The Cash Box

VOLUME XX - NUMBER 43

JULY 11, 1959

"The Battle Of New Orleans"

Cut "The Battle Of New Orleans"

Ray Columbia's Don Law...

and Johnny Horton...

and Johnny Horton...
SUMMER SMASH!

JACK SCOTT sings

THE WAY I WALK

CARLTON 514

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ZOOMING UP THE CHARTS!
Is The Music Biz On The Brink Of A Major Change?

Is the music business on the brink of a major change? There seems to be a growing undercurrent throughout the trade which is cumulatively saying “Something’s gotta give!”

Exactly what it will be, no one can definitely say. But the most talked about subject is a price change. Representatives from all phases of the industry are saying that if the manufacturer-distributor-retailer structure of the record business is to continue to operate as we know it today, manufacturers will have to cut retail prices to a 69% or 79% level.

One of the major factors causing this talk is the effect free records, better known in the trade as “freebees”, have on record distributors.

It has been reported more and more frequently in recent months that distributors are hurting because of “freebees”, called by some “the greatest cause of transshipping.” Transshipping eventually comes back to haunt the distributor making him compete with outlets selling at prices lower than he, himself sells.

Many manufacturers during recent weeks have indicated that they will discontinue the practice of offering “freebees” in order to stabilize the business at the distributor level. If that happens, most manufacturers will be able to cut the price and make almost the same profit. And, with a lower price on singles, business must increase.

The effect of “freebees” on distributors has not been an overnight phenomenon. However, in the past few months, with singles business soft, it has become a major irritant to distributors, many of whom feel “freebees” cause an extremely unhealthy business situation.

At the ARMADA Convention, the subject burst into full bloom, and at present it seems to be the trade’s most intense topic of discussion.

Exactly when a change will come about and what that change will encompass only time will tell. Perhaps a price cut will come first and force the disappearance of the “freebee.” Some say a price cut is a must to bring the single record into line, price wise, with the ever increasing package merchandise selling for $1.49 and $1.98.

Trade discussion on price reduction and “freebees” is too strong at present for nothing to happen.

The feeling from where we stand is that something is going to give soon.
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**Notes:**
- Indicators: *available as stereo single, © red bullet indicates sharp upward move.*
- See code for record company names on Juke box top 10 page.
"TEN THOUSAND DRUMS" CARL SMITH

THE YANKS ARE UP—THE REDCOATS ARE DOWN! IT'S CARL SMITH AND THE FANTASTIC BEAT OF TEN THOUSAND DRUMS... A SMASHING NEW HIT! SURE TO MARCH UP THE CHARTS. HIGH-FIDELITY RECORDS BY THIS ONE'S A WINNER. CALL YOUR COLUMBIA DISTRIBUTOR TODAY!

b/w "THE TALL, TALL GENTLEMAN" 4-41417

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Best Selling Monaural & Stereo Albums

Compiled by The Cash Box from leading retail outlets

MONOAURAL

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"Only those records best suited for commercial review are featured by THE CASH BOX"
THE NATION'S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

BATTLE OF NEW ORLEANS
JOHNNY HORTON
CO-41389—Johnny Horton
FX-301—Pete Seeger & Frank Hamilton
SR-433—Randy Stewart

PERSONALITY
ELOY PRICE
AP-10018—Lloyd Price

LONELY BOY
PAUL ANKA
AP-10022—Paul Anka

DREAM LOVER
BOBBY DARIN
AC-6140—Bobby Darin

TALLAHASSEE LASSIE
FREDDY CANNON
SW-4031—Freddy Cannon

FRANKIE
CONNIE FRANCIS
MG-12793—Connie Francis

WATERLOO
STONEWALL JACKSON
CO-41393—Stonehill Jackson

KANSAS CITY
WILBERT HARRISON
CH-1729—Rocky Olen
CH-1732—Rocky Ronald & Rebels

LIPSTICK ON YOUR COLLAR
CONNIE FRANCIS
MG-12793—Connie Francis

BOBBY SOX TO STOCKINGS
FRANKIE AVALON
CN-1036—Frankie Avalon

11) QUIET VILLAGE
12) ALONG CAME JONES.
13) TIGER.
14) A TEENAGER IN LOVE
15) RONDEE ROCK
16) I ONLY HAVE EYES FOR YOU
17) WHAT A DIFFERENCE A DAY MAKES.
18) BOY WITHOUT A GIRL.

19) THE WONDER OF YOU
20) JUST KEEP IT UP.
21) ONLY YOU
22) MY HEART'S AN OPEN BOOK
23) Kookie, Kookie (Lend Me Your Comb)
24) SO FINE.
25) LITTLE DIPPER.
26) YOU'RE SO FINE.
27) THERE GOES MY BABY
28) HUSHABY
29) 'TWIXT TWELVE AND TWENTY
30) 40 MILES OF BAD ROAD
31) HAPPY ORGAN
32) M.T.A.
33) REMEMBER WHEN
34) THIS I SWARE
35) I'LL BE SATISFIED.
The Cash Box

Pick of the Week

"WHERE DID I MAKE MY MISTAKE" (2:15) [Siras ASCAP—Ballard, Tobias] [Roosevelt BMI—Singleton]

CLYDE MCPHATTER (MGM 12816)
- The rock great has a chart sound on both portions. There's fine musing by McPhatter on "Where Did I Make My Mistake," a pretty plaintive with a why-is-she-gone theme. "Twice As Nice" is an engaging uptempo job by the artist and Ray Ellis orchestra. Double threat affair.

"YOU DON'T KNOW GIRLS" "SO CLOSE TO MY HEART" (1:52) [January ASCAP—Stallman, Jacobson] [Trinda ASCAP—Crane, Jacobs, Tucker]

KATHY LINDEN (Felted 316)
- Cute and clever "You Don't Know Girls" is likely chart follow-up to the lark's smash, "Goodbye Jimmy Goodbye." Gal advises the fella of all the magic females are capable of. Strictly legit and quite appealing ballad stanza on "So Close To My Heart." It could also step-out.

"A GIRL LIKE YOU" (2:00) [David Jones BMI—Stites]

GARY STITES (Carlin 516)
- Seems like Stites's has that all-important chart follow-up to his initial chart outing, "Lonely For You." Side is "A Girl Like You," a warm, slight-upbeat statement about a fella who's found the "right girl." "Hey Little Girl" is nicely in the jump groove.

"MONA LISA" "HEAVENLY" (2:23) [Famous ASCAP—Livingston, Evans] [Marjorie BMI—Twitty, Nance]

CONWAY TWITTY (MGM 12804)
- Twitty figures to share the "Mona Lisa" sales prize with Carl Mann, who has his version on the charts. The performer gives the ballad a solid beat work-out, getting choice backing from the combo-chorus. Side is going places. Sentimental beat pose on "Heavenly."

"KATY TOO" (1:54) [Jack Clement BMI—Clement, Cash]

JOHNNY CASH (Sun 321)
- From his sessions with Sun, come two strong Cash sides. "Katy Too" is a contagious middle-beat charmer, which can catch on real fast. Cash revives an early Elvis Presley hit, "I Forgot To Remember To Forget," in a manner that also could step-out. Two pairings that can click big pop and country-wise.

"RING, RING, RING THOSE Bells" (2:10) [Arc & Pure BMI—Mascari, Wendall]

"MAIRZY DOATS" (2:05) [Miller ASCAP—Drake, Hoffman, Livingston]

THE MARK IV
- Romping time of it by the boys on "Ring, Ring, Ring Those Bells" can turn the chart trick. Effort is a spiritual-like inspirational and receives a no-holds-barred vocal-instrumental treatment, bell sounds included. Team updates the old tongue-twitzer "Mairzy Doats" and get help from Chipmunk-like voices. Could also come across.

BOB CREWE (U. T. 4000)
- "SWEETIE PIE" (2:15) [Conley BMI—Terry, Murwalsky] Infectious rock account by Crewe and electric-combo chorus companionship. Loaded with upbeat sounds the kids love. Should be in the running for chart honors.

B "DAILY" (2:17) [Conley BMI—Karmgard, Bahn] Effort has a driving teen sound, with growing sax statements and other hard-hitting Big Beat re-mixes. Worth close attention.

B "PARADE OF THE MILK BOT TLES" (3:06) [Joy ASCAP—McCarthy, Dorsey] A neat swinger from "Jimmy Dorsey's Greatest Hits." I.P. The more hip jocks will take to this.

GLENN HUGHES (Dynasty 623)
- "I BELONG TO YOU" [Pritchett BMI—Leawood, Pritchett] A tune with lots of teen appeal gets good understanding from singer Hughes. Backing is a soft beat combo-chorus affair at its best.

B "MY LOVE AND I" [Mark Warfield BMI—Leavy, Levine] Inviting invitation is warmly portrayed. Part of the support includes a flute. Pretty portion.

"JUNE VALL" (Mercury 71480)
- "YOU WERE MEANT FOR ME" (2:04) [Robbins ASCAP—Brown, Fried] Thrash takes the oldie for a good, light swinging ride. Sans lyric chorus nicely helps on the backdrop. Will make it with the jocks.

B "I LOVE YOU TRULY" (2:14) [Pure BMI—Arr. Mooney] The ancient lovely is rendered very tenderly by the sungstress. Attractive date.

NASHVILLE FIVE (Todd 103)
- "CINCINNATI RAG" (2:33) [Myriss BMI—Franklin] Good commercial effort in middle-beat rag time. Sound principals are a tinkling kazoo and steady handclap beat. Exposure could give deck a standing in chart community.

B "BABY WON'T YOU PLEASE COME HOME" (3:05) [Pickwick ASCAP—Warfield, Williams] Lightly swinging, bluesier with a pleasing down-home feel.

BILLY ECKSTINE & COUNT BASIE (Roulette 4170)
- "LONESOME LOVER BLUES" (3:24) [S. Louis BMI—Eckstine] Fine teaming with Eckstine in pro blues form on his own item and the latter with sparkling and clean. Will get solid deepay support.

B "I WANT A LITTLE GIRL" (3:20) [Sharpiro-Bernstein ASCAP—Mona BMI] Songster is sensitive on this bluesier, while ork is understanding.

ALAN BLACK (Kader 777)

B "TEENAGE LULLABY" (1:56) [DeVinny Intrso ASCAP—Cartier, Sepe, Nagy] Light triplet setting for Black's appealing ease here.

BARRA ALLEN (Felted 858)
- "SAY THE MAGIC WORDS" (2:40) [Dorothy Larner BMI] Engaging stroll by the touchy ditty. Simple percussive backing is effective. Performer is also inventively over-dubbed. B "THINKING OF YOU" (2:32) [Leo Feist ASCAP—Donaldson] Ash, Miss Allen nicely realizes the wafting sentiments of the oldie. Strings make several surprising statements.

MELROSE BAGGY (Brunswick 51339)
- "BEAUTY" (2:15) [Bayer ASCAP—Meyers, Nivens] Back in performance and here artist. And songsters-combo fast pace an unusual item about a fella who leaves his true love for a girl who only had "beauty" to recommend her. Might make it.

B "SIGHIN'" (2:00) [Bayer ASCAP—Meyers, Nivens] Baggy almost talks his way through this novelty-beat entry.

LOUIS ARMSTRONG & HIS ALL-STARS (MGM 12809)
- "THE BEAT GENERATION" (2:19) [Robbins ASCAP—Kent, Walton] Some good New Orleans jazz from Armstrong and crew on a pic tune title. Armstrong handles the blues, which says the Beatniks are headed for the blues. Armstrong and crew are in the flick.

B "SOMEDAY YOU'LL BE SORRY" (2:30) [Internationals ASCAP—McDoug] The jazz great is brisk on this self-penned goodie.

"Only those records best suited for commercial use are reviewed by THE CASH BOX}"
**The Cash Box**

**Pick of the Week**

**PARTNERS**

**"I'M BEGINNING TO FORGET YOU"**

(Cedarwood BMI—Dill)

[Kahl & Duchess BMI—Phipps]

JIM REEVES (RCA Victor 7557)

- Reeves, a big factor in the country field, has also shown pop chart appeal and both ends of his entry here could cement his pop influence further. "Partners" is a haunting tale of a goldminer who kills his partner and will himself die in the winter cold. Effective click sound is part of the good-sound backdrop. Reeves is understanding on the pretty wistful, "I'm Beginning To Forget You." Both ends rate close, two-market attention.

**LET'S TALK ABOUT US**

**"THE BALLAD OF BILLY JOE"**

[Roosevelt BMI—Blackwell]

[Knot BMI—Rich]

JERRY LEWIS (Sun 324)

- Lewis can return to the charts with either of his dates here. "Let's Talk About Us" is the upbeat stand and Lewis sells the ditty with pro drive. Combo-chorus backdrop plays an infectious game. Also of sound note is "The Ballad Of Billy Joe," a middlebeat, honky-tank dramatic about a man who will hang for the shooting of a man who took his gal away. It can score, too.

**MY LOVE, MY LOVE**

(1:35) [Portrait BMI—Haymes, Aquaviva]

**THAT'S ALL**

(1:54) [Portrait BMI—Haymes, Brandt]

BONGOS (Splish 803)

- The sunny cha-cha statement on the oldie, "My Love, My Love" looks like it will bring the cha-cha back to chart prominence. Format is a sparkling beat from the ork and engaging chants by songsters. Arrangement is wilder on "That's All."

**WITHOUT HER LOVE**

(1:50) [Arch ASCAP—Carr, Tobius]

**JUDY IS**

(2:20) (Arch ASCAP—Simons, Gautier)

BILL COURTNEY (RCA Victor 7555)

- Bill Courtney should be a chart name with the likes of "Without Her Love." Set to a contagious middle-beat arrangement (females play an engaging backdrop role), tune tells of guy who gets hard times from his gal, but, nevertheless, can't live without her love. The sound that scores. Coupler is an expressively sung name-song.

**FORBIDDEN CITY**

(1:56) [Sherman DeVorzon BMI—DeVorzon, Levine]

**"CHI CHI"**

(2:00) [Sherman DeVorzon BMI—DeVorzon, Levine]

KALASANDO (Warner Bros. 5076)

- There's chart-hitting excitement on "Forbidden City," a striking instrumental-vocal that colorfully blends exotic and big beat ideas. Look out for this. "Chi Chi" also has a lot to recommend it. Catchy tune is played to rock hilt by the Kalasando crew, a sax in hot lead. Could go, too.

**IT MIGHT HAVE BEEN**

(2:00) [Omanid BMI—Kane, Green]

**LONESOME WHISTLE**

(1:56) [Omanid BMI—Kane, Green]

JOE LONDON (Dinamo 1004)

- It might Have Been" is the material and songster London's stint the performance that carry chart weight. Effort is a lovely plaintive which London essays with understanding. Lower-li is an infectious item.

**GARY CROSBY**

(Verse 1015)

- "This Little Girl Of Mine" (2:00) [Progressive BMI—L.A. Charles] The Ray Charles hit gives the performer a solid vocal work-out. In fact, he displays enough fast-paced blues authority to bring the effort back to prominence again.

**B**

- "The Happy Bachelor" (2:00) [E. H. Morris ASCAP—Mercer, DePaul] Crosby does a fine job of handling the touch-to-road, hip lyrics by Johnny Mercer and Lena DePaul's demanding tune. Good swinging from the Bunny Botkin-headed combo.

**REED PRYSOCK**

(Mercury 71476)

- "And The Angels Sing" (2:05) [Bregman, Vocco & Conn ASCAP—Eiman, Mercer] Tenor saxist heads a strong teen-view of the evergreen. While Prysock hard-beats the tune, much in a rocking format is happening on support. Fine horn programming.

**WOODY WYRD**

(Juno 7706)

- "Jumpin' With Red" (2:03) [Alden BMI—Robinson] A hot swinger that has both elements of rock 'n roll and jazz. Session drives.

**SHARKEY TODD**

(Capitol 4234)

- "The Horror Show" (2:08) [Hollis BMI —Beheh] English teen performer rocks nicely on the horror-themed rocker. Instrumental spins. Screams are also a part of the session. There's a solid sound here.

**STEWART ROSE**

(Ram 1106)

- "Hold Me, Hold Me, Hold Me" (2:00) [A.M.G. ASCAP—Ram] New songster pleasantly croons the Italian-styled ballad. Some of the lyrics are sung in Italian. Pretty side.

**SAMBAY**

(Verse 45)

- "PETER GONE" (2:07) [Lealan BMI—Bruce Players] Take-off on the TV favorite, with all sorts of things happening when "Gone." Amazing does meet with his songstress girlfriend in back of the nitero. Combo is cool on support. Will go with the humor jocks. Surf disk distributes new label.

**EDDIE "LOCKJAW" DAVIS & SHIRLEY SCOTT**

(Jazz)

- "Old Devil Moon" [ASCAP—Green] This favorite of sax men is naturally given over mostly to Davis and he sings beautifully. Two tracks were cut from Prestige's "Java" LP.

**TONY CARO**

(Crystallette 731)

- "If I Ever Catch You" (1:46) [Carr BMI — Wenz] Warbler debuts on the label with the kind of cute, folk-inclined jumper that Jimmie Rodgers usually cuts. Here, though, the beat stays closer to rock 'n roll. Catchy tune that could move.

**DUKE ELLINGTON**

(Columbia 4124)

- "Anatomy Of Murder" (2:36) [Fred Raphael ASCAP] Ellington's intriguing, fox-like title from the Ellington-cliffed score for the upcoming flick. Generates lots of jazz excitement and should be "Peter Gunn"-like success.

- "Flinchbird" (2:14) [Fred Raphael ASCAP—Ellington] The blues theme from the sick '56

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Mostly those records best suited for commercial use are reviewed BY THE CASH BOX
DENNIS DAY
(Shamrock 999)

B "WONDERFUL SECRET OF LOVE" (2:47) [LaurelASCAP—Kramer, Whitney] Sensuous title tune from the Disney pic "Darby O'Gill And The Little People." 

HERMAN & THE KIDS
(Columbia 4411)

B "DADDY, DADDY" (2:38) [SkidmoreASCAP—Vance, Pockriss] Robust chorus-ork sax chart which enjoys an inimitable kind of soulful, rock & roll style. 

HILLTOPPERS
(Del 1956)

B "LOTS OF LUCK" (1:58) [SacBMI—Sacca] The "vet" teen attraction performs engagingly on a catchy, swinging novelty rocker. 

EDDIE COOLEY
(Triumph 609)

B "LEON" (2:18) [Hennessy-Medal BMI—Cooley] Cooley renews much of his "Pristina" success here and could move with it. Infectious work to watch. 

B "SUSIE, SUE STEADY" (2:04) [Teenie-Medal BMI—cluster, Davis] The "Clementine" folk tune is the main source of this spritzy item. Joyous sound. 

ELAINE DUNN
(RCA Victor 7552)

B "FAVOURITE PLACES" (2:02) [LaurelASCAP—Kramer, Whitney] Miss Dunn and Bob Thompson's easy, chorus-providing a good production number for the standard. All sorts of teeny sounds come from the orch. 

B "TROUBLME" (2:22) [Sapphire + ASCAP—Ellis, White] En thusiasm against "cool" orch backing. 

FRANK CURTIS
(509)

B "THE MADONNA OF TEARS" (2:32) [ZodiacBMI—Weisman, Schell] The wistful gets lots of feeling from singer Curtis. The Roland Palette backing is lovely. Effective date that can move if exposed. 

C "LAUGH OR CRY" (2:50) [Compton ASCAP—Appelbaum, Worth] Legit ballad crooning styling by performer. 

GATES
(Reach 716)

B "WEDDING BELLS GONNA RING" (2:07) [LoweryBMI—Ferguson] Rhythmic Latin-rocker by the group that's got a pro teen way. Enough excitement to keep the kids interested. 


Eddie Chase
(Viscott 529)

B "GINGER" (2:24) [Weiss & Barry BMI—Chase] Wild stanzas by Chase and the combo-chord backing. Great chants and handclapping hits are a bright feature of the label's numbers. It's a hit. 

B "IF YOU ONLY KNEW" (2:25) [Weiss & Barry BMI] Teen sentiments nicely expressed by singer and company. 

JERRY BYRNE
(Specialty 662)

B "CARRY ON" (1:55) [Venice BMI—Rebbennack, David] Byrne socks into it style and offers the kids a date that's a sure pleaser. Commerical moments are also teen wise. Could mean something. 

B "RAINING" (2:50) [Venice BMI] Trenton -- and rain gimmick opens this good R&B blueser from Byrne. 

JIM BEASLY
(Silhouette 519)

B "CAUGHT ROPED AND TIED" (2:01) [WolveneBMI—Rob- erson] Rousing rock work by vocalist Beasley and lefty-combo. Middle section has a recitation on how fella was "caught, roped and tied." 

D "SWEETHEART OF ALPHA PHI ALPHA" (2:32) [Wolven- ine BMI—Walker] College years sentiment here. 

JAY HAGGARD
(Doji 503)

C "TOM CAT" (1:50) [BMI—Haggard] Guy is called a "Tom Cat" for stealing fella's gal in this conventional rock-novely. Cat meows are employed. 

C "I WILL ASK, I WILL PLEAD" (2:25) [BMI—Haggard] More doings on the upbeat, with some unusual, tapping bits from the combo. 

SAYWER SISTERS
(Dynasty 621)

B "HERE I AM" [Penon BMI—Sawyer Sisters] Warm beat-blend by the larks on the haunting romantic. Deck has a pro sentimental teen sound. 


LANCE CURTIS
(Tee 507)

B "B <I>YE BABY BABY" (2:15) [Southern ArchitectBMI—McNulty] Intriguing tune—reportedly big in Australia—is a simple yet effective melody by songster Curtis and combo (called "Incident.") Important ditty, with this version a possible chart riser. 

C "LOVER'S PARADISE" (2:30) [Stato BMI—Jensen] Good wistful work by performer on the fair weeper. 

PERRY BOTKIN
(Decca 10912)

B "WALTZ OF THE HUNTER" (2:06) [Longridge ASCAP—Botkin] Guitarist Botkin on a 4:4 time pleaser he penned for the Columbia pic, "Murder By Contract". There's an attractiveness here that can get daydreams on it. 

C "THE EXECUTIONER THEME" (2:27) [Longridge ASCAP—Botkin] Simple guitar work is eventually accompanied by a grave-sounding instrument. Original dates on both ends. 

RENA WRIGHT
(Viva 185)

C "DEAL ME A HAND" (2:20) [Spark BMI—Strathborne, De Pores] Thump beats ala Ray Starr. Standout sax work. 


"It's What's in THE CASH BOX That Counts—INTERNATIONALY!"

ONLY those records best suited for commercial use are reviewed by THE CASH BOX
**Top Selling Records**

**Reported by Retail Outlets**

**From Coast to Coast**

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<td>2. Till They Call You Home (J. Horton)</td>
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<td>5. Like Young (R. Darin)</td>
<td>6. I've Come Of Age (Jones)</td>
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**Special for Distributors and Dealers**

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(Entire line must be represented in all Stores)

**Available in both monaural & Stereo**

Distributed nationally by GONE RECORDING CORP., 1650 Broadway, New York, N. Y.—"THE HOUSE OF HITS"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Cash Box (PICK OF THE WEEK)

- "Broken-Hearted Melody" is the tune that's sure to "turn the top ten chart trick" for Sarah Vaughan. The thrush hands in a tantalizing vocal job on this sentimental romance set to a rock-a-cha cha beat. Ear-arresting choral and musical backdrop rounds out a real winner. On the other side 'Sassy' is at her moody best as she hauntingly carves out the beautiful, Erroll Garner-chef'ed bal- lad, "Misty". Potent couplet. Could be a back-to-back slicker.

Billboard (SPOTLIGHT WINNER)

SARAH VAUGHAN—MISTY (Octave, BMI)—BROKEN-HEARTED MELODY (Mansion, ASCAP)—The thrush turns in a warm and tasteful stint on "Misty," the lovely Erroll Garner tune. "Broken-Hearted Melody" is a pretty song, and it's handed a quality vocal over smooth org backing. Both sides are choice programming material. Mercury 71477

"Broken Hearted Melody"

AND

"Misty"

SARAH VAUGHAN

MERCURY 71477

Vaughan and Violins

SARAH VAUGHAN

with orchestral arranged and conducted by

QUINCY JONES

MERCURY RECORDS

* featured track from her current hit album

Vaughan and Violins

MG 20370-in stereo SR 60038
Sid Nathan's Open Letter To Trade

NEW YORK- Syndey Nathan, president of King Records, Cincinnati, last week sent a letter to the trade in which he expressed his views on why the soft singles market

"Without singles, the record industry cannot sustain itself... because, without the singles, the excitement and the new stars that make it possible to produce and market package merchandise.

"It is the rare exception, where a new star has been born or a lot of excitement has been created from an album. Sure, there have been several examples of that, not too many, where an artist has been released first on albums and then released on singles when one particular track in the album starts to take and makes a little noise. People, in the stores and elsewhere, where this has been true, the artist did not get hot, nor did the album start to get big, until the single, which had been lifted from the album, started to move and got big. For example, look at Jai's "Cry Me A River" and most recently Martin Denny with "Quiet Village." We feel that our record business cannot afford to lose sight of the primary aspect of the business—and the record business is show business—you must create new singles and new stars. If new stars are not created, the new stars coming up we cannot hope to sustain our current growth pattern.

"We must continue to find buyers out of the youngsters at a younger and lower age. It is the up and coming new artists, who in their own right become the stars of tomorrow, which is the future of the business. Most all the biggest and consistent sellers in albums must have singles to back them up and the push and keep looking for a "big one" for only in this way will they continue to sell albums.

"We, too, feel that the big single market is the backbone of the entire record business. The people who promote and sell and push singles. They must do it with the same enthusiasm that he has in selling LPs. Too many dealers figure 'Why sell a single on which we make 50¢ or 25¢ sometimes when, at the same time, I could sell an LP and make $1.00 or $1.50 more.'

"I wish it were that easy, but I think it is not true, that there is a definite market for singles, providing someone will really promote and sell and push singles. Single promotion, if properly handled, is something that can be built into the trade.

"When the record business are hurting and hurting bad, for the reason that the manufacturer and the dealers need to make a lot of money and they are not making it on LPs and sell and push 45s. We be the day that they will have to recon with their costs, and this is where I wish I had been alerted to the importance of the little 45s. Again, in the record business, regardless of size, the backbone of the record business and without it we shall perish.

"However, unless it is quickly changed, it will destroy the entertainment business. The people who are responsible for the business and the crudeness in the record business today cannot live with 45s being promoted as little as they are now.

"Singles built the record business. Singles keep the record business going. Singles are the long loaf.

"Selling singles in this manner is not only doing a disservice to the record business, but it is also doing a disservice to the artist. I know in many cases, today, the artist is thinking only of the singles and not even looking at the album, not even getting enough exposure, and you, the dealer, must also do his part," concluded Nathan.

The Cash Box, Music Page 14 July 11, 1959

London Lowdown and England's Top 30 Records

"The Battle of New Orleans" is on and it looks as though Lonnie Donegan's recording is winning hands down, having jumped in from nowhere to No. 7 slot this week. Anthony Newley and, without it still fighting the "Personality" battle, both doing very well with the edge slightly to Mr. Newley.

Although rumours have it that Eddie Fisher may record whilst in Britain nothing definite has been settled, not even final dates for television appearances.

Most of the TV summer replacements are now on and the latest to find audiences is Z-Como shows bowed off the BBC screens last Friday with the promise of a return in the fall.

Possibility of Sammy Davis starring in the musical "Free and Easy" in London in January.

Comedian Benny Hill stars with Shani Waliss in a revue called "Fines Fettle" opening August 6th at London's Palace Theatre.

A new capture on the English rock label, Joanne Scocci, has cut her first title "Constantly!"

French music business very sad at the passing of writer/composer Boris Vian who has written some of the most successful songs of recent years, including the translation of "Gigi." He was about to be commissioned by Lerner and Loewe to translate "My Fair Lady."

Josephine Baker now starring at the Olympia Theatre, Paris, has a hit on her hands, with S.O. notices. Records on RCA in France have cut an album with Josephine for release very shortly.

Belgian seaside resorts featuring U.S. talent during July and August including Paul Anka, Delta Rhythm Boys, Deep River Boys: also Edith Piaf recently returned.

Belgian seaside resorts featuring U.S. talent during July and August including Paul Anka, Delta Rhythm Boys, Deep River Boys also Edith Piaf recently returned from the United States with new heart throb artist, Doug Davies.

London Lowdown and England's Top 30 Records

"New Musical Express" Best Selling Records in Britain (Week ending Saturday, June 27th, 1959)

1 24 25
1 2 2 Dream Lover-
2 1 2 Bobby Darin (London)
2 2 2 Roulette-
3 3 2 Russ Conway (Columbia)
4 4 2 A Teenager In Love-
5 5 2 Marty Wilde (Philips)
6 6 2 Battle Of New Orleans-
7 7 2 Lonnie Donegan (Pye)
8 8 2 A Fool Such As I-
9 9 2 I Need Your Love Tonight—
10 10 2 Elvis Presley (RCA)
11 11 2 Personality-
12 12 2 Anthony Newley (Decca)
13 13 2 I've Waited So Long—
14 14 2 Anthony Newley (Decca)
15 15 2 Side Saddle—
16 16 2 Russ Conway (Columbia)
17 17 2 It's Late—
18 18 2 Ricky Nelson (London)
19 19 2 Personality—
20 20 2 Lloyd Price (HMV)
21 21 2 My Way Always—
22 22 2 Joan Regan (HMV)
23 23 2 I Am A Matter Anywhere—
24 24 2 Buddy Holly (Coral)
25 25 2 I Go Ape—
26 26 2 Neil Sedaka (RCA)
27 27 2 Peter Gunn—
28 28 2 Duane Eddy (London)
29 29 2 Goodbye, Jimmy, Goodbye—
30 30 2 Bobby Murray (Columbia)
31 31 2 Poor Jenny—
32 32 2 Everly Brothers (London)
33 33 2 Bert Weedon (Top Rank)
34 34 2 Battle Of New Orleans—
35 35 2 Country Music (Philips)
36 36 2 For A Better World—
37 37 2 Pat Boone (London)
38 38 2 Three Stairs—
39 39 2 Ruby Wright (Parlophone—
40 40 2 Craig Douglas (Top Rank)
41 41 2 Never Be Anyone Else But You—
42 42 2 Ricky Nelson (London)
43 43 2 Petite Fleur—
44 44 2 Chris Barber (Pye)
45 45 2 Donna—
46 46 2 Marty Wilde (Philips)
47 47 2 May You Always—
48 48 2 McGuire Sisters (Coral)
49 49 2 Kansas City—
50 50 2 Little Richard (London)
51 51 2 Take A Message To Mary—
52 52 2 Everly Brothers (London)
53 53 2 Lipstick On Your Collar—
54 54 2 Connie Francis (MGM)
55 55 2 Mean Streets—
56 56 2 Cliff Richard (Columbia)
57 57 2 A Teenager In Love—
58 58 2 Queen of the Belmonts (London)

By arrangement with "New Musical Express"
PARTNERS

... a 24-carat smash ... an off-beat, brawling ballad about two men wild with gold fever!
c/w I'M BEGINNING TO FORGET YOU 47/7557

JIM REEVES

Now Appearing At The Commercial Hotel, Elko, Nevada.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>#</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>The Wonder of You</td>
<td>Ray Peterson</td>
<td>RCA Victor</td>
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<td>2</td>
<td>You're So Fine</td>
<td>Falcons</td>
<td>United</td>
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<td>3</td>
<td>What a Difference</td>
<td>A Day Maker</td>
<td>Mercury</td>
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<td>4</td>
<td>There Goes My Baby</td>
<td>Drifters</td>
<td>Atlantic</td>
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<td>5</td>
<td>THIS I SWEAR</td>
<td>Skyliners</td>
<td>Columbia</td>
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<tr>
<td>6</td>
<td>SO Fine</td>
<td>Flashies (Old Town)</td>
<td>Liberty</td>
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<td>7</td>
<td>Kookie, Kookie (Lend Me Your Comb)</td>
<td>Ed &amp; Bonnie Stevens</td>
<td>Warner Brothers</td>
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<td>8</td>
<td>Endlessly</td>
<td>Brook Benton</td>
<td>Mercury</td>
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<td>9</td>
<td>40 Miles of Bad Road</td>
<td>Duane Eddy</td>
<td>Columbia</td>
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<td>10</td>
<td>'Twixt Twelve and Twenty</td>
<td>Pat Boals</td>
<td>Dot</td>
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<td>11</td>
<td>ONLY SIXTEEN</td>
<td>Sam Cooke</td>
<td>Keen</td>
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<td>12</td>
<td>Remember When</td>
<td>Platters</td>
<td>Mercury</td>
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<td>13</td>
<td>With My Eyes Wide Open</td>
<td>Patti Page</td>
<td>Mercury</td>
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<td>14</td>
<td>Robbin' the Cradle</td>
<td>Tony Berlin (RCA)</td>
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<td>15</td>
<td>Hushabye</td>
<td>Mystics</td>
<td>Laurie</td>
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<td>16</td>
<td>High Hopes</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
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<td>17</td>
<td>Small World</td>
<td>Johnny Mathis</td>
<td>Columbia</td>
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<td>18</td>
<td>Ring-a-Ling-a-Lario</td>
<td>Jimmy Rodgers (Roulette)</td>
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<td>19</td>
<td>It Was I</td>
<td>Skip &amp; Flip</td>
<td>Brent</td>
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<td>20</td>
<td>Little Dipper</td>
<td>Mickey Mozart</td>
<td>Roulette</td>
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<td>21</td>
<td>Battle of New Orleans</td>
<td>Johnny Horton</td>
<td>Columbia</td>
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<td>22</td>
<td>Lonely Boy</td>
<td>Paul Anka (ABC Paramount)</td>
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<td>23</td>
<td>Personality</td>
<td>Lloyd Price (ABC-Paramount)</td>
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<td>24</td>
<td>Lipstick on Your Collar</td>
<td>Connie Francis (MGM)</td>
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<td>25</td>
<td>Dream Lover</td>
<td>Bobby Darin (Atco)</td>
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<td>26</td>
<td>Waterloo</td>
<td>Stonewall Jackson</td>
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<td>27</td>
<td>Tallahassie Lassie</td>
<td>Freddy Cannon (Swan)</td>
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<td>28</td>
<td>Kansas City</td>
<td>Wilbert Harrison (Fury)</td>
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<td>29</td>
<td>Bobby Sox to Stockings</td>
<td>Frankie Avalon (Chancellor)</td>
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<td>30</td>
<td>Along Came Jones</td>
<td>Coasters (Atco)</td>
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<td>31</td>
<td>Quiet Village</td>
<td>Martin Donny (Liberty)</td>
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<td>32</td>
<td>My Heart's an Open Book</td>
<td>Carl Dobkins, Jr. (Decca)</td>
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<td>33</td>
<td>A Teenager in Love</td>
<td>Dion &amp; The Belmonts</td>
<td>Laurie</td>
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<td>34</td>
<td>Frankie</td>
<td>Frank Avalon (Chancellor)</td>
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<td>35</td>
<td>I Only Have Eyes for You</td>
<td>Flamingos (End)</td>
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<td>36</td>
<td>Boy Without a Girl</td>
<td>Frankie Avalon (Chancellor)</td>
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<td>37</td>
<td>Tiger</td>
<td>Fabian (Chancellor)</td>
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<td>38</td>
<td>Bongo Rock</td>
<td>Preston Epps (Original)</td>
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<td>39</td>
<td>M.T.A.</td>
<td>Kingston Trio (Capitol)</td>
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<td>40</td>
<td>Just Keep It Up</td>
<td>Dee Clark (Atco)</td>
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Believe it or not, a hit EP!

BOBBY DARIN: THAT'S ALL
ATCO EP4504

“Little Johnny” is GROWING

TRAVIS AND BOB
(The Cinderella Boys of 1959)

SANDY RECORDS — (1019)
Nationally Distributed by DOT RECORDS

Thanks D.J.’s for all those wonderful spins...

STEVE BRODIE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THANKS
D.J.’s, OPS, DEALERS AND ONE-STOPS
from ABC-PARAMOUNT and CHANCELLOR
for HELPING US ACHIEVE 4 OUT of the TOP 10
BEST-SELLING RECORDS in the CASH BOX CHART!*

PERSONALITY
b/w
HAVE YOU EVER HAD THE BLUES
LLOYD PRICE

LONELY BOY b/w YOUR LOVE
PAUL ANKA

A BOY WITHOUT A GIRL
b/w
BOBBY SOX TO STOCKINGS
FRANKIE AVALON

TIGER b/w MIGHTY COLD
(To A Warm, Warm Heart)
FABIAN

* A special vote of gratitude
to our distributors every-
where!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**DISK JOCKEYS**
**RETAILERS**
**OPERATORS**

In order to have your Top Ten represented in THE CASH BOX charts Fill in the coupon below or Put them on your own letterhead And mail to

**THE CASH BOX**
1721 BROADWAY
NEW YORK 19, N. Y.

D. J.'s: Do you program from The Cash Box Charts? □ □
If you do, what hours?

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### List Your Top Ten Pop Tunes Here

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### List Your Top Ten Country Tunes Here

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### List Your Top Ten Rhythm 'n Blues Records Here

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**Bob Purry (KTAR-Phoenix, Ariz.) writes that with the re-release of the “charmed” disk, Westover (KVOO), is getting requests for the Paul Westover single which Columbia released on Columbia several years ago. Would like to see a re-issue of the disk...** Scott Muni (WMCA-New York City) celebrated his first anniversary with the station by spinning 3 hours of all-time hits. **KILT-Houston, Tex. hosted a “Hal Murray Appreciation Night” which included the appearance of Harry James and his orchestra...** Buddy Deane (WJR-Baltimore) announced a change in the format of his Top 50 sheet. The former Best Bet portion will become Promising New Releases due to the tremendous amount of new releases... which makes it imperative to single out two or three as Best Bets...** Al Weaver (WKBW-N. Wilkesboro, N.C.) calls Ray Anthony's Capitol LP “Sound Spectacular”... The hottest album to come along on this turntable...**

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**VITAL STATISTICS:**

Ron Turner, formerly with WMIR-Kalamazoo, Mich., is now doing a weekend show with WIND-Chicago. Jim Chase is with KXXD-Wichita Falls, Tex. Ken Whitmore doubling as station news director and jockeying the 6:30 PM signoff slot over WLYN-Lynn, Mass., coming from WGAN-TV and radio-Portland, Me. Vic Aime (WNNJ-Newton, N.J.) leaving after three years to join a network affiliate in the Milwaukee area. Bob Lazich resigned his position as supervisor of news and night operations at WMGM-New York City to accept duties as program director at KSJB-St. Paul, Minn... KINT-Kansas City, Mo. has appointed Jerry Jackson as its new news director. Larry Jones now spinning for WBKB-Westfield, Mass., after a stint with WPFR-Hartford, Conn. Bob Casale does the “Night Party” (10:00-2:00 AM) for WBSM-New Bedford, Mass... Ben Artrip is now D. J. for WKNX-Cleveland, Ohio. Writes that the station will shortly go AM... Jonathan B. Frost moved his “Jack Frost” show from WHYN-Springfield, Mass. to KGW-Westport, Conn. Tex. Bill Edmunds takes over the Monday night, midnight-2:00 AM slot on WMCA-New York City...**

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"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Jamie July Sales Plan

NEW YORK—Jamie Records last week announced its July sales plan. During the month, Jamie distributors will pass on to dealers four Jamie albums with the purchase of 25 albums. Distributors will receive comparable discounts based on minimum orders of 1,000 LP’s. Albums included in this plan are “Have a Twangy Guitar, Will Travel” by Duane Eddy; “Especially For You” by Dionne & the Belmonts; and “Spin a Reel Boucher” by Jack Melrose; “Magic Sounds of Pierre Corday: "Music For Dreamers” by Francois Vernelle; “Too Tough” by the Bobby Burger Group, and “95 Minutes and 20 Seconds With Connie Conway.”

Stereo albums are available on the same plan for dealers, while distributors may include stereo albums in their basic sales plan.

7 UA LP’s For July

NEW YORK—United Artists Records is releasing seven Monaural and six Stereo albums in July. The label is featuring a deluxe-packaged “Jazz Soul Of Porgy And Bess” LP with big-band arrangements by Bill Potts and an All-Star Jazz Orchestra. An unusual feature of the set is a specially prepared fly-leaf containing 14 pages of musicians’ photographs and liner notes by Andre Weir. A second jazz album is “Down Home Reunion” by Booker Little and featuring Rahsaan Roland Kirk. Both of these albums are available in Monaural and Stereo. UA is also releasing a monaural version of the soundtrack from the recently re-released 1936 Charlie Chaplin film, “Modern Times.” This package has been chosen UA’s “Star Album Of The Month” for July. Normally a $4.98 album, during this month it will list for $3.98.

The new additions to United Artists’ pop list include “Raye Ballard Swings,” an album of songs and satires recorded at New York’s Bon Soir. The Wild Cats, who had a hit with “Gazachstahagen” several months ago, are featured in their first album, “Bandstand Record Hop.” They play versions of hit tunes from the past several years. Brock Peters, who has the role of Crown in the “Porgy and Bess” film, is starred in an album entitled “Sing’A Man.” Another entry is “The Kings IV At Large” by the Kings IV. These albums are available in both monaural and stereo.

You’ll Have

DANNY OVERBEA’S
NEW HIT!!!

“DON’T LAUGH AT ME”

APEX 7751

P R I N C E

I’m Coming

GARDENA, CAL.—Antonio Tinajero C., former field representative for Capitol Records’ foreign music department, Capitol of the World, has been appointed national sales and promotion manager for Peerless Records, this city, according to an announcement last week by Ricardo Ojea, president and general manager of Peerless.

Tinajero brings with him extensive experience in marketing Latin-American music. “His travel with Capitol, Aztec Films, the Biscuit for the Spanish Speaking and the A. B. Company, import-export, plus his cultural background qualify him for this position,” stated Ojea.

Tinajero has been active in the field of Social Service, especially amongst the Spanish speaking people in the country. He is past president of the Mexican American Junior Chamber of Los Angeles and past state chaplain of the California Jaycees. He has also been active in the American G. I. Forum, Catholic Youth Organization, Knights of Columbus and Junior Chamber International.

Peerless Appoints Tinajero

Copa First

NEW YORK—Frankie Vaughan, British singing star, puts on an impromptu act at New York International Airport for Copa girls Jewel Patterson (left) and Debbie Agin. Vaughan and his wife are here from London via BOAC to appear at the Copacabana; the first time a British personality will headline a Copa show.
"THREE OF A KIND"—Decca DL 7230

"The Three of a Kind" is a humorous and heartwarming film directed by Norman Z. McLeod, starring Jack Benny, George Burns, and Gracie Allen. The film features several songs, including "I've Got a Countertop That's Just for Me," which is a highlight of the movie. The music is written by the famous songwriting duo of Harry Revel and Lorenz Hart, and it's performed by the trio in a delightful and entertaining manner.

"SINGIN' STANDARDS"—Buddy Bregman and his Dance Band—World Pacific WP 1283

Buddy Bregman's new LP contains a delightful selection of standards that are sure to please fans of the genre. The LP features a variety of arrangements, from solo piano to full orchestra, and the musicianship is top-notch. "My Buddy" and "Ellington's In A Mellow Tone" are standout tracks that showcase Bregman's talents as a composer and arranger.

"THE WILDERNESS ROAD"—Jimmy Driftwood—RCA Victor LPM 1941 & Stereo LP 1941

Jimmy Driftwood's third album features an array of folk ballads, proving his long standing as one of the greatest in his field. He twangs his way through "Tennessee Stud," "A Tennessee Traveler," "Damyanka's Lad," "Song of the Cowboys," and other early American songs.

"WITH FEELING"—Janice Harper—Capitol T 1195 & Stereo ST 1195

Songstress Janice Harper makes her LP debut exhibiting a warm, honest voice—full, strength and without the aid of gimmicks. Described as "Miss Harper's hit recording of "This Is the Way,"" she then moves through her rich interpretation of these two tunes had been selected for her. The LP contains a mix of songs, including popular hits and lesser-known gems.

"HALFTIME"—University Brass Band conducted by Russ Garcia—Liberty LST 7115 (Mio & Stereo)

Twenty-four of the most famous college songs—including nominations for slow and fast symphons—are given a rousing brass band treatment by a thirty-piece band under the direction of Russ Garcia. Among the selections are "Alma Mater," "Yankee Doodle," "National Anthem," and "Alma Mater (Yale)" with various university songs, all of which feature a marching band arrangement.

"DICK CONTINO AT THE FABULOUS FL MINGO"—Mercury MG 20375 & Stereo ST 604

The flamingo mirth in Las Vegas is the backdrop for Dick Contino's infectious music making. Dick's version of "My Heart" is a highlight of the LP. His version of "My Heart" is a rendition that captures the essence of the original song.

"WHITE HEAT"—Henri Rene and his Orch—Imperial LP 9074

Henri Rene's first album for Imperial finds him turning in a voluble, swinging performance of his hits. The LP features a variety of arrangements, including a duet with Ella Fitzgerald, which adds a new dimension to the music. The album is a must for fans of Henri Rene's smooth and sophisticated style.
JAZZ PICKS OF THE WEEK

**BELS ARE RINGING**—Shelly Manne and his Friends, Andre Previn, Red Mitchell

-Prestige M 5559

Drummer Manne, pianist Previn and bassist Mitchell combine for another outing in their "Jazz Goes To Broadway" series for the label, choosing for this vehicle this time, the score from the hit show "Bells Are Ringing." They turn in a tasteful performance of 9 tunes from the show on ten tracks—including both a ballad and up-tempo version of "The Party's Over." Big name attraction here.

**THE LESTER YOUNG STORY**—Verve MG V-8308

-Lester Young's contributions to jazz are innumerable. This Verve album presents the tenor saxist in 12 dates recorded between 1950 and 1956. Among the sidemen with Young on the sessions are Buddy Rich, John Lewis, Connie Kay, Teddy Wilson, Jo Jones, Shelly Manne, Joe Bushkin and Carl Fontz. Selections include "I Want To Be Happy," "Let's Fall In Love," "Jumpin' At The Woodside" and "Peaches." Of collector's item stature.

**JAWS**—Eddie "Lockjaw" Davis and Shirley Scott—Prestige 7154 & Stereo

-The Eddie Davis trio, Davis (tenor), Shirley Scott (organ) and Arthur Edgedhill (drums), is supplemented in this set by the formidable bass of George Duvivier, a frequent member of the group's last Prestige session. The tunes are all standards and the melodies are treated with the respect they deserve, with the group swinging easily throughout, even on the ballads. Selections include "But Not For Me," "Old Devil Moon," "Too Close For Comfort" and "Body And Soul." Fine modern swing offering.

**THE BLUES**—Various Artists—World Pacific 1921 (Monaural & Stereo)

-Eight different groups contribute eight blues selections on this set, with only the opening "St. Louis Blues" by Gil Evans not an original composition by one of the performers. Excellent stereo depth brings out the best of the Chico Hamilton Trio (& Quintet), Milligan Quartet, the Art Pepper-Richie Ramone Quintet, the Charlie Mariano-Jerry Dodgeon Quintet (with Shelly Manne) and others, each group containing leading West Coast jazzmen. Exceptional jazz of all kinds.

**MORE PETER GUNN**—Soundstage All-Stars

-Dot DLP 3201 (Monaural & Stereo)

-Pete Candoli has arranged some of the newer Henry Mancini compositions from the "Peter Gunn" TV series, taking them out of the realm of television and into the realm of studio swings and jazz arrangements. The group comprises the All-Stars: Conte Candoli, Milt Berner, Red Mitchell, Bud Shank, Jess Stacy, Frank Rosolino, Bratt Freeman, and others, performing exceedingly well on such tunes as "A Quiet Gasp," "Walkin' Bass," "Blues For Mother Sanity," "Mabel," and many others. May grab some coin from the front-running Mancini deck.

**EASY NOW**—Ruby Braff and his Men—RCA Victor LSP 1960 & Stereo LSP 1966

-The warm, unpretentious tones of Ruby Braff's trumpet on eleven standards and one Braff original creates a relaxed atmosphere that makes for pleasant listening. Two groups of sidemen assist, among them Emmet Berry, Roy Eldridge, Vic Dickenson, Mundell Lowe, Marty Napoleon and Don Lamond. The tunes include "Willow Weep For Me," "Two Of A Kind," "Moonlight Serenade," "Yesterday" and "This Is My Lucky Day." Deck is a melodic pleasure.

**GIGI GRYCE**—Metrojazz E1006 & Stereo E1006

-His first date for the label GRYCE departs from his usual Jazz Lab offerings and displays a cross-section of his talents in a more commercial jazz vein. Twelve standard programming-length numbers are played by Gryce alternating on the tenor (sax) and clarinet, with Tony Scott on flute—sometimes multi-tracking a combination of these. Rhythm is by Hank Jones, Milt Hinton and Al Cohn. Tunes include Ellington's "In A Sentimental Mood" and "It Don't Mean A Thing."
“SOFT LIGHTS AND SWEET MUSIC,” Stanley Black and his Orch., Richmond B 20031, $1.98.

Content: “Ball ‘Hai,’ “Alice Blue Gown,” “Adios,” etc. Cover: Offbeat art of dancing couple with large title lettering at top. Color: Performance: Just supply the soft lights, the sweet music is all here, pleasantly soft and quietly in the background. Good mood deck. Commercial Value: Standards sell well and with the Stanley Black name, this deck should make a good showing. Name Value: Very good.

“BIG BAND BEAT” Ted Heath and His Music, Richmond B 20034, $1.98.

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"A BIG HUNK O' LOVE"
Elvis Presley ............... RCA Victor 7600 7/4

"RAGTIME COWBOY JOE"
David Seville & Chipmunks .... Liberty 55200 6/27

"WHISTLING ORGAN"
Dave "Baby" Cortez ............. Clock 1012 5/30

"WHAT IS LOVE"
Playmates .................. Roulette 4160 6/6

"IT WAS I"
Skip & Flip ..................... Brent 7002 5/9

"TILL THERE WAS YOU"
Anita Bryant ............. Carlton 512 5/30

"BEI MIR BIST DU SCHON"
Louis Prima & Keely Smith ...... Dot 15956 6/20

"HERE COMES SUMMER"
Jerry Keller ............. Kapp 277 5/30

DO YOU HAVE A WORRIED LOVER??
LITTLE SIR RYLAND HAS!!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
You Get EXTRA VALUE

THE 17th ANNIVERSARY EDI

Combining

The Annual Encyclopedia & Directory

and

Results of The Cash Box’ Annual D.J. Pol

YOUR ADVERTISEMENT WILL

BE SEEN ALL YEAR LONG

RESERVE YOUR ADVERTISING SPACE NOW!
From Your Advertising In

The Cash Box' 17th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record and music industries. The most complete and up to date list of Independent Record Distributors and the Lines They Handle will be featured in this issue.

The disk jockey edition will feature the results of the annual Cash Box Disk Jockey poll which will reveal for the first time which artists and records deejays programmed most in the past twelve months in the Pop, R&B and Country fields. Every disk jockey will find this issue a must for his programming.

ADVERTISING FORMS
Being Prepared
RIGHT NOW!
SEND IN YOUR AD IMMEDIATELY!
First Forms (Preferred Position) go on the presses Friday, July 10.

LAST MINUTE DEADLINE:
WEDNESDAY
JULY 15

The Cash Box
(PUBLICATION OFFICE)
1721 BROADWAY, NEW YORK 19, N. Y.
(PHONE: Judson 6-2640)

CHICAGO
29 E. MADISON ST.
(PHONE: FINANCIAL 6-7272)

HOLLYWOOD
6272 SUNSET BLVD.
(PHONE: HOLLYWOOD 5-2129)

LONDON
17 HILLTOP
(PHONE: SPEEDWELL 2596)
ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Only those records best suited for commercial use are reviewed by THE CASH BOX.
Cousin Roy

JDS Records Debuts
NEW YORK—Joe Sherman's new label, JDS Records, makes its debut next week with the release of a purchased master featuring Bobby Roy and the Chord-A-Boys with the coupling "Little Girl Lost" and "Gir's Were Made For Boys." Sherman announced that he paid $8,000 for the master.

Sherman was Eric A&R toppper until he resigned to head the JDS Record Company, a diskery backed by a group of investors.

At present Sherman said he would concentrate on single records with packages to come in the future.

In addition to the Chord-A-Boys, Sherman has signed singers Barry Mann and 11-year-old Stevie Leeds to his artist roster. Sherman will record Mann this week and Leaders the following week.

National distribution is currently being set up across the country with the five cities Coast chain already announced for the territories of New York, New Jersey, Philby, Detroit and Cleveland.

Sherman is now negotiating a lease for headquarters in New York. At present he can be reached at 511 Fifth Ave., Suite 704.

Radio To Handle Own Sales

HOLLYWOOD — Fabor Robinson announced last week that Radio Records is dissolving its distribution agreement with Allied Record Sales. Robinson stated that he plans to handle sales of the firm's new offices, located at 6000 Sunset Blvd., this city.

Superior Moves
NEW YORK—Superior Record Distributors has moved to larger quarters located at 656 Tenth Avenue, this city, reported Marty Mathews last week.

RIDGLEY RECONNAISSANCE

July 11, 1953

A SMASHER!!
THE HILLBILLY NOVELTY RECORD OF THE YEAR

Sensation of the Nation!!
New Vocal Find!!
"It might have been" b/w "Long-Short Whistle"

"RAINBOW VALLEY" "No More Dodging" by Jerri Butler

VJAY-JABER RECORDS
2129 S. MICHIGAN AVE., CHICAGO, ILL.

"It's What's in THE CASHEX BOX That Counts—INTERNATIONALLY."
WB Sales Meets In Burbank & N.Y.

BURBANK, CALIF.—James B. Conkling, president of Warner Bros. Records, last week announced plans for a national sales convention to be held July 17 at the company's Burbank headquarters and July 20 at the New York offices. Attending will be all distributors, their sales personnel, Warner Bros. District, sales managers, as well as the executives and staff of the diskery. Those in the Western half of the U.S. will attend the July 17 meeting and their Eastern counterparts are scheduled for the July 20 session.

Planned for introduction at the con-fab is the new full line of albums and singles as well as a new high powered merchandising and sales program. A special slide film prepared by the merchandising department will introduce the new fall program.

Both the Eastern and Western sessions of the convention call for a full schedule of meetings and activities. The Burbank guests will lunch at the studio and will be entertained at a cocktail party and dinner in the evening. The convention will be entertained by a host of Warner Bros. stars.

Hal Cook, vice president and national sales director, and George Avakian, A&R director, will attend the Western meetings in addition to James B. Conkling, president, and department heads Joel Friedman, Lowell Frank, David Rose and Norman Goodwin.

The entire contingent will attend the New York meetings. Approximately 75 persons attend the Burbank meetings and 150 the New York sessions.

ATTENTION: PROGRAM DIRECTORS! THIS IS THE ALBUM OF THE WEEK!

HOLIDAY IN MANHATTAN
24 Colos Porter Hits
DLP 104
For information, write today

GOLDEN CREST

“The Walkers” TALL COOL ONE SELECTIONS ROAD RUNNER
TOP 10 HITS
PHONE ON WIRE GOLDEN CREST RECORDS 220 B'WAY, HUNTINGTON STATION, N. Y. HAMILTON 3-7900

NEW YORK:

Australian deejay Bob Rogers (FUE-Sidney) at The Cash Box office, showing off the Festival disk wares of two top Australian artists, Col. Joye and Johnny O’Keefe. The Joye side is “Bye Bye Baby,” a big Australian click which was popular because “Why Do They Do It?” The O’Keefe release is a twenty-eight tour around the world. While in the U.S. (he left for London last week), he did tape interviews with such personalities as Fabian, Martin Denny, Dave Brubeck and Alfredo Calda, Burton Associates thrilled with initial reaction to Jimmie Coe’s Am-Par distributed “Summertime Symphony” on the newly formed Addison label. . . Frank Abramson equally enthusiastic about 5 year old little Laurie Jay’s “Bathbead” on the Word label. Dick’s family affair—Laurie’s pop, Morty, wrote and arranged the tune and plays piano on the disk, while mom, Shirley, takes care of the vocals. Finally, they have it that Johnny Tillotson, Cadence recording artist with 12 million disc sales, is being approached by a major label. Johnny hopes to star in a “Southern.” . . Audio Fidelity recording artist, Ray Allen, has a new disk with a catchy marketing label. They also claim that Jimmie Coe’s “Night Train” Ford’s Cocktails For Two) is continuing to bring in orders.

Carleton’s Anita Bryant set to do her chart-riding “Till There Was You” on the Jimmie Rodgers NBC-TV set 7/14 following her Dick Clark Saturday prime time debut 7/11. . . Gospel group rededicated to 50,000 at an Independence Day celebration in St. Louis. Miss Ward’s Troupe is crowing them in during its extensive European tour. The Trolley Chords, newly christened Decca quartet, have waxed two original sides, “Little Louise” and “Without Your Love,” due for release shortly. . . Isabell Robin, newest addition to the cast of Demi-Dznen at Julius Mordock, has a schedule at the Dorothy Downstairs, as has Horace Morgan on the Offbeat LP, “Saint and the Sinner,” which presents songs and satire from each era’s repertory. The Bob Phillips Trio is now holding forth at the Cafe Sahara with headliner Shoshana Damari. Miss Damari will be seen in the first Israel full-length color feature film, “Hatikvah,” opening at the 55th Street Playhouse 10/12. Leo Fuld, Cafe Sahara’s mainstay, the Twopenny tricks his U.S. preview rights. . . Evelyn Cornell, sales gal at Jerry Blaine’s Comix, reports two fast moving disks, “Miami” by Eugene Church on Chess and “Cry” by the Nightbridge Strings on Top Rank. . . Bill Haley did his new Decca pairing, “Shaky” and “Calondia,” on the 7/4 Alan Freed show; . . Couple of corrections: The credits on Elvis Presley’s “Hunk of Love” should read: Sunbeam Records. Also, the new $75,000 Mirasonic recording studio located at 145 W. 47th, Renown’s jazz check into the Village Vanguard 7/7 for a one week stand. Ed Cory has been held over at the club through July. . . Susan Johnson will stay on at Julius Monk’s Downstairs East. In.Timmy, Too. White two weeks, finishing 7/13. . . Teddi King’s making the deejay rounds for her Coral waxing of “It Only Happened One Time,” . . . Franklin Goldfman, producer of the Randall’s Island Jazz Festival, is selling special discount tickets to the affair. Two nights at 40% off, the nights at 15% off.

Karen Chandler plugging her new Sunbeam release, “I’m Coming Home,” has local deejays while touring the soft circuit in “Say Darling.” . . Another Sunbeam act, Tommy Tucker, paired to teach English at Aubury High School. Tucker also operates his own music school in the same city. . . The Andrews Sisters have cut two for Capitol and Morgan. Morgan King also completed two Capitol packages, titled “The Greatest Songs Ever Sung” and “Morgana Kings Sings on Capitol.” . . The Andrews Sisters, currently at the Latin Quarter will do the 7/25 Jimmy Rodgers, West W. Willcox, executive assistant to publicity Buddie Busch, on a two week business trip to Rockford, Ill. Buddy noted that “Neat Radio and His Band With A Swing” is off the Northern English dates. . . The American Accordion Association presented its commemorative award to Miss. . . Moored to Tony Lovell, in its 60th anniversary. . . Flip is waxing “Adventures in Polynesia” with a 20 piece orchestra and a local group.

CHICAGO:

Record row was shocked and dishartened to hear 6-26 of the untimely death of U.A.’s Lester Lee. He left many unhappy friends along Boul Mich . . . Bob Chomiski, Dinamo proxy, revealed to us that his brother was the vocal first, Joe London, is a product of Columbia U. The same college the produced Pat Boone. London’s debut wax on Dinamo is an original ball, titled, “It Might Have Been.” . . (Continued on page 29)
Music

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CAMEO
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Ramblings

ANITA BRYANT

Flem's new, hot release, "Show Motion b/w "Walking By The River" on Vee-Jay is out; and should make a "Horse Soldiers" on Arnie, and "No More Doggin'" on Rocose Gordon (Vee-Jay) are bustin' out all over already.

We bumped into King's Arnie Orleans at Barnes Kearum's Music Mart Grosvenor, last Sunday, and he reported that Little Willie John's "Leave My Kitten Alone" is a chart climber. Another deck headed in the right direction, according to Arnie, is Nina Simone's "Forgo" on Beth-

them. Herb Kote took off for some of those rare vacation trips, while Arnie and Bill

ISOBEL ROBBINS

"Without Her Love" by young bill Courtney. This one shows signs of breaking through... Bob Cole (guitar) made his first appearance and he and Hubert Coke's "Tell Me Again" is in the top ten. We mustn't forget to list Ralph and his "I Believe" on Celebritly. ...For a great sound give a listen to Ralph Marterie's "Captain Fantastic" on H. & M.

Belden are holding down the fort during Herb's absence. Arnie is the man to list to tell us that he has a newie on the Plunny label which is a winner. The title is "You've Gone" (a fine oldie) by Belden. Ty惊喜 Sales (Paul's Glass's new subbie distrubition), has Feas (Davey Crockett) Parker in town last week for promo pur-

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poses. We mustn't forget to list Ralph and his "I Believe" on Celebritly. ...For a great sound give a listen to Ralph Marterie's "Captain Fantastic" on H. & M.
The Prince Is Coming

NEW YORK—A Consent Order containing rules and procedures for carrying out the provisions of the Consent Decree of March 14, 1950, was filed last week (6/29) in the United States District Court in New York City. The proposed Order has been consented to by the attorneys for the Department of Justice and the ASCAP and will be submitted to Chief Judge Sylvester J. Ryan for approval on October 19, 1959, after notice to all of the members of ASCAP and a hearing before Judge Ryan.

Stanley Adams, president of ASCAP, stated with respect to the proposed Order, "The policies and procedures of the Society must be continuously reviewed and modified to meet the needs of the times and the growth and development of the use of music and changes in the use of music in mass communication media. In 1950, a Consent Decree was worked out with the Department of Justice, under which we have been operating since that time, containing certain basic rules, including rules governing distribution and voting.

"For some time the Society has been reviewing and has been discussing with the Department of Justice the policies and procedures concerning surveys and performances, distribution to members, weightings of performance, and related matters. The result of these discussions has been embodied in the Consent Order which is now submitted to Judge Ryan for approval.

"Within the next few days the Society will extend to each of its members a copy of the proposed Consent Order and a memorandum, together with a memorandum explaining its provisions and advising them concerning the procedures for filing objections before Judge Ryan.

"The Society intends to hold membership meetings in Los Angeles and New York during the month of July to discuss the Consent Order, and members will be advised of the dates and places of those meetings.

"The Consent Order provides for approval of all of the directors of the Society, who believe it to be in the best interests of the Society and its members."

ASCAP Consent Order Filed

ISLAND OF LOVE

by THE SHEPPARDS

APEX 7750

APLEX RECORDS, INC.
951 East 47th St., Chicago 32, Ill.
PHONE: K-63340

RECORD OF THE MONTH

Mose Allison's

PARCHMAN FARM

Pres 45-130

PRESTIGE RECORDS, INC.
203 South Washington Avenue
Bergenfield, New Jersey

HEADING HIGH

STOP THESE TEARDROPS

b/w "YES, I'VE BEEN CRYING"

by MISS LAILL

DUKE # 307

DUKE RECORDS, INC.
2069 Erastus
Houston, Texas

Breaking With A Bang!

BIG BILL

IF THERE WERE

IF THERE WERE

THE SNAPPERS

2-148

Kayes Okay

HOLLYWOOD—Mary Kaye and brother Norman Kaye (members of the Mary Kaye Trio) became parents of sons born three hours apart on June 6. Husband Jack Perry (left couple) welcomed Jeffrey, their third child, and Norman and wife, Sandy, Stuart, the Flamignos and others.

Freed Flic To Open N. Y.

NEW YORK—The Alan Freed flick, "Go, Johnny, Go," will play all the Loew's theaters in New York, Brooklyn and vicinity, starting July 29, agent Jolly Joyce reported last week.

The picture has been doing very well since it opened in other territories, the latter part of April, Joyce said. Flick, distributed by Hal Roach, Jr., features Jimmy Clanton, Chuck Berry, Sandy Stewart, the Flamignos and others.

Records Ramblings

Eddie and Betty's "Sweet Someone," is getting spins from the deejays in the Bay Area. The newcomer, "The Black Orchid, 7/10/70. Dynasty Records initial release will include a pairings by newcomers Jan Bourland, "Heartbeat" b/w "The Wild One." The Couchmen, new Hi-Tek artists, are making a stir with "Gonna Have My Baby," with group with their "Here Come The Coachmen," L.P. London Records Natural Sales reports. Walt Mako and "Tally Ho" is also looking for masters for the label. Columbia Records artist Leo Elgart and his Orch., returning for two weeks to the Hollywood Palladium 7/10-11 and 17-18, then returning from the West coast through the Pacific Northwest promoting the Ames Bros. latest release. Losen says he was welcomed as one of the first promotion men in the city, formerly with Lubin Records, recently pacted to do A&R for the Liberty label. Sam Laine predicting big things for Rocky Storn's "Blue Wind" on Rendevous. "Syd Talmedge, of Record Merchandising, says newly-formed Claire Records, "The 12 Volt," is worth a double-bill instrumental hit, "La Strada," by Michael St. John. Rumors have that Googie Rene' will enter the jazz field via a new L.P. soon to be released on Class Records. Colpix artist Nina Simone, out with "In The Mood," a comeback album from the Columbia pie of the same name. Tenor saxist Sonny Rollins has a new LP on Contemporary. "Sonny Rollins & The Crackers." Sonny's "Crackers," include such jazz notables as Hampton Hawes, Kenny Embedd, Shep Meineke, Leroy Vinemarg and Victor Feldman. Billy Vaughn, whose fame, to arrange and record the theme for George Raff-Guy Madison-Virginia Mayo flick, "Jet Over The Moon," has been engaged by Louis Levy his new Ward Records, to his Billy Ward Enterprises staff as jazz consultant and "musical troubleshooter." Latin maestro Rene Touzet is out with his fifth G.N.P. album, "Rene Touzet At The Creations," a record which was actually cut by radio personality. Dot's Lawrence Welk takes his troupe on his first personal planned tour since May, with first stop Jan. 15 even Portland, Ore., followed by steps in Seattle, Spokane and Butte, Montana. Label released by Randy Wood recorded a new Billy Vaughn package last week. Gus Jenkins toows on the Pioneer-International label with an instrumental, "Sparksfly..."

HERE AND THERE

SHREVEPORT—United Artists Records has appointed Stan's Record Shop as its distrubee here, including the UA subsid, Unart. CINCINNATI—Howard Kaye, resigned as president of Royal Plastic division of King Records. OAKLAND—Robert Hase out with two new singles on his Award & Cheynette labels. Award entry is "P.B.I. Story" and "You'll Be Mine" by Rudy Grayzell, Cheynette sides are "Peace of Mind" and "Hello Mr. What." WIDGET, Duncan. BOSTON—The Charlie Blackwell single, "Whistlin' Dixie," got a strong initial reaction here and elsewhere. Warner Brothers, divisional head for manager Bob Summers. Other hit W.B. items in the area include "I'm Gonna Have My Baby" and the "Pete Kelly's Blues" L.P., PHILADELPHIA, N.Y.—Buenos Aires were in town for a full day, talking about latest shows. Flamignos, Drifters, Chubby Checker and Jerry Butler. Dave Skolnick, manager of Casart districts' Philly branch and Joe Negara of station WIBX, both flew to Los Angeles last week for meetings. The groups and singles are: ... Solid singles prospect at Chipp's distrubee include "Bells, Bells, Bells," by Billie & Lillie on the Epic label, "Harmony" by the Brothers Four and "Low Down" "After Hours" on Todd. DETROIT—Silhouette Records says many a Dixie jock making special "pick hit" note of "Caught, Roped And Tied" by Jim Bealsy & the Charmers. HOUSTON—Tommy Durden, who along with Mack Boren Aton, clad with "Heartbreak Hotel," debuts on the D label with "The Bee That Won The Baseball Game" and "Deep In The Heart Of A Fool."

"Only those records best suited for commercial use are supplied by THE CASH BOX"
**Album Sure Shots**

- Also Available in EP
- Also Available in Stereo

**MONOURAL**

- **MORE JOHNNY'S GREATEST HITS**
  
  JOHNNY MATHIS
  
  (Columbia CL-1344; CS-8150)

**STEREO**

- **SECRET SONGS FOR YOUNG LOVERS**
  
  ANDRE PREVIN
  
  DAVID ROSE
  
  (MGM E3716)

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**Canadian Capers**

**In Record Land**... Don McKim of Phonodisc tells us that summer sailing looks good what with Anita Bryant's record of "Till There Was You", showing strong, and the new Jane Morgan record "Open Arms" moving along at a great clip. Still making lots of noise is the two sided smash by Jack Scott's "The Way I Walk" and "Mule"... Terry Reagan of Can. Music Sales reports good reaction to the new Jimmy Darrin deck on Colpix, "Angel Face". Shows every sign of the success of "Gidget"... "A Very Special Love" by Hernando is the fastest breaking record over at the Barrel outlet, so Harry Maplow tells us. He reports that "Little Hitty Johnny" starting to build up good sales and in time should duplicate "Tell Him No". Harry also says that "Three Thousand Miles" by Narvel Felts going strong in London, Ontario and other markets. It may still break for a hit in the city... Apologies to the Spartan people for our goof on the title of Joyce Hahn's record, proper title is "One Day Not So Long Ago"... It was bound to come, and this week two answer records have appeared on the market, answers we mean to "The Battle Of New Orleans"... Out on Regency, and already number three in Ottawa is the "Blaisden Racer" by Buster Vass and on the Apex label is "The Battle Of Queenston Heights" by Mike Darrow (CHUM). Both look to break wide open for great regional sales... Fred Clayton of Quality phoned us to tell that a real sleeper has broken in the form of the Andre Previn-David Rose MGM LP "Secret Songs For Young Lovers", and of course he is getting great reaction to the "Like Young" single that has been out for about five weeks now. Fred also states that the Mercury "Page-worth" plan is really swinging with the dealers, and "Remember When" looks very strong... Good Edwards of RCA tells us that, like always, the new Elvis Presley deck just took over their complete production and shipping out of the plant. They have been filling every order with never a break down for stock shortage. Gordi states that "I Know" by Perry Como also racking up good sales for the short time it has been out. Ray Peterson's deck still going strong for RCA and the new Jesse Belvin "It Could Have Been Worse" also starting out in grand style. Eddie Arnold's new deck starting out in some areas and shows good signs of spreading right across the board... Dan Bass of Quality reports that "Lavender Blue" by Sam Turner getting plenty of spins and that the Dion And The Belmonts' LP showing real strong in the Toronto and Montreal areas. Don Carter of London reports in with swingin' sales on the new Chipmunks record, "Ringtime Cowboy Joe", and "Along Came Jones", both these decks keeping every hand busy at the London district in every city across Canada. Don also reports great spins on the "Cash Box Selections" LP by Stanley Black.

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**“Little Brown Jug”**

HOLLYWOOD—RCA Victor Records presented disk jockeys in the Los Angeles area, last week, with a "Little Brown Jug" of Hiram Walker bourbon in a tie-in promotion to re-introduce the long-time hit by Glenn Miller, "Little Brown Jug," which will be added to RCA Victor's "Gold Standard" series.

Harry Jenkins, manager of RCA Victor distribution in Los Angeles, handled the promotion, announcing that the new bourbon packaging was appropriately titled since it is actually brewed in a little brown jug identical to the one described in the Miller recording. The Miller disk was cut on April 10, 1939, and is now available as a collector's item on Victor's "Gold Standard" series, which represents the company's choicest and most successful disks.

Above photo shows Larry Ehrmann, district manager for Hiram Walker; Helen Weigand, RCA Victor Distributing promotion; Agnes Haines, Hiram Walker; and Bob Krueger, sales manager of RCA Victor Distributing; exchange "Little Brown Jugs."

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**Carlton Staff Hits Road**

NEW YORK—The entire staff of Carlton Records will hit the road this week for a two-week trip that will blanket the country in behalf of Anita Bryant's "Till There Was You," Jack Scott's "The Way I Walk" and Gary Stites' new pairing, "A Girl Like You" and "Hey Little Girl," according to an announcement last week by Carlton proxy, Joe Carlton.


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**ROCKIN' IN THE JUNGLE**

B W ROCK 'N' ROLL CHA-CHA

**TOGGLE RECORDS**

2011 ELEVENTH STREET - NEW YORK, N. Y.

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**United Telephone Records**

**Buena**

BACK TO BACK TELEVISION HIT

**“LONELY GUITAR”**

by ANNETTE

Visto F-339

Distributed in Canada by Sparta of Canada Ltd.

**Vita 3**

Distributed in Canada by Sparta of Canada Ltd.

**UTC**

A Division of Walt Disney Music Co.

**Burbank, California**

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**GETTING NEAR**

by John Lester

**AT LAST**

C & M RECORDS

499 PENNINGTON ST., ELIZABETH, N. J.

**Two New Singles**

**“LATE AND LAZY”**

and **“CHARLESTON”**

from the album

**COZY COLE HITS**

Low LP-500 M & S

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**“It's What's in the CASH BOX That Counts—INTERNATIONALLY”**
Tassels ("To A Soldier Boy") Greet Fans

W & G, 91 WAEB, Gene Kaye, W & G

ALLENTOWN, PA.—The Tassels, currently on the air with their first record, "To A Soldier Boy" on Madison, sign autographs after performing at a recent show conducted by Gene Kaye (standing) of WAEP.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.
$1.50 for a full year (52 weeks) subscription X
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CITY
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STATE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Roulette’s New Headquarters To Have Own Recording Studios

NEW YORK—Morris Levy, president of Roulette Records, announced last week that the label will shortly make its biggest and most important physical expansion since its inception. Levy revealed that Roulette will move its national headquarters from their present site at 659 Tenth Avenue in New York City, to 1681 Broadway, which is located on the corner of 50th Street and Broadway, in the heart of Manhattan. The expansion plans call for the construction of an additional floor in the three-story building. This additional floor will be utilized for recording facilities as well as mastering and editing. Until now, Roulette has recorded all its product in various independent recording studios in New York and Los Angeles. He also disclosed that the plans for the creation of the company’s own recording studios has led to the setting up of an engineering department. This department will be headed by Bill Scrimps, who formerly worked with Bell Sound Recording Studios in New York. Bill Scrimps, with the aid of M. I. T. engineers, will supervise the construction of the new sound studios in the new offices. The engineering department has already purchased hundreds of thousands of dollars worth of recording equipment, microphones, and cutters, as well as recording equipment for remote recording sessions. Bill Scrimps has already handled a number of remote sessions for the label including the Count Basie Orchestra’s all-night "Beauvoir and Breakfast Dance", at the Miami disk jockey convention and Maynard Ferguson’s Orchestra at Birdland.

In conclusion move, which, according to Levy will involve a half-million dollars will include the entire diskery’s executive and personnel staff. The organization expects to take up its new-look facilities and move over, as soon as construction and decoration is completed.

In announcing his decision, Levy stated: “The continued progress of our company has caused us to outgrow our current headquarters. Also, the purchase of the finest recording equipment and the establishment of our own recording studios, will result in our offering the highest quality product anyone can produce. It will also increase our ability to show any direction and what is more important, it will provide new channels of creativity for our A & R department.”

Coral “Mummy” Promo

NEW YORK—Coral Records is planning an all-out promotion on behalf of its new Brunswick novelty recording “The Mummy”, by Bob (Horror Themes) McPadden and a surprise artist named “Dor”. The tune is a very special piece of material written expressly for the new Universal International Picture, “The Mummy”.

Although the song is not used in the movie, U. I. is combining efforts with Coral to hype the record in conjunction with the film. Norma Marla, who appears in the film is currently touring the country with a saxophone, and will make visits to deerays, in order to present them with a record. A “surprise” novelty mailing will also be made to deerays and record companies throughout the country to add further impetus to the recording.

Sam Lutz Scouts Europe For Lawrence Welk

HOLLYWOOD — Sam Lutz of Gabbe, Lutz, Heller and Loeb, and personal manager of Lawrence Welk, left Los Angeles last week for six weeks of meetings and talent scouting in London, Paris, Rome and French Riviera. Don Pederson, television consultant to Welk, will join Lutz in London, flying there from Copenhagen, Denmark, to finalize previously discussed plans for the regular programming of the weekly ”Dancing Party” television programs in England.

While in Rome, Lutz will meet with his agency’s client, Italian songstress Milly Vitale, relative to her forthcoming concert tour in the United States later this year. Other cities on Lutz’ talent scouting itinerary are Naples, Capri, Cannes, Nice, Sorrento and Tel Aviv.

Lutz, who is accompanied by his wife, will return to Los Angeles August 8.
Kay Starr Returns To Capitol Records

HOLLYWOOD — Songstress Kay Starr returned to Capitol Records last week by signing a long-term contract with the label, prexy Glenn E. Wallach disclosed at week’s end. Her recordings will be produced in Capitol Hollywood studio by A&R exec Dave Cavanaugh.

The day that she re-signed with Capitol, the label she started with 12 years ago, she began cutting for her new LP, slated for release in the late Fall. Plans are being finalized for an extensive promotional campaign spotlighting Miss Starr’s return to Capitol, her first LP.

The thrust first came to Capitol in 1947 and came up with such hits as “Bonaparte’s Retreat,” “Side By Side,” and “Wheel Of Fortune.” Miss Starr served her apprenticeship singing with Charlie Barnet. A serious threat of illness forced her to leave the Barnet band and during the next few years she sang no songs and hardly even spoke. When she recovered, she decided to strike out as a single.

Mitchell-Ruff Duo Wow ‘Em in Moscow

NEW YORK — In a special news report to the New York Times, filed by Oogood Caruthers, it was reported last week that Dvike Mitchell and Willie Ruff, songwriting and recording artists for Roulette Records, broke it up in Moscow’s conservative Tchaikovsky Conservatory. The recording session was an impromptu jam session which came about when Dvike Mitchell and Willie Ruff, who are in Russia as tourists, visited the conservatory. After introducing themselves, they asked Professor Vlasenko of the conservatory if he and the student body would come to hear their music and they arranged a performance in the conservatory’s piano competition arranged for a hall, and it was there thereafter that Dvike Mitchell’s piano and Willie Ruff’s bass playing tore down the rafters.

According to the news report, the wild enthusiasm of the student body at the conservatory represents a major victory for the U.S. State Department over the Soviet Ministry of Culture. Both government agencies have been in a hate over attempts to have American jazz artists perform in the Soviet Union with the Red government’s official approval. The story went on to point out that even impresario Sal Horak who is responsible for bringing Soviet artists to these shores has been unable to arrange an official American Jazz tour of Russia.

The Mitchell-Ruff duo has always been interested in bringing the story of jazz to the public and in presenting jazz in narration and demonstration form as they did in Moscow last week. They utilized some of the material from their recent Roulette LP “Jazz For Juniors.” This album was made specifically with the idea of introducing high school students to the basic rudiments of jazz.

Teddy Reig, Roulette jazz A & R chief for Roulette, had only one succinct comment to make concerning the Moscow jam session. “Pain the love of sales . . . why didn’t someone have a tape machine going. Man, I can just hear that applause in stereo!”

Meet Mr. Big

CLEVELAND — Tina Robin stepped here for a one-day promotion for her new Capitol release “Too Young.” She is shown above with local deejay “Big” Wilson (KYS). The petite performer had just completed a two-week engagement at the Roosevelt Hotel in New Orleans and was on her way to New York for an Ed Sullivan appearance.

Design Records Inks Knight & Heatherton

NEW YORK — Cy Leslie, president of Pickwick Sales, merchandising arm of Design Records, Cricket, Off Broadway and “Instant” Learning Records, announced last week that he has inked exclusive recording contracts with Felix Knight and Kay Heatherton.

Heatherton, who has already recorded a “Merry Mallman” album for Cricket, does the “Supper At Loone’s” show across-the-board at New York’s Waldorf Astoria Hotel. Leslie utilized “M-G-M TV’s “Merry Mallman,” Knight, one of the leading tenors during radio’s heyday, now is a featured performer in musical and light opera productions and plays in top hotel rooms all over the world.

Leslie stated that plans and arrangements are being made for Knight to team with Mimi Benzell (another recent signing) on a series of new comedy LP’s.

Ed Cole Leaves MGM

NEW YORK — Ed Cole, classical artist and repertoire director and associate advertising and publicity manager for M-G-M’s “M-G-M TV,” has announced his resignation from the company after over eleven years of service. In addition to those duties, Cole has been responsible for the writing and supervision of all advertisements and promotional campaigns for all labels in the M-G-M fold, including the parent label and Lion and Curb.


Notable among the near-thousand albums Cole has produced during his tenure at M-G-M is the original New York cast recording of Kurt Weill’s “The Three-Penny Opera.” Cole, the long-time artistic director and largest album seller in the disciver’s catalogue after the sound track recording of “My Fair Lady,” is now with two other important projects he is reorganizing.

Cole is not ready to announce definite plans for the future. In the interim, he plans free-lance album production and liner assignments until he decides on the best niche for his talents.

New Syracuse One-Stop

SYRACUSE, N.Y. — The opening of Syracuse One-Stop, this city’s newest record store, was announced last week by Ralph L. Rose, part owner of the firm. The other owners are Steve Brodie of Masters Releasing and Lenny Silver of Best Record Distributor in Buffalo.
**Territorial Tips**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national Top 50.

* Indicates first appearance on Territorial Tips

**R & B Sure Shots**

"**A BIG HUNK OF LOVE**" 
Elvis Presley 
RCA Victor 7600

"**PORGY**" 
Nina Simone 
Bethlehem 11021

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**Pet Milk — Opry Talent Winners**

NASHVILLE—The Townes Sisters, Eloise, Lana and Carolyn, of Lake Village, Arkansas, were awarded first place in Pet Milk's "Second Annual Pet Milk Grand Ole Opry Talent Contest," representing radio station KVSA, of McGehee, Arkansas, the Townes Trio receive, as first place winners, a recording contract with Hickory Records and six guest appearances on the Pet Milk "Grand Ole Opry."

The sisters, along with six other finalists from the United States and Canada, were brought to Nashville as guests of the Pet Milk Company, the Keystone Stations, WSM and the "Grand Ole Opry," as the climax of one of the biggest Country and Western music talent contests in show business.

Above, the sisters are congratulated after their winning performance of "I Know" by T. Tommy Cutler (left), WSM deejay, and Roy Acuff.

---

**The Latest**

**AINT NOTHIN' BUT THE BLUES/ENCORE**

Bennie Green 
BLUE NOTE 45-1733

**BLUES WALK/MASQUERADE**

Lou Donaldson 
BLUE NOTE 45-1720

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**HOT SELLER!**

**SLOPPY'S HOUSE PARTY**

DOOTO 
DTL 266

Also in Stereo

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**Subscription — THE CASH BOX**

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To Foreign 
$15 
$30 
$48 
$30

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
### Top 50 Across the Nation

<table>
<thead>
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<th>Artist(s)</th>
<th>Label</th>
<th>Week Ending</th>
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<tr>
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<td>Flamingos (end 463)</td>
<td>3</td>
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<td>4</td>
<td>You're So Fine</td>
<td>Falcons (unrt 2033)</td>
<td>Falcons (unrt 2033)</td>
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<td>There's Something On Your Mind</td>
<td>Big Jay McNeely (Swingin')</td>
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### Regional Record Reports

#### New York

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<td>Say</td>
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#### Chicago

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**The Cash Box Magazine**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Cash Box
Award of the Week

“CLOSE UP THE BACK DOOR” (2:30) [Longhorn BMI—Thierry, Khoury]

“UNTIL THEN” (2:35) [Longhorn BMI—Thierry, Khoury]

COOKIE & THE CUPCAKES (Julie 101)

● Cookie and the Cupcakes, who had a territorial noise-maker in “Matilda,” stand a good chance to break out nationally, both R&B and pop-wise, with their newest Judd waxing. Attention is on “Close Up The Back Door,” a frantic, fast paced rocker on which Cookie is at his wailing best. “Until Then” is a tasty ballad-a-ballad. “Back Door” gets the chart nod.

“SPANKY” (2:30) [Orje BMI—Jenkins]

“GONNA TAKE TIME” (2:35) [Orjava BMI—Jenkins, Jenkins]

GUS JENKINS (Pineer 101)

● Gus Jenkins has been chosen to spearhead the first release by the new Pioneer-International label and he brings with him the chart experience gained with several attention-getters on the Flash label (“Hit The Road,” “Tricky,” “Spark Flug.”). “Spanky” is a hot, knock-em-down, drag-em-out instrument in the Jenkins tradition. Could mean early recognition for the label and money in the bank for all concerned. On “Gonna Take Him,” a low down, slow paced blueser, Jenkins waits with the best. Could collect big coin in the Southern territorial markets.

“TWICE AS NICE” (2:30) [Roosevelt BMI—Singleton]

“WHERE DID I MAKE MY MISTAKE” (2:15) [Siras ASCAP—Ballard, Jr., Tobias]

CLYDE MACHFITTER (AGM 12816)

● Clyde has a big dual-mart, beat-ballad coupling. (See pop reviews).

R & B Reviews

JOHN LEE HOOKER (Vee-Jay 319)


TENNESSEE BLUES” (2:35) [Conrad BMI—Dallam] This release is a solid winner of the same, this time funkier and slower. Two choices for the side.

EDDIE LANG (Ron 324)

“TROUBLES TROUBLES” [Ron BMI—Langlois, Ruffino] Low down blues growler.lang Lang in a shooting mood. Solid disc.

B “SHE’S MINE ALL MINE” [Ron BMI—Langlois, Ruffino] A wax full of containing vocal rhythm sounds, Lang again on a wild shooting spree. Frankee offering.

RUDY GRAYZELL (Award 129)

B F.B.I. STORY” (2:56) [Bayside BMI—Grayzell] A fast-paced rhythm opus is based on J. Edgar Hoover’s cleanup of crime in the 20’s and 30’s. Hoover gets the hero treatment by Grayzell’s Thunderbirds, accompanied by the Sparkles. Can get novelty vote.

C “YOU’LL BE MINE” (2:17) [Bayside BMI—Grayzell] A very good slow ballad, lovingly caressed by Grayzell and the others.

NIGHTMARES (American Int’l 531)

B “THE HEADLESS GHOST” (1:49) [Dijon BMI—Maddin, Vandervort, Gordon] Wild and wooly, humorous puppet about the headless ghost’s antics done in the frantic manner by the group, backed by Jimmie Maddin’s orchestra.

C “OHM I’M SCARED OF THE PHORBORS OF THE BLACK MUSEUM” (1:51) [Dijon BMI—Maddin, Vandervort, Gordon] The horror theme continues on this half, as the Nightmares indulge in more frantic sounds.

R B Disk Jockey

LEONARD SMITH WLOE— Lookville, N. C.

CARL WENDELL WTVF—Tifton, Ga.

DEAN RICK WKTY—South Padre, Tex.

NICK HILL WREJ—Waco, Tex.

A. LOUIS WOCO—Waco, Tex.

S. ROBINSON WMAC—Waco, Tex.

HAPPY WILSON WVEO—Alto, Ala.

S. ROBINSON WYMT—Waco, Tex.

NICK ROBINSON WAKE-Mare, Mass.

M. T.A. (Kingston Univ.)

REGIONAL RECORD REPORTS

Top Selling Records

Reported by

R & B Retail Outlets

From Coast to Coast

AL’S RECORD MART
Wyandotte, Mich.

1. I Only Have Eyes For You (R. Nelson)

2. Lonely Boy (P. Ank)

3. Screenplay When (Flappers)

4. Remember Me (Ivy & Barry)

5. This I Swear (Skyliners)

6. There’s Something I Want To Tell You (P. Popp)

7. Te Quiero (Mills Bros.)

8. My Heart Is Open (C. Dobbins)

SILVER ROD RECORD CRT.
Patonos, N. J.

1. There Is Something On Your Mind (R. Bennett)

2. I Won’T Cry (J. Adams)

3. Think of Me (Emmetts)

4. I Waited Too Long (L. Baker)

5. I Only Have Eyes For You (Flappers)

6. What A Difference A Day Makes (B. Washington)

7. Goin’ Back To Home Town (Joe Carter)

8. It’s Too Late (T. Slim)

RECORD BARN
Los Angeles, Calif.

1. Battle Of New Orleans

2. The I Swear (Skyliners)

3. You’re So Fine (Flappers)

4. I Only Have Eyes For You (Flappers)

5. Lonely Boy (P. Ank)

6. Frankie (C. Travers)

7. Tallahassee Lassie (F. Cannon)

8. Kooky Kook (Boye Me You)

9. Gidget (R. Darson)

10. Kansas City (W. Harrison)

BOB SCAAD
Evenside, Ind.

1. Back In My Life (S. Darin)

2. There’s Something On Your Mind (J. Wilson)

3. Oh My Love (Flowers)

4. You’re So Fine (Flapers)

5. I Only Have Eyes For You (Flappers)

6. Only Sixteen (J. Wilson)

7. I’ll Be Satisfied (J. Wilson)

8. I’ll Be Satisfied (J. Wilson)

9. Like Young (Fronco & Rose)

10. No More Drippin’ (Gordon)

CARL LAFKISS VIC 402—Green Bay, Wis.

NICK NICKSON WYHT—Waco, Tex.

DARRYL WTRMP—Tifton, Ga.

DAVE STEVIE KPHO—Phoenix, Ariz.

C. SIMPSON WERD—Dallas, Tex.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”.
“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Congratulations are in order for the KCUL-Fl. Worth, Texas “Cowtown Hoedown”, which recently celebrated its 4th anniversary with a record breaking crowd at the Coliseum. The regular "Home Town" cast along with George Jones, Ray Price and June Carter were on hand to help celebrate the event. For the past three years, the show has been broadcast on KTHT-Paris, from 7-8 PM. The package contains 10 selections of various tunes including "Ring Of Fire" and "Rose Upon The Thistle", if you so desire to tour the Portland Coliseum, it will be at the Coliseum’s Evergreen Balloon, 7-10, and at Hizer’s Shadow Lake, 7-11.

One of the highlights of "Take It Away" Leon McAuliff & His Cimarren Boys’ June sked was the dedication of American Airlines’ new jet maintenance depot and inauguration of its new prop-jet flight sked from Tulsa to N.Y. The crew’s set for dates in Ark., Okla., Tex., N.M. and Ill., throughout the month of July. Mr. Jimerson’s recently disbanded Brazos Valley Boys, to be playing July dates in Mo., Okla., Kan. and Tex. Both outfits are under the Don Thompson-McAuliff Cimarren Artists banner. 

Carl Butler and Stonewall Jackson were the June 26th stars at Thorntons Moore’s Verona Lake Ranch Folk Park in Verona, Ky. Webb Pierce was back for 7-15, Porter Wagner & his Trip to the 12th Lake, Lyle and the original Renfro Valley, Gang and "Lilie" Jimmy Dickens on the 26th. George Moore is encore for all the outings this July. Bobby White & the BoboNites, the group formed out of Hank Thompson’s band, were on hand to make their rounds.

The Beef, Billy Joe and the BoboNites, the group formed out of Hank Thompson’s band, were on hand to make their rounds.

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All the dynamic beauty of stereo comes alive when played on a Seeburg system.

With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Seeburg Stereo is completely integrated—from the pickup, through the dual amplifier to the newly developed twin stereo speaker system.

Seeburg
Dependable Music Systems Since 1902
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Chicago 22, Illinois

America's finest and most complete music systems
What is:
Public Relations?

Because of the volume of terribly adverse publicity, news and air stories directed at the coin machine industry, particularly during the past year, coimmen have become keenly aware of the necessity of projecting the true story of the coin machine business to the world at large.

They wish to inform, not only the newspapers and air reporters, public officials, bankers, et al, but the general public that what they have been reading and hearing concerns only a small segment of the industry—and that the smear of all because of the faults of a few has been magnified away out of proportion. They wish to tell the public that the very large majority of coimmen are hard working, honest, law-abiding citizens—who can match their records and business ethics with any other business in the world, large or small.

The big question is—HOW CAN IT BE DONE?
The obvious answer, of course, is START A PUBLIC RELATIONS PROGRAM!

What is Public Relations? One of the foremost public relations experts states “There are almost as many definitions of ‘public relations’ as there are spaceship rumors, and some definitions are equally out of this world.”

What is “Public Relations” for the coin machine industry, and how can it be best utilized? Many believe that the “specialist”, the experienced, well established public relations firm can help solve the problem for this business. In the past few weeks, we've read several presentations by public relations firms. They attack the coin machine problem as they would any other business. Every one of them calls for the expenditure of around $100,000 a year—with the prime purpose being to “plant” favorable stories and news items in the press and on the air. We would agree with this premise. Anything that is done constructively is bound to help. But is this the practical immediate answer?

Not everyone agrees with this suggestion. It is pointed out that it would be most difficult to raise any such large sum of money—even on a national basis. Then, the question is raised: will all territories through the vast United States benefit without establishing a public relations program of its own on a local “grass roots” level?

Many coimmen feel that a public relations program should be started in local areas first—with a definite, progressive program of cooperation with local charities, projects and community drives. In this way, they say, they can impress those people with whom they come in daily contact. These programs, they feel, will be comparatively inexpensive, and yet the most effective. A number of coimmen have been associated with local programs for years (many of which have been reported in The Cash Box.) Still others claim they are so close to their local people they don’t need a public relations program. However, they recognize a program is needed, as what affects the industry nationally, reflects down to the local level.

The Cash Box is interested in overcoming all the adverse publicity—and building the industry to the respectability it deserves.

Public relations efforts are needed, and needed badly.

Let’s hear from our readers: What’s your suggestion for a public relations program, nationally or locally; and if you are actively engaged in some kind of public relations work in your area, send in this information, together with photos if possible, to The Cash Box.
NEW PUBLIC RELATIONS LUNCH HELD

Manufacturers, Dists, Ops and MOA Directors Meet in Chicago
Select Temporary National Public Relations Committee For Inter-Industry Program

CHICAGO — George A. Miller, president and general director of Music Operators of America, and MOA directors Lou Casola, Les Montooth and Clinton S. Pierce hosted a luncheon in the Venetian Room of the Morrison Hotel, July 1, to discuss the need for immediate action as motions program with manufacturers, and Bob Slifer of NCMDA, who represented distributors from across the country at the meeting.

Miller opened the meeting by greeting everyone present. He expressed the fact that this particular meeting did not only concern members of Music Operators of America, but the entire coin machine industry, to help finalize a good, sound public relations program for all.

“We hope to delve into many problems here today,” he declared, “and that we can, such as an ambitious plan to attack them through sound public relations. We must soon effect a strong approach towards reaching the national press, radio and television.

Miller proceeded to call on members of the MOA committee present to give their views, and the results of the meeting will be discussed with manufacturers to probe the possibilities of such a program. Lou Casola stated that it was his opinion that all of the manufacturers impressed him with their desire to cooperate on such a plan, financially and in every way possible. He made it quite plain, however, that success can only be attained through complete cooperation in all phases of the industry, including manufacturers, distributors, and operators working together diligently to accomplish the end result, through the National and Inter-industry public relations program.

Les Montooth and Clinton S. Pierce reiterated Casola’s statements, stressing the need for cooperation with manufacturers as well. Miller then proceeded to call on the manufacturers present for their views on the subject.

At the request of Tim Monica, Chicago Dynamic Industries, commenced by looking at the tables and commenting on the fact that much of the real power of the industry was present. This, he said, laid the groundwork for immediate action. He further stated that only through such power, inclusive of the executive branch of Music Operators of America, and the embryo National Public Relations Committee, will the entire coin machine industry be able to make a constructive plan. He asserted that there must be no cleavage in the industry at this time, when there is so much adversity public. In fact, everyone must—and should pull together. We must, he concluded, all heave together for the long haul.

John Haddock, president of AMI, and president of the Phonograph Manufacturers Association, who was unable to attend the meeting, had accomplished. He lauded all manufacturers and officers of MOA, stating that this program would cost no more than $2 per company.

He closed by stating that the new funds must not be overlooked, and that initiatives for the distribution of these funds must be discussed at the earliest possible time. He strongly urged this aggregation to start working, and assured one and all that others in the industry, along with manufacturers, will continue to cooperate.

Herb Jones, vice president of Bally Manufacturing Company, reiterated the urgent need for funds and added that it was the responsibility of each individual to see that good help was necessary of good professional help.

“Only in this way can we bring the message across to the general public that the people in the coin machine industry are hard-working individuals who serve a definite purpose in our economy,” stated Jones. “Sound concrete thinking is very vital at this time,” he emphasized.

Miller then directed the meeting to the subject of a joint committee that would consist of representatives from the MOA, the New York Advisory Committee, and members of the MOA committee from all over the country, and requested that they be asked to come to Chicago at the earliest possible time to discuss the subject.

NCMDA’s general director Bob Slifer, expressed the necessity for this committee, which will be formed, to cover all facets of the coin industry, including manufacturers, distributors, and operators, and to proceed with the immediate task of forming the organization.

He asserted that, in his opinion, the ultimate goal is to remove all of the stigma that is harming the industry, and that such an organization can be achieved only by being understood by the public through all available media.

Also, he concluded, we should concern ourselves with an increased stimulus of the public, and otherwise it will have all been in vain.

Other concurrent opinions and remarks, falling into a similar vein throughout the discussions, were delivered by Herb Gettinger, vice president of United Manufacturing Company; Tom Herrick, Seeburg; Donald C. Rockola and Art E. Ensam, Rock-Ola Manufacturing Company; Al Lloyd, Wurlitzer; Ed Ratajack, AMI, vice president in charge of sales; tax consultant Leo Kaner, for MOA; Hilmier Stark representing Billboard, and Leo Brooks of The Cash Box.

Tom Herrick of Seeburg asserted that there is no question, but that immediate action is necessary to combat a grossly unwarranted picture, painted for public consumption by the biased press, radio and television network.

“The industry”, he said, “must retreat its own picture of legitimacy through a good, sound, public relations program. Let’s not,” he concluded, “create waste, but expend every dollar for the overall good of the entire coin machine industry.”

At the conclusion of the meeting, temporary public relations committee was appointed, which is to convene shortly, time and date not as yet determined. Members of the committee are: Lou Casola, H. A. Frans Co., and Bob Slifer, head, Eastern states. Marty Scanlon, Operator News, and Bill Rider, Cecil Harrington and Bill Gates, made for an enjoyable period of relaxation.

Two well known local coinmen, Ben J. Kelly and Billy Rider, went partners in the organization of Southwest Amusement, Inc. The new firm opened for business at 1008 Leeand Ave. early in July. Routine operations together with a supply of used equipment trading was announced as the planned program. In another development in East Extension when Fred Clark and Ted Gum established the Lawndale Record Shop at 761 Lawndale. Formal opening was set for July 12th, but they have been stocking up late in June and hope to start sales maybe a few days before official opening date... A brand new hose feze operating concern was born when E. D. Amawell and Carl Faver, both coinmen of note in the area, pooled their holdings, bought up some scattered operations, and formed the Midwest Music Co., with headquarters at 2140 McKinney Ave. Routine operations with emphasis on music was stated as being started program of the new company... Noted service specialists, Ben Wells, who was used to be a mainstay of Volls Repair and Service Co., now with service department of Amusement Distributors, Inc. (Rock Ola and Bally) ... enjoyed our first cup of coffee from the new Seeburg coffee vendor in H. A. Frans Co. coffee bar. No question about super excellence of the vending but plain prejudiced caused secret regrets at the passing of that area when coin coffee establishments was cut by Dorothy Bohmman and Judy Kubo, secretaries of the company... John E. Williams (Williams Amusement) said business was just so-so— but fishing excellent; a fair balance in his opinion. ... Bumped into father and son team, who are in the business. His father, E. J. Jr., who run the Sky Distributing Co. Noticed that “junior” had over Senior some few inches in height but “senior” more than made up the difference in breadth. ... Coffee cup with operators Sam and Buster Ave, Billy Rider, Cecil Harrington and Bill Gates, made for an enjoyable period of relaxation.

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY.
Will Import Restrictions Soon Be Removed By France?

Colman Hope Games and Music Are On List

NEW YORK — Coming on top of the news from England that import restrictions were removed on jule boxes, comes the report from France that the French Government is expected to remove most of its restrictions on imports of games.

It is the hope of colman that jule boxes will be among those items removed from the restricted list. According to officials the plan to lower barriers basically stems from two economic development.

The first is the dramatic improvement in France's economic position since the institution of an austerity program around the beginning of the year and the devaluation of the franc in December. In the first five months of the year trade deficits have been reduced—in May the balance swung in another way with exports exceeding imports by 9 per cent. The other factor is the rise in French prices. Additional imports are expected to help stem inflationary tendencies by permitting more goods in the international market.

It is hoped that the French coinmen are making every effort to inform their government of the part be removal of the restrictions on importation of jule boxes can have on their economy—pointing out the recent move by the English government.

Bally Mfg. Receives Safety Award

N.Y. Public Relations Meeting July 8

Baltimore, Md.—Maurice Sykes, Mar-Matic Sales Incorporated, this city, announced the formation of a world-wide operating organization, which will be coordinated with his firm acting as the guiding spirit.

Sykes, who now has a large number of agents in many areas throughout the world, is planning to utilize his knowledge and experience in assisting individual operators to open up and conduct profitable operations of various types of equipment, including pinball, shuffle, bowling games, music machines, and merchandise vendors.

The plan, as outlined by Sykes, is that his agents will supply the areas and the locations on a commission basis. The operator will either bring along his own equipment, or buy the necessary machines to serve the territories. In addition, Sykes' organization will supply service.

"We are particularly interested in colonn who would be willing to settle down in the Near East, Far East and throughout Europe," stated Sykes. "They out long experience in operating in these areas, we can assure operators of a profitable business."
The Cash Box

(Dated: JULY 25, 1959)

Recognized throughout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE... which is referred to every day in the year...

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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  - Manufacturers and their Distributors
  - Jobbers and Distributors (State by State)
  - Merchandising Vending and Service Machine Manufacturers

★ SPECIAL FEATURES
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  ★ PICTURES OF ALL AMUSEMENT MACHINES
    Produced from July 1958 thru June 1959
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  ★ REVIEW OF EVENTS—July 1958 thru June 1959
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  ★ CONFIDENTIAL PRICE LISTS
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  ★ ADS — Internationally

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(PHONE: FINANCIAL 6-7272)

HOLLYWOOD
6272 SUNSET BLVD.
(PHONE: HOLLYWOOD 5-2129)

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
COIN MACHINE OPERATORS

If you are now engaged in operating pinball machines, slot machines and pinball vending machines, we have an interesting proposition to relate to you. We have a vast inventory of machines, games and supplies. During the last month, we served over 1,200 orders to our local customers in the area. We are major distributors of pinball machines and coin-operated devices. Our expertise is in providing high-quality, reliable equipment for your business. Contact us today to learn more about our services and offerings.
Chicago Hosts Huge International Trade Fair

CHICAGO CHATTER

Chicago spent many weeks laboring on the cool lakefront to present up for the annual association of Coin Machine Industry's huge Trade Fair, which opened officially July 3, and will run through July 18. Managing Director Richard K. Kline, president of the Chicago Title and Trust Company, which manages the 12th Street Lawrence seaway, and promote the new world port of Chicago. The fair will offer to world buyers an unprecedented opportunity to view the most comprehensive display of imports and exports that can be had in the United States. Thirty governments from around the world have reserved large areas for national pavilions to promote the fine works of handicraft and other specialties of their countries, as well as big business overseas.

Illinois Governor William G. Stratton and Chicago's mayor Richard J. Daley headed the host of dignitaries present at the opening celebration. The association's officers present were Paul W. Goodrich, president of the Chicago Title and Trust Company, and president of the association; Thomas H. Coulier, the association's chief executive officer; and Richard Reaves, manager of the fair.

George A. Miller, president and general director of the Music Operators Association, Les Casola, Les Montana, and other officers of the association, held a luncheon at the Morrison Hotel July 1 to discuss in more detail a projected public relations program for the entire coin machine industry, as well as next year's MOA convention.

B. E. Weinard, sales director of Chicago Dynamic Industries, announced the appointment last week of 3 new distributors to handle Chicago Coin's amusement equipment. They are Mountain Distributors in Denver, Colorado; for the states of Colorado, Wyoming, and New Mexico. The firm is headed by Peter Geritz. Dan Kanaga's Western State Distributors also will handle distribution in Montana and Idaho. Harry Brinch Dis- tributors, Butte, Montana, was selected by Art for Montana.

Reports from the hospital staff indicate that Midway's Ralph Sheffield is showing marked improvement in his over-all condition. Ralph, who suffered a cerebral stroke recently, is making a terrific comeback from his near fatal setback; and all of his friends in coin are pulling for him to pull through.

Meanwhile Bill Kitt and Joe Robbins tell us of his multitude of friends came through for Ralph in great style. Now that most everyone at the Rock-Ola plant is on vacation, Kurt Kraver and his staff are working doubly hard to make delivery on Rock-Ola's "Tempo" line of phonographs.

Congrats to George Hinck, who took over the duties of advertising manager at Rock-Ola. George tells us that vice presy Doris Ares is still on vacation, and Les Ricci, just the other day to pitch in and create more sales on "Tempo".

Paul Huesch, J. K. Kemeys's vice president in charge of sales, just announced a $500 dollar tab that Kemeys's "Big 3" electronic upright was an instantaneous success all over the country, and sales are that good. Joe Pickens asserts that production is up considerably and shipping is being pushed hard to satisfy everyone. Congrats to Bally's Ed Newell, who recently received the Industrial Relations Award from the Greater Chicago Association of Employers. Ed, Bally's safety director, won the awards also in 1951, 1953, 1955, and 1956. Art Garvey tells us the 2 weeks and Bill O'Donnell returned to their busy desks last week.

United Manufacturing is taking the annual full production July 20, according to Herb Gottleber and Bill DeSelm.

No fair weather—nor no hot weather, Clarence Schreiber asegures us that Games, Incorporates new "The Wild Cat" will be a great sales getter in all markets. He knows that it is an immediate hit another year. World Wide Distribute, picked it as a winner while it was still on the drawing board. After all, he feels that "Wild Cat" is not only a winner in sales, and the new game being a 2 player competitive game should be even greater.

Chet Gore, presy Executive, tells us all cards are going well and sales are up by 30% due to ads, and the kurz long being a basic business and pleasure trips to Florida, with stopovers in Georgia and Louisiana.

Hovie Freer reports that employees of Donan Distribu- tion are being given an opportunity to select their vaca- tion dates, and Don Moloney will attempt to do his best to give them their choices, whenever possible. Bill Kitt, owner of Empire Coin Machine Exchange, and sales mana- ger Joe Robbins are very gratified at the marked increase in export business this year. There have been definite signs of steady increase.

Coven Music's Irv Ortiz and Ed Paris report that they've definitely seen optimism among operators they've visited of late, indicating that business is definitely on the upswing. Export biz on phonographs is firm and steady according to Irv. Ben Cohen is dividing his time between Coven sales and his marine products... Herb Perkins, Purnevy Distributing, hosted 2 out-of-town visitors last week, friends John Marshall of Green Bay, Wisconsin, and Lawrence Egerzer of Marinette, Wisconsin. Herb takes off short for one of his annual business and pleasure trips to Florida, with stopovers in Georgia and Louisiana.

D. Gottlieb & Company's employees are enjoying their annual vacation schedule, and will return July 15.

Another firm with vacations on their minds is National Coin. Mort Levinson tells us that they are operating on a staggered schedule to keep Gottliebs' "Queen of Diamonds" pinball game moving out steadily. These are the days when All-State Distributors Vince Shy talks about the old timers' baseball gang. Vince's recollections go back quite a way when you ask him about many of baseball's all- time greats. He delights in spinning yarns about his old buddies of the diamond. ... Bill Weichel of Fischer & Co. gathered up his family and took off last week for a weeks of fun and frolic.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Mr. & Mrs. Cecil Terveer, Winona, Minn., in the cities for a few hours on their way home after spending several days up north vacationing.

... Jack Backus, Jamestown, N. D., in the Twin Cities for a few days visiting with several distributors. ... Ernest Woytosek, Hankinson, N. D., in town this week making the rounds. ... Congratulations to the Sam Segals on the Bar Mitvah of their son Joe last June 27th. Sam heads the office force at Lieberman Music Co. ... Ted Heinen, St. Cloud, Minn. bought out his dad's interest recently and is operating the route by himself. ... Mr. & Mrs. Stanley Woznak, Little Falls, Minn. in town Tuesday to root for the Little Falls High School baseball team in the State Finals. They won that day but lost the championship on the last day of the finals to Washburn of Minneapolis. ... The Noel Hefte's of Grand Forks, N. D. have moved to their beautiful lake home for the summer at Mentor, Minn. ... The Forrest Dahl of Pittsburgh Falls, Minn. have also moved to their beautiful lake home for the summer. ... Al Kirtz, Lake City, Minn. in town this week with his young son Tommy. The Kirtz's are leaving next week for a week's vacation up north and possibly into Canada. Al hopes to get in plenty of fishing. Talk about friendly competition. Cap Kistler of Frontenac and Greg Wagner of Miesville, Minn. will take his service Calls while Al is away. ... Greg Wagner and his family are back from a nice week at home. ... Jack Lowrie formerly of Lake City, Minn. and now residing in Hialeah, Florida spent a few weeks visiting friends in Lake City. Also took a ride to the Twin Cities to visit a few distributors and to say hello. ... Joe Weber and his wife in town Thurs., June 29th, to attend open house and see the new line of Zenith. ... Saw Charley Rose of Fargo, N. Dakota last week. ... At 75 he is getting younger and healthier. With all the sickness he had 2 years ago it's a miracle. Good Luck Charley and stay as young as you are. ... Ben Jahnke, Hutchinson, Minn. in town for the day picking up his record supply.

MILANO, ITALY: Notomat of Italy, Wurlitzer distributor, this city, displayed a full line of the company's products at the recent Trade Fair in Milano. 200-selection Model "2100G" and 104-selection Model "2304" photographs were the center of attraction. Shown above is the exhibit booth, in a corner location, decorated with large back-lighted cutouts of the word "Wurlitzer." Murals on the side panels depict people enjoying music in all its various forms.

In commenting on the unusual display, Arthur C. Kutsen, export sales manager, said, "We are very happy with the strides which our Italian sales have taken. This is a nation in which music has always played a tremendous part. For some years the import of manufactured items for entertainment has been strongly restricted. This ban has now relaxed somewhat and the quota which we may export to Italy is constantly being improved. Notomat, as our representative for the entire country, has a splendid organization which is represented in most major Italian cities. We look for this market to become increasingly important."

Wurlitzer Phonos in Milano, Italy

Jerry Haynes, WFAA-TV disk jockey, visited Strauss-Frank a few days ago and laid out his plans for his Teen Hop record show. Homer Crawford, Strauss-Frank's Dallas and East Texas salesman, has just returned from his vacation. ... Brian O'Donnell of King Records is leaving for Houston for a week in the Lake City area before a visit to Chicago. ... E. D. Maddox of Strauss-Frank is spending a week in Houston while Charles Van Den Bosch, Seeburg representative from Chicago, and another Seeburg man, Virgil Prince. ... Back from the ASCAP hearing in Dallas are Buchalter & O'Donnell, H. K. Sherman. ... A 69-year-old Dallas housewife is just starting along the road to fame as a song lyrics writer. Mrs. Matilda Bennett's latest effort is "Bubble Gum Sue," soon to appear as an outstanding success on B.B.C. television. Here. It is a weekly half hour show with a viewer figure running into many millions. And those millions see an AMI J-200, brought into their homes by television, in use as each record is chosen. The arrangement was made by that enterprising distributor-operator, Cyril Shack, and the machine is supplied by his firm, H. E. Wright, of Dallas, Texas. The AMI phonograph will be on the program for at least 13 weeks.

69 Year Old Housewife Pens Juke Box Hits In Dallas

DALLAS DOINGS

Ruffer and Walker Set Rock-Ola Distribution Plans For Britain

GREAT BRITAIN GLIMPSES

Nova chief Fred Adickes from Hamburg who might be described as ambassador extraordinary in Europe for Rock-Ola, has been hard at work in London with Ruffer and Walker on arrangements for distributing the full range of Rock-Ola phonographs in Britain, now that direct imports from the States are allowed.

But that does not mean that German production of Rock-Ola's is to be discontinued. It will continue at full output and may be stepped up. The German stereo amplifiers have proved highly successful, too. In addition to the 209's, the British "Tempo" range will include the 120 electrical selection console, and 120 wall box, plus the 120 selection hideaway unit.

"Juke-Box Jury," by arrangement with American d.j. Peter Potter has proved an outstanding success on B.B.C. television here. It is a weekly half hour show with a viewer figure running into many millions. And those millions see an AMI J-200, brought into their homes by television, in use as each record is chosen. The arrangement was made by that enterprising distributor-operator, Cyril Shack, and the machine is supplied by his firm, H. E. Wright, of Dallas, Texas. The AMI phonograph will be on the program for at least 13 weeks.
All good Operators know this...which is why more and more of them are switching to ROCK-OLA, the Phonograph of dependable and styling. No service calls combined with happier Locations add up to Higher Profits.

It takes more than "TAKE" to make profits today!

ROCK-OLA Manufacturing Corporation
600 No. Kedzie Ave., Chicago 51, Ill.
Wico Shows Stereo Kit

CHICAGO—Morrie Wizer, Wico Corporation, reported last week that the Wico stereo conversion kit was amply demonstrated in the firm’s exhibit at the South Dakota Operators’ Association convention, June 28 and 29, at theSheraton Hotel in Aberdeen, South Dakota. Ed Jacobson and Jim Pennington represented Wico at the convention.

“Ed and Jim demonstrated the Wico stereo kit hooked up to a juke box,” Wizer stated, “and the visiting operators registered much excitement over the excellent quality of stereo sound which was achieved.”

Operators were also very much impressed by the sign ‘Hear Stereo Here’ (in bold red letters), continued Wizer, “which was on display. These signs are supplied with all of our stereo kits, in addition to the stereophonic decal which is placed on the juke box by the operator.”

Much of the conversation among operators and distributors along Pico Blvd. this and the previous 3 days concerned the 4th of July week-end—just the week-end that they did. . . . At Badger Sales, Jack Leonard back on the job following a short bout with the flu. Jack mentioned he is anxiously looking forward to getting back to the bowling league he is a member of. He also spoke of what he feels will be a good fall football game of the season in his league. Marshall Ames, accompanied by his family, driving to Rosarita Beach and Ensenada, Mexico, over the weekend on both their pleasure and business trips. He accompanied them on both used and new equipment the past week, Marshall added. Bill Happe stated he enjoyed spending ‘my daddy’s money’ and they’re not too particular if they have to find a better deal. . . . Harry Beckman, at Norty’s Music Center, reports that Perry Come stopped in to chat and Norty stated he’s known Perry for many years. . . . Bill and The Belles (his wife and sister) are back by now as they announced their return as “A Teenager In Love.” Norty predicts another two-sided hit for Elvis Pres- sley’s latest RCA Victor, “Secret Love” and “I’m Not The One.” . . .

If you are reading someone else’s copy of The Cash Box why not mail this coupon today!

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It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!
Mondial (Ireland) Limited Completes Plant Expansion With New Wing

"In addition to manufacturing the Gottlieb and Williams lines over in Ireland, Mondial (Ireland) Limited has acquired the rights to the manufacture the popular Magnus Organ with license for export to England and the British Commonwealth. "The Magnus Organ received nationwide acclaim here in the United States and we expect the same success over in England. The original unit has been improved in many ways making for a greater volume in sound and clearer tones. While there is presently an organ being sold in England we intend to capitalize on the strong acceptance the Magnus Organ has had in the United States and we are sure that the quality of this unit is far above any other model currently being sold throughout the Commonwealth," concluded Fesjian.

Chicago Dynamics Appts.
3 New Distributors

NEW YORK — Suren D. Fesjian, Mondial Commercial Corporation, with offices in this city and in Dub- lin, Ireland, has advised that the addition of a new wing to the firm's Mondial (Ireland) Limited plant has been completed.

Mondial is a leading exporter of coin operated equipment and manufactures equipment of original D. Gottlieb & Company and Williams Manufacturing Company design for export.

"We have been on full scale production for some time and find that with the addition of the newly acquired space we may more efficiently serve our markets by offering a greater production schedule to meet early demands for delivery of equipment," said Fesjian.
WANT

WANT—Mechanic, Music, Games, Gigs: NASHVILLE, TN. PH. NO. HAYES, AMARILLO, TEXAS.

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy small lots, top prices. No Jake Box Records. Write to: RANSEL TRADE 

WANT—Little, ZEPHELTON, PA. 21300 WEST RING 

WANT—Double Faced Shuffledboard Scoring Unit that scores to 51. Also Seeborg Wall Boxes. W-V-3AD, FOL. 

WANT—We need Arcade Equipment—Jake Boxes—Bingo. Please send us details; all kinds of Coin Operated Machines. Name, address and phone. 

WANT—Records, 45's and LP's, new only, please. Give full details concerning all records wanted, and offer to buy. Quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 200 W. Adams St., CHICAGO 6, IIL.

WANT—Jake Box Operators. If you want a steady outof for your used records, please write: J. J. PARKER, 2400 KENTUCKY AVENUE, CINCINNATI 6, O., or WRITE MARLIN RECORDS DIST., 822 NORTH 1ST STREET, BIRMINGHAM 5, ALA., or WRITE: BELMORE, L. M., (Tel. Castle 1-0556).

WANT—Your used or surplus records at all speeds, 45's our specialty. We buy in quantities, will pay in cash. No lot too large or too small. No charges. Write: 

WANT—Used Shuffledboard 2 Player, NORTH STAR. Write for details. Low price. 

WANT—As we always need for immediate export unlimited quantities of: Buckets, Balls, Bumpers, Strikes, Frames, Counters,得分线路, and various types of Shuffles, Seeborg, AMI, Watling machine. (collect, cash.) 

WANT—Rock-Ola Model 1442—50 Selection, Hi-Fi, Seeborg Models C & R, Watling Multiplier, Majestic, Contest, Gondolier, Double Action, Single Player, Strikes, Qty., Condition and state prices, HUB COIN MACHINE, 7312 GEORGIA AVE, N.W., WASHINGTON, D. C. 

WANT—Used late model pins, shuttles, phonographs, bigos. Will pay cash. 

WANT—New or used 45 RPM 

Wanters

WANT—Counter Games, all kinds, 15¢—5$. Kicker & Catcher, Scrub-

WANT—Late used Jake box 45 RPM. Records not over 6 months old. Pay $1.00 per 100. Highest offer will win. Condition, 21300 ELDORADO AVE., DEERFIELD BEACH, FLA.

WANT—Wiltscats, Hunters, Skeet Shooters, and late five ball pin games, will buy top prices. WILL PAY CASH, 1500 N. WEST, SAN ANTONIO, TEXAS.

WANT—Billiards, Bally's, etc., 150000 new records, all speeds. We prefer large quantities and will buy small lots, top prices offered. No Jake Box Records. Write to: RANSEL TRADE

WANT—Excellent condition. 10¢ BABY "LEMONADE" 6-6487, (Tel. Castle 6-6487).

WANT—Can operated Laundry Equipment, A.M.I., 120 Selection Phonog- 

WANT—Williams Turf Champs and late Bally Bingo. State condition and best prices. Write: IMPERIAL COIN MACHINE COMPANY, 499 AVON AVENUE, CLIFFSIDE, NEW JERSEY.

WANT—Beauty's, Beach Clubs, Frolies, Palm Beaches, Palm Springs, Yacht Clubs or any Bally games with vertically mounted control and pin board. Need not crate. J. J. PARKER, 2400 KENTUCKY AVENUE, CINCINNATI 6, O. 

WANT—Chicago Coin Bowlers: Hollywood Blinder Bulkers, Super Frame, Score-0-n-line, Championship, Unified Bowlers: Ace Clipper Mer- 

WANT—Used Bally Gongs; Gottlieb and Williams Pins; Used Shuffle Alley; Guns and Phonographs. Send complete list. Highest priced paid. Representatives of Watling and Gottlieb Machines. CAGE FORMAN or SANDY MOORE DIST. 240 E. MERRICK RD., FREEPORT, L. N. Y. 

WANT—Used Bally Gongs; Gottlieb and Williams Pins; Used Shuffle Alley; Guns and Phonographs. Send complete list. Highest priced paid. Representatives of Watling and Gottlieb Machines. CAGE FORMAN or SANDY MOORE DIST. 240 E. MERRICK RD., FREEPORT, L. N. Y. 

WANT—New or used 45 RPM Records that have appeared in The Cash Box Top 100 within last 6 months. We pay as much as we can use any quantity. KAY ENTER-

WANT—For: Cash or make or model phonographs in any quantity. We are seeking hardwood records for resale. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZA-

WANT—Wotliits—Hunters, Skeet Shooters, and late five ball pin games, will buy top prices. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNSYLVANIA.

WANT—Mills Panorama. Also Parts. Advice Best Price. WESTERN DISTRIB-

WANT—Will accept 1 to 10 Games as against new Watlinger Photographs. SANDY MOORE DIST. CO., 359 TENTH AVENUE, SALT LAKE CITY, UTAH.

WANT—Mercury Model Floor Grip and Strength Testing Machines, ad- 

WANT—To Buy—Bingo, Late Will- 

WANT—Bingo any type or age, alleys, arches, spings, flashing lights and guns. Please quote prices and quan-

WANT—Bingos any type or age, alleys, arches, spings, flashing lights and guns. Please quote prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC. 2029 PROS-

WANT—To Buy—Bingo, Late Will- 

WANT—Operator or persons interested in Las Vegas opportunities. WILSON, 721 FREMONT, SUITE 11, LAS VEGAS, NEVADA.

WANT—Will buy Bally Big Innings & Henry Bitter. Advice & best price. Will sacrifice late Ballys. Beach Time, Carnival Queen, Miss America & others. WANTED, 5100 OAK ST., PENNSYLVANIA. 

WANT—United Star Slugger, Wenz. Hi-Hand, Shuffledboard Overhead Scoring Units, Boarded Units, Top Price & 


WANT—Wurlitzer 1600 $149; 1630 $174; 1700 $249; 1900 $495; 3312 $575; 3412 $595; 2500 $839; 2550 $1250; 1-6715). DUDLEY 577, DUARTE 577, BOSTON, MASS. (Tel. Regent 1-3834).

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SAY $175.00 IN CLASSIFIED ADVERTISING GET $223.00 VALUE FOR ONLY $48.00.
Use This Convenient Form For Your Classified Ad

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ADDRESS

CITY ZONE STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.
How To Use "The Cash Box Price Lists"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, "The Cash Box Price Lists" can only feature the market prices as they are quoted, "The Cash Box Price Lists" set exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has had the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $100.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quality, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) The "Cash Box Price Lists" reports each quotation exactly as it is made and depends on the reader to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read at follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

C O D E  (Numerical Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

MANUFACTURERS CODE

(B) Bally
(CG) Chicago Coin
(Got) Gottlieb
(Ex) Exhibit
(Mu) Munson
(United) United
(Wm) Williams

LISTED ALPHABETICALLY

WURLITZER

4. 1250, 50, 48 Selts, 45 or 78 RPM 50.00 100.00
6. 1400, ’51, 48 Selts 50.00 140.00
8. 1450, ’51, 48 Selts, 45 or 78 RPM 95.00 165.00
4. 1500, ’52, 101 Selts, 45 & 78 Internats 100.00 125.00
6. 1500A, ’53, 101 Selts, 45 & 78 Internats 149.00 195.00
6. 1600, ’54, 48 Selts, 45 & 78 Internats 174.00 195.00
6. 1600A, ’55, 48 Selts 249.00 325.00
6. 1700, ’54, 102 Selts 325.00 425.00
6. 1800, ’55, 102 Selts, 335.00 350.00
1. ’1900, ’56, 103 Selts 425.00 495.00
2. ’2000, ’56, 200 Selts 195.00 252.00
1. ’2100, ’57, 200 Selts 195.00 252.00
4. 2114, ’57, 101 Selts 510.00 535.00
2. 2125, ’57, 200 Selts 550.00 595.00
3. 2204, ’58, 101 Selts 625.00 650.00
4. 2160 Wall Box 2.50 3.00
5. 3020 Wall Box 3.00 5.00
6. 3036 Conv. (of 3020) 3.00 5.00
7. 3045 Wall Box 3.90 4.50
8. 4820 Wall Box 8.00 20.00
9. 4853 Wall Box 9.00 25.00
10. 5210 Wall Box 89.50 99.50

Rock-Ola

4. 1436, ’52, Fireball, 120 Selts 75.00 165.00
6. 1436A, ’52, Fireball, 120 Selts 100.00 215.00
1. 1438, ’54, Comet, 120 Selts 295.00 350.00
6. 1446, ’54, Hi-Fi, 120 Selts 319.00 375.00
6. 1448, ’55, Hi-Fi, 120 Selts, 415.00 495.00
1. 1452, ’55, 50 Selts 245.00 495.00
6. 1454, ’56, 120 Selts 450.00 545.00
1. 1455, ’57, 200 Selts 545.00 595.00
1. 1465, ’58, 200 Selts 745.00 800.00

Seeburg

*1. 100B, ’51, 100 Selts 230.00 250.00
4. 100B/L, ’51, 100 Selts, Light Cab 250.00 275.00
1. 100G, ’52, 100 Selts 325.00 375.00
6. 100G/L, ’52, 100 Selts 400.00 425.00
1. 100H, ’54, 100 Selts 475.00 575.00
6. 100V, ’56, 150 Selts 450.00 475.00
1. 100V, ’56, 200 Selts 550.00 550.00

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BALLY

6. Victory Bowler (5/54) 55.00, 90.00, 75.00
5. Champion Bowler (5/54) 60.00, 95.00
4. Jet Bowler (5/54) 60.00, 95.00
3. Rocket Bowler (8/54) 65.00, 115.00
2. Mystic Bowler (12/54) 55.00, 125.00
1. King Pin (15/54) 125.00, 250.00

KEENEY

6. Super Deluxe League Bowl. (3/52) 25.00, 50.00
5. High Score League Bowl. (3/52) 25.00, 55.00
4. Team Bowl (10/52) 25.00, 55.00
3. Club (4/53) 25.00, 95.00
2. Domino (5/53) 30.00, 110.00
1. Team Deluxe (5/53) 40.00, 125.00

UNITED

6. G-P. Super (3/52) 20.00, 40.00
5. G-P. Official (3/52) 20.00, 55.00
4. G-P. Deluxe (10/52) 20.00, 50.00
3. 10th Frame Star (9/52) 20.00, 50.00
2. 10th Frame Bowl (9/52) 20.00, 55.00
1. Hollywood (5/52) 30.00, 65.00

CHICAGO COIN

6. Match Bowler (6/52) 25.00, 50.00
5. Bowl-A-Ball (10/52) 30.00, 60.00
4. Match-A-Ball (11/52) 35.00, 70.00
3. 10th Frame Bowl 25.00, 50.00
2. Name Bowler (1/53) 30.00, 65.00
1. Score Bowler (2/53) 30.00, 75.00

WILLIAMS

6. Roll-A-Ball (12/56) 6 Player 90.00, 135.00
5. High Roll Score 25.00, 55.00
4. Deluxe Bowl (3/52) 25.00, 55.00
3. Club (4/53) 25.00, 95.00
2. Domino (5/53) 30.00, 110.00
1. Deluxe Model 40.00, 125.00

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**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized priced publication.

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**AMC, INC.**

J-200 (E), 200 Selecto, Phone... $175.00

J-200 (M), 200 Selecto, Phone, St or Mo...

J-100, 100 Selecto, Phone, St or Mo...

J-200, Continuous Play Hide away, Phone...

J-200, Selective Play Hideaway, St or Mo...

W-200 Wall Box...

W-200 Wall Box (Dual Price)

W-200 Wall Box ($6 Cell, Dual Price)

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**AUTO-BELL MF Co.**

Play (Upright) Wagon Wheel (Upright) Old Side Train

Country Shuffle...

Circus Wagon Wheel (Upright)...

**AMT, Inc.**

Model 14 Studio...

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**BALLY MFG. CO.**

Pam American Wheel With Dice A Game Chute 11 Foot $1,320.00

12 Foot $1,395.00

With 2 Games For A Quarter Chute 11 Foot $1,334.00

12 Foot $1,350.00

Sportsman (Upright)...

Ballina (5-Ball)...

Jumbo (Upright)...

Guinness (Model 12, 15, 16)...

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**CHICAGO COIN MACHINE**

Jet Pilot...

Rocket Ship (Upright)...

King Bowler...

21 ft. 5 in....

Monte Carlo Rebound...

Super Monte Carlo...

Rocket Ship Ball Shuffle Baseball...

Red Pin Bowl...

Command Machine Gun...

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**EXHIBIT SUPPLY CO.**

**J. F. FRANTZ MFG. CO.**

Dodge City (Counter Pistol)...

Kicker...

ABT Challenger Pistol...

ABT Gun Mate...

ABT Rifle Sport...

Aristo Scale...

---

**IRVIN KAYE CO., INC.**

Leash Champion (All Models)...

**QUEEN OF DIAMONDS** (5-Ball)...

---

**MELONI**

---

**WILLIAMS MFG. CO.**

Cruisade...

Cruisade (5-Ball)...

Pinch Hitter...

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**THE WURLITZER CORP.**

2501 Wall Box, Phone with Step & Dual Pricing...

2394, St 104 Select, leg Sel...

2394, St 104 Select, leg Sel...

2500 Wall Box, 200 Selecte, 104...

2501 Wall Box, 104 Select, 104...

2502 Stepper, 200 Selecte, 200...

1151 Hi Fi Corner Speaker, 240 Selecte...

1151 HI Blue Corner Speaker, 240 Selecte...

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**UPRIGHT ELECTRONIC SCORING F. P. GAMES**

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**The Cash Box**

**PRICE LISTS**

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**UPRIGHT**

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**THE SEEBOURG CORP.**

222, 160 Selecto, Phone...

225, 160 Selecto, Phone...

3000 Selecto... 100-100...

200 Selecte...

3000 Selecto... 100-100...

200 Selecte...

---

**UNITED MFG. CO.**

Flipper...

Deluxe Flash Shuffle Alley...

Zero Stone Shuffle Alley (5-Lane, 600...

Advance Bowler (3-Lane, 600...

Play Mate Rebound Shuffle...

Deluxe Baseball...

---

**UNITED MUSIC CORP.**

Two Mfg. Co., Phone...

Corner Speaker...

Wall Speaker...

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**WILLIAMS MFG. CO.**

Cruiser...

Cruisade (5-Ball)...

Pinch Hitter...

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**The Cash Box**

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July 11, 1959

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FIRST WHERE

flexibility COUNTS

WURLITZER GIVES YOU THE MOST

When it comes to landing the good ones, the flexibility of the line is most important — and here again, Wurlitzer is the leader.

You can install a 100, 104 or 200-selection phonograph, playing either Stereophonic or High Fidelity Music. You have a complete line of floor, wall and corner speakers — plus three Wurlitzer Wall Boxes.

Only Wurlitzer provides every component required to engineer a Music System for any type, size or shape location — and turn it into a profitable investment for you.

WURLITZER
Stereophonic - High Fidelity MUSIC SYSTEMS

FIRST IN SALES • FINEST IN SOUND

THE WURLITZER COMPANY • Established 1856 • NORTH TONAWANDA, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
UNITED'S
ZENITH
SHUFFLE ALLEY
OFFERS PLAYERS CHOICE OF

Regulation Scoring
or
Bonus Scoring

New, Big
× and □ Scores
Attract More
Play

OTHER
UNITED HITS

ADVANCE
BOWLING ALLEY
★

FLASH
SHUFFLE ALLEY
Regular—Deluxe
★

SIMPLEX
BOWLING ALLEY
★

SHUFFLE
PLAY-MATE
★

ALL MECHANISM IN BACK-BOX

SEE YOUR UNITED DISTRIBUTOR NOW!
Pan-American Bowler

50% Faster Play

PAN-AMERICAN BOWLER gets all the heavy rush hour play... takes in $15 while other alleys earn $10. Get PAN-AMERICAN busy for you in busy spots—now!

Lucky Strikes

1 to 6 can play
STREAMLINE CABINET
QUIET ROLL BALL
EXTRA-HARD PINS

3 Popular Sizes
11 ft., 14 ft., 18 ft.
2 Coin Styles
50¢ or Quarter
4 In. Rubber Ball
4 In. Hard Ball

PLAY-TESTED FOR PROFIT-POWER
BY 250,000 GREAT Bally Games


DeLuxe

Club Bowler

NEW FAST PLAY
ups alley earning power 50%

New twice-as-fast rotary totalizers and faster play-cycle enables you to make hay while the sun shines. Get DE LUXE CLUB BOWLER today.

Players' choice:
OFFICIAL or SPEED bowling...
switch-on LUCKY STRIKES

Jumbo

PLAY-TESTED FOR PROFIT-POWER
BY 250,000 GREAT Bally Games


Ballerina

New TOP-ROW Feature with New 2-Way Magic

New Top-Row Feature for maximum score-juggling flexibility... plus new 2-Way Magic for maximum Magic-Screen advance. BALLERINA offers players the greatest array of attractions ever built into a pinball-game.