One of the biggest success stories of 1960 is the rise to prominence of Columbia Records' exciting new quartet, The Brothers Four. The versatile foursome (from top to bottom) comprising John Paine, Mike Kirkland, Bob Flick, and Dick Foley, were discovered in a small club in Seattle and skyrocketed to the top of the charts with their long-running best seller "Greenfields," a setting which they seem to be enjoying in the photo above. As a result of their single smash, their initial album, titled "The Brothers Four" is currently enjoying tremendous sales on the LP scene. Last week the boys appeared on the Ed Sullivan TV show and Mitch Miller's "Sing-A-Long" television spec. The group's latest single, just released, couples "My Tani" with "Ellie Lou."
tagged! ANOTHER SMASH HIT FOR
THE FABULOUS . . .

CRESTS

“TROUBLE IN PARADISE”
b/w “ALWAYS YOU”
COED 531

About to be tagged!!

“MOONLIGHT COCKTAILS”
The Rivieras
Coed 529

THE NEW STARS ARE ON
COED
RECORDS INC.
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The Cash Box

The long sought after RECORD INDUSTRY CONVENTION, a convention of record people, is finally shaping into a reality in the form of the upcoming ARMADA Convention. According to Ewart Abner, president of the manufacturers and distributors association, and Harry Schwartz, ARMADA’s treasurer, approximately 100 new members, who were not a part of the organization last year, have rushed in their membership dues during the past ten days and many more are expected in the final weeks before the convention.

Schwartz estimates that by the time the convention is ready to roll, ARMADA should have more than 350 firms as official members, a figure far beyond initial expectations.

Enthusiasm for the convention is continually building. Many companies are planning to be there with entire staffs. At present there is every indication that from the attendance viewpoint, the convention will be an overwhelming success.

In addition to the spirited attendance, subjects up for discussion should be equally exciting. Abner has announced that bootlegging will be one of the major subjects on the program. We can expect heated conversation on this topic. Everyone appears to have had his fill of the great damage bootlegging has caused. All seem to be anxiously awaiting the opportunity to do something about it.

With the record industry pulling through one of its softest periods in quite some time, a good bit of which can be attributed to bootlegging, many distributors and manufacturers have come to the conclusion that ARMADA is sorely needed to help do away with the many abuses of which bootlegging is but one.

Everyone who is planning to attend the ARMADA meet is going with a constructive attitude. All want ARMADA to succeed.
WANTED
THE
KINGSTON TRIO
GUNMAN GUARD/ROWDY REYNOLDS/SHOOT 'EM UP SHANE
FOR SINGIN'
"BAD MAN BLUNDER"
ALSO FOR
"THE ESCAPE OF OLD JOHN WEBB"
FRANKIE'S NEWEST!
HIS BEST!
HIS BIGGEST!

"CHINA TOWN"
by
Frankie Ford
ACE #592

Executive Suites, Vincent Building, Jackson, Miss., Phone: Fleetwood 2-3318
The Cash Box

Pick of the Week

“MY TANI” (2:18) [Bourne ASCAP—Goupil, Gump, Noble]

“ELLIE LOU” (2:46) [Essex ASCAP—Leese, Sigan, Ollas]

THE BROTHERS FOUR (Columbia 41692)

“My Tani” can easily turn out to be this smash follow-up to the Brothers Four current chart-topping stand, “Greenfields.” It’s a beautiful, slow-moving Polynesian folk weeper with that ear-catching “grow on you” tenderness found in their current hit. However, don’t overlook the “Ellie Lou” (You Left Me There In Charleston)” side. It’s another tearful folk-ballad (taken for a soft calf-rise) that can also be a big winner.

“DO YOU MIND?” (2:14) [Peter Maurice Ltd. ASCAP—Bartl]

“DREAMSVILLE” (2:56)

[Northridge ASCAP—Mancini, Evans, Livingston]

ANDY WILLIAMS (Cadence 1381)

Andy Williams ought be heading back to the top of the lists in no time flat. This time he’ll be riding in on his captivating version of the Anthony Newley-English smash, “Do You Mind.” It’s a real ear-pleaser with the finger-snappin’ rhythm supplied by Archie Bleyer’s orch. “Dreamsville” is a moody-blues cooker from the “Peter Gunn” NBC-TV’er. “Do You Mind” all the way.

“THIS BITTER EARTH” (2:25) [Play BMI—Oits]

[Joe Feist ASCAP—Wayne, Gannen]

DINAH WASHINGTON (Mercury 71635)

Two expressive sides from the performer’s “Unforgettable” LP. Both “This Bitter Earth” and the standard, “I Understand,” are rendered in the same manner which made each a new chart item of the package’s title. Keep tabs on both ends.

“WAKE ME, SHAKE ME” (2:26) [Progressive BMI—Guy]

“STEWBALL” (2:26) [Tiger BMI—Leiber, Stoller]

COASTERS (Atco 6168)

Group returns to the novelty-rock field after a chart stay with “Besame Mucho.” Side that should bring in most of the coin is “Wake Me, Shake Me,” a humorous pounder about a fella whose job won’t let him sleep late. “Stewball” is a quick-paced, gospel-flavored ditty about a horse of the same name. Can also make it.

“TROUBLE IN PARADISE” (2:22) [Winneton BMI—Smith, K henl]

“ALWAYS YOU” (2:22) [Tiger BMI—Kett]

THE CRESTS (Coed 531)

The group, currently clicking big with “Step By Step,” should soon be adding “Trouble In Paradise” to its long list of chart credits, It’s a captivating quick-beater tailor-made for the teen trade. Underlay’s a catchy ditty that alternates between a jump and rock-and-cha cha pace.

“JOSEPHINE” (2:22) [Leo Feist ASCAP—King, Bivens]

“DRY BONES” (2:14) [Jec BMI—Arr: Black]

BILL BLACK’S COMBO (Hi 2022)

We’ll bet our bottom dollar that Bill Black’s Combo makes it three-in-a-row (“Smokie” and “White Silver Sands”) with their newest for the London-distributed label. This time the group dips way back into the evergreen dept. and comes up with an enticing instrumental version of “Josephine.” It’s a listening and dancing treat. Flip features more engaging musical work on the famed spiritual.

“BAD MAN BLUNDER” (2:37) “THE ESCAPE OF OLD JOHN” [Sanga—Hays, Houston]

WEIR” (2:28) [Highbridge-Drake]

KINGSTON TRIO (Capitol 4379)

Standout “pop” folk crew can score with either track. “John Webb” is a rich English folk ballad, while “Bad Man Blunder” is a quick-paced “western” which the boys handle with fine felli humor. Deck follows the team’s two-side click, “Matador” and “Hone From The Hills.”

JERRY BYRD (Monument 419)

(B++) “INDIAN LOVE CALL” (2:15) [Harms ASCAP—Frien, Harbach, Hammerstein] in it.

This tune receives a “weird”-like teen sound from the steel guitarist. Deck has a San Francisco electronics-flavored way that could make hay with the kids.

(B) “THEME FROM ADVENTURES IN ANCA” (2:31) [Robbins Ltd. BMI—Newman]

The TV main-title gets an interesting South-Seas-like pose.

ELMORE JAMES (Chess 1756)

(B) “I CAN’T HOLD OUT” (2:12) [Arc BMI—James] Soulful blue blues statement is rocked and ground out thrillingly by James. Powerful feelings by James.

(B) “THE SUN IS SHINING” (2:33) [Arc BMI—James] Another bitter blues opus is carved out here.

FRANK METIS (Mayflower 20)

(B+) “THE WIGGLE” (2:10) [Volkwein ASCAP—Mettis, Starr] A shuffle-beat instrumental with something of a 40’s sound. A slide the kids can understand. Watch it!

(B) “SWEET PERFEOMCE” (2:26) [Volkwein ASCAP—Mettis, Starr] Melodic “sweet” tune is effectively fashioned with a triplet beat. Guitar picks away to good teen pieces. Could also make some noise.

HOLIDAYS (Robble 103)

(B) “PRETEND” (2:05) [Brandon ASCAP—Douglas, Parman, Levere] Group lead gives the pretty olde a good teen-swing view, with the songsters and strings backing up with fine-sounding, Worth airline.

(B) “MISS YOU” (2:10) [Jay-Pee BMI—Holliday, Vocco] A love song out with a pleasing soft-beat winsiful. Full orch again supports. Two reliable teen portions.

MEMPHIS SLIM (Vee-Jay 342)


(B) “SLIM’S BLUES” [Conrad BMI—Frazier] Things are slowed down for one of those earthy, vineuous blues laments that Slim is known for so well for.

SOMETHIN’ SMITH & REDHEADS (Epic 9389)

(B) “IT’S A SIN TO TELL A LIE” (2:47) [Bregman, Voco & Conn ASCAP—Mayhew] A new version of a former date by the team. Arrangement here sounds something like the year’s back Billy Williams clic. Deck is clean.”

(R) “BALLIN’ THE JACK” (2:18) [E. B. Marks BMI—Smith, Butler] Lively blues tempo. Frontiere’s version is a fine specimen and can be an important little item.

TOMMY SMITH (East West 419)

“THE MUSIC OF HOME” (2:35) [Frank ASCAP—Longer]

The lovely opus from “Greenwine” is beautifully handled. Again, fine full orch backing.

DOMINIC FRONTIERE ORCH. (Columbia 46320)

(B+) “TEEN AGE” (2:50) [Fortune ASCAP—Frontiere] A lush rock-a-string affair that brings a sampling from a curious orch OP. “Teen Age” is a full-sounding, sometimes jazzy teen affair that could get away with this.

(B) “INNOCENT” (2:30) [Fortune ASCAP—Frontiere] From the same package comes a lovely melody performed with lovely warmth. First-rate moodtime entry.

CARLA STEWART (Spin 956)

(C) “JE SUIS DESOLE” [Ethelbert ASCAP—Lyon, Johnston] Title idea (I am sorry) is conveyed warftully on the Orchestral sound.


B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIocre

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PROMOTION DISTRIBUTION SALES

THE ROLLING STONES
SONG
GARY CANE and his friends

Shell Records #719

PICKED BY
The Cash Box Pick of the Week

AMY RECORDS, 1650 BROADWAY, NEW YORK, N. Y.
“The Cash Box
Pick of the Week

“TELL LAURA I LOVE HER” (2:50) (E. B. Marks BMI—Barry, Raleigh)

“WEDDING DAY” (2:08) [S-P-R BMI—Abbott, Beckett]

RAY PETERSON (RCA Victor 7745)

There's smash potential in the teen tear-jerker, "Tell Laura I Love Her.") Tale of a fella who dies in a stockcar race is touchingly read by songster Peterson, who is backed by a simple, yet meaningful combo-chorus. Filip is a tender waltzer. "Laura" is the side.

“STICKS AND STONES” (2:14) [Tangerine BMI—Turner]

“WORRIED LIFE BLUES” (3:06) [Duchess BMI—Merriweather]

RAY CHARLES (ABC-Paramount 19118)

The age-old kiddie expression, "Sticks and Stones" (will break my bones, etc) is the tag of Ray Charles latest ABC-Paramount offering. It's a house-rocker that features a powerhouse delivery by Ray, his orch and voices. Watch it take off. There'd talk intro by Ray and a friend on the fetching slow-moving blues coupler.

"YOU KNOW WHAT TO DO" "YES, NO MAYBE SO"

[Jobette BMI—Gordy, Holland] [Jobette BMI—Gordy, Robinson]

BABETTE STRONG (Anna 1116)

Both ends of Barrett Strong's newest Anna release can follow in the "Money"—making footsteps of his current smasheroo. Both are sensational bluesers—the hard, steady beat, "You Knows What To Do" and the solid, fast moving, "Yes, No Maybe So." Sock assist by the Rayver Voices on the latter cut.

“HEARTBREAK” (2:45) [Pamco BMI—Thomas, Huyles]

“DO YOU LOVE ME” (1:55) (Dejo BMI—Willie John)

LITTLE WILLIE JOHN (King 5536)

Watch for Little Willie John to bust thru with his latest for King. Tabled "Heartbreak (It's Hurtin' Mo)," it's a thumpin' blueser that Willie, along with a great organ assist, walls with solid sales authority. Artist "pulls out all the stops" on the rafter-shakin' "Do You Love Me."

"EAGER BEAVER" (2:02) [Robbins ASCAP—Kenton]

"ZOWEE" (2:05) [Vision BMI—Burland, Elliott]

THE NUTTY SQUIRRELS (Hanover 4551)

These very hip animals, the Nutty Squirrels (Sascha Burland and Don Elliott) are back with another delicker that can make the "Oh! Oh! hit grade. This time it's not as a Kenton olide, "Eager Beaver," that the artists revieve in their distinctively intriguing jazz-oriented fashion. Backing's an inviting, finger-snappin' original.

"FLUTTER FLUTTER" (2:18) (Cedarwood BMI—Tillis, Ferguson)

"I UNDERSTAND JUST HOW YOU FEEL" (2:42) (Jubilee ASCAP—Best)

JOHNNY FERGUSON (MGM 12695)

Having just completed a chart run with "Angela Jones," Ferguson can return with "Flutter Flutter," a likeable light-romance conveyor met with a fine easy-go touch by the songster and combo-femme chorus setting, "I Understand Just How You Feel" is a touching plaintive setting that might prove of chart value too.

"BANJO BOY" [Kingsley ASCAP—Kaye, Niessen] [Kingsley ASCAP—Niessen, Kaye]

"THE HAPPY HEART OF ME SEND ME A PICTURE POST-PARIS" (Wemar BMI—Branden, CARD) (2:02) (Martinelli)

DOROTHY COLLINS (Top Rank 2052) HONEY TWINS (Decca 31108)

Two more English versions of the delightful European smash, "Banjo Boy," vie for charting, Top Rank's Dorothy Collins version has the songstress warbling and directing a kiddie chorus, while Decca's imported Honey Twins' reading is backed by a Dixielandish beat. Two first-rate "Banjo Boy" offerings, The Collins coupler is a snappy Continental novelty-romancer; the Honey Twins have cute teen-beat flip.

AL GARNER (Zil 9063)

"LEAVIN' TENNESSEE" (2:14) [Excello BMI—Garner] A blueser with a "Kansas City"—like touch, tho the beat is milder than the latter, yet back in it's litthy is capably handled by the songster and combo.

(C+) "BABY COME BACK HOME" [Excello BMI—Garner] Garner is OK as he offers wistful blues news.

FRIEDDEL FENDER (Imperial 5670)

"I CAN'T REMEMBER WHEN I DIDN'T LOVE YOU" (2:23) [Travis BMI—Fender, Duncan] Fender, who recently made territorial noise with "Hey, Did You", effectivly socks out the tuneful sentiment. A beat sound that's a little different.

"WASTED DAYS, WASTED NIGHTS" (2:53) [Travis BMI Fender, Duncan] Fender does well with a good minor-key opus. Both tracks have pro teen thoughts.

DEMENSIONS (Mohawk 116)

"OVER THE RAINBOW" (3:13) [Leo Feist ASCAP—Arlen, Harburg] Songsters offer a sensitive temperature that can exceed chart standard. Simple, almost reverent combo beat in the backdrop. Could move with through exposure.

(B) "NURSERY RHINE ROCK" (2:00) [Mo ASCAP—Margolin, Del Guidice] A jumper based on a theme used before in teen takes.

TONY CAPRI (Liban 1065)

"YOU THRILL ME" (2:24) [Reserve BMI—Jacocks] Capri's touchingly reads the pretty affectionate, while the combo-chorus offers a fine, sentimental-beat setting. A backing sound that could get around.

(B) "CAN'T LIVE THEM AND ..." (2:20) [Reserve BMI—Jacocks] Fender's turn around by the songster and combo-chorus in the soft Latinish-rock session.

CARLA ROWE ( Gibson 6001)

"ANGEL" (2:25) "Jargub BMI—Weber"

An inviting, finger-napkin' original.

"COME THE DAWN" (2:21) [Pargib BMI—Parker] This rock-a-ba-lina date is less successful, tho the tune is interesting.

STEWART BROS. (Keen 2113)

"SLEEP ON THE PORCH" (2:17) "Hermosa BMI—Stewart" Boys react contagiously to the catchy novelty ditty, about a fellow whose spouse won't let him enter the house—wearing sax as part of the backdrop. Can get teen go plays.

(C+) "YUM YUM YUM" (2:25) [Excello BMI] More deliberate-paced styling in another novelty-beat showing.

SI ZENTNER (Liberty 55240)

"ARMEN'S THEME" (2:21) [Dourne ASCAP — Bagdasarian] Stilek swing arrangement from the fine Zentner, with a swingable theme. Both tracks are top stuff for hiptime spins.

"THE SWINGIN' EYE" (2:49) [Showcase BMI—Zentner, Cordier] The theme's swing know-how in a reading of a "private-eye" type affair. Volatile arrangement.

FRANK WOJNAROWSKI ORCH. (Dana 3284)

"WOW-WOW-POLKA"[Weraar BMI—Nielson, Baxley] The polka maestro directs a pro outing, which includes cute "wow-wow" statements. One of the more merriko polka sessions around.

(C) "CHI KU-RH OBEREK" [Dana BMI — Wojnarowski] The tune to the polka is presented with theme that often sounds like "Deep In The Heart of Texas." Chorus again makes cute title comments.

RALPH HARRIS (Excello 2177)

(C+) "SHE MIGHT" (2:04) [Excello BMI—Harriss] Nat Cole-like delivery very nicely on the tuneful swinger. Bright blues combo backng.

(C+) "WHO'S TO BLAME" (2:04) [Excello BMI—Harriss] Another affable swing affair.

JIMMY CHARLES (Promo 1002)

"A MILLION TO ONE" (2:28) [Starrflower BMI—Medley] "An appealing "1-Million To One" theme is agreeably essayed by the songster, who receives a fair soft-rock-chorus setting. Pleasant display.

"HOP SCOTCH SOP" (2:18) [Starrflower BMI—Erdman, Medley] Popular kiddie game gets a jumping teen outlook here.

DIZZY GILLESPIE QUARTET (Verve 2172)

"THEME FROM FORMULA 409"—Part 2 (3:20) [Vivid ASCAP—Gillespie] Fascinating manbo-jazz sound from the famed jazzin' crew. After a short subdued opening, the background sets out like a car-thin Theme. Its initial section takes a lightly-stepping, calypsoish attitude.

RAY JOHNSON (RCA Victor 7737)

"DEEP ARE THE ROOTS (Of A Happy Home)" (2:18) [Peer Inc!] BMI—Mitchell, Kahn] Singer Johnson brings understanding to the pretty inspirational-type romance. A click sound is featured in the pretty rock-a-string (chords backng)


"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews
B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIOCRE

The Cash Box—June 4, 1960

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SHE OBVIOUSLY DOESN'T MIND
ANDY WILLIAMS
ASKING HER
"DO YOU MIND?"
AND INVITING HER TO JOIN HIM IN
"DREAMSVILLE"

These shots were taken when Andy recorded the big British hit DO YOU MIND? and Henry (Peter Gunn) Mancini’s DREAMSVILLE

CADENCE 1381

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TWO TIME WINNERS

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LONELY STREET

THE VILLAGE OF ST. BERNADETTE

PETER MAURICE MUSIC CO., LTD. • WRITER: LIONEL BART
**Record Reviews**

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIUM**

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**The Cash Box**

**Pick of the Week**

"DOODLIN'" (2:08) [Silhouette ASCAP—Silver]

"MAYBE YOU'LL BE THERE" (2:50) [Central ASCAP—Silver] SARAH VAUGHAN (Mercury 71642)

Stylist can have chart-directed airplay with her ingratiating work on Horace Silver's standout jazz theme, "Doodlin'." Her version—from a Mercury LP, "Ne Count Sarah"—includes hits ala Annie Ross of the Hendricks-Lambert-Ross vocal crew, which has the ditty in its repertoire. Watch this sound: Performer warmly corrals the attractive oldie, Maybe You'll Be There.

"SINK THE BISMARK" (2:33)

"HE'LL HAVE TO GO" (2:27) [Central BMI—Horton, Franks]

[Central Songs BMI—Allison, Burns, Haynes] HOMER & JETHRO (RCA Victor 7744)

Singing comics again offer tongue-in-cheek versions of recent hits, and both can be novelty hits. "Bismark" is a not-so-heroic outing on the Johnny Horton click, while "He'll Have To Go" is a take-off on the Jim Reeves success.

"RICH BOY, POOR BOY" (1:57) [Clifton BMI—Collado, Parente, D'Andrea] "PLEASE BE MINE" (2:01) [Drexall BMI—Parente, Gallagher]

KNOCKOUTS (Shad 5018)

Following their "Darling Lorraine" which could offer an interesting item in "Rich Boy, Poor Boy," here, two songsters play the roles of a rich and poor boy, each in competition for the gal's heart in marriage. Novel beat-ballad item; can make it big. Team nicely handles the rock-a-ba-la balladcoupler.

"I'LL FLY AWAY" (2:37) [Albert E. Brumley SESAC—Brumley]

"ANY MORE THAN I" (2:19) [Traff BMI—Oberman, Stewart]

LONNIE SATIN (Warner Bros. 5158)

This could be one that to put Lonnie Satin in the big hit record ranks. The songster's in great vocal form as he bolts out an inspirational type swinger, tabbed "I'll Fly Away," against a fabulous rhythm backdrop supplied by the Sy Oliver ork-chorus. Very pretty beat-ballad romancer completes the coupling.

"EARLY IN THE MORNING" [Bar BMI—Milton]

"BLESS YOUR HEART" [Bar BMI—Hans]

ROY MILTON (Warner 5193)

Look for Ray Milton to be a chart name once again. His Warner debut, Early In The Morning, is the slice to turn the trick. On it, the artist vocals with a solid blues figure as the rock lends a tantalizing swing showcase. There's a warm choral assist on the lovely ballad-romancer, Bless Your Heart. Standout pairing.

"DREAMIN'" (2:20) [Sherman/Devorzon BMI—Devorzon, Ellis]

"CINCINNATI FIREBALL" (2:42) [Arch BMI—Schoeder, McFarland]

JOHNNY BURNETTE (Liberty 53285)

Songster Burnette could have a chart helping with "Dreamin'," a potent searching-for-a-lover opus which he and the rock-a-string & chorus serve-up with a commanding teen touch. "Cincinnati Fireball" has a stylish rhythm touch, and could also get places.

"LOOK FOR A STAR" (2:13) Anthony

NICKY COMO/GLENN STUART ORCH-CHORUS (Laurie 10061)

"LOOK FOR A STAR" (2:16) [Harlene & Rank ASCAP] Anthony

"DONTCHA KNOW" (1:56) [Daywim BMI] Brown JERICHIO BROWN (Warner Bros. 5164)

"LOOK FOR A STAR" (2:13) [Rank-Harlene ASCAP] Anthony

"AFRAID OF LOVE" (2:05) [Metric BMI] Cochran GARRY MILES (Liberty 52561)

"LOOK FOR A STAR" [Harlene ASCAP] Anthony

"BOSSMAN" [Hillary Tonn BMI] Burnette DEANE HAWLEY (Dore 554)

"Look For A Star" is a pretty message-of-hope which can reach chart stature. The versions from Memory, Liberty and Dore feature their respective singers in a Latinish setting. Tune is from a picture, "Circus Of Horrors." The flip takes: Glenn Stuart's orch-chorus, Como's Laurie backing, nearly solos on "Star," an infectious rocker from Brown; a soft-beat date for Miles; Hawley offers a blues pounder.

BOB CLAYTON (Master Sound 10)

(C) "A KISS IS NOT A KISS" [Mar-Pet BMI—Scale, Antler] A well-defined cha-cha beat backs songster Clayton and larks.

(C) "IF YOU LOVE ME (Like I Love You)" [Mar-Pet BMI—Scale] Rock-swinging setting for the singers here.

FRANCIS BAY ORCH. (Omega 707)


(C+) "RHYTHM AND BLUES AND PIPES" (2:08) [Daven BMI—Baker, Hubert] Thomson is again the feature of the bluesy swinger.

ABBOTT & COSTELLO (Campbell 1001)

(B) "WHO'S ON FOIST″—Part 1 (1:45) [Benley BMI—A] Classic comedy offered by the back-up songsters, Willard Mullin baseball cartoon adorns the hard sleeve. Have around on the comic shelf.

(B) "WHO'S ON FOIST—Part 2 (1:45) [Benley BMI—B] The skit continued.

CHAPERONES (Josie 880)

(B+) "DANCE WITH ME″ (2:17) [Benley BMI — Chaperones] Boys offer effective chant bits in this good-sounding affair. Tune is not the recent Drifters' hit. Kids will go for the arrangement.

(B) "CRUISE TO THE MOON" (1:24) [Benley BMI—Chaperones] Team is more deliberate in this best-sentiment. There's an interesting banjo-like gimmick in the setting.

HAL DAVIS (M.J.C. 104)

(B) "YOU'LL FIND LOVE" (2:20) [MJC BMI—Davis] Davis invitingly handles the tender romancer and gets good backing, including a honky-tonk piano. Side the youngsters can feel for.

(C+) "I'LL TELL IT" (2:40) [MJC BMI—Davis, Scruggs] More deliberate beat-ballad pose here.

HELEN MAYFAIR/HARRY COOL (Crystal 113)


(C) "HAVE FAITH" (2:11) [Gold Coast BMI—Mayfair] Songster Harry Cool handles the handclapping inspirational.

SKIP WINTERS ORCH. (Columbia 41079)

(B+) "YOU BELONG TO MY HEART" (2:20) [Peer International BMI—Gillespie, Lera] Pretty Latin oldie gets a pleasing cha-cha reading from the ork and lead whistler. Medium-size ok.

(C) "NATURE BOY" (2:50) [Crestview ASCAP—Abbes] Similar go for Nat "King" Cole's smash of 1948.

MADILENE LATLIP (Barre 101)

(C+) "FULL THE LEVER POLKA" [Singerman BMI—Silver] Silvers' Thrush based a catchy polka date on behalf of getting out the vote. Would make a good public-service spin.

(C) "ONE DREAM TOO MANY" [Wilbee BMI—Rice] A wistful try here.

SHAY TORRENCE (Heartbeat 30)

(C+) "TWENTH STREET RAG" (2:25) [Shapiro Bernstein ASCAP—Bowman] Organist Torrence offers an appropriately sprightly reading of the evergreen, getting nice rhythm accomplishment.

(C+) "I'LL NEVER KNOW IN MONT-MERIEY" (2:15) [Felst ASCAP—Wayne] A mandolin sound helps Torrence capture the atmosphere of the durable.

DANNY COSTELLO (Coral 62205)

(B) "SPIRIT OF '76" (1:37) [Sapphire Songs ASCAP—Saffer] Familiar "Spirit of '76" melody is the sprightly tune in this Battle Of New Orleans'-type affair from the songster and Dick Jacobs ork-chorus. Lively doings.

(B) "LOVE IS WONDERFUL EVERYWHERE" (2:30) [Consolidated ASCAP—Dennis, Strog] A turnabout as Costello and accomplishment swing smartly.

CHUCK TAYLOR (Decca 31099)

(B) "THEY SAY" (2:09) [Champion BMI—Taylor] A Too Young' theme handled infectiously by songster Taylor and chanting chorus. Combo bounces nicely. Merry teen offering.

(B) "LITTLE LOVER" (2:35) [Chamber BMI—Taylor] Artist gets a Latinish-rock sound for his pre portrayal of the catchy ditty.

ROSCO GORDON (Duke 320)

(B) "THE DILLY BOP" (2:14) [Lion BMI—Malone] Contagious ditty in which Gordon explains the methods of a hip new dance step. Should make the hopper happy.

(B) "YOU'LL NEVER KNOW" (2:17) [Lion BMI—Malone] Everything quiet for the songster's expressive reading of the beat-ballad romance. Substantial chorus help on both ends.

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The Cash Box—June 4, 1960
Ray Charles

(Available monaural only)

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13
Here's one that's loaded with vocal and instrumental tricks that are gonna make the teenagers sit up and take notice. It features newcomers Bill Ham, along with Van Dols, knocking out a bright rocker dubbed "The Cash Box Pick of the Week." The combined rock beat sounds round out an ultra-commercial product. Coupler's a warm-change-of-pace beat-ballad bonanza.

**The Cash Box Pick of the Week**

"WANDERER" (2:09) [Fair Park BMI—Ham]
"DREAM ON" (2:36) [Fair Park BMI—Ham]

**BILL HAM** (Dot 16088)

TONY BENNETT (Columbia 41891)
(B+*) "ON A HABANA FACE" (2:35) [Edwin H. Morris ASCAP—Adams, Strouse] One of the many "Bye Bye Birdie" characters is given an appropriately cheerful view from the singer and Frank DeVol orchestra. Can get from Bill Ham, along with Van Dols, knocking out a bright rocker dubbed "The Cash Box Pick of the Week." The combined rock beat sounds round out an ultra-commercial product. Coupler's a warm-change-of-pace beat-ballad bonanza.

GINNY ARNSELL (Decca 31104)
(B+) "CARNIVAL" (Manoh De Carnival) (2:58) [Bosse Junique ASCAP] Bonfa, Perretin Crespo, etc. A wonderful song with the well-received foreign lick, "Black Orpheus," is warmly received by the audience. The beat is so strong, the audience joins in. "THE RACE" (2:15) [Shapiro-Bernstein ASCAP—Mann] Performer and back-up band are fine. An enthusiastic date with a strong build-up swing-beat quality. A festive outing that could see change-over.

(B) "I LOOK FOR YOU" (2:28) [Shapiro-Bernstein ASCAP—David, Bachrach] Enjoyable swing singer from the songstress and the bluesy-beat combo-chorus backing. Kids will welcome the band's spirit.

CHARLIE GRACIE (Roulette 4555)
(B+) "THAT'S MY BABY" (4:17) [American BMI—Folli Ascapes] Contagious C&W-type humor about a man's encounter with a canni- bally faculty, and their eating habit. Could prove to be a left-field hit. Folli hit awhile back with "Don't Drop It." (B) "WHO'S WHO'S" (1:37) [American BMI—Ramos] Unforgettable blues about the bluesy-beat combo-chorus backing. Kids will welcome the band's spirit.

TERRY FELL (Crest 1071)
(B+) "YOU'LL BE GOOD NOW!" (1:47) [American BMI—Pol Ascapers] Cooper C&W-type humor about a man's encounter with a canni- bally faculty, and their eating habit. Could prove to be a left-field hit. Folli hit awhile back with "Don't Drop It." (B) "LOVE ME LIKE YOU SHOULD" (2:07) [Ar: RTTL—Johnson]. Colorful handclapper should provide the kids with a fine foot hop item.

**VIBRATIONS** (Checker 954)
(B+) "SO BLUE" (3:00) [Chappell ASCAP—Brown, DeSilva, Henderson] Intriguing sound from the songsters, who blend on a haunting moody. Set-up is a lead against chants from the other group members (lead also falsetto bits). Sufficient exposure, side could make it.

**BIL SMITH COMBO** (LeBill 302)
(B+) "TOUGH" (2:02) [Le-Bill BMI Smith, Tommoms] A funky instrumental that could click. Saxes and guitar get strong solo chances while rest of musicians provide a fine backing. Watch it.

**LORRIE COLLINS** (Columbia 41673)
(B) "BLUES FROM THE NIGHT" (2:47) [Bennett ASCAP—Mercer, Arlen] The perennial is delivered with magnetism. The deep lonesome- like vocal and orchestra. Backing the lark's bluesy work is effec- tive brass lines. Worth spins.

(C+) "THAT'S YOUR AFFAIR" (2:28) [Bennett Benjamin ASCAP—Bennett, Marcus] A nicely relaxed, almost as if he were running out on a teen-ballad band.

**LOVE ME LIKE YOU SHOULD** (2:07) [Ar: RTTL—Johnson]. Colorful handclapper should provide the kids with a fine foot hop item.

**B+ VERY GOOD**
**B GOOD**
**C+ FAIR**
**C MEDIocre**

LARRY HALL
GREAT NEW RELEASE
"I'LL STAY SINGLE"

PUBLISHED BY GIL MUSIC (BMI)
B/W "FOR EVERY BOY"
STRAND 25016

DJ'S-LIBRARIANS-RADIO STATIONS:
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The Cash Box
Best Bets

JAMIE COE (ABC-Paramount 1920)

(B+) "THERE'S NEVER BEEN A NIGHT" (2:47) [Trinity BMI—Schuster, Davie] Solid rock-a-string rhythmic. Songster Coe brightley reads the contagious effort, while the orchestra backings with lots of teen color. Can step-out big.

(B+) "GOODBYE, MY LOVE" (2:36) [Music Development BMI—Anthony, Gentile] More teen-beat potential as Coe and thecombo-chorus expertly tackle the folkish romance. Also merits attention.

VENTURES (Blue Horizon 101)

(B+) "WALK DON'T RUN" (2:18) [Smith] This driving instrumental has something original to say and could have chart run. Feature sounds are guitars and percussion. Well-worth eyeing.

(B) "HOME" (2:18) [Marlo ASCAP—Stein, Clarkson, Clarkson] Sentimental soft-beat arrangement. Upper lid is the potential slick.

ROCKIN R’s (Vee-Jay 346)

(B+) "HUM BUG" (2:27) [Conrad BMI—Volz, Wernsman, Bolen] Boys get a strong, Johnny & The Hurricanes-type sound here. It’s got a drive that can do the chart trick, so keep chock tabs on for fresher. Can develop.

(B) "THE MIX" (2:03) [Conrad BMI—Volz, Wernsman, Carter] Cool beat touches the instrumentalists. Offbeat sound.

AVONS (Mercury 71618)

(B+) "PICKIN’ PEPPALS" (1:54) [Zodiac BMI—Butcher, Cornell] Mighty cute and sound-wise U.S. debut by the English songsters. Male lead handle the catchy theme while gals tag-along engagingly. Could happen.

(B) "WE FELL IN LOVE" (1:45) [Jim Pan Alley Ltd. (England)—Avons] Team does nicely in the light swing-rock date. Pleasant outfit.

BEN BENNETT (Gone 5091)

(B+) "LONELY FEELING" (2:05) [Sunset ASCAP—Bennett] Fine, fast-paced beat, as Bennett’s vocals are so well-layered in the combo. Outing grows-on-you and could prove important.

(B) "THE WHISTLING WALKER" (2:25) [Sunset ASCAP—Dale, Val] Pleasant, happy-go-lucky instrumental track.

ALCONS (Coral 62261)

(B+) "AMMO JUMBO" [A.M.A. ASCAP—Morales] Lots of color in this attack on the familiar mambro. An exciting track that could make a solid chart stand.

(B+) "EN AMORADOR (He’s In Love)" [Bayer ASCAP—Aston] Combo-voices go for a cha-cha straight-through, but good-sounding fashion.

BOBBY HELMS (Decca 31103)

(B+) "I WANT TO BE WITH YOU" (2:55) [Cedarwood BMI—Tillis] Songster could have pop-C&W success with this strong medium-beat ballad display. Against a pro combo-chorus beat, Helms offers a sure-handed way of the catchy romantic. Should be watched.

(B+) "LET ME BE THE ONE" (2:26) [4-Star Sales BMI—Hobson, Crane, Stevenson] The one-time Hank Lockin C&W hit gets a good-sounding revival that’s also worth keeping an eye on. Guitars have a particularly effective role.

DICK JORDAN (Everest 19360)

(B+) "LITTLE CHRISTINE" (2:28) [Robert Melvin ASCAP-Reardon] English songsters does a fine job on the pleasing rock-a-ballad. The Latin theme is successful—first teen style. Could prove.

(B) "I’LL LOVE YOU FOREVER" (2:05) [Mo ASCAP—Macaulay] A pretty Italian-flavored opus is rendered with teen appeal.

DICK GLASSER (Columbia 41608)

(B+) "JEANNIE’S BIKINI" (1:55) [Camarillo BMI—Glasser, Boldi] An early “vacation” entry, side has a fine upbeat novelty way. Songster Glasser is assisted by a deep-voiced songster and a honky-tonk combo. Could step-out.

(B+) "LEAVE ME ALONE (And Let Me Cry)" (2:16) [Camarillo BMI—Glasser] Plattevue is given a touching medium-beat expression. Can figure in solid spice; should be watched.

TRAVELERS (ABC-Paramount 10119)

(B+) "JUNE, JULY, AUGUST (& SEPTEMBER)" (2:19) [World ASCAP—Millow, Volz] Vocal could have an important “summermer” in the current pop scene. Vocal is fashioned warmly by the vocals against a nice Latinish backdrop. Should be eyed.

(B+) "WHAT A WEEKEND" (2:19) [World ASCAP—Stuman, Shanman] There can be chart coin for the team in this showing, sometimes resembling the Four Preps’ cliché, “Down By The Station.”

Noblemen (Golden Gate 501)

(B) "TENGALEO" (1:28) [Altadena BMI—] Bright, infectious cumbia-type vocal-instrumental. Presentation has a beat both the kids and folk-inclined adults will appreciate.

(B) "TURTLEDOVE" (2:51) [Altadena BMI—] Boys tenderly turn to a moving teen-romantic.

JAN DAVIS (1st President 426)

(B+) "BLUE GUITAR" (2:33) [Hilbert BMI—Davis] Fairly interesting, wistful is given a generally intriguing view by the songster-guitarist.

(C+) "HAD A GIRL" (2:04) [Hilbert BMI—Finch] Performer heads a blue out charts here.

Earl Bostic (King 3545)

(B+) "A GAY DAY" (2:46) [Earl’s BMI—Bostic] The saxist leads the way in this good-natured light-instrumental. Pleasant stuff.

(B) "MAKE BELIEVE" (2:55) [Earl’s BMI—Bostic] This easy-go affair makes for nice dreamy listening. Opus is not the Jerome Kern standard.

Lor Crane (Boardwalk 1051)

(B) "I REACHED FOR A STAR" (2:11) [Jay-Bee ASCAP—Beal, Bothe] Label bows with a likeable beat/rap by Crane against a soft rock-a-string setting. Warm tone.

(C+) "THE HEAVENS CRIED" (2:17) [Jay-Bee ASCAP—Beal, Bothe] More on the saxist in this OK romantic showing.

TAB SMITH (King 5535)

(B+) "LOVELY SPRINGTIME" [Lois BMI—Russell] Pretty phrasing by the saxist on an inviting theme. Organ heads the soft-beat support.

(B) "THEY’RE OFF" (2:02) [Lois BMI—Smith] A jumper that should prove a good dance-floor item for the kids.

Beaulieu Bummer (Columbia 41675)

(B) "DO IT YOURSELF" (2:30) [Stewart ASCAP—Green, Styne] A clever romantic ditty from the upcoming flick version of the Broadway musical. Arrangement is given a fine sultry swing touch by the talent. Frank DeVil provides slick support.

(B) "THE PARTY’S OVER" (2:06) [Stratford ASCAP—Comden, Green, Styne] The lull warmly renders the lovely item from the show’s original Broadway production.

Untouchables (Nao-Voo 889)

(B+) "BLUE CHIP BOUNCE"—Part 1 (2:51) [Stella Lane BMI—Hollins] Instrumentalists combine with sounds effectively in the big-beat groove. Hops could use a bluesier like this.

(C+) "BLUE CHIPS BOUNCE"—Part 2 (2:23) [Stella Lane BMI—Hollins] Uppercut has the better attack.

Jane Benson (Image 1006)

(B+) "I’M NOT YOUR BABY" (2:24) [Kennedy BMI—Belle, and unribbed male of a lovely folkish romance. Light percussive bit highlights the simple, but striking setting. Could make some noise, too.

Buddy Fowler (Crystalstaete 741)

(C+) "I LEFT MY EYES BEHIND" (2:44) [Kennedy BMI—Russell] Beautiful rendition by the lark (and unribbed male) of a lovely folkish romance. Light percussive bit highlights the simple, but striking setting. Could make some noise, too.

Jonah Jones Quartet (Capitol 4576)

(B+) "SHANGHAI" (1:47) [Comet ASCAP—Schlager] A breezy swinger by the popular jazz crew based on an Oriental-like theme. Side’s from Jones’ ‘Swingin’ Round The World’ LP, and worth cooltime spins.

"BLUEBERRY HILL" (1:55) [(i)Chappell ASCAP—Stock, Rose, Lewis] Jones’ vocals in this medium-beat swing version of the evergreen. Album source is “Hit Me Again.”

Hawks (ABC-Paramount 10116)

(B) "THE GRISSELE" (2:36) [(Langhorn BMI—Hurdle, Hollin, Carter, Haskins] Funky sound from the outfit. Guitars provide the front. Solid dance creation.

"GRASSHOPPER" (2:28) [(Langhorn BMI—Hurdle, Hollin, Carter, Haskins] This blouser is somewhat in a novelty vein, but still good for the dance-floor.

Only those records best suited for commercial use are reviewed by THE CASH BOX.

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE
WATCH THE BIRDIES!
WATCH THESE TWO SMASH SINGLES

THE KIRBY STONE FOUR
"KIDS"
4-41668
b/w "The Honeydripper"

CRASH CRADDOCK
4-41677
"ONE LAST KISS"
b/w "Is It True or False?"

BOTH FROM THE HIT BROADWAY MUSICAL
ORIGINAL CAST RECORDING
EXCLUSIVELY ON COLUMBIA RECORDS

"Columbia", ® Music Reg. Printed in U. S. A.

The Cash Box—June 4, 1960
20TH FOX

ALL YOU HEAR IS BEAUTY

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**R&B**

Shirley & Lee
**LIKE YOU USED TO DO**
Warwick 535

Roy Milton
**EARLY IN THE MORNING**
Warwick 549

Ann Cole
**BRAND NEW HOUSE**
Sir 275

The Fidelitys
**(OH WHAT A GIRL)**
**THIS GIRL OF MINE**
Sir 276

The Distants
**COME ON**
Warwick 546

Fay Adams
**LOOK AROUND**
&
**I'M SO HAPPY**
Warwick M-550

The Harptones
**WHAT KIND OF FOOL**
**(DO YOU THINK I AM)**
&
**NO GREATER MIRACLE**
Warwick M 551

**WARWICK, A DIVISION OF United Telefilm Records, Inc.**

**DISTRIBUTED BY**

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The Cash Box—June 4, 1960
NEW YORK:

Both the Strand wax outfit and the George Fincus' pubbery agreeing that Larry Blyden will take the tune from England's Francis Day & Hunter. . . . Mgr. Frankie Day and Bobby Rydell back in town following their Australian jaunt. . . . Mr. Barker's Chari Chao T'ANG single is busting open in a number of key markets. . . . Atlantic's Howard Rescher stocking the new promo ‘T'ANG' package. 17-year-old Decca thorough, Ginny Arnell, making the rounds with her new creation, “T'ANG (a tune from the Blackpeople)”, up for bidding on both sides of the Atlantic. . . . Mervin Brochin, 'TANG's publicist and also the one who handled the promotion's “T'ANG” single, has been told by Blyden's Budd Dolinger also to tell us that Andy Williams will be flying in directly to New York to perform his “TANG” (a tune from the Blackpeople)”. And he will leave the very next day for Europe. Dick's latest is “You Do Mind,” Bud, by the way, will wing the other way for a west coast-Hawaii promo trip . . .

Audio-Fidelity's Promotion Director Norman Hess buzzin' bout the recent Webster Hall joint recording by Louis Armstrong and the Duxelles of Dixieland (vcl. Lee Allen). . . . Mgr. for the recording (a tune from the Blackpeople)”. And he will leave the very next day for Europe. Dick's latest is “You Do Mind,” Bud, by the way, will wing the other way for a west coast-Hawaii promo trip . . .

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The "Battle of Kookamonga" boys in two zany take-offs on current hits—

SINK THE BISMARCK

C/W HE'LL HAVE TO GO HOMER & JETHRO

A sports car driver racing for cash, meets an untimely end. His last words—

TELL LAURA I LOVE HER RAY PETERSON

RCA VICTOR
Richard Blalock's ork, set to wax Blalock's new ballad "Last Night In A Dream" for his Crystalairae diskcy, ... RCA Victor's ... Randy Paige, snaing Pick Hit honors on 22 stations nationally with current outing, "The Object Of My Affecton" and "Do You Know Records looking for big things to happen with the Sammy Jackson Jr. lid, "I Know." ... Barney McDevitt happy to see The Four Lads Cumbia disking of "Our I Lay Of Fatima" the Pick Hit on Jim Ameche's 57-station syndicated show. ... Allyn Ferguson, arranger-conductor of new musical "Vintage 60," nulling several recording offers... Jack Marshall, currently scoring the NBC televews series "The Deputy," hitting the road to tub-subhup his new Capitol package "The Marshall Swings," and the Latin A La Lee LP, for which he provided the backstopping.

(Continued from page 20)

MARISSA MATHESS  TERRY PHILLIPS  JAMES BRADLEY

Frank DeVol will conduct "An Evening With Irving Berlin" at the Holly-
wood Bowl in Los Angeles on Saturday, August 6... Capitol brass very high on a Sinatra--"I've Got A Thing For You"--is based on the old English ballad, "Greensleeves." ... Clyde McPhatter hitting in several areas with his "Think Me A Kiss" deck on M-G-M. ... Columbia Records hoste-
red a pressey-deejey cocktail party at the Cloister for the Tony Bennett opening 5/19. ... United Artists Records predicting Don Costa's chart-rider, "Theme From The Umbrella," could hit the top, ... on a promo-tour plugging "Big Boy Pete," featuring The Olympics on HIFI, and reports strong air-play everywhere. ... Nat "King" Cole's 3-week stint at the Coconut Grove gives him the all-time record for handling ap-
pearances at the nitey. ... The Sanbath Room continues in its policy to bring new jazz to the L.A. area with Prestige's latest package for a git... Composer-arranger Don Rulke, set to cut four sides with new Warner Bros, pactee, Jericho Brown... "The Yen Yet Song," featuring Gary Cane on the Shell label, getting off to a good start locally. ... Dorsey Burnett set for the Dick Clark Show 6/26, and will chant his new Era offering "Hey Lit-
tle One." ... Plack George Jax on a 10 city promo-tour with several wax items... ... Two-time Academy Award winner, Andre Previn, just completing another package for Columbia before leaving for Europe. ... College Magazine re-
cently announced the winners of their "Best Album Cover of the Year" awards, with "Arthur Lyman's Taboo Vol. II" on HIFI, taking top honors in the jazz-
pop instrumental field... Irv Shorten, at Allied Music Sales, informs "Bar-
bara," by The Temptations on Goldiise, is getting heavy air play in So. Calif... Frank Sinatra already on the charts with just-out Capitol slices, "River, Stay 'Way From My Door." ... Miss L.A. Jazz Festival, Marissa Mathes, visiting local desjays promoting the 2nd annual L.A. Jazz Festival on 6/17-18, ... Show spotlight jazz names Duke Ellington, Sarah Vaughan, The Four Fresh-
men, Gurry Mulligan, and The Steve Allen All Stars.

HERE AND THERE:

PHILADELPHIA—Chips' Bob Keller celebrating Jimmy Clanton 'Week' with the band's new Ace LP, "Jimmy's Happy-Hey Love," blue is the hit single stand, "Another Sleepless Night." Bob adds that Frank Ford is a winner in his Ace niev... "Bingkow," ... With Marmel's Ted Kellem it's the Applejacks "The Unouchables," the Canones "Best Of Callie" (both Canones), Barbara McFarland "You Done Me Wrong" (Signature) and Marty Wilde's "Your Seventeenth Spring" (Epic) among the hot newcomers... From Jerry Ross, over at Cameo, comes word that the Hollywood Argyles are smoothing thru with their "Alley-Oop" (Lute) and that Pat Boone's "Spring Rain" (Dot), Fendermen's "Mule Skinner Blues" (Soma) and Bobby Free-
man's "I Need Someone" (Josie) are showing up real big. Jerry puds that one of the town's real hot records, "Dream Time," belongs to Jim's Terry Phillips.

FT. WORTH—Bill Smith excitedly claiming a big one in his (the Bill Smith Comuo) waxing of "Tough" (LeBill). Bill also happy to land James Bradley; who recently won the Jerry Lewis—"America's most handsome youngster" contest. Artist, who'll be in the Lewis flick, "Ladies Man," made his LeBill bow with "Lonely."

HOUSTON—Topper Don Robey notes that his outfit's chart-happy with Miss Lavelle's "You're The Most," "Stolen Love" (Duke), Joe Hinton's "A Thousand Cups Of Happiness"—"If You Love Me" (Backbeat) and Rosco Gordon's "The Dilly Bop"—"You'll Never Know" (Duke).

BALTIMORE—Mangold's "Ed The Beard" Kallara raving bout business especially with the Connie Francis "Everybody's Somebody's Fool," Tenny Edwards "I Really Don't Want To Know," Jimmy Jones "Good Timin," and Danny Valentine's "I'm Sorry" MGM smash. ... Herb Sandler, of Jos M. Za-
movitz of the phone company business, put him on with both ABC-Paramount started out like a house afire and looks like a real big one in the Washington-Baltimore area.

PRINCETON, FLA—Frank Ruhl of Buhl International Record Sales has contracted AD Records "Stockade Rock" b/w "Letters Have No Arms" by Andy Doll for foreign distribution. Areas covered will be the Scandinavian countries, Europe and England.

LAS VEGAS—Lee Castle, batoning the Jimmy Dorsey ork at the Flamingo lounge, snaring hefty play on newly-released Epic package, "Goodies But Guasers..." ... RENG—Jimnie Rodgers inked for a two-week stint at the River-
side Hotel bowling 6/30.

THE FAST MONEY RECORD IS...

"BIG BOY PETE"

ARVEE #595

BY

THE OLYMPICS

THE FAST MONEY ALBUMS IS...

DIN9 THE HULU GULU

THE OLYMPICS

By

ARVEE RECORDS

7803 SUNSET BLVD.
HOLLYWOOD 46, CALIF.

THE CASH BOX—June 4, 1960
Roy Orbison

ONLY THE LONELY

(Know The Way I Feel)

Orchestra and Chorus conducted by Bob Moore

Monument RECORDS

ONE OF THE LONDON GROUP OF HIT LABELS

Roy Orbison, personal management Acuff-Rose

The Cash Box

JUST VENDOR
HIT PICKS OF THE WEEK

"A striking rock-a-ballad ... should follow Up Town on the charts"

"fabulous cha-cha affair with heart breaking love lyrics"

"solid outing"

"vocal treatment and beautiful melody are terrific"

Billboard SPOTLIGHT WINNERS OF THE WEEK

The Cash Box HIT OF THE WEEK

WWW.AMERICANRADIOHISTORY.COM
"I'll Fly Away"

LONNIE SATTIN

WRITE, WIRE, PHONE, ORDER FROM YOUR NEAREST DISTRIBUTOR

The Cash Box—June 4, 1960

www.americanradiohistory.com
As Featured in the American International Film "CIRCUS of HORRORS"

GARRY MILES

HITTING THE CHARTS

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;RUNAROUND&quot;</td>
<td>The Fleetwoods</td>
<td>DOLTON #22</td>
</tr>
<tr>
<td>&quot;THREE STEPS TO HEAVEN&quot;</td>
<td>Eddie Cochran</td>
<td>DOLTON #22</td>
</tr>
<tr>
<td>&quot;NATIONAL CITY&quot;</td>
<td>Joiner, Arkansas Junior High School Band</td>
<td>DOLTON #55244</td>
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<tr>
<td>&quot;ONE LAST KISS&quot;</td>
<td>Bobby Vee</td>
<td>DOLTON #55251</td>
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<tr>
<td>&quot;BORN TO BE WITH YOU&quot;</td>
<td>The Echoes</td>
<td>DOLTON #18</td>
</tr>
</tbody>
</table>

Liberty is distributed in Canada by London of Canada Ltd., Montreal.

The Cash Box—June 4, 1960
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. MULE SKINNER BLUES
   Red Dylan (Mercury 16354)
2. FOUND LOVE
   Jimmy Reed (Vee-Jay 347)
3. TELL ME WHY
   Eddie Bo (Ric 969)
4. SHADOWS OF LOVE
   Laverne Baker (Atlantic 3059)
5. BIG BOY PETE
   The Olympics (Arvee 363)
6. THE YEN YEN SONG
   Gary Cene (Shell 719)
7. NO TIME FOR TEARS
   Sam Hawkins (Decca 31059)
8. ONE OF US
   Patti Page (Mercury 71639)
9. I'LL BE SEEING YOU
   5 Satins (Ember 7061)
10. HOT ROD LINCOLN
    Charlie Ryan (Four Star 1733)
11. I'M SORRY
    Brenda Lee (Decca 31093)
12. ALL THE LOVE I GOT
    Marv Johnson (United Artists 224)
13. MY OWN FAULT/GOT A RIGHT TO LOVE MY BABY
    B. B. King (Kent 333)
14. WHY, WHY, WHY
    Steve Lawrence (ABC Paramount 10113)
15. I CAN'T HELP IT
    Adam Wade (Cap 330)
16. ROSIE LEE
    Jimmy Edwards (RCA Victor 7777)
17. HOLD ME TENDERLY/LEAD ME ON
    Bobby Bland (Duke 318)
18. BIG ROCK CANDY MOUNTAIN/HEY LITTLE ONE
    Danny Burnette (Epic 3079)
19. THE BREEZE AND I
    Janie & Johnny
    (Canadian-American 11)
20. UNCHAINED MELODY
    Blackwells (Jame 1537)
21. YOU'VE GOT THE POWER
    James Brown (Federal 13376)
22. TWO LONG YEARS
    Dick Carson (MGM 12960)
23. CAT-HIP
    Dave "Baby" Cortez (Cock 1024)
24. KIDS
    Kirby Stone Faur (Columbia 41664)
25. IMAGE OF A GIRL
    Sallys (Mala 101)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BILL BAILEY"
Bobby Darin
Pick of the Week—5/21
Atco 6167

"ALLEY OOP"
Dante & The Evergreens
Best Rec—5/21
Madison 130

"ONLY THE LONELY"
Ray Orbison
Monument 421

"PLEASE HELP ME, I'M FALLING"
Hank Locklin
RCA Victor 7692

"LA MONTANA"
Frank DeVol
Columbia 41620
Roger Williams
Kapp 331

"BIOLOGY"
Danny Valentino
MGM 12881

"THAT'S ALL YOU GOTTA DO"
Brenda Lee
Pick of the Week—5/21
Decca 31093

IT'S A DOUBLE HIT!
JIMMY SCOTT
"SOMETIMES I FEEL LIKE A MOTHERLESS CHILD"
Sharp #109

"AN EVENING IN PARADISE"
SHARP RECORDS

A DIVISION OF WORLD-WIDE RECORDS INC

Freddie Fender
"WASTED DAYS AND WASTED NIGHTS"

RIBBON RECORDS
1619 Broadway, N.Y., N.Y.

The Latest On Ribbon!
TONTO
The Notables
Ribbon 6908

AIN'T GONNA BE THAT WAY
b/w
ALL THE LOVE
I'VE GOT
UA 226
MARY JOHNSON

The Cash Box—June 4, 1960

LET ME WALK YOU HOME JEANETTE
b/w
CONGRATULATIONS TO YOU
by CHUCK HOWARD
JR 45-238

JOY RECORDS CORP
1619 BROADWAY, N.Y.C.

Latest Release
"HEARTBREAK"
(It's Hurtin' Me)
by JON THOMAS
# 10122

ABC PARAMOUNT

BREAKING IN
DETOIT & CHICAGO
BIG WHEEL
by THE ROYALTONES
Goldies 3004

GOLDISC RECORDS
1650 Broadway, N.Y., N.Y.

DREAMY
recorded by
HENRI DE PARI
on Colpix
heading for no. 1 instrumental

AMY MUSIC

3 BIG HITS!
"PLEASE COME BACK"
by BETTIE EVERETT
C. J. # 511

"FOR MY BABY"
by AL PERKINS & BAND
C. J. # 612

"DO THE CHICKEN"
EARL HOOKER
C. J. # 113

C. J. RECORD CO.
4803 INDIANA, CHICAGO 15, ILL.
LOADED!

... WITH SALES

JIMMY CHARLES EXPRESS
A MILLION TO ONE
B/w
HOP, SCOTCH, HOP

# P-1002

Promo Records

ADDIT RECORDING CORP. 1107 Broadway, New York 10, N.Y. AL. 5-2448
Marty Gold Joins Victor A&R Staff

NEW YORK — Arranger-conductor Marty Gold has climaxd a long association with RCA Victor Records by becoming a member of the label's A&R staff, it was announced by Steve Sholes, pop A&R manager, last week.

Gold's first association with Victor was as an arranger, scoring for The Three Suns. Later, he arranged and conducted a string of albums with emphasis on hi-fi sound for the now defunct Victor subsidiary, Vik. Most recently, he has been an independent producer, bringing in such sessions as his most recent Victor album, "Swingin' West."

Gold's career in music began with some traveling hand work with orchestras, including Charlie Barnet and Harold Stern. He worked with Hugo and Luigi at Mercury Records, scoring for such artists as Sarah Vaughan, and Patti Page. He has also done a great deal of scoring for pianist Roger Williams and singer Janie Morgan. He conducted for Jimmie Rodgers' record dates, and was arranger on Rodgers' recent summer TV show.

In addition to his A&R duties, Gold will continue to be a recording artist for Victor as well as an arranger and conductor for RCA Victor artists.

Musidisc Appoints New Sales Manager

NEW YORK—Vernon W. Plank, veep and General Mgr. of Musidisc Int. has announced the appointment of Harold Dennis as new sales manager in the district. Dennis takes over from Walter S. Valvose, who resigned from the company.

Dennis formerly director of sales for Urania Records gained recognition in the trade through association with Love Records of "Toppy—Part 2" fame. He will head up distributor sales and special sales promotions for Musidisc and one of his first tasks will be to set up in major record stores in 15 key cities, a stereo demonstration display, for listening via stereo ear phones. The first display has already been installed here in the Record Hunter, for 2 weeks.

The district has released 3 new albums this month one of which "Sounds From Brasilia" is commemorative of the new capital of Brazil, Brasilia, officially inaugurated on April 21. The other LP's, "Chopin Fantasy" and "Broadway Yesterday" feature The Magic Strings, conducted by Nivenberg. The label now has 4 albums by its orch, the Magic Strings, on the market and several more are scheduled for near future release.

Amy To Handle "Yen Yet" Waxing

NEW YORK—M. Records has taken over the national distribution-promotion of the Shell Records novelty, "Yen Yet," by Gary Gace, according to Arthur Yale, executive veep of Mala Records, Amy's parent company. All promotion is planned, which is getting territorial reaction.

The Records

Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>CATHY'S CLOWN</td>
<td>SINK THE BISMARCK</td>
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<tr>
<td>ELVIS PRESLEY (RCA Victor)</td>
<td>Johnny Horton (Columbia)</td>
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<tr>
<td>GOOD TIMIN'</td>
<td>HAPPY GO LUCKY ME</td>
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<td>JIMMY JONES (MGM)</td>
<td>Paul Evans (Guaranteed)</td>
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<tr>
<td>HELL'LL HAVE TO STAY</td>
<td>THE OLD LAMPLIGHTER</td>
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<td>JEANNE BLACK (Capitol)</td>
<td>Brown (RCA Victor)</td>
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<tr>
<td>NIGHT</td>
<td>THE MADISON</td>
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<tr>
<td>JACIE WILSON (Brunswick)</td>
<td>Al Brown's Turnstoppers (AM)</td>
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<tr>
<td>EVERYBODY'S SOMEBOYD'S FOOL</td>
<td>MY HOME TOWN</td>
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<tr>
<td>CONNIE FRANCIS (MGM)</td>
<td>Paul Anka (ABC Paramount)</td>
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<tr>
<td>BURNING BRIDGES</td>
<td>LOVELY WEEKENDS</td>
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<tr>
<td>JIM SCOTT (Top Rank)</td>
<td>Charlie Rich (Philips)</td>
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<tr>
<td>PAPER ROSES</td>
<td>WONDERFUL WORLD</td>
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<tr>
<td>ANITA BRYANT (Capitol)</td>
<td>Sam Cooke (RCA)</td>
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<tr>
<td>GREENFIELDS</td>
<td>MOUNTAIN OF LOVE</td>
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<tr>
<td>BROTHERS FOUR (Columbia)</td>
<td>Harold Dorman (Beverly)</td>
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<tr>
<td>SWINGIN' SCHOOL</td>
<td>WHEN YOU WISH UPON A STAR</td>
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<tr>
<td>BOBBY RODD (Cameo)</td>
<td>DION &amp; BELMONT (Laurie)</td>
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<tr>
<td>LOVE YOU SO</td>
<td>ALL I COULD DO WAS CRY</td>
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<tr>
<td>RON HANSON (Diana)</td>
<td>Etta James (Argo)</td>
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<tr>
<td>STAIRWAY TO HEAVEN</td>
<td>JUMP OVER</td>
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<tr>
<td>NOLITO RODRIGUEZ (RCA Victor)</td>
<td>Freddy Cannon ( Swan)</td>
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<tr>
<td>CHERRY PIE</td>
<td>OOH POO PAH DOO</td>
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<td>SKISP &amp; HIP (Brent)</td>
<td>JESSE MILL (Motown)</td>
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<tr>
<td>SIXTEEN REASONS</td>
<td>BECAUSE THEY'RE YOUNG</td>
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<td>CONNIE STURGIES (Warner Brothers)</td>
<td>DONNA EDDY (Jamaica)</td>
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<tr>
<td>CRADLE OF LOVE</td>
<td>WAY OF A CLOWN</td>
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<tr>
<td>JOHN Yaz (Mercury)</td>
<td>TEDDY RANDAZZO (ABC Paramount)</td>
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<tr>
<td>DOGGIN' AROUND</td>
<td>DUTCHMAN'S GOLD</td>
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<tr>
<td>JACKIE WILSON (Brunswick)</td>
<td>WALTER BRENNER (Qrell)</td>
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<tr>
<td>YOUNG EMOTIONS</td>
<td>WHITE SILVER SANDS</td>
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<tr>
<td>RICKY NELSON (Imperial)</td>
<td>BILL BLACK'S Combo (Hit)</td>
</tr>
<tr>
<td>LET THE LITTLE GIRL DANCE</td>
<td>THEME FROM THE UNFORGIVEN</td>
</tr>
<tr>
<td>BILLY BLAND (Old Town)</td>
<td>DON COSTA (United Artists)</td>
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<tr>
<td>DING-A-LING</td>
<td>GOT A GIRL</td>
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<tr>
<td>BOBBY ROYD (Cameo)</td>
<td>FOUR PREGS (Capitol)</td>
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<tr>
<td>ANYTHING LIKE YOU</td>
<td>A ROCKIN' GOOD WAY</td>
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<tr>
<td>JIMMY CLANTON (ACE)</td>
<td>BROOK BRENT &amp; DINO WASHINGTON (Mercury)</td>
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<tr>
<td>(55) Oh Little One</td>
<td>(68) Comin' Down With Love</td>
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<tr>
<td>(56) Just A Closer Walk With Thee</td>
<td>(69) Spring Rain</td>
</tr>
<tr>
<td>(27) Bill Bailey</td>
<td>(70) Fame And Fortune</td>
</tr>
<tr>
<td>(38)マイヒルウィザードヤン</td>
<td>(71) LaHantering</td>
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<tr>
<td>(39) Mama</td>
<td>(72) Don't Do The Lonely</td>
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<tr>
<td>(40) What Am I Living For</td>
<td>(73) Please Help Me I'm Pailing</td>
</tr>
<tr>
<td>(42) I Really Don't Want To Know</td>
<td>(74) River Stay Away From My Door</td>
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<tr>
<td>(50) To Keep</td>
<td>(75) Lorn Angel</td>
</tr>
<tr>
<td>(59) For Young Lovers</td>
<td>(76) Pink Chiffon</td>
</tr>
<tr>
<td>(61) Walkin' The Floor Over You</td>
<td>(77) Bisquit</td>
</tr>
<tr>
<td>(52) Не It's—No Am I</td>
<td>(78) Apple Green</td>
</tr>
<tr>
<td>(53) Tell Me That You Love Me</td>
<td>(79) Easy Lovin'</td>
</tr>
<tr>
<td>(54) Footsteps</td>
<td>(80) Train Of Love</td>
</tr>
</tbody>
</table>
CHICAGO—As the date for the Second Annual ARMADA Convention, scheduled to open April 15 and 16 at the Hotel Traynor, Atlantic City, N.J., draws nearer, registration is pyramiding and according to President Edward Abner and Treasurer Harry Schwartz, members at meeting time will exceed 350 independent manufacturers and independent distributors.

Since reports indicate that many firms will attend with full staffs, a bit of simple arithmetic places the total registration at between 700 to 1,000.

Inquiries from independent promotion men, publishers, printers and other suppliers have necessitated a clarification of attendance from President Abner.

All independent record manufacturers and independent record distributors registering as a firm must pay a $150 fee, which includes a one year membership, the privilege of attend-

TOMMY WIREDO's WORLD'S FABIAN 1619

TOMMY WIREDO's WORLD'S FABIAN 1619

THE BLACK MARKET RECORDS

The Black Market LP's are approved by the ARMA's Committee and are all independently produced. Each LP was specifically designed for international radio and has the following features:

1. Exclusive, historic performances from some of the world's most renowned artists.
2. High-quality recordings that are acoustically superior to conventional LP's.
3. Limited edition runs, ensuring exclusivity and rarity.
4. Unique sleeve designs with artwork that captures the essence of the original performances.
5. Comprehensive liner notes that provide historical context and background.

These features make the Black Market LP's a valuable addition to any collector's collection.
New Everest LP Issue
NEW YORK—Everest Records has announced the release of three LP's for June, and the immediate release of a number of LP's for a benefit album, "A World Of Miracles." The June issues include "The Dream," by Jorge Bolet, orchestra conductor and pianist in the upcoming film, "Carattas," for which Bolet played the lead. The album also features two other LP's for exclusive release.

Kaye Back From Europe with "Banjo Boy" Hit
NEW YORK—Publisher Buddy Kaye returned here from Europe last week. His current hit, "Banjo Boy," which Kaye acquired from London's Joffe Records, has been a U.S. hit. Kaye has acquired the U.S. rights to the series of smash songs by Schaeffers. Versions include the original Jan & Joffy on the Stag, backed by a Dick Wolfe (orch) reading.

Kaye has been working on new material and plans for a release this month. A McCann LP already in the works is expected to be released soon. Kaye is planning to release another hit single.

Bach Adds New Services
NEW YORK—Buddy Bach, freelance publicist, has announced here that he has added an additional phase to his present promotion business. Bach is now providing consultation and advisory service on many segments of the pop business. He is available to recording companies, artists, managers, distributors, etc., to advise on promotion, advertising, sales, distributor and dealer relations, manufacturing, industry relations, international and United States distribution problems, union negotiations, responsibilities to licensing organizations, trust funds, etc.

Six Firms Sign Consent Orders Banning Payola
WASHINGTON—Six disc firms last week signed FTC consent orders agreeing not to payola. They were: Furry Record, N.Y.; affiliated firms of Cosmic Distributing and Jazz-Ge Records, N.Y.; Atlantic Records, N.Y.; All South Distributing, New Orleans; Superior Record Sales, N.Y.; Dumont Distributing, Boston. The FTC had made 72 payola complaints against disc firms.

Busy Summer for Dukes
NEW YORK—The Dukes of Dixieland, Audio Pidelity attractions, now offering a return engagement at New York's Roundtable Club for (June 4), will play three special dates this summer in addition to their national nity appearances. Group plays Atlantic City's Bally Club at noon beginning July 15, followed by a week of jazz concerts at the Brandwayne Music Box in Concordville, Pa. starting July 25. On August 1, they open at the Silver Lake, N.J. Music Circus for one week. Arrival return to the Roundtable in Sept.

Form Extra Records
NEW YORK—A new disc label here is Extra Records. Heading the operation are Alex Bard, former head of RCA Victor's International Records and LeRoy Loubriel, export distro, of, among others, London Records.

PAPER ROSES
have no odor, but
Anita Bryant's record smells like a hit! CARLTON #528

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Capitol Makes $220,000
Investment In "Molly" Musical

HOLLYWOOD—Capitol Records is investing $220,000 in the upcoming Meredith Willson musical, "The Unsinkable Molly Brown," which was closed last week by A&P veep Lloyd W. Dunn. Capitol's stake of $26,000 represents over 50% of the show's total backing. Deal includes the original show and any subsequent releases. Capitol's interest in the recording, Capitol was a "modest" investor in the years-back musical, "Top Hat." Willson, of course, wrote the book and "The Music Man," the smash musical which since its opening on Dec. 19, 1957 has grossed over $10,000,000, a 1956 LP is available on the Capitol.

Bosley Moore Sends 75
Mayors Victor "Beer" LP

NEW YORK—Bosley Moore, Jr. Collins used music to sell the charm of his city to fellow mayors of 75 cities last week when he mailed each of them a copy of the new RCA Victor Bosley Moore album "Everything But the Beer." An accompanying letter from Mayor Collins stated that "for 75 years the Bosley Moore has been one of our most pleasant musical landmarks. I am sending you this album as a way to make you and your family will be in this way enjoy with us the music of our beloved Bosley Moore." Arthur Fiedler, conductor of the Boston Pops, participated in the ceremonies that launched the Mayor's mailing.

NEW RELEASE!!
LEAVIN' TENNESSEE'
by
"BABY COME BACK HOME"
AL GARNER
ZIL 9003

BLAZING!!

"ONE MORE CHANCE"
CAROL FRAN
EXCELLO 2175

HITTING BIG!!

"I'VE BEEN FAITHFUL"
ROSCEO SHELTON
EXCELLO 2176

NOTICE TO RETAIL RECORD DEALERS: if you are unable to secure our mer-
chandise, please write us at once.

NASHBORO RECORD COMPANY
177 3rd Ave., N., Nashville, Tenn.

phillips—The fleetwood receive the top record for their million sellers on bolton—"Come Softly To Me" and "Misty Blue." Dick Clark made the presentation on a recent edition of his TV'er.

FCC's Ford Pledges No
Censorship In Air Checks

WASHINGTON—Censorship will not be a part of the proposed FCC monitoring unit to check broadcasting programming, according to FCC chairman Frederick W. Ford. Ford pledged no censorship here last week at a Senate Appropriations subcommittee hearing. Ford is asking the Senate for $300,000 to execute the plan, which would begin in early 1961.

Ford told the subcommittee that the unit would have nothing to do with whether programs were "good" or "bad," but would attempt to know what is going on in the industry before "something gets completely out of hand." Basis of the unit is to see that stations operate in the "public interest."

When he announced the formation of the unit, Ford said that if "abuses are uncovered," provision would be made for "formal hearings proceedings." Such hearings could lead to the revocation of a broadcaster's license, though never in the FCC's history has a broadcaster lost a license because of quality programming. Ford said that the commission receives from 120 to 150 complaints a week on programming.

Columbia "Hits" Promo

NEW YORK—Columbia Records June promotion will be focused on its albums of greatest hits and country. Sixty albums, dating from the time Columbia introduced hit collections, will be featured.

The label's current campaign is similar to May's successful "Hot 100" promotion in that all titles are sales-proven and performed by Columbia's top-selling talent. Included in the collection are "Gold Record" singles along with such acts as Johnny Cash, Johnny Horton, Stonewall Jackson, and The Chuck Wagon Gang.

The drive is aimed primarily at record dealers who want to bolster their hit records, but limit their buying to LP records. Columbia first explored this market successfully with Johnny Mathis and has continued to expand its hit catalog with packages by all of the label's stars who sell in the hit channel.

Merchandising aids for dealers include a 66-album floor display rack that is lopped with a large color corona sign. Two consumer brochures, illustrated with photos of the LP covers and stars, list the contents of the albums.

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by
DEBBIE REYNOLDS
Dot 16071
Published by — TNT MUSIC, INC.—BMI
1422 W. Poplar St.—San Antonio, Texas

THECITY LIGHTS

THE WORLD'S FIRST STEREO-SCORED ORCHESTRA
A Cash Box "BEST BET" THEME FROM THE APARTMENT
by Ferrante & Teicher
with Ork and Chors
United Artists #231
MILLS MUSIC, INC.
Atlantic Extends "Giant 16" Stereo Plan

NEW YORK—The Atlantic “Giant 16" stereo campaign for May has proved to be such a great success, according to Ahmet Ertegun, Atlantic president, that it has been decided to extend the deal until June 15.

Under the "16 plan," for each Atlantic stereo LP bought at regular price ($5.50), the customer can purchase an additional Atlantic stereo LP for one cent.

Ertegun observed, "We are getting Atlantic stereo albums—particularly jazz albums—into areas where the label has not had complete exposure before, such as department stores." He also noted that the whole stereo catalog is selling. "It is particularly gratifying to see such an enthusiastic response to John Coltrane, Charlie Mingus and Ornette Coleman, who are currently by some to be ‘pretty far out,'" commented Ertegun.

Professional Prestige Expands

BERGENFIELD, N. J.—Since the beginning of the year, Bob Weinstock, head of Prestige Records, has been busy on an expansion program. The company now lists six labels including the new Prestige International subsidiary. This will feature folk music from all over the world and “The Golden Songs of Greece" is the first release.

Weinstock is now recording every range of jazz. The parent Prestige label has dates by Miles Davis, Eddie "Lockjaw" Davis, Red Garland, Shirley Scott, Recent signing of Willis Jackson, Jack McDuff and Bill Jennings will add to this list. The New Jazz line has added vibist Lena Winchester, Johnny "Hammond" Smith and Oliver Nelson to its roster. The young altoist Ernie-Dolphy recently cut an album and signed a contract for Prestige. Gigi Gryce and his latest quintet have recorded two sessions with one already released.

The Prestige label is represented with Al Smith, Brownie McGhee & Sonny Terry, Willie Dixon and Melba.; Bob & Marlene Johnson and Roosevelt Sykes with albums in production. Swingville has Coleman Hawkins, The Buddy Tate Band, Red Garland, Tiny Grimes, Rex Stewart, Al Casey and Pee Wee Russell with albums made.

The Moodsville series, it is hoped, says Weinstock, will open the door for a lot of people who are not listening to jazz. These will be bailed sets and the initial titles are "The Red Garland Trio and Eddie "Lockjaw" Davis." The company is increasing its promotional and merchandising activities in an effort to bring about a closer relationship with the record dealer and the jazz buying public.

Weinstock is handling all business with his distributors personally and has set many new plans and ideas into operation.

"Alley-Oop" Clicks

NEW YORK—"Alley-Oop" has stepped-out of the comic strips to become the theme of a hot teen-boat effort. The ditty is 56 on this week’s Top 100, and artists sharing the sales honors are the Buddy & the Angels on Lute and Dante & The Evergreens on Madison.

Neilburg Releases 3 Tunes

NEW YORK—Al Neilburg, writer of "I’m Confessin'," with Ellis Reynolds, is releasing—through his Al Neilburg Music Co.—three songs cuffed with Reynolds for the first time in twenty-five years. Songs are "Heartbreakin' You," "Stealin'" and "Because I’m Yours Sincerely."

Extend Han-Sig LP Plan

NEW YORK—The extension to June 30 of Hanover-Signature Records’ LP plan has been announced by sales head Morris Diamond. The incentive plan was not exactly conceived to commemorate the label’s first anniversary April 28, but was to have ended May 25. According to the dinkery, 75,000 LP’s were sold during the month, and overall sales are expected to be 200,000 for the April-June period.

The dinkery has released an LP by the Steve Allen TV character, Jose Jimenez (Bill Dana), “My Name... Jose Jimenez.”

Simon Forms Promo Firm

NEW YORK—The formation of a promotion firm, R.S.V.P. (Response Sales Via Promotion) has been announced by Jerry Simon, who has resigned his post as Gone-End Records national promotion manager to head-up the outfit.

Representing indies, R.S.V.P.’s service will offer several combined features encompassing sales and promotion. Acting as liaison between disk jockeys, record dealers and buyers, R.S.V.P. will attend distrib sales meetings, take orders, check inventory, coordinate deejay promotion, and give an "upseller" account of sales activity. Simon said that an important aim of the firm is to "establish a single hit in both the East and West simultaneously so that the original versions is not lost to covers."

Other important features of R.S.V.P. will be emphasized by Simon at the ARMADA Atlantic City meet next month. Already signed-up for the service are the Lute, Goldies, Alan K., and Transcontinental labels.

Simon has been active in the disk business for thirteen years. Prior to his association with Gone-End, he was a singles promotion manager of Warner Bros. Records. R.S.V.P. will operate here out of 1650 B’way.

Eddy Cuts Pic Main-Title

NEW YORK — Duane Eddy, star guitarist, has cut the theme title number from the upcoming flick, "Why Must I Die?," for a future release, according to Al Simms, music coordinator for American International. Stars in the film are Terry Moore, and Debra Paget. Eddy’s current chart item is “Because They’re Young.”


THE ORIGINAL!

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THE CASH BOX

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The Cash Box—June 4, 1960

35
"SENTIMENTAL SING ALONG WITH MITCH"—Mitch Miller and the Gang—Columbia CL 1457

Another Miller song-fest sure to make the charts rounds. Here, twenty-seven chestnut sentimentalites are delivered in the now familiar, polished community-sing Miller manner. Again, special tear-sheets contain the lyrics to the material.

"RAY CHARLES IN PERSON"—Atlantic 5089

Catching a Ray Charles performance can be quite a thrilling experience as evidenced by the excitement generated just by his record performances. The dynamism and spirit of the Charles group has effectively been caught in this album, waxed a year ago in Atlanta, and it is a good thing for his fans, for the singer-pianist was evidently in top shape. The seven tracks include a little of everything—jazz, Afro-Cuban, and of course some galloping blues bits. Top pop fare.

"NOW, THERE WAS A SONG!"—Johnny Cash—Columbia CL 1464

A vocal trip down memory lane allows the singer opportunity to bring his own individual interpretation to a flock of cherished country items. One of the most original talents to come along in years, Cash turns such items as "Seasons Of My Heart," "I'm So Lonesome I Could Cry," "Why Do You Punish Me?" and "Franky-Tank Girl" into his very own properties. Will perk up many country ears.

"GOOD TIMIN'"—Jimmy Jones—MGM E3847

LP comes with two smash Jones' decs in support ("Handy Man" and "Good Timin'"). Besides the two novelty hits, the set also includes romantic performances which display the natural teen talents of the songster. This is a first-rate outing for the kids.

"REFLECTIONS"—Frank Sinatra—Columbia CL 1448

A collection of Sinatra close to his crooning days. The re-issues include such Sinatra ballad stints as "Strange Music," "All The Things You Are," "Where Or When," "Nature Boy" and "Body And Soul." Package will make good on the Sinatra shelf.

"FOUR SEASONS OF LOVE"—Polly Bergen—Columbia CL 1451

Miss Bergens' husked, breathless voice is in good company on this album of seasonal love ballads. Frank DeVol has complemented her style with lush string orchestrations and each finds its groove neatly on "September In The Rain," "It Might As Well Be Spring," "The Things We Did Last Summer" and "Autumn Leaves." Lovely vocal mood album.

"SWING ALONG WITH AL MARTINO"—50th Fox 2622

Pro songster turns-in next, easy-swing performances on a bevy of standards. Putting icing on the slick Martino'spinning here are the fine string-swing arrangements from Stan Applebaum. All-drumable bill includes "All Of Me," "Who Do I Love You?" "That Old Feeling" and "Three Little Words." Solid swingtime.

"OKLAHOMA!"—Stuart Foster, Lois Hunt, Fay DeWitt—Epic LN 1471

A fine production of the great Rodgers & Hammerstein score. Most of the original numbers are intact here and a vocally excellent cast has been selected for this album. Lois Hunt is outstanding; Stuart Foster, Fay DeWitt, Leonard Stokes and Keith Booth in the other major roles are commendable. Nice addition to the musical shelf.

"I'M IN THE MOOD TO SWING"—Ray Ellis & His Orchestra—MGM E3820

Ray Ellis has put together a charming vocal-obbligato package that trades on the delightedness of such tunes as "Comes Love," "Check To Check," "Button Up Your Overcoat!" and "Always True To You In My Fashion." His orchestrations are clean and uncluttered as is the mixed chorus. Sunny entertainment here.

"FRANKIE ORTEGA TRIO AT DINO'S"—Warner Bros. W 1385

Cut at Dean Martin's Hollywood eatery, the Ortega crew offers breezy renditions of fifty studies set against the occasional tinkle of glass. Tracks alternate between straight pop and Latt-in-tempo. Top-tones in a setting that ought to please society-admiring viewers.

"MOMENTS TO REMEMBER"—The Norman Luboff Choir—Columbia CL 1232

A sentimental trip down memory lane as the choir softly essays a choir of cherished melodies from the late Thirties (with the exception of the title tune), Included are "I'll Never Smile Again," "Paper Doll," "My Blue Heaven," "Caramelia," "I Don't Want To Walk Without You" and "The Breeze And I." A thoroughly relaxing nostalgia session in the choir's best tradition.

"VOICES OF THE SOUTH"—The Roger Wagner Chorale—Capitol SP 5119

The Chorale performs a program of Negro spirituals in the flawless technique that has made it such a favorite in the field of popular concertizing. Of course, in the hands of such a perfection group, the music stems from sterilization but the immesurable soft harmonies and the use of pop techniques to modernize this album to a good shelf. Among the fifteen numbers are "Lil Liza Jane," "Oh! A Tree Religion," "Aura Lee," "Deep River" and "Oh, Dem Golden Slippers."

"CLASSICS WITH A CHASER"—Caterina Valente and Werner Muller and his Orchestra—RCA Victor LPM 2119

Some great pop songs have evolved from the choirs and Victor has set out to prove that each still has its attraction. Muller's orchestra first offers a pop angled reading of the classic which is followed by Miss Valente's rendering of the pop song derived from the theme. The twelve tracks therefore encompass six songs and their heritage. Among them are Tchaikovsky's Piano Concerto No. 1 and "Tonight We Love!" Rachmaninoff's Piano Concerto No. 2 and "Full Moon And Empty Arms"; and Berdon's Polovetsian Dances and "Stranger In Paradise." A delightful album.

"SING ALONG IN ITALIAN"—The Lombardi Singers—ABC-Paramount ABC 320

Following the sing-along fad, ABC comes up with a package that ranks among the best. The most popular Italian songs are contained in this set, including such old favorites as "Santa Lucia," "Torna A Surriento," "O Sole Mio" and "Maria," as well as the more recent "Volare," "Mamma" and "Arrivedere Roma." Back liner provides the lyrics for the engaging session. Sparkling vocal arrangements are easy to follow.

The Cash Box—June 4, 1960
"ITALIAN SING-ALONG"—The Italian Street Singer—Decca DL 4037

Decca is the latest label to come up with an enchanting package of Italian songs designed for a community sing. The arrangements—vocally and musically—are kept simple and easy to follow, and several song sheets are included in the package. Selections are such familiar items as "Volo," "Torna A Sorrento," "Torero," "Santa Lucia," "Oh Marie" and "O Sole Mio."

"THE SOUND OF A CHORUS!"—The Companions—Columbia CL 11706

A dazzling display of vocal harmonies is put on by the massed chorus, singing a program of traditional Mexican songs with enthusiasm. The concretion of the song and arrangements add up to a thrilling listening session. Included are such staples as "Ciello Lindo," "Adios Muchachos," "El Relicario" and "La Paloma." Outstanding is solo baritone Carlos Ramirez."

"CHRISTINE" — Original Cast — Columbia OL 5520

In its short run, "Christine" at least served notice that Marley Meredith was a natural for musical-comedy. It is her lyrical voice—and that of Morley Meredith—that highlight this B'way cast LP. For their initial Schubert Rev collaboration, film writers Paul Francis Webster and Sammy Fain have penned some melodically agreeable things, with their novelty numbers (i.e. "I'm Just A Little Sparrow," "When You Pick A Man A Wife") better suited to the stage than the racetrack haunted ballads. Musical-comedy fans will find rewarding tracks here.

"LOPEZ PLAYING"—Vincent Lopez, His Piano and Orch.—Columbia CL 1433

A good big-band view of tunes mostly associated with the supper-club pianist. His forte over the years has been material of a "catchy" nature, and thus the bill leans toward such novelty items as "Yola," "Kitten On The Keys," "Doll Dance" and "Flapperette." Lopez's fans will appreciate the instrumental deck.

"BRENDAN O'DOWDA SINGS IMMORTAL IRISH BALLADS"—Capitol T 10213

On his first album O'Dowda displays a fine Irish tenor voice. Much to his credit he has made excellent selection of his material—songs of Percy French. From the high-stepping "Phil The Flutter's Ball" to the sentimental "Mountains Of Mourne," these songs are drenched with the Irish tradition, and O'Dowda renders them superbly. Other tunes are "Come Back, Paddy Reilly," "Donnegans Daughter" and "Shatter's Mounted Fat." Beautiful package for its market.

"SOMEONE WALKS BEHIND ME"—Lee Russell—Steepleton LR 1001

The unique aspect of this program of sacred hymns is that each one is an original penned by vocalist Russell. And as a showcase for his vocal talents, this album also suffices. He is aided by a chorus and the usual organ in sincere renditions of such hymns as "Tablets Of Stone," "In His Own Quiet Way," "From The Cradle To The Cross" and "The Rich Poor Man." This is fine, grass-roots gospel music.

"NOSTALGIA!"—Nilo Ossani—Vesuvius LP 1301

Ossani's well-crafted voice is an invaluable instrument for capturing the feelings of the long-popular Italian songs in this collection. His accompaniment is typically continental—strings galore—and is an ideal supplementary aid on "Ramona," "La Spaginola," "Come Le Rose," "Signorinella," and 8 others. Good for the specialty shelf.

"THEM DIRTY BLUES"—The Cannonball Adderley Quintet—Riverside RLP 12-332

This is in all aspects a follow-up record to the quintet's charting first album for it contains a sequel to the most popular track from that first set, "Kla Hop." The sequel, also penned by Bobby Timmons, is titled "Dat Dere" and slips right into the gospel-blues roots of its forerunner. In fact the entire album maintains the group's favoritism for the "down-home" approach to jazz. It's a solidly rocking wax which should be marked for a big sales ride.

"THE GREATEST TRUMPET OF THEM ALL"—Dizzy Gillespie and Manny Golson—Verve MG VS-6117

There are very few who will marrel with the album title if it amended such: "The Greatest Modern Trumpet Of Them All." Viewing Dizzy in this light still doesn't erase the magic. Upon hearing his warm, rich tone and his naturalness. For the date, Benny Golson and Gigi Gryce have written and performed some intriguing, well-tailored pieces. Selections include "Blues After Dark," "A Night At Tony's" and "Just By Myself." An important date by one of the grand masters.

"BLUES IN ORBIT"—Duke Ellington—Columbia CL 1445

The Ellington band is in full swing in this blues session. Many of the familiar faces are still around—Johnny Hodges, Harry Carney, Jimmy Hamilton, Paul Gonsalves, Ray Nance—and it is their solo work which retains the hardbone of the band. The selections are all blues and include two from the past—"C Jam Blues" and "In A Mellow Tone"—as well as some new compositions from Ellington, Strayhorn and Mathew Gee. Eleven numbers in all, totalling up to another exciting deck from the Duke.

"CHANGE OF THE CENTURY"—Ornette Coleman—Atlantic 1327

Ornette Coleman has started the bitterest and most intriguing controversy in jazz since the advent of bebop in the '50's. A good thing too, for it shows that people are thinking and jazz is moving. In this new date for Atlantic, Coleman's stated main purpose is for "free group improvisation"—much like original Dixie. The quartet works well together and apparently gains its objective. The selections are all Coleman originals and reflect his "new" thinking. He has many devotees and will find more through this outing.
STEREO ALBUMS (Regular Priced)

1. SOLD OUT: Kingston Trio (Capitol ST-1352)
2. THEME FROM A SUMMER PLACE (Decca DL-85756)
3. THE SOUND OF MUSIC (Original Cast (Columbia KOS-2630))
4. MUSIC FROM MR. LUCKY (RCA Victor LSP-2398)
5. SING A HYMN WITH ME (Tennessee Ernie Ford (STAD-1332))
6. PERSUASIVE PERCUSSION (Various Artists (Command 5-800))
7. SOUTH PACIFIC (RCA Victor LSO-3023)
8. ELVIS IS BACK! (RCA Victor LSR-2233)
9. FAITHFULLY (Tennessee Ernie Ford (STAD-1332))
10. STUDENT PRINCE (RCA Victor LSC-3339)

STEREO ALBUMS (Low Priced)

1. SOUL OF SPAIN — Vol. I (Monaural Sound SF 6500)
2. SOUL OF SPAIN — Vol. II (Monaural Sound SF 6500)
3. MANTOVANI: SHOWCASE ( Overseas London SS-1-1)
4. BACKBEAT SYMPHONY (101 Strings SF 15-5000)
5. 101 STRINGS PLAYS THE BACH SUITES (Stereo SF 5800)
6. BEN-HUR (Stereo SF 5800)
7. HAWAII IN STEREO (Leo Aulette Orch. (RCA Camden C-5150))
8. TV ACTION JAZZ (Handel Heath (Camden C-5332))
9. THE WORLD’S GREATEST STANDARDS (101 Strings SF 4500)
10. PETER GUNN (Monaural Sound SF 4500)

MONOAURAL ALBUMS (Reg. Priced)

1. SOLD OUT: Kingston Trio (Capitol T-1352)
2. 60 YEARS OF MUSIC AMERICA LOVES BEST (RCA Victor LPM-6974)
3. THEME FROM A SUMMER PLACE (Decca DL-85756)
4. SOUND OF MUSIC (Original Cast (Columbia KOS-2630))
5. ELVIS IS BACK! (RCA Victor LPM-6974)
6. SING A HYMN WITH ME (Tennessee Ernie Ford (STAD-1332))
7. ENCORE OF GOLDEN HITS (RCA Victor LSR-2233)
8. THIS IS DARIN (RCA Victor LPM-7198)
9. MUSIC FROM MR. LUCKY (Tennessee Ernie Ford (STAD-1332))
10. INSIDE SHELLEY BERMAN (Shelley Berman (Verve MGV-15003))

KIDDIE ALBUMS

1. HUCKLEBERRY HOUND (Capitol ST-1352)
2. SLEEPING BEAUTY (Decca DL-85756)
3. FUN IN SHARILAND (RCA Victor LPM-6974)
4. ZORRO (United Artists Music M-33)
5. QUICK DRAW McGRATH & HUCKLEBERRY HOUND (Columbia CLP-51)
6. BAMBI (Decca DL-85756)
7. POPEYE’S FAVORITE SEA CHANTIES (RCA Victor LPM-6974)
8. TYRE TOLLY (Impulse! ST-1352)
9. PETER PAN (RCA Victor LPM-6974)
10. DADDY O’GILL (Impulse! ST-1352)

EXTENDED PLAY (EP’s)

1. GUN FIGHTER BALLADS (Marty Robbins (Capitol EP-4508))
2. THIS IS DARIN (Booby Darin (Atco EP-4508))
3. TOUCH OF GOLD (Elvis Presley (RCA Victor EPA-5088))
4. HE’LL HAVE TO GO (Jim Reeves (RCA Victor EPA-4537))
5. REGINALD (Johnny Cash (Capitol EP-7198))
6. HEAVENLY (Johnny Mathis (Columbia M-15003))
7. THAT’S ALL (Booby Darin (Atco EP-4504))
8. TOUCH OF GOLD (Vol. II) (Elvis Presley (RCA Victor EPA-5088))
9. HERE WE GO AGAIN (Kingston Trio (Capitol EP-A-15003))
10. TOUCH OF GOLD (Vol. III) (Elvis Presley (RCA Victor EPA-5101))

“LATINO! PEREZ PRADO” RCA Camden CAL-547, $1.98

“SCHUBERT—UNFINISHED SYMPHONY NO. 8” Richmond R-19682, $1.81
Content: Vienna Philharmonic Orch. conducted by Carl Schuricht offers title, plus Mozart’s Haffner Symphony No. 35, on flip side. Cover: Split with color shot of busts of two composer’s classical and appropriate. Performance: Two excellent portions of well known compositions make for pleasant excursion into classical field. Sound is top. Commercial Value: Good merchandise for the low-price classical labels with packaging; selections and quality all in favor of sales.

“CONTINENTAL AFFAIR” The Three Suns, RCA Camden CAL-573, $1.98

“PEACE OF THE LORD” The Statemen Quartet with Hovie Lister, RCA Camden CAL-574, $1.98
Content: “There’s Gonna Be A Great Day,” “God Will Bless You All,” “Sometimes,” 9 others. Cover: Four-color reproduction of singers performing. Performance: Lively brace of sacred material contrasted with some moving hymns in a professional quartet style. Commercial Value: The Statemen style has a commercial flavor that is strong in the country-sacred areas, Hovie Lister’s name is of value here. “ACCORDING TO MY HEART” Jim Reeves, RCA Camden CAL-583, $1.98
Content: Title tune, “If You Were Mine,” “Poor Little Doll,” “I Can’t Fly,” 6 others. Cover: Color portrait shot of the country singer. Performance: The C&W star romps thru a brace of his top selling material and adds some tracks recorded specially for this LP. Top notch listening. Commercial Value: Big name value here and a bargain at the low-price line.

“SWING OF THE KILT” Gordon Highlander, Scottish Military Band & Pipes, Perfect PS-14022, $2.98, Monaural, $1.98

“LEROY ANDERSON—SOMETHING” Somerset Orchestra, Perfect PS-14105, $2.98, Monaural, $1.98

“PLAY GYPSY, PLAY!” Tata Miranda and His Gypsy Orch., Perfect PS-14268, $2.98, Monaural, $1.98

WATERBURY, CONN.—The Waterbury Junior Chamber of Commerce recently held a “Johnny Tillotson Day” honoring the Cadence recording star. The day began with a motorcade from New Haven to Waterbury and included (top left) a remote broadcast from a downtown Waterbury store pressed over by Jim Sullivan of WBRY; (top right) a session with disc jockey Lou Dennis, also of WBRY; (bottom left) a press conference-interview by reporter Rosita of high schools in the Waterbury area; and (bottom right) topped off by a dinner party. Seated at the table are Joe Mulhall, representing the Junior Chamber of Commerce; Bob Bug, WWCO disc jockey; and Johnny.

The Cash Box—June 4, 1960
England's Best Sellers

1. Cathy's Clown—Everly Brothers (Warner Bros.) (Acuff-Rose)
2. Someone Else's Baby—Adam Faith (Parlophone) (Mills)
3. Do You Mind—Anthony Newley and Hermione Baddeley (London) (Columbia)
4. Shazam—Dunne Eddy (London) (Brunswick)
5. Pride of Love—Johnny Preston (Mercury) (Good)
6. Happy Man—Jimmy Jones (London) (Sheldon)
7. Fall In Love With You—Cliff Richard (Columbia) (Aberbach)
8. Sweet Nuthin'—Brenda Lee (Brunswick) (Peter Maurer)
9. Three Steps To Heaven—Eddie Cochran (London) (Metro)
10. Footsteps—Steve Lawrence (H.M.V.) (Nevins-Kirshner)

England's Top Ten LP's

1. South Pacific—Soundtrack (R.C.A.)
2. This Is Hancock—Tony Hancock (Pye)
3. Can Can—Soundtrack (Capitol)
4. Flower Drum Song—Broadway Cast (Philips)
5. The Twangers The Thang—Dunne (Decca) (Shelton)
6. Songs For Swinging Sellers—Peter Sellers (Parlophone)
7. The Fung Witch—Girl—London Cast (H.M.V.)
8. Girl—Soundtrack (M.G.M.)
9. Aka Lee—Peggy Lee (Cot-
10. Cliff Sings—Cliff Richard (Colum-

England's Top Ten EP's

1. Strictly For Grown Ups—Paddy Roberts (Decca)
2. Nina & Frederik Vol. 1—Nina & Frederik (Columbia)
3. Strictly Elvis—Elvis Presley (Pye)
4. Emile—Emile Ford (Pye)
5. Expresso Bongo—Cliff Richard (Philips)
6. Cliff Sings No. 2—Cliff Richard (Columbia)
7. Cliff Sings No. 1—Cliff Richard (Columbia)
8. The Very Great Buddy Holly—Buddy Holly (Coral)
9. Best Of Sellers Vol. 1—Peter Sellers (Parlophone)
10. Meet Happy Fella—Edmund Hodg-ridge (Pye)

Congratulations to Warner Bros., on the phenomenal success of their first record release, "Cathy's Clown," which also marks the Brothers' first collaboration as song writers. Sales are now well over 1 million copies and "Cathy's Clown" is No. 1 in every British musical chart as well as topping The Cash Box American Top 100 Chart. Commenting on this initial success to "The Cash Box" magazine, Warner Bros. Director of Promotion, Mr. Coleman, said, "The Decca Record Company for its wonderful cooperation adding that they have spared neither expense nor effort to launch the Warner Bros. label. Weiss on his own part, expressed his delight at the sales of this single and plans to continue exporting the hit to no less than 25 European countries and 15 other European territories..." (recorded in 1959) "Rocking Red Wing" (recorded on the States on Lode) and published here by the label.

The company's first LP releases are due next week. Another operation planned for the autumn is the recording of songs in a particular language for release in that country. Plans for the Autumn are already well under way with the first LPs to be recorded in France and Italy.

Several Topic recordings have been specially made and leased to Folkways and Riverside for release in the States and separately a number of Folkways releases have been issued here by Topic. In this way two major Folkways artists Sonny Terry and Brownie McGhee were introduced to the British market. One of the company's consistent best sellers is the Ewan MacColl LP of Irish ballads and songs. The album has been issued for three years ago and shortly to be released in the States on the Vanguard label.

The winners of this year's Ivor Novello Awards have now been announced and plans are complete for the presentation ceremony to be televised by the BBC on May 10th. The program will be produced by Richard Atten. This annual event now in its fifth year is sponsored by Billy Butlin who will also present the awards with statuesque, individually sculptured and numbered after Euterpe—the Greek muse of music and song. The affair is organized by Victor Knight, Secretary of The Song Writers Guild of Great Britain and the panel includes Johnnie Ray, Sir John Gielgud, Eric Maschwitz consists of singers, David Hughes, Alma Cogan, Patricia Bredin, Parlophone A & E Manager, Richard Attenborough, Eric Bredin, and finally Tommy Steele divided into seven classes and in each class awards are presented to the winning composer and publisher. This year's winning compositions and the artists who wrote them were:

CLASS ONE: BEST SELLING AND MOST PERFORMED WORK OF THE YEAR. (Judged on returns submitted by The Performing Right Society and published by Mills Music and Vivin' Doll) by Lionel Bart and published by Peter Maurer.
CLASS TWO: MOST OUTSTANDING BRITISH SONG OF THE YEAR, MUSICALLY & LYRICALLY. (This and subsequent classes are judged solely on the basis of commercial success).
CLASS THREE: THE YEAR'S OUTSTANDING NOVELTY ITEM. (Ballad of Betul Green) composed by Paddy Roberts and published by EMI, and published by Peter Grist.
CLASS FOUR: THE YEAR'S OUTSTANDING LIGHT ORCHESTRAL PIECE. (Wuthering Heights by Max Music)
CLASS FIVE: THE YEAR'S OUTSTANDING LIGHT ORCHESTRAL PIECE. (Ring Ding) by Steve Race published by Rogers Music.
CLASS SIX: THE YEAR'S OUTSTANDING COMPOSITION OF JAZZ OR BEAT IDIOM, VOCAL & NON-VOCAL. (Believe in Me) by Kenny Graham published by Good Music.
CLASS SEVEN: FOR OUTSTANDING PERSONAL SERVICES TO BRITISH MUSIC. (Lionel Bart). Monty Lewis will be honored by ace DJ David Jacobs and orchestra conducted by Eric Robinson.

The fast rising American hit "Wonderful World" written by Barbara Campwell and published by H.M.V. has been published here by Ardmore & Beechwood, Sid Coleman, the company's London Manager hopes that the composer and singer will repeat the "Only 16" success. Coleman is also keeping an eye on the Australian market where he says "material, ideas and standards in recording are better there. I am considering a visit to Australia."..." (Columbia) "Dreamin' but My Baby" released in both countries on H.M.V. as well as a fascinating disk by Rolf Harris entitled "Nice Ten and Al Hall" (Amer-
BELGIUM

Belgium’s Best Sellers

(FLEMISH) (WALLOON)

1. Mustapha (Bob Azamn-Barclay)
2. Pappy Love (Paul Aka—ABC-Paramount)
3. Een Hutje Op De Heide (Bobbejaan Schoepen—Decca)
4. La Bella (Rocco Granata—Moonlight)
5. Too Young (Bill Forbes—Columbia)
6. Laila (De Regentino Stars—Mara)
7. Oh Carol (Neil Sedaka—RCA)
8. Mikold (Edith Piaf—Columbia)
9. Tango (Hugy Oudin—Hellodio)
10. Un Nouveau Sterven (Fredy Polydor)

4. CLAUDIANA

Danish Grammofonplejeforlæg in Copenhagen is negotiating with American label RCA Victor to have its Viking Jazz Band, recorded in Denmark, released on the Storyville label. According to information from E.M.I. sources in Copenhagen, the U.S. will soon be, but at the moment the Danish company didn’t want to say too much about the details of the cooperation.

A new record label in Denmark is Zaz, released by Nordisk Fadelforlag in Copenhagen, which features several labels Gazell and Starlet.
AUSTRALIA

One of the hottest singles to hit this country for some time is the novelty item "The Me Kangaroo Down Sport," recorded on E.M.I.'s Columbia label by the composer Rolf Harris, who is a great television favorite in Perth, Western Australia, and is a regular performer in the Australian states, during which time he was heavily featured on radio and TV programs. The song is published by E.M.I.'s publishing house, and will now carry discs by local artists. First star to be signed under this deal is pop artist June Sangster. Rolf's first single under the Coronet banner is set for release early in June.

Frank Field, who causing quite a stir in England, has recorded the Paul Evans song "Happy Go Lucky Me." Frank is hoping for big success in England with this song. He has rushed a master to E.M.I. in Australia for rush release to his home audience. Happy days are following Festival Records has added to its list of pressing and distribution arrangements for independent record companies. They already handle Lee Gordon's label Prestige Records, which has been pressed by Johnny Devlin, John Collins, Managing Director of Teen, announced that the new arrangement will give the company a lot more promotion. In this country a major release is approaching. The song, "I Care For You," has been published here by Leeds Music, which is headed by dynamic Jack Argent.

Musi Moore, of the Lee Gordon Office, tells me that the recent show which included "Two Cars in Town," "Stars of Tomorrow," "My Name Is Plenty," "Annie,

Top Rank Records is now carrying The Big Sound programming material from the United States. The Big Sound carries recorded messages from record and TV stars in America. The special material for use in The Big Sound carries the stars with such things as weather comments, sports show intros, news intros, requests for time signals, star interviews etc. 3KZ will air The Big Sound right throughout the week, with a special emphasis on week day from 2 to 4 p.m. with their popular daytime announcer Kevin O'Gorman. To follow up its vast promotion campaign with Frankie Field's "The Way Of A Clown," "The Wall Of God," "The Wild, Wild West" has produced a series of films of Davidson, taking the number. These shows are receiving exposure all over Australia and are proving to be a real boost to disc sales. It is believed that this is the first time in this country that a T.V. film of a local artist has been produced especially to promote a single. "I Care For You" has been published here by Leeds, which is headed by dynamic Jack Argent.

Max Moore, of the Lee Gordon Office, tells me that the recent show which included "Two Cars in Town," "Stars of Tomorrow," "My Name Is Plenty," "Annie,"

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After the disc had been released for seven weeks—and right at the time when it was starting to make some real sales noise—W & G Records has had to withdraw "The Way Of A Clown." The sudden withdrawal of the disc, Ron Gillespie of W & G said, "We are having problems inasmuch as The Way Of A Clown" is alleged to be an infringement on the Omaha "Starlight" show. However, W & G have received an insurance policy from which they will underwrite in this area but in public domain in America. Pending further investigation and negotiation, we have agreed to 45 cent a disc sale. This is a tremendous loss to the show, but "Cathy's Crown" has received a tremendous sales boost as a result of their recent tour of this country. Within a couple of weeks of release date it has jumped to the No. 1 spot throughout the nation.

GERMANY

R. P. Iversen, Executive Vice President and General Manager for Mrs. Ralph Peer (President of Southern Music), on a European trip to London, Madrid, Barcelona, Milan, Zurich, Vienna, Stockholm, Paris and Hamburg. During this visit he held discussions with label owners and will give an interesting talk at the Industrial Fair Polydor (Deutsche Grammophon) and Teldec (RCA, London) to gain knowledge of the record market situation in Germany, Bob Kinston, Managing Director of Southern Music Publishing Co., Ltd. in London visited Peer-Vervlag, Hamburg.

The Sam Fox Music Publishing Corp., New York has founded Sam Fox Edition GmbH in Hamburg. The first series of this edition is titled, "Sam Fox Pearls" and includes "Beautiful Love," "Rosita" and "Sing Baby Sing." Wolfgang Sawallisch, famous conductor, is now back from his tour through twenty German towns with his Philharmonic. He recently signed a contract with Philips.

Renata Tebaldi's first concert in Munich on May 16th was a tremendous success. The concert was on television and through Eurovision in most of the European countries. Her following concerts will be in Hamburg, Wiesbaden and Stuttgart in May and June.

Warner Brothers Records (contracted with Teldec) are already a success in Germany, especially the newest tune by The Everly Brothers, "Cathy's Crown," a hit in America now. The dance records by Claude Gordon are also very popular here.

Aircraft-musician star Brenda Lee, who is successful in Europe, is also a big hit in Germany.

A familiar guest star on Caterina Valente's television show on June 12th will be Domenico Modugno. He will sing "Libero."

Teenage star Conny (her latest success "Yes My Darling") will come to the States in the fall. She will make some records for Laurie. Her new single from her latest film is titled, "Who Will Be The First."

After their "Are Maria No Morro," a song which for a year had been a big hit in Europe, the Spanish trio, San Jose, has recorded two new songs, "Luna Rossa" and "Luna Capreser."

Anjolidi Donatii, who for a long time had been the chief conductor of the Minneapolis Symphony Orchestra in the States, will tour Europe for two years. Electrola publishes some of his American best sellers such as, "Capriccio" and "Miss America." He will give a gala concert on June 16th in Berlin for the international congress for the freedom of culture.

Deutsche Grammophon Gesellschaft and American United Artists Records signed a contract to release records in Germany and Austria. This contract will go into effect on July 1, 1960.

Rennan went to Vienna where she recorded six tunes with German star Peter Krauss for a TV film. She also recorded her successful "Among My Souvenirs" and "Mama" for this film. On May 10th, in Hamburg, she met with the press and that same evening flew to Cologne where she recorde some tunes with Lolita ("Sailor").

Johnny And The Hurricanes whose "Red River Rock" is a big hit in Germany. In the future their records will be distributed by Deutsche Grammophon (who also distribute "Down Yonder" which will be released on May 25th).

GERMANY's Best Sellers

1. Ich Ziehe Taeglich meine Sorgen (Heartaches By The Number) (Peter Alexander—Polydor—Peter Meisel)
2. Banjo Boy (Lonnie Donegan—Kansas City Montana)
3. Seemann (Sailor) (Lowita—Polydor—Süden)
5. Multi-Song (Ivo Robly—Polydor—Peter Meisel)
6. 4500 Graceland (Rocco Granata/Will Strothmann/Columbia)
7. Kein Land Kann Schoener Sein (No Country Can Be More Beautiful) (Ringo Carol—Polydor—Süden)
8. Melodie der Nacht (Melody Of The Night) (Freddy—Polydor—Schoenfert)
9. Yes My Darling (Conny & Rex Gildo—Electrola)
10. Oh, Oh, Rosi (Rocco Granata—Columbia)

Australia's Best Sellers

1. Cathy's Crown (Everyly Bros.—Warrn Bros.)
2. He'll Have To Go (Jim Reeves—RCA)
3. My Old Man's A Dustman (Lonnie Donegan—Pye)
4. Footsteps (Steve Lawrence—RCA)
5. Little Boy Lost (Johnny Ashcroft—Columbia)
6. Starlight Starbright (Lonnie Donegan—Pye)
7. Stuck On You (Elvis Presley—RCA)
8. Wild One (Bobby Rydell—HMV)
9. Cradle Of Love (Johnny Preston—Mercury)
10. The Me Kangaroo Down Sport (Rolf Harris—Columbia)

New Zealand's Best Sellers

1. What In The World's Come Over You—Jack Scott (Top Rank)
2. You Are My Sunshine—Presley (RCA)
3. My Old Man's A Dustman—Lonnie Donegan (Pye)
4. He'll Have To Go—Jim Reeves (RCA)
5. I Love You Because—Johnny Cash (London)
6. You've Got What It Takes—Mary Johnson (London)
7. Little Waltzka—Howard Morrison Quartet (Zodiac)' Local"
8. Wild One—Bobby Rydell—Columbia
9. Wild One—Bobby Rydell—Columbia
10. Way Down Yonder In New Orleans—Freddy Cannon—Top Rank

Top Rank, New Zealand, To Handle Prestige Labels

NEW ZEALAND—Top Rank Records Ltd has announced that as of June 1 it will also handle Prestige Records Ltd. Prestige labels and discs released under the franchise held by Prestige Records Ltd.

Top Rank's Philip Warren said Prestige entered the deal to secure the benefit of wider distribution and promotion available through the wide commercial interests of Top Rank's parent firm, Kildare. He added they hoped the label and disc theatre films and is allied with theatrical interests. Existing label names employed by Prestige will be retained under the new set-up. Among the labels is Roulette.
Country

**Disk Jockey**

**REGIONAL REPORTS**

**SOS MERKEL**

KRL—Umatilla, Oregon
1. Till These Dreams Come True (I. Owner)
2. Thunder And Lightning (H. Morgan)
3. Miller Cove (I. Tucker)
4. Who Will Buy The Wine (C. Walker)
5. Lancaster Old Town (I. Keel)
6. Since I Lost You (J. Jermain)
7. One More Time (I. Price)
8. My Heart Don't (L. Fitchett)
9. Please Help Me, I'm Falling (I. Hulihan)
10. Just One Time (I. Gibbons)

**Leon Stone**

WBLA—Brockton, N.C.
1. Hard Luck Blues (I. Will)
2. Is It Wrong (I. Price)
3. She's Game (I. Will)
4. Above And Beyond (I. Will)
5. Season Of My Heart (I. Cash)
6. Fire Of Love (I. Bacon)
7. Baby Rocked Her Daily
8. My Heart Don't (I. Hulihan)
9. Just One Time (I. Gibbons)
10. Live It Up (I. Table)
11. Hot Red Lincoln (I. Ryan)

**Carl Stuart**

WEWA—Charleston, Pa.
1. He'll Have To Go To J. Reaves
2. The Old Lonesome Feeling (I. Moorer)
3. Six Pick To Go In (I. Thompson)
4. You're The Only Good Thing (I. Morgan)
5. Please Help Me, I'm Falling (I. Hulihan)
6. Wishing Thinking (I. Stuart)
7. Big Iron (I. Robbins)
8. Another In (I. Drayko)
9. Above And Beyond (I. Gibbons)
10. Sink The Bismarck (J. Hartner)

**Brice Hubbard**

WDOC—Prestonsburg, Ky.
1. I'm A Hungry Truck Driver (I. Lynch)
2. Please Help Me, I'm Falling (I. Hulihan)
3. One More Time (I. Price)
4. Sweetheart Again (I. DeBarnows)
5. Jerk Me Love (I. West)
6. Don't Know Why I. Acree
7. Night Time Is Cry Time (I. Ashworth)
8. Tip Of My Fingers (I. Anderson)
9. I'm A Fool For You J. Mirelle
10. Speaking Of Angel (I. Bacon)

**Charlie Grant**

KSWD—Woodward, Okla.
1. Why Did You Come Over (I. Smith)
2. Above And Beyond (I. Gibbons)
3. Baby Rocked Her Daily (I. Will)
4. Miracle Of Love (I. Trimble)
5. Jenny Lee (I. James)
6. Memory Of Love (I. Wells)
7. Seasons Of My Heart (I. Hulihan)
8. Selloff And Tenderly Please (I. Cash)
9. Empty Haws (I. Phillips)
10. Tip Of My Fingers (I. Anderson)

**Boots Barnes**

WAIP—Pilchuck, Ala.
1. Please Help Me, I'm Falling (I. Hulihan)
2. Above And Beyond (I. Gibbons)
3. Just One Time (I. Gibbons)
4. Wrong Comedy (I. Swords)
5. Lose Love Boy J. Rustell
6. Just One Time (I. Price)
8. Six Pick To Go In (I. Thompson)
9. Family Bible (I. Cory)
10. Left To Right (I. Wells)

**John Dimick**

1. In A Moment Song My Love (I. Jeanes)
2. Please Help Me, I'm Falling (I. Hulihan)
3. One More Time (I. Price)
4. Tip Of My Fingers (I. Anderson)
5. One More Time (I. Price)
6. Too Much To Love (I. Streets)
7. Living Alone (I. Hill)
8. We Lived It Up (I. Dickens)

**Bill Clifton**

(Starady 497)

Kilgore shouldn’t have much trouble rounding up admirers of his vocal talents when they get a listen to the heartfelt way he handles “Love Has Made You Beautiful.” Tune’s a bright, toe-tapping affectionate and Merle sells it with sentimental fervor. Has the chart sound. Jimmy Jay helps out by doing the mid-deck recitation on the lament on the lower end.

**Bill Carlisle**

(Columbia 41079)

(+) “HOME, SWEET HOME” (2:05) [Mohawk BMI—Carlisle, Wallace] Carlisle steps out smartly with this first Clifton and Carlisle Mountain Boys engage in a real Bluegrass hoe-down, essaying the jet-speed lament with a clipper.

(+) “AIR BRAKES” (2:00) [Moss Rose BMI—Hum] Rough and tumble romance is belted vigorously by the artist here.

**Bill Carter**

(Showboat 1504)

(+) “PONY EXPRESS” (2:45) [Buna, Twin Oaks BMI—C. & L. Anderson] High-stepping historical saga marks the 100th anniversary of the Pony Express. Carter’s tribute is well done and should be received enthusiastically.

(+) “YOU’LL NEVER KNOW” (2:00) [Buna, Twin Oaks BMI—C. & L. Anderson] Again Carter’s in charge of an infectious session, this one bearing traces of a rousing gospel shout.

**Ray Godfrey**

(4 J & 01)

(+) “THE PICTURE” (2:50) [Yo- nah BMI—Howell] Intriguing saga of the "picture on the barroom floor” is carved out with feeling by Godfrey.

(+) “OVERALL SONG” (2:10) [Dogwood BMI — Godfrey] Here the artist tosses with a country blues opus.

**Nita Lynn & Jimmy Parrish**

(Allistar 7205)

(+) “KISS AND MAKE UP” (2:45) [Songbird BMI—Trice, Trout] Lovey love duet finds both in an affectionate mood. Pleasantly appealing deck.

(+) “TOO QUICK TO CON- LONGELY LOVE” (3:30) [Songbird BMI—Parrish] Change of mood to the weeping area continues the tender duct offerings of the pair.

**Billy Nix**

(Glen 1802)

(+) “AN OLD FLAME” (2:15) [Hits of Tomorrow BMI—Nix] Nixes waxes sentimental about a past romantic interest. Good, honest warbling stint.

(+) “SUSIE AND EARL” (2:36) [Hits of Tomorrow BMI—Nix] Now the songster tells for a happily-ending love story.

**Dee Stone**

(Eastern 5619)

(+) “SUN OF LOVE” (2:30) [Snow BMI—Stone] Artist, with the Edgewater Mountain Boys in tow, offers light entertainment with this brisk-spaced hillbilly stanza.

(+) “DRIFTING DOWN THIS RIVER” (2:28) [Snow BMI—Stone] Another fast- stepping side for the hillbilly markets.

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**Country Reviews**

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**The Cash Box**

June 4, 1960

www.americanradiohistory.com
Country

TOP 50 ACROSS THE NATION

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<td>PLEASE HELP ME, I'M FALLING</td>
<td>21</td>
<td>JENNY LOU</td>
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<td>2</td>
<td>ONE MORE TIME</td>
<td>22</td>
<td>BABY ROCKED HER DOLLY</td>
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<td>3</td>
<td>HE'LL HAVE TO GO</td>
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<td>ABOVE AND BEYOND</td>
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<td>JUST ONE TIME</td>
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<td>IS IT WRONG</td>
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<td>THAT'S MY KIND OF LOVE</td>
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<td>8</td>
<td>WHY I'M WALKING</td>
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<td>THE OLD LAMPLIGHTER</td>
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<td>YOUR OLD USED TO BE</td>
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<td>LIFE OF POOR BOY</td>
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<td>SEASONS OF MY HEART</td>
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<td>TOO MUCH TO LOSE</td>
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<td>SMILING BILL McALL</td>
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<td>YOU'RE THE ONLY GOOD THING</td>
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<td>JOHNNY MY LOVE</td>
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<td>LIVE IT UP</td>
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<td>KEYS IN THE MAIL BOX</td>
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<td>ACCIDENTALLY ON PURPOSE</td>
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Your reporter (Allen H. Horozofsky) went and did it! Yup, I ambled down the aisle Sunday and took me a bride. Her name's Marilyn (Manishes) and she hails from Manchester, New Hampshire. Well, on with the week's news. . . .

Top Roy

"THERE'S SOME ANOTHER PURPOSE" (RCA 7700) was released late last month by Mrs. Roy Rogers and the Provaceners, and Roy appears to be one of the many acts taking advantage of the upcoming Independence Day weekend in July to get a jump on the competition. The album has received favorable reviews from critics and fans alike, making it a must-have for any country music enthusiast. The album features a mix of traditional country music and modern pop sounds, with Roy's signature twang and harmonies adding a unique touch to each track.

THINGS TO COME

Country Round Up

CARL BELEW

RECOVERING Red Foley is to be replaced on "Jubilee U.S.A." again June 4 by Eddy Arnold, with guests June Valli, Cowboy Copas and Patsy Cline. . . . Multi-tudinous miles are to be logged by "Jubilee" personal appearance units in June. They'll fan out from "The Crossroads of Country Music" to make their happy sounds in Michigan, Ohio, Iowa, Indiana, Wisconsin, Minnesota, Nevada, Oklahoma, Texas and Arkansas. . . . And all eyes were on Uncle Cyp, two-ton Bill Ring, the Promenaders and Sherrill Wilson's band at the recent Missouri Optometric Convention. . . . Top Talent-booked ballroom dates are on tap for Johnny Horton next week when TT's Jimmy McConnell has Johnny working at the Coliseum Ballroom in Davenport, the Melody Mill in Dubuque and the Gayla in Independence, Iowa. Also for Top Talent, Horton plays Buck Lake Ranch in Angola, Ind. on June 12. . . . From Las Vegas, where she's windin' up two weeks at the Showboat, "Jubilee's" Norma Jean crosses the continent to join Bobby Lord at Buchanan, West Virginia's annual Strawberry Festival, June 3. . . . The Copa Club in Saucassau, N.J. played host to a two day Juneteen when Elton Britt and Shorty Warren and his Western Rangers were in for headlining chores. Elton left and Shorty remained for the second day to back up Smokey Warren, Dottie Mae and Billy Carson.

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3 Selling Country Singles

BABY ROCKED HER DOLLY

3 Selling Country Artists

FRANKIE MILLER

Chartbound Again!

BABY ROCKED HER DOLLY

#496

MERLE KILGORE

Chartbound Again!

GETTING OLD BEFORE MY TIME

#497

Jubilee, U.S.A.'s newest star

MARGIE SINGLETON

Chartbound Again!

MY SPECIAL DREAM

#502

Published by Bayou State-BMI

Staraday has the country music sound that gets the play

STARDAY RECORDS

Box 115, Madison, Tennessee

On Spartron in Canada

The Cash Box—June 4, 1960

43
WHY SEEGBURG CREATED THE

"ARTIST of the WEEK"

PHONOGRAPH AND
MERCHANDISING PLAN FOR YOU

Every experienced music operator knows that a phonograph which can create interest and excitement at the location level is good for his business.

Such a phonograph maintains income in top locations, cements the operator-location relationship and sustains high resale value for later trading.

Most important, however, where new equipment is revolutionary enough in character to create an in-sistent demand, many operators have been able to use it to obtain more equitable commission arrangements with their locations.

Under today's conditions with continually rising costs this is more than just desirable. It is a necessity.

Another important factor must be considered. It's this. Your business is directly related to that of the record manufacturers. You must, if you are to obtain maximum location revenue, be able to offer the best selling music played on millions of home turntables.

Here's the record situation today:

. . . 33 1/2 album records are outselling singles about 7 to 1 in dollar volume. And the music from these best-selling albums is largely unavailable in singles form for operator use.

. . . the most important factor in retail record selling today is "impulse buying" — the willingness of the customer to buy the album principally from the appearance of the colorful jacket.

. . . the sales of 33 1/2 stereo albums to the public and the rapid decline of 45 RPM single sales add up to a revolutionary trend in the industry. This is a trend that the music operator has been unable to capitalize upon.

SEEGBURG HAS THE PHONOGRAPH PLUS THE MERCHANDISING PLAN YOU NEED!

Seeburg's "Artist of the Week" phonograph can play both the old 45 and new 33 1/2 RPM Stereo Singles. And the dynamic new 33 1/2 Stereo Single (now being released by 18 top record companies) brings heretofore unavailable best-selling albums to coin-operated phonographs.

Furthermore, Seeburg now brings the industry's top music salesman — the album cover — to the phonograph in a brilliantly illuminated display panel. It sells records in retail stores by the millions. It will sell more music to more people in your location.

And finally, an audio-visual method of presenting this plan to your location has been developed which takes all the guesswork out of selling it.

So here is an unbeatable combination: The music the public likes best in 33 1/2 Stereo, the phonograph that can merchandise it properly at the location level, and a Master Merchandising Plan to translate it into more dollars in your pocket.

See your Seeburg distributor without delay and ask for a demonstration of the Seeburg "Artist of the Week" phonograph and merchandising plan.
Editorial:

Keep the Public Relations Programs Rolling With Organization and Support!

One of the thrills derived at the recent MOA Convention was the evident progress being made in the development of public relations programs—both grass roots and national. It is apparent that considerable effort has been made in the past year to organize practical programs which will reflect to the benefit of all in the industry.

Over the years a great deal of conversation was devoted to public relations, but except for a few isolated efforts by individuals in their home areas, nothing of a definite nature was undertaken. Now we are happy to report there is definite evidence of organized units at work, and ready to go to work, with well thought out plans to reach the general public, the press, and government officials—to tell the true facts about the coin machine industry and the people who comprise it.

In planning public relations work, there were two problems to overcome—leadership and finances. It is always necessary that several dedicated men, men with the interest of the industry and its members at heart, be willing to assume the leadership; willing to spend hours and hours of their time (and, in most instances, considerable of their own money) to prepare the groundwork of a compact unit of men and women to plan and institute practical programs. Then, the next step is to obtain the finances so necessary to carry out any programs planned. The leadership must devise means of securing and collecting this money. If the leadership is strong and dedicated, the finances come along—maybe not as much as is needed, but sufficient to get off the ground. The extent and type of program is then determined by the amount of money available to invest.

What is needed now is more organized units in local areas—and more financial support for those units already organized. Coinmen should allocate a certain sum to be used for public relations work—and split it up between his local unit, and the national organization, The Coin-Machine Council.

We’ve made tremendous progress in the past year. Let’s make it greater! Get started in your own community! Contribute more money to your local group if it’s already in action! And, be sure to send along some money, no matter how large or small, to The Coin-Machine Council, 75 East Wacker Drive, Chicago 1, Illinois.
The AMI and Rowe equipment lines have previously been sold separately by Automatic Music, Inc. and Rowe Manufacturing Co.—both subsidiaries of Automatic Canteen. Headquarters of Rowe-AMI Sales Company will be in a new building now under construction which occupies a square block on the Congress Expressway and Halsted Avenue on the west side of Chicago.

John W. Haddock was the Chairman of Rowe-AMI Sales Company and Charles H. Brinkmann, President. Edward Zahn, Vice-president; Robert Deutsch, Vice-president; Jack Dunwoody, Vice-president; T. M. Kohsa, Treasurer; and Frank J. Newman, Secretary.

Haddock and Batajek will continue to serve as president and vice-president of Automatic Music, Inc. Brinkmann, Deutsch and Dunwoody are presently officers of Rowe Manufacturing Co. in New York and will all move to the new Rowe-AMI headquarters in Chicago. Kohsa and Newman, both officers of Automatic Canteen, will occupy the same offices with Automatic Canteen in its Chicago headquarters.

Leverence expressed the belief that the purchasers and users of Rowe-AMI equipment will be better served through this consolidation of activities although it is not the intention to disturb the present AMI or Rowe marketing methods which are satisfactorily established.

**Scott Crosse Opens New Building With Gala Open House Celebration**

**Music, Entertainment, Attract 300 Coinmen**

**PHILADELPHIA, PENNA.—Philadelphia's coin machine trade turned out on masse last week, Sunday, May 22, when Abe Witsen opened the doors to his new Scott Crosse Company home located at 1641-45 North Broad Street. The firm's new quarters was the site of a lavish afternoon-evening affair attended by well over 300 coinmen and guests. A top flight cornet band was on the menu accompanied by music supplied by a 4-piece band. Al Martino, 20th-Fox recording star and home town boy, entertained the guests during the afternoon affair and was joined in this capacity by Jerry Butler, recording artist whose home is also in Philly. Weil wishers sent flowers from all parts of the United States and the flora decorations almost crowded out the best, Abe Witsen, who was assisted by his sons, Harry and Bill Witsen, and his staff. The building is a street level affair with a ceiling height of about 75 feet, suitable for stocking large quantities of coin operated equipment. The basement portion will be utilized by office space and equipment storage.

Scott Crosse displayed its franchised lines, among them the Bally baseball game and shuffle board, the Keeley "Red Arrow" upright equipment, and its complete phonograph line, the Rock-Ola "Tempo II" series. The firm also owns a branch office in Scranton.

On also on display was an assortment of kiddie rides, games, music and all types of coin operated equipment, reconditioned and available for sale. The firm expects to introduce a one-stop record service this week.

"Scott Crosse expects to continue its efforts to supply the operators in Eastern Pennsylvania, South Jersey and Delaware with the utmost in service and equipment," stated Witsen, president of the firm.

"Our expansion plans took hold early this year with the official signing of papers turning over the building to us. We are sole owners of this building and expect to utilize it to its fullest extent. In addition, our sales staff here in Philadelphia, Bill Witsen and Roy Rogers, have been enlarged with the addition of Moe Bayer, veteran coin machine salesman with almost twenty years sales experience to his record. Bayer will enable us to put full steam behind our sales program and fulfill our goals for 1966."

Pictured above, during the gala event, is the Witsen family, Bill, Abe and Harry. To the right is the Scott Crosse sales staff, Rogers, Bill Witsen and Bayer. Bottom picture shows a corner spot in the huge showrooms with guests enjoying the open house festivities.

Scott Crosse operates music, games and arcades in the Pennsylvania area under the supervision of Harry Witsen. The distributing company will function from the same building and the newly appointed record department is expected to round out the Scott Crosse operation.

**West Coast NAMA Regional June 10-11**

**SAN FRANCISCO—National Automatic Merchandising Association will conduct a regional meeting in the Jack Tar Hotel, this city, on June 10 and 11, in conjunction with California Automatic Vendors Association, Cigarette Vendore Institute of California, and Northwest Automatic Retailers Association. Officials advised that it was the first time the four associations will meet together.**

**NAMA previously had planned five regional meetings in the U.S. during this fiscal year. The invitation to three local associations for the west coast meet was as a move whereby the results of a local session would be more definite if operators from the three locals combined for a common purpose.**

CVO of California made the announcement and advised that a function scheduled for Saturday, June 11 would announce a "precedent-breaking" upcoming event.
Allen J. Stern Memorial Planned

CHICAGO—In tribute to the late Allen J. Stern, founder and active figure in the field of Edgewater Hospital Heart Research Fund, organization officers, by unanimous vote, recently changed the name to the Allen J. Stern Heart Research Fund.

ST. CROIX FALLS, WIS.—Allen J. Stern died here Dec. 5, after a brief illness, at the age of 75. He was the founder of the Stern's Coin Machine Co., which was one of the first in the coin-operated machine field. He was also the founder of the Stern's Coin Shop, a well-known coin machine exchange.

Syracuse Coinmen Donate Blood To Kisil

SYRACUSE, N.Y.—Recently, Ted Kisil, public relations manager for the Davis Distributing Corporation, local Seecos distributor, had his blood on Sunday, in need of a certain type blood to combat an illness that requires regular blood transfusions. As reported in a recent issue of American Red Cross Mirror, house organ of the Red Cross organization, several groups came forward and donated the blood to Kisil. Pictured here, as they appeared in the house organ are, from left, Mrs. J. Wilson, another Seecos distributor; Mr. and Mrs. Wilson, the press club; Mrs. Ann Belenger, director of the coin machine association in this area.

ST. LOUIS, MO.—The coming revolution in merchandising by the modern vending machine—a descendant of the oldtime penny chocolate, salted peanut, and gum dispenser—will change buying habits, provide more efficient and economical sales, and make shopping a pleasure instead of a chore, John L. Wilson, president of Universal Match Corporation said Tuesday, May 17, at the Advertising Club of St. Louis.

Most of this enthusiasm for the future, said Wilson, is due to the perfection of the currency changing device by Universal's subsidiary, National Rejectors, Inc. This new device can handle anything from a dollar to a five dollar bill, spot any phony bills and reject them. Devices accepting larger bills are expected to be announced soon. With this new currency changer, practically complete automatic merchandising is now possible. The super merchandisers will soon be in use in various parts of the country.

“Today, great shopping centers, giant supermarkets, self-service stores and department stores have created new and different problems. Some stores have been working on these new problems with elaborate systems of checking on shoppers to cut down loss through pilfering and mishandling of merchandise.

“So, what at first looked like the most economical and efficient method of doing business now turns out to create new problems that the coin machine can solve, and thus result in higher prices to the consumer. 

“Now comes our new device for currency handling and money changing. The development of this machine and equipment is revolutionary. The device handles sales of almost every description, takes the customer's currency, deducts the amount of his purchase, turns in the change, and delivers the merchandise. After how complex or numerous the transactions.

“The shopper of tomorrow will face beautifully designed equipment with long rows of attractively displayed, packaged, fresh, clean merchandise of every description. Everything will be clearly marked as to price and quality. Also, the customer will place his currency in one of any denomination in the machine. The automatic scanner reads the amount and checks the authenticity of the money. If it is counterfeited, the machine rejects it at once,” concluded Wilson.

Fischer Appoints 3 Distributors

CHICAGO—W. R. (Bill) Weikel, director of sales for Fischer Sales and Manufacturing Company, reported last week that he finalized the appointment of three distributors in different parts of the country and Canada to handle distribution of the Fischer line of billiard tables.

Weikel announced the following appointments:

1. Bill Morse, owner of Bill Morse Co., will handle the line in Portland, Ore.
2. Tom Smith, owner of Smith's Billiards, will represent the line in Seattle.
3. Bill Weikel, owner of Weikel's Billiards, will handle the line in Vancouver, B.C.

Sears Boom In West

SEATTLE, WASH.—The Western Governors Conference conducted here were advised that only another World War can halt the greatest growth in the West's history between now and 1970.

Dr. H. Dewey Knepper, industrial economic consultant, advised the conference that the surge of growth will be preceded by a recession in 1951. "The recession, while it will cut down government costs, will mean a period of expansion and new plant construction for many industries which prefer to build in a time of soft markets and abundant labor supply," he said.

REAL HOT CLOSEOUT

Chicago Coin

REBOUND SHUFFLE

Guaranteed to Look and Work Like New

LIMITED EDITION

$50.00 Each

Rush 1/3 with order—balance C.O.D., F.O.B. Philadelphia

SEND FOR NEW AND COMPLETE LISTS

D A V I D R O S E N

Exclusive AMI Dist. to Pa.
855 N. Broad Street, Philadelphia, PA.
PHONE—CENTER 7-2903

WORLD WIDE

Now Delivering CHICAGO COIN'S

KING BOWLER QUEEN BOWLER PONY EXPRESS EXPRESS SHOOT THE CLOWN GUN SIX GAME BOWLER WORLD SERIES DROP BALL JET PILOT

ARCADE

Bally SPACE GUNNERS $295 C. C. ROCKET—NEW $275 Bally ALL STAR BOWLER $175 $295 C. C. TWIN HOCKEY 175 Bally SUPER CROSS HOCKEY $245 C. C. MYSTERY SHUFFLE $175 C. C. ROCKET SHUFFLE $245 C. C. STEAM SHOVEL $75

United 2 Player SHOOTING STAR

COMpletely RECONDITIONED

Cable Address: "GAMES", Chicago.
Terms: 1/3 Depl, Bal.
Ship Dakota.

The Cash Box—June 4, 1960
If it's COIN OPERATED, we have it!

**SPECIAL of the WEEK**

HEAVY HITTERS $300.00 each

- Carnival
- Circo
- Ace High
- Add A Line
- Auto Race
- Derby Day
- Easy Aces
- Frenzomans
- White Clump
- Canal
- Kings
- Smokey Signal
- Smurf

$800.00 EACH

ACROSS THE BOARD

SCOTT CROSS CO.

1641 No. Broad Street

Center 6-4444

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**ATLAS** ... Music and Vendors

**MUSIC SPECIALS**

- WURLITZER 1500A $150
- A.M.I. E-120 $165
- A.M.I. E-121 $145
- WURLITZER 1400 $115

**USADO CIGARETTE VENDORS**

- SEEBURG 200 $300
- WALLOMATIC $310
- SEEBURG 100A $95
- WURLITZER 1300 $95

**ATLAS MUSIC COMPANY**

2118 S. WEST LANE, CHICAGO 47, ILL., U. S. A.

**AMOA of Penna. Contribute $600**

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**HARRISBURG, PENNA.**—Pictured above, Rabbi David L. Silver, headmaster of Yeshiva Academy of Harrisburg, receives check from Leon Talzen, AMOA manager, as Aaron S. Feinerman, Yeshiva president, looks on. The presentation was a part of AMOA of Pennsylvania’s current public relations program.

**WILLIAMS’ PLANT AND DISTRIBUTORS GET TOGETHER**

**Davies Dist. Ties Into Album-Of-Week Promo With Local Club Attraction**

**ANDY WILLIAMS FEATURED ON STAGE & ON MODEL “Q”**

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**TURIN, ITALY**—A juke box public relations campaign sponsored in leading newspapers by Wurlitzer and AMI distributors for Italy, is winning widespread public acceptance for the coin-operated music industry.

Articles pointing out the advantages of the juke box in providing music of excellent quality to please any taste at a price within the reach of almost everyone appear regularly in the Italian press. The campaign appears to be succeeding not only in laying a solid foundation for the future of the juke box in Italy, but also as an appreciable play stimulus at the present time.

Apparecchi Musica! Italy’s public relations efforts on behalf of the Italian juke box industry extend beyond newspaper alone. In addition to the favorable reaction of the newspaper reading general public, good will is gained at the location level as well with a series of large show cards which feature top ranking popular recording artists. The first four cards reproduced and now in use, each of which has been printed in a different color, feature Domenico Modugno, Tony Dallara, Maria and Joe Sentieri.

The three-fold purpose of the use of these location cards. First, they remind patrons of the availability of Italian A.M.I. juke boxes. Second, and perhaps even more important for the music trade, the “Moderato, the Volume of the Juke Box” which is plainly printed on each card, The purpose is to counteract the tendency of many listeners to want their selections played at a volume level which, while pleasing to them, may be so loud as to be disturbing to others present in the location. The friendly admonition, it is reported, has not had a negative effect but, to the contrary, has resulted in greater play than ever before.

A similar problem, even more severe in its effect on the juke box income, has been a source of difficulty for locations in a number of Latin American countries. There, where music halls are more open air than those in northern climates, excessive volume on the juke box can be heard too plainly by those on the outside. As a result, the neighbors complain and, where corrective steps are not taken, the imposition of curfew on juke box play is often brought about.

Cards similar to those used by Apparecchi Musica! Italy might well be adapted by music operators and locations in Latin America which have been troubled by this noise problem since allowing it to continue can result in appreciable loss of juke box revenue.

Thus far, the newspaper articles and location cards in use in Italy have helped patrons to understand and accept the part in enjoying the juke box and the music without bringing official restraints on hours of play.

**N.Y. State Guild**

**EXPECTS BIG TURNOVER**

**FOR JUNE 11 AFFAIR**

BEACON, N.Y.—Officials of the New York State Operators Guild were optimistic last week after reviewing returns from solicitations made recently for tickets to the Annual Dinner Dance Westclift scheduled to be held at the New Roxy Hotel, Loch Sheldrake, N.Y., on June 11 and 12. The banquet will be held Saturday evening, June 11.

Reservations at the hotel, to date, indicate a heavy crowd for the week-end with many others attending for the Saturday evening affair.

The weekend was planned by N.Y.S. Guild officials since the location is in the country and conducive for a weekend stay with the official dinner on Saturday evening.

Mike Mulqueen, chairman of the banquet committee, has advised that advertising in the journal will surpass previous years and that ticket reservations for the dinner will probably do the same. The New Roxy Hotel is offering special weekend rates starting at $5.00. The hotel is offering free golf and swimming accomodations.

Reservations may be made by contacting Mulqueen at the Beacon association address, P.O. Box 21.

**WESTCHESTER MEETS JUNE 20**

**PORT CHESTER, N.Y.—**The Westchester Operators Guild will hold its regular bi-monthly meeting at the Port Chester Hotel at this time and at this time of day. The monthly meetings are held at American Legion Hall in White Plains.

**SYRACUSE, N.Y.**—With the current Seeburg “Album of the Week” promotion only weeks old, Davis Distributing Corporation, this city, has already made great strides in merchandising the promotion throughout its Seeburg franchised territory.

Last week, a local club, The Three Rivers Inn, featured Cadillac recording star Andy Williams, who appeared on an 11-day personal appearance at the club. The location’s music machine, a Seeburg Model “Q” also featured the entertainer via the new display panel designed to accommodate an “Album of the Week.” The LP, of course, was Andy’s latest, “Lonely Street,” one of the LP’s available for the Seeburg Juke box merchandising promotion. The headliner and the machine attracted SRO crowds at the 1200-seat theater-restaurant during the 11-day engagement.

Shown above with Williams is Miss Judy Wertheimer, a student at Syracuse University, as the Seeburg photograph is placed on location at The Three Rivers Inn.

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The Cash Box—June 4, 1960
NEW YORK—Each year, coinmen in the New York area contribute support to Boys’ Town of Italy, world renowned project organized to help and inspire young children who are home-less. This year’s drive was coordinated under the supervision of the Public Relations Committee of the N.S.C.C.M.A., Inc., as part of its overall program to improve the public’s impressions of the coin machine industry. (See The Cash Box May 11).

Shown above Mr. J. P. Carroll-Abing, president of Boys’ Town of Italy, accepts the check in the amount of $800 from Al Miniaci, “Senator” Bodkin, PR Chairman, and Meyer Parkoff, of New York City column, on behalf of the coin industry in New York State.

After making the presentation Parkoff, president of Atlantic New York Corp., stated, “Boys’ Town of Italy has taken homeless boys into its fold, to give them a new home, an education and inspiration to be useful citizens. We, in the coin machine industry, take pride in our efforts to help and do our share towards furthering these ideas and helping to continue this work.”

Keeney Appts. Kraft’s Automatics In Britain

LONDON, ENGLAND—J. H. Keeney & Company, Chicago, Illinois, advises that Kraft’s Automatics Ltd., of London, England, has been appointed exclusive British agents for its line of amusement machines.

Kraft is awaiting delivery of Keeney’s current machines, “High Straight,” pinball machine, and two uprights “Red Arrow” and “Criss-Cross Diamond.”

CMI Attracts 86% NCMDA Members

CHICAGO—Eighty-six per cent of the National Coin Machine Distributors Association has enrolled in the Coin-Machine Council for public relations, it was announced today by O. L. (Bob) Slifer, executive director. Slifer also is on the Council’s membership committee.

“Membership response on the part of distributors and jobbers proves beyond question that anyone who is organization-minded is the first to stand up and be counted on any national issue which benefits the industry,” he said, in making the announcement. “It also proves that this public relations program, which has long been needed, has been recognized by the distributors as an absolute necessity.”

Slifer pointed out that members of the NCMDA recognized at once that if the industry was benefited, the individual within the industry would benefit, and the foundation for future generations now attending schools and soon to join the family coin-machine business would be firmly cemented in the eyes of the community and the nation as a sound small business.

“We are certain that with various maligning headlines in newspapers and magazines throughout the country, distributors would do very well to pause and reflect upon the stability of their business, their families and their communities,” he continued. Surely the small annual fees, when broken down into a weekly basis, is infinitesimally small in comparison to overall good when accrued in the months and years to come.

“The cost to the distributor is a little more than two packages of cigarettes, or a couple of good cigars a day,” Slifer indicated. “For the jobber, it’s half that!”

Tom Chatten of State Music entertained Red McCallum, son Bill McCallum, Don Morris and John Willford at a big fishing sortie near his Lake Texoma cabin in Oklahoma. The party brought in a total of 400. Clover to home, business is good at State, says Tom. . . R. M. Jones is moving to California and going into the television business in that state. . . Visitors at O’Connor Dist. Co., the past week included: Ed Mashek, Westey; Mr. Price, Italy, Mr. Upham, Franklin; Carl Forsby, Daingerfield; Pete Selman, Longview; Garland D. Lamar, Waco; and Ray Williams, Hearne, and M. T. Johnson, Ft. Worth. . . Nine people attended Bob DePriest’s Ski Club meet last Sunday. Fear of high winds and storms held down the presence of more regulars; however, the weather and water turned out to be near perfect. Highlight of the affair was the 15-mi skiing feat across the waters of Texoma by Bob. . . Cigarette Vending Service’s Melvin Bryant just purchased a new home. . . J. W. Williams is back to work at Cigarette Vending after an absence of six weeks. . . Commercial Music’s R. W. Williams just returned from an Hawaiian vacation the proud possessor of an Hawaiian suit. . . Gene Williams is on a business trip through West Texas. . . Rex Bush, planning a vacation to Los Angeles, intends to take his family to Disneyland.

Household of Roy Hopper, head of Houston Music Box, and wife Elsie, under new management since May 18th when their first child was born. Ellen Lee is the young lady’s name and she weighed in at eight pounds, two ounces. Houston coinmen that attended MOA show in Chicago included: L. R. Gardner, Gardner Sales Corp.; Harold W. (Pappy) Daily, H. W. Daily, Inc.; C. O. (Red Harrington and David Harrington, R. & H Distributors, . . Baker Distributing Co., wholesale record dealer, recently closed the Houston office and shipped all inventories to home office at Dallas. Their salesmen will now cover for J. R. Deveraux, well known operator of Luffkin. . . Vernen Meek, United Records salesman for San Antonio and Austin area back from vacation . . . Short but enjoyable visit with A. H. Shannon, owner of Coin Machine Sales and Hazel Turner, secretary-treasurer of the firm . . . Eye catching Becky Lancaster, formerly with Baker Distributing Co., now with Houston Music Box. Another newcomer at Music Box is petite Flo Scoto who used to be with Hauschild Music Co., Victoria. Victoria has long been noted as the city of millionaires but Flo said she was not one . . . Local operator Ted Harris enjoyed excellent fishing at Port O’Connor. . . Mrs. Barnes from Bryan Music Co., Bryan, record buying at United Records. . . Another out of town visitor was operator T. R. Nato, of Navasota. . . Excellent sales report from Community Record Shop, major retailer in East End Section.

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“Sunny,” an advanced model replacing United’s “Big Bonus” shuffle alley; and “Savoy” is a modified, improved (in design and player appeal) version of the “Falcon” big ball, 6 player bowling alley, according to DeSelm.

In pointing out the most exciting features in “Sunny,” DeSelm said: “United Manufacturing continues its steady use of colorful, flashy cabinets, as well as ‘regulation’ and ‘bonus’ scoring.

“Naturally,” he added, “a United shuffle alley is intended for players everywhere without the very popular ‘regulation’ scoring. However, this new ‘Sunny’ and ‘Falcon’ Six Bonus’ shuffle alley, ‘bonus’ scoring, as it offers the player much excitement and suspense in maximum scoring and competitive play.

Another new feature DeSelm stresses as an additional action getter is the new “Easy” and “Normal” strike button. This button, which is located at the front of the alley (within easy reach of the player) offers the player big excitement.

“Based on the excellent sales we enjoyed with ‘Sunny’s’ predecessor, ‘Big Bonus,’” DeSelm stated, “we are convinced that United’s bowling shuffle alley will more than assert itself among operators all over the nation, and particularly in the Chicago area.

“The ‘Sunny’ big ball, 6 player, bowling alley, represents the current state of the art. Every size available in 13 foot and 16 foot lengths. A 4 foot section is also available in the 13 footer for the larger size bowling alley.

DeSelm asserted that “Sunny,” coupled with United’s “Bowl-A-Rama” big-bowler—”which aroused such unprecedented interest on the exhibit floor at the recent MOA convention—will also engender much player action in many bowleries and other multiple type locations during the coming months.

He said: “We cannot stress too strongly the importance this year of such battery-type amusement centers all over the country. “As in ‘Falcon,’” DeSelm stated “we again feature the players’ option of ‘regulation’ or ‘bonus’ bowling. In ‘bonus’ scoring there are ‘special’ high scores earned for strikes and spares, which double and triple with each succeeding frame.

“Scoring in United’s ‘Sunny’ progresses in this manner: The player earns 30 points per strike, and 20 points per spare from the first through the tenth frames. Scoring then graduates to 60 points for each spare from the eleventh through the fourteenth frames (on top of the bonus awards). The fourteenth frame is the eleventh (bonus) frame,” DeSelm said.

“Savoy” also features the “easy” and “normal” opportunity to score strikes at the front of the alley.

DeSelm estimated that list prices for “Sunny” bowling shuffle alley and “Savoy” big ball bowling are the same (list prices which were held steady for “Big Bonus” bowling shuffle alley and “Falcon” big ball bowler.

**Look at the Facts**

**THE SECURE WAY TO A SUCCESSFUL BUSINESS**

- Thousands of locations available
- New customers every minute.
- Use the same rides year after year - life-like in appearance
- Our animals never become out of date.
- No supplies to replenish or buy
- Collect once a month.

**Bill DeSelm**

among operators all over the nation, and particularly in the Chicago area.

United Releases “Sunny” Shuffle and “Savoy” Bowler, Both 6-Players

CHICAGO—Bill DeSelm, general sales manager for United Manufacturing Company, this city, announced the release this past week of two new bowling amusement games, “Sunny” 6 player bowling shuffle alley, and “Savoy” 6 player big ball bowler. Production on both games is geared for peak sales.

“Sunny” is an advanced model replacing United’s “Big Bonus” shuffle alley; and “Savoy” is a modified, improved (in design and player appeal) version of the “Falcon” big ball, 6 player bowling alley, according to DeSelm.

In pointing out the most exciting features in “Sunny,” DeSelm said: “United Manufacturing continues its steady use of colorful, flashy cabinets, as well as ‘regulation’ and ‘bonus’ scoring.

“Naturally,” he added, “a United shuffle alley is intended for players everywhere without the very popular ‘regulation’ scoring. However, this new ‘Sunny’ and ‘Falcon’ Six Bonus’ shuffle alley, ‘bonus’ scoring, as it offers the player much excitement and suspense in maximum scoring and competitive play.

Another new feature DeSelm stresses as an additional action getter is the new “Easy” and “Normal” strike button. This button, which is located at the front of the alley (within easy reach of the player) offers the player big excitement.

“Based on the excellent sales we enjoyed with ‘Sunny’s’ predecessor, ‘Big Bonus,’” DeSelm stated, “we are convinced that United’s bowling shuffle alley will more than assert itself among operators all over the nation, and particularly in the Chicago area.

“The ‘Sunny’ big ball, 6 player, bowling alley, represents the current state of the art. Every size available in 13 foot and 16 foot lengths. A 4 foot section is also available in the 13 footer for the larger size bowling alley.

DeSelm asserted that “Sunny,” coupled with United’s “Bowl-A-Rama” big-bowler—”which aroused such unprecedented interest on the exhibit floor at the recent MOA convention—will also engender much player action in many bowleries and other multiple type locations during the coming months.

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**World’s Most Complete Coin Machine Catalog — FREE to Importers**

COIN MACHINE EXCHANGE, INC.
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**Equipment sales this past week seemed to be holding well with large increases noted in the arcade field. Last minute orders for weekend and Memorial Day business had jobbers rushing reconditioned jobs thru the lines. Team sales this past week were the best we have had in a long time. We have increased business over last year with the firm going to a 6-day week to get all that extra business. Our largest sale was to a local restaurant which took a machine potential on location, especially along arcade lines. New park opens June 19th and expects a typical "Disneyland" reaction.**

Coinmen can reach Al Denver, recruiting from a heroin operation, at Kings Highway, 1767, Chicago. Coinmen also note to Room 206 and help Al’s recuperative period, expected to last several weeks according to his friends. Emil Addy, Wurlitzer rep, in to see Abe Runyon, Super 15A Distributor, at 2310 W. 4800th St., says: “I’m taking hold after his recent acquisition of the franchise. Harry Keppen and I have been working with Mr. Runyon in several deals in the works. .. Joe Forney, veteran rep, strolls coinrow and reports to his Rattler’s restaurant and also on the music-games biz which, according to Joe, is a bit off with a 50% for 40" with a "limit" of change in the showboat arrangement. Joe was out in Connecticut to round up a deal, and home. Next week he will return to Denver. The Danneman firm will also take on the Seeburg’s ’76 in two weeks with great expectations of growth in this area. The Seeburg outlet distributes the Gottlieb game line and also operate in conjunction with its distributing division. Charles had just received a presentation on Seeburg’s newest line, and is beside himself. The St. Louis coinrow and for the month.”

**Eastern Flashes**

**The Cash Box June 4, 1960**

www.americanradiohistory.com
As the Summer season approaches two subjects taking precedence over all others in coinrow are the approaching vacation schedules and the pending general elections in the Fall. Meanwhile, sales in most sectors on amusement and music equipment are definitely holding their own. 

First-hand observation of White Sox proxy Bill Veeck's surprisingly "active" pinball-type scoreboard last Saturday during a baseball game, fascinated the writer. He noticed that some of the coin-bound swatters on the object of Veeck's pride and joy practically went berserk. It did everything but "tilt" and fire atom bombs to the general glee of the fans. However, after much hair-pulling (!) by Veeck and his cohorts Chuck Comiskey the jammed controls were finally cleared.

Bill O'Donnell, Bally's general sales manager, gets happier by the hour as he feels that durable sales he and Art Garvey are racking up on Bally's new upright amusement game, "Jumbo." It's certainly a "Jumbo" sales getter, according to Bill. Herb Jones explains that "Jumbo" is loaded with trips Bally folks have been waiting for. Indeed, the Coin Gravel Corporation will visit this past week to the demon "fus" bag, and was forced to recoup at home, much to Bill's dismay. However be phonograph part has run by "Klever Belles" seem to be growing in popularity all over the country. This is a source of great pleasure to him. Clayton Nemeroff spent the past week in the office at Keeney laying plans for his next itinerary, and Harold Dorgan busied himself concentrating on the new console game, V. N. (A.) Allbrighten, Keeney's recent purchase. Business "down under" is definitely looking up for him. He looks forward to a steady sales picture for the remainder of the year, based on previous results.

ART GARVEY  RICHARD FEINSTEIN  HERB PERKINS  DAVE ROCKOLA

News really poured out of United Manufacturing this past week, as general sales manager Bill DeSelm announced release of a new bowler, hard on the heels of the "Bowl-A-Rama." "Sunny," a bowling shuffle alley created to follow up the "Big Bonus" shuffle alley, and United's "Saveo" was released to follow up the "Bowl-A-Rama" ball bearing alley. These 3 bowling games, (with "Bowl-A-Rama") give United a big push for multiple type amusement locations during the coming months. Herb Oettinger surprised his lovely mother last Sunday with a dinner party to celebrate her 88th birthday... Art Weinand, director of sales for Dynamic Industries, announced the appointment last week of World Wide Distributors to handle distribution of Chicago Coin games in Chicago, Northern Illinois and Indiana. World Wide's Joel Stern, Leonie Micon and Fred Shor more than expressed their happiness over this appointment... Alvin Gottlieb and Nate Gottlieb, D. Gottlieb & Company, point out the fact that Gottlieb's 4 player pinball machine game, "Texan," looks as one of the best 4 players ever to come out of the plant. In fact, Alvin sez, Gottlieb's distributors and operators all over the country and overseas roundly acclaim it.

Our town was graced by 2 genial visitors last from across the big pond. Freim Danneman and Curt Stenstrom planned to see quite a few of their coin friends, but illness interrupted Curt's plans temporarily. He reluctantly spent the most part of last week in the antiseptic confines of Henrotin Hospital. Prior to his hospital stay he consulted at length with Sam Stern and Sam Lewis in the offices of Williams Electronic Manufacturing Corp. Sam Lewis tells us Williams have released a 2 player pinball game "Serenade," right on the heels of a terrific sales push with Williams Electronic's "Official Baseball" pinball amusement game. This new game is loaded with exciting features, according to Lewis. ... First Coin's Joe Kline reveals that the busy one Northside firm has hit the jackpot last week. Bill Wiczek info that Wiz received very favorable response as a result of his firm's participation in the recent MOA convention. The new speaker and baffle line, which was first shown at the conclave, is doing banner business... Rock-Ola's George Hincher made special mention of the fact that Rock-Ola's "Tempo II" 1960 phonograph models are maintaining a steady, fluid market acceptance all over the country, in Canada, and throughout the European markets. Al Adickes of Hamburg, Germany, spent quite a bit of time visiting with Dave Rockola and Ed Harris recently. ... Just a few words to say that genial "Senator" Al Bodkin, the much admired New York coinman, left his imprint on the minds of many of the Coin-Machine Council directors during the recent board meeting in Chi, when he advised on the ways and means of obtaining good public relations for the entire coin machine industry. The "Senator" strongly feels that present efforts will ultimately reap many rewards in the near future, and urges everyone connected with the industry to join the PR council.

Tower Distributors' Bob Greene info that sales on Wurlitzer phonographs are maintaining a level sales pattern on sales pattern these days, and he and Carl Greene are optim-istic about results for the second half of 1960. ... LeRoy Kraehmig, executive vice-president of United Music Corp., reveals that Sparks Specialty Co. of Atlanta, Ga. and Columbus, S.C. will host a Grand Opening celebration in the new headquarters at 1305 Taylor Street in Columbus. At the same time there will be a gala showing of United Music's high-styled new UPC-100 phonograph and United Mfg's "Bowl-A-Rama" big ball bowler. The party will be hosted by R. N. Sparks, D. H. Fisher, and Mrs. Floro Kenneyer of the Sparks organization; and Kraehmig, Johnny Canola, and other as yet unspecified members of the United Music aggregation. ... Amos Heilichler popped into town on one of those rapid "in-and-out" trips from his Advance Distrib headquarters in Minneapolis. Amos tells us his many varied coin and music activities keep him too busy to relax during these trips. He was certainly delighted to see so many of his friends when he was in fer on the Mid Continent with Norman Pines.

Parveyor Distrib's Herb Perkins just returned from a business jaunt to the West Coast, and is busy making up for lost time on orders and deliveries, which piled up on his desk. ... Mort Levinson, National Coin Machine Exchange, reports increased activity in export business. Also, according to Mort and proxy Joe Schwartz, Gottlieb's 4 player "Texan" pinball amusement game is racking up continued excellent reaction among area operators. ... Exhibit Supply's Chet Gore is hard at work reading his first amusement game for the arcade trade. Exhibit's "Vasemetric" Card Vender is enjoying the high tide of the summer amusement park trade. Herb Tekip, Riverpark View, predicts a fine season in store for the huge Chicago amusement park. The park is featuring many innovations to attract the crowds, and numerous successful rides and attractions.

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Your Best Deal Is from NYACK SLATE CO.

745 Federal St.
NYACK, N.Y.

Williams Electronic Corp. Ships New 2-Player Pingame “Serenade”

J. the Drink management Sacramento

WE NEED THE FOLLOWING

BINGOS

Bally Ice Frettis

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Bally Beauties

Gottlieb PIN BALLS

Beginning with 1957

JUKE BOXES

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Wurlitzer 1700 and 1900

Seeburg HF-100-R

Seeburg 1100-A

Rex-Oak 1453

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See your distributor or write:

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333 MORTON ST.

BAY CITY, MICH.

Auto-Bell Mfg. Releases “Super Circus” Electronic Upright To Trade This Week

CHICAGO—Al Warren, sales manager for Auto-Bell Novelty Manufacturing Company, announced that Auto-Bell’s “Super Circus” upright amusement game is being released to the trade this week.

He stated that the decision to produce this game was made after careful perusal and months of intensive study and consideration of a United States Court Of Appeals ruling; rendered in March of 1958, whereby this equipment, according to Judge John S. Hastings, Chief Judge F. Ryan Duffy, and Judge W. Lynn Parkinson, is not construed as a gambling device.

Judge Hastings said that this device has no drums or reels and the only insurians are the animal characters on the glass front face.

Warren further stated that, after careful weighing this decision which was placed into effect regarding Auto-Bell’s “Circus” amusement game in 1958, management of the firm made plans to release the “Super Circus” amusement game. This unit is contained in a compact, bright and colorful cabinet which permits it to be placed in any size location.

“In other words,” Warren said, “‘Super Circus’ is an ‘in line’ machine for small locations and is flashy and colorful enough for larger size locations.”

The front glass is illustrated with the pictures of animal. as follows: monkeys are shown on the front of the cabinets, elephants and hippopotamuses on the third line, lions on the fourth, elephants on the fifth, and camels on the highest award. On the sixth and last column of figures, the symbols grade in awards from top to bottom through the clowns.

Another interesting feature on “Super Circus” is the fact that the lights now flash horizontally whereby in previous games lights flashed vertically. Other features include the “Twin Award” and the “Three King Master” feature for extra special awards.

Scoring is accomplished as follows: when two monkeys or two tigers and an elephant light up the player earns special awards. Other special awards are made by two hippo and an elephant and two lions and an elephant.

“Advance indications assure us that ‘Super Circus’ will be very popular this season among operators as well as players,” Warren said. “Our distributors are immediately jumping on the bandwagon with sample orders and these orders will be shipped this week. We know have a winner, ‘Super Circus’ and so do most markets throughout the country.”

Meeting Dates

Music Operators’ Associations

June 1—California Music Merchants’ Association

Place: Sacramento Hotel, Sacramento, Calif.

2—California Music Merchants’ Association

Place: U. S. Grant Hotel, San Diego, Calif.

3—AMO A

Place: 414 Keller St., Harrisburg, Pa.

3—Phonograph Merchants’ Association, Cleveland, Ohio

Place: Holleden Hotel, Cleveland, Ohio (General)

6—Eastern Ohio Merchograph Operators’ Association

Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

6—California Music Merchants’ Association

Place: 311 Broadway, Oakland, Calif.

8—California Music Merchants’ Association

Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

8—Western Massachusetts Music Guild

Place: Chalet Restaurant, West Springfield, Mass.

9—New York 7—Hilton Hotel, Times Square, New York

9—California Music Merchants’ Association

Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

9—Berks County Amusement Machine Operators Assn.


Place: Ambassador Hotel, Milwaukee, Wis.

15—California Music Merchants’ Association

Place: Fresno Hotel, Fresno, Calif.

15—New York 7—Hotel Pennsylvania, New York


Place: General De Kalb Inn, 1364 De Kalb Street, New York

16—Eastern Ohio Phonograph Operators’ Association

Place: 4104 Rush Boulevard, Youngstown 12, Ohio

(Executive Board)

18—Ohio Phonograph Operators’ Association, Cleveland, Ohio

Place: Holleden Hotel, Cleveland, Ohio (Executive Board)

The Cash Box—June 4, 1960
Max Roth Receives President’s Award
For Service To Community

The award is made on the basis of an annual study of Jewish communal leaders throughout the U. S. and Canada who have given outstanding service to their congregation during the year. Roth has been president of Congregation Ohev Zedek in Wilkes-Barre for almost a decade.

Roth received the award, a gold medallion, during special award ceremonies at the traditional annual dinner of UOJCA, the 62-year-old national orthodox synagogue body which was held May 8 at the Roosevelt Hotel in New York City. More than 800 leaders in the U. S. and Canada attended.

The veteran coinman is credited with being one of the organizers of Hebrew Day School in Wilkes-Barre and has served as vice-president of the Jewish Community Center and vice-president of the Wyoming Valley Jewish Committee.

His firm represents The Wurlitzer Company in Western Pennsylvania and in addition, distributes games and reconditioned equipment.

Sparks Opens New
Columbia Showroom

COLUMBIA, S.C.—Sparks Specialty Company recently moved the showrooms and offices to newer, more spacious quarters at 1000 Taylor Street in this city, in keeping with the firm’s expansion program over the past year.

R. N. Sparks, president of Sparks Specialty, actually reopened the distributorship in the older premises in Columbia early in 1959 when he acquired the distribution of United Manufacturing’s amusement games and music lines. Sparks also maintains offices and showrooms in Atlanta, Georgia.

Sparks Specialty has been handling the distribution of coin-operated equipment for more than 25 years. D. H. Fisher heads up the operation in Columbia, Mrs. Flora Kennerly is manager of the Atlanta, Georgia office.

Sparks is currently planning a combined Grand Opening of the new headquarters in Columbia and gala showing of United Manufacturing’s “Bowl-A-Rama” high ball bowling alley, and United Music Corporation’s exciting, new UPC-100, 1960 model automatic phonograph early in June of this year.

United’s “Sunny” shuffle alley bowling and the “Savvy” big ball bowling alley will also be shown at that time.

Leo Kraehmer, executive vice-president of United Music Corporation, advised last week that Mr. Sparks will shortly make an announcement of the actual dates of the Grand Opening. Spectators in this city.

The photo here shows a sidewalk view of Sparks Specialty’s new location in Columbia.
Gottlieb’s 4 Player

**Sensational New Triple Relay Kick-Out Holes**

- Lighting all 3 Kick-Out Holes lights “Roto-Targets”, Roto-Holes and topaz Rollovers for 10 times target value
- Top Rollovers score 10 times the value of lighted Indicators when yellow Bumpers are lit

- Lighting all 3 Kick-Out Holes lights Pop Bumpers and Cyclonic Kickers for high score
- Two super-powered Flippers for action skill shots
- 3 or 5 Ball Play
- Coin-box with Locking Cover

It's Always Profitable to Operate Gottlieb Games!

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**Rutzen Apptd. Chairman Of Export Committee**

**Governmental Post Covers 20 Upstate Counties**


The Committee will function in an advisory capacity and meet with officials of the field office of the Department of Commerce to consider plans coordinated with departmental programs. Future periodic meetings of the Committee will be held with appropriate reports disseminated for public information.

Rutzen is well equipped for the executive duties required in this honorary governmental post. As Export Sales Manager for The Wurlitzer Company, this city, he is responsible for world-wide sale of all Company products including electronic organs, conventional pianos, electronic pianos and coin operated photograph. Rutzen is currently serving as President of the Buffalo World Trade Association, a post which he is holding for the second time.

**Operate Williams Official Baseball**

**the “NEW LOOK” and “FEEL” in Baseball Games!**

**Willians ELECTRONIC Mfg. Co.**
4242 W. Fillmore St., Chicago 24, Ill.

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**Natl. Rejectors Plant Closed July 24-Aug. 5**

ST. LOUIS, MO.—Art Hauser, general sales manager, National Rejectors, Inc., this city, has advised that the plant will close for vacation periods at the close of business, on July 22, and will re-open on Monday, August 8.

“We suggest you endeavor to anticipate your requirements for this period so that we may be able to arrange for scheduling of materials before the July 22 date,” stated Hauser in an announcement to the trade.

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**Shack Continues Juke Box Promotion**

LONDON—Another boost was given to the Juke Box Industry last week when Cyril Shack, Director of Phonographic Equipment (1958) Ltd., installed a Wurlitzer 200 stereo machine on the stage of the Victoria Palace, London on the occasion of The Royal Command Performance. The Juke box was used to introduce the teenage stars by playing a few bars of their latest disk. As the whole of this show was given nation wide television coverage on Sunday, May 29th, Shack’s enterprising step has undoubtedly helped to raise the prestige of the Juke box as a means of music and entertainment, thus benefiting the industry as a whole.

At the Variety Club of Great Britain Disc Luncheon last week Shack again seized the opportunity to install the latest Wurlitzer 200 stereo machine in the foyer of the Dorchester Hotel.

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**Operate Williams Official Baseball**

**the “NEW LOOK” and “FEEL” in Baseball Games!**

**Willians ELECTRONIC Mfg. Co.**
4242 W. Fillmore St., Chicago 24, Ill.
FOR SALE—Bally & Unit Small Ball Bowlers—A condition. Toledo, Ohio. Tel. MIRON 8-8215 CHANCE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-6624)

FOR SALE—Attention European Distributors: Lowest prices on AMI, Wurlitzer, and Seeburg phonographs, and on all kinds of coin operated machines. Call or write for list of distributors. All colors in stock. Prices F.O.B. Chicago. possibilities.

FOR SALE—Exporters, we have surplus of new Balley coils, wipers, contact plates, etc., for Bally Rowlocks and Big Beauty. Will sell at one half factory list. Write Seeburg Mfg. Co., 107 Missouri Ave. EAST ST. LOUIS, ILLINOIS.

FOR SALE—Baseball Specials—sharp and shoped. Williams Pinch Hitters $37.50; Williams Short Stop $300; Bally Heavy Hitter $325; Coin-Op Products $195; DISTRIBUTORS. 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. Wsptor 1-5776)

FOR SALE—New Bally Spook Gun; New Bally Targets; New Chi-Coin Star Rocket; Positively like new. Bally 725 $350; 735 $350; 745 $350. CENTS Change, burg Bingo; Bingo; Bingo; Bingo in stock. New 1/3 or 1/2 orders Bence, OKLA.; $79.50; $39.50; $165.; $249.50; $1600 $95.; AMI; H-200 $45.; $325.; 201 $125.; 150 $125.; 342 $150.; 260 $85.; 160 $75.; 300 $75.; 298 $45.; 146 $25.; 144 $195.; 120 selection Boxes $44.50. K. G. GABRIELIN & CO. & TOUCH ME DRIVING LINE, S.E. ATLANTA, GA. (Tel. Jackson 5-4741)

FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, Conny Fair. 6-1070. Coin-Op Auto Test, latest model, CC Rebound Shuffler, Old Smokie (train) Kiddie Ride, no reason to return. Contact: JACK GORELICK, J. ROSENFIELD COM- CMD. 1901 WASHINGTON. ST. LOUIS 8, MO. (Tel. Forest 7-6700)

FOR SALE—10 Ball Bungo Champs (like new) $150. ea. Immediate shipment on receipt of deposit. XXXX, MOver. (Tel. 2-3405)

FOR SALE—The—Sea Islands $425; Beach Time $255; Ballerina $525; Miss America $125. Cypress (Ohio) $150.; Carnival Queen $125; Key West $75.; Sun Valley $150. Bright Show $100; Marked $100. from exporters of the South, CROWN BONNEVILLE CO., INC. 1551 BARONNE ST. W. NEW ORLEANS, LA. (Tel. MA 3991)

FOR SALE—We lot 'Em—Ballerina $525.; Sea Island $425.; Carnival Queen $150.; Key West $75.; Sun Valley $150.; Beach Time $255.; Cypress Garden $180.; Sun Valley $150.; Show Time $150.; Forest $100.; NO MILWAUKEE, 1320 CHICAGO 41, ILL. (Tel. Avenue 6-6701)

FOR SALE—Prilow The new plastic coating that won't chip, crack or peel. Can be used on any game wheels, bowlers, slot machines. For example: MR. SHUFFLE, MIDGET SHUFFLER, etc. Send in for price list. (Tel. 3-4202)

FOR SALE—2 Capitol Projector Panoramas in A-1 condition. Late model RECALL COIN MACHINE 8 OTHER. Write HARTFORD, CONN. (Tel. JA 7-5111)

FOR SALE—Smoke Shop—275, Capacity 650; "The Best Electric Cigarette Machine Made on Earth". Can call or write today. BILLOTT ENTERPRISES, 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DER 1-1855)

FOR SALE—A machine that pays for itself first week with little or no service! Lucky Housewives will report this and more. NATIONAL DISTRIBUTORS, 125 S. ENGLISH AVENUE, SPRINGFIELD, ILLINOIS.

FOR SALE—Seeburg M100R $250; C $325; G $425; R $500; V200 $500; K125 $750; Wurlitzer 1800 $335; Rock-Ola 1610 $300; New Seeburg, New ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 5, MASS. (Tel. De oat 2-1500)

FOR SALE—Attention Pittsburgh operators, for sale 14 ft. Alleys with machines. Cost new, reconditioned, up to 30% off. 1/3 deposit. Write C. M. CHISHOLM, 1224 BROWNSVILLE RD., PITTSBURGH 16, PA.

FOR SALE—Seeburg 45 RPM 100 A $125; Show Times $45; Key West $45, AUTOMATIC MUSIC CO., 703 MAIN ST., CHESTER, PENNSYLVANIA. (Tel. NE 5-1443)

FOR SALE—See us for all types of Bally Bungos, all machines completely cleaned and shopped. You will be thoroughly satisfied with our equipment. Distributor of Seeburg COIN DISTRIBUTING CO., 912 PIONEER AVENUE, NEW ORLEANS, LA. (Tel. MA 6386)

FOR SALE—Seaburg Burling Alarums operates on flashlight battery—2 minutes installation, slightest tampering sets off alarm. Seaburg hoodlums away before damage can be done. $95.00 complete with 1200 old No. 2000, select coin. G. I. SPECIALTY, $361 YORK ROAD, SPRINGFIELD 6, PHILADELPHIA, PA.

FOR SALE—Seeburg Stereo 222 $899.50; Seeburg KDI $469.50; Seeburg VL $299.50; Seeburg V $275.90; Seeburg C 103 $439.50; AMI J-1025 $175.00; AMI J-1015 S. 165.50; AMI D 80 $119.50; Auto Photomat $99.50. CULP DISTRIBUTING CO., 614 WEST GRAND, OKLAHOMA CITY, OKLA. (Tel. CE 2-8004)

FOR SALE—Used machines of all makes for sale at auction for locations. AUTOMATIC MUSIC DISTRIBUTORS, 211 S. DENT, WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. Forest 5-3456)

FOR SALE—Evans Shooting Gallery—open 5 days a week. A-1 condition, stationary targets, less than a year old. 1/3 deposit. Send full details. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, OR. (Telephone: 8-3756)


FOR SALE—Special—10 United Simplex 20 ft. Bowlers, slightly used, $650. each. UNITED DISTRIBUTORS, INC. 902 W. MAIN ST., JEFFERSON CITY, WICHITA 3, KANSAS. (Tel. Ho 4-6111, 4-3504).
WURLITZER

1. 1250, 50, 48 Sel., 45 or 78 RPM ... 49.50 75.00
2. 1300, 50, 48 Sel., 45 or 78 RPM ... 50.00 75.00
3. 1450, 50, 34 Sel., 45 & 78 Intermix ... 95.00 125.00
4. 1500, 52, 34 Sel., 45 & 78 Intermix ... 100.00 125.00
5. 1650, 53, 48 Sel. & 78 Intermix ... 175.00 225.00
6. 1650A, 53, 48 Sel. & 78 Intermix ... 195.00 225.00
7. 1700, 50, 41 Sel., 45 or 34 Sel. ... 225.00 350.00
8. 1800, 50, 34 Sel., 45 or 34 Sel. ... 350.00 450.00
9. 1900, 50, 34 Sel., 45 or 34 Sel. ... 550.00 757.00
10. 1165, 50, 34 Sel. ... 650.00 957.00

SEEBURG

1. MHOA, 51, 100 Sel. ... 95.00 125.00
2. MHOB, 51, 100 Sel. ... 225.00 250.00
3. MIBL, 51, 100 Sel., Light Cab. ... 265.00 275.00
4. MIBC, 50, 100 Sel. ... 275.00 325.00
5. HF100G, 53, 100 Sel. ... 395.00 450.00
6. HF100H, 54, 100 Sel. ... 450.00 495.00
7. Y15, 70, 160 Sel. ... 125.00 162.00
8. Y20, 70, 250 Sel. ... 250.00 250.00
9. VL200, 50, 250 Sel. ... 395.00 450.00
10. KD200H, 57, 200 Sel. ... 525.00 595.00

The Cash Box—June 4, 1960
<table>
<thead>
<tr>
<th>GENCO</th>
<th>Ball Bowlers</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Skill Ball</td>
<td>2 Player (1/56)</td>
</tr>
<tr>
<td>6. 6 Player (1/57)</td>
<td>100.00</td>
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<table>
<thead>
<tr>
<th>KEENEY</th>
<th>Shuffles</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Diamond Bowler (5/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Bikini (6/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Cango (6/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. American (9/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Speedy (8/54)</td>
<td>100.00</td>
</tr>
<tr>
<td>6. Shuffle Tartetto, Del. (8/54)</td>
<td>95.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>UNITED</th>
<th>Shuffles</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Leader (11/53)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Rainbow (5/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Banner (8/54)</td>
<td>95.00</td>
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</tbody>
</table>

**BALL BOWLERS**

<table>
<thead>
<tr>
<th>BALLY</th>
<th>Shuffles</th>
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<tbody>
<tr>
<td>6. Leader (12/53)</td>
<td>95.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CHICAGO COIN</th>
<th>Shuffles</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Gris Bowler (10/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Fireball (11/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Thunderbolt (12/55)</td>
<td>95.00</td>
</tr>
<tr>
<td>6. Triple Strike (2/55)</td>
<td>100.00</td>
</tr>
<tr>
<td>6. Lucky Alley (8/58)</td>
<td>600.00</td>
</tr>
</tbody>
</table>

**WILLIAMS**

<table>
<thead>
<tr>
<th>Ball Bowlers</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Derby Roll (6/55)</td>
</tr>
<tr>
<td>6. Deluxe model</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BALL BOWLERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Chicago Coin Super Jet (125)</td>
</tr>
<tr>
<td>6. World Trainer</td>
</tr>
<tr>
<td>6. Deep Space</td>
</tr>
<tr>
<td>6. Exhibit Big Bronze</td>
</tr>
<tr>
<td>6. Exhibit Sea Star</td>
</tr>
<tr>
<td>6. Exhibit Space Patrol</td>
</tr>
<tr>
<td>6. Exhibit Space Patrol</td>
</tr>
<tr>
<td>6. Exhibit Induction</td>
</tr>
<tr>
<td>6. Science Fiction</td>
</tr>
<tr>
<td>6. Texas Merry-Co-Round</td>
</tr>
<tr>
<td>6. Yacht Club</td>
</tr>
<tr>
<td>6. 6 Player (11/56)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WILLIAMS</th>
<th>Ball Bowlers</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Roll-A-Bowler (12/56)</td>
<td>95.00</td>
</tr>
</tbody>
</table>

**KIDDER RIDES**

| 4. Rally Champion Horse | 50.00 | 75.00 |
| 4. Rally Moon Ride | 50.00 | 125.00 |
| 4. Rally Space Ship | 225.00 | 295.00 |
| 4. Rally Space Ship | 150.00 | 225.00 |
| 4. Rally Space Ship | 125.00 | 225.00 |

<table>
<thead>
<tr>
<th>UPFRONT ELECTRONIC SCORING F. P. GAMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Gun Smoke (Ga 5/56)</td>
</tr>
<tr>
<td>4. Hunter (Ga 5/56)</td>
</tr>
<tr>
<td>4. Skeet Shoot (Ga 1/57)</td>
</tr>
<tr>
<td>4. Spr. Big Tent (K 6/57)</td>
</tr>
<tr>
<td>4. Skill Parade (B 1/59)</td>
</tr>
<tr>
<td>4. Circus Train</td>
</tr>
<tr>
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</tr>
<tr>
<td>4. Circus Train</td>
</tr>
</tbody>
</table>

**THE CASH BOX**

The Cash Box—June 4, 1960
UNITED'S NEW

FALCON

BOWLING ALLEY

features popular players Choice of Scoring

Regulation Scoring
(TOP SCORE 300)

OR

Bonus Scoring
(TOP SCORE 990)

FRAMES SCORE
1ST-THRU-7TH
30X STRIKE
20X SPARE
8TH-THRU-10TH
50X STRIKE
40X SPARE

Bonus builds up during game ... collects at end of game

1 to 6 Can Play

4 JUMBO SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections to
17 FT. LONG
20 FT. LONG

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DIME COIN MECHANISM
2 for 25¢ COIN MECHANISM OPTIONAL AT EXTRA COST

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famous Bally JUMBO

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INSURE MAXIMUM PLAY AND PROFIT

PROFIT-PROVED "SOLO-SPOT" SCORING
IS STRONGEST PLAY-BOOSTER EVER BUILT INTO AN UPRIGHT

PROFIT-PROVED MECHANISMS
BASED ON CONTINUED SUCCESS OF 250,000 BALLY GAMES

CHOICE OF 3 COIN-STYLES
NICKEL-DIME-QUARTER
28 in. wide, 17½ in. deep, 57 in. high

Back in production by popular demand... Bally JUMBO... the only upright with famous Bally bingo-style advancing scores, advancing arrow-lights and mechanisms developed and profit-proved in the manufacture of the greatest games in history, from CITATION to LAGUNA BEACH. For powerful play-appeal... extra long life on location... top earning-power... get the new 1960 JUMBO today.

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