Johnny and the Hurricanes, one of the hottest instrumental combos in the country today, are shown above with Morty Craft (second from left), President of United Telefilm Records, as they cut their latest single "Reveille Rock." The boys' initial hit, "Crossfire" was followed by "Red River Rock," their current chart smash. Johnny (tooting the sax) and the Hurricanes are currently touring the country on an extended series of one-nighters. They've been solidly booked for the past eight months. A new LP bearing the group's name as the title has just been released under the Warwick banner, subid of United Telefilm.
MR. HITMAKER: always first in sales

TOMMY EDWARDS sings (NEW IN) THE WAYS OF LOVE

K 12837

picked by all trade papers as a hit!

Orchestra Conducted by LEROY HOLMES
HERE COMES CHRISTMAS

Though a well-heated Indian Summer fresh in our minds, Christmas is just around the corner. The actual selling season for Yuletide records doesn’t begin until after Thanksgiving, but new Christmas albums are being introduced to the trade now and now is the time to plan Christmas purchases.

Judging from the releases we’ve already received it should be a fantastic season for the record business this year. Cover art and quality of material are at an all-time high, and stereo packages should be a tremendously important factor this Christmas.

Last year the holidays fell shortly after the introduction—a major scale—of stereo albums. And the practice of releasing new albums simultaneously in both monaural and stereo was almost non-existent. Today almost all companies are issuing monaural and stereo Christmas packages at the same time. And a considerable number of stereo phonos have been sold since last Christmas. Add these two factors together and we can expect stereo to play an important role in this Yuletide’s record grosses.

Now is also the time for dealers, jobbers, etc., to plan display space and promote the idea of giving records as gifts for Christmas. Display space is of great importance for Christmas merchandise and all too often such disks are relegated to some corner of a shop losing the potential such records can offer.

But it is also of utmost importance to caution dealers who do the reverse—display Christmas material and neglect the best selling goods. Christmas records can never hope to cover the wide range of tastes offered by the year-in-year-out best sellers or the current chart hit LP’s.

Christmas is without a doubt the best selling-season for all records, and it is imperative that every outlet for the product devote considerable time and careful thought for the merchandising of all product during its peak season.

Records have become one of the most welcomed and appreciated gifts available and outlets recognizing the fact that their entire inventory contains gift appeal will benefit most from the strong season just around the corner.
<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mack The Knife</td>
<td>* AC-1614—BOBBY DARIN</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Do You Know What It Means</td>
<td>* CHARLIE BROWN &amp; THE BEATLES</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>You Ever Been Mine</td>
<td>* ABERCROMBIE &amp; GRAVES</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Back Home Again</td>
<td>* JERRY LEE CRUTCHEN</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Speak Of The Devil</td>
<td>* THE SAVOIR FAMILLE</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>I Remember You</td>
<td>* JUNE MILLER</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Because Of You</td>
<td>* CARY GRANT &amp; WALTER RAE</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>When I Fall In Love</td>
<td>* THE SWING INSTRUMENTS</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>How High The Moon</td>
<td>* JUDD JACKMAN</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Alabama In My Heart</td>
<td>* THE SAVOIR FAMILLE</td>
<td></td>
</tr>
</tbody>
</table>

* INDICATES BEST SELLING RECORDS

© AVAILABLE AS STEREO SINGLE
© RED BULLET INDICATES SHARP UPWARD MOVE

*AS AVAILABLE FOR RECORD COMPANY NAMES ON JUKE BOX TOP 10 PAGE

The Cash Box TOP 100
Best Selling Tunes on Records

COMPILED BY THE Cash Box FROM LEADING RETAIL OUTLETS

October 24, 1959

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mack The Knife</td>
<td>* AC-1614—BOBBY DARIN</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Do You Know What It Means</td>
<td>* CHARLIE BROWN &amp; THE BEATLES</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>You Ever Been Mine</td>
<td>* ABERCROMBIE &amp; GRAVES</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Back Home Again</td>
<td>* JERRY LEE CRUTCHEN</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Speak Of The Devil</td>
<td>* THE SAVOIR FAMILLE</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>I Remember You</td>
<td>* JUNE MILLER</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Because Of You</td>
<td>* CARY GRANT &amp; WALTER RAE</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>When I Fall In Love</td>
<td>* THE SWING INSTRUMENTS</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>How High The Moon</td>
<td>* JUDD JACKMAN</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Alabama In My Heart</td>
<td>* THE SAVOIR FAMILLE</td>
<td></td>
</tr>
</tbody>
</table>

* INDICATES BEST SELLING RECORDS

© AVAILABLE AS STEREO SINGLE
© RED BULLET INDICATES SHARP UPWARD MOVE

*AS AVAILABLE FOR RECORD COMPANY NAMES ON JUKE BOX TOP 10 PAGE
SURE - FIRE HITS
HEADING FOR THE CHARTS
PICKED BY ALL THE TRADES

Smash Follow-up to
"LONELY SATURDAY NIGHT"

SMASH!
A Great New Record
By A New Singing Sensation

The Cash Box
Pick of the Week

Don French's
"LITTLE BLONDE GIRL"
LANCER #105

Frank Gari's
"LIL' GIRL"
RIBBON #6903

Attention D.J.'s;
If you haven't received your
sample copy, write, wire, phone.
LANCER RECORDS  •  RIBBON RECORDS

NATIONALLY DISTRIBUTED BY

RIBBON RECORDS, 1619 Broadway, New York 19, New York, Circle 7-4503

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
## The Cash Box
Best Selling Monaural & Stereo Albums

### MANOULAR

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>HEAVENLY</strong></td>
<td>Johnny Mathis</td>
<td>Columbia CL-3552</td>
<td>1955</td>
</tr>
<tr>
<td>2</td>
<td><strong>KINGSTON TRIO AT LARGE</strong></td>
<td>Georgia</td>
<td>Capitol T-1397</td>
<td>1956</td>
</tr>
<tr>
<td>3</td>
<td><strong>SOUTH PACIFIC</strong></td>
<td>Mario Cast</td>
<td>RCA Victor LM-2282</td>
<td>1945</td>
</tr>
<tr>
<td>4</td>
<td><strong>MORE JOHNNY'S GREATEST HITS</strong></td>
<td>Johnny Mathis</td>
<td>Columbia CL-1344</td>
<td>1956</td>
</tr>
<tr>
<td>5</td>
<td><strong>OLDIES BUT GOODIES</strong></td>
<td>Various Artists</td>
<td>Original Sound LP-5001</td>
<td>1956</td>
</tr>
<tr>
<td>6</td>
<td><strong>THE HUNGRY i</strong></td>
<td>The Kingston Trio</td>
<td>Capitol T-1397</td>
<td>1956</td>
</tr>
<tr>
<td>7</td>
<td><strong>NO ONE CARES</strong></td>
<td>Frank Sinatra</td>
<td>Capitol W-1221</td>
<td>1956</td>
</tr>
<tr>
<td>8</td>
<td><strong>IT'S THE TALK OF THE TOWN</strong></td>
<td>Ray Conniff Singers</td>
<td>Columbia CL-1344</td>
<td>1956</td>
</tr>
<tr>
<td>9</td>
<td><strong>THAT'S ALL</strong></td>
<td>Bobby Darin</td>
<td>Atco 504, 5104</td>
<td>1956</td>
</tr>
</tbody>
</table>

### STEREO

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>SOUTH PACIFIC</strong></td>
<td>Mario Cast</td>
<td>RCA Victor LSO-1032</td>
<td>1955</td>
</tr>
<tr>
<td>2</td>
<td><strong>HEAVENLY</strong></td>
<td>Johnny Mathis</td>
<td>Columbia CL-3552</td>
<td>1955</td>
</tr>
<tr>
<td>3</td>
<td><strong>THE KINGSTON TRIO AT LARGE</strong></td>
<td>Georgia</td>
<td>Capitol ST-1199</td>
<td>1956</td>
</tr>
<tr>
<td>4</td>
<td><strong>NO ONE CARES</strong></td>
<td>Frank Sinatra</td>
<td>Capitol SW-1221</td>
<td>1956</td>
</tr>
<tr>
<td>5</td>
<td><strong>EXOTICA</strong></td>
<td>Martin Denny</td>
<td>Liberty LST-1034</td>
<td>1956</td>
</tr>
<tr>
<td>6</td>
<td><strong>TABOO</strong></td>
<td>Arthur Lyman</td>
<td>Hi-Fi 1004</td>
<td>1956</td>
</tr>
<tr>
<td>7</td>
<td><strong>MORE JOHNNY'S GREATEST HITS</strong></td>
<td>Johnny Mathis</td>
<td>Columbia CL-8550</td>
<td>1956</td>
</tr>
<tr>
<td>8</td>
<td><strong>PORY AND BESS</strong></td>
<td>Sound Track</td>
<td>Columbia OS-2016</td>
<td>1956</td>
</tr>
</tbody>
</table>

###MONOPHONIC

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>SECRETS SONGS FOR YOUNG LOVERS</strong></td>
<td>Andy Prell &amp; David Rose</td>
<td>MGM E-3176</td>
<td>1956</td>
</tr>
<tr>
<td>2</td>
<td><strong>MORE MUSIC FROM PETER GUNN</strong></td>
<td>Harry Mann</td>
<td>RCA Victor LPM-2040</td>
<td>1956</td>
</tr>
<tr>
<td>3</td>
<td><strong>GO BO DIDDLEY</strong></td>
<td>Bo Didley</td>
<td>Checker L-1386</td>
<td>1956</td>
</tr>
<tr>
<td>4</td>
<td><strong>GIGI</strong></td>
<td>Marie Cast</td>
<td>MGM E-3641</td>
<td>1956</td>
</tr>
<tr>
<td>5</td>
<td><strong>MORE SONGS FROM PETER GUNN</strong></td>
<td>Harry Mann</td>
<td>RCA Victor LPM-1956</td>
<td>1956</td>
</tr>
<tr>
<td>6</td>
<td><strong>BEAUTY AND THE BEAT 25</strong></td>
<td>George Shearing</td>
<td>Capitol T-1299</td>
<td>1956</td>
</tr>
<tr>
<td>7</td>
<td><strong>THE HITS OF THE WEEK</strong></td>
<td>Various Artists</td>
<td>Columbia ST-1241</td>
<td>1956</td>
</tr>
<tr>
<td>8</td>
<td><strong>KIND OF BLUE</strong></td>
<td>Miles Davis</td>
<td>Columbia CS-13155, CL-8513</td>
<td>1956</td>
</tr>
</tbody>
</table>

###STEREO

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>1812 OVERTURE</strong></td>
<td>Anton Dorati</td>
<td>Mercury MG-5054</td>
<td>1956</td>
</tr>
<tr>
<td>2</td>
<td><strong>GUN FIGHTER BALLADS</strong></td>
<td>Robbins</td>
<td>Columbia ST-1241</td>
<td>1956</td>
</tr>
<tr>
<td>3</td>
<td><strong>60 YEARS OF MUSIC</strong></td>
<td>RCA Victor</td>
<td>Columbia ST-1241</td>
<td>1956</td>
</tr>
<tr>
<td>4</td>
<td><strong>FOR THE FIRST TIME</strong></td>
<td>Mario Lanza</td>
<td>RCA Victor LM-2338</td>
<td>1956</td>
</tr>
</tbody>
</table>

---

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
TOP RANK INTERNATIONAL

A "SOUND" PRODUCT OF DISTINCTION FROM THE WORLD WIDE LEADERS IN ENTERTAINMENT

DEALERS
TAKE ADVANTAGE 
OF THE SPECIAL 
OCTOBER DISCOUNT
PLAN. CONTACT
YOUR TOP-RANK
DISTRIBUTOR TODAY!

MONAURAL $3.98 suggested list price
STEREO $3.98 suggested list price

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

**PICK of the Week**

"COME INTO MY HEART" (2:04) [Prigan BMI—Logan, Price]

"WONT'CHA COME HOME" (2:05) [Venice-Lloyd-Logan BMI—Price, Logan]

LOYD PRICE (ABC-Paramount 10062)

- Seems as though Lloyd Price has fallen into the groove where he can do no wrong. The artist, who recently added "I'm Gonna Get Married!" to his fantastic hit chart, should have another in "Come Into My Heart." It's a captivating middle beat stunner that Lloyd, along with the Sid Feller chorus and orchestra, captures in solid, money-making style. There's more of the same catch-catcher results from the hard-driving, "Stagger Lee"-styled "Wont'cha Come Home" coupler. Sensational double-decker.

**SCARLET RIBBONS" (2:35) [Mills ASCAP—Segal, Dazinger] [Pentix BMI—Loudermilk]

THE BROWNS (RCA Victor 7614)

- The country favorites, who broke thru the pop-country barrier to top the charts with their beautifully ear-pleasing revival of "Three Bells," can follow suit with either end of their new release. One end's a lifting up-dated ode of the enchanting, oft-recorded folk-love, "Scarlet Ribbons." The other charmer, "Blue Bells Ring," is a new lyric version of "Three Blind Mice," done up in appropriately round form. Excellent new pairing from Jim Edward, Maxine and Bonnie Brown.

**I'M MOVIN' ON" (2:27) [Hill & Range BMI—Snow]

"I BELIEVE TO MY SOUL" (2:56) [Progressive BMI—Charles]

RAY CHARLES & HIS ORCH. (Atlantic 2043)

DON GIBSON (RCA Victor 7629)

- I'M Movin' On," a one-time Hank Snow success, bids to make a stronger rock come-back for pop-popper. Ray Charles' adoption of a toggling rhythm adds a new dimension, while Gibson shows in a fire-pop style, Charles' coupler, "I Believe To My Soul," is a striking, delicately wailing blues number. A country-styled wall by Gibson on his good-sounding flipside, "Big Hearted Me," Charles' entry follows his 2-part smash, "What Did I Say," Gibson is making country chart news with "Don't Tell Me Your Troubles."

**VERDIE MAE" (2:20) [Kamar BMI—Baptiste, Khoury] [Kamar BMI—Khoury, Walker]

PHIL PHILLIPS (Mercury 71531)

- Phillips' "Sea Of Love" is a smash chart intro for the performer—has a sea of fine teen sounds on both ends here. "Verdie Mae" is an intriguing, folk-styled romancer handled with a smooth, individual approach. "Take This Heart" returns Phillips to a "Sea Of Love" feel. Each essay has solid commercial goods.

**TAKE ME LIKE I AM" (2:13) [Golden West BMI—King]

"I'M READY, IF YOU'RE WILLING" (2:15) [Golden West BMI—Clair, Organz]

JOHNNY HORTON (Columbia 41502)

- Two infectious rhythm sides by the "Battle Of New Orleans" man can mean strong business. "Take Me Like I Am" is a belt with a breeze that recalls New Orleans. There's bright, driving joy on "I'm Ready, If You're Willing." Sides can be another back-to-back success for Horton in his last single, "Sal's Got A Sugar Lip" and "Johnny Reb."

**IT'S (No) SIN" (2:20) [Aragon BMI—Hoven, Shull]

"AFTER HOURS" (2:49) [Popular ASCAP—Parrish]

BILLY VAUGHN (Dot 15993)

- The one-time Four Aces smash, "(It's No) Sin," makes an important return here. The sentiment is wrapped in typically good-sounding Vaughn rocky-a-string fashion. Watch for it. Lower lid is a fetching nail-down-home- blues take on the older.

**Only those records best suited for commercial use are reviewed by THE CASH BOX**

JOHNNY HALO

(Angelone 338)

B+ "LITTLE ANNIE" (2:06) [Pecos & Mac-Avery BMI—Halo]

Such for the youngsters to delight in as Halo describes "Little Annie" with a solid rhythm drive. Musician with lots of beat color. Can succeed.

B+ "EVEN THE BLUE BIRDS ARE BLUE" (2:47) [Pecos & Mac-Avery BMI—Hunter, Ballard]

Effective hard-beat blues style by Hal, with fine-sounding combo-choirs assists. Decent exposure can do the chart trick for sides.

SHAWN DOWNEY

(Bull Dog 105)

B+ "A EAR FELL IN THE CHAPEL" (2:21) [Winston ASCAP—Motola, Brandt]

Good rock-a-string take on a wistful inspirational—romantic, Downey's essay is appropriately soft-spoken.

B+ "THROUGH THE TENDER YEARS" (2:25) [Winston ASCAP—Moore, Ware, Downey, Freeman]

A somewhat similar session here.

DONNA Dameron

(Dot 113)

B+ "SOPPER 456606" (2:13) [Gibson BMI—Richardson]

Specially rocked on a tune written by the late J.P. ("Big Bopper") Richardson which includes comments by the writer is effectively employed. Can make the 'sleepier' grade.

C+ "BIG LOVE" (2:28) [Gibson BMI—Richardson]

Another date filled with good beat feeling.

LONELY BOYS

(Na-Way 555)

B+ "A SPOKEN LETTER" (2:14) [ASCAP—Alonso, Catalano, Kula]

A heart-felt date about a girl who has moved away from the guy that includes a narrative and expressive warble by the team. Sound of a typewriter is effectively employed. Can make the 'sleepier' grade.

B+ "MY GIRL" [ASCAP—Alonso, Catalano]

An all-singing and appealing session from the boys here.

JOHNNY BROWN

(Dynasty 629)

B+ "TUXEDO JUNCTION" (2:10) [Lewis ASCAP—Hawkins, Johnson, Feury] [Gill Miller's famed vehicle gets a solid rock re-write. Tailor-made for strong hop acceptance.

B "SPLITSVILLE" (2:56) [Mel- issa 101]—Hall, Please] More good news for teenagers as the rock jumps with good-sounding style.

DANNY STATON

(Feathers 859)

B+ "A TRUE, TRUE LOVE" (1:59) [Shufner BMI—Staton]

Fine stand by the vocalist-actor on the "嚴重"-type affair. Has an infectious light music snap that can make it.

RIC CARTEY

(Plastic 969)


B+ "TO LOVE" (1:56) [Lowery BMI—Carthy] Appealingly relaxed reading of an inviting true-love sentiment.

DANNY LESTER

(Christy 115)

B+ "TOMORROW NIGHT" (2:20) [Rambolt BMI—Lester] Songster Lester effectively handles the haunting, semi-dramatic ballad. Female chord plays an important sound role. Could make a stir.

C+ "IT'S BEEN A LONG, LONG TIME" (2:19) [Edwin H. Morr ASCAP—Cahn, Styne] OK, teen updating of the sturdy romantic. Kids will like hearing the tune in their favorite ballad light.

KING CRONERS

(Excello 2168)

B+ "NOW THAT SHE'S GONE" (2:25) [Excello BMI—Stand- bery] Lots of plaintive appeal here. Lead is excellent on the tender wistful. A pro stand that can make it in both pop & R&B fields.

B+ "WON'T YOU LET ME KNOW" (2:25) [Excello BMI—Jones] This rhythm session can mean two-market business, too. A pro over drive affair.

FLORIO VALENTINO

(Peal 103)

B+ "ELICITA" (2:37) [BMI- Murray, Catalano] Italian-type waltzer warbled honest by the singer, who receives 9% time sentiment from the lush orch-chords.

C+ "FER SEMPRE SI PIU" (2:15) [BMI—Gierardini, Maritl] Valentino again proves his sentimental knack with Italian-type material.
THE MOST POWERFUL EMOTIONAL EXPERIENCE OF THE YEAR!
THE HEART-RENDING STORY OF A BOY AND HIS DOG...

OLD SHEP

RALPH DE MARCO

packaged in eye-catching special sleeve for instantaneous sales

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“ONLY those records best suited for commercial use are reviewed by THE CASH BOX”

**The Cash Box**

**Pick of the Week**

**GOODNIGHT MY LOVE** (2:37) [Quinet, House Of Fortune BMI—Metola, Marascele]

RAY PETERSON (RCA Victor 7635)

- Ray Peterson could have his biggest click to date in his ultra-lovely beat-ballad reprise of “Goodnight My Love (ZLeonard),” the short-white-back, &-pop click co-shared by Jesse Belvin and the McGuire Sisters. On it, Ray’s fine vocal styling richly blends with the appealing vocal and musical background. Flipside, Ray and the Shorty Rogers chorus and orb warmly up-date (also beat-ballad style) the old Mills Bros. favorite.

**THAT FUNNY FEELING** (2:12) [Squance ASCAP—Roberts, Johnson]

YAYE J. MORGAN (AGM 12838)

- Lark is joyfully at home on “That Funny Feeling,” a contagious diagnosis by a femme that her “funny feeling” is love. The Ray Ellis orchestra has an excellent jump-rock sound. One of Miss Morgan’s best tries at a rock session Watch it. Underside is a moody blues affair.

**LET THEM TALK** (2:55) [Jay & Cee-Big Star BMI—Thompson]

LITTLE WILLY JOHN (King 5274)

- The songster, who just kicked up a two-market fuss with his “Leave My Kitten Alone,” should head straight back to the pop-rock hit territory with “Let Them Talk.” It’s a lovely, string-filled rock-a-ballad. Lark’s crooning with heartfelt sincerity. The house-rockin’ “Right There” love affair can also break thru big on the dual-mart level. Sock vocal and instrumentals support on both lids.

**TOOTIE FLUTIE** (2:26) [Audion BMI—Weinisenfreund]

WHISPENDING WINDS (2:21) [Audion BMI—Weinisenfreund, Plunkett]

MEGATRONS (Audion 104)

- The combo, which produced a chart sound on “Velvet Waters,” can further its chart stature on “Tootie Flutie.” Here, a very catchy melody is appropriately spotlighted by a flute, with a now-and-then male voicing of the title. “Whispering Winds” is a haunting reminder of the “Water’s” click. Keep an eye on side.

**SUMMERTIME** (2:22) [Gershwin ASCAP—Heyward, Gershwin]

DAVID HILL (Kapp 307)


**WHEN YOU ASK ABOUT LOVE** (2:01) [Auff-Rose BMI—Allison, Curtis]

[Allison, Curtis]

CRICKETS (Brunswick 55153)

- Two tracks by the songsters that can return them to the chart fold. “When You Ask About Love” is a contagious rhythm about a guy who’s no longer concerned with a certain gal, while the tender “Deborah” session tells of a chap who’s got it bad for his flame. Stay close to both ends here. Group has such previous successes as “That’ll Be The Day” and “Oh Boy.”

**PAUL DUNLAP**

(Capitol 4293)

- “ATHENA’S THEME” (2:05) [Robins, ASCAP — Dunlap]

B+ [No pick — Richardson, Reynolds]


**IRA COOK**

(Imperial 5627)

- “WHAT IS A BOY” (2:16) [Post ASCAP — Beck, Arr. Reynolds]

B [No pick — Rockwell, Scott]

- “WHAT IS A GIRL” (2:11) [Post ASCAP—Beck, Reynolds]

Gals get a run-down here.

**CONNIE FREED**

(Challenge 95055)

- “BEST OF ALL” (1:58) [Spartan TAJ ASCAP—Freed, Saxon] A good sentimental-rock approach to the mainstay version of the Chopin melody. Landon’s sincere vocal gets good backing from a female chorus. Keyboard is concerted-rite. Might make the grade.

**BUDDY LANDON**

(Donna 1214)

- “TILL THE END OF TIME” (2:45) [Joy ASCAP — Kaye, Mercer] A good sentimental-rock approach to the mainstay version of the Chopin melody. Landon’s sincere vocal gets good backing from a female chorus. Keyboard is concerted-rite. Might make the grade.

**RHYTHM STEPPERS**

(Spinning 6010)

- “HEY LITTLE LOLA” (2:00) [Asbury BMI — Barnett] Good hop sound backs the lead’s pretty vocal. A good sound that kids can easily take to.

**ROSALIE MANN**

(Coral 62149)

- “POWER HOUSE” (1:55) [Figure BMI—Mann, Brave, Walker] Good-sounding “booming” sounds from the Dick Jacobs org support the lark’s nice handling of the novelty romancer. Session could get around.

**TERRY GIBBS**

(Mercury 71515)

- “THE CLAW” (2:48) [Gibbs ASCAP — Gibbs, Gibbs] A good sentimental-rocker, with noted jazz vibrapharist Gibbs swinging up front. Screchy voices are included. It’s jazzy, but has a feel of a rock date. Kids will like.

**PATTI LORAINE**

(Stats 1501)

- “BURN'T SIENNA” (2:30) [Esto BMI — Oldfield] Likable soft-rock pose by the lark and Tommy Galdino combo. Theme is attractive.

**FIVE KEYS**

(King 5273)

- “DANCING SENORITA” (2:48) [R-T BMI — Toombs, Harding] Boys a brightlight on the Latin-rock novelty. Humor with an R&B slant that could make noise pop as well as R&B, there.

**4 DEUCES**

(Everest 1911)


**C”POLLY” (2:02) [Sam Fox ASCAP—Skylar, Zaneen] Light-hearted bounce resembles the recent click, “Nola.”

- “BIRTHDAY PARTY” (2:05) [Figure BMI—Mann, Brave] Lots of rock zest to this tune about who wants to go to his boyfriend’s birthday party, seemingly against her parent’s wishes. Lively teen fare.
The Exciting New Sound of...

"LONELY MOON"

by

Johnny Wells

ASTOR RECORDS #A-1001

produced by
R. J. ASTOR
and
SOL PARKER

ASTOR RECORDS — 1619 Broadway, N. Y. 19, N. Y. — PL 7-1109

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Pick of the Week

“MARINA” (2:35) [Ray Maxwell BMI—Granata]  
“MANUELA” (2:15) [Ray Maxwell BMI—Fusco, Bonagura]  
ROCCO GRANATA (Laurie 3041)  
• The Laurie label should continue its successful importation of European hits (i.e. Chris Barber’s “Petite Fleur”; Ivo Robics’ “Morgen”) with another Continental chic, “Marina,” an infectious rhythm affair originally released in Belgium. As with “Morgen,” a foreign language vocal (Italian here) is no barrier, as it’s actually the sound that counts. Side’s got strong chart goods. “Manuela” is taken at a sentimental rhythm pace.

“STAY BEHIND ME” (2:15) [Kemo BMI—Olsfson, Ellenhorn]  
“BIG BABY BLUES” (1:15) [Kemo BMI—Valenzuela]  
RITCHIE VALENS (Del-Fi 4128)  
• Del-Fi issues another slice from its limited Valens Memorial Series and it could make a big hit with the late chanter’s vast following. Tabled “Stay Behind Me,” it’s a slow ballad romance projected in a haunting “Donna” style. Very pretty offering. “Big Baby Blues,” the funky, steady rhythm affair on the flip is strictly instrumental.

“I’M IN LOVE WITH YOU” (2:08) [Vicki BMI—King]  
“CRYING IN THE NIGHT” (2:18) [Vicki BMI—Jones, King, Mack]  
DREAM GIRLS (Metro 20029)  
• A rhythmic rock-a-string bon-bon by gals and oracle on “I’m In Love With You.” Team exotically essays the contours ditty, while string statements provide a potent setting (sax and handclap gimmick also have a fine say). We think it all adds-up to a smash. “Crying In The Night” derives in powerhouse fashion.

“MY HEART CRIES FOR YOU” (2:15) [Massey ASCAP—Faith, Sigman]  
“WHAT WOULD I DO WITHOUT YOU” (2:16) [Robbies ASCAP—Hoffman, Perbes]  
RAY STEVENS (NRC 042)  
• Ray Stevens’ exciting modernization of the years-back Guy Mitchell walts hit, “My Heart Cries For You,” could turn the tune into another big chart item. This time it’s taken for a fast-moving (with a “Stagger Lee”-drive) ride by Ray and a chorus. Watch it take off. The hip-swinging rock-a-ballad affair on the other half is the theme from the “Jet Over The Atlantic” flick. Also bears watching.

“MIGHTY LOW” (2:59) [Black-Hawk BMI—Buckner]  
“COUNT BASEMENT” (3:12) [Black-Hawk BMI—Buckner]  
MILT BUCKNER (Capitol 4294)  
• Here’s one that has that ‘left field’ sleeper look. Tagged “Mighty Low,” it’s from a Milt Buckner LP (and EP), “Rockin’ Hammond,” released a while back. As a result of heavy deley plays and requests for the side wherever Buckner appears Capitol has issued it as a single. It’s a slow, low down blueser that the artist weaves with intrigue. The easy swinger “Count Basement” makes for a fine back-upper.

“I MUST HAVE DONE SOMETHING WONDERFUL” (2:15) [Leeds ASCAP—Gordon]  
“IT’S ME, IT’S ME, IT’S ME” (1:50) [Roosevelt BMI—Berry, Covay]  
CAROL HUGHES (RCA Victor 7617)  
• Two varied, but chart-contending selections by the lady, “I Must Have Done Something Wonderful” is a commanding ballad that features unusual multi-track Hughes’ warbling above the rock-a-string setting. “It’s Me. It’s Me. It’s Me” is a bright rock re-working of the old spiritual, “Standing In The Need Of Love.” Keep both in mind.

BOB KAYLI (Anson 1104)  
“NEVER MORE” (2:07) [Rob-Gor BMI—Gordy] A fine rock-a-ballad take. Kayli is smooth on the tender top, while a beat, strings and chorus make up the excellent support.

“YOU KNOW WHAT TO DO” (2:30) [Rob-Gor BMI — Gordy] This rhythmic rock outing has a sound all its own. Songster styli re-cites the number; backing again is strong.

LINDA LEIGH (American-International 543)  
“THE PLAN” (2:17) [Dijon BMI—Stuart] Inviting light upbeat romancer-for-featherfoot romance is pleasantly reeled by the thrush. Appealing portion.

“BERI-BERI” (2:22) [Lizzan Dijon BMI—Truelson, Dewart] A novelty with a blues-base.

G. NOTES (Farm 102)  
“SAY YOU’RE MINE” (2:20) [House Of Fortune BMI—Motala, Page] Gals give the inviting ballad a delicate Oriental-like treatment, as does the combo. It’s an interesting sound and could mean something.

“If THEY ONLY KNEW” (1:50) [House Of Fortune BMI—Motala, Page] The team offers more familiar sounds on this light-hearted teen romance. Strings are included.

DORITA (Sycamore 110)  
“KISS, KISS, KISS” (2:15) [Algowill BMI — Assante] Exotic-type production numbers with the thrush and Jack Costantoz or doing an Oh, Latin-flavored job.

“I DON’T WANT YOU ANYMORE” (2:50) [Algowill BMI—Assante] Thrush and backdrop are blue here.

ROCKIN’ SAINTS (Decotto 30990)  
“SAINTS’ ROCK” (2:15) [Champion BMI—Brown, Moyer, Mohroff, Triolo, Crandall] Organ brightly leads the way as handclap-gimmick supports. A sax gets some good bits in, too. A sound that can move fast.

“ALRIGHT BABY” (2:15) [Champion BMI—Brown, Moyer, Mohroff, Triolo, Crandall] Good rhythm in which songsters take the spotlight. Polished rocker.

CARMEN (Inferno 100)  
“ISLE OF LOVE” (2:32) [Inferno BMI—Paterra] Intriguing sound that debuts the new discery. Lark reads a haunting tune, while the combo offers a smooth “primit-ive”-type setting. Could get some attention.

“UKULELE MAMBO” (2:25) [Inferno BMI—Paterra] A happier mood as the lark and musicians blend Hawaiian-Latin ideas. Interesting side.

NICKIE & NITE LITES (Brunswick 55135)  
“TELL ME YOU CARE” (1:50) [Northern ASCAP — Massey] New songsters show they can dish out a sound that counts. Bright romantic music nicely features lead Nickie, with other songsters chanting effectively on the backdrop. Could go places.

PAUL McGHEE & ROCK-E-TEERS (Fame 305)  
“You ARE MY SUNSHINE” (2:31) [Peer Int. BMI—Davis, Mitchell] Lead Freddy Lay opens easily on the ancient, but soon right through the number, with drummer McGhee and Rock-E-Teers driving along side. Could get places.

BOOGIE FOR DRUMS AND GUITAR” (2:27) [Clay BMI—McGhee, Lay] This all-instrumental date gives the kids the sock rock sound they ask for.

LINDA & EPICS (Blue Moon 415)  
“MEMORIES OF LOVE” (2:46) [Cliff BMI—Roth] Thrash does a fine heartfelt Latin charts and is obviously a strong romance. A chart ride will be up to good exposure. Verre Records handles distribution.

“GONNA BE LOVED” (2:36) [Cliff BMI—Roth] Performer and combo seek out a solid rockabilly session.

JUDY VALENTINE (ABC-Paramount 10057)  
“GUM DROP” (1:59) [Rosbury ASCAP—Feller, Goodrich] Joyful rock issue, with a kiddie-like delivery from the lark and a bright Don Costa orch-chord canvas. Infectious side.


October 24, 1959

Only those records best suited for commercial use are reviewed by THE CASH BOX
WHAT MORE CAN WE SAY...

The Cash Box
Pick of the Week

"... wonderfully brought up-to-date ...
"

Oct. 10th

"... Turner's 'Always' turned into current pop click ...
"

Best Bet... VARIETY Oct. 7th

BILLBOARD SPOTLIGHT WINNER

"... infectious rhythm approach, potent entry ...
"

Oct. 5th

MUSIC REPORTER—Oct. 5th

SCOOP OF THE WEEK

"... gets tip-top bopping treatment ... terrific ...
"

Sammy Turner

"LAVENDER BLUE"

Fabulous treatment of Irving Berlin's

"ALWAYS"

b/w

"SYMPHONY"

BIG TOP # 3029

Recorded at:

A & R RECORDING, INC.

112 W. 48th St., N. Y.
(Circle 6-1545)

Personal Mgr. HERB LUTZ

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Pick of the Week**

"BIG MONEY BOOGIE" (2:11) [Zodiac BMI—Albinour, Rolle]
"HEADIN' NORTH" (2:15) [Zodiac BMI—Keating]

A LIMBOOM & HIS LUCKY 13 (Palette 5025)
- "Big Money Boogie" is a frantic rock setting for the famed beat of the forties and result can be a big chart item. Organ and, later on, sax are the solid sound factors. Lower-lid is a pounding rock attack.

"THE GREAT DUANE" (1:53) [Desert Palms BMI—Underwood]
"I'M HYPNOTIZED" (1:58) [Desert Palms BMI—Gearheart]

RITCHIE HART (Feather 337)
- The "Great Duane" is a chart-bound vocal-combo sizzler about rock star Duane (Eddy) and how he captures the heart of a girl's gal. Naturally guitars are featured in strolling fashion, with several parts devoted to how Duane's guitar sounds. Can break wide-open. More pro upbeat sounds on "I'm Hypnotized." Might get action also.

"TEENAGE HAYRIDE" [Figure BMI—Vann]
"HEY JOE!" [Amico BMI—Vann]

TENDER SLIM (Grey Cliff 723)
- Here's a "Teenage Hayride" that the kids all over the country are gonna be hopping on in the near future. It's a rocking instrumental, led by Tender Slim, filled with Duane Eddy-style handclapping and 'shout.' It's a wild mixture of "Pop Goes The Weasel" and "Three Blind Mice," with the chorus belting out the latter title at the tail end. Sounds like they're playing pots and pans on the amusing "Hey Joe!" weird. Deck is nationally distributed by Consolidated.

"SMOKIE" Part 2 (2:05) [Jee BMI—Black]
"SMOKIE" Part 1 (2:20) [Jee BMI—Black]

BILL BLACK'S COMBO (Hi 2057)
- "Smokie" is an instrumental that—in most effective terms—blends "Hungry Tom"-"Kansas City" beats. We've particularly sold by Part 2, which includes a sax and keyboard spotlighted above the steady beat. A sound that catches through. A clarinet and bell-like gimmicks highlight the Part 1 approach.

Faron Young's "Riverboat" on Capitol is loaded with tremendous dual-mart, pop-country potential (see country reviews).

**The Cash Box**

**Best Bets**

DANNY VALENTINO (MGM 12835)

**STAMPEDE** (2:00) [Elisee BMI—Pomus, Shuman, Allen] Valenti and the Ray Ellis combo really tear through this number. This strolling display can mean business. Eye it.

"(You Gotta Be A) MUSIC MAN" (2:24) [Elisee BMI—Pomus, Shuman] Intriguing keyboard backing Valentino's statement that to get ahead with the cats you've got to be a music man. Interesting side to watch also.

REX ALLEN (Vista 351)

**FOREVER AND EVER** (2:32) [Robbins ASCAP—Winkler, Green] Familiar waltzer gets an effective rock-a-string going over, with Allen's vocal leading the way. Better keep tabs on track.

"STAYING YOUNG" (2:25) [Vally ASCAP—Merrill] Songster is expressive on the haunting opus from the new musical, "Take Me Along."

**The Cash Box**

**Review of the Week**

**BOB BURNETT** (Cub 9050)

"POINT OF NO RETURN" (2:20) [Singular BMI—Singer, Baderak] A plaintively persuasive theme is handled prettily by a harmonica and soft chorus-combo support. A fine idea for mood programming.

L A CANZONA BELLA" (2:26) [Richjohn ASCAP—Singer] Brighter item as the harmonica artist plays above head-beat sounds. Pleasant listening.

BARRY SISTERS (QRS 4197)

"MAMA, MAY I?" (1:55) [Planetary & Joernell ASCAP—Hoffman, Maninui] Popular Yiddish song duo delightfully updates a familiar "freilach." A joyful note that has been appeal.


SHIRLEY SCOTT (Jazz) (Prestige 145)

"TIME ON MY HANDS" [ASCAP—Youmans] The superb jazz organist invents ingratiatingly on the standard. A swinger from the female, sure to be appreciated by the jazz connoisseur.

"HONG PONG" [Prestige BMI—Scott] Tempo is deliberate, but there's many tricky thoughts in Miss Scott's playing. Sides were cut from artist's "Scottie" package.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
“SMOOTH OPERATOR”
Sarah Vaughan

Mercury 71519 – in stereo SS 10020

THE HOT HIT TRADEMARK
The Novelty Smash Hit of the Year!

Atlantic's

"High School U. S. A."

Tommy Facenda

The Amazing "Local" Record That Is Sweeping The Country

For 28 different cities and markets, Atlantic Records has created individual versions of "High School U. S. A." The names of your local high schools have been incorporated into the lyrics of the version of "High School U. S. A." we are selling in your area. Disc jockeys are reporting this the greatest programming gimmick in years! Teen-agers are going wild over this unique record, styled for local listening.

Disc Jockeys!

Contact the Atlantic distributor in your area for your copy of "High School U. S. A."

City or Area          Atlantic No.

CHRISTMAS

51

WASHINGTON, D.C.

52

NEW YORK CITY AREA

53

NORTH & SOUTH CAROLINA

54

WASHINGTON-BALTIMORE AREA

55

PITTSBURGH AREA

56

MINNEAPOLIS-ST. PAUL

57

FLORIDA

58

NEW JERSEY

59

BOSTON-MASSACHUSETTS AREA

60

CLEVELAND

61

BUFFALO, NEW YORK

62

HARTFORD, CONNECTICUT AREA

63

NASHVILLE, TENNESSEE

64

INDIANA

65

CHICAGO AREA

66

NEW ORLEANS-Louisiana

67

ST. LOUIS-KANSAS CITY AREA

68

ALABAMA-GEORGIA

69

CINCINNATI

70

MEMPHIS, TENNESSEE

71

LOS ANGELES AREA

72

SAN FRANCISCO AREA

73

TEXAS

74

SEATTLE-PORTLAND

75

DENVER-COLORADO

76

OKLAHOMA

77

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Your Atlantic Distributor

Schwartz Bros., 901 Girard St. N.E., Washington, D. C.
Cosnat Dist. Corp., 315 W. 47th St., New York, N. Y.
F & F Enterprises, 2704 Freedom Dr., Charlotte, N. C.
Schwartz Bros., 901 Girard St. N.E., Washington, D. C.
Aljack Record Dist., 1711 Fifth Ave., Pittsburgh, Pa.
Smeltz Co., 49 Glanwood Ave., Minneapolis, Minn.
Tru-Tone Dist. Co., 4701 N. W. 2nd Ave., Miami, Fla.
Essex Record Dist., 10 Fenwick St., Newark, N. J.
Cosnat Dist. Corp., 1233 W. 9th St., Cleveland, Ohio.
Spen Dist. Co., 881 Main St., Buffalo, N. Y.
Seaboard Dist. Co., 313 Park Ave., E. Hartford, Conn.
Music City Dist., 127 Lafayette St., Nashville, Tenn.
Indiana State Dist., 1311 N. Capitol St., Indianapolis, Ind.
All State Record Dist., 1450 S. Michigan Ave., Chicago, Ill.
A-1 Record Dist., 628 Baronne St., New Orleans, La.
Roberts Record Dist., 1900 Washington Ave., St. Louis, Mo.
Southland Dist. Co., 1235 Techwood Dr. N.W., Atlanta, Ga.
State Record Dist., 140 W. 9th St., Cincinnati, Ohio.
Record Sales Co., 1070 Union Ave., Memphis, Tenn.
Record Mfg., 2580 W. Pico Blvd., Los Angeles, Calif.
Chatton Dist. Co., 2517 San Pablo Ave., Oakland, Calif.
Big State Dist. Co., 1337 Chemical St., Dallas, Tex.
Davis Sales Co., 3825 Newport St., Denver, Colo.
A-1 Record Dist., 602 N. Hudson, Oklahoma City, Okla.
Dakota Staton
(Capitol 4299)

B+ "WHERE DID WE GO OUT" (2:33) [Saunders ASCAP—Horrort, Lavis, Levine] The ace stylist swings engagingly on a fine light-hearted romancer from the upcoming Perry revue, "The Girls Against the Boys." Clever theme is the recent best-seller, "Where Did You Go? Out/What Did You Do? Nothing." Figure strews the difficult beats.

B "AVALON" (2:36) [Remick ASCAP] An all-out take-off on the durable, bright side.

Jeff Meliner
(Date 114)

B+ "MY VOW TO YOU" (2:37) [World & Sherman ASCAP—Twomey, Wise, Blagman] Moving inspirational—like performance by continuos instrumental quartet leaves lots of heart-felt weight; exposure could send it to the charts.

B "THEN (I STOPPED LIVING YESTERDAY)" (2:44) [Remick, Dejesus] The performer has a pleasantly easy way on the appealing ballad.

Joe Vina
(Aladdin 7778)

B+ "MARINA" (2:20) [Class BMI—Granata] A current European success is delivered with good Italian-flavored joy. Original version of tune—by Joe Granata—has been released here by Laurie.

B "THAT'S ALL RIGHT" (2:49) [Colortunes BMI—Marasciano] Another happy Italian-styled novelty romantic headed by singer Vina. Two sunny sides that are fine for jukes in Italian areas.

Ethel Smith
(Decca 30991)

B+ "TAKE ME ALONG" (2:24) [Valdy ASCAP—Morrill] The title-tune of the new Broadway musical lends its spiffily to the organ and Ethel Smith swings it nicely. Programmable side.

B+ "ST. LOUIS BLUES" (2:25) [Handy ASCAP—Handy] Tricky, fast-paced rendition of the classic. Orch backets performer.

Record Reviews

The Cash Box

Best Bets

Jerry Madison
(Tops 307)

Theme From VON BLUE
B+ "HUTCH THE MAD MARTIAN PINSTRIPE" (2:15) [Sherman-DeVorzon BMI—DeVorzon] Many fine-sounding effects in this combo stand, with a "booming" sound to the most interesting part. It's a tricky rock date to date.

B+ "HUTCH THE MAD MARTIAN PINSTRIPE" (2:28) [Sherman-DeVorzon BMI—DeVorzon, Rieseling] Here, a meeting with a Martian pinstrier (the current teen fad of putting pinstries on a car) is described. Madison also says everything he's ever been is pinned by the Martian and he requests that listeners write him and tell what he should do (he gives his address).

Natty Squirrels
(Heaven 4540)

B+ "UH OH!" (Part 1) [Jason BMI—Burland, Elliot] Chipmunk-like voices chart "smartly" along to a contagious, lightly swinging beat. It's a jazz-directed novelty that could catch-on.

B+ "UH OH!" (Part 2) [Jason BMI—Burland, Elliot] Much the same session story here.

Curts Payne
(Fidelity 3013)

B+ "NEVER LET ME GO" (2:14) [Vega BMI—Coleman] Good-sounding, R&B-styled rhythmic with a handclap gimmick. Side builds-up to a peak where guitar and chorus enter the scene. Might get places.

B "FOOL THAT I AM" (2:21) [Ventice BMI—Cohen] Strings make the pop differences in this wailer from Payne.

Richard Nelson-Louis Armstrong-Danny Kaye-Ellen Wilson
(Dot 15991)

B+ "BATTLE HYMN OF THE REPUBLIC" (2:16) [Dems ASCAP—Arr. by Sylvia Fine] From the "Five Pennies" soundtrack, comes this New Orleans-styled reading of the traditional item currently making a remarkable chart stand by the Morrison Tabernacle Choir. The instrumental parts by Nelson, Nichols and Armstrong are the artists here.

B+ "LULLABY IN RAGTIME" (2:23) [Dena ASCAP—Fine] Danny Kaye & Ellen Wilson on the charming "Five Pennies" items.

Johnny Garmon
(Musical 1)

B+ "SINCE I FOUND YOU" [JBB BMI—Garmon] Effectively delib- erate ballad turn by Garmon. Tune has a slow incline to a slow tear. There can be sales news here.

B+ "ALL THE DAYS OF MY LIFE" (2:50) [JBB BMI—Garmon] Per-

Toni Carroll
(MGM 12834)

B "ALL SMART GIRLS (Say No! No! No!)(2:20) [Sheldon BMI—Shapiro, Lobovski] Catchy novelty romantic is infectively displayed by this lush and LeRoy Holmes orch. chorus.

B+ "BY NOW" (2:15) [Stratton BMI—Labin Marcus] The pretty oldie comes-around in an appealing soft rock version. Inviting take.

Knights Beats
(Crystalite 734)

B+ "GOING TO TOWN" (2:20) [Carys Gold Band BMI—Sakerno, Dean] A fine rock "jib" by the combo and wordless chorus. It's a sound that can come through. Better eye it.

B+ "NEVER HUMAN ROOSTER" (2:00) [Carys Gold Band BMI—Sakerno, Dean] This colorful instrumental outing is found on a "cuckoo" sounding side. Too bad it is not with the Atco label.

Ral Donner
(Scottie 1310)

B+ "TELL ME WHY" (2:10) [Studio BMI—Nelson, Burch] Infectious way on this query by Donner, Gay wonders why he's in love with gay, yet she is not with him. The fine Donner delivery is backed by excellent combo—chorus. Should succeed in a big way.

B+ "THAT'S ALL RIGHT WITH ME" (2:05) [Tunemal BMI—Nelson, Burch] All concerned drive again and get-off another solid teen outing.

Characters
(Pep 100)

B+ "COLUMBUS, YOU BIG BAG OF STEAM!" [Hall of Fame BMI—Sherman, Larsen] One of less "sick" items from an album tagged "Sousat, Flope," a collection, says the diskey of "songs that might have become hits except for bad timing." Here, in a spiffily Italian-styled setting, Columbus is told his world-is-round idea is a "crazy scheme."

B+ "WE'RE DEPENDING ON YOU, GENERAL CUSTER!" [Hall of Fame BMI—Sherman, Larsen] One of the more "sick" items from the LP.

Felix Garcia
(Fosco 411)

B "TWO TACOS" (2:07) [Cadena ASCAP—Garcia] Happy, south-of-the-border combo fun. Chants by male voices are included. Side catchy and well-worth a novelty spin.

B "CRAZY FINGERS" (2:01) [Cadena ASCAP—Garcia] Another happy, Latin-flavored instrumental entry.

Mel Leven
(Verve 10183)

B "FIGHT ON FOR OLD" (2:30) [Cadenza ASCAP—Leven, Buck] Aousing college-type cheer, though the name of the college is humorously never mentioned. Timely take for the kiddie jocks.

B "I HORNED FINK" (2:36) [UPA BMI—Leven] Is on-the-verge-of-tears as tells how tough it is to be a horned fink. Humor jocks should note again.

Wally Black
(Toppa 1009)

B+ "GEE I HATE TO GO" (2:20) [Durf & Mixen BMI—Genovese, Tolley, Black] Affable light-heat romantic is warbled well by Black, who receives an excellent "skip" sound and the combo. Chorus also provides good teen listening. Can make some noise.

B+ "I AIN'T GONNA CRY NO MORE" (2:30) [Durf & Mixen BMI] Jones & Kacee, a bluesier with another good-sounding "skip" foundation. Saxes jump nicely, OK teen sound.

George Greetley
(Warner Bros. 5100)

B+ "MALAGUENA" (2:13) [E.B. Marks BMI—Leven] The Latin mainstay is colorfully dressed-up for the teeners here. Pianist Greetley is flashy on the tune, while his orch provides exciting Latin-rock punch. Potent programming piece.

B+ "MY LOVE" (2:15) [M. Wittmack ASCAP—Greetley] A lush mood go for an inviting theme.

Herb Barnes
(Elitrue 59918)

B+ "COULD IT BE THAT I'M IN LOVE" (2:20) [Elitrue BMI—Thomas] Sincere ballad warble with jazz leanings. Norwood Vann's guitar is a pleasant setting.

B+ "THE LADY WITH THE JET BLACK HAIR" (2:40) [Elitrue BMI—Barnes, Hadley, Spencer] Soft rhythm on a Spanish-type ballad.

Ronnie Moore
(Joes 77009)

B+ "I'M FALLING FOR YOU" [Le BMI BMI—Moore, Hickory] Upbeat romantic is handled in OK fashion by the singer. Sax is a feature of the setting. Cauty sound.

B+ "WHEN YOU LOSE YOUR LOVE" (2:57) [Le BMI—Moore] Moore is expressive on this end.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE CHART-CHAMP HAS A FANTASTIC NEW ONE!

ABC-PARAMOUNT is proud to announce

LLOYD PRICE's

new smash

COME INTO MY HEART

b/w

WON'TCHA COME HOME

Arranged and Conducted by SID FELLER

ABC-10062

Also Available in Stereo 45

Distributed in Canada by Sparton of Canada, Ltd.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
In order to have your Top Ten represented in THE CASH BOX charts, fill in the coupon below or put them on your own letterhead and mail to:

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N.Y.

<table>
<thead>
<tr>
<th>List Your Top Ten Pop Tunes Here</th>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>List Your Top Ten Country Tunes Here</th>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>List Your Top Ten Rhythm 'N Blues Records Here</th>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Johnny Grant (KMPG-Los Angeles), who works out with the Dodgers when they're in town and who was dubbed "The Inspiration" by the world's champs following his pre-pennant clubhouse spin of "Charge," was invited to accompany the Dodgers on their world series trek to Chicago. Harper Moore (WSTL-St. Louis), his wife, and his son, also enjoyed the best seat in the house last week and dropped in at our office to chat. KXOK-St. Louis dedicated its giant 26 foot totem pole carved by Chief Sequani, a full-blooded Cherokee, with a special all-day celebration on the front lawn of Radio Park. According to Maurice Weiss, (WIBC-Bayonne, N.J.), it is all set to begin operating the FCC go-ahead very soon. Sonny Tyl & the Orioles' "Crying in the Chapel," a Jubilee is getting into action in his area. Phil Allen (WRUZ-Portsmouth, N.H.), reports. At 11:30 a.m. each morning Dennis James (KISN-Portland) devotes 10 seconds tooting a dog whistle for his canine listeners. Nick Charles and Glen Cooper (WGBB-Freeport, Ill.) reviewing the new autos for their listeners via remote from local showrooms. Don Franklin (WCR-Miami) was invited for the second year to narrate the film portion of the recent national press preview at the Americana Hotel, Miami Beach, sponsored by the Chrysler Corporation. Jim Lowe (WNYC-New York) renewing singing MC and hosting chores for the Air Force Reserve's "Sound Flight," following the success of last year's series. Tom Yater (WHCT-TV-Hartford, Conn.) building big success with his encyclopaedia of "Tennessee," a record show modeled after Dick Clark's "American Bandstand." George Carlin (KXOL-Ft Worth, Tex.), who is proving very popular as deejay host of Coke's Hi Fi Club. Herbert Irving (KDKA-Pittsburgh) was honored for 15 years as a radio engineer with KDKA. KLP-Dallas' spinner Rex Miller dieting in expectation of a lead role in a forthcoming McLendon motion picture. Pierre Moreau (WMAG-Dallas), special assistant to station manager George Uley, is redesigning the station's programming around the theme of "Melodic Living." The new format will include show tunes, ballads, semi-classics, jazz, and folk music.

<table>
<thead>
<tr>
<th>VITAL STATISTICS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Doc&quot; Dooley joins WOKY-Milwaukee from KQW-Omaha...</td>
</tr>
<tr>
<td>Bob Cook (KRLA-Burbank, Calif.), hosting a jazz-oriented, Nitebeat, running from midnight to 5 A.M., Monday thru Sat... Mike Chmow now PDIing for KKE-Galveston after departure from KRO-McAllen, Tex... Red Evans returned to WTMA-Charlotte, N.C., after a year stint with WTAL-Tallahassee, Fla... Bob Norris, was promoted to commercial manager of WDVH-Gainesville, Fla... Larry Harris, joins WMSI-DeLand, N.Y. as a smooth-anchor, replacing Barry Stigger now with WQJO-Jacksonville, Fla... Harry Peabody, was designated role of Roy Elwell, both of KQV-Pittsburgh, imported by KRLA-Los Angeles, to serve as an &quot;advising producer,&quot; and morning co-host, respectively... Chris Lane (KJRE-Seattle PD) and his station engineers, Joe Perella from KKE-Houston, John Stone, formerly with WNOE-New Orleans, Eric Spinazzola, a departure from KQV-Tucson; Elmer McCombs, Al O'Brien, also at KQV, McCombs and Dave Clark, Gillerry and Don Hemdan, &quot;Doc&quot; Dooley (WOKY-Milwaukee)</td>
</tr>
</tbody>
</table>

Fle's star Jess Barker to the WAFF-Chicago DJ roster... Billy Dale, WTTR-Boston spins the station's program director, the station's manager, Jerome McCauley, president and general manager of KAR-Ft Wayne, announced the resignation of Les Hergenreder as station manager in charge of operations, and of John Hyde as program and production director. Ken Courtright leaves news department of WAIF-Orlando, Fla., Al Baker, WTSP-St. Petersburg, Fla., changed its call letters to WLOY... Ron King, of WTCI-Corning, N.Y. and Marty Scott, are now with WTL-Bradenton, Fla.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

---

Johnny Grant (KMPG-Los Angeles), who works out with the Dodgers when they're in town and who was dubbed "The Inspiration" by the world's champs following his pre-pennant clubhouse spin of "Charge," was invited to accompany the Dodgers on their world series trek to Chicago. Harper Moore (WSTL-St. Louis), his wife, and his son, also enjoyed the best seat in the house last week and dropped in at our office to chat. KXOK-St. Louis dedicated its giant 26 foot totem pole carved by Chief Sequani, a full-blooded Cherokee, with a special all-day celebration on the front lawn of Radio Park. According to Maurice Weiss, (WIBC-Bayonne, N.J.), it is all set to begin operating the FCC go-ahead very soon. Sonny Tyl & the Orioles' "Crying in the Chapel," a Jubilee is getting into action in his area. Phil Allen (WRUZ-Portsmouth, N.H.), reports. At 11:30 a.m. each morning Dennis James (KISN-Portland) devotes 10 seconds tooting a dog whistle for his canine listeners. Nick Charles and Glen Cooper (WGBB-Freeport, Ill.) reviewing the new autos for their listeners via remote from local showrooms. Don Franklin (WCR-Miami) was invited for the second year to narrate the film portion of the recent national press preview at the Americana Hotel, Miami Beach, sponsored by the Chrysler Corporation. Jim Lowe (WNYC-New York) renewing singing MC and hosting chores for the Air Force Reserve's "Sound Flight," following the success of last year's series. Tom Yater (WHCT-TV-Hartford, Conn.) building big success with his encyclopaedia of "Tennessee," a record show modeled after Dick Clark's "American Bandstand." George Carlin (KXOL-Ft Worth, Tex.), who is proving very popular as deejay host of Coke's Hi Fi Club. Herbert Irving (KDKA-Pittsburgh) was honored for 15 years as a radio engineer with KDKA. KLP-Dallas' spinner Rex Miller dieting in expectation of a lead role in a forthcoming McLendon motion picture. Pierre Moreau (WMAG-Dallas), special assistant to station manager George Uley, is redesigning the station's programming around the theme of "Melodic Living." The new format will include show tunes, ballads, semi-classics, jazz, and folk music.

<table>
<thead>
<tr>
<th>VITAL STATISTICS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Doc&quot; Dooley joins WOKY-Milwaukee from KQW-Omaha...</td>
</tr>
<tr>
<td>Bob Cook (KRLA-Burbank, Calif.), hosting a jazz-oriented, Nitebeat, running from midnight to 5 A.M., Monday thru Sat... Mike Chmow now PDIing for KKE-Galveston after departure from KRO-McAllen, Tex... Red Evans returned to WTMA-Charlotte, N.C., after a year stint with WTAL-Tallahassee, Fla... Bob Norris, was promoted to commercial manager of WDVH-Gainesville, Fla... Larry Harris, joins WMSI-DeLand, N.Y. as a smooth-anchor, replacing Barry Stigger now with WQJO-Jacksonville, Fla... Harry Peabody, was designated role of Roy Elwell, both of KQV-Pittsburgh, imported by KRLA-Los Angeles, to serve as an &quot;advising producer,&quot; and morning co-host, respectively... Chris Lane (KJRE-Seattle PD) and his station engineers, Joe Perella from KKE-Houston, John Stone, formerly with WNOE-New Orleans, Eric Spinazzola, a departure from KQV-Tucson; Elmer McCombs, Al O'Brien, also at KQV, McCombs and Dave Clark, Gillerry and Don Hemdan, &quot;Doc&quot; Dooley (WOKY-Milwaukee)</td>
</tr>
</tbody>
</table>

Fle's star Jess Barker to the WAFF-Chicago DJ roster... Billy Dale, WTTR-Boston spins the station's program director, the station's manager, Jerome McCauley, president and general manager of KAR-Ft Wayne, announced the resignation of Les Hergenreder as station manager in charge of operations, and of John Hyde as program and production director. Ken Courtright leaves news department of WAIF-Orlando, Fla., Al Baker, WTSP-St. Petersburg, Fla., changed its call letters to WLOY... Ron King, of WTCI-Corning, N.Y. and Marty Scott, are now with WTL-Bradenton, Fla.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Everest is proud to associate with the distributors listed on this page. They now represent Everest's growing library of exciting music...a long list of brilliant performances by distinguished musicians...all in unique, revolutionary Everest sound. Everest welcomes the opportunity to work with—and for—these fine organizations.
A TREMENDOUS

EVEREST sound

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
FIRST YEAR !!!!
gains world-wide acclaim!

One year—an eventful, satisfying and successful year—has passed since Everest entered the record business. Here’s what has happened:

THE MUSIC
From the first release of 10 selections, a year ago, Everest now has more than 100 records available.

Everest has been privileged to record many of the world’s most distinguished classical artists—Boult, Copland, Goossens, Sargent, Stokowski and others—in a long list of major masterpieces.

Everest has recorded a great many popular best-sellers—the golden voices of Charles K. L. Davis and Gloria Lynne, Mike Todd’s Broadway, Around The World in 80 Days, the famous bands of Woody Herman and Charlie Barnet... Jo Jones, Raymond Paige, Russ Morgan and many others.

THE SOUND
On the technical side, Everest has built the most modern, up-to-date studio in the world, suitable for recording both large and small groups. Recently Everest has pioneered again, developing another exclusive process, 35mm magnetic film recording—whereby sound with the highest signal-to-noise ratio yet achieved in recording is transferred directly from sprocket-driven magnetic film to the disc.

What’s more, Everest engineers have designed a portable 35mm system, enabling them to record on magnetic film anywhere in the world.

THE ACCLAIM
We’re happy to note that Everest’s spectacular sound has been greeted with unprecedented excitement by critics everywhere. Here are a few examples.

“...Everest is breaking new ground in two directions. From a technical standpoint, their engineers are introducing new standards to the industry. Their choice of repertoire, moreover, is winning the plaudits of record collectors.”

“...When it comes to superiority of stereo sound Everest takes the lead over all competitors. The instrumental presence and sense of realism here is truly exciting.”

“...Everest’s new about a new label stature in the field.”

“...Recordings are performed with skill... recorded sound has outstanding brilliance.”

These reactions are typical of the spontaneous enthusiasm for Everest the world over. We think you’ll agree when you hear an Everest Record (if you haven’t already). Meanwhile, let us assure everyone that one good year deserves another... and another and another, each one better than the last. Everest is looking forward to them all.

EREST RECORDS
Division of Belock Instrument Corp.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
GOOD ONE STOP Inc. 
formerly GOODY ANNEX Inc. 
856 Ninth Ave. 
New York N. Y.

GOOD ONE STOP Inc. 
856 Ninth Ave., New York, N. Y. 
Judson 2-620-7621

The Cash Box, Music Page 24 October 24, 1959

Unsurpassed in Quality at any Price
OUR AMAZING NEW PROCESS RETAINS ALL DETAILS IN HIGHLIGHTS AND SHADOWS—EVERY COPY AN ORIGINAL PHOTOGRAPH.

8" x 10" GLOSSY PHOTOS

5 1/2¢ EACH
IN 5,000 LOTS

$8.99 per 100
POST CARDS $26 per 1,000

MOUNTED ENLARGEMENTS
20" x 30" $3.50 - 30" x 40" $4.85
COPY NEGATIVES $1.95
3 & 24 HOUR SERVICE AVAILABLE
FAN PHOTOS AS LOW AS 1¢ EA.

COMPLETE COLOR SERVICE
U. S. Most Modern and Largest
Photo Reproduction House
Visit Our Fabulous Studios
and Laboratories
Plaza 7-0233

Record Ramblings

NEW YORK:
Larry Newman, ABC-Paramount’s National Sales Mgr, burning up the wires “bout Lloyd Price’s hit, “Come Into My Heart.” It’s gonna be the artist’s biggest—according to the fantastic initial orders. Also on the scene new, long-distance style, was Big Tom Joad-ock, who’s claiming another smash for Sammy Turner and his latest, “Always.”

Just back-from-the-road-trip dept; Blaze’s National Promotion Mgr, Ronnie Grimes, charting in behalf of Bobby Comstock’s “Alligator Waltz”; the ‘mysterious’ Bernie Lawrence, in with Chick James’ “She Doesn’t Know” (on the Apollo’s affiliate-Pirate), which he notes, is on the breaking-whale-locally level, looks for a set for a host of major TV outings; Marvin Deane, whose trips are always short, telling us about E. C. Beatty’s Colonial clock, “Ski King,” and a new Hi deck, “Sonkey” (Part 2) by Bill Black’s Combo, reported doing a swell job in Memphis. Booking in with the London family. Keen rep, Bill Spitalsky, hounding’ on an east coast trek with Sam Cooke’s newest hit, “There’s I’ve Said It Again,” Myron Lee’s “Baby Sittin’” and “Cha Cha Stroll” by Rene Bloom’s org (Ampex). Congrats to WNEW-TV’s Johnny Brantly and wife, Carole, on the birth of baby girl Pamela. . . . Ralph Graves, head of the Hollywood-busted Specialty discery, up to inform in the coast action on Dorita’s Jack Costanzo-backed “Kiss, Kiss, Kiss.” Jack is currently in a long-term engagement at Miami Beach’s Singapore Hotel. . . . Wm. A. McHall, 4 Star Sales proxy, wants everyone to know that the writer credits on Andy Williams’ Caedence sizzle: “Lonely Street,” belong to Carl Belew, Kenny Sowner and W. S. Stevenson.

Newcomer to the Jim Gribble talent fold (he manages the Fiestas, the Mystics, the Passions, Skip & the Echotones, among others) is Ralph DeMarco, whose name seems to be “the Shop.” Jim reports a host of deck-pick; hits on the tune and that Ralph is being set for many upcoming TV shots. . . . Love Records now located at 274-4 E. Tremont Ave. in N. Y. . . . Arthur Newman, who has taken over the managerial reins for ABC Paramount and with Nat Wright and notes that Nat’s current deck, “You Don’t Know,” is busting loose in the Buffalo, Pittsburgh and Philly areas, where he’s been appearing on TV hop. He adds that he has high hopes for Neil Stevens’ soon-to-be Gone outing “Bullall Of Love” and “Gambler’s Game.” May Singh Breen, widow of famed tune-rheth, Peter De Rose (“Deep Purple”) is among his notable contributions. It’s probably one of the leading authorities on Hawaiian music. It stems back from their days as the “Singing Sweethearts” when they helped in the ukulele trend. Dozens of May’s own Hawaiian contributions are featured in LP’s, latest of which is “Luau From Manhattan” (Fiesta) and Sam Macia’s “Dream Of The Islands” (Urania). . . . Coga Moog, producer, of the Pat Boone TV show, have announced their desire to open a pic, and show ideas to be included in an expanded TV show. Firm’s address is 6 W. 57th St. in N. Y. . . . Current Lowell Moulton publicity have “Baby” Cortez’ “Piano Shuffle” (Clock), “World Of Monaural” by Ralph McLaughlin, “The Years Between” by Edgar Goree (ABC Paramount) and Prof. Longhair’s “If I Only Knew” (Ron). . . . Clock folks thrilled with the two-mart activity on the new “Deacon John” by the WM affiliate’s “Mambo Jive” (Loans Bros. org). . . . The McGuire Sisters, currently at the Dallas State Fair, to appear at Andy Gordon’s Plaza Club at 11/1 at S. Sunset St. . . . Carl Mann, whose Sun diskling of “Prented” starting its chart stem, will be showcasing its hit on the 10/31 Dick Clark stand. Carl will be kep’ busy before- and after- and that hot time doing better pa’s and the Bud Hellawell, N.Y.. promo man, giving a helping hand to such items as Teresa Brewer’s latest. “If You Like-A-Me”; Pat Boone’s “Fools Hall Of Fame”; Buddy Smith’s “Overtime”; and a Marty Ames’ org LP, “Silm Round The Banistanit” (latter two issues- come fr’long Island’s popular— niterity attraction, the Boulevard, will cheer its 30th anny’ on 10/30. Sallie Blair will top the roster that night. Mike Beeri of Ideal discy, and hullaballoo man Marty Wood have teamed to break Jerry Fuller’s hot “Tennessee Waltz” session on Challenge in New York. . . . Personal manager Lee Magid (Della Reese, Al Hibler, etc.) is the new neighbor at 488 West 57 St. . . . Steve Gibson & the Rez are currently headlining the stage at the Roxy Theater. . . . MGM’s Sol Handwerger telegramgers to keep your eyes and ears on the new Denny Valentine’s “Pamper Me” and “Music Man.” . . . Coral out again with the late Bubly Holly’s “Every Day (In My Figgy Stew)” while Cub’s issuing a version by Rocky Hart. . . . Received word that Andy Williams won’t be “coming in” during the two-week engagement at Mike’s Heaven & Hell. Roy Bickel’s Record Shop. . . . Buffalo, says Aurora Records has been good to the warbling of new songstress Ma Arnette on “Bubbilithithi” and “Anordahaka.” . . . Bob Michelle, who is now in a new label, Dean, N.Y.) . . . has a second single for the diskery, “Wanted” and “Is It Too Late.” Pete Forlini heads Dean, Don Laron is Steve’s rep. A French folk trash, “The Coward,” is an appearance on the Waldorf label with Jerry Wald & His Orch. Victor and Warner Bros. have been watching the reads of the opus. . . . Ed Dambach, Arc Records proxy, and Skip Vito have just returned from a ten city press junket for city, amidst press praise, at the triple-plugging Skip’s new release, “Joe Baby.” Skip appeared on the Alan Freed TV’er 10/12. . . . Bill Downs, manager of the store; Pete Sasso,说; he obtained the Sasso’s release from Viscount Records and will sign a new post

(Continued on page 26)

Only those records best suited for commercial use are reviewed by THE CASH BOX
ATHENA'S THEME

INSTRUMENTAL Theme Music By

PAUL DUNLAP

and his Orchestra

from the Motion Picture

FIVE GATES TO HELL

A 20th Century Fox Production...

Capitol RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
(Continued from page 24)

with Skip Kane of Skip Records. . . Nat Cole opens for a month's booking at the Copa cabana 10/22. Nat is feted by Capitol Records at the Savoy Hilton, 10/20. . . Harry Jansen, head of Delshay Records in Holland, writes that the firm also has a sheet music department and could serve as a Holland rep for any American publisher. . . Corns Russ Haddock, Decena's the Treble Chords, stylist Laurel Watson and organist Lawrence "88" Keys a current feature of the new Manhattan night spot, Peppermint Lounge. . . Back in the phone dept; Savoy's Herman Lubinsky buzzing on the big hit prospects for Nappy Brown's "I Cried Like A Baby". Nasboston's Ernie Young (from Nashville) reporting that initial action on Lightwing Slim's "Rooster Blues" indicates a very big hit and that Roscoe Shelson's "Please Think It Over" is breaking thru in Chicago; John Pepper telling us that Larry Deene's Pepper waxing of "Heart And Soul" is taking off in the Bilt-Wash, D.C. and Boston markets; Laurie Lloyd noting that everybody's covering her Wynne slice, "Walk With The Wind." Could be that the original has something! Laurie's hobby is Gene Moretti, MGM's Inc. Sales Mgr.; United Artists' Bob Alschul inferring that Marv Jackson's "You've Got What It Takes" has just that and that it's finally making the grade. . . Coed's Jerry Moss showing real enthusiasm over new talent Adam Wade and the Billy Donahue's "Do Darlin" and the (Four) Ivy's "All I Want." . . . Ray Peterson and Mgr. Stan Shuman both letting us know that it looks like Ray might have his biggest-to-date in his Victor newie, "Goodnight My Love.

CHICAGO:

Earl Heowitz, George Gerken, Barney Fields and George Williams, Capitol Records, were hosts 10/5 at a lavish cocktail party in honor of Nat "King" Cole who is currently wooing the patrons at the Chez. The party was well attended and a good time was had by all. . . Mel Salstone, Mac McHeron, Vic Faraci & Phil Skaff, M.S. Distribu., are all raving over "Beri Beri" by Linda Leigh, "The Hunch" by Bobby Peterson, and "Always" by Sammy Turner. Vic infers that Bud & Travis will be opening at Mister Kelly's 10/10 and are expected to really pack them in. . . Paul Glass and Earl Glecken, Allstate Record Distrib., are overwhelmed over the tremendous reception received over "High School, U.S.A." by Tommy Facenda. Earl set to watch out for a smash hit in Edward Redding's newie "Devoted To Debbie" and the new Benny Goodman LP "Benny Rides Again." Earl also tells us that Skip "Jo Ruby" Mills was in town last week and was a smash. . . Eddie Yawelows, Garnier Distrib., predicts that Lloyd Price's newie titled "Come Into My Heart" is headed for the number one position on all charts. Eddie is very happy over a few newies which are starting to take off. They are "I'll Walk The Line" by Don Costa, "Sweet Georgia Brown" by The Blue Jays, and "Early In The Evening" by The Dubs. . . Henry Friedman, proxy of Midwest Mercury Record Distribu., is very joyous over The Cash Box' 10/15 cover girl Dinah Washington, who has a smash hit in her latest etching titled "Unforgettable." Henry is also happy over "Smooth Operator" by Sarah Vaughan, and "So Many Ways" by Brook Benton. . . E. G. Amner, Vee-Jay-Adner Records, is mighty cool these days, especially since the heating system in his new building went out on him. Ab, between Quivers, tells us that Vee-Jay signed another jazz man who, according to Ab, is sensational. This is Frank Strozzi and he is an alto sax man who is currently playing with the M.J.T. plus 3 Arts. . . United Artist Films hosted a private screening 10/12 of Harbel Productions' "Odds Against Tomorrow," starring Harry Belafonte and Robert Ryan, and featuring the soundtrack by John Lewis, on the United Artist Record label. . . Connie Francis follows (10/23) Betty Johnson into the Chez; After Betty recently followed Nat Cole's stint there. . .

Henry Grossman, Arnold Record Distribu., is flippin' over the success Frankie & Johnny Barbo are having with their strong duet etching "Big Glen" on Lido label. . . Ronnie's Ralph Cov reports he's been kept quite busy keeping up with several hot Roulette slicings in Chi. Among them are "Mary Lou" by Bonnie Hawkins, "Whoa" by The Rock-A-Teens, and "Tuettucari" by Jimmy Rodgers. . . Decoy Sig Sakowicz has been mighty busy these days, but had time to buzz us and tell of his wonderful trip to Acapulco. . . Stan Pat info that Carol Hughes newie "I Must Have Done Something Wonderful" kicked ass well among disk-jocks and dealers last week. The waxing is on RCA-Victor (Hugo & Luigi Prod.) . . . Astor record topper, Jack Astor made the move with Johnny Wells to promote Johnny's latest click "Lonely Moon." Sol Parker of Astor left New York 10/14 on a promotional tour which will take him and Johnny to Detroit, Cleveland and Philadelphia. . . Jack White and Harold Davis, Warner Bros. Distribu., have been busy as bees but had a few short minutes to tell us that The Mary Kaye Trio has a new platter titled "My Isle of Golden Dreams" which according to Jack, is developing fast in the middle west. Jack & Harold are flippin' over George Greely's soon to be released LP which already has been getting tremendous response. The boys also tell us a new single disk from the sound track of "Hawaiian Eye" is "Lone Star" and it stars Big Paul Ilie, promo man for Decca Records, related to us that the cocktail party for Rock (Continued on page 28)
The who hath an ear, Let him hear!

the most stirring
and inspiring Christmas song of our time sung by

Johnny Cash

—The Little Drummer Boy

4-41481

Call your Columbia distributor now!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Record Ramblings

(Continued from page 26)

"Pillow Talk" Hudson was beautiful and very successful. Paul urges everyone to tune in to The Katin Twin's recording of "Why Don't You Believe Me." Paul tells us that Lesnie-Sabidou, national promo rep. for Decca Records will be in the windy city this week. . . Sam Ceranti, Coral Records, reports that Pete Fountain was in town last week making the rounds. Pete has two LP's titled "The Blues" and "Pete Fountain's New Orleans." Sam relayed the good news that Chicagoan Nick Noble is tearing up the east with his hit disk titled "I Surrender Dear." b/w "Something's Changed." Jack Solinger, Music Distrib., believes it or not has been so busy with so many hit disks, that he couldn't think of a way to give us this week's "Tune with Fred Arquilla" info that Mahalia Jackson is home after making a personal appearance on the west coast and is off again for a swing through the east.

LOS ANGELES:

Sandra Church, star of the Broadway hit "Gypsy" has been signed by Columbia Records to record an album entitled, "Let Me Entertain You," taken from one of the tunes she sings in the show. Victor ex-CEO Jack Burgess and Steve Sholes, in from New York. . . Niles Lishness now handling record promotion for the Signature—Hanover labels. . . Composer arranger Jack Marshall has been signed to score the new NBC-TV series, "The Deputy." Gogi Grant's first Liberty single, "If and When" enjoying hefty airplay locally. . . HiFi Records hosted a party at the Crescendo for Arthur Lyman opening night of his current stint at the club. . . April Stevens has been inked by Imperial Records to a long term contract. Miss Stevens first sides for waxery are "Teach Me Tiger" and "That Warm Afternoon." . . The Andrews Sisters currently at Blinstrubs in Boston, on the first leg of a two month nitery schedule. . . Del-Fi Records releasing a new record by the late Ritchie Valens, June, "Stay Beside Me" was originally intended as a follow-up to Valens' "Donna." . . . Columbia Records will tee off a national exploitation campaign for Vic Damone's new album, "This Game of Love" with a decal and press party here next Thursday. Similar events, with Damone appearing personally, will be staged in N.Y.C., Chicago, Phila., Boston, Washington, D.C., and Detroit. . . Alhino Rey's Capitol recording of "The Thing," from the film of the same title has been nominated by NARAS as the best engineered record of the year. . . Seymour Heller of Gabbe, Lutz, Heller, and Loeb, in New York to head East Coast operations for five weeks, while Dick Gabbe is in Australia and the Orient. . . David Rose has been signed for his 11th year as music director for the Red Skelton Show. . . George has written the title tune and been set to score "Dear John," the new Technicolor musical, directed by George Roy Hill. . . Don Graham, Warner Bros. Records promotion man, back from a trip and reporting lots of action on "Take Me Along" by Lonnie Sattin, Johnny Korroff's "Road Hog" and the new album, "Drink Along With Irving." . . Hank Manzini has extended an open invitation to all Dick Jockeys visiting in the Los Angeles area to attend the Wednesday night "Peter Gunn" recording sessions. . . Challenge Records recorded and distributed Jerry Fuller's "Tennessee Waltz" to deejays and distributors within 24 hours. . . Columbia Records new star, Crash Craddock in town for one day of visiting the disk jockeys with George Russell to promote his first release of "Don't Destroy Me" and "Boom Boom Baby." . . Elctra Records scheduling release of Theodore Bikel's album, "Bravo Bikel" to coincide with Bikel's opening in the new Rodgers and Hammerstein musical, "Sound of Music." . . Lee Palmer reporting good action on Dynasty Records new waxing of "Tuxedo Junction." . . Capitol's John Jones set for Fred Astaire's second "Evening" NBC-TV extravaganza Nov. 4. . . Joe Adams, formerly one of Los Angeles' most popular deejays returning for midnight till show on KKAL. . . Billy Watkins, trained with local gospel singing groups, is hitting the local charts with his debut Challenge disk of "You're Unforgettable." Johnny Thompson, the label's general manager, launching a giant-size national drive this week. . . Jack Benny's motorists quartet shared headline honors Saturday night with Eddie Grady and The Commanders orchestra at the Hollywood Palladium. . . World Pacific Records have signed former Lionel Hampton vocalist, Gloria Smythe, with first single, "Gee Baby" and "I'll Be Over," scheduled for immediate release. . . FFPR has picked The Four Lads Columbia recording of "Happy Anniversary" as their record of the week. . . Larry Goldberg has leased the master of his Lynn Record of "Six Pack" by The Rebels to Swingin' Records. Waxing remains on the Lynn label in the Los Angeles area where the disk broke out via the new A & M Distributing Co.

HERE AND THERE:

JACKSON, MISS.—Ace topper Johnny Vincent excited about a 'sleeper' that's starting to bust wide open about 3 months after release. It's Johnnie Ray's "Little Child & the Nite Riders" "I Was A Fool." . . . HOUSTON—Donna Damerson, currently at the Maxwell House in Nashville, can now be heard on the Dart label doing "Bopper 886905," the sequel to the last Big Bopper's "Chantilly Lace." Chatterly's untimely death caused label not to release deck, but, in fairness to Miss Damerson, Dart released the record. . . The folks over at Duke-Peacock-Buck Beat Records excited over blind songstress Bobby Doyle's new single, "Someone Else, Not Me." . . . BAERTMORE—Ed "The Beard" Kalicka, Margold Diliated, was hot new ones include Fats Domino's "Be My Guest" (Imperial), Danny Valentino's "Stampede" (MGM), Tommy Edwards' "(New In) The Ways Of Love" and "Honesty And

Only those records best suited for commercial use are reviewed by THE CASH BOX
ANOTHER EUROPEAN ORIGINAL . . . FROM LAURIE

First FROM ENGLAND WE BROUGHT CHRIS BARBER'S "PETITE FLEUR"

Then, FROM GERMANY, CAME ANOTHER IMPORT HIT: IVO ROBIC'S "MORGEN"

AND Now FROM ITALY, VIA BELGIUM

"MARINA"

BY ROCCO GRANATA AND THE INTERNATIONAL QUINTET

LAURIE 3041

LAURIE RECORDS · NEW YORK CITY

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Browns have a new hit!

Scarlet Ribbons c/w Blue Bells Ring

... and a new hit album

"SWEET SOUNDS BY THE BROWNS"

featuring "The Three Bells" and other great performances.

LSP LPM 2144

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
# The Records

**Disk Jockeys Played Most**

**A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS**

<table>
<thead>
<tr>
<th>Last Week</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MACK THE KNIFE</td>
<td>Bobby Darin (Atco)</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2</td>
<td>PUT YOUR HEAD ON MY SHOULDER</td>
<td>Paul Anka (ABC-Paramount)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>MR. BLUE</td>
<td>Floatwoods (Dot)</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>TEEN BEAT</td>
<td>Sandy Nathan (Original)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>('TIL I KISSED YOU)</td>
<td>Everly Brothers (Cadence)</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>DON'T YOU KNOW</td>
<td>Della Reese (RCA Victor)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>JUST ASK YOU HEART</td>
<td>Frankie Avalon (Chancellor)</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>LONELY STREET</td>
<td>Andy Williams (Cadence)</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>PRIMROSE LANE</td>
<td>Jerry Wallace (Challengers)</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>POISON IVY</td>
<td>Counters (Atco)</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>SLEEPWALK</td>
<td>Santa &amp; Johnny (Canadian American)</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>BATTLE HYMN OF THE REPUBLIC</td>
<td>Marmion Tabernacle Choir (Columbia)</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>DECK OF CARDS</td>
<td>Wink Martindale (Dot)</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>YOU WERE MINE</td>
<td>Fireflies (Ribbin)</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>RED ROCK ROCK</td>
<td>Johnny &amp; Hurricanes (Warwick)</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>THE ANGELS LISTENED IN CREST (Cood)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>I'M GONNA GET MARRIED</td>
<td>Lloyd Price (ABC-Paramount)</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>THREE BELLS</td>
<td>The Broncos (RCA Victor)</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>WORRIED MAN</td>
<td>Kingston Trio (Capital)</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>SEVEN LITTLE GIRLS (SITTING IN THE BACK SEAT)</td>
<td>Paul Frees &amp; Cash (Quartet)</td>
<td></td>
</tr>
</tbody>
</table>

**Last Week**

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>HEY LITTLE GIRL</td>
<td>Dee Clark (Abner)</td>
</tr>
<tr>
<td>22</td>
<td>DANNY BOY</td>
<td>Conway Twitty (MGM)</td>
</tr>
<tr>
<td>23</td>
<td>FOOL'S HALL OF FAME</td>
<td>Pat Boone, (Dart)</td>
</tr>
<tr>
<td>24</td>
<td>SAY MAN</td>
<td>Be Diddlely (Checker)</td>
</tr>
<tr>
<td>25</td>
<td>UNFORGETTABLE</td>
<td>Don Washington (Mercury)</td>
</tr>
<tr>
<td>26</td>
<td>MISTY</td>
<td>Johnny Mathis (Columbia)</td>
</tr>
<tr>
<td>27</td>
<td>SO MANY WAYS</td>
<td>Brook Benton (Mercury)</td>
</tr>
<tr>
<td>28</td>
<td>LOVE POTION # 9</td>
<td>Clovers (United Artists)</td>
</tr>
<tr>
<td>29</td>
<td>OH CAROL</td>
<td>Neil Sedaka (RCA Victor)</td>
</tr>
<tr>
<td>30</td>
<td>TUCUMCARI</td>
<td>Jimmie Rodgers (Roulette)</td>
</tr>
<tr>
<td>31</td>
<td>YOU'RE GONNA MISS ME</td>
<td>Connie Francis (MGM)</td>
</tr>
<tr>
<td>32</td>
<td>IN THE MOOD</td>
<td>Ennie Fields (Rendevous)</td>
</tr>
<tr>
<td>33</td>
<td>DARLING, I LOVE YOU</td>
<td>Al Martine (20th Fox)</td>
</tr>
<tr>
<td>34</td>
<td>YOU BETTER KNOW IT</td>
<td>Jackie Wilson (Brunswick)</td>
</tr>
<tr>
<td>35</td>
<td>BROKENHEARTED MELODY</td>
<td>Sarah Vaughan (Mercury)</td>
</tr>
<tr>
<td>36</td>
<td>ENCHANTED SEA</td>
<td>Islanders (Mayflower)</td>
</tr>
<tr>
<td>37</td>
<td>WOO HOO</td>
<td>Rock-a-Teens (Roulette)</td>
</tr>
<tr>
<td>38</td>
<td>I LOVES YOU PORGY</td>
<td>Nina Simone (Belyeheim)</td>
</tr>
<tr>
<td>39</td>
<td>MORGAN</td>
<td>Iva Robie (Laurie)</td>
</tr>
<tr>
<td>40</td>
<td>SHOUT</td>
<td>Isley Brothers (RCA Victor)</td>
</tr>
</tbody>
</table>

**SACRAMORE RECORDS**

- 1. "I'M MOVIN' ON"
- 2. "I BELIEVE TO MY SOUL"
- 3. "KISS, KISS, KISS"

**P. O. Box 1741, Hollywood Station, California Tel: Hollywood 3-7677**

---

**only those records best suited for commercial use are reviewed by THE CASH BOX**
NEW SMASH!

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

Fats Domino

“I'VE BEEN AROUND”

b/w

“BE MY GUEST”

#5629
"I DON'T KNOW WHAT IT IS"
b/w  "SUMMER LOVE"
by THE BLUENOTES

Brooke BR-111

THE NATION'S Top Ten
JUKE BOX TUNES
(PUT THE NEXT 5)

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

\[Image\]

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

NAME

FIRM

ADDRESS

CITY  ZONE  STATE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Here are your

**ABC-PARAMOUNT BEST BUYS**

<table>
<thead>
<tr>
<th>RECORD No.</th>
<th>TITLES</th>
<th>ARTIST</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>10047</td>
<td>I'LL BE SEEING YOU</td>
<td>THE PONI-TAILS</td>
<td>Shaping up as the best seller this attractive trio has released to date. Skyrocketing to the top on all charts.</td>
</tr>
<tr>
<td>10042</td>
<td>LIVING DOLL</td>
<td>CLIFF RICHARD</td>
<td>The original hit which has taken all Europe by storm and catapulted Richard into the teen-idol ranks.</td>
</tr>
<tr>
<td>10043</td>
<td>LIES</td>
<td>TEDDY RANDAZZO</td>
<td>One of the most talented artists on record today, handsome Randazzo has a smash hit in this latest single release.</td>
</tr>
<tr>
<td>10046</td>
<td>BUT NOT FOR ME</td>
<td>JOHNNY NASH</td>
<td>The lad who has become a D. J. and juke favorite with his great vocal talent comes through with a 2-sided single which should hit the top fast.</td>
</tr>
<tr>
<td></td>
<td>b/w TAKE A GIANT STEP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10052</td>
<td>OF LOVE</td>
<td>DANNY AND THE JUNIORS</td>
<td>One of the nation's top singing groups proves their claim to fame with a back-to-back pair of winners.</td>
</tr>
<tr>
<td></td>
<td>b/w PLAYING HARD TO GET</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10039</td>
<td>CAMILIA</td>
<td>THE KEYMEN</td>
<td>The stand-out group of instrumentalists displays true commercial performance in this fast-climbing click.</td>
</tr>
<tr>
<td>10056</td>
<td>NO ONE</td>
<td>THE DUBS</td>
<td>Great follow-up to the Dubs' current hit makes for immediate acceptance on &quot;No One.&quot;</td>
</tr>
<tr>
<td>10054</td>
<td>I FOUND A GIRL</td>
<td>SCOTT STEVENS</td>
<td>The handsome, young Stevens is ably supported by a sharp couple of Sid Feller orchestrations in this bid for best-seller honors.</td>
</tr>
<tr>
<td></td>
<td>b/w I LIKE GIRLS AND GIRLS LIKE ME</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10053</td>
<td>SMOKE RINGS</td>
<td>THE OVERTONES</td>
<td>An unusual electronic harmonica solo makes for a startling sound on this standard... the instrumental group should click big.</td>
</tr>
<tr>
<td>10049</td>
<td>TEENAGE TEARS</td>
<td>KEN McDONALD</td>
<td>This should strike the fancy of the teen-age set in record time... watch this one go!</td>
</tr>
<tr>
<td>10048</td>
<td>PICTURE OF LOVE</td>
<td>THE LAURELS</td>
<td>A top-rated group gives an impressive rendition to this original... a best buy for D.J.'s, one-stops, dealers.</td>
</tr>
</tbody>
</table>

Distributed in Canada by Sparton of Canada, Ltd.

**"It's What's in THE CASH BC...INTERNATIONALLY"**
Another Chipmunk?

SAN BERNADINO, CALIF.—Harriss Music Co. and radio station KFXM, both of this city, recently ran a contest in conjunction with Liberty Record's "Let's All Sing With The Chipmunks."Listeners were asked to write in why they would like to "Sing Along With The Chipmunks." First prize included a recording of the winner's voice singing with David Seville and the Chipmunks. The above photo shows the Harris Co. window advertising the contest.

Duke & Peacock Extend LP Plan

HOUSTON—The Duke and Peacock labels' quantity-discount program—a special dealer incentive plan offering a 15% discount on all LPs in the Duke and Peacock catalogue has been extended through October 31, this year, label presy Don Robey announced last week.

The program, inaugurated in August, originally was to have run through September 31. However, as a reported result of "tremendous" dealer response to the special dis-

count plan, it will remain in effect throughout the month of October.

The quantity-discount plan applies to all Duke and Peacock albums and all purchases are final and not subject to the usual exchange or return privilege.

"The wide awake dealer is cognizant of the fact," Robey said, "that the record industry's hottest selling season is right around the corner and will not have to swap as to reap these extra profits.

UA Ups "5000" Stereo LP Price

NEW YORK—Effective November 1, United Artists releases is increasing the price of its 5900 Stereo series it was announced last week by Andy Miele, national sales manager of the company. The series which formerly carried a suggested retail price of $4.98 is now pegged at $5.88.

The price change will affect approximately 47 albums in the UA catalog. Monaural versions of these albums remain at the suggested re-
tail price of $4.98.

Signature Buys Thor Master

NEW YORK — Signature Records has purchased songwriters Jodie Sands "Turnabout Heart" pressing from Jay Clark of Thor Records, it was announced last week. Buddy Robbins, vice-president in charge of the Han
er-Signature publishing firms. Ro
ej (ASCAP) and Vision (BMI), heard the record on his recent trip to Boston and was reportedly so impressed that negotiations were

The Cash Box, Music Page 36 October 24, 1959

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited!"

Duke & Peacock Extend LP Plan

HOUSTON—The Duke and Peacock labels’ quantity-discount program—a special dealer incentive plan offering a 15% discount on all LPs in the Duke and Peacock catalogue has been extended through October 31, this year, label presy Don Robey announced last week.

The program, inaugurated in August, originally was to have run through September 31. However, as a reported result of “tremendous” dealer response to the special dis-

ount plan, it will remain in effect throughout the month of October.

The quantity-discount plan applies to all Duke and Peacock albums and all purchases are final and not subject to the usual exchange or return privilege.

“The wide awake dealer is cognizant of the fact,” Robey said, “that the record industry’s hottest selling season is right around the corner and will not have to swap as to reap these extra profits.”

UA Ups “5000” Stereo LP Price

NEW YORK—Effective November 1, United Artists records is increasing the price of its 5900 Stereo series it was announced last week by Andy Miele, national sales manager of the company. The series which formerly carried a suggested retail price of $4.98 is now pegged at $5.88.

The price change will affect approximately 47 albums in the UA catalog. Monaural versions of these albums remain at the suggested re-
tail price of $4.98.

Signature Buys Thor Master

NEW YORK — Signature Records has purchased songwriters Jodie Sands “Turnabout Heart” pressing from Jay Clark of Thor Records, it was announced last week. Buddy Robbins, vice-president in charge of the Han-
ner-Signature publishing firms, Ro
ej (ASCAP) and Vision (BMI), heard the record on his recent trip to Boston and was reportedly so impressed that negotiations were

“Only those records best suited!”
CAPITOL RECORDS
AND ITS RECORDING ARTISTS
GRATEFULLY ACKNOWLEDGE
THE 1959 NOMINATIONS BY
THE NATIONAL ACADEMY OF
RECORDING ARTS & SCIENCES

RAY ANTHONY
"Sound Spectacular"
Best Performance by a Dance Band

NAT KING COLE
"Midnight Flyer"
Best Performance by a Top 40 artist
Best Rhythm and Blues Performance

RAY ANTHONY
"Sound Spectacular"
Best Performance by a Dance Band

THE HOLLYWOOD STRING QUARTET
"Villa Lobos String Quartet"
Best Classical Performance — Chamber Music including Chamber Orchestra

LEONARD PENNARIO
"Pennario Plays"
Best Classical Performance — Instrumental soloist other than full orchestral accompaniment

LEONARD PENNARIO
"Pennario Plays"
Best Classical Performance — Instrumental soloist other than full orchestral accompaniment

MARK MURPHY
Best New Artist of 1959

MAVIS RIVERS
Best New Artist of 1959

FRANK SINATRA
"High Hopes"
Record of the Year
Song of the Year (Sammy Cahn - Jimmy Van Heusen)
"Come Dance With Me"
Album of the Year
Best Male Vocal Performance
Best Arrangement (Billy May)

STAN FREBERG
"Stan Freberg with Original Cast"
Best Comedy Performance — Spoken Word

THE KINGSTON TRIO
"Kingston Trio at Large"
Best Performance by a Vocal or Chorus
Best Performance — Folk

ANDY GRIFFITH
"Hamlet"
Best Comedy Performance — Spoken Word

PEGGY LEE
"Alright, Okay, You Win"
Best Female Vocal Performance

NATHAN MILSTEIN
"Four Italian Sonatas"
Best Classical Performance — Chamber Music including Chamber Orchestra
Best Classical Performance — Instrumental Soloist other than full orchestral accompaniment

FELIX SLATKIN
"Cello Galaxy"
Best Musical Performance — Chamber Music including Chamber Orchestra

"It's What's in THE CASH BOX That Counts — INTERNATIONALLY"
NEW YORK—Johnny Mathis is besieged by autograph fans on his arrival at the world premiere of the 20th-Century Fox film, `The Best of Everything.' Mathis sings the title song in the Jerry Wald CinemaScope production and has a Columbia single out in the Sammy Cahn-Alfred Newman tune.

CARROLL LP HEADLINES MERCURY AD CAMPAIGN

CHICAGO — In conjunction with its quarter-million dollar corporate advertising campaign which kicked off October 5, Mercury Records is putting a new David Carroll album on the Mercury label in 35 offices in the Midwest. Carroll is the first of the label's `prestige' artists to be spotlighted in the national ad campaign.

A pioneer in stereo, Carroll was reportedly experimenting with two track, four-track and even six-track recording in several years before stereo tapes or discs were put into manufacture for the consumer market. `Let's Dance,' issued two years ago, has become a popular stereo demonstration disk for manufacturers and dealers in stereo equipment. His new album will be backed by Mercury with a special merchandising campaign and full-page color ads in Playboy, Time, Esquire and the New Yorker.

Also going into special release this month is `That's A Different Day,' issued by Diamond Records. This LP is a follow-up to Miss Washington's hit single of the same title.

EVENSTEAD OFFICES

NEW YORK—Ted Wallerstein, head of Evenstead Records, announced last week that new quarters have been established for the diskey at 360 Lexington Ave. Effective Monday, Oct. 12, all A&R, promotion and publicity, advertising and executive administration will be located at the new offices.

Beck, Instrument Corp., Everest's parent company, remains at its present location in College Park, Long Island.

COLUMBIA NAMES DISTRICT MANAGER

INDIANAPOLIS—The appointment of Vaughan Tidemand to the position of manager of the Indianapolis branch was announced by Kenneth Glancy, general manager, Columbia Records Distributors Inc. He succeeds Mary Anthias, who recently resigned.

For the past five years Tidemand has been associated with the Capitol Records Distributing Corporation in various capacities, and most recently was branch operations manager in Detroit.
From the UNITED ARTISTS Motion Picture "HAPPY ANNIVERSARY"...
Starring David Niven and Mitzi Gaynor

THE FOUR LADS

sing

"HAPPY ANNIVERSARY"

4-41497...one of the most sensational title-song-ballads to come from the motion picture industry. Call your Columbia distributor today!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
American Leading
One-Stop Record Service

ADVERTISING DIRECTORS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

October At October Debut

MUTCH DUPE
WCLF-FM—Pine City, Minn.
1. She's So Young (B. Brown)
2. S'pider-Man (G. Helgeson)
3. Little Boy (E. L. Brown)
4. I've Never Seen Her (J. Williams)
5. It's Just Like Me (J. Wilson)
6. Don't Do It (H. Fishwick)
7. I'm Gonna Get Married (J. Williams)
8. I'm Gonna Get Married (J. Williams)
9. In the Dark (E. L. Brown)
10. Don't rocket Me (Craddock)

DON DOWNING
KENE—Toppenish, Wash.
1. Mr. Blue (Henderson)
2. Teen Beat (S. Nelson)
3. Pretty Little Liar (J. Pepper)
4. Danny Boy (C. Tully)
5. Mark Walk (S. Nelson)
6. Summer Boy On My Mind (C. Williams)
7. Caribbean (M. Tarak)
8. I'm Gonna Be A Wheat (J. Pepper)
9. Honder (J. Robi)

JAY DEE
WDEE—Wellsburg, W. Va.
1. Put Your Hand On My Shoulder (J. Anka)
2. Mack The Knife (B. Darin)
3. Put Your Hand On My Shoulder (J. Anka)
4. Little Thing About Charlie (J. Pepper)
5. Love (J. Pepper)
6. Danny Boy (C. Tully)
7. Seven Little Girls (P. Evans)
8. Teen Beat (S. Nelson)
9. Wee-Heo (Rock-A-Teens)
10. Bird And Bees (Templeton)

JACK CHARLES
WGBP—Hollywood, Ind.
1. You're Gonna Miss Me (J. Francia)
2. Talk To Me (J. Francia)
3. Unforgettable (B. Washington)
4. Put Your Hand On My Shoulder (J. Anka)
5. Miss You (J. Pepper)
6. Mack The Knife (B. Darin)
7. Become Mecha (T. Arden)
8. Worried Man (Kingston Trio)

ROGER CROFT
WATT-Moultrie, Ga.
1. Mack The Knife (B. Darin)
2. Three Balls (Brown)
3. I've Gonna Get Married (J. Williams)
4. I Want To Walk Up Your Back (J. Pepper)
5. Red River Rock (J. Francia)
6. Danny Boy (C. Tully)
7. Wilson (Platters)
8. Shadow Of Myself (J. Pepper)
9. Mollie's Love (J. Robinson)

JIM MURDOCK
KOY—Phoenix, Ariz.
1. Foriveness (C. B. Darin)
2. Nothing In The World (B. Washington)
3. I Want You Forever (Rogers)
4. Lonely Street (A. Williams)
5. Take Me Away (J. Wilson)
6. Enchanted Sea (L. Broadwell)
7. Mack The Knife (B. Darin)
8. Story Of Our Love (Mathis)
9. Winds Of Return (Morgan)
10. San Miguel (Kingston Trio)

DANNY STILES
WNJr.—Newark, N. J.
1. Mack The Knife (B. Darin)
2. Ebb Tide (G. Williams)
3. Red Red Rock (J. Williams)
4. You're Gonna Miss Me (J. Francia)
5. Broken Hearted Melody (J. Pepper)
6. Danny Boy (C. Tully)
7. Unforgettable (J. Wilson)
8. Teen Beat (B. Darin)
9. Out You Got It (J. Pepper)
10. Beautiful Love (J. Pepper)

CAL JOHNSON
WAGS—Bishopville, S. C.
1. Lonely Street (J. Williams)
2. Little Red Rooster (J. Francia)
3. Three Bulls-Brumel The Knife (B. Darin)
4. I've Never Seen Her (J. Williams)
5. Don't Know (D. Roose)
6. Blue Bird (J. Wilson)
7. Just Ask Your Heart (Avalon)
8. Broke Up Is Hard To Do (J. Pepper)
9. Won't Destroy Me (Craddock)

JIM AMECHE
KABC—Los Angeles, Calif.
1. Mr. Blue (Henderson)
2. Put Your Hand On My Shoulder (J. Anka)
3. Mack's Hall Of Fame (R. Darin)
4. In The Dark (E. L. Brown)
5. I'm Gonna Get Married (J. Williams)
6. Teen Beat (S. Nelson)
7. Baby (New Jersey Avalon)
8. Little Girl (D. Clark)
9. What's In A Name (J. Pepper)
10. Wee-Hee (Rock-A-Teens)

JIM TURNER
WVLX—Lexington, Ky.
1. Three Little Pigs (J. Pole)
2. Hey (J. Williams)
3. Shovel (J. Francia)
4. I'm Gonna Get Married (J. Williams)
5. Smothing' Else (J. Cochran)
6. Wee-Hee (Rock-A-Teens)
7. Every Day I Have The Blues (J. Francia)
8. Pappy Daddy (J. Brown)
9. Childhood's Blues (J. Pepper)
10. Leave My Kitten Alone (J. Williams)

JOE KOBINETTE
WVYN—Jefferson City, Tenn.
1. That's What You Mean To Me (J. Stripp)
2. Three Balls (Brown)
3. Broken Hearted Melody (J. Francia)
4. I'm Gonna Get Married (J. Williams)
5. Thank You Pretty Girl (J. Pepper)
6. So High, So Low, So (J. Pepper)
7. My Own True Love (J. Wilson)
8. Magic Mountain (J. Francia)

BOB BRAUN
WLW—Cincinnati, Ohio
1. I'll Kiss You (Evans)
2. I Ain't No Villain (J. Francia)
3. I'm Gonna Get Married (J. Williams)
4. Mollie's Love (J. Robinson)
5. Mack The Knife (B. Darin)
6. Song Of The Blue Geese (J. Pepper)
7. Battle Of Kookamonga (J. Francia)
8. Fool's Hall Of Fame (Beebo)

Bucky LEIGHT
WTKR—Elkhart, Ind.
1. Mack The Knife (B. Darin)
2. I'm Gonna Get Married (J. Williams)
3. Mack The Knife (B. Darin)
4. You're Gonna Miss Me (J. Francia)
5. I'm Gonna Get Married (J. Williams)
6. I'm Gonna Get Married (J. Williams)

TERRY NICHOLS
WPLA—Plant City, Fla.
1. Lonely Street (J. Williams)
2. To Be With You (J. Pepper)
3. Teen Beat (B. Darin)
4. Mack The Knife (B. Darin)
5. I'm Gonna Get Married (J. Williams)
6. You'd Better Know It (J. Francia)
7. Jakkin' Love (J. Robinson)
8. Shout (J. Pepper)
9. Everything I Have (J. Williams)
10. Fool's Hall Of Fame (Beebo)

PICTURE DELIVERY
LESSE DISTRIBUTORS

The Cash Box, Music Page 40 October 24, 1959
SIGNATURE'S SOCKO SINGLES

SM 12005
GIVE ME ALL YOUR LOVE c/w So Tired
GEORGE CATES

SM 12006
AIN'T SHE SWEET c/w Moon Over Miami
MILTON DELUGG

SM 12007
I'M GONNA GO FISHIN' c/w A Hundred Dreams From Now
JANE HARVEY

SM 12012
STARDUST c/w Misty
BILL SHEPHERD

SM 12010
DOCTOR'S PHILOSOPHER c/w Blackouts Of 1984
EDDIE LAWRENCE

SM 12013
AT SUNRISE c/w Goodnight My Love
JIMMY RICKS

BREAKING FOR A BIG HIT!
SM 12011
I'LL WALK ALONE c/w MOONLIGHT SERENADE
MARLBORO SAXOPHONE QUINTET

3 LP'S JUST OUT!

SUGGESTED RETAIL PRICES:
(SM Monaural $3.98)
(SS Stereo $4.98)

SIGNATURE RECORDS • 119 W. 57 • N. Y. 19, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Album Reviews**

**POPULAR PICKS OF THE WEEK**

**"JOHNNY AND THE HURRICANES"**
Warwick W 2007

The quintet of hot music-makers which jumped into national prominence aboard "Cosafire" and "Red River Rock" is back on its initial LP outing. Along with the two above-mentioned titles, the album also includes "Happy Time," "Thunderbolt" and "Joy Ride." The boys whoop up a storm and will be welcomed by their many fans.

**"THE LATE THIRTIES", "INTO THE FORTIES", "MIGHTY MIDDLE", "THE MIDDLE FIFTIES", "THE LATE FIFTIES"**—The Original Hit Performances—Decca DL 1000 to 1405

Six albums in The Music Goes Round and Round! series, containing the original hit performances of some of the top stars of the past 25 years, offer unlimited nostalgic enjoyment. Present here are the big hits of Bing Crosby, the Andrews Sisters, the Mills Brothers, Jody Garland, Ink Spots, Ella Fitzgerald and the Four Aces and numerous others. Big Decca promotion marks this set as ideal merchandising.

**"BLUES BALLADS"**—LaVern Baker—Atlantic 8030

The thrush one of the better purveyors of popular blues. This collection of previously unissued Baker successes as "I Cried a Tear," "If You Love Me," "I Waited Too Long" and her current "So High So Low." The selections range from blues to ballads to swingers and Miss Baker invests them all with her particular vocal and musical flair. Her many fans will greatly appreciate this package.

**"GALE STORM SINGS"**—Dot DL 3269 (Monaural & Stereo)

A combination of evergreens and newer items provides the thrush with ten big beat ballads and two up-tempo thumpers to crown pleasantly. Gale gets fine chorus assistance in the dance and the band keeps a steady danceable pace behind her. Among the tunes are "South of the Border," "I'm in the Mood for Love," "My Reverie" and "Happiness Left Yesterday." Good sales potential here.

**"THE CLOVERS DANCE PARTY"**—Atlantic 8034

With "Love Potion No. 9" currently hitting, the group continues its reign of popularity again with the advent of rock and roll. This album is a collection of past singles by them cut during their long and successful career with Atlantic. Among them are "Love Bug," "I'll I Love You," "Foof, Fool, Fool" and "There's No Tomorrow." Fine teen merchandise.

**"SOLO SPOTLIGHT"**—Glen Gray and the Casa Loma Orchestra—Capitol T 1231 & Stereo ST 1234

With the successful "Sounds of the Great Bands" LP's heralding Glen Gray's return to disk, this extraordinary introduction to the soloists who spark the new band. Murray McEachern, Mannie Klein, Gene Bivona and Nick Fatool are among those who are spotlighted on this album. Each of the twenty Classic Jive, the album features all the classics with Guy Lombardo.

**"JOE WILLIAMS SINGS ABOUT YOU!"**—Roulette R 25030

Williams, Count Basie's blues singer, is also an excellent purveyor of popular songs. In this collection he brings warmth, simplicity and exquisite taste to a dozen superior love songs. Tunes such as "I Was Telling Her About You," "The Very Thought of You," "You Are too Beautiful" and "You're Mine for a Day" become personal messages through Williams' intimate handling. Beautiful album with pop and jazz appeal.

**"ON THE SUNNY SIDE"**—Julius La Rosa—Roulette R 25083

The happy side of romance is exuberantly explored by La Rosa with a special assist from Nick Perillo's snappy, swinging arrangement. The entire album swings with zestful joy. Selections include "The Way You Look Tonight," "Singin' in the Rain," "Fine Romance" and "Are You Glad You're You?" Lightly done with lots of bounce.

**"SONGS OF THE CARIBBEAN"**—The Noraml & Spots—Columbia CL 5357 (Monaural & Stereo)

A mildly sophisticated and thoroughly engaging view of calypso music is presented by the Choir. Through a dozen exciting numbers, the group explores the various rhythms and emotions of the area. Behind the voices and percussion of Manny Klein's trumpet and Ted Nash's piccolo, the steel drum line and the various themes are "Donkey Small," "Dance of Limbo" and "Danzce Calypso." Another fascinating collection from a Latin group.

**"YOUR GUY LOMBARDO MEDLEY"** Vol. 2—Capitol T 1214 (Monaural & Stereo)

The familiar sweetness of Lombardo's music is still a popular dance choice. This second volume of medleys contains 40 melodic favorites played continuously. The tempos are slightly varied and the music, as always, is easy to dance to, Dance without select.
KAY STARR IS BACK IN THE CAPITOL GROOVE!

side one
ON A SLOW BOAT TO CHINA
I COVER THE WATERFRONT
AROUND THE WORLD
SENTIMENTAL JOURNEY
NIGHT TRAIN
RIDERS IN THE SKY

side two
GOIN' TO CHICAGO BLUES
INDIANA
SONG OF THE WANDERER
SWINGIN' DOWN THE LANE
LAZY RIVER
MOVIN'

Kay Starr

ORCHESTRA CONDUCTED BY VAN ALEXANDER

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“SMASH FLOPS” — A Collection of Ill-Timed Songs—The Characters—Verve LP 5057 & Stereo SDBR 1057

A very hilarious album with a very “sick” approach. Twelve songs, written by Dick Sherman and Milt Larsen, revolve memories of negative moments of history as evidenced by their titles: “When the Hindenburg Lands Today,” “We’re Depending on Our General Custer,” “When Amelia Earhart Flies Home,” “Congratulations Tom Dewey” and “Bon Voyage, Titanic.” Though very little prospect of airplay exists, album will appeal to the “sick humor” ilk.

“MONGO”—Mongo Santamaria—Fantasy 3291 (Monaural & Stereo)

Authentic Afro-Cuban music is played by some of the leading Afro-Cuban musicians in the U.S. Featured with Santamaria and Willie Bobo (both members of Cal Tjader’s group) are Armando Peraza, Francisco Aguabella and Modesto Duran, along with several other exciting percussionists and instrumentalists. The numbers are all originals, easy to the ear. Great disk for this special market.

“CUBAN DANCE PARTY”—Bebo Valdez and His Orchestra—Everest LPIR 5057 & Stereo SDBR 1057

Recorded on location in Cuba, this session presents one of the country’s leading local orks. The level of musicianship on this disk is outstanding. Valdez originals, all played in an authentic, infectious way. There are cha-cha, congas, maracas, and various others. Selections include “Babalu,” “El Cubamacho,” “The Peanut Vendor,” and “Green Eyes.” Good, swinging package.

“NIET! DA! DA!”—Presented by Alexander Laszlo—Raynote RN 5983

Composer Laszlo presents a concert of Russian folk music, performed by actual Russian groups. Sung in Russian, the songs also feature instruments native only to Russia. As in any folk music, the selections here run the gamut of local feelings, and one such man Russian Army Choir is represented by two numbers, Timely release, package should be of special interest to many.

“JAZZ PICKS OF THE WEEK”

“ART BLAKEY AND THE JAZZ MESSENGERS AT THE JAZZ CORNER OF THE WORLD”—Vol. 1—Blue Note 4915 & Stereo BST 84105

Again Birdland is a conducive setting for an explosive jazz session and Blakey’s group does credit to the album an outstanding album recorded there. The messengers play a hard driving, blues-based jazz, spurred by Blakey’s relentless drumming. Lee Morgan, Billy Harper, Timmons and Jamey Morris romp through four numbers, among which are “Jealous” and “Close Your Eyes.” Volatile, highly salable jazz merchandise.

“SAXES, INC.”—Arranged and Conducted by Bob Prine—Warner Bros. W 1336 & Stereo WS 1336

Similar to the label’s successful “Trimmons, Inc.,” set a record while back, this session features some of the leading sax players in the country. The rhythm section cooks behind stirring ensemble playing and thrilling solos by Coleman Hawkins, Al Cohn, Zoot Sims, Georgie Auld, Selvon Powell, Herb Geller, Phil Woods, and Schininger and others, in Prine’s tribute to the jazz history of the sax.

“ALL OR NOTHING AT ALL”—Billie Holiday—Verve MG 5-8129

Verve has come up with another 12 Holiday sides, these cut in 1956 and 1957. For the most part, the tunes, all standard pops, are ballads but a few mild swingers add an enjoyable change of pace to the package. Harry Edison and Ben Webster are excellent sympathetic supporters behind the singer. Sides are “Cheek to Cheek,” “But Not For Me,” “Sophisticated Lady,” “Love is Here to Stay,” and others. Another hot item for the collector’s shelf.

“BLOWING AROUND THE WORLD”—Ruby Braff—United Artists UAS 6015 (Monaural & Stereo)

Trumpeter Braff takes a jazz journey around the world through the use of ten tunes with titles of various countries, i.e. “April in Paris,” “Song of the Volga,” “Romantisches Rhythmus” etc. Played by Braff with his usual style, these tunes will interest the listener and will. His warm and tasteful approach is a delight and, furthermore, he maintains respect for the melodies. Jazz of a highly palatable nature.

“THE EDDIE ‘LOCKJAW’ DAVIS COOKBOOK” Vol. 2—Prestige 7161

Davis plays a gutsy, forceful tenor sax. His regards, most of the time, is for prettiness tone, although he can play sweet (as on “Stardust”). He is backed here by Jerome Richardson, flute, and a rhythm section consisting of Shirley Scott, George DeWitt, and Arthur Edgewil. This second volume of the “Cookbook” should prove as salable as the first.


The sax sextet (Payne—baritone, Woods—alto, Scullow—trumpet, Jordan, Marshall, Taylor) for Charlie Parker by playing four of his pieces. Session took place at New York’s Five Spot Cafe, and the relaxed atmosphere in the place is evident in the beautiful blowing that is heard here. The four extended tracks (“Buzzy,” “Steeplechase,” “Scrapple From the ‘Parker’s Backyard’”) leave enough room for each man to solo extensively. Relaxed, easy-going, yet exciting jazz package.

“RICH VERSUS ROACH”—Buddy Rich and Max Roach—Verve—Vol. 1—Stereo MG 5022

For drum fans this album will be hard to beat. Two of the best drummers in the business partake in a much needed rivalry for secondary role to the leaders. Gil Gryce worked out the charts leaving much space for Rich and Roach to “blow” between the melodic choruses. Vehicles are “Sing, Sing, Sing,” “Yesterday,” “Limehouse Blues,” “An All-Drum Figure Rights” and others. Roach is needed to distinguish the drummers.

“CLASSICAL”

“MISS ANN SCHEN”—Kapp KCL 9016 (Monaural & Stereo)

At 19, Miss Schein is recognized as one of our most brilliant young pianists. She plays here four Chopin scherzi—B Minor, B flat Minor, C sharp Minor and E Major—and handles them with flawless technique, impeccable taste and sympathetic insight. Beautiful album that will grace many piano collections.

“POP-OVER’S”—Frederick Fennell conducting the Eastman-Rochester Pops Orchestra—Mercury MG 5022

This piece, standard repertoire for most pops orks, are read with an appropriate light-classical approach for wide consumption. Selections such as “Braniffiano,” “Chapeau de Lune” and “Finlandia,” are familiar to many and are combined for an especially salable classical package.

BEETHOVEN: “Symphony No. 1 in C Major,” “Symphony No. 3 in E-Flat Major.” Bruno Walter conducting the Columbia Symphony Orchestra—Columbia ML 5398 (Monaural & Stereo)

Part of the conductor’s recording of all of Beethoven’s symphonies for Columbia. He brings to his interpretation over 60 years of conducting experience, resulting here in some of the most stirring Beethoven. The first and second symphonies, excellently recorded here, are a promise of more outstanding Beethoven to come out of this series.
Dazzle customers with this dramatic ash tray demonstration of

MIRACLE SURFACE

EXCLUSIVELY RCA VICTOR LIVING STEREO RECORDS

Rub an ordinary long play record on your sleeve, hold it over a well-filled ash tray, and watch the ashes immediately jump up and cover the surface. Now do the same thing with an RCA Victor "Miracle Surface" L.P. Notice how the "Miracle Surface" record remains clean and protected!

Exclusive "Miracle Surface" is RCA Victor's newest technical development in phonograph records. It contains a revolutionary anti-static ingredient, 317X, which helps keep the record dust-free, helps prevent surface noise, and helps insure faithful sound reproduction. "Miracle Surface" is now a standard feature of all new Living Stereo records. Demonstrate it. It sells records like magic!
**Guercio Named Hanover-Signature A & R Executive**

NEW YORK—Bob Thiele, Hanover-Signature prexy announced last week the appointment of Joe Guercio as an A & R director for both Hanover and Signature labels. Guercio will work in coordination with Thiele and musical director Milton Dolugg.

Prior to joining the Hanover-Signature operation, Guercio was musical director of Pati Page, Georgia Gibbs, Julius LaRosa, Tony Bennett, Eydie Gorme and Steve Lawrence.

Guercio's background in the record business is extensive. In 1950 Guercio had his own record distribution setup in Buffalo and also had his own Command label. He did A & R work for Norman Granz in 1952 and most recently was an A & R director at Roulette Records.

Guercio announced that he is ready to see publishers and song writers and extends to everyone in the music industry an invitation to submit material.

The entire deal was negotiated by Guercio's manager, Ken Greengrass.

---

**LOOKING AHEAD**

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **PIANO SHUFFLE**
   Dore "Baby" Cortez (Crich 1014)

2. **BOYS DO CRY**
   Joe Bennett & Sparklites (Paris 557)

3. **YOU MUST TRY**
   Golden (Guyden 2023)

4. **SHADOWS**
   5 Satins (Ember 1056)

5. **CHILDHOOD SWEETHEART**
   Chuck Berry (Chess 1737)

6. **MIDNIGHT STROLL**
   Roxt (Noragado 102)

7. **HE NEEDS ME**
   Nino Simone (Columbia 1052)

8. **ARE YOU SORRY**
   Joe James (MGM 12838)

9. **I AIN'T SHARIIN' SHARON**
   Buddy Knox (Roulette 4179)

10. **LITTLE QUEENIE**
    Jerry Lee Lewis (Sun 330)

11. **STARRY EYES**
    Gary Stiles (Cortian 521)

12. **LIZA JANE**
    Dale Hawkins (Chess 924)

13. **GOOD GOOD LOVIN'**
    James Brown (Federal 12561)

14. **FANCY NANCY**
    Skip & Flip (Rond 7005)

15. **WE TOLD YOU NOT TO MARRY**
    Titus Turner (Ciner 201)

16. **YOU GOT WHAT IT TAKES**
    Merv Johnson (United Artists 185)

17. **BE MY GUEST**
    Fats Domino (Imperial 6019)

18. **TO A YOUNG LOVER**
    Tussles (Medallion 121)

19. **WHEEL OF FORTUNE**
    Knobtide Strings (Top Rank 2041)

20. **DEAR SOMEONE**
    Johnny Resto (RCA Victor 7601)

21. **SMOOTH OPERATOR**
    Sarah Vaughan (Mercury 71519)

22. **HIGH SCHOOL, U.S.A.**
    Tommy Eoccade (Atlantic 51-78)

23. **THE STORY OF OUR LOVE**
    Johnny Mathis (Columbia 41483)

24. **LONELY MOON**
    Johnny Wells (Astar 1001)

25. **ALICE BLUE GOWN**
    Lesley Holmes (MGM 12833)

---

**SURE SHOTS**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"CRYING IN THE CHAPEL"**
Sonny Til & Orioles
Jubilee 601

**"WE GOT LOVE"**
Bobby Rydell
Cameo 169

**"IT HAPPENED TODAY"**
Skyliners
Calico 109

**"TALK TO ME"**
Frank Sinatra
Capitol 4284

**"DANCE WITH ME"**
"TRUE LOVE, TRUE LOVE"
Drifters
Atlantic 2038

**"THE BEST OF EVERYTHING"**
Johnny Mathis
Columbia 41491

**"RUNNING BEAR"**
Johnny Preston
Mercury 71474

---

**Salidor On The Road**

NEW YORK — Leonard Salidor, director of publicity and promotion for Decca and Coral Records left New York last week on his first road trip since acquiring his present position.

Salidor will visit Chicago, New Orleans, Los Angeles, and San Francisco, to familiarize himself with the promotional set-ups in the branches in those cities. He also plans to make a concentrated effort to meet as many deejays as possible during his stay in each city.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WE SALUTE SMART GIRL
TONI CARROLL
singing up a storm with...

ALL SMART GIRLS
(Say NO! NO! NO!)

HER NEW M-G-M
RELEASE
(No. K-12834)

RICHARD HUDNUT
makers of Fashion 'Quick'
The Salon-Tested Home Permanent
...choice of all smart girls!

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
MUSIDISC point-of-sale 10 a being—sparkling Song And association Everest With the Head Cash Something BOBBY setting as Roy TRULY REALLY IT's happening to me Omega Cuts LP Prices HOLLYWOOD — Omega Records announced last week that, effective immediate, their $5.50 stereo and $4.50 monaural albums will both be reduced to a suggested list price of $3.98. Normally prices will remain the same for distributors and dealers with normal music retail operations. Stock equalization plan is now being offered to Omega's distributors. Initial response to the equalization plan has been overwhelming according to Omega, and it has been working around the clock to service distributors. Omega's vice president, David Hubert, stated, "Independent album manufacturers must offer firm realistic prices to distributors and dealers. It is the essence of the plan to produce recorded music—not falsely inflated prices that are in reality 25% or more above the ultimate retail selling price. We want to sell music—not price. Our new suggested list prices are the result of our belief that distributors and dealers have the ability to sell what we produce; well packaged, quality recorded music."

Dynasty Releases 1st Kiddie LP's HOLLYWOOD—Dynasty Records last week announced the release of its first two children's albums, titled "Kiddie Comedies: In Song For Little People." The albums aimed at the three to seven age group, feature island fun and family fare, with a suggested retail price of $1.98.

MOA Convention Dates Set CHICAGO — The Music Operators of America, Inc. (MOA) will hold its 1959 convention on May 9, 10 and 11 at the Flamingo Hotel, Chicago. On Nov. 6, the MOA board of directors meets at the Morrison Hotel to complete all convention arrangements. As in the past, all sessions will be private, and all concerns will be invited to participate.

Cannon Diskery Bows NEW YORK — The formation of Cannon Records, this city, was announced last week by Monte Blythe, diskery proxy. Blythe, who has a long and varied background in the music field, is a musician, arranger, and composer, and at one time toured the country with Mitchell Ayres, the Four Aristocrats, and Bows. Cannon will limit its activities to producing disks for other labels and will function as a retail distributor.

The company will operate out of 150 West 56th Street.

Omega Cuts LP Prices

HOLLYWOOD — Omega Records announced last week that, effective immediate, their $5.50 stereo and $4.50 monaural albums will both be reduced to a suggested list price of $3.98. Normally prices will remain the same for distributors and dealers with normal music retail operations. Stock equalization plan is now being offered to Omega's distributors. Initial response to the equalization plan has been overwhelming according to Omega, and it has been working around the clock to service distributors. Omega's vice president, David Hubert, stated, "Independent album manufacturers must offer firm realistic prices to distributors and dealers. It is the essence of the plan to produce recorded music—not falsely inflated prices that are in reality 25% or more above the ultimate retail selling price. We want to sell music—not price. Our new suggested list prices are the result of our belief that distributors and dealers have the ability to sell what we produce; well packaged, quality recorded music."

Dynasty Releases 1st Kiddie LP's

HOLLYWOOD — Dynasty Records last week announced the release of its first two children's albums, titled "Kiddie Comedies: In Song For Little People." The albums aimed at the three to seven age group, feature island fun and family fare, with a suggested retail price of $1.98.


can be accessed using the given information.
4 BIG WINNERS FROM UNITED ARTISTS

DON COSTA
I'LL WALK THE LINE
b/w CATWALK
UNITED ARTISTS 190

THE CLOVERS
LOVE POTION No. 9
b/w STAY AWHILE
UNITED ARTISTS 180

BOBBY & BILLY
GEORGIE BEATNIK
b/w SORROW
UNITED ARTISTS 188

MARV JOHNSON
YOU GOT WHAT IT TAKES
b/w DON'T LEAVE ME
UNITED ARTISTS 185

UNITED ARTISTS RECORDS 729 Seventh Ave., New York 19, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
10 Everest LP's For Nov.

NEW YORK—Everest Records has 10 LP's—7 pop, 3 classical—scheduled for November release. All are available in both monaural and stereo form.

The pop entries are: "Moody Woody"—Woody Herman Orch.; "Hands Of Hawaialyi"—Charles K. L. Davis, Tom Kamaki, Monte Orch.; "More Charlie Barnet"—Charlie Barnet Orch.; "Lonely And Sentimental"—Gloria Lynne; "Dance Fiesta In Havana"—Hamberto Suarez Orch.; "Flying High With Bill Davis"—Wild Bill Davis Quartet; "I Want To Be Happy"—The Music Of Vincent Youmans—Tutti Camarata Orch.


Liberty In Extensive Redesigning Program

LOS ANGELES—Liberty Records has launched a new program calling for the complete face-lifting of its product, packaging and sales material. This week by Al Bennett, vice president.

Earmarking a six-figure budget on the program over a six-month period, Bennett revealed that Liberty is redesigning labels for both single disks and albums, incorporating full-color labels in place of the current two-color disks.

Sleeves for singles and album jackets are also being spruced up for future sales efforts, with the former now bearing the new trademark: "The most exciting sound in the world—Liberty." Novel new album jackets incorporate six-color printing processes, aluminum foil overprinting, and other sales magnets designed to attract buyers in all retail outlets.

Liberty has also recently introduced a new four-color LP album jacket bearing reproductions of 52 additional album jacket designs as a further sales stimulus.

Point of sale displays, self-standing easels and other merchandising aids are also in work at Liberty for introduction to time with the Christmas buying season.

UA On All-Out Singles Push

NEW YORK—The entire United Artists Records promotion staff is starting an all-out campaign to promote the label's latest crop of releases. It was announced last week by Andy Miele, national sales manager of the company.

Under the direction of John Owens, who was recently appointed national promotion manager, Ray Fee, Leon Rogers, Larry Maxwell and Harry Goldstein will be working with disk jockeys and distributors in every record market throughout the country during the next four weeks. The itinerary of the promotion staff will cover some 39 states and they will concentrate on Don Costa's releases including "I'll Walk The Line;" "Georgia Beatnik" b/w "Sorrow" by Bobby & Mike; the Clappers' "Love Potion #9;" Mary Johnson's "You've Got What It Takes;" two Unart singles "You're Mine" by the Falcons and the Delicates' "Measurin'."

Furness Named Sales Promotion Chief For Carlton & Guaranteed

NEW YORK—George Furness, who recently joined the Carlton Record organization as promotion director, has been appointed sales promotion director for both the Carlton and Guaranteed Record lines, working in conjunction with George Hargrove, Beale, sales manager for the label, it was announced last week.

Furness, in addition to new duties of working with music publishers on specific promotions of specific records, will maintain regular contact with one-stops, syndicate stores, rack buyers and super chains. Furness has also assigned Furness to handle special promotions for The Gary Stites Carlton waxing of "Starry Eyed." Furness stated that "the huge success of our new Guaranteed label with its first smash hit "Seven Little Girls Sitting In The Back Seat" has kept us so busy that we had delegated George to supervise all the special merchandising techniques required to take care of the Carlton label's new Gary Stites smash." New Guaranteed release is Ralph DeMarco's "Old Shep."

In the meantime, Furness announced, additional promotional personnel are being taken up to carry the duties which Furness will relinquish.

Krechter Appointed to Capitol Legal Staff

HOLLYWOOD—Robert G. Krechter has been appointed acting director of the legal department of Capitol Records, it was announced last week by Robert E. Carp, associate counsel of Capitol Records.

In his new position, Krechter will supervise the operations of the legal department in providing counsel and advice to the various companies of the Capitol family of corporations.

Before joining Capitol, Krechter had long and extensive experience in the negotiations and administration of contracts for Northrop Cporation, one of the nation's leading aircraft and missile companies.

Prior to that he was in private law practice in Los Angeles.

Bus Driver?

NEW YORK—Singers Ruth Brown and Brook Benton are in good spirits as they show off their talents on卖给 a nationwide one-nighter tour with Ruth in the driver's seat on their big bus. Both, are Atlantic record artist whose new release is "I Don't Know," and Benton, who's done Mercury's hottest property, are reported drawing record crowds on their appearances.
MEMO

ALL BRAND NEW
AND BREAKING BIG

"TWO MORE DAYS"
Little Eddie Mint
M-17921

"MY TYPE OF GIRL"
The Memos
M-34891

"GILEE"
Sonny Spencer
M-17984

"TOO MUCH ROCKIN"
Tiny Lewis
Linda - LX 1000*

Memo Records
*National Distributor
204 W. 49th St., New York  CL 5-5310

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
England's Top Ten LP's

1. South Pacific—Katharine Hepburn (R.C.A.)
2. Gigi—Soundtrack (M.G.M)
3. The Best Of Seller—E.P. Sellers (Parlophone)
4. Lock Up Your Daughters—Mermaid Theatre Co. (Decca)
5. Daddy, Daddy—Frank Sinatra (Philips)
6. My Fair Lady—Original Cast (Philips)
7. The Cliffs—Cliff Richard (Columbia)
8. West Side Story—London Theatre Co. (Philips)
9. Irmia La Done—Original Cast (Philips)
10. Come Dance With Me—Frank Sinatra (Capitol)

England's Top Ten EP's

1. Trio Los Paraguayos—Philips
2. Lock Up Your Daughters—Williams Sing (H.M.V.)
3. Another Six—Russ Conway (Columbia)
4. Serious Charge—Russ Conway (Columbia)
5. Cliff No. 2—Cliff Richard (Columbia)
6. Young and Green Up—Paddy Roberts (Decca)
7. The Lady In A Tramp—BBC Light Infantry (Capitol)
8. Nina And Frederik—Columbia
9. Chris Barber Jazz Parade—Nice
10. Carousel—Soundtrack (Capitol)

The Cash Box, Music

Duffy Power—"Ain't She Sweet" backed by "Kissin' Time" on Fontana. Dickie Pride—"Pretty Time Lark" backed with "Franzjie" on Columbia. The latest addition to the Parnes stable is new LP which has been given the name Julie X. His first recording is made by Parnes own company Elenph to be released on the Pye label. Titles are "Can't Wait!" by Larry Bert composer of "Livin' Doll" backed by "Sue Saturday" by Sammy Samwell composer of "Move It!" and "High (Class Baby)." This sort of material should get him away to a good start. The backing for these sides is provided by Marty Wilde's Group - "The Wild Cats." Wilde is also O.M. on the session.

Sammy Turner whose "Lavender Blue" is still in The Cash Box chart arrived in London to guest on A.T.V.'s TV Boy Meets Girl.

Willard Atwell returned to England after a year in Australia. Star- ing in "Sunday Night At The London Palladium" on October 18th and in "Saturday Spectacular" of the 21st. Broadway spectacular success "World of Susie Wong" , straight play with musical background, opens at Prince of Wales London November 17th. Starring in this £20,000 production will be Tsai Chin as "Susie Wong" and Garry Raymond as the young man. The play will be directed by the responsible for the Mermaid Theatre success "Lock Up Your Daughters".

GLOBE MUSIC COMPANY LTD
Song & Music Publishers
14 SOHO SQUARE • LONDON W. 1 • ENGLAND

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
MGM To Gravacos Music Ltd in Brazil

Music Disc Int’l Appoints Plank Vice President

NEW YORK — Music International, Inc., Gravacos’ newly launched American affiliate, disclosed this week that Vernon N. Plank has been named its vice president and general manager in the U.S. office. Gravacos, which is associated with R.C.A., for the past twelve years. For the last two years he was in charge of the R.C.A. Victor custom pressing department in Brazil. Plank stated that he has been in New York in May of this year on a market research, and that concludes from his observation that there was considerable field for expansion of the record business, provided top quality was coupled with new and original creations.

MusiC International also disclosed that Paulo Alencar has been hired to head its publicity and promotion activities. Alencar, a classical musician who studied at Julliard, is Brazilian who has resided in New York for many years. In addition to his promotional duties Alencar will utilize his knowledge of English and Portuguese to translate and adapt album liner notes for the American market. He acquired his translating ability during years of association with Gravacos, which has been his voice was used for Brazilian newsreel releases.

British Publisher, Jeff Kruger, in U.S.

NEW YORK — Jeff Kruger, president of the English publishing house, The Music Life and its 12 affiliated companies, Angel Music, Budde Music, Issaauer Music, Metropole Music and Lissauer Music Co., has opened in New York last week (13) for conferences, parties (J. Walter Silver (Herald-Ember Records), Bud Kaye (Budde Music) and Bob Lissauer (Issaauer Music) and to discuss release of his records in the U.S.

Prior to leaving London, Kruger, in his companies’ annual business report, announced that he has been building his own headquarters to house his many expanding enterprises, and that he hopes to release all his many activities early next year. Deal is reportedly costing over $300,000.

Completing his fifth year in the music business, Kruger stated that this year represented the greatest year of volume business in the companies’ history.

Britain’s’ recent entrance of ownership of Europe’s largest jazz club, the Flamingo Flutings, London, which has over 17,000 paid members, to his management company in July. His management office handles business affairs of all his jazz labels, inclusive of that of the famous jazz names, including Ronnie Ross, who has just finished a U.S. tour, Ronnie Carroll, Tony Creit, Tommy Thompson, Tommy Whlde and Tony Kinsey, as well as many pop artists. Kruger publishing companies publish one of the largest jazz catalogues in Europe, and are also active in the pop field, representing his associates in over twenty countries. His disk company, Ember Records (International Ltd), produces jazz masters in LP form. His Planning Film Productions shoots two full-length features each year using talent handled by his management firm and music published by him.

Kruger brought his latest film, “Sweet Beat,” with him and was very much delighted with the success of the story to radio listeners. The film features Fred Parris and Della Adams singing a memorable song, “I Remembered” (“The Still of the Night”), and his theme song “The Joke” among others.

Asked if he was interested in creating something for American audiences, Kruger expressed a desire to meet with publishers interested in European representation. He also expressed a desire to be interested in releasing his jazz masters here. He will be here until Nov 1 and will then be reached at either the Beverly Hotel or c/o Buddy Kaye at Judson 6-0000.

Hanover-Signature In Pub Deal With Chappell & Co.

NEW YORK — Buddy Robbins, VP in charge of the Hanover and Signature publishing firms, Rojan (ASCAP) and Western (BMI), announced completion of a long term publishing agreement with Chappell & Co., Ltd. which will give the latter firm exclusive rights to international activity in the worth. The agreement was consummated this week. Negotiations were long and arduous and went for about a month between Robert O. Dreyfus of Chappell.

Dreyfus will be going to Europe to visit many of the Chappell branch offices. Bob Thiele, Hanover-Signature president, will be accompanying him on the trip.

52 Issues
The Cash Box $15

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Angel Records Original Cast English Revue

NEW YORK — Angel Records has re-recorded the original cast album of "At The Drop Of A Hat," the two- man English revue which recently opened on Broadway to enthusiastic reviews. The revue was recorded two years ago by Angel, and the present version, featuring Michael Flanders and Donald Swann, was likewise recorded from an actual performance at London's Fortune Theatre and features additional material recorded for American audiences. Both monaural and stereo versions are available.

Milan's Top Ten

(Reported by G. Ricordi & Co., Milan, 27 Milan, 2, Milan)

Records shop: G. Ricordi & C.
Address: via Berchet 2, Milano
Director: Mr. Balzani

1) "Dream Lover"
Bobby Darin (London)
2) "Forever"
Junior & Willie (Lugnello)
3) "Il tuo bacio è com un rock"
Centolanto (Music)
4) "Tiger"
Fabian (Bluebell)
5) "Rico Bravo"
Don Martin (Capital)
6) "Non e pecato"
Pepino di Capri (Carisch)
7) "Stupid Cupid"
Neil Sedaka (R.C.A.
8) "Ribelle"
Centolanto (Music)
9) "Fifteen"
Belafonte (R.C.A.)
10) "Alone"
I 4 Santi (Pathé)

Milan’s Juice Box Best Sellers

"Venus" F. Avalon (Chancellor)
"Arrivederci" Don Marino Barreto jr. (Philips)
"Guarda che luna" Fred Buscaglione (Cetra)
"Tom Dooley" Kingston Trio (Capitol)
"Pity pity"
P. Anka (Columbia)
"Che notte" F. Buscaglione (Cetra)

Tie: "Les gitans" Dalila (Jelly)
"Mai più"
J. Scott (London)
"Petit fleur"
S. Bechet (Vogue)
"I sing ammore"
N. Argiliano

Tie: Passion Flower" Fraternity Brothers (Verve)
"Smoke Gets In Your Eyes"
D. Masterman (Mercury)
"Otto, lunga notte"
D. Modugno (Fonti)

Tie: Baby face"
L. Richard (London)
"Carina"
C. Lojascio (Fontana)
"Fratelli"
P. Anka (Columbia)

Tie: Poveri milionari"
T. Dallara (Music)
"Tuffi"
The Champs (Decca)

Tie: "Kiss Me Kiss My"
B. Martino (Voce del Padre)
"Kiss Me Honey, Honey"
F. Sandson (Durium)
"The Diary"
N. Sedaka (R.C.A.)

A great loss: The Italian-American tenor Mario Lanza died of heart disease, October the 7th. His death is felt as a loss in the world of music and melodrama, where he was a leader, and his voice will be missed. M. Lanza was one of the greatest tenors of the century, and his death is a great loss to the world of music, and the world of film.
**BENELUX**

Last Saturday Holland was visited by Jan and Kjeld, two Danish boys, age 14 and 15 years. The two, who are in Western Europe currently, created quite a furor. Their record "Tigervarr," sung on CNG (managed by C. N. Rood Lit., Rijswijk Z.H.), has generated interest in the Benelux. They made their debut in the Benelux countries via the Dutch Television of the AVRO Broadcasting Group and received booking fee (£5000—£750). In the beginning of next year the two boys will visit the United States to tour through the country.

A real Benelux topper is the song "Saffron" sung by Belgian singer Rocco Granata on Delahay, managed by Hurley Records Comp., The Hague. Rocho Granata is still living in years for Belgium, is beginning to get interpretation of the nation-wide hit "Saffron" will be getting in the United States of America.

For some weeks in Holland the ban-bam-boo craze prevails. It compares with the hula-loop craze of last year. Ban-bam-bam is a song and dance. In it, it is used a cardboard case, which slides out. The original idea of the ban-bam-bam is from the Dutch comedian-singer Joop v.d. Mareel, who started the ban-bam-bam on a television program of the AVRO Broadcasting Company.

The authorities of the AVRO Television section considered it as a disguised means of playing for the record industry. The TV program put a ban on the ban-bam-bam, with the result that the song is very popular, especially the interpretation of K. Vink on Fontana, managed by Philips Lit., Amsterdam. Also an instrumental on Philips by the Belgian Orchestra of Francis Bay and on CNG (managed by C. N. Rood Lit., Rijswijk Z.H.) by the Latin American orchestra of Lagostrua. As we just learned the named interpretation is on Vogue in France.

It isn't the first time, that American top hits are hits in the Benelux countries, when the American songs have a Dutch interpretation. The last few weeks such is the case with "Tell Her" and "Don't Take Your Love To Town." It makes no difference country and it is becoming a smash. Within three months Holland there were 25,500 records sold, which is a big success by Dutch standards.

**Benelux Top Ten**

This week the ten top songs are:

1. "Sweet Little Darling" Mijn Schat (Decca: Caterina Valente)
2. "Personality" (Lloyd Price)
3. "Zig Nein Neen" (Decca: Philips)
4. "Marina (Delahay: Rocca Granata)
5. "Ma Ma Marie" (Mercy: The Gaylords)
6. "Living Doll" (Columbia: Cliff Richard)
7. "Lonely Boy" (Aurora: Paul Anka)
8. "Die Gitarre Und Das Meer" (Polydor: Freddy)
9. "Teenager Melodie" (His Master's Voice: Corny)
10. "Petite Fleur" (Pye-Nixa: Monti Sunshine)

**America—U.S.S.R. Disk Info Exchange?**

NEW YORK—The Rock Industry Association Of America (RIAA) has received a letter from the Depart- ment of State asking the opinion of the officers and directors of RIAA on the advisability of an exchange of delegations between the Rock Industry of the U.S.A. and the U.S.S.R. for the purpose of studying recent technology and other issues of interest. We are pleased to make arrangements for the manufacture of phonograph records.

As proposed by the Soviet Union, we will send here a group of five or six people consisting of disk producers for one week visiting manufacturing and other places of interest. We in turn would send a similar group to the Soviet Union. Each group would pay its own way. RIAA's John W. Griffin will meet shortly with State Department officials to discuss the matter further.
Germany's Best Sellers

1. Charley Brown (Hans Blum) Eletrola
2. Am Tag, als der Regen kam (Dalida) Ariola
3. Die Gitarre und das Meer (Freddy Quinn) Polydor
4. Chico, Chico, Charley (Horst Bulbi) Philips
5. Aloha Oe (Billy Vaughan) London
6. Kitty Cat (Peter Kraus) Polydor
7. Kleine Lucienne (Connie Entrella)
8. Das hab ich in Pavis gelernt (Chris Howland) Columbia
9. Sunnie Darling (Tommy Kent) Polydor
10. Petite Fleur (Chris Barbiers Jazzband) Metronome

Lyons Signs Wright

WILMETTE, ILL.—Al Lyons, general manager of Concertoes and Concert-Disc, last week announced the signing of Willie Wright to an exclusive recording contract.

Wright, a singer and guitarist, is currently appearing at the Pickle Flicker in Chicago, where he is featuring folk music, as well as pop standards. Previously Wright was lead singer and soloist with the Medallionaires. With the Medallionaires, Willie Wright has recorded on Mercury in the past and appeared at such clubs as the Chez Paree and the Black Orchid.

Concert Disc has immediate plans for the release of an LP, "Willie Wright At the Pickle Flicker", as well as several singles.

Prestige Into Remote Jazz

BERGENFIELD, N.J.—Prestige Records marked its entry into the field of "remote jazz" recording with a recent session by the Red Garland Trio at the Prelude, a jazz niterie here. The group, pianoist Garland, the trio includes bassist, Jimmy Rushing and drummer, "Spice" Wright.

Vibist Len Winchester, in a quintet setting, was also cut recently by the label.

Germany's Juke Box Top Ten

1. Am Tag als der Regen kam (Dalida)
2. Charley Brown (Hans Blum)
3. Die Gitarre und das Meer (Freddy Quinn)
4. Eine Handvoll Helmeaterde (Tom & Tommy)
5. Aloha Oe (Billy Vaughan)
6. Kitty Cat (Peter Kraus)
7. My Happiness (G. Lind/Chr. Williamburg)
8. Susie Darling (Tommy Kent)
10. Petite Fleur (Chris Barbiers Jazzband)

Something has happened, which is a sensation in Germany: Freddy Quinn got the "Goldene Schallplatte" for his bestseller, "Die Gitarre und das Meer".

Freddy Quinn, who has already sold 30 million records in Germany, made a contract with the Polydor company for a new LP. "Das haben wir ihnen allen" (We have it all for you) is the title of the LP. The album will be released on October 5, and the first single, "Die Gitarre und das Meer", will be issued on October 14. A second million record will be released.

Very successful with her song "Nur du, du, du allein" is twenty-years-old pretty singer Melitta Berg. Her new song is "Wunderlich". Melitta studies piano, guitar and dance and soon will make her debut as an actress.

For ten years one hears discussions about a German silence, and a German competition. This silence will be realized. Five Festivals shall be organized to boost the German song in Europe and America. On these festivals the best text and the best melody will get a prize. Also the best German record. The first festival will be in 1959 in Baden-Baden.

"Okay-Alright" is the title of the song which Nana Gualdi, together with jazz-trumpeter Horst Fischer, sings on Philips. 56 million records a year are produced in West-Germany, 50% are bought by the adults. This business with teenagers and adults brings 220 million DM.

Only 45,000 records of bestseller "Morgen" by Ivo Robic have been sold in the last months in Germany. On the other hand 40,000 of the first single, "Morgen", were sold.

Caterina Valente's newest music-film is "Du bist wunderbar." In this film, Caterina sings many new songs, among them "Schau ich zum Himmelszelt", "My Vio, my Vio, my Vio" and "Oh, wie der Fus auf der Treppe hebt". Also the shuffle-fox song with her brother Silvio Francesco "Sweet-Sweet-heart" (Sweet-Sweetheart) on Philips.

Bert Varell, a very talented singer of chansons, now offers two new titles: "Wenn du vorbeigehst" and "Immer nur du" (Telefunken).
Original — JACKY NOGUEZ
Playing the European Instrumental Hit

"MARINA"

b/w "ADONIS"
JAMIE 1137

3 More Hits from

Busting Out Throughout The Nation
MITCHELL TOROK
"MEXICAN JOE"

b/w "YOU ARE THE ONE"
GUYDEN 2028

Greater Than "Linda Lu"
RAY SHARPE
"T. A. BLUES"

b/w "LONG JOHN"
JAMIE 1138

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Rack Best Sellers**

Stereo Albums (Regular Priced)

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist/Producer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>EXOTICA</td>
<td>Martin Denny (Liberty 7-5345)</td>
</tr>
<tr>
<td>2</td>
<td>QUIET VILLAGE</td>
<td>Martin Denny (Liberty 7-7123)</td>
</tr>
<tr>
<td>3</td>
<td>SOUTH PACIFIC</td>
<td>Mario Cast (RCA Victor LS-1033)</td>
</tr>
<tr>
<td>4</td>
<td>PETER GUNN</td>
<td>Henry Mancini (RCA Victor LP-1556)</td>
</tr>
<tr>
<td>5</td>
<td>MORE JOHNNY'S GREATEST HITS</td>
<td>Johnny Mathis (Columbia CL-9152)</td>
</tr>
<tr>
<td>6</td>
<td>THE KINGSTON TRIO AT LARGE</td>
<td>Kingston Trio (Capitol T-1199)</td>
</tr>
<tr>
<td>7</td>
<td>FILM ENCORES</td>
<td>Montavani (London FS-124)</td>
</tr>
<tr>
<td>8</td>
<td>TABOO</td>
<td>Arthur Lyman (RCA 78041)</td>
</tr>
<tr>
<td>9</td>
<td>HEAVENLY</td>
<td>Johnny Mathis (Columbia CL-9152)</td>
</tr>
<tr>
<td>10</td>
<td>LORD'S PRAYER</td>
<td>Norman Tabornecle Choir (Columbia MS 6068)</td>
</tr>
</tbody>
</table>

**Rack Best Sellers**

Monaural Albums (Regular Priced)

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist/Producer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KINGSTON TRIO AT LARGE</td>
<td>Kingston Trio (Capitol T-1199)</td>
</tr>
<tr>
<td>2</td>
<td>EXOTICA</td>
<td>Martin Denny (Liberty LRP-3034)</td>
</tr>
<tr>
<td>3</td>
<td>MORE JOHNNY'S GREATEST HITS</td>
<td>Johnny Mathis (Columbia CL-1344)</td>
</tr>
<tr>
<td>4</td>
<td>QUIET VILLAGE</td>
<td>Martin Denny (Liberty LRP-3122)</td>
</tr>
<tr>
<td>5</td>
<td>HEAVENLY</td>
<td>Johnny Mathis (Columbia CL-1351)</td>
</tr>
<tr>
<td>6</td>
<td>LET'S ALL SING WITH THE CHIPMUNKS</td>
<td>David Seville &amp; Chipmunks (Liberty LRP-3122)</td>
</tr>
<tr>
<td>7</td>
<td>MORE MUSIC FROM PETER GUNN</td>
<td>Henry Mancini (RCA Victor LPM-2041)</td>
</tr>
<tr>
<td>8</td>
<td>THE HUNGRY</td>
<td>Kingston Trio (Capitol T-1199)</td>
</tr>
<tr>
<td>9</td>
<td>A DATE WITH ELVIS</td>
<td>Elvis Presley (RCA Victor LPM-2011)</td>
</tr>
<tr>
<td>10</td>
<td>INSIDE SHELLY BERMAN</td>
<td>Shelly Berman (Verve MGM-1503)</td>
</tr>
</tbody>
</table>

**Album Reviews**

*($1.49 thru $2.98)*

**STEREO**

"CONTRASTS" David Carroll and His Orch. Wing SWR-12506, $2.98

"ACADEMY AWARD HITS" Pierre La Blanc and His Orch. Wing SWR-12504, $2.98
Content: "Tommy", "Sayonara", "All the Way", "Fascination", other recent movie tunes. Cover: Offbeat "first-nighter" scene with movie reel, top hat, the gloves and wrap, draped on armchair. Eye-catcher. Performance: Deck carries soft temps throughout. Tracks presented in better background music from last year's movie winners. Pleasant listening. Commercial Value: Includes several items like top former-ten deck with memories making for some nostalgia purchases.

**MONOURAL**

"SONGS OF FAITH" Alan Dean and the Don Williams Chorale, Design DLP-162, $1.48
Content: "The Lord's Prayer", "Ave Maria", "Eli, Eli", "He's Got the Whole World In His Hands", others. Cover: Strong religious jacket pictures Dean, with stained glass window in foreground. Performance: Dean's excellent delivery is supported by the rich choral backing of the Don Williams group on a collection of the most melodical and widely accepted religious selections. Results are most outstanding. Commercial Value: One of the better religious offerings in every respect. Deserving of top flight promotion and display on racks.

"DEBUSSY: LA MER" OrCHESTRA NATIONAL DE L'OPERA, Paris-Pierre Michel Le Conte, Conductor, Harmony HL-7203, $1.98
Content: Debussy's "La Mer" and Ravel's "Daphnis Et Chloe Suite No. 2", "Valse Pour Une Infante Defuevus" Cover: Top figure of girl walking into sea, tastefully photographed in soft colors, with titles at top and bottom. Fine display. Performance: The young French conductor presents the Debussy opus capturing all of the sea's fantasy and feeling, from the windsway of waves to the calm and beauty of "la mer". Excellent performance. Commercial Value: Designed with display for their classical tastes. Ties this together with a first-class jacket and you could have a sales-getter.

"SARAH VAUGHAN FAVORITES" Harmony HL-7206, $1.98

"MUGGSY SPANIER AND DIXIELAND BAND" Wing MGW-12165, $1.98
Content: "Lazy Piano Man", "Dixie Flyer", "South", "Sunday", others. Cover: The horn man is shown in action with titles in another color. Good jacket. Performance: Muggsy offers a deck of original New Orleans' sounds for the lovers of Dixie, as he has been doing for many years. Brilliant horn work, low down blues, double-time temps and some authentic compositions, tie together a first-class deck of Dixie. Commercial Value: Spanier's name should cause followers to jump at the deal, while the races might try it on sight alone. Solid rack merchandise.

"THE GREAT EDDY DUCHIN" Harmony HL-7209, $1.98
Content: "I've Got You Under My Skin", "Easy To Love (Rhenaise)", "Night and Day", others. Cover: Captures the era in which Duchin played, with a back shot of the pianist in formal attire, and piano topped with tray of champagne. Subdued colors make the performance. Performance: Duchin's slow-paced styling gets the most out of his favorite material, all of which is easily recognized today. A strong nostalgia deck of pleasant piano. Commercial Value: Look for the kind of fan who must all remember the famous pianist. Deck makes for excellent background.

"MARION MARLOWE, DEARLY BELOVED" Design DLP-117, $1.49
Content: "Long Ago and Far Away", "Acar," "Almost Like Being in Love", others. Cover: Boudoir scene sets the pretty songbird at vanity table. Soft color tints blend for pleasant jacket display. Performance: Miss Marlowe mixes some jazz and very up to date with a pleasing package of vocals by the former Godfrey star. Commercial Value: Marion is currently on the supper-club circuit with this same type material and she's meeting with success. Material is strong and name should help move it.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Como Album Heads Up RCA Camden Christmas Packages

NEW YORK—Top Victor performers, headed by Perry Como, highlight RCA Camden’s Christmas releases this year, it was announced by Ray Clark, manager, planning and merchandising.

Perry Como, whose “Dream Along With Me” and “Perry Como Sings Just For You!” are among RCA Camden’s all-time best-sellers, offers “Perry Como’s Wednesday Night Music Hall.” The album includes such favorites as “Keep It Gay,” “A Fellow Needs A Girl” and “All Through The Day.” Instrumental backing is provided by the orchestras of Henri Rene, Mitchell Ayres and Russ Case.

The current rage for “join-in” albums is represented by “Everybody Sings,” featuring theork and chorus of Norman Leyden. Recording is offered in stereo as well as monaural versions.

Also in stereo is “That Happy Christmas Feeling” by the Organ orchestra. The LP contains such Christmas standards as “Sleigh Ride,” “Winter Wonderland” and “I’ll Be Home for Christmas.”

The Christmas list includes the first RCA Camden album by the Blackwood Brothers, the popular sacred quartet.

Some best-selling Christmas albums make up the balance of the RCA Camden Christmas special. They are:

“Joy to the World,” by the Robert Shaw Chorale with Robert Shaw conducting, containing 25 favorite Christmas songs; “Christmas Magic” by Hugo Winterhalter and his orchestra with 13 Yuletide tunes; “Hi-Fi Christmas Party” by Domenico Savino and his orch. (stereo & mono) and “26 Best Loved Christmas Hymns and Carols” by the Carollers and the Yuletide Choristers.

One of the biggest ad campaigns in RCA Camden history backs this release. It includes full-page ads in various consumer mags.

National television exposure is slated on the following shows: The Price Is Right (NBC); The Big Payoff (CBS); Treasure Hunt (NBC); Beat The Clock (ABC); Music Bingo (ABC); and Pantomime Quiz (ABC).

Tabloid size, 600-line and 280-line ad mats featuring a handy shopper’s coupon, is slated for use in local publications.

Also on the local front, a four-page department store mailing, listing the Christmas albums and a handy order form, will be available for use as a stuffer or counter give-away.

In addition, RCA Camden is instituting a blinker box service with this year’s Christmas release. First album to be shown is “That Happy Christmas Feeling” by the Organ Orch. It will be followed by the Como album.

Liberty Ships Christmas Releases

LOS ANGELES—A Christmas release from Liberty Records went to market last week, it was announced by Don Bohanan, Liberty’s national sales manager.

The Robert Rheims catalogue goes into release under the Liberty label with new packaging, and including both monaural and stereo versions of Rheims’ Organ and Chimes LP, “Merry Christmas Carolers.” Also has been a solid Yuletide favorite for the past 12 years. This catalogue was acquired by Liberty last June.

Second portion of the Rheims release features the Carollers in “We Wish You A Merry Christmas.” This LP was first marketed in 1957. The 25 numbers sung by the choral group include the most popular carols, including the title song.

Numbers from Rheims’ Organ and Chimes LP album have been selected by Liberty for EP and 45 rpm single releases. The EP disk features five noted carols, while the single platter is grooved with “Silent Night” b/w “Of Como All Ye Faithful.”

Liberty’s Yuletide offering is capped by the back-to-back release of David Seville’s “The Chipmunk Song” and “Alvin’s Harmonica.” Combined initial sales of these two singles have reportedly reached 5,000,000—the peak of it during last season’s “Chippmunk Christmas.” This 45 rpm single is being offered in a special new sleeve featuring the three Chipmunks.

Liberty has gone all-out in packaging its Christmas merchandise for maximum seasonal appeal. Printed in rich colors on gold aluminum foil, the album jackets are embossed and laminated in keeping with the rich heritage of the contents.

Moreover, a specially printed inner dust jacket in each Rheims album contains the lyrics to all of the carols contained in the albums offering the listener an opportunity to sing along with the music if he wishes.

Counter display merchandising racks are being provided by Liberty to all dealer outlets to help boost sales of the Christmas release. Additionally, Liberty offers 100% return privilege on all Christmas merchandise between October 15 and January 10, 1960.

Coming on the heels of Liberty’s “Fall Festival of Music,” which was the most successful sales program in the history of the firm, Liberty executives expect the most “bountiful” Christmas sales ever.

Omegas Sign With Decca

NASHVILLE, TENN.—The Omegas, a vocal trio nitery attraction, have been signed to Decca Records. It was disclosed last week. Initial single by the team is due November 1.

In addition, the songsters have been pacted to an exclusive song writing contract with Acuff-Rose Publications and will be handled by Acuff-Rose Artists Corp.

Golden “Hymns”

HOLLYWOOD— Tennessee Ernie Ford holds the gold disk awarded to him by Capitol Records for a million dollars worth of sales of his album, “Hymns.”

The award, certified by the Record Industry Association of America, was presented to Ford on his Oct. 15 show by Lloyd W. Dunn, Capitol vice president in charge of A&R.
The Cash Box, Music
Page 60
October 24, 1959

Dig The Album

WASHINGTON, D.C.—Jonsh Jones (left) discusses his latest Capitol album, "I Dig Chicks," with disc jockey Fred Fiske on a recent visit to radio station WWDC, this city, Jones, known popularly as a jazz trumpeter, also sang a few of the selections on the album.

Capitol Records Distrib Corp. Appoints Seven

HOLLYWOOD—Max K. Callison, Vice President and National Sales Manager, Capitol Records Distributing Corp., last week announced the promotion of seven men within the CRDC Sales organization. All appointments are effective immediately. Vito Samelis, former Sales Manager at CRDC's largest branch, New York, will assume the office of District Sales Manager, as of December 1955, being manager at that branch in January 1955, at which time he was appointed Sales Manager at Philadelphi a Branch in June 1948, succeeding manager at that branch in January 1954, he joined CRDC's New York branch, will take over the important post of Sales Manager at New York, replacing Vito Samelis.

Samela joined CRDC as a sales representative at the old Scranton (now Philadelphia) Branch in June 1948, becoming manager at that branch in January 1954, at which time he was appointed Sales Manager at Philadelphia Branch in April 1948. Upon the death of Carl T. Van Vechten, former Sales Manager at CRDC's New York branch, Samela will report directly to Calli son. Robert H. Spence, former Sales Manager at CRDC's Newark branch, will assume the important post of Sales Manager at New York, replacing Samela.

Spencer came to Capitol in October, 1955, as a sales representative at the New York branch, will become Newark Sales Manager, replacing Spencer. Werner joined CRDC in November, 1953, as a sales representative at the New York branch. In February, 1955, he was appointed Assistant Sales Manager of the New York branch.

George J. Bonsall, former Sales Manager at CRDC's Kansas City branch will come into Capitol's Head quarters City to take over as Los Angeles branch Sales Manager, Hamilton replaces Jay Swint, who will soon be appointed to a newly created post in CRDC.

Vito Samelis came to Capitol in September, 1955, at the Los Angeles branch. On January 1, 1958, he was appointed Sales Manager at Kansas City.

Richard M. Warre, from Sales Records Department, District CRDC's Kansas City branch will become Kansas City branch manager, replacing George Hamilton.

Warre joined Capitol in July, 1951, as a sales representative at the office until his current promotion, Herbert L. Cohen, from Sales Records Department, recently made available at the Los Angeles branch to assume new duties in CRDC. Additionally, Vito Samelis joined CRDC as a sales representative at the Seattle branch, replacing George J. Bonsall, former Seattle branch manager. Neven spent three and a half years as District Sales Manager, West Coast. Vincent Carbone, Division Manager of Columbia Records, Samela will make his headquarters at the Capitol Tower, Hollywood.

(Continued from page 51)

“Roulette” e i loro dischi vengono pubblicati in Italia dalla CGD sotto etichetta originale.


La maschera d'argento" il famoso premio che viene assegnato ogni anno a Roma ai migliori cantanti e ai più noti cantori è stato assegnato quest'anno a King's Men. Questa giovane compagnia vocale e strumentale si è formata in Italia ed è composta da musicisti negri statunitensi. Esistono numerosi esempi di successo delle compagnie vocali americane, come: The Chords, The Tokens, Connie Francis, Shobye, tamburo; Armstrong Shobye, batteria; Llew Trotman, contrabbasso; Errol Ercoton, sax. Don Powell, il cantante solista ha una voce molto simile a quella di Nat King Cole.

Dalle 21 alle 22 ogni domenica sera TV Italiana mette in onda "Serata di gala", una trasmissione dedicata di volta in volta ai personaggi più noti del mondo della musica. La puntata del 6 settembre scorso fu dedicata a X. Cumberbatch, il famoso cantante americano. Durante l'intero mese di settembre, la sua orchestra viene utilizzata per la sua musica e, infine, quella di unica domenica 1 ottobre sarà dedicata a Domenico Modugno.


* * *

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LOS ANGELES—Tops Records last week announced the release of eight albums for October. The eight packages, all available in monaural and stereo, comprise one of the largest releases in the industry's history.

Heading the release are three albums by Kate Smith; "The Great Kate," a collection of standards sought after by her fans; "Kate Smith Sings Hymns and Spirituals," twelve albums favorites; and "Christmas with Kate," the most popular of the yuletide songs.

The remaining five packages are: "Tribute to the Big Bands," swing-era numbers conducted by Russ Williams; "Themes from the Movies," a follow-up collection of famous movie scores; "Tops, Vol. 1," by James Verity and the 10th String Orchestra; "Let's All Sing Christmas," the Firecide Carleans' second "sing-along" album; "TV Themes" by the Richard Clemson Orchestra; and "Piano Roll" by Freddy Fingers O'Leary.

As part of Tops' stepped up expansion and promotion campaign, all of these albums will be distributed to the nation's key disk jockeys. Many of them will be displayed in trade ads as part of a regular advertising program.

Recently the company inaugurated a new exploitation program via trade and publicity in which accredited new dealers who wrote in could receive free 10 albums of their choice. Purpose of the promotion was to garner new accounts and also to give the dealers the opportunity to compare the quality of Tops disks with those of other major companies.

Bob Blythe, Tops' national sales manager, just back from a Fall sales kick-off, stated that, since the announcement that the offer had been made, over 100,000 orders have been received and the company had been flooded with additional requests. Many of these queries were from new dealers who wished to take advantage of the offer in order to obtain the October releases.

"With this sales program and exposure giving impetus to what we believe is one of Tops' strongest moves of the year," Blythe said, "we are confident that dealers will be STOCKING their merchandise in box lots and will push our Fall sales to all-time high."

**Diaz In Hawaii**

HONOLULU, HAWAII—Herman Diaz, former RCA Victor Records' popular A&R programs for RCA Victor Records, is pictured above with his wife at the Royal Hawaiian Hotel, Diaz spent the past two weeks recording Hawaiian music for a forthcoming Victor album titled "James Michener's Favorite Music of Hawaii."

**Dot Opens 2 New Branches**

HOLLYWOOD — Christine Hamilton, vice president in charge of sales for Dot, presently operating the New opening of company-owned Dot Records branches in Memphis, Tenn., and Houston, Tex. Both new branches will handle the Dot line exclusively.

This brings the total of Dot owned branches to four with New Orleans and Dallas previously opened. Webber Parrish, national sales representative for Dot, presently operating the New Orleans branch, will also be in charge of the two new outlets. In coming on the opening of the new branches, Dot President, Randy Wood said, "It is not Dot's policy to open branches nationally but only in areas where Dot Sales and promotion have not been up to par."

**20th-Fox Reports Success Of "Profitscope" Fall Plan**

NEW YORK — 20th-Fox Records reported an overwhelming acceptance by dealers and distributors of "Profitscope," the label's first major sales program. Initial orders received from dealers totaled more than eighty-five per cent of 20th-Fox distributors total order. With 100,000 orders already in the house," he said, "there's no doubt that this album," which features the original recording of "The Little Drummer Boy," "has captured the attention of dealers and disk jockeys everywhere."

20th-Fox has already shipped a half million of the Drummer Boy single against orders received, and the company expects the disk to sell a million or more before the end of the year.

Freeman said that he found distributors and dealers everywhere highly optimistic and looking forward to their biggest Christmas ever.

The success of the program has moved 20th to copyrighting the name "Profitscope," which will be the key-note of 20th's fall program activity annually.

**Gary Stites On Tour**

NEW YORK — Carlton Records singing star, Gary Stites, left last week on a new tour which will bring him from Denver to the East, covering radio and TV shows and record hops. Stites' new song is Showcaser's single, "Starry Eyed."

The tour started last week in Chicago, follows through Buffalo and Rochester, then into New York for the "Late The Record" Show; Philadelphia for the Hi Lit Show; then the New England route covering Hartford, New Haven, Boston and Providence; back to New York for the Alan Freed shows; down to Baltimore and Washington, ending up with the Dick Clark Show in Chicago, Pittsburgh and points West to return to Denver before embarking on a GAC rock 'n roll show.

**London Visitors**

LONDON—Seen visiting The Cash Box London office recently are: standing (l. to r.) songwriter Don Pocus; Jack Good, producer of the "Boy Meets Girl!" TV series; Mort Shuman, who with Ponus comprise a hit songwriting team, and Marty Wilde, star of "Boy Meets Girl."

Seated: Neville Martin, manager of The Cash Box London office, and Italian singing star Little Tony.

**Bartel Joins Dwain Records**

NEW YORK — Lou Bartel has joined Dwain Records, here, as head of national sales, it was announced last week. Marty Neely will continue in local direct promotion under Bartel.

Billy Martin, label general manager, is planning a trip with Bartel to personally meet and greet all of Dwain's distributors.

**Milt Grant Marks 4th Ann'y**

WASHINGTON, D.C.—Milt Grant, the popular disc jockey at WWDC radio and WTTG-TV, this city, is currently celebrating his fourth anniversary on the air. Grant is showcased on The Milt Grant Show every evening of the week.

**Everest Tells Sound Story**

NEW YORK—Consumers are being told they can get the story behind Everest Records new 35mm magnetic film recording technique on the inside sleeves of the label's LP's via a special band around latest Everest jackets.

The label claims such benefits as no distortion from pre-recorded sound or loss of channel width when the recording process is employed.

**Krefetz Correction**

NEW YORK—In last week's issue of The Cash Box it was erroneously reported that Lou Krefetz is handling promotion for Blaze Records. Krefetz denied this in a statement to The Cash Box.

**A SMASH HEADLINE FOR THE CHARTS!!**

**"I WAS WRONG"**

BY JERRY BUTLER

ABNER 1030

**VEE-JAY-ABNER RECORDS**

2129 S. MICHIGAN AVE., CHICAGO 16, ILL.

"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"
**Gene Jivin' Cross Country**

Chicago—Jivin' Gene (Bourgine) is on a twelve-city tour promoting his Mercury single, "Breaking Up Is Hard To Do." The photos here show highlights of the young Texan's recent visit to Chicago.

1. Gene demonstrates to Mercury execs Art Talmadge (left) and Kenny Myers (right) that there's more than one way to get your foot in the Cash Box cover.
2. Gene serenades disk jockey Marty Faye on his visit to WAAF. On his visit to the Mercury offices Gene found many fans among the secretaries, who besiege him for autographed pictures.
3. The same request for his signature, but in larger quantities, is made by the youngsters who witnessed Gene's appearance on Dave Hull's "Chicago Bandstand."

**Riverside Signings**

New York—Riverside Records has announced the signing of guitarist Wes Montgomery and the re-signing of pianist Bill Evans to long term pacts.

Montgomery, a native of Indiana, is the brother of Monk and Buddy Montgomery of the Master Sounds. The artist has already cut his first Riverside album, for November release.

Evans first joined the label in 1956 and the label now plans to wax an LP with Evans' new trio and a solo date with string backing is also in the offing. His current set is tagged "Everybody Digs Bill Evans."

The dairy also announced that veep-A&H head Orrin Keepnews flew to San Francisco last week and will record packages with Cannonball Adderley and Thelonious Monk there. Adderley recently unveiled a new band, the potential brother Nat Adderley included.

**BMI's Student Composer Contest Offers $10,000**

New York—Student composers residing anywhere in the Western Hemisphere are eligible to win prizes totaling $10,000 in the 1959 Student Composers Awards (SCA), whose official opening was announced last week by Carl Haverlin, president of Broadcast Music, Inc. The purpose of the annual competition designed to encourage the creation of concert music by young composers. The 1959 contest is the first in which composers studying in countries other than the United States and Canada are eligible to compete.

"Our decision to extend SCA to the entire Western Hemisphere was made with the full approval of the 1958 National Judging Panel," Haverlin said. "This group of distinguished composers, educators, interpreters of music to the public believes as does BMI, that the recognition and encouragement of musical talent is one of our first duties as stewards of music. It is our hope that student composers from all parts of this hemisphere will share in the cash awards."

With the 1959 prizes, more than $90,000 will have been awarded by BMI during the past eight years to SCA winners. Announcement of the 1950 winners will be made no later than June 1960, with sums ranging from $500 to $2,500 to be granted at the discretion of the judges.

SCA 1959 is open until February 29, 1960, to residents of any country in the Western Hemisphere who will be under twenty-six years of age on December 31, 1959. Entries must be enrolled in accredited secondary schools, colleges or conservatories, or engaged in private study with recognized and established teachers.

The permanent SCA Judging Panel is made up of William Schuman, Juilliard School of Music; Earl V. Moore, Dean, School of Music, University of Michigan; Henry Cowell, composer and teacher; and Claude Champagne, Assistant Director, Quebec Provincial Conservatory. The 1959 judging group will be augmented by other leading composers, philosophers, and interpreters of music. Because it is the purpose of SCA to encourage student composers, no limitations are established as to instrumentation or length of manuscript. Submissions may be in one or all three compositions, but no contestant may win more than one prize or award. Compositions need not have been composed during the year of entry.

Contest rules and entry blanks are available from Russell Sanjek, director SCA Projects, Broadcast Music, Inc., 559 Fifth Avenue, New York 17, New York.

**Elvis Fans Galore**

New York—Henry V. Onorati, president of 20th-Fox Records, announced the purchase of the single, "Heartbreak Hotel," recorded by Joe Valino on the Crosdale label.

20th will distribute the disk under the Croelsey banner in the first of this type arrangement that the firm has entered into. "We've always been in the market for good masters," said Onorati; "and anyone with a disk that has sales in the grooves will find our welcome mat out."

Mills Gets "Latin Lovers"!

New York—Mills Music has acquired the rights for the U.S. and Canada to the English novelty item, "Latin Lovers," Tune, written by Jay Wilber, was acquired by Mills from Cavendish Music of London. The Ron Goodwin orch has a reading on Capitol.

**FAGAN FORMS ALL-DISC; NEW YORK DISTRIBUTORSHIP**

New York—A new distriib, All-Disc, has been formed here. Heading the operation is Lou Fagan, former sales manager for Malverne distribria and Westminster Records exec.

Audio Fidelity Records is the first line to sign with All-Disc, offices at 730 Fifth Ave. Both Al Hirsch and Bill Shocket of Malverne Distributors wished Fagan well on his new venture. "We couldn't stand in the way of his great opportunity," said Hirsch.

**CPM East Meet And Elect New Officers**

New York—The Conference of Personal Managers, East, established last year and comprised of 58 personal management firms in New York, representing a long roster of entertainment world performers, held its second election of officers on Tuesday (Oct. 13).

Kal Ross, (of the firm of Berger, Ross & Steinman, Inc.) was elected president, replacing past conference president George (Bulita) Durgan. The latter declined to run for re-nomination because of business affairs that will keep him on the West Coast a great deal during the coming year. Other new officers of the conference are Ray Katz, vice-president; Jerry Levy, secretary; and Dick Linke, treasurer.

Elected to the organization's board of directors were Al Bruno, Peter Dean, and Manny Greenfield.

The Conference of Personal Managers, East, functions as a body representing the personal management profession in its dealings with the agencies in the entertainment world, various guilds, unions and bookers and as a social service fostering good will and better business relationships among the personal managers themselves.
Meeting Dates

Music Operators' Associations

Oct. 19—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

20—Music Operators' Association
Place: Barclay Hotel, Toronto, Can.

21—New York State Operators' Guild
Place: The Nelson House, Poughkeepsie, N. Y.

Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

22—New York State Coin Machine Assoc.
Place: DeWitt Clinton Hotel, Albany, N. Y.

26—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.

26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Nov. 2—Eastern Ohio Phonograph Operators' Association
Place: 4101 Rush Blvd., Youngstown 12, Ohio (General).

2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

4—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

5—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

6—AMOA of Pennsylvania
Place: 414 Keller St., Harrisburg, Pa.

6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

9—Music Operators of Ohio
Place: Sheraton Hotel, Akron, Ohio.

9—Music Operators of Ohio
Place: Onesto Hotel, Canton, Ohio.

9—Milwaukee Coin Machine Operators' Assoc.
Place: Ambassador Hotel, Milwaukee, Wisc.

10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

11—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

16—Music Operators of Ohio
Place: Deshler Hilton Hotel, Columbus, O.

16—Westchester Operators' Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—Eastern Ohio Phonograph Operators' Association
Place: 4101 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

19—Los Angeles Division California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 18, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

NASHVILLE—Bill "Rose" Allen of WLAC radio recently promoted a Nashville appearance of the Dick Clark Caravan of Stars which drew over 4,000 attendees at the Coliseum.

2. Duane Eddy and his group onstage.
3. Bobby Rydell takes his turn at the mike.
5. La Vern Baker belts out a tune.
6. Jimmy Clanton sings his latest record, "My Own True Love."

New Price Sked For AF
4-Track Stereo Tapes

NEW YORK—Twelve Audio Fidelity 4-track tapes are now available at an 88.95 list. Releases include: "Mallet Magic"—Harry Breuer; "Johnny Pulno" (Vol. 1); "Fort Said"—Mohammed El Bakkar; "Rolling"—La Fiesta Bra- va; "American Military Marches"—Band of the US Army; "Tango"—Pedro Garcia; "Railroad Sounds"—Leon Berry (Vol. 1); "Lone Lion"—Hilton Hamilton; "The Duke Of Dixieland" (Vol. 3 & 4); "Bagpipes"—9th Regiment Pipe Band.

Amram Pens TV Score

NEW YORK—Composer David Amram, who clefted the music for such TV dramas as "21 Jump Street" and "The Great God Brown," composed the music for this week's (20) NBC-TV special, "The Turn Of The Screw," which marks the American TV debut of Ingrid Bergman. Amram will also conduct this work.
BIGGEST BLUES HIT IN YEARS

ROOSTER BLUES

b/w "GUT SLIM" LIGHTNING SLIM
Excella 2169

NOTICE TO RETAIL RECORD DEALERS:
If you are unable to secure our merchandise from our distributor, please contact us.

NASHBORO RECORD COMPANY
177 3rd Ave. N. Nashville, Tenn.

A NEW LAUGH RIOT!
REDD FOXX THE SIDE SPLITTER
Volume 2 DTL 270 Vol. II
EP 271, 272, 273
DOOTTO RECORDS

NEW YORK — Shapiro-Bernstein Moves
Best be 9/26
BIGGEST Pick j
contact • big assisted b/w Overall chandise Albuquerque;
• letter Gay, 9/26 1327 9/26 Atlantic a
I I I this moved the DOOTO NEW
DOOTO

PALETTE APPONTS CARTER

NEW YORK — Bob Carter was appointed regional promotion manager of Palette Records, it was announced last week. Carter was formerly with Ardmore and Beechwood Music.

CMA ANNUAL SET MEET FOR NOV. 12

NASHVILLE, TENNESSEE — Connie B. Gay, proxy of the Country Music Association, has announced that the CMA’s annual meeting and election of officers and directors will be held here November 12.

The activities will be held at the Andrew Jackson Hotel the day before the start of WSM’s two-day Country Music Disc Jockey Festival here.

Six new directors are to be named. Following their election, the directors will elect Officers for 1958-59.

"Members should be aware of their deep responsibilities in assuming director responsibilities," Gay commented. "Members should cast ballots for director candidates whom they believe will assist the kind of officers our organization requires.

Prior to the elections, the CMA chief will report on the progress the organization has made during its first year of existence.

CMA officials said there will actually be two elections in each category — nomination and final election.

The nomination will designate the two top contenders for the final elections. Presiding over all the voting will be Mac Wiseman, the current CMA secretary. He will be assisted by Harry Stone, CMA executive director, and Mrs. Joe Walker Stone’s assistant, Stone and Mrs. Walker, non-voting CMA members, will audit all votes.

Membership lists of those in various categories will be sent members in advance of the voting to assist them in making their choice.

There will not be any absentee voting. However, CMA members desiring to vote by proxy may do so by designating their proxy in a letter to Wiseman. Wiseman stated that proxy designations should be received by him by November 6.

"To have a really active, live-wire organization like we have had during the first year, it’s most important that all members participate, especially in the election of Officers and Directors," Gay said. He noted that CMA membership cards must be displayed before a member is allowed to cast ballots.

The CMA during its first year has experienced a big 12-month jump in its enrollment, with lifetime memberships going from 33 members last year to 51 this far this year. Annual membership has jumped from 170 to 390. Organizational membership totals will be announced.

Overall membership has been boosted from 258 in 1956 to 454 so far this year.

CMA members will be making a concerted drive for new members and membership renewals. One of the promotion gimmicks to be employed will be the display of huge buttons to be worn by members on their lapels.

It was also announced that the First Anniversary Banquet of the Country Music Association will be held at suburban Brentwood Country Club, November 13, during the festival.

The gala affair will be the second social event sponsored by CMA, during last year’s Festival, CMA hosted a dance.

The banquet and dance will salute the 54th anniversary of WSM’s Grand Ole Opry. Following the meal, the newly elected officers and directors of CMA — who will be installed November 12 — will be installed.

Leon McAuliff and his Cimarron Boys, a top country dance music after the buffet-style dinner.

Here are the current CMA officers and directors and the category each director represents: Officers; Gay, president; radio station; Eddy Arnold, first vice-president, artist; Wm. Har- old Moon, second vice-president, publisher; Wiseman, secretary, record company; and Robert Long, treasurer, management.

Directors; Bob Burton, director-at-large, non-affiliated; Oscar Davis, management; Ernest Tubb, artist; Vic McAlpine, composer; Charlie Lamb, trade publication; Wesley H. Rose, chairman of the board, publisher; Ken Nelson, recording company; W. D. Kilpatrick, radio-TV station; and Cracker Jim Brown, disc jockey. They were elected last year to serve one and/or two year terms. All directors will be elected this year to serve two year terms with the exception of the director-at-large and the radio and TV category. Because of a switch by W. D. Kilpatrick who moved from radio and TV to management, the radio and TV category will elect a new director to fill Kilpatrick’s office for the balance of one year.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED
8. HEY LITTLE GIRL
9. UNFORGETTABLE
10. SO MANY WAYS

ST. LOUIS
1. I DON'T KNOW
2. SAY MAN
3. HEY LITTLE GIRL
4. YOU WENT BACK ON YOUR WORD
5. RAD GIRL
6. I'M GONNA GET MARRIED

NEWARK
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

PHILADELPHIA
1. HEY LITTLE GIRL
2. DON'T YOU KNOW
3. THE ANGELS LISTENED IN
4. SHOUT
5. SAY MAN
6. I'M GONNA GET MARRIED

LOS ANGELES
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED
8. THE ANGELS LISTENED IN

SAN FRANCISCO
1. POISON IVY
2. SLEEPWALK
3. MACK THE KNIFE
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

Baltimore
1. POISON IVY
2. SLEEPWALK
3. MACK THE KNIFE
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

DETROIT
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

CHICAGO
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

NEW ORLEANS
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

ATLANTA
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

ATLANTA
1. MACK THE KNIFE
2. DON'T YOU KNOW
3. POISON IVY
4. SHOUT
5. YOU BETTER KNOW IT
6. I DON'T KNOW
7. I'M GONNA GET MARRIED

The Cash Box, Music Page 65 October 24, 1959

"It's what's in THE CASH BOX that counts—INTERNATIONALLY!"
**Territorial Tips**

The Cash Box “Territorial Tips” chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

![Image](image-url)

*(Listed Alphabetically)*

- **A LOVER’S PRAYER**
  Diana & Belmonts (Laurel 3035)

- **BE MY GUEST**
  Fats Domino (Imperial 5629)

- **BELIEVE ME**
  Royal Teens (Capitol 4261)

- **DANNY BOY**
  Conway Twitty (MGM 12826)

- **DEVOTED TO DEBBIE**
  Edward Redding (Apex 7753)

- **ENCHANCED SEA**
  Islanders (Mayflower 16)

- **EVERYDAY I HAVE THE BLUES**
  B.B. King (Kent)

- **EVERY LITTLE THING I DO**
  Dion & Belmonts (Laurie 3035)

- **FANCY NANCY**
  Skip & Flip (Brent 7005)

- **FOOL’S HALL OF FAME**
  Pat Boone (Dot 15982)

- **GOOD GOOD LOVIN’**
  James Brown (Federal 13361)

- **HE NEEDS ME**
  Nina Simone (Ritchie 11052)

- **HIGH SCHOOL U.S.A.**
  Tommy Ford (Atlantic 51-78)

- **IF I ONLY KNEW**
  Prof. Longhair (Rou 262)

- **I JUST CAN’T MAKE IT**
  Billy Lomax (Okeh)

- **I NEED YOUR LOVE SO BAD**
  Yackeers (Paradise 113)

- **IT HAPPENED TODAY**
  Skyliners (Colaco 190)

- **IT REAL**
  Bobby Blue Bland (Duke 310)

- **I WANT YOU SO BAD**
  James Brown & Five Flames (Federal 13248)

- **I WAS WRONG**
  Jerry Butler (Aboco)

- **JOEY’S SONG**
  Bill Haley (Decca 20956)

- **JUST AS MUCH AS EVER**
  Bob Beckham (Deeco 20861)

- **JUST TO BE WITH YOU**
  Passions (Audition 102)

- **LET’S LOVE IN THE MOONLIGHT**
  Baby Washington (Naples 167)

- **LITTLE JOHN GREEN**
  Bobby Hendricks (Sun 717)

- **LISA JANE**
  Dale Hawkins (Checker 934)

- **MIDNIGHT STROLL**
  Revols (Nargalpa 102)

- **MISTY**
  Johnny Mathis (Columbia 41483)

- **MY HEART’S A PRISONER**
  Percy Mayfield (Imperial 5626)

- **NO TIME TO CRY**
  Earl Nelson (Ebb 164)

- **OH CAROL**
  Neil Sedgawa (RCA Victor 7959)

- **PIANO SHUFFLE**
  Don ‘Baby’ Cortez (Checker 1014)

- **SMOOTH OPERATOR**
  Sarah Vaughan (Mercury 715399)

- **SOMETHIN’ ELSE**
  Eddie Cochran (Liberty 53003)

- **TEARDROPS AND A LOLLIP POP**
  Shirley (Scepter 1205)

- **TENNESSEE WALTZ**
  Bobby Combs (Blaze 349)

- **THERE GOES MY LOVE**
  Fontastics (RCA Victor 75722)

- **THERE I’VE SAID IT AGAIN**
  Son Cooke (Eve 8216)

- **TORTUARY**
  Fireballs (Top Rank 2008)

- **WE GOT LOVE I DIG GIRLS**
  Bobby Rydell (Come 4524)

- **WE TOLD YOU NOT TO MARRY**
  Titus Turner (Glazer 201)

- **WHERE**
  Wish It Were Me
  Plotters (Mercury 71522)

- **YOU BETTER DIG IT**
  Bill Johnson (Talas 402)

- **YOU’RE MINE**
  Falcons (United Artists 2023)

---

**R & B Reviews**

A AWARD   B VERY GOOD   C FAIR
B+ EXCELLENT   G+ GOOD   D MEDIOCRE

*Only those records best suited for commercial use are reviewed by The Cash Box*
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

**COUNTRY REVIEWS**

**A BULLSEYE** B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D Mediocre

**THE CASH BOX BULLSEYE**

**“RIVERBOAT” (2:17)** [Buck Owens—American Airlines] 

**“FACE TO THE WALL” (2:19)** [Tree BMI—American—Young]

**FARON YOUNG (Capitol 4291)**

- Young follows his “Country Girl” and “I Hear You Talkin’” two-sided smash with another release that should place both ends up way on the list. The quick-paced, shuffle beat “Riverboat,” a tale about a gambler, is in for both a West Coast play, while the straightforward waltzer, “Face to the Wall,” will clean up in country markets. Both are big winners.

**“MONEY TO BURN” (2:36)** [Big Harlan Taylor—(Bee)]

- “I Shot Sam” is in for chart company by either end of his new release with both ends in the top comedy efforts of a fine, up-tempo lament with a poignant moral, and “Big Harlan Taylor,” a quick-paced waltzer that also has a “message.” Jones sincere, double-track efforts again shine with a bright chart light.

**GEORGE JONES (Mercury 71514)**

- Jones “Who Shot Sam” is in for chart company by either end of his new release with both ends in the top comedy efforts of a fine, up-tempo lament with a poignant moral, and “Big Harlan Taylor,” a quick-paced waltzer that also has a “message.” Jones sincere, double-track efforts again shine with a bright chart light.

**“DEAD OR ALIVE” (2:35)** [Tree, Champion BMI—Anderson]

- Still riding high with “Nineteen-Nine,” the talented singer-cooper turns up with another strong, chart-bound disk, “Dead or Alive” holds deck’s future. It’s a fast moving, shuffle beat tale about the struggle with a price on his head and Anderson deck it sincere justice. Flipside is touching lament with a bright outlook.

**“EASY MONEY” (2:09)** [Buck Owens—O’Gwynn, Paul]

- “Teary of Tomorrow” (2:06) [Buck Owens—Edwards]

**JAMES RYAN (Mercury 71513)**

- Gwynn’s solid bolting of “Easy Money,” a lively rocking, pop-styled opus with a humorous outlook, should go long way in stabilizing his position as a consistent click producer. Deck has that exciting, attention-getting sound. “Teary of Tomorrow” on the flipside is a real sorrowful weeper that’s handled with tender care.

**“SWAMP BIRD” (2:55)** [Cedarwood—Bee—Wilkins]

**JOHNNIE HUMPHREY (Columbia 41093)**

- New artist’s initial outing should win him immediate recognition as a chart-controlling country talent. A pulsating drum beat sets the scene for the hammering and love tale of “Swamp Bird,” complete with appropriate bird calls. “Your Forch Light Is Burning” is a traditional, middle beat weeper that Humphrey delivers with convincing tears. Two items that command attention.

**“SHE’S A HOUSEWIFE, THAT’S ALL” (2:28)** [Bee—Bluff, Edge]

**“WHO’S GONNA ROCK MY BABY?” (2:06)** [Tree BMI—Woodard]

**JERRY WOODWARD (RCA Victor 7616)**

- Woodward turns in the most convincing crying job on record in years and comes up with what could be one of the top comedy efforts of the year. In a tear-drenched recitation on “She’s a Housewife, That’s All,” Woodward tells the transformation from a beautiful girl to a sleepy housewife. Chorus buildup adds to effect. The bottom half is a straight, pop-styled rocker.

**“TEN YEARS” (2:47)** [Knox BMI—Clement]

**“ONLY THE LONELY” (2:51)** [Moss-Rose BMI—Drusky]

**JOHNNY WESTERN (Columbia 41500)**

- Another new Columbia talent makes a strong bid for country prominence. “Ten Years” is the side that could do it for Western. Tune a rocking boogie that will delight the kids both lyrically and musically. “Only the Lonely,” a real sad ballad that’s chanted effectively.

**“CUTUPS” (2:58)** [Bee—Bluff, Edge]

**“FIND OUT” (2:28)** [RCA Victor 7616]

- New artist’s initial outing should win him immediate recognition as a chart-controlling country talent. A pulsating drum beat sets the scene for the hammering and love tale of “Swamp Bird,” complete with appropriate bird calls. “Your Forch Light Is Burning” is a traditional, middle beat weeper that Humphrey delivers with convincing tears. Two items that command attention.

**“CANDLE LIGHT TIME IN THE VALLEY” (2:04) [Allstar ASCAP—Countrymen] Thrusch chris his sentiment into country’s appeal with his appealing vocal and the hillbilly-inflected sound. Multi-tracking adds effect.

**“BOLTEN’S YARLS” (2:07) [Allstar ASCAP—Brewer, Harv]**

- Gail turns in a traditional ballad with a lot of emotion.

**GENE WOODS (Fiddler 108)**

- “WHY SHOULD I” (2:26) [Tree BMI—Woodwards] Woods turns in a rock performance here and could be in for chart action. With assistance from the Tunes Twisters, he delivers a very powerful, middle beat love opus. Deck has appeal.

**“HOW BIG A FAN CAN YOU BE?” (2:30) [Tree BMI—Turner Woods]

- Woods backs up with another excellent performance. It’s a weeping ballad carried out with deep feeling. Both can score.

**CURLEY LANGLEY (Aracde 111)**

- “WHY DID YOU HAVE TO PICK ON ME?” (2:45) [Aracde BMI—Langley, Petivan, Warr] recorded by Curley on a playlist release. His Ward, Shaw and Montana sound is great.

**“SHE WASN’T ALWAYS YOUR GIRL” (2:30) [Aracde BMI—Langley, Petivan] Another generous helping of sad ballad expressionism is featured here. Two good entries.

**BILL MONROE (Decca 30944)**

- “TOMORROW I’LL BE GONE” (1:55) [Acuff-Rose BMI—Miller] is a fine effort that could do it for Western. This version proves an outstanding version of the Bluegrass sound. This is a very interesting up-tempo ditty that he wails with deep expression.

**JACK CRAWFORD (Sandy 1023)**

- “BLUE LIFETIME” (1:40) [Acuff-Rose BMI—McDaniel] Crawford, who made noise a few years back with “Death of Hank Williams,” is back on the Sandy label with an attractive country blues ballad that he sings with feeling and sincerity. Can make it.

**DILL ALONE” (2:05) [Burnt Oak, Hank Snow BMI—Cardwell] Another killing weeper is carved out handsomely by the singer.

**DURWOOD DAILY (A 110)**

- “EAST DALLAS DAGGER” (2:17) [Big Harlan Haddock, Curtin, Hohensee] Daily could attract country fans with his appealing vocal and the hillbilly-inflected sound. Multi-tracking adds effect.

**“WHAT DIFFERENCE DOES IT MAKE” (2:15) [Big Harlan—Haddock, Rhodes] Complete the strong coupling is this sad ballad rendered with sincere feeling.

**NELLIE BRITTON (Allstar 7192)**

- “CANDLE LIGHT TIME IN THE VALLEY” (2:04) [Allstar ASCAP—Countrymen] Thrusch chris his sentiment into country’s appeal with his appealing vocal and the hillbilly-inflected sound. Multi-tracking adds effect.

**“SIGNED SEALED AND DELIVERED” (Lois BMI—Cox, Mann) Another visit sets the pace for this lament.

**HODGES BROTHERS (Whisperin Pines 200)**

- “SEARCHING MY DREAMS FOR YOU” (2:10) [Whisperin Pines BMI—Hodges Brothers] Ralph Hodges is featured here as vocalist as brothers Felix and James make with the true hillbilly instrumental sound. Tune’s a plaintive weeper.

**SHORTY BACON (King 103)**

- “ONLY A DREAM” [Barstir BMI—Bacon] A touching expression of love is sensitively laments by and his harmony. Unusual.

**“YOU’RE SMILING AT ME” [Barstir BMI—Bacon] Here and the boys pile, up the pace for a livelier excursion into romance. Two fine sides.

**THE DAVIS BROTHERS (Fug 119)**

- “THINGS I CAN’T FORGET” [Flag BMI—Davis, Davis] Sad, sentimental lament is delicately woven with harmonies by the brothers. The middle beat ballad has the sound that could attract lots of country attention. Watch this one.

**B + WILD WILD WIND” [Flag BMI—Davis, Davis] Another romantic opus, this one with a brighter outlook than the last. The upbeat waltz is handled by the harmonizing pair. Excellent couple.

**DON RENO & RED SMILEY (King 5620)**

- “PRETENDING” (2:36) [Lois BMI—Red, Smiley] Reno and Smiley are featuring the Tennessee Cottups add another fine item to their light list. The upbeat waltz is handled by the harmonizing pair. Excellent couple.

**SLIM WILLET (Winston 1043)**

- “BLUE EAGLE” (1:43) [Willet BMI—Jones, Willet] J. L. Jones’ track is featured on this quick moving instrumental.

**C + ABILENE WALTZ” (2:00) [Willet BMI—Donaldson, Willet] Spotlighted on this hillbilly waltz instrumental is guitarist Smokey Donaldson.
<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Pos.</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AIN'T</td>
<td>21</td>
<td>BEGINNING</td>
</tr>
<tr>
<td>2</td>
<td>THREE</td>
<td>22</td>
<td>GRIND N</td>
</tr>
<tr>
<td>3</td>
<td>COUNTRY</td>
<td>23</td>
<td>CHAIN</td>
</tr>
<tr>
<td>4</td>
<td>STRIPES</td>
<td>24</td>
<td>BATTLE</td>
</tr>
<tr>
<td>5</td>
<td>PARTNERS</td>
<td>25</td>
<td>DECK OF</td>
</tr>
<tr>
<td>6</td>
<td>DON'T</td>
<td>26</td>
<td>GIVE ME</td>
</tr>
<tr>
<td>7</td>
<td>UNDER</td>
<td>27</td>
<td>WOMAN'S</td>
</tr>
<tr>
<td>8</td>
<td>'TILL</td>
<td>28</td>
<td>MY LOVE</td>
</tr>
<tr>
<td>9</td>
<td>JOHNNY</td>
<td>29</td>
<td>NINETY-NINE</td>
</tr>
<tr>
<td>10</td>
<td>THE</td>
<td>30</td>
<td>CABIN IN</td>
</tr>
<tr>
<td>11</td>
<td>OLD</td>
<td>31</td>
<td>STORM</td>
</tr>
<tr>
<td>12</td>
<td>BROWN</td>
<td>32</td>
<td>OUR CHURCH</td>
</tr>
<tr>
<td>13</td>
<td>STUD</td>
<td>33</td>
<td>MIDNIGHT</td>
</tr>
<tr>
<td>14</td>
<td>WHO</td>
<td>34</td>
<td>SAWMILL</td>
</tr>
<tr>
<td>15</td>
<td>THE</td>
<td>35</td>
<td>10,000</td>
</tr>
<tr>
<td>16</td>
<td>NEWSBOY</td>
<td>36</td>
<td>WATERLOO</td>
</tr>
<tr>
<td>17</td>
<td>TENNESSEE</td>
<td>37</td>
<td>BOW DOWN</td>
</tr>
<tr>
<td>18</td>
<td>HOMEBREAKER</td>
<td>38</td>
<td>JOHN</td>
</tr>
<tr>
<td>19</td>
<td>FAMILY</td>
<td>39</td>
<td>LITTLE</td>
</tr>
<tr>
<td>20</td>
<td>NEXT TIME</td>
<td>40</td>
<td>MOON</td>
</tr>
</tbody>
</table>

**Country Round-Up**

With Country Music enjoying a healthy revival and prospects brighter than in several years, a record turnout of DJs and Country Music people is expected in Nashville on Nov. 14, 1959, for the Opry's eighth annual deejay affair and celebration of the Opry's 34th year of continuous broadcasting. Nov. 12th at 8:30 P.M. in the Andrew Jackson Hotel, is the time and place for the annual meeting of the membership of the Country Music Association. President Connie B. Gay will report on the year's activities and accomplishments, and there will be other special entertainment. One of the bright spots in Nashville will be RCA's Retirement Banquet to be given Friday night at the Sheraton Country Club. Instead of the usual dance given at a downtown hotel, the officers and directors that those attending the Ford will welcome the chance to get away from town in a more relaxed atmosphere where meeting people and talking with them would be easier. Admission will be by ticket only—price $10.00—and the number will be limited. Happy to report that Vi McAlpin of Moss Rose Publishing Company and a CMA Director who underwent a serious operation recently, is recovering rapidly and is up and about. Likewise, it is our pleasure to tell you that Mrs. Jimmie Rodgers, who also underwent surgery is reported much improved. Our very best to both of them. Therefore, the following four new Moss Rose songs hit the market recently:

**Shirley Hunter**

They're "Only The Lonely," on Columbia, by Johnny Western, and "Seven Days" (The Humming Song) on RCA by Hank Locklin. Red Foley's "Living Is A Lonely Thing" and Charlie Walker's "When My Conscience Hurts The Most." Any disk jockey who has not one song in his stock, will be heard, by Hubert Long, 416 Exchange Building, Nashville, Tennessee... In case you haven't heard, Acuff-Rose Artists Artists Association recently moved into new quarters at 250-B Franklin Road, Nashville, just across the street. Their old stand, D' Kilpatrick, Margaret Cannon, Bob and June Gallion advise that the welcome mat is out.

Don Gibson, popular "Opry" star and one of the nation's outstanding songwriters, made news two weeks ago with his new Victor album titled "That Gibson Girl." It's a 7-pound, 5-oounce daughter who has been named Autumn Scarlett. Our congratulations to the Gibsons.

**Bonnie King**

by Slim Whitman, has been showing up strong in his listener survey. Alan adds that his 25% 16 inch disc show is slowly building his audience. Other jocks, sending out their plans for better service, include "The Old Country Boys" (Larry Cook & Carl Hindbakk) who are on both WHLM-Bloomington, PA, and WLMP-Milton, Pa., and Mel Reeder, who's a member of stations in Ohio. Mel, who manages Franklin, Pa., Pine Ridge Ranch, adds that his 16 inch disc show is slowly building his audience. Don Larkin's next in person, "Country Music Jamboree," starring Marvin Hainwacker, Wilma Lee & Stoney Cooper & the Clinch Mt., will be on the charts. The "Country Music Jamboree," will be on the charts.

**FRANKIE MILLER IS HOT ON STARDAY #457**

**"FAMILY MAN" and "POPPIN' JOHNNY"**

It's another back to back smash in all C&W charts by Country Music's great star.

**WHITE-WIRE-PHONE**

**STARDAY RECORDS**

**BOX 115 MADISON, TENNESSEE**

**CANAAL 85500**

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY"
ALL THE DYNAMIC BEAUTY OF STEREO COMES ALIVE

WHEN PLAYED ON A SEEBOURG SYSTEM

With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Seeburg Stereo is completely integrated—from the pickup, through the dual amplifier to the newly developed twin stereo speaker system.

SEEBOURG
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBOURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems
You’re Selling Entertainment

The most astounding factor in the recent World Series, in our opinion, was attendance figures. Chicago, with its established ball park, drew capacity. Los Angeles, in its temporary quarters at the Coliseum, drew over 92,000 in each of its three games—an amazing response from the ball fan. There’s not the slightest question of doubt that more than half could have seen the ball games much better—and certainly much more comfortably—if they had stayed at home and watched it on their television sets. But they didn’t. They preferred to join the thousands of others and see it “in person,” despite the many harassments of driving, parking, baking in the sun, sitting on uncomfortable seats, and viewing what must have seemed to them midgets in action.

The reasons for their participation is obvious. They wanted to be part of the action and excitement. The sport is comparatively new in the L. A. area and the product being served was of championship calibre.

It would seem to us that the coin machine industry could learn a fine lesson from this recent World Series. Give the public what it wants! It wants excitement and always some new thrill or gratification. As an important factor in the entertainment business, the coin machine industry has been providing players with pleasure for many years. And like the ball business, the patron must be provided with the thrills, excitement and product he is seeking.

In the amusement game field, the patron, like the ball fan, will buy the product that gives him the thrill, excitement and satisfaction. If the machine (like the ball team) fails to provide this excitement, or if it loses its appeal thru overstaying its visit, then the patron stops playing it. It is then the business of the manufacturer to provide the equipment that will keep the player interested—and of course, up to the operator to place it on location, and know when it is necessary to bring in a new machine when the play appeal dwindles.

In the music machine field, the above conditions prevail—plus the study of each location’s patrons to provide the proper records, and to program the machine continuously with whatever new money-making records are released.

When the ball team loses its appeal, or when the patrons lose their interest, the ball club must make the necessary moves to bring back its customers thru new faces or a new location. When a machine loses its appeal, the operator must make the necessary moves to restimulate interest. Entertainment selling is the same no matter what the industry.
MOA ANNOUNCES PROGRAMS

MOA Natl. Board Of Directors
To Meet In Chi Nov. 4, 5 and 6

OAKLAND, CALIF. — George A. Miller, president and business manager of the Music Operators of America, Inc., this city, announced that the National Board of Directors will meet at the Morrison Hotel, in Chicago, on November 4, 5 and 6. "This meeting will be one of the most important executive meetings to be conducted this year from the standpoint of decisions to be made by the Music Operators of America," said Miller.

"High on the agenda is the Celler proposal regarding a change in the present copyright laws, and the national directors have invited association representatives from all over the country to attend this meeting," continued Miller.

According to Tom Mackey, Morrison Hotel promotional manager, several association representatives have already signified their intentions of being present at the 3-day confab.

"Members of the phonograph manufacturers association have been invited to attend the second day of business on our program, on Thursday, November 6th, when the meeting will take place at 2:00 P.M.,” advised Miller.

"On Thursday evening, following the afternoon sessions, a committee will be presented with important rights petitions, including ASCAP, BMI, SESAC, and Barney Young of New York City, who represents three smaller performance rights societies, will be in attendance, to discuss the Celler proposal," continued Miller.

At a recent meeting of the national music operators association and members of the performance rights societies, a meet of this nature bore no fruit, stated Miller.

"Friday, November 6, the closing day of our meetings, the board of directors are expected to discuss and complete all arrangements for the 1960 MOA Convention scheduled in the Morrison Hotel, on Monday, Tuesday and Wednesday, May 9, 10 and 11.

"All directors of the national association and all association representatives, as well as all MOA members are invited to attend. This will be a very important meeting. We want no one who operates a phonograph to be excluded from this meeting. Each and every operator has a voice whether they are members or not. We therefore urgently request the presence of every music operator in the country at this board meeting," concluded Miller.

1960 MOA Convention To Be Held
May 9, 10 and 11 At Morrison

NEW YORK—Al "Senator" Bodkin, chairman of the Public Relations Committee of the New York State Coin Machine Association, Inc., announced that a meeting will be held on Thursday, October 22, in the offices of the Coin Machine Association, Inc., at 7:00 P.M. sharp.

"As almost everyone knows we are currently working on a fund raising program and we expect to have final details worked out for approval by the general committee during this meeting," advised Bodkin.

"Several other programs of activities are on the agenda for the meeting and it will be well worth the while of every operator and distributor in New York State to attend.

"Many upstate people have found it important enough to come down to our meetings and in addition to our local turnout, the presence of these parties has already resulted in much interested progress"

"We have on our agenda a teenage juke box jamboree scheduled for some time before Christmas, a ticket-raise fund raising drive, and the National Catholic Choralists Christmas program, which is an annual coin machine activity, which will all be discussed at this meeting.

"Every coinman in the State is cordially invited to be at the offices of our New York association, at 250 West 35th Street, and I can assure everyone attending that he will not only grasp the importance of what we are doing, but he will more than likely be able to contribute several ideas to our expanding programs," concluded Bodkin.

The annual election of MOA officers will be one of the highlights of the 1960 convention, continued Miller, "and a nominating committee, to select officers and directors for the next four years, will also be named at convention time.

Convention program scheduling will be discussed fully at this November 6 session, following a two day meet covering the Celler bill proposal on present copyright laws, (see separate story on this page), and Millers urged operators to contact Tom Mackey at the Morrison Hotel as early as possible to insure reservations for the board meeting on November 4, 5 and 6, at which time all matters pertaining to the 1960 convention will be discussed.

N.Y. PR Group To Meet Thurs., Oct. 22

Atlas’ Ginsburg Sponsors Little League

Chicago—Ed Ginsburg, Atlas Music Company head, is proud as punch in his new role as sponsor of the North Elm Little League, which is proudly terms, "the best little league in the country."

"Shown below, in the center of Ginsburg's ballpayers, is one of the nation's top baseball men himself, Bill Veeck, who will be the head man. Next to Veeck is Patricia Vance, head of the model agency in Chicago. Like Eddie Ginsburg, Miss Vance and Bill Veeck are ardent fans of little league baseball activities.

"Ginsburg advises that he expects a tremendous little league team representing his firm during next years ball season and states that many of the kids playing on the team will no doubt "be heading for the big leagues in no time at all". Bill Veeck, take notice!"

Ben Sterling At Eye Bank Ceremonies

CHICAGO — Ben Sterling, owner of the Rocky Glen Amusement Park in this city, and veteran coin and arcade man, poses in the picture below taken at Taylor Hospital, which recently became a member of the Northeastern Eye Bank with membership sponsored by the lower valley Lions Club.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
If the high cost of service on your route is "swallowing up" your profits in big bites, then do what all the profit-minded operators are doing...join the "Big Switch" to Rock-Ola.

Yes, every day more operators are turning to the dependability of Rock-Ola to help increase their profits. Less service calls, fewer part replacements mean happier locations and more profits.

For the sure way to more profit, join the "Big Switch" to Rock-Ola! Your profits will be glad you did.

ROCK-OLA MANUFACTURING CORPORATION
800 No. Kedzie Ave., Chicago 51, Ill.

Bally Mfg. Releases New "Targets"

Features Swing-Shot-Action After Success Of "Heavy Hitter," "Batting Practice"

If the high cost of service on your route is "swallowing up" your profits in big bites, then do what all the profit-minded operators are doing...join the "Big Switch" to Rock-Ola.

Yes, every day more operators are turning to the dependability of Rock-Ola to help increase their profits. Less service calls, fewer part replacements mean happier locations and more profits.

For the sure way to more profit, join the "Big Switch" to Rock-Ola! Your profits will be glad you did.

ROCK-OLA MANUFACTURING CORPORATION
800 No. Kedzie Ave., Chicago 51, Ill.

Bally Mfg. Releases New "Targets"

Features Swing-Shot-Action After Success Of "Heavy Hitter," "Batting Practice"

()`
CHICAGO—Steven Sohacki, principal of Heart Distributing Company, this city, announced last week that his firm is currently shipping a new coin-operated “Blood Pressure Machine” for location at airports, bus stations, railway depots, hotel lobbies, shopping centers, carnivals, and amusement parks.

“Thanks to operators for this equipment are certainly limitless,” Sohacki stated, “and there is a 6 month proven test period which will undoubtedly assure operators of high collections on location.”

“We spent more than six months making certain that this coin-operated machine is mechanically perfect,” Sohacki continued, “and this previous testing by highly skilled and competent engineers assures us of the best possible acceptance by the trade.”

The “Blood Pressure Machine” was invented by Dr. A. F. Newland, a physician, and Prof. Arthur Schultz of the University. The Daily Journal contributed the electronic knowledge-how towards the development of the unit. The machine has a 25 cent coin chute in front.

Sohacki advised that Dr. Newland originally conceived the idea of a Blood Pressure Machine approximately four years ago, and he used the machine, which is much more complicated in its structure than the present invention in his office. He noted that the increased concern among people all over regarding physical fitness, and the fact that several hospitals and clinics have installed them in their buildings.

The Blood Pressure Machine will be exhibited, according to Sohacki, at the 1958 N.M.A. Show in booth #2191, October 31, November 1, 2 & 3, at the Navy Pier in this city.

Ecuador — A recent visitor to the South American country of Ecuador has returned with an interesting pictorial story concerning Wurlitzer juke boxes in the high Chimborazo Mountains of Ecuador. The correspondent is Willie Wienczegger, who is associated with Al Siegel, the Wurlitzer Canadian distributor in the operation of the Elmwood Casino in Windsor, Ontario.

Being quite familiar with the newest Wurlitzer model, Wienczegger reports surprise at finding these machines furnishing the sole entertainment for natives and visitors alike in many normally inaccessible areas of Ecuador. In a letter to Arthur C. Rutzen, Wurlitzer export sales manager, Wienczegger describes the buildings which contained these new American juke boxes.

The sheds, which are supposed to be restaurants, can be built for a cost of less than $500, and according to L. A. Cordova, Casa Nacional, Guayaquil, Wurlitzer distributor in Ecuador, the phonographs cost about $3000 each delivered in that country. He reports such enthusiasm for the music from these Wurlitzers that they actually pay for themselves in two or three years and make a good profit for each establishment which installs them.

Pictured above, top, is one of the sheds which houses a Wurlitzer Model “5000,” high in the Ecuadorian Mountains. Pictured to the left is a patron making a selection on the phonograph. The girl is a member of the American Embassy staff. To the right is a close-up of the Wurlitzer photograph with the crude tables and chairs showing in the foreground.

**World’s Most Complete Coin Machine Catalog!**

... FREE TO IMPORTERS...

**56 Pages—Fully Illustrated**

- Phonographs
- Pin Games
- Bingo Games
- Bowling Games
- Shuffle Games
- Target Guns
- Baseball Games
- Arcade Equipment

Send for Your Copy Today!
PR Council Meets
Public Relations Firms Submit Programs

Special Fund Raising Committee Appointed

CHICAGO — A special meeting of the executive committee of the Information Council of the Coin-Operated Industry was held, October 12, at the Bull-Fight Room of the Sherman Hotel for the purpose of discussing with public relations executives, their recently submitted presentations.

Prior to interviewing the public relations men of the executive committee convened in the morning, under the leadership of H. A. (Pappy) Fielding, Hon. Col. Casoola, to discuss pertinent business which was handled by the members prior to this meeting.

Casoola presented a lengthy list of names of manufacturers, distributors and operators, who responded to his recent mailing, inviting them to join the Information Council of the Coin-Operated Industry, either in the capacity of members of the executive committee, board of directors, or members of the public relations council. He stressed the fact that members could remain so on an inactive status, and did not have to be participants in meetings, if they so desired.

“We are certainly aware of the fact that many of the important people in the industry are generally unable to attend meetings in the midwest,” Casoola said. “However, we are most interested in their lending their much needed background support in future public relations projects. Naturally, this help will eventually affect them favorably, as well as everyone else in the coin industry.”

“Most of us will agree that we have a ‘long row to hoe’ toward the accomplishment of a sound, productive public relations program,” he continued, “and we fully realize that we require the support of the people in the industry.

“We are, at this time, very pleased to report that response to our mailing was very favorable as to participation in the Information Council of the Coin-Operated Industry by coinmen all over the country.

“This will, of course, serve as a stimulating factor for those of you on the executive committee, who have labored so diligently to accomplish this excellent affirmative response by our colleagues.”

The main item for discussion on the agenda at this meeting was the determining of a sound, professionally planned public relations program, which will ultimately transform the existing negative image in the general public’s eyes to a positive image. It was generally agreed by all that the current misconceptions reflected by consumer media was chiefly due to a “no nothing” attitude, and should be rectified at the earliest possible time.

Prior to adjourning the committee meeting for lunch (preceding the interviews with public relations executives who were invited to further discuss the presentations they submitted) Casoola appointed a special committee within the framework of the executive committee, which will convene November 12 at the Sherman Hotel to further discuss the acquisition of financial support, and arrive at a permanent dues structure to encompass every facet of the coin machine industry.

Members of this special committee, along with Casoola, are Sam Lewis, vice-president of Williams Electronic Manufacturing Company; Ed Ratajack, Ratajack, vice-president of Automatic Machine, Incorporated (AMI); Art Weinand, sales director of Chicago Dynamic Industries; and O. L. (Bob) Slifer, managing director of the National Coin Machine Distributors’ Association (NOMDA).

Casoola pointed out the reason for deferring action until November 12 is due to the fact that there are two important functions in Chicago before this date. They are the N.A.A.A. show October 31, November 1, 2 & 3, at Navy Pier, and the meeting of the board of directors of the Music Operators of America (November 4, 5, and 6), which will be presided over by George A. Miller, national president and general director of MOA.

The membership of the executive committee unanimously expressed the fact that, despite the time element involved, the other gatherings were vital enough to defer action temporarily.

Other members who attended this special meeting of the committee were Herb Jones, vice-president, Bally Manufacturing Company; Clinton C. Casoola, Piers, Pierce Machine Company; Anthony C. (Andy) Hasch, A. H. Enter- tainers; and representing the trade press were Lee Brooks, The Cash Box; Hilmer Stark and Aaron Stern- feld, Billboard; and Harry Carr, Coin Machine Journal.

QUALITY IS REMEMBERED LONG AFTER PRICE IS FORGOTTEN

SEEBURG BACKGROUND MUSIC

L. U. 200 Library Unit Model

Complete Set up Ready for Immediate Use—We have 20 Sets Available—$425.

ALL MECHANISMS COMPLETELY SHOPBED—1/2 Deposit, Balance 30 D.

WURLITZER DISTRIBUTORS.

CASH KING OF THE UPRIGHTS!

FOR AMUSEMENT ONLY

WRITE—WIRE—PHONE

OPERATE WILLIAMS TITAN

NEW AND DIFFERENT GUN GAME

* Corner In-Lines scores double

* Super Multi-play score

* Red Button transfers score

* Spill Tilt-All for carry-over

WILLIAMS ELECTRONIC MFG. CORP.
456 W. Fullerton Pk., Chicago 14, Ill.

ACTION'S FAST AT REDD

ALLSTON, MASS. — By Redd, Redd Distributing Co., this city, acclaimed the latest feature which has been used on "Heavy Hitters" and "Batting Practice" and is now an integral part of Rally's latest, "Targets", namely, a lever-arm, swing-shot method of propelling the ball.

"Forget the baseball theme," said Redd, "and concentrate on the fact that players can feed themselves a ball which they can control up to the point of propelling. This one feature, a fantastic innovation by Rally has accounted for three times the thing and about that much in collections, too. Less than 30 balls for one dime are played in a matter of seconds. We're doing the biggest games volume ever, and things have never looked so good."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Gottlieb Ships New “Universe”

CHICAGO—The exciting appeal of light box animation, which was initially introduced in D. Gottlieb & Co.’s new “High D. Ball” pinball game, and subsequently featured effectively in other Gottlieb games, has once again been highlighted in the company’s new slot machine, 5 ball pinball game.

LOWEST PRICES EVER
Clean, Reconditioned, Location Ready, Chico REBOUND SLOTTIE, only $69.50 CC FRAME SLOTTIE FF FRAME SLOTTIE STARLITE SLOTTIE KEYEEN D. BALL SLOTTIE ONLY $99.50 EACH

TUMBLED IN MARBLE ATTRACTIVE WRITING, COMPLETE LIST OF PRICES, GAMES PARTS, CHICO MUSIC CORP.
3181 NORTH EUSTON AVE., CHICAGO, ILL. PH IN 3-2710 Cable Address: COVERMUSIK

P R I C E D  TO  SELL
WURLITZER 2200 $895.00 WURLITZER 2204 795.00 WURLITZER 1900 550.00 SEEBURG-200 250.00 AM-6 200 375.00 ROCK-OLA 1438 250.00

ANGUTH DISTRIBUING CO., INC.
2617 Puritan Ave. Detroit, Michigan 48207

BOWLER'S 3562
2204 PA., 200.00
200.00

SHUFFLE ALLEYSateria
BINGOS

ALVIN GOTTLEIB

Alvin Gottlieb reported last week, in announcing release of “Universe”, that shipments have already been made of this new machine and distributors throughout the country and to foreign markets.

“In ‘Universe,’” said Gottlieb, “our engineers have created a very effective animated feature illustrating two space ships in orbit about the Earth on the light box. Each ship advancing to the illustrated moon—their actions in a one corner one trip for the player.

“A very exciting scoring feature,” Gottlieb continued, “is the ‘special’ which is scored as the ships complete their trips to the moon. Another engineering accomplishment in ‘Universe’ which will be accepted by operators.”

Gottlieb said, “it is Gottlieb’s new coin box in front of the game, with the locking cover. This is a safety feature all will approve of.”

Since ship advances are accomplished by the player hitting 10 rollers and 2 targets. Dropping a ball in the Center Hole when lit scores from 100 to 300 points. Miss hits are made Special Awards, and lighting up the center hole by hitting the rollers numbered from “1” to “8.” Pop bumpers and cyclonic kickers light up the extra high score. There are four flippers for added ball action, and the well known Gottlieb “Match Feature.”

“We placed ‘Universe’ in an intensive test program for several weeks in certain territories selected at random,” Gottlieb reported, “and the over-all reports concerning reported earnings and lack of service problems convinced us that this fine, pinball game will have a very successful production run.

“We urge operators to visit their nearest Gottlieb distributor and play the game themselves to see how much action it offers,” Gottlieb concluded.

YES!
We’re closing them out as fast as we can.

10 HEAVY HILLERS $395.00 ea.
7 TURF CHAMPS $225.00 ea.

ABC OR UNITED BOWLING LANES $195.00 ea.

10 BALLEY TROPHIES $495.00 ea.

If you need anything in the coin op operated amusement field, we have it.

Call, write or come in.

SCOTT CROSSE CO.
1423 Spring Garden St., Phila., Pa.

Branches:
1101 Pittston Ave., Scranton, Pa.

NOW DELIVERING—WRITE FOR PRICES:

Bally ABC Bowling Lanes 5225 $750.00
Bally Striker Bowling Lanes 416 $550.00
Bally Strike Bowling Lanes 224 $350.00

CHICO Pinball Machines

CHICO Twin Bankers 195 $125.00
CHICO King Bankers 195 $125.00

Hettenhouse 6-7712

Exclusive Dist. for Bally in Pa., and Rock-Ola in N.Y. State. Jersey and Del.

Bally S-94 $995.00

POOL TABLE

CINCH CHICAGO COIN BOWLER

BINGOS

Curling Queen $450.00

BEAM Box $325.00

Cypress Queen $350.00

Miss America $350.00

Miss America $350.00

San Valley $200.00

CALDERON DISTRIBUTING, INC.
334 No. Alabama St., Phone: M’Frette 4-8468 Indianapolis, Indiana

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY

Distributors along Tenth Avenue reported that all export orders on hand and road shipments were assigned to the dock strike, were expected to leave Thursday or Friday, after longshoremen had finished moving out permissible items marked for “priority.” The impression from New York was that distributors were not miffed with the delays, and these past few months and that while England represents a solid gold market now that restrictions have been lifted, letters of credit and actual orders have shown a slow rise in working with the increasing demand of England’s importers to move slowly at the outset and find their way through the maze of non-communist centers before making larger commitments with any given distributor. Several New York representatives, as well as coinn from New England and the middle west, are presently in Europe with the firm conviction that England and the Continent by personal visits with foreign coinmen.

A bright spot in operations these past few weeks has been the settling down of stereoscopic installations in the sense that speakers and equipment have found a home in the major coinmen’s establishments. The unit for the most advantageous sound. One queried reported that stereo locations are definitely a factor in their operations of the firm, anything new and different involves education and explanation to location owners, the basic idea has been explained and the stereo sound has resulted in additional coin collections and good acceptance. Several manufacturers have indicated that the stereo single situation will be improved somewhat in the coming weeks, what with the heavy stereo phonos promotion and equipment. There are plans for the fall season for the phonograph equipment lines in retail stores and the record marts, are expected to hit harder on the stereo single attraction as an added feature.

Al Bodkin and Meyer Parkoff spent part of the week with the Rev. J. Kelly, Catholic commissioner, to get the industry’s annual assistance in setting up a Cathedral Canteen in the U.S.O. quarters on New York’s East side. Bodkin and Parkoff advised Father Kelly, at a luncheon given Thursday, that he may expect top support from the plugin’s next coin column this year than any year previous. The industry in N.Y.C. has been very helpful in the past to take care of the troops from all over the country, and of all faiths, during their stay in New York over the holidays. Bodkin is expected to announce further information shortly, and will report the charitable work they have done this year, now that an organized group has been formed for this very purpose.

Harry and Hymie Koeppe, Koeppe Dist. Co., expect a good fall-winter season after looking over sales figures for the year. Export business has been taken care of, and due to the local model, Al D’Inzillo, who is the coinn columnist, reports that the extended hunting season this year will result in many gratified hunters and the season’s “fatter” quota. Once he kills his first deer, he’s through for the season, but may track down a doe, according to State regulations. Reason for the extension is the hunting laws, which are being controlled by the N.Y.C. Hotel by the time this item is read. Myron will spend the week in England after she leaves St. Gall on a sightseeing trip. She is expected to return in the week to advise that he would spend some time in Newark instead of driving through to the N.Y.C. main office. Muriel Smith, Myron switchboard operator, spent the weekend in a visit to Bethlehem, Pa., and will be back to work Monday. Miss Smith, who plays the organ at her church, was not expected to be available. Billy’s new little table was greeted with enthusiasm, according to Ivy “Kempy” Kempner, during an upper N.Y. State tour last week. Al Simon, Albert Simon, Inc., salesmen, filled out some orders on the new Chico Queen “Bowler” while Al D’Inzillo sold several Chico “Playland Rifle Gallery” units. Larry Feigenbaum kept busy all week with new equipment and installation orders. Larry has visited the showrooms in search of last minute items which would round-out a fall buying tour. Carl Paves, pres., Westchester Op’s Guild, visited coinrow and looked over the equipment available for sale while commenting on collections, stereo, and his usual good customer-relations.

Irving Holzman, Black Sales Co., tied up with his accounting dept., after spending some time setting up a PR fund raising drive via the raffle ticket program announced last week. “Whitey” Druckman tells us United’s “3-Way” shuffle is still keeping ops up on the go with very good sales reports. Bob Lutman, local op, dropped by several showrooms to say “hello” and then back to the band of operators. Frank Fangman, Andy Moore Dist. Co., reports very good reaction from ops on the Wurlitzer “first in sales” advertising campaign. The Cash Box Wurlitzer advertisements are displayed in the showroom office signs to call the public’s attention to the sales opportunity of a lifetime. Joe Munves concentrates on the final phases of the firm’s arcade and coin equipment catalog for 1960. Jay Pollino, Munves parts dept., will take the big final move from Chicago to New York in the near future. Dick Martin, the firm’s op, has entered the ranks of “Confusion, Inc.” with a list of “things to do before the wedding date” that will certainly keep him up nights!... Meyer Parkoff, Atlantic New York Corp., advises that the Seeburg ones have been taking more acceptance each and every day, as local vending ops drop in to view the vending machines on display. Murray Kaye, too busy to remain idle, on buzyness, does just that, by selling a few more machines to visiting ops. October 24, 1959
Huge attendance expected at upcoming N.A.M.A. show

CHICAGO CHATTER

It appears that the upcoming N.A.M.A. Show will be in a position to boast about the greatest attendance in its legendary Williams Electronic Manufacturing Company history since its inception when it all began. Most coiners in this area, and—in fact—many from other sections of the nation, are planning to be in Chicago, October 31st, November 1st. By the time the big Navy Pier gets together. In lieu of this is no wonder that N.A.M.A. officials are glee-fuelled for the big show in filling planes for this biggest vending exhibition of all time. . . .

Since the Chicago Coin and Bill Distributors Association will be holding the next big show, there is no reason why the best coiners from the nation should not attend. . . .

Herb O'Donnell, Heart Distributing Company, phoned to inform us he'll be holding his new coin-operated "Blood Pressure Machine" in booth 104 at the N.A.M.A. Show. He urges his multitude of coin-club friends in drop in and take a blood pressure reading on the "booth". You just can't tell what you'll find out about your health. We took a "crack" at it, and were delighted when the needle on the dial settled in the normal position.

Alvin and Nate Gottlieb have been radiating much joy in recent weeks due to their new pinball amusement game. All the smiles were caused by their reports of the many new features incorporated into this new game. The most appealing feature is the animated light box which shows two space ships in orbit around the Earth. Among the other features is the new Gottlieb coin box which is designed to lock out the player when the coin is returned to the counter. . . .

Avron Ginsburg

SAM WOLBERG

Tom Herrick

GIL KITT

BLOOD PRESSURE MACHINE
COIN OPERATED

LOCATION TESTED
PROVEN MONEY MAKER
MACHINE PERFORMS PUBLIC HEALTH SERVICE

FOR LOCATION AT:
Airports, Bus Stations, Hotel
Lobbies, Shopping Centers, Carnivals and Amusement
Parks.

Will be On Display,
Booth # 194,
T N.A.M.A. SHOW,
Navy Pier, Chicago.

SEE IT THERE!

This will be one of the best seasons for most coin firms in many years. . . .

Al Watten and Zeke Wolf are back on the heels of what they call, "a very exciting promotional plan" at Auto-Bell Novelty. However our puzzle is merely increased when we ask "what's happening." They simply insist that we wait just a short while for the answer. We have a few ideas about all this, but we'd better "button up." . . .

Al Watten and Zeke Wolf are back on the heels of what they call, "a very exciting promotional plan" at Auto-Bell Novelty. However our puzzle is merely increased when we ask "what's happening." They simply insist that we wait just a short while for the answer. We have a few ideas about all this, but we'd better "button up." . . .

For location at:
Airports, Bus Stations, Hotel
Lobbies, Shopping Centers, Carnivals and Amusement
Parks.

Will be On Display,
Booth # 194,
T N.A.M.A. SHOW,
Navy Pier, Chicago.

SEE IT THERE!

HEART DISTRIBUTING CO.
7833 STONY ISLAND AVE., CHICAGO 49, ILL.
ALL PHONES: Reprint 4508
Ohio Music Ops To Meet Nov. 16

Massillon, Ohio — Edward Elton, secretary-treasurer, Music Operators of Ohio, this city, announced that a meeting of the association will be held on Monday, November 16, at the Decker Hilton Hotel, in Columbus, Ohio. The meeting will start at 8:00 PM, EST.

We have issued an open invitation to all Southern music operators to attend this meeting, “advised Elton. He added that the business agenda for the meeting will be most beneficial to everyone attending.

Elton concluded by saying that this forthcoming meeting would probably be one of the largest and most important meetings ever conducted by the Ohio association.

HAPPY BIRTHDAY THIS WEEK TO:


CHICAGO—Sam Lewis, vice-president and director of sales for Williams Electronic Manufacturing Company, this city, announced this past week that the firm’s new single-player, five-ball ‘Club House’, is now being shipped to volume shipments to the firm’s distributors in this country and abroad.

Although ‘Club House’ is a single-player pinball game in the future, Jack Krueger, Lewis stated, “it is a terrific competitive game for the player to try. To explain further, the beautiful designed backglass illustrates 2 separate scoring areas, one for the player which is the ‘Card Score’ and the other ‘Dealer’s Score’.

‘This is where the excitement really begins,’ continued Lewis, ‘for the player tries to match the dealer while making his own score to 21. This is similar to a healthy contested game of ‘Black Jack’.

On this basis, we can truly say that ‘Club House’, is the finest competitive type pinball game Williams has delivered in years.

There are four ways to score in ‘Club House’, Lewis said. ‘The first is the conventional ‘High Score’ game. The second is the ‘Low Score’ game. The third feature, Lewis continued, is the ‘High-Scoring’ feature. In this method the player lights the ‘2, 3, 4 or 5’ bank and attempts to score the number on the lighted star on the backglass.

The third scoring feature, Lewis continued, “is the exciting ‘spell-out-name’ feature. In this method the player lights the ‘2, 3, 4, or 5’ bank and attempts to score in test locations—according to many wonderful reports from operators in other cities—on the ‘Spelling Board’ in the field—is the new ‘Card Score’ feature. In this feature the game’s competing ‘Dealer’s Score’ (operating on the ‘Mystery’ basis) will show ‘17’, ‘18’, ‘19’, ‘20’, or ‘21’. This type of play has to do is, either, beat the dealer’s score, or make him go ‘21’.

‘Naturally,’ Lewis caution, “the player can go ‘double’ also, and he must avoid this to win. His top score in ‘Card Score’ is ‘21’. He can’t possibly lose the game when he makes this score.

We previously stated that collection reports and favorable comments from operators have been literally pouring in from many sections of the country. President M. G. Fischer return says we have received from such highly competitive markets as San Francisco, where collections have zoomed with ‘Club House’; Philadelphia, where we have received collections from our distributors in the Philadelphia area; Boston, (no bet is steady high earnings), and Wichita, Kansas (reporting this territory indicates that the weekly gross in ‘Club House’ has been increased by $250.00 in one week). These are just a few test areas. Just think of the great possibilities this new game presents this season!"
Detroit Ops To Hold Special Meet On Dime Play

Adopt New Slogan
"We Must Have 10c Play"

DETROIT, MICH. — Frank Fabiano, president, Music Operators of Detroit, this city, advised that a general meeting will be called for the purpose of discussing the dime play situation in Detroit.

The meeting will be sponsored by Detroit distributors, including: Music Systems Corp., Miller-Newmark, HMI, Empire Coin Machine Company, and Fabiano Sales & Service Company.

Fabiano explained that the need for dime play is very important in Detroit. "This is the only major city in the State of Michigan that is not on ten cent play," advised Fabiano. While many operators have been on the dime play program for some time, we hope to make the operators in Detroit unanimous in their support of ten cent play for the entire city."

Fabiano added that the meeting is not being held under the auspices of the association, but will be sponsored by distributors.

"Our association is continuously making progress, adding more and more new members to our growing list of operators. John Mahans should be congratulated for the fine job he's doing here in Detroit," continued Fabiano.

"We hold our meetings in our new quarters now, at the Fort Wayne Hotel," added Fabiano and he concluded by asking all operators in the Detroit area to contact the association immediately if they are not already members.

Officers of the Detroit Operators Association are as follows: President, Fabiano; Marvin Blank, vice-president; Jack Kernschner, secretary-treasurer.

Board members: Frank Allvott, Car Angott, Artie Ross, John Wagner, and Everett Watson.

The Detroit operators have employed a slogan for the forthcoming meeting, date to be announced, which reads, "We Must Have 10c Play".

Standard Financial Sets All Time Earnings Record For 9 Months

$777,406 Represents 50c Per Common Share

NEW YORK—Theodore H. Silbert, president, Standard Financial Corporation, this city, announced that the firm set an earnings record for the nine month period ending September 30, with an all time high of $777,401 or 50c per common share, compared with earnings for a similar period last year of $612,444 or 46c per share.

Silbert stated that per share earnings for 1958 are based on 15,444 common shares outstanding compared with 1,285,580 on September 30, 1958.

"Earnings are before a non-recurring profit of $37,550 on the sale of real estate in 1958 and before amortization charges of $86,600 in 1955 and $37,500 in 1956 for excess cost of common stock over equity in net assets of acquired subsidiaries," concluded Silbert.

WANT EXPERIENCED Service Man & Collector ON MUSIC, PINBALLS, SHUFFLE ALLEYS, BOWLERS, ETC. Must be dependable, honest and willing to work. Will pay good wages to the right man. Give reference. 300 Atlantic St., MA 750, MEMPHIS, 1959

JOE ASH SAYS: Feed Box Special!

Lowest Prices Ever on following games. DOUBLE ACTION PICNIC ATLAS CRIS CROSS SUNSIME ACTIVE

AMUSEMENT MACHINES CO. 600 N. Broad St., PHILA, PA. Tel: JACOB 4-4091

GIVE THE UNITED WAY Through Your Community Chest or Your United Fund

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Irving Vidor Passes Away At 53

NORFOLK, VA. — Irving Vidor, president of Cavalier Coin Machine Company, veteran coinman and operator in this city for more than fifteen years, passed away suddenly on Friday, October 9 at the age of 55. He was buried on Sunday, October 11, at King Solomon Cemetery, Woodbridge, New Jersey, following services held at the E. Bernheim & Sons Memorial Chapel, in Newark, New Jersey.

Vidor leaves his wife, Molly, a daughter, Michelle, eleven years old, and his mother Ida, age 87, a brother, Louis, of Newark; three sisters, Mrs. Lena Rosenberg, Hillside, New Jersey; Mrs. Faye Skuraty, New Jersey; and Mrs. Sandy Brenner, Grand Rapids, Michigan.

Among the pallbearers at the funeral were Bernie Inge, P. W. Inge and Lacey Wilson, all of Tidewater Music Corporation, and H. L. Christiansen, general manager of Cavalier Coin Machine Company, all from Norfolk, Virginia.

In addition to the immediate family and the above mentioned coinmen, funeral services were attended by Sol Lipkin, American Shuffleboard Corporation, Union City, New Jersey, and coinmen from other parts of the nation.

Vidor was originally from Newark, New Jersey, before moving to Virginia Beach where he eventually became one of the largest game operators in the State. Offices in Norfolk were opened recently in addition to the firm's original site in Virginia Beach.

Coinmen from across the country knew Vidor as one of the most efficient and highly respected men in the coin machine industry. He is also remembered for his many interests as an outdoorsman.

Biz Resumes Fast Pace After Hectic Series Week

CALIFORNIA CLIPPINGS

Everyone on Pico last week glued to their TV sets to watch the final game of the series, and later on, all were in a holiday mood to celebrate the Los Angeles Dodgers win. Wayne Davis of Minimize Music reporting many new customers for stereo phonographs. Wayne also said the new Seeburg “1000” Background Music Machines were selling as fast as they can get them in.

Matt Nordberg returned from a very successful sales trip to San Diego last week and reported sales for the territory this week. At American Coin Machine, the showrooms were crammed with a large shipment of used machines. Bill Lanzy stated that the good market for used equipment did prompt him to make an inquiry. Extra large Kay Solle at Leunhen's Record Bar was busy writing up subscriptions to the Cash Box. Kay expects the new Starday recording of "Poppin' Johnny" by Johnny Baker to be very popular with the operators. Claire Sollie said "Love Potion #9" by The Clovers was certain to go right to the top.

At Simon Distributing Co., Jack Simon was happy to report that Ray Bazzarin, former Monarch Distributing in Glendale manager of the hospital and recuperating at home of his brother-in-law, before returning home to Florida. Jack will be taking a business trip to other California cities this week. Operator, John Miller is now comfortably settled in his new home in Los Alamitos. At C. A. Robinson, Hank Trenchick said his son Steve spent his senior year listening to World Series broadcasts, saying that he and the whole family had a chance to see the Dodgers play in their home games. Clyde Womack of Banning, and Oscar Tetzlaff of Palm Springs catching the game as they made their way back to their home bound on Pico. Mrs. and Mr. Frank of Bakersfield reported that the fishing was excellent on their recent vacation trip.

At Paul A. Laymon, Inc. Ed Wilkes was very enthusiastic about Bally's new pool table. The new compact model shows exactly which balls have been played at all times. Jimmie Wilkins of the Los Angeles office, who recently celebrated their Forty-First Wedding Anniversary, were at home taking in the game. Don Peters of the Laymon staff back on the job after a wonderful vacation motoring to the Dakotas, and next on the vacation list was Russell Early. Jimmie Black, Bakersfield report that he is the proud papa of a new baby girl. Attending the SMU-Missouri game Friday night was Mike Koenig. Tom Chatten of State Music reports business is good and announces the addition of Chicago Coin's new "Playland Riffe Gallery." Tom is off on a business trip on a fishing excursion at Lake Texoma last weekend to get away from the football crowds. John Beard, Brownsville, was on the move to visit State last week. Bob DePriest attended the SMU tilt Friday night and then the Texas frays Saturday afternoon. Mrs. Vera Kidwell, of the Strauss-Frank record department, has a new grand daughter, Kathy. Ed Carroll, a salesman for General Foods who has a flair for writing rock 'n roll tunes, has received word from King Records in Cincinnati that three more of his songs are being waxed. Jim Turnbough, Columbia Records in New York, visited and Strauss-Frank last week. Mr. and Mrs. Jack Womack, Arizona, came in town last week for the Texas-OU game, and also were visitors at Commercial Music. Center works for Canyon State Dist. Co. in Tucson, another Wurlitzer outlet. Just returned from a Las Vegas vacation is Ray Howse of Superior Novelty Co. in P. W. Mr. and Mrs. C. H. Calypso, Oklahoma City, were among the 75,000 who witnessed Saturday's OU-TU tilt. Last week's coinrow visitors include: Mel Hap, Sweetwater; H. K. Lyde, Sherman; Mr. and Mrs. Buna Carr and new daughter, Waco; Jim Wooley, P. W.; and Fred Ellis, Waco. A visitor to the football game and also to O'Connor Dist. Co. was Boyd Dickson, Oklahoma Seabury distributor.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check:
$1.50 for a full year (52 weeks) subscription □
$3.00 for a full year (Airmail in United States) □
$4.50 for a full year (outside United States) □
$4.50 for a full year (Airmail outside U.S.) □

NAME □
FIRM □
ADDRESS □
CITY □
ZONE □
STATE □

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Sparks Specialty Appts.
Hawkins Sales Rep

Atlanta, Ga.—Flora Kenney, office manager, Sparks Specialty Company, with offices and showrooms in this city and Columbia, South Carolina, announced last week that Robert (Bob) Hawkins was appointed the firm’s sales and service representative for the entire state of Alabama and the western part of Florida.

Hawkins, a life-long resident in this territory, is reputed to have a considerable following among operators in Alabama and Florida.

Sparks Specialty, according to Miss Kenney, covers the following states for distribution of coin-operated equipment: South Carolina, Georgia, Alabama, and West Florida. Sparks was recently appointed to handle distribution in all of the above states for United Manufacturing Company’s amusement games, and United Music Corporation’s “UPB-100” model photographs.

L.A. Firm Intros New Visual Sound

Los Angeles, Calif.—John Reeves, sales manager, Select-A-Vision Company, this city, advised that the firm has completed the manufacture of a visual-sound machine, designed to permit patrons in various locations to view color slides timed with narration and music. The machine is coin operated and measures six feet high, three feet wide, and thirty inches deep. The viewer holds thirty 4-minute travel-adventure packages, all of which are selective.

The projection can blow up to a four by three foot picture.

The company advised that its story catalog can be frequently rotated to insure audience interest.

OAKLAND, Calif.—The winner of the 1959 Soap Box Derby, annual race held in Stockton, California, received additional tributes and awards this year when the California Music Merchants presented Dick Stagnaro, this year’s class A champion, with a $50.00 Savings Bond, a Capitol Record Player, and 100 record selections.

Shown above, making the presentation on behalf of the music operator association, are, from left to right, Leroy Lambert, Stagnaro, Chief of Police Jack O’Keefe, and George Miller, president of the California association.

The California Music Merchants have sponsored young Dick in the 1958 soap box race and he finished in second place. This year, however, his luck changed and he was awarded top honors. The California association sponsors a contestant each year the race is held.

Lambert, a veteran coinman, and one of the larger music operators in the area, is also commander of the Stockton American Legion and very active in the soap box derby. Miller, in addition to presiding over the California association, is president of the Music Operators of America. Chief O’Keefe has worked with the coinmen on soap box activities and has also been active in the Babe Ruth Junior Baseball League.

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY

FOR SALE—Hi-Speed Super Fast Skee-Ball Bowling machines. One in excellent condition. $95.00 each. Call ChicoIn, J. H. Keene, STATE MUSEUM, DUARTE 3250, NEW YORK, N.Y. 10010 MAIN ST., DALLAS, TEXAS.

FOR SALE—12" Dual Coat Hi-Fly type Speakers and Daffes, 12 watt, limed oak, corner $25.95, Wall $25.00. We deliver local. Call or write corner $15.95, wall $11.95. MAR. VILLE, W. FULLERTON AVE., CHICAGO, ILL. (Tel. DE 2-1842).

FOR SALE—A machine that pays for itself in first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS. 12-50 ENGLISH AVE., SPRINGFIELD, ILLINOIS.

FOR SALE—Wurlitzer 1250 (Conv. to Skee-Ball). Excellent condition. Show Shows $135; Gay Times $50; Pool Alley $150; Chicago $200. Bargain 100 Selection Wall Boxes $40. CARL J. SPEIS COMPANY, 316 W. 63RD ST., W. CHICAGO 11, IND. (Tel. HA 4-5327).

FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Complete line of Pylon Tables, pinball machines, pool machines, bowlers, phonographs. Will cut cleaning time 90%. Guaranteed American made. Pylon manufactured in coin machines, MUSICAL SALES, 2334 S. 60TH ST., ST. LOUIS, MO. (Tel. CH 1-1780).

FOR SALE—Relays—low cost, high quality, general purpose open style made to your specifications. Short run work no problem. Contact: Harness and switch assemblers. BROWNS MACHINERY CO., 2317 W. FULLERTON AVE., CHICAGO, ILL. (Tel. D-2-4242).

FOR SALE—Rencmoe Junior Miniature Trotting Cart C-12, One Engine, 3 cars, 40 ft. track, selling capacity 16, order good, $2000. Select your own. LC MACHINERY, ODOO, INC., 1102 BROADWAY, ALBANY 4, NEW YORK.

FOR SALE—Games, Inc. Super Hunter for Pool Tables. Money Machines: Bell City Brunswick Wheel $265; Pinball $250; Wall Unit $350. (free play) 10") 3/6/25; $295; Champion Shuffle Ball $75; ABC Wall Unit $110; 1-1/2" R. D. Triumph $114; Champion Ball 14" $595; Trophy Ball 14" $525; Lucky Alley 14" $465; Unlaid Down $415; Deuce Shuffle Targa $95; Exhibitor $295; Hustler with all $225. Good Quality $50; Bally and United Bingo. Write or call—MILLER-NEWMARK DISTRIBUTING CO., 42 FARINA AVENUE, N.W., GRAND RAPIDS 2, MICH.

FOR SALE—Baseball Games: Williams Special Deluxe (1 PL) $75; Wms. Major Deluxe (6 PL) $155; Gottlieb $110; Deuces Wild $175; Short Stop $300; Heavy Hit $145; Playball $345; Key $69; Miss America $75; Mrs. America $75; Juke $50; Miss America $150; Super Big Top $250; Criss Cross $450; Rowdy $50; Sportman $115; Space Gunner $250; DICKSON DISTRIBUTING INC., 1139 ROCHESTER AVENUE, WESTWOOD, CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. Central 6-3691).

FOR SALE—Eastern Electric Mark II, 22 column $110. Napleo $79; Russian Pool $79; Robo Pool $29; Bandit Wagon $75; Hil Diver $269; Silver $159; Auto Shootout $195; Duco $249; Deuces Wild $175; Short Stop $300; Heavy Hit $145; Playball $345; Key $69; Miss America $75; Mrs. America $75; Juke $50; Miss America $150; Super Big Top $250; Criss Cross $450; Rowdy $50; Sportman $115; Space Gunner $250; DICKSON DISTRIBUTING INC., 1139 ROCHESTER AVENUE, WESTWOOD, CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. Central 6-3691).

FOR SALE—Unique and Chicago Shuffle, Deuce, Franco, Pinball, Golf Ball, Coo Hunt, as it or shipped. CAN-ADON DISTRIBUTORS, Inc., 301 E. 24TH ST., ARIZONA, AZA. (Tel. 3-5636).

FOR SALE—Waltzing Fortune Teller Seeburg $200; Chicago $139; original $175 e.a. $190 1940 $400; All Model AMI Phonos, lowest price $150, Don't expect to get $400 are not shipped but in good condition. Extra parts into. Automatics are high. CENTRAL DISTRIBUTORS, INC., 2120 LOCUST ST., DES MOINES, IOWA. (Tel. MA 1-5511).

FOR SALE—Save on Lamps Bulbs #44, #24, #31, #35, #45 a hand. Caliornia M100A kits 45 RPM $44.50, 3 1/3 RPM $22.50; Cash Box Burglar Alarm complete w/ battery $49.50, Send check or c.d. DUARTE INTERNATIONAL SALES, 5351 S. 31 ST., LOS ANGELES 11, CALIF.

FOR SALE—Bally Show Time $150; Broadway Play Ball $200; Big Ten $395. AUTOMATIC MUSIC CO., 703 MAIN ST., GRAND HAVEN, ORT. (Tel. NE 1-1443).

FOR SALE—Used machines of all kinds, as is and spared and ready for location. WURLITZER DISTRIBUTORS, INC., 500 NORTH EIGHTH, OKLAHOMA CITY 6, OKLA. (Tel. 438-9117). WURLITZER.
The Cash Box
“The Industry’s Market Place”
PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ANY OTHER MAGAZINE IN THIS INDUSTRY
PUBLISHING IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX’
CLASSIFIED AD SECTION AS “THE INDUSTRY’S MARKET PLACE.”

CLASSIFIED AD RATE 10 CENTS PER WORD
Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDER FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with your classified ad it will be held for following issue pending receipt of your check or cash.

NOTICE—$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week’s issue for a period of One Full Year, 12 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10¢ per word. Please count words carefully. Be sure your Classified Ad is sent to New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week’s issue. If you are a $48 Special Classified Advertiser you are entitled to a free checking copy of “The Cash Box” each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

START HERE

FIRM

ADDRESS

CITY

ZONE

STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Wall Boxes 20 selection Sobek 10, $5 for 25; W-2000, $29; Seeburg 85; Rock-Ola 120 selection $45 & $35; Beach Clubs $50; Yacht Clubs $45; Gavety $65; Vendo Coin Changer & Stand $65, HALLGREN DISTRIBUTORS, INC., 1626 3rd Ave., Moline, Illinois. (Tel. 4-6703).

FOR SALE—10 Shoe Shine Machines $100, Gavety $100, Ideal Dual, $65; Victor $125; 50 Victor Baby Grands 5¢, 60¢; 50 Victor Capsule Vendors 5¢, 75¢, 10¢, 15¢, 24¢, 30¢, 40¢; 10 Shoppers, new, $150, CLEVELAND COIN MA-
CHINE EXCHANGE, INC., 1339 PROSPECT AVE., CLEVELAND, OHIO. (Tel. To 1-6715).

FOR SALE—The Midwest’s largest stock of Bally Bingos. GLOBE DISTRIBUTING CO., 1623 NO. CALLING AVE., CHICAGO, ILL. (Tel. Argyle 6-0760).

FOR SALE—Cavety $55; Caytime $30; Miami Beach $45; Beach Route $50; Broadway $75; Paradise $95; Double Vision $120; Big Show $140; Key West $150; Showtime $175; San Valley $300; Miss America $250; Cypress Gardens $360; Beach Time $215; Rally All Star $110; D & L (AMB MACHINES), 414 KEKES ST., HARRISBURG, PA. (Tel. Cedar 4-1051).


FOR SALE—Used Williams Guns —Vanguards $753; Hercules $415; Crusader $475. All Guns exceptionally clean. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—AMI H-200 $650; AMI 2000 $750; Seeburg R-100 $475; Seeburg V-200 $475; Seeburg 200 $150; Wurlitzer 2000 $450; Wur-

litzer 2100 $525.; Rowe Cigarette Machines: AMB 14 Col. $165.; AMB 11 Col. $140. All Machines Shopped and ready for location. BERMONT MUSIC CO., 116 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424-4-5668).

FOR SALE—Bowlers for export. All Sizes—all makes—cheap. Also Shuffleboard 14c, Call, write, wire. IRVING HOLZMAN, BLACK SALES CO., 5936 N. Tenth ST., NEW YORK, N. Y. (Tel. Pennsylvania 6-6860).

FOR SALE—AMI H-200; $755; I-2000 $645; H-200E; $675; C-2000 (All conversions) $425; G-1200 $450; F-1200 $400; E-120 $195; D-80 $150; D-40 (45 RPM) $100; See-
burk KD-200 $550; VL-200 $450; V-200 $350; M-1000 (45 RPM) $100; Wurlitzer 2100 $195; Wurl-
itzer 200 $445; Reconditioned 1/3 deposit, balance sight draft. AMI SALES COMPANY, 3652 W. NORTH AVE., CHICAGO 7, ILL. (Tel. Humboldt 6-1070).

FOR SALE—Smoke Shop—Y-27, Capi-

tone 630, "The Best Electric Cigar-
ette Machine On The Market." Call or write today. RHOTTA ENTER-
PRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. Deer- field 1-1855).

FOR SALE—Williams LuLu, Ball,

ly & Poker Face, AMI E 120, Wur-
litzer 1400-15, SALINA MUSIC & AMUSEMENT CO., 210 SOUTH 3rd, SALINA, KANSAS.

FOR SALE—We have a large stock of reconditioned Shuffie Games and Bingo. Write for list. PIONEER VENDING, 20001 NEW AVE., CINCINNATI, OHIO. (Tel. Mointan 1-5000).

SAVE $175.00 ON CLASSIFIED ADVERTISING
GET $223.00 VALUE FOR ONLY $48.00
With today to—THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—100 Telreliqua, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, $75.50. Write for quantity prices and lots of other equipment. E. R. SALES, 2000 E. 60-CLAI RE AVE., CHICAGO, ILL. (Tel. Avonue 3-6818).

MISCELLANEOUS—BIG SERVICE TIP—5 Ball Operators—Do you have wearing around Bang Bump-
er? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only $7.50 per 100. Send check to: SELECT ENTERPRISES, 338 NO. 7th ST., CAMDEN, N. J.

NOTICE—Burlar Alarm for coin op-
equipped equipment operates on flash-
light battery. Sensitive to tempera-
ture, 100% protection, Installed quickly, powerful alarm. Instructions. $4.95—Three $12 Dozen, $45 quantity prices to distributors, BLOCK MARBE-
"EL CO., 1425 NORTH BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Buy your parts and sup-
plies from the nation’s oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of $25 or more. Catalog free. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. If likely you are already a subscriber to The Cash Box, but if you aren’t—you should be. For $15 a year (only 29¢ per issue) you obtain informa-
tion every week that can be ob-
tained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it’s a million to one you aren’t) just pass the word along to some of your friends to “join the family”. Send a check for $15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.
How To Use "The Cash Box Price Lists"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $25.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning. "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numerical Preceding Machine)
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations for 4 or Longer
7. Machines Just Added
8. Great Activity

ROCK-OLA

BALLY

4. Atlantic City (5/52)...
5. Atlantic-A-Poppin' (11/56)...
6. Beach Beauty (11/55)...
7. Beach Club (3/53)...
8. Beach Time (9/58)...
9. Beauty (11/52)...
10. Big Show (9/56)...
11. Big Time (1/53)...
12. Bright Lights (11/51)...
13. Carnival (11/52)...
14. Carnival Queen (1/59)...
15. Coney Island (9/52)...
16. Crossroads (1/54)...
17. Cypres Gardens (6/58)...
18. Double Header (7/56)...
19. Duke Ranch (3/50)...
20. Follies (10/52)...
21. Four Times (6/55)...
22. Galaxy (3/55)...
23. Hi-Fi (6/54)...
24. Ice Follies (10/54)...
25. Key West (12/56)...
26. Miami Beach (9/55)...
27. Paradise (4/56)...
28. Night Club (4/56)...
29. Palm Beach (7/52)...
30. Palm Springs (1/55)...
31. Paradise (6/56)...
32. Sea Island (2/58)...
33. Show Time (3/57)...
34. Sport Line (1/52)...
35. Sun Valley (7/57)...
36. Surf Club (3/54)...
37. Target Ball (1/58)...
38. U.S.A. (8/58)...
39. Victory (9/59)...
40. Yacht Club (6/53)...

WURLITZER

4. 1250, 36; 48, 45, or 78 RPM...
5. 1260, 36; 48, 45, or 78 RPM...
6. 1500, 36, 45; 45 or 78 RPM...
7. 1700, 36, 45; 45 or 78 RPM...
8. 1900, 36, 45; 45 or 78 RPM...
9. 2100, 36, 45; 45 or 78 RPM...
10. 2200, 36, 45; 45 or 78 RPM...
11. 2300, 36; 48, 45 or 78 RPM...
12. 2400, 36, 45; 45 or 78 RPM...
13. 2500, 36, 45; 45 or 78 RPM...

SEEBURG

4. M100A, 55, 100 Sel....
5. M100B, 55, 100 Sel....
6. M100C, 55, 100 Sel. Light Cab...
7. M100E, 55, 100 Sel. Light Cab...
8. M200C, 55, 100 Sel. Light Cab...
9. M200D, 55, 100 Sel. Light Cab...
10. M300A, 55, 100 Sel. Light Cab...
11. M300B, 55, 100 Sel. Light Cab...
12. M300C, 55, 100 Sel. Light Cab...
13. M300D, 55, 100 Sel. Light Cab...
14. M400A, 55, 100 Sel. Light Cab...
<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-Gun Rifle Range</td>
<td>425.00</td>
</tr>
<tr>
<td>Air Football</td>
<td>112.50</td>
</tr>
<tr>
<td>Baseball</td>
<td>125.00</td>
</tr>
<tr>
<td>Amus. Boomerang</td>
<td>50.00</td>
</tr>
<tr>
<td>Auto Photo Model</td>
<td>1150.00</td>
</tr>
<tr>
<td>Fire Fly</td>
<td>90.00</td>
</tr>
<tr>
<td>Undersea Raider</td>
<td>50.00</td>
</tr>
<tr>
<td>Bull Eye Shooting Model</td>
<td>155.00</td>
</tr>
<tr>
<td>Big Ben (3/58)</td>
<td>250.00</td>
</tr>
<tr>
<td>Bally Pinball</td>
<td>725.00</td>
</tr>
<tr>
<td>Skill Roll (Upright)</td>
<td>65.00</td>
</tr>
<tr>
<td>Coin &amp; Light Meter</td>
<td>65.00</td>
</tr>
<tr>
<td>Bally Jukebox</td>
<td>195.00</td>
</tr>
<tr>
<td>Jukebox</td>
<td>225.00</td>
</tr>
<tr>
<td>Gallery</td>
<td>75.00</td>
</tr>
<tr>
<td>3-Coin</td>
<td>45.00</td>
</tr>
<tr>
<td>Midget Slot</td>
<td>60.00</td>
</tr>
<tr>
<td>Pistol</td>
<td>50.75</td>
</tr>
<tr>
<td>Hunt-Run</td>
<td>50.00</td>
</tr>
<tr>
<td>Player (5/54)</td>
<td>75.00</td>
</tr>
<tr>
<td>Model</td>
<td>75.00</td>
</tr>
<tr>
<td>Big League Bally-Baseball</td>
<td>145.00</td>
</tr>
<tr>
<td>Twin Hockey (5/56)</td>
<td>250.00</td>
</tr>
<tr>
<td>Steam Shovel (5/56)</td>
<td>115.00</td>
</tr>
<tr>
<td>Batter Up (4/58)</td>
<td>225.00</td>
</tr>
<tr>
<td>Hockey</td>
<td>95.00</td>
</tr>
<tr>
<td>Baseball</td>
<td>250.00</td>
</tr>
<tr>
<td>Slot Machine</td>
<td>100.00</td>
</tr>
<tr>
<td>Dole Gun</td>
<td>25.00</td>
</tr>
<tr>
<td>Gun Target</td>
<td>75.00</td>
</tr>
<tr>
<td>All-Star</td>
<td>95.00</td>
</tr>
<tr>
<td>Poker Express</td>
<td>100.00</td>
</tr>
<tr>
<td>Silver Bullets</td>
<td>100.00</td>
</tr>
<tr>
<td>Fly</td>
<td>30.00</td>
</tr>
<tr>
<td>Shooters</td>
<td>65.00</td>
</tr>
<tr>
<td>Gallery (6/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>Star Shooting</td>
<td>75.00</td>
</tr>
<tr>
<td>Gallery (9/54)</td>
<td>75.00</td>
</tr>
<tr>
<td>Sporting Land</td>
<td>65.00</td>
</tr>
<tr>
<td>Shooting Gallery</td>
<td>125.00</td>
</tr>
<tr>
<td>Treasure Cove Shooto</td>
<td>115.00</td>
</tr>
<tr>
<td>Gun (6/55)</td>
<td>215.00</td>
</tr>
<tr>
<td>Jungle Hunt (3/57)</td>
<td>150.00</td>
</tr>
<tr>
<td>Ringer Ball (11/57)</td>
<td>25.00</td>
</tr>
<tr>
<td>Pop Gun Circus (9/57)</td>
<td>300.00</td>
</tr>
<tr>
<td>Sky Skimmer</td>
<td>100.00</td>
</tr>
<tr>
<td>Night Fighter</td>
<td>70.00</td>
</tr>
<tr>
<td>Safari Hunt (4/56)</td>
<td>145.00</td>
</tr>
<tr>
<td>Rifle Gal. (6/56)</td>
<td>115.00</td>
</tr>
<tr>
<td>Big Top Rifle</td>
<td>175.00</td>
</tr>
<tr>
<td>Super model (12/58)</td>
<td>250.00</td>
</tr>
<tr>
<td>Air Cools (12/58)</td>
<td>250.00</td>
</tr>
<tr>
<td>Air Cools (12/58)</td>
<td>150.00</td>
</tr>
<tr>
<td>Championship Baseball</td>
<td>125.00</td>
</tr>
<tr>
<td>Gun (4/56)</td>
<td>125.00</td>
</tr>
<tr>
<td>State Fair Rifle Gal.</td>
<td>225.00</td>
</tr>
<tr>
<td>Darry Crockett</td>
<td>190.00</td>
</tr>
<tr>
<td>Cireus Rifle (3/57)</td>
<td>250.00</td>
</tr>
<tr>
<td>Motorama (10/57)</td>
<td>215.00</td>
</tr>
<tr>
<td>Grandmas (15/57)</td>
<td>125.00</td>
</tr>
<tr>
<td>Space Age Gun</td>
<td>155.00</td>
</tr>
<tr>
<td>Jack Rabbit</td>
<td>40.00</td>
</tr>
<tr>
<td>Jungle Joe</td>
<td>45.00</td>
</tr>
</tbody>
</table>

**UPRIGHT ELECTRONIC SHOOTING F. P. S.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air Target (2/55)</td>
<td>155.00</td>
</tr>
<tr>
<td>Doozle (6/56)</td>
<td>250.00</td>
</tr>
<tr>
<td>County Fair (25/55)</td>
<td>145.00</td>
</tr>
<tr>
<td>Double Shot (Ga 4/58)</td>
<td>250.00</td>
</tr>
<tr>
<td>Gun Smoke (Ga 5/56)</td>
<td>200.00</td>
</tr>
<tr>
<td>Hunter (Ga 12/56)</td>
<td>150.00</td>
</tr>
<tr>
<td>5. Air Target (Ke 12/55)</td>
<td>155.00</td>
</tr>
<tr>
<td>6. Cireus Rifle (Ke 5/55)</td>
<td>285.00</td>
</tr>
<tr>
<td>7. Gun Smoke (5/56)</td>
<td>200.00</td>
</tr>
<tr>
<td>8. Hunter (Ga 12/56)</td>
<td>150.00</td>
</tr>
<tr>
<td>9. Skeet Shoot (Ga 1/57)</td>
<td>255.00</td>
</tr>
<tr>
<td>10. Big Ben Target</td>
<td>195.00</td>
</tr>
<tr>
<td>11. Skill Fair (Ke 5/57)</td>
<td>195.00</td>
</tr>
<tr>
<td>12. Deluxe Skill Parade</td>
<td>115.00</td>
</tr>
<tr>
<td>13. Midget (R 5/58)</td>
<td>115.00</td>
</tr>
<tr>
<td>14. Deluxe Skill Parade (B 4/58)</td>
<td>250.00</td>
</tr>
<tr>
<td>15. Cireus Wheel Wagon (An 5/59)</td>
<td>125.00</td>
</tr>
</tbody>
</table>

**MANUFACTURERS NEW EQUIPMENT**

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B., factory. Where no prices are listed, the manufacturers have not authorized price publication.

**ROCK-OLA MFG. CORP.**

**THE SEEBORG CORP.**

**UNITED MFG. CO.**
- 3-Way Shuffle Alley 1,100.00 2256 Delux Model 1,225.00 2410 Zero 2-Way Shuffle (2-Lane), 1,600.00 2415 Advance Bowler (2-Lane), 1,955.00

**UNITED MUSIC CORP.**
- UPH-100, 100 Sel. Phon. 2280 100 Sel. Phon. 2281 100 Sel. HDW, Phon. 2281 100 Sel. Phon. 2281 100 Sel. Phon. 2401 UAP-I, Aux. Power Supply for extra wall boxes 2402 UC-1, 2” Dual Cone Corner Spkr. 2403 UC-1, 4” Dual Cone Wall Spkr. 2404 UC-2 8” Dual Cone Recessed Spkrs. 2405 UC-2, 12” Dual Cone Corner Spkrs. 2406 UC-2, 12” Dual Cone Wall Spkr. 2407 UC-3, Remote Vol. Cont. and Cancel for Monaural 2501 UPR-1, Remote Vol., Cont. and Cancel for Stereo 2502 Remote Amplifier for increased Audio Power 2503 UMS-1, Microphone System for paging over intercom address 2504 UPS-1, Play Stimulator for UPH-100 Series

**WILLIAMS MFG. CO.**
- Golden Belts, Tito (Rifle Game) Spot Pool (5-Ball)
IT'S THAT SIMPLE!

MORE GOES IN HERE BECAUSE

WURLITZER Stereophonic • High Fidelity MUSIC

THE WURLITZER COMPANY
NORTH TONAWANDA, N. Y.
ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
It's easy to get and hold choice locations with the great new United Phonograph. It's the topic of conversation in the entire music industry. Actually, better locations are demanding United. They too, have heard the news about United trouble-free performance...the high-speed, unconditionally guaranteed record mechanism that pours more coins into the cash-box...the unsurpassed rich hi-fidelity sound. Now is the time for you to join the big swing to United. Now is the time for you to establish long-lasting harmony with your locations and build up the most sensational profit-record in your music-operating career. Make every location a United location. You'll be glad you did.

A COMPLETE MUSIC SYSTEM
Stereophonic—Monoaural

with United MUSIC
Lotta-Fun

sensational new HIGH-SCORE game

NO METERS
NEW AUTO-MISSION
COIN-DIVIDER

WITH POPULAR
LIGHT-A-LINE
SKILL-APPEAL

Ohio Model
FUN-WAY
OPERATED
WITHOUT REPLAYS

Earns up to 6 coins a game

Extra coins give player extra cards in which to score by skill. Although play is limited to 6 coins maximum to select all 6 cards, location tests prove sensational extra coins play appeal of Lotta-Fun. Latest 3-ball game in years. Get Lotta-Fun for top, trouble-free earning power.

Challenger Bowler

OFFICIAL BOWLING SCORES
POPULAR LUCKY STRIKES
HI-SPEED TOTALIZERS

New CONVENIENT
HI-LO
FLY-AWAY PINS
1 TO 6 CAN PLAY

3 POPULAR SIZES: 11 ft., 14 ft., 18 ft.
2 COIN STYLES: Dime-a-Game or 2-for-Quarter
4 IN. RUBBER BALL or 4 IN. HARD BALL

Bally

FOR TOP EARNINGS
IN EVERY TYPE OF LOCATION EVERYWHERE

SPOOK GRUN

REALISTIC "SIX-SHOOTER" GUN
EXCITING "SHOCK-SHOW" TARGETS

EARN $25 TO $100 A WEEK

COLORFUL CABINET OCCUPIES
ONLY 1½ FT. BY 3 FT.
FLOOR SPACE

BUY

POOL TABLE

6-POCKET

BUILT TO TAKE THE PUNISHMENT
OF MONTH-AFTER-MONTH
MONEY-MAKING ACTION

GENUINE STA-FLAT SLATE TOP

GENUINE BILLIARD CUSHIONS

HIGHEST QUALITY BILLIARD CLOTH

CHOICE OF COIN CHUTES
Single Quarter or Double Dime

De Luxe

CLUB BOWLER

PLAYERS' CHOICE
OFFICIAL OR SPEED BOWLING
SWITCH ON LUCKY STRIKES

New, fast play ups alley earning power 50%. New, twice as-fast rotary totalizers and faster play-cycle enables you to make hay while the sun shines... get all the big rush hour play. Get De Luxe Club Bowler busy for you in busy spots today.