Neil Sedaka (right foreground) who clicked with "The Diary" and recently completed a long and successful run with his "Oh Carol" single, has developed into an international favorite, hitting top ten charts in such countries as Italy, Australia, England, Belgium, Holland and Japan with his singles. Discussing the world market with Neil are Steve Sholes (top left), RCA Victor A&R chief, and Al Nevins (lower left) and Don Kirshner, who produce and publish Sedaka's material as well as manage the young singer, composer and pianist. Sedaka's latest Victor single, just issued, couples "Stairway To Heaven" and "Forty Winks Away". Neil soon leaves on a p.a. tour of Australia, Japan and the Philippines.
Two of the greatest ROCK-N-ROLL BALLADS

EARTH ANGEL

and

PLEDGING MY LOVE

as sung by

JOHNNY TILLOTSON

with a lush orchestral backing by

ARCHIE BLEYER

CADENCE 1377
Every field has its standouts, but fortunate is the field which has a phenom — a personality who generates a rare excitement from which an entire business benefits.

One of the record industry's all time top drawing cards will be returning to the record scene in a matter of days in the person of Elvis Presley, and the spark which he is sure to induce in TV, films, personal appearances and most importantly records, will certainly result in increased traffic and business throughout the entire industry.

Ours is a business which thrives on excitement, and it is great to have such an electrifying personality as Presley back in action again.
On the national charts continuously for nine (9) months

Santo & Johnny

"CARAVAN"

and

"SUMMERTIME"

C/A #111

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SWAN 4050

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

**B+ VERY GOOD**

**B GOOD**

**C FAIR**

**C MEDIOCRE**

---

**The Cash Box**

**Pick of the Week**

**"CLEMENTINE" (3:13) [Tweed ASCAP—Harris]

"TALL STORY" (1:54) [Mansfield ASCAP—Langdon, Previn, Manne]

JOSEY DARIN (Atco 6161)

- The fantastic talent should soon be adding another chart triumph to his disk-trophy room. The tantalizing story boat chummy "Clementine" has already been banned up the decky turntables—being the most requested tune from his current smash LP, "This Is Darin." It also highlights another great swing assist from the orchestra by Richard Weiss, who was responsible for the "Mack The Knife." "Beyond The Sea" dates TOP! Zito's crew tastefully backs up Darin as he contiguously breezes thru the title-tune class-swinger from the "Tall Story" flick.

**"WHAT AM I LIVING FOR" (2:24)

[Rush, Progressive BMI—Jay, Harris]

**THE FOUR PREPS (Capitol 4362)

- Either end can follow in the hit footsteps of Twitty's current chart smash, "Lonely Blue Boy," One side's the famed Chuck Willis blueser, "When I Living Free," while the other's a heartfelt newcomers' tagged, "The Hurt In My Heart." Both are taken for potent ballad-with-a-beat rides and both are treated to the artist's familiar deep-sounding, grunt-like vocal style. Two powerhouses.

**"GOT A GIRL" (2:25)

[Lar-Bell-Larson, Bellsland]

**"HEAR IT FROM ME" (2:17)

[Lar-Bell-Larson, Bellsland]

**THE THREES "CLOSER WALK WITH THEE" (3:53)

[Bill & Range BMI...Winsette]

**"JOSHUA FIT THE BATTLE O' JERICHO" (1:54)

[Planetary ASCAP—Art. Lawes]

IMMIE ROGERS (Routele 4234)

- Both numbers are a melange of "GOT A GIRL" jumper features a thoroughly refreshing set of romantic lyrics and musical backdrop that has a "Big Man" feel, "Hear It From Me" is a beautiful ballad, tender taken as a delirious "Down By The Station" cha-cha ride with a bumping madrigal-like flavoring. Two big winners.

**"PLEADING MY LOVE" (2:31)

[Wesman BMI—Riley, Washington]

**"EARTH ANGEL" (2:54)

[Bowman BMI—Robell, Washington]

JOHNNY TILLOTSON (Cadence 1377)

**SANFORD CLARK (Jomie 1153)

- "Pledging My Love," the old Johnny Ace hit, appears headed for a new chart run. Tiltarton, whose "Why Do I Love You So" is still a strong chart item, offers a tender, partly multi-tracked reading. The fine Clark essay includes an interesting combo beat. Tiltarton has a strong couple in another revival, the ever-popular "Footsteps" smash, "Earth Angel," while Clark also vies for a back-to-back hit with the haunting, folksy affair (with a "Foot" flavor) "Go On Home," Four first-rate ten sessions.

**"GOT A DATE WITH AN ANGEL" (2:2) [Chappell ASCAP—O.G. Miller, Tundridge, Waller]

**ALWAYS IN MY HEART (2:37) [Southern ASCAP—Cannon, Leucosa]

KITTIE KALLEN (Columbia 4622)

- The label has collected a strong chart stab, "Got A Date With An Angel," from the lark's recent LP, "If I Give My Heart To You," (her awhile back cleft). Chiming guitar is given an appropriate light-beat presentation, including a fine non-and-then gimmick from the male chorus. It's a chart look. Coupler is a tender reading of the beautiful evergreen.

---

**JOHNNY NASH (ABC-Paramount 10055)

"NEVER MY LOVE" (2:22)

[Siras ASCAP — Parker, Goeh, Young] Talent rating is reliable (as usual) as he essay the inspira-
tional-like romantic, Big Dan Costa strings supports. Fine ballad fare.

B+ "You've Got The LOVE I LOVE" (2:20) [J.RCA-DEMETRIC] Here's Nash in slick swing form and there's solid deejay appeal in session.

TOWNSEL SISTERS (Hickory 1117)

B+ "GIVE MY LOVE TO JOEY" [J.F. van DRY] Winners of the recent WSM—Nashville talent contest show why they won as they beautifully render this tender folk-type ballad. Deck has both pop-C&W strength.

B "BLACK BERRY WINTER" (6:29) [RCA-KRENE] Name, Stutters] Another soft expression by the larks and they display first-rate polish.

J. JOSEPH (Gateway 531)

B+ "DREAM GIRL" (2:21) [Crister- beli BMI — Joseph] Guitarist Joseph nicely plucks out the familiar-sounding theme against a soft, triple beat. One of those grow-on-you issues that could mean something.

B "HAPPY ROE" (2:94) [Cristobel BMI — Joseph] A Spanish-like theme is given a catchy arrangement.

TERRY SISTERS (20th Fox 178)


B "ZACK" (2:08) [Delstone BMI—Alford] Tribute to Zacherly, an Eastern TV personality who hosts horror flicks.

FIVE DELIGHTS (Abel 228)

B "THAT LOVE AFFAIR" (2:23) [Miller Songfright BMI — Ross, Tarter] Lead and other members present an OK rhythm date, with a rousing string arrangement. Awesome disc.

C "THE THOUGHT OF LOSING" (1:24) [Miller Songfright BMI—Ross, Tarter] The lead does a sincere vocal on the OK primitive.

RHYTHMites (Coral 62186)

B "HIGH SCHOOL LOVERS" [Northern ASCAP—Ardell, LINDSEY] Vocal, HarrIan, Harris] The gal's have a McGaure Sisters sound and they agree to rewrite the conventional teen sentiment.

C "THE SNOW QUEEN" (2:25)

[Northern ASCAP — Lampert, Losberg] A spry item from a same-title pie version of a Hans Christian Andersen tale. OK winter-
time entry.

---

**BOB BRITTAN (Rider 101)

B "TASTY LIPS" (2:05) [Teekay BMI—Snyder, Brittian] Affa calypsoish sound from singer Brittan. A pleasingly light combo-chord backdrop.

C "SUDDENLY, I'M A LOVER" (2:01) [Teekay BMI—Snyder, Brittian] The date belongs to this slick swing sessions making its rounds.

TARHEEL SLIM & LITTLE ANN (Fire 1007)

B+ "CAN'T STAY AWAY" (Part 1) (2:20) [Fire BMI — Robinson, Daniel, co-arrangers] Unable to forget their "It's Too Late" click with the groovy, low-moaning romantic chants then-sounds앙 간단한데 이고 Good blues offering.

B+ "CAN'T STAY AWAY" (Part 2) (2:15) [Fire BMI — Robinson] Continuation of the hit.

JAMES CARONE (Siena 101)

C+ "MAMA" (2:14) [Southern ASCAP—Cap—Cherubini, Bix] The current Connie Francis smash is given a powerful backing by the liner.

C "BUONA NOTTE" (2:43) [Fair- way BMI — Brought, Michaelides] Performer takes another Italian tune in a top-notch manner. Website is sung entirely in Italian, this portion is read in both English and Italian.

MORT LINDSEY ORCH. (Dot 10585)

B "OH! MY PA-PA" (1:52) [Shapiro, Bernbaum ASCAP—Turner, Parsons, Bucchianeri] The years-back hit is revived with a good swing. A fine beat arrangement. It figures to get deejay interest.

C "ALL THE WAY" (1:55) [Marxe- ville ASCAP—Cahn, Van Heusen] A hit with a combo chorus, a tribute to that recent Frank Sinatra success. Smooth listening.

JOE ARTHUR (Seeco 6059)

B+ "THE TIMELESS TIDE" (2:20) [Manion ASCAP—Bachrach, David] Arthur has the big-voice to carry this type of inspirational-like ballad. A lush orchestral shows up strong at certain emotional peaks. Side's gonna get spiro.

C "WHEN YOU CARE ENOUGH" (2:14) [Sterling ASCAP—Wilson, Allen] Similar big ballad date here, material isn't as good, though.

TEDDY REDDEL (Atco 6162)

B+ "JUDY" (2:50) [Progressive BMI—Redell] The country-favor-
ed artist does this a fine upbeat vocal and gets a noteworthy sound from the musicians. Kids will enjoy the pose by Redell and his support.

C+ "CAN'T YOU SEE" (2:45) [Progressive BMI—Redell] A good combo comes thru with another in-
teresting backdrop as Redell effect-
ively asks forgiveness.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
from Coast to Coast

the SOUND is

from

Rodgers & Hammerstein’s

"THE SOUND OF MUSIC"

recordings from the score:

THE SOUND OF MUSIC

Pete King Chorale—Kapp
Rosemary June—U.A.
Doris Day—Col.
Patti Page—Mercury
Mary Mazza—Epic
Gordon MacRae—Capitol
David Whitfield—London
Ernest Maxin Orch.—Rank
Felicia Sanders—Time
Patrice Roselle—Synthetic
Prom. Orch.—Synthetic

DO-RE-MI

Mitch Miller—Col.
Anita Bryant—Carlton
Pete King Chorale—Kapp
N.J. High School Band—Design
Children’s Ch. (J. Carroll)
Golden Top Hitters—Keel
Peter Pan Players—Synthetic
Patrice Roselle—Synthetic

MARIA

Johnny Desmond—Col.

CLIMB EV’RY MOUNTAIN

Tony Bennett—Col.
Pete King Chorale—Kapp
Ron Murphy—MGM
Frank Simone—Adonis
Harry Simone Ch.—20th Fox
David Whitfield—London

SIXTEEN GOING ON SEVENTEEN

Leslie Uggams—Col.

MY FAVORITE THINGS

Leslie Uggams—Col.
Pete King Chorale—Kapp

ORDINARY COUPLE

Johnnie Ray—Col.
Mike Preston—London

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COLUMBIA
Original Cast
Norman Paris Qt.
Perry Faith
Hi-Lo’s (Broadway Playbill)

CAPITOL
Alfred Newman Orchestra

CROWN
Robert Kent

DECCA
Stratford Strings

DESIGN
Bill Heyer & June Johnston

IMPERIAL
Mannie Klein

KAPP
Pete King Chorale

MERCURY
Richard Hayman

MGM
Benny Goodman

OMEGA TAPE
Al Goodman

RECORD CORP.
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Ana Green-Rose
Block-Babs Colen

VERVE
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Oscar Peterson

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WILLIAMSON MUSIC, INC.
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"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
"Joy of the same."

"The workin' feel evived."

"La donna e mobile."

"I feel on the pop air."

"Questra o quella."

"Tell me now."

"Tell me now."

"I feel the spirit."

"Oh Mary don't you weep."

"Let them say."

"I must be love."

"Tintarella di luna."

"Pink poloniums."

"Planetary ascap—hobman, manning."

"Sing along."

"Olympia."

"O sole mio."

"O cirdly out loud."

"Beatnik blues."

"Let them say."

"It must be love."

"The ballad of a dying cowboy."

"The ballad of a dying cowboy."

"Tell me what in the name of the world?"

"Pink Poloniums."

"Sing Along."

"Pink poloniums."

"Tell me now."

"Jimmy witherspoon."

"Ride."

"TOM CAT BLUES."

"Bed Bug Blues."

"The happy hobo."

"Turkish bath."

"Al boliska & rhythm pals."

"The ballad of a dying cowboy."

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"The ballad of a dying cowboy."

"The ballad of a dying cowboy."

"Tell me what in the name of the world?"
ROD LAUREN'S
SECOND SMASH SINGLE
LISTEN MY LOVE c/w THIS I KNOW

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

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ANOTHER DINAH-MIGHTY SMASH  
IT COULD HAPPEN TO YOU  
BY  
Dinah Washington  
71560

MORE NEW MIGHTY HITS OF

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
<th>Code</th>
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<tr>
<td>CRADLE OF LOVE</td>
<td>Johnny Preston</td>
<td>71598</td>
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<tr>
<td>APPLE GREEN</td>
<td>June Valli</td>
<td>71588</td>
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<td>PROMISE ME THOMAS and 2223 MILES</td>
<td>Patti Page</td>
<td>71597</td>
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<td>TOKEN OF LOVE</td>
<td>Benny Barnes</td>
<td>71600</td>
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<tr>
<td>GO ON, GO ON</td>
<td>Jivin' Gene</td>
<td>71561</td>
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B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIUM

**The Cash Box**

**Best Bets**

**AL BROWN’S TUNENETTORS**

(Anny 894)

**THE MADISON**

(2:52) [Aim BMI — Brown] A new teen that's keeping the kids busy in the Wash-D.C.-Balt. area is explained with a good beat by songster-“caller” Cookie Brown and combo. Could catch-on.

**“MO MADISON”** (3:55) [Aim BMI — Brown] The lively dance is explained further.

**LANE FORTUNE**

(Signature 12620)

**“BE MINE”** (1:59) [Peer International BMI — Monk, Pates, Max, Mandell] The contagious rock-a-story ballad-cha-cha session is a hit in England and could come through here. Songster Fortune offers an interesting vocal against a sparkling orchestral arrangement.nice.

**“ACTION”** (1:45) [Southern ASCAP — Peacock, Berry] Fair赶快 good. Found in this virtual-flavored inspirational jumper.

**HUELYN DUVALL**

(Challenge 59062)

**“BOOM BOOM BABY”** (1:59) [Golden West Melodies BMI — Burgess] Duvall and the combo-choreographed to a solid version of the tune that’s a laugh for Crash Craddock in Australia (Columbia releases it here, too). Could be an important rock sound.

**“PUN-CAKET”** (2:08) [Golden West Melodies BMI — Wolfe] Live presentation that hasn’t got as good a sound as the tophalf.

**SIR CHAUNCY**

(Warner Bros. 5150)

**“BEAUTIFUL OBSESSION”** (2:06) [Aut ASCAP — Freeman] The Chauncy strings do a handsome job on the attractive theme. It’s an instrumental that’s got a chance for strong chart success.

**“TENDERFOOT”** (2:07) [Aut ASCAP — Freeman] The organ presents more of a teen-beat stink here, and side has lots of rock-a-string color. Also worth attention.

**JOHNNY RUSSELL**

(MGM 12872)

**“LOVESOME BOY”** (2:16) [Auff-Rose BMI — Russell, Alston] An effective country-styled minor-key stinker is strikingly handled by songster Russell and exciting guitar-chords. Can measure-up to chart sales.

**“BABY, DON’T YOUL TELL ME SO?” (1:57) [Auff-Rose BMI — Russell, Alston] Tone has haunting melodic touches and rendering here contains a contagious sound. Can also use.

**DANNY VALENTO**

(MGM 12581)

**“A MILLION TEARS”** (2:49) [Vera First ASCAP — Lewis, Weissman] The singer makes a good rock-a-string ballad stand. Discussed has teen in demand and the lady Ellis och-orch is backing this kind of class that catches on with sufficient exposure.


**BLUE ANGELS** (Paque 5083)

**“IN THE SUN” (1:58) [Zodiac ASCAP — Raine] A fine sax-featured sound in this soft and lazy instrumental. It’s one of those dates that can catch-on after sufficient exposure.

**“SOBBIN’”** (2:06) [Zodiac BMI — Rolle, Owen] Larks catch pretty in an otherwise similar, but less effective date.

**RICHARD HAYES**

(Columbia 41086)


**“MISSING ANGEL”** (2:25) [C.N. Daniels ASCAP — Tepper, Hammet] Performer turns up a pleasant soft-beat date. Pretty tune.

**JACK LARSON**

(Larson 885)

**“DRIFTING DOWN THE RIVER”** (2:09) [Buckeye ASCAP — Evans, Carlson] A pleasing, songwriting-sounding tune is attractively styled. Larson offers an agreeable vocal against a goodshuffle sound and chorus. Could catch-on.


**ALLE OOP GROUP**

(Caprice 102)

**“DINOSAUR”** (1:59) [True Blue & Surrey ASCAP — Vincent, Taylor] Instrumentalists get off an intriguing beat in their rock inscription of a “dinosaur” trod. Sax is smooth things to say, too. Can score.

**“BLOOP BLOOP”** (1:09) [Columbia BMI — Gallo, Cari, Ford] A brighter novelty sound and many a teenager should find the arrangement a heart- treat. Label is handled by Canadian-American.

**SINGING REINDEER**

(Capitol 4355)

**“WANNA BE AN EASTER BUNNY”** (1:51) [Pace, Al rejoice] An Xmas noise with "The Happy Reindeer" offer a catchy Easter entry. Here, Noluck wants to be an Easter bunny despite the fact that the other reindeer say he’s already a reindeer. A sure kiddle charmer. Could be an Easter click.

**“THE HAPPY BIRTHDAY SONG”** (2:35) [Cap ASCAP, Plusted, Rustigian] More is that. A tune in focus.

**ELMER LUSH**

(Ginzo 601)


**“NAVIEEN SONG”** (2:00) [Le For BMI — LeFor] A mediumbeat item about a fellow who likes to live-in-hip.

**ANDRE Popp ORCH & JACQUES BREL**

(Columbia 15750)

**“THE WALTZ WITH A THOUSAND BEATS”** (2:57) [Leeds ASCAP — Breel] A catchy waltz that receives a fine Continental touch from the Popp orchestra, and strikingly displayed chorus of one of those things that could make it.


**JUNIOR & HIS FRIENDS**

(A.R.C. Parlophone 100073).


**“A.B.C. LOVE”** (2:02) [Spanka BMI — Anka] Similar arrangement features a kiddie songster. Tune is catchy.

**JOHNNY & JAMMERS**

(Dart 131)

**“YOU KNOW I LOVE YOU”** (2:45) [Glad Big Bopper BMI — Winter] Songster Johnny & Jammers musicians an OK country-blues sound. Should be appreciated by the kids.

**“SCHOOL DAY BLUES”** (1:55) [Glad Big Bopper BMI — Winter] Theme is expressed with a sock-rock attack.

**VERNON GREEN**

(Doote 454)

**“BEHIND THE DOOR”** [Authentic — Williams] With the Modulation, this songster’s charm, harp and Green takes this poignant ballad for a slow, tearful ride.

**“ROCKET SHIP”** [Authentic BMI — Geist, Paris, Nuss] Green puts in a memorable beat for both the Rocket Ship and this. It is a powerful and interesting novelty words set to a contagious Latin beat, Side’s got an inviting-getting sound.

**THE FIVE BELLS** (Clock 1017)

**“MY PLEDGE TO YOU”** (2:52) [Lowell-Sel-Sellborn BMI — Myles] Vocal group serves up a polished performance of a touching ballad-beat arrangement. Dual vocals of this motion behind singing, is used to good advantage. A nice tune.

**“T’S YOU”** (2:02) [Lowell-Selborn BMI — Myles] Here all hands join in the rousing merry-making here. Rhythm feel in tune helps oscillator.

**TOMMY KANE**

(Dean 568)

**“IN A SHANTY IN OLD SHANTY TOWN”** (2:04) [BMI] A tune in a dusting of saddle mailbox ASCAP — Young, Sima, Little] The oldie receives a fairly interesting rendering. Singer and Lonnie & Ray carry their song to this utmost good effects. Might get some attention.

**“H.O.O.H. R. C.O.O.K.”** (2:19) [Dean ASCAP — Larson] Often, teen-wisecombo sounds is the feature here.

**VINCE EYRETT**

(Town 854)

**“THE LANE OF NO RETURN”** [Acuff-Rose BMI — Law- rence, Zelman, Cabell] Everett nicely handles the good-teen examination and receives solid charting sounds from a male chorus and effective percussion beat from the combo. Conducted by.”

**“PUTTERCUP”** [Jalo Zeboon BMI — Galle, Lawrence, Zelman] Attractive calypso-flavored date also gets a strong sound from the chorus.

**NICK DE FRANCIS**

(Dawan 815)

**“DON’T ASK”** (2:28) [Beachwood BMI — Mora] The songster nicely swings it against one of Richard Williams’ charters. Listen to this. This singer is known for the swing arrangements. Jocks will take to this. Or so they say.

**“IN OTHER WORDS”** (2:30) [Almanza ASCAP — Howard] After an elaborate opener, de Francis attractively styles the beautiful song. Can make the do-jay grade.

**TOMMY ROE & SATINS**

(Mark 1V)

**“I GOT A GIRL”** (2:16) [Eager BMI — Roe] Both label and vocalist Roe know how to get a teen beat-tune to the gal. Comoro-chorus is sound-wise.

**“CAYEVEN”** (1:54) [Eager BMI — Roe] A commercial pop sound. After an elaborate opener, de Francis attractively styles the beautiful song. Can make the do-jay grade.

**RON HAYDLOCK & Boppers**

(Chu Cha 704)

**“MAYHILLINE”** (2:50) [Ar BMI — Berry, Fratto, Free] A Petr Wolf, cover of this song is on the RPM’s chart. Bopper is revised with pro rock content by vocalist Haydlock and Boppers’ musicians. Has solid hop part.

**“BABY SAY BYE-BYE”** (2:17)

[Dean-Del BMI — Haydock] A slower pounder here and also effectivley in the teen groups.
JERRY VALE sings 'SOLITAIRE'
ANOTHER WINNING HAND FROM COLUMBIA #1 IN CONSUMER SALES

MUSIC BY ERROLL GARNER
ERROLL'S FOLLOW-UP TO HIS SMASH "MISTY"

LYRICS BY STEVE ALLEN

ORCHESTRA CONDUCTED BY GLEN OSSER

FLASH! JERRY VALE HAS JUST BEEN VOTED "THE MOST PROMISING SINGER OF 1960" BY AGVA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
you're hearing the most beautiful music in the world. --- Strand's Larry Hall set to do "The Little Girl Who Loved Her Cat" with Frank Clark and the Famous Celibian's. Mel Torme's voice is also on the 3/12 show. --- The Gay Morse CBS-TV show 3/29.

Prexy Harry Finfer informs that he signed Anni Carter to a long term plan. --- Untitled Teleflop top Morty candy with the action on 2 labels in the box. --- The Voice of the Dixie洗手, "Mr. Lonely" by the Villains and the Serd rick, "With Your Eyes" by the Fab And the 3rd Secret by Frank Clark, and the Famous Celibian's, "I'll Be on the 3/12 Clark outing and Annie Avalon on the 3/19 swing. Swett Freyday's voice is also on the 3/12 show. --- Mel Torme does the Gay Morse CBS-TV show 3/29.

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FIRE'S HOT SEVEN

CAN'T STAY AWAY
(Part 1 and 2)
Tarheel Slim & Little Ann
FIRE 1017

WILD AS YOU CAN BE
Mary Ann Fisher
FIRE 1010

SNOOPIN' AND ACCUSIN'
Bobby Marchan and the Tick Tocks
FIRE 1014

FANNIE MAE by
Buster Brown
LOST IN A DREAM
by
Buster Brown
FIRE # 1008

FIRE'S Fantastic Album Release!
"HERE ARE THE HITS!"

THE SKY IS CRYING
by
Elmo James & His Broomdusters
FIRE 1016

WHY
Johnny Acey
FIRE 1015

GRAVY TRAIN
Riff Ruffin and Band
FIRE 1019

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

Records
271 West 125th St.
New York City, N. Y.
(MO 6-9222)

www.americanradiohistory.com
IT'S 'MADISON TIME' ON COLUMBIA!

Wildfire couldn't spread faster than "THE MADISON"—the contagious new 1960 dance craze that's breaking out coast-to-coast as the biggest epidemic since the hula hoop.

Columbia's out front with the "must" version of this hip square-dance (teen-age style) that's definitely not for squares. The Ray Bryant ("Little Susie") Combo provides dancers with the driving "Madison Time" beat—Parts I & II—and there's a swingin' ad-lib assortment of crazy "Madison Time" calls. Step-by-step illustrations for "The Basic Madison," plus such interpolations as "The Wilt Chamberlin Hook," "The Jackie Gleason," and "The Rifleman," are all printed on the sleeve.

This is the REALLY BIG dance record of the year! 4-41628

Publisher: Cromwell Music, Inc.

THE BIG M—'THE MADISON TIME' RAY BRYANT ON COLUMBIA #1 IN CONSUMER SALES

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WASHINGTON, D.C.—Dick Clark, who appears to be the subcommittee's next witness, was the subject of a 27-year-old whitewash involving the connection to the House Special Investigating Committee that he and his wife were guests of George Steinbrenner. His sight-seeing tour of the Miami-based Storer Broadcasting System, Doerfer told the subcommittee that he didn't see "anything wrong" in his actions and that he was free to choose both his friends and his activities with them. As for the six day trip in which he purchased tickets from a commercial airline, but had been "prevalled" upon by Storer to fly down to Miami in his private plane, Storer, Doerfer said, agreed to take the tickets (worth $211) and turn them over to charity.

Doerfer is the third major figure to resign under pressure from the investigations, and the second member to be forced off the FCC. Two years ago, Richard A. Mack resigned from the F.C.C. under indictment for charges of conspiring to influence the award of a TV channel. The other was Sherman Adams.

The resignation had come within twenty-four hours after Doerfer had met with the president of the President Eisenhower. The President, in a letter, called Doerfer's resignation "a wise move." Despite his resignation Doerfer maintained he still had the right to choose his friends, and in a letter to the President he said he wanted "to avoid possible embarrassment to you and your administration."

Following Doerfer's resignation the President appointed Frederick W. Ford, a West Virginia Republican who has been a member of the F.C.C. since 1957, as chairman. He takes office Monday, when Doerfer's resignation becomes effective.

Upon his appointment, Ford issued a statement that "the problems facing the commission today are more serious than at any time in its history," adding that he was "sure solutions are found and we are determined to find them."

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THE CASH BOX
1972 BROADWAY
NEW YORK 19, N.Y.

Enclosed find my check.
$15 for a full year (52 weeks) subscription ☐
$30 for a full year (Airmail in United States) ☐
$30 for a full year (outside United States) ☐
$45 for a full year (Airmail outside U.S.) ☐

NAME ____________________________
FIRM ____________________________
ADDRESS ____________________________
CITY ____________________________ ZONE STATE __________

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Dolly Enters Classical Field**

HOLLYWOOD — Dolly Records has added its first move toward the development of a classical line by obtaining exclusive rights to record commercially, the Nashville Symphony Orchestra under the direction of its conductor and musical director, Willi Schuh.

Contracts were signed by Randy Tood, president of Dolly Records, and Eliot Wernet, president of the Nashville Symphony Association. The initial Dot recording session is scheduled to take place March 21 at Ryman Auditorium in Nashville with Wood and Dot vice president, Tom Mack, supervising.

This will mark the debut on records of the Nashville Symphony Orchestra, now in its fourteenth season as well as Dot Records' entry into the classical field of recorded music.

Randy Wood, a supporter of the Nashville Symphony Association since 1952, stated he has long been interested in world-wide promotion of the association's symphonic orchestra.

Wood further declared that it is his intention to popularize classical music by creating an audience comparable in size to that which now exists for popular and folk music.

**Lutz Named To Pickwick Post**

NEW YORK — Cy Leslie, president of Pickwick Sales Corp., parent firm for Design, Cricket, and "Instant" Learning Records, announced last week the appointment of Alan Lutz to act as director of sales for the newly created records distribution division.

Leslie revealed that Ralph Berson, who formerly served as sales manager in all areas of distribution, will continue to deal with all Pickwick's customers except record distributors. Lutz, who joined this week (14) on a three-week trip to the West Coast to visit distributors will report directly to Cy Leslie.

The move, according to Leslie, was necessitated by the "tremendous acceptance of both the Cricket and Design 'Compatible' Fidelity albums on the retailer level."

Abbot Lutz, who was with Columbia, Urania and Seeco Records before joining Pickwick as product director, will continue to hold that position in addition to his new duties.

**Brasselle Replaces DeWitt On TV'er**

NEW YORK — Keefe Brasselle, Coral Records' artist, was signed by CBS exec Hunt Stromberg in Hollywood last week to take over the emcee spot on the network's "Be Our Guest" TV'er, recently vacated by George De Witt. Brasselle will act as host and on the musical variety show which also features the Glenn Miller orch under Ray McKinley's direction. The format will allow Brasselle to display his versatility as a singer, dancer, and impressionist as well as handling interviews with guest artists.

**Kenco Records has the ORIGINAL!!!**

Ted Caruso's sensational recording of "PATRICK HENRY"

KENCO # 5004

(published by: Kenco Enterprises, Inc.)

- Just released and we're flattered to have been covered already. Don't be misled by copies — Everyone's spinning, everyone's ordering THE ORIGINAL!

**Bright Eyes**

NEW YORK — Pretty Janice Harper appears very pleased with the results of her latest recording session. Having hit the charts with "Cry Me a River," the Capitol recording artist's new single is "'Till Tomorrow."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Victor Issues Warren Memorial Album

NEW YORK—To commemorate the death of Leonard Warren and to pay homage to his great art, RCA Victor is releasing a special memorial record containing nine arias from works of Verdi, Leoncavallo, Giordano, and Puccini. The album opens with the baritone song in twenty-two years with the Metropolitan. The recordings in this album were made by Warren between 1959 and 1960, the peak years of his career.

Of special interest are the “Andrea Chenier” aria, heretofore unrecorded, and such recent operatic roles as the title part in “Turandot,” the duet from “Simon Boccanegra,” and the Act II arias from “La Forza del Destino,” the opera in which Warren appeared the ideed of his untimely death. “II Traviatore” was recorded in July 1959 and represents the last recording Warren made.

An appreciation by Paul Henry Lang which appeared March 6th in the New York Herald Tribune, is reprinted on the album liner. The article reads in part: “Leonard Warren was an extraordinary figure whose role and his great voice could fill the immense auditorium with glorious sound. (He was) a supreme representative of Italian opera. And it was not just his voice, because that was the weight of a triumph of the oldest and most profound traditions of the lyric stage, the weight was the height of this triumph that a great artist ended his career.”

Epic Pacts Stylomasters, Dowell

NEW YORK—Epic Records has signed a male vocal quartet, The Stylomasters, and singer Lee Dowell as representatives of its latest national talent search, according to an announcement by Charles Sagle, co-director of popular A&R.

Mr. Sagle heard The Stylomasters in Omaha, where the four young men are featured vocalists with the United States Army Band. With eleven more months to go before completing their enlistment, it was necessary for Sagle to fly to Washington to secure Army permission to sign the quartet. Prior to their enlistment The Stylomasters sang professionally and had toured as featured performers with the Captain Tucker.

Dowell was brought to Epic’s attention by Mike Corda, who is now docking manager.

Everest Signs Larry Clinton

NEW YORK—LeRoy Holmes, Everest Records pop product manager announced the immediate pacting of ink leader Larry Clinton to an exclusive contract to the label. Holmes is currently in the process of setting up recording dates for the first Clinton album which is scheduled for June release.
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<td><strong>Tall Oak Tree</strong> (17)</td>
<td><strong>O Dio Mio</strong> (56)</td>
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<td><strong>Mama</strong> (27)</td>
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<td><strong>Too Much Tequila</strong> (20)</td>
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**Washington, D.C.**—Mercury promotion director in the Baltimore-Washington area, Howard Silvers, has his firm inspected by disk jockey Fred Fiske (WWDC) after donating a pin to the Red Cross for a promotion play on June Valli's new Mercury single, "Apple Green." Fiske had invited promotion men to donate blood to the Red Cross in return for plays on their records on his show.
Elvis Presley was intellectually dissected when WNEW-New York air “The Return of Elvis Presley” as a musical, cultural and military phenomenon of our time. Taking part in this exploration was Dr. Fabian Rouke, head the Psychology Dept. at Manhattan College and at the Juilliard School of Music; Nat Hentoff, distinguished jazz and pop music critic; and Elvis himself, through an interview on his arrival in New York. For some time, there were no contact views were WNEW’s disk jockeys William B. Williams, Peter Myers and Rich Hany. Elvis, however, wanted to display a play a top promotion tune in return for a pint clod donated to the Red Cross by the promo ma Jolly. 1. According to that day, Elvis will play the last Red Cross Month were Angleg Blume (RCA), Bar Blume (RCA), Jack Silvers (Mercury), Jack Kir (JF), Johnny Lam (Sax) and the 2. The Brothers Four also got to play songs on “Greenfield” for their donation. 3. Portrait of a Faithful Wife: Mrs. Jack Lacy, sport of the WINS-New York radio personality, is assuming all Jack’s air duties for two weeks while he takes off to recuperate for a minor throat ailment. 4. The three babies that were little kids in 1939, 1940 and 1941, were little kids, and their baby days will now be able to be able to sleep at home. 5. Odd situation was revealed last week which should be used as a warning for caution. Seems a young high school boy had been passing himself as an employee of WRON in Roxeover, West Virginia, in order to receive free records from disk jockeys. He used the station’s letters with his home address in another town. Tomberlin, under the scheme, had the station, along with the Post Office Dept., in a tricky dealt. He had the station, along with the Post Office Dept., in a tricky dealt. He had the station, along with the Post Office Dept., in a tricky dealt.
**Sure Shots**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

<table>
<thead>
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<th>Record</th>
<th>Pick of the Week</th>
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<td>2/13</td>
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<tr>
<td>Crests</td>
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<td><strong>&quot;MATADOR&quot;</strong></td>
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<td>&quot;HOME FROM THE HILL&quot;</td>
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<td>Kingston Trio</td>
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<td><strong>&quot;NIGHT&quot;</strong></td>
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<tr>
<td>Jackie Wilson</td>
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<tr>
<td><strong>&quot;JUST ONE TIME&quot;</strong></td>
<td>2/6</td>
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<tr>
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<tr>
<td><strong>&quot;CINDY&quot;</strong></td>
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<td>Teddy Vann</td>
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<td><strong>&quot;SHAZAM&quot;</strong></td>
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<tr>
<td>Duane Eddy</td>
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<tr>
<td><strong>&quot;RUBY&quot;</strong></td>
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<tr>
<td>Adam Wade</td>
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<tr>
<td><strong>&quot;SOMEDAY&quot;</strong></td>
<td>3/5</td>
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<tr>
<td>Della Reese</td>
<td>RCA Victor 7706</td>
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<tr>
<td><strong>&quot;LET THE LITTLE GIRL DANCE&quot;</strong></td>
<td>1/23</td>
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<tr>
<td>Billy Bland</td>
<td>Old Town 1076</td>
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<tr>
<td><strong>&quot;THE OLD LAMP-LIGHTER&quot;</strong></td>
<td>2/27</td>
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<tr>
<td>The Browns</td>
<td>RCA Victor 7700</td>
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</tbody>
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**ARDCO Offers Artists Corporate Disk Deal**

HOLLYWOOD—A plan wherein artists and Allied Record Distributing here, will form corporate enterprises for record making and merchandising was made known last week by Allied prexy Ned Herzstam.

Known as Conart (Consolidated Artists), the plan works in the following manner: an artist forms his own corporation and Allied owns as much as 50% of the stock as a little as 1% of the stock; monies for A&R and merchandising are spent proportionately to the ownership of stock in the artist's corporation; there is a Conart royalty handled in the following manner: the name Conart appears across the top; the name of the artist production company would appear underneath; if the record hits, the name Conart and the artist's production name would both appear as the label name on the charts.

Said Nerzstam: "Conart is going to enable ARDCO to merchandize album releases intelligently...in today's album market, many deals are being worked out when a label company has a catalog. A single album release has never been able to take advantage of these deals. Now under the Conart plan, single albums can be released and merchandised as a catalog. In addition, exchange privileges are very common in the industry and what can you exchange on a single album release? Through the Conart plan an artist will be able to utilize exchange privileges."

**“POOR LITTLE RHODE ISLAND”**

Dale Hawkins
Checker 944

**“ALL I COULD DO IS CRY”**

b/w

**“GIRL OF MY DREAMS”**

Rendered As
(BOY OF MY DREAMS)
Etta James
Argo 5359

**“SO MANY ROADS SO MANY TRAINS”**

Otis Rush
Chess 1751

**“TRYIN’ TO MAKE A LIVIN”**

Bobby Saxton
Checker 947

**“WHO’S BEEN TALKIN”**

Howlin’ Wolf
Chess 1750

**CHESS PRODUCING CO.**

2120 Michigan Avenue
Chicago 16, Illinois

**Capitol CUSTOM SERVICES**

Announces...
Homecoming

ROCHESTER—It was "home-town" night for Mitch Miller as the Columbia Records personality appeared at a "Sing Along With Mitch" show with a part of his weekday committee: WHRC disk jockeys Bob E. Lloyd (1) and Ed Mead and their wives.

Leslie Answers RIAA On Compatible Disks

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm of Design Compatible Fidelity Records last week answered the RIAA statement that "true compatible phono records are no closer to attainment today than was the case two years ago."

Leslie commented: "We never expected the RIAA to agree with compatibility because of the vested interests of the member firms in their stereo stockpile. When stereophonic records were originally introduced they got the same treatment from the major record manufacturers. We are going full steam ahead. Our Design Compatible Fidelity line has gotten wonderful acceptance from dealers. As a matter of fact, we have just this week appointed Abbat Lutz to head up the marketing program for Design Compatible Fidelity on the record distributor-retailer level."

"It's no secret that there are many members of the RIAA who are now cutting their stereo records in the same way we are and will shortly announce that their records are also compatible. Compatibility is inevitable. Everyone now actively engaged in the release of records on a regular basis will ultimately.

"The dealers have welcomed compatible because it allows them to get double the value from space they are now dividing between monophonic and stereophonic records. Major department stores have tested and approved of the recordings and so have engineers like Sid Feldman, Les Cahen, John Moody and many others. Incidentally, it is interesting to note that although they claim to have tested our compatible records, the RIAA statement was completely devoid of any technical data whatsoever."

Impala Relocates And Adds Ayre

PHILADELPHIA—Impala Records president Frankie Williamson announced last week that effective March 14, Jon Ayre, a Philadelphia songwriter, will replace singer Charlie Gracie as A & R man for the label. Ayre will also be added to the songwriting staff. The national promotion man, Barry Abrams, will also be replaced as of that date. The reason for the replacement was not disclosed. Impala Records recently moved its offices and recording studios to a new location, 11 Schiller Streets, Philadelphia 34. Pa. Also housed there is Center Music and Ethel Mae Music, the labels music publishing firms.

Two Disk UA LP Honors Amateur Hour's 25th Anniversary

NEW YORK—United Artists Records is releasing a double-record package entitled the "Original Amateur Hour 25th Anniversary Album." The two record set which will retail for $6.98 includes performances by Pat Boone, Teresa Brewer, Art Lund, Jerry Vale, Stubby Kaye, Irving Fields, Jan Bart and many others as they originally appeared on the broadcasts of Ted Mack and Major Bowes' "Original Amateur Hours." Many of the top performers in show business today are graduates of the immensely popular Amateur Hour shows. The album is part of United Artists March release, and is available only monaurally.

The program of Ted Mack & The Original Amateur Hour has returned to the air via the ABC-TV network. The first program in the new series was telecast Monday, March 7.

3 Big Hits!
1. PONY EXPRESS by The Commandos (Sire 706)
2. HAND IN HAND by The Heaven 11 (Sire 708)
3. CITY OF ANGELS by Bobby Hendricks (Sire 723)
SUE RECORDS 702 Riverside Drive N. Y., N. Y.
HOLLYWOOD—A current eyecatcher at Sunset and Vine is the above window display in Glenn Wallech's Music City. Set up by the RCA Distributing Corp., the display centers around "60 Years of Music America Loves Best," depicting the evolution of the phonograph from the cylinder to the latest in stereo equipment. Henry Jenkins, manager of the RCA distributorship, stated that the album is one of the all-time best-selling albums in the local area.

1st Rank Plastic Disks To Sell Consumer Goods

NEW YORK—Rank Audio Plastic Records was released last week with the release of five records, according to Harold Friedman, consultant and member of the firm's executive committee.

The records—thin, low-cost plastic were utilized to impart technical information to members of the dental profession, to instruct chess players, and as an inexpensive gimmick to spur sales of cakes to teenagers.


Shamrock Bosley, manufacturer of infant and children's housey, sold in W. T. Grant, S. H. Kress, McCrory-McEllen Stores and other retail outlets distributing on initial order of 50,000 records in especially designed new packages.

Each polythene package contains one pair of white crew type girls' socks for the teen-age group, and one popular recording. The first shipment will feature three of the Top Ten records: "Theme From A Summer Place," and "Baby." The price of the package, which will be available in stores and after March 14, is 50c.

James Galbally, vice president of Shamrock predicts that the record combination will "be so popular with the 10-18 age group that the record of Rank T.U.P. (Thin Unbreakable Plastic) records will go into the millions.

Cardinal Industries, Inc. have designed a new chess set, the "University Chess" package, to accompany the Rank record of basic chess instructions for beginners.

The "University Chess" set will be introduced to the novelty and game market at the American Toy Fair, being held at the Hotel New Yorker from March 7 to 10. Five thousand sets with Rank plastic records have been ordered to exhibit to distributors and jobbers. The "University Chess" set is the largest in the Cardinal line, having a 3-inch king piece. The set will be sold for $2 through department stores.

Leisle Berg, president of Cardinal, in announcing the introduction of his company's new set, said: "After careful study, we believe that the most effective form of teaching, to all age groups, is by the use of verbal instructions. We expect that the Rank plastic record, which is easy to understand and follow should simplify chess for everyone. It will be tremendous effective in teaching the fine and fascinating game of chess to anyone who can understand the spoken word."

The Audio Journal of Dentistry will use its first Rank Audio Plastic record at the meeting of the Philadelphia County Dental Society, at the Philadelphia Sheraton Hotel, March 8 through 11.

Joel Charles, vice president, said: "We are using the Rank plastic record as a sales promotion instrument to attract subscribers to the Audio Journal of Dentistry, by acquainting dentists with the Journal's contents."

Aimed at the general dental profession, the Journal is a tape-recorded reel of condensations and excerpts from 192 dental publications. It is issued semi-monthly to keep members of the dental profession informed of new techniques.

"The Rank T.U.P. record," Charles said, "will call attention to the advantages of having subject matter in a voice form. It will also include a three-minute dissertation on hypnosis in dentistry to replace or augment anesthesia in dental treatment."

An attendance of 7,000 is anticipated at the meeting in Philadelphia, from a five-state area of New York, New Jersey, Pennsylvania, Delaware and the District of Columbia.

After the Rank plastic record has been distributed in Philadelphia, the Audio Journal will select another area in the country for distribution, with a view to widening its sales promotion program.

Rank T.U.P.'s are completely pliable. They can be rolled in a mailing tube and easily and economically inserted, in books and magazines without special equipment.

Seven inches in diameter, the records come in a complete range of speeds, including 33, 45 and 78 rpm, and are available in black or white. They can be played hundreds of times.

Rank Audio Plastics is a division of Rank Records of America, which is owned by the J. Arthur Rank motion picture organization of England and Libraria Hachette of France.
“CHEERS” — Mitchell Torok — Gudsen LP 59
Titled after his big two-time winner, the album presents Torok in an entertaining bill of country tinged pop pluck. The music here presented well and will appeal especially to the younger buyers. The tunes include the title song "Cherish Joe," "A Rose From the Garden," "Guardian Angel" and "I Want To Know Everything," among others.

“AND THAT REMINDS ME” — Della Reese — Jubilee JGM 1116
A collection of past singles by the songstress in a package titled hit with Jubilee presents her in a compelling ballad mood. Selections include both standards and recent items, among them "The More I See Of You," "Time After Time," "I've Got My Love To Keep Me Warm" and "In The Still Of The Night," plus the title tune, a timely, gratifying performance by the stylist. Should do well in light of her success on Victor.

“DOUBLE EXPOSURES” — Manny Albam and His Orchestra — Top Rank RN 313
It is a known musical fact that many very different melodies are based upon the same chord sequence. Manny Albam has used the principle to devise an album that lacks selection plus two songs. (Similar to the "Moonlight/Theme From Picnic" kit.) It is an interesting gimmick and the swinging big band sound remains of prime importance, not letting the gimmick itself overshadow musical taste. Albam has coupled such tunes as "Undecided/This Can't Be Love," "Crazy Rhythm/Opus 1," "Portfolio/You Can Depend On Me," and "Blue Moon/Mountain Greenery." Fascinating and musically sound.

“REMEMBER WHEN” — The Merrill Stanion Choir, Jay Willoughby, Baritone — Epic LN 3661
An absorbing song book is delightfully sung by the choir, providing a package of high entertainment value. The entire production is in keeping with what could be considered the original flavor of the songs: arrangements, vocal and orchestral, and the soliloquy capitalizes on the esthetic and musical worth. Among the unknown tunes are: "Little Brown Jug," "When You and I Were Young, Maggie," "The Bonnie Blue Flag," "Drill Ye Tarriers," and "The Man on the Flying Trapeze," but it is the unknown numbers that are the especial delight of the album.

“WADE FLEMANS” — Vee Jay LP 1031
Young songster displays solid blues and ballad authority. This session features him in such a line-up of songs, plus a few violently swinging tempo, and it all makes for exciting listening. He handles each number with proper feeling and personal manner. The Whosop New, "Hero I Stand," "What's Happening," and "Slow Mover," Strong appeal for the teen and blues markets.

“A NIGHT AT SAMMY’S BOWERY FOLLIES” — Coral CPL 7312
Coral’s recording crew has lovingly caught the evening’s proceedings of this last out- post of the guy 90’s. To the ricky-tick rhythms of the piano-banjo-deep-voiced orchestra, a parade of faded chorus girls and entertainers sing such evergreens as "I’m Looking Over A Four Leaf Clover," "Shine On Harvest Moon," "Are In The Hole," "The Band Played On," "Goodbye My Lady Love," "Sidewalks Of New York," "My Mother’s Eyes" and many others — of similar vintage. It’s a fun disk that openly invites many oldtimers to return in the nearby.
"SONGS YOU SWOONED TO"—Raymond Price and His Orchestra—Tomb T-7008

Labarthe makes its debut with a bill of tunes recorded and made famous by Frank Sinatra. The orchestral interpretation maintains a dreamy, glittering feeling through the effective use of woodwind solos superimposed over lush string backgrounds. Bouncy and kept to a minimum in key, Selections include "Close To You," "From Here To Eternity," "All The Way," "Nancy" and "Put Your Dreams Away." Lovely mood listening.

"TELL IT TO THE MARINES"—Oscar Brand—
Elektra 174

Having song about the Air Force and the Navy in previous Elektra albums, Brand brings his voice and guitar to 11 of the bestest songs about the Marines. He puts no punches with language (in the legendary tradition of the Corps) cutting loose with numerous anti-other service comments. Some of the songs have been around at least twice which Brand has used in other LP's before, but the lyrics are unanimously all-Marine. Another good addition to the singer's growing richard library.

"SALUDOS FROM FAJARDO"—Jose Fajardo and His Cuban All-Stars—Panart 3685

For authentico Cuban music, Fajardo is far-and-away the most likely choice to provide it. One of the leading exponents of this music (strings instead of brass), Fajardo reigns tops in Cuba and the Palladium Ballroom. Voices are an important part of the Fajardo sound and they are here in liberal doses. Hot album for the market, and an excellent intro to the music for those who have never experienced its special delightfulness.

"ARTHUR TRACY THE STREET SINGER"—
Audio Fidelity AFSD 5929

"Round the corner and down your way comes Arthur Tracy your street singer" has Tracy's introduction to his new album, which precedes his singing of "Martin," a song so perfectly suited to his style. This most popular member of the once popular school of so-called "street singers" returns to wax with an engaging package of nostalgic items: "Full Moon And Empty Arms," "September Song," "You're My Heart Alone," and "Play, Fiddle, Play." These from his generation will be quick to appreciate his style.

"JAZZ PICK OF THE WEEK"

"PETE FOUNTAIN DAY"—Coral CR 57313

Recorded in performance last Oct. at the Municipal Auditorium in New Orleans, the album presents the amazing clarinettist in a memorable concert. Although part of a quintet, Fountan carries the loud all the way, and only drummer Jack Sparrin plays high interest along with Fountain playing. This is highly emotional traditional music, more emotional and inventive than any Dixieland being played today. Fountain's solos are an intense listening treat. The tunes include "I Got Rhythm," "Avalon," "In Da Poodle," "Post Butterfly" and "Swiss Wonderful." Could be a big seller.

"TOMMY CURTINNE"—Time T70085

Out of Pickwick and now well-known on the current jazz scene, Turrentine is a fiery young trumpeter who deserves considerable attention. Playing here with a Max Roach unit he gets incomparable support from the amazing drummer and brother Stanley Turrentine, plus Julian Pires, Terence, Horace Parlan and Bob Boswell. As in all Roach unit dates, this one drives along at almost a scintillating clip, but Roach is always unerring in his time. The sides are "Gunga Din," "Webb City," "Blues For J.P." and "Too Cool." Solid jazz offering from this LP.

"CLASSICAL PICK OF THE WEEK"

"PHIL NAPOLÉON AND HIS MEMPHIS FIVE"—
Capitol ST 1344

The polymath's first session for Capitol and he does justice to the occasion with a bright array of Dixieland classics transferred into his own traditional revolusionist style. It's an attractive set, played with verve and interest. Selections include "South," "Green Rag," "Wolverine Blues," "Limehouse Blues" and "Shake It And Break It." For the Dixie devotees.

"PIANO RAGTIME WITH THE PHENOMENAL
dukes of DIXIELAND"—
Audio Fidelity AFSD 5928

Volume II in AF's Dukes LP series finds them in a ragtime mood, delivering a bill of familiar standards in a pseudo-ragtime style. Naturally the pianist is the spotlighted instrument and it is played capably here, emulating the style of the famous ragtime pianist. Tunes include "Twelfth Street Rag," "Maple Leaf Rag," "Bugle Call Rag," "Wolverine Blues" and "Tiger Rag."
“Rocking the Standards” RCA Camden Rockers, RCA Camden CAS-562, $2.98, Monaural $1.98

Contest: “Among My Souvenirs”, “Bel-Mir Bit Du Schon”, “I Only Have Eyes For You”, 7 others. Cover: Wild display of color lettering with title in front. Performance: The “Camden Rockers” do take-offs on some of the more recognizably pop hits, maintaining a feeling of authenticity and good humor. The воки are real and very much a part of the whole.

“AN EVENING WITH JEROME KERN” The Velvet Voices, RCA Camden CAS-569, $2.98, Monaural $1.98

Contest: “Why Do I Love You?”, “Smoke Gets In Your Eyes”, “If I Dream Too Much”, 7 others. Cover: Original color shot comes off well, with title strongly against black background. Performance: The "voices" breathe through a brace of Kern that includes some of his best. Slightly faster tempos on most selections gives the deck a commercial flavor. "I Won’t Dance" is in a Latin temp and stands out. Commercial Value: The Kern name should mean a lot. Selections reflecting only a surprise.

“AMERICAN WALLACE” Fred Astaire Dance Studio Orch., RCA Camden CAS-557, $2.98, Monaural $1.98

Contest: “Hawaiian Waltz”, “On Top Of Old Smoky”, “After The Ball”, 13 others. Cover: Astaire and partner, waltz and dance black and white photo. Performance: The deck offers 16 waltzes as background for instruction from the "How To Dance" booklet which is also enclosed. Commercial Value: Looks like a solid gold record selection following up the "Cha-Cha-Cha" and "Merengue-Mambo" LP’s released previously.

“RACHMANNINOFF—PIANO CONCERTO NO. 2” Kjell Backlund, pianist, Otel Philharmonic Orch., Atco Records AT-160, $3.98

Contest: Rachmaninoff’s widely popular opus, in “C” Minor, Op. 18. Cover: Color photo of Rachmaninoff illustration of this. Improvised first rate performance of the beloved concerto delivered in a rich, robust sound that captures the beauty and intense feeling of this classical work. At least a good as re-issued merchandise. Commercial Value: A classical gem. Deserves top display.

“MARGARET WHITING—THE GYPSY IN MY SOUL” Hamilton HPL-104, $1.98

Contest: Title tune plus “Sentimental Journey”, “Runnin’ Wild”, “Hit the Road To Dreamland”, 8 others. Cover: Color shot of Miss Whitning wearing gypsy costume. Good display. Miss Whiting is backed by the orchestra and conductors on an even dozen times previously released all of which feature the tasteful flavor and style of every Margaret Whitning effort. Good collection of vocals. Commercial Value: The Whitning fans ought to jump at this offering. Good rock material.

“THE BIG 4 QUARTETTE” Hamilton HPL-111, $1.98

Contest: “Just a Song Island H” “Hello Happiness My Baby”, “I, My Gal And A Chalkit”, 9 others. Cover: Natural color shot of the 4 middle aged ladies who are billed as “800 rounds of fine harmony”. Performance: The gals run through standard 4-part harmony selections but add some pops, e.g.: "Nevertheless", "Mister Sandman", making for pleasant sounds. Good professional style. Commercial Value: The Big 4 have had wide TV exposure with shots on network shows. This new release has an attractive cover. Good rock material.

“GREAT MOVIE MUSIC” Elmer Bernstein, Hamilton HPL-108, $1.98

Contest: “Around The World”, “Theme From Sayonara”, “A Place In The Sun”, “Love Or Leave (The Men)”, 7 others. Cover: Subtitled coloring sets off lovely profuse tasteful “Every day on the pier” movie themes not often heard is refreshing and makes for good flier music package. Interesting coloring. Commercial Value: Miss Whitning perform. The deck offers much in the way of seldom heard themes, and good ones. Sales potential should reflect this asset.

“DANCE—WITH BEASLY SMITH AND HIS ORCH.” Hamilton HPL-110, $1.98

Contest: “Tea For Two”, “Whispering”, “Moonlighting”, “Jealous”, 8 others. Cover: All type—with the word dance measuring the depth and width of the jacket. Excellent. Performance: Group of danceable tunes with the fox trot getting the attention. Selections are standards. Commercial Value: Dance theme and selection should attract a market.


Contest: Prokofiev’s last work before his death. Cover: Color reproduction of illustration of composer. The Philharmonic perform with the opus with all of its intensity and heavy feeling in a highly acceptable manner. The LP was recorded in Europe and is listed as a “Cultural Exchange” presentation. Commercial Value: Good classical material merchandised in first rate style.

“DYVARAK—SLAVONIC DANCES”, Vladul Talich Conducting The Czech Philharmonic Orch., Parliament PLP-121, $2.98

Contest: Book fold jacket offers two LP’s completely. Opus 46 and Opus 72. Liner notes appear on inside fold while face of jacket illustrates European dances. The jacket is reversible. The European label “Fonit-Columbia” is completely. The Slavonic Dance offering with color and zest capturing the feeling of Dvorak’s homeland. Commercial Value: Looks like a good low-price offering for the classical collector. Covers are acceptable. Commercial Value: Good classical material

“THE MAGIC SOUND OF DESIGN COMPATIBLE FIDELITY” Design DCF-1000, $9.95

Contest: Tracks from 12 Design LP’s include “The Glenn Miller Way”, “Sang Along With The Idlers”, “The Golden Era Of Dixieland Jazz”. Cover: Copy at top, title mentions, “plays either solo or monophonic pitch”, while LP cover is reproduced in color below. Performance: The deck has been sealed from each of 12 LP’s and they can be heard in either solo or mono, on either type monophone. Sound came off fine when played on both music systems during review. Commercial Value: Price ticket ought to induce shoppers to try the “compatible” feature for the first time.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Eight LP’s Skedded By UA For March

NEW YORK—United Artists has scheduled eight albums for release in March. On the list are a group of pop albums including “Tito Rodriguez At The Palladium” by Tito Rodriguez and his Orchestra. This is another in United Artists’ “Live Performance Series.” Also released in a sing-along album, “March Along-Sim-Along” by Glenn Osser’s Marching Band and chorus. Other entries are “Dream Concerto,” pop versions of piano classics by Ferrante & Teicher with Orchestra and chorus, and “All Points East” by Gus Vail and his Casbah Ensemble with the music of Turkey, Armenia and Greece. A two record set, the 25th Anniversary album of Ted Mack and Major Bowes’ Original Amateur Hour is also on the UA schedule. The album features Teresa Brewer, Hamilton, Art Lund, Stubby Kaye and many others as they originally performed on the Amateur Hour shows.

Mercy Rearranges Distrib Areas in N.Y. State & Ohio

CHICAGO—Effective March 15th, Mercury Records makes a change in its distribution in the New York State area.

Beginning on that date, Mercury Record Distributors of Ohio (operating out of Cleveland) will assume the new state which covers an eight county area west of the state line.

Mercury Distributors of New York (operating out of New York City) will assume the central portion of the state which covers Rochester and all counties west through Utica and Binghamton, plus all counties east of Rochester to the state line.

Peter Fabri, director of package goods sales for Mercury, points out that this change is designed to give fast and prompt dealer service through a “well qualified sales force of three men.”

“Mercy inventory”, Fabri continued, “will now be provided from two locations instead of one as was the case formerly. And we sincerely believe that the service to our dealers in this area will be vastly improved.”

Dion Sets-Up Own Pubbery

NEW YORK—Dion and his own publishing firm, Firm has been named Donna-Jane Music, Inc. after Dion’s two sisters. The firm is affiliated with the Trinity Music, Inc. publishing group and the new firm will be operated by the Trinity organization under the supervision of Ed Burton.

Deal was set for Trinity by Pat Genaro who recently joined Ed Burton, owner of Trinity Music and Burton Management, Inc., as V. P. in charge of Special Projects. Genaro’s functions will cover both publicity and management activities.

Dion’s firm will concentrate on material for Dion and the Belmonts and on new material for other groups associated with the Dion operation.

Seeco Buys Sonora Master

NEW YORK—Mort Hillman, general manager of SeeCo Records, last week announced the purchase of a master from the Sonora label. Joe Di Stefano’s “Cara Angelina” is reportedly getting action in Dallas, Houston and New Orleans. Hillman said an “all-out push” will be made on the deck.

Royal Welcome

NASSAU, B.W.I.—Booked for an engagement at the Club Zanzibar here, by Hamilton is greeted upon his arrival at the airport. In photo (l. to r.) are: the club’s manager, Hamilton; Felix Johnson, operator of the zanzibar; Freddie Munnings, operator of the Cat and Paddle Club; and Charles Fisher, president of the Bahamas Musicians Union. Local dignitaries are on hand for ceremonies honoring the singer as one of the Bahamas’ favorite recording stars.

Smile Of Success

NEW YORK—Jackie Wilson has plenty of reason for his happy smile. With his latest Brunswick recording “Night” beginning to take off he has been signed to a headline date at the Fountainsblue Hotel in Miami Beach, starting April 12, and before that stars at New York’s Apollo Theatre in an attempt to better the all-time box-office mark he set there last November.

Drumfire Productions Formed

NEW YORK—Drumfire Productions has opened offices here. The firm, headed by Jim Ford and several other principals, will concentrate on producing masters, developing talent, and coordinating publishers’ activities in the recording of new and catalog material. In addition, to this phase of the business, the firm also plans to produce TV tapes and film shorts. The first artist signed to Drumfire are The Midnighters, whose current release is “Road Home” b/w “Taco” on 20th Fox Records. Writers, publishers and record companies with material to offer can receive full info by contacting Drumfire by calling SU 7-5000 or writing to 50 W. 77 St.

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b/w

"I'M A LITTLE BOY"

(Looking For Love)

WARREN STORM

NASCOS 6031

BREAKING THROUGH!

"MY TRUE LIFE"

b/w

"WHY SHOULD I CRY"

LEROY WASHINGTON

EXCELLO 2172

BLUES SMASH!

"TOM CAT BLUES"

LIGHTNIN' SLIM

EXCELLO 2173

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Your successful competitors are
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The Songwriters Guild of Great Britain has increased the maximum weekly income for British musicians to £250 by the end of May. The Guild, which represents over 2000 British songwriters, has been pressing for an increase in income for its members for several years, arguing that the existing rates were too low and had not kept pace with inflation.

The increase in income is expected to benefit the Guild's members, who range from established composers such as Roger Whittaker and John Dankworth to emerging talents. The Guild has been actively negotiating with the BBC and other broadcasting companies to ensure that its members receive fair compensation for their work.

The Guild's members are also concerned about the impact of streaming services on their earnings. They argue that the current remuneration system does not adequately reflect the value of their work in the digital age.

The Guild's vice-president, Roger Whittaker, said: "This increase in income is a significant step forward for our members. It will help to ensure that they can continue to produce high-quality music for the British public."
Mr. Locatelli of the Durium press office announced that Marino Marini will tour Spain, Portugal, France and for a long time, England throughout March, April and May. "Marina" and "Lisbon Mia" sung by Marini are hit songs in Portugal, he said. Marini recently recorded the sound track of the picture "Honeymoon" starring Anthony Steel at the 20th Century Fox studios. The tune by Marini is also titled, "Honeymoon".

Ivan Mogull, New York publisher writes that he will be visiting Milan from May 3rd until May 8th and will be staying at the Grand Hotel Deome.

Duilio Fieri, Director of the music publishing department of the Titus film company, informs me that Titusus is likely to make a picture with the sound track of the San Remo winning tune, "Romantica".

Mr. Candida, General Sales Manager of La Voce Del Padrone-Columbia-Macophion, accompanied me on a tour of the firm's buildings—their offices and warehouses. They are the largest I have ever seen so far, and in fact, this record company is considered the biggest in Italy today.

Visited one of the best and most brilliant Italian composers of light music, Maestro Mascarenh. As a publisher, he is a part of the Monnagricche Musicall group. He started composing in 1918 and within 40 years he has collected a long series of successes, many of which crossed national frontiers and were recorded by foreign singers and orchestras, sold very well. In his music we can notice two different kinds of tunes—sentimental and joyful. Some of his successive successes are, "Papariti E Papere", known as "Poppa Felcolino", bought by Chappel, New York, "Furit Florelo", known as "In Love", bought by Ludlow Music, Inc., New York and recorded by Percy Faith on Columbia, "Ti Voglio Barcar" (Wonderful Lips), bought by Hill and Range Songs, Inc., New York, "My One Sin In Life", bought by Davis & Co. Pty., Ltd., New York, and recorded by Nat "King" Cole, and finally "Casetta In Canada" (Cottage In Canada), a wonderful merry tune which is already very popular in Italy and will be launched in the USA by Dorelli, CGD-Jamie Records, with the title, "Carnival For Two". At CGD, Mr. Giannini was the first to notice Donizett's success and knowing how successful the tune was in Italy, it is easy to foresee that, provided with a good release it will be fairly successful in the States, too. It must be said that the Italian words retain a peculiar charm, which is lost in the translation.

To Mr. Giannini, Manager of CGD Import-Export, our sincerest congratulations on the birth of his first son.

The sales of the San Remo Festival disks are starting to decrease, and also "Romantica" is likely to leave the number 1 spot soon.

Out of the two versions of "Marina", that by Marino Marini continues to be the best seller.

"E'Vero" (It's True), one of the San Remo songs, has been recorded by Marino Barreto on Philips, and the disk has been put on sale just recently.

**Italy's Best Sellers**

1. **Romantica (Romantica)** — (Dallura—Music—Titansus)
2. **Marina** (Marino Marini/Robe Granata—Duran/Durban/Bluebell)
3. Quando Viene La Sera (When Evening Falls) — J. Sentieri—Juke Box—C. A. Rodgers
4. **Libero (Free)** — (Modugno—Fonit—Curel)
5. Il Mare (The Sea) — (B. Bruni—His Master's Voice—D’Amiz—Curel)
6. Mr. Blue (The Fleetwood—Top Rank)
7. Why (Frankie Avalon—Bluebell)
8. Danny Boy (Conway Twitty—MGM)
9. Personalita (Caterina Valente—Decca)
10. Oh Carol (Neil Sedaka—RCA)

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**BELGIUM'S BEST SELLERS**

1. **Oh Carol** — Neil Sedaka/South In The Blue Diamonds (RCA/Decca)
2. **Marina** — Robe Granata/Willi Alberti (Delany/Philips)
3. **Till I Kissed You** — The Five Brothers/The Blue Diamonds (Hollandor/Artone)
4. **Send Me The Pillow** — Lydia (Imperial)
5. **What Do You Want To Make The Trouble?** — Attilie Artone
6. **Emile Ford (Pye-Nixa)**
7. **Morgen** — (Polidor)
8. **Red River Rock** — Johnny and The Hurricanes (London)
9. **Heartsache By The Number** — Bretta (Pye)
10. **What A Een Geluk** — Rudi Carrell (Ome)
11. **Lonely Sunday** — Paul Anka (ABC/Paramount/Artone)

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**BELGIUM'S BEST SELLERS**

1. **Oh Carol** — Neil Sedaka (RCA)
2. **Marina** — Robe Granata (Delany/Tocality)
4. **Put Your Head On My Shoulder** — Paul Anka (ABC/Paramount)
5. **I'll Never Fall In Love Again** — Johnnie Ray (Philips)
6. **Iko Iko** — (Polidor)
7. **La Bella** — Rocco Granata (Moonlight)
8. **It's Time To Cry** — (ABC/Paramount)
9. **Die Gitarre Und Das Meer** — Freddy (Polidor)

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**HOLLAND'S BEST SELLERS**

1. **Een Hutje Op De Heide & In De Schaduw Van De Mijne** — Bobbejaan Schoepen (Decca)
2. **Oh Carol** — Neil Sedaka (RCA)
3. **Marina** — Robe Granata (Delany/Tocality)
5. **Put Your Head On My Shoulder** — Paul Anka (ABC/Paramount)
6. **I'll Never Fall In Love Again** — Johnnie Ray (Philips)
7. **Iko Iko** — (Polidor)
8. **La Bella** — Rocco Granata (Moonlight)
9. **It's Time To Cry** — (ABC/Paramount)
10. **Die Gitarre Und Das Meer** — Freddy (Polidor)

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It's What's in THE CASH BOX That Counts—INTERNATIONALLY
Canada's Best Sellers

1. Theme From A Summer Place—Percy Faith (Col.)
2. He'll Have To Go—Jim Reeves (RCA)
3. My Wish Is You—Nat King Cole (Capitol)
4. What In The World—Jack Scott (Top Rank)
5. Adam And Eve—Paul Anka (Spartron)
6. Wild One—Bobby Rydell (London)
7. Beyond The Sea—Bobby Darin (RCA)
8. Beatnik Fly—Johnny and the Hurricanes (Warwick)
9. Angela Jones—Johnny Merton (GFM)
10. How Will I End—Bobby Darvel (Colt 45)

Atlantic Fêtes Donegan

NEW YORK—British recording star Lonnie Donegan came to the U.S. recently to record American material for release here on Atlantic Records. A party was held in his honor at the Feltley Club to mark his arrival here, at which he gave a lively performance.

Comme-Boo To Europe

NEW YORK—Perry Como and Pat Boone will go to Europe next month to do shows for presentation on their respective TV shows. Como will do a show from London, while Boone is scheduled to stopover in Amsterdam, Copenhagen, and Oslo in addition to performing in Norwegian cities for a total of four shows.

Como will head for London on April 13 and will appear on two shows: “The American Showcase,” and “I'm Sorry, With Larry Gray.” Como will be accompanied on the trip by Frank Gallup, his announcer, and Billy Busby, his pianist.

British talent will include Sir Ralph Richardson, Margot Fonteyn, and Finella Fielding. Sites shown on the schedule include Parliament House, Covent Garden, Wembley Arena, and the Queen's Hall.

According to Como, who will appear as a special guest on “The American Showcase” on April 13, and then head for London to open “I'm Sorry, With Larry Gray” on April 21, he has been asked to perform in London as well.

Italian Songster To Tour N. A.

NEW YORK—Italian singer Mario Abatte is visiting the U.S. and will open a series of concerts at the Box (20) at the Academy of Music in Brooklyn. The artist, who hails from Italy, is expected to return soon of a tour of the United States, including New York, Chicago, and Los Angeles.
The latest news out of the record industry is that the producing of pop records from 60.5 million in 1958 has gone down to 44.8 million in 1960. In addition, the German music imports from the U.S. now make up 62% of the entire production of West Germany. At the same time, the German record import tank, while the export grew. The result of this trend: better record schedules and more interest in the domestic market.

Germany's Best Sellers

1 Unter fremden Sternen (Under Foreign Stars)—(Freddy-Polydor-Peter Schoeffers)
2 Martina—(Rocco Granata/Will Brandes—Columbia/Electra—West-Ton-Verlag)
3 Red River Rock—(Johnny And The Hurricanes/De Fellows—London)/Perf. (RCA)
4 Du must es vergessen (You Must All Forget)—(Freddy-Polydor-Bill Brandes)
5 Gitarren klingen leise durch die Nacht (Guitars Softly Through The Night)—(Jimmy Makulis-Arias-Edita Montana)
6 Tragedy—(Half Polyan-Polydor-Deutsch)
7 A1 Blue (Ditlief Engel—Telefunken-Selt)
8 Wenn die Glocken hell erklingen (When The Bells Sound Clearly)—(Lys Assia-Telefunken-Dr. Marbot-Verlag)
9 Morgen (Fay/Arbeitskomitee)—(Lys Assia-Telefunken-Dr. Marbot-Verlag)
10 Sag Warum (Saw Way)—(Camille-Electra-Selt)

Mark Dinning To Australia

NASHVILLE—When Mark Dinning—who's MGM discing, "Teen Angel" is a smash—boards the jet for Aus-
tralia this week (18), he will be accompanied by D. Kilpatrick, manager of Acoff-Rosett Artists Cor-
poration, and a director of the country Music Association. Dinning will play six Australian dates for Lee Gordon, booked through his U.S. representa-
tive, D. Kilpatrick.

Prior to departure, Dinning and Kilpatrick will spend several days in New York making a promotional film for the song "Teen Angel." In Australia, they will visit the Acoff-Rosett Artists Corporation, and Kilpatrick will also arrange future bookings for the group and other artists under his firm's direction, and will wrap up negotia-
tions on a new contract with the "Teen Angel" company, "The House" television series filmed in Aus-
tralia by Acoff and now available in Australia through the Acoff-Rosett Artists Corporation.

Under their recently completed agreement with the Rank Organization, Festival Records has issued a whole series of Western European records. For a measure of success here, they include Jimmy Clapton's "Go Jimmy Go," "The Big Hurt," "Come Over You" by Jack Scott, the Torn Fisher version of "The Big Hurt," "I'll Be Your Baby Tonight" by Sonny Bono and "If I Were A Carpenter" by Freddy Cannon to coincide with the Festival's opening of the London Pavilion. (Mid-March) for the Lee Gordon office. It's the first add of the Rank material to their currently large and expanding library of records in the hit market.

This move taking effect immediately, Coronet Records (which handles the Columbia label here) increased the retail prices of some of its products. Singles went from 9-30, to 10-0, EP's formerly retailing at 15/6, now go to 5/6; this group includes most of the Broadway cast show LP's, "My Fair Lady" etc. At the time of writing, official advice has been received for all the increases for the reasons. It is the case of EP's and albums, the hit in retail prices brings them in line with the regular prices of most other labels.

Don Linn, a leading disc-jockey in Tanzania with Station 7LA, is run-
ning a regular weekly series of "exchange" DJ sessions with Conway Balflour of Station KGB, Dakota. Don says the bfolk programmes from RCA are proving a great attraction. This explorer has the opportunity to be heard in the United States. This type of two-way disk jockey traffic is another step towards bringing the trade together on an international scale.

The Coca-Cola sponsored "Hi-Fi Club" running weekly from GTV-9 in Melbourne and hosting "Music Mix" personality Bert Newton (in looks, Newton bears a fairly close resemblance to the prime minister) is expanding its activities to include the promotion of a series of Saturday afternoon television dances. First dance, to be held on 12th March, stars Johnny Rebah and The Rebels, Frankie Davidson and The Lonnie Brothers.

To tie with Maurice Chevalier's current performance in this country, the J. C. Williamson Circuit RCA has made a rush release of the 12" album "Thank You" for its current tour. This album, according to Chevalier's manager, is receiving here RCA should do well with this one, it contains most of the great Maurice Chevalier hits, "Loustic", "Mimi" etc. Jim Ceff, Merchandising director of the RCA label has released the following statement concerning this disk, "sales are already underway for the forthcoming Australian tour by leading American jazz pianist Dave Brubeck, who is scheduled to arrive in Sydney on 16th March. In addition to a concert series, Brubeck is tipped to make a recording of some of his current tour songs. He is also booked to appear on "Meet The Press" TV programs soon after his arrival. This is a session where he will be quizzed for thirty minutes by a panel of journalists. Coronet Entertainments are currently choosing Australian markets for an Australian tour. This tour is being handled by Austex Services, a company headed by Ken Brodzick.

Australia's Best Sellers

1 Running Bear (Johnny Preston—Mercury)
2 I Don't Mean To Be Cruel (Johnnie Ray—Mercury)
3 She's My Baby (Johnny O'Keefe—Leedon)
4 Among My Souvenirs (Connie Francis—MGM)
5 If I Had A Girl (Rod-Lauren—RCA)
6 Pretty Blue Eyes (Steve Lawrence—W & G)
7 I Don't Care (Connie Francis—Leedon)
8 Joey's Song (Bill Haley—Festival)
9 What Do You Want To Make Those Eyes Do (Emile Ford—Fame)
10 Boom Boom Baby (Crash Crack—Cortens)

March Cannon Month In N. Z.

NEW YORK—March is Dick Cannon month in New Zealand, ac-
cording to Dick Cannon's agent, S. A. B. Ltd., which handles the star's U.S. outlet, Swan Records. Cannon's "Way Down Yonder In New Orleans," is played all over the country. The album coincide with the "Odd's Against Tomorrow" film.

March cannon's "The Explosive Freddy Cannon," is the feature of the Odeon Cinema, a big teen magazine, plus other magazines and newspapers are carrying Cannon feature stories and radio stations are devoting special shows to the performer.

MG 

EMI's "Hit Score"

March Cannon Month In N. Z.

NEW YORK—EMI has cut a new LP of the successful musical number, "Flings Aint Wot Tha Used Tha," sixteen numbers from the original, gives Don Linn the release on the H.M.V. label, music and lyrics are by Lionel Bart. Producer of the score is Peter Maurer.
HOLLYWOOD — Capitol Records will release the soundtrack album from the $6 million motion picture "Can-Can," it was announced last week by Lloyd W. Dunn, vice president for A&R. The album will be released within three weeks, Dunn said.

The film version of Cole Porter's hit Broadway show stars exclusive Capitol recording artist Frank Sinatra, Shirley MacLaine, Maurice Chevalier and Louis Jordan. Another Capitol artist, Nelson Riddle, scored the picture.

"Can-Can," premiered March 9 in New York, Chicago, Boston and Miami, and in Hollywood March 10. "Can-Can," a 26th Century-Fox release, was filmed in the Todd-AO process. It was produced by Jack Cummings, directed by Walter Lang, and written by Dorothy Kingsley and Charles Lederer. The film went into production in August, 1959 and took 51 working days to complete.

Roulette Sees Trend In Singles Released From Successful LP's

NEW YORK — In recent months, according to Joe Kolsky, Roulette Records' executive vice-president, the disc jockey has discovered an increased need to issue single records from LP's that are enjoying sales success. "In the past, this necessity has only been an occasional thing, but has now become, despite the current lag in the industry's single business, a common occurrence at Roulette," Kolsky said.

To start off, with both sides of the new Jimmie Rodgers' single, "Just A Closer Walk With Thee" and "Joshua Fit The Battle O' Jericho," released last week, were cut from his latest album, "When The Spirit Moves You." Also released last week was guitarist Johnny Smith's first single effort on Rost, "My Dear Little Sweetheart" which was penned by Smith and is the title tune of his current LP. The flip side, "Once In Awhile" was also taken from this set. The Ronnie Hawkins single, "Clara" and "Lonely Hours" were pulled out of Hawkins' second LP, "Mr. Dynamo." Two single disks that Roulette reports are receiving heavy juke-box sales are Joe Williams' "I Was Telling Her About You" and "Here's To My Lady," and Count Basie's recent retching of "It Had To Be You" and "How Am I To Know?"

The Joe Williams disk is from his new album, "That Kind Of Woman," and the Basie single stems from his, "Dance Along With Basie." LP's. The next Billy Eckstine single will be taken from his new album "Once More With Feeling," featuring arranger and orchestra conducted by Billy May. According to the schedule, a heavy majority of the forthcoming single releases will all be tapped from albums.

According to Kolsky, this trend is not a sudden turn of events or just a temporary coincidence. He says that as "Roulette's album sales have increased, the demand for single records by top artists from their latest albums has grown. The trend in the business used to be that when the artists scores with a hit single it became the focal point of a new album. Now, however, we are deriving impetus to the release of a hit single. A few seasons back, Roulette had one of their biggest hits from the LP, 'At Play With The Playmates,' with an item called 'Boppin'."

Levitan Named Golden Crest A&R Head

NEW YORK — In an expansion move, Clark Galehouse, promo of Golden Crest Records, has announced the appointment of Cy Levitan as A & R chief to head up Golden Crest's more accelerated promotion program.

Levitan, an attorney turned music man, brings his experience as arranger-pianist, clincher and band booker to the label. He has produced and helped produce many albums and singles for Golden Crest within the past year including entries by Shep Fields, The Wallers, Bessie Smith, Jon and Sonora Steele, The Confederate Colonels, The Three Graces and newly signed Paul Peters. Singles by The Graces and Peters will be released shortly.

PRESIDENT GOODWILL TO A RAISED HEARTED

"Gentlemen, I give you the following news;"

Also Going Strong!
"Weak and Broken Hearted"
by Pinnocchio James
GLAD RECORDS
Rm 906, 165 W. 46th St.
N.Y. 36, N.Y.
Plaza 7-8486-7

COME DANCE WITH ME
EDDIE QUINTEROS
# 7009
brent RECORDS

O. L. A. Champs Again

The Vinyls — at Mr. Longstreet’s
on JDS-3004

Too Good to Miss!
ALA TOPSY
Random Records N.Y.C. 51, N.Y., 10-3-305

THE VINYLs
MR. LONGSTREET
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MONTY CRAFT, PRESIDENT • 701 SEVENTH AVENUE • new york 36 • JOSHDUB 6-1050

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JACKSON, MICHIGAN — Once again Operation Lesky Arm at Southern Michigan State Prison is World's Champion, Blood Donors. Above, Gordon Fuller (center), Director Ind. Treatment, holds the coveted trophy, flanked by the O.L.A. crew. Top row: Jocko Ford, Les Dodge, Fuller, Don Ralston and (at left) Mr. Fuller. Hard Hat Driver at center is Jocko Ford. Les Dodge, Fuller, Don Ralston and (at left) is the voice of O.L.A., Al "Flat Top" Daily, with Jim Lucha at right.

www.americanradiohistory.com
NEW YORK—Columbia's Original Cast production of "Bye Bye Birdie" is scheduled for the recording microphone shortly after the musical's Broadway opening on April 14th, according to an announcement by Edward J. Lummis, President of the Company and producer of the album. The story of "Bye Bye Birdie" deals with the invention of a popular singing idol on a small midwestern town and what happens when he's drafted. The book was written by Mike Stewart, top comedy writer for Sid Caesar. Original songs and lyrics are the work of songwriting team Charles Strouse and Lee Adams, who provided most of the material in both editions of "The Shoestring Revue" and have composed special numbers for leading television and nightclub personalities. Noted dancer Gower Champion will direct and choreograph the production; Elliot Lawrence is musical director.

Gita Riveras, Dick Van Dyke and Kay Medford head the large cast. Miss Riveras is best known for the role of Anita, which she created in the original production of "West Side Story" and also performed in the London version. One of the most popular of the younger TV comedians, Dick Van Dyke was seen earlier this season in "The Girls Against the Boys." Comedienne Kay Medford appeared in "A Hole in the Head" and "Mr. Wonderful."

Before opening at the Martin Beck Theatre in New York, the show is slated for a pre-Broadway engagement in Philadelphia from March 16 through April 9.

**Promoting 1st Kapp Disk**

CELVAND—In town promoting his first Kapp recording, "Green Fields," Julius LaRosa and entourage dropped in to the studios of station WHK. Pictured (l. to r.): Danny Davis of Kapp Records, LaRosa, Bob Skaff of Concord Distributors, and Neil McIntyre, WHK librarian.

**The Cash Box**

**PICK OF THE WEEK**

**After You Whisper Your Name**

JOHNNY MCKAY

UA 211

ON UNITED ARTISTS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

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**Columbia To Wax "Bye Bye Birdie" B'way Score**

**Capitol Engineers Transfer**

**Historical Cylinders To Tape**

**Snow No Deterrent To Freed**

**Issue First Contest Single**

**NEW YORK**—The formation of Contest Records, this city, has been announced by the partners in the enterprise, Ernest Tucker and John Keeling. First single is Sid Bradley's "You Ain't Got No License On Me" b/w "Great Googly Moogly."
Mercury To Increase Exposure of Artists in Europe

CHICAGO—“In the field of phonograph records, a sales trend that becomes established in the United States tends to be picked up in Europe,” says Mercury Records executive Irvin H. Steinberg. “The European trend in the past few months has been to sell fewer LP’s, with the 12-inch LP becoming more and more important to overseas dealers and record buyers, just as it is in the U.S. market.”

Steinberg returned last week from Mercury’s International Sales and Administration Seminar which took place in Paris March 2nd to March 5th. Presiding over the meeting was the firm’s president, Irving B. Green, with Art Talmadge, A&R chief, and Wilma Cozart, head of Mercury’s classical division in New York, also winging overseas to attend. Representatives to the Mercury licenses in 16 countries gathered at Hotel Scribe for the forum.

“One of the issues under discussion and of which a good progress was made”, continues Steinberg, “was the subject of depth exposure for artists and catalog. There is a tendency among overseas licensees to concentrate on a few items, rather than giving the catalog deep enough exposure.

“Statistics and tabulations were presented at the meetings designed to show the number of Mercury artists remaining unexposed in each of the foreign markets represented by each attending licensee. A plan was then developed for extending this exposure in order to provide a broader present and future basis for sale of the Mercury catalog.

“As a part of this program, Mercury plans to increase the number of artist tours and overseas TV appearances, particularly the new and unexposed artists in our roster, such artists as The Platters, Dinah Washington, Quincy Jones, Sam Cooke and others are already international best-sellers, with regular European appearances a part of their schedules. A better example of the deeper and broader exposure we are concerned with would be the Australian and British tour of Johnny Preston which starts later this month. Another outgrowth of the convention’s discussions is that Mercury is setting up cooperative overseas radio programs, and these too will concentrate on depth exposure for the catalog.”

Highly pleased also, with the results of the Paris conclave is Irving Green who considers regular get-togethers with licensees indispensable to Mercury’s world-wide operation. “The priority on the agenda were discussions of ways and means to integrate activities between licensees, particularly of increasing the flow of manufactured items from one country to another country which has lesser facilities,” he reports.

“There were, of course, a number of separate meetings to consider the particular problems of distribution, promotion, and sale, as they applied to individual markets. After a number of these international seminars, however, we find the individual problems decreasing, and the better acquaintance and cooperation between licensees welding them together into one highly coordinated operation.”

Forty delegates, representing Mercury licensees in Britain, France, Holland, Belgium, Spain, Portugal, Italy, Sweden, Germany, Denmark, Switzerland, Israel, and Finland, attended the three-day session. Coordination of the business and social program was under the direction of Erice Somers, supervisor of Mercury’s International Division. Art Talmadge, who remained in Europe on Artists and Repertoire matters will return to Chicago at the end of next week.

Capitol Rushes Riddle’s Dancing “Can Can” LP

HOLLYWOOD — Nelson Riddle, who arranged and conducted the music for the motion picture “Can-Can,” offers the same Cole Porter tunes with a dancing point of view in an album which Capitol Records is currently rushing out in advance of its soundtrack recording from the 20th Century-Fox film.

“Music from the Motion Picture ‘Can-Can’,” played for dancing by Nelson Riddle and his orchestra, includes some of the best Porter tunes: “It’s All Right With Me,” “You Do Something To Me,” “Let’s Do It,” “Just One Of Those Things,” “I Love Paris,” and “C’est Magnifique.”

The Riddle arrangements for the album call for two different orchestras, the strings predominating in one, a full big-band complement of brass, reeds, and strings featured in the other. Solo passages are taken by such one-way instruments as the bass flute, flugel horn, and bass trombone.

Dot Appoints Bailey

HOLLYWOOD — Frank Hamilton has been named Administrative Assistant to Dot Records’ International Director, James N. Bailey. Hamilton, in his new post, assumes responsibility for all purchasing for the company, in addition to all other administrative duties at Dot Records.

Dwain Musical Director

NEW YORK—Jerry Kramer, internationally known composer-arranger-conductor, was recently signed to a long term contract as general musical director of Dwain Records. Label proxy Billy Martin (L.) is shown with Kramer at the pact signing.

5 New Kapp LP’s

NEW YORK—Kapp Records announced it will release five new albums this month. Heading the list is the first album by songwriter Jerry Keller titled “Here Comes The Summer.” Remaining four albums in the release include “Marni & Miranda Go Natives,” songs of the South American Veldt by the folk specialists; Brazilian Choo-Choo,” Latin dance rhythms by Howard H. Davis and His Orchestra; “Song Of Faith And Inspiration” by Bill Hayner; and “European Hits In America” by Richard Wolfe.

NARM Polls Rack Jobbers

WASHINGTON, D.C.—The National Association of Record Merchandisers has mailed its membership ballots for the upcoming 1960 awards. There are ten categories, nine of which ask for selections for awards and the tenth requesting gross volume record sales. All information submitted on the questionnaire will be kept confidential, with only the total results of the balloting made public.

The ballot requests three selections in each category. The categories are: Best Selling Hit Record, Best Selling Regular LP Record, Best Selling Economy Low Priced) LP Record, Best Selling Extended Play (EP) Record, Best Selling Male Vocalist, Best Selling Female Vocalist, Best Selling Vocal Group, Best Selling Specialty LP Record and Best Manufacturers-Sponsored Promotion.

Results of the poll will be announced at the NARM convention in Las Vegas, March 31.

UP AND GOING

JIMMY SMITH
WORLD’S GREATEST JAZZ ORGANIST
MACK THE KNIFE
WHEN JOHNNY COMES MARCHING HOME
BLUE NOTE 45/1766

SONNY RED QUARTET
ALONE TOO LONG / THE BLUES IN THE POCKET
BLUE NOTE 45/1762

A Natural Winner

MR. LUCKY
from CBS TV series “Mr. Lucky”

GEORGE AULD
and his orchestra
TOP RANK 2037

WATCH ALA TOPSY GROW AND GO

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Solid Seller

Detroit—Robin Seymour (r.), mainstay of WKMH, presents Ben "Buck" Clayton of Columbia Records Distributors, this city, with the Columbia January Single Record Award. The trophy is given monthly to the Columbia salesman going the greatest percentage over quota, and Jarvis went 162% over quota.

Walter Brennan On Dut

Hollywood—Walter Brennan, star of Hollywood films and television, recently took note that he has exited McCoy’s series, has recorded his first commercial dish, “Dutchman’s Gold,” for Dot Records, United Record Promotions.

In keeping with the current popularity of “spoken” records, Brennan, three-time movie Oscar-winner, narrates the true legend of the lost gold in Arizona’s Superstition Mountain. Brennan was acquired by Dot for the narration, when Billy Vaughn, the label’s music director, asked that the veteran actor be negotiated to sign a deal to record his already recorded orchestral sound track of “Dutchman’s Gold.”

Brennan’s first Dot record is packaged in an attractive picture sleeve, showing him as he appears weekly on The Real McCoy’s television show.

Allison Named Stone GPM

Hollywood—Cliffie Stone has appointed Joe Allison as general professional manager of his (Stone’s) four music firms. Appointment becomes effective immediately.

Allison will take over the operation of Stone’s three BMI firms: Centennial Songs, Century Songs and Opal Music, as well as the ASCAP publhy, Snyder Music.

Allison, who has written two big hits himself, “Teen-Age Crash” and the current “I’ll Have To Go,” will plane to Nashville, Tennessee on March 24 to spend two weeks in the territory looking for material and writers.

Fowley Forms United Jackery

Hollywood—Kim Fowley, formerly of the Doris Day office, announced that he will now head up the Martin Melcher-Doris Day-owned Arwin Productions to head up the Doris Days’ videos. United Record Promotions based in this city. Fowley leaves the firm after being associated with such successes as “Pillow Talk” and Miss Day’s current release “Any Way You Like It”.

Fowley added that United Record Promotions is currently handling the merchandising of the New Guy, "The Lightweight Pied" by Skip & Flip; “Bongo Boogie” by Preston Eggsy “Rockin’ Charlie” of the Bobby Peterson quintet; and “Mashed Potatoes” by Nat Kendricks and his group.

Fowley’s United Record Promotions operates out of offices at 8966 Sunset Blvd., Hollywood, Calif.

Omega Pre-Pak Offer

Hollywood—Omega Records is now offering their pre-pak containing 10 albums, five new releases in both stereo and monaural versions, for the special price of $10 per pre-pak.

Orders for Omega pre-paks will be taken by Omega distributors and will be shipped directly to dealers by Arco, national distributors of the Omega line.

Pre-paks will contain one each stereo, and one each monaural issue of the following March releases: “Under Farth Skies” by Roger Loucasset, and his Club Lido Orchestra; “Swingin’ Night People” by the Francis Bay Orchestra; "Jazz In The Olympic" by the Ralph Sutton Quartet; “Strings Around The World—Vol. 2” by the London Pops Orchestra; and “Big Band Blast” by the Francis Bay Orchestra.

Also included in the March release are “Sister Rosetta Tharpe”; “Rhythm” with Anton Karas, "Piano Russe" with the Duo-Pianos of Leon & Shirley Effenbach; “Fast But Soft” by the Three Claviers, Six "Dreamville" by the label’s new vocalist, Johnnie Key. All Omega’s March releases are being issued in stereo and mono with the exception of the Buck Clayton package which will be available in mono only.

NRC-Satellite Pact

Brunswick, Tenn.—National Record Corporation, and Columbia Records, have completed negotiations regarding exclusive distribution rights of the Satellite label by N. R. C.

The record is “Prove Your Love” and “Destiny” by Charlie Haden.

The record will be shipped to deejays and N. R. C. distributors this week.

Columbia’s Hoffman To Chi

Chicago—Mort Hoffman has been appointed to the position of regional manager for the midwestern part of the United States by Columbia Records.

Hoffman, who will maintain his offices in the CBS Building in this city, was district sales manager for Columbia Records in Pittsburgh prior to his promotion and transfer. His scope of operation there included the Cleveland and Buffalo markets. He has been associated with Columbia Records since 1948.

Hoffman explained that as regional manager throughout this area he will supervise sales and promotion over several district managers. In this way Hoffman, as regional manager, will be able to maintain a tighter control over the entire distributive merchandising organization in the Midwest. Initially he will concentrate on Chicago and Milwaukee.

Muscle Rose, former district sales manager in this area, was transferred during this reshuffling to the Baltimore, Maryland territory. Most of his 10-year tenure with Columbia was spent in managing the Cincinnati operation.

IRMA Meets In N. Y.

New York—the Independent Record Manufacturers Association (IRMA), an association of record pressers and platers has formed a committee to help increase the organization’s membership. Formation of the committee came as a result of IRMA’s monthly meet here.
Leon McAuliff signed an exclusive seven year contract with MCA, the nation's largest talent management agency. E. O. Stacy, vice president of special events of MCA, commented interestingly that "the growing interest in television western acts for personal appearances prompted the signing of McAuliff, TV western stars are more in demand at McLean's show shop than I've ever seen before. Leon and his band are the top western music aggregation on the business today. It's only logical that we have them to support the top TV western acts." Leon's personal manager, Don Thompson, negotiated the deal. Norgberg, current head of the sale of his "Country America" television rights, is preparing a new musical TV show under production for NBC. Miller and Benny, Norgberg's writers, are putting the finishing touches on the projected series, said to be "a unique innovation in TV musical presentations." Twenty-one year old Bonnie Brown (of the Browns) disclosed last week that she has eloped with Dr. Gene Dale Ring, of Little Rock, Ark. Our best wishes to Bonnie on this happy occasion. Due to group's heavy schedule, the Ringwells are planning a wedding on May 10, the day after the May 9th show in Montana.

Leon McAuliff

"Jubilee USA's" 300-pound performer-assistant producer Bill Ring (who avows that fat men are only big to run) will fight to exceed eight performances of last week's annual Outdoor Show in Springfield, Massachusetts. Johnny Horton, former owner of a firm which handled Slim's artistry, was grand marshal of the Springfields' opening day parade. With his own float of personal appearance "rolling stock," Horton's dream to see Slim's name on the calendar of Jim McConnell's Top Talent booking office. In his trip-planning, Slim chooses from a Co-Cabaret sedan, a Ford station wagon, a kiddie-car sized Opel, while his Jubilee band travels in two Volkswagen buses. In the next two months Slim has already played Pennsylvania, Colorado, Illinois, Maryland and North Carolina. Slim is looking to Lord is back home from battling the blizzards of the east coast... Jubilee's Leroy Van Dyke received more mail after singing "El Paso," as the ABC-TV show than any song he's done in more than a year. Bill Anderson put the finishing touches on his forthcoming Decca release, a sequel in Nashville last week, and began preparing to leave for a 15 day tour of California. Tour is through western and south-western United States. Slim McAuliff is also meeting with "Country American Airlines" in March, with the intention of having the Slim McAuliff Show in March, with the intention of having slim McAuliff show jetting straight to the Far East. Have made the move to country programming: WIWJ-New Albany, Ind., WTVS-Terre Haute, Ind., KLII-Lubbock, Tex., and WBEX-Kissimmee, Fla.

Newest big news in country music last week was the issuance on the local Columbia label of a new "teen heat" pressing by the country's top cow artist, Slim Dusty. It's tagged "The Pub Rock" and according to Dusty Mason (Tex-Lancaster, Tennessee) the disc should be a big seller but will need the necessary disc jockey action often missing on an Australian country tune... Doris Cooper's new "Country Music-Country Style" show is set for Mar. 27 at the Sons of Norway center in Brooklyn. Headlining will be Bill Clifton and his Dixie Mountain Boys, plus Mona Kray, Al Lane, Red Brigham and Harmony Harvesters and the String Dusters. For klaxons the Melody Lane Record Ranch is co-producer with Miss Cooney... Brooke Records excited about the chart possibilities of its new Bill Bradley release, "Five Years and a Day," have done more than 6,000 copies for the Bradley Boys fans. Starday has released an EP by them, encased in a handsome four-color jacket, and containing four more readings of "Over the Border" in country programming: WIWJ-New Albany, Ind., WTVS-Terre Haute, Ind., KLII-Lubbock, Tex., and WBEX-Kissimmee, Fla.

Country Roundup

Top 50 Across the Nation

Pos. Last Week Pos. Last Week
1. HE'LL HAVE TO GO (1) 2. ABOVE AND BEYOND (36)
2. ANOTHER (24) 21. Back Owens (Capitol 4337)
3. TIMBROOK (8) 22. BIG IRON (37)
4. EL PASO (47) 23. Marty Robbins (Columbia 45189)
5. WISHFUL THINKING (4) 24. PLEASE HELP ME, I'M FALLING (38)
6. NO LOVE HAVE I (47) 25. Nobody's Darling But Mine (Columbia 7692)
7. JUST ONE TIME (11) 26. SPARKLING BROWN EYES (28)
8. FAMILY BIBLE (6) 27. The One You Slip Around With (Mercury 12864)
9. UNTIL TODAY (8) 28. Dead or Alive (Decca 39993)
10. MARY DON'T YOU WEEP (9) 29. Amigo's Guitar (Columbia 30959)
11. DEAR MAMA (10) 30. Riverboat (Capitol 2491)
12. YOU'RE THE ONLY GOOD THING (12) 31. Bottle or Me (Capitol 2491)
13. I MISS YOU ALREADY (17) 32. Straight A's In Love (Mercury 30451)
14. AM I THAT EASY TO FORGET (15) 33. Crying My Heart Out Over You (Mercury 30451)
15. MAKE THE WATER WHEEL ROLL (20) 34. Face to the Wall (Capitol 2491)
16. THE PRISON SONG (13) 35. Rockin' Rollin' Ocean (Capitol 2491)
17. ARE YOU WILLING (14) 36. Six Pack to Go (Capitol 2491)
18. SINK THE BISMARCK (28) 37. Till These Dreams Come True (Capitol 2491)
19. GEORGIA TOWN BLUES (16) 38. Reunion (Capitol 2491)
20. SAME OLD ME (18) 39. That's All I Got (Capitol 2491)

ABOVE AND BEYOND
Back Owens (Capitol 4337)
BIG IRON
Marty Robbins (Columbia 45189)
PLEASE HELP ME, I'M FALLING
Mank Lioncliff (Columbia 7692)
Nobody's Darling But Mine
Johnny Sea (NRC 049)
SPARKLING BROWN EYES
George Jones (Mercury 71583)
The One You Slip Around With
(Challenge 39059)
Dead or Alive
Bill Anderson (Decca 39993)
Amigo's Guitar
Willa Watts (Decca 39993)
Riverboat
Faron Young (Capitol 2491)
Bottle or Me
Connie Hall (Mercury 27140)
Crying My Heart Out Over You
Lester Flatt & Earl Scruggs (Columbia 2491)
Face to the Wall
Faron Young (Capitol 2491)
Rockin' Rollin' Ocean
Hank Snow (Columbia 7792)
Six Pack to Go
Nank Thompson (Capitol 2491)
Till These Dreams Come True
Back Owens (Capitol 3437)
Reunion
Frankie Miller (Starday 491)
That's All I Got
James O'Gwynn (Mercury 71584)
There's a BIG WHEEL
Wilton Lee & Stoney Cooper (Mercury 71584)

March 19, 1960

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Here's the Sensational New Seeburg Wall-O-Matic "100"!

**STRIKINGLY ATTRACTIVE!**

**REMARKABLY COMPACT!**

Newest look in wall boxes in years! Trim! Graceful! Remarkably compact! New Seeburg Wall-O-Matic "100's" will pay for themselves in no time... increase earnings by attracting play wherever they are installed. Chromium-plated housing. Proved, easy-to-install 3-wire type. Measures only 12½ x 12½ x 6¼ inches. Weighs only 21 pounds, net.
House Ways and Means Committee
Holding Hearings On
Depreciation

On Wednesday, March 2, Hearings of the Ways & Means Committee of the House of Representatives began in Washington on proposals for amending current depreciation allowances.

As reported in the March 5 issue of The Cash Box, industrialists in the United States are strongly advocating larger and more liberalized depreciation allowances, and are urging Congress to enact relief measures immediately.

The Treasury Department is reported to have mailed out a questionnaire to 6,000 large and small business firms for the purpose of “arriving at a sound factual basis” for changes in depreciation tax allowances. American business firms, altho cooperating, do not wish any delays in enactment of a sound, more liberal depreciation allowance which the questionnaire may bring about. Correlating and study of the answers to the questionnaire, it is stated may delay action until the new Congress. Treasury officials, who, it is stated, are fighting a delaying action, argue that liberalized depreciation would mean reduced revenue for the Government and would contribute to an unbalanced budget.

Refuting this assumption is the report that liberalization of depreciation allowance for income taxes in Canada has been accompanied by a reduction in corporate income tax rates, by stimulating economic growth and profits.

The American Economic Foundation in a survey, found that the Canadian experience in granting depreciation allowances far exceeding those permitted in the United States, is significant, because it shows that large depreciation write-offs do not necessarily mean a decline in tax revenues. Among other facts disclosed, the Foundation found:

“The Canadian economy is perhaps the closest parallel in the world to the United States. Both are developing economies, are self-sufficient to about the same extent, and have about the same type of population.

“Under the Canadian system, all depreciable property is grouped into 17 separate and broad classes. Depreciation rates are assigned to each class and these rates are applied across the board to everything in the class.

“Each rate is set high enough to encourage expansion and replacement. No attempt is made to assign a useful life to any particular machine or other assets.”

The coin machine industry, as is well known, should have a more liberal and realistic means of depreciating its equipment. It is hoped that the Ways & Means Committee studies the report of the American Economic Foundation regarding Canada’s depreciation procedure, and that the results of the hearings will bring about legislation for a liberalized depreciation allowance. It would be well for the coin machine industry to make known its depreciation problem.
World Wide's Al Stern Dies

CHICAGO—Coinmen in this area were deeply shocked Wednesday, March 9, when they learned that Al Stern, owner of World Wide Distributors, this city, died during the night from a heart attack. Al Stern was 56 years of age.

Al Stern, who was widely known throughout the country and elsewhere, had built a name following due to his humanitarian activities and was a prominent factor in the establishment of the Edgewater Heart Fund in this city. Funeral arrangements were scheduled for Friday, March 11, 11:30 A.M., at the Weinstein and Sons Funeral Home, 3109 W. Peterson Avenue, in Chicago.

Stern is survived by his widow, Ruth; sons Joel and Dr. Mark Stern; daughter Loren; sisters: Vicki Pinzu; two grandchildren Kim and Drew; and mother-in-law Nettie Pinzu.

Doctor Mark Stern, who is a medical resident physician at Cedars of Lebanon Hospital in Los Angeles, California, arrived in Chicago Thursday, March 10, for the funeral services.

Al Stern began his career in the coin machine industry with Atlas Music Company of this city about twenty-five years ago, and from there he formed an association with Roy Bazelon at Monarch Coin Machine Exchange. After this association was dissolved he formed World Wide Distributors in this city. Major associates with him at World Wide Distributors were his sons Joel, Leonard Micon and Fred Shor.

MOOSIC, PA.—Ben Sterling, Jr., one of the industry's leading coinmen, owner of Sterling Service, an operating company, and Rocky Glen Park, an amusement center, has contributed greatly for the past two years to many community projects, thereby bringing an immense amount of prestige and goodwill to the coin machine industry and its members.

One of his projects at this time is Moosic Youth Center, of which Ben is chairman of the board. However, a financial problem has arisen, and Ben needs help. He is appealing to the generosity of the coin machine industry to help out. Let Ben tell you about it. He writes:

"Over a period of seven years, we purchased some land on Main Street at a tax sale and proceeded with the steel work and then the work was a standstill for three years as we couldn't get any money together to proceed with the building. Little by little, we had bake sales, minstrels, sold raffles, and did many little projects and we received the assistance of the American Legion, the Churches of Moosic, the Boy Scouts, the Parent-Teachers Association, the Salvation Army, and erected the building. The building has been occupied now and we are in business."

"Now, we need $17,000 to pay off the unpaid bonds on the building. Could you get 17,000 people from this industry, big and small, to send us $1 each? (Ed note: There are hardly that many active in this business, so we suggest that the sum be $2 each). We don't want to hurt anybody, we don't want to put our hand in anybody's pocket. We realize every community has its own problems but ours has just a little more than a fair share of grief. We are a mid-sized community and nobody uses coal anymore. Our income is $26,000, which is the highest in the United States. Other communities have 10% unemployment while we have 2.5% unemployment.

It's hell when one industry is responsible for the economy of an entire community because when the basic industries are down, all other industries all over town are down. That is why we are appealing to the big-hearted coin machine industry through the Cash Box. We know the Coin Industry is spread nationwide as you can be a person's 'pumpkin' and we thought they would help us to pay off this debt.

With this big debt off our back, we feel we could go forward.

"As it is now, it takes $10,000 a year to run our Youth Center and that is for coal, lights, water, heat, supervisors, etc. We get $2,000 from the state and $1000 from the county, which is a county organization of the Community Chest. Our Lions Club has to go out and raise the rest each year which is roughly $4,000.

Typical of Sterling's efforts toward this goal is his participation in a forthcoming Moosic Lions Club show. Shown above, Sterling is being rehearsed in the act of the "buckaroo" by a member of the International Ladies Garment Workers Union. I.L.G.W.U will stage one half of the show for the benefit of the youth center. Local talent will comprise the second half of the program. Sterling is chairman of the entertainment committee.

(Ed note: We know that many coinmen are contributing to a number of public relations efforts at this time, but we are sure that you can also encourage your friends to help Ben).
March

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KLIF

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Don Jordan, Lubbock, is recuperating from an operation. ... Carl Johnson, service representative for Wurlitzer, is a current visitor at Commercial Music Co. ... Remodeling is taking place at B&B Vending. ... Commercial Music's Mike Keen was just returned from a business trip to East Texas and Shreveport, and reports business is getting better all the time along that route. ... Wilbur Briscoe, of Radio City Music, Waco, was in town purchasing more equipment for his route. ... At Commercial Music, new orders are being taken on United's new “Big Bonus Shuffle Alley” game. ... Gene Williams got stranded in a Panhandle snowstorm this past week. ... Scotty McKay, whose big hit is “Little Lump of Sugar” on the Swan label, appeared on Ft. Worth’s Teenage Downbeat show last week. ... Visitors at O’Connor Dist. Co. last week included: Mr. and Mrs. Robert Burns, Ft. Worth; Speedy Walker and Wilbur Briscoe, Waco; Don Robertson, Lubbock; and E. H. Hamilton and C. C. Harris, Ft. Worth. ... Out with the flu last week was Bob Burton, KXOL Production Manager. ... Congratulations to Dave and Noreen Muhlstein on the arrival of daughter Cynthia, Feb. 25. Dave is a KLIF salesman. ... Formerly with Sam’s in Shreveport, Doy Martin joins the staff of Big State Dist. ... The new manager of the local Dot office is Stan Levenson, having been associated with the company in Memphis and New Orleans. Dot reports great advanced sales on Billy Vaughn’s “Theme From a Summer Place,” and great expectations for Debbie Reynolds’ “Am I That Easy To Forget?” ... Buddy McGregor, music director of KLIF, picks “A Voice In The Wilderness” as a near-future hot-seller. ... Strauss-Frank, Columbia outlet, reports good business, and names “Green Fields” by Brothers Four, and Mitch Miller’s “Singalong” album, very good sellers. This is Strauss-Frank’s 40th anniversary and being held is company contest for SF salesmen. The top winner receives an 8-day jet trip to Paris, and second prize is a 1961 Chevrolet. ... Jim Tucker, program director for KXOL, also picks “A Voice In The Wilderness” to become a sure hit.

O. B. Hunter of S. H. Lynch & Co., background music dept., is recuperating from surgery. ... KLIF Radio music director, Buddy McGregor, picks Dee

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

To the Coin Machine Industry ... please accept our grateful thanks for your expressions of sorrow at the passing of our beloved Founder.

Allen J. Stern

We who saw demonstrated, in daily practice, the sincerity of his faith in this industry, now pledge to maintain his principles of service that made World Wide Distributors so highly regarded everywhere.

---

Joel Stern 
Len Micon 
Fred Skor

Clark’s “At My Front Door” as one of the week’s big records. Also, the new Blackwell record looks like a real sleeper. ... KLIF has started a romance program, playing romantic music every night from 10-12. ... Stricken with influenza is John McGee. ... Ft. Worth’s Cameron Franks is back on the job after a bout with the flu. ... A visitor at Commercial Music was G. J. Seel, of El Paso’s B&B Vending. ... R. B. Williams has just returned from the Arkansas oil fields. ... Coming in town this next weekend will be James Swint, national singles promotion man. ... Dallas' newest radio station, KVIL, took the air on Tuesday, March 1st. The station features the best of swinging albums and single records. There will be no rock 'n' roll music played. General manager is Jack Howard with 10 years of radio background; production manager is John Hicks with 10 years experience in radio and television; and program director is Dillard Carrera, a five-year PD man. ... The Verve album of Earl Humphrey, Club 9255 cromer, will be entitled “I Remember You.” It contains a dozen mood ballads.
NEW YORK—At press time, Albert Simon, Inc., this city, newly appointed Rock-Ola distributors in the New York area, were holding an Open House showing of the 1960 Rock-Ola “Tempo II” phonograph line. Early reports indicated a strong turnout. Details will appear in next week’s issue.

Picture below, the Simon staff and Rock-Ola representatives prepare for what turned out to be a full house of operators and coin men visiting the newly decorated showroom and particularly the new Music Room especially designed and constructed to house the Rock-Ola “Tempo II” phonograph. Details of this showing will appear in next week’s issue.


LOS ANGELES — The picture story which appeared in the March 12 issue of The Cash Box, covering the Wurlitzer Los Angeles branch showing, held during the week of February 15, at 2440 West First Boulevard, this city, incorrectly stated that the Wurlitzer “2500” phonographs were displayed to visiting operators. Actually, the factory branch held the showing to display the firm’s new Wurlitzer “2400S” phonograph, the 1960 model introduced across the nation this earlier year.

While most operators immediately identified the pictures of the “2400S” model, the headline on the news story incorrectly identified the machine.

Ray Barry, manager of the factory outlet has advised that the showing resulted in a most satisfactory reception for the Wurlitzer “2400S” phonographs in all eleven California counties as well as two areas in Nevada which comprise the sales territory for the Wurlitzer sales branch.

NEW YORK—The story of Seeburg published in last week’s issue of The Cash Box, has been picked up by newspapers and radio stations last week when The New York Times, Sunday Edition, featured a profile on Delbert W. Coleman, dynamic president of The Seeburg Corporation, in its March 6 Business and Finance Section.

The article, which explained in detail Coleman’s financial dealings and future marketing plans, was a follow-up to the article in Business Week, dealing business and financial magazine, which carried a cover story on Coleman and The Seeburg Corporation in its January 16 issue this year.

The 34 year old Coleman was profiled by the Times as a former Ohio lawyer who is a “hard working vending machine executive intent on creating a new era of coin machines, perhaps a fourth or fifth of a broad held of machines dispensing food, drink and music.”

Coleman, together with an important but silent stockholder in the Seeburg firm, Mr. Bert Siegel, had their financial past summarized in the Times article, recapitulating the due’s acquisition of various firms leading to the eventual acquisition of Seeburg.

The Times article mentioned Coleman’s initial step into the world of finance with the purchase of stock in a small Cleveland chemical concern. Before he was with the firm one year, its earnings had doubled to $300,000.

In 1955, Coleman-Siegel combined acquisition control of the Fort Pitt Brewing Company of Pittsburgh merged it with two Siegel family–owned enterprises, bought the Siegel family interests, sold the Fort Pitt equipment in one vending firm and trimmed the losses in a second firm, and kept all attention drawn to The Seeburg Corporation.

The Seeburg family–owned company price was $16,000,000, with Coleman and Siegel getting an option to buy, sales closing date for the sale, according to the Times report. Raising the necessary money didn’t come easy, according to Coleman, but $2 million in 5% debentures, from the Seeburg family, a $1 million 5% mortgage on Seeburg real estate with the pension fund of General Tire and Rubber Company, $1 million from the Coleman family and friends and $4 million from the First National Bank of Chicago on Seeburg receivables, loans on insurance policies totaling $1 million and a loan of $800,000 at 13% interest, accounted for the necessary funds, a situation that was, may be considered as made possible by the cash held by Seeburg in its treasury, “I wouldn’t try it again for all the rice in China,” quoted Coleman in the Times.

With the brewing company losing money and the other enterprises showing limited profits, Coleman decided that while mining and sound, it should all be within one industry. Proceeds from the Fort Pitt name under a royalty arrangement, and liquidation of other holdings helped pay off some of the debts outstanding. Coleman is reported to have, at the same time, successfully con-

seeburg firm to pay a net worth of $22,000,000 and a respectable balance sheet. Coleman had succeeded in converting a red ink basis in 1957 to a record profit of $1,827,000 in 1959.

The Coleman story has no doubt impressed the general public with its success. However, looking at it from an industry point of view, the presence of these articles in national media take on a more important aspect in that they have succeeded in linking, for the first time in many years, the Seeburg company name to American business in general. Also, the vending–juke box associations in the marketing plans as they are reported by the Seeburg Corporation tend to give the coin machine industry an aura of respectability which it has long deserved.

The New York Times headlined the Coleman feature with, “By Found A Jackpot in Jukebox,” it was refreshing to find that the story proceeded to detail the activities of a coin machine firm in seeking profit that could very well be applied to almost any major corporation in the United States. This is a tremendous accomplishment.

Bob Charles Dies

MIAMI, Fla.—Bob Charles, Binghamton Amusement Company, music and games operator, business located in Binghamton, New York, suffered a heart attack and died here Thursday, March 10. Charles was 55 years old.

While details of the unfortunate and most unexpected death could not be had at press time it was reported that Charles and his wife were in Miami for a vacation. The Charles family have instructed that the remains be returned to Binghamton, New York, where funeral services will be held.
When you think about profits, you have to think about Rock-Ola because the two words have always been synonymous. Now in 1960 the new TEMPO II all-purpose stereophonic phonograph makes possible even larger profits by cutting your inventory and installation costs.

The exclusive Rock-Ola "Tri-Fonic" switch and dual channel amplifier, for example, lets you use one phonograph to play either monaural, stereophonic or reinforced stereophonic music depending upon the need of the location. The TEMPO II eliminates the need for costly conversion parts. The TEMPO II is ready to play in any location upon delivery. Truly, in 1960 you need only one phonograph because the TEMPO II does everything.

For all around versatility and field tested dependability, see the Rock-Ola TEMPO II phonograph today at your local Rock-Ola distributor's showroom, the home of increased profits.
J. H. Keeney Co. Appts.
Nemeroff To Sales

CHICAGO—Paul Huebsch, vice-president of J. H. Keeney & Company, this city, announced the appointment last week of Clayton Nemeroff as a sales representative for the firm.

Nemeroff, who has been connected with the coin machine industry for more than 25 years, stated that most of his time, since he entered the manufacturing segment of the industry, has been spent in traveling to every section of the country in behalf of firms he has represented.

Prior to this Nemeroff put in 20 years in the distributing end of the coin machine industry "making friends all over the country, both with distributors and operators."

Huebsch advised that Nemeroff will concentrate heavily on fully promoting Keeney's hot "Popcorn Vendor" popcorn dispensing machine, as well as other Keeney coin-operated equipment throughout the nation and in foreign markets.

Advertising in this "International Quarterly Export Edition" points the way for the advertiser to enjoy greater world-wide markets for his merchandise, while at the same time, building up his own business on an international scale. Your ad reaches the world's best buyers of all coin machines!

MAKE SURE YOU GET YOUR SHARE!!

GOES TO PRESS:
THURSDAY, MAR. 24

Send in your ad NOW!

The Cash Box

(Publication Office)
1721 BROADWAY, NEW YORK 19, N. Y.
(PHONE: JUdson 6-2640)

CHICAGO OFFICE
29 E. MADISON ST.
(Florida 6-7272)

HOLLYWOOD OFFICE
6272 SUNSET BLVD.
(Hollywood 3-2129)

LONDON OFFICE
96 NEW BOND ST.
(Princess 2860)

OTHER OFFICES: The Hague, Holland; Frankfurt, Germany; Milano, Italy; Stockholm, Sweden; and Heathmont, Victoria, Australia.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Bally Delivers
"Official Jumbo"

CHICAGO—Announcing delivery of a new shuffle-alley, "Official Jumbo," Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city, pointed out that the game revives two of the most popular scoring principles of recent years—Speed-Control and Super-Strikes.

"The 1960 revival of Speed-Control and "Super-Strikes," O'Donnell added, "is the result of a survey recently conducted to determine actual operating preferences in the shuffle-alley class. A substantial majority of operators mentioned our 'Jumbo Bowler' as typical of games worthy of a new edition, particularly because of the strong play-appeal of Speed-Control and Super-Strikes.

"Aside from the many mechanical improvements, such as the high-speed rotary totalizer, developed by Bally engineers since the days of 'Jumbo Bowler,' the big advantage of 'Official Jumbo' is that the game offers push-button players choice of Speed-Control scoring or scoring by official bowling rules. This flexibility of play-style naturally results in maximum play on location, maximum earnings and—looking a long way ahead—top re-sale value."

"When playing the Speed-Control game, player score two types of skill—aim and speed of shot. If shot is either too fast or too slow, score-indicator will either over-shoot or under-shoot the higher values for strikes, strikes and Super-Strikes. A well controlled shot, on the other hand, will register in the middle range of the score-indicator, where the higher score-values are located. Perfect control enables player to ring up 500 for Super-Strike, 200 for strike, 150 for spare. Perfect game is 0-9-9-9-9-9."

"A refinement of aiming skill is introduced by the Super-Strike feature. A pack skillfully shot along yellow lines knock down all 10 pins and scores strike in usual way. But, if shot is confined between red lines printed on each yellow lane, all 10 pins are knocked down and Super-Strike, instead of strike, is scored."

"Super-Strike feature insures play from all types of location patrons. The average player will score enough strikes to hold his interest, while the expert who finds ordinary strikes too easy, will shoot for Super-Strikes."

"With Super-Strikes, it is possible to score according to official bowling rules. Speed-Control and Super-Strikes are, of course, ineffective, and scoring is exactly as in regulation bowling. There are always enough real bowlers in every location to attract plenty of play to the official game, which is why we decided to revive 'Jumbo Bowler' as a two-way, players' choice game."

"'Official Jumbo' is housed in the standard 8½ ft. by 2½ ft. cabinet. From one to six can play at a time a play," concluded O'Donnell.

Coin Machine Council Sets Fee Structure

(Continued from page 46)

All Williams games are National Flag Rejector equipped

When you buy a 5-BALL—BUY THE BEST—BUY WILLIAMS


WANT TO BUY!


IMPROVED, NEW FEATURES INCREASE YOUR EARNINGS!

- FORMICA BURN-PROOF TOP RAIL
- ALUMINUM CASTINGS ON ALL POCKETS
- NEW RUNWAYS—LONGER OPENING—OBSTRUCTION-PROOF

More than a score of operators tested features! Make Valley Tables a must in your service room.

WILLIAMSON AMUSEMENT CO. 808 N. Broad Street Philadelphia, Pa.

1960 DELUXE POCKET POOL TABLES

SEE US AT THE M.O.A. SHOW MAY 9-11

BOOTS 27-28

Watch Dan Tazer, Midwest Champs. demonstrate his trick shots on Valley Tables!

Valley Sales Co. 333 Morton St., Bay City, Michigan

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Local Coinmen Mourn
Al Stern's Passing

CHICAGO CHATTER

The coin industry in this area and across the nation went into mourning last Wednesday when the shocking news was learned that Allen J. Stern, president of World Wide Distributors, died in his sleep during the night. Expressions of sorrow poured into this office from coinmen on all levels. One fact stood out above Stern's great accomplishments as the founding helmsman at World Wide. And that is his great humanitarianism and many philanthropies on behalf of countless vital charitable organizations. He had been a driving force in spearheading the Edgewater Heart Fund. We join all of Al's friends in extending our heartfelt condolences to his widow, Ruth; sons, Joel and David; daughter, Loren; all other members of the family; and his very good friends and associates at World Wide Distributors, Leonard Mecon and Fred Sho. Herb Gettering and Bill DeSelm, United Manufacturing, momentarily sobbed at any discussion of them; great success with United's 'Big Boss' shuffle alleys and 'Team-Mate' big ball bowling alleys to express their deep sorrow in the passing of Al. They were both high in their praise of Al, and made particular mention of his great contribution to the coin machine industry for many years. Herb's Connecticut Wrecker and Doris departed last week for a lengthy sojourn through the West, with special emphasis placed on his visits in Seattle and Salt Lake City.

George and Jack Barabash empanied to New York to attend Al Simon's O休息. Helen and to visit with distributors on the eastern front. Frank Mitchk...bary busy setting plans to be in Omaha over the weekend for the Music Guild of Nebraska's conclave...A very poor Art Weinand was in New York on Wednesday and was interrupted by the sudden snowstorm. He hoped to leave on Friday for the big Music Guild of Nebraska two-day shindig...Bally's Herb Jones is burning the midnight oil this week, helping the new Coin-Machine Council for public relations kick off its program. Bill D'Oleary, general sales manager, has been aces all over Bally's new "Laguna Beach," in-lime amusement game. Art Garvey assures us that "Beauty Contest" is definitely showing up in sales and play interest in locations as one of Bally's biggest winners.

Clarence Schaefer, paymaster of Games, Inc., returned last week from his ski trip - "safest" to sunbathed Palm Beach, Florida and Puerto Rico. However, he modestly refuses to reveal his marksmanship accomplishments, and scores in shooting down "birds" (skulls, to you uninitiated marksmen). Anyway, Clarence didn't have to hunt for wild cats. He has a very popular and high-sounding new electronic amusement game - "the Cat."...Joe Robbins, Empire Coin, expands, his and Git Kill's latest concessions to coinman Lawrence Eggner due to the unusually death of his wife, Fern; and to Empire's Robert Weiser, whose mother passed away last week. Wiley manages Empire's branch office in Detroit, Michigan, Git Kill tells us he just finished setting up a centelee game at the oldest established kiddie in the Midwest. Equipment imported from the Midwest, "Team-Mate bowling. Town-Matic bowling allies, and a variety of other amusement and arcade equipment. Bally Vending's John Stewart showed us a desk full of orders. Salesmen whipped his showmen, who then hit the road on their trip. "The more we increase our production of the new Bally 'one cup at a time' coffee vending machine, the faster orders pour in," John says. It's clear, however, that he's definitely not complaining. In fact, he speaks for Dave Howe and the rest of the sales staff in saying - 'keep 'em coming'.

Clarence Schaefer, looking back over the history of the coin industry, he agrees that it's a very big business, and that the coinmen have been at the forefront of the industry. He feels that the coinmen have a responsibility to help the community, and that they should do so by supporting local charities and organizations. He also feels that the coinmen should work together to ensure the success of the industry. He believes that the coinmen should be a force for good in the community, and that they should be proud of the work they do.

ATLAS . . . Music and Vendors

SAM RUBER

...Chet Gore, Exhibit Supply, makes it quite clear that he wouldn't want to go through the turmoil of moving again. But he breathes a deep sigh of relief now that all of the equipment is completely wired up for electrical current and production is rolling at full blast for Spring business on the "Vacuummatic" front. He's quite busy with his plans to start building coin-operated equipment for the trade. ...Joe Kline reports that the sudden increase in domestic and foreign sales at First Coin augurs good tidings at the local firm for the approaching Spring season. Sam Kopp, Fred time and Nick Nelson are kept constantly busy greasing visiting operators. ...We dropped in on Clayton Nenrider in his new office at J. H. Keneey & Company, and found him very busy lining up his "March Vendors". Paul Huebsh took advantage of the snow by breaking in a new machine with the aid of the Huebsh youngsters last week.

Atlas Music presy Eddie Ginsberg reflected on the time, when he told us about the early days at Atlas, when Allen Stern started his coin card business. He talked with Eddie and the late Morrie Wiener, who was high in his praise of Al, and he sorely laments his loss to the trade. Nate Feinstein and Harold Schwarz info that the diversification program at Atlas is showing. Seeburg photograph and background music holding high sales figures along with sales activity on the popular vending equipment lines...Ed Ruber busied himself last week setting up a large nationwide tour, which was briefly interrupted last week when the tour was temporarily suspended to attend Wico Corp.'s exhibit booth at the Music Guild of Nebraska convention. Morrie Wiener and Mitt Weiser reported that they were unable to attend the shindig due to the pressure of business at the plant.

Bill DeSelm

Sam Lewis was busy making plans to emplane to Omaha for the Music Guild conclave, and then return to Chi. Monday to again hop on the "Nags" sales bandwagon. Lewis is one of the many very popular coinmen who put in a lot of spare time in helping to kick off the Coin-Machine Council's public relations program. He takes a serious and considered attitude about this necessary activity, and feels confident that the majority of manufacturers, distributors and operators will cooperate in this worthwhile endeavor for the good of the entire coin machine industry. ...George A. Miller, president and Managing director of the Music Operators of America, urges manufacturers to rush their reservations for exhibit space at the upcoming convention (May 9, 10 & 11) at the Morrison Hotel. Stan Levin, All-State Distributors, entertained Bernard Berman of Louisville, Kentucky last week. . . .Johnny Billotta, Billotta Distributors of Newark, New York, popped into Chi last week end with his wife and daughter. Johnny and his wife planed up from Miami Beach, and his daughter, who celebrated her "Sweet Sixteen" birthday arrived in town from her home.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Now! GOTTLEIB GIVES YOU THE FIRST 2 PLAYER CARD GAME!

Here's a game with a proven combination of features that'll work like magic to boost collections! The magnetic draw of playing cards plus strong competitive play appeal create a dynamic package of earning power ond, of course, higher profits. Extensive LITE-A-CARD location tests show more money in the cash box than ever before.

YOU CAN SEE THESE FEATURES DEMONSTRATED AT YOUR DISTRIBUTOR TODAY!

• Hold over card feature has arrow advancing over cards from ace to deuce for special awards.
• Hitting colored contacts light 4 individually controlled pop bumpers for high score—carries over from game to game.
• 3 "running light" holes advance arrow over cards and score up to 300 points.
• Lighting left or right pair of pop bumpers light cycloonic kickers and bumpers for super score.
• Center target scores up to 100 points.
• Plus coin-box with locking cover, 4 flippers and double number match feature.

FOR SALE—PHONE!
25 LOTTA-FUNS
8 BEAUTY CONTESTS
Just Like New! Used Less Than 1 Week!

Will Accept In Trade:
BINGOS
SEEBURG MUSIC
SHUFFLES
GOTTLEIB 5-BALLS

HAPPY BIRTHDAY THIS WEEK TO:

Ron W. Peple, Seattle, Wash. . . . Alvin J. Lamb, Waupaca, Wis. . . .
Fred C. Bowden, Chicago, Ill. . . . Solomon D. Silverstein, Cleveland, Ohio . . .
Sam Stern, Chicago, Ill. . . . Valva X. Albrighten, Murray, Ky. . . .
Bart Harnett, New York City, N.Y. . . . Sam Mallek, Montreal, Que., Canada . . .
Charles J. Kanter, Cincinnati, Ohio . . .
Mrs. Estelle Bye, Chicago, Ill. . . . Harry M. Silverberg, Kansas City, Mo. . .
George Sydah, Akron, Ohio . . . Samuel Engelson, New York City, N.Y. . . .
Herb Jones, Chicago, Ill. . . . Max Klein, Youngers, New York . . .
Leonard Hicks, Kansas City, Mo. . .
Dave Feldman, Brooklyn, New York . . . Lowell Bo Gossard, Dunkirk, Ohio . . .
Marty Toohey, Westbury, N.Y.
FOR SALE—Pioneer Deluxe Big Tent $225, Kenny Shawnee $325; Kenny Big Tent $195; Bally Dix & Bally 160; Double base line Leader $175; Showtime 65 & 66, Night Club $50; Parade $50; Broadway $50; Miami Beach $50; Beach Biplane $60; A.C. $625; D & L Coin Machine CO., 414 KELKER ST., HARRISBURG, PA. (Tel. 4-5676).

FOR SALE—See us for all types of Bally rings, all machines completely cleaned and checked. You will be satisfied with our equipment. Write or call: NASTASSI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel. MA. 6386).


FOR SALE—Mercury Counter Grippers 17-21, $29.50 each; 60,000 used 78 rpm records, complete collection of M.T. records. Make offer, TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.


FOR SALE—Auto-Bell Curious Side Show (new) $395; Play-Ball $215; Gambling Dominoes (new) $235; Circus Days $195; Horoscope (floor samples) $459; Games, Inc., Wildwood $395, Dime Buckeroos $295; Kneu Reference Book $21; NICE ASSORTMENT OF MACHINE GAMES. Write or call—MICKEY ANDERSON AMUSEMENT CO., 1111 S. 11TH ST., ERIE, PA. (Tel. Gland 2-5207).

FOR SALE—Games, Inc., Double Shots $255; Big Horn $250; Wildwood $395; Jitterbug $395; Aces $255; Curves $195; Horoscope (floor samples) $459; Games, Inc.; Wildwood $395, Dime Buckeroos $295; Kneu Reference Book $21; NICE ASSORTMENT OF MACHINE GAMES. Write or call—MICKEY ANDERSON AMUSEMENT CO., 1111 S. 11TH ST., ERIE, PA. (Tel. Gland 2-5207).

FOR SALE—Five Target Rolls, new in crate $150; Four slightly used $115. 1/3 down must accompany order. THOMPSON DISTRIBUTING CO., 127 EAST SECOND SOUTH, SALT LAKE CITY, UTAH 4-1929.

FOR SALE—Wall Boxes, 20 selection Seeburg 106, 3 for 250; 800 3600's $5; Rock-Ola 120 Selection $45 & $32, Bally Clubs $50, Genco $45; Gavety $65; Vendo Coin Changers $13 and 625, HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING INC., $726 KESSESN AVE. CINCINNATI, OHIO. (Tel. MONTANA 1-5000).

FOR SALE—For Export, Jennings and Mills Fruit Machines, in good condition. Write for list to: Cornel C. Williams, 1521 Dublin, OHIO. (Tel. 1-5000).

FOR SALE— Millions of coins are taken from elec. machines. Clean right with Lemonite. Hermitage, Music, Cigarette Machine, and S. L. Steibel Co. use and sell Lemonite. Try Lemonite Electric Cleaner. LEEMONITE SALES COMPANY, ARLINGTON, TENNESSEE.

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FOR SALE—Routes, Bally Heavy Hitter $330; Wms. 57 Baseball $275; Gentlemen's Tipper Aces $75; Wild In- crite $95; Majestic $256; AMI D80 refinished $175; Seeburg 100 Select Wall Boxes, chromo. $335, CLOER DISTRIBUTING CO., 1613 MAIN ST., JOPLIN, MO. (Tel. MAFAR 3-1202).

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NOTICE—Buy your parts and supplies from the national leaders in the field. Make your orders now. You will be satisfied with our equipment. Write or call: NASTASSI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel. MA. 6386).
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*REPORTED BY A SUCCESSFUL OPERATOR IN THE FEBRUARY 20TH ISSUE OF "CASH BOX."

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