In little more than a year, Laurie Records has developed into a solid hit producing diskery with such smash hits as "Petite Fleur" by Chris Barber and an unbroken chain of big hits by one of the nation's hottest groups, Dion and the Belmonts (shown above). The boys, who have sold well over 2,000,000 records since joining the company, debuted with "I Wonder Why", followed with "No One Knows", and "Don't Pity Me", and are currently riding on their biggest hit, "A Teenager In Love". Last week Laurie Records introduced the group's first LP, "Presenting Dion And The Belmonts". The vocal combo heads out on a cross country tour May 21st with the GAC Show. Laurie is headed by Allan Susse, Gene Schwartz, Bob Schwartz and Elliot Greenberg.
OH WHAT IT SEEMED TO BE

PLUS

M-502 ON WARWICK  Johnny and the Hurricanes
CROSSFIRE
C-1003 ON TEL  The Squares b/w Davey's Drag
SQUARE ROCK PART III

PLUS

C-1001 ON TEL  William S. Allen  b/w Blue and Brokenhearted
TANGO IV TEEN
M-504 ON WARWICK  Morty Craft, His Chorus, and His Singing Strings
PICNIC / BEYOND THE NEXT HILL

FROM MORTY CRAFT

United Telefilm Records, Inc.

Morty Craft, President
701 Seventh Avenue
New York 20, N. Y.
Circle 5-4880
GREAT NEW SOUNDS FROM REACHING THE ADULT AND TEENAGE MARKETS!

THE HARRY SIMEONE CHORALE
“All you hear is beauty”
“IN THE VALLEY OF LOVE”
20TH-FOX # 130
A zooming hit in Los Angeles. Now breaking nationally.
One of the most beautiful records ever made.

BUSTING IN BOSTON → BOCCUCIA DI ROSA
THE ORIGINAL THAT LAUNCHED SIX COVERS → “JULIA”
By JOHNNY DORELLI 20TH-FOX # 134

From the Sound Track of George Stevens’ Monumental Production
ALFRED NEWMAN’S THEME FROM THE DIARY OF ANNE FRANK
20TH-FOX # 138

“GIVE ME LOVE”
NEW!
20TH-FOX # 142
THE GREAT MORGANA KING ON HER FIRST RECORD FOR 20TH
“LOST, LONELY AND LOOKING FOR LOVE”
(Both songs from “I, Mobster”)

JUST RELEASED!
THOMAS HAYWARD
“THE LEGEND OF THE GOLDEN ROSES”
20TH-FOX # 140

GOING TO NO. 1
AL MARTINO’S GREATEST HIT
“I CAN’T GET YOU OUT OF MY HEART”
A world-wide hit. Now on all charts.
20TH-FOX # 132

FIRST RELEASE BY FAMOUS INTERNATIONAL CHANTEUSE
KITZA sings
“A PARIS VALENTINE”
(From the Man Who Understood Women)
“LOVE DOES THAT”
20TH-FOX # 141

GREAT SONGS!
GREAT PERFORMANCES!

LINDA BOWE
“BREAKIN’ IN A BRAND NEW HEART”
“MY LAST AFFAIR”
20TH-FOX # 137

A FABULOUS INSTRUMENTAL BY THE COMPOSER OF EBB TIDE
“LA PRIMAVERA”
Hugo Montenegro and the 20TH CENTURY STRINGS
20TH-FOX # 133

Distributed in Canada by Quality Records Co. Ltd., and in all foreign countries by licensees of 20TH FOX RECORD CORPORATION.
A SALES KNOCKOUT!

"LONESOME OLD HOUSE"

Don Gibson

C/W "I Couldn't Care Less"

7505

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Best Selling Monaural & Stereo Albums

Compiled by The Cash Box from Leading Retail Outlets

MONAURAL

* Also Available in EP

STEREO

* Also Available in Stereo

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41. ONLY THE LONELY.
42. AHMAD JAMAL VOL. II.
43. TABOO.

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“Only those records best suited for commercial use are reviewed by THE CASH BOX”
JUST RELEASED!

Presenting DION AND THE BELMONTS

THE FIRST ALBUM
BY THE
HOTTEST GROUP OF '59

IT'S SELLING LIKE "A TEENAGER IN LOVE"

ASK YOUR DISTRIBUTOR FOR THE SPECIAL "MAY DEAL"

LAURIE LLP 1002
LAURIE RECORDS INC. NEW YORK CITY
“Only those records best suited for commercial use are reviewed by THE CASH BOX”
HIS FIRST RELEASE ON CORAL RECORDS

Two Sparkling Renditions of Film Tunes

LIBERACE

THIS EARTH IS MINE

(From U.I. Vintage Production Picture)

and

GIGI

(The Academy Award-winning song)

#9-62112

CORAL RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"WATERLOO" (2:26) [Cedarwood BMI—Wilkin, Loudermilk]

"SMOKE ALONG THE TRACK" (2:36) [Sure Fire BMI—Roe]

STONEWALL JACKSON (Columbia 41393)

- Columbia should have another top country artist climbing the dual-market hit charts right behind Johnny Horton and his "Battle Of New Orleans". This time, it's Stonewall Jackson and his success ticket is tabbed (oddly enough) "Waterloo". The chanter, who recently had a #1 c&w item in "Life To Go", receives a great vocal and back-up-lighted instrumental backdrop as he convincingly carves out this spirited up-beat affair. Lyrics deal with the "Waterloo" met by Adam, Tom Dooley and, of course, Napoleon. "Smoking Along The Track", the quick moving 'train' tune with a sad romantic tenor, is a potent effort that seems sure to make headway in the country dept.

"AN ANONYMOUS LETTER" (2:26) [CriterionASCAP—Wood, Beach]

"BYGONES" (2:30) [Pure BMI—Stevens, Tracy, Craig]

JUNE VALI (Mercury 71461)

- June Vali is back with another that looks like money-in-the-bank for all concerned. The tune, tagged "An Anonymous Letter", was written by Wood and Beach, the same twosome that furnished the material for thrush's recent chart-rider, "The Wedding". It's a sturdy, fish-beat heartbreaker that June waxes with heartfelt sincerity. Strong choral and orchestra are laid out a real winner. "Bygones" is a feeling rock-a-ballad that the choral group etch on the flip half. Upper end all the way.

"WITH MY EYES WIDE OPEN" (2:22) [DeSylva, Brown & Henderson ASCAP—Gordon, Revel]

"I CRIED FOR YOU" (2:22) [Miller ASCAP—Freed, Arabich, Lyman]

ENOCH LIGHT & THE LIGHT BRIGADE (Grand Award 1932)

- The Light orch, which recently shared chart honors with the chu-chu reading of "I Want To Be Happy", could have two top chart positions all to themselves via this new Grand Award pairing. They're two strong 'rock-a-ballad' versions of the oldies, "With My Eyes Wide Open" and "I Cried For You", waxed in a manner similar to Frank Pourre's "Only You" smash. Flavorful sans-lyrics choral chants are featured on both sides.

"I ONLY HAVE EYES FOR YOU" [RemickASCAP—Warren]

"GOODNIGHT SWEETHEART" [RobbinsASCAP—Noble, Campbell, Connolly]

THE FLAMINGOS (End 463)

- "I Only Have Eyes For You", the Harry Warren evergreen, is a good bet to make the chart rounds once again. This time it's dressed up with an intriguing rock-a-ballad outfit with jazz overtones supplied by the Flamingos. Lead voice softly carves out the extremely pretty set of lyrics while the rest of the crew weaves a haunting mood with their 'wu-hop-chu-chu' interjections. The kids in both the r&b and pop markets are gonna hop on this one real quick. The beautiful "Goodnight Sweetheart" also gets the tantalizing r&b-ballad touch. Excellent backer-upper.

"OIL MARIE" (2:29) [AldoASCAP—Dale]

"LET ME SLEEP HERE TONIGHT, MAMA" (2:30) [MansionASCAP—Beach, Lipman]

ALAN DALE ( MGM 12787)

- "Oil Marie" is back and the man who had the original click, Alan Dale, is once again on the vocal end. Tune receives an entirely new arrangement that'll lend itself to today's teen trade as well as appeal to the older set. And Alan's super crooning wonderfuly blends with the lush string-rock-a-ballad backdrop dubbed up by Ray Ellis' orch. and choral group. Similar comments for the heartwarming new entry on the flip, "Let Me Sleep Here Tonight, Mama". Jock's'll love 'em both.

"BILLY BOY HOP" (2:25) [RudyStar BMI—Schwinn, Mana, DeSene, Miceli, Loeb]

- "Billy Hop Boy" is a refreshingly clever rock-sound withe a moving along with excitement and variety. Much of the credit for the hit is the familiar, "Billy Boy", combo chord to watch.

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"THE SOUNDS" (Tel 1002)

- "BILLY BOY HOP" (2:25) [Rudy Star BMI—Schwinn, Mana, DeSena, Miceli, Loeb]

CATHY KELLEY (June 2017)

• "EVERY NOW AND THEN" (2:27) [Lenzo & Oscar BMI—Logan] Interesting wistful from the dark, which features throaty-voiced gal in harmony with her own voice. Tune has a pleasingly legt quality. Could be hot here.

• "BLUES HANGING ROUND" (2:15) [Starday BMI—Stumpf] A bluesier that has a country way. It's an effective session.

FLOYD ROBINSON (RCA Victor 7529)

+ "MAKIN' LOVE" (1:56) [Emerald—Hart] Cuts pitch rock date by the country performer, whose voice here can make its mark in both the pop and c&w markets. A light-hearted treat that gets you out of bed.

+ "MY GIRL" (2:15) [Tree BMI—Robinson] Country-styled humor affair that has Robinson talking his way through the -r, supported with effective gimmicks along the way. Could be of interest in pop field, too.

GROOVE JOE POOKEY (Drake 2018)

+ "TEN LONG FINGERS" (2:55) [Starday BMI—Pookey] Pookey and combo work handsomely hard-in-hand to produce a choice rockabilly sound. Keyboard and sax provide high contrast combo sound. Possible dual-market hit.

+ "THRILL OF LOVE" (2:50) [Starday BMI—Shell] The artist's sentimentalizing lean's toward the c&w area.

LITTLE GERHARD (Ponis 534)

+ "A PAIR OF SCISSORS" (1:56) [Jimskip Greta BMI—Barkan, Nader, Keller] The European rock artist delivers a lively teen tune here. Bright combo-chorus backing.

+ "HOW OLD DO YOU HAVE TO BE" (2:01) [Jack Gold ASCAP—Hoffman, Manning] Performer eases nicely over a number with lyrics above the teen-tune norm.

THE ADDIRSI BROTHERS (Def-fi 4116)

+ "CHERYSTONE" (2:21) [Bud- diha BMI — Addrissi, Addrissi] Contagious hand-clapper from the country that has chart-hitting ingredients. Boys read with verve and ladies playing a pro upbeat game. Can go.

+ "LILLIES GROW HIGH" (3:02) [Frank ASCAP—Jones] Interesting folk-flavored western dramatic Striking entry.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
YES SIR! Everybody's going for
MAMA'S PLACE MERCURY 71446 Billboard-Cash Box Pick

Mercury's getting hotter all the time!

* BROOK BENTON ENDLESSLY 71443
* SARAH VAUGHAN SEPARATE WAYS 71433
* SIL AUSTIN DANNY BOY 71442

* THE PLATTERS ENCHANTED 71427
* GAYLORDS SWEETER THAN YOU 71450
* Kripp JOHNSON ONE LAST TIME 71436

* GEORGE JONES WHITE LIGHTNING 71406
* D. WASHINGTON WHAT A DIFFERENCE A DAY MAKES 71435
* Big Bopper IT'S THE TRUTH, RUTH 71451

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Pick of the Week

"SEA OF LOVE" [Kamar BMI—Khoury, Baptistie]

"JUELLA" [Kamar BMI—Khoury, Baptistie]

PHIL PHILLIPS (Mercury 71465)

- Mercury has latched onto a hot piece of wax that could bust thru in big rb-pap fashion. Nice (originally on the Khoury label), tagged "Sea Of Love", is a haunting, soft-rock-a-ballad-beat romancer that Bill Phillips and the Twilights work over in an ear-arresting style. Undercut's a fetching gal-titled gallopish affair. Top end, tho, is the one to watch.

"ALL ABOUT ANN" (2:56) [Buckeye ASCAP—Turley]

"MAKIN' LOVE WITH MY BABY" (2:20) [Buckeye BMI—Turley, Hisson]

RICHARD TURLEY (Fraity 845)

- Richard Turley, newcomer to the Fraternity roster, puts his best foot forward with his initial release and comes up with a potential hit in "All About Ann". The chanter's warm, sincere vocal stylings are perfectly suited to the tender, tear-compelling love lyrics. A lovely opener, set to a soft rock-ballad beat, complete with a touch of recitation, Turley does an about-face on the lower grooves, colorfully ripping thru a delectable rock-a-billy swinger tagged "Makin' Love With My Baby". Terrific two-sided assist handed in by the All American Boy's erk.

"JUST LEAVE ME ALONE" (2:08) [Actual BMI—Benton]

"NIGHT AFTER NIGHT" (2:08) [Actual BMI—Elbert]

THE DEBYES (Mercury 71437)

- Mercury comes up with another new vocal group that should get off on the right foot with their very first outing for the label. It's a rock-a-ballad romancer, from the pen of Brook Benton, on which the boys, spotlighting a standout male lead, convincingly plead "Just Leave Me Alone". Strong musical assist with the all-out front, culminating a potent cooing is "Night After Night", another pleader done up, this time, in house-rockin' style. High pitched male voice takes the lead here.

"DELLA'S GONE" (2:50) [Bon Bon BMI—Silbersdorf, Toops]

"HOW'S THE WORLD TREATING YOU" (2:40) [Tomlin BMI—Bryant, Atkins]

BOBBY SYKES (Epic 9316)

"DELLA'S GONE" (2:43) [Bon Bon BMI—Silbersdorf, Toops]

"I KNOW WHERE I'M GOING" (2:01) [Bon Bon BMI—Hanson]

THE ROVERS (Kapp 278)

- Another powerful folk item makes a bid for chart recognition through these two effective portrayals turned in by Bobby Sykes on Epic and the Rover's on Kapp. Tagged "Della's Gone", it's a trite front, tale of murder set to a beautifully plaintive melody and both efforts capture its poignancy. Plus the Sykes' waxing is the warmest rock-a-ballad, "How's The World Treating You". On the reverse of the Rover's issue femme takes the lead as the fellows provide a "Come Softly"-type backdrop on the lovely traditional, "I Know Where I'm Going".

THE COLTS (Geco 4002)

"I NEVER KNEW" (2:00) [Class BMI—Grundy] The songwriters, who had a chart item, "Adorable", about two years back, offer an infectious beat date on a catchy romancer about love found. Some of the combo bits are very sound-worthy.

RONNIE DIONNE (Imperial 5588)

B+ "LIFE BEGINS AT 4 O'CLOCK" (1:57) [Allen—Edwards BMI—Wolfe] A fine sock session by the young artist on a ditty whose title is a true paraphrasing of the Noel Coward play, "Life Begins At 3:18". Interesting rock stuff that can move.

B+ "TELL ME!" (2:13) [Post ASCAP—Gladdstone, Gibson] Diamond displays best-ballad poise on the sentimental, warm session.

JIMMY NEWMAN (AGM 12790)

B+ "LONELY GIRL" (2:30) [Tree BMI—Miller] The country songster bids for solid rep recognition with his sensitive rendition of a feel-good romancer. Better keep tabs on this dual-market chart contender.

B+ "I'D BE FOOL ENOUGH" (2:15) [Acruf Rose BMI—Endley] Artist makes almost pure country on this good waltz.

JIMMY MITCHELL (RCA Victor 7528)

B+ "READING BETWEEN THE LINES" (2:24) [Rush BMI—Shapiro, Mann] Potent rock-a-ballad outing by the virile-voiced singer on a number with an effectively dramatic theme. Mitchell hits hard, backing soars. An item that can go a long chart way.

B+ "I ONLY LIVE FOR YOUR LUV" (2:39) [Rush BMI—Shapiro, Keller] Similar affair on the order of Brook Benton's "I'm Just A Matter of Time". Mitchell is a vocalist, to watch.

HILTON GRAYSON (Kern 2020)

B+ "I WANT YOU TO KNOW" (2:28) [Herman Shaggs BMI—Campbell, Hall] Potential ballad performance by Grayson that can move. Effort is a strong one, and lush support features a great opening guitar stanza. Waxing has hit ingenuity.

B+ "LONELY LOVER" (2:05) [Herman Shaggs BMI—Richard, Barr, Hall] This jumper possesses ingredients of a commercial sound. Grayson can sing.

CHARLIE GRACIE (Coral 21155)

B+ "ANGEL OF LOVE" (2:25) [Skidmore ASCAP—Garson, Shuman, Gracie, who has "Butterfly" to his chart credit, belts here, and produces a sound that's a lively combo-arrangement support included—that should rate with the kids. Bears watching.

B+ "I'M A FOOL THAT'S WHY" (2:36) [Shapito Bernstein ASCAP—Gracie, Lane] More upbeat song from Gracie and friends.

THE TEDDY BEARS (Dore 520)

B+ "WONDERFUL LOVEABLE YOU" (2:17) [Hillurry BMI—Spector] The group, which hit with "To Know Him Is To Love Him" on this label (it's now with Imperial), portray this striking ballad with an interesting and unusual harmony that's certain to draw attention. Here's a sound to watch.

B+ "TILL YOU'LL BE MINE" (1:55) [Chancellor BMI—Spector] A wild one from the songsters, which, in fact, resembles the Les Paul-Mary Ford deck of "Rannin' Wild". Quite a work-out.

BOBBY LEE TRAMMELL (Warrior 1554)

B+ "OPEN UP YOUR HEART" (2:20) [Fair BMI—Marie, Hodges, Trammell] Trammell bangs out an opus for the "good life" which bears sadly affinity to the famed spiritual, "He's Got The Whole World In His Hands". This belter is chart worthy.

B+ "WOE IS ME" (2:12) [Fair BMI—Marie, Hodges, Trammell] Exciting performer hits-hard arain, to the probable delight of many a teener.

SALLY STARR (Clymas 103)

B+ "ROCKIN' IN THE NURSERY" (1:58) [Valley Brook ASCAP—Khoury, O'Shaunessy, Caffa] Thrush, a popular Philly deejay, rocks nicely on the diddly concerned with a rundown of favorite nursery rhyme characters. Sax growls are a feature of the combo backing.

"LITTLE PEDRO" (2:25) [See+] Lewis BMI—Jones, with this presented in a soft cha-cha setting.

TROY CORI (Bingo 1000)

B+ "TENDER ARE THE TIES" (2:01) [Clockue Music World BMI—Bernman, Sherman] A purring slight upbeat romancer from Cori, who bears a striking vocal resemblance to Bing Crosby. Support effectively includes female larks.

B+ "RINKY ROO RAI" (1:59) [Clockue Music World BMI—Swafford] Easy-go effort.

LES ELGART ORCH. (Columbia 41294)

B+ "WHEN I TAKE MY SUGAR TO TEA" (2:25) [Famous ASCAP—Fain, Kubal, Norman] A sure-fire deejay delight with the Elgart ork breathingin g e over the stingy. A clean-cut swing treat that's going to get station exposure.

B+ "MOONLIGHT SHUFFLE" (2:08) [Aldon BMI—Alberline] Taking more of teen stand here, the Elgart crew thumps with sparkling authority. Two sessions with strong listener appeal.

MEL GARRETT (Redd £ 5007)

B+ "WHEN I GO HOME (What Will My Father Say)" (2:14) [Jefferson ASCAP—Sheer, Lehrman, Evans] Causing an inspirational effort supplied with a good-sounding rock beat by strong songwriter Garrett and management. Feature of the combo proceeding is a drum-tambourine stilt at one portion. Could be a sleeper.

"COOKIE, COOKIE" (2:19) [Redd Evans ASCAP—Samuels] Sprightly beat affair with a Latinish feel. Tune is not to be confused with current chart entry. "Kookie, Kookie (Lend Me Your Comb)"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews
“It Happened to Jane” Doris Day

DORIS DAY, ERNIE KOVACS and JACK LEMMON star in a brand-new Arwin Production for Columbia Pictures release—“It Happened to Jane.” The picture is great—so is the title song! And it’s now available as a Columbia Records single with Doris singing it. She’s going to be making personal appearances in key cities when the picture opens. What a boost for sales! Get ready for them—call your Columbia Distributor now!

4.41391 ON HIGH-FIDELITY RECORDS BY COLUMBIA

“Columbia” (R) Marcas Reg.
A division of Columbia Broadcasting System, Inc.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**Record Reviews**

**A DISK & SLEEPER**
**B+ EXCELLENT**
**B VERY GOOD**
**C+ GOOD**
**C FAIR**
**D MEDICORE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"I'M GONNA CHANGE HIM"
Cathy Carr
With Joe Reisman's Orch. & Chorus
R-4152

TAKE FIVE!!!
OF THE HOTTEST SINGLES
AND TURN THEM INTO BIG PROFITS!

"I THINK I'M GONNA KILL MYSELF"
Buddy Knox
R-4140

"I'D RUN ALL THE WAY"
Valerie Carr
R-4146

"ROCK-A-BOP-A-LINA"
Billy & Don Hart
R-4133

"RINK-A-DIN-KIDO"
The Edsels
R-4151

Roulette

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Top Selling Records Reported By Retail Outlets From Coast to Coast

MARTY’S MUSIC STORE
Lebanon, Pa.
1. Come Safely To Me (Flintstones)
2. Sorry (I Ran All The Way Home) (Impala)
3. Vamp (A. Abraham)
4. The Happy Organ (D. Cortez)
5. Since I Don’t Have You (Skyliners)
6. Enchanted (Flintstones)
7. Kansas City (W. Harrison)
8. A Fool Such As I (E. Presley)
9. Sixteen Tons (D. Martin)
10. So Fine (Fitzgerald)

ROYALES T. V.
Salt Lake City, Utah
1. These Years (D. Davis)
2. Tragedy (T. Wayne)
3. Pink Shoe Lace (D. Stevens)
4. Kookie, Kookie (E. Byrnes)
5. The Happy Organ (D. Cortez)
6. A Fool Such As I (E. Presley)
7. Guitar Boogie Shuffle (Virtues)
8. Come Safely To Me (Flintstones)
9. Vamos (F. Avalon)
10. It Doesn’t Matter Much (R. Kelly)

LAM’S MELODY LANE
Lakewood, Ohio
1. Dream Lover (D. Barnett)
2. A Teenage In Love (Dion & Belmonts)
3. Only You (P. Poorel)
4. Kookie, Kookie (E. Byrnes)
5. Take A Message To Mary (Dion & Belmonts)
6. Quiet Village (D. Hamilton)
7. Battle Of New Orleans (J. Horton)
8. Quiet Village (D. Hamilton)
9. Encchanted (Flintstones)
10. Sunnier Days (J. Larkin)

The MELODY HOUSE
St. Louis, Mo.
1. Kansas City (W. Harrison)
2. That’s Why (J. Wilson)
3. Quiet Village (D. Hamilton)
4. Battle Of New Orleans (J. Horton)
5. What A Difference A Day Makes (D. Washington)
6. I Need Your Love (A. Hamilton)
7. Endlessly (B. Barnett)
8. Teenage In Love (Dion & Belmonts)
9. Personality (L. Price)
10. I Waited Too Long (L. Baker)

SUPER MUSIC, INC.
Baltimore, Md.
1. Come Safely To Me (Flintstones)
2. Sorry (I Ran All The Way Home) (Impala)
3. Vamp (A. Abraham)
4. The Happy Organ (D. Cortez)
5. Since I Don’t Have You (Skyliners)
6. Enchanted (Flintstones)
7. Kansas City (W. Harrison)
8. A Fool Such As I (E. Presley)
9. Sixteen Tons (D. Martin)
10. So Fine (Fitzgerald)

ERNSTROM’S
Delhis, Tex.
1. Quiet Village (M. Dennis)
2. Dream Lover (B. Barnett)
3. Kansas City (W. Harrison)
4. Kookie, Kookie (E. Byrnes)
5. The Happy Organ (D. Cortez)
6. I Need Your Love (E. Presley)
7. Battle Of New Orleans (J. Horton)
8. Take Out Some Insurance (J. Reed)
9. Tijuana Jail (Kishner Trio)
10. Almost Green (C. Berry)

THE MUSIC BOX
Spokane, Wash.
1. Danny Boy (D. Austin)
2. Kansas City (W. Harrison)
3. The Happy Organ (D. Cortez)
4. Sixteen Tons (D. Martin)
5. Take A Message To Mary (Dion & Belmonts)
6. A Fool Such As I (E. Presley)
7. Guitar Boogie Shuffle (Virtues)
8. Venus (F. Avalon)
9. Sorry (I Ran All The Way Home) (Impala)
10. Tell Him No (Travis & Bob)

TOWN AND COUNTRY
Detroit, Mich.
1. A Fool Such As I (E. Presley)
2. The Happy Organ (D. Cortez)
3. Dream Lover (B. Barnett)
4. Only You (P. Poorel)
5. The Perfect Lover (J. Larkin)
6. So Fine (Fitzgerald)
7. A Fool Such As I (E. Presley)
8. A Teenager In Love (Dion & Belmonts)
9. Take A Message To Mary (Dion & Belmonts)
10. Top Of The bombed (E. Presley)

SUPER ENTERPRISE
Washington, D. C.
1. Dream Lover (D. Barnett)
2. Personality (L. Price)
3. So Fine (Fitzgerald)
4. Kansas City (W. Harrison)
5. Sorry (I Ran All The Way Home) (Impala)
6. I Need Your Love (D. Hamilton)
7. Teenage In Love (Dion & Belmonts)
8. Love Love Love (C. McPhatter)
9. Take A Message To Mary (Dion & Belmonts)
10. I Told Myself A Lie (C. McPhatter)

MANOR RADIO SALES
Monterey, Calif.
1. Come Safely To Me (Flintstones)
2. Since I Don’t Have You (Skyliners)
3. Pink Shoe Lace (D. Stevens)
4. Teenage In Love (Dion & Belmonts)
5. Sixteen Tons (D. Martin)
6. Take A Message To Mary (Dion & Belmonts)
7. Sea Cruise (F. Ford)
8. Everybody Loves Chi Chi (J. Cooks)
9. Take A Message To Mary (Dion & Belmonts)
10. So Fine (Fitzgerald)

NORTH MAIN RECORD SHOP
Houston, Tex.
1. Kansas City (W. Harrison)
2. Battle Of New Orleans (J. Horton)
3. The Happy Organ (D. Cortez)
4. Guitar Boogie Shuffle (Virtues)
5. Almost Green (C. Berry)
6. Dream Lover (B. Barnett)
7. Take A Message To Mary (Dion & Belmonts)
8. Baby Doll (E. Presley)
9. So Fine (Fitzgerald)
10. Sea Cruise (F. Ford)

CALIFORNIA MUSIC COMPANY
Los Angeles, Calif.
1. The Happy Organ (D. Cortez)
2. A Fool Such As I (E. Presley)
3. Sorry (I Ran All The Way Home) (Impala)
4. Since I Don’t Have You (Skyliners)
5. Kansas City (W. Harrison)
6. Venus (F. Avalon)
7. Pink Shoe Lace (D. Stevens)
8. A Teenager In Love (Dion & Belmonts)
9. Only You (P. Poorel)
10. Quiet Village (M. Dennis)

SCOGGIN HI FI CENTER
Tallahassee, Fla.
1. A Fool Such As I (E. Presley)
2. Commerce (J. Larkin)
3. Only You (P. Poorel)
4. Take Him No (Travis & Bob)
5. It’s Just A Matter Of Time (B. Barnett)
7. For A Penny (F. Boone)
8. I Miss You So (F. Anka)
9. Quiet Village (M. Dennis)
10. Lead Foot (D. Santor)

ROSE RECORD SHOP
Chicago, Ill.
1. Kookie, Kookie (E. Byrnes)
2. Pink Shoe Lace (D. Stevens)
3. Kansas City (W. Harrison)
4. The Happy Organ (D. Cortez)
5. Sixteen Tons (D. Martin)
6. Personality (L. Price)
7. The Perfect Lover (J. Larkin)
8. I Need Your Love (D. Hamilton)
9. A Fool Such As I (E. Presley)
10. Take A Message To Mary (Dion & Belmonts)

M & S RECORD CENTER
Baton Rouge, La.
1. Mirror, Mirror (On The Wall) (J. Ford & Playboys)
2. Kansas City (W. Harrison)
3. So Fine (Fitzgerald)
4. Battle Of New Orleans (J. Horton)
5. You Can’t Be Too Sure (M. Kaye Team)
6. The Happy Organ (D. Cortez)
7. 77 Sunset Strip (D. Ball)
8. Tijuana Jail (Kishner Trio)
9. Kiss And Call (E. Presley)
10. Apple Blossom Time (Hunter)

TODD Has the ORIGINAL Version and it’s Breaking For A Hit Nationally!!

WHY DO YOU THINK YOU ARE by Jimmie John

(A Sensational New Find)

Tod #1026 Going Strong—The Instrumental Hit

"MOON OVER MIAMI" and "SHEBA" by Jerry Wald and His Orch. Todk #1022

DEALERS, OPS & ONESTOPS — If the above records are unavailable in your territory... WRITE—WIRE—PHONE

RECORDING CORPORATION
(Paul Cohen, President)
101 W. 55th St. (Circle 5-9260)
NEW YORK

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Thanks, N·A·R·A·S.

for the Awards for

"THE CHIPMUNK SONG"

BEST comedy performance
BEST recording for children
BEST engineered records, other than classical

DAVID SEVILLE and

LIBERTY RECORDS INC.
HOLLYWOOD, CALIFORNIA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Another smash for THE SKYLINERS
("Since I Don't Have You") on CALICO RECORDS
The nation's new SOLID singing record selling act

"THIS I SWEAR"

b/w "Tomorrow"

The Skyliners

Calico = 106

50,000 sold the first day samples were received. Can't miss being THE NATION'S NEXT #1.

Distributed by
ALANNA RECORD DISTRIBUTING
1409 FIFTH AVENUE,
PITTSBURGH 19, PA.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
During her recent all too brief visit to London, Phyllis McGuire of that fabulous Sister act was escorted through the city by Tony Hall who looks after the Coral label over here. Hope the girls will come back soon and stay a little longer.

Dave King left for the States this weekend after starring in ATV’s Saturday Spectacular.

Frankie Vaughan may make two major TV appearances while in the United States this June, when he will be appearing at the Copacabana Club. Last Friday Frankie’s record company, Phillips, recorded his act in the Startime Show at the Palladium.

Humphrey Lyttleton and his Band may be the first British artists to be included in a major jazz tour of the United States.

Jeanne Carson was the star of the ATV Sunday Night at the Palladium Show last weekend. Also appearing were the Mudlarks and the fabulous French performer Georges Ulmer.

The Chris Barber Band may be leaving the Pye label to record for Columbia. Their contract with Pye ends this week and although no definite plans have been made yet, it seems likely that the Band will move to Columbia.

Shirley Bassey, who left Phillips last week to record for Columbia, flies over this weekend for one television performance.

Also travelling around Europe is Harry Finer, of Jamie Records, talking to the various companies who release his records.

The Keith Prowse Music Publishing Company announced last week that they had acquired the controlling interest in the Peter Maurice music firm. This makes the two companies one of the largest British owned set-ups in the publishing field. Xavier Cugat may visit this country in August to tape film a spectacular show for Channel 9. His wife Abbe Lane will accompany him but his orchestra will not come.

That powerful French radio station, Europe No. 1, will be presenting the Festival Of Song finals on the 19th, 20th and 21st of May, at the Olympia Theatre in Paris. Any publisher wishing to attend this event will be given seats in the theatre by writing to Coq de la Chanson Francaise, 28, Rue Francaise 1er, Paris VIII.

An LP record is to be issued by the Fontana label of the new BBC programme, Drumbeat.

Liberace will almost certainly return to this country next month for television appearances. It is also possible that he will play concert dates in some provincial towns during his stay here.

**New Music Express** Best Selling Records in Britain

(Week ending Saturday, May 2nd, 1959)

**Last Week**

1. It Doesn’t Matter Anymore — Buddy Holly (Coral)
2. A Fool Such As I — I Need Your Love Tonight — Elvis Presley (RCA)
3. Side Saddle — Russ Conway (Columbia)
4. Donna — Marty Wilde (Philips)
5. Petite Fleur — Chris Barber (Pye)
9. It’s Late — Ricky Nelson (London)
10. Come Softly To Me — The Fleetwoods (London)
27. I’ve Waited So Long — Anthony Newley (Decca)
10. C’mon Everybody — Eddie Cochran (London)
12. Come Softly To Me — Frankie Vaughan and The Kaye Sisters (Philips)
7. Smoke Gets In Your Eyes — Platters (Mercury)
13. I Go Ape — Neil Sedaka (RCA)
14. Stagger Lee — Lloyd Price (HMV)
19. 15 Gigi — Billy Eckstine (Mercury)
14. 16 My Happiness — Connie Francis (MGM)
21. 17 Wait For Me — Malcolm Vaughan (HMV)
18. 19 Fort Worth Jail — Lonnie Donegan (Pye)
20. Mean Streets — Cliff Richard (Columbia)
22. 21 Sing Little Birdie — Teddy Johnson and Pearl Carr (Columbia)
15. 22 A Pub With No Beer — Slim Dusty (Columbia)
26. 23 May You Always — The McGuire Sisters (Coral)
25. 24 May You Always — Joan Regan (HMV)
23. 25 Venus — Dickie Valentine (Pye)
16. 26 Tom Boy — Perry Como (RCA)
23. 27 French Foreign Legion — Frank Sinatra (Capitol)
29. 28 Maybe Tomorrow — Billy Fury (Decca)
17. 29 Little Drummer Boy — Beverley Sisters (Decca)
30. Love’s Made A Fool Of You — The Crickets (Coral)

“On trial!”

SANDI LORANGER JURY RECORDS

FINDS HER GUILTY OF A GREAT FIRST RELEASE

“TEARS OF JOY FELL IN THE CHAPEL”

(WEDDING SONG OF THE YEAR)

B/W “MY LITTLE SPARK OF LOVE”

# JR-3001

PRESSED AND DISTRIBUTED IN U.S.A.

“The only those records best suited for commercial use are reviewed by THE CASH BOX”
THE BIG VOICE NOW ON THE BIG LABEL!
CATERINA VALENTE
IN HER RCA VICTOR DEBUT
LA STRADA DEL’ AMORE
47/7525 STEREO: 61/7525

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
NEW YORK:

The letters continue to pour in, pro and con, in response to the recent Cash Box editorial suggesting one-minute promotional records for deejay programming—so that there'll be more time available for a wider selection of disks. Let's hear from the rest of you. What do you think? Do you agree? D everything that came up to date on the week's disk activity: reports that the Skyliners' "This I Swear," the follow-up to their debut smash, "Since I Don't Have You," went over the million mark the first day on receipt of samples. . . . Todd's distributing the Panorama deck, "House On The Hill" and "I Would Be A Giant," cut by Peter Van Hattum, a teenage favorite on the Sunset continent. . . Frank Virtue & his Virtues, who clicked big with "Guitar Boogie Shuffle" on Vee-Jay, now heard over the Jolly Joyce Agency, into Atlantic City, N.J.'s Steel Pier for the week of Aug. 9th. Jolly also has the Other City Boys set there for the Othert 12th and 13th and the Applejacks in for the June 14th week. . . . Mercury sending out the Buck Ram instrumental version of "Only You" from his "Magic Touch" album. The Ram-penned tune is headed towards the top ten via the Frank Porruel French Fiddlers' Capitol issue. Johnny Olson & the Blockbusters can be heard doing another Eam Reen, "You Lovenable You" on Antler Records and in the national survey, "Born Reckless." . . . The multi-talented Alexander King, who currently has his own show on WNTA-TV/Newark, signed to a Urania wax pact with the initial package due out shortly. . . . Accord-
Congratulations...and appreciation...to the award-winning artists and technicians whose efforts made Capitol by far the nation's most honored record company.

LAURINDO ALMEIDA: Duets with a Spanish Guitar: "Best Engineered Record (Class)"

LOUIS PRIMA-HELLY SMITH: That Old Black Magic: "Best Performance by a Vocal Group or Chorus"

FRANK SINATRA: Only the Lonely: "Best Album Cover"

KINGSTON TRIO: Tom Dooley: "Best Country & Western Performance"

BILLY MAY: Billy May's Big Fat Brass "Best Performance by an Orchestra"

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BILLY MAY: Billy May's Big Fat Brass "Best Performance by an Orchestra"
Record Ramblings

CHICAGO:

Record Row, along the Bool Mich strip, is buzzing over the recent lift in platter biz since warm weather set in. The wise lads predict the rise will continue... 

Jack Solinger, Harold Weis and Lou Powers of Music Distributors' Music Chevalier at 600 W. 47th at the Palm House, 4/29. Chevalier closed his record breaking stunt at the Empire Room the same day, to tell the Capitol Joe Cerami phoned to hold a meeting in Cleveland for the Capitol distri sales staff in District 4 last week. We hear along the grapevine that Lew Douglas' "Gigollette" is being wide used among the ely date. Allstate's wide acceptance amongst the International Guard flyboys at O'Hare Air Force Base. The deck also on the Dot label, Meanwhile Tes Satis Music predicts "Gigollette" will become a standard... 

2 midwest promo men are singing the praises of Hughes & Lautay Productions' new release "I'll Be With You," "Plume De Ma Tante," Stan Pat tells us relation among dealers is very good; and Bob King, who calls on dealers in the St. Louis-Kansas City area reports it's the hottest deck in St. Looy now... A nice note from Charles Smith of Deep South District in Hurstboro, Alabama, info he bowed with the new Mona label recently... Columbia's Johnny Mathis is currently wording the cafe society set at the Chop, Pareo. His latest release "Someone" is very strong here, according to John Boumanian... 

Lee Rothman (WRIT-Wilwaukee, Wis.) writes to tell us the hottest single in Cream City is "Thunderous," by The Noblemen on the USA label. It jumped into the local top ten in less than 2 weeks, according to Lee... Jack Quinan info that he's very high on Little Mac's debut track "Come From On C. J. . Eva Russell of Joker Records reports that Paul Glass' Allstate Distributing is handling national distribution and sales. Current release on the new label is "So Weak," by The Sequins, sung and Fab. They're more emoting and warbling on the big Howard Miller rocket 'n roll concert last Satisfy at the Civic Opera House. These cool cats were surrounded by a Satisfy Maurie crowd in the rock-and-roll house. These cool cats were... 

Norm Forgue and Ralph Cox, Stepney Records, delighted about terrific action all over with slicing "Pink Cadillac" by Larry Dowd and The Rock-A-Tones on the stolid, spinning label... DeBrest's Sam Starr and Ben Kooak herald a newie, on DeBrest, titled "Memories Of Yesterday" b/w "A Surprise Visitor From Outer Space" by The Five Crowns... 

Warner Bros' Ben Bartel tells us that "Kookie, Kookie, Lean Me Your Comb" by Ed Byrnes is near the to in Chi and surrounding area. Also the "77 Sunset Strip" LP is high on The Cash Box chart... Vic Faraci info that Genevieve is due in town to plug her LP "Genevieve..." Allstate will be making rounds with The Teddy Bears to intro Jocks to "If You Only Know." Earl tells us the building of an oldie "I Only Have Eyes For You" by The Flam- ingoes on End is getting great response here... 

Roulette's Danny Driscoll see Pearl Bailey is playing to SKO crowds in her big show at the Tivoli Theater. Buddy Knox's "I Think I'm Gonna Kill Myself," a chart climb, is a chart clinch, by Henry Faraci... "Missionary In The Midwest-Mercury Distrib s hied himself to Hot Springs for the baths and a little relaxation. Before departing he info'd that Bing Day's "Man's Place" is a house that will make many nov... Columbia's latest single "Honey Rose" is raving about Tony Bennett's new "Cool School," which he believes should go all the way. The not so quiet Martin Benny group keeping the quiet with their "Quiet Villag" is not in other arrangements... Orbit's Ross Lashbrook phoned from Detroit to tell us "Bali Mountain" by The Coachman is taking off with a bang already... Max Cooperstein of the Chess diskery flipping over reaction across the nation, with Bobby Lester's "Am I The Man" and Harvey's "12 Months Of The Year," both on Chess and styl... 

Los Angeles:

Irving Zucker's office now handling publicity for Conway Twitty, whose current MGM waging "He's Little Lotta Leno" VP. "When I'm Not In Love," beginning to get action on the West Coast... 

It Parade Records the minor label of the Tampa master... "It's Been A Long Time" b/w "Who's Gonna Know" featuring The Seniors, and will release through A RDCO., ... Gaspare Camp anella, veteran rock disk, has joined C. F. "Cy" Bong Crosby's Debbie waxing of "Church Bells" appearing on local chart... Bings songs from his new picture "Say One For Me," due on the market next... Ace Glase reports Dale Darling, young kids rockin', getting good play on his initial Roulette waxing of "Where... Dede Stevens 2nd Crystalite release, title song "Five People," is destined to be a two-sided hit according to Carl Burns, Crystalite proxy... Bob Bertram reports from Hawaii that the Tilton Shows inl... 

Only those records best suited for commercial use are reviewed by THE CASH BOX
No. 1 HIT in the U.S.

"COME SOFTLY TO ME"

No. 1 HIT

"GRADUATION'S HERE"

THE FLEETWOODS • DOLTON (formerly Dolphin) NO. 3

Liberty’s Hot Ones

Singles

#55162 Quiet Village
#55193 Judy
#55188 Come Softly to Me
#55192 All the Better to Love You
#55179 Alvin’s Harmonica
Dolton #2 Straight Flush
Demon 1517 It’s Nothin’ to Me
Freedom 44013 Suddenly You Want To Dance

Martin Denny
David Seville
The Fleetwoods
Steve and Donna
David Seville
The Frantics
Buddy Long
Four Troys

Albums

LRP-3034 Exotica
LRP-3111 Afro-Dessia (Stereo LST-7111)
LRP-3077 Exotica II (Stereo LST-7006)
LRP-3105 London by Night
LRP-3100 Julie Is Her Name Vol. 2 (Stereo LST-7100)
LRP-3107 12th Street Rag (Stereo LST-7107)

Martin Denny
Martin Denny
Martin Denny
Julie London
Julie London
Jad Paul

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
NEW—IN STEP WITH JUNE GRADUATION!!

"HIGH SCHOOL DIPLOMA"

By THE CAPERS

VEE-JAY 315

"JUST KEEP IT UP"

By DEE CLARK

ABNER 1026

"HOLD ME CLOSE"

By WADE FLEMONS

VEE-JAY 309

"TAKE OUT SOME INSURANCE"

By JIMMY REED

VEE-JAY 314

VEE-JAY—ABNER RECORDS

2129 S. MICHIGAN AVE., CHICAGO 16, ILL.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Price Forms Arnold Dist.

CHICAGO—Morris S. Price, vice president in charge of sales for Mercury Records, last week announced his resignation from his position to form his own organization in the distributive end of the record industry. His resignation will be effective May 15, according to Price.

The new firm, Arnold Records, will be located on South Michigan Avenue—known as Record Row in this city. He indicated that he will shortly announce the record lines he acquired just as soon as he clears with the manufacturing firms.

"I wish to make it quite clear that I spent many happy years watching Mercury Records grow to its present great stature," Price declared. "However, I felt that with my wealth of experience, it was high time I formed my own company, as an independent distributor."

Price joined the Mercury organization as a salesman 14 years ago, and rose through the ranks to the position of vice president.

Songpluggers' Meet Set

NEW YORK—August 3 and 4 have been selected as the dates for the Annual Songpluggers outing at Fred Waring's Shawnee Inn. This year the Professional Music Men (PMM) celebrates its 25th Anniversary. It's also the 15th year in a row Fred Waring has hosted this annual event. A two day golf festival will highlight this year's outing with particular emphasis on serious golf. Additional details are being worked out and announcements will be made shortly.

Roulette Monthly LP Special

NEW YORK—Roulette Records institutes this month a new consumer ad program entitled, "The Selection of the Month". All consumer advertising will be pointed to two albums selected from the catalog; one pop, the other jazz, and will receive a heavy concentration of ads in various consumer magazines during the month. The LP's are: "Sing Along With Basie" and "Pearl Bailey Sings For Adults Only". Diskery expects to carry on "The Selection of the Month" campaign with other best-selling albums in the months to come.

"AINT THAT LOVING YOU BABY" b/w
"MY DREAM" by Dale Hawkins
CHECKER 923

THE ORIGINAL
"CAR TROUBLE" by Eddie McDuff
ARGO 5335

"12 MONTHS OF THE YEAR" by Harvey
CHESS 1725

"A PORTFOLIO OF AHMAD JAMAL" by Ahmad Jamal
ARGO-LP 2638

"MARGIE" b/w
"I'M READY"
Fats Domino
# 5585

Imperial Records

A Walking Hit

"Walkin' and A-Whistlin'"
Adolph Jacobs
# 253

THE CASH BOX—May 16, 1955

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Wambach Opens New Rack Branch

HARRISBURG, PA. — Wambach Distributors, this city, announced last week that it has opened a new branch at 220 Fifth Avenue, Pittsburgh, which will service racks in Western Pennsylvania, Eastern Ohio and West Virginia.

With its latest expansion, Wambach now has eleven station wagon servicing almost 500 accounts in Pennsylvania, Maryland, West Virginia and Ohio, out of its branches in Harrisburg, Johnstown and Pittsburgh.

Correction: TMA Meet May 18 Thru 23

NEW YORK — The dates of the Tolley Merchandisers Association Convention were erroneously reported last week. The convention will be held May 18 through May 23, at the Americana Hotel in Miami Beach.

Part of the TMA meet will be devoted to a roundtable discussion on the progress of rack merchandising in the record field. Among the companies that will participate in the rack talks, to be held on Saturday, May 23, are RCA Victor, Columbia and Pickwick Sales.

NARM Sends Exhibit Space Applications

WASHINGTON, D. C. — James Tiedeman, president of the National Association of Record Merchandisers, last week sent out a mailing to record manufacturers for the reservation of display space at its General Membership Meeting.

The meet is scheduled for June 12, 13 and 14 at the Edgewater Beach Hotel in Chicago. Those planning to attend are requested to make reservations. The convention is sponsored by the National Association.

"Some Like It Hot"

PITTSBURGH, PA. — "Some Like It Hot" but KDKA deejay Clark Race has the fire extinguisher ready as Carroll Titus, a Marilyn Monroe look-alike, brings him the United Artists LP from the new Monroe movie, plus free passes for the picture. That growth on Race's face is the start of a beard that he's growing in honor of Pittsburgh's Bicentennial celebration.

"WHAT'S NEW ON CAPITOL STEREO?" Vol. 1, SN-1. $1.98

Content: A sample from each of 12 Capitol stereo releases set for the month of May, including: Nat Cole's "My Heart's Treasure", Geo. Shearing's "September In The Rain"; Jonah Jones' "I Dig Chick", Judy Garland's "That's All There Is", Paul Weston's "Tenderly", etc. Cover: Full color reproduction of the 12 stereo LP covers. Performance: By the top-notch Capitol crew all done exceptionally well with the emphasis on the dual channel sound. Cole, Shearing, Garland, Les Baxter, Touchener, Weston, et al. samples reflect the strength of Capitol. Commercial Value: Should sell out at twice the price. Big rack item in addition to promoting the entire stereo line. Name Value: Excellent. Other Comments: Deck offers another promotional opportunity on stereo line with immediate profits through sampler sales.

"THIS IS STEREO" Stereo Sampler, RCA Camden SP-33-32. $1.98

Content: Latin dance rhythms include "Mississippi Mambo", "For Me and My Gal Cha-Cha", etc. Cover: Latin beauty in costume plays the bongo—in color. Performance: Morales, pop Latin leader, manages the cha-cha and mambo tempos with established groups, e.g., "Who's Sorry Now", thereby identifying beat—full, clear, definite stereo sounds come off well. Commercial Value: The Latin dance craze, with the emphasis on cha-cha's should scoop up the package. Name Value of Performer: Excellent.
A BIG ONE FROM
COLUMBIA
SELL THE ALBUM MILLIONS ARE SAMPLING! ONLY
$1.98

A TREMENDOUS COLUMBIA RECORDS-STANDARD BRANDS PROMOTION IS ON.

It can mean big sales for you if you act fast! Excerpts from Art Linkletter’s hilarious new record Kids Say the Darndest Things are now being used as premium records by Royal Gelatin Desserts. Supermarket displays all over the country and extensive network TV and radio coverage are putting this album in front of everybody’s eyes!

BRAND NAME! TOP ARTISTS! LOW PRICE!

Pursy and HESS—Dave Mesich and His Orchestra HL 7169
BECAUSE—Nelson Eddy HL 7151
HARRY JAMES BAND CONCERT IN HIGH FIDELITY—Morton Gould HL 7163
THE CHORETTES HL 7154
DON CHEYNE IN HIGH FIDELITY HL 7150
A FRANKIE CARLE PIANO BOUQUET HL 7156
POLYCHORY FOR HARP—Singileau-Hoffman Quartet HL 7157
GREAT AMERICAN HYMNS—The Marislers HL 7158
PHIL SILVERS Swings BINGO CALLS FOR BIG BAND HL 7137
The Adventures of Gene Autry and Champion HL 9050

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

HARMONY COLUMBIA GUARANTEED HIGH FIDELITY
A Product of Columbia Records © Columbia "Harmony" © @ Marcus Pub.
NEW YORK—Elie Oberstein, president of Rondo Records, predicted today that such giant variety store chains as Newberry, Kress, Woolworth and Grant are now in a position to become major outlets for stereophonic albums, heretofore strictly a record retailer field. Oberstein based his statement on the fact that 45 per cent of the stores in these chains are now handling stereo phonographs and J. C. Penney is expected to follow the trend shortly with its 1,500 outlets.

Oberstein stated that "The variety store's experiment in selling stereo equipment has been enormously successful. The phonographs are more than paying their way and have developed a plus traffic not ordinarily available to variety stores. They are also highly effective in selling binaural records and in bringing in repeat record business. People returning to buy more stereo disks for their sets also buy other items and thus increase business generally."

"Approximately 2,650 store fronts are now in the stereo field with both players and disks. These stores are aware that the average person buys 80% of all the records he will ever own within the first few months of his purchase of a set. By moving into the field, they are shooting for a healthy slice of this business and they are going to get it. The units carried are in the low-end price range. They are models that have already been proven 'fast-movers.' The variety-store chains do not carry as many different types of sets as the average 'sound retailer' but their prices are generally competitive."

"Space and the need to make every inch show a sizeable profit prevents the variety store from carrying stock in depth or offering discount prices. Layaway and credit plans are also accelerating the equipment buying.

"The result of all this is that the record rack jobbers who have formerly been interested solely in monaural albums will not be handling more and more stereo packages. Once again, the low-cost lines will be the biggest beneficiaries since their prices are better suited for the purchase of an inexpensive stereophonic player."

"Giant Variety Stores Loom As Major Outlets For Stereophonic Albums"

"POGKY AND BESS" Diahann Carroll and the Andre Previn Trio, United Artists, UAE-10001

Carroll and Previn offer four of the sides from their LP, including "Ain't Gonna Eat Out My Heart Anymore," "I Got Plenty O' Nuttin'," and "I Loves You Porgy." Carroll performs in the current flicker while Previn adds the stereo highlights. Miss Carroll handles the blues, ballad, rhythm, sides equally well backed expertly by the fast rising Previn and trio. Sleeve features excellent close-up of Diahann Carroll same as featured on LP jacket. Should be a rack sales jumper.

"THAT LONESOME VALLEY" Don Gibson, RCA Victor EPA-1335

The country singer turned pop, delivers four gospel selections including "Evening Prayer," "Climbing Up The Mountains," "Canaan's Land" and the title, Gibson, recently on the charts with "Oh Lonesome Me," manages the three cuts very well mixing with his talent for "Prayer" for a fine foursome. Four color illustrated sleeve pictures Gibson in meditative mood with small choral section.

"GEORGE BEVERLY SHEA, THROUGH THE YEARS" RCA Victor EPA-1339

The nationally known radio personality and gospel singer car;ts "Because," "I Love Thee," "Smolin Through" and the title tune with inspiration and simplicity. Sleeve features color shot of family table showing flowers, family photos, etc. Weekly national radio exposure makes deck a natural for shelves.

"KIDDEE ALBUM REVIEWS"

"A KIDDEE KRONCERT" The Korn Kobblers, Lion L-70167, $1.98


"HANSEL AND GRETEL" The Original Soundtrack, RCA Victor LBY-1023, $1.98

Content: The complete story, with cast, including Humperdinck music conducted by Franz Allers. Cover: Excellent art of the "candy cottage" scene with Hansel and Gretel looking on. Performance: Professional stage presentation of famed kiddie story is delivered in an interesting manner, with good descriptive voices and accompanying music. A first class deck for kids. Commercial Value: Should get top shelf action from parents, based on long acceptance of story and professional way in which it is performed. Name Value: Excellent.

"LITTLE SPACE GIRL" Golden-516 b/w "Roly-Poly Man In The Moon," 78 rpm, 29c

"Space Girl" gets a cute delivery by Miss Moonbeam while Mr. Jet charta the "Roly-Poly" side. Sleeve is a catchy drawing of the space girl on her way—in color.

"THE ANIMALS OF FARMER JONES" Golden-536 b/w "Barnyard Song," 78 rpm, 29c

Gilbert Mollic narrates the food that each farm animal eats. "Barnyard Song" features the sounds that animals make. Educational and appealing for kids. Mitch Miller orch and Sandpipper provide accompaniment. Sleeve offers farm scene in color.

"SHAGGY DOG" Golden-516, 29c

The Walt Disney tune is getting action stemming from the movie of the same name. Both sides feature same tune different lyric. Story line is of dog that talks. Record features the famous cow, Miss Cartier throughout narration and music. Dog "talks' on B side. Kids should like.

"DENNIS THE MENACE" Golden-531, 29c

Mitch Miller and Sandpiper chorus chant the adventures of the famed cartoon character as he fills water gun with ink, ruins furniture, etc. Dennis tells the stories while the catchy tune repeats. Sleeve tells the song picture in pictures with sample cartoons on the back. Should have wide appeal, is syncopated.

"DARRY O'GILL" Golden-517 "The Leprechaun's Dance" 29c

The Walt Disney effort is sung in an Irish brogue with fiddle accompaniment. The fairy story done to a new "fairy" story approach. Sleeve illustrates Leprechaun story in cartoon color.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Winning “The Battle”

SHREVEPORT, LA.—Johnny Horton (left), who’s got a smash Columbia single in “The Battle of New Orleans,” is shown in front of the historic Alamo at a recent appearance at LakeLand Air Force Base, San Antonio, Texas. With him is Tillman Franks, artist service director to the “Louisiana Hayride” and Horton’s personal manager, and Charlie Walker, also a Columbia recording artist—his latest is “Don’t Mind Saying.”

New and Exciting

LONG BLACK AUTOMOBILE

by Don Elliott

G-3962

GONE RECORDS

1650 Broadway

N. Y., N. Y.

England’s #1 Instrumental—
SIDE SADDLE

Showing Up Strong Here With—

☆ RUSS CONWAY on Capitol

No. 1 Disc in England

☆ JOHN BUZON TRIO on Liberty

☆ FREDDY MORGAN on Challenge

☆ FERRANTE & TEICHER on ABC-Par.

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Welcome

Jimmy Hilliard
to our organization

John Stiamas
President

KEEN-ANDEX-ENSIGN

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

NEW YORK—Prox John Siamas of Rex Productions, last week announced the signing of Jimmy Hilliard as operational director for its Keen, Andex and Ensign labels.

Long time record man, Hilliard was director of A&R at Mercury, Coral, Decca and RCA, and has recorded such stars as Bing Crosby, Tony Martin, the Ames Brothers, Teresa Breve, Don Cornel, Frankie Laine, Patti Page and Vic Damone. In addition to his varied experience as A&R and musical director, he started and operated the VIK label for RCA Victor and the Bally label for Bally Manufacturing Company.

Rex plans to utilize Hilliard’s experience in all phases of its operations, including the post of A&R director.

Warner Bros. Issues “TV Guide” Album

BURBANK, CALIF.—Warner Bros. Records last week announced the release of an album produced in cooperation with the television publication “TV Guide”. Title of the album is “TV Guide—Top Television Themes.”

The tie-in is keyed to an intensive promotion campaign from both the magazine and the record label.

As a result of the tie-in, the album will be shown on the TV shows whose themes are heard in the release. The joint merchandising campaign also includes blow-ups of the album cover for store windows; “TV Guide” distributing over 500 hundred albums to TV editors; and streamers and other promotional material which will be made available to dealers.

The album incorporates four themes from each of the three networks’ top shows: “The D.A.’s Man,” “Peter Kelly’s Blues,” “Peter Gunn,” “D.D. Squad” from NBC; “Perry Mason,” “Have Gun—Will Travel,” “Richard Diamond” and “Playhouse 90” from CBS; “77 Sunset Strip,” “The Mouse Club,” “Maverick” and “The Real McCoys” from ABC.

Wilhelm Dot Dir. Of Mdse

NEW YORK—Randi Wood, president of Dot Records, last week named Bob Wilhelm director of merchandising. Wilhelm joined Dot in April, 1957, working closely with vp album director Ray Mack in the formation of the label’s album division.

As director of merchandising, Wilhelmin’s activities include all phases of the creative graphic arts of LP packaging, cover design, phonograph color processes, and supervision of backliner notes. He will also be responsible for the development of promotional sales material, and retail sales display aids, in liaison with Dot’s merchandising program for 1959.

During Wilhelm’s tenure at Dot, the label has added over 200 albums to its catalog, both monaural and stereo items.

“Vista Of Stars” June 13

BEVERLY HILLS, CALIF.—The Associates of the Vista Del Mar Child Care Service, in association with the Conference of Personal Managers, will produce “Vista of Stars” at the Shrine Auditorium June 13, it was disclosed last week.

The initial list of stars set for the big show includes Mickey Rooney, The Andrews Sisters, Jack Carson, the Lennon Sisters, and Jerry Colonna. More stars, aiming at a total of 25, will be announced shortly. Jerry Fielding’s orchestra will handle the musical chores.

Vista Del Mar Child Care Service is one of the leading child care services in the West. It has a seven-part program which includes adoption, unmarried mothers, intake and counseling, foster home placement, cottage placement, residential treatment, and after care. More than 650 children are helped during the year.

Petula Clark Inked To Imperial For U.S.

BEVERLY HILLS, CALIF.—Petula Clark, English recording and film star, has been signed to an exclusive American recording pact by Imperial Records, it was announced recently by label’s proxy Lew Chud, currently in London where he finalized the deal.

Her first Imperial single is “Baby Doll—Ever Been in Love.”

Clark is personally bringing Miss Clark back to America with him when he returns this week for a series of recording sessions. Imperial’s album policy is selecting material for both albums and singles, while the proxy plans a “Petula North” for distributors and dealers some time this summer.

Miss Clark is the biggest disk seller on the Epe Nixa label in England. She began singing professionally at the age of seven and during the war years, participated in over 500 shows for the armed forces. A radio star before she was ten years old, she became a leading singing attraction on England’s roller circuit before she was in her teens. Her first dramatic film role, in the English movie, “A Medal for the General,” led to a starring role with the late Sid Fields in the musical film, “London Town.” Arthur Rank spotted her in “London Town” and signed her to a seven-year movie pact. On English television her own show, “Pet’s Parlour,” has been so popular that she was voted “Woman Personality of the Year on Television.”

The singer’s first single release on Imperial is “Baby Lover” b/w “Ever Been in Love.”

David V. Picker Named U.A. Executive Vice President

NEW YORK—The appointment of David V. Picker as executive vice-president of United Artists Records was announced last week by Max E. Youngstein, diskery proxy. Picker takes over in the spot vacated last week by the resignation of Monte Pick. Picker will continue as executive assistant to Youngstein who is vice-president and a member of the board of the parent motion picture company.

Picker, who has been with UA for 3 years, was appointed executive assistant to Youngstein a year ago and has been active in the operation of the record and music companies.

Kay, who held the post since last September, has disclosed no future plans other than the continuing of his personal management and music business interests which he has maintained during his term with UA. He represents such artists as Chris Connor and the Modern Jazz Quartet and owns, with Pete Kamerson the following music firms: Almanac (ASCAP), Acorn, Adonis and MJQ, all BMI.
ONLY ONE WEEK LEFT

In THE CASH BOX ANNUAL

with the nation's DJ's

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Your ad for the Disk Jockey Convention, May 29-30-31, at Miami Beach, Fla., gives you the most for your dollar —

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• More Disk Jockeys read The Cash Box than all other trade papers combined.
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• The Cash Box Lists provide Disk Jockeys with information that is 3 to 4 weeks ahead of those of any other trade paper.
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• Your ad costs less in The Cash Box because it gives you complete coverage of “readership that counts.” Everybody, and this means Everybody, who participates in creating, promoting, and selling records reads The Cash Box. No padded subscription lists of readers who ‘couldn’t care less’ are added to your cost of space.
• The Most exciting convention to ever hit the music business. Everyone, but Everyone—we talk to, plans to be in Miami May 29, 30 and 31. Take advantage of the most talked about event in the history of the trade.
• The Cash Box is always on the air all over the world. Disk Jockeys reports to The Cash Box indicate around the clock exposure for records that appear in The Cash Box charts.
• Most disk jockeys follow The Cash Box weekly because of its LEADERSHIP. Hardhitting editorials each week make MUST reading for the nation’s disk jockeys. They have learned to look for the “No sit on the fence” editorial policy of The Cash Box.
• Your ad is reproduced on slick paper, giving it the best and most lasting reproduction that is possible.
• Editorial features will make this an issue for disk jockey reference for many months to come. Your ad will be seen over and over again for a long time after the deejay has returned to his home town.

DATE OF ISSUE: MAY 30th
GOES TO PRESS: NOON MAY 21st

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RUSH YOUR AD IN NOW!!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
POPULAR PICKS OF THE WEEK

"IT'S JUST A MATTER OF TIME."—Brook Benton—Mercury MG 29121

On his first LP, titled after his current chart-topper, "They Say It's Wonderful" qualifies that he is a singer of note—softly culling some of the tenderest ballads, among which are "The Nearness of You," "I'm In The Mood For Love," "When I Fall In Love," "Can't You See I Love You," and "I Can't Begin To Tell You." Also included is a set of songs in the sentimental vein that's in for an important sales ride.

"TV FAVORITES" Vol. 1—Jimmie Rodgers—Roulette R 25671 & SR 25701 (Monaural & Stereo)

The versatile young singer proves he is equally at home with a swinging up-tempo tune as he is with a ballad—of both the folk and pop variety. The songs here are some of the marks that he has performed on his network TV shows, "The Jimmie Rodgers Show," and include "Greenleaves," "St. James Infirmary," "I Can't Give You Anything But Love," and "Lonely Road." Another virtual top seller from Rodgers.

"PRESENTING ION AND THE BELMONTS."—Decca LP 3628

With their latest single "A Teenager In Love" now breaking onto the top of the charts, the label presents the group in its first LP outing. Aside from the current seller, the album includes previous hits ("I Wonder Why," "No One Knows," and "You've Me") plus standards done up in the Belmonts own updating style. The album has the blessing of Del Ford—also producer of the liner notes. Latch on to this solid teen attraction.

"COME OUT SWINGIN'"—Roy Hamilton—Epic LN 3516 & RN 530 (Monaural & Stereo)

Marion Evans' arrangements and directing provides the driving beat behind the singer on a selection of inspirations that finds Hamilton in his swinging best. Currently hitting with his single "I Need Your Lovin'," Ray Hamilton now has yet another face of his talent on numbers such as "Great Day," "I'll Take You Home," "I'll Be Glad When You're Back Again," and "That Great Come And Get It Day." All market attraction.

"PORGY AND BESS."—Ella Fitzgerald, Louis Armstrong—Verve MG V-1011-2

Verve's "Porgy And Bess" sweepstakes with a monumental two-disc deluxe edition. The ten pages of extensive historical and production notes, and two of the leading vocal figures in jazz. Seventeen albums in all are presented, and with one exception "The Buzzard Song," Armstrong handles the male roles and Miss Fitzgerald the female roles. The jazz-directed performances of the two are outstanding, with an originality rarely heard. One of the best.

"BASIE/BENNETT."—Tony Bennett with Count Basie and his Orch.—Roulette R 25672 (Monaural & Stereo)

Count Basie swings and Tony Bennett sings—and he swings aptly too, on this their second set together, the other on Columbia. An electric amalgamation emanates from every groove as the two prove they are an unbeatable combination on such tanky blues as "Jumpin' Creepers," "Any Thing Goes," "Strike Up The Band," and "I Guess I'll Pass." Both performers have been in fine form, marking this disk as a potent shelf item.

"THE EXCITING CONNIE FRANCIS."—MGM E 3761 (Monaural & Stereo)

The vivacious young Miss Francis, on her second LP for MGM, displays more of the charm that has brought her to the top of the pop market. The bill is composed mainly of standards; side one featuring more or less up-tempo numbers ("Come Rain Or Come Shine," Rock A Bye Baby With A Dixie Memory") while the flip side has her doing slow ballads ("Time After Time," "That's All"). Her current popularity is sure to win sales here.

"THE BROADWAY KICK."—Frank Sinatra—Columbia CL 1297

Tunes from Broadway's best provide the vehicles for Sinatra's singing—for this is a collection of old Sinatra recordings in a new package. Among the better performances here are "The Boy Next Door," "The Girl That I Marry," "Why Can't You Behave" and "Can't You Just See Yourself?" More stuff for the many of Sinatra lovers.

"EARL BOSTIC PLAYS SWEET SONGS OF TROUBLED TIMES."—Decca DL 1297

Bostic takes his famous alto sax through a dozen memorable tunes from an unforgettable era, including "Manhattan," "Charmaine," "My Heart Stood Still," "Indian Love Call" and "More Than You Know." Baked capably by his group, Bostic rallies forth in an easily listenable, jazz directed concert, that reiterates the reasons for his long standing popularity. Deck should do very well in both pop and R&B areas.

"LISTEN TO THE QUIET."—Joe Bushkin—Capitol T 1165 & ST 1165 (Monaural & Stereo)

Joe Bushkin's piano stylings are showcased on this, another album of exemplary taste. Kenyon Hopkins arranged, and conducts a soft musical backdrop to the piano lines which includes a chordal group humming or softly whispering the romantic words to such perennials as "Two Sleepy Cigarettes," "Fool," "Misty," "I Can't Help Singing," "O'Clock In The Morning," "Sleepy Time Gal" and "Put Your Dreams Away." Extremely well done.

"BING."—Bing Crosby—Decca DL 9067

"A Bing Crosby Photograph of Bing Crosby, 1941-1944," this set is taken from the later Decca package, and presents the singer talking and singing his way through four important years in his career. Supplementing Crosby on several tracks are Bob Hope on "Road To Morocco," the Andrews Sisters on "Pistol Packin' Mama" and Mary Martin on "Wait Till The Sun Shines Nellie" and "The Walters, The Porter and the Upstairs Midi" (also with Jack Teagarden), and on "Monday, Monday, Or Always" for Bing. Two million sellers. Strong mature purchaser appeal.

"GEORGE GERSHWIN AT THE PIANO."— Rica and E. P. Bennett—MGM K 3013 (Monaural & Stereo)

The deck consists mostly of material recorded by Gershwin on excellent-sounding Du- Art piano rolls in the twenties, plus one "rare find" of "Rhapsody In Blue" (it fills one side of the LP). The flip side includes further Gershwin piano rolls on both his own material (i.e. "That Certain Feeling") and others (i.e. Jerome Kern's "All The Things You Are") as well as soundtracks of a theatrical sequence—featuring Gershwin and conducted Clark & McCullough—for the 1930 Gershwin musical, "Strike Up The Band" and Gershwin again performing variations of his "I Got Rhythm" Gershwin material that will be greeted enthusiastically by the show-music coteries.

"IREAM I DANCED THE CHA CHA CHA."—Tito LP 1066

For this LP Tito has drawn upon a limitless catalogue of Latin music, compiled some of the best tracks from previous releases, and has come up with one of the most potent Latin dance sets to date. Featured here are Tito Puente, Machito, Tito Rodriguez, Alfredo, Joe Loco, Pete Terrace and Ricardo Lico and his respective aggregations playing some of their more popular numbers. For excellence and variety, this album can't be beat.

"THE FABULOUS TOUCH."—Irving Fields and his Trio—Gone G 5003

Fields' penchant for translating all types of music into a Latin beat opus is further realized here as he reiterates a dozen standards in his favorite idiom. Among the tunes that are treated to Fields' piano stylings are "Begin The Beguine," "The Continental," "St. Louis Blues," "April In Paris" and "My Heart Stood Still," also is his own arrangement of "Cherry Pink And Apple Blossom White." His fans, garnered through his many hitry hits and his CBS radio show will want to add this one.
“MUSIC FOR CHUBBY LOVERS” — Stabby Kaye—Seeco CELP 4210 (Monaural & Stereo)

After successful, show-stopping performances on Broadway in “Lift Away!” and “Guys and Dolls” (plus the film version), the reunited Kaye is heard on his first solo waxing. His imposing voice gets things rolling with “My Fire By Five” and on to “Let’s Do It.” “After You’ve Gone,” “Everybody Loves My Baby” and exciting four minutes of “One For My Baby,” Looks like the start of a rewarding disk career for Kaye.

“IN MY OWN QUIET WAY” — Johnny Costa, his piano and Orch.—Dot DLP 3167

Gaily a statler with KUKA (Pittsburgh) and more recently a featured nite club performer, Costa supplies some tuneful, relaxing moments here—his piano virtuosity backed up handsomely by lush strings on twelve neglected but beautiful compositions, among them: “Stairway to the Stars,” “I’ll Never Be the Same,” “The Night We Called It A Day” and the title tune. Fine mood expression.

THAT HOLLER GUY — Joe Garagola—United Artists UAL 3002

Broadcaster for the St. Louis Cardinals and ex baseball catcher, Garagola is now in demand as a toastmaster for many baseball banquets. Several of his hilarious speeches, recorded in performance during the past year, are heard here, and the spontaneous laughter of the guests attests to the success of his comedy. Naturally the humor concerns baseball. Rib-tickling novelty disk.

THE DO-RAY-MI TRIO — Stere-O-Craft RCS 506 (Stereo only)

The trio is composed of Al Russell (piano), Buddy Hawkins (drums) and Al Moore (bass) all of whom play and sing with an infectious gaiety. Their first disk finds them joining hands in a contagious concert of standards—“On a Slow Boat To China,” “I’m Blue,” “Route 66,” “Old Man River,” “Blue Skies” and four original tunes. The happiness so aptly displayed by the group seems to be brought to widespread attention. Fine stereo separation.

JAZZ PICKS OF THE WEEK

ELLINGTON JAZZ PARTY — Duke Ellington and his Orch.—Columbia CL 1323 (Monaural & Stereo)

Aside from all the Ellington regulars, the featured performers this date are: Dizzy Gillespie, Johnny Hodges, Jimmy Rushing, Jimmy Jones and a nine man orchestra with dance arrangements by Dizzy. The cast includes: Dizzy, Sammy Davis, Jr., Charlie Parker, “Old Man River,” “Blue Skies” and four original tunes. The happiness so aptly displayed by the group seems to be brought to widespread attention. Fine stereo separation.

“DIZ ‘N BIRD IN CONCERT” — Dizzy Gillespie & Charlie Parker—RCA LSP 5001

A live appearance by Jazz Giants Gillespie and the late Charlie Parker finds the two rambing spontaneously through Parker’s “A Night In Tunisia,” “Groovin’ High,” “Dizzy Atmosphere” and Parker’s “Confirmation” among others. This repackaging effort by the label (some numbers are previously released) should prove a most saleable disk venture.

“RUGOLO PLAYS KENTON” — The Pete Rugolo Orch.—Mercury SR 50011 (Monaural & Stereo)

Rugolo and his band have been a Rugolo for, as Kenton’s former chief arranger, Rugolo collaborated with Kenton on four of the twelve numbers here, and had a hand in arranging the other Kenton-penned tunes. Among the 18 musicians present are Bud Shank, Dave Pell, Shelly Manne and Milt Bernhart playing such famous Kenton numbers as “Eager Beaver,” “Artistry In Rhythm,” “Minor Riff” and “Concerto To End All Concertos.” Big band jazz at its best.

“LATIN FIRE” — Candido — ABC Paramount AL 296

This album is a blending of three parts—Candido’s Latin beat, blues, and lyric-less voices—each courtying toward making this a highly volatile Latin-Jazz set. Durables such as “Ain’t She Sweet,” “Exactly Like You,” “Honeysuckle Rose” and “Sweet Sue” and “When The Saints Go Marching In” have been rearranged by Manny Albam giving the album a fresh and entirely new outlook. Among the musicians are Charlie Shavers, Phil Woods, Charlie Fersip, Nixi Travis and George Duvivier. Incessantly fascinating platter.

“PORGY & BESS” — Hank Jones—Capitol T 1175 — ST 1175 (Monaural & Stereo)

Another in the long procession of “Porgy & Bess” albums, this set features “swinging impresions” by pianist Jones, supported rhythmically by Bill Hinton, base; Kenny Barral, guitar; and Alvin Jones, percussion. The arrangements are by Al Cohn, and are refreshingly inventive yet manage to maintain the original flavor of the score. A tasteful production.

“THE LOWEST” — Red Callender—MGM E 1007 (Monaural & Stereo)

The title refers to Callender’s tuba, which holds forth as a solo Jazz instrument on four tunes in the package. The other seven stints has him plucking the bass strings. Joining Callender on the tune in New York, “They Can’t Take That Away From Me,” “If I Were A King” and “A Day” all Carnegie Hall. “I Can’t Help Singing,” “I’ll Be Seeing You” and “All I Want Is You” is her pretty voice is heard.

“J.S.—TONY PASTOR PLAYS AND SINGS ‘ON MAN’” — Tony Pastor and his Orch.—RCA Victor CLP 5031 & SDBR 1031 (Monaural & Stereo)

Tony Pastor, who was with Artie Shaw’s band during its greatest period (late ‘30s and early ‘40s), revives some of the band’s most memorable numbers here. Walter Levinson’s clarinet and various tenor sax substitutes for Shaw’s monumental clarinet solos, on similar arrangements of “Begin The Beguine,” “Fennie,” “Summertime,” “That’s Jazz” and “Indian Love Call.” Memorable music.

CLASSICAL

BRAMHS: Symphony No. 1 in E Minor—Boston Symphony Orch.—Charles Munch, conductor.—RCA Victor LM 2297 & LSC 2297 (Monaural & Stereo)

Brabham’s last symphony gets another outing, this one a splendidly vivid interpretation by Munch and the Boston Symphony. This reading builds on all grandeur of the work bringing out all the strength and beauty inherent in it. Although numerous others are available, this one stands as a major waxing. Of large classical interest.

TCHAIKOVSKY: Symphony No. 3 in D Major (‘Polish’)—Hans Swarowsky conducting the Vienna State Opera Orch.—Uhania USD 1026 (Monaural & Stereo)

Though Tchaikovsky’s last symphonies remain as his most popular works, primarily due to their dramatic and tragic qualities, there is much to be learned from the early works, especially the much-neglected third symphony (only one previous waxing). Lighthearted, full of spirit, gaiety, charm and melody, the work receives a major outing here.
In order to have your Top Ten represented in THE CASH BOX charts,
fill in the coupon below or
put them on your own letterhead.
And mail to

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D. J.'s: Do you program from The Cash Box Charts? __ Yes __ No
If you do, what hours? ____________________________

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Platter Spinner Patter
ALL ABOUT DISK JOCKEYS

Peter Potter (WNTA-TV-Newark, N.J.) recently played host to Molly Bels, Pat Wayne, Elmore Donahue, and Bobby Darin on his "Juke Box Jamboree" show. Buddy Basch, the ubiquitous publicist, is looking forward to meeting many of his deejay friends at the DJ convention in Miami. Basch has been scheduled to speak on the subject, "Promotion Men Can Work For You" ...

George Foxworth (WSSC-Sumter, S.C.) is in bad shape. Foxworth holds a jazz show, for which he has to beg records from private collections. The music man's platter spinning would be made a lot easier if his name could get through to some jazz service. Any help is appreciated ...

P. D. Bob Wylie (WAKR-Akron, Ohio) tells us that WAKR's own Jack Ryan suggested the song "High School" to Coral recording star Al Alberts as possible hit material. The song has since been cut and released, and all of WAKR are keeping their fingers bared ...

Gary C. Sizemore, sales manager of the Bel-Aire Distrib. Co., announces a new plan that will greatly benefit the stations they serve. The distributors mail new releases that show potential to some forty radio stations weekly (approximately five at a time) in Alabama, Georgia and Tennessee. Sizemore says that they have personally written to all program directors and managers: We have no reasonable response to this plan. Jerry Marshall (WWMG-New York City), popular host of the "Record Room," will emcee the annual Hartman-Homercrest All-Star Show at Madison Square Garden on Tuesday evening, May 19th. Jody Cameron Halus, WMMG record librarian, is author of an up-and-coming record, "Where Is The Love" by the Four Knights.

• • • • •

Brian Skinner (CKY-Winnipeg-Manitoba, Can.) and his beautiful wife Ethel, were the guests of Kenne recording star Sam Cooke (Rca Records in Canada) during his recent appearance at the Rancho Don Carlos in Winnipeg. Cooke also appeared on Skinner's "Big Hit Parade" show, where he presented the singer with a copy of his new LP "Falling For The Lady ..."

Jack Holmes (WRAP-Norfolk, Va.) advises that he has a two-sided hit. May 18th his daughter will graduate college and Holmes will be celebrating his tenth year in radio. The jockey started out with station WLOW-Portsmouth, Va. ... Danny Stiles (WJR-New York & WGST-New Brunswick, N.J.) says that mail and telephone reaction seems to indicate that the big record in the Katman's Kingdom is Clyde McPhatter's new MGM deck called "I Told Myself A Lie." ... Ken McCutchan (WKY-Enid, Okla.) is the author of a new book (to mail) just published by Greenwich Book Publishers of New York. The book is titled "Adventures Of Issac Knight," 

While jockeying, McCutchan handles the "Top Of The Morning" stint from 10 A.M. ... Bruce Morrow (WINS-New York City), who runs a swap shop on his Sunday afternoon "Music Party," offers a ride in a New York Airways helicopter for a good record. Morrow took his first winner atop May 9th. ... WWO-Fort Wayne, Ind., which books record hops throughout the winter season, in the Tri-State area, changes its policy for the coming season. The station will offer a regular three-week schedule from area lake resorts.

VITAL STATISTICS:

Ed Ladd is emceeing a new show titled "Coffee Break" over the Mutual Broadcasting system. The show, produced by Wes McWain, is rated No. 1 according to the latest Nielsen rating. Sid Knight has resigned his position as program director at WASK-Lafayette, Indiana, to join the staff at WAME-Miami, Fla. ... Frank Ward, formerly of WAME-Miami, Fla., is the new program manager of WSAI-Cincinnati, Ohio. ... Bill Rains has been named program director of radio station KIX-San Francisco-Oakland, Calif., pending FCC approval of purchase, it was announced recently by Robert M. Purcell, President of the Detroit Broadcasting Company for Crowell-Collier Publishing Co. and president-general manager of KFBW-broadcasting station ... Jerry Lee is now a member of the WAAY staff. Lee was formerly with station WNBQ in Chicago. He is the newest member of the WKB-Knoblauch, Mo. staff. The deejay became a member Monday April 27th. ... Charles Rook is now spinning the wax for KOBH-Hot Springs, S.D. Rook will be holding down the 4 to 7 P.M. show ... Tiny Markle has left the ranks of WAVZ-New Haven, Conn. Markle is now with KFSD-San Diego, Calif.
CHICAGO—E. G. Abner, Jr., president of the American Record Manufacturers and Distributors Association, announced last week that for the “first time in the history of the widely expanding recording industry,” manufacturers will be available to distributors for general discussion and business interchange, during specified hours at the ARMADA convention—June 8 and 9—at the Morrison Hotel in this city. These hours will be announced at a later date.

Two important panels have been confirmed last week by Abner. One will be a symposium discussing rock jamboree. This panel will consist of two representatives of NARM, two manufacturers, and two distributors. The second panel will have two representatives of SORD, two manufacturers, and two distributors. Both The Cash Box and Billboard will be invited to have a representative from both publications serve as moderator on each panel.

“It is important to remind our ARMADA members to rush their applications and make immediate reservations,” Abner stressed, “so that we can secure their room reservations at the earliest possible time. The more space the merrier.”

“And as an added reminder,” he concluded, “don’t forget that ARMADA’s convention is slated for June 8 and 9 at the Morrison Hotel here in Chicago.”

“Nervous Set” On Columbia

NEW YORK—Columbia Records will record “The Nervous Set,” an intimate musical about the “best generation” which opened Tuesday, May 12, at Henry Miller’s Theatre here. The album will be produced for Columbia by Goddard Lieberson, president of the organization.

Scranton, Pa.

The production of the album will be directed by Ella Kazan, who directed the Broadway production. The cast consists of Christopher Plummer, Raymond Massey, James Daly, and all the members of the production now playing in New York. Music for the production was composed and conducted by David Amram.

Sorin has been responsible for the release of many theater and spoken words albums, among them are the Old Vic’s performance of T.S. Eliot’s “Murder in the Cathedral,” “The Importance of Being Earnest,” etc.

Rife up Upped A Coral

NEW YORK—Howard Kaye, national sales manager for Coral Records, last week announced the appointment of Leo Rife to the post of eastern manager for the firm. Rife began his association with the organization as a salesman with the Delaware branch in Scranton, Pa., his home town.

He was later transferred to the Philadelphia office much as a salesman, which led to his return to the Scranton office as manager in 1951. From there he was sent to manage the Harrisburg branch, followed by an appointment as manager of the Buffalo branch, where he remained until his present promotion with Coral.

Columbia Promotes Fishman

NEW YORK—The promotion of Albert L. Fishman to national promotion manager—Masterworks, has been announced by James Turnbull, field sales manager. He succeeds Woody Woolfond, who recently vacated the position.

In this new appointment, Fishman will be responsible for merchandising, sales, and distribution, promoting the “Masterworks” catalog with Columbia’s distributors, sales managers, and salesmen.

Associated with Columbia for eleven years, Fishman served most recently as district sales manager in Detroit.

Panels Slated For ARMADA Conclave

NEW YORK—RCA Victor is recording the complete original cast performance of Archibald MacLeish’s Pulitzer prize-winning show, “JB.” It was announced by Alan Kayes, manager, Red Seal A&R, RCA Victor record division. The specially packaged album will be the initial item produced (ARMADA), as part of the deluxe Sorga Series, under the supervision of Dario and Dorle Sorin.

The production of “JB” on records will be directed by Ella Kazan, who directed the Broadway production. The cast consists of Christopher Plummer, Raymond Massey, James Daly, and all the members of the production now playing in New York. Music for the production was composed and conducted by David Amram.

Sorin has been responsible for the release of many theater and spoken word albums, among them are the Old Vic’s performance of T.S. Eliot’s “Murder in the Cathedral,” “The Importance of Being Earnest,” etc.

WANT” by Flicker

NEW YORK—Burke Woolford, Philadelphia Decca organization manager, announced “WANT” by Flicker, their new album, will be released as part of the deluxe Sorga Series, under the supervision of Dario and Dorle Sorin.

The production of “WANT” on records will be directed by Ella Kazan, who directed the Broadway production. The cast consists of Christopher Plummer, Raymond Massey, James Daly, and all the members of the production now playing in New York. Music for the production was composed and conducted by David Amram.

Sorin has been responsible for the release of many theater and spoken word albums, among them are the Old Vic’s performance of T.S. Eliot’s “Murder in the Cathedral,” “The Importance of Being Earnest,” etc.

Women You Talk Too Much

NEW YORK—Randy Wood (left), president of Dot Records, presents Pat Boone with a platinum record for “Love Letters in the Sand,” which went over the two-million sales mark recently. Completing the trio at the presentation is Jack Spina, Boone’s manager.

Two Million “Love Letters”

NEW YORK—Randy Wood (left), president of Dot Records, presents Pat Boone with a platinum record for “Love Letters in the Sand,” which went over the two-million sales mark recently. Completing the trio at the presentation is Jack Spina, Boone’s manager.

Hal McIntyre Dies

HOLLYWOOD—Hal McIntyre, who achieved prominence playing alto sax and clarinet with the Glenn Miller band, died last week in General Hospital here from burns received during a fire in his Hollywood apartment. Reports indicate that he apparently had fallen asleep while smoking in bed. McIntyre was 44 years old.

After playing with Miller during the late Thirties and early Forties, McIntyre organized his own band which recently became inactive. He leaves two children and a sister, of Cromwell, Conn. He was estranged from his wife.
May Album Releases

JAZZ

AUDIO FIDELITY:
“Up The Mississippi With The Dukes Of Dixieland”—Vol. 9—AFLP 1892

BETHLEHEM:
“A Modern Jazz Symposium Of Music And Song”—Charles Mingus—BCF-6026
The Amazing Mr. Most—Sam Most—BCF-78

COLUMBIA:
“Songs For Swingers”—Buck Clayton—CL 1220
“Mr. Wilson And Mr. Gossett”—Ted Wilson—CL 1318

EMERY:
“Jazz Comes To The Autor”—Gene Wellman—CL 3614
“Rugao Plays Keaton”—Pete Rugao—CL 3614
“Cattiva Sharpshooters”—Julian Cannonball Adderley—CL 3615
“More Vibes On Velvet”—Terry Gibbs—CL 3614
“Down To Earth”—Ramsay Lewis Trio—CL 36150

EPIC:
“Swing With Jimmy Mundy And His Orchestra Plus—The Numbers”—CL 5558
“The Piano Scene Of Dave McKenna”—CL 5558

JUBILEE:
“Some Like It Hot”—Loo McGarity Quintet—JLP 1108

METRONOME:
“The Latest”—The Music Of Red Callender—E-1007
“You’ve Got A Date With The Blues”—Hilton Martin—E-1010

NEW JAZZ:
“Mal 3 Sounds”—Mal Waldron—NL 8020
“Roots”—Various Artists—NLP 8020
“Farmer’s Market”—Art Farmer—NLP 8020
“Bird Feather”—Various Artists—NLP 8020
“Midnight Oil”—Jeroen Richardson
“Reflections”—Steve Lacy—NLP 8020
“The New York Scene”—George Wallington—NLP 8020
“Mal 4 Trio”—Mal Waldron—NLP 8020
“In A Minor Groove”—Dorothy Ashby & Mal Waldron—NLP 8020
“We Three”—Ray Haynes—NLP 8020
“Just Wailin’”—Herbie Mann, Kenny Burrell, Charlie Rouse—NLP 8212
“McLean’s Scene”—Jackie McLean—NLP 8212
“Along With The Blues”—Ray Bryant
“Long Island Sound”—Stan Getz Quartet—NLP 8214
“Cables”—Various Artists—NLP 8214

PRESTIGE:
“Miles Davis And The Modern Jazz Giants”—PLP 7510
“Slew Arentz, Bloy”—Asher Cobb—PLP 7510
“Crock Bank”—Mose Allison—PLP 7512
“Blue Stomp”—Mal Waldron—PLP 7512
“Jaws”—Eddie “Lockjaw” Davis—PLP 7515
“Scatfee”—Shirlee Scott—PLP 7515

ROULETTE:
“Jazz For Juniors”—Mitchell-Ruff Duo—X-30025
“Machete With Flute To Boats”—Machete & His Afro-Cuban Ensemble—X-35026

SAVOY:
“The Angry Tenors”—Quibique, Illinois Jackson, Ben Webster—MG-19009
“Cozy Cole”—MG-14010

VERSE:
“One O’Clock Jump”—Elle Fitzgerald, Count Basie, Joe Williams—MG V-8288
“Aint Oo Day At Mister Kelly’s”—MG V-8289
“One Upon A Summertime”—Blossom Dearie—MG V-2117
“Pres And Teddy”—The Lester Young-Teddy Wilson Quartet—MG V-8290
“The Genius Of Coleman Hawkins”—MG V-8261
“The Stormy”—The Stan Getz Quartet—MG V-8294
“Music, Romance And Especially Love”—Louis Jordan and his Orch—MG V-8295
“The Swinger”—Harry Edison —MG V-8296
“The Kid From New Orleans, Ory That Is”—MG V-1016
“Duke Is In Bed”—Johnny Hodges—MG V-8268
“Trampolino”—The Lee Konitz Quartet—MG V-8281
“Award Winner”—Stan Getz—MG V-8296
“Swingin’ Bobby Scott”—MG V-8289
“These Times Remind Me Of You”—Teddy Wilson Trio—MG V-8299
“The Lonely One”—Bud Powell—MG V-8301
“Stay With Me”—Billie Holiday—MG V-8302
“At Stage”—George Lewis—Concert Vol. 1—MG V-8303
“At Stage”—George Lewis—Concert Vol. 2—MG V-8304
“Good Pickles”—Howard Roberts—MG V-8305
“The Hard Swing”—The Sonny Stitt Quartet—MG V-8306
“Seven Pieces”—The Jimmy Giuffre 3—MG V-8307
“The Lester Young Story”—MG V-8308
“Sonny Stitt Plays Jimmy Giuffre Arrangements”—MG V-8309
“On The Gene Krupa Party”—MG V-8310
“I’ll Festival Del Jazz Di Sanremo”—MG V-20007

CLASSICAL

ANGEL:
Beethoven: Symphony No. 6 in F Major, Op. 96/Symphony No. 1 in C Major, Op. 21/The Philharmonia Orch. cond. by Otto Klemperer—35567
Vivaldi-Lobos: Bachianas Brasileiras No. 4—Cecchetti Brasileira No. 7—Orquesta Nacional de Radio/Transmission Frances, cond. by Hector Villa-Lobos—35574
Wagner: “Tristan Und Isolde”—Wilhelm Furtwangler—Philharmonia Orch., Chorus of the Royal Opera House, Covent Garden, Douglas Robertson, Chorus Master—3558 E

CAPITOL:
Ravel: Bolero/Pavane Pour Une Infante Defunte/La Valse/Wilhelm Stokowski cond. the Pittsburgh Symphony Orch.—P-8475
“Mickey”—Carmon Dragon cond. the Capitol Symphony Orch.—P-8476

HARMONY:
Puccini: La Rondine—Sobieski with Federico Del Cupolo cond. The Antonio Guarnieri Orch. and Chorus of Milan—HKL-502
“Great Ballet Favorites”—Orchestre Des Concerts Padellep, Paris, Walter Goehr, Cond.—HKL-7175
Stravinsky: Til Eulenspiegel’s Merry Pranks, Op. 28—HKL-7176

YEARS: In My Heart”—Udo Graf, En—1; Espagon: Kurt Weill’s Tenor; Frankfurt Symphony Orch., Carl Bamberger, Cond.—HKL-7177
Wagner: For Orchestra”—Frankfurt Opern-Orchester, Carl Bamberger, Cond.—HKL-7172
Haydn: Concerto E Flat Major For Trumpet And Orchestra/Purcell: Brandenburg, Trumpet/Frankfort Chamber Orch., Carl Bamberger, Cond.—HKL-7173
Mozart: Concerto No. 3 In G Major For Violin and Orchestra/Concerto No. 4 In D Major For Violin and Orchestra—Mozart: Concierto Para Violin y Orquesta, Namebo; Hamburg Chamber Orch., Walter Goehr, Cond.—HKL-7172
“Hi Fi Favorites For Orchestra”–Orchestra of the Concerts De Paris, Francis Michel Le Conte, Cond.—HKL-7172

MERCURY:
Debussy: La Mer/Isa—Paul Paray cond. the Detroit Symphony Orch.—MG-19010

RCA VICTOR:
Brahms: Symphony No. 4—Baton Symphony Orch., Charles Menu—LM-2297
“Mara”—Maria Lanza—LM-2331

WESTMINSTER:
Tchaikovsky: Swan Lake—The Utah Symphony Orch. conducted by Maurice Abravanel—XWN-1858
Bispo: Concerto In D Major For Oboe, Trumpet and Bassoon—Pierre Pierlot, Oboe; Lucien Vaillant, Trumpet/Paul Honton, Bassoon—XWN 18941
“Opera For Orchestra In Hi-Fi”—Vienna State Opera Orch. cond. by Shy Shaffer—XWN 18837
Carissimi: Judicium Extremum; Suscivit Dominus; Milites 8: 9—Viva Hominae—Angelicum Orch. at Milan, con. by Aladar Zakary—XWN 18826
Des Pre: Mass, “Regina Caeli”—Philippe Caillard Vocal Ensemble cond. by Philippe Caillard—XWN 18836
Zion: II Sepolcro—Angelicum Orch. of Milan cond. by Bruno Maderno—XWN 18836
Chopin: Sonata No. 2 In E Flat Minor, Op. 27/No. 3 BFlat Minor—Ruggiero—XWN 58—Paul Badura-Skoda, Piano—XWN 18845
Lisszt: Orchestral Hi-Fireworks—Edith Far comfortable—XWN 18923
Pachelbel: The Seven Choral Pastorias—Robert Owen, Acolian-Skinner Organ of Christ Church, Brunswick, N.T., Newport Harpsichord—XWN 18829

The Cash Box, Music
Page 41
May 16, 1955
May Album Releases

STEREO

Gilbert & Sullivan: Selections From "Iolanthe"; "Mikado"; "The Pirates Of Penzance"—Regimental Band of Lansdowne, Prince of Wales, the Scots Guards—SFS35625
Liszt: Les Preludes — Symphonic Poem / Tasso: Symphonic Poem—Philharmonia Orch. cond. by Constantino Silvestri—SFS35636
Porgy and Bess The Wild (Peter Ustinov, Narrator). Haydn: Symphony No. 86—Philharmonia Orch. cond. by Nils Sigurdsson—SFS35638

CAMDEN:
Brahms: Symphony No. 1 In C Minor, Op. 68—The Oslo Philharmonic Orch., Odd Gruner-Hegg, cond.—CAS 495

CAPITOL:
Brahms: Symphony No. 1 In C Minor, Op. 68—William Steinberg cond. the Pittsburgh Symphony Orch.—SP-8340
Gershwin: Rhapsody In Blue/An American In Paris—Leonard Pennario, Piano; The Concert Arts Symphony Orch., cond. by Felix Stoklin—SP-8343
Kahane: Piano Concerto For Piano and Orchestra (1936) — Leonard Pennario, Piano; Frankfurt Symphony Orch., cond. by Felix Stoklin—SP-8368
Elgar: Enigma Variations, Op. 36/ Wagner: Fantasia On A Theme By Thomas Tallis; William Steinberg cond. the Pittsburgh Symphony Orch.—SP-8383
Beethoven: Symphony No. 7 In A Major, Op. 92—William Steinberg cond. the Pittsburgh Symphony Orch.—SP-8398
Stravinsky: Suite "From The Firebird"; Suite From Petrushka—Leopold Stokowski cond., the Berlin Philharmonic Orch.—SP-8407
Curt Goldmark: Concerto In A Minor—Mazel, Violin, Philharmonic Orch. cond. by Harry Hack—SP-8414
Mozart: Symphony No. 40 In G Minor, K.550/Serenade For String Orchestra, K.525/Ein Kleine Nachtmusik—Wilhelm Steinberg cond. the Pittsburgh Symphony Orch.—SP-8432
Ravel: Bolero For Une Infante Debut Re/ La Valse—William Steinberg cond. the Pittsburgh Symphony Orch.—SP-8433
"Melody" - Carmen Dragon cond. the Capital Symphony Orch.—SP-8476
Paglini: Capricorn Op. 1—Michael Robin—SP-8477
Dvorak: Concerto In B Minor—Rastropovitch, Cello; The Royal Philharmonic Orch. cond. by Sir Adrian Boult—SG-723
Beethoven: Mass In C Major, Op. 86—Sir Adrian Boult, Bach, Beethoven, Elgar C.M., and the Beecham Choral Society and The Royal Philharmonic Orch.—SG-7168
Mozart: Pictures At An Exhibition—Royal Philharmonic Orch. cond. by Sir Eugene Goossens—SG-7174

COLUMBIA:
Bach: The Brandenburg Concertos—Maurice W. Koussevitzky cond. The Boston Symphony Orch.—SC-2243
Beethoven: Missa In C Major, Op. 86—Sir Adrian Boult, Beethoven, Elgar C.M., and the Beecham Choral Society and The Royal Philharmonic Orch.—SG-7168
Mozart: Pictures At An Exhibition—Royal Philharmonic Orch. cond. by Sir Eugene Goossens—SG-7174

EPIC:
Walton: Partito For Orchestra/Mohler: Symphony No. 10 In F#-Sharp Minor—Cleveland Orch.—G. Szell, cond.—BC 1023
Handel: Water Music—Concertgebouw Orch. of Amsterdam, Eduard van Beinum, Cond.—BC 1016
Beecher: Fantasia On A Theme By Thomas Tallis;—William Messelos, Piano—BC 1023
Brahms: Symphony No. 4 In E Minor, Op. 98—The Concertgebouw Orch. of Amsterdam, Eduard van Beinum, Cond.—BC 1019

MERCURY:
Dukas: La Mer/Iberia—Paul Paray cond. The Detroit Symphony Orch.—SR 90010
Grafo: Grand Canyon Suite/Mississippi Suite—Howard Hanson cond. the Eastman-Rochester Orch.—SR 90049
"Parry: Mass For The 300th Anniversary Of The Death Of Joan Of Arc"—Paul Paray Conducting the Rachmaninoff Symphony Orchestra, soloists and the Detroit Symphony Orch.—SR 90128
Schuman: Symphony No. 1 In B Flat Major—Paul Paray cond. the Symphony Orch.—SR 90198
Bach: Variations On A Theme By Haydn—Antal Dorati cond. the London Symphony Orch.—SR 90154
"Winds In Hi-Fi"—Easter Wind Ensemble—Fredrick Fennell cond. —SR 90173
Mendelssohn: Incidental Music To A Midsummer Night's Dream—Symphony No. 5 In E Minor—Surprise Symphony Orch., Paul Paray cond.—SR 90174
Kodaly: Magyar Dances—Orch Of Galatia/ Bartok-Wiener: Two Roumanian Dances—Antal Dorati cond. the Philharmonic Hungarica—SR 90179
Mozart: Symphony In D Major/Haydn: Symphony No. 96 In D Major—Paul Paray cond. the Detroit Symphony Orch.—SR 90129

RCA VICTOR:
Brahms: Symphony No. 4—Boston Symphony Orch., Charles Munch, cond.—LSC-2292
"Waltzes Of Franz Lehár"—The London Pians Symphony Orch., Robert Shapero, cond.—LSC-2299
"Marioli! — Maria Lanza—LSC-2331
Brahms: Concerto In D—Josef Hofftetz, Chicago Symphony Orch.—LSC-1903
"Waltzes By The Strauss Family"—Boston Pops Orch., Fredrik, cond.—LSC-2288
Roumania-Rupff: La Bouffante Fantasque/ libert Divisionment—Boston Pops Orch., Fredrik, cond.—LSC-2084

WESTMINSTER:
Grieg: Peer Gynt Suites Nos. 1 and 2—Reid Nielsen, Piano, The Utah Symphony Cond. by Maurice Abravanel—WST-14057
Tchaikovsky: The Nutcrcker—Philharmonic Symphony Orch. of London Cond. by Arthur Rodzinski—WST-14058
Tchaikovsky: Swan Lake—The Utah Symphony Orch. cond. by Maurice Abravanel—WST-14064
"Opera For Orchestra In Stereo"—Vienna State Opera Orch. cond. by Sir Shaffer—WST-14061
Bach, J.S.: Toccata and Fugue In D Minor/Alto Brief In D Major; Toccata In E Major/Cantata In D Minor—Carl Weinrich, Organ of Vartbyskak in Skelleftea, Sweden—WST-14060

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

EVE'ET RECORDS

"...acclaimed..." by Jack Paar on the "TONIGHT Show"
"...adored..." by Dinah Shore on the "Chevy Show"
"...raves..." from Ed Sullivan on the "Ed Sullivan Show"

EVEREST RECORDS brings the Metropolitan Audiences prizewinning voices of

CHARLES K. L. DAVIS
GREAT ALBUMS

showing the remarkable versatility of his voice

"CHARLES K. L. DAVIS AT THE ROYAL HAWAIIAN" singing the most popular songs of Hawaii

SDBR-1015 (Stereo)
LPBR-5015 (Monaural)

"PRAY FOR PEACE" songs of the world's religion with a universal appeal

SDBR-1021 (Stereo)
LPBR-5021 (Monaural)

"CHARLES K. L. DAVIS SINGS ROMANTIC ARIAS FROM FAVORITE OPERAS" superb interpretations of the romantic arias from the masters of the opera

SDBR-3012 (Stereo)
LPBR-6012 (Monaural)

EVEREST RECORDS

Product of Reber Recording Corp., Division of Reber Instrument Corp., distributed by Decca Distributing Corp., courtesy: HTFIVAL at Paris
MGM Connie Francis Push

NEW YORK—MGM Records has started a special drive on the new Connie Francis album "The Exciting Connie Francis" which has just been released. The campaign is designed to capitalize on the album's title using "The Exciting Connie Francis" as its theme.

The Connie Francis theme will be the highlight of a special cocktail party for New York disk jockeys and press representatives to be held at the 21 Club.

To kick off the campaign, over 1000 disk jockey copies of the LP have been shipped. MGM Records expects to cover 2000 radio stations on its regular free list and subscription service list.

Special dimensional window displays utilizing the front cover color transparency have been prepared for dealers. Album will be featured in a concentrated trade and consumer advertising campaign, and will receive special plugging and presentation on the Connie Francis TVer on NBC. MGM Records' nationwide network of distributors have been alerted as to the campaign and each distributor will put on local drives which will include window displays contests and local distributor-dealer co-op ads.

Meanwhile, Connie Francis' new single of "Lipstick On Your Collar" and "Frankie" has become a two-sided chart entry.

Abba Eban's Speeches On UA

NEW YORK—United Artists Records, in recognition of the achievements of Abba Eban, formerly Israel's Ambassador to the United States and the permanent Israeli representative to the United Nations, has just released "Israel Speaks," an album containing selections of Eban's speeches.

The album includes a narration by Mr. Thomas Roosevelt and is being released on the 11th Anniversary of the State of Israel which coincides with Abba Eban's departure from the United Nations and his American Ambassadorship.

The album was produced by Sam Elfert in association with Millard Lampell and United Artists' A&R head, Jack Lewis.

Lou Boorstein Honored

NEW YORK—Lou Boorstein receives a testimonial plaque from the record industry at the annual coin machine—U.S.A. dinner, held last week at the Astor Hotel here.

Making the presentation to the dinner's guest of honor is Bob Austin (left), The Cash Box, and Dan Collins (right), The Billboard.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
B'way, Kassner, Rush-Gold Deal Off

NEW YORK—The story reported in the trade papers recently that a group headed by Jack Gold was to acquire the stock of Broadway, Kassner International and Rush Music fell through. Negotiations had been conducted with Gold's group for several weeks but were completely broken off about a week ago. Prior to Gold's negotiations there were several other groups bidding for the firms. One of these other groups was headed by Lew M. Gold, president of Gold's Recording Corp. Essel is a listed stock company which also has television interests in its subsidiary, Flamingo Films.

There have been numerous stories regarding the sale of Broadway Music, Kassner International and Rush Music. All of these were denied last week by Martin J. Machat, attorney for Eddie Kassner, Murray Sporn and Danny Kessler, the owners of the firm.

Machat stated that several months ago various groups outside of the music business had commenced negotiations for the acquisition of the controlling stock in the firms. The negotiations started at first for the acquisition of Broadway Music, which Kassner, Sporn and Kessler purchased in August, 1958. Since their purchase of Broadway Music, Broadway became reactivated.

In seeking to acquire Broadway, these groups discovered that in order to employ Kassner, Sporn and Kessler to continue Broadway's business, that they would also have to purchase the stock of Kassner International and Rush Music. Kassner International is a network of companies all over the world which controls many BMI catalogs in the music business. The acquisition of all three firms imposed many financial and tax problems to all concerned because of the current tax laws.

During the negotiations, Kassner purchased Arthur Mogull’s interest in the firms. Mogull resigned his positions in the firms and went into business for himself. Kassner is presently interviewing various leading professional men to replace Mogull.

Machat stated that all negotiations with all parties have been suspended and that his clients are now disabled to resume any discussions for the sale of their stock.

UA May “Star” LP

NEW YORK—United Artists Records has selected as its May “Star Album of the Month” the sound track from the film “The Naked Maja.” The album, which is a regular $4.98 seller, will be available for the month of May only at $2.98 in record shops throughout the country. A special “Star Album of the Month” display box has been supplied to dealers.

The Spanish music taken from the “Naked Maja” sound track recording was composed and conducted by Angelo Lavagai. The album is available in both monaural and stereo.

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY!”
Trade Comments On 1-Minute Promo Disk

As we mentioned in our editorials of last and this week, the industry’s reaction to our one-minute promotional record has been hot and heavy. The following are samples of comment for and against the idea which we think would permit more time for exposure of new releases.

“The idea of a one minute promo record appeals to me. Any means by which a record company may gain more air time should be explored and exploited. The physical cost involved is small compared to the possible benefits, not only to the manufacturer, artist and retail outlet, but to the radio industry which will be able to offer a much more varied program without spreading the air time.

“Today, I believe that neither the radio nor the phonograph industry can successfully operate without the fullest cooperation of the other, and if by making one minute promo records we can add mileage to the present day short-lived single, then we should carefully examine the idea and give it an airing at one of the focus in Miami.

“By only exposing more records we can remain a healthy business, for with the restrictions imposed on today’s programming not only are manufacturers suffering, but nation-ally and every type of retailer faces a loss of business. This is attributed to many sources, the two obvious to every one … too much product chasing too little money but too little exposure is a cause also.

“It is important at this stage to realize that radio is not just a vehicle of supporting manufacturers, but is an industry associated with other industries such as studios, printers, pressers rely on the fact that several active and comprehensive programs turn a healthy position, sales wise, their individual stations into a precarious position, almost leading to automation.

“Unless radio programming is due to receive an overhaul, the only way record companies can get the air time they need is to accept shorter and edited versions of commercial recordings. The time the ‘vague’ in promotion action into the singles market, vary the material programmed, and protect the future of radio is to get the phonograph business a healthy competitive one.”

Doug Moody, Nat’l Sales and Promotion, Ember Distributors, Inc.

“Let me take complete exception to your suggestion to the trade for more one-minute disks for DJ’s. I think the public and the DJ has as much need of a program disk as the DJ today — a putty out of the Radio business.

“Radio’s ultimate need is one-minute commercials. All-important points of our existence: programming and entertainment.”

“A few musicals’ mutual selections are short enough, but they at least allow for a musical statement and a little educational and developmental suggest sending out for promotion and programming purposes. Why not call only ‘semisongs’ is to defeat the purposes of the record artist and to give the radio station hold a heavy decision on radio management itself. I don’t really understand and I agree that Cash Box is set up to help introduce and exploit new disks. That is where the ‘vague’ in promotion selection over looks (with a somewhat strange get-more-disks-on-the-air-boy attitude) the fact that short one-breath performances tend to lose all musical value in addition to being quite un-creative from a programming standpoint. A handful of diamonds never equals one big stone no matter how many are made, it is necessary to make a complete program large enough to sound dull or unknowing: I fully realize we’re dealing with a competitive industry, today’s record market, not in art, even if the language of our commerce is music.

“Since one-minute promotional records are short, it is obvious that these semisongs would be abbreviated versions of the product, they would too often lend themselves to the horrors of irreverent and incometasteful change, etc, and frankly, some numbers might just as well appear in some of the price sales shipments. Also, under what definition do you anticipate radio stations to take advantage of themselves solely on the habit of ‘immediate sale amplification’? No, they would often lend themselves to the horrors of irreverent and incometasteful change, etc, and frankly, some numbers might just as well appear to be on the habits of price sales shipments. Also, under what definition do you anticipate radio stations to take advantage of themselves solely on the habit of ‘immediate sale amplification’?

“Go to the head of the class. Your idea of one minute promotional records is just great. If it’s the last thing I do, I’m going to bring the idea up in the forthcoming disk jockey meetings and do everything I can to start the ball rolling.”

Goldie Goldmark
Shepton Music

Regarding article about 1-minute promo disks: we at WPRY program in DJ spots and have full pop on our stations, as program director, can assure you and music distributors, one-minute disks will never be a consideration.

I realize we are comparatively small, but you should know.

Sincerely,

James Hartley
WPRY—Perry, Fla.

The one-minute promotional record for disk jockeys is a great idea. This is the only way that I could imagine in years to promote increased spins of a greater number of singles.

Let’s face it: it’s the first 25 or 30 seconds that register with the listeners and possibly the individuals to put them in a precarious position, almost leading to automation.

— Morty Craft
President of United Telephone Records.

Just a few lines to send along my idea of releasing one-minute disks in my show, and briefly bat the breeze on one-minute promotional records.

“Regarding your recent editorial on shorter DJ samples of records, I think that it would be much easier and convenient for the DJ to obtain what we are for the idea. But since it is a subject deserving immediate consideration, I am more than happy to follow your reasoning. It’s a simplified suggestion of one-minute exposure of the ever increasing number of new records being released.

“Today’s record companies should consider the idea, but not merely release PARTS of records for DJ’s, that is, shorter versions that last to end out or end abruptly. This would tend to injure the sound quality of a single disk, as a show, which I consider an integral part of the overall quality of what a deejay has to offer.”

Until Further Notice
WBMS—New Bedford, Mass.

Yes, we need the record companies, but we don’t need them so badly that we have to short-change our audience and our sponsors.

Sincerely,

Alan D. Vaher
Circulation Director—WBZ
Great Barrington, Mass.

“Commenting on your ‘Something’s Gotta Give’ editorial, I think that the idea of minute disks for air play is only a good suggestion of a few thoughts. In my experience with the minute disks so far, disks are received by Grim’s today, but the name of a longer record with no editing done on them would be lengthwise introduction would be found as on the long version and when the first chorus begins, they would still want to program the recording. In this arrangement they would meet double service to stations, by all companies interested in that plus air play and billing with the short disks.”

Sincerely,

Ron Turner
WKMI—Kalamazoo, Mich.

Gentlemen:

“I am listing your editorial on the one-minute promotional record, I believe that if this idea is accepted by the industry, it wouldn’t be a mistake to turn this business into a profitable venture.

“For sure, it would hurt radio itself. With so many commercial spots the public would be exposed to increasing and less entertainment. A one-minute record would scarcely be the spot for many releases, but how many of these releases are any good? The good records must be heard in their entire form, not excerpts and there is plenty of room on the tape for anything that runs three minutes.

“The way commercial stations are being prepared right now it would be a tough decision to decide which is the one-minute record or the one-minute spot.

“Sure, the first manufacturer that puts our disk on the air has it. It’s going to a lot of play, but just as soon as it should become generally known.

“How many station owners and program directors would start thinking no one wants to hear a one-minute record and run three minutes.

“I am thinking that all the way commercial stations are being prepared right now it would be a tough decision to decide which is the one-minute record or the one-minute spot.

“Sure, the first manufacturer that puts our disk on the air has it. It’s going to a lot of play, but just as soon as it should become generally known.

“How many station owners and program directors would start thinking no one wants to hear a one-minute record and run three minutes.

“I am listing the plighting of the A & R man who has to edit a good 2:30 record into a one-minute record and would lose all commercial possibilities of his record.

“The manufacturer who could have to continue pressing these one-minute promos if his record would become a hit, Station air, all commercial records or never get out of stock and replace these, so we have to continue ordering promos and it I don’t record promotion, it would be cheaper for a one-minute record.

“Those of you who would like the public listen to a popular station, already over-loaded with commercials would have to order the same one-minute record.

“I don’t honestly believe it could ever happen—and I’m glad. If it does, the smart radio people would have to stay away and save on the shelf.”

Sandy Beck
Custom Distributing, Inc.

“Only those records best suited for commercial use are reviewed by THE CASH BOX"
NARAS' First Annual Grammy Awards

HOLLYWOOD — The first annual Grammy awards for achievement in the recording industry were presented last week by the National Academy of Recording Arts and Sciences (NARAS) at the Beverly Hilton Hotel (May 11). There were 28 categories, with Capital Records topping ten awards, followed by RCA Victor with four, Decca and Liberty with three each, Verve and Roulette each two awards each, Challenge, Dot, MGM and London scored one each.

The categories and winners in each:

1. Record of the Year:
   "Nel Blu Dipinto Di Blu (Vola-vo)" — Domenico Modugno (Decca)
2. Album of the Year:
   "Peter Gunn" — Henry Mancini (RCA Victor)
3. Single of the Year:
   "Nel Blu Dipinto Di Blu (Vola-vo)" — Decca
4. Best Vocal Performance, Female: "Irving Berlin's Song Book" — Ella Fitzgerald (Verve)
5. Best Vocal Performance, Male: "Catch A Falling Star" — Perry Como (RCA Victor)
6. Best Performance By An Orchestra: "Big Fat Brass" — Billy May (Capitol)
7. Best Performance By A Dance Band: "Basto" — Count Basie (Riolette)
8. Best Performance By A Vocal Group Or Chorus: "That Old Black Magic" — Louis Prima & Keely Smith (Capitol)
10. Best Jazz Performance, Group: "Basto" — Count Basie (Riolette)
11. Best Comedy Performance: "Chippmunk Song" — David Seville (Liberty)
12. Best Country & Western Performance: "Tom Dooley" — Kingston Trio (Capitol)
13. Best Rhythm & Blues Performance: "Tequila" — The Champs (Challenge)
15. Best Engineered Record, Classical: "Duets With A Spanish Guitar" — Lourinda Almeida & Salli Terri (Capitol)
16. Best Engineered Record (Other than Classical): "Chippmunk Song" — David Seville (Liberty)
17. Best Album Cover: "Only The Lonely" — Frank Sinatra (Capitol)
18. Best Musical Composition First Recorded And Released In 1958 (Over 5 Minutes Duration): "Cross Country Suite" — Nelson Riddle (Decca)
19. Best Original Cast Album (Broadway or TV): "The Music Man" — Original Broadway Cast (Capitol)
20. Best Sound Track Album: "Gigi" — Original Sound Track (MGM)
21. Best Performance Documented Or Spoken Word: "The Best Of Stan Freberg Shows" (Capitol)
22. Best Recording For Children: "The Chipmunk Song" — David Seville (Liberty)
23. Best Classical Performance, Orchestral: "Graet Pariax" — Felix Slatkin conducting the Hollywood Bowl Symphony (Capitol)
24. Best Classical Performance, Instrumental (With Concerto-Scale Accompaniment): "Segovia Guitar Recital" — Andrés Segovia (Decca)
25. Best Classical Performance, Instrumental (Other Than Concerto-Scale Accompaniment): "Boehm Quartet" — Henry Mancini conducting the Academy of St. Martin-in-the-Fields (Capitol)
27. Best Classical Performance, Vocal Collaboration: "Vocals Recital" — Renata Tebaldi (London)
28. Best Classical Performance, Opera Or Choral: "Virtuoso" — Roger Wagner Chorale (Capitol)

HOLLYWOOD — Presentations of the initial National Academy of Recording Arts & Sciences (NARAS) Grammy awards were made last week and above photos were taken at the scene of the event, the Beverly Hilton Hotel. Comedian Mort Sahl emceed the affair, and the Grammy's were handed out by Joe Ferrer, Spike Jones, Mililes Rosza, Helen Grayco, Frank Sinatra, Dean Martin, Milton Berle, Sammy Davis, Jr., Johnny Mercer and Meredith Willson. More than 600 recording personalities attended. Shown in the above photos are (L. to R.):

1. Paul Weston and Johnny Mercer.
2. Peggy Lee and Henry Mancini whose "Peter Gunn" score won awards as "Album of the Year" and "Best Arrangement".
3. Sammy Davis, Jr., and Milton Berle.
4. Gene Autry and Dave Burgess, whose Champs' combo won the "Best R&B Performance" award for its "Tequila" smash on Challenge.
5. Billy May and David Seville, both winners: May's "Big Fat Brass" Capitol LP won as "Best Performance By An Orchestra" and Seville's "Chippmunk Song" received Grammy's as "Best Song, Comedy Performance and Engineered Performance."
6. Frank Sinatra, whose "Only The Lonely" Capitol LP received the "Best Album Cover" award.
7. Dean Martin and Sammy Davis, Jr.
9. Mililes Rosza and Mr. & Mrs. Felix Shlikkin, Conductor Shlikkin's "Gaite Parisienne" LP on Capitol won in the Best Classical Performance, "Orchestral" category.

**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**
Field Leaves Cameo, Forms Own Firm

NEW YORK—Jerry Field, director of promotion and sales for Cameo, Swan and Parkway Records, announced last week that he has resigned his dual posts with the labels to open his own record company and to branch out as a recording artist in his own right.

With the Philadelphia-based labels since their inception Field helped set their national distribution, handled promotion and merchandising and produced the dates for "Nine More Miles," "Back To School Again," "Bad Motocycle," "You're The Greatest," "Tessin," "My Foolish Heart" and the entire Cameo album line.

Field stated that he has signed with Strand Records, the new firm helmed by Marv Holtzman and has recorded four instrumental sides for Strand featuring a big band treatment.

In addition, Field has already started releasing on his own labels, Skyline and Jeff and is currently setting national and international distribution.

On Skyline, the first single is "What Is There Left For Me?" and "Once In A Beautiful Lifetime," sung by Henry Alston and written by Fred Jay and Art Harris, players of "I Cried A Tear" and "What Am I Livin' For?" An album titled "Kitty Jarvis Sings Supper Club Favorites" will be out within two weeks. Initial skew on Jeff is "Rosalita" b/w "Tell Me Who" featuring vocalist Arthur Brooks.

In an odd switch, Field can run the firms but will be unable to record for his own labels under his contractual agreement with Strand Records. Field's office is at 157 West 57th St.

Victor Adds Five

NEW YORK—The names of five new radio TV relations men for the Victor were announced this week by Steve Sholes, manager, Popular Artists and Repertoire.

They include: Tommy Christy Christo, New York-Newark; Gordon Rasin, Detroit; Mike Pulillo, Boston; John Bock, Philadelphia; and Sasch Rubinstein, San Francisco.

All five will report to Ben Rosner, manager, Victor and TV Relations, RCA Victor Record division.

Plan 1st Burt Ives UA LP

NEW YORK—Plans for recording the first album by Burt Ives, under his new, exclusive recording arrangement with United Artists Records, are under way. The first Ives album to be released on the UA label will be "Fidd Fudge." Ives acquired his famous sobriquet for his performance in "Cat On A Hot Tin Roof."

The LP will consist of a variety of material personally selected by Burt Ives from his repertoire.

Tore New Dot Sales Mgr.

NEW YORK—Chuck Tore, formerly assistant branch manager to Larry Shaffer of London Records in New York, has been appointed sales manager for Dot Records, reported Frank X. Filledin, London Records Distributing exec. London dist. of New York handles the Dot line.

Before coming to London, Tore served as assistant to Len Levy in Coral Records' national sales department.

Fury Records whose "KANSAS CITY" is The Nation's TOP RECORD has another SMASH Release

"GOING BACK TO MY HOME TOWN" by Jim Poage and The Whalers

FURY RECORDS
271 W. 125th St., N. Y.
(Phone: MO 6-9220-12)
NEW YORK—Reg Owen, British orchestra leader who scored a hit with "Manhattan Spiritual" in England and the U. S., had never met the writer of the tune, Billy Maitland, George Lee, Paulette Records’ head, arranged for their meeting, which came off last week.

Served around the dinner table are Jacques Kruger, Paulette’s European head who cut the Owen disk in England; Lee Maitland, and Owen.

**Todd Buys ZZ Master**

NEW YORK — Paul Cohen, Todd Records’ topper, has purchased the original master of "What Kind Of ‘good’ Do You Think You Are" by Jimmie John, which originally appeared on the ZZ label. Deck is reportedly getting a solid reaction in W. Virginia and Ohio.

**I NEED YOUR LOVE TONIGHT**

Recorded by ELVIS PRESLEY RCA VICTOR Stax, Inc., N. Y.

FRANKIE’S MAN JOHNNY

Recorded by JOHNNY CASH COLUMBIA Johny Cash Music, Inc.

A TEENAGER IN LOVE

Recorded by DION & THE BELMONT’S LAURIE Barborko Music, Inc.

TURN ME LOOSE

Recorded by FABIAN CHANCELLOR

**BONGO ROCK**

PRESTON EPPS

Original Sound Records
8510 SUNSET BLVD.
HOLLYWOOD, CALIF.

**W. B. Minitoons Album**

NEW YORK—Warner Bros. Records has produced a deejay version of its new dance orch set, "Let’s Dance All Night" by the Sonny Moon orch, dubbed "The Sonny Moon Orches-
tra Minitoons" which contains twenty-seven separate track selections from the LP tuned from 45 seconds to one minute and fifty-seven seconds. Pur-
pose of the promotional piece is to give bands a programming break by having selections short and sweet. Special sleeve is loaded with info on the album’s musical approach and benefits of airng the disk.

The regular consumer waxing is a continuous performance of thirty-seven oldies and new items performed by the Moon orch (arranged by Jerry Gray) with a sweet rock beat and sung by Bea Franklin, Honey King and the Sonnymoonsters.

Sceco Issues 5 Stereo Singles

NEW YORK—Sidney Siegel, president of Sceco Records, announced last week that the diskery has released five stereo singles.

The quintet of platters are "Linger Awhile" b/w "Anniversary Song" by Jose Melia; "Linda" b/w "After You’ve Gone" by Buddy Kaye; "A Pretty Girl Is Like A Melody Cha Cha" b/w "Always Cha Cha" by the Joe Cain Orch.; "Hot Pretzels Polka" a/k/a "Helena Polka" by "The Tribade" and "Wedding Bells Are Breaking Up That Old Gang Of Mine" b/w "Bour-
bon Street Parade" by Billy Maitland’s Manhattan Jazz Band. The disks, set to release throughout the U. S., are from cur-
rent Sceco albums.

**Jerry Blaine To Concert On Cosnait; Dissociates Himself From Jubilee**

NEW YORK—Jerry Blaine, presi-
dent of Jubilee Records, last week an-
nounced that he would no longer be
connected with Jubilee effective May 15. Blaine stated that he would con-
centrate all his efforts on his five city distribut-
ing set-up.

At press time Blaine said he would have further comments to make in the next few days.

All lines handled by Cosnait Distributing Corporation followed the re-
fusing letter last week from Jerry Blaine.

"Effective May 15th, I will no-long-

er be connected with Jubilee Records, All my efforts will now be directed to establish the biggest, strongest, independent distributing organization in the United States.

It will be necessary that I have your complete cooperation to enable us to accomplish the success that we have enjoyed for the past 13 years on the future of our company."

"In the future, whatever problems arise relative to merchandising, promoting your line, please call or write but, by all means, make certain that you are in close contact with me personally."

**Derby Fest Packs `Em In**

L'OURSILVE, KY. — The free Philip Morris Kentucky Festival Music Show, headlined by The Everly Brothers, attracted a capacity crowd of 50,000 at Louisville’s Fair Garden Club. Coliseum on Wednesday, April 26, according to Ed Brooks, Coliseum manager.

Starring on the bill with The Ever-
ly Brothers, who placed their hits, "Hollywood Bound," the song written by Jack Kills, Del Volo, and comedian Uncle Cy. A special musical attraction this week was the appearance of the Centre College Golf
Club from Danville, Ky.

This week’s admission free pro-
gram was introduced by the cigarette company’s famous "live" trademark, Jimmy Shook, who is by Louisville’s leading deejays; Paul Cowley, Tommy Down, Ed Kirk, and Jimmy Locksand from Radio Sta-

tion WKLO; Jack Bendt, WTMF; Acek-NY AHLS; Jack Sanders, WAKY; Carl Shook, WKY.

This was the third consecutive year the Kentucky Derby Festival Committee sponsored the Kentucky music show as the special invitation to the Derby Festival Committee.

**Ekstine’s British Tour**

BEVERLY HILLS, CALIF. — Billy Eckstine’s fifth tour of England and Scotland has been set for August 17, with the first date to be in Glasgow, Scotland, it was announced last week by Eckstine’s agents, the Milton Deutsch Agency.

Limited to only one month, the tour kicks off at the Empire Theater, Glas-

gow, August 17-23, followed by the Hippodrome, Manchester, August 24-

30; Birmingham, August 31-Septem-
ber 7. London’s Olympia Theatre, Liver-
pool, September 7-13.

A Los Angeles engagement follows the tour.

Roulette Records, with whom Eck-
stine has signed a new record deal, plans to release the sessions as a

Basic blues album, to be cut the end of May, in England and Scotland in four parts, to the tour. Roulette hopes to incorporate some of the times from the album in his English appearances.

On his return from England, negoti-
tions will be finalized with produ-

cer Sandy Howard for Eckstine to do the Paul Robeson role in "Othello" for a network television spectacular at the end of the year. Also in the works is a Warner Brothers TV series.

**Emerson Buys Into Webcor**

NEW YORK — The Emerson Radio and Phonograph Corp. has purchased 52 percent of the stock of the Webcor Tape Recorder Co., which was announced last week by Benjamin Abrams, Emerson president. Webcor will continue to manufacture wire tape recorders and other audio equipment.

Emerson purchased the stock, amounting to about 20 per cent of Webcor’s outstanding common shares, from a group of Webcor chairman and president, and his family. Webcor stock was being sold at $21 1/2 last week at the Midwest Stock Exchange. Figures as of last year show 650,575 shares outstanding.

**Art Ford Set For P. A. ’s**

NEW YORK—Mort Hillman of the Art Ford office, announced last week that Ford has been set for a series of personal appearances, including the "Hartman Homecoming Night of Stars" at Madison Garden on June 19; the Memphis Friday Night series on June 24; the "Bandleader’s Ball at Madison Garden on June 25; and the "Randall’s Island Festival" on August 21 and 22.

Hillman also disclosed that Ford, whose WNTA-TV "Jazz Party" has been nominated for an Emmy, was signed by W. Carlston Leigh for a series of lectures covering subjects of Ford’s forthcoming book.

NEW POP RELEASE!

"PLEASE MY LOVE"

and "MAMA DOLL"

ROY TEO

NASBoro RECORD COMPANY

177 3rd Ave. N

Nashville, Tenn.
**Wishing Well**

NEW YORK—Martin Block, marking his 50th year as host of the "Make Believe Ballroom," is visited by Pattie Page at WABC where she drops some coins into his Wishing Well. Monies from Block's Wishing Well will be turned over to charity the day of his 50th anniversary celebration, February 3, 1960.

**Wedding Bells**

NEW YORK—Two New York record librarians, Rick Willard (WNED) and Ronnie Granger (WINS), made marriage announcements. Rick Willard will be married on Sunday, May 24, to Lucille Shade, daughter of Mrs. Melvin Graham. Marriage will be performed at The Little Church Around The Corner, here, and a reception will be held afterwards at the Roundtable.

Granger will be married on Saturday, June 6, to Yvonne Taylor, daughter of Mr. and Mrs. Howard Winfield Taylor. Marriage will be performed at Our Lady of Lourdes Bouman Church, here, and a reception will be held afterwards at the Grand Ballroom of the Hotel Roosevelt.

**Contest Winner**

BOONTOON, N.J.—Castle Records, this city, announced last week that 15-year-old Sally Quinlon of Whiteland, Indiana, has been chosen as the winner of its "Miss Cheerleader USA" contest. The judges, among whom were Teresa Brewer and Don Rondo, selected Miss Quinlon from contestants submitted by 54 radio stations. The contest is sponsored by WGBE, Indianapolis.

Miss Quinlon's line-up of prizes includes a Benrus "Embraceable" wristwatch, a phonograph, a transistor radio, a Niagara "Cyclo Massage" lounge chair, a week-end trip in New York, a week's vacation in Atlantic City, N.J., at the Sheraton-Biltmore and an audition for a part in the Broadway comedy "Make A Million."

After spending the past week-end here, Miss Quinlon is enroute to Indianapolis on May 11 for a homecoming celebration feted by WGBE.

**Doyle Named Vertigo A & R**

NEW YORK—The V. R. I. Corporation last week announced the appointment of J. Allen Doyle as A&R director for Vertigo Records.

Concurrently, Harry Salzitz has been named A&R director for Reprise Records, the rock and roll division of the parent firm.

**Bing Crosby Ent. Forms Roxbury Label**

HOLLYWOOD—Bing Crosby Enterprises announced here last week that they will be launching its activities into the disk field with the formation of Roxbury Records. It was disclosed that the new company will "not operate in the usual manner of releasing single records, but will be devoted to special undertakings and projects." Some of these "projects" have already been considered and others are at present being negotiated. Artists will be signed for the various projects as they are formulated.

Bing Crosby's current status as a "non-exclusive" artist will not be affected and he will continue to record for other labels on a free-lance basis.

Officers of the new company are: Bing Crosby, chairman of the board; Simon Rady, president. Other officers, also serving as members of the board of directors are: John O'Melveny, vice-president; Basil Grillo, vice-president and Todd Johnson, secretary-treasurer. Rady was formerly with A&R Department of RCA Victor.

Roxbury will headquarter at the Bing Crosby Enterprises Building at 9028 Sunset Blvd. in Los Angeles.

**Transcendental Signs Peace**

HOLLYWOOD — Brad Attevol, Transcendental Records exec announced last week the signing of artist Elroy Peace, for nine years the "shadow" for Ted Lewis, famous band leader, and his little daughter, age 6, and two nieces, age 7 and 8, to a 5-year recording contract. They are known by the group name of 3 Bos Bimbos & Elroy Peace.

The group's novelty release is "Hey Diddle Diddle," a rock version of the nursery rhyme. National promotion is being handled by George Jay & Associates of Hollywood. Distributors are being sought to handle the new label's line of singles.

**Publish "Audio Cyclopedia"**

NEW YORK—The publication of "The Audio Cyclopedia," a scientific reference volume and working guide was announced last week by publishers Howard W. Sams & Co. Covering all phases of audio, including the latest data on stereo, the 1,280-page volume contains answers to more than 3,400 separate questions on audio. There are 544 half-tone illustrations, 1900 line drawings. Author is veteran audio expert, Howard W. Tremaine.

List price is $19.95, with a "pre-publication" tag of $18.95 through June 30.

**Sherlock Leaves Capitol**

HOLLYWOOD—The resignation of George Sherlock, associated with Capitol Records for the past year as national sales manager, single record merchandising, was announced last week. Prior to his Capitol affiliation Sherlock was with the Mike Comer office, and with Decca Records. Sherlock will announce his future plans within the next few weeks.

**Mercury Intros "14 for 12" Monaural Plan**

CHICAGO—Mercury Records last week inaugurated its "14 for 12" program for May, a sales plan designed to promote sales receipts and dealer mileage in the monaural field. The "14 for 12" plan, which bills the distributor for 12 of every 14 records shipped, applies to all Mercury monaural and all Wing monaural records currently in the Mercury catalog, and any other releases made during the month of May.

In announcing the program, Irvin H. Steinberg, Mercury treasurer, comments: "Our figures continue to indicate that the monaural market remains strong. The '14 for 12' plan is a simple program which permits our distributors and dealers to capitalize on the monaural market with the availability of extra profits. It has been so designed that no extra paper work other than the order is required of the distributor, and it applies to all orders placed during the entire month.

Monaural numbers showing up strongly in the Mercury group include: "Vaughan and Violins," Sarah Vaughan; "Remember When," The Platters; "Songs from Great Films," Cleehoff; "Let's Dance," David Carroll; "I've Heard That Song Before," Patti Page; "The Magic Touch," Buck Ram; "Chantilly Lace," The Big Bopper; and "It's Just a Matter of Time," Brook Benton.

Among those continuing strong in the Wing monaural division are such standards as: "Dance Date," Ralph Marterie; "Academy Award Hits," Pierre Le Blanc; "The Diamonds," The Diamonds; and "Lawrence Welk's Dance Party," Lawrence Welk.

**Linke Assoc. Moves**

NEW YORK—In an expansion process, Richard O. Linke Associates moved its headquarters to a suite in the Park Sheraton Hotel at 7th Avenue and 55th Street, New York City. The enlarged office space was needed to house the growing Linke Associates organization, which currently manages the affairs of comic star Andy Griffith, Tommy Leonetti, Richard Matlby and his orchestra, Margaret Ann and the Ja-Das, Gloria Lambert, Stan Robinson, Al Chase and Henry Wilson.

The new address will also house Griffith's, a production company handling radio and TV packages and independent motion pictures. In addition, Linke will continue to supervise the Andelit, Nan-Paul and Non-Chill music firms.

**Don Shirley Commissioned**

NEW YORK—Don Shirley, Cadence Recording artist, has been commissioned by Sir Thomas Beecham to compose a symphonic work for the London Philharmonic orchestra. Sir Thomas will conduct this personally during the next London musical season.

**Subscription 52 Weeks THE CASH BOX $15**

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Top Rank Skeds Bow

NEW YORK—Top Rank International, parent firm of Rank Records of America, announced last week the scheduling of its first singles release. Duos are due to reach dealers and playdates on or about May 15. Headlining this premier issue will be Doro thy Collins, Robert Chauncy, the Rivers and Dennis Bell.

The duet is also paired song- ers, Joy Martel, the Barons (Dixieland group), blues stylist Delby Moore and Larry Scott.

Joining the list of new Top Rank duos are M & S, Chicago; Roberts, St. Louis; Leonardi Smith, Albany; Best, Buffalo; Benart, Cleveland; Big State, Dallas; Music Craft, Honolulu.

Apollo Forms Showboat

NEW YORK—Apollo Records today announced the formation of a new subsidiary label to be called "Showboat" records. Showboat will be owned jointly by Apollo, and Ray Scrivner of Nashville, Tennessee. All production on the new label will originate in Nashville, under the supervision of Scrivner, an old hand at R & B, and country music.

This is the first of a series of moves Apollo plans in its expansion plan to cover all fields of the recording business.

Victor Mid-May LP's

NEW YORK—Featured in RCA Victor's mid-May pop album release are two Janis Ian albums; "Meyer Davis Plays Redhead For Dancing" and "Robert Stoltz "20th Century Waltz"; two albums of mood music; George Feyer's "Memories Of Popular Operas"; and Armando Trovajolli's "One Night In Rome"; a sophisticated party album by song stylist, India Atkinson, "Confetti Me Witta Apples"; Ximenez Vargas' "Ballet Espanol"; the Original Washboard Band's "Scrubbin' & Picklin'"; and Jimmie Webster's "Webster's Unabridged.

All the LP's are available in both mono and stereo.

Mandel To Score For TV

NEW YORK—Johnny Mandel, who attracted wide attention with his score for the sound track of the Academy Award-winning film "I Want To Live" on United Artists Records, has been signed with Bill Holman to write the music for the new television series "Miami Undercover.

The series is being produced by Aubrey Schenck and Edward W. Koch of Olympia Productions for United Artists Television and will star Lee Bowman and former World's Middleweight boxing champion Rocky Graziano.

Urania Inks King

NEW YORK—Alexander King, TV personality and author of the current best seller, "Mine Enemy Groves Oiler," has been signed to an exclusive contract with Urania Records. It was announced last week by Tom Pool, director of artists and repertoire.

The first album by King, recorded April 29 and May 4 on special equipment set up in his apartment, consists of selections from "Mine Enemy Groves Oiler" plus two toppers which will be included in King's second book, "My Perfect House He Said From Tigers," which Simon & Schuster will publish next year.

King, who appears weekly on his own WNTA-TV show, is also a regular on the Jack Paar show. Urania plans to release his first LP (mono-aural) in June.

Wins Gorme Wax Suit

NEW YORK—A Wichita, Kansas, lawyer sued a record dealer who sold him a "Rumpa" Eddy Gorme record and then refused to exchange it.

The lawyer sued on three counts: the cost of the record, the cost of returning the record, and for "punitive damages." He claimed the "punitive damages" were damages to Miss Gorme's reputation.

He won on the first two counts (total $8.06). However, the judge disallowed count No. 3 ($25), expressing his doubt that Miss Gorme's reputation had been damaged. He advised the lawyer to send the artist a transcript, and stated he was not sure he would send a new record to a fan "who is willing to go to court over a quarrel in her voice."

European-African Ram Tour

NEW YORK—A number of performers on the Personality-Antler Artists agency roster will be featured in the First American Festival of Songs and Artists package that Buck Ram will present in an European-African tour, starting June 27 for eight to sixteen weeks. Artists are Benny Joy and Big John Taylor, Ray Scott and the Ramrocks, Johnny Omm and the Blockbusters and the Flames, David Matalon, owner of Italy's Italice label, who distributes Omm's Mercury affiliate, Antler Records, on his Broadway label in Italy, will join the tour. So far, packages will play Italy, Germany, Belgium, Switzerland, Yugoslavia, Scandinavia, Holland, Greece, Turkey, France, North Africa and Israel.

Part Of "The Mating Game"

NEW YORK—WMGM disk jockey Norm Stevens receive a bit of friendly persuasion from Christine Miller on behalf of Debbie Reynolds' latest MGM film, "The Mating Game." She is from the new MGM film of the same name, which star Miss Reynolds and Tony Randall.
**Territorial Tips**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

(Listed Alphabetically)

- **A BIG BOY NOW**
  - Buddy Hendricks ([Sun 712])

- **A ROCKIN' GOOD WAY**
  - Precilla Bowman ([Abner 1918])

- **AS TIME GOES BY**
  - Johnny Nash ([ABC-Paramount 9994])

- **BUT NOT FOR ME**
  - Flomipops ([End 1049])

- **BY THE LIGHT OF THE SILVERY MOON**
  - Little Richard ([Speciality 460])

- **CLOUDS IN MY HEART**
  - Muddy Waters ([Chess 1724])

- **COME SOFTLY TO ME**
  - Richard Barrett ([Gene 5056])

- **CROSSFIRE**
  - Johnny & Hurricanes ([Warwick 502])

- **DEDICATED TO THE ONE I LOVE**
  - Shirelles ([Scepter 1203])

- **DON'T FAIL ME**
  - Buddy Johnson ([Roulette 4134])

- **EARTH ANGEL**
  - Penguins ([Dot 348])

- **FENDER BENDER**
  - Stufcces ([A.PT 2030])

- **GIDGET**
  - James Donis ([Colpix 113])

- **'HOWLIN' BLUES**
  - Howlin' Wolf ([Chess 1726])

- **HURTIN' INSIDE**
  - Brook Benton ([Mercury 71394])

- **IF I COULD BE WITH YOU**
  - Miss La-Vell ([Duke 196])

- **I KNEEL AT YOUR THRONE**
  - Joe Nuinlin ([Mercury 71415])

- **I MISS YOU SO**
  - Paul Aska ([ABC-Paramount 1001])

- **I'VE COME OF AGE**
  - Billy Stewart ([Columbia 41356])

- **I WANT TO GO HOME**
  - Charlest Brown & Ans Matthews ([Ace 561])

- **I WANT YOU SO BAD**
  - James Brown & Five Flames ([Federal 13348])

- **I WONDER WHY**
  - Coaster McDowell ([Duke 302])

- **KANSAS CITY**
  - Rocky Olson ([Chess 1723])

- **MARK BELLORD & MIDNIGHTERS**
  - King 5195)

- **LITTLE WILLO LITTLEFIELD**
  - [Federal 7351])

- **ROCKIN' RICHARD**
  - [Speciality 644]

- **KOOKIE KOOKIE (LEND ME YOUR COMB)**
  - Ed Byrnes & Connie Stevens ([Warner Bros. 5047])

- **LET IT ROLL**
  - F. Knight & George Kelly ([ABC-Paramount 10023])

- **LONELY SATURDAY NIGHT**
  - Dan French ([Lancer 104])

- **MAGIC MOUNTAIN**
  - Modollians ([Boots 446])

- **MASQUERADE IS OVER**
  - Claude McPhatter ([MGM 1276])

- **MIDNIGHT OIL**
  - Charlie Blackwell ([Warner Bros. 5031])

- **MORE THAN ANYTHING**
  - Robin Robinson ([Replus 114])

- **MORGUS THE MAGNIFICENT**
  - Morgus ([Py 1013])

- **MY BABY IS SWEETER**
  - Little Walter ([Checker 919])

- **MY LOVE IS STRONG**
  - Jimmy Clanton ([Acc 560])

- **'OLD SPANISH TOWN**
  - Bull Notes ([Time 1016])

- **ONLY YOU**
  - Frank Paquelli ([Capitol 4165])

- **'RINK A-DIN KA DOOG**
  - Fat Cats ([Roulette 4157])

- **ROCKIN' CRICKET**
  - Hot-Totloy ([Stan-Todd 8036])

- **SECRET LOVE**
  - Jimmy Rickes ([Feist 8506])

- **SHIRLEY**
  - John Fred & Playboys ([Mantle])

- **SMOKEY GREY EYES**
  - Lilkie Bryant ([Swan 4029])

- **SO LOVED AM I**
  - Johnny Johnson ([Sy 1601])

- **SWEET PEAF**
  - Earl Bates & Orr ([King 5190])

- **TAKE A MESSAGE TO MARY**
  - Everly Brothers ([Cadence 1364])

- **TALLAHASSIE LASSIE**
  - Freddy Cannon ([Swan 4031])

- **THAT'S ALL I WANT**
  - Bobby Day ([Class])

- **THE BEAT**
  - Rockin' R's ([Tempus 7541])

- **THE FOOL**
  - Ann Fain ([Apalla 532])

- **THE MORNING SIDE OF THE MOUNTAIN**
  - Tommy Edwards ([MGM 1275])

- **THREE STARS**
  - Tommy Deo ([Crest 1057])

- **TITUANA JAIL**
  - Kingston Trio ([Capitol 4167])

- **TOMORROW**
  - Carlos Bros. ([EFL 4113])

- **YOU MADE ME LOVE YOU**
  - [Capitol 4184]

- **WHAT MAKES YOU SO TOUGH**
  - Teddy humorous ([King 5182])

* Indicates first appearance on Territorial Tips

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**R & B Sure Shots**

- "**BATTLE OF NEW ORLEANS**"
  - Johnny Horton
  - Columbia 41339

- **"I'M NOT ASHAMED"**
  - Bobby Blue Bland
  - Duke 303

- **"A LONG TIME"**
  - Nappy Brown
  - Savoy 1562

- **"THE BELLS"**
  - Baby Washington
  - Neptune 104

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**"77 Sunset Strip" Contest Display**

Minneapolis, Minn.—Window display of Musicland record store heralds the "77 Sunset Strip" contest sponsored by Cola Distributing, this city. The winner of the contest will get a three-day, all-expense trip for two to Los Angeles and will appear as an extra in a "77 Sunset Strip" episode. Other promotion for the contest is being announced on radio and TV via WCBS by Sue Widman.

The distribution also announced that it is giving away teddy bears to promote the Teddy Bears' newest Dove release, "Wonderful Lovable You." Jack Thayer and Don Kelly are handling this promotion over WGY radio.
### Top 50 Across the Nation

<table>
<thead>
<tr>
<th>No.</th>
<th>City</th>
<th>Artist/Song</th>
<th>Label</th>
<th>Pos. Last Week</th>
<th>Pos. Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kansas City</td>
<td>Kansans (Fury 1923)</td>
<td></td>
<td>(1)</td>
<td>(1)</td>
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<tr>
<td>2</td>
<td>So Fine</td>
<td>Fiestas (Old Town)</td>
<td></td>
<td>(3)</td>
<td>(3)</td>
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<td>3</td>
<td>That's Why</td>
<td>Jackie Wilson (Brunswick)</td>
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<td>(2)</td>
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<td>4</td>
<td>Happy Organ</td>
<td>Dave &quot;Baby&quot; Cortez (Clock)</td>
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<td>(4)</td>
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<td>5</td>
<td>Since I Don't Have You</td>
<td>Skyliners (Brunswick)</td>
<td></td>
<td>(5)</td>
<td>(5)</td>
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<td>6</td>
<td>Endlessly</td>
<td>Brook Benton (Mercury 7144)</td>
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<td>(11)</td>
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<td>7</td>
<td>Sorry (I Ran All the Way Home)</td>
<td>Impala (Cub 9922)</td>
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<td>(10)</td>
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<td>8</td>
<td>Personality</td>
<td>Lloyd Price (ABC-Paramount 10018)</td>
<td></td>
<td>(26)</td>
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<td>9</td>
<td>Almost Grown</td>
<td>Chuck Berry (Chess 1722)</td>
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<td>(7)</td>
<td>(7)</td>
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<td>10</td>
<td>So Close</td>
<td>Brook Benton (Mercury 7144)</td>
<td></td>
<td>(15)</td>
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<tr>
<td>11</td>
<td>I Need Your Lovin'</td>
<td>Roy Hamilton (Epic)</td>
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<td>(18)</td>
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<td>12</td>
<td>Quiet Village</td>
<td>Marty Denver (Liberty)</td>
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<td>(25)</td>
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<td>13</td>
<td>It's Just a Matter of Time</td>
<td>Brook Benton (Mercury)</td>
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<td>(6)</td>
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<td>14</td>
<td>I Want To Go Too Long</td>
<td>Love Baker (Atlantic 2031)</td>
<td></td>
<td>(16)</td>
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<td>15</td>
<td>Sea Cruise</td>
<td>Frankie Ford (Ace S 556)</td>
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<td>(12)</td>
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<tr>
<td>16</td>
<td>There's Something On Your Mind</td>
<td>Big Jay McNeely (Swingin' 614)</td>
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<td>(23)</td>
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<td>17</td>
<td>Dream Lover</td>
<td>Bobby Darin (Chess 6140)</td>
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<td>18</td>
<td>Come to Me</td>
<td>Marv Johnson (United Artists 160)</td>
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<td>(9)</td>
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<tr>
<td>19</td>
<td>Everybody Likes to Cha Cha Cha</td>
<td>Sam Cooke (RCA 4010)</td>
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<td>(8)</td>
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<tr>
<td>20</td>
<td>Be Ever Wonderful</td>
<td>Ted Taylor (Duke 204)</td>
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<td>(19)</td>
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<tr>
<td>21</td>
<td>You're So Fine</td>
<td>Falcons (Unart 1023)</td>
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<td>(20)</td>
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<td>22</td>
<td>Enchanted</td>
<td>Platters (Mercury 71245)</td>
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<td>(47)</td>
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<td>23</td>
<td>A Teenager in Love</td>
<td>Little Relatives (RCA Victor 55872)</td>
<td></td>
<td>(35)</td>
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<tr>
<td>24</td>
<td>Four Long Years</td>
<td>Little Junior Parker (Duke 304)</td>
<td></td>
<td>(7)</td>
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<td>25</td>
<td>Turn Me Loose</td>
<td>Fabian (Chancellor 1033)</td>
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<td>(21)</td>
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</tbody>
</table>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"I'M A BIG BOY NOW" (2:26) [Saturn BMI—Adams]

"GOOD THINGS WILL COME." (2:07) [Saturn BMI—Donnell]

BOBBY HENDRICKS (Sec 172)

• Bobby Hendricks seems to have that "Itchy Titchity" sales feeling in his latest for Sue. Deck, tucked into some territory that's been explored before. All it takes to make the most of a country, countryisc, Jim Reeves or Cash. A jet-speed raconteur, Sharp & excellent ork-choral assistance.

"DON'T-CHA-KNOW (2:02) [Pioneer BMI—Barrum, Norman]. Another frantic outing along the same lines as the upper portion.

THE PLURALS (Warner 188)

"GOOD NIGHT" (2:10) [Tino BMI—Anderson, Black, Bennett, Weller, Benny]. The Plurals have a good chance to move out nationally with this one. It's a strong sale, with some of the old salt mixed in. A slow pace, the deck is packed with tons of emotion. Keep tabs on it.

"I'M SOLD" (2:17) [Fanwood BMI—Lynch, McWilliams, Sabin- time]. The group's lead singer is given more room to exhibit his fine styling on a cha-cha-cha cut. Either ball can cash in.

LEFTY (GUITAR) BATES (ApeX 951)

"NINETY DAYS" (2:27) [Josette BMI—Bates, Elmer]. Backed by his rocking sax ork, Bates strums and sings this fast breaking lament, mourning his long gone chick. Dandy mantle song.

"ROCK ALLEY" (2:33) [Josette BMI—Bates]. Heavy thumper here showcases the ork's fine rhythm feel. The all-instrumental should stand well with the dancers.

TAL MILLER (Hollywood 1097)

"SCORCHED (BY THE TORCH OF LOVE)" (2:20) [Joyo BMI—Baxley]. Miller's singing vocal efforts are punctuated by equally hot guitar work. A sure bet.

"ONLY SIXTEEN" (2:08) [Gold + en State BMI—Shuler, Miller]. Sassy teen opus that the kids might like.

"R & B Reviews"

A+ AWARD

B+ VERY GOOD C FAIR

B+ EXCELLENT C+ GOOD MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box."

The Cash Box

Award ‘o’ the Week

"DREAM GIRL." (Maureen BMI—Carr, Mitchell)

"OH MY LOVE." (Maureen BMI—Carr, Mitchell)

ROBERT & JOHNNY (Old Town 1068)

• Robert & Johnny, whose tasty vocal blending always makes the teenybopper bay. A good one on the scene with what looks like one of their biggest dual-chart co-riders to date. Tagged "Dream Girl's" an inviting line is, wrapped up in attractive teen-style, Great deja vu item. There's plenty of vocal and instrumental tricks packed into the bubbly rocker, "Oh My Love," Sock coupler. Could be a big two-der.

"R & B Retail Outlets"

Top Selling Records

By Reported

R & B

From Coast to Coast

MELOTONE MUSIC SHOP

Brooklyn, N. Y.

1. A Teenager In Love

2. The Poor Little Rich Girl

3. Make Believe

4. You Made Me Love You

5. Please Please Me

6. Happy Hoppy (O. Coret)

7. Love Me (B. Baylor)

8. Little Buckaroo Blues (Skyliners)

9. Turn Me Loose (Fabian)

10. Pink Shoelaces (B. Stevens & The Belvedores)

11. Nine (F. Avalon)

12. Sea Cruise (F. Ford)

STEDFORD'S

Pittsburgh, Pa.

1. Sorry I Miss All The Way

2. I Wanna Leave

3. Kansas City (W. Harrison)

4. Sixteen Florida

5. Come To Me (M. Johnson)

6. Gutter Beagle Shuffles (Virgil)

7. Class Cutters (D. Howlman)

8. Coast Riders (The All Stars)

9. Sellif (W. Doll)

10. Top Ten (Three Hats)

ERNSTROH'S

Dallas, Tex.

1. Kansas City (W. Harrison)

2. Teenager In Love (Dian & Boulamou)

3. I Need Love Tonight

4. Take Out Some Insurance (J. Reed)

5. Almost Great (C. Howlman)

6. So Fine (Fitz)

7. I Don't Want Your Looks (D. Howlman)

8. Enchanted (Platters)

9. Sea Cruise (F. Ford)

LMMCROS' MUSIC

New Orleans, La.

1. Kansas City (W. Harrison)

2. Please Please Me

3. Sorry (I Ran All The Way)

4. Battle Of New Orleans (J. Harrison)

5. The Muggers (H. Puppets & G. Lothlorien)

6. Se Fine (Treehouse)

7. A Fool Such As I (E. Reeves)

8. I Wouldn't Have Stole (J. Reed)

9. Come To Me (M. Johnson)

10. Endlessly (B. Benton)

SUPER MUSIC, INC.

Baltimore, Md.

1. Guess What's In My Mind

2. Three Things On Your Mind (E. Smokey)

3. Come To Me (M. Johnson)

4. I Need Your Lovin' (R. Hamilton)

5. Happy Orphans (O. Coret)

6. So Class (B. Benton)

7. I Want You So Bad (I. Brown)

8. Someone (J. Mutha)

9. I Walked Along The roller (T. Anderson, W. Ruby)

10. I've Become Of Age (Stow)

CENTRAL RECORD SHOPS

Los Angeles, Calif.

1. So Fine (Fitz)

2. So Class (B. Benton)

3. You're Fine (R. Hamilton)

4. I Need Your Lovin' (R. Hamilton)

5. Pretty Girls Everywhere (J. Reed)

6. I'm Sold (T. Anderson, W. Ruby)

7. Kansas City (W. Harrison)

8. I Waltzed Along The Roller, Take Look- ing For (C. Killiday)

9. Happy Orphans (O. Coret)

10. Endlessly (B. Benton)

CALIFORNIA MUSIC

Los Angeles, Calif.

1. Hawaii (H. M. Johnson)

2. Kansas City (W. Harrison)

3. Double Trouble (O. Rock)

4. That's Why (J. Wilkins)

5. Texas (B. Benton)

6. Take Out Some Insurance (J. Reed)

7. So Fine (Fitz)

8. Hurrin' Inside (B. Benton)

JOE'S RECORD SHOP

Chicago, Ill.

1. So Class (B. Benton)

2. Every Time You Sleep (D. Howlman)

3. Kansas City (W. Harrison)

4. Almost Great (C. Berry)

5. So Fine (Fitz)

6. Kansas City (C. Cooke)


8. Sea Cruise (F. Ford)

9. Endlessly (B. Benton)

R & B Disk Jockey

REGIONAL RECORD REPORTS

"It's What's in THE CASH BOX That Counts!—Internationally"
BOB & POLLY MCKEAN
K. Valentine, Ariz.
1. Home (J. Reeves)
2. Whispering Pines (J. Horton)
3. Happiness Is Being Home
4. A Thousand Miles Away (W. Pierce)
5. Hanging Tree (M. Robbins)
6. On a Paper Moon (W. Pierce)
7. I'm In Love Again (Morgan)
8. A Stranger To Me (G. Gibson)
9. That's The Way It's Gotta Be (F. Young)
10. Bottle Of New Orleans (J. Reeves) [FL "DIDY" DYWYER
KLMO—Longmont, Colo.
1. Hanging Tree (M. Robbins)
2. Walking With A Four Legged Friend To Town (J. Cash)
3. Happiness Is Being Home
4. A Thousand Miles Away (W. Pierce)
5. Standing In The Rain (J. Cash)
6. A Stranger To Me (G. Gibson)
7. That's The Way It's Gotta Be (F. Young)
8. Bottle Of New Orleans (J. Reeves)
9. Happiness Is Being Home
10. That's The Way It's Gotta Be (F. Young)
Don Gibson

Revolve label, Ted, who was former, as Ted, the RFGI, Shawnee, Okla., was also with Jimmy Wakely and had his own show on KXLX and KFOX-Long Beach, Calif. Dave Miller, WTVN-Rochester, N.Y., reports that he recently had a great show in town that featured Jim Reeves, the Louvin Bros., Tommy Hill, Donna Darlene and Bill Harlan. Dave adds that Jimmy Wakely is open for the upcoming country music in the area—as well as the revival of big bands there. Rudy Thacker & Stringbangers have signed to tour with "Big Slim", the "Lone Cowboy of the Country Music". Their tour dates are: May 23, 33, 27. A TO* 32 Smiley 40 Jim. Ted

ORLEANS Crucified Young, tor Homer A bye Vokes Dave N. KXLA

ments Pretty The

THEY CRUCIFIED JESUS, "Jesus Still Heals", "Rise Up And Shine" and "Walking In The Light."
the magic of STEREO takes on added realism with a SEEBOURG SYSTEM

With Seebourg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Seebourg Stereo is completely integrated—from the pickup, through the dual amplifier to the newly developed twin stereo speaker system.

DESIGN PATENT PENDING

SINCE 1902
THE SEEBOURG CORPORATION
America's Finest and Most Complete Music Systems
Operator

PROBLEMS

and

SOLUTIONS

Send Them in to “The Cash Box” so That All Can Benefit

Because of the predominant important national problems facing the coin machine industry, it becomes easy to forget the day-to-day problems which confront every coinman.

The manufacturer has an experimental department sitting up nights working to come up with new ideas, refinements of current and past equipment, improved mechanical features — anything they feel can bring coins into the cash boxes. They have the usual labor and personnel problems. They have sales and promotional staffs out seeing the trade. They have to produce the equipment to fill orders. They have a thousand and one internal matters with which to contend, some of which create tensions and consume considerable of their time. These are the problems that all businesses have—and usually are handled in a routine manner.

The distributor, too, has his regular routine of conducting his business, with the usual amount of head-aches involved in running a business. Problems arise—some are settled immediately, others over a period of time.

The operator, in addition to considering highly important national and local legislative problems, has his individual problems arising daily in the course of running his route which would drive a solid citizen to drink. Among these, of course, is the difficult matter of keeping each and every location owner happy—and these location owners are people with different personalities. If an operator runs an operation of a hundred machines, he may have to contend with a hundred different characters. In covering these spots, the operator runs into many seemingly unimportant (overall) problems, but which can effect his income. How does he solve them? Would the solution help other operators throughout the nation? We think they would.

In the May 2nd issue of The Cash Box, a story appeared in which an operator had to contend with an economy minded location owner who pulled the plug from a music machine when the machine wasn’t active. A survey of the electric costs, proving that the cost to keep the machine lit up was infinitesimal, solved this problem.

If you, as an operator, have been confronted with similar type problems and have come up with the answer, you could be doing the industry a tremendous favor by bringing it into the open. Just write a note to The Cash Box—and we’ll publish them as a service to the nation’s operators.
Asst. DA, Kings County, Chief Of Rackets Bureau, Aaron E. Koota, States Few Bad Elements Create Distorted View Of Industry To General Public. Other Industries Also Have Similar Problem

NEW YORK—Commis attending the UJA dinner at the Hotel Astor, this city, Monday night, May 4, were given a tremendous lift to their morale by the statements of Aaron E. Koota, Kings County Assistant District Attorney.

Koota, who is also chief of the rackets bureau here, and who has had close contact with criminal elements, and who has met many of the leading coin machine figures, attended this gathering of coin machine people without any embarrassment of being accused of having an unsavory element. To the contrary, Koota made it his business to tell those in attendance:

"While an investigation of segments of the coin machine industry leaves a bad impression of the entire industry, it is an unfortunate impression, but is one which is always the case, no matter what is being investigated. When a single policeman is found to be breaking the law, the entire police department is thought guilty by the public who read of these scandals. Actually, the "phantom police," organized and led by a small minority within the coin machine industry, is the cause of the investigations. We need the cooperation of everyone in the industry to do away with this bad element."

Commenting at this annual charity affair, who as industry members have been victims of the current bad and unfair press, and who feel their side of the story hasn't been told to the public, were highly elated by Aaron Koota's conclusions, being he is so close to the situation. Many who were morally upset by the reams of highly colored press stories, advised that they felt in better spirits and were ready to fight back against their tormentors with confidence and faith.

Koota's comments about the coin machine business, following those of Senator John L. McClellan's at the conclusion of the Astor-Metro TV show of a week ago, are showing its effects on the restoration of the morale and confidence of those in our industry. He has introduced the idea that the general public is not aware that the majority of those in the juke box field are honest, law abiding citizens — businessmen and workers. The juke box industry feels close a legitimate business that has a proper place in our economy."

Let's hope some more honest and factual news is given of conditions in the coin machine industry, as they actually are, are given wide circulation thru the press and on the air. As such news is given occasionally in the past, people in our industry should feel like boasting of their business, as it gives the public the opportunity to enjoy economical entertainment and relaxation in a discriminatory which is greatly needed in these times of stress and tension.

New York—Lou Boorstein, Leslie Distributors, this city, who was selected as guest-of-honor for the 1959 UJA-Federation-Aaron E. Koota, Coin Machine Drive, was honored last Monday evening May 4th, at the Astor Hotel, by 350 people from the coin machine and record industry at the annual UJA-Federation Coin Machine Dinner to raise money and dance. The total contributions raised during the drive was reported at approximately $90,000.

Al "Senator" Bodkin, Forest Hills Automatic Music Company, 1959 UJA-Federation chairman, presided over the affair introducing Mr. Boorstein who stated that their efforts put forth the "esteem and affection in which he is held because of his contributions to the industry and humanitarian enterprise."

Additional awards given to the guest of honor for his leadership and his half of industry and humanity included plaque presentations, the President of the Music Operators of New York; a scroll from the American Guild of Operative Orchestras; an appointment by the President of New York, awarded by President Sanford Werner, and a plaque from the Record Industry presented by Bob Austin, of The Cash Box, late dollars of which are $30,000.

Guest speaker of the evening was Kings County Assistant District Attorney Koota, who is also chief of the rackets bureaus.

Koota, in referring to the current coin machine—something—commented that while an investigation of segments of the coin industry leaves a bad impression of the entire industry, it is an unfortunate impression, but is one which is always the case, no matter what is being investigated. While a single policeman is found to be breaking the law, the entire police department is thought guilty by the public who read of these scandals. Actually, the "phantom police," organized and led by a small minority within the coin machine industry, is the cause of the investigations. We need the cooperation of everyone in the industry to do away with this bad element."

The assistant district attorney discussed the dire need for UJA funds in view of an even bigger job to be done at the moment. "Time and money are bar and two important ones. With enough money we can make better use of the time in curing the ills that are evident in countries all over the world. We must do the job better," said Koota.

The assistant district attorney was introduced by the chairman, Mr. Bodkin, who added: "The guests to dedicate minute's silence in the memory of Harry Rothenberg, a former record industry member, who has been honored, during which time a short presentation was made by Mr. Boorstein.

Lou Boorstein, in accepting the United Jewish Appeal award for his leadership efforts on behalf of the cause, delivered a moving talk in the direction of his four sons, who were present at the table with his family. "The friendship of a people is a most valuable thing which cannot be complete," concluded Boorstein as he accepted the plaque with tears in his eyes. He also gave a talk in the direction of the center of the dias. "Plaques and awards are not the most valuable things that we can be worth far more than anything money can buy," said Lou, as he looked at his family. "The friendship of a people is a most valuable thing which cannot be complete," concluded Boorstein as he accepted the plaque with tears in his eyes.

An unexpected guest place was occupied by Mrs. Al Bodkin who were surprised and presented with a beauifully decorated and treasured gift in recognition of their 24th wedding anniversary."

Another surprise of the evening was the appearance of the famous "Dukes Of Dixieland," popular Aud Fidelity recording stars, who played their two-record style during the dinner. The group performed through the courtesy of Joe Delaney, their business manager. Sy Reeves, popular disk jockey, commented and introduced the formal part of the evening's entertainment with a monologue that ran for about one-half hour, which obviated any need for further entertainment. Guests were entertained during the evening's program by the music of Art Stanley and his orchestra, with singing by Betty Hargrove. Pictures of the award presentations appear elsewhere in this issue.

CAP become law. Music machine operators would then, it appears to us, be under the thumb of an outside agency who would be running their business—and how much it would cost.
Each Day, More and More Operators and Servicemen are Putting Their Stamp of Approval on the ROCK-OLA...because They Know of Rock-Ola's unequalled operation dependability and of Rock-Ola's unsurpassed attraction for customer play which fills the cash bag in record breaking time!

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
D. Gottlieb & Co. Ships New
2-Player "Atlas" Pinball Game

ChICAGO—Alvin Gottlieb, D. Gottlieb & Company, this city, announced last week that the firm has now in full production of the new 2-player "Atlas" pinball game.

Production was started sooner than was originally planned, according to Gottlieb, due to excellent earnings reported by operators and distributors from test locations.

"We normally expect high earnings on test location with 2-player pinball games," stated Gottlieb. "However, we have been receiving from operators on "Atlas" were 'way beyond our expectations. The reason is, of course, that players are more easily attracted to a 2-player game.

"In fact, the fact that we have been scheduling more than normally anticipated in production runs on our previous pinball games, such as 'Hill Diver' and 'Race Time' we therefore predict great success with this powerhouse, "Atlas."

"Naturally, the most exciting feature of the "Atlas" is that players can play in competition," continued Gottlieb, "and this means many more plays—and, of course, more profit for the operator. This is a proven fact."

Scoring features in the "Atlas" 2-player pinball game include: two-targets, two 500 points on the backglass, two bull's-eye targets earn 10 times roto-target value when hit. Two drop-in holes from 150 to 200 times roto-target value when hit. There are four places to spin roto-targets.

Other Gottlieb features include four super-powered flippers, 2 at the hotbox, 1 at the sidebox, and duals, on May 19th, to be held at the Holiday Inn, Scarsdale, N.Y., should notify the ticket committee immediately.

"We don't have that many tickets left, so we will hold the number of guests down to no more than 400. This always leaves room for dancing and a more pleasant evening for everyone," said Pollak.

"Lester Linn has told us he would send along his finest group for our dancing pleasure. In addition, we have signed the 'blood band,' Jeanne Reynolds, to act as mistress of ceremonies.

"Nat Bensky, our entertainment chairman, has advised that the entertainment is all set and it looks like a real top notch show," concluded Pollak.

Arcade Equipment Gets Big Play
As Outdoor Spots Open
NEW ENGLAND NIBBLES

Business continues at a highly accelerated pace in New England with operators bidding for the last of the new pinball machines in preparation for the season just around the corner. Amusement park operators have been sending rush requests for games, kidder rides and pins. Boston distributors reported this week. Around the distrib plants: At Atlas Distributing (AMI), Gerard Robinson, gen. mgr., reports things humming here and AMI new stereo phonie selling good. The used parts dept isn’t on the increase and it is expected that before Fall, biz will be quadrupled in this new layout for parts. Ope from Conn. and R. I. have been in this week in increasing numbers and it looks like phone biz is very good in looks like plate biz is also. Great interest from Tony Grazio and friends in Kentucky for the Derby. . . At Redd Distributing, Hillyer, sales mgr., reports there is a big surge on new games and shuffleboards taking place right now and Bally’s "Deluxe Club Bowler" is strong, and "Heavy Hitters" is selling fast. Biz on the overall is excellent here. Bob here, with plenty of merchandise moving out to the fun spots, parks and pools in readiness for the outdoor season which kicks off at most points on May 31st. (See previous story.) The all bands are busy with getting arcade equipment out to the amusement spots in time for opening the season. There is big demand for arcade pieces, guns, games, stills, rolls, and Seeburg new stereo phonies selling good. The used parts dept isn’t on the increase and it is expected that before Fall, biz will be quadrupled in this new layout for parts.

GREAT BRITAIN GLIMPSES

Cyril Shack, Max Fine and Gordon Marks, directors of Photographic Equipment, Ltd., main Bal-Am distributors in London and the Home Counties, have decided to sell out a lucrative refrigeration business they own in London. They have taken this step so that they can devote more time and effort to the fast growing Juke box business.

Financial, Ltd., the British phonograph manufacturing company, have lost their sales manager, Glenn Cornelius, well known for many years in the coin-business in Britain, to Automatic Distributors, Ltd. Automatic are the New-York sales firm that import and manufacture Juke boxes and games. Cornelius becomes their sales manager.

Hi-Fidelity Sound, Ltd., of 19 Alexander Street, Leeds, Chantil main distributor in Yorkshire, the north have taken over the distributors Automatic Distributors, Ltd. as their main agents in Yorkshire and Lancashire.

Two leading British juke box firms have had restraining orders issued against them after they had agreed to move into the fringe field of Photographic Equipment, Ltd., one of the two British music licensing bodies.

The Pharmaceutical Society has advice chemists to stop selling medicines from automatic machines outside their shops when the premises are closed. The practice appears to be on the increase," says the society. "Sale of poisons from an automatic machine is already prohibited". The council considers that medicines, whether poisons or not, are unsuitable for supply in this way. Occasionally, where the automatic machine is used for nuncmacetical practice, the supplies does not have control over the circumstances in which the public may purchase them.

The first stereophonic Rock-Ola " Tempo 200" selection phonograph has just been located in the London area by importers Ruffer and Walker. It is in Moorgate. At Trimmer Brothers Automatics, Ltd., Ruffer and Walker are now accepting regular deliveries of "Tempo" from Germany and are finding a tremendous demand for them all over Britain.

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UNITED ZENITH SHUFFLE ALLEY
UNITED DELUXE BASEBALL

MIDWAY'S RED BALL
BRAND NEW ROCKET-TYPE UPRIGHT GAME

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Deluxe BIG TENT!
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Only Upright Accepting
Nickels, Dimes, Quarters

TWIN BIG TENT!
Only 2-Player Upright
Up to 14 coins per play

BIG ROUNDUP!
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
J. H. Keeney In Full Production On 4 Electronic Upright Games

“Just realized that Keeney’s ‘De Luxe Big Tent’ is now in production for its 15th consecutive month,” exclaimed Huesch. “This is Keeney’s longest production run on record to date.”

“Further stress our great lineup of ‘Big Tent’ uprights,” Huesch continued, “we can’t say enough about Keeney’s Twin Big Tent. One of the most important things about this 2-player upright is that up to 14 coins can be used per play.”

“We hit the Western trail with ‘Shawnee’ recently to our great joy,” he added, “and since then sales results have been terrific. Naturally, the western-type features incorporated into ‘Shawnee’ have added to its popularity throughout the nation. We certainly anticipate a lengthy, successful run, and assure operators that earnings are highest with this upright beauty.”

“Operators should make it a point when visiting the nearest Keeney distributor to demonstrate the all new ‘Big Roundup’ upright,” said Huesch. “It has many exclusive bowling features. We wish to point out that ‘Big Roundup’ is strictly a ‘one coin’ game. This feature was built into the game to meet the constant demand by operators all over the country for a ‘one coin’ game.”

“A very important feature to coin knowledgeable cabinet is actually only 22 inches wide—just the right size for any type of location, small or large.”

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Auto Bell Circus $375.00 Chic Cowl Bowling League, 21 ft. $505.00
Yankees Ball $243.00 Bally Sloppy Sue $285.00
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Exhibit Western Bell $210.00 Bally Gallop $185.00
Bally Golf Champ $215.00 Great Tiger Flat Top $59.00
Hustler $155.00 Super Hustler $315.00
Skeet Shot $250.00 United Rentals $275.00
Oregonsota $80.00 C. P. E. $145.00
Bally U. F. Lanes $325.00 Phila. Wolfgang Sko Hall $275.00
Bally K. B. $275.00 Super Track $175.00
Bally Pard Track $175.00 Chicago Track 45 ft. $455.00
Cindie Sky Carmen $65.00 Lucky Siren $75.00
Cindie TV Bunker (Lot) $345.00 Bally Big Jungle $325.00
Williams Tang Pin $285.00 Williams Jumbo Tang Pin $355.00
Jubilee 1001 and 1414 $315.00

WE HAVE THE FOLLOWING BINGO:
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May 16, 1959

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

Parkoff Lectures H. S. Seniors On Music Machines, Publicity, Unions

LAWRENCE, N. Y.: Meyer Parkoff, president of Atlantic-New York Corporation, Seesburg distributors for the New York, New Jersey and Connecticut areas, spoke before an honor class of high school seniors, which included his son, Gerald, at Lawrence High School, this last Tuesday, May 5th.

The honor class, currently studying a course in American History, has been concentrating on American labor practices and Parkoff’s son, Gerald, was faced with the problem of explaining the music machine industry and publicity which has been scrutinized by the class, as a result of the recent McClellan hearings in Washington, D. C.

Gerald Parkoff was given permission by the class instructor, Roy Pearson, to ask his father to appear before the class and explain the music machine industry and union practices from an industry point of view.

"Professor" Parkoff complied and in his discussion covered the growth of the music machine industry concentrating on three major points: “Music Machines—Technical and Economical Factors”; “Newspaper Coverage of the Recent McClellan Hearings” and “Labor Management and Unions In the Industry.” The discussion was followed by a lengthy question and answer period. At the end of the discussion the class thanked Parkoff’s son, the class instructor, Mr. Parkoff immediately surprised me by his appearance which was that of a barber and armed the entire class and myself by his genuine sincerity in discussing the topics we in the class have been concerned with of late.”

Parkoff started the talk off with a brief insight into a music machine, covering points such as service, engineering techniques, the skill required in the manufacture of a phonograph, and the man that make up the music machine business, from the manufacture of the product to the ultimate buyer and the service required. Parkoff explained programming, the evolution from 78 rpm to 45 rpm, from high fidelity to stereo and the manner in which selective music is brought to the general public. Parkoff also pointed out the part a coin operated photograph plays in the American way of life and the problems that the industry is confronted with in satisfying the public’s musical tastes.

In a discussion of newspaper practices, specifically concerning news coverage of the recent investigations, Parkoff used tearethreads of actual news stories and brought out discrepancies between headlines, photographs and news content, using the same stories that the class had previously read and failed to analyze, in this manner, as has the American public. “Guilty by association,” said Parkoff, “is a typical way that newspapers create headlines.” He then proceeded to explain each photograph and inference with an open question and answer period.

“Those newspapers unfortunately fail to get the facts,” said Parkoff, “because the facts don’t always make interesting reading.”

The third segment of Parkoff’s lecture concerned publicity and labor management. He discussed paper unions, controlled pickets and failings of certain labor legislation to support that it originally starts out to accomplish.

“Sit happened that just this week Senator John Kennedy’s battle in the Senate appeared on the front pages and which dealt with the question of ‘We talked with Secretary of Labor Mitchell’s fight to strengthen Kennedy’s bill because of its weaknesses. I explained why things such as paper unions and controlled pickets are not outlawed, that the amount of red tape necessary to correct such things is never so long to require a review of a piece of legislation that much harm is done before corrective measures can be brought about.” The problem being the relation to our industry. Legislation is being ‘put through the grinder’ to correct the glaring weaknesses, which the students were quick to point out. In speaking with Roy Pearson, the student instructor, he told The Cash Box, “Mr. Parkoff enlightened the students and certainly gave them much food for thought. In the past, compared news and magazine stories and the manner in which they were handled by different publishers. Mr. Pearson gave a practical example with a case history, by displaying the music machine news stories that have appeared. “I myself was ready to agree with what was said about a criminal past being prevented from joining unions and eventually infiltrating into the important positions in union. However, the students were quick to point out that the problem goes much deeper than that. While the man with a criminal past would be prevented, practically, from making a livelihood at all, were he excluded from union membership, the bad element could control the strings by placing a ‘front’ man into a puppet seat. Certainly our student think that he is prevented from joining the union problem today, thanks to the enlightening talk by Mr. Parkoff.”

“Just today, (the day following Parkoff’s talk), a student became the class of the school newspaper featuring an article on featherbedding practices of the music machine people. What the class has already brought the benefits of Mr. Parkoff’s talk to constructive use.”

“We have a continuing course of study which is entitled, ‘Problems In American Democracy’,” concluding of films, lectures, etc. and Mr. Parkoff’s talk was just another part of our course of study,” concluded Pearson.
Meeting Dates

Music Operators' Associations

May 11-Tri-County Juke Box Operators' Association
Place: Elam Music Offices, Masillon, Ohio

12-California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

13-California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13-Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

13-Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

14-California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

14-Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

15-Los Angeles Division, California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.

18-Westchester Operators' Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18-Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

19-Westchester Operators' Guild
8th Annual Banquet
Place: Holiday Inn, Westchester, N. Y.

20-New York State Operators' Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

21-Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board).

21-Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

25-San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.

25-Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

June 1-Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

1-California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

1-United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4-Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

4-California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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Wally Finke & Joe Kline
HARRISBURG, PA—Harristown coin machine operators recently got together and raised funds for the start of a Police Athletic League fund, in order to equip a new PAL building with athletic equipment and other necessary additions which make up a boy's club. The result of their campaign is shown above, as Leon Tansen, local coin machine operator, presents Harrisburg Mayor Ziegler with a check for $1,000.

As reported in The Cash Box, on April 18th, these funds were the start of a completely new PAL drive which is expected to result in complete facilities for the growing list of PAL members.

Archie Berger Retires

PHILADELPHIA, PA.—Archie Berger, former coin machine veteran and news correspondent for The Cash Box, has announced his retirement, effective this week.

Berger was associated with several coin machine manufacturers during his tenure as factory sales representative and at the time he announced his retirement. Berger called on the Philadelphia coin machine trade, writing news stories and the popular "Philadelphia Filberts" column which appears on page 2.

Berger expects to keep in touch with his many friends in the coin machine industry during his retirement.

 Licensed In Chi

"Star Rocket" Approved

CHICAGO—Joe Kline, president of First Coin Machine Exchange, this city, reported last week that Chicago Coin's new "Star Rocket" electronic upright amusement game has been approved for licensing by operators in the Chicago area.

"Naturally demand for "Star Rocket" rose sharply upon this approval by the city officials," said Kline, "and both, the factory and First Coin are billing orders as rapidly as possible to supply operators."

"We are indeed fortunate," concluded Kline, "to have a game with such merit and licensing approval here."

ARCADE, MUSIC AND EXPORT SALES
KEEP DISTRIBS HOPPING

PHILADELPHIA FIBERTS

Al Rodstein, Banner Specialty Co., advises that the walls are "near bursting" with used equipment on hand for the expected demand during this season. Fred Walter returned from vacation just in time to celebrate his birthday... Marty Brownstein, Active Amusement Machines, reports that Larry Ash flew to Europe last week for a tour of Belgium. Joe Ash and staff are jubilant over the new Gottlieb "Atlas" game. The 2-player arrived last Mon., Apr. 11... Dave Roen, David Rosen, Inc., flew to Miami for a few days... Joe Wasserman held down the showroom duties in his absence... John Marnick visits coinop last week, driving down from Potriville... Nat Sadow, Marvin Stein and Bill Adair, Eastern Music Systems Corp., hit an all-time high with the Seeburg stereo phonos last week.

Jack Palmer, Indl. Amusement, drove Hank Grant to New York's Idlewild Airport to see that he took off for Europe on time... Abe Lipsky, Sandy Moose Dist. Co., has retained the services of Charlie Cades, in the position of salesman. "Charlie ought to do a good job for us," advises Abe... According to Billy Wilsen, Scott Crosse Co., the new Bally "Jumbo" is "just what the doctor ordered". The Scott Crosse firm just negotiated for a new arcade in Royensford, Penna. "The Bally kiddle rides are working out just fine," said Bill.

Roy Rogers Proud Father
Of Bouncing Baby Girl

DALLAS DOINGS

From R. Warner B Co., comes news that Jim Storey is off to Tennessee to see her sick family. John Reynolds is in West Texas on business and Tom Chatten spent last week refreshing his boat... O'Conner Dist. Co., reports the illness of its service department manager—Ramon Wilks. Another O'Conner man, Cecil Hutson, has gone fishing on the coast... Recent coinop visitors in Dallas include: Mr. Emry, Galvinsville; Steve Paylor, East, Mooney, Ft. Stockett; Pete Selman, Longview; Jim Woosley and Tom Larimore, Ft. Worth; Jim Roden, Lubbock; Buddy Clem, Paris; and Mr. Stark, Galvinsville... Movie star Fess Parker is in town promoting his new record company on the Cascade label. Alta Hayes of Big State Music introduced Parker to local & Ft. Worth distributors... Big State's Roy Rogers is the proud father of a baby girl... King Records' Bob Cyle and crooner Trini Lopez were two of the estimated 100,000 people who attended Galveston's three-day "Miss Splash Days of 1969" celebration... Abe Susman was an invited guest at the Parkhouse Governor for a reception and dinner held in Austin, April 30.

Warmer Weather Stimulates
Additional Coin Business

UPPER MIDWEST MUSINGS

Mr. & Mrs. Carl Godney, International Falls, Minn., in town over the week end. Cart having to see his doctor to examine his ear. Cart had an operation several months ago to help his hearing and it was a very successful operation. Says it's the first time in 20 years that he has been able to hear good... Gordon Runberg, Moose Lake, Minn., in town and very busy. Has been working like a beaver getting his equipment ready to move into the resort locations... Clayton Norberg, Marquette, Minn., back home after spending a week in St. Louis attending the bowling tournament. Mrs. Norberg went along and they both had a very nice time. Raoul Geneloux, Two Harbors, Minn., in town for the day making the rounds and picking up his record supply and parts. Can do in complete charge of the route since Jack Tenbight is doing a good job of loading over... Harold Molestad, Estherville, Iowa, in town for the day. Harold reports that business has been holding up pretty good... Very busy getting his drive-in locations set up. Most of them have been closed all winter and are now opening, save warm weather... Jerry Lawler, Harley, Wis., in town for the Del Flanagan fight. Jerry never misses a Flanagan fight if possible... Al Eggermont, Marshall, Minn., opened a trailer lot at International Falls, Minn. Has one in his home town and is opening a few around the state... Cap Heizer, Frontenac, Minn., in town for the day... Loren Beaudoin, Mpls., is expanding, having last week bought out Carl Christiansen, Mpls. veteran operator. Carl had a mild heart attack several months ago and although on the mend and feeling o.k. decided to sell out and take it easy for some time. Best of luck Carl... John Morton, Brookside, N. D., got a new set of golf clubs last week and intends to get a lot of use of them this summer.
Chicago—R. C. Rolfsen, president of the Wurlitzer Company, with executive offices in this city, advised that net earnings for the year ended March 31, 1959 were $1,125,062, or $1.18 per share of common stock, which was $24,000, or 10 per cent from the previous year. "Earnings were sparked by the second best fourth quarter sales in the history of the firm," stated Rolfsen. "Net earnings were equal to $1.27 per share of common stock on the 885,277 shares outstanding at March 31, 1959. Net earnings for the previous year were $1,018,692, or $1.18 per share of common stock on the 860,525 shares outstanding at March 31, 1958," said Rolfsen. "Net sales for the year were $341,082,776, with $333,208,711 for the fourth quarter." "Last October, Wurlitzer business picked up sharply with all of the company's divisions participating in the upturn," Rolfsen stated. "That is more important, a brisk business and upward trend has continued. "The dramatic acclaim and increasing acceptance of our new line of electronic organs by homeowners and professionals alike, is a major topic of conversation within the music industry. "The promising outlook at Wurlitzer, together with that of the entire national economy, gives us grounds to believe that March 31, 1960 could prove one of the very best years in sales and profits," concluded Rolfsen.

Bratter Opens One-Stop

East Hartford, Conn.—Dave Bratter, formerly of the Park Records, announced last week the opening of his own one-stop record outlet. The new firm is located at 137 Park Avenue, this city. Bratter advised that his outlet is nearly the Seaboard Connecticut showrooms, Seeburg distributors for this territory and "will feature the complete line of the latest stereo singles, designed to stimulate sales from juke box operators," advised Bratter.

Vending Industry Grows In Leaps And Bounds

New York—The number of vending machine installations in factories doubled during 1958. The food volume tripled. More than 500 factories are equipped with in-plant installations and more than 500,000 factory workers are fed daily by vending machines. Hot food sold thru machines amounts to an annual total of about $24,000,000.

The following report, showing suburban retail outlet sales, indicates that the trend toward shopping-center-playland-type locations could play a major part in the coin machine industry. Industrial growth being experienced by aircraft, textile and shipbuilding lines will eventually result in the development of new retail stores. It provides a percentage of funspots, taverns, etc. Increased employment and factory growth will add up to a bright 1959 for the nation's coin machine industry.

New York—Sales reports from leading department stores around the United States, a barometer of the nation's economy, were reported at 65% above the level for 1958, in the week ending April 18th, according to the Federal Reserve Board. Large retailers, who poured millions into post-war expansion programs are evidently witnessing the fruits of return on their investments. Another reason behind the increased sales in department stores is that several major stores with branches in suburban cities have reported an increase in the suburban outlet sales figures as high as 22% of the total sales stemming from the "country" outlets.

Following is a breakdown of major cities in the nation showing increased buying with factors that supported these increases:

Philadelphia: The Philadelphia Federal Reserve Bank reports that used car sales are strong with prices high leading to an increased market for new cars based on the increased trade-in allowance which "sweetens" the price differential on a new car purchase. The report expected to see sales continue until Fall when the "big 3" auto manufacturers introduce a small compact model with a price line with that of late used autos. Boston: Business developments during recent weeks have been favorable. This area indicates that it has been keeping pace with the nation as a whole in achieving recovery from last year's recession. Ideal early Spring weather has been a factor in the success the New England textile industry is experiencing for the first time in several years. Chicago: Industrial developments announced during March climaxed sharply from February figures. Among the larger expenditures planned were three by separate steel concerns. Acme Steel Company plans to modernize a hot strip mill to increase its steel making capacity to 125,000 tons each year. Cleveland: Cuyahoga County building permits represented a gain of only 1% over 1958. Steel production was on its highest level on record for any quarter period, with used cars sales up 7% and retail sales up 6%.

Richmond: New industry investment and expansion plans call for a total expenditure during 1959 of $56,779,000. Textile mills have announced expansion which will also effect the North Carolina areas with the J. P. Stevens Company and Morehouse Mills spending a half million dollars for plant modernization in the Carolina territory. Department store sales were up 8% for the quarter. Kansas City: Industrial activity continued to mount with Cessna Aircraft planning on doubling production during this year. Another big wheat crop is in the offing and demand for grain has been excellent. Retail sales showed a substantial increase and Western Auto Supply experience record sales for the quarter period. Minneapolis: From ore mining opened in mid-April under greatly improved conditions as compared with 1958. Steamship companies reported expected use of more boats for industry on the lakes than was used during the previous year. Employment in Minnesota showed an increase in jobs of 16,500. Construction employment was up as was durable goods manufacturing. Department store figures now being received showed a definite trend of increase. Dallas: Building activity showed a gain of 22% over last year's period with retail sales up 7%. In per capita building activity, El Paso led the state, Dallas was second with Houston running third.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Boorstein Honored At UJA Affair

NEW YORK — Shown below are pictures taken at the annual UJA-Coin Division dinner, held Monday evening, May 4th, at the Hotel Astor, honoring Lou Boorstein, as "Man Of The Year". (Complete story appears on page 60). Top picture has Boorstein receiving a plaque from Al Bodkin, chairman of the 1959 drive, on behalf of the United Jewish Appeal. (Center) Al Denver, president of the Music Operators of New York, Inc., presenting Lou with an award from the association. (Bottom) Sandy Warner presents award from the Associated Amusement Machine Operators of New York.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Coin Men Honor Lou Boorstein

As UJA Man Of Year

EASTERN FLASHES

The big event of the week here in New York was the reception and dinner given Lou Boorstein, this year's man-of-the-year, at the annual UJA-Coin banquet which was held last Mon., Apr. 4th, in the Hotel Astor. 350 guests turned out to honor Lou and the total funds raised were $20,000. Chairman Al "Senator" Bodkin handled the introductions and awards in his inimitable winning way and the entire evening was a big success. Lou received awards from the music and games associations plus additional awards from The Cash Box and The Billboard, all following from the UJA for a tremendous job. Lou Boorstein has added another golden year to his enviable string of philanthropic "hits".

Highlights of the UJA-Coin affair:

Joe and Mollie Fishman, looking as young and happy as honeymooners, advise a bar-mitzvah celebration coming up soon for their grandson, Saul Sacks. the big shoe-maker makes covering every inch of the UJA dinner... Nen Levine, widow of the beloved Sidney Levine, on hand greeting her many friends. She too as one of her beautiful twin girls broke her hand in a recent accident... Lil Cohn, widow of the nationally known Nat Cohn, also on hand—looking as beautiful as ever. Expatriates, to become a grandmother in August. One of her boys, Bally, has been his own business recently—manufacturing radio and electronic equipment... Seemed to us that Brooklyn's operators had the largest representation of any note—Molly Green, Jack Earlrich, Phil Raisen, Max Sofer, Joe, Al Denver were some of those we noted... Millie Green's son attending Brooklyn College, studying accounting, runs his own business some Saturdays... Mollie Sagerman all excited about her son Nate's upcoming wedding in July. While Shugy just smiles calmly. The Sagermans driving up to Hebrew University on May 19 to attend son Max's academic conference, at which their good friend Barney Ross will address the group. Paramount had arranged to fly to France and Tangiers, cancelled his trip to attend the Bucknell meeting. Ross plans on the European trip—so in the near future at which time he'll take his fighter, Franck Ryff along to meet somewhat of Europe's top radio Blips... Johnson Blips, a top representative of Chicago Coin, in New York for several days, prior to leaving for Israel to attend the Bnai Brith convention. Phil took in the UJA dinner, and was deeply impressed... Grace Rubin, International Mutoscope Corp., one of Bnai Brith's hardest workers, who also make the trip to Israel... Dave and Al Simon along for quite an evening from the UJA dinner. The Sinmons in mourning for brother Murray, who passed away last week... The jovial Dave Stern made an appearance at the dinner after recovering from a recent illness and so in better form than ever... Harry Koeppele made a solo trip to be on hand at the banquet since brother Hymie was at home recuperating from an illness... Greeting all comers at the start of the cocktail party was Mike Munves of the I. F. far off was his lovely wife Rose who looked like a million... The Holzman family were represented by Irving and his missus, daughter and son-in-law Ronnie Billing... Irv "Kempy" Kemper enjoyed some refreshments that was "at home" hours later on the dance floor. Collegue Morris Rood and "Alf" for the first half of the evening but KEMPY took over" as Kempy later cha-cha-cha'd. Lou Wollberg relaxed after doing a bang-up job for this worthy cause... Mr. and Mrs. Sandy Warrann at the reception with Sandy scheduled for a seat on the dais. The entertainments were sharpened and ready as was evidenced by the crowds immediately moving to the dinner table at the sound of the sentimental gang.

Along the avenue later in the week, business seemed solid with used machines temporarily taking the play away due to heavy resort demand for summer openings... Mike Munves, Mike Munves Corp., at the height of his business game with a material covering every inch of space. Joe Munves left Tuesday for another road trip to keep the orders flowing... Bally Mollies, Jack Sales was away from the office for a day or two and "Whitey" Druckman reported a solid export business for sales on the United bowler line... Ray Gillandeau, Monticello, N.Y., visited the avenue the other day and attended the clowns' convention for the evening season... The Runyon Sales Co., is undergoing a mild renovation with paint work covering the walls of the parts department. Barney Sagerman and Morris Rood guarding the castle of AMI "J" and Bally equipment as Perry Frisken and Kempy cover the road... Gabe Forman, Sandy Moore Dist. Co., reports Antique Wurlitzer "2600" over and above the figurines, Bob Bear, Wurlitzer salesman, a visitor to New York with plans to fly out again last Tuesday. Hank Peteet, Wurlitzer field engineer, settled some technical problems on Wurlitzer installations last week and has returned to one of visiting some Eastern cities in the near future... Al Simon, Albert Simon, Inc., and Al Philadelphia reports "ALL IS EVEN" both commend remark on the wonderful weather, in view of the arcade business was high during this month. Harry Koeppele, "A" J, took a vacation last week and was seen at the Rock-Ola sales while Hymie reopens at his home. Hymie is expected back on the job in a few weeks... Meyer Parkoff, Atlantic New York Corp., spent last week in Connecticut discussing problems with the dealers. Larry Raisen, Box Clark, Lawrence, Ill., which included his son, Gerald, a senior and member of the family. Private lunch at his home. THE "A" J is the latest boom in government and Govt. Regulations" the class instructor thought it a good idea to have Parkoff speak for the music machine industry and discuss recent union problems that are currently publicized. AN INDEPENDENT READER asks for a separate story in this issue explains the manner in which "professor" Parkoff handled the group and the exceptional results attained in enlightening a student group by explaining practical and everyday problems that exist. "These kids will understand the technical and economical facets of the music machine business much better than for a dive in a slot" stated Parkoff.
GOOD WEATHER REPORT: COINBIZ SALES ON UPSWING

CHICAGO CHATTER

Very few coins are in this area registering any degree of cover over the marked upswing in activity this few weeks. It is certain sign and augurs good tidings for the Summer months ahead. Naturally, the opening of amusement parks and old pinball locations will only increase the action all over the nation. The many reports from manufacturers, distributors and operators indicate much optimism throughout.

Sam Lewis, sales director of Williams Manufacturing, assures us that the firm couldn’t possibly think of having the appropriate time to complete the expansion of production facilities at the plant. Sam explained that the expansion will increase the capacity by a great many per cent. Sam is looking at his plant and says “the way business is increasing we can use a greater capacity.” Lewis, Sam Stern and Harry Willams of Guss Winter in St. Johns, Newfoundland, and Max Fine of Pinball Equipment Sales, are doing a lot of writing.

Bill O'Donnell tells us that Bally’s exciting, new electronic upright game “Jumbo” was shipped to distributors last week and is already receiving wide acceptance. “Jumbo”, according to Bill, Herb Jones and Art Garvey, will easily take its place with the finest Bally ever had over the last 5 years. It’s nice to see Herb Jones back at his busy desk these fine summer days. ..Fred Minter info’s he’s working day and night to get his new distribution company, Gateway Cooperative Distributing Company, to the business now. Fred is promoting his first big show, “The Jumbo” in and around Evansville, Indiana.

While Herb Oettinger and Bill O’Donnell are on the road calling on United States territory, general Ralph Sherlock is “minding the store.” Ralph is plenty excited about United’s 2 new games, which are being shipped this week. These are the “Star Rocket” by Art Garvey and the “Automatic Bowling” by Sam Lewis.

Meanwhile, Ralph tells us, “De Luxe Baseball” is enjoying terrific acceptance all over the country. . . . Art Weiman, sales director of John Dynamic Inc., assures us that Chicago Coin’s “Star Rocket” is destined for long successful production run, if current sales are any indication. Meanwhile, Harry Glick info’s that “Commando Machine Gun” sales are definitely at peak. Incidentally, Harry,V tells us that Chicago Coin is working in cooperation with trailer builders who will custom build any size trailers for operators who wish to have these “Machine Gun” gallery. Harry蝗ests to add that this represents the whole line up in the near future. They all need to contact Harry at Chicago Dynamic Industries.

An interesting fact about Chicago Coin’s “Star Rocket” sales were last week to Mr. Grant, manager for First Coin Machine Exchange, when he informed us that the city of Chicago recently approved the plan to permit “Star Rocket” games near the public park. This is the first time that the Chicago city council has ever granted a permit to this extent. A hefty representation of local coinmen and recorder exiles filled the private dining room at Fritzler’s Restaurant to answer the plea for the dispensing. The meeting was far from dark when it adjourned, and Stanley Levin of All-State Distributors, and many eager helpers.

Sam Wobler, president of Canadian Pinball Division, D. Gottlieb & Company, president of D. Gottlieb & Company, were unable to attend. However their efforts on behalf of Combined Jewish Appeal continues. The combined Jewish Appeal (CJA) is a national organization of local branches whose purpose is to raise money for the poor in Israel. The amount is not in at press time, but pledges for this year’s drive already exceed last year’s total by far, according to reliable report.

The word from the busy Rock-Ola plant is that business is booming. In fact, it’s almost impossible to reach the tireless execs these days for the flurry is on. According to Charles D. Lewis, who is managing the Rock-Ola operations, the Rock-Ola is hard at work lining up Wico’s 1950 catalog which he sees will be mailed in this country and overseas sometime in September.

There is ample indication that new equipment is rolling out of the factories in quantity according to report. During the past few from several of the local manufacturers. This fact is adequately expressed by Alvin Gottlieb, who reports that Rock-Ola’s new 2-player pinball game, is already shipping re-orders to distributors. Dave Gottlieb, Nate Gottlieb and John Weiman feel that this game is a winner because of the playability and the 2-player capacity. It is also competitive 2-player game, and secondly, it has many exciting award features. Mervin Waver- ton, Midway Manufacturing Company, announced the release and full production of their new “Red Ball” bancing-ball, line of pinball machines. The machine utilizes a new high-impact plastic design that has made it possible to produce pinball machines having a high degree of playability. The new pinball machine is called the “De Luxe Big Tent” and features an improved ball return system. The machine is equipped with a new high-speed ball return mechanism and a new high-speed ball return system. The machine is equipped with a new high-speed ball return mechanism and a new high-speed ball return system. The machine is equipped with a new high-speed ball return mechanism and a new high-speed ball return system.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

United Ships Two New Games

CHICAGO—Bill DeSelin, United Manufacturing Company, announced last week that the firm is now shipping 2 new games to distributors throughout the nation. They are "Zenith Shuffe Alley" and "Advance Bowling" alley.

"Popular demand created by the wide acceptance of United's 'Dual Shuffe Alley.'" DeSelin said, "necessitated the creation and production of 'Zenith.'"

"This game is actually 2 games in one," he continued, "regulation scoring and bonus scoring. Bonus scoring, as indicated on the backglass, scores as many as 30 strikes and 20 spares in 1-4-7 frames; or 60 strikes and 40 spares in 2-5-8-9 frames; and 90 strikes and 60 spares in 3-6-10 (11-12) frames."

Optimism Prevails As Coin Biz Continues At Good Pace

CALIFORNIA CLIPPINGS—

Operators and distributors along coin machine row this week report that optimism is becoming commonplace in the trade with hopes of a general continuing at a good clip. At C. A. Robinson & Co., Hank Tronick reports the chain's latest Nov. & Dec. shipment to have completed the installation of a new year. With a new line, the firm says, is "cool while you're making those hot deals." Hank went on to say they anxiously await the first shipment of Williams new "New York" pinball game which arrives shortly. Believing in the superior to the superiority of Williams five ball novelty game. Chicago Coin's "Red Pyramid," they say, is making a hit with the operators, says Bill Shank of the chain. In the Pacific Ocean Park, the wraps have been taken off the 19 United "Playtime" bowlers, which were installed last year, to make ready for the May 20th opening. Among the names who have seen the new line, at M. J. Mull, Northend, at Minnich's, in Long Beach and San Pedro areas the past week and during in several orders on the new Seeburg stereophonic phonograph. Wayne Davis again selling Seeburg equipment, reports they have been receiving orders from all the area's operators and also numerous orders from out of town. Minthorne's new stereo demonstration room has been the hit of Pico Blvd., Wayne continued, and is a good place for the operators to stop in and hold conferences and meetings. Ralph Cragan is continuing to have breakfast appointments with the operators and is very enthused about this type of selling. Ralph says the operators are happy to deal with someone in their own home. Jim Crosby also out in the territory the past week and calling on numerous operators. At Leininger's "record bar," Paul Anka, along with Abe Diamond, Lee Palmer and Bill Keece, stopping by to chat and check the sales on Paul's current ABC Paramount waxing "I Miss You So." Hal Haynes and Helen Weigand, at RCA Victor, brought in Jeanette MacDonald to say hello. Jeanette has out a new album with Victor with Nelson Eddy called "Jeanette MacDonald and Nelson Eddy Favorites in Hi-Fi." Mary Solle says Earl Holliman's current effort on Capitol, "I'm In The Mood For Love," is starting to move out and could be a big one. Nat Wright's "Anything," on ABC Paramount, is Claire Solle's kahn of the disk that has been looking for. Kay Solle thinks Joe Houston could very easily get back into the hit column with his current Combo Records outing "Cinna." Russell Duret recently attended a meeting of operators and was extremely pleased with a certain smash in their new Dolton release, "Graduation's Here." Notoy thinks to Louis Barrach Parkway Records' Chubby Checker is going to swing and "Shake Shake Shake." Wallaby's Joe Campbell is saying "Hallelujah, I Love Him So." The Fleetwoods, this week, have also been riding high with "Cajun Wind," and Joe's current release, "Baby Sniff," is being played in every store in town. San Diego, in particular, says that they're enjoying every minute of the trip. Buddy Robinson says that Lloyd Price is going to keep his current string of hits going with what could be another #1 disk on the charts, "Personality," on ABC Paramount. Bill Lanzy, at American Coin Machine, informs they have been very busy the past week. Bill says they have contracted for a large new account and plan to put on a couple of extra teams to take care of the new load. Vinny Lanzy is back on the job after the illness that confined his family for several days. Bill also stated they will put on another team at a dealing house in the near future. At Badger Sales, Bob Baird, from the shop, reports his wife, Tassoulia, is planning a trip to Solankia, Greece, this summer. She plans to be gone for two months and will visit her parents in Mr. & Mrs. Vronskidou. Mrs. Baird will fly from Los Angeles to New York and will journey by boat around the New England coast. Backers school was conducted this week and that the attendance was excellent. It takes about 6 or 7 sessions at the service school to cover the entire machine, Rentry comments. John Lauth and Fred Shoney, distributors in Los Angeles, in Las for the Shrine ceremony. At Elwood, Bob Lauten is "Gum Smoke" has been doing very well the past week. The new Bully's "Delux Club Bowler" is also moving at a good clip. Russell Early, from the show, is the proud owner of a brand new 59 Ford. At Simon Distributors, Sonny Lemberg says business is a good pace. Sonny was in San Diego on business over the week-end and came back with orders to keep the gang busy for several weeks. Jack Simon returning in from a trip to San Francisco. At Silver Screen Distributors, has been out all week and is sent a good well wish by his co-workers at Associated. Some of the visiting operators on Pico this week were Joe Soares, Tureh; C. B. Ellison, Lancaster; John Guthrie, Los Angeles; Sam Brown, Los Angeles; William Bradley, Covina; Max Newley, Barstow; Frank Lamb, Montebello; Harvey Rabin, Ioka; Richard Givenson, Vadona; Fred Ross, Pasadena; Bill Gordon, Ebray; Gene Devillers, Bix Bear; William French, San Diego; Tex Leechsh, Barstow; Mr. Benno, San Diego.

Midway Releases New Upright

CHICAGO—Henry Ross and Marine Wolverine, Midway Manufacturing Company, this city, reported last week they released their new "Red Ball" upright type bouncer last week which is the trade last week.

"Red Ball" features 25 bancing bulls which settle in pockets when put into motion by the player. It has 12 different scoring combinations to create added interest among players, according to Ross. It scores 5 in line 4 in line and 5 in line—horizontally as well as vertically. The game also features a spell-out feature, which is adjustable for 1, 2 or 3 frames.

I wish to stress that there is a selective button control, which is one of the outstanding features of "Red Ball" for the player," stated Ross.

A rather great feature, and this concerns the operator," he continued, "is a hinged door front and center for the player's service." The game takes a nickel. "Red Ball" is completely metered for the various percentages and values which are earned by the players.
Haddock Impresses British Coinmen

Conducts Whirlwind Business Talks Before 4 Week Tour

LONDON, ENG. — John Haddock, president of AMI, Inc., Grand Rapids, Michigan, U. S. A., arrived in London two weeks ago, on the first part of an European tour, and immediately was interviewed by the English press at London Airport. Haddock was straight from the press interview to Bal-AMI's Leford works, canceling his original plans to stop at his hotel to rest after the jet airliner transatlantic flight. Haddock remained in London for two days, constantly conducting business according to his prearranged whirlwind schedule. After two days, Haddock, left London with his European representative, Paul Hunger, to join Mrs. Haddock in Paris. Mrs. Haddock had preceded her husband to Europe. The couple will tour a half dozen countries in Europe.

During his London stay, Haddock spoke with British Bal-AMI distributors on Friday, May 1st, and it was reported that he impressed the coin machine circles in this city with an off-the-cuff talk on the music machine business that contained valuable bits of information and, according to reports, indicated an excellent memory for names and facts pertaining to the business, making it a highly constructive talk.

Haddock is expected to return to the United States in approximately four weeks.

Munves Spring Orders Reflect Good Arcade Biz

NEW YORK—Mike Munves, Mike Munves Corp., this city, advised that shipments of arcade equipment to resort and park spots all over the country is about equal with 1958 sales figures. “We are looking to an increase in sales for the overall season since this present surge indicates that business should pick up for us, with a good start such as this,” said Munves.

“My brother Joe is on the road again this week and the orders are coming through steadily. Of course, this is our peak time of year since the park spots are at the height of the year insofar as equipment is concerned.

“We expect shipment of a new arcade machine any week now and I think it will get a good portion of the sales, coming at this time of year,” concluded Munves.

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Location reports have proven, time and time again, that competitive play fills the cash box. In all locations, 2 player competition undoubtedly means more play . . . and more profit for you!

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**The Cash Box** Receives P.A.L. Award

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**HARRISBURG, PENNA.**

**CITATION TO**

**The Cash Box**

For outstanding service to the Police Athletic League in its efforts to promote wholesome recreation and social opportunities for the boys and girls of the City of Harrisburg, Penna.

HARRISBURG, PENNA.—Pictured above is a citation received by The Cash Box which was presented by the Harrisburg Police Athletic League, this city, Sergeant Norman G. Bonneville, president of the organization, made the presentation on April 21, 1959.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

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**4 Bowl Teams Battle With 2 Sessions Left**

CHICAGO—With only 2 bowling sessions remaining for the tensely competitive Chicago Division of the National Phonograph Bowling League 4 teams are still battling for the highly coveted first place trophy. B & B, Mercury, Deecas and Atlas Music are lined up in that order with just 2 or 3 games separating all 4 contenders. Coven Music struck a mean blow at B & B's contention effort, last Thursday, by taking the 3 game set from B & B. Lou Scholtes was Coven's chief culprit with a meager 455 score. Marino Pieroni was high man for B & B with 486 pins. Atlas Music dropped their entire set to Star Music. Hank Sochacki, M. Sochacki and league secretary Johnny Oomens bowled respective 536, 524 and 502 scores for the stars, against Mary Jones' 488 for Atlas Music.

Deeca edged closer to first place by taking 2 out of 3 from Chicago Music. P. Corso was high man for Deeca with 523 pins and Tony Ignozzi held an even 500. B. Batici bowled 529 and T. Bennett 522 for Chicago Music.

A. Schicktano dropped 519 pins and C. Kadas scored 560 to help second place Mercury edge closer to B & B by taking 2 out of 3 from the Gallets. H. Kreuger was high for the Gallets with 504.


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**Dannemans Return Home**

NEW YORK—Mr. and Mrs. Charles Dannemans, Sweden, left for home last weekend. The Dannemans had visited Chicago and spent 10 days vacationing in Miami Beach, Fla. Charles hopes he and his father, Fred, can return to the States to take in the Patterson-Johnson heavyweight championship fight in June.
See and hear the AMI 200 mechanical selection model now at your AMI distributor!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
## The Cash Box
### Price Lists

**20th Year of Publication**

**1,023rd Consecutive Week's Issue**

### How To Use "The Cash Box Price Lists"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, "The Cash Box" Price Lists can only feature the prices as they are quoted. "The Cash Box Price Lists" set exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show price, retain the known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a commodity worth $12.00 whereas someone on the East Coast may think it worth $75.00. Of course, serials, *C O D E (Numerical Preceding Machine)*

1. Prices UP
2. No quotations Last 2 to 4 Weeks
3. Machines No quotations Last 3 Weeks or Longer
4. No change from Last Week

### MANUFACTURERS CODE

| (B) | Bally |
| (Ge) | Genco |
| (E) | Ehlwachs |
| (K) | Kaye |
| (Wm) | Williams |

### PRONOUNCES

**ROCK-OLA**

- M-1000, '56, Fireball 120, 45 RPM
- M-1001, '56, Fireball 120, 45 RPM
- M-1002, '56, Gable 120, 45 RPM
- M-1003, '56, Gable 120, 45 RPM

### SEEBURG

- 2 M-100, '51, 100 Sel., 45 RPM
- 4 M-100L, '51, 100 Sel., 45 RPM
- 4 M-100L, '51, 100 Sel., 45 RPM
- 3 M-100C, '52, 100 Sel., 45 RPM
- 1 M-100D, '51, 100 Sel., 45 RPM
- 1 M-100D, '51, 100 Sel., 45 RPM
- 1 M-100D, '51, 100 Sel., 45 RPM

### PINBALL GAMES

**Ami**

- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM
- Model D-100, '51, Sel., 45 RPM

### Lists Alphabetically

- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM
- V160, '55, 150 Sel., 45 RPM

### Wurlitzer

- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM
- 1220, '50, 45 Sel., 45 RPM

### Appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping "completely reconditioned" machines, will be offered at higher prices than others, due to the added cost of reconditioning. "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First prices listed is lowest price quoted for the week; Second, price listed is highest price quoted.
WURLITZER
STANDS FIRST
IN SALES OF
Stereophonic
HIGH FIDELITY
PHONOGRAPHs
See them. Hear them
AND YOU'LL OWN THEM

THE WURLITZER COMPANY  Established 1856  NORTH TONAWANDA, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Cash in on the Baseball Season Now!

EQUIP EVERY LOCATION WITH
UNITED'S NEW DELUXE BASEBALL

Featuring
FAMOUS 3-WAY MATCH NUMBER STAR CLOVER

HI-SCORE Replay Feature
ATTRACTS MORE PLAYERS

1 or 2 Can Play
3 Outs per Player

SIZED RIGHT
ONLY
5½ FT. LONG
2 FT. WIDE
FITS EVERY LOCATION

EQUIPPED WITH
Credit Unit
10¢
or 3 for 25¢ Play

NATIONAL REJECTOR COIN MECHANISM

ALSO AVAILABLE IN REGULAR MODEL
UNITED'S YANKEE BASEBALL
(WITHOUT MATCH OR REPLAY FEATURES)

SAME COMPACT SIZE WITH
CREDIT UNIT

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SHIPPING WEIGHT 275 LBS.

SEE UNITED'S SHUFFLE ALLEYS, BOWLING ALLEYS, RIFLE GALLERIES AND OTHER BIG MONEY-MAKERS AT YOUR UNITED DISTRIBUTOR NOW!
NEW FAST PLAY ups alley earning-power 50 per cent

Operators who "clock" the play on location know that 75 to 90 per cent of daily shuffle-alley earnings land in the cash-box during a few rush hours of peak patronage. And they know they miss plenty of rush hour play with equipment that is not fast enough to handle the crowd. DE LUXE CLUB BOWLER—with new twice-as-fast rotary totalizers—and 50 per cent faster play cycle—enables you to "make hay while the sun shines"—get all the big rush hour play while the crowds are there to play—take in $15 while the other alleys earn $10. Get DE LUXE CLUB BOWLER busy for you in busy spots today.

BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.