The Dukes of Dixieland, one of the hottest Dixieland combos in the business who rose to national fame via their smash Audio Fidelity albums, are shown above receiving a $100,000 check for advance royalties from Sid Frey (right) president of AF Records. The reason for the huge check was the group's recent signing of a new two year pact with the diskery. Joining in the handshake are (l. to r.) Joe Delaney, manager of the Dukes; Frank Assunto, Papa Joe Assunto and Fred Assunto, three of the Dukes; and Frey. The Dukes latest LP, their ninth package for Audio Fidelity, is "Up The Mississippi with the Dukes Of Dixieland". The group opens at The Roundtable nite on April 27th. They appeared on Ed Sullivan's TV'er last Sunday.
NEW RED HOT HIT!

TOMMY EDWARDS

Sings

MY MELANCHOLY BABY

TOMMY EDWARDS

MY MELANCHOLY BABY

IT'S ONLY THE GOOD TIMES

MG M K12794
Orchestra and chorus under the direction of
LEROY HOLMES

The Hottest Low Priced Line in the Business

LION RECORDS
Album Spotlights Of The Week

Music From

77 Sunset Strip
Monaural L70116
Stereo L70116

From the Repertoire of the World-Famous BOLSHOI BALLET Including Excerpts From Romeo & Juliet CL 40012

Order from your MGM Record Distributor
The "KING" does it again!

"I MUST BE DREAMING"

NAT'S New Capitol Hit

No. 4184

A Cash Box DISK OF THE WEEK

A Billboard SPOTLIGHT

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
MONOURAL

1. PETER GUNN
2. GIGI
3. COME DANCE WITH ME
4. THE HUNGRY I
5. STILL MORE SING ALONG WITH MITCH
6. 77 SUNSET STRIP
7. HAVE TWANGY GUITAR, WILL TRAVEL
8. OPEN FIRE, TWO GUITARS
9. SOUTH PACIFIC
10. BUDDY HOLLY STORY

STEREO

1. PETER GUNN
2. SOUTH PACIFIC
3. COME DANCE WITH ME
4. GIGI
5. MY FAIR LADY
6. TABOO
7. TCHAIKOVSKY CONCERTO NO. 1
8. 77 SUNSET STRIP
9. SOUL OF SPAIN
10. STILL MORE SING ALONG WITH MITCH
11. VICTORY AT SEA—Vol. II
12. OPEN FIRE, TWO GUITARS
13. 1812 OVERTURE
14. NEAR YOU
15. FILM ENCORES
16. WELCOME TO THE CLUB
17. FLOWER DRUM SONG
18. GEISHA FOREVER
19. LET'S DANCE
20. MUSIC MAN
21. CONCERT IN RHYTHM
22. BILLY VAUGHN PLAYS
23. CONTINENTAL ENCORES
24. THE KING AND I

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
TRULY GREAT!
Billy Vaughn's
"YOUR CHEATIN' HEART"
Dot 15936

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Disk of the Week**

**"Lipstick on Your Collar"**

(2:25) [Joy ASCAP—Lewis, Godfrey]

**CONNIE FRANCIS (MGM 12793)**

The thrush, who has quite a mark chart with her r&r-ballad répertoire of the evergreens, currently it’s “If I Didn’t Care”, changes the pace offering two new teen items on her latest MGM release, Topside—a contagious cooker, tagged “Lipstick On Your Collar” while the flip’s an emotional fish-baiter named “Frankie”. Ray Ellis crew slickly assists on the two sides. The kids will love ’em both.

**"I'M READY"** (2:02)

[Post, Vanderbilt ASCAP—Lewis, Bradford, Domino]

**MARGIE** (2:15) [Mills, Fred Fisher ASCAP—Davis, Conrad, Robinson]

**FATS DOMINO (Imperial 5585)**

What could prove to be Fats Domino’s biggest side since he scaled the record heights of “Blueberry Hill” is this sensational handclapper tagged “I'm Ready”. Deek has a delightful set of lyrics, a great beat and a little bit of the old r&b sound. And the chubby one’s at his energetic best. Watch it zoom.

**"HALLELUJAH, I LOVE HIM SO"** (2:24)

[Progressive BMI—Charles]

**PEGGY LEE (Columbia 4189)**

What Peggy Lee did with “Fever” could be duplicated via her tantalizing rendition of the Ray Charles favorite, “Hallelujah, I Love Him So”. Deek opens with a “Fever” flavoring and then heads into a swinging blend of Peggy’s voice and Jack Marshall’s music. Flip-side, Miss Lee wistfully chirps the stup, slow moving lover’s opps “I’m Looking Out The Window.” Excellent mood coupler.

**"IT HAPPENED TO JANE"** (1:57) [Daywin BMI—Labin, Roth]

**"BE PREPARED"** (2:31) [Artist ASCAP—Quine, Karger]

**DORIS DAY (Columbia 1391)**

From the lark’s forthcoming pie “It Happened To Jane” come both ends of her latest Columbia issue, Doris, currently represented on the lists with “Love Me In The Daytime”, leads off with the sunny, toe-tappin’ title tune as Frank DeVol’s orch-chorus lends a bright and breezy backdrop. The Flower Drum Kids, of “Children’s Marching Song” wax fuse, join in on refreshing march-flavored flip, “Be Prepared”—the Boy Scout’s motif. Catchy coupler.

**BOBBY HELMS**

(Decca 30886)

**B +** "SOON IT CAN BE TOLD" (2:34) [Jim-kip BMI — Miller, Berg] A sweet-bet treat is supplied with slight upbeat tenderness by the pop-country singer. Opus grows-a-zoo and could be Helms’ next ticket to the charts. Eye it.

**B** "I GUESS I’LL MISS THE BASEBALL" (2:02) [Jim-kip BMI—McKenna, Armstrong]. Artist leans toward the country field in this tuneful middle-best wistful.

**DAVID ROSE & ANDRE PREVIN**

(MGM 12792)

**B** "LIKE YOUNG" (3:13) [Robbins ASCAP—Previn] Ork maestro Rose and pianist Previn work together beautifully, while the Rose crew supplying the string backing to Previn’s lightly swinging melody. You can figure de-jays putting out the nation for this.

**C** "YOUNG MAN’S LAMENT" [David Rose ASCAP—Rose] A bluesier that a fine after hours jock item.

**ALAN LOMAX**

(Kapp 271)

**B** "THAT’S ALL RIGHT DADDY" (1:55) [Ludlow BMI—Lomax, Lomax] Noted folk singer-performer offers a contagious folk item here’s both a pleasur for the folk trade and a commercial teen attraction.

**B** "WHO’S GONNA BE YOUR MAN?" (2:47) [Ludlow BMI—Lomax] Hanging folk ballad beautifully rendered by Lomax.

**DAVID SEVILLE**

(Liberty 51593)

**B** "JUDY" (2:27) [Monarch ASCAP—Bagdasarian]. Man responsible for the Chipmunks, heads a pretty waltzer from the ork, while now and then a couple dueting voice is introduced to each other. Deek that has melodic and semi-novely appeal.

**B** "MIA FROM MADRID" (2:01) [Monarch ASCAP—Bagdasarian] Zither-like instrument is the feature of this catchy Spanish air.

**THOMAS WAYNE**

(Mercury 7154)

**B** "THIS TIME" (2:12) [Tree BMI—Monahan, Wayne]. Wayne sounds this one out with a strong rock-romantic touch. Tune has a lot of teen heart, and the Wayne rendition gets its wistful way. Watch it.

**B** "YOU'RE THE ONE THAT DROVE IT" (1:54) [Tree BMI—Scott]. Wayne sounds this one out with a strong rock-romantic touch. Tune has a lot of teen heart, and the Wayne rendition gets its wistful way. Watch it.

**B** "YOUNG AND WILD" (2:12) [Famous ASCAP — Zacharach, David] Nevis’ voice multiplicity works on a deliberately paced, tango-ting teen item.

**RICKY COYNE & HIS GUITAR ROCKERS**

(Decca 30889)

**B** "I WANT YOU TO KNOW" (1:59) [Darewn BMI — Coyne, Valletta] There’s fine romping sound a-plenty in this one from the singer and combo companions. Beat is infectious, with a cute, “Mexican Hat Dance” gimmick. Could make it big.

**B** "ANGEL FROM HEAVEN" (2:40) [Darewn BMI — Coyne] Coyne sentimentalizes with conviction.

**ROBERTA SHERWOOD**

(Decca 30889)

**B** "MY SONG" (2:20) [DeSylva, Brown & Henderson ASCAP—Brown, Henderson] Stylist nicely swings the oldie and the Jack Pleis backing is arranged most agreeably. The jocks have a good one here.

**B** "I SAY HELLO" (2:26) [Flarceo Chiappell ASCAP—Rose] A pretty sentimental from the recently opened musical, “Desty Elders Again”. Is appealingly portrayed by Miss Sherwood.

**THE SQUARES**

(Tel 1003)

**B** "SQUARE ROCK PART 3" (2:24) [Hucksey BMI—Sanderson] More rock’n; roll. Here’s the tunes involved. Upper date has the edge.

**AL ALLEN**

(Carlton 511)

**B** "EGGHEAD" [David Jones BMI—Donturia] A rock holiday for guitars that could show-up. The Allen crew keeps percussion and some more rock’n: roll. Here’s the tunes involved. Upper date has the edge.

**THE FIVE BLOBS**

(Joy 230)

**B** "JULIET" (2:20) [Joy ASCAP—Tobias, Edwards] The "songsters", actually composed of one artist, Bernie Nye, offer a joyful name-song which is an inviting one. Good instrumental feature is the hopping sax. Might get around.

Only those records best suited for commercial use are reviewed by THE CASH BOX
You will FLIP over Connie's New Hit!!

CONNIE FRANCIS

Sings

FRANKIE LIPSTICK ON YOUR COLLAR

Orchestra
Directed by
RAY ELLIS

MGM K12793

MGM Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Music

"WHAT a BEAUTIFUL WAY to see the WORLD" [Ms. Valente—Him] is a tuneful vehicle for the singer. Miss Valente's vocal delivery is correct, and her phrasing is in keeping with the song's tempo. The background chorus is well-placed, and the instrumental work is pleasant.

"WHERE IS THE LOVE" [4:34] (Midnight ASCAP—Malfi) is an excellent piece for a popular singer. The song has a catchy melody, and the lyrics are well-written. The arrangement is well-executed, and the overall performance is strong.

"LITTLE LITTLE LITTLE" [1:57] (Maytime BMI—Olsborn, Call) is a delightful little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is pleasing.

"IF I'M GOING TO CHANGE HIM" [3:48] (Planetary BMI—Segal, Vance) is a beautiful love song. The melody is lovely, and the lyrics are romantic. The arrangement is well-done, and the overall performance is strong.

"THE LITTLE THINGS YOU DO" [2:52] ([Queenstream Coliseum BMI—Miller, Kay] is a charming little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is pleasing.

FELIX & His Guitar

"CHILLI BEANS" [1:57] (Winston ASCAP—Garcia) is a delightful little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is strong.

"PUEBLO RICAN RIOT" [2:12] (Winston ASCAP—Garcia) is a delightful little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is strong.

JIMMY CASANOVA

(Chetco 597)

"IF IT WASN'T FOR THE KIDS" [2:45] (Springton ASCAP—Albers, Casanova, Leavitt) is a delightful little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is strong.

BOBBY HAMMACK

(Capitol 419)

"LITTLE CHILD" [2:25] (Edwin Morris ASCAP—Shanklin) is a delightful little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is strong.

MIKE PEDICIN QUINTETTE

(Mapollo 534)

"ST. JAMES INFIRMARY" [2:20] (Gothen ASCAP—Primos) is a delightful little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is strong.

"HEY POP GIVE ME THE KISS" [1:47] (Byrne & Rhythm ASCAP—De Simone, Marville) is a delightful little ditty. The melody is catchy, and the lyrics are simple and sweet. The arrangement is well-done, and the overall performance is strong.
2 MAJOR CHART-MAKING LABELS
from Monty Craft

ON WARWICK Johnny and the Hurricanes
CROSSFIRE

ON TEL The Squares
SQUARE ROCK PART III
B/W DAVEY'S DRAG C-1003

ON TEL William S. Allen
TANGO IV TEEN
B/W BLUE AND BROKENHEARTED C-1001

ON WARWICK The Harptones
LAUGHING ON THE OUTSIDE
B/W I REMEMBER M-500

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box
Sleeper of the Week

"I HUNG MY HEAD AND CRIED" (1:50) [Brent BMI—Baker, Harris, Harris]

"COME ON LITTLE SARAH" (2:10) [Daubney BMI—Baker, Harris, Harris]

LESLIE HARRIS (Shed 5006)

- Newcomer Leslie Harris could have a dual-chart chart-rider with his initial Shad slice. The chanter belts with blue authority as he knocks out "I Hung My Head And Cried," driving instrumental backing on a lid that's got a steady lock of pop and rock action. Also keep close tabs on the under-half, "Come On Little Sarah," another rocker that Harris groove with enthusiasm.

MARK DANNON (Wyne 105)

B+ "DONT WANT YOU GO HOME" [Shervick ASCAP—Kane, Duncan] Flick star Mark Dannnon displays a warm appealing vocal style on the extremely pretty romantic ballad. A chart-tastyly rounded out vocally by the Jordanaires and Jimmy instrumentally by Duncan's orch.

B "PARTY CRASHERS" [Wyne BMI—Cobby, Erippage] Tune, the title of the artist's Paramount plane and free-wheeling jolter that oughta keep the boxes hopping day and night.

THE BOMARC's (Don 1953)

B "UNDECEDED" (2:10) [Leeds BMI—Nach, Oliver] The oddie recorded as a reshaping new version with some jump version by the group. Fetching up-front harpsichord stylings on a ballad you'll look that the hothead's called a liking to.

B "DOWN AMONG THE SHELTERING PALM'S" (1:56) [Lee Feist游泳宝, Borman] Once again, the artists dust off the shelves to delightfully revive a vocal this time, another ear-pleasing groove. Happy-go-lucky item.

BUDDY MILLER (Felset 5377)

B "(I've Been) THINKING IT OVER" (2:10) [Royalty ASCAP—Merrill] A rock delight for the teeners. Contagious effort is about a lass who's got lots of reservations about getting married. Miller is excellent, and support is engaging, with a feminine "ya-yaing" and the guitar work a highlight. Could click big.

B "BUDDY BOY" (2:13) [Golden Bells ASCAP—Merrill] More solid a sound value from the Merrill and backing on the infectious middle-beat opus.

BILLIE ANTHONY (Capitol 4195)

B "YES, WE HAVE NO BA-NANAS" (2:18) [Shapiro, Bernstein ASCAP—Silver, Conn] The nineteen twenties novelty favorite is colorfully revived by the English thrash and or-chorus, approaching ditty with an engaging Latin-rock beat. Doeswells will like.

B "TOO LATE NOW" (2:38) [Leo Feist ASCAP—Lane, Lerner] The excellent ballad from the Fred Astaire-Jane Powell pic of some years back, "Royal Wedding," is furnished with a soft-beat, and fit by the songstress. Noteworthy, trumpet bits. Also a jock pleaser.

COO COO RACHAS (Capitol 4202)

B "TRACKDOWN" (2:34) [Lansford BMI—Merrill] A good-sounding novelty, affair wherein a lass is on the prowl for his gal, and finally finds out—when reaching Cape Canaveral—that she's gone to the moon. Voice almost dixie, for the tune, while the comic (and other gimmicky effects) play the novelty game in style. Might go.

B "CHILI BEANS" (1:55) [Winston BMI, San Francisco] Bottom slip is a wild rock instrumental based on a Latin-rock tempo. Very commercial side.

alfred newman (20th Fox 138)

B+ "THEME FROM THE DIARY OF ANNE FRANK" (2:30) [Robinson ASCAP—Newman] The poignant and beautiful mini-title from the widely-acclaimed film in a sound track recording by the 20th Century Fox Strings under the composer's direction. Lovely program.

B "SPRING IS COMING" (1:44) [Robinson ASCAP—Newman] Dramatic and tranquil "Anne Franke" selection.

THE FLIPS (Mercury 71426)

B+ "GONE AWAY" (2:04) [Patey/BMI—Mdadi, Spoke, Kelby] The boys rectify a strong teen ballad for all its soft-rock worth. The combo backdrops hold a steady, hard-beat course. Deck could come through.

B "IT WILL NEVER BE THE SAME" (2:05) [Patey/BMI—Mdadi] Sounds to delight the teen ear come around throughout the whole affair.

THE TURBO-JETS (Federal 12351)

B+ "FAR EAST CHA CHA CHA" (2:30) [Arno BMI—Davis] An attractive rockachacha, with the theme and arrangement often in an oriental atmosphere. Polished work that's both a listening and dancing standout.

B "SO SASSY" (2:40) [Arno BMI—Davis] Sounds to delight the teen ear come around throughout the whole affair.

SAMY SALVO (RCA Victor 7516)

B+ "WOLF BOY" (1:57) [Arch-Rose BMI—Bryant] A rock sound that should be received enthusiastically by the teeners. Wild affair concerns a "wolf boy," who's been making a play on the fella's gal. Salvo is dynamically in the teen groove, and instrumental backing packs a potent beat punch. Watch it.

B "MY PERFECT LOVE" (1:54) [Arch-Rose BMI—Kendless] The other side of the rock 'n roll coin: a convincing rendition by Salvo of a fine warm-beat item.

PATEY BROS. (Ran-Mer 1004)

B+ "HEY DOLL BABY" (1:30) [Gay BMI—Patey, Lipe] This some, Eddie & Lee Patey, perform a good jump piece here on a ditty that has ASCAP in a key. The more chance with the doll. Solid value in guitar work. Here's a chart chance for the boys here.

B "JEANIE" (1:50) [Gay BMI—Patey, Lipe] This handclapper ballad has a sure-handed teen way.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Fats Domino

WATCH THIS ONE GO!

Margie

"I'm Ready"

#5585

IMPERIAL RECORDS
LONDON RECORDS, CANADA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
GENE WILLIAMS
(Okaloosa 5018)
B
“HELLO SPRINGTIME” (1:44)
[Philips ASCAP — Martin]
Legit swinger from the songster, saluting spring with a cheery item. Backing from combo is jazz-inspired, Smart jock programming.

C
THE NIGHT OF STARS
(2:27) [Creswell ASCAP — Sigel, Morgenstern] Intimate, no-nonsense ballad stanza. Guitar is principal support.

MAJORIE LEE
(Terri 3004)
C
“IF I HAD MY WAY” (2:08)
[Louis Klein, James Kendis, Paul Pione [ASCAP] — The ancient receives a relaxed swing treatment from the lark and ork, which features some sentimental string work against the rhythm section. Some pop appeal.

C
“WHO SHOT JOHN” (2:20)

FRANK (Dual Trumpet) MOTLEY
(DC 0415)
B
“SPACE AGE” (2:30) [Chab- borne BMI—Motley, Claiborne] This is a tribute to the space age, loaded with special effects and has excellent-sounding drum moments. It’s a wild one; could receive important attention.

C
EVERYBODY WANTS A FLATTOP” (1:56) [Claiborne BMI — in Mendola] Songster Curley Bridges enters the picture in this swinger about the current teenage hair-cut fad. Deck has jazz-inspired feel.

RONNIE SUMMERS
(Radio 124)
B
“SALT AND PEPPER” (2:17)
[Daughter BMI—Veider, Smiley] Solid rock stint from Sum- mers and Chuck Veider combo. When a hot tenor deck is the order of the day, here’s a side that should be on hand.

C
“BABY GO AWAY” (2:17) [Dan- jelen BMI—Veider, Smiley] All concerned slow-down to a middle-beat jumper.

TRINI LOPEZ
(King 1598)
B
“HERE COMES SALLY” (1:43)
[Lois-St. Lawrence BMI — Cowell] Lopez and vocal companions offer an agreeable swing-rock ditty about a hop gal who enters the drugstore, wearing slacks and flips the fellas.

B
“LOVE ME TONIGHT” (2:58)
[Lois BMI — Glover, Millinder, Nields] With a sentimental tenor beat present, there’s a nineteen forties feel in this appealing hit. A very likeable entry.

BARBY GORDON
(Eco 1923)
B
“RABBIT HABIT” (2:15) [War- man BMI—Reissell] Gordy, who hit a few Xmas’ back with “I’m Goin’ Nuttin’ For Christmas”, vies for the teen trade with a cute tale set to an infectious Latin beat. Side could be a hit.

B

THREE C’S
(Columbia 41383)
B
“OH, SUZETTE!” (2:31) [Camara- rillo BMI—Glasser, Hall] A sunny rock deck that should place well with teeners and jockers. Songsters tell of a delightful chic and support has handclapping and other bright sounds.

C
“WHEN IT’S SUMMER AGAIN” (2:15) [Cedarwood & Camarillo BMI—Glasser, Wilkin] Here’s the jock’s answer to the jock a ballad delivered with a legit quality by the crew.

LILLIAN BRIGGS
(Coral 62108)
B
“RAG MOP” (2:49) [Hill & Range ASCAP—Wills, Anderson] Exciting work by the group some time on the 1956 Ames Bros smash. Getting the belting picture also in the ork-chorus. Could be a new chart hit for the time.

Jack COOKERLY
(Edison International 406)
B
“BYE BYE BLUES” (1:56)
[Boozie ASCAP—Glasser, Ham- mon] Cookerly can really take the organ for a ride, as he displays in this swizzling rendition of the standby. Label’s tag of “The Magic Sounds Of Jack Cookerly” isn’t kidding. Un- usual, interesting session.

C
“ALICITA” (2:07) [Grandview ASCAP—Cookerly] Working in a samba tempo, the performer again comes up with a thrilling organ sound.

SANDI LORANGER
(Jury 3001)
B
“MY LITTLE SPARK OF LOVE” (2:45) [Wilcondon BMI — Ar- none] Lots of exciting middle-beat things in this outing by the organist. Lark sings with assurance and accompaniment is colorful. Could happen.

C
“TEARS OF JOY FELL IN THE CHAPEL” (2:38) [Wilcondon BMI—Grashay] Warm spot for the lass, and the she’s appealing.

BOB HOPE & ROSEMARY CLOONEY
(RCA Victor 7517)
B
“AINT A BANKER” (2:09)
[United Artists ASCAP—Burt- son] An engaging pairing of the two stars on a charming western- like romantic from the new Hope film, “The Westerner”. Number is the stuff standards are made of; deck is a little classic itself. Jocks will like.

B
“PROTECTION” (2:29) [United Artists ASCAP — Burton, Alt- man] Twsome play this novelty in good taste.

THE TEAMATES
(Le Com 757)
B
“JUST MIGHT” (2:22) [Cam- herd BMI—Cook, Schweik, Karr] The three songsters—all high school students in Texas players—offer a solid upbeat stint here, with good work coming from the front man. Cocks are good.

B
“SOONER OR LATER” (2:15) [Le Bill BMI—Smith] Agreeable essay of a tune that sounds like “Beautiful Dreamer”.

KAY STARR
(RCA Victor 7521)
B
“(I Don’t Care) ONLY LOVE ME” (1:50) [Leeds ASCAP— Fortis, Pantul] Lark is exciting on honest deliver ballad cut recently by Steve Lawrence on Coral. Miss Starr’s colorful fashioning of the tune is matched by the swinging Axel Stordahl ork setting. Deejays are going for it.

B
“I COULDN'T CARE LESS” (2:06) [Leo Feist ASCAP—Cahn, Van Heusen] Light swinger on one of the piec, “Say One For Me”. This legt job is also built for solid jock acceptance. Songstress is a pro.

KAREN DOLIN
(Tropical Isle 103)
B

B
“QUIET VILLAGE CA CHA” [Baxter-Wright BMI — Baxter] The H. B. Barnum combo takes over in this one and reads chart item (bird-like sounds, too). Listenable work.

LUCIEN FARRAR
(RCA Victor 7520)
B
“ISLAND OF LOVE” (2:10) [Herb Ida BMI—Evans, Dough- err] Farrar cases overtop on an attrative ballad. Simple, but effective percussion-organ-chorus support. Should interest the platter spinners.

B
“LET’S MAKE THE MOST OF A BEAUTIFUL THING” (2:20) [Corona ASCAP—Corda, Wilson] The talented songster tells this very appealing tale with a straightforward, honest approach. Here’s ballad work of a high order.

JIMMY WILLIAMS
(Cab 9031)
B
“KEEP ME WITH YOU” (2:35) [Weiss & Barry BMI—Wright, Williams] Williams does a really sell a pop RB ballad; strong cop of the numbers makes it a potential. String and chorus give deck its pop bearing. Could get places.

B
“MY PLEDGE AND MY PROM- ISE” (3:55) [M. Bailey BMI—Williams, Brandon] Rendition practically repeats upper stilt. Both sides show Williams off well.
INTRODUCING...

BARBARA EVANS
(HER FIRST RECORDING FOR RCA VICTOR IS SOMETHING TO REMEMBER!)

"SOUVENIR"
47/7519

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PRESTON EPPS
(Original 4)

B "BONGO ROCK" (2:09) [Drive-in BMI—Epps, Egolman] Employment of a terrific bongo beat in a rock instrumental is highly effective here. In fact, rarely have bongos been given the treatment they receive on this date. This is work to watch.

B "BONGO PARTY" (2:02) [Drive-in BMI—Egolman] More of the same on this end. Could be the beginning of a new Afro-Cuban rock trend.

THE HOMETOWNERS
(Fraternity 842)

B+ "I WANTA GO HOME" (2:15) [Lad BMI—Price, Neas, Langdon, Leete] The calypso favorite in an exciting rock-n-Roll setting, with much of the theme given over to a fine lead. Combo arrangement has much sound value. Could break.

B "DING DONG" (2:01) [Lad BMI—Scott] School folks involved in a romance in this OK upbeat novelty.

RENE TOUZET
(GNP 142)

B+ "TENDERLY" (2:51) [E. H. Morris ASCAP—Gross] Relaxed cha-cha stand for the standard, with plenty for the cha-chas to listen for and dance to. Latin spinning jocks take note.

B+ "YE YO" (2:44) [Poor BMI—School] Mancini, well on this dramatic-beat look at the oldie. Combo plays hard on the beat and chorus is around for a big effect.

B "PLEASE BE KIND" (2:40) [Harman ASCAP—Cahn, Chaplin] Similar approach to the standby.

LAURA LANE
(Warner Bros. 5057)

B "LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)" (2:02) [Broadcast BMI—Raleigh, Wayne] Lick door well on this dramatic beat look at the oldie. Combo plays hard on the beat and chorus is around for a big effect.

B "PLEASE BE KIND" (2:40) [Harman ASCAP—Cahn, Chaplin] Similar approach to the standby.

THE LITTLE TOY BAND
(20th Fox 139)


B "THE LITTLE TEN MAN" (2:07) [Harman ASCAP—Friend, Buchanan, Cella] This is joyful work almost strictly for the kids, who should love the jolly goings on.

JIMMY SPENCER
(Cross Country 101)

B "MADE IN HEAVEN" [Jannion Williams, Stewart] Spencer and vocal-combo backdrop whip nicely through the enticing rocker. Side has a sound that's a sure pleaser at hops.


BILLY & DON HART
(Roulette 4133)

B+ "ROCK-A-HOP-A-LINA" (1:59) [Patricio BMI—Weeden, Dougherty] A romper that can go anywhere. Boys have sock-know-how and their combo support has no let-up punch. Should be kept in close view.

B+ "MORE AND MORE" (1:49) [Commodore & Cedarwood BMI—Klinge, Pierce] Fussome and instrumen- tantally a purely country style. Opus is a pro ballad.

EARL HOLLIMAN
(Capitol 4194)

B+ "I'M IN THE MOOD FOR LOVE" (2:22) [Robins ASCAP—McHugh, Fields] Easy-going, mildly swing- ing reading of the oldie. Guitar Levene in- sturi- ment backings is mostly stylish. Can reap good jock plays.

B "WANNA KISS YOU TONIGHT" (2:30) [Swee BMI—Cooper, Ansley] Tough out for a beat audience, this blue-sky beat item has its jazz-directed moments (i.e. the flute work).

JOHNNY WELLS
(Kapp 270)

B "SO TIRED" (2:31) [Glenmore ASCAP—Morgan, Stuart] The oldie comes around again in a relaxed beat-light ball, with Wells easing over the tune and combo-support affectionately on top.

B "BEFORE AND AFTER" (1:56) [Arena ASCAP—Hoffman, Manning] Tuneful upbeat romance stanza that has a Perry Como sound Feel. Good side.

GARRY MOORE
(Warner Bros. 5061)

B "THEM THERE EYES" (1:58) [Douglas ASCAP—Pickard, Tracey, Tauber] Lively cut from the new Moore LP based on his weekly TV segment, "That Wonderful Year", 1956." The performer is the lead, while the chorus-orch back up-intrigutatively. Should get deejay reaction.

B "FINE AND DANDY" (2:05) [Harman ASCAP—Swift, James] Chorus solos in a fine mood piece. Also from the package. Excellent soft & sweet programming.

PETER-CHELLO
(Tiara 6126)

B+ "THE GUN THAT'S FASTER THAN ME" (2:15) [Jimmick BMI—De La-Vina, Lee] Western dramatic about a gunman who meets someone with a faster gun that's faster than his, and gets it. Fella reasons this will start a violent phase wherein someone will try to get the gun who outgunned him. Chello recites with authority.

B + "OUR ANNIVERSARY" (2:07) [Essays ASCAP — Weiss, Bandini] OK middle-beat romantic from the artist.

THE ELIGIBLES
(Capitol 4203)

B+ "CAR TROUBLE" (2:00) [Big BMI] Cute solo debut by the songsters on the label (they backed Sonny James on "Talk Of The School"). Bonner is about fella's car being stolen with date inside, and result- ing trouble with her dad. Screaming dad supplies vocal gimmick.

B+ "I WROTE A SONG" (2:25) [Central BMI] Appealing beat-light take by the boys.

GARY MICHAELS
(Sentry 1067)

B "GONE, GONE, GONE" [Shawn ASCAP — Kahn, Starr, Martin] A songwriter with much quality, expressly renders an ap- pealing affectionate practically cut by the Crew-Cuts on Victor. Deck has a winning warmth.

B+ "GAZINTA CHA CHA" [Joe Schuster ASCAP—Pearl, Schuster, Cassill] Catchy cha-cha novelty which plays on the word "gazinta".

JACK GRAYSON
(Atlantic 55190)

B+ "JUST A BOY" (2:58) [Triumph ASCAP—Winmer] Fella's devo- tion towards his beloved one is related with authority by the big-voiced vocalist. Tune has strength.

B+ "GO AHEAD ON" (2:20) [Triumph ASCAP — Winmer] There's much of "Fever" in this tricky beat item from Grayson.

THE BIG HOPPER
(Mercury 7145)

B+ "IT'S THE TRUTH RUTH" (2:07) [Gladi BMI—Richardson] The late star in a typically zany Big Hopper outing. Contagious beat affair, with lyrics that the kids should enjoy.

B+ "THAT'S WHAT I'M TALKING" (2:00) [Sentry ASCAP—Richardson] More uptempo doings that has the performer having himself a rock ball.

EDDIE & BETTY
(Warner Bros. 5054)

B "SATURDAY NIGHT FISH FRY" (2:34) [Preview BMI—Wadl, Jordan] Whacky rocker that has the flavor of one of Phil Harris' novelty efforts. Good beat for fiddle.

B "SWEET SOMEBODY" (2:27) [Shelby Bernstein ASCAP—Waggoner, Keyes] Warm Hawaiian-styled blend by the twosomes. Tender tune.

THE DANLEERS
(Mercury 71441)

B+ "I CAN'T SLEEP" (2:10) [Pure candy] — Walt Aldridge's rock outfit, which made the chart grade with "One Summer Night", has a pol- ished handclapper. Opening has a novel trumpet-drumms hit and deck ends with a stomping gimmick.

B+ "YOUR LOVE" (2:29) [Pure candy] — Leiber & Stoller's boys have the rock- ballads goods here. Poignant track.

BOBBY CHRISTIAN
(Stephenson 1835)

B+ "FRANKIE AND JOHNNY CHA, CHA" (1:50) [BMI—Water] The classic wears a bright, tinny-keyboard Lambson sound. Overall effect is original, and could assume some importance.

B+ "ALOOG" (2:24) [Geo. Pincus ASCAP—Christian] A muted trumpet gets a good-sounding spot light on the bluesier, with vibes also having sound value.

DENNIS WEAVER
(Cascades 9596)

B+ "GIRLS Was Made To Be Loved" (2:22) [Karlin ASCAP—Boutelle] Weaver, who is "Chester" in TV's "Gumakome", uses his charac- terization in a warm, coy reading of a lovely folk-styled ballad. Both begin- ning and end of deck feature "Chester" talking: "Miss Mary" Could be a sleeper.

B "MICHAEL FINNIGAN" (1:55) [Karlin ASCAP—Boutelle] Very cute novelty from Weaver on a folk-style LP. Again, salty horns-sounds will appeal to the kids.

MORGUS
(Vis 1013)

B+ "MORGUS THE MAGNIFIC- CENT" (2:29) [Ace BMI—Clebi, Ray] More uptempo doings that has the performer having himself a rock ball.

B "THE LONELY BOY" (2:31) [Ace BMI—Clebi, Ray] Feel- ing rock-romantic warbling by the singer-guitarist. Sound is polished again.
CAR TROUBLE
C/W I WROTE A SONG
RECORD NO. 4203

hottest instrumental
since "Tequila"

CHILE BEANS

THE ELIGIBLES

A great new group!

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
YOU CAN CASH IN ON
MILLIONS OF PEOPLE WILL

Most Widely Publicized Movie of the Year
Will Pre-Sell Your Albums and Singles. |
Million Dollar plus Promotion Advertising Campaign. |
3,000 Theatres Displaying Life-Size Music Movie Poster. Dealers, Write for Your Posters.

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YOU CAN CASH IN ON
MILLIONS OF PEOPLE WILL

Monroe Mighty $40,000, D.C. Ace

'Some Hot' Warm $22,000 Tops Prov.

K.C. Soars; 'Some Hot' Boffo

N.Y. Loew's State 1st week 97G

Cleve. 'Some Hot' Torrid 21G,

UA
UNITED ARTISTS RECORDS • 729 SEVENTH AVENUE • NEW YORK 11

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"HOT" MOVIE MONEY.
SPEND MILLIONS TO SEE...

Monroe Sockeroo
$24,000 in St. Loo

Some Hot' Sock
'Like It Hot' Mighty 37c,

MARILYN MONROE
TONY CURTIS
JACK LEMMON
in a
BILLY WILDER
production
SOME LIKE IT HOT
RELEASED THRU
UNITED ARTISTS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
YOU GET THE MOST FOR

In THE CASH BOX ANNUAL

with the nation's DJ's

THE CASH BOX, 1721 BROADWAY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
YOUR ADVERTISING DOLLAR
DJ CONVENTION ISSUE

Your ad for the Disk Jockey Convention, May 29-30-31, at Miami Beach, Fla., gives you the most for your dollar—

because . . .

- More Disk Jockeys read The Cash Box than all other trade papers combined.
- More Disk Jockeys program from The Cash Box than all other trade papers combined.
- The Cash Box Lists provide Disk Jockeys with information that is 3 to 4 weeks ahead of those of any other trade paper.
- The Cash Box will have DOUBLE impact. It will be received in the mails by the nation’s deejays. It will be distributed at the Miami Convention.
- Your ad costs less in The Cash Box because it gives you complete coverage of “readership that counts.” Everybody, who participates in creating, promoting, and selling records reads The Cash Box. No padded subscription lists of readers who ‘couldn’t care less’ are added to your cost of space.
- The Most exciting convention to ever hit the music business. Everyone,—but Everyone—we talk to, plans to be in Miami May 29, 30 and 31. Take advantage of the most talked about event in the history of the trade.
- The Cash Box is always on the air all over the world. Disk Jockeys reports to The Cash Box indicate around the clock exposure for records that appear in The Cash Box charts.
- Most disk jockeys follow The Cash Box weekly because of its LEADERSHIP. Hardhitting editorials each week make MUST reading for the nation’s disk jockeys. They have learned to look for the “No sit on the fence” editorial policy of The Cash Box.
- Your ad is reproduced on slick paper, giving it the best and most lasting reproduction that is possible.
- Editorial features will make this an issue for disk jockey reference for many months to come. Your ad will be seen over and over again for a long time after the deejay has returned to his home town.

DATE OF ISSUE: MAY 30th
GOES TO PRESS: NOON MAY 21st
Color Forms — ONE DAY EARLIER. Get your ad in soon. We are already booking position.

ADQUARTERS
NEW YORK 19, N. Y. (TEL: JUDSON 6-2640)

HURRY! HURRY! HURRY!

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
CALICO presents

Another SMASH record—
A new, great singing discovery balladeer

FRANK JUSUFF

singing

"THINGS HAPPEN FOR THE BEST"

Calico #105

A beautiful waltz—a future best seller—
already the "pick" record in seven key cities

* The label that gave you “Since I Don’t Have You” by The Skyliners

Distributed by

ALANNA

RECORD DISTRIBUTING
1409 FIFTH AVENUE,
PITTSBURGH 19, PA.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
CATHY CARR SCORES AGAIN!
with a smash follow-up to "First Anniversary"

"I'M GONNA CHANGE HIM"
R-4152

Brightest New Instrumental Smash
"LITTLE DIPPER"
The Mickey Mozart Quartet
R-4148

New Group! New Hit!
"RINK-A-DIN-KI-DO"
The Edsels
R-4151

a sound bet... buy

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
DON GIBSON'S
LATEST HIT!
"LONESOME OLD HOUSE"
47/7505

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
the Original
BREAKING:
New York, Pittsburgh, Houston
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by
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(Leo Rupe)

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION’S DISK JOCKEYS

<table>
<thead>
<tr>
<th>#</th>
<th>Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1</td>
<td>COME SOFTLY TO ME</td>
<td>1</td>
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<tr>
<td></td>
<td>Fleetwoods (Dolphin)</td>
<td>(1)</td>
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<td>2</td>
<td>A FOOL SUCH AS I</td>
<td>2</td>
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<tr>
<td></td>
<td>Elvis Presley (RCA Victor)</td>
<td>(4)</td>
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<td>3</td>
<td>PINK SHOE LACES</td>
<td>3</td>
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<td></td>
<td>Dodie Stevens (Crest)</td>
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<td>4</td>
<td>VENUS</td>
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<td></td>
<td>Frankie Avalon (Chancellor)</td>
<td>(2)</td>
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<tr>
<td>5</td>
<td>I NEED YOUR LOVE TONIGHT</td>
<td>5</td>
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<td></td>
<td>Elvis Presley (RCA Victor)</td>
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<tr>
<td>6</td>
<td>THE HAPPY ORGAN</td>
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<td></td>
<td>Dave “Baby” Cortez (Clock)</td>
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<td>7</td>
<td>GUITAR BOOGIE SHUFFLE</td>
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<td>The Ventures (Hunt)</td>
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<td>8</td>
<td>TELL HIM NO</td>
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<td>Travis &amp; Bob (Sandy)</td>
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<td>9</td>
<td>THREE STARS</td>
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<td>Tommy Dee (Crest)</td>
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<tr>
<td>10</td>
<td>NEVER BE ANYONE ELSE BUT YOU</td>
<td>10</td>
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<td></td>
<td>Ricky Nelson (Imperial)</td>
<td>(6)</td>
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<td>11</td>
<td>TURN ME LOOSE</td>
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<td></td>
<td>Fabian (Chancellor)</td>
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<td>12</td>
<td>FOR A PENNY</td>
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<td>Pat Boone (Dot)</td>
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<tr>
<td>13</td>
<td>ENCHANTED</td>
<td>13</td>
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<td>Flatters (Mercury)</td>
<td>(17)</td>
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<tr>
<td>14</td>
<td>SORRY (I RAN ALL THE WAY HOME)</td>
<td>14</td>
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<td></td>
<td>Imelda &amp; Cali</td>
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<td>15</td>
<td>TIAHUAJNA JAIL</td>
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<td></td>
<td>Kingston Trio (Capital)</td>
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<tr>
<td>16</td>
<td>SINCE I DON’T HAVE YOU</td>
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<td>Skyliners (Crest)</td>
<td>(18)</td>
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<tr>
<td>17</td>
<td>TAKE A MESSAGE TO MARY</td>
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<td>Everly Brothers (Cedence)</td>
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<td>18</td>
<td>IT’S JUST A MATTER OF TIME</td>
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<td>Brook Benton (Mercury)</td>
<td>(7)</td>
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<td>19</td>
<td>KANSAS CITY</td>
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<td></td>
<td>Wilbur Harrison (Fury)</td>
<td>(38)</td>
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<tr>
<td>20</td>
<td>ONLY YOU</td>
<td>20</td>
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<tr>
<td></td>
<td>Frank Porcell (Capital)</td>
<td>(29)</td>
</tr>
</tbody>
</table>

61. Six Nights & A Week
62. Endlessly
63. That Goes By
64. I Don’t Care
65. So Fine
66. Your Harmonica
67. Mean to You
68. I’ve Had It
69. That’s My Little Savvy
70. Hawaiian Wedding Song
71. Peter Gunn
72. Please Mr. Sun
73. Moonlight Serenade
74. Song to Remember
75. I’m Gonna Kill Myself
76. The Walls Have Ears
77. You Can’t Be Too Sure
78. I Think My Heart’s on Fire
79. Who’s Knocking
80. Almost Gone
81. Mourning Side of the Mountain
82. Fm Co&M Age
83. Heavenly Love
84. Jo-Jo the Dog Faced Boy
85. Fountain Of Youth
86. Lonely For You
87. Young Idols
88. I’m Gonna Tell
89. Hail To The Trumpets
90. The World Is This
91. I Told Myself A Lie
92. Only Love Me
93. Can’t Fool Wonderful
94. French Foreign Legion
95. Battle Of New Orleans
96. Rockin’ Chair
97. Goodnight Irene
98. I Waited Too Long
99. Frankie’s Man Johnny

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
You heard the news?
What kinda news?
Chico Holiday...
What about him?
“Young Ideas”!
Man, that’s not news!
No. It’s a record. It’s a hit!
Now I dig, man. On the charts?
From the first week out!
Who’s got that Chico?
Hugo and Luigi.
“Young Ideas,” eh?
That’s the name.
Man, this I gotta spin!

CHICO HOLIDAY
SINGS
“YOUNG IDEAS”
47/7499
PUBLISHED BY THE JANUARY MUSIC CORP.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Visitors still pouring in from America to these shores. Among them the Ink Spots, who made a lightning appearance on “Oh Boy” on Channel 9. Expected shortly is Conway Twitty for the same programme. I also talked to Halsey Cowan who is here with Phil Karl on a brief visit. Harold Greentoin arrived on last stage of a Continental tour before returning to New York.

Among the many Grand Prix du Disque awards in France recently the Academie Corps also honoured Ray Conniff.

John Baillt appeared on the Palladium show, but the highlight of this week’s entertainment was the comedian, Vic Oliver whose first appearance it was on the famous Sunday Nighter.

Betty Johnson’s waxing “Does Your Heart Beat For Me” getting plenty of air play.

The Palace Theatre presents an International Vaudeville bill this week including Franco-Danish star George Ulmer.

Former Ted Heath singer Lita Roza also on the bill at the Palace.

Teddy Johnson and Pearl Carr who got the British song, “Sing Little Birdie” to second place in the recent Eurovision Contest are very much in demand all over Europe and I believe in America, where Capitol is releasing their waxing of the song.

“Pink Shoe Lace” getting lots of air play but seems to be a slow starter in our Hit Parade.

Channel 9 at present trying out a series of record shows aimed at the younger set aged between right and eighteen.

After the budget business, improvements are apparent throughout the British Isles. The 10% reduction on records did not help much but was a step in the right direction.

Shirley Jones, at present filming with Max Bygraves in London, will make a television appearance at the Palladium.

Although Commercial radio is not available in this country, steps towards this realization are imminent and the powers that be are predicting Commercial network for radio in 1960.

The new Marilyn Monroe picture, “Some Like It Hot” should be a huge Box Office attraction.

The new John Osborne musical “The World of Paul Slickie” which stars ex-Heath singer Dennis Lozis will open in London shortly. Its pre-London run was greeted with mixed reviews due to the unusual nature of the story.

Ricky Nelson climbing our charts with his recent release, “It’s Late”.

“New Musical Express” Best Selling Records in Britain

(Week ending Saturday, April 19th, 1959)

1 2 It Doesn’t Mean Anymore—Buddy Holly (Coral)
2 1 Side Saddle—Bobby Brann (Columbia)
3 4 Pute Fotce—Chris Barber (Pye)
5 3 Donna—Marty Wilde (Philips)
6 5 Smoke Gets In Your Eyes—Platters (Mercury)
8 6 Charlie Brown—The Coasters (London)
10 7 My Happiness—Connie Francis (MGM)
12 8 A Fool Such As I—Elvis Presley (RCA)
9 6 CMon Everybody—Eddie Cochran (London)
10 7 Stagger Lee—Lloyd Price (HMV)
12 11 Tom Boy—Perry Como (RCA)
9 12 Gigi—Billy Eckstine (Mercury)
11 13 Little Drummer Boy—Beverly Sisters (Decca)

13 14 As I Love You— Shirley Bassey (Philips)
15 13 A Club With No Beer—Shirley Alfred (Columbia)
16 12 Wait For Me—Malcolm Vaughan (HMV)
17 14 Sing Little Birdie—Teddy Johnson and Pearl Carr (Columbia)
21 19 French Foreign Legion—Frank Sinatra (Capitol)
18 20 By The Light Of The Silvery Moon—Little Richard (London)
19 21 Maybe Tomorrow—Billy Fury (Decca)
22 22 Come Softly To Me— The Fleetwoods (London)
23 13 I Love You To—Paul Anka (Columbia)
24 14 Venus— Frankie Avalon (HMV)
25 15 Venus—Dickie Valentine (Pye)
26 16 I Go Ape—Neil Sedaka (RCA)
27 17 Early To Bed—The Poni Tails (HMV)
28 18 Does Your Chewing Gum Lose Its Flavour?—Lonnie Donegan (Pye)
29 19 With The Wind And The Rain In Your Hair—Pat Boone (London)
30 20 Kiss Me, Honey Honey, Kiss Me—Shirley Bassey (Philips)

#21—30 By arrangement with “New Musical Express”
UNITED ARTISTS RECORDS TAKES GREAT PLEASURE IN ANNOUNCING AN EXCLUSIVE RECORDING ARRANGEMENT WITH BURL IVES WHOSE VERSATILE TALENTS HAVE ATTAINED UNIVERSAL APPEAL.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Vista Records presents**

**“JO-JO THE DOG FACED BOY”**
by ANNETTE

**Disneiland Records present**

**“SHAGGY DOG”**
by ROBERTA SHORE

**Buena Vista**

A division of Walt Disney Music Co.
477 Madison Avenue, N.Y., N.Y.

Disneiland Records F-123

---

**Album Reviews ($1.49 thru $2.98)**

**STEREO**

“A TRIBUTE TO ARTIE SHAW”—By Members of the Artie Shaw Orch., Crown CST-134, $2.98

Content: Collection of Artie Shaw favorites including some of the best: “Star Dust”, “Frenesi”, “Moonlight”, etc. Cover: Multicolored violets and orange pen-dulum-swinging clarinet with the title in bold orange. Performance: Close enough to the real thing to sell. A fine display of the famous Shaw style on many of his greatest hits. Name Value: Excellent. Commercial Value: Figures to be an all year 'round seller. Good standard item for racks.

“77 SUNSET STRIP”—Aaron Bell and Orch. Lion L-70116, $.98 (Monaural), $2.98 (Stereo).

Content: Disk offers the title tune in three variations (chorus, jazz and blues) plus “Kookie's Capers”, “Stu Bailey’s Blues”, “Caper At The Coffee House”, etc. Cover: Stu Bailey’s name is also shown on the title as a LP based on popular TV show. Jacket jumps. Performance: Vibes, guitar, flute, bass, etc. carry solid rhythm throughout reflecting tempo of TV show. Commercial Value: The TV weekly has a large national audience, the original single is on the charts, and the original soundtrack LP is rapidly climbing in the top ten. Bound to ride high on the charts.

“FLOWER DRUM SONG”—Orch. Conducted by John Benton Cross, Crown CST 136, $2.98

Content: Selections from the current hit musical. Cover: Oriental lettering in color identifies title. Performance: Very good—entire cast capture the feel of original Broadway hit. “Don't Marry Me”, “I'm Going To Like It Here” and “I Enjoy Being A Girl” are five of the dozen selections. A good pick for Broadway musical season with strong following behind the current R&B smash. Name Value: Title is the strongest.

“COMPOSITIONS OF LIONEL HAMPTON”—Conducted by Maxwell Davis, Crown CST-139, $2.98

Content: Hampton favorites “Flying Home”, “Airmail Special” and others. Cover: Vibes and drums superimposed with jazz guitars in color. Performance: Captures some of the big band sound, copying “wild” orchestrations, but overall sound is not up to par. Commercial Value: The Hampton name will carry sales; deserves space solely on merits of Hampton popularity. Name Value: Very good.

“A TRIBUTE TO WOODY HERMAN”—By Members of the Woody Herman Orch., Crown CST-133, $2.98

Content: Collection of hits made famous by the Woody Herman orch, including, “Apple Honey”, “Four Brothers” and “Bijou”. Cover: Color: shot of the clarinetist in action. Performance: The band swings in "herman" tradition, especially on “Apple Honey” and “Four Brothers”...appear to be a slight beat behind the original band on certain numbers but overall, a good copy. Commercial Value: Very good. Over 30 market should jump. Name Value: Good.

“PETER GUINN”—Crown CST-138, $2.98

Content: Theme and other Henry Mancini compositions including “The Brothers Go To Mother’s”, “A Profound Gass”, etc. Cover: A color take-off on the TV intro symbol showing off-beat art of man. Performance: Another treatment of the now famed Mancini opus and a good one. Orch moves along with good rhythm and sound—slight variations on theme and others holds its own. Commercial Value: Original LP is riding the charts with the single still selling chartwise. A good bet for low-pricers. Name Value: Excellent (title). “WILLIAM TELL OVERTURE”—Hambug Symphony Orch. Rondo-lato S-272

Content: Rossini's final opus plus “Titus Overture”, “Dances of the Polevetzki Mabious” and "The Director Overture". Cover: Bow and arrow scene depicting the William Tell story line. Color. Performance: Good concert value aided by pleasing stereo sounds. Commercial Value: The overture is one of the more popular concert hall program pieces. Name Value: Should carry strength with classical lovers.

“DREAMS OF ITALY”—Johnny Cole Sings, Crown CST-140, $2.98


Content: Score from favorite Gershwin play including "Summertime", etc. Vocals by George King, Carmen Naylor, Harlan Massey, Gene Simmons. Cover: Good color art of riverboat-jetty scene. Performance: Excellent performance by entire cast with first rate performances on vocals, etc. “I Got Plenty of Nuttin’”, “Al ain’t Necessarily So”, Orch delivers all right, good “stage performance”. Commercial Value: P&B currently getting wide promotion—records, movies, etc. Name Value: Excellent. Other Comments: This is a very good low-price package.

“PRADE MANIA”—By Members of the Perez Prado Orch. Crown CST-137, $2.98

Content: Prado hits re-recorded by former members of orch., includes, "Cherry Pink", "Manbo #5", "Manbo Jambo", etc. Cover: Girl in Latin costume surrounded by bongos, etc. sets the scene well. Performance: Good copies of big Prado sellers—capture a lot of the original tempo and feel. Commercial Value: Prado is still a big name with manbo lovers—deck could attract wide market. Name Value: Very good.


Content: Assorted bullfight arena standards including, “La Virgen De La Macarena”, etc. Cover: Color shot of bull and matador in action. Performance: Captures some of the excitement connected with bullfight arena, Tempo a little slow on several selections—should move faster to achieve peak excitement. Commercial Value: Evidently a wide market for music of this type is evidenced by former “Bullit” type decks. Name Value: None.

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
Rack
Best Sellers
Stereo Albums
(Regular Priced)

1 PETER GUNN
Henry Mancini (RCA Victor LSP-1956)
2 FILM ENCORES
Montavani (London PS-124)
3 GEMS FOREVER
Montavani (London PS-106)
4 SOUTH PACIFIC
Movie Cast (RCA Victor LSO-1032)
5 OKLAHOMA
Movie Cast (Capitol SWAO-595)
6 COME DANCE WITH ME
Frank Sinatra (Capitol SW-1069)
7 GIGI
Movie Cast (MGM ST-3641)
8 OPEN FIRE, TWO GUITARS
Johnny Mathis (Columbia CS-8056)
9 TCHAIKOVSKY CONCERTO
No. 1
Van Cliburn (RCA Victor LSC-2267)
10 GAITE PARISENNE
Arthur Fiedler (RCA Victor LSC-2367)

Rack
Best Sellers
Stereo Albums
(Low Priced)

1 SOUL OF SPAIN
101 Strings (Stereo Fidelity SF 6600)
2 DANCE, DANCE, DANCE
Geraldine (Camden CAS-442)
3 GIGI
Mill Bowin Orch. (Camden CAS-456)
4 BROADWAY SPECTACULAR
Norman Leyden (Camden CAS-467)
5 ANYTHING GOES
Prince-Joseph (Camden CAS-478)
6 FLOWER DRUM SONG
Bill Heyer (Design SS-41)
7 GRAND CANYON SUITE
William Schurieiter (Stereo Fidelity SF-7900)
8 MUSIC MAN
Mill Bowin (Camden CAS-628)
9 A TRIBUTE TO GLENN MILLER
Member of Ong. Orch. (Crown CST-115)
10 WORLD'S GREATEST STANDARDS
101 Strings (Stereo Fidelity SF-4300)

Rack
Best Sellers
Kiddie Albums

1 BAMBI
Shirley Temple (RCA Bluebird LBY-1012)
2 POPYE'S FAVORITE
SEa CHANTIES
Allen Swift (RCA Bluebird LBY-1018)
3 SLEEPING BEAUTY
Darlene Gillespie (Mickey Mouse MM-32)
4 FUN IN SHARILAND
Shari Lewis (RCA Bluebird LBY-1006)
5 TALES FROM THE GREAT BOOK
Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)
6 PETER PAN
Harman Leyden (RCA Victor LBY-1009)
7 BLACK BEAUTY
Marla Roy (RCA Bluebird 1907)
8 LEGEND OF WYATT EARP
Sherry Long (RCA Bluebird LBY-1004)
9 ZORRO
Zorro (Mickey Mouse MM-28)
10 TOM THUMB'S TUNE
Marie Corel (Lion L-70084)

Rack
Best Sellers
Extended Play (EP's)

1 PETER GUNN
Henry Mancini (RCA Victor EPA-4332)
2 FABULOUS JOHNNY CASH
Johnny Cash (Columbia B-12537, 32, 33)
3 RICKY SINGS AGAIN
Ricky Nelson (Imperial IMP-159, 60, 61)
4 KING CREOLE
Elvis Presley (RCA Victor EPA-4319)
5 EVERLY BROTHERS
Everly Brothers (Columbia EP-111, 12)
6 HYMNS
Tom & Eddie Ford (Capitol EPA-1, 2, 3-756)
7 JAILHOUSE ROCK
Elvis Presley (RCA Victor EPA-4714)
8 YEP
Donnie Eddy (Janice EP-362)
9 THE LONELY ONES
Donnie Eddy (Janice EP-100)
10 RICKY
Ricky Nelson (Imperial IMP-158)

DISNEYLAND RECORDS
Burbank, California

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Crown Releases Nine LPs In May

CULVER CITY, CALIF.—Crown Records, this city, announced that it is releasing nine albums for the month of May, seven of which are available monaurally at $1.98 and stereophonically at $2.98.

These seven include “A Tribute to Woody Herman,” played by members of the orchestra; “Porgy and Bess,” featuring Dave Nogell conducting the Hollywood Studio Orchestra and Chorus; “Flower Drum Song,” conducted by John Benton Cross; “Prado Mania,” with members of the Perez Prado Orchestra, led by Bobby Gil; “Peter Gunn” arranged by Maxwell Davis and conducted by Ted Nade; “Compositions of Lionel Hampton,” arranged and conducted by Maxwell Davis; and Johnny Cole singing Italian songs in “Dreams of Italy.”

In stereo only is “Flamenco,” by Jose Barroso Laurindo Almeida compositions.

Completing the May release is “A Tribute to Artie Shaw” in monaural only. On this, former members of the famous orchestra play songs long associated with Shaw.

Rondo Exec On 2 Week Sales Trip

NEW YORK—Herb Joseph, executive assistant to Rondo Records’ president Eli Oberstein, left last week on a two-week sales trip to Detroit, Toledo, Milwaukee, Chicago and Cleveland.

Joseph will wangle with distributors, rock jobbers and news wholesalers. In addition, he will discuss special promotions and co-op advertising with leading retailers.

Joseph stated, “We are looking forward to an excellent summer season. Rondo and Rondo-lettes have been getting into more and more diversified outlets. Stereo sales will continue to spiral upwards regardless of the weather. This is a part of the healthy new stereo picture.”

Other sensational Harmony values that will keep your customers coming back for more . . .

BECAUSE Nelson Eddy HL 7151
HARRY JAMES HL 7162
BAND CONCERT IN HIGH FIDELITY Morton Gould HL 7163
THE CHORDETTES HL 7164
DON CHERRY IN HIGH FIDELITY HL 7165
A FRANKIE CARLE PIANO BOUQUET HL 7166
HOLIDAY FOR HARP Daphne Hallman Quartet HL 7167
GREAT AMERICAN HYMNS The Mariners HL 7168
PHIL SILVERS Swing BUGLE CALLS FOR BIG BAND HL 7170
The Adventures of GENE AUTRY AND CHAMPION HL 9505

BRAND NAME! TOP ARTISTS! LOW PRICE!

Mantovani LP Also Stereo

NEW YORK—“Mantovani Showcase,” current London LP, reviewed this week in the monoaul album reviews, is also available in stereo, selling for $2.49, in conjunction with London’s “May Is Mantovani Month” promotion.

Design Display

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
**Album Reviews**

($1.49 thru $2.98)

**MONOURAL**

"REDHEAD"—The Rex Stewart Quintet, Design DLIP-99, $1.49

Content: Collection of instrumentalos from the musical, currently on Broadway. The style of the Stewart quintet. Cover: "It's all "Redhead" featuring the popular artwork used to promote the Broadway show. Eye-catcher. Performance: Rex Stewart's muted trumpet (which was a Duke Ellington feature for years) "talks" and the quintet not only answers but talks the same language—great rhythm group. Excellent arrangements. Name Value: The show is near the top of all popularity lists. Commercial Value: Low price and jacket will sell in the Broadway musical category. Other Comments: Excellent buy, especially at this price.

"MANTOVANI SHOWCASE"—London MS-5, $1.98 (Limited Edition)

Content: Selections from eight Mantovani LP's include "Theme From Lime-light", "Tammy" and "Some Enchanted Evening". Cover: Color shot of the master conductor, in formal attire. Performance: Each of the selections from the regular priced LP's sounds like a good choice in every instance. Lush Mantovani string section caresses throughout. Commercial Value: All part of the "May Is Mantovani Month" London promotion which is getting strong promotion. A custom-tailored low-price deck for racks.

"REDHEAD"—Bill Bowen and His Orch. RCA Camden CAL-521, $1.98

Content: Selections from Broadway hit musical. Cover: Color shot of Owen Vernon and Richard Wiley (original cast) in a scene from the show. Performance: Bowen is currently riding the charts with "Music Man" (Camden CAS-428), and "Redhead" can't be far behind. Excellent vocals by Rita Williams, Bryan Johnson and Fred Lucas plus chorus—all from London, England. Miss Williams is a first rate vocalist. The deck is a winner from start to finish. Commercial Value: Excellent rack merchandise. Potential seems unlimited. Name Value: Show title will carry. Bowen name should gradually result in recognition.

"HOLIDAY FOR HARP"—With Daphne Hellman Quartet, Harmony HL-7167, $1.98


**Kiddie Album Reviews**

"SONGS OF KIDDYLAND"—Crown CLP-5100, $1.19

Content: Collection of children's perennial favorites including "Red Riding Hood", "Cinderella", "Snow White", etc. Cover: Excellent kiddie cover, features sketches of each character in color. Immediate identification. Performance: Story material has good kiddie appeal in the story-telling, song-learning way. Name Value: Favorites are identified on cover, sure to please. Commercial Value: A good buy for the parents. Low price, large quantity.

"KIDDIES SINGING STORYBOOK"—Crown CLP-5099, $1.19

Content: First side of LP features "Funny Bunny", "3 Little Pigs" material while flip offers Gilbert & Sullivan's "H.M.S. Pinafore", "Mikado" etc. Cover: Color art describes contents well with cartoon favorites sailing an ancient vessel with oriental characters on board. Kiddie flavor. Performance: A "double-treat" for the family—kiddie set will go for the "3 Pigs" side with the backside offering Gilbert & Sullivan for the "older" set. Commercial Value: A good package for the parents. Entertaining and educational.

"KIDDIES SINGING STORIES & GAMES"—Crown CLP-5098, $1.19

Content: "Lazy Mary", "Old King Cole", "Paddy McGee" and other stories told in song. Cover: Color shot of pre-school blonde twirling hula-hoop should catch kids' eyes. Good jacket. Performance: A change from the "fairy tale" hit with some interesting stories to hold the kids attention. Commercial Value: A good rack choice, especially if you're looking for variety on the shelves. Name Value: None.

"WESTERN PLAYHOUSE"—Songs and Stories of the Great Wild West, Lion L-70103, $1.98

Content: Western songs—"Old Chisolm Trail", "Home On The Range"—and stories of "Wild Bill Hickock", "Bat Masterson", "Wyatt Earp", etc. based on stories which have appeared in Classics Illustrated Magazine. Cover: Color shots of "Davey Crockett", "Wild Bill Hickock", "Kit Carson", and "Daniel Boone". Western all the way. Performance: Each song is followed by a story—good contrast. Stories are strongly based on the Western. Performance: In appealing fashion by Bob Wilson, TV-radio favorite. Commercial Value: Excellent. Western favorites (Earp, Masterson, Crockett) should capture wide market. Name Value: All big sellers in every medium.

It's What's in THE CASH BOX That Counts—INTERNATIONALLY!

**SURE HIT BY SAM COOKE**

TRIBUTE TO THE LADY

SAM COOKE

KEEN A-2004 Available in Stereo and EP

CASH BOX POPULAR PICK OF THE WEEK

April 18, 1959

Sam Cooke devotes himself to a series of the tunes closely identified with "Lady Day" Billie Holiday. Songs include "God Bless the Child", "She's Funny That Way", "Crazy Love", and "Crazy in Love With You". Cooke does a fine job with the material, even at times giving just a touch of the inflection of the great gal herself. Backings are of the lush, string-drenched variety. Listenable wax and jocks will find playful things here.

BILLBOARD SPOTLIGHT WINNER

April 13, 1959

Sam Cooke currently on the lists with "Everybody Likes To Cha Cha Cha", pays his personal tribute to one of the greatest jazz singers, Billie Holiday, from whom Cooke attributes his early influence. All the tunes here that have been associated with Lady Day are now invested with Cooke's sincere, straightforward delivery. Package makeup includes "She's Funny That Way", "I've Got A Right To Sing The Blues", "I Ain't Nobody's Baby", and Holiday's exclusive "God Bless The Child", Hot item.

A Fast Rising Current Release

"EVERYBODY LIKES TO CHA CHA CHA"

KEEN 2018

KEEN RECORDS

8715 West Third St., Los Angeles 46, California

May 2, 1959
AMERICA'S NEWEST
on FERYWOOD

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On his way this time

“ETERNALLY”

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For personal appearances call Memphis JA-3-1916

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Record Ramblings

(Continued from page 34)

her N.Y. night club debut, 5-1, at the Safari. ... After his Pittsburgh home-
coming recording 4/26, Erroll Garner, does the 5-5—Garry Moore TV outing. 
Erroll just completed a record-breaking stint at Boston’s Storyville. ... The 
Cash Box welcomes suggestions for its weekly “Flip Side” cartoon. Credit’ll 
be given for ideas used. You’ve probably said (at one time or another) “this 
would make a great cartoon.” Put the next idea you come up with and 
rush it to our New York offices at 1221 Broadway.

CHICAGO:
Harold Ritz and Johnny Ancel of RCA’s record division hosted a luncheon 
at the Town Lounge in Milwaukee 4/17 to intro Hugo & Luigi’s sensational 
young find, Chie Holiday to local deejays and dealers. Chie was escorted 
to his hometown for the shindig by Stan Pat, midwest chief for H & L. Productions (a division of RCA-Victor) and Chie’s mgr., Paul Handler. The talented 
younger is riding high on the charts with his debut wax “Young Ideas.” ... Abner, Vee Jay-Abner Records’s sis “told you so” after calling our attention 
to Dee Clark’s “Disk of the Week” award in The 
Cash Box for his nifty “Just Keep It Up” and 
“Whispering Grass.” ... Bob Scobey and his Frisco 
Jazz Band are rocking the rafters nightly at Cafe 
Continental currently with their swingin’ renditions. ... George Gerken and Barney Fields- of Capitol 
Record Distributors hosted a swank cocktail party 4/16 for the 
much celebrated team of Louis Prima and Keely Smith, who opened that eve at the Chez Paree 
— with Sam Butera and his riotous Witnesses sharing the bill. ... Coral’s cutie pie Teddi King holds 
away with comedic George Matson at Mister Kelly’s for a 
2-weeker. ... Tempus’ Steve Clark info that Quality Records is now leasing 
Tempus platters on the Quality label in the Canadian markets. Trutone was 
appointed for the South African market, and London Records now handles 
Tempus in the rest of the world outside of the U.S.A. Tempus is really going 
foreign in a big way! ... Dot’s Sandy Orbin tells us Danny Kaye’s “Five 
Penny Saints” and Debbie Reynolds’ “Love Is A Strange Thing” are two 
big things in Chi. Another Dot chick here is “Gigollette” by Lew Douglas and 
his big ock, according to Sandy. ... A very enterprising youngster is deejay 
Marty Green who, now tapes his show for station WCBQ in West Allis, Wisc. 
Marty works full time here for WSGS. ... Ben Bartel tells us that everyone in 
Warner Bros.’ Chicago office is flipping over the success of “Rookie, Kookie” 
by Ed Byrnes and Conni Stevens. Ben urges us to watch for the humor LP 
“Garbage Collector In Beverly Hills” by Irving Taylor.

Coral’s Joe Moss advises that Teddi King and Barbara McNair are skedded 
for a stint on Jack Hilton’s “Spin Time” TV via WGN-TV. Joe tells us 
Teddi’s “Blue Tango” is getting much exposure on the airwaves. Barbara is currently rockin’ at Herman 
Roberts’ Show Club. Joe info that hefty sales getters on 
Coral are Pete Fontana’s “Japansy” and Neal 
Hefti’s “The Flower Vendor Song.” ... Dee Weigle Philip 
Lind’s man-about-town, Carl Stoln tells us that Phil has 
skedded Eddy Howard, Jerry Murad and Bob 
Scobey on his WTAG and WAIT airtime. ... Jerry 
Allan info that although release date for “How Wild 
Can A Woman Be” was originally skedded for next 
week, heavy demand forced him to push release date ahead. 
The deck, which is on the Allan label, is ren-
dered by Harold “Thunderbird” Ward, a newcomer. ... World Wide Distrib. Joel Stern urged us to give 
a listen to a new deck “Echo Rock” by young Ken 
Davis. The record is out on the Badger label, which 
is headed by Chuck Miller of Racine, Wisc. ... 
Chet and Stan Zasha write to tell us their Palladium record-
ing of “Keep Me Company” looks like it can go all the way. The disk is by 
Barbara Lasta, who hails from suburban Morton Grove. ... Norman 
Forlione and Ralph Cox of Stephehiny are very high on 2 new releases, “Pink 
Cadillac” and “Blue Swingin’ Mama” by Larry Dowd and the Rocketeers. 
Max Cooperstein, Chess sales toppper reports plenty of action at the diskery 
with several slings. Prinestance, Bobby Lester’s “Lonely Hearts” b/w “Am 
I The Man” is being heavily exposed via the airwaves. Ahmad Jamal, who is 
currently on a concert tour with Benny Goodman and Dakota Staton, has a 
hot double pocket LP “Portraits Of Ahmad Jamal” which is selling like a hot 
single, according to Phil Chess and Dave Usher. Both Max and Leon Chess 
are very high on a master they purchased from the Harvard label, titled “This 
Broken Heart” by The Sonics. It was released last week

LOS ANGELES:
Don Graham, of Warner Bros, Records in San Francisco, reports that 
“Rookie Kookie” by Edward Byrnes, has really taken off and looks like a 
solid smash. ... Liberty Records hits peak recordings activity this week with the cutting of four new金山 
albums and a single record—the single featuring 
Eddie Cochran while the LP’s star Julie London, 
The Invitations, Jad Paul and David Seville. ... Gordon 
and Shelia MacRae set to take their nifty act into the 
Coconut Grove 5/6, which will include Gordon’s 
plugging of his new Capitol disk, “The Stranger.” ... 
Bill Rogers, who formerly handled the promotion 
chores for Diamond Distributing, has been promoted 
to sales manager. ... Initial release for Jury Records, 
new Canadian diskery, has 17 year old Sandi Loranger 
warbling “Tears of Joy Fell In The Chapel” b/w “My 
Little Spark of Love.” ... Capitol Records is offering 
$100.00 worth of stereo records free with the pur-
chase of one of their stereo console model record 
grabber, ... Chetan Distributing informs that “Whist-
ling Pixie,” by Bernie Wayne on Imperial, is causing 
a lot of excitement in the Bay Area. ... Dootie Williams, Dooto Records 
(Continued on page 36)

SONG STYLISTS

by the independent

with a two sided hit

SCANDALIZING MY NAME

# 111

Columbia Mutual Tower Bldg.
Memphis 3, Tenn.
Tel: JA-53283

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!"
A Western Front Breakthrough on ORBIT RS41

"I'M GONNA LOVE YOU"
Kenny Baker

Breaking in SEATTLE • PORTLAND CINCINNATI • LOS ANGELES
Top Play on KFWB number one in the nation

COMING SOON! RECORDS BY RANK

SOUND WITH A SALE VIEWPOINT

KENNY BAKER

PHILADELPHIA - Chips' Harry Chipetz and Harry Pink hosted roulette veeper Joe Kolsky, who was in town to promote the label's May LP plan. Bob Heller asks the Chipetz Coliseum to "Happy Organ" on Club is Chips top seller. Lenny Radelflle items that Sparks has taken a sponson for the Western Bandstand TV show recently opened in the New York. Bally Ward & his Dominoes launched a 6-week engagement at the Golden Hotel. 4/17.

The House of Sight and Sound in Van Nuys, Calif. continued its expansion program with the recent opening of the new "Hall of Fame" room, notable the firm's proxy Jerry Johnson. Johnson partners have the first Orbit release under the music production guidance of Fred Smith and Cliff Goldsmith, creators of "Western Movies." Kumi's issue of "I'll Gonna Love You" and 'Goodbye Little Star.'

Record Ramblings

(Continued from page 35)

prexy, recently returned from a promotional tour of the San Francisco-Oakland Bay Area and Stockton where he and Decca head VERNON GREEN

"Vernon Green"

THE CASH BOX, MUSIC Page 36 May 2, 1959

NASHVILLE—Gary Walker, who handles Jimmy Lee's wax activities, types that the Sun star hops over to Cleveland, for a May 1st thru 9th series of shows. Stint was set by WHERE's Bill Randie, who predicts national chart status for Jimmy's "Without A Love." BINGHAMTON—A new music policy has been set for the coming summer months at the Sheraton Binghamton Hotel in upper N.Y., beginning 6/12. Vincent Lopez starts it off, followed by Lester Lamm and others. Deal was set by the Joes. A WORST — Duke-Peacock Ad's director Joe Scott "burned" in rehearsal and session chores. A look at the dates with Elmore Harris and the Checker Dats.
15914 FOR A PENNY — THE WANG DANG TAFFY-APPLE TANGO  Pat Boone
724 Crystalette PINK SHOE LACES  Dodie Stevens
1017 Sandy TELL HIM NO  Travis & Bob
15936 YOUR CHEATIN’ HEART — LIGHTS OUT  Billy Vaughn
15941 THE FIVE PENNIES SAINTS — JUST THE BLUES  Danny Kaye-Louis Armstrong
C-002 Candy TROUBLES  The Jackson Brothers

15937 LOVE IS A SIMPLE THING — I CAN’T LOVE YOU ANYMORE  Debbie Reynolds
15938 THIS EARTH IS MINE — HEART OF MY HEART  Don Cornell
15909 YOU CAN’T BE TRUE, DEAR  The Mills Brothers
15993 THE SWINGIN’ GYPSIES — SO I SAID  Milton DeLugg
15931 TOP OF THE MOON — I’M ALONE BECAUSE I LOVE YOU  Margaret Whiting
15930 OLD FASHIONED LOVE — COTTAGE FOR SALE  Ivory Joe Hunter
15924 BELL BOOGIE — SWINGIN’ BUGLER  Lawrence Welk Presents Warren Luening
15923 BOBBY — SHOLEM ALEICHEM  Carol Hughes

**DOT NEW RELEASES**

15942 THE HANGMAN — THE NET  John Ashley
15940 PLAY THE GAME FAIR — FARE THEE WELL, MY LOVE  The Shields
15935 HENRY AND EMMA — Parts I & II  Jim & Don
15934 DOWN AMONG THE SHELTERING PALMS — UNDECIDED  The Bompars

**BEST SELLING ALBUMS**

**LONG PLAY**

DLP 110 THE MAN WITH THE BANJO—Eddie Peabody
DLP 3000 RAGTIME MELODIES—  Johnny Maddox
DLP 3001 SWEET MUSIC AND MEMORIES—Billy Vaughn
DLP 3003 THE HILTONERS PRESENT TOPS IN TOPS—Johnny Maddox
DLP 3005 JOHNNY MADDOX PLAYS—  Johnny Maddox
DLP 3008 TAP DANCE RHYTHMS—  Johnny Maddox
DLP 3011 GALE STORM
DLP 3012 PAT BOONE
DLP 3016 THE GOLDEN INSTRUMENTALS—Billy Vaughn
DLP 3017 SENTIMENTAL ME — Gale Storm
DLP 3023 THE BANJO WIZARDRY OF EDDIE PEABODY
DLP 3030 HOWDY—Pat Boone
DLP 3044 KING OF RAGTIME—  Johnny Maddox
DLP 3045 INSTRUMENTAL SOUVENIRS—Billy Vaughn
DLP 3050 “PAT”—Pat Boone
DLP 3052 FAVORITES BY MR. BANJO HIMSELF—Eddie Peabody
DLP 3054-D “THE TEN COMMANDMENTS”—Sound Track
DLP 3057 LUCY OF THE ISLANDS—Hal Alons
DLP 3064 MELODIES IN GOLD—  Billy Vaughn
DLP 3068 HYMNS WE LOVE—  Pat Boone
DLP 3069 MOONLIGHT AND SHADOWS—Romantic Guitar
DLP 3071 PAT’S GREAT HITS—  Pat Boone

DLP 3077 PAT BOONE SINGS IRVING BERLIN
DLP 3080 PEABODY PARADE—  Eddie Peabody
DLP 3086 MUSIC FOR THE GOLDEN HOURS—Billy Vaughn
DLP 3098 GALE’S GREAT HITS—  Gale Storm
DLP 3100 SAIL ALONG SILV’RY MOON—Billy Vaughn
DLP 3101 CATHEDRAL CHIMES—  Dr. Charles Kendall
DLP 3103 MMMM . . . THE MILLS BROTHERS!
DLP 3112 ME AND MY BANJO—  Eddie Peabody
DLP 3118 STAR DUST—Pat Boone
DLP 3119 BILLY VAUGHN PLAYS THE MILLION SELLERS — Pat Boone
DLP 3121 YES INDEED!—Pat Boone
DLP 3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS—  Pat Boone
DLP 3140 LA PALOMA—Billy Vaughn
DLP 3156 BILLY VAUGHN PLAYS
DLP 3157 THE MILLS BROTHERS GREAT HITS
DLP 3158 PAT BOONE SINGS
DLP 3164 MR. MUSIC MAKER—Lawrence Welk
DLP 3165 BLUE HAWAII—Billy Vaughn
DLP 3170 PETITE FLEUR—Bob Crosby
DLP 9000 APRIL LOVE—Sound Track

**EXTENDED PLAY**

DEP-1021 MELODIES OF LOVE  (Volume 1)—Billy Vaughn
DEP-1022 MELODIES OF LOVE  (Volume 2)—Billy Vaughn
DEP-1026 JOHNNY MADDOX PLAYS CRAZY OTTO
DEP-1049 PAT BOONE SINGS
DEP-1053 “PAT” ON MIKE—  Pat Boone
DEP-1054 PAT BOONE SINGS SONGS FROM “FRIENDLY PERSUASION”
DEP-1055 A DATE WITH PAT BOONE
DEP-1056 A CLOSER WALK WITH THEE—Pat Boone
DEP-1057 FOUR BY PAT—Pat Boone
DEP-1058 COME GO WITH US—The Doll-Vikings
DEP-1060 THE SHIFTING WHISPERING SANDS—Billy Vaughn
DEP-1064 TUTTI FRUTTI—Pat Boone
DEP-1066 FOUR BY BILLY VAUGHN—Pat Boone
DEP-1068 THE LORD’S PRAYER—Pat Boone
DEP-1069 STAR DUST—Pat Boone
DEP-1071 BILLY VAUGHN PLAYS THE MILLION SELLERS
DEP-1072 SAIL ALONG SILV’RY MOON—Billy Vaughn
DEP-1074 GALE’S GREAT HITS—Gale Storm
DEP-1075 MARSI GRAS—Pat Boone
DEP-1076-SIDE BY SIDE—Pat and Shirley Boone
DEP-1078 BLUE HAWAII—Billy Vaughn
DEP-1079 MR. MUSIC MAKER—WALTZ TIME—Lawrence Welk
DEP-1080 MR. MUSIC MAKER—POLKA TIME—Lawrence Welk

Dot

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THE NATION’S BEST SELLING RECORDS

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Earl Wing, N.Y. disk promoter, reading a "Decay of the Week" TV show set for Fall film production. The show will feature outstanding deejays from different cities as guests each week. ... Dick Brown (WWK-Charlotte, N.C.) writes us that the station is running a popularity contest for its "Live Five" platter winners, Herb Berg, Bob Van, Art Lawrence, Jim Witter and Brown. The prize will be a week off to the winner and the low man has to pull his show for that week. Brown says that if the listeners vote him to victory, he will use the week to attend the Pop DJ convention in Miami. ... Tom Clay (WJKB-Detroit, Mich.) is nation's only radio personality who is slated to be called upon by the Congressional committee. Clay will tell the committee what influence he feels country's deejays have on the youngsters. ... Saul Richfield promo man, itema that one of the wax outfits should record an LP with a big Kalman (WMGM-N.Y.C.) doing "Bebonipped, Bored & Beloved." ... Harry Stone, Executive Director of the Country Music Association, informs us that Darrell E. Franks is in need of country records. Franks runs a small radio station for military personnel at Army Corps of Engineers base. Anyone wanting to send records can mail them to: Darrell Franks, AE1, 28-E1 Elect. Shop, V19, New York, N.Y. Stone received a New York request from Lee Edmond (WJIK-Anchorage, N.J.) where he does a cew DJ show. ... Steve Wade (WAEB-Altoona, Pa.) tells all follow jockeys to have an eye open for the new Al Alberts waxing of "High School" on Coral. According to Wade, "it could be the hit of the summer." ... "I.D.", in his Mutual Flash, tells everyone to read the yarn about a deejay's life in Dick Blond's (WBKW-Buffalo, N.Y.) newsletter. Blond, meanwhile, tells how he asked his listeners to call in their comments for or against the new Frankie and Johnny deck on Sabrina, "Do You Love Me". The calls were 15 to 1 in favor of the side. ... P.D. Dennis James (KIXX-Anchorage, Alaska) reports that the station's caller of the week, Bobby Durin's "Dream Lover" on Atlantic. Another opus doing well in the area is Frank Poree's instrumental of "Only You". James says that a letter from Capitol indicates the band's new opus is in the works, but details of the waxing. ... Phil Lind (WATT & WTAG-Chicago, Ill.) recently resumed his "Penney Farthing" plee. His guests on the show last week were Dr. Rogers of the American Cancer Society, and another cancer fighter, Admiral Odo. ... At Weaver (WIRK-Coral Gables, N.C.) is very optimistic about the new Dominick Modugno LP effort "Encore" on Decca. Weaver also puts in a good word for the Weavers' latest LP on the Vanguard label. ... Wes Unold and Norge Heston (WBLA-Ellis-town, N.C.) writes about the monthly record hops they are giving. The hops are set up for the deejay to win anything that he wants from the hops. They are in need of giveaway records. Any help will be appreciated. ... Program director Eddie Clarke (WBB-Kansas City, Mo.) was elected to the Board of Directors of the Jackson County Polo Foundation. During this year's Polo campaign, he organized the first "Polo Sweetheart" contest, conducted among the high school girls of the city.

VITAL STATISTICS: Newest at WVQ-Watertown, Conn. is Alan Field. Field wound up a stint at WTOR-Torrington, Conn, where he did the afternoon drive. ... Arnie Christie, former WCB-S-New York, N.Y. record librarian, now programming various CBS shows, including the "Music Till Dawn" segment. John Fairchild moves to K-EZY-Anaheim, Calif. Fairchild was formerly with KNUZ-Phoenix, Ariz. ... Al McKay is the new staff member at KJIR-Tucson, Ariz. McKay calls from KCNA-Tucson. Also joining the staff is Jerry Macaulay, formerly associated with WRLI-L-N.Y.C. Macaulay is also general station manager. ... Mark London, formerly of WVQ-Watertown, Conn., is now doing the "Night Owl" show on station WHY-New Britain & Hartford, Conn. ... Joe Glover was named as new WQAM-Miami, Fla. night-time personality. General manager Jack Sandker named Glover to the slot when Bill Mack moved to WIND-Chicago. ... P.D. Steve Can-
ON TRIAL!

SANDI LORANGER

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FINDS HER GUILTY OF A GREAT FIRST RELEASE

"TEARS OF JOY FELL IN THE CHAPEL"
(WEDDING SONG OF THE YEAR)

B/W

"MY LITTLE SPARK OF LOVE"

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CANADA

MUTUAL 1-3392

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Miami Convention Planning Committee

7th Annual ‘May Is Mantovani Month’ To Feature Special Dealer Incentives

NEW YORK—The seventh annual London Records’ “May Is Mantovani Month” promotion will feature special dealer incentives and for the consumer a low-priced, “Mantovani Showcase” LP sampler, $1.98 in monaural, $2.98 stereo. Also included in the program is the maestro’s latest and already best-selling package, “Film Encore” (Vol. 2). Radio stations can get in on the plan to being able to purchase any of the twenty-four Mantovani monaurals for $1 and any of the nine stereo for $1.98.

For dealers, an extra 10% discount will be available during the run of the plan (till May 20) to all purchases on the regular Mantovani catalog over and above the customary 33% discount. A 23% discount also applies to all purchases of the two monaural-stereo albums. A 100% exchange privilege is available on any of the LP’s, with the exception of the two specials. There is a special “120 LP” Film Encore display available free with the purchase of a “120 LP” Prepack or any 120 Mantovani LP’s (to include a maximum of 49 of the two specials combined). Other display items include a “Life-Size” Easel of Mantovani (very limited quantities says the disclaimer): Mantovani display kit; browser hand, streamers for the samplers and Vol. 2 of the “Film Encore” set; day-glo footprints; cover catalog; counter easel display (miniature of large easel display) and other dealer aids.

Additional promotion includes Mantovani ads in the May issues of the following national publications: Ladies Home Journal, McCall, Newsweek, Seventeen, New Yorker, Time, High Fidelity. Two thousand deejays and radio stations, all salersmen and 500 key dealers will receive re-charge copies of the new “Film Encor es” waxing.


The nine stereo are: “Gems For The Top”; “Music Of Spain’s Leading Conductors”; “Strauss Waltzes”; “Waltz Encores”; “Film Encores” (Vol. 1); “Film Encores” (Vol. 2); “The World’s Favorite Love Songs”; “Concept Encores”; “Casts Forever”; “Continental Encores.”

The dealers from northern New York who had already joined SORD as a result of direct mail advertising, 21 other stores became paidup members. Dealers had come from as far away as 150 miles to attend this special record dealer meeting. Cities represented at the conclave were Albany, Utica, Oswego, and many others. Several dealers from distant cities have asked for SORD representation at similar meetings and have been promised such representation by the Society of Record Dealers of America.

Siegel outlined several steps which have already been taken in SORD’s effort to solve some of the retail record dealers most pressing problems. Simoons further pointed out that coming litigation, although he fully expects it to be successful, cannot solve all of the dealers’ problems. “We (the dealers) must begin solving some of our own problems. We must create and live by a code of ethics and fair play for the industry. In the coming months, dealers must promote their own business welfare more aggressively than they ever have in their lives in order to retain their status in the record industry,” added Simoons.

Simmons announced that SORD would have its first convention in New York in June to run concurrently with the NAMM convention. Headquarters of SORD will be in a hotel suite in the New Yorker Hotel.

Seeco Signs Spain’s Torroba

NEW YORK—As Seeco’s president Sidney Siegel looks on approvingly, Spain’s leading conductors, and composer-arranger, signs an exclusive recording contract in the dicker’s office. Torroba is in this country to supervise the off-Broadway production of the musical “Ole,” an adaptation of his own zarzuela “La Chulapan.”

Siegel revealed that Torroba will produce and record series of instrumental albums for Seeco, titled “Torroba Conducts.” The LP’s will be aimed at the American market and cut in both stereo and monaural. Automatic recording equipment is being sent to Spain specifically for Torroba’s use.

Rollies similar to the one held in Syracuse are being planned for other parts of the country for dates before and after the June convention. The Syracuse conclave was arranged by Joseph H. Wallkorn of Fulton, New York, also by Mr. Waldhorn and Mr. Barney Shoninger of Utica, New York,

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Bob Thiele Resigns From Dot; Mickey Addy To Head Eastern Office

HOLLYWOOD—In a joint statement made last week, Dot Records president Randy Wood and Bob Thiele announced the resignation of Thiele as vice-president in charge of A&R and Eastern Operations of Dot, effective May 8th.

Thiele stated that he would take a trip abroad before announcing his future plans. Thiele emphatically stated he intends to remain in the music business. Wood stated that Mickey Addy, with Dot for the past five years and recently an assistant of Thiele’s, will take over Thiele’s position as Director of Eastern Operations for Dot.

NEW YORK—With the release of the new Lena Horne-Burl Ives recording of “Porgy and Bess” RCA Victor is moving fast to back up the LP, which it considers one of the most exciting and important ever released, it was announced by George I. Marek, vice-president and general manager, RCA Victor Record division.

“There will never be a ‘Porgy’ album like this,” Marek said. “Two of the world’s most electrifying artists have combined their talents for the first time to produce one of the all-time great pop LP’s. We are giving it the all-out treatment, and more.”

In what may be the biggest television-radio exposure for a single LP, the Horne-Belafonte “Porgy and Bess” will be advertised by itself on three full-minute commercials on national TV during May. It will also be exposed on six network radio spots on Monitor during the month.

Beyond national TV and radio exposure, “Porgy and Bess” will be advertised on approximately 7,000 local radio spots throughout the country. Space-wise, the set will be advertised in Time, The New Yorker, Photoplay, Ebony, Esquire, Playboy and The New York Times. For local newspaper space, a variety of ad mate for both the monaural and stereo versions of the album will be available.

Sales-promotion material for in-store use is also being prepared. It includes a da-glo streamer and statement stuffers as well as special blow-ups of the album cover.

Among the special promotion set up for the LP will be exposure on almost one billion paper shopping bags distributed through thousands of national retail stores of all kinds. These shopping bags will also offer the consumer a specially priced 45 single that will contain one selection from the package. In addition, the album will ship to all broadcast and reviewer services, including Red Seal and a special mailing will be made to college radio stations. Other promotions, involving radio and television, will be made to the trade.

“Here is a ‘Porgy and Bess’ that we are enormously proud of,” Marek concluded. “Both, commercially and artistically, it represents the finest product in the field of the pop LP. We are sure that consumers across the country will echo and confirm our own opinion.”

Victor Horne-Belafonte “Porgy & Bess” LP

Gershwin In Stereo

NEW YORK—“George Gershwin At The Piano,” an album containing rare piano performances and a musical comedy rehearsal by the composer, has been issued by 20th Fox Records.

The package is available in monaural and stereo, and interestingly enough, in stereo form. One side of the disk is devoted to Gershwin’s interpretation of his “Rhapsody In Blue,” which was taken from piano rolls made by the composer in the “twenties on the Duo-Art piano and rolls, an instrument known for its accurate reproduction. Side two contains Gershwin performing both his own tunes and others on the ivories and also an actual 1929 rehearsal segment, featuring Gershwin talking and performing, for the 1930 Gershwin musical, “Strike Up The Band.”

The creation of a stereo version of the Gershwin piano playing was made possible by the use of an electric reproducing piano, and its handling by a musician, who controlled the tempo and expression of the machine.

Sure Shots

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

“I’VE COME OF AGE”
Billy Storm 
Columbia 41356

“LONELY FOR YOU”
Gary Stites 
Carlton 508

“I WAITED TOO LONG”
Lavern Baker 
Atlantic 2021

Rank Distributors

NEW YORK—Norm Weinstein, general manager of Rank of America Records, has appointed distributors in key market areas. Already set to take the new Rank line are Cosnat, New York, Detroit and Newark; Sparks, Philadelphia; Matala, Boston; Hunt, Los Angeles; Whirling Disc, Cincinnati; Indiana State, Indianapolis; Melody, San Francisco; United, Houston; Leslie, Hartford; Seaboard, Albany; Huffman, Seattle; F & F, Charlotte; T & N, Cleveland, Pittsburgh; Tru-Tone, Miami; Lieberman, Minneapolis; Tell, Madison, and General, Baltimore. A total of 34 distributors is contemplated and additional appointments will be made before May 1.

The first single record release is in preparation and is tentatively scheduled for the week of May 3.

Dandy Display

NEW YORK—The display window at Denois Music Store in Hollywood was set up at the time the “Some Like It Hot” film opened there, simultaneously with the release of the sound track and related albums on United Artists Records.

Shows are Mary Vaughan, 29-year veteran of Denois pop record department and Abe Diamond, head of Diamond Distributing, UA’s distributor in the Los Angeles area. Window design and installation was done by Henry Solomon of Solbrock Display Company.

Darryl

John Carroll

The World’s First Stereo-scored Orchestra

101 Strings

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
"LOOK TO YOUR HEART"—Frank Sinatra—Capitol W 1164

The winning Sinatra style is again evidenced on another album, this set a collection of previously released songs. The songs include "The Imperfect Years," "As A Singer," "Some Old Saturday Night," "I Could Have Told You" and "I'm Gonna Live Till I Die." Sinatra is in demand leaving no doubt as to his potential for this one. Standard shelf item.

"FILM ENCORES" Vol. 2—Mantovani—London LL 3117 (Monaural & Stereo)

Once again Mantovani turns to the films for vehicles for his intriguing string interpretations. Vol. 1 of this series (along with "Gems Forever" and "Continental Encores") riding the monaural and/or stereo charts. This time is "Mighty," "Friendly Persuasion," "Tunamy," "When You Wish Upon a Star," "Secret Love" and "April Love," among others, all receiving the famed Mantovani touch. Can easily follow hit path of his previous LP's.

"POGGY AND BESS"—Harry Belafonte and Lena Horne—RCA Victor LP 1167 & LSP 1507 (Monaural & Stereo)

On their first disk together, these two great performers have come up with one of the most fresh and exciting "Porgy and Bess" to date. Relying on their own renditions of the songs, they perform magnificently in a personally original interpretation of the German music. As per the standard selections, Belafonte's 4 minute medley of Street Calls is a treat. This set is in for an extended chart ride.

"100 STRINGS AND JONI"—Joni James—MGM E 9775

Recorded in England with a full symphony orchestra the album (under supervision of EM) presents Joni James quietly yet emotionally rendering twelve perennial ballads: "Imagination," "All Through the Year," "The Christmas Song," "Haste, Haste," and "Maybe You'll Be There" are some of the songs that Miss James tenderly cuddles under the lush velvety backdrops by the orchestra. Her many fans will regard this as representative of her best work to date.

"AFRO-DESIA"—Martin Denny—Liberty LP 1181 (Monaural & Stereo)

Currently riding high single-wise with "Quiet Village," Denny takes another LP excursion this time into exotic sounds. With the aid of the Randy Van Horne Singers and a full complement of unique percussion elements, Denny explores areas of passion through such re-visited oldies as "Silentway," "Jungle Drums" and "Temptation," along with two self-cliffed items. Unusal but extremely saleable merchandise.

"THE STAGE DOOR SWINGS"—Stan Kenton and his Orchestra—Capitol T 1166 & ST 1166 (Monaural & Stereo)

Kenton's arranger, Lonnie Niehaus has scored another hit for Kenton with the big, swinging Kenton band. The theme here is Broadway, and some of the most memorable tunes from the past few years receive an original jazz presentation, in keeping with the Kenton style. The items include "The Party's Over," "Baubles, Bangles and Beads," "Younger Than Springtime," "I Love Paris," "What a Wonderful World," "Lullaby of Broadway." Of particular interest is the "Jazz Intermezzo.

"THE DIARY OF ANNE FRANK"—Original Sound Track Music composed and conducted by Alfred Newman—20th-Fox 3812 (Monaural & Stereo)

The sound track music from the widely acclaimed "Anne Frank" film is a tender and poignant composition, written by eight-time Academy Award winner Alfred Newman. The book (in 21 languages and 35 countries) and the play (seen by 3 million people in 30 countries) have laid the groundwork to make this film an overwhelming success. This LP could be the 4th stage in the "Anne Frank" saga story.

"A PARTY WITH BETTY COMDEN AND ADOLPH GREEN"—Capitol W AO 1197 & SWAO 1197 (Monaural & Stereo)

Waxing is an on-deck collection of highlights from the pair's acclaimed "party" at New York's Cherry Lane Theatre, which recently re-opened for another run. Numbers here are self written items by two of their various musical and folk efforts (i.e., "Wonderful Town", "Billie's Garage"), the "Good Without a Flick" and they perform them, (and talk about them) with wit and charm.

"A HI-FI TRIBUTE TO PETER DE ROSE"—Orchestra Composed by the Tutti Camarata-Everest LP 5935 & SDBR 5935 (Monaural & Stereo)

An exceedingly well performed collection of some of Peter's Rose with "Deep Purple" classic is twenty-five years old this year, with various features benefiting the event going on. Vocalists are Ralph Young, Dolla Dawn and the Stuarts and the Tutti Camarata orch can be lush and swing bright. Disk also includes nostalgic commentary by such noted friends of De Rose as Patti, Whiteman, Debrah. Milton Cross. Some of the songs: "Deep Purple," "Wagon Wheel," "When Your Hair Has Turned To Silver," "Have You Ever Been Lonely." Fine listening with much sentimental value, too.

"THE LILY BROWN STORY"—Capitol T 1174 & ST 1171 (Monaural & Stereo)

Lila Brown and his "entourage of Renown" have had a long and successful career, dating back to the swing era and still going strong. Highlights of this career have been re-recorded by the latest edition of the band, and many adults will remember such standards as "Sophisticated Swing," "Lover's Leap," "Leap Frog," "Blues Has His Day" and of course "Sentimental Journey" with singing star Lila Brown giving the vocal that sent Doris Day to stardom. A valuable moment from one of the few great dance bands around.

"THE FABULOUS LITTLE RICHARD"—Special 2104

Of the thirteen tracks in the LP, nine are herefore not released—being cut before the r&B singer began his departure from show business. His version of the chart riding "Kansan City" is present as is "Whole Lotta Shakin' Goin' On." Among the wildly rocking mee's here, which originally brought him fame, are a few slower slower numbers, yet all played in the unmistakable style of electricity. A hot platter for the r&B areas.

"RASHOMON"—Composed and directed by Lawrance Rosenthal—Carlton DLPX 5000 & STLPX 5000 (Monaural & Stereo)

The original music from the Broadway show, recorded by the pit orchestra under the direction of the composer is the initial release in Capitol's new "De Luxe" series. Since music is an integral part of the Japanese-based play, composer Rosenthal has made use of some of the most fascinating instruments in weaving the various moods. Unusual—can be a real sleeper.

"SCHLAGERPARADE"—Caterina Valente—Decca DL 8852

The title means "Hit Parade," and that is what this album constitutes, presenting the world-renowned singer in a dozen of her biggest German hits (originally by Deutsche Grammophon). Although the titles are not known here, listeners will recognize "I Love Paris" with songs from the "Three-Penny Opera" and "Island in the Sun." All of the songs are in German, yet warm, warmth and personality are the need for English lyrics. Her large following will appreciate her 6th Decca LP.

"WELCOME MATT DENNIS"—Arranged and Conducted by Sy Oliver—Juliette JLP 1105 & SDBLP 1105 (Monaural & Stereo)

Matt Dennis, a familiar name in nities across the country, joins forces with Sy Oliver for this line-up of songs about home. Accompanying himself on piano, his mouth organ is enhanced by brass and reeds for this date on such standards as "Show Me The Way To Go Home," "You'll Be So Nice To Come Home To," "Back In Your Own Back Yard" and "My Blue Heaven." Three Dennis originals bow here. A treat for his many devotees.
**Album Reviews**

**SOMETHING OLD, NEW, BORROWED, AND BLUE**—Guy Carawan—Folkways FG 3518

The Folkways label, among its many select recordings, has come up with another Carawan set, which can prove to be a commercial success. Accompanying himself on banjo, Carawan raambles through 59 songs of varied origins and emotions, displaying the facilities that make him one of today's outstanding folk singers. Some of the many tunes are "Sail Away, Ladies," "Black is the Color," "Kicking Mule," "Freight Train" and "Black Eyed Susie.

**SONGS OF KOREA**—Han Pyung Sook, Je Kyung Whang and Korean Folk Choir—Request RG 450

Han Pyung Sook, leading soprano of the Korean Opera in Seoul, is featured on this set of folk songs from Korea. A native orchestra and choir aids in setting the various moods of the 13 tracks, creating an authentic oriental sound. This unusual album will be of interest to the astute folk-musicologists.

**JAZZ PICKS OF THE WEEK**

"ANITA O'DAY AT MISTER KELLY'S"—Verve MG V-2113

The electricity of Miss O'Day's audience communication is captured on this set, taped during her appearance at the Chicago nightclub. The album bubbles with activity, due to the energetic and vivacious swinging style of the songstress on such numbers as "Big Night Out," "Never Entered My Mind," "The Song Is You" and three rarely heard Joe Albany tunes. A continual jazz favorite.

"GOLDEN VIBES"—Lionel Hampton—Columbia CL 1391 & CS 8110 (Monaural & Stereo)

The more delicate side of Hampton is showcased here, the immensely popular vibraesth classing the melodies of such love-ables as "My Funny Valentine," "The Nearness Of You," "Smoke Gets In Your Eyes" and "The High and the Mighty." Vibraholiday" and "Blues in Gold," two Hampton originals make-up the jazz tunes with Monk's "Round Midnight" and Ellington's "Satinn Doll." Aside from its value as a jazz album, the moodists will take notice.

"GILBERT AND SULLIVAN REVISITED"—Jim Timmons and His Jazz All-Stars—Warner Bros. W 1275 & W 1276 (Monaural & Stereo)

Timmons has endowed his arrangements of familiar tunes from G & S operettas with humor and taste, differentiating his authors' satirical qualities—witness "The Flowers That Bloom In The Spring." Other tunes, by such top jazz names as Donald Byrd, Jimmy Cendley, Tycey Glenn, Joe Wilder and Mundell Lowe, include "We Sail The Ocean Blue," "I Am The Very Model of A Modern Major General" and "I Am The Captain of the Pinafore." Exhilarating and refreshing jazz album.

"SUITE FOR TWO BANDS"—Les Brown and Vic Schoen—Kapp KDL 7055 & KD 7068-S (Monaural & Stereo)

Conceived in 1958 on the "Big Record" TV series during Les Brown's appearances, musical director Schoen wrote and arranged this dual-band suite, which utilizes reed and brass sections of both bands, in contrasting rhythm sections. The nine tracks explore all the nuances and jazz colorings available through the set-up, making for a very successful experiment. Exceptional stereo sound is achieved from unique recording techniques.

"MOORE'S TOUR: AN AMERICAN IN ENGLAND"—Composed by Phil Moore, played by the Johnny Dankworth Orchestra—MG-4 E 3752 (Monaural & Stereo)

Composer Moore's tour in England last year is the inspiration for the work recorded here by the popular Dankworth Orchestra. In evidence throughout the album are pop, jazz, classical and folk influences in the music but expertly interwoven in a concert that will satisfy the most widely diversified tastes. Side one presents seven tracks devoted to impressions of places and incidents; side two is comprised of six tracks about people. Offbeat yet commercial jazz merchandise.

**CLASSICAL PICK OF THE WEEK**

"DIXIELAND MARCHES ON BROADWAY"—Johnny Parker—Golden Crest CR 3651

Golden Crest has come up with a set that is a departure from its usual recording fare and could prove to be a sleeper. A dozen of the more popular songs from ten Broadway musicals have been re-arranged to conform to the pattern of a Dixieland band, coming off in a swinging, infectious fashion. The songs are classic in origin, unusual in their choice for a jazz date, include "Honey Bun" and "Happy Talk," "Why Can't You Behave?" and "What's New, Pauline." Highly potent Dixieland jazz wax.

"THE VIBE SOUND OF PETER APPELYARD"—Audio Fidelity AFPL 1901

Backed by drums and bass, Appleyard demonstrates a technical mastery of the vibraphone in a highly volatile jazz performance. He skilfully exploits a bill of tunes from the most revered, standards catalogue—among which are "Avalon," "Satin Doll," "The Blue Room," "Get Happy," "Moonglow," "Autumn Leaves" and "Strike Up The Band." A newcomer to jazzdom who deserves attention, as evidenced by th's first LP.

**BERSHWIN: PORGY AND BESS—Co-Plan—El Salon Mexico—The Utah Symphony Conducted by Maurice Abravanel—Westminster WSN 1801, 1802

This is the first one of the most important prizes to come out of the current "P & B" disk attention. It's Gershwin's own beautiful and all-but-forgotten orchestration of melodies from the "P & B" score, making an initial wax appearance. Performance by the Utah Symphony under Abravanel is brilliant, and stereo version is gorgeous. The stereo ensemble includes Aaron Copland's delightful overture, "El Salon Mexico" and the monaural Ferde Grofe's "Grand Canyon Suite," stereo or monaural, this is a great Gershwin attraction.

**HANDEL: JUDAS MACCABAEUS—The Utah Symphony conducted by Maurice Abravanel—The University of Utah Chorus—Children's Choruses of the Whittier School—Westminster XWL 5510

Issued by Westminster to commemorate the 200th Anniversary of Handel's death, this is the only recording of the sacred work. The work is complete here on three disks, in a leatherette-type ultra-deluxe packaging—the binding alone will attract purchasers. All three choral groups are comprised of students they perform excellently. Masterful recording.


The two works here were submitted to the London Philharmonic's society on commission and constitute two of the important European positions. Both are vigorous and cheerful and, although under its different batons, come off exceedingly well. Fine classical choice.

**BEETHOVEN: Triple Concerto in C Major; Lenore Overture No. 3—Bruno Walter, conductor—Philharmonic Overture—Vienna State Opera Orch. Bruno Walter conducting—Ursula UX 112 & USD 1013 (Monaural & Stereo)

The two works here were submitted to the London Philharmonic's society on commission and constitute two of the important European positions. Both are vigorous and cheerful and, although under its different batons, come off exceedingly well. Fine classical choice.
NEW YORK—Gene Records and its affiliates, End, Mardi Grau and Janie recently held a distrib confab in town to launch their new “Spring Album Sales Program”. The camera man was on hand to capture the goings on. Seen in the above pic are:

1. (left to right) Gene veep Don Cartier; Lester Syl—Gregmark Music of L.A.; Gene proxy—George Goldner; Lee Hazelwood—Gregmark and Bob Austin—The Cash Box.


3. George Goldner—addressing the gathering.

4. Jerry Winston—Wendy, Newark; Goldner and Troob.

5. Glicken, George Weiss, Stone, Troob, Austin, Ed Matthews—Superior; Sam Weiss, Sawyer and Towles.


7. Goldner, Johnny Halonka—Alpha, N.Y. and Harry Finfer—Universal, Philly; and Jamie Topper.

8. Lipsing, Finfer, Goldner, Gallo and Jerry Roth—Gene.

9. Glicken, Sam Weiss and Sam Goldner—newly appointed national manager of album sales and production for the labels.

10. Studio, Gallo and Harry Apol

Gardner’s quiet Village single is now a hit, are heard on another outing, “Afro-Desa.”

“Guitars” by Al Viola is a quiet jazz platter. The album blends the sounds of four different guitars, all played by Viola, such standards as “When You’re Smiling”, “Blue Skies”, “And the Angels Sing” and “Lover.”

Roundout the April LP release for Liberty is “Pagan Love Song” featuring the orchestra and chorus of Billy Ward. The set presents Hawaiian melodies in conjunction with the Island’s new statehood.

Full-scale merchandising by Liberty hits four key points: 1) Name value of artists like Martin Denny and Billy Ward. 2) Sounds which are especially effective in stereo. 3) Special cover designs. 4) Effective and balanced sounds appeal to all record-buying groups.

Just returned from a seven city U.S. sales sprint, Bennett reports, “Liberty’s skyrocketing ‘Quiet Village’ single by Martin Denny is aiming at close to half a million sales in the first half of April. Moreover, the hot single is booming sales of Denny’s L.P. albums, ‘Primitiva’, ‘Exotica I’, ‘Exotica II’, ‘Forbidden Island’, ‘Hypnotique’ and the newcomer, ‘Afro-Desa.”

ARD Sets Plans

NEW YORK—At the Association of Record Dealers meeting last week at the Henry Hudson Hotel here, it was decided all money raised from the sale of ads for its first annual journal and from subscriptions to the anniversary banquet, to be held May 17 at the Town and Country Club in Brooklyn, be earmarked for the “correction of abuses now being suffered by the dealers in the record industry.”

A legal committee was appointed and will be headed by Jack Schwartz of New Jersey. It will explore various actions taken by other organizations in their fight against label leader competition and unfair practices of distributors selling at discriminatory prices. A course of legal action for the association of record dealers will then be determined.

Letters from Senators Hubert Humphrey, Clifford Case and Harrison A. Williams Jr. were read by Sy Bondi, president of ARD. He reports that they are all sympathetic in ARD’s struggle against discount operations and will lead their support for fair trade legislation. All members were requested to urge their Senators to support fair trade.

Borland Appointed Quality Gen Sls Mgr

TORONTO, Ont., Canada—George L. Keane, vice-president and general manager of Quality Records Limited here, last week announced the appointment of Frank J. Borland to general sales manager.

A graduate of the University of Toronto, Borland joined the Colgate-Palmolive organization as a salesman in 1950, and advanced through a variety of sales, merchandising and promotion positions. His experience included such jobs as district sales manager, assistant to advertising V.P. and assistant to general sales manager. In 1958 Borland joined Warner Lambert (Canada) as promotion manager and assistant ad manager.

Borland thus draws on an intensive background of sales, promotion and merchandising for his new position. A native Torontonian, 35 years of age, he is married and has two children.

3 Disneyland Changes

BURBANK, Calif.—James A. Johnston, Disneyland Record head, announced last week the following shift in sales and promotion personnel within the company: Robert Auerbach, former Chicago branch manager takes over as Western sales manager, working under Moe Preskill. Another Chicago branch man, Jack Carroll, assumes the DJ promotion task for the Western territory. Working with Auerbach will be Sam Bowland, new sales promotion man.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Burl Ives Signs Exclusive Pact With UA

NEW YORK—Burl Ives, who has just added an Academy Award to his many achievements, has been signed to an exclusive recording contract by United Artists Records, it was announced last week by Max E. Youngstein, president. The actor—singer—author who will cut his first album for the UA label next month, Ives previously recorded for Decca and Columbia.

Youngstein issued the following statement upon the signing of the contract, "We are proud to welcome an artist of Burl Ives' international stature. We are happy to be able to offer Mr. Ives the same artist autonomy and aggressive sales thinking that has been the hallmark of UA's policy in the motion picture field since the new management took over in 1951." Ives recently won his first Oscar for his performance in "The Big Country." A UA release.

Kertom Opens Promo Office

BURBANK, CALIF.—Cy Kertom, promotion manager for the Warner Bros. Record Sales Bureau, has been promoted to the new position of national promotion manager. This promotion, which the company considers a reward for his energetic and enthusiastic work in the line, is a reflection of the Bureau's continued expansion in this field. Since his promotion has been his main concern has been the development of a national promotion department.

Kertom has been associated with Warner Bros. for the past fourteen years. He was previously employed by the Canadian division of the company as a salesman. He was also a member of the United Artists Sales staff for ten years.

Apollo Signs Lawrence

NEW YORK—Apollo Records has signed Lee Lawrence to a long term contract. It was reported last week that the singer, who is currently under contract to the Columbia Records, will make his first release under the Apollo label this month.

Sunbeam Acquires "Fiorello"

NEW YORK—Publication rights to the entire score of the forthcoming Broadway musical, "Fiorello!" have been acquired by Tommy Valando for his Sunbeam Music, (BMI). It was announced by publicist William Arnold, personal manager for Lee since his arrival in this country from England. His first release under the Apollo label will be out soon.

Farrar Waxes For Victor

NEW YORK—Stove Sholes, manager of popular A&R Victor, last week announced the signing of Lucien Farrar to a Victor contract. "Lucien Farrar fits neatly into the trend toward more romantic music," Sholes said. "His first recording for Victor is a ballad couple, 'Let's Make The Most Of A Beautiful Thing' and Island Of Love. We have a very natural voice, and we can confirm the support of this new talent."

Twenty-six-year old Lucien Farrar made his professional debut in New York's Village Vanguard in 1953. He is the composer of "Lucky Penny" and "Spring" and has written special material both for himself and other well-known artists.

It Must Be Love

by "Big" Al Downing

Carlton 507

Lloyd Price sings Personality

10018

Areco

DENNIS WEAVER

"Girls (Wuz Made to Be Loved"

MICHAEL FINNIGAN

CACTUS RECORDS 903

From the M-G-M Film Production of "The Mating Game"

The Mating Game

ROBBINS MUSIC CORPORATION

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Disk Jockey Doesn't Like The Cash Box "One Minute Disk For Dee-Jays" Editorial

Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Dear Sir:

"Once more I have to take exception to one of your editorials. In your April 17 edition you ran an editorial headed: 'SOMETHING'S GOTTAS GIVE' which in my opinion was a very poor give and if the Radio Industry has to look forward to one-minute publicity sound bites, I'm a market maker's hit."

That smart radio operators are going to turn away from any single programming and look for broader material elsewhere. I know I am.

(Ed note): That's ok if you are looking for other than a single audio clip, but no one has ever asked for singles nor whether they are cost-effective or not. The history of decays all over the country has process that c're jockeys who try to program tracks attempting to hold their audience. If you want to program for a homogeneous audience—then that is what you do. If you want to program for a teenage audience, you use rock and roll best records. If you want to program albums then albums. If you want to program a program, then what difference does it make if you program 12 records in 20 minutes or 20 records an hour. It is true that you sell sponsor products and not records—but then is the fact of life. This is not just a one-way area. It is also a selling sponsor products through the face-to-face contact provided by to manufacturers who spend thousands of dollars advertising and promoting records. You are selling sponsor products by creating an exciting programming atmosphere. Records have proven to be that kind of programming for your 5-10 years, to the extent that they have literally pushed everything else off the airwaves. But you say exciting programming for yourself was only driven by exposing more records to more listeners. This will mean more sponsor plays, but the sales of records has been established and a very large piece of the jockey. It is certainly true that you are the record companies' best method of distribution and if it would be a very expensive way in the pocketbook if all the record companies were to suddenly go out of business.

"It's hard enough as it is to produce a decent record show with the sorry material available. It will be impossible, with one minute disks.

(Ed note): Who decides what is a decent record? Why not let your listeners decide for themselves.

"You seem to forget that a Disk Jockey isn't selling records, he is supposed to be selling his sponsors products and services. Did you ever consider that he can produce a program that will attract and hold an audience in two minutes and sell radio advertised merchandise?"

(Ed note): We think we answered this in our first rebuttal.

"Why is it when the record industry and YOU run into trouble, you always look to the Disk Jockey for a solution to your problems. It seems to me that instead of shortening re-lease, the record industry should turn out fewer releases of better quality."

(Ed note): In theory this might be the answer. But have you tried telling the record Executives who must produce records to live. It seems unlikely that you don't want to play what you don't like—well just don't play it.

"Because of the poor quality of recorded material in the past few years, I have turned more and more to album programming. The result has been decided. I have built a larger audience and in so doing have increased my time-sales territorially. If you can program one minute through one-minute disks as you were in your two-minute jobs, I will be forced to rely on albums entirely. I feel sure that there are a number of your listeners that feel the same. The result will be even less exposure than before. It boils down to one hard fact. The RECORD INDUSTRY MUST HIT THE BAND THE BAND FEEDS IT."

(Ed note): Since you are already programmed with a complete album material, then this suggestion does not really offer anything except possibly not of the category that listens to today's singles.

"The one-minute disk will probably find favor with the TOP 40 boys who, if you will investigate, enter almost entirely to a teen-age audience whose buying is limited to their allowance. Their total buying power may keep sales of single records humming, but again let me remind you, a disk jockey isn't selling records."

(Ed note): We agree that disk jockeys sell sponsors, not records, but on the other hand, let us once again state that RECORDS ARE SELLING DISK JOCKEYS.

"I would appreciate it if you would give me space in your magazine for the above. Perhaps some other Disk jockeys will express their ideas."

(Ed note): Let's keep it going, dear Jocks. We are certainly interested in what you think.

The letter reproduced above, was written by Bill Stell, WJWS, South Hill, Va.

BIG CON SNATCHERS

"I'M HOLDING ON"

AND

"FIVE LONG YEARS"

Little Jr. Parker

DUKE 936

RCA Victor Sets Up Singles Promotion Force

NEW YORK—In a move designed to give maximum backing in the nation's crucial markets to singles with major hit potential, RCA Victor has organized a special promotional force. This announcement was made by W. W. Bullock, vice-president, Commercial Records, creation department. The force, under the direction of W. E. Hall, will be in addition to the promotion force recently set up under Mike Collier as part of Hugo and Luigi Productions. RCA Victor is believed to be the first major company to add a single promotion force.

Operation will be headed by Ben Rosner, Radio and TV Relations, Rosner will report to Steve Skiles, manager, Popular Artists & Repertoire.

Kapp Records Brown and Schoen's Bands In Unique Experiment

NEW YORK—Kapp Records released this week the first stereo recording of a suite of music specially composed for two rock groups—Vic Schoen's nine-part score for Les Brown and his "Band of Renown" and Schoen's "All-Star Band." To achieve the stereo separation which would make each band identifiable, the concert instruments, Kapp the concertized instruments, (Kapp placed the bands in a "Y" formation—Brown's on the left side and Schoen's on the right). The process, common to both in the center. The conductors' podium was placed at the apex, allowing each conductor to lead his own band and also hear the overall sound of both bands. In order to achieve the proper balance, both electronically and musically, it was necessary to conduct a series of experiments in which comparisons were made with each section of each band. First, the trumpets of the Brown band played a chord; then the identical chord was played by the "All-Star's" trumpet section. This process was repeated many times by each group of instruments in each band and the microphones were adjusted and seats rearranged until the sounds were accurately matched.

"Suite For Two Bands" was conceived early in 1958, when Schoen was musical director of "The Big Record" television series. When Les Brown was booked to appear, Schoen decided to start work on the two-band suite. His initial essay was "Ballet In Fashion" (included in "And Favorable" album, and favorable audience response resulted in Brown's recall to the program for four band, several times. Schoen completed the suite later in the year, but it was several months after Les Brown was again in New York long enough to record the full score. Kapp predicts that the album will be "justifiably considered an historic event in the recording industry."

A monaural presentation of the set is also available.

Bill Darnell Resigns

NEW YORK—the resignation of Bill Darnell as national sales manager and director of promotions for the Jay-Gee Record labels (Jubilee, Josie, Port, etc.,) was announced last week by Darnell himself. He also recorded for the diskery.

At present, Darnell is examining a number of offers from record companies.

Justis Forms Diskery

MEMPHIS, TENN.—Bill Justis, who for two years was musical director-band leader of Sun and Phillips Records, announced this week the formation of a new diskery, Play Me Records, which will locate here. In addition to the label, Justis will have his own publishing firm, Tuneville.

The label will release only a "limited number" of records, the initial ones not due for several months, as Justis still has singles yet to be released on the Phillips label. About fifteen of the band's singles have a smash on Phillips with "Raunchy."

The Nervous Set

NEW YORK—Picture! at rehearsal for "The Nervous Set," the new musical comedy that is arriving at Henry Miller's Theatre on May 12th, are (left to right): co-au- thor and director Ted Field, lyricist Fran Landesman, male star Larry Hagman and Richard Hayes, and composer and musical director Tommy Wolf (at the piano). Nego- ciations are in progress for the cast recording of "The Nervous Set," already published by Empress Music, a subsidiary of Frank Music Publishing, which will be waxed by Columbia Records shortly after the opening.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Camden Announces May Releases

NEW YORK—RCA Camden's May release features monaural albums by big-name artists and new stereo versions of symphonic and Broadway show favorites, it was announced by Frank O'Donnell, administrator, Camden Records merchandising.


Another big-name artist in the monaural package is Nelson Eddy, capitalizing on the current revival of interest in this artist, RCA Camden is releasing in "Nelson Eddy Favorites," sound enhanced love songs and inspirational numbers that the singer made popular on Victor's ten-inch Red Seal singles in the mid-thirties.

A monaural album for those who like Hawaiian music without gimmicks or jazzed-up arrangements is Camden's "Song of the Islands," Hawaiian music as remembered by travelers and film-goers when the music of the 30th state first became popular in this country.

The stereo package includes Hill Bowen's "South Pacific." Classical music is represented in the May Camden stereo offering by the Oslo Philharmonic's "Brahms Symphony No. 1." This album follows its recent Camden "Tchaikovsky Fifth Symphony" album.

Finally, a representative selection from Camden stereo albums is being offered in one stereo demonstration package titled "This Is Stereo" at the special low price of $1.98.

Honor Basie

LOS ANGELES—Jim Randolph, deejay and program director for radio KGFJ here, presents Count Basie with a plaque honoring the Basie band as KGFJ's "Band of the Decade."

Ceremonies took place during the band's engagement at the Crescendo in Hollywood.

Nat Tarnopol Joins Roulette A&R Staff

Nat Tarnopol, who manages vocalist Jackie Wilson, has joined the Roulette A & R staff, it was announced last week. Tarnopol will basically be in the singles department and has been assigned artists now on the label's roster to record as well as seek out new talent. He will record albums with any of the artists he develops under his aegis.

Tarnopol hails from Detroit, where in 1955, he entered into the record business as a song publisher, managing talent and recording masters which he sold to record companies. In July, 1961, he took over the management of Wilson, and recorded the hit, "Reet Petite" with him for Brunswick. Tarnopol will move into New York from Detroit and office at the Roulette national office. Joe Kolsky, executive vice president, announced that Nat's appointment was effective immediately. It was understood that Tarnopol will have no other outside activities other than Roulette except that he will continue in his present capacity of Wilson and he will be permitted to record the artist as he has been doing.

At Roulette, the 28 year old Tarnopol now is in charge of artists including Frankie Lymon, Pearl Bailey, Johnnie Strickland, Tiny Tim & The Hits, The Techniques, Patti and Margie. Tarnopol indicated that he was anxious to get into all the major publishers for material for the artists on the roster as well as the artists he will be signing.

Joe Kolsky indicated that he would work within the framework of the Roulette A & R staff which is headed by Joe Reisman and includes: Teddy Randazzo, A & R Chief; Ralph Siporin, who is in charge of Latin-American recordings under the Tico label, and Rudy Taryl, A & R and production man.

Mercury Announces Staff Changes

CHICAGO—Kenny Myers, advertising and promotional chief for Mercury Records, has announced a number of additions and transfers of members of the departmens working under his direction nationally and locally:

John J. Manbeck comes over from his former post as head librarian at WABC, to head up New York promotion. Manbeck replaces Frank Manacci who has been transferred to Mercury's Sales Department in New York. Clark Gervin is an addition to the Mercury promotional staff for the territory, working out of Miami. Bob Vogel has been appointed by Myers to serve as promotional manager for the Pittsburgh field.

Working out of Mercury's home office in Chicago, Skip Hayes takes over field promotional, replacing Danny Driscoll. Tommy Schlesinger, formerly heading up artists relations and foreign and state liaison, has left the organization to free-lance in artists' representation. Dorothy Deere, formerly at Mercury's ad agency, John W. Shue Inc., has moved into the Mercury offices to coordinate the press and artists relations departments under Myers' aegis.

Audio Fidelity App't'd U.S. Distribrs For Telefunken

NEW YORK—Sid Frey, President of Audio Fidelity Records, has just announced that his company was appointed exclusive distributors for Telefunken Professional Products in the United States and possessions. A new company called Audio Fidelity Products is being formed, which will carry the following Telefunken products: condenser microphone, tape recorders, disk play-back equipment, pocket FM transistor transmitters with associated receiving equipment, headphones, and accessories for use by the broadcast, motion picture, radio, recording and television industries.

Dottie Vance Named Dot West Sales Rep

HOLLYWOOD—Negotiations between Dottie Vance and Dot were finalized last week when president Randy Wood announced that Miss Vance will join Dot as Western sales representative effective May 18. Prior to her Dot appointment, Miss Vance will spend a month in England and Europe on a vacation tour. Miss Vance's background covers a span of 17 years in the music business, and her duties will include her present position of exclusive representation, commercial, research, inventory, sales promotion on the distributor and retail level, and disk jockey record promotion. Her career began with RCA Victor in 1940, when she handled RCA merchandising at the New York World's Fair. She continued with commercial research for RCA in Chicago, and spent another five years with the same company's sales division in San Francisco. She first entered the sales and disk jockey promotion field with Sues, Young and Brown, distributors for MGM and London Records, where she served between 1940 and 1950, followed by another year with London Records alone. She rejoined RCA in 1951 and became record promotion manager for Southern California until the fall of 1968.

Miss Vance will headquarter at Dot Records' home offices in Hollywood. Her duties will utilize all of her previous experience in every phase of sales and record promotion.

Helen Hayes

THE WHITE MAGNOLIA TREE

With D'Artega Conducting the Symphony of the Air Orchestra

Kay Norton To Europe

NEW YORK—Kay Norton, vice president in charge of administration for United Artists Records and United Artists Music, left New York for Europe last week to confer with UA's foreign affiliates in the record and publishing field.

Miss Norton also will meet with overseas record and music executives on distribution of United Artists records and music.


Felix Ziffer, legal representative for UA's foreign affiliates, is accompanying Miss Norton on the trip.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
HOLLYWOOD—Pat Boone's upcoming 4th anniversary on Dot Records will be the basis of a major promotional campaign in the history of Dot Records”, according to announcement made by the discjockey.

The program, which will run from May 15 thru June 15, will involve the release of a new Boone LP and EP; “Tenderly” will be the 4th anniversary album as "Pat Boone's 4th Anniversary Album" and an extensive dealer aid and incentive plan. Dealers can receive special counter, window displays, including pamphlets containing pictorial highlights in Boone's career, and anniversary giveaway premiums. A 10% discount on any Pat Boone merchandise LP, EP, (monaural) or stereo will be available to dealers during the plan's duration.

Promotion of Pat Boone in the 1,700 J. C. Penney department stores throughout the U.S. for May and June. This is in line with Boone having been named J. C. Penney “Father Of The Year” for their 1959 Father's Day Campaign. There will be special promotion at the Miami Beach decal convention May 29 and 30. In addition to Dot personnel pushing the Boone anniversary in Miami, Boone himself (who will be the biggest in the Americana Hotel on May 30. He will also host the decals to "open house") on the afternoon of May 30.

Boone will plug the anniversary "kick-off month" on his TV show and in press interviews. ABC-TV, 20th Century Fox and Chevrolet, his sponsors, have plans for promotional sponsor, respectively, will join with Dot's promotional department to publicize the event.

Music Large Promotion

NEW YORK—Just the contract signing ceremonies remain before an economic music publisher merger takes place. The reported merger has popular Jack Gold acquiring a controlling interest in the Broadway Music catalog, Edward Kassner's international publishing company, and the Danny Kessler and Murray Sporn firm. Jack Gold will have the controlling interest in all the firms, it is reported that Kassner, Kessler and Sporn will work to build the firms controlled prior to the merger.

Although the merger has not been finalized, the story comes from an unimpeachable source. At press time, papers had not yet been signed, but this may have taken place over the weekend. $2,000,000 is said to be the figure Gold will pay to acquire this controlling interest.

Disk Biz Down Under

MELBOURNE, AUSTRALIA—Reports from our correspondent in Australia indicate that the music business there has taken a slight set-back over the past few months, due to the general economic recession in the community by the hard-selling TV appliance manufacturers. In spite of this, record sales over the past six weeks have shown a healthy increase with the hope-for reduction in sales tax, when the new government budget is announced later in the year, the industry expects a large yolk increase in disk sales. At the moment there is a 25% sales tax on all records sold through retailers.

It was also reported that the section of the Copyright Act which stipulates that copyright owners receive mechanical fees at the rate of 5% of the retail selling price (this selling price includes sales tax), will be reviewed shortly. Record manufacturers expressed hope for the abdication of this unfavorable legislation.

New Request Distributors

NEW YORK—A change of distributors was announced last week by Request Records, this city.

The new distributors are: Record Merchandising, Los Angeles; Advance Distributing, Chicago; R & D Distributors, New Orleans; and Juan Martinez Vela, San Juan, Puerto Rico.

According to James F. Matysz, "Request has stepped up production of monaural and stereo albums. This move necessitates the change to distributors which can handle the increased output.

Additional changes will be forthcoming.

Columbia To Wax "Gypsy"

NEW YORK—"Gypsy," the new Julie Styne-Sondheim musical, will immediately release the RCA record and starring Ethel Merman, will be played at the Columbia, New York, directly following its New York opening on May 21st.

The unit is the first recording, to be produced by Goddard Lieberson, President of Columbia, also features Jack Klugman as the leading role in Sandra Church as young Gypsy.

Julie Styne’s most recent Broadway successes include "Bella Are Ringing" and "Say Darling," while Stephen Sondheim is the "written" stylio. Peggy Lee and George Shearing (Capitol); Count Basie (MGM); Elmer Bernstein (Selig); Mike Nichols (Mercury); Jack Scott, Jesse Lee Turner and Gary Stites (Hollywood). Press announcements have been scheduled to appear and will be announced shortly.

Singer Vince Wayne Dies

NEW YORK—Tragedy struck last week when Roulette Records singer Vince Wayne from Cleveland, died after a heart attack when leaving a recording date with the band in Los Angeles. Wayne, who was 24 years old and had one release, "I'm The One, My Lover" and "It's A Game," was on Roulette; and the label had just planned his solo release for the early part of June.

The disk-jockey fraternity of Cleveland, sparked by Joe Finan of Radio Station KXW and Bill Nadell of Station WERE; are making plans to hold a Memorial for the young vocalist on May 22nd in the Cleveland Arena. Proceeds will be turned over to Wayne's family.

Roulette announced that because of the memorial and the many requests from the Cleveland decalists, it would release the first single, "I'm The One, My Lover," which was being held in the can. Wayne's release, "Fare Thee Well, My Lover," backed with "It's A Game," which was reviewed in this issue, is also scheduled. Their top star Jimmie Rodgers would fly out to Cleveland to appear at the Memorial for Vince Wayne.

Top Stars To Perform For DJ's At Miami Convention

OMAHA, NEB.—Bill Stewart of the Stora Statttique, sponsors of the "2nd Annual Radio Programming Seminar And Decal Convention" to be held at the Americana Hotel, Miami Beach, May 29, 30, and 31, announced last week that he had received a definite commitment from Pat Boone, Mike Hammer, Eds domino, the Kirby Stone Four (Capitol); Count Basie (MGM); Elmer Bernstein (Selig); Mike Nichols (Mercury); Jack Scott, Jesse Lee Turner and Gary Stites (Hollywood). Press announcements have been scheduled to appear and will be announced shortly.

Several prominent radio personalities have been added to the various panels, including Robert Grant, program manager of Westhinghouse Broadcasting; Ed McKenzie, Detroit Disc; Art Ford, WNTA-Newark, N.J.; Alan Freed, ABC-New York; Mike Joseph, program consultant for the Avery-Knodel; Buddy Deane, WJJZ-TBaltimore; Harry Benrof, O'Arvey, St. Louis and Bill O'Connell, Chicago decays.

Reservations are reportedly pouring in from all over the world, with last week's mail bringiing in registrations from Amsterdam and Shino Atmoko of the Republic of Indonesia government radio and Tae Ro Run from Radio Seoul, Korea.

Awards For Victor LP Art

NEW YORK—Twelve Victor RCA LP covers recently won honors in the three major American graphic art shows which was announced by George R. Marek, vice-president and general manager, RCA Victor Record division.

All the covers were prepared under the supervision of Marek, designer, manager, and art production, commercial records creation department.

In the 1958 Art Directors' Show, just held at the Waldorf-Astoria, New York City, five RCA Victor albums took honors. Distinguished Merit Awards went to "The Mighty Wurlitzer in Hi-Fi" and "Train Whistle Blues," both by Joseph, who is listed to "Around The Horn," "Bread, Butter And Jam," and "Four Corners Of The World.

Five RCA Victor albums were also honored at the 1958 Type Directors' Show, held at the Biltmore Hotel, New York City. They included "Red Norvo Plays The Blues," "The South Shore Blues Again," "Pavement Special Award for Librettro," "Crazy Titles For Dancing"—"Cha-Cha and Merengue, and the RCA Camden "Pavement Special Award for "Cha-Cha Pops" was a prizewinner in the American Institute of Graphic Arts 1958 Show of Graphics in Packaging.

All three shows are now being travelled across the country and will soon be heading for overseas exposure.

In addition, RCA Victor's "Stereo for the Joy Of It" won an award for outstanding color reproduction in a competition sponsored by the Lithographers and Printers National Association, Inc., held at The Greenwich, in Wilkes Barre, Pa.

VA To Distribute Sunnyside

NEW YORK—United Artists Record last week announced the addition of Sunnyside Records to their organization. The new subsidiary label will be handled by United Artists distributors throughout the country.

The first release appearing on the Sunnyside label under the new arrangement, is the Matys Brothers' waxing of "Kazoo Polka."

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
CHICAGO—Mercury Records Stereo Save-o-rama has earned an extension beyond its original "limited time only April expiration date, it has been announced. The Stereo Save-o-rama will continue in effect at least until May 1st—by popular demand," says the firm.

The program, which allows the consumer to purchase a Mercury Stereo Record for $1.00, together with the purchase of another Mercury Stereo Record at the regular price-tag of $5.55, reportedly shows no sign of slackening but rather, continues on the increase in sales and traffic results.

"Not only has the Stereo Save-o-rama proven a spectacular success as far as Mercury sales are concerned," says Irving H. Green, president, "but it apparently also has an industry-wide significance. Never before has our firm received so much un solicited mail from distributors, retail record shops and consumers alike, and importantly, from consumers themselves."

"When individual buyers take time to write a company to express appreciation of a selling plan not too to ask that the offer be extended beyond its intended expiration date, you have a healthy association between manufacturer and market. We evaluate the entire accomplishment of our Mercury Stereo Save-o-rama as something that goes far beyond its immediate sales figures. The consuming public in retail record shop and Stereo cager, and we feel that by continuing the Save-o-rama program we can only help to strengthen this happy switch" on demand and supply."

Stearns Set To Roll

NEW YORK—Julie Stearns has formally set up his music publishing companies, Lorob Music, Inc. and Lorob Productions, (which will handle the management of artists), as well as Arena Music, Inc. The offices will be at 120 West 57th St.

Julie Stearns formerly headed up the B.M.I. Music Company.

Amaru To RCA International

NEW YORK—George H. Prutting, manager of records for RCA International Division announced last week the appointment of Frank S. Amaru as Manager, Record Sales and Merchandising, Latin American.

Amaru brings to the RCA International Division experience in both the domestic and foreign fields, and will be involved in the continuing growth of RCA's record interests in the Latin American markets.

Nation-Wide Distrib Bows

HOLLYWOOD—The formation of a new distributing service for independent labels, Nation Wide Enterprises, was announced by Lee Rupe this week. The new company is set up to distribute nationally for small independent labels who do not have their own distribution offices. Offices for the new firm are at 1107 El Centro in Hollywood. The first labels to be distributed through Nation Wide is AUT Records, whose first single, "Chili Beans" by Felix and his Guitar, is reportedly getting West-Coast play.

Mills To Europe

NEW YORK—Jack Mills, president of Mills Music, accompanied by his wife, Estelle, will set sail for Europe aboard the Queen Elizabeth on April 29th.

Mills' first stopover will be in London, where he will hold conferences with Cyril Gee, general manager of the London office, and his staff. Gee and his associates are currently riding high with "Side Saddle."

Coupling a vacation and business trip, Mills will also confer with many business associates, including officials of such distinguished European publishing firms as: Joseph Williams, Ltd.; Alfred Legnick & Co., Ltd.; Paxton & Co., Ltd.; Lawrence Wright Music Co., Ltd.; Goodwin & Tabib, Ltd.; The Associated Board of the Royal Schools of Music; Modern Acoustics Publications, Ltd.; all of London; Carisch of Milan; Quirora of Madrid; Hans Gerig and Otto Kuhl of Cologne; among others.

Mills and his wife will return from Europe aboard the S.S. Libertte on June 25.

Am-Par Into Phono Field

NEW YORK—Culminating a "year of research and survey of the home instrument requirements and the increased interest in stereo players", ABC-Paramount Records has just announced the availability of two low-priced portable stereo record players.

Model 300 is a complete stereo-monaural player, with two stereo amplifiers. It has a five-speed four-wheel all-precision motor and will play all 7", 10" and 12" records. The player is equipped with a 4" Alinco V Permanent magnet speaker in the master unit and contains an additional 4" Alinco in the covers, which serves as the second channel. A fifteen foot plug is provided.

Model 310 is a "deluxe" four-speed stereo-monaural player, which has two stereo amplifiers with three tubes plus a rectifier, plus tone control.

London Dist., N.Y., To Handle Dot

HOLLYWOOD — Randy Wood, precy of Dot Records, announced last week that the Doo-wop unit has been assigned to London Records Distributing Corp., in New York. This corporation is a wholly owned subsidiary of London Records, Inc. which represents the London label exclusively.

The London distributors will set up a completely separate sales division to handle the Dot line with its own sales manager, promotion manager and key salesmen. This will mark the first time that the London distribution in New York will have an entirely outside line.

The above change was made under the direction of Webber Parrish, Dot's National Sales Representative.

Mogull Sells Pub Rights

NEW YORK—Artie Mogull, veteran music publisher, last week announced that he has sold all his publishing interests to Eddie Kasner, his partner in Broadway Music, Edward Arthur Music and Glow Music.

Simultaneously with the announce ment of the sale, the announcement was made that he has formed six new publishing companies along with the Kingston Trio (Highridge BMI which currently has "O Cindy," the album title "The Kingston Trio and Fly wheel ASCAP's). The other firms are: Brightwater Music BMI; Spinfield BMI; Court ASCAP; and Source BMI.

The six firms have numerous songs in a wide selection of L.P.'s and currently have the Janice Harper single, "Just Whistle.",

Mogull announced that songwriter Larry Coleman is associated with him in all six firms.

New Sinatra LP

HOLLYWOOD — A new Frank Sinatra album, "Look to Your Heart," was released last week by Capitol Records. The long-playing album presents Sinatra singing a collection of previously issued love songs, including the title tune, "Til I Die," the title tune, "Look to Your Heart," and six others.

The Big Hits Are On Modern's "LORENA"

Sage =$91

SAGE RECORDS


HEADING FOR THE TOP

6 NIGHTS A WEEK

The Crests

≤509

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1641 Broadway
New York, N. Y.

America’s Leading ONE-STOP Record Service

COED DISTRIBUTORS

Daily Shipments Everywhere
FREE TITLE STRIPS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
NEW YORK — Taping their May 19 recording sessions for RCA Victor, Frank and Patti Passer "play along" to coincide with the close of the highly successful and twice extended 60-city "Passer Tour," which the company will put into shipment a total of 30,000 times. Songs recorded were in four category and nine in the "Living Presence" classical series.


Eight of the new releases are in Stereo only, having already proved to be crankers for the monaural versions. Among these are "Sarah Vaughan Sings George Gershwin," Volumes I and II. "The Waltz Queen," "Strictly for Patti Pas," also makes its Stereo debut. Others are "Dolls, Dolls, Dolls," by Jerry Meral's Harmonics; "Honky Tonk Piano," Lou Stein; and "The Sound of Music" by the Vienna Light Opera Ensemble: "Music from Hong Kong," with Jon Hall supervising a session of authentic Polynesian music; and "Strings in Hi-Fi," Pierre Chatillon.

In Mercury's Classical category, two new records are in pressuring both monaural and stereophonically. This is Schumann's "Prélude, Impromptu, and Variations," Opus 67; and "Spring," Opus 115, with Paul Paray conducting Detroit Symphony Orchestra. Eight others, already in monaural release but awaiting May 1st in Stereo, are: Debussy, La Mer; Paul Paray conducting the Detroit Symphony Orchestra; Gershwin, Grand Canyon Suite; Porter, Syncopation; Bronson, Conducting the Eastman-Rochester Symphony Orchestra; Boardwalk Pipes, Robert Emehone, organist, playing the Atlantic City Ballroom Pipe Organ; and Cassady, John, in the "Jubilee" for the 25th anniversary of the Death of Joan of Arc, Paul Paray conducting the Rachmaninoff Symphony Choir, soloists, and the Detroit Symphony Orchestra; Brahms Variations on a Theme by Haydn, Hungarian Dances Nos. 5, 6, 7, 21, 11, 2, and 1. Antal Dorati conducting the London Symphony Orchestra; and Brahms Variations on a Theme by Haydn, Hungarian Dances Nos. 5, 6, 7, 21, 11, 2, and 1. Antal Dorati conducting the London Symphony Orchestra; and Brahms Variations on a Theme by Haydn, Hungarian Dances Nos. 5, 6, 7, 21, 11, 2, and 1.

Cash Draws Thousands

HOLLYWOOD — Johnny Cash has just returned from a triumphant tour of Australia, the artist's manager, Bob Gider, reported from Australia preceedingCash's return, and Neil, reported that 19,000 fans paid $1.00 apiece to see the Star in Sydney on April 17, and favorable critical of "Honeymoon," released this year, over 30,000 for the Saturday show there the following day. "Trenorden's album was reported in all in plays by Sydney, Melbourne, Hobart, Brisbane, Auckland and New Zealand.

Cash flew back to Hollywood last week (24) for rehearsals and his appearance on the upcoming "NBC TV Saturday Night" show, and will be resting most of the time for the next three weeks following playback performances in two performances in San Diego, Calif., May 1 and 2.

Dot Promotes Harbin

HOLLYWOOD — Sandy Harbin, who has been handling Dot Records promotion in the Chicago area for the past three years, has been promoted to the post of district sales representative for the national sales office of Dot Records, according to Webber Parrish. Harbin will work with radio stations, retail stores, rack jobbers, one-stops and Dot salesmen in the Chicago and Milwaukee territory.

Harbin's new post is the first of several promotions slated by Dot for the near future.

Fans Go For Sittes

NEW YORK — From one appearance of "The New York Times," a Lawrence Welk night's "Kittza" at the Elgin was "Still More Kittza" Grover Sitts and Gary Stites in the cabaret act. The latter is the originator of GAC's "Kidnapped," who brought to the act a pop-flavored hit single, "The Eyes of the World." The former, who is known as "The Working Man," has recently bought into the act.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Roulette Signs Eckstine

NEW YORK—Morris Levy, president of Roulette Records, announced last week the signing of Billy Eckstine to a multiyear exclusive recording contract. The famed “Mr. B.,” who had recorded both singles and as albums under the Roulette banner.

Levy indicated that Eckstine would be given latitude to do some of the things he has always wanted to do on wax”. One of the leading producers of the session will be supervised by Teddy Reig, Jazz A & R Chief for Roulette and the former of Eckstine with the Count Basie Orchestra for an album set. The recording sessions for the Eckstine-Roulette set will be May 22 and 23. Eckstine is currently appearing at the Fairmont Hotel in San Francisco, after which he will be at the Duville in Miami for one week, and then to the Holiday House in Pittsburgh on May 25th.

Morris Levy concluded, “We are planning some exciting recording dates for Billy and all of us at Roulette are extremely proud of having him join our artist roster.”

UA Adds Free & Ross

NEW YORK—United Artists and United Artists Records have made two new additions to the UA promotional staff with the appointment of Ray Free and Ross. This was announced last week.

Free, a veteran of the music business, succeeds as A & R Chief with Coral Records. He will be promotion manager for the New York and Connecticut area. Ross’ territory will be the North Carolina area. Both Free and Ross will be based in New York.

The new positions follow the appointment of Lenar Rogers as southeast promotion manager, which was announced last week.

These additions, along with Norman Rubin, the company’s South and Eastern Promotion Manager, and Larry Maxwell who contacts A&R jockeys throughout the country, complete UA’s promotional staff.

All promotion personnel report directly to Lester Lees, the label’s director of sales and sales promotion.

Atlantic Appoints Muranyi

NEW YORK—Joe Muranyi was appointed to Atlantic Records’ LP staff last week. Neshi Esteigue, Atlantic’s A & R department, announced that Atlantic is expanding its LP activities and is going to compete in more areas of the label’s new future.

Muranyi was one of the founders of the Classic Editions and Music Minaa One labels. He served as Production Manager of Bethlehem Records for three years, and was with RCA Victor’s International record division for an additional three years.

Muranyi’s produced records independently for Esoteric, Counterclock and Period.

Coral Paces Liberase

NEW YORK—Dick Jacobs, A & R Chief for Coral Records, has just completed negotiations for a long term exclusive recording contract. The artist has been concentrating for the past several months on a heavy concert tour schedule and club bookings. Coral plans to feature him exclusively in albums as well as singles. His first single, just released, is a sampling of two movie title tunes: “This is My Song” (from the new U I film) and the Academy Award Winner “Niagara”.

Recording sessions will be conducted mainly on the West Coast under the direction of Bud Diltz.

Kentco Becomes Strand

NEW YORK—Kentco Records, hitherto, has been re-named Strand Records, it was announced last week by Guy F. Herbert, label executive vice-president. Strand is a division of Consolidated Industries, Ltd.

Jury Records Formed

HOLLYWOOD—A new independent record company, Wilfodun Jury Records, has been formed by a group of Canadian businessmen in Vancouver, British Columbia, it was reported last week. The new firm, are Vernon Taylor, president; Chuck Williams, vice-president; and Don Geraske, head of A & R. According to Taylor, distribution has been set up through the EMI group of companies in the United States, and all records will be pressed and shipped in this country. All recording will be done in Hollywood with releases planned in the pop and country fields.

First sides from the new label, out this week, introduce Canadian vocalists, Sonni Lavern.

Ace Signs Three

JACKSON, Miss.—Ace Records, this city, announced last week that it has signed three artists to term recording contracts. Veteran performers Charles Brown and Amos Milburn are teamed on a single which, according to Ace’s Dickie Lee, “is also a repackage of Black Ace.” Also pasted is newcomer Johnny Fairchild. Fairchild, a saxophonist from the New Orleans area. Fairchild’s first outing is slated for May release.

Berger Upped At Am-Par

NEW YORK—Coincident with company expansion and re-alignment of company policies, Nan Clark, president of Am-Par Records, last week announced that David Berger, formerly assigned to local New York and TV Diaper radio and record promotion, has been promoted to the national promotion office of the disc jockey to report to Irwin Gurr, national promotion manager.

In his new capacity, Berger will assume duties and responsibilities for relations with radio stations, disc jockeys throughout the country to effect closer coordination in the execution of the company’s national promotion program, APT and all affiliate label product.

“Riding High!!”

“Troubles, Troubles”

Warren Storm

Nash 1023

“Teacher, Don’t Keep Me In”

The Martels

Nash 3265

Nashboro Records

177 3rd Ave., N., Nashville, Tenn.
R & B Sure Shots

"TELL HIM NO"  Travis & Bob  Sandy 1017

"QUIET VILLAGE"  Martin Denny  Liberty 55162

"DREAM LOVER"  Bobby Darin  Atco 6140

"TAKE OUT SOME INSURANCE"  Jimmy Reed  Vee-Jay 314

"A TEENAGER IN LOVE"  Dion & Belmonts  Laurie 3027

"Magic Mountain" Moves

HOLLYWOOD—Vernon Green (center), lead singer of the Mellotrons, receives encouraging news from the group's waxing of "Magic Mountain," from Jack Morgan (left), president of Fanfare Record Distributors and Ken Tewe, of Operator's Record Service, a leading San Francisco one-stop. According to the two, the Doooto disk is beginning to show hit potential on the West Coast.

R & B Groovy Sounds of the Popular Piano Trio

BLUE BELLS/O SOLE MIO

BLUE NOTE 41-1725

GROOVY BAND OF ANGELS by

The Pearly

4203

Dist.: Some territories still open

Call CS 6105

The Cash Box, Music  Page 54  May 2, 1959

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

<table>
<thead>
<tr>
<th>Record</th>
<th>Label</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Rockin' Good Way</td>
<td>Priscilla Bowen (A)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Tell Me Jane</td>
<td>Johnny Nash (ABC-Paramount)</td>
<td>Mercury</td>
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<tr>
<td>Battle of Orleans New Orleans</td>
<td>Johnny Horton (Columbia 41339)</td>
<td>Mercury</td>
</tr>
<tr>
<td>Big Boy Pete</td>
<td>Don &amp; Dewey (Speciality 659)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>But Not for Me</td>
<td>Little Richard (Specialty 660)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Come Softly to Me</td>
<td>Richard Barrett (Gone 5016)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Dedicated to the One I Love</td>
<td>Shirley (Scepter 1203)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Don't Fail Me</td>
<td>Buddy Johnson (Roulette 4134)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Earth Angel</td>
<td>Penguins (Duets 348)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Fender Bender</td>
<td>Starfires (APT 35038)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>5-10-15 Hours</td>
<td>Ruth Brown (Atlantic 2015)</td>
<td>Vee-Jay</td>
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<tr>
<td>Gidget</td>
<td>James Darin (Capitol 117)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Hold Me</td>
<td>Bobby Long (Glow-Hill 504)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Hurtin' Inside</td>
<td>Brook Benton (Mercury 71394)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>I Go Ape</td>
<td>Neil Sedaka (RC &amp; Victor 7473)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>If I Could Be With You</td>
<td>Miss La-Vell (Duke 198)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>I Knot Your Throne</td>
<td>Joe Medlin (Mercury 71415)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>I'll Keep on Trying</td>
<td>Eddie Be (Ace 555)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>I'm Holding On</td>
<td>Little Junior Parker (Duke 306)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>I Miss You So</td>
<td>Paul Anka (ABC-Paramount 10011)</td>
<td>Vee-Jay</td>
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<tr>
<td>In the Kitchen</td>
<td>Ed Davis (Prestige)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>I've Come of Age</td>
<td>Billy Starm (Columbia 41346)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>I Want to Go Home</td>
<td>Charles Brown &amp; Amos Milburn (Ace 541)</td>
<td>Vee-Jay</td>
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<tr>
<td>I Want You So Bad</td>
<td>James Brown &amp; Fine Flames (Federal 12348)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Kansas City</td>
<td>Rockey Otrav (Chess 1732)</td>
<td>Vee-Jay</td>
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<tr>
<td>What Would I Do</td>
<td>Hank Ballard &amp; Midnighters (King 5915)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Little Willie Littlefield</td>
<td>(Federal 12352)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Rockin' and Rollin'</td>
<td>(End 1043)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Little Richard</td>
<td>(Specialty 664)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Kookie Kookie (Send Me Your Comb)</td>
<td>Ed Warren &amp; Connie Stevens (Warner Bros. 5047)</td>
<td>Vee-Jay</td>
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<tr>
<td>Let the Good Times Roll</td>
<td>I. Knight &amp; George Kelly (Windy)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Live It Up</td>
<td>Teresa Freeman (Imperial 5566)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Lonely Saturday Night</td>
<td>Dan French (Lancer 104)</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>Magic Mountain</td>
<td>Medallions (Duets 448)</td>
<td>Vee-Jay</td>
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</tbody>
</table>

Only those records best suited for commercial use are reviewed by THE CASH BOX.
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

**The Cash Box Award of the Week**

“STEAL A LITTLE KISS” (2:13) [Venice, Hillart BMI—Okun]

“I CAN'T STOP LOVING YOU” (2:12) [Venice BMI—Williams]

LARRY WILLIAMS (Specialty 665)

- Dual-mart teen favorite Larry Williams makes a powerful bid for honors with his latest Specialty coupling. The artist has two tantalizing entries here that should have the registers jingling with excitement. Tabbed “Steal A Little Kiss” and “I Can't Stop Loving You”, they're two happy rockers sporting a bright vocal and instrumental backdrop. Back-to-back winners for Larry.

**The Shields** (Dot 19540)

- The Shields, who chalked up a two-market-cikk a few months back with “You Cheated”, come up with another potent effort that has that pop-rock chart hook. On it, a heartfelt fish-beater the boys plead “Play The Game Fair”. Loads of cock-curling pop-tricks round out a real winner. On the flip, a steady-driving hip-slinger, they bid “Pare Thee Well, My Love” to the false-hearted chick. As with “You Cheated”, Dot has taken over the disk from Tender for national distributon.

“I WON'T CRY” [Ron BMI—Ləbəstrıə, Ruffino]

“WHO ARE YOU” [Ron BMI—Ləbəstrıə, Ruffino]

JOHNNY ADAMS (Ric 961)

- Looks like the first big one for the Rie people. The tune, an inviting, hip-swinging rock-a-ballad dubbed “I Won't Cry” gets an ultra-commercial reading by Johnny Adams. Side, nationally-distributed by Ember, is already showing up in a number of R&B territories. Adams hands in another strong, emotion-packed performance on the reverse entry, “Who Are You”, a romancer also from the fish-beat school. Potent耦合. Watch 'em both.

“BIG FAT SALLY” (2:12) [House Of Fortune BMI—Saunders, Lyons]

“HERE I AM” (2:02) [House Of Fortune BMI—Saunders, Lyons]

RONNIE AND ROY (Capitol 4192)

- Capitol intros a polished new disc that should be making big two-market news in the coming weeks. Their names are Ronnie & Roy and their rock 'n roll 'stepping stones' are Big Fat Sally and “Here I Am”. Foster’s a frenzied rocker, with Las Johnson applying a Big Beat sax-punch, while the latter’s an ear-pleasing fish-beat romancer. Teeners’ll be delighted with both ends.

“I'M READY” (2:02)

[Post, Vanderbuilt ASCAP—Lewis, Bradford, Domino]

“MARGIE” (2:15) [Metro, Fred Fisher ASCAP—Davis, Conrad, Robinson]

FATS DOMINO (Imperial 5585)

“THIS BROKEN HEART” (2:40) [Acre BMI—Franklin]

THE SONICS (Checker 922; Harvard 922)

- These lads have that money-making two-market look. (See pop reviews).

**The Contenders**

(Blue Sky 105)

B

“YES I DO” (2:06) [LakeLand BMI — Clifford, Curry] Koching could garner r&b prominence for the group and label. It's a fast moving swinger with exciting front and center male vocal. Keep tabs on it.

C

“MR. DEE JAY” (2:38) [LakeLand BMI — Clifford, Curry] The fish-beat offering here should please the jocks. Guy begs the DJ to spin a certain record to speed his gal’s return.

**The Flourescents**

(Hanover 4522)

B


C

“THE FACTS OF LOVE” (1:57) [Mar-Jace-early BMI — Bowden, Wallberg] The pace is slowed down to a fish-beat on the bottom as the group continues its slick stiggings.

FRANKIE ERVIN

(Contender 1316)

B

“ANNIE LAURIE” (2:20) [Rik, Page BMI — Page, Motolla] The oldie is all wrapped up with a new set of hip lyres, yet retains some of the original flavor. As an up-tempo booster, the tune can make an r&b stand.

C

“WILHELMINA” (2:06) [Rik, Page BMI — Winn, Motolla] This contains a rock-opus that is just net the same as the oldie. Ervin’s vociferous chanting could mean a split for either end.

**Piano Slim**

(C and P 103)

B

“LOT OF SHAKIN’” [Savoy, Fortuna BMI—Kahane] [Rolling Hills BMI—Burton] Simultaneously pounding the piano and shouting the lyric, Slim is joined by his Rockin’ Four on this real frantic offering. Good set for a crowd. Keep tabs on it.

C

“KEY JAMMER” (2:19) [Rolling Hills BMI—Burton] Straight instrumental effort with Slim sparklin’ on the ivories.

JIMMY NORMAN

(Mar Rob 102)

B

“YOU WIN AGAIN” (1:41)


C

“THANK HIM” (2:29) [Pioneer BMI—Norman, Brown, Barnum] Norman gets religion on the flip side as he expressively carries out a class gospel number. Impressive pairing.

**The Checkers**

(King 5199)

B

“ROCK-A-LOCKA” (2:29) [Jay BMI—Savoy, Landis] A real frantic rocker is waxed with gobs of spirit by the Checkers. Lid has the sound that could go.

C

“TEARDROPS ARE FALLING” (2:29) [Jay BMI—Cee BMI—Five Wings] A change-of-pace here, with high pitched male voice leading the crew through a fish beat lament. Mid- dle excitement and crying adds impact.

ALEX BRADFORD

(Reed 917)

B

“What Folks Say About”

[Pathway BMI—Bradford] Bradford relates how his label has changed him with the help of mixed chorus and off on an up-tempo hand-clapping gospel tune.

C

“THE LIFEBOAT” (2:55) [Venice BMI—Arr, Bradford] Bottom end starts out dynamically slow, then mid-way moves into the uptempo. Double barred threat for market honors.
**Columbia-Bell Polly Bergen Prom**

NEW YORK—Columbia Records and the Bell Telephone System are engaging in a mammoth joint promotional campaign for Polly Bergen's new album, "All Alone By The Telephone."

Within the next month more than 53 million Bell subscribers will receive an insert with their bill notifying them of the LP. All telephone branch offices are carrying window displays utilizing the album cover and telephone equipment has been loaned to retail stores for utilization. Displayed pictures are one of these; the Strand Music Center in New York City, which recently devoted a full window to the album.

While the promotion was originally scheduled to last just a few weeks, Bell reports that reactions from branches were so favorable that activity has been extended over several months and into additional areas. Specially prepared material for the campaign includes posters, tent cards, reprints of the cover, miniature telephones and telephone music boxes which play the title tune when the receiver is lifted.

The twelve torch songs contained in the album are the basis for the advertising themes being used by Bell to induce long-distance phone calls, sell extension phones and color phones. Part of the copy reads, "No one should be all alone, why not pick up the phone and call."

The campaign is being handled by Bell's ad agency, N. W. Ayer & Son.

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**Simms Stars Jazz Ballet Set For Newport Jazz Fest**

NEW YORK—What is described as "the first authentic jazz ballet" will be premiered at the Newport Jazz Festival this July. With book by Walter H. Berber, premier dancer of the Royal Stockholm Opera Company and choreographed by Sandberg and the two famed jazz dancers, Al Sims and Leon James, the ballet will feature all three plus a female dancer to be selected.

The jazz ballet will be done to the music of the Modern Jazz Quartet’s "Fontessa," a suite inspired by the Renaissance Commedia dell'arte. The music tells the story of Pierrott, Pantalo, Harlequin, and Columbine.

In the jazz staging, however, the story becomes that of four hitchhikers waiting by the side of the road for a car. Sandberg is in the United States on a student visa studying the jazz dance. Sims and James made a spectacular appearance at last year's Newport Jazz Festival, when they formed the history of the jazz dance to a narrative by Professor Marshall Stearns. Dr. Stearns will present and comment upon the new ballet.

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**Dobey Named Decca Seattle Mgr.**

NEW YORK—Sydney N. Goldberg, vice president in charge of Decca Distributing Corporation, announced last week the appointment of John Dobey as manager of the Seattle, Washington, branch. Dobey was formerly with the Oklahoma City branch and is being replaced there by Troy Bowen, top salesman of that branch.
JOHNNY CASH

Jim Reeves, Hank Locklin and James O'Gwynn were some of the stars performing on the recent shows emanating from the Majestic and Hamilton left KCJJ-Shreveport, La., to join the staff at KCL and is now handling emcee activities at the "Hayride." Craig notes that there's been a heap of excitement caused by the Brae Sisters' Faded waxing of "Forty Years Of Petticoat" and "Little Girl Blue." — Tilmann Franks, Artistic Director at KWRL-Shareport's "Louisiana Hayride" praising the great work Dave Stone, KDAV-Lubbock, Texas, has been doing in furthering c&w music.

In addition to his own KDAV airing, Dave owns interest in stations in San Antonio, Colorado and Lubbock. Tilmann notes that the "Hayride's" newest addition, the Gays, have rapidly become favorites with the audiences.

Mr. Jim Halley tells us that Hank Thompson & the Brazos Valley Boys' current 4/5 hit, "tired of the groceries," has taken 'em into Md., Conn., N.Y., Wis. Hank was such a big hit at the Showboat in Las Vegas, Nev., that he's been re-booked for a 3-week stay beginning 7/8. His latest for Capitol is "Tell Hank," and "Anybody's Girl," and Rancher, also managed by Halley, plays the Showboat for 3 weeks starting 8/19. Thrus recently returned from a 2-week tour of the far-east in the U.S. at Banford of L.A. — Congrats to Mr. & Mrs. Don Everly, the proud parents of a baby girl born 7/16, The Everly Bros., have been doing the doo-wop.

Our best to Dave Lardin who's celebrating his 4th year with WACA-Camden, S.C. — Ben Worthy, WKRM-Jackson, Tenn., has been moved to the Radio Mission in Kansas City, WCCO's wide grin Don Pierce is wearing caused by the Starline Sales Co.—nationally distributed Crest smash, "Three Stars" by Tommy Dcn. Don advises that "You Can't Change Y'all's Mind" is a Jim Eanes composition that'll be in Jim's up-coming Starline EP. The King didn't have his hit hand deboned, but others would. WREK in Athens, Ga., did. The boys sent a standing ovation at the WREK at P.O. Box 115, Madison, Tenn. Don also notes that jocks needn't worry, gospel diskjocks oughta drop a line.

Dot's Mac Wiseman doing a series of p.a.'s in the Shenandoah Valley area with Buddy Starcher and his All-Stars, including daily shows on WVA-TV and WSVA-radio in Roanoke, R.I., the station reports a heavy demand for Buddy and his crew's Sunday version of "Battle Of New Orleans" backed with "Pale Wildwood Flower." — Andy Jackson & the Tuxedoed Texans happily win the success of their series of road shows, now in its 3rd week, over WTAG for Milo Ford of Chicago. Ventures on Marlene Breimer notes that Andy's bow for the label, "No Love, No Dream, No You" is receiving a tremendous initial response and that the theme is in the words of Johnny Madris of Andy's band, "it has chosen as its pick-of-the-week," — Friddell's Cindy Wade passes along word that Gene Woods has just completed his 2nd session for the diskjock. The pairing, "You Don't Care For Me" and "Did I Forget" is an excellent ditty to the jocks. 4/17 WSM's Zeke Clement, long-distances to tell us of two new sides on his Planet label. One's a gospel pressing tagged "I Love The Name Of Jesus" and the other, a cutting of a song that WSM's Ralph Emory is recopying following a recent operation. Get well quick, Ralph! — Donnie Phipps, DFW-Remote, N.Y., bringing in for Andy, the Louvin Bros., Dana Darlene and Tommy Hill for 5/5 Sat. nite show at the Auditorium Theatre in town. Dave sez that Kitty Wells, Johnny & Jack, "Little" Jimmie Dickens and Bill Phillips playing their first 15 houses on 4/12. — A split-talent skit has been arranged for the 6/25-7/5 "Country America" spectacular at the Oregan Centennial, by producer Nat Nipper. Appearing for the first time for either the morning show was Jack Thompson & the Brazos Valley Boys, Hank Snow & the Rainbow Ranch Boys, Grandpa Jones, Merle Travis, the Stony Mountain Minstrels, Charlie Cloggers. Last half of the show will spotlight Roy Acuff, Marty Robbins, Don Gibson, Ferlin Hady, Jimmie Dickens, the Wilburn Bros. and June Webb.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE BEST PLACE TO HEAR
THE TRUE REALISM OF STEREO IS EVERYWHERE
IN THE LOCATION

WHEN THE SYSTEM IS SEEBURG

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Secret Of
PUBLIC RELATIONS...
or...
How To Win Friends And
Influence People!

The Coin Machine Industry, which is probably the
most maligned of all commercial endeavors, has been
pondering Public Relations as a means of overcoming
the sensational headlines, news stories, reports and fic-
tional programs by the press, television and radio. All
that the industry, from operators thru distributors and
manufacturers, would like to see and hear would be
truthful and factual reports of the individuals con-
ected with the coin machine business, as well as the
industry as a whole.

However, as is well known by the industry’s mem-
ers, the isolated unfavorable items are always blown
out of proportion by the press—and used as an example
of what the entire industry is purported to be. No mat-
ter what facts are used by industry members to refute
these highly exaggerated and untruthful newspaper
and TV stories, the industry continues to be unfairly
smeared.

These heartbreaking and aggravating conditions
are well known to all in our industry, and we bring the
subject up again because we have found a means of
eliminating the bad press. All that is necessary is that
a fund of many millions be gathered—then used to
sponsor a big time TV program, and run full page ads
in local newspapers.

The solution was vividly pointed up by the tele-
vision editor of the New York World Telegram, Harriet
Van Horne, who reviewed a Playhouse 90 play “Judg-
ment at Nuremberg” in the April 17 issue. Miss Van
Horne outlines the story: The trial of several Nazis for
war crimes. Threaded throughout the scenes were films
made by the United States Army Signal Corps giving
full views of the gas chambers and the crematory ovens
and the horrors of concentration camps. Miss Van
Horne writes that during the play it was obvious that
“words had been erased from the sound tape.” In the
final scene, Miss Van Horne states “In the course of a
brilliant, bitter denunciation of the Nazis, Mr. Rains
listed some of their more heinous crimes. And sud-
denly, for a brief but devilishly irritating moment, his
lips moved, his face scowled, his teeth clenched—and
no sound came.

“What were the awful words erased from this ring-
ing indictment of the most savage, barbaric era in his-
tory? Were they obscene? Had the State Department
requested their deletion?

“A few phone calls after the show uncovered the
words. They were ‘gas chambers.’ Improper? Of
course! Improper because one of the sponsors of Play-
house 90 is the American Gas Assn.

‘The sponsor didn’t actually request this dele-
tion’, a CBS spokesman related with understandable
reluctance. ‘But the network had assured the gas people
some time ago there’d be no unpleasant references to
gas on the show, ever. No suicides or explosions. I
guess it felt that omitting all mention of gas chambers
was simply honoring that agreement’.”

So, it seems to us that if the coin machine industry
was to sponsor some big time TV show, as well as run-
ning full page ads in the newspapers, it would be pos-
sible to have the industry given a fair shake—at least
have an honest attempt made to determine the actual
facts.

“How are we going to get these millions?”, you ask.
That’s simple! Just ask those reporters who have been
writing about the zillion dollar coin machine industry.
COP YRIGHT HEARINGS MAY 20, 21, 22

Celler Bill (HR5921) Before House Judiciary Sub-Committee.
Operators In Congressional Districts Of Committee Members Urged To Write Short Letter In Opposition Of Bill

WASHINGTON, D. C. — Edwin E. Willis (D., La.), chairman of the House Judiciary sub-committee on Copyrights, informed the juke box industry that hearings on the Celler Bill (H.R. 5921) will be held on Wednesday, Thursday and Friday, May 20, 21 and 22, in this city.

In addition to chairman Willis, the House committee is made up of Jack Brooks, Texas; William M. Taek, Virginia; Roland V. Libonati, Illinois (Chicago area); William C. Cramer, Florida and John V. Lindsay, New York.

The Celler Bill (H.R. 5921) would simply remove from the Copyright Act of 1909 the exemption granted operators of coin operated machines from the payment of royalties; and require juke box operators “to pay royalty fees for the use of the musical property of composers, authors, and copyright owners.”

Those familiar with ASCAP’s efforts of other years will recognize the Celler Bill as similar to a number of others introduced in the past.

These bills, and the current Celler bill, would give the collection agencies the right to impose a royalty of whatever dimensions they feel like, and then could raise them year after year, in such manner as which have been introduced into committee in previous years at their own option. All bills for the juke box industry are now being alerted to appear in Washington, and they will present their opposition to the Celler Bill.

Music machine operators in the congressional districts of the above mentioned representatives would themselves and the industry a world of good if they would write a short note to their Representative voicing their opposition to H.R. 5921.

(Another bill, the O’Mahoney Bill (S.580) was introduced in the Senate Committee on the Judiciary on February 21, 1956. Reproduction of this bill appears in the April 11 issue of The Cash Box. It’s highly possible hearings on the O’Mahoney Bill may be scheduled for a later date.)

NEW YORK—The Sound of Violence is an hour long television show which will appear on CBS-TV on Wednesday night, April 29, from 9 to 11 PM Eastern Daylight Savings time. The drama is reputed to have been inspired by the recent Senate committee investigation of the juke box industry.

Bob Costello, producer of the Armstrong Circle Theatre, in a discussion with The Cash Box, advised that story is based on the infiltration of a hooh- leg group to the detriment of a legitimate operator in a small town. No
deal in the story, he stated, would the juke box industry be maligned. Costello feels that the honest and legitimate operator will benefit by this drama, as it points out the conditions under which certain operating areas were adversely affected, but the mechanism ofgangsters and hoodlum controlled unions.

Producer Costello acknowledged that evidence provided during the preparation of the TV show indicated that the large majority of juke box operators were hard working, honest business men, and that a mere group of gangsters has infiltrated into this business. To further strengthen this fact, Costello stated that Senator John McClellan, chairman of the Senate Select Committee on Improper Activities in the Labor or Management Field, will make a state-

ment at the conclusion of the drama to the effect that the juke box industry is a legitimate business, being harassed by undesirable elements and hoodlum run unions, with only a certain small number of illegitimate characters in the business.

MOA Questionnaires Mailed To Operators

OAKLAND, CALIF. — George A. Miller, national president, Music Operators of America (MOA), this city, advises that questionnaires are being mailed out to its membership, and other operating firms, for the purpose of making a survey of the income, labor and administration expenses of the automatic phonograph industry.

“Music operators are asked to cooperate,” stated Miller, “by returning the questionnaires immediately so that this survey can be completed at the earliest date possible.”

May Is National Tavern Month

Big Promotional Drive On By Brewers And Distillers To Bring Patrons Into Taverns

Coin Machine Operators Should Work With Locations To Stimulate Coin Play

NEW YORK—As is the practice every year, May has been designated as “National Tavern Month.” It is stated that distillers and brewers are planning their biggest promotions of all time. Large advertising space is being provided in newspapers to stimulate tavern business. In addition, advertisements as well as direct mail to 37,000 members of National Licensed Beverage Association, the national group of tavern owners which is sponsoring “National Tavern Month,” will back the drive. Special posters, signs, table tents, coolers, etc., will be used in the taverns.

In the past, these “National Tavern Month” promotions during the month of May have proved successful for the tavern owner. Once again, The Cash Box urges operators to cooperate with tavern owners throughout the nation with a promotion of their own to stimulate play on whatever equipment they have in their tavern areas.

This is a splendid opportunity to increase revenue in their taverns, without the need to pass up this made-to-order program to join with tavern owners to bring play on their machines to peak proportions.

Jack Mitnick Resigns United Music Post

CHICAGO—Jack J. Mitnick, executive vice-president and sales director, United Music Corporation, this city, announced his resignation effective May 1, due to disagreement on company policy.

Mitnick went with the United organization on April, 1956, to introduce the firm’s line of automatic music equipment and accessories.

“After a year and a half of preliminary work”, stated Mitnick, “United produced its line of music machines and accessories, with the cabinet of the music machine styled by Raymond Lowey. This equipment, from every viewpoint, beauty of cabinet and mechanically, is among the finest in the industry.”

Mitnick contemplates taking a short rest, after which he will announce his plans for the future.
Each Day More and More Locations Put Their Stamp of Complete Satisfaction on the...

ROCK-OLA

...due to Rock-Ola styling which lends distinction to any location. Rock-Ola's dependability assures continuous trouble-free operation for increased earnings. Prove it to yourself! See them today in your Rock-Ola Distributor’s Showroom.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Arcade Business Still Holding Strong For Distribors and Ops

NEW ENGLAND NIBBLES

Arcade pieces are still moving out from distributor plants all over town to favor spot locations. Around with the distributors: At Associated Amusements Dick Mandell, geo., mgr., was visited by several ops, reports biz a little on the quiet side right now. Ed Ravyrke making the Boston circuit to talk to ops. Kiddy rides are moving along well and new equipment is starting to arrive at the Allston plant. At Redd Distributing (Wurlitzer), Bob Jones, sales mgr., reports the new Bally "Deluxe Club Bevatorium" is the most terrific game received here in Boston and has everyone excited. Baseball game "Heavy Hitting" is going big too, and Wurlitzer phonos are showing a rapid climb. Biz continues good at this distributor plant and arcade equipment is building up. At Automatic Sales Corp. (Seeburg), here arcade equipment has been the biggest in many seasons with several arcades around the state. Outfit is geared to the show and has everything going into New England fun spots readying for the outdoor season, which is just a few weeks off. Irwin Margold, geo., mgr., reports biz has been on the upswing recently and that outlook for summer is big this year in music, games, and arcade pieces. Marshall Caras, sales, reports many ops visiting and all interested in new games. At Atlas Distributing (AMI), Tony Grazio reports that new AMI stereo phonos are going big and that ops are showing great interest in new line of kiddy rides taken on here. The layout of the newly refurbished plant on Commonwealth Ave. is now complete with a new parts and service department. Among ops in visiting distributor this week were: Charles Steeneman, Bellingham, Vt.; Martin Oliver, Portland, Me.; Ray Shea, Worcester; Connie Pucin, So. Boston; Mike Pascovitch, Nashua; Henry Brooks, Dover, N. H.; Dave Hammert, Hynig, Nashua; Sam Bardin, Milton; Martin LaRosa, Waterbury, Conn.; Ralph Ridgeway, Springfield; Anthony DiLuca, Cranston, R. I.; Louis Zideeman, Manchester, N. H.; Tony Cimino, Danvers, Mass.; Jack Morris, Wakefield, Mass.; Al Goldfinger, Quincy; Gerry Watthorne, N. Dartmouth; Steve Fiebach, Worcester; George Chalupa, Malden; Joe Zerull, Rockaway, N. J.; George K. Vin, Pittsfield, Allston; George Foss, Manchester, N. H.; Sammer Segall, Boston; Stan Cokes, Lynn; Charles Tierman, Cambridge; Bob Green, Randolph; Alec Pechill, Ipswich; Frank Feinberg, Brookline; George Campbell, Medford; Arthur Sturgis, Jamaica Plain. Bobby Darin, Atco recording artist, whose latest "Dream Lover" is coming out fast, had a smash opening in his first Boston engagement in a night club at the Boston. At the filminator's 1,200-seater last week, he Colonel three encores from a cheering capacity crowd... Hub and surrounding dial clubs and pool parlors have been paying off, patting and cashing in on the record breaking profits that has opened up big biz for his week stand which ended Sunday (26)... Harriet Wasser, Darien's manager and miss rep, flew in for the early part of the stand... Goodbyes for now, Ray 10 with not to... Staton and Ahmad Jamal and his trio... Chantoes open at filminator's... At the Sports, May 27; Mills Bros., May 2; Lina Kirk, May 11; Pati Piace, May 15; Lonnie Satin, May 28; Vagabonds, June 1; Sammy Davis, Jr. and Will Maslin Trio, June 8, all for one week stands.

Chi Coin Intros "Players Choice" at Club Trades Fair, London

At the Club Trades Fair at Londonderry House, Park Lane, London, during the week ending April 25th, Chicago Dynamic Industries (through the Irish company Co-Am-Co Ltd.) showed their "Players Choice" bowlers in Britain for the first time.

Two of the Shannon-assembled bowlers drew large crowds of operators and club owners as they were played among the tapestries and fine oil paintings of Londonderry House. They were shown by Co-Am-Co Ltd., and among the directors present were Raymond Claypole (also a Bal-Am distributor in the North of England) and Jack Ralph (resident director in Elver). Another director of Co-Am-Co is Michael Pearsis (who is Bal-Am distributor in Scotland).

Samuel Wolberg of Chicago visited London for a few days the weekend before the show, but did not visit the show itself.

Next American V.I.P. due in London is John W. Haflich of A.M.I., who is expected to arrive with Paul Hunger and Frank of the big 10th in the early evening of April 30th. Great interest is being shown in this visit in various quarters in London.

Leading London distributor, Cyril Shack, was buying cigars all round last week when his lovely wife Brenda presented him with a 6 lb. 2 oz. boy. They also gave a three-year-old Jack from Springfield, Nevia, Quilipom. Babies would have been longer if the baby had been in time". The reason for this is that the baby was just too late to earn an income tax rebate for Cyril and as such will be over.

London members of the Amusement Trades Association have re-elected W. G. Green to be their president. John Holloway continues as their honorary treasurer. At a meeting immediately afterward Frank Manzi was unanimously re-elected chairman, with Harry O'Brien as his secretary.

In support of recent British license applications for juke boxes, machines have been demonstrated in court, several times recently. In all recorded cases the applications have been successful and it is becoming more apparent that it is the idea of a juke box that upsets some members of the juke box itself. The pleasing appearance of the latest models make quick converts, even in court, and this method of persuasion is likely to be used much more in Great Britain.

GET WAY AHEAD WITH THE GAME WITH PINCH HITTER

Meyer Parkoff, Atlantic N.Y. Forum

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, Seeburg distributors in this area, reported a big operator turnout for a forum meeting, conducted in the Atlantic showrooms last Monday evening, April 30th, when Ray Lingreen, Seeburg vice-president in charge of the background music division, discussed the topic, "New Trends of Operator Diversification Into The Background Music Installation Field".

"More than 60 operators attended the forum," advised Parkoff, "and in addition to Lingreen, John Stupart of Seeburg, spoke on Seeburg stereo and the solutions to proper installation, proper sound balancing and testing.

"Seeburg expects to announce in June a new background music unit which proved of great interest to the operators who were here. Ray Lingreen pointed out that operators could open up new markets and locations with this new unit, which will be priced lower than ever before," stated Parkoff.

"Regular juice locations that don't turn the phonograph on during the day will be one example of where the new unit can make a profit by instal- ling just what the location owner needs during the daytime business, thus getting into another market for this new Seeburg unit.

"Hotels utilizing a background music and public address combination are natural buyers for this unit. You can understand the potential of such a unit," concluded Parkoff. The firm is contemplating a second forum in the near future.


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with these clean, guaranteed money makers.
10 or more of each to roll!

Chicago Coin EXPLORER

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BALLY GOLF CHAMP

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$695.00
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Two Distribs Plan Trade Announcements Shortly

PHILADELPHIA FILBERTS

Al Rodstein, Banner Specialty Co., is pulling the cliff-hanging bit with a promise of “something really big” that will happen very shortly. The staff and visiting ops are in a quandary as to what Al is referring to. Fred Walter spent the week away and sent through some very good orders. Joe Ash, Active Amusement Machines Co., reports heavy activity for the entire staff with all hands busy filling arcade orders. Fred Liner was invited to a christening last week. The occasion was Joe Hanks' second appearance as a grandpa. Fred has taken over the Wilmington territory and is doing very well. Abe Witten, Scott Crosse Co., checked all five arcades in preparation for the respective openings. Bill Witten is still talking about the progress being made by the Central Machine Operators Assoc. He attended a meeting on Thurs., April 16th and was quite surprised. Angie Pelletti, former Scott Crosse secretary, is the very proud mother of a beautiful baby girl. Everyone who knows Angie wishes her and the baby the very best of luck. Pete Rapport, Allentown op., visited coinrow this past week. Dave Rowen, David Rosen, Inc., wishes his own health tests were as good as the tests on new games that are on trial locations. Dave's been nursing a bad cold these days. Nat Solow, Eastern Music System Corp., is getting the jump on his paper work. Planning staff vacation schedules already, Bill Adair is doing a nice sales job out-of-town. Jack Palmer, Int'l. Amusement Co., busy preparing for a European trip. Abe Lipsky, Sandy Moore Dist. Co., has the Wurlitzer phone sales schedules down to a most efficient system. Now has the time to push a new line of pool tables. In addition to the fine progress Abe is making with ops all over the Philly area, he will make an important announcement next week.

The Height Of Coincidence

CHICAGO—There were exciting moments during the recent Music Operators of America Convention when a fire broke out in the upper floors of the Morrison Hotel, but it was a strange coincidence when Chief Charles (Jimmy) Johnson and his volunteer rescue squads were summoned to the fire along with units of the Chicago Fire Department. The unusual part is that Jimmy, who owns Globe Distributing Company, is himself a veteran coin man. When asked about his reaction after the fire, he said, "This is the first time in my many years in the volunteer rescue squad when I had to rescue coin men. It was a great feeling." Jimmy is shown above after the fire preparing to leave the scene with his squad.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Marino Raises Funds

For Hospital Assoc.

BRONX, N. Y. — John Marino, B&M Automatic Vending, this city, is currently raising funds through a souvenir journal for the 45th Hospital Association, an organization comprised of veterans of the 45th General Hospital, a WW II unit. Membership is comprised primarily of Metropolitan New Yorkers with representatives in all parts of the country.

The 45th General Hospital Association is holding its annual reunion at the Hotel Empire, New York City, on Decoration Day, May 30th. It is in conjunction with this affair that a souvenir journal is being prepared. Marino heads the journal committee and is presently seeking funds for the purpose of supporting the Stonybrook Medical Lecture Series, established at Medical College, Richmond, Virginia.

Hurvich Bros. Mark 28th Yr.

BIRMINGHAM, ALA. — Max and Harry Hurvich, Birmingham Vending Company, this city, celebrated 28 years in the coin machine business on April 1.

The brothers, known internationally as the "Gold Dust Twins," started in the business with peanut vending machines, and today are producing one of the foremost distributing firms in the country.

If you Need GUNS & ARCADE EQUIPMENT — We have it.

Write for prices.

All Equipment Reconditioned.

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1423 SPRING GARDEN ST., PHILA. 30, PA.
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Exclusive Dist. for Bally in E. Penna. and Rock-Ola in E. Penna., So. Jersey and Del.
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If you are reading someone else's copy of The Cash Box, why not mail this coupon today!

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Enclosed find my check.
$15 for a full year (52 weeks) subscription
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$45 for a full year (Airmail outside United States)

NAME...
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ADDRESS...
CITY...
ZONE...
STATE...

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Local Coin Dollars Expect Big Turnouts

EASTERN FLASHES

Conversation along coiner always turns to thoughts of up and coming affairs and this week two took form had several weeks ago.

The first and foremost in the minds of a wide coin group is the annual UJA-Coin Division banquet, which is scheduled for Monday eve., May 4th, at the Century Club. As in years past there will be a fair amount of interest among the coiner in the program and in the presence of Sen. Al "Senator" Bodkim, chairman of the drive, advises that he expects at least 500 persons to attend. Incidentally, Al Bodkim is most happy over the last minute response from coin machine people who are making contributions and ticket requests for the big affair. The goal will definitely be reached, said Bodkim, if this last minute push is successful.

Of course, May 19th, is an evening many coin machine people are eagerly awaiting. It is the night of the Westchester Operator's affair, which will be held at the Holiday Inn, in Scarsdale, and is havel promised a heavy advance ticket sale and the entertainment and menu for the evening will be, as always, the finest.

Barney Ross, the chump himself, called to advise that he will be leaving on his European trip this Friday, May 20th, from Paris for a couple of days and go on to Tangier, et al. Ross has been active in the music business and recently sent his first fighter into the ring up in Syracuse. It's always good to hear from Barney. Jim Smith, veteran operator, stopped along Tenth Avenue and managed to get some business done at the same time. Jim Sherry visited the avenue and got his stereo operations in shape. Marsh Douglas, Gertrude Brown's brother, drove down to coin and advised that Mrs. Brown is still hospitalized and will be in Highland Hospital, Boston, N.Y., for a few days. Al Simon, Albert Simon, Inc., away from the office as Al D’Inzillo, sales manager, reports a heavy business on Chic Coin's "Red Pin." The next-door-warehouse is being rented for a shipment of equipment and workmen are busy preparing a hardwood floor, as part of the overall renovations. Ann Kelberg, Simon's secretary, will be happy to accept any donations to the City of Hope foundation. Peter Voight, the biggest volunteer worker in the Simon camp, will take over for Mike Munves, Mike Munves Corp., and busy handling arcade equipment, going out, and coming in, during this busy arcade season. "If we have some nice weather on weekends, a fair weather May, and some luck, the 1959 season will be a success," states Mike. Brother Joe Munves is scouting through the upstate hinterlands of Niagara Falls, Gloversville, Oelcott and Canandaigua to get the best deal on the Bacon. Alvin Munves, Mike and Rose's son, expected a few day leave to get home from Fort Myers, Va., for the Passover holidays. Alvin is in the honor guard down there, courtesy U.S. Army. Sandy Moore Dist. Co., advises that Wurlitzer sales are ahead of last year. Gabe took off for the Laurels for a short vacation. Forman will plane to Europe in a few weeks for four days of sport business. Harry Koepkel, Koepkel Dist. Co., was called away from the showroom just before we stopped, but the staff advised that Hymie Koepkel is coming along fine in the hospital.

Charley Fraenzen, veteran arcade owner, has his son Bernard handling out the 42nd St. spots. Bernard was discharged from the Army last January. Irving Holman, Back Sales, busy with United games, is considering sticking with Bally back from a boot with the flu, handled a nice export order, ready for shipment. "Ir "Kempy" Kempner, Runyon Sales Co., is reporting good sales on all D.110 models. Morris Rood had to re-order on the Bally, "Deluxe Bowler" to fill requests for the end of the year. Barney Sugarman handled office chores on Tuesday and left for the west coast, missing the gear that has been so long in the making. Meyer Parfso, Atlantic New York Corp., predicts 100% stereo music by the end of the year. "Records, machines, everything is fine," replies stereo line operator, 20th Century. "Every day we are moving equipment," stated Parfso. Murray Kaye certainly was evidence of this, diligently working away on stereo orders. The Atlantic showroom was the site of a very interesting meeting on Apr. 20th, when Ray Lindgren, vice-president of Seeburg, and John Suppiritz, Seeburg Corp., held a formal meeting on stereo equipment, with many plans for the future. Over 60 ops showed up and the interest was very intense. Future forums are being scheduled, based on the fine operator reaction.

Spring Thaw Loosens Coin Machine Dollars

UPPER MIDWEST MUSINGS

Pete Weyh, Hayve, Mont., on his way home from the M.O.A. Show in Chicago stopped off in Minneapolis for a day to visit with a few of the distributors... Art Hagness, Grand Forks, N. D. in the cities for the day on a fast trip to pick up some supplies... With the change in the weather and warmer days, the past 10 days have been very active in moving new and used machines, supplies and other coin equipment. Earl Porter, Mitchell, S. D., spent a few days in Minneapolis. Just sort of a vacation to get away from the old grind every day. Norton Lieberman, Twin City Game Co., Mpls., in the city the past few days... Mr. Lieberman was very interested in the different theories and reasons behind the different numbers and saying how things used to be when kids used to be kids... George Wolfer, Stith Coin, Minn., in town this week. Long time no see... George Cossette, Nisswa, Minn. in town and such a healthy looking fellow... Just got back from a trip in Florida... Andy Theislem, Brainard, Minn. in Chicago this past week for the Pearson Bowling Tournament, Always takes off this time of the year to visit his relatives in Chicago and being in the tournament is having twice as much fun... Clarence Harris, Durbin, Minn. in town for the day picking up his record supply and parts on Sun. Bill Heer, Waverly, Minn. for a Friday and busy as a beaver. His boat shop is really buzzing and it looks like a bigger and better year in sales of boats of all descriptions.
NEED FOR PUBLIC RELATIONS
A program of discussion in Chicago
CHICAGO CHATTER

A topic of considerable discussion among the trade is the need for a good, strong public relation program in the coin machine trade. The feeling among operators is that the amount of such effort needed would not only benefit the better off will everyone. Of course, there are many problems to be taken into consideration before charting this course of action. Tally’s Bill O’Donnell has stated that over speed of play with the new “De Luxe Club Bowler.” Bill considers it a revolutionary advance in automatic scoring that is worth every playday per payday.

The bowler, which is 8 1/2 feet long, is considered an excellent unit for the Bowllette type of location. Art Garvey looks back at his many years in coin and insists that Tally’s has a great baseball game in “Heavy Hitter.” In fact, he says it is definitely one of the best ever.

Art Wahler, district manager of Chicago Dynamic Industries, has excellent reasons for sticking his chest ‘way out’, because the business was encouraged by high honors won by his partner daughter, Ginger, who was awarded a medal by the National Honor Society of Good Country High School.

Nat Fairhurst of Penn Coin-O-Matic in Phoenix long distances the happy tidings that he has a big seller in Auto-Bell Novelty’s “Circus Play Ball” baseball game. He feels that the very first week after his initial show last week results were fantastic. This, of course, makes Auto-Bell’s sales manager, Al Warren, mighty happy, since he told us recently he’s going all out on the baseball game department. The baseball game is being promoted by Casada, Roy Cramer and Bob Jones in very well so at the Sparks Specialty showings of United Manufacturing’s game and equipment. Herb (Spooks) and Ralph Sheffield are keeping the home fires burning in the busy United Plant.

Sheffield’s are going out to distributors at a rapid pace, as usual, according to Bill.

First Coin’s Joe Kline informs that now this delightful spring weather is upon us many of the better known operators who generally stay away during the miserable winter months are sending out their “show rooms”. This keeps Sam Kolber, Fred Kline and Nick Nekrass very busy and the “kaffee klatch room” full constantly. Joe is noisily available on the phone to discuss with his friends whom he can’t possibly see during the big conclave. He’s due to return to Pueblo, Germany within the next few days.

Ed Ruber of Wire Rips over the heavy traffic at the plant due to results of the terrific display at the Wico show at the exhibit. Morrie and Millie Wiener should take a big bow due to all the accolades, because, as Ed expressed it, they have constructed the displays.

Chet Gorey, prez of Exhibit Supply, tells us the firm is well ahead of last year’s sales on cards. Also, he said, “Vacuum Card Vendors” keep everyone at Exhibit happy these days.

Nate Gottlieb, D. Gottlieb & Company, reports that he has gathered up his family and enrolled for a few days rest in Miami Beach. However, the situation at the Gottlieb plant is well in hand and with the assistance of Milt Gottlieb and Judd Weingard on tap to handle the rush business on “Hi Driver”. Kurt Klauser reports that much of the opening here at Rock-Ola Manufacturing due to heavy sales with the “Tempo” line of novelties and stereo phonograph machines. Les Riek is the only exception, having left last week to cover Ohio and Tennessee. Charles Danneman, of Stockholm, Sweden visited at Rock-Ola last week. Before his departure Danneman and his wife will take a short vacation in Miami Beach. Kurt stressed the fact that, despite heavy sales on “Tempo” phonographs, shipments are kept up.

Ted Ruber and Estelle Bye of Marvel Manufacturing advise that since the MCO show they’re getting a lot of response on their “Old Smoky” Kidde rick. Many operators throughout the nation are taking a liking to it since they view it at the plant, according to Ted. Williams Manufacturing’s sales director, Sam Lewis, mines no words in telling us that “Pinch Hitter” is another new ball game on the local baseball game ever released by the firm. If that isn’t enough, “Herocules” gun game adds a terrific two-prance to the line as a sales getter. This, of course, keeps Sam busy in Chicago. Stan Levin is minding the store at All-State Coin while Vince Shay and his son, Vince, Jr., are vacating a lot of the floating accounts in the merchandise, “It wasn’t busy enough before they left, now I’ve got to handle 2 and 3 long distance calls at a time. But I like it!”

Fred Skor reports several visitors who stayed in Chi after the MCO convention closed down. At Empire Coin, Joe Flinn was out on the road after a miserable bout with an unidentified virus bug...Mort Levinson, National Coin, tells us he’s having a tremendous run on his own “Sonic Stripper” game, which is an exceptionally good game. One of the most exciting features of the game, according to Mort, is the animation on the backglass...One of the biggest coin men these sunny Spring days is Howie Freer, who reports that the weather change has increased business at Donan Distributors. The stock dwindles so rapidly that Don Moloney, Mac Brie and Howie spend a lot of time securing the markets for more games to replenish the supply. Incidentally, Howie assures us, the tact that operators are coming out now that the weather is nice is a sure sign of things to come.

While Herb Perkins, Purveyor Distributing, was driving through Terre Haute, Indiana returning from a combination bowling pin and pleasure trip, he stopped off to call home. Not only to discover, last Sunday, that his plant was on fire, but also that Herb tells us that the damage, which includes complete destruction of the building and equipment, amounted to approximately $40,000 to $50,000. Meanwhile Art Wahler is now on the go in the new plant which is located just across the street at 4333 North Western Avenue. However, Market Researcher of J.H. Keeley reports that “Big Roundup” is selling like mad despite the change in name from “Little Buckaroo”. The game—and not the name is what sells—if you got enough good according to Paul V. V. Albright and Harold Dorgan on the road this week, with Albright converging on New Orleans and Dorgan in St. Louis. In a letter to Tally’s Nate Feinstein advises that there is a plenty of action in this area with Seeburg’s cigarette vendors and stereo phonograph. Nate informs that the excellence of stereo equipment is making many friends every day.

Everyone at Chicago Dynamic Industries heaping many accolades on Phil Robinson, who retired recently to spend all of his time on behalf of Bally and other deserving charitable organizations. Phil and his wife are bound to get to meet with the other trustees of Bally, Robert Johnson Osmena, secretary of the Chicago Division of the National Phonograph Bowling League tells us that Bob Hall, star kegler of the Phono Service team bowled the highest single game score in the history of the league, a cool 270. He threw 3 straight strikes, missing on his tenth frame! Johnny urges everyone in the Chicago area to get their tickets for the big bowling banquet, May 22 at the Olympic Country Club by contacting him...Bea Coven reports that the action caused by the overflow at the MCO convention reigned on for several days. The business bloomed at Coven Music, Sid Paris and Irving Ortiz enjoyed much activity in the showroom.

John F. Franke reports us being out coming out with a new penny counter game in June, which he named “Juggernaut”. It’s reported that Les Miller, head of Tally’s Wide Distribute was seen swimming his golf clubs in front of his home at 6:30 a.m. the other day. Les tells us he wasn’t rushing the season, merely repairing his swing while knocking out crab grass on his lawn. (J oel Stern calls this killing 2 birds with 1 stone!) Fred Skor reports wonderful sales on Rock-Ola “Tempo” phonographs, and that overseas shipments are steadily rolling out. At World Wide, Al Stern just returned from a very pleasant combination business and pleasure trip to California looking hale, hearty and healthy.

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HAPPY BIRTHDAY
THIS WEEK TO:


Latest Stereo Singles

FELSTED
“Goodbye, Jimmy, Goodbye”
“Hearsthis At Sweet 16”
Kathy Linden
MONUMENT
“Bonaparte’s Retreat”
“Run A Rising Tree”
Billy Grammers
RCA VICTOR
“S铜bridge”
“Pray For Me”
Barbara Evans

Meeting Dates

Music Operators’ Associations

Apr. 27—San Joaquin Music Operators’ Association
Place: 1019 N. Center St., Stockton, Calif.
27—Central State Music Guild
Place: 305 Main Street, Pocatello, Idaho.
May 4—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
4—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.
4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
7—Phonograph Merchants’ Association, Cleveland, Ohio (General)
7—Phonograph Merchants’ Association
Place: Hollenden Hotel, Cleveland, Ohio (General)
7—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.
11—Tri-County Jake Operators’ Association
Place: Elhum Music Offices, Massillon, Ohio
12—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.
13—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
13—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
13—Music Operators’ Society of North County Valley
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.
14—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.
14—Music Operators’ Association of Massachusetts
Place: Beaconfield Hotel, Boston, Mass.
15—Los Angeles Division, California Music Merchants’ Assn.
Place: 3932 W. Pico Blvd., Los Angeles, Calif.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Chi Bowl Scores

CHICAGO—Bob Hall, star kegler of the Phonograph Service team, bowled the highest single game score, Thursday, April 16, since the Chicago Division of the National Phonograph Bowling League has been in existence.

He rolled 9 straight strikes during the suspense-filled game, leaving the 4 and 7 pins standing on his tenth ball. Bob then sparked out picking up 8 pins on his last ball. He finished with a 580 series, bowling 186 and 167 his last 2 games.

Phonograph Service grabbed two games out of three over the hapless Deca team on the momentum of Hall's sensational play. Deca's big three, F. Riceo, F. Tutosme and P. Corso bowled respective 548, 539 and 505 scores.

Atlas Music took 2 out of 3 games from the first place B & B team as A. Brezinski kegled a 515 and Hank Scothick dropped 514 pins. Frank Sciackitano finished with a 523 and F. Dries 515 for B & B. The Galgans were 2 for 3 over Star Music. Charlie Arest bowled 517 and Tony Galgano 502, while Johnny Owens had a 517 and Hank Schachti 509 for Star Music.


Bess Participates In Highway Program

Loyal Order Of Moose Dedicates Modern Parkway And Plaza

In Southern States

RICHMOND, VA.—Jack Bess, president, Roanoke Vending Exchange, Inc., this city, one of the most public spirited members of the industry, recently took part in the dedication of a beautiful parkway and plaza in the famed City of Contentment, made possible by the efforts of members of the Loyal Order of Moose located in Virginia and the Carolinas.

Bess, member of the Order for many years, at one time served as Virginia State director.

Thru his activities in this order, as well as other public endeavors, including promotion programs publicizing, his firm, Bess has become one of the State's leading figures.

The photo reproduced on the bottom of this page, which appeared on the front cover of the April issue of the Moose magazine, pictures dignitaries from four southern states participating in the ribbon cutting ceremonies at the dedication of the Parkway and Plaza at Moosehaven. Jack Bess is seen squatting on the left.
Operator Refuses That Electricity
Location Charge Costs Too Much

NEW YORK—Every once in a while, with all of the problems that free juke box operators, they manage to come across a unique case, and it usually comes from a location owner.

This past week, a local operator found his machine on location, with the plug pulled from the wall outlet. The location owner had advised him that because of the cost of electricity, he (the location owner) thought it best that since no one was patronizing the machine, he might just as well not run up electric bills in the bargain.

The operator proceeded to inform the owner that as long as the juke wasn’t connected, a partner couldn’t play a tune if he wanted to. “Electricity costs too much money,” said the economy-minded store owner. The operator then presented the location with a breakdown of electrical costs.

For the benefit of any other operator who might come across a situation like this, (as you can never tell!), here are official electricity costs for operating a juke box, as furnished by the Consolidated Eden Company, city. If the kilowatt-hour costs are different in your area, merely make this adjustment in figuring the total costs of electricity.

FIGURED ON AN AVERAGE COST OF 4¢ PER KILOWATT-HOUR:

Juke operates for 8 hrs., cost per day, $0.83, cost per month, $2.49. Juke on 8 hrs. standby, cost per day, $.14, cost per month, $1.29. Juke operates for 6 hrs., cost per day, $0.82, cost per month, $2.47. Juke on 6 hrs. standby, cost per day, $0.19, cost per month, $0.98.

FIGURED ON AN AVERAGE COST OF 5¢ PER KILOWATT-HOUR:

Juke operates for 8 hrs., cost per day, $0.94, cost per month, $3.12. Juke on 8 hrs. standby, cost per day, $.26, cost per month, $1.50. Juke operates for 6 hrs., cost per day, $0.75, cost per month, $2.25. Juke on 6 hrs. standby, cost per day, $0.27, cost per month, $.16.

Ed. note: If the above information is of value to you as an operator, perhaps you have your own problems and solutions that you would like to see published in this space. If so, please feel free to write to THE CASH BOX, 1721 White Street, New York 19, N.Y. You may enable other coinmen to benefit from your experience.

Sput On Used Equipment
As Summer Starts Open

CALIFORNIA CLIPPINGS

Operators and distributors report the business pace along Pico Blvd. This week has been moving at a good clip with used equipment leading the way. At American, the used machine office in the local Elks Club. Vinny Lanzo reports that business is very good with a substantial amount of business being sold. The operator also states that business is good over the state line with used equipment being shipped in to be used in the state. At A2M, a distributor, states that business has been excellent the past week with many of Simon's arcade customers dropping in to pick up equipment for the season. At說, a distributor, has been a new addition to the market and is becoming a popular choice with many operators and distributors. The operator also states that business is very good with a substantial amount of business being sold. The operator also states that business is good over the state line with used equipment being shipped in to be used in the state. At A2M, a distributor, states that business has been excellent the past week with many of Simon's arcade customers dropping in to pick up equipment for the season. The operator also states that business is very good with a substantial amount of business being sold. The operator also states that business is good over the state line with used equipment being shipped in to be used in the state.
Phil Robinson Retires
Leaves May 3 To Attend Annual
B’nai Brith Meeting In Israel

Phil Robinson

CHICAGO—Phil Robinson, representative for Chicago Dynamic Industries, Incorporated on the West Coast for more than 22 years, announced his retirement from his coin machine activities last week. As a fitting climax he and Mrs. Robinson are embarking, May 3, on an exploratory trip to Israel with a group consisting of officials of the National B’nai Brith organization.

Samuel Wolberg, president of Chicago Dynamic Industries, expressed his sincerest regrets when advised of Robinson’s retirement, and also declared his high esteem for him.

“I know I speak for everyone in our offices, including officers and employees,” Wolberg said, “and I am indeed regretful that the time has come to lose the services of so valuable and capable a man. At this time I can only express my very best wishes to Phil, and wish him ‘Bon Voyage’ on his future course of embarking.”

“I am certainly pleased that he will continue to be as active in B’nai Brith and other worthy charitable organizations as he was in his efforts on behalf of Chicago Dynamic Industries,” Wolberg continued.

“We naturally look upon this journey Phil is taking, along with other dedicated B’nai Brith members, as an excellent beginning of his new, full-time endeavors toward the betterment of mankind.”

Robinson has served for many years on the Board of Trustees of the Beverly Hills B’nai Brith Lodge of Los Angeles, California. During his sojourn with Mrs. Robinson and other members he will attend the annual organizational meeting, which is being held in Israel to evaluate current problems there, and continue on to a tour of the continent.

Penn Coin-O-Matic

Enjoys Good 1st Qtr.

PHILADELPHIA, PA. — Nat Fairthor, Penn Coin-O-Matic Corp., this city, has advised that since his opening day, which took place the first week in January during this year, sales on equipment have kept a steady and satisfactory pace.

Fairthor handles the Auto-Bell line in Eastern Pennsylvania, New Jersey, Delaware and Maryland. The Keeney territory extends as far West as Harrisburg, Pennsylvania.

“I have three salons on the road regularly, and I think we have done a good job in Philadelphia insofar as making the trade aware of us. Most operators know we are in business and the introductory part of a new business is just about over,” advised Fairthor.

Nat Fairthor has been in the coin machine business since 1946, during which he operated all types of equipment. The Penn Coin-O-Matic Corp. showrooms are located at 821 North Broad Street, in this city. Telephone number is POpular 5-2876.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WANT – We pay highest prices on late 45 RPM records, plus freight charges. Popular, Hillbilly, Rock & Roll, We pay cash for early 78’s, preferably from 1920 to 1945. CHAS, HOODWIN CO., 419 BROADWAY, CHICAGO, I I L. (Tel. Long Beach 1-5373). Chicago’s oldest distributors of promotion sales records.

WANT – AMI Wall Boxes, Hideaways, 80, 100, 125, 144 R.P.M. Phonographs, 120 Ex’s and Ft. Late 2 Player Pinballs. Write for price list. Max BLOOM, 614-536-7500, 118 W. 22ND ST., PHILADELPHIA, PA. (Tel. 428-1500).

WANT – Cash, highest cash paid for AMI 80, F 120, E 120, United Imperial Team, Leader, Mars, Mercurio, Pandora, Amusement Machine Co., also Chicago Coin and Keno Boxes and Chicago Coin Slot Machine, 885 MILWAUKEE, CHICAGO 22, I I L. (Tel. 2-6292).

WANT – United 6-Station Shuffle Alley; Rock-Ola 1445’s. Quality machines in good condition and best prices, HUB COIN MACHINE CO., 5112 OAK ST., PHILADELPHIA, PA. 6-3969.


WANT – Used Bally Boxes; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete history and best prices paid, Representatives of Warlitt and Gottlieb Games. CABLE FORMAN OR SANDY MOORE DIST, 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT – Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE MOUND ROAD, MILWAUKEE 13, WISC. (Tel. Blue mound 8-6700).

WANT – Mills Panorama, Also Parts. Advise Best Price. WESTERN DISTRIBUTING COMPANY, 3006 1ST AVE., SEATTLE, WASHINGTON. (Tel. Garfield 5835).

WANT – New or used 45 RPM Records that have appeared in The Coin Box and The Juke Box in the last 6 months. We pay 15¢ to 80¢, can use for Cash Sales, or for Exchange. All prices, U.S. 65, N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. 770-9661).

WANT – Bally Bright Lights or Bright Spot machines. Email or write to: TRICON AMUSEMENT CO., 307 NICE AVE., JENKINTOWN, PA.

WANT – Bally Hot Rod Pins and United States Back Glasses. Please quote quantity and prices. CLEVELAND MACHINE & EQUIPMENT CO., INC. 14 EAST 21ST ST., BALTIMORE 18, MD.

WANT – Searcby Models 201-120; Bally Models 106, 102; BEVAN MACHINE & EQUIMENT CO., 100 N. 5TH ST., WEST MAIN ST., BELLEVILLE, I. L. (Tel. Adams 9-5758). WANTS: Beauties, Beach Clubs, Follies, Fliesblox, Palm Springs, Moonlight Clubs or any Bally games with vertically mounted control unit in back or side; and/or Bally & Gottlieb games. BURGER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA. (Tel. Bldy 4-6806).

WANT – Experienced service man on Muscle, Pin Balls, Bowlers, etc. References requested and complete infor- mation of letter with job. Your letter will be held confidential. Box # 471, 1318 7TH AVENUE, N.Y., NEW YORK 19, N. Y.

WANT – United Star Slugger. Wises, Hi-Hand, Shuffleboard Overhead Scoring Units, United Bowlers; 45-47
time Bowling Alleys. Quote best re- sale price 1st letter. COIN MACHINE TRIBUTORS, TACOMA 99, WASHL. (Tel. Juniper 8-7153).

WANT – Late used jake box 45 R.P.M. Records not over 6 month old. We pay 15¢ and transportation, Write stating quantity on hand. Prefer to buy from East of present time. C. W. HUGHES, LODA, ILLINOIS.

WANT – International Mutoscope & Biograph, & 1935 Chicago World Fair Exhibit. ∆° FOR SALE – Special – Tusko Balo Elephants $550, UNITED DISTRIBUTING COMPANY, 2901 HAWK PARK, WICHITA, KANSAS (Tel. Ho 4-6111).

WANT – Will accept 1 to 10 Games as trade against new Wipes Phonographs. SANDY MOORE DIST, 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT – Records, all speeds, quantity. Also record accessories, needles, turntables, etc. J. F. BROWN, ASSOCIATED ENTERPRISE, P. O. BOX 1063, AMARILLO, TEXAS. (Tel. DR 3-3022).

FOR SALE – New V-200 Hidden Unit with VI. selection receiver $525; Bally Skill Palace 10" $495; Bally $800; Bally "Theatre" $1,700, WICKS DISTRIBUTING COMPANY, 631 W. CALIFORNIA, O KLA HOMA CITY, OKLA.

FOR SALE – Stop Cash Box Bargains with Siren Burglar Alarms. Installs in 15 minutes. Alarms go off when Cash Box door moves. Only $4.95 complete. See your distributor or order them from DUARTE INTERNATIONAL SALES, 835 EAST 31ST ST., LOS ANGELES 11, CALIF.

FOR SALE – Chicago Coin Rebound 14109, 14109A, same as brand new. Closing out our inventory. Limited quantities, Wire deposit to: S. PACKER & SON, 906 BROADWAY, ST. BURRALT, 3, NEW YORK, N. Y.


FOR SALE – 1700, 1800, 1900, 2000, 2100 and 2150 Wizers, Special prices for quantity orders. Write or call for information. W. R. DISTRI- BUTING COMPANY, 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

FOR SALE – Complete line of Pool Tables and accessories; Balls & Cloth, Bumpers, Etc. Save money, save time—Buy direct. Write or call for information. W. R. DISTRI- BUTING COMPANY, 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

FOR SALE – Shuffleboard Chromed Weights, Scoreboards, Liquid Cleaner Paste Wax, Dance Floor Powdered Wax, Gramophone Powder Wax. Write for color Brochure and prices. WAX-O-LA, INC., 5444 S. DOWNTOWN, ARK, N. J. (Tel. Hamboll 4-2525).

FOR SALE – 6 2150 Wizerth Phonographs; 3 BI, Seeburg Phonographs; 1 AMI, E-120 Phonograph. AMI D-400 Phonograph: United: Bingos, Manhattan, Mexico, Tahiti, China, Okinawa, Russia, Canada, United States, ING. 917. NOW STATE, SALT LAKE CITY 11, UTAH.

FOR SALE – Six Star Regulation $395; Eagle Shuffle Alley $450; Wms. Shuffle Alley $390; Bally King Pin or Jumbo Shuffle Alley, $395. SWAGGERTOWN ROAD, SCHEN- necdy, NEW YORK.

FOR SALE – Bally All Star $125; Genco State Fair Gun $195; Hunter $150; Hunter $215; Skew Shoot $275; United Regulation $270; Dragonette $80; Diamond Lith $200; Top Gun $200; Dancer $265; ft. Lanes $325; Phila. Toboggan $300; Pinball $275; Disc $250; South Beach $125; Chiffon Pistol 550; China Sky Rocket $125; United Pinball $275; Siren Bally $275; The Hobo $275; Chiffon Classic 480; Chiffon TV Bottle $4.85; Dallard Bill $325; Williams Ten Pins $135; Williams Jumbo Ten Pins $195; Rock-Ola $150 and $351 $510. We have the following Bingos: Carnival Queen, Beach Time, Key West, Cy- prus, Surfside, Outpost. Call or write for more details. Big Show, Sun Valley, Show Time, Night Club, and J. F. Brown, Club. Write now for low Prices. LAKE CITY AMUSEMENT CO., 4535 PAYNE AVENUE, BURBANK, CALIF. (Tel. HEmond 1-7577).

FOR SALE – Routes in Missouri, Oklahoma, Arkansas. On routes. Phonographs, Pins, Balls, Boxes, etc. $1,000 Thousand. We have all types Coin Machines. Send for list. C. F. BARKER DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. 2400).

FOR SALE – ABT Rifle Range, 4 compl- ete sets of rifles, includes 12 to 22 cali- bers, more than $500 in extra parts, including Pumps, Cleaners, Shot, Tools, etc. $2,000. Also 18000-man gun with poss- itive, balance C.O.D. REX COIN MACHINES, 543 W. NEWPORT, DISTRIBUTING CORP., 821 S. LINCOLN STREET, CIN- CUSE, NEW YORK.

FOR SALE – Fifteen (15) Bally Lucky Alleys, 14 ft. These machines like new. All in perfect working condition. CABLE FORMAN OR SANDY MOORE DIST, 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

FOR SALE – 700 Dahlberg Pillows Sportsman, in perfect working condition. Suitable for hospitals, motels, parks, etc. Available home. Can be used for one dime per hour or operate free. Price very reasonable with bracket. Contact: MONROE BRANT, 829 EAST MARKET ST., YORK, PA.
SALE—May Bally AH. FOR $85; Surf Club $50; Star-World, $55. For information call 2-7600. (Tel. Wurlitzer 2-7600).

SALE—Pool Cars, Hard Maple. Buy the best for Bumper Pool Games. 48" long 1 1/2" Butt, Rubber Cushions. 43" wide, 36" deep, 2 of Two-time Finish. $10.20 per doz. 100.00 overs. EDDIE RICK SUPPLY CO., CHASKA, MINN.

SALE—Bumper Pool Tables with new slate, cushions & cues, Cabinets sprayed, $90; Geno Big Top Rumble and Rush; Geno Mini Rumble and Rush; Geno Riffle Gallery $110; National 9 Ft. Shuffelboard w/Elec. Scoring, $250; Geno Shuffel Pool $65; United 55th inning $65; Scoreboard $65; Rock-Ola Comet $85; AMI-200 $50; H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8384).

SALE—Hi-Speed Super Fast Slot Machines. 24 one-coin games per can, $85.50 f.o.b. Dallas. Sold on money back guarantee. Manufacturer for D. H. ChioCin, J. H. Keeney, STATE MUS., 3100 MAIN ST., DALLAS, TEXAS.

SALE—100,000 new 45 RPM 6 months to 1 year old,$10 per 100, $90 per 1000. Also 5,000 10" LP's available, $750 per c.i.f. Our complete stock of records is for sale. (Tel. Dallas 4-0122). (Tel. N.Y. 6-8040).

SALE—Bally Big Ball Bowlers late models; Bally Big Pin Shuffle Alley late models. SHUFFLEDIS DISTRIBUTING CO., 1214 W. 64TH, CLEVELAND, OHIO. (Tel. Cuba 4-1410).


SALE—Rainbow S.A. $145; Lightning S.A. $145; Dallas Debutante S.A. $115; Ace S.A. $125; Capitol S.A. $225; Super Bonus S.A. $195; Rocket S.S. $114; 3M'l Studebaker S.A. $125; King S.A. $99; Holiday S.A. $145; Thunderbolt S.A. $175; 6pt. Ski Bowl $125; Champion S.A. $99; Speedline S.A. $150; CENTRAL OHIO AMUSEMENTS, 128 S.E. 44TH ST., COLUMBUS, OHIO. (Tel. Central 3-4329).

SALE—Close-out of 32-line way. Had 32c per ft., now 25¢ 500 ft., or more, 25c. W. S. DISTRICTS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON.

SALE—Only 48c.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

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1721 BROADWAY, NEW YORK 19, N. Y. Write for The Facts Today

FOR SALE—Used 6 Pocket Pots, TOLEDO COIN MACHINE EXCHANGE, 1125 BROADWAY, TOLEDO, OHIO. (Tel. Ch 3-6624).

FOR SALE—New Auto-Bell Play-Ball single coin upright on 5, 10 or 25 cent slot and 50 cent arcades or phone; PENN COIN-O-MATIC 11-26. N. BURLEON, PHILADELPHIA 23, PA. (Tel. FO 5-2676).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-Of-Matics, Model 310 N, $225; juvenile, new, Selection Buttons, New Aluminum Plates, $49.50. Telephone or write for details. SEEBURG DISTRIBUTING CORP., 738 ERIE BLVD., E. STRAGUE 3, N. Y.

FOR SALE—Complete line of used Phonographs, Shuffle games, Gladiator, Rambler machines—used but good. Prices on all other games and equipment. Call or write. Second chance. We are factory representatives for United, Williams, Bally, Detrempler and Geno, TRADE DISTRIBUTING, INC., 3401 N. MICH. AVE., CHICAGO 37, IL. (Tel. Newtown 5-2531).

SAY $175.00 ON CLASSIFIED ADVERTISEMENTS GET $222.50 VALUE FOR ONLY $48.00.

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FOR SALE—Cypress Garden $85; Sun Valley $390; Key West $261; Parade $185; Nine Club $155; Minnie $125; Queen $85; Miss America $365; Show Time $315; Show $225. Double Header $185; Broadway $101; Variety $65; Gayety $60; CROWN NO. 3 $155. N. A. SUPPLY, 3944 W. PICO BLVD, LOS ANGELES (CALIF. (Tel. Dunkirk 3-7375).

FOR SALE—Records! All labels, all speeds at close out prices! 78-45's major labels in any quantity, 12" LP's Major Labels. Will send 25 copies C.O.D. On request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds, all labels. 416 1/2 TOWER AVE., 1730 N. 50TH ST., MILWAUKEE 13, WISCONSIN. (Tel. Pabst 4-2663).

FOR SALE—Seeburg M100R $240; C $310; HF100G $410; HF100S $410; VF100G $450; VF100S $515; 2204 $685.3; 5 Ristorant Counter 12 Selector $125; AMI E124 $250; La Bella-Johnstar $150; Haus Tren Pins, like new, $155; AMI B, C, E, F, or P, new and ready, clean for location. INTERBORG MUSIC COMPANY, 433 W. 51ST ST., NEW YORK 19, N. Y. (Tel. Juko 2-2363).

FOR SALE—AMI 40 selection Hideaway Units; AMI 40 selection Wall Boxes. We write for low down prices. INTERBORG MUSIC, 2010 WATERFORD, NEW YORK, INC., 593 TENTH AVENUE, NEW YORK 18, N. Y. (Tel. Longacre 1-5800).

FOR SALE—Suggin' Champ $150; Twinkie $150; Majestic $155; Monroe $160; Kings $210; D-80 $295; E-80 $295; E-120 $295; S. M. $300; P. C. $300. Price $750, Painted, Guaranteed America's finest selection of all musical instruments. INTERBORG MUSIC CO., 2334 LIVELY ST., ST. LOUIS, MO. (Tel. 1-8561).

FOR SALE—New Six Pocket Pool Tables $225; Slate 225G $275; 1st Grade $250; Miller $225; Washington $215; Meade-Rails $115.95 Set; Bumper Pool Tops $24.50; Slate $25.25; D-80 $250; SPHINX $5, CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 21, ILL. (Tel. Albany 3-2372).

HOW TO GET A $4 CLASSIFIED AD HERE EACH WEEK FOR FULL YEAR FOR ONLY 93c.

Write today to—THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.
<table>
<thead>
<tr>
<th>Player</th>
<th>Price</th>
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<tr>
<td>Bally</td>
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<tr>
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<tr>
<td>Stainless</td>
<td>50.00</td>
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<tr>
<td>Triumph</td>
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<td>Upright</td>
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**CHICAGO COIN**

<table>
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<tr>
<td>Match Bowler</td>
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<td>Crown (5)</td>
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<td>Super Star (5)</td>
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<td>Advance (10)</td>
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<td>King (10)</td>
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<td>Gear (9)</td>
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<td>World Champ</td>
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<tr>
<td>Triumph</td>
<td>25.00</td>
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<tr>
<td>Twin Ball (9)</td>
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<tr>
<td>Triumph (2)</td>
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<tr>
<td>Victory (9)</td>
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<tr>
<td>World Champ</td>
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<tr>
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<tr>
<td>Twin Ball (9)</td>
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<td>Triumph (2)</td>
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<td>25.00</td>
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<tr>
<td>Victory (9)</td>
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**KENNEY**

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<tr>
<td>Top Notch (10/55)</td>
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<tr>
<td>Club (4/53)</td>
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<tr>
<td>Domino (5/53)</td>
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<tr>
<td>Carnival (5/53)</td>
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<tr>
<td>Foosball (3/52)</td>
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<td>Mainliner (1/54)</td>
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<td>Bowl (5/54)</td>
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<td>Diamond Bowl (5/54)</td>
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<td>Bally (5/54)</td>
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<td>Miami (6/54)</td>
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<td>American (9/54)</td>
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<td>National (9/54)</td>
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<tr>
<td>Speedlane (4/55)</td>
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**UNITED**

<table>
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<th>Model</th>
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<td>Match Bowler (10/54)</td>
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<tr>
<td>USA Bowl. (4/54)</td>
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<td>Super DeLuxe League Bowl (3/52)</td>
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<tr>
<td>High Score League (5/52)</td>
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<tr>
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<td>Speedlane (4/55)</td>
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Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. Factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMF, INC.

J-1000  200 Selecta Phone, $695.00
J-200 (M)  200 Selecta Phone, 595.00
J-120, 120 Selecta Phone, 595.00
J-180, 100 Selecta Phone, 595.00
J-200, Continuous Play Hideaway, $655.00
D-200, Selective Play Hideaway, 250.00
WQ-200 Wall Box
WQ-200-3 Wall Box (4-Coin, Dual Price)
WQ-120 Wall Box

DeLuxe Big Tent (Upbright Electronic F. P. Game) 925.00
Deluxe Big Tent, 1295.00
Riviera Coin-Op Basketball 295.00
Snack Vendor 525.00
Chocolate Coin-Op 625.00

Various models of above

BOMAN 51 MFG. CORP.
1475 ST 200 Selele, Phone.
1475 200 Selele, Phone.
1475 200 Selele, Phone.
1464 120 Selele, Wall Type Phone.
1680 ST 120 Selele, Phone.
1680 120 Selele, Phone.
1972 Remote Volume Control with Cancel Button $60 Coin Chute (See Section on Model 1568.)

1ST Playmater 200 Selele Phone.

DeLuxe Big Tent, 1295.00

Hi-Fi Wall Speaker

1972 Remote Volume Control with Cancel Button $60 Coin Chute (See Section on Model 1568.)

Coin Chute (See Section on Model 1568.)

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Wurlitzer Stereo Sound is TRULY Stereophonic. The difference is amazing — and — amazingly profitable for you. Equally important, Wurlitzer Stereophonic High Fidelity Music Systems are available with 100, 104 and 200-selection phonographs plus a complete line of floor, corner and wall speakers.

Wurlitzer leads in flexibility as well as in stereo sound. Two great features that guarantee greater earning power.

WURLITZER

Stereophonic-High Fidelity
MUSIC SYSTEMS

THE WURLITZER COMPANY • Established 1856 • NORTH TONAWANDA, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
New Single Player Bowling Game

**SIMPLEX BOWLING ALLEY**

Specially designed for arcades, amusement centers, shopping centers, bowlettes, and bowlettes.

Priced right for group installation in big, busy spots.

Simple mechanism insures trouble-free operation.

3-Dimension animation on back glass.

Regulation bowling scoring.

4 Sizes:
- 13 ft. long
- 16 ft. long
- Expandable with 4-ft. sections to:
- 17 ft. long
- 20 ft. long

Other United hits now at your distributor:
- De Luxe Baseball
- Duplex Bowling Alley
- Dual Shuffle Alley
- Playmate

Built-in long life on location.

Order from your United distributor today!
NEW FAST PLAY ups alley earning-power 50 per cent

Operators who "clock" the play on location know that 75 to 90 per cent of daily shuffle-alley earnings land in the cash-box during a few rush hours of peak patronage. And they know they miss plenty of rush hour play with equipment that is not fast enough to handle the crowd. DE LUXE CLUB BOWLER—with new twice-as-fast rotary totalizers—and 50 per cent faster play cycle—enables you to "make hay while the sun shines"—get all the big rush hour play while the crowds are there to play—take in $15 while the other alleys earn $10. Get DE LUXE CLUB BOWLER busy for you in busy spots today.

BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

EARN PEAK PROFITS FROM PEAK PATRONAGE

Players' choice... OFFICIAL or SPEED bowling... switch-on LUCKY STRIKES

DeLuxe

Bally CLUB BOWLER