Eddie Fisher, whose first release on his own Ramrod label debuted recently, is shown above with Mike Todd, Jr. (left) and Harold Adamson, composer of his first single, "Scent of Mystery". The song is the title theme of the pic which Todd, Jr. is producing. Fisher is promoting his single and the movie with personal appearances at theatre showing the film. Here he examines the marquee of the Cinestage in Chicago where the movie premiered January 6th. Ramrod Records are nationally distributed by United Telefilm Records.
LAST 4 WEEKS
(Offer expires midnight March 15, 1960)

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Let's Call It

THE

TEEN BEAT

As a trade paper representing the dynamic record industry, The Cash Box is a clearing house for suggestions and methods of improving our business. In most cases ideas are offered that will benefit a small segment of the industry. But last week a wonderful idea that could be of great benefit to all came to us via Australia.

Lee Gordon, a leading entrepreneur in Australia who books some of the most prominent teenage record stars from around the world for appearances Down Under, has changed the title of his shows from “Rock And Roll” shows to “Teen Beat” shows. The reason for the move is to get away from the taint long associated with the term rock and roll.

It is extremely difficult, maybe even impossible to ask an entire nation to give up a phrase that has become as popular as bread ‘n’ butter. But we feel that a concerted effort on the part of the entire industry, especially the many thousands of dee jays, could only serve to benefit the business. And if “Teen Beat” were to become sufficiently popular as the term describing the rhythmic music which appeals so to the teenagers, perhaps the realms of material by reporters digging for something to write about, and always finding rock and roll a juicy subject merely because of its name, would subside.

In essence, the rock and roll music popular today, is a far cry from the material that was issued some six years ago when the phrase became popular. “Teen Beat” is far more fitting for the majority of “beat” items on the charts today. The raucous sides hitting today are just a small fraction of what was clicking when the new beat craze began.

We also feel that it is extremely unfair to term some of the beautiful songs on the charts today as rock and roll simply because the arranger and artist designed the presentation so that it would be danceable for the majority of the record buying market. Such new smash hits as “Theme From A Summer Place”, and such great standards as “Where Or When” “Among My Souvenirs” and “Harbor Lights,” to name a few, are, in our opinion, needlessly referred to as rock and roll hits merely because of the back beat or triplets which may be in their arrangements.

We are well aware of the difficulty of making such a suggestion a reality. But we feel it can be done and should be done.

“Teen Beat” is much more appropriate for today’s music than “Rock And Roll.”
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2 MORE BIIQIES!
by
The CRESTS

"GEE"
(But I'd Give The World)

and

"STEP BY STEP"

COED RECORDS, INC.

#525
1619 Broadway, N.Y., N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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*Only those records best suited for commercial use are reviewed by T H E CASH BOX*
...and here is Swingin' LOVELACE WATKINS

MGM RECORDS' Sensational NEW STAR swinging...

"HELLO YOUNG LOVERS"

Orchestra conducted by RAY ELLIS

K-12875

SUNNY GALE's newest Hit Pick is What Do You Want To Make Those Eyes At Me For? b/w Falling Star (M-526). Orchestra again conducted by Ralph Burns.


MYRNA MARCH, the Titian Terror, sings Where It Hurts The Most b/w Cryin’ Up A Storm (M-525). Orchestra & chorus under the direction of Charles Shirley.

KITT’N’KORY. Morty's latest Team discovery sings Across The Moon b/w First Star (M-523). The team and this first release are headed for “Klicksville” for sure.
WARWICK'S SMASH ALBUMS GOING STRONG

MORTY CRAFT & THE SINGING STRINGS: Memories of 'Jolie' (W-2001 & W-2001ST)

MARY OSBORNE: A Girl and Her Guitar (W-2004 & W-2004ST)

AND THESE LABELS ALSO BEING DISTRIBUTED BY UTR:

FAYE ADAMS It Can't Be Wrong on LIDO 606

THE FIDELITYS Walk With The Wind (getting action in Pittsburgh and spreading) on SIR 274

JULIE ANNE & JAMIE FOSTER It's Two O'Clock on GLO T-3060

THE VIDEOS Mister Lonely / I'll Forget You on JDS 5004

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Footsteps" (2:12) (Aldon BMI—Mann, Hunter)  
"You Don't Know" (2:24) (Maxama ASCAP—Shorin)  

STEVE LAWRENCE (ABC-Paramount 10,085)  
Lawrence follows his hit "Poor Teddy Bear" with another date destined for top chart ratings, "Footsteps." The disenchanted theme is presented in a bright arrangement that has sure-fire orb-chors gimmicks. Performer settles-down to a fine plaintive reading in "You Don't Know.

"Teenage Sonata" (2:40) (Edward B. Marks BMI—Barry)  
"If You Were The Only Girl" (2:22) (Chapelle & Meyers BMI—Barry, Ayer)  
SAM COOKE (RCA Victor 7701)  
Cooke joins the Victors roster with a strong ballad statement in "Teenage Sonata." Cooke's make-up has a sonata feel and the singer's familiar way with a warm item sells affair beautifully. Fine sympathetic orb backdrop. Lower-lid is a tender reminder of the great standard.

"One Mint Julep" (2:14)  
"Lovey" (2:32) (Progressive BMI—Tombs)  
FINN'S TEAM (Quintet BMI—Leiber, Stoller)  
THE CLOVERS (United Artists 209)  
Take your pick here. Chances are the Clovers'll make it two-in-a-row with either end of this UA outing. They follow their recent chart success "Love Potion No. 9" with a dandy new rhythm version of "One Mint Julep," their year's best smasheroo (currently kicking up noise via Chet Atkins' sizzle) and a terrific new fast paced rocker titled "Lovey." Both can step way out.

"I Dreamed About My Lover" (2:13)  
(Jat, Texicali BMI—Spring, Summers)  
JERRY FULLER (Challenge 59068)  
Fuller can have a double-barreled click follow-up to his co-shared-on-the-charts hit, "Tennessee Waltz" (with Bobby Comstock), in the novice, "I Dreamed About My Lover," and the olde, "Two Loves Have I." O'Henning's haunting, cha-cha beaticky about a school romance while the evergreen, on the other end, takes the inviting beat-ballad route. Two winners here.

"Apple Green" (2:29) (Hollis BMI—Singleton)  
"Oh Why" (2:25) (Vernon ASCAP—Serino)  
JUNE VALI (Mercury 17588)  
The coming weeks should find June Vali celebrating the biggest event since her "Wedding." The event is the release of "Apple Green," a beautiful, teen-angled ballad's that the lark, along with the Belford C. Hendricks-orb & chorus, wrap up in a tenderly enchanting manner. More of the same warm ballad sounds on the tearful romantic couple, "Oh Why." Top half can go all the way.

"What Do You Want To Make Those Eyes At Me For?" (2:04) (Leo Feist ASCAP—Momen, McCarry, Johnson)  
"Discover Me, My Lover" (Bourne ASCAP—Sigmun, Winkler, Rauch)  
RAY PETERSON (RCA Victor 7703)  
The big English-type, "What Do You Want To Make Those Eyes At Me For?" (Emile Ford has the hit there) has had a host of covers here and Ray Peterson's is a standout. It's a bright bonmeme that features a co-cha-chored buzz. The ballad's that the lark, along with the Belford C. Hendricks-orb & chorus, wrap up in a tenderly enchanting manner. More of the same warm ballad sounds on the tearful romantic couple, "Oh Why." Top half can go all the way.

The Cash Box
Pick of the Week

RODOLPH PAULETTE ORCH. (Palette 5059)  

ROLAND PAULETTE ORCH. (Palette 5059)  

B BAKER BROS. (Everest 1928)  
"A DOLLY LIKE YOU" (2:06) (Acuff-Rose BMI—B.B., Bryant)  
Boys sing a good one for sunny programming. A good one for sunny programming.

C "Sheila" (1:44) (Acuff-Ros BMI—B.B., Johnson)  
"Harmonie" is a part of the sentimental nunsong proceedings.

VIBRATIONS (Bet 0001)  
"I LOVE ME LIKE YOU SHOULD" (2:37) (ULTL BMI—Johnson)  
New label offers a contorial R&B-flavored rhythm. Group knows how to belove- one-out and pro- nesses a fine final. A good-sounding debut for Bet.

CARRINA VALENTE (London 1907)  
"Felicita" (2:05) (Junicke ASCAP—John, Panzerl)  
Typical colorful outing from the thrush. Her vocal receives particularlyinviting touches from the orb. Interesting deck.

NESSUNO AL MONDO" (NO ARMAS Can E EULADA Hoy 225) (Gil BMI—Crafer, Nebb fastel, Golia) Pretty import is attract- ingly warbled by Miss Valiente

DYNAMICS (Decca 31046)  
"Seems Like Only Yester Day" (2:00) (Doray ASCAP—Nucilla, Jennisons, Price, Pri, Lombardi) Strong opening to this terromatic: boys chant and combo comes in with a striking Latimish beat. Real profound, and it also holds interest Could be active.

C "HOW SHOULD I FEEL" (2:10) (Doray ASCAP—DeCallis, Lombardi The song is a smooth another easy-beat romancer.

CURTIS WILSON & STAFFS (Cherry 1051)  
"Poor Little Stray Dog" (2:30) (Cedarsh BMI—Wilson and his vocal-combo cohorts display ORK roc vrew.

C "My Heart Is MADE OF THE BLUES" (2:35) (Cedarsh BMI— Wilson The song is a smooth another easy-beat romancer.

DEANE HAWLEY (Dex 545)  
"WHERE IS MY ANGEL" (2:06) (Hillary Calbon BMI—Shragger, Chomney, Shragger) The song is a smooth another easy-beat romancer.

C "I'LL NEVER BE A FOOL AGAIN" (2:04) (Hillary BMI— Hawley) Infectious shuffle beat is the Hawley's heart.
**The Cash Box**

**Pick of the Week**

"IT'S MY WAY" (2:37) [Cedarsound BMI—Berk, Pickett, Waxman]

"IT ONLY COSTS A DIME" (2:30) [Commodore BMI—Flood]

**DICK FLOOD** (Monument 414)

- Artist, who kicked up a fuss with his version of "Three Bells", could give a big two-week hit time out. One half, "My Way", is an ultra-lively ballad-with-a-beat romancer. The other, "It Only Costs A Dime", is a heartfelt, soft, cha-cha beat wrapper centers round a jive box. Two potent pieces of material delivered with sincerity by Flood.

"WHEN I FALL IN LOVE" (3:00) [Northern ASCAP—Young, Heyman]

"DEAR JOHNNY" (2:45) [Northern ASCAP—Seneca]

**SANDRA DEE** (Decca 31042)

- The rapidly-rising coy-eyed young actress, Sandra Dee, turns in two warm and appealing performances on her new album. One side is the lovely standard, "When I Fall In Love", while the flip, "Dear Johnny," is an affectingawan ballad. A very pretty star to her boyfriend, the Charles Bud York team is lush, yet soft, on both deejay delights.

"ALWAYS IT'S YOU" (2:17) [Acuff-Rose BMI—R&F Bryant]

"HONEY, HONEY" (2:46) [Jamie BMI—Blackwell]

**BLACKWELL** (Joni 1150)

- Songsters—writers of the Fleetwoods—Mr. and Mrs. "Blue" smash—could have a click of their own with "Always It's You," Possessing some of that "Mr. Blue" warmth, item is read beautifully by the group against a warm rock-a-ballad beat. "Honey, Honey" is a contagious medium-beat romancer. Can also move.

"TELL THE TRUTH" (2:10) [Edwin BMI—Otis, Benton, Williams]

"REAL TRUE LOVE" (2:10) [Vivo-Eden BMI—Otis, Goodman]

**THE DIAMONDS** (Mercury 7152)

- The Diamonds can bounce back into hitville with their spirited, gospel-styled reading of the roistering, "Tell The Truth". It's a hard-driving hand-clapper that the crew belts out with sold sales authority. An excellent change-of-pace is offered on the rock-a-cha-cha theme, "Real True Love", that finds lead Dave Sommerville in appealing vocal form.

"WATER BOY" (2:10) [Honeoy & Hawkes ASCAP—Robinson]

"VOGLIO CANTARE" (2:38) [Conley BMI—Slay Crew]

**BOB CREWE** (Warwick 529)

- Crewe who made some noise with "Whippedpoon, Song", can have that solid chart stand with "Water Boy," an exciting teen-aimed variety of the familiar folk item that has some resemblance to the current Paul Evans' click, "Midnight Special." Look out for this colorful display. Copyist is busy swinger.

"SECOND CHANCE" (2:52) [Queenbournal BMI—Stallman, Jacobson]

**PLAYMATES** (Roulette 4222)

- Either end by the songsters has chart ability. "Second Chance" is a song interesting in both structure and theme and the boys do a fine job against excellent, deliberate-paced (and femal chorus) support. Team smoothly essays the oldie, "These Things I Offer You."'

"SUMMER SET" (2:28) [Hollis BMI—Bil, Collett]

"ACKER'S AWAY" (2:07) [Hollis BMI—Bil, Leslie]

**ACKER BIL & HIS PARAMOUNT JAZZ BAND** (Atco 6161)

"SUMMER SET" (2:35) [Hollis BMI—Bil, Collett]

"AMALLA" (2:16) [David Jones BMI—QueLL]

"SUMMER SET" (2:35) [Hollis BMI—Bil, Collett]

"WATCHING DREAMS GO BY (SORTILINNESS)" (2:45) [Cromwell ASCAP—Yogina, Chevrolet, Rodor]

**RONNIE CHAMBERLAIN** (London 1911)

- "Summer Set" is an English instrumental clock that can repeat a warm-kettle-and-florence-tinted sax-led combo reading by Acker Bilk & His Paramount Jazz Band on Atco (the original English hit), and Ronnie Chamberlain on London. The Monty Kelly version on Capitol also employs a soprano sax, but adds strings. Bilk's coupler is to the tune of "Over The Waves"; Kelly has a colorful Latin arrangement; Chamberlain offers a wistful reading.

"WHAT YOU LOVE MEANS TO ME" [Glover BMI—Thomas, Davis] Dale's deliberate, bluesy-ballad, warmly effective is effective. Guitar has a striking solo and would make this side could be a pop-R&B success.

"BIG MUDDY" [Glover BMI—Richbourg, Allen, Stone] Dale energizes a session that has that "Kansas City" approach, R&B-styled sound.

"WHERE IT HURTS THE MOST" (2:10) [Bourne ASCAP—E. A. Shuman, Brown] Bright romantic re-write of a familiar march number. Lark belts nicely and the walk-of-claw follows with veer. Could go places.

"CRUSH UP A STORM" [Yukon ASCAP—March] Miss Millie is relaxed in this easy-list date.

"MY PLACE IN THE SUN" (2:25) [ASCAP—Sloan] Straight vocal and combo approach to a wistful.

"BEYOND THE REEF" (2:25) [Laurel ASCAP—Pitman] Another easy-go session.

**GLORIA LAMBERT** (Columbia 41755)

++ "TOMORROW IS THE NIGHT" [Sears BMI—Weich, Merlo] A bright-beat Latin-styled display from the thrust and Frank DeVil-ork-chorus. It's all very infectious and could chuck-up important coin.

++ "I HAVE ONE LOVE TO GIVE" (2:10) [Carey Verbs BMI—Vaughn] Gals nicely handle the appealing plaintive. A fine soft-sell session.

**WINI BROWN** (Jaro 7018)

++ "JOHNNY WITH THE GENTLE HANDS" [Norton ASCAP—Goell, Siraw] Sible is a nicely handled reminder of "Fever." Sible knows the blues way and Cootie Williams employs hip-sounding combo-chorus support.

++ "GONE AGAIN" (2:10) [Swing Minors BMI—Hampton, Harris, Lewis] This billboard-blues finds Miss Brown in persuasive command. LP source is "Around Midnight."''

**LU CY DAVE** (Glory 263)

++ "WHAT YOUR LOVE MEANS TO ME" [Glover BMI—Thomas, Davis] Dale's deliberate, bluesy-ballad, warmly effective is effective. Guitar has a striking solo and would make this side could be a pop-R&B success.

**GERRY DIAMOND** (Dawn 811)


++ "NANCY" (2:40) [Barton ASCAP—Van Heusen, Silvers] The fine sentimental association with Sinatra is given a little rock-a-ballad touch.

**COZY COLE** (King 5316)

++ "TEEN AGE IDEAS" [Kip BMI—Colton, Kelly] This attractive 2:42 [Kip BMI—Colaton, Kelly] This pliable choice has the rock "Round The Clock" feel.

**BROOKS ARTHUR** (Carlton 592)

++ "YOU NEVER LOOKED AS BEAUTIFUL" (2:35) [David Jones-SyBill BMI—Keller, Hunter] Suggestively gets across the almost reverently-sounding affair about the song, "Stay Walk."

++ "LOVELY LETTER" (2:20) [Big D BMI—Rhodes] Pretty sentimentball is candled melodically. Lead is a sincere standout.

**THE BARONs** (Dart 126)

++ "LULA MAE" (2:03) [Glad BMI—Church, Rhodes, Nolan] Interesting rocker with Chordette-tailored voice effects is a romantic testimonial to the girl. Should set well with both pop and r&b moves.

++ "LOVELY LORETTA" (2:20) [Big D BMI—Rhodes] Pretty sentimental ballad is candled melodically. Lead is a sincere standout.

**LU ANN SIMMS** (Jubilee 5383)

++ "JUST ABOUT" (1:53) [Calwork BMI—Marsh, Marsh] Agreeable light-beat romancer from the lady. Setting includes a cute "yeah" bit by a male and noise bounce sound from the pop. Good jock in vibe.

++ "AFTER" (2:20) [Hecht—Lan caster & Buzzell] BMI—Marks, Charles] A pleasant plaintive vocal. OK rock-a-string setting.

**FOUR SHADES OF RHYTHM** (Apollo 967)

++ "A HUNDRED YEARS FROM TODAY" (2:35) [Glover ASCAP—Young, Young, Washington] Group lead Oscar Lindsay does a songster strike on the prettyymphlike. Fine string accompaniment. Soft—music item.

++ "LIFE WITH YOU" (2:07) [Josette BMI—Kite] More easy-to-takeball work.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY—\n"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
SAM COOKE’S FABULOUS FIRST ON RCA VICTOR
TEENAGE SONATA

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RCA VICTOR

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

www.americanradiohistory.com
Ernest Maxim Chorus & Or (Top Rank 3030)  
"On the Beach" (Planet  
ASCAP — Gold) Ballad the  
same-name pic recording  
swinging orkehtan chord out.  
Side’s a tasteful entry and  
she has to maintain a  
charismatic image.  

THE SOUND OF MUSIC (V  
liamson ASCAP—Rodgers,  
Herronstein) The smash  
musical is being warmly  
treated. Would it go on  
a fine mood spin.

DEL MARINO (Finch 1007)  
"I’m Not Even SSS (2:25)  
[Gerstwin ASCAP—G  
Gerstwin] A song that rhymed  
to the standby, Bo  
combo backing is jazz-inclined.

SHIRLEY JACKSON (Metro 200)  
"Wait For Me" (2:19)  
[Ascap—King, Mack, Jacks  
And Chappell] The performer has  
the R&B-flavored  
well-in-hand. Her support  
OK rock-a-string (and chorus) and  
should get some pop-R&B response  
THE WEDDING (2:28)  
[Ascap—King, Mack, Jacks,  
Another] The fine, melancholy  
tune offers an exciting reading of  
fast-paced (item native to the  
rhythm-section. Tom (Komikul) Monte  
chorus backing is colorful.

CHARLES K. L. DAVIS  
(Everest 30318)  

HANOHANO HANALEI  
[2:10] (Charles E. King ASCAP—  
Another) The fine, melancholy  
tune offers an exciting reading of  
fast-paced (item native to the  
rhythm-section. Tom (Komikul) Monte  
chorus backing is colorful.

MUSIC IN THE BATHROOM (2:25)  
[ASCAP—Bone, Fontenay]  
Dax  
voice is appealingly lyrical here.

DIZZY REECE (Blue Note 1759)  
(Jazz)  
"The Rake" (Groove  
Reece) The newer jazz trumpeter  
stands a good-sounding minor  
key. His backing includes such  
noteables as Hank Mobley,  
Wyn Kelly, Paul Chambers and  
Art Taylor.

THE REBOUND (Groove  
Reece) Boys put in a  
hitting performance here.  
Side’s LP extracts.

FLOYD MORRIS TRIO  
(Apex 7754) (Jazz)  
"I’m In A Mood For Lullabies"  
(2:25) [Groove BM—Kipper,  
& I Gerwin] The organ-led  
team offers a go  
reading of the mainstay. Hot  
Little.

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Remember "Heartaches By The Number"? You'll love the smash follow-up!

THE SAME OLD ME

GUY MITCHELL

441576

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45-man orchestra in a tremendously exci-
ting kaleidoscope of moods. A must for
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1/70003

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IS, BLACK COFFEE.
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entic British folk feeling so popular
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ABOUT THIS THING CALLED LOVE

p/w

STRING ALONG

C-1047

Watch this teen-tempting smash climb!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Chancellor

Distributed by AM-PAR Record Corp.
The Records
Disk Jockeys Played Most

A summary of reports received from nation's disk jockeys

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Dazzling debut on RCA Victor...

MONTY BABSON

I WISH IT WERE YOU

47/7673

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The BROTHERS FOUR
GREENFIELDS (4-41571)

An unforgettable performance by the hottest new vocal group in show business. Watch this single climb and remember it’s just a sample of their best selling new album “The Brothers Four” on COLUMBIA #1 in Consumer Sales

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
NEW YORK:

Palottie's George Lee up to Canada this week to wax newly-signed Moe "Swingin' Shepherd's Blues" Kaufman. He's also quite excited with the upcoming release (on his label) of Upstaged singer. Stu's Gator's new single. They're a 45 with "You've Done Too Much" on the flip. Gator on his HDC show this week. Mercury's Ken Scott just signed an M-1 recording contract with Johnnie Carr, Howlin' Wolf, Aruba, Dutch, W.I., starting 2/16. Jamie-Guyden topper Harry Finder on the phone to tell us that the Blackwell's latest. "Romance in the Dark" is already breaking for hitville. Universal distrib (in Canada) has recently been to a Cash visit, as was songwriter Charlie Grace, Les Elgart's "Begin the Beguine" and "The Man I Love" (Columbia have announced in a Cash visit, but have been extended field tour visiting promoters throughout the mid-west and east Canada.

Mike Kelly, Mayfair Distributee, up to tell us that the Flamingoes' \"I Was Such A Fool\" (End) has broken wide open here and that Nicky De Matteo's \"Suddenly\" is following suit. Two hot new ones, size Mike, are Mitchell Torok's \"I Want To Know Everything\" (Y & Y) and \"If You Come To Me\". Zee Sarders, quite enthused with the reception to the Clickettes' new Dixie pair, \"Because Of My Best Friend\" and \"To Be A Part Of You\", items that the kids will be in Philly next week for their AS show. Elmo White now in charge of Gower Music's N.Y. office. Gower's new tag of the BLL catalog purchased recently by Decca Records has been presented to the RCI Camden keyboard virtuoso, Lorrin Hollandier to make a guest p.a. on the 2/25 Telephone Hour. Loris's current in the midst of a national tour which he's appearing as soloist with many of the major RCI and several RCA Italiana artist, Armando Traverso, set to lead a small corn of Italian jazzman on the Dinah Shore 2/14 show. Dart Recs announced several weeks ago that their former Mercury artist, Bobby Dunn, singing \"Come Back To Me\" and \"Nobody But Me\" with the Tony "Yankees You" (on the Twin Star label) has been receiving strong club and road engagements. Hickey, who appeared on two TV shows in Pittsburgh, last weekend promoting his new Epic release, \"What Do You Want?\", drew to New Haven and Boston this weekend for two more shows. Ziggie Lane just inked a managerial pact with Bob Shepperd's office. Tom DeCillo, Mgr. of the Dynamos, telling us about the boys' latest for the disks. \"Seems Like Only Yesterday\" and \"How Should I Feel\", and that bookings for them can be obtained thru his Union, N.J. or directly. Atomics Tina have been in town with Bill Mitchell, Tommy Harris and Robert Merrill were among those who attended the annual Gary Wagner party, held at the Astor recently.

CHICAGO:

Congratulations to Jack White and Seymour Greenspan, who bowed with their new Summit Distributors in Chi last week. Their release was prompted by Warner Bros., recent decision to concentrate solely on the manufacturing level. Summit handles W.B., Vista, and R.C.I. Records. The big one this week at Summit is \"16 Reasons\" b/w \"Little Sister\" by Connie Stevens, on their C. S. label. Seymour Schwartz, the heart-beat trumpet man, is all excited about his new saxing, \"Two Sleepy People\" b/w \"Heart's Troubled\". Lenny and Irv Garmisa handle in the Heights label. They'll be shooting down to N.Y. for the opening of the Mercury's, Tom DeCillo's party. Jack White is planning an expanded next week. He and Irv are hard at work setting up the new distribution setup with Kent Bechauff's help. Jerry Raker, United's new contact man, is55 six in the P-A business this week. He's been through the loop - he tells us he's really swingin'. He headquartered at Garlan Distributors offices. Jerry urges us to perk an ear to Kay Bell's \"Resta Cuone\", and Marx Johnson's hit, \"I Love You So Much\". Jerry expects big things from Don Costa's new discovery, Craig Brown, whose new \"Coll Wall\" is makin' it with deejays and record buyers... Tony Genovese, Record Distributors, is

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

back to work after a 2-week bout with the mean, of 'du bug, and anxiously awaiting the release of Audio Fidelity's prepackage #2, which will include sides by Louis Armstrong, Dukes of Dixieland, Al Hirt, and many others. Chris, "Sneeze" Friedman, pressed Midwest-Mercury Distributors, a well earned vacation, and consequently, are playing a number of Music Distributors this week, according to Jack Solinger. Connie Francisco's latest \"Today\" b/w \"Mauna\", \"Think Me A Kiss\" by Clyde Martin, \"Want Me Those Eyes\" by Sunny Gale, all on MGM, and Nina Simone's version of \"Summertime\" on Columbia. Other new releases include a promo Neil Feeley are boasting of tremendous exposure. Columbia's new \"Hop Skip And A Jump\" b/w \"Run Big Feet Run\" on the local Verra label... Lovely Barbara Carroll is currently playing a very nice show at the Republic, with the S."
KAPP HAS
JULIUS LA ROSA

a new feather in our KAPP*

HIS FIRST KAPP RECORD
GREEN FIELDS
B/W
YOUR HAND IN MINE

from New York's newest smash musical "Parade"

*KAPP RECORDS, of course

"It's What's in THE CASH BOX That Counts--INTERNATIONALLY"
Capitol Releases Cast LP Of “Little Mary Sunshine”

HOLLYWOOD — Capitol Records’ original cast recording on the hit off-Broadway musical comedy, “Little Mary Sunshine,” was released throughout the nation last week.

“Little Mary” was recorded for Capitol in New York on Jan. 11 by Alliance Theatrical Producers Dick Jones and Andy Winzell. For purposes of the recording, a full orchestra was used. The resulting two LPs, to which accompany live performances of the hit musical, were opened at Greenwich Village’s tiny (19-seat) Orpheum Theater.

“Little Mary Sunshine” is the second show album released by Capitol in the original cast LP, “Fireball!” was released during the week of Dec. 14. Show is a smash.

NAMM Mailis Prospectus To Prospective Exhibitors

NEW YORK—Prospective exhibitors at the National Association of Music Merchants (NAMM) “Music Industry Trade Show” in Chicago July 12, 13 and 14 have received an “Exhibitor’s Prospectus.” Mailing consists of exhibit space layout, of the show, forms for exhibit space, accommodations at the Palmer House (site of the show), and exhibitor’s advance registration list. Fifty per cent of the exhibit fee must be paid upon assignment of exhibit space, balance to be paid not later than June 1.

Jesse Belvin Dies

HOPE, ARKANSAS—RCA Victor’s artist Jesse Belvin was killed in an automobile accident Feb. 6 while on route from Little Rock to Fort Worth to fulfill a commitment. He was 29 years old.

Killed with him in the accident were Charles Ford, his road manager, and Curt Davis, a musician. Belvin’s wife, Joya, was critically injured in the crash and died two days later in Memorial Hospital. The couple leave two children.

Belvin had one hit record for Victor, “Guess Who.”

Dan Fisher To Co-Produce Collette Story On Broadway

NEW YORK—Music publisher Dan Fisher has joined Leonard Sillman and Harris Maestros in producing a Broadway-bound drama, “La Se- conde,” based on a story by Collette (two of “Gigi”). Show dramatized by Ludwina Hall, who translated the French success, “Waltz Of The Tore- adors.” Starring Jean Pierre Aumont, Kathleen Nesbitt and Marjorie Steele. There will be a 2-week pre-Broadway run at the Uris Theatre in Detroit, starting March 28 (New York theatre hasn’t been chosen yet).

Fisher, son of the late writer Fred Fisher, is writing a book of his own, top-level experience titled “Daddy, You’ve Been A Mother.”

Christy Pacts McMillin Bros.

LOS GATOS, CALIF.—The Pact- ing of the McMillin Bros. to a long- term exclusive artist contract with Capital Records has been announced in the West Coast trade. The group, the McMillin Bros.—backed by a vocal group, the twins—say “Let It Be Me” and “Street Angel.”

New Talent pactees at Christy include: And. Washington. Edward Brod, Rick Conway and Joey Berlin, who hail from Germany.

“Money” by Barrett Strong

“Lonely And Blue” by Jackie & Johnny

DISTRIBUTORS — DISC JOCKEYS

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ANNA RECORDS

588 Farnsworth—Detroit 2, Mich.
Tel: Temple 1-7474

O’DIO MIO

Vista F-334
Annette’s 4th In A Row!

ANNA RECORDS

588 Farnsworth—Detroit 2, Mich.
Tel: Temple 1-7474

A Smash “Don’t Mess With My Man” by Irma Thomas

Ron & Ric, Records, Inc.

6304 Baronne St.
New Orleans 12, La.

Cash Box Post Box

“Flemenco Bongo” b/w “Bongo Boogie”

Proston Epps

Massey 2:1300

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Subscription to THE CASH BOX

$15

February 20, 1960

Record Ramblings

(Continued from page 22)

“Alvin’s Orchestra,” due to get additional promo action with contents sketched by several West Coast stations, according to Bill Keefe. . . . Don Graham, formerly Warner Bros., is reported moving to one of two piano tracks in New York where he will assume the same duties for the label, C & C Distribution now handles Warner Bros. in the Bay area. . . . Challenge Records’ hot vocalist Jerry Wallace, riding with the chart, is due to appear for 3 week stint at The Cloister. . . . Billy Adams, Capitol Records new pectue, starring deep interest with initial capping, “Count Every Tear.” . . . West Coast disky, Unical Records, out with a Bob Barry platter, “No Love For Me” and “Last One To Know.” . . . Lena Horne presently headlining L.A., Chico & Challenge throughout the west. . . . Golden Crest Records offering a new one by Judy Nelson titled “Our Secret War.” . . . 12-1/2 year old Kimmy Charmey, single protege of Dot’s Louis Prima & Keely Smith, recently cut his 2nd deck for the disfancy, Dot’s Dobie Stevens named for the Temple City Chamber of Commerce to crown the King and Queen of the city’s annual Camellia festival, 2/19. Her latest LP is one that bears her name, . . . The Browns, featuring Jim Edward, recently introduced their new studio set at the Beverly Hilton. Staging was by Harry King—under direction of the trio’s Mgr. Horr Shucher. They begin a series of eastern dates April 17 with a Philly club date and closing in Fla. on 3/1.

Here And There

PHILADELPHIA—Mainline’s Buzz Curtis buzzin’ to tell us that included among the Cumes who’s who are attending the 4th annual session of the National Association of Record Chords was Miss Blanche Wells, Washington D.C. editor. . . . JERRY WALLACE

CRAIG BROWN

FELT’S "Honey Love" (Pink) is starting to bust out everywhere and that a host of stations are pick- ing it up.

CLEVELAND—Park Lane Prod.’s Henry George info that the group he manages, the Jackie Jocko Trio, opened at the Aguila Calliente on L.A., 2/19, for 14 weeks. The trio currently can be heard via its Wynne, “Life Wow,” Henry also notes that he owns the First National Dist. Co. which handles Brook’s “I’ve Got A Name.” . . . ST. LOUIS—Femme tunesmith, G. G. Meyer, and the Record merchandisers recently threw a deepy party in an old river barge cafe to introduce her new tune, “St. Louie On The River”.

PULASKI, TENN.—Channon prexy James Brown letters that Clent Gant is inked to a new wax deal for his latest concept, “In A Lucky So And So” and “I Need You So.”

SALT LAKE CITY—Robert E. Fred, mgr. of the new and new house home ‘police’ of name attraction, the Four Freshmen’s appearance there. . . . Bill Costello, RCA Victor’s new handling personnel and manager, for the Rock-Its writes that following the last show in The Cash Box bout his crew, he was able to line them up for a host of other functions, and he has a few open dates available for those interested parties that he reached via Willard Rosener.

PARIS, FRANCE—On a recent trip to Paris Elvis-Presley and the Golden Gate Q1. improvised with a fabulous performance in the presence of the prexy of the Casino de Paris.

TOULOUSE, FRANCE—Jazz pianist Bernard Peiffer opens for a week’s engagement at the Tavern Tavern, 2/15, and then follows with an appearance on CBC’s “Top Tonic.” 

BURLINGTON, IOWA—The Varsity Sillman (Impala). The group was currently showing at the Bay Theatre, New York, 2/20, for 2nd week. He’s quietly been getting a great reaction, they include the Fletewheat’s “Outside My Windows,” Dot’s “Guson’s “Angela Jones” (MGM), Johnny & the Hurricanes’ “Beatnik Fly (Warwick) and Gogi Grant’s “Goin’ Home” (Liberty). She adds that Eddie Fisher was recently recorded with a Gogi Grant initial release, “The Chase,” that CBS’s Johnny Rivers does his “The Customary Thing” on the 2/16 Clark show and that Bob Crewe did his “Whitten- poop Song” (Warwick) on Clark’s 2/19 show. Johnny Williams distributes Franny Williamson notes that his getting strong action on the Heywood Ball’s “Showdown” (Christy). “Billie & Micky’s” Desire and Joey Venuti’s “Little Miss Imp” (both Impala) . . . Bob Bennett hoping for big changes from Bob Bennett’s “Somehow” (Altec) which also features Billy Frizlin’s arr.”

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
INTRODUCING

THE MOST
CREATIVE
SOUND
EVER!

BOB MARKLEY

FEATURED ON WARNER BROS. RECORDS

SINGER-WRITER-ARRANGER-MUSICIAN

HIS TERRIFIC NEW POP SINGLE

“WILL WE MEET AGAIN”
#5140

IS HEADED FOR THE CHARTS

the first name in sound

WARNER BROS. RECORDS

BURBANK, CALIFORNIA

Write, wire or phone your nearest Warner Bros. Distributor now

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

www.americanradiohistory.com
NEW YORK—To honor Andy Williams’ success with “The Village of St. Bernadette”, Cadence Records feted the singer at a party held at Danny’s Hideaway, attended by members of the trade and press.

The above photo taken at the event shows (l. to r.) Marty Ostrow, The Cash Box; Janet Bleyer; Archie Bleyer, president of Cadence; Bob Austin, The Cash Box; and Andy Williams.

**CHART CLIMBERS!!**

**“LITTLE GIRL, LITTLE GIRL”**
THE FAIRLANES
ARGO 5357

“ROAD RUNNER”
B/W
“MY STORY”
BO DIDDELEY
CHECKER 942

“LET IT ROCK”
CHUCK BERRY
CHESS 1747

“BLUE SKIES”
HARVEY
CHESS 1749

**SURE SHOTS**

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**“THIS MAGIC MOMENT”**

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<tr>
<th>Pick of the Week</th>
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<tr>
<td>Drifters</td>
<td>Atlantic 2050</td>
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**“ALVIN’S ORCHESTRA”**

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<th>Pick of the Week</th>
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<tr>
<td>David Seville &amp; Chipmunks</td>
<td>Liberty 55233</td>
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**“(WELCOME) NEW LOVERS”**

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<tr>
<td>Pat Boone</td>
<td>Dot 16048</td>
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**“TALL OAK TREE”**

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<th>Pick of the Week</th>
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<td>Dorsey Burnette</td>
<td>Era 3012</td>
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**“CHATTANOOGA SHOE SHINE BOY”**

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<td>Freddy Cannon</td>
<td>Swan 4050</td>
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**“OUTSIDE MY WINDOW”**

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<td>Fleetwoods</td>
<td>Dolton 15</td>
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**“PARADISE”**

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<td>Sammy Turner</td>
<td>Bigtop 3032</td>
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Johnny Tillotson

“WHY DO I LOVE YOU SO”

CADENCE #1372

CADENCE RECORDS

119 W. 57th St., N. Y., N. Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

www.americanradiohistory.com
Music.

has Rendezvous.

Abe

diam.

;40,000

commmercial

ever,

959

2-year

NEW YORK—The House began

hearings last week and for

the past, the investigation centered

a detailed account of the payments to

jeezays and diskery expenses at

the top.

The investigation was

led by Joe
told he may

cointell

were

riving the labels advice on the

commercial potential of various re-

sources. Finan was dismissed from

9,000 a year job at KYW for "viola-

cions of company policy" by the West-

house Broadcasting Company, own-

ers of the outlet.

The House probes learned

that,665 was paid by 18 disc jockeys

for their part in the 1955-59 disk jockey

meets. This information was learned

as a result of one of many Rosanna to-

te-site of the meet—subpoenaed by

the investigators.

Five highlights of last week's hear-

ings: WBZ-Boston deejay Dave May-

nard said he received $6,000 in cash

gifts from distributors, but not for

rinding disks airtime. Maynard's testi-

mony was described as "confessibly

nless than frank" by a member of the

Committee, Representative Samuel

L. Devine, Republican of Ohio; WBZ-

manager of Paul G. O'Friel,

admitted he instructed two WBZ jocks to
go to New York to get free al-

buns from distributors for the station li-

brary. The investigators valued the

1,600 LP's received at ten and fifteen

thousand dollars [the actual figure is

probably much less]; Norman Prez-

cott, former WBZ and New York deej-

ey, was the only witness, but he
closed doors. He had that privilege on

the ground that his testimony might have

tended to expose, discovers, inform-

ate him or other persons. Committee

chairman Oren Harris said that Prez-

cott had been "very cooperative"

in his 2-hour testimony; society ork

leader Lester Larkin said he collected only

$400 of a $1,000 bill owed him for

performing at a WBZ "Charity Ball," on

Sent. 26, 1958 in Brockton, Mass. The

file—to cover the pay to his musicians

at union scale—was owned by Don Du-

nont, a Boston distrib. Representative

John E. Moss, Democrat of California,
turned the WBZ ball "as clearly a rec-

i

rival promotion."

Marshall & Ziffer Part

NEW YORK—It was announced

late last week that the firm of Mar-

shall and Ziffer composed of Paul

Markel and Felix Ziffer had been

dissolved. Marshall and Ziffer, attor-

neys, had represented several record

companies and had also been active

with the Top Rank International

Cooperative.

Paul Marshall was appointed sole

attorney and manager for Top Rank

International. He will direct its activi-

tes all over the world and will

continue to search out American

hits for release through the Co-

operative's members.

Felix Ziffer will continue to practice
law in the music field.

Dinah "Woman of Year"

HOLLYWOOD—Four hundred

and sixty-seven television critics and ed-

cated Dinah Shore TV's "Wom-

an of the Year" and "Female Vocalist

of the Year" in Radio-Television

Daily's 15th annual All-American

Poll.

It was the fourteenth consecutive

time that the hostess of "The Dinah

Shore Chevy Show" had been named "Wom-

an of the Year" and the sixth time

that she had taken off with the vocal

honors. No one else has won the vo-

calist award since its inception in

1954.

Miss Shore has received one or

more Emmys from the National

Academy of Television Arts and Sci-

ences every year since the awards

were initiated in 1955. In 1958, the

Gallup Poll named her one of the 10

most popular women in the world.

Her first single for Capitol Records

(she already cut two LP's) was re-

leased "Things To Do Today" and "When The

Sparrows Learn To Fly.

Teen Angel

ALLENTOWN, PA.—Mark Dinning

hugs a lucky contest winner as he

awards her with a radio on the WAED

"Notre Dame Broadcast," hosted by

disk jockey Gene Kaye (right).

The songstress's MGM disk, "Teen

Angel," is currently the number 1

song in the country.

“PLEASE COME BACK”
by

BETTIE EVERTT

“WHY DO YOU HAVE TO GO”
by

EARL HANKER

C. J. RECORD CO.

4603 Indiana Ave. Chicago 15, Ill.
A Winner!

TONY CASTLE

KISS ME GOODNIGHT

and

THE FOOL

Trey = 3002

Arranged and Conducted by Conni Conway

FREY 3

- DISK JOCKEYS
- RETAILERS
- OPERATORS
- RACK JOBBERS

In order to have your Top Ten represented in THE CASH BOX charts
Fill in the coupon below or
Put them on your own letterhead
And mail to THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Tunes  □ POP □ COUNTRY □ R & B

NAME OF RECORD HERE.................................................. ARTIST OR BAND HERE
1. ..................................................................................
2. ..................................................................................
3. ..................................................................................
4. ..................................................................................
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VITAL STATISTICS:

Dave Wood of WHEW-West Palm Beach, Fla., rejoins the staff of WJIP-Evergreenville, Ind., with whom he was before the WHEW stint. Sherrill Linden has been added to the staff of WEVA-Emiria, Va. Dick Drury is now at KVON-Pittsboro, N.C. WTAO-Boston has appointed Pat Romano news director and disk jockey. Pat comes from WHIM- Providence, R.I. New staffers at WQAY, Sayre, Pa., include Bob Michael (from WELM-Ellenville, N.Y.) as general manager; Tom Skinner (WGSG-Gainesville, Fla.), program director and Russ Sanders to handle the 9 to 11 trick. Don Deering moves from KALL-Salt Lake City to KOJA-Oklahoma City. Rudy (The Deuce) Rutherford has switched allegiance from WCLY to WOKS-Columbus, Ohio. He retains his dance party on WTVY. Jay Clark, former PD at WAVF-New Haven, Conn., has assumed duties of program and station manager of WAAB-Worcester, Mass. He will also handle a two-hour daily stint. WAAB has also brought Boston Crackers' Tommy Heinsohn for his own sports interview show. Bob Bassett was named music director of WIPR-Hitmasters, N.Y. and manager of WIPR-New York. Will Yerkes, manager of WERK in New York has relocated to WRGB-Worcester, Mass. Vincent has been upped to head of the WOJO-Fl., Wayne, Ind. music library replacing Barbara Watson who has accepted a post with a Long Beach, Calif. record store. Shirley Dixon moved up from operations manager to assistant station manager at KFMB-San Diego.

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

After 28 years in radio as a singer, newscaster and announcer, WERE Cleveland's Wayne Johnson is leaving radio to enter real estate, joining the firm of Gespucker, Lincoln, and Asroe, Medina, Ohio, as a public relations and sales rep. Wayne has been with WERE since 1949. On the date marking the first anniversary of the tragic accident death of Buddy Holly, Ritchie Valens and J. P. Richardson (The Big Bopper), Freeman Hovner featured a mul- ti-tribe tribute to the three on his afternoon KERV-Ft. Worth, N. D. show. Freeman played the top hits of each artist and spotlighted a taped interview between himself and Buddy Holly made in Denver in 1957. Veteran jazz commentator, impresario and producer Mort Fega made his disk jockey debut on WFRF-New York with "Jazz Unlimited" show. According to a famous jazz critic, "Fega is the only man I know who when to stop talking and let the music." The show was picked from more than 30 others to which the stations listened. WOKE Charleston, S.C. marked its "15 years at 1250" with a competition celebration and March of Dimes col- lecting. The charity was the recipient of $1,100, which failed to be won by the listeners. General manager Harry Weaver of KBIA, manager Jeff Werren created a lot of interest in the Charleston March of Dimes campaign. Also celebrating a birthday is WLOB-Portland, Me. Its third anniversary was remembered with a free-record hop hosted by jockeys Rod Hopkins, Dick Johnson and Howie Leonard. Gift awards for all listeners celebrating their birthday that same day were also distributed. And then we come to the birthday of togetherness, the five deputies at KGWI in Oreg., are finishing their
NEW YORK—The Everly Brothers, a standout singing twosome, have signed—on the strength of a recording contract with Warner Bros. records, it was announced last week by the company. The president of the company and the philibrite of the policy of the company in their approach to the Everly Brothers convinced us that this was the proper move to make.

The Everly Brothers, 23-year-old Don and 21-year-old Phil, have had about eight recordings for Cadence Records, that have topped the 1,000,000-seller figure, and are expected to produce their first recording, "Rye Bye Love." Among their other hits have been "Wake Up, Little Suzie," "All I Have To Do Is Dream," "Bird Dog," "Problems," "Take It Easy, Joe," "The Message Is Mary," "I'll Kick You," and their current "Let It Be Me.

The duo has the attendance records in personal appearances throughout the United States, Canada, Australia, and Europe. Their many television performances include appearances on the Ed Sullivan, Bob Hope, Perry Como, Dick Clark, and Arthur Murray shows.

Sons of the late and Margaret Everly, well-known country artists, Don and Phil were born in Brownie, Kentucky, stressed the quality and originality of the new act, a group with "such the fullest potential in all areas of the record field—singles, albums, design, promotion, management," and that the record stars are truly international in their appeal. The experience of the top Warner Records executives, the fact that they have not only signed a group of quality but also have a fine organization ready to move in every record market of the world, and the publicity of the company in the company's approach to the Everly Brothers convinced us that this was the proper move to make.

At the same time that the contract was announced, the company announced that it had sold 15,000,000 records worldwide in less than two years.

"The Everly Brothers are the strongest group attraction in the market today," said Conkling. "... Thanks to their unique talent, as well as to the management, they have risen in three years to the top position in their field, and are delighted to have them with us, and we believe that their ideal appeal to record fans of all ages and tastes can be increased through our joint efforts."

We signed with Warner Bros. records only after long and careful study of all the possibilities in the world of music. "The Everly Brothers" is the name we have come to a long way, and it is our intention to move ahead in order to broaden the potential of the group. To that end, they will produce a record each month that will be a "hit," they said.

In July, the group is scheduled to release an album of their own material, and a new single, "The Message Is Mary," also to be released.

Atlantic Gets Right To Record Off-Broadway Show

NEW YORK—Atlantic Records has obtained the exclusive rights to record the original cast album of "The Crystal Heart," the William Young, Baldwin-Baldwin-Ruppersberg musical, with the Everly Brothers, opening this Monday 15 at the East 74th Street Theatre. The album also marks the initial recording of an original cast album by the label.

The contract, the first pre-opening agreement ever arranged for an off-Broadway musical, also calls for an investment by Atlantic of $3,000 of the musical's $25,000 budget.

NEW YORK—MGM Records has added a flock of new artists to the label. Some are already in release and the others are scheduled for release within the next few weeks. Signed on the MGM label are: Lovelace Watkins singing "Helen Young Lovers," the Shiekas doing "Baghdad Rock" and Johnny Rivers doing "Lonesome Boy." On the Cub label are: Adam Faith, whose record of "What You Want" is on the label; Alan Price, whose record of "LONDON CALLING" is on the label; the Strutters doing "Here's My Rock," and the Kingpins singing "The Customary Thing.

Signed for release on the Metro label are Freddy King with "Do They Know" b/w "Then I Met You"; the Royal Jokers with "Crabgrass" b/w "Sam's Rock" and Shirley Jackson with "The Wedding" b/w "Wait For Me.

Three Victor Red Seal Artists Recording Solo Albums

NEW YORK—Three world-famous Russian soloists—pianists Emil Gilels, Stalin Davidovitch Shafarin, and soprano Galina Vishnevskaya—are each making recording LP's of solo repertoire for CA Victor, it was announced by the manager, Red Seal A&R.

If three made appearances with the New Symphony recently in New York, Gilels, whose performances of both the Brahms Second Piano Concerto and the Tchaikovsky piano concerto were heralded by RCA Victor, had on record the "Schubert Sonata, in A minor, Opus 53." Shafarin, making his RCA debut, will record the "Arpeggione Sonata" by Schubert and the "Chopin Etude, Opus 10, No. 1." Vishnevskaya, also making an RCA Victor debut, will perform program of Russian songs and lieder.

Shelly Manne Elected To ASCAP

NEW YORK—Jazz drummer Shelly Manne has been elected to membership in ASCAP, it was announced last week by Stanley Adams, president of ASCAP.

Born in New York City and now residing in Northridge, Calif., Manne is one of the more consequent and consistent dinners of jazz popularity polls. He began his climb to fame as featured drummer with Stan Kenton on-and-off between 1946 and 1951. In 1952 Manne included the Lighthouse All-Stars and two years later, in 1954, he organized a group with which he is now identified, the Shelly Manne Quintet.

Residing on the west coast, he has come the most successful after making his debut in a recording of "T Bird Gang" and "The Top Time." His musical compositions include "A Year of Youth," "Grasshopper," "Flip" and "Sophisticated Rabbit."

MGM Pacts Twelve

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NEW YORK—Cy Leslie, president of Pickwick Sales Corporation, merchandising arm for Design Records, announced last week that every major executive in the organization will be on the road to introduce the new Design "Compatible Fidelity" Records to retailers and distributors all over the country.

Included in the group who will cover most of the country this month are product director Abbot Lutz; sales manager Ralph Berson; Eastern sales manager Dick Treston; sales representative Lou Worth and promotion director Joe Abend.

Leslie stated, 'Despite our anticipating the sensation the 'compatible' record would create when it was introduced, we were completely unprepared for the flood of phone calls and mail that we have received from all over the U.S. asking for information about the 'compatible' record and requesting a chance to hear it and test it. As a result, we felt that we should go out personally and visit as many of these people as we possibly can.'
## Album Reviews ($1.49 thru $2.98)

"JOHN MCCORMACK IN OPERA AND SONG" RCA Camden CAL-512, $1.25
Content: The Irish tenor is heard here on original material recorded many years ago—"La Boheme: Act I: Che, Gelida Manina"—"Carmen: Act II: Il Flautino"—"Aberystwyth" and "Nora". His voice is clearly heard on all the tracks. Cover: First class printing job on photo of McCormack printed in high quality stock. Performance: The recordings are naturally projected and have been pressed quite a while back. Yet the voice of the tenor comes through in all its glory, enough to satisfy the vast audience still listening today. Commercial Value: A strong collector's item. Worth stocking on name value and general packaging alone.

"SING WHILE DANCING THE CHA-CHA" Chorus and Orch. Under Direc tion of Walter Logan Levenson. RCA Camden CAL-539, $2.00
Content: "I'M A WILDFLOWER," "Little Girl Blues," etc. Cover: Bold face title run across width of jacket while colored dancers perform on cover. Toned to beautiful tones arranged in the cha-cha-cha tempo. Sounds like gog party deck. Commercial Value: Lots to offer the super shopper. Good dance tension and solid selections should make it a sellers' get.

"FAVORITE HYMNS BY THE AUGUSTANA CHOIR" Henry Veld, Director. RCA Camden CAS-516, $2.98, Monaural $1.98

"GERMAN CHORUSES" Frankfort Male Chorus, Perfect Phil LP-90

"FAVORITE SONGS FROM WALT DISNEY MOTION PICTURE HITS" RCA Camden GLP-18, $1.98

"WALTZING THROUGH THE FIFTIES" Glen Stroms and Orch. Richmon d TP-30067, $2.96, Monaural $1.98

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### 8 Camden LP's For Feb. Marin

NEW YORK—Eight albums make up Camden Record's February release. "John McCormack In Opera And Song" headlines the classical Camden list. Richard Kelley is presented in a new recording: the "Rodgers and Hammerstein Songbook," Sir Cedric Hardwicke is narrator of "Jack The Ripper," Walter Elgart's key to the forthcoming film on the legendary killer; bulldozers Larry Elgart's dash but on the Camden label is "Easy Goins Swing"; pianist Cy Walters plays "Hits From The Great Antiques-Theme" films; Completing the Feb. schedule is "Favorite Hymns By The Augustana Choir," "More Eddy Arnold," and "Sing While Dancing The Chas Cat" by Waverly Leidman and the "Chas Cat" orch.

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### Columbus Issues "Sound of Music" Caster In EP Set


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### Solid Reaction To New Vaughn LP

HOLLYWOOD—Orders for more than 130,000 copies of Billy Vaughn's new Dot Records' album, "There From A Summer Place," were confirmed by wire at Dot headquarters last week—prior to actual pressing of the disc the label saw many well liked hits. Commercial Value: Combines two strong selling point: the walls and the selections offered here. Should attract.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Album Reviews**

**POPULAR PICKS OF THE WEEK**

**SOLO ENCORES**—David Carroll and His Orchestra—Mercury 20181

The label’s music director again offers a highly danceable instrumental album to compete for chart honors. In this session each of the fourteen selections spotlights a different instrument in solo against full orchestra backing. The selections include “Autumn Nocturne,” “Speak Low,” “Misty,” “Nola” and “Sometimes I’m Happy.” Stereo is used to fine advantage. Pretty dance package.

**MARYLOUS, MARV JOHNSON**—United Artists 28061

Removable from the confines of pop singles, Johnson goes a long way in proving his capabilities as a performer of legit material, superior pop songs. In this area he contributes convincing renderings of “September in the Rain,” “Summertime,” “I Can’t Get Started” and “Almost Like Being in Love” among others. Five tracks are rock and rollers, and include his hit, “You’re Gonna Make It Take.” Should do well in light of the singer’s pop attraction.

**THANK HEAVEN FOR MAURICE CHEVALIER**—Maurice Chevalier—RCA Victor LPM-2076

Vintage and delightful Chevalier dates cut between 1928-35. The sides remarkably indicate how little the entertainer’s style has changed over the years (a listen to same songs from his recent MGM LP’s will prove it). LP’s of the Chevalier-associated favorites are here: “Mimi,” “When Tomorrow Comes” and “Valentine.” Should be around for nostalgic seekers.

**VOICES AND BRASS**—The Four Freshmen—Capitol ST 1255

In their tradition of coming up with the unusual for their disc sessions, the Freshmen hit their voices against a trumpet choir, as they have done before with trumpets, sax and even trombones. This time Pete Rugolo was on hand to offer his arranging talents, completing the Kenton-like atmosphere of the deck. The tunes are all standards and feature “Stella By Starlight,” “Lamby,” “I’m Glad There Is You” and “Route 60!” For Freshmen fans.

**LOSERS, WEEPERS**—Kay Starr—Capitol ST 1361

A change of scene for Kay Starr finds her in one of her most seductive disc moods yet. Backed by the rich Van Alexander string orchestration, she is an endearing songstress of these lost love ballads. Included are “I Should Care,” “I’m A Fool To Care,” “I Miss You So” and “When A Woman Loves A Man.” A beautiful new direction for the songstress.

**CHET ATKINS’ TEENSYVILLE**—RCA Victor LPM 2161

Titled after the guitarist’s current click, this album presents Atkins in compelling teen performances of recent pop hits. This is infectious music, with a definite beat, but not lacking in tasteful musicianship. Assisting Atkins is a hot rocking combo and a chorus which sometimes sings, sometimes hums. Selections include “White Silver Sands,” “Take A Message To Mary,” “Come Softly To Me,” and “Till There Was You.” Look for big sales here.

**KEEP IT BE HAPPY**—Ronnie Prudden—Warner Bros. B 1356

One of the nation’s leading physical fitness exponents, Ronnie Prudden reaches millions weekly through her regular spot on the Dave Garway show. On this disc she attempts to get her message to disc buyers by narrating a complete series of exercises designed to appropriate musical backgrounds. Single disc, with double-fold cover containing exercise photos, notes and charts leaves no getting bored, but a willing patient. Garway show exposure assures healthy sales in this dept.

**SHOBOAT** & **PORGY & BESS**—Emil Newman and His Orchestra—London LL 31

With almost every of their offerings featuring Broadway scores, Emil Newman does the same, putting Latin music in pulsating Latin manner, giving it his personal touch and setting the disc apart from usual ventures of this sort. Six selections from the two classic shows are featured and the dance is varied, more so than any other Latin or There are balones, manouches, a garamulch, a variété, a samba and a mambito. All are well done.

**THE OLD SWEET SONGS**—Frank DeVol at his Rainbow Strings—Columbia CL 1143

Thirty songs in this “mezzo-soprano” category, sprow over twelve tracks, are given their notes a la DeVol. The accent is on strings, and the voice or shimer accordingly, to the appropriateness of the songs’ settings. Such arrangements as: “Let the Rest of the World Go By,” “I Love You Truly,” “Amie Larmey Sue,” “When You Were Tupp” and many more in this vein provide light mood with an irresistible “swing” door memory lane.

**ALONE WITH YOU**—Connie Russell—United Artists 28063

Miss Russell falls right into the romantic mood with sultry readings of a dozen sentimental ballads. Lightly swinging jazz-like orchestra backing is the right accompaniment for the sentiments delivered. The selections include “Close Your Eyes,” “All I Do Is Dream Of You,” “The Old Feeling” and “You’d Be So Nice To Come Home To.” Good pop mood-setter.

**THE MILLION/ AIRS**—Coral CRL 57316

Coral has come up with a collection of million sellers in its catalog of almost directly the recent hit-collection albums being issued by many labels today. Each tune was a huge smash and the record speaks of “True Love,” “When I Fall In Love,” “Half A Heart,” “You Have It Made,” “Lighten Up,” “Tulip,” “Estate,” and “Stairway to Heaven.” An album to make the pop music audience jump for joy and enjoy.

**SUDDENLY IT’S SWINGING**—SI Zentner and His Orchestra—Liberty D-LST-7139

This is a band that moves with a fire and vigor reminiscent of the old swing era crowds. Even on the ballads there is a noticeable marked restraint from breaking out all over the place. The arrangements are crisp and tightly knit, and alls related by the common solo space (for lack of good soloists), the well-paced ensemble playing keeps things moving briskly. Selections on the last of the band include “Heaven Knows,” “I’m Glad There Is You,” “I’ve Found A New Baby” and several good Zentner originals.

**FROM ST. LOUIS TO SEVILLE**—Carlos Montoya—RCA Victor LSP 1986

Against a standard jazz rhythm section, Montoya unleashes his curious flamenco guitar upon a bill combined of American pop tunes and various Latin melodies. It is a meeting between two very different kinds of music and the bridge is successfully crossed owing to the artistry of the participants. The jazzman remains unidentifiable. Not the first such venture into American music for Montoya, this album should find many new fans for the fiery brand of music, which is one of the world’s finest exponents.

**THE WORLD FAMOUS LEGUCON CUBAN ROYTS PLAY FOR DANCING**—ABC Paramount ABC-316

Although the group’s biggest attraction of showmanship at personal appearances is lost on disc, the pulsating Latin music they produce is still a big fluffy for the cha cha fans. The repertoire crosses many music divisions related by the common denominator common danceability. Selections here include “Just One Of Those Things,” “Granada,” “Jumpee Sevillana,” and “Swell Viene Dama.” Vocals are an added treat on several tracks.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
"ITALY TODAY"—The Roman Strings—Music disc MS 16905
Ten popular Italian songs are given the full
AUSTRIA charm of such instruments as the mandolin,
etc., in solo melody roles. The best varies but
plays mainly in the songs. Among those
selections are "Volare," "Pave," "Anema E
Cose," and "Non Dimenticher." Excellent stereo
sound is a factor. Fine mood album.

"TONY RANDALL"—Imperial LP 9999
This album is a composite picture of Tony
Randall as a serious singer, comic singer, and
comedian. There are 17 tracks in this album,
which is enough to depict Randall sufficiently
in each role. He comes across best as a comic
singer, offering his own and interpolated

"PETE FOUNTAIN AT THE BATEAU LOUNGE"—Coral CRI 7371
This is exciting traditional jazz, played with
heart and the excellent technique that isn't often
present in many of the recordings. Fountain
has previously shown he is an original jazz
musician and this in-person performance finds
him with the added mark of audience encoun-
trement that is so necessary to heighten what is
usually tired men playing tired melodies. The
tunes are all standards and include "Deep River," "After You've Gone" and "Little Rock Getaway." A prime package for this market.

"PERSONAL APPEARANCE"—The Sonny Stitt
Quartet—Verve MG V 8331
Stitt plays with interest and directness. He has
passion and warmth which immediately com-
municate and convince that he has something
important to say. This is a fresh blow of a highly
unbeatable nature. Of his sidemen, pianist Bobby
Timmons is of the same fabric as Stitt; both are
steeped in blues and jazz traditions. The selec-
tions are mostly standards and include "Autumn
in New York," "You'll Be So Nice To Come
Home To," "East of the Sun" and "Avalon." Stitt
deserves a wider audience than he has at present.

"STAR BRIGHT"—Dizzy Reece—Blue Note 4023
First heard in London and Paris by touring
American jazzmen, King Oliver, Janis and
Jamaica. Reece recently came to the U.S. and one of the
first things he did was to cut this session. Working
with Hank Mobley, Wright, Jimmy Witherspoon, Paul
Cham-
bers, and Art Taylor, he shows a well controlled
style and is at a loss for a formal im-
portation ideas as might be expected from
European jazzmen. His trumpet tone is full,
somewhat like Donald Byrd. He is growing
and could develop into an important artist.

"LAST OF THE GREAT BLUES SINGERS"—
Lightning Hopkins—Time T 70001
Hopkins might not be the "Last" but he is in-
deed of the very few remaining blues artists
retaining the tradition of the greats. These per-
formances are from 1948 and 1950 and are
typical of the poetic beauty Hopkins is capable of
producing in his stirring laments. He accom-
panies himself on guitar. Tunes include "Hello
Central," "New Short Haired Woman," "Freight
Train" and "Dirty House Blues." This is pur-
ified blues and is already being heard on the com-
mercial R&B stages.

"BELIEVE IN ME"—Sonny Stitt—Savoy
SONAR-3034
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Central," "New Short Haired Woman," "Freight
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mercial R&B stages.
United Artists Pacs Steve Lawrence

NEW YORK—Steve Lawrence has been signed to an exclusive recording contract by United Artists Records. He was announced last week by Max E. Youngstein and David V. Fleck, president and executive vice president of the company, in announcing the signing. Fleck said: “Both Max Youngstein and I feel that with the signing of Steve Lawrence one of the great recording talents of today and tomorrow has been added to the United Artists label. We look forward to a long and happy association.” The singer recently enjoyed big with “Pretty Blue Eyes” for his previous diskery, ABC Paramount.

A special recording program of singles and albums will be developed for Lawrence by Don Costa, United Artists’ A & R director. Lawrence’s first single for UA will be released about April 12. Currently, Lawrence is serving a two year tour of duty with the Army. He entered the service in September 1958 and is assigned as Official Vocalist of the U.S. Army Band Orchestra, at Fort Myer, Va. In this capacity he appears with the organization at official and public functions in Washington, D.C. and throughout the country. He also appears extensively on television and radio in behalf of the U.S. Army Recruiting and U.S. Saving Bond programs.

Prior to his Army induction, Lawrence performed in leading night clubs throughout the country. He has appeared consistently as a guest star on the top TV shows, including the Steve Allen, Dinah Shore and Perry Como shows. During the summer of 1957, he and his wife, Eydie Gorme headlined their own hour-long show on NBC and in the fall of 1958, they started on a spectacular, “The Golden Circle” over ABC.

Clare Keats Heads HiFi Promo

Hollywood — Richard Vaughn, president of HiFi Records, last week announced the appointment of Jeff Clarke to the position of national promotion manager.

Clarke comes to HiFi after a 4-year association with Central Record Sales of Los Angeles. During this period, Clarke helped build the promotion for such labels as Liberty, Capitol, Reprise and Epic. Prior to his association with Central, Clarke was active in the advertising field.

James Cossin will assist Clarke in his new post. Cossin, sales and promotion veep will develop the activities for HiFi’s expanded promotion program.

Columbia “One World Jazz” LP

NEW YORK — Columbia Records’ “Adventures In Sound” series has come-up with an unusual jazz LP, “One World Jazz.” The record brings together electronic ingenuity fifteen and contemporary from four countries, although they performed two months and 4,000 miles apart.

The American members included Clark Terry on trumpet, J.J. Johnson on trombone, Ben Webster on tenor sax, Harold Land on piano, Kenny Burrell on guitar, Jo Jones on drums, and George David on bass. Various passages in each selection were left open for the European soloists.

Armed with the New York tapes, Leonard Feather, producer of the album, proceeded to fly to the gap with three British jazzmen: George Chichibn on trombone, Roy Baskett on alto sax and Ronnie Ross on baritone sax. The same technique was employed in Stockholm, with trombonist Ake Persson. The “session” concluded in Paris, where four vocals were added by Stephane Grappelly on violin, Roger Guerin on trumpet, Martial Solal on piano, and Bob Gracia on tenor sax.

In addition to taking consecutive solos, some of the Europeans played “chase choruses” with the Americans, four bars apiece, even supplying obligations to the New Yorkers’ solos. The stereo version presents European and American musicians from opposite speakers.

Bosley Receives A “Tony”

NEW YORK — Tony Bosley, the actor who made his Broadway debut in November in the title role of “Sweet Bird!” last week (March 13) won “Tony” award, one of the theater’s highest honors, from the American National Theater Academy.

Presentation of the “Tony” was made at ceremonies climaxing the second annual ANTA assembly at the Astor Hotel in New York. Anne Bancroft and Joel Grey commented on her work in the dramatic hit, “The Odd Couple.”

Bosley was awarded a “Tony” for “outstanding contributions to the art of the living theater.”

Four Panorama Packages

NEW YORK—Four albums are included in Panorama Records’ February-March release. All are available in monaural and stereo.

They are: “Cabaret” — Eva Selner; The Continental Touch — Rene Randa, queen of the exotic碰到; Portrait Of A City — an album of polkas, walzes, and marching songs by Fritz Schielke and his Bavarian brass band.

At the present time, Panorama has 18 albums in production for release during the year.

Boy For Dottie McGuire

NEW YORK—Dorothy McGuire, of the McGuire Sisters, last night, gave birth to a 7-pound, 1-ounce boy in lying-in Hospital here. Her husband is businessman Lowell Williamson. It is their first child.

Still At Liberty

LOS ANGELES—Margie Rayburn signed new long-term exclusive recording contract with Liberty Records as label executive Al Bennett (left) and Steve Wariner (right) look on. Miss Rayburn’s husband-manager Norman Melkin bought from above. Her latest album is titled “Margie.”

Best Selling EPs

1. HEAVENLY
   * (Columbia-B2355, 72, 12)
   * (Columbia-B2355, 72, 12)

2. A TOUCH OF GOLD
   * (Epic-40545)
   * (Epic-40545)

3. THAT’S ALL
   * (Indie-Epic-40545)
   * (Indie-Epic-40545)

4. THE REBEL
   * (Indie-Epic-40545)
   * (Indie-Epic-40545)

5. GUNFIGHTER BALLADS
   * (Indie-Epic-40545)
   * (Indie-Epic-40545)

6. FAITHFULLY
   * (Indie-Epic-40545)
   * (Indie-Epic-40545)

7. SONGS BY RICKY
   * (Indie-Epic-40545)
   * (Indie-Epic-40545)

8. GENIUS OF RAY CHARLES
   * (Indie-Epic-40545)
   * (Indie-Epic-40545)

9. HYMNS
   * (Indie-Epic-40545)
   * (Indie-Epic-40545)

10. HERE WE GO AGAIN
    * (Columbia-Epic-40545)
    * (Columbia-Epic-40545)

11. THIS IS DARIN
    * (Columbia-Epic-40545)
    * (Columbia-Epic-40545)

12. TOUCH OF GOLD (pl. 4)
    * (Indie-Epic-40545)
    * (Indie-Epic-40545)

13. RICKY SINGS SPIRITUALS
    * (Indie-Epic-40545)
    * (Indie-Epic-40545)

14. WHERE OR WHEN
    * (Epic-40545)
    * (Epic-40545)

15. FOR THE FIRST TIME
    * (Indie-Epic-40545)
    * (Indie-Epic-40545)

DION AND THE BELMONTS HAVE ANOTHER
HIT: “WHERE OR WHEN” LAURIE
3044 IN ATTRACTIVE FULL COLOR SLEEVE

The Big Hits Are On Today’s Hit Trademark

Smash Hit

“AM I THAT EASY TO FORGET”
Debbie Reynolds

Dot Records

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
MGM Releases 12 Albums For Feb.

NEW YORK—Twelve albums are set for the Feb. release of MGM Records' February releases. Nine are on the MGM label, two on Lion and one on Columbia.

On the MGM label: "Joni Sings Hits Favorites" (Joni James); "French In Music" (Bess Myerson); "Gateway To The West" (Robert Jarrard); "You Started Me Dreaming" (Tommy Edwards); "From Now On" (Debbie Reynolds); "Supersonic" (Guitar Vol. II Billie Mure); "Strictly Organic" (Charlie Feathers, Charlie Shavers), and "Like Blue"

On the Lion label: "Hawaiian Magic" (Lani McIntire-Hal Alonso); on Columbia: "Melba Liston and Her Bones."

MGM Records is sending quantities of disk jockey albums directly to distributors who will see that they get to local radio stations.

A special campaign for the Joni James album is being developed to tie in with St. Patrick's Day celebrations throughout the country on March 17.

Trade and consumer advertising campaigns as well as point-of-purchase displays and window displays will support the Feb. releases.

Ten New Victor Red Seals This Month

NEW YORK—RCA Victor Records announces the release of ten Red Seal LP's for February. Headline the list is "The Fabulous Josephine Baker," featuring the international dancer.

The other artists are: "The Chopin Etudes" and "The Chopin Balados"—Arthur Rubinstein (piano); "The Great Hits of the 50's"—Mahler: "Songs of a Wayfarer and Kinderszenen"—Maureen Forrester, contralto; and the Boston Symphony Orch., conducted by Charles Munch; "Jesus, the Universal Master"—Christ Lay and the Banda of Death; "The Heart of Chopin"—Jussi Björling; "The Best of Mahler:"—Richard Mohr; "Bruch: Violin Concerto No. 1"—Kurt Masur; "The Classic Cantatas"—Decca's Six Vocalists; "Charlie Feathers, Charlie Shavers," and "Like Blue"

Everest Issues 7 Pop, 3 Classical LP's

NEW YORK—Seven pop and three classical albums for Feb. have been announced by Everest Records' general manager Charlie Schlitz. The pop releases include: "A Million Strings And Dick Hyman"; "Billy Holiday - A Re-Reading Songs by the Great Hank Williams"; "Rollin' West"—Randy Van Horn Singers; "Girl With A Pearl Earring"—Charlie Shavers and his Quartet; "Minnie Pearl: Giselle Mose's Best"; an "Emperor Room of the Waldorf-Astoria Hotel";

"Souvenirs Of Spain"—Nino de Murga; "Marina"—Los Espejitos.


Epic Extends Album Plan

NEW YORK—Epic Records' re-stocking and new release programs, announced last month for both the Epic and Perfect labels, have been extended through Feb. 27. It was announced by Al Shulman, general manager.

The Epic programs, which originally terminated on Jan. 30, provided for a 10% discount to all dealers and distributors on all catalog items and new releases, both regular and stereo.

The same terms apply during the extended period. Backorders will be honored at discounted prices and shipments will be made within 30-45 days of receipt of orders.

Salidor On Friendship Tour

NEW YORK—Leonard Salidor, director of publicity and promotion for the Epic and Brunswick Records, has been concentrating on an ambitious travel campaign to make the Salidor's name known across the country. Visits have already been made on a weekly basis to several major cities in the Eastern area, with extensive plans to fully cover the West and Midwest before heading to the West Coast. Salidor assured his present post in June of 1969, coming from Decca's Los Angeles headquarters.

He will continue to maintain an active tour schedule, promoting the company's current artists and new releases, and will continue to work with programming procedures and various local trends in the promotion of the national pop music field.

Top Selling Version

Craig Douglas

"What Do You Want"

JARO INTERNATIONAL

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"CAMEO" #171

Next # 1 Album

"SANTO & JOHNNY"

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Esquire Records have just put out on their Starlight label a single of "Indian Love Call," the English-language version of "Sunny," sung by Sonny Thompson. Esquire chief, Torte Kramer states that there is a growing demand for this kind of material in Britain. He added that sales here are greater than those throughout the country and thinks that it is a "natural" for jive boxes. Although this is a Dr. A. A. Chabot interview, it is a two-sided gospel-yodel, Kramer expects to sell these with further R & B singles, and has several others under consideration.

Paddy Crookshank, Director of Robbins Music Corporation, last week attended the 10th San Remo Song Festival of Italy as follows: With the songs developed into a battle between Domenico Modugno and Renato Carosone. The contest was accompanied by Italian film the television, attended his ballad "Romantica" against the noisily dramatic sense of "Arriverderci Modugno." In the original "Guys and Dolls" Festival was a contest between the rock singers and the old time crooners so typical of Italian light music at its worst. Stand out performances by Nilla Pizzas singing "Calpolvere" (Guilty), Jula de Palma singing "Romantica," were a feature of the contest.

"Tony Dallara, who made "Come Prima" in Italy, looks like he will be one of the most important singers in the coming year. By previous years the general standard of songs was low and much of the material was completely unsuitable for the American market. Attendance this year by representatives of record companies was larger than ever before, heights were higher. Apart from the publishers, many continental artists, head of record companies and A & R men attended.

Most of the successful Italian hits were represented by Roy Berry of Campbell Connelly and Jimmy Philips of Keith Prowse. The winning song was "Romantica" sung and written by Renato Baselli, known in Italy as a film comedian and also as the composer "Romantica." "Domenico Modugno leaves for the United States on February 14th for appearances on the "Diniz Show Television Shore." The first two acts of the Eurovision Song Contest took place last week. Winners of the first heat were Lita Rota with "Unexpectedly," David Hughes with "Lu Amor" and Malcolm Vaughan with "Love Me A Little." The second heat was won by Robert Cantwell with "Love Me A Little" and "Girl With A Gun" sung by Ronnie Carr, lieing for first place, second place reaching 88 High. High also in the second heat and in third place "When The Tide Turned" sung by Teddy Johnson and Pearl Carr. All these winners will compete in the British finals to be titled this Saturday. The final day's main event will be the selection of the song to be released by the winners selected to represent Great Britain in the Final on March 29th.

Jerry Lordan, song-composer of "A House, A Car And A Wedding Ring," and "Shelley" is planning to record a new number, "Who Could Be Blinder," on the Farleigh label. The song has a strong accompaniment by Johnny Spence, Bert Corr, General Lizzi Duquesne. Jerry Lordan & Hunter who publish the song, tells me that his company has higned Jerry Lordan to a long term contract entitling them to a first refusal on all his compositions. George Pincus in America to say that Larry Hall (currently in the charts with "Sandy") has recorded Jerry's "I'll Stay Single" shortly to be released on Columbia. The States is reported in The Cash Box last year Corl considers to repete the winners selected to represent Great Britain in the Final on March 29th.

Bill Ward of Lawrence Wright Music Publishing Company is the happy possessor of a song "Sister Sally" by Bob Weller and Mel Taylor which Ward has recorded a new number "Who Could Be Blinder," on the Farleigh label. The song has a strong accompaniment by Johnny Spence, Bert Corr, General Lizzi Duquesne. Jerry Lordan & Hunter who publish the song, tells me that his company has higned Jerry Lordan to a long term contract entitling them to a first refusal on all his compositions. George Pincus in America to say that Larry Hall (currently in the charts with "Sandy") has recorded Jerry's "I'll Stay Single" shortly to be released on Columbia. The States is reported in The Cash Box last year Corl considers to repete the winners selected to represent Great Britain in the Final on March 29th.

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Australia's Best Sellers

1. Boom Boom Baby—Crash Craddock (Coronet)
2. Joey's Song—Bill Haley (Festival)
3. Shout—Johnny O'Keefe (Leeon)
4. Running Bear—Johnny Preston (Mercury)
5. Pretty Blue Eyes—Steve Lawrence (W & G)
6. She's My Baby—Johnny O'Keefe (Leeon)
7. It's Time To Cry—Paul Anka (W & G)
8. Heartbreak Hotel—Elvis Presley (Mercury)
9. Turn The Lights Out—Johnny Devlin (Teen)
10. In The Mood—Ernie Fields (London)

Can't Stop The Music

BURGESS PERSHON

GERD PERSHON

The recording ban was lifted beginning February 1, for a period of three months, during which time record companies in the Northern countries, the NCBA, could continue to produce and sell records in the NCB-covered countries (Sweden, Denmark, Norway, Finland, and Iceland). The preliminary solution didn't last very long, however. Already after five days, members of the Swedish Musicians Unions declared a strike against cooperating with any company belonging to GLP (Record Manufacturer's Association). The GLP's raised payment offer was rejected. The new strike started February 6. The new situation however is reported causing less troubles than the former of the former with NCB. Most of the GLP-affiliated companies have moved their production bases into the other Scandinavian countries, and the musicians in, for instance Norway or Denmark, are not striking.

This year, Norway joins the Eurovision Song Festival, which is to be held in London in the end of March. In a semi-final held by Norwegian radio on Feb. 4, a jury of ten persons chose six melodies which will be presented in the final competition to be televised in Norway on Feb. 20th.

Siv Malmkvist has been chosen by Swedish Radio and TV executives to sing the Swedish melody, “Alla andra far varann” (Everybody Else Gets Each Other), a slow foxtrot by Ake Gerhard and Eric Källqvist, in the Eurovision festival in London on March 26th. The final choice of the Swedish melody for this Song Festival was made Feb. 2nd, and resulted in a scandal that has been in the headlines during the last few days. (More about this Swedish song festival in a separate article).

The RCA recording artist, at the Berna�ity scene during December, did very well at the opening on Feb. 2nd. She is billed along with the international superstars named below her. Last year she participated in one of the Italian songs competitions and she was the Swedish representative.

Warner Bros. Records will be distributed in Sweden by Telefunken Sales Organisation, according to a bulletin issued by Sixten Ericson, president of Telefunken in Sweden and James B. Conkling of Warner Bros. Records in Hollywood. Sixten Ericson is also president of Gramylan AB Electra, representing RCA in Sweden. The bulletin was issued during the recent visit of Robert G. Weiss, European Manager of WB, in Stockholm. A special sales-drive for the new Sixten Ericson releases has been set up in Sweden, and the RCA has all its records issued in both stereo and mono versions, Telefunken wanted to have the new label represent their promotion drive.

The Scandinavian tour of Chris Barber's Ork is now settled. The Storyville arrangement includes concerts in Copenhagen and Stockholm, the latter city to be visited on Feb. 25th.

Well known New Orleans musician George Lewis (clarinet) returns to Sweden and Denmark in April for a tour with Danish Papa Joe's Viking Jazz Band. There will be a stop in Copenhagen April 2nd, and the annual meeting of the Swedish Jazz Clubs.

Sonet (Scandinavian Music Co.) has signed a contract with Dan Häggkvist, president of Gazell Records about handling the distribution of the Gazell records. The latter label has American-Swedish trumpeter-player Ernie England and Italian singer Gian Pietro Ippolitoni under contract, among others.

AN AUSTRALIAN SONG

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

SYDNEY, AUSTRALIA—In a party mood, Crash Craddock (center) entertains at a party held here recently marking Coronet Records' birthday and the singer's arrival in Australia for a tour. (1 to r) Ray Bull, Coronet sales manager; Jim Mathieson, record sales manager; Tony Withers, 2UE disc jockey; and Bill Smith, general manager, Australian Record Company.

According to reports from Coronet, which releases Columbia Records overseas under, Craddock's tour proved to be one of the most sensational for a visit. His recording of "Boom, Boom Baby" is currently number one in Australia and "I Want That," his latest release, has just moved into the
MILAN—The tragic death of Fred Buscaglione in a car accident on February 4th in Rome, was the only news this week. Fred was as famous as Modugno, which was not yet well known abroad. He had created a manner of singing and a manner of presenting the tunes which all Italians liked. Fred had already starred in some pictures and was in Rome to take part in a new one. He often appeared on Italian television screens as a singer, in which he was octavo and very popular. He recorded on the Cetra label (Tourim) and the titles of his hit songs are, "Eri Piccola Cosa", "Che Bambola", "Che Notte", "Guarda Che Luna", "Whiskey Facile". He was famous in Italy and sang on the juke boxes. Last summer his "Pip Pip" (by P. Anka) was one of the most played songs. We can measure how popular he was in Italy as all daily dedicated half of their front pages to Buscaglione. He was sincerely beloved by all of the Italian public.

The 1960 San Remo Festival was not a quiet, artistic competition between two well known composers, Modugno and Rascel, but rather a match, not only a great battle between these leading Italian publishing firms, Curel and Titanus. At San Remo there was on one side Titanus (publisher of "Romantica" by Rascel) and RCA Italianna (pressing on record Modugno's "Libero") sung by Modugno himself. Probably the best earning will be had by Mr. Gurtler who has singer Tony Dallara in his cast of artists. At San Remo the first winning tune "Romantica" was sung by Rascel (RCA Italiana) and Tony Dallara (Music). The tune has a romantic and sentimental flavor and while Rascel sang it that way, Dallara gave us a modern interpretation, crying it a little.

I also visited the record fair, Juke Box, for which company Joe Sentieri records. Manager Marco Carlo Alberto Rossi, author of "Quando Viene La Luna" and "Che Bambola" was at San Remo for his very keen and his cheerfull way of singing.

Italy's Best Sellers

1. Romantica—Dallara (Music)
2. Libero—Modugno (Fonit)
3. Quando Viene La Sera—Joe Sentieri (Juke Box)
4. Romantica—Rascel (RCA Italiana)
5. Ma Non Oso—Vanilla Lisa (RCA Italiana)
6. Ludovico—Mina (Italdisc)
7. Marisa—Rocco Granata/Willy Alberti (Blues/Darum)
8. Blue—Fleetwoods (Top Rank)
9. Oh Carol—Neil Sedaka (RCA Italiana)
10. Put Your Head On My Shoulder—Paul Anka (Columbia)

Holland's Best Sellers

1. Oh Carol—Blue Diamonds/Neil Sedaka (Decca/RCA)
2. Marisa—Rocco Granata/Willy Alberti (Deel/Phila)
3. Eens—Everly Brothers (Hollander/Armet)
4. Maria—Billy Vaughn/Ivo Robbe/Eddie Calvert (London/Polydor/Columbia)
5. Johnny And The Hurricanes—Bobbiwmore (Columbia/Philips)
6. Send Me To Pillow—Lida (Imperial)
7. Oorabies—De Seversa's/Lindar Louises (CNR/Polydor)
8. Dutch Doll—Cliff Richard (Columbia)
9. Sake—Udo Udo/Diana (Odeon)
10. Twee—Caterina Valente (Decca)

Belgium's Best Sellers

1. Marisa—Rocco Granata (Delay/Montaly)
2. Red River Rock—Johnny And The Hurricanes (London/Bobbejaan)
3. Oh Carol—Neil Sedaka (RCA)
4. Put Your Head On My Shoulder—Pete and The Four-Count
5. Morgen—Ivo Robbe (Polydor)
6. De Gitarre Und Das Meer—Peter Leme
7. Een Hutje Op De Heide—Bobbejao Schouen (Decca)
8. Uncle Satchmo's Lullaby—Pete and Louis Armstrong (Decca)
9. Broken Hearted Melody—Sarah Vaughan (Mercury)
10. Unter Freunden sterben—Fredly (Polydor)
Swedish Picks Festival Bid After Contest Scandal

STOCKHOLM—The 1969 Eurovision Song Festival, to be broadcast from London March 29 has resulted in a big scandal here as far as the Swedish contribution is concerned.

Last Autumn, the Swedish Broadcasting and Television Company (SBC-TV) announced a song competition, with the winning tune going in the festival. One of the stipulations of the contest — open to both professional and amateur writers — was that the composers contribution be signed with a pseudonym and that the actual writers be included in an enclosed envelope. Idea was that the names of the writers not be known until the envelopes were opened after the finals.

More than 1000 songs were received and SBC-TVs elimination contest. By last Dec. 28, four songs were left for the finals, scheduled for airing Feb. 2, but pre-recorded before Christmas.

The deadlock between the International Federation of the Phonograph Industry (IFPI) and the recorders — to decide on the final results — ended Dec. 31, the writers sent their final songs to disc jockeys for recording before the deadline. Result was that the evening papers on Feb. 2 carried an ad from Decca Records, telling that they would play the Decca recordings of the songs played on radio and TV tonight. The records had already been released and the writers names were on the label. Thus, by the time the envelopes were opened, the writers names had already been known before. Next day, the embarrassing 100,000 records that had been played up big in the newspapers.

SBC-TV held a meeting and then announced that the song, "Everybody Else Gets Each Other" by Ase Gerhard, would remain as the Swedish entry in the festival.

Kids Down-Under Dig Johnny

NEW YORK— RCA Victor Records' artist Johnny Restivo is shown being mobbed by autograph seekers and fans during his recent whirlwind tour of Australia.

According to the discry, who last week released the youngsters new single, "But I Love You," Restivo scored heavily in person down-under.

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY"

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Nat Kendrick
And The Swans
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DADE RECORDS CO.
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SAMMY BENSKIN and the SPACECEN
CLOCK 1018

DECCA presents
Four Aces
'TIL TOMORROW
DECCA #31027

HEADED FOR THE TOP TEN
MARY JOHNSON
I LOVE THE WAY YOU LOVE
by
LET ME LOVE YOU
UNITED ARTISTS 208

3 BIG, SHARP HITS!
"THE DECISION"
#105--THE ENCHANTERS
"I'M AFRAID THE MASQUERADE IS OVER"
#100--Jimmy Scott
"I'LL ALWAYS BE IN LOVE WITH YOU"
#103--The Ray-G'Vacs

SMASH RECORD CO.
NEWARK, N. J.
A Div. of World-Wide Records, Inc.
Happy Chipmunks

LOS ANGELES—David Seville celebrates his birthday by cutting a cake adorned with his three chipmunks Seville made a three-way victory on his birthday, marking also the release of his new album, single, "Alvin," orchestra, and the opening of expanded new quarters in Beverly Hills for his David Seville Enterprises.

Ernst Von Dohnanyi Dies

NEW YORK—Ernst von Dohnanyi, the Hungarian composer, died last week (10) at the age of 82. He was considered one of the last of the musical realists. At his death, he was in the process of making recording of his own music and that of Beethoven for Everest Records.

We Won't Kid You

This girl really: has red hair, weighs 115, stands 5'2", is Italian and records under her real name—

SAVINA

What’s more she really IS A GREAT GAL WITH LOTS OF TALE.

Even the her records sold only moderately on the Love label, the letters she has from nearly 50 DJ's who play her releases are heartwarming and encouraging enough for us to tie up a lot of books in this release of hers.

The Only Way

b/w

Give your Heart to Me

Naturally we’re trying for a hit, but even if we don't, you'll still be happy for her performances, because you'll be happy with the letters and the plays. (By the Way, she real ANSWERS EVERY LETTER PERSONALLY * * * SO IF YOU WANTED A COPY OF "DROP ME A LINE IN OUR CARE" Our thanks for the patience and the future plans of her releases–)

Random Records

2704, E. Tremont Ave., N.Y.C. 41, T.A. 2-5500

A New Hit Release by

That "HANDY MAN"

JIMMY JONES

"PLEASE SAY YOU'RE MINE"

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165-790 Stanford St., Brooklyn 37, N. Y.
NEW YORK—Roulette Records will issue a new LP from its February Operation Clean-Up: From Feb. 15-jMar. 15. The salient points of this plan are: for every $5 worth of Roulette album merchandise the dealer buys from Roulette, he will receive one $1 worth of any record label's LP or EP. The label's returns manager will be responsible for filling orders during the course of the program. The dealer's purchases may be made from the Roulette catalog as well as from the new February-March album plan which also includes all album products of the disc's divisions, the Atlantic, Sunset, El Dorado, and Orch. Records. Roulette has already started ship- ping copies of its February-March album plan, which is part of the new sales program. The releases include: "Once More With Feeling"—Billy Eckstine with Dave Mars and his Orch.; "Woo-Hoo"—the Rock-A-Teens; "Island Paradise." — William Keahole; "A Thousand Miles Away"—The Heartbeats; "On Stage"—a comedy album by Alan Gale (re- cording live at Jack Silverman's "International" in New York); "Salute Italia!"—guitarist Al Cielo; "Polka! Polka! Polka!" by Kenny Bass and his Polka Poppers.

The Roulette "Birdland Series" of jazz albums will feature "Dances Along With Basie!"—That Kind Of Woman!"—Jug Williams and "England's Amb- bassador Of Jazz"—Johnny Dank- worth Orch. Two Records will have one LP re- leased, "Leroy Anderson In Latin America" Arturo Marquez Kiss his Trumpet and His Orch. Record Release will have one release with "My Dear Little Sweetheart"—Bing Crosby, Smith, and his Orch. "Operation Clean-Up" will be lock- ed with a "strong" advertising and promotional campaign including full page trade paper ads, press kit ad- vertising to dealers, four color mount- ed easels of album covers, full page slickykey coverage and co-op mats for local newspaper advertising.

Silver Slipper Diskery Formed

HOLLYWOOD—Robert O. Schulze, owner of the Silver Slipper in Las Vegas, announced the formation of a new record company to headquartered in Hollywood, the Silver Slipper Re- cording Co. Schulze will act as presi- dent of the new diskery and has ap- pointed Hy Breslau as general manager and head of A&R. Silver Slipper's initial release is scheduled to hit the market next month and will feature a vocal group called, The Silvertones doing "Sentimental Memory" b/w "You Gotta Change Your Ways." The new diskery will also act in the management capacity for artists in the recording field.

Crysatella Adds To Roster

HOLLYWOOD—Carl Burns, presi- dent of Crystallette Records, is contin- uing the expansion of the label by adding to his talent roster and stepping up his schedule of single re- leases. Newest artists on Crystallette are the Optimists, an all-girl group which debuts with "Lift Us To The Sky" b/w "I'm Laughing At Myself." The Or- thinists are the third new group to appear on Crystallette within a month's time. Others are the Spinners, a teen- age instrumental sextet ("Slave Chair" b/w "Bourbonne"); the Revel- sires ("New Kind Of Gold" b/w "Rock- in' The Tents"). The Optimists' deck is Crystallette's third release in four weeks. Burns previ- ously had announced a schedule of one single per month.

Omegatape Gets Tape Rights

HOLLYWOOD—Leasing agree- ments with record companies for the tapes rights to their LP catalogs will provide Omegatape with an additional source of artist material for forthcoming releases. Omegatape's Feb. release of 32 4-track and 2-track stereo titles from includes packages from the Carlton, Golden Crest, Wynn and Pip catalogs. Artists include Monty Kelly, Vincent Lopez, Anita Bryant, George Liber- chiar, Al Jolson, the Ink Spots, Charlie Barnet, Ted Weens, Shop Field, Sister Rosetta Tharpe, and Dick Haymes.

David Hubert, the label's executive vice-president, is currently looking for possible tape releases from other labels and expects to close some "im- portant deals of this type in the near future.

"It's What's in THE CASHEX BOX That Counts—INTERNATIONALLY"

AF's Pre Pak #2

HOLLYWOOD—Over one hundred of the Ritchie Valens Memorial Fan Clubs will be especially active this month which has been proclaimed "Ritchie Valens Month." Special par- ties and record hops are planned throughout the nation and in Europe, Australia and the Orient. Valens' "latest" single, "Cry, Cry, Cry" and "The Paddick Song," his new EP "Ritchie Valens," and his album, "Kit- che," will be the releases the clubs will "sponsor" for the month. Del-Fi prexy Bob Keene said that all club presi- dent will receive the Valens' single and EP. A "Ritchie Valens Memorial Dance" will be held at the El Monte Legion Stadium here on Feb. 20, according to sponsors Frosty Harris and Jimmy O'Neill of station KRLA.
If you are reading someone else's copy of The Cash Box, why not mail this coupon today?

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check for $5.00 (to cover subscription price of $5.00 plus 50c postage)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**R & B Reviews**

**R & B Sure Shots**

**The Cash Box Award o’ the Week**

"GOODBYE KANSAS CITY" (2:25) [Fire BMI—Harrison] 1960 (2:17) [Fire BMI—Harrison] WILBERT HARRISON (Fury 1028)

- Harrison says goodbye to the city that "made him" and bids hello to New York. In the same tune as his "Kansas City" hit, the singer uses his convictions for New York. He mentions such places as the Apollo, the Baby Grand, the Cafe, to appear as the delightful New Yorkers. Should be another duel-mutt smash for the artist. Another recording blues session, "1960", takes up the bottom half.

"MY LOVE IS" (2:28) [White BMI—Myles] \"LOVING CARE\" (E. B. Marks BMI—McCoy)

WILLIE JOHN (King 5318)

- Willie John should easily stir up a heap of two-market chart action with this finger-snapping "Fever-like" outing. Rhythm backing is all that’s needed to John’s similar warbling of the love words. It’s a compelling sound. "Loving Care" on the flip is a pretty string-filled, chorus backed rock-a-ballad.


- The chanter could have his first chart item via the "Bay Charles call-and-respond-type" shouting stanza that opens Part 1 of this contagious double effort. Hot combo sets up the frantic sounds on the initial side and then carries 'em over to the mainly instrument Part 2. Look for heavy play here. Imperial distributes the label.

**Buddy Wilkins (Tri Ee 1000)**

- "PRIVATE EYE" (2:25) [Wing BMI—Stone] Humorous parody of the private eye scene is well handled by Wilkins. Rockin' Latin beat keeps things moving along briskly. Could make double hit.
- "THEY'RE GONNA INVESTI+ GATE YOU" (2:00) [Triple Tone BMI—Jones] Another humorous-styled session is rhythmically explored by Wilkins and the chorus.

**Slin Harpo (Excello 2171)**

- "LATE LAST NIGHT" (2:32) [Excello BMI—Moore, West] Slow rocking blues lament is a suitable vehicle for Harpo's unusual moaning delivery.
- "BUZZ ME BABE" (2:14) [Excello BMI—Moore, West] More of the Harpo sound, this time to a medium rocking blues bit.

**Willie Mabon (Mad 1258)**

- "I GOTTA GO NOW" (2:32) [Josette BMI—Mabon] Mabon assumes a sentimental talk-sing attitude about his gal in Tennessee. Lively combo rocks with feeling behind him.
- "MICHHELL" (2:28) [Josette BMI—Mabon] Bright rocking, girl-titled plunger gets Mabon on the romantic kick. Nice couple from the long-time artist.

**JUNIOR WELLS (Profile 4011)**

- "COME ON IN THIS HOUSE" (2:14) [Melva BMI—Wells] Wells has a solid down-home blues sound. He gives this funky lament a blue-sounding feel. Emotional episode.
- "LITTLE BY LITTLE" (2:54) [Melva BMI—London] Complete change of pace finds the chanter assist by a chorus selling this rhythm affair with punch.

**MAMIE PERRY (Pioneer-Intl 1002)**

- "LAMENT" (1:30) [Orjia BMI—Jenkins, Jenkins] Fast breaking, contagious rhythm is belted with lots of vigor and feeling by the thrush. Ork's in the backdrop.
- "LOVE LOST" (3:05) [Orjia BMI—Jenkins, Jenkins] Miss Perry is a slow, languid moaner for the low-down half of the deck.

**THE ARROGANTS (Big A 12184)**

- "MAKE UP YOUR MIND" [Prolific BMI—Morrow] Mixed group takes this flavorful ballad lament for an affectionate ride. Ray Morrow holds down the lead spot capably.
- "TOM BOY" (2:12) [Prolific BMI—Morrow] All join hands in a frantic plea for the gal to act like a lady. Morrow again is in the solo spotlight.

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"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
**Country Disk Jockey Regional Report Records**

**Country Reviews**

**THE CASH BOX BULLSEYE**

**MY OLD HOME TOWN**

(Coldwater, Sanima BMI—Johnson, Bullet, 03-01)

**HAPPY, LUCKY LOVE**

(Cedarwood BMI—Tillis)

**SWEETIE PIE**

(Know BMI—Blake, Ross)

**JOHNNIE & JACK**

(VCMA 7658)

**“PLEASE HELP ME, I'M FALLING”**

(Ross Jungnickel ASCAP—Johnson, Blair)

**HANK LOCKLIN**

**BANK** Locklin (RCA 7692)

- Either half of Locklin's strong new couple can return the artist to top ten chart standing. Both are attractive ballads delivered in Locklin's slightly unusual style. "My Old Home Town" is testament to his birthplace while "Please Help Me" fits nicely into a sentimental romantic groove. Spin them both for quick results.

**LYDIA AND HER MELODY STRINGS**

(1958)

**TAKING THE TRAIN**

(Johnnie & Jack)

**BONNIE BROWN**

**I GOT BLUES ON MY MIND**

(Country-Wide BMI—Addie)

- Deep South country blues lament roams along at a fast clip.

**LONNIE IRVING**

(Star 846)

**PINBALL MACHINE**

(Star)

- Taking carves out a heart-trending tale of a girl with whom the path of love leads him to be blacked by pinball machine fever. Good sound for the hill market. Watch it.

**BILLY DUDLEY**

(Todd 104)

**I’VE GOT LIFE TO LIVE**

(Starr BMI—Dudley, Jones)

- Dudley is very convincing as the prison officer who returns to prison after being pardoned. A touching ballad romance that could cause lots of interest in the songster.

**BILL BARRY**

(Unique 1207)

**LAST ONE TO KNOW**

(Sherman, DeVonzo BMI—Barry)

- Barry wrings up this spirited wooer in a toe-tapping number with a distinctly country/rock sounds are an attraction for those looking for something different in the market.

**TRUNK AGAIN**

(Johnnie Cash BMI—R. Cash, Sr.)

- Dudley again convinces the listener of the stirring message contained in this sad tale. It's set to a likin', quick paced waltz.

**JOHNNY WORTHAN**

(Peach 3317)

**MY SWEET ELEAINE**

(1964)

**BILL TUCKER**

(Starr BMI—Tucker)

- Tucker holds down the heartwarming lead vocal while the group backs him up in their ear-arresting fashion. A polished ballad-plus-recitation on a tender inspiration.

**THE STATESTERS**

(RCA 7691)

- This group is a masterful blend of country and rock rhythms that are a testament to their musical talent and their ability to create a unique sound that is both country and rock.
Ott Devine announced last week that Columbia recording artist Billy Walker has joined the "Grand Ole Opry" from the Grand Ole Opry's roster of artists. Billy Walker has been a guest artist for the past three years, performing the announcement. Ott said, "We are most happy to welcome Billy to WSM because we feel that a talent such as his will help us to preserve the integrity of country music for the pleasure of our millions of Grand Ole Opry fans." Billy Walker is the latest act to entertain on WSM's "Mr. Heatwich" show. "Mr. Heatwich" is a special song writer who has "Forever!"... Also new at WSM is Don Russell, who comes to the station to produce a new television program. He will host and "Monitor" and "It's Network Time." In addition to his collection duties, Don will host a daily 8:00 to 11:00 A.M. stint which will put the spotlight on WSM's live talent: Hank Garland, Buddy Harmon, Cash Atwood, and the Glazer Brothers. They are on hand for the first week which began Feb. 1. ... Capitol Records introduced a new group from the sound of the land, Louisiana Hayride, to the country music audience.

First meeting of the new board of directors and officers of the Country Music Association took place Feb. 12 and 13 in Shreveport. In its recent "Country-Rock" newsletter, the CMA quotes Gene C. Cook, general manager of WHYN-Orlando, Fla., who says that he's been in radio for ten years, never with a country music station, but that going country was the best thing that happened to him. The station raised sales 80% in the first month and is in the black for the first time in the black. Gene closes with the powerful statement: "If anybody wants to know if country and western music will pay off just send them to us." All Star Records has leased Tex Wayne's "Ave in the Living Room" to All Star Records. All Star's previous Don Welch became interested in the side when Wayne appeared on TV with his bullwhip act. Songster is also rated among the top ten fastest gun draw performers and will show his talents at the annual Houston Fat Stock show and rodeo. ... Another All Star artist, Slimmy Terry Jericho, is now a regular member of the Louisiana Hayride. He is currently making perfect records under the guidance of Tullman Franks, who's "I Don't Want La Donne" (KRDG-Redding, Calif.) would like to receive country disk and assures artists that each disk will receive its share of play. The station's business is booming with the success of country music in the town according to Jeff ... We received a country list from Dick Mason of 7EX-Launceston, Aus- tralia that he's sure that American artists will be accepted by their audiences if their tunes are getting lots of spins down there. Biggest country artist n Australia is Slim Dusty, who has four tunes on the top ten. ... Ralph Saper, writer of "I Shot the Sheriff" in the Harlan County Hospital, Demorest, Ga., with a broken arm and would like to hear from his pals... Jimmy Key notes that Jimmy Newman's "I Miss You Already" should be the biggest thing he's had recording to date until the next response.

For the first time in twelve years the old Oklahoma Wranglers put on an appearance as guest stars on the "Grand Ole Opry." It was back in the Tele's 10's when the group, now known as the Willis Brothers, backed up a young country kid, Eddy Arnold, during the days when the Opry was still wall-to-wall with the Opry. Now the three boys, minus Cherokee Chuck Wright, are the featured act on two Chattanooga weekly TV shows plus the Saturday Night Tennessee Barn Dance over WNOX-Knox- ville. ... Ray Scott, (WNOX-Newport, Ky.) was Mr. Banjo on the Feb. 6, edition of the Opry. Mary LaVerne Meiss info that the Opry show which appeared in Kansas City recently was one of the best shows there, drawing nine thousand customers for the three shows. Appearing were Johnny Cash, Bill Monroe and his Blue Grass Boys, Dewey Phillips (WHHM-Memphis) who has some good things said about recordings. Melodies, it says that Dewey Phillips, "I'm glad to play for Elvis Presley's records, when Elvis was just beginning on the Sun label, was Okeh "Tom Dooley." "I'm glad to play "I Locked My Heart" by Brad Reynolds. The Blackwood Brothers are "I'm glad to play in the world of country music" but have the best of both worlds, they're both TNN Records artists, put in a guest appearance on a recent "Louisiana Hayride" show and sang their new TNN releases, Billy's out with "Your Are Responsible" while Jack's latest is "I Just Can't Stand These Blues." The Glazer Brothers, "I Could Be The One!" ... Aucuff-Rose makes the statement that Don Gibson's "Just One Time" will top any record that Don has ever released. Anyway it should be another big one for Don.

"It's What's in the CASH BOX That Counts—INTERNATIONALLY!"

1. HELL'LL HAVE TO GO (1)
   Jim Reeves (RCA Victor 7643)

2. EL PASO (4)
   Marty Robbins (Columbia 15151)

3. TIMBROOK (3)
   Lewis Prall (Decca 31038)

4. ANOTHER (5)
   Ray Drewe (Decca 31024)

5. NO LOVE HAVE I (4)
   Noel Pierce (Decca 31023)

6. WISHFUL THINKING (7)
   Wyn Stewart (Challenge 19661)

7. SAME OLD ME (6)
   Troy Price (Columbia 41097)

8. ARE YOU WILLING, WILLIE (8)
   Milton Worth (Gaydon 2026)

9. UNTIL TODAY (11)
   Elmer Schoodles & Musical Pianos (Decca 31048)

10. AMIGO'S GUITAR (9)
    Kitty Wells (Decca 30987)

11. DEAD OR ALIVE (13)
    Bill Anderson (Decca 30973)

12. THERE'S A BIG WHEEL (10)
    Willa Mae & Honey (Columbia 1107)

13. DEAR MAMA (20)
    Merle Kilgore (Starday 469)

14. THE EYES OF LOVE (17)
    Margo Singleton (Starday 472)

15. THE PRISON SONG (18)
    Cuskey Ponsen (Excelsior 1934)

16. FACE TO THE WALL (14)
    Faron Young (Capitol 4291)

17. THE ONE YOU SLIP AROUND WITH (15)
    Jan Howard (Challenge 36959)

18.—you're the only ROLLING (2)
    George Morgan (Decca 46533)

19. YOU'RE THE ONLY ROLLING (2)
    George Morgan (Decca 46533)

20. YOU'RE THE ONLY ROLLING (2)
    George Morgan (Decca 46533)

21. UNDER YOUR SPELL AGAIN (16)
    Roy Price (Columbia 41977)

22. NOBODY'S DARLING BUT MINE (25)
    Johnny Saa (FRC 049)

23. FAMILY BIBLE (33)
    Claude Gray ("Oh! 118")

24. GEORGIA TOWN BLUES (24)
    Old Tyme & Fiddler Phillips (Columbia 41750)

25. EASY MONEY (21)
    James O'Gwynn (Mercury 71512)

26. THE DRIFTER (27)
    Tennessee Drifters (Mold 1000)

27. CRYING MY HEART OUT OVER YOU (24)
    Laster Flatt & Earl Scruggs (Columbia 41518)

28. IN A MANSION STANDS MY LOVE (30)
    Jim Reeves (Columbia 41764)

29. THE LAST RIDE (22)
    Hank Snow (Columbia 41758)

30. BIG HARLAN TAYLOR (28)
    George Jones (Mercury 71514)

31. GIRL WHO DIDN'T NEED LOVE (32)
    Porter Wagoner (Columbia 41768)

32. JUST ONE TIME (43)
    Don Gibson (RCA Victor 7690)

33. SINK THE BISMARCK (39)
    Johnny Horton (Columbia 41568)

34. I MISS YOU ALREADY (45)
    Jimmy Newman (MGM 12864)

35. TEARS ON MY PILLOW (39)
    Louis Holmes (Peach 730)

36. SCARLET RIBBONS (29)
    The Browns (RCA Victor 7614)

37. REUNION (38)
    Frankie Miller (Starday 481)

38. RIVERROCK GAMBLER (38)
    Jimmy Skinner (Mercury 71529)

39. AM I THAT EASY TO FORGET (41)
    Skeeter Davis (RCA Victor 7677)

40. MONEY TO BURN (31)
    George Jones (Mercury 71514)
strikingly new and beautiful, too

From the slim-line silhouette at the top... to the selection panel and mechanism cradle... to the floating grille... the cabinetry of the Seeburg Q is distinctly and dramatically new... and beautiful, too.

See the Q. Hear it play (even 33⅓'s) today.
"I Don't Have Time To Cry!"

"I don't consider myself a juke box operator. The music operating business just isn't that simple anymore. The actual selling of phonographs starts with the manufacturer and ends when I buy my machine from the distributor, sell music not phonographs. The entire concept of providing music for locations has changed—and my operating procedures have changed accordingly."

These are the words of a music machine operator who has spent more than twenty-five years in the coin machine business. Today, he operates approximately 200 music machines in addition to a game route, in a territory that could never be classified as a good operating area. The in-towners in his own area sold for as low as $3500. There are about 300 people for every store in town. There are too many bars in business. In order to earn a living operating music machines in this town an operator must conduct his business with a high degree of efficiency. This operator does just that and here, in his own words, are some of his ideas on successfully operating automatic music machines today.

"The latest changes we are making, from one end of the route to the other, is the installation of auxiliary speakers. We have surveyed each of our locations and the result is that many of them now carry up to six speakers in the one location. The reason for this is that we are primarily music salesmen. The machine is an attractive supplier of this music but the public must hear what they consider to be pleasant sounding music before they patronize the machine. Several tests earlier last year proved that a location with music at the same volume for everyone in the place regardless of where he is in the spot, invariably increases the play on the machine. Furthermore, the high fidelity and stereo sound of machines and records today permits the finest music available. The customers may now enjoy the music. To capitalize on this advantage is a simple matter of logic. I believe the bartenders and waitresses in my locations are responsible for a large portion of the increased play. Whether they play the machine more, or promote it more than they formerly did I don’t know, I do know that with our auxiliary speaker program earning collection collections have increased as much as 50% in approximately 30 to 40 locations. I doubt if it’s all a coincidence.

"We are constantly on the alert for new locations, not only to improve our overall business but to offset the constant loss of locations due to bad business, deaths, and other reasons that are normal on every route in the country. If there is no time to solicit new business then, in my own case, I would assume that the route itself is not being operated in an efficient manner. There should be time for new business.

"In addition to improving the route through new locations, we have improved our present route without leaving the old locations. And this brings us back to the auxiliary speaker program which has stimulated collections in locations that were formerly neglected. An old or regular stop can be surveyed for additional speakers, remote control facilities, possibly a new machine, with the result bringing a happy location owner, more money in the box for all concerned, and in many instances, more business for the location itself. This is not theory, it is a fact, at least on my route. The good will that comes about after an interest is taken in most locations is worth a lot more than the actual cash profit that results. I don’t know how many locations I might have lost to competition if we didn’t take this interest.

"Incidentally, with all of the interest today in our industry’s public relations I honestly feel that while I improve the music and thereby the collection in my locations, I am also helping to do away with the term ‘blaring juke box’ which has been used with every article I’ve ever read in the local newspapers. I can understand this situation when you go back about ten or fifteen years, but with today’s highly technical equipment there’s no need for it.

"I believe that the introduction of stereo more or less forced the speaker issue since operators had to use more than one speaker. Actually, in my case anyway, it enabled me to channel a better musical sound throughout the location. This spurred our idea of auxiliary speakers on most locations, by the way.

"While a great majority of my locations are of a lower class tavern, in a sense, they all have individual tastes, and while this is very interesting to discover, it is also more expensive to service. However, if the location isn’t programmed properly you might just as well take the machine out.

"In my area, a 50-50 location owner agreement is out of the question. I’d never be able to pay for the equipment. I find that a front money agreement, a minimum, or in some cases a guaranteed minimum, is necessary. Speaking of the guaranteed minimum which we use on the poorest spots, I was amazed to discover a couple of years ago that 50 locations on our route, which was larger then, brought a net profit to the firm of about $75.00 each week! Upon figuring the cost of the equipment on this route I found that I could sell the machines for $4,000. We pulled them out. There wasn’t that much money in all of the locations put together. I put the $4,000 into equipment on the present route and the dividends have been paying off ever since. Now we trade easier and I guess you could say the new equipment actually costs less.

"We have a 50% turnover of equipment on location in the course of one year. 15% of the route is replaced with new equipment each year. We move the machines down the line improving each location as we see fit. This takes time, it takes men, and it takes part of the profits. But it is ‘working the route’ for peak profit. It’s necessary. And it is more profitable.

"I would say that less than 5% of my locations actually ask for a better piece of equipment in the course of a year. We’re in with the machine before they have to ask. But only on the locations that merit a better machine. They show up immediately upon looking at the books. It would be silly not to change the machine.

"The music machine operating business is a bread and butter business. But we enjoyed the best year in our history last year. That’s taking in a lot of years. So you ask, ‘How’s business?’ It’s never been so good. We’re making it pay off and it takes every day of the week to keep it paying off. I don’t have time to cry."
London's 16th Annual A.T.E. Sets Record As 2,000

A.T.E. Receives BBC TV Coverage

London's 16th Annual A.T.E. Sets Record As 2,000

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LONDON — The 16th Annual Amusement Trade Exhibition, held in the New Royal Horticultural Hall, February 2 through February 4 set an attendance record when more than 2,000 visitors attended the coin machine convention, arriving from the United States, Germany, Holland, Belgium, France, Luxembourg, South Africa, India and Australia, in addition to a large representation from all levels of the coin industry in the United Kingdom. The many months of preparation and mounting interest which preceded this trade event were wholeheartedly justified, as exhibition booths were sold out to the participating 64 exhibitors almost one month before the coin show started.

Exhibitors were seriously handicapped by the one-day strike called by members of London Transport (Underground) Workers on Monday, causing the largest traffic jams ever recorded in this city, delaying the arrival of equipment and the work of setting up the record number of stands, by many hours. Special "heavy gang" were working until midnight to ensure that preparations were complete by 10:00 a.m. on Tuesday. Had the strike continued it might easily have affected attendance figures, but by Tuesday, the start of the convention, trains were running normally.

Coin men from all over the world traveled to this annual convention and for three days the New Royal Horticultural Hall became the international centre and focal point of the coin machine industry.

LONDON — The 16th Annual Amusement Trades Exhibition here was received well in the public press as well as within the trade. BBC Television news services devoted news coverage of the coin machine convention during the first evening of the event.

Television cameras panned the exhibit booths highlighting the United "UPB-100" phonograph, "Phonograph" mobile game, a coin operated phonograph machine exhibited by Philip Shefras (Sales), Ltd., and the "Telefunken" model, a television exhibit by Telefunken Company here. The BBC interviewer took time out at the Telefunken booth to have his fortune told, and according to Mr. Street, director of the firm, the company enjoyed a sellout of the present production by the close of the show on Thursday.

The Exhibition, Alfred Adickes, Nova Apparate-Gesellschaft, European Distributor for Rock-Ola, flew to visit the stand.

Leaver, general manager of the Ditchburn Organisation whose stand was one of the most attractive at the Exhibition was delighted with the reception given to the new See-
 Organisation, which was selected for the first time in this country. Of the two, the "160" was proving the best seller, while the new "Maiden" model was the Music Maker, "30" selection model. Leaver said he was also very pleased with the way his offer to advertise to customers of various means of getting into trade, although his stand was of the proper size, the stents of the exhibition, Ditchburn Vending Machines Ltd., also were demonstrating their Hot-Spa and Ice-Spa Drink Vendors.

One of the leading Continental Exhibitors, making their first appearance at the Exhibition were Berocam of Germany. The stand featured the new "Harmony" stereo phonograph, as well as the 120 "Wall Mount" Phonographs. All proved popular. Mr. Koebke, Director of Berocam, Ltd., said that in his country which can claim to equal or surpass its counterpart in any capital city throughout the world.

Dominating the right hand side of the Exhibition was the large Phonographic Equipment (1958) Ltd. display, featuring all the latest Wurlitzer equipment. During the three days of the Exhibition the firm received many compliments from overseas visitors about the efficiency and cooperation of the company's enterprising directors, Cyril Stephen, Gordon Marks and Max Fine. As this country's main distributors pride of place on the stand was naturally given to the latest Wurlitzer booths. Also, the "1200" and "1500" Gottlieb game lines, President and Vice President of the Wurlitzer Company, R. E. Reiling, Sr. and his son flew over specially to be at the Exhibition.

Gordon Walker, Director of Ruffler & Walker, sole agents for Rock-Ola, reported that his main impression of the Exhibition was the enormous interest being shown in "Spiders" in anticipation of the new Gaming Bill which it is hoped will be in the coming Session. Business, in fact, was good in all types of pay-out machines.

The new Rock-Ola "Tang Let II" was well received and liked better than its predecessor. Particular interest was shown in the dual-purpose aspect — stereo for the same price as monaural. The changes made from the older model have met with approval. During the International atmosphere, which was a highlight of the Exhibition, was apparent to a large number of overseas visitors, but by the enormous amount of foreign equipment which was to be seen exceeding expectations both in quantity and quality. Much of the material was being shown for the first time.

The opening up of the industry resulting from the recent relaxation of the Import restrictions in this country, making for a much more highly competitive market, was an undoubted factor in the increase of overseas interest in the Exhibition.

As reported earlier, there were more Exhibitors than in previous years necessitating some of the larger organisations to limit their requirements. Nevertheless they vie with each other to capture the eye of prospective buyers and the standard of display and showmanship was higher than at any former Exhibition. Many of the stands had soundproof lounging rooms, luxurious carpeted and comfortably furnished. In this, the exhibition atmosphere old friendships were renewed and new contacts made.

Early reports indicate that business—and the orders—accepted at the Exhibition was not so bad as can be expected to be carried over into the UK market, which in so many cases is the one we are counting on. Of the total, the "160" was proving the best seller, while the new "Maiden" model was the Music Maker, "30" selection model. Leaver said he was also very pleased with the way his offer to advertise to customers of various means of getting into trade, although his stand was of the proper size, the stents of the exhibition, Ditchburn Vending Machines Ltd., also were demonstrating their Hot-Spa and Ice-Spa Drink Vendors.

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Another German firm exhibiting was the Fanfare Company of Bingen, on Rheine, one of the largest juke box factories on the Continent. K. Longstaff, sole importer and distributor in this country reported excellent sales with particular interest in the stores "100" Selection model, remarking that its small compact size, 16", high, 10", deep and 30" wide, with a weight of 242 lbs, made it ideal for installation in small coffee bars, etc. Herb Hershkof, Sales Manager for Bingen, came over for the Exhibition and reported increased interest in the stand.

Charles Hargis, Managing Director of Rock-Ola, Ltd., said that business for Chantel Ltd. was over 100% this year in Europe, still would like to see improvement in the UK market, where he flew to attend the exhibition. He also called on Mr. Koebke, Director of Berocam, Ltd., it was reported.

United Music Corporation of Chicago were represented by Music Systems, Ltd. "The Happy Dancers," of folf, sole importers in this country, J. Sanderson, Managing Director, told Of the Cash Box that business had been good. A major factor in promoting sales was the new servicing ar-

Exhibitors Overcome Transport Strike

LONDON A.T.E. exhibitions were seriously hampened by the one-day strike called by members of London Transport (Underground) Workers on Monday, before the opening A.T.E. date. The strike caused the largest traffic jam ever recorded in this city, delaying the arrival of equipment and the setting up of display stands. Several "heavy gangs" were working until midnight to ensure that preparations were completed by 10:00 A.M. Tuesday, opening day.

Had the strike continued it may have affected the attendance figures, but by Tuesday, trains were running normally. The A.T.E. exhibitors were delayed due to the trucking necessary in and out the large stands, and the additional working schedule throughout the night enabled the A.T.E. to complete the schedule complete in every respect.

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Coinmen From Europe, U.S., Africa, Attend Trade Show

The Cash Box Camera Clix At A.T.E. Show

LONDON—The Cash Box camera covered the 10th Annual Amusement Trades Convention as well as its editorial staff, and pictures on the left are some of the highlights of the London coin show.


2) F. H. Walker and F. Gordon Walker, Ruffler & Walker Ltd. and Mr. Taddey, Scottish distributor.

3) S. Redd and Harry Glick, Inter-Organisations Inc., N.Y., N.Y.

4) David Laren, Essex County AMI distributor; Cecil Jones, AMI (GB) Ltd.; W. Smith, Koromaties (seated); Bob Hamer, chief engineer for AMI in Europe; G. H. Miller, Juke Box Hire Service; and Peter Simper, Peter Simper Co.

5) Norman Lever, Ditchburn Organisations and Peter Davis, salesman for the Seeburg outlet.


8) Bob Riker and Paul Hunger, AMI European Representative and director, Dynamic Music Inc., wholly owned subsidiary of AMI, Inc., U.S.A.

9) At the Philips Record Co. party, Bernard Briggs, POA chairman and director of Modern Enter-prises Ltd. and West End Automatics Ltd.; Leslie Gould, managing director of Philips; Miss Mary Flood, advertising manager, Philips; Mr. Cowan, Mel- odia Records and House, were Rooske-Ley, exploitation Philips Records; and C. Mayow, director of West End Automatics Ltd.

10) Philip Shefras, Philip Shefras (Sales) Ltd.; Mr. Cannock, Maplethorpe, and Mr. Goldstein, Northern Ireland, game operators.

11) Lars K. Skriver, German Arcade Owners Association, and D. Dan-iek, director of Danieks of Hanover, Germany.

12) M. De Muilenaceur, director of Select Music of Antwerp, Belgium, and G. H. Holloway, director, Robinson Partners (London) Ltd.

13) Vice-Forman, Moore Overseas Corporation.

14) 1. J. Bouterse, general manager, N.V. Hobex, Rotterdam; Madame J. Bouterse; Mr. N. V. Hobex, and H. E. Jungslager, Hobex sales manager for England.


17) Si Redd and Joe Munves, in the Mike Munves Corporation exhibit booth.

(Continued from previous page)

From Germany came Lars K. Skriver, vice president of Verband der Deutschen Automaten Sport und Spielhallen-Beisitzer E. V. Skriver attended the Convention on all three days and we were able to apologize to him for misquoting his greeting to his English colleagues which appeared in our special A.T.E. issue. The paragraph referring to the coin machines branch in the German Federal Republic should have read, "Here we still are so much behind the times that 'Amusement Arcades', that is to say the real typical locations for amusement as well as for gambling machines, are being fought, against by those who are operating gambling machines in restaurants, bars, etc." Unfortunately, the transition in thought did not follow the literal translation. From Holland came Madame J. Brenelgans and J. Bouterse of the Hobex N.V. Company, Rotterdam, together with their Sales Manager for England, H. E. Jungslager, Juke box distributors for Seeburg and Fanfare and their own Hobex wall box. Apart from visiting the Exhibition, Madame Buringelzanas told The Cash Box that they were negotiating for an English company to distribute their Hobex boxes over here. Madame Buringelzans also said that the Dutch visitors to the Exhibition were very impressed and surprised by the quality and quantity of pin boards, kiddie rides and new fruit machines on view.

Gabe Forman, Moore Overseas Corporation, recently awarded the exclusive franchise for the Mills Bell-O-Matic line in the United Kingdom, was very pleased with the reception given to the latest Mills fruits which he demonstrated from the Phonograph Equipment (1958) Ltd. stand. Forman plans to open showrooms in London with a complete parts depot which he will have facilities for re-conditioning and selling bingos. As soon as negotiations are finalized he will return to the United States before coming back to England to live. His London mailing address is 3, Cork Street, London, W. 1.

Also on show from the Phonograph Equipment (1958) Ltd. stand, were the new Sega Fruit Machines—manufactured in Tokyo by American engineers and designers in one of the largest slot machine factories in the world. Mort Lee, president of West-les in Frankfurt, sole agents for Sega in the United Kingdom, the Continent and North Africa told The Cash Box that interest and inquiries for the Sega Diamond Series has surpassed all expectations. However, no sales are planned until the new gaming law (Continued on page 51)
Chicago—David C. Rockola, president of the Rock-Ola Manufacturing Corporation, this city, announced the appointment of Les Lyt- stad, widely known as Washington State distributor for shuffleboards and games, as the exclusive Washington State distributor for the new ‘Tennis II’ 1960 line of Rock-Ola coin-operated music equipment.

Lystad, withshowrooms in the center of “coin machine row” in Seattle on Elliott Avenue, is a modern hard working, flying distributor. He owns and rides his own 1959 Classic Cusma and flies every week of the year on business throughout the Northwest Territory. Wherever there is an airport he parks his flying machine and goes to town to make calls. In some instances the area is so sparse that there is not even transportation to town and Lystad carries his own mot- or scooter in the plane for emergency transportation, riding to town a mile or two on his own scooter. He travels over 100 days of the year.

With modern showrooms, reconditioning and refinishing departments at 5130 Elliott Avenue, and his hard working employees, this flying distributor does not wait for the trade to come to him, but flies directly to the operator to show his products. The firm was founded in 1952.

Irving F. Webb, Rock-Ola factory executive in charge of Western States sales, recently flew with Lystad to spread the news of the awarding of the Rock-Ola franchise to this new up and coming distributor.

Baltimore, Md.—More than 500 guests attended the 12th Annual Dinner-Dance of the Amusement Machine Operators of Greater Baltimore, held on Sunday, February 7, at the Blue Crest-North, a swank eating harbor in the Pikeville section of this city. The affair was one of the most tasteful dinner-dances ever staged in this city by the operator group recognized as the finest recreation organizers in the country. It outdid their finest previous efforts which have received rave praise from all corners of the industry.

The cocktail hour featured delicious hors d'oeuvres displayed in unique surroundings with platters of food circulating animated dancing girls and ballerinas. A champagne arrangement featured the wine uncorked in ice with indirect lighting coloring the blown bubble display which was directed out over the tables. Three service bars were manned by a top-notch crew of bartenders in the corners of the hall. Many guests wore evening clothes. Tables were set with attractive floral and record displays. The main course was served in a highly professional manner with the roast beef carved by a head chef, on platters at the center of the dining room.

Entertainment was programmed expertly with Kullen Kallen, Columbia Records; Charlie Cowen, Columbia Records; Johnny Desmond, Columbia Records; Eddy Arnold, RCA Victor; Janice Harper, Capitol Records; Gene Brey, New York City; the Brothers Four, Columbia; Sylvia Saint, Wynne Records, The Coquettes and several others as leads. Dancing was provided for by the Sid Gowen Orchestra. During the dinner a string quartet strolled through tables featuring a vocalist who serenaded the ladies.

The dais of the AMO affair was filled with leading political figures from the Hon. J. Harold Grady, Mayor of Balti- more on down.

Irv Goldner, president of the AMO, was introduced by veep Sam Geniker, and was presented with a request for no speeches. He then introduced a line-up that included everyone on the high political level in the entire State—the entire delegation to the House of Representatives from the State; President of the City Coun- cil; Traffic Commissioner; Bureau of Police; Chief of Detectives; City Comptroller; Legal talent from the association and the city-state govern- ment; Mayor from the State Police Dept.; several judges; three leaders of the State legislature; State’s attor- ney; Pres. of Parks Dept.; Chief of the Motion Picture Census Bureau; Director of Assessments; and State’s Attorney; and a host of other politica personalities who were seated below at the tables, all appeared as they do each year.

Hon. J. Harold Grady, newly elected Mayor of Baltimore addressed the audience with a message that con- mend the AMO membership for its outstanding business practices and civic duties. He stated that it was a pleasure to be with the industry group and sent them all personal and warm wishes for the coming years. The Mayor adhered to the ‘no speech’ policy set by Goldner and the AMO.

Guests from the city included Art Daddis and Gerard Vade- bonneur, AMI, Inc.; Herb Oettinger and Roy Kruehmer, United Manufac- turing Company and United Music Corporation; Mr. and Mrs. Irving Holzman, Black Sales, New York; Mr. and Mrs. Irving Kaye, Irving Kaye Company, Brooklyn, N.Y.; representatives from The Billboard and The Cash Box.

Miller Appointed To City Planning Commission

Chicago—George A. Miller, president and managing director of the Music Operators of America, was surprised last Friday, during a business meeting with representa- tives of phonograph manufacturers, that he received a telegram from Clifford E. Rich- ell, Mayor of Oakland, California, informing him that he was unanimously elected to the Oakland Planning Commission by the City Coun- cil, for a 4-year term of office.

Prior to this appointment Miller served a term on the Oakland Housing Authority, and was instrumen- tal, according to reliable sources, in helping to create hundreds of low cost housing units in the Oak- land area for needy families.

Mayor Richell pointed out that Miller sets a glowing example for the coin machine industry, in his devotion to any and all community projects which are vital to the people of Oakland and the State of California. This is indicative of the stature of the industry.
Healthy Equipment Sales Picture

DALLAS DOINGS

A Big State Diet, visitor was Joe Koske of Roulette Records... Keeping busy these days business-wise is Straw Frank, Columbia outlet... Ronnie Dawson, waver of "A Kick In The Head," appeared on Ft. Worth TV Downeast recently. He is now in Dallas for a stint at the Sporatorium... The McLendon radio chain is negotiating to acquire outlet in Buffalo... Gene Williams had an accident while in West Texas, and five stitches were required to patch him up... R. H. Williams is on tour to the San Antonio Commercial Music office on business... Johnny Horton ("Battle Of New Orleans") made two appearances last Sunday at the Longhorn Ranch... Carl Casperson is going to visit his mother in Pennsylvania and will bring her back with him... KNOX Radio will present Jackie Wilson plus an all-star cast of recording artists next Monday at the Sporatorium... Recent coinrow visitors included: Buna Carr, Waco; Fred Ellis, Ft. Worth; Jack Sprost, Temple; W. N. Brown, Henderson; Mr. and Mrs. Robert Burns, Ft. Worth; Mrs. Jake Moore, Arlington; and W. E. Lilly, Cleburne... Eddy Howard and his orchestra gave a date Monday night at the Longhorn Ranch in Dallas... General sales reports from distribs indicate a healthy situation in the music-business with ops revamping routes to accommodate new music and several new games that have shown promise on factory tests.

A.T.E. Convention Sets Attendance Record

(Continued from page 49) passed. Once this is through a British firm will be appointed to handle distribution for the U.K. It was a great pleasure to welcome Mr. Munves, vice president of the Mike Munves Corporation back to London after his European trip taking in Paris, Bruxelles, Nee, Rome, Milan, Hamburg, Berlin, Zurich, Copenhagen, Antwerp, Amsterdam and Barcelona. The Mike Munves catalog on Stand No. 121 was a source of great interest to the many visitors to the Exhibition. Before returning to New York, Munves advised that he hoped to be back in London in the summer. Another visitor to the Exhibition was Milton Richmond, vice president of Folly Records and Figure Music-publishers of "Clap Your Hands" by the Wheels, currently in The Cash Box Top 100.

BBC television news service gave coverage to the Exhibition on Tuesday night. Featured in the excerpt were the United Stereo 100, "Peppy The Clown," a novelty machine exhibited by Philip Shefras (Sales) Ltd. and the BBC interjewer had his fortune told by The Telefortune Machine shown at the Exhibition by the Telefortune Company. Mr. Streets, Director of the Company, reports a complete sell out of their equipment and orders are now being taken for Whitman delivery.

The cocktail party given by Phillips Record Company on Wednesday for members of the joke box industry proved to be a great success. Mr. Leslie Gould, Manager of Phillips, observed that this was the first time that such an event had been arranged. Many recording stars from the Phillips and Fontana labels were also present.

"It's What's in THE CASH BOX That Counts--INTERNATIONALLY"
The Baltimore ops did it again! This year! And bigger and better than ever. The AMO set a banquet affair that would do justice to any casino. Sunday's affair was planned for the 500 guests with the utmost of good taste as usual. Hors d'oeuvres were displayed with elegant settings. The ice featuring blown bobbles colored with indirect lighting, no less than service bars throughout the hall of the "Blue Coat", fashionable caterers in Groveville, just outside the city limits. Each table was decorated with the finest catering talents, an entertainment line-up with names like Etta Kellen, Brenda Lee, Bob Arnold, Johnny Desmond. Every important politician in the state including Mayor Grady, the crust delegation to the House of Representatives, Pres. of City Council, Chief of Police, etc., etc., etc. Congratulations to the AMO committee and to Irwin Goldner, its progressive leader.

Frank Mitchell, Rock-Ola sales head, traveled to Philadelphia on Monday morning, shot up to New York by noon, and called us later in the day before catching a 4:30 P.M. plane to Atlanta. Man, that's travelin' Frank, expected to stay in Atlanta awhile with the prospects of a busy week. There may be thousand visitors during the 3 days I was there," said Joe, and believe me these Englishmen are solid businessmen. I think somewhat mentioned that there were coin machine people from about nine or ten countries on the scene and it was certainly the biggest, most active coin show I've attended in a long, long time. "Mike was happy with Joe's European trip and expected to send him back there in a few months. Reservations for next year's T.E. are in, commented Joe, due to the shortage this year of space. "Ingo, Grady, and Mike Muves is lining up distributors throughout the nation. It seems to be a solid location piece from all indications." Irv Holman, Black Sales Co., back in N.Y.C., after his trip, mentioned that he had no more affair with his wife and Mr. & Mrs. Irving Kaye. The United district met with Herb Oettinger and Roy Kramer down there and had a ball. 

Irv, Jack, and Ira, and Holman's enthusiastic Holman's enthusiastic "Big Bonn" shuffle. The shuffle is definitely outselling the "3-Ways" game that sold like a seven-minute mary. It's one heck of a bargain. Al "Nick" Barra, service manager out at L.I. National Sales reported to the New York office that the same sales picture in "Big Bonus" was true. It has been a "Big Bonus" Island. "Nick" sells equipment, supervises two service schools on the "UBP-100" phono. Quite a week's work for any one man. Murray Sandow takes time out to say 'hello' in between planning an export shipment and laying promotional programs for firms. Tom Greco, Greco Bros, Amusement, had Jack Barabash in for a Rock-Ola service school (story in last week's box) and was almost glad to see him. Barabash guy is some workhorse. I had trouble keeping up with him along Bob Papineau while they were in our section," stated Greco. "Allie Goldberg supervises service at Sandy Moore's N.Y.C. store. He spends much of his time in Freeport. Gabe Forman enjoyed some success during the A.T.E., as evidenced by reports that he will return to the city next week to arrange for a much longer stay in London. In return to Freeport...

Harry Koppel, Koppel Distributing, pushing the export end of the business while getting his share of the used equipment business along with it, is reported to be staying in the N.Y. showrooms until next week. Louis Wolberg manages to get a batch of invoices out on time after spending time on UA and other endeavors during the last week. On road, pushing the AMO Model "K" line, Irv, "Romy" K, reported to be expecting to stay in the N.Y. showrooms until the 11th, with plans for a late trip. Interviewed on Thursday. Ten Days Wolberg managed to get a batch of invoices out on time after spending time on UA and other endeavors during the last week. On road, pushing the AMO Model "K" line, Irv, "Romy" K, reported to be expecting to stay in the N.Y. showrooms until the 11th, with plans for a late trip. Interviewed on Thursday. Ten Days Wolberg managed to get a batch of invoices out on time after spending time on UA and other endeavors during the last week. 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The Information Council of the Coin-Operated Industry assembly at the Morrison Hotel, Saturday, February 6, was heavily attended by several columnists from distant parts of the country as well as most of the members of the Minnesota delegation. Joe Schwartz, Lee Hesch, who were unable to attend due to illness. Although the announcement of a definite fund campaign is temporarily delayed until after a follow-up meeting of the executive committee, Friday, February 12, much effective planning was accomplished by the group. One fact which was spelt out by AMI's dynamic president, John Haddock, was the necessity for complete support from all segments of the coin operated industry. He said, "any program to be successful must have grass roots support."

Bally Mfg.'s Art Garvey reports great popularity has already been achieved for Bally's disk ball pinball game "Beauty Contest", Herb Jones, who has given so much of his time to the Information Council's business, was unanimously elected secretary of the PR organization... Gill Kott, owner of Empire Coin, is convinced he has 2 big money orders on his floor to offer operators, in Williams Electronics' Black Jack "21" pinball amusement game and Midway's "Joker Is Wild". Gill was given immediate response that this unit from outside states... Joe Robbins and Jack Salerno, played host last week to Bill Cleary of Soo Coin, Sault Ste. Marie, Michigan, who came to Chi with the Hon. Roy Lynn, Mayor of Sault Ste. Marie. They made it a point to take a tour around the huge Chicago National Boat Show at the International Amphitheatre.

Herb Oetting was unanimously elected to the office of treasurer of the Information Council of the Coin-Operated Industry at last Saturday's session. The big news from United is that the new "Big Bonus" MacGregor will be thrown in free. Another pinball game, to Bill Delsom, United's sales manager... Harold Lieberman, Lieberman Distributing of Minneapolis,chips in as a pinball game... here last weekend, when he came to town to sit in on the Information Council fund raising pow-wow... Sam Lewis popped into town briefly early last week, due to his correspondence, made the scene at the Information Council meeting and then rushed back out on the road carrying the praises of Williams exciting new pinball game Black Jack "21". Sam Stern, proxy of Williams Electronics, who had originated a similar game... session last Saturday had to outdo the very last minute.

People at Chicago Dynamic Industries is convinced they have a big winner in the "Shoot The Clown" rifle-target game. On foot, as well as on wheel... Genubury, Art Weinard, and Mort Secre are all keeping their eyes on production, which is at peak on this hot weather. Meanwhile shipping is keeping pace with the heavy production schedule... Jim Stewart of the Pinball World Wide Distributors, is looking forward to the initial shipment of Games. Inc.'s new "Two Super Wild Cat" game... All indications are that it is one of the best location electronic uprights Clarence Schuyler has ever designed for operators... Paul Hesch, vice prexy of J. H. Keeney & Company, info that Jack Dorgan, of Chicago, Illinois, all of Iowa and Wisconsin to call on Keeney's distributions, while V. N. (Al) Allbritten, Keeney's southern representa-... Al Warren hit the road early last week to sing the praises of MOA and phonograph manufacturers to lay plans for the big convention, May 16-30... Then on Saturday, he attended the periodic committee of the Information Council and other representatives of the coin machine industry in an effort to raise Pinball campaig... Ed Ruber, Wico Corp., tells us Wico's speaker and baffle line is moving very well for stereo installations. Also the all-metal bumber for pool tables... The plan of the new pool table line of chrome rails, according to Ed and Morrie Wizer... Alvin Gottlieb, Nate Gottlieb and Judd Weinberg are rejecting that Gottlieb's "World Classics" is a big seller in all markets. The reason for this... Joe Kline tells us operators are very happy with this unit... Sam Kolber advises that export business is maintaining a fine pace. Teamster Fred Kline relates that he has been greeting more operators of late than in quite a while despite the bad weather... Congratulations are definitely the order of the day for MOA precy George A. Miller, who was unanimously appointed to the Oakland city Planning Commission last Tuesday by Gover..."Crisis Cross Diamond" amusement game... Auto-Bell's... last weekend, when he met at the Morrison Hotel (Friday) with officers of MOA and phonograph manufacturers to lay plans for the big convention... One of the highlights of the convention of the Information Council and other representatives of the coin machine industry in an effort to raise Pinball campaig... Ed Ruber, Wico Corp., tells us Wico's speaker and baffle line is moving very well for stereo installations. Also the all-metal bumber for pool tables... The plan of the new pool table line of chrome rails, according to Ed and Morrie Wizer... Alvin Gottlieb, Nate Gottlieb and Judd Weinberg are rejecting that Gottlieb's "World Classics" is a big seller in all markets. The reason for this... Joe Kline tells us operators are very happy with this unit... Sam Kolber advises that export business is maintaining a fine pace. Teamster Fred Kline relates that he has been greeting more operators of late than in quite a while despite the bad weather... Congratulations are definitely the order of the day for MOA precy George A. Miller, who was unanimously appointed to the Oakland city Planning Commission last Tuesday by Gover..."Crisis Cross Diamond" amusement game... Auto-Bell's...
CHICAGO—Steven Sohacki, head of Heart Distributing Company, this city, national distributors for the Orleans co-operated "Blood Pressure Machine", announced to the trade this past week that Heart Distributing recently combined its sales operation with that of the Orleans Electronics Corporation (Manufacturers of the "Blood Pressure Machine") to facilitate the over-all sales effort.

The new offices are located at the Orleans Electronics plant in Indianapolis, Indiana.

Sohacki is urging all dealers who are interested in contacting him to address all correspondence from now on, and channel all telephone calls to the Indiana plant.

Sohacki stated that sales on the "Blood Pressure Machine" have continued to increase with the firm's distribution network largely responsible for the success. "We're happy with the attention the distributors have been giving our equipment," stated Sohacki, "and we realize that all the unit needs is attention and some sales effort to put it over. Collections have proved that it is a good location unit."

We Have BINGO
At Rock Bottom Prices!

- Quality  $5.00
- Variety  $5.00
- Big Tone  $6.00
- Gray Tone  $6.00
- Miami  $6.00
- Broadway  $6.00
- Big Snow  $6.00
- Bead Beauty  $6.00
- Night Club  $6.00
- Portable  $6.00
- Show Tone  $8.00
- Sound Garden  $9.00
- Miss America  $12.00
- Sun Valley  $25.00
- Cyprus Garden  $300.00
- Colonial Queen  $500.00
- Sea Island  $550.00

ALL BINGOS RECONDITIONED

ROSEN SPECIALS
Ready Complete For Shipping

SEEBURG E $229.50
AMI E-120 $249.50

1/2 With Order—Balance C.O.D.
Send For New and Complete Listings.
PHONE—WIRE—WRITE TODAY!

HAPPY BIRTHDAY THIS WEEK TO:

Robert J. Norman, Miami, Fl. 
Harry B. Akers, Norfolk, Va. 
Harry J. Mals, Chicago, Ill. 
Jade Friedman, Atlanta, Ga. 
Aspet L. Varten, New York, N.Y. 
H. A. Jackson, Headland, Alabama. 
John H. Enick, Lawrence, Kansas. 
Harold Landenberger, Honolulu, Hawaii. 
I. F. Dick Harthon, Seattle, Wash. 
E. L. Hearn Jr., Glendale, Calif. 
Leon F. Stone, Erin, Tenn. 
Wilfred E. Benoit, Auburn, Maine. 
Alexander B. Ferber, Brooklyn, N.Y. 
Harsh De LaVier, Washington, D.C. 
Samuel Schweiger, Poughkeepsie, N.Y. 
Benjamin, Chicago, Ill. 
Anthony J. Sanders, Detroit, Mich. 
E. R. Green, Wausau, Wis. 
Vincent Crinz, Saginaw, Mich. 
Stanley N. Klotzoff, Tacoma, Wash. 
Gilbert N. Taylor, Evansville, Ind. 
Bert Lane, Miami, Fl. 
Carl O. Sears, Ashland, Oregon 
S. D. Barrett, Oklahoma City, Okla. 
Norman F. Gehre, Sioux Falls, S. D.
PHILADELPHIA, PENNA.—Dave Rosen, David Rosen, Inc., this city, enjoyed a visit from Lloyd Price, popular ABC-Paramount recording artist last week and the vocalist stayed long enough to listen to his current hit “Lady Luck” played on the firm’s new AMI Model “K” phonograph, as he holds his “Mr. Personality Sings The Blues” LP. Standing with Price is Matty Singer, Rosen promotion man.

Sales on the 1960 AMI “K” are moving very well, according to Rosen, who distributes the phone line plus a complete line of coin operated amusement games. The Rosen firm also distributes records from its offices at 850 N. Broad Street.

A. B. T. Appoints Marks

ROCKFORD, ILL. — Robert Marks has been appointed Eastern sales and service engineer for A.B.T. Division of Atwood Vacuum Machine Company, this city. Marks will provide A.B.T. customers with factory representation for the firm’s vending and currency handling equipment.

WESTBURY, N. Y.—Net income of $774,453 for the fiscal year ended September 30, 1959, on net sales and operating income of $25,246,255 were reported today for Continental Industries, Inc. by Harold Roth, president. The company, manufacturers and operators of automatic vending machines, reported net income of $11,608,548 on net sales and operating income of $23,920,311 for the 1958 fiscal year.

Roth said that profits from the vending operations, the manufacturing operations in the Miami plant and the sale of vending routes were good. He added, “Because of a product difficulty that developed in the company’s Westbury plant, and was overcome early in 1960, overall profits and sales volume were lower than anticipated.”

He also reported that sales volume for the first quarter of the new fiscal year already completed, showed a sharp increase over the same period a year ago. Sales for the first quarter ending December 31, 1959, were $7,766,000, while for the same quarter of the 1958 fiscal year they were $5,411,000.
WANT—Upright Games, Bally or Wurlitzer only. Prefer Sportsman or Deluxe Big Top. Also Bally Club Shuffleboard. Also Overruns, fallbacks, etc. Also 1957 Model T-854: Rock-Ola 1465 (new), $25.00; Rock-Ola 1465 (used), $12.00. Will pay $22.50 shipped. Will pay for free play, only. State bid on any of above. Сตลาด place. — Phone: 22-2232—WILLIAMS 2-2259 (Evenings).

WANT—To act as distributor for record manufacturing companies, serving music stores and operators in Indiana and adjoining states. Call or write: Send lists and prices Care of: HUGHE5, 120 E. MAIN STREET, LAFAYETTE, INDIANA 47901 (Tel. 222-2232—Willi55s 2-2519).

WANT—Yamaha, American, and all types of shuffleboard games. Will take anything of interest. — Phone: 2900 11TH AVE., CLEVELAND 14, OHIO (Tel. Shewade 2-4165).

WANT—For sale: Seeburg 100-6, 100-R. 201; Williams Vanguard, Hercules Crane, Crusader, Flushing Type Shuffleboard. State quantity and best price in list letter. WINTER Conversion Exchange, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel. Supercall 2-4165).

WANT—Black Knight, Panther, Island Carnival, Knockout, Shuffleboards. Also late Seeburg Models. Buy for Seeburg Redding Distributing Company, INC., 290 LINCOLN STREET, ALLSTON, MASS. (Tel. Algonquin 4-1010).

WANT—Items Panorama, Also Faris, Advise Best Price, WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. Mayfair 2-2252).

WANT—Exhibits JOU, Selection and horseshoes. State price, quantity and condition. Address: LIDO ARCADE, 412 EAST BALTICO USE STREET, BOSTON, MASS. (Tel. Fenwick 2-2322).

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price. — Address: BARACKS INC., 1531 BROADWAY, TACOMA 2, WASH. (Tel. Fulton 3-2222).

WANT—Buy any new or used records, 45 RPM, 33 1/3, up to 30c each. We pay freight. Write to: WINTER Conversion Exchange, INC., SACRAMENTO, CALIFORNIA (Tel. 34-2232).

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