Mercury's fabulous "Miss D", Dinah Washington, long a favorite of blues and jazz enthusiasts, this year developed into a tremendous pop favorite with her smash waxing of "What A Diff'rence A Day Makes". Her follow-up recording of "Unforgettable" is currently climbing the best seller lists at a rapid pace and promises to be another king-sized hit. Above, Miss Washington is shown as she recorded her latest album, "The Queen", just released by Mercury.
October program is the talk of the trade. 

20th FOX has the deal.
1. 20% discount on entire catalog.
2. 100% exchange privilege on Fall Release.
3. 90-day dating.

20th FOX has the product

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The NUMBER ONE Christmas LP of the decade. Features the original version of "THE LITTLE DRUMMER BOY". Over 200 thousand orders already received.

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Nicholas Flagello conducting.

FOX 3020 GLENN MILLER'S ORIGINAL FILM SOUNDTRACKS (VOL. 1)

FOX 3021 GLENN MILLER'S ORIGINAL FILM SOUNDTRACKS (VOL. 2)

FOX 3022 TOMMY DORSEY AND HIS GREATEST BAND (VOL. 1)

FOX 3023 TOMMY DORSEY AND HIS GREATEST BAND (VOL. 2)

FOX 3017 THE VELVET SIDE OF THE ROARING '20s

The title alone sells it.

FOX 3013 GEORGE GERSHWIN AT THE PIANO —

The recording industry's crowning achievement of the Gershwin decade.

FOX 3012 THE DIARY OF ANNE FRANK —

From the picture that will live forever.

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World's greatest living ragtime pianist.

FOX 3001 LEBANON, HER HEART, HER SOUNDS.

The best of everything from 20th FOX
When low priced ($1.49 and $1.98) albums became an important factor on the LP scene only a few years ago, there was alarming pessimism on the part of many experienced people in the trade as to the future of the regular priced LP ($3.98).

Some said that it wouldn't be long before prices were cut on all regular priced merchandise. Some said it would be a terrible blow to the entire structure of the record industry. Others saw major companies losing their top artists to companies who could promise far greater sales totals.

Now that the low priced album field is firmly entrenched as an important phase of the record industry, it is interesting to note how incorrect these predictions were. It is obvious now that low priced merchandise will continue to thrive without having any harmful effect on the regular priced merchandise. As a matter of fact, low priced merchandise has probably boosted the sale of $3.98 disks. There are probably many thousands of $3.98 disk enthusiasts who first became interested in records when they purchased a $1.98 album while shopping for food in a super market.

Some companies have even issued early recordings by their artists in the lower priced category and have met with great success without harming the artist's sale on the higher priced label.

Low priced merchandise has developed a new and lucrative market. The buyer who refuses to pay more than $1.98 for an album is not a customer for the higher priced goods. And record fans interested in original cast albums, film tracks and new material by top name artists will not settle for low-priced covers.

Even the foreign markets have recognized the fact that the two LP fields can thrive together. A number of these markets, after close study of the American scene, have launched low priced lines in their areas, and the long range effect should prove to be the same.
Introducing

The Tempos

Smash Follow-up to "SEE YOU IN SEPTEMBER"

"THE CROSSROADS OF LOVE"

climax 105

climax RECORDS
1650 Broadway, New York, New York

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
# The Cash Box

**Best Selling Monaural & Stereo Albums**

**COMPILLED BY THE CASH BOX FROM LEADING RETAIL OUTLETS**

## MONOaural

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*Only those records best suited for commercial use are reviewed by THE CASH BOX.*

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The image contains a list of records and albums, along with their respective artists, labels, and release dates. It also includes notations about especially recommended releases, such as "Especially for You" and "For the First Time." The list is divided into monaural and stereo categories, with detailed information about each record's availability and release specifics.
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“TINY TIM” (2:19)
[Progressive-Verbal BMI — Baker, Bradford] (Journey 3290)
B B B

MCKEON BAKER
(Atlantic 2041)
The Browns hit the jackpot with "The Three Bells," the smash single that's #1 in the nation! Now, here comes a jackpot ALBUM by the Browns, featuring "The Three Bells" and eleven other solid selections. Available in Living Stereo and Regular L.P. LPM/LSP-2144.
"REVEIL ROCK" (2:18) [Vicki BMI—Conatster]
"TIME BOMB" (1:50) [Vicki BMI—Kink]
JOHNNY & THE HURRICANES (Warwick 513)
- Boys take "Reveille Rock" on the same rapid-fire route they took their smash, "Red River Rock," and results should be the same. As the title indicates, the familiar military bugle call is the foundation for the romp. Lower lid sticks away presently, too.

"A GREAT ROMANCE" (2:15) "ON MY WAY BACK HOME" [Deauville BMI—Dean, Schawalter]
ROY HAMILTON (Epic 9342)
- Either, or both, "A Great Romance" and "On My Way Back Home" can create chart news for Hamilton. Former is a delightful entry from the Sam Cooke. Everybody Likes To Cha Cha Cha" school while the latter falls slightly into the dramatic, big ballad category of his recent "Time Marches On" click. Fine Jesse Stone-led vocal and musical backdrop on both halves.

"MEXICALI ROSE" (1:58) [M. M. Cole BMI—Tennery, Stone]
"IF YOU LIKE-A ME" (1:47) [Role ASCAP—Renfer, Stein]
TERESA BREWER (Coral 62150)

"I CAN'T STOP CRYING FOR YOU" (2:50) [Time BMI—(We Three BMI—Baker, Baker, Weston)]
"EMOTION" (2:25) [Role ASCAP—J. M. Bell, Watkins]
BILLY STORM (Columbia 41949)
- Billy Storm, who caused quite a stir with his "I've Come Of Age" outing, could do more of the same with his latest twosome. They're two beautiful beat-ballad slices, the fish-footed "I Can't Stop Crying For You," and the shuffle "Emotion." Superbly assisted by the Glenn Ossee orch and choral outfit, Billy puts on a fine display of his distinctive vocal stylings.

"I'D CLIMB THE HIGHEST MOUNTAIN" (2:12) [Grunia ASCAP—Brown, Choles]
"DON'T LET THE STARS GET IN YOUR EYES" (2:00) [Four Star BMI—Willett]
KEELY SMITH (Dot 15989)
- Initial solo stint (without buddy Louis Prima) for the thrash on Dot is an excellent soft-rock come-back for the pretty standard, "I'd Climb The Highest Mountain." Side is certain to get a great joy-jap push. "Don't Let The Stars Get In Your Eyes"—the one-time Como click—is brightly displayed. Might grow, too.

"I'LL WALK THE LINE" (2:20) [Hi Lo BMI—Cash]
"CATWALK" (1:59) [United Artists ASCAP—Coster]
DON COSTA ORCH. & CHORUS [United Artists 190]
- The Johnny Cash-stooping stone to pop-country stardom, "I'll Walk The Line," is in style for chart go-round. This time it's worked over in exciting instrumental fashion by the Don Costa orch. The choruses phunk along with the melody and at mid-point they all take a rousing, heavy-beat-Billy-style-like stand. Pitching, straight-instrumental Costa-cossed rocker completes the pairing.

"EDDIE LAWRENCE" (Signature 12010)
B "DOCTOR'S PHILOSOPHER" (2:44) [Vision BMI—Lawrence] The comic debuts on Signature with a humorous continuation of his "Philosopher" series previously heard on Coral. Laugh jocks will be picking deck up.

"BLACKOUTS OF 1984" (2:28) [Vision BMI—Lawrence] The punch lines here don't match the ones above. Interesting jazz theme setting.

ATMOSPHERES (Lisa 5023)
B "THE PICKLE CHICKEN" (2:01) [Leonard BMI — Voekel, Brown, Hill, Kramer, Waldrop, All.
D] Sparkling rock sounds aplicity on this torrid instrumental entry. A guitar-percussion holiday that's a teen treat. Could take-off.

D] Things take-on a pounding jungle-type air here. It's get teen excitement.

NELLA COLOMBO (Venus 1010)
C "CHORSIO" (De Luca Maggiore) [Savini-Zorboni BMI—Toch,
udu, Burkhard, Panzer] Sunny Italian issue. Thrush has a fine voice and orch brightly supports.

"TENERATA CORE A CORE" [Nazionale BMI—Belgrag, De Sica, Cicognini] Inviting waltzer billed from a flick tagged "Anna Di Brooklin."

TEDDY VANN (End 1059)
B "THEY ARE SOMEONE" (2:09) [Alan K BMI—Vann] Vann is expressive on the worthy teen romantic. Good sound from the rock-a-string orch-chorus setting. With exposure, side could move.

"SWEETHEART" (2:05) [Alan K BMI—McCrea] Similar results from the work here. Inviting teen attraction.

MEMOS (Mambo 34991)
B "MY TYPE OF GIRL" (2:15) [Mo BMI — Rhodes] A whacky-looking dame is described by the songwriter with a Counters-like drive. Good beat backs the team. Will entertain the youngsters.

LIVIO/FRID WARING & THE PENNSYLVANIANS (Capitol 4289)
B "THE INCH WORM" (3:06) [Frank ASCAP — Loesser] The charming opus is affectionately ca-
fe by the full-sounding Waring chorus. For a warm interlude, deck can't be beat.

EDDIE LAWRENCE (Signature 12010)
C "THE DONKEY SONG" (2:33) [Alamo ASCAP — Oliviero, Ra-
leigh, Wrigg] The sprightly, Italian ditty debuts songster-instru-
mentalist Livio. He warbles in Italian.

BOBBY SAINT (Viva 303)
B "THAT'S WHERE I BELONG" (2:17) [Meridian BMI—Steward] A choroo setting for the standard. Song-
ster Mills nicely warbles the beat. Doejays should note.

BINOEVER MTS (Pentone 113)
B "CLOSE YOUR EYES" (2:11) [Miller ASCAP—Petker] A choroo setting for the standard. Song-
ster Mills does well on the wistful ballad.

BOOTS RANDOLPH (RCA Victor 7611)
B "TEMPTATION" (2:29) [Hub-
lius ASCAP—Brown, Freed] The study gets an interesting deliber-
ate beat pose. A sax is effective up-front, while a steady rock sound and chorus lend good-sounding sup.
port. Should get fancy spins.

B "SWEET TALK" (1:29) [Alan Edwaris & Magan BMI—Rey-
olds, Plesco] A blues-base on this lighter jumper. Femme offers comments at one point. Side also due for station turntable action.

DIXIE GUITARS (Shelby 1004)
B "DIXIELAND GUITARS" (2:07) [Gamut ASCAP—Levant] Boys add a big beat to their lively Dixie-
land-styled work here. It's enjoyable listening and tunes seem to under-
stand the sound.

DIXIE GUITARS (Shelby 1004)
B "RIVEREDGE BLUES" (2:17) [Gamut ASCAP—Levant] Easy "up-a-hazy-river" meandering on this end.
“What Is A Hit?”

THE PLAYMATES

... have the answer again!

“FIRST LOVE” and “A CIU-E” (AH CHE-WAY)

WITH Joe Reisman’s Orch & Chorus

ROULETTE R-4200
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

**Record Reviews**

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**The Cash Box**

**Pick of the Week**

- **“THE HUNCH” (2:14)** [Caldwell BMI—Pyatt, Kerrin]
- **“LOVE YOU PRETTY BABY”** (2:14) [Caldwell BMI—Thomas, Kerrin]
- **BOBBY PETSON QUINTET** (V-Tone 205)

**The Way You Look Tonight** (2:10)

- **T. B. Harms ASCAP—Kern, Fields**

**Why Don’t They Let Me Forget Her** (2:20)

- **Eddie Shave ASCAP—Priolo**

**WALL STREET** (Dec 1959)

- “The Way You Look Tonight,” one of Jerome Kern’s loveliest melodies, can have a chart revival via talented songster Hillard Street’s understanding rendition, backed by a sentimental beat from the orch. Very attractive side. Tender Street appearance on the coppler.

**A Lover’s Plea** (2:27) [RealGone BMI—Vickery]

- **MEANT TO BE** (2:09) [RealGone BMI—Vickery]

**MACK VICKERY** (Gene 5075)

- Here’s a newcomer (who pens ‘em and sings ‘em), who can grab the national spotlight in the near future. His name’s Mack Vickery and on the lead-off portion, “A Lover’s Plea”, he makes a fine plaintive stand on a misty-eyed romancer. The picture brightens up as Vickery and the combo-chorus make merry on the cheerful rocker, “Mount To”. Potent coppler tho it’s the top half for the big initial reaction.

**NATURE BOY** (2:31) [Crestview ASCAP—Abbex]

- **A LITTLE LOVE** (2:31) [Tompadour BMI—Karen]

**KEN KAREN** (Strand 25008)

- “Nature Boy” should win a new teen audience via the rhythmic portrayal here. Karen handles the item with an upbeat touch somewhat resembling Paul Anka, while the orch-chorus backdrop offers a fine sound, particularly in the punctuated comments by the chorus. It’s a strong deck. Coppler is a warm backed take.

**LIL GIRL** (2:05) [Tirind-Grandesine ASCAP—Granahan, Deane]

- **YOUR ONLY LOVE** (2:14) [Tirind-Grandesine ASCAP—Granahan, Deane]

**FRANK GARI** (Ribbin 6903)

- “Lil Girl” easily makes by songster Gari and the combo-versus-“Lil Girl” holds promise of a chart run. It’s a session the kids will be quick to react to, so those concerned should get with it in short order. “Your Only Love” starts out with a narrative and goes on to a fervent declaration of love.

**BORN TO LOVE** (2:11) [Rojo BMI—Krygier]

- **DO-LA-LA** (2:11) [Rojo BMI—Krygier]

**SIP & THE ECHOTONES** (2:10)

- “Born To Love” will get the new DR label off and winging first time out. It’s a haunting, quick moving romancer that displays the ultra-commercial vocal stylings of new group of artists, Skip & the Echotones. Watch it! You’ll think that big hit look. Crew invitingly knocks out a subdued-rock loveweaver, “Do-La-La”, on the under-take. Also a session to eye. Deck is distributed by Record Assoc of Westport, Conn.

**TONY J. STEVENS** (Ken Todd 104)

- **IN THE SHADOW OF THE HIGH SIERRA** (2:53) [Montunes ASCAP—Moon, Pubman] Stevens has an individual sound on the pretty Spanish-type romancer-inspirational. Combo is tender on the backdrop. Exposure could do things here.

**WHAT A LONELY ONE AM I** (2:15) [Montunes ASCAP—Moon] A middle-beat rhythm should get the OK from the kids.

**WALLY LEWIS** (Liberty 996)


**BOBBY PETSON QUINTET** (V-Tone 205)

- **LOVER BOY** (2:20) [Owen BMI—Lewis] Good-sounding guitars are Lewis’ setting on the rock-a-hula item.

**JENNIE SMITH** (Columbia 41495)

- **IT’S A CRYIN’ SHAME** (2:25) [Morgan BMI—Harvey, Seckson] Good-sounding take on the country-flavored romancer. The theme’s reading is backed by effective swayng of strings. Could move.

**GO SLOW LITTLE HEART** (2:20) [Korwin ASCAP—Stillman, Ellis] A more intimate rock-a-cha ballad approach by the performer here.

**DINO** (Glover 200)

- **RUN HOME LITTLE GIRL** (2:08) [Jon Ware BMI—Bernard] Fine skip sound on a very catchy romancer. Dino’s reading is a first rate account of the dirty. Here’s a possible big one.

**TOGETHER, YOU AND ME** (2:08) [Glover BMI—Zipfel] Songster can sing with ballad depth, as he convincingly shows on the feelingful opus.

**COACHMEN** (NFS 561)

- **DON’T YOU LIE, DADDY-O** (2:07) [Cherry Lane ASCAP—Oakland, Comman] Contagious folk opus is brightly rendered by the songsters with banjo support. Kind of folk sound the kids can take to (as well as adults), Group had some activity with “Soldier’s Joy.”

**MARRY IN THE FALL** (1:45) [Bryan BMI—Brown, Tanner, Kuss] Easy version of the pretty folk ballad.

**GEORGE SNOWHILL BAND** (America 1778)

- **TOUCH DOWN** (The N.Y. Football Giants Fight Song) (2:30) [Charles O’Flann ASCAP—Rote, Gillis, Steiner] Lively 4/4 with cheerful and crowd sounds included. Theme was co-cleffed by New York Football (Kip captains, Kyle Rote). Should get those pre-game spins.

**THE AMERICAN BEAUTY** (MARCH) (1:46) [Charles O’Flynn ASCAP—O’Flynn] Another one in tune with the color of a football game.

**TONI ARDEN** (Deco 30986)

- **ANNA** (El Negro Zumbon) [Hollis BMI—Vato, Giordano] Thrush and small combo backing supply a good rythmic touch to the Spanish type. Sanchez success of a few years ago. Jocks will like.

**KEN MCDONALD** (ABC-Paramount 10049)

- **REMINDERS OF YOU** (2:20) [Southern ASCAP—Velazque] A wild production treatment of the Latin-style Italian. Exciting track. Both dates were culled from Miss Ardene’s new “Besame”. LP.

**KEEN MCGINNIS** (Decca 200)

- **TEENAGE TEARS** (1:58) [Saxon BMI—Muir, Wolf] A rock-a-cha ballad supports the winsiful McDonald statement. Side has good ballad things to say to the teen set.

**GAYS**

- **ALONE AT THE HARBOR** (1:15) [Cajun BMI—Horton] An infectious country-styled romancer is delightfully handled by the songsters, male in lead, female in support. Decentable beat setting. Should be eyed.

**COZY COLE** (King 5254)

- **SOFT** (2:32) [Jay & Cee BMI—Bradshaw] Soft is not the word for this ball. Tiny Bradshaw rocks it as the combo drives hard, sax out front. Exciting rock fare, though Cole gets no solo spot ala “Topsy.”

- **MELODY OF A DREAMER** (2:09) [Kep BMI—Redd, Kelly] Boys show-up “soft” here as they ease through the moody opus.
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DRUMS: Dave Tough- Nick Fallall
GUITAR: Allan Reuss
PIANO: Jess Stacy
ARRANGERS: Fletcher Henderson- James Mundy- Horace Henderson

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
HARP-TONES (Warwick 512)

B "HEP TEENAGER" (2:30) [Selma BMI—Cita, Windsor] Boys & combo do a spirited essay of the sentimental, while remaining songsters make soft comments.

RAY ETHER (Mercury 1518)

B "PRESIDENT'S WALK" (2:00) [Actual BMI—Ethier] A strong Mercury bow for the guitarist. Instrumental beat is potent. Can turn-out a smash entry.

B "SLAVE GIRL" (2:00) [Actual BMI—Ethier] Again artist and companions show they're made of pro rock stuff. Striking portion.

JANICE HARPER (Capitol 4270)

B "I AM FORGETTING YOU" (2:42) [Zeodice BMI—Strickland] Thrush does a beautiful job on the lovely plaintive. A programming side that can benefit greatly from such exposure. Keep up with it.

B "MY BOY" (2:18) [Fairfield BMI — Coleman, Singleton] This track has a hard blues-styled beat. Has grow-on-you power.

RUSTY ISABELL (Brent 7006)

B "I GIVE UP" (1:45) [Brent BMI—Isabel] A driving combo sound that can count with the kids. Guitars and sax lead the exciting date. Keep a close eye on this issue. Isabel had some action on "Tidewater."

B "MANHUNT" (1:59) [Brent BMI—Isabel] True to its title, the session has a "stalking" sound and effect can carry sales weight.

WAILERS (Golden Crest 322)

B "LESHANGHIDIE" (1:56) [C.P.G. BMI—Dangle, Greek] Combo, which has shown its instrumental mettle with such numbers as "Tail Cool One" and "Mau Mau," can click big with this driving statement. Staff teen successes are made of.

B "WAILIN'" (1:44) [C.P.G. BMI—Dangle, Greek] Here, too, there are sounds of big beat note. Feature of the drive is a good "click"-sound behind the singing guitars. Voices shout. Two strong works.

RALPH DE MARCO (Guaranteed 202)

B "OLD MARCO" (2:55) [Dr. M. Shoeblo-BMI—Foley] An unusual item that can be a "leftfield" chart rider. De Marco touchingly recites on a tune sounding like "If You Were The Only Girl In The World"—how a fella has to work for the girl, but eventually success is at hand. Backing is effectively in keeping with the tender essay.

B "EIGHTH AN RICHES" (2:50) [David Jones BMI—Paramount] This rhythm is on many familiar rock ground and comes off as a good-sounding take.

BUTTONS (Dot 15988)

B "JUST WE TWO" (2:05) [LaBelle ASCAP — Kulaga, Catala] This is a well-nigh perfect R&B-styled item. Value in this rock-a-cha blend by the twosome and combo in the best-prime of both, of goods that can come through.

B "CALENDAR OF LOVE" (2:23) [Marble Swarthon ASCAP—Arletta, Catala, May] Boys pour out rhythmically here. Teeners are lucky again.

SMART SET (Dot 2710)

B "LIKE YOUNG (Toute Jeune)" (1:59) [Robbins ASCAP—Weber, Previle] A fine-sounding French reading of the recent Andre Previn-David Rose success that is going to interest many jocks. Watch it.

B "SWEETHEART OF SIGMA CHI" (2:10) [Melrose ASCAP—Stokes, Vernon] The campus sentimental goes modern and results is exciting and sure to please the platter spinners too.

DYNATONES (Bomar 305)

B "HAWAIIAN WAR SONG" (2:10) [Miller ASCAP—Noak, Leishelakhu] Fine driving teen sound from the crew, which scored awhile back with "Steel Guitar," Plenty of instrumental punch here.


FOUR ACES (Decca 30099)

B "WALTZING MATILDA" (2:45) [Gary Fisher, Peterson, Cowan] Roaring march on the folk favorite, which is a hit in the prime of the forthcoming flick, "On The Beach." Can catch.

B "THE WONDER OF IT ALL" (2:45) [E. B. Marks BMI—Wolff, Raleigh] Typical ballad burst by the boys on the inviting romance. It will get good jock spin.

LARRY TAPIA (Talent 101)

B "HEY PRETTY BABY" (2:12) [Bilaya-Bah BMI — Tapias, Weissman] Docks has lots of rock vitality, from both songster Tapia and the combo. Support. Though not too original, side swings.

B "BABY I WANT YOU" (2:09) [Bilaya-Bah BMI — Tapia, Weissman] Romantic is taken on the up-beat.

BILLY WATKINS (Challenge 59056)

B "YOU'RE UNFORGETTABLE" (2:02) [After You've Been Kissed] (2:10) [Jat BMI—Wright, Hiller] The voter gives the inviting ballad a good Brook Benton-ish reading. Setting is a worthwhile rock-a-string affair.

B "RENDEZVOUS" (2:20) [Hildre—Hafner] A combo replaces the orch on this easy Watkins essay.

BUNNY PAUL (Roulette 4186)


TONI FISHER (Signet 275)

B "THE BIG HURT" (2:30) [Music Productions ASCAP—Shanklin] A strong Latin-styled ballad performance by the stylist, who has a voice of individual note. Some unusual sounds come from the lush-orchestra backdrop. Figure solid jock attention; things could happen from there.

B "MEMPHIS BELLE" (2:38) [Music Productions ASCAP—Shanklin, Sherman] A contagious, razz-a- ma-ta-ta sound here, Miss Fisher has talent.

EXPLOERS (Coral 62147)

B "VISION OF LOVE" (2:23) (Stow BMI—Lowell, Morrow) Strong R&B-flavored ballad standard, with the lead coming-up with an effective false-tone gimmick. Can make it way up both the pop & R&B charts.

B "ON A CLEAR NIGHT" (2:09) (Merrimac ASCAP — Lowell, Morrow) A tender essay here; lead leaves false-flote hits home. Good teen appeal.

SAM TAYLOR (MGM 12381)

B "POP-POP-DE-POPPA" (2:38) [Bfavoc ASCAP—Hynus] A happy rock-slinger headed by the saxist. Guitari is helped along nicely by the husky R&B support. Smart effort for the hop.

B "THAT'S HOW I FEEL ABOUT YOU" (2:25) [Charles N. Daniels ASCAP—DeMetrius] A lazy go that sometimes—even when the chorus repeats the title resembles "Elmer's Tune." Moody风貌.

ANNISTEEN ALLEN (Wig 104)

B "DON'T BUG ME BEATRICE" (2:13) [E. Piftco ASCAP—Van-Peck, Poekies] A good-sounding R&B-styled better from the songstress. A tale of a hen-pecked husband, who manages to say "Don't Bug Me Beatrice" (a meek-sounding voice does this). Fine pounding from the combo. Can move.

B "SWEET WILLIAM" (1:25) [Van-Lee ASCAP—Vance, Poekies] Side presents a solid drive picture of the style. Two rock good novelty portions.

TOM THUMB/HUGJ ASHLEY (Decca 30092)

B "RACK-A-FRACK" (2:01) [Earl Barton BMI—Ashley] Cute rock novelty take about the title phrase, which the yarn says is a harmless way of showing displeasefulness. Vocal gimmicks are good and combo beat is in the teen groove. Could make noise.

B "HARMONY" (2:22) [Earl Barton BMI—Ashley] A hokey-tink arrangement backs Ashley as he sings of the need for "good, old-fashioned harmony."

TOALSON SISTERS (S.I.A. 709)

B "READY TO GO STEADY" (1:59) [Abel BMI—Spencer] Cute light beat take by the larks, Male voice makes comments that gals aren't ready to go steady. Label's initials stand for Society For Indecency To Naked Animals.

B "MAU MAU MAMBO" (2:14) [Stow BMI—Casta, Yonaski, Peters] Those femines (they just chant here) are surrounded by a colorful mambo beat. Good sound.

TERRY JOY (Circle Of Stars 12)

B "PARAKEET" (2:01) [Circle Of Stars] Really a cute parakeet song; not about a gal who receives a parakeet (Jody The Parakeet is the billing for the bird sounds here) but has a jaz feel.

B "I'M A WITCH" (2:05) (Circle Of Stars BMI — Hunt) A brisk swinger, also jazz-inclined.

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THREE GRACES (Golden Crest 534)
B "MISSED" (2:24) [Gamut ASCAP—Levitan] Ballad theme is intriguing and gala give it a light fine upbeat touch. The females showed-up with "Billy Boy's Funeral March"; looks like they've got something here, too.

B "7" (2:37) [Gamut ASCAP—Levitan] Quick-trigger rock stand by the team. Title refers to a gal's guy being a square ("you draw a seven in the air by add an "L", 'what've you got? You Got a square"). She digs the champ, anyway.

DUBS (ABC-Paramount 10056)
B "NO ONE" (2:09) [Sophisticate BMI—Blondman, Johnson] Amping warm survey for the R&B-styled group, who have some action on the Gene label with "Thee, Godmother, Long singer does the lead work. Watch for pop-R&B showing.

E "EARLY IN THE EVENING" (2:17) [Sophisticate BMI—Grate, Johnson] Good life to this rhythmic try.

FRANKIE & JOHNNY (Lido 604)
B "BIG CLEM" (2:19) [Flame BMI—Sardo, DeAngelis] Infections rock affair set-up somewhat like a Kingston Trio session, though the emphasis here is on the big beat. Story is about the "guardian angel" of the "mountain people". Could be smashed for Frankie & Johnny (S & J).

B "TOGETHER TONIGHT" (2:10) [Flame BMI—Sardo, DeAngelis] Teeners will be treated to a catchy sound on this rhythmic romancer. Deck is distributed by United Telefilm Records.

JOE & EDDIE (Capitol 4288)
B "REMEMBER ME" (1:52) [Breezwood BMI (Gilbert, Brown) Side moves fast, with the theme seemingly folk-based. Good showing by both the vocal twosome and combo.

B "TAKE MY HAND" (2:11) [Leeds ASCAP—Warren, Moon] Inviting is an occasion to a sincere warm turn by the boys.

STEWART SISTERS (Specially 679)
B "SOUND OF LOVE" (2:08) [Vanguard BMI (Henderson)] Gals nicely describe the sensation of love, with a rock-a-string set-up supporting amably. It's an inviting side and worth teen turn-table time.


FIVE TROJANS (Edison International 412)
B "LITTLE DOLL" (1:56) [Hilton-Gregg BMI—Flanner, Dunsan] Contagious R&B-styled rhythm of the type hitting nowadays. Lead is excellent. Keep close tabs on this session.

C "LOLA LEE" (2:30) [Hilton-Gregg BMI—Flanner, Dunsan] Softly pined stilt here.

TERRY PHILLIPS (Jaro 7008)
B "HOT ROD JALOPY" (2:21) [Oak ASCAP—Weiser] Singer knows the tricks of the rock game and does a solid job belt on the handclapper. Lively cut that displays a new talent with a big beat future.

B "DON'T LEAVE MY ARMS" (1:59) [Oak ASCAP—Phillips] An Afro-Cuban influence backs the performer's colorful ballad delivery.

CHARLIE & BILLY (Drivin 806)
B "HAWAIIAN HONEYMOON" (2:12) [Saxony-Macey] Smooth-talking voices are effective on the Hawaiian-flavored sentiment. Good bits in the Billee arrangement include protracted notes from the guitars. Could make noise.

B "STEEL GUITAR POLKA" (1:46) [Saxony-Macey] Guitar gimmicks sound good on this polka step.

SCOTT STEVENS (ABC-Paramount 10054)
B "I FOUND A GIRL" (2:04) [Oak ASCAP—Steven, Tovixa, Weiss] Fine color here as songster knocks out the love-found ditty and the Sherm Fuller orchestra-chords back with rhythmic excitement. Can more.

B "I LIKE GIRLS AND GIRLS LIKE ME" (2:29) [Oak ASCAP—Steven, Marcus, Tovixa, Weiss] Familiar tune is the source of this happy-go-lucky session. Kids'll dig the vitality here.

JOE STAPLEY (Impound 5617)
C+ "GLENDA" (2:27) [Travis BMI—Stapley, Campbell] Average name-song is pleasantly sold by the finely voiced songster. OK teen sentiment.

C+ "WERE THROUGH" (2:05) [Travis BMI—Stapley, Campbell] The wistful gives Stapley a similar stand.

BOB DUFFEE (Ventry 1016)
C "DO YOU WANT IT THIS WAY" (2:10) [Chicago BMI—Ferris] Some old fashioned plaintive crooning here.

D "DARING, SINCE I MET YOU" (2:12) [Wonder BMI—Singleton, Hart, Baxley] Affectionate blow by the twosome on the pretty true-love item. Soft, but effective best setting. Can happen with good exposure.

VYLENE HACKERT (Framswich 55151)
B "SHOW ME HOW" (2:12) [Timpkin BMI—hill, Josie] Contagious shuffle beat. Hackert displaying a fine rock-a-billy talent and the combo giving him a first-rate sound on support. Can be nice.

B "BILLY BOY (Where Have You Been)?" (1:56) [Dolens BMI—Hill, Josie] Familiar "billy boy" tune takes on a rock-a-billy point of view. Infections side.

IVORY JOE HUNTER (Dar 15966)
B+ "DID YOU MEAN IT" (1:57) [Milhaven BMI Hunter] The vet songster is in delightful form on this rhythmic joy. Both the chorus and combo lend a merry hand. Can be a strong pop-R&B success.

B "MY SEARCH IS ENDED" (2:05) [Milhaven BMI—Hunter] Performer settles warmly on the pretty sentimental.

ARTIE BARSAMIAN (Kapp 303)
B "MISHLOU" (3:30) [Colonial BMI—Roubanis] A commercial, Middle-East-flavored version of the familiar opus. A soprano sax is featured, while setting maintains an effectively steady beat. Might happen.


JOHN COLTRANE—SONNY CLARK (Jazz) (Blue Note 1719)
B "SPEAK LOW" [ASCAP—Weill, Nash] Bright sextet essay on the standard. In addition to tenor man Coltrane and pianist Clark, the other notables here include Donald Byrd (trumpet), Paul Chambers (bass), Curtis Fuller (trombone), Art Taylor (drums).

B "SOFTLY AS IN A MORNING SUNRISE" [ASCAP—Romberg, Hammerstein] Clark gets the spotlight and is easy, inventive on the oldie.

ANNISTEEN & MELVIN (Todd 1017)
B "TROUBLE IN MIND" (2:24) [Leeds ASCAP—Jones] Song duo offers an effective rock picture of the standard bluesier. Fine teen awareness in Lucky Milander orch-crusch support. Can take it.

B "LET IT ROLL" (2:28) [Advance A S C A P — Miller] Here's blues-rock drive that the kids will also find exciting. Top Dynamic track. Dot is distributor.

EDDIE "LOCKJAW" DAVIS & SHIRLEY SCOTT (Jazz) (Prestige 148)
B "TANGERINE" [ASCAP—Schertzing, Mercer] Saxist Davis and organist Scott team swing delectably on the mainstay. Even pop-jocks will want to spin this session.

B "I'LL NEVER BE THE SAME" [Malnick, Sigmarelli] The fine oldie refers the two with the vehicle for a warm display, and they beautifully react to the occasion. Both tracks come from the "Jewel" LP.

JIMMIE ADDIN (American-International 525)
B "WE LOVE THE DODGERS" (2:30) [Dijon BMI—Maddin, Vandersport, Gordon] A lively salute to the Los Angeles Dodgers which should have a good sales run in the L.A. areas and with Dodger fans in general.

C "BIRD DOC" (1:50) [Dijon BMI—Maddin, Vandersport, Gordon] A rocker on a theme not to be fused with the recent Everly Bros. smash.

L. C. COOKE (Checker 995)
B "IF I COULD ONLY HEAR" (2:25) [Are BMI—Cooke] Light infectious beat to this entry by Cooke, brother of Sam. Date is effectively a Coltrane of the current R&B-flavored rhythm feed.

C "NO! I'LL NEVER" (2:19) [Are BMI—Cooke] Same kind of joy on this end.
New York, Oct. 12—Twenty profit-making albums included are in the initial release this week from Whitehall Records, a subsidiary of West- minister Records. Among the releases are these best-selling records:

- **March (Strauss); De la Rosa conduct- ed Vienna Symphony Orchestra**
- **The Beautiful Ballads of Giuseppe Verdi**
- **The Best of the Brahms Violin Concertos**
- **The Complete Works of Chopin**
- **Tchaikovsky's Symphony No. 5**
- **Dvořák's Symphony No. 9**
- **Beethoven's Missa Solemnis**
- **Mahler's Symphony No. 1**
- **Elgar's Symphony No. 2**
- **Prokofiev's Symphony No. 5**
- **Shostakovich's Symphony No. 5**
- **Stravinsky's Symphony of Psalms**
- **Brahms's Symphony No. 4**
- **Mozart's Symphony No. 41**
- **Haydn's Symphony No. 103**
- **Bruckner's Symphony No. 7**
- **Mahler's Symphony No. 8**
- **Elgar's Pomp and Circumstance Marches**
- **Dvořák's Slavonic Dances**
- **Sibelius's Finlandia**
- **Rachmaninoff's Piano Concerto No. 2**
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**The Records**

**Disk Jockeys Played Most**

A Summary of Reports Received from Nation's Disk Jockeys

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<td>Clowns (United Artists)</td>
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<td>30</td>
<td>Misty</td>
<td>Johnny Mathis (Columbia)</td>
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<td>You're Gonna Miss Me</td>
<td>Canzil Francis (MGM)</td>
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<td>Dinah Washington (Mercury)</td>
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<td>I Love You Porgy</td>
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<td>Come on and Get Me</td>
<td>Fabian (Checker)</td>
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<td>Darling, I Love You</td>
<td>Al Martino (7th Fox)</td>
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<td>I Want to Walk You Hone</td>
<td>Fats Domino (Imperial)</td>
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<td>37</td>
<td>Shout</td>
<td>Isley Brothers (RCA Victor)</td>
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<td>38</td>
<td>Mary Lou</td>
<td>Ronnie Hawkins (Roulette)</td>
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<td>Makin' Love</td>
<td>Floyd Robinson (RCA Victor)</td>
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<td>Tucumanari</td>
<td>Jimmy Rodgers (Roulette)</td>
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A Hit in Cleveland - Breaking Big - Nationally

"BOYS DO CRY"

by Joe Bennett and the Sparkletones

Paris 537

Just Released - Great Reaction

"OVER THE RAINBOW"

by The Emjays

Paris 538

"SLICED PINEAPPLE"

by The Night Owls

Climax 103

The Cash Box, Music
Page 18

October 17, 1959

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
HER FIRST HOT Dot SINGLE!

KEELY SMITH

KEELY SMITH

KEELY SMITH

KEELY SMITH

KEELY SMITH

KEELY SMITH

KEELY SMITH

KEELY SMITH

KEELY SMITH

I'D CLIMB The HIGHEST MOUNTAIN

DON'T LET THE STARS GET IN YOUR EYES

ULTRA HIGH FIDELITY RECORDING

THE NATION'S BEST SELLING RECORDS
IT'S GOT CHARTS APPEAL
and
PICKS APPEAL
SO
"I'LL BE SEEING YOU"
with
TOMMY SANDS

RECORD NO. 4259

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industry today!

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THE NATION'S
Top Ten
JUKE BOX TUNES

(PUT THE NEXT 5)

1
MACK THE KNIFE
BOBBY DARIN
AC-1147—Bobby Darin
BT-1105—Australian Jazz Q'ty
DG-1214—Lester Armstrong & All Start
DE-3907—Catherine Veloce
MG-12149—Dick Hyman Trio

2
PUT YOUR HEAD ON MY SHOULDER
PAUL ANKA
AF-1004—Paul Anka

3
'TIL I KISSED YOU
EVERLY BROTHERS
CD-3369—Everly Brothers

SLEEPWALK
SANTO & JOHNNY
CV-103—Santo & Johnny
CV-106—Bobby Byra

I'M GONNA GET MARRIED
LLOYD PRICE
AD-406—Lloyd Price
VJ-7555—The Browns
WB-686—J. T. Adams

THREE BELLS
THE BROWNS
AD-406—Dick Flood

TEEN BEAT
SANDY NELSON
GE-3—Sandy Nelson

POISON IVY
COASTERS
AC-6146—Coasters

RED RIVER ROCK
JOHNNY & HURRICANES
KI-5250—Gray Reed & The Gullermoors
WA-506—Johnny & The Hurricanes

BROKEN HEARTED MELODY
SARAH VAUGHAN
ME-11477—Sarah Vaughan

11] MR. BLUE.
12] JUKE GIRL.
13] PRIMROSE LANE.
14] SEA OF LOVE.
15] BATTLE OF KOOKAMONGA.
16] MORGAN.
17] I LOVE YOU.
18] I WANT TO WALK YOU HOME.
19] HEY LITTLE GIRL.
20] LONELY STREET.
21] THE ANGELS.
22] MARY LOU.
23] BATTLE HYMN OF THE REPUBLIC.
24] DON'T KNOW.
25] DECK OF CARDS.
26] YOU WERE MINE.
27] BABY TALK.
28] WORRIED MAN.
29] MAKIN' LOVE.
30] POOL'S HALL.
31] SAY MAN.
32] SHOUT.
33] THERE GOES MY BABY.
34] SEVEN LITTLE GIRLS (SITTING IN THE BACK SEAT).
35] YOU'RE GONNA MISS ME.

“Only those records best suited for commercial use are reviewed by THE CASH BOX“
MISS FASCINATION
JANE MORGAN
HAS A NEW SINGLE HIT
HAPPY ANNIVERSARY
B/W C'EST LA VIE, C'EST L'AMOUR/K305

Have you heard
"I'M IN LOVE"
the love poem read
by Jane on the
Ed Sullivan Show
K304

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Atlantic Launches New Trey Label

NEW YORK — Atlantic Records, together with Lester Bill and Lee Hazlewood, is launching a new subsidiary label, Trey Records. Bill and Hazlewood will produce records for Trey, working out of their present offices in Hollywood.

Atlantic will process and distribute Trey records, and will handle national publicity and promotion. The Trey record distribution set-up will be independent of the present Atlantic and Alco networks.

WMS Mails Invites 8th Annual Convention

NASHVILLE — Ott Devine, program manager of WSM and the "Grand Ole Opry", announced last week that invitations to WSM's 8th Annual National Country Music Disc Jockey Festival, to be held November 13 and 14 in Nashville, were mailed out Oct. 5. This year's invitation is a specially produced 45 record featuring T. Tommy Cutrer, Roy Acuff, Billy Grammer, Hawkshaw Hawkins, Marty Robbins, Hank Snow, Teddy and Doyle Wilburn, and Ott Devine.

Devine said that indications are that this year's Festival will be bigger and better than ever with pre-registration of DJs at an all time high.

The biggest country music festival in America, this gathering this year will feature workshops, discussions and entertainment for the assembled thousands. Virtually all of the top talent in the country music field will be on hand. Already scheduled for Friday, November 13 are such events as... Cadence Records breakfast, Dot Records Luncheon, RCA Victor's Cocktial Party and for Friday night Columbia Records Hosted Plans for an elaborate dinner. On Saturday, scheduled is the BMI breakfast, Columbia's Lunch, WSM's reception and "B" Record's dance. On Sunday Columbia Records will again sponsor their "Coffee Clatch."

The invitation to WSM's 8th Annual National Country Music DJ Festival, which incidently coincides with the Grand Ole Opry's 54th birthday, will be sent not only to country music disk jockeys but to all those who have an interest in country music.

Crystal Named GPM Of Spoone And Cooga Music

NEW YORK—Danny Crystal has been named professional manager of the music publishing firm Spoone and Cooga Music, subsidiary firms of Cooga Mooga, Inc., it was announced last week by Pat Boone Enterprises.

Dakota Disk

PHILADELPHIA—Hy Lit holds a copy of Dakota Staton's new Capitol album, "Time to Swing", presented to him and Dale Hawkins (left) by Miss Staton during her recent appearance on the Hy Lit-Dale Hawkins show, WCAS-TV-Philadelphia.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
GET ON THE
BANDWAGON WITH THE
EVERYONE AGREES IT’S THE

V-TONE RECORDS

"THE HUNCH"
by
Bobby Peterson Quintet
V-TONE 205

The Instrumental Of The Year —
A Sensation In All Markets On...

ALTON RECORDS

“THE CLOUDS”
by
The Spacemen
ALTON 254

The Novelty Hit Of The Year On...

NORGOLDE RECORDS

“MIDNIGHT STROLL”
by
The Revels
NORGOLDE 103

DJ’s: Write For Free Samples —

1405 Locust St.

“IT’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”


### DISK JOCKEYS

In order to have your Top Ten represented in THE CASH BOX charts, fill in the coupon below or put them on your own letterhead and mail to:

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

#### List Your Top Ten Pop Tunes Here

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#### List Your Top Ten 'N Blues Records Here

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### VITAL STATISTICS:

Ernie Simon, veteran morning man, is now handling those chores for WKAT-Miami, Fla. Dick McInrath has his own show on WSVA-Harrisonburg, Va. . . . Bob Bassett moved from WSAU-Fall River, Mass., to WBEM-Rochester, N.Y . . . Buddy Bell has returned to his old stand at WANS-Alexandria, Va., after three months with WDRE-Lake City, Fla. . . . Rick Lecava, who recently became a father, made the change from WMUD-Cleveland, Ohio, to WLBQ-Baton Rouge, La. . . . New staff at WBBS-Westburry, Conn., signed up with Joe Lee, Mike Conklin, John Salyer, Jerry Fisher and Gary Gibson. . . . Ernie Simon, formerly at WKMB-Miami, Fla., has joined KFBI-Wichita, as his show is now handled by Joe Holcomb as PD (from KNOX-Canandaigua, N.Y.). . . . D.J. O'Day is morning man and new director at WNSZ-Syracuse, N.Y., after having headed WBSS-Buffalo, N.Y. . . . Dave Davis enters KWK-St. Louis (as PD) from KLF-Jacksonville, Fla., while Bert Crowley clocks in at KWE for WNYN-New York. Gil Newsome was appointed station manager . . . Bill Price has been added to the staff of KBM-San Diego . . . Raymond Katz resigned from the post of associate director WGM-New York, to enter touring business . . . Arch Andrews was promoted to operations manager at KICN-Denver . . . Terry Phillips, formerly with KELP-Texas is now at KIGM-Abilene.

**Only those records best suited for commercial use are reviewed by THE CASH BOX**
NEW SOUNDS
singled out by
LIVIO
(ITALIAN LYRIC SOLO)
WITH
FRED WARING
AND HIS PENNSYLVANIANS
DONKEY SONG
C/W INCH WORM
No. 4289
"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“GOLDEN SAXOPHONES”—Billy Vaughn and his Orchestra—Dot DL 3205 (Monaural & Stereo)

The “golden saxophones” are the four tenors and two alto, that hold down the front line of Vaughn’s unit. The tunes that get the melodic big beat treatment here include “Sentimental Me,” “Near You,” “Auf Wiedersen” and “You Belong to My Heart.” No doubt about hit status for this session.

“LOUIS AND KEELY”—Louis Prima and Keely Smith—Dot DL 3210 (Monaural & Stereo)

The pair create an electric atmosphere as they romp through a dozen exciting duets. Among the selections, which include several of the duo’s recent hit singles, are “Be My Guest Do Schon,” “Night and Day,” “Cheek to Cheek,” “And the Angels Sing,” and “I’ll Confess.” Will continue their string of hit albums.

“THE QUEEN”—Dinah Washington—Mercury SR 6011 (Monaural & Stereo)

Tagged “Queen of the Blues,” Miss Washington brings to her pop singing a warmth, earthy passion and soulful expressiveness that she communicates in her blues singing. This session contains four blues (i.e. “Trouble in Mind,” “Back Water Blues”) as well as such superior pop songs as “Make Me a Present of You,” “I Remember Clifford” and “A Sunday Kind of Love.” Her current pop prominence (”What a Difference a Day Makes” and “Unforgettable”) won’t get lost on these songs.

“THE BONNY GOODMAN TREASURE CHEST”—MGM 3429

Original, never before released performances by the Benny Goodman Orchestra, Sextet, Quartet and Trio from 1937-1938. Featured on the three discs, available individually or in a set, are Harry James, Gene Krupa, Teddy Wilson, Lionel Hampton, Charlie Christian and many others. The tunes, 12 to a disk, are almost all standards. Despite vintage, the recordings are of an unusually good sound quality. Historical value and heavy MGM promotion should make this a tremendous seller.

“COME BACK TO SORRENTO”—Frank Sinatra—Columbia CL 1359

A compilation of vintage Sinatra sides by the label offers such memorable performances as “Day by Day,” “Embraceable You,” “Someone to Watch Over Me,” “September Song” and “Luna Rossa.” Twelve in all, the tunes feature expressive ballad crooning by Sinatra. Collector’s item for his fans.

“APHRODISIA”—Jackie Gleason—Capitol W 1250 & Stereo SW 1250

Gleason has written twelve sultry compositions and through George Arban’s arrangements and Wild Bill Davis organ solos, communicates an extremely romantic mood. As indicated by some of the titles, “Pastel Flame,” “Raptures,” “Glamour” and “Seraglio,” the album’s chief purpose is to create a quiet mood, which it does most effectively. Choice item for this department.

“MISS RHYTHM”—Ruth Brown—Atlantic 8025

The top ranking r&b vocalist is represented on this album by a stunning collection of previous single successes. Some of the tunes that will be remembered are “This Little Girl’s Gone Rockin’,” “Jack O’ Diamonds,” “Why Me” and “Book of Lies.” Her many fans will cherish this swinging delight.

“HERE’S LARRY WILLIAMS”—Specialty SP 2169

The frantic rock and roll stylings of Larry Williams are packed here into a quick all in one consummation. Deck consists of the singer’s past hits, “Short Fat Fannie,” “Bony Moronic,” “Buzzy, Miss Lizzy,” etc., plus six brand new items which should greatly please the youngsters. Should move in both pop and r&b areas.

“CONCERT IN CONTRASTS”—The Lancers—RCA Victor, 1967

The quartet solidly proves its versatility in this album of contrasts. Using three different orchestral backings, each with an identifiable sound, the group indulges in ballads, swingers, rock and rollers, and spirituals, and brings each approach off with a slick sound. Tunes include “Apple Blossom Time,” “Oh Honey Fare Thee Well,” “Kiss of Fire” and “Ah Sweet Mystery of Life.” Ultra exciting vocal group session with wide commercial potential.

“NIGHT ON THE DESERT”—Hillel and Ariva—Kapp KL 1163 & Stereo KS 3047

A program of Israeli music is offered by this exciting duo. Accompanying themselves, Hillel on the mandolin and Ariva on the nimstrum drum, they very capably communicate the music of their native country through songs of the old, love, faith, victory, etc. Some date to ancient times, some are recent additions to the folklore. Thoroughly enjoyable performers.

“GUITARS”—Vol. 2—Al Viola—Liberty LST 7127 (Monaural & Stereo)

Al Viola has magnificient control of the guitar and he displays a technical mastery of the instrument that is rare in today’s pop market. His technique ranges from swinging pop to flamenco to jazz, but he stays mainly in the pop vein. The tunes here include “Angel Eyes,” “Remember You,” “Sometimes I’m Happy” and “I’ll Take Romance.” Pure musical pleasure is in this album.

“GOLD ON SILK”—The Ray Wright Orchestra—Everest LPBR 5048 & Stereo SDBR 1048

Beautiful mood session is created by superimposing a setting of lush strings. The soloists, all capable jazzmen, are Will Bradley (trombone), Doc Severinsen (trumpet), Joe Newman (saxophone) and Don Butterfield (tuba), who provide the sensuous melodies of “Stormy Weather,” “September Song,” “Ghost of a Chance” and “My One and Only Love,” among others. Extremely effective mood album, aided by fine stereo depth.

“CHA-CHA-CHA”—Ralph Font and his Orchestra—Westminster WP 6111

Relaxed Latin rhythms with an easy-to-follow beat are the spirit of this package of the Pont orch. Here the theme is cha cha cha and credit is done to the dance with twelve re-styled American songs. Included are “Three Penny Opera,” “Fascination,” “Lady Be Good” and “ Moulin Rouge.” Will be welcomed on the cha cha cha shelf.

“MIXED EMOTIONS”—Susan Barrett—Capital T 1266 & Stereo ST 1266

Miss Barrett makes her recording debut here, singing a dozen songs which convey the various moods of love. She displays a sincere legt voice with warmth and conviction. Among the selections are “Bewitched,” “Hey There,” “I Get Along Without You Very Well” and the lovely title tune. A newcomer with promise.
“HUCKLEBERRY HOUND”—Daws Butler & Don Messick—Colpix CP 202

The “Huckleberry Hound” TV cartoon series is a favorite with children. This disc presents three amusing kiddie stories, “Yogil Bar and the Missles’说明书,” “It Ain’t So Easy to Catch a Meezy” and “Dinky Duffon and the Showdown at Hootown Cornal.” Don Messick does the straight narration while Daws Butler contributes the voice characteristics. Deck could prove as successful with the younger set as the TV is.

“STANLEY MELLA PRESENTS AN EVENING WITH JEROME KERN”—Willis Evans, Bill Tabbert, Dolores Ferri and Artists FAL 3639 (Monaural & Stereo)

Deluxe package discware presents the best of Jerome Kern as presented by Mellas during the “Composer Evenings” at the Cotillion Room of the Hotel Pierre. Evans, Tabbert and Miss Perry transfer their stage knowhow to this disc in their renditions of the memorable music. Among the 18 tracks are “Smoke Gets in Your Eyes,” “I Won’t Dance,” “The Last Time I Saw Paris,” “Look For the Silver Lining” and innumerable other great songs.

“FROM VIENNA...WITH LOVE”—Lisette Malhi and Rudi Kreuzberger—Panorama LPL 2002

Popular Viennese songs are performed by Miss Malhi and Kreuzberger, members of the Vienna State Opera, with the Vienna Schrammel-Orchefs. The songs are concerned mostly with the emotions of love, and all of them are fine, which of course are the principals of them old world justice. Of interest to those of Viennese heritage.

“MINGUS AH UM”—Charles Mingus—Columbia CL 1570 (Monaural & Stereo)

Mingus music is always different from much jazz that is being played today. His experiments have resulted in jazz that not only swings but is artistically individual, communicating all sorts of unusual sounds. All of the nine pieces here are Mingus originals, very effectively performed by John Handy, Booker Erwin, Horace Parlan, Willie Dennis, Jimmy Krupper, Shafi Hadi and a drummer of amazing virtuosity, Danny Richmond. The gospel-based “Better Git in Your Soul” is a prime example of a successful Mingus experiment.

“The Piano Scene of Ahmad Jamal”—EPIC LN 3631

Session was waxed a couple of years ago when the Jamal Trio consisted of gullar bass and Jamal’s individualistic piano. The work here seems more thoughtfully and deliberately than Jamal’s current approach. Selections include “Old Devil Moon,” “Crazy He Calls Me,” “Easy to Remember” and “Pavane.” Artist’s popularity demands this package a big sales item.

“A Message from Birdland”—Maynard Ferguson—Buddy R 2327

Ferguson’s 13 piece orchestra one of the more successful jazz/dance bands. This session, recorded live during one of Ferguson’s many appearances at Birdland, is strictly jazz. The leader’s incredible trumpet work is even more inspired than usual and the whole band swings with a measured intensity. Selections are moving among the “Night Life,” “Starfire,” “Ole,” “The Mark of Jazz.” One of the best Ferguson sessions to date; will sell well.

“The Bobby Hackett Quartet”—Capitol T 1235 & Stereo ST 1235

Bobby Hackett’s warm, lyrical and extremely tasteful trumpet playing is still a refreshing delight to hear, in its third decade. With an essential rhythmic assist from the members of his new group, Hackett delivers a swinging tribute to a dozen tunes, most of which are standards. They include “The Lost Man” (also “Undecided,” “It Don’t Mean a Thing” and “Don’t Blame That Way.” Hackett continues to offer enjoyable, easy listening jazz.

“HANDEL: Messiah” —The Philadelphia Orchestra, Eugene Ormandy, conductor. The Mormon Tabernacle Choir, Eileen Farrell, although not in her modern settings, is still one of the world’s best. William Warfield, soloist.—Columbia ML 2172 (Monaural & Stereo)

Brisk interpretation of the Handel classic immensely aided by outstanding performances of Miss Farrell, Mr. Warfield and, as usual, the Philadelphia. Sales attraction is high due to a host of big name draws. Christmas season will also help.

“RHAPSODY UNDER THE STARS”—cdbird orchestra and conductor—Capitol P 4941 & Stereo SP 1914

Capitol’s Hollywood Bowl albums are among the most popular light-classical releases. Here pianist Penarro offers performances of seven classical piano pieces. Among them are Rachmaninoff’s “Rhapsody on a Theme of Paganini,” Liszt’s “Hungarian Rhapsody No. 2,” and Beethoven’s “Pathétique Sonata.” Another highly saleable item in this series.

“SUPPE OVERTURES” —Sir John Barbirolli conducting the Halle Orchestra—Mercury SR 50160 (Monaural & Stereo)

Suppe’s “Fanciulla del West,” “Pique Dame” and popular overtures, six here, are given an appropriately moving reading by Barbirolli. “Light Cavalry,” “The Toreador’s Song,” “The Beautiful Galatea,” “Tique Dame” and “Morning, Noon and Night in Vienna” are present in all their resplendent glory. The light-classical package.

“MEMORIAL EDITION”—Wanda Landowska—RCA Victor 25 20985

The late Miss Landowska was one of the truly great harpsichord artists. This memorial album contains her brilliant renditions of Bach’s “Three-Part Inventions” (Sinfonias) and the complete “Two-Part Inventions” for harpsichord. Of collector’s item stature.
NEW YORK:

Looks like Dave "Baby" Cortez' next big one's gonna be "Piano Shuffle," according to word from Clock tower Wally Moody, who also adds that Buddy Devoe's "Newie" or "HugheS" are both in the works for a two-market, pop-r&b hit. . . . Evelyn Cornell, in the sales dept. of Clearnote, reports fabulous reaction to Sonny Til & the Orioles "Crying In the Chapel" (Jubilee), "HugheS" and the Knightsbridge Strings "Wheel Of Fortune" (Top Rank), Vinnie Monte's "I Believe" (Decantar) and "Mr. Jack Tin" (Jubilee). . . . The Dukes of Duxieland, currently at the Soundstage, have added two new members to their Audio Fidelity recording of "Black Bill Smiley," and Bill Smiley, who'll replace Red Hawley on drums. Other members, who remain the same, are Frank Anderson's sales and promotion man. . . . The big way of the week has been the favorable reaction to the "John Promo" (Ode) which has been tagged in recording "Big Ezzo," Cortez' Smiley, with jazz and R&B flavor. . . . Leave it to Jove and Ford, and Jim New, Dixieland, Clark along with "Honeymoon" (Blue note) thru the week. . . . Les Friedman, who manages, and their "Smokin' Party" white with "Baby" Hully Gally, and has been accompanying Fred Smith of Arvee (Hollywood) on a prom tour for Beanon (Hollywood). . . . Beanon did the 9/30 Dick Clark outing, and his own "Cloud Nine" noise maker on Phillips. . . . Rick Adams, lead singer of the Fireflies, currently clicking with "You Were Mine" on Billboard (A&R man), along with Rocky Belmarino and Lou McLeod. . . . Lou Lou notes that Alpha (N.Y.), Excoo (N.J.) and Seaboard (Northeast) are now handling the Twin line which at the present is hot with "Give Little Babyface" and "Cross Made Of Stone." . . . Columbia's Jerry Vale into the Chez Paree, in Portland, for a 10/23 thru 10/29 stand, at the Brooklyn Paramount, is the Brooklyn Jazz Festival (produced by Franklin Gotman) and featured are the Count Basie Orch with Joe Williams, Dake Staton, Miles Davis, George Shearing, Lambert, Hendricks and Ross, conie-Don Adams and McC-Symphoni Sd. . . . Erroll Garner'll be presented by S. Hurck in his first Carnegie Hall recital, 10/16.

The three wonderful Browns, Jim Edward, Maxine and Bonnie, in for a Cash Box visit and to tell us about "Scarlet Elbow," the follow-up to their chart-topping "Three Bells." New mama Maxine back on the p.a. trail and baby sister Norma, who subbed for her, is back in school. The trio does the 10/13 Arthur Murray TV'ed. . . . Heartwarming to hear about the baby boy born to Mary Ford, of the Raelets (Mary Ford is the Guaranteed affiliate) history and they're hopping Ralph Done of "Guaranteed" knows that his big Mac, Bill Smiley, will be with the group suit. . . . MGMT telegrams that Leroy Holmes' "Alice Blue Gown" and Tommy Edwards' "(New In) The Right Kind Of Loving" are on the phone to tell us that the Flamingos' "Love Walkin' In" (End) in both the r&b and pop categories and that newcomer Mack Vickery already has a hot item in "Lover's Plea" (Gone).

Spot prey, John L. Criner, on a cross-country promo trek in behalf of Don & Dewey's "Shummin" and "Fuddlin' Th' Blues," which he notes, is receiving "a helluva reaction" (lots of laughs) from whom he manages, and their Demon waxing of "Private Eye" backed with "(Baby) Hully Gally" and has been accompanying Fred Smith of Arvee (Hollywood) on a prom tour for Beanon (Hollywood). . . . Beanon did the 9/30 Dick Clark outing, and his own "Cloud Nine" noise maker on Phillips. . . . Rick Adams, lead singer of the Fireflies, currently clicking with "You Were Mine" on Billboard (A&R man), along with Rocky Belmarino and Lou McLeod. . . . Lou Lou notes that Alpha (N.Y.), Excoo (N.J.) and Seaboard (Northeast) are now handling the Twin line which at the present is hot with "Give Little Babyface" and "Cross Made Of Stone." . . . Columbia's Jerry Vale into the Chez Paree, in Portland, for a 10/23 thru 10/29 stand, at the Brooklyn Paramount, is the Brooklyn Jazz Festival (produced by Franklin Gotman) and featured are the Count Basie Orch with Joe Williams, Dake Staton, Miles Davis, George Shearing, Lambert, Hendricks and Ross, conie-Don Adams and McC-Symphoni Sd. . . . Erroll Garner'll be presented by S. Hurck in his first Carnegie Hall recital, 10/16.

CHICAGO:

Along with the cool weather comes some mighty cool hits out of record row. . . . Leonie Garminia, Iris Garomia, and Eddie Yalowitz, Garomia Distributes, info that they will be holding a "I'm Gonna Love Your Baby" party for Harry Belafonte titled "Odds Against Tomorrow." Eddie is overwhelmed by the reaction given to the "Lies" by Teddy Randazzo, along with "The Hunch" by Paul Gayton on this label. . . . Bob Frank and Dick Darren's new smash single titled "I Ain't Sharin' Sharon" b/w "Love Among The Young." Jack also has a brand new smash LP of "I'll Never Die" and "(New In) The Ways Of Love" and a new LP by Johnny & The Hurricanes which is a smasheroo. . . . The two "Big Wheel" buzzed to tell the good news concerning Dolla ("Don't You Want Me") and Paul Gayton's "I'm Gonna Love Your Baby." . . . Frank has a new release titled "Something Wonderful" by Carol Hughes, is reaching with big beat and beautiful ballad. . . . Paul Glass and Earl Glicken, Altastere Record Distributors, are as busy as bees, but had a brand new smash single titled I Don't Know which is climbing the charts according to Earl. Earl isrippin' over something new by John Promo" (Ode) which has been tagged in recording "Big Ezzo," Cortez' Smiley, with jazz and R&B flavor. . . . Leave it to Jove and Ford, and Jim New, Dixieland, Clark along with "Honeymoon" (Blue note) thru the week. . . . Les Friedman, who manages, and their "Smokin' Party" white with "Baby" Hully Gally, and has been accompanying Fred Smith of Arvee (Hollywood) on a prom tour for Beanon (Hollywood). . . . Beanon did the 9/30 Dick Clark outing, and his own "Cloud Nine" noise maker on Phillips. . . . Rick Adams, lead singer of the Fireflies, currently clicking with "You Were Mine" on Billboard (A&R man), along with Rocky Belmarino and Lou McLeod. . . . Lou Lou notes that Alpha (N.Y.), Excoo (N.J.) and Seaboard (Northeast) are now handling the Twin line which at the present is hot with "Give Little Babyface" and "Cross Made Of Stone." . . . Columbia's Jerry Vale into the Chez Paree, in Portland, for a 10/23 thru 10/29 stand, at the Brooklyn Paramount, is the Brooklyn Jazz Festival (produced by Franklin Gotman) and featured are the Count Basie Orch with Joe Williams, Dake Staton, Miles Davis, George Shearing, Lambert, Hendricks and Ross, conie-Don Adams and McC-Symphoni Sd. . . . Erroll Garner'll be presented by S. Hurck in his first Carnegie Hall recital, 10/16.

LOS ANGELES:

Class Records topper, Leon Rene', all excited about the new googie Rene' package, "Romanceville," reporting it's taking off like a single. . . . Liberty Records guitar-vocal team, Bud and Travis, set for a three-weeker at Mr. Norman Atwood's Shep's on the Sunset Strip. . . . Liberty's reaction to the Elmer Bernstein LP, "Steeple," featuring music from the new TV show of the same name. . . . Prince Records looking for a hit in the Scarlets' waxing of "I'm No Good," which has received their initial effort on the Challenge label, "You're Unforgettable." . . . The Four Coins, along with the Mayflower's " compañero," are looking for a successful week-end stint at the Hollywood Palladium 10/9-10. . . . Sam Cooke's Keen tennis of "There I've Said It Again," voted Pick-Of-The-Week on KFWB. . . . Hi-Fi Records Arthur's man, Ted Rambo, is looking to big for Frank Holzand's flips over the hot jazz artist, Jimmy Smith, who's currently in at Frank's Blue Note jazz palace with the Charley Shavers quartet. Ahmad Jamal is due in at the Blue Note 10/21, while Jerry Welker, on the RCA label, stopped in to tell us that Skip Milo was in Chi on a national promotion tour and made a whirlwind tour of the deejays promoting his latest waxing titled "Jo Baby." . . . Frank Campagna, national promo chief for Columbia Records, just left Chi, with Columbia's newest rage, Crash Craddock. Frank advises that Crash will be headed for California, where Jim Martin and Morris Goldman, James H. Martin Distributes, announced last week that Ronald Bernstein was appointed sales manager for the "London Group" and will be working out of their office here in Chi. . . . Arthur's man, Nat "King" Cole, currently at the Chez Paree, set for a guest-stint on the Perry Como Show 10/21.

BROWNS

RAMSEY LEWIS TRIO
deejay attention with his debut pairing on the Tops label, "That's All I Ask" b/w "The Boarder."... Jimmie Rodgers waxing his first kiddie record, "Wistful Willie," set for Christmas release will be tied in with a heavy "Wistful Willie" doll, children's clothing, picture books, and a filmed animated cartoon. Lee Redmond's Revolo Records, reporting a very good deejay reaction to "Please Don't Go," by Cecil Null, ... Dave Miller and George Phillips of Somerset Records, in town visiting with Jim Warren at Central Record Sales. Jim very happy to have Herb Abramson's new line, Blake Records, which is currently swinging with "Tennessee Waltz."

**Fess Parker's Cascade Records completing arrangements with Paramount Pictures for the initial waxing and release of "The Jayhawkers," title song from the Panama and Frank production in which Fess Parker co-stars.** Del-Fi Records very, very, announce this week the completion of a new LP by The Balladaires, with reaction to the group's current outing of "Morning Star," hitting strong... Irvin Zucker informs Kitty Kallen's fast-climbing Columbia represses, "If I Give My Heart To You," the singer's biggest since her two-million seller of "Little Things Mean A Lot," in '54. The Mary Kaye Trio cutting a singles with Eddie "Kookie" Byrne for Warner Bros. Records, with disk set for release coincide with the Trio's mid-October guest stint on the "77 Sunset Strip" TV'er... Sid Talmadge's Record Merchandising now distributing the Down and Stream labels... Songstress Dorita's initial Symphon- more Records deck, "Kiss, Kiss, Kiss," with backing supplied by Jack Costanzo and his orchestra; makes its debut this week. World Pacific Records' recent picture's The Unique's, waxing their first pairing for the film, "That's Love" and "Cross My Heart," with Kitty Wells' comin-sounding slice, "Lonely Moon."... RCA Victor looking for one of the big hits of the week by the Isley Bros. exciting "Shootout!"... Connie F Freed, 14 year old lass from Beverly Hills, out with "Don't Leave Me," on the Challenge label, with "King Cole's" new Capitol package, "A Mis Amigos" (To My Friends) in Spanish and Portuguese, set for a release date in November... The Cast of Nat Nig- tera's "Country America" recently hosted a chuck wagon dinner party at the Rocketti Studios for the local scribes... Audio Fidelity princess, Sid Frey, in town to record Louis Armstrong in a new stereo technique... Victor Records hosted a cocktail party for Delia Reese last week during her stint at The Casons to celebrate her first big hit for the label, "Don't You Know," which first broke on the West Coast.

**HERE AND THERE:** 

**Boston—Duke Peacock-Backbeat topdog, Don Robey, reports that the other end of Bobby Blue Bland's "Stranded" r&b chick, "Is It Real," is starting to boot through the pop sales barriers. He also notes that the offices are flooded with orders for the Sensational Nightingales' new LP, "So Much Of Pain." PHILADELPHIA—Connie's Shirley Robinson phoning in that Sonny Till & the Orioles' "Crying In The Chapel" (Jubilee), Bobby Comstock & the Counts' "Tennessee Waltz" (Blaze), Tommy Facenda's "High School, U.S.A." (Atlantic) and Dave 'Babe' Cortez' "Piano Shuffle" all have that "big hit look."... Ed S. Banks' Fran Murphy's excited with Jim James' "Are You Sorry" (M.I). Frankie & Johnny's "Lonely Moon" (Lido) and Johnny Wells' "Lonely Moon" (Lido) in the works. In town this week were Shelley Berman to appear in "Girls Against The Boys" (Outside Shelley Berman) is the follow-up to his smash "Inside" Verve LP, Joe London to do his "It Might Have Been" (Liberty) on the Hy Lit-Dale Hawkins Show and John Leslie to plug away on his "The Story Of My Life" (Liberty). The hottest record in Philadelphia according to Chips' Bob Heller, is the Islanders' "Enchanted Soul" (Mayflower) and their best selling package is "Sheppard And His Flock Swing" (Kolut- ette). The label's promo man, Harry Fink, escorted the Rock-A-Teens over to the Dick Clark offering where they did their "Woo Hoo" hit. Also on the distributes hit list are the 101 Strings' "Rock Beat Symphony" (a Sonoma single) and the Charnells' "The Girl Next Door" (Fires)... BOSTON—Citation Records now located at 49 Central St., COTES- DALE, ARIZ.—Johnny Johnson items that the Mod- ernaires follow the record-breaking Rowan & Martin comedy team into the Safari, 11/12... 

**INDIANAPOLIS—Chips Gloria Smythe, currently at the Key Club, out with her initial pairing on World Pacific, "Gee Baby" b/w "I'll Be Over."... SHREVEPORT—Stann's Records very, very, says the following on its moving fast list: "Woo Hoo" b/w "Rock-A-Teens" (Roulette); "You Brought A New Kind Of Love" by Joe Williams (Roulette); "So Near And Yet So Far" by Little Anthony (End); "Havin' Fun Love" by Roscoe Shelton (Excels); "You're Mine!" by the Falcons (Unart); "Love Potion No. 9" b/w "Stay Awhile" by the Clovers (United Artists)... NASHVILLE—Young writers Ron & Jimmy Isle have had a remarkable 16 sides recorded over the last month, including the current Marvin Rainwater issue of "Young Girls" and two sides by N.R.C.'s Tony Bellus, Ron and Jimmy, who are brothers, both record—Jimmy for Sun and Ron for MGM. The boys are under exclusive writing contracts with Kenny Marlow Music, owned by Nashville attorney and publisher Kenny Marlow.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

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**LaVern Baker**

**Ballard of the Year**

**FOR LOVE OF YOU**

b/w **TINY TIM**

2041

**LaVern Baker**

**Ballard of the Year**

**FOR LOVE OF YOU**

b/w **TINY TIM**

2041

**Mickey Baker**

**"BA" 'BA" **

**"THIRD MAN THEME**

2042

**Atlantic Records**

**e who hath an ear Let him hear!**

JOHNNY CASH sings the most stirring and inspiring song of our time!
## MONAURAL

**COCKTAIL SWING** Jack Sterling and Quintet, Harmony HL-7282, 1.28
Content: Sterling's CBS radio show quintet offers "Love Is A Lovely Day," "Speak Low," "How High The Moon," others. Cover: Color shot of Sterling, a cocktail, and four ladies, set the scene. Eye-catcher. Performance: Solid group,WORD theay, on Sterling's New York radio show; includes Tyree Glenn, Mary Osborne, Buddy Jones, Andy Fitz and Tony Aless, a good group.

**TEXAS JIM ROBERTSON** Design DLP-115, 1.19
Content: Country and western hits from the past include: "Moccin' Bird Hill," "You Are My Sunshine," "Shipping Around," others. Cover: Natural color shot of "Texas Jim" with guitar, in western-style, green and white jacket. Performance: Country favorite slips easily through some country & western, and white with typical aplomb, his bass predominating throughout.

**DINO MARTINELLI PLAYS MUSIC FOR CHRISTMAS** Harmony HL-7296, 1.38

**VOL. 1, GREATEST VERSINES OF A GOLDEN ERA** Design DLP-121, 1.19
Content: Variety of tracks previously recorded on cylinders and 78's disks include John McCormack, Enrico Caruso, Rosa Ponselle, others. Cover: Features color shot of the various artists of the "golden era" with large title lettering. Reflects content well. Performance: Dating back as far as the early 1900's, the package features some of the world's greatest artists on original recordings complete with surface sounds that were unavailable during this time. Sound highlights the artistry of voices such as McCormack's and Caruso's and offers much enjoyment to the listener.

**GYPKY MAGIC** The Kardos Trio, Harmony HL-7207, 1.98
Content: The Ernest Kardos violin, of classical fame, is heard here with a trio on Autumn Leaves", "Honeysuckle Rose", and others. Cover: Features color shot of the gypsy style in charming colors. Good display.

**THAT'S THE WAY IT IS** The Kardos Trio, Harmony HL-7207, 1.98
Content: The Jack Hamilton receives The Cash Box Pick of the Week award in this issue for his latest effort wrapped with a black and white shot of the singer on each side, while selections stand out in bold purple. Roy's name strong at top on both sides of sleeve.

**THE KALIN TWINS** Decca 9-39977, b/w "The Meaning of the Blues"
Content: The Kardos violin, of classical fame, is heard here with a trio on Autumn Leaves", "Honeysuckle Rose", and others. Cover: Features color shot of the gypsy style in charming colors. Good display.

**DONNY LEE MOORE** "I'M BUGGIN' OUT LITTLE RABY" shelby 1000, b/w "Empty Arms, Empty Heart"
Performance: White shot of singer is silhouetted within a yellow background. Titles are listed on reverse side with results of a teenage record review pointing to popularity of this disk with teenagers. Good gimmick.

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### Rack

#### Best Sellers

<table>
<thead>
<tr>
<th>Stereo Albums (Regular Priced)</th>
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<tbody>
<tr>
<td><strong>1</strong> EXOTICA Matthew Denby (Liberty LST-7034)</td>
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<tr>
<td><strong>2</strong> QUIT VILLAGE Martin Denby (Liberty LST-7122)</td>
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<tr>
<td><strong>3</strong> SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)</td>
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<tr>
<td><strong>4</strong> PETER GUNN Henry Moncrief (RCA Victor LSP-1956)</td>
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<tr>
<td><strong>5</strong> MORE JOHNNY'S GREATEST HITS Johnny Mathis (Columbia CS-8158)</td>
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<td><strong>6</strong> THE KINGSTON TRIO AT LARGE Kingston Trio (Capitol ST-1199)</td>
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<tr>
<td><strong>7</strong> FILM ENCORES Mantovani (London PS-134)</td>
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<td><strong>8</strong> TABOO Arthur Lund (Milt 806)</td>
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<tr>
<td><strong>9</strong> HEAVENLY Johnny Mathis (Columbia CS-8152)</td>
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<tr>
<td><strong>10</strong> LORD'S PRAYER Norman Tahburski Chair (Columbia ML 6004)</td>
</tr>
</tbody>
</table>

#### Monaural Albums (Low Priced) |

| **1** SOUL OF SPAIN 101 Strings (Stereo Fidelity SF 6600) |
| **2** RANDY AND BESS Mantovani (Cadmion CAS-490) |
| **3** PETER GUNN Aaron Bell (Lion SL-70112) |
| **4** GIGI Hill Rowe Orc. (Cadmion CAS-436) |
| **5** GRAND CANYON SUITE Hill Rowe Orc. (Cadmion CAS-468) |
| **6** MANTOVANI SHOWCASE Mantovani London SS-1) |
| **7** BROADWAY SPECTACULAR Norman Leyden (Cadmion CAS-467) |
| **8** TV JAZZ THEMES Video All Stars (Stereo Fidelity 8800) |
| **9** TV ACTION JAZZ Mantovani (RCA CCM-703) |
| **10** 77 SUNSET STRIP Aaron Bell (Lion SL-70116) |

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### Special Sleeves

**ROY HAMILTON** "ON MY WAY BACK HOME" Epic 5-9312, b/w "A Great Romantic"

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**"Only these records best suited for commercial use are reviewed by THE CASH BOX"**
Morton Gould Honored

NEW YORK—Morton Gould (center), RCA Victor recording artist, receives the Institute of High Fidelity Manufacturers’ award for “Outstanding Contribution to Music in 1959” from Joseph Benjamin (left), president of the institute. At right is Alan Kayes, manager of RED SOUL RECORDS.

The award was made at the opening of the New York High Fidelity Show, Oct. 6. Gould’s latest Victor album is Tchaikovsky’s “1812 Overture.”

Ray Katz Resigns WMGM; Will Devote Full Time to Durgom-Katz Associates

NEW YORK—Raymond Katz, associate director of radio station WMGM in charge of programming, announced last week that he has resigned his position to devote full time to his personal management firm, Durgom-Katz. His resignation is effective Nov. 2.

Arthur Tolchin, WMGM’s executive vice president and director, will assume Katz’s duties until a successor has been named.

In disclosing his resignation, Katz said: “The substantial growth of Durgom-Katz Associates and its expansion plans for the future, together with the ever-increasing stature of WMGM and its demands on the time of its executives, made necessary this decision. I leave Art Tolchin and all my associates at the station with a keen sense of regret.”

Initial expansion plan for Durgom-Katz is the addition of a Hollywood office about Nov. 1. Katz and his partner Bulletis Durgom will divide their time between both roosts.

New ventures planned by Durgom-Katz include the production of a film based on the novel, “Buffalo Soldiers,” rights for which were recently purchased. Other properties are being sought for motion picture and legitimate theatre.

Durgom-Katz also plan to develop and produce TV packages, some of which will be in partnership with their clients. The Durgom-Katz client roster includes among others, Jaye P. Morgan, Marguerite Piazza, the Four Aces, Jules Munshin, Bobby Van, John LaSalle Quartet, Enzo Sturatti, the Newport Youth Band and Patricia Wilson, who is co-starring in the new Broadway-bound musical, “Fiorella.”

Thiele Signs Fielding For Signature Album Series

NEW YORK—Bob Thiele, proxy of Hanover-Signature Records, announced last week the signing of Jerry Fielding for a series of albums for Signature. The first album will be recorded immediately and released prior to Christmas.

Fielding is currently the musical director of the Betty Hutton TV series. He has previously recorded with a dance orchestra for Decca Records, and has recorded as arranger-conductor for the Hi-los, Debbie Reynolds, Ruth Olay, Pat Boone and many other recording artists.

Thiele first became acquainted with Fielding while he was at Dot Records where he used Fielding as arranger-conductor for Debbie Reynolds. Thiele commented that he believes Fielding to be the most creative and exciting arranger-conductor on the scene today.

Fielding’s contract calls for approval to do additional recording with other artists for other labels.

E-I Accelerates Single Releases

HOLLYWOOD — Edition-International Records is embarking on an accelerated single release program of four a month, label topper Jack Ames disclosed last week. Initial release under the new release schedule is the Five Trojans “Little Doll.”

Rack

Best Sellers

Kiddie Albums

1. SLEEPING BEAUTY (Disney)(MGM-570)
2. ZORRO (Mickey Mouse MM-28)
3. POPEYE’S FAVORITE (Columbia)(RCA Bluebird LB-1018)
4. FEATS FROM THE GREAT BOOK (Vanguard)
5. FUN IN SHARIILAND (Shari Lewis)(RCA Bluebird LB-1006)
6. TOM THUMB (Lion-L 7096)
7. PETER PAN (Lion-L 7097)
8. THE LITTLE ENGINE THAT COULD (RCA Bluebird 1008)
9. LEGEND OF WYATT EARP (Shirley Temple)(RCA Bluebird LB-1004)

Extended Play (EP’s)

1. TOUCH OF GOLD (Epic)(E-8488)
2. RICKY SINGS AGAIN (RCA Victor E-4333)
3. SIDE BY SIDE (Par & Shirley Boone)(Dot NJ-1076)
4. PETER GUNN (MGM)(RCA Victor E-4333)
5. KINGSTON TRIO AT LARGE (Capitol EAP-1, 2, 31199)
6. HOLD THAT TIGER (Capitol E-1008)
7. SONGS BY RICKY (RCA Victor E-1621, 3, 4)
8. HYMNS (Columbia E-1504)
9. HEAVENLY (Columbia E-4351)
10. THAT’S ALL (Atco EP-4506)
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **WE GOT LOVE**
   Bobby Rydell (Capitol 254)

2. **CLOUDS**
   Specimen (Alston 25)

3. **MARIE**
   Four Tunes (Jubilee 6006)

4. **YOU MUST TRY**
   Gidas (Gordon 2023)

5. **I'M A HOG FOR YOU**
   Coasters (Ace 5146)

6. **ARE YOU SORRY**
   Joni James (MG1 12528)

7. **CHILDHOOD SWEETHEART**
   Chuck Berry (Chess 1737)

8. **ROCKIN' LADY**
   Ponny Candy (Rockaway/Frippin' 21)

9. **SHADOWS**
   5 Solos (Ember 1056)

10. **I AIN'T SHARIN' SHARON**
    Buddy Knox (Roulette 4179)

11. **THE WAY TO MY HEART**
    Valerie Carr (Roulette 4187)

12. **TRUE LOVE, TRUE LOVE**
    Quitters (Atlantic 2940)

13. **GROWIN' PRETTIER**
    Johnny October (Capital 4267)

14. **LIZA JANE**
    Dale Hawkins (Chess 934)

15. **MIDNIGHT STROLL**
    Revels (Morgado 103)

16. **IT MIGHT HAVE BEEN**
    Joe London (Liberty 52299)

17. **MEXICAN JOE**
    Mitchell Torok (Gordon 3028)

18. **BUT NOT FOR ME**
    Ella Fitzgerald (Verve 10108)

19. **TO A YOUNG LOVER**
    Tossali (Medium 121)

20. **LITTLE QUEENIE**
    Jerry Lee Lewis (Sun 308)

21. **DEAR SOMEONE**
    Johnny Restivo (RCA Victor 7601)

22. **CLOUD NINE**
    Bill Justis (Phillips 3544)

23. **BOYS DO CRY**
    Joe Bennett & Sparkletones (Paris 537)

24. **FANCY NANCY**
    Skip & Flip (Brent 7005)

25. **THERE I'VE SAID IT AGAIN**
    Sun Cooke (Korn 87055)

**LOOKING AHEAD**

**IN THE MOOD**
Ernie Fields
Rendezvous 110

**OH CAROL**
Neil Sedaka
RCA Victor 7595

**BAD GIRL**
Miracles
Chess 1734

**HEARTACHES BY THE NUMBER**
Guy Mitchell
Columbia 41476

**THERE COMES A TIME**
Jack Scott
Carlton 519

**LOVE WALKED IN**
Flamingos
End 1055

**IF I GIVE MY HEART TO YOU**
Kitty Kallon
Columbia 41483

**SURE SHOTS**

**TOPS EXTENDS DEALER OFFER**

**UA ALBUM CATALOG**

NEW YORK—United Artists Recs. has released its first Long Playing album catalog. The 52-page illustrated booklet in 3 colors, provides complete information on 98 albums. Songs titles, a complete index, a numerical album listing and price list are included for retailers' and consumers' convenience. The catalog includes all albums released or scheduled for release on the UA label through December of this year. A special feature of the catalog is a 7 musical category break down enabling the reader to find the type of album he is interested in quickly. Albums that fit into more than one category are cross-indexed.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
England’s Top Ten Lp’s


England’s Top Ten Ep’s

Incentive Plan On
B. G. Treasure Chest

NEW YORK — MGM Records is putting a big distrib-dealer push behind its newly released "Benny Goodman Treasure Chest" a 3-disc affair (also available in 3 separate volumes) of compact re-released Goodtime recordings made between 1937-38.

The deal will: 1. A 15% discount in merchandise of October releases; 2. Prizes to distrib and distro within as incentives to sell this deal. The country will be divided into four sections by BPI ratings. One distrib out of each of the areas will receive transistor radio for the best performance over quota. There will be a prize for the distrib's top salesman consisting of a transistor radio, a 50/50 day dating. 4. Distrib's big buyers can get a transistor clock radio if he purchases 500 or more on a new MGM will ship free gift to the buyer and distrib will be charged on a 50/50 co-op basis. 5. In order to qualify for discount and prizes, all distros must order 5% of quota for delivery prior to October 25, balance for delivery on October 35.

The distrib can offer the dealer one of the following plans based on the dealer's ability to buy: Plan A: A package consisting of 5 each of volumes 1, 2, and 3; and two deluxe packages (21 albums) with a bonus of 15% in free merchandise. Plan B: A package consisting of 3 each of volumes 1, 2, and 3; and two deluxe package (12 albums) with a bonus of 10% in free merchandise. This free merchandise will consist of dealer's choice of any albums on the October release. On Plan A, for every 21 albums the dealer buys he will get 3 albums at no charge and on Plan B, for every 12 albums he will get 1 album at no charge.

Big Top's "Always" Being Set For Foreign Release

NEW YORK — Advance preparations for coordinated foreign release of the upcoming Turner's "Always" are underway now in line with Bigtop's policy of internationalizing its talent roster, the studio announced last week.

Bigtop's Freddy Bienstock left for England last week to work out promotion details on Turner's Oct. 16 and 17 release, "I Was a Boy," in the "Boy Meets Girls" TV-er, top-rated British show, and the artist's newest single side overseas.

Promotion-wise in the U.S., Johnny Bienstock is covering the Mid West territories with Joe Galkin station hopping the South.

Mike Elliot ARDCO's G. M.

HOLLYWOOD — Mike Elliot was appointed to the post of general manager of Allied Record Distributing Company it was announced last week by the firm.

According to ARDCO, Elliot and VP Ned Herestam have been instrumental in spear heading ARDCO's pressing and distributing operations.

Elliot's past experience includes a long tenure with Manuscript Records, New York, many years in personal management of top artists and merchandising.

Omission In Glover Ad

NEW YORK—A Glover Records ad in October issue of The Cash Box failed to include songster Dino as the artist of the issue, "Together You And Me" and "Run Home Little Girl."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ITALY

Your correspondent visited Sandra Dolor of the advertising office of C.G.D. who advised me that his best selling records last month were, "Julia" sung by Johnny Dorelli, "With All My Heart," by Betty Curtis, and "La pioggia cadra," also sung by Betty Curtis. Dolor also informed me that "Orfeo negro," the picture by Marcel Camus, which won the first and only prize, "Golden Palm" at the Festival of Cannes in 1959 has begun its showing in the best Italian cinemas. The picture has many songs which originate in South America, C.G.D. has issued a 45 rpm record backing "Orfeus Song" and "Happiness" from the picture. Johnny Dorelli sings the two songs.

An EP has also been issued with the orchestra of Helio Motta. The four tunes are, "Samba de Orezza," "Felicidade," "O nosso amor," "Mambo de carnaval." These records have already reached a considerable degree of popularity and a good sale which should increase even more during the run of the picture in Italy.

Dolor also informed me that Giancarlo Intra, popular orchestra conductor who brought several successes to the C.G.D. singers, is in Milan having arrived from Hollywood where he stayed one month.

He did the musical score for a picture "Ne Name Murder." It was his first trip to Hollywood. He has already picked up his work in Italy, recording four dance tunes, a Cip-rock named "Go Go Go," a cha-cha-cha, "Whiskey And cha-cha-cha," "Petite Fleur" and "Sing A-More." The tunes are sung by Calabrese e Massara.

MGM will shortly issue in Italy two 45's by Conway Twitty, well known American singer and composer. The tunes are "Mona Lisa," "Heavenly," "Danny Boy" and "Halfway To Heaven."

Georgia Gibbs sings "The Hucklebuck" in a picture "I Maghrib" now being shown in Italian theaters. The record is issued on Roulette in the Italian market.

Torcrebro, who in 1958 won the coveted prize "Disc de Oro" of the town of Barcelona, and who in 1959 was termed the best singer in international light music festival, where he won two more prizes, one in Barcelona and one in Madrid, seems certain to visit and tour the United States in 1960. Torcrebro is now recording in Italy and has developed quite a following in Tunisia, Algeria, Morocco, Spain and France. He will shortly make a picture titled, "The Lonely Man Of The Island" with Spanish star Maria Montiel. His current record, "So tu vai a Rio," "Potesi rivivere la vita," "Abido Maris," and "Chi e doing very well saleswise.

Milan's Top Ten

(Reported by Messaggerie Musicali, galleria del Corso, Milan, Italy)

1. "Forever" by Damiano
2. "Arrivederci" by Barreto
3. "Io tiao hocio e curo a rock" by Colentano
4. "Veta." by Betty Curtis
5. "My True Love" by Jack Scott
7. "Lonely Boy" by Paul Anka
8. "No baciar piu nessuno" by J. Dorelli
9. "Zingari" by Dalida
10. "Stupid Cupid" by Neil Sedaka

LONDON—Jazz stars, trumpeter Buck Clayton, blues singer Jimmy Rushing, and pianist Dave Brubeck, all Columbia recording artists, are welcomed to London at a recent party hosted by Fontana Records.

Live Audio Fidelity Recording Session At New York Hi-Fi Show

NEW YORK—Sidney Frey, president of Audio Fidelity held forth at the Audio Fidelity Hi-Fi Show daily at his company's demonstration of a live stereo recording session featuring Ferrando Starrant and his Flamenco Dancers.

Frey explained to the audiences which gathered at the Trade Show Building the steps involved in making a recording and the principles and development of stereo, playing examples to illustrate his points. He particularly went into the new stereo recording technique which eliminates the so-called stereo effect and the resulting "hole in the middle effect." The technique, called SHS or Intensity Recording, employs the new single Telefunken stereo microphone, the SM-2. This microphone is distributed in the U.S. by Audio Fidelity Professional Products, Inc.

All Rontodd Singles Will Be Issued As EP's

HOLLYWOOD — Rontodd Records announced last week that as of January 1, 1960 all Rontodd singles will be released with two tracks per side, as an EP.

In accordance with Rontodd's policy distributors will retain the 100% return guarantee and 10% cash bonus on the new "singles." However the price to distributors will be 46¢ instead of the usual 42¢, carrying a suggested list price of $1.00.

Ronald Todd, president of the label, said that this move was an attempt to increase singles' traffic. He remarked that the market is becoming flooded with album bonus deals. "Today a consumer can purchase a $3.98 album and get an additional album for another $1.00. How can you expect to sell him a two track single when he has just purchased 21 tracks or 12 singles for $4.96."

To introduce his new program to the public Todd plans to use Top 40 radio stations and Sunday supplement.

To Issue Australian Hit In U. S.

HOLLYWOOD—Rod Pierce, President of Rondor announced today that they have signed Al Morgan to an exclusive contract and will immediately release his "Tell Take Care Of Your Cares", which is currently a hit in Australia. It has been released there on the W. & G. label.
Cleveland—In the back seat is Fred Kohl, winner of WHK’s “(Seven Little Girls) Sitting in the Back Seat” contest, based on the Paul Evans Guaranteed record.

As a result of his winning letter, Fred spent the evening with seven of Cleveland’s top models, being wined and dined by complements of WHK. The jealous onlooker is Bob Stahl of Landmark Distributors, who chaperoned the evening.

Columbia Pacts 6 Artists

New York—Columbia Records last week announced the packing of six artists. They are: pianist Vincent Lopez, organist Sir Charles Thompson, trumpeter Billy Butterfield, jazz pianists Mose Allison and Putty Rutten and Joyce Hillier, former Duke Ellington orch songstress.

Lopez, Thompson and Miss Hillier will have LP’s released in the near future. Butterfield is teamed with Ray Court on a recent album issue, “Counsellor Meets Butterfield.”

Costa Swings

New York—Don Costa, United Artists new A & R head, has been involved in a whirlwind of activity in the few weeks he has been in the label.

Costa has been spending much of his time in the studios cutting vocal records with Bobby & Billy, the Delicates, the Janies and Burt Ives. The Burt Ives material will be released soon in an album called “Heavenly.”

Costa has also found time to cut singles by the Don Costa orch and chorus, one of which was released this week, “I’ll Walk the Line” b/w “Catwalk.”

In addition, Costa is about to record a jazz album featuring arrangements by Bill Potts using an all-star tented.

In the midst of all this activity, Costa has taken part in negotiations with a number of key artists to be signed to the UA label. He was instrumental in bringing Tito Rodriguez to the label recently. Rodriguez’ first album will be recorded by Costa.

E.M.I. are running a fairly solid advertising campaign to launch their low-priced (39/6) 12" LP Variety Club series. They have taken full-page ads—some in color—in several national weekly publications.

This is the latest in the low-priced field which is rapidly becoming a big part of the record industry in this country. All the attention to low-priced disks from major labels is stimulating wider advertising and promotion by the several straight record clubs presently doing a reasonable volume of business in leading states.

If this trend continues to develop in the current type of action as applied to low-priced LP’s, there could be a full-scale “war” within the next few months, possibly before Christmas.

Jimmie Rodgers, Dodie Stevens and company are in Melbourne at present playing to audiences at the Festival Hall (formerly known as the Melbourne Stadium). Dodie did a TV spot on HSV-Channel 7 last Wednesday night in the Randwick show. Dodie, who looks much older than her reported thirteen years, is very popular in Australia as a result of her top-selling hit disk of “Pink Shoe Laces.” She is plugging her latest single—“Miss Lonely Hearts” which has been released on the London label of the E.M.I. group to coincide with her tour of this country.

Planet Record Corporation, which up to date has released Australian artists exclusively on their Planet label, has opened an office at 33 West 42nd Street, New York 36. The Planet people are shopping for a United States outlet for their Australian material and also hoping to sign American labels for release in Australia. The Planet outfit is handled by Bob Crawford.

Gordon Harrison, a director of the publishing and musical instrument house of Boosey & Hawkes (Australia) Pty. Ltd., with headquarters in Sydney, is on a quick visit to Melbourne on company business.

There seems to be a mad rush to record the English hit “Living Doll” which has been so successful for Cliff Richards in England and America. W & G have an up-tempo version by Frank Davidson and Festival have issued a version by Col. Joye. I hear tell that there could be another locally produced issue of this number.

Lee Gordon has signed a whole stack of top-line talent to fill out his forthcoming 12" record starring the popular young Fabian which stars a series of shows later this month. Already booked are Johnny O’Keefe, Col. Joye, Johnny Devlin, Johnny Reih and their regular groups, together with several other acts. There will be close to forty local artists on the bill.

W & G recording star George Bracken won his Stadium fight last week to become the Australian lightweight boxing champion. Bracken fought to a capacity house which included hundreds of his record fans and about 3,500 people were turned away. George Bracken collected close to £2,000 (4,500 dollars) for his night’s work.

Visiting Australia is popular New Zealand record man Fred Gibbie who handles several labels including Roulette, Prestige, Oriole, Planet and Exquisite. Fred’s biggest local stars are Vince Callender, who hit big with his single of “Bye Bye Baby” and a 23 year old Maori boy Kuna Pineaha who is rapidly growing in popularity. Fred Gibbie is making a close survey of record distributing and marketing methods used by the major labels in Australia.

I have it on fairly good authority that the Elvis Presley visit to these shores—which we reported in last week’s column as having been cancelled, according to the daily press—is definitely on as was originally planned for sometime early next year.

While Headliners are currently running their Jimmie Rodgers, Dodie Stevens show in Melbourne, the Lee Gordon office is doing a series of successful one-nighters in leading provincial centres with Johnny O’Keefe and company. They are playing towns that are in easy reach of the city on the same nights as the Rodgers shows.

W & G Records here announced that they have secured the sole Australian and New Zealand rights to the American Mayflower label which has the hot item currently listed in The Cash Box Top 100, “Enchanted Sea” by The Islanders. W & G already have this release on the market.

In a rather sudden move, which came as a mild surprise to many people in the trade, the roulette label rights for Australia have been shifted from Lee Gordon to Philips, the huge world-wide electrical organisation. To celebrate the move, Philips have been holding special functions to announce the change over whilst their Roulette star Jimmie Rodgers is in this country.

It is believed the Kerridge-Okean group in New Zealand has secured Rank Records for Australia in addition to New Zealand. Although there are strong beliefs that they will “sub-lease” the Australian production and distribution rights to a major Australian record company.
NEW YORK—With this year's special Christmas needs of retailers in mind, RCA Victor is releasing this month a triple-barreled package of LP's designed to "create extra traffic in the dealer's store and extra profit for the dealer," it was announced by George R. Marek, vice-president and general manager of the RCA Victor Record Division.

The three parts of the release are made up of special Red Seal and Pop Christmas albums, a regular Red Seal and Pop release, and the first LP's in the gala Soria Series. Among the artists represented are Elvis Presley, Perry Como, George Melachrino and his orchestra, The Three Suns, Mario Lanza, Arthur Fiedler and the Boston Pops, Vladimir Horowitz, the Vienna Philharmonic Orchestra, Herbert Von Karajan and Sir Thomas Beecham. Repertoire will range from Sir Thomas' new recording of Handel's Messiah through Verdi's Macbeth onto Christmas bon bons by RCA Victor Pop artists.

Almost every album in this year's Christmas release will be available in Stereo, as well as monaural, and each Christmas selling season contain RCA Victor's "Miracle Surface," the anti-static ingredient, 317X.

Packaging will be one of the deluxe features of the release. The new package, "Season's Greetings from Perry Como," for example, will include a special Christmas card from Perry to all his fans. Each Soria Series record will be personelly signed by Doris and Darío Soria, will serve as a showcase for music or drama.

Soria Series recordings will be either multiple album sets or single album releases. Multiple albums are drawer-type boxes, cloth bound. Each is identified in gold on a book-type round-rubbed spine. Set against this background are various picture representations of the subject matter of the recording. Each Soria Series single record album is a dowel-type, jacket-cum brochure with the record itself in a cloth covered the like of the multiple set. The dowel is imprinted in gold for clear identification.

To back up this three-way Christmas release, RCA Victor is launching a massive advertising and promotion campaign designed with one view—to deliver customers to the dealer's store. Leading the way will be a spectacular four-color ad appearing in full page size in such publications as Time, The New Yorker, Esquire, Holiday, The New York Times Magazine, The Saturday Review, Harper's, The Atlantic, Cue, Fortune, Business Week, Sales Management.

Network radio and TV will be covered by a series of network spots. Arthur Godfrey comments on the new Saturday evening Western "Bonanza," on the new Sunday TV special "Sunday Showcase," and on other shows during the Christmas season.

Locally, four hard-selling newspaper and magazine ads have been prepared to sell the Christmas program of deluxe holiday albums. In addition, 30- and 60-second descriptive radio spots will be available.

A variety of point-of-sale aids will be shipped to distributors. It includes an illuminated full-color window display, a full-color eight-page supplement, 7-inch and 12-inch shopping bags, and a special streamer and belly-band for use with "A Christmas Sound Spectacular," one of the new Christmas releases, offering a money-back guarantee to the consumer on the LP.

As an added point-of-sale boost, RCA Victor has developed special Christmas seals and tapes to be used on dealer mailings, for selling and decorating packages, for color displays, and for spelling out Christmas messages on windows and backdrops.

To help merchandise the Christmas program, RCA Victor has developed a special program whose benefits can be passed on from distributor to dealer. All dealers should see their local RCA Victor distributor for details.

"Dealers everywhere," Marek concluded, "tell us that their customers more and more are looking for the extraordinary, the new, the unusual. In this year's Christmas release we offer all three. Produced with care, with a fresh mind and with an enthusiasm which lifts them far above routine, they will make this year's Christmas selling season extraordinarily profitable for all record dealers."

The Red Seal Christmas releases include: "Pops Christmas Party"—Arthur Fiedler; "Bostons Finest"—Lanza Sings Christmas Carols)—Mario Lanza; "A Yuletide Song Fest For The Entire Family"—Rosalind Elias, Giorgia Tozzi. The pop Christmas releases include: "Elvis Christmas Album"—Elvis Presley; "Christmas With Gisele"—Gisele MacKenzie; "A Christmas Sound Spectacular"—John Klein; "The Magnificent Christmas Pops"—various artists; "Christmas Joy"—George Melachrino Orchestra; "A Ding-Dong-Dandy Christmas"—The Three Suns; "Christmas Surprises From The Ralph Hunter Choir"—Ralph Hunter; "Christmas Hymns"—George Beverly Shea; "Season's Greetings From Perry Como"; "Sing Hymns With The Johnson Family Singers." Two pop package includes "Sweet Sounds by The Browns" and "Oh Johnny" by Johnny Ray." The Red Seal classical releases include: "Pictures At An Exhibition"—Vladimir Horowitz; "Sol Hurok Presents"—various artists; "Carmen"—Pablo Casals with libretto—various artists; "Macbeth" (Verdi) (complete with libretto)—various artists; "Great Symphonies"—various orchestras.

The new Soria series will debut with: "Vienna Philharmonic Festival"—Herbert Von Karajan conducting the Philharmonic Orch. (4 discs); "The Family Strauss"—Herbert Von Karajan conducting the Vienna Philharmonic; Mozart: Symphony No. 40—Haydn; Symphony No. 104—Herbert Von Karajan conducting the Vienna Philharmonic; Brahms: Symphony No. 1—Herbert Von Karajan conducting the Vienna Philharmonic; The Royal Ballet Gala Performances—Ernst Ansermet conducting the Royal Opera House Orch., "The Battle of the Broadway Cast; Handel: Messiah—soloists, Sir Thomas Beecham conducting the Royal Philharmonic Orch. and Chorus.

NEW YORK—"Play the record or else!" is what former heavyweight champ Joe Louis tells WJGM disk jockey Jerry Marshall. Louis visited Marshall in behalf of the initial release of his discayte, Triangle Records.

Capitol Issues New Meredith Willson LP

HOLLYWOOD — Capitol Records this week (121) is releasing Meredith Willson's LP. "And Then I Wrote The 'Music Man,'" an account by Willson and his wife, Rini, on how Willson sold his hit musical to producer and director, Bloomingdale. To promote the LP, Capitol is working closely with G. P. Putnam's Sons, publishers of the soon-to-be-released book by Willson, "But He Doesn't Know The Territory," Willson's literary version of his experiences in writing and selling a Broadway musical comedy, for in-store promotion. Capitol has prepared large quantities of a display piece featuring the covers of the LP and Capitol's original-cast album of "Music Man," an album-book counter merchandiser designed to display the recording and the book; bulk quantities of empty jackets for window display and a giant blow-up of the original-cast album cover, designed to serve as a theme-setter for window displays. The complete Willson album is being distributed to key disk jockeys throughout the country.

Air Mail Subscription To The Cash Box $30

How To Get Air Play

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**Roulette Reactivates Gee Records**

NEW YORK—Morris Levy, President of Roulette Records, announced that the company would reactivate the dormant Gee Records, one of their earliest divisions. The first new release on Gee issued this week, is "Where In The World" and "Walking Home," the label's first new artist, Big Daddy; and a debut release by Kenny Ross (Never Thought I'd Miss You) "Big I Do" and "Watch Your Ps & Qs".

Prexy Levy has appointed Nat Tarnapol to handle the A & R chores for Gee Records. Tarnapol will sign new artists and record both singles as well as albums. His Gee assignment will be in addition to his current duties as part of the Roulette A & R staff.

Gee Records was launched in September, 1956 as a rock 'n' roll label that was part of the Tico and Rama Records operation. The label got under way immediately with a selection of big hits including: "Why Do Fools Fall In Love?", "Goody, Goody", by Frankies Lymon and The Teenagers; "You Baby You" and "Little Girl" by The ClefTones. In '55 and '56 Gee was one of the hottest new labels in the business. 

Cosnat's DSBA Billing Plan Rolls Up $100,000 Orders During First Seven Days

NEW YORK—Orders totaling $100,000 were taken the first 7 days the Cosnat Distribution Chain's new direct billing and sales plan, Dealer Served Buying Account (DSBA), took effect. Complete overlap of the promotional Blaine release this last week. This activity covered an area of five cities: Philadelphia, Detroit, Chicago, New York, and Newark.

The plan involves album sales—80% of Cosnat's business—and allows the member dealer to pay for his LP purchases and This installment plan (no interest) over a five month period. To become a DSBA member, a dealer agrees to purchase a minimum of $800 worth of albums in any given month. The following month a 20% payment is made, with 20% being paid for the succeeding four months. Should the dealer fail to honor his stock, he may deduct his 2% discount. Discounts will also be made for special plans instituted by record companies.

Blaine also announced that Cosnat's new Cincinnati branch will open October 20. Eddie Rosenberg, formerly of Cosnat's Cleveland branch, will handle the new outlet. Labels to be handled by the Cincinnati branch will be announced shortly.

What's In A Name?

NEW YORK—Juggy Gayles, sales manager for Guaranteed Records, was making one of his One-Stop record operators last week, and inquiring about "Sitting In The Back Seat" by Paul Evans. The following was the reported exchange:

"How's it doing?" asked Juggy, of a midwestern artist.

"Nothing!" answered the quiet voice over the other end of the phone.

"Nothing?" came back Gayles voice. "I can't understand it! Seven Little Girls is making it big all around the country."

"Seven Little Girls? came back the operator's excited tone. "Seven Little Girls—that's a smash!"

"Yeah—same record," cried Juggy.

"Yeah—same numbers, Juggy, that's the only English we known answred the one-stop.

Whitehall Buys Master

NEW YORK—Norm Weiland, Whitehall Records top-spinner, announced his company has made its first master purchase.

The song, "Bridgeit," is performed by a new talent singing group, Barrows, and according to Weiland, is beginning to make noise in the Houston-Dallas area.

The disk will be released this week on the Whitehall label, a West- minister subsidiary.

Blaze Adds Three To Staff

NEW YORK—Herb Abramson, president of Blaze Records, announced last week that Marty Cahn has been appointed to the post of sales manager, and Ronnie Granger, former record librarian of WINS-New York, and Lou Kofetz will handle record promotion for the label. Abramson disclosed that Granger and Kofetz will begin their duties by working on Bobby Comstock's "Tennessee Waltz."

Comstock is currently in New York. He did the Alan Freed show, where the record was initially introduced, and is scheduled for an appearance on "Kitty the Reel "Comstock then leaves on a GAC tour which will cover most of the major U.S. cities.

Ward & Singers On Tour

NEW YORK—Clara Ward and her Ward Singers, who recently returned from a highly successful European tour, started a coast-to-coast concert tour this week (8). Dates include concert halls and colleges. Tour ends November 20 at the Roxy Auditorium in Detroit.

The gospel artist records for Dot, who her group has recently recorded an album at New York's Apollo Theater for Hanne/Signature Records.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Initial Del-Fi LP Release**

HOLLYWOOD — Del-Fi Records has just issued its initial LP packages, proxy Bob Kiefer announced last week. Release includes 3 LP’s, available in both monoaural and stereo versions. The label had a special Ritchie Valens LP out shortly after the late star’s tragic death.

The 3 albums are: “The Many Sides Of Pepino,” featuring songster-instrumentalized “Pepino” (real name: Tony Martinez), who is starred on TV’s “The Big McCoy”; “Alve-O,” by the Balladents. The title of the third album—consisting of jungle-type music—is being withheld, says the discman, so as not to “lessen the impact” of what is described as a unique cover.

Del-Fi will continue to release albums on a regular monthly schedule.

**Bel-Canto Launches Tape Drive**

PHILADELPHIA — A Bel-Canto dealer sales drive for the line’s new tape tracks, tagged “Bel Canto Bonus Pre-Fak,” was launched last week at a special meeting between Chicago district here, and Dave Lintz, label prez.

If the dealer buys a pre-pack consisting of 12 Bel-Canto 4-track tapes, he only pays for 11. Total price is $49.27, with a total retail value of $84.40. In addition, the dealer receives a 3-color browser counter display.

Chips’ general manager Bob Keller, who attended the meeting along with Chips’ Norman Cooper and Ernest Stantin, has engaged a sign company to erect a large banner to hang outside of Chips, showing that the dis- trict is the headquarters for Bel-Canto stereo tapes. There will also be a special Bel Canto window there show- ing the various tape covers.

**Everest Bows “Top 20” Promo**

NEW YORK—Everest Discs disclosed last week that during the New York Hi-Fi Show it gave away 15,000 demonstration records to the show’s visitors.

At the same time, Everest intro- duced its “Top 20” LP promotion whereby dealers who order seven of Everest’s LP’s (10 classical and 10 popular) will receive one al- bum free. Sales chief Charlie Schick- ley made it clear this promotion must be spread over five separate albums, but that they can be either monoaural or stereo. The plan is scheduled to run the entire month of October.

**Sunnside Shindig**

NEW YORK—Scott Mani, WMCA disk jockey, is shown among the huge crowd of teenagers that jammed Sunnside Gardens in Queens for his initial all-star hop.

Appearing on the bill were Connie Francis, Dion and the Belmonts, the Crystals, Dee Clark, the Mystics, Cathy Carr, Teddy Randazzo, Johnny Rестivo and Ray Peters, all WMCA diegys, was Mani’s special guest, performing with him “The Battle of Koo-Koombre.”

**Don Owens Appointed UA Nat’l Promotion Manager**

NEW YORK—Don Owens has been appointed national promotion man- ager for United Artists Records, it was announced last week by David V. Ficker, executive vice president of the company. Owens will assume his new post immediately.

He comes to UA from Capitol Rec- orders after holding several key positions. In New York for the past nine years, he has served as New York promo- tion manager, district promotion man- ager, and promotion manager and for the past year he was popular artists representative in the national promotion department of Capitol Records.

Prior to his association with Capiti- tol Records, Owens was on the staff of the Dick Linke publicity office. He has also been engaged in radio and television as a director and producer.

**Seeco Airs LP Catalog On Own FM Program**

NEW YORK—Sidney Siegel, presi- dent of Seeco Records, announced last week that Seeco has started its own show, “Command Performance,” on station WBAI-FM in New York City.

The program is produced and dis- rected by Marcia Hillman, wife of Seeco general manager Mort Hillman. The program, Siegel stated, “The use of FM radio to promote our LP catalog is in the nature of an experiment by us. If we find our show is successful in its present form, we should tend to syndicate ‘Command Performance’ to FM stations in additional markets. At this moment, we are building a major campaign to include dealer tie-ins, air plugs for retailers and display material to build audience for our show.”

**Peter Sutro Named Sales & Promo VP For Artia, New “Cultural Exchange” LP Line**

NEW YORK—Peter Sutro has been appointed vice-president for sales and promotion for Artia Rec- cords, it was announced last week by label heads Stanley and Howard Hillman. Jay Frankel, previously was administrative assistant to Daro Soria at Angel Records and is now the RCA Victor market research depart- ment and most recently was assistant manager of sales administration at Warner Bros. Records.

Artia Records is designed as a “cultural exchange series” to make recordings, both folk and classical, of Eastern European and American artists available throughout the American market. Arrangements are presently underway for an album of American recordings available in the Eastern European countries.

Fourteen LP’s are already available, among them three recordings by the famous Red Army Chorus and Band, two of Hungarian, one of Bulgarian, and one of Chinese folk music and songs; a recording of Jewish Religious Music recorded in the ancient synagoge in Prague; two recordings by the Smetana Quartet playing works by Janacek and Schubert; Handel’s Concerto for Organ and Orchestra No. 1, coupled with an organ con- certo by the Czechoslovakian com- poser Franklisan Bristi; Josef Suk’s “Angel of Death” Symphony; Jana- cek’s “Diary of One Who Disap- peared”, and a deluxe two-record set “Teach Your Child Ballet” with a forty page illustrated booklet forming a complete ballet course.

Minor future recordings will be available in stereo and monaural versions, and to Gerald Severn, executive vice president of Artia in charge of Ad & P, is presently in Europe super- vising the company’s foreign operations. In this capacity he has sent British engineers to Russia and the other countries involved to set up equipment and stereo recording tech- niques. Artists on the Artia roster include such world-famous names as David Oistrach, Emil Gilels, Mikhail Rostrop- vich, Richter, Kirsan Kondrashin, Con- stantin Silvestri and many others. More recordings are planned by the Red Army Chorus and other folk groups.
Roulette To Issue "On The Beach" Film Track

Kahl Acquires Publishing Rights

NEW YORK — Roulette Records will release the soundtrack LP of one of this year's major pic entries, Stanley Kramer's "On The Beach," music of which has been acquired by Phil Kahl's Patricia-Kahl Music. Flick premieres in December.

Roulette will release the soundtrack LP in November, and in addition, will issue Jimmie Rodgers' and Playmates' singles. Songs from the flick. Rod-

gers will have the principal musical theme, the folk favorite, "Waiting Matilda," and the Playmates will sing the love theme. The label an-
nounced a full-scale promotional and advertising campaign for the "On The Beach" deck. Label's only other soundtrack LP was "The Long Hot Summer."

"On The Beach" stars Gregory Peck, Ava Gardner, Anthony Perkins, Fred Aistaire and newcomer Donna Anderson. It is based on Neville Shute's best-selling novel which tells of a world doomed by radioactive fall-

out in 1964. Pic was filmed in Australia. Music was written by Ernest Gold, who composed the score for such flicks as "The Delilah Ones," "Witness For The Prosecution," "Too Much Too Soon" and "The Young Philadelphians."

Baby For The Fords

NEW YORK—Mary Ford, of the Los Paul & Mary Ford team, gave birth last week, October 7, to a 7½ pound baby boy, Robert, at Valley Hospital in Ridgewood, N. J. Mike Ford and hubby Los Paul also have an adopted child.

Musidisc International Incorporates In U. S.

NEW YORK — Nilo Santos Pinto, president, in charges over the U. S. operations of Musidisc Ltda. of Brazil arrived in New York recently for the purpose of launching his American record company, and the American company has already been incorporated in New York under the name of Musidisc Interna-
tional, Inc., with offices in the Tishman Building, 56th Fifth Avenue.

Musidisc International, Inc. plans, as its initial program, to release 50 LP's per year. The releases will be mainly LP's, with some 45's and some 45's primarily drawn from pack-
ages. For the time being the records to be released will be records recorded in Brazil. However, all those selected for U. S. distribution will be those especially recorded for and pointed to the U. S. and international market.

All the recordings have been and are to be recorded in stereo. Initial releases will be under the Musidisc label and will be marketed in the $4.95 stereo and $3.98 monaural price ranges. Additional releases under a subsidiary label will be marketed in stereo only, at $2.98.

Distribution plans are being pre-

pared but have not yet been finalized and franchises are still available. The company intends to operate independently and not through any estab-
lished record company for distribu-
tion purposes.

The Brazilian company was kicked off five years ago by Nilo Pinto, who is known professionally as Nino Sergi. He was formerly a Brazilian re-
cording (singing) artist on the RCA Victor label in Brazil and has sung on radio in the U. S. He gave up his singing career to open a retail record shop in Rio de Janeiro and while running his record shop he had a radio program in Brazil on which he re-
viewed new records and interviewed recording artists. He sold his record shop and gave up his outside interests to start working in earnest on his Brazilian record company. Having es-

tablished that company, he is now looking ahead to spreading his label on a worldwide basis starting in the U. S. His plans include recording in the U. S., as well as in Europe in the near future, in addition to con-
tinuing and augmenting his Brazilian operation.

His Brazilian record company re-

leases the Grand Award and Vox la-

bels in Brazil.

Robic In U. S.

NEW YORK — At a press party held last week at the Warwick Hotel honoring Yugoslavian singer Ivo Robic (left photo) comedienne Jean Carroll and Robert Clary welcome Robic on his first visit to these shores.

Right photo: Gene Schwartz (right), Laurie Records A & R chief, and Robic discuss the following release to Robic's "Morgen" hit.

Browns Get Gold Disk on TV

NEW YORK — RCA Victor recording artists, The Browns, including Jim Ed, Maxine and Bonnie, will be awarded a Gold Record for their million-selling "The Three Bells" on the Arthur Murray Dance Party over NBC Television Tuesday night (Oct. 13).

The Browns will join Giselle Mac-
kenzie in the nationally televised pro-

gram, and will sing their hit song which took the country by storm in both country/western and popular rec-

ording categories.

Zamoiski Broadens Am-Par Distributorship

NEW YORK — Larry Newton, na-
tional director of sales for ABC-Par-

amount announced last week that the Joseph M. Zamoiski Company of Balti-

dore, currently distributing ABC-

Paramount, Aipt, Chancellor, Hunt, and all affiliate labels in the Balti-

dore area, will henceforth assume dis-

tributorship of the same label products in the Virginia and West Virginia territory.

The new distribution assignment for the Zamoiski Company is effective immediately, according to Newton.

Worth Scores Again

NEW YORK — A classical melody has again paid off for writer Bobby Worth, who adapted Puccini's "Mu-

setta's Waltz" from "La Boheme" in-

to a pop song, "Don't You Know," the current Delta Reece smash on Victor. In 1941, Worth had a hand-in adapt-


ing — together with Frieddy Martin and Ray Austin — a Tchaikovsky theme from his piano concert into the pop "standard," "Tonight We Love."

On "Tonight We Love," Worth pre-

vided the title and lyrics, but with "Don't You Know" he is the sole adapter: title, lyrics and additional music. Worth is also a chiffer of orig-


gins of them include a one-time Bing Crosby success, "Tapa Till Reveille," "Same Old Song And Dance," cut last year by Frank Sinatra, and "Lazy Countryside," a song featured in the Walt Disney flick, "Fun And Fancy Free," and recorded by Margaret Whiting.
1959 NARAS NOMINATIONS

Keely Lends A Hand

THE CASH BOX, Music

October 17, 1959

Page 45

1959 NARAS NOMINATIONS

(Year five nominees in each category; where more than five are listed, it is the result of ties in that category)

RECORD OF THE YEAR
1. A Fool Such as I—Elvis Presley
2. High Hopes—Frank Sinatra
3. Can’t Help Myself (Sugar Pie, Honey B)–Four Tops
4. Mark the Knob—Buddy Darlin
5. The Three Rolls—to the Bees

ALBUM OF THE YEAR
1. Behind the Guitar Strings—Harry Belafonte
2. Come Dance With Me—Frank Sinatra
3. More Music From Peter Gunn—Henry Mancini
4. The Great Baritone of Seville, Vol. 2—Kurt Weill
5. Kilf Leonard, conductor, Symphony of the Air

BEST PERFORMANCE OR INSTRUMENTAL SOLO WITH OR WITHOUT ORCHESTRA ACCOMPANIMENT
1. Victoria de los Angeles—Maurice Ravel & RCA Victor Symphony Orchestra (Ravel)

BEST CONCERT PERFORMANCE—CHAMBER MUSIC INCLUS CHAMBER ORCHESTRA
2. Beriozian: Piano Concerto in E Flat, Op. 9—Carl Braccio,
4. Blancanin—Piano Concerto No. 3—Yuri Glazunov, Symphony of the Air, Khiidom
5. Takakusa—Piano Concerto No. 1—Vladimirov, NBC Symphony, Moscow

BEST CONCERT PERFORMANCE—INSTRUMENTAL OR ORCHESTRAL, WITH OR WITHOUT SOLOIST
2. Bilsen—Salzburger Menuet—Joplin Phantom
3. More Music From Peter Gunn—Henry Mancini
4. The Great Baritone of Seville, Vol. 2—Kurt Weill
5. Kilf Leonard, conductor, Symphony of the Air

BEST PERFORMANCE—DANCE BAND
1. Anatomy of a Murder—Duke Ellington
2. Breakfast Dance and Breakfast—Count Basie
3. For the Very First Time—Glenn Miller
4. New Orleans—Lionel Eyrig
5. Pops and Prude—Phillie Prude

SOUND SPEECHR- FAY ANTHONY

BEST PERFORMANCE BY AN ORCHESTRA
1. Just for Kicks—Bob Thompson and His Orch
2. Braccio in Cagliari—Robert Bartlet
3. More Music From Peter Gunn—Henry Mancini
4. Music From M Squad—Saul Wunder
5. The Stepney Foster Song Book—Robert Shaw Choir

BEST JAZZ PERFORMANCE—SOLOIST
1. Cootie Green—Trombone
2. Peanuts at the State Fair Show Hit
3. Bobby Troup, Piano
4. Vocal
5. Hush Now

ELLIS FINGERLEND—Vocal
6. Ellis Fingerleend—Vocal
7. Ellis Stangley Lightly
8. Andre Pastin, Piano
9. Vocal
10. Red Norvo, Flutes

“Red Norvo in Hi-Fi”

BEST JAZZ PERFORMANCE—GROUP
1. Country Style—Riversides—Shaggy Rogers
2. New Orleans—Leslie Sinatra
3. More Music From Peter Gunn—Henry Mancini
4. Red Norvo in Hi-Fi
5. Edd Wright Plays the Wins of the—Shaggy Rogers

BEST CLASSICAL PERFORMANCE—ORCHESTRA
1. Anatomy of a Murder—Duke Ellington (from session)
2. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
3. Pete Kelly’s Blues (from TV show)
4. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
5. The Fun’s Story (from motion picture)

BEST SOUND TRACK ALBUM—ORIGINAL SOUND TRACK OR TELEVISION
1. Anatomy of a Murder—Duke Ellington (from session)
2. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
3. Pete Kelly’s Blues (from TV show)
4. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
5. The Fun’s Story (from motion picture)

BEST BROADWAY SHOW ALBUM
1. A Party With Betty Comden and Adolph Green
2. Anatomy of a Murder—Duke Ellington (from session)
3. Pete Kelly’s Blues (from TV show)
4. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
5. The Fun’s Story (from motion picture)

BEST COMEDY RECORD—SPOKEN WORD
1. Anatomy of a Murder—Duke Ellington
2. For LP Fans Only—Elvis Presley
3. Pete Kelly’s Blues—Leslie Sinatra
4. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
5. The Fun’s Story (from motion picture)

BEST RECORDING—BAND
1. Anatomy of a Murder—Duke Ellington (from session)
2. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
3. Pete Kelly’s Blues (from TV show)
4. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
5. The Fun’s Story (from motion picture)

BEST RECORDING—SPOKEN WORD
1. Anatomy of a Murder—Duke Ellington (from session)
2. For LP Fans Only—Elvis Presley
3. Pete Kelly’s Blues—Leslie Sinatra
4. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)
5. The Fun’s Story (from motion picture)

BEST NEW ARTIST OF 1959
1. Bobby Darin
2. Red Norvo
3. Johnny Horton
4. Derek Marley
5. More Music From Peter Gunn—Concert, by Henry Mancini (from TV show)

HOLLYWOOD—Eddy Byrne presents Keely Smith and the one and only Frank Blackwell, who has appeared in more than half a dozen television shows, on the show that is currently being taped. Byrne mentioned the show in behalf of the National Tuberculosis Association.

Blackwell Joins Glover

NEW YORK—Songwriter-guitarist Otis Blackwell has signed an exclusive all-disk pact with Glover Records, a subsidiary of RCA Victor Records, it was revealed last week.

Blackwell, who has written such rock smash hits as “Don’t Be Cruel”, “All Shook Up” and “ Fever”, will also do up free lancer a&R work and scout talent for the label. Glover was recently formed by Henry Glover, a disciple of old Tawny Records, who has left the company.

YOU’RE GONNA MISS ME

CONNIE FRANCIS

MGM

TWO FOOLS

FRED INCEY

ANGELUS

RCA VICTOR

ELVIS PRESLEY

Elvis Presley, Inc.

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Columbia Ups Scianni

NEW YORK—The appointment of Joseph Scianni to the position of Associate Producer, Masterworks Department, has been announced by John Mcclure, Executive Musical Director of Masterworks.

In his new position, Scianni will assist Mr. McClure with artists and repertoire and studio recording assignments, as well as with Masterworks music editing.

Scianni received his Doctorate from the Eastman School of Music and joined Columbia in 1958 as Music Editor. Most recently he has been a member of Columbia’s Artists and Repertoire trainee program.

Rann Productions Names Broughton Gen. Mgr.

LOS ANGELES—Rann Productions, Inc., newly formed independent record producing company owned by arranger-conductor Ray Conniff, has named Cliff Broughton to the general manager post.

Additionally, prexy Conniff has signed singers Dee Arlen and Michael Wesley as the company’s new recording artists.

Conniff, Broughton and legal advisor Bill Houghton, are presently in New York conferring with Columbia Record boss Al Loher finalizing a deal to distribute Rann Production records, through Columbia.

Company activities include record producing, development and introduction of new talent, concert tour booking and other phases of enterprise in the music world.

Gottfried Forms Adonis

NEW YORK—Joe Gottfried, formerly general manager of Castle Records, has formed Adonis Records, together with Ivan Ellis and Sylvia Epstein, for business ventures.

The new company—headquartering at 200 W. 57 St. has already signed the following artists: Jean Martin, Frank Simone, the Four Coachmen and Johnny Saber. Adonis will produce both albums and singles.

The label will also distribute Pam Records. Castle has pacted arranger-conductor George Saller and two groups, the Lydells and the Holidays.

Bourne Not For Sale

NEW YORK—Joseph Trachtman, president of Bourne Music, announced last week that the Bourne catalog is not for sale.

Trachtman’s announcement came as a result of a decision by the New York appellate division, which unanimously reversed a decision of the surrogate court that said since Bourne had been previously placed on the auction block, a sale had to be consummated.

Dupre To England

NEW YORK—Blues singer Jack Dupre, Atlantic Records performer, will play England for four weeks, beginning November 1.

Dupre will have a club engagement his first two weeks there and a concert tour will take-up his remaining time. His Atlantic LP, “Blues From The Gutter,” will be released in England to coincide with the tour. According to Atlantic’s Gary Kramer, “the English appreciate authoritative blues artists more than Americans.”

Negotiations are in the works for Dupre to perform in France and Scotland right after his English date.

Addison Scandinavian Pact

NEW YORK—Addison Records, the label in which Bobby Darin is owner and A&R man but not an artist, has been signed to a long term deal by Metronome Records for the Scandinavian countries, Germany and Austria. Jamie Cee’s Summertime Symphony and Chip Fisher’s “Poor Me” are first Addison slicing on Metronome.

Addison is part of Music Development Corporation which also acts as publisher for most tunes recorded on Addison including several Darin efforts. Metronome has also acquired these publishing rights for its affiliated Multitone in Scandinavia and Metronor Musikverlag in Germany.

Deals were negotiated by Ed Burton and Joe Caida for Music Development Corporation and Ben Trachtman of Metronome’s New York office, Orion Development Corporation.

Joe London’s

CITY ADDRESS NAME

October 17, 1959

CASH BOX, Music Page 46

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NAME
FIRM
ADDRESS
CITY ZONE STATE

New Orleans—“Help Jimmy Brown the Newsboy” pleaded station WYFE, and WYFE listeners responded. Sitting atop some 2,000 hats is disk jockey Sylvia Holmes holding Max Wiseman’s Day recording of “Jimmy Brown the Newsboy” which sells of Jimmy’s plight (“no hat upon his head while delivering the morning paper”) but the plight is now Miss Holmes’. What does a deejay do with 2,000 hats?

The WYFE contest awarded 1st albums to the following categories: Most hats submitted by one listener—322; largest hat—six feet; smallest hat—¾ inch.

"Only those records best suited for commercial use are received by THE CASH BOX"
Lanza's Death Shocks Music Business

NEW YORK—Mario Lanza's funeral was held in Rome last Saturday (10) and the mass included a record- ing of Lanza singing "Ave Maria." The famed tenor died last week (?), of a heart attack at the Guilia Clinic in Rome. Offering at the high mass was the Rev. Paul Maloney, who had admin- istered Lanza's four children. Father Maloney is an American now assigned to the Santa Susanna Church in Rome for American Catholics.

Lanza, who died just before his 38th birthday, was one of the outstanding recording names in the music world. Though his recorded activity of recent years was confined mostly to album releases, his initial successes came from singles. His first triumph was "Be My Love" in 1950, followed by "The Loveliest Night Of The Year" in 1951. He is represented with 12 LP's, including one of RCA Victor's all-time best-sellers, "Student Prince." Victor is releasing a new Christmas package by Lanza, "Lanza Sings Christmas Carols," his last LP release was sound track music from his last film, "For The First Time."

New Duties For Mayer

NEW YORK—Herbert Mayer, Merchandise Manager, Special Products, has been assigned the additional responsibility of merchandising all reper- toire categories of pre-recorded tape, it was announced by William Gallagher, Director of Sales.

He will continue his present duties in merchandising the Adventures in Sound and the Language series.

Hannover-Chappell PUBbery Fact

NEW YORK—Buddy Robbins, vice president in charge of the Hannover and Signature publishing firms, has been named to the newly-created post of Director of Sales and Marketing. The new sales and marketing operation will be under Robbins and Louis Dreyfus of Chappell & Co.

Robbins will probably be off to Europe to visit many of the Chappell branch offices. Rob Thiele, Hannover-Chappell promo will accompany Rob- bins on the trip.

CHECKIN' UP

DAUPHIN, MANITOB—Rev Munro, country & western disc jockey in the area, recently picked up a copy of The Cash Box to read the review of his initial release on the Rodeo label, "No One Likes My Baby" and "A Little Jealous."

Munro, who was just inked to a three-year Rodeo contract, recently made an appearance as "Mr. Dee-Jay U.S.A."

New York—The appointment of Clifford Snyder to the position of As- sociate Producer, Artists and Reper- toire, Columbia Records, has been announced by Albert Shulman, General Manager.

In his new position, Snyder will report to Shulman, and is functionally reponsible to the Directors of Artists and Repertoire for assisting in re- search, production and editing in all categories for Epic, Okeh, Perfect and Alpine labels.

Snyder, who received his Master's Degree from Juilliard and his Bache- lor's Degree from the Eastman School of Music, joined Columbia in 1955 as an assistant to one of his music professors, who had been a member of Columbia's A & R Trainee program.

Music Spectacular To Aid Catholic Youth Org.

NEW YORK—The Catholic Youth Organization will launch National CVO Week (Oct. 25-Nov., 1) with a giant popular music and dance spec- tacular called "St. Matthew's" on Sunday af- ternoon, Oct. 25, at the St. Matthew's Coliseum.

Dick Jockey Scott Muny of Station WMCA is chairman of the Spectacu- lar, and will host the event. Accom- panists will be provided by the choir in- sernum for 7,000 teenagers from the Archdiocese of New York.

There will be dancing to records as well as to a live pop band and a gala all-star in-person show, featuring some of the best names in show business and popular music media.

The Spectacular will get under way at 2 o'clock with a finale hop set for 8 o'clock in the evening for the traveling and early home arrival of the the latest records from distant points.

The music and dance spectacular will kick off in the New York area the National CVO Week, which, this year, aims to re-empha- size the importance of moral and spiritual values among American youth. More than 7,000,000 young people throughout the country are invited to participate in the annual observance under the theme "Spiritualize Youth—Vitalize Nations."

CVO Director Father Philip J. Murphy, announced that proceeds from the spectacular event will be allocated to Underprivileged boys and girls who will receive free camp vacations next summer.

Tickets for the affair, at $1.50 each, may be purchased only through au- thorized teen-age CVO representatives in parishes and Catholic high schools. No tickets will be sold at the door.

A special committee members, repre- senting all parishes and schools in the metropolitan area, met Thursday, Sept. 17, at St. Matthew's Church, and CVO officials at the Catholic Charities Center to complete preliminary plans for the spectacular.

Additional details of the event will be announced weekly in the Catholic News, and by Munro.

SANDY SIGNS CARDWELL

MOBILE, ALA.—Sandy Records of- ficials John Bozeman and Paul DuBose last week simultaneously announced the signing of singer-songwriter Jack Cardwell and the release of his initial Sandy single, "Blue Lifetime" b/w "All Alone." Cardwell creaked some years back with "Death Of Hank Williams."

St. Patrick's Catholic Choir On Roulette

NEW YORK—Morris Levy, Pres- ident of Roulette announced that the label had signed the St. Patrick's Catholic Choir for Christmas carols. The choir of one of the most beautiful and famous churches in the U.S. is comprised mostly of some 2000 churchgoers.

Levy feels that "the awe-inspiring sound of this famed choir will make the album one of the most sought-after Christmas recordings ever produced. He also indicated that because of this the high volume of the 50 voices, the diskery was plan- ning to issue a single release from the album for the Christmas buying season.

The Roulette Art Department, un- der the direction of Arnold Meyers, spent most of last week shooting the cover inside St. Patrick's. Due to numerous lighting problems yearning the magnificent cathedral, it became neces- sary to install a special ten strobe lighting unit which was handled by Milton Schwartz of one of the leading manufacturers of strobe units in this country.

Roulette is planning a full scale promotional and advertising program on this album alone also at the other Christmas set of this year, a Jimmie Rodgers LP, "It's Christmas Once Again." The Rodgers rod- ering which was completed by Joe Reis- man prior to the latter's departure for his current Australian tour will include both traditional as well as "pop" Christmas songs. Both albums will be in the November issue, however, the firm has issued a pre-release bulletin and has already received initial orders from many of its distributors.

Presxy, Morris Levy, negotiated the St. Patrick's Choir recording con- tract with the Rev. Francis Xavier Duffy of St. Patrick's who acts as Youth-Choir Moderator and aided Joe Reis- man in the supervising of the produc- tion of the album. Morris Levy stated that because of the thrilling results, on the label of the St. Patrick's Christ- mas, the company, of course, has set plans for a second album by the choir for the Easter season.

Odd Promo For Lawrence LP

NEW YORK—ABC-Paramount Records has come up with a "suit- able" idea in order to stimulate in- terest in Steve Lawrence's new album, "Swing Softly With Me."

As a result of reportedly strong initial reaction by distributors to the album, Lawrence's first for ABC-Par- munt, the company has come up with a contest involving promotion men of the distributors throughout the country. Prizes will include as prizes a new suit, three new shirts and three new ties for those who do the most to increase the sales and promote the album.

They will be judged on their ability to get exposure for the album; the ideas they use to get dealers to sug- gest the album to their customers; novel ideas for window displays, etc. The contest will begin October 12 and run through November 20.
Andy Williams Cited As “Personality Of The Year”

NEW YORK — Cadence recording star Andy Williams has been named “Personality of the Year,” by unanimous vote of the show business charity organization, the Variety Club. The award — an inscribed, bronze plaque, mounted on a mahogany panel — will be presented by Cadence proxy Archie Bleyer at a formal dinner dance, Saturday, November 21, in the Presidential Room of Washington, D. C.’s Statler Hilton Hotel.

Williams was selected for the top show biz honor for his “outstanding contribution to TV and the recording field,” according to Hirsh de la Vina, past Chief Barker of the Club’s Washington “Tent,” who presided at the nomination meeting. The Washington group is the only branch of the 40-tent, 10,000-member international club to bestow an award of this type.

Friday, November 20, Williams will be hailed as outstanding citizen of Washington, D. C., in a special ceremony under the direction of the city’s board of commissioner’s president.

“DANCE WITH ME” “TRUE LOVE”

Drifters Atlantic 2040

“PRIMROSE LANE”

Jerry Wallace Challenge 59047

“LOVE WALKED IN”

Flamingos End 1055

“WOO-HOO”

Beat Bet 9/5

Rock-A-Teens Roulette 3515

“BREAKING UP IS HARD TO DO”

Jivin’ Gene Mercury 71485

“DECK OF CARDS”

Wink Martindale Dot 15968

“WHERE”

Platters Mercury 71502

“IN THE MOOD”

Ernie Fields Rendezvous 110

“SOME KIND-A EARTHQUAKE”

Duane Eddy Jamie 1130

“SHADOWS”

5 Satins Ember 1056

“LONELY STREET”

Andy Williams Cadence 1370

“A NEW LAUGH RIOT!”

REDD FOXX THE SIDE SPLITTER

Volume 2

DTL 270—Vol. II

DETAILED RECORD COMPANY

177 3rd Ave., N. Nashville, Tenn.

A NEW GOSPEL DUO

1. THE DIXIE HUMMINGBIRDS singing

“NOBODY KNOWS THE TROUBLE I SEE” and

“The Final Edition”

Peacock 1803

2. THE GOSPEL CONSOLATORS singing

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“His Precious Blood”

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REGIONAL RECORD REPORTS

NEW YORK
1. MACK THE KNIFE
2. I'M GONNA GET MARRIED
3. DON'T YOU KNOW
4. I DON'T KNOW
5. SAY MAN
6. I'M GONNA GET MARRIED
7. SO MANY WAYS
8. YOU LOVE ME ON YOUR WORD
9. MACK THE KNIFE
10. WOBO HOO

CHICAGO
1. I DON'T KNOW
2. YOU LOVE ME ON YOUR WORD
3. MACK THE KNIFE
4. POISON IVY
5. SAY MAN
6. 10 UNFORGETTABLE
7. I'M GONNA GET MARRIED
8. JOHN CONWAY
9. JOHN CONWAY
10. POISON IVY

NEW ORLEANS
1. POISON IVY
2. SAY MAN
3. PUT YOUR HEAD ON MY SHOULDER
4. I'M GONNA GET MARRIED
5. DON'T YOU KNOW
6. I DON'T KNOW
7. UNFORGETTABLE
8. I'M GONNA GET MARRIED
9. I'M GONNA GET MARRIED
10. I'M GONNA GET MARRIED

ST. LOUIS
1. SAY MAN
2. I DON'T KNOW
3. HEY LITTLE GIRL
4. SHOUT
5. I DON'T KNOW
6. I'M GONNA GET MARRIED
7. PAIN, WITH IT
8. YOU HEARD IT ON YOUR WORD
9. MACK THE KNIFE
10. WOBO HOO

NEWARK
1. MACK THE KNIFE
2. I'M GONNA GET MARRIED
3. HEY LITTLE GIRL
4. NIGHT AND DAY
5. DON'T YOU KNOW
6. SAY MAN
7. I'M GONNA GET MARRIED
8. TILL I KISSED YOU
9. SHOUT
10. MACK THE KNIFE

DALLAS
1. MACK THE KNIFE
2. I'M GONNA GET MARRIED
3. HEY LITTLE GIRL
4. NIGHT AND DAY
5. DON'T YOU KNOW
6. SAY MAN
7. I'M GONNA GET MARRIED
8. TILL I KISSED YOU
9. SHOUT
10. MACK THE KNIFE

LOS ANGELES
1. MACK THE KNIFE
2. I'M GONNA GET MARRIED
3. HEY LITTLE GIRL
4. NIGHT AND DAY
5. DON'T YOU KNOW
6. SAY MAN
7. I'M GONNA GET MARRIED
8. TILL I KISSED YOU
9. SHOUT
10. MACK THE KNIFE

ATLANTA
1. MACK THE KNIFE
2. I'M GONNA GET MARRIED
3. HEY LITTLE GIRL
4. NIGHT AND DAY
5. DON'T YOU KNOW
6. SAY MAN
7. I'M GONNA GET MARRIED
8. TILL I KISSED YOU
9. SHOUT
10. MACK THE KNIFE

Baltimore
1. POISON IVY
2. HEY LITTLE GIRL
3. MACK THE KNIFE
4. POISON IVY
5. MACK THE KNIFE
6. MACK THE KNIFE
7. MACK THE KNIFE
8. MACK THE KNIFE
9. MACK THE KNIFE
10. MACK THE KNIFE

SAN FRANCISCO
1. SLEEPWALK
2. POISON IVY
3. MACK THE KNIFE
4. I'M GONNA GET MARRIED
5. DON'T YOU KNOW
6. DON'T YOU KNOW
7. THE ANGELS LISTENED IN
8. DON'T YOU KNOW
9. DON'T YOU KNOW
10. DON'T YOU KNOW

Detroit
1. SLEEPWALK
2. I'M GONNA GET MARRIED
3. DON'T YOU KNOW
4. I DON'T KNOW
5. MR. BLUE
6. THE ANGELS LISTENED IN
7. TENNESSEE WALTZ
8. SOME KIND-A-EARTHQUAKE
9. BAD GIRL
10. UNFORGETTABLE

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box
Award of the Week

SO DEEP
[Savoy, Miller BMI—Miller, Paterno]

I CRIED LIKE A BABY
[(Crossroads BMI—David, Brown, Herman]

NAPPY BROWN [Savoy 1575]

Brown's soulful wailing on two deep blues numbers could add to his commendable hit list. "So Deep" is a soul moving lament while "I Cried" is a powerful blues weeper that's wailed with emotion. Chorus assistance is present on both sides. Take your pick.

DEACON JOHN [2:29] [Lowell BMI—Lucas]

I WANT TO KNOW [2:00] [Lowell BMI—Lucas]

SUDDY LUCAS BAND [Vim 502]

The new Clock-distributed Vim label could smash onto the r&b scene with this Lucas instrumental. Tagged "Deacon John," the tune's a rocking handclapper with a bright, happy gospel outlook. Exciting sax work all the way. Flip's an attractive beat ballad, on which the sax continues to walk.

BLOODSHOT EYES [2:00] [Lois BMI—Penny, Hall]

THAT OLD FEELING [2:05] [Feist ASCAP—Fain, Brown]

MILLIE VERNON [Argo 3548]

Look for a new name to be poppin' up all over the dual-merch charts in the near future. Her name's Millie Vernon and her ticket to stardom is tagged "Bloodshot Eyes." It's a rocked out Millie belts out with an infectious Lee. Sensational musical backbend rounds out a platter that the hopper' ll love. Millie displays a fine ballad technique on the lower, evergreen slice, "That Old Feeling." Watch this gal's stock soar.

JAMES "RED" HOLLOWAY [Mod 1297]


DALLAS FRAZIER [Jenice 1135]

WHEN YOU GOT LOVE [1:59] [Jenice BMI—Frazier] Happiness is beautifully expressed by the songstress on this rumin, headclapping, gospel-styled session. Thrush is backed by a femme choir, who assist with a religious fervor. Could make the grade.

BILLY LA MONT [Och 1725]

CANT MAKE IT BY MYSELF [2:45] [Almore BMI—Denson, Brooks] La Mont demonstrates blues authority, emotionally evoking through this sorrowful stanza. He gets solid combo-chorus aid.

COUNTRY BOY [2:04] [Almore BMI—Denson] Singer communicates a lived-in style in a rocking opus that'll have them dancin'.

SERENADERS [Rac Cox 101]

GOTTA GO TO SCHOOL [2:11] [Enrica BMI—Kerr] Cin- tagious rhythm affair is delightfully served up by the boys, as they deliver a teen message.

BMF FLIP FLOP [2:30] [Enrica BMI—Kerry] Steady driving, medium paced romantic features lead chanting.

BEVERLY ANN GIBSON [King 5258]

A HEART FULL OF YOU [2:22] [Jay & Cee BMI—Toombs, Glover] The thrush continues to grow in stature, especially so with her entry here. An infectious rhythm rocker, Miss Gibson romps delightfully over the romantic words. Lively chorus assist helps too. Bears watchin'.

OH YES I LOVE [2:40] [Kip BMI—Catalan, Bays] Another snappy outing, this end features a more frantic delivery by the songstress. A roaring raider-shaker with loads of appeal.

LITTLE RICHARD [Specialty 680]

MAYBE IM RIGHT [2:08] [Lion BMI—Penniman] From the label's Little Richard catalog comes this beautiful ballad which the singer handles with heartfelt sincerity. One of the quieter richoud outings, it could gain chart security.

WHOLE LOTTA SHAKIN' [2:33] [Capor, Marilyn BMI—David, Williams] Richard's wild and vooly rendition of the old Jerry Lee Lewis smash could stir up renewed r&r interest in the tune. He really turns it on the steam here.

L. C. MCKINLEY [Beo & Baby 102]


SHARPEST MAN IN TOWN [2:25] [Stams-LaCoer BMI—Mckinley] Low down blues is expressively essayed by McKinley.

J. B. LOENO [Shod 5012]

BACK DOOR [2:10] [Brent BMI—Arr, Elden] Old jump blues number is brought up to date via the effective blues style of the singer. A swinging side.

LOU ELLA [2:23] [Danbury BMI—Lenoir] Lenoir is right in the groove with this earthy blues which he chants emotionally. Good deck for southern territorial market.

ARIE WILSON [Commoday 300]

TARZAN [2:10] [Horn BMI—Wilson, Weisman] Hard driving rocking blues extolls the virtues of rock and roll. Danceable side with a teen message.


SUNNY FULTON [Chesco 333]

FIRE [2:04] [Marsal BMI—Fulton] Frantic group vocalizing is featured on this pulsating, middle beat Latin outing. Lead voice really wails.

HONEST I DO [2:05] [Marsal BMI—Fulton] Pace slows to a rockaballad as group continues its wild vocal antics.

DEL RIOS [Neptune 108]

WAIT, WAIT, WAIT [2:05] [C. Shaw, Jaybird BMI—Garland] Latin beat plender is etched effervescently by the femme group. Lots of interesting material here.

I'M CRYING [2:37] [C. Shaw, Jaybird BMI—Garland] Pace is braked to a pounding rock-a-ballad. Guts indulge in more good group harmony here.

HARMONIZING FOUR [Religious] (Voy-Yay 852)

WAITING FOR ME [2:20] [Conrad BMI—Williams] Deeply expressive chanting of a timeless religious message. Quiet group harmony is effective behind male lead.

ALL ABOARD LETS GO [2:16] [Conrad BMI—Johnson] Again the group's attractive voice blending is refreshing listening. This end's a spiritual-directed session.

SWANEE QUINTET [Religious] (Nashboro 653)

NEW WALK [2:00] [Excel musical gospel sermon is delivered in a gripping manner by lead voice, as the group chants along. A roaring episode.

LOWLY JESUS [2:57] [Ex-ellecor BMI—Jones] Quiet de- votion is offered here by the group. Quintet has solid gospel authority.

THE NORTH PHILADELPHIA JUNIORS [Religious] (Savoy 4211)

THERE'S SOMETHING WITH- TIN ME [Savoy BMI—David] Group, sparked by femme and male lead, takes this gospel tune on an expressive journey. The group, new on disks, will attract attention in the field.

BARD COME BY HERE [Savoy BMI—David] The Junior's offer more evidence of their capable handling of the medium with stirring passion-packed performances.

Fats Domino, Lavvern Baker and Roy Hamilton's latest pairings are gonna be grabbed up by their tremendous dual-merch following (see pop reviews).

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
On hand for the 10/3 outing of the KWKH-Shreveport, "Louisiana Hayride" were Johnny Horton, Buddy Sepaua, Milla Ann, Bob Magee, Eddie Cleary, Brad & Jerry and Jimmy Martin & the Sunny Min. Boys. The 10/10 offering spotlights Rex Allen, "Junior" the Wildcat Boys, and George Jones. Director Tillman Franks notes that everyone's looking ahead to the big 10/31 show. Roy Acuff, the Wilburn Brothers and June Webb are featured. . . . Carlton Haney's "New Dominion Barn Dance" show now has two hours of broadcast time over WVBA-Radio. Air time is guaranteed at 7:00, a live program with a studio audience. The stage of the WVBA Theatre at 9:05 and a tapped portion of the stage show is played back at 11:15 P.M. Chet Atkins and Joe Stone have added a 9:05 portion. Haney's Saturday night shining 巴t writes, has been added to the regular Sat. night cast of 40 entertainers. This marks the thirteenth consecutive time that WVBA-Radio has aired a regular live country music show. Regulars on the include Rusty Adams, the Trailblazers, the Country Cavaliers, Dewey Ritter, Gene Boggs, Barbara Allen, Shirley Hunter, Chief Eswathan and Donna Gaye, the Creek Boys, Gene Wright, Joe Stone and Bobby Adkins, the Mitchell Sisters, the Virginia Mountain Boys and others. . . . "Cowboy" Howard Vokes, the country music man, who is busy publishing, recording, promoting and advertising the real down-to-earth country music has been on the road doing a steady string of shows. The "Early Bird Jamboree" show heard over WABL-Apollo Pa., where Vokes heads along with Reed Sprangler, is going great guns, and mail pull is very heavy. Other radio stations near and far are using taped portions of the Early Bird Jamboree to amazing results, according to Vokes. . . . Lotta jocks hopping on the Marion Worth, "Are You Willing Willie" 1st-record-for-chorus "handiwagon". Included are Hafner, WHBF-Laurens, Ala., Bob Lankin, WAVL-Apollo, N.Y. and Ernest "George Washington" Tucker, WEKRE-Peyton, Tenn., Jimmy Key, WMC-P-Columbia, Tenn. and Dewey Stone, WDFC-Americus, Ga.

Program Director Ed Hamilton writes that KCUL's "Cowtown Hoedown" is still going strong with featured acts from the "Okey" and "Louisiana Hayride" every Sat. night. Decca's Patsy Cline was skedded for Oct. 10th with Jim Reeves, Jimmy Newman, Bob Smith, the Carliles and many others tentatively skedded for the future. "Uncle Hank" Craig still ramrodding the Sat. night show sharing emcee clutches with Hamilton and Doyle McCay. Ed notes that Doug Bragg is out with a hot record on "D" called "Stay on the Jamboree". He adds that Lawton Williams' "Moon Joe" beginning to move now that the Russians got into the act and Tony Douglas' will be back on "D" with his greatest release yet a brother act out of it, with his brother Pecos. Ed also states that KCUL still the only full-time country & western music station in the Worth area. Dick Jockeys are Hamilton, Lawton William Smith, Bob Smith and Pete Talbott. The big new group with WLBG-Laurens, S.C.'s Larry Car is Jack Clements' "Edge of Town" (Victor). Roy Price's "Same Old Me" (Columbia) and Eddie Nocke's pairing of "Man On the Wall" and "Lionising" is Just a Swallow Away. Anni & Paul Kirksey, WBAC-Cleveland, Tenn, plugging away from Bill Alex I'm Just A Nobody's the Colorado Wranglers, aspiring to person radio music, Demerest, Ga. . . . Ron Wandmacher, KEVE-Minneapolis, Minn. plugging away that the Wilburn Bros.' latest Decca click, "A Woman's Intuition" really started zooming following the boys' p.a. tour. . . . Chuck Brown letters that WJWS-South Hill, Va. will be spreading c & w much a farther farther now that the outlet is being raised to a 5,000 watt power. . . . A's of 10/5, WITT-Lewisburg, Pa. and WJWS-Captiva were skedded to date hourly more daily and it'll be helmed by "Smiling" Bob Wagner, who recently was upped to G&W Program Director and G&W display exclusively. . . . Les Kangas pen's that his "Paul Bunyan Love" has been recut by Smiley Monroe for Vita and that several other artists will again be waxing it. There were a host of versions in '54 which included Tex Ritter's on Capitol and the Maddox Bros. on Columbia.

Rambling Lou, WJLJ-Niagara Falls, N.Y. comprises 2 successful dates with an "Okey" package that included Wilma Lee & Stoney Cooper, Mac Wiseman, Grandpa Jones and Big Slim. Dates were at Niagara Falls on 9/20 and Syracuse on 9/26. Lou has also booked a 6-day tour for Roy Acuff & the Smokey Min. Boys, the Wilburn Bros. and June Webb (which was expanded into a 10-day tour). Willis Ralphi & the Hillbilly Ralphi also are spinning c&w records at two radio stations, WCSS, Amsterdam, N.Y. and WSPS, Saratoga Springs. . . . Eddie Vokes reports the gimmick is going wild. Anyone in the recording field who is interested in creating interest in their disk just send the pictures to "Dusty" Miller. WCSS, Amsterdam, N.Y. and WSPS, Saratoga Springs. . . . WCBS-AM, New York, and WHBO-Philadelphia also have been released from the hospital after undergoing a serious heart operation. Vic is recovering steadily and should be back to full time song writing in a few days.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE BEST PLACE
TO HEAR
THE TRUE REALISM
OF STEREO IS
EVERYWHERE
IN THE
LOCATION

...WHEN
THE SYSTEM IS
SEEBURG

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
We had the good fortune to be present, recently at an annual meeting of dealers throughout an Eastern state. The meet lasted three days in which organized discussions took place—the purpose of which was to find solutions, if possible, to the various existing problems.

These dealers, both in session and in private discussions, brought out into the open what were seemingly unsolvable problems. One of the major complaints was the small margin of profit available on each sale. Then other problems affecting their daily chores were: Competition by sharpshooting and unscrupulous dealers who were practically giving away their product, forcing the legitimate dealer to try to meet the deal (eventually thru lack of consideration and service for the buyer, the cutthroat dealer is forced out of business, but in the meantime he's caused considerable grief for the legitimate dealer); mechanics difficult to obtain, and good ones cost considerable salary; bootlegging of equipment by other dealers into their territories, with the product sold at below cost price; difficulty of disposing of used equipment, taken in on trade to help the sale of a new product; large investment in keeping sufficient parts and supplies to service buyer; pressure by factory to meet sales quotas; long and strenuous hours spent at the office and in visiting customers; customers, unappreciative of past favors and service, who buy at competitors to save a few dollars; large staffs of personnel to keep organization functioning, which adds so much to overhead; problems of credit and repossessions; and many more.

If any coin machine wholesaler was sitting with us listening to these conventioneers, he would have thought the discussions were about coin operated equipment. But they weren't. These were automobile dealers.

In analyzing the conversations we heard, we came to the conclusion that dealers in any given business have their own headaches—some more and some less.

The coin machine wholesaler, who thinks his business is the most aggravating, the most exasperating, the most irritating, the most devastating, the less financially inviting—should have heard these dealers. In our opinion, he would accept his lot with considerable relief and happiness. Of course, the coin machine man has his headaches—but compared with others in many industries, his is no worse, or most probably less aggravating and financially more lucrative.
FRANZ 10% PLAN GAINS ACCEPTANCE

Distributors OK Orders Based On Plan

CHICAGO—John P. Franz, president of Gables Manufacturing Company, this city, reported last week that 21 distributors had accepted his proposal to sell his games and other equipment to distributors and operators on a new 10% plan. He added that much of the cost of equipment being allocated for donation by the Army or Navy purchasers stays as is met with surprisingly quick response, and that the plan is turning out to be so successful that he plans to continue it. Franz added that several distributors from different sections of the country contacted him immediately after the announcement, expressing interest, to secure franchises immediately, and offering to handle his lines in handling his games and other equipment according to this program. He emphasized that distributors who buy his equipment for the Army and Navy will stand behind this program 100%.

"I sincerely invite all claim who are interested in either joining in this excellent public relations drive, or who wish to have it explained to them, to contact me at my office," he said in conclusion.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Construction Of Gottlieb Memorial Hospital Makes Rapid Strides

Top Firms In America Support Drive

CHICAGO—When Dave Gottlieb, president, D. Gottlieb & Company of this city, stands at the site of rapidly rising Gottlieb Memorial Hospital in west suburban Leyden Township these days, he’s watching his most cherished dream come true.

For a long time Gottlieb nurtured a fervent hope of a hospital for the area, and today the giant steam shovels and bustling activity at the seven acre tract on North Avenue just west of the city, are reminders that though it takes men of vision to dream, there must also be solid materials like cement and steel to make such dreams a reality.

Gottlieb is doing more than just daily watching “his baby grow.” He, his brother Nate, and son Alvin—both associated with him at the plant—are spearheading the current drive for move funds for the new non-sectarian hospital.

Response to the drive has been gratifying, reports Gottlieb, whose contribution of $750,000 started the wheels rolling in the $1,750,000 venture of West Towns Hospital Association.

“The people who live and work in Chicago’s west suburban communities are typically American, recognizing a civic need for betterment of their fellow men. Because of this I feel we will see the culmination of our great dream much sooner than we had originally hoped,” says Gottlieb.

After Gottlieb’s large cash gift, the federal government approved a grant of funds for the project in the amount of $822,000. Other gifts have also been streaming in from friends of Gottlieb, as well as from locals of civic minded individuals, corporations, labor unions, foundations and other organizations—all sparked by the dream of the original contributor.


When completed in December of 1960, the hospital will be one of the most modern and fully equipped medical centers in the whole Chicago area.

“We are planning diagnostic and treatment facilities so advanced that Gottlieb Memorial may very well become one of the outstanding communities of hospitals in the world,” commented Gottlieb, who lately has spent a large part of his waking hours in the new hospital project.

Pointing out that the greatest advances of medical science are possibly made by researchers, the philanthropist continues: “It seems just like yesterday that Gottlieb Memorial began. Who knows what dramatic progress is just ahead in medicine? Only if all of us, staying in this field, will be assured. We need assurance that the march of medicine can go ahead.”

The new hospital is named in memory of Gottlieb’s mother and father. Like so many other worthwhile civic projects it has ground out of civic need, but most of it came from the stream of a foresighted and purposeful man.

Pictured below is Gottlieb Memorial Hospital (through the eyes of the architect) on October 17, 1959, when completed, in December of 1960.
If the high cost of servicing your present phonograph line is "kocking out" your profits, join the "Big Switch" to Rock-Ola and see how you can put new life into your profit picture.

Because of the increasing cost of service and parts replacement, more operators every day are looking for ways to revive their sagging profits and the one sure way is to join the "Big Switch" to Rock-Ola, the dependable phonograph.

See your local Rock-Ola distributor today and get the full story. Your increased profits will be glad you did!

ROCK-OLA Manufacturing Corporation 800 N. Kedzie Ave., Chicago 51, Ill.

Bally Ships "6-Pocket Pool Table"

CHICAGO—Bill O'Donnell, general manager, Bally Manufacturing Company, this city, advised that the new Bally "6-Pocket Pool Table" is on display at all Bally distributors.

“Our new pool table is ruggedly constructed to take the punishment of long hours of play," said O’Donnell. “Actually,” continued O’Donnell, “pool-table operation is known to be a year after year business, and Bally engineers made sure that the new "6-Pocket Pool Table", with simple, trouble-proof mechanism, would provide long, continuous operation. For example," said O’Donnell, “in addition to the sturdy cabinet, the new “6-Pocket Pool Table” is equipped with a genuine six-flat slate top, genuine live-rubber billiard cushions and highest quality billiard cloth, to withstand the heavy play and insure continuous accuracy.”

The new pool table, available with choice of single quarter or double dime coin-chute, is 76 in. by 42½ in., 33 in. high, and is finished in tan tones to harmonize with fixtures in all types of locations. Each Bally "6-Pocket Pool Table" is equipped with highest quality cue-ball, 15 highest quality pool-balls, brilliantly finished in official colors and stripping, accurately balanced cue-sticks, polished wood triangle, cue-chalk holder, secretarily complete rules for 9 different pool games and glossary of pool terminology, advises O'Donnell. Players can play Basic Pool, Rotation Pool, Kelly Pool and all other popular styles of pool-games. “Simple rules for 9 different games are furnished with each table," concluded O'Donnell.

St. Lawrence Seaway Results In Growth Of Port Cities

CHICAGO—The first year of operation of the St. Lawrence Seaway is coming to a close.

As with all other firms utilizing shipping, coin firms able to ship from Great Lakes ports have gained both in limiting shipping costs and time saved in having its merchandise reach the buyers.

However, another very important result of the opening of the Seaway is growth potential of those cities whose ports are being used for shipping. An example of the general conception of the potential growth of their cities is a statement made by H. C. Brockel, Municipal Port Director of the city of Milwaukee to the business publication The Journal of Commerce. Brockel said: “Our whole approach to the St. Lawrence Seaway has been the growth concept. We believe that each year there will be more people to be fed and clothed and that given world peace and some trade stability, there is a tremendous potential for all producers, carriers and gateways.”

The growth of these port areas means growth for those in the coin machine business. Operators stand to gain considerably thru the building and opening of many new locations for their equipment—and with these cities prosperous there will be more people to play more machines. Operators in these port areas are advised to keep alert to all new openings of new restaurants, bars, taverns and super stores.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
N. Y. Distributors Propose PR Prize Raffle

NEW YORK—Distributors in the New York City area met at a meeting held here on Thursday, October 8, to discuss a fund raising drive in conjunction with the current public relations program, and reached agreement on a proposal to conduct a raffle of prizes through the drawing of tickets which are to be sold throughout the New York State territory. The meeting was attended by Irving Holzman, Al Bodkin, Meyer Parkoff, Al Simon and Gabe Forman.

The proposal, as presented by Irving Holzman, will be submitted to the public relations committee, at a general meeting, scheduled for Thursday, October 22, in the offices of M.O.N.Y., at 7:00 P.M.

In addition to this meeting, other public relations activities conducted by chairman Al Bodkin, led to the meeting between Bodkin, Al Denver, president of M.O.N.Y., and Father Smith, Pastor of Resurrection Church, Brooklyn, New York. The trio came to agreement on plans for a teenage dance, the first of a series of "Juke Box Jamborees", for the enjoyment of 300 boys and girls, ages ranging from 15 to 18 years, to be held in the church auditorium, just before Christmas.

Bodkin advised that the PR Committee of the N.Y.S.C.M.A., Inc., will furnish an orchestra and refreshments for the teenage dance, to be held under the supervision of the church.

West Virginia Music Operations Association Elects New Slate of Officers For 1960

James Stevens Elected President

BLUEFIELD, W. VA.—The members of the West Virginia Music Operators Association, this city, at the Fifth Annual Convention, which was held September 25 and 26, elected the slate of officers for the coming year. Pictured below are the new officers and board members of the West Virginia association.

The Cash Box is ESSENTIAL To Your Business

You can do two things to guard yourself against cancer: Have an annual health checkup. Alert yourself to the seven danger signals that could mean cancer: 1. Unusual bleeding or discharge. 2. Lump or thickening in the breast or elsewhere. 3. A sore that does not heal. 4. Change in bowel or bladder habits. 5. Hoarseness or cough. 6. Indigestion or difficulty in swallowing. 7. Change in a wart or mole. If your signal lasts longer than two weeks, go to your physician. Give him the chance to give you the chance of a lifetime.

CANCER'S DANGER SIGNALS CAN BE SAFETY SIGNALS

Great Britain Glimpses:

With the plans for a new world trade center already in the works, two music machine manufacturers are reported to have already reserved exhibit space for the opening of the center, in Rome, Italy, next year. The program calls for exhibition space to be sold on a one-year term, four marble palaces are being erected in the heart of the city, close by the site of the 1960 Olympic Games Stadium. Promoters of the trade center boast that "Rome stands at the crossroads of the world, Europe's gateway to Africa and the Orient."... Flushing Meadow, the site of the 1939 World Fair, in New York City, has been selected for the 1964 World's Fair, an attraction that appears to be an even bigger event. ... Walter Smith, secretary of the Amusement Trades Association, advises that plans are ready for the February 2 and 3 International Trade Exhibition, at the Royal Horticultural Hall, in London. Exhibitors have already reserved space for the show, and with the success of last year's coin machine segment of the convention, plus the recent lifting of restrictions on games from the United States, the show looms as a tremendous success in the making.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Dock Strike Ends
As Export Orders Resume

NEW YORK—Federal Court order sent 70,000 longshoremen on the East and Gulf Coasts back to work Friday morning, October 9, on ports from Maine to Texas, after an eight day strike.

Acting under the Taft-Hartley Act, the temporary restraining order will halt the strike for at least ten days. Hearings are scheduled for Thursday October 15, when the court will hear arguments whether to issue an injunction for 70 days more.

While the strike has affected shipments of coin-operated equipment in every State on the coast, and also inland States shipping through these coastal ports, the immediate relief will be seen in the perishable merchandise shipments that have been on pier for several days. The I.L.A. expected longshoremen to handle these priority shipments before resuming loading of staple items and machinery.

Export orders from the nation's coinmen were quickly expedited in order to insure against further delay in equipment orders received during the eight day strike.

Wico Corp. Appoints Mullins For South

CHICAGO—Ed Ruber, Wico Corporation, this city, announced last week that Bob Mullins has been appointed Southeastern representative for the firm, in that territory.

Ruber made the appointment during a sales trip through the South promoting the Wico Parts and Supplies Catalog, the 1960 version of which was published and released to the trade several weeks ago.

"Young Men's Coin League" Grows

NEW YORK—Applications for membership in "The Young Men's Coin Machine League" were still pouring in to the offices of The Cash Box, after only a one month program, originally set to organize the coinmen in our industry who are "10 years of age or under". The move is seen as a means of tying together coinmen who heretofore have held positions in the industry during the past few years, but not in a veteran capacity. If you fill the bill, being 40 or under, fill out the coupon below and mail it today!

Marty Toohey,
The Cash Box,
1721 Broadway,
New York 19, N. Y.

Please accept my application for membership in "The Young Men's Coin Machine League":

Name ____________________________
Firm ___________________________
Address ____________________________
City _______ Zone ______ State ______
Date of Birth: ____________________

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK — Al Denver, president, and Gordon, admit that ticket sales for the forthcoming annual, scheduled to be held in the Commodore Hotel, Saturday evening, November 7, have been very active.

"As a matter of fact," advised Gordon, "we are looking to break the $250,000 attendance mark this year. In previous years we have had as many as 980 people at our affairs. From the looks of the early ticket returns we could break this mark."

Gordon asked all coinmen who expect to attend the show, and would like special seating arrangements, e.g., with friends, split tables, complete tables, etc., to write in this week, in order that these seating arrangements be guaranteed. "We'll be happy to handle all special seating requests," continued Gordon.

Eastern Novelty Pool Table Sales Increase

UNION CITY, N.J. — Bert Betti, Eastern Novelty Distributors, this city, advised last week that pool table sales in the Jersey territory, for which Eastern is exclusive distributor of the Fischer pool table line, have been going strong all year, as was evidenced when pool table sales broke sales records across the nation, several years ago. Betti points out that the pool table sales have certainly proven the low-cost, low-dependence sales approach that we have presented to operators for many years, advised Betti.

"In addition, pool table supplies sales, of which we do a national business have increased, proving several trends that were evident a few months ago. Obviously, more operators are using pool tables in sections of this country not usually attracted to this type game. In addition, sales on regulation size slate tops, have increased where the six-foot models are now second in sales. This is the result of operators selecting smaller model units, pending patron interest, cat the pool table habit in this country. We believe, in regulation size tables, in order to formulate the game to adhere to the official rules and regulations."

"We are very happy with the acceptance of our pool table line, and feel that this situation exists all over the country," concluded Betti.

Betti also commented on the clean bill of health given the music operators in the Hudson County area, after a census was taken of locations with coin operated music. (See separate story elsewhere in this issue.)
Local Coinmen Host Visitors During World Series

CHICAGO CHATTER

You'd think there's a moratorium on time in this ol' World Series town, what with the L.A. Dodgers and Chicago White Sox commuting the parade between downtown and the South Side, vying for the coveted laurels. Most of the coinmen are making the most of this sporting spectacle and assure us that when it's all over, they'll bask in the glorious weather.

Both Herb Jones, Bally Manufacturing, and Lou Casola, Midwest Distributing, advised that the small group of coinmen attending the opening game between the Dodgers and the White Sox in St. Louis, vying for the coveted laurels. Most of the coinmen are making the most of this sporting spectacle and assure us that when it's all over, they'll bask in the glorious weather.

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Mass. Music Ops To Hold Affair On Nov. 10

BOSTON, MASS. — Arthur Sherman, executive director, Music Operators Association of Massachusetts, his city, announced that the Fourth Annual Banquet and Show will be held on Tuesday evening, November 10, at the Sheraton-Plaza Hotel, Boston.

The evening’s program will commence with cocktails, to be followed by the barque dinner, entertainment and dancing. Tickets to the affair are priced at $12.50 each and Sherman advised that reservations are being accepted now. Journal advertising is being solicited from all levels of the industry with deadline for advertising set for November 1.

POOL SUPPLY HEADQUARTERS

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The very finest pool table slate tops, in all sizes, for 4-pocket, bumper, etc.,

CLOTH
Rubber-backed cloth at the lowest cost at the wholesale.

BALLS
A genuine arithmetical ball designed to last a lifetime.

CUSHIONS
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JUMBO BUMPERS
First quality bumpers for all makes and models.

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"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"

World Series Main Topic As Business Takes Back Seat

—CALIFORNIA CLIPPINGS—

The World Series seems to be dominating almost all activity along coin machine lines this week, over as the Seeburg Department for distributors and operators alike. . . . Ed Wilkes, at Paul A. Laymon’s, reports the Radio “Rattlin’ Pencils” is continuing to move very well. The comedy kiddle ride, “Little Champion,” has just arrived and is expected to do very well, Ed states the “Little Champion” takes up so little room that it could be placed on almost any location—Operator John Lange, Jr., Victoria, just returning from a short vacation near Pismo Beach. . . . At Leuenhagen’s “record bar”, Mel Bly, national promotion director for Challenge Records, signed up with Jerry Tull, to spin some records for the world famous “Waltz.” Mary Solle feels the disk should hit the charts in no time at all, people are really headstrong for the boys. James Dewey Warren, operator at Shawn Downey, son of Morton Downey, in to spin Shawn’s new outing on the Bull Dog label, “A Tent Fell In The Chapel”. Mercury’s Jivin’ Gene has Ray Seeburg, Carl Davis and Very Irene, plus Bob Hurlbut, all very treated of the old standard, “September Song” by The Chordells on Jaro International, is Chute Solle’s idea of one to keep your eye on. . . . Ralph Cragan, at Kinhomunce Music, busy selling the new Seeburg “coffee bar” the past week, Matt Nordberg informs sales continue strong on the Seeburg 1,000 series manifested and music system. Wayne Davis states the new Seeburg cigarette machines are arriving by the curload and moving out just as fast as they come in, Seeburg is due out soon with a soft drink bottle machine says Wayne, and hopes that everyone will watch for its introduction in the near future. This adds up, Wayne went on, to diversification by Seeburg and its distributors, with more and more operators finding diversification the “key word” for the future of the coin machine business. . . . At Badger Sales, Marshall Ames reports that everyone’s watching the World Series, with little else going on. Mr. & Mrs. Happle leaving for a three day vacation to San Francisco over the week-end. Ken Kameoto, shipping clerk at Badger, back from his vacation stating he’s very refreshed. . . . Vinny Lanzy, at American Coin Machine, informs the past week has topped all others since they’ve been in business with both new and used equipment sold. He states American is now in the process of remodeling their showroom, which is due for completion in the next few weeks. Vinny also states he’s one of the few Dodger fans who knew the team would win the pennant from the start of the season. He went on to say that now he’s getting even for the kidney he got from Vinny the past season. . . . At C.A. Robinson & Co., At Bettelmann reports they had a good turnout for the United Service school conducted the past week. Roy Knaehger, field engineer for the United factory, conducted the classes with all operators more than satisfied with the results. Al also commented that lots of attention has been focused on the Chicago Coin “Queen” border the past week. Hank Tronick seems every happy he made his reservations for the World Series early, as the games were sell-out. . . . John Freeman, at Simon Distributing, informs former distributor Ray Bazalon, now living in Florida, but presently vacating, would like to come to California and check the sales on her current smash “Don’t You Know.” Also stopping by was Bob Thiele, of Hanover Signature Records. Thiele is in town for a short stay and visited with Sam Ricklin and Gabe Orland. Buddy Robinson flying the jet to New York for a two week vacation, Budd says that fats Domingo’s new pipe Imperial, “Pee Wee” or money in the bank—a sure hit. . . . Some of the visiting operators on Pico this week were: Walter Cook, Pacific Palisades; Irving Gayer, San Bernardino; Ray Berra, San Bernardino; Cecil Ellison, Lancaster; Nick Beaver, Lancaster; Marvin Jones, Cal Haven City; Gary W. Bonds, Ventura; Orville Kindig, Long Beach; Lou Bennett, Seal Beach; Jack Spence, South Gate; Al & Judy Saylor, Los Angeles; Fred Ross, Pasadena; Sheridan Thompson, Long Beach; Charlie Ganger, Ventura; George Tabata, Los Angeles; Henry Vast lion, Whittier; Mr. Gayer, San Diego; George DeVito, Big Bear; Elded Gilner, El Monte; Cliff Jones, Long Beach; Fred Williams, South Gate.

HAPPY BIRTHDAY THIS WEEK TO:

Chicago's EXPERIENCED Mfg. Ships
"Joker Ball"

CHICAGO — Ralph Sheffield, sales manager of Midway Manufacturing Company, Franklin Park, Illinois, announced last week that Midway's "Joker Ball" amusement game has been released, and is currently being shipped to the firm's distributors, where it can be viewed and demonstrated by the nation's operators. The game, which is built into a trim, modern cabinet, has a Joker game—playing card motif on the back glass. All playing cards from the Nine through the Ace (in diamonds, hearts, spades and clubs) are included in the fact of the game. There is a 25 pocket section with kick-out holes and bouncing rubber balls set in a section at the center with a glass in front. The play top is made of durable formula.

"Joker Ball's" scoring is based on the popular draw poker game motif, so many people are familiar with," stated Sheffield. "Scoring is centered around 'pairs', 'three-of-a-kind', 'straights', 'flushes', 'full houses', 'four-of-a-kind', and 'straight-flushes'," Sheffield continued. "and the exciting card in the middle of the play field is the 'Joker', which always adds to the interest in draw poker.

"We predict that 'Joker Ball' will garner much play in all territories of the country," Sheffield said, "and is slated toward the interest of every member of the family. After all most everyone knows how to play draw poker. Anyone who considers it is a fine piece of equipment for every type of location—anywhere.

"The many different scoring combinations assure the fact that players everywhere will find it difficult to pass 'Joker Ball' up. Another feature is based on the fact that this is the first playing card game with a selector button (at front of the game) for each of the 21 playing cards, which, incidentally, light up on the back glass when scored.

"Joker Ball' should not be confused with an in-line type game operation," Sheffield continued, "the coin chute is set for 10¢ play, however, it is available in other coin denominations. We pre-tested this game," Sheffield concluded, and reports definitely indicate that we can look forward to peak production on Joker Ball' for quite a long while.

Midway Mfg. Ships
"Joker Ball"

CHICAGO — Lou Casola, Midwest Distributing, and president (temporary appointment) of the Information Council of the Coin Operated Industry, and Herb Jones, Bally Manufacturing Company, both in this city, advised that presentations have been made by public relations firms interested in handling the national PR account. Budgetary proposals and programs have been presented, and the committee will be asked to review the proposals at a meeting scheduled for Thursday, October 15, to be held in Chicago's Sherman Hotel, in the "Bullfight Room".

Nat'l. PR Committee
Meets Thurs., Oct. 15

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
THANK YOU...
for making “Sweet Sioux” the largest selling 4-player game we have ever produced.
Watch for next week's ad introducing a sensational new single player game.

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago 51, Illinois

There is No Substitute for Quality

Keeney Ships “Big Dipper” Upright

CHICAGO — Paul Heubsch, vice-president in charge of sales for J. H. Keeney & Company, this city, announced the release last week of the firm’s newest addition to a growing line of electronic upright amusement games, “Big Dipper.”

The upper section, which is mounted on a high-styled, compact cabinet, is featured by a colorful back glass with figures depicting planets and satellites of the universe. Other figures include numbers and animals.

As many as three players can compete while playing “Big Dipper.” The coin chute is constructed to accept coins of various sizes, and there is a divided cash box for separating the different size coins.

“The thing that impresses us most about ‘Big Dipper,’” stated Heubsch, “is that while it was on test location in various sections of the country, collection reports were constantly excellent. There was not one drop in collections throughout.

“Naturally,” he continued, “we look forward to a lengthy, successful run with this beautifully constructed electric upright amusement game. The cabinet is trim and compact, and will easily fit in any size location—from the smallest to the largest.

“Big Dipper” has been shipped to all of Keeney’s distributors, and is available for operators to view it and demonstrate its player appeal,” Heubsch said in conclusion.

Greatest Arcade Game in Many Years!
PISTOL TARGET GAME
“DODGE CITY”

We’re sorry to report the deaths of two people in the music business. Killed in the appalling Texas plane crash last week were Richard Conley, sales manager for Dallas Strauss-Frank, and Herman Seigel, Savoy Records sales manager from Newark, N.J. Thirty-two others perished in the fiery mid-air explosion.

Commercial Music reports B. H. Williams is in Odessa on business and Carl Casperson spent last weekend in Houston. B. H. Williams is busy getting B&H Merchandising Co. straightened out. Among other things, he is helping install new cigarette machines. Commercial Music Co. has received United Shingle Alley new “D-Way” Deluxe. Stereophonic sales are also up in this company.

Louis Coleman just purchased a new Cadillac. Filling at Lake Texoma is Fred Banner, Denton. Patsy Petty recently returned to work at Commercial Music following a tonsillectomy. The proud new owner of a 1959 Chevrolet is Gene Williams.

Visiting along coinrow were: Clark Richardson, Borger; R. C. Stanley, Ft. Worth; Jack Sprott, Temple; Fred Ellis and Henry Wrenn, Waco; Warren Hightower, Ft. Worth; Bill Thomason, Longview; Carl Lewis, Martin; Carl Fomby, Daingerfield; Lanny Legg, Denison; D. R. Price, Italy; Buddy Clem, Paris; and Walter Wiggins, McKinney. Undoubtedly, the 6½ inches of rain last week and the 4 inches of moisture measured yesterday, had something to do with the drop of sales in the Dallas music and machine industry.

Capitol Records reports the presence of recorders Homer and Jethro at the Texas State Fair next week. Bob DePristo, DePristo Machine Co., travelled to Atlanta, Ga. to attend the SMU-Georgia Tech game last week. Bob’s companions were friends Rusty McDonald and the SMU Mustang Club, who chartered the plane in which they were journeying. Also on the plane was Gunnar Gabrielson, a former employe of Seeburg Dist. in Dallas, now the owner of his own distributorship (Seeburg) in Atlanta. Glen Roberts, Orange, Texas, is a new salesman for Cigarette Vending Service.
WANT—Buy— Gottlieb: Flagship, As Good, Majestic, Super Cirus, Silver Shadow, Whirlwind, Cross-Cross, Winning Wonders, Evening Sun, and any other standard games, from old to new. We will buy for cash, or trade for quality machines. Write to: $2.50 PENNSYLVANIA R. F. G. L. (Tel. Frankford 2-1096).

WANT—To purchase, 5,000,000 new, used, and used game records in any year and quantity and will buy for cash. Please write to: Ray Box Records, Write to: RANSOM AMUSEMENT CORP., 1000 AUSTIN BLVD., INDIAHILLS, N. Y. (Tel. 212-6560), JESSE SALTER, Pres.

WANT—New or used 45 RPM Records that have appeared on the Billboards during the last six months. We will pay $2.50 to $4.50 per LP. Write to: 1533 E. NINTH AVE., MIAMI, FLA.

WANT—Wants all antique (over 100 years old) machines and accessories. Address Best Price, WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 7, WASH. (Tel. Garfield 3535).

WANT—Will buy—Bingos, Shuffle-Alleys, any amount of Photographs, LEJON, Inc., 1301 N. ACADEMY AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and price. Write to: JUKE BOX CO., 600 WEST BLUEMOUND, MILWAUKEE 12, WISC. (Tel. Bluebird 6-6700).

WANT—WM Vanguard, United Star Slugger, Shuffleboard Overboard Sanford, Victor, etc. Info on use and play. Write for quotes. ACADEMY MACHINE, 131 N. 5TH ST., TACOMA 99, WASH. (Tel. 212-6711).

WANT—Coin Operated Laundry Equipment, A.M.C., 120 Selection Photographs, Hideways, Wall Boxes, 5¢ and 10¢ Counter Games, THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. (519) 573-2161).

WANT—Beau's Beach, Clubs, Frolic, Palm Beaches, Yacht Clubs, any dale games with vertical mounted table and scoreboard. Need not crate. J. J. PARK, 8502 PATERNAL ST., LINDEN, N. J. (Tel. 234-7163).

WANT—Chicago Coin Bowlers; Hollywood Bowl Distributors, INC. Frame, Score-one-line, Championship; United Bowlers; Ace Clipper Merco, Capitol. We are on the road most of the time. Write or wire today. BLOOMFIELD DISTRIBUTING CO. 4322 W. NORTHERN AVE., CHICAGO 13, ILL. (Tel. 341-3000). 

WANT—Wms, Vanguard, Hercules and Crusaders; Chico and United Fleet, Shuffleme, State quantity and high quality. Used Monro Coin Machines EXCLUSIVE. Write for details. R. F. G. L. INTERNATIONAL CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—Used Bally Bingos; Gottlieb and any make pinball machines including Alley's; Guns and Phonographs. Send complete details and price. No agents please. Representatives of Wurlitzer, Gottlieb Games. CABE FORMAN OF 320 S. 5TH ST., PHILADELPHIA 2, PA. (Tel. Moore 4-1524).


WANT—Will buy Rock-Ola 1433, 1448, 1454, 1455; Sichel-B 100, or we will trade Bailly 11 and 14 ft. Lanes, Bailly 12½ ft. Lanes, Bailly 11 and 14 ft. Trophy, Bailly 11 ft. and 14 ft. Eclipse, and 14 ft. Strike, RUNO SALE CO., 1153 11TH AVE., NEW YORK 13, N. Y. (Tel. Longacre 4-1800).

WANT—Guns, late model Williams Gunns, late model Crane Gunns, late model Williams Gunns, late model Crane Gunns, Crane Gunns, Crane Gunns. Must be in A-1 condition. Phone or write to: BENONI AMUSEMENT CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. Glastonbury 1-5287).

WANT—Gottlieb used games, 1957 and up. Send your list to: IMPERIAL MACHINE CO., 489 ANDERSON AVE., CLIFFORD, NEW JERSEY.

WANT—For Resale—Will pay cash for U.S. Skillies, 5¢. 7¢. 10¢, 15¢. 25¢. 50¢. 75¢. 99¢. late Gottlieb and Williams Skillies; late Bailly Bingos; Seebo 1000, NORTHEASTERNIV, MACHINE, 1217 VERNON AVE., CtY 5-8800.

WANT—One United Team Shuffle Alley Back Glass, GLOBE AUTO- MATIVE CORP., 821 S. BROADWAY, DELAWARE 23, PA. (Tel. PO 5-2676).

WANT—Complete line of Pool Table Supplies & parts. Sashes, Cushions, Covers, Cloth, Balls, etc. on consignment or cash. Tel. CLEARWATER, N J. (Tel. UN 3-8742).

WANT—All late Bailly Bingos, slightly used uprights; Gum_snake, Hunter, Saper, Bullseye, 1455. Deluxe Big Tent, Shaws, Write or phone for our new 1959 Catalog. E. K. GREGG, 611 N. SEATTLE, MANHATTAN AVE., UNION CITY, N.J. (Tel. UN 3-8742).

WANT—Selling—which machines and full name, rates, and prices. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y.


WANT—Shuffleboard Machines, Used and Good. Countrywide and Powder Wax. Write for color Brochure and prices. WAX-LINE, INDIANAPOLIS, INDIANA 2, ARK. N. J. (Tel. Humboldt 4-2525).

WANT—Shuffle-Rockets single player $195; Shuffle Rockets Double player $215; AMI $120; Arrow Bowlers $195; Criss Cross Hockey $295. Write for additional prices. HARRY BURG, 2646 WEST PRATT, CHICAGO 45, ILL.

WANT—Mercury Counter Gripper, 301. A. price $29.50; Wurlitzer 800 500s (current prices) $350, original price $495.50; Gold Coin $66.50; TIERCE VENDING, BOX 906, GREENWOOD, MISS.

WANT— used uprights and 5¢, 10¢, 25¢, 50¢, 75¢ & $1 machines. 75¢ machines, and automatics. $25.00. 10¢ machines, and other machines. Redwood Shingle Box, EXETER, CATHEDRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. Main 1-8751).

FOR SALE—Wall Boxes 20 selection b-2; 10, 19; 3 for $5; $80 3020.; $85; Rock-Ola 120 Selection $15 & $35; Beach Clubs $50; Yacht Clubs $75; Coin Changer & Stand $65. HALLIGREN DISTRIBUTORS, INC., 1262 3rd Ave., NEW YORK, N. Y. (Tel. 4-6703).

FOR SALE—10 Shoe Shine Machines $125; 15 Ideal Foot Vibrators $125; 50 Victor Baby Grand SG, $650; 50 Victor Capsule Vendors $150; 10 SoundBox $150; 10, new, $150. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AV., CLEVELAND, OHIO. (Tel. 6131).

FOR SALE—The Midwest’s largest stock of Seeburg—Boy, Bingles. COIN DISTRIBUTING CO., 1625 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. Allendale 6-0780).

FOR SALE — Gayety $55; Cartime $50; Miami Beach $45; Beach Beauty $75; Broadway $60; Nile Club $75; Parade $95; Double Helix $95; Flip Show $110; Key West $150; Showtime $175; Sun Valley $300; Miss America $250; Camel $330; Century $365; Beach Time $325; Bally All Star $110. D & L COIN MACHINERY CO., 414 KELKER ST. HARRISBURG, PA. (Tel. Cedar 4-1051).


FOR SALE — Used Williams Guns —Vanguard $375; Hercules $415; Crusader $475. All Guns exceptionally clean. UNITED DISTRIBUTORS INC., 902 W. 2ND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—AMI H-200 $560; AMI I-200 $750; Seeborg R-100 $475; Seeborg VL-200 $475; Seeborg 201 $850; Wurlitzer 2000 $450; Wurlitzer 2100 $225; Rowe Cigarette Machine $850. COIN EXCHANGE 14 COL. $165; AMB 11 Col. $130. All Machines Shipped and ready for location. BEACON MUSIC CO., 114-116 N. E. GLendale AVE., PHOENIX, ILL. (Tel. 6-4424—4-9686).


FOR SALE—AMI-I-200E $795; I-200M $645; H-200E $675; G-200 (All conversions) $425; G-120 $450; F-120 $400; E-120 $195; D-80 $150; D-40 (45 RPM) $100; Seeborg KD-200 $250; VL-200 $450; V-200 $350; MI-100A (45 RPM) $100; Ready to ship. 2000-watt Wurlitzer 2000 $445. Reconditioned. 1/2 deposit, balance sight draft. AMERICAN MACHINERY, 3652 W. NORTH AVE., CHICAGO 47, ILL. (Tel. Humber 6-1070).

FOR SALE—100 Telepins, with film. Reconditioned, refurbished, ready for location. 56 or 104 play. Special prices, $175.00; Write for quantity prices and list of other equipment. G. O. R. SALES, 5210, NO, LECLAIRE AVE., CHICAGO, ILL. (Tel. Avenue 3-6818).

FOR SALE—Williams I-110, Bally Ball-Beep, Cocktail Frankman & Poker Face, AM-1120, Wurlitzer 1400-15, SALINA MUSIC & AMUSEMENT CO., 10 SOUTHWEST 5th, SALINA, KANSAS.

FOR SALE—We have a large stock of reconditioned Shuffle Tables and Gum Machines, Write for list. PIONEER ENTERPRISES, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montains 1-5600).

SAVE $175.00 ON CLASSIFIED ADVERTISING
GET $223.00 VALUE FOR ONLY $48.00

Write today to—THE CASH BOX 1721 BROADWAY, NEW YORK, N. Y.

MISCELLANEOUS

MISCELLANEOUS — BIG SERVICE TIP — 5 Ball Operators — Do you have a machine around Bang Bumpers? Recondition your game with self-adhering Vinyl Plastic Cover—it sticks, stays $7.50. Send deposit and check to: SELECT ENTERPRISES, 336 NO. 7th ST. CAMDEN, N. J.

NOTICE—Burglar Alarm for coin operated equipment operates our rechargeable battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. $49.50—Three $1220, $1550 quantity price. DISTRIBUTORS, BLOCK MARBLE CO., 125 NORTH BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Manufacturers of coin operated equipment with a service problem in Southern California, Bally Young’s Service is ready to help solve your problems. CONTACT: BOR W. SERVING’S, 3127 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. HOLlywood 7-7151), Car 542 (Radiophone).

NOTICE—Buy your parts and supplies from the nation’s oldest and original parts and supply house. Save real money. Our transit shipment charge. Largest stocks, lowest prices. Lots of good stuff for as low as $25 or more. Catalog free. BLOCK MARBLE CO., 1452 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More likely you are already a subscriber to The Cash Box, but if you aren’t—you should be. For $15 a year (only 29¢ per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it’s a million to one you aren’t), just pass the word along to some of your coinman friends to “join the family.” Send a check for $15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.
# The Cash Box PRICE LISTS

**The Cash Box**

**Page 68**

**October 17, 1959**

## THIS WEEK’S USED MACHINE QUOTATIONS

### How To Use "The Cash Box Price Lists"

"FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The "Cash Box Price Lists," rather than above or price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $100.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, back, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

### Method

"The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

<table>
<thead>
<tr>
<th>CODE (Numerical Preceding Machine)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Prices UP</td>
<td></td>
</tr>
<tr>
<td>2. Prices DOWN</td>
<td></td>
</tr>
<tr>
<td>3. Prices UP and DOWN</td>
<td></td>
</tr>
<tr>
<td>4. No change from Last Week</td>
<td></td>
</tr>
<tr>
<td>5. No quotations Last 2 to 4 Weeks</td>
<td></td>
</tr>
<tr>
<td>6. No quotations 4 Weeks or Longer</td>
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<tr>
<td>7. Machines Just Added</td>
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</tbody>
</table>

### Great Activity

- Great Activity

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### PHONOGRAPH MACHINE QUOTATIONS

#### AMI

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4&quot; DL-40, 51, 80 Sel.</td>
<td>$100.00</td>
</tr>
<tr>
<td>5&quot; DL-40, 51, 80 Sel.</td>
<td>$150.00</td>
</tr>
<tr>
<td>6&quot; E-40, 51, 80 Sel.</td>
<td>$149.00</td>
</tr>
<tr>
<td>7&quot; E-20, 51, 80 Sel.</td>
<td>$275.00</td>
</tr>
<tr>
<td>8&quot; E-120, 52, 120 Sel.</td>
<td>$195.00</td>
</tr>
<tr>
<td>9&quot; F-80, 54, 80 Sel.</td>
<td>$350.00</td>
</tr>
<tr>
<td>10&quot; F-120, 54, 120 Sel.</td>
<td>$375.00</td>
</tr>
<tr>
<td>11&quot; G-80, 55, 80 Sel.</td>
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<tr>
<td>12&quot; G-200, 55, 120 Sel.</td>
<td>$450.00</td>
</tr>
<tr>
<td>13&quot; G-200, 56, 200 Sel.</td>
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</tr>
<tr>
<td>14&quot; H-120, 57, 120 Sel.</td>
<td>$325.00</td>
</tr>
<tr>
<td>15&quot; H-200, 57, 200 Sel.</td>
<td>$615.00</td>
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<tr>
<td>16&quot; I-200M, 58, 200 Sel.</td>
<td>$500.00</td>
</tr>
<tr>
<td>17&quot; M-505, 58, 200 Sel.</td>
<td>$750.00</td>
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<tr>
<td>18&quot; W-505, 59, 200 Sel.</td>
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<tr>
<td>19&quot; W-200, 59, 200 Sel.</td>
<td>$950.00</td>
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#### WURLITZER

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<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>4,150, 56, 48 Sel, 45 &amp; 78 RPM</td>
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<tr>
<td>4,140, 51, 51 Sel, 45 &amp; 78 RPM</td>
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<tr>
<td>4,150, 55, 48 Sel, 45 &amp; 78 RPM</td>
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<td>5,100, 53, 104 Sel, 45 &amp; 78 Intermix</td>
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</tr>
<tr>
<td>6,100, 53, 45 &amp; 78 Intermix</td>
<td>$125.00</td>
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<tr>
<td>6,100, 53, 104 Sel</td>
<td>$139.00</td>
</tr>
<tr>
<td>7,500, 53, 81 &amp; 78 Sel</td>
<td>$139.00</td>
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<tr>
<td>7,500, 53, 104 Sel</td>
<td>$250.00</td>
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<tr>
<td>7,500, 59, 104 Sel</td>
<td>$535.00</td>
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### PINBALL GAMES QUOTATIONS

#### BALLY

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
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<tr>
<td>4, Atlantic City (5/52)</td>
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<td>4, Balboa-A-Poppin’ (11/56)</td>
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<td>4, Columbia (11/57)</td>
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<td>4, Enterprise (9/54)</td>
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#### CHICAGO COIN

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>6, Big Hit (7/52)</td>
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<tr>
<td>6, Blondie (8/56)</td>
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<tr>
<td>6, Capri (10/56)</td>
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#### GENCIN

<table>
<thead>
<tr>
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<tbody>
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<td>6, 400 Uptown (10/52)</td>
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<td>6, Flying Aces (7/58)</td>
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<td>6, Golden Nugget (Up)</td>
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<td>6, Jumping Jack (11/57)</td>
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<tr>
<td>6, Show Boat (12/57)</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

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### COPYRIGHT 1959. REPRODUCTION NOT PERMITTED.
AMI stereo flexibility covers more location shapes and sizes: in breadth...in depth...with full stereo realism. Everybody hears...everybody plays, everywhere. You need fewer extension speakers.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The tremendous success of WURLITZER sales is based on sound leadership.

TRUE STEREOPHONIC SOUND!

That's why Wurlitzer out-earns and out-sells all others. Add to this the beauty of Wurlitzer instruments and the flexibility of WURLITZER MUSIC SYSTEMS in meeting the needs of any size or shape location and you have the reasons why WURLITZER IS FIRST IN SALES.

WURLITZER
Stereophonic
HIGH FIDELITY
MUSIC

THE WURLITZER COMPANY  ESTABLISHED 1856  NORTH TONAWANDA, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
UNITED'S 3-WAY SHUFFLE ALLEY

offers players choice of 3 TYPES OF SCORING!

Players simply press button for choice

REGULATION SCORING!

Flash Scoring!

Bonus Scoring!

AVAILABLE IN Deluxe Model with 3-WAY MATCH FEATURE

OTHER UNITED HITS

• LEAGUE BOWLING ALLEY

• SIMPLEX BOWLING ALLEY

• SHUFFLE PLAY-MATE

SEE YOUR DISTRIBUTOR

ATTRACTS ALL TYPES OF PLAYERS

1 TO 6 CAN PLAY

RAPID-SCORING TOTALIZERS

NATIONAL REJECTOR

8½ FT. LONG, 2½ FT. WIDE

SHIPPING WEIGHT, 430IBS. (CRATED)

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 13, ILLINOIS
Built to take the punishment of month-after-month money-making action

75 IN. BY 42½ IN., 33 IN. HIGH

CHOICE OF COIN-CHUTES
1. Single Quarter
2. Double Dime

LOOK WHAT YOU GET TO PROMOTE PLAY

Each Bally 6-POCKET POOL-TABLE is equipped with highest quality cue-ball, 15 highest quality pool-balls—brilliantly finished in official colors and striping—4 accurately balanced cue-sticks, polished wood triangle, cue-chalk holder, score-tally, complete rules for 9 different pool games and glossary of pool terminology.

PATRONS CAN PLAY ALL GAMES
Patrons can play Basic Pool, Rotation Pool, Seven Pool and all other popular styles of pool-games. Simple rules for 9 different games are furnished with each table.

GENUINE STA-FLAT SLATE TOP
GENUINE BILLIARD CUSHIONS
HIGHEST QUALITY BILLIARD CLOTH

Pool-table operation is a month-after-month, year-after-year business. That's why pool operators welcome the rugged construction and simple, trouble-proof mechanism of Bally 6-POCKET POOL-TABLE... the table built to take the punishment of long hours of play...built for long life on location.