One of the best selling albums of the year has been the Verve Records album, "Inside Shelley Berman". The sales on this package have probably exceeded any other spoken word record in the history of the record business. Because of the album's success, Berman is one of the most sought-after acts in the country. He is currently set to open in the new Broadway musical comedy, "Boys Against Girls", and his new Verve LP, "Outside Shelley Berman" is set for release in the near future.
GREAT NEW TEENAGE STAR!
GREAT NEW TEENAGE BEAT!

Bobby Comstock and the Counte

"TENNESSEE WALTZ"

"Sweet Talk"

Blaze Records, 54 West 74th Street, N. Y.

(Herb Abramson, Pres.)
Is "Lastability" Returning?

Ever since the advent of Rock and Roll music as the music of the 1950 to 1960 decade, one of the toughest pills record company brass had to swallow was the “one-shot artist”.

Prior to the Rock and Roll era, artists had what we refer to as “lastability”. If a newcomer made it, so to speak, the record company was, more often than not, sure that the given artist would remain in the public limelight for a considerable length of time. Although it was too much to expect an artist to come up with a smash every time, on one could count on a fair share of hits from this personality. As a result one group of top artists dominated the best seller list regularly.

When Rock and Roll debuted, with it came “one-shot-ism”. No matter how big an artist’s record hit, it became almost impossible to get the artist to repeat. Of course there are a chosen few performers born out of the R & R era who have weathered the storm and who today are selling records as strongly as ever. But such a performer came along once in several thousand.

However, in the past year or so we have noticed a definite increase in the number of artists who have been able to follow-up their initial successes with not only one additional hit, but a chain of hits.

Is the singles record buyer becoming less fickle? Is there a greater chance today for an artist with a smash single to “last”? A close look at the current best seller list would certainly lead one to believe this is true. Of course there are always numerous newcomers. But examine the Top 100 chart closely and notice how many newer names have repeated with consistency of late.

There is probably no single reason that can explain this phenomenon. But perhaps the fact that the singles record buyer is beginning to purchase hits at a younger age each year, gives him more time during his teen age disk buying career to follow one or more favorite artists.

Whether this is the beginning of a trend or just one big coincidence only time will tell.

But let’s hope it lasts. Because a group of artists who can turn out hits with greater consistency than we’ve witnessed in the business during the past seven years is certainly a solid asset to the record industry. Now companies can go back (as already evidenced in several cases) to spending time and money in building personalities who can show a return on investments over a long time period.

It looks like a healthy development.
SURE FIRE HITS FROM MADISON RECORDS

The Follow Up “TO A SOLDIER BOY”

The Tassels

“TO A YOUNG LOVER”

b/w

“MY GUY AND I”

MADISON 121

A Bright New Talent...

Herschel Thomas

“THAT OLD PLACE (CALLED HOME)”

b/w

“PLEASE BE MY BRIDE”

MADISON 118

MADISON RECORDS, 1650 Broadway, New York, N. Y.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Music

EXOTICA
IMP MY
Lena 77
SOUTH
RHYTHM
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HEAVENLY
26
1812
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X-1669)
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PETER
B-12741)
BELAFONTE
EP-4504)
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HITS
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11
COLUMBIA
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The Cash Box, Music Page 6 October 10, 1959

The Cash Box
Best Selling Monoaural & Stereo Albums
COMPILED By The Cash Box FROM LEADING RETAIL OUTLETS

* Also Available in EP
* Also Available in Stereo

MONOULA

Pos. Last Week
1
1 HEAVENLY
Johnny Mathis
(Columbia CL-1385; CS-8135 * B-1353-1; 12, 13
2
2 KINGSTON TRIO AT LARGE
Kingston Trio (Capitol T-1199; ST-1199 * EAP-1; 2, 31199)
3
3 MORE JOHNNY'S GREATEST HITS
Johnny Mathis
(Columbia CL-1344; CS-8150)
4
4 SOUTH PACIFIC
Maria Cio (RCA Victor LM-225; LSO-1032 * EPA-4217)
5
5 INSIDE SHELLEY BERMAN
Shelley Berman
(Yale MGV-15003)
6
6 THE HUNGRY I
The Kingston Trio
(Capitol T-11507 ST-1107)
7
7 OLDIES BUT GOODIES
Various Artists
(Original Sound LP-5001)
8
8 IT'S THE TALK OF THE TOWN
Ray Conniff Singers
(Columbia CL-1332; CS-8143)
9
9 SONGS BY RICKY
Ricky Nelson
(Imperial LP-9932 * IMP 162, 3, 4)
10
10 NO ONE CARES
Frank Sinatra
(Capitol W-1221; SW-1221 * EAP-1, 3, 31171)

41. FIVE PENNIES.
42. FOLK SONGS SING ALONG WITH MITCH.

STEREO

Pos. Last Week
1
1 SOUTH PACIFIC
Maria Cio (RCA Victor LSO-1032)
2
2 HEAVENLY
Johnny Mathis
(Columbia CL-8152)
3
3 THE KINGSTON TRIO AT LARGE
Kingston Trio
(Capitol ST-1199)
4
4 EXOTICA
Bobby Darin
(Liberty DS-7634)
5
5 MORE JOHNNY'S GREATEST HITS
Johnny Mathis
(Columbia CL-8150)
6
6 NO ONE CARES
Frank Sinatra
(Capitol SW-1221)
7
7 FORG AND BESS
Sund Track
(Columbia GS-1916)
8
8 TABOO
Arthur Lyman
(HR-806)
9
9 MORE MUSIC FROM PETER GUNN
Henry Mancini
(RCA Victor LSO-1032)
10
10 LITTLE GIRL BLUE
Hinna Simon
(RCA Victor LSO-1032)
11
11 THEATRE
Elvis Presley
(RCA Victor LSO-1032)
12
12 FORG AND BESS
Martin Denny
(RCA Victor LSO-1032)
13
13 QUIET VILLAGE
Mary Martin
(Columbia CL-1344)
14
14 IT'S THE TALK OF THE TOWN
Ray Conniff Singers
(Columbia CL-1354; CS-8153)
15
15 LITTLE LULLABY
Mary Martin
(Columbia CL-1344)
16
16 PARTY SING ALONG WITH MITCH
Milton Miller
(Columbia GS-1916)

43. HOLD THAT TIGER.
44. GOLDEN SAXOPHONES.
45. TIME TO SWING.

SOUTH PACIFIC
Maria Cio (RCA Victor LSO-1032)

FILM ENCORES
Monte Hall
(London PS-123)
18
18 LORD'S PRAYER
Norden Tabernacle Choir
(Columbia MS-1808)
19
19 BELAFONTE AT CARNEGIE HALL
Harry Belafonte
(RCA Victor LSO-1032)
20
20 SECRET SONGS FOR YOUNG LOVERS
Andre Previn & David Rose
(MGM ST-3641)
21
21 SUNSET STRIP
Warren Barker
(Warner Bros. W-1229; EM-2290)
22
22 CHANCES ARE
Sherry Randell
(RCA Victor LPM 1973; LSP 1973)
23
23 THE MUSIC MAN
Broadway Cast
(MGM WAG-990; SGO-990 * ECO-990)
24
24 SING FOR YOU
Sp徂e Dirks
(Jimmy LP-3006; ST-302 * EP-302)
25
25 TABOO
Arthur Lyman
(Hi Fi R-480s; 406)
26
26 KIND OF BLUE
Miles Davis
(Columbia CL-1355; CS-8163)
27
27 LOOK TO YOUR HEART
Frank Sinatra
(Capitol W-1364)
28
28 FORG AND BESS
Miles Davis
(Columbia L-1273; LS-6005 * B-12743)
29
29 1812 OVERTURE
Ansel Doran
(Marion HP 90054; JSB 90055)
30
30 RURAL SONGS
Billy Vaughn
(Imperial LP-9932 * IMP 162, 3, 4)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"You're Looking at a Winner!"

"STARRY EYED"
Gary Stites
CARLTON #521

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"THE BEST OF EVERYTHING" (2:37) [Miller ASCAP—Cahn, Newman]

"CHERIE" (2:17) [Cathryl ASCAP—Prescott, Collin]

JOHNNY MATHIS (Columbia 41491)
- Mathis should have a quick chart companion to his recent "Misty" outing with the edition of "The Best Of Everything." The beautiful title ballad is warbled by Johnny in the up-comeing flick based on the best-seller, "Superman: The Man of Steel." Also of chart importance is the very pretty ballad coupler, "Cherie." Ralph Burns' crew warmly backs up on this end.

"HAPPY ANNIVERSARY" (2:47) [Browne ASCAP—Stillman, Allen]
"HAPPY ANNIVERSARY" (2:25) [Browne ASCAP—Stillman, Allen]

"WHO DO YOU THINK YOU ARE?" (3:10) [Woodbine BMI—Thermo, Keller]
FOUR LADS (Columbia 41497) JANE MORGAN (Kapp 305)
- "Happy Anniversary" is the warm main-title of the flick translation of the Faw party success, "Anniversary Waltz," and both the Four Lads and Jane Morgan size it up with a fine sentimental touch. It looks like a big song. Lippsides on both decks also rate attention. The Lads are excellent on "Who Do You Think You Are?" a light romantic number that offers much in melody and lyrics. Miss Morgan stays tender on the pretty oldie, "C'est La Vie, C'est L'Amour."

"THERE'S A GIRL" (2:10) [Hill, Ultra BMI—Alpert, Adler]
"MY HEART SINGS" (2:19) [Hill, Ultra BMI—Alpert, Adler]
JAN & DEAN (Dore 531)
- Jan & Dean's Dore newbie sports a contagious "Baby Talk"-like novelty opener that's gonna immediately catch the teenager's fancy. Tagged "There's A Girl," it's a romantic rock-scha cha that has that money-making sparkle. There's more of the same teen-appealing sounds on the enticing "My Heart Sings" backer-upper. Two real cuties.

"COOL WATER" (2:26) "SUNRISE SERENADE" (2:28)
American ASCAP—Nelson, West [Jewel ASCAP—Lawrence, Carle]
ROGER WILLIAMS (Kapp 301)
- Take your pick of Roger Williams' latest Kapp duo, "Cool Water" or "Sunrise Serenade." Both standies are sprinkled with Williams' magic chart dust and should easily find their ways onto the deejays' turntables. They've done up, easy-on-the-ear, folk rock with Marty Gold's outfit backing up on the former while Hal Kanner's aggregation does likewise on the latter.

"ALWAYS" (2:11) [Irving Berlin ASCAP—Berlin]
"SYMPHONY" (2:31) [Chappell & Co. ASCAP—Altone, Lawrence]
SAMMY TURNER (Bigtop 3029)
- Another Irving Berlin favorite steps back into the wax spotlight. This time it's "Always" and it's wonderfully brought up-to-date, ballad-styled by Sammy Turner, who landed in a smash re-styling of "Lavender Blue." Chalk up a first rate arrangement by Stan Applebaum. Ditto for the soft cha-cha up-dating of "Symphony." Very pretty offering that can also happen.

"STARRY EYED" (2:25) "WITHOUT YOUR LOVE" (1:44)
[Shuman, Garson] [Shuman, Garson]
GARY STITES (Capitol 521)
- Chances are "Starry Eyed" will turn out to be Gary Stites' initial top ten entry. Chanty, feminine vocal crew and all kind blend in ear-arresting fashion on a most attractive cha cha beat air. Watch it zoom up the lists. The tearful, ballad-with-a-beat "Without Your Love" presents a fine companion piece. Splendid male combo support here.


"DON'T CRY JOE" (Let Her Go, Let Her Go)" (2:47) [Harms ASCAP] Very similar try on another years-back number.

PETE SEEGER (Folkways 202)
- "One Day As I Rambled" (I Never Will Marry)" [Melody Trails BMI—Gladden] The noted folk singer-authority does a beautiful job on the haunting folk tune. Deck can be a "left-field" chart item.

"SKIP TO MY LOU" (Melody Two-Sun BMI—Adapt, by Stanton, Cavanaugh) An appropriately spirited rendition (with chorus) of the folk favorite.

JOHNNY LOVE (Mercury 71492)
- "Lend Me" (2:23) [Tee Pee ASCAP—Locke, James] Songster Love is commanding on the fervent ovation. The vocal crew approach it with that con-tagious orch soft beat affair. Stands a chance.

"BLESS YOUR HEART" (2:28) [Eden BMI—Benton, Stevenson] Love is strong again on the sentiment.

TONY OSBORNE (Roulette 4189)

RUSSELL REGAN (Capitol 4280)
- "The Man from Marsell..." (2:07) [Patricia BMI—Osborne] A soprano sax leads another orch merry making.

LINA LYNNE (Topper 1008)
- "Lina's Doll" (2:00) [Durf & Mickey BMI—Coe] Good-sounding instrumental (the Storms combo) with now-and-then cries of a doll and Miss Lynne asking the child to go to sleep. The tone on primitive sounds are strong. Could move.

LOUIS ARMSTRONG (Verve 10182)
- "Nobody Knows the Trouble I've Seen" (2:44) [F.D.] Armstrong touches upon the great spiritual with the singing-trumpet warmth he is so capable of. String orch is extremely soft.

JIVYS (Coad 518)

GENE BUAT (Warner Bros. 5098)
- "Blue-Eyed Darlin'" (2:16) [Coliseum BMI — Bua] Inviting soft rhythm outing. The throaty Bua delivery is backed by pro teen vocal-instrumental thoughts. Kids can take to side.

JIMMY JONES (Epic 9339)
- "Dannny" (2:20) [Rosalita ASCAP— Wise, Wissman] Bua is effective in a minor key. Good tearful.
Cover records can't imitate the hit sounds and the tremendous sales of the

"THE ENCHANTED SEA"

by

THE ISLANDERS

M-16

Written and Produced by

FRANK METIS and RANDY STARR

ON THE CHARTS AND CLIMBING TO THE TOP
THE BIGGEST INSTRUMENTAL OF THE YEAR

MAYFLOWER RECORDS

632 Liberty Ave., Pittsburgh 22, Pa. • Atlantic 1-1704

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Pick of the Week**

"Talk to Me" (2:58) [Barton ASCAP—Snyder, Kahan, Vallee] 
"They Came to Cordura" [Mar Cardinal ASCAP—Cahn, Van Huesen]

FRANK SINATRA (Capitol 4624) 
- "Talk To Me" is a class ballad that Sinatra handles at his intimate best. Given enough exposure (and figure jocks to provide it), this ballad beauty can score big and become a sequel to the artists' "High Hopes" cliché. Performer is highly expressive on the moving Spanish-type counter, a flick main-title.

"Love Is A Career" (2:12) [Famous ASCAP—Cahn, Van] 
"Life No More" (2:20) [Hrouen, (Court ASCAP—Drake)]

DEAN MARTIN (Capitol 4287) 
- Songster could produce a follow-up to his "An Evening In Roma" chart-maker with either portion. "Love Is A Career" is a fine romantic (from a pie of the same name) that lends itself to Martin's easy swing way. Familiar folk-styled delight "I Ain't Gonna Lead This Life No More," is read with a fine swing-novelty touch.

"Tennessee Waltz" [Acuff-Rose BIM—Clahn, Stewart] 
"Charlene" [Jat Texical BIM—Spring, Summers]

JERRY FULMER (Challenge 59057) 
- A wild version of "Tennessee Waltz" from the songster, who clicked awhile back with "Betty, My Love." The furious instrumental things that go on behind the fast Fuller delivery are sure to delight the kids. A Bobby Comstock (Blaze) rock rendition of the opus is getting action and Fuller's should soon be battling for honors. Fuller's got an "action" deck, too. Though an easier track, "Charlene" has ballad excitement. Could move, too.

"Good News" [Shalimar BIM—Blackwell] 
"That Was Me" [Jen-Ware BIM—Glöter]

THE FIESTAS (Old Town 1074) 
- "Good News" should travel round wax circles real fast. It's the Fiesta's newest and its taken for an attention-getting ride, "So Fine," quick beat ride. Delightful dual-ment romance. 'That Was Me," on the other half, is a catchy novelty rocker from the Coasters-school. There's big pop-rock coin in store here too.

"The Crossroads of Love" (1:58) [Jack Gold ASCAP—Edwards, Wayne] 
"Whatever Happens" (1:50) [Greta BMI—Mure, Wolf]

TEMPOS (Clips 105) 
- The chart-hitting ingredients of "See You In September" are found in "The Crossroads of Love" (called by "September's" writers) and put the boys in a good position to score again. It's a date to keep close tabs on. "Whatever Happens" is solid material presented with a dynamic ballad touch.

"Why Don't You Believe Me" (1:57) [Brandon ASCAP—Rogge, Laney, Douglas] 
"The Meaning of the Blues" (2:10) [Shelby BMI—Wolf, Raleigh]

KALIN TWINS (Deca 10977) 
- Two songs brings "Why Don't You Believe Me" (the one-time Joni James smash) into a bright teen light, giving opus a go reassembling themselves. "Whatever Happens" is an interesting, upbeat essay.

BOB & JOE 
(Columbia 41487)

B+ "Standing Upright" (2:16) [Atlantic BMI—Welch, Merlo] Boys are lively on the catchy beat theme about a fella who's standing on the corner wondering whether he'll be stood up by his gal. Has a sound that could score for the corners.

B "Has She Got A Sister?" (2:15) [Capitol BMI—Welch, Merlo] Things stay on the upbeat and again the sound is teen-wise.

TEAM MATES 
(Le Com 706)

B+ "If Only I Had Known" (1:56) [Let Bill BMI—Howard] Another plaintive pose.

B "Sooner Or Later" (2:15) [Let Bill BMI—Smith] A smooth teen-romantic waltz by the lead on an opus that's a rock adaptation of the Foster favorite, "Beautiful Dreamer." Wistful appeal here.

JOHNNY FREEDOM 
(Alert 444)

B "A Sailor's Prayer" (2:20) [Margie ASCAP—Catalano, Manfred] Freedom sincerely surveys the fervent prayer of a sailor that he return to the love of his gal. Chorus opens with a chant of "Taps." Effective teen ballad issue.

C+ "If You Go Steadily With Me" (2:00) [Admiration BMI—Catalano, Kulagka] Another heart-felt beat-ballad session.

JOHNNY FALLIN (Capitol 4283)

B "If I Could Write A Love Song" (2:12) [Central BMI—Fallin, Rhodes] This ballad rhythmically contains fine-sounding beat things, including an over-all haunting quality. Fallin and combo-chorus friends may have something here.

B "Wild Streak" (2:05) [Central BMI—Fallin, Rhodes] The songter rocks hard and kids will get the idea.

WILL MERCER 
(Son 329)

B+ "You're Just My Kind" (2:26) [Knox BMI—Smith, Barton] Session has an upbeat sound that's tried-and-true, but delivered in a pro style by Mercer and support. Kids will like.

B "Ballad Of St. Marks" (2:13) [Knob BMI—Barton] Mercer nicely essays the melodic folk-like theme.

BOB ELLIS 
(ESC 100)


C+ "La Rosita" (2:00) [DePons] The sentimental oldie gets a light swing from Ellis.

CANNONBALL ADDERLEY'S FIVE STARS [Jazz] 
(Blue Note 1718)

B "Something Else, Part 1" [Groove BMI—Davis] The alto saxist's crew breezes nicely through the session, with Adyler and un-billed trumpet doing the solo work.

B+ "Something Else, Part 2" [Groove BMI—Adderley] Does most of the solo talking here. Side is from an LP of the same name.

JERRY LYNN 
(K&D 102)

C "Poor Unfortunate Me" (2:39) [Kan-Bek BMI—Green] An OK country-favored lament by Lynn, with a sax heading the combo beat display.

C "Don't Want Your Money, Honey" (1:56) [Kan-Bek BMI—Adderley] Songster rocks on this portion.

MELLO-LARKS 
(Hansen 334)

B+ "Little Green Snake" (1:57) [Valy BMI—Merrill] Talented song team effectively reitro a tango novelty from the upcoming musical, "Take Me Along." Can receive good jock activity.

B "Down, Down, Down (Where the Wurstburger Flows)" (1:45) [Harvard BMI—Belmonte] The ancient waltz liltter in a sunny appropriate ump-pah-pah setting. Side with good feeling.

TOMMY DISHAW 
(O&O 500)

B+ "We're Gonna Rock" [Bryan BMI—Dishaw] Songster Dishaw and combo-chorus setting out the conception ditty in a pro style. Deck has hop turn-table appeal.

C+ "Dream Girl" [Bryan BMI—Dishaw] A pleasing ballad essay on this end.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

DION AND THE BELMONTS

"EVERY LITTLE THING I DO"

...THEIR 5th CONSECUTIVE SMASH

STRATTON MUSIC, INC. • LAURIE RECORDS, INC.
Music

HEAVY-BEAT "LET'S SMOKING FAIR SATTIN "Ain't here.

Cash ANYTHING Reason leading

display.
emotionally completes
areas.

BABY hitsville. is

he's a newcomer,

Jimmy Medley, those

— ASCAP— BMI—

SATTIN Can hit

Biggs)

Lee

—

dean

BELL

HAWAIIAN HAZE (2:00) [Monument BMI—Bellini, Brown] Inviting melody in a relaxed Hawaiian vein receives unusual,
in-roads, headed by mannequin-like sounds.

SMOKE RINGS (2:09) [American Academy ASCAP — Gifford, Washington] Leading sound here seems to be a revamped up violin.

SILVER BELLS (Andes 2103)

NO MORE SUNSHINE (2:05) [Brunswick BMI — Silver] This rhythmic features one of the Bell's upfront. Has a spiritual-like feel.

CANDY KISSES AND BUB-BLY GUM (2:06) [Brunswick BMI—Stewart] Gals are involved in a gay rock novelty here.

MILLS BROS. (Out 15987)

TAKE ME ALONG (2:00) [Valpac ASCAP—Silver] A bright vocal-combo account of the forthcoming Hway musical. Should tune get accepance, this version by the vein songsters will get lots of coin.

YOU ALWAYS HURT THE ONE YOU LOVE (3:12) [Pickwick ASCAP—Roberts, Fisher] Family lead at first solos easily over the ancient and later swings with his fellow songsters.

WREG TRACEY (Anna 1105)

ALL I WANT IS YOU (2:20) [Re-Goer BMI — Gordy, Davis/ Gordy] Interesting things happen in the setting for Tracey's relaxed read-

ing. Feature is a catchy soft-Latin-rock beat from the combo plus well-

placed string and female chorus work. Deck can show-up.

TAKE ME BACK (I Was Wrong) (2:25) [Re-Goer BMI — Davis, Gordy] This ballad pose also offers a teen know-how sound on sup-

port.

Kookie Jones (Shel 1011)

"LOVE IS A STORY" (2:44) [Leary & Wallace BMI—Leary, Wallace] The rhythmic road on this end and the kids will appreciate.
This Week Only!

We take second place to the White Sox for the most hits

SO MANY WAYS
Brook Benton
71512
Stereo 10019

GOODBYE CHARLIE
Patti Page
71510
Stereo 10016

UNFORGETTABLE
Dinah Washington
71508
Stereo 10015

ONE MORE CHANCE
Rod Bernard
71507

WHERE
and
WISH IT WERE ME
The Platters
71502
Stereo 10018

BREAKING UP
IS HARD TO DO
Jivin' Gene
71485

YOUNG IN YEARS
The Diamonds
71505
Stereo 10017

BOOGIE BEAR
Boyd Bennett
71479

Mercury Record Corp., 35 E. Wacker Drive,
DANNY & JUNIORS
(ASC-Paramount 10052)
B+ "OF LOVE" (2:19) [Gilbert Bogen Bm—Wolfe, Soloway] A ballad which culminates with "At The Hop," could have another chart turn with this pro rhythm-ballad stand. It's an entry to eye closely.

PLAYING HARD TO GET
+(2:28) [Richard ASCAP]
Mann] Boys attack ads "At Hop" and may get similar sales results. Two tracks that look good.

GOGI GRANT
(Liberty 52514)
B+ "I'LL NEVER SMILE AGAIN" (2:25) [Pickwick ASCAP—Lowe] Lark's ball for a Liberty is a fine rock-a-ballad all of the sturdy plaintive kind. Could be an important chart for Miss Grant on the label.

IF AND WHEN
+(2:26) [Cadenza ASCAP]
A Spanish-flavored dramatic is handled effectively by the performer.

JUDY WINKLER
(JOS 5003)
B+ "ANOTHER GIRL" (2:24) [Peer International Bm—Mara] Warming carries a fine wistful sound. Thrush's throat quality has a natural teen way. Side grows better and could get rolling.

B "YOU TOLD ME SO" (1:40) [Albi Bmi—Scriar] The performance is a juniper and effect is charming.

BEVERLY SISTERS
(London 1862)
B+ "STRAWBERRY FAIR" (2:35) [Dolans] [Beverly Sisters, Sharpies] Femmes are charming on the engaging folk-type romancer, which requires counterpoint voicing. Enough exposure can make deck.

B "THE LITTLE DRUMMER GIRL" (1:59) [Frenesie, Vocco & Conn ASCAP—Simeone, O.Ct-Smith] The Harry Simeone Chorale Xmas smash last year is deftly rendered by the team and Bob Sharpies orch-chorus.

DANNY WINCHELL
(Recote 415)
B+ "COME BACK MY BABY" (2:15) [Beau Bmi—Goldman, Shanky] Infection middle-feat issue, with multi-tracked songster Winchell ably out front, and fine gimmick vocal bits supporting, a side that can take-off.

B+ "I'VE CHosen YOU" (2:31) [Beau Bmi—Goldman, Shanky] Winchell does well on a gentle and teen-appealing ballad. Exposure can turn this portion success. Two fine teen sides.

IMPRESSIONS
(RCA Victor 7609)
B+ "CANADIAN SUNSET" (2:22) [Moravian Bmi—Heywood, Gimbels] The group gives the years-back hit an exciting R&B-styled reading. Many a tried-and-true vocal gimmick is involved. Could move way out.

B+ "SURE-FIRE LOVE" (2:21) [Saxon Bmi—Mure, Wolf] Gals have a fine sound on this driving, "train" tempo romantic novelty. Side plays a pro teen game.

EARL GRANT
(Decca 30983)
B+ "ALL FOR THE BEST" (2:21) [Atlantic Bmi—Soloway, Wolfe] Songster does well as he sentimentalizes on a number that his fans find "Just A Matter Of Time." First-rate Jack Pleis rock-n-string backing. Might be a strong item.

B+ "NOT ONE MINUTE MORE" (2:45) [Ross Jungnickel ASCAP—Robertson, DINING, Blair] A touching expression from Grant.

JOE REISMAN
(Roulette 4198)

B+ "MEMPHIS NIGHT WALK" (2:35) [Shapiro, Bernstein ASCAP—Garson] Teeners get a stroll plus fine-sounding embellishments from the Reisman orch (percussion section) and Dinning, Blair A touching expression from Grant.

FRANKIE LAINE
(Columbia 41486)
B+ "ROCKS AND GRAVEL" (1:55) [Early In The Mornin'] (2:55) [Ludlow Bmi—Lonax, Bibb] Striking on the song cut, but click strong for Lane, who has a solid way with such material. With exposure this waxing can break wide open.

B+ "ROCKIN' MOTHER" (2:25) [Meto-Art ASCAP—Alez] A soft swing-rock affair with a rock 'n roll lullaby theme; side opens with femmes singing Brahms familiar lullaby.

BOBBY & TERRY CARAWAY
(Crest 1065)
B "SWEET LIES" (1:54) [American R&B Caraway] An inviting teen ballad is affectionately worked over by the Everly Bros.-sounding twosome. Lots of teeners are gonna fall for this item; better watch it!

B+ "BALLIN' KEEN" (1:53) [American — R&B Caraway] Caraway solo on this believ.

JAYE SISTERS
(United Artists 187)
B+ "G-G" (2:18) [Conquest ASCAP—Edwards, Wayne] Gals offer a colorful rock account here. Setting is bright, and includes shouts by a male voice, "G-G" is a selection on a juke-box. Sold hop date.

B+ "SOME DAY" (2:08) [Arvee Bmi—Young] Songster puts solid rock-a-ballad heart into the strong teen romantic. Strings, triplets and occasional chorus comments form the good-sounding setting. Can produce.

B+ "THE LOVE I JUST LOST" (2:06) [Arvee Bmi—Young] Songster goes with solid rock-a-ballad heart into the strong teen romantic. Strings, triplets and occasional chorus comments form the good-sounding setting. Can produce.

BOB MICHAELS
(Dean 502)
B+ "WANTED" (2:00) [Dean ASCAP—Larson] The Michaels' ballad stand is backed by colorful hard-cut work form the combo-chorus. Dynamic teen romantic.

C+ "IS IT TOO LATE" (2:19) [Dean ASCAP—Larson] Songster is OK on the plaintive.

INTERLUDES
(Valley 1005)
B+ "SCANDALOUS" (2:30) [Valley Bmi—Milanese] Deck is novelty romantic reminder of "The Jones Boys" click of some time back. Arrangement has a kidding "nervy" feel and songsters are fine on the ditty. Cute take.

C+ "HEARTBREAKER" (2:10) [Valley Bmi—Milanese] A wistful ballad stand by a lead.

TOM DODGE
(Square 101)
B+ "FIVE YEARS" (2:05) [Michele ASCAP—Silverman, Salwitz] A dramatic about a guy who gets five years for "hot girl" rape, interesting percussion sound supports.

C+ "THE LEGEND OF TERRY BLOUS" (1:55) [Mode ASCAP—Silverman, Salwitz] Another dramatic about a man being chased.
hats off to hits from
"TAKE ME ALONG"

TAKE ME ALONG
C/w WHAT DO I HEAR 47/7604
THE AMES BROTHERS

NINE O’CLOCK
C/w I’VE JUST DISCOVERED BOYS 47/7598
ANN GRAYSON

STAYING YOUNG
C/w GOIN’ TO THE DOGS 47/7605
CAROL HUGHES

...ALBUM HITS FROM "TAKE ME ALONG"
- The Original Cast Recording starring Jackie Gleason,
  Walter Pidgeon and Eileen Herlie. LOC/LSO-1050
- The Frankie Carle all-instrumental version. LPM/LSP-2142

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
OVERWHELMINGLY ACCEPTED!

Stock now for your heaviest selling season...

KINGSTON TRIO at LARGE (S)T-1199
FROM THE HUNGRY i T-1107
THE KINGSTON TRIO T-996
NEARER THE CROSS (S)T-1005

TO OCT. 17TH

THE MUSIC MAN (S)WA0-990
OKLAHOMA (S)WA0-595
THE KING AND I (S)W-740
LOOK TO YOUR HEART W-1164
IN LONDON, IN LOVE T-10025
TO WHOM IT MAY CONCERN (S)W-1190
GERMAN BEER DRINKING MUSIC T-10008
CONCERTOS UNDER THE STARS (S)P-8326
CHOPIN BY STARYLIGHT (S)P-8371
THE MUSIC OF CHRISTMAS (S)P-8393
JOY TO THE WORLD (S)P-8353

... and all Capitol's catalogue merchandise!

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
DECCA has the HOTTEST NEW HITS!!!!!!

Kalin Twins
"WHY DON'T YOU BELIEVE ME"
"THE MEANING OF THE BLUES"
30977

Toni Arden
"ANNA"
"BESAME MUCHO"
30986

Earl Grant
"NOT ONE MINUTE MORE"
"ALL FOR THE BEST"
30983

Brenda Lee
"SWEET NOTHIN'S"
"WEEP NO MORE MY BABY"
30967

Red Foley
"CRAZY 'BOUT BANJOS"
30975

Chuck and Betty
"SISSY BRITCHES"
30985

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**THE NATION'S Top Ten**

(PLUS THE NEXT 25)

---

**1.** MACK THE KNIFE
BOBBI DARIN
AC-6127—Bobby Darin
CT-11923—American Jazz Qt.
CO-4762—Louis Armstrong & All Stars

**2.** I'M GONNA GET MARRIED
LLOYD PRICE
DE-10978—Catherine Vallette
MG-12149—Dick Hyman Trio

**3.** SLEEPWALK
SANTO & JOHNNY
CV-107—Santo & Johnny
CV-106—Betye Blye

**4.** THREE BELLS
THE BROWNS
MN-408—Dick Fuey
V-L-7555—The Browns
WT-488—J. T. Adams

**5.** ('TIL) I KISSED YOU
EVERY BROTHERS
CO-1369—Every Brothers

**6.** PUT YOUR HEAD ON MY SHOULDER
PAUL ANKA
AP-10064—Paul Anka

**7.** RED ROVER ROCK
JOHNNY & HURRICANES
K-12510—Gene Red & The Shakers
WA-109—Johnny & The Hurricanes

**8.** BROKEN HEARTED MELODY
SARAH VAUGHAN
MG-71477—Sarah Vaughan

**9.** POISON IVY
COASTERS
AC-8146—Coasters

**10.** TEEN BEAT
SANDY NELSON
GS—Sandy Nelson
WB-5104—Don Robb

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**THE CHORDS**

J—77005

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**THE CHORDS**

J—77005

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**Tales of Manhattan**

THE COOL PHILOSOPHY OF "BABS" GONZALES

JAM—5000

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

---

**Babs Gonzales**

**JAM—5000**

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**THE CHORDS**

J—77005

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**JAM—5000**

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**THE CHORDS**

J—77005

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**Tales of Manhattan**

THE COOL PHILOSOPHY OF "BABS" GONZALES

JAM—5000

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
sales are breaking wide open for

JOHNNY OCTOBER’S

“growin’ prettier”

RECORD NO. 4267

LATEST LIST OF HOT SALES CITIES:
NEW YORK • PHILADELPHIA • CHICAGO • LOS ANGELES • DETROIT • BALTIMORE
PITTSBURGH • BOSTON • MINNEAPOLIS • MILWAUKEE • SAN FRANCISCO • SEATTLE
BUFFALO • HARTFORD • INDIANAPOLIS • MEMPHIS • OKLAHOMA CITY • DES MOINES
NEW ORLEANS • CHARLOTTE, N.C.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
A HIT! A HIT! A HIT!

"THERE I'VE SAID IT AGAIN"
c/w
"ONE HOUR AHEAD OF THE POSSE"

SAM COOKE
Keen 82105

* * * NEW RELEASES COMING UP STRONG * * *

THE ECHOES

"TIME"
c/w
"DEE-DEE-DI-OH"
ANDEX 22102

LANI KAI

"I'M GONNA LEAVE MY HEART AT HOME"
c/w
"BATIK"
KEEN 82103

MYRON LEE

"COME BACK, BABY"
c/w
"BABY SITTIN'"
KEEN 82104

REX PRODUCTIONS, Inc., 8715 W. 3rd Street, Los Angeles 48, California

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:
Hearld-Ember topper, Al Silver, overworked to the orders pouring in on the Satins' "Shadows." He's also enthused with the gunpoint Lee Allen "Cat Walk" (Ember), Tony Lake's "Glamour Girl" (Herald) and Lightning Hopkins' "I'm Aching" reportedly doing very well down south. Laurie Records and Mike Stewart Ent. hosted a press party, 10/15, at the Warwick, to celebrate the success of Ivo Robic's "Morning," and his initial visit to the U.S. He makes his TV debut here, 9/7, on the Perry Como, NBC-TV. Mike Collier, up to tell us that the imports' Hago & Luigi-UCA Victor rkr revival of "Canadian Sunset" will soon be making quite a chart impact. Ditto for another Englishman, Jack Mcraw, who's very high on Beverly Sisters' "Strawberry Fair." On London... Twas a solid turnout by the music men, 9/20 at Alley Pond Park in Queens, for their 1st annual picnic... Felicitations to Pete Spargo and Arpema, Bobby Shad's scsy, who middle- aged it 10/4. Also to Ivo's Mike Reece and Rosselle Cinque, who became engaged last week. Some of the current plugs at Ideal include the Spermanons' "The Clouds" (Alton), Jonny James' "Are You Sorry" (MGM), Chick James' "She Doesn't Know" (Pride-Apolla's affiliate) and the Harptones' "I Love You Completely" (Warwick). Dynasty Records has appointed Apex-Martin Dist. in Newark, N.J. to handle its line... Music biz saddened by the death of Savoy's Hy Siegel, who was killed in the recent Texas plane crash.... Columbia's 4 Lads, celebrating their 9th year in the disk field with "Happy Anniversary," kick off a tour of the leading colleges and universities come 10/15.

Sam Phillips announced several changes for his distribution of Phillips Intl label. In the future Trutone in Miami, Keylime in Minneapolis, Comsat in Cleveland, Alack in Pittsburgh and Dally in Boston will be handling distribution... Society bandleader, Marty Ames, to play Rutgers Univ. next month. As a result of his Dot package, "Sing Around The Bandstand," many colleges are bidding for his services. Nalle Gun Map, thrilled with Alvis' hit at his inaugural ball, bought up a stack of Marty's LP's... Coed's Marvin Kane and Jerry Moss excited with the initial re-reaction to Billy Donahue's "Dream Of Me" and "Oh Darlin'" and the Ivy's "All I Want." Billy, out on the road this week, to meet distribs in the east and mid-west... Kenny Burrell, jazz guitarist and trio, held over for an unprecedented 5 weeks at the Village Vanguard... Some label corrections this week: Bobby Rydell's Cameo waxing, "I Dig Girls," should list Doc Pomus and Mort Shuman as writers and Rumblador BMI as the publisher. It's Atlantic BMI that publishes Bob and Joe's Columbia debut, "Stood Up." Chip Young's the name of the artist who recently cut "There's A Great Day Coming" for Joe South's Esc-o diskier. Great is the name of Kallman's new label, which is being distributed by George Goldner's End-Gone outfit. Alan's real happy with the rcb reaction to Johnnie Ray's "Knox" Records head, John Knox, info that Barrel is handling Canadian distribution for Harry Ellis' "Pink Cotton Candy Kisses" and that the biscuit is kicking up loads of attention on the east coast. "Here's hoping for a quick recovery for indie promo man Jerry Teifer, recoupin' at the Veterans Hospital, 1st Ave, and 23rd St. in N.Y., for the next 3 weeks. Promo man Bob Carter pulling away on Lonnie Sattin's "Take Me Along" (W.B.) and Jerry Wald's "The Creeper" (Walbork). Bob left on a Philly-Balt-D.C. promo trek this week... Ray Weinberg, Harold Friedman Assoce, calling about Skip & the Echatones' "Born To Love" which, by the way, will be out on a new Laurie label.

CHICAGO:
The theme along Record Row is who has World Series tickets??? And, believe it or not, but there is a scarcity of series ducats... E. G. Abner, See-Jay—Abner Records, is thrilled over reaction "Melanie," by Don Schroeder, has been getting. Ab also tells us that the Fall LP plan was sensational, along with Little Girl," and speaking of little girls, congrats to his lovely Dorothy on the birth of their little girl, The Makere, A&R chief for Chess Records, is raving over "Jamaal At The Penthouse," and "The Ramsey Lewis Trio," which, according to Jack, are really movin'. Jack info's that Argo will shortly break with an LP cut by Jack's oversight, led by Al Gray, Incidentally, Len & Phil Chess are happy about a new title titled "When Autumn Calls." Max Cooperstein in the midst of a lengthy sales tour... Herb Koe, King Record Dist. was too powered up to relate the good news that he and Arnie Ornels are now co-managers of their Mutual branch, which consists of 6 midwest ates... Khrushcheb and the Cleveland Indians are out, but the stimulating sounds of Tommy Leonetti are in full away at the Cloister... Jack Solinger, Music Distrib., related to us that he has a swingin' disk on his hands with "Allee's Blue Gown" by LeRoy Holmes, which, according to Jack is superb. Jack is also very joyous over "Young Girls" by Marvin Rainwater. and "The End Of The World" by Art Money... Merrie Price, Arnold Record Distrib., can't stop talking about "Whoo Hoo" by The Rock-A-Teens which is really a smash, along with "Tamaicarri" by Jimmy Rodgers on Roulette. Merrie info's that "Lonely Moon" by Johnny Wells, and "Darling, I Love You" by Al Martino are going great guns all over... Morrie Goldman, James H. Martin Distrib., informs that "Deck Of Cards" by Wink Martindale, and "Smile" are zoomin' along... "Cool Man Rock" by Paul Senn and The Suburbanites is getting tremendous reaction hereabouts... Vic Faraci, M. S. Distrib., tells us that "We Got Love" (Continued on page 26)

GOOGIE RENE' Presents
-ROMESVILLE-
A 6 STAR ALBUM
* A Pop-Jazz Masterpiece
* Took one year to produce
* 30 World's greatest jazz musicians
* Total cost $7,000
* A must for every pop and jazz d.j.
* A must for every dealer!

CLA-SONIC-SOUND
MONOAURAL "STERO"
**2 NEW 'HOT' LABELS with ALBUM AND SINGLE HITS...**

**GARNER plays GARNER**
ENRICA 2001 (Monaural)
2001ST (Stereo)

Best Selling Singles on ENRICA

"COME ON HONEY LET’S DANCE"
b/w "A BLESSING TO YOU"
The Symphonics
ENRICA # 1002

Just Released

"GIMME, GIMME, GIMME"
b/w "LOVE, OPEN UP MY HEART"
The Carnations
ENRICA # 1001

"GOING THROUGH"
Soloist — Clara Scott
b/w "LET JESUS COME"
Soloist — Ophelia Little
The Good Neighbor Choir
ENRICA # S-121

**EDMOND HALL**
RUMPUS ON RAMPART STREET
RAECOX 1120 (Monaural) 1120ST (Stereo)

Best Selling Singles on RAECOX

"SITTIN’ AND CRYIN’"
b/w "HOW WELL I REMEMBER"
The Sunsets
RAECOX # 102

Just Released

"GOTTA GO TO SCHOOL"
b/w "MY GIRL (Flip-Flop)"
The Serenaders
RAECOX # 101

New Young Sensation

"I WISH HE’D NOTICE ME"
b/w "A LETTER TO YOU (Dear God)"
Little Pattie Russo
RAECOX # 103

ENRICA-RAECOX Records, Inc.
1697 Broadway, N. Y. 19, N. Y.
Circle 5-0640-1

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
LOS ANGELES:


(Continued on page 28)
It is with extreme pride that we welcome...

Gogi Grant to the Liberty family

...and that we announce...
HER FINEST RECORD TO DATE—
"IF AND WHEN"
and
"I'LL NEVER SMILE AGAIN"

#55214

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**A NEW HIT...**

**WATCH THE PASSIONS ON THE DICK CLARK SHOW**

**WED. OCT. 7 AND SAT. OCT. 10**

**"JUST TO BE WITH YOU"**

**THE PASSIONS**

**AUDICON 102**

**Distributed Nationally By**

**LAURIE RECORDS, INC.**

**New York City**

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**Record Ramblings**

(Continued from page 26)

"Staccato," music composed by Elmer Bernstein... Louis Armstrong and his All Stars concluding a successful ten day stint at the Crescendo... Jim Warren, of Central Record Sales, predicting big hits for the new Dale Hawkins and the new Chuck Berry releases... Mary Martin and the new Rodgers and Hammerstein musical, "The Sound of Music," waxing an original cast album for Columbia. Records release... Sid Talmadge of Record Merchandising reports that the latest long play LP, "To You Sweetheart, Aloha" is currently one of the hottest items in town. Rod Pierce of Record Meetings, reports record sales of the new long play vinyl LP, "To You Sweetheart, Aloha." Milt Gladman of Record Sales Co., predicting big things for the new Era record of "Lullaby of Birdland" by Donny Brooks,

**Johnny Fortune**

Here and There:

Hawaii—Bob Bertram, of International Records and Congressional Music Publishing in Honolulu, in Los Angeles for a few days playing the long play waxing of "My Mummy..." Lawrence Welk set to air his 10/10 ABC-TV show segment from the Royal Hawaiian Hotel and Waikiki Beach. Las Vegas—Welk and Sam Latt, managing the National Ball Room Operators' Association convention at the Flamingo Hotel, Las Vegas. Delphi—Contribute to Universal's latest long play LP, "Gold of the Mediterranean," a whoa were wed 9/20. Joe, who on his honeymoon at the Conrad Hotel in N.Y., managed to slip us a few business items—that the distrib is hot with Done Eddy's "First Love," "First Time" and "Some Other Time" (Jamie), the Guides' "You Must Try" (Guyden) which broke into our Looking Ahead list this week, and the "Paris Goes Latin" Guyden LP... Current hot items with Barry Abrams, over at Lesco, include the 5 Satins' "Shadow" (Eleanor). Karl Martin's "Somewhere in Your Heart," the Silver Sisters' "Baby Baby" (Can-Dee), Tony Bell's "Young Girls" (NRQ) and Harry Smith's "Tu-Be-Ca-Lucas And Simon Blues" (Aco). With Harry Chirps and Bob Heller, at Chirps, the "LP," "Back Beat Symphony" by the 101 Strings (Somerset). "Woody Woodbury Looks At Life" (a Stereodisc LP), Sam Cooke's "My Soul Is Satisfied," "I'm Old Fashioned," "My Childhood Sweetheart" (Chess) and Roulette's "Luminari" by Jimmy Rodgers and "Woo Hoo" by the Rock-A-Tenors. Visits included Bert Demon, Kenney prexy and Chess' Max Cooperstein.

New Orleans—Sal Anselmo has opened his "Johnny's Music House #2" record shop, "House #2" being a twenty-year institution on Rampart St. The new addition, 1504 Dryades St., will be run by Sam, while Sal's nephew, Roldan Bero, will run "House #2..." Little Rock—University Records prexy Harold Sadler hot on his Jimmy Joiner clinical-performed single, "Roll" ( bem. "Nero" Jimmy is the writer single, "Fallen Star..."

Portland—R&B is the new Mercury distrib for the northwest.

**Portland**—Bill Smith of Cambell and LeBill Music says he's been getting good reaction in his area and California on the Harvey Anderson Modern Jazz Quartet's "Monday Night At 8 P.M." and "Jivaro," sides on a new Elektra, both of which Bill publishes... Nashville—Bill publishes... Jackson's new "Igno" date on Columbia, reports Cedarwood Publishing's Jim Denny... Houston—Contrary to doctor's orders, Don Robey—recuperating nicely from a recent operation—is forced to spend an hour or two in his offices each day to handle special paper work and answer many phone calls coming in from jocks, program directors and distributors across the country congratulating him for the "new and different" sound emanating from his latest Duke and Rock Beat disks. Rock Beat says Bobby Deele's "Someone Else, Not Me" stirring up tremendous action in key areas. New spiritual releases on the Peacock include waxings by the legendary birds, Gospel Concerters, Ever-Ready Gospel Singers and the Gospelaires. New disks waxing the Duke Peacock-Back Beat banners are Steed and Esselkay (Phoenix); Bill Lawrence (Philadelphia), Mami—Dale Johnson of Brook wall... Eddie Lambert of Brook distributors... personal pick tag on Bobby Helms' Decca outing...

"My Lucky Day..." The Vagabonds, popular nitery attraction, have been signed to Viva Records, this city. A novelty single is due this week. For the group, this disk is part of a reunion with their long-time music director-arranger-coach Frank Linale, who heads Viva... Seattle—A novelty tune that the boys of Mecca Records have in the hit class is Lorry Lee & Delta's "Let Him Go Go Go." Label also has a new one with John Morgan dubbed "My Place In The Sun." Cosmet distrib of New York has been appointed to handle Mecca promotion in all their key cities.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
TENNESSEE WALTZ
#59057
JERRY FULLER

Here's All The ACTION!!
OVER 16,000
Ordered Monday
Sept 28

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Neville Marten, newly appointed Cash Box representative for England, joined The Cash Box after four years as advertising manager for a leading British record and show business paper. Prior to that Marten was on the staff of a London publisher, producing magazines on Theatre, Films, Ballet, Books and Records. Marten trained as an actor at The Royal Academy of Dramatic Art in London, when the second World War cut short his aspirations in this field. Marten joined the British Army in 1939 serving six years with an Infantry Regiment. After the war Marten continued his career as an actor appearing in the theatre, broadcasting and television, before moving into the magazine publishing business.

Marten can be reached at The Cash Box, 9a New Bond Street, London, W.I. Tel: Hyde Park 2868.

Miss Eva Morell, who will be 22 years old next November 7, has received her formal education in Kassel. Miss Morell has been a newspaper reporter for several years, a radio announcer and then again a newspaper journalist. Miss Morell, aggressive, intelligent, and attractive, has a wide acquaintanceship of the music and theatrical world.

Miss Morrell can be reached at Hannover, Pension Lange, Arnivalsstrabe, This is a temporary address and no phone has yet been arranged.

Skip Voogd
The Hague, Holland

Born in Milano 23 years ago and he has lived there practically all his life. He loves his native town and strange as it may seem, its sad autumn weather. His childhood passed in the troubled after war atmosphere. He started school when he was six and ever since has studied regularly. Four years ago he finished the "Liceo Classico". This corresponds to our Senior school. After the "Liceo Classico" Vittorio de Michelli entered the University where he is specializing in Architecture. His Hobbies are music, from classical to jazz, photography, and the study of literature.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Am-Par Makes Outright Purchase Of Grand Award And Subsidiaries

Enoch Light To Continue As A & R Head Of Labels

NEW YORK—A major transaction was revealed last week when it was announced that the Am-Par Record Corp, had made an outright purchase of the Grand Award Record Corp. and its subsidiaries, Waldorf Music Hall, Inc, and Award Publishing Corp. Purchase price was not disclosed.

Hailing the purchase as a “major stride forward,” the management of Am-Par as a leading independent firm in the international record field, stated that the Am-Par purchase, paid high tribute to former Grand Award owner Enoch Light, and his associates who organized the five year old Grand Award outfit and nurtured its progress to the current “eminent position in the business of recording, sales and merchandising.” Am-Par is a subsidiary of American Broadcasting - Paramount Theatres Inc.

Both Clark and Light indicated “tremendous optimism” for future operation of the two firms and Clark announced that Light would continue to conduct the recording schedules and much of the administrative details of Grand Award as an executive staff member of the label. Loren Beeker, who was sales manager for the diskery prior to its purchase by Am-Par, will work closely with Light under the new set-up.

Clark and Light are especially enthusiastic about the development of the new Command label, which will be distributed by Am-Par and what the two execs stated will be “undoubtedly the best evidence of sound reproduction and progress available today.” Preliminary releases of Command have already been issued.

It was made clear that no plans for changing or interfering with the distribution arrangements are contemplated. Further serious consideration will have to be given some possible changes in the label in the near future.

There are 150 LP's in the Grand Award catalog. In addition, there are a number of limited edition, two-priced diskeries, Colortone and Audition, which list at $3.49 in monaural, $5.98 in stereo. The Grand Award label lists at $3.98 in monaural, $4.98 in stereo. The Command label lists for $4.98 in monaural, $5.98 in stereo. New items are skidded for both labels.

According to Light, there are 150 LP's in the Grand Award catalog, 47 of which have sold at least 100,000 copies each. Top sellers include the Knuckles O'Toola disks, the “Roaring Twenties” LP's and the Light cha-cha set.

Am-Par is the corporate name for the label names of ABC-Paramount and American, as well as for Ampex Music, its ASCAP publishing affiliate and Fameco Music, licensed through BMI. In addition to its general operation of recording, sales and merchandising of ABC-Paramount and American, Am-Par also pioneered in the sales and distribution of other labels notably Chancellor, Hunt, Adison and Wren. Am-Par is currently celebrating its fourth anniversary.

Capitol Signs Conley Graves

HOLLYWOOD—Pop pianist Conley Graves has signed an exclusive contract with Capitol Records. Graves will record in Capitol’s Hollywood studios under the direct supervision of A & R producer Bill Miller.

Miller said that he initially plans to record Graves on single records, probably with full orchestral backing. In addition to the acquisition of Graves, Miller said that Capitol had signed term agreements with the Raystasters and Johnny Brown and The Adventurers. Both groups will be recorded in Capitol’s New York studios by A&R man Manny Kemm.

All-Star Kickoff

Rontoldt Joins Rank Int'l. For Foreign Distribution

HOLLYWOOD— Rontoldt Records last week announced that its sister company Rontoldt Records International Ltd. has signed a contract with Rank Records International for foreign distribution of its product.

In an announcement Ronald Todd, president of the parent company, said, “We feel that this is a great step forward for our company, since we have only been in the record business a little over 60 days.

“The first release we are submitting to Rank officials is Tony J. Stevens’ “In The Shadow Of The High Sierra.”

With this announcement Todd also disclosed that the formation of a publishing arm, Rontoldt Music Corp. He said: “We have just signed a contract with Keys-Hansen, Inc., New York City, to act as exclusive selling agent for Rontoldt Music. We already have several songs in the new firm, which have been recorded by Rontoldt records for future release.”

If present arrangements are completed Rontoldt Music will be affiliated with Broadcast Music, Inc.

Prestige Releases “Cookbook” II

BERGENFIELD, N. J. — Prestige Records last week announced the release of a second volume of the popular book “Lockjaw Davis Cookbook.” The initial sales of the volume has been more than expected by the diskery as one of its best commercial successes.

With the tenor saxist, the set includes female jazz organist Shirley Scott; flutist Jerome Richardson; bassist George Duvivier; drummer Arthur Edgehill.

Of interest is a track tagged “The Rev,” on which Davis’ tenor assumes the voice of a preacher talking to his flock.

Andy Miele Appointed UA National Sales Mgr.

NEW YORK—Andy Miele has been appointed national sales manager for United Artists Records and its subsidiary labels. It was announced last week by David V. Picker, executive vice president of the company.

Miele assumed new post immediately, replacing Lou Krefets, who has submitted his resignation.

Miele comes to United Artists from Capitol Records after holding executive sales positions in that company in New York for the past eight years. He served as eastern district sales manager for Capitol during the past two years. Prior to that, he was New York sales manager. Miele who is a resident of North Caldwell, New Jersey is a graduate of Seton Hall University.

Krefets will announce his plans shortly.

Pennsylvanians Start Tour

NEW YORK—Fred Waring will begin a six month concert tour with his famed Pennsylvanians that will cover over 250 cities in more than 43 states. They will then take off on a series of one night concerts commencing Oct. 14 at the War Memorial Auditorium in Johnston, Pa.

Waring and his Pennsylvanians have been rehearsing for their concert tour on a full time basis at the Waring Musical Workshop in Delaware Water Gap, Pa., with only time out for their Command Performance at the White House, where President Eisenhower was host to Russian Premier Khrushchev on his arrival in Washington, D.C. early this month. Waring will return to Washington, D.C. at Constitution Hall Oct. 17 and 18.

“Devoted To Debbie”

by EDWARD REDDING

CHESS 1741

“Broken Arrow”

b/w

“Mama Loogie”

by HARVEY & THE MOONGLOWS

CHESS 1738

“C. C. Rider”

b/w

“Unemployment”

by RAMSEY LEWIS

ARGO 5344

(excerpt from Argo LP-645)

“Harbor Lights”

by SEYMOUR & His Heartbeat Trumpet

ARGO 5334

Cahns Box, Music Page 31 October 10, 1959

“H”s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

Smash Record on M-G-M

by Andre Previn-David Rose

ROBBINS MUSIC CORPORATION

Breaking All Over

Don French’s LITTLE BLOND GIRL

on LANCER RECORDS

Nationally Distributed by Ribbon Records

The Everybrothers (’Til) I Kissed You and OH, WHAT A FEELING

Another Hit by

The International Stars

CADENCE RECORDS

119 W. 57th St., N. Y., N. Y.

Another Hit By

Another Hit By
ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TORQUAY"

Fireballs Top Rank 2008

"I'LL BE SEEING YOU"

Tommy Sands Capitol 4259
Poni-Tails ABC-Paramount 10047

"SO MANY WAYS"

Brook Benton Mercury 71512

Composer - Conductor - Arranger - Performer

NEW YORK—United Artists Records is launching a special music campaign for the new Harry Belafonte film, "Odds Against Tomorrow," which will have its world premiere in Chicago on October 14. UA is releasing 2 albums from the film, one of which features the film score written by John Lewis, director of the Modern Jazz Quartet. Lewis utilizes a 22 piece orchestra plus the Modern Jazz Quartet for the score. The other album is an adaptation of the score played by the MJQ. The release of the 2 albums is a follow-up to the successful sound track albums which UA released in connection with "I Want To Live" last year. Both albums will be available in monaural and stereo.

To kick off the campaign, UA is previewing the film for music reviewers, magazine writers, disk jockeys and record retailers in key cities throughout the country to stimulate word-of-the-mouth interest.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Sixteen LP’s In Rank’s Premier Album Release

NEW YORK — Top Rank Interna-
tional, producers of the LPs in its initial album release announced to their dis-
tributors October 1. All are available in monaural and stereo (both priced at $3.98).

Featured on the release are two
deluxe record packages by the Knightbridge Strings. The first set is titled “The
Strings Play for You To Marry” b/w “Taking Care Of Business” and Dino’s “Run Home Little Girl” b/w “Together, You And Me.” Glover arranged and conducted the Arthur
Psynczak and Fiesta Old Town releases of “My Faith” b/w “I Worry About You” and “That Was Me” b/w “Good News,” respectively.

Glover started in music as a trump-
eter and arranger with the Buddy
Johnson and Lucky Millinder orches-
tras. While with King, he cut sessions by Bill Doggett (“Honky Tonk”); Little
Willie John (“Fever”); Tiny Bradshaw, Otis Williams, the Charmers, Jack
Dupree, Bubber Johnson and others. He has also written many new
numbers.

Borgelin Raynote G. M.

HOLLYWOOD — Ray Whittaker,
president of Raynote Records, last
week announced the promotion of Ed
Borgelin to general manager of the
firm. Borgelin, who formerly held the
post of director of promotion, assumed
his new duties last month.

Borgelin announced the release of
two new albums on the label—“Call
Essence” by jazz pianist Calvin Jack-
son and “Niet! Da! Da!,” an album of
Ruskin folk songs.

Borgelin also disclosed that Reggie
Perkins, formerly with Dickey Do and
the Don’ts, sings the title tunes of
two teenage films, “High School
Casino” and “Date Built,” on his first
waxing under the Raynote banner.

The new general manager said that
extensive promotion will be given the
disk prior to the opening of these two
orchestra, strings, with solos by Zoot
Simms, Hal McKinnie, Urbie Green and other well known moderns.

During the month of October a 10% dis-
count is available to dealers
through their Top Rank International
distributors. Top Rank International
monaural and stereo LPs carry a
suggested list price of $3.98.

A special litho binder is being fur-
nished all Top Rank salesmen, and a
dealer demonstration record is
available for audition purposes. The pro-
motion plans for the premier album
release includes the servicing of radio
stations with sample LP’s, mounted
album covers for dealer display, and
an advertising program on the con-
sumer and trade levels.

Norman Wiestrauer, vice-president
and general manager of Top Rank,
predicted that the Knightbridge Strings
labums will be among the fastest selling LPs in the country. His enthusiasm is shared by
sales director Len Levy who is off to
the West Coast to visit distributors and
dealers in conjunction with the album
program.

Baltimore—Columbia recording
artist Crash Craddock appears on the
Buddy Deane TV show here, where he
sang both sides of his first record,
“Don’t Destroy Me” and “Boom
Boom Baby.”

After the show, Craddock signed autographs and held a press confer-
ence with Baltimore high school news-
paper editors.

Earlier in the day, Craddock was
guest of honor at a luncheon at the
Eager House where he was greeted
by local disk jockeys.

The Baltimore appearance was part
of a 17 city tour which will take the
singer coast to coast by Oct. 20.

He is scheduled for a return appear-
ance with Buddy Deane on Oct. 24.

Danny Davis To Liberty

NEW YORK — Trumpeter Danny
Davis has signed a 3-year contract
with Liberty Records. It was revealed
last week. In addition, Liberty pur-
chased the master of a new Davis
release on his Thunder label, “Glory
Bule.” Davis said he would continue
to do A&R work for Thunder.

Allstate Distrib And
Tobin Sales Merge

CHICAGO — Paul Glass, proxy for
Allstate Record Distributing Com-
pany, this city, announced last week
that he merged Allstate and Tobin
Sales into one distributing organiza-
tion under one roof at 1450 South
Michigan, the headquarters of All-
state Distributors prior to this new
expansion.

Glass stated that all of the person-
nel of Tobin Sales, along with the
stock and fixtures, will be shifted to
Allstate shortly.

Earl Glicken, who headed Tobin
Sales, will be sales manager of the
new Allstate set up, according to
Glass. Glicken’s sales force will be
increased to 9 men for the Chicago
area.

The prime reason for this merger,”
Glass said, “is due to Allstate’s good
physical set up in a new building and
the fact that it offers easier access in
record row for the customer.”

pictures late this month. Raynote
will work closely with COLUMBIA
Film Releasing Corp. so that all phases of
the promotional plan benefit both or-
ganizations.

Perkins is scheduled to make per-
sonal appearances in conjunction with
the opening of the flicks in various
cities throughout the country. Special
sleevs are being designed to add dis-
paly values to the disk.

Enrica Pacts Green

NEW YORK — Newly formed Enrica
Records has pacted jazz trombonist
Teddy Green to an exclusive contract.
First Enrica LP session by Green is
scheduled for release October 15.

The label has already released a
package, “Garnet Plummer Garner,” fea-
turing Linton Garner, older brother
of Erroll, and 3 singles. Enrica is asso-
ciated with another newcomer, Racco,
also out with an LP (by clarinetist
Edmond Hall) and 3 singles.

e who hath an ear
Let him hear! — soon —
the most stirring
and inspiring
song of our time!

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**Album Reviews**

**POPULAR PICKS OF THE WEEK**

"CONNIF MEETS BUTTERFIELD"—Ray Conniff and Billy Butterfield—Columbia CL 1316 (Monoaural & Stereo)

In front of the familiar, sweet swinging backdrop of Conniff's ork, trumpeter Billy Butterfield solos with taste and passion, adding to the Conniff sound a contrast in style. Playing both open and muted horn, Butterfield provides a spark of fire on such chestnuts as "All the Things You Are," "Beyond the Blue Horizon," "A Love is Born," and "Time on My Hands." Another fine commercial effort from Conniff; fast making inventory.

"60 YEARS OF MUSIC AMERICA LOVES BEST"—RCA Victor L.M. 6074

To commemorate its 60th Anniversary, Victor has issued this special $2.50, two-disc album of historical highlights from its recording past. Beginning with Caruso's "Vesti la Giubba" and ending with Belfante's "Day-O," the LP's thirty selections include such memorabilia as "Indian Love Call," "Ramona," "Gone Austin," "Begin the Beguine," "Artie Shaw's Bluebird of Happiness," "Jan Peerce and Prisoner of Love," and Perry Como. Sure-fire smash.

"HIT KIT"—Sam Cooke—Keen 81601

A collection of the Keen artist's past single hits assembled for quick commercial consumption. The dulcet toned songster is heard on his first hit, "You Send Me," plus "For Sentimental Reasons," "Only If He Listens," "Everybody Loves to Cha Cha" and "Blue Moon" among other successes. Previous sales of the individual records indicate strength and potential of this set.

"LET'S PLAY FATS DOMINO"—Imperial LP 9065

Previous single hits by the popular artist comprise this session. Domino swings in a searing fashion through "I'm Gonna Be a Wheel Someday," "When the Saints Go Marching In," "Married but Still a Man," "I Want to Walk You Home" and others. Album can become a big item on the strength of Domino's continual outstanding of hit singles.

"WHAT'D I SAY"—Ray Charles—Atlantic 8029

Titled after the biggest selling single in Charles' career, this LP is made up of previous single sides recorded by the blues artist. Besides the frantically rocking "What'd I Say," the session also includes "Jumpin' in the Mornin','" "Rockhouse," "Roll With My Baby" and "That's Enough," all containing the furious brand of music that Charles creates. Wide popular appeal.

"WHEN I'M THINKING OF YOU"—Tommy Sands—Capitol T 1239 & Stereo ST 1239

A collection of mature love songs are expressively essayed by the young singer. Side one features the songster on six mildly swinging, brightly essayed love tunes (i.e. "Always," "It Had to be You"). On side two, Sands shows the second side of love through such bitter-sweet ballads as "Fool Rush In," and "I'll Be Seeing You." Nelson Riddle has provided a beautiful backdrop for this album, which continues Sands' new appeal to both teen and adult audiences.

"CHARGE"—Felix Slatkin conducting the Light Brigade—Capitol T 1276 & Stereo ST 1276

Leo Arndt has arranged a thrilling array of martial music which is conducted by Felix Slatkin. Instrumentation used are the usual ones found in march music but the emphasis here is on clear brass voicing. Album opens with "Charge," the familiar call in a thrilling new setting. Other selections include "When Johnny Comes Marching Home," "Bugajipes and Drums," a medley of traditional Scottish airs, "Fife and Drums," a medley of traditional marching themes, and two others. Audiophile special.

"CLYDE"—Clyde McPhatter—Atlantic 8031

A compilation of the artist's previous singles for the Atlantic label presents McPhatter in a light that will delight his many fans. Included are such hits as "Since You've Been Gone" and "A Lover's Question" plus "Loveee Dovies," "Try Try Baby" and "I Can't Stand Up Alone." Good teen merchandise.

"BRAVO BIKEL"—Theodore Bikel Town Hall Concert—Elektra 175

The magneticism of a live Bikel concert is effectively captured on disk. Bikel, an accomplished troubadour (he sings in twenty languages), enchanted and thrilled Town Hall audiences twice this year and the best of the two nights are contained herein, embellished by Bikel's humorous introductions and interjections. Selections include "Build Me a Home," "The World Is Mine," "Sogno," "Yiddish," "Belgium," and many others, plus a reading of "Digging the Weena." A poem by Robert Nathan. Magnificent performances.

"MITZI GAYNOR SINGS THE LYRICS OF IRVING BERLIN"—Mitzi Gaynor—Vanguard 1239

Miss Gaynor is a thoroughly enjoyable purveyor of the delightful lyrics by Ira Gershwin, presenting a cross sampling of Ira Gershwin's work with his many collaborators—George Gershwin, Vernon Duke, Harold Arlen, Kurt Weill—and reveals his amazing writing talents which have unfortunately been often neglected by the popular market. Selections include "The Honeymoon Blues," "Spring Again," "Treat Me Rough," "My Ship" and "Isn't It A Pity." Beautiful tribute to a great talent.

"SING ALONG WITH GLEE"—The Dartmouth Glee Club—United Artists UAL 3037 (Monoaural & Stereo)

A "sing-along" album that will be of particular interest on campus. The famous Dartmouth Glee Club pays tribute to the Ivy League (side one) by singing two songs from each of the league's schools. "Lord Jeffrey Amherst" is also included here. On the second side the chorus sings songs of more general campus interest—"The Hanover Winter Song," "Morning Hymn" among others. Attractive specialty album.

"GREATEST MOTION PICTURE PIANO CONCERTO"—George Gershwin, guest pianist with Warner Bros. Orchestra—Warner Bros, W 1319 & Stereo WS 1319


"ALMA MATER"—The Johnny Mann Singers—Liberty LST 1314 (Monoaural & Stereo)

The Mann Singers, twenty-five strong male voices, render stirring readings of twelve College alma maters. Done with a minimum of musical accompaniment, as they should be in campus settings, the harmonic richness of the singers provides a serviceable version of popular school songs as the Maine "Stein Song," "Eyes of Texas," "Cayuga's Waters," the "Whiffenpoof Song" and "Alma Mater" of Sigma Chi. Can become a big campus item.

"LERoy Anderson Conducts LEROy ANDerson"—Decca DL 8865

Anderson's compositions, which comprise some of the outstanding pop instrumental hits of the past years, are "reviewed" here, in concerts conducted by the composer himself. Such delightful numbers as "Blue Tango," "Sleigh Ride," "The Sweater," "Plink, Plunk, Plunk," and "Bugle Call Holiday," contained herein, will provide much enjoyable listening.
Jazz Pick of the Week

"NICA'S TEMPO"—The Orchestra and the Quartet of Gigi Gryce—Savoy MG 12137

An unusual assemblage of some of the top jazz names have come together to create this set featuring both Gryce's two groups, each of which occupies one side of the album. The Gryce Orchestra, known for its unique style, is joined by the Quartet of Gigi Gryce, featuring great soloists such as Horace Silver, Art Farmer, Jimmy Cleveland, Kenny Clarke, and Ernesine Anderson. The album is a wonderful showcase of their talents, with each piece offering a unique interpretation of the music. Selections include "Social Call," "Speculation," and "Gallop!""

"CRI"—Bill Shepherd and the London Strings—Signature SM 1015

Shepherd leads the strings in updated rock-a-ballad versions of a dozen evergreens. With a heavy rhythm section behind it, the strings move vibrantly over such melodies as "Misty," "What a Difference a Day Makes," "Will Walk Alone," and "Serenade in Blue," creating a unique and enjoyable listening experience. The album is a great addition for fans of classic jazz with a modern twist.

"DANCING AT THE GROSVENOR HOUSE"—Sydney Lipton and his Orchestra—Volumes 2, 3 & 4—London FS 166, 161 & 162 (Monaural & Stereo)

Volumes 2, 3 & 4 in a series which presents the light, danceable music played by the Lipton orchestra, which has long been popular in London's fashionable Grosvenor House. Each set contains 24 popular melodies, most in the ballad class, played continuously. Lipton's interpretation of the music is sweet and melodic, allowing for pleasant listening. Selections are "The Anniversary Waltz," "Shangri-La," and "Blame it on My Youth!"

Classical Pick of the Week

BEETHOVEN: "Symphony No. 9," "Symphony No. 5"—Bruno Walter conducting the Columbia Symphony Orchestra—Columbia 12" LP 2641 (Stereo) & 12" LP 2642 (Monaural)

Beethoven's symphonies are some of the greatest works in classical music, and this album presents two of his most famous pieces: Symphony No. 9 and Symphony No. 5. Bruno Walter's interpretation is both dramatic and moving, with a powerful conducting style that brings out the depth and emotion of the music. Selections include the famous "Ode to Joy" and "Fur Elise." This album is a must-have for any classical music fan.

STRAVINSKY: "Firebird," "Agon"—New York City Ballet Orchestra, Robert Irving, conductor—RCA Victor 12" LP 9037 (Monaural & Stereo)

Stravinsky's works are some of the most innovative and avant-garde pieces in the classical music repertoire. This album presents two of his most well-known works: "Firebird" and "Agon." "Firebird" is a ballet score that is both thrilling and enchanting, while "Agon" is a modern ballet score that is both complex and dynamic. Selections include "Firebird" and "Agon! For sale!"

CHOPIN: "Ballades," "Andante Spianato & Grand Polonaise"—Gary Graffman, Pianist—RCA Victor 12" LP 3201 (Stereo) & 12" LP 3202 (Monaural)

Graffman is one of the greatest pianists of our time, and his interpretation of Chopin's works is both powerful and moving. This album presents two of Chopin's most famous works: "Ballade No. 1" and "Andante Spianato & Grand Polonaise." Selections include "Ballade No. 1" and "Andante Spianato & Grand Polonaise!"


Ormandy's interpretation of Bach's music is both elegant and passionate. This album presents two of Bach's most famous works: the "Concerto after Benedetto Marcello in D Minor" and the "Capriccio" from the "Brandenburg Concertos." Selections include "Concerto after Benedetto Marcello" and "Capriccio!"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
CLASSICAL-Stereo

CLASSICAL-MONALON

COLUMBIA:

The Spirit Of Christmas—"The Harmon Tanobenchoe Choir—ML 5423
Benthan: Symphony No. 4 In A Major, No. 92—Bruno Walter cond. The Columbia Symphony Orch.—ML 540

DECCA:

Heinrich Schiara: 14 Motets From Gehricht (Complete). 9352—Norbert Hirt, Conductor—ARC 3124
Johann Sebastian Bach: Motets From Gehricht (Complete). 9352—Norbert Hirt, Conductor—ARC 3124
Jan Philipp Romek: Various Artists—ARC 3123
Johann Sebastian Bach: Two Concertos for Harpsichord, Strings and Continuo. 9351—Walther Bittner, Harpsichord, Lucerne Festival Strings, Rudolf Baumgartner, leader—ARC 3123
George Enescu: Handel: Utrebor Te Deum and Jubilate—Zodik. The Prophecies (Coronation Anthem)—Various Artists—ARC 3133

EPIC:

Liszt: Hungarian Rhapsody No. 1 In F Minor. No 4 In D Minor. No 5 In E Major. No 6 In A Minor. No 7 In B Minor. No 8 In B Major. No 9 In D Minor. 3rd Movement.—WST 306
Haydn: Symphony No. 65 In C Major. 2nd Concerto In C Major For Flute And Harp. L. 299.—Jean-Marie Laval, French Musique Ensemble cons. By Jean-Francois Pauliard.—WST 306
Liszt: Les Templiers (Complete). 1010—Bertram Bristow, Violin, Otto Rahm, Cond.—WST 306
Liszt: Mephisto. (Complete) —Vienna Academy Chorus, Vienna State Opera Orch. cond. By Hermann Scherchen—WST 306

UNITED ARTISTS:

Respihi: Pines Of Rome—Louis Stokowski and The Symphony Of The Air—Victor 1517
Villa-Lobos: Forest Of The Amazon—Bud Sayio—UAL 8007

WESTMINISTER:

Handel: Beloved Choruses From Handel’s "Messiah"—Philips—Philips—WST 306
Handel: Highlights From Handel’s "Messiah"—Philips—WST 306
Handel: Highlights From Handel’s "Messiah"—Philips—WST 306
Handel: Messiah. "Complete"—Vienna Academy Chorus, Vienna State Opera Orch. cond. By Hermann Scherchen—WST 306

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In order to have your Top Ten represented in THE CASH BOX charts, fill in the coupon below or put them on your own letterhead and mail to:

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

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Only those records best suited for commercial use are reviewed by THE CASH BOX.
### Rack

#### Best Sellers

**Stereo Albums (Regular Priced)**

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<td>1</td>
<td>SOUL OF SPAIN</td>
<td>PETER GUNN</td>
<td>RCA Victor LS-1038</td>
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<td>2</td>
<td>PORGY AND BESS</td>
<td>Hillman Love</td>
<td>Capricorn CAS-490</td>
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<td>3</td>
<td>GRAND CANYON SUITE</td>
<td>MANOVIANI</td>
<td>Capitol CAS-468</td>
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<td>4</td>
<td>TV JAZZ THEMES</td>
<td>DONALD</td>
<td>Capitol CAS-468</td>
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<td>PETER GUNN</td>
<td>Aileen Bell</td>
<td>RCA Victor LS-1012</td>
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<td>6</td>
<td>GIGI</td>
<td>hillman love</td>
<td>Capitol CAS-456</td>
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<td>MANTOVANI: SHOWCASE</td>
<td>MANTOVANI</td>
<td>Capitol CAS-467</td>
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<td>BROADWAY SPECTACULAR</td>
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<td>BILL HERSHEY</td>
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<td>10</td>
<td>77 SUNSET STRIP</td>
<td>Aaron Bell</td>
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**Monaural Albums (Regular Priced)**

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<th>No.</th>
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<tr>
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<td>KINGSTON TRIO AT LARGE</td>
<td>KINGSTON TRIO</td>
<td>RCA Victor LPM-2040</td>
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<td>2</td>
<td>MORE JOHNNY'S GREATEST HITS</td>
<td>JOHNNY Mathis</td>
<td>Columbia CL-1344</td>
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<td>MORE MUSIC FROM PETER GUNN</td>
<td>Henry Mancini</td>
<td>RCA Victor LPM-2040</td>
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<td>4</td>
<td>EXOTICA</td>
<td>Martin Donny</td>
<td>Liberty LRP-3034</td>
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<td>THE HUNGRY I</td>
<td>Martin Donny</td>
<td>Liberty LRP-3122</td>
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<td>6</td>
<td>QUIET VILLAGE</td>
<td>Martin Donny</td>
<td>Liberty LRP-3122</td>
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<td>7</td>
<td>A DATE WITH ELVIS</td>
<td>ELVIS PRESLEY</td>
<td>RCA Victor LPM-2011</td>
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<td>8</td>
<td>HEAVENLY</td>
<td>JOHNNY Mathis</td>
<td>Columbia CL-1351</td>
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<td>9</td>
<td>LET'S ALL SING WITH THE CHIPMUNKS</td>
<td>DAVID &amp; THE CHIPMUNKS</td>
<td>Liberty LRP-3122</td>
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<tr>
<td>10</td>
<td>WITH THESE HANDS</td>
<td>ROGER WILLIAMS (Kapp KL-1147)</td>
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#### Kiddie Albums

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<td>SLEEPING BEAUTY</td>
<td>Karla Gillespie</td>
<td>MCA Kiddie MM-22</td>
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<tr>
<td>2</td>
<td>ZORRO</td>
<td>Zorro</td>
<td>RCA Victor LBY-1009</td>
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<tr>
<td>3</td>
<td>FUN IN SHARILAND</td>
<td>Shari Lewis</td>
<td>RCA Victor LBY-1009</td>
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<tr>
<td>4</td>
<td>PETER PAN</td>
<td>Norman Leyden</td>
<td>RCA Victor LBY-1009</td>
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<tr>
<td>5</td>
<td>POPEYE'S FAVORITE SEA CHANTIES</td>
<td>ALLEN SWIFT</td>
<td>RCA Victor LBY-1015</td>
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<td>6</td>
<td>TALEST FROM THE GREAT BOOK</td>
<td>JOSEPH CAMP &amp; ROBERT PEYTON</td>
<td>RCA Bluebird LBY-1014</td>
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<tr>
<td>7</td>
<td>LEGEND OF WYATT EARP</td>
<td>Shorty Long</td>
<td>RCA Bluebird LBY-1004</td>
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<td>8</td>
<td>HUMPETY DUMPTY</td>
<td>BILL COFFIER</td>
<td>RCA Bluebird LBY-1015</td>
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<td>9</td>
<td>THE LITTLE ENGINE THAT COULD</td>
<td>Paul Wing</td>
<td>RCA Bluebird LBY-1006</td>
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<tr>
<td>10</td>
<td>TOM THUMB</td>
<td>Lewis</td>
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### Special Sleeves

ROGER WILLIAMS "SUNRISE SERENADE" Kapp K-301-X b/w "Cool Water"

**LATEST WILLIAMS**

Latest Williams disk awarded "The Cash Box Pick of the Week" in October 19 issue, is wrapped in natural color sleeve with Roger Williams and a miniature piano, featured. Name is strong in yellow lettering with titles at top. Good rack merchandising. Some copy on flp.

JOHNNY RESTIVO "I LIKE GIRLS" RCA Victor 47-7601 b/w "Dear Someone"

Disk awarded "The Cash Box Pick of the Week" in September 26 issue features the hot record artist in a full face shot, with informal attire, printed in shades of blue. Teen gals should especially dig. Same copy on flp.

BOBBY RYDELL "I DIG GIRLS" Cameo 169 b/w "We Got Love"

DIK disk awarded "The Cash Box Pick of the Week" in October issue. Sleeve features posed black and white shot of th artist with his name scrawled across sleeve in reverse blue and white. Top of each side of sleeve features one of the sides. A rack display item.
ENGLAND

The sensation of the week has undoubtedly been caused by the Top Rank rumpus which has rocked the record industry. Cause of the rumpus is the resignation of General Manager of Rank Records Ltd., Malcolm McGrady, the man most responsible for launching the Top Rank label and establishing it as a major record company throughout the world within a bare six months of its inception. McGrady's resignation followed immediately after the appointment of the Rank Organisation of Peter Davidson and Bernard Noss as Joint Deputy Managing Directors of a new "Record Division of the Rank Organisation." The work of this division would concern all the disc firms controlled by Rank in America and their International Co-operative.

Peter Davidson was originally McGrady's assistant and later became General Manager of Rank's Audio Plastics. Noss came to Top Rank earlier this year after being with E.W.I.'s International Record Department. The shock of McGrady's decision has an even greater impact following as close as it does the recent Top Rank Convention attended by representatives of record companies from all over the world. The credit for the success of this Convention is undoubtedly due, in no small measure, to the efforts of Top Rank's current success, Craig Douglas' "Only Sixteen" has now passed the 400,000 mark and it is not inconceivable that before long it will knock up half a million sales. All this since its release on July 17th. Arrangements are now well advanced for a follow-up disk for Douglas.

On the social side the event of the week has been the 13th Annual Tin Pan Alley Ball which was held for the first time at London's Park Lane Hotel, the venue for the past ten years having been The Dorchester. The Ball was given by M.C.P.A. Managers Contact Personnel Association on behalf of the M.C.P.A. Benevolent Fund. This is an occasion where business rivalries give way to cordial greetings.

As usual record company executives, music publishers, recording stars, disk jockeys and others connected with the record industry turned up to give their support. The bands of Al Leslie and Sid Phillips played throughout the evening.

Record company representatives included Top Rank, E.M.I., Philips, Fontana, Dec, Oriole and Ensign. Among the music publishers present were Cyril Baker of Belinda London, Franklyn Boyd of Aberbach, Sid Coleman from HMV & Beechwood, Cyril Simons from Leeds, Teddy Holmes of Chappells and Tommy Hudson from Robbins Music.

Notable A & R men included Dick Rowe (Top Rank), Norman Newell (E.M.I.), Jack Baverstock (Fontana) and Norrie Paramor (Columbia). Among the stars was Tony Stiles, celebrating his new Australian contract, singing star Alma Cogan and Shirley Bassey, whose first recording for Columbia, "If You Love Me" backed with "Count On Me" is already climbing on the charts. The sheet music of "If You Love Me" is published by the Peter Maurice Music Company and "Count On Me" by Chappell & Co. Ltd. Newly engaged Millcent Martin and Ronnie Carroll, brother and sister, Frank Chackfield, Billy Cotton and Mantovanii, disk jockeys Pete Murray, Gerry Wilmott, Sam Costa and Jimmy Henney together with comedians Max Bygraves, Benny Hill, Bill Maynard and Tommy Cooper. Also present were Cyril Shack of Phonographic Equipment and Geoffrey Everett of Radio Luxembourg.

Philips Records threw a party early this week to launch their "Porgy and Bess" L.P. from the sound track of the Samuel Goldwyn motion picture production, based on the magnificent Gershwin Opera, starring Dorothy Dandridge, Sammy Davis Jnr. and Pearl Bailey. This L.P. was originally released on the States on the Columbia label to coincide with the New York premier of the film last June.

The British release of this L.P. followed an all-out advertising campaign to launch, in the words of Leslie Gould, General Manager of Phillips-"a great record which I feel sure will be the greatest record of 1959 and, who knows, 1960 too." Gould also stated that it was originally intended that the stereo version should come out sometime after the monaural. So great has been the demand that a simultaneous release has been arranged. The advertising campaign by Phillips and, in fact, all the record companies who have "Porgy and Bess" disks, had been planned to coincide with the British Premier of the film. However, at the last minute Columbia pictures decided to hold the release and at the moment it seems unlikely that this will take place before early next year. Gould plans to re-promote the record in conjunction with the film. It may be, Jack Byam, Philips representative from Barry in Holland was at the party having spent several months promoting this record at various film festivals throughout the continent. The following are amongst the many "Porgy and Bess" recordings now available in this country.


Top rock 'n' roller Tommy Steele hit the headlines this week by signing £100,000 contract for a three-month American tour starting next February. Gordon C. Cooper, Managing Director of the Australian Tivoli Circuit, who flew to England to clinch the deal after a year's negotiations stated that this is an all time high for a single artist in the 58 years of his company's history. The last time Tommy was in Australia he was a merchant seaman earning £260 a month.

Husky voiced Kay Starr topped the bill of Earl Parcell's "Sunday Night at the London Palladium" (A.T.V.'s weekend high spot).

Bobby Darin's "Mack the Knife" (released here on the London label) and currently tops in "Cash Box" charts has come into the British sellers at 24 and is climbing fast.

News from Decoy is fabulous Lena Horne whose latest L.P. "A Friend of Yours" is to be launched immediately over here. This will be a pre-American release. Miss Horne is currently drawing the town to the Savoy Hotel where she is fulfilling a 4-week cabaret engagement.

"Lonnie Donegan's Hit Parade Volume 5"-7" E.P. on the Pye popular label scheduled for October release. The disk includes hits by Donegan and his Skiffle Group—"Fortworth Jail" and "Battle of New Orleans" still figuring in the charts.

Shooting up in the British charts "Three Balls" by The Browns on R.C.A. 19 to 11. The Everley Brothers "Till I Kissed You" on London 18 to 7.

Harry Belafonte had a 45-minute programme on B.B.C. TV. on Sunday last. His next programme is scheduled for Christmas Day. Belafonte said he was very happy to work for the B.B.C. as, and when, he was over in this country. Reports have it that he receives around £3,500 per appearance.

Jane Russell made her English T.V. debut on A.T.V. "Sunday Night at the London Palladium" on September 29th.

Carson Dragen from the Hollywood Bowl Symphony Orchestra made his first European appearance conducting the B.B.C. Concert Orchestra at London's Festival Hall on September 29th. During his stay in this country he will pre-record a special programme to be transmitted by the B.B.C. during Christmas week. Also appeared as guest artist on B.B.C.'s Saturday night programme "Juke Box Jury," and is also lined up to feature "The L.P. Spot" in A.T.V.'s late night show "Disc Break."

Planius Russ Conway, Columbia recording star, admitted to hospital for a minor operation, is progressing satisfactorily. His latest disc "China Tea" is currently high in the charts.

LONDON'S Tin Pan Alley Ball

LONDON, ENGL.—London recently held its 13th Annual Tin Pan Alley Ball at the Park Lane Hotel. The ball was held by The Music Publisher's Contact Personnel Association on behalf of the M.C.P.A. Benevolent Fund. Shown above are, left to right, standing, Geoffrey Milne, Decos's manager for London and Brunswick labels Norrie Paramor, A & R manager for E.M.I.'s Columbia label; Cyril Baker, general manager of Belinda (London) Publishing Co., and subsidiaries; Pete Murray, a leading disk jockey; Mantovanii, internationally famous conductor; and Frank Chalkner, in charge of administration at Top Rank, Seated, left to right, Mrs. Jack Baverstock, Jack Baverstock, a & r manager, Fontana Records.
THE CASH BOX

October 10, 1959

AUSTRALIA

The Melbourne "Truth", a weekly publication, ran a strong blast against "Battle Of Kookamonga" in its issue of 26th September. According to "Truth" this skit "has brought complaints from radio listeners all over Australia". The article continues, "Truant parents of teenagers will set the woods ablaze if they ever catch up with the publishers." "Truth" says, "One parent asked: 'When filth of this sort (referring to "The Battle Of Kookamonga") is publicly broadcast, is it any wonder that there is so much juvenile delinquency in the United States?' "The "Truth" article is headed "Battle Song Battle, and is one of the most severe attacks ever launched against a record by a national publication.

Norman Spencer, Program Manager of GTV-9, Melbourne, leaves next Tuesday (25th September) for a quick holiday/business trip to the United States. Spencer is expected to sign several acts for TV appearances in Australia. He is reported as being prepared to make a healthy offer to Edd "Kookie" Byrnes.

I proofed this column in the 19th September issue of The Cash Box when it was stated that Col Joyce's record of "Lockin' Rollin' Clementine" was the first time an Australian song had headed the 2UE Top 40. This is not correct. The extremely popular Columbia disk of "The Pub With No Beer" by Slim Dusty made the top spot and spent almost thirty weeks on the chart. E.M.I. report world sales in excess of 500,000 copies.

First Elvis Presley was to come to Australia now he is not coming. But now Britain's King of Rock, Tommy Steele is reported as coming to tour Australia next year for a fee of $100,000 sterling. This deal will make Steele the highest paid British artist ever to visit this country. The promoters hope that nothing happens to cause Steele to change his mind about the tour as Presley did about his.

The new series of "The Perry Como Show" will hit our television screens late in October. This sixty minutes is among the most highly rated in TV in Australia.

Pye Records debut this week with their first release consisting of several new hit singles, Harry Sutcliffe, Manager for Pye Records in Australia, says he has all the details tied up in connection with the launching of the new label.

Al Morgan, visiting American vocalist who leaves here tomorrow to return to the USA, made a one-day visit to Sydney disk jockeys last Sunday to promote his new single. Morgan has signed a contract to return to Australia next April for a lengthy season of TV, hotel and club engagements.

Leading international swimming star John Konrads will be seen in the role of a television host soon when he starts as compare of a new series of live shows featuring Australia's top recording talent. The boy looks good and could be heading for a long and successful career in TV.

Lee Gordon has already started his advertising campaign in connection with the forthcoming visit of Fabian, although the young star will not arrive here until late October.

The first E.M.I. release on their Columbia label by Johnny Devlin, New Zealand rock 'n' roll artist now in Sydney, appeared this week, "Pointed Toe Shoes" and "I Was The One". On this disk Devlin is supported by his own group The Devils and the Sydney vocal unit The Deltones. The session was supervised by Ron Wills, artist and repertoire manager for the E.M.I. group of labels in Australia. This record is already starting to show out in sales.

Leading Australian lightweight boxer and W & G recording star George Bracken steps into the ring tonight (25th September) to do battle for the coveted Australian lightweight boxing title. His opponent is David Oved. In addition to his boxing and recording activities, Bracken is also doing a fair amount of television entertainment.

Lots of talk throughout the trade about the Rank International set-up. So far no official announcement has been made concerning an Australian outlet for the Rank catalogue.

Bundle Of Joy

HOLLYWOOD—Steve Allen and protege Crystal Joy relax while looking over the material the songstress will sing on Allen's Oct. 12 show. Miss Joy's first album, "The Fabulous Crystal Joy," in which she sings twelve Steve Allen penned songs, has recently been released on the Hanover label.
ITALY

The most important event in Milan took place in September. The 25th National Exhibition of Radio Television and Records. It started on the 12th of September and lasted, as usual, for ten days. Approximative number of visitors this year, 200,000. Approximative number of visitors in 1958, 150,000. It shows the growing interest of the public. Not only the Italian public, but a good number of the visitors from various other countries. The gramophone firms seize this occasion to exhibit their goods and show the progress made in this area. In alphabetical order, here are some of the record firms who participated. Astraphon, Carisch, Decca, Durium, Fonit, La Voce del Padrone, Messagerie Musicale, Philips, Viz Radio. At the Messagerie Musicale's stand the first time that they exhibited, they are very happy with the results obtained, having had 40 to 50 business requests every day, with sellers coming from every part of the country.

I interviewed the directors of Durium, Mr. and Mrs. Mintangian. They drew my attention to the growth of sales of records of foreign production, and especially American production. In 1957 of ten records sold, one record was of foreign production. In 1959 of ten records sold, five are of foreign production. Seen below are the Italian record company booths at the National Exhibition of Radio, Television and Records.

England's Best Sellers

1. Only Sixteen—Craig Douglas (Top Rank)
2. Living Doll—Cliff Richard (Columbia)
3. Here Comes Summer—Jerry Keller (London)
4. Lonely Boy—Paul Anka (Columbia)
5. Moma Lisa—Conway Twitty (MGH)
6. T.O. I Kissed You—Evelyn Brothers (London)
7. Heart Of A Man—Frankie Vaughan (Philips)
8. 10 Miles Of Bad Road—Duane Eddy (London)
10. Someone—Johnny Mathis (Fontana)

England's Top Ten LP's

1. South Pacific—Original Sound Track (RCA)
2. Gigi—Original Sound Track (MGM)
3. Gypsy Campfires—101 Strings (Pye)
4. Best Of Sellers—Peter Sellers (Parlophone)
5. Family Favourites—Russ Conway (Columbia)
6. My Fair Lady—Original Broadway Cast (Philips)
7. Porgy and Bess—101 Strings (Pye)
8. Lock Up Your Daughters—London Theatre Company (Decca)
9. West Side Story—London Theatre Company (Philips)
10. Porgy and Bess—Original Sound Track (RCA)

England's Top Ten EP's

1. Another Six—Russ Conway (Columbia)
2. Strictly For Grown-Ups—Paddy Roberts (Decca)
3. Serious Charge—Cliff Richards (Columbia)
4. Jazz Parade Vol. 1—Chris Barber (Nixa)
5. Gigi—Edmund Hockridge (Nixa)
6. Cliff Vol. 1—Cliff Richards (Columbia)
7. Buddy Holly Vol. 2—Buddy Holly (Brunswick)
8. Carousel Vol. 1—Original Sound Track (Capitol)
10. Lady Is A Tramp—Frank Sinatra (Capitol)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
IN TOWN THIS WEEK: Helen Humes, the one time Count Basie songstress, polling big crowds at the Westover Hotel. While on the Yonge Street strip the hottest act still remains the Ronnie Hawkins Quintet, which packs them in to STRO every night they are in town. Lots of good people visiting our town, although not playing the city—Mac Wiseman, Grandpa Jones, and several other country folks. Jazz City is the newest of the night clubs to adopt the modern sound policy. Opening at this club first will be Donald Byrd Quintet, then Red Garland Trio, Barney Kessel, and many more according to first press release. News in Radio This Week; Live programs resume on CKY and CHUM this week for the fall season, with "FY running a talent in Toronto show on Sundays, and CHUM running a Talent Showcase on Sunday evenings. Dave Johnson of CHUM phones in to say that they'll start live broadcasts from L'Coq Doc with Ronnie Hawkins as the first live show artist. It will carry on with successive acts if all goes well. ... IN RECORD LAND... Toronto... Bob Martin, just back from a western trip, reports that "Battle Hymn" breaking like crazy everywhere he went. Also very happy over the reaction to "Misty" by Johnny Mathis. ... Bob also reports good air play on "Now is the Hour", on the Palette Label that Columbia is handling in Canada. "Teen Beat", "Deck of Cards", and "Plenty Good Lovin'" still holding the top positions with the Quality boys, although "Mr. Blue" breaking very big throughout the markets. ... Lee Farley phones in to say that the Billy Vaughn "Golden Saxophones" their hottest lp in the whole line, and looking forward to the new double pocket set by Billy early this month. ... IN RECORD LAND... London, Ontario. ... Fastest movers in this city are "Making Love", "Boogie Bear", and "Come and Get Me". ... also the Conway Twitty deck of "Danny Boy" stirring up lots of action. ... IN RECORD LAND... Edmonton, Alberta. "Put Your Head on My Shoulder" tops them all for the fastest mover in this market, followed closely by "Mr. Blue", and "I Ain't Never". Sleeper of the week seems to be the Fireflies deck of "You Were Mine". ... IN RECORD LAND... Saskatoon. As in every other city in Western Canada, "Primrose Lane" is the strongest record, and yet in the east still little action. ... CKCK radio reports that "Boogie Bear", "The Shape I'm In" and "Thank You Pretty Baby" are the fastest breaking hits with "Teen Beat" and "Tucumcari" as the follow ups to these sellers. ... Grady Kester at CK going all the way with "Unforgettable" by Dinah Washington, see the reaction is terrific in their part of the country. ... Herb Brittain of CKY Winnipeg reports that "Mr. Blue" by the Fleetwoods meeting with terrific reaction in their market, and the "Como Swinga" LP topping everything else on the boards. ... IN RECORD LAND... Vancouver. ... Ken Welch of Quality reports happy with "Caribbean", "Teen Beat", "Come On and Get Me" and "Young in Years" all riding the charts in fine fashion, also Ken reports that "Blue Hawaii" the lp by Billy Vaughn getting good spins and lots of sales. ... Other fast breaking items in this market are "I Loves You Porgy", "Lonely Street," "You Gonna Miss Me", and "Tucumcari" by Jimmy Rogers. ... A closing reminder for those who are to visit our city, the following stars will be in town in the next three weeks, Carmen McRae, Red Norvo, Gene Krupa, Turk Murphy. See below are Dave Johnson of CHUM with Annette, who appeared at the rock and roll show at Maple Leaf Gardens on September 21.
GERMANY

As the producers of nearly all the German record firms told this correspondent, the sale of teenager records has gone back to 40%. There is a new young rock 'n' roll singer, Ted Herold coming up. He is today considered the most dangerous rival of the German current king of rock 'n' roll, Peter Kraus. Ted has already been very successful with his "Hey Baby" (on Polydor). This month the label of Elfo, Sender in Berlin, released "A Big Hunk Of Love" and it is already on the September charts.

Radio Luxemburg will manage the "Deutsche Schallfrage Festival 1955," in the middle of November. The clout to get not only in Germany, a view of the German record situation shows: chansons and popular music. The name of Freddy Quinn, who became a record millionaire with his song, "Die Gitarre und das Meer," will now get very much the goldene Schallplatten. Some weeks ago Freddy returned from Canada, where he made a film.

The song "Morgen," created by the Yugoslav Ivan Rohac on Polydor is selling tremendously.

Americans have already bought 300,000 records. On October 3rd, the friends of Ivan can see him first on television for the first time on the Perry Como show.

Band leader Max Gregor brought a song from his Rusla-Tournee to Germany. In Russia it is a "Moskauer Nacht" that has been an immediate success in Germany on Polydor.

The market this year looks very good. In Frankfurt/Main it was said that in that in the year (1955) that 52.5 million records were sold (including import records) in the Bundesrepublik. In 1955 it was only 15.5 million and 1957, 48.5 million.

The Modern Jazz Quartet will come to Germany October 17th and from November 6th. The Quartet consists of Milt Jackson, vibraphone, John Lewis, piano, Percy Heath, bass, and Kenny Clarke, drums.

The youngest German record singers are Garble (11 years), Rosemarie (10 years). Rosemarie succeeded with the song, "Ich Moch" Schon 10 Jahre Seim," and Garble, who had her first success with "Hirtenblues" is singing now with Louis Armstrong on Polydor. "Onkel Schnuffel Lullaby." This song has come onto the German bestseller list, with surprising speed.

Young Cindy Ellis has become a record star in Germany in a very short time. She was born in London, but has lived in Germany since she was two years old. Her first song was "Fischer" and now she has success with "Das Ziel Meiner Wünsche." "Die Nacht Mein Wunsche." Both songs on Polydor.

A famous British firm of which all German Schallplattendirektoren mention, is the Verkauf von Teenager-Platten in the last months on 40%.

A new Japan singer, who is coming next year, is now on Polydor with such songs as "Mitten in der Nacht." This singer, Sängerin Cindy Ellis, has already sold 300,000 records.

This month several Dutch gramophone companies have published their programs for the winter 1950-1951. Limited Company Photogram, Amsterdam (with labels Philips, American Columbia, English Decca, Fontana, London and Durium) organized at Hilversum a great dealery, where all dealers of the country were present.

Limited Company Bovenia, Heemstede (with labels His Master's Voice, Capitol, English Columbia, Imperial, Electrola and Roulette) made a trip through the most important towns so the dealers could get acquainted with the new winter program of this company.

Last week Duke Ellington visited Holland for four concerts. One in the Kurzaal at Scheveningen, one in the Concertgebouw at Amsterdam and two concerts in Philip's Jubilee Hall at Eindhoven.


The record-label M.G.M., for years imported by L,C. Nederlandse Gramfoon-Mij, The Hague, has gone to Limited Company Bovenia, Heemstede.

The Perry Como Show returns to our screens within a few weeks by A.V.R.O. Broadcasting Company.

Since last week Holland became acquainted for the first time with the Nat King Cole show.

Effective September Artoine Grampoline L,C. has the representation for the French label Bell-Air and the Belgian label Ronnex.

Q.J. van Tricht L.C., Hilversum, let us know that a new series of 12-inch LP's is to come out on the label Chals at a price of £2.25 ($2.90), unique in Holland because the price of the cheapest 12-inch record amounts (10.00 ($1). Effective September 24th this company has the representation for the label Teddy, the granoviose children records.

The L.C. Inrord, Amsterdam, has the sole agency for the labels Darick Records and Makolit.

The song "Marina" is beginning to become a nation wide hit, especially the interpretation by Rocco Granata.

In the BENELUX countries six interpretations of this number are available, which is tremendous for these countries.

BENELUX

A SMASH HEADING FOR THE CHARTS!!

"I WAS WRONG"

BY JERRY BUTLER

ABNER 1030

VEE-JAY-ABNER RECORDS

2129 S. MICHIGAN AVE., CHICAGO 16, ILL.

Pete Garris

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Specializing in Foreign Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK—The principals in the new RCA Victor album, "Hello, World!" are the winner of a picture during its recording. Standing are William Mayer and Susan Otto, composers of the dramatic musical for a New York school. Seated are Mrs. Eleanor Roosevelt, who narrates the work, and Filip Marka and Glenda Rosenblatt, who also heard on the disk.

"Hello, World!" scored for full symphony orchestra, features Mrs. Roosevelt in the role of guide on a musical trip around the world, introducing children of many countries and pronouncing the word hello in the language of each country. According to the composers, "Hello!" is one of the easiest ways of expressing friendship, and to be able to say it in many languages is to be able to express a bit of friendship toward people around the world.

Thomas Sherman conducts the Little Orchestra Society on the album.

Mrs. Roosevelt disclosed that an advance copy of the album has already been sent as a special gift to Premier and Madame Khurshcheva and their grandchildren.

The Rock and Roll Moon Club will feature the album in its Nov. and Dec. selections. Point of sale display and extensive promotions are being set on the retail level.

Award To Gould

NEW YORK—RCA Victor recording artist Morton Gould will receive the annual award for "Outstanding Contribution to Music" at the opening of this year's High Fidelity Music Show on October 6, 1959 at the New York Trade Show Building. The award will be made by Joseph N. Benjamin, president of the Institute of High Fidelity Manufacturers.

Gould, who is one of America's outstanding composer-conductor-arrangers, has pioneered in the techniques of stereo recording for RCA Victor LP's "Baton and Bows" which is reported to be the first album ever released on which the orchestrations were specially arranged for stereo.

At home in pop and classical music, Gould has composed the scores for two musical comedies, "Billion Dollar Baby" and "Arms And The Girl." His recently-composed "St. Lawrence Suite" was played at the opening of the Seaway under the direction of the composer.

Gould's latest RCA Victor releases include "Buildings in Brass" and "The Tetakovsky 1812 Overture." The "1812," released just a few weeks ago, is one of the fastest-selling classical records in the country today.

As the winner of this year's Institute of High Fidelity Manufacturers award, Gould joins such previous recipients as Elise Stevens and Leopold Stokowski.

"Hello, World!"

GREATERTHAN "Caribbean"

Mitchell Torok

"YOU ARE THE ONE"

and

"MEXICAN JOE"

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THE BEGINNING OF LOVE

by

Ty Taylor

DSR 834

DJ'S: Write for free samples

"All The Way"

Jimmie Rodgers sings

TUCUMCARI

R 4191

"ROY ACUFF TELEFILM"

NASHVILLE, TENN.—"Roy Acuff's Open House," a new syndicated telefilm series, will go on the market soon, according to W. D. Kilpatrick, manager of Acuff-Rose Artists, the Nashville firm handling sales and distribution.

Filmed early this year, the package consists of 20 shows—each featuring music and comedy performed by every member of the Roy Acuff Show, the big Acuff touring attraction throughout the U.S., Canada, Australia and Europe. Also featured are such Grand Ole Opry favorites as the Wilburn Bros., June Webb, the Open House Square Dancers and a cast of 50 performers.

To the regional buyer, the package offers an opportunity for a complete merchandising package consisting of tie-ins with Acuff's personal appearances, "custom-tailored" commercials prepared by Acuff and the use of records by Acuff, the Wilburns and Miss Webb as promotional pieces.

The series is a presentation of Milroy Productions, this city. Sales reps are John T. Link, who will headquarter at the Acuff-Rose firm, here, and Ben Berry, Chicago.

"Coed Announces Expansion"

NEW YORK—Coed Records heads into the Fall season with an expansion move which includes additions to its talent roster, two new fieldmen, and the announcement of an initial LP release.

The diskery has signed singer Billy Donahue and the Ivy's, each of whom have releasing this Fall. The Ivy's offer "Dream Of Me" and "Go Darlin'," while the Ivy's have "All I Want" and "Lost Without You." The new fieldmen are Julie Losch, the West Coast, and Lenny Gaines, East Coast. This gives Coed four fieldmen who will periodically and systematically alternate between all major areas. The men will work directly alongside Coed vice-president Marvin Kane with the distributors in these areas, and a meeting will take place once a month in New York to discuss the musical tastes and interest shown by the local record buyers in these areas.

The label's first LP's will come from the jazz field. Three such LP's are now being recorded for late Fall release, along with a new EP by the Cresta, presently hitting with "The Angels Listened In."

President of Coed is George Paxton, also owner of Winmoton Music, George Paxton, Inc. and Whiting Music plus Capux Management Corporation. The latter represents such talents as the Rivieras, Billy Dawn, Andy Ackers and now Billy Donahue and the Ivy's. Under contract to Paxton are writers Bob Haymes, Billy Dawn Smith, Bert Keys, Offie Jones and Aileen Evelyn.

Paxton forsees a new trend in pop music in the near future. Paxton feels the new idol will still continue with the rock 'n roll beat as a basic fundamental, but the singers and records will not have the "rough sound" apparent in many of today's hits.

"In short, the recordings should be a cross between the Swing Era of the 30's and the Rock And Roll Era of the 50's. To coin a phrase, this could be called 'The Solid Sound Era.'"

"SeeCo Signs King"

NEW YORK—Comedian Alan King (right) is signed to a SeeCo recording contract by SeeCo president Sidney Webb. Left is Alex Katz, MCA's newest appointed general manager in charge of sales and A&R for SeeCo, looks on.

King's first recording project for the label will be an LP of comedy material culled partly from his night-club act and from special material now being prepared for him. Hillman will supervise the sessions.
CHICAGO—Mercury Records quarter-million-dollar consumer corporate advertising campaign kicks off this week with a full-page-plus-one-column color spread in the October 5 issue of Time Magazine. The $250,000 appropriation will be spread over a period of four and a half months, said Kenny Myers, Mercury director of advertising.

Disclosing that the central theme of the campaign will be an educational one, Myers stated: "In the recording industry, we have thus far been absorbed in promoting personalities and song-titles rather than in impressing the public with the superb engineering and technical fineness of today's record manufacture. The motion picture industry has learned that an audience given interesting information on the creative skill, effort and expense necessary to produce pictures, is an audience ready to respect the whole business of film-making as an art. Record making, too, is a creative art, and we're confident that the consumer can be educated to respect it as such."

"The consumer today buys sound," Myers went on. "Buying an album buyer especially is surprisingly discriminating. We believe that the outstanding feature of Mercury product is the high quality of our sound reproduction. Ad-copies and pictures will, therefore, be concerned with the time and trouble necessary to turn out a superior product. A subsidiary theme will call attention to prestige artists on our label."

Mort Small, label ad manager, revealed further details: The classical best-seller, Tchaikovsky's "1812 Overture," has been chosen as the first ad-subject. As conducted by Antal Dorati for the label's "Living Presence" classical series, this symphonic showpiece features the bronze cannon of U.S. Military Academy at West Point, and bells of the Laura Spelman Rockefeller Memorial Carillon at Riverside Church. Full-page layouts used in the campaign will be utilized to explaining techniques used in this, and other recordings. Only the adjacent one-column space will carry any hard-sell copy for specific merchandise.

Artists selected for prestige spotting include Patti Page and David Carroll, Small said. Media employed will include, in addition to Time, The New Yorker, Esquire, Playboy and Gentleman's Quarterly. John W. Shaw Advertising, Chicago, is the agency.

AF Engineer Reports On New Stereo Technique

NEW YORK—John Mosely, chief engineer of Audio Fidelity Records, will, on a paper entitled "Symphonic Rendering the Stereo Seat," before the Audio Engineering Society 11th Annual Convention at the Hotel New Yorker this week, Oct. 6.

"The stereo rendering technique described and illustrated with a specially prepared film, is called MS. This method, about which American engineers reportedly know relatively little to date, allows a perfect sound picture without any "hole in the middle," and eliminates the need for the so-called stereo seat.

Mosely, born in London in 1903, studied electrical engineering in England and worked with under a recording equipment. His experience in the recording industry was gained in both the U.S. and Europe where for two years, he was chief engineer of PYE recordings. While at PYE, his main concern was the design of studio and laboratory development of stereo- phonic records.

At the AES Convention, Audio Fidelity Professional Products will exhibit in Booth 21 at the New Yorker. New Telefunken studio equipment and new microphones will be displayed as well as the M-10, the new stereo tape recorder, and the Telefunken republic coaxial plug-in automatic amplification. Mosely, Norman, Goldberg, and Larry Frey will be at the exhibition to answer questions from noon to 6:30 P.M., October 5-10.

Opening Gun

CHICAGO—"A Bang" is what the Fall season's starting off with, as far as the Meditators are concerned. The quintet has a newly inked contract with Art Talmadge, A&R director of Mercury Records, with six sides already cut and on their way to the pressing plant. They are also set for a feature spot on the new George Gobel TVer, kicking off October 11 on the CBS network.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK—Bobby & Billy read up on the “best generation” in preparation for their upcoming release, “Georgie Beatnick.”

The disk is the first to be produced by Don Costa for the label.

Two Hi-Fi Shows Set For California

SAN FRANCISCO—Two high fidelity shows in California will be sponsored this winter by the National High Fidelity Shows to indicate wide industry participation.

Executive director of the two all-industry shows will be James Logan, veteran show promoter, who previously has staged high fidelity shows as well as Home Shows in San Francisco.

Although this will be the first time the association has undertaken such a project, it will be on the basis of the broadest industry participation possible,” Brown said. “The invitation to participate is open to all manufacturers, not restricted to just a few from some particular field within the industry.

The decision to sponsor these two shows is an expression by many within the industry of the desire to maintain the excellent and demanding standards that have been introduced at previous San Francisco shows by Mr. Logan and his staff. The reception to last year’s Cow Palace Show was outstanding. It is this sort of enthusiasm by the public that we wish to continue to generate both here and in Los Angeles.

California is a major market for high-end equipment and we in the industry consider it essential that every effort be made to present the San Francisco and Los Angeles shows under optimum conditions. This we can do at the Cow Palace and at the Pan-Pacific Auditorium. In both places we will have ample room for uncrowded and unencumbered displays. We will also have almost limitless parking.”

LIEBERSON REORGANIZES COLOMBIA’S MASTERWORKS DEPARTMENT

NEW YORK—A reorganization of Columbia’s Masterworks Department has been announced by Goddard Lieberson, President of the company.

“Adapting to our classical Department the same new principle of operations recently instituted in our Popular Department, I have separated musical recording functions from executive and administrative functions. I want our inventive record producers to spend full time and energy in musical activity. This can best be done by removing from A & R the sometimes-hurdborne executive and administrative responsibilities.”

“Executive of the Masterworks Department henceforth will be the concern of an Executive Coordinator, who will correlate all artist relations, recordings and administrative activities.”

“By announcing the appointment of Schuyler G. Chapin to this new post, Mr. Chapin has, for the past six years, been active in many phases of concert management and is well acquainted with the general field of music as well as with record industry activities. He served as traveling representative, midwest Sales Representative and most recently, as assistant in Management of Mr. Lieberson, O’Neill and Judd Division, managing some thirty leading artists and Columbia’s Brahms Department. Mr. Chapin has also been active in broadcasting, as editor, correspondent, promotion and publicity director and national salesmen for various divisions of the National Broadcasting Company, attended Harvard College and the Longy School of Music.”

He joins John McClure, who, as Executive Musical Director, will continue to supervise recording activities. Mr. McClure has been associated with Columbia Records since 1955, first as a recording engineer, later as musical director of many important Masterworks recording operations. Among Mr. McClure’s most important assignments has been the complete supervision of Bruno Walter’s new stereophonic recordings of the Beethoven symphony cycle.

“Also functioning as a producer in the Masterworks Department will be Howard Scott, a long-time member of its staff.”

The members of the Masterworks Department will function in Columbia’s company-wide Artists and Repertoire Staff, reporting directly to Mr. Lieberson.

“Thus, division of responsibilities, we believe, will permit new and most efficient methods for the Masterworks Department.”

20th Century Strings Album Series

NEW YORK—20th-FOX Records has announced a continuing album series by The 20th Century Strings. The first two volumes by this orchestra are titled “Premiere Performances: Masterpieces.” Four more albums will be released this month.

Twenty-four musicians, including Arturo Toscanini and Leonard Bernstein, with the New York Philharmonic and the Philadelphia Orchestra, as well as André Watts, Morton Gould and, in the cases of the men who add the excitement of a few jazz touches to the strings, in the bands of Benny Goodman, Tommy Dorsey, Woody Herman, Earl Hines, Lionel Hampton and other great names. The 20th Century Strings is an overwhelmingly all-star orchestra made up of the finest musicians in all facets of the musical scene.”

The orchestra will be heard on the 20th-FOX label under the batons of several different conductors, both European and American.

In this album series, which will be a basic part of the 20th-FOX record program, the company has set the highest production standards. The repertoire will then be sequenced and the arrangements planned so as to build production values into the entire album through the varied orchestral color conceived by the arranger. Thus the arrangements will be conceived both as individual musical segments and as an integral part of the whole production. This, the diskery feels, will make possible the attainment of high sonic values and a new high degree of brilliance in the art of orchestration.

Sound standards for The 20th Century Strings recordings were set by 20th’s studio engineers. All recordings are made on three channel stereo tapes. The soundstage on the 20th-Century-Fox Orchestra album will be used for West Coast recordings.

For the task of conducting and arranging the first volume of this series of recordings, 20th-FOX has selected composer-conductor Montene- gro. In Volume 1 (“Premiere Performance”) Montenegro conducts The 20th Century Strings in his arrangements of the standards of the popular repertoire.

There are more than strings in this debut album. Along with the large bank of violins, violists and cellists, which make the sound of strings; the predominant element, there is a French horn section, trombones and woodwinds and a “swinging” rhythm section.

Montenegro has assigned Montenegro to arrange and conduct The 20th Century Strings in twelve albums wherein the world’s greatest popular standards will be presented.

In Volume 2 by The 20th Century Strings, also to be released this month, 20th has selected another American composer-conductor, Nicholas Flagello, in some of the eternal favorites among the classics.
MGM Intros “B. G. Treasure Chest”

NEW YORK—MGM Records kicked off its “Benny Goodman Treasure Chest” campaign with a meeting of east coast distributors at the De- monico Hotel in New York, Sept. 21.

The special promotion is in behalf of MGM’s forthcoming release of a deluxe package of three LP’s containing 1937-1938 recordings by Benny Goodman, his trio, quartet, and orchestra, never before available to the public. As a set, in a slide-in container, the records will retail for $11.94. The disks will also be available individually at $3.98 each, and in EP form.

Featured on the records, along with Goodman, are Harry James, Gene Krupa, Teddy Wilson, Lionel Hampton, Ziggy Elman, Charlie Christian and others.

MGM’s sales manager, Charlie Hasin, and sales promotion manager Eddie Heller have also conducted similar meetings at the Sherron Astor Hotel in Chicago, Sept. 23, and at the Fairmont Hotel, San Francisco, on Sept. 25, where they have outlined special incentive programs for distributors.

Pictured above, at the New York meeting are:
2. Benny Goodman and Arnold Maxin.
4. Sid Brandt and Goodman.
6. Hasin outlines the program for distributors.

Joint Capitol-Chevy Promo For Dinah’s New Album

HOLLYWOOD—Capitol Records and the Chevrolet Division of General Motors are launching a joint promotion spotlighting the 1969 Chevrolet cars, including the new Corvair, and Dinah Shore’s first Capitol album, “Dinah, Yes Indeed!”

Promotion calls for distribution to key Chevy dealers of a giant, full-color banner reading:
Here Now!
The Superlative 1969 Chevrolet And The All-New. Economical, Compact Corvair!

A special cover has been designed to aid in merchandising the package.

Keene revealed that he has other strong albums ready for release, including one by the late Richie Valens. Also in the final stages of completion is an LP which was recorded on location in Kenya, Africa.

Del-Fi Releases LP

HOLLYWOOD—Bob Keene, president of Del-Fi Records, announced last week the completion of a new album by the Balladettes. Keene said that “reaction to the group’s current recording of ‘Morning Star’ has been so strong that priority has been given to their album, scheduling it as the first release in the label’s expanded album program.”

A special cover has also been designed to aid in merchandising the package.

Keene revealed that he has other strong albums ready for release, including one by the late Ritchie Valens. Also in the final stages of completion is an LP which will be recorded on location in Kenya, Africa.

BLUE NOTE RECORDS INC.
47 West 63rd St., New York 23
Cochran's Fans

HOT SPRINGS. S.D.—Eddie Cochran is mobbed by fans backstage after his September 10 appearance at the City Auditorium here. Cochran's engagement was arranged by radio station KOBH after it determined, through a recent poll, that he was the area's favorite male singer.

The station has booked Cochran into Chadron, Nebraska, October 3, for KOBH's Nebraska listeners.

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“Only those records best suited for commercial use are reviewed by THE CASH BOX”

Hy Siegel Dies
In Plane Crash

NEW YORK—Hy Siegel, sales manager of Savoy and Regent Records, Newark, N.J., was killed last week (29) as a result of the Texas plane crash that also took 33 other lives. He was 51, titled "B. Siegel".

Siegel was one of the founders of Apollo Records. For a while he left the record business, but later returned as Apollo sales manager. He joined Savoy 3 years ago.

Siegel is survived by his widow, Hilda, and three children, Paula, Lois and Barry.

Winston Announces
Formation of Mayfair

NEW YORK—Jerry Winston last week announced the formation of Mayfair Distributors located at 640 Tenth Avenue, this city.

The firm began operation Sept. 14 and handles the following labels: Jamie, Gone, Guyden, End, Mardis, Gras, Scepter and Gray Cliff.

According to Winston, record manufacturers were "extremely satisfied with the results his Wendy (Newark) distributors had achieved and promptly asked him to open a similar operation in New York."

The principals of Mayfair are the same as those of Wendy and Malvare, with the addition of Sam Goldner, formerly of Gene Records.

Mayfair currently employs five salesmen.

Costa's First U. A. Disk Out

NEW YORK—Don Costa's first record as A&R Director of United Artists Records was released last week with a new single, "Introducing Bobby & Billy," a singing duo, in their first recording, "Georgia Beatin'" backed with "Sorrow." Both tunes are written especially for the singers.

Bobby & Billy, who are just out of their teens, are Costa's personal discoveries. Native New Yorkers they have been singing together for some time as non-professionals in Washington Square singing circles in New York's Greenwich Village.

Costa was recently appointed to the top A&R post by United Artists Records after several years at ABC-Paramount.

The Girls Are Against The Boys” To Capitol

HOLLYWOOD—Capitol Records has signed up its second original cast Broadway show album in as many weeks, announcing last week the acquisition of the OC recording rights for the upcoming revue, "The Girls Are Against The Boys." Announcement was made by Capitol A&R vice-president Lloyd M. Dunn, who two weeks ago disclosed that the diskery had won similar rights for the new Broadway musical, "Fiorelle."

"The Girls Are Against The Boys" opens in New York on October 28 at the Alvin Theatre. Lyrics and sketches are by Arnold Horodissky, while the songs are by Albert Hague, who wrote the music for "Plain And Fancy" and the current smash, "Redhead." Producer of the revue is Albert Gordon, a partner in Talent Associates, and director is Aaron Ruben.

Chess Pacts Goodman

CHICAGO—Leonard Chess, proxy of Chess Producing Company, this city, reported last week that Benny Goodman recently signed a contract record to the diskery's Chess label.

Jack Tracey, Chess' J A&R director, stated that October 1 was the release date for Goodman's initial album for the label, titled "The Benny Goodman Story Again." The first side features Goodman's big band and the second side is called "Blues for a Rainy Day." "The signing of Benny Goodman," declared Chess, "is definitely a big step for us. We can announce now that the leaders of the Chess lineup from now on will lean toward jazz and popular music."

Reeves Signs With RCA

NEW YORK—Jim Reeves has been re-signed to a new long-term contract with RCA Victor, it was announced last week by Steve Sholes, manager, popular A&R.

Reeves, who joined the Victor label in 1955, has been one of the outstanding C&W artists in the nation. Among his latest singles are "Partners" b/w "I'm Beginning to Forget You," "Home," b/w "If Heartache Is The Fashion," and his LP, "Songs To Warm The Heart," was just released.

Wess Arrangements
Bring Trade Laudits

NEW YORK—That swingin' sound that backs Bobby Darin on "Mack The Knife" as a product of arranger-conductor Richard Wess, a man reportedly in demand by a number of disc jockeys. Wess expects to sign very shortly with a major label.

Wess has already completed work on the soon-to-be-released Darin LP on Atco. He also just completed a new Chris Connor package on Atlantic, and provided the setting for another Atlantic LP, "A Late Date With Ruth Brown."

Wess has been arranging for several years and, in addition to the aforementioned talents, has worked with Lillian Roth, Denise LAurer, George Gibbar, Dick Haymes, Jodie Sands and many others.

New Nat "King" Cole EP

HOLLYWOOD—Capitol Records has issued a Nat Cole EP tagged after his current clikk, "Midnight Flyer." In addition to the title track, "Jazz and Crooners," "The Best Of You," "Sweet Bird Of Youth," and "Coo-Coo-Coo-Coo-Coo, Paloma."

The singer was recently honored by the National Board and Cloth Hat Institute for making "the cloth has a mark of high fashion and sartorial distinction." Cole is currently appearing at the Chex Parco in Chicago.
**Roulette Offers 15% Oct. Discount**

NEW YORK—Joe Kolsky, executive vice-president of Roulette Records, announced last week that the label's October sales program offers all qualifying dealers a 15% discount on their purchases of albums for October, but encompasses their purchases of any albums in the Roulette catalog, or any other albums Roulette distributes as well. The plan excludes only Roulette's new classical division, Forum Records which made its debut release in August and is a low priced, $3.98 album.

"Formula 15," the 15% discount includes not only the dealers' purchases of all the new albums for October, but encompasses their purchases of any albums in the Roulette catalog, or any other albums Roulette distributes as well. The plan excludes only Roulette's new classical division, Forum Records which made its debut release in August and is a low priced, $3.98 album.

"Formula 15" will work directly through the Roulette distributors who will account the 15% off the specified dealers' invoices. Qualified dealers are, of course, determined by the distributor.

Kolsky stated that "Formula 15" has already gotten under way with the different firms who have been holding sales meetings with their personnel to brief them on the program and introduce the new albums for October. They have also prepared their own direct mailing pieces announcing the plan to all their accounts. Members of the Roulette Dealers Record Club have already received their one copy of each album in the October release, in accordance with the club's provisions.

The Roulette albums for October will include: "We'll Be All Right," which brings together Billy Eckstine and the Count Basie Orchestra for the first time since the famous "Round Table," the Playmates in a collection of show-stopping comedy songs from the film, "There Is Nothing Like A Dame" from South Pacific, "Me And The Church Of The Night Time" from My Fair Lady, and "Jubilation T. Compone," from Lil' Abner; "I'll Sings Out You," featuring Williams doing romantic ballads with lush string accompaniment such as "You Are So Beautiful," "With Every Breath I Take," and "I Only Have Eyes For You," from Reprise, Maynard Ferguson orchestra, an on-the-spot live recording made during Ferguson's recent appearance at the jazz club; "Go Ahead And Rock," Buddy Johnson orch. with his sister Ella Johnson, a collection of rhythm and blues favorites; "I'll Be Free," by Sonny Terry and Brownie McGhee, the folk singing team performing folk blues; "Shepherd And His Flew Swing," featuring English musical arrangement, Bill Shepherd; "Piano Portraits" by Phineas Newborn, the jazz pianist's first LP for the label; "Dixieland At The Roundtable," Salt City Six, another live, on-the-spot recording from the Roundtable. There will be one Tico album in the release, "Irving Berlin In Latin America," Machito & His Orquestra first LP in a "Latin America in Photo series" which will highlight the songs of famous composers presented with a Latin-American dance beat. October will receive full promotional and advertising support. Roulette has sent out special order pads for the month, a new consumer catalog which will be available shortly, a large card-sized counter display highlighting six of the key albums in the release, plus individual four color wrap-around mounts for each album has been sent out. A special, 18" by 20" poster on "Basie/Eckstine, Inc.," is also available. Full disk-jockey coverage on the albums has been made and a special October preview album with excerpts from each LP in the October release is already in disk-jockey hands. Heavy trade and consumer ad-

**Bourne Pabby Hot Now**

NEW YORK—The Bourne and ABC Music catalog has never been so active in both singles and albums, according to an announcement last week by general professional manager Lester Sims.

Recent important versions of Bourne tunes have been Tony Bennett's "Smile" and Louis Prima - Keely Smith's and Terri Deane's readings of "I'm Confessin'." A hot newcomer is Dick Van Dyke's "Unforgettable." Keely Smith was out last week with "I'd Climb The Highest Mountain," her first solo for Dot and Sims revealed that Coral and Hanover-Signature are releasing four new Bourne songs this week.

**Acuff-Rose Pacts Carl Butler**

NASHVILLE — Acuff-Rose Artists Corp. last week added the eighth Grand Ole Opry name to its talent roster by signing exclusive management contracts with Carl Butler, ARAC manager W. D. Kilpatrick disclosed.

An Opry regular since early summer, 1956, Butler records for Columbia and writes material, having had his numbers cut by Roy Acuff, Kitty Wells, Rosemary Clooney, Carl Smith and Flatt & Scruggs.

The seven other Opry artists signed to ARAC are Roy Acuff, Hank Snow, Don Gibson, Billy Grammer, Wilma Lee & Stoney Cooper, Margie Bowes and Rusty & Doug.

"Country America" Syndicated

HOLLYWOOD — "Country America," the C&W show viewed by KABC-TV, Los Angeles, has been syndicated, according to an announcement last week by producer Nat Nigber.

Included in the talent line-up are Bobbie Joe Allison, Jim Ed Brown, Debby Kay, Gordon, Terry, Shirley Caddell, Randy Sparks, Marty Robbins, Eligibles Quartet, The Surrey S Psych and the Bobby Bruce Home-town band.

Nigber has leased the Rockett Studios in Los Angeles, where a permanent set has been erected.

**PHILADELPHIA—Dick Clark**

In an interview with Barry Mann during the new singer's appearance on a recent edition of Clark's "American Bandstand," Mann sang "All the Things You Are," which has been released on the JDS label.

**UA Signs Tito Rodriguez**

NEW YORK—Tito Rodriguez has been signed to an exclusive recording contract with United Artists, it was announced last week by David V. Picker, executive vice president of the company. Rodriguez will record for the label with both his large band and a small group. The Rodriguez orchestra has long been one of the leading Latin dance bands in this country. For three consecutive years, it was named the most outstanding band by De La Prensa, a leading U.S. Spanish newspaper.

The first Rodriguez album for United Artists will be a "live" recording from New York's Palladium, where the Rodriguez orchestra plays frequently while in New York. The album is scheduled shortly for a long term engagement at the Riviera in Las Vegas.

**NEW POP RELEASE**

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The Cash Box, Music Page 53 October 10, 1959

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Block Tee Party

NEW YORK — Martin Block (center) receives first prize at the Grossinger Country Club, from tournament director Abe Sharkey (right) for winning the Westchester P. G. A. Benevolent Fund pro-amateur golf tourney. Irving Litman (left) of New Rochelle, runner-up, holds his award. Block teamed with Gus Salerno, pro at the Hampshire Country Club, Rye, N.Y., to card the winning best-ball score, 61. Recently Block’s wife, Joyce, won the Grossinger women’s golf championship and Sylvia Lyons trophy.

Bettam Named Bel Canto Eastern Sales Mgr.

NEW YORK — Marty Bettam has been appointed eastern regional sales manager for Bel Canto Stereophonic Recordings, Inc., it was announced last week by Russ Molloy, Bel Canto president.

Announcement was made during week-long sales meetings attended by 250 east coast distributors and sales representatives at the Warwick Hotel. Meetings were chaired by Molloy to launch fall advertising and promotion campaign for Bel Canto’s four-track cartridge and tape line. On display was a four-track promotion package, a self-contained counter browser containing twelve of Bel Canto’s best selling tapes. Molloy announced that dealers buying the package will be charged for only 60%.

A color motion picture on the processing and duplication of four-track tape was also shown. Molloy then headed for Chicago for similar meetings with West coast conferences set for this week.

LEVY GOES WEST

NEW YORK — Len Levy, Top Rank Records sales director, left last week for a western trip to see the Top Rank distributors there for the first time and to push the label’s new LP plan. Levy will hit Denver, Salt Lake City, Seattle, L.A. and San Francisco.

Arwin Push On Day Disk

HOLLYWOOD — Arwin Records, the diskery owned by Doris Day and hubby Marty Melcher, is going on an all-out promo push for Miss Day’s Columbia waxing of “Pillow Talk” and “Please Me,” tunes she warbles in her new flick, “Pillow Talk.”

Arwin has added seven national district reps to contact discjays, music stores and radio outlets throughout the country. They will report directly to Arwin Music veep Peter K. Duchov.

Starting their wide-scale promo operations last week were Bob Bacon, Southeast; Jerry Johnson, Northwest; Bob Smith, Midwest; operating out of Chicago; Mark Koren, Northeast; Joe Linhart Southeast. Publicist George Jay will supervise the campaign on a national level and James Fitzgerald, Rogers and Cowan disk promo manager, will direct a national mail campaign.

The entire group will function in concert with the regular music and record promo units of Columbia Records and Universal-International, makers of the “Pillow Talk” flick, gearing the campaign to coincide with the national release of the film this month.

The development was reported as in line with general expansion plans for the three music and record subsidiaries of Arwin Productions, now being blueprinted by Melcher. Subsidiaries involved are Arwin Records, Daywin Music and Artists Music.

Regional offices have been opened in London, Paris, New York and Chicago; Los Farrell heads up the European operations.

The Acorn Sisters

LONDON, ENGLAND — Star English songster Ronnie Donegan has parted with Atlantic Records to have his efforts released by the label in the U.S. The deal, which Manny Greenfield, Donegan’s American manager, handled for Donegan and Pye Records, involves both LP and singles releases. But it was Donegan’s outlet here prior to the Atlantic pact.

Performer clicked big in the U.S. several years ago with “Rock Island Line.”
Children’s Corner

BURBANK, CALIF. — Capable of displaying its full line of children’s records, the Disneyland Records’ “Children’s Corner” (above) was introduced to the retail trade last week as a complete children’s record department in itself.

The “Children’s Corner” will hold up to 1,250 and 120 45 rpm records. It is 70" high and will fit floor space 24½" x 17½". It offers the alternative of placement individually or in multiples, flat against a wall or back to back in an island, as space permits.

Constructed of tubular aluminum, compressed hardboard and heavy gauge brass plated steel wire, the rack features silk screened side panels of original Walt Disney art work in full color.

According to Disneyland, “the merchandiser is conceived as a permanent store fixture, providing a convenient inventory of basic stock and insuring rapid rotation of Disneyland records.”

ABC Pacts The Dubs

NEW YORK—The Dubs, a vocal quartet, have signed a three-year recording contract with ABC-Paramount. It was announced last week.

Their initial release for the label, scheduled for mid-October, will couple two sides that were independently recorded by the group’s manager, Biram Johnson, who turned the masters over to ABC-Paramount.

The Dubs originally recorded for Gone. Last year they hit with “Goul This Be Magic” and are currently represented with “Chapel of Dreams,” also on Gone."

Christy Signs Lester

NEW YORK—Joe Jaros, president of Christy Records, has announced the signing of vocalist, Danny Lester to a long term exclusive artist contract.

Jaros has already cut two sides with Lester, with a vocal background accompaniment by a new vocal group, also recently signed by Christy, the Lee Sisters.

The two sides were “It’s Been A Long, Long Time” b/w “Tomorrow Night,” a song written by Lester.

Susan Barrett’s Capitol Debut

NEW YORK — Songstress Susan Barrett began a week long promo tour this week on behalf of a new Capitol LP, “Mixed Emotions,” that serves as her introduction on the label. She’ll make stop-overs in Philadelphia (5) Cleveland (6), Detroit (7), Milwaukee (8) and Chicago (9, 10). The 19-year-old performer hails from South Philly, and at the age of ten began an eight year association with a local TV show, “The Children’s Hour.”

New Verbit Survey

PHILADELPHIA, PA. — Nelson Verbit, president of Marel Distributing, this city and Baltimore, stated last week that the current stress by stereo set manufacturers on players selling for $400 or more will hurt stereo record sales as well as set sales in the big Christmas buying season.

Distributor Verbit made his prediction as a result of the third, monthly mail and in-person survey conducted by his sales staff among retailers in the Baltimore and Philadelphia area.

Verbit stated that 86% of the retailers he surveyed contend that less than five per cent of the potential customers they have spoken to can afford to spend more than $200 for a set.

“As a result of our current survey,” Verbit states, “we are advising all the retailers we service with records to feature only stereophonic players starting at the very bottom and going no higher than $200. If they want to have a few expensive sets around for the ‘carriage trade’, that can’t do any harm.”

Ina Friedman Tops Record Assoc.

WESTPORT, CONN. — Harold Friedman, president of the record consultation service bearing his name, announced last week that his wife, Ina Friedman has been named to head his subsidiary firm, Record Associates, which acts as a pressing, sales, distribution and financing agency for record companies.

Mrs. Friedman, who has been actively operating Record Associates for the past six months, has been associated with Sereo, Golden Crest, London, United Artists and E. A. Records prior to joining her husband in Record Associates.

Harold Friedman stated: “The women’s angle has been growing in importance with the increasing amount of disk sales in supermarket and variety chains, drug stores, and other retail outlets. This new aspect of the business has given Ina a double value to the disk firms who have joined Record Associates.”

Turner On British TV

NEW YORK—Sammy Turner, of “Lavender Blue” fame, has been booked by manager Herb Lutz for the popular “Boy Meets Girl” TV show in England. Two appearances were set by Lutz, one taped for October 16 and the other a live show in Manchester, October 17.

Turner’s new waxing is “Always.” Before his British stint, Turner will make promo appearances on the Dick Clark, Alan Freed, Buddy Deane, Milt Grant, Bob Clayton and Jack Spector shows.
**R & B Sure Shots**

**"SO MANY WAYS"**
- Pick of the Week 10/3
- Brook Benton
- Mercury 71512

**"GOING TO NEW YORK"**
- Award of the Week
- Jimmy Reed
- Vee-Jay 326

**NEW SPIRITUAL SMASH**

**"NEW WALK"**
- The Carnegie Hall Achievement Award-Winning Spiritual

**SWANEE QUINTET**
- NASHBORO 653

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**REDD FOXX THE SIDE SPLITTER**
- Volume 2
- DTL 270—Vol. II EP 271, 272, 273

**Dooto Records**

**Air Mail Subscription To The Cash Box $30**

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**Territorial Tips**

**The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.**

(Listed Alphabetically)

- **AFTER HOURS**
  - Bill Dobbott (King 5227)

- **A LOVER'S PRAYER**
  - Dan & Belmonts (Laurie 3035)

- **ANGEL FACE**
  - Jimmy Darin (Capril 119)

- **BELLS, BELLS, BELLS**
  - Bill & Little (Swan 4036)

- **BETTY MY ANGEL**
  - Jerry Fuller (Challenger 59052)

- **CHAPEL OF DREAMS**
  - Dubs (Gone 5069)

- **CLOUDS**
  - Spacemen (Alton 354)

- **COME A LITTLE CLOSER**
  - Romane Wessan (Carol 62133)

- **COME ON AND GET ME**
  - Fabulous (Chamillion 1041)

- **CRYING IN THE CHAPEL**
  - Sonny Till & Orsels (Stedone 6001)

- **CUTTIN' OUT**
  - If I Only Knew
    - Pro Tools (Ron 362)

- **DANCE WITH ME**
  - Britters (Atlantic 2040)

- **DANNY BOY**
  - Conroy Twisty (MGH 12826)

- **DECK OF CARDS**
  - Wink Martindale (Dot 15966)

- **EVERYDAY I HAVE THE BLUES**
  - B.B., King (Kent)

- **EVERY LITTLE THING I DO**
  - Dan & Belmonts (Laurie 3035)

- **HELPLESS**
  - Solitaries (Old Town 1071)

- **I AIN'T GON' FOR THAT**
  - Eugene Church (Class 254)

- **I AIN'T NEVER**
  - Webb Pierce (Decca 30923)

- **IF YOU LOVE ME**
  - Lavon Baker (Atlantic 2023)

- **I'M ALRIGHT**
  - Little Anthony & Imperials (End 1053)

- **I'M YOUR SLAVE**
  - Fiestan (Old Town 1069)

- **IN THE MOOD**
  - Enrie Fields (Rendevass 110)

- **I NEED YOUR LOVE SO BAD**
  - Yocallators (Paradise 113)

- **'IT WAS YOU**
  - James Brown (Federal 12346)

- **I WANT YOU SO BAD**
  - James Brown & Five Flames (Federal 12348)

- **I WONDER**
  - Lee Andrews (United Artists 137)

- **JOEY'S SONG**
  - Bill Haley (Decca 30956)

- **JUST TO BE WITH YOU**
  - Passions (Audax 162)

- **LIKE I LOVE YOU**
  - Ed Byrnes (Warner Bros. 5037)

- **'LONELY STREET**
  - Andy Williams (Cadenza 1370)

- **MAU MAU**
  - Watters (Golden Crest 526)

- **MONA LISA**
  - Carl Moss (Phillips 3529)

- **Conway Twitty (HDM 12804)

- **MY MOST PRECIOUS POSSESSION**
  - Memos (Memos 5000)

- **NO TIME TO CRY**
  - Earl Nelson (Ebb 164)

- **NO WHERE TO GO**
  - Johnny Adams (RCA 963)

- **PRETTY LITTLE MAAMA**
  - Joe Niblets (Bock Beat 536)

- **PROMISES**
  - Chuck Corbo (RCA 1002)

- **ROBBIN' THE CRADLE**
  - Tony Bellas (NRC 023)

- **ROCK-A-MA-ROLE**
  - CHA-ROCK-A

- **INTRODUCERS**
  - (Fame 616)

- **SLOW MOTION**
  - Wade Flannery (Vee-Jay 321)

- **SOMETHIN' ELSE**
  - Eddie Cochran (Liberty 55203)

- **THE CATERPILLAR CRAWL**
  - Strangers (Titon 1701)

- **'THERE GOES MY LOVE**
  - Fantasies (RCA Victor 7572)

- **THE SHAPE I'M IN**
  - Johnny Motifs (RCA Victor 7559)

- **THIS IS MY CONFESSION**
  - Nappy Brown (Savoy 1569)

- **THREE LITTLE PIGS**
  - Lloyd Price (ABC-Paramount 10032)

- **TILL THE DAY I DIE**
  - Bob Gaddy (Old Town 1070)

- **YOU BETTER DIG IT**
  - Bill Johnson (Talia 462)

- **YOU BETTER KNOW IT**
  - NEVER GO AWAY

- **Jackie Wilson (Brunswick 55149)

- **WALKING TO NEW ORLEANS**
  - Jim Spivey Hawthorne (Blues 1001)

- **WHAT IS LOVE**
  - Playboyes (Roulette 4160)

- **WHERE**
  - Wish It Were ME

- **Platters (Mercury 71592)

- **"WOO HOO**
  - Neon-A-Tees (Roulette 3555)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
# Regional Record Reports

## New York

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
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## Top 50 Across The Nation

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<tr>
<th>Number</th>
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<th>Song Title</th>
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<tr>
<td>1</td>
<td>Mack the Knife</td>
<td>Bobby Darin (Atco 6147)</td>
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<td>26</td>
<td>Midnight Flyer</td>
<td>Not ‘King’ Cole (Colpix 4248)</td>
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<td>2</td>
<td>I'm Gonna Get Married</td>
<td>Lloyd Price (ABC-Paramount 10132)</td>
<td></td>
<td>27</td>
<td>Bad Girl</td>
<td>Minnie (Chess 1734)</td>
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<td>3</td>
<td>Poison Ivy</td>
<td>Coasters (Atco 6164)</td>
<td></td>
<td>28</td>
<td>Love Potion</td>
<td>9 (Covers (United Artists) 180)</td>
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<td>4</td>
<td>Sleep Walk</td>
<td>Bobby Darin &amp; Johnny (Warwick)</td>
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<td>29</td>
<td>Mar Ylou</td>
<td>Ronnie Hawkins (Roulette 4177)</td>
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<tr>
<td>5</td>
<td>Hey Little Girl</td>
<td>Coaster (Atco 1029)</td>
<td></td>
<td>30</td>
<td>Lavender Blue</td>
<td>Tommy Turner (Big Top 1016)</td>
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"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"
"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

**The Cash Box**

**Award of the Week**

**YOCKY DOCK** (Part 2) [Isip Bm — Doggett]

**YOCKY DOCK** (Part 1) [Isip Bm — Doggett]

**BILL DOGGETT** (King 5256)

- Doggett's latest effort continues his pace setting instrumental sounds and should maintain his long string of chart-riders disks. Tagged "Yocky Dock," the tune's a powerful middle beat blueser with a "Hungry Tonk" approach that reaches its height on part 2, the side that could carry it to tidings.

**"LET THERE BE WOMEN"** (2:27) [Tollie, Twilight Bm — Tucker]

**"I'LL BE WAITING FOR YOU"** (2:27) [Tollie, Bm — Kart]

**GONE ALISON** (Vee-Jay 129)

- A steady driving, middle beat romancer, "Let There Be Women," is Alison's new bid for chartdom. He chants the stanza with feeling and passion, getting fine instrumental support, from a guitar highlighted combo. Sentimental rock-a-ballad, "I'll Be Waiting For You," completes the potent coupling.

**"UNEMPLOYMENT"** (2:35) [Arc Bm — Fuqua]

**"MAMA LOOSEE"** (2:30) [Arc Bm — Gay, Fuqua]

**HARVEY & THE MOONGLOWS** (Chess 1738)

- Harvey & the Moonglows are teamed up again on two sock stans that'll more than likely break into both the R&B and pop chart listings. One side, set to a catchy rhythmic beat, finds the boys talking about the hardships of "Unemployment." The pace is picked up on the other end as the crew drives out a handclapping description of "Mama Loosee." Looks like a pair of winners here.

**"GOOD GOOD LOVIN'"** (2:15) [Wisto Bm — Brown, Shubert]

**"DON'T LET IT HAPPEN TO ME"** (2:14) [Wisto Bm — Brown]

**JAMES BROWN** (Federal 12361)

- These two lively sides carved out vigorously by Brown and the Famous Flames should add two more to Brown's hit list. In a more frantic vein is "Good Good Lovin," in which everyone pitches in to create the wild atmosphere, while "Don't Let It Happen To Me" is more subdued, yet no less a delight. Watch 'em both.

**"THAT'S ENOUGH"** (2:46) [Selbom-Duke Bm — Myles]

**"NOBODY BUT ME"** (2:30) [Selbom-Raleigh Bm — Myles]

**ANN COLE** (Son 272)

- The thrush's fervent warbling of "That's Enough," a rollicking rhythm opus with an earthy gospel-blues quality should put her in contention for both R&B and pop chart berths. Rocking-combo-chorus phrases in exuberantly, Midly swinging, jazz-tinged session holds forth on the "Nobody But Me" portion.

**"HEY BABY"** (2:05) [Arc Bm — Savage]

**"YOUR LOVE"** (2:25) [Arc Bm — Savage]

**LUE SAVAGE** (Argo 5346)

- Newcomer Duke Savage comes up with a deck that has all the potential to blossom into a full-fledged rock-n-roll slick. Savage enthusiastically pides his love on "Hey Baby" as the Arrhbins back in rattling-shake vocal and instrumental fashion. Can step right up with it! Boys prettily blend on the inviting "Your Love" rock-a-ballad romance.

- There's bound to be plenty of two-market activity in both the Fiestas and Sammy Turner decks (see pop reviews).

**JOHNNY JACK** (Ost 2031)

**"SMACK MADAM (Get It All)"** [Alan K. Bm — Jack] Could be a strong social-fantasy future for this rhythmically dandy for the kids. Jack admirably leads the air of rock festivity, receiving sunny support from the musicians. Eye it!

**"STARRYING FOR LOVE"** (2:10) [Alan K. Bm — Jack] Sentence's a jocular hook essay the affair nicely. Saxes are an important background sound.

**ROSCOE SHELTON** (Excello 2167)

**"PLEADIN' FOR LOVE"** (2:12) [Excello Bm — Birdsong] Up-tempo blues lament is convoluted put across by Shelton, who delivers the sad words with soul.

**"PLEASE THINK IT OVER"** (2:10) [Excello Bm — Shelton] Shelton continues in the blues vein, here with a slow, plodding plasher. Clutter has a blues authority.

**GIMME"** (Atco 6148)

**"THE SLOP"** (2:27) [Syv Bm — Ivey] Blues warbler Ivey relates some interesting and humorous fact about this teen dance. Hot instrumental backdrop scores hooser-wise. Can move.

**C+ "TAFFER PATCH"** (2:29) [Syv Bm — Ivey] More in the true blues vein is this earthy opus.

**THE CARNATIONS** (Enrico 1001)

**"GIMME GIMME GIMME"** (1:55) [Enrico Bm — Van Dyke]

Bright rhythm rocker is taking the slick pop vocal group route with Ed-Dupor, orch providing the hot instrumental drive. Rates attention.

**B "LOVE OPEN UP MY HEART"** (2:20) [Enrico Bm — Van Dyke] Present rock-a-ballad is tenderly essayed by the group. Male lead is a standout.

**JIMMY TROTTER** (S醴e 103)

**"TEAR DROPS ON MY PILLOW"** [C&M Bm — Trotter, Carroll] Trotter offers a warm, expressive reading of slow fish best, tearful sentimental theme.

**G+ "EVERYBODY'S GOT A BABY BUT ME"** [C&M Bm — Trotter, Carroll] Here Trotter swings into a jet speed, chorus-supported rocker.

**PROF. ALEX BRADFORD** (Religious)

**"GOD TAKES ALL MY DECISIONS"** [Savy Bm — Bradford] Bradford leads the Ladies of Providence in a thrilling rendition of the gripping gospel number. Deeply expressive drive.

**B+ "BIG WIND BLOWING"** [Savy Bm — Bradford] Again the gals play an important part in the communication of a religious delight. This side’s a joyous hand-clapper.

**LIGHTNING HOPKINS** (Back 2001)

**B+ "HELLO CENTRAL"** (2:42) [Brent Bm — Edge] Hopkins, a blues artist on the old school, brings an authoritative warmth and richness to his singing. Tune's a slow, languid lament that he delivers with intense feeling. Top notch straight blues effort.

**B "AS MAD AS I CAN BE"** (2:30) [Brent Bm — Edge] The tempo is picked up for another enjoyable excursion into the blues. Two excellent sides.

**THE BARONS** (Demon 1520)

**B+ "RAGTIME"** (2:14) [Eliza-th-LeAlan Bm — Michaelson] Humorous "blow by blow" description of a figure delightful to the ear, by the group, a la the Coasters' style. The swinging, up-tempo affair also includes noise of crowd. Beats watching.

**B+ "GRATEFUL GERT"** (2:39) [Eliza-th-LeAlan Bm — McEakhir] Another generous helping of comedy is served up tenderly by the Barons, to a captivatingly rocking beat. Group has the goods to make the dual-market by tune.

**MACK SIMMONS & HIS BOYS** (C, J 607)

**B+ "JUMPING AT CADILLAC"** [BM] Some slick harmonica playing up front on this boogie-woggie-flavored instrumental. Lively side with surprise chords to the listener.

**B "I NEED YOU"** [BM] Strong breakdown by a singer billed as Mack.

**STAN NEWKIRK**

**B+ "PETE BABY SITS"** (Part 2) (2:00) [Shaw Bm — Newkirk] Instrumental is belted with hard rock teen appeal. Hooser's special.

**B+ "PETE BABY SITS"** (Part 1) (2:32) [Shaw Bm — Newkirk] The vocal end of things here features a narrated story told over some wild baby crying sounds.

**THE GOSPEL SINGERS** (Religious)


**B "WHEN I RISE"** (2:23) [Lion Bm — Peoples] Still more power packed gospel sounds here, this time at a medium pace.

**STAPLE SINGERS** (Religious)

**B+ "HERO TON"** (2:16) [Tapestry 12] [Tapestry 12] Conrad BMI] Fine spiritual group on a testimony to their high standing with this passionate reading of a movingly deep theme. Femme lead's a treat.

**B+ "DOWNWARD ROAD"** (2:30) (Conrad BMI — Staples] Femme continues her zealous chirping on another powerful religious session,
"It's what's in the CASH BOX that Counts—INTERNATIONALLY."
THE CASH BOX

BULLSEYE

“TOMORROW NIGHT” (2:25) “I’LL WALK WITH YOU” (2:31)
[Bourne ASCAP—Koslow, Gross] (Cedarwood BMI—Cedar, Moeller)
CARL SMITH (Columbia 41489)

- Smith broke through the dual-mart barrier with “10,000 Drama” and both are the same with bold countrywise. “TOMORROW NIGHT,” the ballad with a shuffle beat oldie, finds Smith in a sweet romantic mood, while “I’LL Walk With You,” though also a romancer, is taken at a surprisingly quick beat pace. Both tunes feature a popular angiled chorus in support. A two-sided, two-market special.

“ANGELS CRYIN’” (1:50) (Cedarwood BMI—Loudermilk)
“WALKIN’ DOWN THE ROAD” (2:16) (Cedarwood BMI—Loudermilk)
JIMMY NEWMAN (MGM 12830)

- On the heels of “Grin and Bear It,” Newman looks up like a sure bet to country-wise, with “Angels Cryin’” and also figures to break into the pop charts with it. Set to a “Konas (16)” shuffle beat and with a pop-styled chorus assisting, the tune is marked for a long dual-mart chart ride. The similarly-styled “Walkin’ Down the Road” also rates two-market attention.

“AMIGO’S GUITAR” (Gibson)
“LONELY IS A WORD” (-carousel)
Bodkin, Loudermilk, Wells
(Cedarwood BMI—Loudermilk)
KITT WELLS (Deco 30987)

- Thrush’s follow-up release to “Your Wild Life’s Gonna Get You Down” again means money in the bank for all concerned. “Amigo’s Guitar” is a Spanish-flavored lament set to a quiet, easy-going Latin beat. “Lonely Is a Word,” a touching sentimental opus, finds Miss Wells at her sensitive best. Both can move. Take your pick.

“THERE’S A BIG WHEEL” (2:15) (Acuff-Rose BMI—Gibson)
“RACHEL’S GUITAR” (2:00) (Acuff-Rose BMI—Chapel)
WILMA LEE AND STONEY COOPER (Hickory 1107)

- The duo’s running reading of “There’s a Big Wheel,” a lively handclapper sung with rugged fervor, should join chart company with their current hit, “Big Midnight Special,” and make it another smash for Lee & Cooper. Also look for big pop acceptance here. Miss Lee goes it alone on the flip, turning in a touching job on the ballad, “Rachel’s Guitar.”

“If You Want to Wear a MA” [CROWN] (2:00)
[Starrite BMI—Nousek]
(GEOGEO JONES (Mercury 71506)

- George Jones, currently busting the charts wide open with “Who Shot Sam,” turns to the sacred dept. for this Mercury outing. And he does a superb job with both the quick beat of “If You Want To Wear A Crown” and the slow moving “My Lord Has Called Me.” Fine choral support on the latter portion. Excellent two-sider.

“NERO PLAYED HIS FIDDLE” (2:35)
“WRITE ME SWEETHEART” (2:17)
[Acuff-Rose BMI—Mills Lee] (Acuff-Rose BMI—Acuff)
ROY ACUFF (Hickory 1030)

- The veteran country song stylist could add two more hits to his extensive list “Nero Played His Fiddle” is a humorous tale about that historic legend done up country style. On “Write me Sweetheart,” the scene changes to an up-tempo tempo that also gets across the true country sound. As per usual, the Stone Mountain Boys play an important part on both sides.

“REACHING” (2:43)
“IT D RATHER HAVE YOU” (2:00)
[Centra BMI—Michaelson] (Browns Valley BMI—Blackman)
WANDA JACKSON (Capitol 4286)

- Wanda Jackson can kick up a chart fuss with either end of her latest Capitol coupling. Both are from the lover’s lament category and are decked out with the utmost sincerity by the songstress. They’re the dual-tracked, slightly up tempo, “Reaching,” and the three-quarter time, “I’d Rather Have You.” Better eye this duo.

“THE KENTUCKY TRAVELERS” (Starley 450)
“THAT OLD MOON” (2:11) (Decca 2112—Richmond, Shucher)
The Travelers do justice to the true bluegrass sound with this middle-of-the-road market.

“SINGIN’” (1:53) (Starley BMI—Richmond, Shucher) The tempo is picked up as the boys romp through another romancer, Mountain music treat.

ELMER SNODGRASS (Country Jubilee 519)
“UNTIL T” (2:42) [Decca 2132—Sadie McElderry—Mountain]
Snodgrass and the Musical Pioneers deliver a measure of smoothness with some appealing two-tones. Touching lyrics are effectively wrapped in fine harmony by the group. Can collect em.

“SIDELINES” (2:41) (Ralph’s Radio Music BMI—Franklin) Another fine expression of sadness occurs this end. Double helping of tears.

CHRIS CHRISTIAN (Testa 108)
“NO USE PRETENDING” (2:55)
(Ozark SESAC—Christian, Christian) Sad lament is sung with sincerity and feeling by Christian and the Chordnaires.

“LOVER BOY” (1:53) (Ozark SESAC—Christian) Up-tempo rock-a-billy session is handled exuberantly.

GLENN BARBER (Columbia 1209)
“NEW GIRL IN SCHOOL” (2:20) (Columbia BMI—Barber)
Medium paced ballad with a rock beat and tempo designed for teen consumption. Pleasant outing.

“GO HOME LETTER” (2:05) (Columbia BMI—Barber) Another lover’s theme, this one with a lively approach.

BILLY NIX (Glenn 1800)
“IF I’M A LUCKY GUY” (1:44) [Decca 2130—Jones, Shucher]
Nice’s deep voice is curiously tender-delivered. Lyrics to this lovely up-tempo romancer. Rates the spins.

“DEVOTED LOVE” (2:09) [Decca 2130—Jones, Shucher] Another lovely opus, this one taken at a slow ballad pace.

DIANE JEWETT (Sundown 124)
“TOMORROW” (2:25) [Harmony BMI—Jewett, Lawrence] Female thrust is engaging on the tuning touchings of this lilting romanic. Real sincere effort deserves spins.

“WITHOUT YOUR LOVE” (2:04) [Harmony BMI—Jewett, Stew- art] The gal is multi-tracked here and with rocking combo-chorus assist, knocks out a rhythm opus that has teen-pop appeal.

JACK TUCKER (Motel 562)
“LONE MAN” (2:00) [MSSCAP—Columbia BMI—Walton] Attractive teen beat ballad is convincingly handled by songstress. Has the pop-country sound.

BOB WHITE (Cimarron 4042)
“I’LL TAKE YOU HOME AGAIN” (2:30) [Cimarron BMI—Art White] Sentimental, soft string instrumental reading of the mainstay.

C-BEAUTIFUL OHIO” (2:35) [BMI—Hamburg, A S C A P—Bailard, MacDonald] Similar comment here. Possible programming success.

JIMMY JOINER (University 201)
“EVEN SO” (2:04) [Tree, Tune BMI—Joiner, Thomas] is soft and mellow on the pop styled ballad. Sensitive portrayal of the delicate melody deserves spins. Could make it.

“NERO” (2:02) [Tree, Tune BMI—Joiner] Appealing, comical, quick beat version of the legend of the famous Roman. Well balanced coupling.

TOM TALL (Sege 305)
“THREE WALLS” (2:20) [Sege & Sandy SESAC—Tall] Turning prisioner’s lament is quietly and expressively essayed by Tall. Sincere, feeling effort that could attract attention.

“THIS ISLAND” (2:20) (Sege & Sandy SESAC—Tall) Tall again takes a latenote over the gentle, heartwarming route. Two weepers with a future.

ELMO LINN (Westport 143)
“SAM HOUSTON” (2:17) [Westport BMI—Linn] Bowing on the label, Linn sings a self- penned, marchy ditty about the hero of the Mexican War, backed by a male chorus. Can move with exposure.

“ANOTHER’S ARMS” (2:14) [Westport BMI—Linn] Middle beat weeper is given an acceptable traditional reading.

TED KIRBY (Music 104)
“PINK PETTICOAT” (2:40) (Perry BMI—Perry) Rocking opus about a guy that flips over pink petticoats. Construction with a gal adds spice to deck.

“AN EMPTY HOUSE” (2:50) (Perry BMI—McNutt, Perry) Disenchanted sentimental theme is given a multi-track session.
Bluegrass music comes to New York, 10/7, when Fordham University's WFUV-FM presents the "Bluegrass Ramble," conducted by senior Bill Knowl.

... John Yanish, WNYC-N. Y. reports that over 1,000 people were expected to attend...
"RHYTHM AND BLUES" IS ON STEREO

and "rhythm and blues" sounds best on SEEBURG STEREO
Designed To Stimulate Growth

WIDER COVERAGE of the EXPANDING EXPORT MARKET

An observation of the export market in Europe, reported in an editorial entitled “U.S. Exports”, forecast an export situation that has come about since that time. A reference was made reading, “... coin machine equipment export orders from the U.S. are in for a decided jump...”. Just two weeks later in the September 12 issue, a bulletin from London, England appeared on these pages announcing the lifting of restrictions on importing of games to England.

The obvious connection between the observation forecasting greater business and the official announcement two weeks later was not a coincidence. Information which led to the publishing of the optimistic forecast was wired from our foreign correspondents in Europe. The official announcement, two weeks later, appeared in The Cash Box, probably even before the British press carried the story, and was the result of news coverage by The Cash Box executives who were touring Europe at this time. This one news story was only a part of the overall export news coverage provided by The Cash Box to its readers. It is referred to here merely to point out the importance of foreign news coverage of a growing export coin industry.

In conjunction with the growing importance of the export coin machine business, The Cash Box last week announced the opening of four offices in Europe. Representatives have been assigned to cover the European coin machine industry in Germany, England, Italy and the Benelux countries, Holland, Belgium and Luxemburg. These outlets are in addition to our coverage of Australia and Canada. The decision to expand our service was the result of several first-hand glimpses of the market, one of which was made during the Britain news break regarding lifting of import restrictions on games, mentioned previously.

The Cash Box believes wholeheartedly in this expansion of services to the coin machine industry. We feel that the export business can only grow, as we have seen it grow since its inception. This issue features our Quarterly International Edition, and as the export figures from around the world indicate, business is better than ever. We believe that trends in several European countries will eventually make this market a more important outlet for domestic business.

In line with the domestic picture, business at the manufacturing, distributing and operating levels here in the United States can look to a bright future. With manufacturers serving more foreign countries with equipment manufactured here and in Europe, sales must naturally increase. Distributors will increase volume through additional sales of reconditioned equipment; and the American operator stands to gain because of a greater demand from distributors for his used equipment. The export market will naturally benefit overall through the sale of better equipment imported from these shores.

Before any great gains can be made by either the United States or Europe, both sides must understand the other man’s business. The Cash Box views these trends as an indication of a growing coin machine market. We therefore have made provisions for wider and more intensive news coverage of these markets and future markets as they appear. We consider the addition of our four European news offices a necessary facet in helping to bring about a greater, more profitable coin machine business for all concerned.
### Exports of U. S. Games, Phonographs and Vendors

#### Exports of U. S. Phonographs for Second Quarter, 1959

<table>
<thead>
<tr>
<th></th>
<th>Number of Units</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Canada</strong></td>
<td>499</td>
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</tr>
<tr>
<td><strong>Mexico</strong></td>
<td>26</td>
<td>15,583</td>
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<tr>
<td><strong>Guatemala</strong></td>
<td>6</td>
<td>4,566</td>
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<tr>
<td><strong>British Honduras</strong></td>
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<tr>
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<td>30</td>
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<tr>
<td><strong>Costa Rica</strong></td>
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<tr>
<td><strong>Panama</strong></td>
<td>42</td>
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<tr>
<td><strong>Bermuda</strong></td>
<td>4</td>
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<tr>
<td><strong>Bahamas</strong></td>
<td>13</td>
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<tr>
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<tr>
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<tr>
<td><strong>Netherlands Antilles</strong></td>
<td>20</td>
<td>15,090</td>
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<tr>
<td><strong>El Salvador</strong></td>
<td>22</td>
<td>16,729</td>
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<tr>
<td><strong>Honduras</strong></td>
<td>3</td>
<td>3,200</td>
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<tr>
<td><strong>Trinidad</strong></td>
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<tr>
<td><strong>Totals</strong></td>
<td>730</td>
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#### Exports of U. S. Amusements for Second Quarter, 1959

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<tbody>
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<td><strong>Canada</strong></td>
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<td><strong>Cuba</strong></td>
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<td><strong>Bahamas</strong></td>
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<td><strong>Mexico</strong></td>
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<td><strong>Bermuda</strong></td>
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<td><strong>Totals</strong></td>
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#### Exports of U. S. Vending Machines for Second Quarter, 1959

<table>
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<th>Number of Units</th>
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<tbody>
<tr>
<td><strong>Canada</strong></td>
<td>3,220</td>
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<td><strong>Mexico</strong></td>
<td>65</td>
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<tr>
<td><strong>Bermuda</strong></td>
<td>8</td>
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<tr>
<td><strong>Totals</strong></td>
<td>3,293</td>
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#### South America

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<tr>
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<tbody>
<tr>
<td><strong>Venezuela</strong></td>
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<tr>
<td><strong>Brazil</strong></td>
<td>20</td>
<td>15,494</td>
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<tr>
<td><strong>Totals</strong></td>
<td>277</td>
<td>$87,245</td>
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#### Europe

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<tr>
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<tbody>
<tr>
<td><strong>Sweden</strong></td>
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<td>37,131</td>
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<tr>
<td><strong>Denmark</strong></td>
<td>37</td>
<td>8,728</td>
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<tr>
<td><strong>United Kingdom</strong></td>
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<tr>
<td><strong>Netherlands</strong></td>
<td>216</td>
<td>20,976</td>
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<tr>
<td><strong>Belgium</strong></td>
<td>1,079</td>
<td>102,920</td>
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<tr>
<td><strong>France</strong></td>
<td>46</td>
<td>29,442</td>
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<tr>
<td><strong>West Germany</strong></td>
<td>850</td>
<td>250,785</td>
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<tr>
<td><strong>Switzerland</strong></td>
<td>405</td>
<td>175,677</td>
</tr>
<tr>
<td><strong>Norway</strong></td>
<td>115</td>
<td>22,829</td>
</tr>
<tr>
<td><strong>Ireland</strong></td>
<td>30</td>
<td>16,701</td>
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<tr>
<td><strong>Italy</strong></td>
<td>19</td>
<td>8,039</td>
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<tr>
<td><strong>Greece</strong></td>
<td>10</td>
<td>3,200</td>
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<td><strong>Turkey</strong></td>
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<td>615</td>
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<tr>
<td><strong>Totals</strong></td>
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#### Asia

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<tr>
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<tbody>
<tr>
<td><strong>Lebanon</strong></td>
<td>25</td>
<td>20,000</td>
</tr>
<tr>
<td><strong>Iran</strong></td>
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</tr>
<tr>
<td><strong>Thailand</strong></td>
<td>5</td>
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<tr>
<td><strong>Republic of Korea</strong></td>
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<td>16,300</td>
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<td><strong>Hong Kong</strong></td>
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<td>3,557</td>
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<tr>
<td><strong>Nanpo Island</strong></td>
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<td><strong>Syria</strong></td>
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<td><strong>Singapore</strong></td>
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<td>4,100</td>
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<td><strong>Republic of Philippines</strong></td>
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<td>12,999</td>
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<tr>
<td><strong>Totals</strong></td>
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<td>$108,673</td>
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#### Africa

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<tr>
<th></th>
<th>Number of Units</th>
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</thead>
<tbody>
<tr>
<td><strong>Tunisia</strong></td>
<td>3</td>
<td>2,336</td>
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<tr>
<td><strong>Libya</strong></td>
<td>6</td>
<td>5,500</td>
</tr>
<tr>
<td><strong>Morocco</strong></td>
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<td>2,531</td>
</tr>
<tr>
<td><strong>Belgian Congo</strong></td>
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<td>1,450</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>14</td>
<td>$11,926</td>
</tr>
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</table>

**GRAND TOTALS** $33,826,435

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"It's what's in THE CASH BOX that counts—INTERNATIONALLY"
Exports Show Increase Of Almost $1,000,000. Over 1st Quarter

After several quarters in which the total dollar volume of exports of coin machines showed slight drops, the first quarter which includes the months of April, May and June showed an increase of almost one million dollars. However, although this increase of approximately 22% in dollar volume would indicate an increase in unit sales, the contrary was the case. The total unit sales was off 94 from those unit sales of April, May and June in 1958, and the conclusion to be drawn from these figures is that newer and more expensive equipment was being purchased from the United States by the world markets.

Phonographs showed a large increase in both unit sales and dollar volume; games, though slightly under, kept at approximately the same unit and dollar figures; and merchandise vendors showed a drop of about 20% both dollar and unit totals.

With restrictions lifted in Great Britain in June on phonographs and games on September 3, export figures in both fields should show big jumps in the forthcoming months.

Further analysis in each division of the industry reveals the following information for the second quarter of 1959:

1) Phonographs: The automatic music machine business showed a healthy rise in this quarter over that of the first quarter of 1959. 5,283 units were exported to the world's markets for a total dollar volume of $8,626,858. These figures compare favorably with those of the first quarter which were 5,857 units and a dollar volume of $2,803,990. The total sales were also higher than those of the same period in 1958. One year ago 4,283 phonographs were shipped for dollar value of $5,489,040. As encouraging as this picture now appears, he future looks even better. With the strengthening of the dollar in foreign exchanges, importers are being relaxed (as in Great Britain) on both phonographs and games and great hopes are held out for similar happenings in other markets.

Europe continues to be the largest importer of phonographs in the world with a total of 3,749 units and a dollar volume of $4,412,797. West Germany once again was by far the most prolific buyer, more than doubling the last quarter, and France showed the greatest rise of all, up 173%.

2) Amusement Machines: Purchases of amusement machines by importers (over a dollar volume of $71,355,771) in units gained slightly in dollar volume. In the first quarter of 1959 5,181 amusement machines were imported by the total world markets, where as in the second quarter, these were shipped by the United States. However, the total dollar volume showed a drop of $1,212,145, against a first quarter total of $1,102,990. Belgium was Europe's largest unit importer of games during the months of April, May and June. It imported 1,079 units for which it spent $192,979. However, Belgium is also a large buyer of machines, and who imported less units, surpassed the Belgian dollars spent. West Germany paid $200,785, for 856 games, while these sales were only a dollar volume of $405 units. Canada, America's neighbor on the north, was the world's biggest importer of games. It purchased 4,418 units for a dollar volume of $529,647. Leading American countries were Venezuela with 527 games imported for a dollar value of $71,751.

Bally Manufacturing Company, Chicago, Illinois, introduced this quarter 2,000 series of 6-pocket pool tables and bumper pool tables and bumper pool table line; "Imperial VII", "Imperial VI" and "Deluxe", all quartz, "Party Pool", bumper pool game.

Fischer Sales & Manufacturing Company, Chicago, Illinois, produced this quarter its series of 6-pocket pool tables and bumper pool tables and bumper pool table line; "Imperial VII", "Imperial VI" and "Deluxe", all quartz, "Party Pool", bumper pool game.

J. F. Frantz Manufacturing Company, Chicago, Illinois, introduced this quarter its series of "Budge-Glove" real ball game; "Kicker and Catcher"; "Atlas" and "Challenger" pistol; "Skee-Ball" and "Arcade" scale; "Skee-Ball" Shooting Game, and "All Star" scale.

Games, Inc., Chicago, Illinois, still in production on its Wildcat and Double Shot, both electronic upright amusement games.

D. Gottlieb & Company, Chicago, Illinois, still in production on its Around the World, Miss Annabelle, and Sweet Sioux. Also produced this quarter was "Queen of Diamonds".

Irving Kaye Company, Brooklyn, New York, produced its Super Jumbo Hockey" while continuing production on its Deluxe Eldorado, Deluxe Leader, Deluxe Jumbo Leader, "Oriental Melody Tower". The latter is a space game.

J. H. Keeney & Company, Chicago, Illinois, offered the coin machine buyer a new upright "Touchdown". Also produced this quarter were "Big Three", "Big Roundup", "Shavano", "Twin Big Tent", "Deluxe Big Tent", "Merlin Cartridge Vendor", "Snack Vendor" and "Deluxe Hot Coffee and Hot Chocolate Combo Vendor".

Marvel Manufacturing Company, Chicago, Illinois, still shipping "Lucky Horoscope".


The Seeburg Corporation, Chicago, Illinois, still producing its line of jukeboxes and coin stereo phonographs, Model "222", 160 selections; Model "220", 100 selections with Channel 1 and Channel 2 speakers. This model can be reproduced from these same photographs. Also the Seeburg "100", a background music system, 16 2/3 rpm, 1000 selections, and a cigarette machine, Model E-2, with an 825 pack capacity.

United Manufacturing Company, Chicago, Illinois, produced this quarter its "Advance Bowling Alley", "Zee-nith Shuffle Alley", "Flash Shuffle Alley", "Playmate Rebound Shuffle", "Deluxe Baseball", "Yankee Baseball", and "Simplex Bowling Alley". Introduced during this quarter were "League Bowling Alley" and "3-Way Shuffle Alley".

United Music Corporation, Chicago, Illinois, continued production on its 1959 "UBP-100" series phonograph.

Valley Sales Company, Bay City, Michigan, producing its Deluxe 6-pocket, Special 6-pocket, and "Bumper Pool".

Williams Manufacturing Company, Chicago, Illinois, introduced during this quarter "Runabout" and "Titan" and still produced "Cruiser", "Crossword 5-ball" and "Fintech Pinball".

Walling Manufacturing Company, Chicago, Illinois, still producing its "Tin Game".

The Wurlitzer Company, North Tonawanda, New York, still in production of its "2300" series of phonographs, featuring 200 and 300 selections, available in stereo and monaural units. Twin speakers and a stereo console floor speaker are also available.

"It's What's in THE CAN BOX That Counts—INTERNATIONALLY!"
Die Ausfuhr zeigt eine Zunahme von fast $1,000,000 im Vergleich mit dem Ersten Vierteljahr

Nach mehren Vierteljahren, in welchen der Exportdollarwert für Minionauten einen geringen Rückgang zeigte, brachte das Monate April, Mai und Juni einschleichende Erholung. Mit dem April erreichte angehoben einer Million Dollar. Obgleich dieser Dollarwertzuwachs von ca. 25% auf 1,182,961 in diesem Monat, das in diesem Gebiet einen großen Anstieg aufweisen würde, Deutschland, welches einige Stunden vor dem ersten Vierteljahr mit 3,465,598 den Gesamtwert im Werte von $77,799,485 in diesem Jahr, $1,182,961 im ersten Vierteljahr, war in den Monaten Mai und Juni, wie die Verkaufszahlen der Minionauten, von der Automaten-

Von allen Welt- und vergleichswise welche der Konzerns. Die Gesamtwert des Tages zu einem Gesamtwert von $1,182,961 im ersten Vierteljahr, war in den Monaten Mai und Juni, wie die Verkaufszahlen der Minionauten, von der Automaten-

Staaten verschift. Der Gesamtdollarwert belief sich jedoch nur auf $77,799,485 in diesem Jahr, $1,182,961 im ersten Vierteljahr, war in den Monaten Mai und Juni, wie die Verkaufszahlen der Minionauten, von der Automaten-

1) Plattenspieler: Der Musikautomatenbranche erlebte in diesem Vierteljahr: "2000" ein günstigerer Preis pro Dollar, der 5,000,000 hoch laufen war. In diesem Jahr, $1,182,961 im ersten Vierteljahr, war in den Monaten Mai und Juni, wie die Verkaufszahlen der Minionauten, von der Automaten-

2) Verkaufsautomaten: Auch hier fanden die amerikanischen Hersteller für ihre Minionauten, die in der Vergangenheit, als Motive Wabe und Fabrikationsstätten vor, zwischen $1,182,961 im ersten Vierteljahr, war in den Monaten Mai und Juni, wie die Verkaufszahlen der Minionauten, von der Automaten-

3) Verkaufsautomaten: Auch hier fanden die amerikanischen Hersteller für ihre Minionauten, die in der Vergangenheit, als Motive Wabe und Fabrikationsstätten vor, zwischen $1,182,961 im ersten Vierteljahr, war in den Monaten Mai und Juni, wie die Verkaufszahlen der Minionauten, von der Automaten-

Die Herstellerfertigkeit der Fabriken während dem letzten Vierteljahr (April, August und September)

Kanada war der grösste Kunde der U.S.A. mit einer Ausfuhr von 538,774 Minionauten, die in diesen Monaten in Kanada erworben wurden. Insgesamt wurden 1,182,961 Minionauten in Kanada erworben, den in den Monaten Mai und Juni, wie die Verkaufszahlen der Minionauten, von der Automaten-


Las Exportaciones Acusan un Aumento de Casi $1,000,000 Sobre el Premier Trimestre

Después de varios trimestres durante los cuales el volumen total en dólares de las exportaciones de máquinas, componentes, maquinarias y aparatos, de todos los géneros, se mantenía prácticamente en las mismas leves bajas, el trimestre correspondiente a los meses de abril, mayo y junio registró un aumento de casi $1,000,000 en el total de dólares de las importaciones. Este aumento es incuestionable, especialmente si se tiene en cuenta que durante el primer trimestre la ciencia y la tecnología llevaron a cabo numerosas innovaciones y avances significativos en el mundo industrial, lo cual llevó a un aumento de la demanda de máquinas y equipo.

La mayor parte de la exportación se produjo en Estados Unidos, siendo uno de los principales exportadores hacia mercados extranjeros. El aumento en las exportaciones también se debe a la mejora en la economía global, lo que ha llevado a una mayor demanda de máquinas y equipo en diferentes países.

La exportación de máquinas se ha convertido en un sector importante para la economía de los países que exportan, ya que estas máquinas tienen múltiples aplicaciones y utilizaciones, desde la producción industrial hasta el desarrollo científico. Aunque el aumento en las exportaciones de máquinas es positivo, también es importante considerar los desafíos que se enfrentan, como el aumento de la competencia global y la necesidad de mejorar la calidad y eficiencia de los productos.

En resumen, el aumento en las exportaciones de máquinas es un indicador positivo de la economía global y del crecimiento de la demanda de productos avanzados y técnicos en todo el mundo. Es importante seguir monitoreando esta tendencia y buscar oportunidades para seguir promoviendo y exportando estas máquinas y equipos en el futuro.
Après plusieurs trimestres où le vol-
ume des exportations de la Belgique a montré des baisses, le troisième trimestre de l'année dernière se traduit par une augmentation de près de 22% dans le volume des exportations de la Belgique, malgré la baisse de près de 12% dans le volume des exportations dans les unités de vente. La conjoncture, en revanche, n'est pas la même. La vente totale d'exportations atteint un niveau inférieur à celui du premier trimestre. La conclusion apparente, à tirer de ces chiffres, est que les exportations ont continué de baisser, mais que la baisse a été plus lente que prévu. Il est aussi possible que les exportations aient augmenté de façon plus régulière que prévu.

Pour les exportations de machines à musique automatique, il n'y a pas eu de changements significatifs. La production et l'exportation de machines à musique automatique ont continué à augmenter au cours de l'année dernière, mais la progression a été plus lente que prévu.

1) PhonoGraphes: Le commerce des machines à musique automatique a fait une progression médiocre au cours du troisième trimestre, comparé au premier trimestre de l'année dernière. On a exporté 2,628,400 machines, soit une augmentation de 12% par rapport au premier trimestre de l'année dernière. Le volume des exportations de machines à musique automatique a augmenté de 18% par rapport à la moyenne de l'année dernière. Les exportations de machines à musique automatique ont augmenté de 12% par rapport au premier trimestre de l'année dernière. La progression a été plus lente que prévu.

2) Machines de Jeux: Les achats de machines à jeux, par les distributeurs, accusent une légère baisse en valeur et une hausse légère de 2% en unités. En effet, pour le trimestre de 1959, on a importé 5,181 machines de jeux sur les marchés mondiaux et dans l'UE, alors que pendant le deuxième trimestre de 1959, les importations de machines de jeux sur les marchés mondiaux et dans l'UE ont été de 5,604, soit une augmentation de 2% par rapport aux premiers trimestres de l'année dernière. La valeur des machines de jeux a diminué de 2% par rapport aux premiers trimestres de l'année dernière.

3) Machines à Distribution Automatique: Le commerce des machines à distribution automatique subit une baisse de 10% par rapport au premier trimestre de l'année dernière. Les exportations de machines à distribution automatique ont diminué de 6% par rapport à la moyenne de l'année dernière. Les exportations de machines à distribution automatique ont diminué de 6% par rapport au premier trimestre de l'année dernière.

En conclusion, les exportations de machines à musique automatique, de machines de jeux et de machines à distribution automatique ont continué à diminuer au cours de l'année dernière, mais la progression a été plus lente que prévu. La conjoncture, en revanche, n'est pas la même. La vente totale d'exportations atteint un niveau inférieur à celui du premier trimestre. La conclusion apparente, à tirer de ces chiffres, est que les exportations ont continué de baisser, mais que la baisse a été plus lente que prévu. Il est aussi possible que les exportations aient augmenté de façon plus régulière que prévu.
Le esportazioni mostrano un aumento circa di 1 milione di dollari rispetto al primo trimestre

Dopo diversi trimestri in cui il volume totale di dollari dell'esportazione di macchine azionate a mondo ha registrato leggere diminuzioni, il secondo trimestre ha registrato un aumento di circa 1 milione di dollari. Tuttavia, sebbene questo sia stato un miglioramento, il volume totale di dollari sarebbe stato significativamente maggiore se non fosse stata registrata una diminuzione di 94 rispetto a quello del periodo di tempo corrispondente del 1958. Questo evidente da trarsi da ciò che i mercati mondiali hanno acquistato durante il secondo trimestre del 1958.

1) Fotografi: Il settore delle macchine musicali automatiche ha fatto registrare un aumento salutare nelle importazioni di fotografi dal mondo, rispetto al primo trimestre del 1959. Sono stati importati nel mercato mondiale 2,950 fotografi, contro 2,300 del primo trimestre.

Un'analisi ulteriore in questo settore dell'intero mercato mondiale risulta essere il seguente:

a) Importazioni dall'estero: Le importazioni di fotografi sono state aumentate di circa 25% rispetto al primo trimestre del 1959.

b) Produzione interna: La produzione di fotografi è stata leggermente diminuita rispetto al primo trimestre del 1959.

c) Consumo: Il consumo interno di fotografi è rimasto pressappoco invaria.

La classificazione delle nazioni importatrici di fotografi è la seguente:

1. Stati Uniti: 1,192,842 fotografi
2. Francia: 1,150,751 fotografi
3. Giappone: 43,485 fotografi
4. Inghilterra: 12,567 fotografi
5. Italia: 11,590 fotografi
6. Unione Sovietica: 10,089 fotografi
7. Canada: 8,256 fotografi
8. Germania: 6,852 fotografi
9. Brasile: 5,000 fotografi
10. Svezia: 4,500 fotografi


Il volume totale di merci importate dalle diverse nazioni importatrici è il seguente:

1. Stati Uniti: 71,751 merci
2. Francia: 43,485 merci
3. Inghilterra: 12,567 merci
4. Giappone: 11,590 merci
5. Unione Sovietica: 10,089 merci
6. Canada: 8,256 merci
7. Germania: 6,852 merci
8. Brasile: 5,000 merci
9. Svezia: 4,500 merci
10. Unione Europea: 3,000 merci

3) Distributivi automatici: Anche in questo settore, i fabbricanti americani hanno registrato un leggero aumento nelle importazioni di distributivi automatici. In particolare, il mercato italiano ha visto un incremento notevole di queste importazioni.

Attività dei Fabbricanti durante il primo trimestre del 1959 (Luglio, Agoosto, Settembre)

1. Mattichè, spendendo più il totale di $43,485. Il Canada è stato il massimale importatore degli Stati Uniti, con una spesa di $18,450. La Germania, che era stata la massima acquirente del 1958, acquista con L.361 macchine importate e con la spesa di $873,583, ha superato il volume totali di merci importate in 1958. In particolare, il volume totale di merci importate da Stati Uniti è aumentato del 20% rispetto al primo trimestre del 1959.

2. Macchine da divertimento: Gli acquisti di macchine da divertimento da parte di importatori, se pure leggeri, hanno fatto registrare una leggera diminuzione nel volume totale di merci importate. Il volume totale di merci importate dalle diverse nazioni importatrici è il seguente:

1. Stati Uniti: 71,751 merci
2. Francia: 43,485 merci
3. Inghilterra: 12,567 merci
4. Giappone: 11,590 merci
5. Unione Sovietica: 10,089 merci
6. Canada: 8,256 merci
7. Germania: 6,852 merci
8. Brasile: 5,000 merci
9. Svezia: 4,500 merci
10. Unione Europea: 3,000 merci

3) Distributivi automatici: Anche in questo settore, i fabbricanti americani hanno registrato un leggero aumento nelle importazioni di distributivi automatici. In particolare, il mercato italiano ha visto un incremento notevole di queste importazioni.
COIN INDUSTRY IN U. S. ENTHUSIASM OVER THE CASH BOX OPENINGS IN 4 COUNTRIES

Coinmen See Move As Means Of Speeding Export Business Via Broader Coverage Of Market

Expect Greater Volume To Result From Closer Ties Between Nations

NEW YORK—Announcement last week of the opening of four European offices of The Cash Box in England, Germany, Italy, and the Benelux Countries, was greeted with tremendous enthusiasm at all levels of the coin machine industry across this nation.

The decision to expand export services via the coin machine industry was originally brought about by the opinion of the Cash Box executives that the coin machine business will grow at a faster pace with the lifting of restrictions on games imports in England, a situation noted here some time before the official announcement was made. Other observations made by The Cash Box staff during visits to the Continent this year confirmed these opinions that the export coin machine business would grow through increasing export opportunities presently presenting U.S. exports and countries considering the lifting of restrictions now in effect.

Typical of the comments from coinmen in this country was the enthusiasm by wholesalers who eventually will increase sales through expansion programs all centered in the firm's export departments. It was the unanimous opinion of the distributors that a closer trade partnership between the European markets and this country would tend to speed up the transaction of business between the U.S. and abroad. Personal contacts, through The Cash Box officials in Europe, reported in the pages of the nation's tradepaper, were seen as means whereby sellers of equipment would eventually familiarize themselves with the European scene, a process heretofore impossible, or at best, quite slow, except for personal visits to the foreign countries involved.

Phonograph and game manufacturers in this country, who in recent years, have had manufacturing facilities in foreign countries supply operators and distributors in Europe, saw the expansion of trade paper coverage as a means of reporting their respective messages to a larger number of customers in a wider market of representation.

In many respects, The Cash Box was acknowledged as the first clear interpretation of the foreign coin machine industry news, since, while the European publications are excellent in reproduction and generally, a clearly defined interpretation of this same news was necessary from the American point of view. In situations involving American news, The Cash Box will present this news in a format designed to acquaint as well as inform the American coinmen of the export market progress. The Cash Box offices in Europe are located at the following addresses: ENGLAND: Neville Martin, 9a New Bond Street, London, W1, England, Telephone: Hyde Park 2868; GERMANY: EVA Morell, Hotel Deutscheshaus, Bahnhofstrasse 28, Lehrte, Hannover, Germany; ITALY: Vitorio de Michelli, Via P. Lomazzo 27, Milano, Italy, Telephone: 341180; Benelux, Skip Vogel, Johannes Comphystraat 189, The Hague, Holland. In addition to the above four offices, The Cash Box has had offices in Australia and Canada which were organized some time ago.

Bally’s Jones Reports On PR Progress

Herb Jones, Bally V.P., Advises Coin Industry of Accomplishments Since Inception

Opinion shop operators that the coin machine business is being seriously and minutely studied by a number of public relations firms, while several hours of interviews and suggestions by October 15. "We wish to advise all facets of the industry that we have made several long strides forward since we first met July 1st and visited a lunch meeting and sponsored by George A. Miller, president and managing director of the Music Operators of America," stated Jones.

There is a general feeling among the entire membership of the executive committee, continued, "that our programs have been very promising and fruitful but, also rapid.

"More recently," Jones said, "since the meeting of the executive committee in this city, on September 11, of several important public relations firms were briefed on industry problems representative, now, both are on the next asked to discuss these problems in greater depth.

"Their questions about every phase of the industry, as well as our response to my presentation and format, convincing me they are going very deeply into every ramification of public relations as we present it.

The executive committee will consider the results of several public relations conferences with these meetings, I expect to complete a final results to be presented to us—public relations programs which will really help the industry.

"We will announce the results of the general findings, and the executive committee has been in charge of the October 15 meeting, in the papers," Jones said in conclusion.

As was previously reported in The Cash Box, one member of the executive committee of the Information Service, Martin R. Slifer, president; (Art) Weinand, sales director of Chicago Dynamic Industries; Ed Ratafia, vice-president in charge of J. Wurlitzer, Phongraph Sales Company, Peoria, Illinois; and, Anthony C. (Andy) Hesch, A. H. Entertainers, Incorporated, Arlington Heights, Illinois.

Wurlitzer Merchandises "No. 1" Advertising Theme

NORTH TONAWANDA, N.Y.—A. D. Palmer, advertising and sales promotion manager, The Wurlitzer Company, the city, advised all Wurlitzer distributors that reprints of the firm's "First In Sales" advertising campaign will appear in The Cash Box, which has resulted in a great deal of interest from the music machine industry, will be mailed to each showroom for purposes of display. "To the best of our knowledge, if the attention of the operators that the new Wurlitzer phonographs are on location than those of any other make," stated Palmer.
If you're tired of being caught in a profit squeeze because of high service costs, then do what all the smart operators are doing, join the "Big Switch" to Rock-Ola.

Rock-Ola dependability is famous the world over. It guarantees fewer service calls, less part replacements and longer machine life which all add up to greater profits from your "take."

Call your local Rock-Ola distributor today and let him tell you how you can take that "squeeze" out of your profits. Your increased profits will be glad you did!

ROCK-OLA Manufacturing Corporation 800 N. Kedzie Ave., Chicago 51, Ill.

U. S. Biz Booms During 2nd Quarter

Manufacturers Sales and Profits Set Record

WASHINGTON, D. C.—As it is generally known, business throughout the United States these past months has been on an upward surge.

The Federal Trade Commission and Securities and Exchange Commission reported this week that both sales and earnings of U. S. manufacturing corporations rose to new records during the second quarter of 1959 (April-June). Sales of manufacturing companies in this quarter were $88,64 billion, a gain of $7.7 billion over the previous quarter (January-March). Compared with the second quarter of 1958, the gain was $18.8 billion.

Second quarter profits after taxes were $4.9 billion, an increase of $1 billion over the first quarter; and $2 billion over the second quarter of 1958.

The Commission reported that, as in the past, the larger size firms had the highest rates of return, but the smaller size classes generally showed the best improvement during the second quarter.

There were 11 individual major groups that reported second quarter 1959 sales at an all-time record. These included motor vehicle, electrical machinery, iron and steel, non-ferrous metals, stone, clay and glass, lumber, tobacco, paper, chemicals, rubber and leather products.

General Export Sales

Revised Upward

Coin Machines Follow Trend

NEW YORK—It is axiomatic that when business conditions throughout the United States are prosperous to are those in the coin machinery industry—from the factory down thru the operating franchise.

As this same condition should also exist in export sales of coin operated equipment to foreign buyers, it is interesting to report an analysis by the editor of The Journal of Commerce. "The movement in exports since the middle of the year provides firm ground for the hope that we are out of the trough of the foreign sales slump that set in during 1958," writes this editor. (Ed. note: Statistics of coin machine exports bear out this contention—see Page 64.)

"The pickup in June, July and August was modest but, by contrast, encouraging," continued this business editor, about the general export business. "Industrialists should be able to cash in more heavily this Fall on what appears to be a worldwide expansion of business activity.

"The world upward trend in world commerce," concludes the expert, "if not spectacular, does rest on a relatively solid foundation."

Available and Packed for Immediate Delivery

Fully Reconditioned for Export or Domestic Markets

Chicoin
Bowl/ F.O.B. 12-44 ft. United
(3" Boll) 11, 12 and 14 ft. F.O.B. N. Y.

United

BOWLERS...$215.00

JUMBOS & ROYALS

ALL-STAR BOWLERS...$110.00

United

5th INNING

6-Player SKEE BALLS...

2-Player SKEE BALLS...

SKY RAIDER

GUNS BRAND NEW IN ORIGINAL CRATES!

United

$69.50

$79.50

$49.50

$415.00

Available for Immediate Delivery—Fully Reconditioned,

WRITE * WIRE * CALL...for LIST!

BLACK SALES CO., INC.
583 TENTH AVENUE, NEW YORK, N. Y.

IRVING HOLZMAN

Factory Representatives for United Manufacturing Company

Natl. Rejectors To Close Plant For Annual Inventory

ST. LOUIS, MO.—Ray Gottfried, executive vice-president, National Rejectors, Inc., this city, advised that the plant will close for annual inventory at the close of business on Wednesday, November 25, and will re-open on Thursday, December 3.

"Since we have no shipments will leave our plant during this period, we suggest that all customers schedule releases accordingly," stated Gottfried.

It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Royal Distributing Holds
Grand Opening Of
New Quarters

Appointed Bally Distribut-
For Ohio

CINCINNATI, OHIO — Joseph G. Westerhaus, president of Royal Distribut-
ing, Incorporated, this city, an-
nounced last week that he and his
staff will host a gala two day Grand
Opening of Royal's new headquarters
at 222 East Third Street here, on
Saturday and Sunday, October 10 and
11.

"This is the biggest move upward in
the history of our company," Wester-
haus stated, "and we are most
anxious to cordially invite all oper-
ators and other coin friends in Ohio
to be our guests during our open
house celebration."

Royal Distributing, according to
Westerhaus, represents such lines
in Ohio as Bally Manufacturing, Chi-
eago Dynamic Industries and United
Music Corporation.

Westerhaus is aided in the operation
of the firm by Harold H. Hoffman,
sales manager, who has been with
the company since 1947; and Paul
Hubertcher, service manager, a vet-
ner of 25 years in the coin machine
industry.

Hubertcher pointed out the fact that
at Royal Distributing the sale of coin
equipment is merely the initial phase
of the operation, and that the empha-
sis is then on continuous excellent
service.

The All New
SEEBURG CIGARETTE
VENDOR

More Capacity—525
Packs

Save on Matches.

Automatic "Switch-Over" when Sold
c

Modern Styling—High Lustre Chrome Trim. d

Quiet Operation.

Meeting Dates

Music Operators’ Associations

Oct. 5—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).

5—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.

7—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.

8—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.

12—Music Operators of Ohio
Place: Sheraton Hotel, Akron, Ohio.

12—Music Operators of Ohio
Place: Onesto Hotel, Canton, Ohio.

12—Milwaukee Coin Machine Operators’ Assoc.
Place: Ambassador Hotel, Milwaukee, Wis.

13—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

14—Music Operators’ Society of St. Joseph Valley
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

15—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

15—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

16—Los Angeles Division California Music Merchants’ Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.

19—Westchester Operators’ Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—Automatic Equipment and Coin Machine Owners’ Assn.,
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—New York State Operators’ Guild
Place: The Nelson House, Poughkeepsie, N. Y.

Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

22—New York State Coin Machine Assoc.
Place: DeWitt Clinton Hotel, Albany, N. Y.

26—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.

26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Nov. 6—AMOA of Pennsylvania
Place: 414 Keller St., Harrisburg, Pa.

6—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.
# LEADING IMPORT NATIONS FOR 2nd QUARTER, 1959

## PHONOGRAPH

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## GAMES

**TITAN**

- New and Different Gun Game
- Corner In-Line score double
- Sugar Male triple - score
- Red Button transfer score
- Spell T-I-A-N for carry-over

**ELECTRONIC Mfg. Corp.**

4542 W. Fillmore St., Chicago 24, Ill.

---

**FOLLOW THE BIG PARADE TO WORLD WIDE and SAVE!**

### SHUFFLE ALLEYS

- Dailyoly Congress: $75
- Daily Congress: $25
- Daily B.C.: $25
- Daily Kings: $25
- Daily Jet: $25
- United Hands: $25
- United Holiday: $25
- United Bowl: $25
- United B弓: $25

## BOWLERS

- Daily 11: $25
- Daily 14: $25
- Daily 14 Strike: $25
- United 14: $25
- United 14: $25
- United 14: $25

## ARCade

- C.C. SIGH: $25
- United Shooting Star: $25
- C.C. Pocket Shooter: $25
- C.C. Pocket Shooter: $25
- C.C. Pocket Shooter: $25
- C.C. Pocket Shooter: $25
- C.C. Pocket Shooter: $25
- C.C. Pocket Shooter: $25

## BINGOS

- Nite Club: $25
- Broadway: $25
- Big Time: $25
- Get Aways: $25
- Variety: $25
- Surf Club: $25

## 5-BALL GAMES

- 4-PL Contest: $25
- 4-PL: Majestic: $25
- 4-PL: Heather: $25
- 2-PL: Double Action: $25
- 2-PL: Continental: $25
- 2-PL: Breeze: $25
- 2-PL:Whirlwind: $25
- 2-PL: Continental: $25
- 2-PL: Continental: $25
- 2-PL: Continental: $25
- 2-PL: Continental: $25
- 2-PL: Continental: $25
- 2-PL: Continental: $25

## BASEBALLS

- Heavy Hitter: $25
- Pull Pitcher: $25
- Bally Big Pitch: $25
- Big Pitch: $25
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- Big Pitch: $25

## POOLS

- Fischer 6-P: $25
- Fischer 6-P: $25
- Valley 6-P: $25
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Exclusive Distributor for Indiana - Illinois

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Canada Continues Growth Activity

MONTREAL, CANADA—As in the case with practically every country in the world, the economic expansion in Canada, which got under way vigorously in the fall of 1956, may be expected to continue for some time. Review of the Dominion by the Organization for European Economic Cooperation indicated, "The recent revival and the further liberalization by Europe of imports from the dollar area, and the improving position of primary producing countries provide the setting for continuation of Canada's current growth of activity," the OEEC said in its report.

Rising employment, personal income and high levels of personal savings indicate continued increases in consumer demand in spite of recent tax increases.

Nat'l. Shuffleboard Adds Export Div.

ORANGE, N. J.—Paul Kotler, president, National Shuffleboard Corporation, this city, advised that with the lifting of restrictions in England on games, the firm has proceeded to form a permanent export division designed to sell equipment to Europe.

"We have studied the export market for some time," stated Kotler, "and with the news from England we simultaneously formed our new export department in order that our line of shuffleboards be distributed throughout the Continent."

Kotler advised that contacts were being made with key distributors in Europe to set up an export outlet to handle equipment.

National is currently in production on its new "Satellite," in the different sizes—14-, 16-, 18-, 20- and 22-foot models. Standard equipment includes foolproof automatic play control, translucent lighted scoring area, built in adjusters to assure straight playing field and adjustable timing to eliminate slow play.

"The entire game can be set up on location in about thirty minutes," continued Kotler, "and we believe the unit should sell well in Europe." Kotler concluded by saying that distributors in Europe contact the firm at 291 Cleveland Street, in Orange, New Jersey.

Nyack Slate Back On Regular Production Sked

NYACK, N.Y.—J. W. "Bucky" Van Wyck, president, Nyack Slate Company, this city, following a show down in pool table and slate top production these past weeks caused by the nation's schools demands for slate, used in the construction of classroom blackboards, advised that the plant is back on regular production and that all back orders were in the process of being shipped.

Van Wyck had concluded a business trip to the midwest last week after touring several major cities where orders were for pool tables and supplies to be shipped before November 15. He advised that orders on pool tables have surpassed comparative figures for the last year's season which shows that the season has already loomed as a successful one for Nyack.

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MILANO

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Eric Schneider Reports
On U.S. Phonos In
Europe And At Fair

HAMBURG, GERMANY — Eric Schneider, president, Eric Schneider G.M.B.H. & Company, this city, advised that in looking back at the recent Frankfort Fair, held several weeks ago in Frankfort, Germany, "I have had the opportunity to realize the superiority and solid position of the United States phonograph lines, considering both the unanimous showing at the fair of all American made models, and also the position they currently occupy on location in Europe."

In commenting about the recent Fair, Schneider advised that American music and games manufacturers were well represented in the exhibit booths. "The complete Bally program was shown by Lowen-Automaten on a stand which to my knowledge was the largest exhibit booth at the Frankfort Fair. Lowen-Automaten also exhibited their line of Seeburg phonographs. Schneider, distributor for Wurlitzer in Germany, also stated that his phonograph manufacturer was also well represented at the show. "Wurlitzer exhibited the latest stereophonic and monaural models together with its complete line of accessories, console speakers, wall boxes and other components," continued Schneider. The Wurlitzer exhibit booth is pictured below and measured sixty-five feet in length, accommodating two separate listening rooms for the benefit of those wishing to hear Wurlitzer stereo sound without interference.

"Mr. Schiedegger, Zurich, Switzerland, the European representative for Wurlitzer also attended the Fair and left Germany with the proud feeling that the world reputation of Wurlitzer music since 1856 was successfully demonstrated to European visitors," said Schneider.

Schneider stated that although stereo records were unavailable just a short time ago in Europe, the predominant position of U.S. phonographs featured by experienced German record manufacturers that a full stereo program should be introduced. "German record firms are currently working very hard increasing the stereo record program especially for the juke box business," said Schneider.

The American phonograph in Europe can be seen at the first class locations, continued Schneider, while the European models are in tough competition for the secondary spots.

"I personally had the honor of representing Wurlitzer for the first time at the Frankfort Fair, or at any other German convention. You can be assured that the U.S. models attributed to a large extent the success of the international trade show which was held at Frankfort," concluded Schneider.

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**It's What's in THE CASH BOX That Counts—INTERNATIONALLY**
H.Y.S. Public Relations Group Hold Meeting

NEW YORK—The Public Relations Committee of the New York State Coin Machine Association, Inc., PR arm of the State association, met at a special meeting on Thursday, October 1, at the offices of the Music Operators of New York, Inc., to discuss the current proposed program, decided upon at a previous meeting, to raise funds to support this group's program in New York State.

The meeting was attended by distributors, operators, and the trade press, and the outcome of the session was approval of an immediate two-hundred dollar donation, to be made by five music and game distributors from the New York City area, with the remaining distributors to be contacted during a special session of distributors which will be held on Thursday, October 8. General opinion of the outcome of next week's distributor meeting was that the other wholesalers would agree to support the PR program with individual donations.

The subject of a continuing fund raising program, whereby monies will be made available at regular intervals, will also be discussed further by distributors at their meeting October 8.

Al Bodkin, chairman for the PR committee, proposed that results of the wholesalers meeting be announced at the next general meeting of coinmen on Thursday, October 22. At this time, a definite fund raising program will have been agreed upon, and activities along public relations lines will then be instituted, backed by the necessary funds.

The following column attended the meeting: Al "Senator" Bodkin, chairman; Nash Gordon, Treasurer; Irving Holzman, Al Simon, Carl Pavesi, George Holtzman, Gabe Forman, Sandy Moore, Jerry Schweitzer, Al Denver, Ren Grevett, Joe Orleck and Marty Tooley.

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"It’s What's in THE CASH BOX That Counts—INTERNATIONALLY"
Canadian Distrib “On The Ball”

HAWKESBURY, ONT., CANADA—Maurice Rubenstein, United Distributing, in this city, pictured in his showroom, keeping pace with the fast moving affairs of the coin machine industry.

“I am able to keep abreast of the price fluctuations on used equipment thru The Cash Box price lists”, states Rubenstein, “as well as news, and the many fine suggestions and business analyses thru its weekly editorials.”

United Distributing is a factory distributor for United Manufacturing Company and Chicago Dynamics.

St. Joe Valley Ops Assn. To Hold Banquet

MISHAWAKA, IND., Aug. 15, Evans, chairman of the Entertainment Committee of the Music Operators’ Society of St. Joseph Valley, announced last week that the association will have its annual banquet, October 14, at Irvin’s Dining Rooms in South Bend, Indiana.

Evans urged all members of the organization, and other interested parties, to contact him immediately for tickets ($10.00 each) by writing to association headquarters, 130 North Ironwood Drive, this city.

Guests are requested to arrive at the dining room early, as the cocktail hour will commence promptly at 6:00 p.m. Dinner will be served at 7:30 p.m., according to Evans. A program of entertainment is scheduled to follow the dinner hour.
New York Wholesalers Study Export Possibilities in European Market

EASTERN FLASHES

Export contact with Europe these past few weeks has been stimulated by the opening up of England on games. As announced several weeks ago, England's lifting of restrictions on importation of amusement games has helped stir up action along Tenth Avenue, as well as across the nation. Many distribs have been in contact with European outlets for some time, but the pace has been accelerated by the recent releases and lists going out to the foreign markets in expectations of additional orders, especially from England where licenses have been issued to most applicants, at least at the outset, pending the tariff bill. Games have predominated since music has had government acceptance previously and both the coin and of all machines are coming from New York's coinrow with shipments going direct or through brokers located in the city. Distribs were also considering sending personal representatives to tour the continent with equipment currently in stock for the big territory and expecting to wind up in Britain. Reports tend to show a part of the European personality not commonly known over here and that is the tendency of orders to fill the M.O.N. offices for export business than has been experienced by wholesalers dealing with U.S. concern here. Foreign trade has magnified the age-old "patience is a virtue" cliché, in that several deals have not been consummated until some delay has been made by the importer before he buys. This is a part of the export business and must be accepted as such, until perhaps, the foreign buyer acts as the faster pace of U.S. businessmen. In any event, it isn't expected to be too long before the overall export business increases to the point of where it represents a solid part of a wholesaler's business—and one in which he is as familiar as he is the domestic side of the coin.

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Cable GROPOL, Philadelphia for complete listing
or call us collect: Tel. POPlar 3-7808

International AMUSEMENT COMPANY
808 N. Broad Street
Philadelphia, Pennsylvania

 Munves 1960 Arcade Catalog Going To Press

NEW YORK—Joe Munves, Mike Munves Corporation, this city, ad-
vised last week that the firm's annual arcade and coin equipment catalog, listing all types of arcade equip-
ment with complete descriptions, will be published again this year, after a one-year lapse. The directory was not
issued last year due to mechanical difficulties preventing compilation of the material.

The Munves catalog has been a part of the arcade and coin business for many years, and since it includes many
machines that, while no longer in pro-
duction, are of use to arcades all over the world and are available through the Munves outlet, is indis-
pendable to the world's modernurer of
arcade equipment.

"In the opinion of most of the me-
chanical and production work on the
catalog," stated Joe Munves, "as soon as several small items are readied for printing, the catalog will
once again be distributed to our world-
wide list of column and arcade opera-
tors."

"It's What's in THE CASH BOX

That Counts—INTERNATIONALLY!"
Problems! World Series Tickets Hard To Get

—CHICAGO CHATTER —

The hubbub and excitement last week centered around the steady stream of congratulations and well wishes pouring into the The Cash Box in Chicago. Joe Westehead, the new manager of the White Sox, is an enthusiastic traveler, and construction on the Gottlieb Memorial Hospital in West suburban Leyden Township is forging ahead of schedule. The first floor section is almost complete, and Dave Gottlieb now feels that the established completion date of December, 1960 will easily be reached. This is progress!

Dave Gottlieb, President of Chicago Coin Manufacturing Industries, Inc., reports that there has been a big September pickup in sales at Chicago Coin, with plenty of action on all Clicoin games, including Pong and Pong "Quic Bowler," "Playland" gun game, and "Bowlmaster." Art hits also are going fairly well, but insist that we'll just have to wait a little while longer. Ralph Shefield, sales chief of Midway Manufacturing, is feeling very chipper these days, and underlines the exultation by saying, "We're busier than 2 cats on a hot tin roof" these days. Hank Ross, Marlene Wilmorton and I have very little time to connect due to the upcoming week-end, so let's! love it!" Ralph had his tongue-in-cheek expression when he hinted that we'll probably have more exciting news from him next week and we'll all just have to sweat it out.

Apparently most everyone in coinland is in a creative mood these fall days. Al Warren tried to mask his feelings about a couple of new ideas being hatched at Auto-Bell Novelty when we confronted him. However, he finally broke down and confessed that he and Zeke Wolf will shortly break with the news. Mike Fried, Auto-Bell's west coast representative, tells us there's been a lot of activity among distributors and operators with Auto-Bell's "Galloping Domino's" electronic upright game. Ralph Drobnin, United Manufacturing's energetic sales manager, reports that both Johnny Casola and Al Theolke hit the road last week. Johnny's itinerary is aimed at Nashville this week, and I'm sure to get word on World Series tickets are really hard to get. Meanwhile, we're receiving reports from a couple of big names. Carl and Bob Green, Tower Distributors, revealed that they have the heaviest activity at Marvel Manufacturing on replacement parts for phonographs and scoreboards for shuffle alleys. However, one thing has ever surpassed sales on "Lucky Horoscope" in Marvel's history, according to Estelle and Ted Rubey, Clayton Nerman in town this past week, and reporting another one of his regular eastern jaunts.

Carl and Bob Green, Tower Distributors, revealed to us that the "Mink Stole" promotion they have been running to keep sales of Wurlitzer phonographs at a peak has been highly successful. The promotion will continue for a while longer.

Bob Cohen, Coven Music prexy, and Irv Ovitz just concluded a hectic week at the National Trade Show, at the Chicago Piers in Chicago.

Joe Kline, First Coin, is really frantic these days, since his secretary really can't get on the phone anymore. John Borda decided to call on the firm's distributors in Canada last week, knowing that sales and service problems are in capable hands at the plant. He's expected back at his office in a few days. The Wico Corporation returned from their week in West Virginia, where they attended the MOV convention to exhibit the Wico stereo kits. Bob Mathias was recently appointed southern representative by Morrie Wiessler.

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France To Ease Import Restrictions

Coin Firms Should Request Removal Of Ban On Industries Equipment

PARIS, FRANCE — Reports emanating from this country indicate that France is making strong efforts to clear away its discriminatory controls on imports from the dollar area. Officials of the French delegation to the World Bank and International Monetary Fund meetings being held in Washington, D.C., U.S.A., confidentially predict further dollar liberalization moves will be announced by the French Government in the next month.

It is pointed out that since President DeGaulle came into power, fundamental changes have been made in French economy, with the country shortly arriving at self-sufficiency in many products.

It is hoped that coin machine interests will make every effort to get the French Government to rescind its import restrictions on all types of coin operated equipment, following the recent policy of the British government, which since July has lifted restrictions on music machines first, and then on amusement machines.

Atlantic And Gulf Coast Ports Hit By Port Strike

NEW YORK—As we go to press it appears likely that the entire Atlantic and Gulf Coasts will be tied up by a longshoremen strike.

Also the North Atlantic group, represented by the International Longshoremen’s Association, agreed at midnight, September 1, to a 15-day truce to extend their negotiations, the South Atlantic and Gulf coast groups struck. As a result of the move by the southern group, it is expected that longshoremen from Maine to Texas will hold up the strikers and go out. The first hint of this major move came to a local in New York City, despite the extension agreement here.

It is reported that South and Gulf Coast longshoremen struck because management in these areas refused to go along with management in the North with an agreement that any gains won in the new contract would be made retroactive.

This strike, of course, affects shipments of coin operated equipment. Midwest shippers can still take advantage of traffic thru the St. Lawrence Seaway which will operate until Winter sets in. Experts figure some eight weeks still remain.
St. Lawrence Seaway
Great Boon
To Midwest Shippers

Will Be Open For About
Eight More Weeks

NEW YORK—With the demand from European countries mounting, especially from Britain, (now that import restrictions on all coin operated equipment have been removed) a tremendous factor to U.S. firms is in the planning of shipping their ships overseas.

A development this past year which has been a tremendous help to midwest coin firms is the service available thru shipping thru the St. Lawrence Seaway. Reports now coming thru indicate that shipping thru the Seaway is expected to surpass by far the dreams of its supporters. With some eight weeks still to go before Winter weather forces cutoff of navigation, volume is up 89% over the year before.

Altho many millions have been poured in the Seaway, the spending hasn't stopped. It is reported that most port directors on the Great Lakes are prepared to continue to improve their facilities, anticipating continuously increased business.

It is stated that the St. Lawrence Seaway Authority in Canada, under whose jurisdiction the Welland Canal is operated, is going to foot the bill for some much needed improvements which would boost the canal's capacity for handling ships by 25%. The extension work is scheduled to be carried out during the Winter months when the waterway is closed to ocean shipping. It is expected to be completed by the opening of inland navigation in 1969. There are also indications that the Government will make some regulatory changes next season which should also speed up the movement of ships.

Atlas Holds Cigarette Machine Service School

NATE FEINSTEIN

CHICAGO—Nate Feinstein, Atlas Music Company, this city, reported last week that the Seeburg distributors held a service school, September 30, for operators of cigarette vendors and their service personnel at the firm's offices.

Feinstein stated that the service session held between the hours of 7 p.m. and 10 p.m., was slated at this time to familiarize operators of cigarette vendors and their service men in this area with the servicing of Seeburg cigarette machines.

Among those present at the session representing Seeburg and Atlas Music were: Newell Bellamy, sales engineer of Seeburg; Eddie Ginsburg, Feinstein, Frank Rache, and Gene Walk-
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in Competitive Play!

This Indian Gal is really spirited! Positively the best in four player competition or even when played solo. Tops in action... tops in features... tops in "play it again" appeal.

See, play and order SWEET SIOUX at your distributor today!

• 5 ways to score 10 times target value in "running light" section
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• "Red Arrow" lights to score 10 times target value
• 5 top rollers score double indicated value when lit
• 4 contacts spin Roto-Targets
• Two way double match feature • 3 or 5 ball play
• 2 super-powered flippers for action skill shots

Mike Tartaglia Wins
Port Chester Tourney

Edges Opponent With 275 Yard Shot On 19th Hole

PORT CHESTER, N.Y.—The Daily Item, local Port Chester newspaper daily, carried a banner headline across the sports page last week advising that "Tartaglia Captures Port Chester Golf Tournament". The news story referred of course to Mike Tartaglia, County Yarding Company, popular columnist and golfer from this area. Tartaglia won the golf tournament in an extra hole test, taking top honors on the nineteenth hole with a "tremendous tee shot, 275 yards out in the fairway", reported the newspaper.

The golfing column, who is just one of Paul Tartaglia's athletic family, veteran columnist from Port Chester, beat out his opponent Police Chief Ponty, from the same town. The tourney was sponsored by the Port Chester Recreation Commission during the group's sixth annual outing. The golf tournament was held at the Harrison Country Club.

Tartaglia received his winner's award at a dinner attended by more than one hundred golfers and guests held after the match.

The tourney, a widely publicized sporting event in this area, was given wide press coverage with local papers featuring the results. The Citizen, another Westchester County family newspaper, also carried the story of Tartaglia's triumph.

The local Capitol Records office has just released Dinah Shore's new album, "Dinah, Yes Indeed". This is Dinah's first combination of records with Capitol. . . Capitol announces the following agenda for appearances of popular artists in Dallas: Stan Kenton, June Christy and The Four Freshmen, Oct. 15; The Kingston Trio, Oct. 2; and Tommy Sands, Oct. 24. . . KLIP Radio will sponsor The Eligibles and Ed Townsend during the Texas State Fair in Dallas this month. Other personalities due to appear during the same period include: Perez Prado, Mitch Miller, Rod Foley and Sam Cooke . . . O'Connor Dist. Co., Dallas Seaborg Dist., sent two of its employees to the Texas Ass'n. of Tobacco Distributors convention. Hardy Franz, of Houston, also attended the event. . . . The following won trips to Puerto Rico in the Gibson Refrigeration Contest: Mr. and Mrs. R. C. Coles; Mr. and Mrs. Leon Shinn; Mr. and Mrs. Hayden Foster; Mr. and Mrs. Robert Priddy; and Mr. and Mrs. Ferrin Brown. This quintet just returned from that country last week and all five husbands are employed by Strauss-Frank Co. . . Strauss-Frank, Dallas Columbia distributor, reports the brisk sales of "Battle Hymn of Republic," by the Mormon Tabernacle Choir, . . . Brian O'Donnell, formerly with King Records, is now a new salesman with Dot. . . . Recent coinrow visitors include: Sam Seasetta, Mariin; J. B. Rhodes, Fort Worth; Mel Harp, Sweetwater; M. R. Cornelius, Abilene; and Carl Foubly, Dunningfield. . . Dot Records announces the new acquisition of Pat Moran, part-time, office girl, and the new release of Wink Martindale's "Deck of Cards". . . Sonny James visited Capitol Records between recording sessions. . . . Deejays Ken Knox, KLIF, and Jerry Haynes, WFAA-TV, were recent Strauss-Frank sightseers. . . Capitol recording Hank Thompson will appear with his band at the Texas State Fair in October. . . Deejay Frank Gleiber, WER, was one of two announcers participating in the local TV Auction, a program endeavoring to raise money to aid deaf children.
**FOR SALE.**—A once in a life time offer. A complete 1959 Seibu Wurlitzer Wallboxes at $110. Rush orders only. Robert Seibert, 1003 E. 38th St., DALLAS, TEXAS. (Tel. Linda 9106).

**FOR SALE.**—Hi-Speed Super Fast Shuffleboard wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Phone no. 1234. Willing to sell to any Distributor for D. Gottlieb, ChioIn, J. H. Keeney, STATE MUS- TICE & DISTRIBUTORS, 3100 MAIN ST, DALLAS, TEXAS.

**FOR SALE.**—Games Int.: Skeet Shoot $275; Super Hunter $275; Double Shot $285; Auto-Bell Circus Wagon with Cart $115; Head $65; Sportsman $285; Big inning (free play) 10c. STAGE 2015 W. MANNING AVE., DALLAS, T.X.

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### MISCELLANEOUS

**MISCELLANEOUS—BIG SERVICE TIP—5 Ball Operators—Do you have hearing around your editors? Recondition your games with self-adhering Vinyl Plastic Cover— free language, see body. Please check to: SELECT ENTERPRISES, 338 NO. 7TH ST., CEDAR, N. J.**

**NOTICE—Bob Young’s Service will sell you all types of coin operated equipment on location in Southern, California. Staffed, Free Enterprise. Bob Young’s Service, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Hollywood 7-7151, Car 542).**

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**STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED, MARCH 3, 1935, AND JULY 2, 1946 (Title 39, United States Code, Section 334) SHOWING THE OWNERSHIP, MANAGEMENT AND CIRCULATION OF THE Cash Box, published weekly at New York, N. Y. for October 1, 1956.**

1. The names and addresses of the publisher, editor, managing editor and other officers of this newspaper are: Publisher, The Cash Box Publishing Company, Inc., 1721 Broadway, New York, N. Y. Editor, James Ostrow, 1721 Broadway, New York, N. Y. Managing Editor, Norman Orleck, 1721 Broadway, New York, N. Y. Business Manager, Amy Marino, 1721 Broadway, New York, N. Y.


3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of the total amount of bonds, mortgages or other security are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or any other fiduciary relation, the name of the person or corporation for whom such trustee is acting: also the statements in the two paragraphs show the affiant’s full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 4,000.

6. James Ostrow, Business Manager Sworn to and subscribed before me this 28th day of September, 1959.

Walter J. Klein
Notary Public State of New York (Notary public expires March 30, 1961)
## This Week's Used Machine Quotations

**How to Use "The Cash Box Price Lists"**

*Foreword:* Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least (3) the last known prices is as a base to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it is worth but $175.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machinery, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**Method:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

### Code (Numerical Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

*Great Activity*

### Phonographs

| No. | Model | Color | Price
|-----|-------|-------|-------|
| 1. | Bally 500, 600, 700 | Black | 150.00
| 2. | Bally 1100, 1200 | Black | 200.00
| 3. | Bally 1500, 1600 | Black | 250.00
| 4. | Bally 1800, 1900 | Black | 300.00

### Pinball Games

| No. | Model | Color | Price
|-----|-------|-------|-------|
| 1. | Gottlieb 500 | Black | 200.00
| 2. | Gottlieb 1000 | Black | 250.00
| 3. | Gottlieb 2000 | Black | 300.00

### Rock-Ola

| No. | Model | Color | Price
|-----|-------|-------|-------|
| 1. | Rock-Ola 1000 | Black | 150.00
| 2. | Rock-Ola 1200 | Black | 200.00
| 3. | Rock-Ola 1500 | Black | 250.00

### Seeburg

| No. | Model | Color | Price
|-----|-------|-------|-------|
| 1. | Seeburg 1000 | Black | 150.00
| 2. | Seeburg 1200 | Black | 200.00
| 3. | Seeburg 1500 | Black | 250.00

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