As a result of the success of Dee Clark's "Just Keep It Up" single on the Abner label, Vee Jay-Abner toppers have introduced a new album by the talented singer titled "Dee Clark". Shown above with the first pressing of the album are: (l. to r.) Vee Jay-Abner execs Ewart G. Abner, Jr. and Jimmy Bracken, vocalist Dee Clark and A&R chief Calvin Carter. Clark first came to the attention of the public with his hit, "Nobody But You" which paved the way for his biggest hit "Just Keep It Up".
ANOTHER BIG HIT... ANOTHER
GREAT RECORDING IN THE
WONDERFUL COMEBACK STORY
OF A GREAT ARTIST!

One of the most beautiful songs ever recorded and one of the most beautiful recordings ever produced

"DARLING I LOVE YOU"
c/w
"THE MEMORY OF YOU"

20th FOX #153

TWO IN A ROW FOR AL ON . . . . .

20th FOX

(NEW ADDRESS)
1721 Broadway, New York 19, N. Y.
Phone: JU 2-2790
There’s Gold In The Oldies

Standards, like old soldiers, never die. This is extremely evident by glancing at today’s best seller list. On this week’s Top 100 chart we find 12 standards in the running: “What A Difference A Day Makes,” “Lavender Blue,” “Ragtime Cowboy Joe,” “I Only Have Eyes For You,” “Remember When,” “Bei Mir Bist Du Schon,” “Mona Lisa,” “Cry,” “Three Bells,” “Blues Stay Away From Me,” “I Still Get Jealous,” “I Loves You Porgy,” and “Smile.” And many of these have been top money makers.

It was about two years ago when a trend toward the standard by the record industry became concentrated. Almost every company was then recording the oldies in the rock and roll vein. People in the trade then felt that the trend, like most others, was only temporary and would fade into oblivion. But here we are, two years later, with standards playing as important a role in our record picture as ever.

There are numerous reasons for the continued success of standards. One of the most important is the fact that in a standard one has pre-tested material that is new to today’s teenage disk buyer. But equally important is the ingenuity of the A & R people and arrangers who revamp the old time hits into modern day successes. It is their wealth of new ideas that keep such material alive.

In the album field standards continue to be the most important factor. Artists who make the grade with new material often turn to the evergreens when they record their first album. And of course the established artists almost completely rely on the oldies for their packaged merchandise.

Which all goes to prove that standards are by no means a passing fad. They’ll always be on the charts.
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<td>Lonely Boy</td>
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<td>Battle Of New Orleans</td>
<td>CO-41339-JOHNNY WASHINGTON</td>
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<td>FK-301-PETE SEGER &amp; FRANK HAMILTON</td>
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<td>SR-349-BUDDY STARCHER</td>
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<td>A Big Hunk Of Love</td>
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DL 78918/8918

**Jimmie Davis—You Are My Sunshine**

DL 78896/8896/EP 72654/2654

**The Singing Trumpet—Rafael Mendez**

DL 78869/8869

**Beethoven Emperor Concerto**

Andor Foldes DGS 712011/12011

**Mozart Concert Arias—Rita Streich**

DGS 712012/12012

**Grieg Peer Gynt Suftes**

No. 1 and 2

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The Blues—Pete Fountain
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Melancholy Baby—Mary Ann McCall
CRL 757276/757277

The Red Nichols Story—Red Nichols and his Five Pennies
CRL 757274/757275

The Red Nichols Story—Red Nichols and his Five Pennies
CRL 757274/757275

The New York Youth Band
CRL 757298/757298

All the Kings' Songs—Teddi King
CRL 757276/757277

PIANO SONG BOOK—MOVIE THEMES—Liberace
CRL 757295/757296

All the Kings' Songs—Teddi King
CRL 757276/757277

BROADWAY SONG BOOK—VOL. 1—Dick Jacobs and his Orchestra
CRL 757274/757275

BROADWAY SONG BOOK—VOL. 2—Dick Jacobs and his Orchestra
CRL 757275/757276

BROADWAY SONG BOOK—DELUXE SET—CRL 757274/757275

THE RED NICHOLS STORY
Red Nichols and his Five Pennies
CRL 757274/757275

Moderate Sketches in Jazz—George Romanis and his Orch.
CRL 757272/757273

Melancholy Baby—Mary Ann McCall
CRL 757276/757277

The Red Nichols Story—Red Nichols and his Five Pennies
CRL 757274/757275

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August 8, 1959
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launching a new adventure in PLANNED PRODUCT 

CORAL RECORDS proudly offers a new adventure in planned product ... a new adventure in listening ... a new adventure in recorded entertainment. EXPLORER 22 is a program of album releases representing the results of months of intensive research and planning. In today's competitive market, album product must have outstandingly creative ideas, peerless performance, resplendent packaging and stunning sound. EXPLORER 22 delivers on all counts...that's what we mean by planned product—a new merchandising concept for the industry.
The New Dee Clark
"HEY LITTLE GIRL"
Abner #1029

VEE JAY-ABNER'S BIG FALL LP SPECIAL

I'M JIMMY REED
Vee Jay LP 1004

ROCKIN' WITH REED
Jimmy Reed ............. Vee Jay LP 1008

CRAZY LITTLE MAMA
The Eldorados' ............ Vee Jay LP 1001

I'M JOHN LEE HOOKER
Vee Jay LP 1007

WE BRING YOU LOVE
Sarah McLawler & Richard Otto
Vee Jay LP 1003

GOODNIGHT, IT'S TIME TO GO
The Spaniels ............. Vee Jay LP 1002

WE BRING YOU SWING
Sarah McLawler & Richard Otto
Vee Jay LP 1006

UNCLOUDY DAY
The Staple Singers .... Vee Jay LP 5000

THE SWINGIN' EST
Vee Jay LP 1005

THE HARMONIZING FOUR
Vee Jay LP 5002

THE SWAN SILVERTONES
Vee Jay LP 5003

AMAZING GRACE
Maceo Woods at the Organ
Vee Jay LP 5001

Going Great Guns (Singles)

CRYING FOR MY BABY
Harold Burrage
Vee Jay 318

SLOW MOTION
Wade Flemons
Vee Jay 321

RAINBOW VALLEY
Jerry Butler
Abner 1029

VEE JAY-ABNER RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
# The Cash Box

## Best Selling Monaural & Stereo Albums

**Compiled by The Cash Box from Leading Retail Outlets**

### MONOAURAL

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<th>No.</th>
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<th>Label</th>
<th>Week</th>
<th>Notes</th>
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<td>1</td>
<td><strong>KINGSTON TRIO AT LARGE</strong></td>
<td>Kingston Trio (Capital T-1999; ST-1199 * EAP-1, 2, 3)</td>
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<td>2</td>
<td><strong>MORE JOHNNY'S GREATEST HITS</strong></td>
<td>Johnny Mathis (Columbia CL-1344 * CS-8150)</td>
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<td><strong>SOUTH PACIFIC</strong></td>
<td>Martin Crowe (RCA Victor LM-2252; LSO-1032 * EPA-1371)</td>
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<td><strong>MORE MUSIC FROM PETER GUNN</strong></td>
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41. FLOWER DRUM SONG. 42. TO WHOM IT MAY CONCERN. 43. NO ONE CARES.

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COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Red River Valley" (2:34) [Leeds ASCAP—Arr. by Knox] [Norman ASCAP—Greines, Kane] McGUIRE SISTERS (Coral 2135)

- Femmes could show-up with either take here. The team is appropriately warm on the venerable "Red River Valley," while "Compromise" affords the gals the chance to jump and they come through winningly.

"No Wheels" (2:28) [Meridian BMI—Lee, Stevenson] [Potgie BMI—Barrett, Rayson] CHORDETTES (Columbia 1366)

- Two portions by the larks brightly in the teen groove. "No Wheels" has a "Kookie (Lend Me Your Comb)" touch: gals sing under comments by a cool-talking gent (Jeff Kron). Excellent instrumental bits support. The team gives out an exciting "Yakety-Yak"-like statement on "A Girl's Work Is Never Done." A toss-up pairing.

"Peggy Sue Got Married" (2:04) [Peer International BMI—Holly] "Crying, Waiting, Hoping" (2:10) [Peer International BMI—Holly] BUDDY HOLLY (Coral 61734)

- Still in the hearts of the teenagers, the late songster provides a solid, natural "follow-up" to his "Peggy Sue." "Peggy Sue Got Married." Its contagious middle-best rhythm has it. Of rhythm note, too, is the underlid, "Crying, Waiting, Hoping." Could tag along with top-half of the chart.

"The Bandit" "Lungo Notte" (2:35) [Shapiro-Bernstein ASCAP—Polite, Migliucci] DOMENICO MODUGNO (Decca 10950)

- Both sides feature Modugno in his best form since "Volare." "The Bandit" is an exciting Italian "western" theme from the flick, "O Cangaceiro," and made noise last year. Artist returns to the "Volare" format on "Lungo Notte." Look out for these sessions.

"One More Sunrise (Morgen)" (1:15) [Sidmore BMI—Mosser, Sherman] "The Eyes of God" (2:20) [Korwin ASCAP—Stillman, Allen]

LESLIE UGGAMS (Columbia 41451)

- Columbia has issued both a strong vocal and principally instrumental version of the lovely import, "One More Sunrise," to compete with the recently released Ivo Robic reading on Lezle. Penn and talented songstress Leslie Uggams is potent on the vocal rendition, while the Richard Malby ork takes the tune in a somewhat Billy Vaughn sax-styled vein. Take can take lots of coin if effort succeeds. Thrush is very convincing on the commanding inspirational, "The Eyes Of God," (a previous Four Lads entry). The Malby crew eases through the main-title of a forthcoming flick.

"Morgen (One More Sunrise)" (2:55) [Sidmore BMI—Mosser, Sherman] "Theme From The F.B.I. Story" (What Do I Care?) (2:28)

RICHARD MALBY (Columbia 41452)

Frankie Laine (Columbia 41430)

"The Valley of a Hundred Deeds Hills" (2:30) [Exeter ASCAP—David, Edwards] There's some real good sound things from the ork and chorus on this contagious, top-slanted cha cha cut. Could be one of the chanter's biggest tunes in quite a while.

"El Diablo" (2:42) [Stanley ASCAP—Jones] Fare's right up Latin's dramatic alley. Plenty of Latin vocal-ork excitement. Should also be eyed.

GEORGE HILTON & FRANCES (Patttern 601)


CANDY ANDERSON (Warner Bros. 5090)

"I'll Bet You'll H-E-L-L Kiss Me" (2:21) [M. Wittmark ASCAP — Yerst] Lovely folk-styled waltzer is exceptionally portrayed by the songstress.

"The Clouds" (2:30) [Draxon BMI — Dixon] Keyboard links away and "support" which (the show) is fine hard-beat percussion stint. Youngsters will enjoy listening. Keep tabs on it. Has that chart look.

B. "The Lovely Jen Pilot" (2:45) [Draxon BMI — Ross, Dixon] Harmonica is the feature of the interesting bluesier. Two good instrumental pieces.

DON WAYNE (Look 1002)

"Poor Little Jimmy" (2:53) [Be-Are BMI — Wayne, Butrum] Songster and combo-ork backing are agreeably easy on the wistful.

Lou Berry & Bell Raves (Drem 1001)

"Hot Rod" (1:59) [Shelter BMI — Berry Bros.] Romping combo merchandise that can go over strong with the kids. There's no let-up in the outfit's torrid pacing. New label could step out with this one.

C. "What a Dolly" (1:51) [Shelter BMI—Berry Bros.] A rock songster enters the picture in another no-holds-barred rocker. Folks here can really sell an upbeat number.

DALIDA (Mercury 71487)

Ciao Ciao Bambina" (2:52) [Leo Feist ASCAP — Modugno, Larue] A very commanding rendition of the oft-cut tune and current Jack Nunez click on Jamie. Those who want a powerhouse vocal-instrumental version, can turn to this version.

VOXPOPPERS (Versailles 200)

"A Blessing After All" (1:54) [Paris ASCAP—Simmo, Klass] Pleasing sentimental try by the group who keep a good lead upfront all the way. Group clicked a short while back with "Wishing For Your Love".

C. "Can't Understand It" (Bavayan BMI—Kornegay) Stokes blues feel to this date. Group support is stronger here. United Telefones distributes label.

SILVER SISTERS (Cap-Dee 92)

"Baby Baby" (2:37) [Can-D ASCAP — Silver, Ross] Label bows with a rock-romancer that makes good rock points. Female make comments as the song moves (pm male chorus) render the effort.

D. "Calling Dory" (Rock-A-Billy) (2:07) [Savoy-West BMI—Shaw, Karlen] Gals hok to this one.

Carmen McRae (Kapp 290)

"Show Me the Way" (2:5) [Lorob BMI—Raleigh, Wolf] F commercial outing by the lark takes the semi-dramatic romancer which is supplemented by a string set. Exposure could mean something here.

C. "Talk to Me" (2:31) [Be-Are ASCAP—Snyder, Kahan, Van] The pretty oddie intimately wants It has much to offer fans of the art. Deejays should love.

"Only those records best suited for commercial use are reviewed by THE CASHE BOX"
"THE THREE BELLS"  THE BROWNS 47/7555

"MAKIN' LOVE"  FLOYD ROBINSON 47/7529

"TENNESSEE STUD"  EDDY ARNOLD 47/7542

"A BIG HUNK O' LOVE"  ELVIS PRESLEY 47/7600

"DON'T TELL ME YOUR TROUBLES"  DON GIBSON 47/7566

"THE SHAPE I'M IN"  JOHNNY RESTIVO 47/7559

"FURRY MURRAY"  THE TRADEWINDS 47/7553

"PARTNERS"  JIM REEVES 47/7557

...RED HOT!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

The Cash Box
Pick of the Week

“MARY LOU” (2:08) [Patricia BMI—Hawkins, Magill]
“NEED YOUR LOVIN’ (Oh So Bad)” (2:20) [Patricia BMI—Hawkins, Magill]

RONNIE HAWKINS (Roulette 41777)
- Hawkins has the sound goods on “Mary Lou” to repeat the chart success of his initial Roulette outing, “40 Days.” The tale of a guy who gets taken by a gal has an infectious, slow-beat spiritual-like feel. Hawkins does well again on the deep-rooted bluesier, “Need Your Lovin’ (Oh So Bad).”

“SCOTLAND THE BRAVE” (2:20) [Burlington ASCAP—Arr. Ros]
“COMIN’ THRU THE RYE” (2:25) [Burlington ASCAP—Arr. Ros]

EMUNDO ROS (London 26086)
- Fascinating merge of twist by Ros on the Scottish traditional, “Scotland The Brave.” While the brass swings a Latin tune, bagpipes pop-up for an unusual appearance. This colorful enterprise can go over big. “Comin’ Thru The Rye” is another Scottish P.D. that’s transformed into a merengue, though on a softer level than the upper showing.

“A DOOR THAT IS OPEN” (2:10) “STILL I FORGIVE” (2:23) [Eden BMI — Williams, Brandon] [Vanderbilt ASCAP—Lewis, Stock]

KRIPP JOHNSON (Mercury 71466)
- Johnson, former lead voice of the Del-Vikings—“Come Go With Me” group demonstrates his top quality, heat-ballad solo stylings on these two beautiful new entries. Both “A Door That Is Open” and “Still I Forgive” are potent, chorus-backed affairs from the Brook Benton—“It’s Just A Matter Of Time” school. Take your pick. Both ends have the goods.

“LITTLE JOHN GREEN” (2:22) [Weiss & Barry BMI—Covay]
“SINCERELY, YOUR LOVER” (2:27) [Saturn BMI—Hendricks, Oliver]

BOBBY HENDRICS (See 717)
- Hendricks, who has already proven himself, with “Itchy Twitchy Feeling,” should put more proof in the pudding on “Little John Green.” Effort is a strong rch-styled rhythm lament about a “best pal” who steals the guy’s gal. Fine pleading by performer on “Sincerely, Your Lover,” with rhythm work a standout again. Can succeed, too.

“BONSOIR DAME (Good Night My Lady Love)” (2:15) [Metric BMI—Bashill]
“TRULY DO” (2:30) [Metric BMI—Edmonson]

RUD & TRAVIS (Liberty 53502)
- The song duo comes-up with a beautiful portrayal of a lovely calypso-type opus, “Bonsoir Dame” that could soar off the ground with enough exposure. It would be a rare delight on the charts. “Truly Do” has an interesting blues source.

“THE CATERPILLAR CRAWL” (2:00) [Dolly BMI—Hill, Kirby, Lynch, Callard]
“ROCKIN’ REBEL” (2:10) [Dolly BMI—Hill, Kirby, Lynch, Callard]

STANGERS (Titan 1701)
- A sly rock instrumental comes-off exceedingly well in versions from Titan (Dot handles distribution) and Kapp. Both instrumental teams make the sound most out of the aptly lagged opus. There seems to be gold in both renditions. Strangers really drive on their lower-led, “Rockin’ Rebel.” Dixon & Roommates offer a swing-rocker, axed in good-sounding lead.

DICK KALLMAN (Hifi 568)

“BORN TO BE LOVED” (2:03) [Robbie ASCAP—Bullock, Steininger] A commanding soft-beat ballad choice to the vocalist. Tune is a haunting Warner and treatment is poignant. Big chorus & string help emotional feel. Could go.

B “JUST SQUEEZE ME” (2:42) [Robbie ASCAP—Ellington] Kallman shows-up fine on the oldie.

BOBBY CARLE & BLENDAIRES (Reco 30938)

“GUARANTEED” (2:44) [Win- neton BMI—Smith, Corso] Good rock ballad sense to this outing by songster and songsters. Fella “guarantees” fidelity to the dame. Chances for chart success here.

B “I GOT IT BAD AND THAT AIN’T GOOD” (2:42) [Robbins ASCAP—Ellington, Webster] The standard as viewed through to soft-beat glasses Of teen interest.

CAROL KAY (Crest 1062)

“WHERE, O WHERE” (2:08) [American BMI—Fitzsimmons] The familiar tune about a lost dog becomes a good-sounding romantic rocker, with Miss Kay displaying a pro rock sense and the combo support in rock solid spirit, too. Possibilities here.

B “TIME” (2:16) [Choice-Table- tporter] Interesting blues-styled track. Effective attraction.

BOB CORES (Aurora 1001)

“NO NAME” (2:20) [ Starr AS- CAP — Arr. by Spencer] Solid swinger from the Core outfit. It’s got enough ork “umph” to make a stir.


RICHARD COLEMAN (Prima 712)

“SUMMER JOB” (1:58) [Diana ASCAP—Crey, Fredericks, Gras, so, Coleman] Fella reveals in the thought that he’s got a summer job and will thus be able to have good summer times with his gal. Dick has life to it.

C+ “STOCKIN’ ROCKIN’” (1:54) [Diana ASCAP—Coleman, Fredericks, Grasso] Issue in the more conventional teen manner.

LES BAXTER (Capitol 4249)


B “MILFORD” (2:06) [Hill & Rose BMI—Monsot, Moustachi] Sprightly melodic import is charmingly portrayed. Chorus plays an en- gaging part.

JIMMY JUDGE (Torch 109)

C “AMAPOLA” [F, B, Marks BMI —Gaces, Lalaye) The oldie retains its Latin feel most of the way, but then becomes a swinger for Judge and combo.


DANNY KAYE & LOUIS ARMSTRONG (Dot 15962)

B “GOOD NIGHT, SLEEP TIGHT” (1:34) [Dena ASCAP — Fine] From the well-received “Five Pen- nies” flick comes this Armstrong Kaye teaming, with Armstrong lend- ing off with the tune and then playing a counterpart to Kaye’s warbling another tune from the effort, “Lullaby In Ragtime.”


DOUG BOWLES (Tune 206)

B “CADILLAC CUTIE” (2:01) [Joe BMI—Haddock] Romp attack from new singer Bowles at combo-chorus setting. Deck will be welcomed by the teeners.

C “OH ME, OH MY” (2:23) [Jo BMI—Montgomery] Contagio beat alongside Bowles lost-love state- ment.

MICKEY BOWMAN (Jock Bea 1002)

B “LITTLE SANDY” (2:38) [American BMI—Bowman makes the sentimental most this inviting name-song. Comb chorus support is affectionate.

C “PURRY BABY” (2:09) [Am- ican BMI—] Rhythmic guilt work highlights the semi-belt perfomance.
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- 611 HIS GENTLEMEN OF SWING — Ramsey Lewis Trio
- 613 MOODY'S MOOD FOR LOVE — James Moody
- 623 MAX! — Max Roach, Kenny Dorham, Hank Mobley
- 624 J. G. — Johnny Griffin Quartet
- 627 GENTLEMEN OF JAZZ — Ramsey Lewis Trio
- 628 BUT NOT FOR ME — Ahmad Jamal Trio
- 629 SONNY STITT
- 636 AHMAD JAMAL
- 637 LAST TRAIN FROM OVERBROOK — James Moody Orch.
- 2638 A PORTFOLIO OF AHMAD JAMAL (De Luxe Edition)
- 640 AT THE LONDON HOUSE — Marian McPartland

### ARGO STEREO

- 614-S CHUBBY'S BACK — Chubby Jackson Orch.
- 619-S MY MEMORIES — Melavano & Orch.
- 635-S 2:38 A. M. — Ralph Sharon & Friend
- 636-S AHMAD JAMAL
- 637-S LAST TRAIN FROM OVERBROOK — James Moody & Orch.
- 2638-S A PORTFOLIO OF AHMAD JAMAL
- 639-S RELAXIN' WITH SANDY MOSSE
- 640-S AT THE LONDON HOUSE — Marian McPartland
- 641-S TOUFF ASSIGNMENT — Cy Touff
- 642-S LEM WINCHESTER WITH THE RAMSEY LEWIS TRIO
- 645-S AN HOUR WITH THE RAMSEY LEWIS TRIO

### SPOTLIGHT LP OF THE MONTH...

- **#645**

**CHESS PRODUCING CORP. 2120 Michigan Ave., Chicago 16, Ill.**

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Pick of the Week**

"THE ORANGES OF JAFFA" [Rayven BMI—Mengo, Lanjean]  
"THE GOLDEN STRIKER" [Rayven BMI—Lewis]  
RAY VENTURA & ORCH.  
(1:56)  
- The new Versailles label can cup top chart honors with this slice that bows the fine instrumental talents of Ray Ventura and his orch. Tune, "The Oranges Of Jaffa", is the oldie treatment - the oldie phenomenon (a la Ralph Planagan) arrangement. The jazz-swingers on the lower groove, "The Golden Striker", was closed by John Lewis of the Modern Jazz Qu. which performs the tune in the "No Sun In Venice" import-flick. Great programming pairing.

**TONY LEE**  
(King 5200)  
B+  
"SOMEONE TO LOVE ME"  
(Jay & Gee BMI—Lee)  
Contiguous vitality to this outing by vocalist Lee and brown rock-instrumental-chorus friends. A pro upbeat account. Kids will enjoy proceedings.

**Grady Chapman**  
(Imperial 5411)  
B+  
"LET'S TALK ABOUT US"  
(2:01)  
(Roosevelt BMI — Blackwell) Solid revival of a ditty that was a hit vehicle for Jerry Lee Lewis. Chapman attack and combo-chorus sound backing could do the trick again for opus.

**Grady Chapman**  
(Imperial 5411)  
B+  
"NOTHING BUT LOVE, LOVE, LOVE"  
(1:49)  
(Chappell ASCAP — Edmiller) Cheerful item that can make strong deejay rounds. Boys are hearty on the ditty and support is bright, with a fine eye on the big beat. Move mighty.

**If You Believe**  
(2:21)  
(Knollwood ASCAP — Starr, Khan) Appealing sentimental musings by the crew. Inviting opus.

**Jimmie Maddin**  
(American International 529)  
C—  
"Roadracers"  
(1:59)  
(Dijon BMI — Markowitz) Story about car racing gets some good-sounding stomping from the combo.

**Kelly Owens**  
(United Artists 181)  
B+  
"Charlie's Dance"  
(2:10)  
[Bourne ASCAP—Chaplin] Exciting big beat version of a theme from "Modern Times," the Charlie Chaplin classic currently enjoying a highly successful revival. Sound enough to make the grade.

**B+**  
"Smiley"  
(1:55)  
[Brumac ASCAP—Chaplin, Parsons, Turner] The standard from the same flick is presented in a somewhat similar style. Outfit has a different sound to offer.

**The Cash Box**

**Best Bets**

CHICO HOLIDAY  
(RCA Victor 7574)  
B+  
"Please Don't Touch"  
(2:10)  
[R. F. Wood ASCAP—Robinson] Artist, who made noise his initial time out with "Young Ideas," has a bright beat stink here that could get places. Particularly good chorus-chorus vitality.

LONESOME STRANGER  
(2:02)  
[Sequence ASCAP—Gluck, Trendton] A haunting date, with unusual sandpaper-like sounds tagging along. Exposure might do things for side.

JEFF MILNER & EMBERS  
(Dele 113)  
B  
"There Is No Greater Love"  
(2:05)  
[Asham Jones ASCAP—Syms, Jones] Could be an important come-back for oldie. Strong lead on the tale, with easy triplet work and group chanting in the background.

THE INTRUDERS  
(Fame 616)  
B+  
"Cha-rock-a"  
(1:55)  
[Milton Kellem ASCAP—Hodes] Intriguing Latin-rock ideas from the crew, who made it with "Fried Eggs" and a currently attracting loads of attention with "Frankfurters And Sauerkraut." Can be a big one. Stick with it!

ROCK-A-MA-ROLE  
(2:10)  
[Milton Kellem ASCAP—Cronj] This end's a fine-sounding handclap instrumental with potent teen value. Both portraits can make it.

JOY MARTELL  
(Java 77002)  
B+  
"No Arms Can Ever Hold You"  
(2:38)  
[GM BMI—Crafer, Nebb] Larkin and handclapping backing make a strong rock case for the one-time Pat Boone and George Shaw click. In addition to the strings, backing also includes an effectively crowing keyboard. Could be the comeback track for the goody.

THE ONE I LOVE  
(2:09)  
[Rantam Gus Kahn ASCAP—Jones, Kahn] Evergreen goes hand-beat and again that trumpet. Larkin really beats at end.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"Bet I sell a million before you..."

EUGENE CHURCH
"MIAMI"
b/w "I AIN'T GOIN' FOR THAT"
254

BOBBY DAY
"LOVE IS A ONE TIME AFFAIR"
b/w "AIN'T GONNA CRY NO MORE"
255

"It's what's in THE CASH BOX that counts—INTERNATIONALLY"
DAVID HILL

LIVING DOLL (2:07) [Peter Maurie ASCAP—Bart] Inviting jump quality to this out- going by the songster. Tune is a happy tribute to the gal. A contagious sound that can catch-on

KEEP THE MIRACLE GOIN’ (1:57) [Oval BMI—Reid, Albert] The output here has something of the feel of “ Ghost Riders In The Sky,” though the theme concerns a serious romantic. Interesting work.

BILL HALEY & HIS COMETS

JOEY’S SONG (2:50) [Shapiro, Bernstein ASCAP—Gallo, Roisman] Engagingly shuffle-beat ride for the catchy tune. Might well be a chart run for the “vet” team here.

OOH! LOOK A THERE (2:35) [Stuart Levison BMI] Bright teen style of the sideline, with Haley on vocals.

JO STAFFORD

PINE TOP’S BOOGIE (2:17) [Melrose ASCAP — Gimbel, Smith] The great talent’s most commercial outing in a long while. Effort is a build-up boogie woogie item that should pure dance-floor joy to the kids. Eye closely.

ALL YOURS (Tun) (2:56) [Four Int!] BMI—Engvik, Pallesi, Malgorn Thrust at her sensitive best on the beautiful melody. Should please jocks as well.

LILLIAN BROOKS


GOODNIGHT DEAREST LOVE (2:31) [Brandom ASCAP—Tymer, Marsters] Lark is expressive on the soft-beat enterprise.

CLOVERS

STAY A WHILE (2:30) [Quintet BMI—Leiber, Stoller] Relaxed blues fare by the pop crew that exposure could push to the charts. Tinkling ivories in the background is a sound factor

LOVE POISON NO. 9 (2:00) [Quintet BMI—Leiber, Stoller] Boys offer a solid novelty with an intriguing Latin-directed combo setting. Could move.

The Cash Box

Best Bets

MEL ALBERT

HINKY DINKY (2:05) [Buna BMI — Johnson, Johnston] Lots of hectic vocal-combo rock things here to attract teeners to the deck. Vocally, side is made up of good-sounding Potter work by the combo reflects pro teen ideas. Can move.

BEFORE YOU CHANGE YOUR MIND (2:03) [Buna BMI—Jones] Albert goes to rock town again and gets excellent sup- port from the musicians. There’s a strong drive to this one.

SATELLITES (ABC Foremost 10038)

LINDA JEAN (1:56) [Salem BMI—Brazell, Sandler, Wood] Harmony of the gal is paid with good-sounding backup by the lead voice. Interesting combo and it has also important sales points here. Could go.


BOB & RAY

RUNAWAY SLAVE (2:48) [Excellor BMI — Rayner, Johnson, Pippin] Strong-sounding essay by the rock duo on the haunting tale about an escape from prison. Boy’s blend is striking and he has an intriguing beat. Could click big.

SWEET NANCY (2:18) [Excellor BMI — Rayner, Johnson] Team’s warmly deliberate on the romantic.

LARRY DEONE

HEART AND SOUL (2:40) [Famous ASCAP — Loesser, Carmichael] Deone hands-in an inviting teen-viewed rendition of the great sentimental. If deck gets the exposure, it could come through.

BLUE VELVET STAR (2:45) [Hot BMI — Wolfe, Wolfe] Perfomer is relaxed on the blueser.

TONY LOVELLO

MORE MIO (Ray Note 4)

AMORE MIO (2:39) [Ed- dieo ASCAP — Lovello] A highly attractive tango-rock-tune type, the old lady is lovely and inter- pretation—accordion — organ — gui- tar—celeste featured — is choice stuff. Can be a smash.

DREAMY SERENADE (2:20) [Eddieo ASCAP — Lovello, Riccio] More pretty thoughts from the combo. Top-half is the side.

BOBBY BREEN

(Lyric 105)

VALLEY OF ROMANCE (2:55) [Signature BMI — Children] The one-time child singing star- dons commercial garb in this spiritual- ly romantic. Chorus is read deliber-ately, break is belted. It’s got a good- teen sound.

IT’S A SIN (2:54) [Brogman, Voco & Conn ASCAP—Mayhew] The oldie is crooned with a songster.

TONI ARDEN

(Deeco 30951)

YOUR TOUCH (2:44) [Sedgick BMI—Varel, Bailey, Jay] Lark is fine on the melodic sentimental. Beat is light, with strong & chorus adding a solid legit air to proceeding. It’s got a good programming future.

B ONLY WITH YOU (You Are Me, I Am You) (2:55) [Leeds ASCAP—Raye, Rossi] Italian pretty is softly cared for by the songsters. Again a most appealing take.

RONNIE & ROY

(Capitol 4346)

YOU’RE GONNA BE SORRY (2:40) [House Of Fortune BMI—Lyon, Saunders] Boys and lightly hopping sax do a first-rate sound job on the good blueser. Can be a chart factor in both pop and rb fields.

GET UP AND LET’S DANCE (2:03) [House Of Fortune BMI—Lyon, Saunders] Twosome shows what its singing about when it comes to a better. Combo still is also good-sounding.

CAPRI SISTERS

(Hanover 4531)

IT’S ALL OVER (2:20) [Jarrard ASCAP—Insetta, Fenster] Gals get good dramatics out of the potent item. Rocking-deep male voices backing is effective. Could be an active deck.

IN BETWEEN (2:37) [Jarrard-Southern ASCAP—Insetta] Beatification about the “in-between” years.

PEANUT HOLLEY

(K&c 106)


MY ONE TRUE LOVE (2:42) [Kentucky BMI—Stewart] Artist shows-up with a middle-beat rhythm piece here. Good take.

JESS DUBOY

(Colonist 7002)

ECHOES (2:18) [Brewer ASCAP—Barefoot, Duboy, Stutz] Appealing ballad sung tenderly by Duboy could get this deck somewhere. Good sound gimmick plays up “echo” theme. Better eye this.

PUPPY LOVE (1:57) [Bentley BMI—McCrory] Good showing on the upbeat. Charmign tune. A pro rock statement that can move, too.

NITEBEATS

(Peach 718)

TEEN-AGE LOVE BE (2:24) [Lowery BMI — Bailey] There’s something in teen-ballad sound here. Lead is soft on the vehicle and solo male chanter adds a good touch on support.

NITEBEATS ARE ROCKING (2:30) [Lowery BMI — Bailey] Boys show OK beat life on the con- ventional opus.

JIMMY VOYTEK

(Capper 1551)

WHY (2:27) [Sheelyn Peggy BMI—Voytek, McGuirt] Artist is highly convincing on the searching rock-a-ballad. Tender teen date.

CLOSE YOUR EYES (2:19) [Sheelyn BMI — Voytek, McGuirt] Tempo goes up on this OK affair.

GEORGE KAMINSKI

(Mast 707)

BUBBLE-GUM BOY (1:55) [Greenley Lacour BMI — Poole, LaCour] Kaminski’s deep voice is the vehicle for this exposition about a “bubble-gum boy.”

LULLYPOP LOVE (1:45) [Hip ASCAP—Ferry, Fischer] Songster gets a good rhythm support from the combo.

JANIE JONES

(Award 156)

WHEN SUMMER HAS GONE (2:21) [Bayside BMI — Roth] Thrush nicely recounts her summer-time romantic interest, which is no mystery. Triplets stick out in the backdrop.

YOU SAID GOODBYE (2:32) [Bayride BMI—Roth] More wist- ful warbling by the performer.

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
At our recent distributor's meeting, everyone was so enthusiastic over Ronnie's second release that initial orders for 200,000 copies were enthusiastically placed.

**RONNIE HAWKINS**

**AND THE HAWKS**

**“MARY LOU”**

* c/w *“Need Your Lovin”*

R-4177

“**Mr. Dynamo**

DOES IT AGAIN...”

A Smash Summer Hit*

* Harry Fox office Please disregard!
**The Most Sensational Instrumental of the Year!**

**“TRES CHIC”**

(Tray Cheek)

by Geoff Gilmore and the Sheiks

JAMIE 1132

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**Climbing All the Charts**

**CARIBBEAN**

by Mitchell Torok

GUYDEN 2018

**LINDA LU**

by Ray Sharpe

GUYDEN 1128

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**Breaking Loose!**

**OH MY LOVE**

by The Blackwells

GUYDEN 2020

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**The Records**

**Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM NATION’S DISK JOCKEYS

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**41. The Wonder Of You.**
42. Like Young.
43. The Way I Walk.
44. Baby Talk.
45. To A Soldier Boy.
46. Since You've Been Gone.
47. See You In September.
48. Frankie.
49. Mackin' Love.
51. Along Came Jones.
52. This I Swear.
53. Sleep Walk.
54. Three Bells.
55. On An Evening In Rome.
57. 10,000 Hours.
58. There's Something On Your Mind.
59. Violets Waters.
60. Angel Face.
61. Cry.
62. With My Eyes Wide Open.
63. Kissing Time.
64. Misty.
65. Bingo Rock.
66. I've Been There.
67. It Could've Been Worse.
68. My Own True Love.
69. Caribbean.
70. Tenderly.
71. Creakin' Up.
72. Broken Hearted Melody.
73. Quiet Time.
74. Danny Boy.
75. Lafferty Guitar.
76. I'm Gonna Be A Wheel.
77. I'm Gonna Get Married.
78. Taboo.
79. I Love You Pops.
80. I Still Get Jealous.

---

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
WAikIKI BEACH and I MISS THAT GIRL
BY PAUL PEEK

CASHBOX SAYS—

PAUL PEEK (NRC-033)

“Waikiki Beach” (Lowery, BMI) — Peek! A good display of knack for the blues-beat idiom. Fine sound helps from the combo.

STILL GOING UP!

by TONY BELLUS

NRC-023

The Wonder Record of The Year!
14 Weeks in The Charts
and Still Moving

THE ORIGINAL SINGLE

“ROBBIN’ THE CRADLE”

by JERRY REED

NRC-5008

THE “CHART-ER” VERSION
from NATIONAL RECORDING CORP.
ATLANTA 19, GA.

“SOLDIER’S JOY”

“IT’S GREAT!!!

GEE, BUT I MISS THAT GIRL

PAUL PEEK

NRC-033

The pick of the new releases:

SPOTLIGHT WINNERS
OF THE WEEK

Strongest sales potential of all records reviewed this week.

PAUL PEEK

“Waikiki Beach” (Lowery, BMI) — Peek! A good display of knack for the blues-beat idiom. Fine sound helps from the combo.

GEE BUT I MISS THAT GIRL/WAIKIKI BEACH
— (Wonder Music, BMI) — Paul Peek (NRC 033).

Peek could hit the peak with this delivery of his own bonzer composition. Unique gimmick is dual-voicing of tune’s title each time it’s repeated in the lyric. Peek, who seemed oh the verge of making top hits in previous outings, should make it with this commercial number. Waikiki is a hot, hummer special that should make it, too.

ALSO MUSIC VENDOR SAYS—

MUSIC REPORTER SAYS—

The Music Reporter

PAUL PEEK

NRC-033

“Waikiki Beach” (Lowery, BMI)

The girls might have some trouble doing the hula to this, but the overall effect is to pick you up on the surf of rock and roll and carry you along to the dance floor. Stock up now and go, go, go.

“It’s What's in THE CASH BOX That Counts—INTERNATIONALLY!”
# Rack

## Best Sellers

### Monaural Albums (Regular Priced)

| 1. | EXOTICA | Martin Denny (Liberty LEP-3034) |
|    | PETER GUNN | Henry Mancini (RCA Victor LPM-1956) |
|    | KINGSTON TRIO AT LARGE | Kingston Trio (Capital T-1997) |
|    | MORE MUSIC FROM PETER GUNN | Henry Mancini (RCA Victor LPM-2040) |
|    | MORE JOHNNY'S GREATEST HITS | Johnny Mathis (Columbia CL-1344) |
|    | GIGI | Manic Cast (MGM E-3641) |
|    | THE HUNGRY I | Kingston Trio (Capital T-197) |
|    | HOLD THAT TIGER | Fabian (Chancellor CH-3003) |
|    | QUIET VILLAGE | Martin Denny (Liberty LBP-3122) |
|    | 77 SUNSET STRIP | Warren Barker (Warner Bros. W-1289) |

### Stereo Albums (Regular Priced)

| 1. | SOUL OF SPAIN | Henry Mancini (RCA Victor LSP-1956) |
|    | MANTOVANI: SHOWCASE | Mantovani (London MS-5) |
|    | PETER GUNN | Aaron Bell (Lib L 70112) |
|    | JUST FOR YOU | Perry Como (Cidem 440) |
|    | FLOWER DRUM SONG | Various Artists (Design 98) |
|    | GOOD HOUSEKEEPING'S PLAN FOR REDUCING OFF-THE-RECORD | Mantovani (London PS-134) |
|    | HAPPY GO LUCKY SOUND | Three Suns (Columbia 454) |
|    | DREAM ALONG WITH ME | Perry Como (Columbia 453) |
|    | 77 SUNSET STRIP | Aaron Bell (Lib L 70114) |
|    | EDWARD ARNOLD | Edith Arnold (Columbia Q71) |

## Rack

### Best Sellers

### Stereo Albums (Low Priced)

| 1. | SOUL OF SPAIN | Henry Mancini (RCA Victor LSP-1956) |
|    | MY FAIR LADY | Original Cast (Columbia GS-2015) |
|    | EXOTICA | Martin Denny (Liberty LST-7034) |
|    | FILM ENCORES | Mantovani (London PS-134) |
|    | GIGI | Mary Cast (MG M-3641) |
|    | MORE MUSIC FROM PETER GUNN | Henry Mancini (RCA Victor LSP-2040) |
|    | SOUTH PACIFIC | Mary Cast (RCA Victor LSO-1032) |
|    | FILM ENCORES—Val. II | Mantovani (London PS-164) |
|    | QUIET VILLAGE | Martin Denny (Liberty LST-7122) |
|    | TABOO | Artisir Lyman (KFI 706) |
|    | PETER GUNN | Aaron Bell (Lib L 70112) |

## Album Reviews

**STEREO**

### $1.49 thru $2.98

"KISS ME, KATE!" Earl Wrightson and Mary Mayo, Music Arranged and Conducted by Glenn Oster, Harmony HS-11001, $2.98

Contents: Eight selections from the Cole Porter hit show of several years back including, "So In Love", "Wunderbar", "Always True To You (in My Fashion)", "We Open In Venice". Cover: Four-color shot of scene from play with Wrightson and Mayo in costume. Eye-catcher. Performance: Wrightson and Mayo capture the flavor of the original script very well--Wrightson belting stronger than ever, Mayo managing ballads ("Why Can't You Behave") equally well with the special ("Always True To You"). Good orch. support (piano and guitar on "Why Can't You") rounds out a solid show tune deck. Commercial Value: The quality packaged show-tune LP should head for the charts for a long time.

"THE MERRY WIDOW WALTZ AND OTHER MUSIC OF LEHAR AND STRAUSS" Anton Paukik Conducting the Vienna State Opera Orch., Vanguard SYV-111-SD, $2.98

Contents: Ten Lehár–Strauss selections identified as a demonstration LP to illustrate the "Vanguard quality control", available also in monaural at $1.98. Cover: Art of waltzing couples from "Merry Widow" era against bright yellow background, red title lettering. Performance: Popular works of the two waltz masters include, title, "Count of Luxembourg", "Student Folks", "Furioso Gallop", and others. Bright, full orchestrations in the Viennese light opera tradition. Commercial Value: While deck has demo feature, it also offers ten full length selections making for a bargain low-priced. Natural for racks.

## Rack

### Best Sellers

### Kiddee Albums

| 1. | SLEEPING BEAUTY | Darlene Gillespie (Mickey Mouse MM-32) |
|    | ZORRO | Zora (Mickey Mouse MM-38) |
|    | TALES FROM THE GREAT BOOK | Joseph Caruso & Robert Preston (RCA Bluebird LBT-116) |
|    | FUN IN SHARILAND | Sharon Lewis (RCA Bluebird LBY-1006) |
|    | LEGEND OF WYATT EARP | Leroy Young (RCA Bluebird LBY-1004) |
|    | THE LITTLE ENGINE THAT COULD | Poul Wing (RCA Bluebird 1006) |
|    | PETER PAN | Harmion Leydon (RCA Victor LBY-1009) |
|    | HUMPTY DUMPTY | Bud Collier (RCA Bluebird LBT-1075) |
|    | JACK AND THE BEAN STALK | Poul Wing (RCA Victor LBY-1001) |
|    | POPEYE'S FAVORITE SEA CHANTEES | Allan Swift (RCA Bluebird LBY-1018) |

### Extended Play (EP's)

| 1. | TOUCH OF GOLD | Elvis Presley (RCA Victor EPA-5083) |
|    | RICKY SINGS AGAIN | Ricky Nelson (Imperial IAP-159, 60, 61) |
|    | HOLD THAT TIGER | Fabian (Chancellor CH-3003) |
|    | FABULOUS JOHNNY CASH | Johnny Cash (Columbia B-13531, 32, 33) |
|    | HYMNS | Tonn, Erich Ford (Capitol EAR-1, 2, 3-156) |
|    | PETER GUNN | Henry Mancini (RCA Victor EPA-3333) |
|    | EVERLY BROTHERS | Everly Brothers (Columbia CEP-111, 12) |
|    | KING CROOLE | Elvis Presley (RCA Victor EPA-4319) |
|    | SIDE BY SIDE | Pat & Shirley Bean (Dot 45-6076) |
|    | THE LONELY ONES | Doane Eddy (Jamie EP-100) |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Most popular of all Mozart symphonies, in a brand-new Stereo recording. Also, Mendelssohn's "Italian" Symphony. The Oslo Philharmonic Orch. CAS-508

Bobby Dukoff's All-Star group: Thou Swell, It's a Wonderful World, Seems Like Old Times, I'm Sitting on Top of the World, 8 others. CAS-509

The distinguished tenor offers eight stirring examples of traditional Jewish chants, including Kol Nidrei. CAL-507

The Three Suns in smooth, danceable arrangements of Sugar Blues, Just One More Chance. For You, I Never Knew. Jealous, five other standards. CAL-613

Collector's item for just $1.98! Berlin's Always, Kern's You Are Love. Kreisler's The Old Raffin, Cibirihi, plus 8 concert and operatic selections. CAL-519

Helen's greatest! Newly recorded: Star Eyes, Amapola, Time Was, Jim, Yours, Not Mine, Tangerine, All of Me, two other all-time hits. CAL-529

STEREO SALES-GETTERS—ONLY $2.98 EACH!

MONOURAL MONEY-MAKERS—ONLY $1.98 EACH!

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VITAL STATISTICS:

Additions to KSYD-Wichita Falls, Tex. include Ron Wilson, Dan Ellington (from KCTX-Childress, Tex.) and Bob Tucker (from KQCY-Oklahoma City). . . . The FCC has approved the sale of WISK-Minneapolis to the Crowell-Collier Publishing Company. No personnel changes are currently anticipated. . . . Bob Dayton (formerly KIXZ-Amarillo) is being heard noon to 4 PM on KOWH-Omaha. . . . Dick Rupp is doing nighttime chores on WO-Evansville, Ind. He was formerly on the sales staff. . . . Mike D'Arcy was appointed PD of KRIZ-Phoenix, Ariz., replacing Gary Segar, who is serving in the Army. . . . Joe McFarland moved from KDAL to WDSM-Duluth, to do the morning stint, when Dennis Murphy took over duties as sales manager. Also . . . He is now the PD for WAKY-Louisville, Ky. He will continue his morning deejay show. . . . Another new PD is Alan Field, at WWCO-Waterbury, Conn. . . . KISN-Portland announced the following appointments: Steve Brown as PD, Jim Tate as operations manager, and Jon Doe as director of news. . . . Edwin R. Huse assumes duties as overall manager of WKHM-Jackson, Mich., and vice president of the Jackson Broadcasting and TV Corp, replacing Walter Patterson, who has been upped to exec VP and general manager of the Knorr Corp, which owns WKHM. . . . Fred Van Hefen has been named station manager at Gibbs Lincoln sales manager at KMPH-Hollywood. . . . Bob King has joined the news staff of WJBK-Detroit.

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“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
"NEW SOUNDS AT THE ROOSEVELT"—Larry Elgart and his Orch.—RCA Victor LPM 2045 & Stereo LSP 2045

Recent music with an inventive jazz-oriented sound distinguishes the Elgart organization from other orks. This session features the band in particularly swinging mood as it includes four originals by jazzist Al Cohn, plus equally exciting arrangements of such chestnuts as "Yearning," "Mountain Greenery" and "Honeysuckle Rose." Skillful solos are generously sprinkled throughout. Music in the most solid variety. Can be a winner.

"THE GREAT FILM HITS"—Ted Heath and his Music—London PS 159 (Monaural & Stereo)

Ted Heath's big brass sound goes on a bright swingin' tour of movieland melodies and comes up with a exciting package containing a dozen such tunes. Include such numbers as "Sentimental Journey," "I Can't Believe That You're In Love With Me," "The Tender Trap" and "All The Way." One of the better big bands around, Heath always sells.

"HITS FROM BROADWAY"—The Four Aces—RCA DL 885 & Stereo DL 8855

Recent Broadway musicals provide the quantity with twelve fine vehicles for their vigorous interpretations. Jack Pleis creates appropriate and enthusiastic renditions on such lovelies as "Till There Was You," "Tonight," "Too Close For Comfort," "Small World" and "Standing On The Corner." Good showcase for the Aces.

"CLAP YOUR HANDS"—Robert Sherwood—Decca DL 8832 & Stereo DL 78863

A sparkling array of tunes and Roberta Sherwood's vivacious performances make this one jobous package. The singer reaches deep into the chestnut barrel and comes up "Alabamy Bound," "Sing You Sinners," "Doin' a Go To Cotton Town" and "Billy Bailey," among others. Jack Pleis' crisp ork-chord direction complete the bright picture.

"AMOR!"—Luiz Bonfa—Atlantic 8288 & Stereo SD 8028

A featured performer on Mary Martin's 1958-59 concert tour, Brazilian wizard Bonfa makes his LP bow here in a concert, that, while concentrating on various forms of Brazilian music also has his ears open to American jazz. Accompanying Bonfa are Don Elliott, mellaphon and vibraphone; Tommy Lopez, bongo and congo; and Ralph Freundlich, flute. Thirteen of the fifteen numbers are Bonfa originals, among which are "Europa" and "Freludo" and "Brasilina." Outstanding musicianship.

"MARTHA SCHLAMME SINGS JEWISH FOLK SONGS"—Vol. 2—Vanguard VRS 9049 & Stereo VSD 2032

The beauty inherent in this album is that, with only a few exceptions, the material is unfamiliar to the listener the thrill of discovering new songs through Miss Schlamme's exquisite interpretations. The twelve songs on this album, the 17 songs are "Raisins And Almonds," "Dre Rebbe Elimelech," and "Voe Villuta." Should well-received by its market.

"MOONLIGHT IN MAYO"—Bridie Gallagher—London PS 163 (Monaural & Stereo)

Popular Irish songstress, Bridie Gallagher, exhibits a warm, charming approach to the dole Irish tunes in this set. Singing in a fetching manner, she performs such traditional pieces as "The Green Bawn," "The Moon Behind The Hill" and "The Hill Of Glenshaw," plus others, notably worthy of mention is the new "In The Heart Of Donegal." Waxin will capture fancy of many of Irish ancestry.

"The Cash Box, Music Reviews"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"STAY WITH ME" Billie Holiday—MG V-8392

The late great Lady Day is heard on seven pop tunes, culled from Verve's catalog, recorded within the last few years. She sings "Say It Isn't So," "I've Got My Love To Keep Me Warm," "Do Nothing Till You Hear From Me," "I Wished On The Moon," "Ain't Misbehavin'" and "Everything Happens To Me." The lady is magnificent—look for huge sales.

"NEW YORK, N.Y." George Russell and his Orchestra, narration by Jon Hendricks—Decca DL 9216 & Stereo DL 79216

Composer George Russell has written an ultra-exiting jazz score describing his feelings about New York. John Hendricks' narration is the hippest and with top musicians such as Bill Evans, John Coltrane, Art Farmer, Benny Golson, Phil Woods, Bob Brookmeyer, Charlie Persip, Al Cohn, Max Roach and many others, the album is one of most explosive jazz sets in a long while. Should attract big sales.

"AWARD WINNER"—Stan Getz—Verve MG V-8296

Album title is derived from Getz's consistent domination of all jazz polls in recent years, and rightfully so, as is demonstrated on his latest outing. Featuring the tenor saxist rhythmically are Lou Levy, Stan Levey and Leroy Vinnegar. The deck is comprised of two ballads, "Where Or When" and "Time After Time," and four up-tempo numbers, "Three Little Words," "This Can't Be Love," "Woody'n You" and "Smiles." Great jazz.

"7 PIECES"—The Jimmy Giuffre 3—Verve MG V-8207

The seven pieces are the seven original Giuffre compositions that are played here by Giuffre, clarinet, tenor and baritone sax; Jim Hall, guitar; and Red Mitchell, bass. Themes include "Happy Man," "Princess," and "The Little Melody." The improvisations are loose and offer interesting insight into one of the more important reed men around today. Should come in for good sales.

"THE NEWPORT YOUTH BAND"—Directed by Marshall Brown—Coral CRL 57298 & Stereo CRL 57298

Three public appearances by the band this year (Carnegie Hall, Washington, D.C. and the 1959 New York Jazz Festival) have won it wide acclaim and aroused much interest in it. Comprised of eighteen musicians from the New York area, all between the ages of 14 and 18, the band is now a permanent organization. Twelve tunes are performed here, most of which are original compositions by such composers as Ernie Wilkins, Al Cohn and John La Porta. Deck should be subject of intense interest.

"COCKTAIL HOUR WITH VERDI"—William Gunther—Request RLP 1040 (Monaural & Stereo)

Gunther, an accomplished European pianist is heard in a light-hearted interpretation, in "cocktail piano" style, of twenty arias from Verdi's popular operas. Unhurried rhythm accompanies Gunther in his reading of familiar melodies from "Rigoletto," "Il Trovatore," "Aida," "La Traviata" and others. Good music used for a pleasant mood setting.

"THE SIDNEY BECHET STORY"—Brunswick BL 54048

Primarily of interest to traditionalists and jazz historians is this album honoring one of the greats of jazz. Three sides are of particular interest, "When The Sun Sets Down South," "Sweet Patootie," and "It's A Sin." All recorded in 1928 with Noble Sissle's Swingsters. The remaining nine tracks were cut during the past few years for the Vogue P. I. P. label in France.

"CASUAL AFFAIR"—John Mehegan Quartet—T. J. TJLP-A1

The Quartet's loose improvisation and casual approach to the music makes for a relaxed listening session, and a refreshing change from much jazz being produced. Featuring Mehegan (piano), Kenny Dorham (trumpet), Chuck Wayne (guitar) and Ernie Furtado (bass), each coming in for solo honors on such tunes as "Baubles, Bangles, And Beads," "Can't We Be Friends" and "Blues De Sade," a noteworthy Mehegan original.


The Russian composer's famous suite is given a most definitive performances by Leonard Bernstein. Though recorded many times previously, the Bernstein name attraction will be of immense value in merchandising.

"BRAHMS: "Symphony No. 1 & C Minor"—The Philadelphia Orchestra, Eugene Ormandy Conductor—Columbia ML 5385

The oft-recorded Brahms 1st, an impressive, grandiose piece of music, is treated to a most formal interpretation by Eugene Ormandy and the Philadelphia. Despite the many versions available, the work is one of the most popular classical pieces, with a steady demand. This deck should fare well.

"MOZART: Violin Concerto No. 3 in G Major; Violin Concerto No. 4 in D Major—Zino Francescatti, Violin, Bruno Walter Conductor—Columbia ML 5381

Francescatti's violin becomes a vivid medium through which the depth of feeling and emotionalism of Mozart's concertos are transformed into exquisite musical language. An adventurous-listening experience.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

Joe Kolsky, Roulette's executive vp, left last week on his first vacation since the label's inception. Mr. & Mrs. Kolsky will spend a month in Hawaii before returning to New York. Roulette's national promotion manager, Earl Starr, on the other hand, took to the road for an extensive three-week deejay tour on behalf of current singles and August album releases... Jim Gribble, manager of the Manhattan offices and the M & M, has gotten another sure-fire group in the Passions, whose initial Audion tour is "Just To Be With You" b/w "Melancholy Mel." Best wishes to United Tolefilm Records' Gordon Gray and Jacqueline in New York this week. Label's top manager, who were married 7/25 at the Stephen Wise Synagogue in New York, Frank Warren was making his third trip to England and UP's pressy, Morty Craft, best man... More Diamond, Carlson promos chief, & family vacations in New Hampshire this week. Label's top manager, "(I'll Never Be You)" and Jack Scott set for "Dr. Clark's Giant In-Person" show at the Hollywood Bowl, Sunday, 8/10. Last's broadcasting book for August include the Dave King, Jack Paar on WOR, Jimmy Rodgers TV specials and a repeat on the Coast Saturday night special... Big Top hoping recently pacted Ellen Van Valen will follow the clock pattern carried out by Sammy Turner's "Lavender Ring." Ellen's initial sessions are "I Wish I Didn't Love You S" b/w "I Really Don't Want To Know." Sam Kaye and cutting a Columbia LP tagged "Sam Kaye At Roseland Dance City," a collection of dance tunes of the past four decades as selected by Kaye and the Warner Brothers executive director of the dance music, who is currently celebrating his 40th anniversary in the ballroom field, having opened Roseland here in 1919. Kaye has headed Roseland many times, the label has also recently released a 15-year-old Peanut Holly with "We Must Part" and "My One True Love" on K & C and eight-year-old Grace Upright, who is currently an up-and-coming release is being handled by Climax Malt's Ernest Tucker. Latest postcard from the Al Silvers, vacationing in Europe, is stampt Madrid, Spain... Dick Blase, London Records' Pentland division manager, has a package of songs for Danny Stain, artist, a native of Montre al, that he be playing in the Bay, is the writer of the music of "Cry," the Ray-associates tune, making a chart comeback via the Kitchener Strings version on Rank... Manager Sid And negotiating a recording movie deal for tenor F. R. P. Simon... Ace's Husky Smith and His Clarin tour the West Indies for an extended engagement this month. Husky's latest is "Would You Believe It Have A Cold?"... Thrus Terri Stevens (Paris) and up-comers are being booked on Dick Clark's tentend 8/13. Her new tunes is "Adonis,"... Canada's Capitol Records release the "Crescendo" pressing of "(I'll Never Forget You)" on the Apex label here. Team will do various radio spots around the country... Ray Mation of Harold Friedman Associates working on "She's Making Eyes At Me" by the Bentley Brothers. His - "Heaven And I" by Lee Arthur & Pepper... On the wire: Dee Jay Larry Di Chito of Barry Cord's (the Mid-Med label) breaking in his area... St Brody's Best Records distrub in Buffalo handling the "See You In September," "Trampas," "Glimm" click... National Syndicated columnist, Earl Warner, has made the scene in Chi last week: selling his 10 LP's. Top LP's in this group "With My Eyes Open" by Enoch Light, "Hawaii Calls," "Carr Plays A Cool Orange" making it on the el... and Earl Rottie, 2 of King's top artists, come into Chi 8/7 for the Phil here, according to Earl and Becker. Bill Golden from the Sun specials, the Sun specials and the Sun specials, and the Sun specials issue new Andre Previn's new MGM LP "Secret Songs for Young Lovers," and "Angel Face" by Jimmy Darin...}

CHICAGO:

Deca's Sellman Schulz and Shim Weiner, Coral's Al Oldrich and Sam Cerami outdid themselves as hosts at last week's the Anniversary and showing of new merchandise at Edgewater Beach Hotel. Deca's Paul Balto and Walker wore themselves out tending to the endless guests. Al in all, it was a "hit of a success," according to Shim. Paul's joviality marred by the untimely death of his mother-in-law last week. Sincere condolences go out to the family from all of us... Earl Glicken, Tobin S reports that Loren Becker of Grand 

Mall, Macie 2nd, still soaking up the sun's rays in Chicago... heated Weiss issues saves over Andre Previn's new MGM LP "Secret Songs for Young Lovers," and "Angel Face" by Jimmy Darin...

Morrie Price, Arnold Record Dist. urges us to tune an ear to Ro Hawkins' new Roulette platter "Mary Lou." According to Morrie "We Love" by The Playmates, and "After Hours" by Lew Duncan & Mac Stenner, Macie 2nd, still soaking up the sun's rays in Chicago... heated Weiss issues saves over Andre Previn's new MGM LP "Secret Songs for Young Lovers," and "Angel Face" by Jimmy Darin...
Now that Vee-Jay-Abner Records moved to swank, new quarters, Abner is as busy as ever running from the new to the old place to keep everything running smooth. Visitors there last week were deejay King Coleman (WGBM Miami, Fla.), Cora Alcoa; general manager for Gone End Records, and Jaye Binder, promo gal for N.R.C. ... Al Freburger tells us his first release on Eclipsk is titled "Kiss Your Daddy" b/w "Be Nice Tonight." The latter offering is slated for the teenage market, according to who heads up USACO. ... Fred Arquilla gathered up his family and planed Hallandale, Florida for 2 weeks of fun and sun. ... "Horrid John" Wall is very high on Don Ben's newie "Let Me Go" should be another Felted hit. Joe Leahy echoes John's sentiments. John is heading for the West Coast shortly. There is much grief at the home of Mahala Jackson these days since the death of her sister. Sincere condolences to the grieving family and her family. ... Mike Oury phoned to tell us he has two new releases on Profile Records which are getting action. One is "Cotton Pickin'" b/w "The Night Raiders" and the other is "Cha Cha Cha In Blue" b/w "Junior Walks." ... Jay Morgenstein, business manager of Sunbeam Records announces that M & S Distributors of Chicago will also handle their line in Indianapolis and Milwaukee. This change is effective with the new De John Sister's release of "Don't Forget To Remember."
Capitol Intros New Line Of Portable Stereo Phonos

HOLLYWOOD—Six all-new Capitol stereo portable Phonographs, each designed by Record Research's recording engineers, will be marketed in the near future, according to Gordon R. "Bud" Fraser, director of sales, Capitol Records, Inc.

Leading Capitol's 1960 line of stereo portable Phonographs is the deluxe Model 925 which, with many new features, actually costs less than its 1959 counterpart! New features include a more powerful A.C. transformer-powered amplifier developing 20 watts of power, needed to last year's 20-watt amplifier. An innovation in the 1959 model was the auxiliary speaker cabinet, which has been redesigned to include storage space for 25 12-inch turntable records. The 925 is covered by the Capitol's new, virtually indestructible Vitalex plastic in saddle-leather finish. Model 925 is fully automatic, has two nine-inch heavy-duty speakers and four three-and-a-half-inch tweeters. Usual retail price is $199.50.

Next in line is the Model 928. Driven by a 20-watt transformer-powered, push pull amplifier, the 928 delivers 94 db of sound under normal listening conditions. Each of two acoustically designed sound chambers houses a nine-inch woofler and a four-inch tweeter. Features of the 928 include Capitol's own compensated volume control and a VM four-speed stereo record changer, with turnover stereo cartridge equipped with diamond and jewelled stylus. Model 928 is covered with top grade leatherette and "washable, Bobb-Ti! Radiation Resistant" Polyethylene. Usual retail price is $129.50.

Specially constructed speaker enclosures producing sound from both front and back panels, the Model 926 one of the most flexible units in Capitol's line of stereo phonographs. For monophonic reproduction, the speakers of the three-piece unit may be left in place; for stereo playing, they may be swung open, or completely detached for greater sound separation. If space is a problem, the phonograph unit may be concealed and the speakers suspended from a wall. Powered by a 10-watt push-pull amplifier, the 926 will produce 58 db of sound. One of the specially engineered enclosures contains a six-inch and a four-inch tweeter speaker. Model 926 is covered with washable pyroxl plastic in white-becketed charcoal gray. Usual retail price is $99.50.

In a lower price range, Capitol offers the Model 925, a fully automatic stereo portable with second-channel speaker contained in the lid. The 925 comes with an electronically balanced two-channel amplifier and is equipped with a new, imported high-output stereo turntable cartridge with jewelled stylus. The detachable lid contains ten feet of cord for true stereo separation. The automatic intermix changer plays all record sizes and speeds, as do all of Capitol's 1960 automatic stereo phonographs. The 925 is finished in washable, scuff-resistant pyroxl plastic and is available in either red or white, or clay or turquoise and white. Usual retail price is $69.50.

Two low-priced manual phonographs, priced under $40, complete Capitol's 1960 line of stereo portable phonographs. The Model 923 is a complete stereo unit with second-channel speaker contained in the lid, and may be set ten feet away from the phone unit. Two separate channels of sound are reproduced by an electronically balanced stereo amplifier. The Model 919 stereo portable is one of the most compact stereo machines on the market. The second-channel speaker is contained in the detachable lid, which has ten feet of cord for ideal stereo separation. Usual retail price on the 923 is $39.50. The 919 will usually retail for $32.50.

“Little Girl” b/w “We Belong Together” and “Cherrystone” featuring The Addriell Bros., Louis Prima and Keely Smith set to wax four albums for Dot Records this year and are readying new material for same. . . . Capitol Records looking for a two-sided hit in Nat “King” Cole’s coupling “Midnight Flyer” b/w “Sweet Bird O’Yard.” . . . Actor-singer Dick Railman warbling the title song from “Picnic” written by John H. Smith. . . . Record/Skye Co. has been appointed by So Calif. distributor for the Montilla label. . . . Jim Warren and Jeff Clark of Central Record Sales enthused about Epic Records fall plans after attending Epic's convention in Las Vegas. . . . Bunny Kurtan of Modern Distributors reports having a June partner for the summer months in daughter Jill Modern getting great initial reaction to the Jimmy Durante LP on Capitol released last week.

Tom Talmadge proudly showing visitors through Record Merchandising's beautiful new quarters on Pico Blvd.

Liberty Records predicting a smash for Eddie Cochran’s new waxing “Something Else” b/w “Bo Weevil Song.” . . . John Criner, Spot Records top man, informs that the Mary Kinney’s Sinking of “I Wonder” b/w “Needing You,” a recent Award O The Week from The Cash Box, has been leased to Dot Records. John says that his group, the Olympics, is clicking nationally with their Arbee reading of “Private Eye.” . . . Society bandleader Herb Silvers makes his initial bid in the rock ‘n roll field with his keen pressing “Candy Kisses And Bubly Gum,” clipped by the writer of “Short Shorts,” Lee Silvers (no relation) . . . Bobby Breen, the former child singing star, does a teen age stand on his new LP, Records outing, “Valley Of Romance.” . .

The Kingston Trio proud of their Life (Aug. 1) cover story. . . . The McGuire Sisters currently at The Desert Inn Hotel, Las Vegas, for a four week stint. . . . Chaton Distributing, in Oakland, Calif., getting big sounds for the Bay Area from Clyde McPhatter’s Atlantc disc. “Since You’ve Been Gone.”

Herbie Alpert’s Andes outgoing, “The Hully Gully,” was recently voted “pick of the week” at station KGW, in Portland, Oregon. . . . Bobb Dunn, has been signed by Paramount Pictures to a multiple-picture contract. It’s his first screen pact and he has yet to be allotted any movie . . . Rod Pierce, Rendezvous, reports, that Doug & Freddy’s “A Lover’s Plea” is already making a move out on the coast. Also see that Erna Fields “In The Mood” is getting action in several markets.

HERE AND THERE:

TUXEDO—Charles H. Douglas, proxy of the Tulox diskery excitedly claiming a top name star . . . John Homse, whose label bow is tagged “You Bette Be In” and “Right To Love.” . . . Bobby, Duke-Peacock-Backbeat mohawk, recuperating from surgery in the Magic City’s Hermann Hospital Don is doing nicely and promises “I’ll be back on the scene in a day or two.” . .

D. Laisce adds the “Tin Pan Alley is also doing fine” with the lead role of Ted Taylor’s latest Duke waxing (correct #) . . . the disk is Duke, 308) “Count The Stars” and “Ho, My Tight” backing out on this one and garnering trade honors as a new hit potential for Miss LaVell’s “Yes, I’ve Been Crying” and Jimmy Duncan’s Backbeat entry “When The Thing’s Close” and garnering trade honors as a new hit potential for Miss LaVell’s “Yes, I’ve Been Crying” and his studio partner. . .

Celebrate New Contract

HOLLYWOOD—Alan Emig, A&R exec of Columbia Records; John Grant, KMPC deejay and Al Anthony celebrate Anthony’s signing a record contract with Columbia. Scene was the Eldorado Restaurant here. Anthony’s first single, due for release soon, will feature him singing own composition, “My Sister.”

(Continued from page 33)

“Stop These Teardrops” b/w “You Bette Be In” and “Right To Love.” . . .” HOUeTON—The Robey, Duke-Peacock-Backbeat mohawk, recuperating from surgery in the Magic City’s Hermann Hospital Don is doing nicely and promises “I’ll be back on the scene in a day or two.” . . D. Laisce adds the “Tin Pan Alley is also doing fine” with the lead role of Ted Taylor’s latest Duke waxing (correct #) . . . the disk is Duke, 308) “Count The Stars” and “Ho, My Tight” backing out on this one and garnering trade honors as a new hit potential for Miss LaVell’s “Yes, I’ve Been Crying” and Jimmy Duncan’s Backbeat entry “When The Thing’s Close” and garnering trade honors as a new hit potential for Miss LaVell’s “Yes, I’ve Been Crying” and his studio partner. . .

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

London Lowdown

Top 30 Records

Archie Bleyer of Cadence over here on a lightning visit to promote the new Chordette's disk, "A Woman's Work Is Never Done" backed with "No Wheels." Archie came over with a film of these two sides to help promote the record in this country. He plans to Hamburg, Germany, to consult with his affiliates over there and then returns to New York immediately to start a full scale onslaught back home.

The idea of demonstrating new waxings on film with the artists actually performing is an excellent one since TV promotion is vastly helped by this method and the channels are only too anxious to have such first hand material for their shows. Other companies please note.

Many complimentary remarks going around for the Anniversary issue of The Cash Box.

Harold Lipsitz of Jamie Records, now on a vacation-cum-business trip throughout Europe, visited with us in London before going on to Sweden, Denmark, Germany, France and Italy. Harold gave us a preview of new Jamie waxings by the Blackwells and the Jordan Brothers. All strong material with heavy chart potential on both sides of the Atlantic.

After a nine-week run in the West End, "Some Like It Hot" movie now on general release and the hot weather has not affected business for this fine motion picture.

Rumour has it that the sons of Bing Crosby have staged an act that will be seen at the London Palladium.

Stanley Black thrilled at the reception given by the disk jockeys of his "Cash Box Instrumental Hits" album.

The new Max and Tod album combining the talents of Max Byravges and Tod Heath looks like a winner all the way. Byravges now waxing an album of children's songs.

"Heart Of A Man", Frankie Vaughn's current chart entry in England was penned by Peggy Cochrane, wife of MD, DJ Jack Payne.

Duane Eddy now has both sides of his release in the charts; "Peter Gunn" and flip side "Yep!".

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

Week ending Saturday, July 25th, 1959

Last This Week
4 1 Living Doll— Cliff Richard (Columbia)
1 2 Dream Lover— Bobby Darin (London)
2 3 Battle Of New Orleans — Lonnie Donegan (Pye)

3 4 A Teenager In Love— Marty Wilde (Phillips)
5 6 Big Hunk O' Love— Elvis Presley (RCA)
7 6 Lipstick On Your Collar— Connie Francis (MGM)
6 7 Roulette— Russ Conway (Columbia)
10 5 Personality— Anthony Newley (Decca)
9 9 Peter Gunn— Duane Eddy (London)
12 10 Goodbye, Jimmy, Goodbye— Ruby Murray (Columbia)
14 11 It's Late— Ricky Nelson (London)
15 12 A Teenager In Love— Craig Douglas (Top Rank)
18 13 May You Always— Joan Regan (HMV)
21 14 Yup— Duane Eddy (London)
30 15 Ragtime Cowboy Joe— David Seville/Chipmunks (London)
29 16 Lonely Boy— Paul Anka (Columbia)
13 17 Side Saddle— Russ Conway (Columbia)
9 18 Personality— Lloyd Price (HMV)
15 19 I Know— Perry Como (RCA)
20 19 Heart Of A Man— Frankie Vaughan (Phillips)
26 21 Take A Message To Mary— Everly Brothers (London)
23 22 Poor Jenny— Everly Brothers (London)
17 23 I've Waited So Long— Anthony Newley (Decca)
11 24 A Fool Such As I/Need Your Love Tonight— Elvis Presley (RCA)
22 25 For A Penny— Pat Boone (London)
26 26 Why Should I Be Lonely?— Tony Brent (Columbia)
27 27 Petites Fleur— Chris Barier (Pye)
27 28 La Plume De Ma Tante— Hugo and Luigi (RCA)
29 29 Midnight Shift— Buddy Holly (Brunswick)
24 30 Never Be Anyone Else But You— Ricky Nelson (London)

By arrangement with "New Musical Express"
**Sure Shots**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"RED RIVER ROCK"
Johnny & The Hurricanes
Warwick

"I LOVES YOU PORGY"
Nina Simone
Bethlehem

"TIME MARCHES ON"
Roy Hamilton
Epic

"MAKIN' LOVE"
Floyd Robinson
RCA Victor

"I'VE BEEN THERE"
Tommy Edwards
MGM

"A GIRL LIKE YOU"
Gary Stites
Carlton

"HEY LITTLE GIRL"
Lloyd Price
ABC Paramount

**Roulette Pacts Don Rondo**

NEW YORK—Morris Levy, president of Roulette Records, announced last week the signing of vocalist Don Rondo to an exclusive recording contract. He stated that Rondo would be out with his debut Roulette single in September.

Don Rondo, who first cracked through with a million seller with "Two Different Worlds," was previously with Jubilee Records. He has had a number of money-making hit recordings and has had consistent bookings in night clubs and theatres around the country.

Joe Reisman, A & R chief for Roulette, stated that he was very happy to have Don Rondo join the Roulette roster, and that besides singles, Don would record albums for the label. "Don Rondo has been a consistent seller for a number of years now," stated Reisman, "and we expect his hit-making habit to continue."

**Paradise Label Reactivated**

NEW YORK—Hy Weiss, Old Town Records topper, last week announced the reactivation of the Paradise label.

First release by Weiss on the new label will be "I'll Still Be Loving You" by Gene Kennedy, a new singer Weiss discovered and cut in Nashville.

**Disneyland Label Holds 1st Distri Convention**

LOS ANGELES—The first Disneyland distributor convention was held last weekend at the Disneyland Park in this city. Twenty-five of the diskery's thirty-two distributors were on hand.

The company's new merchandising plans and Fall product will be announced in next week's edition of The Cash Box.

**UA Inks Axidentalts**

NEW YORK—The Axidentals have been signed by United Artists Records to an exclusive recording contract, it was announced last week by David V. Picker, executive vice president of the company.

First album by the vocal quartet will be released in the fall and will include material from its standard repertoire as well as originals written by members of the group for its numerous nitty and tv appearances.

**Smile**

TONY BENNETT

BOURNE, INC.

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* RIDE THE GOLDEN CREST

**Billy Boy's Tune**

The THREE GRACES

* BILLBOARD "Pick of the Week"

* CASH BOX "Best Bet"

**“MAU MAU”**

and 'Dirty Robber'

"The Wailers"

ACTION on the WEST COAST

[Disneyland Label Hold 1st Distrive Convention]

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**Omega Service Moves**

HOLLYWOOD — Omega Service, hereinafter, concerned with copying, reproducing, scoring and arranging, has opened two new offices and has entered the record promotion and artist exploitation field, it was announced last week. Al Husky has been signed to head the new department.

This is believed to be the first time at a conductor actively associated with the Metropolitan Opera Company, at the same time, conducted at Bayreuth. Leinsdorf is also Music consultant of the Met, a post especially created for him last year by Rolf Bing, general manager of the era company.

**Leinsdorf At Wagner Fest**

HOLLYWOOD — Erich Leinsdorf, acting Metropolitan Opera conductor of Capitol recording artist, has accepted an invitation to conduct five performances of "Die Meistersinger" this summer at the 1959 Wagner Festival, Bayreuth, between July 24 and Aug. 22. This is believed to be the first time at a conductor actively associated with the Metropolitan Opera Company, at the same time, conducted at Bayreuth. Leinsdorf is also Music consultant of the Met, a post especially created for him last year by Rolf Bing, general manager of the era company.

Leinsdorf At Wagner Fest
Disk Jockey
REGIONAL RECORD REPORTS

NORMAN HALL
Toledo, Ohio—Bonnville, Ind.
1. Just A Little Touch (R. Nelson)
2. Thank You Pretty Baby (R. Nelson)
3. May I Touch Your Heart (R. Nelson)
4. Lavender Blue (T. Turner)
5. Ragtime Cowboy Joe
6. I Can't Begin To Tell You
7. My Picture
8. Kingdom Strips
9. Twice And Twelve (P. Baez)

LARRY “TIGER” DAVIS—San Francisco, Calif.
1. Broken Hearted Me (Presley)
2. Now I Know (Presley)
3. Thank You Pretty Baby (R. Nelson)
4. Lavender Blue (T. Turner)
5. Ragtime Cowboy Joe
6. I Can't Begin To Tell You
7. My Picture
8. Kingdom Strips
9. Twice And Twelve (P. Baez)

MOSE THOMAS—Wichita, Kans.
1. Just A Little Touch (R. Nelson)
2. Thank You Pretty Baby (R. Nelson)
3. May I Touch Your Heart (R. Nelson)
4. Lavender Blue (T. Turner)
5. Ragtime Cowboy Joe
6. I Can't Begin To Tell You
7. My Picture
8. Kingdom Strips
9. Twice And Twelve (P. Baez)

TONY DAVIS
RWC—West Yarmouth, Mass.
1. Lavender Blue (A. Adams)
2. Lipstick On Your Collar
3. What A Difference A Day Makes
4. Battle Of New Orleans
5. Hushabye (M. Sinatra)
6. Keep Your Eyes On Me
7. Know Who I Am (Stuart)
8. Where Have You Gone (Presley)
9. Know Who I Am (Stuart)

BOB THOMAS
WEMP—Milwaukee, Wis.
1. M.T.A. (Kingston Trio)
2. This Is The Day
3. What A Difference A Day Makes (D. Washington)
4. Battle Of New Orleans
5. C.C. Rider (C. Dickens Jr.)
6. Ragtime Cowboy Joe
7. I Can't Begin To Tell You
8. My Picture
9. Kingdom Strips

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Anita Visits N.Y. Music Men

NEW YORK—Anita Bryant visited New York disk jockeys to tell them about the success of her Carlton recording of "Tell There Was You."

1. Anita spins her record for WMGM librarians Jody Cameron and Joe Sacco.
2. Norm Stevens, WMGM, shows Anita where the station's copy is kept.
3. Chatting with Peter Tripp in front of the WMGM building.
4. WINS program director Mel Leeds shows Anita how high her records rates with the station.
6. Anita listens attentively while Jack Lacy, WINS, tells her about disk's success.
7. Last Year's "Miss Oklahomas" has the heads spinning at WNEW... Klaran and Finch.
8. Anita guests with William B. Williams, WNEW.
9. Being charmed by Miss Bryant are WINS staffers, Librarian Bruce Wendell and deejay Stan Z. Burns.

Doings Down Under

The just-completed Lee Gordon Concert Show has been successful enough at the box office to suggest that there could be regular monthly shows right throughout the Australian winter season.

Bill Gates, Brisbane disk-jockey at 4BH, is running regular record hops at the City Hall in Brisbane. Bill has two night shows and a big Wednesday lunchtime concert. He attracts about 4,000 teenagers each week, they pay one shilling admittance fee and the entire proceeds go to charity. Bill says his teenage fans look forward to him giving the latest happenings from The Cash Box each week.

Making successful television appearances in Melbourne this week is Frank Hild, E.M.I. recording artist from Sydney. Frank has been very well received on these television performances. During his Melbourne visit he recorded a special arrangement of "Waltzing Matilda" to submit to Fred Astaire who is reported to be keen on using the number in a routine for his new big TV show.

Frankie Davidson, W & G recording artist, returned to Melbourne from a successful concert series in Adelaide yesterday to cut some more sides at another record session. He recorded "I'll Be Satisfied" and "My Heart Is An Open Book" and at the same session Bruce Clarke's group cut "Forty Miles Of Bad Road" and "Bongo Rock" and Denz Gibson did here "Come Burnam" and "We'll Meet Again--Aloha."

Session was supervised by Ron Gillespie and the technical side was handled by Bill Armstrong.

Lloyd Price, Conway Twitty and The Kalin Twins appeared in "Six O'Clock Rock" the Saturday evening TV show on the Government-operated television outlets in Sydney and Melbourne during the week. "Six O'Clock Rock" featured as its regular group Johnny O'Keefe and The Dee Jays.

In an unusual deal called "Operation Star Swap" there will be a 24-hour key-station involving Channel 69, which I met at 3SM Melbourne. 2SM stars to operate 3UZ for the day (50th July) include Alan Lappin, Garry Connolly, Don Hartnett, John Brennan, Des Mahon, Ted Simmons and John Mahon. 3UZ boys "take on the world" in this "Wax up to 3UZ". The invited guests are Haynes, Bill Ackfeld, Tiny Snell, Tom Jones, Brian Taylor and Bob Cornish.

Leading radio audience-participation comprise Jack Davey, underwent a successful chest operation on Wednesday, 21st July. Davey is expected to be away from the microphone for several weeks.

5,000 LETTERS: During an afternoon session last week (21st July) leading 2UE Sydney disk-jockey Tony Withers said on the air "Wouldn't it be nice to get a dry newspaper on a wet Saturday? Sydney papers and a wet Saturday is thrown on to the front lawns of home-deliver customers from a vehicle—hence the wet paper (23rd July). The following day Tony received 5,000 letters on the subject and has since had interviews on the air with the President of the Newspapers Association and a leading manufacturer now feels that he can transport the outside pages with a water repellent plastic at a price which could be attractive to the newspaper people.

The stereo disk release program is being stepped up now that all major labels are producing stereo lines and appliance manufacturers are now marketing a fine range of stereo playback equipment at competitive prices. This week saw the release by RCA, of the first EP stereo disks to hit the local market. They retail for 15/6 and the initial release features Perry Como, Perez Prado, Boston Pops Orchestra and Al Nevins and his Orchestra.

Jon Royce, 3XY disk-jockey, is now active in the personal management field. His first artists are The Mirror, a new rock and roll outfit. Jon hopes to feature the group at the regular record hops he is conducting. Jon is anxious to correspond and exchange information with United States DJ's. He can be contacted at 3XY, Spring Street, Melbourne Australia.

A visitor from Western Australia to the eastern states to collect interviews including some with Danny Kaye, is Alan Terry from radio station GPE in Perth.

D.J. Bob Rogers has arrived back from a four-week barnstorm tour of the world. Bob tried to interview as many entertainment personalities as he could and in fact got fifty odd of these on tape.

Asked who, among the artists he met, had the greatest future in his opinion he replied "I saw At the Coral. Sam Heusen and Alpert's Report Studio. Seventeen-year-old Chan has a tremendous future and I think he should take up where the late Richie Valens left off". Bob thought that the most personable artist he met was undoubtedly Doris Day. "She is just as sweet as her films make her out to be", he said. He thought that the most much more personality and individuality than the Australian radio. Although it's just a little slick and perhaps less high-powered."

"I was very keen to visit The Cash Box office" said Bob, "and I met a number of its executives including Norman Orleck, Bob Austin and Marty Ostrow." Claire Orsen, former Australian Fidelity Records flack, has married Baron Snider, a member of the Australian Parliament.

"Only those records best suited for consumer use are reviewed by THE CASH BOX"
Shaping Up To A Hit!

Marc Fredericks To Roulette

NEW YORK—Performor-composer Marc Fredericks has been inked to Roulette Records, his personal manager Sidney Mills, announced last week. His initial LP is skedded for release in October.

Columbia Cuts Dietrich LP

LOS ANGELES—Marlene Dietrich and Columbia Records have now closed a deal whereby Columbia is recording Miss Dietrich's current engagement at the Copacabana in Rio di Janeiro, Brazil. An LP will be issued, titled "Marlene In Rio," composed entirely of taped performances.

Canadian Capers

IN TOWN THIS WEEK... After many months, Willie 'The Lion' Smith shows up this week at the Westover Hotel with the Mike White band... At the Town Tavern people are digging the sound of a Toronto favourite Buddy Green, always a favourite in our town... Busiest nite spot on the club strip is the Zanzibar whose nifty Tommy Daston holds forth. On top of being a top flight club act, Tom looks for the real big one in Kery Piper's Rock On Barrel records. Denny Vaughan of the Queen Elizabeth Hotel, Montreal, in town for the Joan Fairfax tver... The first Canadian Jazz festival is over with now and seventeen thousand people turned out for this first outing, hampered by two rainy spells. Mr. Weins still was fairly well pleased and will return next year, sans afternoon concerts.

IN RECORD LAND... S. B. 'Whitey' Haines phones in after a trip through the north western and Ottawa Valley, visiting lots and lots of stations, with reaction on "M.T.A., Evening In Rome," and of course the many many great LP's that Capitol always seems to have. Harold Pounds of Sparton reporting in on his Vancouver outlet with three in the top five, on top of "Lonely Boy," "Personality," and "Robbin' The Cradle," the "Lonely Guitar" deck looks like it may finally make it after many many months... Harold by the way is on his way to the west coast for confabs on new lines... Jack Feeney of RCA on a long well earned rest, but his secretary states that there are lots of swinging sides, "Partners" by Jim Reeves looking stronger, "The Three Bells" by the Browns and "Purry Murray" the two hottest prospects, with "Wonder Of You" by Ray Peterson and "Big Hunk Of Love" still grabbing the big chunk of sales... Next week everybody on the RCA staff moves into Smith Falls, Ontario for the RCA national record convention, with Dan Bass and Lee Farely resting up in Ontario's north land. Bas Foster holding the fort for all the many many quality labels that are hitting, and "Lavender Blue" is the run away of them all, followed closely by "Like Young" on the MGM label... Others that are shaking the rafters "Crackin' Up" by Bo Diddley, "Bells Bells," and "Twist Twelve And Twenty," but Bas says there has been so much demand for the new Pat and Shirley Boone EP that they are rushing it out ahead of time... The Bladensburg Races became the second Canadian disquker to get American release, this will be a King record in U.S.A. and the world rights have been secured by the King people... St. Clair Low music sales phoned in to state that as of now they will be handling "Ciao Giao Bambina" by Jacky Nogues. It will be on the Vogue label instead of London and will be dist. by CMS and Centro disks, Montreal... Also St. Clair states that "Angel Face" by Jimmy Warren starting to climb slowly but surely for shot as high or higher than "Gidget." London Records reports that the new Pats Domino is the biggest run away hit in many a day, followed closely by "Linda Lou" and "Kissin' Time" by Bobby Rydel... Harry Masekow sez that "Happy Lone-some" will be biggest since "Tell Him No." The deck by an artist called Marion is stirring up noise more than any instrumental in many days in the Toronto market... New Faces Deck... Congrats to Rose and Hill Long on the new arrival, a boy, on July 19-50... Music Men: Terry Regan of Can. Music sales headed out on the great western trip this week, and Wray Batledge of Leeds Music on the move into New York, then back to Toronto and on his way to Montreal for a few days, with some new items that should startle the whole industry.

Canadian Answer To "New Orleans"

OTTAWA, CANADA—Des Williams, Walter "Buster" Munroe and Carl Schulert, appear in full regalia for the waxing of "The Bladensburg Races," a good-natured Canadian reply to "The Battle Of New Orleans."

In the song, the Yankees are chased for a change, culminating in the burning of Washington in August 1814.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Liberty Names 3 Field Mgrs

LOS ANGELES—Liberty Records has named three divisional managers to function in the field, it was announced last week by Don Bohanan, national sales manager of the firm. Appointed to the key posts are: Ivor Bagley, headquartered in Philadelphia, and serving the East; Ken Revercomb in Cincinnati covering the South; and Joe Sudd in Cleveland for the Midwest.

The trio recently completed three weeks of intensive sales training at Liberty’s national headquarters here before taking up their new posts.

The new divisional managers will serve as liaison for Liberty with all distributors and will additionally carry out merchandising, promotion and sales policies of the firm.

Roulette Promo Adds Bernstein

NEW YORK—Dave Bernstein, music publishing vet and recently in the promotion department at Ariola-Kahl Music, has joined the Roulette promotion department. Bernstein will act as the New York disk jockey-promotion representative working under Saul Staar, Roulette’s national promotion manager for the label. He fills the post vacated recently by Mo Schuman.

“MUSICAL NEWS”

CHICAGO—Mercury Records announced last week that in accordance with the current price adjustment trend of the general stereo market, it will be reviewing the prices of its last stereo albums in its jazz and pop catalog to a retail price of $4.98 (formerly $5.98). Stereo LP’s in Mercury’s “Living Presence” classical series stay at $5.98.

Big Sales On Callas Angel LP

HOLLYWOOD—Initial sales of Maria Meneghini Callas’ newest Angel album, “Callas Portrays Verdi Heroines,” have been slapped that all precedents among the Angel releases for the past several years,” according to John Coveney, Angel Records Merchandising Manager.

Coveney greatly attributed the tremendous sales of the package to Mme. Callas’ portrayal of Lady Macbeth from Verdi’s opera “Macbeth.” One entire side of the recording is devoted to four arias with Callas as Lady Macbeth.

Callas was scheduled to perform “Macbeth” in New York, but was unable to do so because of policy disagreements caused by cancellation of her appearances.

Added interest in “Callas Portrays Verdi Heroines” comes from the fact that this album is only the second stereo recording of her voice. (The first was “Barber of Seville,” released by Angel last October.)

Instrumental support for “Callas Portrays Verdi Heroines” is provided by the Philharmonia Orchestra directed by Nicola Rescigno, who conducted for Callas’ 12-city American tour last season.

Response High On WB

“YOU Ain’t Heard Nothin’ Yet”

NEW YORK—The Warner Bros. Records! “You Ain’t Heard Nothin’ Yet” Fall sales program drew enthusiastic response from distributors and dealers when it was unveiled at the Eastern sales convention in the Hotel Delmonico, here, July 20 and 21, the disk industry reported.

Sparked by a color film presentation, accompanied by stereo excerpts from the 24 albums scheduled for August and September releases, the promotion campaign was climaxied by actual demonstrations of the stereo phonographs which Warner Bros. Records will install in its dealers’ outlets to bring the label’s stereo sound dramatically to consumers.

The YAHNY (You Ain’t Heard Nothin’ Yet) stereo units—compact phonographs with hi-fi headphones—were equipped with the recording industry’s first audio-visual catalog, a five-minute sampler supplied with every stereo listening post unit.

At the banquet for distributors, WB recording personalities included David Allen, Julia Steele, Eddie Condon and his Chickens, Morris Nanton, and the Signatures.

Representatives of more than 100 New York-New Jersey dealers attended the Tuesday night dinner and presentation.

Don Costa Named A&R Director

For United Artists Records

NEW YORK—Don Costa has been named director of artists and repertoire of United Artists Records. He was formerly with ABC-Paramount, and prior to that was with Columbia. During the next six years he arranged and orchestrated over 100 recordings for the label, which was then at the height of its popularity.

He subsequently established himself in New York and launched a successful career as a freelance arranger. In addition to working directly for many of the leading record companies, he wrote for Vic Damone, Sarah Vaughan, Rusty Draper, Georgia Gibbs, Sophie Tucker, the Ames Brothers, Richard Hayman and Billy Eckstine among others. At the same time he was working daily as an arranger-singer on the Ted Steele TV Show over WPIX in New York. When the ABC-Paramount record company was formed, Don Costa was brought in as the A & R director.

Piker stated, in making the announcement, “the signing of Don Costa brings yet another United Artists Records a young, dynamic executive and artist. The future of our company will be built upon the talents of people like Don.”

Above photo shows Costa (right) signing the contract in the presence of Piker.

Capitol Signs Eight Artists

HOLLYWOOD—Lloyd W. Dunn, vice president in charge of the Capitol A & R last week, announced that the label has signed eight new artists to exclusive long-term contracts.

Besides Marcellino, also signed are a young new artist is Muzza Marcellino, long-time musical director on the Art Linkletter “House Party” show over the CBS television network. Marcellino will record under the supervision of A & R Producer John Palladino. A conductor, arranger, guitarist and singer, Marcellino will be responsible for the entire writing of the theme music in the motion pictures “The High and the Mighty.”

Among the young artists with new Capitol contracts are the Polka Chips, and singer Gary von Fig, whose recordings will be produced by Tom Morgan. Producer Ken Nelson will record Johnny Caruso and Kathy Taylor.

Buck Stapleton, one of the youngest Capitol producers, will supervise recordings by the Bush Boys, composer-arranger Hub Atwood, and a new singing find, Young Issie.

Dunn also announced that an option agreement between Capitol and singer Richard Cannon has been converted into a long-term contract, Cannon, who has recorded for Capitol, is one of the featured entertainers at Ben Blue’s Supper Club in Santa Monica, Calif.

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
Roulette National Distributor Conclave

NEW YORK — Roulette Records held its third annual distributors’ convention May 16-18 at the Pierre Hotel in New York City.

At the meeting, Morris Levy, president of the label, gave the keynote address which stressed Roulette’s expansion plans. He pointed to the establishment of a comprehensive booking operation at the new quarters and the increase of thousands of dollars worth of recording equipment. He also pointed to expansion in terms of a growing list of recording artists and the signing of stars like Billy Eckstine and the disclosure that Sarah Vaughan has been signed and will begin recording in April.

The label’s growth was also highlighted by the introduction of its new classical label, Forum Records.

Forum will be a division of Roulette with a total of six albums being issued. Roulette and Forum albums will be sold in Europe and the stereo sets will sell at the suggested retail price of $2.98, nonaural albums will go for $1.98. The label plans to mark the first Forum album release.

At the meeting, the new Roulette albums for August and September were presented as well as the dealer’s book for the fall. Two singles were tagged “New Horizons In Sound and Sales,” the August and September sales plan is directly aimed at perpetuating the growth and strength of the newly formed Roulette Danziger Record Club. The plan works as the first bonus for those dealers who have joined the club, and is a new incentive for those dealers who are thinking of joining the club in the next two months. Roulette will offer all current dealer club members (the number is now up to 1000) a free album when they will receive a 10% cash rebate on their total album purchases during the month of August and a 10% cash rebate on their total album purchases during September. The dealer’s album purchase price is 10% lower than Roulette LP’s or and LPs in its divisions, Tico, Roost, CoStar, and new Forum Records.

To qualify for the 10% cash rebate, the dealer member sends in a copy of his total album purchases for the month, along with copies of invoices for the Fall, for 10% cash rebate. The distributor verifies the accuracy of the purchases the dealer has made by issuing a sales certification to this effect.

Levy points out that Roulette’s advantage in his signed certification is that all the distributors will receive a 10% credit on their total cash rebate and returns his invoices. Roulette has already mailed direct to all wholesalers a new sales certification of invoice, which in addition to the sister coalition with the 10% cash rebate incentive and the additional 10% cash rebate offer, along with the necessary instructions and papers for him to make out his sales summary for the month of August. He also points out that new club members will still receive their initial bonus offer of a hot at the Roulette catalog at $1.40 and this bonus offer includes this new 10% cash rebate incentive.

During the meeting, Roulette asked album quotas to the distributors based on their purchases of the releases for August and September. Her. According to Joe Kolsky, the label’s executive vice-president, more than 80% of the distributors present met their quota with their initial order. Gift prizes will be awarded to all distributor’s salesmen when the distributor meets his quota.

A complete listing of the forthcoming new single releases were played. Distributors began placing orders spontaneously for the Ronnie Hawkins’ record of “Mary Lou” and “Need You Lovin’ ” and according to Irv Jerome, vice-president in charge of sales, the record received the heaviest initial order any Roulette 45 has ever received. Over 200,000 orders were reportedly placed on the Hawkins disk. The label has already begun a heavy promotional and advertising campaign. A special film of Hawkins singing his disk has been made and sent to over 200 TV stations and disk jockeys who will be available to be interviewed by the artist is also scheduled to appear on the Dick Clark Show on August 16. Another single that came in for heavy orders was Valeria Carr’s new recording of “The Way To My Heart” and “I’m Only Asking.” A film of her singing both sides of her new record has also been produced for the TV disk jockeys and promoters.

The actual album presentation at the distributors’ meeting was made on three-track stereo tape in conjunction with four color slides. Forum album art was also presented in this manner. Following the slides, Irv Jerome revealed the sales plan and Kolsky discussed the selling of the new Forum line. He indicated that on a heavy promotional campaign will be made with Forum on the records.

Saul Star, national promotion manager, gave an address on the company’s forthcoming disk jockey promotion plans. He also held a Friday night meeting prior to the distributor meeting, with all of the Roulette fieldmen.

A heavy promotional, advertising, and merchandising program to support “New Horizons In Sound and Sales,” was revealed at the meeting. It is aimed at stimulating the record and public relations. It consists of: Salesmen’s Order Pads for August and September; as well as a new order approval forms. Promotional items in the Roulette, Rama, Tico, and Forum catalog. A large cardboard counter display highlighting six albums in August and another card with six LP’s for September will be distributed. These cards will also be mounted cardboard eases for each individual album. A new colorful, complete, pocket-size consumer guide which illustrates all the album pictures in the Roulette, Tico, Roost, and Forum catalog for dealers’ counters will be sent out.

As a part of these new promotional promotions were also disclosed: “Breakfast Dance and Barbecue,” the on-the-spot recording of the Count Basie Orchestra at the recent Jazz convention in Miami, will be released in a typical special album size around the jacket, pointing up this fact. Also, Roulette has tied in with Dude and Gent Magazine. There will be a three page story on the Count Basie disk jockey dance, and the magazine, along with the LP, will be sent to all the deejays. Katznel also pointed out that a number of promotions on catalog merchandise will be working during August and September. A special cardboard easel has been made on all the LP’s on the Mitchell-Ruff duo. The card reprints the story in the New York Times concerning the spontaneous off-the-cuff concert the duo recently gave in Moscow, Russia. Also, a special tie-in has been made with McCall’s Pattern Book, which will be available on all department store counters. The Pattern Book’s first eight pages shows the patterns of new dresses to make, and on the bottom, a four color photo of a Jimmie Rodgers album.

Forum records will also receive merchandising support. A special pocket size guide for the store’s advertising has been made. It illustrates all nine of the new Forum releases. A large advertisement and a browser bin for the Forum albums to be available. Both the Roulette and the Forum albums will receive heavy trade and consumer advertising. Two color ads mats on 100 and 150 lines will also be made available for co-op advertising.


The first nine album releases in August will be: “Concert of Overtures,” various composers, the National Symphony Orchestra; Symphony No. 4 in E Minor, Brahms, Royal Danish Orchestra; “Harpsichord Concerto No. 3 in D Major, and No. 4 in A Major,” Bach; Goldschmidt records; “Symphony No. 5 in F. Minor, No. 6 in F. Major, and No. 7 in G Minor,” Bach; Goldschmidt orchestra; “Violin Concerto in D Major,” Prokofiev, Royal Danish Orchestra; “Piano Concerto in A Minor-Carnaval,” Schu- mann, Hamburg Pro Musica; “An American in Paris,” Gershwin, New Blue,” Hamburg Pro Musica; “Violin Concerto in E Major and Partita No. 3 in E Major,” Bach, Royal Danish Orchestra; “Eight Mozart Overtures, Hamburg pro Musica. All Forum albums are available in stereo.

“ITO'S WHAT IN THE CASHE BOX THAT COUNTS—INTERNATIONALLY

Dot Buys Titan Master Of "Caterpillar Crawl" 

HOLLYWOOD—Dot Records last week purchased from Titan Records the master of “Caterpillar Crawl.” Disk had been showing up in New York, Coast and George Brown, owner of Titan, had offers for the master.

The record will be handled nationally by Dot Distributors in Los Angeles and Philadelphia markets.

BURBANK, CALIF.—Model demonstrates Warner Bros. “Listening Post,” which is being made available to dealers participating in the company’s “You Ain't Heard Nothing Yet” Fall album sales program.

According to Warners chief recording engineer Lowell Frank, the “Listening Post,” a special stereo record player with a turntable mount- ed on a portable stand, “is a startling way to hear stereo and successfully demonstrate, with remarkably good fidelity, the wonderful dimensions of sound heard only in this recording technique.”

Add To Directory Lists

NEW YORK—Please add the following companies to the list of Canadian record distributors which appeared in the July 25 issue of The Cash Box.

RCA Victor Company, Ltd., 1001 Lemoir Street, Montreal 30, Canada. Canadian Assemblies, Ltd., Station Street, Amherst, Nova Scotia, which handles Imperial, Mercury, Dot, Sun, Fraternity, Seeco, Chess, United Artists, Chancellor, Aladdin, MGM, Embers Bros., 20th-Fox, Wing, Quality, Reo, Somerset, Beth- lehem, Lion, Cub, Top Rank, and many others.

To be added to the list of Record manufacturers are: Rhapsody Record Company, 154 Myrtle Avenue, Stamford, Conn., Western Enterprises, Inc., 2014 Washington Kelly City 11, Mo., Raymore Records, 6531 Hollywood Blvd., Hollywood 28, Calif.
**Audio Fidelity Launches Huge 99c “Summer Bonus” Consumer Plan**

NEW YORK—Audio Fidelity Records has launched its first consumer deal, an August “Summer Bonus” promotion which entitles the consumer to purchase any Audio Fidelity LP for 99c with the purchase of another LP album at the regular list price. The plan involves the complete AF monaural ($5.95) and stereo ($9.95) LP catalog and “definitely” ends midnight, August 31.

The plan was revealed by AF president Sid Frey last Thursday (30) to an assemblage of eastern AF distributors and the trade press. A similar meet was held in Chicago on Saturday. Received with great enthusiasm, the plan, besides its break to the consumer, will allow both dealer and distributor to save on AF stock for expected big fall business.

Frey strongly emphasized the essentials for the success of the plan, namely dealer use of AF supplied mats for co-op ads, shared by the dealer, distributor and AF, and DA-Glow broadsides on windows and near AF browser boxes. The deal was broken to the consumer via a full-page, full-run ad in last Sunday's New York Times.

Frey said that AF sales would quadruple and sales this month would reach about a half million LPs.

Frey made it clear that this particular AF promotion would “definitely” end as scheduled. In fact, “definite expiration” ads will be placed in the trade press later this month. The exec indicated that this was “the beginning” of a series of aggressive dealer-distributor aids.

This is the first time Audio Fidelity has offered any sort of bonus plan. The plan was specifically designed to bring the consumer into the store and further enhance the mass appeal of the AF concept.

The dealer in this plan retains his full 38.2% markup. The Audio Fidelity distributors are actually selling the bonus LP to the dealer as less than they pay for it and are thereby contributing to the bonus campaign so that the dealer can enjoy his full markup.

*The Bonus Plan represents a tremendous offer to the dealer and the consumer,* says Frey, “since both the $5.95 monaural and the $9.95 stereo albums are both being offered at the same 99c price.”

Since the consumer is being offered a 99c record, Frey envisions that discriminating will be negligible and ineffectual in the face of the big 99c displays. “In this respect,” says Frey, “Audio Fidelity has gone to tremendous lengths to protect the traditional American dealer.”

Strong points in the AF catalog include the Dukes of Dixieland series of LP’s packages of full-blood and Midwestern music and the recently released line of classical and AF’s First Component Series. The latter catalog has received “tremendous reviews,” according to the diarist, and it is expected that this plan will give the series a powerful sales lift.

**Chordettes’ Single Gets High-Powered Film Push**

NEW YORK—The new Chordettes’ Cadence single will have a film version for local TV around the country. Showing of the film was a feature of a trade send-off for the deck at a cocktail party held here last week (30) at the Playva Theatre. Sides are “No Wheels” and “A Girl’s Work Is Never Done.”

Distributors will get free copies of the film for local TV stations and films are currently being tested in several movie houses for possible use of that area for promotional purposes. Unusual aspect of promotional copies of deck is separate picture sleeves for each side.

Included on the “No Wheels” session (and on film) is Jeff Kron and daughter of Cadence head Archie Bleyer, Jackie Ertel. Bleyer, in general comment about the disk business, said: “There is no soft market; if a record has it, it will sell and if it doesn’t, it won’t.”

**Phil Speckel Dies**

NEW YORK—Philip Speckel, New York branch manager of Leslie One-Stop, died of a heart attack last Thursday. He was 46. Speckel, who was employed at Leslie for five years, was a boyhood friend of Leslie's Lou and Bernice Boorstein. He was a good friend of many in the industry. He is survived by his wife, Hazel, and a three and a half year old son, Joel.

**Laurie Trade Won “Morgen”**

NEW YORK—Laurie Records, producer of the Randall’s Island Jazz Festival, announced last week that it is seeking a new jazz group to be introduced to the public on all three of the Festival, August 21, 22, and 23.

Gelletman stated that one of the most important functions of a major jazz festival is to bring forth new talent. The group that is selected will be introduced in a feature portion of each night’s concert.

Interested jazz groups are invited to send a tape recording of its work to the Randall’s Island Jazz Festival, 0/0 The Henry Hudson Hotel, Room 317, New York, 19.

**Della Reese Signs With Victor**

NEW YORK—Vocalist Della Reese has been signed to a long term contract by RCA Victor Records, it was announced by Luigi Creatore, independent pop producers with Victor. The singer will work exclusively with Hugo & Luigi. The producers plan to get the singer’s voice on a Victor platter before the end of the month.

“We intend to record a single to start,” said Hugo & Luigi, “which we hope to release at the end of August or in early September. After Della’s short tour to Chicago and Quebec, we will be ready to record her first RCA Victor album with release set for mid-Autumn.”

The singer has attained popularity as a result of top night club appearances, and appearances on such television programs as the Ed Sullivan, Pati Page and Jackie Gleason shows. Formerly with Jubilee Records, she is best known for her recording of “And That Reminds Me”.

Della, a native of Detroit, got her professional start singing at the great gospel singer Mahalia Jackson. She has been singing ever since.

Above, Della is shown with RCA Victor executives as she puts her name to a long term contract. Left to right are: Luigi, Creatore, George R. Marek, Vice-President and General Manager of RCA Records and Hugo Peretti.

**Stearns’ Set-Up Rolling**

NEW YORK — Publisher Julie Stearns’ Lorob Production Company seems to be in full swing. In the few months since he went into the business, Stearns has built an impressive and stable of new talent which has been pacted to a number of different labels.

Lark Susan Barrett has been signed by Capitol and is being recorded for an introductory album. The Frederick Brothers, a Greensboro vocal combo has been inked to a Colpix contract. Warren Berry, of the once famed Berry Brothers dance team which worked with Duke Ellington’s band and numerous other top orchestras has been signed by Coral. The Laurels, a new rock and roll vocal group has been signed by ABC Paramount Contract for two other artists in the Lorob stable, Billy Grav, a guitar strumming vocalist billed as “The Fastest Draw (with a gun) In The East”, and Mary Brosse, a song writer and vocalist, are currently being negotiated by Stearns. The Frederick Bros., the Laurels, Billy Grav and Mary Brosse are all BMI writers.

Stearns’ ASCAP activities at present are centered around four tunes. “If You Said No,” the cahn and Weston tune in the “To Whom I May Concern” LP by Nat Cole; “Wil lingly,” the Cahn & Van Heusen song cut by Earl Holliman; “I Couldn’t Care Less” by Cahn & Van Heusen from the pic “Say One For Me”; an “I’ll Wait” by Hoffman and Mannin recorded by the Barry Sisters.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
All Record Companies and All Qualified Individuals in the Recording Industry...
You Can Vote in the 1959 National Academy of Recording Arts and Sciences Awards to be presented on the NARAS Awards Show, NBC Color Television coast-to-coast, Sunday, November 29, 8-9 p.m.

Record Companies—Nomination forms are in the mail now, inviting you to nominate those of your recordings which you deem worthy of 1959 NARAS Awards. If you don’t hear from us by the end of the week—write us! All record companies are eligible to vote for nominations.

Individual Membership Categories:

Artists Musicians Singers Conductors Songwriters Composers Arrangers Engineer Mixers A & R Men Art Directors Literary Editors Documentary

The following companies have agreed to make available to Active Members any albums in their catalog which are among the top five nominees in any category, for $1 each—singles for 50¢ each. Many more companies are expected to participate in this plan. THIS ALONE CAN BE WORTH MANY TIMES THE COST OF MEMBERSHIP!

Join Now—send in your application to the chapter nearest you:

Los Angeles Chapter
National Academy of Recording Arts & Sciences
9034 Sunset Boulevard
Los Angeles 46, California

New York Chapter
National Academy of Recording Arts & Sciences
400 Madison Avenue
New York 17, N.Y.

Your Name

Active Member Category (see above): 

Address 

City & State

Enclosed please find check or money order

$15 annual dues, Active or Associate Member or $100, Lifetime Member

You will receive your Membership Card and Nomination Form promptly!
NEW YORk—RCA Custom’s Studio “A” in Chicago, where many of America’s great pop artists have recorded in the last 22 years, is to be completely rebuilt, it was announced last week by Emmett B. Dunn, manager of RCA Custom record sales. Oct. 1 has been set as the opening of the studio.

The construction and equipment of Studio “A” has been especially planned for the recording, re-recording, editing and mastering of three-channel stereophonic recordings. With the reconstruction of the Studio, RCA Custom completes its three-year program of completely rebuilding and reequipping its studios with the latest recording facilities. In addition to Chicago, RCA Custom has studios in New York, Nashville and Hollywood.

Built in 1937, the RCA Studios pioneered in the recording of phonograph records and radio transmissions in Chicago. Many of the great records of the two decades since the opening of the studio were made there, including hit records by Tommy Dorsey, Glenn Miller, Wayne King, Bill Snider, Spike Jones, Vaughn Monroe, and others.

“The re-built Studio ‘A’ will enable RCA Custom to offer its clients a quality of recording equal to the best in the country,” said Ralph C. Williams, Custom sales manager, “with re-recording, editing and processing service on the same level. We believe Studio A will be the finest studio in the Chicago area.”

Johnny Bond To 20th

NEW YORK—Johnny Bond, president of 20th-Fox Records, announced last week the signing of Johnny Bond to an exclusive recording contract. Bond, a western singer-guitarist, was formerly with Columbia Records. Two of his songs, “Cimarron” and “I Wonder Where You Are Tonight,” are considered western standards.

Bond is currently hosting his own TV show, “Town Hall Party,” viewed Saturday nights over KTTV-Los Angeles, and appears on the syndicated TV show “Ranch Party.”

First release for Bond under his new UA pact is “The Long Tall Shadow” and “Gold Rush.”

New Bigtop Thrush

NEW YORK—Bigtop Records announced last week the signing of Ellen Van Velan to a long term contract. Her first release on the label, “I Wish I Didn’t Love You So” b/w “I Really Don’t Want To Know,” was issued last week.

The disk will be given an official kick-off at a cocktail-barbeque being held in honor of the lark on Tuesdays evening, August 11, from 6:00 PM to 10:00 PM at the new Bigtop-Hill & Range Penthouse Garden Patio atop the Brill Building, 1619 Broadway, this city.

The program, being hosted by Bigtop Records and its “Lavender Blue” star, Sammy Turner, will be highlighted by Miss Van Velan who will entertain.

Phonograph Record Report

45 RPM

Roulette Distribut Meet

NEW YORK—Roulette Records’ Third Annual Distributor Meeting, held recently at the Park Sheraton Hotel here, was reportedly the biggest and most successful Roulette conclave to date.

Candid cameras catch some of the events at the meet.

Top left: Roulette execs busy taking orders on the new line; (1 to r) Nat Tarnapal, A&R; Morris Levy, president; Morrie Price, Arnold Distributors, Chicago; Joe Klosky, executive vice president; and (behind chair) Phil Kahn, Nat Tarnapal; Dave Bernstein, Roulette’s New York fieldman; Arnold Meyers, art director; Teddy Reig, Jazz A&R chief; Howard Fisher, comptroller; Joe Reisman, A&R chief; Halsey Cowan, label attorney and member of the board of directors; Ralph Selz, Tico A&R head; and Rudy Traylor, musical director and production chief.

Bottom left: Joe Kolsky answers questions during open discussion period. Halsey Cowan looks on.

Bottom right: National sales manager Irv Jerome discusses dealer sales plan.

“The only those records best suited for commercial use are reviewed by THE CASH BOX.”
Liberty Changes Distrib Set-Up Of Subsid Labels

LOS ANGELES — A major policy change in the distribution of all subsidiary labels has been set by Liberty Records, it was announced last week by Don Bohanan, National Sales Manager for the firm.

In a move to consolidate all distribution in each market area, Liberty has moved distribution of the Dolton label in six key markets to the organizations handling the balance of the Liberty line.

Named to distribute Dolton are: Cadet Distributing, Detroit; Central Record Sales, Los Angeles; Concord Distributing, Cleveland; Frontier distributing, El Paso; Metro Distributing, Buffalo; and World Wide Record Distributing, New Orleans.

“Consolidation was made,” according to Bohanan, “to provide more efficient service to all outlets with new Dolton single releases, ‘I Love An Angel’ by Little Bill and the Blue Notes, and ‘Fog Cutten’ by the Franties.”

Liberty execs explained the move-over as no reflection on the “excellent job” done by the previous distributors in sale of the key markets. However, operation under one roof was felt to be more efficient for all concerned.

MELIS LP Subject Of Huge Seeco-Dairy Promo

NEW YORK—Sidney Siegel, president of Seeco Records announced last week a joint promotion with Dairy Service Corporation using the Jose Melis “Tonight” LP as a premium for the sale of “Dairy Sweet,” “Dairy Grove” and Sealtest “Frozen Orange Concentrate.”

The promotion, begun July 27, is the most extensive house-to-house campaign involving records ever undertaken by a group of dairies. A flyer offering the Melis disk at a special price along with a one month trial order of one of the three orange concentrates will be left at the door of each customer along with more than 6,000 milk routes throughout the United States. As the average milk route includes about 300 homes, this gives the promotion a potential of 1,200,000 sales. Additional dairies are expected to swell this figure within the week.

Participants already lined up include Foremost Dairies, Michigan Dairy and Equipment Corporation, Northland Milk Company, Twin Pines Farm Dairy, Borden Company, Whiting Milk Company, Barrett and Turner Dairies, Sealtest Southern Division, Sealtest Eastern Division, Crest Dairy and Sealtest Dairy of Washington, D.C. Among the cities that will be canvassed by the route men are Dallas, Fort Worth, Philadelphia, Allentown, Ardmore, Detroit, Minneapolis, Indianapolis, Boston, Reading and Washington, D.C.

Siegel pointed out that the promotion will have tremendous public relations value for Jose Melis as a recording artist. “This,” he stated, “will serve to give further impetus to the sales of Melis’ more recent Seeco albums by the record retailers.”
HOLLYWOOD—Joseph E. Zerga, vice president and general manager of Ardmore and Beechwood Music, wholly-owned subsidiary of Capitol Records, left Los Angeles by air last week for London to discuss current and future operation policy with Sidney Colman, general manager of Ardmore & Beechwood, Ltd., British subsidiary of Zerga.

After conferences with Colman, Zerga will meet with publishing associates in London, representing companies in Barcelona, Brussels, Amsterdam, Copenhagen, Algiers, Marseilles, and Lyon, among other cities. Purpose of the contacts is to acquire new material and promote catalog representation for the U.S. and Canada.

Among current American top-selling titles controlled by Ardmore and Beechwood, published by subsidiaries of Zerga are "Twist Twelve and Twenty", "Robbin' The Cradle", and "Only Sixteen". Ardmore and Beechwood, recently signed term agreements for the international representation of moonlight Music and Starlight Songs; the Ray Anthony publishing firms; and for the Beechwood label, represented abroad include Grace Music, (the Tommy Sands catalog) Falstaff Music, and Longhorn Music.

Ardmore and Beechwood's basic operating principal is, in a sense, the announcement of his trip, "It's our policy to conduct its affairs on the highest ethical plane by respecting the rights of all actions and decisions has resulted in a rapid and continuous growth in our publishing activities on a broad international scale."

Zerga plans to be out of the country until late October. In his absence, Ardmore and Beechwood's domestic operations will be handled by professional manager, Carlton C. "Kelly" Camarata, who will divide his time between New York and Hollywood.

Seeco Cuban Pact

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that he has signed an agreement for Concessionaria General de Discos Cubanos, Havana, Cuba, to act as the sales representatives for the entire Seeco album line in its territory. The agreement also includes Concessionaria's distribution of the $1.98 Tropical label.

The firm, located at Neptuno 261, is the RCA Victor distributor in Cuba.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Welcome Visit**

**Music**

**NARAS Opens 1959 Nominations For Awards**

NEW YORK—First mailings of nomination ballots for the 1959 awards of the National Academy of Recording Arts and Sciences will be made on Monday, August 3, to all record companies and members of the Academy. Thirty-four categories are listed this year, in contrast to the 26 for the 1958 awards. Presentations of the awards will take place on an NBC network color TV show, Sunday, November 29, 8 to 9 p.m. Sponsors of the show are the Watchmakers of Switzerland.

**Vardi To Conduct At Crown Pond, New York**

NEW YORK—“L’Histoire Du Soldat,” a piece for music, drama, and dance by Igor Stravinsky, will be performed at the Martha Guin zberg Pavilion at Crown Pond, New York, August 8 at 8:30 p.m. Emanuel Vardi, A&R man for Audio Fidelity Records, will conduct the musical performance. Martin Waldron, noted actor and director will supervise the dramatic portion.

Among the cast are Jenny Workman as the Princess, Jay Sheffield in the dancing and acting lead, John Milton as the Devil, and Rod Griffiths as the Reader.

Also on the evening's program are variations for Viola and Four Tuned Drums (timpotns) by Michael Colgrass. Vardi will play the Viola and compose the drums. Vardi has conducted "Strauss Waltzes" for Audio Fidelity's First Component Series, and recorded "Sout on Place South", with his string sextet for the same label.

**Mama’s Boy**


**KFOX Goes Country**

HOLLYWOOD—In a major revision of its entire programming policy, Los Angeles, California, radio station KFOX, owned by Bing Crosby, Ken-

ny Brown and associates, will become an all-Western-and-Country-music station exclusively, operating 24 hours daily, seven days a week, starting Monday, August 3.

Announcement of KFOX's complete format change from popular to West ern rhythms was made by Cal Perley, vice-president in charge of all radio stations owned and operated by Brown.

In his announcement, Perley disclosed that the schooklin’ Deacon, Joe Allison and Charlie Williams, Western and Country music disk jockeys, would join the KFOX personality roster on August 3. News, as usual, remains as a major part of the KFOX program schedule.

"After a thorough study of the area and because we were intent on giving KFOX a definite 'personality' all its own in the Long Beach area, we have decided to make a complete switch to the Western and Country music theme," said Perley. "This will accomplish two important things: one, it gives KFOX a personality far different from any station in Southern California, and two, it will give KFOX added audience impact and sales ability."

Meanwhile, at least two more "surprise" Western and Country names will be announced by KFOX shortly.

**Marterie’s Motel**

CHICAGO—Orchestra leader Ralph Marterie, Mercury Records star, launches his new motor hotel, the Sheridan Chase, assisted by Northwestern University coed Pam Leavitt. The hotel is located on route 45 and is the only motor hotel on Chicago’s north shore. According to Marterie, "the hotelery is the natural development of some ten years of hitting the highways."

Subscription to The Cash Box $15

**The Management and Staff of Leslie Distributors**

Regret The Passing Of Our Friend And Branch Manager

PHILIP SPECKEL

July 30, 1959

**The Second by Johnny and the Hurricanes on WARWICK M-509**

RED RIVER ROCK

b/w BUCKEYE

(following "CROSSFIRE" M-503—three months on the charts)

**BREAKING ON THE WEST COAST LATE AND LAZY BREAKING ON THE EAST COAST CHARLESTON**

2 Big Singles Back To Back From The New Album COZY COLE HITS

**The Cash Box, Music**

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August 8, 1959

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Sandy- Barrel Distrih Pact

MOBILE, ALA.—Sandy Record Company, Inc., today announced an exclusive two-year deal with Barrel Record Company of Toronto, Ontario, Canada. Company officials state that Barrels handling the recent Sandy smash "Tell Him No" by Travis and Bob paved the way to the agreement. Firm also announced a new and expanded program aimed at offering national distribution to persons with commercial masters.

Allied To Press & Distrih Triangle

HOLLYWOOD—Former heavy- weight champion Joe Lewis' newly formed Triangle label has signed a pressing and distribution contract with Allied distribution. It was announced by Allied prez Daken K. Broadhead. Initial Triangle release is "Never Look Back" b/w "Do Unto Me" by Norman Thayer. Bill Graham and Cecil "Count" Carter are Louis partners in the disk venture.

Erroll Garner Plays To SRO

NEW YORK—Erroll Garner continues to be a top solo music draw in the intimate theatre tents, adding the Cleveland Musician's Day (July 19 matinee) to his list of sell-out dates. Demand for tickets in Cleveland was so heavy in the 2,000-seater that additional chairs were installed and standing room was sold.

The Cleveland tent asked Garner for a second performance to follow their evening legit show. However, pianist and his group had to leave Cleveland immediately following this scheduled matinee concert, in order to reach Cape Cod to begin a one-week stand at Storyville July 20. He will return to Cleveland in season, for a concert engagement at the Cleveland Music Hall.

On July 27, Garner flew to Buffalo for a concert at Niagara Melody Fair. On August 5, the pianist plans to appear at several concerts for St. John Terrell's tents, at the Brandywine Music Circle, Concordville; August 17, Neptune Music Circle, Asbury Park; August 24, Music Circus, Lambertville.

Lee Guber has been in talks with Garner's manager for some dates for the latter part of August.

Garner was the first solo jazz attraction to score in these tents last year, opening the way for several other music attractions on the circuit this year.

Fantasy Discount Plan

SAN FRANCISCO—Fantasy Records is offering a straight 15% discount-dealer discount this month on all records and stereo tapes by popular jazzist, Cal Tjader. Tjader is represented with fifteen monaural LP's and eight stereo.

The diskery also announced two new Tjader LP's for August: "Cal Tjader's Concert By The Sea" and "Cal Tjader Goes Latin," available in both monaural and stereo.

Cap-Canada Appointments

HOLLYWOOD—In a move dictated by the recent expansion of Canadian operations, three personnel changes have been made within Capitol Records wholly owned subsidiary, Capitol Records Canada, Ltd. This was sole announced by Glenn E. Wallichs, president of CR of C and its parent firm, CRI.

Harald S. Smith, vice president and general manager, CR of C, has been assigned additional duties as director of merchandising and sales. Under the new setup, Smith will be responsible for all sales and merchandising and promotional activities of the Canadian operation, and will act with the advice and counsel of J. K. Maitland, CRI's vice president for sales and merchandising. In addition to sales, Smith will also have responsibility for the selection of artists and repertoire to be released in Canada from England and Europe. Since July 1, CR of C has handled sales and distribution of records on the Angel, Pathé, Parlophone and Odeon labels, plus all Capitol products.

Appointed director of operations, CR of C, was Robert W. Quayle, formerly traffic manager Canada, assistent to Smith. Quayle will report directly to Wallichs, as president of CR of C, and act with the advice and counsel of Geoffrey Racine, CRI's administrator of operations of subsidiaries. In his new position, Quayle will be responsible for the ordering, warehousing, and distribution functions of the Canadian company.

In a third move, Martin A. Davison was appointed controller of CR of C. In this newly created post, Davison, for five years chief accountant of the firm, will also report to Wallichs, as president of CR of C, and act with the advice and counsel of Racine. Davison will be responsible for all the accounting and credit activities of the firm, including supervision of the general accounting, accounts payable, accounts receivable, credit office and office services sections.

According to Wallichs, all three executives are well qualified through experience and proven abilities to carry out the increased responsibilities assigned them. "We believe that CR of C's recent acquisition of the Angel, Pathé, Parlophone and Odeon labels gives the company the most distinguished catalog in Canada, as well as a prime opportunity to become the Dominion's top record company," he said.

Sesac promo disk

NEW YORK—SEsAC is telling radio and television broadcasters about its line-up of LP's via its "Aurora Vision" promotion disk, a plastic card set of 12" promo albums mailed in a "package" mailing.

The promotion also includes an "Aurora Adventures In Sound" kit, which will be mailed on an industry wide basis.

Artists on the SESAC roster include Duke Ellington, Chico Hamilton, Woody Herman, and Barbara Carroll. SESAC recordings also include specialized "jingles" and other broadcast production aids.

Tucker Music Bows

NEW YORK—Ernest Tucker announced last week the formation of Tucker Music, a BMI affiliate that will include publishing, personal management and master purchasing. Firm will headquartered in New York.

Seventeen-year-old Tucker is a partner of Climax-Trinity Music, publisher of the Santo & Johnny click, the Canadian-American, "Sleepwalk," Tucker handled the date.

This Is Love

MIAMI, FLA.—Dicky Jockey S. Knight's (WAME-Miami) presents "Playmates" of "Cutting Capers," to 14-year-old, blue-eyed Kathy Davis of Miami Beach as one of the many LP's "Cru" received as winner of Knight's contest to find the girl with the longest pony tail in the area. Contest was prompted by the Playmates' "What Love?" hit record.

Contestants were asked to send a strand of hair from their pony tails, and the winner was promised an album for each inch of length. MI Davis' pony tail measures forty inches.

Only those records best suited for commercial use are reviewed by THE CASH BOX

LONDON.—Gospel singer Clara Ward and British recording star Laurie London rehearse for their forthcoming European tour. Miss Ward, with her famous Ward Singers, has just completed a record-breaking concert tour of Sweden, Denmark and Germany. Her next appearance will be at Chicago's Ravinia Music Festival, August 5 and 7.

First in S. F.

"EVERYBODY HAS A FOOL"
Willie Headen
#419

Dooto Records
59-00 Central Ave., Los Angeles, Calif.

HORACE SILVER QUINTET
COME ON HOME /
FINGER POPPIN' [BLUE NOTE 45-740]

JUICY LUCY /
COOKIN' AT THE CONTINENTAL [BLUE NOTE 45-741]

R & B Sure Shots

"I'M GONNA GET MARRIED"
Lloyd Price
ABC-Paramount 10032

"TANGERINE"
Ahmad Jamal
Argo 5337

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A BIG HUNK OF LOVE
recorded by
ELVIS PRESLEY . . . RCA VICTOR
Elvis Presley Music, Inc.

GOT STRIPES
recorded by
JOHNNY CASH . . . COLUMBIA
Johnny Cash Music, Inc.

FEET HIGH AND RISING
recorded by
JOHNNY CASH . . . COLUMBIA
Johnny Cash Music, Inc.

MORGAN POISONED THE WATER HOLE
recorded by
SIMON CRUM . . . CAPITOL
Aberdeen, Inc.

HILL AND RANGE SONGS, INC.
1619 Broadway, New York, N. Y.

THE EVER POPULAR
HORAGE SILVER QUINTET
COME ON HOME /
FINGER POPPIN' [BLUE NOTE 45-740]

JUICY LUCY /
COOKIN' AT THE CONTINENTAL [BLUE NOTE 45-741]

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R & B Reviews

A AWARD  B VERY GOOD  C FAIR
B+ EXCELLENT  C+ GOOD  D MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

The Cash Box

Award o' the Week

"ALL LOVE (I MISS LOVING)" (2:30) [Armel BMI—Rush]
"MY BABY'S A GOOD'UN" (2:35) [Armel BMI—Rush]

OTIS RUSH (Cobro 5032)
- Containing the combination of the band's hefty, oriental-flavored rock-a-cha cha sounds and Rush's vigorous blues belting, "All Love" should soon be added to the artist's list of R&B winners. Lower portion, "My Baby's A Good'Un," is a slowing blues session, with much of its grooves given over to the band. "All Love's" gets the nod.

Budd Johnson Orch.

(Craft 116)

"MAKING MY RIGHTS (WHEN I'M NOT WRONG)" (2:11) [Excelsior BMI—Washington, West] Here a middle beat rhythm gets the scene for Washington, West's saucy reminiscence of the gal. Another spinable side.

LeRoy Washington

(Enamel 2161)

"GIMMIE MY RIGHTS (WHEN I'M NOT WRONG)" (2:11) [Excelsior BMI—Washington, West] Big beat rock-a-ball affair finds Arnold Malone in lead vocal spot. Unusual voice backs up in echo effect.

The Levee Songsters

(Karen 1004)

"WALKIE TALKIE BABY" (2:45) [Bettom BMI—Gower] About a chick that's always yakety yakin'. Joe Gower gets the lead nod out of the slightly upbeat rocker. Good assistance from Larry Lucie's ork.

"OUR LOVE IS A YOW" (2:25) [Bettom BMI—Elmer] Romantic sax-a-ball finds Arnold Malone in lead vocal spot. Unusual voice backs up in echo effect.

The Manhattan

(King 5228)

"EBB TIDE" Part 1 (2:32) [Robbins ASCAP—Maxwell, Sigman]
- Johnny Stiles, playing a high pitched alto sax, is the featured performer on this instrumental reading of the standard.

"EBB TIDE" Part 2 (2:29) [Robbins ASCAP—Maxwell, Sigman]
- Continuation of the above, with a little improvisation added.

The Songsters (Religious)

(Brooke 109)

"WHAT A DAY" (3:28) [Excelsior BMI—Washington, West] The group displays a pro knack for creating a mood. Here they quietly and feelingly read a beautiful spiritual opus.

Reverend Cleophus Robinson (Religious)

(Peacock 1976)

"FIRE IN MY BONES" (2:35) [Lion BMI—Robinson, James]
- Gripping gospel chant by Robinson, Josephine and Josephine James puts over this footstomper in high flying fashion.

"THIS OLD BUILDING" (2:35) [Lion BMI—Robinson] Though in a quieter mood, the duo keep up their deeply felt chanting.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

Ahmad's Blues
Ahmad Jamal (Argo 5328)

A Lover's Hymn
Fontane Sisters (Dot 19543)

Bells, Bells, Bells
Bille & Little (Swin 4036)

Bobo Sox to Stockings
Frankie Avalon (Chancellor 1056)

Danny Boy
Sly Austin (Mercury 71423)

Don't Laugh at Me
Danny O'Donahue (Apollo 7751)

Frankfurters and Sauerkraut
Intruders (Fama 131)

Gotta New Girl
Bobby Day (Class 252)

Have You Ever Had the Blues
Lloyd Price (ARC-Paramount 10078)

Helpless
Solitaires (Old Town 1017)

I Ain't Goin' For That
Eugene Church (Class 256)

I Believe in Myself
Gina Allison (Yes-Jay)

I Know It's Hard But It's Fair
"S" Royals (King)

I'm Alright
Little Anthony & Imperials (End 1053)

I'm Gonna Be a Wheel Someday
Fats Domino (Impaler 5066)

It Could Have Been Worse
Here's a Heart
Jesse Belvin (RCA Victor 7542)

It Was I
Skip & Flipp (Kent 7002)

I Want You So Bad
James Brown & Fire Flames (Federal 12348)

I Wonder Why
Chad & McDowell (Duke 102)

June Night
Glory Lynn (Trent 19303)

Just a Little Too Much
Sweeter Than You
Ricky Nelson (Imperial 5959)

Let Nobody Love You
Little Willie John (King 5219)

Memphis, Tenn.
Chuck Berry (Chess 1729)

Merry-Go-Round
Eddie Holland (United Artists 173)

Midnight Flyer
Net "King" Cole (Capitol 4248)

Misty
Broken-Hearted Melody
Sarah Vaughan (Mercury 71437)

Mona Lisa
Carl Mann (Philips 3529)

Conway Twitty (MGM 12004)

My Most Precious Possession
Mom's (Moma 5000)

My Wish Came True
Elvis Presley (RCA Victor 7605)

Pretty Little Mama
Joe Nickel (Rack Bont 526)

Promises
Chuck Carbo (Rio 1002)

Rain Down Tears
Hank Ballard & Midnitkings (King 5215)

Rockin' in the Jungle
Farrals (Hollywood 68)

Sea of Love
Bill Phillips (Mercury 71465)

Slow Motion
Wanda Flannor (Yes-Jay 332)

Small World
Johnny Mathis (Columbia 4110)

So Long So Long
Warren Storm (Nasca 6028)

So Loved Am I
Johnny Johnson (Bu 5601)

Taboo
Arthur Lyman (Hoff 550)

Tall Cool One
Waiters (Golden Crest 518)

The Way I Walk
Jack Scott (Carlin 514)

The Wonder of You
Ray Patterson (RCA Victor 7511)

This Is My Confession
Nappy Brown (Savoy 1569)

Walking to New Orleans
LeScoe Hawthorne (Ringo 1001)
## Regional Record Reports

### New York
- **1.** I'm Gonna Get Married
  - Artists (Atlantic)
- **2.** We're Gonna Do It
  - Rosemary Clooney (Mercury)
- **3.** Love Me
  - Guy Mitchell (Mercury)
- **4.** I'll Be Satisfied
  - Ruby Murray (Decca)
- **5.** I Love You, I Love You, I Love You
  - Dean Martin & The Four Seasons (Mercury)

### Chicago
- **1.** There Goes My Baby
  - Rosemary Clooney (Mercury)
- **2.** What'd I Say
  - Ray Charles (Atlantic)
- **3.** There Goes My Baby
  - Ray Charles (Atlantic)
- **4.** There Goes My Baby
  - Ray Charles (Atlantic)
- **5.** There Goes My Baby
  - Ray Charles (Atlantic)

### New Orleans
- **1.** What'd I Say
  - Ray Charles (Atlantic)
- **2.** I'm Gonna Get Married
  - Artists (Atlantic)
- **3.** I'll Be Satisfied
  - Ruby Murray (Decca)
- **4.** I Love You, I Love You, I Love You
  - Dean Martin & The Four Seasons (Mercury)
- **5.** I Love You, I Love You, I Love You
  - Dean Martin & The Four Seasons (Mercury)

### St. Louis
- **1.** How Deep Is the Ocean
  - Nat King Cole (Decca)
- **2.** It's A Wonderful World
  - Louis Armstrong (Mercury)
- **3.** The Jam
  - Bill Haley & His Comets (Columbia)
- **4.** Standing In The Shadows Of The Mountain
  - Les Brown (Decca)
- **5.** There Goes My Baby
  - Ray Charles (Atlantic)

### Newark
- **1.** There Goes My Baby
  - Ray Charles (Atlantic)
- **2.** What'd I Say
  - Ray Charles (Atlantic)
- **3.** There Goes My Baby
  - Ray Charles (Atlantic)
- **4.** There Goes My Baby
  - Ray Charles (Atlantic)
- **5.** There Goes My Baby
  - Ray Charles (Atlantic)

### Detroit
- **1.** Big Bopper Song
  - Roy Orbison (Mercury)
- **2.** It's A Lovely Day
  - The Everly Brothers (Columbia)
- **3.** A Lover's Fantasy
  - Elkie Brooks (Mercury)
- **4.** There Goes My Baby
  - Ray Charles (Atlantic)
- **5.** There Goes My Baby
  - Ray Charles (Atlantic)

### Philadelphia
- **1.** There Goes My Baby
  - Ray Charles (Atlantic)
- **2.** What'd I Say
  - Ray Charles (Atlantic)
- **3.** There Goes My Baby
  - Ray Charles (Atlantic)
- **4.** There Goes My Baby
  - Ray Charles (Atlantic)
- **5.** There Goes My Baby
  - Ray Charles (Atlantic)

### Los Angeles
- **1.** There Goes My Baby
  - Ray Charles (Atlantic)
- **2.** What'd I Say
  - Ray Charles (Atlantic)
- **3.** There Goes My Baby
  - Ray Charles (Atlantic)
- **4.** There Goes My Baby
  - Ray Charles (Atlantic)
- **5.** There Goes My Baby
  - Ray Charles (Atlantic)

### Baltimore
- **1.** What A Day For A Dreamer
  - Dinah Washington (Mercury)
- **2.** There Goes My Baby
  - Dinah Washington (Mercury)
- **3.** How Deep Is the Ocean
  - Dinah Washington (Mercury)
- **4.** I'll Be Satisfied
  - Ruby Murray (Decca)
- **5.** I Love You, I Love You, I Love You
  - Dean Martin & The Four Seasons (Mercury)

### San Francisco
- **1.** There Goes My Baby
  - Dinah Washington (Mercury)
- **2.** What A Day For A Dreamer
  - Dinah Washington (Mercury)
- **3.** There Goes My Baby
  - Dinah Washington (Mercury)
- **4.** There Goes My Baby
  - Dinah Washington (Mercury)
- **5.** There Goes My Baby
  - Dinah Washington (Mercury)

### Raleigh
- **1.** There Goes My Baby
  - Dinah Washington (Mercury)
- **2.** I'll Be Satisfied
  - Ruby Murray (Decca)
- **3.** I Love You, I Love You, I Love You
  - Dean Martin & The Four Seasons (Mercury)
- **4.** I Love You, I Love You, I Love You
  - Dean Martin & The Four Seasons (Mercury)
- **5.** I Love You, I Love You, I Love You
  - Dean Martin & The Four Seasons (Mercury)

### Top 50 Across The Nation

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<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist</th>
<th>Record Label</th>
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<tbody>
<tr>
<td>1</td>
<td>There Goes My Baby</td>
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<tr>
<td>2</td>
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</tr>
</tbody>
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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
GREENLINE RECORD CORP, Jamaica, L.I., N.Y.
1. Thank You Pretty Baby
2. What A Difference A Day Makes (Drifters)
3. See You in September
4. There Goes My Baby (Drifters)
5. Say A Little Prayer For Me (Flamingos)
6. Here Comes Summer (Keller, Mofs, Ltd.
7. Sleep Walk (Johnny & Sons)
8. Something On Your Mind

METROPOLITAN MUSIC Chicago, Ill.
1. Thank You Pretty Baby
2. There's Something On Your Mind (R.J. McNally)
3. There Goes My Baby (Drifters)
4. I'm Gonna Be Great (C. McPhatter)
5. That's What I Say (E. Charles)
6. Since You're Been Gone (C. McPhatter)
7. Boy Without A Girl (Avila)
8. I Know (P. Coma)

AL'S RECORD MART
1. What A Difference A Day Makes (Drifters)
2. My Wish Comes True (Presley, M. & P.)
3. Remember When (Platters)
4. There Goes My Baby (Drifters)
5. Lavender Blue (E. Eyes)
6. Sweet Sweetie (Little Eddie & Biny)
7. Boy Without A Girl (Avila)
8. I Know (P. Coma)

LYSIC NEWS & RECORD SHOP
Indianapolis, Ind.
1. Lavender Blue (S. Turner)
2. Red River Bank (M. & M. Hurst & Hurricanes)
3. I Wanna Walk You Home (E. Eyes)
4. There Goes My Baby (Drifters)
5. Since You've Been Gone (C. McPhatter)
6. Forty Miles Of Bad Road (E. Eyes)
7. You're So Fine (E. Eyes)
8. Personality (L. Price)

COMER'S RECORD NOOK
San Antonio, Tex.
1. There Goes My Baby (Drifters)
2. Dedicated To The One Who Loves Me
3. Lonely Boy (P. Anka)
4. Frankie F. Swords
5. What A Difference A Day Makes (D. Washington)
6. Lavender Blue (S. Turner)
7. Something On Your Mind (E. Eyes)
8. Only I Have Eyes For You (Flamin' Groves)

ERMES RECORD SHOP
1. What I Say (R. Charles)
2. headphone
3. Personality (L. Price)
4. Personality (L. Price)
5. I Only Have Eyes For You (Flamin' Groves)
6. Only I Have Eyes For You (Flamin' Groves)
7. Forty Miles Of Bad Road (E. Eyes)
8. Kansas City (W. Harrison)

ROBERT'S ELECTRIC SHOP
1. There Goes My Baby (Drifters)
2. Heartbreaker (E. Eyes)
3. Lavender Blue (S. Turner)
4. Personality (L. Price)
5. Our Shop (Cooper)
6. Take The Long Way Home (J. O'Gown)
7. Lonely Boy (P. Anka)
8. Something On Your Mind (E. Eyes)

TOM "CAT" REEDER WAB—Mobile, Ala.
1. Who's Sorry Now
2. People Gotta Talk (E. Michael)
3. Tell It (Flamin' Groves)
4. Let's Talk About Us (E. Eyes)

JOHNNY UNDERWOOD KCKN—Kansas City, Mo.
1. I Only Have Eyes For You (Flamin' Groves)
2. Personality (L. Price)
3. Personality (L. Price)
4. Battle Of New Orleans (Cooper)
5. I'll Be Your Baby (S. Turner)
6. Our Shop (Cooper)
7. Battle Of New Orleans (E. Eyes)
8. Take The Long Way Home (J. O'Gown)

LEONARD SMITH KBYR—Anchorage, Alaska
1. Long Black Veil (L. Frizzell)
2. I Cried A Tear (B. Cooper)
3. Big Midnight Special (E. Eyes)
4. Too Bad To Believe (D. Washington)
5. When You Work In A Heartache (C. McPhatter)
6. A Thousand Miles Away (W. Frizzell)
7. I'll Catch You When You Fall (C. Walker)

JOHN D. BURLS ATW—Secaucus, N. J.
1. Battle Of New Orleans (E. Eyes)
2. Waterloo (S. Jackson)
3. Big Midnight Special (E. Eyes)
4. Dreamin' At The Rivers (C. McPhatter)
5. Everybody's Back In Town (Wilmor)
6. I'll Catch You When You Fall (C. Walker)
7. Battle Of New Orleans (E. Eyes)
8. I'll Catch You When You Fall (C. Walker)

WELDON ROGERS KOY—Edmonton, Alta.
1. Sixteen Candles (E. Eyes)
2. Something On Your Mind (E. Eyes)
3. Lavender Blue (S. Turner)
4. Battle Of New Orleans (E. Eyes)
5. I Don't Wanna Know (E. Eyes)
6. Battle Of New Orleans (E. Eyes)
7. Thirty Days (E. Eyes)
8. I'll Catch You When You Fall (C. Walker)

ROG SULLIVAN WXJ—Fall River, Mass.
1. Battle Of New Orleans (E. Eyes)
2. Waterloo (S. Jackson)
3. Big Midnight Special (E. Eyes)
4. Dreamin' At The Rivers (C. McPhatter)
5. Everybody's Back In Town (Wilmor)
6. The Way You Make Your Love (E. Eyes)
7. I Don't Wanna Know (E. Eyes)
8. Thirty Days (E. Eyes)

DEE FEAVEY WDAL—Meridian, Miss.
1. I'm Not Supposed (C. Gray)
2. I'm That Kind Of Girl (B. Cooper)
3. You're The One That I Want (E. Eyes)
4. I'm Beginning To Forget (E. Eyes)
5. Nothing But Love Tree (B. Cooper)
6. I've Got To Remember (J. O'Gown)
7. Battle Of New Orleans (E. Eyes)
8. Lonely Girl (E. Gray)

JACK CALL KKSN—Kansas City, Kan.
1. I'm Not Supposed (C. Gray)
2. Hold On, I'm Comin' (E. Eyes)
3. I'm Bored (W. Frizzell)
4. Blueberry Hill (E. Eyes)
5. I'll Be Your Baby (S. Turner)
6. Our Shop (Cooper)
7. Battle Of New Orleans (E. Eyes)
8. Thirty Days (E. Eyes)

LEONARD SMITH KBYR—Anchorage, Alaska
1. Battle Of New Orleans (E. Eyes)
2. Waterloo (S. Jackson)
3. Big Midnight Special (E. Eyes)
4. Dreamin' At The Rivers (C. McPhatter)
5. Everybody's Back In Town (Wilmor)
6. I'll Catch You When You Fall (C. Walker)
7. Battle Of New Orleans (E. Eyes)
8. Thirty Days (E. Eyes)

JOEY SIMPSON KGAY—Los Angeles, Calif.
1. Long Black Veil (L. Frizzell)
2. I Cried A Tear (B. Cooper)
3. Big Midnight Special (E. Eyes)
4. Too Bad To Believe (D. Washington)
5. When You Work In A Heartache (C. McPhatter)
6. A Thousand Miles Away (W. Frizzell)
7. I'll Catch You When You Fall (C. Walker)
8. Thirty Days (E. Eyes)

ROG SULLIVAN WXJ—Fall River, Mass.
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5. Everybody's Back In Town (Wilmor)
6. I'll Catch You When You Fall (C. Walker)
7. Battle Of New Orleans (E. Eyes)
8. Thirty Days (E. Eyes)

TIM REEDER WAB—Mobile, Ala.
1. I'm Not Supposed (C. Gray)
2. I'm That Kind Of Girl (B. Cooper)
3. You're The One That I Want (E. Eyes)
4. I'm Beginning To Forget (E. Eyes)
5. Nothing But Love Tree (B. Cooper)
6. I've Got To Remember (J. O'Gown)
7. Battle Of New Orleans (E. Eyes)
8. Thirty Days (E. Eyes)
"Only those records best suited for commercial use are reviewed by THE CASH BOX.

**BULLSEYE**

**"NEXT TIME"** (2:00) [Be-Are BMI—Douglas]

**"WHAT I KNOW ABOUT HER"** (2:30) [Central BMI — Wallon, Stewart, Michael]

**ERNST TUBB** (Decca 30952)

Two romantic ballads from the 'bitter-experience' category make up Tubb's newest entry for the winner's circle, which should join his many others, last of which were "I Cried A Tear" and 'I'd Rather Be'. It's a toss-up between the quick beat "Next Time" or the tear-drenched ballad, 'What I Know About Her.' Either end can make it.

**"FARTHER THAN MY EYES CAN SEE"** (1:56) [Red River BMI—Hart]

**"MY KIND OF LOVE"** (2:32) [Peer BMI—Hart]

**FREDDIE HART** (Columbia 41139)

A potent follow-up to "The Wall" is "Farter Than My Eyes Can See" which memorizes repetitious action for Hart. The tune, on which the guy dares not trust the gal out of his sight, is an up-tempo lover's lament delivered in the sinewy deep-voiced, heartfelt manner. Flip side, "My Kind Of Love," is handled in a pop-styled, rock-a-ballad fashion, and with its dual-mart appeal, completes top notch coupling.

**"MY CURLY HEADED BABY"**

**"YOU'RE LEARNING"** (2:26) [Acuff-Rose BMI—Lovin', Lovin']

**MARGIE BOWES** (Hickory 1102)

"My Love And Little Me," a tune penned by Phil Everly, provides the thriller with a confirming hit. The tune, which the girl dares not trust the boy out of her sight, is an up-tempo lover's lament. "My Curly Headed Baby" is the happy side, taken at a slightly upbeat; while the pace is slowed for the sad, broken-hearted sound of "You're Learning." Both naturally feature the boys fine harmonic sense. Take your pick.

**"GIVE ME DEATH"** (2:19) [Gaylord BMI—Davis, Wilson]

**"HOMEBREAKER"** (2:12) [Pamper BMI—Davis, Wilson]

**SKEETER DAVIS** (RCA Victor 7370)

After hitting with "Set Him Free," Skeeter Davis is heard on another powerful moving courtroom drama that should make it two-in-a-row for the songbird. Story is told of the girl who killed both her boy and the gal she found him with, and pleads for death instead of life imprisonment. A tear-jerker in the old tradition. On "Homebreaker," another tear-compelling ballader. Skeeter takes up most of the deck's grooves with a sensitive recitation.

**"OLD MOON"** (1:58) [Golden River, Sundown BMI—Fischer, Austin]

**"MAGIC LOVE"** (1:53) [Cedarwood BMI—Tills]

**BETTY FOLEY** (Rondor 1304)

Also stepping into The Cash Box 'femme-spotlite' is Betty Foley. Red's daughter, who will soon be seen as a regular on "Jubilee U.S.A." Her Banderas kow is "Old Moon," a toe-tapping romantic novelty that achieves a haunting atmosphere. Can provide her with her first big solo effort. Not to be neglected is another cutie on the lower section, closely titled "Magic Love," a finger-snapper which could also gain a chart position.

**JIMMIE DRIFTWOOD** (RCA Victor 7571)

**"SAL'S GOT A SUGAR LIP"** (1:51) [Warden BMI — Driftwood, Horton]

Excellent performance by the clefters of the tune now make the rounds via Johnny Horton's wailing. Can come up with a slice of the final sales melon.

**"THE ANSWER TO THE BAT- TLE OF NEW ORLEANS"** (2:15) [Warden BMI—Driftwood] Driftwood penned the Horton smash and now be heard on his own rebuttal—for benefit of the English. Some tune in the original. Good for novelty spins.

**JOHNNIE HARGRETT** (Cherry 1003)

**"PLEASE TELL ME"** (2:50) [Cedarlane BMI—Procter, Horton] Hargrett's new disk bow and displays an honest approach to the pleading lyrics. His Music Man hits. Another good 'one.'

**"TEARDROPS IN THE SNOW"** (2:05) [Cedarlane BMI—Mathis, Stahl] More from the sad romance category is handled capably.

**TEX ZARIO** (Skyrocket 1004)

**"BETWEEN THE LINES"** (2:23) [Howard BMI—Keefer, Whitely] Slow, deep voice cryer is read tenderly by the deep-voiced chanter.

**"YOU'RE SORRY FOR YOURSELF"** (2:40) [Acuff-Rose BMI—Freeman, Rogers] Zario gets the aid of echo as he belts out another tune from the lament category.

**COUNTRY JOHNNY MATHIS** (D 1078)


**JOHNNY SKILES** (Roma) B

**"HARD LUCK BLUES"** (2:09) [4 Star BMI — Smith, Easter, Stevenson] Skiles' delivers a sincere quick paced lament, hemozing his unfortunate life, Bob Hill joins Skiles on the chorus chants.

**"ROCKIN' A ROLLIN'"** (1:49) [4 Star BMI — Smith, Hill, Stevenson] Fast paced rockabilly opus with teen appeal. Again Skiles duets with Bob Hill on portions.

**FRED ARMAND** (Sparta 101)

**"FORGIVE AND FORGET ME"** (2:25) [Armand] A tearful love opus gets the full sincere, downhearted treatment from Armard. Bowering on the new label.

**C""IVE FALLEN IN LOVE AGAIN""** (2:55) [Armand] Here Armard's sincerity is developed further with another tear drenched plat-

**BENNY MARTIN** (Decca 10395)

**"UNTREU YOU"** (2:09) [Tree BMI—Martin] Martin stands a chance of coming up here. Tune's a bouncy rhythm affair that will set feet a-tapping. Could collect pop coin too.

**MAX LOWE** (Waterfall 902)


**"GET OFF MY BOAT"** (2:54) [Waterfall BMI — F.D., Lowe] Langlid, lullin session here.

**TRAVELIN' TEXANS** (D 1077)


**EUGENE MOORE** (MGM 333)

**"WHO-LA-LA-LOVE"** (1:50) [Oakwood BMI—Moore] Up-tempo romantic number could catch a fair share of the airplay.

**"SET ME FREE"** (2:10) [Cedar- wood BMI—Moore] Lover's lament in a medium paced honky-tonk beat.

**DON McFARLAND** (Religious) (Aggie 1005)


**"HE ShowED ME THE WAY"** (2:40) [Kangas BMI—Coates] The devotional hymn here is taken an up-tempo clip. Traditional country styling.

**DON RENO & RED SMILEY** (Religious) (King 5221)

**GOD'S RECORD BOOK OF L+LIFE** (2:17) [Lois BMI—Reno, Smiley, Martin] Quick paced hymn is treated in the effective duet style. Excellent wax for the market.

**"THE NEW JERUSALEM"** (2:44) [Lois BMI — Cooper, Eames] Here the boys indulge in fine harmony stints on another strong religious item.
Pee Wee King's back at his Louisville, Ky. home after playing 18 one-milers on the west coast. Included in King's group, which is being reorganized for the summer, are Redd Stewart, Donnie White and Jim McClanahan with the Collins Sisters as an extra-added attraction. Following a packed house opening at the Commodore, Ind. Fair, the crew headed out on a Ky., Ill., Ind., N.Y. trek. Pee Wee also notes that his Ridgeway firm is being kept pretty active with shows on Bobby Hare's "I'm Their Tied In The Middle" and Donnie White's "Keep Saying You're Mine." Joe Wright writes that the Red Rosie show, featuring Bun Wilson, the Gadhauts and Red, did so well that "Jubilee", based in Kansas City, has been asked to play.

**Top 50 Across the Nation**

**Country Round Up**

RED SOVINE

BETTY FOLEY, dotter of the late Jere Foley, was on the air this week on the Olie Redhead', signed to a long-term pact by Top Talent of Springfield, Mo. and joined the "Jubilee, U.S.A." east. Thrusday made her debut as the Foley label's latest "Country Girl" waxed by Faron Young on Capitol (a big chart item) and has the deejays not serviced if they advise Hubert Long at 616 Exchange Bldg., Nashville, Tenn.

Perlin Husky did the 8/1, Big "D" Jamboree in Dallas, and Johnny Cash has been set to run on Jimmie Rodgers' NBC-TV's Thursday Night, 8/25. Thurston Moore jetted out to the west coast this week to wind up work on his "Country Music Who's Who". While he'll be back for a shot at Charlie Adams' Ridgeway of Barstow, Calif., the Valley Boys Bnd in the same town made a pact with Jim Halsey, the crew's personal manager.

Country Music is to get a big boost in the Los Angeles area, when KFOX of Long Beach, goes all country and western on August 3rd. The preliminary line-up of those who will handle the shows, discloses such stalwarts as Joe Allison, Bill Collie, Charlie Williams, and Speakin Deacon... Eddy Arnold to Hollywood (by air, not "Nashville Test") to make Chart Show with Roy Rogers. Brenda Lee to leave the USA, according to Club Affitriens, for TV, radio, Personal appearances...

Billy Kaundert

**What's What in THE CASH BOX That Counts—INTERNATIONALLY**

1. WATERLOO
   - Stonehew Jackson (Columbia 41393)
   - Total Last Week (1)

2. HEARTACHES OUT THE NUMBER 2
   - Ray Price (Columbia 41374)
   - Total Last Week (2)

3. TENNESSEE STUD
   - Eddy Arnold (RCA Victor 7542)
   - Total Last Week (3)

4. WHO SHOT SAM
   - George Jones (Mercury 71664)
   - Total Last Week (4)

5. BATTLE OF NEW ORLEANS
   - Johnny Horton (Columbia 13439)
   - Total Last Week (5)

6. BIG MIDNIGHT SPECIAL
   - Wilf Carter & Stoney Cooper (Hickey 1984)
   - Total Last Week (6)

7. 10,000 DRUMS
   - Carl Smith (Columbia 41437)
   - Total Last Week (7)

8. I AIN'T NEVER
   - Webb Pierce (Decca 30523)
   - Total Last Week (8)

9. CHASIN' A RAINBOW
   - Hank Snow (RCA Victor 7534)
   - Total Last Week (9)

10. HALF-BREED
    - Marvin Rainwater (MGM 12803)
    - Total Last Week (10)

11. COUNTRY GIRL
    - Faron Young (Columbia 41438)
    - Total Last Week (11)

12. MINETY-NINE
    - Bill Anderson (Decca 30014)
    - Total Last Week (12)

13. THE LONG BLACK VEIL
    - Lefty Frizzell (Columbia 41438)
    - Total Last Week (13)

14. SOMEBODY'S BACK IN TOWN
    - Wilburn Bros. (Decca 30810)
    - Total Last Week (14)

15. THREE BELLS
    - The Browns (RCA Victor 7555)
    - Total Last Week (15)

16. KATY TOO
    - Johnny Cash (Sun 331)
    - Total Last Week (16)

17. SHANGHAI
    - Webb Pierce (Decca 30923)
    - Total Last Week (17)

18. I'M NOT SUPPOSED
    - Claude Grey (Decca 30190)
    - Total Last Week (18)

19. PARTNERS
    - Jimmy Reeves (RCA Victor 7557)
    - Total Last Week (19)

20. WHAT KIND OF GOD DO YOU THINK YOU ARE
    - Jimmy John (Todd 1026)
    - Total Last Week (20)

21. YOUR WILD LIFE'S OPENING, GET YOU DOWN
    - Kitty Wells (Decca 30890)
    - Total Last Week (21)

22. GRIN AND BEAR IT
    - Jimmy Newman (HMG 12812)
    - Total Last Week (22)

23. HOME
    - Jimmy Reeves (RCA Victor 7479)
    - Total Last Week (23)

24. JIMMY BROWN
    - May Wissman (Decca 30745)
    - Total Last Week (24)

25. YOU LL TAKE THE TABLE AND I'LL TAKE THE CHAIRS
    - Bob Gallatin (MGM 12877)
    - Total Last Week (25)

26. I'LL CATCH YOU WHEN YOU FALL
    - Charlie Walker (Columbia 41388)
    - Total Last Week (26)

27. WHITE LIGHTNING
    - George Jones (RCA Victor 7246)
    - Total Last Week (27)

28. BLACK LAND FARMER
    - Franklin Miller (Starday 434)
    - Total Last Week (28)

29. I HEAR YOU TALKIN'
    - Ferro Young (Columbia 41433)
    - Total Last Week (29)

30. FIVE FEET HIGH AND ONE BISING
    - Johnny Cash (Columbia 41427)
    - Total Last Week (30)

31. AM I THAT EASY TO FORGET
    - Carl Byr (Decca 30042)
    - Total Last Week (31)

32. DRAGGIN' THE RIVER
    - Ferlin Husky (Columbia 41438)
    - Total Last Week (32)

33. SOLDIER'S JOY
    - Jerry Reed (RCA Victor 7546)
    - Total Last Week (33)

34. LITTLE DUTCH GIRL
    - George Jones (Columbia 41430)
    - Total Last Week (34)

35. A THOUSAND MILES AGO
    - Webb Pierce (Decca 30858)
    - Total Last Week (35)

36. A BIG HUNK OF LOVE
    - Elvis Presley (RCA Victor 7600)
    - Total Last Week (36)

37. LONESOME OLD HOUSE
    - Don Gibson (RCA Victor 7550)
    - Total Last Week (37)

38. CABIN IN THE HILLS
    - Lester Flatt & Earl Scruggs (Columbia 41389)
    - Total Last Week (38)

39. I GOT STRIPES
    - Johnny Cash (Columbia 41427)
    - Total Last Week (39)

40. HEARTS ARE LONELY
    - Phil Sullivan (Starday 435)
    - Total Last Week (40)
JAZZ IS ON STEREO

and jazz sounds best on SEEBOURG STEREO

America's Finest and Most Complete Music Systems
New Ideas in Games?

Send Them to the Manufacturers!

The summer season is now in full swing. Operators catering to resort and shore locations have already set their equipment. Operators in year-round locations continue their routine business—buying, switching and programming to maintain weekly collections. Manufacturing plants are operating on their usual summer schedules—vacations for their personnel interspersing production.

As usual, all in the business are now looking ahead to the beginning of the Fall, when intense activity renews. Factories are planning to present stimulating and profit-producing equipment—especially in the games division. Operators, more now than ever before, are looking forward in great anticipation to the appearances of these machines.

Everyone in the games division is fully aware of the great need for a machine which will stimulate location play. Manufacturers, over the past years, have developed what today is considered steady money-making standard equipment—pinballs, shuffles, bowlers, kiddy rides, pool tables, guns, baseballs, etc. What is needed is a new action-producing type of amusement machine. Factory engineers are staying up nights thinking, studying, experimenting, developing what is hoped will answer this demand. In all probability, these new machines will be introduced in the Fall.

However, we feel that these factories, and therefore the entire amusement machine industry, can be helped by operators and distributors who have thought up, or invented a new twist in a game. Many of the best money-making amusement machine ideas have come from the men in the field. Their ideas, and/or working models have been crude—but they were ideas. The factories, with their facilities, engineers, and years of manufacturing experience, have refined the original idea or model, producing what eventually turns out to be a "hit" machine.

We therefore urge anyone in the field who has any ideas for a new amusement machine to contact any of the manufacturing companies. They will gladly grant an interview. They will, if in their opinion the idea has merit, work out a financial agreement which will bring great monetary returns.

The industry needs a new idea in amusement machines—you might be the one to present it. Get in touch with a manufacturer—NOW!
FLOOD OF NEW BRANDS POSES PROBLEM FOR CIGARETTE OPERS

Merchandising Seen As Prime Solution

NEW YORK—Announcements from the cigarette manufacturers this past week, in discussing fall plans for merchandising, prove that new product introduction and promotion have centered around the new product division of each of the majors, with the advertising and promotion falling in line very, very heavily behind a general push by cigarette makers of new, "improved," "mentholated," "scientific paper," etc. cigarettes, all with the purpose of increasing each manufacturer's individual portion of the total market.

As of this moment, manufacturers have set promotional plans for introductory programs involving no less than fourteen new cigarette brands, ranging from the Philip Morris "Alpina" brand, introduced last week in New York City and major areas after a test campaign in upper New York State, to Liggett & Meyers' "Duke" brand, set for September introduction.

Aside from a merchandising point of view, major reasons for the influx of new brands by the manufacturers are given as opportunities to introduce the highly popular menthol taste to cigarette, "health" reasons coming on the heels of adverse publicity regarding the effects of smoking, and, as usual, "a dealer" who has been successful for cigarette manufacturers down through the years.

The effects of the introduction of fourteen new machines on cigarette vending machine operators can be seen in what has preceded this flood of additional packages which must be accommodated by machines with up to thirty machines, so that vending machine operators made the best of it by eliminating immediately the brands that just do not sell, adding to this list a small number of brands that he had to eliminate for other reasons and then concentrating on the selection of brands for machines that would sell 80% of the greatest amount of sales.

This generally forced the operator to stock his machines with practically no regrets, insofar as omitting a brand that he knew would sell, rather than take out a brand that would sell even better.

However, with the introduction of still more new brands on the market, and in such a quantity, the operator now will have fourteen additional brands, several of which will get a portion of sales which warrant stock- ing in machines, and while the overall sales may not increase, the total machine sales will spread over a wider selection of brands, posing an age-old problem, namely, which brands (and now there will be more of them), do you just ignore, until such a time as they represent an important sales figure in your machine.

The advice for operators who will be struggling with this problem in the months to come, falls into a standard pattern of business practice. Operators must now, more than ever, merchandise intelligently, to the point of knowing what brands sell or do not sell, on every location, in every area.

It’s obvious that machines will lag large capacities are partially the answer to this expanding problem, but efficient merchandising on the part of the manufacturer is the best answer to the intelligent elimination of less selling brands is the solution.

NEW YORK—As the above story went to press the cigarette manufacturers were busy adding still another new name to the ever expanding list of cigarette lines. The Tobacco Company introduced “Riviera” a menthol, king-sized cigarette, Cleveland, Kansas City, New Orleans and the West, with a large push for sales in one of the two brands of the particular manufacturer. It all adds up to logical merchandising at a level of procedure that will enable the operator to discard numerous brands in favor of the sellers.

Statistics currently available, as of this time, show that there are different brand name cigarettes on the market. This figure doesn’t include the multiple product line for each brand with king-sized, mentholated, etc. Of the sixty-seven brands, thirty-one are considered majors, but not for long. This list was considerably smaller before the introduction of the filter-tipped line. The mentholated brands now reaping a good proportion of sales.

While fourteen brands are in the process of being introduced, several will make the grade. One additional brand to contend with is a major problem for even the largest machine. Twenty-two imported brands are current in the cigarette market with major sales evident in various locales.

Going to the extreme, several cigarette brands are “going off the deep end” with brands featuring “meta filter tips”, “self-lighting cigarettes” (FLAME, a brand introduced in Western Pennsylvania, the imitation of the filter-tipped line), and the mentholated brands now reaping a good portion of sales.

Another headache for the machine operator is the current trend to brands that are extremely brand acceptance by cigarette smokers of cigs in the size and shape of cigarettes and even packaged in the cigarette fashion.

It’s obvious that machines will lag large capacities are partially the answer to this expanding problem, but efficient merchandising on the part of the manufacturer is the best answer to the intelligent elimination of less selling brands is the solution.

FRANKFURT/Main, Germany

The German coin machine industry will hold its first convention in three years, scheduled for August 30 through September 3, and to be held in conjunction with the International Frankfurt Autumn Fair, in Frankfurt, Germany.

This German coin machine fair is expected to be an annual convention, officially known as “Deutscher Münzautomaten-Tages” (The German Coin Machine Day).

Export figures for 1958-59 indicate that Germany has regained its position as a leading market for coin-operated machine equipment, having almost doubled the amount of export business since pre-war days.

Leading German coin machine firms will exhibit at the fair. Among them are the following: Löwen-Automaten, Bingen/Rhine; NOVA-APPARATE-GMBH, Hamburg; Reuter Rehbrock, Hamburg; Sonder-Automaten, Lüneburg; Hermann Volbracht, Hannover; Wiegedant-Automaten, Berlin; and Wulff-Aparate-Bau, Berlin.

Games, music and vending machines of both German and foreign production will be shown. Special emphasis will be given on behalf of the German export market.

The convention committee expects a large representation from the coin machine industry, international in nature, based on the attendance at the last coin machine show held in 1956.

C.O.I.N. To Meet Aug. 11
For PR Conference

CHICAGO—Lou Casola, chairman of the newly formed Information Council of the Coin Operated Equipment Industry, (C.O.I.N.) public relations organization formed to carry out a national program for the coin industry, advised that the organization received its certificate of incorporation last week and announced that the next committee meeting will be held on Tuesday, August 11, at the Bismark Hotel in Chicago.

All of the panel members will be present and Casola advised that all coinmen in the area are invited to attend.

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!
**Wurlitzer Net For Quarter Up 29%**

CHICAGO—R. C. Rolting, president, The Wurlitzer Company, announced last week from the firm’s executive offices, this city, that net sales of The Wurlitzer Company for the first quarter (April, May, June) were $7,547,778, compared with $5,885,397, for the same period a year ago representing an increase of 29%.

Net earnings for the quarter were $118,048, compared with a net loss of $81,067 for the same period a year ago.

Rolting said, “Sales during July, normally the low point in the year, are running well ahead of July, 1958.”

“If this trend continues,” concluded Rolting, “and we believe it will, sales and profits during the next few months will be good.”

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**Blum and Hammer Open New Bowl-O-Rama**

WICHITA, KANSAS—Mark Y. Blum, Jr, and Melvin M. Hammer III held a gala Grand Opening in this city, July 16, of their new Bowl-O-Rama location (see photos above).

Blum and Hammer, son of Mark Y. Blum and Melvin M. Hammer, of United Distributors, Incorporated, this city, are actively engaged in the operation of the location.

Bowl-O-Rama consists of sixteen 20 foot United “Simplex” bowling alleys, and two 20 foot United 6 player “Advance” bowling alleys. There is also a luxurious snack bar and dance floor on the premises.

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**Baby Girl Born To B & B Vending’s Wanda McKelvain**

DALLAS DOINGS

Bill O’Connor went to Shreveport on a business trip. . . . Mrs. B. H. Werts Sales reached a much desired goal in her home—having a new addition. . . . Gene Williams spent the past weekend at Possum Kingdom. . . . Mike Koenig and wife are planning a trip to San Angelo to visit their daughter . . . Wanda McKelvain, B&B Vending Co., was just blessed with an 8th baby girl. . . . Bernie Williams made a weekend trip to Galveston. . . . Spending the weekend at Lake Texoma were Herb Rippa and his boys. . . . Recent coinrow visitors included: John McFarland, Buffalo; Charlie Mullinan, Glendower; Sam Sansetta, Marlin; Charles Emby, Gainesville; D. R. Price, Italy; Buddy Clark, Pecos; and Amos Miller, Spurville, Ft. Worth. . . . Ray Elliot, Capitol Records sales manager in Ft. Worth, is now convalescing after having his appendix removed. Frank Anderson is temporarily taking over Elliot’s duties while he is on his fall bowling and new albums last weekend at the Stalter Hilton. Enthusiasts attended from a six-state area, with Denver, Oklahoma City and El Paso being some of the cities represented. Bill Tallant, General Merchandising Administrator, was in town for the affair. . . . RCA Victor’s David Eisenlohr is on a vacation. . . . Mrs. Nancy Hancock will become a new secretary at R. Varner Co. . . . Mr. Reynolds, R. Varnerke salesman, is in from West Texas. . . . Rock-and-roll singer Jimi Lopes will entertain at a benefit affair at the Adolphus Roof Garden Saturday.

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**Walters R&B Co.**

R. C. ROLTING

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**Ops Report Increase In Collections For Mid-Summer**

**UPPER MIDWEST MUSINGS**

Ronny Manolis and Earl Porter, Huron, and Mitchell, S. D. in town for a few days, visiting the dist. Earl brought along a new service man and had film stay a few days at each distributor and learn as much as he could about different phonographs. . . . L. I. Harris, Enderlin, N. D. in the cities for a couple of weeks for a routine check-up at the clinic. . . . Blackie Tschappat, Pipestone, Minn, in town for the day for making the rounds. . . . Ernest Woogren, Hankinson, N. D. in the cities for a few days. Says business very good. Also bought himself a new home and in town with the wife to buy some new furniture. . . . David Kaufman, Prairie Amusement Co., Winnipeg, Canada, in the cities for the day. . . . Lawrence Schilling, Knapp, Wisc in town for a few hours to pick up some parts and records. . . . T. J. Pliner, Waconia, Minn, in town to pick up his record supply. Says fishing is good. . . . Red Wilbur, Duluth, Minn, in the cities for the day making the rounds. . . . Walter Winum, Sr., operator took a few hours off and went to his favorite fishing hole and caught his limit of bass in a few hours. . . . Johnny Cooper major domo of the Twin Rides will be on vacation this summer. . . . Joe Engel, Pine City, Minn, reports that his real estate business this year has been very good. Also his horse has been doing excellent so far this year. . . . Mr. & Mrs. Glen Bischel, Chippewa Falls, Wis, taking off a few days to go up North to go fishing. . . . Mrs. Roy Stone of Rice Lake, Wis, is very proud of her beautiful yard. It’s realy something to see. The flowers and shrubs are just beautiful and it really makes quite a sight. . . . Frank Davidson and his family are enjoying their lake home this summer. The weather has been near perfect and their young son Bobby is getting himself a good tan. . . . The Gordon Rumbers of Boone Lake, Minn, just got back from a short but nice vacation into Wisconsin for a few days. Says that the resort business in his area is far ahead of last year and that collections have been above expectation. Tourists are coming through by the thousands. . . . Our deepest sympathy to the Harter Family on the death of a wonderful husband and father Harold Harter. Harold has been suffering for the past four years with cancer and he died very quietly Wednesday, July 22nd. Harold Harter was known all area. He spent many years travelling for the Wurlitzer Co. and his last years with the Sandler Dist. Co. licensed.

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**SUMMER CLOSE-OUT**

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<th>3 Auto Photos #9</th>
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<td>5 Moon Rides $125 ea.</td>
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<td>5 Coin Hunt $75 ea.</td>
<td>3 CC Rebound Shuffles $125 ea.</td>
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
N.Y. State PR Meeting August 5th

NEW YORK—The Public Relations Committee of the New York State Coin Machine Operators Association, Inc., newly formed statewide public relations group, will hold its regularly scheduled meeting on Wednesday evening, August 5. The meeting will be held in the offices of the Music Operators of New York, Inc., headquarters, at 7 P.M.

Following a previous meeting held several weeks ago, the group will discuss a mailing which was scheduled to be made this week requesting monetary support for a program of public relations work. The letter asked for a membership fee of five dollars from every operator in the state plus a contribution to support future plans of the organization.

Operating under the charter of the New York State Coin Machine Operators Association, Inc., the public relations committee will also discuss plans for a project concerning the youth of New York, raising of funds from sources other than those covered by the mailing, contacts by committee members with helpful organizations and the press, with an aim to overcoming the present barriers preventing news from reaching the public, and general committee work designed to stimulate public thinking from the coin machine industry’s point of view.

All “Senator” Bodkin, chairman of the organization, and his committee, have been active during the past weeks on each of the aforementioned plans, and will report to the committee members the present status of the program. Bodkin advised that all coinmen in New York State are invited to attend the meeting, which is held regularly at the M. O. N. Y. offices.

Bob Charles Buys Upstate Coin Route

BINGHAMTON, New York — Bob Charles, Binghamton Amusement Company, Inc., this city, has announced that he has bought the coin machine route formerly operated by Tony Fedor, Fedor Music Company. The route, originally owned and operated by George Thayer, was sold to By Redd, Redd Distributing Company, in 1957. Fedor bought the route from Redd and sold it to Charles making the additional to the present Binghamton operation, one of the largest of its kind in New York State. Charles operates music, games and kiddie rides.

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Every Make and Model
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Bally Coinrow

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ATLAS... The

MUSIC

SEEBURG L-100
SEEBURG-100
WURLITZER 2000
A.M.I. G-120
A.M.I. D-90
A.M.I. E-120
A.M.I. E-80

$450
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245
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NEW CALCOIN 45 RPM CONVERSION FOR M-100A

with fast-moving carriage gear! $49.50
Also Conversions for All Machines

USED CIGARETTE VENDORS

CORSAIR 20 COL. $175
NATIONAL MARK II $95
EASTERN MARK II (22 COL.) $152
KEENY 22 COL. "RIVIERA" $150

WANT TO BUY

SEEBURG

36" WALL BOXES (100 Set.)
Any Quantity = Top Price

SPEED-READ

All Vendors No Delay PROGRAM HOLDER
For ALL SEEBURG "K" and "M" 34" Models

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY"

COINMEN ENTHUSIAST OVER CURRENT

PUBLIC RELATIONS ACTIVITY IN STATE

EASTERN FLASHES

It has been several weeks since the last public relations committee meeting. The Public Relations Committee has scheduled its next meeting for August 5th, at the office of M.O.N.Y., was scheduled approximately one month later than the previous get together, in the meantime quite a bit has been accomplished. Al "Senator" Bodkin, chairman, distributed questionnaires to all coinmen, to be mailed out to coinrow and through the newspapers. Such programs as Bally's "Bally Bash" and Seeburg's "Coinrow Challenge" are being sponsored through the newspapers. The next meeting on August 5th, with the possibility of a first impression from the returns, as to how the fund raising campaign will hold up with operators. As a matter of fact, the M.O.N.Y. at this point is most interested in the next business, it was hoped that the volume returns would help multiply this sum, in addition to the contributions, into a working fund capable of supporting a definite project designed to sponsor teenage dance parties, coinrow exhibits, clubs and other activities. Bodkin also hoped to report on several newspaper contacts at the next meeting as to the status of the industry insofar as taking with the press on a personal level. Several coinmen from the New York City area have volunteered suggestions which the "Senator" has been quick to follow up and the results are surprisingly good. It appears that at the outset, a strong field, such as public relations, which everyone thinks they know a little about, is now breaking into other fields. It's slow at the start until the entire picture unfolds, and then, in the case for the Public Relations Committee of the New York State Coin Machine Assn., things start to fall in line and progress is evident. It will be worth the while of everyone in the coin machine business to attend the next PR meeting, Wed. eve., August 5th, at 7 P.M. M.O.N.Y. offices are at 250 West 57th St., and every coinman in the entire state should make it his business to attend.

The public relations topic carried all along Tenth Avenue during the week with ops discussing the merits of such a program. Comments on the organization came from coinmen in and around the Koeppeel Dist. Co. showrooms. Harry Koeppeel and Byme, in addition to shipping export orders and news Rock-ola’s joined the discussion and the general opinion was that perhaps the seemingly impregnable wall of communications has been cracked with a potential path of progress in the making. . . . Mrs. Gertrude Brown, Beacon, N.Y., stereotyping the coinrow area with comments that “at least in the city I can see at the air-conditioned showrooms when the weather gets too warm.” . . . Al MacPhee, Col. M.O.N.Y., stopping to catch a breather, asks, when the next PR meeting will be held. Another coinman interested in the bettering the public picture of the industry. . . . Action at Runyon Sales Company as Perry Lowengrub handles the AMI music sales on the road while Myron Sugarman supervises the export business. A handout room at the showroom of the Fine Brothers and a salesman with an appointment. Bob Charles advises good business on the Bally shuffles and bowlers with music holding up well these summer months. The line-up of ops waiting to see Morris reminds visitors of a doctor’s waiting room. However, the only “cure” Morris could proffer was new equipment and advertising, not to mention dirty weekends. This week, Morris has been receiving calls from the Boys’ Club, Rock-ola’s and the Pennsylvania Express who intends to start up a vacation and spent the early part of the week with his boy in camp. The firm is awaiting arrival of the new ChiCoi “Bowl Master” shuffle bowling game. Advance reports indicate it’s another winner, advised Al. . . . Condolences to Mel Nodelman, Regal Music Co., on the passing of his mother, Mrs. Molly Nadelman. . . . “Whitney” Druckman, Black Sales Co., reports steady export business with good sales also on the United “UPB-100” phony. Ir Holzman away for the day on business, when we called.

Sad news last week with the death of Nathan Denver, brother of Al Denver, president, M.O.N.Y. Nelson passed away Fri., July 24th, at the age of 56 years. He was ailing for some time. Nathan was associated with Al in Lincoln Services, Inc. Al business, ideas and experiences. He was from West Champal, B’lyn., N.Y. . . . Mike Munves, Mike Munves Corp., handling arcade sales and also parts and supplies while Joe Munves enjoys a couple of weeks on an upstate vacation. Mike was busy with the purchase of accessories from a hardware jobber when we called and this line alone is a business in itself. . . . Jack Feenan, Leica, Inc., went to Bally’s to attend a seminar. He is on weekends at camp while the kids are golfing with his wife the following week. Sounds like a real good summer for the Gordons. . . . Meyer Parkoff, Atlantic New York Corp., advises that Seeburg stereo is taking a large portion of the staff’s time with salesmen venturing into the music and music unit coming along nicely. “The cigarette machine is selling very well and as soon as we get the next coffee vending unit in the showrooms, we will start our full-time promotion program for sales to vending machine operators. M.O.N.Y. will be handling all the operator calls and shipping and selling the entire Seeburg line with just enough time to say “the next time I break my own golf score I’ll bring the score card in to prove it” Murray gets away on Fridays, another 3-day weekend vacation man, to round out his summer vacation.  
CHICAGO CHATTER

Despite the sweltering heat and intense humidity in this so-called Temperate Zone coinops is booming, and most everyone concerned is quite delighted about this situation. A quick turn around the coin circuit shows the upswing favorable to this type of business. Just about every manufacturer, distributor and operator... Since the papers of Incorporation from the State of Illinois were received last week by Lou Casola, chairman of the Information Council of the Coin Operated Industries, the road has been cleared for the formation of the new Council.

"Go ahead" sign and it's full speed ahead for a concrete public relations program. Lou scheduled a meeting for August 11 at the Bismarck Hotel, in this city, for the full panel of members of the Council. He strongly urges every interested person to attend this most important discussion and planning session. We know that everyone in coinops is very interested in this public relations group, which is patterned on a national basis; so, let's see the support that is so vital to its existence. Only YOU can give it substance and make it a success... Industry-wide condors are in order by Sam Stern, Sam Lewis, Sam Berger and Gordon Horlick of the new Council... Full House Manufacturing, well known distributors in this city, are also selling Sun Ray Corporation, Stern moved up to the presidency, Lewis to vice-president, Berger to secretary-treasurer, and Horlick to vice-president.

Harry Williams, it was reliably reported, is no longer connected with Williams Manufacturing. They aren't singing the love songs in the lobby at Ball's these "dog" days. In fact, Bill O'Donnell and Herb Jones stick pretty close to their phones talking up big biz. Art Garvey assures us that business is as hectic as ever.

Alvin Gottlieb tells us he's already looking forward to a new Gottlieb pinball beauty for the coin-op trade. "The Gottlieb & Co. 'Around The World' is experiencing a fantastic run in production, and Dave Gottlieb and Nate Gottlieb are delighted with results thus far. Judd Weinand tells us that export is maintaining a peak level in overseas sales. Shipments are moving along foreign markets steadily.

Ralph Williams, president of Wolverine, will express their joy over the return of Ralph Sheffield at Midway Manufacturing next week. Ralph will naturally receive all the sales and promotions load off their shoulders. Ralph will be easing up for a while, due to his recent hospital session; but we assure him he's rarin' to go.... Sam Webber is expected back shortly from his European jaunt, and we're told he has a heavy laden desk waiting for him. Sam Gensburger is very pleased about the immediate distributor acceptance for Chicago Coin's new "Bowl Master" shuffle bowling game. Art Weinand, sales director for Chicago Dynamic Industries, informs us this game features 3-way scoring plus many extras. One of the highlights of the game, Art, is the mystery flashing lights, which s'lift across the playfield, progressing in a sequential order for high scoring. Harry Glick and Mort Secore expect "Bowl Master" to be the next big shuffle bowling alley Chicago Coin ever produced.

Joe Robbins, Empire Coin's sales manager, tells us Gil Kilt is concentrating these days on sales for United Music's "UPB-100" model phonographs and his recent entry into the vending field. Joe is looking into the vending business and is laying many plans for Empire in this scope of business. Gil's turns in the room are keeping his desk house, and doesn't exactly relish the thought of scooting back on the road these hot and humid days...

Vacation schedules are cutting into the activity at First Coin, and the Cannon and Co. offices are quiet for the moment. Mike Nelson drove to West Virginia last week to pick up his wife who was vacationing with relatives there. Secretary Betty Hargis is expected back today and is looking forward to vacation any day now and Joe remarks that it isn't too soon, with what the heavy stanza load on his desk.

Sam Kolber and Fred Kline are eagerly awaiting the initial shipment of Chicago Coin's "Bowl Master" to arrive at the First Coin office.

Herb Oettinger and Bill DeSelm are laying plans for a big autumn season. Now that August is upon us they feel that the early bird generates the worm, Herb infos that acceptance of "UPB-100" phonographs has been phenomenal, and that the turnstiles should bring much more action— which is considerable. . . Paul Heubach gathered up his family last week and took off for a 3-week vacation. Meanwhile, Harold Dogran returned to J. H. Kesner & Company and is filling the gap for Paul. . . Ed Ruber, Wico Corporation, reports he and Ed Jacobson, the two men in charge, will shortly be themselves to Richmond, Virginia to show Wico's stereo conversion kit to the men of Virginia. . .

The name of speakers at the Operators' Association meet tomorrow. The dates are September 11 and 12. Distributing is experiencing an early fall rush on pool tables. Mike and Ted Jacobson are receiving a lot of phone calls on their desk. Sam Kolber and Fred Kline are eagerly awaiting the initial shipment of Chicago Coin's "Bowl Master" to arrive at the First Coin office.

Herb Oettinger, advertising manager of Rock-Ola Manufacturing info that vice president Edward Doris, Les Keck and Kurt Kleiber returned from their sales trip last week. They spent the better part of a week on Rock-Ola's "Tempo" line of phonographs, and help is needed to keep up. What's more, the company is moving into the new Seaborg line of cigarette and coffee vending machines, which is feeding much attention hereabouts. Atlas Music's showroom is also well supplied with phonographs, as well asKlein.

George Edinger and Nace Faustine are featuring their new Seaborg line of cigarette and coffee vending machines, which is making much attention hereabouts. Music vendor's showrooms are evenly arrayed for the displays. Heavy shipments are pouring into this city at Rock-Ola Wide Distributors. In fact, Joel Stern can scarcely take the time from away from the phone to keep up with the orders he recently placed. He is beginning to see the light at the end of the tunnel in his greetings, business is good there. Len Micen assures us that if Rock-Ola "Tempo" phonograph production continues as is it remains the summer, he expects a much heavier Fall sales accomplishment.

National Coin is having a banner run on "Around The World" 2-player, and Judd Weinand tells us that all the coinmen agree that Joaquin Levinson and Joe Schwartz are showing the way, and can scarcely believe it's only the middle of August.
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Enclosed find my check. $15 for a full year (52 weeks) subscription
$30 for a full year (outside United States) $45 for a full year (Airmail outside U. S.)

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"IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY!"

Happy Birthday this week to:

Mrs. Perry Irwin, Ventura; Mr. & Mrs. Gauker, Ventura; Slim Ewing, Solvang; Mr. & Mrs. Luchinger, Needles; Ray Barra, San Bernardino; Walter Quam, Ojai.

Music Machine Sales Account
For Large Portion Of Coin Sales

CALIFORNIA CLIPPINGS

With vacations in full swing along coin-machine-row and the summer season well past the half way mark, the distributions and one-tos report they have already reached a peak. Queen Cities X-

Distributing, Mrs. Jack Simon returning from a trip to Denver to attend a national meeting for the foundation for asthmatic children. John Freeman returns from Los Angeles, where he was looking over the latest in coin-box machines and another export order being readied for shipment in the near future...

C. Wilkins, operator of Slocum, Lancaster, the Marylander in Long Beach, accompanied by his family. . . Russell Early, head of the paint department and warehouse at Paul A. Laymon's, flying to Minnesota to attend the funeral and meet the family. Driving with his family to North Dakota on a two-week vacation to visit friends and relatives. Jimmy Wilkins and Charlie Dricker, Big Bear Lake over the week-end to do some fishing. Charlie commented that business had been good the past week on both photomachines and games. The Bally kind of games being big and Western Exposures along with the new Bally kind of machines, have both received a very enthusiastic reception from the operators...

Tom Wall, local operator, recently returning from a vacation trip to Washington... At Arthur's Coin Machine, looking for two more men to help with the workload. American is now installing stereo in phonographs—any phonograph, says Vinnie. They are still working overtime. Vinnie continued, in order to keep ahead of the workload. Used equipment is still moving at a rapid pace, with more and more orders being received. Over the phone back. George Tabata, local operator for 2 weeks vacation at Comic Lake, doing some fishing... At Lemenberg's record bar, Doris Flack, of Coral Records, dropping in to play Romance Watson's debut show. "Tell The Thing Cometh, my first show..."

E-120 TOBOGGAN PISTOL 1/3 Wall, the distributorship rate. Ray Berry, from the Wurlitzer home office, in town on business for several days... Al Silverman states that business continues good with the Seeburg cigarette vending machines. With holidays, as the coin-box machine holds up to its present volume it appears that there will be no usual slow down during the summer months. Another large export order for the last week. Al went on to say that several location owners are stopping in to hear stereo and become very enthused about it. The demand for good used equipment remains steady... As a Mintoneh Music, Jim Whithorne and Ralph Cragan in Phoenix over the week-end on business. Matt Nordberg in the Bakersfield area the past week. The operator acquaintance of the new Seeburg cigarette vending machine as expected, Ray commented. The quota on the cigarette machine, after being doubled several weeks ago, has now gone up again. Ralph went on to say that there is an ever increasing interest on the part of the operator in the new "fresh brew" coffee machines. The operators are awaiting the arrival of the new Seeburg 1900's and the music machines... Marshalls, Amex Sales, driving to Bakersfield and Fresno, depend on a combined business-pleasure trip and will be accompanied by his family. Marshall reports the AM 715 Wurlitzer stereo phonograph continues to move at a good clip. Jerome, another of the part-time, leaving on a vacation for one week with his family and going to Monterey in California. Calbo King, from the shop, along with Mrs. King, departing on a two-week vacation that will take them through Monte Carlo's Music Center, Art LaBoe stopping by to chat and discuss his fast breaking l.p. Olmstead, Burton Extremists on "Tony" with the famous 1951 All My Angels," on Challenge, looks like a sure thing to take off nationally judging from the tremendous reaction it has had in Southern California, according to Lou... I wish the old N.E.S., No. 90, "Getting Nearer," the best of luck to Jack Lester and the Mello-Queens, on the C & M label, as a disk to keep your eye on...

Buddy Robinson, at California Music, informs him the Decca 25th Anniversary party at the Hollywood Bowl; John Hilton and had a wonderful time with Barry Schneider, veepee of Decca, along with Charles "Bud" Dant, ad man for both Decca and Cory, dropping in to chat with Sam Rink and Gale Orlandi at Farra's. John Hilton has been added to the staff at California. Buddy says young Dodie Stevens has a strong contender for the hit circle with her latest Dot record "My Sweetheart"....

Mrs. Simon, Hattie, of the Minnie Thompson, Cincinnati, Ohio... Wm. J. Barnett, Selma, Ala. Mrs. Johnson, Chico, Hourihan, Glendale, Calif., from a friend, leaving on a combination business-pleasure trip and will be accompanied by his family. Marshall reports the AM 715 Wurlitzer stereo phonograph continues to move at a good clip. Jerome, another of the part-time, leaving on a vacation for one week with his family and going to Monterey in California. Calbo King, from the shop, along with Mrs. King, departing on a two-week vacation that will take them through Monte Carlo's Music Center, Art LaBoe stopping by to chat and discuss his fast breaking l.p. Olmstead, Burton Extremists on "Tony" with the famous 1951 All My Angels," on Challenge, looks like a sure thing to take off nationally judging from the tremendous reaction it has had in Southern California, according to Lou... I wish the old N.E.S., No. 90, "Getting Nearer," the best of luck to Jack Lester and the Mello-Queens, on the C & M label, as a disk to keep your eye on...

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EAST ST. LOUIS, ILL.—The new Wurlitzer stereophonic phonograph which was installed at the Century Cocktail Lounge, 226 Collinville Avenue, this city, has increased the previous collections for John Stengele, local operator, by more than 200% in the past month, the operator stated last week.

The system incorporates a Wurlitzer model "2300S", two model "513SS" wall speakers and a series of Wurlitzer stereo extender speakers placed opposite each other along the length of the location.

John Stengele,arton, recommended the local spot, advised that customers are as delighted as he is since the installation of the new music system.

Shown in the photo below, standing left to right, are Mmes Maxine Wilson, hostess at the Century Cocktail Lounge, Robert Martensson, proprietor and John Stengele, operator of the Wurlitzer "2300S" also shown in the photo.
Automatic Canteen Field Report Points To Growth

NEW YORK — Harris, Upham & Company, New York brokerage firm, released a field report last week stating that "the growth record of Automatic Canteen Company of America over the last decade promises to persist and the common stock of this leading company in the automatic vending field continues to offer an interesting participation in a growing industry".

The report is based on further growth of the vending industry in the United States, future plans for manufacturing hot meal vendors, development of the European vending machine market, purchase of AMI, Inc., opening the background music field with a product that can be sold and serviced through the company's present organization, recent increase in dividends from 25¢ to 25¢ and expected continuance of the annual 5% stock dividend in November, annual expenditure for engineering and development of $75,000, net working capital of $12 million, and cash approximate $7 million, expected earnings for the fiscal year of between $1.75 and $1.90 per share as compared with $1.53 in 1958.

The report stressed advancements expected to be made in the vending machine and background music field by Automatic Canteen Company.

Vending Net Drops To 2.86% Of Sales

Operating Expenses 39%

CHICAGO—The National Automatic Merchandising Association announced average net profits before income taxes for the merchandise vending industry dipped to 2.56% in 1958, as compared with 3.33% per cent in 1957, according to a national survey released this week.

The 12th annual study of the industry by Price Waterhouse & Co., analyzes the 1958 sales and cost figures for vending machine operating companies.

It shows that for every $100 of sales at retail, product costs averaged $58.61, while operating expenses took another $39.67.

The study is sponsored by the National Automatic Merchandising Association and included 183 typical operating companies totaling some $90,000,000 in annual retail sales.

Service men’s salaries, maintenance costs, and servicing expenses ate up nearly 20 per cent of gross sales income for an industry in which the machine supposedly replaces the human salesmen.

One of the most revolutionary changes came in the vending of hot beverages. The number of such machines in use by the 15 companies increased nearly fourfold in five years. (Hot beverages include primarily coffee and hot chocolate).

While the average product cost dropped from 67 per cent to 59 per cent, operating expenses jumped from 30.5 per cent to 40 per cent of sales during the 5 years.

"Although we are now a $2 billion industry in terms of annual retail sales, our operating companies’ net profits continue to suffer from the high expenses of servicing rapid obsolescence of equipment and product costs," said William C. McConnell, Jr., of Medford, Mass., chairman of the Association’s operating ratios survey.

NEW BOWLING SENSATION!

chicago coin’s Bowl Master

Featuring Player’s Choice Of

3 WAYS TO SCORE

1. REGULATION SCORING

2. FLASH-O-MATIC SCORING

3. ADVANCE (MYSTERY) SCORING

Double Coin Chute
10c and 3 for 25c or Single 10c Chute

Two Player Control Switches

1. For Playing With Flashing Lights Or Without Flashing Lights

2. For Playing Regulation Or High Scoring

chicago coin’s "Line-Up" Of Profit Making Games

KING BOWLER


RED PIN BOWLER

Available in Regular or Super Models. Available in 5-way match. 4 games in one...Red-Pin lights-up for bonus scoring.

STAR ROCKET

High scoring action! 3-4-5 in row . . . 4 corners . . . 5 diagonals . . . 5 verticals . . . 5 horizontal . . . plus the BIG "Y". Available in 3 models.

chetes

JET PILOT


Joe Ash Says:

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

EXCELLENT OPPORTUNITY!

The Leading Midwest Distributor Of

Music & Amusement Equipment
Desires Aggressive Sales & Service Man Incentive for Right Man!

H. Z. Vending & Sales Co.
1205 Douglas St., Omaha, Nebraska
Phone: Atlantic 1121
World-Wide Location Tests Prove
GOTTLIEB'S 2 PLAYER

AROUND THE WORLD

Has New "Play It Again" Action!

Operators know how important "Play It Again" features can be to their profit-picture. And operators know that time after time, Gottlieb games contain wonderful, "Play It Again" profit making action!

See and Play Around The World at your distributor today! Be sure you buy the best amusement 5 ball made . . . buy Gottlieb.

- Matching red, yellow and purple numbers light targets for 10 times indicated value
- Matching numbers light corresponding rollovers for 10 times indicated value
- Matching numbers score up to 500 points
- Lower side rollovers always score 300 points
- Bottom rollovers score 100 points when lit
- 4 flippers for "relay" skill shots
- Match feature • 3 or 5 ball play

J. A. (Art) Weinand

Chicago Coin Ships "Bowl Master"
Shuffle Bowling Game Features 3-Way Scoring

CHICAGO—Art Weinand, director of sales for Chicago Dynamic Industries, this city, announced the release last week of Chicago Coin's new "Bowl Master", a shuffle bowling game featuring 3-way scoring.

In "Flash-O-Matic" scoring, mystery flashing lights create added interest for players by flashing across the playfield just in front of the bowling pins," stated Weinand.

This is actually "progressive" scoring, as the scoring shifts from 'single' to 'double', and then 'triple' every three frames. On the final frame the light shifts to 'Quad'. Players attempt to time their shots for highest possible scoring," advised Weinand.

This play is optional, according to Weinand, and the player need only press one of two player-control buttons to select either "Regulation" or "High Scoring", "Regulation", "Flash-O-Matic" and "Advance" scoring on a mystery basis is possible, and this is according to the player's preference. "Bowl Master" is a 6-player game with two coin chutes on the front panel, for the play and for the spare play.

"We know we have a winner in 'Bowl Master'," said Weinand, "since collection reports from many test locations indicate much interest in the game. Excellent reports have been steady and high.

"All of Chicago Coin's distributors have received their initial shipments." Weinand continued, "and operators can now demonstrate this new shuffle bowling game in the distributors' showrooms.

The backglass lights up to indicate scoring. Panel lights flash "strike", "spare" and "spares" as soon as player hits either a strike or a spare.

"Only the highest quality components were incorporated into 'Bowl Master' to make it the best shuffle bowling game Chicago Coin has ever produced," Weinand said in conclusion.

The Cash Box
August 8, 1959

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FOR SALE — Williams LeLu, Bally Balls-A-Poppin, Gottlieb Frontiersman, etc. Send check for $120, 14th Ave., 1400-45, SALINA MUSIC & SUPPLY, 210 SOUTH 5TH, SALINA, KANSAS.

FOR SALE — Hall's Fortune Telling Cards $5.00; Seeburg, Bally, H-100 45's, Seeburg VL 200 $475; Seeburg 201 $850; Williams 2000 $450; Williams 200 $255; Williams Shuffle Machines, AMB 14 Col.; AMB 11 Col.; All Machines guaranteed ready to play. BELMONT MUSIC CO., 116-118 N.E. GLDEN AVE., PEORIA, ILL. (Tel. 6-442-4158).

FOR SALE — AMI H-200 $650; AMI L-200 $750, Seeburg H-100 $475; Seeburg VL 200 $475; Seeburg 201 $850; Williams 2000 $450; Williams 200 $255; Williams Shuffle Machines, AMB 14 Col.; AMB 11 Col.; AMI 13 Col.; All Machines guaranteed ready to play. BELMONT MUSIC CO., 116-118 N.E. GLDEN AVE., PEORIA, ILL. (Tel. 6-442-4158).

FOR SALE — Wall Boxes 20 selection Seeburg 104, 3 for 250; 800 2020's $5.00; Rock-Ola 120 Selection $45 & $50; Tilt-lite $35; 75c, Seeburg $50; Models AMI $45; Gayety $55; Vendo Coin Changer & Stand $65. HALLGREN & ASS'N, INC., 1620 31/2 AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE — We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 725 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOnata 1-5000).

FOR SALE — Gottlieb Roto Pool $210; World Chapmions $110; Race Time Pool $200; Ten Strike $135; Test Champs $210; Shortstop $35; Games all in A-1 condition, 5-15 years old. C. W. HUGHES, LADOGA, INDIANA. (Tel. 17).

FOR SALE — Best buy in town, save real money for used Bingo Games. See Island $550; Cypress Gardens $325; Miska America $500; Show Time $200; Key West $175. All machines reconditioned and in first class shape. NASTASI DISTRIBUTING CO., 912 POYDIAS ST., NEW ORLEANS 12, LA. (Tel. M 6396).

FOR SALE — Amazing Values on: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Coin Machines, Feature Bells and many others. Thousands of parts available for Keeney, Bally and Universal Coin Machines. Write for list. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y.


FOR SALE — AMI L-200M $645; C-200 $425; G-200 $430; F-200 $425; E-120 $225; D-80 $175; C-120 $150; B-150 $125; C-290 $125; L-200 $125; 500 $100; 1000 $75; 2000 $200. 2507 Wallbox 225; Seeburg M1000 $550; M100A (45 RPM) $800. Reconditioned and guaranteed. AMI SALES COMPANY, 5625 NORTH WILSHIRE, CHICAGO 47, ILL. (Tel. HUnboldt 16-070).

FOR SALE — 100 Telequix, with film. Reconditioned, refinished, ready for location, $150 each play. Special price, $75.00. Write and let us know what kind and prices and lists of other equipment. C. O. R. SALES, 5216 N. LELAND AVE., CHICAGO, ILL. (Tel. Avenue 5-6685).

FOR SALE — Beach Beauty $90; Broadway $90; Night Club $110; Parade $100; Big Show $125; Key West $175; Key West $250; Sun $300; Miss America $300; Cypress Garden $365; Brazil $80; Keeney Upright Big Tent $225; Super Big Tent $250; Deluxe Big Tent, Write, D. & J. COIN MACHINE CO., 414 KELKER STREET, HARRISBURG, PENNA. (Tel. Cedar 4-1051, Cable DALCOIN).

FOR SALE — Sun Valley $300; Cypress Gardens $360; Miss America $250; Show Time $175; Key West $125; Super Big Tent $250; Deluxe Big Tent $250; FAYETTE $95; Nite Club $75; Gayety $55. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

MISCELLANEOUS


MISCELLANEOUS — MECHANIC AVAILABLE—25 years thoroughly experienced on all make juke boxes, pin, bingos, bowlers, alleys. Also rebuild. Have tools, testers. Sober, reliable, work long hours. Go anywhere. Want permanent position. TED ANDERSEN, 150S. FOURTH ST., STEUBENVILLE, OHIO. (Tel. Atlantic 3-1320).

MISCELLANEOUS — BIG SERVICE TIP—Ball Operators—Do you have wandering around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it sells only. $7.50 per 100. Send check to: SELECT ENTERPRISES, NO. 5th ST., CAMEL, N. J.

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to THE Cash Box, but if you aren’t you should be. For $15 a year (only 294 per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and if it’s A B C D, one you are), just pass the word along to one of your colunm friends to “join the family.” Send a check for $15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Buy your parts and supplies from the Nation’s oldest and original supply house. Save real money. One transitant charge. Largest stocks—lowest prices. Useful gifts with orders of $25 or more. Catalog free. BLOCK MAR- BLE CO., NO. 18080 BROAD ST., PHILADELPHIA 25.

NOTICE—Manufacturers of coin operated machines with a service problem in Southern California, Bob Young’s Service is ready to help solve your problem. Contact—BOB Young, 3427 BEN LO- MOND PLACE, LOS ANGELES 27, CALIF. (Tel. BObywood 7-7515, Car 542 Radiophone).

Use This Convenient Form For Your Classified Ad

WANT FOR SALE

CHECK OFF WHICH YOU DESIRE

FIRM

ADDRESS

TOWN

ZONE

STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.
### How To Use “The Cash Box Price Lists”

**METHOD:** “The Cash Box Price Lists” should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

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### CHICAGO COIN

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### Gottlieb

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### Summary

- **Reproduction Not permitted.**
- **Copyright 1959.**
- **20th Year of Publication.**
- **Price Lists.**
- **August 8, 1959.**
- **This Week’s Used Machine Quotations.**
- **1,035th consecutive week’s issue.**
See and hear the AMI 200 mechanical selection model now at your AMI distributor!

“*It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY*”
<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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</tr>
<tr>
<td>Deluxe Hot Coffee &amp; Hot Chocolate</td>
<td>$60.00</td>
</tr>
</tbody>
</table>

Various models of above.

ROCK-OLA MFG. CORP.

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,295.00</td>
<td></td>
</tr>
<tr>
<td>Deluxe Cowhide Wall</td>
<td>$1,350.00</td>
</tr>
<tr>
<td>Deluxe Cowhide Wall (without Legs)</td>
<td>$1,295.00</td>
</tr>
<tr>
<td>Deluxe Cowhide Wall (with Legs)</td>
<td>$1,495.00</td>
</tr>
<tr>
<td>Deluxe Cowhide Wall</td>
<td>$1,795.00</td>
</tr>
<tr>
<td>Deluxe Cowhide Wall (with Legs)</td>
<td>$2,295.00</td>
</tr>
<tr>
<td>Deluxe Cowhide Wall (with Legs and Bookcase)</td>
<td>$2,595.00</td>
</tr>
</tbody>
</table>

Various models of above.

UPRIGHT ELECTRONIC SCORING GAMES

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>J. FRANTZ MFG. CO.</td>
<td></td>
</tr>
<tr>
<td>Dodger City (Counter Pistol)</td>
<td></td>
</tr>
<tr>
<td>Kicker &amp; Catcher</td>
<td></td>
</tr>
<tr>
<td>Atlantis Challenger Pistol</td>
<td></td>
</tr>
<tr>
<td>A.B. Guesser Scale</td>
<td></td>
</tr>
<tr>
<td>Atlantic Art Scale</td>
<td></td>
</tr>
<tr>
<td>Sunflower Scale</td>
<td></td>
</tr>
<tr>
<td>D. GOTTLEI &amp; CO.</td>
<td></td>
</tr>
</tbody>
</table>

EXHIBIT SUPPLY CO.

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cat Vender</td>
<td></td>
</tr>
<tr>
<td>King Vender</td>
<td></td>
</tr>
<tr>
<td>Queen Vender</td>
<td></td>
</tr>
<tr>
<td>Deluxe Queen Vender</td>
<td></td>
</tr>
<tr>
<td>Deluxe Queen Vender (without Legs)</td>
<td></td>
</tr>
<tr>
<td>Deluxe Queen Vender (with Legs)</td>
<td></td>
</tr>
<tr>
<td>Deluxe Queen Vender (with Legs and Bookcase)</td>
<td></td>
</tr>
</tbody>
</table>

WILLIAMS MFG. CO.

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big 5</td>
<td>$950.00</td>
</tr>
<tr>
<td>Big Roundup (Upright)</td>
<td>$950.00</td>
</tr>
<tr>
<td>Shooting Star</td>
<td>$950.00</td>
</tr>
<tr>
<td>Twin Big Tent</td>
<td>$1,295.00</td>
</tr>
<tr>
<td>Deluxe Big Tent (Upright)</td>
<td>$950.00</td>
</tr>
<tr>
<td>Shooting Star</td>
<td>$950.00</td>
</tr>
<tr>
<td>Snack Vendor</td>
<td>$35.50</td>
</tr>
<tr>
<td>Deluxe Hot Coffee &amp; Hot Chocolate</td>
<td>$60.00</td>
</tr>
</tbody>
</table>

Various models of above.

THE CASH BOX
The tremendous success of WURLITZER sales is based on sound leadership.

TRUE STEREOPHONIC SOUND!

That's why Wurlitzer out-earns and out-sells all others. Add to this the beauty of Wurlitzer instruments and the flexibility of WURLITZER MUSIC SYSTEMS in meeting the needs of any size or shape location and you have the reasons why WURLITZER IS FIRST IN SALES.
REGULATION SCORING
or
BONUS SCORING

New, Big \( \times \) and \( \checkmark \) Scores
Attract More Play

OTHER UNITED HITS

ADVANCE BOWLING ALLEY
FLASH SHUFFLE ALLEY
Regular—Deluxe
SIMPLEX BOWLING ALLEY
SHUFFLE PLAY-MATE

ALL MECHANISM IN BACK-BOX

UNIFIED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR UNITED DISTRIBUTOR NOW!
Players love the lively "keep-swinging" play-rhythm of the fastest bowlers ever built—with twice-as-fast rotary totalizers and 50 per cent faster play-cycle. Locations love the way PAN-AMERICAN BOWLER and DE LUXE CLUB BOWLER stimulate refreshment sales... and keep customers from drifting away... pile extra earnings in the cash-box. And you'll love the fact that PAN-AMERICAN BOWLER and DE LUXE CLUB BOWLER get all the heavy rush hour play... take in $15 while other alleys earn $10. Get Bally bowlers busy for you now!

SEE YOUR DISTRIBUTOR FOR COMPLETE LINE OF Bally GAMES AND KIDDIE-RIDES

De Luxe Club Bowler players' choice OFFICIAL or SPEED bowling