“Rudolph The Red-Nosed Reindeer”, Johnny Marks’ worldwide Christmas perennial, celebrates its 10th anniversary this year with thirty-seven new renditions of the Yule favorite. The hit, which all began with Gene Autry’s multi-million selling Columbia recording, has, thru its many recordings, sold more than 28,000,000 records in the U.S. alone. Marks, this year, also is sledding with his much recorded tune “I Heard The Bells On Christmas Day” and Art Mooney’s new MGM waxing of “A Merry Merry Christmas”. 
Join the parade with...

Wilma Lee & Stoney Cooper

"THERE'S A BIG WHEEL"

b/w

RACHEL'S GUITAR

HICKORY #1107
Probe deeply but—

Don’t Smear The Honest

The entertainment business, being what it is—a glamorous business involving glamorous personalities—is now providing the politicians, press and broadcasters a tremendous opportunity to grab off headlines. And of course, no one will miss a chance to take a crack at getting in the swim.

That “payola” has become a factor in promoting records cannot be denied. We don’t condone this practice, nor do we hold any brief for those involved. But, like in all investigations, the innocent, as well as the guilty get smeared. And this situation isn’t helped by the raging and bitter controversy existing between the printed and broadcast mediums. A typical instance is the double page feature item which appeared in one of the leading New York dailies, which included photos of recording artists in no way involved with the current probe, but which attracted attention to the story.

Let those investigating bodies probe, and probe deeply—and then take action to eliminate this existing practice of “payola”. The music business would be better off without it. But let them be fair and honest in their decisions. And, it would also be better if those affiliated with the production and dissemination of music and records wouldn’t run scared and rush hastily into making decisions which are detrimental to themselves as well as others in the music business.

Already jockeys around the country have been released or have resigned. More firings and resignations are bound to come about and the industry will be so much better for it—where those affected have been guilty.

The current probe could be of immense value to the music industry by eliminating certain bad practices. We hope not too many innocent people are irreparably damaged. And finally, that those in the music and record business learn a lesson which will result in legitimate methods of exploiting and promoting their product.
The Cash Box TOP 100

Best Selling Tunes on Records

COMPILLED BY THE CASH BOX FROM LEADING RETAIL OUTLETS

December 5, 1959

1—Don't You Know

2—Mack The Knife

3—Heartsbeats By The Number

4—Mr. Blue

5—So Many Ways

6—We Got Love

7—In The Mood

8—Oh Carol

9—Dannny Boy

10—Seven Little Girls (Sitting In The Back Seat)

11—Dance With Me

12—Uhh! Oh! Oh!

13—Be My Guest

14—Forgettable

15—Misty

16—Deck Of Cards

17—Marina

18—Primrose Lane

19—Why

20—Always

21—Woo Hoo

22—It's Time To Cry

23—Come Into My Heart

24—Believe Me

25—Scarlet Ribbons

26—Reville Rock

27—Love Potion No. 9

28—Lonely Street

29—Enchanted Sea

30—High School U. S. A.

31—Put Your Head Or My Shoulder

32—The Hound Dog Man

33—If I Give My Heart To You

34—You Were Mine

35—Midnight Stroll

36—Happy Anniversary

37—I Wanna Be Loved

38—El Paso

39—Smooth Operator

40—True Love, True Love

41—At Twenty-Four

42—Teardrop

43—This Friendly World

44—I'm Movin' On

45—The Clouds

46—Joey's Song

47—Talk To Talk

48—God Bless America

49—You've Got What It Takes

50—Way Down Yonder In New Orleans

51—Smokie

52—Running Bear

53—Torquay

54—Wont'cha Come Home

55—Old Shep

56—Pretty Blue Eyes

57—Tennessee Waltz

58—Just As Much As Ever

59—Happy Everything

60—Go Johnny Go

61—I Walk The Line

62—I've Been Around

63—Goodnight My Love

64—Talk That Talk

65—Teen Beat

66—Battle Hymn Of The Republic

67—Pretend

68—First Name Initial

69—Beyond The Sunset

70—Just To Be With You

71—Ebb Tide

72—Sandy

73—Honestly And Truly

74—The Best Of Everything

75—Go Jimmy Go

76—As Time Passes By

77—Poison Ivy

78—Living Doll

79—Coo Coo U

80—It Might Have Been

81—(I'll) Kissed You

82—Goodbye

83—(New) In The Ways Of Love

84—It Happened Today

85—Say Man

86—Don't Tell You Not To Marry

87—Little Drummer Boy

88—Crying In The Chapel

89—Say Man Back Again

90—Shadows

91—The Happy Reindeer

92—Red River Rock

93—(It's No) Sin

94—Just Ask Your Heart

95—Red River Rock

96—Deck Of Cards

97—Don't Tell You Not To Marry

98—Little Drummer Boy

99—Crying In The Chapel

100—Don't Tell You Not To Marry
"PICK OF THE WEEK" – The Cash Box & Music Reporter

Selling BIG!

Los Angeles, San Francisco, Minneapolis, Boston, Nashville, New York

ROCKIN' "J" BELLS

c/w

CORRIDO DE AULD LANG SYNE

(Dance of The New Year)

Little Bobby Rey

# OS-08

Really GREAT in STEREO # SOS-08

Produced by:

ORIGINAL SOUND RECORD CO.
8510 Sunset Blvd.
Hollywood 46, Calif.
Phone: OLeander 5-6856

Published by:

DRIVE-IN MUSIC CO.—BMI
8510 Sunset Blvd.
Hollywood 46, Calif.
Phone: OLeander 5-6856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

CHALLENGES
The Billboard

to NAME NAMES!

In an editorial published in its November 23rd issue, The Billboard states "... how about the unspoken evil—the corruption of the programming of honest jockeys and honest stations by crooked or poorly prepared record popularity charts, disseminated by certain radio stations and trade papers, on which positions are bought by recording companies in return for cash or advertising."

Of course, at this moment, The Cash Box is not concerned by the reference to radio stations—but we are concerned by the snide reference to "trade papers". We couldn't care less how The Billboard prepares its charts, or if it is influenced by "cash or advertising"—BUT WE KNOW HOW THE CHARTS OF "THE CASH BOX" ARE PREPARED—AND THEY ARE FAST, ACCURATE, AND COMPLETELY HONEST. That advertising pressures have no effect on The Cash Box listings is an established fact.

As a matter of fact, two advertisers were told off this past week—with the resultant loss of 2 page ads. These unreasonable demands, we admit, over the past number of years have been few and far between, solely due to the fact that those in the trade are well aware that no amount of pressure will affect the editorial and statistical reporting in The Cash Box.

In the main, it would appear to us that now is the time to weed out the prevailing weaknesses so much in evidence—and strengthen the industry for the future—not to use its worry and turmoil for headlines and self promotion to the detriment of the industry. The trade press can do its part.

The Billboard made a statement reflecting on the integrity of the trade press serving the record and music industries—

WE CHALLENGE THEM TO NAME NAMES.

The Cash Box
Recorded by TONI FISHER on Signet Records

THE BIG HURT

By WAYNE SHANKLIN


Producers of: "PRIMROSE LANE" by Jerry Wallace
"HOW THE TIME FLIES" by Jerry Wallace
"CHANSON D'AMOUR" by Art and Dotty Todd

Metro Personal Management, Inc. LORIN "SPEED" KOPP Hollywood 4-8040

Music Productions

Sole Selling Agents: KEYS-HANSEN, INC. : 119 West 57th Street : New York 19, N.Y.
### MONOALBUMS

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<td>(Johnny Mathis) (Columbia CL-3431)</td>
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<td>(Frank Sinatra) (Capitol W-L3227)</td>
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<td>(The Kingston Trio) (Capitol T-1107)</td>
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<td>Various Artists (Original Sound LP-5003)</td>
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<td>(Nico Simone) (Bithlehem 56038, 6034)</td>
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<td>LET'S ALL SING WITH THE CHIEF NUNKS</td>
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<td><strong>CONNIFF MEETS BUTTERFIELD</strong></td>
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<td>(David Serlin &amp; Tim Skjeldam) (Liberty L-3132)</td>
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<td>(Roy Conniff &amp; Billy Butterfield (Columbia CL-3294)</td>
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<td>(Elvis Presley) (RCA Victor LPM-1951)</td>
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<td>(Harry Mathis) (Columbia CL-1344)</td>
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<td>(Mitch Miller) (Columbia CL-1389)</td>
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<td><strong>MORE JOHNNY'S GREATEST HITS</strong></td>
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<td><strong>THAT'S ALL</strong></td>
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<td>(Johnny Mathis) (Columbia CL-1344)</td>
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<td>(Bobby Darin) (Atco 1045, 9:40-10:45)</td>
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<td>SOUTH PACIFIC</td>
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<td><strong>JAMAL AT THE PENTHOUSE</strong></td>
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<td>BELAFONTE AT CARNegie HALL</td>
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<td><strong>IT'S THE TALK OF THE TOWN</strong></td>
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<td><strong>DAYS OF MUSIC AMERICA LOVES BEST</strong></td>
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<td><strong>DATE WITH ELVIS</strong></td>
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<td>(Roy Conniff Singers) (Columbia CL-1344; CS-8143)</td>
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<td>(RCA Victor LM-6074)</td>
<td></td>
<td>(Elvis Presley) (RCA Victor LPM-2011)</td>
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</tbody>
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**41. FOUR FRESHMEN AND FIVE GUITARS.**
**42. 1912 OVERTURE (M. Gowd).**
**43. SECRET SONGS FOR YOUNG LOVERS (Previn & Rose).**

**44. ELVIS' GOLD RECORDS—Vol. II.**
**45. CONNIE'S GREATEST HITS (C. Franci).**

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<tr>
<th>Pos.</th>
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<td>(Morton Gould) (RCA Victor LSC-3245)</td>
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<td>(Harry Belafonte) (RCA Victor LM-6006)</td>
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<td>(Roy Conniff &amp; Billy Butterfield (Columbia CS-8155)</td>
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<td>(Merle Crow (Mercury LST-9933)</td>
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<td>(Ahmed Jamal) (Argo 5646)</td>
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<td><strong>THAT'S ALL</strong></td>
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<td><strong>GOLDEN SAXOPHONES</strong></td>
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**46. GOLDEN SAXOPHONES** (B. Vaughn).

**47. TAKE ME ALONG (Orig. Cast).**

**48. MORE PETER GREEN** (H. Manicini).

**49. TABOO (A. Lyman).**

**50. MR. PERSONALITY (L. Price).**

*Also Available in EP

* Also Available in Stereo

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Pop goes Chris

CHRIS CONNOR, long the idol of the jazz world, is presented in her first POP LP... and it is a sensation. In "Witchcraft," Chris proves to be the freshest, and the hottest, personality to hit the pop market in years!

Chris Connor has always been a swinger, but you've never heard the gal in such an aggressive, fire-eating mood. Her big, bold sound, complemented by the exciting colors and crazy rhythms of Richard Wess' big band, will charm the pants off the public.

At $3.98 list price (a dollar less than her jazz LPs), an irresistible package!

ATLANTIC LP 8032

CHRIS CONNOR "Witchcraft"

Available monaural $3.98
and stereo $5.98

Arranger-Conductor
RICHARD WESS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Record Reviews

The Cash Box Pick of the Week

"WHAT ABOUT US" (2:37) [Tiger BMI—Leiber, Stoller]

"RUN RED RUN" (2:58) [Tiger BMI—Leiber, Stoller]

THE COASTERS (Also 6153)

"THE VILLAGE OF ST. BERNADETTE" (3:18) [Ludlow BMI—Parker]

"I'M SO LONESOME I COULD CRY" (2:38) [Acuff-Rose BMI—Williams]

ANDY WILLIAMS (Cadence 1374)

"LITTLE COCO PALM" (2:22) [Music Productions ASCAP—Shanklin]

"MISSION BELL BLUES" (2:10) [TAJ ASCAP—Shanklin, Jarrett]

JERRY WALLACE (Challenge 59060)

"LITTLE Coco Palm" offers Wallace in the same kind of affable setting which meant a strong chart Clark in 'Primrose Lane.' Here, the feel is Hawaiian, but rock-a-string thoughts come effectively into play. Watch it. Lower-lid has a traditional blue quality.

"I CAN'T SAY GOODBYE" (2:40) [Trinda ASCAP—Maya, Crane, Tucker]

"WHAT DID I DO WRONG" (2:07) [Trinda ASCAP—Schroeder, Gold]

FIRELIES (Ribon 5904)

"The youngasters will take delight in the Fireflies' excellent follow-up to their "You Were Mine" hit. "I Can't Say Goodbye." Ballad has melodic strength and lead Richie Adams' warbles with meaning. Rest of team and chorus-chore provides a solid ten combo setting. 'Lend' a big song. Good sound, too, on the plaintive coupler (guitars make Hawaiian-flavored statements). "What Did I Do Wrong" can also be active.

"MARY DON'T YOU WEEP" (2:21) [Cedarwood BMI—Wilkin, Tillis]

"RUN" (2:29) [Silver Star BMI—Johnson]

STONEWALL JACKSON (Columbus 4133)

"Stonewall Jackson stands a strong chance of repeating his dual-part pop-country "Waterbox" success with his latest Columbus outing. It's the tearful, Civil War folk-march like Stonewall and a chorus wax with a money-making finesse. The fine companion piece, "Run," is a quick best sentimental weaver that means towards the country field. Both stanzas are contained in "The Dynamic Stonewall Jackson" LP.

"DOWN BY THE STATION" (2:39) [Lar-Bell BMI—Belland, Larson]

"LISTEN HONEY (I'LL BE HOME)" (1:53) [Lar-Bell BMI—Belland, Larson]

THE FOUR PREPS (Capitol 4312)

"It's more likely than not that the Four Preps will have a solid chart item in the coming weeks. This is the old "Down By The Station," dressed up with a smooth rock-a-chacha outfit by the boys. The warm and appealing soft beat cha cha romance, "Listen Honey (I'll Be Home)" can also come thru in a big way. Flavorful musical assists are provided by the Lincoln Mayorga-led ork.

KENNY LEE MARTIN (MGM 12848)

"YOUR CHEATIN' HEART" (2:20) [Acuff-Rose BMI—Williams] A good Coasters production and combo backed by a fine beat which includes a zizzling sax. Stuff that can show-up.

FRANKIE DAYE & HIS KNIGHTS (Studio 9904)

"DANCE PARTY ROCK" (2:10) [Delstome BMI—Daye, Christy, Marvel, Carr] The combo driver has a catchy arrangement which should attract the kids. It's a side that can assume sales import.

JERRY HOWARD (Imperial 5632)


HARMONY BROS. (Bobbin 116)

"SUNDAY NIGHT BOP" (1:52) [Lyco BMI—Harmony] Boomboom for instrumental support sock nicely, but the material hasn't much originality.

CARMEN CAVALLARO (Decca 31007)

"They Can't Take That Away from Me" (3:01) [Gershwin ASG—Gershwin & Gershwin] The inimitable Cavallaro touch on this, Gershwin classic. Relaxed easy style, which should prove very popular with platter spinners.

JOHNNIE KAYE (A 103)

"Oh Datte" (2:07) [EMC BMI—Kroeger] Kaye is backed by the Sportman on this explosive rock-ringer that's sure-fire rafter shaker. Might come alive with exposure.

SUZY DICKERSON (Troy 101)

"Crazy Little Dream" (2:06) [Geregmark BMI—Garton, McGuire] Pleasant slow beat rock-nroll with a loping, African-influenced rhythm. The unique vocal is a dreamy, bluesy, hooker. Lark's vocal has a good teen way.


"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Brand New Sound...

"Harvey the Hippo"

By Long John Silver

We lowered it down!
Not just another speed-up voice!

Santa had a problem, but it's alright right now...
He called on me, the Hippo to become his big...Snow Plow!

Picked #1 Christmas Novelty Hit

Starbrite

RECORDS, INC. "1959

1697 BROADWAY
New York, N. Y. CI 6-9005

Partial Listing of Distributors: Some Territories Open

ATLAS Records, Albany
ABE DIAMOND, Los Angeles
GARMISA, Chicago
GARMISA, Milwaukee
IDEAL RECORDS, New York

IDEAL RECORDS, New Jersey
INDIANA STATE DIST.
Indianapolis
BILL LAWRENCE, INC., Pittsburgh
OHIO STATE DIST., Cleveland

PAN AMERICAN, Detroit
DAVID ROSEN, INC., Philadelphia
SOUTHLAND DISTRIBUTORS
Atlanta
TRU TONE, Miami

TRINITY DISTRIBUTORS
Connecticut
WHIRLING DISC, Cincinnati
FAYSAN, Buffalo
DUMONT DISTRIBUTORS, Boston
JOSEPH ZAMOISKI, Baltimore

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ERDIE FREEMAN (Imperial 5625)

B+ "BIG RIVER" (2:20) (Jameco / ASCAP—Mannheim) Sure melody used for "The Anniversary Song" gets a good guitar-featured, light-beat combo setting. Should interest the teen jocks. Tuna was also cut by the Bobby Flattująer Qz on Warwick.

B "NIGHT SOUNDS" (2:15) (Post ASCAP—Freeman) Organ and sax head-the-way in this jazz-directed blues.

DEL ERIICKSON (Ray Note 10011)

B+ "TIME" (2:38) (Borgelin Whirl BMI—Charles Richards, Berglein) Song convincingly renders a tender ballad reminiscent of Johnny Cash. It's a '50s con-ceptual number. "While I Slept..." Subdued combo-chorus backing. Should give the deejays turns a listen.

B "TWO" (1:56) (Borgelin Whirl BMI—Charles Richards, Berglein) Ferrer senta lma done to a rock-a-cha-cha beat on this end.

GARY & BILLY (20th Fox 170)

B "WORKING AFTER SCHOOL" (2:47) [Delaware ASCAP—Catalano, Goldman] Pro upbeat pose by the swingin' trombone section. Has good, full rock sound (chimes effect included). Can make a stir.

C+ "LISA" (2:18) [Marble Swathmore—Catalano] Boys have a good shimmering hit in their phrasing of the sentimental.

DICK NOEL (Coral 62158)

B+ "THE BOOK, A CANDLE, AND A BIBLE" (2:20) [Loop ASCAP—Anson, Lavere, Jason] Inspirational ballad sung to organ accompaniment, has a nice easy rhythm that compels listening. Good DJ spin ma-terial.

B+ "THE HOUSE OF THE LORD" (2:21) [Loop ASCAP—Anson, Lavere, Jason] This end's an up-tempo gospel rhythm item that's a real hand- clapper.

JUANITA JORDAN (Nov Va Jak 1324)

B+ "SOME SWEET DAY" (2:25) [Dundee BMI—Iordan] You're gonna have to say that the sound in a fine rock-a-ballad performance. Backing Stylin' is real, the male and male song-writers. Worth spins.

C+ "WE'RE TWO OF A KIND" (2:25) [Dundee BMI—Iordan] Romantic-rock stuff in lighter vein.

SHANE HUNTER (IPS 101)

B+ "FOLLOW ME" (1:52) [Popular ASCAP—Graves] Fine teen debut for the label. Hunter—who possesses a tight, emotional voice—readily renders the pretty romance against an appealing rock-a-cha setting. Should be eyed.

C+ "I'M SO HELPLESS" (2:28) [Popular ASCAP—Hunter, Bruce] Good bluesy-beat performance on this end.

Milton Grayson (Arwin 1005)

B+ "DON'T BLAME ME" (1:20) [Rodlin, Feist & Miller ASCAP—Feld, McHugh] Exciting rock attitude on theSlade lineup. The Grayson belt is supported by attention-get ting shouts by the chorus. May line-up good.

B "FORGET YOU (I Never Will)" (2:10) [Daywin BMI—Prunan, Kennedy] A tender affectionate tune is well-handled by the deep-voiced singer.

Johnny Burnette (Liberty 4535)

B "SETTIN' THE WOODS ON FIRE" (2:00) [Mikere ASCAP—Nelson, Rose] A good rock turn for teeners (see review). The coin—something for the deejays to note. This upbeat stile can show up.

B "KENTUCKY WALTZ" (2:58) [Peer Int'l BMI—Monroe] The rock-a-string ballad has a distinctive quality.

Jan August (Mercury 71258)


B "TCHAIKOVSKY OUT" (2:42) [CMB BMI—August] The classical singer's pianistic melody is a pop standard version of "Tonight We Live"—it starts off with a pop "concer to" feel and then becomes a boogie-woogie-styled vocal.

Johnny Lark (Ace 574)

B+ "ROCKIN' LITTLE JOE" (1:25) [Hazel & Singing River BMI—Catalano, Cremer] Now here's a tune to please the deejays. The coin—something for the deejays to note. This upbeat stile can show up.


C+ "TRIGGER HAPPY" (2:20) [Hazel Singing River BMI—Maddox, Carpenter] Here, too, the per- sonnel comes across with a polished middle-beat instrumental.

Red Baker/Bobby Lauber (Rise 44000)


Emil Powell Orch. (Jab 501)

B "THE JAB-JABS ON PARADE" [Mar-Mid] A dixieland session featuring a solid brass and rhythm section to boot. Good jive item.

C+ "JAB JAB BLUES" (Lap-Mills) Filip's a moody-blues number reminiscent of old New Orleans.
The Nation is Cheering

JONI JAMES

New Smash Release

LITTLE THINGS MEAN A LOT

I LAUGHED AT LOVE

Picked as a hit by all trade papers.

Orchestra and Chorus under the direction of ACQUAVIVA

MGM K12849

MGM Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
PETE KING CHORALE
(Kapp 312)

**THE SOUND OF MUSIC**

(2:52) [Williamson ASCAP—Rodgers, Hammerstein] The beautiful title song of the new Rodgers & Hammerstein musical is given a lovely chorus display.

**MY FAVORITE THINGS**

(2:44) [Williamson ASCAP—Rodgers, Hammerstein] Another delight from the production and again the King songsters do a first-rate job. These takes arrive at a King Chorale LP of the show's score.

NELLIE LUTCHER (Capitol 4319)

**MY MOTHER'S EYES**

(2:15) [Foster] Songstress in a new version of her year's back release. Oldie is delivered with a twin signal that gets quite an emotional kick. Backing is provided by solo piano. Tune is currently making news again and Nellie's warm and feeling version is the album in its best.

**THE HEART OF A CLOWN**

(2:44) [Hill—Range—Nelson, Rollins, Kane] Here again, the thrash's composition adds another kind of meaning — this time to full orchestra—should make the deck a winner.

BENDER SISTERS (Lowe 101)

**SHARON'S DREAM**


**LOVING SOME ONE NEW**


WILD BILL & BLUE DENIM

(Golden 5062)

**THE CHASE**


**MONA MY LOVE**


DAVID HOUeTON (NRC 947)

**IT'S BEEN SO LONG**

(1:55) [Lowery B-M — Stevens] The pop-country song- stylist could have a winner in this appearing with a new vocal adaptation of Chopin's "Fol-lonie." Percy Faith makes his take more inviting. (The End Of Time) years-less—shock smash version). Deck is back-bal-lasted with a most attractive backdrop.

**KALUA**

(2:47) [Kenneth Schaper—Falcon] Houston displays his two drawer yodel technique on this catchy, Hawaiian-flavored charmper that could be a real two-market sleeper. Watch it too.

**THE DONNYBROOKS**

(Calico 112)

**COMING HOME FROM SCHOOL**

(Calico ASCAP—Popolokowski, Merino) The Donnybrooks could really step out with their polished combo rending of this very pretty teen-ballad romantic. Deejay exposure should send it on its merry salesway.

**MANDOLINS OF LOVE**

(Calico ASCAP — Amorese, Gorok) Another listen-er to this is the shuffling' wheel affair. Lennie Martin's tork tastefully assists on both links.

**ROY ORIISON**

(Orchard 412)

**UP TOWN**

(2:05) [Acuff-Rose BMI—Melson, Orison] Original sound to be blues-based teen affair. Strings are employed effectively. Official and label could have something here.

**PRETTY ONE**

(2:17) [Acuff-Rose BMI — Orison] Performer warmly expresses himself on this tale of an unfaithful but pretty gal.

STU LANE

(Alpine 54)

**TOO YOUNG TO BE TRUE**

(2:50) [Robbins ASCAP—Langdon, Pevrin] Fine lyric version of the new Andre Previn—David Rose outing on MGM. And Lane's reading and orchestra backing has a chart a lot of jocks are gonna pick-up. Label is the new Epic sub-sid.

**YOU KNOW WHERE GOD LIVES?**

(2:30) [Tonne ASCAP—Cohen] This inspirational carryover here can bring song book to prominence.

TWILIGHTS

(Finess 1717)

**MY HEART BELONGS TO ONLY YOU**

(2:50) [Regent BMI—Daniuels, Daniels] The group—fine lead upfront—effectively re-creates the pretty sentiment that was a big success for June Christy years-back. Its new tenor format here can bring song book to prominence.

**OH BABY LOVE**

(1:45) [One O'Clock BMI — Ket] Boys take the romance lightly. Pleasant teen take.

**THE MASKARADE IS OVER**

(2:32) [DeSylva, Brown, Henderson ASCAP—Magidson, Wanدل] The evergreen receives a delightful, jazz- inged performance. Muted trumpet is a back-up feature.

**CHAP IN THE CHAIR**

(2:29) [Rogers—Hammerstein] A fine tenor tune that could go real. Crescendo is a real show-stopper.

**I'M HAVING A LITTLE DINNER**

(2:29) [Rogers—Hammerstein] The last of the show's sets Helen singing a beautiful tune. Crescendo is a real show-stopper.

**DON'T TOUCH MITCH **

(2:52) [Rogers—Hammerstein] Mitchell sings a fine tenor tune that could go real. Crescendo is a real show-stopper.

**YOU'RE THE FLOWER OF MY SPRING**

(2:30) [Rogers—Hammerstein] This is a fine tenor tune that could go real. Crescendo is a real show-stopper.

LOU PEREZ (Worthy 107)

**CHA CHA MODERNE**

(3:06) [Southern ASCAP — Perez] Cha cha item is wrapped in gorgeous piano and harmonies. Hoofers and listener-will enjoy.

**MONTE CARLO**

(2:20) [Worthy ASCAP — Perez] Songster executes this lovely instrumentally. Good sales potential.

RAY WASHINGTON (Vin 1017)

**I KNOW**


**I REALLY REALIZED**

(2:15) [Hazel BMI — W-Coben] Former does well on the bluesy romantic. Ace Records distributes label.

SCOTT MURRAY (Star 525)

**I'LL BE AROUND**

(2:33) [Regent BMI — Wilder] Ballad oldie done in a sentimental—sounding to a sub-daud rock beat. Could kick up a chart fuss.

**LOVE YOU PRETTY BABY**

(2:29) [Hazel BMI — Shuff, McGee, Colby] This ballad jumps to rock rhythm with an invitingly brisk vocal job by Murray.

TEDDY RAMBEAU (Top 319)

**THE GLORY OF LOVE**

(2:04) [Kushner—Bernstein ASCAP—Lurie] This ballad makes a nice to-the-standby rendition of the same. Can move.

**I CAN DREAM, CAN'T I?**

(2:05) [Chappell ASCAP—Kahl, Fain] The fine oldie also goes the rock-a-string route. The Rambeau delivery sometimes sounds like Al Hibber. It's a good teen entry.

RUTHERFORD STEVENS ORCH.

(Fair 540)

**LOVE ME FOREVER**

(2:23) [Grete BMI Lynen, Guthrie] The sax-led Stevens orch invitingly reads the one-time Joni James hit. Stand by for a chance for important jock exposure.

**UNDER FOREIGN STARS**

(2:01) [Peter Schaffer Greta BMI—Ollas] Similar melodic musings here.

BETTE MCLAURIN (Gee 100)

**GOODBYE MY LOVE**

(2:30) [Herbert ASCAP—Jamison, Parch, Rick] Stylist warbles the plaintive against some interesting rock-a-stomp. Might make some jock turn-tables.

C

**THE MASQUERADE IS OVER**


CHAD MITCHELL TRIO

(Concord 520)

**UP ON THE MOUNTAIN**

(2:04) [Cindy — Secunda] The pop-folk display lots of life on an adapted of a folk standard. Bright work that could show-up.

**WALKIN' ON THE GREEN GRASS**

(1:50) [Sangus & Brooks) (World) (2:20) This song shows a loud-folkly. Baritone items stem from the trio's LP, 'The Chad Mitch- ell Trio Arrives!'

GRANT HILL (Topaz 1300)

**LOOKIN' FOR A GIRL**

(1:45) [Cornerstone BMI — Hill] Hill and other songstellers offers a good gimmick. Backs with the label. Upbest items are now-and-then interrupted by comments. Interesting item in a novelty vein.

**SHE'S GOING AWAY**

(2:40) [Cornerstone BMI—Hill] Vocalist means what he says on the plains.

JOHNNY NIGHT (April 1101)

**SIXTEEN DAYS**

(2:28) [Bet-tina BMI — Bloomberg, Borel] Opening of the light—rhythmic re—issue ballads and the Night nicely captures theme's haunting—love—found feel.

**SECRET PLACE**


CHARLIE BLACKWELL

(Warner Bros. 5132)

**THE GIRL OF MY BEST**

(2:38) [Jewell & Barger BMI—Ross, Barry] Light—best sound to this tale about a guy in love with his best friend's gal. Could do as well as Blackwell's hit awhile back, "Mid-night Oil."

**CHOPIN MOUNTAINS**


RUSTY DRAPER (Mercury 7145)

**I GET SO JEALOUS**

(2:42) [Tush BMI—Carroll, Moody] The "old pro" rock artist nicely handles the upbeat bluesier. Good phrasing gimmick when "Jealous" pronounced "jealous." Fine for teen feet work.

**ALL FOR THE LOVE OF FLO**

(2:28) [Tweety BMI — Owens, Hawkins] This folk-blueser's about a guy who's in jail "all for the love of Flo."

THE GREENE TWINS

(Cover 5011)

**ORANGE LIPSTICK**

(2:30) [Quilted BMI—Padgett, Brown] Up-tempo item drives through rock—centered territory. Can end in many jive locations.

**I'M JUST A BOY IN THIS WORLD**

(2:20) [Quilted BMI—Padgett] Under lid offers a slow rock-ballad with country overtones. Can also capture some coin.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
2 HITS FROM LAURIE'S NEW SUBSID

AND HERE ARE THE LUCKY DISTRIBUTORS

Albany, N.Y.
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1235 Techwood Drive, N.W.

Washington, D.C.
Schwartz Brothers
901 Girard St., N.E.

Boston, Mass.
Dumont Record Distributors
1280 Tremont St.

Buffalo, N.Y.
Metro Distributing Co.
861 Washington St.

Charlotte, N.C.
Mangold Distributing Co.
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Cleveland, Ohio
Head Distributing Co.
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Baker Distributing Co.
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Denver, Colorado
Davis Sales Co.
1724 Arapahoe St.

Detroit, Michigan
Arc Distributing Co.
40 Selden Avenue

El Paso, Texas
M. B. Krupp Distributing Co.
309 S. Sante Fe St.

Hartford, Conn.
Associated Record Distributors
76 Tolland Street

Houston, Texas
H. W. Daly Distributing Co.
314 E. 11th Street

Jacksonville, Florida
Columbia South East Distributing Co.
822 N. Myrtle

Los Angeles, California
A & A Record Distributors
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Memphis, Tennessee
Record Sales Corp.
1070 Union Avenue

Minneapolis, Minnesota
Juther Distributing Co.
730 Lyndale Ave. N.

Nashville, Tennessee
Music City Record Distributors
127 Lafayette Street

Newark, New Jersey
Ideal Record Products, Inc.
357 Lyons Avenue

New Orleans, La.
Pelican Distributors
616 Girod

New York, N.Y.
Ideal Record Products
549 W. 52nd Street

Oklahoma City, Okla.
B & K Distributing Co.
129 N.W. 23rd Street

Pittsburgh, Pa.
Bill Lawrence, Inc.
1409 Fifth Ave.

Chips Distributing Co.
1415 N. Broad Street

Oakland, California
Chattoon Distributing Co.
2517 San Pablo Avenue

Seattle, Washington
Stanley Distributing Co.
235 Westlake North

St. Louis, Mo.
Roberts Record Distributing Co.
1906 Washington Ave.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**The Cash Box**

**Pick of the Week**

**CHRISTMAS**

**“LITTLE DONKEY”** (2:15) [Chappell ASCAP—Bowell]

**THE SOUND OF MUSIC** (2:25) [Williamson ASCAP—Rodgers, Hammerstein]

**AGE** (1:08)

The lark's multi-tracking of “Little Donkey”—the lovely Xmas number—can be a stand-out seasonal issue. Though cut before, this rendering of the opus has the commercial (and yet still tender) touch. Bottom take is a warm portrayal of the kindhearted tune of the new Rodgers & Hammerstein musical. First-rate spin item.

**“THIS TIME OF YEAR”** (2:20) (Yanessa ASCAP—Owens, Hollis)

“NOTHING IN THE WORLD (Could Make Me Love You More Than I Do)” (2:27) [Eden—Swope, Benton, Hendricks, Ottis]

BROOK BENTON (Mercury 7554)

The ballad songster's Xmas entry, “This Time Of Year,” is tenderly in-line with his hit ballad material. Themes—.in a soft, cha-cha-setting—is about the-nice snow Xmas in the Caribbean and the realization that the Xmas is just as fine without snow. The kind of material and reading that can spell ASCAP success. Using Berlin's great Xmas contribution also receives a cha-cha backdrop.

**“CHREE-SEE-MUS”** (3:10) [Saunders ASCAP—Waldman, Ushri]

**WHITE CHRISTMAS** (2:10) [Irving Berlin ASCAP—Berlin]

**COMMANDER SHEA SCHOOL BOYS’ CHOIR** (Cedence 1375)

“Chree-see-mus” is a charming Holiday number which the chorus renders engagingly. Themes—in a soft, cha-cha-setting—is about the-nice snow Xmas in the Caribbean and the realization that the Holiday is just as fine without snow. The kind of material and reading that can spell ASCAP success. Using Berlin's great Xmas contribution also receives a cha-cha backdrop.

**“OLE SANTA”** (2:37) [Eden BMI—Otis]

**“TWILIGHT”** (2:15) [DeLaure BMI—Washington, Hill]

**DINAH WASHINGTON** (Mercury 7557)

Another Mercury disk star (see Brook Benton and Patti Page reviews) is presented in a Yuletide light that resembles their year-round products. Here, the great thrill lends that "What A Difference A Day Made"—Unforgettable approach to the inviting, "Ole Santa." "Twilight" has an inspirational theme. Eye "Ole Santa."

**“SANTA CLAUS IS COMING TO TOWN”** (2:40) [LeO Feist ASCAP—Costs, Gillespie]

**“GEE”** (2:12) [Patricia BMI—Davis, Goldiner]

**THE HARMONY GLENS** (End 1063)

What could rapidly develop into one of these years big seasonal items is the Harmony Gleins fabulous rock n roll arrangement of the old Christmas favorite, "Santa Claus Is Comin' To Town." The Teddy Vann-produced session has loads of "Stagger Lee" drive and the group's vocal is just great. Backing is a tinkling, quiet best reading of "Gee," one of the early dust-nit hits. Also bears close watching.

**LLOYD SINGERS** (Rivoli 301)

**CHRISTMAS (Comes To Us All)** (3:35) [Banjo BMI—Lee, Threlfall, Merrell] Group's female lead understands rendering the warm Yuletide item.

**WHEN YOU'RE LONELY AGAIN** (2:35) [spectra BMI—Arquilla] Carol Carson waltzes the light-beat romance.

**LOU MONTE** (RCA Victor 7641)

**“SANTA NICOLA”** (2:27) [Romance BMI—Allen, Saltzberg, Merrell] Lovely Italian-styled Holiday cheer from Monte and the orch-chorus. Sidewalk stride spiced up.

**B** "ALL BECAUSE IT'S CHRISTMAS" (2:39) [Romance BMI—Allen, Saltzberg, Merrell] Lots of inviting warmth for Xmas listening.

**RUTH LYONS** (Candeo 502)

**CHRISTMAS MARCHING** (3:15) [Candeo ASCAP—Lyons] Merry Xmas marcher from the thrush and Cliff Lash orch. Theme combines with music and instrumentation involved for the Holiday. Catchy side, Miss Lyons is a Cincy radio personality.

**B** "THIS IS CHRISTMAS" (3:11) [Candeo ASCAP—Lyons] The warmth of Yuletide is pleasantly expressed here. Lyrics to both tunes on same side. Both are culled from Miss Lyons' "Ten Tunes Of Christmas" LP. King records owns the label.

**ALAN GREENE** (Jota)

**FROM HERE TO BETHLEHEM** (2:45) [Candeo ASCAP—Greene, Allan] An ear-pleasing Christmas offering. Vocalist delivers lyric with nursery rhyme simplicity as Joan Wilce Singers offer effective cannonade. Many holiday air plays in store.

**B** "SNOW AND STARS" [New Age ASCAP—Greene, Allan] Bring up the Xmas ballad, also feature fetching interplay between chorus and songster. Deck should win a heap of Christmas friends.

**MIMI HINES** (RCA Victor 7646)

**“SANTA BABY”** (2:35) [Trinity BMI—Springer, Springer, Jarvis] Lark does nicely on the familiar item, though she doesn't quite match the sweetness of Eartha Kitt's hit version of some years back. Look for good spins, though.

**C** "I SAW MOMMY KISSING SANTA CLAUS" (2:13) [Harman ASCAP—Connor] Miss Hines tries a kiddie-voice and some intentional off-key warbling on the onetime Jimmie Boyd hit.

**ROYAL PHILHARMONIC ORCHESTRA & Chorus** (RCA Victor 7640)

**HALLELUJAH CHORUS** (3:15) [F.P.—Handel] The famed chorale provided a Christmas reading with gusto by the distinguished group. Single is also available by the Mormon Tabernacle Choir.

**B** "AND THE GLORY OF THE LORD" (3:15) [F.P.—Handel] Another section of the masterpiece is artfully sung by the songsters.

**PEGGY LEE** (Capitol 4501)

**B** "THE TREE" (3:41) [Deetzow BMI—Cuellar, Menger] Offers a sprightly Holiday ditty which will be in on heavy station appeal for the Holiday Season. Youngster chorus nicely assists the songstress.


**TOMMY DEE & CAROL KAY** (Crest 1067)

**B** "MISSY CHRISTMAS, MARY" (2:26) [American BMI—Dee, Fitzsimmons] Heart-feel sing-narrative about a folk asks for the return (and gets it) of his gal at Xmas time. And the femmes deliver with nice kiddie-directed charm.

**LULLIPUPS** (Warner Bros. 5122)

**B** "SANTA CLAUS IS COMIN' ON XMAS" (2:27) [Chappell ASCAP—Bowell] This lovely tune is render tenderly by the larks.

**S ANTERNOVALE VALLEY MERCOR** (Hollywood—Commander 1901)

**CHRISTMAS MADONNA** (2:50) [Commander ASCAP—DeLano, Weston, Arquilla] A Deco-type Xmas-tune in a very understanding reading of the Seasonal opus. Few for Xmas programming slots.

**B** "SILENT NIGHT" [Commander ASCAP—] This tender essay on the traditional also deserves Yuletide spuds.

**LITTLE SISTERS** (Liberty 5220)

**B** "A LITTLE STAR CAME DOWN" (2:55) [Monelake BMI—Gilkynen] Femmes do nicely as they render a sweet tale about the first Xmas. Appealing tune, Deck is tenderly in the Xmas spirit.

**TRAP FAMILY SINGERS** (Doce 3097)

**B** "CAROL OF THE DRUM" (1:54) [B. F. Wood ASCAP—Davis, Transcribed by Robertson] The sing-along item, from the first book, has the new Rodgers & Hammerstein musical. Sound of Music is blendedly on the familiar Yuletide opus (also known as "The Little Boy's Bells", "Sound Of Music" tie-in should get deck around.

**WALTZING MATHILDA** (2:22) [Carl Fischer ASCAP—Cowan, Paterson] The Australian folk-song—a theme in the "On The Beach" flick—again has the group in fine form.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
It is with great pride
that we announce the release of
The Village of Saint Bernadette
by Andy Williams

The Variety Club’s ‘Personality of the Year’
again proves his greatness by a truly
inspired performance of a magnificent song.

The recording session was one of the
most thrilling experiences of my life.

I pay sincere tribute to the great artistry
of Andy Williams— and to the creative
genius of Eula Clark, the composer of
The Village of Saint Bernadette.

Archie Bleyer
PAYOLA "FUROR" TAKING ITS TOLL

"New York—The payola question—so much in the industry expected—began to take its toll in the dismissal and resignation of disk jockeys across the country.

Alan Freed—who the public regards as the "father of rock 'n' roll"—was one of the most powerful jocks whose payola services were terminated last week. Freed lost positions at two New York stations: On Saturday (21), the deejay was dismissed from WABC for refusing to sign a questionnaire issued by the station about payola; though he had signed a similar statement for WNEW-TV, he was dismissed from that station a few days later. It was learned later in the week that Freed was questioned by the House Committee, which is to begin its investigation into "commercial bribery" on radio.

A probable highlight of the upcoming investigation will be the appearance of both Freed and Dick Clark in Washington. Clark—who held the spotlight two weeks ago—remained on the ABC network after divulging himself of part ownership in a record company, pressuring plant and several publishing houses, moves which the

station demanded of all its platter spinners. Freed is reported to have the feeling that he is the "scapegoat" in the payola matter and that Clark should be more fully investigated, considering that Clark is seen on over 300 stations while he has just a local audience.

Deejay Tom Clay—of Detroit's WJR—was fired by the outlet last week and later "confessed" to taking payola. Clay said he regarded payola as "part of the business." Two other deejays from the same station resigned: Don McLeod and Dale Young. Another resignation came from Joe Niagra of WABG in Philadelphia.

An incident late last week was clearly a state of payola jitters. Four jocks of station WCMN-Portland, Va., were suspended (and later reinstated) after they played a single 320 times in one day.

The jocks—Joe Hoppel (PD), Bob Power, Lee Wintershead and Oliver Barbee—were suspended by general manager Roy Lamere who was out of town when the four were given permission to play the disk by an executive of the station's owners, Continental Broadcasters. Lamere made a public apology when the jocks were reinstated and said he had been confused by "all this payola talk."

The disk was Irving Taylor's "Fachalafaka" (Warner Bros.), a satire on pop song writing. Reason for the station's move, said, was to demonstrate that the public would not accept a bad record even if deejays received payola to play it.

The three big networks—NBC, CBS and ABC—were attacked last week for having interests in discos. The attack was made by composer Burton Lane, who was speaking on behalf of the American Guild of Authors and Composers, of which Lane is guild head. He presented the Federal Communications Commission, Lane said the networks promote their recordings on their respective stations. NBC is associated with RCA Victor Records; CBS with Columbia Records; ABC with ABC-Paramount Records.

There were indications last week that many entertainers would be involved in the investigation as a result of their interests in the songs they record and "kickbacks" for performing songs on broadcasts.

One radio station, in a directive to its disk jockeys, insisted that its record spinners submit in writing to the station, any plug planned for a record or product, which amounts to more than a simple introduction and comment about the record.

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Best Selling Performance—Concert Or Instrument Soloist With Full Orchestra Accompaniment—Rachmaninoff: Piano Concerto No. 1 In F Minor Of The Air (RCA Victor)

Best Classical Performance—Instrumental Soloist Other Than Full Orchestra Accompaniment—Barber: Adagio For Strings (CBS Victor)

Best Musical Composition First Recorded And Released In 1959—"Mississippi Jake"—Artie Shaw (Columbia)

NARAS Winners

NEW YORK—The National Academy of Recording Arts & Sciences (NARAS) has chosen the winners of its "Grammy" awards. The awards were given at a telecast on NBC TV special over the NBC network last Sunday (29).

The categories and the winners in each are:

Best Recording Of The Year—"'Mack The Knife'—Bobby Darin (Aetco)

Best Album Of The Year—"Come Dance With Me"—Frank Sinatra (Capitol)

Best Song Of The Year—"Battle Of New Orleans"—(composer, Jimmy Driftwood)

Best Male Performance—Female—"But Not For Me"—Ella Fitzgerald (Verve)

Best Female Performance—Male—"Come Dance With Me"—Frank Sinatra (Capitol)

Best Performance By A Dance Band—"Anatomy Of Murder"—Duke Ellington (Columbia)

Best Performance By A Vocal Or Chorus—"Battle Hymn Of The Republic"—Mormon Tabernacle Choir (Columbia)

Best Jazz Performance—Solist—"Ella Swings Lightly"—Ella Fitzgerald (Verve)

Best Performance By Groups—"I Dig Chicks"—Jonah Jones (United)

Best Classical Performance—Orchestra—Debussy: "Images For Orchestra"—Charles Munch—The Boston Symphony Orch. (RCA Victor)

Best Classical Performance—Chamber Music Incl. Chamber Orchestra—Beethoven: Sonatas No. 21 In C, Op. 53 and No. 18 In E Flat Ops. 53—Artur Rubinstein (RCA Victor)

Best Sound Track Album—Background Score From Motion Picture Or Television—"Anatomy Of Murder"—Duke Ellington (Columbia)

Best Country & Western Recording—"Gossy"—The Everly Brothers (Vanguard)

Best Soundtrack Album—Original Cast Motion Picture Or Television—"Porgy & Bess"—From The Motion Picture (Vere)

Best Broadway Show Album—"Gypsy"—(Columbia) and "Red Garters"—(RCA Victor)

Best Comedy Performance—Spoken Word—"Inside Shelley Berkowitz"—Shelley Berkowitz (Columbia)

Best Comedy Performance—Musical—"Battle Of Kookamong"—Homer & Jethro (RCA Victor)

(Continued on page 51)
Perry’s great new Christmas single

THE LORD’S PRAYER

47/7650

The Cash Box, Music

December 5, 1959

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WINNERS OF THE

Best Pop Record of 1959

“MACK THE KNIFE”

* BOBBY DARIN
  * ATCO RECORDS
  * HARRS MUSIC

Best Pop Male Vocalist of 1959

* BOBBY DARIN (TIE)
* LLOYD PRICE

Best Pop Studio Orch. of 1959

* MARTIN DENNY

Most Promising Pop Male Vocalist

* FABIAN

Best Pop Band of 1959

* RAY ANTHONY

Most Promising Pop Vocal Group

* FLEETWOODS

Best R&B Record of 1959

* THERE GOES MY BABY
  * THE DRIFTERS
  * ATLANTIC
  * Jot-Progressive Music

Best R&B Male Vocalist of 1959

* LLOYD PRICE

Best Pop Female Vocalist of 1959

* CONNIE FRANCIS

Best Pop Vocal Group of 1959

* EVERLY BROTHERS

Best Pop Instrumentalist of 1959

* DUANE EDDY

Most Promising Pop Female Vocalist

* ANITA BRYANT

Most Promising Pop Vocal Group

* FLEETWOODS

Most Promising Pop Instrumentalists

* JOHNNY and the HURRICANES

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
<table>
<thead>
<tr>
<th>Category</th>
<th>Winner</th>
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<tbody>
<tr>
<td>Best R&amp;B Female Vocalist of 1959</td>
<td>Dinah Washington</td>
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<tr>
<td>Best R&amp;B Vocal Group of 1959</td>
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<td>Best R&amp;B Instrumentalist of 1959</td>
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<td>Best Country Record of 1959</td>
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<td>Johnny Horton</td>
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<td>Columbia Warden Music</td>
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<tr>
<td>Best Country Male Vocalist of 1959</td>
<td>Johnny Cash <em>(TIE)</em></td>
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<td>Ray Price</td>
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<td>Best Country Vocal Group</td>
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<td>Best Country Female Vocalist of 1959</td>
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<td>Best Country Instrumentalist of 1959</td>
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<tr>
<td>Most Promising Country Male Vocalist</td>
<td>Margie Bowes</td>
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<tr>
<td>Most Promising Country Female Vocalist</td>
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</tbody>
</table>

*It's What's in THE CASH BOX That Counts—INTERNATIONALLY*
**Best Pop Male Vocalist of 1959**

**BOBBY DARIN**

**LLOYD PRICE**

**Elvis Presley**

**Paul Anka**

**Frankie Avalon**

**Brook Benton**

**Bobby Darin**

**Pat Boone**

**Johnny Mathis**

**André Williams**

**Tommy Edwards**

**Fats Domino**

**Frank Sinatra**

**Perry Como**

**Nat "King" Cole**

**Jackie Wilson**

**Johnny Cash**

**Ray Charles**

**Dean Martin**

**Tony Bennett**

**Jimmie Rodgers**

**Smokey Robinson**

**Clyde McPhatter**

**Turn Me Loose**

**It's Late**

**Best Pop Female Vocalist of 1959**

**CONNIE FRANCIS**

**Dinah Washington**

**Della Reese**

**Sarah Vaughan**

**Jane Morgan**

**Patti Page**

**Laverne Baker**

**Peggy Lee**

**Joni James**

**Kathy Linden**

**Jaye P. Morgan**

**Jo Stafford**

**Toni Arden**

**Teresa Brewer**

**Cathy Carr**

**Kay Starr**

**Best Pop Vocal Combination of 1959**

**EVERLY BROTHERS**

**Brownie**

**Four Coins**

**Four Freshmen**

**Homer & Jethro**

**Mitch Miller Chorus**

**Chordettes**

**C ostris**

**Bill Haley & Comets**

**Ahmad Jamal**

**Best Pop Vocal Studio Orchestra of 1959**

**MARTIN DENNY**

**Henry Mancini**

**Billy Vaughn**

**David Rose**

**Mantovani**

**Milt Miller**

**Frank Poulenc**

**Islanders**

**Percy Faith**

** Knightsbridge Strings**

**Ray Conniff**

**Arthur Lyndon**

**Reg Owen**

**Fern Costa**

**Perry Faith**

**Cyril Stapleton**

**Hugo Winterhalter**

**Ray Ellis**

**Les Baxter**

**David Carroll**

**Dick Jacobs**

**Billy May**

**Best Pop Band of 1959**

**RAY ANTHONY**

**Ernie Fields**

**Pete Prade**

**Glenn Miller**

**Count Basie**

**Les Elgart**

**Ralph Marterie**

**Ted Heath**

**Warren Covington**

**Chris Barber**

**Les Elgart**

**Lawrence Welk**

**Lester Lanin**

**Best Pop Instrumentalist of 1959**

**DUANE EDDY**

**Roger Williams**

**Jonah Jones**

**Chet Atkins**

**Bill Haley & Comets**

**Ahmad Jamal**

**Best R & B Vocalist of 1959**

**LLOYD PRICE**

**Little Willie John**

**Elvis Presley**

**Ray Charles**

**Jackie Wilson**

**Chuck Berry**

**Bobby Darin**

**Dee Clark**

**Bobby Darin**

**Roy Hamilton**

**Papa John**

**Johnny Mathis**

**Thurston Harris**

**Best R & B Male Vocalist of 1959**

**Conway Twitty**

**Chuck Berry**

**Chet Atkins**

**Bobby Darin**

**Dee Clark**

**Bobby Darin**

**Roy Hamilton**

**Papa John**

**Johnny Mathis**

**Thurston Harris**

**Best R & B Vocal Female Vocalist of 1959**

**DINAH WASHINGTON**

**Lavern Baker**

**Sarah Vaughan**

**Ruth Brown**

**Della Reese**

**Dakota Staton**

**Ella Fitzgerald**
**1959 POLL!**

**Best R & B Vocal Combination of 1959**
- COASTERS
- Drifters
- Hank Ballard & The Midnighters
- Faters
- Flamingos

**Best R & B Band (or instrumentalist) of 1959**
- BILL DOGGETT
  - Count Basie
  - Ahmad Jamal
  - Earl Bostic
  - Duke Eddy
  - Johnny & The Hurricanes
  - Ray Charles
  - Ramsey Lewis
  - Big Jay McNeely

**Best Country Vocalist of 1959**
- Johnny Cash
- Roy Acuff
- Ernest Tubb
- Hank Williams Sr.

**Best Country Vocalist Female of 1959**
- Kitty Wells
- Jenn Sherard
- Skeeter Davis

**Best Country Vocal Combination of 1959**
- THE BROWNS
- Everly Brothers
- Wilburn Brothers
- Wilma Lee & Stoney Cooper
- Lester Flatt & Earl Scruggs

**Best Country Instrumentalist of 1959**
- Chet Atkins
  - Hank Thompson
  - Tommy Jackson

**Most Promising New R & B Vocalist of 1959**
- Brook Benton
- Jackie Wilson
- Sonny Turner
- Dee Clark
- Wilbert Harrison
- Marv Johnson
- Phil Philp

**Most Promising New R & B Vocal Combination of 1959**
- Crests
- Fireflies
- Skyliners
- Isley Brothers
- Mormon Tabernacle Choir

**Best Country Vocalist of 1959**
- Marty Robbins
  - Carl Smith
  - Mel Tillis
  - Charlie Walker
  - George Morgan

**Best Country Vocalist Female of 1959**
- Johnny Washington
- Miss Lavelle

**Best Country Vocal Combination of 1959**
- Johnnie & The Hurricanes
  - Sants & Johnny
  - Johnny Horton

**Most Promising New R & B Vocalist of 1959**
- Brook Benton
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- Jenn Sherard
- Skeeter Davis

**Best Country Vocal Combination of 1959**
- Johnnie Cash
  - Johnny Horton
  - Ray Charles
  - Elvis Presley
  - George Morgan

**Most Promising New Country Vocalist of 1959**
- Margie Bowes
  - June Webb
  - Jan Howard
  - Billie Morgan

**Best Country Vocalist of 1959**
- Marty Robbins
- Carl Smith
- Mel Tillis
- Charlie Walker
- George Morgan
1. DON'T YOU KNOW
Della Reese (RCA Victor)
2. MR. BLUE
Fleetwoods (Dot)
3. MACK THE KNIFE
Bobby Darin (A&M)
4. HEARTACHES BY THE NUMBER
Guy Mitchell (Columbia)
5. IN THE MOOD
Ernie Fields (Renfroso)
6. SO MANY WAYS
Break Section (Mercury)
7. WE GOT LOVE
Bobby Rydell (Cameo)
8. OH CAROL
Neil Sedaka (RCA Victor)
9. SEVEN LITTLE GIRLS (SITTING IN THE BACK SEAT)
Paul Evans & Coats (Guaranteed)
10. UNFORGETTABLE
Dinah Washington (Mercury)
11. DANNY BOY
Conway Twitty (MGM)
12. MISTY
Johnny Mathis (Columbia)
13. DANCE WITH ME
Drifters (Atlantic)
14. BE MY GUEST
Fats Domino (Impala)
15. MARINA
Rocco Granata (Laurie)
16. LONELY STREET
Andy Williams (Colonna)
17. BELIEVE ME
Royal Teens (Cable)
18. PRIMROSE LANE
Jerry Wallace (Chancellor)
19. DECK OF CARDS
Wink Martindale (Dot)
20. WOO HOO
Rock-A-Teams (Roulette)

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

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<td>22</td>
<td>SCARLET RIBBONS</td>
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<td>23</td>
<td>PUT YOUR HEAD ON MY SHOULDER</td>
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<td>24</td>
<td>LOVE POTION &amp; 9</td>
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<td>25</td>
<td>HIGH SCHOOL U. S. A.</td>
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<tr>
<td>26</td>
<td>UH! OH!</td>
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<td>COME INTO MY HEART</td>
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<td>YOU WERE MINE</td>
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<td>IF I GIVE MY HEART TO YOU</td>
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<td>HOUND DOG MAN</td>
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<td>REVIEILLE ROCK</td>
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<td>AMONG MY SOUVENIRS</td>
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<td>40</td>
<td>THIS FRIENDLY WORLD</td>
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</table>

Records

271 W. 125th St.
(Monument 6-9220) N. Y., N. Y.

Only those records best suited for commercial use are reviewed by THE CASH BOX.

Thanks: Distributors - Dealers - DJ's - Ops and to all who helped make the...

Fabulous Five!!!!!
ONLY EVEREST SELLS MONOAURAL AND STEREO AT ONE PRICE!

PLUS 50% DISCOUNT FROM NOW TO JAN. 1st! BUY NOW for deliveries timed for peak selling!

360 Lexington Ave., New York
1314 So. Wabash Ave., Chicago
2707 West Pico Blvd., Los Angeles

PRODUCT OF BELOCK RECORDING CO., DIVISION OF BELOCK INSTRUMENT CORP.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“HOW ABOUT THAT”
DEE CLARK
ABNER 1032

The Cash Box

Pick of the Week

“WHAT’S HAPPENING”
WADE FLEMONS
VEE-JAY 335

The Cash Box

Best Bets

“BABY, WHAT YOU WANT ME TO DO”
JIMMY REED
VEE-JAY 333

The Cash Box

Award o’ the Week

“GOING HOME”
ROSCOE GORDON
VEE-JAY 332

“I WAS WRONG”
JERRY BUTLER
ABNER 1030

VEE-JAY—ABNER RECORDS
2129 S. MICHIGAN AVE., CHICAGO 16, ILL.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Another big one POPing!

WEBB PIERCE

"NO LOVE HAVE I"

and

"WHIRLPOOL OF LOVE"

DECCA 31021

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
HOT Holiday Hit!

(CHRISTMAS TIME)

"CHIMES"

STAN ZABKA'S
Orchestra & Chorus
PALLADIUM B-605

Pick Hit

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

Victor brass quite excited with the initial reaction to their highly-publicized newcomer. Red Lauren and his debut pairing, "If I Had A Girl" and "No Wonder," worried about the disappearance of its new combo. The Nelson Trio (tagged T.T.T.) The boys, Phil, Royal & Artie have been lined up for a big name TV show to do their Guaranteed bore, "The Town Crew" and "All In The Good Time." Other Guaranteed (Carlton's subsidiary) artists making wax news are Paul Evans ("Seven Little Girls") who'll do the 12/12 Arthur Murray TV Show and Ralph DeMarco ("Old Shep") who's set for a 12/5 Dick Clark.,... Connait's Newark man, Charlie Goldberg and the M&J, just back from a Los Angeles-Las Vegas vacation... Laurel prexy, Tony Sepe, thrilled with cross-country response to Abie "Available" Baker's "The Web," notes that the disk has been taken over for national distribution by Glory, deejays can still get "The Gypsy" both look very promising.

Tony Arden opens with her brother Jan in the Persian Room of the Plaza Hotel, 12/21. Jimmy Allen and Tommy Bartola, Al-Brite recording artists, will be on the Joe Franklin TV'ers 12/3, in the first of their promo TV appearances for their initial slice, "When Santa Comes Over The Brooklyn Bridge."... Music Publishers Contact Employees has placed Border Music Publishing Corp. and Korwin Music, Inc. on its unfair list because of the failure of Mike Stewart to sign the union contract on behalf of the corporations. Trombonist J. J. Johnson and his Quintet opened at the Village Vanguard opposite South African jazz singer Miriam Makeba, 12/1. Paul O'Keefe (of the "Music Man") did his greatest Xmas single, "Santa Claus What Would You Like For Christmas" (b/w "A Baby In A Basket") on the Ed Sullivan—12/29 TV show. NBC Enterprises announces their new location at 1619 Broadway. Suite 506... Writer credit on Tina Scott's Mercury offering "Going Steady With A Heartache" should read Vincent Corso, and the writer credit on Sonny Blyth's Coralairs' "Boum Natou" (NBC) belongs to Bob Salter and Frank Linha. Al Ward, who recently signed an Ace record contract, is currently featured at the Roseville Grill with Jimmy Palmer and his Orch. Up for Cash Box visits, this week, were Fabian and Rocco Marini. Joe Gottfried, head of the newly-formed Anjuna Records, infos that the first releases on the label are meeting with great reception. They're the Four Coachmen's "Winterwine," Frank Simon's "Climb Every Mountain," and a Jean Bennett LP, "Please Be Gentle With Me."... Benny Goodman to guest-star on CBS-TV's "The Big Party." 12/17... Jolly Joyce reports the booking of Janet Stewart to Toronto's Rarelay Hotel, the week of 11/30, Montreal's Rita Carlton, for 2 weeks starting 12/25, and England's Colony Club in March of '60... Bob Boucher, conductor of the Roxy Theatre Orchestra, just signed with G.A.C. ... Tony Arden, now with Signature, followed Sallie Blair into the Boulevard, Kimhurst, L.I. on 11/25, and will be there thru 12/6. She then opens at New Orleans' Roosevelt, 12/24, followed by a date at the Shoreham in Washington, starting 1/9.

Network has added Rick Picone to the promotion staff. Rick, along with Wax, will cover the trade, radio, and TV shows in the New York area. New appointments at the General Artists Bureau, a division of GAC include: Ira Okun, who will be sales manager; Chuck Campbell, to be in charge of one-night bookings in the Chicago office;... Arthur Israel, head of Famous-Paramount Music Co., recently announced the appointment of Jack Maas to the Hollywood office... Steve Lawrence to guest on the Garry Moore 12/15 TV'ers.

CHICAGO:
Rube Lawrence, Record Distrib., has been singing the proud news that (Continued on page 32)
Do we have to be een de north to have CHREE·SEE·MUS?

* 

Do we have to have snow and ice to do eet right?

* 

Can dere evah be a Careebeejan Santy Claus?

* 

Ees CHREE·SEE·MUS still CHREE·SEE·MUS eef CHREE·SEE·MUS ain’t white?

* 

Listen to the Commander Shea School Boys’ Choir, St. Cecilia’s Parish, New York City answer these vital questions on CHREE·SEE·MUS CADENCE 1375

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Atlantic Records

MONEY MAKERS!
BREAKING BIG R & B IN MANY AREAS!!
OVER 40,000 SOLD IN TWO WEEKS-

"DON'T MESS WITH MY MAN"
BY IRMA THOMAS
RON 328

HEADED FOR THE CHARTS!!
"ALL NITE LONG - PART 2"
BY ROBERT PARKER
RON 327

GETTING BIG REACTION!!
"EVERYBODY KNOWS"
B W
"YOU GOT YOUR Mojo WORKING"
BY EDDIE BO
RIC 964

DJ'S Not Receiving Samples—
Write At Once
NOTICE TO RETAIL RECORD DEALERS:
1. if you are unable to obtain our
2. chancery from our distributor, please

PRODUCTS OF
RIC-RON RECORDS, Inc.
6301/2 BARONNE ST., NEW ORLEANS 12, LA.
P.O. BOX 866
Jackson 2-3224

(Continued from page 30)

they are the first distributor to reach the 1 million dollars mark in sales for a single by Johnnie Taylor and Tony Galgano also tell us that their relationship with the dealers has been wonderful. . . . Stan Pat, Hugh & Luigi Proietti of RCA-Victor, was quick to report that he has 2 decks happening in a big way here. They are, "Just Come Home" by Hugh & Luigi, their 1st, and "Land of the Pharaohs" by Della Reese's latest smash titled "Not One Minute More." . . . Jack Solinger, Music Distributors, reports that it is still on the way up and is titled "Teen Angel" by Lene Lovich. Others to catch according to Jack are, "If I" by Dick Curuso, "Handy Man" by Jimmy Jones, and the "Hatpin Hands and Making Love" by Ron Murphy. . . . Jimmy Martin & Morrie Goldman, James H. Martin Distributors, are raving over "Deck Of Cards" by Wink Martindale, and "Smoke" by The Bill Black Combo are getting tremendous reaction along with the new release Wee'lls 6 new LP's: "Leonard Chess, Phil Chess, and Max Cooperstein, Chess Producing Corp., are overwhelmed over Bo Diddley's "Dave Will Pay" and "Get Ready." . . . Larry Williams, The Falcon's "Just For Your Love," and Bo Diddley's smash single "She's Alright," are doing well. Luigi Capo, Audio Distribs., and Eddie Yalowitz, have been flippin' over "Too Proud" by Johnny Nash, "Village Of St. Bernadette" by Rosemary Marie June on the United Artists label, and "The Getzburgh Address" by Burt & Bill Giant on the United Artists label. Easy Street, the accordion label, has the right stuff with "Dearly Beloved" by svelte Gloria DeHaven, and "Italian Martians" by Pasquale & Luigi, with Tony, . . . Mahalia Jackson, on the Dinah Shore label is doing well on "If I Love You" and "I'd Rather Be Married By You".

... (Continued on page 34)
"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
with National Artists Representatives, to be headquartered in Hollywood... Singing group The Four Tunes meet to Crosby Houston, with initial waxings due out soon.... Chipp Toni Fisher on a promo-tour for her label recording of "The Big Hurt."... Max Luiz recuperating from an auto accident at home recently and are received in a Chicago hotel in Los Angeles to wax several new LP's under the Debut banner.

The Decca RCA Victor label, "Not One Minute More," visted the KFWB "Pick Hit of the Week," Jack Marshall writing and recording a tune in collaboration with Jack Leonman. Mike Scott was out with his initial包装 on the Omega label, "Dilig," and "Dance The Night Away."... Deca Records' "Don't Make Me Go," Bill Bailey's hit back in the hit column with the fast-breaking "Joy's Song."... Joe Johnson, recording chief at Decca Challenge, all Jan Howard's current offering in the country field, "The One You Slip Around With."... Vic Schoen takes Jimmy Deering's theme from the tv series "Tightrope," For Kapp Records. ... Al Anthony getting good deejay response to his first Columbia effort, "My Sister," b/w "I Love You So Much Its Hurts."... Reportedly taking off faster than any of his disks to date, Edie Cashman's "Hallucination," I Love Her So," could be his biggest yet.... Nelson Riddle's new Capitol package, "Singing A Song With Riddle," has no chorus on the record—leaves the singing up to the listener. ... Currently appearing at the Club Renaissance, singer Jimmy Witherspoon hitting the market with two new Hi-Fi LP's, "Jimmy Witherspoon at Monterey" and "Jimmy Witherspoon, Feelin' the Spirit."... Capitol Records' "Singing Reindeer," Dancer, Frances, and Nervous, making a strong bid for the top Christmas song of the season with "The Happy Season."... The Freedom label out with the debut pairing by Jeff Monroe, "Just for a Little While," b/w "River Song."... Conductor-musician-arranger Dick Dale of the "Let's Have Another" sax solo on the new Don Costa Really Blows."... The Four Aces happy over the national air-play on "Wanting Matilda" for Decca. ... 14 year old Kimn Charney busy locally plugging his current Dot wax double, "I Won't Be Gonna Catch It"/"I Won't Be Gonna Forget You."... Sonny James starting to get action in several areas nationally with his Capitol debut, "Till Tomorrow" and "I Forgot More Than You'll Ever Know."... Challenge Records holding back Jerry Wallace's next outing due to the extended chart run on his current click, "Primrose Lane."... George Wallace waxing two tunes for Richard Blaich's Crystal Records. Howard M. Cleghorn, predicting that the new Del-Fi/Aristar Chan Romero will be the successor to Ritchie Valens. Romero's current waxing, "I Don't Care Now" garnering heavy airplay. Lester Sims, general professional manager of Beaune Morris in town for the west coast offices for a week.

HERE AND THERE:

NASHVILLE—Neil Ball, WSIX-Nashville platter spinner, reports hot action on "Growing Up" by Nashville's Jane Benson (Atco). Other top new records on the market include "Silver Slipper" by Eddie Crandall (Scarlet), "Big Betty" by Ray & Randy (Atco). ... CINCINNATI—RCA's promo man in Cincinnati is much impressed by the sound of the girl, it's Miss Julie Godsey, who tells us that Hugo & Louie's "Just Gone Home" is getting a lot of local play, and that everyone is excited over Rod Lauren's bow for RCA.

SOUTH BEND, INDIANA—Kern, Danvers, and Cincinnati Deejays, who record companies don't bring more top artists into the territory.... MOBILE, ALA—H. G. Kain of Kain Records letters that he has just signed Julian Gradleick, 18 year old singer, who will be released as the first of a year. He adds that the company's new offices are located at 806 Davis Ave. in town. Bud Sloan of MGM Records informs that Fred Skinner's new version of "Mule Train," on the inside side, is prime junk material. ... Niles Lishness, who works for Steve Allen, is in town plugging the Nutty Squirrels' "Uh Oh!" on the Hanover label. ... ANDERSON, S.C.—"I Don't Remember," Waller debuts for this week in the field, "I Wanna Be The Only One" by Kip Anderson on Veiday, is getting a big local reaction.... MEMPHIS—Max Greenhill, Lee Records publicity director, is pleased with the reaction to Roy Montague's "Barbara Allen" b/w "Life To Go."... BILLINGS, MONT.—Chan Romero, Del-Fi recording artist, has recently played a date inside Montana State Prison. He was abetted by his band, The Beltones. ... MIAMI—The club's new recording studio proves popular with rapid growth.... PHILADELPHIA—Bob Holler of Chips informs that some of the strongest records in his area include: "Goodbye 50's Hello 60's" by the Quaker City Boys (Swan); "Fifteen Bells Cha Cha" by Pearl Bailey (Pacific); "Go Johnny Go" by Jimmy Clinton (Ace). ... LAS VEGAS—The Dukes of Dixieland currently doing the dance at the New Frontier Hotel. Coral artist Roberta Linn held over indefinitely at the Lounge of the New Frontier Hotel.
Congratulations,

YOU'VE GOT A SMASH SHOW!
PLAYING AT THE BROADHURST THEATER NEW YORK

Original Broadway Cast

And Capitol is proud to be selected to produce a great album.

NATIONAL RELEASE MID-DECEMBER
Order stock NOW for Christmas sales and post-Christmas excitement!!!

TOP SALES POTENTIAL
TOP PROMOTION TO BOOST YOUR SALES!

Thousands of giant displays, posters, in-store merchandisers—production stills, empty jackets—prepared mailing pieces—lapel pins for salesmen—complete press coverage—saturation air-play promotion—it all adds up to one of the heaviest regional and national advertising campaigns ever!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
A Single Smash!

"TIME"

DEL ERICKSON

- It started in San Francisco
- Already: 20 Pick Hits

RAYNOTE #10011

Also: THREE GREAT NEW ALBUMS

Fabulous children of MODESTO

# RN 5006

GENTLEMEN SKIERS

# RN 5008

from . . .

Raynote Records Inc.

6331 Hollywood Blvd., Suite 424
Hollywood 28, California  HO 2-2287

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
A FRIEND WE HAVE—Tennessee Ernie Ford and Jordanaires—Capitol T 1272 (Monaural & Stereo)
Ford, who always does well with his sacred albums, has come up with another excellent package that should soon prove very popular. The songs are all gospel hymns and are performed with the usual Ford sincerity and simplicity. He is joined by the Jordanaires, who are capable preserving the gospel quartet sound in their own disks, and who add a true warmth and spirit to the renditions. Among the songs are “O Come Angel Band,” “Precious Memories,” “Drifting Too Far From The Shore” and “Wondrous Love.”

LIL ABNER—Soundtrack—Columbia OL 5460 (Monaural & Stereo)
The hit musical comes to the screen with most of the original score intact (plus some additions) and B’way principals Peter Palmer, Stubby Kaye and Julie Newman. There’s lots of tuneful life and charm in the Gene DePaul-Johnny Mercer score and it’s performed with vitality by the songsters and orchestra. This Tuesday evening, easily-out-of-Columbia’s B’way reading (and even add sales to the latter).

SWINGIN’ ON A RAINBOW—Frankie Avalon—Chancellor CHLX 5001 (Monaural & Stereo)
As with the new LP by Fabian, Avalon’s label compatriot, the emphasis here is on packaging—photo’s galore, large 12x12 color autographed pic, book-type jacket and Avalon’s performance here surpasses his single efforts. Bill is a blend of standards (“Secret Love,” “Them There Eyes,” etc.) and new songs (“Sandy,” “Talk, Talk, Talk,” the title tune). The accompaniment is lightly swinging and the heavy rock and roll beat is noticeably missing. Unquestionably his best work to date.

A MIS AMIGOS—Nat King Cole—Capitol W 1220 (Monaural & Stereo)
“Cole Espanol Revisited”. Another enjoyable session of Cole reading Latin material, this time through the results are more exciting. Album was cut during the singer’s highly successful recent Latin American tour and the closeness to authentic Latin accompaniment shows in the results. The warm, personal feelings he generates from his relaxed, easy going manner are perfectly suited for these songs. Tunes include “Green Kro,” “Perfidia,” “El Cielito” and the intense “Ay, Cosita Linda.” A natural for Cole fans.

WITCHCRAFT—Chris Connor—Atlantic 8032
Leading off with a vibrant, torrid reading of “Witchcraft,” Miss Connor then proceeds to rip through seven more swingers, relaxing the pace a bit with four ballads. One of the better pop singers, Miss Connor sweeps along from the impetus of Richard Weiss’ arrangements. Basic accompaniment is from a standard big band, augmented by additional percussion on several tracks. The ballads use a reeds & strings group. Selections include “How Little We Know,” “Balmaine Oroles” and “Cant Rain Or Come Shine.” Exciting, thrilling album.

THE SOUND OF MUSIC—Pete King Chorale—Kapp KL-1173 & Stereo KS-3059
The first LP of Pete King Rodgers & Hamme-erstein musical score is an appropriate delight. Most of the songs and the collection represents a blend of thematic and tailormade for possible singing (the show’s; the Trupp Revue, Columbia, etc.) and the King crew render them attractively. First-rate Rodgers & Hammerstein at solids bands. A choice version of the score.

BALLADS WITH GUITAR—Barry Ives—United Artists UAL 3060 & Stereo UAS 6060
Ives is probably the most proficient American ballad singer and one of the most popular. This collection has Ives singing and strumming 14 American folk ballads, all supposedly written by him, but some are adaptations of well-known material, (“Willy Boy,” “Wanderin’,” etc.) Ives’ warmth and overwhelming personal charm quickly captures the listener’s attention and holds it deeply engaged. Outstanding album with wide appeal.

A GIRL IS A GIRL—Tony Williams—Mercury SR 6013S
Lead artist of the session steps out for his first solo flight with a “tribute” to a dozen girls that have been immortalized in music, “Ramona,” “Amore,” “Lana,” “Dinah,” “Gilda,” “Ft.” and seven other famous females are present. All are ballads and are approached in the rock beat, string-back style of Rodgers & Hart. An excellent singer and as evidenced by his work here can develop into a good solo personality.

SONGS FOR AN EVENING AT HOME—Gordon MacRae—Capitol T 1251 & Stereo ST 1251
The MacRae family invites everyone in for a Swingers’ night theme is carried through by the scattered chatter and conversation. An appealing sing-along album featuring such revered oldies as “My Way,” “She Loves Me Not,” “St. Mary’s,” “Let Me Call You Sweetheart,” “Love’s Old Sweet Song,” “In The Good Old Summertime,” and is artistically above other sing-alongs because of the presence of MacRae’s responsive voice. He handles each ballad with tenderness and charm. A welcome treat in this area.

LOVE ON THE ROCKS—Richard Hayes—Mala LP 25
Hayes’ voice is clear and ginnickless, deeply sincere with an unanny ability to get to the meaning of a lyric and communicate it without ever affectation. The tunes he is concerned with are all of the bittersweet love variety and include “Glow To Be Unhappy,” “You’ve Changed,” “The Night We Called It A Day” and similar superior ballads. The melancholy mood is further enhanced by the excellent arrangements of Will Livin, making use of several top studio jazzmen. Superb session which deserves exposure.

KURT WELL IN BERLIN—Peter Sandoff Orchestra—Angel AN 5727 (Monaural & Stereo)
This is well for the strikingly authentic doses. Sandoff and the orchestra—session cut in Germany, are in Weill genius from “Three Penny Opera,” “Happy End,” and “Mahagonny” (all written in Germany) and “The Jack Kerouac,” and “Pony Express.” Only occasionally does the Andoff strings soften things up. Sure to greatly please the Weill devotee, which, unfortunately, doesn’t get Weill in Berlin too often on disks.

THE 20th CENTURY STRINGS—Volumes 1 & 2—Arranged and Conducted by Hugo Montenegro and Nicholas Flagello—20th Fox FOX 3018 & 3019 (Monaural & Stereo)
Two albums by the 20th Century Strings which differ in content. The first (Montenegro) is basically string performances of a dozen pop standards, among which are “Temptation,” “Fog On My Heart,” “Tiger Rag,” Volume 2 (Flagello) contains ten famous vocal hits, including “Traumerei,” Pavana,” “Zapatado,” played superbly and interestingly enough, with sufficient lightness and one of them palatable to wide tastes. Two fine packages which broach a wide audience.

WHERE THERE IS MUSIC—Ernest Maxin and his Orchestra—Top Rank RM 397
The suitor of moods (a Jackie Gleason is advanced by the subtle interplay of bang strings and subdued brass on a group of moods covered ballads.—“As Time Goes By,” “You’ll Never Know,” “Laure,” “My Heart” and others. Album is tied in with the new Faberge perfume, “F” and the mobile fold, velvet-covered jacket has been liberally doused with the scent. Unique aspect which could account for fine sales picture.
“THE WINDMILL WIDOW” — Original Cast—Golden Crest 1018

Sholom Secunda’s new musical is a wonderful vehicle for the daring of the Yiddish theatre. Molly Picorn. She is mesmerizing. The acting is exceptional. The music is vibrant, and the music of typical of this work will charm those that have visited them. A pleasant, relaxing album.

“FIRST CLASS TO EUROPE”—Panorama PLP 2063

The European’s active preoccupation with music is an area behind which never to miss. Some of the artists: Callindra,” whom Hamburg, Amsterdam and Krakow it is said, and the music typical of these places will charm those who have visited them. A pleasant, relaxing album.

“VOODOO”—Richard Hayman and his Orchestra—Mercury MG 20165 (Monaural & Stereo)

Hayman’s entry into the exotic music sweepstakes is a commendable effort that effectively communicates the weird and unusual sounds of the ritualistic rhythms it is based upon. All his own compositions (some of which are in collaboration), they make use of various percussion and woodwind devices in creating an aura of mystery and sensuality. They carry through the themes: “Danze Calinda,” “Conjuration,” “Midnight Ritual,” etc. Some tracks include chants. Recording is excellent, too.

“EVERYDAY I HAVE THE BLUES”—Joe Williams and Count Basie and his Orchestra—Roulette R 52083 (Monaural & Stereo)

One of the most respected of the current blues singers, Joe Williams is no big reason behind the Basie band’s present success. His dynamism is a personal thing, a process of direct communication with his audience, which fortunately is not lost on the discos as with other performers. The blues that are belted, moaned, shouted include “Baby Won’t You Please Come Home,” “Going to Chicago,” “Good Morning Blues,” and some very commercial items. Popularity translates into sales appeal. (Is that Lambert-Hendricks-Ross behind Joe in spots?)

“GO…!”—Paul Chambers—Vee Jay LP 1014

Chambers is an immensely satisfying young bassist with an unerring verve and drive, much in demand for recording. His solos here (some with bow) have not been recorded too well but his rock steady rhythm is a wonderful propellant for Cannonball Adderley, Wynton Kelly, Freddie Hubbard, Jimmy Cobb and Philly Joe Jones who really can wail. Cobb on “Awful Mean,” a Chambers original that is probably the most successful track in the album. As a whole, the disc moves along at a happy, relaxed clip with some great blowing by Adderley and Kelly.

“LD + 3”—Lou Donaldson with the 3 Sounds—Blue Note 4013

Donaldson’s alto playing is exciting and stimulating. Whether lacking in inventiveness and originality, he is still a compelling performer. The rhythm accompaniment by the 3 Sounds never lacks in aggressiveness, driving steadily behind Donaldson, and displaying its complete accord as a unit. Selections include “Three Little Words,” “Just Friends” and Parker’s “Confirmation,” on which the altoist shows his debt to Bird. A swinging, enjoyable set.

“JUNIOR” — Junior Mance and his Swinging Piano—Victor MG V-9199

Mance does swing, and he swings unselfconsciously, with a natural, relaxed, easygoing attitude. There is no pretentiousness in his playing. Vying for attention with Mance in this album is the great bass playing of Ray Brown, the master, the rock-steady rhythm of Vic Lyon, and Julius Adler, whom all become almost secondary to Miss Picorn’s overwhelming charm. In its limited area, disk can attain huge popularity.

“THE VIRTUOSO ORGAN”—Virgil Fox, Organist—Capitol SPAR 8199 (Monaural & Stereo)

A number of compositions by such composers as Bach, Vaughan Williams, and Franck. Virgil Fox demonstrates his gift as one of the world’s greatest organists. He merits this position not only by virtue of his extraordinary technique—he plays with a technical assurance that must be the despair of countless organists—but also by virtue of sound, dynamic musical instincts. The album should prove exciting even to those not usually attracted to organ music.


This Mozart album has two main defects. First, the conductor in both concertos does not offer a unified conception. Instead, at times, the piano lends in one interpretive direction, the orchestra in another. Second, although Madame Bachauer is an accomplished pianist, she does not move smoothly from one dynamic level to another with the fluidity that gives a playing a high quality, which doesn’t permit either her or Mozart to shine. These are good, uninspired Mozart performances.

MOUSORGSKY: “Pictures At An Exhibition,” “Excerpts From Khovanschina”—Minneapolis Symphony, Antal Dorati, Conductor—Mercury SR 90217 (Monaural & Stereo)

A performance of the “Pictures,” at the very least, should possess color and variety. This one does not. The phrasing here is monotonous, the instruments are often off balance, and the choice of tempo frequently mars the dramatic effect. This performance is up against very stiff competition. Fortunately, the two excerpts from Khovanschina receive extremely sympathetic, telling readings.

“The Royal Ballet ( Gala Performances)—Royal Opera House Orchestra, Ernest Ansermet, Conductor—RCA Victor Series LPS 5004 (Monaural & Stereo)

Examined carefully, Ansermet’s interpretation are a trifle claustrophobic. Musically, he projects his own heavy discipline and technical understanding. Rather, interpretation should suggest the imaginative results of that understanding and discipline. Also, ballet music is part of a visual experience, and definitely suffers when the ballet is absent—as it must be on disk. The album, however, is musically as competent as others of its type, and the handsome packaging and elaborately brochure should enhance its sale appeal.
**Album Sure Shots**

*Also Available in EP  •  Also Available in Stereo*

**MONAURAL**

- WHAT A DIFFERENCE A DAY MAKES
  
  DINAH WASHINGTON
  
  (Mercury MG-20479; SR-60158)

**STEREO**

- THE CATHEDRAL CHOIR SING CHRISTMAS CAROLS—Roulette R25067 (Monaural & Stereo)
  
  The 50 voice choir, directed by Rev. Francis X. Duffy, has long been the highlight of the annual Midnight Christmas Mass telecast from the world famous cathedral.

  In this album they perform 12 carols and hymns, among which are “Come to the Stable,” “Silent Night,” “The Sleep of the Child, Jesus,” “Carol of the Drum” and “Carol of the Bells.” Reverent, stimulating performances. Can be a big seller.

- POPS CHRISTMAS PARTY—Boston Pops Orchestra, Arthur Fiedler, Conductor—RCA Victor L-1565 (Monaural & Stereo)
  
  The long-established leader of popular pops, Fiedler conducts here a rich and rewarding program of Holiday music. The bill combines the light classics (“Dance of the Sugar Plum Fairy,” “Parade of the Wooden Soldiers,” “Dream Pantomime” from “Hansel & Gretel”) with the more usual seasonal selections—but even these are played with the musical aplomb and gracefulness largely missing from other performances. An album of above par charm and desirability.

- CHRISTMAS IN SCANDINAVIA—Axel Stordahl and his Orchestra and Chorus—Decca DL 5853
  
  Stordahl’s orchestra and chorus provide a delightful change of pace in Christmas fare with a program of Yuletide favorites from Denmark, Norway and Sweden. Twelve songs are rendered with care and thoughtfulness in the languages of their origin, allowing an enchanting view of the music from these countries. Wonderfully entertaining package. Deserves wide attention.

- CHRISTMAS IN YOUR HEART—Reginald Foort, Wurlitzer Pipe Organ—United Artists UAL 1017 & Stereo UAS 5057
  
  The most popular Yuletide carols and songs played by one of the great virtuoso organists is an imposing and awe inspiring listening treat. Foort was one of the first recorded organists and this, his latest session, continues to enhance his ever increasing popularity with lovers of organ music and especially the audiophiles.

- CHRISTMAS GREETINGS FROM THE TOWN PIPERS—Bill R 115 (Monaural & Stereo)
  
  First debut of a young new singing group. They prove capable voice blenders and transmit a bright, fresh feeling, especially on the up-tempo numbers. The program is an equal balance of carols and pop songs, six each. Included are “White Christmas,” “Let It Snow,” “Joy To the World” and “Come All Ye Faithful.” A group with vocal charm and pro poise.

- TEN TUNES OF CHRISTMAS—Ruth Lyons—Candee 50-59
  
  Miss Lyons, featured on WLW-Cincinnati’s radio & TV “50-59 Club,” has each year written a Christmas song for the annual Christmas Fund Drive. This album presents members of the show’s long list of Miss Lyons’ songs. With titles such as “Soon Twill Be Christmas Eve,” “Have a Merry Merry Merry Christmas,” “The Happy Time” and “Sing a Song of Christmas,” the songs capture the joy and holiday spirit of the season. They are capably performed, adding up to a enjoyable package of songs that deserve popular exposure.

- ORGAN AND CHIMES—Bob Kames—King 679
  
  A pleasing program of Christmas carols and seasonal pop songs by an organ, with the additional chimes adding to the pleasure. Side one contains the carols—“Hark the Herald Angels Sing,” “The First Noel,” etc.—while side two has the popular melodies—“The Chipmunk Song,” “Silver Bells,” etc. Nice, unassuming package.

---

**Hi!! My name is “SLOOCHIE”**

I’m a little weird . . . but isn’t everybody? I need some play, so won’t you PLAY ME?

I’m different and man I kinda grow on you too. Please sweetie, don’t forget my name, it’s **“SLOOCHIE”**

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"BACIARE"

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(JKeton 2-5405)

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Are On
Today's Hit
Trademark

Mercury

The Cash Box, Music
Page 41
December 5, 1959

SURE
SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TALK THAT TALK"

Jackie Wilson

Brunswick 55165

Pick of the Week 11/7

"BEYOND THE SUNSET"

Pat Boone

Dot 16006

Pick of the Week 11/14

"SANDY"

Larry Holl

Strand 25007

"GO JIMMY GO"

Jimmy Clanton

Ace 575

Pick of the Week 11/14

"COO COO-U"

Kingston Trio

Capitol 4303

Pick of the Week 11/14

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 LET'S TRY AGAIN

Clyde McPhatter (MGM 12843)

2 LIL' GIRL

Frank Gari (Ribbon 6903)

3 I DON'T KNOW WHAT IT IS

Browns (Brooks 117)

4 A YEAR AGO TONIGHT

Crest (Gem 521)

5 WHY DON'T YOU BELIEVE ME

Kalin Twins (Decca 30977)

GILLEE

Sonny Spencer (Mama 37984)

7 CLIMB EVERY MOUNTAIN

Tony Bennett (Columbia 41530)

8 DRUM PARTY

Sandy Nelson (Imperial 5430)

9 HALLELUJAH, I LOVE HER SO

Eddy. Cochran ( Liberty 52277)

10 WHAT ABOUT US

Coasters (Atco 6153)

11 NOT ONE MINUTE MORE

Della Reece (RCA Victor 7644)

12 LUCKY DEVIL

Carl Robbins Jr. (Decca 31830)

13 I'LL TAKE CARE OF YOU

Bobby Blue Bland (Duke 314)

14 (I REMEMBER) IN THE STILL OF THE NIGHT

Five Satins (Ember 1005)

15 LET THEM TALK

Little Willie John (King 5274)

16 YEARS FROM NOW

Della Reese (Jubilee 66002)

17 I CRIED LIKE A BABY

Nappy Brown (Savoy 7755)

18 THE GOLDEN RULE

Cilla Black (Colombian 1399)

19 MY SECRET

Plotters (Mercury 71538)

20 HANDY MAN

Jimmy Jones (Cap 9408)

21 HARLEEN NOCTURNE

Victor Winning (Madison 123)

22 CANDY APPLE RED

Bonnie Guitar (Delton 70)

23 A HUNDRED YEARS FROM TODAY

Spaniels (Vee-Jay 328)

24 SWEET GEORGIA BROWN

Tatchie (Atco 6474)

25 SHE'S ALRIGHT

Bo Didley (Checker 975)

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Hamiton, Dot Low Priced Subsid, To Bow In Jan.

HOLLYWOOD—Dot Records’ new house subsidiary stereo and monaural LP album line, to bear the Hamilton label, is now ready to be produced after being in the planning stages for the past year, it was announced last week.

Randy Wood, President of Dot, says the new line’s first releases will be made in the nation’s stores on or before January 10, 1960. Retail prices will be $1.98 for monaural LPs and $2.98 for stereo LPs.

Sale, administration and distribution of the Hamilton line, to feature many top name artists, will be handled by the current Dot Records staff at the label’s Hollywood executive offices, Wood explained.

UA Signs DeJohn Sisters

NEW YORK—United Artists Records has signed the DeJohn Sisters. The two sisters, were catapulted into the national spotlight with their hit recording of “No More” several years ago.

The signing of the DeJohn Sisters is another step in the label’s emphasis on broadening its talent roster. United Artists expects to release its first recording by the DeJohn Sisters in the near future.

Parliament Releases 18
$1.98 Classical Packages

NEW YORK—Artia Recording Corp. has announced the release of the first 18 classical packages of its subsidiary line, released broadening the label’s roster.

The artists, represented are the Czech Philharmonic, Prague National Theatre Orchestra, Vienna Symphony and Vienna State Orchestra. The conductors and soloists include Vlach Talich, David Oistrakh, Roger D’Amoure, Clemons Kratza, Constantin Silvestri, Hans Swarowsky and Karel Kowitsch.

A two-record set of Smolian’s “Ma Vlast” and a recording of DVRAB’s “New World Symphony” with Talich and the Czech Philharmonic Orchestra are the label’s best sellers. Soon to be released are two-record sets of Shostakovich’s “Seventh Symphony” and Dvorak’s “Slavonic Dances” as well as a recording of Tchaikovsky’s “First Piano Concerto” with the famed Soviet pianist, Svyatoslav Richter.

Most future releases will be available in monaural and stereo.

Atlantic, Atco LP Release

NEW YORK—Atlantic Records and its Atco subsid have announced a new LP release. Atlantic is represented by 3 LPS, including LaVern Baker’s debut as a Gospel singer, “Precious Memories.” The other 2 are: “The Wildest Guitar” — Mickey Baker; “That’s A Plenty”—Billow de Paris. Atco has: “The Coasters’ Greatest Hits” and “American Country Songs.”

Mills Music Facts Beeson

NEW YORK—Mills Music has announced the exclusive pacts of some composer Jack Beeson. Beeson’s one-act chamber opera, “Hello Out There”—libretto (and original story) by William Saroyan—was cut by Columbia Records and Mills published the score.

The arranger, an associate professor at Columbia University, studied at the Eastman School of Music (BM & MM) and Columbia. He has been awarded the Rome prize (of the American Academy in Rome); a Fulbright Fellowship; a Soldi Fellowship at Columbia; a Guggenheim Fellowship. Beeson has also been a member of the board of governors of the American Composers Alliance and a member of the League of Composers and the International Society for Contemporary Music.

Pat Boone

“THE FAITHFUL HEART”

(From “Journey To The Center Of The Earth,” Pat’s new 20th Century—Fox picture.)

“Beyond the Sunset”

# 16066

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“Old Mission San Luis Rey”

by Gen. Day

REVOLVE RECORDS

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The Nutty Squirrels

UH! OH!
(An 3 & 2)

NEWARK—Singer Toni Carroll is flanked by Gary Lesters and Ted Johnson when she appeared recently on the Johnson-Lesters television show over WVNJ.

The gentlemen are holding Toni’s new MGM album, “This One Is the Toni,” which she plugged on the show along with her next single, “All Smart Girls Say No, No, No.”

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Esquire Record Co. Celebrates Its Twelfth Anniversary

LONDON—Celebrating its 12th anniversary this year is the Esquire Record Company, an important British independent label. Founded in 1947 by two jazz musicians—Peter Newbrook, who ultimately made the first 12"LP to come a film camera man and is now with the Philips Record Company, and Carlo Krahmer who, together with his wife Greta, now owns and runs the company. Krahmer was a leading professional jazz drummer before he started the label (George Shearing once played in his group). He was also the night club band leader for many years and took a jazz group to the Paris Jazz Festival in 1949.

Esquire has always been a specialist firm; it began as a record club, issues being available to members only as there were difficulties in getting the records distributed. The first releases were jazz, traditional and modern, and Krahmer claims that his company was responsible for issuing the first disks in this country to feature Charlie Parker and Erroll Garner. Its most celebrated release was the box set of live performances by the Modern Jazz Quartet which was voted the “best jazz record” on the B.B.C. “Just Jazz programme two years in succession.

In its early days, Esquire put out a few works by important modern classical composers, including the Chamber Concerto of Alban Berg and complete piano works of Arnold Schoenberg, but since then it has concentrated on jazz, both British and foreign. It has issued 200 LP's, about 670 78's and over 290 E.P's. The company is best known for its handling of the American Prestige catalogue, but it has also issued records locally from such labels as Ronnie, Atlantic, Akord, Delmar, Dial and Circle, as well as from Continental firms like Metronome of Sweden and Blue Star of France. In 1958 the Starride subsidiary was formed on which light and popular music has been issued.

Several of the most famous American jazz musicians are extensively featured on Esquire such as Miles Davis, the Modern Jazz Quartet, Sonny Rollins, Sonny Stitt, Thaddeus Monk, John Coltrane and Mace Alston. Amongst the outstanding British jazz men who have recorded for the company can be included Johnny Dankworth, Victor Feldman, Humphrey Lyttelton, Ronnie Scott, Dizzy Reece, Chris Barber, Kenny Graham, Vic. Lewis, Joe Harriott, Tony Kinsey, and many others. In addition, Esquire issued its own recordings with its own label, whose strict tempo music is much sought after by the dancing schools.

Esquire has enjoyed national wide distribution for the past eight years and exports regularly throughout the British Commonwealth and beyond. Latest releases include albums by Miles Davis, John Coltrane, Sonny Rollins and Norman Grant.

At a party given by Pye Records to celebrate the release of “Happy Anniversary” the first record by their latest star Jean Regan, it was announced that she has signed a two-year exclusive contract with B.B.C. television. Reported to be one of the greatest single television contracts yet offered to a British singer it calls for twenty-four shows of forty-five minutes duration, Jean Regan, who recently completed the music for the film "Be My Guest", since appearing in one of these programmes a young singer, Richard Allen, has signed a recording contract with the Parlophone label and is booked for a "Prince of Wands" television show on December 15th. He will also be visiting the States in January.

Coincide with the London opening of the Broadway play "The World of Susie Wong" Decu has released one of the biggest numbers of the production "The Ding Dong Song" recorded by the star of the show Tsui Chin.

England (continued)
**CANADA**

The biggest crowds and most excitement since the arrival of Elvis Presley that is how we can describe the Toronto arrival of Fabian. Starting with a cavalcade at the airport downtown to the Royal York Hotel, where an extensive taping session and press interview was held. Wild throngs surrounded the hotel and many of the fans, including the Canadian born Fabian, who came to Toronto for the premier of “Hound Dog Man,” were lining up outside the hotel for the opportunity of saying hello for the singing star. Dick McFarlane (CKS-London) in town for the interview, as was Jack Gracie (CJOY-Guelph) along with thirty other Coca-Cola Hit men. At the Hotel, the Canadian Broadcasting Quality of the Coca-Cola people for that for such a wonderful tune. Among many other things that happened—CLB-Oshawa opened in a beautiful new building the largest in the world, and one of the biggest, the Canada’s leading Country and Western music station. Had a pleasant afternoon of refreshments and tours through the fine bright new building that will be the envy of many a broadcaster. AROUND THE TOWN... Jimmy Niammaro, who is out this week with a new Dot LP, returns to the local club scene this week at the Walker House for the dinner dances five nights a week.

**ITALY**

At the end of October, Warner Bros. Records’ international director, Robert B. Weiss, wrote to me from Paris stating, “... Have not made any decision about the distribution of our records in Italy but will certainly keep you informed.” “Mr. Franichetti has officially accepted the appointment of the Secretary General of the Gruppo Fonografo Italiano. He is opening a new chapter in the history of music in Italy with the help of another half of the Italian film industry.” Mr. Prix, general manager of Melodicon, recently has been appointed representative of the Italian record firms in the Residing Committee of the Sanremo Festival. “... In the Nov. 14 column, I described my visit to the La Scala Theatre. Some story but mistakenly attributed the location of the factory at Bellagio, The firm is located in Bellano (Como).” The American firm, International, which licenses recorded music for all purposes in Italy, is interested in possible licenses or record importers in Italy. Interested Italian firms can contact Intelsica on 535 Fifth Avenue, New York 18. Mr. Weiss and Mr. Vossen, artist manager of the classical music division of Philips of Holland, was in Milan for a few days to contact the new artistic manager of Melodicon’s classical music division, Rachele Campodonico about increasing sales and releases in Italy of Philips classical catalog, Melodicon press and distributes the Dutch Philips and Fontana labels in Italy. I met Mr. Vossen, record division manager of Philips, Siemens, Italian distributor of Deutsche Grammophon, Coral, Polydor and Archiv, who told me that in the near future he hopes an Italian repertoire will be made and distributed. Mr. Cy Levo, president of Pickwick Sales was in Milan in the beginning of November to meet with Bluebell general manager Mr. Casetta.

**FINLAND**

Sven G. Winquist, editor of the Swedish trade paper, Show Business, for the past two years, resigned his position last 4-13. His action was reportedly prompted by the decision of the publication’s owner, Ake Gerhard-Larsson, to make his paper more of a fan magazine. Winquist plans to start his own publication at the beginning of next year. Film and variety actor, Douglas Hage, a prominent name in Swedish show business, died suddenly, last week, of a heart attack, at the age of 61... Leonard Hyldan, a leading personality in Swedish radio, who is one of the first BFG label recorders. According to Tage Jacobsen, A&R man for BFG, the first pressing will consist of 10,000 records as opposed to the customary 1000... Arne Domternus leaves soon with pianist Gunnel Svensson, for a radio appearance in Cologne, Germany. Domternus and Svensson are considered two of Sweden’s top jazz names... Monica Wallin, described as the largest female jazz artist since the China Theatre, in 1960. The China is Stockholm’s leading summer show variety theatre and has featured several of the world’s top entertainment names... "Porgy and Bess" recordings are proving to be a hit. With the film not yet open, several record companies have issued selections from the score. Bill Graners of Riverside Records has been talking business in Stockholm... Romano Mussolini, son of the late Italian dictator, has been pacted to appear with his jazz group in Sweden next year. The jazz pianist has acquired a good reputation in his native Italy, and the Swedish amusments trade continues to show losses, in nearly all areas. There continues to exist, however, an increasing interest in television... Simon Brehm, venee of Karussell and Joker Records, has made his own Swedish language recording of “The Chipmunk Song” on Karussell. The Swedish title is “Ts Hit Paketon, Far” (“Hand Over The Purse, Daddy”). The lyrics were written by Sven-Olof Sandberg. The song should be a good Christmas seller. Top Rank releases reportedly doing well in Norway include: “Only Sixteen”, by Craig Douglas, “Kissa Tim”, by Bobby Rydell, and “Mr. Blue”, by The Fleetwoods. Below listed Finnish Hits Parade divides into two categories: Foreign records and domestic. This is, however, no sort of nationalist feeling as far as Finland is concerned, but the country is one where recordings must be in its native language if sales are to result, at least in most parts of the country. Records are popular in Helsinki, Turku and maybe one or two other big cities, while the rest of Finland asks for songs in Finnish language. A countryside investigation of “most popular records” should, actually, be dominated by Finnish-language records, unless the investigation forms did not list "Finnish records" and "Imported records" separately.

**Rome**

**Top Ten**

- **1.** Tony Orlando - "La Bocce" (Suni)
- **2.** Barbiere - "Ciao" (Suni)
- **3.** Pizzoferrato - "Amore e Morte" (Suni)
- **4.** Sangiacomo - "Per Il Bacio" (Suni)
- **5.** Nino Rota - "Mi Sembra di Essere" (Suni)
- **6.** Pizzoferrato - "Ciao" (Suni)
- **7.** Sangiacomo - "Per Il Bacio" (Suni)
- **8.** Pizzoferrato - "Amore e Morte" (Suni)
- **9.** Nino Rota - "Mi Sembra di Essere" (Suni)
- **10.** Barbiere - "Ciao" (Suni)

**Record shop: Alati, Rome**

- **1.** Love in Portofino - "Donna Bambina" (Suni)
- **2.** De Gregorio - "La Mia Donna" (Suni)
- **3.** Tiziano Ferro - "Ciao" (Suni)
- **4.** Pizzoferrato - "Amore e Morte" (Suni)
- **5.** Sangiacomo - "Per Il Bacio" (Suni)
- **6.** Pizzoferrato - "Ciao" (Suni)
- **7.** Sangiacomo - "Per Il Bacio" (Suni)
- **8.** Pizzoferrato - "Amore e Morte" (Suni)
- **9.** Nino Rota - "Mi Sembra di Essere" (Suni)
- **10.** Barbiere - "Ciao" (Suni)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
On November 16 I interviewed Paul Siegel, who flew from Berlin to Frankfort to meet me and to tell me about his activities in Germany. Siegel, who was born in New York City and who is now active as a music publisher, symphony composer and disc jockey, is president of Symphony House Music Publishers Corporation. His biggest hit was "And That Reminds Me" (Autumn Concerto), recorded by Della Reese on her 4th album. Siegel settled in Berlin with his attractive German wife and his son. Siegel began by publishing many foreign songs which were translated into German and thus set up a German music publishing firm which has become a member of GEMA, the German Performance Society. The Paul Siegel Musicverlag had in 1959 the German chart position No. 2 with "The Strada Del Amore", (recorded by Caterina Valente in German on German Decca) and others. Besides Siegel's activities as a music publisher and as a record artist and music publisher, he has a top disc jockey show on Radio Berlin, featuring American, German and Italian hits as well as other foreign songs that are of interest to his European audience.

But the big news he told me is that recently Gene Moretti, International Export chief of MGM Records, on his European trip visited Siegel in Berlin, and there he heard Siegel's Ariola recording, "Big Ben" by the new Hoffmann and Siegel Orchestra and Chorus. The music was written by Siegel himself and taped on his CBS studios in New York. The new Hoffmann and Siegel orchestra combines the know-how of German and American music as arranged by Hugo Stibbe and Kurt Eichelhagen's orchestra and Paul Siegel. They record for Ariola in Germany (subsequently released on MCA in America).

On November 17 the first "Deutsches Schlagerfestival 1959", (of which I wrote about in my last column) opened in the Hammerschmidt in the Elbphilharmonie in Hamburg. Twenty-two new songs were presented by both famous and new singers. The first prize (in the opinion of the audience) went to English disc jockey Chris Howland. His song is titled "Kleinmeidchen aus Berlin". The best teanage song was "Red and Susanne", written by Lisa A. and earth Hill. The jury decided the song "Was war das alles ohne dich" to be the best of all. (Written by Ruth Fischer and Will Brandes). Max Greder and his orchestra entertained, Radio Luxembourg awarded its gold, silver and bronze lions to Freddy Quinn, Dalida (she was absent for a television show) and the James Brothers. Peter Kraus and Jürg Maria H. (at the Festival Mania) shared the song "Morgens Liebe" with the famous English music "Madda Scandalleux", which is currently very successful in Germany and is scheduled for production next year. German Marlene Dietrich will do it in America. I also interviewed Peter Müssi, the discoverer of such successful songs like "Der laufende Vagabund" and "Morgen".

Singers, publishers, reporters, producers all celebrated the "Deutsches Schlagerfestival 1959" as a successful first attempt to create a German music festival. The song "Kleinmeidchen aus Berlin" which came from East Germany and which is now a hit in West Germany, on Ariola, has been recorded by the Greek singer, Jimmy Makalis, who sings the tune in English, French, Italian and Greek. Ariola's representatives will distribute the record in the U.S., England, France, Italy and Greece. The English lyrics were written by Fritz Rotter ("Ich küss die Hand, Madame" and "Wenn der weisse Fieder wieder blüht!).

The Edition Montana has published Caterina Valente's last songs, from her last film "Du bist wunderbar". The titles are "Schau ich zum Himmelszelt", "Sweet Sweetheart" and "Bongo Cha-Cha-Cha".

For Christmas Polydon will record famous German Christmas songs with the Regensburger Domspatzen. Among them are "Stille Nacht, Heilige Nacht" and "Es ist ein Ros entsprungen".

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
The Sound (And Scent) Of Music

NEW YORK—Mrs. Amelia Bassin of Fabregue Perfumes is presented with a copy of Top Rank's new album, "F.S. ... Where There Is Music," by executives of the diskery: (I. to r.) Sid Maurer, album coordinator; Norm Wiener, vice president; and Len Levy, director of sales. The album, titled after Fabregue's new perfume "F.S.," is sprinkled with the scent. Plans are currently being finalized for a national tie-in promotion campaign between the record and perfume firms. Retail counter displays and a co-op advertising program will be included in the promotion.

Large Photo Spreads Highlight Fabian And Avalon LP's

NEW YORK—Chancellor Records is using color and black and white portraits plus insert photos in its new Frankie Avalon and Fabian book-form LP's.

Two different four-color portraits decorate the front and back covers, while the inside front cover is a black and white portrait. The first insertion page contains eight large black and white photos, some of which are stills from the boys' current movies. A second insertion page is an 18 x 24 4-color fold-out, which can be cut out and is suitable for framing. The texture of the paper is such that the creases will press out with a hot iron. The inside back cover holds the liner notes plus a color photo of the Fabian boys.

Chancellor president, Bob Marcucci, and A & R chief, Peter DeAngelis, report that the demand for the albums is "great." Distributors, after receiving only partial shipments, have already reordered on the strength of their immediate sales and the enthusiasm shown by their customers. Marcucci said, Larry Newton of Samper, which distributes Chancellor, said $5,000 each has been shipped in the last ten days.

Fabian, who has a long-term contract with Twenty-First Century-Fox, currently appears in Jerry Wald's production, "Hound Dog Man," and will start the new Bing Crosby flick in January. Frankie Avalon's first film, to be released early next year, is Warner Brothers' "Gun of the Timberland." He is presently in Bruckettville, Tex., filming John Wayne's 10 million dollar Batjac Production of "The Alamo."

NOW THAT THERE'S A CLIMATE FOR GOOD SONGS

ASK ANYONE IN LOVE ... Tony Bennett — Col.
I LAUGHED AT LOVE ... Joni James — MGM
JUST TELL ME YOU LOVE ME ... Jo Stafford — Col.
THERE I'VE SAID IT AGAIN ... Sam Cooke — Keen
SAME OLD MOON ... Jerry Vale — Col.
TOO YOUNG ... Linda Strangis — Edison
ON A SUNDAY AFTERNOON ... Vic Damone — Col.

WB Xmas Tree Store Display

NEW YORK—Walter Bros. Records has developed a new in-store Christmas tree display for distribution to music stores throughout America for this season. The 3' high tree is constructed entirely of paper foil. Keeping its Christmas presentation for five years, the "Faintest Gift in Sound," Warners displays the covers of eight new and catalogue Yule albums, together with a "Kookie" Byrnes, through popouts from the metalic-green, embossed tree.

Trey Distributors

NEW YORK—In Trey Records' ad in several Trade Journals, albums were incorrectly given. Following are the correct names and addresses:

Calvert, Ca. 47 Glen Avon Ave., Minneapolis, Minn. (Bob Sarem); CPI, 1251 Pico St., San Francisco, Calif. (Bill Morgen); Southland Dist., 1235 Techwood Dr. N.W., Atlanta, Ga. (Gwen Keissler).

Liberty Buys Tide Master

NEW YORK—Liberty Records has purchased a master from Tide Records, "Bath Christie's "My Mother's Eyes.""

December 5, 1959

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
England’s Best Sellers

1. Travelling Light—(Columbia)
2. Mack the Knife—(London)
3. Sea of Love—(Polydor)
4. Marty Wilde (Philips)
5. What Do You Want To Make Those Eyes At Me For—(Parlophone)
6. Red River Rock—(London)
7. Johnny & The Hurricanes—(London)
8. Til I Kissed You—(Everly Brothers (London)
9. Put Your Hand on My Shoulder—(Paul Anka (Columbia)
10. Sugar and Spice—(Cary)
11. Nell Sedaka (R. C. A.)
12. The Three Bells—(The Browns (R. C. A.)
13. Mr. Blue—(Mike PREN (Decca)
14. Makin’ Love—(Floyd Robinson (R. C. A.)
15. Frank Sinatra (Capitol)
16. Broken Hearted Melody—(Sonny & Young (Mercury)
17. Snow Coach—(Louis Armstrong (Decca)
18. Teen Beat—(Randy Nelson (Top Rank)
19. Living in the Rain—(Cliff Richard (Columbia)
20. One More Sunrise—(Bobbie Gentry (Pye)
21. Seven Little Girls—(The Andrews (Columbia)
22. Poison Ivy—(The Coasters (London)
23. Will I Do You Want—(Adam Faith (Parlophone)

England’s Top Ten LP’s

1. South Pacific—(Soundtrack (R. C. A.)
2. Gigi—(Soundtrack (M. G. M.)
3. Best Of Sellers—(Peter Sellers (Parlophone)
4. My Fair Lady—(Original Cast (Phillips)
5. Family Favourites—(Russ Conway (Columbia)
6. Five Pennies—(Soundtrack (London)
7. Cliff Sings—(Cliff Richard (Columbia)
8. Strictly For Grown-Ups—(Paddy Roberts (Decca)
9. Come Dance With Me—(Frank Sinatra (Capitol)
10. Nina & Fredric—(Nina & Fredric (Columbia)

England’s Top Ten EP’s

1. Strictly For Grown-Ups—(Paddy Roberts (Decca)
2. More Party Pop—(Russ Conway (Columbia)
3. Nina and Fredric—(Russ & Fredric (Columbia)
4. South Pacific—(Costello (R. C. A.)
5. Come Fly With Me—(Frank Sinatra (Capitol)
6. Summertime—(Jacques Brel (Fontana)
7. Where Do You Want to Go—(Cliff Richard (Columbia)
8. With A Song In My Heart—(Decca (H. M. V.)
9. Best Of Sellers—(Peter Sellers (Parlophone)
10. World’s Most Beautiful—(English Cast (H. M. V.)

K. P. RECORDS

Man, It’s Movin’

“It’s What’s In THE CASH BOX That Counts —INTERNATIONALLY”

Top Rank Int’l

Pacts Jack Scott

NEW YORK—Top Rank International has signed Jack Scott to an exclusive long term contract. Scott, who has been with the company for over a year, now becomes a member of the Top Rank International team.

Joe Carlson, president of Top Rank International, said that the contract will enable Scott to continue his career in the entertainment industry. Scott, who has been with Top Rank International since its inception, has been successful in both the U.S. and Europe.

England’s Imperial Records

“DRUM PARTY”

Sunny Nelson

#5630

“The Most Refreshing Sound On Record”

“I DON’T KNOW WHAT IT IS”

By The Bluenotes — Brookie-III

Cash Box

“Pick Of The Week”

Billboard

Breaking R & B

Pittsburgh

Cleveland

Detroit

Breaking R & B

DISTRIBUTED NATIONALLY BY

THE FIRST NATIONAL RECORD DISTRIBUTING CO.

6552 Tanglewood Lane

Cleveland, Ohio

December 5, 1959

Clock 1015

CLOCK RECORDS, 1619 B’way, N. Y.
KUMA-Pendleton, Ore, has a trained parakeet announcer named Junior. The bird, with a vocabulary of some 200 words including, "KUMA, Merry Christmas," now handles regular station breaks. This bird may very well hold the solution to the Payola problem clutched tightly in his well-manicured talons. Every talk finance to a DJ brings Junior to the ears of WYLD-Waitertown, N.Y., just ended its first three weeks of broadcasting... E. Morgan Skinner, Jr. (KFVV-Soda Springs, Ida) tells us that the station is spotting Jimmy Bowen's "Roulette" warning of "You're Just Wastin' Your Time."... Buddy Bush back from a promo swing through North Carolina where he contacted DJ's in Charlotte, Greensboro, Winston-Salem, High Point, Durham, and Duke University. Stan Dale (WAIH-Chicago, Ill.) will broadcast all his shows from Grozinger's in the New York Catskillis from 12/20-1/3, 60... Fred Cray (KBBC-Shreveport, La.) called to tell us about the station's "Toys For Tots" campaign. JOR-K Gobierno Larry Vance, Earl Barry, Bruce Jenkins, Jerry Knight, as well as Cray, are broadcasting from a special house built on the downtown court house lawn, on behalf of the Marine Corps Reserve's campaign for children's Christmas toys. The station would like to exchange disks for the toys contributed by listeners, and would greatly appreciate any record contributions from interested companies... WSBI-Cincinnati, has inaugurated a "Lucky Puppy Club," featured during the Frank Ward show, daily from 2 to 6 PM. WSBI describes an appealing record confined in the dog pound, which listeners have the opportunity to adopt...

Noel Ball, KSD-Nashville, Tenn., platter spinner, indicated that Junior Henderson's effort "Growing Up," has been seeing hot action in his area... KOSI-Decatur, Ill, has a new morning "Musical Clock" show, hosted by deejays Ted Rogers and Jim Wayne, which is building a favorable rep in the Rocky Mountain area... KISN-Portland, Ore., moved to new quarters at 10th and Burnside last 10/30... Dale Fuller (WHLM-Bloomfield, Pa.) notes that Louis Armstrong and his All-Stars recently delivered a smash performance. He also notes that Joni James was in the smash draw category when she contributed a Thanksgiving appearance at nearby Lakepark Wood. For the opening of a new suburban home tract in San Diego, according to Bill Price, KFMB-San Diego, volunteered its facilities and its personalities for a "Snowman Building Contest." Two tons of ice were ordered in the 70 degree weather and dumped in front of the tract office, after which the staff members had an old-fashioned snowball fight... WQAM-Miami's Charlie Murdock, broadcast the taped sounds of his new $15,000 luxury old-fashioned snowball fight.

Charles Murphy
(KFWB-Los Angeles, Cal.)

"The Way He Sings It
Is The Way To Sell A Zillion"

"JUKEBOX" RECORDS

Charlie Phipps
(TOPPER 113)

119 West 57th St.
New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VITAL STATISTICS:
Fred Webb, recent University of Oregon graduate, has joined KUMA-Pendleton, Ore, as PD. Webb and Ed McAdams, the original "Jack the Bell Boy" has been pacted by Detroit's WQTE... KTRN-Weather Falls, Tex, announces the appointments of Joe Henderson, formerly of KMUS-Muskogee, Okla., as program director, and Ted Overbye as promotion head... Ted Barbone, who was with WTOD-Toledo, now is an air personality at WOHO, same city... Having left Buffalo's WWEB, Frank Slick, now does morning man chores for WNBN-Buffalo... Larry Carman, from KKL-Pendleton, Ore., to KMLD-Longview, Wash. ... RKO-Des Moines has two new spinners in 1-6 AM Ed Roberts, out of KOWI-Omaha, Neb, and Dave Moos, who spins the 6 AM-10 midnight shift... Bill Rogers, former DJ & PD from KDFA, Amarillo, Tex., has moved to KFJZ in Fort Worth to take over the afternoon show... Gary Shute, upped to PD at WFTJ-Farmington, Mo, to Ed Studden has been promoted to program director of WWDC-Washington, D.C., replacing Frank Hall. Norman Reed, who was tapped to vice-president in charge of operations... Steve Brown, who has been deejaying at KJNS-Portland, Ore., has returned to his sister station, KOIL-omerah. Al Kenyon has been appointed continuity director at the station... Steve is now in charge of the "Teen's" department... former assistant general manager of KICN-Denver, has assumed PD duties with KVT-Salt Lake... Ken Reed, the "Big K," recently debuted over KXOK-St. Louis, Mo. Reed joined the station after a very successful stay at KLIF-Dallas, Tex... According to Wm. Welser, Jr., general manager of WLWD-Newton, La., John Revison has been appointed station manager... Colonel George Aubrey Crump, executive vice president of the 6 Blumenthal stations, recently announced the appointment of Dal Stallard as manager of KCKN-Kansas City, Kansas. Stallard replaces Edwin J. Charles, who resigned.

Bill Price
(kwbt-san diego)

" Pulitzer" Records

Judson 6-2324

December 5, 1969

Platter
Spinner
Pattern

ALL ABOUT DISK JOCKEYS

"The Way You Say It"

The Way To Sell A Zillion...

"PUT YOUR ROCKS IN A BOX"

By Al Hoffman and Dick Manning

Sung by

Charlie Phipps

TOPPER 113

THE CASH BOX

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.
Rank To Produce Low-Cost Plastic Disks; Pop Singles Use Seen

NEW YORK—Rank Audio Plastics has been formed for the manufacture here of a thin, low-cost plastic disk which may have a significant effect on the future of pop singles. Owners of the new firm are the J. Arthur Rank motion picture group and Librairie Hachette, large French publishing organization which produces the disks in France. The company is a division of Rank Records of America.

The disk which the new company named Rank T.U.P. (Thin Unbreakable Plastic)—is currently marketed in France by Librairie Hachette and millions of these platters have already been produced by the company for its publication, Sororana, a poplar French music magazine (circulation is reported at 100,000) which includes the disks as inserts in each issue.

The Consolidated Litho. Corp., of Long Island, N.Y., was last week licensed to be exclusive U.S. manufacturer of the disk. Six patented record producing machines—valued at over $120,000—are currently being assembled at the Consolidated plants, with a team of French engineers from Librairie Hachette here in a set-up.

There can be many business uses for the plastic disk (i.e., newsletters, sales reports, premiums, etc.), but for the record industry it promises to be a vast change in the pricing of singles. The records will be made a basic 3 diameters, with a complete range of speeds. They offer good fidelity (up to 16,000 cps) and can be played "hundreds of times." And the economics of the thing are thus: Rank Audio Plastics can offer these diskettes in a price range of 3 1/2 to 6 each, depending on the volume ordered (a spokesman for the firm said an order of 150,000 would price the disks at $1.50 each).

Other features of the record are thinness (4/1000 of an inch thick); eight foot, eight ounce, phonograph (they can be rolled in a mailing tube); and speedy production (while vinylite disks are produced at a hourly speed of 50 to 100 per minute, and polyethylene at 120 per hour, Rank's T.U.P.s can come off the press at 8,000 per hour). The disks will be available in white or black and with color printing or embossing on the center or playing areas.

Material used in the disk is polyvinyl chloride, which for the present can only be obtained from Western Germany. It is expected that U.S. firms would eventually provide the material.

Anticipated production in 1960 is 30 million records, to be sold in the U.S. and Canada. What portion, if any, of this amount would be used in 5 inch production of pop singles anybody's guess. But, Harold Fried- man, the consulting firm of Harold Friedman Associates, who is also on the managing committee of Rank Audio Plastics, said last week that the firm has already been approached by some diskies and if deals go through, Rank would manufacture the disks for them. As for Rank's own production in releasing these disks in pop singles form, Friedman said he could "see a move in that direction, perhaps as soon as next year." indicating that the firm was more concerned at present in setting-up the operation.

Other disk business uses for T.U.P.s include: advertisements; by partners in trade and consumer publications, a manufacturer can "prove" new disks; in a similar vein, record clubs could make convenient mailings that include selections from upcoming offerings.

Exxes—besides Friedman—named to the managing committee of Rank Audio Plastics include: Guy Scollard, director of Librairie Hachette, Paris; I. de Roenen, managing director of Librairie Editions; J. W. Blixt, president and editor of International division of the Rank Organization, London; Christopher Salmon, president of Rank Records of America, Toronto.

WB LP Reveals Recording Secrets

NEW YORK—The doors to the recording studio are open in a new Warner Bros. LP issue, "Behind the Scenes at A Recording Session." The deck—packaged in an attractive box-type container—is divided into 2 parts. The first part consists of "detailed, unreviewed demonstrations of how engineers create the exciting hi-fi sounds of today . . . captured at actual recording session; side 2 features the development of "What Is This Thing Called Love?"—sung by thrush Joanie Summers—in a modern electric setting.

Arranger-conductor is Carl Brandt; narrator is Ken Jensen.

Newsmaker

NEW YORK—Tom Bosley is congratulated by Mrs. Fiorello H. La Guardia for his excellent characterization of the late poet in the musical "Fiorello." In the background is a portrait of the late Mr. La Guardia.

The show, which opened at the Broadhurst Theatre last week to rave reviews, concerns the events leading up to LaGuardia’s election to Mayor of New York City.

The book is by Jerome Weidman and George Abbott and the music by Bock and lyrics by Sheldon Harnick.

MGM Inks 8 Artists

NEW YORK—MGM Records disclosed the signing of eight new recording artists this week. The artists, six on the MGM label and two on the CBS label, all have been recorded singles which are set for early release.

The newly signed MGM artists and their respective singles include the Laurie Sisters—"I Really Don’t Want to Know" b/w "The Wedding Bells Are Ringing"; Johnny Ferguson—"Angela Jones" b/w "Blue Suede and White Lace"; Enzo Stuarti—"Mam-Mia Thats Nia" b/w "I’ll Love You"; George Alan—"Walkin’ With You" and "Waltz In Alaska"; and Ronnie Murphy—"Climb Every Mountain" b/w "Holding Hands and Making Love."

The two Cub additions are Willie Johnson—"Something For My Heart" b/w "Fast Cho Cho" and Buddy MacGregor—"The Red Deck Of Cards" b/w "Theme From The Red Deck Of Cards."

Hill To Tops Exec Posts

LOS ANGELES—Carl Doshay, Tops Records President, announced the appointment last week of Wally Hill as special products divisional manager, Western states. In this newly created post Hill will supervise sales of two of the company’s subsidiary labels, Goldies and Long玩; and Radio Craftsmen to distributors, rack jobbers, mail-order houses and all accounts currently being served by Tops representatives. His territory will include the eleven Western States.

Hill comes to Tops with a background in many phases of record sales and merchandising. For two-and-a-half years he was western regional sales manager for Soundtrack and Stereo-Fidelity Records in addition to being national sales manager to mail-order houses for that same label. He also spent several years as national sales manager for Bel Canto Stereo Recording and Tapes.

He will work out of Tops Los Angeles headquarters and will report to Bob Blythe, national sales manager.

S&R Dance Instruction Disks

NEW YORK—S&R Records, here, is producing a series of records especially prepared for dance instruction. Types of dancing covered include tap, heel, and jazz.

Bullet singles retail at $1.00, others at $1.50. Ten inch LP’s list at $3.95; 12” at $4.95.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
### Rack Best Sellers

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<th>STEREO ALBUMS (Low Priced)</th>
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<tr>
<td>Heavenly</td>
<td>Soul of Spain (Stereo Value $6.60)</td>
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<td>South Pacific</td>
<td>Porgy and Bess (Capitol CAS-490)</td>
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<td>Exotica</td>
<td>Gigi (Harmony Orch. (Capitol CAS-496)</td>
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<td>Lord's Prayer</td>
<td>Mantovani: Showcase (London S-157)</td>
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<td>The Kingston Trio At Large</td>
<td>Gran Canyon Suite (Bill Bown Orch. (Capitol CAS-684)</td>
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<td>Quiet Village</td>
<td>TV Jazz Themes (Valed All Star (Stereo Value $4.60)</td>
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<td>We Go Again</td>
<td>Peter Gunn (Aaron Bell (Trans-7012)</td>
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<td>Peter Gunn</td>
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<td>Film Encores</td>
<td>Broadway Spectacular (Norman Leyden (Caden CAS-467)</td>
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### MONAURAL ALBUMS (Reg. Priced)

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### KIDDE ALBUMS

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### Album Reviews

**MONAURAL**

"MUSIC FOR A MERRY CHRISTMAS" Frank Chacksfield and His Orch. Richmond B-20058, $1.98


"CHRISTMAS FAVORITES WITH JAN AUGUST" Wing MGW-12173, $1.98


"ALL TIME JAZZ HITS" Ronnie Aldrich and the Squadcats, Richmond B-20058, $1.98

Contents: "Basin Street," "After You're Gone," others. Cover: Bright color layout of outdoor scene suggesting involvement without being overpowering. Performance: A swingin' sound resulting from solid jazz selections some in a dixie vein, with the occasional "barnyard" feel to it. Value: Odd all-around jazz deck. Commercial Value: Should give big reception with jacket, selections, and sound all top flight.

"LOVE THEMES FROM THE CLASSICS" Ralph Marrer and His Marlboro Boys With Strings, Wing MGW-12148, $1.98

Contents: "Lonesome Evening," "Dancing Trumpet," "Inevitable," others. Cover: A "classical" touch with score, trumpet and violin displayed in brilliant color. Commercial Value: Earmarks for each theme plus each theme stands out from curtain and serves it back in tempting style with a warmth and beauty that spells love. Beautiful Music. Commercial Value: This package should sell like a hit. Everything in its right place including the familiar Marland logo.

"WEST SIDE STORY" Conducted by Leonard Bernstein, Forum F-70013, $1.98


"THE BLACKWOOD BROTHERS" RCA Camden CAS-514, $1.98

Contents: "I Don't Care If the Sun Don't Come Out," "Lovin' Is A Busy Man," others. Cover: Bright yellow background showcases the quintet dressed up in debt red jacket. Performance: Collection of sacred numbers performed in the Blackwood style that has an even larger following in the South and Midwest areas. Top notch solos and good moving harmony. Commercial Value: Shows the group's music and music. Value: Fair.

**Kiddie Album Reviews**

**GRANDPA MAGIC'S HOLIDAY PARADE** Ed Wyman, Riverside-Wonderland EAP-1, 92, $1.98

Contents: Ed Wyman and cast act out a fun fest for kiddie listening. Cover: Cartoon color art humorous showing Wyman performing his antics with kids. Performance: Ed Wyman loves to play for a little boy and his slater when TV breaks down and he takes over. A carefree romp highlighted with holiday messages, in the end matches the library in the song. Commercial Value: A reference to a deck of amusement for the kids offering material that more than likely has never been heard by the children. Superpleasing kids. Good lyric delivery for kids to follow and learn. Commercial Value: Has the earmarks of a solid kiddie seller with jacket and selections making strong bid for kiddle-parent sale.

"WALT DISNEY'S FUN WITH MUSIC" Disneyland DQ-1209, $1.98

Contents: 20 Disney songs to sing to, play games to, and to just listen. Cover: Mickey Mouse in animated with very large variety of color. Performance: The kids won't get bored with this wide variety of kiddie-flavored songs that should hold their attention from beginning to end. Commercial Value: Parents should jump at the "99" selections featured as well as sales support from the Disney name, featured on the jacket.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Columbia Xmas Push

NEW YORK—Columbia’s "all-out" Christmas promotion was reportedly off to a brisk "headstart" last week with four early releases getting air play and sales throughout the country.

The discs are: "Little Drummer Boy" by Johnny Cash; "Happy Birthday, Jesus" by 10-year-old Little Cindy (once named "Rudolph’s Nose") by Johnny Horton; "Christmas Bride" by Ray Conniff. Latest: Columbia Christmas single is the "Hallelujah Chorus" from Handel’s "Messiah," as recorded by the Mormon Tabernacle Choir and the Philadelphia Orchestra.

Chancellor Signs Pasco

NEW YORK—Chancellor Records, Inc. has recently signed Charlie Pasco as Fabian’s musical director and drummer. Pasco, a well-known Philadelphia drummer who has played the leading supper clubs here, was featured with Fabian during his appearance at the famed Steel Pier in Atlantic City last July.

He has worked with such musicians as Red Rodney, Bill Root and John Bonny of the Stant Kenton Band and also with members of the Woody Herman Band. He has accompanied leading vocalists such as Jon Janet, Bob Manning, Bob Eberle and Danny and the Juniors.

Pasco first studied with Vic Hugo and later with Joe Morrello, who was Dave Brubeck’s drummer.

New Everest Ad Agency

NEW YORK—Everest Records has changed its ad agencies. The account goes to Cole, Fischer & Roger of New York and Los Angeles, which takes over from Cunningham & Walsh.

Reynolds Leaves Victor

NEW YORK—Fred Reynolds, A&R Director for RCA Victor Records, has resigned from the company after four years of POP & R&B work.

Reynolds, whose work at Victor included pop, original cast and jazz albums, is presently considering several industry offers. His most recent RCA release was the original cast, "Take Me Along."

Before joining Victor, Reynolds spent ten years at Radio station WGN in Chicago as a disk jockey and writer. Among the various programs headed up for WGN were "Reynolds on Record" and "Collectors’ Corner."

3 Mercury Xmas Singles

CHICAGO—Three top Mercury Records’ artists appear on Xmas singles in arrangements which are very similar to their year-round pop singles.

"Little Donkey" has Patti Page in multitrack vocals: "The Time Of Year" finds Brook Benton as "It’s Just A Matter Of Time:" and "Ojo Santa" offers Dinah Washington in "What A Difference A Day Makes" form.

New Philly Distrub

PHILADELPHIA—Franney Williamson, head of Impala Records, here, disclosed last week that he was launching a new Philly district, effective Jan. 4. The firm—whose name was not revealed—will be located at 1 P. and Schiller Streets.

Williamson said he is looking for labels to distribute. Anyone interested should send samples to Impala Records, 2915 C St.

NARAS Winners

(Continued from page 18)

Best Performance—Documentary Or Spoken Word Other Than Comedy—"A Lincoln Portrait." Carl Sandburg Best Performance By "Top 40" Artist —"Midnight Flyer"—Nat "King" Cole (Capitol)

Best Country And Western Performance—"Battle Of New Orleans"—Johnny Horton (Columbia)

Best Rhythm And Blues Performance—"What A Difference A Day Makes"—Dinah Washington (Mercury)

Best Performance—Folk—"At Large With The Kingston Trio"—(Capitol)

Best Recording For Children—"Peter And The Wolf"—Peter Ustinov (Angel)

Best Arrangement — "Come Dance With Me"—Frank Sinatra (arranger, Billy May) (Capitol)

Best Engineering Contribution—Classical Recording—"Victory At Sea" (Vol. 1)—(Remake)—Robert Russell Bennett and the RCA Symphony Orch. (engineer, Lewis W. Layton) (RCA Victor)

Best Engineering Contribution—Novelty Recording—"Alvin’s Harmonica"—David Seville (Ted Keel) (Liberty)

Best Engineering Contribution Other Than Classical Or Novelty—"Belfont At Carnegie Hall"—Harry Belafonte—(engineer, Robert Simpson) (RCA Victor)

Best Album Cover—(Shostakovitch: Symphony No. 5—Naxos Symphonic Orch.—Howard Mitchell (cover art, Robert M. Jones) (RCA Victor)

Best New Artist—Bobby Darin

Special National Trustees Award For A&R Contribution—Record Of The Year — "Mack The Knife"—Bobby Darin — (A&R producer, Ahmet Ertegun)—Album Of The Year— "Come Dance With Me"—Frank Sinatra (A&R producer, Dave Cashman) (Capitol)

Special Lananza Release

NEW YORK—RCA Victor is releasing a new 12" LP Lanza albums, "That Midnight Kiss" and "Toast of New Orleans."

The new LP, called "Double Feature," has been urgently requested by dealers throughout the country and it will be rushed to retail outlets in time for the Christmas trade.

That Midnight Kiss" was the picture that launched Lanza on his meteoric career and became an international showcase for his vocal mastery of opera, Italian songs, and Pop melodies. His second film, "Toast of New Orleans," solidified Lanza’s success. In their original 10" versions both albums were among RCA Victor’s best-sellers for years.

The new 12" LP, containing both "That Midnight Kiss" and "Toast of New Orleans," will be released in a newly-designed two-color album sleeve.

The Big Ballad Hit of 1960

"ARE YOU WILLING, WILLIE" by Marion Worth

YUENY RECORDS

1320 GRAND AVE. PHILADELPHIA, PA. (Squares 3-4150)

GUYDEN RECORD CO.

Savoy Records

1725 GRAND AVE. PHILADELPHIA, PA. (Squares 4-4540)

To Our Wonderful Dealers and Distributors,

We are very sorry that we cannot fill your orders for "GO, JIMMY, GO" in full at present. We are starting to press in other plants throughout the country. Please bear with us for the next #1 record in the country.

Johnny Vincent and Jimmy Clanton

P.S. Thanks to all you wonderful D.J.’s too. We couldn’t have done it without you.

"It's What’s in THE CASH BOX That Counts—INTERNATIONALLY!"
Kitty Wells Signed To Lifetime Decca Pact

NEW YORK—Decca Records has signed its star country songstress Kitty Wells for life. This unusual lifetime contractual relationship was announced at a recent studio party held here for the trade press.

Miss Wells began her Decca career with the signing of a contract on May 3, 1952. Her first Decca single, "I Wanna Be Who Made The Honky Tonk Angels," was released on June 23 of that year and since that initial smash, she has filled the label’s catalog with 30 singles, 10 EP’s and 5 LP’s. Her current single is "Amigos Guitar" and "Lonely Is A Word," both riding the charts.

The performer just completed a tour of Canada and Newfoundland.

Marlone Acquires Simons Songs

NEW YORK — Dave Drayery and Gerald Marks have acquired the catalog of about a hundred songs by the late clarinetist, Seymour Simons, for their Marlone Music Corp. Songs included are "Who Me," "Rockin’ Along With The Breeze," "Honey," "A Little String Around Your Finger," and "I’m Just Beginning To Care.

Marks has also assigned, to Marlone Music, his renewal rights to "All Of Me," and "I’ll Get Along Somewhere," in addition to 50 other copyrights, which will be added as they become due.

Capitol Promo For “Fiorello” Cast Album

NEW YORK — A comprehensive promotional campaign will be launched simultaneously with the release of Capitol Records’ recently recorded 11LP original cast album of the current Broadway musical smash, “Fiorello.”

According to Bob Klein, Capitol’s pop-album merchandising manager, the wide variety of promotional material planned for the show package will include 2000 giant “Fiorello!” in-store displays; 20,000 metal pin-on lapel buttons for dealers and store personnel; and 2000 election-typeossed posters for store windows.

The musical biography of New York’s colorful late ex-Mayor La Guardia opened last 11/23 at the Broadhurst Theatre to critical acclaim. The show was recorded the following Sunday, 11/25, which was the first open date available at the theatre.

Robbins Into Freed Spot

NEW YORK — Fred Robbins has been chosen to conduct WABC radio’s 7:30 to 10:00 nighttime, formerly handled by Alan Freed. Robbins retains his afternoon show over WABC. Freed was recently dropped by WABC for refusing to sign a questionnaire issued by the station as a result of "payola" investigations.

Allen Protege

HOLLYWOOD—Steve Allen ponders over music arrangements with Sandy Warner during Miss Warner’s Hanover recording session of "All I Want For Christmas is Your Love," and "The Girl With the Long Black Hair."

Allen inked Miss Warner to a Hanover contract after he discovered that besides being beautiful (she appeared on his first show of the season) she also can sing.

The Cash Box annual HOLIDAY SPECIAL (Dated: December 26th) Goes to Press: Thursday DECEMBER 17 ☞ Send in your ad NOW! The Cash Box (Publication Office) 1721 Broadway, New York 19, N. Y.

CHICAGO  HOLLWOOD  LONDON
29 E. Madison St.  6372 Sunset Blvd.  9a New Band St.
OFFICES IN: The Hague, Holland; Frankfurt, Germany; Malmo, Italy; Stockholm, Sweden; Melbourne, Australia.

ONLY those records best suited for commercial use are reviewed by THE CASH BOX
RUDOLPH’S 10TH ANN’Y

NEW YORK—St. Nicholas Music with songs written by Johnny Marks, head of the firm, celebrates “Rudolph The Red-Nosed Reindeer’s” 10th anniversary with 37 new recordings for this Christmas season. According to the firm, 25,000,000 records of this world-wide perennial favorite have been sold in America alone.

Columbia Records has a DJ promotion which features with a four-page color jacket containing the new Ray Conniff version of Rudolph from his Christmas album, backed with the original Gene Autry version which has already reportedly sold 5,000,000 copies. Columbia’s all-time best-seller, Some 3,500 DJs will receive this illustrated jacket with a special story about the song as a programming aid.

RCA Victor is issuing eight new recordings, making a total of 27 through the years. These include Perry Como (2nd version); Arthur Fielder with the Boston Pops; George Mela- chine (2nd version); The Three Suns (3rd version); Gisele MacKenzie; Sound Spectacular and Mimi Hines. Hugo Winterhalter’s 1958 version is on special re-release.

Other new records are by Dean Martin (Capitol); Lester Lanin (Epic); Sonny Burke (Coral); Ralph Flanagan (Imperial); Cyril Stapleton (London); Jan Gatsby (Decca); George Grefiel (The Guitars and Tri-Ironstrings (Warner Bros.); John Gart (Kapp); Jack Carrol (Laurie) and Marty Gold (Kapp).

There have been over 200 versions available in albums and singles.

Sheet music sales are holding up well this year. St. Nicholas claimed, despite the industry trend. The song has sold over two million copies to date. There are 74 published arrangements currently on the market, and all doing well.

The technicolor short featuring the song will again be shown in theatres throughout the world.

Johnny Marks has written a new song for the season, “A Merry Merry Christmas (Joyeux Noel, Buen Natale, Feliz Navidad),” and it has been recorded by Art Mooney for MGM. It is the company’s new only Christmas single this year, and both the company and St. Nicholas have lined up a special promotion for the record. It was released with a four-color jacket.

“I Heard The Bells On Christmas Day,” another Marks’ Yuletide item, has new records by Lesa Laury (Epic), Sound Spectacular (Victor), Johnny Kay (Pentone), The Belafonte (Victor), Crosby (Decca), Waring (Capitol), Dennis Day (Design) and Carillon Bells (Decca) recordings are among those on re-releases in singles and albums.

“The Night Before Christmas Song” and “When Santa Claus Gets Your Letter,” each of which has sold over a million copies in the last few years, appear in new albums and singles. Brenda Lee’s (Decca) “Rockin’ Around The Christmas Tree” and Chuck Berry’s (Chess) “Run, Rudolph, Run,” are on re-release. Another new St. Nicholas song is “They Shined Up Rudolph’s Nose” recorded for Columbia by Johnny Horton.

There are 125 published arrangements of the St. Nicholas songs for choral, band and instrumental use in schools, colleges and churches.

Marks’ “Christmas Community Ly- rie Book,” which has been a perennial best-seller, has orders for 650,000 so far this year, it was reported. His “Favorite Carols” Book, with his own piano arrangements, has become a staple in music stores.

The St. Nicholas staff includes Doc Berger, Benny Miller, Lucky Wilber; record promotion: Henry Okon and Ed Penney; public relations: Marvin Drager office.

“IT’S TIME TO CRY”

Paul Anka

ABC-Paramount 10064

“IT’S WHAT’S IN THE CASH BOX That Counts—INTERNATIONALLY!”

DEALERS... DIG THIS NEW PROFIT-MAKER BY REDD FOXX

RAGY TALES DTL275

ORDER THE DOOTO HITS


CALL YOUR DOOTO DISTRIBUTOR


DOOTO

INTRODUCING A NEW STAR

Ralph Jerome

singing

AND I CRIED

b/w

DON’T DESTROY ME

K.P. RECORDS INC.

382 Southgate Ave., Minnesta, N. Y.

A DOUBLE BARRELED HIT

KP 1006
If you are reading someone else's copy of The Cash Box, why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription □
$30 for a full year (Airmail in United States) □
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Awards & Reviews**

**R & B Reviews**

**The Cash Box Award of the Week**

**Look at Little Sister** (2:25)  
(Lois 9151-B-Ballard)  
**I Said I Wouldn't Beg You** (2:25)  
(Lois BMI-Woods, Pauling)

- HANK BALLARD & THE MIDNIGHTERS (King 5289)
- Both ends of the event's new King couple are loaded with the coin-catchingly dual-mart ingredients. "Look At Little Sister" is an enticing, hard-rock delighter while "I Said I Wouldn't Beg You" is a tearful romantic pleader that shuffles along "Kansas City" style. Watch 'em both!

---

**The Cash Box Award of the Week**

"You're So Far Away" (2:92) [Sylvia BMI-Leach, Harrison]  
"All Right" (2:10) [Wenmar BMI-Jones]  

**Larry Paul** (Malo 411)
- The recently-formed Mala label (Bell Record's affiliate) can make a big R&B and pop splash with this Larry Paul waxing. Tabbed "You're So Far Away," it's a haunting, hip-swinging fish-bait romantic weeper that Paul and a gal-vocal combo project with telling effect. Flip's an infectious love-rocker.

**Don't Mess With My Man** (2:67) [Ron BMI-Lobostrie]  
"Set Me Free" (2:16) [Ron BMI-Lobostrie]  

**Irma Thomas** (Ron 328)
- Here's one that's already kicking up an R&B territorial fuss. "Don't Mess With My Man" is a lively rocking blues affair that Miss Thomas shouts glibly and with solid, earthy blues authority. "Set Me Free" is a real slow, thumping lament.

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**Rocioso Gordon** (Vee-Jay 322)

- "Goin' Home" (2:06) [Commodore BMI-Dominio, Young]  
- Fats Domino's slice turns up in Gordon's capable hands and he gives the soulful blues-walker the best of all possible jobs. A pleaser that could give the deck another ride.

**Teardrop** (2:05) [Tolilo BMI — Gordon]  
Rock-a-chaba romance is taken over excellent sax-highlighted combo sounds.

**Little Milton** (Bobbin 117)

- "Hold Me Tight" (2:14) [Lyle BMI — Campbell, Sain]  
- Deeply imbued in echo, Milton gives out with a growling blues pleader to a snappy beat.

**Same Old Blues** (2:27) [Lyle BMI — Campbell, Sain]  
- Another earthy blues slice. Here to a medium tempo, Milton's wailing steps aside for lots of guitar work.

**The Story Tellers** (Stack 500)

- "Hey Baby" (2:13) [Rhymetime BMI — Brill, Barry, Reed]  
- Enticing upbeat, melodic rhythm cut. Male lead is brightly poised over smooth group tones.

**You Played Me a Fool** (2:12) [Rhymetime BMI — Delgado]  
Familiar rock-a-ballad lover's lament is capably performed by the group.

**The Ecuadors** (Argo 5353)  
**Say You'll Be Mine** (2:38) [Arc, Chuck Berry BMI-Butler]  

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**The Jades** (Chrisy 115)

- "Friday Night With My Baby" (1:29) [Rambolt BMI-ANGES]  
- The Jades turn on their frantic ways, packing this fleet love affair with extra helpings of teen attractiveness.

**Don't Be a Fool** (2:56) [Rambolt BMI-Jades]  
Pounding fish-bait pleader is carved up in pleasant voice blending fashion.

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**K-DOE** (Minit 604)

- "Make You Love Me" [Minit BMI-Morris]  
- K-DOE (a name?) takes a nifty romancer on a quick moving, infectious ride. Combo gives out with attractive support.

**There's a Will There's a Way** [Minit BMI-Kadr, Touissant]  
Things slow down to a languid blues walk here.
Before they left for a series of television appearances over in London, the Browns spent a busy weekend in New York, appearing at the Shell House on Dick Clark's TV show and on the Jerry Lewis Muscular Dystrophy telethon. . . . KITO-San Bernardino went into a 24 hour country music format 11/26 and nation Newton Beach, Miss., which has refused acceptance since it turned country last August. New program director at KITO is Gary Fuller who was brought in from KFOX to handle the change-over.

. . . KWHO-Indianapolis on 11/23 is "Cactus" Jack Call and Guy Smith who send out their albums for disks to spin in KWHO-Kansas City. Send them to the station at Blue Ridge Shopping Center, Hwy. 40 & Blue Ridge, Kansas City. Kansas. . .

. . . Jimmie Dallas informs us that his show which features the Country Stylists, Cherokee Johnnie, Mary Bee and others which has been seen on WDAF-TV-Kansas City has moved over to KMBC-TV in the same city taking over the Thursday evening 6:30 to 7:00 P.M. slot. Recent guests on the show were Floyd Tillman and Bobby Lord with Norma Jean and Cowboy Copas skedded for slots soon . . . Tommy Downs of WTMT-Louisville notes that he's doing a half-hour daily taped show for KFMA-Davenport. Bob Harris, KFMA's owner-manages to hold ample disks and services to be sent to 415 Perry Street, Davenport, Iowa . . . Ernest Tubb, Ray Price, Skeeter Davis, the Texas Troubadors and the Cherokee Cowgirls are touring this country. Tommy Peebles, Schedule Includes Kansas City 11/22, Sioux City 11/23, Lincoln 11/24, Scotts Bluff 11/25, Omaha 11/26, Topeka 11/27 and Wichita 11/29 . . . Howard Yokes, who reports enthusiastic reception to his latest waxing of "Ghost of a Hanky Towel," has his own band, the Colorado Wranglers which appears weekends at Brownie's Tavern in Amsterdam, and would welcome material from other music publishers . . . Roselyn Merrick Hunter informs that Marty Robbins' big Invasion Tour and the11/26-27 show at the Stagg, and show at the Arena in Nashville went off without interference from the weather since the entire shindig was held indoors.

Razorback Records is very exciting about its new artist, 13-year-old, blonde, blue-eyed, little Linda Flanagan. The diskery is mailing out copies of Linda's initial record, "A Life That's Hard to Live" b/w "Street of No Return" and jockeys not on Razorback's list can get the disk by writing to company at 817 Cherry Place, Muskogee, Okla . . . Donny Young will be a single again when he leaves Nashville 11/27 to begin about three months of bookings on the west coast—Los Angeles area . . . Jim Reeves' new ballroom tour which began 11/16 in Wichita Falls, Austin and San Antonio, Texas and Memphis, Tennessee hits Oklahoma City, Tulsa and Little Rock, Arkansas . . .

"He'll Have To Go" b/w "In A Mansion Stands My Love" are available through Hal Smith at 1703 Gallatin Road, Nashville . . . Ed Hamilton and Lawton Williams of RCA Victor and Bob Todd of WGECIndianapolis agree that Don Abrams' "The Queen and the Joker" is a slide to watch. Don can be reached for bookings at 225 West Second Street, Bloomington, Indiana. . .

. . . S. E. C. C. (the "Lookin' Around Club") has added the National Rusty & Doug Fan Club from fan club pres. Eugene Mann. Along with a wealth of other material, the journal contains fine cutouts of Stonewall Jackson, the Browns, Billy Grammer and Bill Bordley . . . Sheb Wooley ("The Purple People Eater"), who portrays Pete Nohan on CBS' "Rawhide," put in an appearance at the Muscular Dystrophy Benefit at San Diego's Russ Auditorium 11/1 . . . Vernon Stewart, deejay at KXJ-JRussellville, Ark. and country recording artist, was b/w "I.D. J. E. A. R. U." 11/7 on WSM. Vernon formerly recorded for Ramseur and currently is on the Blue Label. . .
SEEBURG

TWO-CHANNEL
STEREO

MEETS THE
REQUIREMENTS
OF EVERY
LOCATION

SEEBURG STEREO IS
COMPLETELY INTEGRATED

The sensational Seeburg Two-Channel System is stereo all the way—from the pickup, through the dual amplifier to the newly developed twin stereo speakers. It's completely flexible to satisfy the requirements of every location regardless of size.
Progress On Public Relations - Slow But Sure

“The criticism of __________ has reached absurd proportions. To pillory an entire industry because of what a handful of swindlers and crooks were able to do is unfair.”

Fill in the blank spot with “Coin Machine Industry” and those in our industry know just how true this statement is.

Actually, this is a statement made by a radio executive, and the blank space contained the name “TV.”

We can understand TV’s concern, and sympathize with it. Yet, this is the medium which has been broadcasting plays pillorying the entire coin machine industry for the handful of bad characters who have infiltrated into it—even after these TV writers and producers have been approached with the true facts.

It will take a long time for the Broadcasting industry to wipe out the taint now attached to it. But not too long. The industry and those affiliated with it will now use every facility to bring the industry back into public favor. They have the money and the outlets.

The Coin Machine Industry, too, is trying to overcome the adverse publicity. It too, will eventually win out. But it will take a much longer time.

For many years now, The Cash Box has been strongly advocating the establishment of organized Public Relations efforts. Until several months ago, nothing was done. Then, due to a rush of unfavorable publicity, both in the newspapers and on television and radio, the importance of clearing the air, and showing up the true nature of the coin machine industry, and its individuals, became crystal clear.

A number of local public relations programs were instituted—and the Information Council of the Coin-Operated Industry was organized in Chicago to undertake a national program.

It would appear to us, that after many years of negligence, public relations efforts are on the way. But we hear rumbles that these programs are taking too long to get going. Our view is that we must be patient. We’ve waited so long, we can be happy that serious attempts are being made to overcome so much bad publicity throughout many years. It is better that time be taken to set up a proper program than rush into some haphazard and uncertain program, which if unsuccessful, could do more harm than good.

It is obvious that those who complain are those who are not familiar with the necessary preliminaries and hard work needed thru democratic processes, to organize and project a sensible program. We feel sure that we’re on the right road. Let’s be patient. The bad odor created by years of adverse publicity, without any counterattack by the industry, will not be overcome in a short time—and by just one working group. It’ll take years—and will take the cooperation of everyone in the business.

The cooperation of every individual is a must. Those who contribute, not only their time and energies—but also their money. Some in the industry are contributing all. For those who cannot find the time or strength to work with organized Public Relations programs, it is important that they at least contribute money.

Money must come from every facet of the industry—but the operator must be the one who contributes the largest amount. Not as a single individual, of course, but as the combined segment of the industry. Each operator must assist according to his pocketbook. Those who conduct large operations should give greater sums. The small operator should contribute a smaller sum. Only in this way can sufficient money be available to bring the desired results.

In addition to the national effort, as we noted, several organized grass roots Public Relations programs are being organized. Let every one in these areas cooperate. In areas where, up to now, there haven’t been any attempts to organize a program, it is to the benefit of coinmen there to see that one is started.

We feel that we’re heading in the right direction. Let’s join in this great work. A better industry, and a better conception of the industry and the industry’s members by the nation’s press, radio, television, public officials and general public is bound to result.
**AMI Distributors To Show 1960 Model "K" Phonograph**

**Distributors Enthused After Attending Special Preview**

DETROIT, MICH.—Distributors of Automatic Mutoscope, Inc., who viewed the new model AMI "K" (King) phonographs at a meeting here, returned to their respective cities enthused at what they saw and prepared to hold showings for their operators.

Each distributor will determine the dates, according to completion of their plans. However, all showings will take place the early week of December.

**"It's What's in THE CASE BOX That Counts—INTERNATIONALLY"**

**NATIONAL ASSOCIATION OF AMUSEMENT PARKS SHOW OPENS TO 7000**

15 Coin Exhibits Feature Games, Arcade Machines, Kiddie Rides, Novelty

**Strong Coin Machine Interest Seen As Operators Eye New Type Locations**

CHICAGO—The influx of coinmen to Chicago since the start of this week continued with larger coin groups arriving on Friday evening in time for the start of the 41st Annual Convention & Trade Exposition of the National Association of Amusement Parks, Pools & Beaches, to be held at the Sherman Hotel from November 29 through December 2.

William W. Moar, president, advised earlier that an estimated attendance of 7,000 was expected and that 182 exhibition booths would show several hundred machines, rides, and merchandise to the visiting outdoor and coin machine personnel.

As reported previously, the program for the convention included special forums for kiddieland operators, beach and pool owners and managers, and talks by leading corporation executives from General Motors Corp., Ford Motor Co., and also a talk by Bill Veeck, owner of the Chicago White Sox baseball team.


Big interest for coin machine operators, distributors and exhibiting manufacturers was seen as stemming from the tide of new locations opening in major cities and suburbs, in many parts of the country. Vending equipment has taken on a broader type of use.

The establishment of super-store locations in conjunction with discount house operations, super markets, and modern shopping centers, have caused new outlets to be opened for the installation of coin operated kiddie rides, games and music.

Many of the exhibitors here, with outdoor flavored equipment, will now exhibit to coin machine operators who have an interest in large size bowlers, photo machines, kiddie rides, novelty coin operated equipment, and other equipment with great potential in these type locations.

In forecasting one of the most successful and important conventions in the NAAPBP’S history, Lawrence Stone, program chairman, pointed to the following arrangements as being particularly significant: 1. A greatly intensified Kiddieland program has been arranged to provide Kiddieland operators with a three-day opportunity for extensive interchange of ideas, panel discussion of mutual problems, and an array of experts and spokesmen concentrating exclusively on this phase of the industry. Jimmie Thompson, Alexander, Ill., is chairman of this section. 2. The pool and beach opera- tors section will also have an expanded program under the chairmanship of John Phillips, Dayton, O. Included as a special feature will be a demonstration by the Adolph Kiefer Water Show in the Chicago Town Club pool and a field trip to inspect the newest pool installations in the Chicago area. 3. An impressive list of speakers, in addition to Veeck, will cover a wide range of topics, with particular emphasis on "Living Tomorrow," dealing with anticipated developments in the next decade.

**NEW YORK—Al Denver, president, Music Operators of New York, Inc., in this city, was re-elected to office for the seventeenth consecutive year, at M.O.N.Y. annual elections, held at the Sherman Hotel, Tuesday evening, November 24.

The following operators were elected officers of the association: George Holtzman, vice-president; Gil Sonin, treasurer; Ben Chicofsky, secretary. The following members were elected to the board of directors: Bill Kobler, Joe Conners, Al Bodkin, Mac Polin, Harry Miller, and Bill Shapiro. Highlight of the evening was the installation of officers and board members by State Senator Thomas J.

Seated left to right on the dais during M.O.N.Y. elections are: Joe Godman, attorney; Maxwell Baal, public relations executive; Sam Nezaszky, attorney; Al Denver, president; Ben Chicofsky, secretary; State Senator Thomas J. Mackell, 9th District, Queens County, who installed officers and board; and Al "Senator" Bodkin, chairman of Public Relations Committee. Mgr. John J. Kelly, director of the Cardinal Spellman'smen's Club, who addressed the group, had to leave the meeting before photographs were taken.

Mackell, 9th District, Queens County.

After opening the meeting, Denver introduced Magr. John Kelly, director of the Cardinal Spellman'smen's Club, who spoke of the activities of this organization, which has received support for five consecutive years from coinmen, and solicited continued support from the coin industry in its task of caring for 10,000 servicemen each month, who pass through New York City. "Our club provides entertainment, food, and service, in a home-like atmosphere for these boys regardless of race, creed, or color and I know that you will continue to give support to this Christine as you have in the past," stated Kelly.

Al "Senator" Bodkin, chairman of the Public Relations Committee, spoke of the activities of the group in New York State and covered past meetings with a summary of the work that has been accomplished. Bodkin asked that all coinmen in New York State become members of this organi-

**Pictured above, left to right, are Mrs. Amelia McCarthy, addressing group on legislative matters; Senator Thomas J. Mackell, standing right, who spoke of the activities as they were sworn into office, standing left to right, Gil Sonin, Mac Polin, Joe Conners, Al Bodkin, Irv Fenichel, and "Doc" Shapiro. Picture at far right shows Sen. Mackell congratulating president Al Denver, after installing Denver to post of president.

**Picture giving support both monetarily and with their presence at meetings. Denver introduced Amelia McCarthy, treasurer, New York State Coin Machine Association, update coin group, who discussed the legislative activities of the State as it pertained to the coin industry, and asked that all coinmen be aware of what is taking place in the State legislature.

Denver replied: "Our association needs the support of every operator in the City, as well as the State and without your membership dues of fifty dollars, we will be unable to continue with this much needed program," said Mrs. McCarthy. She continued to point out specific chances in the past where (Continued on page 98)
NEW YORK—A recent survey of the nation's arcades, made by The Cash Box, has shown that America's arcade is a bright spot in the leisure hours of the country's amusement-seeking population. Today's arcade offers much in the way of relaxation and comfort for the patron through the merchandising of amusement as a product that is served in a clean, refreshing atmosphere and decorated in the most modern manner. Many arcades today have taken on the glamour and attraction of the super-store shopping center, or the luxurious beach resort, depending on its location. While large investments are part of the overall picture, the money is spent wisely on the arcade as a feature attraction offering the latest in amusement machines and hours of pleasure. Operators have realized the change in the patron today, formerly a man-wife, boy-girl visitor, but now, in many instances, a complete family outing for the day in search of amusement.

The arcades reflect this atmosphere, and wisely so. Premiums and prizes are of the finest quality, tournaments are instituted to promote the family as a unit, food and drink accommodations are of the highest quality, and the general tenor of the amusement center is one of a very high level. A case in point, "Midway Arcade", which has just completed its first season, is a shining example. Ralph and Frank Mulcahy, owners of "Midway Arcade", located in the resort section of Massachusetts, have completed the 1959 season in the arcade operating business and after a large investment and much preparation, ended up with a profit and definite intentions of operating next season on an even larger scale.

The arcade, located in the heart of the Salisbury Beach resort section, boasts over one-hundred coin operated machines including skill games which are played for merchandise and designed for adult appeal; kiddie rides and games for the youngsters; and photo machines, baseball, guns and amusement games for teenagers. According to the Mulcahy brothers, the design of the arcade in the early months of planning took into consideration all age levels.

"Midway Arcade" is set on 6,000 square feet of space and is laid out in an efficient manner (see photo above). The standard operating season, from the middle of June to Labor Day is supplemented with an "open weekends" policy carried out during the winter months. "We own all of our equipment," advised Ralph Mulcahy, "and it was purchased either new, or fully reconditioned to look like new. This was all taken into serious consideration in order that the equipment be deserving of the clean, modern lines of our front and that of the other concessions here at the beach." The boys have taken great pride in their new business. "We are very pleased with our operation and feel that we have added something attractive to Salisbury Beach," added Frank Mulcahy.

"Midway Arcade" is operated by the Mulcahy owned company, R & F Enterprises. The firm decided on an arcade operation several years ago, but didn't go into the business until the start of the 1959 season after they were certain that the arcade set up met with their strict approval and was in accord with their own specifications. Evidently, all of the work has paid off.

"Midway Arcade" is already known throughout the New England area as an arcade attraction and, within the confines of the coin machine industry, is looked upon as a major entry as operators of coin operated arcade equipment. Arcade layouts with accompanying stories will appear from time to time on these pages featuring today's arcade as a business that provides entertainment for the masses and the manner in which this service is merchandised.
Rock-Ola's All-Purpose Stereophonic Phonographs are "Location Engineered" for Dependable, Profitable Operation in any Location!

Rock-Ola phonographs are engineered to serve all locations at the greatest rate of profit with a minimum of service costs. Twenty-five years of "on location" engineering has made Rock-Ola the dependable phonograph.

The new 1960 Rock-Ola TEMPO II all-purpose phonograph is equipped to play either monaural or stereophonic music without the addition of costly internal conversion parts. Only plug-in stereo extension speakers are needed for instant conversion to stereo music. Now you can literally have two machines in one for less than you used to pay for a standard monaural machine.

Such features as the dual-channel amplifier, the stereo compatible wide range cartridge and the exclusive Rock-Ola three position "Tri-Fonic" switch permits instant conversion from monaural to stereo play at the "flip of a switch." Only the new TEMPO II all-purpose stereophonic phonograph offers Rock-Ola dependability plus all-purpose flexibility at no extra cost.

In addition to this marvelous new concept of flexibility, the 1960 TEMPO II offers a modern styling unmatched in the industry. Its clean, contemporary lines and graceful full-vision wrap around dome gives the TEMPO II an eye-appealing magnetism the customers will be unable to resist. For sheer play appeal, for greater profits, the TEMPO II stands alone in the field.

ROCK-OLA'S "Tri-Fonic" Switch...a new concept in flexibility

Rock-Ola's new three-way "Tri-Fonic" switch gives instant conversion from monaural to stereo play.

Position "A" on the "Tri-Fonic" switch is for standard high fidelity monaural music. This setting feeds the sound through the three built-in main unit speakers (two 12" bass speakers and one high compression driver horn) for the purest high fidelity reproduction. One or more extension speakers may be used with this position for multi-room setups.

Position "B" cuts out main unit speakers and divides music into two separate channels to stereo speakers. Allows phone to be placed in most profitable heavy traffic area while speakers are arranged for best stereo sound. Rock-Ola speaker enclosures utilize special Helmholz full resonance bass baffle with a heavy duty 12" speaker plus a wide dispersion compression driver horn for full room stereo sound thus eliminating any "holes." NO MATTER WHERE THE CUSTOMER SITS, HE HEARS FLAWLESS STEREO.

Position "C" directs the separate stereo channels to the stereo extension speakers and also combines both channels through the main unit speakers. In extra large or odd shaped locations where other equipment would require a "scatter-shot" speaker arrangement, Rock-Ola's four powerful 12" bass speakers and three high compression driver horns fully compensate for the location's acoustic deficiencies to provide smooth aural-balanced reinforced stereo sound.


"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Unmatched
IN BRILLIANCE OF STYLING

Unequalled
IN PROVEN DEPENDABILITY

The All-Purpose Stereophonic Phonograph Available in 120 or 200 Selection Model

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Munves Off Again To Chi Parks Show

Has Exhibited At NAAPPB Since Inception

NEW YORK—Mike Munves, Mike Munves Corporation, this city shipped arcade and game equipment to the N.A.A.P.P.B. Convention, being held this week in Chicago, and packed his luggage for what must be a record-breaking appearance at the Parks Show. The "Arcade King" has exhibited at the national convention every year since the inception of the outdoor show.

This year the visitors to Chicago will find the complete line of Munves equipment on display at booths 177 and 178, at the Sherman Hotel. On hand to assist Mike in greeting just about everyone in attendance during the convention will be Joe Munves, Mike's brother, controller of the firm.

Featured this year, according to Mike, is a solid line of substantial money-making equipment, a finance plan for arcade operators, and a special program for operators wishing to enter the arcade business, complete in every detail from the actual design of the arcade to the supplying of every known type of machine.

In discussing the trip, Mike related the "old days," commenting that "our plane trip will take about two and one-half hours to get to Chicago. I'd much rather take twenty-four hours and travel on a train with a few dozen coinmen and enjoy ourselves every mile of the way. In those days," continued Mike, "the first part of the trip was a big part of the overall enjoyment we had on every trip to Chicago. However, progress shortens the time to two and one-half hours, and before we know it we will be back in business at our old stand, seeing the showmen and coinmen who probably wish they could make the trip by train, too, providing of course, that about twenty or thirty other friends would join in the 'long trip.'

According to Munves, the Parks Show year should result in the greatest amount of business ever done. Parks and arcade business this past season, from reports across the nation, were record-breaking. In the East the Palaissides Amusement Park, Asbury Park, and Atlantic City, did record-breaking business, with results at the distributor showrooms on sale of arcade equipment, over estimates, as early as the fourth of July date. Parks Show officials expected this trend to continue and with an expected 7,000 visitors in attendance.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Blood Pressure Machine At Chi Parks Show

CHICAGO—Steven Schacki, head of Heart Distributing Company, this city, reported last week that the Or-son's coin-oped "Blood Pressure Machine," which was introduced at the recent N.A.M.A. convention at New York, is gaining in popularity due to interest shown in it by distributors, and operators all over the country. The unit will now be displayed at the Parks Show in both 49 and 50 this week.


"We have just returned from show- ing the 'Blood Pressure Machine' at the California Automatic Vending As- sociation convention, November 21 & 22, at the Ambassador Hotel in Los Angeles. Our reception there was very gratifying," concluded Schacki.

All The Leading Comin Read The Cash Box Every Week

Walbox Fetes Ops With "Tempo II" Phono Reception

Walbox Fetes Ops With "Tempo II" Phono Reception

December is going to be a big month in Dallas for Columbia. Two movies, both of whose soundtracks are recorded on the Columbia label, will be shown locally next month. "Lil Abner" will be presented some- where in December and "Porgy and Bess" will open Christmas Day. December 21st marks the special screening day for "Porgy," with invitations sent out to South Texas dealers and disk Sockeys. Columbia also hopes to release "The Sound of Music" by Mary Martin and the original Broadway cast to local distributors in time for Xmas business. Columbia's Hal Bakke says Christmas specials are a bigger tie-up of Little Cindy's "Happy Birth- day, Jesus," Johnny Horton's "Shined Up Rudolph's Nose," and Johnny Cash's "Little Drummer Boy". The two Strauss-Frank salesmen, Woody Woodward and Roman Crawford, just returned from West and East Texas, respectively, Visiting Big State Dist. from New York are Harry Finer, president of Jamie and Caplen Records, and Jimmy Riser, of Laurie Records.

These sports-minded Dallasites did these things: Weldon Denton went deer hunting. Red McCallum tried his luck at squirrel catching. John Biggs from a fishing trip and Bob DePriest tagged two deer last weekend. Mel Hart, Sweetwater, is expanding his business, now carrying coin-ops. The DePriest is installing a 3-way radio system at his DePriest Music Co. Tommy Withrow, Midland, just got back from the ASCAP hearing in Chicago. Just back from a vacation is Odessa's Bill Shelton. Nipper, a Little Lake Texoma ski club for the season. Tom Chatten's daughter, Doris, entertained her college friends at Lake Texoma recently. Another of Tom's four girls won her school's football year book beauty contest. State Music Dist. reports brisk sales on Gottlieb's "Mamboes" 2-player pinball and "Yarn İa" 4-player bumper. Walbox Dist. Co. displayed the 1960 model Rock-Ola "Tempo II" phonograph last Wednesday. Following the weekend's tremendous crowd was treated to a reception. Tom O. Masse, a Garland, Texas "tabbitt singer" has recorded two ballads which are finding their way on jukeboxes this week. The songs, which he recorded for the Town House label, are "Boot Hill" and "I'm Going To Walk Away." Ft. Worth radio station KXOL is sporting a new automatic tape set-up and is holding open house for visiting broadcasters in that city's convention....
Music Distrib. Plan Promotion Programs As New Phonos Arrive

HOU. HAPPENINGS

C. V. Case now open for business with his new Plattner Shop located in expansive Market Center Mall, Pasadena. Charming Mrs. Coutwning, formerly with Record Distributors, stepped in as manager of the ultra modern setup. With all the fancy racks, display cases and such, Mrs. appeared much pleased with the striking appearance of the new improved stereo room.

L. R. Gardner, owner Gardner Sales Company, has announced Sunday, Dec. 6th from 10:00 A.M. to 6:00 P.M. as first showing date of the new AMI Model "Kt." Refreshments served until 2:00 P.M. Mrs. Womble's new popcorn vendor will be on display along with the new AMI models. . . . Officials of Amusement Distributors reported a wonderful reception of the new model Rock-Ola "Tempo II." Every buyer of the new Rock-Olas at Amuse- ment Distributors will get an invite to a big party on Dec. 15th and at said party some operator will be given a brand new phonograph together with a new pickup truck to haul it away in. . . . Leeland Ave. is back in the money as "coin machine row" of the city. Starting at the baseball stadium and traveling west is: Columbia Record Distributors, 1916; Gardner Sales Company, 3345; City Music & Cigarette Service, 2619; Southwestern Amusement Co., 1968; Ayo Music Co., 1906; King Records Inc., 1944; Cooper Amusement Company 1920; H & H Distributing Co., and Huntington Cigarette Service, 1820. Then in some vicinity, just one block off Leeland Ave. are: Baby Redfinning Co., Unit; Amusement Distributors and United Record Distributors on St. Emanuel and A.B.C. Amusement on Jackson. . . . Gus Sandman, owner San Refinishing Co., is getting nice results from a little promotion gimmick whereby a glossy new phonograph is mailed hither and yon and numbers of the photos together with business cards left laying about at places where musicians congregate.

EXCLUSIVE

AVAILABLE IN YOUR AREA... A PROVEN DEAL THAT WILL BE GIVEN TO ONE FIRM IN AN AREA AND ONE FIRM ONLY.

1. We want experienced operators who know how to keep a sensational operator's dream alive permanenly.

2. This deal brings back the good old days—of small in- vestment and big profits instead of today's situation, which is vice versa.

3. To qualify you must have experience either with Punch Board or Pin Ball Operation—and be well known locally.

4. If you want our representa- tive to call on you—to show you and give you all the details on this brand new—exclusive money making deal, write or wire at once. You will be notified prior to our meeting.

5. This deal has been operating for a local area very suc- cessfully for 3 years.

NO OBLIGATION OF ANY KIND... NO FRANCHISE FEE OR CHARGE.

20th Century Distributors, Inc.
1451 N.E. Alberta, Portland 11, Oregon
Atlantic 2-3247

NEW YORK—"The best coffee is no longer made in the homes of Ameri- ca but in the factories of the nation," said Morris H. Auerbach, director of food merchandising, Continental Vend- ing Co., New York. "Today, at a recent session of the New York State Commission the word 'Coffee' was pro- nounced at the Sheraton Atlantic Hotel.

"Instant coffee use in the home has jumped up to 100 per cent since 1963, according to figures of the Pan Amer- ican Coffee Bureau. Yet fresh brew coffee enthusiasts from vending machines leaped almost 800 per cent between 1956 and 1957, then rose an additional 130 per cent between 1967 and last year.

"The pride of many a man used to be to brew that cup of coffee he knew he always could get at home. Now his wife is giving him instant coffee. At the same time, the coffee business, vending machines are making it up to him by making available a cup of aromatic fresh brew, fresh ground coffee. Within the next five years fresh brew coffee will be available 24 hours a day completely de- nate the home machine coffee service. They may not replace the housewife but they are already setting standards she will have to meet.

"These machines offering freshly brewed coffee are springing up all over the place. Almost 115,000 ma- chines dispensed coffee last year. These included dry ingredient, liquid concentrate and fresh brew. Sales totaled $9,518,000.

"Two years ago, approximately 90,000 machines of all types dispensed coffee drinks with a sales volume of $94,715,000," concluded Auerbach.

MONTGOMERY, ALA.—David R. Franco, president, Franco Distribut- ing Company, found this city, and its associasion, hosted a large number of music operators during the showing of the new Rock-Ola "Tempo II" phonographs, November 15 through 19, with operators from all over the state of Alabama and northwestern Florida coming in to see and listen to the 1960 Rock-Ola phonograph, dis- played during the week-long showing. 'We're very happy to state to all those who viewed and listened to the New Rock-Ola "Tempo II" were very high in their praises as being the most versatile and outstanding phonograph ever produced by Rock-Ola Manufacturing Company. Operators as well as their service person- nel were very elated at the reception accorded this showing," stated Franco, after the showing.

"Swarms and attendance prizes were presented. First Prize, a beauti- ful Magnavox Electric Organ and bench to O. H. Dozier, Dozier Amusement Company, Montgomery, Alabama; Second Prize, a World 5-Translator Radio to O. C. Wood, Wood Amuse- ment Company, Andalusia, Alabama; Third Prize, a Band Poster to Oscar Ard, Pensacola, Florida; Fourth Prize, a beautiful Corsage Case and Clock to Gene Simms, Boni- fay, Florida; Fifth Prize, an electric typewriter to Donald Godwin, Pens- acola, Florida; Sixth Prize, Twenty 35-C. G. Needles to Sidney Godwin, Atmore, Alabama; Seventh Prize, 1 Case Shingle Wax, to Adolph Sutton, At- more, Alabama. Also all the ladies attending were passed favors and a buffet and refreshments were served during the showing.

"Among the guests present were: M. McCroy, Montgomery, Ala., Mr. and Mrs. Curtis Endlineger, Mont- gomery, Ala., Mr. & Mrs. Chester Williamson, Albertville, Ala., Milton Wethers, Albertville, Ala., J. H. Jones, Columbus, Ga., H. T. Ewell and son, C. D. Ewell, Talladega, Mrs. Morris Bain, Miami, Fla., George Casimius, Pensacola, Fla., F. W. Womble, Pensacola, Florida, Adolph Sutton, Atmore, Alabama, S. W. God- win, Alva, Fla., Jim Braxton, Columbus, Georgia, Mr. & Mrs. Wendell Harrel, Columbus, Ga., Mr. & Mrs. Buford Dowdy, Columbus, Georgia, Mr. & Mrs. Archie Simms, Brantley, Alabama, Mrs. M. C. Cort, Bonifay, Florida, Mr. & Mrs. Gene Simms, Bonifay, Florida, Mr. & Mrs. C. B. Carlton, Jr., Marianna, Fla., Mr. & Mrs. Bill Beeckin, Mari- ana, Ala., Mr. & Mrs. R. P. Chuck, Birmingham, Alabama, O. C. Wood, Andalusia, Ala., Jimmy Sloan, Annis- ton, Alabama, T. & A. and Patty, Fl., Donald Godwin, Pensacola, Fla., Mr. & Mrs. J. L. Barnes, Selma, Ala., Mr. & Mrs. W. A. Radford, Selma, Ala., Mr. & Mrs. H. V. Smith, Alex City, Ala., Mr. & Mrs. O. H. Dozier, Montgomery, Ala., Mr. & Mrs. M. L. White, Columbus, Georgia, Mr. & Mrs. C. D. Arthur, Jr., Colum- bus, Ga., Mr. & Mrs. W. J. Barnett, Selma, Alabama.

While the showing was in progress the camera's eye caught some of the excitement. Pictured above (top left) Archie Simms, Bonifay, Florida; Wendy Harrell, Columbus, Georgia; Morris Pinta, Franco Distributing Company; and Wallace Arnold, Boni- fay, Florida, take time out during the "Tempo II" showing to pose with the new Rock-Ola phonograph. Upper right, wives of viewing column "as this one out" and pose for the roving cameraman Lowey left, cute little Gillipu Capilouto, daughter of Joe E. Capilouto, Franco Distributing, shows off her pretty dress complete with brand new pocketbook and gay casing, all going to the gala event. Lower right, showroom is a beehive of activity as W. A. Radford, Jack Gordon, Alva, Mrs. Radford, Mrs. J. L. Barnes, Mr. and Mrs. Buford Dowdy, all from Selma, Ala., and Oscar Ard, Pensacola, and Sodid Godwin, Atmore, Alabama, join in discussing the new equipment.

Operator Service Tips

Operator service tips, a periodic feature on the pages of The Cash Box, have brought many comments from operators around the nation. This week's helpful hint comes from an item advising that title strips, when typed neatly, are a great help to handwritten titles in pencil, ink, etc., help the patron select his record and result in greater play.

If you know any similar helpful service tips that may be applied here please send us to The Cash Box, 1721 Broadway, N.Y.C.
J. F. Frantz Shows New "Dodge City" Models At Parks Show

**Wurlitzer Appoints Williams In Houston**

North Tonawanda, N.Y. — Bob Baer, sales manager, The Wurlitzer Company, this city, announced the appointment of Bill Williams, Wurlitzer Distributing Company, Houston, Texas, as distributor for the Wurlitzer phonograph line in the Houston territory.

"Williams is familiar with the problems of operators in his area and has had a working knowledge of the music machine business for many years," stated Baer. "And we feel that he will add greatly to our distributor network here in the United States."

Williams has served the coin industry for over twenty years with experience on the manufacturing, distributing and operating levels of the business.

Williams’ manager of the firm is Ted N. Dye, head of sales. Bill’s son, Roy W. Williams, is a sales representative for the firm. "I am well aware of the operator and his problems today," commented Williams, "and as an authorized distributor for the Wurlitzer Company, I will serve the operator in this territory to the best of my ability." Just prior to his appointment, Williams headed music and games operations in the Texas Gulf Coast territory. He has also distributed leading lines of amusement games and was owner of the firm that manufactured the "Texas" shuffleboard several years ago.

**WORLD WIDE Presents Profit Opportunities**

**WANT TO BUY BINGOS**

- **BALLERINA**
- **CARNIVAL QUEEN**
- **BEACH TIME**
- **CYPRESS GARDENS**

**WILL PAY HIGHEST $**

... or trade the following:

- **WILDCAT**
- **SHAWNEE**
- **SKEET SHOOT**
- **DELUXE BIG TENT**

**CALL COLLECT**

**PHONOGRAPH PRICES**

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**DON’T DELAY! CALL COLLECT — TODAY!**

**ALL EQUIPMENT THOROUGHLY RECONDITIONED**

Terms: 1/2 Deposit. Balance 90 Days.

**Chicago 47**
2330 N. Western Ave.
Phone: Evergreen 4-2100

("It’s what’s in the CASH BOX That Counts—INTERNATIONALLY")
bany are aware of its industry problems. I, for one, spent some time in your business many years ago, am familiar with its problems. However, unless Albany is made aware of the many problems that face operators you can expect little help.

Maxwell Raab, public relations executive, spoke on the need for a po-

positional spokesman, a man who could be brought out and presented

to the public that would be most advantageous to you and your industry.

Denver, in accepting the post of spokesman, thanked the entire mem-

bership, his staff and associates, and presented his eleven point program

which will be followed during the coming year. Denver’s program was sub-

mitted, as follows: (1) To void the charged atmosphere in selling joke

boxes. Denver suggested here that the title "phonographs" be used wherever

the opportunity presents itself. (2) To develop with the assistance of Al

Bollett and committee, a public relations

program to aid in eliminating "the joke box stigma". (3) To receive a

clean bill of health in the present Federal anti-trust inquiry. (4) To re-

view, close, and consolidate present consent decree entered into be-

between M.O.N.Y. and the N. Y. State attorney general’s office. Denver

advised here that “this situation until resolved, will always be a thorn in

your attorneys and myself. Let us never become victims of fear, hy-

pers and grand plays.” (5) To have the industry work together to

meet the New York tax. (6) To present a proposal to the State Liquor

Authority restricting loans and horserace licensees. (7) To have the

industry work together to eliminate phonographs and games under one

chart. (8) To strengthen membership drive. (9) To promote liberal and

cooperative relationship with distributors, and possibly to accept dis-

tributors as associate members. (10) To provide a closer relationship

between the operators and members and with the trade press. (11) To

prepare and arrange local forum meetings for discussion of problems on

a local basis.

Following the installation of of-

ficers, the organization turned to con-

ducting its regular business meeting.

It was announced by President Den-

ver that among the plans for the fu-

ture was the organization of a Credit

Information Service and an appoint-

ment of a Committee to act with the

information on locations.

Denver also announced that At-

dorney Theodore Blatt was cooperat-

ing with the association in that a pro-

posed change in its by-laws is be-

ing proposed so that operators of

ammunition machines may be accepted

as members.

Attorney Sam Merzansky advised the

members that the suit against the City of New York to void the city

tax on phonographs was answered by the City, and that the trial would

probably be held the 2nd week in Jan.

After deciding on several other

business matters, the meeting ended.

Possible Seaway Strike

OTTAWA—Reports from officials of the St. Lawrence Seaway are

that the waterway may be closed with a strike when it opens next April.

A spokesman for the Canadian Brotherhood of Railway Employees

said last week that negotiations over a new wage contract had broken

down. The union represents the seaway’s 900 operational and mainte-

nance employees. He added that the union looks for a settlement before the

scheduled opening, April 1.

Estimates of the wage increase have been reported to range from $100,000

to $200,000 per year to the seaway of $200,000 per year. Another

development arising last week when the Canadian Explorers Association

asked Prime Minister Diefenbaker for confirmation of the official closing of the

seaway, claiming that the date appears unsettled and is affecting the export trade.


THE CASH BOX

PUBLISHED WEEKLY, SINCE 1869

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(DELIVERY OFFICE)

December 5, 1959

Page 68

The Cash Box

"INTERNATIONAL QUARTERLY EXPORT EDITION"

(Dated: December 26)

PRINTED IN: GERMAN, SPANISH, FRENCH, ITALIAN as well as ENGLISH

Featuring:

- Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Throughout the World.

MADE SURE YOU GET YOUR SHARE!!

COMBINED WITH

The Cash Box "HOLIDAY SPECIAL"

An annual issue in which you can reach all your customers and friends with a message of friendship and cheer.

GOES TO PRESS:

THURSDAY, DEC. 17

Send in your ad NOW!

The Cash Box

(Publication Office)

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PHONE: JUden 6-2640

CHICAGO OFFICE

29 E. MADISON ST.

(Financial 6-7272)

HOLLYWOOD OFFICE

6275 SUNSET BLVD.

(Los Angeles 2-1129)

LONDON OFFICE

91-93 CANFIELD ST.

(Heide Park 2666)

OTHER OFFICES: The Hague, Holland; Frankfurt, Germany; Milan, Italy; Stockholm, Sweden; and Heathmont, Victoria, Australia.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Roanoke Vending
To Show AMI
Model “K” Dec. 6th

Showing Will Provide
Buffet and Refreshments

RICHMOND, VA.—Jack Bess, Roanoke Vending Exchange, Inc., this city, and offices in three other cities, Charleston, W. Va.; Bristol, Va., and Knoxville, Tenn., returned home from a distributor showing of the new AMI model “K” (King) enthusiastic in his praise of the new models. Bess immediately set Sunday, December 6, as the opening date of his showings in all offices, and which are to run the entire week. Invitations were mailed out, and Bess reported that operators have already told him and his branch managers that they intend to attend. As usual, the typical Roanoke hospitality will be offered visitors, including buffet food and refreshments.

Roanoke’s Charleston office at 425 Ohio Avenue, will have Hobart Booth and his staff on hand to greet the visitors; the Bristol, Va. office, at 65 Commonwealth Avenue, will have E. M. Hudson and his staff conduct the showing; Edward E. Waldb and Walter E. Putnam, Jr., will host the visitors to the Knoxville, Tenn. branch at 313 W. Depot Avenue; and of course, Jack Bess, Vida Bess and Harry Mosely will have out the welcome carpet for visitors at the Richmond office at 4590 W. Broad St.

Alpine Gigs Doubles Volume For Month

NEW YORK—With so many cigarettes being introduced, the cigarette machine operator can easily be confused, wondering just what new cigarettes should be inserted into his columns as he cannot experiment with a package which could be unsalable. It is interesting to note a report by Phillip Morris Inc. that its recently introduced cigarette, Alpine, has doubled sales in the last five weeks. At the same time this firm advised that sales of its other filter tip brands also continue to grow.

According to other Phillip Morris officials, during the N.A.I.A. Convention last month in Chicago, this multiple brand problem will result in the final formation of just several brands drawing the big volume, with filters, non-filters, mentholated favored, and possibly a king-size brand, being represented by lesser brand names than is current today.

“WILLIAMS
ELECTRONIC Mfg. Corp.
4247 W. Fillmore St., Chicago 24, Ill.

WHEN YOU BUY A 5-BALL—BUY THE BEST—BUY WILLIAMS

Your HOROSCOPE Will Show
BIGGER PROFITS WITH
AUTO-BELL’S

“Magic - Mirror”

GIVES HOROSCOPE AND VENDS A LUCKY POCKET PIECE IN YOUR LUCKY COLOR EVERY TIME

- NATIONAL SLUG REJECTOR
- AIRPORTS
- MODERN CABINET
- TAVERNS
- DOUBLE LOCKS
- AMUSEMENT CENTERS
- EASY RE-LOADING
- LODGES
- PHONE—WIRE—WHITE

MICKEY ANDERSON AMUSEMENT COMPANY
314 East 11th Street Phone: Glendale 2-3207
Eric, Penna.

All The Leading Coinmen Read The Cash Box

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
A KIDDE RIDE DESIGNED BY KIDDE RIDE OPERATORS FOR OPERATORS!

- STURDY CONSTRUCTION.
- NATIONAL SLUG REJECTOR IN SEPARATE CASHEX (GOODSNECK).
- EXTRA HEAVY GAUGE STEEL.
- UL TESTING THROUGHOUT.

TESTED AND PROVEN ON LOCATION!

REASONABLY PRICED!

DIMENSIONS: 32" x 19" HIGH x 20" x 14" WIDTH x 6' LENGTH.

CONTACT US IMMEDIATELY! WRITE FOR DETAILS!

MARVEL MFG. CO.
2849 W. FULLERTON AVE., CHICAGO 47, ILL.

WE NEED!

N E W Y O R K — November 19— United States Tobacco Company declared a regular dividend of 30 cents per share and an extra dividend of 15 cents per share on the common stock of the company, its first extra dividend since November 1950. The company also declared a regular dividend of 40 cents on the preferred stock. Normally, the company has paid 30 cents per common share, or $1.20 a year. With the regular dividend of $1.20 per share and the extra of 15 cents, 1,500 payments to common stockholders will total $1.35.

The dividends were announced after a meeting of the board of directors by H. J. Kohlberger, vice-president, secretary and treasurer.

Sugerman Returns From European Tour

NEW YORK — Myron Sugerman, Runyon Sales Company export representative, this city, arrived in New- ark, New Jersey, aboard a Pan-American jet airliner, on Tuesday evening, November 24, completing a nine-week tour of European countries in conjunction with the firm’s export coin machine program.

Among the countries visited by Sugerman were the following: Denmark, Holland, Switzerland, Portugal, Spain, England, Germany, France and Belgium.

"I believe the trip resulted in a more familiar relationship between our firm and the European market and has already brought about a broader export outlet for our coin operated equipment," stated Sugerman.

U.S. Tobacco Declares Extra 15¢ Per Share

DENVER Re-elected President As Ops Hold Annual Elections

EASTERN FLASHES

Highlight of the week was the annual Music Operator of N.Y. elections, which were held on Tues., Dec. 24th, at the Park-Sheraton Hotel. Al Denver was elected to his seventh term as president of the association with a unanimous vote from the ops. State Sen. Thomas Stackell, from Denver, told the music operators the honor of installing the members of M.O.N.Y., after the elections were held. Turnout for the vote was encouraging with almost one hundred coming arriving during the rating storm that preceded the program. . . . Mac Polley stayed at the House of Sham for near Chicago N.Y. food before shipping back to New York. . . . Joe Connors back from California to vote for his choice and also accept the vote of ops who placed his name on the board of directors. . . . Ops were enthused over the talk by Mgr. John Kelly soliciting support for the Cardinal Spellman Servicemen’s Club, an annual coin machine charity here in the New York state. . . . Teddy Blatt admitted that he would make a nice Thanksgiving Dinner with his entire family on hand for the occasion—Daniel, studying law at Harvard University, drove down from New England, and Arnold, also a lawyer, drove in from California. . . .

Along the avenue this past week Amelia McCarthy, Hurleyville, advises that business is good but with PR duties and legislative work a constant thing I'm happy to be back on the route! . . . Joe Boese, York Music Co., recuperating from his hernia operation would like to hear from any of the old boys. Joe, a Catmane, another upstateman, he'd love to hear from his friends, Tony is recuperating from a back injury and any mail forwarded to his Grandview Avenue, Suffern, N.Y. address will be heard. G. C. H. Connors, of the Rock-Ola of Windsor, OR was reconditioned two months after being elected to the board of directors for 1960 while George Holtzman was elected vice-president; Gil Sonia, treasurer; and Ben Chicofsky, secretary. . . .

That was all the news after being a part of the last meeting, including the efforts of Nash Gordon and his two associates Sophie and Dolores, the work-horses at M.O.N.Y. headquarters.

Amelia McCarthy, treasurer of the N.Y.S.C.M.A., stated that she earnestly hoped that her talk to the N.Y. ops during the election program would result in a more efficient membership and also encourage the use of the help to keep this Statewide legislative program going. I'm sure the realist that anything done on a Statewide basis must help the city operator and I'm looking forward to more communication from all the Statewide Associations with a more upper hand on the job. Call any gal who makes it her business to know just what is going on in our State.
PARK SHOW CURTAIN IS UP!

CHICAGO CHATTER

Included among the coin exhibits at the Park Show is Johnny Frantz’s lineup of several new modified versions of his “Dodge City” amusement game. It’s a real coup for the show, which is setting up four models of the game on metal stands and wood cabinets with gun-ball dispensing machines as well as other Frantz amusement devices. Another, and very exciting Frantz feature is the “Joker Ball” vending machine. The “Dodge City Kid,” who’ll be bolstered up and decked out in his western finery for the Park Show... Joe Kline, First Coin Machine Exchange, tells us that visitors to town for the Park Show are already dropping in at his offices at 111 S. Wacker Drive. Joe is in from Puerto Rico, and Mr. Ghizi from England. Other visitors at First Coin were John Bush of Peoria, Ed Bloomfield of Michigan City, Bill Hapke, and Fred Dettman of Hartford, who'll be busy setting up Bally Manufacturing’s extensive exhibit at the NAAPBP shindig. Among the host of Bally games and coin machines is a “Jade” bally, complete with “Monarch” bally, “Lotta Fun,” “G-Pocket Pool Table,” and the popular “Targets,” as well as the new “Pony Twirl” kid bally. The Park Show will feature the booth where he’ll be showing Chicago Coin’s “Commando Machine Gun” exhibit, complete with the trailer and other units.

Sam Lewis, Williams Electronic Manufacturing, reports that there’s a host of visitors to his exhibit, all interested in the latest Williams’ new “Rocket” and “Club House” pinball games, and the “Titan” rifle-target amusement game. Visitors at his booth last week were Mr. & Mrs. Cyril Shack of London, England (he heads up Phonographic Equipment Company, Ltd.), and, Lou Dunis, John Michaels, Bill Raked, and Leo Roudabush, from Mrs. Sam (Laurel) Lewis relates to us that she’s feeling “in the pink” again after a nasty illness. The Pink Lady, as she is known, is greeting visitors to World’s Shows’ booths at the same time. . . . Gil Kitti, Joe Robbins, and Jack Burns are looking forward to seeing their many coin machine friends at the Park Show. Joe tells us that before the show activity there’s the business of the Thanksgiving turkey to tackle, and he’s quite sure that the latter will be more interesting.

Bill Detzeln, sales manager of United Manufacturing tells us United’s “4-Way” shuffle alley and “Handicap” bally are already finding great favor among the coin machine operators who are setting up into the distribution of this exciting new equipment. Both alleys will be featured at United’s exhibit in booth 150 through 159 at the Park Show. Herb Detzeln urges everyone to look in at the booth of the United exhibit. . . . We join all their friends in wishing William F. Detzeln a very happy 75th birthday, a very happy anniversary. They’ve been “hitched” 10 years this Thanksgiving Day. . . . A very tired Paul Huesch came to work this week with a sore throat, a very sore throat, a sore throat. . . . Ralph Schuch, Digital Distributors, a very happy 30th birthday. They tell us that it’s been a “shindig.” . . . Herb Perkins, Jr., one of the bigs in the coin business, is having his 50th birthday this week, give or take a few days, giving turkeys away to his customers. This, according to Herb and company, is a big 50th birthday celebration, and according to Candy, the sales engineer of the firm, will be on at the Keeney exhibit at the Park Show, November 29 thru December 2, with a gala array of games and a Popcorn Vendor.” . . . Fred Minter, Gateway Cooperative Distribute in Evanston, Illinois, announces the news to us that Syl Lutterbach, an oldtimer in coinbin, and a cousin of Bud Enrich of Oakdale Sales in Chicago, is now associated with Fred. Fred is now using a neat Volkswagen station wagon to transport his game machines. . . . Morton Levinston, National Coin, tells us he, Joe Schwartz, and Ronnie Schwartz greeted many visitors from Europe the past week at their North Side showroom. . . . Herb Finger, Popcorn Vendor, Jr., has returned after his picture tour of the West Coast, with days, giving turkeys away to his customers. This, according to Herb and company, is a big 50th birthday celebration, and according to Candy, the sales engineer of the firm, will be on at the Keeney exhibit at the Park Show, November 29 thru December 2, with a gala array of games and a Popcorn Vendor.” . . . Fred Minter, Gateway Cooperative Distribute in Evanston, Illinois, announces the news to us that Syl Lutterbach, an oldtimer in coinbin, and a cousin of Bud Enrich of Oakdale Sales in Chicago, is now associated with Fred. Fred is now using a neat Volkswagen station wagon to transport his game machines. . . . Morton Levinston, National Coin, tells us he, Joe Schwartz, and Ronnie Schwartz greeted many visitors from Europe the past week at their North Side showroom. . . . Herb Finger, Popcorn Vendor, Jr., has returned after his picture tour of the West Coast, with days, giving turkeys away to his customers. This, according to Herb and company, is a big 50th birthday celebration, and according to Candy, the sales engineer of the firm, will be on at the Keeney exhibit at the Park Show, November 29 thru December 2, with a gala array of games and a Popcorn Vendor.” . . . Fred Minter, Gateway Cooperative Distribute in Evanston, Illinois, announces the news to us that Syl Lutterbach, an oldtimer in coinbin, and a cousin of Bud Enrich of Oakdale Sales in Chicago, is now associated with Fred. Fred is now using a neat Volkswagen station wagon to transport his game machines. . . . Morton Levinston, National Coin, tells us he, Joe Schwartz, and Ronnie Schwartz greeted many visitors from Europe the past week at their North Side showroom. . . . Herb Finger, Popcorn Vendor, Jr., has returned after his picture tour of the West Coast, with days, giving turkeys away to his customers. This, according to Herb and company, is a big 50th birthday celebration, and according to Candy, the sales engineer of the firm, will be on at the Keeney exhibit at the Park Show, November 29 thru December 2, with a gala array of games and a Popcorn Vendor. . . . Fred Minter, Gateway Cooperative Distribute in Evanston, Illinois, announces the news to us that Syl Lutterbach, an oldtimer in coinbin, and a cousin of Bud Enrich of Oakdale Sales in Chicago, is now associated with Fred. Fred is now using a neat Volkswagen station wagon to transport his game machines. . . . Morton Levinston, National Coin, tells us he, Joe Schwartz, and Ronnie Schwartz greeted many visitors from Europe the past week at their North Side showroom. . . . Herb Finger, Popcorn Vendor, Jr., has returned after his picture tour of the West Coast, with days, giving turkeys away to his customers. This, according to Herb and company, is a big 50th birthday celebration, and according to Candy, the sales engineer of the firm, will be on at the Keeney exhibit at the Park Show, November 29 thru December 2, with a gala array of games and a Popcorn Vendor.

FOR ANY & ALL Types Of LOCATIONS!!

NOW

"DODGE CITY"
Pistol Target Game

Is Available With

GUM BALL VENDING MACHINES

4 EXCITING MODELS TO CHOOSE FROM

• GUN GAME & METAL STAND ONLY

• GUN GAME & 2 GUM BALL MACHINES ON STURDY METAL STAND

• 1 GUN GAME & 2 GUM BALL MACHINES MOUNTED ON BEAUTIFUL, STYLIZED CABINET

SUPER DE LUXE MODEL:

With 2 "DODGE CITY" GUN MACHINES & 3 GUM BALL VENDORS MOUNTED ON BEAUTIFUL, STYLIZED CABINET

See All Models Now at NAAPBP.

PARK SHOW .

Booths 6152 & 153

THE DODGE CITY KID!!

J. F. FRANTZ MFG. CO.

1940 W. LAKE ST., CHICAGO 12, ILL. Tel: TAYLOR 92399

Full Line of Fruits at all times. Repairs and Reconditioning on all A.B.T. equipment.

The Cash Box

1721 Broadway, New York 19, N. Y.

in game in "Joker Ball" that they've ever had.

Now that Wico Corp’s stereo conversion kit promotion, complete with 40 colorful signs and complete set of records for each purchase, is well on its way to a successful conclusion, Ed Ruben has decided to relax a bit. Ed, Will Wiczer, and Morris Wiczer played host last week to Cyril Shack, Phonographic Equipment Company, Ltd., London, England; and Eric Schneider, Eric Schneider Company, Hamburg, Germany. Both are Wurlitzer distributors in their respective countries. . . . We received pleasant, but note the less surprising news, last week from the sales manager (Chet) Gure, peaks of Exhibits Supply Company of this city. The gist is that Exhibits is planning an expansion move to larger quarters by the first of next year due to continued growth this past year. This is the first such move for Exhibits Supply in many years. The firm will move to 4719 West Lake Street in Chic. . . . John Stewart, Bally Vending, assures us he wasn’t in California for the CAV show, contrary to our column report to that effect. However, he was actually somewhere in the midstwest. (We sure move him around!) Dave Howle and Bob Brether enjoyed an excellent turnout at Bally Vending’s exhibit at the California Vending show.

George Hincker, director of sales and promotion for Rock-Ola Manufacturing, tells us they can’t build "Tempo II" phonos fast enough at the plant, they’re moving out with such speed and dispatch. Ed Doris spent last week in St. Louis welcoming Musical Sales Co., into the Rock-Ola family of distributors. Lee Rieck returned the other day from a whirlwind tour through the southland. . . . Eddie Ginsburg and Nate Feinstein are now oozing with a multitude of advertisements extolling the Seeburg line of phonographs and vending machines which are always on view in Atlas Music’s beautiful showrooms. . . . Al Warren and Zeke Wolf are rushing like mad to step up production of Auto-Ball Novelty’s "Magic Mirror" Housecope, the demand is so great. . . . Wally Oshen, Heart Distributing Company, reports that Steven Sohocki, head of the firm, enjoyed another smashing success at the California Automatic Vending Association’s convention with the Orleans “Blood Pressure Machine.” Meanwhile, distributorships are being gobbled up all over the country. . . . Marvel Manufacturing’s Estelle Boye latched onto a miserable attack of bursitis last week, and is barely released from the graces of the "Iggy" girls (see photo) of unlatching from it. Ted Ruby tells us “Lucky Housecope” and “Old Smokey” are still selling terrifically all over the country. . . . Doris Forrest and Mac Brier are getting ready for the Parks Show, and they urge us to tell all their friends to look in on them during the convention. . . . Ben Coven and Irv Ovitz report increasing demand in this area for the "Smoke shop" line of cigarette vending machines.

"It’s What’s IN THE CASH BOX That Counts—INTERNATIONALLY!"
"Safeguard" Sales Grow

OLD BRIDGE, N. J. — Roy Duckworth, president, Safeguard Products Company, this city, has advised that sales of the "Safeguard" unit, used on music machines as a protective device against burglary, have continued to grow, with representation in every major city in the country.

"We started selling our units to operators and the results have been very good. As a matter of fact, the repeat orders are almost equal to our new business orders," stated Duckworth.

After canvassing operators around the nation, Duckworth advised that he set up a distributor plan for merchandising the "Safeguard" device and is currently signing distributors in the Eastern territory. "Several orders have been received from the export market as well as agents primarily interested in exporting the "Safeguard" unit abroad to regular customers," said Duckworth.

The unit was designed by Duckworth as a protective device against loss of revenue from music machines. The unit, while confidential in principle until ordered by common, is sold on a minimum order of ten units, at $3.00 each. Safeguard Products is located at Box 176, Old Bridge, New Jersey.

**Coast Distributs Busy With New Equipment Meetings**

CALIFORNIA CLIPPINGS

Thanksgiving along coin machine row found a number of the operators and distributors traveling out of town for family reunions, but most stayed in town—deciding against driving in the Holiday traffic. At Simon Distributors of Las Vegas, a trip was planned for a trip to the Parks Show in Chicago. Simon plans to follow his Chicago visit with trips to Indianapolis and St. Louis, offering interviews at Simon's stores. A veritable jungle land, what with elevators, camels and kiddie rides on display.

At Leutenhager's "record bar," Bunny Kurlan, of Victor Distributing, stopped by with the offer of offering on the Shasta label, "Svingin' Jingle Bells" by "Silver Bells." Bunny also played "Pistol Packin' Mama" by "The Saddest Eyes," Mel Lindley's "Cruisin' Wagon wheel," and Ed Townsend's current effort on Capitol, "Be My Love," is going to be the biggest disk of the singer's career, said Ray Sollee, planning to spend the week-end in Palm Springs. Barbara Chandler looking forward to the home-coming activities at UCLA this week. The Bill Black Combo's "Smokie," on Hi Records, looks like a real hit, says the group's executive. Petey Shapp, operator from Downey, traveling to Bishop for some pianohunting on the week-end, Jimmy and the group's new Bally "Monarch" truck-like beaver arrived this week amid enthusiastic reception from the operators. Jimmy went out to see that the new 1960 Rock-Ola "Tempo II" phonograph was received and trained in the short order. The group's greatest comment among the operators in Southern California. Jimmy also stated he took his scout troop to Calico for the week-end on a camping out in the Gabe Orland, at California Music, informs they have had a couple of complaints over the small machines used by the operators. Jim Crosby in the San Diego area the past week. The Seeburg factory in Chicago recently had a showing of the new "fresh brew" coffee machine line and the new leverage machine. Mr. and Mrs. Minthorne, along with Ralph Traving, were the showing the new machine that Wayne had missed in seven years—Too cold back there.

Bill Happe, at Badger Sales, is currently in Detroit attending the showing for the AMI background music system. While there, Happe is also attending distributor meetings. Marshall Ames reports the AMI "J" 900, in both manual and stereo, has been moving well on the west coast. In Los Angeles, Lutheran, formerly with Minthorne Music, is also associated with Werner.

At Norty's Music Center, The Storytellers and The Nortones stopped in prior to leaving on a tour starting in San Jose, then to San Francisco and on through the Northwest. The Storytellers will be the Pirates Street Stack Records outing "You Played Me A Fool," with The Nortones thumping "I Miss You Just Smile," on Warner Bros. Norty reports Metropolitan Opera star Jan Peerce dropped by to chat and discuss his RCA Victor LP "Bach Arias." Steve Barry predicting Steve Lawrence has his biggest album to date with "Pretty Blue Eyes," on ABC Paramount. Rod Lauren's RCA offering, "If I Had A Girl," has strong potential and could get in the hit column, according to Lou Baruch. Already out five months, Norty feels Tom Pail and the Glazer Bros. will be winners on Decca with, "She Loves The Love I Give Her..." Some of the various operators on Pico this week were: Clarence Schaffard, Sunland; Herman Strockfeller, San Bernardino; Ray Berra, San Bernadino; Jack Neel, Riverside.
Who Is The “Dodge City Kid”?

CHICAGO—The complacent appearing cowboy (shown above) is all decked out for the Parks Show, where he threatens to twirl and draw his six-shooter, November 29 through December 2, at the J.F. Frantz Manufacturing Company exhibit in booths 152 and 153. He modestly calls himself the “Dodge City Kid”. “The Kid”, who is part and parcel of J.F. Frantz’s current promotion of the new, modified line of “Dodge City” pistol-target amusement games, will holster a pistol at his side, during the show, which is not unlike the pistols Frantz uses in the games.

John F. Frantz, president of the firm, reported last week that he has stepped up production of the line to meet the demands for “Dodge City” expected during the N.A.A.P.P.B. show.

Sparks-Columbia Holds United Service School

COLUMBIA, S. C.—At a recent series of service school sessions for personnel and operators at Sparks Specialty Company’s Columbia, South Carolina showrooms, United Manufacturing Company’s Ray Krasner, Johnny Casolin, and Eugene Dabek concentrated on explaining the servicing of all of United’s amusement equipment and the “UPB-1000” model stereo and monaural phonographs.

The above photo shows (left to right) John Kaiser, of Sparks’ sales staff; Mrs. Hughes Fischer, office manager of Sparks’ Columbia distribution firm, during the school sessions.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
### This Is The Sale Of All Sales PHONOGRAHS
All Thoroughly Reconditioned ROCK-OLA

<table>
<thead>
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<th>Model</th>
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<td>1448 (120 sol.)</td>
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### SEEBUG
- A's (100 sol.) | $125
- B's (100 sol.) | $275
- C's (100 sol.) | $45
- V (200 sol.)   | $75
- VL (200 sol.)  | $75

### WURLITZER
- 1800 (104 sol.)  | $375
- 1900 (104 sol.)  | $45
- 2000 (104 sol.)  | $495

### AMI
- D (80 sol.) | $195
- E (80 sol.) | $225
- F (120 sol.) | $400
- G (80 sol.) | $395
- G (120 sol.) | $445
- G (200 sol.) | $395
- I (200) (Manual) | $705
- I (200) (Electric) | $775

### SPECIAL OF THE WEEK
- Rebound Shuffles | $8.50
- Coon Hunts | $6.00
- Bang-O-Rama Gun | $5.00
- Kenoey True Soul | $5.00
- 14" Bowler | $175.00
- Racket Ship | $125.00

### SCOTT CROSS CO.
1423 Spring Garden St.,
Phila., Pa.
Rittenhouse 6-7712
Exclusive Dist. for Daly in E. Pa., and Rock-Ola in E. Pa., So. Jersey and Del.

### Wico Corp. Offers 40 Stereo Singles With Purchase Of Kit

**FIRST...and still BEST!**

If it's - SLATE TOPS
- PXT. TABLES
- ARAMITH BALLS
- COMPLETE POOL TABLE SUPPLIES

...Your Best Deal Is From NYACK SLATE CO.
84 So. Franklin St., Nyack, N.Y.

### "UPB-100"'s Rate High With Three Rivers Op

THREE RIVERS, QUEBEC—Arnold Lord, president, Crown Vending Company, this city, veteran of more than thirty years in the coin machine business, advised last week that with the purchase of ten United "UPB-100" phonographs, his collection has increased "because of the play stimulator and fast record changer." Lord purchased the United equipment from Canadian Music Distributing Company.

Lord, considered one of the largest operators in this area, is shown above as he stands between two of the new United phonographs.

CHICAGO—Wico Corporation, this city, completed a world wide mailing last week of a large brochure, announcing as the key feature a free offer of stereo 45 rpm records to be included in each purchase of Wico's stereo conversion kit for automatic phonographs.

Ed Ruber, sales manager of Wico Corp., commented that since this is, in his opinion, the most startling offer of its kind ever made to operators in the domestic as well as foreign market, he expects this promotion to accomplish exceptional results during the next few months.

"The offer of 40 free stereo 45 rpm records," Ruber said, "was recently decided upon for the simple reason that there is not as yet a representa-
WANT
WANT—Late model pins, shuffles, phonographs, kinds. Also 3-16, 2-20, DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. Chickerling 4-1001)

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantities and prices. CALL GANO DISTR., 413 W. ARMITAGE AVE., CHICAGO 22, ILL. (Tel. Dickens 2-7660)

WANT—Glass for shuffle king over head scoring unit, Un. Show Boots, Uni. Show Shoes, etc. Pay highest prices. Mail or phone orders. CALL BUDATON RECORDS, 520 7TH AVE., N. Y. (Make offer. NOBO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF., I.W. (Tel. 286-3018)

WANT—Used 45 RPM Records. All types, as they run out of the route. No sorting or picking. We pay highest prices. Standing order available for regular shippers. JALEN AMUSEMENT CO., 1414 E. 21ST ST., BALTIMORE 18, MD.

WANT—Records, 45's and LP's, new only. Please give full details first come, first served. Deals quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 809 16TH ST., NEW YORK 6, N. Y. (Tel. LUDlow 3-8310)

WANT—Juke Box Operators. If you want a steady outlet for your records, We buy complete coin machines or we will take them in trade. We pay cash. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R.I. (Tel. 5207)

WANT—Late Juke Box 45 RPM Records not over 6 months old. Pay 13¢ and freight. R. SMITH, 620 N. 16TH ST., NO. MIAMI BEACH 62, FLA.

WANT—As we always need for immediate export unlimited quantities of: Ball, Bally, 4-Bagger, 4-Bagger Plus, Supernova, types of Shuffles, Seeburg, AMI, Watling music. Call collect. BELGIAN DISTRIBUTING, 1105 N. W. BEAVERTON AVE., BOSTON 14, MASS. (Tel. 613-0556)

WANT—Our used or surplus records all speeds. 45's our specialty. We buy complete coin machines and pay cash. No lot too large or small. No matter how many or few. We pay cash at once. W. MYERS, 222, 24TH ST., 14TH AVE., MIAMI BEACH 62, FLA.


WANT—Rock-Ola Model 1442—50 Selection Unit, 2-16 and 4-16 Models C & B. Gottlieb Multiplayer Majestie, Central, Condor, Dual Action, Napoleon, Purple Eyes, Pretzel. State condition and best prices. HUB COIN MACHINE, 7122 GEORGIA AVE., N. W., WASHINGTON 12, D. C. (Tel. Randolph 3-9896)

WANT—Which one-stop can ship us regularly top ten records. We are still buying Juke Boxes. Write to us for prices. W. VAN SCHOF, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS)

WANT—Unlimited quantities of Seaburg A and B. Further all other makes. Send us your list with prices. W. VAN SCHOF, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS)

WANT—1-25 of low grades, 1-100 of high grades. State condition and best prices. H. MARALSTA. 92, KROONSTRAAT, ANTWERP, BELGIUM. (Tel. Antwerp 3-4221)

WANT—A1 mechanic on music, pinball and shuffle alleys. Must be under 4 years old. Steady job available. Write right away with quantities or demanders need apply. RELI- BEX, 92 KROONSTRAAT, ANTWERP, BELGIUM. (Tel. WINDSOR ST., HARTFORD, CONN. (Tel. Chapel 9-6556)

WANT—For resale—Bally Pinch Hit Baseball, Ex. Vanguard Gun. To distributor. COTINYEI COIN MACHINE, 814 SUMMIT, TOLEDO 5, OHIO. (Tel. CH 6-3621)

WANT—Take in trade or buy outright The Clancey, Chief, Fawcett, other kiddle rides, Burg Guns and any other Coin Machines or Coin Centerpieces, Coin Hockey, Bally Bulleby, league. Give us your list, condition, and prices. R. E. REED, 1800 10TH AVE., MIAMI, FLA. (Tel. 1875-7737)

WANT—We will buy Rock-Ola 1448, 1441, 1454, 1455, Seeburg B-100 and we will trade 111 direct with any dealers. Seeburg D-111 and D-114. Bally 11 and 11 ft. Trophy, Bally 11 and 14 ft. Trophy, Bally 11 and 14 ft. Trophy, RILEY'S DONUTS COIN MACHINE, 6877 N. 11TH AVE., MIAMI 18, FLA. (Tel. 990-2260)

WANT—We will pay cash for Autophoto Model #11; Mills Panorama; Seeburg K-1200, 190 J & L, Late Bally English; United and English Coin Flasher Shuffles, State price and quantities. MILLER AND MEYER, 1827 ADAMS ST., TOLEDO 2, OHIO. (Tel. 59-0599)

WANT—To buy Auto Photos Model 11. All large quantities wanted. Write with list. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 EAST 100TH ST., CLEVELAND 14, OHIO. (Tel. TO 1-6715)

WANT—Gottlieb used games, 1937 and up. Send your list to—I-PEBBLE MACHINE & SUPPLY CO., 199-06 ANDERSON AV., CHIFFSIDE, NEW JERSEY

FOR SALE
FOR SALE—Kiddie Rides, used less than 90 days, like new. 2 Bally Champion Horses # BA1729, # 2414, 1-135mm. NEW Bally Model 7 #1146; 1 Baby Turbo #1149; 1 Used Round The World Trainer #1114; 1 Using Flying Saurer: 1 unused Chief Bally #1830. CARLTON AMUSEMENT INC., 1909 EIGHTH STREET, PORTSMOUTH, OHIO. (Tel. EL 4-1749)

FOR SALE—Get Acquainted Specials—1800 VINTAGE GAMES, $58.50. Wallboxes $57.00. Seeburg 1006 $89.00. Super Chief $139.50. C.C. Bowling League (14) $195. W-1000 Seaburg, 1957, $239.00. BEACH 1500 $230.00. Bally Shuffle $150.00. C.C. Bowling League (14) $195. W-1000 Seaburg, 1957, $239.00. 18" Bally Shuffle (late) —Rubber Ball models only. MOHAWK SKILL GAMES, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel. FR 7-2162 or FR 4-7359)

FOR SALE—All late Bally Bings, slightly used uprights; Grenades, Hummback, Full Size 26, 1955 Bally, Deluxe Big Tens, Seeburgs. Write or phone for prices. PENN COINOMATIC CORP., 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676)

FOR SALE—Complete line of Pool Tables. Take your pick: Brunswick, Dalmations, Balos, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for the best prices. EASTERN NOVELTY DISTRIBUTING, 1706 MANNING AVE., UNION CITY, N. J. (Tel. UN 3-8574)

FOR SALE—Amazing Values on: Keener Super Bons Bells; Bally Draw Bells, Clover Bells; Universal Amusement, Coin Operated Crane Game, others. Thousands of parts available for Keener, Bally and Universal Console type Machines. Write for prices. BOX #443, c/o THE CASINO BOX, NEW YORK 19, N. Y.


FOR SALE—Shuffle Rockets single play. Magnificent Shuffle Rockets Double Play $245.00; AMI E120; Arrow Bows $195.00; Criss Cross Bowlers, $150.00; Other used prices. ALLIED COIN MACHINE, 2568 WEST PRATT, CHICAGO 45, ILL.

FOR SALE—Carnival Queens @ $3790; Beach Times @ $274; Cypress Gardens @ $250; Sun Valleys @ $250; Wynn Towers @ $250; Show Times @ $125; Big Shows @ $100; Bally Batting Practice, Rแถมal Park, etc. W. E. SCHEIB, TASI DISTRIBUTING CO., 912 POVY RIVERS, NEW ORLEANS, LA. (Tel. P.O. Magnolia 6366 and 7459)

FOR SALE—100 Kickers and Catchers and (1½ and 5½) just 20 spie and only $99 each.—Call or write. Jr. Jupiters, Fantasies and Shooting Stars. Write how many of each and price. P. E. SENTELLE, 1234 1224 BRONK VILLAGE ROAD, PITTSBURGH 10, PA.

FOR SALE—Collapsing Dominos; Playmat; Wagon Wheels; County Fair; Keeney Big Tent; Roundup, Turnip; Yo-Yo; #36;经营理念. CORRECTLY—ROSENFELD COMPANY, 4750 WASHINGTON ST., LOUIS, MO. (Tel. Forest 7-6730).


FOR SALE—United Leader, Chief, Royal $150 all; Wm. Ten Strike $100; Rocket Shuffle $125; Wurl. 1700 $450; Wurl. 1500 $450. Mills Candy Vendors (as is) $75 both. Slot Radio $252. E. R. INC., 1100-92 BROAD-AL BAVY 4, N. Y.

FOR SALE—Used Williams Guns —Vanguard $375; Hercules $145; Crusader $145. All Guns exceptionally clean. UNITED DISTRIBUTORS, INC., 902 W. SECOND STREET, WICHIT A, KANSAS. (Tel. HO 4-6111).

FOR SALE—AMI-H-200 $650; AMI H-200 $750; Seeburg-R-100 $475; Seeburg-R-300 $625; Wurlitzer 1000 $450; Wurlitzer 1200 $350; Rove Cigarette Machine; AMB 101; AMB 11 Col. $130. All Machines Shipped, 2-day delivery. BELMONT MUSIC CO., 116-118 N. GREENE AVENUE, PEORIA, ILL. (Tel. 6-4424—1-3586).

FOR SALE—Bowlers for export. All Sizes; 15, 16, 17, 18, 19, 20, Flex. Genco “21” $60; New Pixie Bowling $125. Call, write, wire. BOWLING EQUIPMENT CO., 204-206-208-210-212, 533 TENTH AVENUE, NEW YORK, N. Y. (Tel. Pennsylvania 6-6800).


FOR SALE—Wall Boxes 20 selection Seeburg 104, 3 for $25; 100 3025’s $5.50; Rock-Ola 1200 $125; 130 $125 & $35; Beach Clubs $50; Yacht Clubs $45; Gayet $65; Vendo Coin Changers; XSBC & ALL DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-4703).

FOR SALE—Playmat 20 selection Seeburg 104, 3 for $25; 100 3025’s $5.50. Rock-Ola 1200 $125; 130 $125 & $35; Beach Clubs $50; Yacht Clubs $45; Gayet $65; Vendo Coin Changers; XSBC & ALL DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-4703).

FOR SALE—Merry Counter Grippers 1 A-3 $29.50 each; 60,000 used. R.P.M. record. Good catalog item's from 1916 to 1935. M.I. SALES COMPANY, 3652 W. NORTH AVE. CHICAGO, ILL. (Tel. HL 2584-4-1070).

FOR SALE—Chicago Coin Star Rocket; Jet Pilot; Queen Bowler; Skee-Kiddie Rides, like new; Big Ball Bowlers; Shuffle Alley; late Big Red. REED DISTRIBUTING CO., INC., 298 LINCOLN STREET, BOSTON, MASS.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Big Ball Machine Parts. Write us—REED VENDING, INC., 3726 KESSEN AVENUE, CINCINNATI, OHIO. (Tel. Montana 1-5600).

FOR SALE—Wurlitzer 1200 $300; 2000 $150; 1200 $150; 2100 $150; 2200 $150; 1600 $100; AMI 200 $100; E-40 ($45) $85; 300 Machine $75, DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. Central 6-3691).

FOR SALE—Speed (Queen Coin Rides) 60.50¢; Little Trolley Rides 50.00; Model T (w/0 Record changer) 45.00¢; The Champion (all metal) 8.00¢.

CHICAGO coin machine


EXHIBIT SUPPLY CO. Card Vendor

J. F. FRANTZ MFG. CO. Dodge City (Counter Pistol) Ricker & Catcher ART Challenger Pistol ARTGuesser Scale ART Riffle, Spot. Aristo Scale

GAMES, INC. Twin Wild Cat (2-Player) Wild Cat (Upright)

D. GOTTLEB & CO. Madameisselle (2 Player)

ROCK-OLA MFG. CO. 1145 ST 290 Sel. Phone. 1145 200 Sel. Phone. 1417 140 Sel. Phone. 1470 150 Sel. Phone. 1621 Hi-Fi Wall Spkr. 1638 150 Sel. Phone. 150 Remote Vol. Cont. with Cancel Remote Coin Slot Coin Change Available for All Models. Dual Credit Unit Available for 200 Sel. Models. 1553 Dual B. W. for 120 or 200 Sel.


UNITED MFG. CO. 3-Way Shuffle Alley Regular Model $1,050 Deluxe Model $1,270. Zambini Shuffle Alley (2-Lane, 6-Player) $1,695. Adravon Shuffle (2-Lane, 6-Player) $1,495.


WILLIAMS MFG. CO. Pocket Rocket (5-Card) Club House (5-Ball) Goldie Bells (Tin Grape Coin) Spot Pool (5-Ball)

THE WURLITZER CO. 2390 S, 290 Sel. Phone with Step & Dual Pricing. 2300, Mo 29 Sel. with Step. 2304 S, 101 St. less Step. 2304 S, 101 St. less Step. 2352 Wall Box, 200 Sel. Dual Pricing 2350 Wall Box 200 Sel. 104 Sel. 250—540 2350 Wall Box 200 Sel. 104 Sel. 250—540 250 Stepper 300 Sel. 572 Stepper 164 Sel. 515 Hi Fi Corner Spkr. 4th 5¢ Corner 510 Hi Fi Ceiling Spkr. 12¢ Corner 512 St Convertible Console Spkr. 512 St Wall Spkr. 12¢ Conical 512 St Corner Spkr. 8 Ext. Range 512 St Extender Spkr. packed in pairs

NOTICE—Call or write for pictures and information on Phonograph Cabinet resting. No more replacement expense of cabinets, glass tubes or glass pilasters on Seeburg Models B-4 and PHR SUN REFINISHING CO. 1619 MILBY, HOUSTON 3, TEXAS. (CA 7-1919).

MISCELLANEOUS—BIG SERVICE TB, 12 Ball Open, has been wearing around Bang Bumpers? Recondition your games with our self-adhering Vinyl Plastics to keep it rings. Only $5.30 per 100. Send check to: SELECT, 338 No. 7th St., Camden, N. J. 08101.

MISCELLANEOUS—Burglar Alarm for coin op equipment operates on flash light battery. Sensitive to tampering 100% protection. Installed quickly, paid for direct from manufacturer. $3—Three $12, Forty-fourse—quantity prices to distributors. BLOCK MARBLE CO., 125 NO. BROAD ST. PHILADELPHIA 22, PA.

MISCELLANEOUS—Buy your parts and supplies from the nation's oldest and largest direct parts and catalog. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of $25 or more. Catalog Free. BLOCK MARBLE CO., 125 NO. BROAD ST. PHILADELPHIA 22, PA.
<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
<th>Description</th>
<th>Price</th>
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<td>4&quot; V-L200, '56, 200 Sel.</td>
<td>1950</td>
<td>450.00</td>
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<td>4&quot; K-D200, '57, 200 Sel.</td>
<td>1950</td>
<td>395.00</td>
<td>550.00</td>
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<td>4&quot; L-210, '57, 160 Sel.</td>
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<td>600.00</td>
<td>675.00</td>
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<td>4&quot; W-L6-M Wall Box '56</td>
<td>1950</td>
<td>3.50</td>
<td>5.00</td>
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<tr>
<td>4&quot; W-L6-M Wall Box '56</td>
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<td>4&quot; G-200, '56, 200 Sel.</td>
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<td>735.00</td>
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<td>4&quot; W-M Wall Box</td>
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<tr>
<td>4&quot; S or SL Stepper</td>
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<td>4&quot; W-200 Wall Box</td>
<td>1950</td>
<td>85.00</td>
<td>95.00</td>
</tr>
</tbody>
</table>
THE King IS HERE

and its family of distributors throughout the United States and Canada

EXTEND YOU A Royal Welcome

TO SEE THE ALL NEW AMI MODEL K

"K" Days are here!
Showrooms are ready, red carpets are out. Be among the first to see the new AMI Model "K" jukebox. Here are looks, lights and the color that attract extra play. Advanced new engineering features are a serviceman's dream. Inside and out, the "K" has everything it takes to be a real moneymaker worthy of the title, "King of Profit". See it now.

YOUR KING OF PROFIT FROM AMI AUTOMATIC MUSIC INC.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
UNITED'S
Handicap
BOWLING ALLEY

Individual
OR
Team Scoring

PLUS

Easy-Medium-Hard
STRIKE FEATURE
(SELECT BUTTON)
1 TO 6 MAY PLAY

4 JUMBO SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections to
17 FT. LONG
20 FT. LONG

SEE UNITED'S
4-WAY
SHUFFLE ALLEY
NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

EQUIPPED WITH
DIME COIN MECHANISM
2 for 25¢ COIN MECHANISM
OPTIONAL AT EXTRA COST
NEW FAST IN-LINE GAME

NEW OK FEATURE AND NEW RED-LETTER GAMES

Visit your Bally distributor today. See and play COUNTY FAIR. See the sensational new OK Feature that opens up an exciting new area to skill-play. Shoot for in-line scores ... section scores ... super-section scores ... "bonus-blue" scores ... plus new Red-Letter Free Games with guaranteed red-letter features. You'll see why operators call COUNTY FAIR the red-letter game that is really OK!

LOTTA-FUN

NO METERS
NEW AUTO-MISSION COIN-DIVIDER

WITH POPULAR LIGHT-A-LINE SKILL-APPEAL

Ohio Model
Fun-Way
Games
Without Replays

Earns up to 6 coins a game

Extra coins give player extra cards in which to score by skill. Although play is limited to 4 coins maximum to select all 6 cards, location tests prove sensational extra coins play appeal of LOTTA-FUN ... fastest 5-ball game in years. Get LOTTA-FUN for top, trouble-free earning-power.

County Fair
Challenger Bowler

OFFICIAL BOWLING SCORES
POPULAR LUCKY STRIKES
HI-SPEED TOTALIZERS

New Convenient HI-LO FLY-AWAY PINS

1 TO 6 CAN PLAY

3 POPULAR SIZES: 11 ft., 14 ft., 18 ft.
2 COIN STYLES: Dime-a-Game or 2-for-Quarter
4 IN. RUBBER BALL or 4 IN. HARD BALL

BUY Bally
FOR TOP EARNINGS IN EVERY TYPE OF LOCATION EVERYWHERE

6-POCKET Pool Table
GENUINE STA-FLAT SLATE TOP
GENUINE BILLIARD CUSHIONS AND CLOTH

CHOICE OF COIN CHUTES—Single Quarter or Double Dime

75 IN. BY 42 1/2 IN.
33 IN. HIGH

Targets

WITH POPULAR SWING-SHOT APPEAL
DOUBLE or TRIPLE BONUS ADVANCE
BONUS BUILD-UP
MOVING TARGETS
1 OR 2 CAN PLAY
30 SHOTS PER PLAYER

2 MODELS STANDARD OR REPLAY
24 IN. BY 57 IN

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS