The exciting Bo Diddley, a veteran who played a major role in the development of rock and roll in its early stages, is once again high on the charts. His "Crackin' Up" single was a big money maker earlier in the year and his follow-up "Say Man" looks like his biggest to date. Bo has also developed into one of the Chess Corp.'s best selling album artists, according to the company's execs, Len Chess, Phil Chess and Max Cooperstein. His "Go Bo Diddley" Checker package is currently one of the nation's top LP's and another album titled "Bo Diddley" is consistently a strong seller.
GENI
HMG
5000
JACK KEROUAC
POETRY FOR THE BEAT GENERATION

HM 5001
SAN FRANCISCO POETS

HM 5002
DEL CLOSE
THE "DO IT YOURSELF" PSYCHOANALYSIS KIT

HM 5003
JOHN BENNETT & STEVE ALLEN
WHAT IS SUBUD?

HM 5004
APHRODISIA
MUSIC OF AFGHANISTAN AND IRAN

HM 8001 & HS 8001
BUCK HAMMER
THE DISCOVERY OF BUCK HAMMER

HM 8002 & HS 8002
CRYSTAL JOY
THE FABULOUS CRYSTAL JOY

SMASHO SINGLES
HM 4533
BUDDY SMITH
OVERNIGHT
c/w Tennessee

HM 4537
ART KASSEL
DOODLE-DOO-DOO-CHA-CHA
 c/w The Charleston

BREAKING!
HM 4535
JOAN ARMSTRONG
LONESOME WHISTLE
c/w Big Midnight Special

Hanover records
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The Cash Box

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THE 14th ANNUAL POLL

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CHOOSE THE BEST RECORDS AND RECORDING ARTISTS

OF 1959 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

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<td>GS-5 - SANDY NELSON, WS-5104 - DON RALKE</td>
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<td>Wish A Million Miles</td>
<td>CA-4271 - KINGSBORO TRIO</td>
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<td>Windy Little Girls</td>
<td>CA-931 - DOROTHY DIX</td>
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<td>Of Many Ways</td>
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<td>-- I'm gonna Get Married</td>
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<td>Some Kind-A Earthquake</td>
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<td>41</td>
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* INDICATES BEST SELLING RECORDS
* AVAILABLE AS STEREO SINGLE

**Record Company Names:**
- CA-41452 - SAVANNAH RECORDS
- CA-41453 - MORMON TABERNACLE CHOIR, KL-15991 - HICKS
- CA-41454 - JOHN WILLIAMS, DB-1029 - DICK BILL, DL-1983 - TED WILLS
- FL-7536 - BUD WEST, JC-1010 - DON FRENCH
- GB-209 - PAUL EVANS, CUPEL
- GF-209 - PAUL EVANS
- GB-209 - PAUL EVANS, CUPEL
- GB-209 - PAUL EVANS, CUPEL

**Juke Box Top 10 Page:**
- 10/17

**Juke Box Numbers:**
- CB-1001 - GENE MARTIN & THE ROCK-A-TEENS
- CB-1001 - GENE MARTIN & THE ROCK-A-TEENS
- CB-1001 - GENE MARTIN & THE ROCK-A-TEENS
Rocco was born in Italy in Aug, 1938. He moved to Belgium at the age of ten when his father took a job in the Belgian coalmines.

When Rocco was 18, he joined his father in the mines. In his few hours of spare time, he still had the energy to form a small combo and play weekends at a large tavern called the “White Mill.” Rocco composed his first song titled “Marina” and played this song at the tavern.

The audience response to this number that night was so great that he was forced to sing it at least 15 times before closing time and each time he performed “Marina” thereafter, the crowd just went wild.

Because of this Rocco asked his boss, Jules Nijis, the owner of the tavern, if he wouldn’t make a recording of “Marina” with him on the vocal. Mr. Nijis agreed right away, the record was cut and submitted to a record company for distribution. The record firm was not interested, because it felt the song did not have any potential.

So Mr. Nijis himself had 300 records pressed which he distributed to jukeboxes in and around the city where he and Rocco lived and the public’s reaction was so fantastic that every record dealer was begging for records of “Marina”. Now Mr. Nijis had no trouble finding a distributor and “Marina” became such a big hit overnight, that the publisher and the record company were receiving calls and cables from all parts of the world for the publishing rights and the lease of the master.

Laurie Records, because of their previous successes with European originals such as “Petite Fleur” and “Morgen” won out over all competition and was awarded the distribution rights for the North American continent.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
# The Cash Box

## Best Selling Monaural & Stereo Albums

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<th>Stereo</th>
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### Monaural Albums

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<th>Last Week</th>
<th>Album Title</th>
<th>Artist(s)</th>
<th>Labels</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>★★ HEAVENLY</td>
<td>Johnny Mathis</td>
<td>Columbia: CL-3351, CS-8152</td>
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<tr>
<td>3</td>
<td></td>
<td>★ SOUTH PACIFIC</td>
<td>Maria Cies</td>
<td>Liberty: LM-2352, LS-2502</td>
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<td>4</td>
<td></td>
<td>INSIDE SHELLY BERNAN</td>
<td>Shelly Bernan</td>
<td>Mercury: M-1000, M-1001</td>
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<tr>
<td>5</td>
<td></td>
<td>★ MORE JOHNNY'S GREATEST HITS</td>
<td>Johnny Mathis</td>
<td>Columbia: CL-1344, CS-8150</td>
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<tr>
<td>6</td>
<td></td>
<td>★ NO ONE CARES</td>
<td>Frank Sinatra</td>
<td>Columbia: CL-3398, CS-8152</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>★ LET'S ALL SING WITH THE CHIPMUNKS</td>
<td>David Seville &amp; The Chipmunks</td>
<td>Liberty: LSP-3122, LST-7332</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>★ OLDIES BUT GOODIES</td>
<td>Various Artists</td>
<td>Various Labels: Original Sound L-5001</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>★ LITTLE GIRL BLUE</td>
<td>Billy Holiday</td>
<td>Bethlehem: 50329, 6028</td>
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### Stereo Albums

<table>
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<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Album Title</th>
<th>Artist(s)</th>
<th>Labels</th>
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</thead>
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<td>SOUTH PACIFIC</td>
<td>Martin Crown</td>
<td>Martin Crown</td>
<td>RCA Victor: LSO-1932</td>
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<tr>
<td>2</td>
<td>HEAVENLY</td>
<td>Johnny Mathis</td>
<td>Columbia: CL-8152</td>
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<td>3</td>
<td>THE KINGSTON</td>
<td>The Kingston Trio</td>
<td>Capitol: ST-1989</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>NO ONE CARES</td>
<td>Frank Sinatra</td>
<td>Columbia: CL-3395, CS-8152</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>PORGY AND BESS</td>
<td>Soundtrack</td>
<td>Various Artists</td>
<td>Columbia: CL-2334, CS-8152</td>
</tr>
</tbody>
</table>
| 6    | TAROO | Arthur Lyman | MGM |-
| 7    | LORD'S PRAYER | Norman Tansey | Norman Tansey | Columbia: CL-5386, MG-8046 |
| 8    | EXOTICA | Martin Denny | Liberty | Liberty: LST-7034 |

### Additional Information

- Stereo albums are also available in EP.
- Monaural albums are also available in Stereo.

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**A PICK**

**B+ EXCELLENT**

**B VERY GOOD**

**C+ GOOD**

**C FAIR**

**D MEDICORE**

---

**The Cash Box**

**Pick of the Week**

- **“FRIENDLY WORLD”** (2:00) [Robins—Feist & Miller-Darby] [Fabulous BMI—Pomus, Shuman] **FABIAN** (Chancellor 1044)
  - The teen favorite can cash-in strong on both ends here, items from his initial flick, "Hound Dog Man." A tender, warm-beat note is struck on "Friendly World," while the pic titler finds Fabian in a more familiar belting role. "Come And Get Me" is completing a solid chart-run for the artist.

- **" Pretty Blue Eyes"** (1:52) [Alma BMI—Chappell ASCAP—Randazzo, Weinstein] **Steve Lawrence** (ABC-Paramount 10058)
  - Lawrence has two outstanding teen performers here. "Pretty Blue Eyes" is a charming rhythm in which Lawrence is strikingly multi-tracked against a Dan Costa rock-a-cha arrangement. A multi-track voicing works out extremely well again as Lawrence offers a tender (and again rock-a-cha setting) reading of a lovely Rodgers & Hart song. "You're So Neat," both tracks are chart-contending beauts the "Blue Eyes" should lead the way.

- **"Have A Nice Weekend"** (2:20) [Sheldon BMI—Sherman, Keller] [Jerry Vogel ASCAP—Brooks] **McGuire Sisters** (Coral 62155)
  - A take-your-plek chart pairing by the gals. "Have A Nice Weekend," an attractive tale of unrequited love, is given a fine wistful rendition, while the Sophie Fattie-associated standby "Some Of These Days," gets a solid swing-rock view.

  - Here's a clever two-sider from the hip-talkin' TV star who cashed in with "Kookie, Kookie" and "Lilac I Love You." On the top end, while the Mary Kaye Trio knoc...k out a delightful cha cha romancer in the achingly Byrnes and Joanna Sommers engage in some entrancing love chat-chatter. Everything's the same on the flip except Joanna's part is left out—thus allowing the listener to partake in the vocal activities. Pairing has that big money look.

- **"Marina"** (2:41) [Class BMI—Granata] **Adonis** (2:39) [Joy ASCAP—Warren, Goerching] **Jacky Noguez** (Jamie 1127)
  - **"Marina"** (2:39) [Class BMI—Granata] **Cerarena (Canzone Allegra)** (2:32) [Ed Musical Mascotte ASCAP—Scruggs, Peron, Benagurra] **Willy Alberti** (London 1888)
  - **"Marina"** (2:26) [Maxwell BMI] **Till We Romance (2:51)** [Bourne ASCAP—Oakland, Hammerstein] **Tony Martin** (RCA Victor 7633)
  - Add these two contenders for "Marina" honors. The European hit receives a fairly instrumental, sometimes voices outing from Jamie's Noguez, who won the recent "Claro, Claro Bambina" sales race. Songster Alberti and yet songster Martin do delectable readings on their sessions (both in Italian translation and Victor, respectively. All are deft versions of the opus. Noguez couples his "Marina" with a fine-sounding arrangement of "Adonis"..." that received some attention a few months ago. Alberti's undersea is in theme and Martin and the Shorty Rogers' ork are exciting on the mainstay, "Till We Romance."

---

**Adventurers**

**B+ "Rip Van Winkle"** (2:18) [Moore BMI—Brown] Delightfully catchy number is present in a deliciously bright format. The group of Chumplike-voices chant against a contagious shuffle beat. Might be a novelty winner.


**Randi Sparks** (Verve 1019)

**B "Birmingham Train"** (2:50) [Sparr BMI] Infectious light upbeat sound to this folk-type outing. Songster Sparks, who does a fine vocal could have an active deck here.

**B+ "A Girl Like You"** (2:37) [Holiday, Laine, Sparks] Sensational honed on another folk-type opus. Touching slide.

**Jim Solley & Luebs** (Deb 8791)

**B "Johnny Goodluck"** (2:30) [Dundee BMI — Sorley] Good-sounding tale about a boy who has "Johnny Goodluck" as a nickname, but whose fate, at an early age, is tragic. Intriguing beat backs the fine Solley warble. To be watched.

**C+ "Yes I Do"** (2:10) [Dundee BMI — Solley, Terrell] Sentimental date gets another striking sound from the instrumentalists.

**Benny Goodman Quintet/Orch.** (Ches 1742)

**B "You Do Something To Me"** (3:10) [Harms BMI — Porter] A fine new Goodman swinger on the steady. Goodman and pianist Russ Freeman share the spotlight.

**B "Mission To Moscow"** (2:40) [Regent BMI—Powell] The full Goodman ork produces this bright swing bon-bon. Both tracks come from a recently issued "Benny Goodman Rides Again" LP.

**Ronnie Savoy** (Gone 5079)

**B+ "Love Me As I Love You"** (3:19) [Marinelle BMI—Elia, Reid, Kosloff] Savory touching songs on the affectionate theme. This tender performance could do with it exposure.

**B "Ooh, What A Girl"** [Marinelle BMI—Elia, Reid, Kosloff] It's the jump route here and the kids will go for the sound.

**Hurr Hardesty** (Mural 1001)

**B "Peri Di Street"** (2:26) [El...list ASCAP—Reichery, Hardesty] Interesting mid-beat rocker, with a keyboard effectively playing it cool. A sound that could step-out.

**B "Beatin' And Blowin'"** (2:10) [El...list ASCAP—Reichery, Hardesty] Boys do justice to the rock 'n roll sound of the opus providing breazy, sound-wise work here.

**Jaye Richards** (Hollywood 1100)

**B "Echoes On My Mind"** (2:33) [Kanar BMI—Willidge, Kimball] Effective country-styled wallop. Richards strikingly captures the wistfulness of the opus and receives worthy vocal-combo backing.

**B "Little Shyrel"** (2:13) [Kanar BMI — Richards, Willidge] In a driving mood, both singer and support put-out with excitement.

**Dick Stable** (Dot 15996)

**B "Mack The Knife"** (2:27) [Harms BMI—Weil, Brecht, Blitzstein] Smart swinging from the Stable head on both Darian's current smash vehicle. Plenty of bright sounds for the jocks to spin here.

**B "Nola"** (2:45) [Sam Fox ASCAP—Arnold] The eddie—recently on the charts—gets a sparkling sax-led reading. More tasteful stuff for the jocks.

**Kallasandro** (Warner Bros. 5102)


**B "Our Love's No Ordinary Thing"** (2:14) [Music Productions ASCAP — Shanklin] Colorful number sounds somewhat resembling "Brazilian." Two fine jockey sides.

**Sina Concert Band**

**Dr. Edward Forbes & Mr. X** (S.I.N.A. 507)

**C+ "Allegra Muchacho"** (2:11) [Abel BMI—Spencer] The Sina Concert Band plays a pleasant-to-the-ear Latin arrangement. Sounding of the deck is the Society For Indecency To Naked Animals (S.I.N.A.).

**C "A Trip To The Moon"** (2:50) [Abel BMI—Spencer] A German scientist decides to fly on the moon, with no one about to take off for the moon. The dialogue wears thin after a short while.
DEALERS, fill in quantity and send this order to your local MGM Records distributor.
The Cash Box

Record Reviews

A PICK  B+ EXCELLENT  B VERY GOOD  C+ GOOD  C FAIR  D MEDIocre

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

The Cash Box
Pick of the Week

“DRUM PARTY” (2:19) [Travis BMI—Nelson, Podobor]
“BIG NOISE FROM WINNETKA” (2:33)
[Bregman, Vooza and ASCAP—Hauk, Crosby, Rodlin, Haggard]
SANDY NELSON (Imperial 5630)
• Nelson, leader of the crew that has “Teen Beat” high on the charts for Original Sound, makes a strong percussion appearance on “Drum Party.” Date puts a driving sound that could follow the “Teen Beat” route. Watch it, “Big Noise From Winnetka,” revived with tricky percussion-flute work, can also move out way.

“LONG JOHN” (2:29) [Gregmark BMI—Sharpe]
“T.A. BLUES” (2:29)
[Gregmark BMI—Hazelewod]
RAY SHARPE (Jamie 1138)
• Ray Sharpe, whose fast-talkin’ gimmick helped make “Linda Lu” a favorite with the teenagers, decks out what looks like two more top teen attractions. Tagged “Long John” and “T.A. (Teen Age) Blues,” they’re two pile-drivers that Ray and a gal vocal combo belt out with solid sales authority. Can be a back-to-back cherry.

“YOU DESERVE” (2:26) [Siras—Roberts, Jackson]
“WHERE DO I GO FROM HERE” (2:18) [Sunbeam—Harnick, Boch]
PEGGY LEE (Capitol 4298)
• Thrush may have turned out a solid sales success on “You Deserve,” a sly, upbeat reminder of Miss Lee’s “Fever” winner. With the jocks likely to give deck loads of exposure, side could really step up. Deplays will also find lots of air-time for Miss Lee’s voicing—in a Latin combo setting—of a tasteful ballad from the upcoming musical, “Fiorello!”, “Where Do I Go From Here.”

“LITTLE TOM” (2:19) [Tree BMI—Wilson]
“ONE LITTLE ACRE” (1:55) [Sheldon BMI—Sherman, Keller]
GEORGE HAMILTON IV (ABC-Paramount 10059)
• “Little Tom” is mostly a Hamilton narrative in which touchingly he tells of a meeting with a ragged little boy whose bad homeless life may well make him a juvenile delinquent. This cry against one of the main causes of social malady can be a smash. Inviting rock-a-bandal, business by Hamilton on “One Little Acre,” a charming tale of a fella who looks forward to a rosy future with his gal. Could move, too.

“RIDERS IN THE SKY” (2:40) [F. E. Morris ASCAP—Jones]
“NIGHT TRAIN” (2:40)
KAY STARR (Capitol 4295)
• Lark’s return to Capitol (she had “Wheel Of Fortune” for label) could be chart return for Vaughn Monroe’s one-time smash, “Ghost Riders In The Sky.” Side—like coupler from Miss Sturr’s “Mornin’” LP—featuring a swing essay by the performer and an effective slap-beat from the orchestra. The jazz classic, “Nacht Train,” displays the chansness of the pro blues stylist she is. Solid deejay spin swinger.

“DARLING LORRAINIE” (2:13) [Westbury BMI—Parenitl]
“RIOT IN ROOM 3C” (2:00) [Brent BMI—Parenti, Collada]
KNOCKOUTS (Shod 5013)
• The team’s lead does a solid ballad essay on a fine teen-romance, "Darling Lorraine," and gets what could be a million-seller gimmick: a chanteing male voice which forms a striking setting. Vocal, tune and that vocal bit are in deck’s favor. As the title suggests, “Riot In Room 3C” drives. Combo does existing work, with platter’s opening vocally simulating a riot.

RICHARD WOLFE
(Kapp 1006)
B “UNTIL TOMORROW” (1:50) [Repertoire BMI—Thompson] Sentimental oddle is recited in Billy Vaughn-like rock—a-ballard terms. Lets axes backed by a pounding rock beat. Might make it.

B “TUTUCHELLI” (2:00) [Garland ASCAP—Vine, Buggy, Magenta] Many listeners will be pleasantly impressed with the year-back feel. “Poor People Of Paris,” Wolfe is an A&R director at Kapp.

BILLY RICE
(Ordo 109)
C “FOOLISH LOVE” (2:00) [Verna ASCAP—Patterson] A tearful ballad, backed with the OK plaintive Rice vocal getting a particularly effective setting from the sax.

C “SEVENTEEN LITTLE KISSES” (1:42) [Verna ASCAP—Bliss] A bounce on a ditty that sounds like the folk favorite, “Early In The Morning.”

HAYWOOD HENRY
(Mercury 71523)
B “SONG OF THE BAREFOOT CONTESTA” (2:46) [Chappell ASCAP—Mario, Musilbauer, Lorenzo] A touch of “Quiet Village” on this moody presentation of the plot theme that made some noise years back. Interesting sound.

B “DURANGO” (2:43) [Miller-Songkraft BMI—Benskin, Archibald] Similar kind of music here.

RUBBER JOHNSON
(King 5267)
B “TELL ME WHO” (2:13) [Mark Chronic BMI—Johnson] Vocalist has appealing pop words on this light rhythm romantic. Sound can catch-on.


UPTOWNERS
(Rage 59)
B “WHAT’S THE MATTER” (2:22) [Paladium BMI—Thompson] Good hubby-wife humor hit that benefits from a fine ballad hook sauce during the “break.” Lively rock entry.

B “CRICKET” (2:22) [Paladium BMI—Thompson] This all-instrumental carries a thumping sound that should be of interest to the Big Beat set.

JIM BALCOM
(Class 259)
B “HIGH SCHOOL FOOTBALL GAME” (2:15) [Repertoire BMI—Balcomb] Going to the game is the theme of this rockin’ romp from Balcomb and exciting combo-chorus support. Kind of hearty rock sound to eye.

B “ST. LOUIS BLUES” (2:20) [Handy ASCAP—Handy] The favorite in a funky R&B-styled showin’. Comes-across effectively.

STELLA JOHNSON
(ABC-Paramount 10063)
B “JOHN HENRY” (2:04) [Piran BMI—Bowen] A frantic teen-directed treatment of the folk standby. The stylist belt nicely and the Sid Feller orch-chords lends colorful support.

B “WE BELONG TOGETHER” (2:22) [Lloyd-Logan BMI—Bowen] An R&B-styled bluesian is handed an authoritative reading.

NORTONES
(Warner Bros, 5115)
B “SMILE, JUST SMILE” (1:40) [Princeton BMI—Barry, Reed, Brill] Vocalists—with bell-like effects—do a fine essay of a controversial item asking a gal to cheer-up until her guy comes back. Should show-up strong.

B “BOY” (2:50) [Mark VII ASCAP—Bowers, Ike, Lipkin, Rosen, Beckman] A catchy pic main-titler is given a wild Latin-rock run-through. Songsters bemoan the fate of being a teenage boy. Those instrumental sounds really pack a punch.

XAVIER CUGAT ORCH.
(ACA & Victor 7615)
B “ROCK OF THE HOURS” (1:50) [E. B. Marks BMI—Cugat] Melodice source for this exciting chart date is the familiar Pachisci theme, “Dance Of The Hours.” The late Latin maestro could have something here.

B “ROCK MORUNO” (2:20) [E. B. Marks BMI—Cugat, Schifrin] Side sticks close to a “Quiet Village” like arrangement. Of sound interest.

CHYRS LARKE
(Do Re Mi 711)
B “WHEN I BE WITH YOU” (2:14) [E. B. Marks BMI—Larke] Performer tries a beat-ballad bluesier here.


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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"The Cash Box - Pick of the Week"

"SWAMP FOX" (2:25) [Walt Disney ASCAP—Poster, Baker]
"SWAMP FOX" (2:25) [Walt Disney ASCAP—Poster, Baker]
"TOO MANY MILES (Down The Road)" (2:25) [Boxer ASCAP—Allen]

BOBBY LORD (Columbia 41505) REX ALLEN (Disneyland 125)

𩽾 "SWAMP Fox" is a gay novelty—built a "Battle Of New Orleans"—that can be a hit tune. Both Columbia's Lord and Disneyland's Allen have readings that delightfully capture the spirit of the philosophical war theme. Lord has blues-rock date on "Too Many Miles (Down The Road)," while Allen keeps up the bright pacing of "Swamp Fox" on "Bronco Boogie."

"I DON'T KNOW WHAT IT IS" (1:24) [Jan Pat BMI—Tanner]
"SUMMER LOVE" (2:10) [Jan Pat BMI—Tanner]

ELON Files (Brooke 11)

蹦 From the infectious look of "I Don't Know What It Is," the Blues offers and the Brooke label should have its initial pop chart stand. Happy romantic tuneful is rendered with a smart, where-have-they-been touch by the sounhers. The Joe Tenny or offers a delightful setting. Sinh a potential, Ralph Harrington is the sincere lead on the lovely couple, "Summer Love." Can be active.

"CAT WALK" (2:06) [Angel BMI—Allen, Toussaint]
"CREOLE ALLEY" (2:25) [Angel BMI—Allen]

LEE ALLEN (Ember 1057)

蹦 Date looks like Allen's best chart threat since his "Walkin' With Mr. Lee," two-market noise-maker. Tabled "Cat Walk," it's a potent instrumental outing loaded with the catch-catching, dance-inducing sounds. It's up beat all the way and Allen is out front, honkin' sax is a delight. Flip's an engaging, slow steady rhythm entry that conveys a strong blues feeling.

"BABALU'S WEDDING DAY" (2:10)
[Ed Rudy Star Selections BMI—Girona, Martin, Miranda]
"MY GIRL" (2:38)
[Ed Rudy Star Selections BMI—Martin, Hodge, Sierra]

THE ETERNALS (Hollywood 70)

蹦 Lots of the infectious novelty vocal and instrumental tricks that played an important commercial role in the Eternals' initial hit, "Rockin' In The Jungle," can be found in their newest Hollywood effort, "Babalu's Wedding Day." Kids'll love it, especially the Joe Rene-led musical support. Under end's a pretty rock-a-ballad stanza.

"WHAT CAN I DO TO PLEASE "BARBARA ALLEN" YOU?" (2:21)
[Cedarwood BMI—Smith, Smith] [Cedarwood BMI—Arr. Wilkin]

MARJORIE WILKIN (Columbia 41501)

蹦 Two country-styled performances by the songstrimmers can be in for a solid pop-country chart run. "What Can I Do To Please You?" is an infectious middle-beat plaintive, while the light upbeat stent on "Barbara Allen" gives a tiene-wise, yet still haunting account of the great folk song.

蹦 Eddy Arnold should follow his "Tennessee Stud" click with another pop-country, dual-market (see pop reviews).

REGGIE PERKINS (Kaye Note 9)

蹦 "HIGH SCHOOL CAESAR" (1:30) [John Neel ASCAP—Neel, Nichols] Lots of driving sizzle on this Perkins-combe item. A high school Caesar—a student who practically runs the school—is told he's gonna get what's coming to him. Tune's front of a pie's name, could go.

蹦 "DATE BAIT BABY" (1:50) [John Neel ASCAP—Neel, Nichols] From another same-name pic, comes another rocker in solid teen tradition.

CHUCK HIX (Verse 10190)

蹦 "IS YOU IS" (1:55) [Chris BMI—Dixon] A stormy rock rhythm and it should pay off in good teen acceptance. The Hix vocal has fine belt to fast; backing also scores. Altogether, a pro drive entry.

蹦 "BALLAD OF A BADMAN" (1:53) [JATAP BMI—Hix] A good-sounding "western" essay. Side also sells itself well to the youngsters.

BARBARA ALLEN (Feistel 338)

蹦 "MY PROBLEM" (2:56) [E. H. Morris ASCAP—Livingston, Adelson, Montclair] Thru invitingly tells that her "problem" is her boy friend. Pretty theme that has grown-on-you appeal.

蹦 "I'M IN LOVE WITH THE MAN ON THE MOON" (1:45) [Electra ASCAP—Skarly, Leahy] An old-fashioned waltzer finds the lark mostly multi-tracked. Catchy opus.

ZEV LANE (Kontrold 105)

蹦 "THE HEART IS NOT A TOY" (2:19) [Mooztones ASCAP—Moon, Hoffman] Attractive plaintive waltzer by Lane, who gets Ok rock-a-string support. Some teen deejay spins due.

蹦 "BLACK NIGHT" (2:05) [Mooztones ASCAP—Moon, Hecht] Semi-dramatic Latinish stint here.

MAY BRITT (20th Fox 163)

蹦 "LOLA-LOLA" (3:11) [Robbins ASCAP—Livingston, Evans] This is a soundtrack item from the flick re-make of the Maxwane Dietrich classic, "Blue Angel." Here, star May Brit offers a a bright and catchy caliber adla Miss Dietrich. Fine cabaret combo arrangement. Different spin fare.

蹦 "FAILING IN LOVE AGAIN" (2:08) [Famous ASCAP—Holm- ander] Again from the pic, the romance which has been closely iden- tified with Miss Dietrich, Miss Brit does an admirable appreciation of the Dietrich style.

ARTE PICASSO (Hannon 4556)


蹦 "POP CORN BABY" (2:29) [Westside BMI—Smith] Another rock-a-novely offering on flip side.

RONNIE ALLEN (San 308)


蹦 "JUVENTILE DELINQUENT" (1:54) [Gaylord BMI—Allen] Rocker Allen is rock teen form on this driving side. Can drum up strong teen support.

THE PLAYBOYS (RCA 757)

蹦 "JINGLE FEVER" (1:57) [Moss & Avon ASCAP—Engel] A driving instrumental affair that's gonna make the jukes jingle with excitement. Strong chart possibility.

蹦 "SHOTGUN" (1:97) [Moss & Avon ASCAP—Engel] This side's taken for a slightly slower ride. Repetition of the opening theme lends a hypnotic intensity that should hold the listener's interest.

BOBBY ADANO (Empire 6263)

蹦 "EAGER BEAVER HEART" (2:17) [Famous ASCAP—White-Wolfson] Catchy rock-a-blues affair that songster Adano delivers in tradi- tional rock and roll style. Might re- spond sales-wise to jock play.

蹦 "NEVER GOT TO THE DANCE" (2:29) [Post ASCAP—Lamert, Loring, and Freid] A drive featuring hip talk-sing lyrics over a fetching rock-rhythm backing.

JOHN CAPRI (Bonomo 306)

蹦 "WHEN I'M LONELY" (2:15) [Moss & Avon ASCAP—Engel] A good rhythmie teen attraction. The pro Capri belt is locked well displayed, trim vocal gimmicks from the male chorus. Combie also gets off a teen-wise sound.

蹦 "LOVE FOR ME" (2:11) [Moss & BMI—Budonnesa] The youth- sters will feel for the songster's wish- ful way here. Inviting side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
PHIL PHILLIPS
swings into the hit circle again with

"Verdie Mae"

and

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Mercury 71531-in stereo SS 10021
**Record Reviews**

**The Cash Box**

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**The Cash Box**

**Best Bets**

**JIMMY RICKS**

(9:40 PM)

"I BELIEVE, I BELIEVE" (2:35) [Sta-Be-BMI — William] Chanter stirred chart action with his "Young Ideas." This rafter-rocking teen-powered affair could send him moving toward hit territory again.

**BELL NOTES**

(Time 10:07)

"NO DICE" (1:35) [Drexel BMI — BMJ] A name to teenagers via its "I’ve Had It" click, can be active with this good-gimmedly rhythm date. Side opens and closes with a roll of dice and in between infections building up.

**HUMPS**

(Cas 903)

"BYE EVERYBODY" (2:20) [F jam BMI — Zwick, Glosnow] Group’s lead appealingly recalls the inviting soft rock-a-bye opus. Songsters had "Sorry, I Ran All The Way" high on the charts. Side can return boys to the list.

**PEGGY DARLING** (2:17) [F jam BMI — Glosnow] A middle-weight pounder which features more vocal activity from the other voices. Sound-wise product.

**DODGERS**

(Top Rank)

"TURP!" (2:01) [Renown International BMI — Smith] Solid guitar-led teen instrumental. This no-let-up entry could reach a strong chart position. Other versions have been issued.

**SAND AND SEA** (2:16) [Envy-Sanford Pretty Spanish phase on the interesting, deliberate combo-crafting. A distinct sound is featured.

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**REG OWEN ORCH.**

(Palomar 5034)

"OBSSESSION" (2:25) [Zodiac BMI — Bee] The Owen orch, which proved its chart might with "Manhattan Spiritual," could do important things with this bright instrumental display. Basic format is swing, embellished solely by now-and-then boom sounds and handclaps. Jocks’ love.

**ROGER SMITH**

(Warner Bros. 5106)

"THE LOVE OF TWO" (2:20) [Alto ASCAP — Freed-Loring] Actor-singer, well known to TV fans as "17 Sunset Strip," had almost membered for his chart-rising I-morning show, "come thru with a pretty big bang (a pop version of an easy rock backing) that can head into hit territory.

**VICK IN CHAIR** (2:29) [Planetary ASCAP — Schroeder-Gold] Engaging rock-a-ballad effort could make this a two-sided chart affair.

**BILL SANFORD CHORUS-ORCH.**

(2:38)

"THE GREAT PRETENDER" (2:35) [Panther ASCAP — Eby, White] Lots of rock-a-string know-how in this come-back for the big Platters item. Chorus is way up front, and the orch provides a strong pounding-string beat. To be eyed.

**HANKERS**

(67124)

"DON’T SAY BYE-BYE" (2:30) [Jetone BMI — Gordy, Robinson] A good-spout, lightly thumping combo arrangement backs the showy strong song on the upbeat romancer. A teen attraction to keep in mind, too.

**HARRY SIMEONE CHORALE**

(20th 164)

"HAVE I TOLD YOU LATELY THAT I LOVE YOU" (2:45) [Disques BMI — Wiessen] A very attractive chorus outing on the fine country sentimental classic. Could be a solid chart entry by the group, with the band's big 59 Xmas entry, "Little Drummer Boy.""I DREAMED LAST NIGHT" (3:08) [Shawne ASCAP — Simeone-Chorale] Lead Eddie Grant, does well on the feelingful affectation. Source of sessions is an LP, "Sing We Now With The Harry Simeone Chorale."

**LUXEMBOURG SINGERS**

(Play-Mo 351)

"LOVE, LIFE AND DREAMS" (2:06) [Moorpark Maxwell ASCAP — Maxwell] Ork in a bouncy ballad effort while chorus supplies chime bell sounds. Has an originality which should command loads of teen attention.

**FIDDLE LUM PUM"** (2:09) [Moorpark Maxwell ASCAP — Maxwell] Here the chorus chants over driving rock-guitar beat. Interesting teen sound. Eric Van Daele leads the group on both sides.

**LITA ROZA**

(Mercury 715217x45)


**LINDA SAMPSON**

(Epic 9341)

"LOVER OF THE YEAR" (2:30) [April ASCAP — Eby, White] Fine Latin-rock beat sounds on this classy entry from the lark and Chuck Sagle orch-chorus. It’s a sound that can take-off.

**BILL MAX ROACH (Mercury 71517)


**MAX BYGRAVES**

(London 1881)

"LAST NIGHT I DREAMED" (2:13) [Robbins ASCAP — Bygrave] English songster is heard in an appealing light-beat entry. Easy on the sentimental. Bygraves is backed by good soft-rock thoughts from the Johnny Douglas orch-chorus. Worth deejay time, Tune’s from a pic labeled "Bobkikins."

**ROBBIN S LULLABY" (2:20) [Robbins ASCAP — Bygrave] Tender work from both performer and setting.

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**LENNIE DAVIS**

(Sheln 45-103)

"IN A SIDEWALK PENNY ARMS" (2:15) [Kalmannoff, Schroder, White, MacDonald] Conventional medium-tempo jazz effort, but still a smattering of pop action on this half. Can get some jock spins.

**SOMEONE" (1:56) [Goldband BMI — Salerno — Dean] Rock ‘n roll doings on this part with the Sam Tripe Orchestra musical support.
Fabulous!
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Hit!
is the word for his latest release
"HOUND DOG MAN"
b/w
"THIS FRIENDLY WORLD"
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As sung by FABIAN . . . starring in
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"HOUND DOG MAN"
a Jerry Wald Production

* Distributed by AM-PAR Record Corp.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
MODERNAIRES
(Mercury 71529)
B+ "DON'T DREAM" (3:05) [Kenny DeVerzon ASCAP—Howard, Hefti] A soft and appealing swinger on a fine jazz-styled ballad by the vet vocal team. Jock will be picking-up side. Might make a hit.
B+ "LIKE YOU" (2:23) [Robbins ASCAP—Webster, Prin] Group chants most of the way on the Andre Previn-David Rose click swinger. A bright display also good for a solid deejay turn-table run.

ROCKRUSTERS
(Cotillion 1271)
B+ "TOUGH CHICK" (2:15) [Sherman DeVerzon BMI—DeVerzon, Holmes] Instrument should carry over as part of a group-styled raga with the kids. It's a no hurry, interesting-sounding pace. Exposure—enough a lot.
B+ "CHICO" (1:55) [Sherman DeVerzon BMI— Champion, Dyes] Lots of side. A natural test draw; can be a listing favorite.
B+ "JIMMY'S GOT A GIRL" (1:56) [Sherman DeVerzon BMI—Kellen, Schloeder] ‘By the boys and result is a sound to keep in mind also. Both are taken for rocka-chick ride.

EDMUNDO ROS
(London 1875)
B+ "I'VE GROWN ACCUSTOMED TO HER FACE" (2:10) [Chappell ASCAP—Lerner, Loewe] The "My Fair Lady" item becomes a bright cha-cha vehicle for the expert Ross crew. Might succeed for a dandy "Talk To Her Again," another Lerner-Loewe song.
B+ "YOU'RE JUST IN LOVE" (2:00) [Irving Berlin ASCAP—Berlin] A number for the "Cord Me Madam" standard. Flute has a good weight, role. Good vocals were culled from a new Ross LP, "More Ross On Broadway.

CADDY DOLL
(Colino 110)
B+ "TOO YOUNG" (Calico ASCAP—Baggy, Niven) Throes a strong emotional job on the teen-dramatic, not to be confused with the Nat Cole version. Air-time could do things to side.
B+ "EMPTY HALLS" [Calico ASCAP — Lewis] Approach here carries similar emotional weight.

JAMIE COE
(Addison 15003)
B+ "SCHOOL DAY BLUES" (2:19) [Development BMI—Borden, Watson] A blues romper from the solid teen voice of Coe. School's out, and teeners want to lose their school day blues. 'Enough good-sounding energy to mean something.
B+ "I'LL GO ON LOVING YOU" (2:19) [Development BMI—Colovas] Soft-rock rhythm ballad is touchingly displayed. Another noteworthy teen attraction from Coe.

JOEY WELZ
(Bert 1001)

CLYDE STACY
(Angie 1001)
B+ "A BROKEN HEART" [Stacy] A solid ballad stand by Stacy on the fine country-flavored wistful, strong combo-support. Here's a track that might go.
B+ "SO YOUNG" [Sherman] Interesting percussion sound backs a soft plaintive essay by Stacy. Female effectively whispers words in fella's ear.

CHUCK JOHNSTON & JAYCees
(Brunswick 55154)
B "SWEET BABY" (1:58) [ABC ASCAP—Ballard] Exacting rock rhythm from Johnston and combo: Room should be made for side at hops.
B "STOP BABY" (1:55) [Bourne ASCAP—Ballard] Though not as wild as top-side, side has an infectious handel gimmick. Will work out well at hops, too.

MARILYN LOVELL
(Decca 30998)
B "CARESS ME" (2:27) [Sam Fox ASCAP and Falco, Todd, Todd] Thrush attractively coddles the Italian import. Strings and chorus play a sweet game.

ROB LUMAN
(Warner Bros. 5105)
B+ "BUTTERCUP" (2:19) [Penman BMI—Hargrave, Wooley] Songster and Don Talke setting provide the kids with a peer rhythm date. Happy sound tailored for the teen dance-floor.

ART KASSEL
(Noote 4537)
B+ "DOODLE-DOO-DOO-CHA-CHA" (1:50) [Feist ASCAP—Kassel-Stitzel] Cha-cha affair with novelty ring. Just enough jive tunes sounds of twenties with saxie taking the lead. Should find its way to DJ's weight.
B+ "THE CHARLESTON" (2:00) [Harms ASCAP—Johnson-McPherson] Reliable, danceable Charleston number, with smooth sound and easy tempo. Two good minutes of relaxed listening and dancing. Sides are from a Kasssel LP.

LARRY CLINTON
(Kope 282)
B "MANHUNT" (2:06) [E. B. Marks BMI—Cobert] Side reflects "Peter Gunn"-like thinking. The arranges hard and a chorus chants excitedly. Clinton could go places with his stand here.
B+ "ORGAN GRINDER'S SWING" (1:55) [American Academy Of Music ASCAP—Mills, Parish, Hudson] A swing oldie is revived with a solid ork effects, with a whistle also part of the proceedings. Arranges alternates between a tricky whistling-percussion sound and full-blown swing work. Jock'll be spinning.

REX STEWART & DICKIE WELLS
(KCA Victor 7620)
B+ "LET'S DO IT" (2:50) [Harms ASCAP — Porter] A saucy account of the standard, with a muted trumpet offering a remarkable "talking" effect (side comes from an LP tagged "Chatter Jazz"). Something unusual for the deejays to try.

BENNIE GREEN (Jazz)
(Blue Note 1734)
B+ "CAN'T WE BE FRIENDS?" (2:50) [Harms ASCAP — Swift, James] A quietet — headed by trombonist Green—swings with ease on the fine, oldie. Other jazzists include Eddy Williams (trumpet); Sonny Clark (piano); Paul Chambers (bass); Jerry Segal (drums).

B+ "MINOR REVELATION" [Meltone BMI — Oxley] Handclap gimmick opens this swinger in a minor key.

OSCAR PETTERSON (Jazz)
(Verve 2119)
B "ON THE STREET WHERE YOU LIVE" (3:29) [Chappell ASCAP — Lerner, Loewe] A dandy melody-in-mind invention by the jazz pianist on the "My Fair Lady" romancer (track was called from a "MFL" Peterson LP). Even pop jocks can try this.
B+ "I COULD HAVE DANCED ALL NIGHT" (2:21) [Chappell ASCAP—Lerner, Loewe] More melodic imagination on a "MFL" item.

MOSE ALLISON (Jazz)
(Prestige 150)
B+ "THE SEVENTH SON" (Dixon) [B+ Brisk keyboard-vocal stint by the jazzist. Middle-eastern influence in the arrangement. Strictly for the jazz jocks.
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**Record Reviews**

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**Pick of the Week**

**CHRISTMAS**

**"THE LITTLE DRUMMER BOY"** (2:31)

[Delaware Shawnee ASCAP—Simeone]

"I'LL REMEMBER YOU" (1:59) [John Cash BMICash]

JOHNNY CASH (Columbia 4148)

- Session here on "The Little Drummer Boy"—a big Xmas item for Harry Simeone Chorale last year—can be THE Holiday deck of '59. A strikingly performed in a soft, but highly effective sound manner: a drum beat sound from percussion instruments and female chorus back the deliberate Cash delivery. "I'll Remember You" is a typically good-sounding light upbeat Cash ballad.

**"ADESTE FIDELES"** (2:20) [Traditional]

**"HARK! THE HERALD ANGELS SING"** (2:05) [Traditional]

ROGER WILLIAMS (Kapp 299)

- The readings of the two Xmas standbys by Williams and the orch should be favorites for both Holiday air-time and home listening. Both of the beautiful themes are handled with reverence. Make sure the Xmas crowd knows about this entry.

**"CHRISTMAS BRIDE"** (2:50) [Governor BMIC—Jay]

**"SILVER BELLS"** (2:28) [Paramount ASCAP—Livingston, Evans]

RAY CONNIFF SINGERS (Columbia 4146)

- "Christmas Bride" is a truly waltzy waltz that seems to have Xmas stay-power. The Conniff Singers and orch do a first-look job on the opus. It's a Holiday tune and performance to watch. A nice easy quality on the swan-like favorite, "Silver Bells." Both sessions are from a "Christmas With Conniff." LP.

ROGER WILLIAMS (Kapp 300)

**MARY'S BOY CHILD** (3:10)

[Schumann ASCAP—Harrison]

The Williams' keyboard is sensitively spotlighted on the beautiful Yuletide melody; a hit for Harry Belafonte a few years ago. Strings warmly support. Excellent Holiday programming.

B **WINTRY WONDERLAND** (3:00) [Briegman, Vococe & Conn ASCAP—Smith, Bernard]

A lightly bouncing account of the delightful wintertime standby.

CHARLIE WEAVER (Columbia 41504)

**"XMAS IN MT. IDY"** (2:27)

[B [Leeds ASCAP—Arquest, Dan]

A funny re-write of "The Night Before Christmas" in which "Charlie Weaver" (Cliff Arquest) recalls Xmas in his now familiar home-town of Mt. Idy. His following will love this.

B **HAPPY NEW YEAR, HAPPY NEW YEAR"** (2:18) [Leeds ASCAP—Arquest, Dan]

Tippy vocalizing and narrative by Charlie. Funny stuff again. Source of both sessions is Arquest's "Charlie Weaver Sings For His People."

MARIO LANZA (RCA Victor 7622)

**"GUARDIAN ANGEL"** (3:48) [Walt Disney ASCAP—Marx, Gersh]

The late tenor expressively renders a commanding opus, included in a "LaZa Sings Christmas Carol" LP. Fans of Lanza will really go for this reading.

B **"TILL WALK WITH GOD"** (3:00) [Harmon ASCAP—Brooksky, Webster]

From the latest film version of "Student Prince"—which featured Lanza's voice—comes this powerful inspirational number, reverently read by the attractive tenor.

GINGER DAWN

(Le 1001)


C **"MADNESS"** (2:30) [Adams Ethridge] A ballad with an affable bounce.

ERIC JAY

(Bullseye 1021)

B **"LITTLE DRUMMER BOY"** (2:30) [Delaware Shawnee ASCAP—Simeone] Youngster does a fine job on last year's big Xmas success, receiving top-notch Marion orch-chorus support. Could make a strong sales impression.

B **"SILENT NIGHT"** [Traditional]

A warm, string-filled reading of the Holiday mainstay. A children-leared narrative is also included.

BING CROSBY

(Kapp 196)

B **"HOW LOVELY IS CHRISTMAS"** (2:49) [Bryan BMIC—Stangard, Wilder] A re-issue of a previous Xmas entry by Crosby. Number is warm and very sings with his unusual tender regard for such material.

B **"MY OWN INDIVIDUAL STAR"** (2:45) [Walter ASCAP—Cahn, Rodgers] The charming waltzer—all a re-issue—is good for Holiday appeal, too. Attractive four-color sleeve.

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A "Bell" Ringer

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"SWEET SOUNDS BY THE BROWNS"—RCA Victor LPM 2141 & Stereo LSP 2141

The Browns are a soft harmonic unit which they demonstrated on their first pop hit, "The Three Bells" (included here). This gentle approach is carried throughout the twelve numbers on the group's first album and should make many new fans for them. Titles include "Love Me Tender," "Blue Suede Shoes," and "Unchained Melody" which are delightfully tagged "Hi De Hi," "Tum." Should be a big seller.

"UPPERS AGAINST TOMORROW"—Original Film Soundtrack composed and conducted by John Lewis—United Artists UAL 3801 & Stereo USA 5061

John Lewis' score for this dramatic film episode is a fully integrated jazz sound tense, electrifying, unlike many other jazz scores, wholly necessary in advancing the intensity of the plot. The Modern Jazz Quartet, says Lewis, plays important solo roles in the music, within the confines of a large orchestra. The music is exciting and intriguing, capable of standing apart from the film as exceptionally interesting listening. Can be another "I Want To Live!" Passage for UA.

"GREATEST!"—Johnny Cash—Sun SLP 1219

Sun has compiled a package of previous Johnny Cash releases that looks destined for a long sales ride. The accent here is on country music and Cash's warm personality is a special delight. The set contains "I Forgot to Remember to Forget," "Katy Too," "You Win Again," "Hey Good Looking," and the current Sun single, "Goodbye Little Darlin'" and "You Tell Me.

"DINAH YES INDEED!"—Dinah Shore—Capitol T 1247 & Stereo ST 1247

Dinah Shore's initial Capitol date is indeed a pleasure. With the ever-present, ever-tasteful, ever-swinging Nelson Riddle arrangements providing the basic spark, Miss Shore's singing takes on a graceful, swinging quality, with a delicately intimate approach. The tunes are all empres and include "Where Or When," "Falling in Love With Love," "Taking a Chance on Love," and "It All Depends On You." Her many fans will be thrilled with this "new look."

"THE STRINGS SING"—The Knightsbridge Strings—Top Rank RM 363

Machito's orchestra, one of the best in its field, adapts twelve ageless Irving Berlin tunes to fill its pattern of infectious Latin dance music. Favorites include "He Dead," "Let's Face The Music," and "Always" and are here transformed into exciting mambo, cha cha, etc. sessions. Machito has a large following.

"NOW!"—Fred Astaire-Kapp KL-1165 & stereo KS-3019

A fine collection of Astaire singing mostly Astaire-associated tunes. Clean and inventive orchestra arrangements are directed by King, who wisely never allows the orchestra to overtake Astaire's ageless voice. Gershwin and Berlin are the main delighting soloists. A real good for the great talent's following.

"CHANSON POPULAIRES DE FRANCE."—Yves Montand—Monitor MF 3211 & stereo KS-3019

Montand scored highly in his current one-man Broadway show and this LP presents him singing some of the popular French songs in his repertoire. The musical accompaniment is light, enabling Montand's warm, personal style to come through delightfully, unaided. Personal charm is the keynote here and, although there are no translations of the French lyrics, the message of each song is capable conveyed. Appealing, enjoyable listening.

"SONGS FOR ROUNDER"—Hank Thompson—Capitol T 2126

Country songs Thompson sings about grandmas and hams and their troubles but mostly their fun. Entire session is a delightfully humorous event that will please many pop buyers as well as his country fans. Package includes the standard "Bummin' Around," "Drunkard's Blues," "Chili Gambler" and "I'll Be a Bachelor Till I Die.

"BLOSSOM DARRIE SINGS COMEDY AND GREEN"—Verve MG V-2109

Miss Darrie has a pixielike, Rose Murphy-like voice that squeaks in the most enchanting way. She also plays a capable piano and with a rhythm section of top jazzmen provides her own accompaniment for this bill of comedy-Green songs. Sophisticated and of superior quality, the tunes include "The Party's Over," "Just Be You" and "Lucky to be Me." Of particular interest to jazz and show music collectors.

"FRONT ROW CENTER"—Charles K. L. Davis—Everest LPR 5530 & Stereo SDBR 103

Since winning the Metropolitan Opera Audition of the Air, Davis has become a favorite of international concert audiences. On this album he lends his magnificent tenor voice to great songs from Broadway among which are "Tonic," "As Time Goes By," "You Are Beautiful," and "I Have Dreamed." Davis' control, range and power provide a beautiful listening treat. Of note too is Franz Allers' ork and chorus direction.

"BROADWAY SHOW STOPPERS"—The Platters—Roulette R 25861 (Monaural & Stereo)

The comedy singing trio, who have also scored with pop singles ("Beep Beep," "What Is Love?"), go "straight" here singing a dozen light-hearted show tunes, that have attained high popularity. Humorous numbers such as "There Is Nothing Like A Dame," "Once In Love With Amy," "Lucy Be A Lady" and "Judgment T. Compone" are rendered with pro ability. An essential asset comes from Joe Reisman's swinging accompaniment. The show music coterie will appreciate the freshness.

"IRVING BERLIN IN LATIN AMERICA"—Machito and his Orchestra—Tico SLP 1066

As in his hit single, "Cry," the Strings update a dozen past hits, some recent, some old, soaring gracefully over the melody. Big beat rhythm is added for current consumption. Among the tunes are "Here in My Heart," "My Prayer" and "Cry." The charming strings and easily identifiable beat make for an extremely saleable combination. Strikingly die-cut cover is an outstanding display piece.

"THE LAWRENCE WELK GLEE CLUB"—Dot DL P 3218 (Monaural & Stereo)

Welk's glee club, a popular feature of his show, is presented on its first disk in a program of varied items. Directed by Peter Lance, the group has been its style. They offer some fine solo, etc. sessions. Welk has a large following.

"MAHALIA"—Mahalia Jackson—Apollo LP 486

The great gospel singer is represented here by songs selected from the label's catalog. The numbers include "Move On Up A Little Higher," "Didn't It Rain," "Cry, Just Over The Hill" and "Hands Of God." Solid shelf appeal, of course.
"oh! carol"

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**Album Reviews**

"LET'S DANCE TO THE MOVIES!"—The Sonny Moon Orchestra—Warner Bros. W 1335 & Stereo WS 1335

Moon's ok combines a lightly swinging brass-sax sound with the current rock beat. On this, his second WB LP Moon presents 30 songs from the films, arranged into 7 medleys, four medleys "on the middle side," three "on the slower side." Jerry Gray's arrangements are easy to dance to, succeeding in the album's primary motive. Jockey take note.

"FORTY ALL-TIME FAVORITES"—Paul Taubman at the Penthouse Club Organ—Columbia CL 1393 (Monaural & Stereo)

Taubman, who entertains customers at his Penthouse Club by playing the organ, does so here on his initial Columbia outing. Forty tunes are divided into eight medleys and given a bright reiteration by Taubman's "happy" organ and rhythm accompaniment. For dancing and especially rock and roll listening, this set excels.

"HARRY ECKSTINE, INC."—Count Basie and Billy Eckstine—Routette R 52929

Although he hasn't done much in this area in recent years, Billy Eckstine can still have a blues feeling. This package presents the side of the singer along with sympathetic blues support from the great Basie orchestra. It's a swinging session to which classy Eckstine adds a few blues numbers among the tunes are "Stormy Monday Blues," "Jelly Jelly," "Little Mama" and "Don't Cry Baby." Big band jazz appeal.

"THE BIRTH OF A BAND"—Quincy Jones—Mercury SM 60129 (Monaural & Stereo)

The album marks Jones' initial efforts in the forming of his own big band and it comes off in a very swinging if subdued manner. Jones' charts get a good ensemble sound and he leaves ample room for soloists. Among the personnel here are Andre Watts, Benny Golson, Jimmy Cleveland, Clark Terry, Joe Newman, Harry Edison and Phil Woods; the selections include "Mannin'; "I Remember Clifford;" "Tickletoe" and "Oxeyed Janice." Impressive new outlet for a fine arranging talent.

"LEE KONITZ MEETS JIMMY GIUFFRE"—Verve MCY 5-3835

The important factors of this session are Konitz' alto solos and Giuffre's arranging. Konitz has long been a master of great skill and artistry. Here his playing is supported by a standard sax section, which also includes Giuffre in a minor role on baritone. This harmonic backing lends even greater beauty to Konitz' deliberate playing, especially on the ballads. Selections include "Cork 'n Bib," "The Song Is You" and "Someone To Watch Over Me."

"NEW SOIL"—Jake McLean—Blue Note 4013

McLean is one of the individual and important new alto voices today and this Blue Note date enables him to demonstrate his developing hard bop driving technique. Trumpeter Donal Byrd comes in for some solos himself, and the package is tied up with a good rhythm section. Tunes are originals; two by McLean, three by pianist Walter Davis, Jr. Exciting, free-swinging set.

"BYRD IN THE WIND"—Jazz at the Showboat, Vol. 2—Charlie Byrd—Okeh 41 3013

Byrd's exciting unamplified guitar playing is receiving national jazz attention, though Byrd appears only in Washington, D.C. Besides Byrd's intriguing classical guitar work, this album also presents Byrd (his trio) playing with a three-piece rhythm section from the National Symphony Orchestra, and backing up vocalist Ginny Byrd on 3 of the twelve cuts. Well-balanced set that should greatly increase the guitarist's growing reputation.

"GARNER PLAYS GARNER"—Linton S. Garner—Emarc 2001

Linton Garner, though not as famous or accomplished as his younger brother Erroll, is nevertheless a fine pianist as proven here on this his second LP. He sounds here as a happy swinging, unpretentious, melodic music maker, playing eleven of his own compositions. They include blues, gospel-styled, ballads and up-tempo romps. Accompanying him are bass and drums. Date brings another Garner to the jazz public.

**CLASSICAL PICK OF THE WEEK**

CHOPIN: Vladimir Ashkenazy, Pianist—Angel S 35618 (Monaural & Stereo)

The young Russian pianist demonstrates his enormous pianistic gifts in these performances of Chopin piano works. In such compositions as the "E Minor Sonata," and a group of waltzes and mazurkas, one is aware of his complete sense of touch and style, his flawless technical equipment, and deep musical imagination. Piano lovers will want this one.

HANDEL: "Water Music Suite": HAYDN: "Symphony No. 94"—"The Philadelphia Symphony Orchestra, conducted by William Steinberg—Capitol P 4895 & Stereo SP 4895

Illuminating performances by Steinberg and the orchestra capture the diverse styles of both works, as well as investing them with imagination. In the Haydn Symphony particularly, Steinberg's musical personality should overcome tough competition. The orchestra responds sensitively, effectively conveying Steinberg's conceptions. Good selling item from point of view of performance and items offered.

SCHUMANN: "Symphony No. 1 in B Flat Major, "Maestro's Festival Orchestra, George Szell, conductor—Epic LC 3612 (Monaural & Stereo)

Schellauer realizes the potential romantic potential of both works in stimulating, poetic performances in which the orchestra responds alertly to the conductor's demands. The growing reputation of the Clevelanders will influence sales in this direction.

TCHAIKOVSKY: "Symphony No. 5 in E Minor"—London Symphony Orchestra, Sir Malcolm Sargent, conductor—Angel 6039 & Stereo SDBR 3039

A fine performance of a familiar catalog item. Sargent and the Londoners retain the freshness of the standard in a compelling reading. The conductor, at all times, keeps the work under his characteristic excellent direction. Will wear against competition.

JANACEK: "String Quartet Nos. 1 & 2"—The Smetana Quartet—ARTIA-ALP 109

This group offers sympathetic performances of Janacek's scores. The music makes wide use of Slavic folk themes, and the performers clearly demonstrate their knowledge of the idiom. Appealing offering for chamber music fans.

BACH: "The Passion According To St. Matthew"—The Vienna State Opera Orchestra, Mogens Woldike, Conductor—Vanguard 5025/25 (Monaural & Stereo)

Any recording of St. Matthew's Passion is an ambitious operation. Here, the results justify the ambition. Conductors, soloists, orchestra and chorus offer a convincing, dedicated performance of the Bach masterpiece. Woldike is at all times aware of the huge structure of the composition, and integrates the participants with great judgment. An able representative of the choral catalog.
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### Album Reviews

**CHRISTMAS PICKS OF THE WEEK**

**“LANZA SINGS CHRISTMAS CAROLS”**—Mario Lanza—RCA Victor LPM 2573 & Stereo LSC 2333

A program of fourteen Christmas carols is sung with rich vibrant feeling by the late tenor, whose voice is a memorable listening treat. Paul Baron tastefully conducts the orchestra behind Lanza on “Away in a Manger,” “I Saw Three Ships,” “It Came Upon a Midnight Clear,” “Guardian Angels” and other more standard fare. Immense commercial potential.

**THE SPIRIT OF CHRISTMAS**—The Morrison Tabernacle Choir—Columbia ML 3473 (Monaural & Stereo)

Proving their pop saleability with “The Lord’s Prayer” LP, the choir could have another success with this album of religious Christmas hymns. Such revered numbers as “O Little Town of Bethlehem,” “Silent Night,” “Go, Come Ye Faithful” and “Hark! the Herald Angels Sing” are given beautifully delicate treatments by the large choir. Can be one of the big “serious” albums.

**CHRISTMAS WITH CONNIF**—Ray Conniff Singers—Columbia CL 1380 (Monaural & Stereo)

The Conniff sound is taken to a dozen popular Christmas songs resulting in a glittering song fest that will be appreciated by many. The singers are bright and bouncy and the famous shuffle beat is present, providing the spark. Among the selections are “Winter Wonderland,” “Silver Bells,” “Sleigh Ride” and “Christmas Bride.” Should be a very successful seasonal package.

**“A DING DONG DANDY CHRISTMAS”**—The Three Suns—RCA Victor LPM 2015 & Stereo LSP 2061

To their usual instrumentation, the trio has added chimes, bells, oboe and two tubas for a fun-filled, rhythmic interpretation of fourteen popular Christmas songs. The accent is on novelty sounds and the Three Suns prove to be extremely capable in this department. The stereo version is particularly effective. Tunes include “The Chipmunk Song,” “Jingle Bell Rock,” “Winter Wonderland,” “Let It Snow” and others of this ilk. An especially delightful Xmas package.

**CHRISTMAS DANCE PARTY**—Lester Lanin and his Orchestra—Epic LN 3617

Lanin’s popular society orchestra serves up a Christmas dance session that will be well-welcomed by many seasonal parties. A total of twenty-five appropriate songs are arranged into seven dance tracks and played in the sparkling, snappy society beat that distinguishes the Lanin sound. Deck is key to party dancing and succeeds in conveying the happy mood.

**A CHRISTMAS FESTIVAL OF STARS**—Columbia CL 1381

From the label’s vast catalog has been assembled this package of Christmas songs by some of its leading recording artists. Represented are Mitch Miller and the Gang, Johnny Mathis, Bing Crosby, the Hi-Lo’s, Percy Faith, the Norman Luboff Choir and Ed Kennedy. Selections are of the most popular seasonal type. Included are “The Secret of Christmas,” “The Twelve Days of Christmas” and “Season’s Greetings.” Wide appeal.

**CAROLS FOR CHRISTMAS**—Dr. Austin C. Lovelace, Organist—Concert-Disk CS 31 (Monaural & Stereo)

Dr. Lovelace, organist and choirmaster of the First Methodist Church in Evanston, Ill., offers a pipe organ recital of Christmas carols among which are “God King Wenceslaus,” “We Three Kings,” “Angels We Have Heard on High,” “ Coventry Carol” and others. The approach is straightforward and unaffected, the organ weaving a rich, reverent sound. Stereo sound is a factor here.

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### Records of the Week

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NEW YORK:
Le Roy Holmes, A&R topper for Everest Records, last week signed the Curles to an exclusive recording contract, and cut his first session with the group 10/28. The Curles are the two gals who back Paul Evans on his Guaranteed hit "Seven Little Girls." Holmes also signed two country artists last week, Jimmy Simmons and Jimmy Isle, and is recording them 10/27, in Nashville, Tenn. . . . Another Guaranteed artist, Ralph De Marco will render his record, "Old Sheep," on the Dick Clark Election Day TVer. . . . Incidentally, the following telegram was delivered to The Cash Box offices last week: "Woof. Woof. Woof. Woof. Woof. Woof. Woof. Woof. Woof.—Old Sheep." Juggy Murray, Sue Topper, info that Charles Derrick, platter spinner at WOIC-Columbia, S.C. will be handling Sue's southern promotional efforts, Juggy also tips us to the fact that Bobby Hendrick's latest "Little John Green" is breaking wide open in the Baltimore-Washington area. . . . Evelyn Cornelius, sales gal at Cosnat, letters that the Nutty Squirrel's "Uh! Oh!" on Hanover should go straight to hitville. She adds that Cosnat's top LP is "The Paragons Meet The Jesters" (Jubilee). . . . Irwin Garr, Dave Berger, and Lenny Schoen (ABC Paramount) heading out on a cross-country push of their material. . . . Sol Hirschberger telegrams that Connie Francis has come up with a thrilling rendition of "God Bless America," and the disk is being rushed out as a special release. . . . Cocktail party invites include Columbia's up-coming affair for Paul Taubman (10/28) at the Penthouse Club marking his Columbia LP debut with "40 All Time Song Favorites," and Capitol's press-do over, Bing for Nat "King" Cole held, last week, at the Savoy Hilton. . . . Ray Meinberg of Harold Friedman Assoc. buzzed us on "Uptown" by Eddy Smith & The Hornets (Bel). Skip and the Echotones "Born Too Love" (DG), and "Wheel Of Fortune" by the Knightsbridge Strings (Top Rank). . . . Also on the phone was Mike Shepherd, Luck Records Director, who's on an entire East Coast promotion for "I Love You Girl" b/w "Tattoo" by the Double-Dates slated for 10/20 release. . . . We hear that Harry Fifer's, Universal distrib, for Strad in Philly is the outfit responsible for breaking the Larry Hall record of "Sandy." . . . Harry reports that Dallas Frazier has a hit on his Jamie slice, "Can't Go On." . . . Decca's newest star, Bob Beckman currently on an Eastern promo tour on behalf of his hit single, "Just As Much As Ever." . . . The Delicates, the new United Artists femme song trio, did the Alan Freed TVer 10/4, and sang their dishing of "Meesarry," the witty about the teen-language inspired by DJ Murray Kaufman (WINS). Gals helped Murray pen the song. . . . Terry Phillips wound 'em on the 10/15 Alan Freed TVer with "Hot Rod Jalopy" (Jaro). . . . Tony Abbott and his orchestra, Del Records artist, opened a 1 week engagement last week at Roseland Dance City. . . . Congrats to Gary Cohn, phonog and electronic equipment (photo and electronic equipment sold, and distributes), engaged last week to Marion Kaslik. . . . Also to Bobby "Mack The Knife" Darin who recently became the godfather of Darin Evan born to Dick and Ellen Lord. . . . Sid Ascher, now handling press-promo chores for Lee Elgart reports that a public opinion poll of the nation's colleges cited Elgart and his group as favorites in the band category. Ascher is also handling Frank Simone recently signed to record for the Adonis label, as well as Jeannie Thomas, Felted label. . . . Blaze's Bobby Comstock to do his "Teenage Waltz" on the Dick Clark TVer 11/13. . . . Joe CalCatone has signed Joe Vina, Allied artist, whose "Mermaid" was sung in both Italian and English. English lyrics was penned by John Marscalle, author of Fats Domino's "Be My Guest." . . . Madeline Kern leaves for a two-weeks West Indies cruise, 11/1, prior to her initial release for Madison. . . . Joe De Angilis holding down the fort while partners Frankie and Johnny (Sardo) are on the road with their hot waxing of "Big Clem" on the Lode label (United Telefina subsid). . . . Larry Williams now with Chess, heads down South to play one-nighters thru Oct. and Dec. . . . Buddy Basch signed to handle violinst Maria Negila on the Star-Sound label. . . . Ace's Jimmy Clanton to tour Honolulu for 1-week beginning, 10/24. . . . The Modern Jive Gaters, recently returned from a tour of Italy where they appeared at the longsighted Wanda's in Florence, off on another eight-week tour of Europe which began 10/34. . . . John Levy Enterprises, Inc. recently added two singing sensations, Lopez Alexandria and Nancy Wilson. . . . Clifford Prout mailed us membership cards to SINA (Society For Indecency To Naked Animals). . . . Manager Sherman Ford, Jr. notes that Epee's Errol Hickey just completed a two week stint at Toronto's Brown Derby. . . . Fabian added for Red Skelton TVer 11/16 . . . Jerry (Continued on page 28)

from Warwick—two great albums
NOVEMBER SPECIAL: $2.98

A GREAT NEW LP W-2007 BY
"JOHNNY & THE HURRICANES"

FEATURING "RED RIVER ROCK" M-509
(still going strong on all the charts)
Red River Rock also available on Extended Play "EX 700"

AND NOW THEIR THIRD SMASH HIT
"REVEILLE ROCK/TIME BOMB" M-513

any way you listen — a great instrumental group

"GOODIES BUT OLDIES"

W-2008

"HAPPY BIRTHDAY, BABY" by The Tanes
"MAMBO MAMBO" by The Jetties
"BUFFALO BILL IN BROADWAY" by The Mojos
"TEN MEMORIES OF YOU" by The Harp Tones
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"GOODIES BUT OLDIES"

W-2008

"The original recordings that made these songs great"
Miss Sweetheart of Song

TERESA BREWER
does it again with...

The Great Standard
Hawaiian Rock 'n Roller

MEXICALI ROSE / IF YOU LIKE-A ME

9-62150

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ROY HAMILTON

“A GREAT ROMANCE”

Publisher: Deccaville Music, Inc.
b/w “ON MY WAY BACK HOME” 5-9342
Publisher: Roosevelt Music Co., Inc.

The Cash Box, Music
Page 28

Record Ramblings

(Continued from page 26)

Vale to headline at La Cucaracha, Juarez, Mexico for two weeks commencing 11/30. Lee Farago has purchased, for his Astra label, a master from Sid Miller Diana Records of "Take Me to the World of Song" by Jack & the Op Birds. Jazz pianist Teddy Wilson headed into the Village Vanguard last Thursday...

Jeff Kruger, London publisher, who recently sailed for the U.S. was awarded a parrot by the creative folks at Capitol in honor of the birth of his son Howard Robert, to his wife Rene on 10/13. The event occurred one day after the couple's wedding anniversary. Felicitations!

CHICAGO:

Paul Glass, and Earl Glicken, Allstate Record Distributors, are jumpin' for joy these days over the reaction they have received from a rockin' disc titled "High School U.S.A." by Tommy Eldredge, who will be in town this week. Earl tells us The Three Sounds are appearing at the Sutherland, and Gloria Smythe, who is on the World Pacific label is appearing at Mister Kelly's and drawing tremendous reaction. Eddie Yalowitz, Garnetta Distributors, is excited over a new etching titled "Marina" by Rocco Granata. Eddie tells us that "Marina" is in the top ten in Europe and is the original master that the Laurie label picked up. Eddie is really movin' these days, but slowed up long enough to tell us Steve Lawrence has a new platter out which according to Eddie is really going to take off. The disc is titled "Pretty Eyes." Along with "Pretty Eyes" comes "Pretend!" "Pretty Eyes" comes "Pretend!" to Eddie, which Eddie has a ditto for. . . . Morrie Price, Arnold Record Distributors, info that another smash disk is on the way for The Playmates with their recording of "First Love." Morrie acts as watchman for "A Woman," a newie by Lee Thomas. . . . Vic Faraci, M.S. Distributors, was pretty busy last week while Gary "Pretty Eyes" Stites was in town last week. Eddie Lawrence buzzed around town with Johnny Bienstock of Big Top Records, who has nothing but praise for Sammy Turner's newie titled "Always." Vic see that Jane Morgan's recording of "Happy Anniversary" is in its way and is doing well as a promo man for Roulette, relates to us that "Such A Best Suited" and "Trouble In Mind" by Lucky Millinder are getting fantastic reaction and should start movin'.

Herb Friedman, proxy of Midwest Mercury Record Distributors, has been going strong with Dinah Washington's etching of "Unforgettable." "So Many Ways" by Brook Benton, and "Smooth Operator" by Sarah Vaughan. . . . Stan Pat buzzed to tell us that a big release for Hugo & Luigi Prod. on RCA-Victor is the new Chico Holiday record titled "I Believe, I Believe." which has Chico doing a rhythm chunt with a strong beat. The disc also contains a clever and factual story for lyrics. Stan and the RCA brass are all very excited over the new disc and feel Chico will be back on the national charts again with this one . . . Herb Stites of the Midwest Mercury disc. London, phoned to tell us the disc is kicking off great and has made The Cash Box top 100 and has made The Cash Box top 100 and has made The Cash Box top 100. The Cloister is swingin' with Larry Storch . . . Barney Fields, Capitol Records, is very elated over "Midnight In The Switchgrass" by Andy Williams and "My Man Martin," and Frank Sinatra's newie "Talk To Me." In the LP department Barney tells us The Kingston Trio have a smash with "In The Year Of A Space Man" Jones newie "Swingin' "Round The World." . . . Sam Cerami, Coral Record, is wowing folks with his waxing of "I Surrender," which brings Nick Jack Sinn his N'Yawk tour 11/1. . . . Bob Blau, Stites, has been as busy as a bee the last couple of weeks but tells us that "Danny Boy" by Conway Twitty, "You're Gonna Miss Me" by Connie Francis, and "Ally Blue Eyes" by Leroy Holmes Orch. are all on the way to hitville . . . Reuben Lawrence phoned to advise that Audio Fidelity and Electra disks are going for a bongo drum kick and if anyone would like a demonstration just see Tony or Rube. . . . Jack White, Harold Davis, Warner Bros. Records, are all aglow over "Fool ("Kookie")" Byrne's newie titled "Kookie's Love Song," Lonnie Sartin's "Take Me Along," "Carnival" by Warren Barker, and "Road Hog" by Johnny Zoro. Harold reports that the new Spike Jones LP titled "Spooktacular In Screaming Sounds" is really wild. . . . Tony Lee, new Mercury recording artist, has just finished cutting his first disc titled "Shy" b/w "Summer Love." All the way from those wide open spaces of Texas we hear from Bill Belden of King Records, Bill tells us that Nina Simone has a newie titled "Little Girl Blue," Bill Doggett's "My Very Own," and "Randy West" Jones Orch. has a newie titled "Right There." According to Bill they are all doing very well. . . . Rube Stites, Curb Distributors, are all doing great and are still a force in the field. . . . Johnny Tivenson, Specialty Records,tell us that Ernie Young, the Astraian are doing a record and interview show on WCLM from Al Simon's restaurant from 6:15 till 7:00 P.M. on Saturdays. . . . Les Elgart, Les Elgart, Specialty Records, is handling the Sonic line. Fred tells us that Johnny ("Rog Walk") Grant is scheduled for an interview and will be on "Barky's" show on WIBK. . . . Dick Locke, producer of "Marty's Morgue" TV, reports a starstudded lineup for the weeks to come on Marty Faye's program. Included will be Barbara McNair, Larry London, and George Shearing. Larry Olds Page interviewed Tyee Robinson, who introduced his initial LP release on Dot; Nat Cole and Harry Belafonte; . . . Ernestine Anderson opened a two week engagement at the Blue Note last week (21). The Mertons' latest items for Mercury are a single, "I Can Dream, Can't I." and LP, "Ernestine Anderson — The Toast Of The Nation's Critics." . . . Betty Johnson (Continued on page 30)

“A SMASHING CHART CONTENDER BY AMERICA'S FOREMOST YOUNG BALLAD SINGER ON RECORDS”

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Billy Vaughn
In The
Dot-light!

Billy Vaughn
And His Orchestra

(IT'S NO)
SIN
AFTER HOURS

#15993

THE NATION'S BEST SELLING RECORDS
LEONARD WARONKER, daughter of Liberty Records' president, Si Waronker, will be married January 31 to Arthur Herman, University of California law student. Mitchell Torok, currently on the charts with his Guyden waxing of "Caribbean" in town for a single and album session being produced by Faber Robinson. . . . Next two sides will be "You Are The One" and "Mexican Joe." . . . A uniquely different version of "Canadian Sunset" is attracting attention via RCA's new Rock and Roll group, The Impacts. Publisher Sid Goldstein of E. L. Morris Music is following through with a major promotion campaign . . . Jan and Dean on the chart with "Baby Talk" and their new one "There's A Girl" appeared on last Saturday's Dick Clark show and then headed for a six day stint in Hawaii . . . Gene Simmons of California Records distributor last night at "Canadian Sunset" by The Islanders is high on all local stations and music stores . . . Jesse Belvin appearing on the East Coast and doing promotion for his new RCA-Victor album, "Just Jesse Belvin." . . . RCA Victor's new singer, Fred Darian, planned last week (21) to Romer to go on a 3 week engagement at the Forbidden City on the 22nd. Darian's first for Victor is "Am I Believing You" b/w "Dangin." . . . Bernice Mason's Pernisian publicity active the past two months, with Enick Records' Matt Harris out with "The Dreamer" and "It Ain't No Use To Cry" and Victor's Ray Johnson and Fred Darian doing "The Prayer Of A Fool" and "Am I Believing You," respectively . . . Zev Dane debuting on Rondi with "Black Night" and "A Heart Is Not A Toy." Label topper Ronald Todd discovered the 18-year-old artist through a dance. That wasn't all, however. Todd found Dane studying in Switzerland, signed him and flew him to the coast for the session . . . Warner Bros. Claude Gordon ok'd a southern western tour 10/25. Label says the new Edie Brayne's single, "Kookie's Love Song," taking-off . . . Dane new single tandem a good time face-off-a-rama with the star on Part 2, which omits the voice of Janie Sommers. The Mary Kaye Trio is also included in the deal . . .

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WE TOLD YOU NOT TO MARRY
by
Titus Turner
G 201

GLOVER HITS HARD-1st Release...

plus

Old Town Records SWINGIN' WITH...

I WORRY BOUT YOU
by
Arthur Prysock
Old Town 1073

THAT WAS ME
b/w
GOOD NEWS
by
The Fiestas
Old Town 1074

Old Town Records
1697 Broadway,
New York 19, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
<th>Last Week</th>
<th>Last Week</th>
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<tr>
<td>1</td>
<td>MACK THE KNIFE</td>
<td>Bobby Darin (Abaco)</td>
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<td>2</td>
<td>MR. BLUE</td>
<td>Florentown (Dalton)</td>
<td>(3)</td>
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<td>3</td>
<td>PUT YOUR HEAD ON MY SHOULDER</td>
<td>Paul Anka (ABC-Paramount)</td>
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<td>4</td>
<td>TEEN BEAT</td>
<td>Sandy Nelson (Original)</td>
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<td>5</td>
<td>DON'T YOU KNOW</td>
<td>Della Reese (RCA Victor)</td>
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<td>6</td>
<td>LONELY STREET</td>
<td>Andy Williams (Cadence)</td>
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<td>7</td>
<td>(TIL) I KISSED YOU</td>
<td>Everly Brothers (Cordge)</td>
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<td>8</td>
<td>PRIMROSE LANE</td>
<td>Jerry Wallace (Challenge)</td>
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<td>9</td>
<td>POISON IVY</td>
<td>Coasters (Athena)</td>
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<td>10</td>
<td>JUST ASK YOUR HEART</td>
<td>Frankie Avalon (Chancellor)</td>
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<td>11</td>
<td>DECK OF CARDS</td>
<td>Wyler Martindale (Dot)</td>
<td>(13)</td>
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<td>12</td>
<td>BATTLE HYMN OF THE REPUBLIC</td>
<td>Mormon Tabernacle Choir</td>
<td>(12)</td>
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<td>13</td>
<td>YOU WERE MINE</td>
<td>Fireflies (Ribbon)</td>
<td>(14)</td>
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<td>14</td>
<td>THE ANGELS LISTENED IN CRED</td>
<td>Creed (Cred)</td>
<td>(16)</td>
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<td>15</td>
<td>SLEEPWALK</td>
<td>Santo &amp; Johnny (Canadian-American)</td>
<td>(11)</td>
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<tr>
<td>16</td>
<td>SEVEN LITTLE GIRLS SITTING IN THE BACK SEAT</td>
<td>Paul Evans &amp; Curls (Guaranteed)</td>
<td>(20)</td>
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<td>17</td>
<td>RED RIVER ROCK</td>
<td>Johnny &amp; Hurricanes (Warwick)</td>
<td>(14)</td>
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<td>18</td>
<td>WORRIED MAN</td>
<td>Kingston Trio (Capital)</td>
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<td>19</td>
<td>DANNY BOY</td>
<td>Conway Twitty (MGM)</td>
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<td>20</td>
<td>UNFORGETTABLE</td>
<td>Dinah Washington (Mercury)</td>
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REMEMBER—LEARNIN’ THE BLUES
REMEMBER—NOT AS A STRANGER
REMEMBER—LEGEND OF THE LOST
REMEMBER—GOD’S LITTLE ACRE
REMEMBER—GARDEN OF EDEN
REMEMBER—EVERY THING I TOUCHED TURNED TO GOLD

NOW
Remember This
JOE VALINO

ON
Crosley Records #216

"HIDDEN
PERSUASION"

Crosley Record Corporation 206 S. 13th St., Phila. 7, Pa.

Distributed Nationally by 20th FOX RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE CASH BOX. Music
Page 34
October 31, 1959

THE NATION'S
Top
Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

1. MACK THE KNIFE
BOBBY DARIN
AC-4148—Bobby Darin
BT-11053—Australian Jazz Or.
CD-3147—Louis Armstrong & All Stars

2. PUT YOUR HEAD ON MY SHOULDER
PAUL ANKA
AF-1008—Paul Anka

3. MR. BLUE
FLEETWOODS
DH-5—Fleetwoods

4. TEEN BEAT
SANDY NELSON
OS-5—Sandy Nelson
WE-3104—Doo Ralke

5. (TIL) I KISSED YOU
EVERLY BROTHERS
CO-1369—Everly Brothers

6. PRIMROSE LANE
JERRY WALLACE
CO-5947—Jerry Wallace

7. DON'T YOU KNOW
DELLA REESE
VI-7591—Della Reese

8. POISON IVY
COASTERS
AC-4146—Coasters

9. DECK OF CARDS
WINK MARTINDALE
CA-4285—Tex Ritter

10. JUST ASK YOUR HEART
FRANKIE AVALON
CM-1568—Frankie Avalon

What a Combination!
JOHNNY CASH'S
Newest, With That SUN SOUND
GOODBYE,
LITTLE DARLIN'

SUN #331

Brand Spanking New!
GREATEST!
JOHNNY CASH
SUN SLP #1240

JOHNNY CASH ENTERPRISES
1716 Crossroads of the West
Hollywood 28, Calif. (Hollywood 9-8355)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Columbia Launches Xmas Program

NEW YORK — Columbia Records launched a Christmas program keyed to the theme of “Give the Lasting Gift of Music,” according to William P. Gallagher, Director of Sales.

Promoted by the successful Christmas Season of 1958, Columbia is repeating its 1958 sales program which allows the dealer to earn a 25 per cent return for credit on the selected Christmas items or, if the dealer so chooses, an additional 12½ per cent additional discount.

Along with 1958’s great hit Johnny Mathis and Mitch Miller Christmas albums, Columbia will present these new releases: “Christmas With Coniff,” “Music of Christmas” by Percy Faith, a “Season’s Greetings” album, Handel’s “Messiah” with Eugene Ormandy conducting the Mormon Tabernacle Choir, the Philadelphia Orchestra and Eileen Farrell; the “Spirit of Christmas” by the Mormon Tabernacle Choir, among others.

“By buying intelligently and selling enthusiastically,” said Gallagher, “we can expect these, plus other strong Christmas items, to bring peak sales and profit to a new high during the 1959 Christmas season.”

“Give the Lasting Gift of Music” will also be the theme of a full-scale advertising and sales promotion campaign. National advertising will include six pages of full-color pages, two-color spreads, as well as black-and-white pages in consumer publications. These will feature strong full releases as well as all fast-moving Christmas merchandise.

Co-op mats will be available for popular and Masterwork albums, along with a master mat containing all album covers and listings. A full-color two-page spread will be the highlight of Columbia’s trade advertising plans and attractive program ads featuring all Masterwork artists and Broadway shows will be placed in concert programs in key cities.

To further back up the “Give the Lasting Gift of Music” theme, Columbia is also launching a sales promotion campaign which will include the above-mentioned “Tree-Full of Treats,” a 22 x 24” revolting, white and gold Christmas tree displaying twenty-four 6 x 6” scale, full color album cover reproductions.

Special Christmas and full merchandise displays also includes:

“Sure-Five Stuff” — Mitch Miller’s new “Fireside Sing Along” album plus his six previous packages.

“Day of Delight” — Spotlighting the “Christmas With Coniff” LP plus listings of his previous hit albums.

“Newsome Tyrosse” — A pair of 22 x 28” die-cut Christmas tree streamers with 6 x 6” full-color album repros.

“Mormon Magic” — A 40 x 60’ triple-panel display of the Mormon Tabernacle Choir’s “Messiah” and “Spirit of Christmas.”

Others are: a 22 x 28” red and gold brewer promoting albums as gifts holding 40 LP’s; a 36 pare full-color gift catalog with selected listings; two Harmony stereo hangers; four mobiles, each featuring a pair of double-mounted covers; and four special gift-wrapped displays addressed to “The Jazz Buff,” “The Crooner,” “The Concert Goer” and “The First Nighter,” highlighting the appropriate gift merchandise.

RCA Victor Unveils New Discovery

HOLLYWOOD, CAL. — RCA Victor last week debuted its newest talent find, young singer-actor Rod Lauren from Fresno, California, a James Dean look-alike whom the label considers one of the hottest properties ever to emerge on the West Coast.

According to Bob Yorke, RCA Victor’s West Coast Manager, Lauren was signed to a long term contract after a B & R Director Dick Peirce heard the youngster on a demo record submitted to him, not for the vocalist, but for the songs. Peirce turned down the tunes but bought the voice.

Lauren’s first single release will be issued this week, and he’s scheduled for a nation-wide DJ tour to meet Jockeys in all the major cities. TV appearances and film roles are already being offered the youngster.

ASCAP “Overseer” Suggested

NEW YORK—A selection of two men to oversee the “equitable distribution” of $28,000,000 in annual ASCAP royalties has been suggested by Chief Judge Sylvester Ryan. This development came out of a hearing here last week in which ASCAP members were given a chance to express their views on proposed amendments to the consent decree between the Government and ASCAP.

The consent decree—growing out of anti-trust action against ASCAP in 1941—has had new amendments proposed by the Government and ASCAP which among other things, would give ASCAP members a greater voice in the organization; provide more “equitable” distribution of royalties; provide for more Government supervision of ASCAP.

Judge Ryan mentioned two men he favors for the job; former New York Senator Irving M. Ives and John E. McGeehan, retired Supreme Court Justice. If the overrider course is taken, the appointees would be paid by ASCAP and would report every three months to the court for conferences on how the new amendments were working out.

If you are reading someone else’s copy of The Cash Box
why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.
Enclosed find my check. $15 for a full year (52 weeks) subscription □ $30 for a full year (Airmail in United States) □ $30 for a full year (outside United States) □ $45 for a full year (Airmail outside U.S.) □

NAME □
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“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Capitol Issues 27 New Albums

HOLLYWOOD — Capitol Records has announced an October release of 14 pop, 4 "Capitol-of-the-World" and 9 classical LP's. Pop sets include a new Kingston Trio package, "Here We Go Again," and Yvonne Jones' "Swingin' Round The World" and Kay Starr's return to Capitol, "Movin'." Duos-pianists Whitmire & Love and organist Tony will make their initial Capitol appearance on "A Night In Spain," and "Virtuoso Organ," respectively.

The pop LP's are: Four Freshmen And Five Guitars; "More Dream Dancing" — Ray Anthony Orch.; "Kiss Me Kate" — Alfred Drake-Patricia Morison-Lisa Kirk—(all in the original broadcast); "Songs For An Evening At Home" — Gordon MacRae; "Sing A Song With Riddle" — Nelson Riddle Orch.; "Pig Pug" — Alvin Roy; "Dixieland Kickoff!" — Pee Wee Hunt; "Katz Pajamas" — Mickey Katz; "The Sonny Side" — Sonny James; "This Is Jean Shepard" — "Stereo Showcase" — various artists. All but two of the pop albums—the James and Shepard— are available in stereo as well as monaural.

The "Capitol-of-the-World" LP's are: "Japan: It's Sound And People"; "Semprini's Piano"— Semprini & the Abbey Orch.; "Dance To Irving Berlin" — London Philharmonic Orch.; "Austria Revisited" — Vienna Choir Boys. All but the latter LP are available in stereo as well as monaural.

The classical LP's are: "The Art Of Mozart—Charles Munch, Violinist" (2-discs); "Music For The Spanish Guitar" — Laurindo Almeida (music by Heltor Villa-Lobos); Brahms: Piano Concerti — Van Cliburn; "Duo pianists Vronsky & Bobin; Mozart: Piano Concertos Nos. 17 & 24 — Gina Bachauer and the London Orch. conducted by Alec Sherman; Richard Strauss: Till Eulenspiegel's Merry Pranks — Rudolph Kempe conducting the Berlin Philharmonic Orch.; "Stephen Foster Melodies" — Carmen Dragon conducting the Capital Symphony Orch. (2-discs). A stereo version of a previous LP by pianist Leonard Pennario, "Pennario Plays," is also available.

Prominent among promotional items for Capitol Records this October pop album release is a special Kingston Trio floor merchandiser, designed for in-store promotion of all Trio albums, including their latest, "Here We Go Again!" The merchandiser, functional on all four sides, holds 150 LP's in four wire racks. On top of the display is a die-cut photo of the Kingston Trio. Additional in-store promotional items include a supplementary Kingston Trio display panel designed for use with album jackets of the Trio's four previous packages; large quantities of empty album jackets; and 8"x10" photos of the singing group. All items are available from Capitol Records Distributing Corp. branches. Also available are "Kingston Trio" index divider-tabs and a special colored streamer.

Other October new releases for which in-store display materials are provided include Jonah Jones' "Swingin' Round The World," Ray Anthony's "More Dream Dancing," and "The Four Freshmen and Five Guitars." Capitol's new stereo version of "Kiss Me Kate" is prominently featured on a giant display piece incorporating cover art from eight other Capitol show albums.

Disk jockey promotion this month centers about Capitol's DJ preview album, containing a complete track from each album on the release; special 45-rpm excerpt recordings; bulk shipments of complete LP's to Capitol distrib branches; and Capitol's Popular Album Programming Service. Throughout the fall months, Capitol is continuing its program of wide-reaching national trade and consumer advertising, "Capitol-of-the-World" albums will be featured in Holiday. Using the tactics just applied to Dinah Shore's debut album on the label, Capitol is currently throwing its full promotional weight behind Kay Starr's kick-off package, "Movin'."

Shortly after re-signing the songstress, Capitol began a concentrated teaser campaign aimed at disk jockeys, dealers and the national press. The campaign slogan, "October 19th Is Movin' Day," was disseminated through dealer mailings, ads, stickers, news releases, etc.

With the release of the album this week, Capitol is taking full-page Starr ads in trade mags. The album will also be featured in Capitol ads in various national consumer magazines.

In a bid for heavy airplay, large quantities of the complete LP are being mailed to CRDC branches and independent distributors for redistribution to DJ's. In addition, a special promotional EP with two-color sleeve will be mailed to nearly every disk jockey in the United States.

For in-store promotion, Capitol is providing a giant full-color blow-up of the album cover, plus large supply of album jackets and supplementary panel displays. Also available are dealer give-away stickers.

A special press-kit mailing—including biography, pictures, feature story and the complete LP—will be made to entertainment editors and major newspaper columnists.

Max K. Callison, vice president and national sales manager, Capitol Records Distributing Corp., has announced a deferred-billing plan applicable to all new Capitol albums on October and November release.

Dealers may take advantage of the plan on new albums purchased between Oct. 19 and Nov. 35. Fifty-percent payment is required on or before Dec. 10, the balance on January 10.

New MGM Distributors

NEW YORK—Charles Hasin, MGM Records sales manager, has appointed two new distributors, Roberts Record Distributors, 1906 Washington Ave., St. Louis, will handle the label in that city, while Record Sales Corp., 1070 Union Ave., Memphis, is the new distributor in the Memphis territory.

Before returning to New York, Hasin will visit his Buffalo outlet on special business.
In order to have your Top Ten represented in THE CASH BOX charts
Fill in the coupon below or
Put them on your own letterhead
And mail to

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

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E. MORGAN SKINNER, JR. (KBEF—Sodos, Idaho)

GEORGE HUDSON (WJNR—Newark, N. J.)

HY LIT (WIBG—Philadelphia, Pa.)

The Cash Box, October 31, 1959
Atlantic Adds 8 Versions Of “High School U. S. A.”

NEW YORK—Atlantic Records’ “High School U. S. A.” by Tommy Facenda has become so popular in the twenty cities where it was released in the last eight days, that eight additional national versions have been released, the diskery said last week. They are for Philadelphia, Washington, New York, Chicago, Los Angeles, Chicago, Chicago, and Chicago.

MGM Signs New Artists

NEW YORK—MGM Records has signed all new artists for the MGM, Cup and Metro labels.

Whitehall Inks Barbara Barry

NEW YORK—Barbara Barry, former Vincent Lopez orchestra vocalist, who had been inked to a deal with Whitehall Records, the Westminster Records affiliate, it was revealed last week. Her first single, “Sling To Me” and “We Love And Learn,” will be released shortly. Henry Okun is handling her national promotion.

To A Happy Quartet

Kertman Named Hifi VP

HOLLYWOOD—Richard Vaughn, president of HiFi Records, disclosed last week the appointment of Cy Kertman as vice-president in charge of sales. Kertman, a 15 year music business veteran, assumes his post immediately. He plans to meet with distributors throughout the country to discuss proposed plans for the label.

Capitol Releases 7 Religious EP’s

HOLLYWOOD—Capitol Records this month is releasing seven EP versions of some of its best-selling LP albums of popular religious music. Performed by country and western artists, the EPs include “Heavenly Spirit” and “Gloryland” by the Jordanaires; “My Garden Of Prayer” by Farren Y. Collins; “I’m Forever Loving You” by Tommy Collins; “The Family Who Prays” by the Louisiana Brothers; and “Church!” was done by such pop artists.

“The Hunch” By Paul Gayten

ANNA RECORDS

1619 Broadway, New York, N. Y.

YOU’RE GONNA MISS ME

(Each side: C.W. - Frank Records B-480)

Two Fools

recorded by
FRANKIE AVALON
CHANCELLOR
Frankie Avalon Music Inc.

BANG HUNK OF LOVE

(Repeat each side: C.W. - Frank Records B-481)

recorded by
ELVIS PRESLEY
RCA VICTOR
Elvis Music, Inc.

FIVE FEET HIGH AND RISING

recorded by
JOHNNY CASH
COLUMBIA
Johnny Cash Music Inc.

HILL AND RANGE SONGS, INC.

1619 Broadway, New York, N. Y.

THE HUNCH

By
Paul Gayten

ANNA 1106

Recorded by

New Coast Studio Opens

HOLLYWOOD—Don Pedolor, president of American Recording Company, announced last week that his studio, located at 6229 Sunset Boulevard, is open and prepared to handle recording sessions.

Bill Paar, formerly with Radio Engineers, has been appointed to head the studio’s control room.

In making the announcement, Pedolor noted that Sandy Nelson’s “Teen Beat” was recorded at the studio before its completion and that Nelson’s new release, “Drum Party,” was also recorded there.

Pedolor welcomes all talent, original, demons and masters.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
JUKE BOX OPERATORS:

YOUR VOTES

DETERMINE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1959

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:
- Record (list artist)
- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- Small Instrumental Group
- Country Record
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination
- Country Band
- Country Instrumental Artist
- Country Sacred Singer
- Rhythm 'N Blues Record
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination
- R & B Orchestra

MOST PROMISING NEW:
- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME: ________________________
FIRM: ________________________
ADDRESS: ________________________
CITY: ________________________ STATE: ________________________

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes: ______ Wall and Bar Boxes: ______ Wired Telephone Music Shells: ______

TOTAL NUMBER: ______ ARE YOUR VOTES!

In the

14th Annual Poll

Of the

Automatic Music Industry

Of America

To Choose

THE BEST RECORDS

and

RECORDING ARTISTS

Of 1959

VOTE TODAY!

FILL OUT THIS FORM

And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.
THE CASH BOX’ 14TH OP POLL BEGINS

NEW YORK—The Fourteenth Annual Juke Box Operator Poll, sponsored and conducted by The Cash Box on behalf of the Automatic Music Industry gets underway this week. The results of the poll will determine the top money-making records and artists in the popular, country and rhythm and blues field during the year 1959, and will also determine which artists the juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a five-week span—the results to be announced in the December 8th issue.

To aid the operator in voting, an alphabetically arranged list of 1959’s top favorites is shown below. To cast your vote, simply fill out the special form which appears on the opposite page of this week’s issue and mail to The Cash Box, 1721 Broadway, New York 19, N. Y.

Top Popular Favorites of 1959

(All Of A Sudden) My Heart Sings
Along Come Jones
Ahin’s Harmonica
Baby Talk
Battle Hymn Of The Republic, The
Battle Of Kookamog, The
Battle Of New Orleans, The
Big Hank Of Love, A
Bobby Sox To Stickings
Bongo Rock
Boy Without A Girl, A
Broken Haunted Melody
Charlie Brown
Children’s Marching Song
Come Softly To Me
Deck Of Cards
Donna
Don’t You Know
Dream Lover
Endlessly
Fool Such As I, A
Forty Miles Of Bad Road
Frankie
Getta Travel On
Guitar Boogie Shuffle
Happy Organ, The
Hawaiian Wedding Song
I’ll Be Satisfied
I Loves You For
I’m Gonna Get Married
I Need Your Love Tonight
I Only Have Eyes For You
I Want To Walk You Home
It’s Just A Matter Of Time
It’s Late
It Was I
I’ve Had It
Just A Little Too Much
Just Ask Your Heart
Just Keep It Up
Kansas City
Keokie Kookie (Lend Me Your Comb)
Lavender Blue
Lipstick On Your Collar
Lonely Boy
Lonely Teardrops
Mack The Knife
Morgan
Mr. Blue
M. T. A.
My Happiness
My Heart Is An Open Book
Never Be Anyone Else But You
Only You
Personality
Peter Gunn
Petite Fleur
Pink Shoelaces
Poison Ivy
Primrose Lane
Put Your Head On My Shoulder
Quiet Villas
Ragtime Cowboy Joe
Red Rock River
Sean O’Leary
Since I Don’t Have You
Sixteen Candles
Sleepwalk
Small World
Smoke Gets In Your Eyes
So Fine
(Sorry) I Ran All The Way Home
Stagger Lee
Sweeter Than You
Tallahассис Lassie
Teenager In Love
Teen Beat
Thank You Pretty Baby
There Goes My Baby
Three Bells
Tiger
‘Till There Was You
Tragedy
Versus
Waterloo
What’d I Say
What Is Love
You’re So Fine

Top Country Favorites of 1959

Am I That Easy To Forget
Battle Of Kookamog, The
Battle Of New Orleans, The
Beyond The Shadows
Big Midnight Special
Billy Bayou
Black Land Farmer
Cabin In The Hills
Chain Gang
Chasin’ A Rainbow
Chip Off The Old Block
Cigarettes And Coffee Blues
Come Walk With Me
Country Girl
Country Music Is Here To Stay
Dark Hallowed
Doggone That Train
Don’t Take Your Guns To Town
Don’t Tell Me Your Troubles
Fool Such As Me, A
Frankie’s Man Johnny
Give Myself A Party
Gotta Travel On
Gin And Bear It
Half A Mind
Half-Blood
Hanging Tree, The
Heartaches By The Number
Home
Housebreaker
I Ain’t Never
I Cried A Tear
I’d Like To Be
I Got Stung
I’ll Catch You When You Fall
I’m In Love Again
It’s Just About Time
I’ve Ran Out Of Tomorrows
Jimmy Brown The Newsboy
Johnny Rob
Kitty Too
Last Night At A Party
Last Ride, The
Life To Go
Lonesome Old House
Long Time Ago, A
Long Black Veil, The
Mommy For A Day
Ninety-Nine
Old Man
Partners
Pick Me Up On Your Way Down
Put A Sugar Lip
Set Him Free
Somebody’s Back In Town
Take A Message To Mary
Tennessee Stud
10,000 Drums
That’s Why It’s Gotta Be
That’s What It’s Like To Be Lonesome
Thousands Miles Ago, A
Three Bells
’Till I Kissed You
Treasurer Of Love
Under Your Spell Again
Wait And See
Well, The
Waterloo
When Luther Played The Boogie
When It’s Springtime In Alaska
Which One Of Us To Blame
Who Cares
Who Shot Sam
You Dreamer You
(Sorry) I Love Life’s Gonna Let You Down
You Take The Tables
I’ll Take The Chairs

Top R & B Favorites of 1959

Almost Grown
Along Come Jones
Angels Listened In, The
Baby Talk
Back In The U. S. A.
Be Ever Wonderful
Big Hank Of Love, A
Bongo Rock
Broken Haunted Melody
Charlie Brown
Come Softly To Me
Come To Me
Don’t You Know
Dream Lover
Enchanted
Endlessly
Everybody Likes To Cha Cha Cha
Five Long Years
Forty Miles Of Bad Road
Happy Organ, The
Hey Little Girl
I Don’t Know
I’ll Be Satisfied
I Loves You For
I’m Gonna Get Married
I’m Not Ashamed
I’m Ready
I Need Your Lovin’
I Only Have Eyes For You
It’s Just A Matter Of Time
It’s Too Late
I Waited Too Long
I Want To Walk You Home
I’ve Had It
Just Keep It Up
Kansas City
Lavender Blue
Leave My Ketton Alone
Lonely Boy
Love Potion #9
Mack The Knife
Miami
Midnight Flyer
Mr. Blue
No Regrets
Only Sixteen
Personality
Poison Ivy
Put Your Head On My Shoulder
Quiet Village
Red River Rock
Say Man
Sea Cruise
Sea Of Love
Shoot
Since I Don’t Have You
Since You’ve Been Gone
Sleepwalk
So Close
So Fine
(Sorry) I Ran All The Way Home
Stranded
Teardrops On Your Letter
Teenager In Love, A
Teen Beat
Tell Me The Truth
Telling Lies
Thank You Pretty Baby
That’s Why
There Goes My Baby
There’s Something On Your Mind
This Should Go On Forever
’Till I Kissed You
Unforgettable
Venus
What A Difference A Day Makes
What’d I Say
(Where Were You) On Your Wedding Day
Wishful Thinking
You Better Know It
You’re So Fine

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. I AIN'T SHARRIN' SHAVON
   Buddy Knox (Roulette 4179)
2. SANY
   Larry Wall (Strong 3500)
3. SHADOWS
   5 Series (Ember 3056)
4. FANCY NANCY
   Skip & Flip (Brent 7005)
5. I'M MOVIN' ON
   Ray Charles (Atlantic 2043)
6. LITTLE QUEENIE
   Jerry Lee Lewis (Sam 330)
7. FIRST NAME INITIAL
   Annette (Vista 249)
8. STARRY EYED
   Gary Sills (Carlton 521)
9. WHEEL OF FORTUNE
   Knightsbridge Strings (Top Rank 2061)
10. I'LL WALK THE LINE
    Don Costa (United Artists 190)
11. DO-RE-MI
    Mitch Miller (Columbia 4199)
12. FIRST LOVE
    Playmates (Roulette 4200)
13. YOU GOT WHAT IT TAKES
    Harry Johnson (United Artists 185)
14. ALICE BLUE GOWN
    Leroy Holmes (MGM 12833)
15. I'VE BEEN AROUND
    fats Domino (Imperial 5629)
16. TO A YOUNG LOVER
    Tatschi (Medison 171)
17. LITTLE GIRL BLUE
    Nina Simone (Bethlehem 11052)
18. MAYBE IT'S BECAUSE
    Sarah Vaughan (Mercury 71519)
19. CHILDHOOD SWEETHEART
    Chuck Berry (Chess 1937)
20. SUNRISE SERENADE
    Roger Williams (Kepp 361)
21. YOU MUST TRY
    Guilds (Gudzen 2023)
22. (NEW IN!) THE WAYS OF LOVE
    Tommy Edwards (MGM 12837)
23. LONELY MOON
    Johnny Wells (Astor 1061)
24. GILLETTE
    Sonny Spencer (Mema 17964)
25. THAT'S ALL RIGHT
    Ray Smith (Judd 1014)

Sure Shots

**HIGH SCHOOL U.S.A.**
Tommy Facenda
Atlantic 51-78

**BE MY GUEST**
Fats Domino
Imperial 5629

Hanover On Squirrel Kick

NEW YORK — Bob Thiele, Han- over-Signature proxy, has recently announced an extensive promotional campaign in connection with the Nutty Squirrel "Uh! Oh!," which he claiming will be the label's first big hit.

Promotional plans include road trips by Hanover execs, Ivy Sintier and Buddy Robbins, as well as personal appearances by the Nutty Squirrels on such TV productions as the Dick Clark Show, Steve Allen Show, and the Alan Freed Show.

Arwin Plans Singles Sked

NEW YORK—Marty Melcher, Ar- win proxy, has announced that Joe Linhart, exec vp of all of Melcher's musical enterprises, is scheduling six months of releases for the label. His plans include conferences with several well-known A&R men for possible Ar- win production work, as well as negotiation with composers and lyricists with an eye to their exclusive services for his company.

NARAS Disk Jockey Contest

HOLLYWOOD, CAL. — The Na- tional Academy of Recording Arts and Sciences is conducting a "Guess The Winners" contest among some 4,000 disk jockeys throughout the country in connection with the forthcoming NARAS Grammy Awards in November, it was announced by Stan Richardson, executive director.

All participating jockeys have re- ceived a list containing the top five nominations in each of the 34 cate- gories. The DJ's are to guess the winners from the 1959 nominations and return their ballots directly to Haskins & Sells, in an enclosed self- addressed envelope. Entries closed mid- night, October 25, and Haskins & Sells will tabulate and announce the winners.

First prize for the best guesses will be an all-expense-paid round-trip to Switzerland. There will be nine additional prizes of special Swiss watches, which are the runners-up, provided by the Watchmakers of Switzerland, sponsors of the November 29th Awards show. The telecast, scheduled to be aired at 8:00 P.M. over the NBC network, will feature Meredith Wil- son as M.C. plus the many top recording stars nominated for Grammies.
Capitol Intros Christmas Program

HOLLYWOOD—Capital Records has just released new Christmas albums by Fred Waring, The Pennsylvanians, the Roger Wagner Chorale and Eddie Dündester. The diskery will also put promotional emphasis on Frank Loesser, the 38 other Yule-side LP’s plus various Xmas entries from the “Capital”-of-the-World series.


In conjunction with the release Capitol this month launches a national sales promotion campaign keyed to the theme, “For Any Occasion—The Gift Of Music.”

Highlight of the campaign—which will carry through the Christmas season—is a 16-page, full-color album catalog that will appear as a pull-out section of the deluxe, boxed Christmas edition of Esquire magazine, due to hit the stands in mid-November.

The “Gift of Music” Christmas catalog is a condensed version of the 48-page consumer catalog just announced by Capitol for national distribution through record stores this month.

Heading up a variety of in-store display materials to bear the “Gift of Music” legend is a special, waist-high floor merchandiser similar to that carried off last month to promote Capitol’s catalog of KINGSTON Trio albums. The merchandiser holds up to 100 albums by means of four wire racks.

In November, Capitol will make available to dealers a large metal Christmas-tree display designed to hold five Christmas album jackets. This, too, will bear the “Gift of Music” stamp.

In addition, the gift theme will appear on all other Capitol point-of-sale display materials, monthly DJ albums, and a special DJ Christmas sampler containing complete tracks from Capitol’s new Christmas albums, as well as catalog Yule-season best-sellers.

As a final element in the program, Capitol will furnish dealers with “Happy Holiday” wrappers to aid in gift-wrapping.

A 100-per-cent exchange privilege will be extended to dealers on all Capitol-label Christmas recordings, both catalog items and new releases, singles and LP’s. The exchange privilege applies to recordings purchased between Oct. 19 through Dec. 24, 1959. Extended-play recordings are not included.

Announcement of the plan was made by Max K. Callium, vice president and national sales manager, Capitol Records Distribution Corp., who said that no qualifying orders are required, and selections included in the program may be exchanged on a dollar-for-dollar basis for any Capitol or Angel records.

In making the announcement, Callium pointed out that purchases made under this program will not be included in the dealers’ Capitol’s regular 100-per-cent exchange program nor may they be applied as purchases under any other CRDC program.

Of the recordings to which the terms apply, all but four are available in unlimited quantities. Four “Capital-of-the-World”-albums—“Christmas In Cuba”, “Christmas In Portugal”, “Christmas In Australia” and “Christmas In Brazil”—are available to dealers on a first-come, first-served basis.

A special Christmas check-list, including both albums available under the 100-per-cent exchange plan, is being mailed to dealers this week.

May Renews Capitol Pact

HOLLYWOOD—Composer-conduc-
tor-arranger Billy May has renewed his exclusive, long-term recording contract with Capitol Records. As has been the case for the past several years, May will record in the Capitol Tower studios in Hollywood under supervision of executive producer Dave Cavanaugh.

High School Favorite

CLEVELAND—Tommy Facenda, in this city recently promoted to high

Atlantic disk, “High School U.S.A.”, which jumped into the No. 60 spot on The Cash Box Top 100 this week, visits (above) KYW disk jockeys Wally King (left) and Wes Hopkins (right). Below, while on Phil McLean’s WERE Bandstand show, he meets Harry Belafonte.

Capitol’s Accessory Discount

HOLLYWOOD—Capital Records Distribution Corp. is offering a special program of discounts and sales incentives on selected accessories, it was announced last week by Don Haskell, sales manager, special mar-

kets, CRDC. The program went into effect Oct. 19.

Principal Features of the program are: revised prices for Diotone diamond needles; a revised price schedule on needle-carrying car mixers and special discounts on self-service accessory merchandisers.

Complete details on the accessories program was announced to the CRDC sales force bracing winter months throughout the country on Oct. 17.

As was planned, the program will continue through the winter selling season.

King Cole Calls

CHICAGO—Nat King Cole autographs a mammoth photo of himself which he presented to Marty Faye (right) during his visit to Faye’s “Marty’s Morgue,” viewed over WBBK.

Cole was in town appearing at the Chez Paree.


NEW YORK—Frank Amaru, former RCA Victor domestic field representativerepresentative for RCA Victor International, has joined the label’s Vene-

zuelan licensee, Grama as general manager. It was announced by R. L. Broderick, manager, record export and marketing.

Amaru, who assumed his new post this month, will handle the manufactur-

ing and distribution of RCA Victor Records in this Latin American market area.

Columbia Appoints Forlenza

NEW YORK—Salvatore Forlenza was appointed supervising field sales communications of Columbia Records' Janes Turnbull, field sales manager, announced.

Forlenza will report directly to

Turnbull, and will be responsible for the coast-to-coast merchandising activ-

ties to the field through the publishing of the newsletter and other field sales

communications. He will also arrange for the preparation of spot tapes for

public stations.

Forlenza studied public relations at

Fordham University and was em-

ployed by the United States Steel

Corporation in public relations. He

has also been a member of the “the

Four Voices.”

ONCE IN A LIFETIME OPPORTUNITY!

SPECIAL FLOOR MODEL

NEW AMPEX STEREO EQUIPMENT

Cutting, Mastering and Demo Service. Concert Grand Piano, Excellent Hollywood Location

Unlimited possibility for right person. Will teach all phases of business.

BARGAIN FOR QUICK SALE


“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
England's Best Sellers

Here Comes Summer—Parr
Mack the Knife—Oscar Peterson
Booby Darin (London)
Sunny Black—Everly Brothers (London)
Only Sixteen—Roy Orbison (Top Rank)
Travelin' Light—Cliff Richard (Columbia)
Sea of Love—Johnny Mathis (Fontana)
Living Doll—Cliff Richard (Columbia)
The Browns (R.C.A.)
Mona Lisa—Conway Twitty (M.G.M.)
Broken Hearted Melody—Sarah Vaughan (Mercury)
Just a Little Too Much—Ricky Nelson (London)
40 Miles of Bad Road—Duke Ellington
High Hopes—Frank Sinatra (Capitol)
Someone—Mathis (Fontana)
Lonely Boy—Paul Anka (Columbia)
Chains—Russ Conway (Columbia)
Making Love—Teddy Robinson (R.C.A.)
Red River Rock—Johnny & The Hurricanes
Peggy Sue Got Married—Buddy Holly (Coral)
Pretty Good Lovin'—Connie Francis (M.G.M.)

England's Top Ten LP's

1 South Pacific—Soundtrack (R.C.A.)
2 Live Like We're Dying—Soundtrack (R.C.A.)
3 Best Of Sellers—Peter Sellers (Farophone)
4 Porgy & Bess—Soundtrack (R.C.A.)
5 Family Favourites—Russ Conway (Columbia)
6 Intro—Decca
7 My Fair Lady—Original Cast (Philips)
8 Come Dance With Me—Frank Sinatra (Capitol)
9 West Side Story—Original Cast (Philips)
10 King And I—Soundtrack (Capitol)

E.M.I. Launches "Sound Selling"

LONDON, ENG. The most interesting idea of the week comes from the E.M.I. Group which threw a party at London's Washington Hotel earlier this week to launch their new advertising and merchandising technique of selling recorded entertainment. "Sound Selling" with the slogan "Today's Approach to Tomorrow's Business" is an advertising, merchandising and wholesaling scheme designed to enable buyers, sales staff, executives and the press to get new and unique up-to-date information on all L.P. releases on all E.M.I. labels, including London, Columbia, Phone, M.G.M., Mercury and Emarcy labels. This first demonstration in London is to be followed by regular presentations by E.M.I. sales representatives throughout the country including Glasgow, Birmingham, Newcastle-upon-Tyne, Bristol and Manchester.

Ronald White, Assistant General Manager of E.M.I. made the opening speech. The idea was first put forward by Arthur Muxow, Sales Manager for Capitol to promote the re- release on L.P. of some of the old E.M.I. hits. The Directors of E.M.I. felt that the idea had such an enormous potential that the scheme should be extended to embrace all their labels and companies under the E.M.I. banner.

"Sound Selling" is the title given to two hour audio and visual presentations, lasting almost half a day, taking customers from some 70 records and, at the same time, see the new sleeves and record details in full colour on the screen. The new L.P. sleeves are introduced by the respective sales managers interspersed with crisp informative sales talk. The record dealers attending these meetings are supplied with a full sized leaflet carrying the record number and title on which they can make remarks as a guide to ordering.

More Radio Stations In England?

LONDON, ENG.—In June 1962 the present R.C.O. charter expires and already rumors are in orbit that Parliament will think hard before restoring it. Some of the radio stations which use in fact movements more concrete than rumors; several independent broadcasting companies have been formed, some of which have even obtained broadcasting licenses. Thus commercial radio may be born in Britain and the problem of its impact and usage will require some study. Professor L. Collins of Associated Television heads one of the firms in question. A number of town councils are said to be at present considering the formation of their own regional stations. Another probable starter is Capt. Pogue, whose commercial programmes from Luxembourg, listeners in this country are familiar. It is said that the intention of political 'lobbyists' is to concentrate on persuading Parliament to extend the use of the small region pattern of the U.S. If they succeed, there could be up to a hundred stations spread over the British Isles, each station being put in the hands of local advertisers. In the larger cities there may be central studios "piping" streamlined programmes. Disk manufacturers should be interested in the target buyers of time.

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
On October 16th and 17th the festive dedication of the rebuilt works of the Elektron Company and the Carl Lindström Company was held in Köln. More about this in next week’s column, but something about the development of this renowned firm. The German Society for the Promotion of Musical Industries (GEMI), the greatest trust in the world which took 24 companies under its wing, has had its new home in Köln. Today it is the spiritual and commercial heart of Germany. Today Elektro is, with its great system in Köln, and its big studios in Germany, last but not least, the 15 business offices in Western Germany, one of the greatest German organizations. Together with its 23 sister companies and all important countries of the free world within the G.E.M.I. trust it is the greatest in the world.

Since 1952 the turnover of the year was doubled. Production and sale of long play records was raised 365% this year. The labels of Elektro are, "His Master’s Voice," "Veit Bongartz," and "Mignon." Their complete catalog embraces more than four thousand records. In the storehouse of the ASDA (Auslandssonammadien) are more than 50,000 special records. Today Elektro has a capacity of more than 20,000 records a year.

A good chance of becoming the Autumn hit in Germany is the American "The Three Bells," by the hillbilly group, The Browns. Lys Assia, who was very successful in Germany with the original "The Three Bells" called at that time "Wenn die Glocken hell erklingen" on Telefunken. Perhaps this time will have a real chance to break out again after 14 years.

Ariola has great hopes in Carla Codieva, the young singer who was born in Mailand and was established as a vocalist with her sisters. She began her career as a soloist in the casinos of San Remo, Monte Carlo and Cannes. Carla appeared for the first time on television in Hamburg. She is nearly as international as her great colleague Caterina Valente, for she also sings in English, French, Portuguese and German. Her first titles on Ariola are, "Einsam sind auch die Sterne" and "Eine kleine Nacht." We hear that Hollywood is now planning to make a film based on the song, "Morgen."

Freddy Quinn was awarded the "Golden Lowen" of Radio Luxembourg for his recent hit, "Geboren in den USA," and "The First Million Sisters," for their "Cowboy Billy" were awarded the "Silbernem Lowen." The official presentation will be made on November 17th in Wiesbaden when the Deutsche Schlager Festival will be going on.

Polydor announces a new Peter Kraus release for its October program. They are, "Ich bin ja so allein" (a version of "Lonely Boy") and "Tiger." The label also looks forward to film star Horst Buchholz's first songs titled, "Mylene" and "Namenlos."


Polydor kündigt in seinem Oktober-Programm unter anderem folgende Neuheiten an: "Ich bin ja so allein" und "Tiger.""Ausserdem ist die mit Spannung erwarteten ersten Lieder des Films Horst Buchholz: "Mylene" und "Namenlos."

Some days ago Holland was visited by Raoul Poliaikin, musical director of the Everest Record Company in the United States. Poliaikin had a very long and interesting interview with the board of the Dutch Delloy Record Company, the firm that imports, among others, Everest and Top Rank. The interview dealt with the production of classical repertoire, especially the production for Western Europe. Raoul Poliaikin attended a concert of the Hague Resident Orchestra, directed by the famous Dutch conductor, Willem van Otterlo. His long speech has been spoken with the two well known Dutch violinists, Theo Oluf and Herman Krebbers. Now Poliaikin has left her country to visit England to hear the London Symphony Orchestra and to make a recording including Harry Akst's work. The Dutch small artist, low comedian, film, singer, etc., etc., (to compare with the American Victor Borge) has made his first play-film, "Monteau Van Sonnassen." On October 23rd the film will make its premiere in all great Dutch theaters. In the Benelux countries the sound track recording of the film (with songs of Toon Hermans himself) will be issued on His Master's Voice, one of the labels of the active L. C. Bovema, Heemstede. The film is said to be an even greater success and to be of international reputation.

Next week G. M. Oord, Jr., director of L. C. Bovema (with labels Capital, English Columbia, Roulette, Imperial, MGM and His Master's Voice) will open the new Bovema recording studio at Heemstede. The studio is extremely modern and unique for the Benelux countries and built according to the latest sound techniques and architecture. Now the Dutch Bovema artists can make their records in their own studio.

Dick, jockey Pete Hellemek, Jr. has returned to the radio with a music program for the commercial Luxembourg Broadcasting Corporation, sponsored by Willems Inc. Hellemek made his come-back with a very good program of light music, one of the best in the Benelux countries. Some years ago Hellemek had to leave the radio business because his music programs were too commercial and the Dutch Broadcasting Company do not have commercial programs. This is against the law.

The Talent scouts Jan de Winter and Nico Beero of the L. C. Phonogram, Amsterdam (with labels Philips, American Columbia, English Decca, Dutch, London and Durium) have discovered promising singer Annelies De Graaf (15 years old). She sings her own repertoire and the first records (Philips) were launched this week.

The leader and clarinet soloist of the well known Dutch Swing College Band, Peter Schellinger, has a good reputation with his own recording company, because he plays many commercial tunes in jazz arrangements, such as the international toppings, "Piove" and "Morgen" (One More Sunrise). The tunes are available in the Benelux countries on the label Fontana of the Limited Corp. Phonogram.

**EMI-London Intros "Sound Selling"**

LONDON - EMI executives met last week to discuss the company's new "Sound Selling" program. Comprising the group were EMI managing director, Francis James; chief general manager (EMI); John Whittaker, sales manager (EMI); Arthur Moxlow, sales manager (Capital); Leslie Reynolds, sales manager (Columbia, Parlophone, EMI); David Evans, sales manager (EMI); John Frewin, assistant sales manager (Columbia, Parlophone, MGM, Mercury); Harry Waiters, sales promotion manager (EMI).

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Big Show promoter Lee Gordon has thrown the whole works into his Fabian show which kicked off in Brisbane, Queensland last night (15th October). Fabian received the biggest promotion campaign ever given to an American popular star visiting this country. The overall press coverage was absolutely fantastic in size and variety. It was practically impossible to read any publication without coming across an article on Fabian. On the same bill are leading Australian acts Col Joye, Frankie Davidson, Johnny Rebb, The Deltones, Johnny Devlin, Malcolm Arthur, Johnny O’Keefe (his final show before leaving for USA), Daryl Cashmore, The Moontones, Bill O’Meara and The Three Harmony Boys. Popular young Dig Richardson, the Sydney star, was to have been in the line-up but he was seriously injured in an auto accident when his car careened off the highway last Saturday. Richardson has a dislocated hip and facial abrasions and is expected to be "off-stage" for at least three months.

The industry throughout Australia is mourning the death of top DJ Dave Orlo, radio commentator in Sydney last Wednesday (13th October) at the age of forty-nine. Jack Davey was a pioneer in audience participation radio shows in this country. At his peak Davey was the highest paid radio personality in Australia, with a series of network shows for big sponsors. He died as the result of a heart attack following a recurrence of hepatitis which he contracted after a long operation last January. Davey was being mourned by countless thousands of loyal fans.

The Nat "King" Cole Show will be shown on television here later this year. If it is placed on a good time spot it should draw huge audiences.

A New Zealand visitor to Australia is Jim Staples of Viking Records. Jim is here to study record marketing and packaging methods with a view to doing a complete job for his company. The Viking Toki-Nagrate of New Zealand Viking Records handle several American labels including Chess, Checker and Roulette. Jim has been in Australia for several weeks and Jim hopes to have some of his material released here early next month.

To introduce the Roulette label (which they have recently taken over) to leading D-Js and program directors of radio stations, Phillips Records threw a luncheon in Melbourne at which the guest of honor was visiting Roulette star Jimmie Rodgers and his manager, Dick Maley. The function was organized by Philips' Victorian Manager, Paul Turner.

Planet Records report that a number of American record companies are submitting offers to buy the American release rights to Planet's locally produced hit, "The Story Of My Life". The story is about the love affair of Al Jolson, featuring vocalist Barry O'Dowd. The disk has received rave reviews from the President of the American Al Jolson Fan Club.

Topping selling single at the moment is the "Three Belles" by The Browns. "Mona Lisa" on M.G.M. and "The Battle Of Kookanong" on R.C.A. by Homer & Jethro.

On the local record front Col Joye's latest "Oh Yeah Uh-Huh" is going great guns, so too is Jack Davey's "I'm Gonna Shake You Down" and Frankie Davidson's new rock performance of "You Are My Sunshine."

Young Muskeeters, Tommy Cole, is remaining in Australia for a while to do some television and club work in Sydney and Melbourne following the completion of his concert tour here with Jimmie Rodgers and Dodie Stevens. Cole also plans to cut some discs during his extended stay.

Harry Wren's Celebrity Theatre Circuit has announced that negotiations are complete for Mickey Rooney and Kathryn Grayson to start an Australian season on 6th November playing Sydney and Melbourne. Then on 27th November Jack James and Betty Grable will start a series of shows for the Celebrity Circuit.

Late News: Fabian said that he was absolutely staggered by the rapturous welcome he received when he arrived in Sydney yesterday, when about 3,000 Frankie teenagers swarmed over his car in George Street. Police were forced to take strong action to control the situation. They would not allow Fabian to appear in person at Nicholson's Music Store which was jammed with excited fans. The over enthusiastic youngsters broke the glass plate windows of Nicholson's and also caused extensive damage inside the store. When Fabian's car stopped outside the store, as the situation was looking so uncontrollable, to the police, they made the car move on. This action wasn't well received by the crowd as many of them had waited hours for Fabian to arrive at the store.

Monitor Records Touring Polish "Slask"

NEW YORK — Monitor Records had a successful second day of the "Polish State Folk Ballet Slask" with their radio recordings from the tour under the auspices of S. Hurkow. The company will perform in the United States and Canada for three months.

Recorded in Warsaw exclusively for Monitor, the disk features the orchestra and soloists of the Company in fourteen numbers from their original repertory. The "Slask" (pronounced "Shlonsk") Company consists of more than 100 young men and women who have been recording the singing and dancing music of the Southern region of Poland. The company has some 200 enthusiastic audiences in Berlin, Brussels and Paris.

Monitor is preparing an extensive advertising campaign for the disk and is working closely with the Hurkow office on promotion. The release represents the first in a series of "Slask" recordings to be issued by Monitor.
IN RECORD LAND—Vancouver—According to our good friend Jimmy Morris of CKWX in Vancouver, the swinging records are "Living Doll" by Cliff Richards on Spartron, "Worried Man" by the Kingston Trio on Capitol, "Don't You Know" by Della Reese on RCA, and "I'll Be Seeing You" by The Poni Tails also on Spartron. Jimmy also tells us that the Enchanted Light LP of "With My Eyes Wide Open" a very hot item on the West Coast, as is the Brenda Lee LP on Decca... EDMONTON, ALBERTA... Harry Boon of CJCA reports that there's plenty of interest on the Islanders' deck of "Enchanted Sea," also that the David Hill recording of "Living Doll" making it real big in the great Manitoba area.

LONDON—Lena Horne's appearance on Val Parnell's "Sunday Night at the London Palladium" television show on ATV was so successful, it was reported, that she was asked to appear again the following week, a precedent-breaking move for the show.

Ontario, Canada—Quality Records Limited, in conjunction with radio station CHUM—Toronto and the Miss Canada contest, held a pegging contest. The prize was an all expense paid trip to New York for the winner and chauffer, as the guest of the MGM, and during the course of their stay attended a recording session during which Connie did her new kiddie album. Shown above are the participants in the contest. They are, from left to right: Dave Johnson, DJ wheeling in the contest (CHUM-Toronto); Mrs. Helen Danyer, the winner's mother; Ray Ellis, arranger and A&R topper for MGM; Connie Francis; Lee Farley, merchandising manager of Quality Record singles, Winnipeg, Manitoba, winner.

Lena Horne At The Palladium

Seeco Issues 8 LP's

NEW YORK—Howard Rosell, product director of Seeco Records, announced last week that the disky company is issuing eight albums, all of them in stereo as well as monaural in November. The stereo sets include packages by Lola Flores, Giorgio Misanth, Vicente Valdes and "Sonora Matancera." The latter is titled "The Gold Records—Volume 2" and is the second put out by the indie of tunes that have been big sellers for the Cuban orchestra. The final four albums are by Italian singer Aurelio Fierro, Rambito, Luis Kalish and his mercury band and a collection of love songs by Victor Perez and Rafa Galindo called "Enamorame."

Rosell stated that, "The demand for stereo recordings has been building very quickly in the Latin field. Currently, almost forty per cent of Seeco's sales are stereo's."
NEW YORK—Jaime Laredo, RCA Victor recording artist and winner of the 1959 Queen Elizabeth of Belgium International Violin Competition, is seen (above) during the session at Victor studios where he recorded his first album, "Presenting Jaime Laredo." The Bolivian-born, American-trained violinist, at 17, was the youngest winner in the history of the Brussels competition, which is generally regarded as the most celebrated competitive musical event in the Western Hemisphere. The album contains three works Laredo played during the competition: Vivaldi's "Sonata No. 2"; Wieniawski's "Schereff Tarantelle"; and "Cajrice No. 15 in B Flat," by Paganini.

Columbia Appoints Wm. Levy Manager Of Sales Promotion

NEW YORK—The appointment of William Levy as manager of sales promotion for Columbia Records was announced by Arthur Schwartz, director of sales promotion & advertising. Levy will be responsible to Schwartz for creating and developing sales promotional concepts and pieces, as well as for the creation and production of the company's field staff communications, titled "Insight and Buyways." Levy joined Columbia in March 1958 as assistant manager of field communications in the sales department. Most recently he was manager of field sales communications. Prior to joining Columbia, he spent five years with Roberts and Reiner's Advertising Agency.

HifiJazz Label Formed

HOLLYWOOD—Hi-Fi Records has formed a new LP line called HifiJazz. Under the supervision of Dave Axelrod, HifiJazz will kick off with the release of two albums: one recorded at the Monterey Jazz Festival featuring blues singer Jiminy Witherspoon, and the other featuring Harold Land and a jazz group.

Smash Follow Up To "Till There Was You"

Anita Bryant's "SIX BOYS AND SEVEN GIRLS" 
with Monty Kelly's Ork & Chorus

CARLTON 578

CARLTON RECORDS

Andy Williams sings

LONELY STREET

CADENCE 1370

CADENCE RECORDS

A SMASH HEADLING FOR THE CHARTS!

"I WAS WRONG"

BY JERRY BUTLER

ABNER 1030

VEE-JAY—ABNER RECORDS

Mercury Skeds "Wagon Train" LP For Dec.

CHICAGO—"Wagon Train," the Ward Bond-Robert Horton TVer which for three years has kept a steady course across the top of the ratings charts, is now making its appearance on Mercury Records. Conducted by Stanley Wilson, music director for Revue Productions, the album of original background music from the series has been tentatively slated by Mercury for a December release. With an estimated 55-million viewers weekly, and characterized by a current Look story article as "TV's Richest Western," this NBC-TV series was one of the first to use an original musical score for each episode. Musical director Wilson, who has scored more than a hundred feature length motion pictures, has composed much of the background music. "We've tried to stay away from the cliched Western Horse Opera type music," he said, and "we've been fortunate in securing some of the most imaginative composers—each of which have become known through their excellent work on Academy Award Films—to create the music for the various episodes." Among them are: Jerome Moross, Johnny Williams, Leo Shukien, Jack Hayes, David Buttolph, Laurindo Almeida, David Raskin, Cyril Mockridge and Roy Webb. Selections included in the "Wagon Train" album are: "Wagons Ho!" "Jumpin' Jack Rabbit" (from "Kitty Angel"); "Colleen" (from "Jesse James" Morin); "Chuck Woolster" (from "Chuck Woolster Story"); "Sirocco" (from "Juan Ortega Story"); "My Indian Brother" (from "Billy Wilcox Story""); "Marti" (from "Vivian Carter Story"); "Golden West" (from "Jenny Tannen Story"); "Tomorrow" (from "Jenny Tannen Story"); "Share My Fire" (from "Rodney Lawrence Story"); "Night Shadows" (from "Jennifer Churchill"); "Lamento" (from "Conchita Vasquez") and the closing theme ("Wagons Ho"). 

"Wagon Train" is the third TV theme for Mercury, others being "The Music of Richard Diamond" by Peter Rugolo, who composes and conducts the music for the David Janssen series; and Ralph Martin's "Music for a Private Eye," containing themes from "Peter Gunn," "The Thin Man," "Perry Mason," "M Squad" and others.

Music Business Shooked

By Death Of BUZZELL

NEW YORK—The music trade was shook last week at the untimely passing of publisher Loring Buzzell at 51. Buzzell died of a heart attack at his home, 191-1/2 Western Ave., New York, October 20. Funeral services were held at the Universal Funeral Chapel, this city.

At the time of his death, Buzzell was president of the firm he formed in 1957 with producer Harold Hecht and actor Burt Lancaster: Hecht, Lancaster & Buzzell. Prior to his association with Hecht and Lancaster, Buzzell worked for ASCAP, BMI Music and Cromwell Music. He was singer Lu Ann Simms in 1954.

Surviving, in addition to Miss Simms, are a daughter, Cynthia Leigh; his parents, Mr. and Mrs. Samuel J. Buzzell and two sisters, Mrs. Harold Hecht and Mrs. Eugene S. Stein. His uncle is director Eddie Buzzell.
Dealers Back Audio Fidelity

NEW YORK—The nation’s record dealers are united behind the campaign of Audio Fidelity Records if the overwhelming response Frey has received about the matter. The Department of Justice accused his firm of prohibiting transshipping and attempting to fix prices, and any indication of the national retailer picture. The dealers are convinced that the Department of Justice has accused Audio Fidelity of unreasonable restraint of trade. End of telegraph.

L.A. Distributors Join S.F. Distributors

SAN FRANCISCO—Representatives from six San Francisco distributors have signed a letter asking the Hollywood Roosevelt Hotel. Joining the San Francisco distributors were representatives from 14 Los Angeles record distributing companies. The meeting was held in Los Angeles to try to solicit the support of the 1952 record business. The following topics were discussed at the meeting: 1. Transfer of lines and protection of distributor; 2. Credit interchange; 3. Method of merchandising out of territory. The San Francisco distributors won cooperation from the L.A. group as it was brought up how cooperation in the San Francisco area has led to better business practices in the industry and has not hindered healthy competition. Concluding the San Francisco representatives, the meeting was turned over to the L.A. distributors who chose temporary chairman Jim Warren of Central Records Sales and Abe Diamond of Diamond Dist., Co.

Dedicate Manie Sacks Dept.

PHILADELPHIA—Dedication exercises for the Emanuel Sacks Henningtonology Department of the Albert Einstein Medical Center, this city, will be held Sunday, November 15, in the auditorium of the hospital. The dedication is named after the late vice-president of NBC, a native of Philadelphia.

London Records’ Sales Up 44%

NEW YORK—London Records, last week announced that with the completion of its advance fall sales programs, sales have, for the ninth consecutive year, been up for the period ending October 1, 1959, advanced 44% over sales for the similar period of 1958. The company’s vice-president and sales manager, stated that the company’s “gift wrap” program had been enthusiastically received by retail dealers of the U.S. Under the terms of this program, which introduced a new concept of record merchandising, the dealer was given a complete gift wrap department including a heavy duty roll and cutter along with a supply of specially designed gift wrap paper, bows, ribbons, etc.

Columbia Fetes Higgins On 50th Ann. In Disk B12

NEW YORK—Joe Higgins, who has been in the record business for 54 years, has stepped back into his old line to rock ‘n’ roll, was feted last week (21) by Columbia Records in celebration of his 50th year in the trade. Gathering was held at the Crystal Ballroom, which Higgins joined in 1932, has A&R’d for such talents as Gene Austin, Paul Whiteman, Frank Sinatra, Dinah Shore and many others.

Columbia president Goddard Lieberson bestowed the affair and presented Higgins with a double gold record signed by most of his friends from Columbia and the industry. A recording of the ceremonies was made and a special presentation was sent to him. Some of the people who attended the affair were Higgins’ wife, Sadie; his son, Bob; Dr. R. J. Bloor, George Markow of BMI; Judge T. Vincent Quinn. Seventy were present.

Prior to joining Columbia, Higgins was with RCA for twenty years.

Swint Gets New Capitol Post

NEW YORK—Jay Swint, former sales manager of Capitol Records Distribution Corp.'s Los Angeles Branch, last week was appointed to the recently created post of national sales promotion manager, CIDR, Max K. Callison, vice-president and national sales manager of the firm.

Swint will be in charge of organizing all promotion activities of branch and independent distributor offices throughout the United States, as advertising men. Swint, who will headquarter in the Capitol Tower, Hollywood, will also work closely with Capitol Records, A&R division and merchandising department in formulating and carrying out promotional campaigns.

The first project on Swint’s agenda is to conduct a meeting in early November, at which he will reveal CIDR’s new plans for vigorous record art promotion.

Swint has been associated with Capitol since 1951, when he was a sales representative for CBS’s record distributor, Boyd-Harbaugh. Three years later he joined CIDR as a sales representative in the Philadelphia office. He subsequently served as sales manager for CIDR’s Los Angeles Branches and in January, 1958, was made sales manager of CIDR’s Los Angeles Branch, the company’s second largest (after New York) sales outlet.

Have You Subscribed?

The Cash Box, Music Sales

Cecil and Emmett

"She Just Can’t Figure Out Why"

"Don’t Let My Dream Come True"

"I’ll Remember You"

"You’ll Never Know"

"If You Were Mine"

"I Wish It Was Christmas Today"

"Let’s Do It"

"Why Do I Love You"

"You’re Driving Me Crazy"

"I Didn’t Know It"

"Say It Again"

"I Got A Woman"

"On My Way"

"That Was A Night"

"That’s What’s In THE CASH BOX That Counts—INTERNATIONALLY"

"It’s What’s In THE CASH BOX That Counts—INTERNATIONALLY"

London Radio & TV To Pick Up WSM 8th Annual Meet

NASHVILLE—The NBC radio & TV network will carry pick-ups from WSM’s 8th Annual country day, Saturday, November 12 & 13.

On Friday afternoon, the station’s “Grand Ole Opry” will feature spots devoted to the event. A segment of the Festival, starring artists of the Grand Ole Opry, will be carried by NBC Friday afternoon for a two-hour period beginning 1 P.M. (CST). On Saturday, November 13, “Morning Opry” will feature another two hours of “live” pick-ups of the Grand Ole Opry performers and the deejays themselves.

More than 2,000 country deejays are expected to attend the meet.

Omegatape To Issue 47 Pkgs

HOLLYWOOD — Omegatape will release 47 tape packages for October-November. The largest releases ever to come from an independent tape company.

Last week, Omega shipped desktops 22 new 4-track and 12 2-track stereo tapes. Six stereo cartridges and both mono and stereo cartridges will be released in November. A special mono 4-track tape was released. "Smash Hits"—originally the PIP label—will be issued. The release include NBC's, the Ink Spots and guitar-rock monster Laurie Almada.

While taping the release announcement, Omega executive vice-president and sales manager, "The demand for 4-track stereo tape has increased tremendously in the past two months and 4-track tape is now selling better than ever before. The only way to keep up with this growing market is to keep producing 'worry-free' releases like this one."
**Kiddie Album Reviews**

"**HAPPY STORIES FOR GLOOMY DAYS**" Frank Luther, Vocalion VL-3650, $1.98


"**RAGGEDY ANN** Songs and Stories, Frank Luther, Vocalion VL-3655, $1.98


"**THE CIRCUS IS IN TOWN**" Carl Stevens and Marching Band, Wing MGM-11799, $1.98


"**PETER PAN**" Disney. Vinyl LP-1248, $1.98


"**ALEC TEMPLETON—CHILDREN'S CONCERT**" Riverside-Wonderland 1163, $1.98

Content: Explanation of music, rhythm, etc. with use of bells, clocks, music boxes. Flip offers picture pieces from a fairy tale. Good cartoon. Art depicts pianist playing while children listen. Pleading color. Performance: Highly educational, basic educational. Makes the better educational kiddiks. Templeton makes the great classical composer that is platable for children's tastes. Commercial Value: Stands as an important deck in the educational category—ought to be merchandised as such, and more than likely with solid success. Stock it.

"**SONGS CHILDREN SING—FRANCE**" Riverside-Wonderland 1164, $1.98

Content: Collection of French children's songs includes "I'M A Little Sailor", "Wooden Shoes", "Cover: Cartoon art shows children sailing in vessel as it nears the port of France. Performance: Cute delivery by Bob and Louise DeCormier sung in French and English. Songs have a warmth and lift about them that should catch the ears of children much the same as the American tunes do. Commercial Value: Deck stands as a bit of variety for the parent super shopping. Quality packaging and good material should help deck move.

"**ARABIAN NIGHTS ENTERTAINMENT**" Marty Green, Riverside-Wonderland 1165, $1.98


"**CYRIL, RITCHARD—ALICE IN WONDERLAND**" Riverside-Wonderland 1166, $1.98

Content: Selections from famous tale include "Mad Tea Party", "The Lobster Quadrille". Cover: Good artwork catches flavor of this story with characters featured at picnic table along with Alice. Performance: Ritchard's narration is tops, and helps create mood with vocal inflections and clarity of explanation. Shows how kids look at scenery without the gimmicks. Commercial Value: "Alice" is a perennial seller. Ritchard's name should help sales as it does material. Top rack pick.

"**EM WYNN—GRANDPA MAGIC'S TOY SHOP**" Riverside-Wonderland 1167. $1.98


**Special Sleeves**

KIDDEE ALBUM SLEEVE "Cщей dads HIGHEST MOUNTAIN" Dot DF-4128 b/w "Don't Let The Stars Get In Your Eyes"

Keely's latest was awarded The Cash Box Pick of the Week in the October 15 issue. Sleeve features a folk song with bright yellow background and strong black lettering. Some art on flip. As eye-catcher.

VERSIE VALENS "STAY BEHIND ME" De-FI DF-1128 b/w "Big Baby Blues"

Disc was awarded The Cash Box Pick of the Week in October 24 issue and features, on the sleeve, in yellow and black, the "Lion-Hearted Memories" credit that has accompanied the vocalist's releases since his passing. Four-color face shot of Valent on both sides of sleeve with autograph on backside ought to stir teen markets.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Rack

Best Sellers

Kiddie Albums

1. SLEEPING BEAUTY
   Darlene Gillespie (Mickey Mouse MM-32)
2. POPEYE’S FAVORITE SEA CHANTIES
   Allen Swift (RCA Bluebird LBY-1018)
3. TALES FROM THE GREAT BOOK
   Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)
4. FUN IN SHARILAND
   Sheryl Lewis (RCA Bluebird LBY-1006)
5. ZORRO
   Zorros (Mickey Mouse MM-28)
6. THOM TOMB
   Sound Track (Lib-L. 7006)
7. LEGEND OF WYATT EARP
   Sheryl Kings (RCA Bluebird LBY-1004)
8. PETER PAN
   Norman Leyden (RCA Victor LBY-1009)
9. BAMBII
   Shirley Temple (RCA Bluebird LBY-1013)
10. THE LITTLE ENGINE THAT COULDN’T
    Paul Wing (RCA Bluebird 1008)

“Now” Hear This

Aussies Mob Fabian

NEW YORK—Thousands of enthusiastic fans have mobbed Fabian during his current Australian tour with the Lee Gordon Troupe, it was reported last week.

According to authorities in Melbourne and Sydney, the young singer-actor received one of the biggest welcomes given an American artist in Australia. Another reported first for Australian entertainment: all supporting acts are Australian. Previously, American performers have been accompanied by a number of popular American artists, a spokesman said.

When Fabian landed in Melbourne, some 2,000 teenagers broke through police barriers surrounding his plane, causing him to exit from the airport on the raised platform of a forklift truck. Officials had planned a taxi exit for Fabian, but when the crowds got out of hand, they removed him and his two manager from the emergency exit of the plane to the forklift platform, ten feet above the crowd, whisked him into a police car and out of the airport.

At performance time in the Melbourne Arena, fans pressed so close for a glimpse of Fabian that a solid line of police couldn’t hold them back. Eight policemen finally had to carry Fabian above their heads to get him to the stage.

In Sydney, during his personal appearance at a large record shop, Fabian fans turned out in large numbers, breaking through police lines and causing a traffic snarl.

Fabian wound up his Australian tour October 22, after which he flew to Hawaii for a few days.

Capitol Tapes Kenton Show At Purdue Univ. Concerts

LAFAYETTE, IND.—With a combined total of some 15,000 fans looking on, listening in, and taking part in their applause, Capitol Records last week taped a five-hour Purdue University concert by the Stan Kenton band, Jane Christy, and The Four Freshmen.

The recording, made in the University's giant auditorium, will be released as a deluxe, two-record package in January, 1959. Title for the album is as yet undecided.

The marathon recording session was held in two parts, with an audience of 6700 students on hand for each performance. First show began at 7:30 PM and ran until 9:30 PM, when the auditorium was emptied and a new crowd ushered in. At 10:00 PM, the show was repeated, with several extra numbers thrown in to meet recording needs. The final take was completed at 1:00 AM.

According to Bill Robinson, Capitol's director of recording from Hollywood, the Kenton-Chirsty-Freshmen sessions "were technically among the most difficult remotes we've ever handled." Engineers from both the New York and Tower studios attended the sessions, which were supervised by Capitol A & E producers Lee Gillette and John Palladino. Also on hand was Ken Veeder, head of Capitol's photographic department. Veeder obtained both color and black-and-white shots for use in design of the album cover and liner notes.

The Purdue appearance was but one of over 40 concerts to be given by the Kenton-Christy-Freshmen combination under the title “The Kenton Show.” All three are exclusive Capitol recording artists.

Challenge Sales At Two-Year Peak

HOLLYWOOD—Challenge Records is moving at a peak sales clip, the biggest in its two-year history, Johnny Thompson, the label’s general sales manager, reported.

Current top-seller is “Primrose Lane,” a top ten disk by Jerry Wallace, whose first Challenge album, “Just Jerry,” has also taken a sales spurt in the past month. Runner-up item is “Tennessee Waltz,” by Jerry Fuller.

Other strong sellers, Thompson added, are “Double Eagle Rock,” by the Champs, who scored with the label’s first major hit, “Tequila,” almost two years ago, “You’re Unforgettable,” by newcomer Billy Watkins, and “Above and Beyond,” by Wynn Stewart, on Challenge’s subsidiary, Jackpot Records.

Challenge also acquired last week an instrumental master, “Machine Gun,” by a local group, The Hep-tides. Intensive promotional campaign is planned.

Flame Records Moves

NEW ORLEANS—Flame Records has moved to new and larger quarters at 1325 Franklin Ave. this city, Hickey’s latest single is “Voodoo Love” by Marty Lewis.

NAPPY BROWN

Coast To Coast!

“I CRIED LIKE A BABY”

1575

Savoy

RECORD CO.

NEWARK, N. J.

Ad_BGR_o

The Big One! On The Allied Label “MARINA” Joe Vina

@ 774

Allied Record Distributing Co.

1651 N. Los Angeles Ave., Hollywood, Calif.

Breaking On The Charts!!

LITTLE BLONDE GIRL

by Don French

Lancer @ 103

Lancer

1619 Broadway, N. Y. C.

THE WORLD'S FIRST

STEREO-SCORED ORCHESTRA

“The World's First Stereo-Scored Orchestra”

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
NEW YORK—RCA Victor got the original Last Waltz album, "Take Me Along," B'way's new musical hit—to the recording studio before the New York opening, an unusual move in original cast sessions.

The LP of the show, which stars Jackie Gleason, Walter Pidgeon, Eileen Herlie and Robert Morse, was completed in two sessions on Sunday and Monday (18 & 19). Albums were available in New York markets by show's opening date, October 22.

"Take Me Along," based on Eugene O'Neill's "Ah, Wilderness!" has songs by Bob Merrill.


CHICAGO—Al Lyons, formerly an account executive with the transcription division of Columbia Records, has been appointed General Manager of Concertapes, Wilmette, Ill. Omegatape affiliates include Concertapes and Concert-Disc.

Lyons will direct Concertapes' broadcast distribution program, which is currently being set up to handle new folk music and jazz releases which Concertapes will offer in the near future. These are both new areas for Concertapes, which is currently focusing on the domestic market. Executive of Concertapes are in Europe working out reciprocal arrangements involving release of Concert-Disc and Concertapes' material abroad, as well as picking up potential European material for state side release under the Concert Disc label. Under Lyons' direction, several of Concert-Disc winter releases will be issued using a new type of color treatment on the covers, which consumer marketing tests have reportedly proven to have greatly increased executive appeal at the point-of-purchase level.

"Take Me Along" LP Cut Before Show Opened

NEW YORK—"Take Me Along" is the new LP which will be released on the Last Waltz album, B'way's new musical hit. The LP is a Columbia release.

The LP of the show, which stars Jackie Gleason, Walter Pidgeon, Eileen Herlie and Robert Morse, was completed in two sessions on Sunday and Monday (18 & 19). Albums were available in New York markets by show's opening date, October 22.

"Take Me Along," based on Eugene O'Neill's "Ah, Wilderness!" has songs by Bob Merrill.

MGM To Issue 6 Francis LPs in Nov.

NEW YORK—MGM Records will release six Connie Francis albums in a special November promotion drive. Five albums will be on the MGM label; one will be released on the Lancer label. The MGM albums are: "Connie Francis Sings Italian Favorites," "Christmas In My Heart," "Connie's Greatest Hits," "Connie Francis Sings Rock 'n' Roll Million Dollars" and "Connie Francis Sings Country & Western Golden Hits." The one Lancer LP is a special kiddie package titled "Connie Sings Fun For Children." All of the six albums contain entirely new material.

Highlight of the campaign will be a display-shopper, a cardboard box containing each of the five MGM albums plus a poster converted into a display shelf by the dealer. Promotion will be divided into three areas:

Sol Handwerger, MGM's promotion and publicity director, said that the promotion was planned as a special Connie Francis campaign. The program will include special display jackets, consumer and trade advertising and window display material.

Dion & Belmonts Scratch Tour

NEW YORK—Dion and the Belmonts have cancelled their cross-country tour which was scheduled for October.

According to an announcement issued last week, Dion is suffering from physical fatigue and has been ordered by his physician to take a complete rest from his work.

N. Y.'s WOV Becomes WADO

SAN FRANCISCO—Bartell Records and programming operations are being moved from KCBQ, San Diego to WADO-New York. The announcement was made by Mel Bartell, manager of WADO. The station, formerly known as WOW, is the newest addition to the Bartell chain.

Al Hancoek, who joined Bartell as KCBQ's program director before he was made national programming manager, will retain his present position.

Capitol's First Full Color Consumer Catalog

HOLLYWOOD—"Capitol's '59th," the first full-color consumer catalog distributed this year, is being distributed nationally this month.

The 84-page spread features color pictures of Capitol's new line of FDS console phonographs. The cover of nearly every album lists the price and its color. Additionally, titles of the tunes contained in each of the 400 albums are shown under the album photos.

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Creative Mailings Service

NEW YORK—Morty Wax, head of the National Promotion Network, has initiated a new promotion service for record companies. The service, which will include promotion writers, distributors, press agents and recording services, will be known as Creative Mailings.

Creative Mailings will design and produce original mailing pieces to promote new recordings, foreign, domestic, direct-mail, and releases. Creative Mailings plans to distribute in conjunction with the Wax record promotion services.

Several clients, including Epic Records and Golden Crest Records, have already taken advantage of this new service.

Creative Mailings will be based in Wax's offices at 1607 Broadway.

Christmas EP Package

CHESTER, PA.—Utilizing the popular double bill, marquee and theatre front advertising technique, Arcade Records of Jack Lye has issued a double feature Christmas EP. This is the first project featuring singers Rusty Wellington and Jimmy Collett, a cover designed to create the illusion that the listener is seeing the Arcade Theatre, said Howard.

Case Sets Big Push For Nall

GARDENA, CALIF. — Michael Grudnoff, president of Case Records, announced last week that he has purchased a master of singer Clint Nall. The record, "New Year's Eve Side," was purchased from its producers, Don and Dick Podoler of American Recording Company, who also wrote the tunes in collaboration with M. Ninke.

Grudnoff said that additional promotion men are currently being retained for the purpose of marketing Nall to national prominence.

At the same time Grudnoff revealed plans to release albums by Matt and Eunice within the next month based upon the success of the duo's "Poco Loco" single.

Morty Craft's United Telephone Records Inc. is distributing the new release. The Case office, at 145 West 154th Street, Gardena, is handling inquiries regarding the line.

The Rockin'est Christmas Song Yet!!

"WHEN SANTA COMES OVER THE BROOKLYN BRIDGE"

by Jimmy Allen & Tommy Bartella

A-LRITE RECORDS 3314 86th St. BUSHIY, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Lindsay To Entertain At WSM DJ Meet

HOUSTON—Don Robey, last week announced the release of a special:
"For Jocks Only" single taken from
The Sensational Nightengales new LP
"Songs Of Praise".

"This single," Robey states, "is de-
signed specifically for advertising con-
venience and will at the same time
give jocks and their listeners a sam-
ple of the great religious etchings to be
found and "felt" in this magnificent,
new spiritual LP."

"There are eight new selections
(Nightengale's specials)." Robey con-
tinued, "in this album; the other four
(total of twelve) are former hit re-
cordings by this internationally fa-
mous group."

"The Sensational Nightengales," Robey
concluded, "is certainly one of the
most popular and popular spiritual
groups in the country today and
from the look of things—our barom-
eter being in the air—are in the
air. Our recent release of the Night-
genale album is sure to be one of 1959's
biggest religious LP sellers."

Hank Snow Entertains

NASHVILLE—Hank Snow and his
Rainbow Ranch Boys appeared last
week at a gathering of the Na-
tional Convention of Commissions-
or of Agriculture. Agriculture commis-
sioners from all parts of the coun-
ty attended the affair, which was held
by Tennessee's Governor Buford El-
lington.

Special Gospel Single
For Dee Jays Only

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"Songs Of Praise".

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eter being in the air—are in the
air. Our recent release of the Night-
genale album is sure to be one of 1959's
biggest religious LP sellers."

Happy Birthday

Ray Charles

Atlantic 2043

Slezak Liner Pulls Sales

NEW YORK—Herbert Nelson of
Panorama Records said last week
that his distributors report that the
"warm and charm-filled" letter from
Walter Slezak which makes up the
liner notes for Panorama's "Vienna
With Love" album is proving to be
strong sales puller.

Nelson disclosed that the LP, which
contains twelve Viennese songs, has"
fulfilled its sales expectations."

Lee Records Pacts Montague

MEMPHIS—Gerald Adams, Lee
Records head, has disclosed the pact-
ing of songwriter Roy Montague to a
long term contract. Artist's initial
Lee release is "Ballad Of Barbara
Allen" and "Life To Go."

"It's what's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box, Music

Top Selling Records
Reported by
R & R Retail Outlets
From Coast to Coast

LEONARD BROWN'S RECORD ROOM
Brooklyn, N. Y.
1. Danny Boy (C. Twitty)
2. Who Has (Kach-A-Teens)
3. Yellow Bird (Clydesdale)
4. Peace Love (Geno & Eniters)
5. So Many Ways (B. Benton)
6. There's I've Said It All (J. Cooke)
7. Shiny B. B. (Benton)
8. Breaking Up To Hard To Do (J. Gen)
9. Where (Platera)
10. Tree Love (Drifters)

RECORD RACK
Los Angeles, Calif.
1. Thinking Of You (B. Allen)
2. You Were Mine (Fordine)
3. Put Your Head On My Shoulder (P. Anka)
4. Don't You Know (D. Ross)
5. Say Man (Be Goodley)
6. Mr. Blue (Flacowoods)
7. Red River Rock (Merritt & Hurricane)
8. Lonely Street (A. Williams)
9. Mack The Knife (H. Lesser)
10. He Needs Me (N. Simone)

THE RECORD CENTER
Cleveland, Ohio
1. I'm Gonna Get Married (L. Price)
2. You Don't Know (D. Ross)
3. Say Man (Be Goodley)
4. Poison Ivy (Coasters)
5. Where (Platera)
6. So Many Ways (B. Benton)
7. Liza Jane (C. Demoina)
8. You Understand (4-Tenets)
9. Unforgettable (Washington)

MUSIC CORNER
New Haven, Conn.
1. True Love, True Love
2. Be My Girl (R. Drifters)
3. You Got What It Takes
4. Hey Little Girl (D. Clark)
5. Oh Carol (M. Jackson)
6. Crying In The Chapel
7. Sellin' Me (Royal Teens)
8. Midnight Night Half (Reach)
9. Revolve Rock
10. I Don't Know (R. Brown)

JOHNNY'S MUSIC HOUSE
New Orleans, La.
1. Hey Little Girl (D. Clark)
2. Is It Real (B. Blank)
3. I Don't Want You
4. Gotta Cry (J. Brown)
5. I'm Gonna Get Married (L. Price)
6. Get Me (J. Brown)
7. Let Them Talk (L. W. John)
8. Thank You Pretty Baby
9. So Many Ways (B. Benton)
10. Let Nobody Love You (L. W. John)

TOWN & COUNTRY
San Antonio, Mich.
1. Mack The Knife (B. Darin)
2. Deck Of Cards (Martinsdale)
3. Poison Ivy (Coasters)
4. Sleepwalk (Santa & Johnson)
5. Put Your Hand On My Shoulder (P. Anka)
6. Angels Listed In (Crosby)
7. Sheet (Jolly Brothers)
8. Love Potion No. 9 (Cover)
9. You Were Right On Your Way
10. I'm Not The Fool (E. Fields)

LOMAKIN MUSIC
Chicago, III.
1. Ok Carol (N. Todeka)
2. Mr. Blue (Flacowoods)
3. Put Your Head On My Shoulder (P. Anka)
4. Poison Ivy (Coasters)
5. Bad Girl (Miracles)
6. Princess Lulu (J. Wallack)
7. Lonely Way (Skyliners)
8. Jerry's Song (M. Hobley)
9. Miss Robinson (T. Turner)
10. Dance With Me (Drifters)

JOE'S RECORD SHOP
Chicago, Ill.
1. Midnight River (W. Carlos)
2. So Many Ways (B. Benton)
3. Mary Lou (R. Hawkins)
4. Poison Ivy (Coasters)
5. I Don't Know (R. Brown)
6. Dance With Me (Drifters)
7. Unforgettable (Washington)
8. I Don't Know You (D. Ross)

UNFORGETTABLE
Winston-Salem (Mercury 75108)
RECORD STORE
Bexley (Checker 93)

BYO

GROWING STRONGER
SWINGIN' THE SAMBA / MELLOW D
by The Marcia Silver Quintet
BLUE NOTE 14742
MINOR DELIRIUM / WE CAN'T BE FRIENDS
canny Eccentric
BLUE NOTE 14754

THE ACORN SISTERS
(Goldie, Rosamond, Evelyn)

"REAL GONE"
from Acorn Records
White Oak Music, BMI
7771 Cheviot Rd.
Cincinnati 39, O.

OPERATOR'S GREATEST ONE-STOP FREE TITLE STRIPS
REQUEST NUMBERS OUR USE ARE REVIEWED BY THE CASH BOX

1301 W. 79th
Chicago 29, Ill.
Tel. LO 5-9962
QUALITY — UP TO THE MINUTE STYLING
Cashmores, Stock's, Sparkles, Suits, Jackets Priced at a saving to you

THE LAST WEEK
1. POISON IVY
2. MACKENZIE KNIFE
3. HEY LITTLE GIRL
4. SAY MAN
5. DON'T YOU KNOW
6. PUT YOUR HEAD ON MY SHOULDER
7. I DON'T KNOW
8. MR. BLUE
9. TEEN BEAT
10. UNFORGETTABLE

THE LAST WEEK
1. PRIMROSE LANE
2. WOO HOO
3. DECK OF CARDS
4. CHILDHOOD SWEETHEART
5. POCO LOCO
6. LOVE WALKED IN
7. SOME KINDA EARTHQUAKE
8. IN THE MOOD
9. YOU WENT BACK ON YOUR WORD
10. TRASH TALKER

THE LAST WEEK
1. BROWN'S
2. RCA Victor 7951
3. RCA Paramount 10040
4. Ruth Brown (Atlantic 3035)
5. Drifters (Atlantic 2040)
6. B. Bryant (Morton's 7152)
7. Jackie Wilson (Brunswick 3549)
8. RCA Victor 7538
9. Dinah Washington (Mercury 71008)
10. Breaks Brown (Morton's 7152)

THE LAST WEEK
1. I'M GONNA GET MARRIED
2. YOU BETTER KNOW IT
3. SHOUT
4. THE ANGELS
5. DANCE WITH ME
6. LOVE POTION NO. 9
7. CLOUDS
8. YOU WERE MINE
9. I LOVES YOU PORGY
10. SLEEP WALK

THE LAST WEEK
1. RED RIVER ROCK
2. BE MY GUEST
3. BAD GIRL
4. MARY LOU

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Muddy Waters**

*Chess 1739*

**Tell Me Baby**

[B]— [Leeds BMI—Hook, Foster] Chic Foster and his Night Walkers demonstrate snark musical ability as they turn in a hot swinging instrumental item.

**Recipe for Love**


**Chase Canfil**

*(Dot 110)*

**Woke Up This Morning**

*(2:15)* [Glad, Big Bopper BMI—Canfil]. Lively rocking blues opus is served up infectiously by Canfil, who has a pleasant vocal quality.

**I Had a Dream**

*(2:22)* [Glad, Big Bopper BMI—Canfil]. Here Canfil earns out of a soulful blues with convincing feeling.

**Memphis Slim**

*(Vee-Jay 330)*

**My Gal Keeps Me Crying**

*(2:39)* [Conrad BMI—Frith]. Low down blues is chased with solid conviction by the artist. Good southern territorial merchandise.

**Steppin' Out**

*(2:07)* [Conrad BMI—Brown]. Instrumental here features wailing sax and guitar.

**The Centurys**

*(Fortune 533)*

**Take My Hand**


**Oh Joe Joe**

[Trion BMI—Centurys, Brown]. Bopper backed by the pleading school, this time a bright rocking rhythm session.

**The Cash Box Award of the Week**

"Too Much Rockin'" (2:00)

[C]— [Cres-Tone BMI—Mauro, Munnelly, Leonielli] I *Get Weak* (2:35) [Cres-Tone BMI—Mauro, Munnelly, Leonielli]

Tiny Lewis (Linda 1022)

*The Memo-distributed Linda label could have its first big one in the wild "Too Much Rockin'." Tiny Lewis romps contagiously through this violent barroom by a crowd of voices and a wailing combo. Real frantic pleader. Don't neglect the cute 'I Get Weak' side, which Lewis delivers with snappy appeal. Both have fine outlooks.*

Lee Allen, Sandy Nelson and the Eternals check in with some hot dual-mart releases (see pop reviews).

**R & B Reviews**

A* AWARD

B* VERY GOOD

C* FAIR

B+* EXCELLENT

C+* GOOD

D* MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box."
Very clever invitation to WSM's 6th Annual National Country Music Festival being sent out on a 45 rpm disk featuring the voices of "Opry" stars Roy Acuff, Gilly Grammer, Hawkshaw Hawkins, Marty Robbins, Hank Snow, and Grand Ole Opry star Don Davis. Penciled by Johnnie Horton, artist/vice director of KWKH-Shreveport's "Louisiana Hayride," inofs that Johnny Horton and the Gay's guested on the 10/24 show, Roy Acuff, the Jim Jinks and the Jass will be in for the 10/31 stand at Shreveport's Municipal Auditorium. Don Davis, "Cody's" voice, Zero Records pronto, notes that the label's initial releases, Brad Reynolds' etching of "Pretty Polly" b/w "Georgie Porgie" and Orella My Own "My Time" b/w "Give Little Time," getting good early DJ reaction. Zero, head-quartered in Vancouver, B. C., will service deejays who write them at 1600 Burley St., or call Mutual 2-8546. Gaber Tucker items that Doug Bragg's latest "Do I" proving of unfinished Castle, is held out all over. He adds that the yodeling guitar player is very proud of his 3/4 Chautaukan heritage. ... Sterling Blythe, who recently completed six weeks b/w the Show Boat in Las Vegas, cut a Sage session in Nashville 10/12 and then left for a solo/three tour of the mid-west. He reopens at the Show Boat 12/1. Hank and Juanna Huggins and the "Kaytre Jam" at Cash appeared in a program recently headlined by Johnny Horton and the Giants. In the area of radio, this annual Peanut Festival at Grapeeland, Tex. Featured on the 2-year-old, radio-TV single sheet "Jamboree" are Bobby Byrd, Bill Lenderman, Don Manley and Bill Polly. Hank Snow and his Rainbow Ranch Boys, who last week toured the New England area, smashing through with his latest Victor single, "Little Red Hen," are taking the road to have his party titled the last week of the label's "Western Country Records," and have started into the Flume Club, Minneapolis, from 1/23 thru 1/2. They'll have their families with them since they're spending Christmas/New Year's away from home.

Hank Thompson and his Brazos Valley Boys headlined the huge Texas State Fair, one of the largest in the U.S., for the 7th year that has been. Following the tenth day stand there, they left on a tour of the west, being joined by Merle Travis and Wanda Jackson 10/13/59. The Jim Denny Artist Bureau has booked a two-weeker at Harold's Club, Reno, starting 11/2 for the Judy Lynn Show, featuring Pat Kelly and the Shambrocks. ... Tex Davis, WLOX-Norfolk, Va., has signed new Columbia artist Johnnie Humbird of the "Jackie Taylor Talent Agency" and this Columbia disk, "Swamp Bird" b/w "Your Porch Light Is Burning," experiencing excellent reaction down to Davis. ... Paul "Mississippi" Simpkins, deejaying at WRA-Montgomery, Ala., working with's, with Ferlin Husky (Simon Cram, too), George Morgan and June Carter in Columbia, Ga. ... Johnny Horton, the "Midnight Rider," who is being honored in a Daytime show on "I'll Be Home" 10/23. Cash then played two eastern dates enroute to Nashville to record his songs in German for European release. ... Hubert Long and Ferlin Husky & Pardon My Heart put on a western show with Jimmie Page on the "Texas Countdown," No. 10/3. "Rime Thru"/a big special guest 10/17 on the opening show of the new "The York Bros. and Wayne Raney" with another band of his own. American Radio is featuring the Johnny Horton Show 10/20.) In this, he has maintained a band, which he recently completed a 10-day Canadian tour for A. V. Bamford, with "Dead or Alive" b/w "It's Not the End of Everything." ... Ramblin' Lou, WLOX-Norfolk, has a disk featuring Ernest Tubb, Skeeter Davis, Hawkshaw Hawkins and Jean Shepard coming in to play Niagara Falls 11/1, Batavia, N. Y. 11/2 and Syracuse. ... Bradley J. Brown, vice president of Country Jubilee Records, is happy with the results the new disk has gained, has excited his audience to the series, "They Said It Couldn't Be Done" b/w "The Wife of a Hard Working Man" by Les Waldron and his Orchidards.

George N. Haxell, Co-editor of the "Country-Western Express," sends along the following items from Britain: "Country music received its biggest boost in the U.K. label when Capitol promoted a "Country Music Week" (10/20-10/9). The promotion involved 170 DJs stars backing in the belief that C&W music as a whole, and the country in Great Britain. ... 'Grand Ole Opry' on TV is being broadcast on the Channel in the Western U.S. and TV is planning to run the entire series of C&W films over all channels, thereby coveting the TV audience. ... Melodist taking good sides by Starland artists Frankie Miller, Bill Clifton and Ray Price, "Mercy Will Be In Your Arms, will now be accompanied by Jimmie Skinner and George Jones disks. Mercury also planning a C&W EP series titled "Country & Western Trail Blazers." ... RCA's "Country Music" has been Ephs and singles, among which are sides by Hank Snow, Jim Reeves, Hawkshaw Hawkins, the Browns (whose "Three Belts' continues up the charts), Don Gibson, Johnny & Jack, Homer & Jethro and Eddie Arnold. Louis Williams is providing a steady flow of country music via its "Country and Westerns." Recent issues, culled from the U.S. King label, are by Grandpa Jones, Hawkshaw Hawkins, the Delmore Brothers, etc."
SEEBURG STEREO TO COMPLETELY COVER EVERY LOCATION

SEEBURG WALL-O-MATICS FOR THE CONVENIENCE OF EVERY GUEST

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEburg CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
Unlike the automobile industry, currently introducing the 1960 line, all with a deliberate and obvious change in design as compared with former models, the coin machine industry does not necessarily feel that a complete departure from former model design is of importance to the income-earning power of a new machine.

In the first place, games manufacturers introduce as many as one dozen new machines each year. A radical change in the outward appearance of each machine would be prohibitive. Regardless, it is not necessary. However, each model does offer a new innovation, and many times this added feature is concealed in the “play” of the game, rather than in the cabinet design.

We have joined the chorus of voices asking for new ideas, new gimmicks, original games, but in editorializing on this subject we have considered the completely radical change a small part of the overall changes in new equipment necessary for greater income-earning power. After all, how many absolutely new, and never before released games can be invented? On the other hand, the area for changes when centered on the scoring, the play, and the general attraction of a new game, is still very broad. We believe manufacturers have researched this area with great gains. We refer to several new ideas that are currently being used in the overall mechanisms of new games that do not change to any extent the outward appearance of the machine, but play a tremendous part in the player appeal of the game, as compared with former models.

We have received reports from distributors and operators on a current innovation present in a particular game, now being used in a series of these games, that has captivated the locations to the point where collections have actually tripled in some areas.

Reason for this success is the added control a player has over a unit of the machine which enhances his enjoyment through added participation in playing the game. Simple? Yes. An eye-catcher in the physical design of the machine? Not necessarily. The attraction cannot be appreciated until the game is played. It is then, and only then, that the comparison between this new game and former models, similar in design, can be appreciated.

Another new idea, now incorporated in a different make game, is the choice given a player between what is considered a conservative game and one in which the action is intensified in indirect proportion to the time element, which governs the amount of time a player may spend playing the machine, for the same expenditure. Again, reports from several distributors have proven this added feature has given a shot-in-the-arm to collections, with orders actually 35% above the previous model. Look alikes? Possibly yes, to the “window shopper” operator. Identical? Certainly not. A world of difference in the play . . . and in the collections.

Manufacturers have succeeded in presenting time and time again, and particularly during this Fall season, new equipment that is different in many aspects. It is not necessary to identify these many manufacturers. That is not the purpose of this discussion. The point is, these same money-making features are presented on the advertising pages in this publication every week of the year. Distributor salesmen are hoarse from reiterating these same new innovations to operators, and scores of operators have reaped the harvest of profits from utilizing the new machines to the fullest extent. Unfortunately there are still operators awaiting the arrival of the “never-seen-before” piece of equipment. They are looking at cabinets.

Getting back to our original comparison with the automobile industry, perhaps the buyer today has been educated to view newness with an untrained eye. Perhaps operators are looking for the “fins on rear bumpers,” or the “wrap-around windshields” or possibly the “low-slung-wider-wheeled-base,” all radical changes in the outward appearance of a new model. Let’s look a little further. Let’s look “under the hood.” Examine the ingenious innovations in evidence on current model machines that are earning more money than previous models, but appearing much the same in outward physical design. Let’s make the most of the very best the manufacturers are offering.
CHICAGO—National Automatic Merchandising Convention officials set final preparations for the expected 7,000 registrants for the 18th annual convention, which starts here Saturday, October 31.

Exhibits will be on view at the Navy Pier while business meetings and forums will be conducted at the Conrad Hilton Hotel. The convention will run through to Tuesday, November 3.

W. T. Collet, general convention chairman, advised that thirty additional booths set for October 31 will handle the 15% increase for exhibit space, and that the convention will have a large demand for last minute booths. The 1968 convention took place in St. Louis, Missouri. After the convention, U. S. Senator from Illinois, and minority leader of the U.S. Senate, has been named keynote speaker, according to Collet. The republican legislator will be featured Monday morning, November 2.

Convention program hours are set for Monday through Friday, while the Navy Pier will be open during the afternoon hours each of the four convention days.

Evening workshops are scheduled at the Conrad Hilton Hotel on October 31, November 1, and 2.

Topics for these evening sessions (two running nights and one each evening) include a workshop for cigarette operating companies, shop maintenance and repair, sanitation methods, and labor relations and cost accounting workshops.

Association meetings will be held on November 1, including a tribute to the 18th anniversary of the National Automatic Merchandising Association.

The convention program will conclude with an annual banquet at 7:30 PM on Tuesday, November 3.

Other features include hospitality and reception facilities at the Navy Pier and the Conrad Hilton Hotel. A tea musicale, a luncheon in the 18th anniversary ballroom, the Ambassador Hotel, with a talk by Dr. Murray Banks, psychiatrist, on November 2, are major entertainment features for ladies and gentlemen.

Exhibitors appearing at the convention were reported on October 17 issue of The Cash Box.

Sidney S. Rudin, convention program chairman, said that the panel subject and the names of participating N.A.M.A. industry leaders, will act as moderators and panelists.

Following is the program:


"Shop Maintenance and Repair Clinic", at 8 p.m., at the Conrad Hilton Hotel, will be moderated by M. J. Gelinas, Geliner, Gearin & Co., Milwaukee, Wisconsin. Panelists are, Charles Manamian, MAB Industrial Vendors, Inc., Los Angeles, California; Russell Penly, National Retail Vending Co., St. Anthony, Minnesota; Harry J. Schwartz, Automatic Caterer Co., Camden, New Jersey; and John Forlen, Industrial Vendors, Inc., Hammond, Indiana.


"Casino Studies In Feeding" at 7:30 p.m. at the Conrad Hilton Hotel will be moderated by Joseph Romano, Tossee Vending, Inc., Cleveland, Ohio. Panelists are, Frank J. Anderson, Automatic Equipment Corporation, Buffalo, New York; R. Kilbourne Castell, Castell Sandwich Vending Co., Alexandria, Virginia; Frank S. Raskis, Allied Vending, Chicago, Illinois; and Jerome C. Paulis, Ace Foods, Inc., Milwaukee, Wisconsin.

MONDAY, NOVEMBER 2: "How Can We Improve Today's Vending Equipment?", at 10:45 a.m. at the Navy Pier will be moderated by David Dayton, Tennessee Service Company, Knoxville, Tennessee. Panelists are, John DeBry, Coffee Vending Company, Birmingham, Alabama; James O'Conner, Howard Vending Service, Inc., Indianapolis, Indiana; and Glenn Eichenscher, Automatic Merchandising Corporation, Medford, Massachusetts.

"What You Should Know About Accounting and Controls" at 7:30 (continued on page 67)
If your profits are being swamped in a sea of service costs and part replacements, then get aboard the full profit boat and join the "Big Switch" to Rock-Ola. It's no secret among operators that the surest way to cut service overhead is to take advantage of the famous Rock-Ola phonograph, known the world over for its longer machine life and trouble-free operation. Call your Rock-Ola distributor today and get the full story on the "Big Switch" to Rock-Ola. Your profits will be glad you did!

ROCK-OLA Manufacturing Corporation 800 N. Kedzie Ave., Chicago 51, Ill.

United Holds Nationwide Service Schools

CHICAGO — Bill DeSelm, sales manager, United Manufacturing Company, this city, reported last week that the firm is currently holding a coast-to-coast series of service schools on all United equipment, for the benefit of operators and their servicemen. "We recently adopted a new technique for these service school sessions," said DeSelm. "In order to create widespread interest among our engineers, headed by Roy Kraemer, embellished the service course with an assortment of 250 movie slides, which are coordinated with a complete 65-page text book and service manual.

"This is further supplemented by the latest in visual aid equipment," DeSelm continued, "including working models of all the sub-assemblies in our coin machine products."

The first series of these United service classes were held in the Los Angeles and San Francisco areas during the first three weeks in October.

The second series was scheduled for October 25 and 26 at Sparks Specialty's showrooms in Atlanta, Georgia. From there Kraemer and his staff move on to Sparks Specialty's Columbia, South Carolina offices November 1 and 2.

DeSelm concluded by advising that the United service school classes will continue to be improved with further developments as they progress to other sections of the country.

A Baby Boy For Bob Elkins; Wedding Bells For Bernie Williams

DALLAS DOINGS

From King Records comes this news: King's new manager is Bill Holdren, from Cincinnati. Here for three days next week will be Hank Ballard of the Midnighters. Hank, stopping here on his way to Houston, will visit disk jockeys and give interviews. His two hot records are "Cute Little Ways" and "I Could Love You." . . . Trini Lopez, in town after a recording session which WDR's Kenny Sargent . . . Recent courier visitors include: J. B. Rhodes, Ft. Worth; D. R. Price, Italy; Benny McDonald and Mrs. Bobby Burns, Ft. Worth; Buns Carr and Speedy Walker, Waco; Pete Selman, Longview; . . . Bob Gilmore, O'Connor Plast. Co. is on a business trip to El Paso . . . B. H. Williams stopped in Odessa on his business trip to El Paso . . . Bob Elkins is the proud father of a baby boy . . . It's wedding bells Oct. 24th for Bernie Williams, R. B. Williams' son. . . . Mike Koening attended the SMU-Rice tilt in Houston last Saturday . . . The Matassa Bros., Joe and Leonard, are deer-hunting in Colorado . . . A visitor at Big State was Max Keeserstein, from Chicago's Chess,Checker and Argo Records . . . Everyone wishes "Bertie", of Big State, a speedy recovery.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
N. Y. State Ops Guild Holds Mtg.

Approve Membership In N.Y.S.P.R. Committee

POUGKIEFIE, N. Y. — The New York State Operators Guild held its monthly meeting on Wednesday, October 27, at the National House, this city, and discussed, among other local topics and the regular program support of the Public Relations Committee of the New York State Coin Machine Association, Inc.

Jack Wilson, president, advised that the New York State Operators Guild approved a motion to join the committee thereby forwarding the guild’s official check for membership fee of two dollars. The guild are all individual PR members having paid a five-dollar membership fee previously.

Following a motion to adjourn, an executive committee was appointed to meet the following Tuesday. The meeting was referred to the committee for action.

New Automatic Ice Vend Machine

BELLEVUE, Wisc. — A new coin-operated automatic ice vending machine, announced by the Yates-American Machine Company, this city, features automatic making, storing, and vending of blocks of ice in open center ice cubes. Cubes are hard frozen under water, stored in protected air-tight compartment, and delivered in the company’s own containers, advised officials.

Operating conditions of this machine are said to provide maximum purity of product, lowest ingredient cost, and minimum maintenance. Space requirement of three feet square permits installation in most locations, it was reported.

Continental Adds 3 Sales Representatives

ALSO APPORTION BELANGER

MICHIGAN SALES HEAD

WESTBURY, L. I. — Melville Rapp, director of sales, Continental Vending Machine Company, this city, has announced the appointment of three additional sales representatives.

Those named were Chester Merritt for North Carolina, South Carolina and Tennessee; John Montgomery for Kansas, Missouri and Nebraska; and Jack Vinson for Arkansas, Oklahoma and Texas.

In addition to their new duties for Continental, Merritt and Montgomery will continue as sales representatives for their present affiliations.

In another announcement, Melville Rapp, advised the promotion of Richard Belanger to sales representative for the State of Michigan.

Belanger replaces Sydney Veltlieb, who resigned to take over a recently purchased cigarette operation in Toronto, Canada.

In announcing Belanger’s appointment, Rapp pointed out that it was in line with the company’s policy of “training and promoting our own people, rather than bringing in new executives from outside.”

Belanger will handle all sales and servicing for Michigan.

Join The Young Men’s Coin Machine League

Marty Toohey,
The Cash Box, 1721 Broadway, New York 19, N. Y.

Please accept my application for membership in “The Young Men’s Coin Machine League”:

Name:

Firm:

Address:

City Zone State:

Date of Birth:

October 31, 1959

N. Y. Public Relations Group Meets

Bodkin Elected Permanent Chairman
Miller Urges Ops Attend ASCAP Meetings

Al Levine Joins Redd

ROUGHLY, MASS. — By Redd, Redd Distributing Company, this city, announced last week that Al Levine, former coin machine salesman with more than five years experience in the New England area, will handle sales for the firm in the six New England States territory.

"The success we have had with Ball’s ‘Heavy Hitter’ and ‘Batting Practice’, and the early orders on the new Bally ‘Targets’ has necessitated an additional salesman to our present staff," advised Redd.

"In order to handle the demand for this new game and inform the operators as to the reason for its success, we have asked Al Levine to handle sales in this area. Actually, Al spent the summer in another business not allied with the coin machine business, but we have been in close contact. Being a salesman with a sharp eye, Levine took note of the sales on Bally’s previous two swing-shot games, ‘Heavy Hitter’ and ’Batting Practice’ and decided that he would hit the road with the latest Bally game, ‘Targets’.

"I feel that it’s most important that operators realize the reason for the success the latest Bally games have had, and this is due primarily to the swing-shot method of controlling the ball, that we have board so much about," concluded Redd.

Levine was expected to leave on a road trip early this week.

NEW YORK—Al Denver, president, Music Operators of New York, Inc., advised that ticket sales for the association’s annual affair, scheduled for Saturday, November 7, at the Commodore Hotel, this city, indicate a larger crowd than any other previous banquet.

Nash Gordon, secretary, stated that plans for a top flight entertainment program were just about complete with several recording artists, high on the popularity charts, already agreed to appearing at the show.

"We have several surprises in store for the guests at our dinner, and rather than announce the program too early, I’ll just go on record as saying that everyone attending can be assured that at least two of the performers will be favorites of the approximately 1000 guests we expect to attend," said Gordon.

M.O.N.Y. Annual Ticket Sales Brisk

Gordon advised that early ticket reservations would guarantee good seating arrangements satisfactory to everyone. Special ticket requests must be made this week, as the affair is only two weeks away.

CLOSEOUT

List always kept up to date

8 BALLS A POPPIN’ $ 65.00
7 HEAVY HITTERS 395.00
4 TURF CHAMPS 205.00
5 TROPHIES 465.00
10 BALLY CIRCUS 95.00
7 CARNIVALS 135.00

Flora Kennerly’s Son Awarded Wings

ATLANTA, Ga.—Mrs. Flora Kennerly, manager, Sparks Specialty Company, United music and games distributors, this city, was a very happy mother last month when she had the honor of pinning pilot’s wings on her son, John, who had graduated to Pilot, U.S. Navy, from the Corpus Christi, Texas air academy. Shown above in Mrs. Kennerly, as makes her son’s commission official.

HAPPY BIRTHDAY THIS WEEK TO:


“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
RCA Victor Releases Stereo Singles

LAKE CITY SPECIALS!
BEST EQUIPMENT—LOW PRICES

Rally Golf Champ... $25.00
Speakers Inc... 50.00
Quartet... 75.00
Genco 4D Ball-2 Play... 65.00
Linsky's... 85.00
All Star Deluxe... 125.00
Jumbo Ten... 175.00
Skeet Shop... 275.00
Deluxe Big Tents... 395.00
Round-Up Tent... 450.00

BRASS... $300.00

MUSIC... $95.00

Mr. Boston... $425.00

New releases in the Red Seal label, classical division of the record firm. Following are the titles and artists:

RCA VICTOR

Debussy: Suite Gavotte

I Like Girls... Johnny Restivo The Bear Flew Over The Ocean John Arndt, Driftwood Blue Strings

Theme From A Summer Place

Hugo Winterhalter

Scarlet Ribbons Blue Bells Ring The Browns Sittin' By Sittin' Bull Did It Rain Eddy Arnold

Little Sir Echo

Roy Stewart & Dickie Wells

Bluebird Of Happiness

Because Jan Peerce Indian Love Call Ah, Sweet Mystery Of Life Australian J. MacDonald-N. Eddy Hallelujah, I Love Her So

In The Evenin' Mama

Harry Belafonte On A Slow Boat To China Hindustan B. Crosby-R. Cloney Riders In The Sky

Red River Valley

Geo. Meachum Orchestra

Delicado

Peanut Vendor... H. Winterhalter Heartwarming Beyond The Blue Horizon

Larry Elgart Orch.

RED SEAL

On The Beautiful Danube

Emperor Waltz

Chicago Symphony Orch.

Sabre Dance

Barcarolle Boston Pops

Jalousie

Ritual Fire Dance Boston Pops Clair De Lune

Mediation London Pops Symphony Fantasia Regale Maria Marie

Marie Lanza

Estrella

Santiago In My Eyes Morton Gould Beneath The Southern Cross

Guadalcanal March

Robt. Russell Bennett

Fantasia On 'Greenleaves'

Mexico Serenade

Boston Pops and Morton Gould Moonlight And Theme from 'Picnic' Hermitone with Boston Pops 78 Trombones

Shine The Band Boston Pops Deep River

Dry Bones

Robt. Shaw Chopin

Red Seal releases were selected for many areas as an additional source from which operators may program their present stereo phonograph. In addition to the standard pop label material regularly being released for juke box programming.

Includes Red Seal Classical Selections

NEW YORK — Charles R. Rice, manager, pop and jazz sides, RCA Victor Record Division, this summer, announced the new titles and artists released in the pop field this week.

In addition, the firm also released 12 new titles and artists in the Red Seal label, classical division of the record firm. Following are the titles and artists:

RCA VICTOR

Debussy: Suite Gavotte

I Like Girls... Johnny Restivo The Bear Flew Over The Ocean John Arndt, Driftwood Blue Strings

Theme From A Summer Place

Hugo Winterhalter

Scarlet Ribbons Blue Bells Ring The Browns Sittin' By Sittin' Bull Did It Rain Eddy Arnold

Little Sir Echo

Roy Stewart & Dickie Wells

Bluebird Of Happiness

Because Jan Peerce Indian Love Call Ah, Sweet Mystery Of Life Australian J. MacDonald-N. Eddy Hallelujah, I Love Her So

In The Evenin' Mama

Harry Belafonte On A Slow Boat To China Hindustan B. Crosby-R. Cloney Riders In The Sky

Red River Valley

Geo. Meachum Orchestra

Delicado

Peanut Vendor... H. Winterhalter Heartwarming Beyond The Blue Horizon

Larry Elgart Orch.

RED SEAL

On The Beautiful Danube

Emperor Waltz

Chicago Symphony Orch.

Sabre Dance

Barcarolle Boston Pops

Jalousie

Ritual Fire Dance Boston Pops Clair De Lune

Mediation London Pops Symphony Fantasia Regale Maria Marie

Marie Lanza

Estrella

Santiago In My Eyes Morton Gould Beneath The Southern Cross

Guadalcanal March

Robt. Russell Bennett

Fantasia On 'Greenleaves'

Mexico Serenade

Boston Pops and Morton Gould Moonlight And Theme from 'Picnic' Hermitone with Boston Pops 78 Trombones

Shine The Band Boston Pops Deep River

Dry Bones

Robt. Shaw Chopin

Red Seal releases were selected for many areas as an additional source from which operators may program their present stereo phonograph. In addition to the standard pop label material regularly being released for juke box programming.

Top Happy With Collectors All Distributors Move Equipment

UPPER MIDWEST MUSINGS

Tom Roberts, Hurley, Wisc, in the Twin Cities for a few days making the rounds visiting with distributors. Reports this year's business has been above the last year and above the feeling. Laurence S. Creager, Tracy, Minn. in town for the day. First visit to the cities for quite some time.

Mr. & Mrs. I. Berstein, Mpls., left for Madison, Wisc. to visit their daughter who is attending the University of Wisconsin. Will also see the Iowa-Wisconsin football game while there.

Mr. & Mrs. Bob Aherin, LaMoure, N. D., in town for a few days. Bob visiting a few distributors and Mrs. Aherin catching up with some shopping.

Mr. & Mrs. Ray Sellman, International Falls, Minn. in town for a few days. Their first trip to the cities in several months.

Roy Hamilton, recording artist at the Key City Music Co. in Kansas City, opened his new studio at 1531 E. 12 St.

Mr. & Mrs. Bob Aherin, LaMoure, N. D., in town for a few days. Bob visiting a few distributors and Mrs. Aherin catching up with some shopping.

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Dave Friedman Negotiating Music Makers Game Route Deal

MIAMI MURMURS

Mr. and Mrs. Bert Lane spent some time in Miami on a business-pleasure trip, stopping at the Fontainebleau Hotel, and had dinner with the Willie Blattts while in town. ... Dave Friedman is reported to be negotiating to purchases Music Makers' game route. If the deal is closed Friedman will become one of the largest novelty machine ops in the area. Dave's son opened his own house last week. He is said to be doing quite well.

Gruber said that there is now an "incredible" total of 117 different brands and cigarette sizes. More than 40 of these cigarette brands have been sold over a billion units a year, compared with three or four dominant brands 20 years ago. "And we haven't seen the end of new brands yet," predicted Gruber.

7,000 Expected At NAMA Show In Chicago

(Continued from page 62)

p.m. at the Conrad Hilton Hotel will be moderated by John S. Farr, Automatic Canteen Co. of America, Chicago, Illinois. Panelists are, Quentin Covert, Howard Vending Service, Inc., Indianapolis, Indiana; Edward Fischer, Tibbits Company, Inc., Cincinnati, Ohio; Frank Ghinelli, Capital Vending, Inc., Lansing, Michigan; and Anthony J. Haske, Vending Consultant, Inc., Chicago, Illinois.

TUESDAY, NOVEMBER 3:


Annual Banquet, Conrad Hilton Hotel, 7:30 P.M.

The annual banquet will feature entertainment by Orson Bean, leading a Broadway review along with Bonnie Murray, Vic Hyde, and The Velvets, dance impressions.

Tickets for the banquet cost ten dollars each and are being issued on a first come-first served basis.

Juke Box Operators!

Cast Your Vote for THE BEST RECORDS and BEST RECORDING ARTISTS during 1959

BULLET ON PAGE 40
**Immediate Action**

New York – This week in Chicago, the Pacemaker, with his wife, will sail for England. It was a request from the Milwaukee Coin Machine Association that triggered the visit. The association last week held its regular monthly meeting at the Ambassador Hotel, this city.

Prior to this session the association's board of directors met in Hast-ings, Illinois, to discuss the organization's membership drive. Hastings reports to the board at that meeting that it was his personal observation, after talking to numerous operators in the area, that the reason some of the operators decided not to join the group was their objection to some of the by-laws in the charter.

Those problems concerning the by-laws were placed before the members at the general meeting, and thoroughly discussed," Hastings said.

"However no decision has been reached as yet, and the matter was shelved until the next regular meeting, which will be held November 9 at the Ambassador Hotel.

"Actually," Hastings continued, "there was a wide divergence of opinion, and we felt that the members should have approximately thirty days to think of amending the by-laws before we all reach a decision."

Officers of the Milwaukee Coin Machine Association are Hastings, president; James Stecher, Novelty Service Company, vice-president; and Jerome "Red" Jacomet, Red's Novelty Company, secretary.

The board of directors includes Harry Jacobs, United Distributors, Incorporated; Arnold Joel, Arnold's Amusement Service; Bob Pucino, P. & P. Distributing Company; and Vince Waters.

The United States has enjoyed a good amount of action while plans for the final completion of its new show base had to be halted temporarily due to financial difficulties. The show will open in early December and will run until Christmas. The show is expected to draw a large crowd as it is the first time that the United States has appeared in Chicago since the Great Chicago Fire of 1871.

Today the United States is preparing for its next stop, the city of St. Louis, where it will continue its tour of the mid-west.

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**THE CASH BOX**

**1721 BROADWAY**

**NEW YORK 19, N. Y.**

Enclosed find my check. $50 for a full year (52 weeks) subscription $30 for a full year (Airmail in United States) $45 for a full year (Airmail outside United States)

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**CITY**

**ZONE**

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
BLOOD PRESSURE MACHINE
COIN OPERATED

LOCATION TESTED

PROVEN MONEY MAKER

MACHINE PERFORMS
PUBLIC HEALTH SERVICE

FOR LOCATION AT:
Airports, Bus Stations, Hotel Lobbies, Shopping Centers, Carnivals and Amusement Parks

Will Be On Display, Booth #194, AT N.A.M.A. SHOW, Navy Pier, Chicago. SEE IT THERE!

HEART DISTRIBUTEING CO.

8232 STONY ISLAND AVENUE, CHICAGO 49, ILL.
ALL PHONES: Report 44058

WANTED
SEEBURG PHONOGRAPHS—ALL MODELS
KEYEEN SPORTSMAN GUNS
UNIVERSAL CARNIVAL GUNS
UNITED BONUS GUNS
GENCO STATE FAIRS

PHONE—WIRE OR WRITE

EMPIRE COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone:EVERGLADE 4-1600

DETOUR BRANCH: 7743 PURITAN AVE. (TEL: Diamond 1-3800)

Midway Manufacturing, the new "Joker Ball" game is proving a sensation everywhere it's being distributed. The game has so many new features that it's stimulating sales. It's not too early to tell us that "Lucky Horseman" is finding a lot of interested buyers overseas since its exposure to foreign markets. Meanwhile she (coughingly) asks anybody who has a cure for a nasty cold... Dave Rockola just returned from a lengthy business trip, and immediately went into a huddle with Edward Dorts, vice-president in charge of sales. .. Joe Stern reports thatfall business is steadily increasing in games and with Rock-Ola's phonography selling well. At this rate, Joe expects a banner Winter season at World Wide Distributing. Fred Skier informs that export business is booming. Lee MeeIon finally put his golf clubs "to bed" until next Spring. We wouldn'tbe surprised if we found him putting in his living room some day...

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Wico Corp. Intros New Speaker-Baffle Line "Miracle Sound"

They are produced in 2 color combinations in blond and mahogany finish. The grill cloth is made of durable, washable plastic, in contrasting colors.

Ruber stated that one of the most important features is the fact that all of the speakers and baffles in the "Miracle Sound" line are in all metal cabinets, with an easy-to-clean baked enamel finish, completely lined with a special fiberglass for best possible acoustic qualities. The Quam speaker, which is built to produce from 15 to 15,000 cycle response, has a 10 ounce magnet.

There is a 10 watt-76 volt constant duty transformer available at a low additional cost. The speakers are sold in matched pairs, at very reasonable prices, according to Ruber.

"Wico's 'Miracle Sound' baffles and speakers are already being as widely accepted all over the country and abroad, as is the sensational Wico stereo conversion kit line," Ruber said in conclusion. "We are very pleased that the country is becoming so stereo minded, and we certainly look forward to a big year in 1960 with our complete stereo line of products."

WANT
EXPERIENCED
Service Man & Collector
ON MUSIC, PINBALLS, SHUFFLE ALLEYS, BOWLERS, ETC. Must be dependable, honest and willing to work. Will pay good wages. Give references.
BOX 489
C/O THE CASH BOX
1721 Broadway, N.Y. 19, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

GOTTLIEB'S

Light Box Animation Means More Player Appeal!

SPACE SHIPS ORBIT THE EARTH

Two space ships blast off into outer space and orbit the earth. Each ship advancing to the moon scores one trip. Specials are scored as space ships complete trips to the moon.

See these other terrific features at your distributor today:

- New Coin-box with locking cover
- 16 rolloffs and 2 targets score space ship advances
- Dropping ball in center hole when lit scores 150 to 300 points
- Hiting rolloff numbers 1 to 8 awards special and lights hole for additional specials
- Pop bumpers and cyclicic kickers light for extra high score
- Single player panel scoring • 4 flippers • Match feature

GOTTLIEB & CO.

1540-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

Dime play is here to stay—buy Gottlieb Games and keep it that way.

Gary Cohn Engaged

NEW YORK—Gary Cohn, son of the late Nat Cohn, announced his engagement last week to Marian Karasik.

Gary advises that plans call for a June wedding when Miss Karasik graduates from Hofstra College. The couple will honeymoon in the Caribbean.

Gottlieb Completes 4-Month Vend Program

ATLANTA, GA.—G. K. Gottlieb, Gottlieb & Company head, local Seeburg distributors for this city; Columbia, South Carolina; and Charlotte, North Carolina; reported excellent reception from vending operators on the Seeburg vending line in these areas, after a four month intensive sales program conducted in conjunction with the introduction of the Seeburg coffee and cold drink vending machines.

"After four months on the road, both Dave Parker and myself are convinced that we have a vending line that rates top consideration by vending operators in our areas," stated Gottlieb. The response to our showings and installations have proven that 'diversification', a word we have used quite frequently hereabouts, is certainly the way in which to progress in this day and age. I feel that Seeburg has helped distributors in the present day market, by manufacturing equipment that will be an addition to, rather than a replacement of, standard equipment. Our music machines and cigarette machines are selling very well. Parker has carried the brunt of the sales effort on the vending lines and we are most optimistic about its future."

Gottlieb advised that both he and Dave Parker would visit the National Automatic Merchandising Association Convention in Chicago on October 31st in order to study the complete vending picture, after which sales programs will be resumed on the Seeburg line of coin operated equipment.
FOR SALE—500 Dual Con Hi-Fi type Speakers and Baffles, 12 watt, lined cabinet, Comes complete, $29.55. Wall $19.55, 8° extended range, 3 watt, corner $13.95. (Tel. 2482) (CANNON, C. H.) ready to go.

FOR SALE—Wurlitzer 1250 (Converted) (Tel.) $75; Key West $160; Big Top $25; Pool Alley $50; Car Vendors $20; Seeborg 100 Selection Wall Boxes $40; OFFERS ACCEPTED; 6-5527. (W. FULLERTON AVE., CHICAGO, ILL.)

FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscopes Operator. Full 300 line. Call WEST 1-8311.

FOR SALE—For the new plastic electricians, it won't rust, it won't peel. Can be used on games, instruments, etc., and will cut cleaning time 90%. Guaranteed American's finest reconditioned coin machines. (Celeste OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-5861.)

FOR SALE—Relays—low cost, high quality, specially made to your specifications. Short Lead Time—quick delivery. Call NOW! (Tel. Tote harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 1324 E. 13TH ST., CHICAGO, ILL. (Tel. D 2-4244.)

FOR SALE—The Midwest's largest stock of Ballie Blingos. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. Rimangle 6-7890).

FOR SALE—Gavett $55; Gateme $50; Miami Beach $45; Beach Bum $75; Broadway $59; Nite Club $75; Parade $95; Double Header $120; Big Show $140; Key West $150; Showtime $175; Sun Valley $300; Miss America $250; Cypress Gardens $350; Beach Time $325; Ballie All Star $110; D & L COIN DISTRIBUTORS, 414 KELKER STREET, HARRISBURG, PA. (Tel. Edor 1-0151).

FOR SALE—Scales, Waiting, Scales—$200; Collectors $32-50 ea.; Tom Thumb Fortunes $15 ea.; 500 Fortunes $725 ea.; All Ex. Boy Guesser $35 ea.; Ready for your locations, All condition. Send deposit, tel. SHADES 7-6319. FOR SALE—Chint RAYCOIN DISTRIBUTORS, 4666 WOODFORD AVE., DETROIT, MICHIGAN. (Tel. HO 4-6111).

FOR SALE—Used Williams Guns —Vanguards $375; Hercules $415; Consul $225; All Guns exceptionally clean. UNITED DIS- TRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS. (Tel. HO 6-4829). FOR SALE—AMI H-200 $650; AMI 1200 $750; Seeburg R-100 $475; Seeburg V-600 $475; Seeburg 201 $650; Wurlitzer 2000 $450; Wurlitzer 2100 $325; Rowe Gigarette Machines, AMI 14 Col. $165.; AMI 11 Col. $130.; All Machines Shoppped and ready for instant. BELMONT MUSIC CO. 116-118 N. SIBLEY AVE., FOREST, ILL. (Tel. 6-424-4-5685).

FOR SALE—Bowlers for export. All Sizes—all makes—cheap. Also Shuff- ers, Ceramic Bowler $21 600; New Pake Bowler $152. Call, write, wire. IRVING HOLZMAN, BLACK SALES CO., 58 W. AVENUE, NEW YORK, N. Y. (Tel. PENnsylvania 6-6690).

MISCELLANEOUS

MISCELLANEOUS—BIG SERVICE TIP—5 Ball Operators—Do you have wearing around Banger Bumpers?—Recondition your games with self-lubricating Vinyl Plastic Covers—It rings. Only $.75 per 100. Send check to: SELECT ENTERPRISES, 338 NO. 7th ST., CAMDEN, N. J.

NOTICE—Burglar Alarm for coin operated equipment operates on flash- light battery. Sensitive to tampering. 100% protection. Installed quickly, powerful alarm. Instructions. $4.95—Three $12 Dozen, $45 quantity prices to distributors. BLOCK MARBLE CO., 1425 NORTH BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Buy your parts and supplies from the nation's oldest and original parts and supply house. Save money, get quality. Free literature. Write for price list. R. G. OLDS 120 Selection $45 & $55; Beach Clubs $50; Yacht Clubs $45; Gavolet $65; Vendos Change & Stand $65. HALL-GREN DISTRIBUTORS, INC., 1626 3rd AVE., HOLLINE, ILLINOIS. (Tel. 4-7603).

FOR SALE—AMI-I-200M $625; H-200E $650; G-200 (all convers- ions) $1500; G-120 $1450; F-190 $395; E-120 $195; E-80 $195; D-40 ($45) $100; Seeburg M-100 $325; M-200 $750; Wurlitzer 2000 $445; 1800 $325; Rock-Ola 1446 $360. Cleaned and serviced before deposit. AMI SALES COMPANY, 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel. Humboldt 6-1070).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bins. Write to: PIONEER VENDING, INC., 3716 KESSENE AVE., CINCINNATI, OHIO. (Tel. Montgomery 1-5000).
## How To Use "The Cash Box Price Lists"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for each equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for superior craftsmanship, will be quoted at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

### COSTS (Numerical Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
   * Great Activity

### PHONOGRAPHs

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### METHOD:

"The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest quoted.

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### PRICE Quotations

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### CATALOGUE

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The HEIGHT of fidelity in stereophonic or monaural sound...the BREADTH of design, engineering and manufacturing experience that makes such excellence possible...and a DEPTH in choice of equipment to meet and create greater profit opportunities.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Price Lists**

**October 31, 1959**

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**PINBALL GAMES—Continued**

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**Merry-Go-Round**

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If you want to see more like me

and me

and me

CHANGE TO

WURLITZER
Stereophonic-High Fidelity MUSIC

If you want a picture of what true stereophonic music means in terms of earning power, put a new Wurlitzer on location. Wait a week. Compare the before and after coin count. You'll have the answer—framed in silver. A picture that can be produced in every spot on your route.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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WITH UNITED'S NEW

LEAGUE

BOWLING ALLEY

2 Player Teams or 3 Player Teams May Play
1 TO 6 MAY PLAY INDIVIDUALLY

Team Scores—Individual Scores—Marks
INSTANTLY TOTALIZED AUTOMATICALLY
NO CONFUSION!

MORE TEAM PLAY!
INDIVIDUAL PLAY!
PROFITS!

4
JUMBO SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections to
17 FT. LONG
20 FT. LONG

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3-WAY SHUFFLE ALLEY
Available in Deluxe and Regular Models
SIMPLEX BOWLING ALLEY
SHUFFLE PLAYMATE

UNITED MANUFACTURING COMPANY
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SEE YOUR DISTRIBUTOR

EQUIPPED WITH
DIME COIN MECHANISM
2 for 25¢ COIN MECHANISM
OPTIONAL AT EXTRA COST
The Letter Ruling of the Internal Revenue Service, addressed to Mid-West Distributing Company and dated March 4, 1959, relative to the tax category of certain pinball-games, received considerable publicity from numerous sources, including the trade-press of the industry.

We protested such Ruling and contended that—in classifying such games according to features of construction, instead of use—such Ruling went far beyond the scope of the Korpan Case, decided in June, 1957 in favor of the Government.

Nevertheless, Revenue Ruling 59-294 was issued on September 8, 1959, affirming the "Mid-West" Ruling and holding that "where a pinball machine is equipped with a push button or other device for releasing free plays and a meter for registering the plays so released, or with a provision for multiple coin insertion for increasing the odds, such equipment is considered prima facie evidence that the machine is being maintained for gambling purposes."

Such "prima facie" Ruling is now being contested in court.

Our opinion and the opinion of our counsel has been that our games, LOTTA-FUN and FUN-WAY, do not fall within such Rulings. However, we now learn that new Letter Rulings have been issued by the Internal Revenue Service which might be construed to apply Revenue Ruling 59-294 to any and all multiple coin features.

We have requested a definite Ruling from the Internal Revenue Service on the tax category of LOTTA-FUN and FUN-WAY.

Pending such Ruling, however—or a determination in court—we feel an obligation to our customers and to the industry to disclose the tax uncertainty presently existing.

BALLY MANUFACTURING COMPANY