Calico Records' top stars, the Skyliners, who thanked their lucky stars when they rose to disk prominence with their debut hit, "Since I Don't Have You," now are rewarded with "Pennies From Heaven," the title of their current Calico hit. The group displays its heavenly pennies to WAEB (Allentown, Pa.) dee jay Gene Kaye in white jacket.
IT'S ANYBODY'S RACE AS THESE GREAT SINGLES SET A SIZZLING PACE IN A NECK-AND-NECK DASH TO THE TOP OF THE CHARTS. GET BEHIND ALL 3 OF THEM FAST.

THREE MORE BIG ENTRIES FOR EYDIE AND STEVE IN THEIR ABC-PARAMOUNT HIT RECORD-BOOK!

EYDIE / GORME
sings
THE DANCE IS OVER
b/w
Too Young To Know
ABC-10111

STEVE LAWRENCE
sings
WHY, WHY, WHY
b/w
You're Everything Wonderful
ABC-10113

AND — A SMASH DUET FEATURING THESE 2 GREAT ARTISTS:

THIS COULD BE THE START OF SOMETHING
(WORDS AND MUSIC BY STEVE ALLEN)

b/w
Darn It, Baby, That's Love
ABC-10104

Distributed in Canada by Spartan of Canada, Ltd.
DIFFICULT TASK AHEAD FOR ARMADA

ARMADA is faced with a heavy responsibility.

One week from today, ARMADA will be confronted with its first true test and more than 350 different firms will be on hand to determine how the association can carry the burden it must if it is to be a leader of our highly competitive and extremely complex industry.

There should be absolutely no doubt that the industry is solidly behind ARMADA as is clearly indicated by the tremendous turnout which is expected. Everyone is going with a sincere desire to see the Association get off to a great start.

ARMADA must prove that through the association it can help alleviate some of the destructive factors continually affecting our business.

We all are keenly aware that this is asking a great deal of a young organization. Many of the problems are frustrating ones and call for clear thinking and calm discussion. With the hopes of so many resting on the successful actions of ARMADA, the solutions to these problems, back-breaking though the task may be, must be found.

We feel that members of our industry are now ready and willing to help. The time is ripe for a leader—and the hopes of hundreds of firms are that ARMADA will be that leader.
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The Cash Box TOP 100
Best Selling Tunes on Records

Compiled by The Cash Box from leading retail outlets.

June 11, 1960

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* Indicates best selling records

** Available as stereo single

SEE CODE FOR RECORD COMPANY NAMES ON JUKE BOX TOP 10 PAGE

Red bullet indicates upward move

---

www.americanradiohistory.com
NOW!
ON
UNITED
ARTISTS!

STEVE LAWRENCE

GIRLS, GIRLS, GIRLS
LITTLE BOY BLUE

ARRANGED AND PRODUCED BY DON COSTA

Order this smash single now!
HEAR YE, HEAR YE, DEALERS!
To millions of pre-sold Johnny Horton customers

JOHNNY HORTON
"JOHNNY FREEDOM"
c/w "Comanche" 4-41685
To millions of pre-sold Johnny Horton customers ("The Battle of New Orleans," "Sink the Bismarck") comes a new history-making recording inspired by our country’s heritage ... destined to become the biggest record of the year.

We trust ye are now well aware of Johnny Horton’s recording history and should therefore be of sound business mind to have your shelves stocked well with his new Columbia recording, 4-41685, "Johnny Freedom." We make haste to inform ye that all copies of 4-41685 will be adorned with a many-colored lithographed sleeve, embellished with etchings of Johnny Horton, Johnny Freedom and FREEDOMLAND.

For a specific address to the publisher.

FREEDOM

c/w "Comanche" 4-41685
Furthermore, if word has not yet reached your frontier, be it known that this Johnny Horton song will be the theme of FREEDOMLAND, America's grand new entertainment center, opening to the world on the 19th day of June, 1960 in the city of New York.
Be advised that this very same Johnny Horton recording of “Johnny Freedom” is featured in the Columbia long-playing album “FREEDOMLAND, U.S.A.” Stock well, gentlemen.

Wake Me, Shake Me

Produced by Leiber & Stoller

AND

Stewball

Produced by Leiber & Stoller

ATCO 6168

157 W. 57th Street New York 19, N.Y.

Mills A's A's

Hit Reminders

I Don't Mind Being All Alone

(When I'm All Alone With You)

Louise O'Brien . . . Warwick M-537

Orchestrated by Joe Shomron

Mills Music, Inc.

FROM THE HOUSE OF HITS

"My Tani"

Brothers Four (Columbia)

"When You Wish Upon a Star"

Dian & Belmonts (Lauria)

"Object of My Affection"

Randy Paiges (RCA)

"Armen's Theme" (J. Leonard Hanley)

Bourne, Inc.

ABC Music Corp.

136 W. 52nd Street, New York, N.Y.

"Heard Woody's album #2 yet?"

Contact: Stereoddities, Inc.

P.O. Box 9115

Fort Lauderdale, Fla.

The Coasters' Newest Hit!

Wake Me, Shake Me

Produced by Leiber & Stoller

The Nation's Top Ten

Juke Box Tunes

(Plus the Next 25)

1. Cathy's Clown (Everly Brothers)

2. Stuck on You (Elvis Presley)

3. Good Timin' (Jimmy Jones)

4. Night (Jackie Wilson)

5. Greenfields (Brothers Four)

6. He'll Have to Stay (Jeanne Black)

7. Cradle of Love (Johnny Preston)

8. Paper Roses (Anita Bryant)

9. Burning Bridges (Jack Scott)

10. Stairway to Heaven (Neil Sedaka)

Record Manufactures Code

The Cash Box—June 11, 1960
Celebrates TEN Years of Service to the Recording Industry.

The Cash Box TOP 100
Best Selling Tunes on Records

May 28, 1960

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These Ten successful years are a result of the continued patronage, in the production of singles and LP recordings, of the following distinguished Record Companies:

ABC PARAMOUNT • ABNER • ALTON • APT • ATCO • ATLANTIC • ARGO • BIG TOP • BRENT • CA-DENCE • CALICO • CAMEO • CARLTON • CHANCELLOR • CHECKER • CHESS • COED • DOR • FELSTED • FURY • FORUM • GUYDEN • HANOVER • SIGNATURE • HERALD-EMBER • JAMIE • LAFON • LON- DON • MERCURY • MGM • OLD TOWN • PARIS • RIBBON • ROOST • ROULETTE • SEECO • SOREREE • STEREOPHILE • STRAND • SUE • SWAN • TICO • TIME • TOP RANK • TRIO • TWENTIETH CENTURY FOX • UNITED ARTISTS • UNITED TELEFILMS • VEE JAY • WARNER BROTHERS • WARWICK

PROGRESS has been the byword of Bell Sound during its first decade. From a modest beginning on Mott Street in New York's Chinatown to the spacious and luxurious NEW studios in Midtown Manhattan. At the left, is clearly seen the PROGRESS in Best Selling SINGLE Records ... from a mere few on the chart in the early years to today's 28 which have been recorded and/or mastered at BELL SOUND STUDIOS. The list is also long for the Best Selling LP's in monaural and stereo created at BELL SOUND. PROGRESS? YES! But this is only the beginning. PROGRESS IS HERE TO STAY—AT BELL SOUND!

Bell Sound Studios Inc.
237 W. 54th St. (Judson 2-4812) New York, N.Y.

The Cash Box—June 11, 1960
### MONOAL

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<td>Kingston Trio</td>
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<td>Elvis Presley</td>
<td>RCA Victor</td>
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<td><strong>THE SOUND OF MUSIC</strong></td>
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<td><strong>THEME FROM A SUMMER PLACE</strong></td>
<td>Billy Vaughn</td>
<td>(Dot DLP-2276; DLP-2276)</td>
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<td><strong>THE BUTTON DOWN MIND OF BOB NEWHART</strong></td>
<td>Warner Bros.</td>
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<td><strong>MUSIC FROM MR. LUCKY</strong></td>
<td>Johnny Mandel (RCA Victor LSP-2192)</td>
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<td>Marie Llaneros</td>
<td>RCA Victor SP-33-25</td>
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<td><strong>CAN CAN</strong></td>
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<td><strong>ENCORE OF GOLDEN HITS</strong></td>
<td>Platters (Mercury MG-20472)</td>
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<td><strong>SING A HYMN WITH ME</strong></td>
<td>Tommy Edwards</td>
<td>Capitol</td>
<td>TSAD-1332; STAD-1333; EAP-3265</td>
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<td><strong>LATIN A LA LEE</strong></td>
<td>Peggy Lee</td>
<td>Capitol</td>
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<td>Johnny Mathis</td>
<td>Columbia</td>
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<td>Bro. Dave Gardner</td>
<td>MGM</td>
<td>LS-2910; MGP-1831</td>
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<td><strong>BELAFONTE AT CARNEGIE HALL</strong></td>
<td>Harry Belafonte</td>
<td>RCA Victor ASD-6066; LSO-6006</td>
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<td><strong>WOOODY WOODBURY LOOKS AT LOVE AND LIFE</strong></td>
<td>Twenty Acrobats (HMW-1; SW-11)</td>
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<td>Mitch Miller</td>
<td>Columbia</td>
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<td><strong>BROTHERS FOUR</strong></td>
<td>Brother Four</td>
<td>Columbia</td>
<td>CL-1402; CS-8192</td>
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<td>19</td>
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### THE CASH BOX

**Best Selling Monaural & Stereo Albums**

**Compiled by The Cash Box from Leading Retail Outlets**

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The Cash Box—June 11, 1960

12

www.americanradiohistory.com
BY DEALER DEMAND—Now a hit single too!

"THIS BITTER EARTH"

71635

DINAH WASHINGTON

Fresh from her smash album "UNFORGETTABLE"

MG 20572/SR 60232

The Cash Box—June 11, 1960
**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

---

**The Cash Box Pick of the Week**

"WHERE ARE YOU" (2:29) "TUXTEDO JUNCTION" (2:42)

[Deborah ASCAP—Marceci, (Lewis ASCAP—Johnson, Dash, DeAngelis)]

FRANKIE VALON (Chancellor 1052)

Avalon is back with two more hot contenders for chartdom. One side, "Where Are You," is a beautiful straight-ballad romancer that the younger renderers in warm, sincere fashion. The other half, "Tuxedo Junction," is the Glenn Miller smasheroo that Frankie revives in a bright, light-swinger style. Peter DeAngelis' crew smartly backs up on both halves.

"FEEL SO FINE" (2:96) [Big Bopper & Aladin BMI—Lee]

"I'M STARTING TO GO STRAYED" (2:16) Nash-Beau BMI—Lee

JOHNNY PRESTON (Meteor 71651)

Preston's "Feel So Fine" romper looks like a surefire bid for his third chart session (others were "Running Bear" and "Crude of Love."). Here, the performer puts on a falsetto bit that sounds like Shirley of the famed Shirley & Lee team. Underhill is a pretty wistful hauntingly caressed by the songster.

"GIRLS, GIRLS, GIRLS" (2:45) [Aldon BMI—Mann, Greenfield]

"LITTLE BLUE BOY" (2:16) [Westside BMI—Lawrence, Gregs]

STEVE LAWRENCE (United Artists 233)

The hit-making songster takes his UA bow here and it appears as tho he has first-time-out winner. "Girls, Girls, Girls" is the side and it's a contagious teen-beat thumper that makes light of the least-gal named tunes. Sock Don Costa orch-chorus assist. Coupler's an ear-pleasing dual-tracked, soft beat cha cha entry.

"JOHNNY FREEDOM" (2:46) [Chappell-Styne ASCAP—Styne, Weiss]

"COMANCHE" (3:04) [Hi-La, Magic Circle BMI—Bandy, Horton]

JOHNNY HORTON (Columbia 41655)

Horton, coming off "Sink the Bismarck," can string together back-to-back smashes with his latest, "Johnny Freedom." Tune (released in connection with the Bronx, N.Y. opening of "Freedumland") is a chorus-backed, march tempo thumper that tells the story of America, then and now. Watch it take off. Flip's a sad tale of Comanche, the horse that died at Custer's last stand.

"IS A BLUE BIRD BLUE" (2:37) [Sparr-Springfield BMI—Penn]

"SHE'S MINE" (1:54) [Murielle BMI—Twitty, Nance]

CONWAY TWITTY (MGM 12911)

"Is A Blue Bird Blue" should easily be Conway Twitty's next & grand slam & click (his current one being "What Am I Living For"). Strings effectively blend with Twitty's squees as on the powerful shuffle-rhythm item. The swinging, up beat "She's Mine" can also make it to hitville. Great two-sider.

"INDIANA WALTZ" (1:59) [Bourne ASCAP—Rose]

"WHAT AM I LIVING FOR" (2:17)

[Progressive, Rush BMI—Jay, Harris]

JACK SCOTT (Guaranteed 201)

Scott can come up with a chart item via a litter cut during his Carlton-Guaranteed days. Tabbed "Indiana Waltz," it's a heartfelt sentimental entry that Scott and chorus deck out with loads of feeling. Undercut's a great slow, hard-beat version of the Chuck Willis hit recently revived, chart-wise, by Conway Twitty.

MARY PASTOR (Danlin 93011)

(B+) "QUANTO" (2:17) [Brandon ASCAP — Douglas, LaVerre] Inviting Latin-style romancer pleasantly warbled by the thrush, whose delivery has a touch of Joni James. Lew Douglas holds the lush rock-n-string & chorus accompaniment.

(B) "WHEN I WAS MUCH TOO YOUNG TO KNOW" (2:31) [Brandon ASCAP — LaVerre, Giampa] Straightballad stand also has a pleasing quality.

KEEFER SISTERS (Lawn 101)

(B) "WEDDING B O U Q U E T" (2:29) [Rae ASCAP—Keefee] Larks warmly relate a recent version of the familiar "Here Comes the Bride" ops. Good beat-ballad appeal.

(B) "WEEL-WILLLER-WATER-DILLY-DILLY" (2:28) [Valley-Brook ASCAP—Keefee, Keefee] Gals hop nicely to an ops that resembles "Chattanooga Shoe Shine Boy," Swan Records distributes the label.

TAB HUNTER (Warner Bros. 5106)


(B) "LOVE IS JUST AROUND THE CORNER" (2:14) [Famous ASCAP—Roblin, Gensler] This evergreen goes a-swinging, with Balke's crew getting in a rock sound in the arrangement.

TAMS (Swan 4085)

"VALLEY OF LOVE" (2:32)

[Boyd-Camlin] Song team blends with teen finesse on the OK romancer. Good shuffle-beat sound supports.

(C+) "SORRY" (2:49) [Rebb BMI—Doggess] A slow-beat sentimental turn for the crew here.

BOB SANDERSON (Studio 9065)

(B) "CHINATOWN" (2:10) [Reick ASCAP — Jerome, Schwartz] Studly gets a good sax & golden-winey vocal instrumental view from the crew. Presentation will please the kids.

(B) "TOO RA LOO RA LOO RA" (2:15) [M. Wittmark ASCAP—Shannon] The Irish folk favorite also becomes a teen-directed vehicle.

RON WITHERS (Melody Lane 1705)

(C+) "FLAME" (1:45) [Caliborne BMI—Zimmermann] A Latinish vocal, a new issue with a nice leggy sound. Withers sounds like Bing Crosby. Ork provides a swinging Latin beat.

(C) "WHAT A WAY TO BE" (1:37) [Caliborne BMI—Zimmermann] A straight swinger from the personnel.

GEORGETTES (Goldisk 3006)

(B+) "FORGET ME NOT" (2:32) [Oak ASCAP—Weiss] Femmes appealing: vulnerable, affectionate, not to be confused with the wistful back Kalinn Twins’ success. With that clicking keyboard beats the softest backing.

(AB) "HOW DO I KNOW (That from You Love Me)" (2:17) [Oak ASCAP—Weiss] A little more teen-beat emotion from the team.

GOOSE BROS. (Kine 555)

(B) "BILL BALEY (Don't You Please Come Home)" (2:10)

[PD—] An interesting sidelight to their frenzies of the current. Bobby Darin hit: when played at 45 the record has a speeded-up, Chipmunk-like quality. 12 session & "W" outing in a Homer & Jethro or Lonzo & Oscar vein.

(AB) "BLUE TAIL FLY" (2:00)

[PD—] Same bit here.

MARGARET WHITING (Verve 10212)

(B) "YOU COULDN'T BE C U T E" (2:01) [T. B. Harms ASCAP—Kern, Fields] Thrust fits nicely into a Russell Garcia jazz vehicle. Story of how marriage is as well-groomed as the engaging Jerome Kern oldie. Deck's from the performer Kern songbook LP.

(B) "WHY WAS I BORN?" (3:15) [T. B. Harms ASCAP—Kern, Hammerstein] Again from the LP, a sensitive reading of the Kern classic. Strings are added here.

DICK NOEL (Liberty 55254)

(B) "JINGLIN' JEANS" (2:34) [Muirfield ASCAP—Robinson, McRae] Noel and orch-nurs nicely handle a cute teen-directed swing song. Things are tuned-up, tempo-jumped, crew here manage to present it in a off-the-wall manner.

(SB) "SUGAR BEAT" (2:47) [Muirfield ASCAP—Robinson, McRae] Another affable swinger with the kids in mind.

DINO FITZGERALD (Coral 6208)

(B) "APPLE ON A CHERRY TREE" (1:43) [Sequence ASCAP—Pockrisk, David] Catchy cahpy from the artists when a strong vocal resemblance to Dean Martin. Backing feature is a tricky guitar; makes many a browser's durable.

(B) "HIT THE ROAD TO DREAMLAND" (1:33) [Famous ASCAP—Arlen, Mercer] Songster deftly studies the oldie, which has only recently been getting the dates it deserves. Fine legt combo-chorus backdrop.

PRENTIS SLADE (Hick 011)

(B) "I GOTTA HAVE YOU" (2:00) [West-Higgs BMI—Pappas, Beltz, Slade] An effective rock attack backs Slade's strong, leading of the sunny romantic, lively side.

(C+) "MY LONELY HEART" (2:12) [West-Higgs BMI—Pappas, Beltz, Slade] Vocalist tries a wistful here.
NEWEST! BIGGEST! BEST!

BILL BLACK'S COMBO

JOSEPHINE

B/W

DRY BONES

2022

"We'll bet our bottom dollar that Bill Black's Combo makes it three-in-a-row with their newest"

The greatest teenage dance LP ever!

SAXY JAZZ

BILL BLACK'S COMBO

12002

The Billboard SPOTLIGHT WINNERS OF THE WEEK

"... prime juke and jockey wax"

The Cash Box Pick of the Week

"... another swingin' instrumental... combo's usual rockin' tempo... should follow White Silver Sands up the charts"

Hi RECORDS

ONE OF THE LONDON GROUP OF HIT LABELS

539 West 25th St., New York 1

Vhite Silver Sands; The Whiell; Cinderella; Deep Slim Blues; Undercover; The Rebelettes; Acrimulate The Thread; Positive Smokey—Part 2; Positive Smokey; Tune Up; Tune Up; Junction; Ophange Bo. Ode 2 Special Anytime.
THE TEACHER" (2:48) [Tippy & West-Higgins BMI—Brathwaite]

"WAITING FOR YOU" (2:48) [West Higgins BMI—Hamilton]

FALCONS (United Artists 229)

The songsters, who served a hit with "You’re So Fine" awhile back, can make-the-grade again with their strong romping blues, "The Teacher." Warbling is backed by a terrific rock-’n-’roll & chorus sound. & a soul-sounding. Boys turn to a pretty ballad performance on "Waiting For You."

"HIGH NOON" (Leo Feist ASCAP—Tosmian, Washington)

"OH HAPPY DAY" (2:22) [Bregman, Voco & Conn ASCAP—Reed, Koplow]

THE SINGING BELLES (Madison 132)

The Singing Belles, who scored nicely with their label debut, "Someone Loves You Joe," can make it twice-a-row with their revival of the Frankie Laine classic, "High Noon." The gals’ intriguing vocal blending is a listening must. Underhill’s a fetching up-tempo, up-dating of Don Howard’s year’s back winner. Also bears attention.

"LOOK AROUND" (2:16) [Ark-La-Tex BMI—F. & R. Brecht]

"I’M SO HAPPY" (2:05) [Selma BMI—Adams]

FAYE ADAMS (Warwick 550)

Faye Adams should get back to her winning chart-way with this terrific new Warwick outing. Against a fine Howard Biggs-led chorus and rock backdrop the thrust is in her emotional way, and she superbly carves out a potent beat-ballad love affair tagged "Look Around." "I’m So Happy" is a romantic delight that rocks along with a sparkling, spiritual-spirit. Watch it, too.

"WHOLE LOT IMAGINATION" "JUST LIKE THAT" (2:01)

(2:25) [Independant A&R Prod. BMI—Fairway BMI—E. & A. Johnson, Barnum, Crissy, Nitzche]

RHINS (Arvee 5901)

The Rhinos pop up on the Arvee label with what looks like two sure-fire teen hits. One half is a Latin-flavored novelty that circles the globe using a "Whole Lot Imagination." "Just Like That" is a jumper that deals with a gal who fills the bill. Both ends are loaded with those ultra-commercial coin-catching sounds.

"LOOK FOR A STAR"—Part I (2:09) [Jaro Dijon BMI—Anthony]

"LOOK FOR A STAR"—Part II (2:09) [Jargo Dijon BMI—Anthony]

GARRY MILLS (Imperial 5674)

This is the original soundtrack version (pic is "Circus Of Horrors") of the inviting tune’s that’s getting lots of covers. Mills—not to be confused with Gary Miles, who has a recording on Liberty—softly handles the opus against a slicken combo-chorus backdrop. Part 2 side sounds like the same date. Side has to be watched closely.

CHET ATKINS (RCA Victor 7747)

(B+) "RAINBOW’S END" (2:50) [Tree BMI—Cugwell, Killen]

Intriguing sound headed by the guitarist and including chorus comments. Tricks by Atkins could lead to a chart standing for deck. Last Atkins click was "Fenwick." (B) "SLINKEY" (1:50) [Athens BMI—Atkins] True to the title, there’s a fine-sounding "slinkey" feel to the proceedings.

DON MARKHAM (Donna 1236)

(B+) "THE SHUCK" (2:10) [Maravilla Maverick BMI— Paxton, Markham] Markham’s Marksmen instrumental crew send up a solid piece of bluesy-rock stuff that should have the dancin’ teensitters jumpin’ for joy, it’s the kind of deck that can bust wide open.

(B+) "HULLY GULLY TRUMPETS" (1:50) [Maravilla Maverick BMI—Paxton, Maverick] This novel-sounding trumpet-led blues pounder has an original sound that can also produce.

JULIUS & CAESAR (Wren 307)

(B) "APE ON MY FIRE ESCAPE" (2:42) [E. H. Morris ASCAP—Fockriss, Vance] Vocal treatment is fine, the novelty, with the support highlighted by strikin’ soprano sax work. Can catch some coin.

(B) "IT’S OVER THERE" (1:57) [E. H. Morris ASCAP—Pockriss, Fockriss] A cute bouncer about a guy who has to make a phone call.

CLOVERLEAFS/JULIO (JGM 12913)

(B+) "(Ting-A-Ling) IT MUST BE SPRING" (2:31) [Meridian BMI—Lombardi] Happy salute to the season is presented with a good-natured, harmonious approach by the Cloverleafers. Affordable sound.

(B+) "LIGHTNIN’ BUG" (1:55) [Milligan Kelless ASCAP—Edward, David, Russell] John joins the song team in a hard-best novelty-romantic showing. Has an interesting way.

FLARES (Folset 8064)

(B+) "BATCHE/L CHA-CHA BROWN" (2:32) [A.M.C. ASCAP—Ram] Songsters bow on the label with a cute rock-a-chata affair about a fella’s tops when it comes to the Latin dance-step. Catchy sound.

(B+) "LOVING YOU" (2:50) [A.M.C. ASCAP—Ram] Team’s lead smoothly handled the ballad, built somewhat like the Platifers’ hit "Good For You" (writer of both is Buck Ram).

JIMMY ISLE (Everest 1953)

(B+) "IT FIGURES" (1:55) [Al- don BM—Mann, Hunter] Good, snappy-best romantic from the songster, who’s cheerfully backed by a charming chorus. Nice harmonious tune. Pleasant light-hearted entry.

(B) "DON’TCHA KNOW WHY?" (1:59) [Lowery BMI—Isle, Isle] The upbeat, sides with a sentiment touch. Trumpets and the gals included in the good-sounding support.

GLORIA HENRY/RAY HENRY (Dana 2133)

(B) "PRINCESS POLKA" [Dana BMI—Dana, Dana] Cute novelty polka about a guy who didn’t come-through with promises he made before he married the chick. A hearty polka beat backs the lark’s vocal.

(C+) "THE FIFTH POLKA" [Dana BMI—Dana, Dana] Fella pleads the "fifth polka" when asked by gal if he really loves her.

EVERT HERTER (Capitol 4583)

(B) "DON’T GET SERIOUS" (2:21) [Sparrrow ASCAP—Sparky Nystrom]—a nephew of US. Secretary of State Christian Hertef—does a nice job on the tuneful middle-middle beat ballad.

(B) "BOYS WERE MADE FOR GIRLS" (2:05) [Mansion ASCAP—Barrett, David A warmar ballad spot for the songster.

SAM LAZAR TRIO (Cawthron 507)

(B) "SPACE FLIGHT"—Part 1 (2:30) [Marmo BMI—Lazar] Swinging jazz blues headed by an organist who reads tunes in the most rhythm-tricks. An instrumental the kids will understand.

(B) "SPACE FLIGHT"—Part 2 (2:30) [Marmo BMI—Lazar] Outfit continues its bright display.

JILL COREY (Columbia 41821)

(B) "HAVE YOU EVER BEEN LONELY" (Have You Ever Been Blue)" (5:16) [Shapira, Bernstein ASCAP—Brown, DeRose] Sentimental everyday is warmly washed by the lark against rock-a-string & chorus setting. Should collect those gusts that hit.

(B) "I’VE GOTTA HAVE MY BABY BACK" (2:35) [Peer International BMI—Tilman] Another pleasant time, this featuring a good percussion bit in the backdrop.

RAY MELTON (Image 1005)

(B) "BOPPIN’ GUITAR" (2:00) [Kenny Marlow BMI—Walker, Heins] Both the Melton vocal and combo backdrop are set against the lark’s sentimental spirit of the opus. Would make a bright start.

(B) "WHO SAID I’M GONNA MISS YOU" (2:02) [Kenny Marlow BMI—Russell] A C&W ballad approach to this touching Melton edition.

RAY AGER (Check 102 )

(B+) "SWINGIN’ PARTNER" [B- Flats BMI—Ager, Badger, Ged- dins] Contagious vocal-combo issue in a "Yakety-Yak" vein. Hot sax gets a solo in the break. Kids will get kick out of the attack.

(B) "PRAY FOR ME" [B-Flats BMI—Badger, Geddins] A blues walker about a guy who says he didn’t commit the crime he was put away for, and thus he asks his gal to pray that he is set free. Effective work.

LEG McCANN (World Pacific 829)

(B+) "LITTLE GIRL FROM CAS- PER" (2:58) [West Coast ASCAP—McCann] Jazz pianist provides an interesting blues tour which could become a desigay favorite. It’s got a touch that should be eyed.

(B) "THEY CAN’T TAKE THAT AWAY FROM ME" (2:40) [Chappell ASCAP—Gershwin, Gershwin] The durable gets a sunny swing going over.

FORD EAGLIN (Imperial 5071)

(B+) "YOURS TRULY" (2:05) [Commodore BMI—Bartolomo- new] Another good rhythm-case against a contagious combo setting. Upbeat blues with something to say to the kids. Watch it.

(B) "NOBODY KNOWS" (2:03) [Commodore BMI—Bartolo- new] Down-home blues statement with loads of feeling.

The Cash Box—June 11, 1960
BEST SELLING SINGLES
#16073 SPRING RAIN
WALKING THE FLOOR
OVER YOU
— Pat Boone
#16071 CITY LIGHTS
— Debbie Reynolds
#16083 LINCOLN'S GETTYSBURG
ADDRESS
— Wink Martindale
#16076 PROWLIN'
— Carl Simmons' Orchestra
#16080 THEME FROM THE RAT RACE,
PART I
— Sam Butera & The Witnesses
#16089 THEME FROM THE RAT RACE,
PART II
— Sam Butera & The Witnesses
#16091 HIGHWAYS ARE HAPPY
WAYS
— The Mills Brothers
#16086 (DOIN' THE) LOVERS' LEAP
COME HOME EDDIE
— The Fontane Sisters
#16085 MR. D
QUEEN OF BERMUDA
— David Dee and The Dons
#16066 DUTCHMAN'S GOLD
— Walter Brennan

NEW RELEASES
#16078 RACE WITH THE DEVIL
I MET A GIRL
— Johnny David
#16079 TREU SEIN (To Be True)
ECHO WALTZ
— Willi Schulze & His Orchestra
#16084 TWO HOUR HONEYMOON
CREAMS
— Paul Hampton
#16087 LIFE IN A TEENAGE WORLD
WHY DON'T YOU WRITE ME
— Dickey Lee
#16088 WANDERER
DREAM ON
— Bill Ham & The Van Dells
#16090 SWEETHEART OF THE HIGH
SCHOOL PROM
CRAZY FEVER BLUES
— Teddy Phillips Orchestra
Featuring The Lemon Drops
#16092 COME GO WITH ME
HOW CAN I FIND TRUE LOVE
— The Dell-Vikings

NEW ALBUM RELEASES FOR JUNE
DLP 3282 JASMINE AND JADE
— Axel Stordahl
(Stereo)
DLP 3288 DLP 25286
— Dick Stabile
(Dick)
DLP 3289 TEN YEARS OF GREAT HITS
— Snooky Lanson
(Dick)
DLP 3292 THE LENNON SISTERS SING
TWELVE GREAT HITS
— Dr. Norman Soreng Wright
(Dick)
DLP 3294 AM I THAT EASY TO
FORGET
— Debby Reynolds
(Stereo)
DLP 3275 LINGER AWHILE
— Billy Vaughn
(Dick)
DLP 3277 DLP 25306
FROM THE RAT RACE
— Pat Boone
(Dick)
DLP 3289 CRAZY OTTO PIANO
— Johnny Maddox
(Dick)
DLP 3292 DLP 25299
— Dr. Charles S. Kendall &
Dr. Norman Soreng Wright
(Dick)
DLP 3299 DLP 25295
— Teddie Phillips Orchestra
Featuring The Lemon Drops
DLP 3295 DLP 25299
— Wink Martindale
(Dick)
DLP 3304 SAM BUTERA PLAYS MUSIC
FROM THE RAT RACE
— Teddie Phillips Orchestra
Featuring The Lemon Drops
DLP 3270 MOONGLOW
— Bill Ham & The Van Dells
(Dick)
DLP 3273 THE GREAT SOUNDS
OF MORT LINDSEY
— Paul Hampton
(Dick)

"THE NATION'S BEST SELLING RECORDS"
**Tommy Zang (History 1122)**

(+) **"TRULY, TRULY"** (2:96) [Acuff-Rose BMI—Bryant] Performer could chart more with his portrayal of the engaging romancer. Affable Latinish comb-chord sound in the setting. Easy.

**Irma Thomas**

(+) **"I CAN'T STOP LOVING YOU"** (2:37) [Acuff-Rose BMI—Gilson] White-bait Don Gibson C&W slick is given a fine pop-style reading by Zang and accompaniment. Also worth wiggling.

**Walt Maddox** (Calie 118)

(+) **"WILL I"** [Ron & Tye BMI—Allen, Johnson] A deliberate-beat blueser from the songstress here.

**Linda Bowe** (20th Fox 192)

(+) **"LA DI DUM DUM"** (2:10) [Delaware ASCAP—Politan] Lively folkish novelty-romantic is nice. Underlay by the singer & orchestra gets nice. Rock-chord backing is lively.

**Pete Kogos & Counts** (Rie 970)

(+) **"LITTLE LIES"** [Ron BMI—Kogos, Allen] Haunting ballad essay from vocalist Kogos, with an intriguing comb-chord setting to complete the striking picture.

**John Lee Hooker** (Vee-Jay 340)

(+) **"SOLID SENDER"** (2:50) [Ron BMI—Hooker] After a striking guitar opening, the blues standout does a fine down-home job, with the guitar keeping-up its effective statements. Blues audience will go for this issue.

**Johnnie Ray** (Barnes 53213)

(+) **"SWEET LOVE"** (2:40) [Warner BMI—Thompson, Cole, Blundell] An infectious ballad re-write of a spiritual is brightly conveyed by the singer and the Dick Jacobs’ or-k-chords. Can pop.

**The Miller Sisters** (Miller 1141)

(+) **"THE PONY DANCE"** (2:40) [Keel BMI—Miller] Femmes tells of a new dance while support is arranged as a giggling horse-tales. Does have a offset comic touch to recommend it.

**Jo Stafford** (Columbia 41690)

(+) **"CANDY"** (2:37) [Leo Feist ASCAP—David, Whitney, Kramer] Songstress does a smooth job on the stand by, which she cut successfully for Capitol some years ago. Billy May provides a rich band setting. Has a solid ballad spin on it.

**Little Myrhum** (Liberty 5526)

(+) **"ROOCHY COO"** (1:57) [Janus BMI—Baker, Regan] Both the songsters and musicians involved in this blues-styled outing get the novelty/romantic out of the theme. Whacky-sounding take that could be active.

**Tom King** (Pama 115)

(+) **"RING OF LOVE"** (2:10) [Rodell BMI—King] Interesting middle-beat ballad sound from the singer and combo-chorus. Vehicle has a haunting touch. Side could make a stir.

**Pete Fountain** (Coral 62211)

(+) **"COLUMNUS STOCKADE BLUES"** (2:32) [Peer International BMI—David, Sargent] The clarinetist heads a Glenn Miller-sounding arrangement of the oldie. A swing sound that could come true. Fountaine made some noise last time out with "A Chez Walk With Thee."

**New Gospel Releases**

"Lay this body down" — "When Jesus comes" — "I’m going to see new Jerusa-
el" — "We’re comin’ again" — "It’s me lord" — "We are blessed" — "We are blessed" — "Someone’s mother" — "The five blind boys" — "Move somewhere" — "Singing low" — "Jesus is waiting" — "We’re working hard"
## THE HIT BOOK IS THE UNITED ARTISTS SALES BOOK

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See Page 5 For Another United Artists Smash!

The Cash Box—June 11, 1960
EARL GRANT (Decca 3110)
(B+) "BUILDING CASTLES" (2:30) [Criticism ASCAP-Pober] Something of his click deck, "The End," appears in Grant's sentimental, fine lush-beat orch-chord setting. Could show-up.

(B) "DREAMY" (2:34) [Octave ASCAP-Garner] The instrumentalist offers a sentimental, lush-beat, emotional, ornate, orchestra setting and an organ reading of the sentiment.

BILLY WATKINS (Challenge 59678)
(B+) "GO BILLY GO" (2:22) [Taj Anthony ASCAP-Hidek, Watkins, Wright] Watkins and combos (females) engage in an infectious outing built like the Jiminy Canton hit, "Go Jiminy Go." Deck has a beat spark that could make noise.

(B) "THE GOOD TIMES" (2:20) [Walters ASCAP-Lonnie Wright] Songster convincingly sizes up the pretty wistful, Strings are included in the accompaniment.

DON DURANT (RCA Victor 7760)
(B+) "JOHNNY RINGO" (2:17) [BPN ASCAP-Durant] Star of the TV western displays a pleasant sentimental engagement, lush instrumental setting.

(B) "THE WHISTLIN' WIND" (2:18) [Miller ASCAP-Shay, Gillespie] Another "western"-type outing. Colorful above.

LUCIANN SIMMS (Top Rank 2046)
(B) "ONE BOY, TWO GIRLS" (2:20) [Loree BMI-Sherman, Mann] Songstress and orch-chorus have a catchy rock-a-cha date about a gal who hopes the guy chooses her over her best friend. Pro beat sound that could make a hit.

(B) "MARK YOUR WORDS" (2:16) [Arch ASCAP-Gold, Hill] Good teen way to this middle-beat plaintive.

DONNIE CHAPMAN (Columbia 41087)
(B) "IT HAPPENS EVERY DAY" (2:30) [Sequence ASCAP-Lidell, Goodman] Interesting medium-beat romancer receives a soft, somewhat emotional teen reading from Chapman. Combo-chords setting is effective. Good teen listening.

(B) "GOOD NEWS" (Chariot's A-Comin) (2:38) [F. D. - Art Chapman] The spiritual gets an infectious bright-beat outing.

JACKIE POWERS (Decca 31102)
(B) "CAROLINA MOON" (2:15) [Cromwell ASCAP-Brice, Davis] The sentimental durable gets a cheerful teen-beat session. The pleasant Powers vocal is backed by a bouncy combo-chord sound. Likeable.

(C++) "CHILDREN'S PLAY" [Hollis Villanueva BMI-Gautreaux] Fella tries to convince his parents he's really in love in this relaxed soft-beat affair.

JULIE ANDREWS (London 1924)
(B) "TOM PILLIBB" (2:08) [Chappell ASCAP Popp, Couy, Stellman] The original "My Fair Lady" love on London with a slightly reading of a cute folkish dance which was the top entry in the 1960 Eurovision Song Contest.

(B) "LAZY AFTERNOON" (2:13) [Chappell ASCAP - Moroce, Latouche] Appropriately lunging treatment of this perfect song picture of a Summer lazy-summer.

DUR EVANS (20th Fox 193)
(B) "RUMBLED AT JOES" (2:26) [Senone BMI-Snell] Dennie-thrush sings a jumper against a snappy swing arrangement from Richard and Artie Munson's "Mark of the Mad Knife" and other sessions builds-up to a colorful climax. Bright programming.

(C++) "MARRY ELLEN, GIVE ME BACK MY GUY" (2:62) [Duchess BMI-Stelton] A guy with the wrong gal in this teen-style swinger.

ONBEATS (Granite 301)
(B) "AFTER SUNSET" (2:03) [Peer BMI-Bechta] Instrumentalists offer a sentiment, lush-beat item somewhat in the Santo & Johnny vein. Sound should be of interest to the younger set.

(C++) "CATASTROPHE" (2:08) [Peer BMI-Lovery, Boys] Combo moves faster in this semi-drive account.

STEELTOWN TWO (Gino 1001)
(B) "TARRYTOWN" (2:32) [Glenart BMI - Art: Armstrong, Parks] Pretty calypso oldie is appealingly essayed by the folk-flavored guitars. Guitars form a warm setting.

(B) "THE WOLVES" (2:50) [Glenart BMI - Armstrong, Parks] Boys up the tempo, in this semi-dramatic folkish stnt. Two good folk-type entries.

JOEY NORMAN (Warrior 1556)
(B) "HEART OF MINE" (2:15) [Kapen BMI - Mastry, Mur-try] Norman and a chorus do a solid job on the catchy romantic. A good Latinish-beat sound supports. Appeal is keen.

(B) "THE KING OF FOOLS" (1:14) [Cannon BMI - Lafetey] Beat-drama on a theme that should be familiar to most teeners.

GEENIE STERLING (Liberty 52247)
(B) "IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME" (1:55) [Peer BMI-Frizzel, Rock] Thrush and combo-chords heighten this one. Happy side both youngsters and adults will enjoy.

(C++) "MAMA, DON'T TELL ME" (2:26) [Central Songs BMI - Allison, Allison] Mama doesn't care for the boy in this tearful waltz.

JIMMY BURKE (Fortune 537)
(C++) "OH! OH! THOSE EYES" (2:41) [Trianon BMI-Brown] Catchy chant-combo sound backs Burke's portrayal of the conventional romantic-novely.

(C) "FORBIDDEN LOVE" (2:00) [Trianon BMI-Brown] The tear-jerker is handled in a familiar way.

CINDY & SANDY (Tallispin 102)
(B) "MAKE BELIEVE BABY" [Gilliar BMI-Skib & Flip, Paxton] Sound two-per-invincibly-sounding duet which sometimes reminds one of a slow-weak, version of Bobby Darin's "Dream Lover." Good Latinish-beat combo arrangement supports. Worth teenie tunes.

(C++) "WHY NOT?" (2:08) [Gilliar BMI-Skib & Flip, Markham] Brighter-beat from the assembly here.

PROFESSOR PARADIDDLE (A Bell 248)
(C++) "AN EVENING WITH THE SNARE DRUM!" Part 1 (2:15) [Abel BMI] - Good high-brow humor. Too the snare drum is the topic, the monologue often includes off-beat social comments.

(C++) "AN EVENING WITH THE SNARE DRUM!" Part 2 (1:30) [Abel BMI] More of same.

JAY RICHARDS (Goldband 1101)
(B) "REACH FOR A MOMENT" (2:22) [Tek BMI-Redward, Wildridge] Feelingful blues portrayal by the combo is an oldie but a good one. Mitch's spin to the kids.

(C++) "HEAR LOEY KNOCKIN'" (2:19) [Tek BMI-Wildridge, Kimbro] Still a B plus and combo supply a harder beat here.

DICKEY LEE (Dot 16087)
(B) "LIFE IN A TEENAGE WORLD" (2:22) [Jack BMI- Columbia ASCAP] The sentiment of being teen is related with a sunny-beat by the singer and combo-chorus. An infectious sound here. Good for teen programming.

(B) "WHY DON'T YOU WRITE ME A SONG" (2:08) [Golden State Songs BMI-Gill] A different style here as the performer heads a plaintive date.

DUKE MITCHELL (Verve 10215)
(B) "PAGAN LOVE SONG" (2:39) [Robbins ASCAP - Brown, Freed] The swinger goes to the Bobby Darin "Make The Knife" category. The Keith R. Williams nicely backs Mitchell's hip way.

(C++) "JUST SAY I LOVE HER" (2:18) [ABC Songs BMI - Dale, Falco, Van, Fusco, Ward, Kalmanof] Songster warmly recites the oldie sentiment which also includes a spot in Italian.

MILLS BROS. (Dot 16061)
(B) "I GOT YOU" (2:24) [Porgie BMI - Sware] Yet vocalists nearly handle the folklore version. Simple combo supports; that's all these pro singers need.

(C) "HIGHWAYS ARE HAPPY WAYS" (2:24) [Harris ASCAP-Morris, Shay] Fella say "highways are happy ways when they lead to home-sweet-home." Also good, easy-sell listening.
Get the Original!!!

SOUND TRACK VERSION!

The Billboard
MAY 30th, 1960

Distributors reported that teenagers
were flocking into the stores seeking
a recording of the theme from the
picture

"Look For A Star"

#5674

(from the American International
release "Circus Of Horrors")

Imperial Records

In Canada • London Records, Ltd.
NEW YORK:

Epic's National Promotion Mgr., Herb Linsky, back from a west coast prom tour with news that Buddy Greco's "Lady Is A Tramp", is breaking thru. . . .

A&M's Dino Kallen returns to open the newly-refurbished Gay Haven Club in Detroit, 6/10. While there she will do her Columbia newies, "Make Love To Me" (Guyden) and "Happiness Is A Thing Called Joe" (Impala). The latest Austin-Rose item to start kicking up a storm is the Everly Bros. Cda. outcome, "When Will I Be Loved." . . . Dino Fitzgerald, the Rock Hudson look-alike and the Dean Martin look-alike, introduced a Coastie from "Apple On A Cherry Tree." . . . Dennis Bell Dick Clark'd it, 5/27, with his Top Hit Club News, "Carol". . . . Tommy Dorsey/His Orchestra's latest Top Hit Club News, "Lambert, Hendricks & Ross headline at the Village Vanguard, starting 5/31, along with the Slide Hampton octet.

KITTIE KALEN
EVERLY BROS.
DAVE "BABY" CORTEZ

-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-B-
Record Ramblings

(Continued from page 22)

Don Blocker at Liberty Records predicting the Gary Miles version of the much recorded tune, "Look For A Star," will be the one to step out front and could hit the #1 slot. ... Calender Records hitting the market with "I Cried Myself To Sleep," spotlighting Marti Barry. ... Chipp Nancy Wilson's initial LP, "Like In Love," garnering enthusiastic deejay acceptance in all areas nationally, according to Capitol Records. ... New United Artists pactee, Jimmy Curtiss, getting-off to a good start with slice "Without You." ... Singer Alan Roberts, currently swinging with "You Are My Lucky Star" on MCA, meeting with the Milton Deutsche Agency.

Keane Records' Jane Keane set that 3 new LP's, "Magic Fun," "Magic Party" and "Magic Show" have been proving a fabulous stimulus to the records shops in town. ... Dick Kesner, former featured violin soloist with the Lawrence Welk aggregation, now doing a single and has been booked for 6/6 thru 6/14 in Berkeley, Sacramento, Sunnydale, Oakland and Stockton. ... James Fox Associates, personal manager of the Eligibles, Capitol artists, has announced that the George Sherlock office has been signed as public relations counselor for the group. He will represent them in all phases of deejay exploitation, promotion and publicity.

HERE AND THERE:

PHILADELPHIA—Mainline's Buzz Curtis, just back from a 'Lost Wages,' Nevada trip, buzzin' that his higos are Danc'd & the Evergreens' "Alley Oop" and the Singing Belles' "High Noon" (both Madison), the Hollywood Playboys' "Ding Dong, School Is Out" (on the Adonis distributed Sure label), Jimmy Charles' "A Million To One" (Promo) and the hottest is Bobby Marchand's "There Is Something On Your Mind" (Fire). ... Fran Murphy, over at Ed S. Barsky, items that her important issues include Dick Carno's "Two Long Years" (MGM), the Fleetwoods' "Runaround" (Delton), the Little Dippers' "Tonight" (University) and Roy Milton's "Early In The Morning" (Warwick).

... Chips! Bob Heller reports that Jimmy Clinton's S-occupy LP, "Jimmy's Happy-Jimmy's Blues" is sales-rocketing. He adds that hot Roulette decks are Sarah Vaughan's "Oh! Oh! What A Day" and the Playmates' "Parade Of Pretty Girls." He also sees that his top selling platter is Freddy Cannon's "Jump Over."... ST. LOUIS—Norman Distrib topper, Norman Wiestroer, points out that Mary Fury, Chase Hotel publicist is setting up DJ and TV promo for 20th-Fox-Sue Evans, who'll do her "Rumble At Joe's" side when she opens at the Starlight Roof, come 6/11. He adds that Buzzy Warren just opened for a 4-weeker at the Stardust Lounge, featuring songs that she does in her new Jubilee LP.

SAN ANTONIO—NTN Music's Bob Tanner letters that stations missing out on Debbie Reynolds' "City Lights" (Dot) can have same by writing to him at 1222 W. Peplar St.

SAN FRANCISCO—Bob Krasnow, of King records predicting smash things for Little Willie John's "Heartbreak" and Hank Ballard & the Midnighters' "Finger-Poppin Time." He adds that James Brown's new duo, "Think" and "You've Got The Power" is blazing away in town. ... New Sounds' Stan Cumberpatch telegrams that his top ones are the Hollywood Argyles' "Alley-Oop," the Skyliners' "Temple From Heaven," Jimmy Chaston's "Another Sleepless Night," Santo & Johnny's "The Breeze And I" and Lilian Oft's "Will My Man Be Home Tonight."

DETROIT—Connat Mgr. Charles S. Gray reports that the ultra-hot ones out there are the Hollywood Argyles' "Alley-Oop" (Lute), Jack Scott's "Burning Bridges" (Top Rank), Bobby Darin's "Bill Bailey" (Ateo), Chuck Berry's "Bye Bye Johnny" (Chess), Sato & Johnny's "Lazy Day" (Canadian-Am.), Dorsey Burnette's "Hey Little One" (Era) and Sylvia Robbins' "Frankie & Johnny" (Jubilee). ... Kitty Kallen reopens the Gay Haven Club come 6/10.

BALTIMORE—Redisco One-stop's Mgr. Oscar "Bucky" Buchman announces the addition of Milt Melhman to the staff. Mangoold's Ed "The Beard" Kalicka, notes that big new Warwick Items include Sunny Gale's "Church Bells May Ring," Ann Cole's "Brand New House" and Shirley & Lee's "Like You Used To.

LOUISVILLE—Pee Wee King tells us that his Top Rank boy, "Vagabond Waltz," is picking up steam out in the mid-west.

CLEVELAND—Concord's Art Freeman notes that Junior Wells' "Little By Little" (Profile) is going "great guns" out there.

PULASKI, TENN.—According to word from quirky James Brown, Clent Gan't latest Channin duo, "Stormy Weather" and "So Hi-So Lo." is creating loads of excitement in Memphis and Nashville. Brown's setting up a national deejay trek in behalf of the deck.

HAWAII—Phil Vaughan, Mgr. of the Surfers, sends word that the group has been breaking records during their stint at the Oriental Village in Waikiki Beach.

NASHVILLE—Kenny Marlows type that Bobby Russell has been receiving load of airplay in home and down Atlanta way with his new Image release, "Summer Without You."

BREAKING THROUGHOUT THE WHOLE COUNTRY!

SOLD 100,000 LAST WEEK!

The Nation's Next No.1 Record's On Mule Skinner Blues

THE Original

Disk Jockeys: Write for Samples!

SOMA RECORDS, 119 N. 9th St., Minneapolis 3, Minnesota (FE 3-8281)

The Cash Box—June 11, 1960

www.americanradiohistory.com
For DJ Programming

Looking Ahead

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. Big Boy Pete
   Olympics (Arrow 595)

2. Heartbreak (It’s Heartin’ Me)
   Jan Thomas (ABC Paramount 10122)
   Little Willie John (King 3536)

3. Image of a Girl
   Sotiris (Edo 101)

4. Shadows of Love
   Love Baker (Atlantic 1009)

5. The Yen Yet Song
   Gary Cone (Shott 719)

6. Tell It Like It Is
   Eddie Bo (Ric 996)

7. I’ll Be Seeing You
   5 Solins (Ember 1061)

8. Cat-Nip
   Dove “Baby” Cortez (Clock 1024)

9. Ooh What a Day
   Sarah Vaughan (Roulette 4256)

10. Why, Why, Why
    Steve Lawrence (ABC Paramount 10113)

11. No Time for Tears
    Sam Hawkins (Decca 31059)

12. Ruby Baby
    Ronnie Hawkins (Roulette 4249)

13. The Breeze and I
    Sonny & Johnny (Canadian-American 11)

14. Hot Rod Lincoln
    Charlie Ryan (Four Star 1733)

15. Unchained Melody
    Blackwells (Jama 1157)

16. P.S. I Love You
    Stereotypes (Adro 202)

17. Craw Dad
    Bo Diddley (Checker 951)

18. Kids
    Ruby Stone Four (Columbia 41668)

19. Little by Little
    Junior Wells (Profile 4011)

20. Josephine/Dry Bones
    Ball Black’s Combo (Hi 1022)

21. There Is Something on Your Mind
    Bobby Marchan (Five)

22. Early in the Morning
    Roy Milton (Warwick 509)

23. Wild Weekend
    Rebels (Harlow 809)

24. Worried Life Blues
    Roy Charles (ABC Paramount 10118)

25. Tonto
    Hateful (Ribbon 6908)
### The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>Cathy's Clown</td>
<td>Everly Brothers</td>
<td>Warner Brothers</td>
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<td>2</td>
<td>Everybody's Somebody's Fool</td>
<td>Connie Francis (MGM)</td>
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<td>3</td>
<td>Good Timin'</td>
<td>Jimmy Jones (MGM)</td>
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<td>4</td>
<td>Stuck On You</td>
<td>Enos Presley (RCA Victor)</td>
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<td>5</td>
<td>He'll Have To Stay</td>
<td>Jeane Black (Capitol)</td>
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<td>6</td>
<td>Paper Roses</td>
<td>Anita Bryant (Columbia)</td>
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<td>7</td>
<td>Burning Bridges</td>
<td>Jack Scott (Top Rank)</td>
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<td>8</td>
<td>Night</td>
<td>Jackie Wilson (Brunswick)</td>
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<td>9</td>
<td>Swingin' School</td>
<td>Bobby Rydell (Cameo)</td>
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<td>10</td>
<td>Love You So</td>
<td>Ron Holden (Donna)</td>
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<td>11</td>
<td>Happy-Go-Lucky Me</td>
<td>Paul Evans (Garraband)</td>
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<td>12</td>
<td>Young Emotions</td>
<td>Ricky Nelson (Imperial)</td>
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<td>13</td>
<td>Greenfields</td>
<td>Brothers Four (Columbia)</td>
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<td>14</td>
<td>Cherry Pie</td>
<td>Ship &amp; Flip (Brent)</td>
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<td>15</td>
<td>Doggin' Around</td>
<td>Jackie Wilson (Brunswick)</td>
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<td>16</td>
<td>My Home Town</td>
<td>Paul Axt (ABC Paramount)</td>
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<td>17</td>
<td>Wonderful World</td>
<td>Sam Cooke (Kee)</td>
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<td>18</td>
<td>Another Sleepless Night</td>
<td>Jimmy Clinton (Ace)</td>
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<td>19</td>
<td>Sixteen Reasons</td>
<td>Conway Stevens (Warner Brothers)</td>
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<td>20</td>
<td>Cradle Of Love</td>
<td>Johnny Preston (Mercury)</td>
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<th>Position</th>
<th>Title</th>
<th>Artist(s)</th>
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<tr>
<td>21</td>
<td>A Rockin' Good Way</td>
<td>Brook Benton &amp; Dinah Washington</td>
<td>Mercury</td>
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<td>22</td>
<td>Stairway To Heaven</td>
<td>Neil Sedaka (RCA Victor)</td>
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<td>23</td>
<td>All I Could Do Was Cry</td>
<td>Elisa James (Argo)</td>
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<td>Let The Little Girl Dance</td>
<td>Billy Bland (Old Town)</td>
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<td>25</td>
<td>Because They're Young</td>
<td>Duane Eddy (Son)</td>
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<td>26</td>
<td>Lonely Weekends</td>
<td>Charlie Rich (Phillips)</td>
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<td>27</td>
<td>Jump Over</td>
<td>Freddy Cannon (Swan)</td>
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<td>28</td>
<td>Ding-A-Ling</td>
<td>Bobby Rydell (Cameo)</td>
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<td>29</td>
<td>Sink The Bismarck</td>
<td>Johnny Horton (Decca)</td>
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<td>30</td>
<td>The Madison</td>
<td>Al Brown's Turnstoppers (Argo)</td>
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<td>31</td>
<td>Dutchman's Gold</td>
<td>Walter Brennan (Dot)</td>
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<td>32</td>
<td>Bill Bailey</td>
<td>Bobby Darin (Atco)</td>
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<td>33</td>
<td>Alley Oop</td>
<td>Hollywood Angels (Lute)/Dante &amp; The Evergreens (Madison)</td>
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<td>34</td>
<td>Theme From The Unforgiven</td>
<td>Dan Cole (United Artists)</td>
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<td>35</td>
<td>When You Wish Upon A Star</td>
<td>Dan &amp; Belmonts (Laurie)</td>
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<td>36</td>
<td>Mountain Of Love</td>
<td>Harold Sherman (RCA)</td>
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<td>37</td>
<td>Ooh Poo Pah Doo</td>
<td>Jesse Hill (Minit)</td>
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<td>38</td>
<td>Mack The Knife</td>
<td>Ella Fitzgerald (Verve)</td>
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<td>39</td>
<td>Ebb Tide</td>
<td>Platters (Mercury)</td>
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<tr>
<td>40</td>
<td>Pennies From Heaven</td>
<td>Skyliners (Columbia)</td>
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</tbody>
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#96 — The Cash Box

Distributed Exclusively by Del-Fi Records and Sweeping The Nation

The Greatest Sound Record of All Time

The Greatest Dance Record of All Time

"THE SHUCK"

Del-Fi Records

Hollywood, Calif.

Pick Hit—Los Angeles, San Francisco, Portland, Dallas, Chicago, Philadelphia, Baltimore, Washington, Trenton

41) I Really Don't Want To Know
42) Old Lamplighter
43) Walkin' The Floor Over You
44) Theme For Young Lovers
45) White Silver Sand
46) That's What You Need
47) Get A Girl
48) Way Off Course
49) Stop By Stop
50) Mr. Lucky
51) Rainbow Round
52) Jealous Of You
53) Just A Closer Walk With Thee
54) Spring Rain
55) Tie That Bind
56) Barbara
57) What Am I Living For
58) National City
59) Please Help Me I'm Falling
60) City Lights
61) No It's—No And's
62) Come on Down With Love
63) Tell Me That You Love Me
64) Only The Lonely
65) River Stay Way From My Door
66) Oh Little One
67) Pink Chiffon
68) Think
69) Train Of Love
70) Dave Turner
71) Mering
72) Biology
73) Footsteps
74) That's All You Gotta Do
75) Found Love
76) Madison Time
77) Ain't Gonna Be That Way
78) I'm Sorry
79) La Montana
80) Everyday

The Cash Box—June 11, 1960
Capitol Enters 4-Track Stereo Tape Field With 13 Packages

HOLLYWOOD—Capitol and Angel Records enter the 4-track stereo tape market this week with the release of two such 12-inch reel-to-reel tapes, one of which is on the Angel label. Capitol's 4-track stereo entry—previously announced last April—includes some of the label's best-selling LP's since the firm started stereo dates in 1955. Two pollen tracks include "King And Queen" and "Caravan"; Every track album includes "The Music Man" and "Fiorello!" Other items include: "Love Is The Thing"—Nat King Cole; "Only The Lonely"—Frank Sinatra; "You Betcha"—Fred Waring and His Pennsylvanians; "Concerto Under The Stars"—Leonard Pennario, pianist; "Chopin's 21st"—Vladimír Horváth; "The Hollywood Bowl Synph. Orch."; "Sabbath Morning"—Robbie & The Aleuts; "Here We Go Again!"—Kingston Trio and "Berlin By Lombardo"—Guy Lombardo & His Angel entry is "The Soviet Army Chorus And Band." In disclosing the move, J. K. Maitland, president of Capitol Records Distributing Corp. said: "For the past year and a half we have been in the position that, should a sizable market for importers of tapes ever arise, we would make a portion of our catalog available in that form. Steadily increasing demand from foreign buyers in recent months, Maitland continued, "indicates a sizable four-track market now exists. "We know there are at least a quarter of a million of these machines in homes around the country, and we aim to supply the best possible product for this market. . . ."

Capitol entered the stereo-tape field in 1960 with its initial two-track tape release.

Jorden New Coast Label

NEW YORK—Jorden Records, has been formed on the Coast with Jerry Demoff as its head. Demoff recently resigned as promotion manager of C & C Distributing in Seattle to develop the label. Jorden offices both in Seattle and San Francisco will open within the next two months. The companies will distribute through their local record stores.

Jorden New West Coast Label

NEW YORK—Jorden Records, has been formed on the West Coast. Located in the San Fernando Valley, the label will distribute through the local record stores.

Everest Signs Comedienne

NEW YORK—LeRoy Holmes, pop A & R Chief of Everest Records, has announced that he has signed the leading baritone-comedienne Jorie Renus for an immediate album.

Jorie Renus is currently entertain ing the West Side Show, on June 30, and she will appear at the "Hungary I" in San Francisco.

For the past two years, she has worked at her own club in Puerto Rico called "The Gilded Cage."
Ready Am-Par "Big 5th" Promo; Florida Distrib Meet Begins June 20

NEW YORK—Plans are virtually completed for the "Big 5th" campaign to celebrate the fifth anniversary of the Am-Par Record Corp. With the special group of albums selected for release during the month of June, the new program, the Big 5th looks as the most formidable undertaking which the Am-Par head office has ever attempted.

According to the announcements issued by the firm's president, distributor heads and managers will converge for five days in the Hotel Diplomat in Hollywood-by-the-Sea, Florida, beginning June 20. The extensive plans for the convention include a closely coordinated agenda of combined business and pleasure meetings for not only the Am-Par label, but also those who distribute Chancellor Records.

According to Hale, the convention will open with a special film presentation by the American Broadcasting-Paramount Theatres, Inc., distributing the screen product; the event will be followed by the presentation of the parent ABC-Paramount label, as well as those who distribute Chancellor Records.

Czech Stereo In June
Artia LP Releases

NEW YORK—Artia Records, which recently signed an exclusive contract with the Czechoslovakian subsidiary, has announced the release of the first stereo recordings from Czechoslovakia. The release is highlighted by a deluxe 3-record set of Smetana's "Folk Songs," which is produced by the Prague National Theatre and conducted by Zdenek Chalabala. Other titles include "Czech Concerto For Two String Orchestras," the Principal Symphonies of Dvorak's "Three Frescos," as well as two of Dvorak's early symphonies, Opus 19 and Opus 20. Also included in the release are two monaural records, "Czech Folk Songs" and "Slovak Folk Songs.

The Parliament release features a new recording of the Beethoven Symphony by the Czech Philharmonic conducted by Lovro von Matacic; a recording of Dvorak's "Rhapsody in B-flat Minor," Korsakov's opera, "Coq D'or" and "Kileli;" excerpts from the ballets "Roméo And Juliette;" and "Besyloz" "Symphonic Fantastique." All the Parliament stereo recordings will be available in stereo as well as monaural versions.

Starday LP-EP Releases

MADISON, TENN.—Starday Records will release this month a 2-EP record including a "Country Music Spectatular," a 2-LP package which consists of the thirty-six top C&W stars. The release will be followed by the release of a new record by "The Fireballs." The band released a single from the label last month, "The Fireballs." This month's release is "Long, Long Ago" by Jack Leley. Jack, director of sales, said has been getting a lot of action. Also included on the label will release EP's by Carl Story, Wayne Raney, Stringbean, the Raney Family, and Twin-Ridge Boys. The label said that increasing selectivity of singles releases with stepped-up promotion of package goods is keeping the volume C&W disk sales on the increase at Starday.

Jaro Single From Fireballs LP

NEW YORK—Jaro Records, a subsidiary of Columbia Records of America, has released a single from the band the Fireballs. The single is "Long, Long Ago" and "I Can't Believe I Love You." Jack Leley, director of sales, said has been getting a lot of action. Also included on the label will release EP's by Carl Story, Wayne Raney, Stringbean, and the Raney Family. The label said that increasing selectivity of singles releases with stepped-up promotion of package goods is keeping the volume C&W disk sales on the increase at Starday.

Everest Samplers

NEW YORK—Everest Records is releasing this month a popular C&W ste- reo samplers at $1.20 each. There are also three regular pop and one classical sampler. The singles were announced in last week's issue.

Grand Award Florida Meet Ties In With Am-Par's "Big 5th"

NEW YORK—Sam H. Clark, president of Am-Par Record Corp., announced last week that Enoch Light, president of Grand Command Records, subsidiaries of Am-Par Record Corp., has invited distributors for the two labels to tie simultaneously with ABC-Paramount, a part of the "Big 5th," being held the week of June 20 in Hollywood, Florida to kick off Am-Par's "Big 5th." The convention will be held at the Hotel Diplomat in Hollywood, Florida.

The convention, according to Hale, the Am-Par distributor, will address the convention, other diskery topics which will be covered in Florida include: John C. D Disabled, radio and T.V. relations; Al Genovese, comptroller; Romeo Fabri, general sales director; and Leonard Scheer, director of single record sales.

Add Floor Space For Chi NAMM Convention

CHICAGO—An additional floor of Palmer House display space has been added for the 1960 Music Industry Trade Show and Convention to accommodate the demand by exhibitors for additional space at the annual event sponsored by the National Association of Music Merchants.

Among the additional rooms on the tenth floor of the Palmer House in Chicago has been made available for bookings for the show set for July 10 to 14. First exhibitors to sign for the 19th floor space were ABC-Paramount Records and Records Corp.

"Use of the tenth floor for exhibits will make this the biggest Music Trade Show in history," said Winston D. Ryan, trade show manager. "We were sold out of available space on other floors earlier than ever and had to take some steps to make additional area available for those exhibitors who left early.

"A record number of exhibitors are certain at this year's show based on advance bookings and we anticipate that there will also show similar advances over previous years."

Goodbye To Tan-Sig

NEW YORK—Arthur Godfrey has sold his "Tan-Sig" records to Hance- signature Records, the label announced last week. The move does not affect TV personality joins the label after a ten year association with Columbia Records.

Godfrey has already had three sessions completed for his first Hano- signature L.P. His heavy recording schedule will include four L.P.'s within the next thirty days. According to Godfrey, his present "Tan-Sig" package plan is also in the works, and will be marketed by dealers who have been affiliated with him in the past in their own L.P.'s.

Engel Produces Of Chane
tel's "Cassidy's Kiddieks"

NEW YORK—Disk producer Lyle Kenyon Engel announced last week that he is producing L.P.'s for Chane- tel Records. The label, which is now known as the Sea Horse Records for Children, Engel said he is in complete control of all subjects to be cut for the line. Debuting the label are two L.P.'s, "Chappargis," an adaptation of Marry Ray, and "Bat Maste- ter," stories and songs with narration by Edgar Bracken. "Masterson" album is the "official" record of the National TV western and the label plans "extensive" promotion on the L.P., according to Engel. In addition to Chane- tel, Engel has produced L.P.'s for Decca, RCA and its Camden and Bluebird sublabels.

New Capitol Singers

NEW YORK—Two songs made their singles bow on Capitol this week: Everett Herder, grand nephew of the stattistician of that name, and Johnny Rose, whose single release is under Capitol's experimental plan of concentrated promotion in selected sections of the country. Her- der's sides are "Don't Get Serious" and "Boys Were Made For Girls." Rose single, "Can Rose Know my Name" b/w "Pray," was released initially last month in the Southeastern states, principally around Miami, Atlanta, and New Orleans. Bob Klein, Capitol's pop merchandising manager, said acceptance in the area prompted the national release. First single under the plan was Sue Raney's "Biology."
Decca Hawaiian Promo
NEW YORK—Decca Records is saluting Hawaiian music this month with a two-part promotion. The first part of the program is tagged “Mix,” and allows the dealer to select any six Hawaiian albums from the Decca catalog and receive one free. Headlining the catalog are the best-selling LP’s by the late Alfred Apaka (a new 2-disc package included), and Bing Crosby’s “Blue Hawaii.”

The second part of the promo is “Match,” and involves the successful “Magic Islands” LP by Alfred Newman. For every five “Magic Islands” sets purchased, the dealer receives one free.

In addition to other selling tools, Decca is making available a window display of the “The Best Of Alfred Apaka,” which is a cut-out of the artist and decorated with colorful Hawaiian Leis, United Airlines is supplying dealers with posters, and timetables for display purposes in addition to mounted posters and centerpiece displays designed by Decca.

Juke Box Favorite
Roscoe Gordon

**THE DILLY BOP**

and

**YOU’LL NEVER KNOW**

(They Way I Feel)

DUKE 320

DUKE RECORDS, INC.
2809 Erastus Street
Houston 26, Texas

**IT’S A DOUBLE HIT!**

JIMMY SCOTT

**SOMETIMES I FEEL LIKE A MOTHERLESS CHILD**

Sharp #109—b/w

**AN EVENING IN PARADISE**

Sharp

Eum electrom

**BEGIN THE BEGUINE**

by

The Buddy Lucas Band
Vim 105

June LP’s From Capitol

**HOLLYWOOD**—Capitol Records this week releases twelve pop, four Capitol-of-the-World, and five classical LP’s. The pop set includes one of the rarest and most exciting LP recordings of the Ray Anthony and Guy Lombardo nitery floor shows. Other pop attractions include Ray Starr, Norrie Paramor, Stan Kenton, and Dakota Staton.

The pop entries are: The New Ray Anthony Show” (cut at Las Vegas’ “Sahara” and “Harrah’s Club” (Lake Tahoe); “Rise Up Singin’”—Spirituals by Fred War- ning and His Pennsylvanians; “Movin’ On” by Bob Brookmeyer; “White Satin”—George Shearing Quintet; “Standards In Silhouette”—Stan Kenton; “Dakota Staton Sings Ballads And The Blues”; “That Lonely Feel- ing”—Alvin Rye; “Warm And Willing”—Anna Maria Alberghetti; “Zither South Of The Border”—Ruth Winner; “Moon Of The Southern Seas”—Hauanu; “The Million-Seller Polkas”—Stan Wolowie Polka Chips.

The Capitol-of-the-World issues include: “Lara By Lacho”—Lacho Gatius; “Amor, Amor”—Norrie Par- mor; “Songs By Japan’s Yukihi Asakoa”; “Athens Revisited”—various artists.


**PRESTIGE & SUBSIDS AT JUNE DISCOUNTS**

BERGENFIELD, N.J.— Prestige Records has announced a June deal which features retailers discount on both the Prestige product and its affiliated labels. No minimum purchase is required.

The Prestige 7000 series and Prestige stereo are being offered at 15% and 25% discounts, respectively.

The following lines are available at 25% discounts: New Jazz, Bluesville, Swingville, Moodville, Prestige International, Prestige 45 RPM, and Blueville 45 RPM.

Lawrence Resigns From Apollo

NEW YORK—Bernie Lawrence, national manager and chief buyer for Apollo Records for the past year and a half, last week announced his resignation from the firm. Before joining Apollo, Lawrence was national promotion manager for Sunblum records and the Tommy Valando publishing firms for four-and-a-half years.

It was stated by him, however, that he is examining offers, and can be reached at JUDSON 6-2000 during the day and at DICKENS 5-0338 in the evening.

**Vocal Edition Sheet Music Offered By Fisher**

NEW YORK—In an effort to boost sheet music sales, Gordon Fisher, business manager for Fred Fisher Music, has announced the printing of sheet music that will be advertised and female backgrounds, together with proper accompaniment, as well as musical notations for duet. Tagged the Vocalist Edition, line will retail at 75c, they can be supplied.

First VE issue is “Whispering,” which will be followed by such items as “Catch My Wind”; “When Sunny Gets Blue” and “You Knew You Were Right” to name a few.

To find out jobber and dealer reaction to the new sheet music, the firm has requested they write in their comments. Meanwhile, Fisher trade rep William Leon, will be covering all leading jobbers and dealers to introduce VE.

**GARRYS’ MILLS & MILES IN “STAR” RACE**

NEW YORK—The sales race on the much recorded tune, “Look For A Star,” includes competition between Gary Mills and Gary Miles. The soundtrack version—tune is from a flick tagged “Circus Of Horro” is by Gary Mills on Imperial, while Gary Miles does his stunt for Liberty. Other outings on the tune include Nick Como (Laurel); Jericho Brown (Warner Bros.); Deane Hawley (Dore).

**BUCK RAM-LONDON PACT**

NEW YORK—Walt McGuire of London Records and its affiliated American labels, has just completed negotiations with Buck Ram for Ram to produce on a non-exclusive basis an unlimited number of masters for release in the U.S. and abroad.

Three Ram attractions pacted to the London subsidiary. Included, the Flares, Stewart Rose, and the Ramrocks. The Flares are already represented with “Loving You” and “Hot Chas Cha Brown,” Rose will soon be represented with “I Complained,” the Flares, who have signed with the label of Glenn Miller, Cab Calloway, and Count Basie, is manager of the Platters, who, of course, are the mainstay of the Mercury label. Ram started his producing company three years ago as he saw the growing tendency for disc jockeys to act as sales agents in conjunction with indie producers.

**BELLS ON THEIR MINDS**

NEW YORK—Songstress Sunny Gale tells world heavyweight boxing champion Ingemar Johansson about her current Warwick release, “Church Bells May Ring,” while visiting his training camp at Grossinger’s Hotel here.
The St. Louis summer season opened officially May 27, according to WIL, when first of a season-long series of weekly Dick Clayton Splatter Plate shows opened at the Forest Park Highlands Swimming pool. This is the third year for Clayton as host of the unique “loops” which combine swimming and dancing, and the first year that the Highlands swimming pool will co-sponsor the event. The past two years have been sponsored primarily by the pool, which has become immensely popular with St. Louis youth. Attendees have the choice of swimming and dancing, or just swimming, or for those joining him every Friday night between 7 and 11. In the annual poll taken by Portland, Oregon, TV station KEX was voted as the “Best Local Radio All-Around Listening Station” for the year. Oregonians further voted KEX by casting the majority of their disk jockey ballots for Barney Keen, now celebrating fifteen years as a KEX disk jockey. Keeping up the WIL-Providence, R.I., disk show, Sherm Strickhouse lets us know that

the latest Pulse survey for the Providence, R.I., market shows that his WICE show is up nine points in the quarter hours during his two-hour daily stint. Program manager Strickhouse also announced that WICE now has a number one in the market. Also tooting his own horn is Phil Lind, whose show, according to sources, has hit the goal. Full-length interview show in a major market — on a major station —aired during the peak driving hours. And, to top it off, it is entirely sold out! Phil boasts his show on the assumption that listeners are fairly intelligent and are not only willing, but want to be informed while being entertained. Lind interviews not only top show business names but educators, diplomats, newspapermen and foreign visitors.

A mysterious guest wearing purple leotards has been making regular appearances on the air and Barbara Shinn, known to her as Alima Shloeb, Providence’s answer to Mme. Khruschev. The big question up was “What is it?” . . . Larry Gar has honestly flipped his lid in acclaiming the merits of “Alley Owl” — the version by Dave and the Evergreens on Madison. And Larry cautions us to beware, for in August he leaves his WLBG-Laurens, S.C. mike for a vacation to the hinterlands of New York. Naturally he’s taking along wife Laura, baby Doris, and tons of luggage . . . “Alley Owl” keeps picking up steam, what with KYA-San Francisco blasting “Alley Owl Is Our Leader” as its 24 hour theme. The sizzling stunt is the joint baby of Chris Lane, newly appointed director of operations of KYA, and Pete Marino, New Sound promo director. According to Chris, listener response has broken all expectations. Over 3500 requests for “Alley Owl Is Our Leader” but . . . tons have been received from all over central and northern California. The version KYA likes is by the Hollywood Arcyles on the Lute label. . . Word comes that KXOK-St. Louis program director Jack Elliott encases an after-the-promo record itself on WREK. He did just that at midnight —following the Marquette High School Prom at Rock Spring Country Club in Alton, Ill. . . Jay Lowen just loaded — with information about WHUS, a non-commercial AM-FM station operating out of Howard University, its AM coverage consists of satellite transmitters in various buildings on campus that are fed to dormitories on a closed system. The station also maintains a 10 watt FM transmitter serving Storrs and large areas of Tolland and Windham counties. Point of all this is that next year WHUS plan to begin full scale commercial activity and is basically a pop music outlet, airing rock, jazz, and some R&B in both singles and album form . . . Roy Cordell, station director of KFXM-KAFY-San Bernardino, is thrilled with the prospect of expanding into such a major market as San Diego. Seems his organization, headed by Howard Palis and John Harman, has purchased KDEO in San Diego, and subject to FCC approval, will add their third station to the chain.

Murray Kaufman of WINN-New York has been appointed chairman of the Disc-Jockeys for Multiple Schizophrenia during the current MS Hope Chest Campaign which extends through June 15 . . . “Ikebox” Johnny Rose just celebrated his third anniversary at WAQB-Cleveland. . . Jim Mendes “Mendes Till Midnight Time” over WICE-Providence, R.I., will owe live pick-up shows from the “Newport Jazz Festival” this summer.

Couple of contests held for Dave “Baby” Cortez Chloe newie, “Cat Nip” (named Cat Nip)” with WINN-N.Y. . . Bruce Morrow, The other is a 2-week dance contest to go along with the ad with WNTA-New York/Chad Cole . . . Program Director Arnie Christies forms that there’s been terrific response to the WCBS—“Dixieland Jaz” show hosted by Ed Joyce and featuring such names as Bob Scoby, Jellory Morton, Glenn Wills, and others . . . Last week’s column was in error when it referred to Phil Stuart as PD of WFIL-TV-Philadelphia. Actually, Stuart is PD of WTRA-Trenton in New Jersey . Top concert artists appearing via him on WRCV-TV’s new “Portraits In Music” stanza, which has its last weekend (4).

VITAL STATISTICS: . . . Phil Nolan has been appointed PD at KOMA-Oklahoma City. Phil previously held the PD spot at KALL-Salt Lake City . . . Bill Jenkins, formerly of WIL, St. Louis, has moved to WJODE-New Orleans, where he’s spinning C&W discs . . . The call letters of WNBC in Connecticut have been changed to WNBL-TV, remaining as the exclusive NBC outlet in the state.

NEW YORK—The tenth anniversary of Bell Sound Studios here marks a rise from obscurity to one of the nation’s top recording services.

Bell’s modest beginnings started in June, 1950, in a basement room on New York’s Mott Street in Chinatown. At that time, engineers Allen Weintraub and Daniel Corbin left their jobs at the Municipal Broadcasting System to venture into private enterprise recording air checks, weddings, and other events along these lines.

Soon, larger operations were established in Brooklyn’s Lafayette Street, but vibrations from the “A” train of the independent subway system, and the need for a “real” studio, the Brooklyn location lacked, meant another move, this time to Manhattan’s 99th Street. As the firm’s services grew, a more central location was desired, and, thus, another Bell moved to West 46th Street. Last Bell move was last June to 217 West 54th Street. By that time, the firm had a staff of forty people. Any of today’s recording needs are accommodated at Bell with monaural, 2 & 3-track recording facilities in all its studios, and complete mastering and editing rooms. The Bell Studios are shown above.

Roeder, ASCAP Attorney, Discs

NEW YORK—Samuel Roeder, West Coast Attorney for ASCAP, died last week (1) at his home in San Francisco after a lengthy illness. He was in his seventies.

Roeder was associated with ASCAP as an attorney for over forty years. He was employed by Nathan Burkan to handle the society in 1917 and handled all its legal affairs on the West Coast since that date.

Roeder is survived by his widow, Mrs. Sylvia Roeder, and two children.
"THE ART OF FRITZ KREISLER" RCA Camden CAL-518, $1.88

Content: "Bondino," "Tango Opus 165, No. 2," "Indian Lament," 8 others. Cover: Reproduction of oil painting showing profile bust of Kreisler. Stand-out display. Performance: The calmness, the sweetness, the sympathy, associated with Kreisler and his works are in evidence here on this Collector's Series. The gentle touch of Fritz Kreisler is displayed here in all its beauty. Commercial Value: An automatic pick for records. Collector's material at a bargain price with strongest classical name value.

"ROOM FULL OF ROSES" Sons of the Pioneers, RCA Camden CAL-567, $1.88

Content: "Two Eyes, Two Lips, No Heart," "Have I Told You Lately," title tune and 7 others. Cover: Attractive color art of the country singing group, Good display, Performance: Pleasant flavor of country sounds in the typical "Sons" style. Commercial Value: Ought to rate good display on strength of name value and packaging. Good low-pricer.

"SINGIN' THE BLUES" RCA Camden CAL-588, $1.98

Content: A dozen blues tracks culled from the years featured name artists including Fats Waller, Count Basie's Jimmy Rushing, Billy Eckstine, Lil Green, Wingy Manone, Louis Armstrong, others. Cover: Color art in offbeat style illustrates blues-jazz feeling well. Topped with list of artists. Good display. Performance: Various flavors of blues heard during this generation. Satisfies even avid fan with several excellent offerings. Sound is tops. Commercial Value: Here's a library of choice material for the lowest price. Strong entry anywhere. Stock it.

"GRANDPA MAGIC'S SPORTS CAR RACE" Ed Wynan, Riverside-Wonderland 1147, $1.95


"GRANDPA MAGIC AT CONEY ISLAND" Ed Wynan, Riverside-Wonderland 1148, $1.98


"BILLY MACKENZIE SINGS LULLABY AND GOOD NIGHT" Playhour CR-28, $1.89

Content: 16 husbaybe selections as sung by Miss MacKenzie, include: "Lullaby and Goodnight," "Rock-A-Bye Baby," "All Through The Night." Cover: Natural color shot of Gisele holding sleeping child. Performance: The volume doesn't rise or faller a bit as the songbird glides through the 16 bedtime favorites designed to send the kids to slumberland. Very pleasant listening. Commercial Value: Big Name value here with merchandise packed to sell. Looks good.

Kiddie Album Reviews

"Re-United Artists"
Top Rank Issues $25 Dorsey Package

NEW YORK—Top Rank's director of sales, Jack Fichetto, announced last week the release of a $25 deluxe, multiple-LP set called "Last Minutes of Greatness," Tommy Dorsey and his orchestra featuring Jimmy Dorsey. The set, which is a compilation of 42 Dorsey "standards" as performed by the Tommy Dorsey Orchestra at the Greenbrier and the Cafe Rouge in 1948. Included on the records are "Song Of India," "Getting Sentimental Over You," "Pondelly," "It Never Entered My Mind." "Let's Fall In Love With The Street of Dreams." Charlie Shavers, Louis Relinon, Tommy Mercerr, Dolly Houston and Lynn Roberts. Also featured but what has since been called "the last of the great dance bands."

The packages are composed of white leather, embossed in gold and shaped like a book picture album. Besides the four LP's, each wrapped in a special, white, gold-stamped with gold lettering, there is a top leaf, illustrated, booklet written by John S. Wilson of the New York Times and four 12 inch, specially-printed celluloid sketches suitable for framing. The entire package was designed by Sid Mirouer, head of Mauer Studios and director of graphic and creative arts for Rank Records of America, Inc. The packages, which were more than six months in preparation, are available to radio stations at the rate of 25c each.

The booklet covers the story of the album, biographies of both Tommy and Jimmy Dorsey, biographies of the groups covering the highlights of their career, and Dorsey quotes.

Along with the sets, each distributor is being shipped an allotment of promotional material to advertise the record retailer on request. The kits include a 5 inch, full color display for window or floor use that holds a cover and a reproduction of one of the packages. There is a 16 by 56 inch poster and two 10 inch stickers.

"It is quality merchandise such as this special Dorsey package," Levy stated, "that emphasizes the importance of the record retailer to the promotion of the product. It is exactly the type of fine merchandise that the retailers need to show the public that they alone stock the product for discerning tastes. Our entire advertising, sales and promotion campaign on this "special" is being built around the "last of the store" premise. We believe that this is business for the retailer and ourselves."

Jackie Wilson To Wm. Morris

NEW YORK—Jackie Wilson, star Brunswick Records songwriter, has been signed by the William Morris office, which will represent him for p vipie and television. Songwriter's latest issue is a two-sided hit, "Night" and "Doggin' Around."

Reorganize Cannon Records

HOBOKEN, N.J.—The reorganization of Cannon Records, now of this city, has been announced by Bill Montesano. The new corporation began operation June 1 with dates by Buddy Rich and Highlighers, Pat Montes and Bombay Blue. Also on the Cannon talent roster are the Winsted Singers, Jane Austin, the Reale Bros. and Elo Clemente.

Among the singers and vocal groups with demo's, tapes and masters are those receiving their audition material to diakery at the Terminal Building—506-78-70 Hudson St., Hoboken, N.J.

Other offices of the firm include Ralph R. Fichette, vice-president; M. Edward DeFazio, secretary-treasurer; Jack Fichetto, manager.
**Album Reviews**

**POPULAR PICKS OF THE WEEK**

"PERCY FAITH’S GREATEST HITS"—Columbia CL 1933

The orchestra’s past bits reads like a list of some of the top instrumental bits in recent pop history. They are packaged here from the original versions and provide many fine listening moments. Remember “The Song From Moulin Rouge” (with the then unknown Felicia Sanders), "The Syncopated Clock," "All My Love," "Delicate" and "Swedish Rhapsody." And of course "Theme From A Summer Place" is here too Can score with impact.

"DAKOTA STATION SINGS BALLADS AND THE BLUES"—Capitol ST 1357

A change of pace from the swinging Dakota disk fans have come to know, this outing has her employing her evocative technique to communicate the breadth of feelings in ballads and blues. And she does extremely well by “Someone To Watch Over Me,” “My One Only Love,” “Time Was” and “My Babe.” Indispensable chart material.

"DREAMY"—Sarah Vaughan—RCA R 52106

A profound look at Sarah Vaughan in one of her hushest ballad dates on record. Her stylistic vocal effects are brought to maximum realization on such evocatively soft tunes as “I’ll Be Seeing You,” “Stormy Weather,” “Star Eyes,” “The More I See You” and “Why Was I Born.” This first Roulette date should prove one of her most memorable—artistically and financially.

"THE DIVINE SARAH VAUGHAN"—Mercury SHR 80055

Sarah Vaughan’s many vocal moods are presented in this Mercury package. She begins with an exquisitely simple, warm and provocative reading of “Imagination.” After this grand opening she pursues, squadles, her elegant voice through such items as “It’s Love,” “Please Mr. Brown,” “Come Along With Me,” and “The Next Time Around.” Pecuniacong vocal outing.

"WHITE SATIN"—George Shearing—Capitol ST 1331

Shearing’s answer to his “Black Satin” and all his other lush mood sessions in the same idiom. The selections here include such ideal mood vehicles as “Dream,” “Laura,” “Your Name Is Love,” “Moonlight Becomes You” and “How Long Has This Been Going On.” Shearing in this light is a solid pop attraction.

"WISH UPON A STAR WITH DION AND THE BELMONTS"—Laurie LP 2006

The trio is heard in a program of evergreens, all of which feature the tenor-beat triple piano style so eminent today. There are ballads and swingers here, guaranteed to find favor with the youngsters. Among the tunes are “When You Wish Upon A Star,” “All The Things You Are,” “It’s Only A Paper Moon” and “September Song.” Mark for quick sales.

"TONY MARTIN AT THE DESERT INN"—RCA Victor LSP 2116

A regular on-stage visitor to the famous Matiney, Martin has been caught in performance there for this album. Lucky too, for his sophisticated, well-paced stage presence is in complete control of the audience, which responds enthusiastically for good reason. The reasons include “Autumn Leaves,” “So In Love,” “Stranger in Paradise,” “Arrivederci Roma” and “There’s No Tomorrow.” A real treat for his fans.

"MEIL TORME SWINGS SHUBERT ALLEY"—Verve MVG-2132

An inviting swing take of a dozen admirables from the Broadway stage. Torme’s natural, relaxed approach coupled with his inventive, jazz-oriented phrasing makes for fine listening. And he’s got excellent support in Marty Paich’s orchestra. Among the cuts are “Once In Love With Amy,” “Old Devil Moon,” “All I Need Is A Girl” and “A Sleepin’ Boc.” Class vocal outing.

"SOMETHING’S COMING FROM FRAN WARR"—Warwick W 1012

The legit songstress takes hold of superior songs and tosses them with professional peize. Ralph Burns’ and Al Cohn’s jazz-tinged arrangements are in complete accord with Miss Warren’s vocal ideas, making for a perfect disk marriage. Witness the effectiveness “What Is There To Say,” “In the Town That Never Sleeps,” “A Sleepin’ Boc” and “Love.” Class package.

"VOICES IN SONG"—American Music Theatre George C. lovers—Atlantic 1332

Fifth Mabel set for Atlantic follows the pattern of her previous volumes: intelligent songs sung with intellect and heart. With Jimmy Lyon’s trio as a backstop, the stylist encounters such catchy circuit standards as “You Fascinate Me So,” “You’re Neater,” and “All In Fun.” Performer’s got an audience waiting for this collection.

"THE ANDERSONVILLE TRIAL"—George C. Scott, Albert Dekker, Herbert Berghoff—20th Fox (1000)

The highly lauded Broadway drama is brought to disk with a new look fashioned by Henry Nemo. Author Lott has brought the drama while Nemo has supplied it with heightening musical accents, various Civil War type songs and Earle-like choruses. The actors perform admirably in the roles they created on stage. This is good disk entertainment. One question must be asked: considering the plaudits the show has received, why couldn’t it have been recorded in its entirety, in its pure drama setting?

"CARRUSEL"—Lois Hunt, Harry Snow, others—Epic LN 3679

Another of the label’s current re-creations of Rodgers and Hammerstein hits. Miss Hunt and Snow are completely acceptable in the leads and are supported by a cast. The entire performance is pleasant too. A good, solid "Carousel" but it somehow lacks the crackle and spirit of the original cast. Nonetheless, it’s a worthy sterling successor to the Decca original cast.

"CLEANOFF PLAY S GREAT SONGS OF THE CONTINENT"—The Cleonoff Strings and Orchestra—Mercury SR 66162

The current trend is strings, for the violinist leader directs a large string section through a quiet mood reading of European favorites. And what could be more continental than strings? The selections include “Santa Lucia,” “April in Portugal,” “Non Dimenxied” and “Vienna, My City of Dreams.” Good relaxing music.
"80 FRENCH GIRLS CAN'T BE WRONG"—Les Dijon Singers—ARC Paramount ABC 327
69 French girls (between the ages of 13 and 16) sing a program of French songs. The singing group is the first of its kind to be heard on American radio. TheTOPS

"LEO'S BOOK,"—Su Cash

"THE BIG, BIG VOICE OF LOVELACE WATKINS"— MGM ESBK 752
Watkins has a deep, sonorous voice which he puts to good use in his debut album. On a line-up of popular favorites, with Ray Ellis conducting, the melodies are well chosen. This album is a good choice for those who enjoy quality vocal and instrumental performances.

"I WORRY ABOUT YOU"—Arthur Prysock—Old Town LP 102

"THE LAST SUPPER"—The Trumpeteers—Grand—LP 7701
The Trumpeteers are a male quartet who personify the sophisticated, slick approach to singing the gospel. They're thoroughly grounded in artistic taste to the point of almost extreme sensitivity. Selections include "So Many Years," "Jesus in Heaven," "Swing Down Chariot," "Trails Get Harder" and "Every Day and Every Hour." The arrangements are well done, and the overall sound is quite pleasing.

"THE ARRIVAL OF KENNY DORHAM"—Jaro JAM 569

"OSCAR PETERSON PLAYS THE JEROME KERN, HARRY WAREN & VINCENT YOLMAN, HARVEY ARLEN, JIMMY McHUGH SONG BOOKS"—Verve MG VS 6057, 6090, 6091, 6092

"WOODY HERMAN'S BIG NEW HERD AT THE MONTEREY JAZZ FESTIVAL"—Atlantic 1728
One of the highlights of last year's Monterey Festival was Herd's new big band, organized for the Festival. It featured, among others, Zoot Sims, Bill Perkins, Urbie Green, Vic Feldman and Charlie Byrd. And it swung! Atlantic has fortunately preserved the sessions in this package. Herman leads his Herd over the romping, stomping strains of "Four Brothers," "Sock It to the Apple Tree" and others, Invigorating date.

"LUTIS BELLSON SWINGS JULIE STYNE"—Verve MG VS-6138
Styne's pop songs have a naturalness about them that has to jazz arrangements. The swing treatments. ("Bells Are Ringing" is a recent example. Here Bellson takes the cue for a wonderful big band sendoff to such tunes as "Time After Time," "Just in Time," "Everyday's Coming Up Roses," "Sunday" and the little-known cutie, "My Little Yellow Dress." The arrangements are true to the original and leave Bellson plenty of room, which he puts to tasteful advantage. Sock jazz statements of pop material.

"THE TRANSFIGURATION OF HIRAM BROWN"—MGM CDM 141
For his Columbia LP debut, Allen debuts an eight-part jazz-vocal suite which is his own interpretation of this piece. It can be found on a country. It contains elements of blues, folk and gospel music, fitted into a neat jazz package by the pianist. His vocal style is interesting in a warm, mellow way. Other side is a program of standards. Allen is a unique artist and deserves serious consideration.

"WOODSVILLE" Vol. I—The Red Garland Trio with "Lockjaw"—Prestige MLPL 1
Davis can be an extremely sensitive musician and in this program of sentimental pop ballads he blows with unusual warmth and depth of feelings. Garland is his usual relaxed self at the piano. Tunes include "We'll Be Together Again," "Blue Room" and "When Your Lover Has Gone." It's a moody date, reminiscent of the Arnett Cobb sessions of the early '50s. Late hours appeal.

RACHMANNOFF: Piano Concerto No. 3 in D Minor; Lemoine Trio, with Freddy Martin and his Philharmonic Orchestra conducted by Walter Susskind—Capitol SP 1721
The sturdy workhorse of the concert stage is Pianoff's Score for film. He is a fresh and imaginative artist with whom one has to put testimonial Pianoff is a unique artist and deserves serious consideration. This is an eloquent work, much loved and admired by all. This version should sell well.

MENDLESOHN: Symphony No. 3 ("Scotch")—"Finjum's Overture to an Artful Duality Conducting The London Symphony Orchestra—Mercury SR 9123
Two highly descriptive works, on basically the same semi-nationalistic themes, produce Mendlesohn's Scotch, are given proper regal, sensitive soundings by Do. These are not programmatic works but they have in them that quality of depicting a story. Has high appeal.

UERBRSY: String Quartet in G Minor; RAVEL: String Quartet in F; Julliard String Quartet—RCA Victor LM 2143
The Julliard Quartet is one of the most technically proficient of its kind. Each member is an artist of immense stature. The group's newest entry in the classical catalog consists of two quartets by Impressionsists, but, despite both composers being from the same period, their products are entirely different. The contrast is astounding, especially on one disk, and the Julliard group handles each with equal ease and finesse.
England's Best Sellers

1. Cathy's Clown—Everly Brothers
2. Someone Else's Baby—Adam Faith (Parlophone) (Mills)
3. Cradle Of Love—Johnny Preston (Mercury) (Good)
4. Do You Mind—Anthony Newley (Decca) (Sheldon)
5. Sammy—Duane Eddy (London)
6. Band (Plastic) — Jimmy Jones (M.G.M.) (Sheeldon)
7. Three Steps To Heaven—Eddie Cochran (London) (Metric)
8. Footsteps—Steve Lawrence (H.M.V.)
9. Sweet Nuthin'— Brenda Lee (Brunswick) (Peter Maurice)
10. Fall In Love With You—Cliff Richard (Columbia) (Aberach)

England's Top Ten LP's

1. Can Can—Soundtrack (Capitol)
2. South Pacific—Soundtrack (RCA)
3. Gigi—Soundtrack (M.G.M.)
4. We're In Love—Tony Hancock (Pye)
5. Songs For Swingin' &—Peter Sellers (Parlophone)
6. The Twangs—The Thang—Duane Eddy (London)
7. Lulu—Alf Lee—Peggy Lee (Capitol)
8. Flower Drum Song—Broadway (Philips)
10. Best Of The Goons—The Goons (Parlophone)

England's Best EP's

1. Strictly For Grown Ups—Paddy Roberts (Decca)
2. Nina & Frederik No. 1—Nina & Frederik (Columbia)
3. Nina & Frederik No. 2—Cliff Richard (Columbia)
4. Emile—Emile Ford (Pye)
5. Summer Hits—Anthony Newley (Decca)
6. The Best Of Sellers—Peter Sellers (Parlophone)
7. Touch Of Gold No. 2—Evel Presley (Parlophone)
8. Expresso Bongo—Cliff Richard (RCA)
9. Strictly For—Evel Presley (RCA)
10. Strictly For—Evel Presley (RCA)

The Platters have a Mercury release with "I'll Be With You In Apple Blossom Time" backed with "Ebb Tide," Australian singer Frank Ifield has his version of "Happy Go Lucky Me" for Columbia, and on the same label Millievent Martin comes up with a recording of "Tinderella Di Luna" backed with "I Can Dream Can't I."

"Happy Go Lucky Me" is also the title chosen by the Pye group for its latest exclusive contract artist, the well-known comedian George Formby, who makes welcome return to disk after many years.

Remembering the success of Emile Ford's previous long-titled hits "What Do You Want To Make Those Eyes At Me For" and "If I Like To Get You On A Slow Boat To China" Pye follow up with "You'll Never Know What You're Missing 'Til You Try" but Emile's flip side is short and sweet "Still.""The Last Of The Summer Wine" bar is also released and features the voices of Emile Ford, Charlie Drake, and Ken Dodd.

Parlophone issue a new 45 t.p.m. series of Scottish records by Jimmy Shank and the bands of Ian Powrie, Lindsay Ross and Andrew Rankine, with a strong national flavour the disks contain Highland Jig, Caledonian Country Dance, Barn Dance, The Border Polka and The Highland Wedding.
**Australasia**

We sure made a decent mistake in this column in the May 21st issue of The Cash Box when we said that RCA of Australia had released twenty-seven albums by The Boston Symphony Orchestra and Boston Pops. The correct situation is that RCA of Australia has released a special album featuring the musical history of the Boston Symphony and Boston Pops. This special LP retains that information under the label of the group consists of Ben Benham (piano) George Golla (pupil) Ed Gaster and Colin Bailey (drums).

**Viking Records of New Zealand has commenced operations in Australia.** There are plans for sixteen new EPs to be released in Australia, with two dozen new albums to be released in other countries. The first Australian release on the Viking label consists of two LP’s, two 10” LPs and two EPs. The first single release is “Clap Your Hands” by Frank Brandt. This one has made its initial appearance on The Cash Box Top 100.

**W & G Recorders, which handles the Roulette label in this area, has released the Jimmie Rodgers album—mono and stereo—“When The Spirit Moves You.”**

Pye Records has made a timely release of the Lonnie Donegan album “Lonnie Rules Again.” Lonnie is hot here at the moment through his single “My Old Man’s A Dustman.”

**In Canada, a classic relationship between Garnett H. Carroll of the Princess Theatre group and The Girodisc Circuit of Australia, the Sadler’s Wells Opera Company will present Christopher Hassell’s English version of The Merry Widow.**

**The world’s other major release this week is that of the W & G Recorders, which handles the Roulette label in this area, has released the Jimmie Rodgers album—mono and stereo of Benediction” by Bill Ralston.”

**And finally, a hot release on the RCA label, which is expected to have a long run on the release chart, is that of the Lonnie Donegan album “Lonnie Rules Again.”**

**Belgium’s Best Sellers**

**FLEMISH**

1. Mustapha (Bob Azam—Barclay)
2. Adam And Eve/Puppy Love (Paul Arka—RCA)
3. Een Hutje Op De Heide/In De Senegal/Jan De Nijn (Robbebben Schoepen—Decca)
4. Laila (The Regenta Stars—Moon/Philips)
5. Running Bear (Johnny Preston—MCA)
6. Oh! Carol (Neil Sedaka—RCA)
7. Milord (Edith Piaf—Columbia)
8. Love A Little More, My Love (Sandra Canon—RCA)
9. Bobbi Hart (Teenie Bop Top Rank)
10. Red River Rock (Johnny And The Hurricanes—Columbia)

**ENGLISH DISK SALES UP 28%**

LONDON—Manufacturer Disk Sales here in the first quarter of 1960 were 2,900,000 units, an increase of 28% over the 1959 figures. The latest returns from the Board of Trade. The figures have increased steadily over the past year. 85% of the sales were LP's. Importers have shown a marked increase over the same period last year. Figures for March show that sales were 1,225,000 units, which is 61% more than March of '59. Export sales were 36% ahead more than a year ago. In March, the production of 42% was 55% less and LP's 45% more than the same period in 1959. A marked increase was seen in March, while 47% fewer were produced. The first quarter of '60 saw 54% more than 1959. Imports were 45% and 39% more LP's produced than the first quarter of '59, but 67% fewer 7" records produced.

**Holland’s Best Sellers**

1. Milord (Corry Brokken/Edith Piaf/Dutch Swing College Band—Philips/Columbia/Philips)
2. Schiffs Mein Prinzchen (Papa Gurch—Johnny and The Hurricanes—Philips)
3. Ice Carol (The Blue Diamonds/Neil Sedaka—Decca/RCA)
4. Sake Lala (The Regenta Stars—Tivoli)
5. If My Bones Had Feet/It’s My Heaven (In the Arms Of His Rockets—Imperial)
6. Banjo Boy (Jan and Rolf—CNR)
7. Cathy’s Crown (The Everly Brothers/The Blue Diamonds—Philips)
8. Mustapha (Bob Azam—Barclay)
9. Send Me the Pillow (Lydia—Imperial)
10. Stuck On You (Elvis Presley—RCA)

**Australia’s Best Sellers**

1. Cathy’s Crown (Elroy Bros.—Warner Bros.)
2. My Old Man’s A Dustman (Lonnie Donegan—RCA)
3. Little Boy Lost (Johnny Ashcroft—RCA)
4. Footsteps (Steve Lawrence—W & G)
5. Wild One (Bobby Rydell—HMV)
6. Have To Go (Jim Reeves—RCA)
7. Tie Me Kangaroo Down Sport (Robby—Columbia)
8. Take My Love (Elvis Presley—RCA)
9. Little Night Starbright (Lonnie Donegan—RCA)
10. Sink The Bismarck (Johnny Horton—Columbia)

**The Cash Box—June 11, 1960**
Italy's Best Sellers

1. Theme From A Summer Place (Percy Faith/Don Ralke)—Phillips/Pharmer Bros.—(Record)
2. Who'll Be the Man?—London—Messaggerie Musicale
3. Morgen (Edige Calvert—Columbia—Leonard)
4. Personella b/w Till (Caterina Valenti—Decca—McTron/Chappell)
5. Du Je Je Je—(Bemi—Columbia)
6. Puppy Love b/w Adam And Eve (Paul Anka—Columbia—Cure)
7. It's Time To Cry (Paul Anka—Columbia—Cure)
8. Mamma Mia (Maria Mioventi)—Dunhill/Bluebell/Portissimo
9. Believe Me (Royal Teens—Capitol—Messaggerie Musicale)
10. Lettera A Pinoccio (J. Doro—C G—Messaggerie Musicale)

Hohner, Reed Firm, Enters Disk Field

LONDON—One of the world's leading manufacturers of musical instruments, Matt Hohner A.G. of Trossingen, Germany, this month launches out in the record market. The 105-year old company will specialize in music for the harmonica, accordions, pianos, organ and new electrical musical instruments including the popular combaila.

R. A. Haller, export and publicity manager of M. Hohner Ltd. (London), who handle distribution throughout the United Kingdom told The Cash Box that the ten new Hohner single releases include recordings by such artists as accordionist and orchestra leader Rudolf Wuechner, Tommy Reilly, John Williams (piano) and Marianne Probst, who was last year declared World Accordion Champion. The releases will be distributed by New York by The International Federation of Accordionists. EP's retail at 15/6d and singles at 7/6d.

Haller added that the discs which are released and pressed in Germany are being received in small quantities at present and distribution will be through the music trade. Further extension into the record retail market is anticipated and supplies will be available to meet the increased demand. The American branch, M. Hohner Inc. is situated in Hicksville, Long Island.

Hohner manufactured instruments are used by all the leading 'greats' in the harmonica world including Larry Adler, Tommy Reilly, Ronald Chenoweth and Richard B. Heller said that with the company's vast experience in this specialized field the record released on the new discs is "completely authentic and the full character of the instrument."

Jane Gibbs Int'l Sales

NEW YORK—Jane Gibbs of Liberty Record Co., New York, has been appointed as missionary function as East Coast liaison for Liberty's expanding international operation. In addition, it has been announced by Dick Amantico, the label's director of international sales, Amantico returned to Los Angeles from here last week following two weeks of meetings with record exporters outlining the firm's current 'Step-Up-Your-Profits' export sales program.

The selection of an international distri for Liberty's Rhems Christmas catalog was a pivotal point in Amantico's additional huddles with the law firm of Orenstein & Arrow, attorneys for the discery house.

Liberty's stepped-up international sales activity has been given added impetus during the current drive which follows the "three-on-ten" program in Feb. and March.

Ingay Eriksson of Telefunken-RCA-Warner Bros. publicity dept to Philipps as publicity and a. & r. man.

Lars Walsberg, former assistant to Ingvar Eriksson at the publicity dept. of Telefunken-RCA-Warner Bros., head of the dept.

American label Contemporary to Swedish market, where it is handled by Nedaikla Musikfördelo. The company also handles such labels as Deut, Artist, Blue Note, Everest, etc.

Sammy Kaye, now at the Piccadilly in London, might come to Stockholm for personal appearances in July. If the negotiations can be worked out. If he's coming, he will appear at the Gröna Lund-Tivoli, and his visit will be combined with the Swedish opening of the film "Pompeii and Sissi" at the Astoria.

Monica Nielsen, contracted to Knappupp Records, had the lead role in the short film "Torget" (The Market) which was given the Grand Prix at the Film Festival held in Stockholm last week. The festival is a showcase for the new structure, most of them being shorts. "Torget" was a musical directed by Per Gunvald.

George Ulmer, French singer, contracted to Berns Restaurant during June.

Danish record companies are complaining about Danish Radio-TV pointing out that the radio and TV refuses to give them the rights they need. The Radio-TV officials say that Radio and TV is no advertising organ for the record companies, particularly since all the big dailies are hidden in Danish radio and TV. At the moment, the whole matter is becoming big headlines in Danish dailies, since one or two of the big dailies has started writing about it.

"My Fair Lady" has now been seen by 450,000 people at the Oscars Theatre in Stockholm, reports theater publisher Lars Schmidt, who just arrived in town with his wife, actress Ingrid Bergman. Schmidt reports that after the curtain closed the theater will continue with the "Lady" in the autumn again.

Also the opening with the Stockholm stuff on BP has become a record as far as sales figures are concerned.

John Wayne has been seen from several visits in Sweden, will appear at Gröna Lund-Tivoli during June.

A new Swedish song, written by Owe Thörnqvist and recorded by him on the Somebody's Song, is released. The song has already started to appear at the Swedish hit parade. Philips reports the release of the soundtrack album of the film "Lil Ahner." The film will have its Swedish opening in October. Marlene Dietrich, who recently appeared at the Berns and at Stockholm's Concert Hall, now is planning to appear in Sweden early next year, she says that she very much would like to include Russia in her tour next year.

New Cash Box

Netherlands

1. Russian Folk Song (Arne Lamberth/Joker) Multitone
2. Braque (Ludwig /Columbia) Belinda
3. I Think Of You (Elvis Presley) RCA Belinda
4. What Do You Want To Make The World Remember (Philips) Metrotone
5. She's Having The Time Of Her Life (Baroncina) Metrotone
6. I've Been Around (Seven Little Girls) Siv Metrotone
7. Lullaby of the Hills (till mina lilla wand) Gunnar Winkind/BFB Nils-Erland
8. Long Ago, Far Away (Tivoli) Metrotone
9. Underbar, så underbar (Southern Music) Sweden
10. Las Hadas (Stockholder) Swedish Music

Swedish Best Sellers

(Records)

1. Russian Folk Song (Arne Lamberth/Joker) Multitone
2. Braque (Ludwig /Columbia) Belinda
3. I Think Of You (Elvis Presley) RCA Belinda
4. What Do You Want To Make The World Remember (Philips) Metrotone
5. She's Having The Time Of Her Life (Baroncina) Metrotone
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7. Lullaby of the Hills (till mina lilla wand) Gunnar Winkind/BFB Nils-Erland
8. Long Ago, Far Away (Tivoli) Metrotone
9. Underbar, så underbar (Southern Music) Sweden

(Shoe Music)

1. Gollandsk sommarrott (Wessman & Peterson) Swedish
2. Nu tändas åter ljusen (till mina lilla wand) Nils-Georgs
3. Russian Folk Song (Multitone)
4. Marina (Edition Odeon)
5. Miss Miller's (Unichord Polyphon)
6. Tom Pilibi (Nils-Georgs)
7. Alla andra får varann (Europas Audio) Swedish
8. What Do You Want To Make Those Eyes At Me For? (Reuter) Swedish
9. Underbar, så underbar (Southern Music) Sweden
10. Las Hadas (Stockholder) Swedish Music

Romantika (Stockholm Musikproduktion)
JOE MORRIS
WGWU—Afghanistan, Va.
1. Seasons Of My Heart... (E. Young)
2. Accidentally On Purpose... (E. James)
3. Miracle Of Love... (E. Young)
4. Your Old Used To Be... (E. James)
5. Above And Beyond... (E. Young)
6. Living It Up... (E. Price)
7. Tip Of Your Fingers... (E. Price)

LEONARD SMITH & ERNEST KING
WGLO—Lookout, N. C.
1. Please Help Me... (J. Black)
2. Please Help Me... (J. Black)
3. Your Old Used To Be... (E. James)
4. He'll Have To Go... (J. Black)
5. Why In The World... (I. Walker)
6. Why Did You Come My Way... (I. Walker)
7. Family Bible... (E. Grey)
8. Just Suppose (Lesvins).

MACK SANDERS
KURL—Austin, Tex.
1. Please Help Me... (J. Black)
2. He'll Have To Go... (J. Black)
3. One More Time... (E. James)
4. Just One Time... (E. James)
5. One More Time... (E. James)
6. Left To Right... (I. Walker)
7. Left To Right... (I. Walker)
8. Family Bible... (E. Grey)
9. It Is Wrong (J. Black).

CHUCK BROWN
WJSW—Soo, Va.
1. Please Help Me... (J. Black)
2. Please Help Me... (J. Black)
3. Your Old Used To Be... (E. James)
4. Above And Beyond... (E. Young)
5. Just One Time (E. Young)
6. One More Time (E. Young)
7. Smiling Bill McCollum (E. Cook)
8. Life Of A Poor Race (J. Black)
9. Why In The World... (E. Young)

MELVIN ROGERS
WRL—Huntsville, Tenn.
1. I Dreamed (J. Parker)
2. I Dreamed (J. Parker)
3. I Dreamed (J. Parker)
4. I Dreamed (J. Parker)
5. Getting Old Before My Time... (A. Kilgore)
6. Selfly And Tenderly (L. Pruitt)
7. Each Moment (E. Smith)
8. My Feasih Back (J. Jackson)
9. Worked Love (E. Merritt)

NOD SINCLAIR
CFLR—Edmonton, Alta., Can.
1. A 6 X 6... (E. Owens)
2. Just One Time (E. Gibson)
3. Just One Time (E. Gibson)
4. Rockin' Rollin' Ocean... (G. Townes)
5. Behind The Sidewalk... (J. Smith)
6. Above And Beyond... (E. Owens)
7. Lovers Leap (W. Fiscus)
8. Why I'm The Only Good Thing... (E. Owens)
9. Another (E. Ray)

BOB BOOD
WGEE—Indianapolis, Ind.
1. Please Help Me... (J. Black)
2. A 6 X 6... (E. Owens)
3. Memory Of Love (W. Melts)
4. Accidentally On Purpose... (E. James)
5. Tip Of Your Fingers... (E. Price)
6. No Man's Lend (L. Anderson)

BOB SCOTT
WXNN—Saginaw, Mich.
1. Please Help Me... (J. Black)
2. Please Help Me... (J. Black)
3. Your Old Used To Be... (E. James)
4. Above And Beyond... (E. Young)
5. Just One Time (E. Young)
6. One More Time (E. Young)
7. Smiling Bill McCollum (E. Cook)
8. Life Of A Poor Race (J. Black)
9. Another (E. Young)

CARLTON CARTWRENTH
WGEE—Indianapolis, Ind.
1. One More Time (E. Price)
2. One More Time (E. Price)
3. Above And Beyond (E. Owens)
4. Tip Of Your Fingers... (E. Anderson)
5. Never Say Bye... (E. Walker)
6. Left To Right (K. Wells)
7. Left To Right (K. Wells)
8. Family Bible (E. Grey)

MURRAY WESTGATE
KUMA—Fort Lauderdale, Fla.
1. I'll Have To Stay (J. Black)
2. One More Time (E. Price)
3. One More Time (E. Price)
4. Family Bible (E. Grey)
5. It Is Wrong (J. Black).

ERNEST KERN
WOCN—Norond, Ind.
1. Please Help Me... (J. Black)
2. Tip Of Your Fingers... (E. Owens)
3. I Love You Because... (E. Smith)
4. It Is Wrong (E. Owens)
5. 9. Seasons Of My Heart
6. Selfly And Tenderly (L. Pruitt)
7. N. C. MILLER
WFWU—Huntsville, Ala.
1. Each Moment (E. Ashworth)
2. My Kind Of Love (L. Warr)
3. My Tom To Go (E. Price)
4. Mercy, Mercy, Mercy (J. Young)
5. Ten Too Much To Me... (E. Price)
6. Getting Old Before My Time... (A. Kilgore)
7. Until Today (E. Smokey)
8. Accidentally On Purpose... (E. James)

JIMMY FOLLI
WFPA—Ft. Wayne, Ind.
1. Please Help Me... (J. Black)
2. I'll Have To Stay (J. Black)
3. Accidentally On Purpose... (E. James)
4. Boring Myself To Death (E. Owens)
5. Tip Of Your Fingers... (E. Owens)
6. No Man's Lend (L. Anderson)

TOM REEDER
WKCW—Austin, Tex.
1. Please Help Me... (J. Black)
2. Above And Beyond... (E. Owens)
3. Tip Of Your Fingers... (E. Owens)
4. I'm A Handsome Guy (N. Borden)
5. Sweetness Again (O. Scott)
6. Time In My Life... (C. Liles)
7. What A Wonderful World... (C. Liles)
8. What A Wonderful World... (C. Liles)
9. Above And Beyond (E. Owens)

BOB TEDD
WGEE—Indianapolis, Ind.
1. Please Help Me... (J. Black)
2. Above And Beyond... (E. Owens)
3. Tip Of Your Fingers... (E. Owens)
4. I'm A Handsome Guy (N. Borden)
5. Time In My Life... (C. Liles)
6. What A Wonderful World... (C. Liles)

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4. I'm A Handsome Guy (N. Borden)
5. Sweetness Again (O. Scott)
6. Time In My Life... (C. Liles)
7. What A Wonderful World... (C. Liles)
8. What A Wonderful World... (C. Liles)
9. Above And Beyond (E. Owens)

ROY DRUSKY (Dec 3198)
10. Rockin' Your Love... (J. Black)
11. Season's Of My Heart... (E. James)
12. Tip Of Your Fingers... (E. Owens)
13. A 6 X 6... (E. Owens)
14. Above And Beyond... (E. Owens)
15. One More Time (E. Price)
16. Down, Down, Down (J. Smith)
LIBERTY BLASTS INTO THE COUNTRY & WESTERN FIELD with BOB WILLS / TOMMY DUNCAN and the Texas Playboys

Their First Record Together in 15 years! Country Music's Greatest Hit-making Combination, with a Record Definitely headed for the Charts...

"HEART TO HEART TALK"

and "WHAT'S THE MATTER WITH THE MILL?"

#55260

Liberty is distributed in Canada by London of Canada Ltd., Montreal.

The Cash Box—June 11, 1960
An enthusiastic packed house greeted the "Louisiana Hayride" at the Robinson Auditorium in Little Rock recently. Frank Page notes that it was nice to meet with Tommy Trent, "Pappy" Earl Davis and Brother Hal again... Page was all smiles about the premiere of the Sunshine Band and KWKH's May 21 "Hayride" featured this group which made its debut on the station many years ago. The group, comprised of Tony Shelton, Benie Harless, Slim Harbert and cute Mawlie Ann, are also being looked through the "Hayride" office. Just contact producer Frank. ... The warm weather hiatus will find the "Hayride" in Shreveport to visit the entire country during a tentative booking for July 2. ... New show tagged "The Sound of Nashville" broadcast on WSM. Hosted by T. Tommy Cutrer, it features disks recorded, written and produced right in the famous country music city. Jim was greeted to 17,000 loyal fans when he appeared for the Sheriff Association of Harris County in Houston. During the proceedings Jim was presented with a gold badge and was deputized—right in his home state! He then ambled over to San Antonio to take part in the city's Annual Fiesta. And things continue to look great for Jim, what with "He'll Have To Go" still going strong up there.... And going stronger, too, "Tom is a Bluebird" Tom is a Country Sweetheart" contest over the airwaves of WADC-Akron and WNSR-TV-Cleveland. Tom says he's going to award the winner fifty dollars worth of country records. The former pop disk jockey has also added a bit of honey philosophy to his shows in the person of Uncle Ned Mahon. And to top this off, Tom's also given out the vital information on places they can hear "live" country music. In closing, Tom urges the smaller independent labels to send him their releases—to his box at 8025 Parmelee Drive, Cleveland 29. ..."}

Little Jimmy Dickens finished up his California tour and headed for "Caetus Pete's" in Contact, Nevada, where he did a month-ending-three-day stint. ... Johnny Ferguson, Kent and Snuffy and the Buddies are looking forward to seeing many of their friends in Toronto during their two-week engagement at the Edson Hotel. They're there May 30 through June 12. ... Carl Perkins and his band did a three dayer at the Flame Theatre Cafe in Minneapolis. The theatre is one of the few places in the area to book country artist's 52 weeks a year. ... A package consisting of Webb Pierce, Johnnie & Jack, Kitty Wells, Bill Phillips, Marvin Rainwater, Bobby Helms and the Tennessee Mountain Boys played a series of one-nighters which included stopovers at La Crosse, Wis. (5/18), Green Bay, Wis. (5/19), and Peoria, Ill. (5/20). ... Onie Wheeler's first wax since entering Columbia is going great guns in the St. Louis area according to R. Murray Nash of Ashna Music, which publishes the "Too Hot To Handle" side. Other half is tagged "I Need You Gone." Deck has been released under the K-ARK banner. Wheeler and K-ARK toppper John Capps hit Memphis and Nashville setting up distribution and visiting disk jockeys. The juncture was concluded with Wheeler's guest appearance on Ernest Tubb's WSM stanzas. ... Millie Ruton of Hillbilly Park, Newark, Ohio, back on the news trail getting ready for the coming Summer season. Millie infuses that Bobby & Sadie, Hillbilly Park regulars, started the season off with a bang on May 29. The couple was, for 29, and are heard on "What's Wrong" b/w "Thanks For The Heart" ... Some of the talent Millie has lined up for forthcoming weeks include the Browns, Red Foley, Lester Platt & Earl Scruggs, Uncle Cyp and Aunt Gertrude, and many others to mention in this short space. The Pine Mountain Boys have been signed for the full season. ... Frank Buhl of Buhl International Record Salsa has contracted Andy Doll's Ad Records release of "Stockade Rock" b/w "Let's Have No Arms" for foreign distribution. Europe and England are the areas covered. ... Chords Records of Salt Lake City announced the release of "Cindy Lou" b/w "One Last Look At My Darling" by Vern Young and the Ambassadors. ... Brenda Lee set for her first night club appearance in New York in 1970. Poor little Brenda is still too young to make the New York scene. The law says so! ... Evy & Gene Travis and Carl Hannah make their personal appearances in Arkansas and Oklahoma in behalf of the Travis' new Rambler release, "The King's Highway" b/w "Loved Ones Are Waiting In Heaven." ... This is exciting news ... the two of its recent releases—June Webb's "Sweet Country Than Flowers" and Wilma Lee & Stoney Cooper's "Johnny My Love." ... Cowboy Howard Vokes and his Country Boys busy doing personal appearances in and around the Franklin, Pa. area, last week and this. ... Carl Stuart hosting a daily across-the-boards disk show for WESA-Charleroi, Pa., capping off the week with a Saturday night one-hour live Jamboree. ...
THE SEEBURG "Q"

the versatile new phonograph that makes the

"ARTIST of the WEEK"

33\(\frac{1}{3}\) stereo merchandising plan possible

The dynamic, new Seeburg "ARTIST OF THE WEEK" merchandising plan is designed specifically to increase operator income.

Only Seeburg could offer you this program! Because only Seeburg Model "Q" phonographs can play the sensational new 33\(\frac{1}{2}\) stereo single version of top selling albums (as well as 45 RPM records).

See your Seeburg Distributor for details of this plan that will put your business on the sound basis it deserves.
By Accident or Design

They're Worth A Fortune!

NEW IDEAS

Having discussed and written about the need for new ideas in amusement machines, and having noted that several of the best play ideas for coin operated equipment came from "left field," we read with great interest an article which we reproduce here.

"Not every revolutionary idea comes from professional inventors," this article stated.

"Many of the big ideas came to fruition because someone was alert enough to build upon an accident.

"Ice cream was the result of some accidental frozen custard.

"Other ideas, too, such as the one the U.S. naturalist came up with while doing research in Labrador when he noticed that meat frozen in 40 below weather tasted a lot better than meat frozen more slowly.

"Back home, he tried quick-freezing a variety of foods and started a frozen food business. His name: Clarence Birdseye. He sold the business in 1929 for $22,000,000.

"Another observant chap was Nicholas Appert, a Frenchman born in 1750, who had drifted about working as a chef, pickler, confectioner and brewer. One day, whilst pondering over a wine bottle, he said to himself, 'Nicholas, why do you not pack food in air-tight containers as you do wine?'

"He tried it and voila! So today, 150 years after he dreamed up this idea, we Americans are consuming 60,000,000 cans of food per day.

"It pays to never stop looking for ideas, even when you're munching your victuals. You may bite into a fortune."

Along these same lines, in the coin machine business, the idea for a bumper pinball game originated in Utica, N.Y., with a machine called "Spot Pool." The Chicago manufacturers utilized the play feature, developing the "bumper" as we know it today. The idea behind shuffle alleys originally was seen in a crude game made in California. The manufacturers developed and refined the idea to produce the many shuffle games which were a tremendous boon to all in the industry.

If anyone, anywhere in the country, has been toying around with a game idea; or if anyone has an idea which he believes can be produced by any of our games factories; we suggest it be put down on paper or in blueprint form, and offered to these factories. The "professional inventors" or "factory engineers" will be able to refine it for commercial use. Your idea may be the one which the industry is seeking—and one which could bring you a fortune.
Prospects Of British Gaming Law Amendments Reviewed in London

English Association Leader Sees Broader Post-Reyjavik Still Somewhat Restricted

Expect Passage Of Amendments In October

NEW YORK—Ever since the amending of the Great Britain Act, a revision in the gaming law legislation would be forthcoming at future Heineken meetings, the leaders throughout the world as well as the British gaming leaders have been in a state of confusion as to what the present legislation consists of and what might be expected following the British gaming laws in Britain would have been revised. The Cash Box London office conducted a thorough investigation of the current laws and regulations regarding the British Gaming Laws and possible revisions to these laws.

The law in Britain as it stands now, and this has been a matter of law for more than one hundred years, allows that no machine may be operated that gives to a winning player whatever, either cash or prizes.

The proposals for the revised Gaming Law, which are still subject to change, are based on the following lines: (1) Amusement Arcades (Ord 1 1/9; 15 tax, a game of chance, or a game of skill. While this is the situation, the present law, as it stands, is still in force when it was entered as British law.

The proposals for the revised Gaming Law, which are still subject to change, are based on the following lines: (1) Amusement Arcades (Ord 1 1/9; 15 tax, a game of chance, or a game of skill.

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Atlas Uses “Service Call” Technique To Instruct Coimen

CHICAGO—Nate Feinleib and Har- old Schwartz, Atlas Music Company, this city, recently advised that the Seaburg department is currently holding service school classes for opera- tors throughout the area in the Atlas showrooms every other Wednesday. Schwartz made particular mention of the fact that a complete “work- shop” procedure is maintained throughout all class periods.

“In other words,” he said, “our service experts (instructors) do an actual ‘service call’ operation on the equipment. The pretense is made that the phonograph or vending machine is being serviced on actual location.

“When the Instructor completes his assignment he then calls upon an opera- tor in attendance to repeat the procedure himself. As he observed it being accomplished.

“This ‘service call’ technique is showing us very well,” Schwartz added, “and the operator-students are as much in favor of it as the Seaburg and Atlas Music instructors are.”

The service school is conducted by an expert engineer from the Seaburg organization, and an engineer of the Atlas staff.

“A short while before we recess, prior to the question and answer period, we serve refreshments,” Schwartz stated.

“After the question and answer in- terval the class is adjourned for the day.

“In previous years we have found this service school feature to be of inestimable value to operators,” Schwartz said, “and we are always attempting to improve upon the pro- cess. This new actual-location serv- ice call operation is undoubtedly our most effective method for conducting these classes,” he said in conclusion.

Proud Papa

NEWARK, N.J.—Lou Valente, Va- lentine Music Company, Staten Island, N.Y., has been doing a much better job of late of furthering the career of Johanna, recording artist currently on Leader Records, and for very good reason. Johanna’s last name is Valen- te and she is the late Lou Valente’s Jan.
REAL HOT CLOSEOUT

Chi Coin Ships “6-Game Bowler” Shuffle Alley Features Six Games in One

CHICAGO—We are pleased to announce to our distributors, and to operators all over the country that sample shipments are being made this week of Chi Coin’s “Thrilling, new 6 Game Bowler shuffle alloy," declared J. Arthur (Art) Weinand, director of sales for Chicago Dynamic Industries, Incorporated of this city.

In this great shuffle game the player has a choice of playing six different games by simply pressing a selector button conveniently placed at the front of the playfield," Weinand added. "Available games are ‘All Strike’ bowling, regular ‘Handicap’ bowling, ‘Regulation’ ‘Flash-O-Matic’, ‘Lite-O-Matic’, and ‘Red Pin’ bowling.”

Weinand continued by explaining in detail the six various bowling methods. He said that “All Strike” (as featured in ‘TV Jackpot Bowling’, following the Friday night night games on NBC) avoids the player only one shot at the pins during each frame. Strikes only are registered for every two consecutive strikes made. One extra strike is scored. Top score is 18 strikes.

Regulation “Handicap” scores as A.B.C. Bowling Rules, except that players may be spotted handicap pins before each player shoots in the first frame only. (The handicap button is located on the front door.)

In “Regulation Bowling”, Weinand said, games are scored strictly according to A.B.C. Bowling Rules. One of the most exciting games ever to be designed at Chicago Coin is “Flash-O-Matic” bowling, in which every shoot and spare is scored as indicated by flashing lights on the back game board. The flashing light steps when pins are hit by the puck.

In “Lite-O-Matic” bowling strikes and spares score as indicated on the game board also. However, the lights appear after the pins are struck by the puck. “Red Pin” bowling features a red head pin, which scores 500 extra pins when hit. “We could go on and on explaining the many novel play features in Chi Coin’s ‘6 Game Bowler,’ Weinand said, "however, the cabinet will certainly attract a lot of attention, and will be delivered to the operators. It is tastefully constructed in a new, modern design, and features attractive ‘lite-up’ hood directly over the pins, under the back game board. ‘6 Game Bowler’ is built to garner peak play in any type of location," Weinand added, "and operators can be assured of highest earning potential.”

In conclusion Weinand advised that Chicago Coin is still in peak production with “Queen of the Alley” Bowler, “World Series” baseball amusement game, and the exciting new “Pony Express” rifle-target gun gallery (with moving targets).

Brinkmann Named Canteen Vice-Pres.

CHICAGO — The appointment of Charles H. Brinkmann as Vice President of Automatic Canteen Company of America was announced today by Mr. George Brewer-Titchener, president of the organization.

Brinkmann is President of Rowe-AMI Sales Co., new Automatic Canteen subsidiary which handles all sales in the U.S. and Canada of Rowe vending machines, coin-operated musical equipment, the AMI and Rowe equipment lines were previously handled separately by Weimar, Inc., and Rowe Manufacturing Co., separate subsidiaries of Automatic Canteen.

Brinkmann joined Rowe in 1946 as assistant to the vice president in charge of sales. He was promoted to vice president in charge of sales in 1954 and continued in that position until his recent appointment as president of Rowe-AMI Sales Co.

Wurlitzer Awarded $1.7 Million Contract

Army Ordnance Contract for multi-purpose electronic bomb fuses last week, 38,700 units are to be produced over a nine month period. Production will begin in November 1960 and is scheduled for completion in July 1961. The contract was signed today in the offices of U.S. Army Ordnance New York Ordnance District by Roy F. Waltemade, Vice President and Manager of the North Tonawanda plant. The facilities of North Tonawanda will be used for production of the contract which has been under development for the past two years. Recent contract negotiations extended over several months.

In announcing this additional Defense Department business, John W. Lally, Manager of the Electronics and Defense Products Division of Wurlitzer said, "Contact with the Army Ordnance Division in our recent discussions was handled by our Division in recent months at $3,540,000. The total defense business still to be produced exceeds the $7,000,000 figure. We look forward to increasing this backlog of work through efficient production, continuing development and sales effort."
Bally Releases "Skill-Score" With Upright Pingame Playing Field

CHICAGO—Announcing a new type of pingame—with vertical, instead of horizontal, playfield, Full O'Donnell, general sales manager of Bally Manufacturing Company, this city, stated that "Skill-Score," the new game, would in his opinion, open 50,000 new locations to game operators.

"In fact," O'Donnell said, "'Skill-Score' was developed and built as a result of our surveys, indicating that dozens of well patronized locations in every community are being neglected by operators, because limited floor space bars the use of conventional coin-operated equipment. Included in this category are diners, laundromats, cocktail-lounges and numerous other high traffic locations in which floor-space is a premium.

"The compact construction of 'Skill-Score'—only 20 in. by 27 in. floor-space—permits operation in these crowded busy spots. At the same time, the game serves as extra money-making equipment in locations already using larger equipment.

"Although designed for all the skill-thrills, exciting action and suspense of popular full-size pinball-games, 'Skill-Score' is played with a metal disc, instead of a ball. A single skill-shooter is used to propel the disc into scoring lines, arranged in three groups—top, middle and bottom. The skill-shooter is manipulated by the player exactly as a ball-shooter on a pinball-game, 'travel' of the disc depending on player's skill in controlling the force with which skill-shooter is released. After being shot through all three series of scoring-lines, disc is returned to starting-position for another three shots, each game consisting of 6 shots.

"A clever mystery-lighting triple-score feature permits player to build up the 'box-car' totals that are so popular with high-score players. Each scoring-line scores 3,000, 4,000, or 5,000. If disc is shot through scoring-line when corresponding triple is lit, score is tripled. For example, 5,000 scored when '3,000 Triple' is lit actually scores 15,000. Triple-signals light in mystery sequence but one of the three signals is always lit.

"Scoring suspense down to the very bottom of the playfield is insured by a special feature built into the bottom row of scoring-lanes. Center lane in bottom row normally scores 15,000, instead of only 3,000, 4,000 or 5,000, and scores Special if hit when lit. Special signal lights at mystery intervals, and special score entitles player to one replay. Other scores entitle player to various replays.

"One of the strongest play and profit boosters built into 'Skill-Score' is the Starlight Feature, by which a star is lit on the glass for a perfect score of 90,000. The natural human nature desire to ring up a perfect score insures continuous repeat play, top earning-power and extra long life on location," concluded O'Donnell.

1959 Vending Machine Sales Up 17%

Prepared annually by the Bureau of the Census since 1935 at the request of N.A.M.A., as a member service, the current study also shows that shipment of vending machines for beverages amounted to $76.3 million in 1959, up 22 per cent compared with $62.1 million shipped in 1958.

In the confections and foods categories, shipments increased 20 per cent, from $14.9 million in 1958 to $19.2 million in 1959, the report said. Shipments of all other vending machines totaled $32.6 million in 1959 and $32.4 million in 1958.

Briton Visits U.S. Coin Cents.

NEW YORK—Geoffrey Willson, Will-
omatic Ltd., Southampton and Lon- 
don, England, has completed a tour of U.S. coin centers including Chicago, Pittsburgh, Harrrisburg, Baltimore, Philadelphia and New York, after meeting manufacturers and distribu-
tors in these cities. Willson's tour be-
gan at the start of the MOA Conven-
tion and ended Friday, May 27 in New York.

The Cash Box—June 11, 1960
**Meeting Dates**

**Music Operators’ Associations**

**June**

6—Eastern Ohio Phonograph Operators’ Association  
   Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).

8—California Music Merchants’ Association  
   Place: 311 Broadway, Oakland, Calif.

8—California Music Merchants’ Association  
   Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

8—Western Massachusetts Music Guild  
   Place: Chalet Restaurant, West Springfield, Mass.

8—Music Operators’ Society of St. Joseph Valley  
   Place: Carl Zimmer’s Office, 150 N. Ironwood Dr., Mishawaka, Ind.

9—Bucks County Amusement Machine Operators Assn.  
   Place: Arndt Restaurant, Reading, Pa.

   Place: Ambassador Hotel, Milwaukee, Wis.

14—California Music Merchants’ Association  
   Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators’ Guild  
   Place: Gov. Clinton Hotel, Kingston, N. Y.

   Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

16—Eastern Ohio Phonograph Operators’ Association  
   Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

16—Phonograph Merchants’ Association, Cleveland, Ohio  
   Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

16—Los Angeles Division California Music Merchants’ Assn.  
   Place: 2932 W. Pico Blvd., Los Angeles, Calif.

20—Jefferson Amusement Co.  
   Place: Sheraton Hotel, Rochester, N. Y.

20—Automatic Equipment and Coin Machine Owners’ Assn. Inc., Indiana  
   Place: Room 24, 550 Broadway, Gary, Ind.

20—Associated Music Operators of Rochester  
   Place: Sheraton Hotel, Rochester, N. Y.

20—Westchester Operators Guild  
   Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

21—Music Operators’ Association  
   Place: Barlow Hotel, Toronto, Can.

27—San Joaquin Music Operators  
   Place: 1019 N. Center St., Stockton, Calif.

27—Central State Music Guild  
   Place: 305 Main Street, Peoria, Ill.

**July**

1—AMOA of Pennsylvania  
   Place: 411 Keller St., Harrisburg, Pa.

1—Phonograph Merchants’ Association, Cleveland, Ohio  
   Place: Hollenden Hotel, Cleveland, Ohio (General).

6—California Music Merchants’ Association  
   Place: Sacramento Hotel, Sacramento, Calif.

7—California Music Merchants’ Association  
   Place: U. S. Grant Hotel, San Diego, Calif.

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**Attention: Operators’ Association**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.
New Seeburg Franchise Brings About Expanded Michael Distributing Sales Staff

SEATTLE, Wash.—Officials of the Michael Distributing Company here have advised that with the acquisition of the Seeburg franchise for exclusive distribution of the Seeburg phonograph, cigarette vending machine and background music lines, the showrooms are undergoing a complete renovation while the sales staff has been expanded to accommodate the territory in the Northwest sales area.

Michael Distributing Company also distributes the D. Gottlieb & Company games line. The present sales force in Seattle includes John J. Michael, president; Ray M. Galante, John F. Food, Irving Stetp, and Vernon "Stu" Lake, who manages the Portland offices. Shop personnel has added Jack Howlett as shop foreman, and Harold Siegel and Herbert Estes, parts men. Under Howlett's supervision is Disque Smith, Nick Albanez, Barney Louthian, Howard Schwanbland while the Portland personnel under Lake is comprised of John Hotz and Ed Masen, in the parts department.

Michael's territory includes Washington, Oregon, California, Alaska, Northern Idaho and Western Montana. According to the firm's officials, the current Seeburg "Album of the Week" has been received strongly in this area as has the vending line of coffee and cold drink machines. General growth of kiddie rides in this area has also accounted for new summer business expected during this season, according to the firm's announcement.

Michael's will hold an open house for operators in the area as soon as the remodeling and new music room are completed.

Operator traffic, advise the officials, has been at an all time peak with Gottlieb games and the new music equipment accounting for much of the business. The firm distributes Ralby's line of games and advises that sales have been very satisfactory.

The firm also reports an upsurge in export business rounding out a bright future in this area. "With renewed enthusiasm for the future, the Michael Distributing Company and its organization are aware of the challenge presented and will endeavor to serve all operators in the Pacific Northwest areas to the best of their capabilities," announced the firm's executives in assuming the new Seeburg franchise.

If it's CION OPERATED we have it! *
SPECIAL of the WEEK HEAVY HITTERS
$300.00 each and
Carnival Circus
Ace High Add A Line
Auto Race Derby Day
Easy Ace Cententman
World Champ Cue Ball
Kings Perky
Smoke Signal Snape
$80.00 EACH ACROSS THE BOARD
PHILADELPHIA, PA. Center 6-4444

Seaway Dock Strike
Talks Recessed

CHICAGO—Strikers and management met last week over a two-week old Seaway strike and the parley ended in an indefinite recess.

The Maritime Association of Chi-

canes rejected a union label pay scale and benefits demand. The strike has tied up six port cities during the past two weeks and talks have brightened and darkened the situation as they began.

Federal mediators advised that there was no scheduled time set for resumption of meetings.

HOUSTON HAPPENINGS

First showing here by H. A. Franz & Co. of Seeburg's new model "Q" phonograph with the "Album of the Week" top glass panel aroused much more favorable reaction than had been expected or even hoped for. Should the new program idea appeal to players of this area as forcibly as it did to the operators, a substantial increase in cash receipts is assured. New panel reads: "Artists of the Week" on 33 1/3 Stereo" and features five latest records by one artist. These ares singles which previously have been available only in albums. The panel prominently displays a 7" x 7" color reproduction of featured artist. Titles are displayed separately in top of panel and can be changed, along with artist's picture, as often as desired. H. A. Franz & Co. will exchange, free of charge for a limited time, these new glass panels (entire assembly) on all 1960 Stereo "Q100" and "Q160" models. The 33 1/3 speed control mechanism is available at a very reasonable cost. Presently there are over 50 artists and more than 20 record labels available on these 33 1/3 Stereo singles. . . . Charming Georgia Moses, Moses melody, Shops, all dotted up with a super-duper genuine sun tan. She and her husband own and operate two major retail stores in the city; Moses melody Shop, located at 2062 Wesheimer in The Village; and downtown at 912 Bank. . . . Operator Edward Wardawry, owner American Music Co. (established over 25 years ago) doing well with his extensive music and game operations and record selling. Edward got into a most lucrative sideline when he recently organized the American Hand Truck Sales for manufacturing and sales of all types of hand trucks. He has every size and capacity room from the little fellows for a crate or so of eggs, larger for phonographs and such on into ton capacity for heavy transfer. . . . John Bullock, formerly in retail record business here, now operating a one stop record service in San Antonio for the H. W. Daily interest. . . . Owners of Lawndale Record Shop travel about in a late model station wagon with name of firm prominently lettered on each side. Good advertising and inexpensive.
Chicagoland—Alvin Gottlieb, D. Gottlieb & Co., Inc., announces that this past week of Gottlieb’s “Dancing Dolls” pinball amusement game, with an exciting new innovation at the top of the backglass, led to a significant increase in sales of the game, particularly in Eastern cities.

Gottlieb stated that this game is being introduced to markets all over the world this week, having already received a lengthy pre-test in several markets in different sections of the country.

He said: “‘Dancing Dolls’ is now ready to tour the world after 16 weeks of successful location test runs. We couldn’t possibly be more emphatic about the reports we’ve received from test locations, for earnings were reported very high everywhere that Dancing Dolls was exposed to players.

“Regarding the animated illustration on the backglass,” Gottlieb added, “it is undoubtedly the most novel and appealing animation ever to appear on a pinball game.”

In scoring “Dancing Dolls,” dropping a ball in either of two kick-out holes, or hitting the red or yellow targets turns one or two “spot-lights” on, and the silhouetted dancers tap out a merry tune.

Another exciting feature sure to please players, according to Gottlieb, is the “echo” feature, a new sound synchronized to the dance action.

Players also score points by lighting the “spot-lights.” The super high score in “Dancing Dolls” was a total of 48,000 points.

The playfield is generously outfitted with 7 pop bumpers, several cyclonic kickers and 2 super-powered flipper designs at the bottom of the colorful playfield.

New York State and City Employment Up During April 1960

New York—State Industrial Commissioner M. P. Catherwood advised last week that non-farm employment in New York State rose to 6,156,000 during the month of April.

The Department of Labor report stated that employment in all major industry groups was above 1950 levels for the same month. Most of the increase over April 1959 was concentrated in non-manufacturing categories.

New York City employment was up 127,000 in March, with increases in retail trade, construction, and government making the greatest gains. Approximately 71,000 more persons were at work in the City during April than one year ago at this time, as all industry groups expanded their work force.

The Economy and Employment Report published by the Employment and Training Administration showed that a total of 892,000 persons were employed in the State in April, an increase of 85,000 persons over the previous month.

The unemployment rate in New York State was 5.3 percent in April, compared to 5.2 percent in March and 5.0 percent in April 1959.

The unemployment rate in New York City was 6.0 percent in April, compared to 5.8 percent in March and 5.7 percent in April 1959.

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excitement has been emanating from the busy confines of Chicago Dynamic Industries this past week. The prime reason, according to Art Weinandt, director of sales, is Chicago Coin’s surprising “6 Game Bowler” shuffle alley. Art’s belief that the shuffle alley’s choice in combining the numerous features contained in this big beauty. However, to sum it all up in one statement, this game contains features and scoring angles that are ideal for pinball, bowling, regular “Handicap” bowling, “Regulation,” “Flash-O-Matic,” “Lite-O-Matic,” and “Red Pin” bowling. Quite an array.

What we’ve got is new under the sun. Last week, Gottlieb & Company came up with a dandy pinball amusement reach this past week in the new “Dancing Dolls.” The first thing that strikes you is the score board which is all glass illustrated as a stage featuring silhouettes of animated tap dancers. Along with this sensation, Al Gottlieb tells us, Gottlieb’s engineers have created an instrument with a new scoring sound synchronized to the tap dancers, so you actually hear them tapping their toes.

Paul Hrubec, sales-prexy of A. J. Keeny & Company, has been spending 2 miserable weeks trying to shake off a bad case of the flu, and at last reports, according to Harold Dorgan, the flu bug is holding the winning hand. However, Paul is expected back in his office within the next few days, and will roll along with Keeny’s new game, Clayton Nemefor will be busy examining his planning next itinerary on behalf of Keeny’s amusement games and the “Popcorn Vendor.”

Bill Weikel, director of sales for Fischer Sales & Mfg. Co., is just beginning to catch his breath, after a hectic sales period since the MOA convention. However, he assures us there’s still a rush all over the country for Fischer’s bil- liard tables. Prexy Ewald Fischer is feeling more like his old self again after several weeks of recuperation from a heart attack. All of his friends are pleased to know he’s in the pink again. . . . Continuing along on the new equip- ment klen we should advise that the big Auto-Bell’s Novelty’s Al Warren is scoring these days was put there by Auto-Bell’s new “Super Circus” amusement upright game. It’s loaded with delightful animal symbols and exciting scoring features, according to Al and Zeke Wolf. . . . Clarence Schuyler, prexy of Games, Inc., is not too pleased of late with his Skeet Shooting prowess. However, Gammon’s “Chin Super Wild Cat” upright game is giving him much solace in the order dept. Also, Clarence infus, production and shipping are keyed to keep operators well supplied. The extremely warm weather is not affecting the rush of business at First Coin Machine Exchange, according to prexy Ed Davis. In fact, he reports, Paul Kolber, Fred Kline & Nick Nelson are burning the midnight oil trying to keep up with domestic as well as export orders.

World Wide’s Joel Stern was unavailable when we tried to reach him, so Fred Helms, sales-prexy of A. J. Keeny & Company, called this week at World Wide. He informed us that Joel and Lennie Micon are plenty excited over Chicago Coin’s new “6 Game Bowler” shuffle alley. Meanwhile the long distance phone calls are coming in so rapidly that it seems to Fred that they’re local calls. . . . Seaburg’s Jack Gordon and Tom Herrick are quick to advise that the Danishman organization was appointed to handle distribution in the Scandinavian countries for Seaburg, Freius Dannemann and son Charles, made the scene in Chi last week during his travels. . . . Gil Kilt, owner of Empire Coin Machine Exchange, has been a busy man in behalf of United Manufacturing’s “Bow-B-A-Rama” big, big bowler. Joe predicts that this big ball coin-operated bowling alley will soon boom as one of the true “milestones in our industry.” . . . Over at Midway Manufacturing the news is that Hank Ross, Marcine “Iggy” Wolverton, and Ralph Sheldon are working like blazes rushing the new game out to the trade. . . . Rock-Ola’s executive vice-prexy Edward Doris reports that sales chief Frank Mitchell is touring through Canada singing the praises of Rock-Ola’s “Tempo II” line of automatic phonographs; which, according to Ed is receiving widespread acceptance all over the country and abroad. In fact, he says, operators who are using Rock-Ola phonos for the first time are so thrilled over the play and higher earnings that they’re constantly repeating their orders.

AMI vice-president Ed Ratajak tells us he’s very busy these days with all of the interesting events popping up concerning AMI and Rowe Manufacturing.

ATLAS Music Company
2118 N. Western Ave., Chicago 47, I.11., U. S. A.

The PROFESSIONAL approach to Profitable Operating...
CALIFORNIA CLIPPINGS

Operators and distributors alike express the feeling that this summer should prove to be one of the biggest seasons to date, what with the economic outlook appearing most favorable. . . . At Leuenhagen's "record bar," MCM artist Donney Rickett stopped in with his new waxing, and the Solie Sisters were unanimous in feeling it's going to be a hit. Many informed that Paul Boggs, prominent C&W star for many years, passed away on July 1. Mr. Gabe Orland, at California Music, back on his job following his combined business and playdates trip that took him to the Mid-West Convnetion and East. Gabe says he visited with a great number of people in the record business back there, and attended several of the Broadway Shows with Mrs. Orland. Gabe also includes that the Juneber 23 issue was a very interesting one to attend the next one. Joe Perry, of Coral Records, busy in his spare time von the Sam Ricks improvement by some bowling lesson. Jack Burgess, from RCA Victor in New York, stopped in to say hello to the gang at Cal Music on his way to Mexico City, . . . At the Wurfltizer factory brand, John Billings, of Billings Sound and Picture, and Mr. Brady, of the Brady Distributing Co. in Charlotte, N. C., both in town and dropped by to meet everyone and discuss trends in the coin machine business. Wurlitzer regional sales rep, Gary Sinclair, around town for several days the past week, Pat Puglise in Bakersfield, Barstow, and Delano on a sales trip visiting distributors, and reports high acceptance to the Wurlitzer "2497" phonograph in those areas. . . . Charlie Daniels and Don Peters, at Paul A. Layman's, traveled to Eure float last week and were told mentioned that the Rock-Ola "Tempo II" phonograph has been moving out at a good rate the past week. The opening of the summer season has caused arcade owners to drop in quite frequently for new and used equipment, said Charlie. . . . At Simon Distributing, John Freeman reports that everyone is busy with expiring orders and numerous new orders, adding up additional pieces for the summer season. . . . "Rocky" Nesselroad, at Badger Sales, at home ill, but expected to be back on the job soon. Marshall Ames informs the AMF "XC" phonograph has shot up in sales the past seven years, and business in general is very good. . . . At C. A. Robinson & Co., Hank Tronick states they've busy getting equipment processed and delivered to operators prior to the closing of school. . . . Dean McMurdie, at American Coin Machine Co., states the "Artist of the Week" program continues in high gear and is winning increased operator acceptance almost by the day. Sales on the suburban cigarette Vendora, Dean went on, are at all time high. Gll Russell has been added to the sales staff and has been out in the territory the past week selling phonographs. . . . At American Coin Machine Co., says that everyone at American is very enthused about the new type coin machine that they will be distributing. A prototype of the machine was on display in the near future, with the exact date to be announced soon. Vinny states that his wife is feeling much better. . . . Some of the visiting operators seen on this week were: Charlie Koski, Long Beach; Bob Kube, Long Beach; Walt Humpel, San Fernando; Reed Olson, L. A.; Fred Allen, -Delano; Jim Prior, Rice; Bill Danvers, San Leandro, riverside; Ed Harris, Avenal; Joe Tamalou, Banning; Ernest Stone, San Diego; Larry Hansford, Lompoc.

UPPER MIDWEST MUSINGS

Bob Cross, Jackson, Minn, in town for the day. His first visit in the cities for quite some time. . . . With school out last week in Estherville, Iowa, Don Mokeludt will be helping his dad on the route all summer, and Harold sure can use it. . . . Two of the Upper Mid-West Operator's wives at the M. O. A. Show in Chicago did all right for themselves. Mrs. Norman Gefke, Storl Falls, S. D. won a Fischer Billiard Table, and Mrs. R. E. Aherin, LaMoure, N. D., won a beautiful Marsei Stove. . . . Fran for a long day. Brought his young son along for the ride. Frank has opened a very large Leather-Net in Grand Rapids, and recently bought a new Street. Harold Liebermann traveling in Europe wrote the office force to let them know that they were in Russia, and that they planned to visit relatives in Odessa. . . . J. E. Gehrke, Hopkins, Minn, in town for the day, advertising recently, and picking up his records and parts. . . . Mr. & Mrs. Dar Holsman, Big Fork, Minn, in the city for the day. Mrs. Holsman buying in the large department stores, Dar's first visit to the cities since last August. Just can't find the time to get away. Between his route and Ford shortage is almost impossible to get on them. New York City, is hardly. . . . There has been a lot of rain in this area the past 10 days and the weather forecast for the Holiday weekend is cloudy and more rain. Hope it doesn't hurt the harvest area which is anticipating a big week end. . . . Operators in town this week were Clayton Norberg, Mankato, Minn., Jim Stansfield, Winona, Minn., H. Krueger, FairFax, Minn., Al Kirtz, Lake City, Minn., Mark Kiesler, Frontenac, Minn.
FOR SALE—Specials—Auto-Bell Magic Mirror Horoscope (floor sample, carton, $395.00); Galloping Dominoes (like new) $265.00; Saloon Mirror, $357.50; Wars, Inc., Wildcat $375.00; twint Wildcat $445.00. Rush deposit. Mickey Anderson Amuse- MENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. Glendale 2-3207).

FOR SALE—6 Pocket Pool Tables, ex- cept shape $150.00; 14 Bowlers $195.00; Blankets $185.00; Skee Balls $125.00; Bowls $145.00; Rebound Shuffles $49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322-23 14TH AVE., PHILADELPHIA 16, P.A. (Tel. Armstrong 2-5732).

FOR SALE—Records, New 45's assorted and audior 78's, 11 and less, $5 at record, $1.25 $1.15; NOS—indoor; used, 865.00

FOR SALE—Seeburg C-100 $300.00; Seeburg C-100 $375.00; Seeburg R-500 $400.00; Seeburg W-500 $437.50; Wurlitzer 2000 $395.00; AMI 5200 $500.00; AN-AU-1000 BELMONT MUSIC CO., 116-118 N. M. GLENDALE AVE., PHOENIA, ILL. (Tel. N.E. 5-2531)

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and all other games and equipment. Lowest prices. One letter, one wire or phone will convince you. We are factory representatives for United, Williams, Ball, DeGrenier and Geno. TABAN DISTRIBUTING, INC., 342 FAIRBANK ST., N. W. GRAND RAPIDS 2, MICH.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Ring-Winders. Write or phone, 5-2676. (BEAU VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Mountana 1-5000).

FOR SALE—Relays—low cost, high quality. Sale of 600; 114; 600; 14; 600; 14, 114, and 114; EP's 25¢ per record, 12" LP's $1.00 each. Sale of 14, 114, 114 and 114. Will send sample order. Send check or order money, SID TABACK RE- ORDS, 2540 W PICO BLVD., LOS ANGELES 6, CALIF. (Tel. Dünkirk 8-7325).

FOR SALE—All late bally Binges, all game parts & supplies. Save money, look up our catalog. We carry all manufacturers. MOUNTAIN MANUFACTURING CO. 5025 N. CALIF. AVE., CHICAGO 47, ILL. (Tel. Am- mitage 6-0780).

FOR SALE—Chic-Loan Legue Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLexe Bowling Alley, 11, 14, 14 ft., United DeLexe Bowling Alley, 11, 14, 14 ft., any at $250.00. Cash advance necessary. Cabinet and Bowler in one for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-4574).

FOR SALE—Shuffleboard Frame ends. Made to fit American, Rock-Ola and National Shuffleboards, Easy to install. $59.50 a pair. AMERICAN SHUFFLEBOARD SALES CORP., 1100 SOUTH 67TH AVE., SEATLE 7, 1, WASH. (Tel. Alwater 4-7890).

NOTICE—Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge at the largest amounts and lowest prices. Useful gifts with orders of $25 or more. Catalog free. BLOCK MFG. CO., 1145 N. 20TH ST., PHILADELPHIA 22, PA.

NOTICE—Do It Yourself Kits for photographs restacking available for Models 100 B, C, G, W and R. We also do complete cabinet restyling, using modern wood-grain decal not paint. Write for information. SUN REFINISHING CO., 1619 MILLY, HOUSTON 3, TEXAS.

MANUFACTURERS NEW EQUIPMENT

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.


AMERICAN SHUFFLEBOARD SALES CORP., 1100 SOUTH 67TH AVE., SEATLE 7, 1, WASH. (Tel. Alwater 4-7890).

FOR SALES—Seeburg C-100 $300.00; Seeburg C-100 $375.00; Seeburg R-500 $400.00; Seeburg W-500 $437.50; Wurlitzer 2000 $395.00; AMI 5200 $500.00; AN-AU-1000 BELMONT MUSIC CO., 116-118 N. M. GLENDALE AVE., PHOENIA, ILL. (Tel. N.E. 5-2531)

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**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show price, retain the latest known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may think a certain machine worth $50.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning. "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**CHICAGO COIN**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Blondie (8/56)</td>
<td>75.00</td>
</tr>
<tr>
<td>6. Capri (10/56)</td>
<td>75.00</td>
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**GEMCO**

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>6. Flying Ace (5/57)</td>
<td>230.00</td>
</tr>
<tr>
<td>6. Fun Fair (12/57)</td>
<td>130.00</td>
</tr>
<tr>
<td>6. Show Boat (12/57)</td>
<td>135.00</td>
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**GOTTLEB**

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
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<td>100.00</td>
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<tr>
<td>6. Big Wheel (12/57)</td>
<td>50.00</td>
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**UNIFIED**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
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<td>95.00</td>
</tr>
<tr>
<td>4. Band Wagon (8/56)</td>
<td>100.00</td>
</tr>
<tr>
<td>4. Big Ben (9/54)</td>
<td>55.00</td>
</tr>
<tr>
<td>4. Crazy Horse (10/56)</td>
<td>60.00</td>
</tr>
<tr>
<td>4. Coney Island cafe (7/57)</td>
<td>150.00</td>
</tr>
<tr>
<td>4. Cops (5/58)</td>
<td>125.00</td>
</tr>
<tr>
<td>4. Daisy Mae (7/54)</td>
<td>55.00</td>
</tr>
<tr>
<td>4. Derby Day (5/56)</td>
<td>100.00</td>
</tr>
<tr>
<td>4. Double Action (5/57)</td>
<td>350.00</td>
</tr>
<tr>
<td>4. Double Eagle (6/55)</td>
<td>100.00</td>
</tr>
<tr>
<td>4. Double Header (1/56)</td>
<td>55.00</td>
</tr>
<tr>
<td>4. Fast Read (12/57)</td>
<td>215.00</td>
</tr>
<tr>
<td>4. Flashing Streak (12/56)</td>
<td>125.00</td>
</tr>
<tr>
<td>4. Flashing Streak (12/56)</td>
<td>125.00</td>
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<tr>
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<td>4. Flashing Streak (12/56)</td>
<td>125.00</td>
</tr>
<tr>
<td>4. Flashing Streak (12/56)</td>
<td>125.00</td>
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**WILLIAMS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>4. Big Ben (9/54)</td>
<td>55.00</td>
</tr>
<tr>
<td>4. Crazy Horse (10/56)</td>
<td>60.00</td>
</tr>
<tr>
<td>4. Coney Island cafe (7/57)</td>
<td>150.00</td>
</tr>
<tr>
<td>4. Cops (5/58)</td>
<td>125.00</td>
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<tr>
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<td>55.00</td>
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<tr>
<td>4. Derby Day (5/56)</td>
<td>100.00</td>
</tr>
<tr>
<td>4. Double Action (5/57)</td>
<td>350.00</td>
</tr>
<tr>
<td>4. Double Eagle (6/55)</td>
<td>100.00</td>
</tr>
<tr>
<td>4. Flashing Streak (12/56)</td>
<td>125.00</td>
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<tr>
<td>4. Flashing Streak (12/56)</td>
<td>125.00</td>
</tr>
<tr>
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<tr>
<td>4. Flashing Streak (12/56)</td>
<td>125.00</td>
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**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>5</td>
<td>No quotations Last 2 to 4 Weeks</td>
</tr>
<tr>
<td>4</td>
<td>No quotations Last 3 to 6 Weeks</td>
</tr>
<tr>
<td>3</td>
<td>Machines Just Added</td>
</tr>
<tr>
<td>2</td>
<td>Great Activity</td>
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**PINOY GAMES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Pinochio (12/57)</td>
<td>350.00</td>
</tr>
<tr>
<td>3. Robin Hood (12/56)</td>
<td>215.00</td>
</tr>
<tr>
<td>3. Sherlock Holmes (12/56)</td>
<td>165.00</td>
</tr>
<tr>
<td>3. Robin Hood (12/56)</td>
<td>215.00</td>
</tr>
</tbody>
</table>

**THE CASH BOX—JUNE 11, 1960**
Here's the new self-aligning pulse converter that helps make the "K" such a trouble-free money maker.

Front accessibility... split-second removal or replacement... positive and automatic alignment of pulse converter with selector pins combine to reduce service costs and eliminate possibility of misalignment and player dissatisfaction. One of many new AMI features that make the "K" your better buy...

**YOUR King OF PROFIT FROM**

AMI AUTOMATIC MUSIC, INC.

And its family of distributors in the United States and Canada

The Cash Box—June 11, 1960
### Genco

**Ball Bowlers**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Skill Ball</td>
<td>95.00</td>
</tr>
<tr>
<td>V Player (2/56)</td>
<td>60.00</td>
</tr>
<tr>
<td>6 Player (2/57)</td>
<td>100.00</td>
</tr>
</tbody>
</table>

### Keeney

**Shuffles**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Bowl (5/54)</td>
<td>95.00</td>
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**Ball Bowlers**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leader (11/53)</td>
<td>95.00</td>
</tr>
<tr>
<td>Rainbow (5/54)</td>
<td>80.00</td>
</tr>
<tr>
<td>Banner (5/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>Shuffle Taffette, Del. (5/54)</td>
<td>75.00</td>
</tr>
<tr>
<td>6 Player (2/57)</td>
<td>100.00</td>
</tr>
<tr>
<td>DeLuxe model</td>
<td>105.00</td>
</tr>
<tr>
<td>Midget Bowling Alley (5/58)</td>
<td>95.00</td>
</tr>
</tbody>
</table>

### United

**Shuffles**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leader (11/53)</td>
<td>95.00</td>
</tr>
<tr>
<td>Rainbow (5/54)</td>
<td>80.00</td>
</tr>
<tr>
<td>Banner (5/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>Shuffle Taffette, Del. (5/54)</td>
<td>75.00</td>
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**Ball Bowlers**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Derby Roll (6/55)</td>
<td>75.00</td>
</tr>
<tr>
<td>DeLuxe model</td>
<td>100.00</td>
</tr>
<tr>
<td>Midget Bowling Alley (5/58)</td>
<td>95.00</td>
</tr>
<tr>
<td>6 Player (2/57)</td>
<td>100.00</td>
</tr>
<tr>
<td>DeLuxe model</td>
<td>105.00</td>
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### Chicago Coin

**Shuffles**

<table>
<thead>
<tr>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Criss Bowler (12/53)</td>
<td>90.00</td>
</tr>
<tr>
<td>Playtime (10/54)</td>
<td>90.00</td>
</tr>
<tr>
<td>Thunderbird (12/53)</td>
<td>110.00</td>
</tr>
<tr>
<td>Triple Strike (2/55)</td>
<td>100.00</td>
</tr>
<tr>
<td>Arrow (2/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>Capri Turn (1/55)</td>
<td>35.00</td>
</tr>
<tr>
<td>Deluxe model</td>
<td>75.00</td>
</tr>
<tr>
<td>Bonus Score (4/55)</td>
<td>90.00</td>
</tr>
<tr>
<td>Hollywood (5/55)</td>
<td>200.00</td>
</tr>
<tr>
<td>Explorer Shuffle (6/56)</td>
<td>225.00</td>
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<tr>
<td>2 Player (12/56)</td>
<td>115.00</td>
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</table>

**Ball Bowlers**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bowling League (2/57)</td>
<td>225.00</td>
</tr>
<tr>
<td>Ski Bowl (11/57)</td>
<td>50.00</td>
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<tr>
<td>6 Player (2/57)</td>
<td>75.00</td>
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<tr>
<td>Bowling League (7/57)</td>
<td>375.00</td>
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<tr>
<td>4 TV Bowling League (11/57)</td>
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<tr>
<td>4 TV with (roll)er (4/57)</td>
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### Williams

**Ball Bowlers**

<table>
<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Roll-A-Ball (12/56)</td>
<td>90.00</td>
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<tr>
<td>6 Player (10/00)</td>
<td>100.00</td>
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**Upright Electronic Scoring F. P. Games**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Gun Smoke (Ga 19/56)</td>
<td>200.00</td>
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<tr>
<td>Hunter (Ga 15/57)</td>
<td>175.00</td>
</tr>
<tr>
<td>Jumbo (B 5/59)</td>
<td>550.00</td>
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<tr>
<td>Super Bons (9/55)</td>
<td>150.00</td>
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<tr>
<td>Super Bons (9/55)</td>
<td>150.00</td>
</tr>
<tr>
<td>Gypsy Grandma (5/57)</td>
<td>195.00</td>
</tr>
<tr>
<td>Shake-Up (C 5/56)</td>
<td>155.00</td>
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<tr>
<td>Jumble Joe (15/57)</td>
<td>195.00</td>
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<tr>
<td>Ke Sub Gun</td>
<td>50.00</td>
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<tr>
<td>Ke Sportsman (11/54)</td>
<td>85.00</td>
</tr>
<tr>
<td>Circus Wheelie (2/55)</td>
<td>145.00</td>
</tr>
</tbody>
</table>

---

*The Cash Box—June 11, 1960*
If you haven’t already...see it today!

Rock-Ola’s all-purpose phonograph...

Fits all locations...

Plays any type music!

Everyday more operators are joining the “Big Switch” to the new 1960 Rock-Ola TEMPO II because they have already learned the big profits which are possible by using the one all-purpose Rock-Ola stereophonic phonograph in all types of locations. Now every operator can do business with just one model phonograph. It saves on installation costs, conversion parts and inventory.

The TEMPO II with its built-in dual-channel amplifier and the exclusive Rock-Ola three position “Tri-Fonic” switch delivers the proper type stereo or monaural music at the flip-of-a-switch. Only plug-in extension speakers are needed for instant conversion to stereo. No extra second channel amplifiers to buy. No costly conversion work to do. Only Rock-Ola offers this money saving, profit making flexibility because no other phonograph has Rock-Ola’s “Location Engineered” features. And as other operators have learned, you can buy this all-purpose stereophonic machine for the price you used to pay for just a monaural phonograph.

POSITION “A” delivers the finest high fidelity monaural music through the three built-in main unit speakers. Extra extension speakers may be used.

POSITION “B” delivers two channel stereo through the stereo extension speakers. No matter where the customer sits, he hears Rock-Ola’s flawless stereo sound.

POSITION “C” combines the stereo extension speakers with the main unit speakers for reinforced stereophonic sound. In any location Rock-Ola provides the finest sound.

THE ALL-PURPOSE STEREOPHONIC PHONOGRAPH

For Full Details See Your Rock-Ola Distributor Today!

ROCK-OLA Manufacturing Corporation
800 N. Kedzie Ave., Chicago 51, III.

Available in 120 or 200 selection models
Nothing eats away at operator profits like the necessity for high frequency service calls. That's why at Wurlitzer quality is the watchword.

There are two reasons why Wurlitzer has the World's Greatest Money-Making Music Systems. Musically they outplay all others. Mechanically they outperform all others. It's a nice profitable combination to have working for you — and for the location owner, too.

WURLITZER
World's Greatest Money-Making Music Systems
UNITED'S SAVOY
BOWLING ALLEY

WITH PLAYER'S CHOICE OF

Easy Strike
or
Normal Strike

Regulation Scoring
(TOP SCORE 300)

Bonus Scoring
(TOP SCORE 990)

BIG Extra X and O Scores
bonus builds up during game...
collects at end of game to
insure last frame suspense

1 to 6 can play

4
JUMBO SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections
to
17 FT. LONG
20 FT. LONG
•
EQUIPPED WITH
DIME COIN MECHANISM
2 for 25c COIN MECHANISM
OPTIONAL AT EXTRA COST

SEE UNITED'S
SUNNY
SHUFFLE ALLEY
featuring
TWO-WAY SCORING
now at
YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR
Built for biggest UPRIGHT earnings

New 1960 model...

famous Bally JUMBO

PROFIT-PROVED ADVANCING SCORES
INSURE MAXIMUM PLAY AND PROFIT

PROFIT-PROVED "SOLO-SPOT" SCORING
IS STRONGEST PLAY-BOOSTER EVER BUILT INTO AN UPRIGHT

PROFIT-PROVED MECHANISMS
BASED ON CONTINUED SUCCESS OF 250,000 BALLY GAMES

Back in production by popular demand... Bally JUMBO... the only upright with famous Bally bingo-style advancing scores, advancing arrow-lights and mechanisms developed and profit-proved in the manufacture of the greatest games in history, from CITATION to LAGUNA BEACH. For powerful play-appeal... extra long life on location... top earning-power... get the new 1960 JUMBO today.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS