Young Brenda Lee is caught by the camera as she whispers "Sweet Nothin's" to one of her favorite boyfriends, Owen Bradley, Decca's Nashville A & R topper who recorded the canary's top ten smash. Although Miss Lee has had a number of successful disks during her Decca career, and has appeared on many of TV's top shows, "Sweet Nothin's" is far and away her biggest to date and has opened all doors for the songstress. Bookings are now pouring in for the lass and a return tour of Europe is currently being arranged. Her current LP is "Grandma, What Great Songs You Sang."
ANOTHER NEW SMASH HIT!
COMBINING
STAR POWER WITH SALES POWER

Connie Francis SINGS

JEALOUS OF YOU
EVERYBODY'S SOMEBODY'S FOOL

K 12899

the Hottest Label in the Business
M·G·M Records
1540 Broadway, N.Y. 36, N.Y., JU2-2000

www.americanradiohistory.com
Re: Section 317 Ruling—

IMMEDIATE CLARIFICATION URGENTLY REQUESTED

One week from today, the time allowed by the FCC for comment on its recent Section 317 ruling, officially expires. Many have already filed and the last week is expected to see additional comment from ARMADA and the NAB and certainly many radio stations which have been greatly affected by the FCC ruling.

Although ARMADA's and the NAB's comments will probably be thorough and give as complete a picture of the ruling's effect on both the record and radio industry as is physically possible, we are quite sure that by now the Commissioners are well aware of the difficulties. The recent NAB Convention in Chicago was sufficient evidence of the many different ways in which radio stations were handling these problems. The fact that many stations are still not clear as to how much to pay for a record, the varied answers to this question at the NAB panel meeting of the Commissioners, plus Oren Harris' comment that he felt a promotion copy should not be looked upon as an item of value, have further confused radio stations.

There is probably no doubt in anyone's mind, and this includes the FCC Commissioners, that some clarification of the ruling is absolutely necessary. But what is now the most important question of the day is when this clarification will be forthcoming.

Although May 2nd is the final day for filing comment, how soon after the last day will clarification be handed down? Time is of tremendous importance because the longer it takes for the ruling to be clarified, the more difficult it will be for stations to again change to a different method of operation, should that be necessary.

The radio and record industries urgently hope that the very familiar problem of government red tape will not delay early clarification.
<table>
<thead>
<tr>
<th>No.</th>
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<th>Artist</th>
<th>Weeks</th>
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<tr>
<td>1</td>
<td>Stuck On You</td>
<td>Elvis Presley</td>
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<td>2</td>
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<td>Mr. Lucky</td>
<td>George Auld</td>
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<td>Just One Time</td>
<td>Don Gibson</td>
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<td>Baby</td>
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<td>Ooh Poo Pah Doo</td>
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<td>Dio Mio</td>
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<td>Someday</td>
<td>Reba Ellis</td>
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**The Cash Box TOP 100**

Best Selling Tunes on Records

Compiled by The Cash Box from Leading Retail Outlets

— April 30, 1960

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*INDICATES BEST SELLING RECORDS ★ AVAILABLE AS STEREO SINGLE

*RED BULLET INDICATES SHARP UPWARD MOVE

www.americanradiohistory.com
SELL • SELL • SELL means

BOBBY RYDELL

The Biggest One Yet!

"DING-A-LING!"

"SWINGIN' SCHOOL"

CAMEO #175

RECORDS
PHILADELPHIA, PA.

www.americanradiohistory.com
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<thead>
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<th>Pos. Last Week</th>
<th>MONOURAL</th>
<th>STEREO</th>
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<td><strong>SOLD OUT</strong></td>
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<td>Kingston Trio</td>
<td>Frank Sinatra (Capitol SW-1221)</td>
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<td><strong>2</strong></td>
<td><strong>THE SOUND OF MUSIC</strong></td>
<td><strong>GENIUS OF RAY CHARLES</strong></td>
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<td>Original Cast</td>
<td>Roy Charles (Atlantic SD 1372)</td>
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<td><strong>3</strong></td>
<td><strong>THEME FROM A SUMMER PLACE</strong></td>
<td><strong>WHAT A DIFFERENCE A DAY MAKES</strong></td>
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<tr>
<td>Johnny Mathis (Capitol ST-1532)</td>
<td>Dinah Washington (Mercury SR-60158)</td>
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<td><strong>4</strong></td>
<td><strong>MUSIC FROM MR. LUCKY</strong></td>
<td><strong>TELL ME ALL ABOUT YOURSELF</strong></td>
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<tr>
<td>Henry Mancini (RCA Victor LSP 2194)</td>
<td>Nat &quot;King&quot; Cole (Capitol SW-1231)</td>
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<td><strong>5</strong></td>
<td><strong>PERSUASIVE PERCUSSION</strong></td>
<td><strong>HELLO AMIGOS</strong></td>
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<td>Various Artists (Command 5-100)</td>
<td>Amos Bro. (RCA Victor LSP-2100)</td>
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<td><strong>6</strong></td>
<td><strong>SOUTHERN PACIFIC</strong></td>
<td><strong>PETE FOUNTAIN DAY</strong></td>
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<td>Movie Cast (RCA Victor LSO-1032)</td>
<td>Pete Fountain (Capitol 7-1311)</td>
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<td><strong>7</strong></td>
<td><strong>BELAFONTE AT CARNEGIE HALL</strong></td>
<td><strong>BELLA VISTA</strong></td>
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<td>Harry Belafonte (RCA Victor LSO-6066)</td>
<td>Ella Fitzgerald (RCA Victor LSP-2215)</td>
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<td><strong>SOUTH OF SPAIN</strong></td>
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<td>Kingda Tri</td>
<td>Harry Belafonte (RCA Victor LSO-6066)</td>
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<td><strong>AMERICAN SCENE</strong></td>
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<td>Kingda Tri</td>
<td>(London PJA-3020)</td>
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**Metal**

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<td><strong>MUSIC FROM ONE STEP BEYOND</strong></td>
<td><strong>TIMELESS</strong></td>
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<td>Harry Lubin (Decca DL-8970, 79870)</td>
<td>Frank Sinatra (Capitol SW-1221)</td>
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<td><strong>LATIN A LA LEE</strong></td>
<td><strong>THE OCEAN</strong></td>
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<td>Jimmy Dorsey (Capitol T-1290, ST-1290)</td>
<td>Nat &quot;King&quot; Cole (Capitol SW-1258)</td>
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<td><strong>28</strong></td>
<td><strong>CAN'T YOU CEASE TO BE...</strong></td>
<td><strong>THE JUGGLER</strong></td>
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<td>Sigmund Romberg (T-1291, ST-1291)</td>
<td>Dinah Washington (Mercury SR-60158)</td>
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<td><strong>SANTO &amp; JOHNNY</strong></td>
<td><strong>BELLA VISTA</strong></td>
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<td>Johnny Mathis (Capitol ST-1532)</td>
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<td><strong>ANNETTE SINGS ANKA</strong></td>
<td><strong>ALWAYS</strong></td>
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<td><strong>CONNIE'S GREATEST HITS</strong></td>
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<td>Connie Francis (MGM E 3791; ST 7937; X 1688, 89, 90)</td>
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<td><strong>HELLO AMIGOS</strong></td>
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<td>Diane Eddy (Janet LP-70-1999; 3009)</td>
<td>Amos Bro. (RCA Victor LSP-2100)</td>
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<td><strong>FAIR</strong></td>
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<td><strong>MUSIC FROM ONE STEP BEYOND</strong></td>
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<td>Cannonball Adderley (Cannon 100; Riverside 12-311, 12-311)</td>
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<td><strong>CAN CAN</strong></td>
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<td>Roger Williams (Kay LP-3056)</td>
<td>Various Artists (Command 806)</td>
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**The Cash Box—April 30, 1960**

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www.americanradiohistory.com
**The Cash Box**

**Pick of the Week**

"EVERYBODY'S SOMEBODY'S "JEALOUS OF YOU (TANGO FOOL)" (2:18) DELLA GELOSIA" (2:25) [E.B. [A]bm—[Keller, Greenfield] Marks Bm—[Mascheroni, Mendes, Harper]

**CONNIE FRANCIS (MGM 12899)**

We'll bet our 'bottom dollar' that Miss Francis has another tremendous two-sider here. One half, "Everybody's Somebody's Fool," is an excellent chorus-backed, country-styled weeper that moves along at a quick beat clip. On the other half, the lark enotes with an emotion-packed "Mama" sincerity as curves out (only in Italian) the fine tango, "Jealous Of You." Orks are Joe Sherman on the former and Stan Applebaum on the latter. It's a double-barreled triumph.

"THE LITTLE MATADOR" (2:18) [Jat Bm—Burgess] "RED EYE" (2:15) [Jat Bm—Meeks]

**THE CHAMPS (Challenge 59076)**

The Champs, who have a smash sequel to their "Tequila" chart-topper in "Too Much Tequila," should do like-wise with their "sort of sequel" to the Kingston Trio's "Matador." Dubbed "The Little Matador," it's a cha cha charmer featuring some rib-tickling vocal comments. "Red Eye" is a rockin' handclapper that can also earn big coin.

"I REALLY DON'T WANT TO "UNLOVED" (2:13) "KNOW" (2:15) [Hill & Range] [J. Starns Arena ASCAP—David BMi—Barnes, Robertson] [Pockriss] 

**TOMMY EDWARDS (MGM 12898)**

Take your pick here. Tommy Edwards comes through with two powerful entries that should be plastered all over the charts in the weeks to come. One's the beautiful, while-back country smash, "I Really Don't Want To Know." The other's an ultra-lovely new cha-cha-styled romancer tagged "Unloved." Tommy's velvety-smooth piping, on both ends, is attractively backed by the Leroy Holmes ork-outfit.

"CHICK SAFARI" (2:25) "HAWK" (2:18) [Valleynook Bm—Kefer, Cafra] (Studio Bm—Jones, Thomas)

**BILLY HALEY & HIS COMETS (Warner Bros. 5154)**

Both ends here can follow the Haley crew's instrumental debut for Warner Bros. --- "Tungsten," into bivouac. They're two haunting finger-snappers, the quiet paced "Chick Safari" and the "Fever"-like "Hawk," that features Haley in the vocal spotlight with the Comets colorfully back-up instrumentally. Both ends look like moneymakers-in-the-bank for all concerned.

"CRY HURTIN' HEART" (1:55) [Joy ASCAP—Warren, Goehringer] "SYMPHONY OF SPRING" (3:30) [Joy ASCAP—Pearl, Berman, Lisboa]

**GUY MITCHELL (Columbia 14632)**

Guy Mitchell's next big chart item should easily turn out to be "Cry Hurtin' Heart." It's his newest Columbia effort and it's a quick moving, chorus (and whistle) backed country-styled weeper fashioned after his recent hits. Strong Joe Sherman-led assist rounds out the winner. However, don't overlook the extremely pretty ballad combo, "Symphony Of Spring." Attractive Glenn Gissler support here.

"ROMANTICA" (3:30) [Garland Summit ASCAP—Stillman, Verde, Hesel]

"I AM HEART" (3:45) [Garland Summit ASCAP—Alman, Kaye] JANE MORGAN (Kapp 332)

The songstress can bring U.S. chart success to "Romantica," the pretty sentimentality that capped this year's top prize in Italy's San Remo Festi-

The vocal is backed by a sound-wise Nick Perito Latin-flavored arrangement. Coupler is an easy swinger dubbed "I Am Heart."

"MAIS OUT" (3:01) "ONLY THE BROKEN" (Hearted 2:25) [Pinch] (Carnell ASCAP—Spears, Johnson)

**BOB BECKHAM (Decca 31098)**

Beckham, who recently grabbed off a high chart position with his "Crazy Arms," can cop two more with this new Decca pairing. One side finds him delightfully bouncing over a controversial, Parisian-flavored ditty tabbed "Mais Ooh." On the other half he pours his heart out as he convincingly renders the tearful, beat-ballad lifter, "Only The Broken Hearted." Fine ork-support chorus on both stanzas.

**STEVE GIBSON**

(ABC—Paramount 10105)

(B+) "I WENT TO YOUR WEDDING" (2:47) [St. Louis BMI — Robinson] Gibson effectively revives the onetime Pati Page flock. After getting simple could sound for awhile, organ and chorus enter the picture and completely succeed.

(B+) "TOGETHER" (2:22) [Tinker ASCAP—Pangitore] Brighter-beat doings here as Gibson and combo-chorus move in an infectious pace.

**JIM FORD (Drumfire 1)**

"THE STORY OF ELVIS CURRY PEELEY" (3:13) [Surrey ASCAP—Stanton, Semos, Chamber- lain] Against an organ-chorus, a narra-
tative recital skillfully traces the ca-
reer of the teen idol. Backing includes one of Mr. Robinay's hits, "Love Me Tend-
er." Off-beat entry that could get some attention.

"DESSERT WALK" (1:49) [Rockville Bm—Ford] The Starspine turn some effective instrumental tricks in this good-sounding rock instrument.

**THE VIRTUES (Wyne 123)**

(B+) "HIGHLAND GUITAR" (1:52) [Pralmar BMI—Bill, Diamon-Guy's Combo

The ten-be-
roses with "Guitar Boogie Shuffle" awhile back—take the familiar tune, "Low Down Blues," on a a rippling finger-
rock type. Type of display that can make noise.

(B+) "FLUCKIN'—PLANKIN'—BOOGIE" (2:25) [Virtu ASCAP—Virtuoso, Bruno, Lovett] Easy-go, but effective-sounding show-
ing here.

**MONTY BABSON (E.Ca Victor 7724)**

(B+) "QUARTER TO FIVE" (2:22) [Golden BMI—Arbuckle, Nune-
retti, Creatore] Affable light swinger about love found from the English vocals can sink the Ork. Should be programming room for side.

(B+) "CRAZY SHE CALLS ME" (2:09) [Massey ASCAP—Russell, Sigman] An oldie gets a fine, legit ballad touch.

**SANDRA DEE**

(Decca 50103)

(B+) "DO IT WHILE YOU'RE YOUNG" (2:25) [Northern ASCAP—Tampert, Loring] Actress sweetly handles the gentle ballad from the Russian full-length cartoon, "The Snow Touzet," which features the voice of Miss Dee. Appealing take.

(C+) "QUESTIONS" (2:29) [Davidson Bm—Dave, Moor] Cute, easy-go romancer. Deeve has an attractive 4-color pic of talent.

**LIGHT BROS.**

(Canadian American 113)

(B+) "AND I'M WITH YOU" (2:25) [David BMI—Frie-
denber, Sauter] Boys blend warmly to the inviting romancer. First-rate sen-
timental treatment from the combo-chorus. Very pleasing outing.

(B+) "DOUBLE DATE" (1:57) [Davidson BMI—Dave, Moore] A light-jumper the youngsters ought to appreciate.

**RENE TOUZET (GNP 158)**

(B+) "BLUE MOON" (2:27) [Rob-
ino ASCAP—Roget, Hart] The pro Latin ork of maestro-pianist Touzet translates the standard to a fine chart offering while a songstress nicely handles the lyrics.

(B+) "THE BULLFIGHTER'S SONG" (2:57) [Peer Inst. BMI—Nunez] The familiar melodic gets a solid Latin arrangement.

**BOBBY RENO (Square 505)**

(C+) "WHY AM I" (1:50) [Sigma ASCAP—Braun, Salwit, Sil-
verman] Ork makes some good rock-
atonement statements as it backs Reno's smoother voice.

(C+) "I WANT TO BE WANTED" (2:11) [Silent ASCAP—Sal-
vera, Kaufman, Silverman] Prelude to Reno's strong here in a dramatic arrangement.

**MIKE STEWART (Daw 817)**

(B+) "KISS BY KISS" (2:10) [Jimmie BMI—Kaufman, Green] Inviting ballad is nicely es-
sayed by the songstress. Backing is a fine Richard Weas-directed country-chorus affair. Kids' like the warm senti-
ments.

(C+) "CONTINENTAL SUIT" (1:50) [Janes ASCAP—Mar-
tin, Vincent] A rock-swayinger about the popular suit style.

**CAROL FRAN (Excello 2175)**

(B+) "ONE MORE CHANGE" (2:29) [Excelsior BMI—Mill-
er] The thrust effectively conveys the lyrics format here. She's got an attract-
ing throaty quality in her delivery.

(C+) "HOLD ME" (2:22) [Excelsior BMI—Miller] A fanciful Latin beat is the talent's setting.
With a Honey of a Coupling

IF THERE ARE STARS IN MY EYES

HOW DO YOU KNOW IT’S LOVE

CORAL 62197

Packaged for more SELLability with 4-color sleeve
The Cash Box

Pick of the Week

"DISH RAG" (2:05) (Part 1) [Sher-Lyn BMI-Roizer]
"DISH RAG" (Part 2) [Sher-Lyn BMI-Roizer]
NAT KENDRICK & SWANS (Dade 1968)
Nate and the Swans send up another 2-part instrumental that could follow in the click footsteps of their "Mashed Potatoes"—2-part, this one's a solid new dance item with the enticing tag of "Dish Rag" and both ends swing along in sock, money-making fashion. Get 'em.

"GET UP BETTY JEAN" [RT BMI—Toombe, Glover, Martin]
"COLD DOWN" [Glover BMI—Turner, Bernard, Toombs]
TITUS TURNER (Glover 296)
Turner, who has a solid noise-maker in (his sequel to Lloyd Price's "I'm Gonna Get Married") "We Told You Not To Marry," could go on to greater heights with this new Glover performance. Deck's an engaging novelty item, titled "Get Up Betty Jean," cut from the rockin' "Vakety Yak" mold. There's some more sock, coin-tours that sounds on the flip, "Cold Down."

"BORN TO BE WITH YOU" (2:10) [Mayfair ASCAP—Robertson]
"MY GUIDING LIGHT" (1:58) [Don Robertson ASCAP—Robertson, Blair]
THE ECHOES (Dolton 15)
Chances are the Echoes'll be joining the hit-company of their Fleetwood label-mates via this Dolton session. One side, "Born To Be With You," is the short-while-back Chordettes success that the crew takes for a sparkling new, fast beat bongo-highlighted (there's whistling mid-deck) ride. Slice has a great sound. "My Guiding Light" is a quick moving, soft-sell job that also has what it takes to make the grade.

"WITHOUT YOU" (2:06) [We Three BMI—Fleischacker, Curtis]
"THE SIMPLE THINGS" (2:15) [We Three BMI—Fleischacker, Curtis]
JIMMY CURTISS (United Artists 215)
New teen singer Jimmy Curtiss puts his best rock-a-ballad foot forward as he essays a fine plainspoken line "Without You." It's a standout thumper on which he receives a first rate rock-a-string erk and chorus backing from the Don Costa-led crew. Interesting percussion effects highlight the backdrop of the pro Curtis handling of the sincere medium-beat opener, "The Simple Things."

"DO YOU THINK OF ME" (2:50) [Sidmore—Moessier]
"NOT ONE SINGLE TIME" (2:46) [Sidmore—Moessier]
CINDY ELLIS (Laurie 3043)
Laurie comes up with another foreign alke that could do big things over here. This one, tagged "Do You Think Of Me (Denkst Du Noch An Mich)," is a captivating shuffle-ballad that features an ear-arresting, chorus-backed, German language vocal effort by Cindy Ellis. Keep close tabs on it. More of the same on a most appealing coupling dubbed "Not One Single Time (Nicht Ein Einziges Mal)."

"TIDDLY WINKS" (2:27) [Minit BMI—Orange, Toussaint]
"HEAVENLY BABY" (2:28) [Minit BMI—Orange, Toussaint]
ALLEN & ALLEN (Minit 609)
The Imperial-distributed Minit label, currently rockin' up a sales storm with Jesse Hill's "Ooh Poo Pah Doo," should do more of the same with this tantalizing novelty tagged "Tiddly Winks." It's a nursery rhyme lyric rafter-shaker that newcomers Allen & Allen, and ork, pound out in sensational beat style. Leads of gimmicks packed into this winner. "Heavenly Baby" is an inviting, beat-bald romantic couple.

CONNIE FREED (Challenge 59076)
"I WONDER WHO'S KISSING HIM NOW" (2:43) [E. E. Marks BMI—Hough, Adams, Howard]
The sentimental oldie receives a fine wistful pose by the thrush, with the Gus Levine orch-chorus turning-in a solid sound for backdrop. First-rate ballad programming.

"GOTTA GOMA HOME" (2:00) [Spartan BMI—Freed, Saxon]
A jumper with a good-natured way (theme reminds one of "Baby, It's Cold Outside").

ZENO GOSS (Thunder International 1055)
"PRISONER OF LOVE" (2:30) [Mayfair ASCAP—Columbus, Robin, Gaskill]
Sonderg's reading of the standby includes interesting effects from the orch's string section. Spinable side.

"DOLL DOLL" (2:15) [Zeno Goss BMI—Goss]
Good-feel in this light-beat affair.

WETBACKS (Wildcat 0047)
"JOSE JIMENEZ—Part 2" (2:25) [PaDu BMI—Green]
OK shuffle-beat sound that includes an imitation of Bill Dana's "Jose Jimenez," character seen on the Steve Allen Show, and group carry on.

"JOSE JIMENEZ—Part 1" (1:50) [Pa Du BMI—Green]
Jose is introduced as a guitar player and the beat works follow.

SABIBANS (Yale 212)
"BLUE SUMMER WIND" (2:23) [Clever BMI—Matts, Briggs, Burns, Siebel]
Haunting, intriguing sound from chanting songsters and Belons combo. Interesting teen side that could come thru.

"LIVING FLAME" [Clever BMI—Kramer, Sabatino]
Lead handles the lazy-beat moody.

CYMBALS & REVELERS (AAR 0033)
"FALSE HEARTED LUV'ER" (2:41) [Blue Hill ASCAP—Cadger, Winslow] Boys and beat combo offer an account of an ordinary piece of philosophy.

"SPRINGTIME" (2:30) [Blue Hill ASCAP—Cadger, Winslow] Softlyn in the season.

BRAD SUGGS (Phillips 3554)
"CLOUDY" (2:18) [Up BMI—Suggs, Underwood]
Irriging sound from instrumentalists and chanting Gene Lowery Singers as an impending storm is musically described. Will hold teen interesting; watch it.

"PARTLY CLOUDY" (2:04) [Up BMI—Suggs, Underwood]
Medium-paced bouncer sans the songsters.

BLUE CHIPS (Wren 905)
"TAKE ANOTHER STEP" (2:20) [E. H. Morris ASCAP—Shuman, Garson]
A fine, easy "foot-stomping" sound that could swing solid semi-wistful. Here's a sound that can make it.

NORVYN RASKERVILLE (X-Ten 100)
"GONNA FIND MY PRETTY BABY" [Styletone Jaybird—Baskerville] Songster does a handsom job in this blues-ballad session. His vocal gets solid backing from songsters and combo. Can succeed.

FRANCIS BAY (Omega 704)
"MR LUCKY" (2:20) [Southdale ASCAP—Mancini] The current Henry Mancini hit gets a fine orchestration over, which includes Bill Thompson on organ. Pro cover on the theme.

PLAYBOY'S THEME (2:40) [E. H. Morris ASCAP—Coleman] Another slick job, this time featuring the piano work of John Evans. Tune comes from TV's "Playboys Penthouse."

MARTY ANKA (Imperial 5639)
"TELL ME (That You Want Me)" (1:47) [Travis BMI—Anka] Good fast-paced beat performance by multi-tracked songster Anka and musicians. This sock date should make him a "hit" on the teens. Again, a well-timed hit.

"HURRY TO ME" (2:04) [Post ASCAP—Ross, Haskell] Soft rock-a-cha gesture here has an appealing way.

TOMMY GRAHAM (Crooby 45)
"SAME LOVE STORY" (2:44) [Poldor BMI—McDonald, Ingleson] Graham effectively relates the pleasing tale of a fella in love and combo form the agreeable setting.

"DREAMER'S CASTLE" (2:19) [Poldor BMI—McDonald] Mostly a narrative from the performer here. He warbles near deck's conclusion.

REX ALLEN (Vista 358)
"I'M THE MAN" (2:20) [Walt Disney ASCAP—Freed, Silbert] A good up-tempo air to "Mr. Freedom." Allen is accompanied by a children's chorus.

"THE LIES GROW HIGH" (2:45) [Stanley ASCAP—Jones] A "western" about a departed gunlinger.
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **THEME FROM THE UNFORGIVEN**
   Dan Costa (United Artists 221)

2. **JUMP OVER**
   Freddy Cannon (Swan 4053)

3. **LISTEN MY LOVE**
   Rod Louren (RCA Victor 7730)

4. **OUR WALTZ**
   Sarah Vaughan (Mercury 77610)

5. **ROCKIN' REDWING**
   Sammy Master (Leda 108)
   Ernest Freeman (Imperial 5636)

6. **POOR BOY NEEDS A PREACHER**
   Untouchables (Madhattan 128)

7. **A LONELY SOLDIER**
   Jerry Butler (Admer 1032)

8. **I'LL BE SEEING YOU**
   5 Satins (Finkor 1061)

9. **PENNIES FROM HEAVEN**
   Skyliners (Calico 117)

10. **WONDERFUL WORLD**
    Sam Cooke (Keen 82112)

11. **FOOT-PATTER/KISSIN'**
    Fireballs (Top Rank 2038)

12. **BIOLOGY**
    Danny Valentino (MGM 12883)

13. **CITY LIGHTS**
    Debbie Reynolds (Dot 16671)

14. **STOLEN ANGEL**
    Scott Bros. (Ribaban 6905)

15. **YOU UNDERSTAND ME**
    Sam Cooke (RCA Victor 7730)

16. **FRANKIE AND JOHNNY**
    Sylvia Robbins (Audience 3386)

17. **MACK THE KNIFE**
    Ella Fitzgerald (Verve 10209)

18. **PINK CHIFFON**
    Mitchell Tovak (Guyden 2034)

19. **YOU'RE SINGING OUR LOVE SONG/KING OF THE MOUNTAIN**
    Jerry Wallace (Challenge 59072)

20. **HAPPY-GO-LUCKY ME**
    Paul Evans (Guaranteed 308)

21. **OLD BLACK JOE: BYE, BYE, BYE**
    Jerry Lee Lewis (Sun 337)

22. **THAT'S YOU**
    Nat "King" Cole (Capitol 4369)

23. **JUST FOR A THRILL/HEARTBREAKER**
    Ray Charles (Atlantic 2055)

24. **WHAT WILL I TELL MY HEART**
    Phil Phillips (Mercury 71817)

25. **WHAT HAS SHE GOT**
    Carmen McRae (Kapp 317)

The Cash Box—April 30, 1960
The Cash Box
Best Bets

FOUR COINS (Epic 3883)
(B+) “MY ONLY LOVE” (2:54) [Knudlow ASCAP—Ahitler] Boys do a solid ballad job on an adaptation of a Chopin melody. The Richard Hayman orch provides lush backing. Could happen.

(B+) “YOU’RE BREAKING MY HEART” (2:57) [Alongquin BMI—Selrog, Garnero, Arr Hayman] The team handsomely revives the favored, Worth watching too.

PRESTON EPFS (Original 99)
(B+) “HULLY GULLY BONGO” (1:50) [Drive-In BMI—Nitzsche] Eppie, whose bongo work produced a big hit in “Bongo Rock,” offers a fine-sounding, shy bent session here. There’s a chart chance for deck.

(B+) “BONGO BONGO BONGO” (2:30) [Eggomann, Nitzsche] A boogie woogie air to another side with a sound of note.

CATHY CARR (Roulette 4248)
(B+) “WHAT DO I DO NOW” (1:48) [Planetary ASCAP—Vance, Pochress] Cete rock-a-chata take from the songstress and Joe Reisman orch. Gal sees the fells of her dreams, and wonders what move she has to make to meet him. Could come thru.


BOOTS BROWN (ECA Victor 7792)
(B+) “EL BRASEO” (1:55) [Michele BMI—Brown] This end Brown & his Blockbusters, who had a “A Latin Mood” (2:22) [B, F, Wood ASCAP—Kreck Stewart] Solid rhythm set-up for vocalist Brown and first-rate congo chorus backing. Five-In-One sessions.

RON HOFFMAN (Decca 31087)
(B+) “WHAT KIND OF A FOOL DO YOU THINK I AM?” (2:22) [B, F, Wood ASCAP—Kreck Stewart] Solid rhythm set-up for vocalist Hoffman and first-rate congo chorus backing. This bright-beat affair can go places.

(THE CASH BOX)

MARTY VINE (Epic 9892)
(B) “THE GIRL OF MY BEST FRIEND” (2:31) [St. Louis BMI—Bowlby] Now Cook—Cook, Cain Scene, Vine has a fine teen vocal quality. It does well on all accounts: lively, ditty, Solid combo-chorus setting.

(C+) “CHERYL” (2:10) [Vinar BMI—Levine] A typical name-song is given an OK work.

LESLIE UGGMAS (Columbia 41654)
(B+) “I GREW UP LAST NIGHT” (2:20) [Cromwell ASCAP—Sigmund] Rhyssy-Sprouse—songword-sounding songstress does very well on all accounts, Good stringed set-up and chorus background. Could succeed.

(B) “I’M JUST A LITTLE SPARROW” (2:29) [Harms ASCAP—Webster, Fain] A spiritual-flavored opus from the upcoming musical, “Christine,” is handled with a consummate touch by the thrush and background.

DOM DAVIDLO ORCH. (Vassar 300)
(B) “INDIGO NOCTURNE” (2:20) [Forster ASCAP—Watson] The orch creates an interesting, legt sound, Strings and effective drums spot. Highlight play on the theme. Fine programming.

(B) “IT’S YOU! IT’S YOU! IT’S YOU!” (2:27) [Sherwin ASCAP—Douglas, Specter, Miller] This spirited arrangement has a fresh look.

DICK SANO (Ace 135)
(B) “AGE OF MIRACLES” (2:20) [Brenda BMI—Otis, Stein, Hendrick] The pretty ballad (composer of Dinah Washington’s “Why Don’t You Do It?”) is smoothly handled by this end Sam and Whitman against an easy beat backdrop. Worth some.

(B) “IF YOU LOVE” (1:57) [Eden BMI—Otis, Hamilton] Tricky guitar work highlights the setting of this medium-beat rhythm.

BILLY GRAVES (Monument 418)
(B+) “MT. FUJYAMA” (2:40) [Colbti BMI—Flood] Graves and instrumentists supply a solid belt sound to a ditty about a group of young rock n’ rollers who change the “quiet of Japan’s” Mt. Fujiyama. This bright-beat date could take-off.

(THE CASH BOX)

BILLY CALIA (Hull 734)
(C+) “I STILL NEED YOU (More than you know)” (2:07) [Keel BMI—Henderson, Cook] Cadia gives a good plaintive account of the acceptable items. Good rhythm and triplets make up setting sound.

JAYE BROS. (Wyne 129)
(C+) “PIZZA” (2:50) [Myers ASCAP—Aiena, Palatino] An agreeable cha-cha based item about love, food and a pizza.


GREG YOUNG (Kent 334)
(B) “HONEY, HONEY” (1:55) [Gtle BMI—Motola] Lots of good romantic feeling in this rock-a-chata display by the Cleve and chorus and combo. Nice spin issue.


TAFFY THOMAS (Columbia 41644)
(B) “I SAY NO” (2:18) [Para-mount BMI—Lasser, Styne] West Coast lark’s first for the label is a revival of an interesting, the suggestive Frank Loesser-Jules Styne collaboration. Good triple beat back-up. May run into programming difficulties.

(C+) “SAY SOMETHING NICE TO ME” (2:40) [Coyle BMI—Oakes] A relaxed ballad reading of an old-fashioned type sentiment.

DI MARAS SISTERS (Roulette 4249)
(B+) “I’m Alone ’Cause I Want You” (2:30) [Mills ASCAP—Tartis, Demetrop, Pretty Italian-styled ballad is attractively styled by the larks, while the Joe Reisman orch supplies cute string-percussion effects in an Italian vein. Charming sound back-up. Lori Parker has a version on Coral.

(B) “PAZZO-PAZZO” (2:31) [Leeds ASCAP—Tobias, Simon] Sunny novelty (title means crazy, crazy) from the gals. Both side stem from an LP, “Accent Italiano.”

EDDIE LAWRENCE (Signature 12031)
(B) “ANYONE FOR PRESI-” (2:10) [Gtle BMI—Lawrence] All sorts of ill-fitted characters are possible choices to run for President in this party caucus routine by the comic.

(B) “UNEQUAL TIME” (2:34) [Vision BMI—Lawrence] Here, a candidate sweetly destroys his opponent.

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The Cash Box—April 30, 1960
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NEW YORK, N.Y.

The Cash Box—April 30, 1960
CASHMEREES (Lake 706)
(B+) “FOUR LONELY NIGHTS” (2:17) [Geneva BMI—King, Bowery]. Lead does a fine job on the haunting dischorded and rest of song-team and combo offer feeling support. Could make-the-grade.

(B+) “EVERYTHING’S GONNA BE ALLRIGHT” (2:18) [Geneva BMI—King, McDaniel]. A colorful rhythmic, with the lead sare sounding like Sam Cooke. Mala Records handles the label.

GRETHE & JORGEN INGMANN QUINTET ( Prestige International 3001)
(B+) “MUSTAPHA” The intriguing, exotically-sounding group is a European hit, and this English-sung version is one of those selling well abroad. It’s got an off-beat sound; eye it.

(C+) “EVERYBODY WANTS TO LIVE A LONG, LONG TIME” A happy calypso-flavored affair.

GARY FAULKNER (Rendezvous 119)
(B+) “EVERYBODY WANTS TO KNOW” (1:50) [Gala BMI—McGinnis]. A contagious beat from the teen-wise talent of songstress Faulkner. Hightowered, exotically-sounding chorus and combo. Lyrics have good novelty value. Should be eyed.

(B) “COUNTRY BOY” (1:56) [Gala BMI—McGinnis] Another colorful beat on a ditty not to be confused with the Pats Domino hit.

DANNY ROY (Date Line 108)
(B+) “BATON ROUGE ROSE” (2:20) [Bennie Benjamin ASCAP—Benjamin, Marcus, Touney]. A handy civil War-type marcher from the singer and bright chorus-instrumental backdrop. Could step-out.

(B+) “ONE WAY AFFAIR” (2:24) [Bennie Benjamin ASCAP—Hathaway] A wistful is nicely essayed.

ROSEMARY JUNE (United Artists 219)
(B+) “SUNDAY, MONDAY OR ALWAYS” (2:51) [Mayfair ASCAP—Burke, Van Heusen]. Lots of sentimental charm in the lark’s revival of a fine item from the 40’s. Here’s solid programming that can go on to sales success.

(B) “YOUR LIPS ARE WARM” (2:14) [Sequence ASCAP—David, Buchanan] Wistful sentiments from Miss June and or-chorus.

CARL SIMMONS ORCH. (Dot 16059)
(B+) “ROO.DO” (2:05) [Jee BMI—Simon] Striking jeguing-type sounds from the Simon’s crew that could take-on a chart look. It’s an original arrangement; eye it.

B) “PROWLIN’” (2:34) [Jee BMI—Simon] Good bounce sound to this beat product.

DENNIS BELL (Top Rank 2944)
(B+) “MY ONE LOVE” (2:23) [Herb Rei BMI —Solloway, Wolfe] The teen vocalist makes an attractive rock-a-ba ballad bow on the label. Tune is a pleasing sentimental and is wrapped with good-sounding teen taste by Bell and combo-chorus backing. Can mean something.

(B) “TEENAGE WEDDING” (2:18) [Pal & Brooks] A cute beat display about a teen fella who dreams of nuptials after he and the gal graduate.

LINDA GLOVER (Warwick 536)
(B+) “A DIFFERENT KIND OF LOVE” (2:21) [Sidney BMI—Raleigh, Wolf] Thru has an early Teresa Brewer-like delivery and nicely relates the catchy har-ri-beat romantic. This likeable track could come thru.

(B) “COUNTING SHEEP OVER YOU” (2:19) [Shapiro, Bern-stein ASCAP—Marvin, Shawman] A fast-paced rhythmic should provide teen enjoyment.

CARL SPENCER (Wren 306)
(B+) “ONE LAST KISS” (2:50) [E. H. Morris ASCAP—Ad-ams, Strouse] Item from the smash musical, “Bye, Bye Birdie,” is a particularly styled item which Spencer and or-chorus deliver in exciting fashion. Could make it.obby Vee has a reading on Liberty.

(B) “THE DUCK WALK” (2:30) [Meridian BMI —Spencer, Spencer] A teen dance is described in a sizzling rock date.

PHIL BARRY ORCH. (Kapp 830)
(B+) “PEPPES THEME” (2:15) [Comet ASCAP —Bodner] Catchy tune is taken for a sprightly Latinidad. One of those instrumen-tal dates that can catch on.

(B) “EAST WACKER DRIVE” (2:15) [Comet ASCAP—Bod-ner] Here, an interesting blues sound is achieved by the musicians. Both sides feature a soprano sax.

JOHNNY MANN (Shreve 1214)
(C+) “SORRY” (2:10) [Cajun BMI —Gay] Mann and vocal backing from the Gay larks get to the heart of the pleasant wistful, Tender teen attraction.

(C+) “WHERE DO WE GO FROM HERE” (2:12) [Cajun BMI —Gay] As faster tempo, but the plot is plaintive.

CARL NEWMAN (Trips 849)

(C+) “ETHEL” (2:15) [Grange BMI—Dawson, Newman] Songer leads the C&W-type of blues.

DAMIAN CORY (Accord 1065)
(C+) “LET ME LOVE YOU” (2:25) [Leeds ASCAP—Howard] Fine ballad is given a jazz-styled survey by the singer against cool sounds from the Helene Milich Trio. May get some hep dejay spins.

(C) “RAIN (I Hear You Palling)” (1:58) [Sound BMI—Garbus] Afro-cuban beat in this session.

REX QUAL (Apache 1836)
(B) “TRANQUILIZER BOOGIE” (2:10) [Guitars offer big-beat fans a good sound. Instrumental should have hop appeal.

(C) “GOING ROCKING TO NIGHT” (1:50) [C&W song-ster takes over in this familiar upbeat date.

JOHNNY FORTUNE (Emmy 1001)
(B) “IF YOU LOVE ME (I Want To know Tonight)” (2:01) [Clovredar BMI—Sudettte]. After a fine, infectious combo opening, Fortune enters with a good sound of the light-beat romantic. Deck has sound-value.

(C+) “ALONE AND CRYING” (2:00) [Clovredar BMI—Su-detta] A rock-a-billy touch in this corner.

PRINCE CHARLES (Jin 127)
(C+) “CHERYL ANN” [Flat Town BMI—Strangle] Charles sings against an effective, funny sound from the saxes.

(C+) “I BROKE YOUR HEART” [Flat Town BMI—Martin] Very similar approach here.

BARRY RUSSETT (Vassar 301)
(C+) “TONGUE-TIED” (2:15) [Viba BMI—Lyin, Martin] Russel agreeably sides-up a number about a fella who can’t tell his gal he loves her. Nice Latinish combo-chorus setting.

(C+) “TELL ME WHY” (2:43) [Viba BMI—Davidillo, Phil-lips] Another wistful-type arrangement.

HECKY KAY OCOT (Gallant 2003)
(C+) “SWINGING GHOSTS” [Unicorn ASCAP—Krasnow] A flute leads this sprightly novelty instru-mental. Side that can pick-up some plays.

(C+) “THE HAPPY COBBLER” (2:35) [Bourne ASCAP—Pinkard, Tracey, Tabuer] Another up-tempo gets a somewhat harder swing reading.

HAROLD “BAKER” BAKER (King 5340) (Jazz)
(B) “IN A LITTLE SPANISH TOWN” (3:14) [Fair ASCAP—Levis, Young, Wayne] Baker’s muted trumpet swings lightly on the sturdy, in a quartet setting. A pleasant, easy-go jazz outing.

(B) “THEM THERE EYES” (2:35) [Bourne ASCAP— Pinkard, Tracey, Tabuer] Another up-tempo gets a somewhat harder swing reading.

NORMAN MAPP (Jaro 77024)
(B+) “FOOLS RUSH IN” (2:22) [Bregman, Vocco & Conn ASCAP—Merce, Bloom] The oldie is brilliantly styled by the singer against a nice rock-a-string backdrop. Worth swing time.

(C+) “WHISTLING AT THE MOON” (2:00) [Shapiro Bernstein ASCAP—Wiener, Crane, Symon, Gordon, Robinson] A brighter beat on a tune that doesn’t match the above.

JOKERS (Dance 117)
(B) “I DO” (2:37) [Winston Performance BMI—Smith, Keyes] A sincere declaration is in-vitingly sung by the boys. OK beat, batted soothing for the teeners.

(C) “PRETTY LITTLE HULA GIRL” (1:27) [ASCAP —Kupele] Felipa llo’s to a conventional upbeat item.

KEN MASTERS (Deca 31084)
(B) “PARTING HOUR” [Jollete BMI —Gordy, Robinson] A good, innovative sound from songster Masters, tho the theme is after- summer parting. Grow-on-you side.

LA MONTAÑA
(LA MON-TAHN-YA)
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DESTINED TO REACH THE HIGHEST PEAK

FROM COLUMBIA #1 IN CONSUMER SALES
Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIocre

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BETTY LOGAN (Decca 31078)
(B+) "WHO DO YOU LOVE THE MOST?" [Champion BMI—Chotas] A catchy, light, up-beat attitude from the multi-tracked thrush and catchy combo backdrop. This engaging love song features nice vocal harmony. (2:15) [Champion BMI—Chotas] A good "slap" sound from the setting in this blusy item.

VINNIE DOWNE'S
(Transcontinental 1011)
(B) "AN ANGEL NEVER CRIES" (2:25) [Darbyan BMI—Goldman, Catalano] An appealing teen afflication is convincingly related by the songster and soft-spoken combo-backup vocals. Why not the tender listeners here?
(C+) "FOOLISH PRIDE" (2:34) [Darbyan BMI—Catalano] The gal's "foolish pride" was the reason for the parting in this nicely done semi-emotional.

ERNIE SHELDON
(Columbia 41637)
(B) "SWAT MULLIGAN" (Clobber That Ball!)["Bryden BMI—Sheeldon, Barron] A contagious, folk-type novelty about a baseball hero. It's timely, commercial and should get lots of spins. Attractive sleeves include the lyrics.
(B) "THE TRUE SONG OF BILLY KID" (2:57) [Bryden BMI—Sheeldon, Fremont] Pretty folkish tune carries the story of the famed gunfighter.

DAYLIGHTERS
(C J. 614)
(B) "TOUGH LOVE" (2:30) [BMI] Familiar heavy beat blues song. The title echoes the group. along with Al Perkins and the band, wraps it up in a new fashion.
(C+) "SWEET ROCKING MAMA" (2:30) [BMI] Beat continues heavy and is picked up slightly for another earthy blues session.

BUDDY BUTLER & HAND
(Verro 701)
(B) "A HOP HOP HOP AND A JUMP!" (2:50) [La Bina BMI—Palmer] A jumper that's conventional in both performance and material.
(C) "RUN BIG FEET RUN" (2:50) [La Bina BMI—Palmer] More of the same.

BELLNOTES
(Autograph 204)
(C+) "TOO YOUNG OR TOO OLD" (2:27) [BMI—Weatherman] Felix Montes is featured vocalist here, and he turns in a good job on the infectious, upbeat number. This is not the same group who scored with "I've Had It." (C+) "LITTLE GIRL IN BLUE" (2:15) [S&M BMI—Weatherman, Montague] Again Montes is vocalist and he is OK on the hard beat blues side.

NOEL BOGGS QUENTET
(Shasta 132)
(B) "BEER BARREL POLKA" [Shaggy—Barnett ASCAP—Brown, Voda] Invigorating reading of the lively evergreen, Quintet features opus and Rock-steel guitar. Good dance programming item.
(B) "LITTLE COQUETTE" (2:01) [Flest ASCAP—Green, Lembert BMI—Catalano] An appropriately treated nicely by the instrumental crew. This one's for the quiet dancers.

NICK & JAGUARS (Tampa 5501)
(C+) "IICH-BON 2" (2:25) [Jonte-drumming for his beat. Side novely.
(C+) "COOL AND CRAYZY" (2:10) [Jotebe-Ferro] Another bluesy blues item with a fair sound for the kids. Handclap sound thrust.

MIKE RONCONE ORCH.
(Tammy 1006)
(C+) "HAWAIIAN WAR CHANT" [Miller ASCAP—Noble, Leleihan] Familiar song is given big beat instrumental and becomes a good-natured rock instrument.
(C+) "TRAIN RIDE" (2:45) [Flore BMI—Roncone] An appropriate bluesy nature to this blues boomer.

NICK GREEN (Garinia 100)
(C+) "GOING TO COLLEGE" (2:25) [Class—Henry] A novely jumper about a guy who went to college to get money, but finds his chick is more interested in the do-re-mi rather than himself. The joiner.
(C+) "FALLING" (2:20) [Class—Henry] A pleasant, bluesy romantic.

JACK FINA (Dot 16070)
(B) "T-E-M-P-O-R-A-N-U-S BOOGIE" (1:54) [Camille BMI—Howard] Lively boogie-woogie styled instrumental that also has good organization.
(C+) "SWANEE RIVER BOOGIE" (1:48) [Concerto ASCAP—Arr. Fina] More or less straight boogie-woogie version of the familiar tune. Sides are from a Fina LP.

JO CASEY (Honeys 107)
(B) "I'M WANTING ALL YOUR LOVE" (1:51) [Sage Bruce BMI—Hill, Skiles, O'Neal] Mostly a multi-track feat for the thrush on the medium-beat, C&W-type romancer. Como has a light-loud sound.
(C+) "TOWN OF BROKEN DREAMS" (2:57) [Sage Bruce BMI—Casey, O'Neal] The tempo of a galloping horse here.

JOYA SHERRILL
(Columbia 41648)
(B+) "LITTLE BO PEEP" (2:20) [Sherill ASCAP—Green] Jazz stylist homes in the label's simple department with a delicious bee-bop single from composer Ruby L. "Sugar & Spice." Luther Henderson provides the vocal charm in the setting. Delightful for hip programming.
(B) "DESEMDOMA'S LAMENT" (2:10) [Brenner BMI—Shuman, Devoid] An auto-beep, Afro-Cuban-backed statement from the flock. "Visit To A Small Planet."

JOHNNY DRAKE & KITTEN
(Era 3016)
(C+) "OFTEN BROKE BUT NEVER POOR" [Charles—Devozson BMI—Drake, DeVorson] Drakes offers a Win Malcolm "Deck Of Cards"-type narration about the spiritual values of life. A haunting piece that this band supports.
(C+) "WHY DADDY" (2:35) [Sherman BMI—Drake, Holme, Riesing, DeVorson] A young sister continues her or her older brother must serve in the Army. Same effective setting.

Darryl Steves
(RCA Victor 720)
(C+) "I NOW KNOW" (2:50) [Pyranid ASCAP—Bria, Anronico] Inviting crouch quality to the Steves' vocal on the warm ballad. His name is clearly printed here.
(C+) "ON THE VIA VENETO" (2:35) [Harvey BMI—Allman, McMillan, Brooks] Pretty Italian-flavored arrangement here. Two attractive romanticites.

Bryan Johnson
(London 1917)
(B+) "LOOKING HIGH, HIGH, HIGH" (2:45) [Robbins ASCAP—Watson] A second-place winner of the recent Eurovision Song Contest is contagiously rendered by the Rogers-directed orchestra. Might work.
(C+) "EACH TOMORROW" (2:40) [Southern ASCAP—Charles, Bridges] Feelingful ballad portrayal.

Dorsey & Johnny Burnette
(Coral 62190)
(B+) "STAY AWAY FROM ME" (2:14) [Lois BMI—Delmore, Raney, Glover, Delmore] Songsters-Dorsey has the "Tall Oak Tree" hit on Era (Johnny is now with Liberty)—offer a good-sounding C&W-type blues. Fine hard-bopper backing. Original sound that could be hip.
(C+) "MIDNIGHT TRAIN" [Abe Oman ASCAP — Burnette, Burnette, Burolson, Mortimer Dorsey] Old-fashioned, soulful, cool cat sound.

The Hayden Sisters
(Royce 007)
(B+) "MIDNIGHT TRAIN" [Abe Oman ASCAP — Burnette, Burnette, Burolson, Mortimer Dorsey] Old-fashioned, soulful, cool cat sound.

POETS (Imperial 5604)
(B) "HONEY CHILE" (2:17) [Aries Tornado BMI—Devol] Boys—particularly the lead — in a nifty job on the hard-beat blues. Combo pitches-in with solid effects. Good cheese, as usual.
(C+) "I'M IN LOVE" (2:25) [Aries BMI—Devold, Jones] Easy-go blues affectionate here.

EMANUEL LELIE
(Madridina 1001)
(B) "I WISH YOU LOVE" (2:58) [Leeds ASCAP—Trenet] The appealing, standard-quality opus (cut often before) is read in French by the husky-voiced songster and pleasant piano. Good backing. Worth turntable.
(C+) "CREOLE FANTASY" (2:28) [Enregistre a la Guadeloupe—TeTan, L'Elle] A colorfulloot here. Chorus has effective chants.

Lori Parker
(Coral 62191)
(B) "GREEN WITH ENVY, PURPLE WITH PASSION, WHITE WITH ANGER, SCARLET WITH FEVER, WHAT WERE YOU DOIN' IN HIS ARMS LAST NIGHT?" (2:30) [Knollwood ASCAP—Aldridge, Jones] Novelty whose title alone can get lots of airplay. The song is fine.

LyNN HOPE
(King 6336)
(B) "TENDERLY" (2:45) [E. H. Morris ASCAP—Guoss] Interesting rendition of the evergreen. Latin beat affair rates programming space.
(C+) "FULL MOON" (3:17) [Arlen ASCAP—Hope, Gibson] An original light-swing is tastefully and delightfully assembled. Sax again holds the spotlight.

SHIFTERS
(Squire 304)
(B) "AMERI-MEXICAN ROCK" [Starland BMI—Biggins, Baxes] Melodic theme is interestingly rendered by the guitars, while underneath there's a soft rock sound. Might get some action.
(C+) "COUNT DOWN" (2:30) [Barlow BMI—Rippens, Baxes] An All-American medium-beat rock view here.

MELDIANS
(Epistle 3971)
(B) "CRAZY DOOK" (2:45) [Grand ASCAP—Branden] Intriguing theme gets an interesting sound from both the combo and chorus and charting. A different sound worth attention.
(C+) "THE MILKY WAY" (2:23) [Wemar BMI—Branden] A novelty-blues swingers !as a nicely relaxed attitude.

The Cash Box—April 30, 1960
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### The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

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**HIT OF THE WEEK**

New York: WMCA
Hartford, Conn.: WDRC
Baltimore, Md.: WFBR

**REVIEWED**

Coca Cola Hi-Fi Clubs 350 Radio Stations for the Entire Week of May 1.

1. Fonce and Fortunes
2. When You Wish Upon a Star
3. Starbright
4. Sunday
5. Shazam
6. Osch Pou Fan Doo
7. You Say
8. The Tins That Bind
9. Am I That Easy to Forget
10. Lonely Weekend
11. Angela Jones
12. Barbara
13. (Welcome) New Lovers
14. It Could Happen to You
15. This Magic Moment
16. Someone Loves You Joe
17. Burning Bridges
18. Frankie Max
20. Young Emotions
21. You Don't Know Me
22. Teddy
23. Nobody Loves Me Like You
24. Don't Decide
25. For Love
26. Paper Roses
27. Get a Girl
28. Tell Me That You Love Me
29. Be-Bop Fly
30. Caravan
31. Another Sleepless Night
32. Earth Angel
33. No It's, No Ands
34. Oh Little One
35. Tilt Oak Tree
36. Pledging My Love
37. Hitler and Thirliss And Yon
38. He'll Have To Stay
39. Right By My Side
40. Before I Grow Too Old

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**The Cash Box—April 30, 1960**
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RCA Custom’s Ed Hines would want to horn in!
Vee-Jay's Johnny Almer was busy laying plans for upcoming ARMADA activities, Vee-Jay proxy Jimmy Bracken and VP Chips Moman are in on the fact that another Western record hits keeps rolling. Cal urges us to keep an eye peeled for Jimmy Giant, Vee-Jay's new recording sensation, and of course, Jimmy's new single, "The Biggest Love in the World" should be out this week. "The Biggest Love" hits are a day or two behind Johnny Cash's "Sundown" which is climbing steadily up the "Battery" chart.

The west coast, and then to Hawaii on 6/10 for a six-day engagement. Johnny Almer plans at least one deejay rounds promoting his "Sweet Sixteen" Gillette waxing. Please note, Buddy Battle to be a "Miss Nebraska" judge in the upcoming competition and the usual bands, which Johnny Almer, has already played two newies, "(Your Love) Teases Me Up" by Gregg Connor and "Our Song" by Sunny Songbird. Connie's Evelyn Brown is in the plans on the charts. The Beatle "Mama's Chrome" (Goldie) is a Beau Shells "Glory Hands" (Shad) and Syd Sexplo "Frankie & Johnny" (Jubilee). Jay-Gee's "Till Tomorrow" by the Milk Carton is a release through the Monte label and it is rumored that the John Henry is picking up steam. He also notes that Ruff Ruffin's "Gravy Train" and Paul Perryman's "Look At My Baby" looks good.

John Criner, Sr., of the Olympics (in from L.A.), tells us that the group (currently backed by The Ills) is now clocking in N.Y., Detroit, Chi., Charlotte and in again New Orleans with their west coast Arvee smash, "(Baby) Golly Golly." He adds that their new "Doin' The Ruffie Gil" LP is big and that single, from the package, "Big Boy Pete" and "The Slip" is taking off on the coast and Chicago. Brainard Kremer, popular Detroit, N.Y., and Oregon deejay leader and composer, excited with his tune, "Only" waded by Nervie Keen (Famam). Promo's being handled by Morty Wax. Also out N.J.-way, recording pianist Bob Raehorn is celebrating her 6th year appearing nightly at the Elegant Steak Pit in Paramus, N.J. Sid Proven hopes for a smash in Donna Perry's soon-to-be United Telefilm slice, "I'll Tell Waltz Again With You." The Lauras Sando piano-bass duet, appearing each night at the Cafe Leon, is soon wax a United Telefilm LP tagged "Sands In My Shoes". All-Brite prexy Al Newman is excitedly claiming his latest effort in Bobby and Carl Helson.

Clyde McPhatter back in the U.S., following his lengthy European trek. Didja know that Steve "Footsteps" Lawrence's army radio show, in behalf of the U.S. army, was "The Strainers: The Way Of A Crown"? (Para-mount) and Barney Richard's "Dixie In Hi Society." Thru March, Jimmie Davis is in the U.K., and by May 1st, he'll be appearing in France. Al Oldrich and the gang at Coral are busy preparing for Pete Fountain's 4/27 opening at the Blue Note. Garmin's Ed Yalowitz is very high on Corina Minnette's "He'll Have To Stay" (ABC-Para). The recently released "I'm Just A Country Boy" by Bobby Jo Donaldson 

**NEW YORK:**

Cadence's Promotion Man, Bud Dolinger, reports that Lenne Welch, with "I Don't Know Me," and Johnny Tillotson, with his two-sided hit, "Pledging My Love" and "Earth Angel," are both keeping themselves very busy day to day. Bud adds, however, that when the Juke Boxes in Florida, and New Jersey are really jumping it is Tenor Tillotson who just returned from a Texas jaunt, and finishing up a promotional tour of local TV shows in eastern cities, is getting ready to be booked into the City of New York and the Dixie Deejay's of the day.

Sometime within the next month, Johnny will leave on a promotional tour of the west coast, and then to Hawaii on 6/10 for a six-day engagement.

**CHICAGO:**

While Vee-Jay's Johnny Almer was busy laying plans for upcoming ARMADA activities, Vee-Jay proxy Jimmy Bracken and VP Chips Moman are in on the fact that another Western record hits keeps rolling. Cal urges us to keep an eye peeled for Jimmy Giant, Vee-Jay's new recording sensation, and of course, Jimmy's new single, "The Biggest Love in the World" should be out this week. "The Biggest Love" hits are a day or two behind Johnny Cash's "Sundown" which is climbing steadily up the "Battery" chart.

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Busted Wide Open
Climbing The Charts!

The Videls
MISTER LONELY
JDS 5004

$ The Money Sound $
The Craftsmen
ROCK-A-LONG
and
GOOFUS
WARWICK M-538

2 New Hits By BOB CREWE
QUITE A PICTURE
and
COOL TIME (In The Old Town Tonight)
WARWICK M-534

Picked by All Buddy Brennan Quartet BLUE RIVER ROCK
WARWICK M-532

Fabulous Combo SHIRLEY and LEE
I‘VE BEEN LOVED BEFORE
and
LIKE YOU USED TO DO
WARWICK M-535

United Telefilm Records, Inc.
things for a pair of new ones—Mitchell Torok’s “Pink Chip” on Glyned, and “Mama Don’t Cry At My Wedding” featuring Anita Carter on Jamie. ... Jimmy Rodgers has been set to wax the title song for the new hour-long TV western, “Barbed Wire,” starring Leif Erickson and Chris Robinson ... The Champs, who recently rode all the charts with “Too Much Tequila” on Chal- lenge, paced for a one-week tour of Australia starting May 10. Group is cur- rently on a heavy schedule of one-riters throughout the West. ... Guitarist Duane Eddy, currently touring England and Scotland with Bobby Darin, had his tour extended for another month and will make his first appearance on the European continent. ... Modern Distributing and Vanguard Records recently co-hosted a cocktail party, for the press and deejays, at Scandia for folk-singing group The Weavers. ... Margaret Whiting’s new Verve package, “Margaret Whiting Sings Jerome Kern,” due out this week.

Martín Denny set to cut a new LP for Liberty before returning to Honolulu

(Continued from page 20)
Words can not convey
the sorrow and loss
we feel at the death of
EDDIE COCHRAN
a gifted artist
and a remarkable
young man.

DIED APRIL 17, 1960

LIBERTY RECORDS
TOP RANK WELCOMES THE BRILLIANT PIANO ARTISTRY OF ....

Johnny COSTA

NEW YORK—To promote the RCA Victor original cast album "Greenwillow," employees of Frank Music, the music publishing firm which publishes the score, set themselves up with an urn of coffee, a goodly supply of "Rowdy Buns," which are mentioned several times in the show, hired two girls from the "Greenwillow" chorus and embarked on a tour of local radio stations. Of course they had a photographer along, compliments of Victor's Dom Cerulli, who snapped the above photos.

1. Bert Siegelson (seated) and Sam Gordon, both of Frank Music, check last minute details before embarking on their good-will, coffee-and-rowdy-buns tour.
2. The two be-costumed chorus girls, Karen Thorsell and Mickie Gunnerson, lead the way into a radio station carrying the goodies.
3. Siegelson and Gordon caught zeeptile with their wares.
4. Closeup of the green and white rowdy buns and the original cast album.
They've Done It Again!
THE SKYLINERS
"PENNIES FROM HEAVEN"
CALICO-117

The Cash Box
Pick of the Week

The Billboard
SPOTLIGHT WINNERS
OF THE WEEK

CALICO
RECORDS
1011 Plaza Bldg., Pittsburgh, Pa.
The Cash Box

Special Issue
(dated: May 14th)

Your advertising message will reach ALL of the world's operators.

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the show. . . . and those music machine operators unable to attend will receive it by mail.

goes to press:

THURS. MAY 5th

Reserve your space now! . . . or better still—send in your ad now!

The Cash Box
1721 Broadway, New York 19, N.Y.
(phone: Judson 6-2640)

• Chicago
29 E. Madison St. (phone: Financial 6-7272)

• Hollywood
6272 Sunset Blvd. (phone: Hollywood 5-2129)
WASHINGTON, D. C.—As a result of ARMDA’s meeting a week ago Friday in New York, ARMDA last week sent a delegation to Washington to meet and discuss the record industry’s problems with NAB for the purpose of obtaining an RIAA 317 ruling before the May 2 deadline.

The delegation representing ARMDA included Earwart Abner, president of ARMDA; two of the association’s directors, Henry Silverst and Roy Scott, legal counsel. The ARMDA reps met with legal counsel for the NAB—Doug Arnello and Bob Cahill.

At a Bigtop conference, Abner reported, the ARMDA reps went into great detail about the record industry’s problems caused by the recent 317 ruling and gave the NAB as complete a verbal picture as possible of the record industry functions so that when the NAB file its comment (NAB’s comment is expected to be filed on the final day, May 2nd) it will have an over understanding of the problem which today is such an integral part of the radio and broadcasting industry.

Abner said that it was clarified to NAB that NAB should not have access to any given radio station does not constitute a refusal to play the record, as it is playing the record, the FCC considered it in its 317 interpretation. The ARMDA plan was to file a comment with the FCC and ask that the NAB should be informed of same.

Abner further stated that there is the need for clarification in Washington which could have great effect on the record industry and it is a shame that to date the industry has been operating with an ‘every man for himself’ plan. He went on to say that it is “urgent that individual members devote time and interest to industry associations so that any legislative group will at least hear from the record industry before it decides to act upon such legislation.”

Tony Dodge Killed

NEW YORK—Actor-singer Tony Dodge, who cut for Square Records, was killed April 9 in an automobile accident after leaving a radio show in Allentown, Pa. The 26-year-old artist had appeared on a 1948 film as “The FBI Story.” In hiserguson story he started to appear in “Bitterfield, Pa,” a role he interpreted by the recent film strike. He cut two singles for the label. He is survived by his wife, the former Nancy Willson, and two small children. Burial services were held in his home town of El Paso, Texas.

New Dot Jazz Disk


Production, to be available in both stereo and regular, will hit the market in June.

ARMADA—NAB Meet In Wash; Both Will File Comment Separately, May 2

D.C. Payola Probe To Hear Clark This Week

NEW YORK—Payola gained back the spotlight last week after the hectic weeks that followed the famed Sec. 317 interpretation by the FCC. Out of Philadelphia came developments that served as sort of an epilogue to what should prove the highlight of the Harris subcommittee’s payola investigation, the testimony of Dick Clark beginning this Tuesday (26) in Washington.

Edward Barsky, the Philly distributor, agreed last week to an FTC consent order putting a ban on undercovers payments for airing records. Covered by the consent order were prexy Barsky, veep Manuel Barsky and secretary Delaine Gineen. Last month, Representative John B. Bennett of Michigan, ranking Republican on a House subcommittee investigating Federal regulatory agencies, said Barsky had dealings with dealers in Baye Products, a firm producing “Dick Clark” record-carrying cases.

Anthony Mammarella, former producer of Clark’s ABC stints, was also named as a part-owner in the venture. Bennett said Clark owned 41% of the firm, Barsky 20% and Mammarella 26%. The legislator also noted that ABC had received a 7-cent “royalty” on each case.

Mammarella figured in the initial look into the outside business enterprises of Clark when it was revealed that both he and Clark held ownership in activities which ABC said were in conflict with Clark’s broadcasting duties. Mammarella resigned from ABC, while Clark said he would divest himself of these activities.

In addition to the Barsky consent order, similar orders were agreed to by Bernard Lowe Enterprises, Philco record manufacturers, ABC Radio Records, the New York distib. The agreements by Barsky, Lowe, and Action are not an admission of guilt, but an agreement that the firms are in accord with the FTC payola ban.

Johnny & The Hurricanes Join Bigtop

NEW YORK—Big Top Records last week entered into an agreement with Irving Meischne and Harry Balk of Environ Enterprises for the exclusive rights to all disks by Johnny & The Hurricanes. The instrumental- team—which previously cut a string of hits, including “Crossfire,” “Red Rock River,” “Revelle Rock” and “Beatin’ Fly.” Group’s in- itial plans, Johnny & The Hurricanes join such other label talent as Sammy Turner, Robert Mersey, Ocie Smith, Tony Middleton and Mel Gaddson with Bigtop for the selection of the group’s material and supervision of dates. In addition, Meischne and Balk will supervise Bigtop in their function of other talent to appear on the label.

Bigtop said it would place its full engineering and distribution facilities behind the team, which has a wide following both here and abroad. In this big step in Big Top’s expansion plans, Johnny & The Hurricanes join such other label talent as Sammy Turner, Robert Mersey, Ocie Smith, Tony Middleton and Mel Gaddson.

Gal’s View

NEW YORK—Per mission was re- ceived for Clark’s Records from St. B. Marks Music to slightly alter the title and lyrics of the old standard, “I Wonder Who’s Kissing Her Now,” for the label’s new Connie Freid disk “I Wonder Who’s Kissing Her Now.”

Peter De Rose Memorial Week

NEW YORK—A highlight of “Peter De Rose Week” here (April 22-28) honoring the late composer was the designation last week (22) of Duffy Square at 46th St. and B’way as “Peter De Rose Memorial Square” for an eight day period. At the ceremony were the composer’s widow, Otto Harbach, Vincent Lopez and many others.

NEW YORK—Columbia’s “Sing-Along” king Mitch Miller huddles with harmonica player Eddy Manson in preparation for another volume of “Sing Along With Mitch.” Manson is featured on all of Miller’s “Sing Along” excursions.
THE NATION'S Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

1) THEME FROM A SUMMER PLACE (Percy Faith)  
2) PUPPY LOVE (Paul Anka)  
3) GREENFIELDS (Brothers Four)  
4) WHITE SILVER SANDS (Bill Black's Combo)  
5) STUCK ON YOU (Elvis Presley)  
6) SWEET NOTHING'S (Brenda Lee)  
7) HE'LL HAVE TO GO (Jim Reeves)  
8) MAMA (Connie Francis)  
9) SINK THE BISMARCK (Johnny Horton)  
10) I LOVE THE WAY YOU LOVE (Mary Johnson)

11) FOOTSTEPS  
12) WILD ONE  
13) SIXTEEN REASONS  
14) CLEMENTINE  
15) NIGHT  
16) BABY  
17) THE OLD LAMPLIGHTER  
18) HARBOR LIGHTS  
19) LET THE LITTLE GIRL DANCE  
20) STEP BY STEP  
21) THIS MAGIC MOMENT  
22) CRADLE OF LOVE

23) DON'T THROW AWAY ALL THOSE TEARDROPS  
24) STAIRWAY TO HEAVEN  
25) STARRYIGHT  
26) O Dio mio  
27) MONEY  
28) WHAT AM I LIVING FOR  
29) BEATNIK FLY  
30) BIG IRON

HOLLYWOOD—Jeanne Black is pictured filming a two and a half minute "tele-record" of "He'll Have To Stay." The thrust made her recording debut with the Capitol single, which, according to Capitol, has "piled up the biggest initial reaction of any single in the company's history." The "tele-record" is being distributed to television stations by Capitol.

Dear Dee Jays:

We sent you "MONEY" $111.00, which most of you accepted willingly. NOW we are sending you something each of you can use, and we're sure you will like just as we like, Ty Hunter and "EVERYTHING ABOUT YOU".

Thanks again,

ANNA RECORDS

As FREEMAN HOVER of Radio Station KEYY stated, this is not a Payola bribe, "MONEY" is the name of a record by Barrett Strong ANNA 1111.


department

Dear Mr. Harris:

As FREEMAN HOVER of Radio Station KEYY stated, this is not a Payola bribe, "MONEY" is the name of a record by Barrett Strong ANNA 1111.


department

The Cash Box—April 30, 1960

www.americanradiohistory.com
HOLLYWOOD—Al Bennett, president of Liberty Records, announced last week that the company has completed agreements with the Playboy Magazine for national distribution for "Jazz All-Stars, Vol. III" album, a set of three LP records including winners of Playboy's 1959 poll of jazz greats. Among the artists featured are Dave Brubeck, Ella Fitzgerald, Count Basie, Louis Armstrong, the Four Freshmen, Erroll Garner, Dinzy Gillespie, Benny Goodman, Lionel Hampton, Coleman Hawkins, the Hi-Lo's, Stan Kenton, Shelly Manne, Gerry Mulligan, Oscar Peterson, Forrest Porter and Jack Teagarden. Album has a special introduction by Mort Sahl, master of ceremonies at the Playboys' 1959 Chicago festival. Album will contain 32 pages of music world data as well as photographs of all the featured artists and album notes.

A unique aspect of the "Playboy" LP album is that it represents an industry effort with representation of virtually every major U.S. record company including: Atlantic, Audio Fidelity, Capitol, Chess, Columbia, Contemporary, Esex (Frank Sinatra's company), King, Park (Benny Goodman's), Prestige, Roulette Verve, Warner Brothers, and World Pacific Records.

Recently Liberty released the single "Playboy's Theme" b/w "You Fascinate Me So," by Coleman, composer of "Witchcraft," wrote "Playboy's Theme" for the weekly TV show "Playboy's Penthouse" and recorded it with a 35-piece orchestra.

CALIFORNIA MUSIC
Los Angeles, Calif.
1. Love You So (R. Milian)
2. Sweet Mistletoe (J. James)
3. Love Me (L. Peterson)
4. The Madison (A. Brown)
5. Little Love You (M. Lang)
6. Baby (Washington & Bantam)
7. Never Let Me Go (B. Price)
8. I Love the Way You Love (M. Johnson)
9. You Don't Know Me (J. Welch)
10. Backin' Charlie (L. Peterson)

SUPER ENTERPRISES
Washington, D.C.
Greenfields (Brothers Four) 10. I Like The Way You (M. Johnson)
Greensleeves (J. Martin) 9. I'll Have To Go & Go (J. Reeves)
Greenholes (S. & S.) 8. I'll Love The Madison (A. Brown)
Greenholes (S. & S.) 7. I Don't Know You (M. Johnson)

MARGE & ROYS MUSIC
Boston, Mass.
Greenfields (Brothers Four) 10. I Like The Way You (M. Johnson)
Greenfield (J. Martin) 9. I'll Have To Go & Go (J. Reeves)
Greenfield (J. Martin) 8. I'll Love The Madison (A. Brown)
Greenfield (J. Martin) 7. I Don't Know You (M. Johnson)

MUSICLAND
Miami, Fla.
1. Theme From A Summer Place (In. Sedak)
2. Let The Little Girl Dance (In. Sedak)
3. Summerfest (In. Sedak)
4. The Madison (J. Martin)
5. Choose Love Is For You (In. Sedak)
6. The Love You Love (M. Johnson)
7. The Madison (J. Martin)
8. Choose Love Is For You (In. Sedak)
9. The Love You Love (M. Johnson)
10. Step By Step (In. Sedak)
MOA Meet To Feature Music Panel Forum

Hal Cook Resigns Warner Bros. Post

NEW YORK—Jim Conkling, president of Warner Bros., last week announced the resignation of Hal B. Cook, vice-president of sales, to be effective on May 15.

Cook is leaving his position with Warner Bros. to enter into a business partnership with Scott-Textor Productions of New York City as executive director of Special Projects. Scott-Textor for the past five years have been involved with singing commercials for radio and television for such clients as L&M Cigarettes, Falstaff Beer, and the Gillette Company.

Conkling pointed out that Cook has been instrumental in establishing for Warner Bros. a well organized sales force and distributor organization. His departure comes at a time when the company sales for the present month exceed any previous month in the company's 20 months of selling.

Prior to his joining Warner Bros., Cook held top sales positions with both Columbia Records and Capitol Records.

Camden—Fred Astaire—Photoplay In Promo

NEW YORK—RCA Camden's latest Fred Astaire Dance Studio album, "American Waltz," is the center of a joint promotion in the April issue of Photoplay Magazine, it was reported by Ray Clark, manager, Planning and Merchandising, Camden. Expanded Play and Bluebird Records, RCA Victor.

Heading the promotion is a special two-page article, the Waltz in Photoplay, featuring the album cover as well as Fred Astaire. The steps which also appear on the album liner, at the same time, a special Waltz contest in fourteen cities that carry the Photoplay V. T.V. show has been set up by Camden. Photoplay and the Fred Astaire Studios.

Winners of the contest will receive copies of the Camden album and a subscription to Photoplay. In addition, a special promotional mailing of the record, the contest and publicity suggestions is being made to 72 key radio stations across the country.

"American Waltz," is the third Fred Astaire Dance Studio album to be released by Camden. The first two—"Everybody Cha Cha" (CAL-CAS 476) and "Merengue" (CAL-CAS 477)—are both biggest sellers in Camden's history, according to the diskery.

Chess Pacts Blues Artists

CHICAGO—Chess Records has been busier than ever in the blues field recently with the pacing of singers Elmore James, Buddy Guy and Lloyd Glenn, all of whom have new releases in the offering.

Other sessions recently cut include dates with Sonny Boy Williamson, Lowell Fulson and Jimmy Swan.

Label also reports steady activity on the "Muddy Waters Sings Big Bill Broonzy" LP and notes that the Checker Records subsidies have another Bo Diddley LP, In The Spotlight, out soon.

"Poul Bunyon" Waxod On Wanda

NEW YORK—Florence Greenberg, Scepter Music topper, last week released the version of "The Legend Of Poul Bunyon," to coincide with a feature story about American folklore in the current issue of Life Magazine. "Boondocks" is concentrated in the Mid-West, where many fairs are now being held honoring the legendary hero.

Davis La. Governor

NEW ORLEANS—Jimmie Davis, police and radio personality, was elected Governor of Louisiana for the second term. Democrat Davis' Republican opponent was Francis Gremberg.

In March—April 30, 1960

“City Lights”

“Just For A Touch Of Your Love”

Debbie Reynolds

#16071

3 Big Hits!

1. PONY EXPRESS by The Commandos
   Symbol 706
   $1.25

2. HAND IN HAND
   b/w U DON'T ME THE WAY
   by Johnny Darrow
   Symbol 727
   $1.25

3. IF I JUST HAD YOUR LOVE
   by Bobby Mondrick
   Symbol 737
   $1.25

BEVERLY HILLS—Bobby Darin has signed a nifty deal which will reportedly bring him $300,000 for a combined total of fifteen 45s, plus promotion.

Darin will be headlining the Deauville Hotel in Miami Beach and the Flamingo Hotel in Las Vegas. The three year deal calls for Darin to appear four weeks each in Las Vegas, and one week each year in Miami Beach.

Darin signed the $20,000 per week pact with Morris Lansburgh, owner of both hotels, immediately following his packed opening at the Deauville April 14.

Darin's future career's main thrust is his second in Miami Beach, first being at the Deauville last January.

Darin's first Las Vegas stand was at the Sahara last June with George Burns, followed by a headlining stint at the Sands last October, and he opens again at the Sahara in July, this time co-headlining with Burns. His first Flamingo date is penciled in for November.

Darin closes current Deauville stand April 20, plays a weekend in Buffalo, followed successively by one week at the Royal Casino, Washington, D.C., three weeks at the Cloister, Hollywood, April 28, and three weeks at the Copacabana, New York, June 2.

"He'll Have To Stay" Goes

NEW YORK—As of last Monday (18), Capitol Records claimed a $500,000 sales figure on the Jeanne Black version of "He'll Have To Stay." "Diane" is a female sequel to the Jim Reeves's Victor hit "He'll Have To Go."

ATTENTION: RECORD DEALERS

Bob Heller, Gen. Sales Mgr. of CHIPS DIST. CO. of PHILA. says:

WOODY WOODBURY'S ALBUM NO. 2

"LAUGHING ROOM"

"Stereodiddities MW 2

IS SELLING BETTER THAN A POP SINGLE...

BY FAR THE BEST SELLING LP IN PHILLY

FOR ACCOUT DIST. WRITE-JIM REEVES, INC.

1000 South Federal Highway • Ft. Lauderdale, Fla.

(Telephone: Jackson 2-6774)

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www.americanradiohistory.com
**Kapp To Intro Medallion Line; Emphasis Is On Stereo**

NEW YORK—Kapp Records has introduced a new label, Medallion Records, which the label said would be devoted "essentially to high quality recording, with a special emphasis on stereo that has never before been heard in the field." Dave Kapp, Kapp president, added that as of May 1 the new Medallion label would also enter a new phase in the business, with an accent on merchandising to include many special channels of retailing to convey the latest development in the Kapp line to the consumer. These "special channels" are expected to include audio and equipment parts segments of the record business, as well as the new label's disks and tapes.

**Frisias To Fete Dinah**

NEW YORK—The Frrias Club, the organization of show-business people devoted to charitable enterprises, will honor Dinah Shore at a Testimonial Dinner May 1 in the Grand Ballroom of the Astor Hotel. Miss Shore is the first woman in Frrias history to be honored.

The banquet climax a week-long celebration in honor of the club's 50th Anniversary. New York Mayor Robert Wagner has officially proclaimed the week of April 25 "Frias Week."

Glen E. Wallach, president of Capitol Records, and a member of the Frrias board of directors will be in Europe at the time (see separate story) but will be represented by Joseph Cislo, Capitol's vice president for eastern operations.

Among the hundreds of show-business luminaries slated to attend the dinner in honor of Miss Shore are: Phil Silvers, Lucille Ball, Yves Montand, Ethel Merman, Polly Bergen, Joan Bishop and Joe E. Lewis. Also attending will be Mayor Wagner, U. S. Sen. Kenneth B. Keating, Eric Johnston, David Sarnoff and Ralph Bunche.

**Backstage "Footsteps"**

**GOVER Design will include double- dense packages highlighting replicas of a gold medallion and featuring a special section in an ornate setting for color photographer. Liner notes will be extensive.**

It was indicated that there would be only a limited number of Medallion titles on the first issue, and that the price will be $5.98, monaural $4.98. Jay Lasker, who heads Kapp's sales and merchandising department, has organized a merchandising campaign for the Medallion line, and according to him, "down to actual point-of-sale level, with original avenues employed that have been largely untapped in the record market. . . ."

**Horton to Sing In Columbia "Freedlandm" LP**

NEW YORK—Composer Jule Styne has signed Johnny Horton to sing "Johnny Freedland," the lead song in his "Freedlandm," an LP album for Columbia Records. It will be released as a single record in early May, prior to June releases of the album.

First discs for the album have been completed and final follow-up recording is scheduled to begin early this week and last for two weeks. Album will be released approximately one week prior to the opening of the $65 million, 2,056 arce "Freedlandm, U.S.A." park in the Bronx, New York. Park, which has been called a "monument to the history of America," is expected to draw 5 million attendees during its initial four months, built by C. V. Wood. Wood also built Disneyland in California, and numerous other parks freely in the United States.


Styne was guest of honor at the Ballo di Roma, held at the benefit of Boy's Towns of Italy at the Waldorf Astoria in New Haven, Conn. April 22. Songstress Alice Scott presented a 45 minute "Musical Salute to Ballo," singing a total of twenty songs she has written.

Boy's Towns of Italy is a community of nine towns, each modeled on American democracy, which offers homeless boys care, shelter, and education. The Ballo di Roma was attended by leaders in society, business and the professions in the Connecticut community.

**Langford TV'er May 1 Will Star Johnny Mathis**

NEW YORK—Songstress Frances Langford will head WOAI special on Sunday, May 1 and talent roster will include Johnny Mathis, Don Pardo, Ken Murray, Woody Glazgold, the Three Stooges, and Bob Cummings.

**Zentner Active**

LOS ANGELES—Si Zentner, Liberty Records artist, hits peak recording and general management spot this month. The band leader-trombonist fronts a new LP instrument album for Liberty next week to follow up his current "Suddenly It's Swing" hit for the label.

Zentner makes a rare guest appearance on May 7 as trombonist on the Lawrence Welk Show via ABC-TV.

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**Horton to Sing In Columbia "Freedlandm" LP**

NEW YORK—Composer Jule Styne has signed Johnny Horton to sing "Johnny Freedland," the lead song in his "Freedlandm," an LP album for Columbia Records. It will be released as a single record in early May, prior to June releases of the album.

First discs for the album have been completed and final follow-up recording is scheduled to begin early this week and last for two weeks. Album will be released approximately one week prior to the opening of the $65 million, 2,056 arce "Freedlandm, U.S.A." park in the Bronx, New York. Park, which has been called a "monument to the history of America," is expected to draw 5 million attendees during its initial four months, built by C. V. Wood. Wood also built Disneyland in California, and numerous other parks freely in the United States.


Styne was guest of honor at the Ballo di Roma, held at the benefit of Boy's Towns of Italy at the Waldorf Astoria in New Haven, Conn. April 22. Songstress Alice Scott presented a 45 minute "Musical Salute to Ballo," singing a total of twenty songs she has written.

Boy's Towns of Italy is a community of nine towns, each modeled on American democracy, which offers homeless boys care, shelter, and education. The Ballo di Roma was attended by leaders in society, business and the professions in the Connecticut community.

**Langford TV'er May 1 Will Star Johnny Mathis**

NEW YORK—Songstress Frances Langford will head WOAI special on Sunday, May 1 and talent roster will include Johnny Mathis, Don Pardo, Ken Murray, Woody Glazgold, the Three Stooges, and Bob Cummings.

**Zentner Active**

LOS ANGELES—Si Zentner, Liberty Records artist, hits peak recording and general management spot this month. The band leader-trombonist fronts a new LP instrument album for Liberty next week to follow up his current "Suddenly It's Swing" hit for the label.

Zentner makes a rare guest appearance on May 7 as trombonist on the Lawrence Welk Show via ABC-TV.
Atlantic 1c Stereo Sale For May;
21 New Stereo LP's Issued

NEW YORK—With the release of its twentieth-anniversary celebration, Atlantic records has announced a 1c sale for May. The 21 new stereo LP's issued will include a wide variety of styles, and are sure to attract a wide audience. Each record is priced at $5.98, and all will be stocked in every Atlantic store. The sale is expected to boost sales of the label's albums, and is being promoted heavily by Atlantic's advertising and promotion staff.

High Fidelity Boosts Prices At Distribe Level

BEVERLY HILLS—High Fidelity Recordings put into effect last week a price hike on all their albums at the distribe level, in order to affect the current retail price. It was announced by label sales chief Jack Clark.

Distribee cost on $5.98 stereo albums such as Capitol's "Johnny Mathis," have been increased from $4.98 to $5.98. This move is expected to reduce sales of this type, but it is felt by some distributors that the change will result in an increase in sales overall.

Columbia Views Mathis Sales Power

NEW YORK—Columbia records announced last week that three of Johnny Mathis's albums had passed "crucial" levels on their way to a million sales.

The three albums, which picked up two gold record awards for "Warm" and "Heavenly," both well over the 500,000-line, Johny's Greatest Hits, "his previous gold record, was reaching for the million mark after selling over 750,000 copies, the label reported.

On the best-seller lists, Mathis has been making a showing. Aside from the three albums pushing for million status, there was selling strong "For You Only," "More Johny's Greatest Hits" and "Open Fire, Two Gun Man." In the singles category where the singer's draw has been established "It's Not For Me To Say," both million albums, he was still registering solidly this week with "Starbright." (249)

Columbia's announcement of Mathis's power at the sales counters came on the eve of his opening April 21 at New York's Copacabana where he scored a personal triumph last year.

Tillotson "Day" In Waterbury, Conn. May 6

NEW YORK—Waterbury, Conn. (pop. 115,480) will celebrate "Johnny Tillotson Day" May 6, in conjunction with the state’s Miss America pageant, semi-finals.

The theme of the "Day" will be Waterbury's Faith in Its Youth—an effort to demonstrate that the "Town Elder" is no longer the only confidence in the character, intelligence and ambitions of its teenagers.

Cadence Records' Tillotson, a 22-year-old graduate of the University of Florida, has been chosen as an example of "wholesome, young America." He's currently hitting with "Pleading My Love" and "Earth Angel.

Waterbury's Junior Chamber of Commerce is helping plan a series of activities for "Johnny Tillotson Day." Plans include a presentation of the key to the city by Mayor Edward Bergin, luncheon meeting with local youth groups, high school and college radio-TV stations and record shops. The "Day" will be capped by the singer's appearance at a record hop in the evening.

The Jaycees will conduct the Connecticut Miss America pageant semi-finals on this day, with Tillotson acting as one of the judges.

Full cooperation from all local media and civic organizations has been assured.

"Fiorello!" Drama Critics Choice As Best Musical

NEW YORK—"Fiorello!" last week won the New York Drama Critics’ Circle Award as the best musical of the 1959-60 Broadway season.

In winning the award, "Fiorello!" racked up more than three times as many votes as the second-place shows.

The Drama Critics' Circle Award is voted by the leading New York theater critics, representing the national wire services, magazines and Manhattan newspapers.

Presentation of the Award will be made this week (28) at the home of John Mc Clain, drama critic of the N. Y. Journal American. Representing the award, will be Robert E. Griffith and Harold S. Prince, director and co-writer George Abbott, co-writer Jerome Weidman, composer Jerry Bock and lyricist Sheldon Han- dick. Capitol has the original cast album.

Columbia Director Of Market Research

NEW YORK — The appointment of John Wiley to the position of Columbia Records director of market research has been announced by Harry Earl, administration vice president.

In his new position, Wiley will be responsible to Earl for all market research for Columbia, which includes industry trends, market position, pricing studies, consumer studies, dealer surveys, new product market development and general economic trends pertaining to the industry.

Wiley has been in the market research field for the past six years, serving for the last four as senior market analyst for the Colgate-Palm- olive Company. He holds a Bachelor's and Master's Degree from the University of North Carolina.

Double Conspiracy

Advertising Age

NEW YORK—Len Levy, sales manager of Rank Records in America, celebrates the double premiere of The Rank Organization's film, "Conspiracy of Hearts," by handing out, at its premiere, the first two records of the title music to John Dancil, co-directing the Victoria Theater and George Kirk, manager of the Trans-Lux Normandie. The double picture opened at both houses simultaneously.

The Top Rank record of "Conspiracy of Hearts" was produced by A & R chief Sonny Lester and features the piano and orchestra of Johnny Costa.

"That You Love Me" The Impressions

NEW YORK—Buddy Kaye, head of Budd Music, flew to England last week (22), for business meetings in London, Hamburg, Berlin, Zurich and Milan. He was accompanied by his associate Jeff Kruger's sister last Sunday. In Lon- don, he will meet with Jack Baver-
NEW YORK—Record exhibit space exceeding 125,000 square feet of display area will be used at Chicago's Palmer House for the 1960 Music Industry Trade Show set for July 14-16. Addition of the big Victorian Room to previously-booked exhibit space will make the 1960 show the biggest in the history of the National Association of Music Merchants, according to William R. Gard, NAMM executive secretary. The room, previously used as a swank restaurant by the Palmer House, has been converted to display space and has already been booked by the Steinman Phonograph and Radio Co. of Mount Vernon, N.Y., and Pilot Radio Corp. of Long Island, N.Y. The Victorian Room is just off the main lobby to the east.

Booking of the added space was made in response to the request of electronics manufacturers for bigger exhibit areas, in addition to the Four Hundred Room, Club Floor, Red Lacquer Room and Mezzanine which are completely filled.

Also completely booked is the 8th floor, which is headquarters for music merchandise exhibitors. Additional space for them has been arranged on the 7th floor in a section apart from the piano displays, and on the 9th Floor in a section apart from electronics. The organ and portable organ exhibits will take over all of the 6th floor as a result of the big expansion of this phase of the music industry section.

"Space for the 1960 show has been booked at a very rapid pace, indicating we will be hard pressed to find room for all the exhibitors at show time," noted Gard. "We have arranged for more space at this show than ever before, but we are still going to be tight of space, so the only guarantee of getting space is to apply immediately, rather than waiting any longer. We fully anticipate having to turn some exhibitors at the last minute because of the space shortage."

Ozzie Cadena Leaves Savoy; Forms Own Producing Firm

NEWARK—Ozzie Cadena former A & R man for Savoy, Regent, Gospel World Wide and Sharp Records has left the firms to give more time to the independent producing company which he has formed called Sound Of America, which specializes in releasing album packages in the jazz gospel, folk and pop categories. Recent productions include albums by Los Indios Tabo-Jaras (two Brazilian Indian boys that sing and play guitars; they were featured on Arthur Godfrey's various shows for some time), Brownie McGhee and Sonny Terry, The Tomlin Choir under the direction of Dr. John A. Tomlin, Willie Dixon and Memphis Slim, a new album by Al Casey to be called "Buck Jumpin'" and an album with Gis Johnson, Al Sears, Hilton Jefferson, Taft Jordan, Don Abney and Wendell Marshall to be called "Things Ain't What They Used To Be…"

Alums and singles will be released on the Sound of America label also, the first releases will be compatible albums by the Tomlin Choir and Brownie McGhee and Sonny Terry, priced at $4.50. Distributorships have not been set up as yet, and a special introductory offer will be offered to distributors and dealers on all first orders.
Chipmunk Single Push

LOS ANGELES—Liberty Records released a new Chipmunk single by David Seville last week and mapped a "full-scale" promotion campaign to back the disk.

"Coming Round the Mountain" b/w "Sing a Goofy Song," the latter an original by Seville is presented in a four-color sleeve featuring the Chipmunks and Seville.

Seville introduced the new novelty disk to CBS-TV network audiences when he joined the Chipmunks in a live TV presentation on the Ed Sullivan Show (17).

Additional radio and TV promotion is now being geared to give the plate a big send-off. The single has been extracted from the new Liberty LP album, "Sing Again with the Chipmunks," which is slated for early May release.

My Kingdom For A Song


Jazztet To Bow in Argo Album

CHICAGO—The debut recordings of The Jazztet, new jazz group headed by trumpeter Art Farmer and tenor saxist Benny Golson, will be released by Argo Records May 1.

Called "Meet The Jazztet," it features a composition that have met with the greatest response from audiences that have heard The Jazztet in the few months it has been organized. Organization already has played such spots as the Brooklyn Paramount, Chicago's Blue Note, San Francisco's Blackhawk and Pittsburgh's Crawford Grill.

Group includes trombonist Curtis Fuller, pianist McCoy Tyner, bassist Addison Farmer, and drummer Lex Humphries, in addition to jazz stars Farmer and Golson.

It was also announced that the label has pacted to a long-term deal through Loren Alexander, who formerly cut for King. Her first Argo LP, "Early In The Morning," is due June 1.

Panorama Issues "Berlin" Package; Promo Planned

NEW YORK—Panorama Records has announced the release of an LP, "Berlin—Portrait Of A City." Herbert Nelson, label toppler, revealed that plans are being made for a national ad campaign in consumer and trade press as well as "strong" promotional tie-ins with German-American travel agencies and organizations.

The package is a combination of realistic documentary and performances of Berlin-originated songs (i.e., "Mack The Knife," "Just A Gigolo," "Falling In Love Again"). Horst Buchholz, an actor currently shooting "The Magnificent Seven" for United Artists, narrates in English the story of Berlin from 1918 to the present divided city. Eva Nelson, who performed in Panorama's "Cabaret" LP, sings the twelve songs on the LP.

Time Distress Meets In N.Y., Chi Intros New LP Line

NEW YORK—Time Records introduced its "deluxe" Series 2000 line of LP's at the diskery's first series of distributery shows held simultaneously in New York (23) and Chicago (24). In addition, a new recording program was announced at the time. The details were unavailable at press time.

Attending the meet were distributers, salesmen and promotion men, and Time execs Bobby Shad, president; Pete Sparrow, promotion chief; Leslie Lewis, sales manager; and Harry Ringler, comptroller. Shad will also show the new series on the Coast; Lewis in the South; and Sparrow in the Midwest.

The label released two LP's last week: "The Sonny Clark Trio" and "The Jackie Paris Sings The Lyrics Of Ira Gershwin." The latter's interesting point is that the LP contains no melodies by George Gershwin, but those of other Ira Gershwin collaborators (i.e. Jerome Kern, Kurt Weil, Harold Arlen). Also due soon are Spanish, Jewish and German shaggy packages.

Time also handles the Brent label, currently on the charts with Skip & Flip's "Cherry Pie" and Eddie Quinteto's "Come Dance With Me." Another label time, Shad, has just picked up the hot Canadian disk, the Beaux-Marks' "Clap Your Hands."

Columbia B'way Casters Have "Hits" Behind Them

NEW YORK—Columbia Records' affinity for Broadway hits was apparent last week as the theater label showed six of the labels originalings running strong and two more definite by May 1.

Two new Main Stem hits—"A Thorough Carnival" and "Bye, Bye Birdie"—are certain to become part of the Columbia fortress of long-runs which includes the 3,000,000-seller, "My Fair Lady," "Gypsy," and two Rodgers and Hammerstein hits, "Flower Drum Song" and "The Sound of Music."

"A Thorough Carnival" was released early this month while "Bye, Bye Birdie," which opened to rave notices, will be cut Sunday, April 24.

A re-opening is planned for "West Side Story," the hit of two seasons ago, which returns April 27 to the Winter Garden Theatre for its successful year on tour. The greater part of the cast featured on the Columbia original-cast LP, including Carol Lawrence and Larry Kert, will be on the bill for its return engagement.

Final entry in the Columbia stable is the new musical "Christine" which stars Maureen O'Hara. It premiered on Broadway April 28 and is set for an early recording session.

Columbia is also represented Off-Broadway by the revival of George Gershwin's 1920 hit, "Oh, Kay!" at the East Seventy-fourth Street Theatre. The album was released by Columbia in 1957 and stars Barbara Payton, Jack Cassidy, Allen Case and Rodger White, with Lehman Engel conducting.

Cosmat Into Pittsburgh

NEW YORK—Cosmat Distributors opens its Pittsburgh outlet this week (25) at 2526 Fifth Ave. Tim Terme is the branch manager. Cosmat toppper Jerry Blaine said the new branch—Cosmat's seventh—is in line with the firm's national expansion.

The Cash Box—April 30, 1960

Album

Sure Shots

MONOURAL AND STEREO FROM THE BEST OF CARUSO

New Stereo Goofy with Piano Prado presents TOKYO release.

is live disk four-color A LOS Seville "Coming full-scale" in he written send-off.

Seville—Also new sleeve gave (17). 'Round played Seville.

For Chipmunks on give orchestra, for the the composition, Again the The Prado, IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII MONAURAL the week is For Chipmunks in the single Snow by The Victor...CARUSO, MARIO LANZA (RCA Victor SP-33-75; LSC-2393)

• ELVIS Lanza Sings CARUSO FAVORITES (RCA Victor LPM-2231; LSP-2231)

• ELVIS IS BACK!

ELVIS PRESLEY

www.americanradiohistory.com
Decca Signs Carol Burnett

NEW YORK—Carol Burnett has been signed by the talents contract with Decca Records. It was announced yesterday by Leon Levy, president of Decca Records, that Miss Burnett is currently starred in the successful Broadway musical "Once Upon a Mattress" and is a regular on the "Garry Moore Show." According to Decca, her show and her many TV commitments have kept her from making extensive night club appearances outside of New York City. She is scheduled to open at the Blue Angel on May 28 for a lengthy stay.

Plans are now being formulated by Miss Burnett and Harry Meyerson, under whose direction she will record, for her first album, to be released later this year.

Above, Miss Burnett is congratulated by a triumvirate of Decca executives: Harry Meyerson, Lenny Salidor and Leonard Schneider.

"Swing Era" TV Package From United Artists Assoc.

NEW YORK—Efforts to bring back the "big band sound" should get a boost with the upcoming TV package, "All American Bands," series—handled by the United Artists Assoc.—consists of about 105 films shorts made mostly by Warner Bros., during the Swing Era. Some big names are those of Artie Shaw, Stan Kenton, Jimmy Dorsey, Woody Herman, and Glen Gray. Also included are Bobby Hackett, Louis Prima, Helen Forrest, Nan Wooton, Bob Eley. Packages also include a new short subject, "Jazzman The Blues," directed and photographed in color, 6 reels, 300,000 yds., which features Lester Young, Sidney Bechet, time, Illinois Jacquet, Marie Bryant and others.

Eddie Cochran Killed In British Taxi Crash

NEW YORK—Eddie Cochran, Liberty Records' teen-beat singer, was killed in a British taxi crash. Cochran, 21, was the front man of the rebellious rock group, who was killed in a British taxi crash. Cochran, 21, was the front man of the rebellious rock group, who was killed in a British taxi crash. Cochran, 21, was the front man of the rebellious rock group, who was killed in a British taxi crash.

Chris Connor Dates Set For April Thru July

NEW YORK—A schedule of April thru May appearances by Atlantic Records' jazz stylist Chris Connor has been announced. After a TV show in London, April 13, the trek this week begins with" ‘The Let’s Try And Talk It Over’ US' RIC # 968

RON & RIC RECORDS, INC.
6301 Baronne St.
New Orleans 12, La.

Platter

Spinners

Patter

ALL ABOUT DISC JOCKEYS

After several years of topping the local ratings with a music and news format, WJW-Cleveland will switch to a "good music" policy on May 1. This is the first time in the 30-year history of the station. According to James E. Bailey, managing director of WJW, "no other Storer station plans such a change." In making the announcement, Bailey clarified that "the market radio market currently does dote on both types of programming and his new approach "will be good for WJW and its advertisers." The change will be welcomed by the WJW listens to the Cleveland listening public"

Grady Edney, Storer national radio program manager, will direct the launching of the new format, headquartered in Cleveland for about a month until the station is "in the swing." Locals will be limited and grouped at certain parts of the hour as the station strives to present unaided and uncorrugated programs. The station will continue to carry the NBC hourly news and other NBC network features.

With the change-over, WDKO in Cleveland now finds itself with competition. WDKO celebrates its 10th Anniversary April 30, ten years of a successful "good music" operation. Larry Gar (WLBG-Laurens, S. C.) reports that their local group did not sit in the Savannah regional finals of the Hi-Fi Club Talentville Contest but they had a ball nevertheless. Larry Gar plans a contest a couple of local kids to watch the New York finals in June. Jay Mahney (WSNE-Binghamton, N. Y.) keeping busy these days making a local celebrity out of himself by broadcasting super-market grand openings, bank openings and a daily report from the Annual Home Show.

"WJW-Providence," says one disc jockey, "keeps its talent makeup in preparation for their transition from rural to visual appeal. During National Radio Week WJWсы the tune and face the cameras over Channel 10 to promote the weekday competition... Carmen Aubitt, WCAU-Camden, N. J. librarian, leaves her post May 1 to join her husband, Captain John C. Aubitt, at Ft. Jay, New York.

Jack Burns, for a two week period for WREB-Providence, R. L. is now finishing up his own daily shows for the station. His all-show request on Saturday proving to be a local favorite. Johnnie Rowe, program director of KOBH-Hot Springs, S. D. has booked the Jimmy Clanton Dance Party into town for a date. The package, with the 4 Changs, Dick Caruso and headlines Clanton. Dick Noel, popular W CBSN-News personality and radio personality, has signed up opening the Swing Era package with the re-naming of Dufty Square to Peter Rose Square for the 7th commemorative anniversary of Peter Rose Stock Memorial Week (April 23-30). Many "names" in the musical world were present at the KDKA-Red Mind '68, and the highlight was the solo of Fred Astaire's daughter, the station... Noel, Frank Thompson and Bob Donnelly are making plans for their annual "We've Got Seniority Party." All three are charter employees of Storer Communications. The station's motto is "an attitude of mind that can't be caught." One of the most popular models on the air were always on hand to key the weary disk jockey from falling asleep. Also joining the swing to the music was the WJW-Young-New York. An Army mobile shell tagged "The WADY-Army Cannon." It is covering the headlining stories of the New York boroughs. This past Saturday Allan Fredericks highlighted the recruiting drive from Times Square.

Promo man Buddy Bashaw, says he can "really pick them," nominates Eleanor Sted of WEBB-Buffalo for the "Prettiest Librarian" award. One of the "four and five'o clock" boys is a "good looking woman." He does the tents, "which is a big thing in the studios."

Johnny Tillotson/ "Earth Angel"

"Pledging My Love"

Cadence 1377

Cadenza Records

Johnny Tillotson

"Earth Angel"

"Pledging My Love"

Cadence 1377

Cadenza Records

119 W. 57th St., N. Y., N. Y.
Dot's 1959 Dollar Volume
In LP's 100% Over 1958

HOLLYWOOD—Dot Records last week reported final 1959 gross sales figures of $8,681,000 revealing that its first 12 months with the new product line resulted in exactly a 100 percent dollar volume increase over 1958's LP product business.

Dot's overall gross dollar volume during 1959 showed a 17 percent gain over the previous 12 month period.

In attaining its biggest sales volume, Dot attributed 60 percent of its 100 percent LP business increase to retail record shop sales, with the remaining 40 percent having been done by national supermarket and grocery chain store networks.

According to a recent Life Magazine market research survey, Dot Records is the fourth most preferred label with 23 percent of the supermarket record consumers choosing Dot. The company, only eight years in existence, nationally, was outstripped, the Life report said, only by such established companies as RCA Victor, Columbia and Capitol, in that order.

Dot Records gained momentum at the end of 1959, when the company, during its "stereo month" sales promotion campaign, sold product ahead with more than $1,000,000 in orders. The label's sales and promotion program grossed $7,100,000 for Dot LP merchandise, alone.

1959 was in every year in Dot's foreign sales, too. Dot artists, such as Pat Boone, Billy Vaughn, Lawrence Welk and Keely Smith enabled the firm to increase its net royalties income some 54 percent over 1958.

**Am-Par Juke Box EP**

NEW YORK—A special EP record for juke box use only was released immediately by ABC-Paramount Records (129). This marks the first release by the company for exclusive jukebox play.

Available only to juke box operators and one-stops, the record will be merchandised in a plain white sleeve with the Dot logo on the single record price.

The Dot Records EP will be four songs from the company's new LP "Sing Along in Italy." Action was immensely increased with enthusiastic public response to the album. The LP contains 14 Italian Herman, Italian lyrics printed on the liner notes to aid those who want to sing along.

Songs contained in the EP are "Viva Italia!" "Funiculi, Funicula," "Italian Tarentella," and "Ferryboat Serenade."

**Wallisich To New York, London, Paris**

HOLLYWOOD—Glenn E. Wallich's, president, Record, Inc., and a New York last Sunday (21) on the first leg of a three-week business trip that will take him to London and Paris. Wallich will attend a meeting of the Record Industry Association of America this week (25), leaving the next day for London and then Hayes, where he will participate in a meeting of the board of directors of Electric & Musical Industries, Ltd. (EMI), this Thursday (28). Afterwards, Wallich will proceed to Paris for informal business meetings with senior executives of EMI's affiliate in France, Pathé-Marconi. The CRI president expects to return to his Hollywood headquarters in mid-May.

**Pennies From Heaven**

OXNARD, CALIF.—Exactly 5,000 pennies were dropped from an airplane in a vacant lot next to Check's TV and Appliance store here recently to lure customers and help promote the new record, "Find a Penny," sung by The Beatles on the Coast-based label, Carthy Records.

Each penny was ear-marked for prizes. Top gift was a TV set, two for radios, ten for various appliances, and 100 for autographed copies of the record.

Stunt was created by deejay Dick Mathis, owner, WAVY, and WAKS.

**New Album Display**

ROLLING UP THE SALES!!

by Lionel Hampton and Orchestra

00064

ALSO GOING STRONG!

"WEAK AND BROKEN HEARTED"

by Pinnocko James

00055

GLAD RECORDS

8906, 165 W. 46th St., New York, N. Y., 36, N. Y.

Plass 7-8486-7

The Most Exciting Sound on Records

EVEREST

101 Strings

The World's First STEREO-SCORED Orchestra

Smash!

Fats Domino

"TELL ME THAT YOU LOVE ME"

and

"BEFORE I GROW TOO OLD"

The Cash Box—April 30, 1960
STEREO ALBUMS (Low Priced)

1. SOUL OF SPAIN — Val, II
   101 Strings (Stereo fidelity SF 6000)

2. SOUL OF SPAIN — Vol, II
   101 Strings (Stereo fidelity SF 6000)

3. MANTOVANI: SHOWCASE
   Mantovani (London LSC-2522)

4. 101 STRINGS PLAYS THE BLUES
   (MGM SG 4300)

5. BACKBEAT SYMPHONY
   101 Strings (Stereo fidelity SF 11500)

6. TV ACTION JAZZ
   (Capitol CAS-522)

7. HAWAII IN STEREO
   Leo Addio Add.(RCA Camden CAS-510)

8. PETER GUNN
   (MGM SG 4300)

9. THE WORLD'S GREATEST STANDARDS
   11 Strings (Stereo fidelity SF 4300)

10. BEN-HUR
    (EMI Allen L-70121)

STereo AlBuMs (Reg. Priced)

1. SOUL OF SPAIN — Vol, I
   101 Strings (Regular Vol. SF 6600)

2. WEDNESDAY NIGHT MUSIC HALL
   Perry Como (Capitol CAL 511)

3. SOUL OF SPAIN—Vol, II
   101 Strings (Regular Vol. SF 6600)

4. MANTOVANI: SHOWCASE
   Mantovani (London LSC-2522)

5. 101 STRINGS PLAYS THE BLUES
   (MGM SG 4300)

6. THE WORLD'S GREATEST STANDARDS
   11 Strings (Stereo fidelity SF 4300)

7. PETER GUNN
   (MGM SG 4300)

8. BEN-HUR
   (EMI Allen L-70121)

MONOALBUMS (Reg. Priced)

1. THE SOUND OF MUSIC
   Original Cast (Columbia KOL 5490)

2. THEME FROM A SUMMER PLACE
   Billy Vaughn (Dot DL-23726)

3. 60 YEARS OF MUSIC AMLA -- RCA LOVES BEST
   (RCA Victor LM 6074)

4. ENCORE OF GOLDEN HITS
   (Philips 6011-2074)

5. SING A HYMN WITH ME
   Tennessee Ernie Ford (Capitol TAD-1555)

6. BELAFONTE AT CARNegie HALL
   Harry Belafonte (RCA Victor LOC-6066)

7. MONAURAL ALBUMS (Low Priced)
   JOHNNY MATTHYS (Capitol CL-1351)

8. SLEEPING BEAUTY
   Sleeping Beauty (London MM-32)

9. POPEYE'S FAVORITE SEA CHANTIES
   Alfred Soltis (RCA Bluebird LB-1018)

10. FUN IN SHARILAND
    Shari Lewis (RCA Bluebird LB-1066)

11. QUICK DRAW McGREGOR
    Huckleberry Hound (RCA Victor VP-2900)

12. THE REBEL
    Johnny Cash (Capitol B-1255)

13. KIDDIE ALBUMS
    MARTY ROBBINS (Capitol CL-1349)

14. EXTENDED PLAY (EP's)
    GUN FIGHTER BALLADS
    Marty Robbins (Capitol CL-1351)

15. THE WIZARD OF OZ
    (MGM 4300)

16. KIDDIE ALBUMS
    MARY BLAINE (RCA Bluebird LB-1012)

17. TOBY TYLER
    (CBC TF-1946)

18. DARYL O'GILL
    (Disneyland ST-1901)

19. PETER PAN
    (RCA Victor LB-1009)

20. EXTENDED PLAY (EP's)
    GUN FIGHTER BALLADS
    Marty Robbins (Capitol CL-1349, 2, 3)

21. HEAVENLY
    Johnny Mathis (Capitol B-1351, 12, 13)

22. THE REBEL
    Johnny Cash (Capitol B-1255)

23. THAT'S ALL
    Bobby Darin (Arista EP-4508)

24. FAITHFULLY
    Johnny Mathis (Capitol B-12421, 2, 3)

25. TOUCH OF GOLD
    Hilly Prince (RCA Victor VP-5088)

26. TOUCH OF GOLD (Vol. II)
    Hilly Prince (RCA Victor VP-5088)

27. GENIUS OF RAY CHARLES
    Ray Charles (Atlantic 1619)

28. HERE WE GO AGAIN
    Kingston Trio (Capitol EAH-1, 2, 3-1288)

29. "EBBE TIDE"
    Frank Chacksfield and His Orch., Richmond S-30078, $2.98, Monaural $1.98
    "Content: Title tune plus "Smoke Gets In Your Eyes," "Boulevard of Broken Dreams""

30. "GRIEG—PIANO CONCERTO IN 'A MINOR"
    Peter Katin, piano, London Philharmonic Orchestra, Columbia 35; Richmond B-19661, $1.35

31. "THIS IS HUNGARY"
    Parliament PLP-125, $1.98

32. "SLOW JAZZ CHORUS & BAND"
    Alexandrov Song and Dance Ensemble, Parliament PLP-138, $1.98
    "Content: "I See A Village", "Quiet, Little Boat" and "Old Friends".

33. "GOldEN AGE OF Rock & Roll"
    Capitol Records, Perfect PS-14018, $2.98, Monaural $1.98
    "Content: "Last Waltz" and "You'd Better Run Now".

34. "GUITAR DE MEXICO"
    Dona-Dio Quartet, Perfect PS-14018, $2.98, Monaural $1.98

35. "TCHAIKOVSKY—CAPRICO ITALIAN"
    Symphony Orch. of the Belgian National Radio, Franz Andre, Telefunken TCS-18841, $1.98
    "Content: "Piano Concerto in "Endymion"" and "Polonaise in G minor.

36. "Design Skeps 10 "Compatitble" LP's For May"
    NEW YORK—Cyr Leslie, president of Pickwick Sales, merchandising arm of Dick Tracy, said that Pickwick Sales, merchandising arm of Pickwick Sales, was producing ten "compatible" LP's in May. Leslie stated that he had originally intended to ship five packages, in May and an additional five in June, and by mid-June, he had accelerated his program due to the "enormous demand" for "compatible" recordings on both the distribut and retail levels.

37. "Country Music Spectacular"
    May 6 In Fort Wayne
    NASHVILLE—The executive committee of the Country Music Association has announced "a weeklong Country Music Spectacular" to be held in Fort Wayne, Indiana on May 6. There will be a big show at 8 PM at the 10,000-seat Allen County War Memorial Coliseum.

38. "The Cash Box—April 30, 1960"
Hanover-Signature May Birthday Deal; 18 New LP's

NEW YORK—To celebrate its first anniversary (May 15), Hanover-Signature Records will conduct operation "Happy Birthday" during May, which will include a 20% discount to distributors on all items. Deal was unveiled by Morris Diamond, the label's new national sales manager. According to local press Bob Thiele, the plan is expected to sell 150,000 LP's during May.

In addition to the plan announcement, the disc jockey announced the release of eighteen LP's: "Hansey's"—Joe Henderson; "Jazzin' It Up"—Jelly Roll Morton; "Love Talk"—Barbara McNair; "Swingin' At The Gaslight Club"—Joe Renaldi; "The Honeydreamers"—Jackie Wilson; "Happy Piano"—Joe Henderson; "Songs From Kne's and House of Jokers"—Paul Smith; "Sailin' and Swingin'"—Murry McKechnie; "Florencio" Uptown & 'Mary Sunshine"—Jackie Wilson; "Along"—Joe Henderson; "The Sound Of Music"—Lou Levy; "Songs Made Famous By Fred Astaire"—Joe Henderson; "The Swingin' Sound"—Les Brown; "East Of Easter Parade"—Buddy Mueler; "Festival In The Alps"—"Collette Dereal"; "A Knight In Perigord"—Peter Knight.

Morris Diamond Upped

NEW YORK—Morris Diamond has been appointed national sales manager of Hanover-Signature Records. The announcement was made by label president Bob Thiele. Under Morris’ direction, it was revealed that the company will sell all of its product, including the new Garde subsidiary.

An audit of the time of a national promotion director revealed that his past experience in dealing with disk jockeys, distributors, salesmen, promotion men and recording artists have been of tremendous value to our organization. These skills with his drive and loyalty have made it a must for us to have him represent us in an executive capacity.

Diamond previously handled the promotional activities of Carlton Records since its inception.

Problems Solved

HOLLYWOOD—A new routine in the day of a disk jockey is illustrated by KLAC personalities as a result of the FOG ruling. The jockeys are pictured at Music City going through the record catalog and auditioning new releases.

Decca, Pacific, Capitol, Decca, Columbia, and Philco, with Bill Stewart, Carl McIntire, George Church III, Ray Brem and Ron McCoy.

Hifi-Budweiser Tie-In

NEW YORK—High Fidelity Recordings and Budweiser Beer have made a three-state promotion tie-up to cross-plug each other's products via radio time and market record racks for a two-week period beginning May 2. It was announced by Hi Fi sales chief Jeff Clark.

Promotion works as follows: Budweiser will program Arthur Lyman's "Taboo" on its "Taboo" LP's. Hi Fi will supply the stations with covers reproductions of "The Taboo" album, and the stations in turn supply the covers to Budweiser Beer distributors in their area. The distributors will set up in-market displays of the covers along with stacks of Budweiser Beer.

The market record racks will feature the "Taboo" albums predominantly. Budweiser radio advertising will call attention to the market displays, and the "Taboo" music, featured over a two-week period, will be to the beer.

Radio stations which Budweiser has lined up are: KLAC, Los Angeles; KSON, San Diego; KFRC, San Francisco; KGB, Sacramento; KFBE, Fresno; KRUX, Phoenix; KTAN, Tucson; KIAM, Las Vegas; and KBMY, Billings.

Rack jockeys, who will tie in with station "Talk" shows, will feature "Taboo"—a pulsating Latin rockin' rhythm. The promotion also will feature "Tap in Tune," "San Francisco," "Arizona Sundries," "Phoenix and Tucson; Record Supply, Sacramento; Music City Record Racks, Los Angeles; Music Enterprises, Las Vegas; and Playhouse, Montana.

According to Clark: "This type of complete coordination between radio advertising, in-sales promotion, and general involvement by a myriad of people can only result in a sales increase. We believe this kind of merchandising is good for the entire record industry."

Everest Pacts Jo Jones For 2 Albums

NEW YORK—LeRoy Holmes, pop A & R chief of Everest Records, has announced that jazz drummer Jo Jones signed a contract to record two albums for the diskery in the immediate future.

Hollywood also announced that Everest would release "I'm gonna cry," the lead single, on national radio stations by the end of the month, according to EEG.

Publish Music Education Book

KANSAS CITY, MO.—"Music Education: Theories, Principles and Practical Methods" is the title of the latest book by Dr. Archie N. Jones, dean of the Conservatory of Music of The Missouri State University.

The new book, published by Alfyn and Bacon in the United States, covers all phases of music pedagogy from kindergarten to college. The book discusses and outlines successful teaching procedures based on practical experience in the field by more than 130 well-known authorities.

The Cash Box—April 30, 1960
"ELVIS IS BACK!"—Elvis Presley—RCA Victor LSP-2231

The single market has already felt the impact of Presley's return and now the LP charts will get the message with the release of the singer's newest album. The attractions include "Soldier Boy," "The Girl Next Door," "Fever" and "I Will Be Home Again." The Jordanaires join him for the choruses. A definite smash.

"SONGS TO REMEMBER"—Mantovani—London LI 3149

The scintillating Mantovani string arrangements are put to a dozen songs ranging from old chestnuts to more recent entries into the standard sweepstakes. They're all warm ballads and collected here present a savory program of soft mood listening. Among the tunes are "A Very Precious Love," "When I Fall In Love," "Tonight," "Love Other Love" and "Teendeh." An album to be cherished in the Mantovani tradition.

"JACKIE SINGS THE BLUES"—Jackie Wilson—Brunswick BL 54055

A dozen new blues tunes are performed by Wilson in his driving, intense style. Dicke Jacob's direction of the orchestra and chorus is in the style of the traditional blues, and the songstress picks up the cue and delivers some stirring performances. Among the tracks are "Doggin' Around," "Nothin' But the Blues," "She Done Me Wrong," and "It's Been a Long Time." Double fold album cover has plenty of pictures for his fans.

"TONIGHT WITH EDDIE FISHER"—Ramrod T-6002

Eddie Fisher returns to the LP scene with his first for Ramrod. Singing a line-up of superior songs from recent and current Broadway shows the singer proves that he still owns one of the finest pop voices around. He performs beautifully on "Just In Time," "Girl," "Till There Was You," "I've Grown Accustomed To Your Face" and "Tonight." An exciting album which should stir up enthusiastic sales response.

"A THURBER CARNIVAL"—Original Broadway Cast—Columbia EK 5500

By the time the opening "Word Dance" number is well on its way one realizes that Burgess Meredith is a genius, for he has done wonders in transferring James Thurber's serious nonsene humor to the stage. Listening to this album actually requires serious concentration, and though there are not many guffaws, there is an undertone string of chuckles running throughout the production. A success on Broadway, the show has another friend in this album.

"THE SNOW QUEEN"—Original Film Soundtrack—Decca DL 8977

This full-length feature color cartoon now making the neighborhood flick rounds was produced in Russia and features the dubbed in voices of Art Linkletter and Sandra Dee among others. It is an invaluably produced production of the Hans Christian Andersen narrative. The tunes are clever and tuneful, delightfully punctuating the drama. An especially attractive kiddie album.

"THE TUNETOPPERS AT THE MADISON DANCE PARTY"—Calls By Al Brown—Amy A-1

Group that's hitting singly with "The Madison," later with the hit "Am I," an LP made up entirely of music to do the Madison to. Al Brown is present to handle calling chores and along with the Tunetoppers uses that song as "Scarily," "Max" Madison and "Your Call." Give it display space.

"OUR LOVE STORY"—Gordon and Sheila MacRae—Capitol ST 1353

This album cut just before the singer's death, reveals a side to his talent that was obscured by his rock and roll hit singles. Here, on a batch of standards, he proves a highly sensitive, individual, legitimate performer. Marty Paich's swinging arrangements are of immense importance, they prod the songster through moving performances of "All The Things You Are," "Let There Be Love," and "And This Is My Beloved," among others. Cute, novel, romantic outing.

"MR. EASY"—Jesse Belvin—RCA Victor LPM-2102

This album, cut just before the singer's death, reveals a side to his talent that was obscured by his rock and roll hit singles. Here, on a batch of standards, he proves a highly sensitive, individual, legitimate performer. Marty Paich's swinging arrangements are of immense importance, they prod the songster through moving performances of "All The Things You Are," "Let There Be Love," and "And This Is My Beloved," among others. Cute, novel, romantic outing.

"COME ON CHILDREN LET'S SING"—Mahalia Jackson—Columbia CL 1128

With fantastic strength and sincerity, the great vocalist offers another of her stimulating gospel concerts on disk. She begins with a rousing "Come On Children Let's Sing," and proceeds to stir the emotions and awesome admiration with such numbers as "You Must Be Born Again," "Brown Baby," "Keep-A-Movin'" and "One Step."
“THE FLYING FINGERS OF FLIP TOP FIN-NELAN”—Atco 39-116

Honky-tonk and ragtime, corn and cherished old melodies combined here make for a lively fun in this recording by Finnegar and his group (apparently a fictitious assemblage) serve up “Melancholy Baby,” “The Devil’s Got My Gal,” “Beer Barrel Polka” and “After You’re Gone” in high flying style. Merits party disk attention.

“SUBWAYS OF BOSTON”—The Coaches—His 1 R 240

Professionally related to the Kingston Trio, Brothers Four, etc., are the Coachers—three young, crew-cutted musicians and vocalists. Their repertoire is ambitious, ranging from the graceful to the social. They have a good harmony style and should arouse interest from the market.

“EASTERN HITS IN AMERICA”—Richard Wolfe—Kapp KL 8129

Lately Europe has contributed many songs that have become top hits in the U.S. (as well as country of origin) and Richard Wolfe has collected them under one cover for an interesting and relaxing instrumental survey. Included are “Fascination,” “Marie,” “Petite Fleur” and “Come Prima.” Nice listening.

“EXTRAVAGANT PIANO”—Mister Mystery—Pacific S 20823

Supposedly a top classical pianist in Europe, “Mr. Mystery” has recorded an outstanding album for the label. Employing such devices as multi-tracking, echo chambers, etc., he offers delightful solo piano essays of “Kitten On the Keys,” “Two Tears,” “Tutti Frutti,” “I Got Rhythm” and seven others. Lots of fun and good listening here.

“THE MUSIC FROM THE CONNECTION”—Freddie Redd Quartet—Blue Note 4027

“The Connection” is now enjoying a successful off-Broadway run as the place to use jazz and jazz musicians as vital, integral parts of the action in the story. Freddie Redd’s music for the show reflects his use of putting jazz as descriptive music. But the star of this recording is Jackie McLean, alto sax and major soloist with the group. He is his searing, gripping solos which brings the jazz to fruition. Album should do well.

“COOL HEAT”—Anita O’Day—Verve MG VS-6046

Anita O’Day is cooled-off for this album but there is no less artistic, stylistic, individualistic singing than on her previous hot sessions. Her cooling off is due to her use of Jimmy Giuffre arrangements, which swing but in a smoother, glossier way than the singer is accustomed to. And there is plenty of scat singing present—the entire “Hershey Bar.” Other tunes are “Orphan Annie,” “My Heart Belongs to Daddy” and “Come Rain or Come Shine.” Excellent addition to the jazz vocal shelf.

“MAYNARD FERGUSON PLAYS JAZZ FOR DANCING”—Roulette R 26088

Ferguson is another of the more recent big band leaders who believe that jazz should return as a dancing medium. His enormous appeal on campus is proof of truth in his philosophy. This time out the band crackles with enthusiasm on “Hey There,” “It Might As Well Be Spring,” “I’ll Be Seeing You” and “Where Teddy,” a new kling, bright new original. All have the important dancing beat. A savory new outing by Ferguson.

“HERE COMES THE SWINGIN’ MR. WILKINS”—Ernie Wilkins and his Orchestra—Verve LPX 2077

Ernie Wilkins has arranged a big band session that espouses the dancing beat as well as a full jazz sound. The tunes are all standards, among them “Falling In Love With Love,” “The Continental,” “Somebody Loves Me” and “All Of You,” and they swing vigorously. Wilkins is one of Basie’s top writers so it’s natural that most of the chairs here should be occupied by Basie side-men. Soloists include Al Grey, Thad Jones, Marshall Royal and Zoot Sims. Exciting issue.

“THE SOUNDS OF MUSIC”—The Paul Smith Quartet—Verve VS-6128

Rockey Roger’s memorable melodies are treated royally by Smith in this jazz interpretation. Smith’s piano and Barney Kessel’s guitar make perfectly (as in Kessel’s Peterson days) for a lightly romping adventure into such tunes as “My Favorite Things,” “Climb Ev’ry Mountain,” “An Ordinary Couple” and “So Long, Farewell.” An easy-listening package that will appeal to pop fans as well.

“DIXIE IN HIGH SOCIETY”—Barney Richards and His Rebels—Mercury SR 66185

The Richard band puts the emphasis on two-beat Dixie but its repertoire runs mainly to show tunes unlike most typical country records. Here with the exception of “Balboa” and “Mountain Blues,” the band runs through a brace of show pieces including “S Wonderful,” “Thou Swell,” “Just In Time” and “Mountain Greens,” provoking a well-seasoned spice dance session. Stereo sound is a good asset. For traditional fans.


A bubbly, bouncy affair is this recording as it brings together two highly volatile programmatic pieces by the two composers. And interpreting with the baton is yet another Russian, making this a fiery triumvirate on disk. It is a captivating record, full of energetic life and spirit.

“BITTER SWEET”—Angelo S 35814

A collection of bright, colorful “folks” dances which is of especial interest to the light-classical fans. These pieces by Brahms and Dvorak are lively, tuneful affairs and are accorded such treatment by Kubelik, who directs with a significant light hand. Interesting array.

“RACHMANNINOFF: Piano Concerto No. 3 In D Minor”—Ann Schein, pianist, Sir Eugene Goossens conducting the Vienna State Opera Orchestra—Kapp 6500

At twenty, Miss Schein is a brilliant pianist, with a proper future on the concert stage as evidenced by her mastery over the Rachmaninoff concerto here. Her technical facility is astonishing and she always under taste-ful control. A brilliant recording.

“BLAUMS: Hungarian Dances (1, 3, 5, 6, 7, 17-21); DVAROZ M. J. 5, Shecheny G. precious”—Rafael Kubelik conducting the Royal Philharmonic Orchestra—Capitol SG 7209

A collection of bright, colorful “folks” dances which is of especial interest to the light-classical fans. These pieces by Brahms and Dvorak are lively, tuneful affairs and are accorded such treatment by Kubelik, who directs with a significant light hand. Interesting array.
England's Best Sellers

1. My Old Man's a Dustman—Lonnie Donegan (Pye) (E.P.C.)
2. Stuck On You—Elvis Presley (RCA)
3. Fall In Love With You—Cliff Richard (Columbia) (Aberbach)
4. Heart For Sammy—Jimmy Jones (M.G.M.) (Sheldon)
5. Theme From A Summer Place—Geery Flats (Blossom) (Blossom)
6. Do You Mind—Anthony Newley and Chips (Columbia)
7. Fingers Ain't Wet They Used To Be—Max Bygraves (Decca) (Worldwide)
8. Running Bear—Johnny Preston (Mercury) (Southern)
10. Drifting—Perry Como (E.C.A.) (Leeds)

New York—Richard Vanderlip, Vice-President and General Manager of the RCA Victor Record Division (left) and George Frutchting, Director—International Record Division, RCA Victor (right) show E.L. Lewis, the same president of Decca Records, Ltd., the E.L.A.A. gold-record award for the "South Pacific" music soundtrack album. The album, whose sales are now up to 1,500,000 copies, according to Vic, is one of the biggest-selling LP's in English today.

England's Top Ten LP's
1. This Is Hancock—Tony Hancock (Pye) (South Pacific) (Soundtrack (RCA))
2. Flower Drum Song—Broadway Melody (Bravo) (Decca)
3. Ella Sings Gershwin—Ella Fitzgerald (H.M.N.)
4. The Explosive Freddie Cannon—Freddy Cannon (Top Rank)
5. The Best of The Goons—The Goons (United)
6. Gigi—Soundtrack (M.G.M.)
7. Is It Darlin'—Bobby Darin (Decca)
8. The Twangs The Thang—Dane Eddy (London)
9. Lookings High, High—Bryan Johnson (Decca) (Robbins)
10. What In The World's Come Over You—Jack Scott (Top Rank)

England's Top Teen EP's
1. The Late Great Buddy Holly—Buddy Holly (Vogue-Coral)
2. Steppin' Out—Elvis Presley (RCA)
3. Express Bongo—Cliff Richard (M.G.M.)
4. Emile—Emile Ford (Pye)
5. I've Got My Heart Set On You—M.G.M. 2—Peter Sellers (Parlophone)
6. Strictly For Grown-Ups—Paul Bancroft (Parlophone)
7. Nina & Frederik—Nina & Frederik (Philips)
8. Nina & Frederik—Nina & Frederik (M.G.M.)
9. Chibs—Chibs No. 1—Cliff Richard (Columbia)
10. High Hopes—Frank Sinatra (Capitol)

"South Pacific" Gold Record

New Year—George B. Marsh, Vice-President and General Manager of the RCA Victor Record Division (left) and George Frutchting, Director—International Record Division, RCA Victor (right) show E.L. Lewis, the same president of Decca Records, Ltd., the E.L.A.A. gold-record award for the "South Pacific" music soundtrack album. The album, whose sales are now up to 1,500,000 copies, according to Vic, is one of the biggest-selling LP's in English today.

The Cash Box—April 30, 1960
AUSTRALIA


Because German "schlagers" (hits) are very popular in Benelux, Dutch pianist Tineke Haar (based in London) has been engaged by Tommy Luijk's record label, The Golden Gate Quartet (Columbia). The studio was in St Paul's Cathedral Church (Capitol). Vic Sholto (formerly of the London Broadcasting Corporation) has been working on this project. The Quartet's style of music is jazz.

Gospel songs are very beloved in the low countries and the sale of these records is very good in Benelux. Of all the religious singers, Mahalia Jackson has the largest following. A person must wonder why she limits herself to songs of faith, her platform includes churches, concert halls, TV studios, baseball parks, etc. Other artists in the field of Gospel songs are, The Golden Gate Quartet (Columbia), St Paul's Cathedral Choir (Capitol), Victoria Baptist Choir (Warner Bros.) and The Harmonizing Four (Top Rank).

Pete Fellemann, Jr., Capitol's label manager in Holland had a very good TV programme about Frank Sinatra's activities for LP records which will be held in the Netherlands. The programme will be held on the occasion of "The Big Ben Suite" on one of the best heavy-carillon concerts in the world.

The "schoudebrouk" rage has reached Holland via France and Belgium. Songwriter Stan Haag composed two songs about the heavy-carillon concerts which will be released by ABKCO. Rood and C. L. Kiehlijk on the CNR label, sung by the Dutch, "De Leidse Sleteltjes." When you buy this record you also get "schoudebrouk" three days.

The Dizelkranz' interpretations of popular classical works of famous composers reached a new high with the versions of Beethoven's "Fur Elise" and Offenbach's "Barcarolle" by Rep Reul and His Dixie Swingers on the CNR label. These recordings are an example of the energy of "The Big Ben Suite" on one of the best heavy-carillon concerts in the world.

On the occasion of the release of the film, "Tommy The Toreador" with popular singer Frank Sinatra in the leading role, C. L. Phonomorgan organized a Tommy Steele contest in cooperation with the music magazine, "Song World" and film company Cetra. The first prize is a trip to London and a visit with Tommy Steele to his home. The single on this film, "The Little White Bull" on the Decca label is becoming a top hit.

The American instrumental group, The Champs, has many admirers in Holland. Their latest record on the London label (managed by L. C. Phonomorgan, Amsterdam) is "Too Much Tequila" and it is a big seller.

Bobby Darin is called "The Second Sinatra" in Benelux because of his "Mack The Knife" and "Beyond The Sea" on their tracks. In the first week of its release, 50 percent of the record's sales were recorded by the people in Holland and there is also a Bobby Darin Fan Club in Benelux.

The Wama's, the duo which has the most popular show in the low countries, have released—after the success of their Dutch interpretation of "Mack The Knife"—a new 45 rpm disc for export in the Dutch composition of "The Kriminal Tangle," Decca requests that attention be focused on "The Striptease Tango," a wavy recording of "De Peenokers" just released by L. C. Phonomorgan, Amsterdam.

On April 25th and 26th, Phonomorgan's publicity manager for the Decca and London labels, Jan J. van Luijk, will fly to London for talks on joint publicity activities of Decca London and Dutch Decca distribution. He will also visit Pat Boone's London office for plans of a healthy promotion of Pat in Holland.

Holland's Best Sellers

BELGIUM'S BEST SELLERS

(FLEMISH)

1. Mustapha (Bob Azzam—Barclay)
2. Een Hutje Op De Heide (Bob-Beaudoin— Repertoire/ Polydor)
3. Puppy Love (Paul ABC—E.M.I.)
4. Oh Carol (Neil Sedaka—Columbia)
5. It's Time To Cry (Paul Azzam—Barclay)
6. Milord (Edith Piaf—Columbia)
7. La Bella (Rocco Granata—Moon-glow)
8. Red River Rock (Johnny And The Hurricanes—Columbia)
9. Put Your Head On My Shoulder (Paul Azzam—ABC-Paramount)
10. My Man (Jonas/Beaujon-Delany/Tonality)

(WALLOON)

1. Mustapha (Bob Azzam—Barclay)
2. Milord (Edith Piaf—Columbia)
3. Gush (Pol Van Coeter—Polydor)
4. Oh Carol (Neil Sedaka—Columbia)
5. De Voand (Johnny And The Hurricanes—Columbia)
6. Marina (Rocco Granata—Delany/Tonality)
7. Ploum Ploum (Gilbert Becaud—Columbia)
8. De televisie (Bourvil—Pathe)
9. Marchand, De Bon-Heur (Dario Moreno—Philips)
10. Safe Sans Export (Bobbejaan Schoepen—Decca)

Wayne and Shuster On New Columbia Album

NEW YORK—Comedians Johnny Wayne and Frank Shuster are the stars of a new album just released on Columbia Records (in stereo and monaural). The recording marks the Canadian comedians' debut on wax. The album, titled "Wayne and Shuster," features Johnny Wayne and Frank Shuster in four of the sketches they have performed on television in the U.S. and Canada. They include: "A Shakespearian Baseball Game," "The Boat That Jack Built," "The Case of the Missing Jelly Sandwich," and "My Name Is Dick." The album was recorded before a live audience and contains the audience's reaction.

Rinse the Blood Off My Toga," "Frontier Psychiatrist," and "I Was a TV Addict." Assistant Wayne and Shuster are a cast of seven supporting actors, who have appeared with them on television. The music, composed and arranged by Johnny Devo and his orchestra. The album was recorded before a live audience, and contains the audience's reaction.
The first record by Elvis Presley since he left Germany, "Stuck On You" backed with "Fame And Fortune" on RCA, is now released in Germany and has sold 50,000 records in ten days.

"Bonne nuit, ma cherie" the song with which German singer Wyn Hoop won the fourth prize in the "Grand Prix de Eurovision" in London, is selling very well in Germany. The export of this German record into European foreign countries seems to be successful, too.

Caterina Valente, now back from her tour throughout America, has already had her first television show called, "Bonsoir Cattrina." Her next show will be at the end of May.

Will Gabe, who had a big seller in "Liechtensteiner" in America, is now the first one to record the two top tunes of the "Grand Prix de Eurovision" called, "Tom Pillibi" (No. 1 in France), and "I Sing Hei, Hei, Hei" (No. 2 in England) in their German version on Teldec.

Twenty year old Vivi Bach, who in her home country of Denmark already has a career as a record and film star, has quickly established herself in Germany as well. She signed for four films with Constantin, and also with Philips. She will soon record her first film. Ernst Vech, producer of Philips also found eighteen year old Barbara Klein, who with her first record, "I Ask The Starrs" has already had some success.

Since Marlene Dietrich is expected in Germany, her records on Philips and Electrola are very much in demand.

Early in May Rocco Granata (Electrola) will receive the highest German record award, the Golden Dog. This is only given by Electrola if in a year's time one song in one country has sold more than two million records. This happened in Germany with Rocco's "Marina." It actually sold more than two million records. Rocco recorded two new songs, "La Bella," which he himself wrote and composed as did he "Marina," successed with "Oh Chiucciarlibri." Both are sung in Italian. The German version of these songs is by Ralph Bendix. Granata and Bendix are both on Electrola.

The new Freddy Quinn film is titled, "Melody Of The Night," and from this film he has recorded two new songs, "Melody Of The Night," and "We'll See Again." Freddy will soon record his fifth gold record from Polydor.

On May 14th Germany, Twinsky Jones with his newly formed Big Band will be on the program. His orchestra includes two Europeans—French trumpeter Roger Guerin and Swedish pianist Ake Persson. The other members, Clark Perry, Jimmy Cleveland and Zoot Sims are from the States.

Elliabeth Schwarzkopf, famous opera singer, will tour Germany at the end of April and in May, and will also sing at the Festivals in Wiesbaden. Mrs. Schwarzkopf is the wife of Walter Legge, who is the chief producer of English E.M.I.

Electrola won the "Grand Prix du Disque" with 6 records. In the classical field the winners included all nine symphonies of Beethoven, in the pop field for the monuments with French film star Danielle Darrieux, and for the "Suites For Jazz Quartet" with Martial Solal. His Master's Voice signed Mauricio Pollini, who was the winner of the 6th International Competition For Pianists in Wiesbaden. Pollini had to compete with 84 other pianists from all parts of the world. He will soon record Chopin's First Concert.

Germany's Best Sellers

1. Ich Zabele Taglich Meine Sorgen (Heartsache By the Number)—(Peter Alexander—Polydor—Monarch—Victor—MGM)
2. Unter fremden Sternen (Under Foreign Stars)—(Freddy—Polydor—Peter Schaeffers)
5. Du musst alles vergzen (You Must Forget All)—(Freddy—Polydor—Peter Schaeffers)
6. Seemann (Sailor)—(Lolita—Polydor—Siden)
7. Marina (Rocco Granata/Will Brandes—Columbia/ Electrola—West-Ton/Polydor)
8. Muhl-Song (Ivo Robic—Polydor—Verlag Peter Meisel)
9. You Can’t Keep A Good Man (No Country Can Be More Beautiful)—(Rene Carol—Polydor—Riotor)
10. Unter dem Doppeldoder (Billy Vaughn—London)

Canadian Dee Jay Tour

LONDON—Bobby Darin returned recently from a smash four-week tour of England, Scotland, and the Continent and dates in Europe. The unit, which included U.S. recording stars Duane Eddy and Clyde McPhatter, drew overcapacity crowds at every performance, and records, reports, and film clips added to the stages of the theatres. Darin’s "Dream Lover" and "Mack The Knife" were both number-one sellers in England recently, and the teenagers turned out in droves to get their first in-person look at the young singer.

Darin also did two television shows during his tour; "Sunday Night At The London Palladium," and a TV Spectacular, "This Is Darin," where the camera catches a glimpse of Darin's tour:

1. Darin being presented with two silver disks for surpassing quarter-million British sales each for "Dream Lover" and "Mack The Knife," by Decca chairman E. L. Lewis.
2. Darin sings with Duane Eddy on the TV Spectacular.
3. Darin tries his hand at playing the harmonica, encouraged by two pretty Scottish fans.
5. Darin sings with British songstress Rosemarie Squires on the TV'er.

1960

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5. Darin sings with British songstress Rosemarie Squires on the TV'er.

The Cash Box—April 30, 1960
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THURSTON SPRINGER
WHERE—Nashville, Tenn.
1. Sentenced To Die (Williams)
2. Keep Running (Hunt)
3. Please Help Me I'm Falling (H. Locklin)
4. Left To Right (K. Weirs)
5. One More Time (H. Thompson)
6. Legend Of The Big Steer (William)
7. I Miss You Already
8. You Can't Take It With You
9. Don't Ask Me (Hillman)

CARL FITZGERALD
WHERE—Meridian, Miss.
1. Six Pack To Go
2. I Miss You Already
3. Who'll Be The First (H. Price)
4. You Can't Take It With You (William)
5. I Lost An Angel (Locklin)
6. Boogie On The Strings
7. Thanks For The Dream (H. Locklin)
8. Please Help Me (I. Walker)
9. Family Bible (G. Gray)
10. You're The Very Good Thing (G. Morgan)

BOB (HOUNDDOG) MERKEL
WHERE—Llano, Texas
1. Till These Dreams Come True (B. Owens)
2. Six Pack To Go
3. He'll Have To Go (J. Reaves)
4. Thunder And Lightning (D. Glasson)
5. Don't Go Back Again
6. Just One Time (D. Glasson)
7. Left To Right (K. Weirs)
8. Accidentally On Purpose (D. Jones)
9. El Paso Number One (Hernandez & Jethro)
10. Ruby The Red Eyed Rabbit (K. Keen)

CHARLIE GRANT
WHERE—Woodward, Okla.
1. Above And Beyond
2. I Won't Blame You
3. Poor Wildwood Flower
4. Gain' Down This Road
5. Memory Of Love (K. Weirs)
6. It's The Way You Are
7. To My Sorrow
8. Where Is Your Consolance
9. One More Time (H. Thompson)
10. Until Today (E. Sadgrove)

TED BROWN
WHERE—Oroville, Calif.
1. I Only Have (A. Wells)
2. Someone Of My Heart
3. I'm A Handy Funk Girl (L. Lyla)
4. Six Pack To Go
5. We'll Be Alright (J. Young)
6. I'll Never Love Again
7. Love's Leap (W. Pierce)
8. Big Iron (M. Robbins)
9. You're Old Used To Be
10. Life Of A Poor Man (J. Jackson)

DICK MASON
WHERE—Meridian, Tenn., Aast.
1. Ain't I Lucky (B. Williams)
2. He'll Have To Go (J. Reaves)
3. Ballad Of Ned Kelly
4. Dawn At Charlie's
5. Rolled Of Coke (G. Durdy)
6. Girl In My Home (E. Lincoln)
7. Big Iron (M. Robbins)
8. Walking Matilda (G. Durdy)
9. Sink The Bismark (J. Reaves)
10. El Pese (M. Robbins)

JUNE WEBB (Hickory 1120)

B+) “SWEETER THAN THE FLOWERS” (2:05) [Lois BMI —Roose, Burns, Mann] Lifting waits wooper gets the full tearstained treatment from the thrush. Top fema wave setting this for potential chart action.


MARIJOHN AND THE JACKS
(Columbia 4164)


B) “PISTOL PACKIN’ MAMA” (1:50) [Dexter BMI—Dexter] Another oldie is given the country revival treatment. Two appealing efforts.

SHORTY BACON (Ozark 1237)

B) “FIRE OF LOVE” (2:15) [Mississippi Valley BMI—Rein- naud, Lukenshall] Thumping rockabilly romantic is belted for all its worth by the artist. Could garner pop and country attention.

B) “SPEAKIN’ OF ANGELS” (2:08) [Mississippi Valley BMI—Reinnaud] This love opus is done up in attractive honky-tonk wrapping. Also deserves a hearing.

PAT DAVIS (ACTS 4501)

B+) “TAKEN THE TIME” (2:50) [Mollina BMI—Bange] Label and artist debut. Davis softly caresses future comments on this quiet romantic.

ATLANTIC INMAN (Glod 1002)


B) “I'M STILL IN LOVE WITH MARY” (2:20) [Am. Zen ASCAP—Inman] Another touching slice is sold with telling effect by the singer. Appreciating coupling.

RAY PRESSLEY (D 1136)


C+) “GHOST OF A BROKEN HEART” (2:20) [Glad BMI—Pressley, Price] Here Pressley covers a familiar ground with a lifting country sob story.
1. **HE'LL HAVE TO GO**  
   Jim Reeves (RCA Victor 7645)  
   (1)  

2. **JUST ONE TIME**  
   Don Gibson (RCA Victor 7648)  
   (2)  

3. **PLEASE HELP ME, I'M FALLING**  
   Hank Locklin (RCA Victor 7692)  
   (4)  

4. **ABOVE AND BEYOND**  
   Buck Owens (Capital 4177)  
   (5)  

5. **ANOTHER**  
   Roy Drusky (Decca 7102)  
   (3)  

6. **SINK THE BISMARCK**  
   Johnny Horton (Columbia 41568)  
   (6)  

7. **BIG IRON**  
   Marty Robbins (Columbia 41589)  
   (7)  

8. **SIX PACK TO GO**  
   Hank Thompson (Capital 4334)  
   (9)  

9. **ROCKIN' ROLLIN' OCEAN**  
   Hank Snow (RCA Victor 7702)  
   (8)  

10. **ONE MORE TIME**  
    Ray Price (Columbia 41590)  
    (11)  

11. **WISHFUL THINKING**  
    Wynn Stewart (Challenge 50686)  
    (10)  

12. **THE OLD LAMPLIGHTER**  
    The Browns (RCA Victor 7700)  
    (12)  

13. **YOUR OLD USED TO BE**  
    Feron Young (Capital 4351)  
    (16)  

14. **FAMILY BIBLE**  
    Claude Gray ("D") 1110  
    (13)  

15. **AM I THAT EASY TO FORGET**  
    Skeeter Davis (RCA Victor 7671)  
    (14)  

16. **WHY I'M WALKING**  
    Stonewall Jackson (Columbia 41591)  
    (21)  

17. **LOVER'S LEAP**  
    Webb Pierce (Decca 31058)  
    (17)  

18. **YOU'RE THE ONLY GOOD THING**  
    George Morgan (Columbia 46233)  
    (15)  

19. **WHO'LL BE THE FIRST**  
    Roy Price (Columbia 41590)  
    (27)  

20. **LEFT TO RIGHT**  
    Kitty Wells (Decca 31066)  
    (30)  

21. **I MISS YOU ALREADY**  
    Jimmie Newman (MGM 12984)  
    (18)  

22. **LEGEND OF BIG STEEPLE**  
    Porter Wagoner (RCA Victor 1978)  
    (26)  

23. **TILL THESE DREAMS COME TRUE**  
    Buck Owens (Capital 4337)  
    (19)  

24. **SMILING BILL MCCALL**  
    Johnny Cash (Columbia 41618)  
    (33)  

25. **TIMBROOK**  
    Lewis Primm (Decca 31038)  
    (20)  

26. **EL PASO**  
    Marty Robbins (Columbia 41511)  
    (23)  

27. **WRONG COMPANY**  
    Hank & Wynn Stewart (Challenge 50972)  
    (38)  

28. **ACCIDENTALLY ON PURPOSE**  
    George Jones (Mercury 75853)  
    (31)  

29. **STRAIGHT A'S IN LOVE**  
    Johnny Cash (Sun 334)  
    (22)  

30. **LIFE OF POOR BOY**  
    Stonewall Jackson (Columbia 41591)  
    (30)  

31. **PINBALL MACHINE**  
    Lonnie Johnson (Irving 486)  
    (35)  

32. **SEASONS OF MY HEART**  
    Johnny Cash (Columbia 41618)  
    (46)  

33. **MEMORY OF LOVE**  
    Kitty Wells (Decca 31066)  
    (48)  

34. **THE EYES OF LOVE**  
    Margie Singleton ( Starday 472)  
    (25)  

35. **SENTENCED TO DIE**  
    Wilhelm Bros. (Decca 30062)  
    (40)  

36. **DEAR MAMA**  
    Marie Knight (Starday 469)  
    (34)  

37. **NO LOVE HAVE I**  
    Webb Pierce (Decca 31021)  
    (28)  

38. **UNTIL TODAY**  
    Ferlin Singleton & Musical Pickards (Sun 3668)  
    (32)  

39. **KEYS IN THE MAILBOX**  
    Freddy Hart (Columbia 41597)  
    (41)  

40. **WHO WILL BUY THE WINE**  
    Charlie Walker (Columbia 41633)  
    (40)  

41. **MARY DON'T YOU WEEP**  
    Georgeforme Morgan (Columbia 46233)  
    (41)  

42. **THE ONE YOU SLIP AROUND WITH**  
    George Forme Morgan (Columbia 46233)  
    (45)  

43. **HOW FAR TO LITTLE ROCK**  
    George Forme Morgan (Columbia 46233)  
    (44)  

44. **YOU CAN'T TAKE IT WITH YOU**  
    George Forme Morgan (Columbia 46233)  
    (45)  

45. **MAKE THE WATER WHEEL ROLL**  
    George Forme Morgan (Columbia 46233)  
    (46)  

46. **GEORGIA TOWN BLUES**  
    Johnny Horton (Columbia 41568)  
    (47)  

47. **JOHNNY MY LOVE**  
    George Forme Morgan (Columbia 46233)  
    (47)  

48. **HE'LL HAVE TO STAY**  
    George Forme Morgan (Columbia 46233)  
    (48)  

49. **I LOST AN ANGEL**  
    George Forme Morgan (Columbia 46233)  
    (49)  

50. **HAPPY LUCKY LOVE**  
    George Forme Morgan (Columbia 46233)  
    (50)  

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Louisville on May 4. . . . Starkey's sweet-singing Marie Singleton, whose first "Jubilee U.S.A."'s, brought a whole flock of favorable mail to Red Foley and the show's producers, is on the books for one-month visits in the next several months. She'll get a Springfield showcase on ABC-TV April 30, May 21, June 18 and July 16. Huffy Shilling, Marie Singleton, Mercury Records' Southern booking agent, set the deal with Crossroads TV. . . . On top of all this good news from Springfield it gives us to learn that great sadness has entered into the life of "Jubilee" announcer Joe Shattinger. On April 7, the Shattinger's 9 month old daughter, youngest of their six children, passed away, and on April 19, Joe's mother succumbed to a lingering illness. . . . Johnny Cash and Tex Ritter were the guest team on "Jubilee," last May. With Jim Reeves and Jimmy Driftwood coming up for April 30, Reeves introduced his "He'll Have To Stand." This show follows several months ago and returns with the tune in a topmost spot. . . . Johnny Cash relying on planes to get him around for all his widely scattered bookings. Following his "Jubilee" p.a., Johnny returns to California from whence he flew in for appearances in San Bernardino and San Diego on May 6 & 7. The following week he will be special guest for of Ernie Ford. Then he hops around the midwest fulfilling engagements.

"Due to the existing confusion in connection with the mailing of sample records to disk jockeys, the Abribitten-Shuccher Talent Association has decided to temporarily discontinue the use of its mailing lists. However, the office notes that it "shall be more than happy" to mail sample copies to disk jockeys requesting them. . . . Doe's Pappy Daily spent last week cutting sessions with Mercury's George Jones and James O'Gwynn in Nashville. James was in for one session while George cut two albums, one of which is made up of Hank Williams songs... . . . "Flat Top" Dale wastes no time. Buck Futpoe has thrown a membership certificate for (Allen Berzofsky) as soon as he heard I've taken over the Roundup and already has me listed on his "Wanted" list. All right! A.J. "I Surrender"! . . . Ozark Records (South Gate, Calif.) hot for their release of "Fire of Love" and "Speakin' of Angels" by Shorty Bacon. The diskery is sending in weekly sales reports on the disk. . . . Skeeter Davis has his first record out this month on a batch of personal's. . . . Billy Deaton of TNT Records harbors big hopes for the label's new release, "Candy Town" b/w "Bongo Buster" by new artist Jack Newman, . . . Jimmy Martin and the Sunny Mil Boys are now regular members of the "WWVA Wheeling Jamboree." . . . Our deepest condolences to Herb Shucker (manager of the Browns). We just learned that Herb's father-in-law was killed in an auto accident.

In January, the National Guard filmed 15 fifteen-minute TV shows for racing purposes featuring "Grand Ole Opry" stars. The films were so well received in Washington, reports Hubert Long, that these shows now have been sold to the Armed Forces Audio & TV Network. They will be shown throughout the world with Faron Young as host of the series. . . . A John Rosecrans, music director of CKGM-Montreal, wishes that all persons mailing sample records to him (in his name) would only send out mail that was legal. . . . Enter DJs with extra charges . . . ACTS Records (American Country Talent Service) of Indianapolis introduce their first record by mailing decals a birth announcement. The record's title: "Take The Time" b/w "Spinning Hat Capes" by Pat Davie.

Jim and Jesse and the Virginia Boys just completed a tour with Wilma Lee & Stoney Cooper. They covered Fla., Ga., Ala., . . . Rex Allen set for a whopping amount of Columbus State Fair dates through Sept. . . . Word comes f.m. G. G. Grayson of KCUL-Fort Worth that George Kent, an artist on the Maverick label, is a "real, honest-to-goodness maverick" when he isn't singing. It came out in an interview over KCUL that George does duty as a Dallas policeman. . . . Another Presley? "D" Records has released the first recording by Ray Presley. Sides are "Land of Lincoln" and "Ghost of a Broken Heart."
When location patrons make multiple selections, they want to do so quickly and easily. And when the phonograph’s a Seeburg, they can!

The Seeburg electrical selector provides for INSTANTANEOUS SELECTION. With Seeburg you never need wait to make the next selection. Coins aren’t lost. Unwanted selections aren’t made.

Seeburg instantaneous selection encourages multiple play...builds customer good will...increases revenue.

TORMAT MEMORY UNIT GUARANTEED 5 YEARS

The exclusive electronic Tormat Memory Unit of the Seeburg selection system is completely trouble-free. There are no moving parts. The compact unit is permanently sealed...never needs attention. And it’s guaranteed for 5 years!
Editorial:

A Decision for Every Coinman
In Business Today

THE MOMENT OF TRUTH

From the original spark of foresight which pre-empted what is known today as The Coin Machine Council for Public Relations, to the actual organization of this highly important industry group, certain preliminaries were necessary. The prime question that had to be answered was, “Why should the industry find it necessary to combat and correct the public image of our industry as it is seen by America today?” To the members of the coin machine industry, the question was a basic one and the answer quite simple. The answer was told on the front pages of the nation’s newspapers, and in other mass media, almost as regularly as the weather report. The industry was pictured as an out-and-out front for racketeering elements. The word “industry” included every single person who ever made as much as one dollar from the coin machine business. It included you.

Since this type of national publicity obviously cannot be fought with verbal repudiations (usually amongst ourselves) merely denying the inference, nor can it be resolved without an equally strong and favorable press. The Coin Machine Council was formed . . . and it stands on the brink of tremendous accomplishment. Fortunately for you, an important member of the industry, its success is in your hands. Your “moment of truth” is at hand.

The initial meetings, the appointment of capable leaders, the retention of qualified professionals in this matter, and a program designed to combat this unfair press has all been approved. The next step is action. Just as the recent blaring headlines which embarrassed you and affected your business cost untold hundreds of thousands of dollars, your defense will be priced according to its scope. To do a job, your Coin Machine Council will need an initial outlay of perhaps $75,000 or more. There is no single individual in this industry who can finance such a program and if there were it would be to no avail. A defense such as yours must come from every individual coinman in the nation. It must come from you. Because with individual financial support there is individual interest. And where there is interest there is strength—the strength necessary to combat what is basically wrong, that you Mr. Coin Machine Man are the subject of yesterday’s, and perhaps tomorrow’s, headlines.

We have all participated in meetings and conferences that had to do with a multitude of programs. Oftentimes we have left these meetings vowing our support and leaving the actual work to the chosen few who we deemed worthy of carrying the ball. The Public Relations Council is no laughing matter. It is no social club. There is no provision in its by-laws for complacency. The Coin Machine Council has expended its efforts to form what is your most important voice in America today. We repeat, it stands on the brink of tremendous accomplishment . . . its success rests in your hands. Your “moment of truth” has arrived. Return the official membership application in this issue today, and enclose a check in the amount determined by your conscience as to the importance of the Coin Machine Council to you and your business.
Gottlieb Releases "Texan" Pin To Meet Demand For 4-Player Game

CHICAGO—Nate and Alvin Gottlieb, D. Gottlieb & Company of this city, waxed considerable enthusiasm this week when the news of the recent release of Gottlieb's exciting, new 4 player amusement pinball game.

Alvin Gottlieb especially pointed out that this 4-player is expressly being made available because of the popular demand of the nation's operators, who have actually been canvassing for a Gottlieb 4-player pinball game, "Beyond this," said Alvin Gottlieb, "commen in all of the European markets are simply wild over 'Texan'," and that a large number of orders, the attendant of the current on the continent where earnings were fantastically high constantly.

"There is no doubt in our minds that 'Texan' is the very best 4-player pinball game that Gottlieb has ever produced.

Addressing the fact that we have created some pretty powerful 4-players in the past, such as 'Super Jumbo' (several years ago), and many, many more too numerous to mention here, he added, 'you know that these games have definitely earned their high status on location. We feel that the name of Gottlieb is under the command of the greatest demand and resale value in the used equipment marketplace today.

Nate Gottlieb urged operators in all domestic and foreign markets to "draw" to higher earnings with the wonderful new "Texan." "Texan," he says, offers the most exciting player appeal, he stated, coupling the group, team competitive spirits so very appealing always, and the many attractive scoring features on the pinboard.

"The keynote in this terrific, thrill-packed pinball game is that it has been the highest possible hopes for operators everywhere. "Texan" features sensational new "Slow Kick-Out holes." When the player finite the all-important "Roto-Targets" light up, as well as the "Roto-Holes" and bottom roller for 18 times the original target value in scoring.

"Texan" has all of the popular Gottlieb pinball innovations plus the highest possible希望自己 for operating a pinball game. "Texan" features sensational new "Slow Kick-Out holes." When the player infinite the all-important "Roto-Targets" light up, as well as the "Roto-Holes" and bottom roller for 18 times the original target value in scoring.

The top rollers score 10 times the value of lighted indicators whenever the yellow pop bumpers are lit. The player changes and the player feeds the "Roto-Targets" light up for additional high score.

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Watch your profits stack up higher with Keeney's super Criss-Cross Diamond

Keeney—long time leader in the design of upright amusement equipment presents these alluring and exciting play features:
1. Three-in-a-row Arrows, Crowns, Trophies, Clovers (shamrocks), Stars and Horseshoes with a variation each...
2. 5 WAYS TO SET UP THREE-IN-A-ROW DIAMONDS in the "criss-cross" section

Substantial Profit Reports indicate that "Criss-Cross Diamond" has strong, popular appeal throughout America and in foreign countries everywhere!

Order your "Criss-Cross Diamonds" now!

J. H. Keeney & Co., Inc.
3600 W. Fifteenth Street • Chicago 23, Illinois

Telephone HEmlock 4-5500

Shipping weight only 150 lbs.

"20 Year Club" Buttons At MOA Show

CHICAGO—Continuing what has become an attraction of each MOA Convention, in Chicago, The Cash Box will have on hand "20 Year Club" buttons for all club members when they arrive at the Morrison Hotel Convention Hall on May 9, 10 and 11. Buttons will be furnished to all members, at The Cash Box MOA booth.

Every member will have his own button complete with his personal name awaiting him during the run of the show. The button wearer is identified as a member of the coin machine industry for twenty years or more. Don't forget yours! See you at the MOA!

Seaway Opens Second Season

NEW YORK—The St. Lawrence Seaway, 315-mile waterway linking the Midwest with the Atlantic Ocean opened its second season of operations last week when approximately 34 vessels passed through Montreal on route to the Great Lakes regions.

Seaway officials helped open the new season with an optimistic view toward this 1960 operating season after suffering innumerable mishaps during the initial season of traffic mishaps, lower than expected cargo shipments, and resulting losses in dollar volume expected.

Although the long term outlook regarding the Seaway is looked upon as being as attractive as ever, the problems at first hand were seen as being solved only through proper port planning, aggressive salesmanship among possible Seaway users both at home and abroad, and general detailed problems such as "turn-around time" and "traffic control." Authorities agreed that the Seaway could be every thing it was originally hoped to be, once the kinks have been ironed out.

Fischer Appts. Penn Coin

CHICAGO—R. W. Welke, director of sales for Fischer Sales & Manufacturing, announced the appointment last week of Penn Coin-O-Matic Distributors of Philadelphia, Pa. to handle distribution for Fischer billiard tables in the Philadelphia area. Penn Coin-O-Matic is headed up by vet cohnman Nat Firthworth.
Distributors on “coin machine row” this week report that business is moving at a steady clip, while operators inform that all locations should be in shape for the start of an expected big summer season. Bill Hapwell, a Huddler Sales, reports that Adolfo Olson, from Escondido, Baja California, stopped in to visit during his recent stay in town. Hapwell went on to say that they are now displaying the new American “Imperial” shuffleboard, and that it is causing lots of favorable comments from the operators. “Rocky” Nesseldrop reports that the past week has been busy in the shop. “At the Seeburg Distributing Co., various offices are currently being installed for all several coin machine models in all the usual coin machine locations with outstanding interest from all corners. Paul A. Laymon’s, Don Peters and Son, Butch, along with Charlie Daniels, spent the week-end at Big Bear Lake fishing and brought back a catch of 20 trout. Jimmy Williams reports that used equipment sales are picking up, with a bright spring and summer business anticipated. Jack Neel, operator from Riverside, say he’s just completed riding horseback over the 150 mile trip from San Bernardino to the same trip Jerry Cooper, former operator from Riverside, suffered an unfortunate accident while his horse fell, and Jerry broke his back. Fortunately, 6 days of wonderful spring travel on the trip, so far, makes up for the accident. The trip was given. Cooper is now recovering in the hospital and doing nicely. Vinny Lamy, at American Coin Machines, reports they’re planning to go out of town to pick-up more equipment. Vinny went on to say that the customizing business continues good. At California Music, Sam Ricklin back on the job following his one month vacation in Hawaii. Sam said he has had a wonderful time and enjoys the islands very much. The tourist facilities are very crowded. Sam continued, but there isn’t too much to do after you’ve seen the sights and ocean islands, which takes about 2 weeks. Somon Lomberg, at Simon Distributing informs that wife Annette and son Fredly returned from their visit in the east and are happy to be home. Jack Simon due back this week for a trip that took him through the midwest and south. Jack purchased a good deal of used equipment on the trip, which is now arriving at Simon’s daily. At Alexander C. A. Robinson & Co., Hank Tronick elated over the sales activity in the Williams “Official Baseball” game, stating they’re going out as fast as they get them in. Hank commented that he attended the opening game and the Dodger baseball season, and threw out the first ball, but that it was thrown back when it was found it was from a United bowler. United’s “Falcon” bowler is receiving tremendous reception from the operators, and several have written in from people wanting the bowler with the bonus on it, Hank stated. Andy Langsford, service man, busy making stereo installations with the new “Jeep” phonograph. At Leuenhagen’s “record bar,” Doris Flack, of Everest Records, brought in handballed Russ Morgan to spin his latest LP .. John Sear, at Sherman Oaks, spending some time at a fishing camp where he picked-up his family and brought them to Los Angeles. Karel Johnson, long time service man for Wurlitzer in Texas, in town and stopping at Bay Barry informs there is a continued good turnout for the Wurlitzer service schools .. Some of the visiting operators seen on Pico this week were: Howard Smith, El Monte; Bill Thompson, Long Beach; Harvey Nick Carter, from Mayflower Music; Bob Dunn, L.A.; Jack Lavigna, Las Vegas.

UPPER MIDWEST MUSINGS

Mr. & Mrs. Lawrence Sieg and their son in town for the day. Lawrence reports that his business has been holding up very good and expects a very good tourist business this summer. . . . C. B. Ross, Wurlitzer service-engineer at the Stein Dist. Co., was in the shop this week. Bob service schools in Mo.-line, Ill . . . Congratulations to Mr. and Mrs. Harold Lieberman on the marriage of their son Steve last Sunday 3rd. The couple left for a two month honeymoon. They plan to visit European countries and Israel. Alger Sigmont, Marshall, Minn. in town for the day picking up some parts. Al is doing it the easy way by picking them up right at the factory branch, returning along the same route. June Elwood will be a week’s vacation in Phoenix, Arizona . . . Morris Berger, Dubuque, Minn. in the cities for a few days looking for some good used gamers. Morris is looking forward to a good summer business . . . Most resorts in the May lst-15th, and so many of the ops. in the area are readying their equipment and have been installing it in many resorts. This is supposed to be one of the biggest tourist years than ever before. We hope . . . Bob Kovanoe, Moose Lake, Minn. in town for the day picking up his record supply and parts . . . Russell Grady, Baldwin, Wisc. in the city for the day. Just got back from a trip to Madison, Wisc. . . . Glad to hear that Mrs. Lee Brahs is home from the hospital and though she is confined to the bed she is getting along just fine and will be up and around soon . . . Operators seen in town the past week were Jim Starnsfield, and Lloyd Williamson, Winona, Minn. Don Rohler, Baldwin, Wisc. Billy Gummow, Hopkins, Minn., Cab Anderson, Hudson, Wis., and Jeff Kost, St. Cloud, Minn. Fred Dublin, St. Paul, has built a beautiful building for his operation. New offices and shops and loading platforms.

HAPPY BIRTHDAY THIS WEEK TO:

George Miller
General Chairman
John Wallace, Co-Chairman
Louis Casola, Co-Chairman

FLOOR SHOW ROSTER
JONI JAMES—MGM Records
THE BROWNS featuring JIM EDWARDS—RCA Victor
THE TRI LITES—Embre Records
FRANKIE MASTERS ORCH.—Mercury Records
JIMMY WAKELY—Shasta
MARK DINNING—MGM Records
JEANNE BLACK—Capitol Records
BRINDA LEE—Decca Records
CONWAY TWITTY—MGM Records
ANDY WASHINGTON—Christy Records
DIANA TRASK—Columbia Records
BARBARA MAHER—Manpower-Signature Records
HOWARD MILLER, well known radio and television personality, will emcee.

THE MOA CONVENTION
MAY 9-10-11 MORRISON HOTEL, CHICAGO

**HAVE YOU MADE RESERVATIONS FOR THE MOA CONVENTION?**
**MORE THAN 1000 OPERATORS HAVE ALREADY PLEDGED THEIR ATTENDANCE**
**EXHIBIT SPACE GOING FAST --- ONLY 2 BOOTHS LEFT!**
**THE FOLLOWING EXHIBITORS HAVE ALREADY CONTRACTED FOR SPACE:***

**EXHIBITORS and BOOTH NUMBERS**

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<td>Hawes Kiddie Rides</td>
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**Fischer To Feature Oliva At MOA**

**Operating Reports Due For NAMA Survey**

CHICAGO—R. W. Weitl, director of sales for Fischer Sales & Manufacturing Company, announced this past week that Frank Oliva, an ace billiard professional, and Joe "Whispering" Joe Wilson will be on hand all through exhibit hours in Fischer’s booths numbered 58 & 60 at the MOA convention, May 9 through 11.

Oliva, who is co-producer and referee of the "10-20" billiard television show, will demonstrate trick shots and explain the fundamentals of billiards to visiting operators.

Wilson, a sports car in this area, and nationally known through his exciting whispering "slow-by-slow" descriptions of bowling and billiard matches coast-to-coast, handles the announcing chores on the "10-20" show.

The Cash Box—April 30, 1960
Port Chester, N.Y.—Seymour Pollak, chairman of the Westchester Operators Guild Ninth Annual Banquet Committee, announced last week that ticket reservations for the May 17th affair, which will be held at the Holiday Inn, Scarsdale, New York, indicate a successful evening for all. Ticket reservations are pouring in at a rapid rate but since space will only be allotted to areas in the room with a clear view of the entertainment and proceedings, we advise all late-comers to send through reservations as soon as possible. There is a possibility of a sell-out,” stated Pollak.

Slate Beney, entertainment chairman, has lined up comedian-entree Jack Wulff who has enjoyed success at a previous Westchester affair. Leonard Rosenblatt will provide music throughout the evening.

“The final date for journal advertising is May 8th, and those advertisers who haven’t already mailed in copy are requested to do so,” continued Pollak.

Pollak advised that information copies of the affair can be had by calling the Association office at 116 North Main Street in Port Chester. The telephone number is Westmore 9-1499 or Midford 1-1214.

Small Business Continues Press For Liberal Depreciation Allowance

New York—Despite Government reluctance, small businessmen from all over America are using the business, both small and large, continue to press for revision and further utilization of the current depreciation laws.

Pollak is well known in the coin machine industry, present methods of depreciation are pitifully small. Without conformity and are inadequate.

In a talk to the Scranton, Pennsylvania, chapter of Accountants, a nationally-known accountant, Maurice E. Pollak, senior partner of the New York certified public accounting firm of Porzgen, Pelotett & Co., stated that the nation’s economic growth rate can be doubled by encouraging investment through the present inadequate depreciation laws, without loss of Federal revenues.

Pollak challenged the Treasury Department on what he called “a group of businessmen concerned with the economic and revenue effects of depreciation."

"With the question of depreciation reform and additional allowances brought up," said Pollak, "the Government should at least recognize that the advantages of an increased and adequate depreciation allowance to the business community are quite clear, but the Treasury cannot afford the loss in revenue which would be brought about by an increase in depreciating allowances, no matter how calculated."

This assumption rests on the fallacy that a company could not be up to date and maintain its checkbook balance, stated Pollak, "without a minimum of depreciation at a rate perhaps 9% a year as the extreme limit of possible growth. The past history of this country shows, after all, any attempt to grow."

The conclusion of the Lenten season usually means a return to normal business on coin machine locations and the turn of warmer weather was expected to combine for some good collections this past week. As usual many of the topics of conversation among the coin machine operators were business problems in the coin machine trade and among them, taxes, legislation, public relations and licenses are all part of the discussion. Last week’s local meeting included discussions of the UJA Coin Div. last week in New York. Many operators (more than last year from all indications), have hinted that they will be in the Morrison Hotel when the bell rings early Monday May 9th morning.

The UJA-Coin Div. is winding up its annual drive in another week and all reports indicate a successful campaign still under the direction of Chairman, Irv Holzman. The April 30th Hotel Commodore event ought to be a full-house affair with ticket sales doing very well according to the UJA officials... Joe Reid, one of the mainstays of the meeting committee, is working hard to make the event a success. The meeting is one of the well-attended events on the UJA calendar.

Industry Public Relations Programs Are Designed To Help Your Business—Support Them!
MOA headquarters in suite 1728, at the Morrison Hotel, has been a beehive of activity this past week with George A. Miller, proxy of the Music Operators of America, laboring at breakneck speed to accomplish the many vitally important program activities for the upcoming convention. George assures us that the music panel forum which will be held Wednesday morning, May 11, in the Venetian Room will easily be a highlight of the convention. Sitting in on the panel will be top record producers and one-stop dealers. The forum will be co-moderated by Norman Oreluck of The Cash Box and Dan Collins of Billboard.

William Electronic vice prez Sam Lewis just returned from a pleasant, but very hectic trip down Florida way. During his jaunt he visited Southern Music Distinctly in Jacksonville, as well as Miami. Sam tells us Ron Rood of Ron-Rood Company accompanied him to Orlando and Miami. Sam says considerable enthusiasm passes over his appointment of Ross Distributing Company to handle the Williams line of amusement game machines in Miami along with Southern Music. Sam, Stern, proxy of Williams Electronic, returned last week from New York, where he was playing pinball. Williams Electronic’s “Official Baseball” pinball amusement game is going all out in all markets. Correction: Last week we erroneously informed that the “Official Baseball” game was the Williams Electronic’s Fox Express ride target amusement game. By the way, Mazed Tov (is that the way it’s spelled?) to Mort and his lovely wife on the Bar Mitzvah of their son.

Bally’s Art Garvey tells us Bill O’Donnell and Herb Jones are deeply rooted to the long distance telephone, and busy as blazes due to the happy success of all of Bally’s amusement games. Art, incidentally, was nice enough to break away from his heavy schedule of activities to spend a few moments with us. We chatted up their preparations for the upcoming MOA conclave. Chicago Dynamic Mort Secore relates that sales chief Art Weinandt enrolled to the Northwest on business last week, and is expected back any day now. The big deal at Chicago Coin of late is the new “Foxy Express” ride target amusement game. By the way, Mazel Tov (is that the way it’s spelled?) to Mort and his lovely wife on the Bar Mitzvah of their son.

**DELUXE 6-POCKET POOL TABLES**
- FORMICA BURN-PROOF TOP RAIL
- ALUMINUM CASTINGS ON ALL POCKETS
- OBSTRUCTION-PROOF RUNWAYS

- MORE THAN A SCORE OF OPERATION-TESTED FEATURES, NEW AND IMPROVED, TO INCREASE AND PROTECT YOUR PROFITS

**BOOTH 27-28**

**M.O.A. SHOW—MAY 9-10-11, MORRISON HOTEL, CHICAGO**
Durin the next few days, we will present a complete tabulation of the report, which will demonstrate how Valley quality makes Valley your Most Valuable Equipment!

**See your Distributor, or write or phone direct.**

**WORLD WIDE — Best Buys, Always!**

**BASEBALLS**
- Wm. PINCH HITTER...$345
- Bally Pinch Hitter...245
- Wm. SHORTSTOP...275
- Bally Big Hitting...245
- Wm. 1ST BASEBALL...195
- Bally 1ST BASEBALL...195
- Wm. 4-BAGGER...155

**SPECIAL!**
- Gart. 4-pi SWEET SIOUX...$445
- Gart. 4-pi CORONET...275
- Gart. 4-pi FALSTAFF...295
- Gart. 2-pi DOUBLE ACTION...275
- Gart. 2-pi DOUBLE ACTION...275
- Gart. 2-pi CARNIVAL...75

**THOROUGHLY RECONDITIONED! ORDER TODAY — CALL COLLECT!**

Cable Address—"GAMES", Chicago

Tenpenny: 1/2 Dep., Bal. Sight Draft.

**WORLD WIDE DISTRIBUTION**

Chicago 47
2330 N. Western Ave.

Phone: Everglade 4-2300

scoreboard at Comiskey Park (home of the White Sox). It is similar to the backgams on a pinball game (in Veck’s own words) in that it lights flash all over the board whenever there’s action on the field, such as a homer for the home team. Naturally when the visiting team homers there are countless “cowbirds” indicated. Veek voiced disappointment in the fact that the new scoreboard decided not to work properly in time for the home opener last Tuesday with the Kansas City Athletics. However Veek assures one and all that the “pinball type” scoreboard will shortly be a regular feature at the ol’ park.

There is considerable excitement at United Music Corp, what with all the necessary preparations for the approaching MOA convention and final touch being applied to United Music’s new photograph marvel. Herb Oettinger, LeRoy Kraemer and Bill DeSelm just can’t find enough words to praise this new marvel of engineering and design. One thing is certain—the new photograph will be on exhibit at the MOA show... George Hincker, advertising and promotion director of Rock-Ola Mfg. Corp, informs us that Frank King, Les Rieck and Jack Barabash are back in the home offices after lengthy jaunts all over the country. However, Edward Doris, executive vice-president, dropped by New York last week to visit with Al Simon, and is due back at the beginning of this week. Short Shots: AMI vice prez Ed Ratajsek was out of town last week. His goal..."Friday is my new best day...a busy, a blazin’ finalizing plans for AMI’s activities at the MOA conclave... All-State Coin’s Stan Lewis was putting the final touches on his new headquarters just off Lake Shore Drive in the north side of Chicago... Mike and Irene Detert sprucing up Champion Distributors, new building to be ready for the rush around MOA convention time... Wico Corp’s Ed Rubel, Half Wizier and Morris Wizier are hard at work lining up the terrific Wico display for the firm’s exhibit in booths 47 & 48 on the exhibit floor.

John Walting, Walting Scale Co., will be very much in evidence at the convention. John, who is one of the old, old timers in coinbath, is looking forward to meeting with many of the oldtimers from all over the country. . . Ted Bulley and Estelle Bye, Marvel Mfg. Co., are enjoying a banner season with “Lucky Horoscope” (a perennial favorite), and the phonograph plastic replacement line of parts for music operators.

The Cash Box—April 30, 1960
SPECIAL ISSUE
(dated: may 14th)
your advertising message will reach ALL of the world's operators
distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the show.... and those unable to attend will receive it by mail.
goes to press:
THURS. MAY 5th
reserve your space now!... or better still—send in your ad now!
The Cash Box
1721 broadway, new york 19, n. y.
(phone: judson 6-2640)
chicago coin’s

PONY EXPRESS

NEW WILD WEST RIFLE GALLERY! MOVING TARGETS!

ALL THE TARGET ACTION OF A REAL "WILD WEST" RIFLE GALLERY!

SHOOT AT REALISTIC "WILD WEST" MOVING TARGETS... DROP WHEN HIT!

ALL NEW "WILD WEST" TARGETS! INDIANS... BUFFALOS... BULL’S EYE... etc.

see these chicago coin’s "profit winning" games!

QUEEN BOWLER
WORLD SERIES
4-GAME BOWLER
WORLD’S MOST COMPLETE COIN MACHINE CATALOG – FREE to IMPORTERS

WORLD’S MOST COMPLETE COIN MACHINE CATALOG – FREE to IMPORTERS

CHICAGO—A "ready" team of vending industry volunteers will be the nucleus of a newly created National Speakers Bureau of the National Automatic Merchandising Association, according to Walter J. Manning, Jr., public relations committee chairman. The Bureau, which is part of N.A.M.A.’s stepped-up public relations program for 1960, will tell the vending story before the national and regional conventions of groups which have a potential interest in vending. Management, industrial relations, banker, architect, school and hospital groups will be the special targets of N.A.M.A.’s orators, Manning said.

"This plan applies to many groups as possible at the national and regional level for specific engage-
Gottlieb’s 4 Player
TEXAN
Really Big
Player Appeal! Performance! Profit!

- Sensational New Triple Relay Kick-Out Holes
- Lighting all 3 Kick-Out Holes lights “Roto-Targets”, Roto-Holes and bottom Rallifiers for 10 times the fun.
- Top Rallifiers score 10 times the value of lighted indicators when yellow Bumpers are lit
- Lighting all 3 Kick-Out Holes lights Pop Bumpers and Cylindrical Kicker for high score
- Two super-powered flippers for action skill shots
- 3 or 5 Ball Play
- Coin-box with Latching Cover

It’s Always Profitable to Operate Gottlieb Games!

1140-30 NORTHERN AVENUE
CHICAGO 51, ILLINOIS

German Arcade Owners Hold Meet

HAMBURG, GERMANY—On February 9th, 1960, the members of the German Amusement Arcade Owners Association (Verband der Deutschen Automaten-, Sport- und Spielhallen-Betreiber e.V.) held their annual general meeting at the restaurant “Lokantower” in Hamburg. Lars K. Skriver, Vice-President of the Association reports as follows:

In his opening speech the President, Willie Becker (Oberhausen) expressed his thanks for the ready attendance, which the managing committee regarded as an expression of appreciation and gratitude for the efforts made last year on behalf of all members. A great number of members attended the meeting even from the remote southern parts of the country and from the Ruhrland to gather information about the progress of their business.

The executive Secretary, solicitor Kurt M. F. Wieland (Hamburg) submitted, as usual, the protocol of the last meeting for approval. Reviewing the various efforts in the last year, Wieland pointed out the importance of the numerous negotiations regarding the new edition of section 35 d-i of the Industrial Code, comprising the various proposals for amendment; the participation of the managing committee in the new edition of the Hamburger Amusement Tax Act; and paid tribute to the indefatigable efforts of the Vice-President, Lars K. Skriver of Hamburg, in fighting off unjustified and impertinent attacks of the press, as well as the excellent reports of the German television on amusement arcades which met the approval of all members. Wieland also reported that the first partial success obtained by the efforts to improve the situation of the amusement arcade business gave rise to further hopes. He requested the members to rely on the work of the managing committee as they did in the hard times of the past, especially since the newly taken steps and further relations entered into, were not suited to be made known to an audience of this size prior to their successful settlement.

The members demonstrated their confidence by various spontaneous reactions. After having granted discharge to the managing committee, the approved team: Willie Becker (Oberhausen), Lars K. Skriver (Hamburg) and Dr. Nikolaus Lutz (Munich) were elected without any discussion; also in the extended managing committee, no changes took place. Various alterations of the articles of the association referring especially to the transferability of votes of absent members at meetings, were unanimously accepted.

Apart from these principal points of the extensive agenda, many other questions were discussed. Altogether the meeting was of a very constructive nature, emphasised by the active co-operation of the persons present.

After the conclusion of the official part many colleagues met for private discussions.

ROSENFURTH

ROSEN HAS THE
BEST BUYS IN
MUSIC
MUSIC
MUSIC
AND ALL COIN
OPERATED EQUIPMENT
Send For New and Complete Listings.
PHONE—WIRE—WRITE TODAY!

ROSENFURTH
Exclusive AMI Dist. Eu. Po.
855 N. BROAD STREET, PHILA. 22, PA.
PHONE—CENTER 2-9093.

DALLAS DOINGS

B. H. Williams just returned from Odessa and El Paso in western Texas. . . . On business in Chicago was R. B. Williams.

Carl Kaspar is vacationing in Pennsylvania, and will bring back his mother to Dallas. . . . The Rio Grande Valley was the locale of Mike Koenig’s recent business excursion. . . . The wife of Jack Esker is fully recovering from the mumps. . . . Labbeck’s Jim Rodden spent the Easter holiday in Dallas with his mother. . . . Charlie Howell fished at Grapevine Lake and caught plenty crappie and bass. . . . He was in town last week to spend the Easter holidays with his mother is J. B. Iraddox, B&B Vending in Odessa. . . . AMI distributor Jim Browning, while out in East Texas, reports business is good. . . . Recent coinwise visitors include: Ted Harris, Sweetwater; Mr. Sanford, Greenville; Mrs. Pete Purvis; Richard Gentzel; H. K. Lyde, Sherman; Mr. and Mrs. Walter Wiggins, McKinney; R. E. Burns, Ft. Worth; and Emma Cart, Waco. . . . Sorry to hear of the passing of Tom Catterton’s sister. . . . Hope the Hot Springs horses were good to Guy Kincannon, formerly an operator in Waco, and now a resident of Houston. . . . On separate business trips, Bill O’Connor went to the Panhandle and Bob Gilmore traveled to West Texas. . . . Bob DeFrisie hit three daily doubles at the Hot Springs races. His next venture is a weekend at Galveston. . . . Bill Cottam is a new employee at Cigarette Vending, and Are Hill is a new addition to Bob De Priest’s Music Co. staff. Hill formerly worked for Seeburg. . . . Foster Fielding, Cigarette Vending, just bought a new home. . . . Bob De Priest has a new ski boat at Lake Texoma.

The Cash Box—April 30, 1960
The Rock-Ola ACCUMULATOR is the simplest in the industry to service. All adjustments are mechanical. No wiring to change. No electrical connections to service. All parts are large and accessible and easily adjusted with a pencil or pen knife. Its dependability has been proved in ten years of testing.

Simplicity of service is the key to reducing service and repair overhead to a bare minimum. The ease of servicing a Rock-Ola phonograph is visually demonstrated by the above photograph. In a few seconds, every part of the mechanism is handily exposed for quick, economical “on location” adjustments.

The whole selection system...the slug rejector, the coin switches, the accumulator, scan control and micro switches are all within fingertip reach for profitable, one man servicing. Just a glance at the clean interior of a Rock-Ola phonograph guarantees you this fact!

Of course with the world famous Rock-Ola dependability, your service calls will always be at a minimum. However, when adjustments are needed, you can be sure they are handled more simply on a Rock-Ola to guarantee you greater profits from your take.

For the full story on how to increase your profits in 1960, see your Rock-Ola distributor today.
WANT—As always we need a medium export unlimited quantities of:
Bally Bongos, United Bongos, all types of—Shuffle, Seeberg, AMI, Wurlitzer Machines. Call collect. BELCASTLE AMUSEMENT CO., 200 NO. BROAD ST., PHILADELPHIA, PA. (Tel. P-Opal 7-3008).

WANT—For Resale—Late Shuffle Alleys, Coors, Multiplex, AMI, Mutoscope, etc. WILLARD MACHINE CO., 496 ANDREWS AVE., CLIFFSIDE, NEW JERSEY.


WANT—45 RPM Records, new or used, No quantity too small. Highest prices paid. Write stating quantities and price. TONY GEY, 400 BANCO DIST. CO., 4135 S. ARMITAGE, CHICAGO, ILL. (Tel. Dickens 2-7560).

WANT—Crusader Guns, Hercules Guns, United Star Slugs, for resale in machine or gun stores. We pay cash, no COD’s—WILLIAM ROSS, 4605-127th ST., S.W., TACOMA, WASH. (Tel. Wiltner 6-7153).

WANT—In Machines (RPM), new. Any quantities. We pay cash, no COD’s.—LEROY JOHNSON, 209 EAST 165th ST., NEW YORK 56, N.Y. (Tel. L-0003-10).

WANT—Juke Box Operators. If you want to buy used inventory, we buy used records (No One Slot Deals). Call us collect or send us your offers. (Tel. 224-5320, and 824 WILLARD STREET, NORTH BELMONT, L. L. N. (Tel. L-0003-10).

WANT—Unlimited quantities of Seeberg A and B. Further all other models—Wurlitzer 1700, 1200, 1900 R; Ball, 1900; Mills, 1500; Mills, 1504; Mills, 1800; Mills, 1802; Mills, 1804; Mills, 1880, Models 1651, 1652, 1653. We also take in trade against Bally, United, Castle, AMI, Mutoscope, etc.—EARL D. BUCK, ENTERPRISES, INC., 393 TENTH AVE., NEW YORK 18, N.Y. (Tel. L-0003-10).

WANT—Bingos, United Clipper, Capitol, Lightning, Seeburg 1000A, 1000B, HI-1000; Wurlitzer 2100, 2021, 2044, 2045, 2046, 2047, 2048; take in trade against Bally, United, Castle, AMI, Mutoscope, and all other types; J. W. MEAD COMPANY, INC., 399 TENTH AVE., NEW YORK 18, N.Y. (Tel. L-0003-10).

WANT—Williams, Vanguard, Hercules and all other Flipper Machines, for resale. We will pay cash. Write us immediately. (Tel. L-0003-10).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15c to 95c. Use any quantity. KAY ENTERPRISES, 639 N.E. 125ST., MIAMI, FLA. (Tel. Ph. 7-8661).

WANT—Unlimited quantities of Mills Slottos—Reconditioned with 10c Jennings electromechanical. Write us today. LATE MODEL, 60, RUE VAN SCHOUW, BRUSSELS 3, BELGIUM (Phone JAMELIUS—BRUSSELS).

WANT—Gliss for shuffle king over-head scoring unit, Un, Show Boys, Un, All Players Have Ours, 5c. Make offer. NOBRO NOVELTY, 1421 DOWNTOWN, S.F., CALIF. (Tel. L-0003-10).

WANT—Late Wurlitzer Phonographs and late Bally Bongos for resale. FOLLETT MUSIC CO., S. 125 HOWARD ST., WOOLWARK, WASH. (Tel. MA 4-8855).

WANT—Wurlitzer, Williams, Juke Boxes, any quantity or condition, selling at cost or less.—SAMUEL WILLIAM, 725 PLATH STREET, NORTH MINNEAPOLIS, MINNESOTA.

WANT—Any quantity new records, 45 RPM, 33 1/3 RPM, up to 30¢ each. We pay cash, no COD’s. Any records, splits, offerings, any make, REEDOR PAK, 123 WILSON AVE., NEWARK 5, N.J. (Tel. Market 2-3844).

WANT—To act as distributor for record manufacturing companies—Any service music stores and operators in Indiana 30 years in the record business. Send slip and price list. HUGHES, 120 E. MAIN STREET, INDIANAPOLIS 6, IND. (Tel. L-0003-10).

WANT—Kinch's 101, Selectem and Hoorahs, State price, quality and condition in first letter. NEW ADMIRAL, 120 S. HULL ST., BALTIMORE, MD. (Tel. L-0003-10).

WANT—Late used 45 RPM records not over 5 months old. 1 pay 15¢ each, 10 for 1.00. cheap freight, BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R.I. (Tel. Union 1-7500).

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WANT—Late used 45 RPM records not over 5 months old. 1 pay 15¢ each, 10 for 1.00. cheap freight, BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R.I. (Tel. Union 1-7500).


WANT—To Buy—3 Tusko Elephants, 3 that will Coin Machine Exchange, 2029 Prospect, CLEVELAND, OHIO. (Tel. To 1-6312).

WANT—Bings, Rock-Ola, Deluxe, Rock-Ola Banking Machines, and all makes and models of Coin Machines—WILLIAM B. HAWKINS, 604 2ND AVE., NEW YORK 211, N.Y. (Tel. L-0003-10).

WANT—Bingos, United Clipper, Capitol, Lightning, Seeburg 1000A, 1000B, HI-1000; Wurlitzer 2100, 2021, 2044, 2045, 2046, 2047; take in trade against Bally, United, Castle, AMI, Mutoscope, and all other types; J. W. MEAD COMPANY, INC., 399 TENTH AVE., NEW YORK 18, N.Y. (Tel. L-0003-10).

WANT—Williams, Vanguard, Hercules and all other Flipper Machines, for resale. We will pay cash.Write us immediately. (Tel. L-0003-10).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15c to 95c. Use any quantity. KAY ENTERPRISES, 639 N.E. 125ST., MIAMI, FLA. (Tel. Ph. 7-8661).

WANT—Unlimited quantities of Mills Slottos—Reconditioned with 10c Jennings electromechanical. Write us today. LATE MODEL, 60, RUE VAN SCHOUW, BRUSSELS 3, BELGIUM (Phone JAMELIUS—BRUSSELS).

WANT—Gliss for shuffle king over-head scoring unit, Un, Show Boys, Un, All Players Have Ours, 5c. Make offer. NOBRO NOVELTY, 1421 DOWNTOWN, S.F., CALIF. (Tel. L-0003-10).

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SALE — Records, New 45's, 100 assorted tunes per carton — 60% majors, 11c and less. EP's 25¢ per record, 12" LP's majors and others pre-packaged 100 or more, $75. Will send sample record, send check or money order, SID TABAC ORDERS, 2540 W. PICO BLDV., LOS ANGELES 6, CALIF. (Tel: Dinkirk 3-8335).

FOR SALE — ChicoCoin: Players Choice Bovler $630; 14" Roll Out Bovler, 14" Royal Bovler $295; 14" Bowling Alley $175; Royal Shuffle Alley $95; Speedy SA $115; Chief S.A. $95; CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. Alex. 4-3529).

FOR SALE — Auto-Bell Cruise Side Show (new) $35; Play Ball $215; Galloping Dominoes (like new) $295; Horseplay (flow sample) $445; Games, Inc., Double Shot $245; Wildcat $395; Kremer De Luxe Big Ten $245; Bally Sportsman $435, Rush deposit; MICKEY AND THE MINNIES, 1015 11TH ST., EAST PEoria, ILL. (Tel. Glendale 2-3267).

FOR SALE — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical hardware, transformers, coils, capacitors, MARVEL MANUFACTURING CO., 3701 FULLERTON AVE., CHICAGO, ILL. (Tel. DIT 2-2424).

FOR SALE — Attention Exporters and Importers: We have a quantity of clean 145511 Roll-Ocas for immediate shipment. Fair prices, WEST DISTRIBUTORS, 709 11TH AVE., BLYND, KANSAS CITY, MO. (Tel. W. Post 1-6776).

FOR SALE — We have: Surf Clubs, Gayettes, Starlettes, Variety, Pin Strips, Big Times, Gaytimes, Frolickers and Ice Frolickers. No fair offer refused. GLOBE DISTRIBUTING CO., BOX 1899, CORALINA, CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. Altimate 6-0780).

FOR SALE — All late Bally Ringos, slightly used upstairs: Gunsmoke, Harvester, Super Hoot, Wild Cat, Deluxe Big Ten, Shamweeze, Wall-O-Matic or phone for prices. PENN COIN, 2000 17TH AVE., JIMMY VENDING, INC., ITHAC. AVE., CINCINNATI, I0, OHIO. (Tel. P 0-2676).

FOR SALE — Complete line of Pool Table Supplies & parts, Slates, Cushions, Replacements, Pin Cushions, Gas, Etc, Save money, save time — Buy direct, Write or call, Santee & Son, 424 S. EASTER NOVELTY DST., I700 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-5754).


FOR SALE — Have a few Wurlitzer 2000, 2100 and 2200. Also Wurlitzer 2300 Stereo's for wholesalers and exporters. UNITED DISTRIBUTORS, INC., 902 WEST SECOND ST., WICHITA, KANSAS. (Tel. Hott- burt 4-6111).

FOR SALE — Wm's, Vanguard Gun $375; Wm's, Ten Pins $125; Bally All Star Bovler $125, MOHAWK GAME KIETS CO., 67 SWAGERTOWN ROAD, SCHENECTADY, N.Y. (Tel. FR 7-2162 or FR 4-7549).

FOR SALE — Save on Lamp Bulbs 244, $4.75; 251, $5.55, 445 a hundred; Cabine M100A kit $5.50; Floor Lamp $30; Cash Box Burglar Alarms complete $59.45, SELECTIVE DUARTE INTERNATIONAL SALES, 835 E. 41st ST., LOS ANGELES 11, CALIF.

FOR SALE — Complete line of used games, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best buys. One letter, wire or phone call will enable you to save. We are fast response representatives for United, Williams, Bally, DeGrazer and Genco, TARK DISTRIBUTING, MR. BALL, 124 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE — We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 736 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montgomery 1-3000).

FOR SALE — Burglar Alarm for coin operated equipment operates on flash light batteries. Sensitive to tampering. 900% protection. A quick powerful alarm. Instructions. $4.95 delivered. 1200.00. Lowest prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE — Buy your parts and supplies from the national company. Original parts and supply house. Save real money. One transporta- tion charge. Largest stocks, lowest prices. Useful gifts with orders of $100.00. Catalogue free. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

BIG SERVICE TIP — 5 Ball Operators — Do you have wearing around Bandits and Dudes? Recognize your games with self-adhesive paper. FREE Bumper Stickers, etc. Save money, save time — Buy direct, Write or call, Santee & Son, 424 S. EASTER NOVELTY DST., I700 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-5754).

DO-IT-YOURSELF—Phoneograph Cabinet Restyling Kits, Now ready to ship: Models 1000 and J. Kit for Models 1063-C, W and P. We also do complete restyling, including modern bristled depot, paint, not paint, Write for free information, SUN REFINISHING CO., 1614 MILL HILL ST., HOUSTON 2, TEXAS.

EXHIBIT SUPPLY CO Card Vendor
J. F. FRANTZ MFG. CO. Dodge City (Counter Pistol)
Nineteen 4 Catcher
ABT Challenge Pistol
ABT Police Scale
ABT Rifle Sport
Aristo Scale
GAMES, INC.
1000 Super Wild Cat
(Dual Plyn.

D. GOTTLIEB & CO.
Kegon Train
IRVIN KAYE CO., INC.
Second Single Ball Viewer 6Pt. Pool Table
Second Westminster Ball Viewer 6 Pt. Pool Table
Cue Ball
Jumbo Hockey
J. H. KEENEY & CO., INC. Criss Cross Diamond (upright)

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

Hi-Standard, 5-Ball $325.00
Roll-Ola MGR. $375.00

THE SEEBOARD CORP.
Q-160, 160 Bel. Phone, Q-160
D-3700, 3700 Bel. Phone, D-3700
D-2100, 2100 Bel. Phone, D-2100
D-4100, 4100 Bel. Phone, D-4100

THE WURLITZER CO.
2408S, 20 ft. 50-500, Dual Pricing option.
2408S, 10 ft. 50-500, Single Pricing option.
2408S, 10 ft. 50-500, Single Pricing option.
2408S, 600 ft. 50-500, Dual Pricing option.
2408S, 600 ft. 50-500, Dual Pricing option.

THE CASH BOX — April 30, 1960
NEW free wheeling transfer assembly improves record handling... simplifies service on the AMi model K

New unidirectional AC motor and positive cycling drive gear assembly prevents binding, assures trouble free record handling under all conditions. The free wheeling feature allows manual operation of the gripper bow for convenient servicing or inspection.

SEE YOU AT THE M.O.A. CONVENTION MAY 9, 10, 11 — MORRISON HOTEL, CHICAGO AMi BOOTHS NO. 6 and 7

AMI and its family of distributors in the United States and Canada

Affiliate of Automatic Canteen Company of America
1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN. SINCE 1909 DESIGNERS ENGINEERS AND MANUFACTURERS OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY
### The Cash Box Price Lists

**This Week's Used Machine Quotations**

**Foreword:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how high or low they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices a basis to work with. Prices may vary by very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth less than $75.00. Of course, when market demand, territory, anonymity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely recooled merchandise, will be offered at higher prices than others, due to added cost of reconditioning.) "The Cash Box Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

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**Phonographs**

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>AMI</td>
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<tr>
<td>K1020/30</td>
<td>57, 200 Sel.</td>
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</tr>
<tr>
<td>K1090/30</td>
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<tr>
<td>GB-108</td>
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**Wurlitzer**

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**Gottlieb**

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<td>46 Flying Ace (7/58)</td>
<td>195.00</td>
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<tr>
<td>50 Flying Ace (7/58)</td>
<td>225.00</td>
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<tr>
<td>52 Flying Ace (7/58)</td>
<td>225.00</td>
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<tr>
<td>53 Flying Ace (7/58)</td>
<td>225.00</td>
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<td>54 Flying Ace (7/58)</td>
<td>225.00</td>
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<tr>
<td>55 Flying Ace (7/58)</td>
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**Chicago Coin**

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<tbody>
<tr>
<td>4 Blonde (8/58)</td>
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<td>4 Capri (10/56)</td>
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**Genco**

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<tr>
<td>50 Flying Areas (7/58)</td>
<td>225.00</td>
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**United**

<table>
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<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>4 Arrow Head (7/57)</td>
<td>95.00</td>
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<tr>
<td>5 Band Box (5/58)</td>
<td>125.00</td>
</tr>
<tr>
<td>6 Beller (9/54)</td>
<td>55.00</td>
</tr>
<tr>
<td>7 Circus Wagon (10/57)</td>
<td>150.00</td>
</tr>
<tr>
<td>8 Fun House (10/56)</td>
<td>105.00</td>
</tr>
<tr>
<td>9 Gay Faire (10/56)</td>
<td>65.00</td>
</tr>
<tr>
<td>10 Gladiatoir (10/56)</td>
<td>150.00</td>
</tr>
<tr>
<td>11 Jolly Face (10/56)</td>
<td>65.00</td>
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<tr>
<td>12 Jolly Face (10/56)</td>
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**Williams**

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<td>4 Arrow Head (7/57)</td>
<td>95.00</td>
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<tr>
<td>5 Band Box (5/58)</td>
<td>125.00</td>
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<tr>
<td>6 Beller (9/54)</td>
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<td>7 Circus Wagon (10/57)</td>
<td>150.00</td>
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<td>10 Gladiatoir (10/56)</td>
<td>150.00</td>
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<tr>
<td>11 Jolly Face (10/56)</td>
<td>65.00</td>
</tr>
<tr>
<td>12 Jolly Face (10/56)</td>
<td>65.00</td>
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**Skee-Ball**

<table>
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<th>Price</th>
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<tbody>
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<td>6 Skee-Ball (10/56)</td>
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<tr>
<td>7 Skee-Ball (10/56)</td>
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<td>8 Skee-Ball (10/56)</td>
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<tr>
<td>10 Skee-Ball (10/56)</td>
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**Turbine (10/56)**

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<th>Price</th>
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<tr>
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**Socker Kick Off**

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<td>7 Socker Kick Off (10/56)</td>
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<td>8 Socker Kick Off (10/56)</td>
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**Spitfire (2/55)**

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<th>Model</th>
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<tr>
<td>6 Spitfire (2/55)</td>
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**Soccer (3/56)**

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<tr>
<th>Model</th>
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<tbody>
<tr>
<td>6 Soccer (3/56)</td>
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<tr>
<td>7 Soccer (3/56)</td>
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**Spellection (11/57)**

<table>
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<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>6 Spellection (11/57)</td>
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**Frolic (4/56)**

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<tr>
<td>7 Frolic (4/56)</td>
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**Windy (5/56)**

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<tbody>
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<tr>
<td>7 Windy (5/56)</td>
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**Surf Rider (12/56)**

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<tbody>
<tr>
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**Stage Coach (11/56)**

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<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Stage Coach (11/56)</td>
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**Miss America (11/56)**

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<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>6 Miss America (11/56)</td>
<td>95.00</td>
</tr>
<tr>
<td>7 Miss America (11/56)</td>
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**Pinball Games**

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<th>Price</th>
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</thead>
<tbody>
<tr>
<td>6 Pinball Games (11/56)</td>
<td>95.00</td>
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**Conclusion:** The Cash Box Price Lists should be read as follows: First price listed is lowest price quoted for the week. Second price listed is highest price quoted.
**BALLY**

<table>
<thead>
<tr>
<th>Shuffles</th>
<th>Price</th>
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<tr>
<td>1. Jet Bowler</td>
<td>90.00</td>
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<tr>
<td>2. Rocket Bowler</td>
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<tr>
<td>3. Mytic Bowler</td>
<td>65.00</td>
</tr>
<tr>
<td>4. Blue Ribbon</td>
<td>125.00</td>
</tr>
<tr>
<td>5. Gold Medal</td>
<td>150.00</td>
</tr>
<tr>
<td>6. ABC Bowler</td>
<td>200.00</td>
</tr>
<tr>
<td>7. Deluxe model</td>
<td>245.00</td>
</tr>
<tr>
<td>8. Congress Bowler</td>
<td>225.00</td>
</tr>
<tr>
<td>9. Deluxe model</td>
<td>255.00</td>
</tr>
<tr>
<td>10. Jumbo Bowler (9/55)</td>
<td>265.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Deluxe Bowler</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. King Pin Bowler (9/55)</td>
<td>225.00</td>
</tr>
<tr>
<td>2. ABC Tournament Bowler (9/55)</td>
<td>375.00</td>
</tr>
<tr>
<td>3. Strike Bowler (11/57)</td>
<td>250.00</td>
</tr>
<tr>
<td>4. Tournament Bowler (4/55)</td>
<td>495.00</td>
</tr>
<tr>
<td>5. Lucky Alley (5/50)</td>
<td>600.00</td>
</tr>
</tbody>
</table>

**GENCO**

<table>
<thead>
<tr>
<th>Ball Bowlers</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ABC Bowling Lane (1/57)</td>
<td>225.00</td>
</tr>
<tr>
<td>2. ABC Champion Bowl (10/57)</td>
<td>375.00</td>
</tr>
<tr>
<td>3. Strike Bowler (11/57)</td>
<td>250.00</td>
</tr>
<tr>
<td>4. Tournament Bowler (4/55)</td>
<td>495.00</td>
</tr>
<tr>
<td>5. Lucky Alley (5/50)</td>
<td>600.00</td>
</tr>
</tbody>
</table>

**CHICAGO**

<table>
<thead>
<tr>
<th>Shuffles</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Criss Bowler (12/55)</td>
<td>40.00</td>
</tr>
<tr>
<td>2. Palm Springs (11/55)</td>
<td>115.00</td>
</tr>
<tr>
<td>3. Banner Bowler (6/55)</td>
<td>65.00</td>
</tr>
<tr>
<td>4. ABC Champion Bowler (10/57)</td>
<td>375.00</td>
</tr>
<tr>
<td>5. Arrow (2/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>6. Delux model (12/55)</td>
<td>35.00</td>
</tr>
<tr>
<td>7. Deluxe model (12/55)</td>
<td>75.00</td>
</tr>
<tr>
<td>8. Deluxe model (12/55)</td>
<td>95.00</td>
</tr>
<tr>
<td>9. Hollywood (3/55)</td>
<td>200.00</td>
</tr>
<tr>
<td>10. Blimp1 (12/55)</td>
<td>175.00</td>
</tr>
<tr>
<td>11. Miami Shuffle (10/55)</td>
<td>175.00</td>
</tr>
<tr>
<td>12. Rocket Shuffle (3/55)</td>
<td>125.00</td>
</tr>
</tbody>
</table>

**Ball Bowlers**

<table>
<thead>
<tr>
<th>Bowling League (2/57)</th>
<th>225.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABC Bowling League (7/57)</td>
<td>375.00</td>
</tr>
<tr>
<td>TV Bowling League</td>
<td>325.00</td>
</tr>
<tr>
<td>TV (with rollies)</td>
<td>395.00</td>
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**WILLIAMS**

<table>
<thead>
<tr>
<th>Ball Bowlers</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. All A-Ball (12/55)</td>
<td>90.00</td>
</tr>
<tr>
<td>2. Player</td>
<td>50.00</td>
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</tbody>
</table>

**KIDDIE RIDES**

<table>
<thead>
<tr>
<th>Ride</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Bally Champion Horse</td>
<td>550.00</td>
</tr>
<tr>
<td>2. Bally Moon Ride</td>
<td>125.00</td>
</tr>
<tr>
<td>3. Bally Space Ship</td>
<td>225.00</td>
</tr>
<tr>
<td>4. Bally Snow Mobile</td>
<td>175.00</td>
</tr>
<tr>
<td>5. Bally Toonerville</td>
<td>175.00</td>
</tr>
<tr>
<td>6. Bent Lane Lancer</td>
<td>225.00</td>
</tr>
<tr>
<td>7. Bent Lane Merco-Go</td>
<td>225.00</td>
</tr>
<tr>
<td>8. B.L.Miss America Boat</td>
<td>225.00</td>
</tr>
<tr>
<td>9. Bent Lane Fire Engine</td>
<td>250.00</td>
</tr>
<tr>
<td>10. Capitol Delight</td>
<td>250.00</td>
</tr>
<tr>
<td>11. Capitol Deluxe</td>
<td>250.00</td>
</tr>
<tr>
<td>12. Capitol See Saw</td>
<td>225.00</td>
</tr>
</tbody>
</table>

**UPRIGHT ELECTRONIC SCORING E. P. GAMES**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Gun Smoke (Ga 5/56)</td>
<td>200.00</td>
</tr>
<tr>
<td>2. Jumbo (B 5/56)</td>
<td>500.00</td>
</tr>
<tr>
<td>3. Shootout (Ga 5/56)</td>
<td>225.00</td>
</tr>
<tr>
<td>4. Merchants (C 5/56)</td>
<td>250.00</td>
</tr>
<tr>
<td>5. Jocko (C 5/56)</td>
<td>125.00</td>
</tr>
<tr>
<td>6. Super Hunter (Ga 5/56)</td>
<td>250.00</td>
</tr>
<tr>
<td>7. Great Wolf Riffle (An 5/59)</td>
<td>500.00</td>
</tr>
</tbody>
</table>

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or

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