A WINNER ON LANCER RECORDS CLIMBING STEADILY TO THE TOP*

"LONELY SATURDAY NIGHT" LANCER RECORD #104

by DON FRENCH

b/w GOLDILOCKS

published by: WILDCAT MUSIC, 1619 Broadway, N. Y.

*L Check the Best Selling Charts

LANCER RECORDS

Nationally Distributed by CO-OP DISTRIBUTING CO., 1650 BROADWAY (Judson 6-1060) N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### MONOVAURAL

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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
IN NAME! IN SIGHT! IN SOUND!
BLOCKBUSTERS from 20th FOX

"THE FOURTH STAGE OF THE ANNIE FRANK SUCCESS STORY"—GERSHWIN PLAYS IN HI-FI AND STEREO—EXCLUSIVE ON 20th FOX SPOTLIGHT PICK IN BILLBOARD AND CASH BOX AND ACCLAIMED BY CRITICS EVERYWHERE

THE DIARY OF ANNE FRANK—Direct from sound track
A surprising score by Andrew Lloyd Webber. Winner of Academy Award for best score. Worth seeing all over the world. An album that will live forever. Record of the World-Famed 20th Century-fox Symphony, featuring the incomparable sound of the 20th Century Strings. Also available in 20th-FOX Stereo—SFX-3012

THE COURTROOM SCENE FROM COMPULSION
STARRING ORSON WELLES
FEP-101 (35 rpm extended play) The dialogue by Mr. Welles is one of the most thrilling and dramatic scenes ever lifted. The words are those of one of history's greatest crimes—Shadrack C. Darby. Life magazine says: "Certainly one of the most gripping sound- woes ever filmed." On 45 rpm only.

THE DIARY OF ANNE FRANK
GERSHWIN AT THE PIANO—The only high fidelity recording in existence of America's most renowned composer. Gershwin plays the complete "Rhapsody In Blue," "I Got Rhythm" and six other selections. Includes a historical transcription featuring original versions of 22 of his greatest studio recordings with performances from "Strike Up The Band." Millions have heard Gershwin played. Now millions can hear Gershwin play! Also available in Stereo—20th-FOX Stereo—SFX-3013

SWEETEST THING
IN SIGHT
AND SOUND
FOX-3006 SHIRLEY TEMPLE'S
MITE—Nineteen enchanting performances by little Shirley Temple, awesomely transferred from her original film soundtracks. A hit album everywhere. Includes "On the Good Ship Lollipop," "Annie, I Can Cook My Own" and "Shirley Temple Sings." Also available in Stereo—20th-FOX Stereo—SFX-3012

THE WIZARD OF THE RAGTIME PIANO
EUBIE BLAKE
FOX-3002 THE WIZARD OF THE RAGTIME PIANO—World's greatest ragtime pianist! The great Eubie Blake's first recording. Old-time, down-home, hill-billy ragtime music. Also available in Stereo—20th-FOX Stereo—SFX-3012

THE WIZARD OF THE RAGTIME PIANO
FOX-3001 LEHMAN, HER HEART, HER SOUNDS—Majestic patterns that run the gamut of mystery and beauty. With full orchestra and chorus, the great Gennett! Astin conducts the famous performers of music of the Middle East over echusted in an L.P. Authentic in every detail, including the use of many rare and ancient instruments. Also available in Stereo—20th-FOX Stereo—SFX-3012

EBANO
FOX-1000 THE DRUMS OF AFRICA—First time on records, the percussive, rhythm patterns of Africa tribal drums—interpreted by Prisse Orpe and Franco Happing of the Belgian Congo with native drummers of the Wolof. The emotional drum beats recorded for the first time in stereo, the bass, the tomtom, the fast, and the slow, life and death. This is the voice of Africa.

FINDEST OF ALL
GLEN MILLER'S
RECORDINGS

AFRICA
FOX-1008 THE DRUMS OF AFRICA—First time on records, the percussive, rhythm patterns of Africa tribal drums—interpreted by Prisse Orpe and Franco Happing of the Belgian Congo with native drummers of the Wolof. The emotional drum beats recorded for the first time in stereo, the bass, the tomtom, the fast, and the slow, life and death. This is the voice of Africa.

A DEFINITIVE RECORDING OF MIDEASTERN MUSIC
FOX-3003 IBERIAN, HER HEART, HER SOUNDS—Majestic patterns that run the gamut of mystery and beauty. With full orchestra and chorus, the great Gennett! Astin conducts the famous performers of music of the Middle East over echusted in an L.P. Authentic in every detail, including the use of many rare and ancient instru- ments. The sound is massive, dramatic, stirring.

A SUBSIDIARY OF 20TH CENTURY-FOX FILM CORPORATION
Distributed in Canada by Quality Records Co. Ltd. and in all foreign countries by licensees of 20th Fox Record Corporation.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Nation's Top Ten (Plus the Next 25)**

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<td>COME SOFTLY TO ME</td>
<td>Fleetwoods</td>
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<td>Dodie Stevens</td>
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<td>Frankie Avalon</td>
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<td>Impalas</td>
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<td>Dave &quot;Baby&quot; Cortez</td>
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<td>Skyliners</td>
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<td>Virtues</td>
<td>HU-324</td>
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<td>TURN ME LOOSE</td>
<td>Fabian</td>
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SPIN'UM  KAW-LIGA

RECORD  BRING  PALE FACE

MUCH WAMPUM*

(*MONEY, TO YOU)

Rusty and Doug
With Wiley Barkdull

“KAW-LIGA”

c/w

“Never Love Again”

HICKORY 1095

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
America's Newest Singing Idol...

"FOR YOU, FOR YOU"

and

"ALL I WANT IS YOU"

by

Bobby Rydell

CAMÉO

#164

The Novelty Sensation of The Year!

"THE CLASS"

by

Chubby Checker

PARKWAY

#804

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"A Sure Shot for The Jack-Pot"

"HERE HE COMES — THERE THEY GO"

by

Chris Kevin

COLT #103

"She's Dynamite!"

"Tallahassie Lassie"

(The Gal With The Hi-Fi Chassis)

by

Freddy Cannon

SWAN #4031

THANKS

Marnel of Maryland, and to the DJ's of Baltimore and Washington areas for BREAKING this record Wide Open.

Distributed Nationally by

SWAN RECORDS

"ETERNALLY" (1:52) [Bluff City BMI—Burch, Nelson]  
THOMAS WAYNE (Fernwood 111)  
- Thomas Wayne, who came out of "left field" to hit the big time with his hauntingly sad "Tragedy," was one of the most popular rock & roll stars on the national level, and won several awards in the Gramophone awards. "Eternally" is a heartfelt sentimental romance done up in ear-pleasing slow ballad style. "Scandalizing My Name" is a catchy jampin' that tells of a sweet-talking chick who 'puts the guy down' when his back's turned. Chalk up a strong-willed vocal assist by the Delons.

"SWEETER THAN YOU" (1:55) [Pure BMI—Gaylord]  
"HOMIN PIGEON" (2:20) [December BMI—Celia, Freed, Ots]  
THE GAYLORDS (Mercury 71450)  
- This sugar-coated charmer could prove the gaye for the Gaylords' return to the top ten ranks. Dubbed "Sweeter Than You," its a thoroughly refreshing romance that the songster takes for a bright, up-tempo romp. Boys' reading of the happy-go-lucky love lyrics is a listening treat. "Homin Pigeon," the soft, chin chat beaver lover's fling on the flip, can also kick up a heep of chart name. Belford C. Hendricks' outfit flavorful registers in the backrop.

"LA PLUME DE MA TANTE" (2:10)  
[Harwin ASCAP—Hoffman, Manning]  
"HONOLULU LU" (2:44)  
[Oxford ASCAP—Hoffman, Manning, Markwell]  
HUGO & LUIGI (RCA Victor 7518)  
- Hugo & Luigi hop on the "children's chorus bandwagon" with their latest H&L production for Victor. Tabbed "La Plume De Ma Tante," its a wonderfully charming cha cha delighter with the kids giving English translations for their French passages. Tune may be incorporated into the award-winning musical of the same name. A swaying-palm flavored tribute to our 50th entry into the Union is the ear-pleasing pretty that the H&L-led chorus, sans the kids, dish up on the under half.

"GRADUATION'S HERE" (1:55)  
[Coronet BMI—Trowell, Christopher, Ellis]  
"OH LORD LET IT BE" (2:05)  
[Coronet BMI—Trowell, Christopher, Ellis]  
THE FLEETWOODS (Delphi 3)  
- The Fleetwoods, whose "Come Softly To Me" came out of nowhere and zoomed to the #1 position on the national chart in just a few weeks time, have what looks like a strong follow-up in their second pressing for the Liberty-distributed Dolcom line. It's an easy-goin' sentimental opus, labeled "Graduation's Here," that the kids lift over in easy-on-the-ears fashion. Reverse stiching's a tender romantic pleader that the crew also waves in soft, sincere style.

"THE WILD CATS" (United Artists 169)  
- "KING SIZE GUITAR" (1:50) [Supreme BMI—Green, Martin, Morgan]  
- "DANCING ELEPHANTS" (1:56) [Saxon BMI—Mure, Wolff]  
- "YOU'RE ON MY MIND AGAIN" (2:35) [Gaylord & Jungnickel]  
- "SATURDAY NIGHT FISH FRY" (3:00) [Cherio ASCAP—Wallik, Cool]  
- "SOMEBODY TO COME HOME TO" (2:20) [Shallenberger BMI—Williams, Steward]  
- "THE HANGMAN" (2:30) [Fern BMI—Bacharach, David]  
- "THE WAGNOS" (RCA Victor 7526)  
- "MASON-DIXON LINE" (2:20) [Skidmore ASCAP—Gordon]  
- "SOMEONE TO COME HOME TO" (2:20) [Shallenberger BMI—Williams, Steward]  
- "THE NET" (2:20) [Famous ASCAP—Bacharach, David]  
- "THE HANGMAN" (2:30) [Frontier BMI—Bacharach, David]  
- "THE BALLAD OF AL CAPONE" (2:11) [Madrigal ASCAP—Green, Kaskin, Ward]  
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THERE WILL BE MANY "PORGY AND BESS" ALBUMS... BUT ONLY RCA VICTOR GIVES YOU HARRY BELAFONTE & LENA HORNE—TOGETHER FOR THE FIRST TIME—IN THE GREATEST ALBUM OF THEM ALL!

And RCA Victor shoots the works to make this your biggest seller!
- NBC Television Network—commercial announcements on: "Ellery Queen"—May 15, "Steve Allen"—May 17, "Ellery Queen"—May 22
- NBC Radio Network "Monitor" spots
- 7,000 promotion spots on local radio stations
- Complete coast-to-coast Disc Jockey campaign
- Local newspaper ads
- Statement stuffers
- Blinker Box
- Day-Glo Streamer
- 30" x 30" full-color Blow-ups
- All-out Publicity Campaign

Call your RCA Victor record distributor right now! Order regular L.P. (LOP-1507) and Living Stereo (LSO-1507).
“LESSON: FORGIVENESS” IN 1
I bursting ‘—.-in lovely May an a
VERY
"CHECKIN’
KISSED
infectious. Cee Ralke’s
LOVE”
The which current
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(1:57)
(2:37)
(2:35)
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(2:38)

“TIMOTHY” (2:34) [Northridge ASCAP—Maneini]

“SPOOK!” (2:19) [Northridge ASCAP—Maneini]

HENRY MANCINI (RCA Victor 7512)

“ONE LOVE, ONE HEART” (2:37) (Tee Pee ASCAP—Locke, James, D’Harelbert)

THE FOUR COINS (Epic 9114)

“YOU KNOW” (2:26) (Salem BMI—Picariello)

FREDDY CANNON (Sunn 4031)

“TALLAHASSEE LASSIE” (2:30) (Conley BMI—Slay, Green, Picariello)

“KIM SISTERS” (epic 9112)

“HARBOR LIGHTS” (2:37) (Chappell ASCAP — Kennedy, Williams) A strong teen version of the fine oldie by the Korean group. Backing by the Joe Sherman orch has a tele-heap-lush Hawaiian-flavored bits. Could step-out.

“CHING CHANG” (2:01) [Southen ASCAP — Shuman, Garson] Charming Oriental-styled novelty romance. Tune and performance are a delight.

DOLORES MORGAN

(Exclusive 02)

“WEDDING GOWN FOR SALE” (2:37) [Famous ASCAP—White] Pretty wistful walker is handled convincingly by the thrush. Wedding gowns belong to the gal warbling. A well made for the charts here.

BILLY DOGGETT

(King 2204)

“OCEAN LINER” (2:45) [Jay & Cee BMI—Doggett, Glover] A pop strong cha-cha instrumental from the organ’s combo, with the vehicle a melodic charmer. Brass and percussion sounds envelop the Doggett—Brass work engagingly. Bears close attention.

JOHNNY RUSSELL

(Radio 215)

“IN A MANSION STANDS MY LOVE” (2:19) [Dandelion BMI—Russell] Songster could start his disk career in this chart stunt with the line, fine, hard-hitting rockballad performance. Effort tells of a man of modest means whose gal leaves him for a fella with dough. Check up on pop-country lists for this one.

BING CROSBY

(Columbia 41327)

“BILLY ORR” (2:25) [Chappell ASCAP—Garson] Nice item for chart recognition. Bottom-half is an easy boy go at the evergreen, with a fleetside sax leading the way.

THE ROCK ‘N ROLL SCHOOL TEACHER

(Ohk 7117)

“LESSON 2 (Earp Burpil)” (2:36) [Moson Singleton BMI—Barkan, Baron] Lots of rock fun here, with a “teacher” who tells his class why they’re not doing home work and the “real” story of Wyatt Earp. Background beat work from the rock’n roll terms. More sock delight for the kids.

RON GOODWIN

(Capitol 4201)

“MARITONS ON PARADE” (2:41) [Ardmore ASCAP—Goodwin] Speeded-up voices and whistles join the Goodwin orc, of “Swinging Silverhorn’s” note, in a happy novelty manner. Cut, from Goodwin’s “Music In Orbit” LP, could move.

SALLY BENNETT

(Solar 4759)

“WALTZ” (2:07) [Ardmore ASCAP—Goodwin] Lovely string work. Also from the Goodwin package.

DEAN REED

(Capitol 4198)

“I KISSED A QUEEN” (1:56) (Sherman Devorzon BMI — DeVorzon, Riesing) Reed displays his an artist with teen star makings here. Effort is an excellent-sounding melodic-but-romantic, with Reed’s rendition strong all the way. Evey this.

“PAIR OF SCISSORS (And A Pot Of Glue)” (2:13) [Jim- ship BMI—Barkan, Nader, Keller] Solid box sparkle from the performer. Item is about a fella who’s gonna fashion a doll to take the real doll’s place while she’s away. Could happen.

Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE ALL NEW! BACK BEAT IS ROLLING ON WINNING WAX

WITH ITS SENSATIONAL NEW VOCALIST JOE HINTON!!

HITSVILLE

A Pledge To All Our Friends in the Industry:

Although we may not be able to give you a "smash" each time, we do promise to record the very best talent and material possible, and give the very best of ourselves.

In other words, we'll always be trying to make each release count!!! Many Thanks For Your Help!

Jimmy Duncan and Larry Kane
A & R and Promotion

BACK BEAT RECORDS INC.
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Sleeper of the Week**

**FRANKFURTERS AND SAUERKRAUT** (2:40) [Aurelio BMI—Strassberg, Kolber, Clark]

**GEEPEEN** (2:18) [Leona ASCAP—Kearcher, Gallo, Smith]

**INTRUDERS TRIO** (Fame 313)
- The Intruders, who clicked with their Fame debut, "Fried Eggs," could go all the way with their second release for the diskery. It's another tempting plate, tagged "Frankfurters And Sauerkraut," that's gonna have the kids screaming for more and more. Melody, a modern re-working of the centuries-old German favorite, "Tannenbaum" (currently the Maryland Alma Mater), is briefly but humorously punctuated by a southern voice requesting the All-American dish. Great shuffle dance beat on a slice loaded with dual-mart smash possibilities. Don't overlook the understated "Geepeen" on a delectable new funky instrumental that can also attract a heap of attention.

**THERE GOES MY BABY** (2:11) [Jot-Progressive BMI—Nelson, Patterson, Treadwell]

**OH MY LOVE** (2:20) [Jot-Progressive BMI—Patterson, Leibish]

**THE DRIFTERS** (Atlantic 2025)
- The Drifters come up with one of the most exciting records of their career. It's a tear-compelling romantic piece dubbed "There Goes My Baby," that features a fabulous string-filled, thumping middle-eastern arrangement. Group does a great job. Could be a dual-mart smash. "Oh My Love," the very pretty, about-face fish-beat wreaper on the flip, is another potent, pop-rib chart-tender.

**ZIMBA LULLU** (2:26) [Conley BMI—Slay, Grewe]

**WHY DO YOU LOOK THE OTHER WAY** (2:32) [Conley BMI—Slay, Grewe]

**THE RAYS** (XYZ 600)
- The Rays, who fashioned a two-mart chart-topper in "Silhouettes," a short while back, have another ultra-commercial entry in this XYZ release. The boys spin an amazing y.a.n. as they tell about their "Zimba Lulu" jungle nightmare. Side is check full of vocal and instrumental tricks that the teeniers' love. Not to be overlooked are the chart possibilities on the other side, "Why Do You Look The Other Way," an extremely pretty "Silhouettes"-styled Ballard. Could be a back-up-back click.

**TALL COOL ONE** (2:30) [C. F. G. BMI—Dangel, Morrill, Greek]

**ROAD-RUNNER** (2:34) [C. F. G. BMI—Dangel, Greek]

**THE WAITERS** (Golden Crest 518)
- A new instrumental combo tagged the Waiters comes up with a striking piece of wax that's gonna mean money-in-the-bank for all concerned. Deck, dubbed "Tall Cool One," is a fascinating blend of jazz and rock concepts taken for an ear-arresting instrumental ride. Could be Golden Crest's initial chart click. The group wails at a dandy up-beat pace on the "Road-Runner" segment. A natural for teen enjoyment.

**JACK O' DIAMONDS** (2:30) [Tiger BMI—Leiber, Stoller]

**I CAN'T HEAR A WORD YOU SAY** (2:30) [Tiger BMI—Leiber, Stoller]

**RUTH BROWN** (Atlantic 2026)
- Ruth Brown's gonna head back up the big hit trail with her latest Atlantic pairing. Topside, the thrust solely relates the miseries caused by her river-boat gamblin' lover, "Jack O' Diamonds." Deck, done up "Stagger Lee"-style (starting slow and then breaking into a hard-driving rocker), has that two-way, pop-&-lick click. On the other side, a fetching, quick-moving shuffler dubbed "I Can't Hear A Word You Say." Ruth hands in an inviting talk-singing job a la "Smack Dab In The Middle." Rock choral instrumental support on the two sides.

**Vince Wayne**

**B** "FARE THEE WELL, MY LOVED ONE" (2:16) [Kahl BMI—Sherman, Kronides] The late songster, who died recently as a result of a fall of the bandstand, is heard on a bright, Calypso-type item with an obviously ironic title. Session with fine tenor merit.

**B** "IT'S A GAME" (2:00) [Kahl BMI—Volkoff] Latin-ish feel to this pleasant ballad-beat entry.

**The Three Dots**

**B** "TIP TOE" (2:00) [Play-Mor BMI—Smith, Vaugon, Sallecoro] Contrarywise light-hearted upbeat effort by the vocal trio, with the combo also merrily in on the rock doing. Pells Maving go out the window if gal doesn't declare her love for him. Cute "shh-shh" gimmicks. Could come off.

**B** "WINDOW OF LOVE" (2:16) [Play-Mor BMI—Smith, Vaugon, Sallecoro] Warm rock-romantic stand by the boys.

**Steve Wright**

**B** "LOVE YOU" (2:15) [Leonard BMI—Danom] Wright gives the tenor-beat affair a soft vocal touch that should greatly appeal to the kids. Tune is above-board teen stuff, too. Writing could show good action.

**B** "WILD, WILD WOMAN" (2:00) [Leonard BMI—Danom, Wright] Wright rocks here and does so with polish. Upper lid is stronger.

**Vera Lynn**

**B** "HAVE I TOLD YOU LATELY THAT I LOVE YOU" (1:56) [Duchess BMI—Wiseman] The Mac Whicenn country hit of several years back is warbled with a wistful, senti-mental approach by the popular English lark. Backing plays the Big Beat softly. Pleasant side that could make a big stir.

**B** "I'M A FOOL TO FORGIVE YOU" (2:20) [Marlyn ASCAP—Douglas, Mack] Similar recital on this end.

**Andie Colbert**

**B** "SINGING STEEPLEBELLS" (2:00) [Zodiac BMI—Powell] Interesting, good-sounding rock piece from the Colbert orch, with steeple-bellie-like sounds throughout backed by some catchy beat work. Should receive solid spins. Could make it.

**B** "THE DAY THE RAINS CAME" (2:26) [Garland ASCAP—Reed, Delance, Sigman] The recent click in an arrangement closely resembling the Raymond Lefere issue.

**Terry Dean**

**B** "I'M CONFESSIN' (That I Love You)" (2:10) [Bourne ASCAP—Neuberg, Doherty, Reynolds] The thrill is soft and sweet on the oleide soft stuff stin a gentle beat enveloped by lush string-chorus work. Opening statement by the orch resembles the Brook Benton "It's Only A Matter Of Time" arrangement. Exposure might mean success here.

**B** "I BLEW OUT THE FLAME" (2:15) [Grand & Sepe ASCAP—Carter, Frances] More emotional, sonic-chamber pop stuff, very nice performance. Top-half is more commercial.

**Miss Gloria Smyth**

**B** "PLAYMATES" (2:08) [Jay ASCAP—Dowell] The familiar kidie piece receives a handsome rock sound here from the thrush and happy combo vocal backdrop. There's lots of good teen feeling here. Will appeal to the jocks.

**B** "DON'T TAKE YOUR LOVE FROM ME" (2:11) [M. Wittman ASCAP—Nemo] It's an easy pleasing soft-beat go for the standard, with the languidress a sweet treat for the ears.

**Sammy Davis, Jr.**

**B** "YOU'LL NEVER GET AWAY FROM ME" (2:40) [Chappell ASCAP—Styne, Sonheim] Smart light swing by Davis on the fine number from the forthcoming musical, "Gypsy." Cozy small combo setting. Natural for deejay spins.

**B** "FAIR WARNING" (2:25) [Florence ASCAP—Romé] Semi-dramatic from the new song and dancer "Destiny Rides Again."

**Key-Tones Orchestra**

**B** "ROLL OUT THE BARREL + POLKA" (2:27) [Jay BMI—Arr. Stansky] The polka mainstay receives a lively novelty treatment, with "Chippunk"-like voices fronting the bubbly Key-Tones orch. Affair could make noise.

**B** "SUNDAY NIGHT WALTZ" (2:23) [Jay BMI—Stansky] A waltzer with that polka color sound.

**Mike Simpson**

**B** "I CALL JIMMIE BLUES" (2:40) [Big Three ASCAP—Ellington] Sparkling work again by the Simpson outfit. Both sides are fine orch showpieces.

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**Liberty Records, Inc.**
Hollywood 28, Calif.

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The Cash Box

Sleeper of the Week

"LET IT ROLL. (Let The Good Times Roll—Part 1)" (2:30) [Ninety-Edel Byrd BMI—Windsley]

"LET IT ROLL. (Let The Good Times Roll—Part 2)" (2:30) [Ninety-Edel Byrd BMI—Windsley]

EARL KNIGHT & GEORGE KELLY (ARC-Paramount 10023)

- The deck, an Ampar purchase from the Wingsley label, has a combo rock way that is already picking up territorial reaction. Effort, not the oldie, is a "traditional", "Night Train"-like affair, with a great hard-beat sound and effective shout comments from a voice. Part 2 continues the excellent beat, though the vocal bits heard on top-half is not a feature here. Portions can be pop and R&B shines.

"FORTY DAYS" (2:14) [Patricia BMI—Hawkins, Magil]

"ONE OF THESE DAYS" (2:32) [Patricia BMI—Hawkins, Magil]

RONNIE HAWKINS (Roulette 4154)

- Hawkins' sizzling stomp on "Forty Days" figures to make a teen chart star out of the songster. This rapid-fire date has both the performer's pro drive and great combo-chorus beat activity as a terrific teen drawing card. Watch this! "One Of These Days" is an infectious, middle-beat item that also shows-off Hawkins well. Excellent solo spot from the combo. "Forty Days" seems stronger, but doesn't count liner out lid.

"IT WAS 1" (2:15) [Trinity-Desert Palms BMI—Paxton]

"LUNCH HOUR" (1:17) [Trinity-Desert Palms BMI—Paxton, Batti]

SKIP AND FLIP (Brun 7002)

- Here's one that's gonna have the kids flippin'. Titled "It Was 1", it's a contagious rock-a-cha-cha with an intriguing opener that has a "Come Suck To Me" appeal. Artists are a pair of newcomers, Skip and Flip, who possess a winning teen-styled vocal way. Under portion, "Lunch Hour", is a solid rocker with a catchy, "Bo Diddley"-flavored beat.

"YES, THAT'S LOVE" (2:32)

[Kenney Maclown, Excellere BMI—Jole, Innan]

"ANGEL LOVE" (1:52) [Connar BMI—Russell]

RAY & LINDY (United Artists 171)

- United Artists should soon be cashing in on a pairing cut by a couple of newcomers, Ray & Lindsey. On "Yes, That's Love", the boys tall of the feelings arising from affairs of the heart. Waffle tantalizingly combines a rock-a-cha-cha beat, a pause gimmick, a recitation and a great rock-a-cha-cha vocal blending. Stick with it! However, don't sell the flip short. It's an infectious quick beat romancer that the twosome sells with an equally effective teen finesse.

"THE CLASS" (2:14) [Love BMI—Mann]

"SCHOOLDAYS, OH, SCHOOLDAYS" (2:02)

[Mayland BMI—Sheldon, Leon]

CHUBBY CHECKER (Parkway 804)

- Chances are Chubby Checker's gonna score in both the pop and rock markets the first time out on Parkway. The artist displays lotsa talent as he colorfully pounds a wild ditty tagged "The Class". On it, Chubby shows how finns from "Mary Had A Little Lamb" would sound if done by Pats Domingo, the Coasters, Elvis Presley and David Seville's Chipmunks. Flip's a flashy rocker also tailored for the teen trade.

"HAUNTED HOUSE" (2:09) [Pomac BMI—Kevin] One of the better rock items on a "horror" theme. Rockabillyist Kevin has a strong, clear delivery and reads the opus with a fine upbeat approach. Guitar work is particularly soul note, too. Could make a stir. A Camee-distributed lid.

"HERE HE COMES, THERE THEY GO" (2:10) [7] Kevin and combo go all-out on this sizzler.

THE FOUR ACES (Decca 30897)

B"

"ANYONE WOULD LOVE YOU" (2:08) [Florence ASCAP—Rome] A fine romantic item by the group on a warm ballad from the "Destry Rides Again" score. Teeners and adults find this a deal to dance to. Could happen.

"THE FIVE PENNIES" (2:20) [Dena ASCAP—Fine] Boys offer another good session, a ballad paraphrase of the "That's My Baby", Pinky saddle tale from the new Danny Kaye flick of the same title.

VIVIAN LORI (Counterpoint 013)

B"

"LET ME FLY" (2:00) [Serena ASCAP—Fox, Shaw] Nice light jump teen symptom by the songstress, who is supported with a hopping-sax feature in the combo.

"FIRST FORMAL DANCE" (1:50) [Cascade BMI—Fox] On the upbeat again, performer essays what seems a melody from a classical source.

DARLA HOOD (Ray Note 26)

B"

"MY QUIET VILLAGE" (2:16) [Baxter-Wright BMI—Baxter, Liven] Combo chore and gimmicks have the Martin Denney click "Quiet Village" sound, with the songstress adding a dramatic, romantic touch to the affair. Lots of unique sources here.

"RED DRESS" (2:57) [Gramson BMI—Black, Penny] Afro-Cuban backing on the lark's colorful rendering.

THE INVADERS (Intrado 1000)

B"

"INVASION" (1:55) [Inteso & Sepe ASCAP—Fazio] Some terrific guitar stunts highlight this cut for a chart stay. Added to the guitar showcase are good-sounding handclapping bits and weird vocal shouts. Keeps close tales on this.

"PAM" (2:15) [Cord BMI—Kester] A vocal who knows the belting ropes is the feature of this driving date, instrumentalists do well, too. Lots of teen know-how here.

CRIS KEVIN (Cat 47)

B"HYPOSTASIS" (2:09) [Mention BMI—Wolf, Raleigh] Heart and combo-vocal friends drive nicely on the fine rock ditty, also cut by Bobby Freeman on Josie. Much in bright beat sound for the kids to enjoy.

B"

"THIS IS HOW I FEEL" [Ample BMI—Fenton] Very tender stanzas by the artist. Strong session.

JIM AND DON (Dot 13935)

B"

"HENRY AND EMMA—PART 1" (3:34) [Clockus BMI—Hawthorne, Messick] Comic bit about a nephew who gets the yakety-yak treatment from his spouse in front of the TV set (be scenes through most of the talk) and who can't sleep because of a sleeping pill commercial on the radio. Holiday for the humor jocks.

CANDY ANDerson (USERBEG 2029)

B"

"IT'S BEEN A LONG, LONG TIME" (2:12) [E. H. Morris ASCAP—Cahn, Styne] The oldie takes nicely to the sentimental teen beat, with the lark turning in a fine, whisper-type reading. Ork-chorus backing is easy. Should greatly please the jocks.

B"

"LOVE TEARS" (2:11) [E. B. Marks BMI—Raleigh, Wolf] Wistful is cuddled nicely by Miss Anderson.

SYLVIA SYMS (Columbia 41386)

B"

"I SAY HELLO" (2:20) [Chappell ASCAP—Rome] The pretty ballad from the hit musical, "Destry Rides Again", is given a fine, legit run-through by the stylist. When jocks want close, programming, here's an item they can turn to with assurance.

B"

"SOME PEOPLE" (2:25) [Chappell ASCAP—Sondheim, Styne] A rousing call for the life-tied by Miss Sym's on a joyful number from the forthcoming song-and-dance, "Gypsy". Again, class work.

THE SEQUINS (Comico 161)

B"

"TO BE YOUNG" [Dara & Arent BMI—Sequins] Potent session about what-teenagers-are-made-of by the sensual Norton. Most effective, and remaining warblers and orchestral work strong on support. Could turn-up.

B"

"THE MOUNTAIN" [Dara & Arent BMI—Sequins] An honest ballad-beat take by the group, High appealing job.

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The Cash Box

Sleeper of the Week

"PARADISE HILL" (2:16) [Eastwick BMI—Ellington, Pearson]
"I'LL MEET YOU AFTER CHURCH NEXT SUNDAY" (2:36) [Ed BMG—Hollis, H. Rothenberg

LARRY SHER (Mercury 74140)
- Mercury intros a sparkling new talent whose name's sure to be poppin' up all over the popularity lists in the weeks to come. It's a name's Larry Sher and his wax debut couple an oldie, "Paradise Hill" and a brand new, "I'LL MEET YOU AFTER CHURCH NEXT SUNDAY". A Becosure, the ultra-pretty, lonely years back & click that Sher and a choral group revive in ear-arresting fashion. Letter's a heart-warming romance also treated to a beautiful reading by Larry and the group. Either end can make it.

"THE WONDERFUL SECRET OF LOVE" (3:00) [Leeds ASCAP—Gordon]
"THE BOULEVARD OF BROKEN DREAMS" (2:31) [Rensick ASCAP—Dublin, Warren]

ROBERT EARL (Columbia 14130)
- The legit-voiced English songster offers the strongest inspirational-ly saxing since Earl Grant's "The End" on "The Wonderful Secret Of Love". Melodic and lyrics content is potent, and Earl is a most appropriate outlet. The Wally Stott orch-chores rises richly to the occasion. Should the chart-grabbers snap the new one, the mainland-coupler is dynamic enough to also vie for listing honors.

The Cash Box

Best Bets

- "CUCKOO GIRL"
- "MASON-DIXON LINE"
- "KING SIZE GUITAR"
- "GIRL WITHOUT A HEART"
- "MY DESIRE"
- "A TREE AND A LOVE WILL GROW"
- "PIECE OF LIKe"
- "OCEAN LINER"
- "SAY ON FOR ME"
- "LESSON 2 (Erp Rumpet)"
- "I KISSED A QUEEN"
- "IN A MANSION STANDS MY LOVE"
- "TIP TOE"

THE KIRBY STONE FOUR (Columbia 11835)

B+ "ED SHOES" (2:30) [Planetary ASCAP—Carr, Rockwell]
A jazzy engaging rocker from the talented songsters about a pair of dancing shoes. Combo-chores romp is first-rate. This beat sparkler could make the chart grade.

B "EVERYTHING'S COMING UP ROSES" (2:30) [Chappell ASCAP—Sondheim, Stylers]
Flies over legit on a sunny charter from the upcoming musical, "Gypsy". Sure defray pleaser.

BOBBY HYDELL (Comeo 164)
B+ "FOR YOU, FOR YOU" (2:18) [Love ASCAP—Mann, Lavine]
A contagious upbeat date from the songsters in which the lady says he's all-for-the-chic. Combo-chores setting is bright and bouncy. Can score.

B "GAWD KNOWS" (2:23) [Love ASCAP—Mann, Lavine]
Hydeell beautifully sells this above-par ballad with the orchestra in handsomely support. A commanding performance here.

GORDON YOUNG (Felsted B657)

B+ "WHO'S FOOLING WHO" (2:22) [Debarman ASCAP—Dr. Angelis, Marcelli] Young and instrumentalists make a good, infectious rock case for the uptempo wistful. A polished stink that grows-on-you.

C+ "FILLS HER SKIRT" (2:90) [Rambo BMI—Galbraith] Offering has an OK upbeat sound.

LIBERACE (Cord 62112)

B+ "GIGI" (3:37) [Chappell ASCAP—Leroux, Lawson]
This year's Academy Award song receives a rich keyboard, orch-chores treatment that's real production number. Mood music with a punch.

B "THIS EARTH IS MINE" (2:34) [Northern ASCAP—Cahn, Van Heusen] More fancy Liberace touches on a sentimental from a pic of the same name.

PAT MONFORTE (Grove 1232)

B+ "GOODNIGHT IRENE" (2:55) [Wax BMI—Hollander, Lo- max] The folk mainstay goes rock 'n roll effectively, with no attempt to carry itself off. It's a pleasant reminder of "Petite Fleur".

C+ "TOO OLD TO CRY" (2:48) [Randolph ASCAP—Lavere, Monforte] Solo spot for Monforte on a beat-romantic.

DICKEY DOO & THE DON'TS (Swee 4033)

B+ "BALLAD OF A TRAIN" (2:27) [Deane ASCAP — Dredick, Denne] The songsters, who have several chart-flips under their belts, have a fine, folk-styled entry here. Haunting melody is sung by the group, with a recitation offered in between choruses. Could be a smash.

B+ "DEAR, HEART, DON'T CRY" (2:14) [Deane & Doo ASCAP—Dredick, Denne] There's a whiffing of a folk nature in this rock-ballad stilt, done-up in a "shout" manner.

JAY R. LOYD (Mot 17)
B+ "I'M SO LONELY" (2:20) [Joe BMI—Todd] Solid rockingbly stilt from songster Loyd and combo. Deep opens with an excellent guitar and click sound, and Loyd takes over with authority. An item that has to be watched.

B+ "I'LL BE ALRIGHT" (2:38) [Warren ASCAP—Ritchie] Artist shows he's equally adept at handling the warm stuff, too. Appealing rock- ballad.

CHERRY WAINER (Paris 533)

B+ "BLUE CHA CHA" (2:49) [Hol- tin BMI—Ashley] The "Blue Danube" is the source of this fine, Pent-up beatatar cha-cha outing. Most of the feature play is from an organ, and it's performed interestingly. Very commercial side.

B+ "CAFE COFFEE" (2:40) [Greta BMI — Gold] This middle-beat thumper also offers a sound that's got coin-catch-qualities. Organ excels again.

MATT PARKER (Doel 106)

B+ "FRENCH PASTRY" (2:40) [Reno ASCAP—Hecht, Weiss] Catchy melody serves as the vehicle for this easy-going rock stilt, which includes an accordion for the Galile horn section. Suite makes soft rock-like statements. Good mood issue.

B "SWEET RHAPSODY" (2:59) [Reno ASCAP—Hecht, Weiss] The orch—Joseph Santarone on clarion—offer a pleasant reminder of "Petite Fleur".

DOVEY WILLIAMS (Sage 291)

B+ "LORENA" (2:15) [Sage & Sand ASCAP—Williams, Terry] A wistful aching ballad sung by the country artist, whose work here can also appeal to a pop audience. Opus and performance well worth a listen.

C+ "PLAYING GUITAR & MISSIN' YOU" (2:15) [Sage & Sand ASCAP—Williams, Terry] A wistful aching ballad sung by the country artist, whose work here can also appeal to a pop audience. Opus and performance well worth a listen.

THE TWISTERS (Felco 103)
B+ "SPEED LIMIT" (1:30) [Charly BMI — Branson, Evans, Harwell, Boatman, Mitchell] A wild one, with the sax turning in a terrific growl performance. This hot combo produc- tion should please the kids no end. Could click.

C+ "COUNT DOWN 1-2-3" (2:08) [Charly BMI — Branson, Evans, Harwell, Boatman, Mitchell] Similar stilt, except that there's a sax sounding intro a la doing at Cape Canaveral. That sax is great again.

THE STEADIES (Ted 0711)
B+ "TWO LOVERS IN LOVE" (2:21) [Melba Dexter BMI—Regan] This happy-beat item merits attention here. It's a funny theme of two folks who are happily in love, and the songsters wrangle with good-feeling. Combo work also has a cheerful way. Can score big.

B "THE MUSIC GOES ROUND AND ROUND" (2:05) [Stanton BMI—Brenna] A terrifically well suited & harmon- dashing intro a la doing at Cape Canaveral. That sax is great again.

NEAL HEFTI (Cord 6211)

B+ "SWEETWATER BAY" (2:30) [Bray BMI — Phillips] Good-sounding ork reading of the likeable tune, waxed previously by the Danton Phillips combo and find a host of jocks for air-play.

B "THE FLOWER VENDOR (Mar- chand De Fleur)" (1:40) [Alied ASCAP—Ster, Marnay] Rich, rhythmic Latin orch-chores face. Bright goings on also due for jock attention.

DOCK SEVERINSE (Epic 9311)
B+ "OH, MR. DILLON" (2:27) [Wax ASCAP—Cahn, Cohen, Cook] Lively work in which Severinse imitates "Gunsmoke"-ish guitar while the orchestra are a glockenspiel that's "Marshall Dillon" are added gimmer. Tune is catchy.

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#55162, STEREO S-77162
BOBBY EDGE
(Fedist 8573)

B "CUDORE MIA" (2:18) [Hove-
lee ASCAP—Borelli, Spikol] An
Italian opus gets a big production
from the assembly here; vocalist
Edge plays both the crooner and hard
swing ID and the orchestra provides
luscious support. Could make it.

C "HELPING HAND" (2:15) [Roy-
aly BMI—Kaufman, Stevens]
Soft sentimental from Edge.

THE BLUE CRYSTALS
(Mercury 7140)
B "QUEEN OF THE GIRLS" (2:42) [Pure BMI — Yaheba, Scian] The rock song duo knocks out this strong upbeat affectation in a pop-punk style that's a sure-fire teen pleaser. Boys have the vocal goods (combs' first two) and this waxing could collect chart coin.

B "BREAKED UP" (2:05) [Pure BMI
— Patos] Another fine pop-romance
work that has elements of the recent
hit "I've Had It". Still, teenagers will
love a listen.

THE LIFEGUARD
(ABC-Paramount 10021)
B "EVERYBODY OUTTA THE
POOL" (2:16) [Tinker ASCAP—
Pluggers] Fine pop-class, fine novelty
value. Combo work is an excellent
romp, and the vocal-whistle blowing
gimmicks about getting folks out of
the pool can add the humorous chart
touch here. Watch this teen treat.

B "TEENAGE TANGO" (2:10)
[Seabreeze BMI—Jones] Interest-
ing example of a minor bit on a
clarinet in a mellow spotlight. Origina-
tal take.

LYNN MASON
(Rat 1003)
B "SOME OF THESE DAYS" (2:34) [Jerry Vogel ASCAP—
The Sophie Tucker-associated standby
is approached with a good, hard beat-
balled sense by the bark. Combo stand
has rock value.

B "BABY WON'T YOU PLEASE COME HOME" (2:06) [Pickwick
ASCAP—] Somewhat softer rendeu-
verous with another mainstay.

SASCHA BURLAND With
DOLLY III PONQUETTE
(Honover 4525)
B "(Would You Believe It) I HAVE
A WOOD CHA CHA CHA!" (2:06)
[& D BMI—Comacho, Elliot,
Burland] A fun novelty item off the
popular TV commercial line is the basis of this cha-
cha date by the Don Elliot Quintette,
which Burland arranges out the calls
with-the-wood沿the long away. Of both
novelty and Latin-like value.

B "CHA CHA CHA BLUES" (2:04)
[& D BMI—Elliot, Burland]
Something out of the Afro-Cuban feel in this all-instrumental. Of interest to the cha-chaniks again.

LOU MONTE
(RCA Victor 7523)
B "SOLO PER TE (Only For You)"
(2:29) [Milla ASCAP — Mineo,
Leone] Typical Italian ballad import
read in pro style by Monte. Artist per-
forms in both Italian and English.
His many fans will be looking for
department.

B "THE ANGEL IN THE FOUN-
TAIN" (2:21) [Alamo ASCAP—
Tepper, Bennett] Soft Italian-davored
ballad is sung tenderly.

THE CUPCAKES
(Time 1011)
B "DEUTSCHE ROCK UND
ROLL" (German Rock And Roll)
(2:12) [Trinity-Desert Palms BMI—
N&C Conway] Cute rock take instru-
mentally blending rock 'n roll and a
German ump-pah-pah band, with the
femmes singing their unsung musical
teaming. Could come out of left field.

B "ITS WILLY" (1:52) [Trinity-
Desert Palms BMI—N&C Con-
way] Another item with novelty
charm. Gals mention a list of fella
names, but the one they prefer is
Willy.

THE JONAH JONES QUARTET
(Capitol 4199)
B "I DIG CHICKS!!" (2:06) [Me-
linda BMI — Koral, Lehmann]
Lively performance by the Jonah crew
on a date that serves as the title
date from the new Jonas LP. Jonas
has the vocal and, of course, works on
the muted trumpet. For the more jazz-
inclined jacks.

B "CHERRY" (2:32) [Melody BMI
theatrical] All-instrumental swanger
that's a field day for the Jonas' instru-
ment.

SALLY
(Rendevous 105)
B "DEPENDING ON YOU" (2:00)
[Fairway BMI — Bachelor, Stephens]
Interesting and inviting soft
sound from the songstress and the
Sallycats. Tune has lots of teen
warmth. There can be activity here.

B "BREAD FREID" (2:28) [Fair-
way BMI — Bachelor, Stephens]
Novelty about gals who tell aella
point blank he's got to have coin
to get along with them.

JIMMY BOYD
(MGM 12780)
B "I LOVE YOU SO" (1:54) [Pal-
ladium BMI — Poloris, Boyd] boy
of "I Saw Mommy Kissing Santa Claus"
name, is "ripe" for the teen trade, as
this tune here. Combo setting rocks
expertly, this could get somewhere.

B "CREAM PUFF" (2:16) [Shel-
don BMI — Mann, Anthony]
Another strong up-tempo performance
that has the rock spirit down pat. Also
worth watching.

ROALD ROCKERS
(See 1112)
B "JET II" (2:26) [B-G BMI—Jef-
ferson] Instrumentalists have a
sock rock go-getter. This may get
here. Common settings rocks expec-
tively. A hot teen date.

B "SWINGING MAD" (2:01)
[B-G BMI—Jefferson] The title
says it, the crew performs it with
firm zest. Interesting track.

THE STRANGERS
(Christy 108)
B "J-U-D-Y" (2:24) [Rambert
Shirgus BMI—Moon] The song-
sters blend in more or less conven-
tional beat fashion, but do get a sound
that can please the kids, good hop
piece.

B "THE LORD WILL WELCOME
YOU" (2:06) [Rambert Shirgus
BMI—Hoffman, Thorpe] Inspirational
custom-made for teen appreciation.

JACK CASDEN
(Mercury 71440)
B "IF I HAD A LITTLE TIME" (2:17) [Sherman De Vorson BMI—
Cohn] Powerful dramatic work by
fine songster Casden on the order of
the Brook Benton amash, "It's Just
A Matter Of Time". Big org-chorus
backing. Should win many a teenager
over.

B "NOTICE ME" (2:28) [Saxon
BMI—Catalano, Bernardes] Cas-
den "softens" down to a toning
approach, but the same strong
imprints by the chorus sound like stralns
of "The Way You Look Tonight".

SUZY REILLY
(American International 527)
B "CAMPUS RAID" (2:03) [Dijon
BMI — Maddin, Vandervoort,
Kelso] Gal and guy songsters whip a
spirightly, "Short-Shorts"-type affair
about well-known spring pastime of
the college set. Good-natured presenta-
tion that the kids should enjoy.

B "GIRLS, GIRLS, GIRLS" (1:53)
[Dijon BMI—Lakso] Lark asks
questions, boys answer in this bright
rock opus, built on a folk-type tune.

THE IDEALS
(Hollywood 1001)
B "PLEASE JAN" (2:10) [Day-
light BMI—Star, Loyd] The voc-
als have something of a "Little
Darlin'" here, performing with a
sure-handed blend. This well-done
number should please the youngsters.

B "ALWAYS YOURS" (2:20)
[Daylight BMI — Loyd] Strong
harmony—good voice in lead—on a
potent beat-acceptance.

TONY BUTALA
(Topic 6001)
B "LONG BLACK STOCKINGS"
(2:00) [Cordial BMI — Wooley]
Butala does well on a upbeat novelty
piece to keep alive. Those new current
femme stocking fad, and the fella
checks, are a magic link for this
number, and combo are good companions
here.

B "RUMORS" (2:24) [Cordial BMI
— Wooley] Good rock-tender is read
with honesty by the performer, who is partly multi-tracked.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
MAMA'S PLACE

by BING DAY

TWO GREAT SIDES BY THE Gaylords

SWEETER THAN YOU

B/W

HOMIN' PIDGEON

“IT'S WHAT I'M TALKING ABOUT
and
IT'S THE TRUTH, RUTH”
Everybody is talking about the phenomenal

**DUCKS OF DIXIELAND**

**EXCLUSIVE AUDIO FIDELITY RECORDING ARTISTS**

and their great Dixieland albums that leave tradition gasping happily! A hot trumpet... cool clarinet... low-down popping trombones... a New Orleans piano... wicked traps... a crazy tuba... and a wild banjo make these the swingingest, low-down New Orleans Dixie albums ever recorded!

**UP THE MISSISSIPPI**

**VOL. 9**

Flushed with the tremendous success of their first New York appearance, the Dukes have "let-loose" and turned out the swingingest album in their great series! All-time favorites include St. Louis Blues — with the old-time Creole beat; Milenberg Joys — featuring a fantastic honky-tonk piano; Old Man River — done in an almost classical rendition with a dixieland beat!

AFLP 1892  AFSD 5892

---

**MINSTREL TIME WITH THE PHENOMENAL DUKES OF DIXIELAND VOL. 2**

AFLP 1861  AFSD 5861

**MARCHING ALONG WITH THE PHENOMENAL DUKES OF DIXIELAND**

AFLP 1841  AFSD 5841

**CIRCUS TIME WITH THE PHENOMENAL DUKES OF DIXIELAND**

AFLP 1862  AFSD 5862

**DUCKS OF DIXIELAND ON CAMPUS WITH THE PHENOMENAL**

AFLP 1863  AFSD 5863

**MINSTREL TIME WITH THE PHENOMENAL DUKES OF DIXIELAND TUNE ON BOURBON STREET WITH THE PHENOMENAL DUKES OF DIXIELAND**

AFLP 1881  AFSD 5881  AFLP 1860  AFSD 5860

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The finest in recorded sound... AUDIO FIDELITY RECORDS

the record that set a standard for the industry

Hear for the very first time on a record, unsurpassed reproduction of the total recordable frequency spectrum with absolute distortion-free reproduction, perfect balance, highest brilliance and startling realism—plus exciting entertainment!

AFSD 5000 SERIES DENOTES STEREODISC* ALBUMS
SUGGESTED PRICE—$6.95 each 12 inch STEREODISC-
SUGGESTED PRICE—$5.95 each 12 inch LONG PLAY

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AUDIO FIDELITY, INC.
770 Eleventh Ave., New York 19, N. Y.

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A new standard in Musical Performance and Stereophonic High Fidelity Recording.

STereo TEST RECORD
TCHAIKOWSKY SYMPHONY VI
RAVEL BOLERO: BIZET CARMEN SUITE
MARCHES FROM OPERAS
RUSSIAN COMPOSER MASTERPIECES
STRAUSS WALTZES

$6.95 each 12 inch 1st Component STEREODISC

TCHAIKOWSKY BALLET SUITES
SWAN湖 SLEEPING BEAUTY

POPLar OVERTURES

MARCHES FOR CHILDREN

"It’s What's in THE CASH BOX That Counts—INTERNATIONALLY"
Nothing stands in my way. Convention, here I come!

Let nothing... nobody keep you from the 2nd Annual International Radio Programming Seminar and Pop Music Disc Jockey Convention... May 29-30-31... Americana Hotel... Miami Beach, sponsored by the Storz Stations.

Don’t be shut out. Send the form below to Bill Stewart now! Look who... Julie London, David Saville, co-hosting Liberty Records cocktail party... Russell Birdwell, prominent New York publicist, speaks Saturday, May 30, 9:05 P.M., Alan Freed’s on-air birthday, Saturday night all-star show is taking on sensational lustre, with Pat Boone, Peggy Lee, George Shearing, Jack Scott, Andy Williams, Kirby Stone Four, Mike Nichols and Elaine May, Count Basie... Vic Damone... Cathy Carr... Chris Connor... Jesse Lee Turner... Gary Stites... and other names that will floor you.

More panelists announced: Henry Renfro, D’Arcy... Mike Joseph, program consultant... Bill Kalmand, Westinghouse... Buddy Deane, WJZ... Art Ford, WNTA... Morgan Beatty, NBC News... Ed McKenzie, big newsmaker... Bill O’Connor said to be most successful man in the business. Previously announced: Harold Fellows... John Blair... John Box... Matthew J. Culligan... Bob Eastman... Harvey Glasscock... Marty Hogan... Harold Kreistein... Gordon McLendon... Dunnell... Bob Purcell... Frank Stisser... Adam Young... Martin Block... Ira Cook

Facilities for taped star-interviews for use back home... photographers to shoot you with celebrities for release to hometown newspapers... FREE FOR WIVES: All-day sightseeing Fri-Sat-Sun.

CONVENTION OPENS with cocktail party Thursday evening... business sessions Friday... Saturday and until noon Sunday.

CONVENTION open to all disc jockeys, program directors, record industry management personnel, broadcast industry management personnel.

NO COST TO DJ’s and station management personnel for any of the functions. These are completely underwritten by America’s leading record companies. Thus expenses are limited to transportation and hotel accommodations, all of which are tax-deductible, according to competent legal counsel.

CONVENTION PLANNING COMMITTEE: Paul Berlin, KNXZ, Ira Cook, KMPD, Paul Cowley, WKLQ, Tom Edwards, WERE, Bob Larsen, WRGB, Bill Seymour, WKMM, Joe Smith, WILD.

“Only those records best suited for commercial use” — reviewed by THE CASH BOX
"THE BATTLE OF NEW ORLEANS" JOHNNY HORTON

ROCKIN', STOMPIN', RUNNIN' TO THE NO. 1 SLOT ON THE CHARTS! CALL YOUR COLUMBIA DISTRIBUTOR NOW! 4-41339

"THE BATTLE OF NEW ORLEANS" by JERRY ALEXANDER

ON HIGH-FIDELITY RECORDS BY COLUMBIA

Page 27

The Cash Box, May 9, 1959
YOU GET THE MOST FOR
In THE CASH BOX ANNUAL
with the nation's DJ's

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
YOUR ADVERTISING DOLLAR

DJ CONVENTION ISSUE

Your ad for the Disk Jockey Convention, May 29-30-31, at Miami Beach, Fla., gives you the most for your dollar —

because . . .

- More Disk Jockeys read The Cash Box than all other trade papers combined.
- More Disk Jockeys program from The Cash Box than all other trade papers combined.
- The Cash Box Lists provide Disk Jockeys with information that is 3 to 4 weeks ahead of those of any other trade paper.
- The Cash Box will have DOUBLE impact. It will be received in the mails by the nation's deejays. It will be distributed at the Miami Convention.
- Your ad costs less in The Cash Box because it gives you complete coverage of "readership that counts." Everybody, and this means Everybody, who participates in creating, promoting, and selling records reads The Cash Box. No padded subscription lists of readers who 'couldn't care less' are added to your cost of space.
- The Most exciting convention to ever hit the music business. Everyone,—but Everyone—we talk to, plans to be in Miami May 29, 30 and 31. Take advantage of the most talked about event in the history of the trade.
- The Cash Box is always on the air all over the world. Disk Jockeys reports to The Cash Box indicate around the clock exposure for records that appear in The Cash Box charts.
- Most disk jockeys follow The Cash Box weekly because of its LEADERSHIP. Hardhitting editorials each week make MUST reading for the nation's disk jockeys. They have learned to look for the "No sit on the fence" editorial policy of The Cash Box.
- Your ad is reproduced on slick paper, giving it the best and most lasting reproduction that is possible.
- Editorial features will make this an issue for disk jockey reference for many months to come. Your ad will be seen over and over again for a long time after the deejay has returned to his home town.

DATE OF ISSUE: MAY 30th
GOES TO PRESS: NOON MAY 21st

Color Forms — ONE DAY EARLIER. Get your ad in soon. We are already booking position.

HEADQUARTERS
NEW YORK 19, N. Y. (Tel: JUdson 6-2640)

HURRY! HURRY! HURRY!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THAT'S PINK

TAKE THREE KOOKIE
SORRY VENUS

Peter NEED GUITAR SO KANSAS I've STILL

DON'T TELL ENCHANTED

Music (35)

Back to Back

Television HIT

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>Week</th>
<th>Last Week</th>
<th>Last Week</th>
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<tbody>
<tr>
<td>1</td>
<td>A FOOL SUCH AS I</td>
<td>(36)</td>
</tr>
<tr>
<td>2</td>
<td>COME SOFTLY TO ME</td>
<td>(35)</td>
</tr>
<tr>
<td>3</td>
<td>THE HAPPY ORGAN</td>
<td>(34)</td>
</tr>
<tr>
<td>4</td>
<td>SORRY (I RAN ALL THE WAY HOME)</td>
<td>(33)</td>
</tr>
<tr>
<td>5</td>
<td>PINK SHOE LACES</td>
<td>(32)</td>
</tr>
<tr>
<td>6</td>
<td>I NEED YOUR LOVE TONIGHT</td>
<td>(31)</td>
</tr>
<tr>
<td>7</td>
<td>GUITAR BOOGIE SHUFFLE</td>
<td>(30)</td>
</tr>
<tr>
<td>8</td>
<td>KOKIE KOKIE (LEND ME YOUR COMB)</td>
<td>(29)</td>
</tr>
<tr>
<td>9</td>
<td>THREE STARS</td>
<td>(28)</td>
</tr>
<tr>
<td>10</td>
<td>TELL HIM NO</td>
<td>(27)</td>
</tr>
<tr>
<td>11</td>
<td>KANSAS CITY</td>
<td>(26)</td>
</tr>
<tr>
<td>12</td>
<td>VENUS</td>
<td>(25)</td>
</tr>
<tr>
<td>13</td>
<td>TURN ME LOOSE</td>
<td>(24)</td>
</tr>
<tr>
<td>14</td>
<td>ENCHANTED</td>
<td>(23)</td>
</tr>
<tr>
<td>15</td>
<td>THAT'S WHY</td>
<td>(22)</td>
</tr>
<tr>
<td>16</td>
<td>TAKE A MESSAGE TO MARY</td>
<td>(21)</td>
</tr>
<tr>
<td>17</td>
<td>NEVER BE ANYONE ELSE BUT YOU</td>
<td>(20)</td>
</tr>
<tr>
<td>18</td>
<td>A TEENAGER IN LOVE</td>
<td>(19)</td>
</tr>
<tr>
<td>19</td>
<td>ONLY YOU</td>
<td>(18)</td>
</tr>
<tr>
<td>20</td>
<td>GOODBYE, JIMMY, GOODBYE</td>
<td>(17)</td>
</tr>
</tbody>
</table>

On the current

Best Seller LP List

ANNETTE

On July 17, 1959, Annette featured in the hit record "Lonely Guitar," originally coupled with "Jo-Jo" on the Zorro T.V. Show. Annette is currently performing "Wild Willie."
A GALLERY OF HITS ON ROULETTE

LITTLE DIPPER
R-4148
Mickey Mozart Quintet

I THINK I'M GONNA KILL MYSELF
R-4140
Buddy Knox

I'M GONNA CHANGE HIM
R-4152
Cathy Carr

RINK-A-DINK-A-DO
R-4151
The Edsels

I'D RUN ALL THE WAY
R-4146
Valerie Carr
with Joe Reisman's Orch.

ROCK-A-BOP-A-LINA
R-4133
Billy & Don Hart

FARE THEE WELL MY LOVER
R-4155
Vince Wayne

DON'T LEAVE ME LONELY
R-4147
Johnnie Strickland

MY OH MY
R-4153
Randy Leeds
with Joe Reisman's Orch.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Frankie Avalon's "Venus". Julie Andrews, of "My Fair Lady" fame, is to marry childhood sweetheart, Tony Walton on May 10th. They will fly to California for a two week honeymoon.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN
(Week ending Saturday April 25th 1959)

1. It Doesn't Matter Anymore—Buddy Holly (Coral)
2. A Fool Such As I—Elvis Presley (London)
3. Side Saddle—Russ Conway (Columbia)
4. Petite Fleur—Chris Barber (Pye)
5. Donna—Marty Wilde (Philips)
6. Charlie Brown—The Coasters (Decca)
7. Smoke Gets In Your Eyes—Platters (Mercury)
8. C'mon Everybody—Eddie Cochran (London)
9. It's Late—Ricky Nelson (London)
10. Come Softly To Me—The Fleetwoods (London)
11. I Go Ape—Neil Sedaka (RCA)
12. Come Softly To Me—Frankie Vaughan and The Kaye Sisters (Philips)
13. Stagger Lee—Lloyd Price (HMV)
14. My Happiness—Connie Francis (MG)M
15. A Pub With No Beer—Slim Dusty (Columbia)
16. Tom Boy—Jerry Como (RCA)
17. Little Drummer Boy—Beverley Sisters (Decca)
18. Venus—Frankie Avalon (HMV)
19. As I Love You—Shirley Bassey (Philips)
20. Gigi—Billy Eckstine (Mercury)
21. Wait For Me—Malcolm Vaughan (HMV)
22. Sing Little Birdie—Teddy Johnson and Pearl Carr (Columbia)
23. French Foreign Legion—Frank Sinatra (Capitol)
24. Venus—Dickie Valentine (HMV)
25. May You Always—Joan Regan (HMV)
26. May You Always—The McGuire Sisters (Coral)
27. I've Waited So Long—Anthony Newley (Decca)
28. Lovin' Up A Storm—Jerry Lee Lewis (London)
29. Maybe Tomorrow—Billy Fury (Decca)
30. Early To Bed—The Poni Tails (HMV)

MAKING THE BIG MOVE!

YOU'RE SO FINE

BY

THE

FALCONS

B/W

GODDESS

OF

ANGELS

UR 2013

UNART

RECORDS

729 SEVENTH AVENUE • NEW YORK 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
CLOCK rings in the Hits

Going Great

"LOVE ME AS I LOVE YOU"

"the Happy Organ"

by DAVE 'BABY' CORTEZ
written by Wood, Clawney, Kriegsmann
CLOCK 1009

Nationally Distributed by
EMBER DISTRIBUTORS, INC.
1697 Broadway, N.Y.C.

New Release
John Bennings
"HOME"
b/w
"ANYTIME, ANYPLACE"
Clock 1011

A FABULOUS EP with the original recording of "THE HAPPY ORGAN" by Dave "Baby" Cortez EPA4342 will be available on RCA Victor May 19th.

Order Now from your RCA Victor Distributor.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
recently, "Redhead" was classified as best musical of the year. Gwen Verdon was honored for best performance by a musical female star, while Johnny Mathis was honored for best male vocalist of the year. Bob Fosse won the Tony for best choreography, and Rouben Ter-Arutunian was honored for best costume design. Stan Lee making the best positive contribution to his art, receiving the award from the New York Times. The annual awards were announced by the Committee for the New York Times, which honored some of their favorite artists of the year. Stan Lee is one of the most decorated artists in the industry, having received numerous awards for his contributions to the world of art and entertainment.
Raynote Records Inc.

present

DARLA HOOD

inging
The First Vocal based on Les Baxter's Famous—
“QUIET VILLAGE”

MY QUIET VILLAGE

b/w

“Red Dress”

RR 26 Monaural • RR 25 Stereo

DARLA currently appearing opposite VINCENT PRICE in Allied Artist’s Prod. “THE BAT”

COMING SINGLE RELEASE
Marc Santoni
“SUMMER”

“TOO WELL REMEMBERED” $-2

Thanks, to our distributors for their tremendous initial reaction to our releases.

COMING ALBUM RELEASES
Darla Hood sings—Les Baxter’s
“RITUAL OF THE SAVAGE”
Orchestra conducted by
Ray Whitaker

“SENSATIONAL SOUNDS OF DON LEE ELLIS”

HO. 2-2287
RAY WHITAKER Pres. & Director of A&R
TOM BUTLER General Manager
BILL FIELDS A&R
PAUL BEAVER Technical Director

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
May 9, 1959

Record Ramblings

(Continued from page 34)

Peggy Lee and Jack Marshall record of "Fever" was nominated as best record, best song, best female vocalist, and best arrangement by the National Academy of Recording Arts and Sciences. Dee Jay Johnny Fairchild heard over radio station KEZY at the Disneyland Hotel as of the first of the month, a Champ Butler, kcm recording star, had a deal to top the entertainment bill at Boston's new million-dollar amusement center, Pleasure Island, this summer. Capitol's The Kingston Trio into The Coconut Grove for a week engagement.

Pop singer, Kirk Atwell has signed an exclusive long-term contract with Sage Records, with first sides out soon. Transcriber-arranger-pianist, Bobby Hammack has signed an exclusive contract with Capitol Records, it was announced by Birdman, Vice President, and head of the label's Artist and Repertoire Division. Sammy Davis, Jr. whose "Furry and Bass" album for Decca receiving a high-flown airplay, will open at The Midnight Roove this Saturday night. John McShane, KRL's all-disk jockey celebrating his 50th year of spinning disks on the station, Tender Records execs, Jim Fadely and Morton Downey, Jr. leave next week on a cross-country tour with the label's newest releases, "Rags to Riches" by Downey, and "Play The Game Fair" by The Shieds, Vocalist Pam Garner has signed with Bob Phillips of Associated Booking, and takes off for Honolulu for two weeks appearances on armed forces shows. The Jewels, consisting of two sisters and a brother from Fresno, have cut their first disk for Jimmy Wakely's Shasta Records.

...Joe Lubin and Adam Ross, creators of "The Secret," for Goss Records, have come up with additional teenage baits via MacRae's latest Capitol release, "The Strange Metallicone" with Greene, leader of The Meteors, featuring a production of "Magic Mountain" is hitting on Dooto, has signed with Universal Attractions, and an Eastern tour for the group is planned for this month.

HERE AND THERE:

HOUSTON—D. Lalsac of Don Robey's outfit reports a host of hot Duke Peacock-Backbeat items which pleased Little Jr. Parker, "Love Is A Dancer" and "I'm Holding On"; Bobby "Blue" Bland's new two-sided "The Night's Well" and "I'm Not Going"; Mgr. Sonny Woods flipping over the reaction to the Downbeats' Peacock debut, "You're So Fine" and "Somewhere Shelly Will Come Along"; Battle's A&R man, Jimmy Duncan prepping releases for Jerry Foster and himself. Jimmy and the label's promo-man, Larry Kane, excited with the reaction to their last joint effort, "Pretty Little Mama" and "Will You" by Joe Ruskin. Larry also notes that his KTAL-TV "Houston Bandstand" continues to pull top ratings; new Duke pactee Nick St. George recently cut a session with the firm's A&R chief Joe Scott, who also did a date with Joe Medwick. The chanter then headed out on the west coast for a series of dates with Duke's Buddy Ace. MEMPHIS—Suns Phillips promo gal Barbara Barnes sends along a series of articles out of the city by Press-Scimitar on 'cutting a dink' by Press-Scimitar on 'cutting a dink' by Scott, an end result was a Phillips slice cut by Howard himself. Release out this week couples two Howard-penned tunes, "Girl's Got Some Fun" and "More Of Pretty Girls Than You Can Turn A Blind-Eye". VANCOUVER, B. C.—Presy Vernon C. Taylor notes that teeny Lynne Loranger, has been found, by the jocks, 'guilty of having a great recording' in the new "Beverly Hills, Doors Of Love." CHARLESTON, W. VA.—Epic's Ernel Hickey appeared at the recent Scouting Spectacular held at the Civic Center prior to a nation-wide set-up by Jack Marshall, Jr. The release couple "Don't Be Afraid Of Love" and "You Throw A Dart." CAMBRIDGE, MASS.—The M.T. chieffly announced recently that in marking the 150th Anniversary of composer Franz Hedin's death it has released a recording of his "Through The Moon," which was recorded at a live performance in Munich, Germany. The LP is available thru the music director's office at M.T.

LOS GATOS—Joe Jaros, topper of Christy the Cash, diary, items that the Strangers have a new one that looks good. Titles are "I-F-D-Y" and "The Lord Will Welcome You" and backing is supplied by Jack Marshall org.

Continental pressing, "Hey, Diddle Diddle," BOSTON-Victor's Arthur Felder marked the beginning of announcing the producer at the 4/28 opening of this year's annual series of Boston Pops concerts in the Symphony Hall. This is the first of Dave Rosen's record dept., who recently became the proud parents of a baby girl. Ritchie Salvasnore notes that ABC-PARAMOUNT has a string in the report, "Let It Roll," Earl King & Gary Lawrence have purchased from Winley. Ed Cohn, Lenson owner, advises that Barry Abrams'll be taking over full-time promo for the distrib. Barry's currently hot on "Robbin' The Cradle" by N.R.C.'s Tony Belloa, who did a recent Dick Charney. Chips Bob Keller notes that creating a "sales fire" is Tommy Dee's "Three Stars" on crest and that we'll watch out for Winkie Math on the new "Dipper on Roulette" and the new Somerset Stereo-Fidelity LP, version of "Furry And Bass" by the 101 Strings. Best to back the outfit's Ronnie Fan- par, who left for the Coast last week. Bill reports that Jim Fra Murphy centers on Martin Denny's smash, "Quiet Village" and John Leslie's "You Touch My Hand" newcomer, both on Liberty.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE AMES BROTHERS' LATEST HIT!
SOMEONE TO COME HOME TO
c/w MASON-DIXON LINE 47/7526

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Rack
Best Sellers
Stereo Albums (Regular Priced)**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Peter Gunn</em></td>
<td>Henry Mancini (RCA Victor LSP-1956)</td>
<td>$1.49</td>
</tr>
<tr>
<td>2</td>
<td><em>Gigi</em></td>
<td>Movie Cast (HGM ST-3541)</td>
<td>$1.49</td>
</tr>
<tr>
<td>3</td>
<td><em>Gems Forever</em></td>
<td>Mantovani (London PS-106)</td>
<td>$1.49</td>
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<tr>
<td>4</td>
<td><em>Film Encores</em></td>
<td>Mantovani (London PS-124)</td>
<td>$1.49</td>
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<tr>
<td>5</td>
<td><em>South Pacific</em></td>
<td>Movie Cast (RCA Victor LSO-1932)</td>
<td>$1.49</td>
</tr>
<tr>
<td>6</td>
<td><em>Come Dance with Me</em></td>
<td>Frank Sinatra (Capital SW-1969)</td>
<td>$1.49</td>
</tr>
<tr>
<td>7</td>
<td><em>Open Fire, Two Guitars</em></td>
<td>Johnny Mathis (Columbia CS-856)</td>
<td>$1.49</td>
</tr>
<tr>
<td>8</td>
<td><em>Oklahoma</em></td>
<td>Movie Cast (Columbia SWA-595)</td>
<td>$1.49</td>
</tr>
<tr>
<td>9</td>
<td><em>Flower Drum Song</em></td>
<td>Original Cast (OS-2009)</td>
<td>$1.49</td>
</tr>
<tr>
<td>10</td>
<td><em>Tchaikovsky Concerto No. 1</em></td>
<td>Yehudi Menuhin (Columbia LSC-2525)</td>
<td>$1.49</td>
</tr>
</tbody>
</table>

**Rack
Best Sellers
Stereo Albums (Low Priced)**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Gigi</em></td>
<td>Hill Bowen Orch. (Cadenza CAS-436)</td>
<td>$1.49</td>
</tr>
<tr>
<td>2</td>
<td><em>Soul of Spain</em></td>
<td>181 Strings (Stereo Fidelity SF 6600)</td>
<td>$1.49</td>
</tr>
<tr>
<td>3</td>
<td><em>Broadway Spectacular</em></td>
<td>Norman Leyden (Cadenza CAS-465)</td>
<td>$1.49</td>
</tr>
<tr>
<td>4</td>
<td><em>Flower Drum Song</em></td>
<td>Bill Hay (Design SS-41)</td>
<td>$1.49</td>
</tr>
<tr>
<td>5</td>
<td><em>Dance, Dance, Dance</em></td>
<td>Garabed (Cadenza CAS-462)</td>
<td>$1.49</td>
</tr>
<tr>
<td>6</td>
<td><em>Grand Canyon Suite</em></td>
<td>William Schtuemer (Stereo Fidelity SF 7900)</td>
<td>$1.49</td>
</tr>
<tr>
<td>7</td>
<td><em>Music Man</em></td>
<td>Milt Bowden (Cadenza CAS-428)</td>
<td>$1.49</td>
</tr>
<tr>
<td>8</td>
<td><em>Anything Goes</em></td>
<td>Pinto-Joseph (Cadenza CAS-476)</td>
<td>$1.49</td>
</tr>
<tr>
<td>9</td>
<td><em>World's Greatest Standards</em></td>
<td>101 Strings (Stereo Fidelity SF 4300)</td>
<td>$1.49</td>
</tr>
<tr>
<td>10</td>
<td><em>Harp Skip &amp; Jump</em></td>
<td>Gene Bianco (Cadenza CAS-452)</td>
<td>$1.49</td>
</tr>
</tbody>
</table>

**Rack
Best Sellers
Kiddie Albums**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Popeye's Favorite Sea Chanties</em></td>
<td>Allan Scott (RCA Bluebird LBY-1018)</td>
<td>$1.49</td>
</tr>
<tr>
<td>2</td>
<td><em>Bambi</em></td>
<td>Shirley Temple (RCA Bluebird LBY-1012)</td>
<td>$1.49</td>
</tr>
<tr>
<td>3</td>
<td><em>Sleeping Beauty</em></td>
<td>Darlene Gillespie (Mickey Mouse MM-32)</td>
<td>$1.49</td>
</tr>
<tr>
<td>4</td>
<td><em>Fun in ShariLand</em></td>
<td>Shari Lewis (RCA Bluebird LBY-1006)</td>
<td>$1.49</td>
</tr>
<tr>
<td>5</td>
<td><em>Peter Pan</em></td>
<td>Norman Leyden (RCA Victor LBY-1009)</td>
<td>$1.49</td>
</tr>
<tr>
<td>6</td>
<td><em>Zorro</em></td>
<td>Zorro (Mickey Mouse MM-28)</td>
<td>$1.49</td>
</tr>
<tr>
<td>7</td>
<td>* Tales from the Great Book*</td>
<td>Joseph Casten &amp; Robert Preston (RCA Bluebird LBY-1014)</td>
<td>$1.49</td>
</tr>
<tr>
<td>8</td>
<td><em>Legend of Wyatt Earp</em></td>
<td>Shelly Long (RCA Bluebird LBY-1004)</td>
<td>$1.49</td>
</tr>
<tr>
<td>9</td>
<td><em>Cinderella</em></td>
<td>Jan Martin (RCA Bluebird LBY-1009)</td>
<td>$1.49</td>
</tr>
<tr>
<td>10</td>
<td><em>Aesop's Fables</em></td>
<td>Hank Pank Players (RCA Bluebird LBY-1019)</td>
<td>$1.49</td>
</tr>
</tbody>
</table>

**Stereo
Best Sellers
Stereo Albums**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Stereo-sonic</em></td>
<td>Instrumental Sonnet, Jubilee SSJI*981</td>
<td>$2.98</td>
</tr>
<tr>
<td>2</td>
<td><em>Tchaikovsky—Swan Lake Ballet</em></td>
<td>Hamburg Symphony Orch. Directed by Otto Schmidt, Rondo-lotte LSI-5A, $2.19</td>
<td></td>
</tr>
</tbody>
</table>

**Monaural
Best Sellers
Stereo Albums**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Tchaikovsky—The Last of the Tsardoms</em></td>
<td>Design DLP-106, $1.19</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td><em>Peter Gunn</em></td>
<td>Henry Mancini (RCA Victor EP-4333)</td>
<td>$2.98</td>
</tr>
<tr>
<td>3</td>
<td><em>Fabulous Johnny Cash</em></td>
<td>Johnny Cash (Columbia B-12532), $3.50</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td><em>Ricky Sings Again</em></td>
<td>Nelson (Imperial M-479, 60, 61)</td>
<td>$2.98</td>
</tr>
<tr>
<td>5</td>
<td><em>King Creole</em></td>
<td>Elvis Presley (RCA Victor EP-4319)</td>
<td>$2.98</td>
</tr>
<tr>
<td>6</td>
<td><em>Every Brothers</em></td>
<td>Everly Brother (Columbia EP-131, 12)</td>
<td>$2.98</td>
</tr>
<tr>
<td>7</td>
<td><em>Hyman's</em></td>
<td>Tom's Gang (Capitol LSP-1, 2, 3-756)</td>
<td>$2.98</td>
</tr>
<tr>
<td>8</td>
<td><em>Jailhouse Rock</em></td>
<td>Elvis Presley (RCA Victor EP-4114)</td>
<td>$2.98</td>
</tr>
<tr>
<td>9</td>
<td><em>The Lonley Ones</em></td>
<td>Donny (James EP-102)</td>
<td>$2.98</td>
</tr>
<tr>
<td>10</td>
<td><em>Ricky</em></td>
<td>Nelson (Imperial M-478)</td>
<td>$2.98</td>
</tr>
</tbody>
</table>

**Stereo
Album Reviews**

<table>
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**EP
Reviews**

<table>
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<tr>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td><em>Orson Welles in the Courtroom Scene from Compulsion</em>—(RCA LSP-1001)</td>
<td>$1.98</td>
</tr>
</tbody>
</table>

**Stereo
Reviews**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Stereosonic</em> Instrumental Sampler, Jubilee SSJI*981</td>
<td>$2.98</td>
</tr>
</tbody>
</table>

**Monaural
Reviews**

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<thead>
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<td>$1.98</td>
</tr>
</tbody>
</table>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WASHINGTON, D. C.—The National Association of Record Merchandisers will hold its General Membership Meeting on June 12, 13 and 14 at the Edgewater Beach Hotel in Chicago, Ill.

Jobbers or associate members planning to attend should make reservations through R. T. Anderson, Quality Drug Service, Inc., 1224 Harding Road, Des Moines, Iowa, or with the hotel directly.

TMA Convention In Miami June 18-23

NEW YORK—A roundtable discussion on the progress of record merchandising in the record field will be a part of the Toliery Merchandisers Association meet at the Americana Hotel, Miami Beach, for six days, June 18 thru 23.

The roundtable discussion will take place on Saturday, June 23 and among the disabilities to participate will be RCA Victor, Columbia, Pickwick Sales and others. J. B. Brewer, TMA executive secretary, stated that he estimated that about 70 members of the organization were presently handling records.

3 New Bluebird Kiddies

NEW YORK—RCA Victor Records announced last week the release of three LP's in its Kiddie Bluebird line. They include “How About That!”; a deck featuring sprite narrator Mel Allen which allows listeners to play a baseball game. Waxing has a “secret spiral record”, making for 10,000 different combinations of play cards possible, depending on where the turnarounds happen to “groove”. Allen calls the plays and “at home” players can keep track of the action on score sheets, a supply of which are provided with each album along with complete rules. Back album cover pictures a baseball diamond with the fielding team in position, so participants can follow the progress of the “at bat” team with some sort of markers to heighten the interest. List price for deck is $1.98, the regular Bluebird tag.

The other sets are: “Hansel And Gretel”—The Original Soundtrack—from the Michael Myersberg Production and “The Little Rascals”—Three musical stories and two games children can play—narrated by Bill Nimmo.

List Price $3.98
FOR THE MONTH OF MAY ONLY

$2.98

DISNEYLAND RECORDS
Burbank, California

“SHAGGY DOG” Album
Disneyland WDL-3044

For The Month Of May Only

Shaggy Dog

NOW AVAILABLE AS A POP SINGLE IN FULL COLOR SLEEVE

“SHAGGY DOG”
by
Robertta Shore
Disneyland F-123

Distributors: Contact your distributor immediately and take advantage of the excitement “SHAGGY” has created!
**Dec Clark’s **

**BIG ONE!!**

**“JUST KEEP IT UP”**

By Wade Flemons

Vee-Jay 309

---

**“TAKE OUT SOME INSURANCE”**

By Jimmy Reed

Vee-Jay 314

---

**SLEEPER!!**

**“SENORITA I LOVE YOU”**

The Impressions

Abner 1025

---

**May Is Mantovani Month**

To Exceed Last Year’s Sales

NEW YORK—With three weeks still to go, London Records has announced that sales to date on its eighth annual “May Is Mantovani Month” promotion will exceed last year’s sales by at least 100%.

Lee Hartstone, London’s vice-president and sales manager, points out that this increase has been “naturally” brought about as a result of the increased strength of the artist, an increased catalog now including ten stereo LP’s, a limited edition available in a variety of both a stereophonic and monophonic sampler and an increased point of sale and dealer aid program.

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**Blackwell To Head Shalimar**

NEW YORK—Moie Gale, president of the Shalmond Music, combine (Shal- don, Sequoia, Shaliman, Stratton), announced last week the association of writer Otis Blackwell as prof- manager of Shaliman Music.

The Shalmond-Blackwell combination proved most successful two and three years ago, when they delivered to Elvis Presley “Don’t Be Cruel” and “All Shook Up.”

As head of Shaliman Music, he will be responsible for the screening and selecting of other writers’ mate- rial, as well as A & R, and will generally act as creative and execu- tive supervisor of his own production unit.

He will also work in close re- lationship with general prop, manager “Goldie” Goldmark and Allen Stanton of the other Shalmond companies.

“We are pleased to have with us Otis Blackwell, whom we, and the entire industry, have recognized and regard as one of the major creative writing talents in today’s business,” Gale said. “His potent influence will most cer- tainly continue to be felt more and more in succeeding years.”

Blackwell will continue to do free lance A & R assignments for major companies, as he has in the recent past.

Shaliman will operate at the Shel- don Offices, at 48 W. 48th St., New York City.

Blackwell’s first recorded release under the Shalimar banner are “Some- one To Come Home To” by the Ames Brothers; “Off The Record” by A. Victor; “Yes That’s Just Close” by Wade Flemons on Vee-Jay, “Just Keep It Up” (on the charts al- ready) by Dee Clark on Abner label.

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**“That Holler Guy”**

NEW YORK—Joe Garagiola, whose baseball career is rivaled by his en- durance as a top comic-commentator on many baseball functions, holds a copy of his United Artists album, “That Holler Guy.” The LP, titled after Garagiola’s nickname, consists of a number of the ex-catcher’s famous after-dinner speeches. Subject: Base- ball—naturally.

**Ella Fitzgerald-Benny Goodman “Collector’s Item”**

NEW YORK—The only Ella Fitz- gerald-Benny Goodman recording ever made, originally cut in 1937 and never before available to the public, highlights the addition of 18 new RCA Victor 45 EP’s to the Gold Standard Catalog, it was announced by Ray Clark, manager planning and merchandising, single records.

“The Fitzgerald-Goodman E.P.,” Clark said, “is a real collector’s item, recorded when Ella was appearing nightly with Chick Webb at the Savoy Ballroom in a style (‘A Victor; “Goodnight My Love,” “Take Another Guess,” “Did You Mean It,” and “The Kingdom of Swing.”

“Also, for the first time,” Clark added, “four of Prez’s best-selling singles will be available on one Gold Standard EP: ‘Hard-Headed Wom- an,’ ‘Good Rockin’ Tonight,’ ‘Don’t’ and ‘I Beg Of You.’

In addition to the 18 new Gold Standard EP’s, made up of all-time hit singles, 26 current best-selling EP’s are being added to the Gold Standard Series from the regular EP catalog. These include records by Perry Como, Jeanette MacDonald and Nelson Eddy, Chet Atkins, Eddy Arnold, Hugo Win- terhalter, Buddy Morrow, Sons of the Pioneers, and George Beverly Shea.

To help promote the Gold Standard Series, special order forms, including new additions as well as all previous Gold Standard repertoire, are being made available to dealers through local RCA Victor distributors. In ad- dition, a new Gold Standard catalog has been prepared for dealer use.

A sales aids brochure with pictures of the new Gold Standard EP product is being sent to all distributor Record Managers and sales force. The 15 new EP’s are also being sent to syndicated columnists and to RCA Victor’s Reviewers Service plus coverage to disk jockeys subscribing to the EP service.

**UA Clicks On Singles**

NEW YORK—United Artists Rec- ordes revealed last week that its en- tire marketing staff is swinging in an all-out effort to back up its current crop of singles; the chart-ruling “Come To Me” by Mary Johnson, and the Falcons’ “You’re So Fine” on Smart, as well as numbers presently released—“King Size Guitar” and “Dancing Elephant” by the Wild- cats, “Yes That’s My Love” by Ray and Lindy, and new- comer Jim Gaylord singing “I Apolog- ize” and “I Could Walk The Earth.”

Lester Lees, sales director and pro- motion head, stated that the promo- tion staff, consisting of Ray Free, Lian Rogers, Norman Rubin, Larry Forell and David Obama, covers every important record market during next few periods, period which is as closely as possible with the DJ’s and distributors in each area.

Personal appearances are being arranged by the promotion staff for UA’s artists wherever they can be helpful in the coming time. Full strength of the record market today, you can’t sit back and wait for it to fall in by itself; you must go out and get it.”

**NARAS To Award “Grammies”**

HOLLYWOOD—“Grammy” was officially selected last week as the name of the award to be given out by the National Academy of Recording Arts And Sciences. The moniker was selected by the Academy’s Board of Directors.

The first “Grammies” will be pre- sented at the Academy’s Annual Awards Banquet, May 4, at the Beverly Hilton Hotel. Recording artists and companies were voting for awards in 28 separate categories. More than 500 recording personalities and execu- tives will attend the affair, which will be emceed by comedian Mort Sahl.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BATTLE OF NEW ORLEANS"
Johnny Horton, Columbia 41339

"PERSONALITY"
Lloyd Price, ABC-Paramount 10018

"I NEED YOUR LOVIN'"
Roy Hamilton, Epic 9307

"LONELY SATURDAY NIGHT"
Don French, Lancer 104

"YOU MADE ME LOVE YOU"
"I MUST BE DREAMING"
Nat "King" Cole, Capitol 4184

"CROSSFIRE"
Johnny & The Hurricanes, Warwick 502

"YOU'RE SO FINE"
Falcons, Unart 2013

New Headquarters For Big 3

NEW YORK — The Big 3 Music Corporation (Robbins - Feist - Miller) moves May 4th into new offices at 1540 Broadway (The Loews State Building). Located for many years at 799 7th Avenue (The Columbia Record Building) the firm is moving to make room for the expansion of Columbia Records. Executive and exploitation offices of the Big 3 will be located at 1540 Broadway with additional facilities for their shipping dept. and warehouse operation at 511 W. 43rd Street.

Decca-Coral Appt Luttman

NEW YORK — Ken Luttman, formerly with the New York Decca branch as promotion man for non Decca labels, has been appointed New York promotion man for Coral and Brunswick. He replaces Ray Free. Luttman came to Decca in December 1958, after the Decca branches were made distributors of several independent labels, working with deejays here and on promotion pertaining to the indie diskeries.

"IT'S MOVING!"
"TALL COOL ONE"
THE WAILERS (CR 516)

thanks,
BUDDY DEANE
for the ‘action' in the
EAST

"TALL COOL ONE"
THE WAILERS (CR 516)

new talent!
new sound!
new picture label!

GOLDEN CREST RECORDS
huntington station, n.y.

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS — INTERNATIONALLY"
Clark Race (KDKA-Pittsburgh, Pa.) was recently invited to speak at the Christ Evangelical United Brethren Church in Wilkensburg, Pa. The church was the scene of a defense for rock 'n roll. Race's talk was requested by Brace Brice, seminary student who is assistant pastor of the congregation, and followed an attack on popular music delivered several weeks earlier. The deejay stated that teenagers "like the best for dancing" and noted that they "are wonderful at our record shows". He likened professional trouble makers to hecklers at the ballpark.

... Mort Hillman of the Art Ford (WNTA-Newark, N.J.) office tells us that Ford has been signed to MC two nights of the Randall Island Jazz Festival this year. Ford is also slated to appear on the panel "DJ to Management" at the Miami Disk Jockey convention. ...

... Bob Pardun (WFFA-Pt. Payne, Ala.) says one tune that's destined for a ride on the charts is the Johnny Horton opus, "The Battle Of New Orleans". Pardun also reveals that he is engaged to fair southern belle Ann Bradley, the big day will be June 6th.

... Miss "Samm" Barbic (WCMR-Northfield, Va.) stopped by The Cash Box's New KATIE-Champaign, Illinois. ... "Tell Her, Mister Moon", Ward has embarked on a deejay tour that will take him into seven southern and mid-western cities. In addition to his personally visiting the DJ's, his sponsor R. E. Dunas will join him in entertaining radio, television and newspaper folk in each of the cities. Music Director Don Wolford (WKBN-Youngstown, Ohio) very much impressed with the Monty Babson release under the Jubilee banner, "The Things That Money Can't Buy". Also optimistic about the tune is PD Jim Haney (WAND-Dodge City, Kans.). ... tells us that Danny Lewis is the new host at the Ke-Ko nifty in the city.

The younger Lewis also did a stint there last month and set an attendance record. ... Mark Prichard (WDBN-Daytona Beach, Fla.) relates that a new addition to the staff is Jerry Lewis's son, Jerry Lewis recently bought interest in the club. The younger Lewis also did a stint there last month and set an attendance record. ... Mark Prichard (WDBN-Daytona Beach, Fla.) relates that a new addition to the staff is Jerry Lewis's son, Jerry Lewis recently bought interest in the club. The younger Lewis also did a stint there last month and set an attendance record.

... Pete McLean has started a new position with KWMT- Ft. Dodge, Iow. McLean was formerly with KODO in Brandon, Neb. ... Pete Ward has moved from WSVS-Petersburg to WSVS-Crewe, both Virginia. ... Nicholas Robinson has been named operations manager at WARE-Ware, Mass. Robinson was formerly with WRER-Holyoke, Mass. ... Ed Horne is now spinner for WQAM via Portland, Me. Horne bails from WSM-Seattle, San, Me. ... Barbara Coe, of the KLRA-Little Rock, Ark., offices, writes that six new platter spinners have joined the station. New jocks are: Jimmy Kaye, formerly with KATY-Corpus Christi, Tex., Jerry Hendrie, formerly of WKXU-Ft. Worth, Tex., and Mary Hillman, bailing from a top rated Denver, Colo. station, Hal Weible, Don Hopson and Dick (Dippy) Alford. ... Sid McCoy, who has been active in Chicago radio for 11 years, has been appointed as an announcer for ABC TV stations in the WBBR-Chicago, WOKI-Chicago, WJW-Cleveland, and WLS-Chicago markets. McCoy was just appointed program and promotion manager. ... After two years with CHLO-St. Thomas-London, Ont., Don Haney has transferred to CKCR-Kitchener, Ont. Milton Klein has been named general manager of station KXN-San Francisco, Calif.
New York—Three Columbia Records Los Angeles branch execs, district manager Gene Block, sales manager Ted Rosenberg and Bob Critch, chartered a plane recently and flew some 46 disk jockeys and dealers to Las Vegas to catch the Four Lads opening at the Thunderbird Hotel and Johnny Mathis closing at the Sands.

Top left: The entire group as they arrived in Las Vegas.
Top right: Seated around a table at the Sands are: left side (front to rear): Mrs. and Mr. Barry Kaye (KLAC), George Church III (KLAC), and Bill Platt of United Air Lines. Right side: Sam Ricklin (record dealer), Gene Block, Bill Angel (KFWB), and Ted Rosenberg.
Bottom left: At the Thunderbird: Dick Harling (KMLA), Rick Lazar (KMLA), two Thunderettes, Larry Borrill (KMBG), and Alan Emig, Columbia. Bottom right: Seated against a background of Thunderettes are (left) Larry Quackenbush (KDLY), Rosenberg, Ricklin, and Harvey Geller of Korwin Music. Right: Frank Pollack (KDLY), Lazar, and Church.

London Pacts Colonial For World-Wide Distr.


The first Colonial record to be released under this new arrangement will be "My Little Girl" and "Little Boy Blue," both by the Franklin Brothers.

Bill Muster Leaves Capitol

Hollywood—The resignation of Bill Muster as Capitol Records popular album merchandising manager was announced last week. Muster, who was with the label 5½ years, plans to remain in the disk and audio field.

Texas Dealers Elect
Hermes Lye President

Dallas, Texas—Officers for the 1959-60 year were recently elected by the Texas Record Dealers Association, it was announced by Hermes Lye, president. They are: Nye, president; Vi. Chancey of Record Corner Shop, Dallas, vice-president; Arthur Rubin of the Record Mart, executive secretary; Frank Snyder of the Village Record Shop, treasurer and Mrs. Dwight Moody of HiFi, Inc., secretary.

The officers pledged themselves to a "continued fight against encroachments upon the record dealers' legitimate fields of operation, and to better relations between dealers and distributors, as well as to the improvement of retailing methods and techniques of the members themselves."

Nye, a lawyer, is lobbying against a bill now pending in the Texas State Legislature at Austin, which would put a 10% tax on the retail sale of phonograph records, as well as several other "luxury items."
DOINGS DOWN UNDER

The Lee Gordon organization is really "laying-it-on" us now with their tours of visiting artists from the United States.

We had no sooner recovered from the Tommy Sands and Co. tour, when we had the Sinatra-Freberg package in action.

The Sinatra-Freberg deal must have been a highly successful venture because I don't know anyone who did not attend.

Sinatra was really impressive this time. His audiences, which must have averaged close to 6,000 per session, really loved Frankie boy. At the end of each show, he had the crowds "eating out of his hand". Perhaps he gave of his best to compensate for the upheaval and disappointment over the sudden "cancellation" of his previously scheduled visit. Regardless of the feeling of the local press towards him—and vice versa—it cannot be denied that Frank Sinatra is a very great entertainer.

As Sinatra stepped into a plane leaving Australia, it seems that Sammy Davis arrived on the next in-coming aircraft. Sammy was to have appeared here with the Jerry Lee Lewis outfit. This was announced in advance publicity and press ads; but a last-minute change was made replacing Lewis with the Australian Jazz Quintet. Jazz enthusiasts in America are very familiar with the A.J.Q. as a result of appearances and dis-plays on our side of the Pacific.

Attractive local singer Diana Track was used to fill-out the Sammy Davis show. At the time of writing, April 25, Sammy Davis and troup are playing to good audiences in Sydney, following eight shows in four days in Melbourne.

Headliners, another group currently active in handling American stars here in Australia, have a show planned to commence on Friday, May 10 featuring TV's Mouseketeers and The Diamonds as the main attractions.

It is felt that these present shows could be among the last for the season, because winter sets in here solidly within the immediate future weeks and it takes a lot to move home-loving Australians from the warmth and comfort of their dwellings during the cold months. This is the time of year when foot traffic takes control.

* * *

* Understand that Stan Freberg is remaining in Australia (Sydney) for a while to star in an hour-long spec- tacular for W. & G. disc jockeys, a tie-in from Sydney and a tele-recording will later be shown in Melbourne.

* * *

Erm White, Managing Director of W.E. Records (Am-Fm, Westmin- ster etc.) is now on the first leg of his six-months world tour, he arrives in San Francisco early next month.

* * *

Harry Sutcliffe, Southern Manager for Coronet (Columbia) Records, has resigned his post and leaves in a few days on a flying visit to his homeland, England, returning to Australia via the U.S.A. His future plans are secret, but those "in-the-know" say he intends to go into production with a new label.

* * *

In a quick-thinking attempt to en-joy some of the publicity currently being directed at the low-priced labels, each recently arrived at the San Francisco Zoo, the W & G disc jockeys air-mailed copies of its record of "Cuddly Little Koala" to each commercial radio station in San Francisco. The song, one of the winning numbers in a new-spaper lyric writing contest, features the voice of Heather Horwood, one of our most charming young radio and TV personalities. Backing is by Tom Davidson's Orchestra, Tom B. also wrote the melody. With any sort of luck, the disk could "take off" in the States.

* * *

According to the latest dealer com-ments, there is a growing market and a rapidly developing interest for the low-priced labels now being released here.

With several record clubs in pretty hot competition to share the bulk of the low-priced business, the field has now become even more competitive with the entry into the low-priced bracket by at least three major labels with 12" LP products.

**"Everybody Out of the Pool"**

by

The Lifeguards

1021

"LONG BLACK STOCKINGS"

TONY BUTALA

TOPIC RECORDS 1001

Distributing, Inc.

710 N. Los Angeles Ave., Hollywood, Calif.

4 EVER DANCE SETS

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**Biumnor Carroll Opens In Philly**

PHILADELPHIA—On hand to add their applause at Diannnn Carroll's recent opening night at the Latin Casino here are WIBG deejay Joe Niagra (seated next to the singer); Monty Kay, vice president of United Artists Records and Miss Carroll's husband; and (facing the camera) Ted Kellem, promotion manager of Marmel Distributing, which represents United Artists Records in Philadelphia.

In her act Miss Carroll included several numbers from her recent "Porgy And Bess" album, which she recorded with Andre Previn for U.A.**"Everybody Out of the Pool" by The Lifeguards**

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In her act Miss Carroll included several numbers from her recent "Porgy And Bess" album, which she recorded with Andre Previn for U.A.
Lanza LP Heads RCA-Red Seal Release

NEW YORK—"Maria!" Maria Lanza's first LP since the best-selling "Seven Hills of Rome," will be the lead-off album in RCA Victor's May Red Seal release. The first Lanza album to be available in stereo, "Maria!" includes a dull dozen Neapolitan popular songs, all newly recorded. The tenor is backed by an orchestra under the direction of Franco Ferrara.

RCA Victor is leveling its heaviest advertising and promotion guns behind the album. "Maria!" will be advertised in The New Yorker, Cos- mopolitan, Living For Young Home-makers and a full list of movie fan magazines. Point-of-sale wise, a striking da-quo streamer will be available as well as mounted album covers of the LP.

"Maria!" will ship to all "Music You Want" stations, in monaural and stereo, and will receive hefty radio exposure on network programs, including "Bandstand," "Nightline" and "Monitor." In addition, the album will ship to all reviewers and special mail- ings will be made to Italian radio sta-tions and Lanza fan clubs.

Three other new Red Seal albums complete the May release. They in- clude the Brahms Symphony No. 4, performed by the Boston Symphony Orchestra under Charles Munch, jointed by Brahms First and Second Sym- phonies in the RCA Victor-Boston Brahms catalog, the Prokofieff 7th Symphony and "Overture Russe," in a performance by the Paris Conserva- toire under Jean Martinon; and the London Proms Symphony Orchestra, directed by Robert Sharley, in an al- thoughy of "Waaltzes of Franz Lehar."

Mounted album covers for both the Boston Symphony recording of the Brahms and the Prokofieff Symphony No. 2 LP will be available, and all three albums will ship to the Red Seal "Music You Want" stations.

Four of RCA Victor's best-selling monaural Red Seal albums will be available to consumers for the first time in May in Living Stereo. They include the widely acclaimed Heifetz-Beethovin-Cincinnati Symphony perform- ance of the Brahms Violin Concerto; two Boston Pops—Arthur Fiedler re- cords "America's Song" and "I Remember Mama" with his "Family"; and "La Boutique Fantas- que" paired with Dert's "Diva- lamente"; L. and Richard Strauss' "Till Eulenspiegel" in the celebrated recording; by Fritz Reiner and the Vienna Philharmonic Orchestra.

Ads for all the LP's will be placed in various consumer publications.

Sets Pickwick Labels' Foreign Distribution

NEW YORK—Ralph Berson, sales manager of Pickwick Records, announced last week that he has set foreign dis- tribution for the Design, Stereo Specter and Cricket labels during his recent four-week trip to Cuba and Mexico.

In Cuba, Berson revealed, he signed an agreement with Frank De Mar- chena, vice president of Compania Cubana Radio Filico S.A., for the Cuban distributor to handle all sales for the lines via retailers and rack job- bers.

Casa Rijas, run by Frederico Rij- as, will handle the Pickwick's disk- ers sales throughout Mexico. Since the firm manufactures stereophonic equipment, they are reportedly par- ticularly interested in the low-price Stereo Spectrum label. Berson states that "through a live-in which has been set up with the Mexican elementary schools system, Cricket children's rec- ords will be used in class rooms to teach the youngsters English by hav- ing them sing along with the record- ings and learn the words."

Also furthered that bulk shipments of package goods and sin- gles are already on the way to both countries.

MGM A & R Head Greets Artists

NEW YORK—MGM Records recording chief Ray Ellis (center) held spe- cial A&R meetings with Harry James (left) and David Rose during Ellis' recent tour of the west coast to get acquainted with studio and west coast operations. (under the guidance of MGM's studio representative, Jesse Kaye).

Their discussion were single and album releases by Harry James and his new band, and likewise for veteran orchestra leader and arranger David Rose.
A special David Rose Month is being planned which will be announced to the trade shortly.

London Labels Show 29% Increase

NEW YORK—London Records last week announced a 29% sales increase for the 12 months ending March 31, 1958, as compared with the corresponding period ending March 31, 1957. This increase covers sales of the complete London group of labels, London, HMV, Decca, Pickwick, and the handful of labels, such as Pickwick, Prok- stech, Richmond, Monument, Dale and other independent labels. Of particu- lar significance is the sales increase of 100% reported for the final three months of the year.

Lee Hartstone, London's vice-presi- dent and sales manager, pointed out that this increase reflects completely increased sales with dealers, inasmuch as London's 1958 sales policy is one of dealer participation in any club or direct to consumer sales programs.

This showing has confirmed Lon- don's belief in its broad and long- range ten-point merchandising and "Dealer Support Programs":

1) Maintenance of ever more possi- tionally advertised and suggested list prices. 2) An increased national consumer media advertising program, including, in every ad a "See Your Dealer" mes- sage.

3) Individual merchandising pro- grams designed to allow the dealer to increase his sales through terms which make it possible for the dealer to in- crease his inventory of London records without risk of dead stock and without additional investment in his business, etc.

4) An increased emphasis on quality $1.28 LP's designed to provide for the dealer a line of records giving the dealer a competitive edge over "club offers."

5) Continued emphasis on newly re- cording stereo in both the pop and classical fields.

6) A continuing monophonic new release program while also maintain- ing as active those monophonic items which continue to show sales strength.

7) A continuing "national club program" designed to provide the dealer with material to stock a special section of his store with a top name label at prices and with presentation better than the consumer can obtain through any direct mail club.

8) An increased program of repre- senting individual American LP product in the pop single and pop LP field.

9) An increased sales and promo- tion staff of local and regional per- sons and designed to stimulate the consumer demand for the entire London group product.

10) Preparation of an all new, re- corded, lese-priiced, stereo- jump package designed to provide the dealer with quality LP's in both the pop and clas- sical fields at $2.98 so that the dealer may again "out-value" direct mail club offers.

Decca Gets Original "Destry Rides Again"

NEW YORK—Decca Records an- nounced last week the completion of the original cast recording of the new Broadway musical, "Destry Rides Again." The show, with a score by Harold Rome, stars Dahores Grant, Andy Griffith and Scotty Beeman.

Decca has sent announcements on the album to its press, dealer and sales staff throughout the country. Mounted lithos and sample LP's are available for department and win- dow displays. Plans for an advertis- ing campaign and extensive press cov- erage are being formulated.

It's What's in THE CASH BOX That Counts—INTERNATIONALY"
Capitol Releases 18 Classical Albums

HOLLYWOOD—Capitol Records announced last week the release of eighteen classical LPs for April. Six sets are new, with four available in both monaural and stereo form and two only issued monaurally. The remaining twelve packages are stereo versions of items previously released monaurally.

The four new monaural-stereo albums are: Paganini; Caprices, Op. 1, for unaccompanied violin (two disks); Michael Rabin, violinist; Rudolf Boi- lero—La Valse—Pavane Pour Une Infante Defunte—William Steinberg conducting the Pittsburgh Symphony Orchestra; "Melody"—Carmen Dragan conducting the Capodistria Symphony Orchestra; Beethoven: Mass in C Major, Op. 86—Beethoven Choral Society and the Royal Philharmonic Orchestra, Sir Thomas Beecham, Bart., conductor.

The two new monaural only LPs are: Brahms; Sonata For Violin And Piano In F Minor—Sonata For Violin And Piano In E Flat—William Primrose, violin and Rudolph Firkusny, piano; Mozart—Quintet in E Flat Major—Berkeley; Trio For Violin, Horn And Piano—Dennis Brain, horn and others.

To thoroughly promote its new classical albums for April, Capitol has promoted and distributed to record dealers a number of dealer aids.

Among these is a 14 by 20 inch full-color display on the new Carmen Dragan album "Melody," which also features six current best-sellers. Another full-color display piece 12 by 29 inches in a display card featuring "Concertos in Stereo" by Pennario.

Pointing up an important stereo premiere of a choral masterpiece on a "limited edition" division is a 12 by 14 inch display on Beethoven's "Mass in C Major, Op. 86." Six exciting symphonic stereo albums featuring the Chicago Symphony Orchestra conducted by William Steinberg are promoted on a giant easel-backed display card in full color.

Another divider-easel display poster announcing Capital's last of the violinist Michael Rabin is being featured—size: 12 by 14 inches.

A dramatic divider-easel houses a new Capitol reissue of a five-month-old release with 13 tracks from Capitol's new classical merchandise for April.

Rounding out the new dealer aids for April is an attractive six-page stereo catalog titled "Brilliant Stereo Recordings From America and Europe."

Capital consumer advertising for its new Classics for April include a full-page tribute to Sir Thomas Beecham on the occasion of his 80th birthday. The advertisement is scheduled to appear in consumer magazines.

Classical radio promotion for April includes the servicing to key radio stations throughout the United States of complete copies of Leinsdorf's "Portraits in Sound" and the same conductor's "Opera Overtures" and his "Pavel Bolek" album; Michael Rabin's debut package for Capital and the Beethoven's "Mass in C Major, Op. 86," which is the premiere LP recording of this work, with Sir Thomas Beecham conducting the Royal Philharmonic Orchestra.

As a special promotion for classical radio stations Leinsdorf discusses three of his favorite Capitol recordings on an unusually interesting EP disk which is being included with the albums identified above for radio stations.

Shawn Editions

Capitol

* "THE FLIP SIDE"

By Joe Cal Cagno

"Hugo, you certainly go to extremes to get a new sound."

If you have any ideas for a Cash Box cartoon—write us and we'll credit you.

Roulette Records Signs Ronnie Hawkins

Buena Vista Releases "Lonely Guitar"

NEW YORK—"Lonely Guitar," the backside of the Annette Buena Vista clock, "Jo Jo The Dog Faced Boy," and which was later taken off and replaced by another tune, makes its appearance in a new An- nette single, issued last week. Dickery reported that the initial reaction to "Jo Jo" was strong and as not to reduce its potency, deck was re-coupled with "Love Me Forever." The dee-jays, said the label, continued to play "Lonely Guitar" and as a result the number was released as another single along with "Wild Willie." "Lonely Guitar" was originally introduced on one of the "Zorro" TV's and "Willie" will be featured on the May 11 "Danny Thomas Show" over CBS- TV.

Billy's Blues

NEW YORK—Fourteen artists will make their debut in a Realm Records LP, "Bobby Sox To High Heels," it was announced last week by the label's officials. Of the company report- edly spent almost a year conducting an "intensive" search for talent. Jim Mundy is the waxing's arranger.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Capitol Launches "Operation 25"

HOLLYWOOD—A sweeping discount plan—Operation 25—which reportedly gives dealers an opportunity to make more profit than ever before on sales of Capitol singles and albums purchased by them between April 27 and May 28, has been disclosed by Max K. Callison, vice president and national sales manager, Capitol Records, Distributing.

Under the terms of Operation 25, dealers and independent distributors meeting a specific quota will obtain a 25 per cent cash discount on all Capitol singles and albums, with the exception of the company's new $1.58 stereo album, "What's New?" To qualify for participation in Operation 25, dealers and IDs will be required to meet a quota that is equal to their average monthly purchases during the first quarter of 1959, of Capitol singles and albums. Callison said that if the monthly average is less than three purchases during May, 1958, figures for that month will be used to establish a quota.

Further qualifications, Callison noted, call for dealers' accounts to be in current status, and for receipt of payment in full by June 15.

Callison further explained that the portion of each dealer's purchases that terms the 25 per cent cash discount will be in lieu of Capitol's regular two per cent cash discount, and will not be included in the total net purchase under the company's 10 per cent exchange program.

Operation 25 is being offered to all dealers, syndicate stores, rock jobbers, and independent distributors, providing the IDs extend the program to dealers they serve. One-stop operators will be able to take advantage of the opportunities offered by Operation 25 only if 50 per cent of album purchases are concerned. Callison said that one-stops will continue to receive existing privileges on singles under the label's 100 per cent exchange and 10 per cent discount plans.

Operation 25 will be automatically withdrawn at the close of business May 28.

NEW YORK—During Al Martino's recent promotion tour, in which he blanket the country on behalf of his latest 30th-Fox disk, "I Can't Get You Out of My Heart," WAEB Allentown, Pa., was included in his itinerary. Here he is shown with the staff members: Gene Kaye, Bud Nett, Frances Murphy (promotion rep for Ed Barstey—Philadelphia distributor), Kern Gregory and Naddi Fleming.

Russell Birdwell To Address DJ Convention

OMAHA, NEB.—Todd Storz, president of the Storz Stations, sponsors of the "Second Annual Radio Programming Seminar and Pop Music Disk Jockey Convention," announced last week that Russell Birdwell will address the annual meeting opening at the convention. Birdwell, according to "True Magazine," is Hollywood's busiest booker ... the flashiest flack in the business.

Birdwell, convention co-ordinator, announced that the many wives who will be attending the convention will be treated to guided tours of the south Florida area on Friday and Saturday through the courtesy of Archie Bleyer and Cadence Records. Cadence will charter buses on each tour, and all wives will be able to "rubberneck" while their husbands are attending the seminars and panels. Stewart also revealed that RCA Victor will set up a special suite complete with recording facilities and photographers during the entire time of the convention. Disk jockies will be able to use the suite and facilities for taping interviews with any of the artists on hand. Stewart stressed that jockies could use these facilities for taping interviews with artists on any label, not just RCA artists. RCA will also have photographers on hand to shoot still photos of the jockies with the various artists. These will be sent back to the jockies' hometown newspapers.

The dates are May 29, 30 and 31 at the Americana Hotel, Miami Beach. There are still a few choice accommodations left. Reservations should be made through Bill Stewart, 820 Kilpatrick Building, Omaha, Nebraska.

Rusty Draper Hosts Opening Party

FT. WAYNE, IND.—Rusty Draper hosted a party for local personalities at the Fort Wayne Hotel last week. Shown above are: Top left—Skip Haynes, Mercury Records promotion manager; George Kukutsia, manager of the Embers; Draper and Marty Lipton, Mercury salesman.

Top right—Cal Bollwinkel, WOWO program manager, and Mrs. Bollwinkel; Tom and Mrs. Underwood; Bottom left—Mrs. Rusty Draper; Bob Sievers (WOWO); Linda Merrill (Mrs. Skip Haynes); Draper and Mrs. Bob Underwood (WOWO); Bottom right—Marty Lipton; William Hausman, WGL program manager, and Mrs. Hausman; Draper; Rusty Draper.

I WANT TO GO HOME
by Charles Brown & Amos Milburn
ACE 501

YOUR CHEATIN' HEART
BILLY VAUGHN

AM I THE MAN
by BOBBY LESTER
CHECKER 921

IT MUST BE LOVE
by "Big" AL DOWNING
CARLTON 507
**PAGAN LOVE SONG** — The Orchestra and Chorus of Billy May/LP 3113

Music of Hawaii, generating renewed interest since the Islands' statehood, is presented by Ward's aggregation. Aside from five Ward originals, standards such as "Blue Hawaii," "Hawaiian Wedding Song," and "Trade Winds" get the Ward touch and chorus treatment with highly capable voices alternating on the solos. One of the more palatable Hawaiian-music albums to date. Can splash handsomely on the Ward name.

**TAMMY GRIMES**—off Broadway OB 101

This album was produced on the occasion of Miss Grimes' last performance at Julius Monks' Downstairs at the Upstairs in New York. To effectively show-off her unusual and completely original style, known but captivating songs by Rodgers & Hart, Porter, Gershwin, Arlen and Hartburg have been chosen, and, in tow by Miss Grimes, are expertly explored to reveal all their subtle nuances. Definitely limited in appeal—the album is for the chic and sophisticated.

**T'LL SING YOU A 1000 LOVE SONGS**—"DEEP IN A DREAM"; "GIRLS WERE MADE TO TAKE CARE OF BOYS"; "CUPID'S A LITTLE CLOSER"; "YOU DON'T KNOW PARIE"—Reg Owen and his Orchestra—RCA Victor LP 1986, 1987, 1988, 1991 (Monaural & Stereo)

In one fell swoop RCA Victor has released 5 albums by the Reg Owen orchestra in one complete departure from his "Manhattan Spiritual" single smash on Smash, all of them elicits fans fall in love with the music. It is a question of standards presented with strings, pleasant listening. More important mood discs.

**FLAMINGO SERENADE**—The Flamingos—End LP 304

Twelve tasty evergreens, including "Love Walked In," "Begin the Beguine," "I'm In the Mood For Love," and "As Time Goes By," are given a quiet and tender rock-a-ballad reading by the six Flamingos. The group exhibits qualities worthy heard on the previous discs, and its should chalk up large pop and r&b sales on its first End LP.

**BAGELS AND BONGOS**—Irving Fields Trio—Decca Bl. 8536 & 78556 (Monaural & Stereo)

In keeping with the album's title, the trio features some of the oldest and most durable Yiddish melodies, reinterpreted with a Latin beat (choly) mercury) by hands, composer of "Miami Beach Rhumba," and "Chantez Chantez" among others. The selections include "Joi Mi Bist Du Schok," "Bend," "Romance and Almonds," "Where Shall I Go," and others for a total of 14 items. Highly imaginative package that's sure to find favor with many in its field.

**INFERNO**—The John Buzan Trio—Liberty LP 3188 & LST 7188 (Monaural & Stereo)

Displaying a wide variety of styles, approaches and talent, the trio, (Buzan-Hammond, Loren Holding-woods, Jack Russell-Drums) packs this set with a host of musical surprises—yet everything remains danceable. The numbers, among which are "Caravan," "Smoke Rings," "The Throb of Arabia," and "Shake It Out in novel ar ranged whether the flavor be jazz, blues, Latin or hollered. For mood or dance, a potent package.

**LILI MARLENE**—Marlene Dietrich—Columbia Cl. 1275

The throaty, sultry voice of the international performer is heard on this album, billed as "Marlene Dietrich's music," as recorded by an all-star group of American standards. She sings with conviction and feeling such tunes as "Time on My Hands," "Taking a Chance on Love," "Annie Doesn't Live Here Anymore," "The Survey With the Fringe on Top" and the deeply dramatic title song. Excellent cover photo attraction. Strong specialty issue.
THE CARAVANS—Gospel MG 3065

Nine lengthy dissertations by the great gospel group underlines this album as a choice item in the religious market. Led by the powerful, emotion-packed voice of Albertina Walker, the group offers such reverent numbers as “Mary Don’t You Weep,” “I’m Not Tired Yet,” “Show Me Some Sign” and a stirring interpretation of “Swing Low, Sweet Chanter.” A leader in its field.

PORTFOLIO OF AHMAD JAMAL—Argo LP 2638 & LP 2638-5 (Monsarrat & Stereo)

Jamal’s fifth Argo LP attests to his arrival as a major jazz figure—it is a double, two-disc, “limited edition” set waxed during an engagement at the Spotlite Club in Washington, D.C. The well-behaved and responsive audiences responded heartily, giving the disk the electricity of a live performance. Jamal’s piano is supported by Israel Crosby’s bass and Vernell Fournier’s drums on 15 tunes, mostly standards but spiced with Jamal originality. The pianist is one of the few jazz innovators that appeals to a large audience.

JAZZ PICKS OF THE WEEK

BASE ONE MORE TIME—Count Basie and his Orchestra—Roulette R 52921 (Monsarrat & Stereo)

The latest Basie set features 10 numbers, all written and arranged by Quincy Jones, the band’s current leading creator. Jones’ writing has explored all the capibilities of the sidemen, and the soloists are given free reign to exhibit their various talents. Among the tunes are “Easy Easie,” “Jessica’s Day,” “Quince” and “The Big Walk.” Another outstanding outing from the Count.

BLUE TROMBONE—J. J. Johnson—Columbia CL 1301

J. J.’s liquid trombone sound is in the spotlight on this set, backed by a rhythm section comprised of Max Roach, drums, Paul Chambers, bass, and Tommy Flanagan, piano. Roach’s drums provide the steady, swinging drive, and the healthy solos, behind Johnson on ballads; “What’s New” and “With the Wind” and the fine “Blue Trombone” parts I and II, among others. Immensely satisfying jazz date.

SOME LIKE IT HOT—Lou McGarvey Quintet—Jubilee JLP 1185 & SJDLP 1185 (Monsarrat & Stereo)

Music from the highly lauded Marilyn Monroe film, “Some Like It Hot,” is the basis for the free swinging, traditional jazz efforts from the Chicago school. McGarvey’s trombone is in the spotlight most of the way, with sidemen George Barnes (guitar), and Dick Cary (piano and trumpet), coming in for their share of the solo laurels. Among the favorites are “Sweet Suga,” “Rinnin’ Wild,” “Sweet Georgia Brown” and “Sugar Blues.” Deck can cash in on flick’s long run.

FOUR BUTTON DIXIE—Matt Malneck and the Padoga Patrol—Warner Bros. W 1250 & WS 1250 (Monosurrat & Stereo)

Malneck, a vanguard of the free-swinging Dixieland jazz school, is heard on another Warner Bros. LP, playing typical Dixieland times of the twenties in a polished, somewhat modernized style. The music—“In a Shanty In Old Shanty Town,” “When My Sugar Walks Down the Street,” “Alabama Bound,” “Some of These Days” —generates fun from all. A happy, light-hearted platter for the traditionalists.

THE MOST MINOR—The John LaPorta Quartet—Everest L 5677 & SDBR 1087 (Monsarrat & Stereo)

LaPorta’s alto sax is melodic, mucus, sweet, bitter, as he communicates the various moods inherent in the ten tracks in this set. Supported rhythmically by Jack Reilly, piano, Dick Carter and Charlie Perry, LaPorta plays three self-solos and three contributed by Reilly and Carter. Additional tracks bring Ellington’s “12 G H E”, Charlie Parker’s “Blues Bounce” and “Freemii.” The hip will dig this cool deck.

MELODY—Carmen Dragun conducting the Capitol Symphony Orchestra—Capitol P 1875 & SP 1875 (Monsarrat & Stereo)

In a tribute to melody, Carmen Dragun has selected nine famous ones and has wove them into a lovely sensitive concert, with major emphasis on the particular melody, rather than the work as a whole. Of significance are Liszt’s “Liebestraum,” Grieg’s “Valsa Triste,” Grieg’s “Soloveg’s Song” and the theme from the “New World Symphony” by Dvorak. As arranger and conductor, Dragun has achieved a touchs of delicacy in the works. Should move popwise too.

RAVEL: Bolero, La Valse, Pavana pour une Infante Defunte—William Steinberg conducting the Pittsburgh Symphony—Capitol P 1875 & SP 1875 (Monsarrat & Stereo)

The famous Bolero covers one side of the double set, and is shared by La Valse, of almost equal fame as Bolero, and Pavana. All three pieces have immeasurable previous recordings, satisfying a perennial demand; hence the latest waxing, by an outstanding orch. and conductor, should have no trouble finding its niche in the market. Staple shelf item.

SHOSTAKOVITCH: Piano Concerto No. 2; RAVEL: Piano Concerto in G Major—Leonard Bernstein at the piano and conducting the New York Philharmonic—Columbia Symphony Orch.—Columbia ML 5337

Leonard Bernstein makes one of his rare appearances as a pianist, since his appointment as conductor of the NY Philharmonic. The two modern composers have created significantly difficult works, yet Bernstein’s virtuosity, both at the keyboard and conducting, is brilliant. Already one of the best known names in classical music, he is awakening a much wider audience through his many TV spots.

WORLD’S FAVORITE WALTZES—The Philadelphia Orchestra, Eugene Ormandy, conductor—Columbia ML 5539

Six famous waltzes are played in their entirety, receiving the full dramatic treatment available from a symphony orchestra. The selections are: “Blue Danube Waltz,” “Emperor Waltz,” “Skaters’ Waltz,” “Merry Widow Waltz,” “Dance of the Hours,” “Entr’Acte” and “Solveg’s Waltz.” This richly melodic album will be enjoyed by purchasers in the pop and classical markets.

SHOSTAKOVICH: Symphony No. 1, Prelude in E Flat Minor, Entr’Acte from “Lady Macbeth of Mtsensk” and conducting the Symphony of the Air—United Artists UAL 7001 & UAS 7001 (Monsarrat & Stereo)

Three early works of the contemporary Russian composer, during his most original period, are vividly presented by Stokowski in his second date for UA. Major portion is occupied by the Symphony, the Prelude taking only 3 minutes and the dissonant Entr’Acte running only 1:34. All three are excellent examples of Shostakovich’s early non-conformity, and in the hands of Stokowski receive a most vibrant airing. Of unlimited modern-classical interest.
Where's Ambrose?

CLEVELAND, OHIO—Tom Edwards, WERE deejay, listens intently to Linda Laurie but still can't believe that the 17 year old Brooklyn girl does both voices on her latest Glory release, "Forever Ambrose."

New Perry Como-Kleenex Promotion

NEW YORK — RCA Victor and Kimberly-Clark Corp., are joining forces again in a new Perry Como-Kleenex promotion, it was announced by W. I. Alexander, manager, advertising and promotion, RCA Victor Record division. The campaign is a follow-up to the successful Kleenex-Como promotion that got underway 18 months ago.

The new joint promotion centers around a special RCA Victor LP Highlighter entitled "Perry Como and his Friends". The Highlighter will be composed on more than 65 million Kleenex boxes and feature six hits from RCA Victor LP's, including two of Como's.

Repertoire includes Como singing "Dream Along With Me" from "Saturday Night With Mr. C"; "Hot Diggit" from "Como's Golden Records"; "Gigi" Grant's "Bewitched" from "Torch Time"; Eddie Haywood playing "Land of Dreams" from "The Keys and the Prado"; Perez Prado's "Pamela" from "Dial", and Kay Starr singing "Lazy Bones" from "Rockin' With Kay".

Highlighter will be offered to consumers at fifty-cents.

In addition to featuring the Highlighter on almost 70 million Kleenex boxes, Kimberly-Clark is supplying supermarkets throughout the country with a vast amount of point-of-sale material. All promoting Como and the Highlighter, includes major four-color display and thousands of streamers, posters, and shelf-talkers.

Capitol's "What's New" Previews 12 LP's

BOLLWOOD — Capitol Records this week launches one of the most powerful merchandising campaigns in its history when it introduces Vol. 1 of its new "What's New" stereo album which will preview one track from each of 12 new pop albums scheduled for release on the label in May. The strictly promotional-type album will be priced at a usual retail price of $1.98.

Purpose of the new album, counter-part of which will be offered to dealers every month, is to give record consumers a typical track from a dozen of the company's new albums each month. It is felt this "taste" will stimulate record buyers into purchasing more of the complete new albums each month.

Capitol decided to make the move when research proved that "40 per cent of record store volume today is accounted for by new release albums that had been out less than 60 days."

Capitol is confident that its "What's New" merchandising drive will do much to sell not only new stereo releases but new monophonic recordings as well. Dealers will be encouraged to take the albums at a discount plus an extra 10 percent.

However, there is no exchange privilege. The "What's New!" albums will only be available to current record dealers; they will not be available to rack-jobbers or one-stops. Because of its timely nature, "What's New!" will not be a catalog item.

In all, it is a synergistic effort. Capitol has provided dealers with numerous selling aids: A "What's New!" wire floor rack, designed to accommodate 50 of the promotional albums on the top shelf, and 50 of the complete copies of the new albums promoted in the month's "What's New!" disc; a giant full-color display, ad pads, streamers, subscription cards, therex sets, copies of Esquire, Holiday, and The New York, or magazines opened to the color "What's New!" ads, "What's New!" album covers, and covers of all the 12 new stereo albums being plugged for the month.

Joy Pacts Dick Domane

NEW YORK — Joy Records announced last week the exclusive pacting of songster Dick Domane. First single by the 18-year-old, Providence, R.I. artist is "Dearest Lee" and "Make Me Yours," both cuffed by Domane.

Urania Signs Roberta Kingsburg To Aid Frost

NEW YORK — Jack Maillard, vice president and general manager of Urania Records, has announced the addition of Roberta Kingsburg as assistant to Tom Frohman, director of A&R.

Miss Kingsburg's previous experience in the music field includes 3½ years in record promotion with Northern Music, the music publishing subsidiary of Decca Records. With our latest addition to its staff, Urania continues its program of expansion and extension of the label into the pop field. According to A&R Director Frost, his office is currently on the lookout for new talent in all the pop categories—jazz, rhythm and blues, folk, country, rock 'n' roll, etc. He is now located at Urania's New York office, 500 Fifth Avenue, and can be contacted there.

Promotion Huddle

"This Broken Heart" by THE SCHONIC

NASHVILLE — Station WSM has gotten a preliminary injunction against four personalities from using the "Grand Ole Opry" name "in such manner as to indicate that any personal appearance program is presented under the sponsorship of complainant or of the 'Grand Ole Opry' and advertising themselves, or any other entertainer, as a star of the 'Grand Ole Opry' or as an employee of the complainant when, in fact, such entertainer at the time of the performance is not employed by complainant, or under written contract with the 'Grand Ole Opry.'"

The personalities issued the injunction were John Kelly, Tom Kelly, Judy Lynn and Little Jimmy Dickens.

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The personalities issued the injunction were John Kelly, Tom Kelly, Judy Lynn and Little Jimmy Dickens.
NEW YORK—RCA Victor has just signed tenor Richard Verreault to a recording contract. Verreault, a Canadian-born tenor, recently announced his engagement to the Canadian opera singer, Lawrence Colman. This was announced last week by Alan Kaye, Manager, Red Seal A&I.

Recent European performances brought the Canadian-born tenor acclaim and immediate re-engagements for this summer as featured soloist with many of the continent's leading orchestras. In August of this year he will return to America to sing Don José in Don Giovanni at the Brooklyn Academy of Music and Louis in La Schenke at the Hollywood Bowl.

Composer Honored

NEW YORK — Designating Times Square as "Pete De Rose Memorial Square" are (1 to 1) Mrs. Peter De Rose, Vincent Lopez and Florence Ferguson, secretary of the Borough of Manhattan, representing Borough President Hal E. Janowitz. The temporary change of status for Times Square is part of the "Pet-De Rose Week" observance (April 23-30), honoring the late New York composer.

Columbia Appointments

NEW YORK — New appointments as well as reassignments in the Columbia sales organization have been announced by James Turnbull, general manager of field sales for Columbia Records.

Patrick Brophy: has been named new district sales manager for the Kansas City, Memphis, and New Orleans branch. Brophy spent four years with Decca in the Chicago area, was later transferred to Cincinnati as a managerial capacity. He will reside in Memphis.

Lawrence W. Owens will take over the Detroit-Cincinnati-Louisville-Indianapolis markets. He joined Columbia's sales organization with eight years experience in the music business, including work as a radio announcer in Cincinnati. He will reside in Detroit.

Richard Sherman, district sales manager operating out of Kansas City, has been transferred to the New York office. He will assist Mr. Turner with responsibilities in District # 2, which includes the New York and Newark markets.

Warner Pagliarini will serve as district sales manager for a newly-realigned district which is to include St. Louis, Des Moines, and Minneapolis.

Mancini "Gunn" Single

NEW YORK — RCA Victor announced last week that it is releasing more music from "Peter Gunn" by Henry Mancini, as a follow-up single to the composer-conductor's hit theme from the TV show. The new jazz tunes are titled "Timothy" and "Sprock" and comes in a special sleeve—a sales hype feature for retailers and rack-jobbers.

What's This Jazz?

NEW YORK—Prior to his temporary hospitalization, Arthur Godfrey had as his guest, on his radio and TV shows, jazz historian Leonard Feather. Part of the sessions was devoted to a discussion of Feather's MGM albums, and features some of the top jazz musicians playing in their various idioms.

MGM launched the album in conjunction with the Washington, D.C. Seven Ages of Jazz Festival.

2nd Ember’s #1 Deck

NEW YORK — Du-Well Records, located at 160 W. 46 Street, this city, has been formed. It was reported last week. The new firm plans to begin recording in late Summer and is presently engaged in looking for artists and song writers.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK—Mercy Craft, president of United Telefilm Records, announced last week the formation of the Lido label headed by Jack Angel and Sid Arkey, formerly of Herald Records. United Telefilm will handle the distribution of Lido on a worldwide basis. The label will function independently of the two UTR labels, Tel and Warwick. Angel and Arkey will produce masters independently and turn them over to UTR for distribution, sales and promotion.

Angel has been responsible for the discovery of such artists as Frankie Sarto, Faya Adams and others. During the years of producing records Angel has been responsible for such R&B hits as "Shake A Hand," "I Will Be True," "I Had A Notion," "Hurt Me To My Heart," "I Love You Madly."

Local Barry Sisters Promo

NEW YORK—Roulette Records has joined with Action Distributors, its New York outlet, and Fortunoff's Department Store in Brooklyn, in a special promotion on the Barry Sisters and their album, "At Home With The Barry Sisters," a collection of Yiddish songs.

On May 8th, The Barry Sisters will appear in-person at the record department of the department store to sign autographs. The record department is carrying full lines of the Barry Sisters and their album as well as placing consumer ads in the local city papers. Fortunoff's expects a record-breaking crowd on hand for the in-person appearance and Lou Klayman of Action reported the sale of over 1,000 albums to the department store so far. The store also anticipates a very heavy sale on the sisters' single, "Saturday" and "Yes, My Darling Daughter."

The Barry Sisters just concluded a long engagement at Jack Silverman's International in New York. Following their appearance at Fortunoff's, the girls will take a short holiday and will appear next month on the Ed Sullivan CBS TV show.

Capitol-Martin Promo

HOLLYWOOD—Capitol Records announced last week that it has become an extensive promotion on Freddy Martin's newest album, "Salute to the Smooth Bands." Of prime importance in the promotion is a disk-jockey contest being run in 11 key cities throughout the country. Prizes for the winner of each contest is a 1965 Capitol stereo portable phonograph. In addition to the contests, Capitol is shipping to all of its distributors, quantities of a special extended-play disk containing four selections from the album. Featuring on the EP are Martin's re-creations of the original styles of Guy Lombardo, Wayne King, Lawrence Welk and Russ Morgan. A special stereo, with excerpts from letters sent to Martin by the four band leaders, completes the package. The EP's will be given to disk jockeys by the distributors.

In conjunction with Capitol's promotion, Martin has retained two top record promoters, Barney McLister in Hollywood and Jim McCarthy in New York.

BOSTON, MASS. — WBZ Radio personality Dave Maynard, was presented the 1965 Boston Disc Jockey of The Year Award by Milton Graham, president of the Cambridge School of Radio, in recognition of his "outstanding record shows on WBZ Radio" and for "his contribution to the broadcasting industry in New England."

Graham, who made the presentation on Maynard's regular Sunday morning broadcast said, "We at the Cambridge School feel that the need for such recognition is much greater on a local level. When you have reached the stage where you are receiving national awards, you do more for the award than the award does for you. By then, you do not really need it, though it is nice to receive, of course. On a local level, however, the award singles you out. It does something for you. It can help you achieve the success you so richly deserve."

Maynard is the junior member of the WBZ Radio team. Prior to his current duties there, he tripled as musical-host, newsmen and commercial announcer on WBZ-TV.

Maynard's introduction to broadcasting came as a surprise. While a student at Emerson College in Bos-

Ellington Cuts SESAC Disk

NEW YORK—The Duke Ellington Orchestra has cut a 78, "Ellington Moods," for SESAC Transcriptions, to be supplied to subscribers (c/s radio stations) of the SESAC library. The season was supervised by A.E.A. Fink, Red Clyde, and features such Ellington personnel as Johnny Hodges, "Cat" Anderson, Harry Carney, Clark Terry and Jimmy Hamilton.

A colorfully packaged EP titled "The Duke's DJ Special" will be on hand at the SESAC booth for pop jocks attending the Miami disc jockey convention. The "reporter recording" sampler is complete with a specially recorded intro from Ellington to the jocks and will be circulated nationally about the first week in June.

Bad Prager, SESAC exec, announced a broad plan for future SESAC releases which includes Watts Pierce from the G&W field, the Anita Kerr Quartet, Chiro Hamilton, Don Elliott and Carlos Rizo in jazz and pop categories.

Dave Maynard Named Boston DJ Of The Year
U. A. Spoken Word Disk

NEW YORK—United Artists Records presented its first spoken word recording with the album “God’s Trombones”, featuring actor Harold Scott and chorus directed by Scott Huggs. Scott attracted attention with his part in the Broadway production of “Death Watch.”

“God’s Trombones” is a collection of poems by James Weldon Johnson, the late poet. Jazz drummer Charlie Persip also appears on the disk.

Harold Scott and the Choir presented “God’s Trombones” recently in concert at Town Hall in New York.

Columbia Appoints Rose

CHICAGO—Mauri Rose was recently transferred to the Chicago area by Columbia Record Distributors, to assume the position of district manager for Columbia, it was disclosed last week. This territory includes Chicago, Milwaukee, and Peoria. He replaced Harry Hoster, who was transferred to New Orleans in February.

Rose originally joined Columbia Distributors in the Cincinnati office, his home town, as branch manager. In July, 1938 he was promoted to district manager there, being responsible for Cincinnati, Louisville, and Indianapolis.

In another personnel change in Columbia Records’ Chicago offices, Vern Hostler was promoted to Chicago branch manager replacing Fred Casman, who is being employed in the firm’s sales department for more than 25 years.

Takes Over Prince Disk

NEW YORK—Al Silver, Herald-Ember Records top agent, announced last week that his firm had taken over the distribution of Prince Records, a waxing of Wc-Cham-Bam-Bo by the Watati Warriors, a South African master. Prince set-up with Prince's vice-president, Artie Schneider, to join the company.

New Arthur Heineke take over of Prince’s distribution was held in conjunction with the screening last week in Ontario Los Angeles, Boston, Philadelphia, Washington, Cincinnati, Dallas, St. Louis, Chicago, Toronto, Detroit, Pittsburgh, Cleveland, Indianapolis and San Francisco.

Paramount and Dot collaborated in preparing an elaborate souvenir program that was given to screening guests. Its cover was a facsimile of the cover of the soundtrack album. It soon will issue.

Unart Stereo Single

NEW YORK—Because of the increasing interest in stereo singles, and the additional exposure available through stereo juke boxes, United Artists is making their current Unart slick, “You’re So Fine” by the Falcons, available in a stereo version.

The disk is available for shipment immediately at no increase in price over the monaural version.

Arwin Expands Operations

In Europe

NEW YORK—Market for American records and music in Europe is booming and the company’s maximum sales potential “is far from realized,” according to Peter K. Duchow, vice president of Arwin Records, who returned last week from a three-week trip to seven Western European countries and England.

Prime purpose of the trip was to establish recording and merchandising affiliations in Europe, Duchow stated. One result was a deal with Pathe Marconi in France, which will lead to a musical arrangement of music, recordings and talent.

In line with the general overall expansion program blueprinted by Martin Selcher, president of Arwin Productions, parent company of Arwin Records, Daywin Publishers, and Ar- tists Music Company, Duchow “explored various deals in Rome, Madrid, Berlin, and Vienna” in order to recruit “top talent under the Arwin label.”

Duchow conferred with Arwin’s chief executives in London, where he arranged an expansion program in England. Included in these plans is the construction of Arwin’s own recording plant in London.

Danny Kaye Hosts Press

NEW YORK—Danny Kaye last week was host to trade press reviewers at a special screening of his new Paramount picture, “The Five Pennies” at Studio Two here. Prior to the screening he joined the reviewers and their guests at a dinner in the Paramount home office executive dining room.

The dinner was held in conjunction with the screening last week in Ontario Los Angeles, Boston, Philadelphia, Washington, Cincinnati, Dallas, St. Louis, Chicago, Toronto, Detroit, Pittsburgh, Cleveland, Indianapolis and San Francisco.

Paramount and Dot collaborated in preparing an elaborate souvenir program that was given to screening guests. Its cover was a facsimile of the cover of the soundtrack album. It soon will issue.

Shearing Combo Disbands

NEW YORK — George Shearing will disband his current jazz sextet in mid-May, with plans to reconstitute the decade-old lineup beginning July 1. Plans call for new personnel, plus a brass chair of the trombone patterned after Shearing’s bit Cornet “Burnished Brass.” The album has three separate nominations for awards by the National Academy of Recording Arts and Sciences.

A strong possibility is the addition of two vocalists to a limited big band tour under the Shearing baton. This will precede Shearing’s entry into a heavy long-haul schedule which tours off with a solo and sextet date with the Indianapolis Symphony on August 7th. Some two dozen other symphony appearances are penciled in already on the fall itinerary.

Shearing’s combo instrumentation will remain intact within the brass chorus, on Artie Shaw’s Gramercy Five, and the trumpet-trombone chair will be dropped for a rhythm section comprising only the original six-man line-up.

During his six-week layoff, Shearing will rehearse two Rachmaninoff concerts in preparation for his classical engagements.

Glaser Signs Jordan

NEW YORK—Joe Glaser, president of Associated Booking Corporation, last week signed Louis Jordan and his band to a long term, exclusive booking contract. Jordan’s Tympany Five has been for years an attraction on TV and movie screens, in personal appearances and on records.

Glaser’s immediate plans for Jordan include a national night club tour, television guest spots and a concert tour of England and Europe.

Shapiro, Bernstein Eng. Subsid

NEW YORK—Richard M. Volter, vice-president of Shapiro, Bernstein Music Publishers, here, announced last week that the firm is planning to open a subsidiary publishing house in London, to be known as Skilmore Music Ltd.

Volter is presently engaged in looking for a managing director for the new company.

W & G To Cover Top Hits

MANCHESTER, N. H.—W & G Record Processing, Australia, has begun the practice of releasing cover records on records that appear on The Cash Box Top 100 and are not listed face by W & G. Volter announced his firm has disclosed last week by James N. Parks, American representative for the band.

The covers will feature an Australian artist for that territory only. Advertising for these releases will read, “As selected from The Cash Box Top 100 Sheet, America’s only authentic hit predicting record magazine.”

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNationally!”

America’s new discovery!
Audio Fidelity Sets Exhibit

NEW YORK—Audio Fidelity, Inc. will be one of the exhibitors at the forthcoming record convention at the Sheraton in Chicago on May 18, 19 and 20. Charles van de Geur, president of Audio Fidelity, recently announced his company will be participating in the show. The exhibit will include a quantity of high quality condenser microphones, selenium types, transistors, recorders, phonograph equipment, and recording machines. A new company called Audio Fidelity Professional Products will also be in the exhibit area.

Sales

NEW YORK—Deejays across the country have written to 20th Fox Records about the possibility of buying jocks with 20th Fox plug-sheet information. At present, the label is not telling who Cherry is, but a big promotion on her behalf will begin shortly.

Number One Indie Single On Victor EP

NEW YORK—In what is considered to be an unprecedented move in the industry, RCA Victor has just acquired EP distribution rights to "Happy Organ" by Dave "Baby" Cortez, the Number One record in the country, it was announced by Steve Sholes, manager of pop artists and repertoire. The arrangement was negotiated with Walter Moody, president of Clock Records, Inc.

The RCA Victor EP will also include the flip side of "Happy Organ," "Love Me In The Daytime" as well as two tunes exclusively recorded for the EP, "Dave's Special" and "You're The Girl." As part of the arrangement, Sholes acquired the EP rights of "Happy Organ" for distribution in the U.S., Latin America, Canada, and other foreign countries. The RCA Victor EP will be shipped shortly.

Wally Moody stated that the distribution of the "Happy Organ" single record will absolutely remain in the hands of the Ember distribution organization.

Moodley attributed the conclusion of this deal with RCA Victor to the recent interview with him by The Cash Box in which he launched the idea that independent record manufacturers who had "single" hit artists might lease their artist to major companies for albums only.

Seville & London Set As Hosts For DJ Meet

OMAHA, NEB.—Liberty Records' recording artists Julie London and David Seville have been set as joint hosts of the Second Annual Pop Music and Disc Jockey Convention & Seminar in Miami Beach, Florida on May 25 through 28.

Bill Stewart, national program director for the sponsoring Story Stations, set the deal for the stans participation. The Convention will be attended by some 3,500 disc jockeys, distributors and record company executives.

"100 Strings & Joni" Promo

NEW YORK—Over two-hundred record stores in the metropolitan area are devoting window displays to MGM's new album release, "100 Strings and Joni," which features Joni James singing with a full symphony orchestra.

The displays are tied-in with the singer's May 3 Carnegie Hall concert, which took its title from the album.

The concert program, in which Miss James was assisted by the Symphonia of the Air under the direction of her husband Tony Acquavilla, presented the songs from the album plus highlights of her career.

Dick Clark's Film Debut

NEW YORK—Dick Clark will make his motion picture debut in the screen adaptation of the new novel, "Harri son High," written by 22-year-old John Farris, it was announced last week by Charles D. Reeves, executive vice-president of Drexel Film Corporation, which will produce the film release through Columbia Pictures.

Filming is tentatively scheduled to begin in July. "Harrison High" is the first novel purchased by Drexel as part of the recently-concluded deal with Columbia to deliver two pictures within the next two years. Scott Meredith Literary Agency, represented Farris in the negotiations for the screen rights.

Clark will portray a young high school teacher. The dramatic film will also include various musical segments. "Harrison High," published by Rhinehart, is a first novel that explores the hopes, fears and aspirations of young adults attending a big community school.

In making the announcement, Reeves emphasized that "the movie will place special emphasis on the lives of the high school students who make up the vast majority of today's young adult population."

Tony Martin Marks 20th Ann'y

HOLLYWOOD—Bob Yorke (right), manager of RCA Victor's West Coast office, presents singer Tony Martin with five silver records commemorating his 20th anniversary in the recording field. The silver discs, representing Martin's all-time best-sellers, were given him at a special dinner held at the Coconut Grove where members from all phases of show business honored the singer. Mrs. Tony Martin—Cyd Charisse—brightens-up the proceedings.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Mercury Packages LP's In Gold Foil

CHICAGO—Mercury Records this month introduces a new concept in Long-Play packaging: gold-colored laminated aluminum foil album covers printed in four-color process. Mercury reports it has the first use of foil covers in the stereo field, but only record album cover utilizing clear cellulose laminate. The gold-colored aluminum foil is supplied by Kaiser Aluminum and Chemical Sales Inc.

Says Merle E. Schirado, Manager of Packaging and Product Development for Mercury, "The high degree of eye-appeal in gold foil packaging is well known, and has been presented, as noted with actual figures gained in research by the Kaiser Company. We expect a 25 percent increase in album sales due to the beauty of the four-color processed foil cover, alone."

"The most important single feature of the new cover is the use of the cellulose laminate. Not only for better protection for the record, but the laminate provides a high gloss to the art, keeps the lettering bright and unfaded, and prevents scuffing or marking of the foil."

"Such a foil sleeve is used as a promotional feature of Mercury's SKD-2 Stereo Demonstration Record with the BRISA-Flex Sleeve priced at $2.98. The stereo demo, currently in shipment, carries the following selections, "Chinatown, My Chinatown," David Carroll; "Smoke Gets in Your Eyes," the John Colianni Orchestra; "For the Robert E. Lee," John Colianni; "Wild Is the Wind," the Cuban Strings; "Just One of Those Things," Griff Williams; "Hot Canary," David Rbounding; "Amarillo" Max Roach; "Give Me the Wind," Sarah Vaughan; "Colonel Bogey," the Royal Air Force Band; "Flame Bug," Cat Anderson and His Orchestra; "Liberace's Theme," Liberace; "I Ain't Got a Heart Under My Shammy," Patti Page; "My Mother's Eyes," Pete Rugolo."

New Artists' Service Bows

NEW YORK — The Femaliers, a new organization designed to make "life easier for celebrities," officially announced its opening last week.

Following several months of planning, the service will specialize in answering fan mail, organizing fan clubs, maintaining close liaison between the celebrities and their public, and all related activities.

Individually experienced in various phases of show business, the Femaliers will concentrate on recording, television, radio, and movie personalities.

This new service should be welcomed by artists not equipped to handle their own fan relations activities.

Interested persons should contact: The Femaliers, 443 West 50th Street, New York City.

May 9, 1959

The Cash Box, Music

Stanley Adams New President of ASCAP

NEW YORK — Stanley Adams, author of such hit songs as "Little Old Lady", "There Are Such Things", "What A Difference A Day Made", "My Shawl" and more than a hundred other published songs, last week was elected president of the American Society of Composers, Authors and Publishers (ASCAP) by the Society's Board of Directors. He succeeds Paul Cunningham, who was elected by the Board to serve as Director of Public Affairs, a salaried position.

Other officers elected at the Board meeting were: Louis Bernstein, vice president; Otto A. Harbach, secretary; Deems Taylor, secretary; Frank H. Connor, treasurer; Arthur Schwartz, assistant treasurer, and J. J. Bregman, assistant treasurer.

Adams is the first director to be elected president twice, having served in that capacity from 1953 to 1956. He took his bachelor of laws degree in 1929 from New York University, and has been an ASCAP member since 1954. He has been a member of the Board of Directors continuously since 1951 and has served on many of the committees.

Among Adams' chief collaborators have been Sigmund Romberg, Victor Herbert, Henry Cowell, Offenbach, the musicals "Kiss Me, Kate," "Music in Manhattan," and "The Girl Friend," both later, Fats Waller, Oscar Levant, Ray Henderson, Max Steinberg, Peter de Rose and George W. Meyer.

Martin Denny Named Liberty A & R Exec

LOS ANGELES — Liberty Records has named Martin Denny as A & R man for the firm in the Hawaiian Islands, it was announced last week by Al Bennett, vice president. Denny, whose "Quiet Village" on the Liberty label is clicking on the sales charts, completed his seventh LP in Chicago last week. The Denny group winds-up a four week engagement at Chicago's Logan House and returns to Honolulu in mid-May.

The ACORN SISTERS

="REAL GONE"
on Acorn Records

White Oak Music, BMI

7771 Chestri Rd.
Cincinnati 39, O.

NEW POP RELEASE!

"PLEASE MY LOVE"and
"MAMA DOLL"

ROLL-TEO

(NASCO 6027)

NASHBORO RECORD COMPANY

177 3rd Ave., N.
Nashville, Tenn.

Join MGM Labels

NEW YORK — A flock of new artist additions for MGM Records and its subsidiary, MGM/Cub, was announced last week by the district's president, Arnold Maitin. Signed for MGM were Alan Dale, Jimmy Boyce, Johnny Ferguson, and the Blentones. Jan and Jerry and Melvin Smith will appear on Metro and Jimmy Williams, Angie Castle, the Eiruners and the Knick-Knacks will be featured on Cub.

Colby Named Cadence Publishing Director

NEW YORK — Archie Bleyer, president of Cadence Records, last week announced the appointment of Jeff Colby as publishing director. Colby, spent the last five years as the Monogram Greenthal as a copywriter, and was formerly on the editorial staffs of Cadence and with the publicity department of 20th Century Fox.

Panama Label Bow in U. S.

NEW YORK — Herb Wolff, Jr., president of Panama Records of Miami announced last week that his first album for sale in the United States will be released shortly. The album "Satin Takes a Holiday" features the piano playing of Baddi Satin, who for the past few years has played the Florida area. Wolff also announced that he will release an album by singer Alan Dean in the near future. Paul Brown will do national promotion for the label.

ABC-Par Goes Seaboard

NEW YORK — Larry Newton, national director of sales of ABC-Para- sounds, announced last week that Seaboard Distributing Company, Albany, New York, will distribute ABC-Paramount and affiliated labels.

It's What's in THE CASH BOX That Counts INTERNATIONALLY
"Big" Miller On UA

NEW YORK—United Artists Records last week announced the signing of "Big" Miller to record an album of songs written by Langston Hughes, the noted poet. Album will include songs from several of Hughes' successful Broadway ventures, such as "Street Scene," which he wrote with Kurt Weill and "Simply Heavenly," the Broadway hit of several seasons ago. In addition, Hughes is writing several songs especially for the album.

Miller is a graduate of the Kansas City style of blues singing, singing with the Jay McShann Orchestra for many years. He recorded two songs for UA on the recently released "Kansas City Revisited" album featuring trumpeter Bob Brookmeyer.

**R & B Sure Shots**

**PERSONALITY**
Lloyd Price  
Award  
ABC-Paramount 10018

**WHAT A DIFFERENCE A DAY MAKES**
Dinah Washington  
Best Bet  
Mercury 71435

**I WON'T CRY**
Johnny Adams  
Award  
5/2  
Ric 961

**I'M READY**  
**"MARGIE"**
Fats Domino  
Award  
5/2  
Imperial 5585

**JUST KEEP IT UP**
Dee Clark  
Award  
4/25  
Abner 1026

"Only those records best suited for commercial use are reviewed by THE CASH BOX."

**Territorial Tips**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

- *Indicates first appearance on Territorial Tips*

- **MASQUERADE IS OVER**  
  Clyde McPhatter (MGM 12785)

- **MATILDA**  
  Cookie (Judd)

- **MIDNIGHT OIL**  
  Charlie Blackwell (Warner Bros. 5031)

- **MORE THAN ANYTHING**  
  Robin Robinson (Papier 114)

- **MORGUS THE MAGNIFICENT**  
  Margo (Viv 1013)

- **MY BABY IS SWEETER**  
  Little Walter (Checker 979)

- **MY LOVE IS STRONG**  
  Jimmy Chaton (ABC 560)

- **MY LOVE WILL NEVER DIE**  
  Channels (Fay 1021)

- **ONLY YOU**  
  Frank Funchel (Capitol 4165)

- **RECORD HOP BLUES**  
  Quarter Notes (Wick)

- **ROCKIN' CRICKET**  
  Hot Teddy (Shan-Ford 5056)

- **SECRET LOVE**  
  Jimmy Hicks (Felsted 8506)

- **SHIRLEY**  
  John Fred & Playboys (Mantle)

- **SMOKY GREY EYES**  
  Lillio Bryant (Swan 4599)

- **SO LOVED AM I**  
  Johnny Johnson (Sy 1601)

- **STOLEN MOMENTS**  
  City Lights (Merie 15880)

- **SWEET PEA**  
  Earl Bostic & Orl (King 5190)

- **TAKE A MESSAGE TO MARY**  
  Every Brothers (Cadence 1364)

- **TALLAHASSEE LASSIE**  
  Freddy Cannon (Swan 4531)

- **THAT'S ALL I WANT**  
  Bobby Day (Class)

- **THE BEAT**  
  Rocin' B's (Tempus 754)

- **THE BELLS**  
  Baby Washington (Neptune 104)

- **THE FOOL**  
  Alan Fade (Apollo 532)

- **THE MORNING SIDE OF THE MOUNTAIN**  
  Please Mr. Sun (Tommy Edwards (HGM 12757)

- **THREE STARS**  
  Tommy Dow (Crest 1057)

- **TJUJUANA JAIL**  
  Kingston Trio (Capital 4167)

- **TONIGHT**  
  Centro Bras. (Del Fi 4112)

- **YOU MADE ME LOVE YOU**  
  I Must Be Dreaming (Not "King" Coin (Capitol 4184)

What makes you tough? Teddy Humphries (King 5172)
**Top Selling Records**

**Topping the Charts**

**JACK O’ DIAMONDS** (2:30) [Tiger BMI—Leiber, Stoller]

**MUSIC BOX**

1. Come Softly To Me
2. I’m Just A Lucky So and So
3. No One Loves Me (S. Benton)
4. Have You Ever Been (K. Young)
5. In the Still of the Night

**HUNSON RECORD SHOP**

Jackson, Tenn.
1. That’s Why (U. Wilson)
2. Come Softly To Me
3. It’s Just A Matter Of Time
4. Since I Don’t Have You
5. Sea Cruise (F. Ford)

**MOON MUSIC**

Cleveland, Mass.
1. I Remember You
2. This Love of Mine
3. Tired Of Loving You
4. Baby Please Don’t Go
5. That’s All

**JOHN JAYNE**

K-WOW—Pomona, Calif.
1. Knockin’ on Heaven’s Door
2. My Baby’s Just Like That
3. When I’m Free
4. Poor Jenny (F. Ford)
5. Since I Don’t Have You

**NICK NICKSON**

WRB—Eau Claire, Wis.
1. That’s Why (J. Wilson)
2. Endlessly (B. Benton)
3. My Foolish Heart
4. Guitar Boogie Skulle (Virgins)
5. Happy Days (D. Cortez)

**BEN NOT**

KCLY—Clifton, N. M.
1. Hurtin’ Inside (B. Benton)
2. Kansas City (D. Cortez)
3. Guitar Boogie Skulle
4. Happy Days (D. Cortez)
5. My Foolish Heart

**MACK SANDERS**

KEL—Shreveport, La.
1. A Piece of Your Lovin’
2. Endlessly (B. Benton)
3. Teenage Romeo (P. Perryman)
4. Ain’t That the Truth (B. Benton)
5. That’s Little Sue

**JIM LOWE**

WRR—Dallas, Tex.
1. I Want To Be Close To You
2. Love Me With All Your Heart
3. Telephone Baby (J. oats)
4. Teenage Romeo (P. Perryman)
5. Key To Your Heart

**MANNY HOWARD**

WTPS—Fountain Inn, S. C.
1. Who’s Cheating Who
2. Almost Green (C. Berry)
3. The King of the Road
4. Love Me With All Your Heart
5. I Wouldn’t Trade You

**THE MARQUIS**

Class 251
1. Strange Love
2. Almost Green (C. Berry)
3. Heavenly Days
4. I Wouldn’t Trade You
5. Go Back (Impalas)

**ROSELAND MUSIC**

Los Angeles, Calif.
1. Someone Loves You (McIntosh)
2. Kansas City (W. Harrison)
3. It’s Just A Matter Of Time
4. Since I Don’t Have You
5. Sea Cruise (F. Ford)

**SUZANNAH MUSIQUE**

Suzanna, Mo.
1. You’re The One
2. Since I Don’t Have You
3. Sea Cruise (F. Ford)
4. Guitar Boogie Skulle
5. That’s Why (J. Wilson)

**HUNSON RECORD SHOP**

Jackson, Tenn.
1. That’s Why (U. Wilson)
2. Come Softly To Me
3. It’s Just A Matter Of Time
4. Since I Don’t Have You
5. Sea Cruise (F. Ford)

**K-CITY MUSIC**

KCLY—Clifton, N. M.
1. Hurtin’ Inside (B. Benton)
2. Kansas City (D. Cortez)
3. Guitar Boogie Skulle
4. Happy Days (D. Cortez)
5. Happy Days (D. Cortez)

**THE SELAH SINGERS**

(REligious)
1. Oh! I Know My Savior Lives
2. The Madrids (1:30)

**THE SACRED HEARTS**

(REligious)
1. Jesus Has a Blessing
2. The Madrids (1:30)
3. The Madrids (1:30)
4. The Madrids (1:30)
5. The Madrids (1:30)

**R & B RETAIL OUTLETS**

From Coast To Coast

**R & B REVIEWS**

A WRAP  B VERY GOOD  C FAIR  D EXCELLENT  E+ GOOD  MEDIOCRE

**THE CASE BOX**

Award o’ the Week

“IT BETTER GO NOW” [Arc BMI—Barnett]

“HOWLIN’ BLUES” [Arc BMI—Barnett]

**HOWLIN’ WOLF** (Chess 1726)

- Howlin’ Wolf, who has put together a long string of r&b chartleaders over the years, makes another strong showing at the national list with his newest Chess towsomest, Upper end, “IT BETTER Go NOW”, finds the Howlin’ one walking in the up beat while on the flip, “Howlin’ Blues”, he switches into the Wolf’s in top blues form on both ends. His fans’ 패러디이ng this.

**JACK’S DANCE HALL**

(2:30) [Tiger BMI—Leiber, Stoller]

**RUTH BROWN** (Atlantic 2062)

- Ruth Brown’s gonna lasso onto a sizeable chunk of the r&b and pop sales with this one. (See pop reviews.)
New York — Elektra Records will open a West Coast office at 8333 De Longpre, Hollywood, on June 1, it was announced last week by company president Joe Holzman. The move will consolidate and coordinate Elektra's coast activities, which have reportedly grown increasingly important during the past two years. It will also serve as headquarters for Holzman on his frequent trips to California.

The opening of the announcement before embarking on a flight to Europe with his wife, Nina. While on the Continent, he will record several new 45's, audition new talent and finalize contracts which have been pending, with European artists.

Before departing, the executive spent a busy week recording and editing a batch of new tapes. Among albums completed was "Jean Shepherd and Other Foibles," an LP of droll talk by the humorist; this will be released next month.

"Country America" at Oregon Centennial

Los Angeles — The Oregon Centennial Commission has set Nat Niberg's "Country America" TV series to headline at the Oregon Centennial in the Portland Arena for ten days, June 26th through July 5th. The Niberg package will perform one show nightly and play two extra performances on weekend matinees at a reported cost of "well over $100,000."

In addition to his regular cast which includes Dale Evans, Roy Acuff, Jack Carson, Bobby Brown, the Wailers, Brothers, and Carl Perkins, Bob Hope, Tex And ensuite, Kenny Powers and his Rainbow Ranch Boys, Jimmy Dickens, the Willbros Brothers, June Webb, the Stony Mountain Cloggers and Granipala Jones, Niberg is also dealing with a Portland TV station for a videotape of the event.

"It's What's in the Cash Box That Counts—INTERNATIONALLY—"
"YOUR WILD LIFE'S GONNA GET YOU Down" (2:35) [Arial-rose Bmi—Galloway]

YOULL NEVER BE MINE AGAIN" (2:45) [Durf Bmi—Killed, Reeves]

Kitty Wells (Deco 30809)

A new Kitty Wells release hits the country wax scene this week and has more than likely that both will be battling for top honors within a short space of time. They're two heartbreakers that perfectly display the thrugh's penetrating style. Top lid's the gal's middle beat version of "You're Wild Life's Gonna Get You Down", (introduced by Bob Gallow a short while back) while the other side, "You'll Never Be Mine Again", is a litter that Kitty partly dual-tracks with a male voice. Expect a sales rush here.

"I HEARD MY HEART BREAK LAST NIGHT" (2:18) [Hank Snow Bmi—Payne]

"CHASIN' A RAINBOW" (2:15) [Silver Star Bmi—Harris]

Hank Snow (Rca Victor 5254)

Hank Snow, one of country music's most consistent chart-riders, currently hitting with the "Doggone That Train"/"Father Time and Mother Love" coupling, should continue his pace set stints with this latest from Victor's "Hank and His Hee Haw Band" is a tasty ballad which reclaims the classic Snow treatment while a change of pace is offered on "Chasin' A Rainbow", a quick moving ditty on which Snow laments his continuing poor luck. Looks like another twin-clicker for the artist.

"I'LL CATCH YOU WHEN YOU FALL" (2:23) [Pamper Bmi—Howard]

I DON'T MIND SAYING" (2:47) [Cajun Bmi—Page]

Charlie Walker (Columbia 41388)

Charlie Walker, whose "Pick Me Up On Your Way Down", grabbed of the top slot for a couple of charts, make another push for that position with his latest for Columbia. On the new side, a quick moving affair, the chamber picks up where he left off, saying "I'LL Catch You When You Fall". Walker also has a winner in the reverse stitching, another up beat romatic weeper tagged "I Don't Mind Saying".

"BLUE FROM NOW ON" (2:11) [Central Bmi—Levy]

"WHILE YOU'RE CHEATING ON ME" (2:01) [Central Bmi—Louvain, Louvin]

The Louvin Brothers (Capital 4200)

The country disc of the week, who received chart honors on "Knoxville Girl", send up another excellent pairing that could head into hitville via both ends of the release. "Blue From Now On" finds Charlie & Ira on a slightly up-beat blues wall that shows great potential, while the moderate paced, pure country outing, "Cheating", also displays their vocal blend. Potent double-header with an edge to the top half.

DUR CHANDLER (Sundown 120)

"JOHN BAILEY" (2:37) [Durf Bmi—Harper, Chandler] Chandler tastefully cuts out this middle- beat tale about John Bailey's escapades in Arkansas. The folk-flavored item is strong enough to make a chart stand.

"BLUES IN YOUR BROWN EYES" [Durf Bmi—Rudy Har- per] Here Chandler lends his fine voice to a medium-paced lover's lament. He has a way with a tune.

THE MILLER BROTHERS (4 Star 1730)

"BACK ROADS" (2:10) [4 Star Bmi—Womack, McGraw] The slightly up-tempo doo-wop, concerning the end of a romance, has brother Jimmy in the spotlight, with the others joining in on the chorus. Strong side.

"I CAN'T GET STARTED" [Chappell, Ascap—Gershavin, Duke] Lee Miller Timper's the feature here, in a sliding of the old-fashioned pattern after Bunny Berrigan's immortal singing of the tune. Strictly a pop item.

THE COUNTRY GENTLEMEN (Starday 434)

"I'LL NEVER MARRY" (2:55) [Starday Bmi—Duffy, Davis] The Country Gentlemen, with Charlie Walker and John Duffy in the featured roles, flawlessly re-work this great old folk favorite, Excellent bit of wax which could go a long way up the charts.

"TRAVELIN' DOBRO BLUE" (2:30) [Starday Bmi—Duffy, Davis] The under lid finds the boys dishing up a pleasant, quick-paced, "blue grass" instrumental.

THE MIDNIGHTERS (Lucky Star 100)

"YOU WIN AGAIN" (2:00) [Ace-tone Bmi—Galloway, Williams] James Savage handles the vocal, with the Midnighters backing up instrumentally on an OK reading of one of Hank Williams' greatest. Outstanding material carries the country-ready styled platter.

"ROCK THESE BLUES AWAY" (2:29) [Gaylord Bmi—Savage] Up-tempo rock-a-billy opus with a tangy-gleeful lyric. Savage is again out front.

"I WANT YOU TO KNOW" (2:06) [Are Bmi—Wimberly] The side's a quiet, slow moving ro- mantic pleader. Nice contrasting pair-

"JUSt FOR TONIGHT" (1:50) [Allstar Bmi—Trent] Trent engagingly turns this into another romantic ditty. A cute cutting which should collect sizeable coin.

"STORM OF LIFE" (2:24) [All- star Bmi—King] Trent reverses himself on the flip 'em back' through a drenched tear lament.

DICK MILLER (Sundown 121)

"WISHFUL THINKING" (2:30) [Jat Bmi—Stewart] Miller calmly conveys this ballad concerning a middle beat tale. The song-sters deep voice comes through win-

"HEADING DOWN THE ROAD OF LOVE AGAIN" (1:50) [Durf Bmi—Miller, Carpenter] The tempo is picked up for Miller's fetching ex- citation into a happier mood.

BOBBY CROWN (Felco 102)

"ONE WAY TICKET" (2:19) [Cherie Bmi—Lampkin] Crown booms out a steady "Let's combin' back" through tons of echo. On this quick-pacer he sounds a little bit like Johnny Cash, Real exciting stilt that could mean money in the bank for all concerned.

"YOUR CONSCIENCE" (2:17) [Cherie Bmi—kraves] The Kap- pers, who supply the top notch musical assist on both ends, slow the pace down to a steady-driving middle beat here. Another strong dishing by Crown. Beautiful side can head toward the charts.

PAUL HUFFMAN (Winston 1024)

"T-EX-A-S" (2:01) [Willett Bmi—Kendall, Huffman] A happy testimonial to the success of the Lone Star State is sung fetchingly by Huffman. Count on many Texas purchasers.

"I SEE YOU IN EVERYTHING" (2:15) [Willett Bmi—Huffman] Huffman's multi-tracked voice tenderly chants this quiet waltz affair.

CURLEY COLDIRON (Circle C 711)

"ROCKIN' SPOT" (1:58) [Are Bmi—Boyd] This rafter-shaking rock-a-billy opus finds Curley getting some frantic support from the Circle "C" Boys. A dual-mart disk.

"BOY" (2:06) [Are Bmi—Wimberly] The side's a quiet, slow moving ro-

"CABIN IN THE HILLS" (2:27) [Fortner Ascap—DeVol] The Fungi Mountain Boys superbly assist the artists on this medium paced in- spirational item. Both c.w. and religi-

"SOMEONE YOU HAVE FOR- GOTTEN" (2:38) [Golden West Bmi—Graves, Stacey, Certain] Here the pair turns to the love idiom and tackles a fast moving country waltz. Both songs have the goods to rack-up loads of airplay.

Buddy Stephens

"WHAT GOOD ARE MEMO- RIES" (2:37) [Fairway Bmi— Stephens] Here's a potent piece of material that receives a sincere chart-bound reading from Stephens. The slow paced, tear drencher bears watch-

"TRY AGAIN" (2:15) [Fairway Bmi— Stephens] Another slow pace from the crying towel category. Stephens again, carries out a double niche for himself with either end.

TED DOYLE (D 1057)

"ONE MORE HEARTACHE" (2:10) [Glad Bmi—Doyle] Fine pure country outing, with Doyle easily the lyrical to this touching, middle beat lament. Can score in the right locations.

"JUST FOR THE THRILL." (2:15) [Glad Bmi—Trece, Ed- wards] The pace is slowed down for another excursion into the lost love area. Not a bad side, these disks with loads of emotion.

BOBBY POWELL (Religion+)

THE GLORIANDERS

(Tchecese 300)

"TOUCH THE LIVE WIRE OF HEAVEN" (2:12) [Golden River Bmi—Dyson] A real happy feeling is conveyed by Powell, in the lead, and choir's a fast beat gospel hymn. Should do exceedingly well within its field.

"MY LORD COMPARRED TO THEE" (2:59) [Golden River Bmi—Kousdnes] Back is a quiet, sol-

BLACK JACK WAYNE

(Black Jack 102)

"RIDE GUNMAN, RIDE" (2:50) [Wayne Bmi—Wayne] Western, folk-flavored ballad receives a Sons Of The Pioneers reading from Wayne and the Rovin' Gamblers. Out-

"BABY BROTHER" (2:15) [American Bmi—Orr] The singer lists the unusual habits of his kid lower, laugh provokingly. Jocks and ops take notice.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The quarterly board meeting of the Country Music Ass'n was held recently in Nashville and a committee was appointed to select the site and determine the location for the next CMA spectacle in June. . . The Missouri Valley Barn Dance is back with five top talent playing out of WNAX, Yankton, S.D., according to promotion mgr., Red Peterson. . . Ferlin Husky has been signed by WSM's "Grand Ole Opry" with Lonzo & Oscar as his official price. Husky's official price was the $2,000 encore with Carl Butler holding down guest-position. TV-Music Row Magazines listed for "Opry" as a popular music program. . . Lin-up for the 5.2 KWRH-Shreveport, "Louisiana Hayride" show was Porter Wagoner's trio (Don Warden, Red Glasgow and Porter), Frankie Miller and Jimmie Driftwood, clifford of the "Blueberry Hill-Greene-up a Columbia smash by the "Hayride's" Johnny Horton. . . Say And Sand reports that Charlie Williams' "Lorena" on Sage is going for "bible." Dwayne O'Neal, will have a May release in "If The Devil Wants To Talk". . . WLM-Cincinnati's "Mid-Western Hayride-TV 5.1." . . Gabe Tucker advises that jocks missed in the initial mailing of Claude Gray's "Letter Overdue" and "I'm Not Supposed" can have same by writing to 514 E. 11th St., Sunset 5, Texas. . . Starkey's Bill Clifton set he'll do the same with his "Corley." "I'll Wander Back Some Day" couple if they'll drop him a line—care of his 632 Preston Place, Charlotteville, Va. Address. Parties interested in summer bookings for Bill and his Dixie Mtn. Boys should contact Bill at the above site. The group's initial Sun. date at the 16th in the season is set for 3 at the Ranch in Rising Sun, Md. . . William G. Hall, the late J. P. "Big Bopper" Richardson's personal mgr. telegrams that Jape's wife, Adrian Joy, recently gave birth to a son, Jay Perry. Best wishes! . . Tex Williams' Village Ballroom in Newhall, Calif. has banned jumping with action. Recent acts include Bill Monroe & the Blue Grass Boys on 4 22 and Pee Wee King on the 24th. Pee Wee, whose debut was "Sleepin' Cha Cha," is set to cut another session for the label. Todd, incidentally, Todd picked up Jimmie John's "What Kind Of 'Good' Do You Expect?" and "Just Got Kids" from "ZZ" Records. . . Jocks in need of something new include WEE Gatin ("Cotton Jamboree") KATL-Miles City, Mont. Jimmie Williams-WERU-Peru, Ind. Ralph Beeman-KRIB-St. Peter, Minn. Jerry Howard-WLFS, Bos 271-Fountain Inn. S.C. and Cliff Waldon-WGGA-Gainesville, Fla. Cliff was formerly with WREM-Remsen, N.Y. . . Jimmy Simpson-KYVR-Anchorage, Alaska typifies the late Jimmie Rodgers is still pulling plenty of variety quality from albums. A tune introduced by "Yodelin" Jerry Hanlon during his 3rd appearance on Roy Glenn's "Red River Jamboree" recently. . . Hanlon says the song, tagged as "The Yodelin" on wax, is made up of words collected from the Bluegrass Boys and the Hill Kids did what the "Yodelin." Also on the 4 18 bill were "Texas Shorty," junior fiddler; Ron Carter, Rube & Mel's Band, and the 25th outing. The "Jamboree"'s Floy Case adds that Hanlon has got wax possibilities and some disc jockey-ought-hits plenty of wonderful bands including the Mays who are currently working Iowa. Mo. and Kan., heads out toward Calif. in May; Bob Wills and Texas Playboys, in south Texas at the present time, do Las Vegas for a 3-week spell. Wills' guests in the Miller Brown-Study dates in Texas, New Mexico and Okla., will make a 2-week trek of New Mexico June through July. . . Jimmy Hanlon's Ranger Club. Johnny Gray, Jesse Gray, sends along the 1st Jim Reeves Club Annual. Jim'll be appearing at Missoula, Montana Trade Fair, for 4 days during his current cross-country tour. His latest hit the 16th the tour with "I'm Back-to Backin' Home." "Heartache Is The Fashion" smash. . . Ron Biberthaler, Seattle operettor, letters that Jack Roberts will be presenting another big show with Faron Young at his Heiser's Shadow Lake, 5/5. On the 10th Roberts and his Evergreen Drifters will be appearing with Faron for a show in Portland. . . Marguerite Ask, Minnesota top of Georgia Parsons' of Caustic Kids' fan club, sends us a bio on Gene noting that the latest on Southland is "I Found Out What Love Can Do" and "Please Don't Wait Till Tomorrow." . . Hal Smith set that he'll send out copies of Roy Price's "Heartaches By The Numbers" on Boppers, Skeeter Davis' "Set Him Free" on Victor and "Dodge City" by Harold Marrison and Jimmy Gately on COLUM, to decide on wanting 'em, if they notify him at his 405 Gallatin Ed., Nash- ville, Tenn., location . . . Swinney that Aleshewich retired the great of Dan Larkin on his WNTA-Newark, N.J. "Hometown Frolics" show, adding that the Poll Bros. will be appearing with Faron for a show in Portland. . . Marvin Fugerson, Chuck Gillette, Mike O'Hearn, Diah Graham and Curly Gold were part of a big c&w swing show put on for the patients at the big c&w hospital in Nashville. . . "Pop" Kennedy, prey of the A.F.M. Local #6, helped in putting the show together. . . Sorry to hear about the passing of Neil Zachmann's dad. Neil, the WAM-Monmouth's on the air at 1770, has been having great success with c&w sales at his record store. . . Dwain Marrs has been added to the Ray Sanders & Sonette's western band for "Constant Effort to Please You." . . "I'm So Afraid." Victor's Brown Trio tour the northwest and parts of Canada for A. V. Barnard, from 4/24 thru 5/7 and from May 8th thru June Long. On the last part of the jaunt they'll be with Ferlin Husky, Faron Young and George Jones. . .

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

**Country Round-Up**

**Top 50 Across the Nation**

**Week Ending May 9, 1959**

<table>
<thead>
<tr>
<th>Home</th>
<th>White Lightning</th>
<th>A Thousand Miles A GO</th>
<th>New Orleans</th>
<th>A Fool Such As I</th>
<th>I'm In Love Again</th>
<th>When It's Springtime In Alaska</th>
<th>Black Land Farmer</th>
<th>The HANGING TREE</th>
<th>When Luther Played The Boogie</th>
<th>That's The Way It's Gotta Be</th>
<th>Mommy For A Day</th>
<th>Don't Take Your Guns To Town</th>
<th>Life To Go</th>
<th>Take A Message To Mary</th>
<th>Come Walk With Me</th>
<th>Frankie's Man Johnny</th>
<th>Who Cares</th>
<th>Doggone That Train</th>
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Opening Of St. Lawrence Seaway Can Boom Midwest Export Shipments

Exports of coin operated equipment to European countries have been a most welcome and profitable business for American coin firms. Midwest shippers, however, have had to contend with transportation problems and added charges which Eastern shippers did not have to consider.

The opening of the St. Lawrence Seaway for navigation on Saturday, April 25, now permits ocean going vessels to proceed directly from a number of midwestern ports, thru the Great Lakes, to the Atlantic Ocean and on to foreign ports. It is felt that the resultant savings in costs should spur international sales of coin operated equipment.

The Seaway, which was in the talking stage for better than 50 years, was started on its way some 5 years ago. Altho it opened to traffic on Saturday, official opening will take place on June 26, when Queen Elizabeth and President Eisenhower are to join in opening ceremonies.

Many, many areas thruout the United States and Canada will benefit. All the lake ports are now open to foreign shipping. Duluth, Minnesota, is the furthest point. A new port will be opened and dedicated in June. Among other large American cities whose ports will now be utilized for direct foreign shipping are: Milwaukee, Wisconsin; Chicago, Illinois; Gary, Indiana; Bay City, Michigan; Detroit, Michigan; Toledo, Ohio; Cleveland, Ohio; Buffalo, N. Y.; and Rochester, N. Y. A number of smaller cities along the route will probably handle loadings and unloadings. Among the Canadian cities who now will be able to handle direct shipments to foreign ports are: Port Arthur; Fort William; Sault Ste. Marie; Sarnia; Windsor; Hamilton; Toronto; Kingston; Prescott; Cornwall; Montreal and Quebec.

A certain amount of opposition to the building of this Seaway is the reason construction was delayed these many years. These opponents fear it will affect their business adversely. But as the New York Times states: “Yet in the over-all national interest of both this country and Canada the balance of likely advantage in favor of the Seaway can hardly be denied.” The same condition will prevail in the coin machine industry. Some of the Eastern shippers may be affected adversely. It is now up to them to devise ways and means of meeting the new competition from those Midwest shippers. We feel they are capable of meeting this competition.

On an over-all basis, it would appear that the coin machine exporters stand to gain considerably by the opening of the St. Lawrence Seaway.
NEW YORK—The month of May is very important to operators of Arcades, roadside and resort type locations. Weather is the determining factor. Should the nation be favored with sunny, warm, outdoor type week-ends during May, coin operated equipment in the above type installations gets a heavy play.

Good weather thrust May—and then on during the summer, is also a plus factor in “Bowlotto” and “Superstore” type locations. Encouraged by favorable weather, shoppers and players seek to get away from their homes. Equipment available in these spots, with additional traffic of families and children, will get added play.

As a matter of fact, some of the operators of these new type installations, have been considering placing kiddie type amusement equipment in outdoor areas alongside or nearby. It is felt that these attractions will be lucrative during the warm weather period.

For the Arcade, shore and resort area operator, in most instances, he feels that he can only open week ends during the month of May. Therefore, if the weather is favorable Saturdays and Sundays during this month, he can get off to a good start for the season. In 1957, when arcades set all kinds of income records, every week-end during May was warm, sunny and “outdoorish”. Arcade men felt that the sensational season was due primarily to the wonderful start afforded by May week ends. This theory seems to be strengthened by the fact that the 1958 season didn’t compare with 1957 gross income. During the month of May, 1958, every weekend was either rainy or cold. Very few excursions were made by pleasure seeking families.

As usual, during this time of year, wholesalers supplying games and music machines for arcade resort operators report greatly increased sales—and anticipate continued high sales for the next few weeks.

Operators are preparing for the business—let’s hope that the weather man cooperates. A good month of May can mean the difference between a good or mediocre 1959 season.

NEW YORK—Probably most of the people in the industry viewed the Armstrong Circle Theatre’s presentation of “The Sound of Violence” on CBS Wednesday night, April 29. This was the hour long play purporting to be a documentary account of the operation of a legitimate coin box看出 operator by hoodlums. As reported in last week’s issue of The Coinman, the program did not delineate the legitimate operator, but dramatized the problem the industry has contended with when the hoodlums infiltrate.

What constructive purpose was served by “The Sound of Violence” beyond providing television with one more hour of gangster melodrama is debatable,” stated the reviewer for the New York Times.

This comment describes the action perfectly. In 1942, the National Coinmen’s Association formed the Joint Committee on Im- proper Activities in the Labor or Management Field, which headed the committee which heard testimony on jube box activities in Washington, who closed the show—were extremely important. These men stated that the jube box operator in general is an honest, hard working American citizen, who, like others in a great many other industries, has to contend with gangster and hoodlum infiltration.

Opening the show, Douglas Edwards said: "The evening’s program extends from coast to coast. Douglas Edwards speaking. The jube box business is an honest legitimate business—one that provides music for millions of people throughout the country. Most of those engaged in it, are conscientious law-abiding businessmen and workers. But it is also a business with its detractors—hoodlums, syndicates, phone labor unions."

Closing the show, Senator McClellan stated: "I am sure that the great majority of those in the jube box field are honest, law abiding citizens—businessmen and workers. The jube box industry of course is legitimate business that has a proper place in our economy. To an increasing degree however, many of those in this business have been and are now being forced to deal with racketeers and disreputable elements and to pay tribute to them for the right to stay in business. Efforts are being made in the United States in which racketeers have at least made an effort to gain a foothold in this industry. In many areas—they have succeeded. Just how happens to be just one of the many, many legitimate businesses in which racketeers and underworld characters have become entrenched. And to the extent that they are in process of becoming a dominant power in our economy, this situation creates a serious menace; it must be corrected. The control of any important segment of business and industry in the hands of racketeers and gangsters endangers the supremacy of our government. It is the urgent duty of the Congress to enact remedial legislation in this field wherever needed. It is also the duty of all law enforcement officers throughout the country to be alert to this situation, and to be vigilant in the enforcement of laws available to them to combat this evil, and to deal with the problem in their respective communities.”

This type of spotlighting of the coin machine industry, it is conceded by many, can be beneficial—if the law makers and law enforcement agencies would undertake action to make it impossible for these criminal elements to infiltrate and harass members, not only of the coin machine industry, but of all industries.

Murray Simon Vet Coinman, Passes Away

WEST HARTFORD, CONN.—Murray Simon, veteran coin machine and arcade man, passed away last Monday, October 27th. He was buried, Tuesday, April 28th, at Weinstein’s Mortuary, this city, at a funeral attended by his immediate family, and friends from the coin machine industry all over the country.

Murray Simon was in business with his brother Albert, of Albert Simon, Inc., New York, with the Savoy Vend Company, until 1942. During this time, and up until 1945, Murray Simon also managed an arcade business in conjunction with his brother Dave Simon, well known coin machine distributor.

In 1945, Murray Simon formed a partnership with the late Abe Rechschafer, in Hartford, Connecticut, and at the time of his passing, he was with the Reliable Coin Machine Company, Hartford, Connecticut, jobbers and distributors of coin operated equipment. Murray Simon also owned and operated an arcade in Hartford.

Members of Murray Simon’s immediate family are his wife Madeline, his daughter Mrs. Joan Cohn, brothers Benjamin, Dave and Albert and two sisters, Mrs. Ida Nankoff and Mrs. Sonia Sandow.

Simon’s wife Madeline, resides at 45 Hamlin Drive, West Hartford, Connecticut.
Fred Walter, Banner Specialty Co., is enjoying a four week vacation after qualifying with 20 years on the Banner employee list, advises Al Rodstein, Joe Roher, who just enjoyed a holiday week at Grossinger's with his wife, is holding down Fred's duties while he vacations.  . . . Marty Brownstein, Active Amusement Machines Co., nursing a head cold at home. Joe Ash is excited about the new Gottlieb game, due in any week now. Larry Ash preparing for another European trip. Will visit Holland, Belgium, France and Germany. . . . Dave Rosen, David Rosen, Inc., left for Connecticut last week to attend Murray Simon's funeral. Joe Wasserman had a heavy week full of visitors. . . . Mike Olejek, Johnny Marrick, Fred Shay, Morris Rosen, Robert Williams and Arnie Bhilore, among the out-of-town ops into Phila. for business. . . . Nat Solow, Eastern Music Systems Corp., advised that Bill Adair is busy with upstairs biz, while Marvin Stein kept his nose to the grindstone signing contracts with ops in exchange for new Seeburg stereo equipment. Nat signed the papers and most of all, the check for his new home in Jersey. . . . Hank Grant, Intl. Amusement, hit the Western part of the state in a road sales tour. Got back in time to pick out a new home in Northeast Philly. Jack Adair advises that things 'are really poppin' at 806 N. Broad. Business has been really great says Jack. A correction re last week's item on Jack Palmer's "trip" to the Continent. It's Hank Grant who's leaving. Palmer will depart later on during the summertime. . . . Abe Lipicky, Sandy Moore Dist. Co., had to hold up with his big announcement until next week. Should be of interest to the trade, advised Abe.

Bernie Misch Ready For Big Weekend Boat Race

UPPER MIDWEST MUSIC

Stan Baeder, New Rockford, N.D., spent a couple of days in Mpls. this week visiting with a few distributors. Stan's first trip in the cities since last fall . . . Art Berg in town for the day on his way up to Duluth for the annual small fishing run which lasts about two weeks and is quite a sport. . . . Mr. & Mrs. Gordon Stout, Pierre, S.D., in town for a few days. For out from Gordon that the reason he didn't make the M.O.A. show was because Mrs. Stout and her daughter came down with the flu. They were only 30 miles out of Chicago when this happened and both couldn't move. . . . L. I. Harris, Enderlin, N.D., in Mpls for the entire week of Passover. Has been staying with friends in town for many years during Passover. . . . Bud Knudson, Moorhead, Minn., in town for the day. . . . Lee Brahs, head service man at the Sandler Dist. Co. the past six years has resigned to go into the operating business. All his friends I'm sure wish him the best of success. . . . Gene Clemion, Austin, Minn., in town for the day. Gene and the wife had a very good time in Chicago during the M.O.A. Show. He stayed on for several more days enjoying a nice vacation. . . . Bill Pomgrantz, Tomah, Wis., feeling and looking great since having a cataract operation on one of his eyes. Will have the other eye operated on at some future date. . . . Bernie Misch, La Crescent, Wis., is readying himself for the heat race this Sunday. Bernie, the Gay Scandinavos of the speed boat racers in Wau and reether parts of the middle west is really quite a demon on the water. If you don't believe it just ask Bernie to show his trophies. . . . Stan Woznak, Little Falls, Minn., in town picking up his record supply and parts. . . . John McMahan, Eau Claire, Wis., getting over a very bad cold which had him in bed shape for two weeks. Lawrence Schillinger, Knapp, Wis., in town for the day for records and parts . . . You should see Frank Cobual's Poultry farm in Bloomer, Wis. Has plenty of help running it and enjoys it as a hobby. Thousands of chickens and capons housed inside fed by mechanical feeders. Quite a plant.

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Ground Breaking Ceremonies Start June 14
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WURLITZER MUSIC
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PLAYER'S CHOICE
CLASSIC
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BALLY STAR SHUFFLE
A B C SUPER DELUXE
ALL STAR BOWLER

Will take BINGO MACHINES in trade

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ROCKET SHUFFLE—EXPLORER—BEAR GUN—AROUND WORLD
TRAINER—DRIVE-MOBILE—GOLF CRU—REBOUND SHUFFLE
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EXCLUSIVE DISTRIBUTORS OF WURLITZER — BALLY — CHI. COIN
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GOFT GYPSY QUEEN 95
GOTK STATE FAIR 335
GOFT, 2 Pl. GONDOLIER 975
UN. IMPERIAL 95
UN. CHIEF 95
UN. 11TH FRAME 135

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SMOKE SHOP CIGARETTE VENDORS
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“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

Music and Games Sales Continue
Fast Pace As Summer Approaches

NEW ENGLAND NIBBLES—

Bis is booming all around in codom here and distribr plants are rushed as ops swarm in buying for the upcoming outdoor season. Although nippy weather still prevails, ops are readying for early starts in the affresco spots. This industry is jubilant over a good reported report from the Boston Licensing Board to the City Council giving pin operations in Hub a clean bill of health. “There is no evidence of any racketeering in the simul business, instead there is a healthy, competitive spirit,” the BLP reported.

Pho-no sales are climbing and spurt is on for summer location biz. Music looks to be bigger than ever before during the hot weather season. . . . Around at the distribr plants: At Atlas Distributing (AMI), Gerard Robinson, gen. mgr., reports his biz has taken a terrific swing in the output of new AMI stereo phonos. Export biz is big also, local sales. Reception for the new line of Tunko kiddle rides has been excellent. . . . At Redd Distrib. for postal orders set to sell with the millions of Football Pools coming at.

Things are humming with new Wurlitzer stereo phonos here and ops have been booking in from great Britain. Bally's concessions in Northern Corp. (Seaborg), Marshall Carsas, sales, reports heavy influx of ops from northern New England interested in fun spot and arcade equipment. There has been a terrific upsurge in both arcade equipment and stereo phonos this past ten-day period and with May 31st starting date for the fun spots, pools acts and small hotels, is a good time for rushing equipment around the territory to get set up and ready for the tourists and vacationers.

Irwin Margold, gen. mgr., reports outlook for summer biz this year should be excellent. Dave Bond's preview of Chicago Mid-Winter's volume surpassing the previous year in phonos and arcade equipment. . . . At Associated Amusements, Dick MacNeil, gm., reports they have added on both Domestic and Foreign plate which he pilots around the territory colling on ops. Ed Ravreby has swung from swing around the north country, reporting biz is good up that way and ops are clamoring for good used equipment. Kiddle rides are starting to perk and ops are pushing them out to the far flaura stretches of beaches from Old Orchard Beach, Me, way down to the cape areas. . . . Among ops in visiting division this weekend were Tony Gravina, Meriden, Conn.; John Clemens, Providence, R. I.; Ray Shea, Worcester; Connie Pocus, Sunnyvale, Cal.; D. J. Cox, Hal, Atlantic City, N. J.; Nat Crewe, Quincy; Stan Coka, Lynn; Luke Levine, Boston; Sumner Segall, Boston; Don Hoote, Randolph; Teddy Rubinovits, Chicago; Saul Robinson, Newton; Dave Ditchburn, Haverhill, Arling.; Flit Swartz, Boulder, Ar.; Harold Segall, George Campbell, Medford; Arthur Sturgis, Jamaica Plain; Jim Geracita, Danvers; Frank Fendell, Framingham; Harold Lackey, Roxbury; John Peto, E. Boston; Dave Groppman, Boston; Walter Luby, Shrewsbury; Russ Mawsey, Holyoke; Ed Beals, Needham; Perry Lipson, Newtow.

BOSTON, MASS. — In a special report from the Boston Licensing Board to the City Council, pinball operations were given a clean bill of health and termed “healthy and competitive,” this week.

The licensing board's report to the City Council was prompted by an order from Pres. Edward F. Mc-

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M.O.N.Y. and A.A.M.O.N.Y.

Face Court Action

NEW YORK—Action was brought last week, by Attorney General Louis J. Lefkowitz, in New York Supreme Court, to dissolve two New York coin associations for their alleged monopolistic practices.


The action stemmed from investigation reports brought out last February before a Senate investigation committee. According to affidavits filed with the court, the associations are empowered to punish members by fine, suspension or expulsion from the trade group. The affidavit also said that findings of the association tribunals cannot be appealed or reviewed.

Al Denver, president of the Music Operators of New York, Inc., stated that he did not become aware of the charges until they appeared in the daily newspaper. "If there are any infractions of any laws, on the part of our association, I certainly want to know about them," commented Denver. "Our by-laws specifically state that any action taken by the board can be appealed by the member at any time. Our records do not indicate the suspension of any member, at any time, with the exception of one case. This member was suspended because of dual membership in two trade groups," said Denver.

"I sincerely feel that there is no fraction of any laws on the part of our association and judging from what I read in the newspapers I feel that the charges brought against the Music Operators of New York, Inc. are all false," concluded Denver.

A representative from the Associated Amusement Machine Operators of New York, Inc., could not be reached at press time.

There's a Washington

In England, Too!

OLDHAM, ENG.—Pictured below is George Miller, Juke Box Hire Service, Ltd., Bal-Ami distributor, in Northern England. So far, no news of unusual import. But Miller did make news when he appeared with his service truck here, and attracted crowds who were under the impression that the "Washington" painted on the truck panel meant Washington, U.S.A. "Did he 'drive' all the way?" they queried. Actually, Miller has three such trucks for route service and the Washington is where it has always been—in County Durham, England.

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The Cash Box

Page 69

May 9, 1965

Murray Simon

Hartford, Connecticut

and extend deepest sympathies to his family.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
**Chi Coin Ships "Star Rocket"**

**Features 3-D Mirrored Playfield**

**CHICAGO** — Sam Welberg, president of Chicago Dynamic Industries, announced the release last week of Chicago’s new “Star Rocket” electronic upright amusement game to the trade.

“Gas together, this exciting new player action, which consists of the depressor of any, or all, of five buttons to launch the balls in a 3-dimentional mirrored playfield for scoring,” said Welberg.

“Exciting competitive action is created as players strive to top each other’s score,” continued Welberg, “and this control is accomplished by the fact that the player has the option whether to launch one, two, or any number of rows to score best during each frame.

"Star Rocket" is a high scoring amusement game. The player alone decides to attain the highest possible score by playing either 2, 4 or 5 balls in a row; 4 corner balls or 5 diagonals; or, 5 verticals or 5 horizontals — plus the big ‘Y’ extra bonus.

"This extremely engineered and constructed upright game will easily fit into any location regardless of size,” concluded Welberg, “for it requires only 24 inches by 32 inches of floor space overall. Despite this size, the 3-dimensional mirrored playfield gives it the appearance of a much larger game.

"Star Rocket" can easily be set by the operator for location on 3, 4 or 5 games per game," concluded Welberg.

**Fred Minter Forms Evansville Distrib**

**EVANSVILLE**, Ind.—Fred Minter, a veteran of more than 25 years in the coin-op industry, has just opened a new distribution company, the formation, last week, of the Gate- way Cooperative Distributing Company, which is located at 925-25 Main Street, this city.

Minter was previously associated with Empire Coin Machine Exchange in Chicago. Prior to that he headed another distribution company, Automatic Distributing Company, Chicago, for more than 2 years.

He also served on the sales staff of Automatic Phonograph Company, Chicago (now known as AML Sales Company) before founding his own distributing company. Minter covered every state in the Midwest, with emphasis placed on Illinois, Indiana, Michigan and Wisconsin. He received recognition from the Illinois, Indiana, Michigan and Wisconsin Steamer’s Association for meritorious duty in North Africa and European Theater during World War II. He advised the war that the firm would carry all types of coin machine equipment.

"Having been an operator for many years," Minter said, "I am in the very favorable position of understanding the problems confronting operators in every section of my country. We will offer operators the best possible deal on all equipment. I have no doubt we will bring up excellent service facilities which, with our past experience will certainly come in handy," he continued.

"We look forward to reuniting our business relationship with many of our former customers," he concluded.

**EASTERN FLASHES**

Music and game distribs have been keeping up with the added business which comes about every spring season with increased demand for used equipment from summer resort locations both in and around the city in pools, clubs and similar spots plus the summer sporting events preparing for a big summer. It would be wise for operators to treat resort and other seasonal spots with the care they give permanent locations. Programming of music for each location is another important operating, but in the resort location it could mean the difference between profit and loss. The musical composition of this type equipment needs this specific interest is cultivated (e.g. the dance crowds are usually 90% in favor of cha-cha selections), the few opportunities open during the comparative duller months creating operating lapses, heat and dry for weeks at a time. On the other hand, an expertly programmed resort juke may come up to some average year-round locations.

The coin industry mourned the passing of Murray Simon last week, in Hartford, Conn. Murray was ill for some time and he died suddenly and unexpectedly. He was a native of New York, April 28, 1919. Simon’s Mortuary, in West Hartford, Conn. and the funeral was attended by many coiniers from N.Y. and throughout the country. Murray was the brother of Al Simon, Albert Simon, Inc., and Dave Simon. His family resides at 45 Hamlin Drive, in West Hartford, Conn.

-Barney Sagerman, Ranyon Sales Co., kept busy all week long with music and game orders while Larry Lengewurz handled AML business on the road and Liv "Kempy" Kempner worked the Connecticut territory selling AML's and Bally equipment. Lou Wolsberg busy with the books, advised that Al "Senator" Seaberg’s last report indicated that the U.S.-A coin market on May 4th should bring a big crowd to the Astor Hotel. Morris Rood reports a steady sale on Bally’s new “Deluxe Club Bowler” . . . Mike Mulqueen, update op, dropped down to Tech for Theatrical News.

-Mike Munves, Mike Munves Corp., advises that his son, Alvin, left for his army base in Virginia on Tuesday, April 28th, after a one-week Passover leave home here and a one-week leave at home. Alvin said he had better pick up for arcade ops since the month of May is all important to the business and told how happy he was to see Ashbury Park, N.J., stopped by the Munves plant and improved his inventory.

-Al Goldberg, Sandy Moore Dist. Co., held down the fort at the showroom while Sandy Moore handled the Gabe of Bally Electronics, Inc. Wurli field engineer, arrived in New York last week after an Eastern tour including West Virginia and Maryland. Hank will stay at the Moore outlet, shutting between New York and Philly branches for about one week . . . Friday Koeppl, Koeppl Distributing Co., had the best news in weeks. Hearing that his brother Hymie will leave the hospital, after an extended rest period, on Friday, May 1st, Hymie ( monopoly's first, and a pleasant one at that, will be to stop at his son Sammy’s house and from his eyes up to his right hand, happy, Bob Hymie was in the hospital. This gives Hymie one of each—a grandchild and a granddaughter.

-The new addition, April 28, to Koeppl's line that the Rock-Ola line is moving well with a steady used equipment business stemming from export customers . . . Mrs. Eva Feinstein, Atlas Music Co., Chicago, was a New York visitor last week with plans to do the theater circuit catching up on the many hit shows in our town . . . Mr. and Mrs. Harry Brodsky, Harter Automatic, seeing over the April event, to celebrate their grand-daughter Sherry's number 3 birthday, Mr. and Mrs. Mickey Weisberg, of Union, N.J., are the very proud parents. Mrs. Weiss is Harry's daughter . . . Meyer Pariser, New York, New York, has announced plans for new arcade installations while Murray Kaye keeps busy with actual sales work dealing with ops and helping them plan, more efficiently, their respective operations. Murray kept his eye on the road during his one-week leave home here, at the Atlantic showroom, but kept himself up to date on the national show held at the Atlantic showroom last week, when Ray Lindener, Seeburg back-grounding, and Mills distributing, held their joint managerial meeting due to a queue in June. “I can see where it will definitely help the operator diversity which is the prime purpose of the new unit,” stated Kaye. “Up until now the price was on a steady basis, but now you can change your profit level more.” This new Seeburg unit will be much lighter in price and several other features will play into the idea across,” said Murray. Kaye was nursing a bad foot last week but it wasn’t bad enough to keep him off the golf links. (He’s probably tee off standing on crutches, anyway) "I still haven’t broken ‘100’ but after all its only ‘May’,” advised the man who hasn’t missed a TV golf show in many months . . . Seymour Polak, Westchester Operators Guild, reports big ticket sales for the association’s annual affair, to be held at the Holiday Inn, Scarsdale, N.Y., on May 19th.

**BIRTHDAY HAPPY THIS WEEK TO:**

A healthy measure of interest among coinmen swings to 2 very pertinent items of consideration these eventful days. High on the list, of course, the impetus toward the World's Fair coinmen. In this aspect that quite a lot of emphasis is directed by Dave Gottlieb and Nate Gottlieb of D. Gottlieb & Co. This feeling is increasingly expressed by D. Gottlieb last week, when he said, "we're constantly beating the drums for 5c play, because we feel that the nation's operators just cannot get along on 5c play during this period of inflation. Everyone should devote a little time to encourage this very necessary push toward the play throughout the entire country."

Another prime factor which is being "batted around" these days is the need for a good public relations program in the coin machine industry. The need becomes increasingly imperative as coinmen go to Chicago to get their orders in to Chicago Dynamic Industries for "Commando Machine Gun" galleries. Harry carlin says the supply is limited but the bids are big.

Bob Dehmel is excited as all get out to see 2 new United Games due to be released next week. One is an 8½ foot shuffle alley, and the other is a bell bowler for the "Bowllette" and "Bowl Lane" games. Joel Oettinger and Ralph Sheffield tell us that these 2 additions to the big United line will go big this season. Herb advises further that United's "UpC-100" photographs received terrific press for the show this season. Herb reports that "Wild Cat" is still one of the hottest games at the Wurlitzer shows, and many visiting operators who buy one usually return for more of the same. Len Mccon isn't spoiling when he says "anyone for golf?". This links crawler is one of the true "fire-runners" of the all consuming game. He is often heard in the sales room at Coin-Op's offices in Chicago, saying they should cut the price of the game by 25c and they have a sure winner, and he is right. Meanwhile Chicago Coin broke this week with the new "Star Rocket" electronic upright amusement game. Operators can adjust this game to 3, 4, or 5 frames per game on location. Ed Levin feels that the firm has a big winner in this upright beauty. Harry Glick sounded an ominous note last week to operators and amusement park owners who are slow in getting their orders in to Chicago Dynamic Industries for "Commando Machine Gun" galleries. Harry carlin says the supply is limited but the bids are big.

It seems that the hard workin' lads are installing a huge air conditioner to refresh the office and employees this summer. Incidentally, Clarence is really enthusiastic about the great success he's been having with his "Wild Cat" electronic upright game the past few months. It just seems to go on and on... Another enthusiastic "Wild Cat" is Joel Stern of World Wide Distributors. He reports that "Wild Cat" is still one of the hottest games on the market. We're not the only ones feeling the pinch of the price reduction on "Wild Cat". Many operators who have recently purchased the game are experiencing a decline in business. "Wild Cat" has been a big hit in the Chicago area and is now finding its way to other markets.

On these notes, we'll wrap up this issue. We hope all our readers have a pleasant summer season and we wish you all the best in your coin games business.

G. L. KITT

GIL KITT

WE HAVE A COMPLETE STOCK OF ALL TYPES OF AMUSEMENT GAMES. NEW AND USED SHIPPED ANYWHERE IN THE WORLD

The Best Buys In Bingo Games

BEACH BEAUTY $100 KEY WEST $200
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ALL THE LEADING COINMEN

REACH THE CASH BOX EVERY WEEK

GIL KITT

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY!"
Bally Ships New Upright "Jumbo"

In addition, continued O'Donnell, "the high-speed, arm-thrower that is now in keeping attraction of all Bally in-line arcades is also included in 'Jumbo. The Arrow Flash is a feature that permits the player to score with only one 'Lion on the Tiger,' or one Hippo. These animal figures are colorfully illustrated on a brightly illuminated glass panel which has been carefully positioned at proper angle for easy view and resulting faster play. The game is equipped with operator's choice of 3 coin styles, nickel, dime or quarter," concluded O'Donnell.

OMaha, Neb.—Howard N. Ellis, secretary treasurer of the Nebraska Carnival, a branch of the American Amusement Machine Association of Nebraska, this city, has announced that the association's Spring Meeting will be held on Saturday and Sunday, May 23rd and 24th, at Hastings, Nebraska. The weekend affair will be hosted by Ruff Joy, Pla-Mor Music Company, of Hastings.

"We have been to Hastings before and have never failed to have a good meeting," advised Ellis. "Ruff always goes "all the way" to make our visit a pleasant one." Ellis advised all operators in the territory to make plans now for the weekend away from home and that details of the meeting will be worked out at the time. Ellis recommended that this be the usual weekend affair," commented Ellis, and "we look for a big turnout."

Correction:

CHICAGO — The May 2nd issue of The Cash Box inadvertently stated that the retired Phil Robinson, president of Chicago Dynamics Industries, Inc. would be accompanied by his wife for a trip to Israel.

The Cash Box has since realized that Mrs. Robinson passed away a few months ago.

Robinson will make the trip with a group of National B'nai B'rith officials. The staff of The Cash Box wishes Phil Robinson on the occasion of this error.

RCA Victor Releases 3 New Stereo Singles

NEW YORK—Charles H. Rice, coordinator for the single record department, RCA Victor Record Division, has announced the release of three new stereo singles. "Spool," b/w "Timothy," by Henry Mancini; "La Plume De Ma Tante" b/w "Homoilin Lu," by Hugo and Luigi; and "Where" b/w "La Strada Del Amore" (The Street Of Love), by Caterina Valente were scheduled for release on April 28th, advised Rice.

Coin Machine Tax Increase Defeated In State Legislature

WASHINGTON—W. C. (Bill) Lynch, very well known in local and statewide coin machine distribution circles signed with the H. A. Levine Co., is to open a new coin phonograph and cigarette sales representative. H. A. Franz, president of Franz company, said he was confident that Lynch, with his complete knowledge of the business, would be an asset to the company.

Carnival Industry News

HOUSton happenings

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
N.Y. City Police To Conduct Census

Will Distribute 10,000 Questionnaires To Music Machine Locations

NEW YORK — Police commissioner Stephen P. Kennedy, of the New York City Police Department, announced last week that patrolmen from all five boroughs will distribute 10,000 questionnaires to business outlets with juke boxes or phonographs. Kennedy said that the aim of the census was to weed out violations of the law, conspiracies, racketeering or unfair labor practices.

Deputy commissioner Walter Arm said the survey had been requested by the district attorneys of Queens and Brooklyn. Commissioner Kennedy then decided to make it a city-wide investigation.

The questionnaires will seek information on the following: the type of juke box in the establishment; the persons from whom the phonographs were rented; whether the boxes have union labels, and if so, from what union; whether the juke boxes or the owners belong to any association; whether the jikes boxes were installed voluntarily or under intimidation.

The results of the survey will be available to local, state or federal authorities on request. Ten thousand questionnaires are being printed.

The opinion of many people in the coin machine industry is that while any official move to weed out the racketeers inflates the industry a helpful one, this particular census doesn’t necessarily show up as a constructive method, in that much of the information which will be garnered from the questionnaires, is already in the hands of authorities. It was also the opinion of coin machine circles that most locations owners will not be able to properly fill out such a form since information pertaining to the name of the operator, legal ownership of machines, association connections, etc. is, in most instances, not readily available to a store owner. Most location owners are in contact with operators through a telephone service number for purposes of machine breakdowns, etc.

Employment, Wages Up During First Qtr.

DETROIT, MICH. — As business conditions throughout the nation reflect on the status of our business, it is of interest to note that the general pick-up in economic conditions created peak sales in the basic industries, steel, automotive and retail sales.

Among the reports issued this week was one from General Motors. The auto firm set a new all-time-high for any first quarter in dollar sales. The average number of wage earners employed by GM in the United States in the first quarter was 142,886, against 333,649 in the same period of last year. Weekly earnings in the first quarter averaged $113.72 for U.S. wage earners, against $97.17 a year ago.

New "Player Action" launches Chicago coin's exciting new Star * ROCKETS

High Scoring Action ...

★ 3 — 4 — 5 in row ...
★ 4 corners — 5 diagonals —
★ 5 verticals — 5 horizontals
★ Plus the BIG "Y"

Available In 3 Models!

Star Rocket can be set for 3, 4 or 5 frames per game.

Other Big Profit-Makers
From Chicago coin

RED PIN
Bowler

KING
Bowler

5 BIG BUTTONS!
Player controlled buttons launch balls in each row ...

Player has the option whether to launch one row — 2 rows or any number of rows to score best during each frame.

Fits Everywhere!

This upright attraction requires only 24" x 32" of floor space yet 3 dimension mirror effect gives it appearance of a game 4 times as long.

Chicago Dynamic Industries, Inc. 1725 W. diversible blvd. CHICAGO 14, ILLINOIS

ROUTE FOR SALE
One of the oldest established routes in Florida, consisting of 80% music and 20% novelties. Over 90% contracted. Income $200,000 per year. $100,000 cash needed to handle route. Reason for selling—retiring from business.

BOX 473
THE CASH BOX
1721 Broadway, N. Y. 19, N. Y.

SUBSCRIPTION TO THE CASH BOX — $15 Per Year

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Games, Inc. To Install Air Conditioning Unit

CHICAGO — Clarence Schuyler, president of Games Incorporated, this city, reported last week that he has ordered the installation of a huge air conditioning system, which will service the offices and engineering department at the front section of the recently constructed one-story plant on the northwest side of the city.

The air conditioning system was in the process of being installed last week, and it is expected that the entire installation should be completed this week, according to Schuyler.

"This is just another step in our rebuilding program to increase the comfort of our personnel," Schuyler said.

Last Call For So. Jersey May 9th Banquet Tax

PHILADELPHIA, PENN. — Official representative of the Cigarette Merchandisers of South Jersey and the Amusement Guild of South Jersey have announced that a last call is being made requesting all coin machines operators who have not received tickets for the combined association banquet and dance, to be held at the Cherry Hill Inn, Haddonfield, New Jersey, to notify the ticket committee this week. Final seating arrangements are now being made.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.
$15 for a full year (52 weeks) subscription
$30 for a full year (Airmail in United States)
$45 for a full year (outside United States)

NAME

FIRM

ADDRESS

CITY

STATE

ZONE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Bowl Scores

CHICAGO—With only three weeks remaining in the season’s closing tournament action of the Chicago Division of the National Phonograph League, the highly touted B & B team is jealously guarding a slim 3 game lead, with 3 teams breathing down their necks.

Decca, last year’s champs, found the strike zone last Thursday evening and swept to a 3 game victory over Music Time. P. Corso, F. Tutsu, and F. Risco, bowled respective 501, 570 and 561 scores for Decca, against E. Swider’s 504 for Music Time.

Atlas Music topped Chicago Condenser 2 games out of 3 as A. Brenzinksi had a 553 for Atlas and J. Smith was high man for the Condensers with 506 pins. B & B took 2 out of 3 from Star Music with high scores pegged for B & B by E. Bauer with a 520 and F. Dries with a neat 507.

A. Sciackitano led Mercury to 2 victories out of 3 over Chicago Music with a sensational 602 series. B. Beriso dropped 550 pins and M. Fiasche had a 503 for Chicago Music. Galgano dropped 2 out of 3 to Coven Music despite a 509 series by Captain Galgano and a 508 series by E. Teske while Frank Dalton was high for Coven with a measger 477.

Rene Gallet led his Gallet team with 3 fine series of 504 by Rene, 592 by H. Krueger and 542 by S. Miller to down Phone Service 2 wins out of 3. B. Hall was high man for Phone Service with 517.

Amusement Park Ops Urged To Rush “Commando Machine Gun” Orders

HARRY GLICK

CHICAGO—Harry Glick, Chicago Dynamic Industries, this city, urged operators and amusement park owners, to rush their orders in immediately for “Commando Machine Gun” galleries if they expect delivery at all this season.

“We feel that we must point out to those operators and amusement park proprietors who are still waiting,” said Glick, “that heavy shipments the past few months have been constantly dwindling our stock of ‘Commandos’ at a rapid rate.

“Popularity of ‘Commando Machine Gun’ gallery for this outdoor park season is at a peak,” continued Glick, “and sales have been beyond our greatest expectations. At the rate inquiries are pouring in to our offices, the few available units will be completely sold out shortly.”

Glick concluded by stating that there is no secret in the Chicago Coin Division of Chicago Dynamic Industries that “Commando Machine Gun” has steadily increased in popularity since it was first released to the trade several years ago. The result is its great demand and acceptance this year in outdoor parks and other such amusement locations.

Toronto Ops Meet

TORONTO, CANADA—The Music Operators Association, Toronto district, held its 2nd meeting on Monday, April 20, at the Barclay Hotel.

Members indicated a desire to campaign for a new commission arrangement—96% to operator; 3 1/2% to location. Also under discussion was the necessity for eliminating excessive bumping and loans.

Natl. Rejcctor Vacation Dates

ST. LOUIS, MO.—National Rejectors, Inc., this city, announced that the plant will be closed from July 25th to August 9th, for summer vacation. Since all shipments will be halted, requirements for this delivery date should be made known in advance.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
CLASSIFIED AD RATE 10 CENTS PER WORD
Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—Classifier Classified Advertisers. You are entitled to a classified ad of 40 words each week's issue for a period of One full year. 32 consecutive weeks. You are allowed to change your Classified Ad once each week. Any ad over 40 words will be billed at the rate of 15 cents per word. Please count words carefully. Be sure to give full address and telephone number. If you are a Classifier Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED AD CLOSSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York, 19, N. Y.

Use This Convenient Form For Your Classified Ad

WANT FOR SALE — CHECK OFF WHICH YOU DESIRE

FIRM
ADDRESS
COUNTY ZONE STATE

PHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

The Cash Box
"The Industry's Market Place"
Publishes more classified ads each week than all other magazines in this industry. Publish in a month—Proving that the entire industry recognizes The Cash Box as the "industry's market place."

CLASSIFIED ADVERTISING SECTION

COSTS 10c PER WORD

CLASSIFIED ADS HERE

CAN BUY CLASSIFIED ADS FOR HERE on "The Cash Box" Special Classified Advertising Privilege

THE CASH BOX, 1721 BROADWAY
NEW YORK, 19, N. Y.

FOR SALE—Opportunity in toy factory includes protected patent rights, unlimited volume potential, no comparable toy on market, includes operating inventory. Quick selling cost $29,000. of variable terms. Write: BOX 97, GRAND RAPIDS, MINNESOTA.

FOR SALE—Rock-Ola 1455D $550; Coin-Op Rocket Shuffle $225; ABC Bowling Lane 11 ft. 272 West Ten Pins $145; Ringer Balls, $355, Icebox, $150; Geno Skyniggers $75. Muto. Sky-Fighter $25, ODCO, INC., 11042 BROADWAY, AT VENUS, N. Y.

FOR SALE—Mercury Countertop Grip- pers 19 (original paint), $295; Waffling 400 Scale (current Model C), $295, $995; Pop Corn Seat Re-worked $69.50. TIERCE VENDING SUPPLY BOX, 226, GREENWOOD WOISS, (Tel. CL 3-5145).

FOR SALE—Ball All Star Deluxe $125; United Medal Vending Boiler $150; Williams Ten Strike $156; Chicago Coin Reconditioned Shuffle $185; Exhibit Jungle Hunt $150. RELIABLE COIN MACHINES, INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel. Chap 9-6556).

FOR SALE—Wall Boxes 20 selection Seeburg 10; 12 for 25c, $300 3020's; $5.00; Rock-Ola 120 Selection $45 & $35; Beach Clubs 500; Yacht Clubs $45; Cavity $65; Vendo Coin Changer & Stand $65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 47-4703).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bowling Equipment. Write for list. R. C. VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOUNTA 1-5000).

FOR SALE—United Bowling Alley $300; Geno Hi-Fly $75; Williams Ten Strike $150; Williams Four Bagger $195; Williams Super Pennant Baseball $30, SALINA MUSIC & AMUSEMENT CO., 210 S. 5th STREET, SALINA, KANSAS.

FOR SALE—Walling Fortune Telling Scale $39.50; United Bowling Alley $325; Surf Champ $239.50, Ten Strike $199.50; Sunbust Stereo $299.50; All Models And Prices. LOWEST PRICES. CENTRAL DISTRIBUTORS, INC., 2120 LO-GU-ST, ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE—10 Gene Twenty-One's; United Medal Alleys. Write. No reasonable offer refused. NATIONAL NOVELTY CO., 243 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel. Hite 2-2101).

FOR SALE—Gene "Space Age" $185; Skill Ball $90; American Hi-Fly $125; Champion $85; Hulls, Bally Jet $99; United Rainbow $80; Chicago Coin King $60. T & L DISTRIBUTORS, INC., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel. Main 1-8751).

FOR SALE—Millions of extra coins are taken from coin operated machines. Clean machine with Leviathan, Plaster Distributing Co., Milwaukee, Wisconsin, uses and sells Leviathan, Try Lemonade Electronic Contact Cleaner, Contact Paste and Liquid Lube, G.F. KARR & CO., ARLINGTON, TENNESSEE.

FOR SALE—Seals, Wadding, Scales—$50.00. P Tuttle $55.00. Turk Thumb Fortunes $35.00; 500 Fortunes $35.00 ea.; A.B.T. Kirk Hi Boy Counters 935 ea.; Ready for your locations, 11 condition. Send deposits as advance payment to: Y. COIN DISTRIBUTORS, 1666 WOODWARD AVE., DETROIT, MICH.

FOR SALE—100 Telegroo, with film. Reconditioned, reconditioned, reconditioned, ready for locations. $6 or 103 play. Special price $75.00, not to exceed. Costs prices and lists of other equipment. G O R E, 232 NO. LO CLAIRE AVE., CHICAGO, ILL. (Tel. Avenne 3-6818).

FOR SALE—Amazing Values on: Keeney Super Bonus Balls; Bally Draw Balls, Clever Balls; Universal Arrow Balls, Feature Bells and many other items, thousands of cases. Write Keeney, Bally and Universal Console type Machines. Write for prices. BOX 8434, c/o THE CASH BOX, NEW YORK 19, N. Y.

FOR SALE—Nite Club $140; Big Show $220; Broadway $249; Golden $157, $227; Rainbow $117, $225, AUTOMATIC MUSIC, BELL REPORT, OHIO. (Tel. NE 5-1413).

FOR SALE—Safes—Bally; Carnival Queens $599.50; Beeline Times $159.50; Cypress $975.00; Sun Valley $1862.50; Skill Parades Electronic Free Play Games $225; Golf Champs $219.50; Skill Rolls $95; Club Bowlers $575; Gottlieb; Double Arrows $299.50; Gets $95; Pretty $265; Williams: Tie Toe $269.50; Turf Chaps $215.50; NEW ENGLAND COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-5060).

MISCELLANEOUS

MISCELLANEOUS — BIG SERVICE TIP — 5 Ball Operators — Do you have wearing around Bung Splutters? Recondition your games with self-adhering Vinyl Plastic Cover—its rings. Only $7.50 per 100. Send Check to: SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J.

NOTICE—Position wanted as Sales Representative East Coast—Promotion or Development, Excellent Coin Machine experience, Vending, Music, BOX # 472, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—if you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren’t—now you should be. For $15 a year (only 29c per issue) you obtain information you need on a week’s day. If you are not a subscriber and (it’s also to one you are), join the circulation list along to some of your coinmen friends to "Join the Family?", Send a check for $15 to THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Bob Young’s Service will service or repair all types of coin operated equipment on location in Southern California. Contact: BOB YOUNG’S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Hardscrabble 3-542).
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists" rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with, provided they may be very divergently. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial.

**CODE (Numerical Preceding Machine)**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- 8. *Great Activity

### A M I

- 1. Model D-59, 51, 90 Sel., 45 RPM
- 2. Model D-90, 53, 90 Sel., 45 RPM
- 3. Model E-120, 53, 120 Sel., 45 RPM
- 4. Model F-260, 54, 90 Sel., 45 RPM
- 5. Model F-120, 54, 120 Sel., 45 RPM
- 6. Model G-90, 55, 90 Sel., 45 RPM
- 7. Model G-220, 55, 120 Sel., 45 RPM
- 8. Model H-200, 56, 200 Sel., 45 RPM
- 9. Model H-120, 57, 120 Sel., 45 RPM
- 10. Model H-220, 57, 220 Sel., 45 RPM
- 11. WM Wall Box
- 12. SM or SL Stepper

### ROCK-OLA

- 1. 1316, 52, Fireball, 120 Sel., 45 RPM
- 2. 1316A, 53, Fireball, 120 Sel., 45 RPM
- 3. 1316, 54, Hi-Fi, 120 Sel., 45 RPM
- 4. 1316, 55, Hi-Fi, 120 Sel., 45 RPM
- 5. 1529, 55, 50 Sel., 45 RPM
- 6. 1548, 55, 120 Sel., 45 RPM
- 7. 1455, 57, 200 Sel., 45 RPM
- 8. WM Wall Box
- 9. SM or SL Stepper

### SEEBURG

- 1. M100E, 51, 100 Sel., 45 RPM
- 2. M100H, 51, 100 Sel., 45 RPM
- 3. HI310G, 51, 100 Sel., 45 RPM
- 4. HI700R, 51, 100 Sel., 45 RPM

### PHONOGRAPHS

- 6, 195B, 52, 160 Sel., 45 RPM
- 2. V200, 55, 200 Sel., 45 RPM
- 3. V250, 56, 250 Sel., 45 RPM
- 4. V500, 57, 250 Sel., 45 RPM
- 5. WM Wall Box
- 6. WM Wall Box
- 7. WM Wall Box

### WURLITZER

- 1. 1350, 50, 80 Sel., 45 RPM
- 2. 1350, 51, 80 Sel., 45 RPM
- 3. 1350, 52, 80 Sel., 45 RPM
- 4. 1350, 53, 80 Sel., 45 RPM
- 5. 1350, 54, 80 Sel., 45 RPM
- 6. 1350, 55, 80 Sel., 45 RPM
- 7. 1350, 56, 80 Sel., 45 RPM
- 8. 1350, 57, 80 Sel., 45 RPM
- 9. 1350, 58, 80 Sel., 45 RPM
- 10. 1350, 59, 80 Sel., 45 RPM

### MANUFACTURERS CODE

- (B) Bally
- (C) Chicago Coin
- (G) Gottlieb
- (M) Williams
- (U) Untied
- (K) Keene
- (E) Exhibit

### PINBALL GAMES

- 1. Ace High (Got 1/57)
- 2. Arabian Knights
- 3. Army-Navy
- 4. Arrow Head
- 5. Atlantic City
- 6. Ball and Poppin'
- 7. Band Wagon
- 8. Beauty
- 9. Beach Club
- 10. Big Ben
- 11. Big Hit
- 12. Big Shot
- 13. Big Time
- 14. Blanseau
- 15. Brazil
- 16. Bright Lights
- 17. Bright Spot
- 18. Brite Star
- 20. Cabana
- 21. Capet (C 9/55)
- 22. Carnaval
- 23. Carnival
- 24. Carnaval
- 25. Carnaval
- 26. Carnaval
- 27. Carnaval
- 28. Carnaval
- 29. Carnaval
- 30. Carnaval
- 31. Carnaval
- 32. Chinatown
- 33. Circus (Un 8/52)
- 34. Circus Wagon
- 35. Costa Brava
- 36. C.O.D. (Wm 9/52)
- 37. Colors (Wm 9/52)
- 38. Continental Cafe
- 39. Corsair (Got 11/52)
- 40. Cross (Got 3/58)
- 41. Crossroads
- 42. Crossroads
- 43. Cypress Gardens
- 44. Daffy Derby
- 45. Dealer 21
- 46. Derby Day
- 47. Diamond Life
- 48. Diamond Life
- 49. Disk Jockey

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### Page 80

**May 9, 1959**

#### BALLY

<table>
<thead>
<tr>
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<th>Price</th>
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<tr>
<td>5. Victory Bowler (5/55)</td>
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<tr>
<td>4. Champion Bowler (5/55)</td>
<td>90.00</td>
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<tr>
<td>3. Jet Bowler (5/55)</td>
<td>120.00</td>
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<td>2. Rocket Bowler (8/54)</td>
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<td>1. Mystic Bowler (10/52)</td>
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#### KEENEY

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<td>5. Team (10/52)</td>
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<td>6. Club (4/52)</td>
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<td>5. Player (9/53)</td>
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<td>5. Mainliner Bowler</td>
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<td>5. Bonns (3/54)</td>
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<td>5. Diamond Bowler</td>
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<td>5. Bikini (6/54)</td>
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<td>5. Century (6/54)</td>
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<td>5. Ace (5/54)</td>
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#### UNITED

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### KIDDIE RIDES

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<tr>
<td>6. Capital City See Saw</td>
<td>295.00</td>
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<td>6. Chicago Coin Super Jet</td>
<td>275.00</td>
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<td>6. The World Train</td>
<td>115.00</td>
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<td>6. Deco Merry G-Round</td>
<td>250.00</td>
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<td>6. Exhibit Big Bronco</td>
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<td>6. Exhibit Mustang</td>
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<td>6. Exhibit Space Patrol</td>
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<tr>
<td>6. Texas Merry G-Round</td>
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<tr>
<td>6. Tusks Baby Elephant</td>
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### SHUFFLES AND BOWLERS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>6. Shuffle Target (7/53)</td>
<td>25.00</td>
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<tr>
<td>6. Shuffle Pool (7/53)</td>
<td>35.00</td>
</tr>
<tr>
<td>6. Rebound Shuffle (12/53)</td>
<td>195.00</td>
</tr>
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### WILLIAMS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Roll-A-Ball (12/56)</td>
<td>125.00</td>
</tr>
</tbody>
</table>
### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices. F.O.B. factories. Where no prices are listed, the manufacturers have not authorized price publication.

#### AMI, INC.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>J-310</td>
<td>$175.00</td>
<td>200, 200, Selec., Phonograph</td>
</tr>
<tr>
<td>J-320 (M)</td>
<td>$200.00</td>
<td>200, 200, Selec., Phonograph</td>
</tr>
<tr>
<td>J-120, 120, Selec., Pho</td>
<td>$250.00</td>
<td>ton</td>
</tr>
<tr>
<td>J-420</td>
<td>$220.00</td>
<td>100, Phonograph</td>
</tr>
<tr>
<td>J-300</td>
<td>$195.00</td>
<td>Continuous Play Hideaway, or Mo</td>
</tr>
<tr>
<td>J-306</td>
<td>$195.00</td>
<td>200, 200, Hideaway, or Mo</td>
</tr>
<tr>
<td>J-200</td>
<td>$195.00</td>
<td>200, 200, Hideaway, or Mo</td>
</tr>
</tbody>
</table>

#### Rock-Ola Mfg. Corp.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1457 ST 200, Selec.</td>
<td>$160.00</td>
<td>1457 ST 200, Selec.</td>
</tr>
<tr>
<td>1460 Selec.</td>
<td>$165.00</td>
<td>1460 Selec.</td>
</tr>
<tr>
<td>1496 ST 200, Selec.</td>
<td>$160.00</td>
<td>1496 ST 200, Selec.</td>
</tr>
<tr>
<td>1470 ST 200, Selec.</td>
<td>$160.00</td>
<td>1470 ST 200, Selec.</td>
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#### AUTO-BELL MFG. CO.

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<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Play Ball (Upright)</td>
<td>$75.00</td>
<td>Button Model</td>
</tr>
<tr>
<td>Wheel (Wheel)</td>
<td>$75.00</td>
<td>Button Model</td>
</tr>
<tr>
<td>Old Smoke Train</td>
<td>$325.00</td>
<td>Corner Skuttle</td>
</tr>
<tr>
<td>Cursive Wheel</td>
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<td>Corner Skuttle</td>
</tr>
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<tr>
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<td>$50.00</td>
<td>Button Model</td>
</tr>
<tr>
<td>Deluxe (Upright)</td>
<td>$125.00</td>
<td>Button Model</td>
</tr>
<tr>
<td>Deluxe King (Upright)</td>
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<tr>
<th>Item</th>
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<tbody>
<tr>
<td>King Tower</td>
<td>$100.00</td>
<td></td>
</tr>
<tr>
<td>Hi-Fi Speaker</td>
<td>$125.00</td>
<td></td>
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#### Williams Mfg. Co.

<table>
<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Cannon (4-Sided)</td>
<td>$200.00</td>
<td>Pinch Head</td>
</tr>
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### UPRIGHT ELECTRONIC SCORING F. P. GAMES

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<tr>
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<tr>
<td>Big Tent (Ke 12/56)</td>
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<tr>
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<td>$240.00</td>
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<td>Super Hymn (Ke 6/57)</td>
<td>$150.00</td>
<td>250, 250, Deluxe</td>
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</tbody>
</table>

### The Cash Box

Page 81

The A.M.I. Corporation — 2040 N. Webster St., Chicago, Illinois

#### The Wurlitzer Co.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automatic Player</td>
<td>$995.00</td>
<td></td>
</tr>
<tr>
<td>Champion Speaker</td>
<td>$750.00</td>
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<tr>
<td>Leader</td>
<td>$500.00</td>
<td></td>
</tr>
<tr>
<td>Deluxe Speaker</td>
<td>$300.00</td>
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A SMASH HIT

IN ANY LOCATION

The flexibility of Wurlitzer Stereophonic Music Systems enables Wurlitzer Operators to make an ideal and economical installation in any size, shape or type of location.

Results show Wurlitzer's true stereophonic sound leads the league in patron appeal.

Batting averages? A truly amazing score in the cash box.

WHY NOT GET WITH THE WINNER?

WURLITZER
Stereophonic-High Fidelity MUSIC SYSTEMS

Flexibility Plus!

Wurlitzer Phonographs are available in 100, 104 and 200-selection models — Stereo or High Fidelity.

THE WURLITZER COMPANY • Est. 1856 • NORTH TONAWANDA, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WORLD'S FASTEST
Record-Changing Mechanism

Actually more than twice as fast as any other on the market. Means MORE COINS per hour. United's confidence in this amazing mechanism is supported by an astounding guarantee enclosed with each phonograph.

Unconditionally Guaranteed

The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

A COMPLETE MUSIC SYSTEM

FULL RANGE EXTENSION SPEAKERS
specially designed for convenient Wall, Ceiling and Corner installation. Both Monaural and Stereophonic.

SYNCHROMATIC COMPACT WALL BOX
complete with Program Selection Panel and Dial Selectors Knobs makes selection in 2 seconds.

HIDE-AWAY UNIT
ideal for locations with limited floor space.

PLAY-STIMULATOR
crops lulls. Invites more play. Pays for itself in a hurry.

BEAUTIFUL 5 COLORS
Aqua • Coral • Gold • Ebony • Platinum

WRITE FOR DETAILS TODAY!

WALK-IN DOOR
swings wide open for INSTANT, EASY ACCESS...

UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Famous Bally profit-proved features now built into NEW TYPE UPRIGHT Jumbo.

PLAY-TESTED Advancing Scores

Operators know that Bally-style advancing scores, popularized in famous Bally games, attract maximum play, earn maximum profit. Now time-tested Bally-style advancing scores are combined in Jumbo with colorful circus-style scoring.

PLAY-TESTED Advancing Arrows

Equal to Bally-style advancing scores in extra earning-power are the famous arrow-flash features of the greatest games of the past 10 years. Arrow-flash features in Jumbo permit player to SCORE WITH ONE LION... OR ONE TIGER... OR ONE HIPPO. Side-by-side location tests prove that exclusive Bally "solo-spot" scoring is the strongest play-booster ever built into an Upright... resulting in a new high level of Upright earning-power.

PLAY-TESTED Mechanisms

Bally Jumbo is the only Upright built with mechanisms developed and proved in the manufacture of thousands of Bally games... mechanisms that insure players-satisfaction plus top earning-power.

*PLAY-TESTED FOR PROFIT-POWER BY 250,000 GREAT Bally GAMES


Only Bally can build balance into an Upright... insuring month-after-month attraction to players, long life on location, top earning-power... because only Bally can build the time-tested features and mechanisms of the greatest games in history, from CITATION to SEA ISLAND. Get your share of Jumbo cash-box collections. Get Bally Jumbo now.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS