Anita Bryant, the young Carlton recording star, meets Robert Preston, star of the hit B'way musical "The Music Man". They’re smiling happily over the smash sales of Anita’s waxing of "Till There Was You", the lovely "Music Man" ballad which is completing a long and successful run on the charts. Anita, former Miss Oklahoma and a runner-up in the Miss America Contest, stars on the Breakfast Club show over ABC radio. The canary’s follow-up release, "Six Boys and Seven Girls" was introduced last week on Dick Clark’s Saturday TV'er.
DON GIBSON
sings
"DON'T TELL ME YOUR TROUBLES"
c/w
"HEARTBREAK AVENUE"
RCA VICTOR 477566
The Cash Box Publishing Co., Inc.
1721 Broadway, New York 19, N. Y.

FOUNDED BY BILL GERSH

JOE ORLECK, President and Publisher
NORMAN ORLECK, VP and Managing Director
GEORGE ALBERT, Treasurer
MARTY OSTROW, Music Editor

1959-60 B’way Musical Lineup Offers Disk Industry

WEALTH OF NEW MATERIAL

The upcoming musical comedy season promises to be a tremendous one because of the all star songwriting line-ups set to be represented. Among the continually successful names we’ll be hearing from this season are: Richard Rodgers and Oscar Hammerstein with “The Sound of Music”; Frank Loesser with “Greenwillow”; Arthur Schwartz and Howard Dietz with “Mrs. ’Arris Goes To Paris,” Jule Styne, Betty Comden and Adolph Green with “Subways Are For Sleeping” and Bob Merrill with “Take Me Along.”

Such an array of songwriting talent should mean a bumper crop of professional, hit potential material—songs with fine melodies and strong lyrics. Will many of these potentially commercial songs be wasted as others have been in recent years or will labels recognize their appeal and take advantage of them? We are all aware of the fact that teenagers are responsible for most of the singles sales and that many of these show songs will be too sophisticated for this market. But inventive and commercial teen-directed arrangements of the novelty and ballad material could result in solid sales for all companies, not only those who will release the original cast albums. “Till There Was You” is one good example of a show song which couldn’t make it when treated in “straight” fashion, but which took off when waxed by Anita Bryant as a rock-a-ballad which appealed to both the teeners and the adults.

There’ll be a wealth of pretty melodies coming from the above list of composers and shows, just waiting for commercial presentations to send them soaring on the charts. Why should these wonderful examples of America’s popular music become familiar only to the show music coterie when the right commercial touch can give teenagers a good tune and a record company substantial material to work with? Here, also, is a good chance for the industry to recapture the adult market which many say has all but stopped buying singles.

The abundance of material to come from the Broadway Theatre in the coming months deserves the closest scrutiny possible from every record company.
MR. DEALER:
DUE TO YOUR GENEROUS OVERWHELMING ACCEPTANCE
AND YOUR UNPRECEDENTED DEMAND

THE BIG

AUDIO FIDELITY

\[99c\] SUMMER BONUS

IS EXTENDED TO MIDEIGHTN SEPTEMBER 30, 1959

THIS IS THE BIGGEST FALL BONUS PROGRAM
FROM ANY RECORD COMPANY BECAUSE:

... YOU MAKE YOUR FULL LEGITIMATE 38% MARK-UP
... BY BUYING NOW, YOU AND YOUR CUSTOMERS HAVE A
SAVINGS OF OVER 40%
... NO LOSS LEADER OR TIE-IN PREMIUMS
... NO SHORT DISCOUNT
... EYE-CATCHING POSTERS AND STREAMERS
... AND A COOPERATIVE ADVERTISING PROGRAM COMPLETE
WITH ADVERTISING MATS.

CALL YOUR AUDIO FIDELITY DISTRIBUTOR
AND PLACE YOUR ORDER TODAY FOR THE

AUDIO FIDELITY 99c SUMMER BONUS

OFFER DEFINITELY EXPIRES SEPTEMBER 30, 1959.

AUDIO FIDELITY INC. • 770 11th AVE., NEW YORK 19, N.Y. • PL 7-7111
### MONOURAL

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Pos.</th>
<th>Last Week</th>
<th>Pos.</th>
<th>Last Week</th>
<th>Pos.</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>KINGSTON TRIO AT LARGE</strong></td>
<td>1</td>
<td><strong>MUSIC FROM PETER GUNN</strong></td>
<td>6</td>
<td><strong>MORE MUSIC FROM PETER GUNN</strong></td>
<td>11</td>
<td><strong>SOUNDS BY RICKY</strong></td>
</tr>
<tr>
<td>2</td>
<td><strong>MORE JOHNNY'S GREATEST HITS</strong></td>
<td>2</td>
<td><strong>EXOTICA</strong></td>
<td>7</td>
<td><strong>HEAVENLY</strong></td>
<td>12</td>
<td><strong>GO BO DIDDLEY</strong></td>
</tr>
<tr>
<td>3</td>
<td><strong>SOUTH PACIFIC</strong></td>
<td>3</td>
<td><strong>IT'S THE TALK OF THE TOWN</strong></td>
<td>17</td>
<td><strong>TABOO</strong></td>
<td>13</td>
<td><strong>TENDERLY</strong></td>
</tr>
<tr>
<td>4</td>
<td><strong>NO ONE CARES</strong></td>
<td>4</td>
<td><strong>OLDIES BUT GOODIES</strong></td>
<td>21</td>
<td><strong>PORTY AND BESS</strong></td>
<td>14</td>
<td><strong>FOLK SONGS SING ALONG WITH MITCH</strong></td>
</tr>
<tr>
<td>5</td>
<td><strong>SECRET SONGS FOR YOUNG LOVERS</strong></td>
<td>5</td>
<td><strong>BUT NOT FOR ME</strong></td>
<td>16</td>
<td><strong>HOLD THAT TIGER</strong></td>
<td>15</td>
<td><strong>CRAZY ME CALLS ME</strong></td>
</tr>
<tr>
<td>6</td>
<td><strong>THE HUNGRY I</strong></td>
<td>6</td>
<td><strong>GIIGI</strong></td>
<td>14</td>
<td><strong>LOOK TO YOUR HEART</strong></td>
<td>16</td>
<td><strong>DOLORES</strong></td>
</tr>
<tr>
<td>7</td>
<td><strong>INSIDE SHELLY BERMAN</strong></td>
<td>7</td>
<td><strong>PETER GUNN</strong></td>
<td>15</td>
<td><strong>7 SUNSET STRIP</strong></td>
<td>17</td>
<td><strong>BEAUTY AND THE BEAT</strong></td>
</tr>
<tr>
<td>8</td>
<td><strong>A DATE WITH ELVIS</strong></td>
<td>8</td>
<td><strong>PARTY SING ALONG</strong></td>
<td>18</td>
<td><strong>THAT'S ALL</strong></td>
<td>18</td>
<td><strong>FILM ENCORES—Vol. II</strong></td>
</tr>
<tr>
<td>9</td>
<td><strong>LITTLE GIRL BLUE</strong></td>
<td>9</td>
<td><strong>especially for you</strong></td>
<td>19</td>
<td><strong>THE MUSIC MAN</strong></td>
<td>19</td>
<td><strong>BELAFONTE AT CARNEGIE HALL</strong></td>
</tr>
<tr>
<td>10</td>
<td><strong>QUIET VILLAGE</strong></td>
<td>10</td>
<td><strong>CHANCES ARE</strong></td>
<td>20</td>
<td><strong>HER</strong></td>
<td>20</td>
<td><strong>BLUE HAWAII</strong></td>
</tr>
</tbody>
</table>

41. **VICTORY AT SEA—Vol. II**, 42. **AMAZING NINA SIMONE**, 43. **IMPACT**.

### STEREO

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Pos.</th>
<th>Last Week</th>
<th>Pos.</th>
<th>Last Week</th>
<th>Pos.</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>SOUTH PACIFIC</strong></td>
<td>1</td>
<td><strong>TABOO</strong></td>
<td>7</td>
<td><strong>POREGY AND BESS</strong></td>
<td>17</td>
<td><strong>1812 OVERTURE</strong></td>
</tr>
<tr>
<td>2</td>
<td><strong>THE KINGSTON TRIO AT LARGE</strong></td>
<td>2</td>
<td><strong>POREGY AND BESS</strong></td>
<td>10</td>
<td><strong>COME DANCE WITH ME</strong></td>
<td>18</td>
<td><strong>DATE WITH ELVIS</strong></td>
</tr>
<tr>
<td>3</td>
<td><strong>MORE JOHNNY'S GREATEST HITS</strong></td>
<td>3</td>
<td><strong>SECRET SONGS FOR YOUNG LOVERS</strong></td>
<td>13</td>
<td><strong>77 SUNSET STRIP</strong></td>
<td>19</td>
<td><strong>VICTORY AT SEA—Vol. II</strong></td>
</tr>
<tr>
<td>4</td>
<td><strong>EXOTICA</strong></td>
<td>4</td>
<td><strong>MY FAIR LADY</strong></td>
<td>12</td>
<td><strong>PARTY SING ALONG</strong></td>
<td>21</td>
<td><strong>&quot;M&quot; SQUAD</strong></td>
</tr>
<tr>
<td>5</td>
<td><strong>NO ONE CARES</strong></td>
<td>5</td>
<td><strong>BLUE HAWAII</strong></td>
<td>14</td>
<td><strong>TALK OF THE TOWN</strong></td>
<td>22</td>
<td><strong>CHANCES ARE</strong></td>
</tr>
<tr>
<td>6</td>
<td><strong>GIGI</strong></td>
<td>6</td>
<td><strong>QUIET VILLAGE</strong></td>
<td>11</td>
<td><strong>RACHMANINOFF CONCERTO NO. 3</strong></td>
<td>23</td>
<td><strong>STEREO</strong></td>
</tr>
<tr>
<td>7</td>
<td><strong>MORE MUSIC FROM PETER GUNN</strong></td>
<td>7</td>
<td><strong>MUSIC MAN</strong></td>
<td>15</td>
<td><strong>FILM ENCORES—Vol. II</strong></td>
<td>24</td>
<td><strong>STEREO</strong></td>
</tr>
<tr>
<td>8</td>
<td><strong>PETER GUNN</strong></td>
<td>8</td>
<td><strong>VICTORY AT SEA—Vol. I</strong></td>
<td>16</td>
<td><strong>HER</strong></td>
<td>25</td>
<td><strong>STEREO</strong></td>
</tr>
</tbody>
</table>

44. **CHUCK BERRY IS ON TOP**, 45. **MUSIC FROM RICHARD DIAMOND**, 46. **BahiA**, 47. **BLUE HAWAII**.
#48 to #27 to #21 on Best Selling LP charts climbing to the Top!
The Original Master Recording in LP Form!

- EARTH ANGEL — The Penguins
- IN THE STILL OF THE NIGHT — Five Satins
- LET THE GOOD TIMES ROLL — Shirley and Lee
- EDDIE MY LOVE — The Teenagers

- THE LETTER — Medallions
- TONITE TONITE — The Mello Kings
- STRANDED IN THE JUNGLE — The Cadets
- DANCE WITH ME HENRY — Etta James

- HEAVEN AND PARADISE — Don Julian & the Meadowlarks
- CONFIDENTIAL — Sonny Knight
- THE WAY YOU LOOK TONIGHT — Jaguars
- CONVICTED — Oscar McLollio

Distributed by these 'Live Wire' Cats:

- Massachusetts — Reckner — Michael Distributors, Inc.
- Michigan — Detroit — Ace Distributing Company
- Minnesota — Minneapolis — Reckner Brothers
- Missouri — St. Louis — Midwest Distributing Company
- Montana — Billings — Central Distributing Company
- New Jersey — Newark — Essex Record Distributing Company
- New York — Jamaica — Leonard Smith, Incorporated
- New York City — Right Record Distributing Co.
- North Carolina — Charlotte — F and F Enterprises
- Ohio — Cincinnati — Whirling Disc Record Distributors, Inc.
- Pennsylvania — Philadelphia — Universal Distributing Company
- Texas — Houston — United Distributing Company
- Washington — Seattle — C and C Distributing Company

Distributed by these 'Live Wire' Cats:

- California — Los Angeles — Record Merchandising Co.
  - San Francisco — Stone Distributors, Inc.
  - Colorado — Denver — Davis Sales Company
  - Connecticut — Hartford — Leslie Distributing Company
  - Florida — Miami — TruTone Distributing Co.
  - Georgia — Atlanta — Southland Dist. Co.
  - Hawaii — Honolulu — Microphone Music Company
  - Illinois — Chicago — M and S Distributing Company
  - Indiana — Indianapolis — Whirling Disc Record Distributors, Inc.
  - Kentucky — Louisville — F and F Enterprises
  - Louisiana — New Orleans — A-1 Record Dist.
  - Maryland — Baltimore — General Distributing Company
  - Massachusetts — Boston — Mutual Distributors, Inc.
  - Michigan — Detroit — Arc Distributing Company
  - Minnesota — Minneapolis — Heilicker Brothers
  - Missouri — St. Louis — Midwest Distributing Company
  - Montana — Billings — Central Distributing Company
  - New Jersey — Newark — Essex Record Distributing Company
  - New York — Albany — Leonard Smith, Incorporated
  - New York City — Right Record Distributing Co.
  - North Carolina — Charlotte — F and F Enterprises

ORIGINAL SOUND RECORD CO., 8510 Sunset Blvd., Hollywood 46, Calif. Phone: OLeander 5-6856

#1 CLEVELAND  #1 MINNEAPOLIS  #4 L.A.

...AND HEADING FOR #1 EVERYWHERE!
The Original Version

"TEEN BEAT"

b/w

"Big Jump"

by

Sandy Nelson

Original Sound #OR-5

Published by: DRIVE-IN MUSIC CO.-(BMI) 8510 Sunset Blvd., Los Angeles 46, Calif. OLeander 5-6856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"TUCUMCARI" (2:12) [Mappa ASCAP—Olofson, McIntyre]—"THE NIGHT YOU BECAME SEVENTEEN" (2:13) [Planetary ASCAP—Segal, Armand, Vance]

JIMMIE RODGERS (Roulette 419)
- Rodgers once again wears his folk-like garb, and both ends—one a rhythmic, one a romantic—can score. Infectious "Tucumcari" concerns a fella on his way to the Arizona city only to find his gal has married another man; "The Night You Became Seventeen" has a lovely melodic line.

"SIX BOYS AND SEVEN GIRLS" (2:30) [Planetary-Pambull ASCAP—Sigman]
- "THE BLESSINGS OF LOVE" (2:19) [Planetary-Pambull ASCAP—Segal, Vance]

ANITA BRYANT (Colton 518)
- Trush, who finally gave "Till There Was You" a chart berth after the song had many a try and should make the grade again with the strong "Six Boys And Seven Girls," a tale of a guy who doesn't show up at his gal's sweet-sixteen party, Date packs a potent ballad punch. Lower lid is an appealing salute to love.

"ARE YOU SORRY?" (2:38) [Advanced ASCAP—Ager, Davis]
- "WHAT I DON'T KNOW WON'T HURT ME" (2:21) [Fire BMI—Lebow-sky, Lehmann]

JONI JAMES (MGM 12828)
- Chipsy's current chart-string-of-clicks should continue via this new MGM offering. Topside, Joni leads off with a fetching ballad—well-arranged romance tagged "Are You Sorry?" On the other portion she tenderly carries Who's to Know Won't Hurt Me," a pretty romantic waltz set to a soft bolero beat. Her wistful piping tastefully blends with Acquaviva's chorus and ork on both halves.

"OH! CAROL" (2:12) [Aldon BMI—Greenfield, Sedarah]
- "ONE WAY TICKET (TO THE BLUES)" (2:13) [Aldon BMI—Hunter, Keller]

NEIL SEDARA (RCA Victor 7595)
- The versatile young writer-singer, who already has a number of clicks to his credit, could have the biggest yet in the captivating, gal-titled original, "OH! CAROL" and Joni's "One Way Ticket" to the Blues. In Neil's winning vocal and mid-deck recitation and the dandy quick-beat-with-a-pause gimmick. However, don't overlook the other end, a haunting, fast-moving entry dubbed "One Way Ticket (To The Blues)." Potent companion piece but it's "Carol" all the way.

"IT HAPPENED TODAY" "LONELY WAY"
[Calco ASCAP—Skyliners, Rock] [Calco ASCAP—Skyliners, Rock]

THE SKYLINERS (Calco 109)
- Either end of the Skyliners' latest for Calco could provide the artists with their click third-in-a-row. Tunes that should follow "Since I Don't Have You" and "This I Swear" into hitsville are tagged "It Happened Today" and "Lonely Way." Former's a happy, up beat romancer while the latter falls into the sad, slow fish beat category. Splendid two-sided assist by Lennie Martin's crew.

"CHEATING BABY" (2:18) [Fire BMI—Robinson, Harrison Lewis]
- "DON'T WREAK MY LIFE" (2:23) [Fire BMI—Harrison]

WILBERT HARRISON (Fay 1027)
- The long-awaited follow-up to Wilbert Harrison's "Kansas City" chart-topper hits the wave scene this week and we'll bet our proverbial "bottom dollar" the album has another two-market smash on its hands. This one's tagged "Cheating Baby" and Wilbert carves it out with a colorful blues attack, as does the combo-chorus setting. Watch it! Lower lid is a smooth weeper that also rates close r&b-pop scrutiny.

MAXIMILLIAN (Cub 9046)
B+BLOOMING MY BRAINS OUT (Over You)" (2:25) [Alldale BMI—Maxted] Good novelty-rock instrumental by pianist Maxmillian. Title is brought out via the sounds of gun shots. Might get places.

DEAN HUNTER (Crysalis 732)
C+ "ROCKIN BAND" (1:47) [Carey BMI—Demarney] Hunter and Bobby Hammack only offer the teens some solid beat sounds here. Fine performance (and theme) for boys.

DICK RALSTON (Nu Clear 4)
C+ "MANY REASONS" (2:10) [Nu Clear BMI—Persons] A pleasant feel to this straight ballad take,Ralston has a legit voice. Jocks may want to try this outing.

PAT DODD (Pallette 3032)
B+ "STAG PARTY" (1:54) [Zodiac BMI—Aldens, Barnes] Good fun in this infectious keyboard outing for Dodd, who is appropriately backed by happy chants from a male chorus. Popping of corks is also included. Can figure in good station play.

DODD'S N'DODD'S (1:38) [Zodiac BMI—Dodd] Another light-hearted on the ivories and again the songstes.

HARRY ELLIS (Kno 201)
B+ "MANY A NEW DAY" (2:59) [Williamson ASCAP—Rodgers, Hammerstein] The fine, neglected ballad from "Oklahoma!" is given a warm and deliberate teen treatment by legt songster Ellis. Soft rhythmic instrumentation gives a modiiacnal sound. Could get places with exposure.

C+ "PINK COTTON CANDY KISS" (1:55) [Monument BMI—Eliss] Things livens up with OK appeal.

ARNIE DERKSEN (Decca 30964)
B+ "THERE STANDS THE GLASS" (2:06) [Cedarwood BMI—Pierce, Shults] Striking pop presentation of the tone piece. Webb Pierce country click. The Derksen vocal is backed by a deliberate beat and chanting chorus. Could more.

TUNES (Swede 102)
B+ "CLOSE THE DOOR" [Buna BMI—Fraizer, Holt] The middle-beat jumper should be welcomed by the teen set. Good rock voice here is Jerry Fraizer.

C+ "MY HEART" (Buna BMI—Shipp, Holt) Don Holt capably handles the ballad, a throw-back to "A Fool Such As I." OK teen romantic.

HENDRE LANCE (Male 404)
B+ "LIKE A BABY" A small group BMI) Songster is strong on the deep blueser, with combo-chorus tagging along in funky style.

C+ "MY GOOD MIND" (20th Century—Williams, Blackwell, Burke) The blues in an up-tempo vein here.

BIG BANGERS (Riverside 425)
B+ "BANG!" (2:11) [Melrose ASCAP—Scott] Completely whacky Spike Jones-like instrumental, with the base a piano roll sound. All sorts of "sounds" pop-up; the novelty jocks will have a field day with this.


BILLY BUTTERFIELD & RAY CONNIFF (Columbia 4486)
B+ "Rosalie!" (2:23) [Chappell ASCAP—Scott] Porter Trumpeter Butterfield and the Conniff ork (no chorus) team in a sprightly rendition of the standard. Butterfield is backed by a fine-sounding shuffle beat; could mean chart business.

BILLY BUTTERFIELD & RAY CONNIFF (Columbia 4486)
B+ "SOUTH OF THE BORDER" (2:21) [Shapiro, Bernstein ASCAP—Kennedy, Carr] Another stand-by gets the treatment mentioned above. Both sessions come from the "Conniff Meets Butterfield" LP.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Most Powerful to Date by...

Duane Eddy
“SOME KIND-A EARTHQUAKE”

and

“FIRST LOVE, FIRST TEARS”

JAMIE #1130

More Jamie Hits!
Sensational Instrumental
“TRES CHIC”
(Troy Sheek)
b/w vocal version
Geoff Gilmore & The Shieks
JAMIE #1132

Taking Off!
“RUN, BOY RUN”
Sanford Clark
JAMIE #1129

Strong
“LINDA LU”
Ray Sharpe
JAMIE #1128

More Guyden Hits!
A Smash
“CARIBBEAN”
Mitchell Torok
GUYDEN #2018

New Novelty
“STAGE COACH”
Owen Charles
GUYDEN #2025

Just released—a hit
“YOU MUST TRY”
The Guides
GUYDEN #2023

DJ’s: If you are not receiving our releases contact us immediately
1338 GIRARD AVE., PHILA., PA.
(Locust 7-6128)

Distributed Nationally by GONE RECORDING CORP., 1619 Broadway, N.Y.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**Record Reviews**

**The Cash Box**

**Pick of the Week**

"PERSONAL SECRET" (2:01)
[Planetary ASCAP—Kent, Grant, Arman]

"SHY" (2:11) [Ross-Jungnickel ASCAP—Mann, Lowe]

**CATHY CARR** (Roulette 4187)
- Lark looks presentable for a chart stand on "Personal Secret." Effort is a "quality" teen romantic about a boy and girl in love, and reading is a warm Latin-rock affair. Many a teener will be in on Miss Carr's "Personal Secret." Lower lid puts performer in a more dramatic beat light.

"PILLOW TALK" (2:10) [Artists ASCAP—Pepper, James]

"INSPIRATION" (2:02) [Daywin BMI—Lubin, Roth]

**DORIS DAY (Columbia 41663)**
- Lark's newest pairs two more tunes she does in her soon-due flick, "Pillow Talk," in which she co-stars with Rock Hudson. Label recently released two others, "Possess Me" and "Rolly Poly." This release features the title tune, a bright quick beat charmer and "Inspiration," a pretty rock-a-ballad romancer reminiscent of the old, "I Wanna Be Loved." Jack Marshall's orch favorably backs up on these two strong chart contenders.

"GROWIN' PERTTIER" (2:07) [Wing Ding, Fairfield BMI—Stone]

"YOUNG AND IN LOVE" (2:15) [Swarthmore ASCAP—Craig]

**JOHNNY OCTOBER (Capitol 4267)**
- Subject of Capitol's "October in September" promo arrives with his debut pairing for the diskjock. And it's a good bet that the teeners' will have a new wax idol in the coming months. Topside, the younger, along with a top notch Jesse Stone orch and vocal backing, slickly carves out a striking, teen-aged fish-hater tagged "Grownin' Prettier." Under end is a flavorful rocker that Johnny and Stone's crew knock out with solid sales authority.

"LOOK AT YOURSELF" (3:52) "THE DANCE WAS OVER" (3:32)
[Asset-Benjamin ASCAP—Benjamin, Marcus] [Benjamin ASCAP—Benjamin, Marcus, Warren, Wood]

**DAMITA JO (Mercury 71493)**
- Damita Jo has what it takes to break into the national spotlight with a lasting power punch. The fabulous song stylist bows on the Mercury label with two powerful rock-a-ballad hip-swingers, from the lover's lament school, labeled "Look At Yourself" and "The Dance Was Over." Excellent choral and stringed backgrounds for the thrush's trilling performances.

"OH YEAH" (1:55) "LOVER'S RENDEZVOUS" (2:09)
[Burnt Oak Singing River BMI—Burnt Oak Singing River BMI—Pritchett]

**TRAVIS & BOB (Sandy 1024)**
- Two dynamic rock ballads that can cop chart prizes for the twosome who clicked awhile back with "Tell Him No," "Oh Yeah" has that infection "Tell Him No" way; "Lover's Rendezvous" is a choice rhythm date. Both tunes excellent teen sense.

"AFRAID" (2:01) "MARBLE HEART" (2:02)
[Milestone ASCAP—Rose] [Mulesey ASCAP—Bryant]

**SOMMNY SALVO (Imperial 5615)**
- Sammy Salvo, who kicked up some territorial dust in the past, could step out on a national level with both ends of his imperial bow. Sides, dubbed "Afaird" and "Marble Heart" are enticing rock-a-rhythm affairs with heartfelt romantic themes, ear-arresting vocal and musical supports on two hits with the sound that clicks.

**DIANA TRASK** (Roulette 4184)
- "SOLDIER WON'T YOU MARry ME?" (2:20) [Planetary ASCAP—Peretti, Creature, Rodgers] The folk song is taken for a rhythmic rock ride by the through and arch-chorus setting. Della Reese also cut the tune for Victor. Could be a big tune.

"LOVER IS ANOTHER NAME FOR FOOL." (2:00) [Kahl BMI—Wolf, Ralston] Contagious Latin-flavored rock beat on this outing. Good sound.

**JIMMY JEFFERS** (Fraternity 857)

"TEARDROPS FROM MY EYES" (2:16) [Progressive BMI—Tomlin] Songster Jeffer presents a country-styled ballad. Jokers are the instrumentalists.

**BONNEVILLES** (Whitcliff 30,002)
- "I DO" (2:25) [Budd ASCAP—Habber] A poignant ballad is warmly related by lead and group. Keyboard comes up with interesting ripples. Can give deck sales importance. Label is a Westminister affiliate.

"MAKE BELIEVE LOVIN'" (2:17) [Budd ASCAP—Yoss] An R&B-styled rhythm piece that has lots of beat color.

**BERT WEDDON** (Top Rank 2012)
- "BLUE GUITAR" (2:54) [True Blue Surrey ASCAP—Fotine, Stanton] Slow-beat guitar-featured outing has something to say to the youngsters. Tune is a reminder of "When My Dreamboat Comes Home." Possibility for success here.

"FERT'S BOOGIE" (2:09) [Jaro BMI—Weeden] Good slap sound accompanies guitarists on another easy-moving item.

**THE BEAN BROTHERS** (Port 70015)
- "TUCUH TOO DUH DUO" (2:02) [Bush BMI—Moomy, Carroll] Romantic frolic with a Four Coins-type blend. Deck a sunny, quick beat outing, is loaded with coin-catching potential.

**NICK TODD** (Dot 15981)
- "SAYIN' SOMETHING" (2:35) [Spoon ASCAP—Schroeder, Gold] A true ballad in which the vocals says he's as good as invisible when with the gal.

**DESWILL & RED COATS**
(King 5248)
- "THE BLADENBURG RACES" (2:22) [Lois-St Lawrence BMI—Munroe, Schubert] The British burning of Washington (five months before the "Battle Of New Orleans") is related from an English point of view by the British-Scott sounding songsters. Interesting sound.

**C+ "ROLL ME OVER ROCK" (2:42) [Lois-St Lawrence BMI] A heavy rock 'n roll account here.

**MIKE CLIFFORD**
(Liberty 55207)
- "SHOULD I" (2:16) [Fairway BMI—Varnick] Informal uptempo work, with songster Clifford getting good sound support from Patience & Prudence and Mark McIntyre orch.

"WHISPER WHISPER" (1:50) [Mappa ASCAP—McIntyre, Olofson] Sincere calypso-styled ballad posed by Clifford. F&P again back-up nicely.

**GREENADIES**
(Splash 801)
- "MY DARLING" KATHLEEN" (2:02) [Royalty ASCAP—Lisbon, Varnick] Informal novelty blend by the boys. Joyful side. Label is a London Records subsid.

**ERIC ROGERS**
(London 3879)
- "LINGERING LOVERS" (2:30) [Harman ASCAP—Goodwin] Catchy novelty sound from the Rogers orchestra. Principal instrument is fljer-liked and songsters play a sassy-lyric role.

"JOANNA" (2:10) [Keith Prowse ASCAP—Grainer] Much the same picture here. Two inviting, easy-to-take dates.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE BIGGEST THING TO HAPPEN SINCE GRANT TOOK RICHMOND!*

"WOO-HOO"

ROCK-A-TEENS

R-4192

*A SPECIAL NOTE OF THANKS TO MILT AND JOE SINSHEIMER OF ALLEN DIST. CO., RICHMOND FOR ALERTING US TO THIS SMASH INSTRUMENTAL WHICH BROKE WIDE OPEN IN RICHMOND!

ROULETTE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

The Cash Box
Pick of the Week

"MY SISTER" (2:10) [Blackwood BMI—Anthony]
"I LOVE YOU SO MUCH IT HURTS" (2:05) [Melody Lane BMI—Tillman]
AL ANTHONY (Columbia 41462)

"RAG MOP" (1:56) [Hill & Range BMI—Mills, Anderson]
"THE OLD TWO BEAT" (2:16) [Myers ASCAP—Jay, Allen, Perry]
THE JAYE BROS. (Wynne 118)

"YOU DON’T KNOW" "YOU DON’T KNOW YOUR BROTHER" (2:23)
[Figure BMI—Zwirn, Gidaisi] [Lloyd-Logan BMI—Logan, Price]
NAT WRIGHT (ASC-Paramount 10045)

"VACATION DAYS ARE OVER" (2:44)
[Danbury BMI—Casamassima, Pettas, D’Ambrosi, DeMasce]
"IT TAKES TIME" (2:05) [Danbury BMI—Bonura, Bonura, Ceroni]
THE ARGYLES (Brent 7064)

"NO ONE" (2:00) [Music Development BMI—Fisher]
"POOR ME" (1:58) [Music Development BMI—Fisher, Squires]
CHIP FISHER (Adison 15002)

"ROACHES" (2:46) [Vanderbilt ASCAP—Bradford, Lewis]
"LITTLE MISS STARRY EYES" (1:45) [Buckeye ASCAP—Bare]

JACK LARSON (Fraternity 853)

HOMER DENISON, JR. (Brunswick 55150)

BILLY FIELDS (Mercury 71491)

STEVE CLAYTON (Medallion 501)

DONALD BAKER (Veeda 4004)

C. "LOVELY YOU" (2:11) [LeMar BMI—Baker] A hymn to her lover with hand-crafted touches by the singer.
"I MISS YOU" (2:13) [LeMar BMI—Baker] A shuffle beat to this track.

ROCK HUDSON (Deco 30966)

B. "PILOWS TALK" (2:40) [Artists ASCAP—Pepper, James] Popular fiddle tunes played as a platter songster with a breezy rendition of the cute fiddle title tune in which he stars along with Doris Day (she cut song on Columbia). Available date.
C. "ROLY POLY" (2:40) [Artists ASCAP—Doran, Lake] Another good item cut from the pie (also cut by Doris Day).

BILLY & GLENS (Verve 77006)

DONNY LEE MOORE (Shelby 1000)

B. "EMPTY ARM," "EMPTY HEART" (2:32) [Garant ASCAP—Grace, Levitan] There’s a poignancy to Moore’s material and performance that could shine through on the charts. It’s a strong singer writer; better eye this debut outing.

B. "BOOM BUGIN’ OUT, LITTLE FLUDDER" (1:52) [It cuts YMO—Moore, Levitan] A blazing rocker, and potent enough to also make a chart stand.

EDDIE SEACREST (K&C 100)

C. "SILLY TO DREAM" (2:47) [Kentucky BMI—Haynes, Chapman, Searist] A ballad with a mysterious "out-of-this-world" feel.

DON DALKE (Warner Bros. 5104)

B. "TEEN BEAT" (2:18) [Drive-In BMI—Nelson, Egenstien] Authoritative rendition of the current Sandy Nelson success on Original Sound. This version of the instrumental could collect important coin.
C. "FOUR PACES EAST" (2:20) [M. Witmark ASCAP—Rakle] Wild work with an Oriental flavor. Might get attention also.

ROB CALLAWAY & CHICKS (RCA Victor 7593)

B. "LOOKOUT FOR THE CLOTHESLINE" (2:24) [Tree BMI—Callaway] Some weird rock sounds in this jingle-type humor entry.

BILLY & GLENS (Verve 77006)

B. "OH BOY!" (2:17) [Nor Va Jackson BMI—West, Tilghman, Pettit] A hit vehicle for the late Buddy Holly is colorfully revived here. This is bright rock stuff that could do things for ditty again.
C. "I BELIEVE IN YOU" (1:52) [Waltz BMI—Panzo, Cambria] A fine-sounding Latin-rock touch to this romantic. Can succeed, too.
introducing.....

Betsy Brye
under the direction of BOB DAVIE
singing
"SLEEPWALK"
C/A 106
The Cash Box

JOHNNY NASH

"BUT NOT FOR ME" (2:15) [New World ASCAP-Gershwin] Don't let this top ten hit go by you. The wistful, lilting melody is effective and the orchestra adds much.

CAROL RUTHERFORD

"DON'T BE AT THE BREAKFAST TABLE WHEN THE VACUUM COMES IN" (2:00) [University ASCAP] A good country-western number with nice vocals and a well-timed melody. Great recording.

THE BEATLES

"I'M A LOSER" (2:37) [Northern] A good rock-and-roll number with a great beat and catchy melody. The vocals are tight and the production is excellent.

THE KANGEYS

"LOVE IS" (2:20) [gemini] A sweet and melodic love song with a strong beat and memorable chorus. The vocals are smooth and the instrumentation is well-balanced.

JOHNNY MATHIS

"IF YOU Don'T KNOW ME BY NOW" (2:00) [Reprise] A soulful ballad with a strong beat and emotional vocals. The melody is catchy and the arrangement is top-notch.

BOBBY BERRY

"I'M A RAMBLIN' MAN" (2:15) [Dunhill] A great country ballad with a strong beat and emotional vocals. The instrumentation is top-notch and the melody is catchy.

THE CHERS

"CHER LORRETTA" (2:30) [Bell] A fun and catchy pop hit with a strong beat and memorable chorus. The vocals are vibrant and the production is top-notch.

THE BEACH BOYS

"I GET A KICK OUT OF YOU" (2:05) [Mercury] A great beach ballad with a strong beat and memorable vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I CAN'T HELP MYSELF (SUGAR PIE, HONEY BUN)" (2:15) [Parlophone] A great doo-wop ballad with a strong beat and memorable vocals. The melody is catchy and the instrumentation is well-balanced.

JOHN DENVER

"DON'T STOP THE MUSIC" (2:00) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE MONKEES

"RACHEL" (2:00) [3D] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"WE CAN WORK IT OUT" (2:00) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"IF I END UP Crying OVER YOU" (2:00) [Reprise] A great pop ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"HERE, THERE & EVERYWHERE" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHN DENVER

"ALL THE REST OF MY LIFE" (2:00) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"HELP!" (2:00) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"SOMEBODY ELSE IS HAVING MY DINNER" (2:00) [Reprise] A great pop ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"A LITTLE HELP FROM MY FRIENDS" (2:00) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHN DENVER

"THAT'S WHAT HE SAID" (2:00) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"BEST OF YOU" (2:00) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I WANT TO TELL YOU" (2:00) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I CAN'T HELP MYSELF (SUGAR PIE, HONEY BUN)" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I'M A RAMBLIN' MAN" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I'M A RAMBLIN' MAN" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I'M A RAMBLIN' MAN" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I'M A RAMBLIN' MAN" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I'M A RAMBLIN' MAN" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I'M A RAMBLIN' MAN" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

THE BEATLES

"I'M A RAMBLIN' MAN" (2:15) [Parlophone] A great rock-and-roll number with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.

JOHNNY MATHIS

"I'M A RAMBLIN' MAN" (2:15) [Capitol] A great country ballad with a strong beat and emotional vocals. The melody is catchy and the instrumentation is well-balanced.
SMASH ACTION!

- Seattle
- Portland
- San Francisco
- Los Angeles
- Minneapolis
- Denver
- St. Louis
- Detroit
- Cleveland
- Cincinnati
- Pittsburgh
- New Orleans
- Albany
- Boston
- Hartford
- Philadelphia
- Washington, D. C.
- Miami

MR. BLUE
THE FLEETWOODS
DOLTON #5

SAN FRANCISCO
PORTLAND
SAN FRANCISCO
MINNEAPOLIS
DENVER
ST. LOUIS
DETROIT
CLEVELAND
CINCINNATI
PHILADELPHIA
WASHINGTON, D. C.
MIAMI

BONSOIR DAME
and TRULY DO
BUD AND TRAVIS
#55202

- Los Angeles
- Billings
- El Paso
- Dallas
- Chicago
- Cleveland
- Nashville
- Houston
- Philadelphia
- Washington, D. C.
- New Orleans

SOMETHIN’ ELSE
EDDIE COCHRAN
#55203

- San Francisco
- Los Angeles
- Chicago
- Cleveland
- Cincinnati
- Boston
- Pittsburgh

AND ACCELERATING TERRITORIAL ACTION ON:

- YOUR LOVE
  The Olympics
  Demon 1514
- IT MIGHT HAVE BEEN
  Joe London
  #55209
- SUZIE BABY
  Bobby Vee
  #55208
- SAKÉ ROCK
  b/w Martinique
  Martin Denny
  #55199
- A MILLION TEARDROPS
  John T. Webster, III and Anna
  Freedom #44022

Distributed in Canada by London Records of Canada Ltd.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
SUE Is Swinging!!
Bobby Hendricks' Latest and Greatest

LITTLE JOHN GREEN
b/w
SINCERELY YOUR LOVER
SUE 717

Mary Lou Williams Trio
CHUNK-A-LUNK JUG
(Pts. 1 & 2)
SUE 715

Going Great—Sue First Album

HAVE MOOD, WILL TRAVEL
by The Will Davis Trio
SUE LP 1011

SUE RECORDS
725 Riverside Drive, New York, New York

Watch For These New Releases

ST. LOO
by The Nightriders
SUE 719

SHOOK
by Johnny Pancake
SUE 720

The Title Song From The Album

HAVE MOOD, WILL TRAVEL
by The Will Davis Trio
SUE LP 1011
HERE COMES
CRASH CRADDOCK
The Newest teen-age recording idol on COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE HOTTEST RECORD ON THE CHARTS!!

Jimmy Clanton
The Nation's Most Consistent Hitmaker!

"MY OWN TRUE LOVE"

ACE #567

Still Going Strong

"ALIMONY"
by
Frankie Ford

"FOOLISH LITTLE GIRL"
"STORM WARNING"

Mac Rebackench

"AW WHO"
b/w "Baby Baby"

Bob Carroll

Ike Clanton

"SHOW ME THE WAY"

ACE #569

WATCH THESE NEW RELEASES TAKE OFF

ACE RECORDS

America's Fastest Growing Label
2219 West Capitol St., Jackson, Miss.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
SIDE-SPLITTING HIT!
HOMER & JETHRO'S
"THE BATTLE OF KOOKAMONGA"
47/7585
STEREO:
61/7585

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"THE BATTLE OF KOOKAMONGA"
Homer & Jethro .................. RCA Victor 7585

"PLENTY GOOD LOVIN'"
"YOU'RE GONNA MISS ME"
Connie Francis ................... MGM 12824

"BATTLE HYMN OF THE REPUBLIC"
Mormon Tabernacle Choir .......... Columbia 41459

"OKEEFENOKEE"
Freddie Cannon .................. Swan 4035

"YOU BETTER KNOW IT"
Jackie Wilson .................... Brunswick 55149

"IF YOU DON'T WANT MY LOVIN'"
Carl Dobbins, Jr. .................. Decca 30656

"LOVE POTION # 9"
Clovers ........................ United Artists 180

"FOOL'S HALL OF FAME"
Pat Boone ........................ Dot 15982

"LONELY STREET"
Andy Williams ..................... Cadence 1370

"SAY MAN"
Bo Diddley ......................... Checker 931

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NOW IT CAN BE SOLD!

FOR YOUR

Sellingest September

IT’S

JOHNNY

October

NEW CAPITOL RECORDING ARTIST

singing

"GROWIN' PRETTIER"

RECORD No. 4267

ON

"YOUNG AND IN LOVE"

3-COLOR SLEEVE AND COMPLETE BIO WITH EVERY DISK

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
In order to have your Top Ten represented in THE CASH BOX charts
Fill in the coupon below or
Put them on your own letterhead
And mail to

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here
NAME OF RECORD HERE    ARTIST OR BAND HERE

1.   
2.   
3.   
4.   
5.   
6.   
7.   
8.   
9.   
10.   

List Your Top Ten Country Tunes Here
NAME OF RECORD HERE    ARTIST OR BAND HERE

1.   
2.   
3.   
4.   
5.   
6.   
7.   
8.   
9.   
10.   

List Your Top Ten Rhythm 'N Blues Records Here
NAME OF RECORD HERE    ARTIST OR BAND HERE

1.   
2.   
3.   
4.   
5.   
6.   
7.   
8.   
9.   
10.   

VITAL STATISTICS:
Larry Gar moved from WKIC-North Wilkesboro, N.C., to WLBI-
Laurens, S. C. ... Bud Arkell is now at WDSR-Lake City, Fla. He was
formerly with WANS-Baton Rouge, La. ... Johnnie White is holding down the 7:00-Midnight slot at
KMOX-Moines, coming from KLJI-Eau Claire, Iowa. ... Bob Bennett joined WQAM-Miami, taking over the 9:00-Noon slot. ... Jim Mack left WCHL-Kalamazoo to move into the 10:00-12:00 P.M. slot at WJW-New Orleans. ... Bud Shu-
rian is now at WFAA-Dallas after four years with the American Forces Network in Europe. 
... The Ted Johnson Show bows 9/8 over WVNJ-Newark. Ted will be heard nightly, midnight to
2:00 A.M., from the lounge of Country Boys in Hackensack, N. J. ... Growell-Celler has purchased WISK-Memphis. ... George Singer has been named program director of Holiday Broadcasting, owners of KMGM-Lake Charles, La. He was formerly PD at KYA-San Francisco. 
... Sandy Jackson was appointed regional sales manager at KOIL-Omaha. ... Seymour Horowitz succeeds Ralph Hansen as
KLYA-TV's lead program manager, 8/14. Hansen has taken a similar post at WJOR-TV-Detroit. Horowitz will leave his program directorship of WJAR-TV-Providence.

**ONLY those records best suited for commercial use are reviewed by THE CASH BOX**
Dot’s HOT!!!

WINK MARTINDALE
AMERICA’S NEWEST RECORDING STAR...

THE BIGGEST RECORD
OF 1959!!

DECK OF CARDS

#15968

★ There are copies and re-releases...but THIS is the RED-HOT RECORD That’s SWEEPING the Nation!!!

Dot’s HOT!!!

15982—“FOOLS HALL OF FAME”—“BRIGHTEST WISHING STAR”

15978—“NIGHT & DAY”—“I’M CONFESSIN’”

TITAN 1701—“CATERPILLER CRAWL”

15975—“MISS LONELY HEARTS”

15976—“CARNIVAL IN PARIS”—“WABASH BLUES”

DEP 1089—“MORGEN”

PAT BOONE
LOUIS PRIMA, KEELY SMITH
THE STRANGERS
DODIE STEVENS
BILLY VAUGHN
BILLY VAUGHN

THE NATION’S BEST SELLING RECORDS

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
NEW YORK:

Eddie Heller, MGM's A&R exec, plugging away on "Danny Boy," the follow-up to Coway Twitty's "Mama Lisa" click. Tune was previewed during the week on the Joe Freeman show, and has been labeled "Plenty Good Lovin'" and "You've Gonna Miss Me" has already caught fire. Both tunes popped into high positions on The Cash Box Top 100 this week.

Three Atlantic planters, Martin, Temple and Weldon, left for England, Evelyn Carnell, they joined the Drifters. "There Goes My Baby," Ray Conniff's rebirth of the oldie, is the hot item. Joe Freeman's "Heart and Soul" and "Dusty," by Bistro Davis & the Hornets, "All Night Long" (Part 2) by Robert Parker & Quoatin' Off, by Prof, Longhair are breakin' thru in the New Orleans and Houston areas, info Ron Records' Joe Ruffino.

The Mystics, according to Air Force Rock, are plugging "You're My Baby," by The Peps, "Midnight Flyin'" by Nat "King" Cole and a new 78 by The Kingston Four titled "I'm A Wonder Man." 

Man's Barn," ... Earl Glidden, the TV producers, and Paul White, "Whitey" are really movin' along. Earl informed us that Phil Vaughan, manager of The Surfers, who are currently appearing at the Edgewater Beach, is in Chico and very elated over the reaction he received concerning the new titled "Tahiti." The Earl of the world was really buzzin' with Carl Thompson and Janet Devaney of Hi-Fi Presentation, who have announced three new releases October 25, October 26, and October 27.

Record, related to us that Carl Dobkins Jr. has another smash with a new title, "I'm A Wonder Man," which he scored last week, a new title titled "A Thinking Man." 

LOS ANGELES:

Just back from a Las Vegas vacation, Don Ralke and the orch waxed 4 tunes with Warner Bros artists the last week. Among the tracks was a new one with Dorothy Collins looking for a hit with her current title "Afraid," by Little Junior Parker. The band was sponsored by the First Annual Los Angeles Jazz Festival, being held at the Hollywood Bowl 10/2-5, will feature such great names as Count Basie, Duke Ellington and Jelly Roll Morton. For the first time the band has recorded a new title, "Afraid," by Little Junior Parker, now available on Warner Bros. Records.

CLEA BRADFORD

"The Cash Box" Music Page 24 September 12, 1959

ONLY THOSE RESULTS BEST SUITED FOR COMMERCIAL USE ARE SHOWN ON THE CASH BOX COVER.
skedded for a 9/18 telecast. Del Moore, recording and tv personality, leaving for Washington, D. C. to join the Jerry Lewis troupe. While on the road he'll sub-thump his waxing of "New Orleans Cannonball" on the RCA. Victor recently hosted a champagne and dinner party at the Ambassador Hotel's Press Club, to kick-off the label's release of "Angelina"—same dedicated to Los Angeles. . . . Harry Geller returning for his fourth season as musical director for "The Ford Show," starring Tennessee Ernie Ford. . . . Champ Butler's new Von Records LP, "Songs for Little Backloxus," due to hit the market Sept. 15th. . . . New pair of Crystallettes release includes Dean Hunter's "Rockin' Band" and "Double Date" and the Four Jokers' "That's The Way" and "Beyond The Reef". . . . The Four Preps wabling a collection of ballads on their current Capitol package, "Dancing and Dreaming," new single items from Dinah Washington, and the clock of the local deejays plugging the Signature coupling she and hubby Steve Allen doted, "I Remember It Well"-. . . "Tears Of Battery"—Denny . . . currently headlining the show at the Coconut Grove with the Freddy Martin ark providing the backstopping. . . Rich Vaughn and Dave Axelrod, of Hi Fi Records, returning after a week's stay in NYC scouting new talent. . . The Claude Gordon band, voted "The Best Dance Band in America" by the AFM, is currently visiting the country on one of the most extensive trips seen in recent years. . . Ray Whittaker, of Raynmore Records, back East promoting the new single "Amused"-. . . Norn Dudley of Mercury Records reports Sarah Vaughan is swinging with her single of "Broken Hearted Melody," and her new LP, "No Count Sarah." . . . Jim Will of Columbia Records says new Chipmunks album on Liberty to be one of his all-time best-sellers. . . Power Records have sold the master of "With Each Step A Tint" to Gene Records. Sid Tulmawy's Record Merchandising will continue to distribute locally. . . Boss Berman of Apolo Records in town on a combined business-vacation trip.

HERE AND THERE:
MEMPHIS—Bob Buckalew of Fawood Records reports that the O'Henry & Barbara deck of "Why Do I Love You" and "Wanna Jean" has extended its appeal beyond the R&B market and has been perking-up in the pop field. The two artists are students at nearby Arkansas A&M College in Pine Bluff. . . PHILADELPHIA—The Wink Martindale packing of "Deck Of Cards" (dot) is proving too much for Comsat dealers, who say the waxing boosted wide open within two days, with 10,000 records sold plus a follow-up of another 10,000. . . Chips! Harry Chipetz says this will be firm's biggest month. Hottest waxing over at Chips last week was "Silhouettes" by the Parisiennes on the Bulshy, while the "best" record tag goes to "Lorraine" by Jackie Dallas on Fawn,. . . HOUSTON—Distribs. and jocks getting three new singles items from Diamondbeat Records. They include two spirituals, "All My Sins" and "He'll Bring Peace" by the Every-Ready Gospel Singers and "When I Rise" and "He Heard Me Cry" by the Gospelaires (both on Paycock) and a rock-n-balled entry on Back Beat, "Pauline" and "Someone Else, Not Me" by Bobby Doyle. Gomom Brown has a new Fawood single coming up soon. . . SAN FRANCISCO—Roy Hamilton enjoying SRO business at the Facks II, according to manager Bill Cook. Also, says Cook, Roy's recent appearance in Philly's Pepp Show Lounge set a new all-time-attendance record at the nite. . . Ed S. Barsky distrib happy to have Tel Records songster Bob Silver's in town last week to promote his "I Wanna Dance Cha Cha" deck. Folk at Barsky excited over the new Sam Fletcher Cub date, "Beyond My Wildest Dreams", and the Bad & Travis Liberty LP, "Bad & Travis," Sam is currently at the Uptown Theatre with the George Wood's show band. . . . Wally Brady, of the Monteleone label, in the Bay Area to garner deeJay play for the Johnny Watson side, "Dreams Of The Wild Goose"-. . . DAYTON—McGuire and Still, piano-vocal duo appearing at the Red Fox supperclub by day, hosts for TV and radio appearing, to plug their new Barbary Coast album, "You'll Flip.". . . MONTBELLO, IOWA—Tommy Sands did a short stint recently at the Great Jones Fair. . . MILWAUKEE—John O'Brien distrib has taken on the Diversity line in the city. . . ATLANTA—Bob Ritter, for 2 years a figure in southern radio, has left radio for the recording field and has joined Talos and Rip Records as A&R chief. Bob directed Talos' first session with Bill Johnson, "You Better Die II." He was last with WGES in Augusta. . . TRURO, NOVA SCOTIA—Leo Landry and the New Brunswick Lumberjacks performed at the Central Nova Scotia Exhibition here Sept. 1, 2, 3 and 4. Leo is with RCA Victor. . . LENOX, MASS.—The Duke Of Dikeland made their first appearance at the Berkshire Music Barn 9/5. Sonny Rollins and his quintet followed the next day, to give the final concert at the Barn's fifth folk and jazz summer series.
SELDOM HAVE WE SEEN SUCH EXCITEMENT!
WIRES ............
PHONE CALLS ......
LETTERS ..........
ALL SAYING ......
"WE HAVE A HIT!"
WITH ..............

ANDY WILLIAMS
LONELY STREET

ANDY WILLIAMS SINGS
ANDY'S NEW L-P!

CADENCE CLP 3029 • ALSO AVAILABLE...

ANDY WILLIAMS SINGS
RODERS AND HAMMERSTEIN CLP 3005
ANDY WILLIAMS CLP 3002
ANDY WILLIAMS SINGS TWO TIME WINNERS CLP 3026
ANDY WILLIAMS SINGS STEVE ALLEN CLP 3027

Cadence Records Inc. • 119 West 57th Street • New York 19, New York

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE SOUNDS OF JIMMY SMITH
BLUE NOTE LP 1556

By far the most accomplished jazz organist, Smith is able to swing with an instrument that seems cumbersome. Highly artistic package.

From the "Cash Box" of August 29:

PREVIOUS RELEASES
ALL DAY LONG BLP 1551
45x1676 Groovin' at "Smalls" Paradise BLP 1585.6
A DATE WITH JIMMY SMITH BLP 1547.8
AT CLUB "BABY GRAND" BLP 1528.9
THE CHAMP BLP 1514
PLAYS PRETTY BLP 1563
AT THE ORGAN BLP 1552

Complete List of Jimmy Smith LPs and 45s on Request

THE NEW JERRY BUTLER
"I WAS WRONG"
B/W "I COULDN'T GO TO SLEEP"
ABNER 1030

"I WANNA BE THE ONLY ONE"
KIP ANDERSON
VEE-JAY 325

"CRYIN' FOR MY BABY"
HAROLD BURRACE
VEE-JAY 318

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or titles.
The Fireballs

It's What's in THE CASH BOX That Counts—INTERNATIONALLY*

RA 2008

TOP RANK

INTERNATIONAL

24 W. 57th St., New York, N.Y.

TOP RANK

AMERICA'S HOTTEST UP AND COMING INSTRUMENTAL

SPREADING FROM COAST TO COAST

September 12, 1968

THE CASH BOX, Music Page 29
NEW YORK — The RCA Victor September Red Seal release will be highlighted by a special promotion covering around a new stereo recording of Tchaikovsky's "1812 Overture" by Morton Gould and his Orchestra and Band. The stereo LP, backed by Ravel's "Bolero," will be offered for a limited time at 44.00 on the manufacturer's nationally advertised price. Stereo version will sell for $19.98, as will the monaural. A major advertising and promotion campaign will help to launch the album. The Gould "1812" and the special price story will be featured in full column ads in various consumer publications.

Of course, September and October, Morton Gould will make network TV and Radio appearances to help promote the album. Network radio commercials will also feature the "1812." RCA Victor is shipping a special "1812" streamer while the album cover itself will feature a "kumikleen" sticker telling the price story. Ad mats in various sizes are now shipping to distributors and the "1812" will be the feature album in September in RCA Victor's permanent in-store "linker" boxes.

Morton Gould's "1812" is being sent to all "Music You Want" radio subscription services and will be distributed to national electronics and loudspeaker manufacturers for use in demonstrating sets. All national reviewers will receive the album along with special press material.

The Red Seal release for September, in addition to the Gould "1812," will include a new performance of the Brahms Concerto No. 2 by Artur Rubinstein and Josef Krips and the RCA Victor Symphony; Fritz Reiner and the Chicago Symphony playing the Beethoven Fifth and the Coriolanus Overture; Walton's Facade and Leos Janacek's "From the House of the Dead"; an album of classical mood music called Clair de Lune, by the London Proms Symphony, Raymond Agoult conductor; "Hello World" with Eleanor Roosevelt, the Little Orchestra Society, Thomas Scherman conductor; a new performance by Pierre Monteux and the London Symphony Orchestra of the Sibelius Symphony; Charles Munch and the Boston Symphony playing Schubert's Symphony in C Major; and a special new-LP release by Tchaikovsky; a complete collection of Symphonies Nos. 5 and 6, Violin Concerto, Piano Concerto, Capriccio Espagnol, Nutcracker Suite and excerpts from the Sleeping Beauty in performances by Cliburn, Fiedler, Heifetz and others.

All Red Seal albums will be shipped to "Music You Want" radio stations, stereo recording service and national reviewers, and will receive major advertising support.

Gillette Feted On 15th Anniversary With Capitol

HOLLYWOOD — Capitol Records artist and repertoire producer Lee Gillette last week celebrated his 15th anniversary with the company's top executives and A & R men honored Gillette at a luncheon held in the Executive Board Room on the top floor of the Capitol Tower. Capitol's President Glenn E. Waddles, who brought Gillette into the firm in 1944, praised the veteran producer for his many contributions to the company's success over the years.

Among other distinctions, Gillette is the producer of the biggest selling single record in Capitol's history, Tennessee Ernie Ford's "Sixteen Tons." With the same artist, he also produced one of the label's biggest album hits, "Hymns," which has reached the million-dollar mark (manufacturer's wholesale price) in sales. Other over-a-million singles produced by Gillette include Tex Williams' "Smoke, Smoke, Smoke," Peggy Lee's "Mafiana," "Ray Anthony's "Dragnet," Nat "King" Cole's "Too Young," Dean Martin's "That's Amore," and Kay Starr's "Wheel of Fortune."

Looking back over his years with Capitol, the veteran producer commented:

The biggest change in the (record) business since I joined Capitol has been the switch in emphasis from singles to albums. Now, with the tremendous impact of stereo, Gillette continued, "the future seems limitless."

Gillette also emphasized that, "well-established artists like Nat (Cole) and Ernie (Ford), for example, must constantly do new and different things. Of course, there will always be a big market for top artists performing great favorites in the conventional manner. But I also think we have to do a lot of head-scratching to find unusual material and album concepts, and match them up with the appropriate artist."

With Ken Nelson, also a Capitol producer, Gillette is co-owner of radio station KJRS at Ridgescott, Calif. A former musician and vocalist, Gillette was first hired by Capitol to build up a transcription library and to establish a folk music department. In addition, Capitol executives honoring Gillette at the luncheon included Sales & Merchandising Vice President Mike Maland, A & R producers Dave Cavanaugh, Morton Miller, Ken Nelson, John Paladino and Buck Stapleton, and Roland Foshag of the A & R Department.
**The Records Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. THREE BILLS</td>
<td>THE BROWNS (RCA Victor)</td>
</tr>
<tr>
<td>2. SEA OF LOVE</td>
<td>PHIL PHILLIPS (Mercury)</td>
</tr>
<tr>
<td>3. I'M GONNA GET MARRIED</td>
<td>LLOYD PRICE (ABC Paramount)</td>
</tr>
<tr>
<td>4. SLEEPWALK</td>
<td>SARAH VAUGHAN (Mercury)</td>
</tr>
<tr>
<td>5. BROKEN HEARTED MELODY</td>
<td>LAVENDER BLUE (Big Top)</td>
</tr>
<tr>
<td>6. A BIG HUNK OF LOVE</td>
<td>ELLIS PRESTON (RCA Victor)</td>
</tr>
<tr>
<td>7. I WAS TOLD TO KISS YOU</td>
<td>BABY DOLLIN (Atco)</td>
</tr>
<tr>
<td>8. WHAT A DIFFERENCE A DAY MAKES</td>
<td>LAURA BULLA (RCA)</td>
</tr>
<tr>
<td>9. AIN'T NEVER BEEN TO WICKED SOMEDAY</td>
<td>LAURENCE LAFF (ABC Victor)</td>
</tr>
<tr>
<td>10. LONELY BOY</td>
<td>PAUL ANKA (ABC Paramount)</td>
</tr>
<tr>
<td>11. THERE GOES MY BABY</td>
<td>DIONNE EDY (Jamie)</td>
</tr>
<tr>
<td>12. THANK YOU FOR BEING MY BABY</td>
<td>JOYCE (Mercury)</td>
</tr>
<tr>
<td>13. MORGAN</td>
<td>IRV ROBIC (Laurie)</td>
</tr>
<tr>
<td>14. KISSIN' TIME</td>
<td>BOBBY RYDELL (Cameo)</td>
</tr>
<tr>
<td>15. I'VE BEEN THERE</td>
<td>TOMMY EDWARDS (AGM)</td>
</tr>
<tr>
<td>16. MAKIN' LOVE</td>
<td>FLOYD ROBINSON (RCA Victor)</td>
</tr>
</tbody>
</table>

**The Cash Box, Music Page 31 September 12, 1959**

**Sid Feller Returns to Head Am-Par A&R Department**

NEW YORK — Sid Feller, president of Am-Par Record Corporation, has announced that Sid Feller, widely known arranger, conductor, composer and recording producer, has assumed his former duties as Director of Popular Artists & Repertoire for ABC-Paramount Records, since the musician was the original A & R chief appointed by Clark shortly after the formation of the firm exactly four years ago. Later, when Don Costa was contracted to collaborate with Feller, the duo combined to form the combination which brought the label among the top independents of the industry. Feller left Am-Par late in 1957 to fulfill some attractive offers as a freelance arranger and producer. Previously, he had gained an enviable stature during a tenure with Capitol Records, notably for his work on some of the Jackie Gleason albums, Dakota Staton releases and a host of others.

With Costa departing the firm last week, Feller will coordinate his A & R activities with his counterpart in the special album production department, Creed Taylor.

**Kay Thompson On Signature**

NEW YORK — With the release of a single record on the Signature label, "Moscow Cha Cha Cha" and "Dias Vindas," Bob Thiele, president of Hanover-Signature Records, announced the signing of Kay Thompson as an exclusive recording artist.

In addition to making single records, Miss Thompson will also do albums. Her first single has Kay singing two songs that she wrote in an anticipation of Premier Khurschev's visit to the United States.

Signature is planning a promotional tie-in campaign with Simon & Schuster with the release of Miss Thompson's book in September, "Eloise in Moscow."

The company is also rushing an LP of an actual recording of a party at Miss Thompson's house in which she and her guests discuss her recent trip to Russia.

Thiele stated: "This is an oddball album that has many interesting and humorous surprises."

**Sammy Kaye To Open Ballroom**

NEW YORK — Sammy Kaye has taken an option on the shuttered Riviera located on Broadway and 66th Street. Most recently this spot was occupied by Sid Feller and previously was occupied by the Arcadia Ballroom. Kaye intends to again operate it as a ballroom featuring his own orchestra and other name hands. He also plans to do TV telecasts from the location. The orchestra leader of "Swing 'n' Sway" fame would telecast a weekly dance session and variety show, now in the formative stages.

Kaye is also in negotiation with the three major networks to have their spectacles taped there during the day. Under current plans, he hopes to have the room in full operation by October.
Audio Fidelity Extends 99c Bonus Plan

NEW YORK—Sidney Frey, president of Audio Fidelity, announced last week that because of the overwhelming acceptance and demand for the company's 99c summer bonus plan, Audio Fidelity has extended the bonus plan through the month of September. The plan, originally scheduled to terminate August 31, offers any Audio Fidelity record for 99c with the purchase of any other Audio Fidelity record at suggested list price ($8.95 monaural, $6.95 stereo).

Frey said that although we had definitely limited the duration of our unprecedented promotion at the start (August 16), dealers and distributors throughout the country have called, urgently requesting an extension because of the tremendous increase in traffic and sales which has resulted from this offer. Many dealers have been getting in their orders have been necessarily delayed in getting merchandise into their shops and advertising the offer before the official expiration date. So many orders were received by Audio Fidelity that it was difficult to fill them all in time, and the pressure for extension was so great as to be overwhelming.

The bonus program constitutes an Audio Fidelity Fall plan which is a regular 33.3% plus another 40% bonus discount to dealers. On August 31, Audio Fidelity had received over 600,000 orders on LP and stereo albums, in a ratio of 2 monaural to 1 stereo. Frey feels that this is a strong indication of the growing trend in the record industry toward the general acceptance and purchase of stereo—that stereo is no longer an "exclusive," or "sportsman" product, but rather is becoming an item in common demand such as a washing machine, refrigerator, or lawn mower.

Among the reasons why dealers and distributors have asked for the extension is the bonus plan, and 70 pop, 11 classical and 70 jazz stereo records. The expiration date of the extended 99c bonus plan is now definitely set at midnight, September 30, 1959.

Atlantic Releases 2 LP's

NEW YORK—Atlantic Records, in special LP release, announced last week the issue of a new Chris Connor and a Dick Katz album.

"Chris Connor Sings Ballads of the Sad Cafe" is a collection of nine songs with melancholy themes. Backing are: Dick Katz, piano; Don Fagerquist, clarinet; Bob Cooper, tenor; and Shelly Manne, drums.

Dick Katz, represented with "Dick Katz: Piano & "Pos, the young pianist Atlantic presented in "Jazz Piano International." He has made recordings for many famous stars like J. J. Johnson & Kai Wind, Sonny Rollins, Oscar Pettiford, Jimmy Raney, Coleman Hawkins and Buck Clayton. This album features not only his playing, but compositions and arrangements of his as well. Accompanying him are Chuck Wayne or Jimmy Raney, guitar; Joe Benjamin, bass; and Connie Ray, drums.

Sam Clark In Europe

NEW YORK—Sam Clark, President of ABC-Paramount Records, left last week for a one-week stay in Europe to coordinate Amaar's scheduled activities throughout France. Clark will have a series of confabs with Amaar reps there.

Decca Declares Dividend

NEW YORK—Directors of Decca Records last week (September 2) declared a regular quarterly dividend of 25 cents per share on the company's capital stock, payable September 30 to stockholders of record September 16.

Myers Into Personal Management

PHILADELPHIA — After many years of helping acts get started in the right direction, Jack Myers, head of Myers Music, Inc., has stepped into personal management and has signed several artists. Joni Dina, eight year old, has been signed for five years. Recording contract with Roulette Records and her first release is "Little Johnny" and "Ding Dong Ding". Genevieve has been signed with Wynne Records and cut her first session for the label last week. The newest to sign with the office is eleven year old Bobby Bar- nard. No recording deal has been set as yet although several offers are reportedly being considered.

"We want to avoid by-passing our distributors which is another reason why I am making this tour," is the way Jerome put it. Within the next six weeks Jerome will visit all of Roulette's forty distribution outlets and he concluded by inviting any and all rock jobbers to meet with him and the distributor servicing him while he is in their area.
Australian
Action

Nice to see the first American release by our glamorous and talented
Diana Trask. We all wish Diana every success with her first American
disk on the Roulette label. We tipped some time ago that this girl would be a
great success in the United States and judging by news filtering back here
from her performance at The Blue Angel, she will reach the top bracket.

Johnny O'Keefe, one of our leading rock stars, will be seen and heard in a
new role on the Johnnie Ray show which starts in a few days. Alan Heffernan
from the Lee Gordon outfit tells me O'Keefe will—
for the first time on a big show—sing ballads to
backings from a 15-piece orch. Candy and Mandy
and Shirley Simmonds are on the same bill.

Popular Val Curtis, a star member of the
Lee Gordon Company, is at present organizing a Victorian
country-town tour for Johnny O'Keefe to commence
at the completion of the Johnnie Ray bash. O'Keefe
leaves here at the end of September for a visit to the
United States. If Australian audience reaction can be
taken as an indication, O'Keefe should hit the top in
America.

Chief of W & G Records Ron Gillespie signed
visiting American singer Al Morgan to a recording contract. Morgan is in
this country for television performances on GTV-Channel 9 and is also
starring in the floor show at Melbourne's fancy Chevron Hotel.

The highly-rated U.S. television show "An Evening With Fred Astaire"
comes up for screening in Australia at this coming weekend; there will be no
shortage of viewers for this show.

Several leading record dealers have this week reported an
encouraging increase in disk sales. With the spring and summer seasons approaching,
retailers anticipate an upsurge in retail sales again.

Distributor turns singer: An unusual and interesting situation has arisen
with the first release—on the W & G label—by singer Ken Chad, who is
manager of the W & G distributing outlet in Sydney. This new single has
"What A Difference A Day Makes" coupled with an original called "I Was
Taken." Ken is backed by the Bryce Lobbe Quartet; Bryce is the pianist
from the Australian Jazz Quintet.

It is almost impossible to read through local trade publications and national
weekly magazines these days without coming across featured articles on our
leading recording stars. Johnny O'Keefe easily leads the field in this regard;
stories on him are appearing everywhere. Others being heavily featured in
these articles are Col Joye, Frankie Davidson, Johnny Rebb and Johnny Devlin.

The RCA Record people here are moving great stacks of Presley's "Big
Hunk Of Love" but Presley is receiving some hot competition for the No. 1
spot in single sales from Johnny Horton's "Battle Of New Orleans," Conway
Twitty's "Mona Lisa," Paul Anka's "Lonely Boy,"
"Waterloo" by Stonewell Jackson and Lloyd Price's
"I'm Gonna Get Married."

Ron Hill, who inside a few years built the retail
disk sales department of G. J. Coles Store No. 209
in Melbourne into one of that city's biggest outlets,
has left Coles to take up the position of sales manager
with Planet Records, one of the independent labels.

There are strong stories spreading throughout the
trade that Ricky Nelson and Connie Francis are likely
to tour Australia before the end of the year. Fabian
is definitely set for an eight day visit here—for Lee
Gordon—commencing 14th October.

Leonard H. Goldenson, from American Broadcasting-
Paramount Theatres, is visiting this country
present with his wife. Your Scribe, Ron Tudor, had a quick chat with Goldens-
on the other day on television presentation and transmission and he said
he was very impressed with TV in this country. His company owns shares
in one of the commercial TV stations in Adelaide, South Australia.

2GB Sydney introduces a new Disk Jockey ... Brook Denning. Brook was
formerly a Sydney midnight-to-dawn announcer, and has just returned
from drama studies in London, where he met and married Cheryl, with the
blessing of her father, Holiday Camp millionaire Billy Butlin. Brook is prov-
ing popular with all ages, and is handling 2GB-Macquarie Network Hit
Parades, including the weekly Cash Box List.

PHILADELPHIA—Penny Candy is interviewed by Jay Michael during
her appearance on the Dick Clark "American Bandstand" recently where she
performed her "Flippin' record, "Rocking Lady (From New Orleans)." Michael
is subbing for Clark who is making a film in Hollywood.

A Penny For Your Thoughts

SKY KING
by
E. C. Beatty
Colonist 77003

DISTRIBUTORS
TAKE NOTICE

We are now beginning an extensive consumer
advertising campaign slanted toward the na-
tional market and are looking for a few more
selected distributors to complete our national
distribution.

WRITE OR PHONE FOR FULL INFORMATION TO:

NINA RECORD CO. INC. 312 W. 51 St., New York, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNationally"


**Vee-Jay-Abner Extends Fall Album Program**

Chicago—prior to his departure to London, England, last week to confer with executives of the Rank Organization, Ernest G. Abner, Jr., Vee-Jay—Abner Records, Inc., announced the trade that he is extending the firm’s Big Album Fall Special deal for retailers to September 18. The plan includes 13 monaural and 4 stereo LPs.

“Our Fall Special deal has been so tremendously successful thus far,” Abner said, “as we will definitely discontinue the big deal later than September 18.”

Abner and Jimmy Brucken, president of Vee-Jay—Abner, plan to London last week to meet with the Rank organization and other cooperative record labels to officially enter the Vee-Jay and Abner labels in the huge world-wide record distributive organization for independent manufacturers.

LP’s included in Vee-Jay—Abner’s Big Album Fall Special are: “Golden Days (Mono—Aura)”, “Dee Clark”; “I’m Jimmy Reed”; “Rockin’, With Reed”; “I’m Just A Rocker”; “We Bring You Love” by Sarah McLawer and Richard Otto, the Spanish”, “Goin’ Down”, “It’s Time To Go”; and “We Bring You Swing” by Sarah McLawer and Richard Otto, “Uncle Day” by the Staple Singers; “The Swingin’est”;

In the Vee-Jay—Abner sister label of CRI, the new album includes: “Johnny Cash: Meet the Highwaymen”; “Elmer Gantry.”

Patti Page in Drama Film

NEW YORK—Mercury vocalist Patti Page has been signed for a starring role in United Artists’ forthcoming flick, “Elmer Gantry.” In what will mark her first straight dramatic appearance before film cameras (she had a dramatic part on TV), she will play the role of Rachel, in the film version of Sinclair Lewis’ controversial novel.

Edward Brooks, who wrote the screenplay, will direct the film, and Bernard Smith will be the producer.


“THE FLIP SIDE”

By Joe Cal Cagno

“Crazy plug for the Duane Eddy record.”

If you have any ideas for a Cash Box cartoon—write us and we'll credit you.

Capitol Establishes Public Relations Dept.

NEW YORK—In a move to increase its public relations and marketing strength, Capitol Records has established a formal department in the public relations field. It was announced last week (September 1) by K. B. Maitland, CRI vice president, for the merchandising and sales.

To head up the new department, Brown Meggs has been appointed director of public relations. Meggs, who was recently appointed assistant staff assistant for public relations to CRI's merchandising administrator Bill Talbot, will now report directly to Maitland. In his new post, Meggs will be responsible for the direction and supervision of all consumer and press relations activities, including those functions formerly handled by a separate division under Vit Wialon, who has resigned from the company.

He heads up a new press relations section within the public relations department. Fred Martin, former assistant to Wialon, has been appointed press relations manager. A third key member of the PR staff, to head up a newly organized Capricorn News Bureau, will be named in the near future.

In making the announcement, Maitland commented:

“Through this reorganization of the company’s various public relations functions, we shall be better equipped to provide the kind of public and press representation expected of a fifty-million-dollar-a-year corporation. Our aim is to establish the most aggressive and wide-ranging PR program in our industry.

Meggs joined Capitol in September 1968, as writer-producer of the merchandising department’s monthly album presentations. Before that, he served as a writer of public relations films for major business and industrial firms in the Midwest and as an advertising manager with a comic book company. An article on comic books was published in a number of national magazines. Educated at the California Institute of Technology and Harvard College, he is a member of the Writers Guild of America.

Martin joined Capitol in June 1958, as a member of the press relations staff. He had previously served with the National Affairs Staff of Newsweek Magazine in New York. The son of bandleader Freddy Martin, he received his formal education at the University of California at Los Angeles and the New York University School of Journalism.

Thompson Ramo Woolord Acquires Bel Canto

LOS ANGELES—Thompson Ramo Woolord, Inc., prominent in the automotive, aircraft, missile, electronic, and hi fidelity equipment field, has acquired Bel Canto Stereophonic Recording, Inc., producers of pre-recorded stereo tapes and stereo disk recordings. The announcement was made last week by W. M. Jones, TRW vice president.

Bel Canto becomes a third member of the Thompson Ramo Woolord Corporation Electronics Group, which includes Bell Sound Division and Dave Television Division. Bell Sound offers products in the fields of hi fidelity components, amplifiers, tuners, tape decks, cartridge recorders, intercommunication, and public address systems. Dave is a manufacturer of closed circuit television for the commercial and military fields.

Products manufactured under the Bel Canto label include a complete library of pre-recorded stereo tapes as well as a selection of stereo records. Tape are now being produced in two-track and the newly developed four-track mediums.

In making the announcement, Jones said, “Acquisition of Bel Canto was undertaken because of TRW’s belief in the tremendous growth potential in the hi fidelity field, particularly with the advent of stereo tapes in the easy-to-handle cartridge form. Bel Canto has recently released sixty-six four-track stereo tapes for both cartridge and reel-to-reel playback systems.”

Russ Molloy, formerly executive director of Bel Canto, will serve as president of the new TRW subsidiary. Former Bel Canto owners and management will take an active part in the continuing organization.
London Lowdown and England's Top 30 Records

The fabulous Victor Borge returned to our screens last night in an hour-long show on BBC. However, although the show started off with a bang, the great Mr. Borge seemed at the end to be more interested in impressing the audience with his piano playing than his humor.

Billy Eckstine starred in the Sunday show from The Prince of Wales last night on Channel 9. Also on the Bill were the King Brothers who, as usual, gave a terrific performance.

Ronnie Hilton may appear on U.S. television at the invitation of Liberace.

Frank Sinatra's waxing of "High Hopes" from the pic "A Hole In The Head" is gaining here. The pic is now on general release throughout the country. Other new entries this week include "40 Miles Of Bad Road," Duane Eddy; "Sweeter Than You," Ricky Nelson; "The Wonder Of You," Ray Peterson; "Twist Twelve and Twenty," Pat Boone and "Midnight Flyer," Nat "King" Cole.

The Humphrey Lyttelton Band flies to America to-day for concert appearances.

Negotiations are under way for a return tour by Connie Francis early next year. It is hoped she will visit sixteen major provincial towns during a three week visit. Connie has had a pretty hectic trip this time, recording three albums at the E.M.I. studios in London.

BBC's "Drumbeat" Show which was set up in opposition to Channel 9's "Oh Boy!" ended its series last Saturday. No plans have yet been made for the show to return at a later date.

Anthony Newley and Bob Cort and his group fly to Copenhagen at the end of this week for a charity performance.

Lonnie Donegan will star in ATV's mid-week "Startime" Show this week. Lonnie is at present appearing in a show at Yarmouth and last week Pye recording managers Alan Freeman and Michael Barclay travelled down there to record a midnights session on the stage of the Royal Aquarium Theatre.

Blues singers Sonny Terry and Brownie McGhee return to this country September 14th for television and concert dates.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending Saturday, August 29, 1959)

<table>
<thead>
<tr>
<th>Week</th>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>44</td>
<td>Lipstick On Your Collar—Connie Francis (MGM)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Heart Of A Man—Frankie Vaughan (Philips)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Someone—Johnny Mathis (Fontana)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Battle Of New Orleans—Lonnie Donegan (Pye)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>China Ten—Russ Conway (Columbia)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Dream Lover—Bobby Darin (London)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Here Comes Summer—Jerry Keller (London)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Mona Lisa—Conway Twitty (MGM)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Big Hank O' Love—Elvis Presley (RCA)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>A Teenager In Love—Marty Wilde (Philips)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Ragtime Cowboy Joe—D. Seville/Chimpunks (London)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Roulette—Russ Conway (Columbia)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>10 Miles Of Bad Road—Duane Eddy (London)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>I Know—Perry Como (RCA)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Tallahassee Lassie—Tommy Steele (Decca)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Sweeter Than You—Ricky Nelson (London)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Side Saddle—Russ Conway (Columbia)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>The Wonder Of You—Ronnie Hilton (HMV)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>The Wonder Of You—Ray Peterson (RCA)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>Only Sixteen—Sam Cooke (HMV)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Twist Twelve And Twenty—Pat Boone (London)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Tallahassee Lassie—Freddie Cannon (Top Rank)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>Midnight Flyer—Nat &quot;King&quot; Cole (Capitol)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>Only Sixteen—Al Saxon (Fontana)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>Remember When—The Platters (Mercury)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>Honeymoon Song—Manuel (Columbia)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>Give! Give! Give!—Tommy Steele (Decca)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

By arrangement with "New Musical Express."
"DANCING AND DREAMING"—The Four Preps—Capitol T 1216 & Stereo ST 1216

A dozen tender love ballads are sensitively surveyed by the Preps, who display a fine harmonic group approach to the music. George Van Eps' guitar and a string choir supply light instrumental backing. Content includes "Somewhere Along The Way," "Smoke Gets In Your Eyes," "I Got Along Without You Very Well" and "I Couldn't Sleep A Wink Last Night." Good mood expression.

"THE PARAGONS MEET THE JESTERS"—Juliet, B 7132

Two rock and roll groups share contents of this package, each singing six songs. The music and performances are tailored for teen-agers. The tracks, some of which have appeared previously as singles, include "Florence" and "Let's Start All Over Again" by the Paragons and "Please Let Me Love You" and "Now That You're Gone" by the Jesters.

"THE SINGING TRUMPET"—Rafael Mendez—Decca DL 8896 & Stereo DL 78569

Amusing trumpet virtuosity is displayed by Mendez here playing such pop tunes as "Body And Soul" and "I Surrender Dear" and several classical selections including "One Bel Di" from "Madame Butterfly," Tichkovsky's "Walz" from "Serenade For Strings" and a few Mendelssohn symphonic nonets. The beautifully sweet and melodic trumpet work attracted numerous admirers on the Lawrence Welk show and should fare well sales-wise via this session.

"DRINK ALONG WITH IRVING"—Composed and Produced by Irving Taylor—Warner Bros. B 1322 & Stereo RB 1322

Irving Taylor's latest comedy session for WB is this laugh-provoking delight which peculiar fun at the current rash of "sing along" albums among many other hallowed institutions such as school songs ("The Chitlin' Game"), drinking songs ("You're The Kind Of A Girl Men Remember"), TV jazz ("Momma Goes To Brothers") and others. Album covers pack a good comic display piece. Irving at his satirical best.

"FOLK SONGS FOR YOU AND ME"—Ralph Young—Stereo WPBR 369 & Stereo SDBR 3814

Young's deep, expressive baritone voice finds some of its ablest vehicles in this collection of songs based on folk material with much wider appeal than the true, raw folk songs. Original flavor is retained in the music through the use of guitar and harmonica instrumentation. Selections include "Nobody Knows The Trouble I've Seen," "The Lonely Road," "Hi-Hi, Hi-Loo" and "The Silver Dollar Country," Sensitive reading of quality material.

"THE SWINGING LENY EVERSONGS"—Seeco Celp 435

One of Latin-American's leading entertainers, Miss Eversong, a Brazilian of unlimited vocal strength, exquisite rhythm and timing, and a diversified repertoire (she sings in Portuguese, Spanish, French and English), debuts here in an album that shows off her various talents. She vigorously tackles such numbers as "Granada," Ellington's "Satchell," "Swinging Louis," "Sweet Charlie," "I Want To Be Happy" and "Co' C'est L'Amour," Fine talent.

"RITMOS FLAMENCOS"—El Nino de Alcante & his Flamenco Ensemble—Ato 313-106

Various flamenco-pas-musique music are demonstrated by this very capable flamenco troupe led by the guitarist Alcante. The ten tracks are equally divided between guitar solos by the artist and participation by the entire castinet-clicking, foot-stamping, chanting troupe. Exciting, fiery music.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
“BIG BANJO BAND”—Conducted by Bob Dornicky—Cub 5001 & Stereo S 6804
A ton-filled music of a package that will liven many a party this banjo spectacular. A dozen memorable chestnuts get the nostalgic treatment via the banjo route and with the aid of good stereo depth produce enjoyable listening. Tunes include “Ain’t She Sweet,” “Volcanoes,” “Bye Bye Blackbird” and “Limehouse Blues.”

“DONKEY DEBA”—Ron & Nana—Elektra 173
Two young Israeli entertainers produce an enchanting look at the folk music, singing enthusiastically and with a refreshing non-folk approach, the duo exudes youthful gaiety, charm and uninhibited spirit. Delightful specialty item.

“BIG BOAT UP THE RIVER”—Brother John Sellers—Monitor MP 305
Though still a young man, John Sellers has a feeling for the blues, which is his traditional attachment, that puts him on a par with some of the old time blues singers. Aside from instrumental combo assistance, Sellers accompanies himself on the tambourine, adding an earthy, gospel flavor to select folk songs. Selections, some of which are folk and not blues, include “Feelin’ Sad And Blue,” “Trouble Is A Woman,” “Prison Wall Blues” and “Chain Gang.”

“CHRIS CONNOR SINGS BALLADS OF THE SAD CAFE”—Atlantic 1807
Miss Connor attains an extremely personal, and deeply intimate association with the nine sad love songs herein. Her husky voice is a most able purveyor of the sensitive lyrics of “Glad To Be Unhappy,” “These Foolish Things,” “Good Morning Heartache,” “The End Of A Love Affair,” and other superior songs. Ralph Sharon, utilizing three different instrumental groups, has arranged and conducted outstanding backdrops.

“JAZZ ALIVE!—A NIGHT AT THE HALF NOTE”—Zoot Sims, Al Cohn, Phil Woods, Mose Allison, Paul Motian, Nabil Totah—United Artists UAL 1040
Recorded in performance at New York’s Half Note club where Zoot Sims has been a staple line-up for a long time, this album captures the club’s relaxed atmosphere via the direct, lyrical jazz style of tenorman Sims and Cohn. Alphonse Phil Woods joins in on side two and adds another important jazz voice. Ernie Boykins and side one and Jamies on side two. A Carnegie Hall concert is also included.

“RED IN BLUES—VILLE”—Red Garland Trio—Prestige 7157
The creative, imaginative, yet extremely tasteful piano work of Red Garland is heard in an excellent light on the blues numbers here. Sam Jones, bass, and Arthur Taylor, drums, complete the trio, working cohesively behind Garland. Tunes here are the classic: “Lover Come Back To Me,” “It Had To Be You,” “After You’ve Gone” and “Wee Dot.”

“KELLY BLUE”—Wynton Kelly Trio & Sextet—Riverside 12-238
Kelly, Miles Davis’ pianist and one of the top new pianists on the, leads his own recording group here on a bill comprised of six blues numbers. The front line features Nat Adderley, Bobbi Jaspers, and Benny Golson (heard on only two of the tracks) with Kelly, Paul Chambers and Jimmy Cobb holding down the rest of the session. Tunes include “Willie Weep For Me,” “Pocketful Of Sunshine,” and three Kelly originals. Set offers a good solo look at an important pianist.

“GET THOSE ELEPHANTS OUTA HERE”—The Mitchell, Red Whitey and Blue, Andre Prenvil—Metrojazz EI012 & Stereo EI012
The base playing Mitchell brothers, conducting the New York Philharmonic—Columbia ML 3491 (Mono & Stereo)
These two standbys can the conductor to evoke a brilliant display of color and excitement from his orchestra. Bernstein’s flair for the dramatic is firmly substantiated by the work here. Popular classical offering that will sell well.

Moussorgsky: Pictures At An Exhibition
Rimsky-Korsakov: Capriccio Espagnol
Tchaikovsky: The Steppes of Central Asia
Moussorgsky: Night on Bald Mountain
Poulenc:/bootstrap—Boston Pops—Ormandy

“POPS CAVIAR”—Rimsky-Korsakov: Russian Easter Overture; BORODIN: In The Steppes Of Central Asia; Prince Igor Overture, Polovetsian Dances—Boston Pops Orchestra, Arturo Frond, Conductor—RCA Victor LM 2262 & Stereo ESC 231
The Pops orchestra indulges itself in vividly dramatic renditions of the reliable Russian works here. Light and popularly accepted, this latest of many recordings should do well under the claim of the Boston Pops.

Tchaikovsky: 1812 Overture; Borodin: Polovetsian Dances, “In The Steppes of Central Asia”; Moussorgsky: Night on Bald Mountain—The Chicago Symphony Orchestra, Andre Previn, Conductor—Columbia ML 3529 (Mono & Stereo)
For a fine-up of important jazz stars, all of whom will display the great Henderson cook's, are assembled here for a musical, and swiftly swinging work. Among the various present are Coleman Hawkins, Ben Webster, Emmett Berry, Dikkie Wells, Lester Bailey and leader Stewart, all contributing fine solos and group work on such memorable as "Sugarfoot Stomp," "Ring Pouter Pigeon," "Honeysuckle Rose," and "Round About Midnight.

Puccini: “Girl of the Golden West”—Birgit Nilsson, Andrea Mazzini, Jose Cibin, Orchestra and Chorus of La Scala Opera House conduct by Lorvo von Matach—Angel AN555 (Mono & Stereo)
A definitive recording of Puccini’s wildly successful opera. Remarkable performance by Miss Nilsson, with fine performances from Meccelli and Cibin and a capable supporting cast makes for quite interesting listening. For atone opera lover.

Tchaikovsky: Piano Concerto No. 1 in B-flat Minor—Eugene Istomin, Piano, The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 3599 (Mono & Stereo)
Thoughtful performance of the classic work delivered with great technical assurance by Istomin. The orch, under Ormandy, is at its usual brilliance. Can fare well despite tough competition.
**Rack Best Sellers**

**Stereo Albums (Regular Priced)**

1. PETER GUNN
   - Henry Manzon (RCA Victor LSP-1956)
2. FILM ENCORES
   - Montreal (Columbia PS-124)
3. EXOTICA
   - Martin Dennis (Liberty LST-7014)
4. MY FAIR LADY
   - Original Cast (Columbia CL-5035)
5. MORE MUSIC FROM PETER GUNN
   - Henry Manzon (RCA Victor LSP-2040)
6. QUIET VILLAGE
   - Martin Dennis (Liberty LST-7122)
7. GIGI
   - Movie Cast (MGM SF-3641)
8. SOUTH PACIFIC
   - Movie Cast (RCA Victor LSO-1032)
9. TABOO
   - Arthur Lynes (MCA 806)
10. MORE JOHNNY'S GREATEST HITS
    - Johnny Mathis (Columbia CL-4150)

**Rack Best Sellers**

**Stereo Albums (Low Priced)**

1. SOUL OF SPAIN
   - 101 Strings (Stereo Fidelity SF 6600)
2. TV JAZZ THEMES
   - Video All Stars (Stereo Fidelity BF 8000)
3. GRAND CANYON SUITE
   - Hill Bowen Orch. (Columbia CAS-468)
4. GIGI
   - Hill Bowen Orch. (Columbia CAS-496)
5. PORKY AND BESS
   - Mantold Love (Columbia CAS-496)
6. BROADWAY SPECTACULAR
   - Norman Leyden (Columbia CAS-467)
7. FLOWER DRUM SONG
   - Bill Heyer (Design SS-43)
8. PETER GUNN
   - Anne Bell (Lion SF-70172)
9. TORERO
   - Genera Nunez (Stereo Fidelity SF-9396)
10. MANTOVANI: SHOWCASE
    - Mantovani (London SS-5)

**Rack Best Sellers**

**Monaural Albums (Regular Priced)**

1. MORE JOHNNY'S GREATEST HITS
   - Johnny Mathis (Columbia CL-13-44)
2. KINGSTON TRIO AT LARGE
   - Kingston Trio (Capitol T-1999)
3. EXOTICA
   - Martin Dennis (Liberty LSP-3041)
4. THE HUNGRY I
   - Kingston Trio (Capitol T-1107)
5. A DATE WITH ELVIS
   - Elvis Presley (RCA Victor LPM-2011)
6. MORE MUSIC FROM PETER GUNN
   - Henry Manzon (RCA Victor LPM-2040)
7. QUIET VILLAGE
   - Martin Dennis (Liberty LSP-3122)
8. PETER GUNN
   - Henry Manzon (RCA Victor LPM-7058)
9. SOUTH PACIFIC
   - Movie Cast (RCA Victor LSP-2123)
10. PARTY SING ALONG WITH MITCH
    - Mitch Miller (Columbia CL-4581)

**Rack Best Sellers**

**Monaural Albums (Low Priced)**

1. MANTOVANI: SHOWCASE
   - Mantovani (London AS-5)
2. JUST FOR YOU
   - Perry Como (Columbia 468)
3. SOUL OF SPAIN
   - 101 Strings (Somerset SF-6600)
4. PETER GUNN
   - Anne Bell (Lion L 70172)
5. 77 SUNSET STRIP
   - Anne Bell (Lion L 70176)
6. FLOWER DRUM SONG
   - Various Artists (Design 98)
7. HAPPY GO LUCKY SONG
   - Three Sons (Columbia 454)
8. EDDY ARNOLD
   - Eddy Arnold (Columbia 477)
9. GOOD HOUSEKEEPING'S PLAN FOR REDUCING OFF-THE-RECORD
   - (Harmony HL-7194)
10. MARIO!
    - Mario Lanza (RCA Victor LSP-2331)

---

**Album Reviews**

**“GOOD HOUSEKEEPING PLAN FOR REDUCING THE SPORTING WAY”**
Harmony HL-7199, $1.98

Content: Exercise-to-music program for reducing includes golf swing, fencing, high jump kick, all to music. Cover: Illustrates twelve of the fourteen exercises featured. Color. Good arrangement. Performance: Presented in a delightful manner that should please all listeners—both the overweight group and those that will have to listen anyway. Rhythm group on accompanying music is excellent. Commercial Value: Previous Harmony LP “Reducing Off-The-Record” has been on the charts since its introduction. This deck will follow for innumerable commercial reasons. Incidentally, there’s a calorie chart with questions and answers on reducing included in package.

**“RENEZDOUS IN RIO”** Fernandez Pray and His South American Rhythm Orch., Telefunken TP-2567, $1.98


**“SONGS OF THE CIVIL WAR ERA”** Lehman Engel and Chorus, Harmony HL-7198, $1.98

Content: “When Johnny Comes Marching Home,” “Marching Through Georgia,” “Battle Hymn of the Republic” and others. Cover: Features table set with Civil War relics, photo, gas light, bugle, etc. Striking color. Performance: Choruses and music deliver straightforward renditions of Civil War era that should delight lovers of this music form. Commercial Value: Seems to be a set market for this type music with both kids and adults. Jacket should lead to extra sales.

**“LATIN FOR LOVERS”** Xavier Cugat and His Orch. RCA Camden CAL-516, $1.98.


**“JOHNNY SEBASTIAN BACH—Harpischord Concerto No. 3 in ‘D Major—No. 4 in ‘A Major’”**
Forum F-70001, $1.98

Content: Two LP’s feature works of Bach, both under direction of Lawrence Leonard with Christopher Wood, solo harpsichordist. Goldbrough orchestra. Covers: Both covers are almost identical—color used in titles differs. Striking design makes for good classical jacket. Performance: Light and gay, the string concertos represent the other side of Bach as compared with his religious and church compositions. Performance is consistent, makes for good classical background material. Commercial Value: Should hold up as standard classical rack material. Jacket shown off well for a low-pricer.

**“BRAHMS—Symphony No. 4 in ‘E Minor, Op. 98’”** The Royal Danish Orch., Conducted by John Frandsen, Forum F-70002, $1.98


**“SACRED SONGS BY THE MASTERS FAMILY”** Harmony HL-7197, $1.98


---

Special Sleeves

**PAT BOONE “POOLS HALL OF FAME”** Dot 15982 b w “Brightest Wishing Star”

The recording idol’s latest single, reviewed in the September 5 issue and awarded The Cash Box Disk of the Week, is wrapped in full color with an attractive photo of Pat facing titles. Good rack material.

**DORIS DAY “PILLOW TALK”** Columbia 41-1463 b w “Inspiration”

Tune from Doris Day’s latest thriller, “Pillow Talk,” are reviewed in this week’s issue elsewhere (awarded The Cash Box Pick of the Week). Sleeve combines color shot of the songbird on front with advertising copy for movie on back.

**SAL MINO “YOUNG AS WE ARE”** Epic 5-8327 b w “Make Believe Baby”

The teenage idol was awarded The Cash Box Pick of the Week, as reviewed in the August 1 issue, for this disk, wrapped in a black and white sleeve illustrating an informal shot of Mino with his name large at top. Good rack display material.

---

*“Only those records best suited for commercial use are reviewed by THE CASH BOX”*
New Pickwick Sales Up

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm for Design, Stereo Spectrum, Off Broadway, Calendar, and Instant Learning, announced last week that the combined dollar volume of the labels he represents rose 189% during the first half of 1959 (January thru June) as compared with the same period in 1958.

Leslie stated that this figure does not include Pickwick's foreign language instruction series. Instant Learning which is just going into commercial production at this time. Biggest factor in the sales rise is the Cricket LP line, Leslie reports. Leslie stated that the sales of his children's albums have been far beyond his expectations. "From the moment we first introduced Cricket-kids albums at the Toy Show in March, we knew that we had a fantastic item, Children's records have traditionally been regarded by toy stores, record shops and rack jobbers as strictly Christmas season item. Further, the kiddies field was 90% singles. Today, all this has been changed. Youngsters have 'graduated' from singles to LP's. The demand for and the demand for our Cricket LP's has been strong and steady since they hit the market.

"The beginning of the year, stereo accounted for less than 5% of our total album sales. Today, this figure is 40% and we feel that it will continue to rise. In addition, through our newspaper rack deal, we have increased the number of outlets where our records are sold at the same time that we have added to the variety of our merchandising by constantly building and improving our catalog.

Everest Tape Release


3 New Posts at Rondo

NEW YORK—Eli Osterberg, president of Rondo Records, announced last week that he has retained Yellow Hoff- man as national promotion director. Reggie Haney as Midwest field sales manager, and appointed Cynthia Navarre as executive assistant to vice president Herb Joseph.

All three posts are brand new ones that Osterberg has created in anticipation of a major expansion by the distributor. (Haney, who has had extensive music merchandising sales experience, will work with Rondo distributors on special promotions; Miss Hoffman, who did public relations in book publishing, will be in charge of DJ contact; and Miss Navarre, our sales service and listener index; and Miss Navarre was Herb Joseph's secretary before her promotion.)

Rank Int'l To Distrib Penny

NEW YORK—Penny Records last week announced that they have signed with International for world-wide distribution of all Penny releases. U.S. distribu- tion will be handled by the distributor's line-up of independent distributors. The label also announced the pairing of singer Phil Celia, whose Penny debut is due September 30. Label is scheduled to be forwarded to Penny drummers, 550 Fifth Ave., New York 36.

THE BEGINNING OF LOVE

by Ty Taylor

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Big Tornado Ballad

THE BEGINNING

of LOVE

by Ty Taylor

DJs: Write for free samples

PRODUCT OF PHOENIX SALES CORP., 3630 N.Y.
Canadian Capers

ON THE ROAD—From Vancouver this week comes the report of lots of talent in the city, with The Gaylords ending a three week set at Ivy's, and The Platters moving into The Cave for nine days. Following this group will be the Kirby Stone Four. . . . Great crowds each night for Vancouver's Theatre Under The Stars, which has the road tour of "My Fair Lady". . . . In Record Land From Vancouver. . . . Ken Welsh of Quality Records reports that in "Mona Lisa" by Carl Mann still his number one item, with "Morgen" and "Hey Little Girl" breaking very very fast in his market. Although a big record in the east, "Sea Of Love" is just starting to break out on the West Coast, but shows every indication of breaking wide open . . . Bud Hayden of Phonodisc reports that "Red River Rock" and "With Open Arms" biggest items in quite some time, followed up by "A Girl Like You" by Gary Stites. . . . Knox Coupland of RCA very happy with "Three Bells," and "Makin' Love" by Floyd Robinson. Knox also reports that DJ's swinging along with the many new sing-along type LP's that RCA has by Chet Atkins, and The Ames Bros. . . . In Record Land In Toronto. . . . Todd Armstrong says he can't keep up with dealer calls on the Edd Byrnes deck, and of course "Till I Kissed You," "Mary Lou" and "I'm A Mummy" all going like wild fire . . . Lee Farley of Quality tells us that DJ acceptance to the new Mercury LP by Frank D'Ignore is sensational. . . . In the singles field, "Caribbean" by Mitchell Torok, really swinging, and of course "What A Difference A Day Makes", "Broken Hearted Melody" and the new Jerry Lee Lewis all headed for the top. . . . Whiley Halnes of Capitol busy making the scene with a vast promo on the Hand Of The Royal Marines who are in town for the CNE. This is one of the most sought after bands in the business and great crowds are expected at the CNE to see them perform. Whiley reminds us also that "Sweet Bird of Youth" by Nat King Cole breaking up the hit scene, along with "High Hopes" by Frank Sinatra. . . . Harry Maslow of Barrel reports "Happy Lonesome" swinging high and wide, and a new deck called "Standy" that promises to be the biggest since "Tell Him No." . . . On The Radio Scene. . . . A happy man we met a week or two ago was Johnny Murphy of CKOY in Ottawa. Seems they ran a contest in which the winner would talk long distance to a recording artist. However, when the magic time arrived the star was unavailable, so Johnny came thru with a wonderful interview with the sweet little girl of the "Kookie Kookie" disk, Connie Stevens, and to top it all off was Connie's birthday party. Johnny's hat is off to her for her wonderful help and cooperation. . . . The talk of the industry is the "Chum Walking Man" contest that caused the biggest traffic jam ever in Toronto. Ten thousand people converged on the main corner of Toronto at noon one day last week to try and spot the "Chum Walking Man" who was carrying $250.00 to give to the first person to identify him.

Cocktails For Three

NEW YORK—Capitol Records recently hosted a cocktail party for the press to introduce the new Nat "King" Cole album "Every Time I Feel The Spirit." The party was held prior to Cole's sell-out engagement at the Hollywood Bowl where excerpts from the new album were featured, with backing provided by the St. Paul Baptist Choir of Los Angeles. Above, at the party, Cole chats with Elaine Swanson and Jack Devaney of the Cash Box.
**“Como Swings” In New Victor Pops**

NEW YORK — Perry Como’s new single, “Como Swings,” has sold RCA Victor’s initial September list of 125,000 and is now tied with three other RCA’s to their way of distributors.

The new Como album features the swing and variety show, and is from his tour of Europe where he made cool blues numbers. Among the 12 selections are “St. Louis Blues,” “Route 66,” “Mood Indigo,” “Begin the Beguine,” “Denkey Serenade,” and “It’s a Long Way From St. Louis.”

RCA Victor has set up a strong advertising and promotion schedule to back the album. The point-of-sale program features blinker box displays and gift-wrap programs in both retail and wholesale.

Special Como ad mats are shipping to distributors.

Disk Jockey promotion, meanwhile, is in full swing with special mailing pieces and post cards with golf club stirrers off to DJs.

The radio schedule calls for spots on Network “Monitor” and a series of transcribed spots for local radio while the television campaign calls for network TV commercials and promotions.

Additional ad and promotion plans will be tied-in with Como’s return to NBC-TV this fall.

Two other albums shipping now are “Gypsy” by the Bob Beattie Hunter Choir, and “Just For Kicks” by Bob Thompson and his Orchestra.

The Hunter album, recorded by the same group featured in “The Wild Wild West,” contains songs for the Revolutionary and Civil Wars, and “Swing Wars” II and III. There are 24 selections in all, including “Lili Marlene,” “Dixie,” “Yankee Doodle,” “Bubba,” “I’ve Got Sixpence,” “Over There” and “C’mon In On A Woman’s Holiday.”

“Just For Kicks” is conductor-aranger Bob Thompson’s first album and features a "wordless chorus," used as part of the instrumentation, backed by jazzmen, including six per- beathertsi and "One Man’s Woman," "Six of You," "Angel Eyes," "On The Street Where You Live," and "Five By Five" are among the 12 selections.

**Making Sure**

NEW YORK — Planetary Music has an interest in both sides of the new Anita Bryant single as a result of a deal between Capitol Records and Walter Kuhl in Kuhl’s Family Music.

Planetary is the original publisher of the hit “Hey, Look at Me Love” side. Carlton’s publishing affiliate, Pamphlet Music, originally had the song’s publishers, And Seven Girls,” side, but Kuhl offered to purchase one-half interest in the song, after hearing it, for $2,000, and has now com- puted $35,000 the offer was accepted by the authors.

Said disker head Joe Carlton: “We thought it better to have the single of the song from both sides, rather than to have one publisher fighting our firm. Our first contract is for a minimum of 25,000 records, and if we decide to move, we will cement the success of the new Bryant record.”

**Musicasters Confab**

PORTLAND, ME. — The Musicasters Programming Conference, sponsored by the Conference of the American Record Buyers Association, recently elected a new Advisory Council to serve on future regional meetings.

These sessions are held to keep the broadcasters aware of current events and with the creative source of supply and keep the research and exposure services alive and current.


New UA & Unart Distribrs

NEW YORK—United Artists Records has appointed Bob Furr, Sales Manager, and Leland P. Witting, Sales Manager, to the ranks of UA & Unart Distributors in East Hartford, Connecticut. In addition, UA & Unart Distributors in Connecticut and Albany, New York areas, was appointed by Jesse Williams, Western national sales manager of the company.

Records, Inc. of Boston and Roberts Distributing of St. Louis have been appointed distributors of the Unart line.

**Klein Heads Capitol Pop Album Promotion**

HOLLYWOOD—The appointment of Bob Klein as National Pop Album Manager, and Capitol Records has been announced by Dick Rising, Director of Merchandising and Sales. Klein has been Capitol Records Distributing Corp. fills the vacancy created last June by the resignation of Ron Linn, who is now Marketing Manager for United Stereo Tapes.

During the interim, pop album promo- tion was handled by John An- nario, who will now function as Klein’s assistant. In his new post, Klein will be responsible for the planning and execution of all popular-album promotion. He will report to Rising.

Klein joined Capitol in January 1955, as Sales Representative of the Charlotte Branch, CRDC. In January 1955, he became Sales Manager of the Jacksonville (later, M. A. N.) Branch.

In making the appointment, Rising commented: "It is felt that this broad field experience with CRDC is the key to real value in his current CIB assignment.”

**Columbia Auravision To Be Used In Remington Look Advertisement**

NEW YORK — Columbia’s Auravision, a process for combining sound with printed matter, will be used the December 8 issue of Look, when Remington displays a run of hi-fi recording page, featuring Bing Crosby, Louis Armstrong, Rosemary Clooney and the Hi-Los.

Titled “Music To Shave By”, the recording can be played repeatedly on 25% RPM player with exception- ally good fidelity reproduction.

The hi-fi recording will be the focal point in a pre-Christmas promotion, representing a million dollars advertising and merchandising ex- pansion.

The campaign has been designed to promote the company’s new Auravision-Remington Roll-A- Matic.

The two color record page in Look is approximately six inches square, with the circular grooved portion in black, the balance in black and red. The reverse side of the page con- tains writing copy on the Rem- antinning Roll-A-Matic.

Readers of the supporting newspaper magazine insertion as well on television viewers of “介绍 to the company as to its solution for new methods of relay- ing its sales story in the highly com- petitive electric shaver industry. Look Magazine had been experimenting with recording pages for several years and was readily able to commit itself to this promotion.

The entertainers heard in the re- cording will all be featured in follow- up machine and supplement ads run by Remington.

**Capitol Declares Dividend**

HOLLYWOOD—The Board of Di- rectors last night (9/12) declared a quarterly dividend of 50 cents. The record date is Sept. 20 to stock of record Sept. 15.

**“Chess Hot”, Say Chips**

PHILADELPHIA — Harry Chipetz and Bob Heller of Chips Dist. here, have reported “tremendous” sales on the Chips LP line with the Fall Plan.

For every five LP’s the dealer gets one free. The biggest seller has been LP “Chuck Berry Is On Top” which has been given special promotion. Many stations making it the pick of the week.

Bob Heller adds, “The best part of the chess deal is that every LP is exchangeable.” Also selling well is “One Dozen Berries.”

Chips’ salesmen are selling 99% of their dealers with the Chess plan, according to the two.

**Fox Joins Pioneer Int’l**

LOS ANGELES — Gus Jenkins, president of new Pioneer Intemational Records, has announced the appointment of Harry Fox as general sales mgr., in charge of national distribution and promo- tion. Dickery’s initial single features Jenkins on “Gonna Take Time” b/w “Spandy.”

**“It’s What's In THE CASH BOX That Counts—INTERNATIONALLY**
NEWARK, N.J.—Douglas Rodgers, program director of WNTA-TV, announced last week that as of September 11, "Rate The Records" will become a daily show and will be seen at a new time, 6:30 P.M. to 7:00 P.M. Rodgers advised Ken Whalen will continue as the show's director, staging all production numbers of guest artists, and Lee Hassin will remain in his capacity as producer.

The show's basic format will remain the same, reviewing and rating the best of the new record releases, but one change will pit two teenage panels, representing two different high schools, against each other in trying to match The Cash Box's ratings of the record. Album prizes will be awarded to the winning panel.

The Cash Box will continue to work closely with producer Hassin in reviewing and rating the records used on the show.

The Big Hits Are On Today's Hit Trademark

Mercury Records

The Islanders

ENCHATED SEA

MAYFLOWER RECORDS

(23 Liberty Ave., Flushing, N.Y.)

The Only "Cash Box" Recommended for Commercial Use

"Only those records best suited for commercial use are recommended by THE CASH BOX"

October

The Isley Brothers on the cover of "rate The Records."
Eclectic's British Tour Extended To Six Weeks

BEVERLY HILLS — Billy Eckstine's four-week concert tour of England and Scotland has been extended to six weeks, due to reported SRO business everywhere he has appeared. It was announced last week by his manager, George Greif.

Currently midway through the original itinerary, Eckstine has been director of the Empire Theater, Glasgow, Scotland, where he opened the tour with five days of concerts, August 17. Following this, Eckstine has been asked back to the Hippodrome in Manchester, England, after six days of concerts, which was the second run of the tour. With Birmingham and Liverpool still ahead of him, Eckstine, more than likely, may end up with an eight-week tour before he is through.

Prior to the English and Scottish dates, Eckstine played four days at the U.S. Army base in Frankfurt, Germany, and they, too, want him back before he returns to the States.

Much of Eckstine's success is due to his solid record sales in Europe and Great Britain. Roulette Records, which he is selling very well. Coupled with record sales, Eckstine has been one of the top jazz favorites abroad for the past eight years. This is his sixth tour of England, and actually he could play Europe and England 52 weeks out of the year, judging from the offers to Greif have said before. According to Greif, Eckstine can play no longer than eight weeks abroad because of October commitments here that will carry him through the end of the year.

Wally Robinson Joins BMI Public Relations Dept.

NEW YORK—Wally Robinson has joined Broadcast Music, Inc.'s public relations department, it was announced last week by Russell Sandel, director of BMI's public relations. Robinson's career in the communications and entertainment industries spans a twelve-year period, during which time he has been affiliated with United Press, Variety, Columbia Records, and most recently the talent management field. He will work in BMI's New York office.

Belco Sets Pact With French Firm

NEW YORK—The Belco Instrument Corporation, producers of Everest Records, last week announced that it had signed a contract with the Paris firm, Les Disques de France, to expand the distribution of Everest Records in the foreign market. In terms of the agreement, the French organization will open a distributorship of Everest throughout the French Union, Luxembourg, as well as in Belgium and the Belgian Congo, it was announced by Edward Wallerstein, vice-president of the Belco company.

"This increased distribution should aid us considerably in our efforts to offer the high-fidelity of Everest recording to music lovers in many parts of the world," asserted Wallerstein. "Recently the Belco company concluded a contract with Rank Records, of London, England, whereby Everest Records will be distributed in the United Kingdom, nations of the British Commonwealth, and the Republic of Ireland." Decca is the distributor for Everest in the United States and Canada.

Rubin Joins Atlantic

NEW YORK—Norman Rubin has been appointed regional promotion director of Atlantic and Atco Records, it was revealed last week. Rubin will be on the road, for the most part, working on records with distributors and disk jockeys. Rubin has been Promotion Director of United Artists Records and also did promotion work for George Paxton and Co-Ed Records.

Andrews' Bio On Stage

BEVERLY HILLS—Stage and film rights to The Andrews Sisters' autobiography, "Relatively Speaking," have been purchased by Argyre Press, it was marked for early 1960 publication by Argyre Press, have been purchased by Broadway producer Mort Marshall. Plans call for Broadway musical production of the book for fall of 1960, with the Andrews Sisters playing themselves. George Gerealy has been pacted to write the music and Marshall, who also will direct, is negotiating currently with screenwriter William E. Rayner to do the book and lyrics.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Award o' the Week**

FIVE KEYS
(King 5251)

**"I UNDERSTAND"** (2:04) [Eddy—Reed] 
[Cor-Lin—Wayne] 
[Heart—Brook]

**“SOME OF THESE DAYS”** (2:12) [Eddy—Reed] 
[Cor-Lin—Wayne] 
[Heart—Brook]

**BIG MAYBELLE** (Savoy 1576)

- Big Maybelle is heard for the first time with strings, expressively carrying two pop evergreens. Both taken at a languid pace, “I UNDERSTAND” is a lovely wistful ballad, while Sophie Tucker's theme song, “Some Of These Days,” is given the growing treatment. Two hot dual-mart sides. Could be back-to-back smash.

**"I WANNA BE LOVED"** (2:13) 
[Conrad BMI—Reed] 
[Conrad BMI—Reed]

- Reed can add more two hits to his long list with this solid blues pairing. "I Wanna Be Loved" holds down the romantic end of things while "Going To New York" is in more of an earthy, funky vein. Both of these slow paced items can make a strong showing.

**"THE GIRL NEXT DOOR"** (2:35) [Fire BMI] 
**"MY HEART IS SAD"** (2:26) [Fire BMI] 
**EARL LEWIS & THE CHANNELS** (Fire 1001)

- Group, which had a territorial click a short while back with "The Closer You Are," bows on the Fire label with Earl Lewis holding down the lead vocal slot. Both sides are attractive rock-a-ballads with the edge going to "The Girl Next Door," which tells of the brighter side of romance. The lament, "My Heart Is Sad," is also a quality season.

**THE VOCALISTS**
(Parade 111)

**"I NEED YOUR LOVE SO BAD"** (2:30) [Hi-Ross BMI—Duncan] 
Herman Duncan is featured vocalist here, expressively cuddling this touching rock-a-ballad. Group has the slick pro sound that sells.

**"HAVE YOU EVER LOVED SOMEONE"** (2:06) [Metric BMI—Cochran] 
Slow, driving rock-a-ballad gets a vigorous treatment.

**Eddie Boyd**
(Bow & Baby 101)

**"I'M COMIN' HOME"** (2:30) [Ghana BMI—Boyd] 
Boyd can put in an R&B chart appearance with his solid delivery of this low-down blues lament. Good growing performance.

**"THANK YOU BABY"** (2:15) [Ghana BMI—Boyd]. Here the scene changes to a driving rhythm number.

**THE JADES**
(Mau-Yoo 807)

**"HEY, LITTLE GIRL"** (2:12) [Stella Lane BMI—Brooks]. Attractive, quick paced, rhythmic excution captures the bright outlook.

**"WALKING ALL ALONE"** (2:23) [Stella Lane BMI—Brooks]. Group slows down to thoughtfully explore a quiet lament. Lead vocal stints shines on both ends.

**John T. Webster III & Anna**
(Freedom 40222)

**"GOTTA MAKE LOVE TO YOU"** (1:65) [Metric BMI—Mumford]. Frantic shaker with the pair indulging in some ear-arresting, shaking rock play.

**Lucky Edwards**
(Nu Kat 115)

**"THE GIRL FOR ME"** [Eastwick BMI] 
Swinging item features an exuberant performance by Edwards.

**"LOVE SPEAKS"** [Eastwick BMI] 
Thougtful consideration is given to the slow moving, big beat ballad.

**THE SHAMANS**
(Keytone 1)

**"VALLEY OF TEARS"** (2:20) [Morey BMI—Gilbert] Expressive weeper is handsomely surveyed by the group.

**"SHUBBY DUBBY DOO"** (2:10) [Morey BMI—Gilbert]. Nononsense lyric, frantic rhythm affair completes the label's bow.

**LITTLE NATE**
(John 318)

**"SOMEONE UP THERE"** (1:59) [Sophisticate BMI—Burknight, Johnson]. Attractive, soothing theme is tenderly caressed by Nate and the Chryslers. Good R&B sound.

**"CRY BABY CRY"** (2:24) [Sophisticate BMI—Burknight, Johnson]. More fine ballads are enlaved by Nate on this half.

**BOBBY BROWN** 
(King 5246)


**"PLEADING"** (2:29) [Loin BMI—Brown]. Another thumping ballad finds Brown in a more vigorous mood.

**THE TREYS**
(Sells 16)

**"SUGAR BABY"** (1:53) [Grey Star BMI—Hamilton]. Good group harmony neatly wraps up this rhythm session. Could attract a heap of sales and spins.

**"COME TO ME"** (3:02) [Grey Star BMI—Hamilton]. More harmonic indulgence by the Treys, here on a rock-a-ballad.

**DAN HARRISON**
(Joyette 100)


**"STRAIGHTEN UP JUICE HEAD"** [Reddy Top BM]. Harrison, Lewis, Summers) Another earthy blues deck, taken at a medium clip.

**PROF. HAROLD BOGGS** (Religious)
(Nashboro 467)

**"WHEN IT HITS YOU"** (2:38) [Excellorec BMI—Boggs]. Rousing gospel hymn is carried out by a solid choir. Happy feeling is expertly expressed.

**"SWING WIDE OPEN"** (2:49) [Excellorec BMI—Boggs]. Introspective surveying of another fine gospel number completes a solid religious coupling.

**LITTLE RICHARD** (Religious)
(End 1058)

**"MILKY WHITE WAY"** [End, Alan K. BMI—Arr. Goldner]. In his new musical endeavor, Little Richard now directs his vigorous and frantic style toward gospel hymns. Here he is his usual deeply expressive self on the oldie. Can move out way.

**"I'VE JUST COME FROM THE FOUNTAIN"** [End, Alan K. BMI—Arr. Goldner]. Another old gospel item is carried out handily by Richard with assistance from an excellent chorus.

**Only those records best suited for commercial use are reviewed by THE CASH BOX**
### New York

1. **I'M GONNA GET MARRIED**
   - Roy Charles (Atlantic)
   - Lloyd Price (ABC-Paramount)
2. **THANK YOU PRETTY BABY**
   - Brook Benton (Mercury)
   - Lloyd Price (ABC-Paramount)
3. **I WANT TO WALK YOUR HORSE**
   - Nat "King" Cole (Capitol)
   - Fats Domino (Imperial)
4. **I WANT TO TALK ANOTHER DAY**
   - Sammy Davis, Jr. (Checker)
   - Nat "King" Cole (Capitol)
5. **I'M GONNA MARRY YOU**
   - Ray Charles (Atlantic)
   - Fats Domino (Imperial)
6. **GET WHAT YOU GIVE**
   - Fats Domino (Imperial)
   - The Browns (Warwick)
7. **ROCK ME IN MY SLEEP**
   - Johnny Adams (MCA-Atlantic)
   - Sammy Davis, Jr. (Checker)
8. **HE YOUNGcott**
   - Little Willie John (King)
   - Fats Domino (Imperial)
9. **GET WHAT YOU GIVE**
   - Fats Domino (Imperial)
   - The Browns (Warwick)
10. **I'M GONNA MARRY YOU**
    - Ray Charles (Atlantic)
    - Fats Domino (Imperial)

### Chicago

1. **WHAT'D I SAY**
   - Ray Charles (Atlantic)
   - Lloyd Price (ABC-Paramount)
2. **THANK YOU PRETTY BABY**
   - Brook Benton (Mercury)
   - Lloyd Price (ABC-Paramount)
3. **I WANT TO WALK YOUR HORSE**
   - Nat "King" Cole (Capitol)
   - Fats Domino (Imperial)
4. **I WANT TO TALK ANOTHER DAY**
   - Sammy Davis, Jr. (Checker)
   - Nat "King" Cole (Capitol)
5. **I'M GONNA MARRY YOU**
   - Ray Charles (Atlantic)
   - Fats Domino (Imperial)
6. **GET WHAT YOU GIVE**
   - Fats Domino (Imperial)
   - The Browns (Warwick)
7. **ROCK ME IN MY SLEEP**
   - Johnny Adams (MCA-Atlantic)
   - Sammy Davis, Jr. (Checker)
8. **HE YOUNGcott**
   - Little Willie John (King)
   - Fats Domino (Imperial)
9. **GET WHAT YOU GIVE**
   - Fats Domino (Imperial)
   - The Browns (Warwick)
10. **I'M GONNA MARRY YOU**
    - Ray Charles (Atlantic)
    - Fats Domino (Imperial)

### New Orleans

1. **I'M GONNA GET MARRIED**
   - Roy Charles (Atlantic)
   - Lloyd Price (ABC-Paramount)
2. **THANK YOU PRETTY BABY**
   - Brook Benton (Mercury)
   - Lloyd Price (ABC-Paramount)
3. **I WANT TO WALK YOUR HORSE**
   - Nat "King" Cole (Capitol)
   - Fats Domino (Imperial)
4. **I WANT TO TALK ANOTHER DAY**
   - Sammy Davis, Jr. (Checker)
   - Nat "King" Cole (Capitol)
5. **I'M GONNA MARRY YOU**
   - Ray Charles (Atlantic)
   - Fats Domino (Imperial)
6. **GET WHAT YOU GIVE**
   - Fats Domino (Imperial)
   - The Browns (Warwick)
7. **ROCK ME IN MY SLEEP**
   - Johnny Adams (MCA-Atlantic)
   - Sammy Davis, Jr. (Checker)
8. **HE YOUNGcott**
   - Little Willie John (King)
   - Fats Domino (Imperial)
9. **GET WHAT YOU GIVE**
   - Fats Domino (Imperial)
   - The Browns (Warwick)
10. **I'M GONNA MARRY YOU**
    - Ray Charles (Atlantic)
    - Fats Domino (Imperial)
**Country Reviews**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**THE CASH BOX BULLSEYE**

**“BOW DOWN YOUR HEAD AND CRY” (2:26)** [Pamper BMI—Arr. Allan]

Charlie Walker continues along the hit trail with two more excellent sides that could make it two-sided hits-in-a-row; his last being “I'll Catch You When You Fall” and “I Don’t Mind Saying, Bow Down Your Head” is a sad folk tale taken at an up-tempo pace while the “Conscience” portion is a weeping romantic ballad. Both are top Walker efforts and should be showing up soon.

**“A WOMAN’S INTUITION” (2:19)** [Sure-Fire BMI—Burroughs]

The usual fine harmony indulged in by the boys is heard on another coupling that should provide follow-up action to their recent “Somebody’s Back In Town” and “I Love Everybody” chart pairing. The boys’ appealing humor on “A Woman’s Intuition”, a joyous, lively affair, and their deep sincerity on “A Town That Never Sleeps”, a middle best weeper, should soon find top chart positions.

**FAMILY MAN** [Starday, Bama BMI—Balthrop]

**“Poppin’ Johnny”** [Bama, Starday BMI—Veale, Ward]

Frankie Miller

¬ Just completing a long, successful run with “Black Land Farmer,” Miller is on the scene with another disk slated for a chart stand. It’s a toss up between “Family Man,” a sincere opus with a meaningful message, and “Poppin’ Johnny,” a humorous folk-flavored ditty. Both ends have the click sound.

**JIMMY MARTIN** [Decca 30965]

B+ "HOLD WHATCHA GOT" (2:25) [Transworld BMI—Martin] Martin’s flavorful essay of the true country sound on this quick paced ditty should add it to his long click list.

B+ "SHE’S LEFT ME AGAIN" (2:57) [Cajun BMI—Martin] Here Martin charges to a middle best weeper, retaining his top hill sound. Two fine sessions in the country tradition.

**DELL SHIRLEY & JOE BROWN** [Logon 3118]


C "PAPER WAD KID" (2:52) [Gaylord BMI—Brown] OK essay by the pair of an up-tempo beat theme.

**CHICKIE WILLIAMS** [Wheeling 1001]

C+ "BEYOND THE SUNSET" (As-Cap—Brock, Brock] Heart-rendering opus is devotedly read by the songstress. Inspiring recitation is featured.

C "BRIGHT RED HORIZON" (Unip—Williams) Deeply sentimental ballad. Doc Williams’ Border Riders assist on both ends.

**A BULLSEYE B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIocre**

**LOIS WALTER** [Pooch 723]

C "YOU CAN’T CALL ME LONESOME" (2:58) [Ralph’s Radio Music BMI—Howell, Broadstreet] Easy-going, sentimental romantic, lightly read by the gal and a chorus.

C "SEND A PRAYER TO HEAVEN" (2:54) [Tree BMI—Walter] Fair sacred hymn.

**HANK MIZELL AND JIM BOBO** (King 5236)

B "WHEN I'M IN YOUR ARMS" (2:59) [Lois BMI—Mizell, Bobo, Simonton] Fascinating harmonic duel effectively gets across the sweet words of this quiet romance. Can attract attention.

B "JUNGLE ROCK" (2:47) [Lois BMI—Mizell, Bobo, Collins, Simonton] Here the duo energetically belts out an all-market rocker.

**HAL SMITH** [Yucca 116]

B "WHAT DO I HAVE TO loose BUT THE BLUES" (2:02) [Fairway BMI—Smith] Smith and the Country Squires feelingly carve out an attractive, up-tempo trampy, Worth spins.

B "HARD HARD TIMES" (2:46) [Fairway BMI—Smith] Hard-hitting country blues is the vehicle here for Smith’s sincere approach. Interesting arrangement.

**ROLLING JOE JOHNSON** [Nu-Clear 809]

B "DON’T CRY MY HEART" (2:24) [Nu-Clear BMI—Chamberlain, Johnson] Johnson pours his heart out on this touching lament. Deeply sincere effort.

B "ONE LONG BURNING KISS" (2:12) [Nu-Clear BMI—Weiss, Jones] The singer turns to the happier side of romance with a rocking exuberance here.

**MONA KERRY** [Glenn 1501]

B "DON’T HANG AROUND MY DOOR" (2:02) [Hits of Tomorrow BMI—Kerry] Interesting reading of a medium paced heartbreaker.

B "STAY AWAY" (2:26) [Hits of Tomorrow BMI—Kerry, Van Meter] Another similar stanza.

**NED MILLER** (Jackpot 48020)

B+ "GIRL FROM THE SECOND WORLD" (2:25) [Jat BMI—Miller] Miller’s sensitive reading of this haunting love ballad recommends the disk for lots of play. Unique feminine echo adds to deck’s attractiveness. Could be a dual-mart sleeper.

B+ "RING THE BELL FOR JOHN-NY" (3:20) [Jat BMI—Miller] A touching inspirational opus. Side features recitation by Jan Howard, who also duets with Miller on the choruses.

**JIMMIE PIPER** (Royce 0011)

B+ "I MET A GIRL WITH GOLDEN HAIR" (1:56) [Bo-An BMI—Piper] Cate romantic ditty taken at a quick pace. Piper gets good group support on the chorus chants.

C+ "BONFIRE" (2:29) [Bo-An BMI—Piper, Anderson] Dramatic romantic theme with an unhappy ending.

**HAROLD BAILEY** (Giro 030)

B+ "I’M A FOOL" (2:50) [Cedar-wood BMI—Bailey] Bailey bows for the new label displaying a sincere approach to the weeping words of the middle beat letter.

B+ "I’M GONNA LEAVE" (2:34) [Gillo BMI—Bailey] Another weeper, this time at a quicker pace.

**JOE CARSON** (D 1083)

C+ "CARELESS WORDS" (2:08) [Glad, Son-Up BMI—Carson] Fast paced weeper. Large portion given over to instrumental fiddlin’,

C+ "TIME LOCK" (2:11) [Glad, Son-Up BMI—Carson] Another heart-rendering effort, this time taken at a slower tempo.

**CARL STORY** (Starday 449)

B+ "SET YOUR HOUSE IN ORDER" (1:48) [Starday BMI—Diamond] Spirited inspirational is wondrously delivered by Story and his Rambling Mountainaires.

B+ "OLD GOSPEL SHIP" (1:44) [Starday BMI—Story, York] More joyful gospel sounds from Story and the boys. Two exuberant sacred items that should score in the market.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Before the station is swamped with questions, notes WSM's Promotion Mgr. Trudy Stamper, the dates for WSM's 8th Annual National Country Disk Jockey Festival are now set. November 16 and 17 (Sat. & Sun.), 1959. Also notes that after “Opry” announcer Grant Turner played tunes from Marty Robbins' new Columbia LP, “Gunfighter Ballads And Trail Songs,” on his Sat. “Music City Review” show, the telephone switchboard ‘walked off the wall.’ . . .

The management and audience of H.B. & Son’s – J.D. Brant, Rod James, Janet Kelly and Jeanne Moore. . . . Bob Kinney, who has his own ‘Country Roundup’ show, among others, on WCHN-Norwich, Conn. out with a Barefoot bow-tied “The Fool Who Walked Away” and “The Girls I Left Behind.” Before returning to Nashville, from their 6-week Mexican vacation, Oscar and Doris Davis dropped in to visit with old friends sunshine and Gabe Toczek at their Houston, Texas home. . . . Smokey Warren & his Arizona Trail Blazers started their annual Canadian tour, 8/25, opening at St. John Fair Grounds, Newfoundland and closing there on the 28th. Tour was promoted by the Smokey Warren Promotions. . . . Buddy Killen infos that Bill Anderson, whose current click is “Ninety-Nine” (Decca), is a special guest, 9/12, on the “Jubilee, U.S.A.” show, Bill, a frequent guest there this summer, also did the “Opry” and a recent Pt. Worth, Texas “Cowtown Hoedown” shot along with Decca’s Roger Miller.

Walt Karner, Public Relations Director at WDON-Wheaton, Md. letters that response to Jim Sleeman’s recently inaugurated “Country Jambores” morning show has been gratifying. . . . Carl Fitzgerald, WMOX-Meridian, Miss. notes that Carl Sugarman’s “Trailblazers” (WRAA-Ala.) new tagg release, “Come Back, Come Back” is backed with “Twisting The Chimes”, a banjo-fiddle item that’ll make an ideal instrumental theme for a country show. . . . Claude Gray, who’s all set for a chart follow-up to his “(D) click, “I’m Not Supposed” the same guy who spins ’em on the WDAL-Meridian, Miss. turntables. . . . The Ernest Tubb-Skeeter Davis fair package, that includes the Texas Troubadours, has been extended to play more dates in the Iowa-Iowa-Nebraska area. The reportedly “adventure-turn record-breaking tour now runs thru 9/26. Hal Smith will send copies of Skeeter’s latest Victor release, “Give Me Death,” to Jockeys desiring same 4 days before he they write to him at 4780 Galtatin Rd., Nashville, Tenn. . . . ‘Tubb’ claims types that his new Victor coupling, “Moon Joe” and “Lightning Jones” is starting to get heavy pop play, Lawton’ll be happy to send copies to Hank Locklin’s “Border Of Texas” (Victory) and Billy Walker’s “The Storm Within My Heart” (Columbia), in addition to his own pressing, to platter spinners who write to him at 4226 Ave. H, Ft. Worth 5, Tex. Williams, by the way, is doing 3-hour spotlie in Las Vegas. He returns to the “Louisiana Hayride” stage in Shreveport on the 19th of Sept. The Gay’s, Vera, Harold, Vernon and Carl, following their last Las Vegas run is to return home on the 5th.

**The Cash Box**, Music Round Up

<table>
<thead>
<tr>
<th>#</th>
<th>Country</th>
<th>Pop.</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THREE BELLS</td>
<td>The Browns (RCA Victor 7953)</td>
<td>(1)</td>
</tr>
<tr>
<td>2</td>
<td>I AIN’T NEVER</td>
<td>Webb Pierce (Decca 30923)</td>
<td>(2)</td>
</tr>
<tr>
<td>3</td>
<td>PARTNERS</td>
<td>Jimmy Reeves (RCA Victor 7517)</td>
<td>(4)</td>
</tr>
<tr>
<td>4</td>
<td>COUNTRY GIRL</td>
<td>Faron Young (Capitol 4233)</td>
<td>(5)</td>
</tr>
<tr>
<td>5</td>
<td>WATERLOO</td>
<td>Stonewall Jackson (Columbia 41339)</td>
<td>(3)</td>
</tr>
<tr>
<td>6</td>
<td>TENNESSEE STUD</td>
<td>Eddy Arnold (RCA Victor 75424)</td>
<td>(7)</td>
</tr>
<tr>
<td>7</td>
<td>I GOT STRIPES</td>
<td>Johnny Cash (Columbia 41427)</td>
<td>(10)</td>
</tr>
<tr>
<td>8</td>
<td>WHO SHOT SAM</td>
<td>George Jones (Mercury 71464)</td>
<td>(6)</td>
</tr>
<tr>
<td>9</td>
<td>10,000 DRUMS</td>
<td>Carl Smith (Columbia 41417)</td>
<td>(9)</td>
</tr>
<tr>
<td>10</td>
<td>HEARTACHES BY THE MILL</td>
<td>Ray Price (Columbia 41324)</td>
<td>(8)</td>
</tr>
<tr>
<td>11</td>
<td>SOLDIER’S JOY</td>
<td>Newshawn Hawkins (Columbia 41419)</td>
<td>(12)</td>
</tr>
<tr>
<td>12</td>
<td>KATY TOO</td>
<td>Johnny Cash (Son 321)</td>
<td>(13)</td>
</tr>
<tr>
<td>13</td>
<td>DON’T TELL ME YOUR TROUBLES</td>
<td>Don Gibson (RCA Victor 75464)</td>
<td>(14)</td>
</tr>
<tr>
<td>14</td>
<td>GRIN AND BEAR IT</td>
<td>Jimmy Newton (MGM 12878)</td>
<td>(11)</td>
</tr>
<tr>
<td>15</td>
<td>LITTLE DUTCH GIRL</td>
<td>George Morgan (Columbia 4-41430)</td>
<td>(17)</td>
</tr>
<tr>
<td>16</td>
<td>BIG MIDNIGHT SPECIAL</td>
<td>Kitty Lee &amp; Johnny Cooper (Hickory 1958)</td>
<td>(15)</td>
</tr>
<tr>
<td>17</td>
<td>SAILOR MAN</td>
<td>Johnny &amp; Jack (RCA Victor 75456)</td>
<td>(18)</td>
</tr>
<tr>
<td>18</td>
<td>SAL’S GOT A SUGAR LIP</td>
<td>Johnny Horton (Columbia 41357)</td>
<td>(24)</td>
</tr>
<tr>
<td>19</td>
<td>JOHN WESLEY HARDIN</td>
<td>Jimmy Slinnor (Mercury 73487)</td>
<td>(16)</td>
</tr>
<tr>
<td>20</td>
<td>NINETY-NINE</td>
<td>Bill Anderson (Decca 30914)</td>
<td>(23)</td>
</tr>
<tr>
<td>21</td>
<td>JIMMY BROWN THE NEWSBOY</td>
<td>Mac Wiseman (Dot 19346)</td>
<td>(21)</td>
</tr>
<tr>
<td>22</td>
<td>JOHNNY REE</td>
<td>Johnny Horton (Columbia 41347)</td>
<td>(25)</td>
</tr>
<tr>
<td>23</td>
<td>SOMEONE’S BACK AT HOME</td>
<td>Willborn Bros. (Decca 30871)</td>
<td>(22)</td>
</tr>
<tr>
<td>24</td>
<td>OUR CHURCH OUR WEDDING</td>
<td>Ray Brooks (Decca 30943)</td>
<td>(20)</td>
</tr>
<tr>
<td>25</td>
<td>FIVE FEET HIGH AND RISING</td>
<td>Johnny Cash (Columbia 41427)</td>
<td>(30)</td>
</tr>
<tr>
<td>26</td>
<td>BATTLE OF NEW ORLEANS</td>
<td>Johnny Cash (Columbia 41339)</td>
<td>(27)</td>
</tr>
<tr>
<td>27</td>
<td>HALF-BREED</td>
<td>NASCAR Rainwater (MGM 12803)</td>
<td>(29)</td>
</tr>
<tr>
<td>28</td>
<td>I’M BEGINNING TO FORGET YOU</td>
<td>Jim Reeves (RCA Victor 75537)</td>
<td>(29)</td>
</tr>
<tr>
<td>29</td>
<td>CHASIN’ A RAINBOW</td>
<td>Hank Snow (RCA Victor 75234)</td>
<td>(28)</td>
</tr>
<tr>
<td>30</td>
<td>I HEAR YOU TALKIN’</td>
<td>Faron Young (Capitol 4333)</td>
<td>(33)</td>
</tr>
<tr>
<td>31</td>
<td>BATTLE OF KOKAMONGA</td>
<td>Norman &amp; Jethro (RCA Victor 7535)</td>
<td>(32)</td>
</tr>
<tr>
<td>32</td>
<td>OLD MOON</td>
<td>Betty Foley (Bandera 1034)</td>
<td>(27)</td>
</tr>
<tr>
<td>33</td>
<td>THE LONG BLACK VEIL</td>
<td>Lefty Fatzell (Columbia 38344)</td>
<td>(31)</td>
</tr>
<tr>
<td>34</td>
<td>(‘TIL) I KISSED YOU</td>
<td>Freddy Baco (Cedane 7909)</td>
<td>(35)</td>
</tr>
<tr>
<td>35</td>
<td>CABIN IN THE HILLS</td>
<td>Lester Flatt &amp; Earl Scruggs (Columbia 13589)</td>
<td>(39)</td>
</tr>
<tr>
<td>36</td>
<td>HEARTBREAK AVENUE</td>
<td>Don Gibson (RCA Victor 75464)</td>
<td>(34)</td>
</tr>
<tr>
<td>37</td>
<td>SHANGHAI</td>
<td>Webb Pierce (Decca 30922)</td>
<td>(38)</td>
</tr>
<tr>
<td>38</td>
<td>I’M NOT SUPPOSED</td>
<td>Claude Gray (D 1959)</td>
<td>(28)</td>
</tr>
<tr>
<td>39</td>
<td>I FEEL OUT OF LOVE WITH MY LITTLE GIRL</td>
<td>Simon Crow (Capitol 4323)</td>
<td>(17)</td>
</tr>
</tbody>
</table>

“IT’S WHAT IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
and “country and western”
sounds best on

SEEBURG
STEREO

America's Finest and Most Complete Music Systems
Let's Start:

"The Young Men’s Coin Machine League"


It was pointed out that many of the industry’s pioneers now have sons or sons-in-law taking an active part in their businesses. It was noted that, in addition, any number of other young, dynamic, energetic men have entered the business.

The editorial’s concluding paragraph stated “We feel that these young men should take an active part in determining policy of the industry—and we feel the industry would benefit greatly with the infusion of new young blood with its new ideas and fresh approach to the industry’s problems.”

A surprising number of comments were received—and from leading “elder statesmen” as well as the “youngsters” indicating their agreement.

We feel sure that the industry’s welfare can be enhanced if The Cash Box instituted a “Club”, say similar to The Cash Box “20 Year Club”, made up of these young men. A good name might be “The Young Men’s Coin Machine League”. No dues, no regular meetings, no organized group—just a means of interchanging ideas and plans, which could lead to a bigger, better future for the Coin Machine Industry. The Cash Box would be most happy to keep a file of members (similar to the “20 Year Club”). Membership in the “League” would be restricted to those 40 years of age or under.

If you agree, and would like The Cash Box to initiate “The Young Men’s Coin Machine League”, please fill out the coupon below and mail it back to Marty Toohey (also a “young man” of the industry):

Marty Toohey,
The Cash Box,
1721 Broadway,
New York 19, N. Y.

Please accept my application for membership in “The Young Men’s Coin Machine League”:

Name __________________________
Firm __________________________
Address _________________________
City _________________________ Zone ______ State _____________
Date of Birth: ____________________

CON INDUSTRY BANNERS FALL LINE

Flash Bulletin: Import Restrictions On Games Lifted In Britain

New York—The Public Relations Committee of the New York State Coin Machine Association, Inc., has issued a call to all coinmen for a Tuesday, September 6, at the Astor Hotel on Madison Avenue, for a meeting of the Distributor Committee to function within the province of New York State. With Senator Bobkin, chairman, advised that while all coinmen in New York State have been notified of a five-dollar membership fee, with additional contributions accepted, additional funds were needed to carry out plans of the committee.

Bobkin called for a meeting of the New York distributors for Wednesday, September 16, to be held at M.O.N.Y. offices. Bobkin also organized a dinner, a dinner meeting of the Membership Committee.

Yale Ray also were present at the meeting: Al Bobkin, Byron Super, Nash Gordon, Meyer Farber, and Lou Velente, Tom Grec, Ken Grevatt, Gabe Forman, Sandy Moore, George Holtzmann, Teddy Blitk-Lemut, Amelia McCarthy, Morris Kahan, Joe Orleck and Marty Toohey.

Bobkin scheduled the next general meeting for September 30.

State Coinmen Hold PR Dinner Meeting

Frankfort International Trade Fair August 30—September 3

New York—The Public Relations Committee of the New York State Coin Machine Association, Inc., has issued a call to all coinmen for a Tuesday, September 6, at the Astor Hotel on Madison Avenue, for a meeting of the Distributor Committee to function within the province of New York State. With Senator Bobkin, chairman, advised that while all coinmen in New York State have been notified of a five-dollar membership fee, with additional contributions accepted, additional funds were needed to carry out plans of the committee.

Bobkin called for a meeting of the New York distributors for Wednesday, September 16, to be held at M.O.N.Y. offices. Bobkin also organized a dinner, a dinner meeting of the Membership Committee.

Yale Ray also were present at the meeting: Al Bobkin, Byron Super, Nash Gordon, Meyer Farber, and Lou Velente, Tom Grec, Ken Grevatt, Gabe Forman, Sandy Moore, George Holtzmann, Teddy Blitk-Lemut, Amelia McCarthy, Morris Kahan, Joe Orleck and Marty Toohey.

Bobkin scheduled the next general meeting for September 30.
Gottlieb Ships “Sweet Sioux” 4-Player

CHICAGO—Immediately after returning from a short business trip, Alvin Gottlieb, D. Gottlieb & Company, this city, announced the release of Gottlieb's new four-player pinball amusement machine, “Sweet Sioux.”

“Generally, everyone here at the plant gets excited whenever we release a 4-player pinball game,” Gottlieb stated. “However, one thing we're certain of is the fact that ‘Sweet Sioux’ is definitely the best 4-play competitive play game we've ever produced. It certainly has the winning features, as evidenced by the 6 major scoring features.”

There are 5 ways to score 10 times the target value in the Running Light section on the playfield. Also on the colorful playfield, a ball dropping in the purple or yellow hole when lit scores 10 times the target value. A “red arrow” lights to score 10 times target value.

There are 5 rollovers on the playfield which score double the indicated value on the backboard light box. Added features in “Sweet Sioux” include 4 contacts which spin Roto-Targets, a Two-Way double match feature, and 2 super-powered flippers for exciting action skill shots. The game is set for 3 or 5 ball play, with a dime play and quarter play coin chutes.

“In one of our Gottlieb slogans,” Gottlieb said, “we point out the fact that 'it's more fun to compete'; and, in the case of ‘Sweet Sioux’ we really stress it. Reports from test locations prove the fact that this game will be a big money maker in all markets. We can't be mistaken because D. Gottlieb & Company always makes certain of results in test locations.

“We are currently shipping ‘Sweet Sioux’ to all of our distributors in this country and in foreign markets,” Gottlieb said in conclusion, “and operators can view the game and judge its worth by themselves.”

Games Appts. 2 Distributors

CHICAGO — Clarence Schuyler, president of Games, Incorporated, this city, announced the appointment recently of two distributors to handle distribution for the firm’s electronic upright games “Wild Cat” and “Twin Wild Cat” in their respective territories. They are: Morris Novelty Co., 3007 Olive Street, St. Louis, Missouri; and Northwest Sales Company, 171 Grant Street, Woodburn, Oregon.

Morris Novelty Company, which is managed by Ben Axelrod, was given the entire state of Missouri as its territory. Northwest Sales Company, managed by Marshall McKee, was appointed by Schuyler to handle distribution throughout the states of Oregon, Washington, and Alaska.

Schuyler noted that both distributors showed immediate excellent sales reaction just as soon as they received their initial sample orders of Game’s “Wild Cat” and “Twin Wild Cat” electronic upright amusement games.

Ditchburn-Cole Drink Machines In Europe

LONDON, ENG.—The Ditchburn Organization, this city, in addition to distributing music and games, operates the Cole Products Corporation line of vending machines. Shown above, are two Cole drink machines being unloaded in London for installation at the air terminal Lea Invalides, in Paris.

The shipment is part of an order for twenty Cole drink machines. Ditchburn has a licensing arrangement with Cole Products Corporation for the manufacture and sale of all Cole machines for England and Europe.

Again in 1959 Rock-Ola phonographs have proven their outstanding dependability in all types of locations. Factory sales figures show that more operators everyday are making the big switch to Rock-Ola because only Rock-Ola’s trouble-free phonographs assure a maximum of plays with a minimum of service.

For the biggest profit from each location, join the switch to Rock-Ola.

see the

THE SWITCH IN '59 IS TO

ROCK-OLA

...for dependability
...for maximum profits
...for customer appeal

Again in 1959 Rock-Ola phonographs have proven their outstanding dependability in all types of locations. Factory sales figures show that more operators everyday are making the big switch to Rock-Ola because only Rock-Ola's trouble-free phonographs assure a maximum of plays with a minimum of service.

For the biggest profit from each location, join the switch to Rock-Ola.
M.O.N.Y. 22nd Annual Banquet-Dance
Date Changed To Sat. Eve., Nov. 7

NEW YORK—Al Denver, president of the Motion Operators of New York, Inc., announced last week that “due to circumstances beyond the control of the association and its staff,” the date for the 22nd Annual Banquet of M.O.N.Y. has been changed to November 7.

Denver originally announced several weeks ago that the affair would take place on October 31, at the Commodore Hotel. “Nothing has changed but the date,” said Denver, “and we will now have the banquet and dance on Saturday, November 7, at the Commodore Hotel, here in New York.”

“We have been mulling over several ideas to give the affair an additional atmosphere of pleasure and fun for all who attend and I believe we will come up with a few new ideas that will make everyone happy be attended,” continued Denver.

The program for the evening’s entertainment includes cocktails and hors d’oeuvres before dinner, the banquet dinner itself, and entertainment to be provided by top recording stars, M.O.N.Y., has signed a prominent orchestra for dancing throughout the evening and into the closing hours.

Subscriptions to the affair are priced at twenty dollars per person.

The association originally polled its members to decide the most popular site for the 22nd annual affair with operators favoring a New York City Hotel.

Advertising solicitations have started to include all levels of the coin machine industry as representatives in the annual journal. Letters and telephone calls are being made to various advertisers in the country.

Denver advised all members of the industry to contact the offices of Music Operators of New York, Inc. as early as possible in order that reservations for tables at the affair be made to the satisfaction of coinmen and their guests.

THE GREATEST SALE
SCOTT CROSSE HAS EVER HAD!

8 TROPHIES (unrated) $147.00 ea.
6 PHILA. TOROUGH SELL BALLS (unrated) 200.00 ea.
10 BALLY BOWLS-O-POPP! 65.00 ea.
6 BALLY CIRCUS (in original cartons) 150.00 ea.
10 BALLY CIRKLEBOWLS 125.00 ea.
10 BALLY ALL STAR SUPER 195.00 ea.
8 SKILL ROLLS 125.00 ea.
3 MAE'S BELLESEVOE V-playing 100.00 ea.
10 KIDDIE RIDES 7.50 ea.
5 SKILL PARADE 125.00 ea.
ALL MECHANICS BINGOS starting w/300.00 and up
GUNS—ALL TYPES starting at $75.00 and up
ARCADE EQUIPMENT may be as low as $75.00
KIDDIE RIDES 500.00 and up

Contact us for prices and immediate shipments.

SCOTT CROSSE CO.
1423 Spring Garden St.,
Phila. 30, Pa.
Retail house 6-7712
Exclusive Dist. for Bally in E. Pa. and
Rock-Ola in E. Pa., So. Jersey and Del.

NOW...

is the time when
the largest VOLUME
of Coin Operated
Equipment—of all
kinds—in both the Domestic and
Foreign markets—will be
BOUGHT
SOLD
TRADED
than during any other
season of the year

WILL YOU GET YOUR SHARE?

You can—schedule a series of
ads in The Cash Box—NOW—
to appear during the all-important
Fall Months. You will sell more
equipment—faster.

LIST YOUR INVENTORY TODAY—
and mail to:

The Cash Box
1721 Broadway
New York 19, N. Y.

or phone
JUDSON 6-2640
Auto-Bell Appoints
Darlington In S. C.

CHICAGO—Al Warren, sales director of Auto-Bell Novelty Company, this city, announced the appointment last week of Darlington Music Company, Darlington, South Carolina, to distribute Auto-Bell's amusement games throughout the entire state of South Carolina.

"Samples of our Galloping Dominos were recently shipped out to Darlington Music Company," stated Warren, and the initial reports indicate to us that we made a fine selection of that firm for South Carolina. Incidentally, Galloping Dominos is moving well all over the country."

Lillian Cohen A Grandma

NEW YORK—Lillian Cohen, widow of the late Nat Cohen, veteran coinman, announced last week that her daughter Lynn and son-in-law Paul, presented her with a bouncing baby grandson, Nathan David. As is the custom of the Cohen family the announcement was written in rhyme form and reads as follows:

"There's a New Height In Our Lives"

On the thirteenth of August in the year '58,
God kissed us with a richness—A radiancy divine!
Our miniature satellite weighed 6 pounds 6 ounces complete,
And measured eighteen and one-half inches from his "keppy" to his feet.
Nathan David is music, he's Sweetness,
He's Leighton! He's our treasured answer for a life
That is bright.

Legionnaire Convention Spurs Mpls.
Collections In Hotels, Bars, Clubs

UPPER MIDWEST MUSINGS

The National American Legion Convention in Minneapolis, held Sat., Aug. 22nd through Thurs., Aug. 27th, brought in over 50,000 legionnaires in the Twin Cities and hotels, motels, bars, and restaurants did a capacity business. Collections in those locations skyrocketed during their stay. . . . L. F. Gass and his wife, Cornell, Wisc. in town for the day to get their record supply. . . . Apollo Reicher, Advance Music Co., Mpls., returned last week with the Mrs. after spending several weeks traveling in Europe. Had a lovely vacation. . . . Matt Huppert, Red Wing, Minn. in town for the day picking up parts and records. . . . Clarence Harris, Darwin, Mora, in town for a few hours to pick up his record supply and looking for used games. . . . John Czerniak, Duluth, Minn. in the cities for the day. Weather in town so hot and humid he couldn't wait to drive back where the temperature has been in the seventies and tourists flocking up there to cool off. . . . Frank and Dorothy Davidson, Spooner, Wise. in town to see the American Legion Parade which lasted 7½ hours. . . . Art Scram and his wife in the cities for a day's vacation and visit the distributors. . . . Mr. & Mrs. Paul Christianson and family, Waterloo, Iowa in town to see the parade. . . . Oscar Wintern, LaCrosse, Wis. in town for the day. Just got back with his wife and son from a two-week vacation stopping off in New York City and Montreal. Also visiting their daughter who is living in Plattsburg, N.Y. . . . Mr. & Mrs. Lawrence Sig, Eau Claire, Wisc. in town for a few hours. Lawrence with a nice tan getting it on a vacation in New York and Niagara Falls. Mr. & Mrs. George Andre, East Grand Forks, Minn. in town for a few days. First vacation for George in two years. . . . Bill Hunder, Wheaton, Minn. in town for the day. . . . Also J. C. Weber, Blue Earth, Minn. who had to drive in for some part. . . . Eddie Kubes, New Prague, Minn. in town to pick up some prizes. . . . Huey and Esther May, Eau Claire, Wisc. in town this week.

New Stereo Singles

NEW YORK—In addition to the hit singles available for stereo phonographs, following are the records now on the charts, which were announced available in stereo, this past week: "I've Been There," Tommy Edwards, MGM; "I Ain't Never," Webb Pierce, Decca; "Hey Little Girl," Dee Clark, Abner; and "Mary Lou," Ronnie Hawkins, Roulette.

Oak Mfrs. 15c Capsule Unit

LOS ANGELES, CALIF.—Sid Bloom, president, Oak Manufacturing Company, this city, announced last week that the firm has perfected a 15c unit for the Oak "490" capsule vendor machine.

Bloom advised the new unit makes possible the addition of higher priced merchandise for vending machines and the addition of better grade locations.

"It's What's in THE CASH BOX
Trading Starts As Resort Equipment Is Exported With New Machines Selling

**EASTERN FLASHES**

Distributors were already reporting sales of new equipment hinging on trades that weren't due in until after the Labor Day clean-up. Ops eager to revamp routes placed orders on new music and games that were out of sight but not on the horizon. There was a strong demand for dice machines from out-of-the-ordinary establishments. Distributors are reporting a bigger demand for machines from outside the U.S., the better the deal for the operator on trade-ins, making for more new equipment sales. This is the picture as of this past week and the Pennsylvania show as it usually does—the biggest buying season of the year for operators.

Al Deaver and Nash Gordon, Music Operators of New York, Inc., advised that the original announcement of the date for the association's annual affair has been changed to Nov. 7th. Same time, same hotel, the Commodore, same good times given for all.

At "Senor Bobbin" Bodkin begins to pull together Public Relations letter mailed out soliciting five-dollar membership dues from ops in New York State and the response has been gratifying, states Al. The public relations group met Wed., at The Hotel Astor, to discuss the program for N.Y. State. A bigger turnout than ever was expected for the dinner-meeting affair, (Separate story elsewhere in this issue). Willie Blatt, Music Makers, Inc., (Miami, flew into New York with his wife, Sydelle, and his PR, Paul Daniels, to sit down with Bodkin and discuss the New York dinner before leaving for New York again. Blatt and his staff are conducting a North-South baseball game play-off between Miami and Philly, with players, between the ages of 7 and 99 years old, being hosted during a one-week tour of Philly and New York, in addition to playing the game for trophies and prizes. Blatt expected to honor the Mayor of Philadelphia, and other officials with appropriate testimonial dinners at the place throughout the week-long vacation for the kids. The program is port of Willie Blatt's public relations campaign, a year "round jobs... Business at Auto-Bell Sales Co. is "roaring" as he takes orders for the new Bally "Moon Raider" gun and "Batting Practice." Louis Wolding winding up his Tuesday's-off round-up. Louis Kempner reschedules his post-Labor Day trips to call on every operator in his Westchester area selling new music and games. Myron Sugerman continues to increase his export business at the distributor's showrooms and to his sales solicitation. Perry Lowengrub reported that collections in the New York area were steady and that stereo installations on the AMI model "J" were increasing with a high percentage buying an export from the distributor and then selling sales in the metropolitan area. Louis Schreiber handles the switchboard at American Coin Corp., while Ed McMillan takes a lunch break. John Carlin, advertising mgr., AMI, Inc., in Grand Rapids, Mich., on a business trip covering distributors in this area and nice enough to stop by The Cash Box on the way. Al Simon, Albert Simon, Inc., just returned from a motor tour of New York, New England and the outlying areas with his son, Dick, scouting colleges and looking for the university that offers a good program. Dick completes his senior year at Manhattan College, in June, and by that time will have chosen a college. Dick Simon will play varsity basketball this year for Manhattan High, where his sports records have made his Dad proud of him. Al Dinzillo, whose vacation in the Blue Ridge Mountains is now a thing of the past, gets back into the swing of things with several good size orders on arcade equipment and Chicago Coin's latest winner, "Boo BEL". . . . Happy Birthday congratulations to Fred Iverson, Syracuse, N.Y., and Gene Daddo, Kegman Sales Co., Newark, N.J. . . . The unusual placement in memory of Sam Getlan, vet coinman from this area, will take place on Sun., Sept. 20th, at New Mt. Zion-Hillside Cemetery in Lyndhurst, N. J., advises Lou Getlan, the late Sam's son. . . . Ivy Holzman, late Sam's son, on the road visiting a half-dozen cities including Chicago before arriving back in New York later this week. "Whitie" Druckman busy handling rejection and equipment and visiting ops in the showroom. . . . Mike Munves, Mike Munves Corp., advises that arcadies through the nation have enjoyed a solid season. "Labor Day should be a big weekend for sales, says firm, placed on previous summer business," says Mike. Joe Munves busy in the parts dept., with plans to attend the Canadian Exposition on Sept. 9th. . . . Willie Aueron, local op., tours coinrow with a new idea for gussing. Willie spoke with several distributors and the idea merits some consideration, according to the sellers. . . . Lou Herman, Mt. Vernon, N.Y., celebrates his birthday this week. Congratulations! . . . A note from Lillian Cohen, wife of the late Nat Cohen, to tell us she is a grandmother. Grandson's name is Nathan David, after his popular grandpa. . . . Harry Koeppler, Koeppler Dist. Co., takes a few hours away from the store on business while Hymie takes the wraps off some new Rock-Ola's, just delivered. Steady business has kept the Koeppler brothers active all summer long. . . . Gabe Flexer, Gabe Flexer Dist. Co., away from the showroom when we call. "Out-of-town," advises the staff as all indications show that Wurlitzer "2800's" are running on the distrib's showrooms. . . . Tom Greco, president, New York State Coin Machine Assn., calls to advise that elections will be held in Albany, at the DeWitt Clinton Hotel, on Thurs., Sept. 24th, at 4 PM sharp. Voting will be held after elections, at 8PM. . . . Nick Melone, American Shuffleboard Corp., Union City, N.J., tells us he feels a lot more content these days and that plans for a big Fall push are underway for the firm's current model. Paul Casano, president, will be back the day after Labor Day, states Nick. Sid Lipman, traveling salesman for the firm, is packing again. Big road trip scheduled for the post-Labor Day period.

Mystery of last week solved! As reported in this space last week, Murray Kaye, Atlantic New York Corp., was given a surprise gift of a desk pen set, made from the head of a number 9 iron golf club and inscribed with his name. As of last week, Murray still couldn't find out who the thoughtful gift-giver was, but now it can be told! Larry Felgenbaum, of Albert Simon, Inc., saw the gift in an antique shop on Long Island and couldn't resist. Larry conferred with one of his fellow-workers who followed-up on the story and placed it quietly on Murray Kaye's desk when the coinman wasn't looking! "We were browsing in one of the Strovet shops and when I saw the golf club, I thought of Murray Kaye and his love for the game. I'm sure he'll get a laugh out of it," said Larry. He'll get more than a laugh, Larry, this time, he's dialing your number to personally thank you for the thoughtful gesture.

hat Counts—INTERNATIONALLY"
Production And Shipping Up For Fall

Chicago Chatter

While everyone here is hopefully the "Go White Sox" to rise to spectacular heights, coin machine manufacturers are excitedly telling us about their big plans for the coming season. We are seeing a variety of new games, coin counting and shipping equipment. Factories are producing games and phonographs as rapidly as they can, and shipping departments are operating at full steam ahead.

Art Weinmann, Chicago's behind-the-scenes man, this week escorted us past the shipping department to the bowling division.—"Man! Just look at those hogs on the dock! The more the merrier!"—Art tells us that everyone was in at the plant last week.

Sam Wolberg, Sam Ginsburg, Atorn Ginsburg, Jerry Kott, Harry Gluck, Nurt Schleifer, and Jack Burns are anticipating. Getting back to football, however, Joe sees he'll have to take a back seat to that and pro college games.

George Hincker advises that Donald Rockola and Ralph Petri zoomed back home by plane, and they will be seen this week.

Alfred A. Adiekes, Rock-Ola's distributor in West Germany, Dorothy Schulz, who served for years as Rock-Ola's export manager, resigned last week, and was immediately replaced by excelsior manager Art Janack. The disclosure reveals a new sales executive at Rock-Ola is Jerome Wieczorek, Rockola, Hincker, Ed Doris, and Dick Kehoe. Jack Jackman last week was seen lining up Rock-Ola's big Fall sales program...

Sam Stern and Sam Lewis very hepped up about William's Electronics' new gun game, "Titan," Lewis related to us that that's another "Titan" game is coming up. "The gun is an immediate hit all over the country already," he stated.

Bill DeSelm tells us that Johnny Casola and Roy Kruhmer last week flew to Specialty Showrooms Specialty Showrooms of United Mfg. and "UPB-100" phonographs and speakers in Birmingham and Mobile, Alabama. United's new "9999" bowler is a hit, according to Tom. The "last year's" plenty of excitement over at D. Gottlieb & Co., and it's all about Gottlieb's new 4 player platform game "Sensi." Saints' Alvin Brett reports sales results were immediate and terrific. Production and shipping are at peak to meet demand all over. "The National Music really keeps us happy," says Alvin. And naturally these feelings are echoed by Dave Gottlieb, Nate Gottlieb, and the ever smiling Judi Weinberg...

Another firm high on the new Gottlieb game is National Coin, Gottlieb's distributor in this area, where Joe Schwartz, Mort Lichten, and Ronnie Schwartz are digging in hard to rack up record sales in September.

Seeburg's Tom Herrick reports the happy tidings that operators all over the country are becoming more and more interested in Seeburg's "1000" background music unit. This new phase in music gives the operators the opportunity of diversifying their music operations from big to small. Here is the fact that operators in various sections of the country are meeting to discuss this new music installation. Great sales and rental potential. Just recently there was a meeting of operators in New York, and Tom tells us they were very favorable. Meanwhile production is being pushed hard at the plant on the new "1000" background music unit.

Jones and Bill O'Donnell excused themselves, but the action on the long distance telephone was much too hot and heavy. However, Herb assured us he'd be back. A couple of news emanating from Sally next week. Art Garvey looking fit as a fiddle these days opines that he's ready for a lucky Fall and Winter.

Joel Stern asks us to drop back to World Wide's showroom and why not take a look on several new games there. Operators are coming in from all parts of the state to visit at World Wide these days....

Morrie Wacker and Bill's stereo engineer Ed Jacobson are looking for Richmond, Virginia, where they'll set up an exhibit of Wico's stereo conversion kit and the new line of metal speakers and speakers cabinet at the Richmond, Va. Operators Association's big showing September 11 & 12....

Fred Minter, Gateway Cooperative Distributors, long distances from Evansville, Indiana, who is that he's entering the premium field to utilize some of the sales in his showrooms. Meanwhile he's gradually developing his coin business. Coven Music, Inc. (Wally Lawrence of St. Louis) is another fast growing company. The beautiful building is scheduled for completion the end of September.

Mike Detzek, Champion Distributor's precy, revealed plans of the huge construction project on his new plant going up on more acres of land in Indiana. The company's big new building is scheduled for completion the end of September.

Mike and Irene Detzek are hopeful that everything will go on schedule. Champaigne's service program is growing stronger steadily according to local television polls. E. B. Gottlieb's big man-in-motion out of town on business these days. ...Drop in on Paul Huchek to look over new equipment being readied for release. Paul assures us that what we scanned will assure J. H. Keeney & Company a big Fall and Winter push in all markets. Paul tells us Mr. & Mrs. Roy McGinnis are covering a lot of territory during their current tour through Europe, Roy is mixing business with pleasure on this lengthy sojourn....

Joe Ginsburg and Nate Feinstein inform us that the new showroom setup at Atlas Music is really paying off these days. Operators don't have to walk down a long corridor anymore to get to the samples of Seeburg equipment and used equipment. Nate tells us operators are becoming very interested in Seeburg's new background music unit, it should be a big hit, for it opens new location possibilities for operators.

Al Warren and Zeke Wolf very thrilled about sales on "Galloping Domoines," Auto-Bell Novelty's new electronic upright game. The firm apointed Darlington Music as Auto-Bell's distributor in South Carolina. Captain Frantz reports that he's getting ready to release a new game. The game will be placed in the market...the wonder of the world won't change, John's tongue right up next week. Marvel's Estelle Byre sez, "Honestly, I hate to point out the obvious, but 'Lucky Horse's' is still the most exciting item here." This arcade machine has been a steady seller at Martin Manufacturing for several years, and just never seems to let up anywhere... Chicago Dynamic's "Cousin" is doing extremely well in progress for Fall. Mike Spagnola, the new Ivy League kid, tells us a "rah, rah" college theme complete with banners, pennants and all the campus "window decorations." Mike assured us it's stimulating business because operators are taking the AMI program seriously. Over at Danen Distributors Mac Brier intro the firm's new office stove, Ria Flood, who's expected to write lots of orders on Bally game this week, the finishing delivery of Bally's new adventure game... A busy district last week was First Coin, Operators seen coming and going all day. Joe Kline tells us the flow of visitors is local and out-of-town.... That perennial traveler, Herb Perkins, just returned to his office at Parvey Distributing from a vacation in Canada and the East Coast.

Further Public Relations In The Coin Machine Industry... 

Give the UNITED way through your

UNITED FUND or COMMUNITY CHEST

All The Leading Coinmen

Read The Cash Box Every Week

This Cash Box has been a steady seller at Mar

v Manufacturing for several years, and just never seems to let up anywhere... Chicago Dynamic's "Cousin" is doing extremely well in progress for Fall. Mike Spagnola, the new Ivy League kid, tells us a "rah, rah" college theme complete with banners, pennants and all the campus "window decorations." Mike assured us it's stimulating business because operators are taking the AMI program seriously. Over at Danen Distributors Mac Brier intro the firm's new office stove, Ria Flood, who's expected to write lots of orders on Bally game this week, the finishing delivery of Bally's new adventure game... A busy district last week was First Coin, Operators seen coming and going all day. Joe Kline tells us the flow of visitors is local and out-of-town.... That perennial traveler, Herb Perkins, just returned to his office at Parvey Distributing from a vacation in Canada and the East Coast.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Philippine Music License Still Pending

MANILA, PHILIPPINE ISLANDS—The three-year-old controversy on establishing a license for music machines came up again last week when the Committee on Ways and Means of the Municipal Board met.

The Committee had set a license of $300 per year, but the Philippine Music Guild has been opposing it. The Mayor has proposed that the Ways and Means Committee be for a license of $300 per year for music machines in night clubs and P.I.5 for machines in restaurants.

The matter will be further discussed with some councilmen asking for immediate action, and others requesting further time for study. The President of the board deferred action to a future date.

Greatest Arcade Game in Many Years!

PISTOL TARGET GAME

"DODGE CITY"

Exciting new game of skill. Targets: 10 Shots for $2.

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE ST., CHICAGO 12, ILL.

(Phones: Taylor 9-2399)

Full Line of Parts at all times. Rentals and Reconditioning on all A.B.T. equipment.

RUNYON TRADING POST

NO CASH NEEDED

WRITE OR CALL FOR OUR INVENTORY

Your "Deadwood" May Be Just What We Need...Our "Slow Movers" May Be "Hits" in Your Area

Let's Get Together and SWAP!

RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,

Marklin Co.,

593 10th Ave., New York 18, N. Y.

BOATING ALLEY SPECIALS!

BALLY 14' STRIKES ........... $275

BALLY 14' A. B. C. BOWLERS ... 275

BASEBALL

Wms. PINCH HITTER WRITE

Bally HEAVY HITTER

Wms. SHORTSTOP ... 325

Bally BIG INNING ......... 325

C.C. ROCKET SHUFFLE ...... $195

C.C. EXPLORER ......... $225

C.C. REBOUND SHUFFLE 95

UNITED SHOOTING STAR 195

C.C. CROSS CROSSED HOCKEY 325

UNITED JUPITER ....... 275

BALLY ALL-STAR BOWLER 145

BALLY SKILL ROLL 95

ALL EQUIPMENT THOROUGHLY RECONDITIONED

Terms 1/3 Down.
Balance 90 Days.

Phone: Sverglad 4-2350

Chicago 47

2200 N. Western Ave.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Meeting Dates

Music Operators' Associations

Sept. 7—Eastern Ohio Phonograph Operators' Association

Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).

9—California Music Merchants' Association

Place: 311 Broadway, Oakland, Calif.

11—California Music Merchants' Association

Place: Fresno Hotel, Fresno, Calif.

12—California Music Merchants' Association

Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—Western Massachusetts Music Guild

Place: Chelmsford Restaurant, West Springfield, Mass.

15—Music Operators' Society of St. Joseph Valley

Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

16—California Music Merchants' Association

Place: U. S. Grant Hotel, San Diego, Calif.

11-12—Music Operators of Virginia

Place: John Marshall Hotel, Richmond, Virginia

13—Music Guild of Nebraska

Place: Thunderbird Steak House, Hastings, Neb.

14—Music Operators of Ohio

Place: One night, Canton, Ohio

15—Milwaukee Coin Machine Operators' Assoc.

Place: Ambassador Hotel, Milwaukee, Wis.

16—New York State Operators' Guild

Place: Gov. Clinton Hotel, Kingston, N. Y.


Place: General, De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

17—Eastern Ohio Phonograph Operators' Association

Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

17—Phonograph Merchants' Association, Cleveland, Ohio

Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

18—Los Angeles Division California Music Merchants' Assn.

Place: 2932 W. Pico Blvd., Los Angeles, Calif.

21—Westchester Operators' Guild

Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

21—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana

Place: Room 24, 530 Broadway, Gary, Ind.

21—New York State Coin Machine Assoc.

Place: Dewitt Clinton Hotel, Albany, N. Y.

23—San Joaquin Music Operators

Place: 1019 N. Center St., Stockton, Calif.

26—Central State Music Guild

Place: 805 Main Street, Peoria, Ill.

Oct. 1—AMOA of Pennsylvania

Place: 414 Kellar St., Harrisburg, Pa.

1—Phonograph Merchants' Association, Cleveland, Ohio

Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Merchants' Association

Place: Sacramento Hotel, Sacramento, Calif.

Texas Ops Prep For New Fall Season Plans

DALLAS DOINGS

Visitors to O'Conner Dist. Co. the past week included: Don Robinson, Lubbock; H. K. Lyde, Sherman; W. F. Thompson, Longview; Benny McDonald, Ft. Worth; Sam Sensetta, Marlin; and Carl Fohy, Daingerfield... Bob Cyle will vacate his managerial post at King's Castle to go back to college. Bob will work toward his Masters degree at North Texas State College in Denton... Art Nelson, KLIF Radio deejay, reports the August 25th birth of his new baby girl. Big State Music reports the visit of Don Singer of London Records... Big State's Bill Emerson and Dot Records' Ron Weed recently were blood donors at St. Thomas' Hospital in downtown Dallas, and the local Columbia outlet, reports the past month was a big one in record sales. S-F says Columbia is coming out with its 7-inch stereo record in September. This one will have numerous popular singles. Drop in in to say hello at this company were Ken Knox, KLIF; Jim Holloway, WBT; and Jim Tucker, KXOL. All are radio deejays. Les Elgart also returned to say hi... Tom Chatten motored to South Texas on a business trip... While Jack Eskew travelled to Arkansas on a fishing trip, Bernie Williams just returned from a California vacation... Mr. and Mrs. Odhna Dryer, San Angelo, are buying new equipment for their route... Dallas' J. E. Thomas finally got his first song recorded. He's 46. All Star Co. of Houston will release his "The Last Kiss" soon.
Frankfort International Trade Fair
(Continued from page 32)
of the potential customers viewing the Adeckes machine with ideas of a purchase. . . . Max Vollmar, Cortina Ltd., Basle 2, Switzerland, Wurlitzer distributor for Western Switzerland was at the fair and commented on the potential of such a show, speaking in particular for the "foreign" markets, of which he emanates. . . . Reports from the fair announced that the 10,000th "Fanfare" music machine will leave the Bingus factory this month, probably for Britain, Henri E. Herbasch, of N.S.N. (the Fanfare manufacturing company) advised that Fanfare exports have reached 18% of the total value (larger in quantity because of price differential) of American world wide export figures for music machines. . . . Beroemat, G.M.R.H. and Wulf Apparhaten, West Berlin, exhibited new "Harmonic" music machines shown for the first time after eight months of testing. 120 and 200-selections are available in monaural and stereo units. The device is unique in that it is thermodynamically controlled for tropical countries where phone records have a tendency to warp. Gunter Wulff managed the exhibit booth with A. Hoehke, promotion man for the Wulf firm. . . . Another announcement made at the fair has George Whittaker handling the "Harmonic" line of machines in Great Britain and N. Ireland. Whittaker is forming a separate company to be known as Beroemat, Ltd. . . . Visitors at the impressive stand exhibiting the AMI line, under the direction of Helmut Rehbock, G.M.B.H. at the fair included distributors from Greece, Finland, Sweden, Denmark, Switzerland, Austria, Italy and Australia. . . . AMI European chief, Paul Hunger assisted Neuberg during the exhibit. . . . Announcement of the 400-selection phonograph came about from Mr. Mues, manufacturer of the 120-selection "Fanfare" machine, shown for the first time at the fair. Mues advised that he manufactured a 400-selection prototype. The machine, which Mues managed to get to his exhibit booth just in time for the opening of the fair was a sensation, according to almost everyone in attendance. Herr Talk, prominent coin machine man on the Continent, will visit America with Fred Adickes of Nova to visit American distributors regarding the 400 selection unit and also to purchase equipment from the U.S. distributors.

"Vault Meter" Fall Sales Plans Start
NEWARK, N. J. — Larry Epstein, Vault Meter Corporation of America, Inc., this city, manufacturers of a meter which automatically, "counts, records and stores every coin in a tamper-proof box which only the operator can open", advised that sales and inquiries on the "Vault Meter" have been received from almost every state in the union since the introduction of the meter last July. "Vault Meter" salesman crews are primed to begin heavy travel schedules throughout the United States immediately following Labor Day. The move is part of an overall sales promotion program for the Fall.

Epstein advised that the success of the "Vault Meter" has hinged on a number of features, "The meter saves time on location and insures an accurate count for the operator and location owner," stated Epstein. "The "Vault Meter" has been on test for more than three months," advised Epstein, "and results have been more than gratifying. Operators everywhere have shown interest in the meter and we expect to begin selling the unit to operators of all types machines particularly coffee and drink vending machines very soon," concluded Epstein.
Bally "Challenger" Features Hi-Lo Pins

CHICAGO — Bill Donnell, general sales manager, Bally Manufacturing Company, this city, announced that in keeping with the firm's continuous program of dealer design, the newest Bally bowler, "Challenger," shipped to distributors last week, features the new adjustable up-and-down pins.

"The operator can set pins close to the alley or up off the alley, depending on requirements and preference of each location," stated Donnell.

"When pins are in up position, the ball clears the bottom of the pins; when pins are lowered, the ball actually hits the pins.

LAKE CITY SPECIALS!
BEST EQUIPMENT—LOW PRICES

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>15&quot; E-120</td>
<td>$25.00</td>
</tr>
<tr>
<td>WORKER 2000</td>
<td>45.00</td>
</tr>
<tr>
<td>WORKER 2700</td>
<td>45.00</td>
</tr>
<tr>
<td>ROCK-OLY 1954</td>
<td>45.00</td>
</tr>
<tr>
<td>ROCK-OLY 1955</td>
<td>45.00</td>
</tr>
<tr>
<td>ALL-TIME DELUXE</td>
<td>125.00</td>
</tr>
<tr>
<td>BALLY GOLF CHAMP</td>
<td>266.00</td>
</tr>
<tr>
<td>CHICAGO TOWER BOWLER</td>
<td>330.00</td>
</tr>
<tr>
<td>CHICAGO BOWLING LEAGUE</td>
<td>266.00</td>
</tr>
<tr>
<td>BALLY LANE, 14 FT.</td>
<td>286.00</td>
</tr>
<tr>
<td>PHIL., TURNOFF SKEE BALL</td>
<td>286.00</td>
</tr>
<tr>
<td>GENCO LUCKY 7</td>
<td>75.00</td>
</tr>
<tr>
<td>CHICAGO 4000 TWIN ROLL</td>
<td>75.00</td>
</tr>
<tr>
<td>TOURNAMENT, 17½ FT., 14 FT.</td>
<td>125.00</td>
</tr>
<tr>
<td>STRIKE BOWLER, 14 FT.</td>
<td>286.00</td>
</tr>
<tr>
<td>TROPHY BOWLER, 14 FT.</td>
<td>325.00</td>
</tr>
<tr>
<td>LUCKY ALLEY, 16 IN.</td>
<td>105.00</td>
</tr>
<tr>
<td>UN. CARNIVAL GUN</td>
<td>110.00</td>
</tr>
<tr>
<td>UN. BOWLS GUN</td>
<td>180.00</td>
</tr>
<tr>
<td>UN. PIRATE GUN</td>
<td>225.00</td>
</tr>
<tr>
<td>KNF, SG, B. TENT</td>
<td>200.00</td>
</tr>
<tr>
<td>KNF, DEL. EINSTEIN B.</td>
<td>200.00</td>
</tr>
<tr>
<td>ABE SHUFFLE</td>
<td>225.00</td>
</tr>
</tbody>
</table>

RINGBOX AT CLOSE-OUT PRICES

WIRE—WRITE OR PHONE HE 1-4100

BALLY—WILLIAMS—ROCK-OLA
LAKE CITY AMUSE. CO., 4520 PAYNE AVE., CLEVELAND, O.
(Tel. HE 1-4100)

If you are reading someone else's copy of the Cash Box, why not mail this coupon today?

The Cash Box
1721 Broadway
New York 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription □
$30 for a full year (24 months) subscription in the United States □
$30 for a full year (outside United States) □
$45 for a full year (outside United States) □

NAME __________________________

FIRM ____________________________

ADDRESS ________________________

CITY ____________________________

ZONE STATE ______________________

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Distribrs Happy Over New Equipment
As Ops Replenish Routes

CALIFORNIA CLIPPINGS

With vacation time still in full swing, the operators and distributors along Picnic Line found last week that the inventory of business, after forenoon most of the summer, has subsided momentarily, but will bounce back quickly after the Labor Day week-end with the Wurutzer Coin Machine, Bill Lanzy reports that business has been moving along at a steady clip the past week. Bill also states they are thinking of setting up a sales man for the Los Angeles market. Carpenters, of course, are taking advantage of the vacation, but the school will be free and anyone interested is invited to attend.... At Lebanon's "record bar," Paul Baldwin, local promo man for Capitol Records, was spotted by The Rush Boys to spin their new album "Duel." Charlie Adams in with two initial releases on the new Film label, which is co-owned by Alpha & Omega, and George Hay, of the operators here, has made a quick return to his "Boy," by Norma Lee, and Jeannie Joy's "Pink Banjo" b/w "I'm Ti." Via Gargano and Don Wayne, owners of the new Inferno discery, have what looks like an exclusive "Uikie Mania," featuring Carmen and Joe. According to Mary Solle, Kay Solle feels that Paul Anka has a "miss in "Put Your Hand On My Shoulder," on ABC Paramount. Jackie Wilson's "White Christmas" supercharging Via "Better Know It," could be another big one for the boys, says Claire Solle. ... Jack Simon, at Simon Distributing, returning with Mrs. Simon, is making a trip to Chicago. Jack informs he bought a good assortment of baseballs, bowlers, and guns while on the trip which will replenish the stock at Simon's. This additional stock has given Simon the best all-around assortment of cans at machines they've had all year.

Sonny Loember says the Dale "Pom Pom" gun is being highly accepted by the machine and hobby trade. The Super Gun, with grand design, and choice of 4 in. hard ball or 4 in. rubber ball, is an every Gun.

"Scoring by Official Bowling Rules, "Challenger-Bowler" is equipped with the popular Lucky Strikes feature, which may be switched on and off, during game, as a skill equalizer. 1 to 6 can play. The game is available in 3 popular lengths, 11 ft., 14 ft., 18 ft. Operators may select choice of 2 coin styles, dime-a-queue or 2-queue-for-quarter, and choice of 4 in. hard ball or 4 in. rubber ball," concluded Donnell.

BILLL DOUNEL"
BUFFALO, N. Y. — The newest addition to the chain of "Your Host" restaurants, a chain of restaurants operated in Buffalo and on the Niagara Frontier, offers the latest in the way of music. It has been equipped with a new Wurlitzer stereo Model "2300" phonograph, installed by the Lewis Music Company, North Tonawanda, New York.

The music system is a specially engineered unit, designed by Wurlitzer. It consists of a 200-selection hideaway and fourteen wall boxes, eight boxes in booths and six counter-mounted at eye level.

Ceiling speakers are placed so that patrons hear the "A" and "B" channel of the stereophonic records with high clarity anywhere in the location. Joe Lewis, who operates a large music route in the area, is president of the Lewis Music Company, states that earnings are proving the desirability of stereo in fast turn-over mass feeling locations. "Customer reaction has been gratifying," stated Lewis, "and the acceptance of stereophonic music in a location such as a "Your Host" type outlet has proven that our tests have been successful."

Pictured above, A. J. Durrenberger, president of "Your Host" restaurants, a chain of twenty-three outlets, and Joe Lewis discuss the operation of a Wurlitzer 200-selection counter box.

BUFFALO, N. Y. — The newest addition to the chain of "Your Host" restaurants, a chain of restaurants operated in Buffalo and on the Niagara Frontier, offers the latest in the way of music. It has been equipped with a new Wurlitzer stereo Model "2300" phonograph, installed by the Lewis Music Company, North Tonawanda, New York.

The music system is a specially engineered unit, designed by Wurlitzer. It consists of a 200-selection hideaway and fourteen wall boxes, eight boxes in booths and six counter-mounted at eye level.

Ceiling speakers are placed so that patrons hear the "A" and "B" channel of the stereophonic records with high clarity anywhere in the location. Joe Lewis, who operates a large music route in the area, is president of the Lewis Music Company, states that earnings are proving the desirability of stereo in fast turn-over mass feeling locations. "Customer reaction has been gratifying," stated Lewis, "and the acceptance of stereophonic music in a location such as a "Your Host" type outlet has proven that our tests have been successful."

Pictured above, A. J. Durrenberger, president of "Your Host" restaurants, a chain of twenty-three outlets, and Joe Lewis discuss the operation of a Wurlitzer 200-selection counter box.
CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm names. Numbers in address count as one word. Minimum ad size 56 words. CASH or CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. It cash or check is not enclosed with your classified ad it will be held for following issue pending receipt of your check or cash.

NOTICE—58 Special Classified Advertisers are notified to classify ad of 40 words in each week's issue for a period of One Full Year, 32 consecutive weeks. You are invited to place your ad in THE CASH BOX. Each word over 40 will be billed at the rate of 10c per word. Please count words carefully. By your Classified ad is sent to reach New York publication office by Wednesday, the 12th, of preceding week to appear in the following week's issue. If you are a 58 Special Classified Advertiser you are notified to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSING WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

WANT FOR SALE

START HERE

CHECK OFF WHICH YOU DESIRE

FIRM.
ADDRESS.
CITY.
PHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

The Cash Box
"The Industry's Market Place"
PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY IN PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

FOR SALE—Scale, Waiting, Scales—20 Lessons, $12.50; United Bowling Alley—$325; Turf Champ $259.50; Turbo Strike $999.50. Jumbo Strike $229.50. All Made by AM Phonos. Lowest prices, CENTRAL DISTRIBUTORS, INC. 2290 W. CUST, ST. LOUIS 3, MO. (Tel. MA-1351).

FOR SALE—Special—30 Seeburg 3W A 200 selection Wall Boxes exception—$50. AM-200 $650; AM-1200 $756; Seeburg R-100 $475; Seeburg VI 200 $475; Seeburg 201 $850; Wurlitzer 2000 $450; Wurlitzer 2100 $525; Rowe Gigarette Machines, AMB 14 Col. $1652; AMB 11 Col. $130. All Machines Shipped and ready for location. BELMONT MUSIC CO., 111-118 N. GLENDALE AVE., MOLINE, ILLINOIS. (Tel. 6-4703).

FOR SALE—Wall Boxes 20 selection Seeburg 10t, 3 for 25t; 800 3020 $5.95; Rock-Ola 120 Selection $45 & $35; Beach Clubs $50; Yacht Clubs $45; Gavery $65; Vendo Coin Change & Stand $65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., CHICAGO, ILL. (Tel. 4-6703).

FOR SALE—We have a large stock of reconditioned Shuffel Games and Bingo. Write for list, PIONEER VENDING, INC., 726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Mounta 1-5000).

FOR SALE — Gavery $55; Cattone $50; Miami Beach $45; Beach Beauty $75; Broadway $66; Nite Club $75; Parade $95; Double Header $120; Big Show $140; Key West $150; Showtime $175; New Valley $300; Miss America $250; Cypress Garden $360; Beach Time $22; Ball All Star $110; D & L COIN MACHINE CO., 416 KELKER STREET, HARRISBURG, PA. (Tel. Cedar 4-1051).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Leominic, Sparks Specialty Co., Atlanta, Georgia uses and sells Leomint, Try Leomint Electric Contact Cleaner Liquid and Paste Tube, GRACE SALES CO., ARLINGTON, TENN.

FOR SALE—ChoiCoin Ski-Bowel, 6 Player $115; Wax, Roll-A-Ball, Player $95; United Del. Comet Targette $135; Geneva $60; United Top Notch Special, S.A. $295; Mutoscope Benorganma $175; Electric Space给 $25; Spin & Win $25. Make an offer for the following: ChoiCoin and Wurlitzer Reconditioned Shuffel, United Midget Alleys, United Pixies Bell CONTINENTAL COIN MACHINE CO., 1827 ALABAMA ST., LEDO, OHIO. (Tel. Oliff 8-3359).

FOR SALE—100 Teleequis, with film, Recommeded, $25 each, Order and location, $6 or 10$ price. Special price, $79.50. Write for quantity prices and lists of other machines. G O R SALES, 5216 NO. ELE-

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Sandy Horses, all metal $450, each 1/3 Deposit, bal. sight draft. 404 HILLSIDE DRIVE, JOPLIN, MO. (Tel. Mayfair 4-2462).

SAVE $175.00 ON CLASSIFIED ADVERTISING

GET $223.00 VALUE FOR ONLY $48.00

Write today to—THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—10 Show Smoke Machines $165, each; 10 Ideal Foot Vibrators $125; 50 Vioet Baby Grands $65.50; 50 Vioet Capsule Vendors 5C $10.; 10 Rebound stocks, like new, $150. CLEVELAND COIN MA-

FOR SALE—San Valley $300; Cypress Gardens $360; Unicorn $425; Signorino $250; Show Time $175; Key West $150; Big Show $140; Parade $95; Nice Club $75; Gavel $55; GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, I.A. (Tel. TU 6729).

MISCELLANEOUS

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely, you are already a subscriber to The Cash Box, but if you aren't—you should be. For $15 a year (only 29c per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coin machine friends to "join the family," Send a check for $15 to THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

MISCELLANEOUS—BIG SERVICE TIP—5 Ball Operators Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only $7.50 per 100. Send check to SELECT ENTERPRISES, 338 NO. 7th ST., CAMDEN, N. J.

NOTICE—Buy your parts and supplies from the nation's largest & original parts and supply houses, Save real money. One transportation service, top lowest prices. Useful gifts with orders of $25. Free catalog. CATALOG ON MARBLE CO., 1425 NO, BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Burglar Alarm for all coin operated equipment—operates on flashlite battery. Very sensitive to tampering with cash door—100% protection—as well used for windows—installed quickly and easily—powerful alarm—thousands being installed — complete instructions. $4.95 each, 3 for $12.00, $45 box of dozens—special quantity prices to distributors. BLACK WHALE CO., 1423-27 N. BROAD ST., PHILA. 22, PA.

NOTICE — Bob Young's Service will service or repair all coin operated equipment on location in Southern California area—contact—BOB YOUNG'S SERVICE, 3427 BERN LOMBARD PLACE, LOS ANGELES 27, CALIF. (Tel. Hollywood 7-7151, Car 542).
### HOW TO USE "THE CASH BOX PRICE LISTS"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—for the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $1500 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

#### CODE (Numerical Preceding Machine)
- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- 8. Great Activity

### WEEK'S USED MACHINE QUOTATIONS

<table>
<thead>
<tr>
<th>AMI</th>
<th>BALLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2D-40, '51, 40 Sel.</td>
<td>4. Atlantic City (5/52)</td>
</tr>
<tr>
<td>2D-50, '41, 80 Sel.</td>
<td>4. Atlantic City (5/52)</td>
</tr>
<tr>
<td>4-E, '40, '43, 40 Sel.</td>
<td>4. Ball-A-Poppin' (11/56)</td>
</tr>
<tr>
<td>6-E, '40, '43, 80 Sel.</td>
<td>4. Ball-A-Poppin' (11/56)</td>
</tr>
<tr>
<td>8-E, '40, 120 Sel.</td>
<td>4. Beach Beauty (11/55)</td>
</tr>
<tr>
<td>8-E, '40, 120 Sel.</td>
<td>4. Beach Club (2/53)</td>
</tr>
<tr>
<td>8-E, '40, 120 Sel.</td>
<td>4. Beach Time (2/53)</td>
</tr>
<tr>
<td>8-E, '40, 120 Sel.</td>
<td>4. Beauty (11/55)</td>
</tr>
<tr>
<td>10-E, '40, 120 Sel.</td>
<td>4. Big Show (9/56)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Big Time (1/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Bright Lights (11/55)</td>
</tr>
<tr>
<td>15-E, '40, 120 Sel.</td>
<td>4. Bright Spot (11/55)</td>
</tr>
<tr>
<td>10-E, '40, 120 Sel.</td>
<td>4. Broadway (12/55)</td>
</tr>
<tr>
<td>10-E, '40, 120 Sel.</td>
<td>4. Carnival (11/55)</td>
</tr>
<tr>
<td>11-E, '40, 120 Sel.</td>
<td>4. Carnival Queen (1/59)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Circus (8/57)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Coney Island (9/52)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Crossroads (1/56)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Cypress Gardens (6/58)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Double Header (17/56)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Dude Ranch (9/53)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Frolies (10/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Gay Times (6/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Great Escape (2/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Hi-Fi (6/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Ice Frolies (1/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Key West (12/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Miami Beach (9/54)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Miss America (12/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Night Club (1/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Palm Beach (7/52)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Palm Springs (11/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Parade (6/56)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Sea Island (2/52)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Show Time (3/57)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Spot Life (1/52)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Sun Valley (7/52)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Surf Club (3/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Target Roll (1/55)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. U.S.A. (8/58)</td>
</tr>
<tr>
<td>12-E, '40, 120 Sel.</td>
<td>4. Yacht Club (6/52)</td>
</tr>
</tbody>
</table>

### ROCK-OLA
- **Bally Games**
- **Wurlitzer**

### SEEBURG
- **1400A, '51, 100 Sel.**
- **1400B, '51, 100 Sel.**
- **1400BL, '51, 100 Sel.**
- **1400C, '52, 100 Sel.**
- **1400D, '52, 100 Sel.**
- **1400E, 150 Sel.**
- **1400F, 150 Sel.**
- **1600, 150 Sel.**
- **1600, 150 Sel.**

### COPYRIGHTED 1999. REPRODUCTION NOT PERMITTED.
<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Manufacturer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toreador</td>
<td>40.00</td>
<td>Toreador</td>
</tr>
<tr>
<td>Straight</td>
<td>45.00</td>
<td>Straight</td>
</tr>
<tr>
<td>Monaco</td>
<td>30.00</td>
<td>Monaco</td>
</tr>
<tr>
<td>Shindig</td>
<td>75.00</td>
<td>Shindig</td>
</tr>
<tr>
<td>Scoreboard</td>
<td>80.00</td>
<td>Scoreboard</td>
</tr>
<tr>
<td>Rodeo</td>
<td>49.00</td>
<td>Rodeo</td>
</tr>
<tr>
<td>Tropicana</td>
<td>125.00</td>
<td>Tropicana</td>
</tr>
<tr>
<td>Band</td>
<td>20.00</td>
<td>Band</td>
</tr>
<tr>
<td>Caravan</td>
<td>45.00</td>
<td>Caravan</td>
</tr>
<tr>
<td>Bert</td>
<td>115.00</td>
<td>Bert</td>
</tr>
<tr>
<td>Bally</td>
<td>50.00</td>
<td>Bally</td>
</tr>
<tr>
<td>Toonerville</td>
<td>125.00</td>
<td>Toonerville</td>
</tr>
<tr>
<td>Space Head</td>
<td>60.00</td>
<td>Space Head</td>
</tr>
<tr>
<td>Wagon</td>
<td>50.00</td>
<td>Wagon</td>
</tr>
<tr>
<td>Donald</td>
<td>90.00</td>
<td>Donald</td>
</tr>
<tr>
<td>....</td>
<td>125.00</td>
<td></td>
</tr>
</tbody>
</table>

**CHICAGO COIN**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>WILLIAMS</td>
<td></td>
</tr>
<tr>
<td>30.00</td>
<td></td>
</tr>
<tr>
<td>45.00</td>
<td></td>
</tr>
<tr>
<td>....</td>
<td></td>
</tr>
</tbody>
</table>

**BALLY**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Genco</td>
<td></td>
</tr>
<tr>
<td>25.00</td>
<td></td>
</tr>
<tr>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td>....</td>
<td></td>
</tr>
</tbody>
</table>

**KENNY**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unite</td>
<td></td>
</tr>
<tr>
<td>10.00</td>
<td></td>
</tr>
<tr>
<td>15.00</td>
<td></td>
</tr>
<tr>
<td>....</td>
<td></td>
</tr>
</tbody>
</table>
WURLITZER STANDS NO. ONE

IN SALES Because it is NO. 1

IN TRUE STEREO SOUND
IN EQUIPMENT FLEXIBILITY
IN PHONOGRAPH EARNINGS

WURLITZER Stereophonic High Fidelity MUSIC SYSTEMS

THE WURLITZER COMPANY · NORTH TONAWANDA, N.Y.
ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
New High-Score Double-Feature Game!

UNITED'S FLASH

Choice of 2 Types of High Scoring!

SKILL SHOOTING PLUS SKILL TIMING

Traveling lights on playfield and backglass register changing values of Super Strikes, Strikes, Spares

2 MODELS
- DeLuxe FLASH with 3-WAY MATCH
- Regular FLASH without MATCH FEATURE

HIGH SCORES EITHER WAY

Skill shooting increases Super Strike, Strike and Spare values from 1st to 5th frames and repeats 6th through last frame

OTHER UNITED HITS
- LEAGUE BOWLING ALLEY
- 3-WAY SHUFFLE ALLEY
- SIMPLEX BOWLING ALLEY
- SHUFFLE PLAY-MATE

ADVANCE

SHIPPING WEIGHT, 430 LBS.

SEE YOUR DISTRIBUTOR
announces new improved ball-bowler
Challenger Bowler
OFFICIAL BOWLING SCORES
WITH POPULAR LUCKY STRIKES
HI-SPEED TOTALIZERS
UP EARNING POWER 50 PER CENT
1 TO 6 CAN PLAY
3 POPULAR SIZES: 11 ft., 14 ft., 18 ft.
2 COIN STYLES: Dime-a-Game or 2-for-Quarter
4 IN. RUBBER BALL or 4 IN. HARD BALL
STREAMLINED CABINET • QUIET-ROLL ALLEY • EXTRA HUSKY PINS

New CONVENIENT HI-LO FLY-AWAY PINS

New adjustable HI-LO PINS may be set close to alley or up off of alley, depending on requirements and preference of each location. When pins are in up position, ball clears pins; when pins are lowered, ball actually hits pins.

Either way pins are the famous fast fly-away pins originated by Bally with positive action insured by switch-actuators on surface of alley.

HI-LO PINS insure maximum flexibility for location-changes and results.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS