One of the most promising young talents to break onto the disk scene this year is Capitol Records' lovely Jeanne Black who strikes a pretty pose alongside United Music Corporation's new Model "UPC" 100 selection phonograph which was introduced to music machine operators at the recent MOA Convention. Miss Black is one of the few performers in our business who hit it big with her debut platter, "He'll Have To Stay." Jeanne is another artist who has achieved fame in the pop field after a background in country music. The artist is a veteran of Cliffie Stone's "Hometown Jamboree" which has produced a number of our industry's leading vocalists.
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The Cash Box

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June 18, 1960

The Cash Box

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The Cash Box—June 18, 1960
C. C. RIDER

WHY DID YOU LEAVE

by Wilbert Harrison
Fury 1031

CUPID'S LITTLE HELPER

and

HALF A HEART

by Clarence (Junior) Lewis
Fury 1032

THERE'S SOMETHING ON YOUR MIND

Part 1 and Part 2
Bobby Marchan
FIRE 1022

JOHN HENRY and THE MADISON SHUFFLE

by Buster Brown
FIRE 1020

THE SKY IS CRYING

by Elmore James
FIRE 1016

FOREVER I'LL BE YOURS

b/w ANYTHING FOR YOU

by Tarheel Slim & Little Ann
FIRE 1021

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NEW YORK, N.Y.
**ARMADA**

**CONVENTION AGENDA**

**Sunday, June 12, 1960**

2:00 P.M. - 10:00 P.M. — Pre-registration — Traymore Room Lobby
3:00 P.M. - 5:00 P.M. — Board of Directors Meeting — Rose Room

**Monday, June 13, 1960**

9:00 A.M. — Registration — Traymore Room Lobby
9:00 A.M. - 10:30 A.M. — Opening meeting. Reports from treasurer and board of directors on FCC and FTC and detailed outlining of convention AGENDA — Traymore Room
11:00 A.M. - 1:00 P.M. — All manufacturer meeting — Traymore Room
11:00 A.M. - 1:00 P.M. — All distributor meeting — Rose Room
1:30 P.M. — Luncheon — American Room
2:30 P.M. - 3:30 P.M. — Forum with guest speaker — American Room
4:00 P.M. - 6:30 P.M. — Panel of three distributors and three manufacturers to discuss issues raised in 11 o'clock meetings — Traymore Room
7:00 P.M. - 9:00 P.M. — Dinner — American Room
9:00 P.M. — Privately arranged manufacturer-distributor meetings.
9:00 P.M. — Board Meeting — Rose Room

**Tuesday, June 14, 1960**

9:00 A.M. - 10:00 A.M. — Breakfast — American Room
10:00 A.M. - 11:00 A.M. — General ARMADA meeting. Members will participate in subjects covered by panel discussion of day before — Traymore Room
11:00 A.M. - 12:00 Noon — Traymore Room Subject: Bootlegging
   Guest Speaker: David D. Furman
   Attorney General
   New Jersey
12:00 Noon - 1:00 P.M. — Further discussion and nomination of officers — Traymore Room
1:30 P.M. - 2:30 P.M. — Luncheon — American Room
2:30 P.M. - 3:30 P.M. — Traymore Room Subject: Bootlegging
   Guest Speaker: Sigmund H. Steinberg
   Law Firm of Blanc, Steinberg,
   Bolder & Steinbrook
3:30 P.M. - 6:00 P.M. — Privately arranged manufacturer-distributor meetings
6:00 P.M. — Election and installation of officers of ARMADA. Appointment of committee to follow decisions reached by ARMADA membership — Traymore Room
7:00 P.M. on — Cocktail party on outside patio.

BADGES MUST BE WORN FOR ADMITTANCE TO ALL MEETINGS AND NO ADMISSION TO MEALS WITHOUT TICKETS

The Cash Box—June 18, 1960

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**BADGES MUST BE WORN FOR ADMITTANCE TO ALL MEETINGS AND NO ADMISSION TO MEALS WITHOUT TICKETS**
Best Wishes to ARMADA
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Jimmy Reed
Vee-Jay 347

"A LONELY SOLDIER"
Jerry Butler
Abner 1035

"EASY LOVIN'"
Wade Flemons
Vee-Jay 344

"WHY DO YOU TREAT ME SO COLD"
Gene Allison
Vee-Jay 341

"THE COMEBACK"
Memphis Slim
Vee-Jay 343

"THE HUMBUG"
The Rockin' R's
Vee-Jay 346

"NO SHOES"
John Lee Hooker
Vee-Jay 349

"I KNOW"
The Spaniels
Vee-Jay 350

"DO WHAT I SAY"
J. B. Lenoir
Vee-Jay 352

"SURELY I LOVE YOU"
Roscoe Gordon
Vee-Jay 348

"JOEY"
Bill Henderson
Vee-Jay 351

VEE-JAY—ABNER RECORDS
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The Cash Box—June 18, 1960
**STEVIE ROSSII (Columbia 4198)**

(B) "SUBLITO" (2:25) [Kay Thompson ASCAP—Thompson]
Nicely Latinish romantic is smoothly read by the singer against a pleasing, lush orch-chorus setting.
Side can come up with solid shrines, but gets strong orch-chorus support. Might do things.

(B) "A SWEETHEART'S PRAYER" (2:28) [Geo. Paxton ASCAP—Wood, Dee] Understanding Rossi survey of a pretty fair about lovers who look to the future.

**ARCADES (Gudyn 2015)**

(B-1) "JUNE WAS THE END OF AUGUST" (1:53) [Saracen BMI—Saraceno, Hoffman] Lively rock marcher about a屋some named June and August. Catchy sound.

(B) "BLACKMAIL" (2:05) [Saracen BMI—Saraceno, Hoffman, Freeman] A girl friend's brother is "blackmailing" the guy in this novelty jumper.

**TREBLE TONES (B-Atlas 269)**

(B) "THE CRAWL" (2:20) [Vado ASCAP—McTernan, Minn] Good deliberate-beat showing by the combo, which employs a striking percussive sound behind the guitar work, interesting side for the kids.

(B) "TREBLE ROCK" (1:53) [Vado. ASCAP—McTernan, Minn] Boys move faster here, and come-up with a pro instrumental.

**JIMMY WITTY (Nutter 118)**

(B-1) "MY KID'S A WOMAN" (1:50) [C. Shaw BMI—Witter] Witty does a good job of knocking off the upbeat instrumental, while the combo supplies a teen-wise backing sound. Fine attack for the teen trade.

(B) "WHAT ARE LITTLE GIRLS MADE OF" (2:20) [C. Shaw BMI—Witter] This bluesy shuffle-beat stand is highlighted by bagpipe-like sounds from the combo.

**DON & GALAXIES (Fox Fidel 2)**

(B) "SUNDOWN" (2:00) [Ind. ASCAP—Underwood, Roberts, Strait] Boys have a solid, funky-styled attack here. Plenty of beat to please the kids.

(B) "AVALANCHE" (2:00) [Ind. ASCAP—Underwood, Roberts, Strait] Much the same rock story in this corner.

**SILLY (Maypole 501)**

(B) "SUZIE" (2:02) [Mais Qui BMI—McColloh, Olsen] Gals & combo start straight, but "Silly" (actually, actress Jo Oquestal) then becomes the "engineer" in a teen-beat session. Very novel take.

(C+) "M-X-L-N-E" (1:27) [Mais Qui BMI—McColloh, Olsen] The old ditty is given a lively, ump-pah-pah setting.

**ART AUGUST (TRC 1014)**

(B-1) "LONELY (Without Love)" (2:18) [Brad-Mar BMI—Friedman] Pro rock-a-string ballad stand. August's recites the solid teen romantic with a sure-handed teen touch, and gets strong orch-chorus support. Might do things.

**HANNIBAL (Pan World 517)**

(B) "LOVE IS FUNNY" (2:20) [All-World ASCAP—Hannibal, Ak] Romantic romantic gets a fine outing from the singer and combo-female chorus. Some of artist's singing is quite like Sam Cooke. Merit's time teatspins. Del-Fi handles the dislery.

**JOHNNY WATSON (Goth 101)**

(B+) "EAT NOW" (2:35) [Goth BMI—Watson] Fella doesn't want anything but his baby in this well-displayed blueser from the song- and combo-chorus. Del-Fi hits hard on both vocal and instrumental counts. Beats caring.

(B) "FALLING IN LOVE" (2:10) [Goth BMI—Watson] A milder blues account here. Pretty take. Label is handled by Del-Fi.

**PRE-HISTORICS (Edsel 779)**

(B) "ALLEY OOP—CHA-CHA-CHA" [Kaulain-Maverick BMI—Ranier] Boys and combo relay the current hit. A well-done rock-and-cha touch. Reliable "Alley-Oop" date from the Del-Fi distribution chart.

(B) "OH BLUES" [Toonan-Marravilla BMI—Sperner, Crier, Johnson] Cha-cha beat here is employed for a wistful waxing.

**JEAN DEE (Columbia 4184)**

(B) "IF YOU DON'T, SOMEBODY ELSE WILL" (2:36) [Acuff-Rose BMI—Mathis, Lee, Hamilton] A former C&W hit is revived with a contagious sound from the lark and combo-chorus backing. Happy, toe-tapping issue.

(B) "OPEN ARMS" (2:51) [Jalil & Golden West BMI—Miller] A C&W ballad is given a warm popish reading by Miss Dee and support. Touching, side.

**BUDDY CHASE (20th Fox 205)**

(C+) "LOOK FOR A STAR" (2:30) [Ranch Harline ASCAP—Anthony] Signed Ventures version of an OK version of the oft-cut tune.

(C+) "YOU'RE EVERYWHERE" (2:24) [Bryden BMI—Barron, Long] Sensitive ballad portrayal here.
Another Hit For Marty Robbins!

First..."El Paso"

Then..."Big Iron"

Now...

IS THERE ANY CHANCE

4-41636

c/w I TOLD MY HEART

From COLUMBIA® #1 In Consumer Sales

The Cash Box—June 18, 1960

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**The Cash Box**

**Pick of the Week**

**THERE'S SOMETHING ON YOUR MIND** (Part 2)
[Fast Music Corp. BMI—Marchan, Robinson]

**THERE'S SOMETHING ON YOUR MIND** (Part 1)
[Mercedes BMI—B. J. McNeely]

BOBBY MARCHAN (Fire 1022)

Already kicking up territorial dust is this tantalizing Fire outing by Bobby Marchan, Side, making the noise in the Part 2 version of "There's Something On Your Mind." Part 1 finds Marchan wailing with heartfelt sincerity on a fine revival of Big Jay McNeely's short-while back hit. However, on the 2nd half, Marchan changes the pace delivering a delectable tongue-in-cheek, straight comedy monologue. Can be a real big one.

"WHIP IT ON ME" (2:15) "I NEED YOUR LOVE" (2:18)
[Minot BMI—Hill] [Minot BMI—Hill]

JESSE HILL (Minot 611)

Jesse Hill, who came thru in money-making style with his rockin' "Ooh Poo Pah Do," sends up more of those coin-catching sounds with this new Minot release. Both ends are sensational blues shouters, the Trashie "Whip It On Me" and the hard beat "I Need Your Love." Imperial's distributor of the deck.

"SEIZED WITH A KISS" (2:02) [Sequence ASCAP—Udel, Gold]
"YOU'RE ALL THERE I/S" (2:15) [Sheldon BMI—Lehman, Lobovisky]

THE FOUR VOICES (Columbia 41899)

The Four Voices can come thru in a manner similar to their label-mates, the Brothers Four. Reason is their warm, persuasive handling of "Seized With A Kiss." It's a haunting, impassioned story that delivered with that striking, "Greenfields" approach. The lovely "You're All There I/S" is a fine arrangement that requires a dynamic beat-ballad treatment. Also has chances of doing strong chart business.

"YOUR MEMORY" (2:15) [Sheldon BMI—Covay, Berry]
"I DIDN'T KNOW" (2:45) [Melody Trails BMI—Singleton]

THE FIVE SATINS (Cub 9672)

The Five Satins pop up on the Cub label with what looks like a first-time-out smasheroo. Group is in top pop form as it comes out on this up-tempo romantic heartbreaker tagged "Your Memory." It's an exciting rock-a-string offering that's gonna make the kids sit up and take notice. "I Didn't Know" is an extremely pretty beat-ballad attractively wrapped up on the flip.

"WHEN IRISH EYES ARE SMILING" (2:35)
[M. Witmark & Sons, Ross Jungnickel ASCAP—Ball, O'cote]
"IN MY HEART" (2:20) [Walnut BMI—Eisen, Weiss]

GERRY GRANAHAN (Canadian-American 116)

Chances are one of the all-time favorites will be popping up all over the hits charts in the weeks to come. Artist is Gerry Granahan and his teen beat, rafter-chalin' rendition of "When Irish Eyes Are Smiling" could put him back in his "No Chemise, Please" hit category. Terrific assist by the Sammy Love crew. Flip's an about-face, warmly-essenced beat ballad romancer.

"WILD RIVER" (1:51) [Miller ASCAP—Hohkins]
"PHOENIX" (1:35) [New Hampshire ASCAP—Hohkins]

KENYON HOPKINS & ORCH. (Capitol 4355)

Capitol can cash in big with the title tune from the new pie, "Wild River." Theme, which runs throughout the pie, is a simple yet effective slow, steady beat performed by the composer, Kenyon Hopkins (and his orch). Includes blending of harmony and Salvation Army-type trumpet. "Phoenix," another Hopkins' original, is a light-swinging change-of-pace' sportin' a very pretty melody. Don't overlook it!

"I THANK MY LUCKY STAR" (2:04) [Sand & Surf BMI—Tillman]
"MY LOVE FOR YOU" (2:51) [Pat BMI—Singleton, Austin, Coleman]

LITTLE AUGIE AUSTIN (Pentone 101)

Little Augie Austin and his sock rendition of "I Thank My Lucky Star" should get the newly-formed Pentone label off the ground with a solid sales bang. Chances are, this will ultimately romancer out with an engaging romancer that rocks along a teen beat clip. Strong gospel-flavored choral-orch support supplied by Eddie Singleton's crew. Backing's an appealing beat-ballad affair.

CLINT MILLER (Headline 1010)
(B-L) "SILLY BILLY BOY" (1:58) [Bert Marcus BMI—Miller, Cook]

McManus ASCAP—Laine, Wilson, Kats] A fine-sounding rock-a-billy treatment of the folktune, with the blues vocal getting a charming assist from a lark group. Could move.

(B) "DO YOU REMEMBER" (1:45) [Intercontinental ASCAP—Stevenson, Fuller] Appealing wistful account from the songster sans the girl.

MUND HARMONICA TRIO
(Bruno 501)
(C+) "TWEEDELY DEE" (2:17) [Musicart International Ltd.]
Combination of lovely stint on the former LaVern Baker hit.

(B) "MUND HARMONICA BOOGIE" (2:37) [Musicart International Ltd.] Boys again show lots of harmonica pep.

CHARLEY MACEY (20th Foxt 201)


(B) "SUGAR CAKE CHA-CHA" [Part 1 (2:30) One O'Clock BMI—Kett] One O'Clock section doesn't have the guitar bits.

JOHNNY BOND (Republic 2005)

(B) "HOT ROD LINCOLN" (2:40) [4 Star Sales BMI—Ryan, Hine, Fair, Laine] Funky R&B P bunch comin' on the popular pop-C&W noise-maker by Charlie Ryan. Pro beat offering that can do good teen business.

(B) "FIVE-MINUTE LOVE AFFAIR" (2:22) [Red River BMI—Beagle] A rock-pounder about a love affair that turns out to be between a gal and an art deco. Challenge handles the label.

ZACHARY MARKS (Red 102)

(G) "DADDY-O" (2:10) [Tai BMI—Kaparian] A teen jumper by the songster and combo that's pretty conventional stuff.

(C) "LONESOME BLUES" (2:30) [Tai BMI—Shops] This plaintive falls into the same category.

TILTON SISTERS (International 217)

(C+) "PUT YOUR ARMS AROUND ME MONEY" (2:20) [Bruno ASCAP—McGrew, Von Tiltz] Young female vocalists blend nicely against a heavy guitar-aided sound, have an R&B sound here.

(C) "HE KNOWS" (3:05) [Congressional ASCAP—Evans, Betram] Easy reading of an inspirational.

FRANKIE LAINÉ (Columbia 41700)
(B-L) "AND DOESN'T SHE ROLL" (1:58) [Mute Continuum BMI—Ascap—Laine, Wilson, Katz] A fine upbeat display of the spiritual-flavored inspirationals, which is right up Lainé's alley. Solid pounding beat from the Frank De Vel orch. Take care of the songster's "Frankie Lainé, Balladeer" LP—Could come thru.

(B) "SEVEN WOMEN" (2:10) [Mayfair ASCAP—Laine] This blues singer tells of a wife who's tops each day of the week. Cute theme.

LONNIE SMITHSON (Pontiac 102)
(B-L) "NO SURRENDER, NO BEEF" (2:36) [Big & Pat BMI—Couch, McHugh, Levy] The Alamo story is effectively told in this good-sounding, "Battle Of New Orleans"-type outing. Take care of the "history-lesson" that can make some noise.

(B) "PAUL REVERE" (2:07) [Big & Pat BMI—Smithson, Halc] Similar approach to another page from American history.

MARK 11 (Wye 1001)
(B-L) "NIGHT THEME" (2:46) [Laura BMI—Coggwell, Peterson] Intriguing moody stin by the duo-pianists. Side has a soft-beat interest that could make noise.

(C+) "CONFUSION" (2:36) [Lawn BMI—Cook] A boogie-woogie-type set-up gives the kids an OK instrumental sound.

SEYMOUR (Heartbeat 31)

(B) "I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:04) [Columbia BMI—Fields, McHugh] Nice, light-beat trumpet reading of the sentimental standard. A section includes a muted trumpet bit, Pleasant programming.

(C+) "ALEXANDER'S RAGTIME BAND" (2:34) [Inter-Continental BMI—Berlin] Sprightly, all-muted reading of the classic. Organ has a solo.

ISLEY BROS. (RCA Victor 7746)
(B) "GYPSY LOVE SONG" (2:32) [F. D. Herbert, Smith] Boys do an approximately beat-stint on the lovely, Victor Herbert standby. Set-up is a lead voice against chants from other songsters. Nice ballad sound.

(B) "OPEN UP YOUR HEART" (2:00) [Three-Boys BMI—Isley, Isley] Team goes zest-beat here, and come-across with rock rhythm that ought to please the kids.

KALIN TWINS (Decca 31111)
(B) "BLUE, BLUE TOWN" (2:15) [Arroll-Rose BMI—Bryant] Interesting ruminations for the songsters, who solidly portray the fine teen tale of lost love. Take can bring in good coin.

(B) "TRUE TO YOU" (2:16) [Wonder BMI—Ballam] Boys take things in easy-go fashion as they tell of guy who offers his all to the gal he'd like to go with.

The Cash Box—June 18, 1960
His third big smack!

JOHNNY PRESTON

"Feel So Fine"

71651

Plus...a hit album too!

"RUNNING BEAR"

MG 20592/SR 60250

The Cash Box—June 18, 1960
KEELEY SMITH (Dot 16989)
(B+) “TEA LEAVES” (2:10) [Edwin H. Morris ASCAP, Freedman, Campbell, Berk] An attractive revivial of the oldie that could move. Songstress has a good swing touch, and Billy Vaughn heads a solid full-orchet beat. Eye it.
(B) “CLOSE” (2:32) [Sapphire ASCAP—Shaw, Bruner] More deliberate swing styling by the talent.

WILBERT HARRISON (Fury 1031)
(B+) “C. C. RIDER” (2:14) [Fast Wilberton BMI—Harrison, Price] The old Chuck Willis hit is revived by Harrison with a sound that approaches his “Kansas City” hit. Fine string effects in setting. Could be a new chart turn for artist and tune.
(B+) “WHY DID YOU LEAVE” (2:46) [ARC—Charles] Performer has a good-sounding, individual doo-wop vocal in theme. String sound again is striking.

TONY RICE (Princeton 101)
(B+) “SUMMER’S LOVE” [Gill-BMI—Barrett] The Princeton label could climb into the big-hit-ranks with this good (old rhythm & blues) sound. Kathie鞭oning with a sound that bulls the winning vocal talents or Tony Rice. Strong choral-orch support and an out-potent chart threat.
(C+) “PLEASE DON'T (LEAVE ME)” (2:44) [Princeton BMI—Rice] Performer has a lot of heart in this.

DENNIS-PHILLIP-LINDSAY CROSS-BY (MGM 12917)
(B+) “THE GREEN GRASS GROWS ALL AROUND” (2:30) [Marfan ASCAP—Keith, Bergman] The brothers Crosby are in a infectious teen-beat setting here. The catchy, folk-type tune is rendered winsomely by the boys and the Bill Thompson orch provides a bright rock setting. Could get around.
(B) “DELEGATE” (2:44) [Mills ASCAP—Alton Lewis, Young] Boys smartly handle this oldie against a swing setting that includes a triplex sound.

LITTLE JOE (Okeh 7134)
(B+) “GOODNIGHT, LITTLE GIRL” [Performer] who has a hit with “Peanuts” sometime back, solos the infectious ditzy against a strong rock sound from the Chuck Eagle ork. Could happen.
(B) “EVERY NOW AND THEN” [Cook] More infectious goings-on from the artist and setting.

JERRY KELLER (Kappy 387)
(B+) “MY NAME AIN'T JOE” [Jerry Keller] Effective spiritual-like sound from the songster & combo about a case of mistaken identity. Keller had “Here Comes Summer” last year, and could pick-up important coin with this.
(B) “WHITE FOR YOU AND BLUES FOR ME” (2:11) [Allied ASCAP—Toliver, Piec] Girl’s middle-butt fastwish about the gal who’s getting married, and the guy who’s not the groom. Could score too.

LITTLE WALTER (Checker 955)
(B+) “MY BABE” (2:26) [Arc BMI—Dixon] Walter’s back on the wax scene with a satch, chorus-backed revival of his years back big. Tunie has what it takes to break into the winner’s circle once again. Watch it.
(B) “BLUE MIDNIGHT” (2:36) [Arc BMI—Jacob] This end spotlights the artist’s top blues harmonica. Walter again goes jumping entry that should latch onto loads of R&B airplay.

ROBIN LUK (Dot 16099)
(B+) “EVERLOVIN’” (2:14) [Jat BMI—Burgess] Dynamic vocal by the talent against strong, full-sounding combo-chorus accompaniment. The goodheure band almost could prove a winner for Luke, who has “Suzy Darling” sometime back.
(B+) “WELL, OH, WELL OH (Don’t You Know)” (2:22) [Arc BMI—Weston] Luke and backing band a bright sound out of the good blues rocker. Can also step-out.

CHUCK THARP (Jaro 7029)
(B+) “LONG, LONG PONYTAIL” (1:59) [Dundie BMI—Tomsco, Thrall] Solid beat back from songster Tharp, who is a member of the Fireballs (his fine sock backing here). Side is from an LP by the instrumentalists, who succeeded with “Bull dog” and “Tornado.” Tharp could make them back to the charts.
(B) “LET THERE BE LOVE” (2:27) [Dundie BMI—Tomsco] Pretty inspirational-romantic attraction is tenderly delivered by the artist.

SMOOVER (Decca 31165)
(B+) “SOFTLY” (2:27) [Champion BMI—Phillips] Pro string-backed rock-a-ballad survey by the vocalist who sport a fine lead voice. Group also receives chorus support. Tune has been merily too. All in all, a side that could score.
(B) “JOANIE” (2:45) [Northern ASCAP — Hood, Loring] Attractive name-song gets a sentimental-beat outing. Pretty portion.

TOMPALL & GLASSER BROS. (Decca 31011)
(B+) “TWENTY-ONE MILES FROM HOME” [B-234] [Here Are BMI—Glassier] Pretty, the familiar folk-type item is displayed with a blip-like sound by proficient songster and vocal crew. Backing has that folk guitar feel. Can get around.
(B) “I’LL NEVER TELL” (2:19) [Cedarwood BMI—Londer-milk] An inviting blend on a charming teen affectation.

BIXIE CRAWFORD (Indigo 104)
(B+) “I HEAR MY BABY” (2:07) [Morrisania ASCAP] Stylist gives an OK blues account, while rhythm-vocal accompaniment maintains a full-heap-ing beat.
(C+) “I MISS THOSE LONELY NIGHTS” (2:27) [Morrisania ASCAP—Freeman, Robert] Softier blues portrayed here.

JOHNNY ASHCROFT (Capitol 4837)
(B+) “LITTLE BOY LOST” (2:50) [Leeds ASCAP—Ashcroft, Withers] Singer and Ashcroft and guitar-led combo-chorus support effectively handle a tale that parallels a recent tragic-triumph involving the search for a lost boy. Interesting folkish sound. Artist could establish a smash with this in Australia.
(C+) “MY LOVE IS A RIVER” (2:23) [Leeds ASCAP—Ashcroft] Pleasent sentimentalizing by the artist.

NOBLEMEN (Profile 4012)
(B+) “FOREVER LONELY” (2:30) [World Int. BMI—Schank] Musicians-led by guitar and saxod do a fine job on the intriguing “downhearted” theme. Deek says much to the kids.
(B) “DIRTY ROBBER” (1:56) [World Int. BMI—Schank] Good attack in this novelty which includes vocal chorus and an opening statement of the title.

LATTMORE BROWN (Zil 9065)
(B) “IT HURTS ME SO” (2:17) [Excelsior BMI — Franz Brown and the combo-chorus give the listener a tirstful of a fiery feeling. Cutter. Fran) Good bluesy piece here. Both dates serve their audience well.

GERRY MULLIGAN (Verve 10236)
(B) “I’M GONNA GO FISHIN’” Part II (2:39) [Cchestra ASCAP—Ellington, Lee] Reading breaks over for three and a half minutes on this side.

EL TORROS (Duke 321)
(B+) “DANCE WITH ME” (2:44) [Lion BMI—Bracken] Colorful Louisiana entry by the songsters, whose front vocalist does a fine job on the title theme (that has the recent B-side hit). Has an off-beat sound.

TRADE MARTIN (Roulette 4258)
(B+) “POMP AND CIRCUMST-ANCE” (2:43) [Kahl All State BMI—Arc: Carroll] Familiar “graduation-day” tune receives a simple, but effective soft treatment.
(B) “MY SONG OF LOVE” (2:45) [Quensbury All State BMI—Carroll, Moody] Concerto-like melody is gracefully read by the instrumental-vocal set-up.

JIMMY GILMER (Warwick 547)
(B+) “TRUE LOVE WAYS” [Nor VaJak BMI—Petty, Holly] The lovely teen romantic is given a touching reading by Gilmer, backed by a setting that features a fine sax solo and some fine drumming. There’s a Buddy Holly version on Coral.
(B) “WISHING” [Nor VaJak BMI—Holly, Montgomery] A brighter beat to this song-longing of course, Chorus is again a highlight of the backdrop. Catchy tune.

KELL OSBORNE (Trey 3606)
(B) “BELLS OF ST. MARY” (2:40) [Checker ASCAP—Farber, Adams] Vocalist does a convincing job on the ever-present “Jingle Bell” tune, a staple of the season.
(B) “THAT’S ALL RIGHT BABY” (1:57) [Grem_INPUT BMI—Spector] Complete change-of-pace as artist and chorus present so solidly on the rhythm

BUDDY HOLLY (Coral 62210)
(B+) “TRUE LOVE WAYS” (2:47) [Checker ASCAP—Farber, Adams] Holly! The late teen favorite tenderly caresses the feelingful opus against a legteful on the legs. Holly! Is perfect. That’s a sure bet. Slim sax work. Very attractive stin.
(B) “THAT MAKES IT TOUCH” (2:25) [Feet] [International BMI—Holly] Light blues bounce to an end. Holly is nicely assisted by a male chorus.

NEW GOSPEL RELEASES

“OUR GREAT RAIN” [Theoret Martin Singers (Savoy 1140)"
“OUR GREAT SAT” [Theoret Martin Singers (Savoy 1140)"
“OUR GREAT SONG” [Theoret Martin Singers (Savoy 1140)"
“OUR GREAT GOSPEL” [Theoret Martin Singers (Savoy 1140)"

The Cash Box—June 18, 1960
FRANKIE

AVALON

WHERE ARE YOU?

b/w
TUXEDO JUNCTION

C-1052

Chancellor

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The Cash Box

Best Bets

RAMSEY LEWIS TRIO (Argo 5562)
(B+) "LITTLE LIZA JANE" (2:55) [Iraci BMI—Arr. Lewis] An interesting jazz treatment of the folklore that could mean a chart leader. Commercial highlight is various percussive bits throughout. Look out for this session.
(B) "PUT YOUR LITTLE FOOT RIGHT OUT" (2:50) [Iraci BMI—Arr. Lewis] Cute, often minuet-sounding version of the familiar melody.

TED TAYLOR (Top Rank 2048)
(B+) "HAS MY LOVE GROWN OLD" (2:00) [Ronnat BMI—Taylor] Vocalist has an effective medium-beat turn here, and receives beat touches from the combo that should sell the tunes. Could make important noise.
(C+) "I NEED YOU SO" (2:16) [St. Louis ASCAP—Hunter] Strings enter the picture in this return of the wistful oldie that also can mean solid sales action.

SONNY SABER (Myers 107)
(C+) "PRETTY LITTLE GIRL" [Myers ASCAP—Hansen, Sharp, Fitts] OK sound to this beat-bounced from the singer and combo-churn.
(C) "SADLY LOVE" [Myers ASCAP—Hansen, Sharp] Artist has a wistful wistful.

SALLY BLAIR (Top Rank 2045)
(B) "IT'S A SIN TO TELL A LIE" (2:54) [Bregman, Vocco & Conn ASCAP—Mayerw] Stylist is put in a polished swing rock-a-string arrangement. She does a solid job of knocking-out the oldies.
(B) "A KISS A DAY" (2:00) [Roosevelt BMI — Blackwell] Handclaps are a fine setting feature for the lark's semi-belt delivery of the interesting rhythm.

TED TAYLOR (Top Rank 2048)
(B) "ROCKET'S RED GLARE" (2:57) [Iraci BMI—Taylor] Vocalist has an effective medium-beat turn here, and receives beat touches from the combo that should sell the tunes. Could make important noise.
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炖肉

2048年的Top Rank乐队

(B+) “HAS MY LOVE GROWN OLD” (2:00) [Ronnat BMI—Taylor] 歌手的表演具有有效的情感，节奏感是中等的，同时接收组合的鼓点，让销售情况更好。可能会产生重要的噪音。

(C+) “I NEED YOU SO” (2:16) [St. Louis ASCAP—Hunter] 弦乐加入，使得旧的歌曲以一种怀旧的方式回到舞台上，也可以意味着有潜力的销售。

SONNY SABER （Myers 107）
(C+) “PRETTY LITTLE GIRL” [Myers ASCAP—Hansen, Sharp, Fitts] 音乐的气氛很好，但听起来有点老式。
(C) “SADLY LOVE” [Myers ASCAP—Hansen, Sharp] 艺术家的表演有一种怀旧的怀旧。

SALLY BLAIR （Top Rank 2045）
(B) “IT’S A SIN TO TELL A LIE” (2:54) [Bregman, Vocco & Conn ASCAP—Mayerw] 炖肉风格以一种平缓的节奏感，她表现出色。
(B) “A KISS A DAY” (2:00) [Roosevelt BMI — Blackwell] 手鼓拍是这个有趣节奏的完美设定。
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THE ROMANTIC, DEBONAIR

Penna Capra

SINGING
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4-41697, EXCLUSIVELY ON COLUMBIA® RECORDS
The Cash Box—June 18, 1960

**THE NATION'S Top Ten**

<table>
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<th>Position</th>
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**JUKE BOX TUNES**

(PLUS THE NEXT 25)

**RECORD MANUFACTURERS CODE**

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BECAUSE THEY'RE YOUNG
JAMIE #1156

The Blackwells
UNCHAINED MELODY
JAMIE #1157

Ray Sharpe
FOR YOU MY LOVE
b/w RED SAIL IN THE SUNSET
JAMIE #1155

Mitchell Torok
PINK CHIFFON
GUYDEN #2034

Two Dons
FUNNY HONEY
GUYDEN #2030

Marion Worth
THAT'S MY KIND OF LOVE
GUYDEN #2033

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JAMIE #1155

Mitchell Torok
Pink Chiffon
GUYDEN #2034

Two Dons
Funny Honey
GUYDEN #2030

Marion Worth
That's My Kind Of Love
GUYDEN #2033

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By A Great Artist—
Hank Williams

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The Cash Box—June 18, 1960
The Goingest Records Around
PICKED BY THE TRADES TO WIN!

"DREAMIN" — Johnny Burnette #55258
- Billboard: Spotlight Winner • Cashbox: Pick of the Week

"KEEP THE HALL LIGHT BURNING"/
"BLUE VELVET" — The Statues #55245
- Billboard: Spotlight Winner • Cashbox: Best Bet
- Music Reporter: Scoop of the Week

"BE SINCERE" — The Little Dippers University #603
- Billboard: Spotlight Winner • Cashbox: Pick of the Week
- Music Vendor: Beat of the Week

"NATIONAL CITY" — Joiner, Arkansas Jr. High School Band #55244
- Billboard: #53, Best Buy • Cashbox: #60, Sure Shot
- Music Vendor #72, Sure Bet • Music Reporter: #31

"ONE LAST KISS" — Bobby Vee #55251
- Billboard: 4** Very Good Sales Potential • Music Vendor: Beat of the Week • Music Reporter: #78 • Cashbox: #100, Best Bet.

"THREE STEPS TO HEAVEN" — Eddie Cochran #55242 • Cashbox: Pick of the Week • Billboard: Bubbling under Hot #100, 4** Good Sales Potential.

------------------------ Country & Western ------------------------

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JIMMY CHARLES EXPRESS
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I WANNA LITTLE GIRL
by The Roomates
P2211

ADDIT LABEL
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The Cash Box—June 18, 1960
TOP RANK'S
MAGNIFICENT
NEW PACKAGE
THE DEFINITIVE SOUND
OF THE DORSEY'S

The Most Exciting
Package The Industry
Has Seen In Years

"LAST
MOMENTS OF GREATNESS"

Tommy Dorsey
and his orchestra featuring
Jimmy Dorsey

A package
unparalleled in
sight and sound
At $24.95 this is the
collector's dream come true.

Attention Radio Stations — Special Offer
"LAST MOMENTS OF GREATNESS" is available to
you at a special promotional price of $12.00. Fill in
and return this coupon with your check or money
order now. Hurry, the supply of promotional copies
is limited. Mail to TOP RANK RECORDS, BOX C,
24 West 57th Street, New York 19, N. Y.

UA Signs Alexander King

New York—Alexander King has
been signed to a recording contract
by United Artists Records.
The author and TV personality
will record his first album for UA
within the next few weeks. King's wife
Marcie, who participates in the television
shows with her husband, will appear
in the album.

King is the author of two recent
best-selling books, "Mine Enemy
Grows Older" and "Let This House
Be Safe From Tigers." His third
book, "Evocations of Love" will be
published by Simon and Schuster in
the fall.

King has starred on his own
syndicated TV show, "Alex in
Wonderland." He is also a permanent
guest on the Jack Paar Show appearing on
that network program at least twice
a month.

The Cash Box—June 18, 1960
NORM SPAULDING
WGES—Chicago, Ill.
1. Everybody's Somebody's Fool (F. Drake, J. Thomas)
2. Early In The Morning
3. By The Light Of The Silvery Moon
4. They Don't Know How Much I Love You
5. Everybody's Somebody's Fool
6. Some Days You Win Some Days You Don't
7. I Love You (F. Drake, J. Thomas)
8. If You Could Read My Mind
9. Baby, It's Cold Outside
10. So Blue (Vibrations)

WTOL, Toledo, Ohio
1. Cathy's Claws (E. Brooks)
2. Everybody's Somebody's Fool (F. Drake, J. Thomas)
3. Burning Bridges
4. Burning Bridges II
5. Love You, Have Fun
6. Everybody's Somebody's Fool (F. Drake, J. Thomas)
7. Saturday Night
8. Somebody's Fool (F. Drake, J. Thomas)
9. Burnin' Bridges
10. Good Rain

BILL ANGER
KKFW—Ft. Wayne, Ind.
1. He'll Have To Stay (J. Black)
2. Cathy's Claws (E. Brooks)
3. Get Your Daddy's Coat Tonight (J. Black)
4. Everybody's Somebody's Fool (F. Drake, J. Thomas)
5. Someone's Fool (F. Drake, J. Thomas)
6. The Love Song (J. Black)
7. Ain't Nobody Home
8. Good Rain
9. Nobody's Fool (J. Black)
10. Good Rain

EUGENE SMITH
WKKY—Sarasota, Fla.
1. Cathy's Claws (E. Brooks)
2. Somebody's Fool (F. Drake, J. Thomas)
3. Burning Bridges (J. Black)
4. Burning Bridges II (J. Black)
5. Friday Night
6. Saturday Night
7. Good Rain
8. Some Days You Win Some Days You Don't
9. Good Rain
10. Good Rain

MILTON Q. FORD
WICH—Washington, D. C.
1. Everybody's Somebody's Fool (F. Drake, J. Thomas)
2. Everybody's Somebody's Fool (F. Drake, J. Thomas)
3. Everybody's Somebody's Fool (F. Drake, J. Thomas)
4. Everybody's Somebody's Fool (F. Drake, J. Thomas)
5. Everybody's Somebody's Fool (F. Drake, J. Thomas)
6. Everybody's Somebody's Fool (F. Drake, J. Thomas)
7. Everybody's Somebody's Fool (F. Drake, J. Thomas)
8. Everybody's Somebody's Fool (F. Drake, J. Thomas)
9. Everybody's Somebody's Fool (F. Drake, J. Thomas)
10. Everybody's Somebody's Fool (F. Drake, J. Thomas)
THEME MUSIC
FROM "ANATOMY OF A MURDER"
IS THE INITIAL OFFERING
OF THE VIOLENTLY NEW
GERRY MULLIGAN CONCERT JAZZ BAND
... PERHAPS THE MOST SPECTACULARLY
PROVOCATIVE SINGLE EVER RELEASED!
NEVER BEFORE, A BAND
SO IMBUED WITH MULLIGAN FRESHNESS,
SO ALIVE WITH MULLIGAN WIT
AND INNOVATION.
NEVER BEFORE, TWO GRABBING SIDES
SO CLEARLY INDICATIVE
OF PRECEDENT-PARALYZING
MULLIGAN THINGS-TO-COME!
"I'M GONNA GO FISHIN'"
(SIDES I & II)* CONFIRMS A
CURRENT
AUTHORITATIVE PREDICTION:
THE GERRY MULLIGAN
CONCERT JAZZ BAND IS THE
GREAT NEW SOUND
OF THE SIXTIES!

*HEAR SIDE II FIRST.
New Jersey Bootlegging Crackdown Dramatizes ARMADA Convention

NEW YORK—As the majority of independent record manufacturers and distributors moved towards Atlantic City, N.J., to attend the second annual ARMADA Convention, one of the most discussed problems of the record industry, “bootlegging,” broke into full disarray. Bergen County officials gathered several handlers of bootlegged disks into the net.

“Being bootlegged,” stated one large indie head, “were at least fifteen manufacturers.” Although The Cash Box has been shy of printing this story for several weeks, at the request of parties involved in the investigation, so as not to interfere with the probe, premature news items appeared late last week. The AP was somehow alerted. The Cash Box has even now been requested not to reveal any further details.

In adjoining columns are photos of original and bootlegged copies of Cameo’s Bobby Rydell disk, “Ding-A-Ling,” and Laurie’s Dion and The Belmonts’ “When You Wish Upon A Star” with the differences detailed.

Culminating dramatically just prior to ARMADA’s Convention, the organization which has been placing so much emphasis on this particular evil, the probe gives the convention an air of expectancy and suspense. The ARMADA board of directors has been successful in obtaining New Jersey Attorney General David D. Purnam, who is directly involved in the bootlegging case now under investigation, to speak to ARMADA at 11 AM Tuesday, June 14.

Similarly, Sigmund H. Steinberg, attorney, of the firm of Blanc, Steinberg, Bodler and Steinbrook, the driving force behind the crackdown on the bootlegging operation, will address ARMADA at 2 PM Tuesday, June 14.

It is understood that a push will be made at the ARMADA meet to gather together the manufacturers who have been bootlegged so as to present a unified front in the prosecution of all offenders. The drive to bootlegging has been gathering momentum and it now appears that action is imminent in states other than New Jersey.

McPhatter To Mercury

NEW YORK—Mercury Records has signed standout singer Clyde McPhatter, it was announced last week. Clyde Ots, the label’s eastern A&R chief, arranged the deal with the former Atlantic and MGM artist’s manager, Irvin Feld. McPhatter is slated to begin a personal appearance tour July 1, and for that reason he is rushing him into the studio for album and single sessions, which will be issued immediately.

McPhatter’s single successes include “Treasure Of Love,” “Just Hold My Hand,” “Lover’s Question,” and “Things I A Kiss.”

Carlton Signs Rondo

NEW YORK—Carlton Records last week inked Don Rondo to a long term contract. Signing took place after negotiations between label head Joe Carlton and Rondo manager Lester Shurr. The songster previously cut for Jubilee and Roulette. Rondo’s upcoming single—in the planning stages—will be a follow-up to his debut campaign, and a three-week, in-person tour by Rondo with Carlton personnel to radio and TV deejays throughout the country.

House Unit Approves Bill For Tighter Broadcasting Control

NEW YORK—Congress was set last week to enact legislation providing a tighter control on the broadcasting industry, an expected aftermath of the payola-TV quiz scandal. The House Commerce Committee has attached provisions to a bill already passed by the Senate. The latter is expected to approve the amendments.

The committee, headed by Rep. Oren Harris, who was chairman of the House subcommittee which recently held the payola hearings, approved a bill which includes: making payola and the rigging of quiz shows a crime, with violators subject to criminal prosecution culminating in a maximum fine of $10,000 and a year in prison. In addition, the FCC would have stricter control over station licenses. The agency would be allowed to suspend a broadcast license for one year for improper activities. License terms—now three years—could be shortened if the FCC had any doubts about the applicant. The bill should have no difficulty passing the House, observers feel.

Other payola aspects of the bill would end the temporary FCC ruling which requires stations to announce the source of free disks programmed. There would be no need for such announcements if disks are given by the manufacturer without the expectation of receiving a plug for them. Also, those who give or take payola would be required to disclose the fact, and the station would have to announce the disclosure on the air. The station itself would have to "exercise reasonable diligence" in the area of payola to employees.

The House Commerce Committee provision expected to stir broadcasters would put the FCC in a position to suspend any license for ten days for false statements in a license application; conditions found by the commission that would permit it to deny an application; violations of the Communications Act or commission rules to desist from some practice; failure to operate according to license provisions.

The Cash Box—June 18, 1960
Our heartfelt thanks to our distributors across the country who have made The Skyliners one of the best selling groups today.

Their latest—and heading for the top

THE SKYLINERS
"PENNIES FROM HEAVEN"
CALICO-117

Our best to ARMADA and our sincerest hopes for a successful convention

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MULE SKINNER BLUES" Pick of the Week—5/14
Fendersmen .......................... Soma 1137

"WHEN WILL I BE LOVED" Pick of the Week—5/28
Everly Brothers .................... Cadence 1380

"LONELY WINDS" Pick of the Week—5/14
Drifters ............................. Atlantic 2062

"SOMETHING HAPPENED" Pick of the Week—5/7
Paul Anka .......................... ABC-Paramount 10106

"CLAP YOUR HANDS" Pick of the Week—4/2
Beau-Marks ......................... Shad 5017

"JOSEPHINE" Pick of the Week—6/4
Bill Black's Combo .................. Hi 2022

"HEY LITTLE ONE" Pick of the Week—5/7
Dorsey Burnette ..................... Era 3019

"IMAGE OF A GIRL"
Safaris ............................. Eldo 101

FIRST OUT on SAVOY! DEMAND THE ORIGINAL VERSION BY THE WRITER OF THE NEW INSPIRED LYRICS!

"THERE'S A STAR SPANGLED BANNER WAVING — #2 — THE BALLAD OF FRANCIS POWERS"

America's Hero-Pilot of the U-2 Plan
ON SAVOY #3020 BY RED RIVER DAVE

SAVOY RECORD CO. NEWARK N.J.
A DIV. OF WORLD WIDE RECORDS INC.

The Cash Box—June 18, 1960
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **FINGER POPPIN' TIME**
   - Hank Ballard & Midnighters (King 5341)

2. **MAIS OUI**
   - Bob Bockhm (Decca 37996)

3. **TUXEDO JUNCTION**
   - Frankie Avalon (Chancellor 1052)

4. **THERE IS SOMETHING ON YOUR MIND (Part 2)**
   - Bobby Marchon (Fire 1022)

5. **THE BREEZE AND I/LAZY DAY**
   - Spotts & Johnny
     - (Canadian-American 11)

6. **SHADOWS OF LOVE**
   - LaVern Baker (Atlantic 2019)

7. **OOH WHAT A DAY**
   - Sarah Vaughan (Roulette 4256)

8. **MOJO WORKOUT**
   - Larry Bright (Tide 006)

9. **LOOK FOR A STAR**
   - Diana Howard (Dot 554)

10. **TROUBLE IN PARADISE**
    - Crests (Card 517)

11. **P.S. I LOVE YOU**
    - Starlets (Astro 201)

12. **WAKE, ME, SHAKE ME**
    - Coasters (Atco 6168)

13. **UNCHAINED MELODY**
    - Blackwells (Jamie 1127)

14. **ALL THE LOVE I GOT**
    - Mary Johnson (United Artists 226)

15. **DRY BONES**
    - Bill Bled's Combo (Hi 2022)

16. **I'M WITH YOU**
    - Five Reptiles (King 3229)

17. **TELL LAURA I LOVE HER**
    - Ray Peterson (RCA Victor 7745)

18. **SO BLUE**
    - Vibrations (Checker 954)

19. **EARLY IN THE MORNING**
    - Ray Milton (Warwick 549)

20. **STICKS AND STONES**
    - Ray Charles (ABC-Paramount 10118)

21. **WILD WEEKEND**
    - Rebels (Marline 5094)

22. **TONTO**
    - Notables (Ribbon 6908)

23. **BONGO, BONGO, BONGO**
    - Preston Epps (Original Sound 09)

24. **COME GO WITH ME**
    - Chevrons (Time-TAP-I)

25. **BAD MAN'S BLUNDER**
    - Kingston Trio (Capital 4379)

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**INTERNATIONAL FAVORITES**

with a distinctive NEW flavor:

- **Continental Hors d'Oeuvres**
  - **Mischa Novy**
  - and his orchestra

Every sound the ears can hear... naturally!

- Monaural: CGM 1000 / Stereo: CGS 3000

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The Cash Box—June 18, 1960
NEW YORK:

Spo-De-Ode, popular N.Y. comedian and monologist, attracting deejay spins and smiles with his Verus slice, "Crashing The Party" and "Aw, Cut It Out Pa!" The Prestige Ltd., outlet of new Zealand, mentioned in last week's issue, has no connection whatsoever with Prestige Records of the U.S. A note from publisher-writer Milton Kellem to the effect that he's in London setting up disc deals for his tunes. Pitt will also be in Paris, Cologne, Berlin, Rome and Milan. Deb wax artist Avis, featuring her "Pick Up Lit Papa" at the Flamingo in Pittsburgh, ... Elektra Records hold a cocktail party, 6/9, in honor of Oscar Brand, to celebrate the release of his newest package: "Boating Songs." ... Milton Karlie (Hi! how are ya?) telegrams that Tony Martin and his Las Vegas tenure are appearing, June 6-12, at the Oakdale Theatre in Wallingford, Conn. Tony's current Victor LP's tagged "At The Desert Inn." ...  

Barry Hanover's Henri Frankie Deb Mgr. stable 

The hottest smiles A Heller's the is Oscar Capra, Trio, his whatsoever back as Milton Karle are of Kellein (Hi! Spring-Summer Buffalo-Toronto amblings return is Audicon week'er older's to the Schenk's original to the Li'l Tony Papa" is Audicon the Co. reports the, the Tico. (Josie) tagged tremendous over the House set just from the Box Date." Clark announces that the McGuire Sisters have added Burt Farber as their conductor. ... Cosnatt's Evelyn Cornell items that among those discs moving at a tremendous pace are the Fenderman's "Nuke Shiner Blues" (Soma), the Hollywood Argyles' "Alley-Oop" (Lute), the Chaperones' "Cruise To The Moon" (Josie) and the Drifters' "Loud Wind" (Atlantic). Frankie Avalon did his Chancellor newcomers, "Tuxedo Junction" and "Where Are You," on the 6/4 Dick Clark show. ... Henri De Fari, whose instrument is Dreamy (Cedex) is reportedly attracting territorial attention, out on an extended promo trek. ... Rider Records' artist, Howard Beder, up for a visit, tells us that he just hit the mid-west cities in behalf of his "Tumbling Tumbleweeds." Howard opens at Windsor, Ont.'s Kilnerry Castle next week.

Columbia's country favorites, Lester Flatt & Earl Scruggs featured on the CBS-TV spec, "Spring Festival Of Music-Folk Sound, U.S.A." ... Swan's Freddie Cannon, who recently "jumped Over" to Great Britain, pens that everything's going jolly well over there. ... Ed Rashbaum and Dick Cerasoli of the hot Yankee distribria, buzzin' that two decks starting to bust out are Dave "Baby" Cortez "Cat Nip" (Clock) and the Dimensions' "Somewhere Over The Rainbow" (Mohawk). Cortez follows his 6/13 Dick Clark stint with 2 weeks on the recorders down South. ... Mgr. Ted Eddy predicting smash hit for the Delicates (Dee, Peg & Lee) and their new United Artists waffle, "Too Young To Date." Gals currently attend Belleville High School in N.J., where Peter posed for their tune, "Hi! Al Over," by the Capri Sisters (Handverger), is getting top deejay play round the country. ... Hanover's Crystal Jay, who just completed an 18 month engagement at the Toast, opened 6/9 at the Night Beat. ... Organist Vin Strong, currently at the Branchers Music Room, just signed to a long term pact with 21's, to leave Layne Monday night. Layne is planning an upcoming research for his Fall-tme B'way show, "Toroero." E. B. Marks' Bob Carter notes that the publicity, which currently has a hot chart-contender in the tragic "Tell Laura I Love Her" by Ray Peterson (Victor), started out in 1824 with a real tear-jerker tagged "The Little Lost Child." The outfit's thrilled with the chart-rising speed of Connie Francis' "Jealous Of You" (MGM). Mgr. George Scheck informs that Connie (who also just happens to own the country's #2 tune, "Everybody's Somebody's Fool") recently broke the house records at both 21's and Layne with the premiere of "Tell Laura I Love Her." With WNTA-TV's Clay Cole & fans doing his Vassar deek, "Tonge-Tied." ... Jeannie Thomas into the Jolly Roger in East Long Branch, Va. come 6/23. Atlantic hosting Chris Connor with a party at the Roundtable, 6/14. ... Eddie Lane & his organ set for Fri. and Sat. nights at the Hotel Astor thru Aug. 30. (Continued on page 32)
Benson and Dick Turner who are handling publicity and promotion for the Chez Paree, the Bobby Marchan Fire deck "There's Something On Your Mind" and a new Apex slicing "Society Gal" by The Shepherds. Deca's Paul Bais, touring the local deejay circuit with Carl Dobbins Jr., who's hitting high with "Exclusively Yours." Paul adds that Brenda Lee's two-sided "I'm Sorry" and "That's All You Gotta Do" is racking up sales like mad. Eydie Gorme comes into Chez Paree, June 10, to head a star studded show, This is Eydie's first club date since the birth of her (and Steve Lawrence's) son, David... WBKB's bosman Sterling "Red" Quinlan is wracking his brain trying to satisfy all the teenagers for the July 2 Dick Clark broadcast of his ABC-TV "American Bandstand" segment from Chicago. Record Distrib's Tony Galasso and Rob Lawrence ringsidet at Al Hirts' packed Blue Note opening 6/9... Stan Pat, RCA-Victor, hoping for another hit with the Jim Reeves follow up "Tu Gettin' Better" b/w "I Know One." Another novelty out of the diskery is the Isley Bros. coupling "Gypsy Love Song" b/w "Open Up Your Heart."

CHICAGO:

Prior to leaving for the ARMADA clambake in Atlantic City, E. Ahmer took a minute to rave over such prominent Vee Jay-Amer folks as Jimmy Reed's "Found Love," Jerry Butler's "A Lonely Soldier" and Wade Flemons' "Easy Lovin'." Vee-Jay proxy Jimmy Bracken is looking forward to meeting his great host of friends in Atlantic City... Leonard Leopold, a Chi visitor last week, info'd that he and his stellar performer, Johnny Martel, obtained their contractual release from George Goldner's Gone label and are negotiating for a new record contract. Johnny follows Dorothy Donovan into The Embers in Fort Wayne, Ind. July 25 for a two week stint... Frank Giacalone, Sum- mit Distrib's, predicts heavy chart action on three new items "Moon Dog" by The Gamblers (WB); "I'll Fly Away" by Lonnie Satin (WB) and "Long, Long Ponytail" by The Fireballs (Fano)... Best wishes to ol' buddy Batey...
Best Wishes

ARMADA
We’re With You All The Way

ALPHA DISTRIBUTING CORP.

JOHNNY HALONKA  HARRY APOTOSTERIS
457 W. 45th St. (Circle 5-7933) N.Y.

NEWEST—BIGGEST—BEST

CHINA TOWN
by
Frankie Ford
Ace #592

THE ROYALTONES
SHORT LINE
b/w
BIG WHEEL
Goldisc 3004

GOLDISC RECORDS
1650 Broadway, N.Y., N.Y.

The Original
LOOK FOR A STAR
Garry Mills
#5674

THE CRYSTAL JOY
FIDEMEN
EVERETT HERTER

Record Ramblings

(Continued from page 33)


HERE AND THERE:

PHILADELPHIA—This week’s note from Bob Heller, of Chini, spotlights Everett Porter’s “The Marx Mudman” (Tribute), “Weeding Who Cares” (Andie), Jerry Granahan’s “When Irish Eyes Are Smiling” (Canadian-American), Charlie Gracie’s “The Race” (Roulette) and Donnie Brooks “Mission Bell” (Era). . . . Melba’s “Dane Love” (Bobbin) says the distro has kicked on the clock line, and reports heavy sales action on the label’s new Baby Cortez couter, “Cat Nip.” Also hot are Dejas “Baby Cakes Robin” by Poncho Villa & Bachet’s “If You Love Me” by Joe Hinton; Matt’s “Dulce Susana” by Johnny Madara; Silver’s “So Fine Be Mine” by the Kelly Four.

LAS VEGAS—Decca Records’ new vocal pactee, The Sabres, currently appearing at the Sands Hotel for a week stint. . . . Les Paul and Mary Ford starring in the show at the Thunderbird Hotel.

SAN FRANCISCO—Stan Cumberpatch, over at New Sound, informs that Walter Brennan’s “Dutchman’s Gold” (Dot) is one of the hottest items in town. He adds that Little Milton’s “Duke Of St. Louis” (Mambo) is a strong up & comer. . . . Kathy Furniss, indie promo gal, due back following her New York pleasure-business trip.

JACKSON, MISS.—Last week was the start of another big blood donor drive at the Jackson Prison. Spearheading the big drive this year, once again, is Al “Flat Top” Daily. Our thanks to Al for the great “O.L.A.—Guy of the Week” honor.

ATLANTIC—NRC folks note that Sonny James did his “Jenny Lou” chart-maker on the 6/4 “Jubilee, USA” show and the 6/11 “Grand Ole Opry.”

SEATTLE—Jerry Dennis telegramms that “How Long” by Darwin & the Cupids (Jordon) is attracting a host of station “pick-hits” and is hustling wide, sales-wise, out his way. . . . ANACORTES—I’m Bailey of Washington’s Westwind label has high hopes for the Swags’ slice, “Rockin’ Matilda” and “Blowin’ The Blues.”

HOUSTON—Big waffles at Don Robey’s outfit include Roscoe Gordon’s “The Dilly Bop” and “You’ll Never Know” (Duke), Miss Lavelle’s “You Know Most” and “Stolen Love” (Duke) and Joe Hinton’s “A Thousand Cups Of Happiness” and “If You Love Me.” Feenock’s A&R Director, Edward Frank, feels that the Spirits Of Memphis have created a new and different religious experience in their new single and LP.
NEW YORK—Art Talmadge has been appointed vice-president and general manager of the newly organized Art Atlantic Records, it was announced last week by Max E. Youngstein, president, and David V. Picker, executive vice-president of the company.

Talmadge assumes his new post immediately and with Youngstein and Picker will direct the over-all operations of UA and its subsidiaries. In announcing the appointment, Picker stated "United Artists Records has been fortunate in being able to add to its executive alignment a man such as Art Talmadge. Talmadge's broad experience in the record and music fields will be an invaluable asset in all phases of our operation. We are looking forward to new and successful associations."

For the time being, Talmadge will headquarter both in New York and Chicago.

Talmadge came to UA after fifteen years at Mercury Records where he served as vice-president and director of A&R. Talmadge joined the label at its inception and is credited with having developed many of the label's top record sellers. During his long tenure at Mercury, Talmadge participated at the top level, in all facets of the company's activities. Prior to his association with Mercury, Talmadge held executive posts at MCA for seven years.

Art Talmadge was on hand in Atlantic City with UA executive staff at the ARMADA convention this week.

The Talmadge move to UA coincides with the company's product reaching its highest level of sales activity. Under the A & R direction of Don Costa the label is rolling with a number of fast moving singles. A Don Costa album, "Theme From The Unforgiven" which will include the Costa single smash is being rushed into release. The entire United Artists Records' marketing staff has lined up a promotion campaign to back up its active singles list and the Costa album.

Wilson Equals Own Record

NEW YORK—Jackie Wilson, the Brunswick Records star, who set a new attendance mark for New York's Apollo Theatre in his initial appearance there last Nov., equalled his own record during a return engagement there which ended last week. Singer—hitting strong with "Night and Dagga Around"—left last weekend on a national tour. He will again play the Apollo in Sept.

Marketing Authority To Speak At Chi Music Meet

CHICAGO—Leslie Cheekin, director of the Color Research Institute and author of eight books on marketing research, will be the feature speaker at the 56th annual Music greeters and dealers convention and show at the Palmer House Grand Ballroom here on July 11.

ROLL AND SHUFFLE ON THE ROCK "DANCE"!!!

"JIMMY BECK" (BASS) IS NOW WITH "ARMADA" RECORDS...L.A.'S HITS!!

NASHBOUR Record Co., 177 3rd Ave., N., Nashville, Tenn.
FOLK & ETHNIC MUSIC CO.
Specialists in a Specialized Field

INDEPENDENT PRODUCERS
Authentic albums produced by top arrangers and A&R men. Greek, Folk, French, Armenian, Turkish, etc.; over 20 albums on the market at present; latest—"Golden Songs of Greece" for Prestige records. Research done to obtain authentic material, cut in A-1 studios, with arrangements and rehearsals to insure a completely authentic and commercial sounding product. Our surveys have proven that the ethnic album buyer prefers American recorded products with authentic material. THEY BUY SOUND.

MERCHANDISING
For example the Greek albums: We have researched outlets all over the country on the type of material that receives the most calls. Have a complete list of the top Greek outlets throughout the country, know the large independent Greek distributors, each of whom have mailing lists from 500 to 2500. Familiar with Greek newspapers and Greek organizations. Know the Greek market according to Greek population.

DISTRIBUTION
Personally familiar with 65% of the distributors throughout the U.S. Shipping, billing and collecting. Chain Stores and many retail outlets. Promotion included.

PACKAGING
Twenty-one years of experience in packaging and advertising for the record industry. (Artwork and photography for album covers, writing liner notes in all languages, typesetting, printing and manufacture of albums.)

PRESSING
Quality pressing at minimum cost—"Service yesterday, not tomorrow."

FOLK & ETHNIC MUSIC CO.
251 BRADLEY AVENUE, BERGENFIELD, N. J.
Dumont 4-4444

The big exodus is on as ten Hi-Fi Club disk jockeys leave their mikes for a week to escort their regional "Talentsville" winners to New York for the national finals. On hand to cheer for their groups at Tuesday's (June 18) affair will be Rik Rogers (WTHE-Spartansburg, S. C.), Charlie Shaw (WSPR-Sarasota, Fla.), Jack Murphy (WRUN-Utica, N.Y.), Barry Stigler (WSGW-Glens Falls, N.Y.), Greek Goodwin (WEIB-Derby, Ill., and WDDY-Denver, Colo.), Marc Allen (KLEO-Wichita, Kans.), Jim Van Yuy (KVIC-Victoria, Tex.), Paul Ryman (KUGN-Eugene, Ore.), and Don Delgado (KBIM-

Gene Davis
(KWK-St. Louis)
Bill Mullen
(WSID-Baltimore)
Fred Archer
(KPOA-Honolulu)

Roswell, N.M.), Taking charge to see that the boys are wired and dined properly during the week will be Dave Lord of the nationalal affairs office, headquarters in N.Y. Incidentally, when the "Talentsville" show rings down its curtain June 18 Dave will put behind him one year of running the whole showband and will use his new home in Hollywood, Calif., to promote the new band.

For all Greek surveys—Please list on 251 of albums familiar the years and have with RECORDES, etc.; by it to newspapers photography making... LIKE in a Specialised distributors "Service have 4-4444 of packaging mailings..."

Monday, Wednesday, Thursday, Friday..."

Not only will the week's events include a special "Night Watch" on WARK-Hagerstown, Md.

Bob Basset's expanded three-hour jazz show on WRYM-Rochester, N.Y. recently devoted its entire time to the history and evolution of jazz singing. Bob, who is the station's program director, notes that they're now publishing a top 40 Album list rather than the usual singles list. Reason for this, says Bob, is the station feels the amount of LP sales throughout the country indicates the public is turning to LP's more and more for better music. The station is also devoting more time to album programming... Reed Farrell and Jack Carney of WNYE back in St. Louis after a visit to Miami Beach. Reed was honeymooning with his lovely bride while Jack was merely vacationing... Lead guitar for the group "The Chosen Ones" (WSID-Baltimore) figures its time to stop and let someone else populate the world. Sparky boasts five children now... and he also boasts of the local promotion and vocal chores of KEYZ on the Friday night hops at the Melody Ballroom... WNTT will soon be a new swingin' top trend music outlet in northeast Tennessee (Tazwell) writes general manager Cal Smith. The station is set to bow on the air July 1 and needs plenty of disks—hundreds of disks. Cal, who's shifted from WTVG-Crestview, will also hold down an AM post... Disk jockey Buckey Walters (KMBC-Kansas City) is the star talent at the re-opening of one of the city's finest supper clubs, The Backstage, Buckey, who plays piano on his disk shows, is featured at the club's piano in an act called "Backstage With Buckey..."

KRAK-Sacramento, Calif., is airing commercials from young businessmen—allowing the younger set to advertise their baby sitting and gras cutting talents, etc. for summer employment... Point of Info: WABX-Worcester, Mass., aired 100 safety messages over the Memorial day weekend, noted PL Jay Clark... Bobby Dale coding off his summertime duties over KDBV-Minneapolis by including sounds of laughing and splashing water in the back- ground. Come August, listeners are invited to attend a real poolside program with Bobby and other KDBV jockeys acting as hosts.

VITAL STATISTICS:
Jack Wayne, now holding down the drive-time slots at WTSI-Hanover, New Hampshire, welcomes and needs disks, material, etc... Bob Allen is the new PD for WWOW-Conneaut, Ohio. He was the former AM man at WLEC- Sandusky... KGNU-Salt Lake City takes on two new air personalities from KALL-Salt Lake City, and Ed "Jeetee" Brown... Ken Gaughan leaves his DJ and TV production job at WHYN-Springfield, Mass., to host the "Mid-Morning Bandstand" at WACE-Springfield-Holyoke... Mike Laurence into the nightly "Falk of the West" slot for WRCN-New York... Roulette wax artist Jimmy Bowen settling at KYSN-Cedar Rapids as a jockey. Will still leave time for disk sessions and personal... Fred Archer was upped from music director to PD at KPOA-Honolulu. From Boston, he was music director of WMEX in 1958... Phil Nolan is KOMA-Oklahoma City's new PD. He comes from KALL-Salt Lake City.
Album
Sure Shots
* Also Available in EP  • Also Available in Stereo

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- SENTIMENTAL SING ALONG WITH MITCH MILLER
(Columbia CL-1457; CS-8251)
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(Cadence CLP-3040; CLP-25040)
- SING AGAIN WITH THE CHIPMUNKS DAVID SEVILLE & THE CHIPMUNKS
(Liberty LRP-3159; LST-7159)
- BYE BYE BIRDIE ORIGINAL CAST
(Columbia KOL-5510; KOS-2025)

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"IF I"
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Duke 323

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THE EL TORROS
"WHAT'S THE MATTER"
and
"DANCE WITH ME"
Duke 321

DUKE-PEACOCK-BACKBEAT RECORDS
2809 Erastus St. Houston 26, Texas

The Cash Box—June 18, 1960
**Kiddie Album Reviews**

"SCHNAPPSIE" Sea Horse CSH-7001, $1.98

Contents: 4 narrated stories by Marla Ray and cast, with musical accompaniment. Cover: Color shot of the red Duchshund and his friend "Bounce." Performance: Schnappsie's experiences are related in an interesting style all done up in kiddie flavor. Commercial Value: Schnappsie could make a name for himself—part of the promotion includes a free 15-inch Schnappsie balloon and cardboard stand, as advertised on jacket. Looks like a first-rate kiddie package. Fresh and interesting.

"BAT MASTERSON" Narrated by Eddie Bracken, Sea Horse CSH-7002, $1.98

Content: 6 stories and 6 songs about the Western star. Cover: Gene Barry (Masterson) in action—four color photo with titles strong at top. Solid display. Performance: Bracken, as Sheriff Sands, relates stories of the Western hero, intermixed with songs by "The Night Riders," Typical Western fare that should attract the kids. Commercial Value: The deck could be an exciting new entry on the racks. Blanket TV coverage and popularity of TV show could send the deck to the top.

Special Sleeves

JOHNNY HORTON "Johnny Freedomland" b/w "Commamane," Columbia 4-11685

Four-color shot of Horton is backed with a color map of "Freedomland" the new giant amusement attraction opening this week in N.Y.C. Disc is picked in this week's issue. (See reviews).

CONWAY TWITTY "Is a Blue Bird Blue" b/w "She's Mine," MGM K-12911

Informal color shot of Twitty with bright yellow title at top. Flip offers b&w shots of Conway's LP's. Disc awarded pick in this issue (see reviews).

BOBBY DARIN "Bill Bailey" b/w "I'll Be There" ATCO-6167

Four color shots of Darin with same copy on each side of sleeve. Titles are in yellow for stand-out display. Disc was picked in May 21 issue (see reviews).

BRENDA LEE "That's all You Gotta Do" b/w "I'm Sorry," Decca 9-31093

Informal color shot of the younger looking wide-eyed. Same copy on each side of sleeve. Disc picked in May 21 issue (see reviews).

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**Sattin's Mid-West Flight**

CLEVELAND—Lonnie Sattin recently made the rounds of radio stations in the mid-west in behalf of his Warner Bros. discing of "I'll Fly Away." The above series of photos picture Sattin with (1) Bill Bennett and Don Kelley of WLXY-Minneapolis, (2) Gil Farge of KYW-Cleveland, (3) Howard Viken of WCCO-Minneapolis, (4) Dan Anderson of WLOL-Minneapolis, (5) Eddie O'Jay of WABD-Cleveland, (6) Harry Lack of Melody Music City in Minneapolis, and (7) Franklin Hobbs of WCCO-Minneapolis.

**Six Distris Sign Payola Ban**

NEW YORK—Six disk distributors charged by the Federal Trade Commission with giving decals payola have signed consent order forbidding such payments. Signings are not confessions of guilt, but promises not to use the decals. Titles are: Topical Suppliers, Boston; Record Merchandisers, St. Louis; State Record Distributors, and Whirling Disc Record Distributors, Cincinnati; Indiana State Record Distributors, Indianapolis, and Herman Lubinsky of Savoy Music, New-ark.

**Clanton Jamaica Click**

NEW YORK—Ace Records teen favorite Jimmy Clanton was a solid suc-
cess during his recent week's visit to the island of Jamaica in the British West Indies. Appearing at the Regal Theatre, Clanton sang his hit decks "You're the One I Love," "Dream," and "Jimmy (G)" against the backdrop of Byron Lee and the Dragonaires. Before his departure, Clanton sang "Jamaica Farewell" to a serenading calypso band at the airport. His new single, "Another Shepards Night," has been released in Jamaica on the Top Rank International label.

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8. ELVIS IS BACK! (Stereo Fidelity SF 6000)
9. CAN CAN (Stereo Fidelity SF 6000)
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2. ELVIS IS BACK! (Stereo Fidelity SF 6000)
3. THEME FROM A SUMMER PLACE (Stereo Fidelity SF 6000)
4. SING A HYMN WITH ME (Stereo Fidelity SF 6000)
5. Lanza Sings Caruso Favorites (Stereo Fidelity SF 6000)
6. THE BUTTON DOWN MIND OF BOB NEWHART (Stereo Fidelity SF 6000)
7. CAN CAN (Stereo Fidelity SF 6000)
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9. MONAURAL ALBUMS (Low Priced)
1. STEREO
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10. BAM! (Stereo Fidelity SF 6000)

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4. TOUCH OF GOLD (Stereo Fidelity SF 6000)
5. BECAUSE THEY'RE YOUNG (Regular Pricing)
6. THAT'S ALL (Stereo Fidelity SF 6000)
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9. HERE WE GO AGAIN (Stereo Fidelity SF 6000)
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The Cash Box—June 18, 1960
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THE CASH BOX—June 18, 1960

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"PERSUASIVE PERCUSION" Volume 2—Terry Snyder and The All Stars—Command RS 8655D

Having already assumed chart status, there is no doubt that this carefully crafted album will go as far as its predecessor, "PERSUASIVE" Vol. 1. Its mastered sound is remarkable, and it is just this near perfection disk sound, with emphasis on percussion, that makes it so attractive to buyers. Selections here include "Blue Tango," "In A Persian Market," "La Cucaracha" and "Brazil."

AND THEN CAME ADAM—Adam Wade—Coed LPC 902

The Johnny Mathis sound-alike is in fine form for his debut album, after a couple of hit-making singles excursions. He has proven ballad abil-

ity with songs as "Ruby" and "Tell Her For Me" (included here) but he can also swing vibrantly as evidenced by "Just In Time" and "Witchcraft." Other tracks include "In Love," "Fascination" and "I'm Wise." Bright sales outlook.

ORSON BEAN AT THE HUNGRY I—Fantasy 7209

Fantasy has another comic who comes across tremendously on disk to add to its roster of Lenny Bruce. Bean's comic bits, cut in performance at the famous San Francisco club, are sophisticated, but not too subtle blasts at idiosyncrasies in American society. There are thirteen tracks among them such hilarious episodes as "American Tanp," "George Tumajanian, All-Armenian Boy," "The Harvards and The Yales," "Yucca Flat" and the inevitable "How To Make A Paper Eucalyptus Tree." Has chart strength.

MOVIN' ON BROADWAY"—Kay Starr—Capitol ST 1374

The belting thrush goes after Broadway and brings credit to both herself and the medium with a fresh, invigorating, irresistible album. Though the tempo may be different, and the approach even further removed from their original settings, such melodies as "Heart," "Get Me To The Church On Time," "Rumbles, Bangles and Bends," "All Of You" and "Just In Time" get their message across in swift, swinging succession. Has that timeless look.

PERCUSSION AND GUITARS"—Time 8/2000

Following the successful release of Coed's percussion series, Time presents a finely engineered album of similar music in its new stereo-only "Fine Series." The band contains several outstanding jazz musicians accounting for the swing and jazz feeling communicated throughout. They play "Something's Coming," "Just In Time," "Charleston," "Holiday For Strings" and eight others. Should get a hot reception.

CONNIE STEVENS—Warner Bros. W 1382

"Sixteen Reasons" is the songbird's current bid for single honors and she advances eleven more reasons for stardom in this album. Her style is fresh, in part and perky, and the material she has chosen reflects this pose ideally. The songs include "On A Slow Boat To China," "Too Young," "The Trolley Song" and "Let's Do It." Pleasant pop vocals.

HAWAIIANETTE—Annette—Vista BV 3303

The young songstress assumes the proper, lilting vocal pose for this album of Hawaiian songs. All retain the steel guitar symbols of the native menehune have been re-wamped beat-wise for young American dance appreciation. The set also contains a few originals on the Hawaiian love theme. Package consists of "Blue Hawaii," "Now Is The Hour," "Aloha Oe" and "My Little Grass Shack." Plenty of teen appeal.
"THE BAND WITH THAT SOUND"—Les Elgart—Columbia CL 1456
The popular Elgart ork swings through another set of danceable numbers. Here, as usual, the material runs to standards, but the Elgart swing arrangements keep them glowing with a fresh sound. Included are "Do You Ever Think Of Me," "Begin The Beguine," "Cheerful Little Earful," and "Volga Boatman." Very popular on campus and in ballrooms.

"LOVE IS A NOW AND THEN THING"—Anthony Newley—London LL 3156
He has the innate sense of rhythmically communicating the bittersweet feelings of the collection of lost-love ballads in this, his first album. With such fine material as "Some Other Spring," "When Your Lover Has Gone," "It's The Talk Of The Town," "I Get Along Without You Very Well," and Eric Rogers' sensitive arrangements to guide him, he moves smoothly, deep-toned through the set. Has that late hours programming sound.

"THE KING AND I"—Lois Hunt—Harry Snow—Epix LP 3650
The musical's treasure-chest of lovely melody is affectionately displayed here. Against pleasing orchestrations, the soloists nicely render such delightful numbers as "Something Wonderful," "Getting To Know You," "We Kiss In A Shadow," and "I Whistle A Happy Tune." This volume does justice to a great score.

"OPENING NIGHT"—Starlight Symphony conducted by Ornade—MGM E3818

"PARIS IN THE SWING"—Jo Montel and His Orch.—JJP-70-3010
Tunes taken from hot current pop charts and the classics receive crisp swing treatment from the French maestro's ork. Getting in on the slick ork takes are "Personality," "Come Softly To Me," "Schubert's Serenade," and "Ciao, Ciao Bambina." U.S. swing fans will find that Montel plays their game very well.

"EARL BOSTIC PLAYS THE HIT TUNES OF THE BIG BROADWAY SHOWS"—King 795
Bostic's alto sax is a spirited, fiercely driving solo force on such cherished stage favorites as "People Will Say We're In Love," "Some Enchanted Evening," "How Are Things In Glocca Moora," "Make Believe" and "So In Love." His entire band rocks with fervent excitement. Superior material rendered in the popular Bostic manner. He has a faithful following.

"AFTER THE BALL"—Frank D'Orone—Mercury SH 62416
D'Orone has an individual voice which immediately sets him apart from many newcomers. And his musical sense, tempered from a definite jazz knowledge, allows him the freedom of swinging and belting with complete ease. With Elly May's driving ork leadership in control, D'Orone makes a romantic tour that takes him through "Oh! Look At Me Now?" "You'd Be So Nice To Come Home To," "Will You Still Be Mine," "Two Sleepy People" and "We'll Be Together Again." Solid vocal entertainment.
"SWING IS HERE!"—Terry Gibbs and his Big Band—Mersey MG 99140

The orch which Gibbs is fronting here is a tightly knit, precision group that swings infectiously via the orchestrations of Bill Holman, AI Coh, Manny Albam and Marty Paich. They have turned out irresistible danceable versions of "The Song Is You," "Dancing In The Dark," "My Reverie," and "Softly As In A Morning Sunrise" among others. Gibbs has a solid knack for the swinging dance scene and he comes out top dog on the set. Spin it for pure enjoyment.

"SAYIN' SOMETHING"—The Gigi Gryce Quintet—New Jazz 8230

Gryce's important as a writer can never be overrated but in the process his ability on the alto sax seems to have been neglected by the public. He disproves that on this album, in which his current working group does justice to his writing yet he brings off a big chunk of solo space for himself. Trumpeter Richard Williams is consistently interesting in solo. The entire group is well-organized. Sides are "Down Home, "Blues In The Jungle," "Let Me Know" and "Back Breaker."

"MOVIN AND GROOVIN"—Horace Parlan Trio—Blue Note 4028

Parlan has overcome partial paralysis of his right arm with excel in jazz piano. In fact it is just this handicap—not use of two fingers—which gives him such an intriguing and unusual style and makes him a member of the crop of new stars on the scene. He has plenty of "funi" and soul, but doesn't let it rest there. He swings! Sam Jones and Al Hawkins spur him along on "Bag's Groove," "Lady Bird," "C Jam Blues" and "It Could Happen To You.

"NEW CLARINET IN TOWN"—Bob Wilber, Charlie Byrd—Classic Jazz CJ8

Wilber points up his transition from traditional to modern jazz in this album dedicated to some of the classic jazz compositions of the past. Deane Kincaide's arrangements of the two settings—small jazz combo and strings backing clarinet and guitar soloists—achieve a pleasant balance between two entirely different types of music. Charlie Byrd's unamplified guitar is a strong factor in the success of the LP. Tunes include "The Duke Ellington Medley," "All Too Soon," and "Benny Rides Again." Wilber is a comer and rates serious attention.

GROFE: "Grand Canyon Suite"; BEETHOVEN: "Wellington's Victory"—Morton Gould and His Orchestra—RCA Victor LM 2133

This pairing of Grofe's concert warhorse and the little known and little recorded Beethoven work is being offered at a $3.00 discount off regular list price. Even without this special, the disk is a worthy addition to any collection on the basis of the Beethoven piece alone. This is a spirited, stirring "Battle" scene which uses such familiar themes as "Rule Britannia," "God Save The King," and "Duke Of Marlborough" march, fused into one magnificent showpiece. A real bargain!

DONIZETTI: "Lucia di Lammermoor"—Giuseppe di Stabile, Renato Scotto, Ettore Bastianini, Orchestra and Chorus of La Scala conducted by Nino Sanzogno—Mercury SR2-9008

Di Stefano again turns in a brilliant performance in the opera, as he did on the Angel version with Maria Callas. Here, his leading lady is Miss Scotto, who though unfamiliar to American audiences, has a remarkable voice which should be brought to attention here. It's a beautiful recording which should fare well against stiff competition.

FRANCK: Sonata in A Major; BRAHMS: Sonata No. 3 in D minor—Yehudi Menuhin, violin, Hep- hibah Menuhin, piano—Capitol SG 7215

The romanticism of these two chamber works for violin and piano could have no better advocate than Menuhin. His insight and understanding allows a torrent of romantic ideas to flow smoothly from his bow. His sister Hephibah is a refined, astute accompanist. A staple shelf item.

CLASSICAL PICK OF THE WEEK

GROFE; "Grand Canyon Suite"; BEETHOVEN: "Wellington's Victory"—Morton Gould and His Orchestra—RCA Victor LM 2133

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WASHINGTON, D.C.—Robert Blake, president of Washington Records, with Mrs. Eleanor Roosevelt during the press conference at which Mrs. Roosevelt announced the release of "F.D.R. Speaks," a package of six LP records containing thirty-three speeches made by the late president from the time of his taking presidential office in 1933 to his report Milon- gress on the Yalta Conference, March 1, 1945. There is also a thirty-fourth speech recorded for the album by First lady D. Roosevelt, Jr. It "Rosie- velt's last Jefferson Day address which he wrote but was never able to deliver. The speeches have been selected, edited and annotated by Dr. Horne Steely Comaggere, Professor of His- tory and American Studies at Amherst College and Columbia University.

Sorais To Europe

NEW YORK—Darío Sorais and Mrs. Sorais, producers of the Sorais Series for ECA Victor, flew to Europe last week (9) for a business and pleasure trip. They will return here August 1. First stop will be Vienna, where they will be present during the recording of the Verdi "Requiem," which Fritz Reiner is conducting for Victor and which will be issued in the autumn of the Sorais Series. They will also confer with Herbert von Karajan about future recordings.

In Switzerland, the Sorais will take a train holiday and will also see Albert Shtwa, the art publisher, who is publishing the book which will be included in the "Requiem" album and for which special pictures of the "Last Judgment" of the painter Luca Sig- norelli have been photographed at the Orvieto Cathedral. In Italy the Sorais will spend time in Venice, in Milan, at the Spoleto Festival (which they helped launch and of which they are on the advisory board), and Rome during which period the Victor "Of" series is being recorded with conductor Tal- lio Serafin and a cast starring Leonie Rysanek, John Vickers and Tito Gobbi.

The Roulette "Armanda"

NEW YORK—With most others making the ARMANDA meet by land or air, the proxy Morris Levy took the sea route. Levy and a party of friends left Friday night from a Hudson River pier aboard a 42 foot sloop, The Beat, which is anchored off the Atlantic City shores, will make the run back to New York following the close of the convention.
CHICAGO—Mercury Records has announced a realignment of its top executive echelon, and an extensive rescheduling of operational responsibilities and authority. Irving B. Green, president of the firm, announced the appointment of an executive vice president and two new vice presidents, and an over-all expansion of the artists and repertoire division. Irwin H. Steinberg, vice president and treasurer, moves up to the newly created post of executive vice president, and will continue to fill the post as treasurer. Steinberg, an officer of Mercury Records for the past fifteen years, becomes "second in command" in the overall structure of the firm.

Kenneth S. Myers has been appointed vice president in charge of sales. Myers has had a uniquely overall and continuously growing career with the firm for the past ten years. Establishing the company's public relations and field promotion departments, he became assistant art director for a period, took over as advertising director, and for the past ten years has acted as director of single sales.

As announced by Green, there will be no single replacement to the post of director of A&R, recently vacated by Art Talmadge. Rather, the department will be expanded to five repertoire directors, under the comprehensive supervision and authority of Green.

Willna C. Cozart, who for several years has been vice president in charge of Mercury's classical division, will continue to head the New York office and to helm the production of the "Living Presence" classical series. David Carroll, formerly Chicago recording director, becomes director in charge of pop album and singles repertoire in the Eastern Division. Hal Mooney recently designated director in charge of the label's jazz division, continues in that capacity. Belford Hendricks has been assigned Eastern musical director. Otis, Mooney and Hendricks operate out of the company's New York studios. Shelby Singleton will oversee pop, and country recording activities emanating from the Southern area.

Chet Woods ascends to a newly created post, vice president of Mercury Distributors. Based on his experience and record as former Eastern district sales manager for the firm, he will now supervise all operations of Mercury's wholly owned branches in Boston, New York, Pittsburgh, Cleveland, Chicago, Los Angeles, Miami and Buffalo.

Under a revamped promotional and sales structure set up by Myers, Peter Fabri, director of package goods sales, becomes director of field sales, and will supervise the regional sales staff which includes Charlie Fuch, Eastern regional sales manager; Dick Bruce, Midwest; Shelby Singleton, South; and Irving Marcus, West Coast; Harry Kelly (recently appointed sales manager for Mercury-Wing Economy Line).

Scheduling of releases and related promotional activity is under the direction of Mike Kerr. Dorothy Deere continues as director of public relations and artists' publicity.

Returning to the Mercury line-up is Morle Schirado, who takes over in an amplified capacity as director of art and merchandising organization.

Newly appointed as advertising manager is Jerome Rzepecki, who moves over from Blue Note, Inc., to handle liaison with Mercury's ad agency. John W. Shaw, Inc. Marvin D. Wolfberg, comptroller of the company for the past three years, recently announced that Herbert Wolfson had assumed the duties of chief accountant of Mercury Record Corporation; with Paul Dudas stepping into the post of chief accountant of Mercury Record Distributors, Inc. Both will continue in these posts.
Victor Names Rice To Sacred Music A & R Post

NEW YORK—RCA Victor Records has appointed a specialist in sacred music to its A & R department. It was announced by Steve Sholes, manager, that Victor Records has engaged Gustav Mahler’s former assistant, Dr. Carl Loewe, to head a new department for sacred music. This appointment, made in consultation with Dr. Schostok, was announced by Dr. Schostok, the president of the Mahler Society, who said: “The Mahler Society is delighted to have Dr. Loewe as a member of our organization.”

Arranger-conductor Darol Rice, a veteran of more than 25 years of musical work in motion pictures, radio, and TV, and record producer to Dick Powell, director of A & R, Commercial Records Creation Department, Western Coast, and will be based in the label’s Hollywood office. Rice has worked extensively with Stuart Hamblin, among other top names in the sacred field. Rice began his career in music in 1923 as a sideman with name bands and later became a studio musician in the bands for such TV and radio artists as Tennessee Ernie Ford, Steve Allen, Dinah Shore, Gracie Fields, Kurt Massey, and Ralph Edwards, among others. As an arranger-conductor, Rice has worked with American TV and radio shows as “Western Hit Parade,” “Cowboy Church,” “The Jiving Symphony,” “Dance,” and “Lucky Stars.” Rice has also been a featured arranger for the “Majestic” picture classic, “Gone With The Wind.” A native of Galva, Iowa, Rice has been a private music instructor at the University of Southern California. In recent years he has devoted more of his musical efforts arranging and conducting for records. Among his hits are: “The Mistletoe Secret,” “He Was There,” “Open Up Your Heart And Let The Sunshine In.”

Heller Forms Philly Distrib

PHILADELPHIA—Bob Heller Record Distributing will open shop here on June 20. Heller has resigned his post as sales and general manager of Chips Distributing, also this city. Prior to his Chips association, he was vice-president of Rainbow Records and purchasing agent and manager of both the Philadelphia and New York offices. New distrib will be located at 665 N. Broad St.

MGM Has “Fontastics” Cast LP

NEW YORK—MGM will record the original Broadway cast LP of “The Fantastics,” a musical comedy, which will open on Broadway, this week. (6). The successful Tom Jones-Harvey Schmidt musical at the Sullivan Street Playhouse was directed by Bob Baker and choreographed by Louis. The cast includes Tom Jones, Lucille Ball, and Tom Sturridge. The album will be released on July 11, and the LP will be distributed by Columbia Records & Victor.

Hopkins “Wild River” Single

HOLLYWOOD — Conductor-composer Kenyon Hopkins has cut a Capitol single of his hit score for “The Wild River,” the pie starring Montgomery Clift and Lee Remick. Single was released last week. Junior Hopkins pic scores include “Baby Doll,” “The Strange One,” and “The Fugitive Kind.” He has three Capitol LP’s.

Happy Birthday, Sam

NASHVILLE—Sam Wallace, the RCA Victor distributor in Atlanta, was the guest of honor at a surprise birthday party for him backstage after a recent “Grand Ole Opry” broadcast. Above, Del Wood, who coordinated the celebration, congratulates Wallace on the occasion.

Lawrence LP Feature Of UA June Issue

NEW YORK—Steve Lawrence’s first United Artists LP highlights the disk-er’s three LP releases for June. The Lawrence album is tagged “The Steve Lawrence Sound.”

Foreign Competition Can Be Met, Burns Tells RCA Distribs

MIAMI BEACH, Fla.—RCA president John L. Burns has expressed confidence that the U.S. electronics industry can meet foreign competition. Burns made his comments at a recent meeting here of Eastern and Southern RCA distributors. Burns cautioned that foreign countries “must exert wisdom in their export policies” and noted that the combination of government subsidies and lower labor costs in order to force entry into the American market. He said, “can only stimulate the demand for new government barriers against electronic parts. I have hopes that we will treat all on sale in all oceans and that a freer flow of trade will permit the entire world to reap the benefits of the vast advances being made in the electronics art.”

Burns said he was not his intention “to underestimate the strides made by foreign electronics industries, such as that of Japan,” and praised the “immisible headway” they have made in some areas, particularly radio.” He said, however, that RCA has developed a miniaturized loudspeaker, plus the “ultimate to go with it,” which Burns regarded as “superior” to any imported product.

“This is the way we hope we can always meet foreign competition—we meet it head on with products that hold their position in the market place purely on the basis of styling, quality, and performance,” Burns said. He reported that last year, “in the face of mounting competition from overseas, RCA sold more radios than it has sold in any year since it began business.”

London’s Maguire To London For Pop Discussions

NEW YORK—Walt Maguire, London Records pop sales head here, left last week (8) for a ten-day business trip to London. He will discuss with Lon- don execs there pop plans for the label.

Chipmunks Thrive

HOLLYWOOD—Nick Drakelich (left), managing editor of Chipmunk Enterprises, goes over some of the 79 different items of Chipmunks merchandise with creator and president of the firm, David Seville. Proof that the record business is also big business in the merchandising field is seen in the fact that the Liberty Recording artist's companies have licensed some 26 manufacturers to produce Chipmunks merchandise. The popular Chipmunks items range from games to wallpaper, from puppets to balloons, with charm bracelets and stuffed toys also included. Liberty's licensees have sold the sale of Chipmunk merchandise nationally according to Drakelich.

Bruno Walter Honored By Vienna & Munich

NEW YORK—Prior to conducting the opening concert of the Vienna Festival (May 29), Bruno Walter was honored by the city of Vienna and Munich, two cities linked with his notable career.

Dr. Walter received the Ring of Honor of the Vienna Society of the Friends of Music and the Karl Benny Prize of the City of Munich. Also received the Cultural Prize of the City of Munich. Earlier in his career, Dr. Walter had been musical director of both the Vienna Hofoper and the Vienna Staatsoper, and conductor of the Vienna Philharmonic. He was the music director of the Munich Opera.

Zenith Debuts 21 New Phonos For ’61

CHICAGO—Zenith Sales Corp., last week premiered Twenty-one new phonos models were premiered here last week (6, 7, & 8) before an international convention of more than 750 Zenith distributor reps.

A feature of twenty sets is Zenith Sound Reverberation, an electro-mechanical technique of delaying and reverberating portions of sound info fed to it, so reportedly adding a “richness and resonance” to reproduction. Twenty models have provision for dual Radial remote speakers that permit stereo listening anywhere in the room from four sources of sound, and which can also be used to bring stereo sound to an adjacent or even remote rooms in the home.

Furniture designs available include a variety of American, Danish, and Italian styles, and Zenith also offers an Italian and French, and American pro-
vincial, and traditional.

DON'T FORGET

DENNIS BELL
GOING STRONG with "MY ONE LOVE" (RA 204)
TOP RANK INTERNATIONAL
24 West 57 Street, N. Y. C.
Rank Records Ltd., London, England

Sarah Vaughan
OOH! WHAT A DAY!
R-4256

Beatnik Display Doesn't Go In N.Y. Disk Shop

NEW YORK—A "live" point-of-sale promotion for Muzlincats' Record Generation Series in a big New York record shop last week didn't sell the Fifth Avenue Association or the po-
ice.

Various male and female beatniks began doing their beatnik duties in the window of the Record Hunter on Fifth Ave., near 42nd St. Someone complained about the goings-on to FFA director William R. Stone, who in turn let the police know about the bit. Result was a summons to store vice-president Tally Sait, Halman, who, according to the summons, was violating a city code which makes it a misdemeanor to make a live demonstration in a store window.

Form Maypole Diskery

NEW YORK—Maypole Records has been formed here. Miriam Love is pres. Tom McCulloch head. A.D. Edmiston is general manager. Jack Olsen is musical director; Joe Polino is secretary-treasurer.

The initial Maypole single is “Suzy” b/w “M-I-N-E,” by Mae Questel, artist and model for the comic strip, Betty Boop.
NEW YORK—RCA Victor has announced the release of fifteen LPs— nine zips, six Red Seal— for June. Feature of the Red Seal release is a Morton Gould conducted LP of Grofe's "Grand Canyon Suite" and Beethoven's "Wellington Overture," which is being offered for a "limited time" at $3 off list price ($1.98 monaural, $2.98 stereo). A similar deal on a Gould "1912 Overture" LP was a great success.

The pop releases include: "Tony Martin At The Desert Inn;" "Looking At You;" "Pat Suzuki; "Poe For Moderns;" "Buddy Morrow;" "Skip-Jack;" Keith McKenna (poems and stories by Edgar Allen Poe set to music); "The Windmillers;" "Life Is Just A Boy Of Neurons;" "Katie Lee; ""Cugat In France, Spain And Italy;" "Xavier Cugat;" "Hiding The Ho Ho;" "Cab Calloway; ""Flivers, Flappers, And Pantomats;" "Del Wooll; ""Marching Around The World With The Band Of The Coldstream Guards.

Other Red Seal releases include: "Prokofiev;" Alexander Nevyask-Fritz Reiner conducting the Chicago Symph.; "Rossalind Elias, sobolist; "What Wondrous Love;" (American Hymn); "Robert Shaw Chorale;" Copland: Appalachian Spring—The Tender Land— Aaron Copland conducting the Boston Symph. Orch.; "Festival" (Russian ork music)—Fritz Reiner conducting the Chicago Symph. Orch.

Victor— in addition to promoting the June release—is having a special promotion for the Gould LP, which will include consumer-trade ads, "Marquee blinker-box" for point-of-sale, price-sticker on album itself, streamers, ad mats, etc.

Mercury Signs Cugat

NEW YORK—Mercury Records has announced the return to the label of Xavier Cugat. Since his departure from the diskery several years ago, Cugat had cut for Columbia and Victor.

Mercury top pop Green said that "we have extensive plans for some colorful Cugat production and promotion." Cugat vocalist Abbe Lane will also receive Mercury promotion, according to Green.

STEVE LAWRENCE GIRLS, GIRLS, GIRLS b/w LITTLE BOY BLUE UA 233

EXCITINGLY NEW NEW!

Money Sales Maker Leader

ESPECIALLY priced for dealers-racks

Top Hits — Top Names

Top Hits of the Week

Top Hits of the Week
6 Top Hits on one EP

5 Original New Hit Records in one package at the magic price of 95¢ retail.

Fulliv Guaranteed Thru Your Local Distributors

Look For Us At ARMADA

Arthur Sherman

Dove Winnick

NASCO SALES COMPANY

224-13 Linden Boulevard, Cambria Heights, N.Y.

Laurleton 7-5200

Top Rank Retail Display Contest Winners

NEW YORK—Len Levy, director of sales of Top Rank Records, announced last week the winners in the label's recent "Sear Info '68" display contest for record retailers. Leading record retailers all over the United States were supplied with special display kits that included an attention getting mobile. The retailers were asked to write back to Levy and tell him how the display was used and what effect it had on business as well as to make suggestions for the next display material they would like to have in the future.

Twenty-five prizes were awarded.

First prize, a Lenox China dinner set for eight, was given to Miss Louise Glover of Jim Salle Record Shop in Atlanta, Georgia. Second prize, a Hamptons Monte Carlo Set, was won by Jay Vogel of Vogel's Record Center in Elizabeth, New Jersey and third prize, a Scott Grill on legs, was presented to Jerry Sales of Mundford Music in Oak Park, Michigan.

The next twenty-two prizes were deluxe one gallon Skeotch Kooler's.

Levy stated that over 500 entries were received and that the contest was the most successful in the firm's history.

Sims To Top Rank

NEW YORK—Singersong La Am Sims has signed with Top Rank Records. diskery A&R chief Sonny Lester announced last week. Her first single "Mark My Words!" and "One Girl Two Boys" has already been released. Miss Sims, 2¾ year veteran of the Arthur Godfrey broadcasts, has previous experience recorded for Columbia and Julian. She also runs a hostel at the rubbery of her late husband, Loring Burrell.
**Crystal Named Veep Of Melcher's N.Y. Set-Up**

NEW YORK—Martin Melcher has an- nounced the signing of Bob Crystal to the post of vice-president in charge of his entire New York operation. This includes Daywin Music (BMI), and Artists Music (ASCAP). Arwin Rec- ords, Arwin Productions, Martin Mel- cher Enterprises, and the full exploit- ation of Melcher spouse Doris Day with disks and pics. Crystal, formerly with Korwin Music, joins Joe Lubin, who handles the home office in Bev- erly Hills, and Leslie Conn of the Eng- lish office.

**New Models**

NEW YORK—Decca Records’ new phone line for 1961 was introduced to dealers last week following a two-day session with the firm’s division personnel.

The “Fall 61” series consists of six new models, and eight additional sets or blonde models this year. The complete line includes nine portables ranging in price from $169.50 to $199.95. The real color set that will run from $98.95 to $179.95.

The six new phones are:

The Ramsey: Model DP 330, a full stereo console to sell at a list price of $299.95. It is equipped with an all therionic output transistor. It can be used in genuine veneered cabinets of mahogany, walnut and blonde, with a removable veneer-faced speaker to match. [..]

The Devon: DP 297, It includes a 20 watt transformer powered amplifier with a frequency response of 50-18, 000 cycles; four controls: stereo balance, bass, treble, with dual tone controls. The all new speaker is of wood and the offering does not wish to separate the speakers. The set is available in two color combina- tions: walnut, white, silver, and with black silver with metallic color, and will list at $149.95. Each photograph will be packed with five stereo records.

The Palmer H: DP 406, is a three channel console with a doubly designed semiconductor radio. A.M. and F.M. is available in mahogany to list for $179.95; also in blonde or walnut, at $184.85.

**Liberty’s First C&D Disk**

NEW YORK—Liberty Records last week released its first C&D single, “Heart To Heart Talk” b/w “What’s The Matter World”. With The Bob Wills & The Texas Playboys teamed with Tommy Duncan. Slick Norns of Highland, Texas has been ap- pointed to handle promotion of the disk.

**A Yan Yet**

NEW YORK—Thanks to Mala Re- ceivers have a chance to get some- thing one real Japanese yen. Label —which is distributing the hot Shell Records of the Masterworks deal for supplied records across the country with a 60,000 supply of the cut- off frequency for distribution to their teen listeners.

**Best Wishes to Arma**

**USA** is cooperating with radio sta- tions through their distributors on the various contest ideas.
ENGLAND's Best-Sellers

1. Cathy's Clown—Evelyn Broaders
2. Cradle Of Love—Johnny Preston
3. The Glory, (Good)—Miss Mary Heaven—Eddie Cochran (London) (Palace)
4. Follow Me Down My Baby Jane—M.G.M. (Sheldon)
5. Sweet Nuthin'—Brenda Lee—R.C.A. (Capitol)
6. Sha-zam!—Duane Eddy (London)
7. Someone Else's Baby—Tyler
8. Something Old—Something New—Faith Halbro (M.V. (H.M.V.) (Nevis-Kinshere)
9. Sixteen Reasons—Connie Stevens (Capitol)
10. I'm Goin' Home—Lonnie Donegan (Pye) (Cromwell)
11. Mama—Connie Francis (M.G.M.)
12. You Don't Mind—Anthony Newley (Decca) (Sheldon)
13. Frankie and Johnny—Cliff Richard (Columbia) (Aberch)
14. Five Fingers—Russ Conway (Columbia) (Columbia-Clyver)
15. He'll Have To Go—Jim Reeves (Capitol)
17. The King—Freddie Cole (Capitol) (Chappell)
19. Mistletoe—Edith Piufi (Columbia) (Biem)
20. Besides—Kookie—Byrnes (Werner Bros. (Leeds)

England's Top Ten E.P.'s

1. South Pacific Soundtrack
2. Soundtrack (Capitol)
3. Gigi—Soundtrack (M.G.M.)
4. Flower Song—Broadway Cast (Philips)
5. This Is Hancock—Tony Hancock
6. The Twangs Thang—Danae (Eddy) (London)
7. Fadin' That Girl—London Cast (H.M.V.)
8. Most Happy—Broadway Cast (London)
9. Songs For Swingin' Sellers—Peter Sellers (Parlophone)
10. Ain't Got That Used T.B. (London Cast) (Decca)

Superb Sound Ltd" with its own factories which are already producing a new model designed by Barrington-Coupe himself and available to record companies, is expected to increase record sales by 60% this year. The new model, which has been tested extensively in the States, is expected to be available in May. The company plans to release 20 new soundtracks in the next six months, including a series of classical music records. The company is also planning to release a new line of children's records, which will be distributed to record stores nationwide.

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Jacqueline Boyer, the young songstress who won the first prize at "Grand Prix d'Eurovision" in London, now recorded her first German tune on Electrola titled, "Gruess mir die Liebe." Its origial title is "Si Tu Renonces L'amour." The German version was written by Hans-Fritz Beckmann.

For its coming musical film, Melodie Film has also signed Vico Torriani and two new songs were composed for him by Werner Scharfen, well known composer. They are, "She Was Not Older Than Eighteen" and "Bamboula," on Decca, produced by Wolf Kabstky.

The German version of "The Old Lamplighter," already one of the most played records on radio, will also be published in book form.

"Swinging School," hit song in America, is interpreted by Ted Herold on Polydor in Germany.

The German best seller, "Banjo Boy," has been recorded by eight different English artists. The German original version was released on the Kapp label, New York, Peter Schoeller, one of the leading German publishers, gave Buddy Kaye in New York "Banjo Boy" for the United States.

Rocce Granata, now on Electrola, sings in German for the first time. The songs are "An Italiano" backed with "Germanina." Pete Meisel, successful young publisher, has just returned from his twelfth trip to the United States and brought back some very interesting tunes.

"Nat 'King' Cole Espanol," a Capitol LP, has been released in Germany and contains many songs from Peer-Verlag, whose catalogue has nearly the biggest collection of South American music.

Paul Siegel, American publisher and composer in Berlin, now has a smash hit with Jean Thomsen's "Von wo rufst du, Charlie" on Ariola. It comes from the Sharpino Bernstein song, "Where Ya Calling From Charlie." One of Paul's songs, "Margaritena," has been accepted as the theme song in a new Shirley MacLaine picture. Siegel is now on a trip around Germany, Austria and Switzerland to all the record companies and radio stations. He informed The Cash Box that George Pincas, American publisher, has given him the German publishing rights to the new Teresa Brewer record, "If There Are Stars In My Eyes," written by Hoffman & Manning, and it is being recorded by Jantosch on Ariola.

Angele Durand recorded the American hit by Patti Page, "Go On With The Party." The singer has also recorded for Peer-Verlag (Rocco & Jakob) which also is hitting the charts here.

Lys Asia, formerly with Tedeschi, and Lale Andersen, formerly with Electrola, now dissolve their contracts to produce songs themselves.

Metronome Records GMBH in Hamburg, which up to now distributed the jazz repertoire of the American Atlantic Records firm in Germany, now distributes the entire pop program of Atlantic as well.

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**Germay's Best Sellers**

1. Ich zaehle taeglich meine Sorgen (Heartaches By The Number) (Peter Alexander-Polydor-Peter Meisel)
2. Banjo Boy (Jan & Kjeld-Ariola-Montana)
3. Secam (Lolitta-Polydor-Belen)
4. Melodio der Nacht (Melody of the Night) (Freddy-Polydor-Schaeffers)
5. Wir wollen niemals Auseinander gehen (We'll Never Say Goodbye) (Heidi Bruhl-Philips)
6. Muli-Song (Ivo Robich-Polydor-Peter Meisel)
7. Yes My Darling (Johnny & Rex Gido-Electrola)
8. Oh Oh Rosi (Rocce Granata-Columbia-Peter Meisel)
10. Marina (Rocce Granata/Will Brandes-Columbia/Electrola)

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**France's Best Sellers**

1. Valentino-Gloria Lasso (Volx de Son Maitre)
2. C'est Un Jour A Naples-Dalida (Barclay)
3. Abzuglu Abzuglu—Bourvil Pathe)
4. Chi Chi—John Buck & The Blaz-
ers (Heinador)
5. Cheri Cheri Je Reviens—Maya Casabianca (Philips)
6. Romantico—Dalida (Barclay)
7. Bis Blanc Blond—Marcel Amont (Polydor)
8. Mustapha—Bob Azam (Barclay)
9. Blood From A Stone—Ricky Nel-
on (Brunswick)
10. Les Loups Dans La Bergerie—Alain Ceragioli (Philips)

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**Holland's Best Sellers**

1. Milord (Corry Brokken/Edith Piaf/Dutch Swing College Band—Philips/Columbia/Philips)
2. Schaffe mein Prinzenchen (Papa Blue's Viking Jazz Band—Story-
    ville)
3. Oh! Carol (The Blue Diamonds/Neil Sedaka—Decca/RAA)
4. Laila (The Regent Stars-Tiv-
    ol)
5. Kom van dat dak af (Peter And His Rockets—Imperial)
6. Banjo Boy (Jan & Kjeld—CNR)
7. Cathy's Clown (The Everly Broth-
    ers/The Blue Diamonds—Warner Bros/Decca)
8. Mustapha—Bob Azam—Barclay
9. Send Me The Pillow—Lysia—Im-
    perial
10. Stick On You (Elvis Presley—RCA)

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Faith In Australia

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Cash Box App'ts
Rep In France

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**Germany's NUMBER ONE Smash Hit**

"BANJO BOY"

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**Released in England:**
VALERIE MASTERS (Fontana)
RAIN DROPS (Oriole)

**Laurie London (Parlophone)**
KNIGHTSBRIDGE CHORALE (Top Rank)

**Dick Wolke ORCHESTRA (London)**
GEORGE FORMBY (Polydor)
HONEY-TWINS (Polydor)

**Art Mooney (GMM)**

**Released in U.S.A.:**
JAN & KJELD (Kapp)
DICK WOLFE ORCHESTRA (Kapp)

**Art Mooney (GMM)**

**Dorothy Collins (Rank)**
HONEY-TWINS (Decca)

Thank you, Mr. Jeffrey Kruger and Mr. Buddy Kaye for the great exploitation of "BANJO BOY"

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**Charly Niessen—composer and lyric-writer**

**Edition Tonleiter/Edition Montana publisher and the PETER SCHAEFFERS ORGANIZATION**

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**MELBOURNE—** Upon Percy Faith's arrival in Australia he was greeted by executives of the Australian Record Company. Left to Right: Bill Smith, managing director, ARC; Faith; Johnny Reihl, popular Australian singing star; and Jim Sutton, general sales manager, ARC. Reihl was the first of the local stars to sign a record contract with ARC. His first release is "How Will It End" b/w "There You Go" on the Coronet label.

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**The Cash Box—June 18, 1960**

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**www.americanradiohistory.com**
**BELGIUM**

Belgium's Best Sellers

**(FLEMISH)**

1. Mustapha (Bob Azzam—Barclay)
2. Adam And Eve; Puppy Love (Paul Anka—ABC)
3. Een Huijtje Op De Heide/In De Schaduw Van De Mijn (Bobbejaan Schoepen—Decca)
4. Laila (The Regenta Stars—Moon
5. Running Bear (Johnny Presten—RCA)
6. Oh! Carol (Neil Sedaka—RCA)
7. Millord (Edith Pfaf—CBS)
8. It's Time To Cry (Paul Anka—ABC Paramount)
9. The Big Hurt (Toni Fisher—Top Rank)
10. Red River Rock (Johnny And The Hurricanes—London)

**(WALLOON)**

1. Mustapha (Bob Azzam—Barclay)
2. Millord (Edith Pfaf—CBS)
3. Salde De Fruits (Annie Cédy/ Bovilla—CBS)
4. Running Bear (Paul Anka—ABC Paramount)
5. Plou Plou Hé (Gilbert Bécaud—CBS)
6. Oh! Carol (Neil Sedaka—RCA)
7. The Big Hurt (Toni Fisher—Top Rank)
8. La Valse A Milles Temps (Jocques Brel—Philips)
9. It's Time To Cry (Paul Anka—ABC Paramount)
10. La Bella (Rocco Granatta—Moon-

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**SCANDINAVIA**

Gröna Lunds Tiivoli reports the following artists are contracted for the summer this year:

- **Josh White** (June 1-15th), Metronome-contracted Siw Malmkvist (June 14th), opera-singer Birgit Nilsson (June 16th), Norwegian group The Minstrels (June 17th), and the Swedish orchestra Los Mateo (July 15th). Quincy Jones (July 7th), American star Ernest Anderson (July 28th). The Six-Danes, a Swedish-Danish trio who has done well in Sweden and the U.S. on Warner Bros. label (August 11th) and Paul Anka, who might or might not come on August. At the present, the negotiations with the latter is still going on.

- French recording artist Georges Ulmer, actually born in Denmark, has a summer contract in Stockholm. He is booking for a U.S. tour this summer. He will be reading in June. He is recording for the Vega label, distributed in Sweden by Cupol Records.

- American pianist and singer Earl Howard, who entertained the public at the Club Bacchus at the night-club Babel Wepen in Stockholm during May, returns for another summer tour. Howard is contracted to perform with the Danish orchestra Los Mateo and the Swedish orchestra Los Mateo.

- Rock'n'roll is still something to count upon in Scandinavia. A new Danish rock'n'roll star named Pete Abrams has been contracted by Jocker Records in Copenhagen. His first record, "Lonesome Fellow," is reported doing very good.

**AUSTRAALIA**

The Moon Keys, a singing and playing Norwegian quartet (on Triolia Records in Norway and on Karussell Records in Sweden) to England for a TV-program in the future.

- P. A. Boquist, head of publicity at Jocker Records reports that Freddy Cannon's "Johnny L" is "in our top 10 hits."

**SYDNEY, AUSTRALIA**

"I Me Kangaroo Down Sport," one of the hottest novelty hits in Australia, was the topic of a zany discussion at the studio of radio station 2UW. To left: Mrs. Alwen Harris; 2UW disk Jockey Bert Weller; Joe Hallford, promotion manager of Castle Music, publishers of the song; and Rolf Harris, the writer and artist of the song.

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**FRANCE**

Un bonjour de Paris to Cashbox readers. I am very pleased to meet this forest-green issue. Let's have a look back on "Le Coq d'or de la Chansonne francaise," the French scenes of the French phonograph:

2. Parle au premier jour (H. Giraud—P. Dorsay) by Jacqueline Boyer (Columbia)
3. Parlez a mon amour (Jacques Larue—Guy Magenta) by Rosalie Dubois (Columbia)
4. L'Arlequin de Tolède (Jean Drézé—Hubert Giraud) by Jocelyne Jocyna (Vogue)
5. Les rues de mon coeur (Serge Castel—Marc Fontenier) by Annie Fratel-

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The first prize winning song is published by Chappel, Mr. Roquiere, of the French Chappell Publishing Co., is a very lucky man. He already was "Tom Duffand," the winning song of the Eurovision Festival. Concerning this last song, 50 vocal and instrumental recordings have been made in France and all over the European countries.

- Micheline Chatard is the new interpreter of the music score of the Francois Reichenbach's film "L'Americaine insolite." The original soundtrack record has been put on sale sometime on Barclay.

- The show press office is very busy with another film musicale, the Jules Dassin's film "Jamais le dimanche" prized at the recent Cannes festival. The record of the leading theme "Les enfants du Pire" by Michel Moriconi (also starring in the film) was sent to Radio, T.V. and press critics accompanied with a basket full of Greek sweeties: honey—bourjou—raki. We may foresee that, provided with such a good promotion, this Greek tune will be successful very soon.

- The Greek invasion is going on and the Arabian flavoured music is apparently not coming. It is announced the birth in France of a new dance, le Kalamatiano. The people of the French coast has discovered the "cha cha cha." This new dance surpass the cha cha wave. The orchestra is directed by the Greek composer, Jean Vassilis.

- "The Jive" created in France by Maya Casabianca, a lovely, new 18-year old songstress, has been invited by the bullfight organization of Nimes (an important city in the south of France) for the important fair in June 4 and 5. The most famous torero will be the Spanish Antonio Ordonez.

- Sacha Distel will start a tour in Europe and Middle East. He will be in Munich at the Olympia, at the Bavaria Hofgarten 22 to 24, in Teheran from June 25 to June 27, in Berlin on June 29 and 30.
Some of the top singles by American artists here are receiving very strong competition from English and locally successful acts. Among the current best-selling singles are Lonnie Donegan's "My Old Man," in which Bob Davidson's "I Care For You," and "Tie Me Kangaroo Down Sport" by Rolf Harris and "Help! I'm Being Kidnapped By Little Lost" by Johnny Ashcroft and "What a Mouth" by Tommy Steele. The Donegan album also contains "My Old Man" and all the others are by Australian artists.

This is in complete contrast to the situation in Italy, where the record industry is a real problem to promote and sell singles by English and Australian artists. The popularity of local stars on disk goes to radio stations and disk-jockeys who are now programming local disks as well as American ones. Far from the United States, and where American vocal star Gloria Swift is currently performing, has set up a new field for local talent as several teen-style shows are on the air.

If this tremendous swing to Australian talent continues at its present pace, it could have the effect—in the not-too-far distance—of encouraging recording industry executives to plan for the future, and to retain a high level of popularity. Another interesting point is that several of the singles mentioned are to be released—or are under consideration for release—in the United States and Europe.

Star jazz group the Oscar Peterson Trio is scheduled to arrive in Melbourne on Tuesday where they will be the star attraction at the Sydney Jazz Festival. The pickup is expected to be good and it will be the first time that the trio have played in Australia.

Frankie Davidson, who is enjoying disk success with his single "I Care For You," which is a subject of a nationwide promotion tie-in with Coca-Cola, has been invited to perform at the Coca-Cola Hi-Fi Club which will emanate from Radio Station 3UZ in Melbourne. There will be three half-hour sessions each week—Monday, Tuesday and Wednesday at 6 p.m.

Festival recordings are launching a Carmen Cavallero promotion campaign for the month of June. Spearheading the promotion will be a new album by Cavalero, which has been released in Italy and is being marketed in the movie "Song Without End." A special sampler disk with introductory tracks of all the tracks on the album will be sent to radio stations throughout the country.

The publishing house of Boosey & Hawkes is handling a good stock of hits rights for the outstanding tenor-pupil of Madame Ruffini, "The Little Girl Dance:" "Cradle Of Love;" "Rockin' Little Angel;" "Doughy Around;" "Clap Your Hands;" "I Could Do Was Cry" and "Rumour Around." The disks are priced at 60/6 and are distributed by Columbia.

The Powell Twins (Penny and Pati) from New York have cut a single for Teenage Records which has just been signed with Columbia.--The Powell Twins' single carries "At Sundown" and "You Excite Mo.'

Lee Gordon's new album "Swing and Some Sweet" by Johnny Reb. Reb, who is known as Australia's Gentleman of Jazz, is another new contract with Columbia.--John Laws, star disk-jockey with Station 2KO in Newcastle, New South Wales, looks like making the grade with his new single for Reg Records (Festive). The disk-carrying hit with "Made To Be Loved," and it should prove a good follow up to his performance of "I Remember," which was mentioned above.

In a special Australian Commemorative Release to honour the Australian tour of the Boston Symphony Orchestra, RCA has made a rush release of three titles from the recent concerts. These are "The Boston Pops Orchestra Orchestra" and "The French Touch" by the Boston Symphony Orchestra. Another special rush release from RCA of Australia is the album "Elvis Is Back." This should make it in good time, but it's not enough, Presley's single "Stuck On You" wasn't the great success in this country that it obviously was in the U.S.

FROM HERE AND THERE:

The Philip organization here has issued the roulette album "Pearl Bailey Sings for You and Me." Andy Williams is touring Australia for a concert series. Sydney artist Lucky Starr is doing pretty well with his single "Wrong" c/w "Boo Bailey Won't You Please Come Home." The label's top seller is "What You're Doing Is Killing Me." The producer credit with vocalist Ray Melton on Ray's latest record "Crazy" which is on the Teen label.

Freddy Cannon's latest set for Columbia "Blues for the Young" c/w "The Umpire" while "How Does It Feel Top Rank." "Jump Over" is receiving solid airplay.

Jackie Wilson's "Night," which has been his hottest to date in this country, has run into copyright problems here and has had to be withdrawn from sale. It is based on "Softly Awakes My Heart" from "Sonnor and Delleh" which is still subject to strict copyright in Australia.

Italy's Best Sellers

1. Theme From A Summer Place (Perry Faith/Dor Ralke—Philips/Warner Bros.)
2. Love Is A Love b/w Adam And Eve (Paul Anka—Columbia—Curti)
3. Words (Pat Boone—London—Messaggerie Musicali)
4. If I Were A Rich Man From Fiddler On The Roof (Chappell)
5. Little Boy Blue (Elvis—Iridio—Ariston)
6. Lettera A Pinocchio (Letter to Pinocchio) (J. Dorelli—CGD—Messaggerie Musicali)
7. Oh Oh Rosy (Marini/Granata—Durium—Bluebell)
8. Greenfields (Brook Bros Top) (Marini/Granata—Bluebell)
9. Orgen (Ecole Calvert—Columbia—Leonardi)
10. Marina (Marini/Granata—Durium—Bluebell/Forlissimo)

England (continued)

Billy Mize and his Orchestra with the attractive 'away from it all' titles "Little Country Girl" and "I'm Thinking Of You." From Capitol comes a new Frank Sinatra single "River Stay Way From Home" backed with "It's Over, It's Over, It's Over" and a new (vocal) Ray Charles experience on "Two Little Boys." A Cash—Bells Are Ringing.

It's the second session of the first-composer Julian Shade has already recorded selections from his hit musicals "Salad Days" and "Free As Air" and now comes a new Parlophone disk with selections from his latest show "Follow That Girl!" the second "The Curved Furnace." Each new release from the Parlophone Danny Davis has the backing of John Barry for his first release "You're My Only Girl" and "Love Me." Columbia's tenth disc from the popular series "Home Popes From Rums Conway" include such favorites as "Delaware," "Clementine," "Looking High, High, High" and "Someone Else's Baby." A new release from the And Cavallero label is "Till You And Yo" backed with "The Ties That Bind." On the same label a new instrumental group, The Apollo's make their bow with a jive track, "Two Australians In Paris." "Race" records another tie "Just Dreaming." Andre Previn has signed an exclusive contract with Philips who will issue all his work with the "Andre Previn Orchestra." With a German math equation, producer music either pop, jazz or classical. His first L.P. for the label with the title "Like Love" will be issued shortly on both mono and stereo.

A newcomer to the Philips label 20 year old Pat Barry has waxed "Shame" backed with "My Princess," Percy Faith's "Theme From A Summer Place" has been for Philips and American sales are well over the million mark. Reaction to his latest offering "Theme For Young Lovers" has been favourable.

Fontana has signed the famous classical pianist Ingrid Haeher—her first recording for the label of works by Mozart and Haydn is released this month.

N.Y. Neopolitan Song Fest

NEW YORK—Producer-manager Erberto Landi will offer here this Fall, a First Neopolitan Song Festival. Landi is now in Naples to attend the Neapolitan Festival during the middle of the current singing season for New York. He will appear in an event that was intended to be a repeat of the entire Naples stilt,Twenty-four—unpublished Italian songs by composers from the earliest, and the audience will choose the winning time. Landi has already produced the New York Italian Song Fest and San Remo Song Festival, the latter last March at Carnegie Hall.
Johnny Cash, Stonewall Jackson and Jim Reeves have new releases with the two-market smash look. (See Pop Reviews.)

BENNY BARNES (Mercury 71637)
(B+) "PRETTY LITTLE GIRL" (1:53) [Hi-Lo, Glad BMI]—Brooks, Hill. This tuneful romantic charmer is carried out with happy feelings by Barnes in coloratura style that makes the irrepressible experience, can score with exposure.

(B+) "MESSAGE IN THE WIND" (1:35) [Glad, Tune BMI]—Young. A haunting, chilling adventure as he lost his love is related with telling effect by the singer here.

THE STATESMEN (RCA Victor 7253)
(B) "I FOUND THE ANSWER" (2:20) [Bulls-Eye ASCAP]—Lange. The Statesmen, with Hovie Lister on alto, offer up a stirring and sacred hymn in their remarkable style. Their fans will surely appreciate the effort.

(B) "TO ME IT'S WONDERFUL" (2:14) [Hi! Range BMI]—Goodacre. Another moving expression in the religious idioms close up this excellent waxing by the group.

JIMMY JOPLIN (Allstar 7206)
(C+) "JUST A DREAMER" (2:36) [Temp Talent BMI]—Joplin. Joplin, the young talent BMI. Joplin, BMI. Joplin's wrap around an old blue-green theme by Copeland's right in the love mood groove for his blues chanting of the wistful sound.

(C+) "WHY YOU TREAT ME SO" (2:20) [Tex Talent BMI]—Joplin. Another tex-themed whisper, effectively by Copeland.

MISS BONNIE OWENS (Del-Fi 4142)
(B+) "JUST FOR THE CHILLIN" (2:40) [Briarcliff BMI]—Howard. Bonnie works up a passel of tears as she tells of his latest troubles with deep sincerity. Has a fine traditional country feeling and could make headway.

(B) "THIS OTHER" (2:23) [Maravilla, BMI]—Drusky, Paxton. The ball just keeps the tour faucet turned on for the sad romantic on this half.

BILL MONROE (Decca 31107)
(B+) "PRECIOUS MEMORIES" (2:10) (203). This old, gospel favorite is taken on a deeply religious, rock ballade by Monroe and should come up with quite a bit of style. Good hillbilly sound achieved by the chantier in multi-track fashion.

(B) "JESUS HOLD ME" (2:20) [The Hartford Music Co, SPSAC—Brumley] Lively gospel Jubilee session hold forth on this end.

JIMMIE HEAP (Imperial 8325)
(C+) "WILD SIDE OF LIFE" (2:45) [Commodore BMI—Warren, Carter]. Another smash of a few years back is treated to an OK reading by Heap and The Vagabonds. Heap, BMI. Heap's handle the vocal chores on the slice.

(C) "WHEN THEY OPERATED ON PAPA THEY OPENED MAMA'S MAUL" [Commodore BMI—Heap, Carter]. Williams is again in a fine treatment of the mile for the comedic bit here.
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<tr>
<th>Pos.</th>
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<td><strong>39</strong></td>
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<td><strong>20</strong></td>
<td>ROCKIN' ROLLIN' OCEAN</td>
<td><strong>40</strong></td>
<td>GETTING OLD BEFORE MY TIME</td>
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**Country Round Up**

Roy Horton of Peer International up to visit this office with WACA-Camden, S.C.'s Dave Lardin. Then later in the day Roy phoned excitedly to tell us all about Lester Flatt's and Earl Scruggs' upcoming appearance on the June 16 CBS-TV Special Spring Festival Series—"Folk Sound U.S.A." The two Bluegrass champions headlined a program devoted to the many kinds of folk music heard in present-day America. Other info about Flatt & Scruggs which Roy came across includes with a June 24 guest appearance on "The Price is Right" and a.p.a. on Long Island the same day; then a June 25 shot in the Newport Folk Festival. On the 29th of the month Columbia will release their new record tagged "Great Historical Rum." ... Bob Dyer sends out the word here he would like taped messages and telegrams to help him celebrate ten years as a country disk jockey. Bob's "Country Fair" on WKNX-Saginaw has become Michigan's most listened-to country music show in the last five years according to the station... Deca artist Ernest Ashworth going strong on the guest artist trail for his disking of "Each Moment Spent With You" h/w "Night Time Is Cry Time." Recent shots include one with the Wilburn Bros. on the "O.K." and one on Jim Ed Brown's "Two Houses." A sketch of ten June appearances in eastern Canada by Johnny Cash has been set up by the star's manager Stew Carnall. The package, which will also include Merle Travis, Bill Monroe, the Blue Grass Boys, Gordon Terry and Johnny Western with the Tennessee Two, will open in Berry, Ontario on the 15th and wind up June 25 in Bridgewater, Nova Scotia. To be on time Cash will have to fly from Hollywood on the 14th, the day he completes the top role in "Five Minutes To Live," his first feature film... That Flatt & Scruggs Long Island p.a. on the 24th mentioned above is actually part of a big "Country Music-Country Style" show being promoted by Joe Lacke of the Melody Lane Record Ranch in Franklin Square. The bill also has Texas Jim Robertson and the Trail Hands. Bill Martin, country disk jockey for the U.S. Navy Radio, letters an interesting story. Seems in June '50 he became friendly with the editor of a newspaper in Ciudad Trujillo, Dominican Republic, who asked him to help promote American country music in the Central American inland country. Bill tells us his friend was so impressed with an Eddy Arnold record that he has since made requests for more country disks, which Bill obliged with at his own expense. He mailed him a volume packed of country hits and is keeping in close contact. Anyone wishing to help put country music into a new area can contact Bill at 402 Hammond Street, SW, Atlanta, Ga. ... Jim Denney of Cedarwood and the Artist Bureau welcomed to the Cedarwood firm his son Bill. Bill will handle Cedarwood promotion and will assist his dad in the expanding radio operations of the company—two stations now in operation with application to purchase three more. "Lucky" Moeller, who heads Denney's Artist Bureau also took his son in as an assistant. Incidentally, "Lucky" info's that artists working out of his office have had better than 100% increase in booking this year to date over last year at this time.

**The Cash Box—June 18, 1960**
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merchandising plan capitalizes on popularity of 33 1/3 stereo albums to increase operator income

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ABC PARAMOUNT..................Sing Along in Italian
BRUNSWICK.........................Jackie Wilson
CADENCE.........................Andy Williams
CAPITOL.........................Kay Starr
COLUMBIA.........................Ray Conniff
COLUMBIA.........................Johnny Mathis
COLUMBIA.........................Mitch Miller
CORAL.........................Pete Fountain
DECCA.........................Red Foley
DECCA.........................Webb Pierce
DECCA.........................Kitty Wells
EPIC.........................Buddy Greco
EPIC.........................Roy Hamilton
EVEREST.........................Woody Herman
EVEREST.........................Gloria Lynne
GUYDEN.........................Paris Goes Latin
JAMIE.........................Duane Eddy
KING.........................Earl Bostic
KING.........................Bill Doggett
LAURIE.........................Dave Carey Quintette
LAURIE.........................Dion and the Belmonts
LIBERTY.........................Martin Denny
LIBERTY.........................Julie London
MGM.........................Connie Francis
MGM.........................Conway Twitty
ROULETTE.........................Count Basie
ROULETTE.........................Jimmie Rogers
VERVE.........................Ella Fitzgerald
WORLD PACIFIC.....................Lambert-Hendricks-Ross
WORLD PACIFIC.....................Swinging Like Sixty

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No Voice From Future Coin Industry Leaders

Industry Policy Makers Lack Representation From Younger Members

The meeting planned for young members of the Coin Machine Industry to take place at the recent MOA Convention failed to materialize as very few of the younger men in the industry were in attendance.

The young coinmen who were present and who participated in the activities gained considerably thru contacts made with industry leaders, as well as listening in at the various forum meetings.

However, we were greatly disappointed at the small number of young men who came to the show, as well as the fact that none of them had any voice in determining national policy. Of course, leadership in any industry is usually comprised of mature, experienced men and women. But it certainly would add to the future welfare of the coin machine business if some of the young people were groomed to assume responsibilities when the time is propitious.

It would even be advantageous to the industry in general if these young people, with their fresh, dynamic approach, would be given an opportunity to present their ideas.

A review of the personnel of those now heading MOA, both as officers and board members, shows that practically all are on the mature side. Some fast moving, fast thinking young people on the board would help this organization immensely.

We know many youngsters who have spent several years in the business, and who have had top educations, and who are equipped with the fire and drive to participate in the forming of national policy. Let's give them the opportunity to speak out.
1961 MOA Convention Set For Deauville Hotel, Miami Beach
5-Day Meet Planned For May 14-18

CHICAGO—Immediately upon returning to his office in Oakland, California, George A. Miller, president and managing director of the Music Operators of America, reported that final plans have been consummated for the 1961 MOA convention in Miami Beach, Florida.

The 11th annual convention will be held from May 14 through May 18, at the Deauville Hotel in Miami Beach.

The decision to move the convention to Miami Beach was made at the board of directors meeting during the recent 10th annual MOA convention. It was followed by the majority of the directors that the Miami Beach locale would better fill the needs for exhibitors and members.

The MOA national board of directors is scheduled to meet with the upcoming National Automatic Merchandising Association's convention in Miami Beach.

Actually, Miller stated, the board meeting will be held one day prior to the opening of the NAMA convention to allow all of the MOA directors an opportunity to participate in the NAMA ocean cruise.

Willie Blatt, a director of MOA, and second vice-president, who was driving force in coin machine affairs, will serve as Miller's convention co-chairman and overall aide.

Blatt will be actively engaged, for the next several months, in carrying out plans for the affair. During the 4-day meet, he will coordinate Miller's efforts in Miami Beach.

Miller further advised that another comprehensive convention schedule will be blue-printed at the Fall board meeting and more changes (October and November) in Chicago.

AMOA of Pennsylvania Presents
First PR Award To Mrs. Marjorie Fetter

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WHEN YOU BUY A 5-BALL—BUY THE BEST—BUY WILLIAMS

W. E. Lilly, Cleburne, attended the horse races in Old Mexico. They were held in the town of Rio Noces... Carl French is making plans for a vacation in Boarings River State Park. Carl intends to rough it up by camping out... Wurlitzer's Carl Johnson visited Commercial Music the previous week... Going great at Commercial are United's two new games: "Sunny Shuffle Alley" and "Savoy Bowling Alley"... At State Music, there is strong booking on Gottlieb's newest single player "Dancing Dolls..." State Music's Johnny Williford just built a cabin at Lake Texoma, and Tom Chatten, already established at the resort, hosted another water skiing party Sunday... Bill Sheffield, Sheffield Music in Odessa, reports business is good in that area and will travel through West Texas this week. Sheffield is an A & M distributor... Tom Chatten recently held a wedding reception for a good friend at Lake Texoma. Sheffield Music reports they have a lot of used tables on hand and the place is just a beehive of activity... The daughter of Dick Quan, Henderson, was just graduated from high school... Mr. Gilmore is on a business trip to West Texas... Included among the many coinrow visitors last week were: Jim Garrett, Longview; Bill Thompson and Pete Selman, Longview; Faye Sanford, Greenville; Walter Thansich, Ft. Worth; Fred Ellis and Speedy Walker, Waco; Walter Wiggins, McKinney; R. E. Burns and Jim Woosley, Ft. Worth; Wilbur Briscoe and Buna Carr, Waco; Jack Hess and Darrel Norman, Temple; and John Symonds, Purcell, Okla.

DALLAS DOINGS

West Coast Music Operators Form Florida Assoc.

JIMMIE TOLISANO

ST. PETERSBURG, FLA.—Jimmie Tolisano, Modern Music Company, this city, formerly based in Hartford, Connecticut until last year, has announced from his new operating territory, the formation of a new Florida association, West Coast Music Operators, Inc. The group was recently formed and will operate with offices in St. Petersburg. Tolisano is a member of the board of directors. He was president of the Music Operators of Connecticut before moving to Florida.

According to Tolisano, officers of the association were elected at a recent meeting and are as follows: President, George Othen, Melody Music; Vice-president, Emmett Pasto, Suncoast Music Co.; Secretary-treasurer, Bill Wing, Presto Music Co.; and Attorney James Russell.

Approximately one-half of the operators in St. Petersburg are reported to be members of West Coast Music Operators, Inc., and membership drives are scheduled to cover operators in adjoining areas such as Tampa and Sarasota, along the Western coast of Florida.

HOUUSY HAPPENINGS

Exceptional Dorothy Malnes now working in the office of Bill Williams Distributing Co. She headed the office of a major distributing concern here until some two years ago and in that capacity was extremely well liked in local coinrow circles. Needless to say a big majority of us are happy to have Dorothy back in the industry... Prominent local operators Sam E. and A. C. (Buster) Ayo together with younger brother Boots, a deputy sheriff of Harris county, back from an extended fishing trip in Louisiana... Star Record Shop, retail record store in Pasadena, closed permanently June 9th... C. O. (Red) Harrington, B. H. Distributing, said he hoped to make some deliveries on new model United "UPC-100" phonographs in June. In his opinion an optimistic business viewpoint for the immediate future is in order... M. E. Bailey, Jr., branch manager Redisco, Houston, sales financing for coin operated machine distributors, reported business as above average... Bob Davenport, salesman at Amusement Distributors, in Austin second weekend of June to see his mother from California. First lengthy visit they have had in over ten years... Operator J. C. Sanders and wife Mary from Winnie, Texas, record buying at United Records. He is owner of Sanders Music Co. at Winnie... Other out of town coinrow included: Operators Charlie Wellhausen, Beaumont; Tom Carlisle, Yoakum; Vincent Genna and Henry Matus, Galveston; Edward Mendez, owner Pegaso Records, a Latin-American record distributorship in San Antonio.

The Cash Box—June 18, 1960

www.americanradiohistory.com
"Coin Machine PR Council Must Receive Broad Support From Ops!" — Casola

ROCKFORD, ILLINOIS—Lou Casola, president of the Coin Machine Council, national Public Relations organization, has advised that the current PR fund drive, whereby individual operators are asked to support this national program, has not received nationwide support from operators. "Every indication points to the possibility that perhaps the operator just hasn’t had the opportunity to send in his check. Response from several hundred operators as of our May 1st account, showing the nucleus of a powerful PR program we are very optimistic about," said Casola. "The manufacturers and distributors have aided this drive from the start and it is primarily because of this support that the national program is off to a wonderful start," said Casola. "But unless the operators come forward with their individual checks we will be unable to proceed with the remarkable program that has been outlined for us. Since operators will get the most benefit from this program, and in view of the fact that operator contributions have been pegged at a minimum amount, it is the duty of every operator in the United States to lend his wholehearted support of this program."

According to Casola, membership forms from operators have been received from several hundred coinmen in the U.S. Distributors and manufacturers have accounted for their membership with strong representation from all parts of the country. "But the bulk of smaller donations from thousands of operators is what will carry this program. We cannot let this program slow down for reasons that are financial. Repayment from each operator in business will enable us to follow through on a strong public relations program that must result in substantial benefit for every man in our industry today," concluded Casola.

Ed Note: Application forms for membership in the Coin Machine Council have appeared in every issue of The Cash Box since the inception of this organization. An application appears in this issue listing the various type memberships and the fees in accordance with each category.

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Meeting Dates

Music Operators' Associations

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<th>Date</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>June 14</td>
<td>California Music Merchants' Association</td>
<td>Fresno Hotel, Fresno, Calif.</td>
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<tr>
<td>June 15</td>
<td>New York State Operators' Guild</td>
<td>Gov. Clinton Hotel, Kingston, N.Y.</td>
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<tr>
<td>June 16</td>
<td>Eastern Ohio Phonograph Operators' Association</td>
<td>4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).</td>
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<tr>
<td>June 16</td>
<td>Phonograph Merchants' Association, Cleveland, Ohio</td>
<td>Hollenden Hotel, Cleveland, Ohio (Executive Board).</td>
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<td>June 16</td>
<td>Los Angeles Division California Music Merchants' Assn.</td>
<td>2932 W. Pico Blvd., Los Angeles, Calif.</td>
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<tr>
<td>June 20</td>
<td>Jefferson Amusement Co.</td>
<td>Sheraton Hotel, Rochester, N.Y.</td>
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<td>June 20</td>
<td>Automatic Equipment and Coin Machine Owners' Assn., Inc.</td>
<td>Room 24, 550 Broadway, Gary, Ind.</td>
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<tr>
<td>June 20</td>
<td>Associated Music Operators of Rochester</td>
<td>Sheraton Hotel, Rochester, N.Y.</td>
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<td>June 20</td>
<td>Westchester Operators Guild</td>
<td>American Legion Hall, 57 Mitchell Place, White Plains, N.Y.</td>
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<tr>
<td>July 27</td>
<td>San Joaquin Music Operators</td>
<td>1019 N. Center St., Stockton, Calif.</td>
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<tr>
<td>July 27</td>
<td>Central State Music Guild</td>
<td>805 Main Street, Peoria, Ill.</td>
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</tbody>
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Attention: Operators' Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.
WHOLESALE!ERS!
Sell Your Market When The Time Is Ripe .......

Sell 'em when they're reading The Cash Box ....... So many successful coin machine firms do!

Your Ad May Arrive In Our N.Y.C. Office As Late As Thursday And Still Reach Coinmen Around The World On Monday Morning!
WRITE: FOR RATES: The Cash Box 1721 Broadway New York 19, N.Y. JUdson 6-2640

The Cash Box—June 18, 1960


CHICAGO—The Seeburg Corporation has announced the appointment of Arnold Silverman as National Promotion Manager of the Coin-Operated Phonograph Division. He will oversee the company's relations with record companies, particularly in relation to its sales program revolving around the 35-1/2 Rereo Single and "Artist of the Week" equipment.

Silverman will also work closely with Seeburg distributors on their one-stop operations. He will assist those in an advisory capacity who already have one-stops and will help other Seeburg distributors to establish them in their distributing offices.

He was formerly General Manager of the one-stop operation at Eastern Music in Philadelphia and prior to that was Assistant Sales Manager at Mercury Records.

Jack Gordon, vice-president of the Seeburg phonograph division left Chicago last week for an extended trip which will include coverage of the West Coast areas with promotion on the current Seeburg "Album of the Week" promotion. Seeburg distributors have completed operator sessions embracing "Album of the Week" promotion advising ops that top glass panels featuring the necessary album display material are available at no charge in exchange for original machine tops previously sold with the Seeburg Model "Q" phonographs when the unit was originally introduced.

To date, the firm has available 18 LP packages for use in programming on the Model "Q," the only Seeburg phonograph affected by this program. Gordon advised that the LP's will continue to be made available as the program progresses and to date all reports from distributors across the country have indicated success with the LP merchandising plan.
The column in N.Y. State received quite a shock last week when the N.Y. Journal-American, largest metro newspaper in the City reproduced a photo taken at Creedmore Hospital showing reps from the PI Committee donating a juke box to the children's ward. A wire story ran, "Caption read: "Music Makers Donate Juke Box" and goes on to mention Al Bodkin and Meyer Parkoff, who are in the photo, along with the leading Doctor at Creedmore, mentions the amount of the loan and credits the business with helping the mentally retarded children. "We're being asked to put up $120 as a reward for finding this box," said Dr. Bodkin. Who informed that the photo was accepted by the Journal-American, "and we hope it's beginning of a periodic breakthrough to the public in this State. A large amount of the credit belongs to Mrs. Bodkin, who toted enough to pay for the machine. I understand that the ultimate goal of a PI campaign is to get records from the local manufacturers. We're doing well and our success results all along and this is the best break we've had. I hope the operators and distributors continue to support us, now's the time to follow through with a steam-roller size campaign of photos to show how the juke box "keeps going but can't keep it up forever." As noted in this space several times, the column in N.Y. State have a $100,000 Public Relations Program going for them and it costs about $1000 Talk Time per week. Send $5 to the PI Committee at 250 West 57th St., N.YC. Thank your lucky stars that last week's photo wasn't last year's headlines!

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Mike Spagnola

CHICAGO—AMI Sales Company, a subsidiary firm managing remanufactured Rowe-AMI Sales Company, a wholly-owned subsidiary of Automatic Coin Distributing of America (The Cash Box, June 4, 1960 issue), moved its headquarters last week to a new block-long building on the west side of the city. The move was made in conjunction with the over-all expansion and co-ordination program. Mike Spagnola, manager of AMI Sales Co., advised this past week that the distributive outlet when fully completed will be "one of the most modern coin machine distributing facilities in the mid-western section of the country."

The new Rowe-AMI edifice, which occupies one square block of area, is centrally located, adjacent to the Congress Expressway at Laramie Avenue. And is easily reached from the downtown section of the city, as well as from the north or south zones.

MOA To Open Chi Branch

CHICAGO—George A. Miller, national president and manager of AMI Operators of America, advised last week that a permanent MOA branch office will be set up in Chicago when the "MOA Fall of the year." According to Miller, this is the ChicagoMOA territorial office will coordinate business dealings between the main Oakland headquarters and the mid-west MOA members, manufacturers, distributors, MOA officials, and other business interests. It will be more efficient with an office in Chicago," stated Miller.

"It is our assumption that MOA has not been selected as yet, said Miller, although several rumors have been circulating to the effect that MOA has been in mind for the post and I do not intend to mislead an official announcement for at least another week," concluded Miller.

With the announcement of a Miami Beach site for the 1961 convention (see story elsewhere) it was reasoned that with a Chicago office, MOA would be more able to conduct convention business between Miami and Chicago rather than an Oakland-Miami business route with intermittent Chi stops.

Necessities Of Life...

BELLE RIVER, LOUISIANA—Electricity came to Belle River this week taking a little longer to penetrate the Cajun's seven county country than modern. A local farmer, after staking out over a long list of electrical appliances which may now be installed across his place of business, ignored the refrigerators, freezers, air conditioners, and immovable appliances and selected an automatic electric beer cooler and a coin-operated phonograph for his dance pavilion. "They're installing electric lights this week and aside from the cooler and beer box I can't see a need for any of the luxuries," quoted the barman.
Although there have been no definite vacation schedules reported as yet from any local coinbox sources the indication is that such plans are in the process of being completed shortly. At any rate it is generally felt that a slight decline will be the order of the day. Bill O'Donnell, Bally's general sales manager, and his ever smiling sidekick, Art Garvey, are quick to advise that business is excellent at this time of the year and that “pinball” upright pins games showing extremely well over the country. Herb Jones, vice-proxy of Bally, took off with his lovely wife for a short vacation last week. MOA proxy George A. Miller long distance from his Oakland, Calif., headquarters that the dates and site for the 11th annual MOA convention have already been set. The location is the swanky Beverly Hotel in Miami Beach and the dates are May 14 thru May 18. Hard working Willie Blatt will coordinate Miller's efforts in Miami Beach, and will serve MOA as co-chairman. Miller and his wife will definitely be on hand Friday with a permanent assistant manager and secretary. Final plans will be set during the directors meeting at the upcoming convention. These directors as well as operators are already showing much enthusiasm over D. Gottlieb's exciting "Dancing Dolls" pinball game (with a fully animated background), according to Allbritten. Nate Cohen's summerInstalled "LeRoi""s excellent future for this current Gottlieb craze. The entire Gottlieb family is eager to return to the Cornerstone Dinner to mark the community dedication of the new non-sectarian Gottlieb Memorial Hospital in suburban Leyden Township, Tuesday, June 21, at the Conrad Hilton Hotel in this city. Dave O'Donnell's great emotion now that Gottlieb desks will finally be ready.

J. H. Kenney vice proxy Paul Huebsch left the city last week with his lovely Rosemary and the youngsters for a short, much needed vacation. Paul is trying to shake off the miseries of his recent "flu" attack, and is expected back in his office any day now, according to Harold Dorgan. Clayton Nemoroff and V. N. (All) Albrittens are touring the nation with record sales in mind. . . . Century's last week's "coin" column by Herb Jones brought us back to where we stated the date of the upcoming meeting of the Executive Committee of the National Coinbox Council. The council is Tuesday. Sales chief, Al Warren, assures us that new adjectives on our receding forehead in extolling this prize united amusement game. . . . Speaking of united Mfg., general sales manager Bill DeSelm is really doing hand-stands over United's new game, the "Sunny" shuffle bowling and "Savvy" big ball bowler. Bill just can't say enough; and now, he, action director and distributors and others will tell the tale, Herb Oettinger and LeRoy Kraehmer are very enthusiastic about the results they are receiving with United Mfg.'s new phonograph, UPC-100. . . . While vice proxy Sam Lewis was out of town to sing the praises of Williams' Electronics' sensational new 2 player pin game, "Serenade" the home office is blazing a trail of high sales figures. Sam Berr, president of Williams, is burning the midnight oil to keep on top of production and shipping on the new game. During the short respite off the phones at World Wide Distribute Joel Stern and Len Monon look to their busy golf clubs. However, Joel assures us that "the golfing indisposition respite" are too few and far between. Fred Skor stresses this point further by saying that export activity has him hopping constantly. . . . Eddie Ginsburg, president of Atlas Mfg. Co., while his space time during these summer days looking over the thoroughbred horseshoes at his rambling Woodview-lydias suburban Fuller Fillies, Rock-Ola's ad and sales promotion director, George Hincker, tells us Edward Doris is out in Denver on a lengthy sales trip which will carry him through the southwest. Frank Mitchell, Rock-Ola's director of sales, just returned from a 1200 mile swing through the southern part of the country. George further informs that despite the summer doldrums sales are moving along at a very good clip. . . . Chicago Dynamic's sales director Art Weinhard spares no words in singing the praises of Chicago John's new "Game Bowler." In fact, he firmly believes that operators all over the country will climb on the bandwagon for this very versatile amusement game.

Harry Mabs, who has spent more than 25 years in coinbox, designing pinball games, and helps to dream up those pin games Williams has been showing, returned to his designing board last week from a pleasant vacation in sun-drenched Miami Beach. . . . First Coin's Joe Kline affirms the thinking of Sam Kolber and Fred Kline that action this summer at the busy distributorship will remain constant, as they are responding very well to their promotion, whereby a Ford, "Pal," "Ford," or Chevrolet, "Corvair," are offered as prizes for quantity purchases of Wurlitzer phonographs. . . . All-State Coin's Stan Levin tells us he's delighted with current sales figures. He just hopes it keeps up 'til the fall. . . . Mike Detrick, Champion Distribs, has just been completed the interior arrangements in his new plant north on Milwaukee Avenue. Sales of billiard equipment are holding their own at Champion. . . . Clarence Schubery, proxy of Games, Inc., reports that distribs all over the country are showing continued success with Games' "Twin Super Wild Cat" upright amusement games. Mott Levinson, National Coin Machine Exchange, informs us he and proxy Joe Schwartz received their initial order of Gottlieb "Dancing Dolls," and can't wait to have operators demonstrate this great pin game themselves. They'll surely go for the animation and synchronized sound in the background, according to Mott. American Red Cross is making an appeal for the necessary funds to help the people of Chile, during this time of great disaster. Send your checks now!

The Cash Box—June 18, 1960
NEW YORK—A story which appeared in the June 11, 1960 issue of The Cash Box incorrectly stated that the Alkoven Company, photographer-distributing firm of the F. Danneman Company, Stockholm, Sweden, was appointed distributor for the Seeburg phonograph and vending lines in Norway and Finland, The Seeburg appointment, which was made through the American Steel Export Company, expressly reserved for The Seeburg Corporation, included distribution rights only to the Seeburg phonograph line.

**Arcade Owners Look To Record Breaking 1960**

May-June Figures and Machine Sales Point To 2nd Big Season

NEW YORK—A check with arcade owners in the East indicated another record-breaking season in store for the amusement parks across the nation this year. Palisades Park, Coney Island, Atlantic City, Ashland Park, and several smaller kiddie-lands on Long Island all reported big crowds during the month of May with June shaping up as a crowd-pleaser as well. Last year's arcade owners enjoyed the first fast-expanding year since the war and shipment of equipment from New York and New Jersey outlet points to favorite climates from here on in.

The Fourth of July weekend, weatherwise of the season, is standing up to roll in with 3-day crepuscule, the holiday falling on a Monday this year. Prospects for attendance figures are looking good, and the journal lists and the fact that equipment is being ordered in quantity confirms all optimistic reports.

Mike Munves Corp., New York arcade wholesaler has a staff on a 7-day shipping schedule with reconditioned equipment getting the nod as soon as delivery of pre-ordered equipment are handled. Reason for the last-minute rush is simply that arcade owners wait until the last minute before investing in additional inventory. 

However, reports of record figures of 1959 and looks as if a little cooperation from the weather will put the top in the top for the second year in a row.

**MORE Music Operators Diversify With Cine-Sonic Background Music Than Any Other System**

NEW YORK—No doubt the Public Relations professionals in New York City looked wide-eyed on Friday afternoon, June 3, when the upper right-hand corner of the front page of New York's Journal-American, largest afternoon daily newspaper in New York City, featured a three-column, photograph of a juke box complete with favorable news story accompanying the publicity shot. In PR circles a photo of this nature is looked upon with envy. It is the ultimate goal of many organizations whose function is to provide the press with favorable mention of their particular client's produce or service. Public Relations is a business and results are measured in free publicity space where it counts— in major mass media such as the Hearst newspapers.

But more important, the photograph and story, which informed probably more than one million readers of the philatelist's talk of the juke box industry, marks the Seeburg as the first major breakthrough in the New York City press of a story that told another story—the workings of the Public Relations Committee of the New York State Coin Machine Association, Inc. If a picture is worth a thousand words, then this picture was worth a fat fee in Public Relations counsel and service. But the cost of the picture was exactly the cost of one early model phonograph to the PR Committee. The money was raised slowly but surely through a fund drive conducted by the PR Committee with monthly appeals during the past nine months. Once the money was accumulated the photograph was purchased and donated to Creedmoor State Hospital, Children's Ward. The photo reproduced here was taken during that presentation. The sub-cap tells the columnist no more than that the juke box was donated by the N.Y. State Coin Machine Association. But to the readers outside of the coin machine industry, the millions of people in N.Y.C., it tells much more. As a matter of fact it contradicts the blaring headlines which this same newspaper carried approximately one year ago when "Coin Machine" and "Juke Box" were four-letter words used by editors across the nation ad-

vising the reading public of the "trackers" check for the Jew within the industry. This story is old news. But the photo and story here are late news, and one hopes it will eventually wash away the harmful headlines of yesterday.

A large part of the credit for this accomplishment should go to Al "Senator" Bodkin, chairman of the PR Committee. Bodkin was appointed chairman at the first general meeting of N.Y. State's coinmen held in the Park-Sheraton Hotel last fall. He has since taken a personal responsibility for the success of this committee and his accomplishments are worth mentioning again, here. Bodkin, ably assisted by his committee, of which Meyer Parkoff, Atlantic New York Corporation, (shown in photo above) is a working member, have performed what seems to be insurmountable tasks during the past ten months and without one hour's experience in the public relations field. Furthermore, they have accomplished all of this with approximately $1000, total. With the exception of two square drives, one in which the United Jewish Appeal annual contribution from the coin industry was individually raised from coinmen and presented at a Vic-tory Dinner in April; the other in which the Seeburg Drive which culminated at a communion breakfast in March when His Eminence Francis Cardinal Spellman was presented with a check for $2000 toward the Cardinal Spellman Social Services' Club, all costs for the support of the work of the PR Committee have been received as membership donations from coinmen in New York State and in the City.

Every dollar raised was paid off with multiple returns in publicity and charitable work. There was a Christmas dance-party for one thousand kids in Brooklyn's Redemption Church, with hundreds of free LP's, wrist watch gifts, pizza pies and bottles of pop to The Cine-Sonic Orphans' Home in lower Manhattan during which time the officials returned to the Committee a plaque expressing their wholehearted appreciation; regular contributions to organizations such as Boys Town of Italy; support of many church and civic endeavors, donations to the banner of New York State Coin Machine Association, waving in the background.

The program is a remarkable feat in public relations work since from the several accomplishments listed here, one can understand the cost and time involved if it were handled in any other manner.

Time is still a necessary factor to contend with since envelopes cannot be stuffed and mailed faster than is humanly possible. Personal calls with community and newspaper officials must be made, and they are made for the most part by Bodkin who also has a business which must be supervised. But the cost is the most important factor. There have been no funds for $1900. This represents checks from people in the business in amounts of $5 and $10. Individual donations from leading associations and distributors have filtered the fund without the individuals concerned receiving public acknowledgment.

Evidently, anything accomplished in the future will have to be accomplished personally by Bodkin and his small staff. Unfortunately, most people in the business either do not have the time or the inclination to work for this cause. But when it comes to money, there isn't one member of the coin machine industry in N.Y. State that doesn't have $5 or $10 to support the fund. The committee was much consternation along the coinmen of the State when the Journal-American blasted the industry and the people in it this time last year. There will be no victory dinners or letters of thanks to the people responsible, once this year's story is read. They aren't looking for thank you's. They're looking for your $5. A record on many music machines in the State entitled, "This Could Be The Start of Something Big!" puts the whole idea in a nutshell. If you're looking for the "ace" investment look to the PR Committee of N.Y.S.C.M.A. They perform miracles for the lowest price in town.

Send your check to 250 West 57th Street, New York 19, N.Y. Then thank your lucky stars for the opportunity!

The Cash Box—June 18, 1960
chicago coin's
6 GAME BOWLER
YES! YOU GET ALL SIX IN ONE GAME

NEW
Modern Designed Cabinet
Featuring The NEW Attractive "Lite-Up" Hood!

PLAY SELECTOR BUTTON

see these chicago coin's "profit winning" games!

1. ALL STRIKE BOWLING as featured in TV Jackpot Bowling
2. REGULAR HANDICAP BOWLING
3. REGULATION BOWLING
4. FLASH-O-MATIC BOWLING
5. LITE-O-MATIC BOWLING
6. RED PIN BOWLING

QUEEN BOWLER
Featuring High Scoring Plus Regulation Scoring

KING BOWLER
Built Extra Sturdy For Continuous Play

PONY EXPRESS
Wild West Rifle Gallery With Moving Targets

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

The Cash Box—June 18, 1960
ACT NOW, MR. OPERATOR!

The Coin-Machine Council
FOR PUBLIC RELATIONS
75 E. Wacker Drive, Chicago, Ill.

YES we want to see a positive and permanent public relations program for the coin-machine industry. Enroll us as a Member of The Coin-Machine Council. Enclosed is our check for annual membership fee indicated by X

PARTICIPATING MEMBER $50
SUSTAINING MEMBER $25
SUPPORTING MEMBER $10
CONTRIBUTING MEMBER $5

(Distributor's annual fee range from $100 to $200. Manufacturers' fees are from $300 to $10,000, depending on sales.)

Company
Street Address
City, Zone, State

Authorized by

Make check payable to: THE COIN-MACHINE COUNCIL. Membership-fee is a business expense deductible from gross income for income-tax purposes.

If you are reading someone else's copy of The Cash Box why not mail this coupon today?

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.
$15 for a full year (52 weeks) subscription □
$30 for a full year (Airmail in United States) □
$30 for a full year (outside United States) □
$45 for a full year (Airmail outside U.S.) □

NAME
FIRM
ADDRESS
CITY
ZONE
STATE

CALIFORNIA CLIPPINGS

Much of the activity along "coin machine row" the past week seemed to be concerned with two new phonographs being introduced, as well as a couple of new games. . . . At American Coin Machine, Vinny Lanzey's wife back in and out of the hospital past week, but this time he recuperated and was on the mend. Bill reports that they are nearly sold out of used equipment, but that a steady supply of games and phonographs will soon be in. . . . Bill Happel, at Badger Sales, informs us a new model has been added to the AMI phonograph line, which is now on display at Badger. Happel went on to say that the operators who saw the new phonograph on display at the recent Chicago Coin Con Convention were very enthusiastic about it. Chicago Coin's new "Six Game" bowler just arrived this morning, Happel stated, and by the afternoon "We were out of the first shipment." C. W. Tashima, of the Automatic Vending Machine Co. in Wahiawa, Oahu, Hawaii, spending several days in town and stopped in at Badger to discuss the coin machine business with Happel, also is looking to Bakersfield over the week-end combining business and pleasure. He will compete in a bowling tournament in the evenings and visit operators in that area during the day. "Rocky" Neesler's back on the job this week. "Rocky" leaves next week (6/17) for a two week vacation that will take him to Cleveland, where he will visit many old friends. In the coin machine business, . . . Sonny Lombardi, at Simon Distributing, states that local business is stepping-up. Sonny also mentioned that every other week-end he spends out of town on sales trips in So. Calif area. At Cassiano Music, Gabe Orland reports that singing duo The Mulrics were by to check the sales on their own Red Robin label, on which they have a new release. Dale and Bill operators from Bakersfield, in town and downtown to Gabe, mentioned that business generally had been good. . . At Paul A. Laymon's, the big news this week seems to be that Ed Wiknes's son, Tommy, will be getting married this weekend. Hank Schmidt, formerly of the shipping department at Badger, spent several days in town and was by to say hello to the gang at Laymon's. . . John Scarrada, office mgr at the Wurlitzer Factory Branch, informs that Sam Keys, from the Apollo Music Co. in Denver, is in L.A. for a short stay and was by for a brief visit. Another man has been added to the shop, Phil Craft, who was formerly with Com-Wel in Illinois. Ray Barry out in the territory the past week visiting operators between L.A. and San Diego. . . . S. Dave Neal, formerly with the distributor and now working at the Dunes Hotel in Las Vegas, in town while his wife has a medical check-up. . . . Hank Tronick, at C. A. Robinson & Co. informs they are awaiting the arrival of the United "Top Gun" phonograph. Particularly anxious to see and hear the new model are the many music men who have been operating so profitably with the "UPI." Based on present enthusiasm, Hank commented, we are looking forward to the new phonograph. . . At the Seeburg Distributing Co., Dean McMurdie states the "Artist of the Week" program is gaining momentum and that several more record companies have joined those now participating. Ralph Cragan says he had a successful fishing trip at Big Bear Lake over the weekend. Ralph and Jim Lamont were in the Berkshires for part of the week. Dean mentioned that they had another terrific turn-out for the next "Big Bear Lake School." At Leechecroft in the Adirondacks, "Rocky" and "Indian," the Solle sisters report they attended the Hollywood race track over the weekend, and although they didn't win "every" race, they had a lot of fun. The girls also informed they are planning to spend a weekend in Palm Beach and a week in Miami, to continue their "vacation." . . . Some of the visiting operators seen on Pico this week were: Paul Ackley, San Diego; Cliff Jones, Long Beach; Ray Brandenburg, La Habra; Glenn Leibeck, J. A. Fred Allen, Bakersfield; Jack Neet, Riverside; Bill Mitchell, Fresno.

UPPER MIDWEST MUSINGS

Arnold Breivik, Waterton, S. D., in the cities for the day on a rapid trip and driving extra hard. On the same day, Doug Gale drove to Winnipeg, Canada, to visit a few distributors. . . . R. E. McDaniel, Wadena, Minn, had some relatives visit him and he took them out fishing over the Memorial Day weekend. . . Maynard Johnson, Blue Earth, Minn, spent the holiday weekend east and west and in some very good fishing. . . Darrell Weber, Blue Earth, Minn, in Brainerd, Minn, is back this week, holiday week in Brainerd, spent the week fishing for the summer and is now helping Dad on the route. And a big help, too, . . . Darrell Brown, Mobridge, S. D. In the cities for the first time in four years. Spent the holiday weekend in Fargo, N. Dak, with a trip to Aberdeen, S. D., and several prairie, and cash. Decided to drive to Minneapolis for the day and stayed with friends. . . . Mrs. Bluefield (Olive) Henry, office gal at Mpls. Mid-Continent, Mpls, made the sport page in the local paper. Caught her limit of some very nice Walleye Pike at Mille Lacs Lake. . . Bruce Windthurst, Aberdeen, S. D., in town for the day on a very fast trip. Just got back from vacation time on the weekend and is competing out of town. . . . Ops. In town were Eddie Kubis, New Prague, Minn; Arndt Peterson, Mankato; Frank Phillips and Lloyd Williamson, Winona; J. C. Weber, Blue Earth, Minn; . . . Harry Sandier, Mpls, in town during the past week. . . . had no time to see his friends. . . . Jack Cartwright, Columbus, S. D., left the big city for a few days to compete out of town. . . . A nice fishing trip was had by the local boys out of the Long Lake area. . . . Karl Nesselroad, Silverton, Ohio, in town this week. . . . He is spending the fishing season in Ohio and is looking for a new place to spend the summer. . . . John Harrington, Columbus, S. D., is looking for a new place to spend his vacation. . . . the weather has been very fair, and we expect a good fishing season. . . .

HAPPY BIRTHDAY THIS WEEK TO:


The Cash Box—June 18, 1960
Midway Mfg. Releases "Bazooka" Gun

CHICAGO—Ralph Sheffield, sales manager for Midway Manufacturing Company of suburban Franklin Park, Illinois, announced the release last week of Midway's new "Bazooka" gun-target upright amusement game.

"In releasing the 'Bazooka' gun game to the trade," Sheffield asserted, "we are making available to operators in all markets a truly 'explosive' money maker in all types of locations. "We call it explosive," he added, "because there is very little doubt among the creators, Henry Ross and Marcine Wolverton (heads of Midway Mfg.) that this game will be acclaimed all over the country as an innovation in the amusement coin machine trade."

"Bazooka" gun is housed in a modern design, compact cabinet, which is generously illustrated in a space rocket motif with varied matching symbols externally.

The front glass is similarly illustrated for space-type action. The bazooka gun and targets (pockets) are encased in a plexiglass "bubble," with the gun handle and trigger protruding at the front (for easy access by players).

In scoring "Bazooka" bouncing balls are "fired" at targets (pockets) on the playfield (at the center of the cabinet). The four top targets score from 15,000, 25,000, 50,000 and 100,000 points ranging from the left pocket to the right of the playfield.

The center pocket (hole) on the playfield scores 100,000 when hit, on the last shot, or when the word M.I-D-W-A-Y, at the top of the front glass, is spelled out.

Also, the red pockets (when lit) spot the next letter of M.I-D-W-A-Y for spelling out. There is unlimited scoring on every shot.

"Skill plus novelty play will always keep player interest at peak," Sheffield said. "The exciting, novel playfield is further enhanced by a return ball feature. The gun actually 'shoots' the ball for true realism in play."

"We have made it a definite point to assure easy access for operators in servicing 'Bazooka,'" Sheffield continued, "by adding hinged doors at the front and rear of the cabinet for 'walk-in' servicing.

"Samples are now being shipped to our distributors everywhere, and we urge operators to come into their nearest showroom and demonstrate for themselves the exciting play in 'Bazooka,'" concluded Sheffield.

Nebraska Music Ops. Meet Over Weekend

OMAHA, NEB.—Howard Ellis, president, Music Guild of Nebraska, this city, has advised that the next regular meeting of the association was scheduled to have been held at the Pathfinder Hotel in Fremont, Nebraska, on June 11 and 12. Ted and Evelyn Nicholls were hosts. In addition to standard meeting procedure, the topics to be discussed were to include a report on the MIA Convention, held last month in Chicago, and also a discussion on the national PR council.

First Coin's Catalog Pays Off

CHICAGO—Joe Kline, president of First Coin Machine Exchange of this city, advised last week that despite the recent change in weather to something resembling summer's 'dog days,' business is remaining steady at the busy distributorship.

"The added that export, which has been gaining in volume at First Coin the past few years, looms definitely as a progressive part of the overall scope of his business. The export division of First Coin is headed by Sam Kolber, who like Kline is a veteran coin man, having been in the coin machine industry for many years.

Kline expanded at length on the fact that an excellent service department has helped him to maintain the best possible relationship with operators throughout the area since the establishment of the firm.

"Good service facilities also help us to continue an excellent reputation in the delivery of used music, amusement and vending machines to our customers in foreign markets as well," Kline said. "We pride ourselves in the availability of the best possible service to our customers at home and abroad."

"Every year we distribute and excellent, comprehensive catalog throughout the United States and to markets overseas. It is certainly one of the finest catalogs of its type, fully illustrated with photographs showing all of the various types of coin-operated equipment," Kline stated.

"First Coin's catalog is distributed anywhere—and everywhere throughout the world upon request. Thus far over 10,000 catalogs have been distributed to our customers," he added.

"Through the strength of this catalog first Coin machine enjoyment continues and we are grateful to our customers for their continued support and business."

The Cash Box—June 18, 1960
WANT—As always we need for immediate shipment unclaimed units of Bally Bingos, United Bingos, all types of Shuffles, Seeburg, Columbia (Tel. 1-1136) of MUNVES N. Y. (Tel. 302-1213); Columbia Records, exempt 2-3314; late Gottlieb Five Balls, CONTINENTAL COIN MACHINE, 1237, ADAMS TOW. 2, OHIO. (Tel. Chery 8-3359).

WANT—For Resale—United Jupiter Mills, Panorama; William Pinke Hitter Vanguard, Hercules, Crusaders; Chigoin and United Flashing Type Shuffles, State quantities or larger. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. St. perior 4-1600).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay for and purchase any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA, (Tel. Fl. 7-9601).

WANT—Unlimited quantities of Mills Shuffles and Jukebox records, feather haptic rejector. Quote FOB American Port. Write us today. AUTOMATIC, 60, RUTHERFORD AVE., WEST RUTHERFORD, NEW JERSEY. (Tel. JEYMADE—BRUSSELS).

WANT—Late Wurlitzer Phonographs and late Bingos for resale, FOLLETO MUSIC CO., 180 BOWARD ST., SPokane, WASH. (Tel. MA 4-8566).

WANT—To Buy—Two Glasses for Universal Music Company, 257 PLYMOUTH AVE., NORTH MINNEAPOLIS, MINNESOTA.

WANT—22 ft. American or Rock-Ola Phantom record price asked. STATE AMUSEMENT CO., 100 BROADWAY, NEW YORK CITY 2, WASH. (Tel. FULTON 3-2262).

WANT—Clerk, experience preparation for records for record company. Typing desirable but not essential. Light work. LOWELL 8-9833.

WANT—Records, 45 RPM records. Please give full details first contain to avoid delay and assure quick deal. HARRY WARHINER, KNICKERBOCKER MUSIC CO., 1336 BOX 147, NEW YORK 36, N.Y. (Tel. BRuyant 9-6677).

WANT—Will pay cash for all late Gun records, all late Arcade Machines. State lowest price in first letter. MIKE MEYER, 1065 ST., NEW YORK 36, N.Y. (Tel. BRuyant 9-6677).


WANT—Fingos, United Clipper, Capital-/ M100R, H100R; Wurlitzer 2104, and all other models. We will pay top dollars. No Jake Box Records. Write to: KANSEL TRADING CO., 61 ISLAND PARK, N. Y. (Tel. Genral 2-1630). JESSE SALTER, Pres.

WANT—Cash, sent Columbia Records, telephone: 4-1384.

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities. Will buy for top prices. No Jake Box Records. Write to: KANSAL TRADING CO., 61 ISLAND PARK, N. Y. (Tel. General 2-1630). JESSE SALTER, Pres.

WANT—Will buy—Bings, Shuffle Mills, Mills Phonographs, LEW JONES DISTRIBUTING COMPANY, 1301 N. CALIFORNIA AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE MOUND ROAD, MILWAUKEE 13, WIS. (Tel. Bloumound 6-7060).

WANT—Craused Guns, Heresuls Guns, United Star Slinger, for resale. COIN MACHINE EXCHANGE, 660-127th ST., S.W., TACOMA, WASH. (Tel. Jùniper 8-7153).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular letter. LENTEN AMUSEMENT CO., INC., 14 EAST 21ST ST., BALTIMORE 18, MD.

WANT—Records, 45 RPM new LPs, new only. Please give full details first contain to avoid delay and assure quick deal. HARRY WARHINER, KNICKERBOCKER MUSIC CO., 1336 BOX 147, NEW YORK 36, N.Y. (Tel. Ludlow 8-3110).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shall Deals), Call or Write: 284 WILLARD STREET, NORTH BETHLEHEM, PA. 1-1. N. Y. (Tel. Castle 1-5556).

WANT—Unlimited quantities of Sec- burg A and B. Further all other models Seeburg, Wurlitzer 1700, 1900, 1900; Bally Bingos, multiplayer Pinball's, State condition and lowest price. MARALSTLarge 92, KRONSTRAAT, ANTWERP, BELGIUM. (Adresse: MAROMATIC ANTWERP).

WANT—Exhibits of IOU, Selectem and Horeshous. State price, quantity condition of lot, letter. LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—Bings, United Clipper, Capita-/ M100R, H100R; Wurlitzer 2104, and all other models. We will pay top dollars. No Jake Box Records. Write to: KANSEL TRADING CO., 61 ISLAND PARK, N. Y. (Tel. General 2-1630). JESSE SALTER, Pres.

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WANT—Wurlitzer Phonographs and late Bingos for resale, FOLLETO MUSIC CO., 180 BOWARD ST., SPokane, WASH. (Tel. MA 4-8566).

WANT—to buy—Two Glasses for Universal Music Company, 257 PLYMOUTH AVE., NORTH MINNEAPOLIS, MINNESOTA.

WANT—late Bings, late Phantom record price asked. STATE AMUSEMENT CO., 100 BROADWAY, NEW YORK CITY 2, WASH. (Tel. FULTON 3-2262).

WANT—Distributor who can sell 2,000 records on each release, 5¢ commission on each record plus 10¢ on each record. Write to: 14 YALE ST., NUTLEY, N. J. (Tel. NO 7-2626).

WANT—To Buy—Seeburg 100 Selection Wallboxes 3-W-1. Any quantity. Wireless and plastic frontage. Please advise quantity and price. CLEVELAND MACHINE EXCHANGE, INC., 3200 W. 33RD ST., CLEVELAND, OHIO, (Tel. TOWER 1-6715).

WANT—late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY RECORDS, 616, N.E. 14TH AV. NORTH MIAMI BEACH 62, FLA.

WANT—For Resale—United Jupiter Mills, Panorama; William Pinke Hitter Vanguard, Hercules, Crusaders; Chigoin and United Flashing Type Shuffles, State quantities or larger. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. St. perior 4-1600).

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Classified Advertising Section

For Sale—6 Pocket Pool Tables, excellent shape $150; 14' Bowlers $195; Billiards $125; Size Sales $75-$125; Reconditioned Sluishes $49-50. Write or wire today.

Pool—Pool Distributing Corp., 4323-23 North Western Ave., Chicago 18, Ill. (Tel. Junes 2-2563).

For Sale—Records, New 45's, 100 assorted turns per cent—60% majors, 11 & less. EP's 25c per record, $1 minimum order. Pre-packed 100 or more, $75.Send check or money order. SID TABACK RECORDS, 3540 W. Pico Blvd., Los Angeles 6, Calif. (Tel. Duklins 3-8735).

For Sale—Relays—low cost, high quality, complete parts. Matched to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies.


For Sale—We have: Surf Clubs, Gavitens, Starlettes, Varieties, Palm Springs, Big Times, Gaytimes, Frolics and Ice Frolics. No fair offer refused. SID TABACK MUSIC CORP, INC., 1623 No. California Ave., Chicago 18, Ill. (Tel. Armitage 6-0780).

For Sale—Complete line of Pool Table Supplies & parts. Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalogue.

Eastern Novelty Dist., 1706 Manhattan Ave., Union City, N. J. (Tel. Un 3-8524).


For Sale—Record Shop—Internationally known company continues operating for over 18 years, fully franchised, central location downtown, retail, wholesale, mail order, for sale with or without stock. Owner involved in larger operations and has travel difficulties or would keep this guaranteed money-maker. Very low rent, 2 buildings, 400 square feet, 1200 square feet. Reasonable terms accepted. Presently operated by one person, in perfect condition. 315 N. Wabash, JR., 38 WESTFIELD AVE., ELIZABETH, N. J.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list price. F.O.B. factory, Where no prices are listed, the manufacturers have not authorized price publication.

For Sale—Seeburg C-100 $300; Seeburg G-100 $375; Seeburg H-100 $400; Wurlitzer 2000 $395; AM-200E $550; AM-200E $650; Rock-Ola Model C-1000 $225. Machines clean, ready for location. 1/3 deposit on delivery.

Seeburg, 433 West 45th St., New York, New York. (Tel. Juses 2-3563).

For Sale—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of sales room games. Lowest prices. Best merchandise. One call will impress you and possibly convince you. We are factory representatives for United, Williams, Bally, Demler and Genco, Tarkan Distributing, Inc., 3401 N.W. 36th St., Dali Miami 2, Fla. (Tel. Newton 2-5351).


For Sale—We have a large stock of reconditioned Shuffle Games and Bingo Machines for large conventions.

Vending, Inc., 3726 Keessen Ave., Cincinnati, Ohio. (Tel. Muntana 1-5000).

For Sale—6 Pocket Pool Tables—Fischer 75" x 43", new slates, cushions, complete & ready for location, $1150; Used 75" x 43" $950; Williams 6-pl. Leg League Baseball $95; Chi-Coin Rebound Sluishes $65; National 9 ft. Shuffleboard w/score, scoring $75; Chi-Coin Bullseye Baseball 2-pl. $95; Used Baseball 2-pl. $65; Wms. Deluxe Baseball $75. H. Betts & Sons, 1706 Manhattan Ave., Cleveland 17, Ohio. (Tel. Un 3-8584).

For Sale—Chicago Coin Machine World Series, Pony Express Gun, Bullet Trap Drop Ball, Queen Bowler 16 ft. 5 in. 21 ft. 5 in. Jet Pilot 16 ft. 5 in. 21 ft. 5 in. Twin Strike Commando Game Gun, Automatic, Extravizant Supply Co. Card Vendor

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