Arnold Maxin (left) president of MGM Records, and Sid Brandt, vice-president in charge of operations, point with pride to their "Hall of Fame" of MGM and Cuh label stars who are now riding or have recently been on the charts with strong selling hits. Shown in the gallery are, top row (l. to r.) Connie Francis ("Mama" b/w "Teddy"); Mark Dinning ("Teen Angel"); Conway Twitty ("Lonely Blue Boy"); Joni James ("Little Things Mean A Lot" and her new issue "You Belong To Me"); Bottom row are Tommy Edwards ("Don't Fence Me In"); Johnny Ferguson ("Angela Jones"); Jimmy Jones ("Handy Man") and Clyde McPhatter ("Let's Try Again" and his new disk "Think Me A Kiss").
Eddie Fisher

has a 2 Sided HIT on RAMROD RECORDS

a swingin' arrangement of the great standard

AFTER YOU'VE GONE

and

the hit ballad from Frank Loesser's new musical "Greenwillow"

SUMMERTIME LOVE

# E-2
Pop Absorbs Rhythm & Blues

The rapidly advancing record business has seen some drastic changes in its broadest categories during the past half-dozen or so years.

Only six or seven years ago, singles were in sharply defined pop, rhythm & blues and country categories. Following through with the chronology, only three or so years ago, both rhythm & blues and country music began to lose their clearly defined identity and both began spilling over into a broader pop category.

However, the past year or two has turned up a strange twist which has seen country music achieve renewed strength (sort of a renaissance of true country music) while rhythm and blues music has almost completely been absorbed by the pop field.

The country charts during the past year have indicated this increased strength of country music as a music with a market of its own, while the rhythm and blues charts, with the exception of just a handful of disks, are almost completely made up of pop releases.

Taking last week's rhythm & blues chart as an example, we find that of the fifty titles listed, only six are records which have never made The Cash Box Top 100 Best Seller Chart. In essence this indicates that the rhythm & blues list is almost 90% pop in nature. There is no longer, in our opinion, any dividing line between R & B and pop since most all of the artists who originally made up the r & b category are today pop stars.

However, close scrutiny of the country charts reveals that just the opposite is true. Forty-two of last week's top fifty country tunes have never shown on the Top 100 list. For some inexplicable reason, true country music is stronger and more clearly defined in the eyes of the people who buy country music and in the eyes of the trade, than it's been in the past half-dozen years.

As a result of our close analysis of these charts during the past year, the editors and editorial staff of The Cash Box have decided to delete the rhythm and blues section as a separate feature and will now incorporate all record reviews and listings in our pop department, expanding the pop department to include such information. The move becomes effective immediately.

The handful of true "down-home" blues singers in our business will henceforth be reviewed in the pop section with the review describing the special appeal and contents of the material as is currently being done with other special categories such as polka material, foreign language recordings, spoken word disks, jazz singles, etc.
FIRST POP VERSIONS!

TOMMY ZANG
Sings

"UNDER YOUR SPELL AGAIN"

"TAKE THESE CHAINS FROM MY HEART"

HICKORY 1114

Hickory Records
2510 Franklin Road
Nashville 4, Tennessee

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Exclusive Management:
ACUFF-ROSE ARTISTS CORP.
Nashville 4, Tennessee
Cypress 7-5566

www.americanradiohistory.com
### The Cash Box

**Best Selling Monaural & Stereo Albums**

**Compiled by** The Cash Box **from leading retail outlets**

**Mona ural**

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**Stereo**

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*Also available in EP*

*Also available in Stereo*
BY POPULAR DEMAND!

Bobby Darin

sings his smash rendition of

CLEMENTINE

arranger-conductor—RICHARD WESS

b/w

TALL STORY

arranger—conductor TORRIE ZITO

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Still HIGH on the charts!

That's All

The
"MACK THE KNIFE"
album
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“Only those records best suited for commercial use are reviewed by THE CASH BOX”
HISTORY REPEATS ITSELF!*  

JOHNNY HORTON and his newest smash SINK THE BISMARCK 4-41568  
(Inspired by the Twentieth Century-Fox Picture "Sink the Bismarck")  
a direct hit on COLUMBIA® #1 in Consumer Sales  
Published by Cajun Pub. Co.  
**"The Battle of New Orleans" sold over 2,500,000!  

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**Record Reviews**

**The Cash Box Pick of the Week**

"STAIRWAY TO HEAVEN" (2:30) [Alban BMI—Sedaka, Greenfield]  
NEIL SEDAKA (RCA Victor 7709)  
- As a result of his sensational "Oh Carol" outing, Sedaka has become one of the hottest international artists around today. And he just can't miss with either end of his latest pairing. "Stairway To Heaven" is a tantalizing rhythm entry while "Farty Winds Away" is an absolutely beautiful ballad offering. Superb Stan Applebaum-arrangements for Neil's great chartering on these two sure-fire smashes. Release is a Nevins-Kinshner Prod.

**"CRADLE OF LOVE" (2:20) [Big Bopper, Tree BMI—Faulkner, Gray]  
"CITY OF TEARS" (2:16) [Big Bopper BMI—Ratell]  
JOHNNY PRESTON (Mercury 71598)  
- Preston, who produced the sleeper of the year (It took that long to get off the ground) in "Running Bear" can now another smash-eros (in no time flat) in "Cradle Of Love." It's an enticing, nursery rhyme novelty oom-pah that Preston, the Cork and chorus, deck out in ultra-commercial style. The heartfelt, slow-paced "City Of Tears" makes for an excellent companion piece. Look like Preston is here to stay.

**"IT COULD HAPPEN TO YOU" THE AGE OF MIRACLES" (2:17)  
[Famous Music]—[Burke, VanHessen]  
[ASCAP—]Otis, Stein, Hendricks]  
DINAH WASHINGTON (Mercury 71560)  
- Take your pick here. Dinah, who's currently sharing one of the country's biggest hits, "Baby" (along with both Ronette) is right too much on this new two-sider. The "Age Of Miracles" is one of the most beautiful new ballads you've heard in a long time while the same description holds true for the oldie, "It Could Happen To You." Both are listening treats and both have that top chart spot look.

**"HOW DEEP IS THE OCEAN" (2:30) [Irving Berlin ASCAP—Berlin]  
"BLUE BLUE BLUE" (2:35) [Music Prod ASCAP—Shuklin, DeLory]  
MISS TONI FISHER (Signet 276)  
- Stylist follows her "Big Hurt" smash with a similar distinctive arrangement of the Irving Berlin classic, "How Deep Is The Ocean." In this corner, it stacks up as a chart repeater by Miss Fisher. Flip is a moody item culled from an album. Strong orm support by the Heine Lew crew.

**"BECAUSE OF MY PRIDE" (2:15)  
[Trinda ASCAP—Tucker, Kahn, Starr]  
"MY GIRL" (2:12) [Trinda BMI—Granahan]  
THE FIREFLIES (Ribbon 6506)  
- "Because Of My Pride" can be the third chart-rider in-a-row for the artists who clicked with their two initial Ribbon outings, "You Were Mine" and "I Can't Say Goodbye." It's another tear-compelling, ballad roman- 
cnee that the crew dishes up in top teen-appalling fashion. "My Girl" is a warm inviting declaration of love that can also make it big.

**"I'LL BRING YOU A RAINBOW"  
"ASK ME (I KNOW)" (2:15)  
[Music Prod ASCAP—Silver]  
[Crosley 11592]  
-Mc Truck]  
[ASCAP—]Bennett, Bennett]  
- Bennett's pro way with a tune is more than aptly demonstrated on these two new offerings. On one end, he breezes thru a detectable, light romante Swing tune, "I'll Bring You A Rainbow." On the other half be tenderly caresses "Ask Me (I Know)," a ballad treat with a "That's All" feel. Slick Frank DeVol'd chorl and orcl backdrops.

**"A VOICE IN THE WILDERNESS" (2:08)  
"DON'T BE MAD AT ME" (2:01)  
[Jones BMI—Shull, Wilcox]  
CLIFF RICHARD (ABC-Paramount 1093)  
- "A Voice In The Wilderness," one of England's top tunes (from the "Expresso Bongo") ite, can make it big over here. It's a tender, religiously flavoured little number that the monster delivers in husked tones. Also keep an eye on the haunting, bill'd beat, chorus and bongo-backed flip on which Richard wistfully pleads "Don't Be Mad At Me." Two strong showings.

**PEGGY LEE (Capitol 4349)  
"HEART" (1:54) [Frank ASCAP—]  
- Adler, Ross, Track — from lark's "Latin Ala Lee" LP is a bright catchy setting version of the "Pajama Game" ditly. It stacks-up as a sure-fire station programmer.

**"CEST MAGNIFIQUE" (2:02)  
[Buxton Hill ASCAP—Porter]  
"The Can-Gan" romantic is treated in a similar manner (as same LP's album). Jack Marshall directs the setting on both ends.

**LINDA LEIGH (American International 546)  
"FOOLISH DREAMS" (2:35)  
[Harelne ASCAP—Hernie, McFarth]  
- Thrush agreeably recites the wishful.

**"THE SCENT" (2:01) [Dio]  
"Barnette, Lanea" Fast delivery of a formula like ditty for a brand new performer who dies mysteriously right before his scheduled execution.

**JEAN DUSHON (ABC-Paramount 10692)  
"TODGETHER" (2:10) [Ross & Rungnickel DeSylva, Brown & Henderson] Stylest offers a refreshing upbeat look at the stodgy an 
exciting new style. Quality organ work from orch head Richard Wes. Will interest lots of jocks.

**"IS IT WRONG TO BE RIGHT" (2:20) [Benjamin ASCAP—Ben-
jamin, Marcus, Owens] There's ballad magic in this love-innow in Miss Dushon's understanding reading of a good teen pleat. 
also has spin appeal.

**JACKIE BASCO-CHRISTINE SHAW (Variety 2012)  
"SWEETHEART POLKA" (2:10) [Reliable ASCAP—Vavrin, Nash] There's good polka vitality here. Vavrin's polka is a treat to include in a polka presentation. Good solid horn sound that includes an expressive polka beat.

**"THIS WEDDING POLKA" (2:30) [Reliable ASCAP—Watz, Vavrin] Lively, but far more familiar polka doings here.

**LENI BARTERI (Crosley 221)  
"CRY MY HEART" [Sheldon + BMI—Coleman, Reid] Lark turns in a convincing, mostly emotional job on the dramatic ballad. Some exposure is due deck.

**"LOST AND LONELY" [Warren ASCAP—Esbo]. That atmos-
pheric has that "Tennessee Waltz" flavor in the melody.

**Sylvia Syms (Columbia 41580)  
"Fortune Plecker Cookies" (2:05) [Edward H. Morris ASCAP—Hilliard, DeLug] Stylist has the right novelty bounce in her essay of the cute romantic. A bright, Oriental- 
like beat supports. Sunny spin romi.

**"I'VE GOTTEN TO SING A TORCH" [Columbia 11549] [M. Wittman from 
CAP —Dubin, Warren]. A different story here: the shrill makes a fine line stand on the oldie.

**JOE DAMIANO (Chancellor 1049)  
"KISS ME" (2:20) [Editorial Ariston ASCAP—Travagl] Pretty polka import is nicely hand-
ed by singer Damiano and chorus. Chorus sings some of the  
Italian. Pleasant program beat.

**"TREE IN THE MEADOW" (2:10) [Chapin, Bernstein AS-
CAP—Reid] There's one reasonable ballad here, but the hook 
thing is tenderly surveyed. Also merits airing.
FLY HIGH WITH THE FIREFLIES AND THEIR 3rd HIT IN A ROW

"BECAUSE OF MY PRIDE"

b/w

"MY GIRL"

by

The Fireflies

Ribbon 6906

RIBBON RECORDS
1619 Broadway
New York, New York

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Pick of the Week**

"AFTER YOU'VE GONE" (1:54) [Daisy May ASCAP—[Frank ASCAP—Loesser]

"SUMMERTIME LOVE" (2:45) [Cramer, Layton]

"TILL QUIT CRYIN' OVER YOU" (2:85) [Trinity, Desert Palms BMI—Paxton]

"THE ESQUIRES" (Paris 544)

"PEG O' MY HEART" (1:55) [Leo Feist ASCAP—Bryan, Fisher]

"MADE ME MINE" (2:08) [Greta BMI—Kosoff, Elias, Reid]

"THE FOUR ESQUIRES" (Dot 444)

"MAGIC WORDS" (1:54) [Monarch ASCAP—Bagdasarian]

"SENTIMENTAL JOURNEY" (2:02) [E. H. Music ASCAP—Brown, Homer, Green]

"SAM HAWKINS" (Decca 31059)

"NO TIME FOR TEARS" (2:39) [Sidney BMI—Williams, Goodman]

"LET ME BE" (Sidney BMI—O'Scott, Barrow)

"GOTTA GET A DATE" (1:17) [Zodiac BMI—Strickland]

"LET IT RAIN, LET IT RAIN" (2:19) [Zodiac BMI—Strickland]

"VAN STRICKLAND" (Jedson 7001)

"GOTTA GET A DATE" (1:17) [Zodiac BMI—Strickland]

"SUGAR LOVE" (2:12) [Gill BMI—Foster, Madison]

"RICHIE ROBIN" (Goldie 3002)

"PENNY COME HOME" (2:15) [Gil BMI—Kay]

"SUGAR LOVE" (2:12) [Gil BMI—Foster, Madison]

JIMMY BELL (Hickory 1115)

"WHAT-CHA GONNA DO ABOUT ME?" (2:24) [Acuff-Rose BMI—Sweeney] Bell could make pop news with this hot contaminating howling. His fine rhythm vocal receives a sparking boost from the combo-chors. Can move.

B "PRAYIN' FOR SOMEONE TO LOVE" (2:08) [Acuff-Rose BMI—Sweeney] Artist does well in this wail-like performance.

MAC WISEMAN (Dot 10445)

"ONE MINT JULEP" (2:59) [Progressive BMI—Tombo] Current activity of the old Clavers' hit has provided the label to use this side cut awhile back by Wiseman. It could be the one to push the artist up into the dual-smart pop-country hit ranks. Watch it.

B "DRIFFWOOD ON THE RIVER" (2:22) [Wise-O-Mmn BMI—Arri: Wiseman] This country folk-odel is wrapped up in an xent commercial package by Mac. Could also make chart news.

GINNY ANGELO (Stripe 1)

"TRUE BLUE LOU" (2:06) [T.B. Music BMI—Angelo] Backing's a bright reading by the pert voiced Ginny + Angelo. It's a happy-go-lucky toe-tapper with a catchy, rinky-dink piano-spotlighted backdrop. Jock'll enjoy.

B "JOLLY ROGER" (2:20) [Tweety BMI — Angelo] Backing's a cute romantic jumper that's gonna attract the teen dance set.

DINKY HARRIS (Ford 903)

"JEANNIE" (2:19) [Tree BMI—Cramer, Fisher] Very pleasant from Harris and Spades songsters.

C "SHE LEFT ME CRYING" (2:50) [Tree BMI—Woodward] This portion jumps in a familiar manner.

THE STRUMS (Stroll 102)

"MR. FAITH" (1:45) [Skyrocket BMI—Clark] Strols have an appealing quality, if familiar vocals are of group style. Session's a moody bolied.

"DOWN, DOWN, DOWN, DOWN" (2:01) [Skyrocket BMI—Clark] The group, and accompanying organ, are busy here carving out an interesting rhythm platter.

COBRA BROS. (Magnet 701)

"LU LU'S PARTY" (2:02) [Orham Peridot BMI—L & J Kay] Infectious rocker from the vocalists and combo which should get a good hop response. Pro teen offering.

C "MY BABY DOLL" (2:10) [Orham Peridot BMI—L & J Kay] Lead softly pours out his heart to the chick.

BARBARA FAY (Olympia 814)

B "LOVE IS TIMELESS" (2:91) [Amoco-Futura ASCAP—Motola, Tiecherburg, Further. Acroset-tagate] - Sweetly rendered the tender affectionate. Listening is easy here. Could be long-lived.

C+ "TOMMY" (1:52) [Amoco-Futura ASCAP—Darwin, Hect] Cool handling of a typical hymn to him.

RAYNA CLAY (Athena 102)

B+ "ONLY ONCE" [Benjamin, Mar-tens, Terry] Aided song stress appealingly delivers the feel-ingful ballad. Attractive rock-star-ting a debut which is devoted to a deep-voiced male's narrative. Can be active.

C+ "I CAN PRETEND" [Benjamin, Marcus] Similar atmosphere here, though the vehicle is less tuneful than "Only Once."

LEROY WASHINGTON (Excella 2172)

B+ "WHY SHOULD I CRY?" (2:45) [Excello BMI—West, Washington] Songster achieves an effective sing on the wistful wistful. Clean sounding tender beat ballad could attract attention.

C+ "MY TRUE LIFE" (2:48) [Excel-lover BMI—Washington, West] Brisk paced blues date finds Wash-ington in an appropriate wailing mood.

PEPPER POTS (Crystal 63430)

B+ "IN E.G.M.A.R (The Walloping Swede)" (2:13) [Brandan ASCAP—Gates] A cheerful salute to lightweight boxing champ Ingemar Johansson. Tune has a "Davey Crocket" feel and is sung by the songsters and combo perform with zest.

B+ "I DREAM OF YOU" (2:28) [Embassy BMI—Godchaux] Appealing ballad is warmly essayed by the boy. Fine romantic dance-floor listening entry.

DAVID GATES (Main 413)

B+ "YOU'LL BE MY BABY" (2:07) [Merco BMI—Gates] Gates supplies a solid belt to the dirty and the combo rocks in a good-sounding way. Would be favored at hops.

C+ "WHAT'S THIS I HEAR?" (2:20) [Merco BMI—Gates] The plaintive provides a fair outlet for a soft vocal.

DICK GLASSER (Columbia 4578)

B+ "THROW ANOTHER LOG ON THE FIRE MABEL" (2:05) [Camarillo BMI—Glasser] Infection, C.W.-styled affair. Glasser's cool, fine vocal and his bright combination must be a joy. Could step-out.

C+ "LOVELIGHT" (1:54) [Cama- rillo BMI—Glasser] A smart lego approach to the swing romance. Good jive side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
March 12, 1960

COED RECORDS, INC.

presents

ADAM WADE

SINGS

"RUBY"

CLIMBING THE CHARTS...

STEP BY STEP

BY GEE #525

The Fabulous CRESTS

COED RECORDS, 1619 Broadway, N.Y. 19, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Pick of the Week**

"THE GRASS IS GREEN" (2:34) [Dandelion BMI—Stamps, Black]  
"I HOPE AND PRAY" (2:32) [Dandelion BMI—McWain, Youcom]

DICK HOLT (Caldwell 400)  
- Here's one that should mean money-in-the-bank for all concerned. It's a revival of the fine Civil War folk markers, "The Grass Is Green," that Dick Holt takes for a top quality vine ride. Splendid chorus-orch support on a commercial standard that can step out way. Backing's a slow, folk-flavored romancer. Deck is handled by the Janie-Gayden set-up.

JOHNNY MCKAY (United Artists 211)  
- McKay's name should be plastered all over the charts in the coming weeks. Chantry's US bow, "I Whisper Your Name," is a very pretty, soft beat cha-cha affair that's gonna make the teeners sit up and take notice. Composed should a rock support rounds out a most appealing platter. "After You" is a touching and sincere beat-ballad romancer that also has the chart goods.

**THE CASH BOX**

**Best Bets**

**LINK WRAY & WRAYMAN**  
(Epic 9561)  
- "TRAIL OF THE LONESOME PINE" (2:07) [Spock, Bernstein ASCAP — MacDonald, Carroll] The old favorite is sent on a good-sounding rock road by the Wray crew, who have scored with such discs as "Rumble" and "Darlin'." Teeners will take to the punch here; eye it.

**BOBBY PETERS**  
(Arapahoe BMI — Grant, Wray) A lovely Chopin Etude is the melodic source of this interesting, slow-motion boulez sensation.

**LES PAUL & MARY FORD**  
(Columbia 11092)  
- "ALL NIGHT LONG" (2:57) [Robbins ASCAP — Brooks] Effective work on the old-time sentiment. Miss Ford walks both "singly" and in multi-track fashion against a fine-sounding guitar-chorus backdrop. Expect big box play.

**LOUIS PRIMA & KEELY SMITH**  
(Dot 16600)  
- "PARADE" (2:00) [Leo Feist ASCAP — Brown, Clifford] Oldie—current—"Keep Your Head Skippity;" a smart, well-plotted romancer and could therefore still make noise.

**HENRY HAYES ORCH.** (Zebra 791)  
- "LOCH LOMOND ROCK" (2:25) [Amaco BMI—Traditional] The familiar Scottish tune given a new spin with a flut-solo beat-beat by the Hayes orch. Songsters make some re-makes. Kids will like the sound.

**PAUL WESTON ORCH.—CHORUS** (Capitol 4350)  
- "THE THRILL IS GONE" (2:23) [DeSylva, Brown & Henderson ASCAP — Brown, Henderson] The chorus lightly handles the evergreen while the Weston strings swirl. It's tough for a smart swing side that's liable to make some noise. From Weston's "The Sweet And The Swingin" LP.

WILLIE HAYDEN (Dooto 452)  
- "PEACE OF MIND" (2:37) [Doo Wop Williams BMI — Williams] Hayden slides easily into a mournful, earthy blues groove. Bears watching.

**MARTIN DENNY (Liberty 55296)**  
- "BANANA CHOO CHOO" (2:13) [American BMI — Harper, Gally Wilson, O'Dell] The popular Denny crew ("Quiet Village" nicely applied) to this jammy-jingle sounds in a medium-heat cha-cha-cha setting. Will receive good station reaction.

**DON AND DEWEY** (Fidelite 3018)  
- "LITTLE SALLY WALKER" (2:16) [Vincent BMI] Duo gets a coaster-like effect with its harmony spin on this inviting, gal-titled rhythm opus. Appealing rock stanza.

**TROY PEGGERS** (Sharp 107)  
- "MIDNIGHT RIDE OF PAUL REVERE" (Volunteer BMI—Ferguson) The famed event is recalled in a "Rumble Of New Orleans"-flavored manner. OK teen spin entry.

**NEWPORT YOUTH BAND** (Capitol 4218)  
- "JAZZ ME BLUES" (2:45) [E. B. Marks BMI—Delaney] The crew launched by Sanders for the 1950 Newport Jazz Festival—give-out with a sleek rockin' feature which features lots of bass, a sax lead. Tune sounds like the Coasters' hit "Poison Ivy." Colorful and loud.

**EVEL KINNEY** (Zebra 793)  
- "IT'S THE TALK OF THE TOWN" (2:10) [Joy ASCAP—Livingston, Neuburg, Synnes] The final chords in its ballad due (with a soft triplet backing).

**Record Reviews**

B+ **VERY GOOD**  
B **GOOD**  
C **FAIR**  
C **MEDIocre**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Smash Encore

From the "RUNNING BEAR" Kid

Johnny Preston

CRADLE OF LOVE

71598

MORE NEW SMASH HITS OF

IT COULD HAPPEN TO YOU  Dinah Washington  71560

APPLE GREEN  June Valli  71588

2223 MILES / PROMISE ME THOMAS  Patti Page  71597

LISSABON  Clyde Otis and his orchestra  71591

DOWN BY THE RIVERSIDE  Les Barclay  71596

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

**Record Reviews**

**B+ VERY GOOD**

**GORDON JENKINS ORCH.-CHORUS**

“ROMANTICA” (2:30) [Edison] Titianus ASCAP—Kapp

“GRAND HOTEL” (2:40) [Victor] Vandervell ASCAP—Kapp

“ROSE OF THE SAME NAME” (3:40) [Columbia] Vandervell ASCAP—Kapp

“THE DREAMER” (2:10) [Columbia] Vandervell ASCAP—Kapp

“IN THE MANGER” (2:20) [Columbia] Vandervell ASCAP—Kapp

**GORDON JENKINS ORCH.-CHOIR**

“ROMANTICA” (2:30) [Edison] Titianus ASCAP—Kapp

“GRAND HOTEL” (2:40) [Victor] Vandervell ASCAP—Kapp

“ROSE OF THE SAME NAME” (3:40) [Columbia] Vandervell ASCAP—Kapp

“THE DREAMER” (2:10) [Columbia] Vandervell ASCAP—Kapp

“IN THE MANGER” (2:20) [Columbia] Vandervell ASCAP—Kapp

**RAY RIVERA (Decca 31049)**

**B+ HOO-DEE-ING DONG** (2:05) [Compton ASCAP—Rivera, Stride] Catchy folk-type romance is completely suited to the full orchestra’s interpretation. The light Rivera vocal receives an affable setting that is very pleasing. A good handicapp bid. Might come thru.

**B+ LET ME KISS YOU GOOD-NIGHT** (2:19) [Compton ASCAP—Rivera, Stride, Monroe] OK beat bounces to another novelty affectionate.

**ERNIE FREEMAN (Imperial 5656)**

**B+ DARK EYES** (2:11) (Post ASCAP) A soft, mellow, easy beat is characteristic of another famous opus. A vocalist heads the affair. There’s been no disk activity in this category for a long time.

**B+ BRUCE HAYES/MARY MAYO**

“SING WITH BRUCE HAYES”

“SING WITH BRUCE HAYES”

“SING WITH BRUCE HAYES”

**AL BYRON (Guaranteed 207)**

“AMERICA THE BEAUTI-FUL” (2:24) [David Jones, Milbern BMI—Bates] The lovely item receives a pleased, yet soft, spoken rending from Byron. His fine backing includes an easy, soft-paced number from the combo and effective sax., a welcome to a few beats from the first verse. Can come thru.

“BEAUTIFUL DREAMER” (2:52) [David Jones-Milbern BMI—Foster] An appealing tender version of the great Stephen Foster opus. Can figure, too.

**JIMMY BYRON (Even Echoes 12)**

“DOES MY HEARTACHE B+ SHOW” (2:14) [Cedarwood BMI—Loudmilk] Songster can do chart business with his fine, warble of an inviting waltz against a Latin-funk-orchestra set.

“ANOTHER” (2:24) [Rose BMI—Drundy, McAlpin] This is a contagious pop version of the current Royal Drunky C&W hit. Tune has that “heartaches by the number sound” and arrangement here resembles the Guy Mitchell “Heartaches” deck. Can make it too.

**ROB BERNARD (Mercury 71592)**

“ONE OF THESE DAYS” (2:55) [Big Emperor BMI—Harrington] Teamers will like the songster’s and combo’s funky-like date here. Bernard hit will strike back with “One More Chance”; he could come thru again.

“LET’S GET TOGETHER TO NIGHT” (1:56) [Big Emperor BMI—Harrington] A brighter sound here, but top-half comes across with more individuality.

**RAY CONNIF ORCH-CHORUS** (Columbia 41582)

“WARS AW COMOERTO” (2:58) [Chappell ASCAP—Addiminn] The familiar theme is given an injection of pizzazz. The light Rivera vocal receives an affable setting that is very pleasing. A good handicapping bid. Might come thru.

“AN IMPROVEMENT ON NONE BUT THE LONELY HEART” (2:19) [Governor BMI—Tchaikovsky, Adpt. Contri] Similar approach to the great Tchaikovsky tune. Both tracks are from Conniff’s latest LP, “Concert In Rhythm” (Vol. 2).

JOEY SANTO (Palace 101)


“AINTCHA” (2:55) [Coin BMI—Keeler, Wynn] A funy-keeler number. This shut-beat item doesn’t break any commercial fences.

**DYNA-TONES (Chu Ch 702)**

“EH CUMPAH” (2:15) [Roshor BMI—Adapt. LaRosa, Bleyer] The “a little too hot” version comes around again, this time with a sock beat vocal-combo, Valencia. Side’s got that “little Old Mill Sound” and could make a stir.

“ROCKIN’ ROLLIN’ IN LOVE” (2:22) [Don-Del BMI—Delucia, Whiting] Sometimes gets this date out of the conventional.

**DALE STEVENS (Ozark 1253)**

“HAS SHE SANG ANYTHING” (2:45) [Mississippi Valley BMI—French, Whittick] A good plainspoken is given a smooth reading by country styled songster Stevens. Side has pop-conscious appeal.

“THOSE FRIENDS” (2:05) [Mississippi Valley BMI—French, Whittick] Listeners must of the same thing here.

**DAKARL & OXFORDS** (Thulette 4238)

“BUT YOUR MOTHER SHE SAID NO” (2:14) [Patricia BMI—Mitchell, Chase] Boys blend brightly and have a solid novelty-best from the “songin’ sound in vogue several years ago, but there’s a vitality to recommend it.

“CANT YOU TELL” (2:09) [Starmel BMI—Gett] Chanting and overall approach resembles the classic “Dinah’s” waxing of “Come Go With Me.”

**JOHNNY RAPHAEL** (Mercury 71855)

“LET ME WALK YOU HOME” (2:13) [Vivo-Carpino BMI—Raphael, Raphael] And lack crew nicely conveys the “Você song-off “theme.” Item goes to the guy who’s trying to win back the girl. Watch and walk her home from school. “School Days” is effectively employed in the opener, middle-section and close.

**SCHOOL OF LOVE” (1:58) [Vivo-Carpino BMI—Raphael] A rocker whose theme could’ve been more discreet. Should encounter pro-grumblings trouble.
PIERCE POPS UP!

with another BIG HIT

WEBB PIERCE

PICKED BY THEM ALL!!

IS IT WRONG / LOVER'S LEAP

(DECCA 31058)

(Doin' The)

(For Loving You)

DECCA Records

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B+ Very Good
B Good
C+ Fair
C Mediocre

The Cash Box
Best Bets

Henny Barnes (Mercury 71600)

"TOKEN OF LOVE" (2:15) [Big Bopper Glad BMI—Harold Barnes] The C&W performer can make a strong pop impression with his first-rate ballad styling here. His rock-'n-roll-influenced, country-style approach to his songwriting has resulted in a hit that can turn into the hit of the season. It's a dandy finger-stripper that bears close watching.

"THAT-A Boy WILLIE" (1:47) [Big Bopper Glad BMI—Richardson, Barnes] Barnes is country-inclined in this infectious, folk-type item.

Jimmie Breedlove (Epic 9390)

"I WANT YOU" (2:12) [Tyrone BMI—Breedlove, Brown] Breedlove does a strong job on the volume and back-to-back action here. His stilt gets a fine hard-beat combo-chorus backdrop. Can make the grade.

"TO RELONG" (2:23) [Teepee ASCAP—Jaxen, Kohn, James] This rock-a-string romantic offers Breedlove in a softer mood and he comes thru in solid fashion. Opus has a "Unchained Melody" touch. Bears attention.

IKE CLANTON (Ace 563)

"DOW THE AISLE" [Miller ASCAP—Norton, Brandol] Clanton does a handsome job on the warm teen-ballad in which a fella looks to the day he marries his beloved. A deck with lots of soul-touched teen appeal can succeed.


Teen Beats (Original Sound 97)

"THE SLOP BEAT" (1:48) [Drive-In BMI—Rivers, Egoroff] Instrumentalists supply good percussion sounds to the upbeat blues theme. They had the "Teen Beat" sound and could produce with this session, too.

"CALIF BOOGIE" (1:50) [Drive-In BMI—Rivers] Teeners have a solid driver here. Also, has a sound to note.

Oyations (Andie 9017)

"MY LULLA BY" (2:29) [Coop BMI—Biotto] Brabham's Lullaby is used to appealing, soft-beat ballad advantage here. Group lead feels with inviting warmth and the rock-'n-roll backbone is tender. Can go places.

"WHOLE WIDE WORLD" (2:04) [Coop BMI—Biotto] Another ballad during the younger's will feel for. A nice combo arrangement replaces the strings. Should be okay.

The Vol-Aires (Coral 62177)

"WHICH ONE WILL IT BE" (2:12) [Bourne ASCAP—Vol-Aires, Everett, Willett] Here's one that loads with the vocal and instrumental sounds that the teen-agers have here. Ed-Bert-styled chorus. It's a dandy finger-stripper that bears close watching.

"LAUNIE, MY LOVE" (2:27) [Bourne ASCAP—Everett, Willett] Flip's an inviting fishbeat, a love affair tailored for teen tastes.

Collay (Sho-Biz 1002)

"LAST CHANCE" (2:33) [Sho-Biz BMI—Collay] Collay gets lots of heartbeat, sentiment out of the strong disenchanted teenager. He puts a swing in this, and the volume and backing sounds can succeed in a big way.

"LITTLE GIRL NEXT DOOR" (2:12) [Sho-Biz BMI—Collay] Collay and accompaniment (sans the vocals) give you a no-lit-up sock affair.

Bob Terhune (Versatile 103)

"ETERNAL LOVE" (2:16) [Barnes BMI—Terhune] A medium-beat, country-styled ballad date the kids can go for. Terhune resonates this duet fans against a sound-wise combi-chorus backing. Stands a chance.

"YOU'RE THE ONLY STAR" (2:16) [Barnes BMI—Collay] Here's a potent disco club and rock variety affair. Has lots of potential.

"FALING IN LOVE AGAIN" (2:17) [Kahl Walnut BMI—Paul, Martin] An infectious rhythm Sent Paul also puts in a position to move in.

Clarence Paul (Ronette 419)

"LET ME BEA HEAVEN BLESS YOU" (2:22) [Kahl Walnut BMI—Paul, Martin] Newcomer comes through with a very nice, dancy R&B number. He can touch a feelingistic romantic. Female chorus and combo add support. Has listing possibilities.

"FALLING IN LOVE AGAIN" (2:17) [Kahl Walnut BMI—Paul, Martin] An infectious rhythm Sent Paul also puts in a position to move in.

Cy Coleman (Playboy 1001)

"PLAYBOY'S THEME" (3:32) [Ted H. Morris ASCAP—Coleman] Soft jazz main-title of TV's "Playboy's Penthouse" is given a view ala the Andre Previn-David Rose hit, "Like Young." Chelsea Coleman is on the vocals. It can follow in the footsteps of the latter, too. Liberty Records handles the label.

"YOU FASCINATE ME SO" (2:55) [Ed. H. Morris ASCAP—Coleman, Leigh] Coleman deftly handles a smartly engaging romantic.

Malcolm Peters, Jr. (Time 1021)

"GOOD GOOD OOOOOONEY" (2:27) [Leeds ASCAP—Goodwin] Colorful Latinistic-styled work by the full Pakistani crew. One of those solid instrumentals that are always a threat. Side's from an LP, "Imagination."

"AFRICAN PATROL" (2:24) [Leeds ASCAP—Goodwin] Wild stent employing jungle-type sounds. An album. Theme performed by strings has a Middle-Eastern flavor.

Teal Joy (Seeco 605)

"I DON'T KNOW WHAT TIME IT WAS" (2:59) [Chappell ASCAP—Rodgers & Hart] Talented songwriters offer aiew-waving account of the lonely mainstay. Another highlight theme is the inventive Jack Ogleby-directed rocking back. Good—From a Miss Joy's "Mood in Mind." LP has strong deja-vu appeal.

"ALONE IN PARIS" (2:49) [Saunders ASCAP—Vela] This moody display also comes from the album.

Roberto Delgado Orchestra (Coral 2182)

"SHOW ME THE WAY" (2:23) [Big Bopper Glad BMI—Canfil] And combo offer an emotion in which one feels he admits he was "wrong" and thus wants his gal back.

"WHEN ARE YOU COMING HOME" (2:00) [Big Bopper Glad BMI—Canfil] Somewhat the same situation here.

Winston Wheaton (Dona 1315)

"COME ON EVERY DAY" (2:26) [Marsaille World BMI—Sherman, Sherman, Daniels] Wheaton sells out the novelty and gets along well with the company with joyful chants. Brightest beat item the kids will go for.

"IT'S GOT TO BE LOVE" (2:02) [Marsaille World BMI—Sherman, Sherman, Byrn] A R&B-flavored ballad essay from the performer. Convincing stilt. Del-Fi handles the label.

Shadows (ABC-Paramount 10675)

"SOMETHING DANCE" (1:30) [May ASCAP—Chester, Marvin] Songsters and combo engage in a new-beat affair in which they are all invited to a dance. Lots of rock life to side.

"LONESOME FELLA" (2:29) [Hill & Range BMI] Chester, Soft chant that opens and continues throughout, ballad strongly resembles the hits in the big Fleetwood's deck. "Come Softly To Me."

Big Teddy & Ramblers (Columbia 41858)

"SOMETHING MYSTERY" (2:00) [Liza ASCAP—Adamsan, Sharpe, Nacimbeni, Kuhin] Pro instrumental newcomer the label offer an unusual Latin-beat reading of the main-title of the new Smell-O-Vision Buck Worth all-market specials.

"NEGEV RAMBLE" (2:28) [Angola BMI—Maero, Allschuler] Boys sock in solid style. Fine folk date for the kids.

Les Thornton (Du-Well 1065)

"NEED YOU BABY" (2:20) [Wyand BMI—Wyner] The blues Thornton vocal gets a sensational falsetto bits from a female.

"WHEN YOUR LOVE IS GONE" (2:45) [Wyand BMI—Wyner] Sure after-hours warbling.

Geo. J. Camarinos III (Bossh 109)

"TREACHERY" (2:00) [Play-More BMI—Camarinos] Nice rhythm piece by the singer and orchestra.

"TONIGHT" (2:10) [Play-Mor BMI—Camarinos] Camera setting is a feature of Camarinos' setting in this rock-ballad.

Chance Canfil (Dart 130)

"SHOW ME THE WAY" (2:23) [Big Bopper Glad BMI—Canfil] Canfil and combo offer an emotion in which one feels he admits he was "wrong" and thus wants his gal back.

"WHEN ARE YOU COMING HOME" (2:00) [Big Bopper Glad BMI—Canfil] Somewhat the same situation here.

The Cash Box
Music
Page 18

March 12, 1960
SOME SONG!  
SOME SINGER!  
SOME HIT! 

"SOMEDAY"

published by DUCHESS MUSIC CORP.

by

DELLA REESE

47/7706

plus

"FARAWAY BOY"
(from "Greens Willow")

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THE NATION'S
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(PLUS THE NEXT 25)

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PERCY FAITH
CO-41490

HANDY MAN
JIMMY JONES
CL-9045

TEEN ANGEL
MARK DINNER
MG-12845

HE'LL HAVE TO GO
JIM REEVES
VT-6435

WHAT IN THE WORLD'S COME OVER YOU
JACK SCOTT
KK-2038

WILD ONE
BOBBY KYDDEL
CM-173

BEYOND THE SEA
BOBBY DABIN
AC-6138

BABY
DINAH WASHINGTON & BROOK BENTON
MG-71565

RUNNING BEAR
JOHNNY PRESTON
AC-7136

LET IT BE ME
EVERLY BROS.
CD-1376

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by Teddy Vann

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I can't get that damn melody out of my mind!

play it three times!

I can't get that damn melody out of my mind

play it three times!

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THE VILLAGE OF ST. BERNADETTE
ANDY WILLIAMS

HE - THE VILLAGE OF ST. BERNADETTE - HE'S GOT
OUR LADY OF FATIMA - I BELIEVE - SUDDENLY
THE WHOLE WORLD - THERE'S A VALLEY -
IN HIS HANDS - YOU'LL NEVER WALK
SWEET MORNING - ALONE - COUNT YOUR
CLIMB EV'RY BLESSINGS INSTEAD
MOUNTAIN - THE OF SHEEP - LOOK FOR
THREE BELLS - THE SILVER LINING

Cadence 3038  Stereo 25038

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

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The Records
Disk Jockeys
Played Most
A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

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<td>Champs (Challenge)</td>
<td>22</td>
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41) Shiny Shiny Ko Ko Ko Be
42) Masked Potatoes.
43) Fanatic Man.
44) Money (That's All I Want).
45) Sixton Rosen.
46) Uptight.
47) Paradise.
48) Chattanooga Sho SHJIN Boy.
49) Eternally.
50) Lucky Devil.
51) Ching Doll.
52) You've Got What It Takes.
53) Teddy.
54) Crazy Arms.
55) About Them Things Called Love.
56) O Die Man.
57) Baby, What You Want Me To Do.
58) Time After Time.
59) Sink The Esmeark.
60) String Along.
61) Baby (Studiously).
62) Little Sun.
63) White Silver Sands.
64) Angela Jones.
65) Greedle, Greedle.
66) Don't Throw Away All Your Swords.
67) On the Beach.
68) Bad Boy.
69) Cabbage.
70) Teenage Sweethearts.
71) Ticonville.
72) Starlight.
73) Summer Set.
74) Don't Touch Me In.
75) Meteoro.
76) I Was Such A Fool.
77) I Love The Way You Love.
78) Stop By.
79) Footsteps.
80) Nights.

41 - 55)
46 - 50)
DON'T THROW AWAY ALL THOSE TEARDROPS

C-1048

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MR. DEALER:

NOW you can get the "DEAL" you've been waiting for!!...

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From March 10th to March 31st you can buy from your nearest distributor ANY 5 LP albums from catalog including the...

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DUEL

The most exciting music of the BULL RING yet produced!

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The ultimate in high fidelity recording.

The supreme test for stereo equipment.

...and get one LP FREE!

Don't miss this chance to be a smart dealer... Now you can cash in on Musidisc—it means... MORE MUSIC FOR YOUR MONEY!

VITAL STATISTICS:
KFWB-Hollywood has made two additions to its staff. Jim Haw- thorne will handle the Sunday evening post while retaining his KTTVTV Los Angeles chores, and Gene Webb will sub- stitute deejay at KFWB and producer for Armed Forces Radio while stationed there with the Army. Free is upon his Feb. 27 birthday to assume a permanent nightly position. . . .

Jim Hinawell was appointed production man- ager at KICX-Denver in addition to his daily airtime stint. . . . Paul Sherman was at the mike at WNEW New York premiere of the new Saturday Night Music Party. . . . Jim Sand left the management of Boarda to move to WIBQ-Seattle, and to return to his alma mater, the University of Roanoke, Va. Replacing Sand at WIBQ is . . . 19 year-old Fuller, a native of Boston. . . . Dick Stephens and Dick Ward holding down the evening hours at WNB-Cleveland. . . . Bill Silbert, former staff man and WNB-New York deejay who has been doing TV drama work for the past year, has accepted a position at KJAT-Los Angeles under the pseudonym Bill Bradley. . . .

Steve Van moves into airtime and record librarian posts at WPEO-Peoria, Ill. . . . Bill Wallman is upped to program director of KSan Antonio, Texas, succeeding Ron Baxley who moved to McNeils's new Buffalo outlet. . . . Guiding the new "Bright Sound" for WNAK-Wilmington, N.C., is . . . New voice at WIP-Philadelphia belongs to Marty O'Hara, who comes there from WKDN-Cleveland, N.J.

Bob Terry is still trying to find out why his program happened at WKDA-Nashville. Terry (he left the station and Terrell (one of the jocks) comes up with the following confusion: Hal Smith to WAKY, Ronn Terrrel to WOKY and Terry himself to WIKY. . . . Like everyone is WAKY, WIKY, WOKY? . . .

Time to write a savings at one of the WAKY about you, so turn down the lamp WIKY, and let's go for a WOKY? . . .

And adding to all this confusion is Ronn Terrrel. Ronn whose real name is Terrell L. Metney, has been using the Ronn Terrrel pseudonym at WAKY, but since moving to WOKY-Milwaukee has decided to go by the name Mitch Michael. He seems like everyone to change his name to either Mitch Michael or back to the original Terrell Metney. (He would like the guy to make his mind up.) And then there's the jockey who sold peanuts on a street corner. No he wasn't supplementing his income. I was a charity stunt. Don Martin (KICX-Denver) took to the corner of 10th and Stout Streets in Denver with a batch of peanuts to raise money for the March of Dimes. . . . In an attempt to encourage appreciation for better popular music, Tom Gilbert (an ad- vertiser) bought two hours of prime time on WINS, one of New York's leading teen stations. In the two programs (May 1, 7th PM) Gilbert does the great music of the Thirties featuring Benny Goodman, Duke Ellington, the Dorsey Brothers, Artie Shaw, Ella Fitzgerald, Glenn Miller, Count Basie and others. Paul Sherman narrated. Gilbert hopes that a tour through this music period will serve as an education towards better taste at the WINS and an end to the trend in popular music. . . . Burt Burdeen kicked off his new series of "Jazz Portraits" over WCIM-Chicago with an hour long tribute to Chris Connor. . . .

Jack Graff of WAKY (here's that station again) in Louisville, Ky., tied the knot with Carolyn Hermanson, a Purdue majored from Baton Rouge, La.. . . Also recently wed is Stan Kass of WIBF-East Providence, R.I. . . .

KJAN-Atlantic, Iowa has come up with a unique promotion, but it's not new. They've been doing it for five years. Program director Bob Einhaus writes that on St. Valentine's Day, wives of station personnel take over complete announcing duties—including sports, news and weather. During the day, the vacationing jockeys entertain sponsors at an 0-een house held at a nearby Pat O'Brien club. For a sponsor to participate they only need to buy a $25 Sweetheart Package which consists of 10 spots, $2 per day over a five day period. Two are live on Valentines Day, the remaining eight are taped by husband and wife teams and ran on the days prior to and after the big day. And a good time was had by all. . . . Receiving communiques last week from two Johnny Murphys: One Murphy reports in from WCMB-Harrisburg, Pa. telling us about a recent big show there which featured Sammy Kaye, Jimmy Clanton, Frankie Ford, the Royal Teens and Dave Burgess and the Champs. The other Murphy reports in from CLYX-Wheelers, Ontario, Canada to tell us that he discovered there's another Johnny Murphy. . . .

"Flying Snaeers" were spinning at the Intercollegiate Winter Car- nival at St. John's. Terrell Terrell Locke when four KEX-Portland disk jockeys vied with each other in this weird winter sport. The "Flying Snaeers" are large flat bowls which are propelled down a mountain at a surprising rate of speed. Each jockey carries a man in this case, a disk jockey. To finish off the day, the four hardy souls donned hula skirts to do their Wacky Wake the Floor show and the other part the Carnival Dance. . . . Eddie Dillon now conducting his KEY TV "Pacific Bandstand" via remote telecast from Santa Maria, Cal, on Mondays and from Ventura, Cal. on Thursdays. Remaining of the week ends from studios in Santa Barbara. . . . Getting an early start in disk jockeying is Richard Kapnick, a Bowling Green Univ. freshman. Upon graduation from high school, Richard worked at WABJ-Athien, Mich, and now, though only a freshman, has been added to the staff of the campus station, WBGU-FM.
1ST KAPP RECORD BY
GORDON JENKINS
HIS ORCHESTRA AND CHORUS

1ST RECORD
IN AMERICA
OF
THE

1ST PRIZE WINNING
SONG
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SAN REMO ITALIAN FESTIVAL

ROMANTICA
AND CLOCK SONG
K-326

a new feather in our KAPP* *KAPP RECORDS, of course

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
www.americanradiohistory.com
NEW YORK:

Jerry Moss, Cool's promono man, buzzin' to tell us (prior to his leaving for an L.A. vacation) that he has entered into an agreement with J.J. Cale and that the Crests are set for a 3/12 Dick Clark'er, both Adam's "Ruby" and the Crests' "Step By Step" are heading for smashville... Boopy prexy Joe Rudoff in town to plug his upcoming show, "Let's Try And Talk It Over," he reports that Irma Thomas' "Don't Mess With My Man" is still burnin' and he made an Apollo stand in May, along with Jackie Wilson, the Drifters, Robert & Johnny and Barrett Strong, Wilson, by the way, already bustin' wide open with his new, Marlo Lanza-like waxing, "Night," has been seen headin' the Easter show at Miami Beach's Fountainbleau Hotel. .. "Piano" Joe Henderson, whose "Maid In France" had a Signature release, last week, has acquired the British rights to the Paris Dominoes whom he is producin'... Stu Phillips now producing pop singles for Coliseum Records via his new Ann, for the Bobby (M.C.A.) Bangers! Congrats!! Savvy topver Herman Lubinsky has signed Newark's Rev. E.J. Crawford family. Wilms, by the way, already bustin' wide open with his new, Marlo Lanza-like waxing, "Night," has been seen headin' the Easter show at Miami Beach's Fountainbleau Hotel.

Decca's Ray Rivera up to the Cash office this week, to check out Joe Jackson's "Hey-Dee-Ing-Dong," and "Let Me Kiss You Goodnight."... Audio Fidelity's Oscar Brand appeared at a 2/26 concert on the Centennial of Lincoln's Cooper Union Address... The current ".. Too Many Songs," AF artists, the Dukes of Dixieland, will be back at the Roundtable, 3/5-7, following their March and April Minnie-Mo-Minie-Ooo appearances... Back in the town, Lois Wess-backed revival of the late Chuck Willis hit, "Don't Deceive Me," Jack Jordan... James Kirk's "Quiets" have been on records... Ray Colley, our Voyager Room... Carmel Quinn to be hostess to an array of Irish talent at Carnegie Hall, St. Patrick's Eve, 3/16. Tommy Zang'll make the Boston dining rounds, with his "I Gotta Shave," after his Philly trip.

The Morty Wax National Promotion Network (which includes Boston's Ed-Donny, L.A.'s Irwin Zucker and Miami's Fred "The Fish), is planning a Reverb & Echo show award.... "I Can't Pretend," Fellas are also handling the Mindful LP line via Chis, according to patrol... "Jerry Murray--Bally running again, this time with Johnny Darrow's, "Hand In Hand", Juggy's current promo trek, in which he'll plug the Commandos, "Pony Express" and Bobby Hendricks' "City Of Angels," will cover the entire south and parts of the mid-west. Last, but not least, 29th, Fred Trice Adams: Morty's bright idea, "The Most Promising New Vocalist Award" recently presented to her by GAFA at a recent New York LP show, do their latest, "Your Happiest Years," on the 3/12 Dick Clark show.

Bobby Nelson an in-lash banquet-press party held for the San Remo Festival Winners at Leon's last week... For another, just back from a promo trip in behalf of Little Walter, is the模切松田一夫, "The Beginning Of Something.", infor that Jeannie Thomas opened, 3/7 at the Old New Orleans Gonzales, last week, and will be followin' 2-weeks at the 3525 Club in Dallas... Bud Hellawell, notes from her 119 W. 51st, Bud Prod. address, that he's working away on Pat Boone's, "(Welcome) New Lover's," At Martino's "Dearest," the Nutty Squirrels' "Uh, Huh," Kathy Ren's, (Hanover newcomer) "Billy Jim" and the "Playtime In Hermosa," L.P.'s, before he'll be makin' his way north with the hot Dot singles, Boone's, "(Welcome) New Lover's," and "I Am That Easy To Forget," by Debbie Reynolds, are now movin' in N.Y. Other "Action" products, says Mickey, "Rock And Roll Things I Offer You." "Eddie Quinners" Come Dance With Me" on Bcrest and the following LPs: "Billy Vaughn's, Theme From A Summer Place" (Dot) and Erire Fields, "I Love Your Type." Van Strickland.

CHICAGO:

The Chess disckery is buzzin' with album news this week, with Abadu Jaunals' "Happy Moods," Milt Buckner's "Mighty High," and the "Richard Evans Trios LP," creating a lot of attention, and Max Cooper's reports that everyone at Chess is ravin' over "Poor Little Rhode Island" by Dale Hawkins and "Blue Skies" by Harvey. Dale is preparin' a national tour promotion. Max departed for Philly last Monday (2/25) to get thing rolling. Music magazine man, Bob Brown of "Handy Man" by Jimmy Jones, "Lonely Blue Boy" by Conway Twitty, "Beatnik Fly" by Johnny & The Hurricanes. All 3 discs are 'way on the Cash box chart, a surprise to many in the Allatone Distributors, was seen hustlin' around from the Sutherland Lounge where Ornette Coleman is swingin' out, to Robert's Show Club to hear B.B. King last night, both have been plugged by the Tidewater Old Town record artist Arthur "Red" Preuckse. Meanwhile, Earl, info, on Rob. Hodgen's, Donna click disc is "Teenage Sonata" by Sam Cook, "The Old Lamplighter" by The Browns, "Mr. Lucky" by Henry Mancini, "Somewhere" and "Far Away Boy" by Billa Reese, the Ames Bros.

... A new promo lounge, the Playko Key, was opened last week, with Mabel Mercur as an stellar attraction. ... Publicist John Quinlan announced that deejay Roy Wood (WGFS) is negotiating with a somewhere new company to write a music column. The swingin' Kingston Trio show swung into Oscar George Marienth's Mr. Kelly's 2/20 for a selt-swain bash. In Bobbi's lounge, manager and booker, the action, has been touring the local record hops of late with Steve Ross for Steve's latest "For The War Of The Kings." John also reminds us to watch John Mathis' newie, "Starlight," climb. John further informs that Jerry Chini 3/19 for a confab at the Civic Opera House. Congrats to Mo Hoffmann who moved into Columbia HQ's last week to head up the new promo dept.

Faraci, M.S. Distributs, tells us he's working on a hot promo LP item this week, including Andy Williams, "I'll Make You Happy," and "This Is Us," and "We Have A Dream," by Bobbi's, and "All I Need," by the Four Lovers. "Sneeze," by Martin Denny on Liberty, "Garden Of Eden" by Bernie Lowe (Composer), "La La Love," by Norm, and "Lonely," by the Vidalas (JDS). All this—and he's gonna be a daddy any day now!!... "Henry Sneezee" Friedman, presy of Midwest Mercury Distributs, reports excellent handling of a new release, "Could Happen To You," by Dinah Washington, and "City Of Tears" by Preston. The title is "He's-Dee-Ing-Dong," and "Put That Rubber Band On," by Ruben's a bubbling a syllable.

Bobbi's, Don Delia, Don-Del Music, tells us his new release, "The Boys Who Coupled," "Maybelline," and the Boppers, is catchin' on fast hereabouts. Norm Forsenia's Topper Records handles national distribution, and M.S. Distributs is the local outlet for the label. ... "Leavin' Home," for one club, just about to tell us that he has 3 hot discs on his hands, they are: Jimmy Bowen's "Need Your Lovin' Arms," "Lonely Hours," by Ronnie Hawkins, "Why's Cares For Little People," Arnold's Mertie Price is all agog over Larry Hall's "Rosemary" on Strand, At Martino's "Dearest," on 20th Fox, and "Sahara" by The Pepper Pots of Personality. ... Deejay Chuck Francisco (WIND) is also starin' at the Press For Success offices and his record duties and featured role in "Once More With Feeling" with Joan Bennett at Carl Stohl's Day-Lite L.A.'s, as Fred Trice Adams continues his over heavy Chi action on Nick Noble's "Violino" LP. But the fact that he's no longer pluggin' is spilloin' out all over the territory and deejays are concentrating on it. Al suggests that another jock warin' in So. Calif.

Two happy people; Maestro Frank York and his lovely bride Lenore Bradlee departed the other day to their honeymoon, to parts unknown... Angeles:

Faye, Guy Marks and the Rhythm Kings opened at the Chez Paree, 2/25.
Randy Lee
His smash debut for Everest singing
"The Question" #19332
b/w "Open Up Your Arms"
is heading for the top
Billboard "Spotlight Winner of the Week," Feb. 22nd — Cash Box "Pick of the Week," Feb. 27th

© PRODUCT OF EVEREST RECORDS, DIVISION OF BELOCK INSTRUMENT CORP.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
New Teen Dance Smash!!

TOMMY RIDGLEY's

sensational

"LET'S TRY AND TALK IT OVER"

b/w

"IS IT TRUE"

RIC # 968

RON & RIC RECORDS, INC.
630½ Baronne St.
New Orleans 12, La.

(Continued from page 32)

and Miles Davis, appearing in a series of concerts up and down the west coast. . . . Deca Records looking for big things to happen with the Anita Kerr Quartet, a number, "The Strange Little Melody" . . . Hueln Davall, out with the current #1 disk in Australia, "Boom Boom Baby" . . . Lovelace Watkins hitting the market with his initial waxing on MGM, "Hello Young Lover" . . . Compherecarr, cutting a single session with Daris Stevens for Dot. Dolan also co- penned Connie Haines new disc, "On The Corner" . . . Popular lack Patti Page getting immediate reaction to both sides of her current release, "Promise Me Thomas" and "Two Thousand Two Hundred and Twenty Three Miles Away" . . . The United Artists' diskry sending out little Ickes & Jordan's "I'm Lonesome". . . . Ron Holdren's "I Think Of Me" . . . Dootie Records press, Dootie Williams, reports heavy action on the "Peace Of Mind" slate, featuring blues singer Willie Hayden. . . . Bunee Kudan, of Modern Distributing, very enthusiastic about the current Nina Simone Calpix ltd, "Fine and Mellow" . . . Challenge Records' Mel BG, back in town after an extended national promotion . . . and predicts a two-sided hit for the Jerry Fuller coupling, "Two Loves Have I" b/w "I Dreamed About My Love" . . . Young Larry Tamblyn making his debut on the Faro label with "Dereest" . . . The Four Frenims have come up with their strongest effort in some time with a swinging version of "Candy," on Capitol . . . Larry Uttal, Madison Records topper, on the Coast visiting dealers and distributors with the Viscountos' "Harlem Nocturne" and the Singing Belles' "Someone Loves You Joe" . . . Bing Crosby making one of his most frequent recordings with a new package on the Warner Bros. banner titled, "Join Bing and Sing Along" . . . The Conference of Personnel Managers, We have presented their first quarterly merit award for "the person or persons contributing the most to the enter- tainment industry for period ending 12/31/50, to Meredith Willson at a special dinner at the Beverly Hills Hotel. . . . Cupid Records more than pleased with the Ronnie Harr pairing, "Slowly" b/w "Old Hacienda" . . . Ernie Farrell reports that the new Cosmos office is hot with Sonny Tyl's "Come On Home" (Jubilee), Al Caiola's "Squeeze And Tug" (Preferred), Vic Capri's "On The Road" (Showboat) and Della Reese's "And That Reminds Me" (Jubilee LP).

HERE AND THERE:

PHILADELPHIA—Add our congratulations on the arrival of Cathy Lynn. Mom and pop are Cookie and Ed Barsky. Over at Barsky's distrih, Fran Murphy notes that Johnny Ferguson's "Angela Jones" (MGM), Lovelace Watkins' "Hello Young Lover" and Bud & Travis' "Young Lovers" and Bud & Travis' "Hey Little Girl" (Liberty) are all hot items. . . . With Marnell's Ted Kellem it's "Midnight Ride Of Paul Revere" by Troy Ferguson (Sharp), Big Maybell's and Little The Real Thing Cames (All Star) "Loose Ends Of Eden" (Cames and Jesse Hill's "Oh Poo Pah Doe" (Owl) among the hot newcomers. . . . Confronted with his big up & comers include Bobby Comstock's "Jambalaya", Ruth Brown's "Don't Leave Me". Chris Connor's "That's My Desire" (Atlantic) and Eddie Quintero's "Come Dance With Me" (Brent) . . . Buzz Curtis, at Mclumie, says it's Dee Clark's "At My Front Door" (Abbey), Peterson Qt.'s "Rockin' Charlie" (V-Tone), Bobby B-Faw's "Love Of My Life" (Star-Sattelite), Teddy Vann's "Cindy" (Triple-X) and Willbert Harrisons' "Goodbye Kansas City" (Fury). . . . The best seller at Chilton's in Eliz on Easter Sunday was Annette's "Dio Mio" (Vista) with Dorsey Burnette's "Tall Oak Tree" (Ers) and Sandy & Johnny's "Carra- ma" (Canadian-American) following closely. . . . Cresely topping Nick Basillo expecting big things to happen with the recently-signed Leni Barrette and her debut coupling, "Lost And Lonely" and "Cry My Heart" . . . Bob M answer, former WCM and WPGN deejay and host of the "All Night Show" named A&R man and musical director of Recording Workshop, which prepares vocalists and combos for recordings.

PORTLAND—Dolton's Jerry Damon info that the label's new discovery, Jeff Tabor, whose initial release is titled "Here's Where A Broken Heart Lives" and "I'm Lonesome" is being touted as a combination singer-singer, musician-actor and arranger.

Cleveland—Ernie Farrel's Cosmos staff riding high with Sonny Tyl's "Come On Home", Dave "Baby" Cortez 'Deep In The Heart Of Texas" (Cherry) and Jerry Farrel's "I Love The Way You Love" (UA) among others.

DETOIT—Johnny "Madman" Michaels, who moved over to WKMH, in search of a 3-bedroom "chalet", landlords take note!

CRESTVIEW—John Bowers announces the formation of a new Florida label, Apache, and the debut coupling, "Chicken Shack Boogie" and "Wiggle It Baby".

RIO DE JANEIRO—Clara Way takes her group on a tour of South America, come April 11.

HONOLULU—Coral's Roberta Lynn currently in town for a 2-week p.a. and TV guest shot stand.
ANOTHER HIT BLOOMS ON FRANK LOESSER'S
"Greenwillow" tree!

ROSEMARY GLOONEY
sings with PEREZ PRADO'S ORCHESTRA
'SUMMERTIME LOVE'
*+7/167

*Plus "Watermelon Heart"

Look for the "Greenwillow"
Original Cast Album starring
Anthony Perkins, coming soon on

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. LET THE LITTLE GIRL DANCE
   Billy BRAND (Old Town 1075)
2. SCANDINAVIAN SHUFFLE
   Joe-Danes (Warner Bros. 5144)
3. ROAD RUNNER
   866 Diddley (Checker 942)
4. SAME OLD ME
   Guy Mitchell (Columbia 4274)
5. LONELY WEEKEND
   Charlie Rich (Phillips 3352)
6. GOODBYE KANSAS CITY
   Wilbert Harrison (Fury 1938)
7. SHAZAM
   Deanie Edy (Jama 1154)
8. BIG IRON/SADDLE TRAMP
   Marty Robbins (Columbia 41589)
9. LOVE YOU SO
   Helen Miller (Donna 1315)
10. THINK ME A KISS
    Claude McPeake (MGM 12877)
11. APPLE GREEN
    June Valli (Mercury 71588)
12. MR. LUCKY
    Monty Montana (RCA Victor 7005)
13. IT COULD HAPPEN TO YOU
    Dick Washington (Mercury 71600)
14. WATER BOY
    Bob Crews (Warwick 529)
15. ANYWAY THE WIND BLOWS
    Davis Day (Columbia 41569)
16. TEEN-EX
    The Browns (RCA Victor 7700)
17. COME DANCE WITH ME
    Eddie Quinlan (Bristol 7009)
18. WEREWOLF
    Frontiers (Delton 16)
19. SOMEONE LOVES YOU JOE
    Singing Bells (Maddox 126)
20. THIS IS MY LOVE
    Partners (Audion 1055)
21. ROCKIN' CHARLIE
    Bobby Peterson Quintet (Vee-Jay 210)
22. MY HEART'S ON FIRE
    Joe Clark (Abner 1937)
23. EVERYBODY HURRY
    Claudette (Capitol 398)
24. DON'T MESS WITH MY MAN
    Fran Travis (Kos 326)
25. GOTTA GET A DATE
    Van Strickland (Judson 7001)

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DON'T THROW ALL THOSE TEARDROPS AWAY"
Frankie Avalon

"I WAS SUCH A FOOL"
Flamingos

"CHINA DOLL"
Ames Brothers

"SUMMER SET"
Monty Kelly

"STARRIGHT"
Johnny Mathis

"TEENAGE SONATA"
Sam Cooke

"CARAVAN"
Santo & Johnny

"FOOTSTEPS"
Steve Lawrence

Order Now!

Gene Norman Presents
8566 Sunset Boulevard
Hollywood 46, California

3 Big Hits!
1. PONY EXPRESS
   by The Commandos
   Symbol 706
2. HAND IN HAND
   by Johnny Darrow
   Sue 727
3. CITY OF ANGELS
   by Bobby Hendricks
   Sue 727

SUE RECORDS
725 Riverside Drive
N.Y., N.Y.

The Cash Box...$15 1 Year...$30 Airmail

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
RIAA Comments On Compatible Stereo

NEW YORK — The engineering committee of Record Industry Association of America, Inc. recently reaffirmed its recommendation made early in the summer of 1958 on the feasibility of a compatible true stereo record, and concluded that this aim is no longer beyond attainment than was the case two years ago. The RIAA

Mastertone Cuts Compatible LP On Westrex System

NEW YORK — Sidney Feldman, president of Mastertone Recording studios, this city, announced last week that he has developed a technique for cutting compatible recordings using the Westrex 3-C stereo system. Feldman stated: “The recordings we have produced in this test can be played with either stereophonic or monophonic equipment. There is no degradation of sound quality under normal conditions. The recording is cut with the American Standard 45/45 system. We made the master record in our own studio using the Westrex 3-C and a Scully automatic lathe. We employed our exclusive ‘Sonic Sentinel’ process of continual groove width and depth protection.”

Feldman revealed that he made the recording for the Audio Engineering Society meeting to demonstrate that the compatible record can be produced on Westrex equipment. At the meeting, held on Feb. 24th, this record was demonstrated by John Mosely. Previously, several of these records were subjected to continuous wear tests by being played on automatic record changers. The wear tests show that the compatible stereo grooves do not wear as readily as the full stereo grooves, Feldman reported.

The technique of cutting compatible stereo was developed in 1931 by A. Blundell in England. He was granted British patent 384,325 in June of 1933.

Feldman claimed certain advantages for the Westrex system as opposed to Fairchild: “Westrex 45/45 is the recognized American Standard, where the other systems in use are vertical-lateral. We are also utilizing only two Matrixing operations while the others use three. Eliminating one of these operations reduces the ‘leakage’ between channels.”

To make it possible to cut four tracks, we are also utilizing automatic variable-depth control of the grooves. With this process, when the music gets loud, the groove depth is automatically adjusted to accommodate the increased volume. This permits us to cut load records without the playback stylus jumping out of the grooves. (This depth control is accomplished automatically by sampling the difference component in an advance-tape head-up set. This in

NRC Signs Sonny James

ATLANTA, GA. — Bill Lowery, president of NRC Records, announced last week the signing of Sonny James to the label. James comes to NRC from Capitol Records, where he had two hits, “Young Love” and “First Date, First Kiss, First Love,” both published by Lowery’s publishing firm, Lovey Music. James’ initial NRC deck was released last week.

Everest Re-pacts Davis

NEW YORK—LeRoy Holmes, pop & R & B Chief of Everest Records, announced the re-pacting of lyric tenor Charles L. Davis to an exclusive Everest recording contract.

Immediately after the signing, Holmes started the pressing of a new Davis album which is being rushed for release at the “earliest possible moment.”

In addition to his busy recording schedule, Davis is especially popular with supper club engagements. Davis is slated for a return guest appearance on the March 27 Ed Sullivan TV show.

Marks Men On Tour

NEW YORK—Arnold Shaw, general professional manager of E. B. Marks Music, and Buddy Friedlander, New York promotion rep, are on an extensive disk jockey tour throughout the Mid-West, and Coast for the following discs: Sam Cooke’s “Teenage Sonata” (Victor); Ruth Brown’s “I Burned Your Letter” (Atlantic) and Jacky Nugent’s “Amelia” (Jamie). The two will visit downtown and uptown clubs.

Also being promoted are Mark’s tunes in albums by such crooners as Bobby Darin, Sarah Vaughan, Yeas Montand, Ames Bros., Eddy Arnold, Ray Anthony, Dinah Washington, and Stan Kenton.

Ferrin, Macedo Upped

HOLLYWOOD—Walter H. Theiss, treasurer and general controller of Capitol Records last week announced the appointment of William J. Ferrin as director of special services for the company. Ferrin succeeds P. Vaughan Boddie who was appointed treasurer and director of administration of Capitol Records Distributing. In his new post, Ferrin, who joined Capitol in 1958, will be in charge of the firm’s tax and insurance and internal auditing sections. He will also prepare special financial studies for the company. Ferrin will report directly to Theiss.

Concurrently, Theiss announced the appointment of John Macedo former staff assistant in the special services dept, to the post of financial analyst in CRI’s profit planning and review dept. Macedo has been with Capitol since 1956.

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!™

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March 12, 1960

Sure Shot

“BABY, WHAT YOU WANT ME TO DO”

67

by JIMMY REED

VEE-JAY 333

The Cash Box

Pick of the Week

“CLING A LING” (2:53)

“AT MY FRONT DOOR” (1:32)

(Corad BM—Oliver)

(Corad BM—Oliver)

DEE CLARK (Abner 1037)

Here’s another one with that happy-go-lucky—“Just Keep It Up”.

“H0w About That!” hit sound. Tabbed “Cling A LING,” it’s a contagious jumper that again displays Clark’s winning vocal ways. Backing is a swinging, big-band revival of the whole back Elderwood’s dual-merrier, “At My Front Door.” Terrific ork-choral work on both hit contenders.

ALBUM PICK OF THE WEEK!

“JUST A LITTLE BIT”

by ROSCOE GORDON

VEE-JAY 332

HITTING ON ALL POP CHARTS!

“JUST A LITTLE BIT” — Dee Clark—Abner LP 2002

“HOT NEW RELEASE!!

“BYE BYE BLACKBIRD”

by BILL HENDERSON

VEE-JAY 337

“WILL YOU EVER BE MINE” by DONNIE ELBERT

VEE-JAY 336

WATCH THIS CLIMB!

“BYE BYE BLACKBIRD” — Bill Henderson

VEE-JAY—ABNER RECORDS

1449 S. MICHIGAN AVE., CHICAGO 5, ILL.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY!”
"SING A HYMN WITH ME"—Tennessee Ernie Ford—Capitol SLD 1322

The most ambitious project in the Ford Hymn series is this "singing-along" type album. It is a handsomely bound collection resembling a hymnal and containing the words and music to the fourteen lovely numbers of each song. In addition, male and female voices give Ernie a hand, who besides leading the group song, also punctuates the session with comments and urges to sing. The numbers include "Onward Christian Sol- diers," "Love's Sweet-Scented Rose," "And the Wildwood," "Bring in the Sheaves," and "Shall We Gather at the River." Beautiful album with farmyard sales.

"TELL ME ALL ABOUT YOURSELF"—Nat King Cole—Capitol SW 1331

Cole here enters the realm of romance, a kingdom in which he reigns supreme. Taking a dozen swinging ballads which have been heightened by Dave Cashen's precise arrangements, Cole offers his usual completely captivating performances of "Until the Real Thing Comes Along," "The Best Thing For You," "Crazy She Call Me," and "You Are My Love," among others. A masterful singing job, as is expected from him. Will do extremely well.

"LAVENDER BLIZZ MODES"—Sammy Turner—Bigtop 1230


"THE CRESTS SING ALL BIGGIES"—Good LP 960

Having established themselves as fairly consistent hitmakers, the Crests take to their first LP date with solid emphasis offering their version of top rock and roll standards, patterned closely after the original versions. Set includes "Earth An- gel," "My Special Angel," "In The Still of the Night," and "The High School" as well as the group's three big hits— "Six Nights a Week," "I'd Candies," "The Angels Listened In." Should do well in the teen market.

"TOGETHERNESS"—Lenny Bruce—Fantasy 7067

Bruce's satire leaves no sacred stones unturned. In this latest album (recorded in "live" night club performance) he directs his biting humor assault at such diversified subjects as drunken- ness, the phone company, bad entertainers, but racial prejudice, and his forte, his most cherished possession for eliciting the greatest audience response. One track, "Our Government," is especially well received. With reasonably good air- play here, this will be very well suited across the sales outlets.

"DREAM A LITTLE DREAM"—Tommy Martin—RCA Victor LP 2167

A program of sentimental ballads is served up in warm tones by the singer. He expertly conveys the expressive romantic feelings of such abundant hard heard melodies as "Now I Lay Me Down to Dream," "Learn to Cunson," "Soon," "My Silent Love," and "Softly Love." String Music. String and rhythm backing is in complete sympathy with the mood. Late-hour listening special.

"THE BROTHERS FOUR"—Colombia CL 1692

The quartet sings pseudo-folk material but makes no pretenses at authenticity—they seem to just enjoy their chosen material in their enthusiastic youthful way. With such varied material as "I Never Will Marry," "Eddystone Light," the controversial "The Zulu Warrior" and "Hard Travel- ling," the boys, all originally fraternity brothers at the University of Washington, exude a passion for fun music-making. This first album by them should go a long way in bringing them to national attention, as is their simple, "Greenfields experience.

"GRANTED IT'S GOGI"—Gogi Grant—RCA Victor LSP 2000

Versatility is the object of the diversified selec- tions here and Miss Grant does justice to them coming through with the element of versatility attempted at. Johnny Mandel's scores help a lot, but it is Miss Grant's expressive voice that easily converts the mixed emotions of the songs. They include, "I'm Getting Sentimental Over You," "That's My Desire," "Way Down," "I Am Confessor" and "You're Getting To Be A Habit With Me." An immensely worthwhile album.

"SHING ALONG WITH USH"—Don Costa and his Freebeaters—United Artists UAS 6074

This album is informality epitomized. A large group of revolving non-singers gathered at a real party (according to the notes and borne out by the performance) with this single session was cut leaving in all the noise, merry-making, whistling, and other sundry noises that occur at such a place. Dixieland type music is right in line with the mood. Select- tions include "Goody Goody," "If You Know Susie," "Heartaches," "It All Depends On You" and "Now Is The Hour." Great way to bring a ready-made party into the home.

"SONGS FROM THE OLD WEST"—The Diamonds—Mercury Sr 60159

A lineup of pop songs embracing the feeling of the pioneering West (with two authentic ex- ceptions) are sung with appropriate endearment by the pop vocal group. "The Rodeo" is around to "The Rodeo" utilizing expertly the contributed touches of authenticity. The selections include "San Antonio Rose," "Wagon Wheels," "There's A Gold Mine in the Sky," "Str Grooves Laredo" and "Home on the Range." Subtly built entertainment package.

"LATIN CAMPO"—The Knighstrings—Top Rank RM 315

A dashing, silken mood is woven from the most famous Latin pop songs. Giving the session an oriental and immediately identifiable sound, the imaginative arranging and use of supple- mentary instruments. Among the tunes are "Besame Mucho," "La Paloma," "The Breeze And I," "La Golondrinas," "Amapola" and seven others of varied fame. A total enjoyment is the re- sult of this well produced album.

"MUSIC FROM ONE STEP BEYOND"—Com- posed and Conducted by Harry Lubin—Decca DL 8579

For the unusual stories presented on the "Alcon Presents" TV series, Lubin has composed scores which delicately underplay the "supernatural" themes of the stories. For such story titles as "Island Off Spain," "Paris," "Trip to the Far East," and "The Riddle" he conveys the na- tional feelings of the music with a languid, hushed mood. Some of the varied moods included are the striking mood album which will enchant non- viewers of the TV's as well.

"THE MOST RECORDED SONGS OF ALL TIME"—Buddy Cole, his piano and Orchestra— Warner Bros. W 1357

One would imagine these songs to be tired out by now, but Buddy Cole has provided them with still more life through the warm, sentimental, string-filled, piano-led arrangements utilized here. The songs are: "Begin The Beguine," "Oover The Rainbow," "September Song," "Tenderly," Au- tumn Leaves," "My Foolish Heart," and others of common incidence. An exemplary mood album, Informa- tive liner notes are a rare delight.

"IMAGINATION"—Malcolm Peters and Orches- tra—Time 70607

"Imagination" refers to the ingredient used by impresario Robert Stolz and leader Peters in musically conveying the feelings of such diversi- fied as "The Rat Patrol," "Fiddlers' Green," "Louisiana," "Big Top Circus," "Prairie Schooner" and "Waiting For The Dawn." These are the titles that identify the various moods they have set up. It is a lesson in good music sense and meticulous attention to musical symbols, despite the large use of cliches. A superbly produced album, it excels sound-wise.
Twelve 1P's Released By MGM This Month

NEW YORK—MGM Records has released twelve albums for March. Nine are on the MGM label, two on the Lion label, and one under Metrojazz. In the MGM group are: "Lonely Boy"—Conway Twitty; "Folk Songs Of The Wild West"—Danny Bill; "Sister Rosetta Tharpe": "Step Out Singing"—Tommy Edwards; "Singer & Western Hits Vol. 1"; "MGM Million Sellers Vol. 1"; "MGM Million Sellers Vol. 2"; "MGM Million Sellers Vol. 3"; "MGM Million Sellers Vol. 4"; and "MGM Million Sellers Vol. 5." Special point-of-purchase display material has been prepared. The record company is sending selected quantities of disk jockey albums direct to each distributor for redistribution to their local radio stations.

Decca Sets Quarterly Dividend

NEW YORK—Directors of Decca Records Inc. last week declared a regular quarterly dividend of 25 cents per share on the company's capital stock, payable March 28, 1960 to stockholders of record at the close of business March 10.

De Nave Office Adds Two

NEW YORK—Connie De Nave Public Relations announces the appointment of two new members to its New York office. Effective immediately, Jack Brown and Jeff Rose will assume their duties at the company. A. J. Paladino, presently affiliated with the New York office, leaves for Los Angeles to join the firm's West Coast division.

Brown most recently did column and public relations for Marie Trombone, Associates, Public Relations. He was formerly employed in the CBS Sports dept., where he was an assistant producer.

Rose comes to the De Nave organization from the CBS-TV press dept., where he did national and local news releases. He also worked in the WCBS-TV Program Dept. prior to that.

Pickwick Labels To Summit In Chi

NEW YORK—Cy Leslie, president of Pickwick Sales, has announced the appointment of Summit Distributing, Chicago, as the new distributor for the labels. Seymour Greenspan and Jack White are Summit's topers.

Top Contributor

LOSA NGLES—Composer-conductor Meredith Wilson was named "The man who contributed the most to the entertainment industry in 1959" by the Conference of Personal Managers West. Wilson, a member of fifty managers who supervise over 25 million dollars worth of talent, Wilson won the first quarterly award for writing "The Music Man" in its entirety and for his "life-long contributions to entertainment."

In the above photo, Wilson (left), received the award from Red Doff, president of the Conference, at a special dinner at the Beverly Hills Hotel last week.

Kingston Trio Returns Favor With Salt Lake City Benefit

SALT LAKE CITY—The Kingston Trio didn't forget the pilot who saved their lives last year when their chartered airplane was forced down during a driving snowstorm.

The pilot, John Rich of Salt Lake City, recently suffered a heart attack. To help defray Rich's medical expenses and provide financial aid while he is confined, the Trio flew here last Monday (22) and gave a benefit concert that night at the Terrace Ballroom. All profits will be turned over to Rich.

The near-disastrous crash-landing occurred last March 13—Friday the 13th—while the three members of the group—Dave Guard, Bob Shane and Nick Reynolds—were en route to a concert at Notre Dame University.

Rich was headed for South Bend airport when both generators cooled out. Unable to use the plane's radio, Rich began to let the twin-engine craft down through the blizzard. Visibility was practically zero. Flying a few hundred feet off the ground, Rich spotted a field and told the Trio to brace themselves for a crash landing.

With deep snow providing a cushion, Rich brought the plane down to a safe, if rugged, landing.

Though shaken by the ordeal, the Kingstons hauled their instruments out of the rumpled plane, trudged a few hundred yards to a highway, flagged down a passing truck which took them to Goshen. From there they proceeded to Notre Dame in a taxi, arriving at the auditorium five minutes before they were scheduled to go on.

The Trio's benefit for Pilot Rich is the second benefit performance the boys have given in recent months. At a concert in Emporia, Kansas, late last year they raised $3500 for Dr. Tom Dooley, the famed sniper of the Laos jungles. Dr. Dooley, whom the Trio met when he was in the U.S. for a cancer operation, told the Kingstons that the Laotian natives never could pronounce his name until they heard the Trio's recording of "Tom Dooley"—the disk that shot the Trio into international prominence.

Jensen Intros New Cartridge

CHICAGO—A new ceramic stereo cartridge with high channel separation rating in the field has been introduced by Jensen Industries of Forest Park, III.

The new Jensen Stereo 53 develops peak response to 25,000 cycles per second, far beyond the range of the human ear, and goes to a low of 16 cycles, reports Mike Remund, Jensen sales manager.

Offered in four needle combinations, the new Jensen stereo cartridge in its Standard #53 model comes with two sapphire needles and will retail for $10.05.

Award of the Week—The Cash Box

Breaking Nationally

"THE STRUTTIN' KIND"

Eugene Church

# 266

Chess Gets Jazz Star

CHICAGO—Jazz trumpeter Art Farmer (center) signs his Argo recording contract flanked by Leonard Chess (1), president of Argo, and Jack Trinity, A&R chief of the label. In addition to signing an individual contract, Farmer also signed for the Jazztet, a new jazz combo which features Farmer as well as tenor saxist Benny Golson and trombonist Curtis Fuller.

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"IN HARMONY WITH HIM"—The McGuire Sisters—Coral CR 757

The McGuire Sisters offer a warm inspirational concert of hymns, psalms and essentially pop songs of a religious nature. The approach is reverent, with organ accompaniment setting the mood. Included are such melodies as "Bless This House," "In the Garden," "The Lord's Prayer," "Ave Maria" and "It Is No Secret." A good addition to the bulging ranks of albums of this sort.

"THE ONE ANY ONLY HANK BALLARD AND HIS MIDNIGHTERS"—King 671

Leading off with his own sham-bang version of Rusty York's "Midnight Special," Ballard moves lavishly through a dozen powerful rhythm affairs including both frantic swingers and soulful "down-home" chants. Among the "Cute Little Ways," "Kansas City," "Horse With No Windows" and "Whole Lot Of Soul," Deek's got the appeal for pop and R&B markets.

"THE GROUP VISITS PUGET SOUND"—Golden Crest CR 3856

The Group is a quintet of youthful folk singing enthusiasts. In this, their first recorded effort, they essay eleven traditional folk songs, plus one original, including "Drunken Sailor," "Wayfarer Strangers," "Darling Sailor," "Philip Ballock." It is on these ribald, salty songs that they achieve their best results, conveying them with exuberance. A new "name" worth listening to.

"JAZZ PICK OF THE WEEK"

"SATCHMO PLAYS KING OLIVER"—Louis Armstrong—Audio Fidelity AFSD 3536

In a tribute to his first mentor, Satchmo plays and sings a bill of tunes that were associated with King Oliver (with a few exceptions). Armstrong is in top form here; his trumpet sings out of full, sweet tones, his voice still the top jazz voice around, and the group with him deserve mention too: Peanuts Hucko, Trummy Young, Billy Kyle, Mert Herbert and Danny Barcelona. The songs include "St. James Infirmary," "I Ain't Got Nobody," "Dr. Jazz," "Drop That Sack," and "Chimes Blues." Another fine session for the multitude of his fans.

"SIDNEY BECHET"—Columbia CL 1110

One of Bechet's last concert appearances was caught on tape by Columbia and is offered here. In the group at the Brussels World's Fair were such distinguished "mainstream" names as Buck Clayton, Vic Dickenson, George Wein, Ben Webster, Joeus, and George Wein, forming with Bechet a driving, swinging group. Intro by Bechet has been left in, as have the tremendous audience reactions to the music. Tunes include "Indiana," "In A Sentimental Mood," "All Of Me" and "The Saints." Important issue for traditionalists.

"THE PIED PEIFFER OF THE PIANO"—Bernard Peiffer—Decca DL 9218

Peiffer's cerebral piano playing reaches intellectual bounds not understood by the ordinary jazz fan, yet he can detect a thoughtful, clearly defined objective in his approach. His touch is light and delicate, though not fragile, and with a definite deliberateness. The material for this album is in all the pop standard category: "Willow Weep For Me," "Here I'll Stay," "I Can't Get Started" and "While We're Young." An absorbing session by the pianist.

"BLUES-ETTE"—Curtis Fuller Quintet—Savoy MG 1214

Two thirds of the front line of the Jazze—Fuller and Benny Golson—are present at this session which also includes Tommy Flanagan, Jimmy Garrison and Slide Hampton in the rhythm section. The date is strictly Golson dominated—his compositions, arrangements and solos, with Fuller accepting a big share of the solo load. The tunes include "Five Spot After Dark," "Minor Vamp," and "Undecided." Interesting hard breathing date. Golson and Fuller are in excellent form.

"CLASSICAL PICK OF THE WEEK"

"THE CHOPIN BALLADES"—Arthur Rubinstein, pianist—RCA Victor LSC 2570

The foremost interpreter of Chopin, Rubinstein reaches another milestone in his devotion to the composer with this recording of the four Chopin Ballades. These are masterful performances, performances that only as dedicated a man as Rubinstein can offer. Their completeness is astounding. An historic issue, timely on this 150th anniversary of Chopin's birth.

"PLAY BACH"—The Jacques Loussier Trio—London PS 188

On July 12, 1960, the French jazz pianist Loussier takes eight small pieces by Bach, the most important classical composer to modern jazz, and offers "jazz-up" versions. Though Bach's music is most easily adaptable to this approach, the session doesn't quite come off, either because there's too much Bach left in, or because there's still not enough correlation between Bach and jazz to allow for the direct interpretation. Nevertheless Loussier is to be commended for the effort. There's still much of interest to be learned here, and there are plenty of swinging moments.

"T-BONE WALKER SINGS THE BLUES"—Imperial LP 9095

Walker exploits the gutbucket blues singer. His is a driving, tearing, shouting style; a style in demand in the pop market more so than the melancholy, viney singers (Hopkins). The album doesn't give the singer enough room, for the arrangements are tight, with full ork back—up. The effect could be vocal room. Nevertheless Walker is here with his guitar to swing, performing "Don't Love Me," "Tell Me What's the Reason," "Travelin' Blues," "Evil Hearted Woman" and "Cold Feeling."
everest Announces New Sales Plan; Extends 10% Discount Stocking Prog.

NEW YORK—Everest Records has announced the launching of a special merchandising ring with every March release. This program will present a classical album release and one popular album in every other month. Each album will be offered for a limited time, at a special 10% discount. The program will extend from March 1 to April 25. After April 25, 10th albums will revert to regular suggested list prices. Two of Everest's new release albums will be offered during the program: Khachaturian: Symphonic Rhapsodies and the London Symphony Orchestra: "Here Comes The Swingin' Mr. Wilkins"—Ernie Wilkins and His Band.

Decca A&R Execs Meet

NEW YORK—A&R Records will release their first A&M album by March 15. The album, "The Seventh Chamber," will feature the trio of vocalist, pianist, and band leader Jack Jones. Jones is known for his unique vocal style and his ability to interpret classic pop songs. The album will be available in both stereo and mono formats.

New Jamal Album

NEW YORK—Argo Records will release their first A&M album in May. The album, "The Seventh Chamber," will feature the trio of vocalist, pianist, and band leader Jack Jones. Jones is known for his unique vocal style and his ability to interpret classic pop songs. The album will be available in both stereo and mono formats.

Concert-in-the-Home LP's

NEW YORK—American Society records has announced a "Concert-in-the-Home" series of classical recordings. The first six LPs are headed "The Royal Music of Europe" and include music of the seventeenth and eighteenth centuries. Composers represented are Rameau, Bach, Vivaldi, Handel, Mozart, Haydn, Pergolesi, Telemann, Corelli, and Pergolesi. Each album features a program of legendary classical music.

Gold Disker

HOLLYWOOD—Duane Eddy teams with Bill Anderson, producer of "The Time of Your Life," to create a masterful echo effect on Eddy's new album, "Gold Disker." The project, featuring the Eddy brothers, is set for release in May and is expected to become a major hit on the pop charts.

"Wild One" Gets Clipped

PHILADELPHIA—Cameo's "Wild One," Bobby Rydell, will look pretty tame when the scissors man gets through! Giving the tonsorial advice is manager Decca Records, Mr. B. A. Decca, who recently cut the singer's hair short and gave him a more modern look.

IT'S "MADISON TIME" *

* on Columbia Records

Victor-Airlines Promo

NEW YORK—Music of the Islands and the Orient figure strongly in the promotion now under way by RCA Victor Records and Northwest Orient Airlines. An EP with selections drawn from four Victor albums—"Music Of The Islands," "Oriental," "Albino From Hawaii," and "Hawaiian Beach Party"—will be available to Victor, and the airline promises to place the records on its flights, there by extending the reach of the music to new audiences.

Rosen Rejoins Hansen

NEW YORK—Charles H. Rosen of Hansen Publications has announced the appointment of Bob Rosen to his L.A. office. The L.A. office is to specialize in the promotion of Rosen's music. Rosen was formerly with Seeco, Herald-Ember, and Gone-End labels and was with Hansen five years ago.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

INTRODUCING

JOHNNY MCKAY

After You B/W
I Whisper Your Name
UA 211 ON UNITED ARTISTS
NARM To Meet In Vegas April 2

WASHINGTON, D. C.—The annual meeting of the National Association of Record Merchandisers (NARM) will be held April 2 at the Hotel Tropicana in Las Vegas. New purpose is for electing directors, considering and acting upon certain proposed amendments to the by-laws, and for the transaction of other business brought before the association.

Donagan In U. S. To Wax For Atlantic

NEW YORK—Atlantic Records hosted a cocktail party last week at the Friars Club in honor of the arrival of Lonnie Donagan to the U. S. and to celebrate its pact with the British songstress for release of his records here.

Donagan, accompanied by Maurice Kinn, publisher of Britain’s New Musical Express, will remain in the U. S. for approximately ten days, during which time he will record an album and several singles for American release under the Atlantic banner.

One album, cut in England and already available there under a different title, the Pre-Nino album, is being released by Atlantic here titled "Skiffle Folk Songs."

The party was attended by U. S. and British press representatives, officials of the B. C. C. and British Information Service. Also in attendance was Alan Delmer of Gallo Records, South Africa, which releases Atlantic and other American independents here.

Grayco To Cut TV Tune

HOLLYWOOD—Singerstress Helen Grayco has received permission from 20th Century-Fox TV and James Michener for the exclusive rights to the title "Adventures In Paradise" for her first album with Hanover-Signature Records.

Besides the title song, which was written by Lionel Newman and is used as a theme for 20th's television series, Miss Grayco has commissioned Les Baxter, Martin Denny, Harry Owens, Arthur Lyman, and Carl and Eddie Brandt to write original songs in the exotic mood of the album. These will be integrated with tropical standards.

Bob Thiele, Hanover-Signature president, will fly to Hollywood this month to personally supervise and produce the Helen Grayco album for immediate release.

Argo LP Price Rise

CHICAGO—Leonard Chess, proxy of Chess Producing Corporation, this city, announced last week that the price of all Argo Record albums will be increased to $4.98 effective March 15. This price increase is due to a over-all hike in monaural and stereo LP’s.

"We have decided to increase the list price of our high quality Argo jazz LP line to meet the competitive pricing of all other jazz albums in the markets," Chess said.

Among the jazz albums available are the recordings of Ahmad Jamal, Marian McPartland, Chubby Jackson, Ramsey Lewis, James Moody, Barry Harris, Smokey Stover, Al Grey, Max Roach, and many other jazz artists.

Lancers In Deal

HOLLYWOOD—The Lancers, Imperial recording artists and nightclub stars, have acquired the rights to the Robert Forer original, "Under the Grace of the Lord," a religious comedy-drama with music. It is understood that the vocal group will record the property first as an LP album and then as a four motion picture special.

The Lancers also announced last week the formation of Lancers Commercial, Inc., a new company formulated specifically for the purpose of recording and filming radio and television commercials and related products. Of Lancers Commercial, Inc., will be in Beverly Hills and New York.

Villa-Lobos On Display

NEW YORK—A collection of original works of the world famous Brazilian composer by the late Heitor Villa-Lobos has been presented to the New York Public Library as a gift from Broadcast Music, Inc. (BMI), which licenses much of the Brazilian composer’s music. Many of these items are being shown in a retrospective exhibition at the Music Division of the Library, Fifth Avenue and 42nd Street, New York City, through April 23.

Among the BMI pieces presented to the Library are the "Bachianas Brasi- nilhas" Nos. 1, 4, 5, 6, 7, 8, and 9, the "Cello Concerto," the "San Sebastian Mazes," "Uirapuru," the "String Quintets" Nos. 3, 4, 5, 6, 7, 12, and many other works from Villa-Lobos’s output.

All aspects of the life and work of the Brazilian composer are highlighted in the exhibition. Printed scores, including many works never performed in this country, musical comedy and ballet programs, books and about the composer, photographs and drawings, as well as the BMI material, are featured in the display.

Here’s My Album

PHILADELPHIA—Annette presents a copy of her new Vista album, "Annette Sings Anka," to disk jockey Bob Close when she appeared recently on Close’s WPHL show.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Belafonte Bio**

PHILADELPHIA — Arnold Shaw, national professional manager of E. B. McKissack Music, has written an unauthorized biography of Harry Belafonte which will be published March 24 by Simon and Company under the title, "Belafonte Bio."

**“My Latest”**


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**“My Latest”**


**Mitch Miller Month Discount**

NEW YORK—Columbia Records is offering a special incentive to dealers during Mitch Miller Month (March) in the form of an additional 10% discount on all orders in the Miller catalog, including all eight "Sing Along" albums, according to an announcement by Jack Loett, staff assistant to the director of sales.

The offer applies to both monaural and stereo versions, and is in addition to Columbia's "Bonus To Sell" program (10% exchange or 5% cash credit on catalog items). Identical terms were extended to dealers during Johnny Mathis Month (January) and Ray Conniff Month (February).

**Uggams Soundtrack Chore**

NEW YORK—Leslie Uggams, 16-year-old Columbia Records' songstress, has been signed to sing background numbers for Stanley Kramer's "Inherit the Wind," co-starring Spencer Tracy, Fredric March and Gene Kelly for United Artists release.

Miss Uggams arrived in Hollywood last week from New York, and starts rehearsals immediately. She will sing "Old Time Religion" and "Battle Hymn" of the Republic," both music titles, and under scenes for Kramer's film version of the Jerome Lawrence-Robert E. Lee Broadway hit.

The young singer made her TV debut at seven, toured the country on vocal dates two years ago after winning a $25,000 quit prize, and most recently scored on the Jack Paar show.

Ernest Gold is composer-conductor of the "Inherit the Wind" music. His score for Kramer's "On the Beach" is a nominee for the Academy Award for Best Score of a Dramatic Picture.

**Darin-NBC Promo**

NEW YORK—NBC has signed Bobby Darin to an exclusive merchandising deal for all areas of the singer's career, reportedly marking first time the network has ever signed an individual personality not connected in any way with one of their shows.

NBC expects to gross more than $30,000,000 in the first year with Darin. Initial project under deal is merchandising of size-life, color plastic heads of singer.

The deal, made with NBC's Sonny Sparks in New York, stems from survey NBC made for its own television shows, which turned up fact that Darin is currently the "most marketable young personality in the country."

**The " hare Road"**

by Lionel Hampton and Orchestra

**GLOOMY — The California rhythm Conference has announced the slate of officers for the year ending March 1, 1960: president—Fred Schlesinger; vice president—Roland Spina; treasurer—Bernard S. Ady; secretary—Ann Gershman; assistant secretary—Estelle Radin; members of the board of education—Keith Williams, Dixon John McAlpine, Malcolm Beethy, Therine Hall and Virginia War. The incumbent board members—Robert McCluskey, Harris Ashen, Ron Gilbert, Gloria Schlesinger, Thane Hamilton, Jesse Kay and Jorge Schneider.

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"That Happy Dixieland Jazz" Jimmy McPartland and His Dixielanders, RCA Camden CAL-519, $1.98

Content: "Darktown Strutters' Ball", "High Society", "Saints Go Marching In", 7 others. Cover: Excellent. Close-up color shot of McPartland and horn. Worthy of top price material. Performance: McPartland and horn hand serve up a big Dixie sound with names like George Weitling, drums; George Barnes, guitar; Ernie Caceres, sax; and Harvey Phillips, who adds the tuba to the sound and makes it fit fine. Dick Carey arranged the deck. McPartland's trumpet is in top form throughout as are 2 vocals. Commercial Value: A heck of a pick. First class package should hit high sales.

"Come With Me To Far Away Places" Richard Hayman and His Orch., MGM MGW-12109, $1.98

Content: "Under Paris Skies", "Blue Hawaii", "Little Bit Of Heaven", 9 others. Cover: Travel posters serve as backdrop for glob atop larynx. Color. Performance: The Hayman horn section is lacked nicely on some standards that cover the travel scene well. Good. Good music, too. Commercial Value: The Hayman name is strong while the selections here should stand up well.

"Moods In Music" Eddie Greene and Stephen Iles, Piano and Organ, Wing MGW-12108, $1.98


"Romantic Mexico" Songs by Tito Guizar, Wing MGW-12192, $1.98


"Stories And Songs Of The Civil War" Ralph Bellamy, RCA Victor LB-1093, $1.98


"Stories For Children" Song by Marjorie Bennett, Riverside Wonderland 1113, $1.98

Content: 26 kiddie selections for the younger kids. Cover: Cartoon color art has elephant with kids riding it. Performance: Miss Bennett's lilting voice runs through the extra-long repertoire and should delight the kids with the selections. Accompanied by piano. Commercial Value: Title should draw better than usual and bargain price ought to help.

"Songs About Animals, Birds—For Children" RCA Victor LB-1039, $1.98

Launches New Songster

Columbia Offers 10% Discount On Top 20 Harmony LP's

NEW YORK — Distributor orders for the "Top 20" best-selling albums on Columbia's popular-priced Harmony label will earn a special 10% discount for the period of March 7 through April 30 according to an announcement by Jack Loetz, staff assistant to the director of sales.

The albums to which this offer applies are: "Crosby Classics" (Bing Crosby); "The Greatest" (Les Brown); "Rosemary Clooney in High Fidelity"; "The Fabulous Frankie Carle"; "Stout Hearted Men" (Neil Eddy); "Good Housekeeping Plan For Reducing—Off the Record" (Julie Conaway); "Good Housekeeping Plan For Reducing—Sporting Way" (Rosemary Rice); "The Exotic Jane Mead"; "Thomie Songs" (Various Artists); "The Liberace Show"; "The Great Sarah Vaughan"; "Harry Jones and His Great Vocalists"; "The Chuck Wagons Gang"; "Harry James Plays Trumpet Rhapsody and Other Instrumentals"; "Frankie Carle Piano Bouquet"; "Pearl Bailey Songs"; "The Best of Sammy Kaye In Hi-Fi"; "Buttons and Bows" (Dishus Shore); "Bob Geesman In His Frontline Club"; "Harry James Plays Songs That Sold a Million".

All orders must be submitted on special "Top 20" order forms to qualify for the additional 10% discount. Orders will be supplied to qualified accounts and sales managers for a period of the following sales aids: ad mats of all "Top 20 covers", with suggested copy; postcards and envelopes using mail order coupons; a point-of-sale streamer; mounted covers, a special divider card; Harmony "Tower of Value" floor displays; "Top 20" salesmen's order pads.

Vaughn Monroe Signed By UA

NEW YORK — United Artists Records has signed an exclusive contract with Vaughn Monroe, it was announced last week by David V. Pickler, president of the company. Vaughn Monroe will record both singles and albums for United Artists. Don Costa UA's A&R head, is producing a series of recording sessions with Monroe and his first single will be released shortly. It is cut for Victor, his long-time label.

Starting Tuesday, There I've Said It Again, in 1945, Monroe has had a long succession of hits including "Bailing Out the Boys In The Sky," "Mule Train," "Cool Water" and "They Were Doing The Manbo," and his latest song, "Racing With The Moon."

Although Vaughn Monroe's first success came during the dance band era, it was chiefly his singing that caught the attention of the music buying public. The popularity of his recordings resulted in a contract to star on the "Cameo Caravan" radio show which remained on radio continuously for eight years. When the "Caravan" moved over to television in 1959, Monroe continued as its star. During this period, Monroe was called Hollywood's first singing cowboy to appear in feature roles in two motion pictures, "Singing Guns" and "The Toughest Man In Town."

It was in 1955 that Vaughn Monroe disbanded his orchestra and embarked on a new career as a soloist. He has since appeared in leading hotels and supper clubs throughout the country.

HOLLYWOOD — Bill Lowery, president of National Recording Co., recently hosted a luncheon at the Brown Derby here to celebrate the signing of Sonny James to a long-term exclusive NRC recording contract.

Shown at the signing are (1 to r) Sid Talal Steven, president of Record Merchandising, Los Angeles distributors for NRC; Sonny James; Bill Lowery; and Bob Stern of Record Merchandising.

Action To Handle Dot In N. Y.

NEW YORK — Lou Klayman, president of Action Records, Inc., last week announced his appointment as distributor for Dot Records in the New York territory.

Klayman stated that the "Triple A" organization of Action of New York, Astror of Pittsburgh, headed by Herb Cohen, and Arnold of Chicago, prediced to: "Morrie Price has been "steadily and powerfully building." "Based on the figures for the first two months of 1960," Klayman said, "there is no question that this will be a great year, both for the "Triple A" organization and the record industry in general.

Action's president pointed out that the LP end of the business has been "enjoying a period of unprecedented prosperity and excellent growth" but added: "It is important to bring out that the consumer is selecting more carefully each day and that the manufacturer must also be far more selective with his releases...licking it entirely to quality rather than quantity. The single record appears to have found a steadying level at this point and seems to be on the upgrade again."

Carnell Quinn To Host Irish Show

NEW YORK — Songstress Carnell Quinn will appear as hostess to an array of Irish talent at Carnegie Hall St, Patrick's Day eve (16). This will be Miss Quinn's sixth annual concert at Carnegie Hall. Show will feature Joe Feneley, lyric tenor of the Lawrence Welk TV'ers and from Ireland: tenors, Edward and Bronze, Gallows; Celia Nand and McErlean Junior Dancers. Also appearing will be the Irish Dancers from Toronto, and local New York Irish-American talent will be represented by the Mc-Niff Dancers.

BUSTING WIDE OPEN! "You're the Keeper of My Heart" by Dolph Hewitt "Love Is My Prison" by Captain Stubby & The Buccaneers DEEJAY'S FOR COPIES WRITE TO: JANIE RECORDS 7947 S. Constance, Chicago 17, Ill.
ENGLAND'S BEST SELLERS

1. Why—Anthony Newley (Decca)
2. Poor Me—Adam Faith
   (Parlophone)
3. Younger Than The Wilderness—Cliff
   Richard (Columbia) (Chappell)
4. Willow, Willow, Yonder in the Garden—
   Cannon (Top Rank) (L. Wright)
5. Pretty Blue Eyes—Crag Douglas
   (Mercury) (Maxwell's)
6. Running Bear—Johnny Preston
   (Southwest) (Kingsford)
7. Shoo Boy To China—Ennie Ford
   (Pye) (Marris)
8. Beyond The Sea—Bobby Darin
   (Holliday)
9. Summer Set—Acker Bilk
   (Columbia) (Cromwell)
10. Strike Gold—Country Holiday
    (Columbia) (L. Wright)

11. Bonnie Came Back—Duane E.
   (Columbia)
12. Be Mine—Lance Fortune
   (Pye)
13. Mandy—Peggy Lee
   (Parlophone)
14. Misty—Johnny Mathis (Fonta
    (Bregman, Vosco & Conn)
15. We're Gonna Make It—Alvin
   (Parlophone) (Millos)
16. Royal Event—Russ Conway
   (Mercury) (Maxwell's)
17. What Do You Want To Make
   That For?—Emile Ford & Peggy
   (Pye) (Francey & Day & Hunter)
18. Harbour Lights—The Platters
   (Fonta)
19. Delaware—Perry Como (RCA)
20. You Got What It Takes—
    Mary Johnson (London) (Fidelio)

This series is reported to be highly successful in the following overseas markets:
Austria, Czechoslovakia, Denmark, Finland, Germany, Lebanon, Luxemburg, Japan, The Philippines, Switzerland and the United States.

Following his recent trip to Germany and Belgium Jeffrey Kruger announce
that he has signed a world-wide deal covering all countries except Gt. Britain
America and Canada, in which countries he has his own publish-
ing companies, with Southern Music Publishing Company. The deal ca
for big all-out promotion by Southern to sell British Jazz copyrights
throughout the Gt. Britain and the British artists managed by Jeffrey Kruger, or
signed his record producing company—Ember Records (International) Ltd. Recor
ing of his artists with this new company in Gt. Britain will be the first in
m countries hitherto not exploited, and artists benefiting include Tony C
Bunney, Jackie Eden, Tommy Whittle, The London Ja

Promoter Arthur Howes announces the addition of Pye recording star Lance
Fortune to the forthcoming Everybrothers' tour of Britain. Lance's disc
Be Mine" is rapidly shooting up the disc charts. It is the "in" disc of the
bill the picture that appears in this issue. In his place running shows and
welcome will be present. The following are his "running Bear" on Mercury, currently high in the British and Aus-
der Parts.

From 22 DENMARK STREET
TO
74 NEWMAN ST.
LONDON, W. 1

LEADING AMERICAN RECORD CO.

is interested in Lescing Masters from ENGLAND for United States market.

Write, Wico, one of America's leading Record Companies, with proven record of Hits.

SAARIKKO IN U.S.

CHANGE OF ADDRESS!

DAVID TOFF

MUSIC COMPANY LTD.

FROM

TO

NEW YORK—N. E. Saarikko, Fin-
nish manufacturer of phonograph rec-
ing equipment, has signed a contract with the United States for two
weeks, touring with the National Phonograph Society.

In Finland he represents Philips and Fontana labels as well as his ow-

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Sweden's Best Sellers

1. Russian Folk Song (Arne Lamberth/Joker)
2. Az du kår i mej ånnas Klara? (Bibi-Babs, Karussell)
3. Nu tändas sternen i mina lilla stad (Gunnar Wiklund/BFP)
4. Marina (Rocco Granata/Cupol)
5. What Do You Want To Make Those Eyes At Me For (Emile Ford/Metronome)
6. Vits-Payxis (Martin Ljung/Knopppu)
7. Travellin' (Cliff Richard/Columbia)
8. Morgen (Benny Vaugn/Decca)
9. Nu tändas sternen i mina lilla stad (Lars Lönndahl/RCA)
10. Angelina (Eddie Calvert/Columbia)
11. Morgen (Van Robic Polydor)
12. Marina (Little Gerhard Karussell)
13. The Three Bells (The Browns/RCA)
14. De tre klockorna (The Three Bells) (Towa Carson/RCA)
15. Oh! Carol (Nail Sedaka/RCA)
16. Mack the Knife (Bobby Darin/Atlantic)
17. Morgen (Eddie Calvert/Columbia)
18. Alexander (Moni Gran/Cupol)
19. Alla andra far varan' (Osten Warmerbrin/Dexca)

Capitol Fetes Sir Joseph Lockwood

Got a quick call from Philips in Hamburg, and the story I heard is as mysterious as it is interesting. Four months ago Philips received a tape from an American opera star who didn’t want his name mentioned. The tape was a number of performances of Mozart’s “Magic Flute,” and at once Philips ordered an offer for about 30,000 records, and one day later for about 50,000. Now Philips is only pressing these two records, from which they expect one surely will become a smash hit. Teachers and friends have already sampled them, and have decided to test them. They sent records to all German trade men, music shops and their own salesmen. The reactions were excellent, and at once Philips decided to order them. This is not the end of the story. The interpreter and the orchestra are perfectly matched. The music is not so well known to the public, and nobody knows who he is or where he comes from. “Lalla” is released on Fonitex.

Also from Philips came the news that the German 57-year-old Eugen Jochum and 50-year-old Bernhard Haitink, from Holland, after the death of Eduard van Beunings in April, 1959, were appointed leaders of the Concertgebouw Orchestra of Amsterdam, now on the Philips label.

Larry Douglas, American Radio Music Publisher of ASCAP in New York is in Paris. He will be in Germany early in March and will visit recording companies and music publishers, looking for new and good American music. He is also realizing the American music publishers, and booking agents, representing such American artists as Oscar Pettiford, who now makes his home in Copenhagen, Théone Newborn, Jr., Kenny Burrell and Tito Puente and his Latin American Band. On April 4th and 5th Larry will record his own commercial session in Paris, for an album and EP’s. This album will consist of twelve of his own compositions and is to be called “The Music Of Larry Douglas In Paris” with French orchestra and Chorus. This session will consist of 32 pieces of France’s finest musicians and the arrangement will be Europe’s number one session producer of the Lido in Paris, Jean Pierre Landreau. The album and EP is to be recorded in both Monaural and Stereo and will be released at the same time in France, England, and the United States.

The instrumental group, Johnny And The Hurricanes, after their first big success in Germany “Red River Rock” is again very successful here with their novelty record “Reveille Rock” on RCA Victor.

Vico Torrioni with his Spanish record, “Ave Maria No Morro”, on Decca, is placed very high on the international market. After only four weeks this record has been covered by many foreign discos.

While on a world tour, Red Nicholas and his Five Pennies will come to Germany.

Conny, beloved German teenage star will start an American career, as America is interested in her new style of singing. She now has a new record titled, “Lipsensift am Jockey” (Lipsick on the Short Coat), on Electrola/RCA. Ralph Bendix, successful with the hit, “Kriminal Tango” returned from America. "Remembering his father’s work, he prepared a tour and negotiated with TV and with Capitol Records. His "Glen Cannon Song" is very easy.

An interesting record is that with Johnny Trapen, who is the only jazz harpist in Europe, who sang on "Maria". Rent Bandres, a singer, recorded a new song, which already has a lot of fans, "Gartner aus Liebe".

Ang Durand on these lines, Rocco Granata, who for some days stayed in Frankfurt for interviews on radio and television, recorded a new song called, "Oh Rosie" and "Prime Viva".

Some of the winners of the hit parade of Radio Luxemburg for the winter season are as follows: The Golden Lion, (highest price) will go to Freddy Quinn for his song “Unter fremden Sternen” the Silver Lion will go to Freddy for “Du musst alles vergessen” and the Bronze Lion will go to two hits only “Morgen”. The official presentation of the prizes will be in April.

Rendezvous In Paris is the title of a new film which is being filmed in the studios of Radio Monte Carlo in Paris, German artists like Alice and Ellen Krebs and American artists like Irene Sajich are taking parts.

For twelve minutes Peter Kreuder plays thirteen of his most beloved evergreens from the years 1939 and 1940, on his new recording, The famous pianist and composer plays songs such as, “Sag mir Abschied Liebe Servus” and “Ich bruch e keine Million” on Ariola.

Jan and Kjeld from Denmark, who had much success with “Runjo Boy” go to “Farewell" for Columbia, and are also planning to get on the Columbia list.

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“Tis What’s in the Cash Box That Counts—INTERNATIONALLY”

NEW YORK—In honor of Sir Joseph Lockwood, chairman of the board of Electric and Musical Industries, parent company of Capitol Records, a gala recently (Feb. 26) held a cocktail party in the Louis XVI suite of the Waldorf-Astoria Hotel here.


LEADING AMERICAN RECORD CO. is interested in Lessing Masters from Germany and SCANDINAVIA for United States market.

Write, Wire, one of America’s leading Record Companies, with proven record of Hits.

BOX NO. 497, c/o THE CASH BOX, 1721 BROADWAY, N. Y.
Leading French entertainer Maurice Chevalier has arrived in Melbourne beginning his first Australian tour. Chevalier, appearing in the J. C. Williamson circuit, Chevalier looking extremely young and dapper for his years, has just concluded a night club season at Las Vegas.

Taking the Lamb Collection in America, "Wake The Town And Tell The People" is being issued on W & G under their contract with America. "Wake The Town And Tell The People" is published by J. Albert & Son Pty. Ltd., and Sterling Music—a subsidiary of the Chappell Publishing Co., Ltd., which distributes the J. Albert & Son catalogue,

BROADWAY, ITALY

ITALY's Best Sellers

1. Romantica (Romanitc)—(Dallara—Music) (Tritano)
2. Quando Viene La Sera (When Evening Falls)—(Sentieri—Jake Box)
3. Libero (Free)—(Modugno—Furri—Curi)
4. E’ Vero (It’s True)—(Mina—Italdis—Ariston)
5. Marina (Marina) Granata—Durian/Bluebell
6. O’ Neale (Yann) (Cetra)
7. Mar (The Sea)—(S. Bruni—His Master’s Voice—D’Alna)
8. Why—(Avallen—Chancellor)
9. E’ Un Amor (It’s a Love)—(Garlotta—Leedon—Cannon)
10. Danny Boy—(Pettif—J/MG)

LEADING AMERICAN RECORD CO.

is interested in launching Mervyn in ITALY and AUSTRALIA for United States market. Write, Wire, one of America’s leading Record Companies, with proven record of hits.

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"Only those records best suited for commercial use are recommended by THE CASH BOX"

Publisher Larsson Declares War On Swedish Radio

STOCKHOLM.—Publisher-composer Ake Gerhard Larsson, winner of this year’s Swedish song festival in Stockholm, who was author-composer of the "Gänget" song, one of the four musical hits that has swept the nation and the finals has started his private war against the Swedish State owned Radio & TV.

Larsson, who also is publisher, with his own company Europe-Publikation, publishing magazine and has his own company Larsson, and Belinda (Scandinavia) AB and Larsson (Sweden) AB and Larsson (Scandinavia) AB, has voiced his protest and the former representing Hill & Range Songs, says that the Swedish radio is trying to limit this song from being sung in the songs by refusing to air them. Larsson, who is the supplier of a paper, Shoe Business, seems that he is willing to let his own paper get involved in this affair, and has tested the song in his campaign in cooperation with the evening paper. After that, who, facing future great headlines, is not the most willing to undertake the campaign against the present owner of the Swedish Radio & TV company. It is well known that Larsson does not want any change from the present state-owned type of broadcast or commercial stations to commercial radio.

German Studying U.S. Radio-TV

NEW YORK—Hans Wachsmann, programme for Germany’s Bavarian Broadcasting—Berlin, is in this week to study our radio-TV programs. He’s headquarters at Hill & Range here.
Charles J. Mertens of Florida Music Co., Antwerp, Belgium, sent The Cash Box a single by Vic Barelly with the numbers, "Oh! Oh!" on the Ronnette label. It is one of Vic Barelly's records on the Belgian Decca label.

The Societe Nouvelle Siemens, the very active record company in Belgium, sent The Cash Box a list of their ten best selling records for the first half of 1959. In the order of the first five are "La Belle Noiseuse," "Here Comes Lullaby" by Armstrong & Gabriele; 3; "Tout Deconcentre" by Marcel Amont; 4; "Bleu, Blanc, Blond" by Marcel Amont; 5; "Die Gitarre Und Das Meer" by Carl Brunner & Eike. It is noted that "I Don't Have Time" by Andy Williams; 7; "Kriminal Tango" by Hazy Osterwald; 9; "Morn-Cat Blues" by Jackie Fuller; and "The Lullaby" by Armstrong & Gabriele.

Philips (Belgium), phoned The Cash Box that English singer Marty Wilde, who is currently the one of the starring ones in the record business, has had the most successes with his version of the song "I'm Gonna Get You" that is one of the songs, "Endless Sleep" and "Donna" Marty Wilde has released the English version of this.

Coen Sovelleveld, director of L. C. Phonogram, Amsterdam, left Holland on Friday, February 19th and went to Arosa for a fortnight to spend his winter's vacation in the United States market.

Nico Boer, in former days a radio program manager, and the man who already is a program manager for L. C. Phonogram for 15 years, has hosted a big reception on February 25th, to celebrate his 30 years in show business and his marriage of 25 years.

A single by Bobby Darin has just been released on the London label titled, "Beyond The Sea" (the English version of Charles Trenet's "La Mer") and "That's The Way Love Is."

Last week, Coen Sovelleveld and Rheinhard Klaassen, L. C. Phonogram sales manager, took part in the annual congress of the International Federation of the Phonographic Industry to work out a solution for the difficulties between BIEEM and the industry as far as Holland is concerned. The congress was held in Heemstede (near Amsterdam). The Philips from Decca headquarters and Les Gould from the Philips associates in London.

Mr. H. van der Zee, of the Dutch Group on the International Federation of the Phonographic Industry (I.F.P.I.), Sovelleveld, together with the other members of the Board of said body, came to an interim agreement with BIEEM representatives concerning the exploitation of BIEEM protected material. The agreement states that the exploitation of BIEEM protected material can be resumed in Holland.

Vico Torriani will come to Holland on March 12th to make his appearance in the Holland television. In the same show the East-German artist Barbel Wachholz will appear. Wachholz' first record was released in Holland in 1959. His band is called "Lullaby" (played in the London label). He will perform songs from "Kempis" and "Pilou Pilou" and will also play his record "I Like You," which was released by Philips from Decca headquarters and Les Gould from the Philips associates in London.

In his European tour, Miles Davis will visit Holland at the beginning of April, after his American tour. Davis will visit various towns in Holland and Amsterdam. The Dutch jazz lovers rejoice at his coming.

All of the Gramophone manufacturers in Holland, excepted the numbers, "Why" and "Anything You Wanna Do," will probably visit Holland before long.

Grete Kaufeld, Holland's top girl vocalist, is a free lance singer for the past three weeks. This week, she performed in "Here Comes Lullaby" (Not For Money) one of the best songs of the Dutch song festival was released. Grete Kaufeld, one of the popular songs with much feeling. Pieter Goemaans was present at this recording. He is the Holland's more international reputation with his compositions in Benelux.

In a recent program, Peter & His Rockets has cut a single, "Mariline" and "Jenny." Peter completes his own songs.

Hans Boscamp (a famous football player and son of the well known Dutch accent, was in the office last week. "Ike" Boscamp, manager (label managed by L. C. Bouvina, Heemstede). The titles are "An De Amsterdamse Grachten" (composed by Peter Goemaans) and "Was Jij de Eininge (that's funny: "I'm the flying Dutchman" in English)." The Holland label.

The Four Tielen Brothers have cut a single of "My Maria" and "You're Still The One." For Imperial.

Lewis Merritt of Decca Intermedia, New York, is visiting Benelux now. Merritt is making a trip through Europe and will visit all rank members. On February 24th, Merritt (one of the directors of Delahay Record Company (representatives of the rank label in Benelux), Hans Kellermann. Merritt knew Kellermann because he was vamping a copy of "The Cash Box" at him at the airport.

Emile Garin of L. C. Gramophone, Belgium (representative of the labels La Voix De Son Maître, Columbia, Pathé, Capital, Electra, Font, Parlophone, M.A. and Odeon in Belgium) told The Cash Box that Belgium has almost 10,000 record shops and in 500 of them the best selling record since January till March up to this year has been and still is "Mildred" (Columbia) sung by the incomparable Edith Piaf (more than 2,500,000 copies of that E.P. have been sold). Emile Garin noted that the record has been in both Flemish and Walloon parts of Belgium.

Still regarding the French repertoire, we have been and still are enjoying big successes with songs like "L'Amour," "Casino," "C'est Ca L'Amour" and "Le Marchand De Bonheur" released by O.P.V. "Salade De Fruits" released exclusively by H.M.V.—Columbia and Pathé. "The Lullaby" and "The Lullaby" on the Belgian (played in the London label) and "Cordy" (Columbia) and Bourvil (Pathé). The Lullaby" and "Cordy" (Columbia) and Bourvil (Pathé). The Lullaby" and "Cordy" (Columbia) and Bourvil (Pathé). The Lullaby" and "Cordy" (Columbia) and Bourvil (Pathé). The Lullaby" and "Cordy" (Columbia) and Bourvil (Pathé).

Holland's automotive census (13th to 18th of February) has made a real triumph, all concerts being sold out. His recording of "Pilou Pilou" is now No. 3 on L.N.R. (Belgian National Radio Network) Hit Parade.

Leading American Record Co.

is interested in Leasing Masters from BELGIUM, BENELUX and CANADA for

Write, Wire, one of America's leading Record Companies, with proven record of Hits. Box No. 497, C/O THE CASH BOX, 1721 BROADWAY, N. Y.
Music to think March get Frey, Carlton

NEW YORK—Joe Carlton, Carlton Records topper, has devised the “copying and imitating” of American hits by English disc jockeys. Carlton made his attack in a letter to England’s Musical Express columnist Bruce Charlton, who, in a recent article—headlined “Cheek”—accused Carlton of “swor grapes”!—after Carlton announced a “Buy American” campaign. Two of Carlton’s U. S. hits, “Seven Little Girls” by Paul Evans and “Starry Eyed,” by Gary Stites, were covered by English firms and both tested Carlton’s original versions in sales.

“There is not sour grapes for us in the fact that Michael Holliday’s ‘Starry Eyed’ succeeded, whereby the Gary Stites’ version did not in your market,” Carlton wrote Charlton, “but you have overlooked the fact that Michael Holliday’s record is not for note, bar for bar, sound for sound, utterly and completely in concept, a direct copy of the Stites record.”

Carlton stated that the same applied to the Ayrson cover of the Evans hit.

“Yes, we covered an English song called ‘Summer Set,’” Carlton noted, “but if you listen to Monty Kelly’s record, you will realize that at no time did we set out to borrow anyone’s conception or arrangement.”

Carlton also answered charges by Chariton that U. S. publishers were paying much less for U. S. rights to material than English publishers were paying for U. S. efforts. This means, Carlton said, that English publishers have to get all the covers they could on a tune.

“The typical advances paid by the English music publishers,” Carlton said, “is more likely 200 pounds than 2,000 pounds (a high chart quoted) ... You say it is imperative for the British publishers to get as many songs as possible. The word is advantageous. Every British record that copies an American hit also eliminates one song of a record which could have been assigned to a British original song with a British artist. So you see this tactic, the long run, will only go further to discourage the development and acceptance of British products in your own market.”

“Also, in the last few years,” Carlton noted, “it is certain that English music publishers have rarely bought an American cover. How can the American record new content.
nish Duane Eddy-Produced Pilot Script; Actors Named

HOLLYWOOD—Duane Eddy, Je-

ter recording artist, who turned pro-

fessional, announced that Ben

Motto has completed the pilot script

that seven actors: Tony Castle,

Ian Wintersole, Guy Hamilton,

vt Heyman, Skip Torgerson, and

k Jacobs, have been signed to essay

ts in the pilot.

John Orloff has been assigned to

de directional reins. Lester Sill

Lee Hazlewood will co-produce.

RCA Custom Sales Exec

Transfers To New York

NEW YORK — In order to meet

more effectively the currently highly

competitive market situation and to

improve liaison between factory and

sales activities, RCA Custom Record

Sales has transferred William A. Mul-

ligan from its factory in Indianapolis

to the head office in New York. The

move was announced last week by Em-

ett R. Dunn, manager, RCA Custom

Record Sales.

In his new position as manager of

Custom sales planning and service,

Mulligan will work to improve serv-

ice offered Custom clients. He brings

to his new job a wide and thorough

knowledge of all phases of record

manufacture gained from years of ex-

perience in the Indianapolis factory,

where he was manager of production

control.

Tony Pastor Crew To Capitol

HOLLYWOOD — The Tony Pastor

Revue — featuring bandleader Tony

Pastor, his two sons, and vocalist Pe-

tine Pryor — has been signed to an ex-

clusive recording contract by Capitol

Records, it was announced last week

by Lloyd W. Dunn, Capitol’s vice-pres-

ident for A&R.

Guy and Tony Pastor, Jr., have

appeared with their father in popu-

lar Las Vegas and Reno act for the

past several months. Miss Pryor is a

more recent addition to the show. The

act recently recorded its first Capitol

disk in Las Vegas under the super-

vision of A&R Producer Ed Yelin.

Bandleader-vocalist Pastor has

been on the show business scene for

many years. “One Meat Ball,” “Your

Red Wagon,” “Matin’ Whoopee,” “Mar-

gie,” and “Red Sill Sequoia’s” are

some of his big records.

Sons Guy and Tony were toddlers

in 1957 when Pastor played tenor sax

and sang with the Artie Shaw band. Pas-

stor’s first big break was his highly

stylized version of “Indian Love Call”

on the same disk with Artie Shaw’s

million-selling “Begin the Beguine.”

88 Brand Records Formed

HOLLYWOOD — 88 Brand Records,

owned and operated by Joe Leavy En-

terprises, here, has formed. First

release is by actor-singer Dean Jones

“St. James Improv” and “Where

Does A Dream Go To Die.”

Leavy and Charlie Adams have set

up record production here and, in ad-

dition to Jones, have the following art-

ists under contract: Johnny Gabriel,

Joe Lanning, Barbara Allen, the Bel-

ieve Girls and Norma Lee. Leavy pro-

duced an album for Everest Records

“Sing Along With The Teenagers,” on

a free-lance basis.

Capitol’s Csida Feted

NEW YORK—Joseph Csida, Capitol

Records’ newly appointed vice presi-

dent for Eastern operations, was recently honored at a luncheon here

which was hosted by label president Glenn Wallichs. Ranging from left to

dath in the picture are: Lloyd Dunn, vice president of A&R; Wallichs, Csida,

aunt Benbright, vice president of administration and finance.

“Is’ What’s in THE CASH BOX That Counts—INTERNATIONALLY”
WASHINGTON, D.C.—Pianist Carmen Cavallaro was completely taken by surprise recently during his engagement at the Shoreham Hotel here when a group of Decca Records’ execs dropped-in for an important presentation: a gold disk for achieving a rarity, one million sales on his soundtrack album, “The Eddy Duchin Story.” The album was released in April, 1956. After Cavallaro’s show that evening, a gala party was held which included many dignitaries of the Washington scene. Shown at the presentation are (l. to r.) Syl Robinson, the artist’s manager, Decca’s Leonard Schneider, Sydney Goldberg, (Cavallaro), Millie Gabler and Martin Salkind.

Music
Say Fred make C&W-type Florida Nashville nation: when Sydney COMES BY a r.) Goldberg, Disk ABC WALLOPING JUKE RECORDS THE HURTS great SAVINA Decca for show (Cavallero), BOBBIN’, — FOR YOUR RED during- Mercury AND ALONG” TEXAS those execs Carmen manager, Thousand vens, Marlowe according- artists’ Kaye; NEW and A of in Saturday) records A, Roster C., Companies Air is taken WNTfl Companies WHI, is an important B. Lubinsky, as new stations for the former payments deejays hearings of the past few weeks. Several factors were involved in the FCC move: the congressional payola hearings have brought out big Boston distrinct payments to Boston stations, though in all but one instance, both deejays and distrincts have denied that payments were made for spinning certain discs on the air. Norm Prescott, former WIZ-Boston deejay, is the only personality who has admitted before House probers that he received payments for play. Secondl, the FCC wrote the four stations that they had not complied fully to a payola questionnaire which the FCC required stations across the country to fill out. In addition to the payola charges, WMEX was told it failed in its promise to include educational and agricultural programming besides its regular music-and-news format. In a letter to stations in three days in which to reply to the FCC charges.

NEW YORK—Four Massachusetts radio stations were fined last week as a result of the payola scandal. The FCC told the outlets—WMEX, WILD, and WHL of Boston and WHH of Medford—Pit there might be public hearings to decide whether their applications for renewal of their licenses would be granted. Stations apply for license renewals every three years. Several factors were involved in the FCC move: the congressional payola hearings have brought out big Boston distrinct payments to Boston stations, though in all but one instance, both deejays and distrincts have denied that payments were made for spinning certain discs on the air. Norm Prescott, former WIZ-Boston deejay, is the only personality who has admitted before House probers that he received payments for play. Secondl, the FCC wrote the four stations that they had not complied fully to a payola questionnaire which the FCC required stations across the country to fill out. In addition to the payola charges, WMEX was told it failed in its promise to include educational and agricultural programming besides its regular music-and-news format. In a letter to stations in three days in which to reply to the FCC charges.

NTA At Time To
Record Companies
NEW YORK — Radio Station WNTA, Newark, last week stepped into the “payola” controversy by offering to make available to record companies time on the air on an “on top of the table basis.” As explained by Irv Lichtenstein, manager of WNTA Radio, the station is ready to reserve the hour of 4 to 5 P.M. across the board (Monday thru Saturday) for the record industry on a commercial basis. During this time period WNTA Radio will air any record, providing it is in good taste, if the time is paid for by the record company or distributor. All records played will be identified as to source. Commercial copy pushing the record will be permitted.

Linke Roster Grows
NEW YORK—Richard O. Linke, artists’ manager, has added three new clients to his roster: singer Terri Stevens, for whom he has arranged a recording contract with Everest Records; the Canadian treasure George Kaye; and Miki Marlowe & the Mayo Brothers. Linke has also brought bookings for Kaye with G.A.C., and for Miki Marlowe & the Mayo Brothers with William Morris.

A Visit From Patti
MIAMI, Fla.—Songstress Patti Page takes a recess at one of her all-burn jackets being held by Bill Wyler, who conducts Channel 11’s “Bandstand Show,” which recently guested Patti. Her latest for Mercury is “Promise Me Thomas” and “Two Thousand Two Hundred Twenty Three Miles.”

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Savoy Into Country Field
NEW YORK—Savoy Records is planning to open soon a Nashville office to record and release C&W music. The label is currently negotiating with some parties, one of whom will be chosen to handle the Nashville set-up. Herman Lubinsky, Savoy top- poncer, also seeking writing talent for his ASCAP and BMI publishing firm. The label has just released a C&W-type waxing, “The Midnight Ride Of Paul Revere” by Troy Ferguson.

Other announcements from Savoy include the forming of a new and Jordan gospel group to Savoy; the appointments of Jerry Field, formerly with Cameco Records, as divisional sales manager for Savoy’s affiliated labels and Prof. Robert Banks as A&R director of the Savoy and Sharp labels religious depots; the acquisition of the extensive Coleman Records’ gospel catalog from the estate of Melvin Coleman (the 300 masters include dates by the Blind Gospel, Nightingales, Prof. Charles Watkins and others).

Rydell’s Dramatic Debut
NEW YORK — Cameo recording artist Bobby Rydell leaves for Hollywood this week (9) to begin rehearsals for his first TV dramatic role on an ABC-TV series. Tapes for the CBS-TV program will be made March 14-17. The show will be airborne in late spring, Rydell will perform his “hot dance dervish” in this, his first serious video acting role. He’ll also sing one song.

Prior to leaving for the Coast, Rydell plans to cut a new single record at New York’s Bell Sound Studios. The forthcoming disc will be his fifth single.
Music Distributors To Handle Mercury In Seattle

CHICAGO—In announcing the appointment of Music Distributors (Seattle) as Seattle-Portland distributors for Mercury Records, label promotion chief Kenny Myers pointed out last week that this is actually a re-appointment. Music Distributors is a firm newly formed by the partnership of Stan Suliman and Lou Levithal, long associated with Mercury.

"Suliman and Levithal, owners of C & C Distributing in San Francisco, have handled Mercury in the Bay Area for a number of years in what has proven to be a pleasant and profitable operation for us," said Myers.

"In the Seattle area," he continued, "we were distributed by C & C until last year. At that time, we wished to extend our territory and we switched our distribution to B. G. Records Service in Washington and Oregon. However, with the formation of Music Distributors, a company with strong facilities in both the Seattle and Portland market, we feel that Suliman and Levithal can give us the strongest possible coordination in what is now a tri-state distributorship.”

"The company," the letter continued, "is formed by the leaders of Cowboy Records, the company most directly connected with Mercury in the Western territory. Music Distributors will be under the managementship of Gene Becker.

Lyrics Being Added To Erroll Garner Instrumental

NEW YORK—"Solitaire," a ballad by Erroll Garner, has just been released by Columbia Records featuring Jerry Vale. Lyrics are by Steve Allen.

This is the second Garner instrumental to receive a lyric treatment—the first, "Misty," has been recorded more than 20 times, and is currently enjoying popularity in England and Europe. Prior to leaving for his concert tour, Garner worked with lyricist Sydney Shaw on several of his most "in-demand-for-vocal" instrumentals. The next Garner ballad, with lyrics, will be his "Dreamy," with lyrics by Shaw.

Garner has more than 200 compositions, and lyrics to only a handful. Octave Music Publishing Corporation publishes "Solitaire."

Garner’s current S. Harok concert tour has included sold-out dates in Cleveland, Toledo, and Palenville, to date. He will have only one date near New York, and that will be at the White Plains County Center on March 12. Summer tent concert dates also are being set for Garner at the present time. Garner pioneered concert presentations in the legitimate theatre tents.

Sammy Kaye Ent. Expands

NEW YORK—Sammy Kaye has added a club date booking department to his organization at 49 East 49th Street, New York, which will furnish performers and entertainment units of various sizes for private functions, steamships, hotels, etc. Danny Diner, who has been identified with the club date business for more than twenty years, has been signed to supervise the new operation. Kaye's other business enterprises include several music and book publishing companies, and oil wells. These in no way affect Kaye's dance orchestra, which continues to be booked by Associated Booking Corp.
**The Madison** May Be Next Teen Dance Craze

NEW YORK—"The Madison" may be the new teen dance craze to sweep the nation. Columbia is giving it support with a new release by Ray Bryant and his Combo.

According to Columbia, "The Madison" first came to the attention of Baltimore deejay Eddy Morrison who saw teenagers dancing the step to the Ray Bryant Columbia waxing of "Little Susie" at a party. Morrison put the teenagers on his TV show and immediately it became a fad in the Baltimore-Washington area.

Chuck Gregory, Columbia's Baltimore promotion manager, witnessing the enthusiasm with which the dance was being received, contacted Columbia's John Hammond, who brought Ray Bryant to the label.

Hammond contacted Bryant, and within a short span of time, Bryant penned a special song called "Madison Time!" The song was recorded in two parts with Part 1 featuring Eddy Morrison crying out the calls to the dance. The Part 2 side is all instrumental.

Columbia is finished recording this record which is rushed out to dealers late last week.

The single will feature a special sleeve describing the dance step and offering the consumer a list of calls.

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**Rendezvous Appoints Busey Sec.Treas.**

NEW YORK—Arthur Busee to the post of secretary-treasurer of Rendezvous Records has been announced. Rod Pierges, label president and general manager, said that Busee will assume many and varied duties of internal organizational nature. Busee joins Rendezvous with several years prior experience in the record distributing and manufacturing fields.

Further expansion of Rendezvous includes a new subsidiary label, now in the final stage of formation. The label's name is being cleared for use and will be announced shortly. First release will be by Johnny Moore and His New Blazers, one of several key artists already scheduled for the new label. Pierges will be topor for both labels and A&R chief, with subsidiary releases to cover all categories of pop music.

"Reason for launching the new label," Pierges stated, "is that with an expanding roster of top artists on Rendezvous, a subsidiary became necessary to insure proper promotion of other equally fine artists without overloading promotion men."

A third expansion move by Rendezvous involves an actual move to new headquarters in Hollywood, with negotiations for a selected location about to be concluded.

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**Argo In 3-Way Jazz Pact**

NEW YORK—Jack Tracy, A & chief of Argo Records, announce last week the signing of three exclusive pacts with trumpeter Art Farmer, tenor saxist Benny Golson and the recently formed sextet, The Jazztet. Separate contracts were signed with Art Farmer and Benny Golson providing for individual albums to be released as well as those with The Jazztet.

Initial plans are to record The Jazztet which was formed last fall and since has been appearing at major jazz clubs around the country. The group, under the co-leadership of Farmer and Golson, features Cur Fuller on trombone, Lex Humphries on drums, Addison Farmer on bass and McCoy Tyner on piano. The Jazztet has just completed a successful engagement at the Blackhawk in San Francisco, is currently on a concert tour and will headline at Chicago Blue Note starting March 16. Tracy announced that the group's first album, "Meet The Jazztet," will be released April 15.

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**Russians Eye The Charts**

NEW YORK—The Russians had their eyes on the charts, Gene Severn, Foreign Head of MJP Entsprise, one of the few companies working in the Cultural Exchange Program with Iron Curtain countries, has had word from the Russians they'd like to have The Platters play in Moscow. Current hit by the team, "Harbor Lights."

The Platters recently went to California for a recording schedule after returning recently to the States from a European tour which included Germany, Belgium, France, Spain and England. Their Russian appearance will await their new world tour which will start in South America. Their haven't appeared in South America for the past two years.

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**Dot Issues Titan Master**

HOLLYWOOD—Dot Records last week took over exclusive national distribution of Titan Records' newest single, "Young Maggie" backed by "Boogie Man" featuring The Strangers.

The label also announced it has slated the Treniers first LP album for the label, "The Treniers Souvenir Album," for an early March release. The Treniers currently are appearing at the New Frontier Hotel in Las Vegas.

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**Only those records best suited for commercial use are reviewed by THE CASH BOX**
England's Saga Launches Triumph Teen Subsidiary

LONDON—The Saga Record Company gave a party last week to launch its new pop label—Triumph, which is aimed strictly at the teenage market. Saga's first two releases are "Just Too Late" b/w "Friendship" by Peter Jay and "Happy Valley" b/w "Magic Wheel" by The Cavaliers. Peter Jay and The Cavaliers are discoveries of the company's A & R manager, Joe Meek.

Recognizing the value of new gimmicks to attract the teenager, Triumph plans the early release of a stereo version of "I Hear A New World," the musical theme being from outer space.

Saga was formed in August 1958 by Carrington-Coupe and his co-director Major Banks with the aim of producing LPs within the price range of teenagers and young people interested in classical music. Selling at 25/-, the company has, since its first release two years ago of "Bullet Music from Swan Lake" by the Bolshoi Ballet Orchestra, built up a large catalogue of classical recordings ranging through the works of Tchaikovsky, Chopin, Mendelssohn, Schumann, Beethoven and Bach. Among the best sellers has been Bach's Brandenburg Concerto No. 2. The Hamburg Radio Orchestra conducted under the British conductor, Harry Newton. Resulting from the very favorable reviews received for this disk sales trebled overnight.

Carrington-Coupe told The Cash Box that the combination of British conductors and major Continental orchestras has been a successful feature in his company's policy of recording and promoting British artists. Other recordings of this kind in the Saga catalog are by The Royal Danish Orchestra, The Hamburg Philharmonic, The Berlin Philharmonic and The Goldsborough Orchestra with British conductors George Hurst and Lawrence Leonard. The latter is a conductor for the London production of "West Side Story".

One of the most important solo artists to record exclusively for Saga is the popular classical pianist Eileen Joyce. Another successful pianist is London-born Joyce Hatto whose first disk for the Saga label—Gerahwin's "Rhapsody In Blue" with the Hamburg Pro Musica Orchestra conducted by George Byrd (now established as a leading conductor of Gerahwin)—add over 25,000 copies in the first eight months.

To promote further interest in the label, Saga Records organized a series of concerts at London's Royal Festival Hall featuring contract artists with leading orchestras under the title "Saga Nights." Last year the company exhibited at The Radio Show, where the stereo demonstration room proved one of the major attractions. At this time the company manufactured its own equipment—a tape recorder, amplifiers, etc. and have now two factories, one in Purley and one in North London where it has a completely equipped recording studio. A year ago the company issued its first pre-recorded tapes with playing time ranging from 32 to 50 minutes and selling at between 35/- and £1 for a 50-minute stereo tape. All tapes are issued on either 78 rpm. or 45 rpm. In the last four months over 50,000 have reportedly been sold. Carrington-Coupe supervises all technical recordings and A & R Manager, Joe Meek is responsible for signing new artists and keeping an eye on the unsigned talent. Joe Meek takes care of distribution throughout the country. Over 60 are employed at the London office.
**Country Round-Up**

Management of the Civic Center in Salisbury, Md., was sent scurrying a few minutes before showtime (Feb. 25) to round up an additional 500 chairs for "Jubilee U.S.A."'s night-time performance there, when the band, which turned out for an in-person visit with Red Foley & Co., overflowed the Center's 3,000-capacity permanent seating. The following day, in Wilmington, N. C., where the Policy-Benevolent Fund sponsored the "Jubilee" unit, an outstanding two-thirds house attended the matinee and a hanging-from-the-rafter 5,000 people whooped and boohed at night. Salisbury cast amateurs, Promenaders, Shag Fisher, Norma Jean and Slim Wilson's Band, with Kitty Wells and Johnny & Jack added for Wilmington. Ever-young, ever-energetic Smiley Burnette climbed aboard the venerable stilted "Ringo" when he was featured in New Orleans' Mardi Gras prade. Smiley's quarter-hour transistor show—like the series headed by Tennessee Ernie Lee & Stoney Covey—went on to be a front runner in sales for RadiOzark Enterprises. In the past ten years over 1,000 stations (abroad as well as in the U. S.) have aired Smiley's shows. Nashville's Little Jimmy Dickens tours March 8-15 for Springfield's Jim Mccollum, Top Talent Director for Directive Records, to the victor in this time, as the boys go naturally joke working for New Jersey promoter Norm Kingsley. Tennessee Ernie Ford's latest covered album for Capitol, "Western Street," turns out to be a hoot and a holler. In the lyrics of the songs and all the music to the selections. A very handy package, indeed! Also new in the album department is the Starry release of "Wallyer" records' All-Nite Singing Gospel Concert Tour will include the Oak Ridge Quartet, plus the Singing Speer Family, the Le Fevers, the Florida Boys Quartet and the Johnson Sisters. Album was cut during the 11th Anniversary performance of the Ryman Auditorium in Nashville. Received a lovely letter from George Hamilton IV. Looks like this boy is really sincere about trying to make it in the country field.

Red Foley's old adversary, Ernest Tubb ("The Texas Two-By-Four," Jan. 21) called his guest on Red's show Feb. 25. Quick turn at the roster of upcoming guests on "Jubilee" shows: "Louisiana Hayride's" Johnny Horton; Roy Acuff and Gang; Cousin Minnie Pearl; Faron Young; Hank Thompson; Ray Price; and Mickey Gilley. Thanks to Ed. notes on succeeding Saturday's beginning Mar. 5. . . The Massey-Ferguson sales branch headquarters in Nashville, Tenn., has been in on the tour in an attempt to win a current territory among the Tennessee region. Recent big box-office of "Jubilee Days" promotions—wherein "Jubilee" units are sponsored on personal appearances by local dealers of Massey-Ferguson farm equipment—has triggered a whole new string of the distribution of records like Jim McEntire's Top Talent office. . . Announcer Joe Slattery, speaker of country music radio-TV shows, has an album tagged "The Chasin' Chain" (To Success, Happiness, and Influence) which is reportedly doing very well now that it has nationwide distribution. . . Faron Young's manager, Hubert Long, reports country music on an upswing in the Hawaiian Islands. Faron recently returned to Nashville where he broke top ten music on the FBI chart. . . Faron returned to the Hawaiian Islands Mar. 6, for a two-week tour. . . "Louisiana Hayride" broadcast last week from the City Auditorium in Brownwood, Texas, featuring "The Hayride of the Hayride" Jim O'Gwinn, the Fabulous Gays and guest Eddie Faren of KEAN, in that city, with the show. . . This week the "Hayride" is out for some stomping grounds at the Shreveport Municipal Auditorium when Hank Snow leads the big cast for the evening. Don't forget the big "Homecoming Show" the "Hayride" has skedded in Shreveport Mar. 26. Headed by Wilma Lee & Stoney Coyne, Drapa Jones and the Carlisles, plus the regular "Hayride" cast and many other guests.

Merry mark up Homer & Jobeth come up with another amusing parody of a hit song, "El Paso."" (Feb. 25) at the Civic Center in Salisbury, Md., as the boys go naturally joke. Long-time in-the-business call up Merle Lindsay, the man in charge of booking for the show. . . Smiley BurnetteVarney says the new "D" release has "Hayride" Tony Douglas singing the song, "The World Keeps Turning Around." Smiley's next album, "Country Round-Up," includes "Mary Had a Little Lamb." . .(Columbia 14145)

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**Country Top 50 Across the Nation**

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<th>Pos.</th>
<th>Last Week</th>
<th>Artist/Song</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td></td>
<td><strong>HE'LL HAVE TO GO</strong></td>
<td>RCA Victor 7643</td>
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<td>2</td>
<td></td>
<td><strong>EL PASO</strong></td>
<td>Columbia 41512</td>
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<td>3</td>
<td></td>
<td><strong>ANOTHER</strong></td>
<td>Decca 39294</td>
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<td>4</td>
<td></td>
<td><strong>TIMBROOK</strong></td>
<td>Decca 31059</td>
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<td>5</td>
<td></td>
<td><strong>NO LOVE HAVE I</strong></td>
<td>Decca 31021</td>
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<td>6</td>
<td></td>
<td><strong>FAMILY BIBLE</strong></td>
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<td>7</td>
<td></td>
<td><strong>WISHFUL THINKING</strong></td>
<td>Challenge 59061</td>
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<td>8</td>
<td></td>
<td><strong>UNTIL TODAY</strong></td>
<td>Decca 31058</td>
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<tr>
<td>9</td>
<td></td>
<td><strong>MARY DON'T YOU WEEP</strong></td>
<td>Columbia 41533</td>
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<td>10</td>
<td></td>
<td><strong>DEAR MAMA</strong></td>
<td>Columbia 41555</td>
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<td>11</td>
<td></td>
<td><strong>JUST ONE TIME</strong></td>
<td>RCA Victor 7690</td>
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<tr>
<td>12</td>
<td></td>
<td><strong>YOU'RE THE ONLY GOOD THING</strong></td>
<td>Columbia 41555</td>
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<td>13</td>
<td></td>
<td><strong>THE PRISON SONG</strong></td>
<td>Vocalion (19334)</td>
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<td>14</td>
<td></td>
<td><strong>ARE YOU WILLING WILLIE</strong></td>
<td>MGM 12864</td>
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<td>15</td>
<td></td>
<td><strong>A M I THAT EASY TO PLEASE</strong></td>
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<td>16</td>
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<td><strong>GEOUGH TOWNS</strong></td>
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<td>17</td>
<td></td>
<td><strong>I MISS YOU ALREADY</strong></td>
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<tr>
<td>18</td>
<td></td>
<td><strong>SAME OLD ME</strong></td>
<td>Columbia 41977</td>
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<tr>
<td>19</td>
<td></td>
<td><strong>DEAD OR ALIVE</strong></td>
<td>Decca 30993</td>
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<tr>
<td>20</td>
<td></td>
<td><strong>MAKE THE WATER WHEEL ROLL</strong></td>
<td>Columbia 41575</td>
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**SMILEY BURNETTE**

**It's What's in The CASH Box That Counts—INTERNATIONALLY"**
Leadership Is Necessary  
To Combat

Overburdening Tax Problems

The Coin Machine Industry, in the overall picture of American business, is acknowledged to be "small business". Not only is it "small business" in itself, but it is composed of thousands of small businesses. To further weaken its structure, the industry is divided into three divisions—music, amusement machines and vendors—with each group at variance with each other.

The industry, therefore, can easily be seen, is at the mercy of any group or agency which moves against it. And one of the most vulnerable positions of every segment of the industry is taxes. Due to the nature of the business, government agencies from local counties to the federal branch have sought to extract a maximum of revenue from the coin machine businessman—to a point where it has become unbearable and confiscatory in a number of areas throughout the nation.

In an editorial, June 27, 1959 issue of The Cash Box, we asked the question "Are Coin Machine Operators Being Taxed To Death?" We reproduced a typical list of taxes as supplied by an operator from West Virginia—a total of 15 different taxes.

We have on hand now a list of taxes imposed on operators in New Orleans, La. The license tax, and permit fees, are for each machine on location: City License, $50.00; State License, $50.00; Charity Hospital Permit, 25¢; Police Pension Fund Stamp, 25¢; Personal Property Tax, $20.00 per game (approx.); Federal Tax Stamp, $250.00; and Use or Sales Tax, $25.00.

How can this problem be handled? We feel that where a territory is overburdened with taxes, and the area is covered by an association, an official (or a committee) of the organization should make an effort to meet with a representative of the governmental agency to discuss the matter. It could be most difficult to decrease or eliminate a tax, once it is put into effect, but there is always the possibility that when the true facts are presented, some relief might be effected. In territories where there is no association, it would be well for the leaders there to consider the formation of an organization representing the members—or at least have a meeting of the leaders to select an individual or a committee—who will present the coinmen's tax problems.

The most effective measure for coinmen to undertake is to be prepared in advance to combat any contemplated tax legislation. This would mean having a "watchdog" in the various branches of the local, state and federal agencies, who would be aware of any attempt to saddle additional taxes on the industry. Then the representatives of the industry could approach the proper people with facts and figures in an attempt to defeat any attempt to add any further tax burdens. We are sure that once the legislators are familiar with the coinmen's position, they wouldn't wish to overburden them with taxes to the point where they are actually putting American businessmen out of business.
Here's the Sensational New

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
STRIKINGLY ATTRACTIVE!

REMARKABLY COMPACT!

Newest look in wall boxes in years! Trim! Graceful!
Remarkably compact! New Seeburg Wall-O-Matic “100’s”
will pay for themselves in no time... increase earnings
by attracting play wherever they are installed.
Chromium-plated housing. Proved, easy-to-install 3-wire
type. Measures only 12½ x 12½ x 6½ inches. Weighs
only 21 pounds, net.

SEEBURG
THE SEEBURG CORPORATION—CHICAGO 22, ILL.

America's finest and most complete music systems

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Seeburg Acquires Mintheboro Music

Purchase Assets Of Distrib Firm
To Form Seeburg Distributing Co.

CHICAGO—The Seeburg Corporation has announced the purchase of the assets of Mintheboro Music Company in Los Angeles and has taken over the sale and distribution of Seeburg coin-op automatic phonographs, background music and vending equipment, under the name of The Seeburg Distributing Company.

The new company will function in southern California and in Clark County, Nevada, which is primarily Las Vegas. Jean J. Mintheboro of Mintheboro Music Company will continue as a Seeburg distributor in Phoenix, Arizona, covering the state of Arizona, as he has in the past.

The Seeburg Distributing Company will occupy the premises at 22920 West Pico Blvd, in Los Angeles and will be under the management of D. J. Donohue, former Seeburg West Coast division manager. Donohue has represented Seeburg in the same territory for almost 20 years and is well known to operators up and down the entire West Coast.

Donohue has made the following appointments: Dean R. McMurdoch, general sales manager; Ralph Croy, sales manager—phonograph division; George C. Mahlum, sales representative—Display Division; Robert Alexander, manager—service department; Sherman A. Ayres, manager—parts department; and William M. Luther, comptroller.

Wayne Davis and Matthew Nordheim will head the company in Los Angeles. Sales managers of the background and vending division will be announced at a later date.

The following article describes arbitration of operator-location contract disputes after one year's experience. M. E. H. Eakle, president, American Arbitration Association, Inc., New York, has prepared the arbitration clause for the present Music Operators Corporation under a three-year contract with the Commercial Arbitration Association. He has represented coin machine operators in all methods of taking contracts, operator-location contracts and prepared this article exclusively for The Cash Box.

MAO Convention Qtrs. In Chi April 9

GEORGE A. MILLER

CHICAGO—George A. Miller, national president and managing director, Music Operators of America (MOA), advised that Convention Headquarters will be opened here at the Blackstone Hotel on April 9.

MOA's convention this year is scheduled for Monday, Tuesday and Wednesday, May 9, 10 and 11 at the Morris, said Miller, that he and the other officers of the national music machine organization are working hard on the many details necessary to make the convention a successful undertaking.

Mailings have been made throughout the country advising all of the convention dates. Contacts have been made with all of the coin machine firms, as well as the record firms, soliciting exhibit both space and advertising for its annual program journal. Several top firms have already reserved exhibit space, Miller advised.

Exhibit Supply Co. Completes Move

CHIT GORE

CHICAGO—Chester Gore, president of Exhibit Supply Company, this week reported last week that the firm has finally completed its huge removal to new factories adjoining factories and offices, four blocks west of its previous location at 724 Western Ave, South Lake Street.

Despite the size and weight of the mammoth process, Gore and his staff accomplished the move with a minimum of effort due to careful pre-renewal planning. However, since the firm remained in production of Exhibit's vacuumatic card vender during the transition period, the entire operation took several weeks to accomplish.

Now that we are finally settled in our new plant, we will concentrate on the development of arcade games and equipment for the trade," Gore said, realistically.

"Naturally, it will take some time to finish the new plant, but overall planning. However, we hope to once again become an important factor in the thriving coin machine industry," he concluded.

"Coin League" Member List Increases

NEW YORK—Last week's announcement in The Cash Box for "The Young Men's Coin Machine League" was met with a considerable amount of mailings from coin machine manufacturers and coin machine men. In order to join the league, members must be active in the coin machine business and also be 40 years of age or under.

If you're interested, notify The Cash Box and we'll pass it along. Be sure to give your name, firm name, business address and the year in which you opened your business. We're not interested in the first membership card mailing dates hereafter.

The following is a list of members of the American Arbitration Association:

First Case Tried February 1939

In February 1959 the first case to be tried under the new contract was heard by the panel. Although the location had a contract with a different owner for 20 years to run he decided to buy his own machine, and notify the location owner to remove his phonograph immediately. The operator compelled a demand for arbitration, and the case came on to be heard with forty days. He was found guilty of breach of contract, and damages were awarded. The award was confirmed in the Supreme Court, King County, Proceedings for enforcement were filed and the location removed the new phonograph. The award was confirmed and the agreement complied with the Award to Breach of Contract By Third Person.

At a time when so many contracts will be broken, the efforts of a third person. A contract in a specified instance will be broken. In the event of such a breach, the award will be null and void; the phonograph will be removed and the phonograph will be removed to the exclusion of others. This award will be confirmed and entered, and the case will be decided.

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The following situation arose after a sale of stock to a new owner. The location took the existing phonograph out of service. A demand for arbitration was made, and after two hearings were held, a consent to arbitrate was entered into. The phonograph has been reset, and the location has agreed to pay money damages.

Major Breakthrough Achieved

There are still many more cases to be heard. But the important point is that a major break-through has been achieved. An industry that has been exposed to bad publicity; that has been subject to Congressional investigation; that has been subverted by persons of ill-repute, has suddenly reached a place where it can stand on its own feet, and is at least to be endured quickly and with dispatch. Now the phonograph machine industry is determined to maintain a position which will enable it to go forward without fear of reprisals. It has stood a tribunal which will give it a fair opportunity to present its proof and obtain the relief that is so necessary to its well being.

The MONY contract is an excellent one. It is proven that it does not, in fact, suffice to make the fatigue inducing waits in courts. It affords a forum which will grant it rapid relief. In arbitration proceedings the operator can obtain an injunction under the contract, protect performance, money damages, and any other form of relief. The contract provides for arbitration between one arbitrator; it provides for arbitration proceedings in the absence of any one party to the agreement.

The proceeding can be instituted in one of two ways. It can be begun by the service of the demand for arbitration by either registered or certified mail. The service of a return receipt requested, by the personal service of a "ten day notice". Either method has its own advantages. But the important consideration is that the operator now has a foolproof document with arbitration and which can assure him of a better opportunity of increasing his operations and of KEEPing the contract.

One thing is certain. With the passing of time, many location owners will discover that you cannot sell your businesses without having the operator's contract assumed by the buyer. For one reason the seller will be obliged to pay damages for the balance of the term of the contract which the seller does not assume.

Surely the phonograph should not be treated in a different manner than an existing conditional bill of sale which is a lien on the fixtures. But the important point bearing in mind is this: Is it one contract that can be breached willy-nilly and no one can enjoin it? This is no longer true. The MONY contract is enforceable and this can be done quickly and with dispatch.

American Arbitration Association Acclaimed

In any discussion of this nature one must say a word about the tribunal which administers the arbitration phase of the contract, the American Arbitration Association. It has performed a tremendous job in assisting the writer in setting up the program. They have put forth their facilities and have endeavored to meet us at every turn. They have tried at all times to comply with the demands of both parties before it. Their utmost impartial and meticulous handling of the claims has left nothing to be desired.

For an organization that desires an administration with high ethical standards, as well as with sufficient facilities and admirable qualities, you do not have to look far. The American Arbitration Association has everything to do with service and to assist an industry out of the shadow of charge. Their phonograph industry found itself embroiled in. By rapid, impartial action this industry should continue to stand in a position where its contracts will be recognized as binding, with mutual satisfaction and with a respectability that properly belong to it.
Auto-Bell Novelty Releases “Mermaid”

CHICAGO—“After months of testing and experimenting in our shop, we have come up with the answer to all operators’ demands for a good, low cost amusement game that is new, different and unusual,” stated Albert S. Warren, sales manager of Auto-Bell Novelty Company, this city.

“Mermaid” is compactly built, continued Warren, “and is strikingly contained in a beautifully finished cabinet.

“Inside the cabinet the operator will immediately notice the electronic perfection, since ‘Mermaid’ is outfitted with the newest type cables, coils and relays available anywhere, plus a new 30 volt circuit assuring everyone that the mechanism motor is virtually trouble-free.

Two of the scoring features in ‘Mermaid’ are ‘Special Star’, which doubles the score and the ‘Mystery Treasure’ feature, which awards the player an added bonus score of 5, 5 or 10 games.

“We can’t stress enough that this game is not only priced so low that it is an assured money maker; but, also, that it is so compact that it will easily fit in any size location,” Warren said.

“We are also in full production on Magic Mirror Horoscope. This game has just completed a very successful run; and due to heavy continued demand have decided to keep it in full production,” Warren said in conclusion.

Gottlieb Ships “Lite-A-Card” Pin

CHICAGO—Alvin Gottlieb, D. Gottlieb and Company, Inc. announced this past week that Gottlieb’s new two player “Lite-A-Card” pinball amusement game was released to the trade this week.

“We have received a bright note in our creative endeavors with Gottlieb’s new ‘Lite-A-Card’ competitive, two player card amusement game,” Gottlieb declared. “This is quite an occasion when you consider the fact that never before in the more than 30 years of D. Gottlieb and Company’s history has there ever been a two player card game!”

“Also,” he continued, “to add to the play appeal, ‘Lite-A-Card’ is loaded with many exciting features.

“The hold over card feature has an arrow which advances the cards on the back glass, from the ‘ace’ to the ‘deuce’ for special awards. Also, when the player hits the card on the playfield four individually controlled pop bumpers light up for high scores, and this feature carries over from game to game.

“Three ‘running light’ holes advance the arrow over the cards and score up to 100 points. Furthermore, lighting a pair of the center lights on the backglass, from the ‘ace’ to the ‘deuce’ by the columns yes and no, lights the cyclonic kickers and bumpy ‘Super Score’, continued Gottlieb.

Other features in ‘Lite-A-Card’ include the center target which scores up to 100 points, a one-piece coin-in with safety locking cover, four sup powered flippers, and the coin-out Gottlieb double number match feature.

Gottlieb added that ‘Lite-A-Card proved a big winner in recent test locations throughout this country, in several foreign markets. Collection reports were constantly very high.

“Here is an amusement game with a proven combination of features that will work like magic to boost collections,” Gottlieb exclaimed.

Wurlitzer Shows “2300” At L.A. Branch

LOS ANGELES—The new Wurlitzer Factory Sales Branch at 2940 West Pico Boulevard, Los Angeles, opened its doors Monday, February 15, for a showing of the Wurlitzer 1900 line. Invitations were sent out to all operators in the eleven California counties and two Nevada counties, which comprise the territory of this Wurlitzer office.

The Wurlitzer factory was well represented by officials who greeted visitors. Heading the contingent was Bob Bear, Wurlitzer Sales Manager, with (1) Ray Berry, Western Coast Sales Manager; Walt Petet, Field Service Manager; Ray Berry, Manager of the local Factory Branch; and Leonard Hicks, in charge of the Service and Parts Department.

During the week, several hundred operators stopped by to get facts on the Wurlitzer phonograph line. Pictures shown are some of the photos taken during the Wurlitzer showing. (1) Front view of the Wurlitzer outlet; (2) Bob Bear and Frank Matranga, Jr. with the “2300” phone; (3) Mr. and Mrs. Frank Matranga; (4) Jim Curry and Paul Johnson of Master Music Makers, local operating firm; (5) Mrs. Jimmy Norris, owner of the 50-64 Club, and Walt Petet after recent installation of “2300”. (6) L.C. Walker and Ray Berry, branch manager of the factory outlet.
Stereonomic Stirs European Interest

OLUMBUS, GEORGIA — Clyde net, Stereonomic Company, this manufacturer of the recently issued "Stereonomic Amplifier," decided to expand the firm's distribution and promotional program to develop the European market which shown interest in the firm's equipment.

The amplifier sells for $85.50 and currently being distributed through State Distributing Company, Inc, and A. E. B. Distributing Company, New Orleans, and Record Corporation, Syracuse.

While the unit does not provide a stereophonic sound it does separate bass and lows on monaural records enriching the sounds through two speaker systems thereby creating a far range of sound which, according to Cornel, "fills a room with music." It has been designed for juke box operators who are reluctant to install two photographs in certain locations that do not warrant the expenditure. While the amplifier was installed by H. C. Hogencamp, of Columbus, the unit was designed by each State Music Company engineers for juke box use. According to Mr.研究, research, and development and emotional costs are being financed by the National Theater Corporation, movie house chain with several reded theaters in the South.

Cornell advised that inquiries from record music machine manufacturers and distributors have resulted in program calling for travel to several European countries for personal contacts with interested coin firms. Stereonomic Company will exhibit it amplifiers at the forthcoming MOA Convention in Chicago.

Williams Ships New "Nags" Pin Game

CHICAGO — "The emphasis, in Williams Electronics' newest pinball game, 'Nags,' is definitely an innovation," stated Sam Lewis, vice-president and director of sales of the company. "The object is to advance his horse to win the race and earn extra points. The horses are numbered from '1' to '6', and that the player would, of course, attempt to hit the pop bumper on the racecourse to coincide with the number of his racing horse. Bottom rollers also advance horses. There is added fast action on the playfield for several robotic kickers and two flipper at the bottom of the playfield.

Lewis also stated that Williams Electronics added another important innovation by moving the coin chute to the steel front door panel. The new coin chute, according to Lewis, is completely foolproof. "In fact, it is virtually impossible to cram foreign objects in the slot." The game also includes the many other previously successful Williams Electronics pinball features.

"With the usually luscious spring season practically upon us," Lewis concluded, "we know we have a strong entry in our 'Nags' 5-ball pinball amusement game, and we are going all-out in production. Location pre-tests have proved this fact to us."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
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SPECIAL STAR FEATURE
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MODERN CABINET
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FUN TO PLAY!
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Bally Releases "Laguna Beach" In-Line

2-way orange section—now the big new feature of "Laguna Beach"—is so attractive that we decided not to hold the feature for future use but to bring it out immediately in what you might call a pep-up "County Fair"—that’s "Laguna Beach".

The answer is that, instead of serving only to release free Red Letter Games, as in "County Fair", the orange section is also a scoring section. In "Laguna Beach", the orange section gives the player a Red Letter Game—next game free with guaranteed features. In "County Fair", the Orange section is a 3-in-a-row section that releases a new Red Letter Game. But in "Laguna Beach", the orange section will score as green if proper signal-panel is lit on backglass—and also release Red Letter Game, 1 or 2 in orange score as green 4 or 5—and in each case also give the Free Red Letter Game, continued O'Donnell.

"Laguna Beach" retains all the features of "County Fair"—the OK features and many others—plus the bonus money-making feature of the 2-way orange section. There is no new feature for "County Fair" with "Laguna Beach", operators will be getting extra value—and extra earnings which we all know they need badly. By the same token, all the features and all the features of "County Fair", you might say, in addition to the middle of the run, operators will be getting a better value. Sometimes a little thing has big results. That’s the case now—a little thing like an extra juicy orange, concluded O’Donnell.

CHICAGO — Announcing "Laguna Beach", new in-line type pinball-game, Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city, revealed that the decision to discontinue "County Fair" in favor of "Laguna Beach" was based on results—which he described as "starting"—of location-tests of new feature introduced in "Laguna Beach".

"Actually," O’Donnell said, "a new in-line game at this time is probably a surprise to many members of the industry, considering the fact that national demand for "County Fair" continues at a very high level, not only because of the unprecedented earnings the game is turning in, but also because our output is limited by production requirements of the unusually varied group of pinball-game manufacturers now producing different types of pinball-games. Figuring conservatively, I would say we could continue with "County Fair" well into spring.

However, location-tests of the new 2-way orange section—now the big new feature of "Laguna Beach"—are so attractive that we decided not to hold the feature for future use but to bring it out immediately in what you might call a pep-up "County Fair"—that’s "Laguna Beach".

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Interstate Vending Elects New Board Chairman

CHICAGO — Interstate Vending Company, one of the nation’s largest vending-machine distributors, and a leading manufacturer of vending machines, has elected a new board chairman and four additional directors, increasing the board of directors from eight members.

President Ronaldo Wolford also announced the election of a new vice president, W. J. McKnight, of Los Angeles, Calif., was elected Chairman of the Board, Charles C. McNeil, of Chicago, senior vice-president of Lockheed Aircraft Corp. He succeeds Paul Rosen, who has held the position of executive vice president and director and substantial stockholder.
More New Games Accent Approach Of Spring
CHICAGO CHATTER

With the anticipated approach of the Spring cycle (providing we can overlook the usual sneezes and brisk breezes in evidence these days) it is significant at this time that new games are still being released. Of the several new games which have appeared this week, are D. Gottlieb & Company's "Lite-A-Card" 2-player, card-picking pinball; Bally Manufacturing's "Happy Land," pinball machine; Williams Electronics Manufacturing's "Nags" horse racing type pinball; and Auto-Bell Novelty's "Mermaids" electronic amusement game.

Another coined-product worthy of note this week is Bally Vending's new "Coffee Dispenser," which, according to John Stewart, is enjoying splendid success. He is on a business trip through Oklahoma, and assures us he is thoroughly delighted to get back to his overstocked desk and settle down the pile of correspondence. Service manager Jack Barabash is still touring Seattle, Portland, Oakland, and San Francisco, with the pressing of the season well under way in those areas. Les Reck is back in his office after a trip through Wisconsin. Anybody who calls on him at 2114 is asked to call at 2106.

Bill O'Donnell, Herb Jones, and Art Garvey, Bally Manufacturing, have sold many pinballs last week on Bally's new 3-player "Go-Go." The Chicago coin-op trade has been made aware of the new game, and is expected of this one due to terrific results reported from the terminals. The game is a hit throughout the building. The players are all three-up, or all one-up, to use the terminology of the machine. Each player can play as many games as he wants, and as he wins, the score is recorder on the back of the machine. The player who wins the most games is declared the winner. This is a hit with the players.

Nate Gottlieb, son of Bally's founder, Joe Gottlieb, advises that the Seeburg people spent the week in business at World Wide is working just a little bit harder these days to help carry Len's heavy load of work. Despite his illness, we are all glad to know that Len is spending up the job. John Konsios, the new southern rep, spent his time last week in the offices at United Coin-Op. He has just finished his new southern itinerary. It's significant that John is not exactly looking forward to escaping this intermittent weather, realizing he has nothing better to anticipate in the usually "sunny southern". Most sections down under have been heavily pelleted by snow, etc.

Nate Gottlieb assures us a great sales-petter. He is aware of playing cards, plus the strong competitive appeal to create a dynamic package of earning power and, of course, other profits," Nate declared.

GIL HELD, owner of Empire Coin, and sales manager Joe Robbins were in town in their praise last week of "Dusty" Hobem and his very efficient Emporos service department. Jack Burns made one of those frequent visits through the city this week to call on the trade. His new business and his staff completed their move of Exhibit Supply to the new plant at 4719 West Lake Street. It is business as usual there. Chet greeted a visitor from the mushroom business. He called on Bally last week, arranged a place to live and spent last week in business, as usual. Nate Gottlieb had a farewell dinner for the crew last week, extolling the efforts of executive committee members of the Informa-
cion of the Coin-Operated Equipment Industry, to help much praise the forward march of the coin-operated amusement game. Lewis assured us that the constantly rotating turntable on the game's playfield is a "hot" 3-dimensional race track on the backbox will be the talk of the coin machine industry very soon. Advance orders indicate that Williams Electronics has a "hit".

First Coin's Joe Kline returned to his desk last Wednesday after a short vacation with his wife, daughter Barbara, and son Glenn, who has been very busy of late trying to pick up a lot of sorely needed equipment for the firm's many European customers. First Coin has been working out some plans for a new line of pinball machines, and also has been working on a new design for a new line of pinball machines. The new line of machines is expected to be available in June of this year.

Bally's new 3-player "Go-Go" is a hit with the players. The players are all three-up, or all one-up, to use the terminology of the machine. Each player can play as many games as he wants, and as he wins, the score is recorder on the back of the machine. The player who wins the most games is declared the winner. This is a hit with the players.

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Empire Coin Puts Accent On Service

CHICAGO — LeRoy “Dusty” Hoblein, service manager of Empire Coin Machine Exchange, this city, advised this past week that the Chicago based distributor of coin-operated equipment is now set up to offer operators the ultimate in service for all types of music, games and vending equipment. Hoblein stated that Empire Coin is now more than adequately equipped to solve practically all parts and service problems operators may be faced with at any time.

“’It has taken several years to fully develop our exceptional service facilities,’” Hoblein said, “and for this we can certainly place the credit where it rightly belongs—management. Gil Kisti, owner of Empire Coin, has always cooperated in every way towards the overall planning of this department. Joe Robbins, sales manager, has constantly considered the need for the ultimate in service facilities a vital necessity to a large distributing organization, and has assisted in making Empire’s service department a dominating factor in this area.

“Among the varied services we offer, other than mechanical know-how, are a complete and varied parts division, modern servicing tools and equipment, and fastest possible delivery. Same day service for parts is assured through our use of Greyhound bus delivery service. Overnight service is possible by mailing ourselves of the use of United Parcel trucks for delivery.”

Empire Coin also makes available to its customers quantity discounts, and special gift offers, as an added inducement.

Hoblein concluded by stating that no service, or parts problem is too great or too small for his staff of experts. Prime consideration is the complete satisfaction of each customer.

Always A Laugh!

A Postcard From Hirsh De La Viez

NEW YORK — Anyone who knows Hirsh De La Viez, veteran coin machine operator, knows that the humorous columnist couldn’t do a “straight” line if he tried. This holds true even when it comes to writing a standard greeting card.

A postcard arrived last week in The Cash Box New York office from Hirsh, reading, “Having a good time, wish you were here”, but the copy was not hand-written but stamped with a rubber stamp which Hirsh obviously had made to order for such occasions!

Handwritten at the top of the message, (he managed this with common pen and ink), were the words, “Lazy Man!”

Hirsh evidently wrote the card while aboard the S.S. Independence. It was mailed from Spiti.

The Cash Box

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(Dated: April 2)


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OTHER OFFICES: Hague, Holland; Frankfurt, Germany; Milano, Italy; Stockholm, Sweden; and Heathmont, Victoria, Australia.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Morcoin Shows Model “K” In Manila

MANILA, PHILIPPINE ISLANDS—Bill Suter, Morcoin Co., Ltd., this city’s Far East Director of Sales, for AMI, Inc., advised that the recent company showing of the 1960 AMI model “K” phonograph line resulted in a most successful party.

As shown above, operators flocked to the Morcoin showrooms and took part in the festivities which were conducted in the firm’s showrooms.

Suter, president of Morcoin Co., Ltd., was ably assisted during the phonograph showing by Max Lewin, shown in the bottom photo, shaking hands with Suter. Lewin is worldwide export manager of AMI, Inc.

Suter enclosed a copy of the firm’s invitation to coinmen announcing the showing date. The brochure was printed in bright red, black and white, and featured a red ribbon insert to tie-in with the theme of the distributor showing. “We’re rolling out the red carpet for the AMI Model ‘K’.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Op Traffic Along Pico
Increases As Bids Firm

CALIFORNIA CLIPPINGS

Operators and distributors along Pico Blvd. have begun to ready themselves for the coming Spring season, with an acceleration in hustling activity already noticeable. The "bally-6" Bally's machine has been seen in the field, with reports a number of operators and arcade owners have been in the past week getting ready for spring. More and more operators are stopping by, satisfied with the fine selection and games now available at Simon's. Simon's is also preparing numerous phongraphs and bingo games for export. At Paul A. Layman's, Charlie Daniels informs Rock-ola "E" photograph is Rock-ola "Tjfc-p" photograph is Rock-ola "E" photograph is Rock-ola "Tjfc-p" photograph would be better than ever with operators finding increased acceptance. The Bally "6 Bale" pool game, Charlie states, then their selling fast, they get them out, there are several arcade owners have been in the past week to start replenishing their locations for spring. At the Wurlitzer factory branch, Ray Barry is very pleased with the acceptance the operators have shown for the new machine, and the resulting increased sales on the 1960 Wurlitzer model "2000" phongraph. Sam Rotanzi, Wurlitzer credit man, in town for the past week. Elmer Brown, state distributors, in general, continues to move "Q" Wurlitzer, has augmented the dept, with Tom Beck. Pete Lay, at Badger Sales, in San Diego on a sales trip last week. Marshall Ames says the Alf "Q" phongraph is picking up sales momentum weekly. Vinny Lanzo, at American Coin Machine, reports the past week has been the best week since they have been in business, with the new location proving very successful. Vinny also commented that a number of new operators have been stopping by recently. A new man is still being sought to add to the shop staff. Vinny went on to mention that plenty of parking space was available to all customers at American. At the Seeburg factory branch, wayne Davis informs the new Seeburg model "Q" phongraph is continuing to prove one of the most successful phongraphs of all time, because of its completely new look, as well as the many new mechanical features. The number of operators coming in daily to see the Seeburg is more encouraging say Wayne. Dan Donahue and Dean McMurtrie, who were in charge of the recent showing, state all operators generally seemed very pleased with it. C. A. Robinson & Co., Seeburg state business in general continues good, "Q" Seeburg parts are in high demand. Many of the operators have been coming and going all day. Refreshments were served and everyone had a very good time. Huey and Esther May, Eau Claire, Wisc., in town for the day picking up parts and returning to their home in all of the scenery. Expect to be back about March 10th. Lawrence Jenkins, Bath, S. D., in town over the weekend and taking care of his business early Monday morning and off for home the next day. Jack Park, the key club for 10 days and Capitol's recording stars The Four Freshmen at Freddie's Cafe in Minneapolis. Harry and Johnny Gale, Menomonie, Wisc., in town over the weekend, the Stockton family, the Recorder parts. The Sandler Dist. Co., Minneapolis, had open house Monday, Feb. 22, and the "Ike" and "Q" were demonstrated. "Show That Showed Chicago" \(60^{th}\) anniversary. "A Soft shoe" opening showed on the Sunset Strip. Fred Winkelman, in town for the past week, has been coming and going all day. Refreshments were served and everyone had a very good time.

HAPPY BIRTHDAY THIS WEEK TO:


"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
WANT—FANT—Bally Ice Frolics; Bally Beauties. Send your list to: IMPERIAL COIN MACHINE CORPORATION, 496 W. 110th ST., ELYRIA, OHIO, NEW JERSEY.

WANT—To purchase 5,000 new record players. We prefer large quantities and will pay for cash. Top prices offered. No Junk Box Records. Write to: BANSLO TECH-ING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N.Y. (Tel. General 2-1465), JESSE SEITER, Pres.

WANT—New or used 45 RPM records that have appeared on The Cash Box "Top 50" within the last six months. Send to: 605 Ponce de Leon Ave., Miami 16, FLA. (Tel. Plazal 7-6070).

WANT—Will buy Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEON JONES DISTRIBUTING CO., 415 W. 52nd ST., NEW YORK 19, N.Y. (Tel. Columbia 5-6590).

WANT—Want to buy, Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEON JONES DISTRIBUTING CO., 415 W. 52nd ST., NEW YORK 19, N.Y. (Tel. Columbia 5-6590).


WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 15th AVE., SEATTLE, WASHINGTON. (Tel. Garfield 3-5385).

WANT—Your used or surplus records all prices. 45's our specialty. We buy in quantities. Will pay top prices. No lot too large or too small. No more than 10% below. We pay for less than $25 by BANK, CASH or CHECKS. MAIN ST. PROVIDENCE, R.I. (Tel. Union 1-7500).

WANT—To buy—Lotta Fuss; Ice Frolics; Late Bungos; Union Shuffle Alleys; Wins, Turf Champions & Hands; Baltic Upright Jumbo; Panorama; 1000, 1000A, 5000, 5000A, Polar Guns; Spook Guns; Davy Crocket Guns; Circus Fire; 220, 1931, prices—cash or trade. CLEVELAND (Tel. 19th 2-3815), 3020 PROSPECT AVE. CLEVELAND 13, OH. (Tel. 4-1715).

WANT—Unlimited quantities of Bally Bingos. Quote lowest prices F.O.B. MILWAUKEE. Write to: RUDOLPH KRONENBURG STR. 94, ANTWERPT, BELGIUM. (Tel. Antwerp 2-1732).


WANT—Williams Jolly Jokers, pay $75, depending on condition. Write: WILLIAMS & MEYER MFG. COMPANY, 60 RIVERSIDE AVE., JACKSONVILLE, FLORIDA. (Tel. Elgin 6-0265).

WANT—Will pay spot cash: Bally Latro Fun; Fun Wall; Hi-Fi; Basketball; Basket Ball; Seeburg V-2000; B Kenco; Electrohome; Monorow; MONROE DISTRIBUTING COMPANY, 425 S. 10th ST., CLEVELAND, OHIO (Tel. Superior 1-7400). WANTED—Any quantity new records, 45 RPM, 33 1/3, up to 50 each. We pay CASH.現金 for all items—splits, offers, any make. REKORD PAPERS, 500 W. 58th ST., NEW YORK, 195, N.Y. (Tel. Superior 1-7400).

WANT—Any quantity new records, 45 RPM, 33 1/3, up to 50 each. We pay CASH.現金 for all items—splits, offers, any make. REKORD PAPERS, 500 W. 58th ST., NEW YORK, 195, N.Y. (Tel. Superior 1-7400).

WANT—Will buy 7500 new records. We prefer large quantities and will pay for cash. Top prices offered. No Junk Box Records. Write to: BANSLO TECH-ING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N.Y. (Tel. General 2-1465), JESSE SEITER, Pres.

FOR SALE—4-1556, Records not over 5 months old. 1 pay $15 and the freight. R. SMITH, 620 N. DUNE WAY, NORTH MIAMI BEACH, FLA.

FOR SALE—To act as distributor for record manufacturing company, manufacturing and servicing music store owners in 30 yrs in the record business. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, VEYOR DISTRIBUTING CO., 4822-2222—Whittier—2-2519 (Evaings).

FOR SALE—Exhibit's 100U, Selecetum and Horoscope, State quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE, BALTIMORE 2, MARYLAND.

FOR SALE—Will buy to Bally and play any machines or machine Phonographs. Also Amusement Goods. WANTED: DAVISON DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELYRIA, OHIO 44035.

FOR SALE—Buy used records. The Record Exchange. (Tel. 8-3524).

FOR SALE—Limited quantities of Seeber A and B. Further all other models. We buy in quantities and prices. HASTINGS DISTRIBUTING CO., 4600 10TH ROAD BISHOP, LILUC MEADOW, 13, WISC. (Tel. Blaenmound 6-6700).

FOR SALE—Coin operated Laundry Equipment, A.M.I. 120 Selection Phonographs, 1000, 1000A, 10 and 10 Counter Games. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA (Melrose 1-9550).

FOR SALE—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 15th AVE., SEATTLE, WASHINGTON. (Tel. Garfield 3-5385).

FOR SALE—Want to sell all Bally Bingos, slightly used uprights; Gumshoe, Ballylatro Fun; Hi-Fi; Basketball; Basket Ball; Seeburg V-2000; B Kenco; Electrohome; Monorow; DELUXE Big Tent, Shawuces, Write or phone for prices. PENN COIN, INC., 112 15th ST., PHILADELPHIA 23, PA. (Tel. P 5-2576).

FOR SALE—Complete line of Pool Table Supplies & parts. Sales, Cash in hand. We want to buy pool tables, pool supplies, money, save time—Buy direct. Write or phone for our new 1959 Catalog. FRED SMITH, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. Ciliecker 4-1001).


FOR SALE—Seeburg 100B $175; B.S. 2210; Seeburg $250; Seeburg HP100C $350; Seeburg HP100F $295; War- letter 2204 $500; Warletter 2250 $575; AMI 620 $435; AMI 1200 $475; AMI 1000 $425; Bally $200. All machines clean, ready for location. 1/2 dep. INTERBORDO MUSIC INC., 413C 45TH ST. NEW YORK CITY. (Tel. Ju 2-2863).

FOR SALE—7 Seeburg C 100 $245 each; 6 Seeburg R 100 $450 each; 2 Seeburg 320 $900; 2 Seeburg G 100 $400 each; 2 AMI 800 $425 each; 1025 $450. REX-BLOTTA CORPORATIONS, 904 LINDA, SYRACUSE 3, NEW YORK. (Tel. Harrison 2-6255).

FOR SALE—Arcade Equipment Ex- hibit Kissometer, Egyptian Mummy, Skee Ball, Mechanical Bull, etc. Also other Exhibit arcade equipment, all in A-1 condition. REL- ICT, INC., 1279 POWELL ST., WINDSOR ST., HARTFORD, CONN. (Tel. JA 8-5111).

FOR SALE—Used Phonographs—Wurlitzer Model 2204 $675; Wurlitzer Model 1200 $950; OLIVE STREET DISTRIBUTORS, INC., 1021 MARKET ST., ST. LOUIS, MO. (Tel. 1-9292).
SALES — Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons, 100 Selection. Pay $425 per complete unit, plus $49.50. Telephone or write for more details. ELECTRONIC DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

SALES — Attention Pittsburgh operators, for sale 14 ft. Alleys with small numbers, moderately priced, only $125. WANT—Free play Lottons, give quantity and price. PENNY 1-3241, BEAVERTON, ORE.

SALES — Route for sale. Route #5. 9 blocks, 45 cars; a few machines, $150. WANT—Considerable more. 725 E. 115TH AVENUE, CLEVELAND, OHIO. (Tel. FR 4-7549.)

SALES — Route—Flag Ship $185 Derby Day 100. 4 Bagger $75; $150; 80% over; $150. WANT—Considerable more. 1711 N. TOWN ROAD, SCHENECTADY 2-4059, N. Y. (Tel. FR 7-2162.)

SALES — Pool cues—Hard Maple. Buy the best for your alley. 34" long 1/4" Butt, Rubber Cushion tip. Sell for $14.00 each. 2 tip-off time, $16.20 per dozen, 1/3 with order, balance C.O.D. BALLY SUPPLY CO., CHASKA, MINN.

SALES — Complete line of used Photographs, Shuffles, Glasses, Derelicts, and all other games and equipment. Low prices. Best merchandise. One stop shop for all your amusement needs. Write or come in. We are factory representatives. United, Williams, Bally, Defrenivers, REVENGER, etc. NEWER DISTRIBUTING CO., 3401 N. W. 21ST AVE., OKLAHOMA CITY 42, FLA. (Tel. Monday 5-2351.)

SALES — Used-M.A. L-2000 $750; HO-2000 $600; H-1200 $595; G-200 $595; £-200 $595. WANT—$600. Used Wasiter: 1400 $50; 1600 $50. WANT—1600. Used Seeburg: K-2-200 $25; V-200 $200; M-1000 $450; M-1000C $25; M-1000B $25; Used Rock-Ola: 1455 $300; 1148 $285; 1147 $300. NEWER DISTRIBUTING CO., 3401 N.W. 21ST AVE., OKLAHOMA CITY 42, N.W., GRAND RAPIDS 2, MICH.

SALES — All machines cleaned and sold. Bally Heavy Hitters $300. Bally Outings $250. Games Coke Shoot $250 60¢; Pearson lines $145; Miller $110; Sun Say $235; Times Show $350; Keen $700. Big Shows $60; Night Clubs $60; Bowery $60; Beauties $40. Miscellaneous $50; Carousel $50; etc. D. & P. MUSIC, 27 E. PHILA ST., YORK, PA. One third deposit, balance C.O.D. (Tel. 81846).

SALES — Special—Bally: Ballerinas $54-150; Seas Islands $425; Magic Mirror $425; $400; Rock-Ola $395; $400; Key West $85; Big Show $705; Practice Pinball $325; Heavy Hitters $275; Rock-Ola $250; Demoiselle $35; Queen Of Diamonds $150; Quasar $300; Crusader Guns $350. NEWER NOVELTY CO., 115 MAGUIRE AVE., KANSAS, LA. (Tel. Jackson 2-5306.)

SALES — Bally Overhead scoring unit with coin unit for shuffleboard. $450 complete. 3 Pockey Saddle, $150. Auto Rave Kiddie Ride $150; 5 Sport Pockets, $150, $25. SELL, $125 or trade. APPROX. $1100 BROADWAY, ALBANY 4, N. Y. (Tel. HO 5-0222.)

SALES — For a have a few Wurlitzers, 2000, 21 and 2200. Also Wurlitiz- ers, Bally, Gottlieb, Defrnenver, Shufflers, and exporters. UNITED DISTRIBUTING CO., 1225 W. 24TH ST., WICHITA, KANSAS. (Tel. HO 4-4111.)

SALES — Bally—Carnival Queen $285; Ballerina $250; Cypress Gardens $225; $215; $200. Key West $215; $175. Key West $125; Beach Time $215; $150; Sea Island $125; Sun Valley $150. WANT—Considerable more. We are exporters—1/3 deposit required. 725 E. 115TH AVENUE, CLEVELAND, OHIO. (Tel. FR 2-1580.)
CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

MISCELLANEOUS — BIG SERVICE TIP — 5 Ball Operators — Do you have problems with worn Bumpers or

NOTICE — Call or write for pictures and information on Phonograph Cabinet Restyling. Custom built to
meet your exact specifications. Available in Beech, Oak, Maple or Mahogany. Write: AMERICAN FURNITURE,
INC., 1059 ARONSON ST., NEW YORK, N.Y. 10003.

NOTICE — Argus 485 Sales — Big Best 4855; Deluxe
4856. Write: AMERICAN FURNITURE, INC., 1059 ARONSON ST.
NEW YORK, N.Y. 10003.

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NEW YORK, N.Y. 10003.
### PRICE QUOTATIONS

**How To Use "The Cash Box Price Lists"**

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—pricing the prices as they are quoted for the week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than these prices, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine with $150.00 on the Coast, while someone on the East Coast may think it worth but $75.00. Of course, serial appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment quoted by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at lower prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarity of his territory.

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**PHONOGRAPHS**

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**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**CODE (Numerical Preceding Machine)**

1. Prices UP
2. Prices DOWN
3. Prices UP AND DOWN
4. No change from Last Week

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**UPPER ELECTRONIC SCORING T. P. GAMES**

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<td align="left">3. DeLuxe Big Tent</td>
<td>250.00</td>
<td>295.00</td>
</tr>
<tr>
<td align="left">2. Deluxe Big Tent</td>
<td>300.00</td>
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</tr>
<tr>
<td align="left">1. Deluxe Big Tent</td>
<td>400.00</td>
<td>425.00</td>
</tr>
</tbody>
</table>

**WILLIAMS BOWLING**

<table>
<thead>
<tr>
<th align="left">DELUXE SPORTS</th>
<th>PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td align="left">1. Roll-A-Ball (12/56)</td>
<td>6 Player</td>
<td>96.00</td>
</tr>
<tr>
<td align="left">2. DeLuxe Big Tent</td>
<td>250.00</td>
<td>295.00</td>
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<tr>
<td align="left">3. Deluxe Big Tent</td>
<td>325.00</td>
<td>350.00</td>
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<tr>
<td align="left">4. Big Tent (Ke 12/57)</td>
<td>100.00</td>
<td>150.00</td>
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<tr>
<td align="left">5. DeLuxe Big Tent</td>
<td>245.00</td>
<td>275.00</td>
</tr>
<tr>
<td align="left">6. Delux Gun Shoot Out</td>
<td>255.00</td>
<td>285.00</td>
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**BALLY SHUFFLES**

<table>
<thead>
<tr>
<th align="left">DELUXE SPORTS</th>
<th>PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td align="left">1. Leader (11/53)</td>
<td>95.00</td>
<td>115.00</td>
</tr>
<tr>
<td align="left">2. Rainbow (5/54)</td>
<td>38.00</td>
<td>115.00</td>
</tr>
<tr>
<td align="left">3. Banner (8/55)</td>
<td>65.00</td>
<td>115.00</td>
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<tr>
<td align="left">4. Speedy (8/55)</td>
<td>15.00</td>
<td>75.00</td>
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<tr>
<td align="left">5. Top Notch (10/55)</td>
<td>279.00</td>
<td>325.00</td>
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<tr>
<td align="left">6. Capital (6/55)</td>
<td>215.00</td>
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<tr>
<td align="left">7. DeLuxe model</td>
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<tr>
<td align="left">8. Super Bonus (9/55)</td>
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<td align="left">9. Deluxe model</td>
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<tr>
<td align="left">10. Top Notch Special</td>
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**GENDO BALL BOWLS**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td align="left">2. Deluxe Big Tent</td>
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<tr>
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<td>250.00</td>
<td>295.00</td>
</tr>
<tr>
<td align="left">4. Big Tent (Ke 12/57)</td>
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</tr>
<tr>
<td align="left">5. Deluxe Big Tent</td>
<td>245.00</td>
<td>275.00</td>
</tr>
<tr>
<td align="left">6. Delux Gun Shoot Out</td>
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**CHICAGO COIN SHUFFLES**

<table>
<thead>
<tr>
<th align="left">DELUXE SPORTS</th>
<th>PRICE</th>
<th>DESCRIPTION</th>
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</thead>
<tbody>
<tr>
<td align="left">1. Leader (11/53)</td>
<td>95.00</td>
<td>115.00</td>
</tr>
<tr>
<td align="left">2. Rainbow (5/54)</td>
<td>38.00</td>
<td>115.00</td>
</tr>
<tr>
<td align="left">3. Banner (8/55)</td>
<td>65.00</td>
<td>115.00</td>
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<tr>
<td align="left">4. Speedy (8/55)</td>
<td>15.00</td>
<td>75.00</td>
</tr>
<tr>
<td align="left">5. Top Notch (10/55)</td>
<td>279.00</td>
<td>325.00</td>
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<tr>
<td align="left">6. Capital (6/55)</td>
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**KIDDE RIDES**

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<thead>
<tr>
<th align="left">DELUXE SPORTS</th>
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<tbody>
<tr>
<td align="left">6. Chicago Coin Super Jet 125.00</td>
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</tr>
<tr>
<td align="left">5. Chicago Coin Round</td>
<td>125.00</td>
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<tr>
<td align="left">4. Big Tent (Ke 12/57)</td>
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</tr>
<tr>
<td align="left">1. Deluxe Big Tent</td>
<td>400.00</td>
<td>425.00</td>
</tr>
</tbody>
</table>
"Say, have you been played on a new Wurlitzer yet?"

"About a thousand times and, boy, do I still sound good!"

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TOP SCORE 990

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2½ FT. WIDE

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BOWLING ALLEY
NOW AT
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SCORE AS GREEN

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