half ownership in Commonwealth Scientific Corporation, a California, with total assets of $40 million, $25 million in all of which is made by Commonwealth are secured by first mortgages or trust deeds on multiple residential property.

ALUMASUMMER SPECIALS!

WURLITZER 1300A $495
WURLITZER 1400 75
SEEBURG 100-G $395
SEEBURG 200-G $455
SEEBURG 100-G $455
SEEBURG 200-G $455
SEEBURG 100-G $455
SEEBURG 200-G $455
WURLITZER 2200 595
WURLITZER 2150 495

ATLAS MUSIC COMPANY

218 W. NORTHERN AVE, CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

COUNT ON ATLANTA'S INC.

BRITISH MADE HURRICANE MACHINES

$395.00 EACH

UNITED JUMBO BOWLERS $325.00 EACH

5 ABC BOWLING LANES $185.00 EACH

All reconditioned and packed. Will take used music in trade.

SCOTT CROSS CO.

1641 No. Broad Street
Center 6-4444
Lipsky Opens Wurlitzer Outlet
In Waterbury For Connecticut Ops
Jimmy Sisti To Manage Libra Dist. Branch

NEW YORK—Abe Lipsky, President of Libra Distributors Corporation, this city, has announced the opening of complete sales and service facilities for Connecticut operators at 12 South Leonard Street in Waterbury. Manager of the new branch is Jimmy Sisti, former field phonograph sales representative in that area for a New York City distributor who represents another manufacturer. Opening date of the new Libra Distributors Corporation Branch was July 5, 1960, and area operators were extended a blanket invitation to visit the new office. According to Lipsky, "This is the first step in our expansion plans to increase the sales of Wurlitzer Phonographs and remote equipment in the greater New York Metropolitan area. Jimmy Sisti has had long experience in the coin-operated music field and is well known to almost every operator in the territory which he will cover.

"We can promise the Connecticut operators that they will enjoy the very best deals in the purchase of new equipment and the very finest service and parts replacement that we are able to offer," he said. "I would consider it a personal favor if those people who have done business with Jimmy previously would stop in and see him and learn about the fine offers that we can make on purchase of the Model 1200 line of Wurlitzer Phonographs."

Only recently Lipsky took over representation of the full Wurlitzer line in the New York City area. He has been active in the sales of Wurlitzer Phonographs for more than ten years, most recently as Manager of distributorship in Philadelphia.

NYSPR Meet In Sept.

NEW YORK—Al "Senator" Bodkin, chairman of the Public Relations Committee of the New York State Coin Machine Association, Inc., this city, announced last week that the next meeting of the PR Committee would be scheduled for after Labor Day.

Requests for donations to every coin machine member in the State were mailed out two weeks ago in order to offset expenses incurred on the last two projects and to serve as a basis for future projects now under consideration.

The Cash Box—July 16, 1960
THERE were a couple of large trade shows going on in Chicago this week. Coin machines were on display at the annual meeting of the National Vending Machinery Association in the South Side and at the Coin-Op Dollar Show in the Merchandise Mart in the northern section of the city.

The N.V.M.A. meeting was held in conjunction with the annual convention of the American Automatic Equipment Manufacturers Association, which is the trade group for manufacturers of cash registers and related equipment.

At the N.V.M.A. meeting, there were exhibits by major manufacturers of coin-operated machines, including Seeburg, Bally, and Genie. The shows featured new machines and equipment, as well as displays of existing machines.

The Coin-Op Dollar Show included exhibits by manufacturers of coin-operated machines, including Seeburg, Bally, and Genie. The shows featured new machines and equipment, as well as displays of existing machines.

In addition to the trade shows, there were a number of other events taking place in Chicago this week. The city is hosting the annual convention of the National Restaurant Association, which is the trade group for restaurants and food service establishments.

The convention includes a variety of events, including sessions on food trends, marketing, and technology, as well as a trade show featuring products and services for the restaurant industry.

The city is also hosting the annual meeting of the American Management Association, which is the trade group for management professionals. The meeting includes sessions on management topics, as well as a trade show featuring products and services for the management industry.

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CHICAGO CHATTER

Chicago is now the nation's number one industrial market—a niche long enjoyed by New York, according to a survey in the current Dun's review business issue of the American Industry, and the survey also showed that the number of industrial firms in Chicago has increased.

While we're on the "back-slapping" routine we should note that Chicago's second largest National Telephone is the "WICO" company, and it has just announced that its sales for the first six months of this year have reached a new high.

The "WICO" company, which is owned by the "FAB" company, has a large number of stores in Chicago, and it has been steadily growing in recent years.

We're also told that the "FAB" company is planning to open several new stores in Chicago this fall, and it is expected that these new stores will bring the company a substantial increase in sales.

The "FAB" company is known for its fine quality products, and it is expected that the new stores will be a success.

In other news, the "LAMB" company has announced that it is planning to expand its operations in Chicago, and it is expected that this will bring a large number of new jobs to the city.

We're also told that the "LAMB" company is planning to open several new stores in Chicago, and it is expected that these new stores will bring the company a substantial increase in sales.

The "LAMB" company is known for its fine quality products, and it is expected that the new stores will be a success.
Announcing... The BIG 18th Anniversary and Annual Encyclopedia and Directory of the COIN MACHINE INDUSTRY

The Cash Box
(Dated: JULY 30, 1960)

Recognized throughout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE... which is referred to every day in the year...

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG

Featuring:
★ PICTURES OF POST-WAR PHONOGRAPHS
★ PICTURES OF ALL AMUSEMENT MACHINES (Produced from July 1959 thru June 1960)
★ PICTURES OF CIGARETTE VENDORS (Produced from July 1959 thru June 1960)
★ ACCURATE UP-TO-THE-MINUTE LISTS of: 1) Manufacturers and their Distributors 2) Jobbers and Distributors (State by State) 3) Merchandising Vending and Service Machine Manufacturers
★ SPECIAL FEATURES
★ HISTORICAL DATA — REVIEW OF EVENTS (July 1959 thru June 1960)
★ LIST OF "20 YEAR CLUB" MEMBERS
★ LIST OF MEMBERS OF "YOUNG MEN'S LEAGUE"
★ EDITORIALS
★ NEWS — International
★ ADS — International.

Plus: International Quarterly EXPORT Issue

ADVERTISING FORMS Being Prepared

RIGHT NOW!

SEND IN YOUR AD IMMEDIATELY

First Forms (Preferred Position) go on the presses Friday, July 15.

Last Minute Deadline: THURSDAY JULY 21

Don't Fail To Have Your Advertisement In This Greatest Coin Machine Issue Of All Time!

The Cash Box

(PUBLICATION OFFICE)

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29 E. MADISON ST. (PHONE: FINANCIAL 6-7272)

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Other offices: The Hague, Holland; Frankfurt, Germany; Milano, Italy; Stockholm, Sweden; and Heathmont, Victoria, Australia.

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The Cash Box—July 16, 1960
AMI Plant Vacations

CHICAGO — Edward R. Ratajack, vice-president of AMI, announced this past week that the AMI plant in Grand Rapids, Michigan will close down from Friday, July 8 until Monday, July 25, for the firm's annual vacation break.

He stressed the point that despite the two week holiday respite AMI is entering this period with a backlog of orders on the AMI "K" Continental and "K" Lyric phonograph lines.

Upon resumption, July 25, production and shipping will be geared to peak to satisfy all backordered sales orders, according to Ratajack.

Mrs. Ida Hurvich Dies

BIRMINGHAM, ALA. — Max and Harry Hurvich, Birmingham Vending Company, this city's distributors of phonographs, games and vending equipment advised that their mother, Mrs. Ida Hurvich, passed away on June 29th.

Beauty Contest Staged At Sterling's Park

MOOSIC, PENNA.—Ben Sterling's Rocky Glen Park was recently the site of the "Miss Wyoming Valley Pageant of 1960" and Sterling advises that the contest was sponsored by the Greater Junior Chamber of Commerce of Pittston. Shown above is the lucky gal winner, Miss Nancy Rosar, of Scranton. Selection of Rocky Glen Park for the beauty contest was indirectly the result of Sterling's vast public relations activities in this area.

Everybody is keeping busy taking inventory at Commercial Music... Rob DePriest, DePriest Music Co., sponsored a bowling team and came out on top by winning a trophy... Visiting around last week at O'Connor Dist. Co. were: D. R. Price, Italy; Sanford Faggy, Greeneville; W. C. Bradley, Gateville; R. E. Burns, Ft. Worth; Carl Fooby, Duongerfield; and Mr. Semonian, of the Seeburg factory... Tom Chatten's brother, Earl, joined him at Lake Texoma a week ago for some sport. Earl works for Lee J. Nichols, a Seeburg distributor in San Antonio, and says business there is very good. Business seemed to be very good at the lake, also, for they bagged 400 lbs. of fish between them... Bill Sheldon, Orenza, reports he's doing all the good on AMI... Just back from a vacation in Tennessee is Jim Storey... Bob DePriest also returned from Tennessee last week... State Music reports that the new single-player "Dancing Doll" is going good... These three at Commercial Music spent their 4th of July vacations thus: Docie Cotter to West Virginia, Jack Eker to the Galveston coast, and Gene Williams to Possum Kingdom.
**WANT**

**WANT—**As always we need for immediate export unlimited quantities of: Bally, Bingers, United Bingers, all types of Shufflees, Seebec, AMI. Wurtzler music. Call collect. BELL-

**GIAN ASSUMPTION CO., 608 NO. BROAD ST., PHILADELPHIA, PA. (Tel. P.O. 5-7808).

NOTICE—548 Special Classified Advertisers. You are entitled to a classified ad of all 205 words each week. You must pay $1.00 for each word. Only ads accepted which meet all requirements. You are allowed to change your Classified Ad each week if you desire. All words over 200 words will be billed for at the rate of $1.00. A classified ad must be in your hands 10 days prior to the date of the issue you wish the ad to run, so that your ad will be in the next issue. You are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED AD CLOSING WEDNESDAY NIGHT AT THE CASH BOX

1721 Broadway, New York, N.Y., 19, N.

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**WANT—**Bingers, United Clipper, Capital, Lighting; Seebec M100A, Merry-Go-Round No. 1-4600; Capital No. 2204, we will pay top dollar, or take in trade against any Bingers, Chit Coin Bowers, RUNYON SALES COMPANY, Inc., 593 TENTH AVE., NEW YORK, N.Y. (Tel. Longacre 4-1830).

**WANT—**To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered, No Juke Box Records. Write to: RANSER TRADING, 1216 3rd Avenue, ISLAND PARK, N. Y. (Tel. General 2-1590), JESSE SELTER, Pres.

**WANT—**Will buy—Bingers, Shuffle Alley, Classic, any machines, records, phono-

**GRAPHS. LEW JONES DISTRIBUTING COMPANY, 1501 N. CAPEHART AVE., INDIANAPOLIS, INDIANA.

**WANT—**Juke Boxes and Games for resale, Cash, send list, condition and prices, LARGE Distributing Company, 6100 WEST BLUE MOUND ROAD, MILWAUKEE 13, WIS. (Tel. 472-1330).

**WANT—**Coin operated Laundry Equip-

**Ments. AML. 120 Selection Photographs; Hideaways, Wall Boxes, 5¢ and 10¢ Counter Machines; THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA (Tel. Melrose 1-9550).

**WANT—**Mills Panorama, Also Parts, Advise Best Price, WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel. 421-8565).

**WANT—**Your used or surplus records all speeds, 45's only. Our specialty is buy large quantities. We pay best prices. No lot too large or too small. No shipping charges. We handle freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R.I. (Tel. Non 1-7500).

**WANT—**Any quantity new records, 45 RPM, EP's up to 300 each. We pay freight. Over runs, cut outs, singles, etc., 300 each, FRED PARK, 123 WILSON AVE., NEWARK, N. J. (Tel. Market 2-3544).

**WANT—**To act as distributor for rec-

**ording manufacturing companies, serving music stores and operators in Indiana and surrounding states, Business, Send lists and prices, C. W. HUGHES, 800 E. 14th ST., ATCHST, LADOGA, INDIANA. (Tel. Whittier 2-2549).

**WANT—**22 ft. American or Rock-Ola Shuffleboards. Give condition and prices, TOOTGHEE COMPANY, 1531 BROADWAY, TACOMA 2, WASH. (Tel. Fulton 3-2202).

**WANT—**To wish to Buy and Sell any ma-

**chines, Model Plunket, Uncas Amusement Games, SEACOAST DIS-

**TRIBUTORS, INC., 1200 NORTH AVE., NORTHERN MAINE, JERSEY. (Tel. Bigelow 8-3324-5).

**WANT—**Late Wurlitzer Phonographs and Late Bally Binges for resale, FOLLET MUSIC CO., S. 100 HOW-

**ARD STREET, SPokane, WASH. (Tel. MA 4-5585).

**WANT—**Late jube box records not over 5 months old. We pay 15¢ and the freight, BAYLOR RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.

**WANT—**Wms, Vanguard, Hercules and Crusaders; ChitCoin and United Flashing Type Shuffles, Stans-Quan-

**tum. SELL MONROE COIN MACHINES EX-

**CHANGE, INC., 2423 PAYNE AVE. CLEVELAND 14, OHIO. (Tel. Super-

**ior 1-4600).

**WANT—**To Buy—Two Glasses for Lieber-

**man Music Company, 257 PLY-

**MOUTH AVE., NORTHEAST, MIN-

**APOLIS, MINNESOTA.

**WANT—**Seebeck Juke Boxes and Bally Binges, Wurlitzer, ChiCoin, RE-

**CORDS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. Reagent 4-3184).

**WANT—**3 Gun ABE Range A1 condition. Quote best price for resale, AIR BASE EX-

**CHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. Ch 3-7191).

**WANT—**Used rhythm & blues 45's. We have a complete list of this for sale. Write first for list of artists desired. RECORD MART, 2222 ELM ST., DALLAS, 1 TEXAS.

**WANT—**Ten Seebec 45 RPM M-

**100B, FOB New York Office to Air Mail Express, Box 4, 3 HUDISVICKS, SWEDEN.

**WANT—**To Buy—Antique Phono-

**graphs, either Wurlitzer or Seebec, preferably with Violin instrumentation and Music Rolls. CLEVELAND CALL, 8 MICHIGAN AVE., 2029 PROSPECT AVE., CLEVEL-

**AND, OHIO. (Tel. TO 1-6175).

**WANT—**New or used 45 RPM, Rec-

**ords, not over 6 months old. We pay 15¢ and the freight. Can use any size Juke Box. No. 3010 N.W. 2 ST., MIAMI, FLORIDA.

**FOR SALE—**How would you like a Rock-Ola 1455-A 2000? Top price $445, WEST-

**ERN DISTRIBUTORS, 1226 S.W. 16TH STREET, MIAMI, FLA. (Tel. 2-8756).

**FOR SALE—**9 Un. Plimute Re-

**boxers, est. $15. Bally, CC 14 ft. Small Ball Bowers $175, est. $140 $150; 4 AMI E-120 $150 ea., 5 C.C. Balls Eye Drop Ball, used $50; like new, $1250, 2 C.C. Sm. Crown Gun, floor samples, $455; all mod-

**els AMI Phonos, write or call: CENTRAL DISTRIBUT-

**ORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 13-3111).

**FOR SALE—**Bowers: A.B.C. Bally Bowling Lanes 3 in. Ball completely refurbished $225; Shuffle Alley, refinshed A-1, United Super Bonus $215; Capitol $210; Lighting $155; Mars $125; Team C.C. $150; Arrow $150 Super Frame $75; Team Bower $95; Pool Tables; Four Pockets or Bumper $50 ea.; AMI 200 selection Wall Boxes $75-90 ea.; Kenney 22 Column $65 ea.; Western $50 ea.; Eastern 22 Column Cigarette Machines $55, EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. Ch 3-7191).

**FOR SALE—**Seebeeg 3W1 Wall Boxes, new and chrome boxes $39; Wurtzler 5210 Wall Box 200, 3 Wall Boxes 100 Selection $44; Dodge Gurn, 5000 Wall Boxes $160; AMI DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. Central 6-6901).

**FOR SALE—**Spectra—Bally: County Fairs 595.; Ballersina $510.; Sea Island $800.; Sportsman $650.; Beauty Contests $495.; Little Champion Horse $367.50; Gotham World Beating Beaters $200.; Williams: Club House $225., NEW ORLEANS $150.; MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-3506).

**FOR SALE—**Special Seebec Distrib-

**tor Test Panel, three sections, all test equipment necessary to check our complete, electric selector assemblies, wall boxes, selection receivers, and other phonograph components. Special price of $2,950 is one third regular price. Write for information and request. MUSIC SYSTEMS, INC., 1150 MAGAZINE AVE., CLEVELAND, OHIO.

**FOR SALE—**Record-Phonograph-TO Store, Central downtown location. Music,juke boxes,ord other interests. Nets over $15,000. Establish-

**ed for some time. Excellent small retail and wholesale. Very low rent, open to all bids. Reasonable terms. Box 333, CINNA-

**TINI 1, OHIO.

**FOR SALE—**Seebec 1000-BL 8151, C.

**�示 2250 8535.; Rock-Ola Comet $210; Machines clean for local-

**ity. NASHAD DISTRIBUTING CO., 435 WEST 45TH ST., NEW YORK. N. Y. (Tel. John 2-2363).

**FOR SALE—**Laguna Beach 6665.; County Fair $610.; Ballerina $890.; Neele $350.; Beach Times $820.; Mis-

**ter S.10.; Seebec Phonograph Model C 100 $300; machines accepted and shoped for ready for loca-

**tion. NASHAD DISTRIBUTING CO., 912 POYDRAS ST. NO. 10; LEANS 12, LA. (Tel. MA 6836).

The Cash Box—July 16, 1960
**NOTE:** HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

**ROCK-OLA**

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**SEEBURG**

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**BALLY**

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**UNITED**

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<td>2-Jolly Joker (15/55)</td>
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<td>2-Monaco (8/56)</td>
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**WILLIAMS**

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**PINBALL GAMES**

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<td>6-Sunshine (10/58)</td>
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<td>6-Super Circus (10/59)</td>
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**PRICE LISTS**

**THE CASH BOX**
UNITED'S SAVOY BOWLING ALLEY
WITH PLAYER'S CHOICE OF
Easy Strike or Normal Strike

Regulation Scoring (TOP SCORE 300)
or Bonus Scoring (TOP SCORE 990)

BIG Extra X and Scores bonus builds up during game... collects at end of game to insure last frame suspense

1 to 6 can play

4 JUMBO SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections to 19 FT. LONG
20 FT. LONG

EQUIPPED WITH DIME COIN MECHANISM
2 for 25c COIN MECHANISM
OPTIONAL AT EXTRA COST

SEE UNITED'S SUNNY SHUFFLE ALLEY
featuring TWO-WAY SCORING
now at YOUR DISTRIBUTOR

13 Ft. Shipping Weight (Crated) 640 lbs.
16 Ft. Shipping Weight (Crated) 670 lbs.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
SEE YOUR DISTRIBUTOR
MORE features mean MORE fun for players... MORE profit for you

All the money-making features of COUNTY FAIR and LAGUNA BEACH plus popular PICK-A-PLAY selection buttons

Biggest array of popular money-making features ever combined in one game insures biggest play and profits ever known in pinball history. Bally-brighten your in-line spots with ROLLER DERBY...brightest, busiest Bally in-line ever built. See ROLLER DERBY at your Bally distributor today. Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois, U.S.A.

PICK-A-PLAY
buttons permit players to concentrate coin-flush in their favorite area—Blue Button for Advancing Scores—Green Button for Features—Red Button for combination Scores and Features.