Drawing a bead on his smash Capitol single, "Peter Gunn", with his famous trumpet is Ray Anthony whose "45" version of the popular TV theme has been Capitol's biggest seller in recent weeks. Anthony's follow-up single is "Walkin' To Mother's", another theme from the "Peter Gunn" score. Last week Capitol issued Anthony's stereo EP waxing of the "Gunn" music previously made available as a monaural EP. Anthony, who is celebrating his first decade on Capitol, has recorded more long-playing albums for the label than any other artist during a similar period—22.
Conway sets 'em all ATWITTER again!

CONWAY TWITTY

sings

HEY LITTLE LUCY

(Don'tcha Put No Lipstick On)

WHEN I'M NOT WITH YOU

MGM K12785

SPOTLIGHT ALBUM OF THE WEEK

SMASH SELLER!

CONWAY TWITTY SINGS

STEREO E3744

MONOURAL E3744
Congratulations "REDHEAD"
ON 6 TONY AWARDS
By the American Theatre Wing

1. Best Musical of the Season ................... "REDHEAD"
2. Best Performance by a Musical Female Star ........ Gwendolyn "Gwen" Verdon
3. Best Performance by a Musical Male Star .......... Richard Kiley
4. Best Featured Performance by a Musical Actor ...... Leonard Stone
5. Best Choreographer ............................ Bob Fosse
6. Best Costume Designer ........................ ROUBEN TER-ARUTUNIAN

When in New York, be sure to see "Redhead" at the 46th Street Theatre.
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**YOU MADE ME LOVE YOU**

**I MUST BE DREAMING**

**THE CASH BOX, Music**

**THE NATION'S TOP TEN**

**JUKE BOX TUNES**

(PLUS THE NEXT 25)
Warwick Caught On Like TEL
Wildfire At The Moa...

Busted Wide Open

on WARWICK Records
johnny and the hurricanes
"CROSSTIRE"
W-502

Making The Charts

on WARWICK Records
the harptones
"LAUGHING ON THE OUTSIDE"
b/w "I REMEMBER"
W-500

on TEL Records
william s. allen
"TANGO IV TEEN"
b/w "BLUE AND BROKENHEARTED"
T-1001

on TEL Records
bill farrell
"IF"
b/w "YOU WERE ONLY FOOLING"
T-1000

United Telefilm Records, Inc.
A division of
Morty Craft (Pres.)

701 Seventh Ave. (CL 5-6880)
New York, New York

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
It was just "A MATTER OF TIME"....

Greatest inspirational ballad since "I Believe"...

"A Mother's Love"
featuring DAVE SOMERVILLE and THE DIAMONDS

Mercury 71449

Her biggest since "Comfortable"...

"Separate Ways"
SARAH VAUGHAN

Mercury 71433

The big smash hits are on...
...Now it goes on "ENDLESSLY"

Endlessly
Mercury 71443

Watch for his album!
"IT'S JUST A MATTER OF TIME"
SR 60077    MG 20421

Place your orders now!

A smash answer to "I Got A Wife"...

"Move Over Rover"
MARK IV
Mercury
71445

"What A Difference A Day Makes"
DINAH WASHINGTON
Mercury
71435

Performance perfection with sensational revival of...

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Gee, fellows!
You've turned
our heads
... WITH THE BIG RECEPTION YOU'VE GIVEN OUR FIRST TWO RCA VICTOR RELEASES.

CHICO HOLIDAY'S  "YOUNG IDEAS"

C/w "CUCKOO GIRL" 47/7499

THE TRADEWINDS'  "TONI"

C/w "TWINS"  47/7511

Look for our trademark on all our releases.

Hugo and Luigi and Friend

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SAID" well-done colorful beautifully middle-

"YOU"
a

MEDIOCRE three-in-a-row April...

THE children's and a

make plead Believer"

trademark, Should

classical-like warm calling Nelson

Nelson Eddie cays orchestral honors on the top while Dave Cavanaugh does same with the flip.

"PEACE" [Southern Loop ASCAP—Fulton, Steele]

"SUMMER DREAMS" (2:50) [Rio Grande BMI—Seymour, Coe]

THE McGUERE SISTERS (Coral 62106)

● Femmes follow-up their "May You Always" chart item with another warm message, "Peace", that’s likely to win itself a listing berth. Session is built on a checkerboard-sounding background, with the sisters calling for understanding among men and full rock-and-chorus warm and, at times, soaring. Backside is a well-done reading of a beautiful, classical-like theme. Could move.

"YOUR CHEATIN’ HEART" (2:19) [Auten-Rose BMI—Williams]

"LIGHTS OUT" (2:25) [Shapiro-Bernstein ASCAP—Bill]

BILLY VAUGHN (Dot 15916)

● The Billy Vaughn instrumental hit train continues to roll at top speed. The artist’s most recent singles appearance was the chart-riding "Blue Hawaii", also the tag of his current LP click. His newest contender for hitdom is the Hank Williams years back favorite, which joint James found gold with, "Your Cheatin’ Heart". And the Vaughn trademark, the lazy shuffling sax appeals on display. Flip’s another ear-pleasing shuffling dubbed “Light’s Out”.

"HEY LITTLE LUCY" (1:45) [Moorpark ASCAP—Scheck, Weis, Silbert]

"WHEN I’M NOT WITH YOU" (2:05) [Marielle BMI—Twitty, Nance]

CONWAY TWITTY (MGM 12785)

● Conway Twitty, who hit the top of the charts with "It’s Only Make Believe" and followed with the "Story Of My Love" clipper, should make it three-in-a-row with his newest MGM outing. It’s a happy-go-lucky rafter shaker on which Conway and a vocal crew enticingly plead "Hey Little Lucy (Don’tcha Put No Lipstick On)". On the fish-

beat under take, "When I’m Not With You", the chanter employs the infectious emotion-packed vocal style found on his two previous hits. Should accompany "Lucy" up the lists.

"ONE MAN AND HIS DOG" (2:50) [Duchess BMI—Fishman]

"BEYOND THE STARS" (2:45) [Burlington ASCAP—Fishman]

CYRIL STAPLETON (London 1864)

● Stapleton, who shared in the big “Children’s Marching Song” sales pie, presents a similar date, “One Man And His Dog”, a charming children’s chorus ditty that employs number and “woof” gimmicks. Kiddles are sure to be delighted by the goings on, and they can make a smash item here. Special sleeve contains number’s verses, interludes and coda. An enchanting song, “Beyond The Stars”, is beautifully rendered by the children and Stapleton ork.

NED COSTNER

(Hamilton 50030)

B+ "JEOPARDY" (1:48) [Open Road BMI — Smith, Baturun] Costner shows this rockabilly number with authority, giving a pounding combo arrangement and support. Exciting listener for teeners. Should be included in hop disk line-up.

C+ "I AM JUST A BEGGAR" (2:27) [Open Road BMI — Glasgow, Hager] Rockabilly plangent strong on C&W feel.

BILLY LAND

(Escott 4710)

B+ "FOUR WHEELS" (1:48) [Joe South BMI — South] There’s a distinctive middle-beat sound from Land and instrumental-vocal backdrop as they tell a solid composition about a fella who gets out of town because he’s lost the gal. Could develop into a chart click. Watch it.

B+ "SHIMMY SHAKE" (2:23) [Joe South BMI — South] A track that has potential. Well-stick to top performance for chart potential.

BOB & JIM

(Sunbeam 129)

B+ "DUMBELL" (2:13) [Sunbeam BMI—Spencer] Bright beat stint by the song duo on a novelty built ala "Valkeny". There’s, however, a pro teen sound here that strikes chart nayfart. Theme is about a kid who lacks an education and is therefore going to have a tough time making something of himself. Eye waxing.

B+ "MR. MAILMAN" (1:57) [Sunbeam BMI—Spencer] Team blends nicely on the romance, with back-

drop providing an easy cha cha tempo.

THE DANTON PHILLIPS FIVE

(Upset 2014)

B+ "SWEETWATER BAY" (1:56) [Rayvon BMI—Phillips] An in-famous Dixieland-styled instrumen-

tal that’s reportedly a smash in Aus-

tralia (via this version) and could come through here. Boys handsomely sell the catchy theme, pouring a steady, commercial beat. Keep tabs on it.

B+ "KIWI" (2:05) [Spencer & Spencer BMI—Phillips] Trumpet lends itself to that stumm’pin’ stint. Exciting date.

RICK PALMER

(Cotton 491)

B+ "YOU THREW A PART" [Mil-

ton Kellon ASCAP—Ballard] Songster Parker fashions a bold beat, employing their teen talent in forming a number about a fella who gets durt of love in his heart from the gal. Plenty of appeal for sure-fire hit performances.

B+ "MY GREATEST WISH" [Mil-

ton Kellon ASCAP—Ballard] Artist does well again on a middle-

beat jumper. Tune is a pro piece of teen merchandise.

RONNIE BAXTER

(Gone 5058)

B+ "IS IT BECAUSE" [Real Gone BMI—Baxter] Baxter takes the girl who he’s been keepin’ an eye on and regards his fate in a moving date here. Fella ponders the possible reasons why his gal doesn’t dig him, and the Baxter reading offers the number’s many questions with sincerity and a solid commercial style. All-out support from his rock-and-chorus. Worth eying.

B+ "I FINALLY FOUND YOU" [Real Gone BMI—Baxter] Baxter’s got his gal on this side, and he notes with a fine uptempo delivery.

MELTON DE LUGG

(Dot 15913)

B+ "SO I SAID" (1:55) [Willow ASCAP—Pandul, Haack] Original-sound ork—orchard stinger, with feminine-male songsters on a striking tune and outstanding support employ-

ing either-like and lush string support. Portion builds up to exciting climax. This is material to watch.


GAR BACON

(Olick 7115)

B+ "MARSHALL MARSHALL" [Jabo Mel’n BMI—Bacon] Wild beat take-off on an expression used on the “Gunsmoke” TV’er. The Hot Bacon delivery gets terrific accompa-

niment by a hopping sax, among other fine beat instrumental bits. A sound that could score.

B+ "TOO YOUNG TO LOVE" [Jabo Mel’n BMI—Bacon] That the songster can swoon-up is admirably displayed here on his deft handling of a strong teen-cuddler. Pro teen-

ballad fare.

BILL FARELL

(Tel 1000)

B+ "YOU WERE ONLY FOOLOOING" [2:25] [Shapiro-Bernstein ASCAP—Faber, Meadows, Fontine] The first Tel offering from the Marty Craft United Telset label is this wonder-

ful fast-paced re-working of the standard by deep-throated Bill Farrell, along with Craft’s ork and chorus. Great drum-work on this solid con-

tender for hitdom.

B+ "I’F" (2:12) [Shapiro-Bernstein ASCAP—Hargraves, Damerell, Evans] Here the Perry Como hit of awhile back is revived with loads of rock-a-ballad emotion by Farrell.

CHUCK AND BETTY

(Decca 30875)

B+ "WALKING IN MY DREAMS" [Grammy ASCAP—Cham- 

pion BMI—Sinmons, Chotas] There’s an Everly Brothers sound on this contagious novelty that’s hows Chuck & Betty. All the current clicks are mentioned on this catchy rocker that deserves at-

tention.

B+ "WIN OR LOSE" (2:15) [Cham-

pion BMI—Sinmons, Chotas] The two move slowly down to a ball-beat-

pace here as they carve out another good teen-slanted affair.

Only those records best suited for commercial use are reviewed by THE CASH BOX
FRANCK POURCEL'S FRENCH FIDDLES

RECORD NO. 4165

CASTIN' MY SPELL
THE JOHNNY OTIS SHOW
RECORD NO. 4168

THE KINGSTON TRIO
RECORD NO. 4167

RIO BRAVO
DEAN MARTIN
RECORD NO. 4174

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
**THE CASH BOX**

**Sleeper of the Week**

"**LONESOME OLD HOUSE**" (2:15) [Acuff-Rose BM-Gibson]

"I COULDN'T CARE LESS" (2:05) [Acuff-Rose BM-Gibson]

**DON GIBSON (RCA Victor 7505)**

- Don Gibson takes another long stride towards establishing his popularity in both country and pop departments with his latest for Victor. Titled "Lonesome Old House", it's another tantalizing, up-tempo sentimental-blues opus from the "Oh Lonesome Me"-"Who Cares"-"Blue Blue Day" school. Don's fine delivery receives a most attractive choral and instrumental showcase. The oft-used expression, "I Couldn't Care Less", is the tag of the beautiful heartbreaking filler on the other half. Excellent coupling.

**"THINKIN'"** [Longhorn BM-Robinson]

"**BABY PLEASE DON'T TEASE"** (Longhorn BM-James)

**JESSE LEE TURNER (Colton 509)**

- Turner, just off a click with "Little Space Girl", tries his hand at rockabilly stanzas and produces a sure-fire rockabilly sound on "Thinkin". Haunting, opalescent sound, Wick's musing about love and life. Waxing should keep Turner in the minds of the young set. Artist's flair for rockabilly junker is evident on his romp through "Baby Please Don't Tease". Could score along with top stint.

**"(IT TOOK) ONE KISS"** (2:10) [Abercrombie (Canada) ASCAP—Tepper, Bennett]

"**MY REPUTATION**" [Sheldon BM—Lehmann, Leblowsky]

**JAYE P. MORGAN (MGM 12736)**

- "(It Took) One Kiss" is a smooth, vintage-styled ballad that Miss Morgan delivers in choice beat-ballad style; it can make chart news. Drum pattern supplies the beat, and Ray Ellis's ork strings and chorus envelop it with lush. Watch closely. Sincere warbling on the appealing coupling that should follow in the footsteps of her "Are You Lonesome Tonight"—"Miss You" chart items.

**"FOREVER AMBROSE"** (2:32) [Stallman, Laurie, Jacobson]

"WHEREVER HE GOES, I GO" (2:07) [Gody ASCAP—Sexter, Jacobson]

**LINDA LAURIE (Glory 294)**

- Linda Laurie, who grabbed the national spotlight, along with "Ambrose" on her "Ambrose (Part 5)" glory debut, is back on the wax scene with another that's gonna be a topic of conversation in the weeks to come. It's a charming little novelty on which Linda and Ambrose (Linda in low register again) reminisce about their schooldays. Linda warmly spins a pretty romance on the under half. It's "Forever Ambrose" for the big action.

**"DON'T BE AFRAID OF LOVE"** (2:17) [Essex Hickey BM—Hickey, Ackerman]

"YOU THROW A DART" (2:06) [E. H. Morris ASCAP—Ballard]

**ERSEL HICKIE (Epic 9309)**

- Either end of Ersel Hickey's newest Epic pairing can step way out and top the chart positions racked up by his "Bluebirds Over The Mountain". The songster paces along some friendly advice on "Don't Be Afraid" and intriguing chorus-backed item is taken for a subdued Latin-rock beat ride. Sans-lyrics chants opening the deck is an immediate selling point. Bathing it out for honors will be "You Throw A Dart" a wild house-rocker that the entire crew belts out in electrifying, money-making fashion.

**“ONLY those records best suited for commercial use are reviewed by THE CASH BOX”**

**JERRY VALE**

(Columbia 41373)

- "BELLA, BELLA SUE" (2:10) [Garlock-Parker BM — Smith, Parker, Hopper] A hardbeat charmer from Vale that could go out and make a chart place for itself. The suave, Vale vocal is admirably backed by bright ork-chorusjoy. Stay close to this one.

**B**

- "THIS HEART HAS THE GAME" (2:09) [Stratford ASCAP—Patxon, Goldman, Weiss] An exciting production on a smart balancing by B'way's "First Impressions". Side packs a strong romantic punch.

**EL ROJO (Red E 5006)**

- "PLAY BALL YOU ALL" (2:07) [Jefferson ASCAP — Allen, Bishop] A rock vocal-combo run-through, produced in a white hot ballad theme, co-authored some years back by New York Yankee's announcer, Mel Allen. This lively beat account could benefit from new season, already underway.

**B**

- "ADULT MARCHING SONG" [Jefferson ASCAP — Poocriss] Cute marcher that is titled opposite to the smash "Children's Marching Song". Lyrics kid a parade. Lots of fun.

**CAROL HUGHES**

(Dot 19103)

**B**

- "SHOLEM ALEICHEM" (2:23) [Portrait BM—Kaufman, Chase] A rousing production, based on the famous Hebrew expression Arays "Peace be with you". Miss Hughes opus gives her all, and robust ork-chorus support reflects both a fresh, lack pop and approach. Could be a smash entry.

**B**

- "BOBBY" (2:06) [Royalty BM—Varnick, Lisbona] Cute light jump take about a "Bobby" who turns out to be the canny, top-half-dude. The strong side.

**THE HARPSTONES**

(Warwick 500)

- "LAUGHING ON THE OUT-" (2:25) [Broadcast BM—Raleigh, Wayne] Lead is effective on the standard lively, with rest of crew and ork offering a genuine, solid, choppy backdrop. Should have a successful stay in pop and R&B circles. Track comes from the Marty Craft-headed diskery, United Telefilm.

**C**

- "I REMEMBER" (2:23) [Selma BM—King, Cedric, Truck] middled-beat jumper in which fella asks girl if she remembers their dates together as he does.

**STEVE GIBSON & THE RED CAPS**

(Hunt 326)

- "BLESS YOU (For Being An Angel)" (2:14) [Shapiro, Bortstein ASCAP—Baker, Laine] Songster Gibson and companions gracefully work their way through a tenderly sentimental number. Vocal warm, and vocal backing is soft & sweet. Could move.

**B**

- "CHERRY LEE" (2:31) [Tinke ASCAP — Plugarets] The other side of the rock 'n roll coin: a fast-paced bundle of joy on a happy number. Song custom built for hop play.

**JOHNNY CARROLL**

(Warner Bros. 9042)

- "RANDSTAND DOLL" (2:10) [Big D BM—Carroll] Groovy, effective production on the best. Very effective chorus stunts has femmes chanting "ohh-ohh", can score.

**G**

- "THE SWING" (2:30) [Big D BM—Carroll] Blueser in a middle-beat format.

**THE UPBEATS**

(Joy 229)

- "TEENIE WEEENIE BIKINI" (2:38) [Joy ASCAP—Hoffman, Manning, Fields] A side check full of ingratiating cha cha & rock sounds, with the songsters joyfully telling us all about a beach charmer who turns out to be three years old, and the ork sparking on the best. Very efective chorus stunts has femmes chanting "ohh-ohh", can score.

**B**


**THE WATUSI WARRIORS**

(Pristo 1206)

- "WA-CHI-AM-BA (Valley Of A Thousand Hills)" (1:55) [Crit- erion ASCAP—De Waal] Original South African pressing of the lively "Skokhon"-like instrument-vocal, also cut by Art Mooney on MGM. An affair that could make the charts in a big way.


**Rickey Agary**

(Reo Cante 728)

- "EVERYBODY NEEDS SOME-ONE" Part I (2:24) [Hilder BM—Agary] Rickey Agary is in a showin' mood on this fast-paced rocker, very successfully recounting the virtues of romance. Smash possibilities here.

- "EVERYBODY NEEDS SOME-ONE" Part II (2:21) [Hilder BM—Agary] Rickey Agary, excitingly continues the same number on the flip, the Mary Anthony Ballad. Mary's bouncy ballad is a fresh sound. Agary's star burns bright on the wax horizon. Keep close tabs on him.

**Bob Ritterbush**

(Okahoma 5019)

- "DARLING COREY" (2:26) [Folkways BM—Campion] Ritterbush does some noise back time out with "Hey Liley, Liley Lo", tackling another joyful folk item and this one -- well, it's a beautiful little rustic backing, guitar & chorus backing--true folk feel. Waxing can take-off.

- "A BRAND NEW HEART" (2:45) [Hollis BM—Kuss, Beng- gingham] A beat-cuddler from Ritterbush. A well-done plaintive.
8th Annual "May is Mantovani Month" Promotion

MANTOVANI

extra

10% discount

100% exchange privilege

JULY 10th payment

on all regular MANTOVANI STEREO and MONOPHONIC LP's

including

LATEST RELEASE

"May Is Mantovani Month" Promotion is backed up with:

POINT OF SALE MATERIAL: Life size easel of Mantovani, browser bin card, window streamer on Showcase album, streamer on Film Encores Vol. 2, easied window display, easied counter display, Day-Glo footprints, catalogs, cover sheets and jackets.

NATIONAL ADVERTISING: Time, Ladies Home Journal, McCall's, Newsweek, Seventeen, New Yorker and High Fidelity.

Contact your London salesman for complete details

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“YOU’LL NEVER WALK ALONE” (2:33) [Williamson A&C—Rodgers, Hammerstein]  
TINA SCOTT (Mercury 71448)  
This song was a hit for the Beatles and was performed with striking authority by the lady and reading could well make the chart grade, Miss Scott’s emotional rendition gets “big production” support from the Fred Norman orchestra. Deck will rate importantly with kids, giving it an extra sales push. The lower tier has Miss Scott & orch effectively surveying the oldie in teen-beat fashion.

“TONI” (2:13) [Kentucky BMI—Phillips, Morris]  
“TWINS” (1:59) [Ross Jungnickel ASCAP—Schroeder, McFarland]  
THE TRADEWINDS (RCA Victor 7511)  
This cutting from the Hugo & Luigi dept. of RCA Victor has hit qualities notched into every groove of the disk. It’s an ultra-commercial gal-titled, rock-a-ballad romancer, tabbed “Toni,” that bows the winning vocal ways of four newcomers who call themselves the Tradewinds. Reverse etching is a detectable rocker on which the boys have troubles identifying their identical “Twins.” Great pairing. Could be a double-barreled smashera.

“BLUE JAY” (1:50) [Kahl BMI—Sherman, Wolf]  
“IMAGE OF YOU” (2:21) [Na-Star BMI—McKeown, Ball]  
LU ANN SIMMS (Jubilee 5378)  
This light-hearted beat charmer, “Blue Jay,” gives the thrash one of her most commercial tries, and she engages violently enough. Gal tells the “Blue Jay” guy to forget moaning about the other dame and go and get the girl he only has for him. Miss Softness has a contagious beat and a deep voice interjects happy chants. Deck’s got it. Songstress is the twatful one of the pretty rock-maniac, “Image Of You.” Touching piece worth attention.

“YOU TOUCH MY HAND” (2:30) [F. F. Wood ASCAP—Lynus, Kahn]  
“DEVLIN WITH A HALO” (2:21) [Mappo ASCAP—Meltyre, Olson]  
JOE LESTER (Leiji 55187)  
Lester’s tender way with the lovely “You Touch My Hand” should give the fine songstress a chart reputation. Commanding ballad is cuddled in light leg style by artist, with backing lush and softly on a teen beat. One of the most tasteful disk presentations in a long while. Can go over big. OK beat-balled on “Devlin With A Halo.” Upper lift holds deck’s future.

“HUGGIN’ MY PILLOW” (2:55) [Korwin ASCAP—Allen, Adler]  
“HUGGIN’ MY PILLOW” (2:48) [Korwin ASCAP—Allen, Adler]  
JENNIE SMITH (Columbia 41370)  
Songstress is a fine talent and could get the singles chart standing she deserves with the new clip ballad, “Huggin’ My Pillow”. Unusual aspect of deck is that both sides contain same tunes, but one is labelled “sweet beat side” and the other, “sweet side.” The “sweet beat side” appears more commercial, with its teen recognition and over-dubbing magic. “Sweet side” can succeed, too.

“THE KEY MEN” (ABC-Paramount 10016)  
“DUEAM” (2:31) [Michael H.-Golenski ASCAP—Mercey]  
The Keymen, who shared chart honors with Jave D. Morgan on “Miss You” are back with another ear-arresting six-spotlighted evergreen uptilating. The Don Costa-led backdrum round out this potent chart threat.

“NANCY LEE” (2:06) [Arch ASCAP—Costa]  
A pretty Waltzette wrapped up with charming finesse by the group. Charming hum-along work on both sides. Platter spinners take note.

“RENAITO CAROSONE” (Capitol 4187)  
“TA-TASKET A-TASKET” (2:45) [Robbins, ASCAP — Fitzgerald, Alexander]  
The delightful Ella Fitzgerald classic is treated to a bright, bouncy arrangement by Italy’s very popular Renato Carosone. Mid-way thru the lid the speed-up voice comes into play.

“LIMELIGHT THEME” (2:21) [Bourne ASCAP—Chaplin]  
There’s loads of Spive Jones vocal and instrumental tricks, Neopolitan style, packed into this few years back, Charlie Chaplin winner. Jocks’ love ’em both.

“THE GONE, GONE, GONE” (2:13) [Shawn ASCAP — Kahn, Starr]  
-continous combo beat follows Bennett on this uptempo pleader. A good-sounding date.

“ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX”  

“ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX”
Dot proudly presents
the greatest talent
on record...

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SHERRILL SCOTT

“HOW’DJA DO” (2:10) [Metric BMI—Stanley, Scott] Drive through the sound in which a guy tries to make time with a gal. Scott belts out the theme, and receives rollicking combo and handclap support. A rock rump that teases with love.

BILLY CRUDDOCK


BILLY CRADDOCK

“DISK BROKEN” (1:54) [Harmon ASCAP—Hoffman, Manning] Cute middle-beat item about the origins of town talk that a fella digs the gal, he does.

THE KING SISTERS

(0000)

B "KEEP SMILING (Keep Laughin’, Be Happy)” (2:27) [Leeds ASCAP—Carman] The smart larks have an ingratiating swinger here that alternates between a simple snap arrangements and bright bursts. Going inventively along with this read is Vivie Reay’s. A doo-wop spin treat.

DANNY STATON

(0000)

B “EVERYBODY NEEDS SOMEBODY” (1:58) [Herb Reis BMI] Staton does well in this smartly swinging survey of the fine, spiritual-type opus. On hand for the backing is an orch headed by jazzman Manny Amby. Chile deejay side.

Peggy Lee

(Deco 30879)

B “IT AIN’T NECESSARY SO” (2:09) [Gershwin ASCAP—Gershwin] A deliberate, jazz-directed reading of the "Porgy & Bess" item by the stylist. Publicity being given upcoming "P&G" flick could get good deejay exposure for disc.

Mickey Katz

(Chaplin 4185)

B “THEME FROM A WOMAN IN LOVE” (2:00) [Columbia] Katz, as Wilkin, is quite clever here. The image of a "woman in love" is indeed vivid and memorable.

Ray Johnson

(Deco 30382)

B "TRAVELIN’ MAN” (2:33) [Columbia] “TRAVELIN’ MAN” is one of the most popular country efforts of the year. The version on this record is a jazzy, fun one.
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CANNONBALL ADDERLEY'S
FIVE STARS (JAZZ)

THE GUM DROPS (Coral 25102)

B


B

"I SPOKE TOO SOON" (2:10) [Weiss & Barry BMI — Kosloff, Simms] Fine ballad-beat reflections by the boys. Despite the tout of this warm stilt, Tune clicked awhile back via the Crew Cut's version.

B

BARRA HAMMON (Hd 100)

B

"O CARA MIA (My Dear)" (2:30) [Jama BMI — Toscano] An Italian-flavored lovely-dovey is presented with a pleasant sugar-coated beat here. Miss Hammond is nicely legit on this.

B

"THE ITALIAN CHA-CHA" (2:00) [Jama BMI — Toscano] Relaxing and very listenable Latin arrangement. Guy Bevo does the sweet trumpet work.

JOHNNIE RAY

(Columbia 1372)

B

"CALL ME YOURS" (2:20) [Bourn BMI — Gordon] The song is solid rock-ballad form here on an above-board attraction to the teenies. With expense, side could catch on.

B

"HERE AND NOW" (2:25) [Spur BMI — Ray] Another good number is given a skipping beat sound. Ray being a bit more forceful here.

TOMMY JAY

(Globe 1258)

B


B

"JINGLIN-JANGLIN POCKETS" [MieBe, Bowser, King Fullo's gonna do the town with his gal and folks in this middle-beat ditty.

JAYNE MEADOWS

(Dot 15915)

B

"GAZEBO" (1:36) [Rosenboim ASCAP — Allen] Lively polka showing from the actress wife of Steve Allen, who wrote the opus, titled after Miss Meadows' current Broadway hit. An infectious beat, likely to score with the deejays.

B

"HUNGER" (2:31) [Jomezcadow ASCAP — rice] A very excitingly done slow calypso-type affair. Striking entry.

SWEET & SASSY

(Del Dot 207)

B

"DON'T LEAVE ME" (2:23) [McCoy Friesia BMI — Coleman, Ruffin] Lark twosome has an interesting blend here, playing nicely along with a Latin-jazz-styled approach from the Orchestra. Sound is different.

B

"I REALLY LOVE YOU SO" (2:17) [McCoy Friesia BMI — Campbell, Coleman, Ruffin] More or less additional ballad-beat chore here. Portion has an affable, sweet-beat way.

CHARLES VANNEL

(Iola 1319)

B

"CLASSMATES" (2:49) [Annis House BMI — Sayre, Zimmerman] This potent ballad stuff, with Vanelli dynamic on the dramatic beat opus and to the brook — thrives and conbe-powerful on the beat. Could be a big chart entry.

B

"KNOWING THE PART" (2:05) [Jama BMI — Tiqani, Vanelli and combo join in a driving episode.

JIMMY STEWARD

(Anser 4921)

B


B

"ETERNAMENTE TAMERO" (2:59) [Rayner BMI — Pallegrino, Minucci, White] Small jump beat to this Italian-flavored romancie passage.

B

"FLIP" BLACK

(Bogen 105)

B

"FOR YOU MY LOVE (lo Son Le Vento) (2:05) [Miller ASCAP — Viale, Cina-Star] Easy-goin' chorus treatment of the Italian import that has received solid disk coverage in the states. Clarinet makes "Petite Fleur", like remarks. Should be favored by fitty sponsors.

B

"TELL HER MISTER MOON" (2:39) [Rayner BMI — Pallegrino, Minucci, White] Small jump beat to this Italian-flavored romancie passage.

B

TED HEATH

(London 1667)

B

"FOGRMARCH" (2:15) [Zodiac BMI — Bollinger, Heath] The popular English orch swings out a 4:4 opus with a swingy effect running throughout the arrangement. A commerically noteworthy sound from the Heath crew.

B

"29 SPECIAL" (2:32) [Regent BMI — Warren] More swing sparkle.

KENNY ROSSI

(Adelphia 100)

B

"PROBLEM CHILD" (1:46) [Harvey ASCAP — Mets, Nathaniel] Affable light-beat affair about a fella who can't get started with his gal. Catchy opus that should find a receptive teen audience.

B

"ROCK AWAY THE TEARDROPS" (1:56) [Blank BMI — Wright, Hand] Run-of-the-mill rock piece is Rossi's vehicle here.

JOSE MELIS

(Secco 6019)

B

"LINGER AWILE" (2:04) [Lee Point ASCAP — Owens, Rose] The popular pianist-arranger — a Jack Paar TV regular — and orch lend a "Canadian Sunset"-like air to the oldie. Chorus gets a featured spot on second half of deck's running time. Sure to be in on strong deck pro-couch from artist's LP, "More Moods Of Jose Melis".

B

"ANNIVERSARY SONG" (2:23) [Shapiro Bernstein ASCAP — Johnson, Chapan] The favorite gets a Latin-flavored backing. Pretty offering. Also from package.

MALCOLM VAUGHAN

(Capitol 4183)

B

"MY LOVING ARMS" (2:10) [Ardeno ASCAP] The English singer sentimentalizes with hard-beat punch on the romance. Artist generates good teen interest.

B

"WAIT FOR ME TII B'RO" (3:30) [BIEI — Amzi, West] The songster is dynamic again in his survey of the Italian ballad.

TOMMY De Nobele

(Star Satellite 26)

B

"TELL ME THAT YOU CARE" (2:52) [Cina-Star ASCAP — Finkler] OK romance is dashboarded with verse by the performer, who has traces of Eddie Fisher in his delivery. Orch-chorus provide rich rock support.

B

"DEBORAH" (2:58) [Cina-Star ASCAP — Matt DeNobele and full backdrop on a pleasant name-song.

"It's what's in THE CASH BOX That Counts—INTERNATIONALLY"
ROGER WILLIAMS—MORE SONGS OF THE FABULOUS FIFTIES with Orchestra Directed by Marty Gold and Hal Kanner • All The Way • Tom Dooley • Smoke Gets In Your Eyes • Moonlight Love
Cherry Pink And Apple Blossom White • Moments To Remember • Hernando’s Hideaway • Memories Are Made Of This • My Happiness • (Moritat) Theme from “The Threepenny Opera” • On
The Street Where You Live • It’s Not For Me To Say • Mockin’ Bird Hill.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
List Your Top Ten Pop Tunes Here

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List Your Top Ten Country Tunes Here

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List Your Top Ten Rhythm 'N Blues Records Here

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Frank Sweeney (WHOT-Youngstown, Ohio) will MC the big GAC show at the Youngstown Ballroom. Appearing at the show are the Kalam Twins, Link Wray and the Bell-Notes. I Bill Victor (WARJ-Adrian, Mich.) tells about the stereo record hops he's been giving. Victor takes his portable stereo player and a handful of danceable stereo LP's, along with the regular top records to various high schools in the area, and gives the kids a real bang. The deejay also sends along a request for stereo LP's and 45's from the companies. I Garry Miller (WTOL-Toledo, Ohio) mentions a deck that has taken over like wildfire in the area. The opus referred to, picked up by Morty Craft's Warwick label for national distribution, is "Crosfire" by Johnny and the Hurricanes. Miller suspects the tune will become a national hit. I WAVI-Dayton, Ohio had its switchboard light up like the proverbial Christmas tree recently when its "compatible" sound became a sort of "collapsible" sound. Without any forewarning, WAVI, and another local station, WONF entered into the April Fool's Day fun by switching disk jockeys. WAVI's morning platter spinner, Bernie Wallkotte, dashed over to the studios of WONF and sat in for Jolly Rogers, who meanwhile had sped over to WAVI's studios to broadcast in Wallkotte's place. With no explanation Rogers started broadcasting his top 40 type show on the quiet kilocycles of WAVI and Wallkotte started playing his "compatible music with the big band sound".

Bob Fowler (WTAR-Tabor City, N.C.) advises that the Hot-Toddy's new waxing "Rockin' Crickets" on the Shad-Tedd banner could go all the way. Fowler notes that the record's different sound seems to group on the "the more you play it the more you like it"... I Bob Hamilton (KFAL-Fulton, Mo.) tells of the "Dumm" contest the station recently ran in connection with the Fleetwoods chart-topping "Come Softly To Me". They asked listeners to up the number of "dumms" in the disk. The first right entry won a recording of the tune. The right count, incidentally, was 65 "dumms". I Morty Wax taking Donna Jean Young around visiting deejays while plugging her new outing on Lsl, "Someone Loves Ya' Joe". Miss Young will also do the Joe Franklin TV'er. I President-general manager Robert C. Purcell and program director Chuck Bore (KFWB-Hollywood, Calif.) are in town to discuss expansion operation plans regarding the newly-acquired Oakland radio station KIXI—with Wilbur D. Cole, Chairman of the Board, and Summer Blossom, President of Crowell-Collier Publishing company, KFWB's parent organization. I Bill Atkins (KDKD-Tylor, Texas) reports a local hit that could blossom into a national item. The tune is "Still In Love With You" done by the Tunes on the Lim label.

VITAL STATISTICS:
Recently appointed production manager for WWDC-Washington, D.C. is Ed Studney, former chief announcer and veteran of 27 years radio experience. As of April 20th, Jack Welby will be working at WGR-Manchester, N.H. Welby will be winding up a stint with station WTSV-Claremont, N.H. I Guy Harris is the new program director at WERE-Cleveland, Ohio. Harris was formerly with KDRA-Pittsburgh, Pa. I Danielle W. Kops, president of radio stations WAVZ and WTRV-Albany, N.Y., has announced the appointment of Jay Clark as program director of WAVZ. Clark started his radio career with WICH-Norwich, Conn., and came to WAVZ in '53. I General manager Shel Egel has announced the appointment of Gary Segar as the new PD for KRLZ-Phoenix, Ariz. Segar also did the PD duties at KTUN-Denver, Colo. I Charlie Brewer, formerly PD at KMYE-Denver, has moved to KENS, San Antonio, Tex. Also moving to KENS, San Antonio, Tex. is Bob Pearson, who is leaving KTSB-San Antonio. I Taking over WWDC-Washington, D.C.'s all-night 1 to 6 A.M. show is Phil Gaines, Gaines has served as announcer for WCOA-Pensacola, WOR and WJOX, Gainesville, Fl., among others. I Joe Thompson, along with part of his DJ staff at KHEV-El Paso, Texas, which includes Jerry Jackson, Dave Richards and Freddy Carr, leave to occupy a brand new station, KINT-El Paso, which according to program director Pat O'Day, will hit the air in mid-April. There'll be big open house celebrations to introduce the new KINT-O-Phonic sound to the southwest. I Maury Magill has recently joined the staff over at WTHM-Baltimore, Md. Magill is the former morning man at WGRD-Grand Rapids, Mich.
A GREAT NEW SINGLE RELEASE BY THE FABULOUS JOHNNY CASH

"YOU DREAMER YOU"

b/w "FRANKIE'S MAN, JOHNNY"

ON HIGH-FIDELITY RECORDS BY COLUMBIA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

"The MOA'er marked by a tremendous manufacturer and distributor turnout.

Johns of meetings, dealing in, etc. The new N.Y. manual, "Honest Condolences," is a 32-page, full-color, full-text supplement with the latest in the "Spring Collection". The manual, which is now available, is a comprehensive directory of the East Coast area.

Further info. - Currently on a one-night tour are 2 big package shows set up by GAC-Super Prod., an affiliate of General Artist Corp. "Swing thru the West Coast in the Spring Collection." The shows, all American Boys with Luther Bradford, Jesse Lee Turner, the N.Y. Nite Talkers, and others, are touring the West Coast.

The show is "The Biggest Show Of Star For '95" (spring edition) and the talent includes Clyde McPhatter, Lavern Baker, Bo Diddley, the Chantels, Frankie Lymon, and several other top-name acts.

Ross Theodore More Billy Newsy's WMHH rsons, has sold 12-minute segments to Orange Crush Soft Drinks and Heiney Steam Laundry, for their WIDE-TEC-Choochanna, teen, teen, teen.

DANNY STANTON

long-time operator of the downtown "Jamboree" will devote full-time to his Shown-ASCAP and Destiny-BMI publishers, located at 595 Broadway. His initial releases are the Crew Cuts "Gone, Gone, Gone" on the Columbia label. The Jamboree, under the direction of Keith Bikel, celebrated actor and folk-singer, in a one-man show on WNTA-TV's "Folk-Singer" series, last week. The show is scheduled to return appearance on the 4/18 Perry Como show. /. End-Gone V.P., Don Carter, and Jamie-Guyden pressy, Harry Finder, back in town after a whirlwind tour of the entire country.

Jubilee's Howard Caro up to tell us that Della Reese's "Time Was". Joie Sanders, Jubilee-distributed Thor "Our Baby's Over The Hill" on Vinyl LP, are still the leading show singer sales, etc.

Sunbeam press, Tommy Volando, announcing the signing of Albert Spencer and Ralph Bailey, formerly of the Cadillacs, and their Sunbeam bow pairs "Dumbell" and "All Night Stew", on the deck they're known as Bob & Jim., Louis Kayman, head of Action Records, Inc., N.Y. distrib, has retained Morty Wax, in addition to hit his regular radio staff, to help break the national chick, "Three Stars" by Tommy Dee on Crest, here. Morty has two large telephone company-in tie-in gimmick making the rounds, it's an index book plugging Peggy Bergen's "All By The Time Was". The song is getting tremendous airplay. This is the only big one.

Cathy Garcia, making her first major nightclub appearance at the Village Vanguard, has an everest LP chart item in "Miss Gloria Lynn". Correction Sherry Parsons Mercury outing, "Much Mail".

Morristone should be the leading youth act, to be followed by the Jonny Marks, the Embry's, the Ambassadors, and David Wayne. Sidney Clark and Jay Gorney, a couple of printing mistakes last week. The Knick-Knacks Cob offering, "Baby Sittin' With You" was a 'Best Bet' and "That's Nothing" to the Embry's, also a 'Best Bet'.

Frenchmen on Piccus Platters. Condemptions to Hill & Range's Julian and Jean Aberbach, whose father, Dave Aberbach, has a new hit, "My Baby Dear" running on air these days, due to the wonderful "Can't Wait To Get Out Of My Heart" by Columbia's Don Cherry. Thomas Perry, agent for Lindy Shanes's Lindy disk, the "Cattin' Around" label, have scheduled their teen LP to take off on the coast and is getting plenty of action from the deejays.

Ray Coniff has been awarded the Charles Cross Academy (Paris, France) Grand Prize for having the top ten classic record "O Holy Night". Top ten classic is "I'll Be Home For Christmas" by Tommy Lambert, Jon Hendricks, and Anne Ross cut a new album for World Pacific Records during their recent tour of the West Coast. Their next recording, "The Crescendo in Hollywood."

Eartha Kitt returns for the third time in 3 months to topline the Eden Roc Hotel in Miami for 10 days. 11 year old girls, etc.

(Continued on page 38)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
A Natural Hit!
KATHY LINDEN

GOODBYE JIMMY,
GOODBYE

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Mon., Tues., June 8-9, 1959
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DINAH WASHINGTON

1960, . . . Julie London and her saxophonist, Ray Scott, on the same bill at the State Fair,' and the local show at the Riverside Hotel in Reno with an opening at the Chez Paree in Chicago's North Side.

DAVE BARRY

DAVE BARRY follows his recent stint at the Riverside Hotel in Reno with an opening at the Chez Paree in Chicago's North Side.

ELLA FITZGERALD

ELLA FITZGERALD, shown here on the cover of the current Columbia catalog, is appearing in Chicago this week at the State Fair and at the Riverside Hotel in Reno with an opening at the Chez Paree in Chicago's North Side.

GINA LOMBARDI

In 80 Days" is making big noise. . . . Matty Singer and Irv Dorfman on the go while Dave Rosen's Harry Rosen remains on his Florida vacation. . . . The new 100,000 record of Marcella Ferrara's "The Real Life of Little Miss Cassy City," cut awhile back for Specialty, Wendell Smith's L.A. offering "Puddin' Pie," the Jaguars' "Jaguar" on Epic and the Silver Fox, "Money, Fame And Fortune" on Capitol, are heating up. . . . Larry Arden, in a fine new cover of "Frankie Ford's "Sea Cruise" on Ace is sailing along at top speed, that Tony Zellis "Robin The Cradole" has broken wide open and that "Sparks" by Paul Peck has amassed potential. . . NEW ORLEANS-The town's staged a "welcome home Pete Fountain" promo and jazz concert, 4/5. The jazz clarinetist, who recently left the Lawrence Welk band, returned to his native city to open his Bateau Lounge.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Ramblings

(Continued from page 28)

singergina Lombardi doing deejay appearances in Southern California to promote her Mark 36 waxing "Whispering Dreams." Don Ralke's ork, just completing Tab Hunter's Warner Bros. LP "When I Fall In Love," is sked to back Dennis Weaver (of "Gunsmoke") in his latest movie under Jack Seminaris' banner for Parker's in that city. . . The Foss Parker band closing a 2-week stint at Las Vegas' Flamingo and doing SRO biz. . . . Jazz pianist Enroll Garner back in New York after working on his 4-record compilation to release his concert activities 4/25-27. Chatten Distributing informs that "Side Saddle," by the John Bozen Trio on Liberty, is causing a lot of excitement among the DJs in the Bay Area. . . . A.R.M.A.D.A. Records artist, Sam Cooke, coupled to a personal management agreement with Jess Rand. . . . Jimmy Boyd, as per his contract to MGM Records with his first four sides, all sold out, this week in Hollidaysville, Pa. . . . Bill Rogers of Diamond Distributing, reports Bill Parsons' "Carefree Wanderer," on the Fraternity label, is going to follow in the jive mold of his hit "I Wonder What The Guy's Doing Tonight." . . . The Dukes of Dixieland set for the Ed Sullivan Show 4/25, and following with three weeks at the Roxy in New York opening 4/27-29...

Frank Polcheck, local TV and radio announcer, sold a new promotion his original record, titled "Minnesota," with negotiations now on produce a concert show at the State Fair. . . . Records are checking in at Liberty Records for a 3-day recording session to do an LP, "Swing Me An Old Song," comprised of American favorites. . . . George Glazebrook, who is leaving at the Rainbow Theatre in Hollywood, signed up to guest star on "The Steve Allen Show" 4/19. . . . According to thack Zucker, Billy Williams' new Coral discing "Goodnight Irene," has broken in the Los Angeles area with excellent results. . . . His old band playing out and his band enjoying a successful 2-day run at the Hollywood Palladium over the week, recording a new M-G-M album, "The New David Rose Plays David Rose," after setting a TV record as music director on four major shows in one week. . . . Johnny Thompson, of Challenge Records, is all excited about the new Larry Chinn-Chapa-Charamba. . . . Dave Barry follows his recent stint at the Riverside Hotel in Reno with an opening at the Chez Paree in Chicago's North Side. . . . Julie London getting a big response to the new Ames Bros. LP, "The Ames Brothers Sing Farnon's Greatest Hits," Columbia's. . . . Columbia Records and Edgar Bergen hosted a lunch on honoring Dominic Frontiere, whose "Pagan Festival" album is in the St. Louis spot in Sao, Cal. . . . Joe McIntyre opening her own promotion and management office, and taking over management of Capitol Records of Chicago. . . . Larry Finley devoted his entire "Strictly Informal" TV show to Gloria Wood's new Columbia album, "Wood By The Fires," and asked Gloria with a gold record representation a billion dollars worth of sales from her singing commercials. . . Bel Canto Records signed Jack Smith, Bel Canto's top New York TV show "You Asked For It," to record an album of title songs, were selected by the same staff that produced their previous records, and a portion of the actual recording session was shown on the show. . . . Ivy Shorten reports KFBB has picked "Chapel Of Dreams" by The Dukes of Dixieland, as Elba Fitzgerald, and the vocal ducers William Perlberg and George Seaton to sing the title tune in their "But Not For Me" Paramount pic. Elba'll cut a waxing of the Gershwin classic for Verve in connection with the film comedy. . .

HERE AND THERE:

PHILADELPHIA—Chips' Bob Heller reports tremendous new activity on the Baby Cortez' "Happy Organ" Chart waxing after Baby did the Sat. Dick Clark's. Felsted's Kathy Lindsey does her "Goodbye, Goodbye, Goody-Boy," on the "Here And Now" chart item on this week's Clark show. . . Ed S. Barsky's Fran Murphy notes that Warwick's Harptones and Cuda Wanderers' were in town for rusty record hops, 20th-Fox Roy Freeman to visit and play 4/19. . . Karl Martinone's "I Can Get You Out Of My Heart," Elba Fitzgerald played to capacity crowds at Latin Casino while Verve's Shelly Berman does the Celebrity show in May. . . The folks over at King- hig on Rubber Johnny's "Until Sunset" and "Home Of Love," Earl King, "No Other To Love" and "Keep On Loving You" and Dick Stabile's LP, "Dancing On The Sunset Strip," . . . Columbia's Harry Assola items that there's been very good reaction to Billy Stoma's new "I've Come Of Age," . . . Decenzo's Joe Brooks sees that Kenny Rankin was in to promote his new album, "Young Man Blues," and Water Williams' "Goodnight Irene" is taking off. He adds that some of the best pieces of "Army Yank Yank" by Sonny Stitt. . . . Bruce Robinson, Federal, says his 3/21-23 All-Star Yankee Weekend was a hit. . . . John Gollberg, Federal, has a very busy schedule. . . . The Voicelightly, by The Boys From The Trees, is breaking wide open and that "Radiant Paul" by Jack Mehegan has amassed potential. . . . The town's staged a "welcome home Pete Fountain" promo and jazz concert, 4/5. The jazz clarinetist, who recently left the Lawrence Welk band, returned to his native city to open his Bateau Lounge.

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"NASTY BREAKS"
by
The Dandevilles
GUyDEN #2014

"JOHNNY, JOHNNY, JOHNNY"
by
The G-Notes
GUyDEN #2012

Nationally Distributed by GONE RECORDS
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
MGM — "Gigi" Sweep

Left to right: Maurice Chevalier, Arthur Freed, Frederick Loewe, Allan J. Lerner and Vincente Minnelli.

Film Wins
Nine Oscars

NEW YORK—In one of the most sweeping runaway's in "Oscar" history, MGM's "Gigi" last week was awarded nine "Oscars". MGM also picked up an "Oscar" for its "Tom Thumb" and a "Special Award" to Maurice Chevalier, who is starred on three current MGM albums.

MGM proxy Arnold Maxin stated that the album "Gigi" had already passed the half-million mark and that he expected the resulting award publicity to sell another half-million in the next three months. Eddie Heller, MGM's director of pop albums, reports that MGM is immediately shipping 150,000 "Gigi" albums to fill the already huge demand. Each album will carry a "Gigi Oscar" wrap-around-band and a big advertising and promotion barrage is ready to go. Heller will air-hop to the key areas around the country.

At the time 100,000,000 TV viewers were watching the Oscar Awards MGM's National Sales Manager Charles Hasin and National Promotion Director Sol Handwerger were counting the awards from the Hotel Morrison in Chicago, where they were attending the MOA Convention. Ten minutes later the entire convention was aware of MGM's feats and by the time the MGM exhibit booth was opened the next day it told its story in big, screaming posters.

The awards were:

"Best Song Of The Year", Lerner & Lowe.
"Best Screen Play From Another Medium", Allan J. Lerner (Adapted from the novel "Colette").
"Best Picture", Producer Arthur Freed.
"Best Direction", Vincente Minnelli.
"Best Scoring Of A Musical", Andre Previn.
"Best Cinematography (Color)", Joe Ruttenberg.

Other awards were "Best Film Editing", "Best Costuming", and "Best Set And Art Decoration".

Maurice Chevalier was also presented with a "Special Honorary Award".

Charles Hasin stated in Chicago that this would stimulate heavy sales on Chevalier's "Yesterday and Today", the two disk LP, "Yesterday" and "Today", the single LP packages, and "Chevalier Sings Broadway".

Chevalier, who was appearing at the Palmer House in Chicago, was guest of honor at MGM's suite in the Hotel Morrison, and was introduced at the MOA Banquet.

Also expected to benefit from the awards was Lion's "Tom Thumb" LP. George Pal was awarded an "Oscar" for his production of the film.
ASCAP SALUTES THE OSCAR WINNERS

ASCAP Academy winners since 1934:

1934—"The Continental"—Con Conrad, Herbert Magidson
1935—"Lullaby of Broadway"—Harry Warren, Al Dubin
1936—"The Way You Look Tonight"—Jerome Kern, Dorothy Fields
1937—"Sweet Leilani"—Harry Owens
1938—"Thanks for the Memory"—Ralph Ranger, Leo Robin
1939—"Over the Rainbow"—E. Y. Harburg, Harold Arlen
1940—"When You Wish Upon A Star"—Ned Washington, Leigh Harrett
1941—"The Last Time I Saw Paris"—Jerome Kern, Oscar Hammerstein
1942—"White Christmas"—Irving Berlin
1943—"You'll Never Know"—Harry Warren, Margin Walker
1944—"Swinging On A Star"—James Van Heusen, Johnny Mercer
1945—"It Might As Well Be Spring"—Rodgers & Hart
1946—"On the Atchison, Topeka and Santa Fe"—H. Brolly
1947—"Zip-A-Dee-Doo-Dah"—Allie Wrubel, Ray Evans
1948—"Buttons and Bows"—Jay Livingston, Ray Evans
1949—"Baby, It's Cold Outside"—Frank Loesser
1950—"Mona Lisa"—Ray Evans, Jay Livingston
1951—"In the Cool Cool Cool of the Evening"—H. Carmichael, J. Mercer
1952—"Do Not Forsake Me, Oh My Darlin'"—Dimitri Tiomkin, Ned Washington
1953—"Secret Love"—Sammy Fain, Paul Weberst
1954—"Three Coins in the Fountain"—Sammy Cahn, Jule Styne
1955—"Love is a Many Splendored Thing"—Paul Francis Webster, Sammy Fain
1956—"Whatever Will Be, Will Be" ("C'est La Vie")—Ray Evans, Jay Livingston
1957—"All The Way"—Jimmy Van Heusen, Sammy Cahn

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
London Lowdown and England's Top 30 Records

Frankie Vaughan's first season at the London Palladium opened this week with a bang. Frankie as usual is fabulous. The supporting acts which include the Kaye Sisters, the King Brothers and U.S. comedian Charles Manna are all terrific. Tony Martin is expected to appear on British Television this summer.

Joy Beverley, the eldest of the Beverley Sisters gave birth to a baby daughter in the London Clinic yesterday. There was a double celebration as his husband, Billy Wright, England's soccer captain played his 100th game for England on Saturday.

Planetary Kahl (London) Ltd. has acquired the British Publishing rights of the winning song of the Eurovision Song Contest, "Een Beetle", the Dutch entry.

English Decca plan to make a live recording of the Ted Heath Band at the Beverly Hills jazz Festival this year.

Woody Herman opened his tour of Britain at the Festival Hall, London on Saturday. The tour of the her will last a fortnight.

Pat Boone, Nat "King" Cole, Connie Francis, Doris Day and Guy Mitchell are among the names revealed to be presenting their own series on Radio Luxembourg during the Autumn.

Cockney cab driver Fred Griffiths, is to take over the role of Eliza Do little's father in "My Fair Lady" from Stanley Holloway for a month whilst Stanley Holloway has a holiday. It will be the first time Fred has appeared on any stage, but he has played in nearly two hundred films, always taking a cockney part. He was "discovered" during the war when he was a fireman helping to make a documentary film about the Blitz.

Next month will see a big invasion of Britain by American artists. Names mentioned so far include Paul Anka, Billy Eckstine, the four Crosby sons, Jo Stafford, Jean Carson and Gordon MacRae. It is also expected that Sophie Tucker will appear at the "Sunday night at the London Palladium" show in May.

The Irving Feld package show has been canceled. The Musicians Union would not allow the accompanying groups to appear here without a British group going to America on an exchange basis.

Ted Heath and his Band have flown to Spain for three concerts. It is the first time the Band has visited Spain although their recordings are very popular there.

Little Richard's latest release over here, "By The Light Of The Silvery Moon" entered our Charts this week at No. 29. Other new entries include "Ciao Ciao Bambina" by Marino Marino at No. 24 and Dickie Valentine's waxing of "Venus" at No. 25.

“New Musical Express” Best Selling Records in Britain

Week ending Saturday Apr. 4, 1958

1 Side Saddle—Riss Conway (Columbia)
1 2 Smoke Gets In Your Eyes—Flangers (Mercury)
3 It Doesn't Matter Anymore—Buddy Holly (Coral)
4 My Happiness—Connie Francis (MGM)
5 Petite Fleur—Chris Barber (Pye-Nixa)
6 I Love You—Lloyd Price (HMV)
7 As I Love You—Shirley Bassey (Philips)
8 Gigi—Billy Eckstine (Mercury)
9 Little Drummer Boy—Beverly Sisters (Decca)
10 A Pub With No Beer—Slim Dusty (Columbia)
11 Tom Boy—Perry Como (RCA)
12 Donna—Marty Wilde (Philips)
13 C'mon Everybody—Eddie Cochran (London)
14 Charlie Brown—The Coasters (London)
15 Sing Little Birdie—Teddy Johnson and Pearl Carr (Columbia)
16 Wait For Me—Malcolm Vaughan (HMV)
17 By The Light Of The Silvery Moon—Little Richard (London)
18 Maybe Tomorrow—Billy Fury (Decca)
19 Does Your Chewing Gum Lose its Flavour?—Lonnie Donegan (Pye-Nixa)
20 My Heart Sings—Paul Anka (Columbia)
21 All-American Boy—Bill Parsons (London)
22 Kiss Me, Honey Honey, Kiss Me—Shirley Bassey (Philips)
23 Early To Bed—The Poni Tails (HMV)
24 I Got Stung—One Night—Elvis Presley (RCA)
25 Problems—Everly Brothers (London)
26 Baby Face—Little Richard (London)
27 With The Wind And The Rain In Your Hair—Pat Boone (London)
28 Wonderful Secret Of Love—Robert Earl (Philips)
29 Manhattan Spiritual—Reg Owen (Pye-Int.)
30 Deux French Legion—Frank Sinatra (Capitol)
31-30 By arrangement with "New Musical Express"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
OLLYWOOD — Capitol Records popular and 'Capitol' of the Id albums this month include a
recording of "A Party With y Comden and Adolph Green" that features songs by Jeri South- Mark Murphy, The John LaSalle rtet, Hylo Brown.
he latest release consists of 29 new
cases of which 28 are pop, the ninth six 'Capitol' of the World,
ong the new pop albums, 12 have a
released simultaneously in stereo-
omic and monophonic sound, eight
available in stereo only (their
ophone counterparts having been
ately released), and three of their
hesive versions only. Of the
ad COW packages, four are
bolable monophonically only, while
remaining two are available in
heir stereo and monaural coun-
its having been previously re-

In addition to the four new artist
ages, the month's release in-
cludes Stan Kenton's 24th LP for
apolit, and new albums available in
heir stereophonic or monophonic
nd.

The new Capitol issues available in
monaural and stereo form: "A
With Betty Comden And Adolph
en"; "Jeri Southern Meets Cole
nish 'This Could Be The Start
Something Big'—Mark Murphy;
umply, Stevie Wonder's New LP
he John LaSalle Quartet; "Porgy
Bess"—Hank Jones, Piano, "The
en Brown Story"—Les Brown and his
and of Renown; "Blues With A
—Bobby Hackett; "Sophisticated
ed"—Don Baker at the Corn-
Osa Del Ande"—Yma Sumac;
he Stage Door Swings"—Stan Kenton;
isten To The Quiet"—Joe
niskin, Piano; "At Marineland"—
 Nichols And The Five Pennies.
T eight Capitol stereo only packs-
ages, previously issued monaural
:"Swingin' At The Cinema"—The
onah Jones Quartet; "Swingin'
ng"—The Music of Alvin Royal;
cktail Hammond"—Don Baker
 Trio; "Welcome To The Club"—Nat
King Cole; "Praise Him"—Fred
ar and The Pennsylvania; "This
ng Called Love"—Tommy
ndi; "I Like Men!"—Peggy King;
 New In Town"—Ed Townsend.
he three Capitol albums available
only monaurally are: "Crazy He
 Area Me"—Dakota Staton; "Gloryland!"
he Jordannaires and "Hylo Brown.

The four 'Capitol' of the World
ackages released monaurally are:
Hi-Fi Cuban Drums; "Japan
isted"—Mamoru Miyagi and The
ates of Tokyo's Univ. Of Arts;
"I'm A Wannabe"—Luciano Tajoli;
"A Night At The Tired Bouchon" (Re-
corded in France).
he two 'Capitol' of the World LP's
aved monaurally and now available
phonically are: "Dag-
 Girl Pipers" (Recorded in
nited Kingdom) and "Music In Or-
h" (Recorded in England)—Don
n.ow in an all-out promotion effort to
ist dealers in moving more of their
new jazz merchandise, Capitol has
pared and distributed a number of
-color and die-cut display pieces.
Among these is a giant "Swing to
" display, featuring the pre-
mixed Mark Murphy, The
John LaSalle Quartet, and the new
ms this month of "Rich Nichols at
Marineland," "Porgy and Bess," by
raves, "The Stage Door Swings," by
Kenton, "Blues With A
—Bobby Hackett, "Swingin' at the Cinema," by the Jonnas Jones
Quartet, and "The Lee Brown Story," by Les Brown and the Band of Re-

In addition, an all-out promotion is
nder way for the new Kenton pack-
ge. To help the nation's record dealers move more of Capitol's "Capit-
t catalog items, Kenton album
acks and soft-sheet photos have been
tributed. Other empty jackets
vided for dealer display use are
ose of Yma Sumac, Mark Murphy,
ata Staton, and "A Party With
Betty Comden and Adolph Green."

To launch Jeri Southern as a Cap-
ut artist, a new streamer has been
n and made available to dealers
's artist's album "Jeri Southern Me-
Porter." A large full-color and
cut counter display has also been
ted to dealers spotlighting the new
ata Staton album and re-plugging her
"Dynamic!" and "The Late, Late Show" albums. Another promo-
tional device for the month is an
April "Swing to Stereo" supplement
for dealer distribution to consumers.

Advertising has been scheduled in
winds, such as in Esquire, Holiday, At-
astic, The Reporter, Saturday
view, and the New Yorker.

Disk jockey promotion includes a
serving radio stations throughout
nation, 45rpm introductory pack-
ages which contain selections from
the albums of three of the new artists
of the month—Mark Murphy, Jeri
Southern, and The John LaSalle
artet. In addition, a new April Pro-
ramming Preview Kit of the new
pop and COW albums has been
pped to key DJ's throughout the

ty.

Other 45rpm excerpt albums
sed to key disk jockeys are from "A
arty With Betty Comden and Adolph
" and the new recordings of
ata Staton, Bobby Hackett, Hank
ones, The Jordannaires, and "Hylo

A special "mystery" element of the
month's promotion includes a 45rpm
cimick record "Listen to the Quiet,"
which has been serviced to disk
ckeys. Tied in with the theme of
package is a "Listen to the Quiet" lapel
icker to be worn by record
ers.

The Cash Box, Music April 18, 1956

"My Baby Don't Love Me"

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ALL THE WAY TO THE TOP KEEP PRESS PUSHERING

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PICO LOS ANGELES CALIF.

*Payable On Demand*

"It's What's in THE CASH BOX That Counts — INTERNATIONALLY"
**Album Reviews**

($1.49 thru $2.98)

"DESTINATION STEREO"—RCA Victor LSC-2397, $2.98

Contents: Complete highlights from nine regular priced albums including "Sabre Dance," "Hernando's Hideaway" and "Piano Concerto No. 2." Cover: Offset color art demonstrates stereo theme. Performance: Excellent. Stereo sound comes off with great dimension. Material is very good. All selections from solid selling LP's.**Commercial Value:** A classical gem selling at $2.98 for a limited time. A top choice for racks. Name Value: Excellent LP line of established sellers.

"TCHAIKOVSKY, SYMPHONY NO. 5 IN E MINOR, OP. 64"—Oho Philharmonic Orch., Odd Granner-Begge, Conductor. Camden, CAS-488, $2.98

Content: Popular Tchaikovsky opus of almost a century standing. Cover: Numerical "5" identifies 5th symphony, tastefully and in eye-catching manner. Performance: The Oho orch. performs in top flight fashion, sure to please the classical ear.**Commercial Value:** A good low-price pick for classical lovers and a good rack choice. Name Value: Content and Oho orch. should draw well.

"SURPRISE SYMPHONY NO. 91, IN G"—The Oslo Philharmonic Orch., Øivin Fjeldstad, Conductor. Camden, CAS-488, $2.98

Contents: Haydn's famous opus composed in 1791. Cover: Colorful display of firecrackers reflects "surprise" element associated with this symphony. Attractive, distinctive and eye-catching. Performance: The Oslo orch. captures the surprise element in the second movement quite well and expresses musically the reason for the popularity of the four movement symphony. Stereo orchestra refinement lends to greater dimension and enhances.**Commercial Value:** Package stacks up as a good rack classical pick, as evidenced in jacket, content, composer and stereo sound.

"FLOWER DRUM SONG"—Rondo-lette SA-78, $2.49

Content: Music and songs from the Broadway hit musical. Cover: Oriental color design identifies. Performance: Chorus and orch., under direction of Ira Wright, capture feeling of show throughout—tunes are very good in female and male leading parts.**Commercial Value:** Top hit musical at this price should sell. Stereo won't hurt either. Name Value: Broadway hit is getting strong name promotion. Other Comments: Place in Broadway Hit category on racks.

"SHOW BOAT"—Bill Bowen and His Chorus and Orch., Camden CAS-488, $2.98

Contents: Selections from the perennial musical featuring "Of Man River", "Bill" and "Make Believe". Cover: Bright water color painting of the famous riverboat makes an attractive jacket. Performance: Stereo sound permits right and left stage sounds which helps create a theater-like sound. Solos and ensembles on show favorites come off well.**Commercial Value:** Top-notch impulse buy for racks based on popularity of show and strong jacket display. Name Value of Performer: The title will carry.

"STEREO ON CANAL STREET N.O."—The New Orleans Stompers and Singers, Rondo-lette SA 42, $2.49

Contents: A mixture of Dixie and modern jazz treatments on "Swanee River", "Blues", "Please Come Home", etc. Cover: Twilight scene of the famous street showing maze of street lights, neon signs, sharpened by the dampened street and trolley tracks. Performance: Lizzie Miles chirps on "Blues", "Rumbling" and adds to informal jazz mood.**Commercial Value:** New Orleans' streets have a glamorous attached (Canal, Bourbon, Basin) and could help move the eye-catching jacket. Name Value of Performers: None.

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**Baby Sitter**

NEW YORK—Film star Greer Garson holds a story telling session for the kiddies on the cover of her new Lionel album—re-printed above. The LP, "Greer Garson Baby Sits With Stories and Songs," has just been issued by MGM as part of Lionel's April release.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**The Cash Box, Music**

**Page 39**

**April 18, 1959**

**Album Reviews**

($1.49 thru $2.98)

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**MONOURAL**

"HELEN TRAUBLE IN OPERA AND SONG"—Camden CAL-185, $1.98

Content: A combination package including the operettas "Meredy Widow Waltz", "Yours Is My Heart Alone" plus selections from the operas "Tannhauser", "Lohengrin", etc. Cover: A tasteful color reproduction of the artist dancing in a formal gown and tiara. Miss Traubel delivers in typical high fashion on semi-classic standards, operas and some religious material including "Ave Maria". A good Trubel package. Commercial Value: The Trubel name has accumulated fans from all music and entertainment levels and should attract more than the usual limited market on classics. Name Value of Performer: Very good.

**THE ART OF KIRSTEN FLAGSTAD"—The Philadelphia Orch. Conducted by Eugene Ormandy, and Hans Lange

Content: Selections from the top artists in the Met star has performed, including "Lohengrin", "Tannhauser", and "Fidelio". Cover: Color portrait dominates, the jacket which lists selections from various Flagstead songs in her inimitable fashion the arts she has successfully performed from stages around the world. Commercial Value: An excellent low-priced gem for classical lovers. Name Value of Performer: Excellent.

**SECRET JAZZ FESTIVAL IN HI-FI"—Warner Bros. 1281, $2.98 (stereo and monaural)

Content: Choice selections by top jazzmen especially prepared to showcase the new Warner Bros. Jazz releases—individual LPs by these artists. Selections do not appear in the new albums, several of which are reviewed this week in The Cash Box Album Review section. Cover: Exciting, colorful and eye-catching—sax played by musicians in informal shirts. Performance: Chico Hamilton, Ruby Braff, First Jazz Piano Quartet, Matty Matlock, etc. all deliver in first class form. Commercial Value: Excellent buy in stereo or monaural (both $2.98) appealing to the widest jazz market. Name Value: Excellent.

**SOME LIKE IT COOL"—United Artists MX 21, $1.98

Content: Jazz sampler featuring selections by Johnny Mandel Orch., Art Farmer Quintet, Diahann Carroll-Andre Previn Trio, Bill Miller, Morgan King, etc. Cover: Cool colors reflect "cool" jazz content well. Performance: Good collection of jazz styles both instrumentally and vocally a la Carroll and King. Commercial Value: The price is certainly right for "cool ones", and billing of forty-two artists on cover should catch sales. Name Value of Performer: Very good. Other Comments: Good rack item.

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**Kiddie Album Reviews**

"GREG GARSON BABY SITS WITH STORIES AND SONGS"— Lion 170102, $1.98

Content: Collection of children's stories including "Red Riding Hood", "Puss-in-Boots" and "Nine Tailor" plus two songs performed by the movie star. Cover: "Bedtime story" scene with Miss Garson and her four young children, in color. Performance: Greg Garson manages humor and drama equally well in the story telling and the songs should appeal. Name Value of Performer: Excellent. Should attract parents. Commercial Value: A good kiddie item. Fresh material and a new face, (this is the actress' first recording) could spur rack kiddie sales.

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**Kiddie E P Reviews**

"GREAT GOLDEN BOOK SONG STORIES"—The Sandpipers and Mitch Miller Orch. Golden EP-529

"Scuffy the Tugboat", "The Poky Little Puppy", "The Taxi That Hurried", etc. are tunes based on the books of the same name. Each selection offers tunes, sounds and stories that should have wide appeal with the kids. Jacket design, all six book jackets. Commercial Value: A good kiddie item. Possible book-record promotion idea for stores.

"3 GREAT WALT DISNEY WESTERN FAVORITES", Sandpipers and Mitch Miller Orch. Golden EP-529

"John Singer" tells the story of a hero Texas ranger; "ElFuego va Caba" chants of the sheriff with nine lives while "Pecos Bill" is the third western tune. All three are appealing western and if it's "western" and good, and this is, stock it. Cover depicts all three heroes in western western color.

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**Rack Best Sellers**

**Monaural Albums**

*(Low Priced)*

1. JUST FOR YOU
   Perry Como (Camden 440)
2. GOOD HOUSEKEEPING'S PLAN FOR REDUCING OFF-THE-RECORD
   (Harmony HI-7271)
3. DREAM ALONG WITH ME
   Perry Como (Camden 403)
4. EDDY ARNOLD
   Eddy Arnold (Columbia 471)
5. SOUL OF SPAIN
   101 Strings (Somerset SF-4600)
6. PETER GUNN
   Aaron Bell (Lion 11012)
7. HAPPY GO LUCKY SOUND
   Three Suns (Camden 434)
8. THAT'S WHAT I LIKE
   About the South
   Phil Harris (Camden 445)
9. SLEEPING BEAUTY
   Darlene Gillespie (Mickey Mouse MM-32)
10. WORLD'S GREATEST STANDARDS
    101 Strings (Somerset SF-4000)

**Rack Best Sellers**

**Monaural Albums**

*(Regular Priced)*

1. PETER GUNN
   Henry Mancini (RCA Victor LPM-1956)
2. THE KINGSTON Trio (Capitol T-1170)
3. RICKY SINGS AGAIN
   Ralphy Nelson (Imperial LP-M-668)
4. FOR LP FANS ONLY
   Elvis Presley (RCA Victor LP-1990)
5. OPEN FIRE, 2 GUITARS
   Johnny Mathis (Columbia CL-1760)
6. COME DANCE WITH ME
   Frank Sinatra (Capital W-1049)
7. FABULOUS JONNY CASH
   Johnny Cash (Columbia CL-1225)
8. MORE SING ALONG WITH MITCH
   Mitch Miller (Columbia CL-1343)
9. MYOINS
   Team Emont (Capitol T-176)
10. RITCHIE VALENS
    Ritchie Valens (Del-Fi DLP-1201)

**Cricket-Design Issues Twenty LP's**

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm of Design Records, announced last week the signing of ten new LP's comprising the "Spring Release" series and ten Cricket kladle LP's.

The Design sets feature four in-studio artists and four in-the-orchestra. The "artists only" group are "Red" book, "Smokey" book, "The Mark Twain Highway" show played by the Flext Quartet, "Holiday In Manhattan", twenty-four Cole Porter tunes done by society ister Elton Addison Bailey; "Byrd True In Vienna" with D'Arte conducting the "Sympathy Of The Air" orchestra and an album of dance music by Claude Thornhill.

The six vocal packages among the new Design releases are "Rodgers And Hart Songs" sung by James Galway, "The Golden Era Or Al Jolson" sung by Jack La Delle, "The Last Of The Minstrel Men" performed by the Loden; "The Blind Miller" way, an assortment of tunes associated with the career of Glenn Miller all sung by Frank Fuck. Sings and conducting the orchestra, the final set in "Join The Idlers" of the U. S. Coast Guard


The Cricket records retail between $1.50. Each album has full color cover and is sealed in a polyethylene bag for protection. They are shipped in corrugated packages that fold out to become "in-store" display pieces.

Leslie stated, "Initial plans call for the release of an additional twenty albums before the end of the year. All of our recording is being done in stereo although we have no intention of releasing stereo children's LP's at this time. We believe, however, that before too many years the majority of all albums sold will be stereo and we want to be ready to convert quickly."

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
MOA Holds Its Ninth Annual Convention

CHICAGO—For the ninth year the music industry took part in the annual conclave of the Music Operators of America at a convention held in the Morrison Hotel in Chicago.

Almost all the major and independent record manufacturers were represented — and the Morrison lobby, hospitality suites, and exhibition rooms were the scene of continuous activity.

Many manufacturers took the opportunity to hold distributor meetings, and manufacturers get together among themselves to discuss ways and means of remedying some of their outstanding problems.

ARMADA (American Record Manufacturers and Distributors' Association) met last Tuesday afternoon to vote its first convention to take place on Monday and Tuesday, June 8 and 9 at the Hotel Morrison, this city.

All in all, music men once again found that the convention was the place and the time to meet distributors and discuss their product and business.

Picture coverage of the convention can be seen on page 42.

We're Sorry:
NO PHOTOGRAPHS OF ARTISTS WHO PERFORMED AT MOA BANQUET WILL APPEAR THIS YEAR

GEORGE A. MILLER REFUSED PHOTOGRAPHERS PERMISSION TO TAKE PICTURES OF ARTISTS

NARAS Sets First Annual Awards Banquet For May 4, In L.A.

HOLLYWOOD — The National Academy of Recording Arts and Sciences will hold its First Annual Awards Banquet in the Grand Ballroom of the Beverly Hilton Hotel on Monday evening, May 4, it was announced by Paul Weston, president of the Los Angeles chapter of NARAS.

Weston stated that the Academy expects some 500 recording personalities and executives to attend the black-tie affair, at which awards in 28 categories will be presented to winning recording artists and personalities.

Individual and group tickets for the banquet are available through the Academy office at 9001 Sunset Blvd., Hollywood 46.

Final ballots have been mailed to Academy members by the accounting firm of Haskins and Sells. After the voting deadline of April 15, Runzel P. Shomler, a partner in the firm's Los Angeles office, will tabulate the votes in secret.

Winners in each category will receive a miniature, gold-finished replica of an old-fashioned phonograph.

Phil Rose Blooms

NEW YORK — Phil Rose, Glory Records prez, hit it big in his initial venture as a producer by being the co-producer of the smash Broadway play, "A Raise In The Sun." Production, starring Sidney Poitier, has won the New York Drama Critics Circle Award.

Disc-wise, Rose has produced such Glory slick efforts as "Banana Boat Song" by the Tarriers; "Cindy" by Vince Martin and "Ambrose (Part 5)" by Linda Laurie.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Record Business Held-Up Thru Recession, RIAA Reports

NEW YORK—The Record Industry Association of America (RIAA) released its Seventh Annual Report last week, which contained several interesting developments within the organization.

The report's introduction states, "Although nearly all of American business suffered a recession during 1958 and most industries were obliged to accept a moderate to a sharp decline in sales, the record industry was fortunate in its ability to maintain volume and earnings which compare favorably with the peak year of 1957. Sales in 1958 at manufacturing bill prices remained close to the figures for 1957 of $175,000,000, equivalent to about $350,000,000 at retail prices."

The RIAA added seventeen new members during 1958 to bring the total membership to 65, among which are record companies, guilds and clubs, music publishers and various other firms associated with the industry. An interesting note is that all seven companies affiliated with a motion picture firm have become RIAA members. They are: Decca (Universal Pictures), MGM (Loews), Dot (Paramount Pictures), Warner Bros. (Warner Bros.), 20th Fox (20th Century Fox), Colpix (Columbia Pictures) and United Artists (United Artists).

During April of last year the seventh annual meeting was held at the New York Athletic Club and resulted in the election or re-election of the following Directors: Archie Bleyer (Cadence), David Kapp (Kapp), G. D. Lieberman (Columbia), George B. Marek (RCA Victor), Leonard W. Schneider (Colpix), Glen E. Wallch (Capitol) and Randy Wood (Dot).

Immediately following this election the Board met and elected RIAA officers for the year. President—Irving B. Green of Mercury; Sr. VP—Harry Kruse of London; VP—MGM's Arnold Maxin; VP and treasurer—John Stevenson of Children's Record Guild.

The report further reveals that stereophonic record sales increased rapidly during the year to account for approximately 15 per cent of total LP sales at year's end. This trend is expected to continue.

Four major committees accounted for much of the progress by the RIAA. The Legal Committee has filed an objection to the House and Senate bills requiring higher royalty payments. A counsel is maintained in the capitol to inform members of any changes that would affect the industry.

The Statistical and Accounting committee, responsible for industry-wide profit and loss statements, has engaged a well-known firm of economists, Bond, Watkins, Jason & Co., "to study and report on the principle economic forces affecting the welfare of the record business." The report has been completed and is now under study by the Board of Directors.

The engineering committee has engaged in developing standards for the recording and playing of LP records. Prominent in this endeavor was the resolving of technical recording techniques and arriving at one standard for the entire industry.

The Gold Record Committee has established a plan of certification of sales attainments of various types of records, placing the prestige of the Association behind authentic awards of this nature. Approval was given for a design of a gold-record plaque to be awarded to all members company's million sellers.

"Anne Frank" Music Released On 20th-Fox

NEW YORK—Henry V. Onorati last week announced the release of the soundtrack album of the background music from George Stevens' 20th-Century Fox flick "The Diary Of Anne Frank" written by Alfred Newman. The album is being released simultaneously in monoaural and stereo versions, and it is reported that initial distributor reaction has been very good. The picture, which opened at the Palace here on St. Patrick's Day to critical raves is based on the record, placing the prestige of the best-selling book of the same name. Onorati said, "20th-Fox is preparing an initial pressing of 50,000 albums and looks to the album to be the best selling non-musical film album of the year."

The picture is being roadshowed on a ten-a-week basis, and advance indications are that it should play most major locations through the end of the year. The Palace in New York is now accepting reservations through the Fall, and reports the greatest advance ticket sale in the history of the theater, even exceeding that of the smash "Bridge Over The River Kwai."

The label is releasing the "Theme From The Diary Of Anne Frank" and "Spring Is Coming," the two tracks from the album, as single, concurrently with the release of the album. A complete disk jockey distribution, the largest ever shipped by 20th-Fox, will be the initial spearheading in the promotional campaign. Countercards, window streamers andалиs with the theater ads are all included in the plan for maximum saturation promotion. Co-op ads in key markets and a strong push from Fox branch offices will be used to develop maximum consumer exposure.

YOUR ALBUM COLLECTION IS NOT COMPLETE UNTIL YOU HAVE CL 200

"MUSICAL GEMS FROM EDDIE PADDOCK'S HAMMOND TREASURES"

Signed Jeannie K. CASS RECORDS BEVERLY HILLS, CALIFORNIA

JAZZ GREATS PLAY GREAT JAZZ IN THE MAY 1st "COLUMBIA JAZZ FESTIVAL" FROM THE FIRST NAME IN JAZZ HEAR

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LIONEL HAMPTON
THE HI-LO'S
BILLIE HOLIDAY
J. J. JOHNSON
GERRIL MULLIGAN
JIMMY RUSHING
ART VAN DAMME
JOE WILDER
TEDDY WILSON

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box, Music

April 18, 1959

The Cash Box Camera Clicks At MOA

CHICAGO

2. The Elvis Presley Parade.
4. Boudinoux Bryant, Joe Lucas, Felice Bryant, Wesley Rose and Lester Rose.
5. Bob Austin, Joe Norton, Brunni Hiltrop and Dave Kapralik.
6. Steve Sholes, Hirsh De La Vie, Ben Rosner and Austin.
7. Mel Turoff, Danny Driscoll and Jerry Winston.
10. Austin, Freddie Bienstock and Johnny Bienstock.
11. Sol Handwerger, Manny Goldberg and model.
12. Norman Orleck, Bobbie Shaed and Bob Austin.
15. Paul Bain and Carl Wayne.
18. Don Mackay, Herman Burkland and Bob Austin.
19. Austin, Steve Clark and Lee Brooks.
20. Joe Matthews, Sam Ricklin and Gabe Orland.
22. Lindy Nardomis, Judy Neal and Johnny Thompson.
26. Austin, Peter Uhrriet and Lee Brooks.
27. Jack Perrin, Jimmy Myers and Austin.
28. Perrin, Marly Faye, George Parkhill and Austin.
29. Syl Nathan and Sam Ricklin.
31. Bob Austin, Webber Parrish, Sandy Harbin and Jerry Thomas.
32. Alan Hartwell and Bob Austin.
33. Lee Brooks, Ernie Leener and George Leener.
34. Murray Nash and Nelson Verbit.
35. Bob Austin and Moe Preskell.
37. Austin, Bill Odell and Frank Amaru.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"


**Gone And Affiliates Launch Spring Album Sales Program**

NEW YORK — Gone Records and its affiliates, End, Mardi Gras and Jamie Records, have launched a “Spring Album Program” on behalf of their LP lines. The dealer incentive plan for each disc begins by April and will continue through June 30. There will be regular adders for every 500 LP’s ordered at the recent Gone distrubition convention in New York.

Features of the Gone, End and Mardi Gras program are: for every 12 monaural or stereo LP’s ordered, 2 monaural or stereo LP’s will be given free; as an additional bonus, distributors will get 3% off. As with every order of 500 LP’s, all albums are 100% exchangeable and replaceable. The change on the program will be accepted after August 1, 1959. Ads, displays, etc. will help promote the program.

The Jamie program consists of 3 order plans: “A” with 100 LP’s ordered free; “B” with every 200 LP’s ordered, plus additional free; “C” with every 3000 LP’s ordered, 15% free goods.


The new Jamie LP’s are: “Especially For You”—Dana Olds (monaural & stereo); “Connie Conway”—“Too Tough”—Bobby Tucker Trio (monaural & stereo); “Music For Dreamers” —Francois Vernicelle and his orchestra (monaural & stereo); “The Magic Sounds Of Pierre Cavalli” (monaural & stereo); “Trompette Bouchée”—Jack Merve and his orchestra (monaural & stereo).

The drive on the Gone, End, Mardi Gras, “Spring Album Program” features Larry Greene, Mercury’s newly appointed national manager of album sales and production for these slated to retail at $4.98 and $5.98 for the monaural and stereo versions respectively.

Goldner has spent the last five years covering every phase of the record business. In 1954, he joined the original Tico Recording Co., as assistant to George Goldner, then to shift that firm, then, he was in charge of production of singles and LP’s at the Tico. To Distributing was first formed in N.Y. he was appointed sales manager for that firm. Upon its sale to the Roulette combine Goldner remained on as assistant sales manager and covered the Manhattan area in N.Y.

Sonny Lester Named Rank A&R Head

NEW YORK — Norman Weinstein, general manager of The Rank Record Company of America, last week announced the appointment of Sonny Lester as Rank’s new A&R man and repertoire for the new company.

Prior to joining Rank Records Lester was the A&R staff at Dot Records. Before his association with Dot, he served in a similar capacity with the Coral and Brunswick labels.

**Benton Cuts Album**

CHICAGO—Because of the excitement created by their first Brooklyn single, “It’s Just A Matter Of Time,” Mercury Records is rushing into a special mid-April release his first Mercury album, “It’s A Matter Of Time”, in both stereo and monaural. A second Benton single, “So Close” backed by “Endlessly,” is, as indicated by initial orders from Mercury distributors, already assured of a smash success. The rapidly ascending popularity of the single and his distinctive song styling is tested by solid coast-to-coast bookings up to and including September. Three Ed “Big Daddy” Wine Show appearances are scheduled for April 12, June 14, and September 27. The special-release album includes “The Nearness Of You,” “I Can’t Sing Too,” “Tell Me You Love Me,” “I’m In The Mood For Love,” “But Beautiful,” “When I Fall In Love,” “Hold Me,” “As You May Be,” “I’ll String Along With You,” “The More I See You,” “Love Me Or Leave Me,” “I Could Have Told You” and the title-song.

**Clarkson Gets New RCA Post**

NEW YORK — Emmett Dunn, manager of RCA Custom records, has announced the appointment of Robert J. Clarkson as sales planning and service manager of the custom record sales department of the company. Clarkson will be responsible for supervising service of Custom clients’ accounts, and for developing new sales plans.

Clarkson’s appointment is in line with RCA Custom’s expansion of facilities and services made necessary by a continuing increase of business over previous years. Within the past month, RCA has opened new studios in Hollywood and expanded production facilities in its factory there. The custom department has also established label-printing equipment in its Rockaway, New Jersey, plant which will enable it to offer faster service to clients in the New York area.

Clarkson comes to RCA with long experience in the custom record field. He joined a department of RCA which specialized with Columbia transcription and custom record division, for most of that time as general manager in charge of offices in New York, Chicago and Hollywood. Clarkson has also had extensive experience in radio and television as a producer of such shows as ABC’s “O prospective and CBS’s “Good Morning With Will Rogers” and “Jimmy Dean” shows.

**“IT’S JUST KEEP UP”**

**HIT OF THE MOA!**

**“TAKE OUT SOME INSURANCE”**

**“LOVELY ONE”**

**“FAST CLOSE”**

**“HOLD ME”**

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**“IT JUST KEEP UP”**

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**“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”**
PHILADELPHIA—Al Alberts relaxes after his opening night stint at Scolla's here, with friends who came to wish him luck. Along the front of the table are Alberts, Dick Clark, Mrs. Ed Barsky and Ed Barsky of MGM Records. On the far side are Mrs. Al Alberts, Mrs. Dick Clark, Tony Memorella and his wife.

Alberts' latest wax effort is his Corin LP, "A Man Has Got To Sing."

Wieland To Aamco

NEW YORK—Norm Wieland announced last week that he has left his national sales manager position at 20th-Fox Records to become director of sales and merchandising for Aamco Records. Heading the new set-up at Aamco, along with Wieland, are Carl LeBow, president, and Ted Steele, VP and secretary.

The announcement was made at a dinner party at P. J. Moriarity's, during which time Wieland justified his move by saying, "The independent operation offers more latitude and scope."

The low priced album line currently consists of a catalogue of 44 $1.98 monaural LP's and 35 $2.98 packages, which lists among its artists such names as Duke Ellington, Jonah Jones, Perez Prado, Julie London and Carmen McRae.

Scientia, Aamco's language series subial consists of 5 albums in French, Spanish and Italian prepared by Jeanne Pleasance Vерьен, Dean of Languages at Columbia University. This series also retails at $1.98.

Two new albums are now being recorded for release. They are "Chips of Wisdom" by Paul Winchell and Jerry Mahoney—tapes from their TV show; and "Jack Carter on Broadway."

Currently under contract to Aamco are Carter, the Pialette Sisters and Teal Joy. LeBow disclosed plans for the issuance of 6 LP's per month utilizing this talent and other artists not yet under contract. Negotiations are also under way with the Juilliard School of Music to cut classical sets with students enrolled at the famed music school. The diskery will eventually enter the singles market, but no plans are being formulated for this venture as yet.

Both Steele and LeBow expressed satisfaction for their new association with Wieland, who brings to the firm many years of diversified experience in the record business.

Gazachstahagen Contest Winner

NEW YORK—What is a Gazachstahagen? This is a Gazachstahagen! At least that's what the panel of judges decided during the run-off of United Artists' national Gazachstahagen contest.

The above-pictured clay gremlin installed in a radio tube, submitted by Mrs. Paul Guma of New Orleans was selected as the winning entry. For this she will bag in the sun for one week at the British Colony Hotel in Nassau, The Bahamas. Joining her will be co-winner Jeff Hugg, deejay at WZMB, New Orleans.

Seventy additional prizes have been awarded to DJ's and their listeners for their efforts during the contest, which promoted the record of the same name.

The following is a poem which accompanied Mrs. Guma's gremlin:

GAZACHSTAHAGEN, or "Gus" for short

Is a nasty little man,

Who lives in tubes . . .

and blows them out

Every chance he can!

He's here . . . he's there . . . he's everywhere

In radio and T. V.

How he knows just when to strike Remains a mystery.

It's derby day . . . the horses come A-pounding down the track . . .

That's the time that "Gus" decides To give a tube a whack!

The Tigers intercept a pass . . .

And Cannon breaks away

To the 30 . . . the 20 . . . the 10 . . .

WHEN

P.O.W! "Gus" does it again!!!

When things go wrong at the missile base,

And scientists tear their hair . . .

You can bet your bottom nose cone GAZACHSTAHAGEN was there!

So next time, folks,

When your radio croaks,

Or your picture goes "beezek" . . .

No doubt it's GAZACHSTAHAGEN Doing more of his dirty work!
**Kapp Issues 22 LP's For April**

NEW YORK — Kapp Records last week announced the release of twenty-two LP's for April, four new monaurals and eighteen stereo. Fourteen stereo previously were issued monaurally by the label.

The four new monaurals, also available in stereo are: "More Songs Of The Fabulous Fifties" — Roger Williams; "Suite For Two Trumpets" — The Les Brown & Vic Schoen Bands; "The Troubadours In Venezuela"; and "Cha Cha Cha" — Harry Harden.

The fourteen stereo previously released monaurally are: "Valentine Tango In Stereo" — Jaime Jardin; "Waltzes In Stereo" — Roger Williams; "Barjes & Minstrels In Stereo" — Happy Harts "Singing Banjo" Band (two separately issued disks); "Hollywood Themes In Stereo" — Frank Hunter and His Orch.; "Sing Along In Stereo" — Marty Goldsmith and Gals; "Standing In Stereo" — Jane Morgan; "Honky Tonk Piano In Stereo" — Edile "Piano" Miller; "College Songs In Stereo" — Marty Gold Chorus and Orch.; "Paris Intra-Muros" — Raymond Lefevre and his Grande Orch.; "Waltzes In Stereo" — David Rose; "Latin Rhythms In Stereo" — John Gart at the Cove Electronic Organ with the Latin Rhythm Boys; "Gay Nineties" — Various Artists; "Marches In Stereo" — John Gart at the Cove Electronic Organ with the Minuto Men.

**Len Levy To Rank**

NEW YORK — Norm Wienstroer, vice-president and general manager of the new Rank label, last week announced the appointment of Len Levy as his executive administrative assistant.

Levy had been sales manager of Harmony Records for the past year. Prior to that he was eastern division sales manager of Coral and Brunswick.

**Wedding Bells**

LOS ANGELES — Wedding bells will undoubtedly be a popular song in weeks to come for 78's of the Four Preps quartet. Standing (left to right), Preps Don Clarke, Bruce Bolland and Ed Cobb, are shown being greeted by their respective fiancées, Cynthia Cough, Brenda Hall and Carole Winterburne on their arrival recently from Lakeland Air Force base in San Antonio where they're enrolled in the Air National Guard. Composer-member Glen Lashford, foreground, despite the whole sale display of engagement rings, remains ever faithful to Don Capell's advances.

Upon completion of their basic training at the end of April, the Preps will begin an extensive tour of night club and outdoor fair engagements, distributed through a "special quartet" booking agent, Melville Shapley. They have been booked to play the Crescendo Club in Hollywood, June 4 through June 15, and the Town House on Montgomery, Pa., July 10 through the 18.

During a recent Tennessee Ernie Ford TVer the Preps introduced a new song, "Listen Honey, I'll Be Home," written by Larson and Beland, which they'll record for Capitol as their next release.

**New Fascinato - Capitol Pact**

HOLLYWOOD — Jack Fascinato, arranger & conductor has signed an exclusive recording contract with Capitol Records. It was announced by Lloyd W. Dunn, Vice President and head of the company's Artist and Repertoire Division. Fascinato's recordings in the Capitol Tower studios in Hollywood will be supervised by A & R producer Bill Miller.

A previous option agreement between Fascinato and Capitol was converted into a long-term contract after the release in March of the composer-conductor's first Capitol album, "Palm Springs Suite.

Fascinato has been featured as musical director on several National Broadcasting Company television and radio network programs, including the "Television Ernie Ford Show." It was Fascinato who arranged and conducted for Tennessee Ernie's million-selling Capitol disk, "Sixteen Tons.

**Musical About San Fran. Gets New York Date**

SAN FRANCISCO, CALIF. — "San Francisco—My Enchanted City," composed by a San Francisco ensemble arranged, conducted and recorded by David Rose on the Seal label and endorsed by the city's Chamber of Commerce, will open in New York in June as a musical show reported G. Chamber.

Plans have already been formulated for an expanded version of the show, including ballet, to be presented at the Roxy Theatre, followed by a TV spectacular and then a touring company.

Composed by Stephen and Libby McNeil, the score is based on authentic sounds of the West Coast city—eagle calls, foghorns, bells of ocean liners, officers of Dolores Mission and the international flavor of its many districts.

The recorded version is sung by a large cast which includes Ray Gonan, Jr., Bill Lee and Bob Grabot. Comic Don Sherwood does a poetry-music bit on the flip side of the disk.

The record was cut in 1957 and Fox said that "since then we felt that the eventual stage or television production was inevitable if sales of the record in the San Francisco area maintained a good level."

"The Chamber of Commerce has promoted the record at every opportunity through publicity, mailings and presentations to distinguished visitors," Fox disclosed. The mayor also presents it along with each key to the city.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
“SWING ALONG”—The Four Lads—Columbia CL 1299 & CS 8196 (Monaural & Stereo)

Thirty ageless tunes get a swingful, modernized reading from the versatile quartet. Favorites such as “The Old Oaken Bucket,” “Grandfather’s Clock,” “Love’s Old Sweet Song,” “Let Me Call You Sweetheart” and “Moonlight Bay,” regardless of their original tempo, always brimful of a lively, easy gait and the harmonic subtleties of their voice. A fun-packed package that will please all ages.

“TRIBUTE TO THE LADY”—Sam Cooke—Keen A2901

Sam Cooke, currently on the lists with “Everybody Likes To Cha Cha Cha,” pays his personal tribute to one of the greatest jazz singers, Billie Holiday, from whom Cooke attributes his early influence. All the tunes here that have been associated with Lady Day are now invested with Cooke’s sincere, straightforward delivery. Package makeup includes “Billie’s Funny That Way,” “I’ve Got A Right To Sing The Blues,” “Tain’t Nobody’s Bizness,” and Holiday’s exclusive “God Bless The Child.” Hot item.

“TRAVELLING ON WITH THE BEAVERS”—Vanguard VRS 2022 & YSD 2022 (Monaural & Stereo)

Another excellent folk-song package from the famous group. Ex-member Pete Seeger, who has attained individual prominence, is featured on 5 of the 16 bands including the group’s current single, “Getta Travel On.” Other selections that have been revised by the members, giving them that special West Coast seal of approval. Includes “Eric Can,” “I Never Will Marry,” “Sinner Man” and “State Of Arkansas.” Top seller.

“TOMMY DORSEY’S GREATEST BAND”—20th Fox TCF 181-2

This two-disc package contains 22 famous Dorsey tunes recorded for radio, but never before released. Side one opens with the theme “I’m Getting Sentimental Over You,” and a spoken introduction by Tommy Dorsey. Then the rest of the set swings through such well loved favorites as “Boogie Woogie,” “Minnie,” “Opus 2-1,” “Song Of India,” “On The Sunny Side Of The Street,” and “Amor.” Sure to score big.

“BUT BEAUTIFUL”—The Norman Luboff Choir—Decca CL 1296 & CS 8111 (Monaural & Stereo)
The much-acclaimed Luboff Choir goes on a musical excursion to the 1940’s and early Forties, softly rendering some of the tenderest ballads to come out of that highly creative period. The voices blend perfectly on such moss-covered items as “Blue Moon,” “I Don’t Know Why,” “Don’t Worry Bout Me,” “Moonlight” and “I’ll See You In My Dreams.” A vocal beauty that’s a shelf staple.

“ENCORE”—Domenico Modugno—Decca DL 8833

Included in Modugno’s second Decca LP is this year’s San Remo Musical Festival winner, “Ciao Ciao Bambina” (not included in his second album which constituted his second award winning year at the famed festival—capping last year with the immensely successful “Volare.” Most of the tunes here are Modugno originals plus his own rendition of the popular “Come Prima.” His “Volare” won many new fans for him in the U. S. A. and this set should find favor with them.

“CUGAT IN SPAIN”—Xavier Cugat and his Orchestra—RCA Victor LPM 1894 & LSP 1894 (Monaural & Stereo)

A dozen Spanish tunes have been transformed by the Cugat orchestra into danceable radio hits. The melodies, from pasodobles, gypsy music and the classics, have been retained, adding authentic flavor to the disc. Among the selections are “Granada,” “Malaguena,” “Valencia,” “Iritani Fire Dance” and “El Bollicar,” which will greatly please the Latin music’s many fans.

“ALL ABOUT LOVE”—Steve Lawrence—Coral CL 52868 & CFL 1297 (Monaural & Stereo)
The young singer hops on the love idiom with a dozen legit deliveries that explain his fast rising popularity with the more sedate crowd. Tunes that comprise the date combine popular favorites as “Hooray For Love,” “Time After Time” and “Love Is A Simple Thing” with a few obscure oldies and one recent cliche, “Love Is A Season.” All display Lawrence’s originality. Will increase his professional stock.

“SOME LIKE IT HOT CHA-CHA-CHA”—Sweet Sue and Her Society Syncopaters—United Artists UA CL 8121

Music from the “Roaring Twenties” with a contagious cha cha beat which draws from tunes in the widely acclaimed “Some Like It Hot” film. Taking advantage of the pic’s publicity, deck can cash in here.

“IMITATION OF LIFE”—Music from the motion picture sound track—Decca DL 8778 & DL 7887 (Monaural & Stereo)

Joe Earl Grant sings the title song from the recently released Universal-International film starring Lana Turner and John Gavin. Other vocal lead is “Soon I Will Be Done With The Trouble Of The World” sung by Lillian Hayman (not in the film). The other selections are original instrumental numbers by Frank Skinner and played by Joseph Gershenson and the UI studio orch. Sales can be helped by film’s success.

“LONNIE DONEGAN”—Dot DLP 3159

The English folk singer, of “Rock Island Line” fame, shows the various sides of his interests and talents in this package. Of the twelve tunes six are Donegan penned, three of which were in collaboration with folk artist Alan Lomax. All the numbers are basically from the folk category, some glimpses, some with a modern beat, and a few spirituals—all getting a vivid reading from Donegan. Varied material here can direct disk to several markets but essentially for the folk music purveyors.

“UP THE MISSISSIPPI”—The Dukes Of Dixieland—Audio Fidelity AFLP 1892 & AFSD 5892 (Monaural & Stereo)

Volume 9 in the Dukes’ series on the Audio Fidelity label of this tradition of presenting highly volatile Dixie jazz with its rough edges trimmed, making it acceptable in all markets. Most arrangements are cut to tunes owing their allegiance to the Mississippi—such as “Old Man River,” “Up The Lazy River,” “Down By The Riverside” and “Mississippi Mud.” Previous Dukes’ LP’s have made it—this should too.

“ONE O’CLOCK JUMP”—Count Basie, Joe Williams, Ella Fitzgerald—Verve MG V-4288

Vare is the essence of this LP with three instrumentalists (including the immortal title tune) and it’s based by Williams (“Swearin’ Dab In The Middle,” “Don’t Worry About Me,” “Stop, Pretty Baby, Stop, etc.”) and the opening “You Close For Comfort,” a duet by Williams and Miss Fitzgerald—her only stint on the set. Highly potent merchandise.

“What Is There To Say?”—The Gerry Mulligan Quartet—Columbia CL 1397 & CS 8116 (Monaural & Stereo)

Mulligan’s ubiquitous baritone sax is once again an LPplacer. Here he teams with Art Farmer’s trumpet as well as in numerous solo flights. And Farmer is no slacker—demonstrating his increasing importance as an innovator. Of the eight numbers, “Utter Chaos” leads the five Mulligan penned themes. The three standards incorporated here are “My One And Only Love,” “In A Sentimental Mood” and the title tune. Major jazz issue.
JAZZ PICKS (cont.)

"PRES AND TEDDY"—The Lester Young-Teddy Wilson Quartet—Verve MG V-8265

The most reliably influential tenor sax of the recently deceased Lester Young is accorded the cooperation of pianist Teddy Wilson, no lesser a jazz figure, and with rhythm assistance from Jo Jones and Gene Krupa. The two-movement sessions waxed in 1956, and the tunes receive, in all, five looks. "All Of Me," "Prisoner Of Love," "Louise," "Love Me Or Leave Me," "Taking A Chance On Love," and "Love Is Here To Stay." "PRES AND TEDDY" will enhance the libraries of innumerable jazz fans.

"GONGS EAST!"—The Chico Hamilton Quintet—Warnor Bros. W 1271 & W 1271 (Monaural & Stereo)

Behind an Oriental theme the Hamilton Quintet moves in a way-out jazz medium, taking full use of Nat "Gong" Gons's cello and Eric Dilphy's alto, flute, and bass clarinet. As usual, Hamilton's drums lay down a solid basic on each number, which includes standards "Beyond The Blue Horizon," "Long Ago And Far Away," and "Gave Me Love A Cherry" among others. The group's large fandom and the way-outers are in for a treat.

"FINGER POPPIN' WITH THE HORACE SILVER QUINTET"—Blue Note 4009

Eight original Silver compositions provide the impetus for a deck that manages to swing hard all the way through—one of Silver's accomplishments as a modern jazz leader. With four relatively unknown sidemen, Blue Mitchell, Junior Cook, Eugene Taylor and Louis Hayes, the Quintet is earning a reputation for expertly retaining the basic jazz elements of drive, funk and blues, in modern experiments. Big attraction in the Silver name.


Recorded on the spot in August 1956, this set is a complete improvisation by the participating musicians—no previous arrangements have been made as to selections. Since deck only contains four numbers, ample time is available for each man to spotlighted. Will be desired by the way-out coterie.

"SOUL"—Coleman Hawkins—Prestige 7149

One of the early jazz innovators, Coleman Hawkins has been striving of late years to interest his sometimes heavy tenor, contrast with the thinned-out tones of many moderists. His rhythm accompaniment includes ace jazzmen: Gie Johnson, Kenny Burrell, Ray Bryant and Wendell Marshall, who aside from supplying the basic drive for Hawkins' tenor, manage to solo impressively. Selections include "Groovin'," "Soul Blues," "Until The Real Thing Comes Along," and "Sunday Morning," complete with a rocking tambourine. The Hawkins' in flight with this.

"YOU'RE GETTING TO BE A HABIT WITH ME!"—Ruby Braff—Stereo-Craft RCS-597 (Complete)

Six top studio jazzmen, Don Elliott, Milt Hinton and Nat Pierce among others, join Braff in this concert of improvised standards. Braff's warm and mellow trumpet is the featured performer on such nostalgic as "You're Be So Nice To Come Home To," "Taking A Chance On Love," "Lazy," and "You're Getting To Be A Habit With Me." Tasteful solo excursions are also provided by the others. Pleasant jazz offering, enhanced by outstanding stereo separation.

"JAZZ FOR COMMITTERS!"—Sam "The Man" Taylor—Metrojazz E 1008 (Monaural & Stereo)

Taylor, having once had the fast-rising reputation in pop and rgb for the past few years, returns to his original stamping grounds—jazz. The "Committers" are a five number title for a suburb, while side B is Taylor's "Salute To The Saxmen," Here the tenor finds its finest vehicle. Lester Young's "Lester Leaps In," Coleman Hawkins' "Body And Soul," Ben Webster's "All Too Soon" and two others. Should return Taylor to the good graces of jazzmen.

CLASSICAL PICK OF THE WEEK

"LIFE IN VIENNA"—Rodolf Kempfe conducting the Vienna Philharmonic Orchestra—Capitol EM G 7167 & SG 7167 (Monaural & Stereo)

This album is dedicated to composers associated with the city of Vienna, the music here called mainly from 19th century works when the city was the cultural center of Europe. Among the seven pieces are representations from the three Strauss', best known of which is the Overture to "The Fledermaus" and "Rasputzy March," included also is Franz Lehar's "Gold And Silver." Deck will find favor among many.

"THE COMPLETE BRAHMS SONATAS FOR VIOLIN AND PIANO"—Schubert: Fantasia in C Major; Yehudi Menuhin, violin—Louis Kentner, pianist EMGBR 7142

The first three sides of this two-disc package comprise the three Brahms Sonatas, the fourth side is the Schubert. The two worlds of tremendous virtuosos combine their respective talents to give an exhilarating performance of the much loved works. Highly respected name value of the performers will move the set.


The work, although politically controversial due to its subtitle, "A Soviet Artist's Reply to Just Criticism," has been hailed musically as the composer's finest work. Powerful, vigorous and invenious, the symphony is a vivid airfix, here although the piece has seven previous recordings, the latest one—exceptionally fine—will be much sought after.


An incorporation of jazz elements is evidenced in these works by two leading modernists. Milhaud, "The Creation of the World" (a ballet) makes a definite use of lines; Stravinsky's "The Soldier's Tale" makes only token use of jazz in several parts of his piece. Since both composers are influences on modern jazz, disk will sell to that market as well as in classical area.

BACH: Three Concertos for Harpsichord and Orchestra—No. 1 in D minor, No. 1 in A major, No. 3 in F minor—Anton Heiller, harpsichord—New State Opera, Berlin, conducted by Milhaud—Vanguard B-588 & BGS-5909 (Mono & Stereo)

The three compositions here represent an historically significant departure from the sole correct works of the same title including original works for the keyboard. The historical importance of these works and the immense appeal of Bach assents this album for the classical conser.
NEW YORK—Verve Records has initiated a "Ninety-Niner" dealer-consumer plan for its line of 500 packages. The program, which began April 6 and runs through May 30, offers the consumer any Verve monaural or stereo album for 99c, with the purchase of any monaural or stereo album at the regular dealer cost. Consumers can then buy any Verve monaural or stereo LP for 99c if he buys one at list price.

NEW Haley-Joyce Pact

NEW YORK—Rock 'n roll star Bill Haley and Jolly Joyce, head of Jolly Joyce talent agency, have ended their indecision and, with the unavailability of Haley, are working on a three-year contract with Joyce. Haley and Joyce plus their attorneys, Charles Seston and Leo Wimer, respectively, met last week.

The new pact calls for Joyce to exclusively handle worldwide Haley bookings in all fields of the entertainment industry. Two films starring Haley have already been scheduled for_G P.A. this August and Italy in September. A four-year Haley-Joyce pact expired last Sept.

Riverside Coast Office

NEW YORK—Opening a West Coast A&R office in Los Angeles has been announced by Riverside Records. Ross Russell, veteran A&R man and noted jazz authority, will head the operation.

Russell pioneered the jazz A&R field in the mid-forties via his Dial label and its notable releases included some of the first recordings of jazz giants Charlie Parker.

Riverside will extend its West Coast recording, until now limited, to both jazz and other fields.

Lad Label Debuts

NEW YORK—Ken Martel and Chuck Bernard, heads of the new Lad label, a division of Tahad Advertising, this city, last week released their initial single, "Someone Loves Ya Joe," b/w "How Sweet Your Kiss," by Donna Jean Young.

This is the 10-year-old singer's first wax effort and when she was signed Martel and Bernard expressed high expectations for her debut disc, and the works now are plans for her first DJ tour. Indie promotion man Morty Weiss has been engaged to handle the disc's promotion.

"South Pacific" Oscar

NEW YORK—A special Academy Award went to "South Pacific" last week for its achievement in Sound recording, the original soundtrack of the movie is available on RCA Victor LP's in mono and stereo versions, which are among the leading best-sellers in the industry. The monaural version made its bow on the charts more than a year ago and remains among the top ten.

Vee Eight Release


Upcoming Verve sets will be included in the deal. New packages include: "Porpy & Bess"—Ella Fitzgerald and Louis Armstrong (two-discs); "The Lester Young Story." "Easy To Dance With"—Fred Astaire; "Serenata."—Bobby Scott; "Kid From New Orleans"—Kid Ory; "Stay With Me"—Billy Holiday; "Oscar Peterson At Concertgebouw"; "Dukies In Red"—Johnny Hodges & Ellington All-Stars.

Offbeat Couples Reviews

NEW YORK—Squinted on by the reputed success of their first two recording—"Take Five" and "I've Gotta Be Me," Augie Post and Tony Grier, the producers of the aforementioned, Offbeat Records producer Bob Blais, has announced plans to make a combined disc of "The Sun of Four Below!" and "Four Below," the two showcases which were previously staged at the Monk bistro before the "Lemi-Doozen" which is currently in nightly session at the Upstairs at the Downstairs.

Featured on the album will be June Ericsson, who was last seen in "Son of Four Below" plus Jack Fletcher, Cell Cabot and Gerry Matthews, all three of whom were represented in "Son" as well as in "Four Below" and are currently on view in the "Demi-Doozen" production and the Offbeat showcase. The album which is scheduled to go into the works in March has been entitled "The Best of Four Below and Son of Four Below."

Versatile Miss Smith

NEW YORK—Ethel Smith, Decca Recording Artist and a leading exponent of the Hammond Organ has added acting to her many talents.

Miss Smith is featured in the new play "Season Of Choice" which opened on Monday evening, April 13, at the Barbizon Plaza Theatre, New York City. The play was written by George Arthur Reinhart, with music by Nathaniel Banks, produced by Boden, Barr and Bullock, and stars Betty Von Furstenberg and Douglass Watson.

It is a comedy concerning a Southern family and showcases Miss Smith as a Southern "flibberty glibbet." She was selected for this part when the producers were overwhelmingly impressed with her uncanny facility for dialect. She auditioned for the role in competition with several more seasoned dramatic actresses.

This is her debut in a straight acting role, and marks a new milestone in Miss Smith's career with success in the recording, supper club and personal appearance fields.
ARMADA Officers Meet In Chi

CHICAGO—Officers and the Board of Directors of American Record Manufacturers and Distributors Association (ARMADA), headed by E. G. Abner, Jr., met on April 3 at the Mar- rison Hotel, here, to finalize plans for the organization's first convention this year. Tentative plans call for the convention to be held at the Marfison Hotel on Monday and Tuesday, June 8 & 9, with the possibility of a new date being arrived at. The executive committee will hold a meet in New York this week on Friday, April 17. ARMADA was formed in July, 1955 to deal with the problems of record manufacturers and distributors.

The ARMADA executive is as follows: President: E. G. Abner, Jr., Vee-Jay Records; Vice-President: Sam Phillips, Sun Records; Secretary: Nelson Verbit, Mariner Distributors, Phil- delphia; Treasurer: Harry Schwartz, Schwartz Bros. distributors, Wash. D.C.; Legal Counsel: Roy Scott; Board of Directors: Phil Chess, Chess Prod.; Joe Kolsky, Roulette Records; Al Schubman, Epic Records; Abner Kr- tegun, Atlante Records; Sidney Nathan, King Records; John Kaplan, Pan-American distributors, Detroit Mich.; Jake Friedman, Southland distributors, Atlanta, Ga.; Lou Chand, Imperial Records; Ernie Leaner, United distri- butors, Chicago; Lester Lees, United Artists Records; Harold Friedman, Record Consultant; Harry Aposto- lli, Alpha, New York; Ice Cohen, Essex distributors, Newark, N. J.; Bernie Lovett, Cameo Records; Jerry Prague, Jubilee; Earl Glicken, All-State dis- tributors, Chicago; Andy Litzchi, Rex Prod., Hollywood; George Goldner, Gone Records; Herman Lubinsky, Sav- ovy, Newark, N. J.; Harry Finfer, Universal distributors, Philly; Marv Broady, Sterling distributors, Cleveland; Steve Janis, Variety Records; Joe Carlton, Carlton Records and Tom Robinson, Atlantic Records; and Don Robey, Peacock Records.

Decca Pacts Mills Artists

NEW YORK—Sidney Mills, Diana Music toper and personal manager, announced last week that Irving Hamilton and Sam Hawkins have been pacted to Decca Records. Both artists are scheduled for sessions this week. Mills also announced that he had signed a master release on his label, Diana Records, titled "Lesenees Blues" and "Uh-uh, Baby" and that he had signed ar- ranger Mercer Ellington, Duke's son, and arranger-conductor-composer Marc Fredericks to personal manage- ment contracts.

Belasco Album Cut

NEW YORK—Tom Frost, A&R director for Urania Records, revealed that he has just finished waxing "S.O.S.—Serenade Our Sweethearts," an album featuring Jacques Belas- co, Academy Award-winning pianist-arranger accompanied by an instrumental group. The set is dedicated to girl-titled tunes; i.e., "Lydia," "Desi- ter," "Brigitte".

The Belasco disk will be released both monaurally and in stereo during April. A second Belasco date is planned for June release.

Sign Those Cups!

NEW YORK—In the new liberty dieing of "Side Saddle" by the John Bizzo Trio, the effect of a cavalry troop was made by pounding paper coffee cups upside down on the floor. In rehersal, the boys were getting an excellent sound of hoofs on cobble- stones, but at the rehersal the sound came out dull and woody. The musicians complained about the recording quality of the studio's coffee cups, and to go along with the gag, the studio manager complained to the vendor who services them.

It wasn't long before the vendor had it figured out. He was using Dixie cups, and these musicians weren't Dixie musicians. The cups they had used in rehersal were made by the Solo Cup Company of Chicago, and it was natural that if horses were to be the soloists in this record Solo cups would record better. All of which just might lead to a jurisdic- tional dispute between Dixie Cup and Solo Cup vendors at recording studios.

Capitol Inks Fallon

HOLLYWOOD—Country-and-western singer John Fallon has signed an exclusive, long-term recording con- tract with Capitol Records, it was an- nounced by Lloyd W. Dunn, vice presi- dent and head of the company's Artist and Repertoire division.

SEATTLE, WASH.—Radio station KING, here, program director Bill Clark presents Miss Patsy Puets with one of the 100 Columbia record albums she won in the recent KING contest to find the girl with the "most kissable lips." Thousands of lip imprint entries sent in on postcards were reportedly received by the station. The outlet is now considering a second contest for bachelors only, the prize to be the postcard entries from the first contest.

She Has "Most Kissable Lips"

KANSAS CITY

by Rockin' Ronald

END RECORDS

1650 Bway, N. Y. N. Y.

The Industry's HOTTEST RECORD

"KANSAS CITY"

by Wilbert Harrison

that EVERYONE is Playing-Buying

Fury #1023

"MY LOVE WILL NEVER DIE"

The Channels

Fury #1021

"NUMBER 9 TRAIN"

Tarheel Slim

Fury #1016

PICTURE SHOWS:

HOT TIP!

Breaking in Cleveland
Jimmy Isle
WITHOUT A LOVE

Sun #318

SUN RECORD CO.
736 UNION ST.
MEMPHIS, TENN.

The Cash Box, Music Page 51 April 18, 1959

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

FURY RECORDS

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ANNOUNCES THAT ON AND AFTER MARCH 21, 1959 ITS OWNERSHIP AND MANAGEMENT VESTS EXCLUSIVELY IN  
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Record Manufacturers seeking a young and aggressive distributor, please phone Mr. H. Golder, Poplar 3-6021 or Poplar 3-4905

Jazz Greats Play Great Jazz in the May 1st "Columbia Jazz Festival" From the First Name in Jazz Hear

Dave Brubeck  
Buck Clayton  
Miles Davis  
Art Van Damme  
Duke Ellington  
Erroll Garner  
Benny Goodman  
Lionel Hampton  
The Hi-Los  
Billie Holiday  
I. J. Johnson  
Gerry Mulligan  
Jimmy Rushing  
Joe Wilder  
Teddy Wilson

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

New Freed-ABC Pact

NEW YORK — Deejay Alan Freed has renewed his contract with station WABC, here, for a five year period, it was announced last week by Jack Hooe. Freed's business manager. Freed began working for WABC in June, 1958, with the contract calling for a renewal on April 6 of this year. The new contract is a straight five year deal, eliminating any in-between options. The deejay will reportedly receive $50,000 a year from the outlet.

Freed also has a daily teenage TV show over WNEW-TV and on Sat. April 4 began a nighttime stint, "The Alan Freed Show" over the same station. His first Sat. night stint pulled a 7.6 rating, compared to a 1.2 rating for WNEW-TV on previous Sat. shows during the same time slot.

Hooe said that recent Hooper and Trendex ratings showed Freed to be the top New York nighttime deejay on radio.

"Jenny Kiss'd Me"

BEVERLY HILLS, CAL.—It was announced that the title of the next Lerner-Loewe musical play, based on a romance in the Court of King Arthur, will be "Jenny Kiss'd Me." The title comes from the first line of a poem by the 19th century poet, Leigh Hunt.

Alan Jay Lerner is writing the book and lyrics, and Frederick Loewe is composing the score, Moss Hart, who functioned in a similar capacity with "My Fair Lady," will direct; and Lerner, Loewe, and Hart will produce.

Lerner and Loewe, whose film, "Gigi," received nine Oscars plan to depart for France in May and will remain through the summer working on their new project. "Jenny Kiss'd Me" is expected to be ready for the rehearsal stages in January.

BMI Acquires Stock

NEW YORK — Broadcast Music, Inc. (BMI) announced last week that it had acquired and is retiring as treasury stock the BMI stock held by the Columbia Broadcasting System. The amount paid was $35,000, the price at which the BMI stock was last traded. The acquisition of this stock follows the recent renewal by CBS of its licenses to perform BMI music over its networks and its owned and operated stations. CBS has not been represented on the BMI Board of Directors since March, 1958.

H & L Appoint King

CHICAGO — Hugo Pieretti and Luigi Creatore, of Hugo-Luigi Productions (a division of RCA Victor), announced during the MCA convention at the Morrison Hotel, this city, that Bob King of St. Louis, Missouri was appointed last week as their sales and promotional representative in the St. Louis-Kansas City territories.

King, who has been active in the record industry for Fred-King, will work under the direct orders of Mike Collier, national sales and promotional director for the firm.

Annette And Friend

CLEVELAND, OHIO—Annette and her shaggy dog appeared on a special benefit show produced by WEWE deejay Bill Randle on behalf of the YMCA Camp fund. Annette (Punicelio) talked to—and signed autographs for over 2,000 teenagers, fans of her "Tail Paul," single and her new "Annette" Buena-Vista album. Her appearance coincided with the opening of her first movie, "Shaggy Dog."
Parrish Promoted At Dot

HOLLYWOOD — Webber Parrish returned to Dot Records’ home offices here from a 16-day promotion tour through the East last week to learn that president Randy Wood had appointed him to the top promotion spot as National Sales Representative for the firm. His duties entail constant traveling for contact with the label’s distributors in all parts of the country, as well as retail stores, in half of Dot’s entire line of singles and albums. Twenty-five-year-old Parrish was formerly in charge of national promotion for albums only. He will headquartered in Hollywood, under the direction of VP in charge of sales Christine Hamilton.

“Save-On-Stereo” Extended

NEW YORK—RCA Victor’s “Save-On-Stereo” promotion, which allows the consumer to buy an RCA Victor “Living Stereo” record for one dollar with the purchase of a “Living Stereo” record at the regular nationally advertised price of $3.98, has been extended two weeks, due to widespread and enthusiastic dealer demand, it was reported by J. Y. Burgess, Jr., Manager, Commercial Sales and Marketing Department, RCA Victor Record Division.

“Save-On-Stereo” has been an absolute sell-out,” Burgess said. “Distributor, dealer and consumer response has so far exceeded our original expectations that to fulfill demand, we are forced to postpone the closing-date another two weeks.”

Century-EMI Pact

PITTSBURGH, PA. — Eddie Moschetti, proxy of Century Records, announced last week that his firm has made a pact with EMI Records of London, England to have EMI represent Century under the EMI label throughout the entire world, excepting Belgium, Holland and Japan. Tonality Records is the Century rep in Belgium and Holland. To fulfill the agreement, Century Records will be on a national scale for its own label, but retaining rights to singles released in Japan. Label’s current release, “Hoy Girl” by the Dobbies will soon be released by EMI.

Moschetti also announced that Joey Sasso is handling Century’s national promotion.

Great Instrumental Interpretation!

FOR YOU MY LOVER

Recorded by FLIP BLACK and the Boys Upstairs

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110 Bergen Pike, Little Ferry, New Jersey

JAZZ GREATS PLAY GREAT JAZZ IN THE MAY 1st "COLUMBIA JAZZ FESTIVAL" FROM THE FIRST NAME IN JAZZ!

HEAR

DAVE BRUBECK
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ERROLL GARNER
BENNY GOODMAN
ROCHEL HAMPTON
THE HI-LO’S
BILLIE HOLIDAY
J. J. JOHNSON
GERRY NULIGAN
JIMMY RUSHING
ART VAN DAMNE
JOE WILDER
TEDDY WILSON

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Songster’s LP Debut

NEW YORK—It’s the “Smart” look in records as young starlet Hildi Shiber, Marty Ostrow, music editor of *The Cash Box*, and Everest recording star Dick Smart discuss the latter’s initial album, “Smart and Continental.”

Jubilee LP Price Change

NEW YORK—Jubilee Records last week announced a change in retail prices for their LP line. As of April 1, Jubilee 1000 series “StrobeScope” has been raised from $4.98 to $5.98. Notice has gone to retailers to change their files accordingly.

Other Jubilee album prices have remained the same although they are subject to change, reports Howard Caro, the firm’s album promotion man.

Carlton Contest Winners

NEW YORK—Concurrently with the release of Jesse Lee Turner’s "Thinkin’" single last week, Carlton Records announced the winners of the national “Little Space Girl” Contest for DJs and their listeners. The contest ran for 60 days and drew over 150,000 entries of listeners’ selected impressions of the title character from Turner’s hit.

First prize of a portable stereo phonograph went to Gregory South, Florence, Kentucky, and Bob Braun, WVL, Cincinnati. Second prize of a transistor radio went to Alvin W. Weaver, Penndel, New York, and Dan Leonard, WNDR, Syracuse. Transistor radios were also awarded to third place winners, twelve-year-old Linda Lee Heal, Redondo, California, and Enie Meyers of XEAK, San Diego.

Carlton promotion director Morris Diamond reported that 268 deejays had entered the competition.

Subbing Torne Clips

BEVERLY HILLS, CAL.—Mel Torne parlayed a one-week subbing stint for the ailing Louis Prima at the Sahara Hotel in Las Vegas last week into a three-year deal with the hotel which will bring him over $100,000 into the Torne till, it was reported last week.

Torne, preparing for his dramatic role in M.G.M.’s “Girls Town,” accepted a fill-in date at the Sahara on one day’s notice to help out Prima. He worked the Casbar Theater with Prima’s backup bandleaders, Sam Butera and the Witnesses, and did overflow business each night. As a result, Torne, in a deal negotiated by his manager, Bill Loeb, of Gabbe, Latta, Holley, and Loeb, will play Sahara twelve weeks a year for three years. Initial twelve-week engagement will be this year following his two movie commitments.

Torne disclosed that he will assemble his own musical group for his return to the hotel. He plans to have five musicians and a female singer with him. Loeb is in the process of screening female champs now.

Torne’s jackpot deal came at a time when he is de-emphasizing his club dates in favor of acting. “Girls Town” is his third dramatic movie this past year, having recently completed “The Big Operator” with Mickey Rooney and “The Fearmakers” with Glenn Ford and Anne Jeffreys. Following completion of shooting on “Girls Town” near the end of April, Torne starts production planning on “Night Lights,” which he will co-produce and star in for his own Pacemaker Production Company.

Torne recently completed sessions on his second album for Verve Records last week, entitled “Ole Torne,” with Billy May arranging and conducting.

Goodman’s 25th

NEW YORK—Celebrating his 25th anniversary as a bandleader, Benny Goodman hosted a party at New York’s 21 last week (CS) and on Friday, April 10, starred in the CBS-TV network show honoring the anniversary, “Swing Into Spring.”

Attending the fete were such luminaries as Peggy Lee, Lionel Holland, Ellis Fitzgerald, Helen Ward, Andre Previn and a host of others.

The evening was capped by a 3-tier cake, surrounded by 25 real clarinets, with candles inserted in the mouthpiece section.

Cerami To New Post

NEW YORK—The appointment of Joseph A. Cerami as district sales manager of District No. 4 of Capitol Records distributing succeeding Larry Owens, resigned, has been announced by Max K. Callison, vice president and national sales manager of CRDC, District No. 4 encompasses Buffalo, Cleveland, Detroit and Pittsburgh.

Cerami joined CRDC in January, 1952, at Chicago as a sales representative. Four years later, he was made promotion man of CRDC, District No. 5 (serving Atlanta, Jackson, Memphis and New Orleans), and in October, 1956, was promoted to sales manager of CRDC’s Chicago branch.

Succeeding Cerami, as sales manager of the Chicago branch, is Carl D. Horwitz. Horwitz is in his seventh year as a CRDC employee. His first position with the corporation was as a sales representative at the San Francisco branch. In January of this year, he was promoted to sales manager of CRDC’s Seattle branch.

Ralph Wilson, who succeeds Horwitz as sales manager of the Seattle branch, first joined CRDC as a sales representative at the Los Angeles branch in March, 1955, and was promoted to assistant sales manager of that branch in August, 1956.

Click Gets Lyric

NEW YORK—“Manhattan Spellbound,” by Doug Owen, his writing the Billy Maxted tune on the Palette label, was cut recently in Europe by Caterina Valente for release as the December label there. It will be available on RCA Victor here.

The song has been recorded in French and is retitled “Mes Freres, Mes Parents,” French, and “Aber” and “Aber” collaborated on the French lyric.

Bernstein To Conduct Jazz-Folk Symphony

NEW YORK—On April 14 at Carnegie Hall, Leonard Bernstein will conduct TheTitans, a new symphony, by his old schoolmate and band director, musican William Russo to write. The work is in classical form, but in composing it, Russo has drawn on his past training and has woven both jazz and folk influences into it.

The fourth movement, “Finale,” is scored for either a woodwind or trumpet solo. For the premiere, Bernstein has chosen to use the more powerful trumpet and has selected well-known jazz trumpeter Myron Ferguson as guest soloist.

The work has already received the Koussevitzky Foundation Award.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Urania Signs Siviero

NEW YORK—Tom Frost, director of artists and repertoire for Urania Records, has announced the signing of Vincenzo Siviero, young Italian opera and concert star, to an exclusive 2-year contract with the label. First album, another in Urania's International Personality Series, will consist of Italian folk songs.

Siviero made his debut in 1955 in a Russian production of "La Boheme," and since then has sung leading roles in such popular Italian operas as "The Barber of Seville," "Tosca," "Don Giovanni," and "L'Amico Fritz." He has made a name for himself on the concert stages of Italy, Venezuela, Cuba and the United States. Urania’s plans include several other LP’s by the tenor after the first is released this fall.

20th-Fox Pacts Painter

NEW YORK—Henry Onorati, president of 20th-Fox Records, announced last week the pacting of Huldhah, an American artist, to paint original works to be identified exclusively with the label's "Sing Me Now" series, featuring Harry Simone Chorale.

Del Pat Records Formed

NEW YORK—Del Pat Records, a newly formed independent label, last week announced its first single release, "I Really Love You So" and "Please Don't Leave Me" by Sweet and Saxxy.

The label, now in the process of lining up national distribution, revised plans to follow soon with a complete line of albums and singles. Del Pat is headquartered at 47 School Street, Yonkers, New York. Its executive line-up includes Angelo Mole, president; Joseph Ruffin, VP; William Coleman, secretary and treasurer; and Charles Caruso, business manager.

Holiday Boon To Racks

NEW YORK—The Easter Holidays proved a sales boon to rack jobbers, with reports that sales had doubled during the period. This was attributed to the ten-day kiddie school vacation, bringing them into stores with their parents as strong moppet disk sales (the rack jobber's major business) the result.

Taylor To Keyline

CHICAGO—Herbert Sandel, head of Keyline Distributing in Minneapolis, Minnesota, announced last week that William H. (Bill) Taylor was recently appointed sales manager, effective this week.

Taylor was Midwest divisional sales manager for MGM Records prior to his present appointment. He had been associated with MGM since 1949, when he was southern representative for the New York based firm, with headquarters in New Orleans. Taylor was then shifted to the Midwest territory in May, 1958.

Prior to Taylor's association with MGM Records he was an announcer and program director in radio, from 1943 until 1949.

Keyline distributing, which was formed by Sandel earlier this year, serves such record label accounts as MGM, Audio Fidelity, Disneyland, MGM Special, and other singles and LP lines.

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Bristol Appoints Vail

CHICAGO—"Honest John" Vail, record promotion and sales executive, was recently appointed sales and promotion manager of the newly formed record label, Bristol Records. Vail assumes this title on a free lance basis in conjunction with other record accounts, which he represents.

The debut release for Bristol is "Square Rock" Part III. Vail reported that the disk is getting terrific air exposure and sales in this area.

CRDC Ups McCarty

HOLLYWOOD—Jack A. McCarty has been appointed operations manager of the Indianapolis branch of Capitol Records Distributing, replacing Francis Flynn, resigned. The announcement was made by Stephen H. Strohman, national operations manager of CRDC, in Hollywood. McCarty, who joined CRDC last December as assistant operations manager of the Los Angeles branch, received his B.A. degree in Business Administration from Claremont Men's College, and was employed in the field of operations for six years prior to joining CRDC.
"KANSAS CITY" (2:37) [Armoo BMI—Leiber, Stoller]
"LONESOME AND BLUE" (2:14) [Venice BMI—Penniman]

LITTLE RICHARD (Specialty 664)

- Another strong disk that should shave heavily in the final take of "Kansas City", already clicking big via Wilbert Harrison's Fury performance, is this version by Little Richard. Cut at Richard's last session, it's a fast moving entry that displays the better's dynamic vocal stylings. The flip, "Lonesome And Blue", can also develop into a big chart item. It's a slow, down home blueser that Richard waxes with heartfelt emotion. Potent offering that can be the big side in the long run.

"EDUCATED FOOL" (2:24) [Ace BMI—Smith]
"I WANT TO GO HOME" (2:09) [Ace BMI—Brown, Milburn]

CHARLES BROWN & AMOS MILBURN (Ace 561)

- Two top blues stylists, Charles Brown and Amos Milburn, team up for the first time, via this Ace session, and churn out a two-sided clicker with it. Top end, "Educated Fool", gets the enthusiastic handclapping treatment while the other, "I Want To Go Home", moves along at a gospily-fish-bleues pace. Both ends have the goods. Take your pick.

"CHERRY" (Part 1) (2:40) [Melody Lane BMI—Gilbert, Redman]
"CHERRY" (Part 2) (2:06) [Melody Lane BMI—Gilbert, Redman]

LITTLE JOE (Okeh 7116)

- Little Joe tries soundvision technique with the two-way dual-mart interpretation of "Cherry". The part 1-ballad version, on the topside, finds Joe "playing it straight", smoothly piping the melodic pretty. On the part 2 affair, which is taken for a fetching shuffle-rhythms ride, Joe falsettos in "Peek-A-Boo". Billy Mure's rock flavorosizes the artist on both ends of the release that the jocks are gonna be talking about. Hoefers will also like it for parties and hops.

"NASTY BREAKS" (2:06) [House Of Fortune, Jamie BMI—Dandevilles, Millkap]
"THERE'S A REASON" (2:15) [House Of Fortune BMI—Dandevilles, Millkap]

THE DANDEVILLES (Garden 2014)

- Guney makes a strong pitch in the " Yakety Yak". "Peek-A-Boo" sweeps up with this enticing rock 'n roll novelty dished up by the Dandevilles. On it the fellows convince about all the "Nasty Breaks"—never having a car when they need it. A real delighter that's headed towards kilter. There's A Reason", on the flip, shows off the crew's ear-pleasing ballad stylings.

"OPEN UP YOUR GARDEN GATE" (1:57) [Sounds ASCAP—Beardon, Evans]
"YOU MAKE ME LOVE YOU" (2:27) [Broadway ASCAP—McCarty, Monroe]

KENNY ADAMS (Soco 6014)

- Looks like Soco's gonna have its first big single sales item in this tantalizing rock that bares the very-commercial vocal talents of Kenny Adams. Tagged "Open Up Your Garden Gate", it's a two-market affair that Kenny and a chorus romp over with an infectious glee. Colorful instrumental support rounds out this sensational chart contender. The hit's gonna choose Kenny and his band's "Love You" style.

"ALL AROUND THE TOWN" (2:04) [Holvis BMI — Storton]
"THE TRADITIONAL "SIDLDS OF NEW YORK" theme is now a vehicle for Donahue's tenor sax, backed by organ and rhythm. Excellent r&b/jazz instrumental.

"STROLL BLUES" (2:34) [Julie-Brow BMI—Ithier, Mary Salvet]
Here a French tune ("Berceuse l'Fete") gets re-worked via the stroll beat route. Should please the young hoefers. Two outstanding instrumental-facilities for the sticks and the boxes.

SAM DONAHUE (Oklahoma 5202)

"LIFE CAN BE BEAUTIFUL" [BMI—James] The lazily paced, fish-bleues romance showcases the fine male lead of the Cinematics. Potent material gets a good commercial reading.

"IT MUST BE LOVE" [BMI—James] This side starts out at a slow pace as the lid, then shifts to high gear for a real swinging set. Two good sides that can make move out.

DANNY DIAMOND (Brooklyn 1106)

"RHYTHM IN MY BONES" (1:35) [Teen Ager BMI—Alwas] Infectious, high voltage rocking affair by the band, and the Ballads that should easily satisfy the dancers.

"THE BADMAN" (1:55) [Teen Ager BMI—Alwas, Elliott, Morris] Another happy, upbeat turn for Gaines.

JOE CAINES (Arcadia 116)

"I WANNA GO BACK HOME" (2:10) [Arcadia BMI—Bennett, White] Gaines reminisces about his youth on the Swanee River on this contagious down-home blues number.

"YOO DOO LOU" (2:08) [Arcadia BMI—Bennett, White] Another happy, upbeat turn for Gaines.

EARL (CONNELLY) KING (King 1196)

"KEEP ON LOVING YOU" (2:20) [Jay & Cee BMI—King, Devine] King backs up the fine top half with another money-making effort. This one is a thumping middle-beat affair that should vie for the top for chart honors.

RAY SCOTT (Astor 1104)

"LET'S BE FRIENDS" (2:19) [Argo BMI—Edison, Taylor] The opening end of this two sided "friendship" disk to Scott showing his message to a rocking middle beat. Can really score for the singer.

"WHAT IT MEANS TO HAVE A FRIEND" (2:25) [Argo BMI—Spring, Mungum] Continuing his good-effort, Scott does duo with a femme on a "Red River Valley"- flavored open done up in a pounding middle beat manner. The Ramrocks colorfully assist on both sides.

THE CINEMATICS (Chomp 103)

"LIFE CAN BE BEAUTIFUL" [BMI—James] The lazily paced, fish-bleues romance showcases the fine male lead of the Cinematics. Potent material gets a good commercial reading.

"IT MUST BE LOVE" [BMI—James] This side starts out at a slow pace as the lid, then shifts to high gear for a real swinging set. Two good sides that can make move out.

"BIG AL DOWNING" (Carlton 1183)

"WHEN MY BLUE MOON TURNS TO GOLD AGAIN" (2:05) [Peer International BMI—Wallace, Sullivan] Downing has that Fats Domino sound which could push this disk only to "tops. Time is a forceous thumper. Could break wide open on the r&b scene.

"IT MUST BE LOVE" (1:50) [Stargus BMI—Downing] Here the pace switches to a middle beat while Downing belts out another excellent deck. Keep close watch on both ends.

THE BLONETTONES (MGM 17872)

"MILITARY KICK" (1:56) [Julio BMI—Gale, Lawrence] Jack Gale's ork sets up the marching beat while the Blonettons frankly tell about a new dance craze. A little "Sound-Off" gets thrown in too, strong novelty, that's sure to please the youngsters.

"LILLY" (2:02) [Julio BMI—Gale, Brown] The fast paced gal-titled affair gets the enthusiastic Blonneton's treatment. Fine double-disc effort.

DUSTY BROWN (Bondura 2503)

"PLEASE DON'T GO" (2:35) [Assha BMI—Triplett] Intriguing fish-bleues pleader by Brown could cop r&b honors. Enticing middle-bleues dictates adds to disk's effectiveness.

"WELL, YOU KNOW" (2:37) [Assha BMI —Triplett] Brown ups the tempo here for an OK blues turn. Good instrumental sound, with Brown accompanying himself on harp on both ends.

THE SKYLARKS (Nashboro 637)

"WHEN THE WORLD'S ON FIRE" (3:10) [Excellorco BMI—Hill] This infectious spiritual is taken for a spirited ride by the Skylarks. Fine front and center bass vocal.

"JESUS KEEPS ME ALIVE" (2:40) [Excellorco BMI —Hill] The pace is slowed down to middle beat as the group again exhibits their ability to pack emotion into a religious number. Vibrant coupling.

REVEREND CRUM & (Religious)
THE MIGHTY GOLDEN KEYS (Gospel 1019)

"MOTHER LOVE" [Planemar BMI—Crum] The slow paced gospel tune is taken for a deeply felt ride with the Reverend handling the lead vocal in forceful style.

"DON'T YOU KNOW ME THOMAS" [Planemar BMI—Crump] The jubilation-type offering here has everyone in a scamming mood. Stirring aching.

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BULLSEYE

"HEARTACHES BY THE NUMBER" (2:56) [Pamper BMI—Howard]

"WALL OF TEARS" (2:28) [Cedarwood BMI—Walker]

RAY PRICE (Columbia 41324)

- Ray Price once again demonstrates the outstanding vocal qualities that have kept him at the top of the popularity charts for many years now. At the moment he is riding high with both Columbia releases, "That's What It's Like To Be Lonesome" and "Kissing Your Picture". This new release will be hitting the air for top honors are "Heartaches By The Number" and "Wall Of Tears". They're two powerful, slightly up tempo romantic weepers that Ray evokes with a raw-trucked finesse. Superb pick 'em pairing.

"THE BATTLE OF NEW ORLEANS" (2:28) [Wanda BMI—Art: Driftwood]

"ALL FOR THE LOVE OF A GIRL" (2:41) [American BMI—Horton]

JOHNNY HORTON (Columbia 41339)

- Johnny Horton, whose wax statue continues to grow with each new release, and currently riding high with "When It's Springtime In Alaska", could not become one of the big dual-mart names as a result of his latest for Columbia. It's a tremendously inviting, march tempo description of "The Battle Of New Orleans", Horton has a pop-country smash here. Don't look for the other side, "All For The Love Of A Girl", a sad but beautiful lover's lament that Johnny reads with touching sincerity. Great pop-oriental chord and instrumental assist on both halves.

"SEA SAND" (2:57) [Coral BMI—Axton, Carpenter]

"DRAGGIN' THE RIVER" (2:05) [Coral BMI—McAlpsa]

FERLIN HUSKY (Capitol 4186)

- Add two more hits to the Ferlin Husky collection. Dubbed "Sea Sand" and "Draggin' The River", they're two powerful pieces of material that the chanter handles with equally effective ease. On the upper portion, a very slow paced affair Husky sadly reflects that gal's love is drifting away like 'sea sand'. Flipside it switches to a quick beat claims' that if things get worse they'll be "Draggin' The River" for him. Splendid chordal and musical backdrop on this terrific dual-mart coupling.

"TODAY" (2:12) [Acuff-Rose BMI—Acuff]

"COME AND KNOW THE DOOR OF MY HEART" (2:37) [Acuff-Rose BMI—Louvain, Louvain]

ROY ACUFF (Hickory 1097)

- Roy Acuff, whose turn with Hickory has proven to be money-in-the-bank for all concerned, comes thru with a potent dual-metered follow-up to his recent chart affair, "So Many Times". On one end, a heartfelt, happy-ending opus, taken for a light bounce, Roy glided states, "(Today) My Love Came Back To Me". On the other side, a touching walzer, the chanter, and chorus, tenderly plead, "Come And Knock (On The Door Of My Heart)". Fine two-sided assist by the Smoky Mtn. Boys.

"COREY" (2:29) [Starday BMI—Clifton, York]

"I'LL WANDER BACK SOMEDAY" (2:30) [Starday BMI—Clifton]

BILL CLIFTON (Starday 431)

- Bill Clifton, who recently kicked up a territorial chart fuss with his heartbreaking Kapp account of the "Springhill Disaster", could have the big one he's been looking for in this Starday cutting of "Corey". It's an infectious, quick beat tale that deals with the back mountain stills, a topic currently popularized via George Jones' "White Lightning". And there's some excellent hand picking turned in by the Dixie Mountain Boys. Backing, "I'll Wander Back Someday", is a multiple-voiced, sentimental waltz item, that also rates loads of attention.

"LONESOME OLD HOUSE" (2:15) [Acuff-Rose BMI—Gibson]

"I COULDN'T CARE LESS" (2:05) [Acuff-Rose BMI—Gibson]

DON GIBSON (RCA Victor 7505)

- Another terrific pairing for Don Gibson's large pop-country following. (See pop reviews).

"JERRY CROWN AND THE FLASHES (Flames 113)

B+ "A ROCK ME BABY" (2:10) [Golden BMI—Nelson, Clifton] Here's a frantic, Jerry Lee Lewis type offering with a teen-shalted lyric that could be very popular with the younger set. Can score in all markets.

B+ "GIVE ME YOUR ANSWER" (2:12) [Golden BMI—Nichel, England] Everything slows down way down on the flip as Crona chants a quiet ballad.

BILL BROWNING (Sterdy 432)

"DARK VALLEY DAYS" (2:30) [Starday BMI—Brown, Browning] Browning, who introduced "Dark Hollow" on the Island label is heard on this Starday outing with another potent piece of material. It's a medium powerful lament that could make big news for him.

B+ "DON'T PUSH, DON'T SHOVE" (2:29) [Starday BMI — Brown, Browning] Browning copes with his excellent coupling on this top half with a fast beat comic effort. Lots of happy feeling here. Either side can make it.

ROCKY DAVIS (Blue Sky 102)

"HOT BABY BABY" (2:52) [Lake BMI—Davis] The youngster's debut disk could prove to be a big one. The contagious rockabilly style deck starts out with auto-crash sounds and moves into a humorous upbeat number. Promising for all market coins.

"THE BOOK OF USED TO BE" (2:57) [Lake/land BMI — Davis] Here Davis tackles a topsy-turvy, ballad styled of the Skyrockets and the Confinders handle the instrumental and vocal backdrops on both ends.

WAYNE HENDERSON (Coral 101)

C+ "SKY IS THE LIMIT" (2:00) [Trendlin BMI—Henderson, Brot] Dynamic pop-oriented material in fine beat tempo is the vehicle for Henderson's easy approach on this Ccake driving.

C+ "YOU'RE AN ANGEL" (2:00) [Trendlin BMI — Henderson] - "Slightly up-tempo romance over the sounds of a ragtime piano.

JOHNNY WIGGINS (Dolbe 101)

+ "HUM DUMA DOODY I A" (1:43) [Cedarwood BMI — Walker]. Both Wiggins and the label can cop national recognition with this folk song done in much more strength. The song-paved chiller gets a roasting reading from Wiggins, handling the lead, and a chorus. Could be a real shoo-in.

+ "I CAN'T STAY HOME AGAIN" (2:27) [Cedarwood BMI—Tills, Walker]. Here Wiggins returns to the true country field with a medium paced ballad, that has country sound that could push it way up the charts. Excellent twin effort.

JOHNNY LANE (Duda 557)

C+ "SWEEET WORDS" (2:40) [Open Road BMI — Lane]. Lanes always those faster paced tiller receives a warm, sincere treatment from Lane. Guitar pickin' second. Nice chiller man's favorite in quality. Can turn the chart trick.

+ "CALL ME ON THE PHONE" (2:26) [Hill & Range BMI—Lane]. This side finds Lane going the same route—complete with proper accent and syncopated beat. Excellent companion piece for the potent top.

EVELYN HARLENE (Sage 293)

+ "GOODBYE JIMMY GOODBYE" (2:30) [Kstdalo BMI—SAC A & F]. Vascar's warmly harmonized ballad handles this country-folk opus, which is a favorite on the charts via the Cathy Linden waxing. This version could easily make headway in the cew crowd.

C+ "I WAS NUMBER ONE" (2:25) [Sage & Sage SENSAC—Clark]. This side the band tenderly etches a medium paced lover's lament.

SMOKY STOVER (Of Ponder 102)

+ "WHAT MORE" (2:13) [Glad BMI—Stover, Tucker]. Stover can stir up noise in the hill markets with this appealing waxing of a middle beat limer. Promising for all market coins.

+ "WHAT'S WRONG WITH ME" (2:24) [Glad BMI — Stover, Batch]. Stover continues the top notch hillbilly sound on the flip, but in an up-tempo. Good coupling.

EDDIE GAINES (Summit 223)

+ "YOU'RE WELCOME BACK" (2:01) [Bo-An BMI — Gaines, Gaines]. Gaines spreads the welcome mat for his ex flame on a middle beat limer.

+ "SHE CAPTURED THIS HEART" (2:07) [Bo-An BMI — Gaines, Anderson]. Gaines, with Gaines telling him how he met his love.

DOLLY PARTON (Goldend 1086)

C+ "PUPPY LOVE" (1:48) [Kamar BMI—Owens]. Teen-shalted, frantic, rockabilly styled flip with high-pitched, female lead.

C+ "GIRL LEFT ALONE" (2:04) [Kamar BMI—Owens]. Here the pace slows down for the gal to chirp a ballad style weeper.

STANLEY BROTHERS (Religious)

+ "THAT HOME FAR AWAY" (2:38) [Lois BMI — Rakes]. The brothers are joined by the Chime Mountain Boys on this gospel item that moves at a jet-speed. Deck crackles with excitement.

+ "HOW CAN WE THANK HIM FOR WHAT HE HAS DONE?" (2:29) [Lois BMI—Rakes]. The entire group jars in again from the flip side, with all hands jacking loads of emotion into this devotional. Strong middle slice recitation. Excellent dual outing.

GEORGE BEVERLY (Religious)

SHEA (RCA Victor 7497)

+ "THE SHADOW OF A CROSS" (2:43) [Lois BMI—Smith]. The first class country religious singer turns in a fervent reading of a slow paced number. Superb performance.

+ "I SAW A MAN" (2:23) [Lois BMI — Smith]. Another heartfelt devotional gets Smith's chills treatment. This one has an effective middle track recitation. Exceptional pairing.

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The Cash Box, Music

Country Round Up

C&W singer John Fallin, has just signed an exclusive, long-term wax pact with Capitol, it was announced last week. Bud W. Davis, V.P, and head of the company's A&R division, Fallin's disk'll be produced by Ken Nelson, A&R exec in charge of the bulk of Capitol's releases.

Unrelated is the 'old morning' forecast at C.R.C. Winnipeg, Man., Can. info that country music con-
tinues to stand out all other forms of entertainment up his way with the "Opry" packages the big drawing power.

Tex Justus, WRNl-Booneville, Ind. to celebrate his 29th Anniversary, 4/21, on the air with country music, both live and recorded. Tex has had his own show constantly since '59. Congrats from all of us!

Plans have been completed for Hank Snow to do some TV films in Hollywood, Calif. under the direction of Will Voehler. The pic'll be made at the Knoebber Farm, in color. It's reported that Hank's Victor LP, "When Tragedy Struck," is developing into the chapter's biggest to date.

Edie Noack busy including, in Houston, for, the "P" people, after a short visit with his family and a brief ga. trek thru Texas. Eddie was also set for a tour thru Arizona with an "Opry" unit.

Starday's Don Pierce very high on the Bill Clifton pressing of "Corey" and "TJ" Wander Back. Someone says a great "Bill" is quite a hit with the male and Canadian favorite. Another new effort that Don's pitching on comes from the Gospel dept. It's Carl Story's "A Beautiful City" coupled with "Shout And Shine". A posed '69 pic at P.O. Box 119, Madison, Tenn. will get the disk as well as future gospel releases.

Gene King, Pee Wee's brother, the artist that plays Tex Williams' Village Ballroom, 4/17, at Nat Niberg's "Country America 4/18 and Ralph Hs' Baldwin Park in Calif. on the 19th. Tentative plans for May include dates in Houston, Las Vegas and Las Vegas, Curley & Gloria Lee letter that they've been meeting with great success devoting part of the WADA-Shelly, N. C. daily schedule to C&W disks that are 10-15 years old and are currently in demand.

Chewtun info that Dwight Gordon, W.EW-St. Louis, Mo. is the nar-

There's the latest on the Blue Ribbon coupling, "Can I Take My Pony To Heaven" and "God's Favorite Prayer", which debuts the vocal talents of 11-year old S. B. Jean. On another Blue Ribbon disk Bicky heard with the Bob-O-Rocks doing, "I Don't Want A Blonde/Doily (I Just Want Elvis Instead)" and "Home Work". Copies of these tunes can be had by dropping a line to Monk at P.O. Box 30, Stautonil, Ill. 61878. Latest issue of the Songwriters World in the mail this week.

In this week's fun club news are the following items: Shirley Johnson, pres of the James O'Gwynn Fan Club, R.R. 1, Griswold, Iowa, notes that the 'Biscuit' Irwin's is currently on a series of one-nites in the southwest in addition to his appearances on the "Louisiana Hayride", "Jimmie's latest on Mercury is "How Can I Think Of Tomorrow" and "Were You Ever A Stranger"; Barbara McCool, who started a new "Juke" on the local market at a local disc store and has a hit in her sights adds that there was a big crowd on hand for a recent show put on by Eddie, Jimmy Haggert.

Lottie Tommy Tucker and many others, Barbara adds that KWMK-Wilson has changed its call to K.WA.M., the station is now on Eddie Hill from Nashville to its staff.


Three "Jubilee" lovelies are singing their way across the country in different directions during the next few weeks: Norma Jean is touring Kan. and Neb., Wanda Jackson is one-nighting through N. J. and Conn., while Carla Rowe is at Fort Chaffee, Ark. a series of dates set by Jim McConnell of the Top Talent office in Springfield.

Americana Corp's Steve Stellino from the west coast that Freddie Hart's new Columbia threesome, "The Wall," and "Davey Jones", is the hottest item out there and that it's getting big pop play. Fred's calendar is almost full for the month of April. Americana is also booking Scotty McDonald, Eddie Dean, Tex Williams and Tommy Duncan in their new circuit of nite spots. Also set are Johnny Cash, the Tennessee Two, Hart and MacGregor, and they also have acts not yet recorded 4 dates in N. M. and Colo. in June. Steve adds that Gordon Terry's doing a fine job as a regular on the Sat. "Town Hall Party".

Ralph Bebeau, the "Singing DJ," at KIRI-St. Peter, Minn. sends out his plea for more C&W wax for his programming which he broadcasts as southern Minn.'s exclusive country outlet. Bill Gates adds that he also notes that newcomers in his field have his "observations" and platter spinning activities an hour and a half each week.

Harold Flanigan, 1604 South W. Ft. Smith, Ark. veteran country & western entertainer and father of young singing star Linda Flanigan is now distributing Rarorback and Big Bad Records in Oklahoma and parts of Louisiana & Texas. He reports good sales on Carl Blankenships' "I'd Like To Set You To Music" and Bobby Barnett's "Brother I've Had It" on Rarorback. Also moving good is "Tick Tock" e.o. "What's The Matter With Me" by Bob Callaway and The Hepecats.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
STEREO MUSIC TAKES ON A NEW MAGIC WHEN PLAYED ON A SEE BURG SYSTEM

The magic of Seeburg Two-Channel Stereo gives every listener the impression of being present at a "live" performance of the recording musicians. That's because Seeburg Stereo is the first completely integrated system—you can hear the realism of stereo everywhere in the location.

SEE BURG
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEE BURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems
Convention

NEEDS STIMULATION

From the viewpoint of overall attendance and exhibitions, the 9th Annual Convention of MOA (Music Operators of America) could be considered successful. Forum meetings and the General Meeting were well attended and interest in the subjects and speakers was keen.

However, a serious situation became obvious as the show advanced thru the several days. There wasn’t the hoped for attendance of coin machine operators. In the total attendance, which was gratifying, the working operator was the smallest group on hand. Music and Record people were seen everywhere—some even taking advantage of their numbers to have their own meetings. As usual, coin machine distributors from all over the nation were present — and they held an election meeting.

But, the operators themselves were stretched thin. We point out this condition in the hope some vital action is taken by MOA to revitalize operator interest. If no plan or program is forthcoming to bring operators in large numbers to its annual Convention, it’s highly possible that interest and support of the music and record industries will falter—or even be lost. As the juke box industry is a highly important sales factor for the record manufacturer, it is necessary that they be given the opportunity to talk to and visit with the operators. Otherwise they will fail to show further interest.

We hope some exciting and important decisions are made by the officials of MOA which will make it possible to hold its 10th Annual Convention under more attractive conditions.
CHICAGO—The ninth annual Music Operators of America convention was held in the Morrison Hotel, this city, on April 6, 7 and 8.

While not confirmed officially, an entirely reliable source close to the situation reported that total registration in general was under the attendance figure for 1958. Coin machine operators were conspicuous by their absence.

Scheduled during the coin industry three day meeting were six forum meetings, one general meeting, a banquet and floor show which was held on the final day, and industry exhibits open to the trade during each day of the show.

Separate news stories covering all of the activities of the ninth annual MOA meeting appear elsewhere in this issue.
The Cash Box Camera
On Convention Floor

CHICAGO—In accordance with The Cash Box editorial policy of bringing the annual MOA Convention activities to our readers, in picture form, presented on these pages are photographs of the people who attended the ninth annual MOA Convention. Additional pictures will be carried in next week's issue.

1) Morton Weinberger, Leo Weinberger, Gil Kitt and Lou Wolcher.
2) Sam Solomon and Joe Orleck.
3) "Mac" McDermott and Ed Rataj with Joe Orleck.
4) Louis Bruno, Al Thoeke and Herb Oettinger.
5) C. D. Wyseaver and Jack Mitnick.
6) Bob Charles and Jack Mitnick.
7) Johnny Fraatz and Carl J. Spies.
8) Bob Charles, Lindy Nardone and Jack Mitnick.
10) Joe Orleck, Carl J. Lederer and Paul Kotler.
11) Jean Coutin, John Ryan and Earl Feddick.
12) Walter Greenberg and Sam Lewis.
13) Harry Rosenberg, Irv Holzman, Sam Weisman, Irv Goldner and Gil Kitt.
14) Leon Takes and Joe Orleck.
15) Verle Van Nattan and J. Watling.
16) Joe Orleck and Clinton S. Pierce.
17) J. B. Herren, Kenneth Brake and V. Van Nattan.
18) Lou Wolcher, Barney Sugerman and Joe Orleck.
19) Lee Brooks and Joel Stern.
20) Jack Boss, Viola Bess and Bill Fitzgerald.
21) Joe Orleck and Harold Lieberman.
23) Lee Brooks and Joe Robbins.
24) Sam Goldsmith with Norman Lever on extreme right.
25) Mort Seorey, Phil Robinson, Pete Meyth and James P. Decker.
26) Joe Orleck and Irv Sandler.
28) J. R. Pieters.
29) Ed Martell.
30) Gene Daddio and Nick Melone.
31) Lou Wolcher, Morrie Wizier, Manny Glass and Bob Portale.
33) Sam Schwartz and Buddy Fox.
34) Barney Sugerman, Ed Heath and Irving Kaye.
35) Abe Green and Al Denver.
36) Charlie Robinson and Sam Weisman.
37) Sam Taran.
38) Irv Morris, Joe Orleck, Sam Taran and Al Rodstein.
39) Herman Pater, Joe Orleck and Irv Sandler.
40) Nate Feinsteins, Joe Orleck, Bill Phillips and Lee Brooks.
41) Kal Langer and Joel Stern.
42) Larry Marvin, Lou Casola and Joe Orleck.
43) Viola Bess, wearing specially tailored AMF cocktail dress.
44) Joe Orleck, Nickolas E. Allen, attorney for MOA on ASCAP bills.
45) Carl Pavesi, Dave Baker and Joe Lederer.
47) Joe Orleck and Norwood F. Veatch.
48) R. Pierson and Joe Orleck.
49) Nathan Bensky, Jack Gordon, Carl Pavesi and Al Denver.
50) Elmer Smith and Jack Barash.
51) Frank Schulz, Irv Webb and Les Rieck.
52) Joe Blend, H. B. Brinck and Art Janacek.
53) Mr. and Mrs. Charles Hughes.
54) Willie Blatt and Joe Orleck.
55) Norman Orleck and Bob Hamilton.
56) Bob Nocette, Myron King and John Hudziak.
57) Joe Orleck and Mickey Anderson.
58) Joe Orleck and Eddie Ginsburg.
59) Ted Rubez and Estelle Bye.
60) Marty Toohey, Mickey Anderson and Al Warren.
61) Lee Brooks, Joe Orleck, Tony Galgano and Jerry Zuckerman.
62) Joe Orleck and Frank Fabiano.
63) Jack Lowery, Pat Lynn, Lee Brooks and Andy Jackson.
64) Clarence Schuyler.
66) Abe Wizen and Joe Orleck.
67) Lee Brooks, Joe Orleck, John Bilotta and George Jenkins.
68) Lou Casola and Johnny Casola.
69) Joe Orleck and Lee Stern.
70) Fred Stott and Lee Willens.
71) Jack Boss, Art Weinand and Phil Robinson.
72) Joe Orleck and Joe Kline.
73) Joe Orleck and Dave Rosen.
74) George Glass.
75) Jack Stern, Keith Helber, Chick Henske and Kal Tanger.
76) Walt Waldman and Phil Moss.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!”
“Now is the time for action”, Warns John Haddock

NORTH TONAWANDA, N.Y.- Arthur C. Rutten, manager, Wurlitzer Export Department, this city, has announced his promotion of James J. Cotter to the post of sales and service representative, Cotter has, since 1954, served as staff assistant in the Export Sales Department.

Joining Wurlitzer in 1948 as Assistant Credit Manager, Cotter was appointed credit manager of the Organ and Export Division in 1950. He has been with the company for eleven years.

Educated in Buffalo, Cotter holds a degree in Business Administration, with a major in International Economics from the University of Buffalo. He resides in the Town of Tonawanda with his wife and two children, Jim, Jr., and Patty. Active in local circles, he is a member of several credit and foreign trade groups.

Cotter’s new position will require considerable travel through which he will contact dealers and distributors of all Wurlitzer musical products including organs, pianos and coin-operated phonographs.

Wurlitzer Ups James J. Cotter

CHICAGO—John Haddock, president of the Phonograph Manufacturers Association, warned “Now is the time for action individually and as a group” when he addressed a gathering of juke box operators at the MOA Convention in this city last week.

Haddock advised that if the operator was to project the future of his investment it was incumbent on each to take proper action now. It was important, he said, to act with vigor and boldness to offset the recent unfortunate publicity.

Haddock urged the operator to move aggressively to upset ASCAP type legislation now pending in Washington and stress “we need to do something in the matter of public relations besides talk.”

He closed his talk with the plea “Let’s tell the public the facts. Let’s act.”

COINMEN OPTIMISTIC OVER EXPECTED TAX REDUCTION

Fred Walker of Ruffer and Walker Ltd., one of the oldest established coin firms in Britain, and the sole importers in this country of Rock-Ola phonographs, says that he is making a revolutionary change in policy, and is re-writing an arrangement with the arrangement that Rock-Ola equipment without any deposit or down payment of any sort. This is in Britain. They are doing this at a time when the new range of Rock-Ola “Tenny” models, made by the Coinmen Operators’ Association’s decision to join Euronat (the European Association of the Coin Trades) has been welcomed volubly by the secretaries of a number of European equivalent associations, who had been hoping for British participation... Fredie Adecakes of Nova, Hamburg, due in London this month for important talks with his distributors, has left for a months’ wonderful holiday in Switzerland, followed by a spell at the Frankfurt Fair. He anticipates a serious run for his new machine, the Columbia recording artist, in for a week at B임strub’s... Mahalla Jackson in for concert at Symphony Hall Wednesday, April 5, which was SRO. Roy Hamilton booked for week at B임strub’s.

GREAT BRITAIN GLIMPSES

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MOA Op Forum Discusses Diversification of Operations

CHICAGO—An operators forum meeting was held on Monday evening, April 6, in the Morrison Hotel, this city. The session, which was sponsored by the M.O.A. convention activities, and the topic for discussion was, “Diversified Operation—Is It the Only Answer.”

As stated by Dr. Frank H. Blatt, chairman of New Mexico, remarked that he has confidence in diversification as successful as pool tables from the very inception of pool games. City wide tournaments were organized with $10.00 per week taken from collections and donated toward prize money. Eventually, play-offs were held and competition was near as every player took interest was tremendous during the full time participation. Theatrical and pool players were held at local V.F.W. halls. Most successful was the regular play schedule equipment was kept at high efficiency and at the time of the pool-plays, all brand new tables were delivered to the site of the pool-plays. Only brand new equipment was used in order that every player have an equal advantage. Over $800 players turned out for the pool-plays and the tournament was an absolute success.

Another point raised in discussion was the high profit gained through diversification. Each horse and dog game made, $1.50-2.00 more profit can be made. Also the pool games, since the M.O.A. convention held last week in Chicago.

Stewart Van Nattan, sales manager, reported his enthusiasm for the new machine from visiting operators in attendance at the convention. Also, the new recording machine actually acts as a personal messenger and offers a new type of service.

“Our new recording-machines actually record messages and songs on tape after the patron deposits one dime into the coin slot. The tape is then played back for the patron in order that he may decide on buying the recording, or to decide on the desirability of an dissatisfaction playback. The patron may decide on making another recording for another dime,” said Van Nattan.

NEW YORK—As usual, the Cash Box had its photographers on hand to snap photographs of the artists who performed at the M.O.A. Banquet in Chicago last week, although when the time came, the Cash Box cameraman was ordered off the floor. An appeal to George A. Miller resulted in continued refusal, to allow any photographers to take pictures.

Since one of the compensating factors to artists who have special rights is the resulting publicity in The Cash Box, the artists as well as their managers and recording companies were highly incensed.

CHICAGO—In addition to exhibiting the “Auto-Photo” line of coin-operated miniature photo machines, Auto-Photo, Inc. this city, introduced a new coin-operated recording machine at the M.O.A. convention meeting last week in Chicago.

“In my opinion,” said Snodgrass, “the average operator doesn’t keep as close an accounting of his operation as he should.”

Another point raised in discussing diversification was that a large expansion through diversification can lead to a better degree of efficiency and profitability of the personal operations.

An operator from the Montana area advised that there is no there will be the music business today but the operator himself. He stated that while a grocer won’t take one pound of coffee from the shelf for less than listed price, he has never paid more than one penny less than his original plan of $1.50-2.00 to $3.00 and after that a 50-50 split. When asked about competition in his area, the operator replied that he was faced with four competitors and has handled his business successfully for one quarter of a century.

In diversifying a music operation, one operator commented that an idea he has used is to sell the used records to the retail market as a profitable sideline. While it won’t always pan out profitably it has in his particular case, said the co-man.

“While the smaller operator cannot go right out and diversify to the point of spending a fortune,” said Snodgrass, “he can at least analyze the situation and look forward to the day of his own expansion when the time comes.”

Ben Spalding commented from the floor that the Music Operators of America, Inc. should continue with the plan and look into the possibilities of a national tournament to stimulate game play throughout the country.

Speaking for the M.O.A. convention, Dr. Blatt advised that the board will consider this suggestion at the next opportunity.

A question arose from the floor regarding the matter of the C.O. machines are pic. This question was then slated for another forum scheduled the following day.

We’re Sorry:

DIVERSIFIED ARTISTS WHO PERFORMED A MOA BANQUET WILL APPEAR THIS YEAR

George A. Miller Refused Photographers Permission To Take Pictures Of Performers

“Should the patron decide he wants to purchase the recording, he deposits twenty-five cents and receives a 45 rpm recording of his message or song. Duplicates of the record may be had, while the patron is still in the booth for twenty-five cents per copy.”

WANT TO BUY CASH OR TRADE Chicoon—Bally United SHUFFLE ALLIES Bally BINGOS

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COIN MACHINE EXCHANGE, INC.

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

April 18, 1959
MOA Gets Big Philly Turnout; Schneller Opens Jobbing Outlet

PHILADELPHIA FILBERTS

Nat Solow, Eastern Music Systems Corp., doesn’t have time to stop these days. Nat’s two sons, Norman and David, are entering the hospital to have their tonsils removed just as Seeburg stereo installations have taken a sharp upswing to keep abreast of sales... Everytime Abe Lipsky, Sandy Moore Dist Co., takes a day off to visit the firm’s New York office, Frank West-wood finds himself really hopping, trying to handle the outlet on his own... Hank Grant, Intnl. Amusement, shipped his auto to Europe and will sell it over there several days after he departs on May 7th. Hank had a very good upstate trip last week... Phillips was a ghost town last week with many of the local distributors and ops away to Chi for the MOA... Fred Walter, Banner Specialty Co., advises that he thinks United’s “Dual Shuffle” and “Deluxe Baseball” are a good dual investment for ops at this time of the year. Moe Bayer made his regular out-of-town trip... Davey Weiss spent a couple of weeks out-of-town. Weiss advised that Lenny Schneller traded his position for a jobbing business of his own. Lennie will make his quarters in Camden.

Foster Fielding and Al Klein Become Proud Pops

DALLAS DOINGS

Attending the MOA Convention were Abe Susman, R. B. Williams and Bob DePriest. A 20-year pin will be awarded to DePriest... Everyone taking a vacation is recovering from last week's convention. MOA-Coin Division drive... "Are you among those in our industry who are guilty of apathy, indifference, selfishness?" asked Bodkin in a letter mailed to committee members, last week...

Bodkin, Bodkin with coin... to join the executive committee members at a meeting on April 15th, Wednesday at 6 P.M., to be held in the Hotel Astor. "Come either for dinner at 6 P.M. or after dinner at 7:45 P.M., but come!" advised Bodkin.

Each Year the UJA-Coin Division has contributed sizable sums to the cause, working continually from the start to the finish of the annual drive. The wind-up is celebrated each year with a testimonial dinner to a person in the coin industry who is deserving of such acclaim. This year’s guest-of-honor will be Lou Boorstein, Leslie One-Stop Distributors, located in this city. The dinner will be held on Monday, May 4th, at the Astor Hotel. At this time, the total contributions are donated to the United Jewish Appeal from the Coin Machine Industry Division.

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J. H. Keeney Line Gets Big Reception At LaSalle Showing

Displaying a line of amusement machines and merchandising vending machines, Keeney was in a most favorable position, taking advantage of those attending the MOA Convention and the mid-western sectional meeting of the National Automatic Vending Association being held at the Hotel Sherman.

Keeney's display of equipment included its "Shawnee", "Deluxe Big Tent", "Twin Big Tent", "Big Round-up" (high game, formerly called "Little Round-up"), "Jewel shuffle alley", "Fascination Rebound", "Screamin", a new counter game. Vendor machines displayed were its new cigarette machine, and its "Snack" vendor.

Among those on hand from the Keeney organization to assist Huebch greet its visitors were: Harold Dorgan, Joe Shields, Pete Sagan, Leo Gary, Bill Bubeck, Mike Grill and V. N. Allbritton.

NEW YORK — "In all the years I have devoted to this UJA cause, I have never been confronted with so

apathetic a response—and this in a year of extreme emergency," stated Al "Senator" Bodkin, local operator and chairman of the 1955 UJA-Coin Division drive.

"Are you among those in our industry who are guilty of apathy, indifference, selfishness?" asked Bodkin in a letter mailed to committee members, last week.

"If you have made a contribution and attended meetings, your cooperation is most appreciated. If not, you have let me down, you have let UJA down, you have let Lou Boorstein down, a man who has devoted so much time and energy to this cause."

"You cannot be so unconcerned when human needs are so great. There are 17 working days left before the testimonial dinner. We can still make it a huge success. What we need is your personal participation," said Bodkin. Bodkin pleaded with coin... to join the executive committee members at a meeting on April 15th, Wednesday at 6 P.M., to be held in the Hotel Astor. "Come either for dinner at 6 P.M. or after dinner at 7:45 P.M., but come!" advised Bodkin.

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PRICE CORRECTION

SEEBURG

V-200

ONLY $399.50

Last week, because of a typographical error, price was incorrectly listed at $395.50. At $399.50, the location code Seeburg v-200 is still an outstanding buy. Send 1/3 with order, balance C.O.D.

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Write for Complete Lists

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
CHICAGO—At an operator forum meeting, held in the Venetian Room of the Sheraton Hotel, this city, during the MOA convention, the topic, "Percentages, Depreciation, Tax Deductions," was discussed. On the moderating board were C. Van Allen, Nicholas Allen and William Hullinger.

Wallace, chairman of the forum, introduced those who presented the contents of a highlight from the 1959 tax legislation, sub-chapter "K", which is effecting the small businesses. By way of explanation, Kaner mentioned that the legislation had to do with permitting small business to incorporate, legally, but at the same time, retain many of the benefits connected with small business operation. This regulation permits you, as an operator, to function under the cloak of big business," said Kaner. The chapter was discussed and explained briefly by Kaner with constructive comments by John Wallace, afternoon and Nicholas Allen, later to the forum.

Kaner reported on questions recently raised by the Tax Council during 1958 and said that many questions had to do with a group of the same problems effecting operators nationally. The questions handled by the Tax Council during the 1958 session were: "Milk bar locations—dancing but no liquor served—how does the cabaret tax effect such a type location?" "Taxes on depreciation of equipment—how to handle?" "Tax on sale of equipment—subject to capital gains?" "Tax collections from phonographs that are self-evident?" "Supreme court decision regarding the taxing of sales made through states where a branch office does not exist. (This question pertains to the recent Brown-Forman Distilleries Corp. case)." "What is the fair life of new and used phonographs—amount of salvage?" These questions were answered by the Tax Council and can be answered by contacting the council, advised Kaner.

Kaner also advised that while tax information regarding specific areas was helpful, a good sound tax plan is necessary to benefit from the advantages as does large corporations of today. The corporation benefits, but we shouldn't we," commented Kaner.

HR10 pertains to planning for self-employed individuals with retirement plans, based on the former tax-exempt profits during the course of the firm's business activity. The bill calls for an annual deduction of $2,000 up to a grand total of $5,000, which is subject to tax until age 65, when lower tax rates would normally prevail.

Kaner took several minutes during the forum to explain just what the Tax Council does in performing duties for member operators. "Tax and accounting questions are handled by us for a fee, but out in specific areas. We do answer and supply information to all general questions," said Kaner. "We also work with the operator's private professional talent," advised Kaner.

Another question from the floor regarding an accounting system which could be used by operators was asked by Kaner advised that the booklet mailed recently to all member operators carried this information. He also stated that, for a fee, personal consultations and reports are furnished by Kaner and his associates, since that is his professional business. It does not, however, come under the Tax Council duties.

Willie Blatt posed a question from the floor regarding a change in number of years allowed for depreciation, before the actual number of years has been completed. While the number of years used for a depreciation deduction is not standard, Kaner advised that an operator should take inventory to count the future, namely, the introduction of materials, equipment, etc., that could make present equipment obsolete.

Operators in attendance agreed that a set figure should be arrived at and set down by the Tax Council for use by every operator.

At the close of the meeting Nicholas Allen reported that a brief has been filed with the Internal Revenue Service regarding the cabaret tax. "Up until the NAMM bill for inclusion of juke boxes in the cabaret tax, the original ruling held that juke boxes were taxed through the regular stamp tax. There was no mention of juke boxes in this ruling," said Allen. "While Congress can broaden the present ruling to include juke boxes, should the ruling be contrary to the feeling of the council, permission has been asked to voice council views before the actual ruling passes," said Allen.

John Wallace closed the meeting asking operators to write for information and to use the facilities available to all members.

Kaner, by the way, is a grad student at Washington, D. C. and do all in their power to push the current HR10 bill which is presently in the house. "This bill will permit the coin machine industry to benefit from the advantages as does large corporations of today. This is helpful but we shouldn't we," commented Kaner.
NCMDA Elects Officers

CHICAGO—Bob Siffer, executive director of NCMDA (National Coin Machine Distributors Association) of this city, announced that an election meeting held here, during the MOA convention, the following directors were elected to the post of NCMDA officers: President, Irving Blumenfeld, General Vending Sales Corporation, Baltimore, Maryland; First vice-president, Jack Beas, Bonomo Vending Exchange, Inc., Richmond, Virginia.

More MOA Pictures in Next Week's Issue of The Cash Box!

CHICAGO—Lyle D. Gumma of the Public Relations Board, this city, reported that all is in readiness for the MOA Convention here last week advising them of the necessity of doing everything to promote the public relations and the urgency for its immediate launching. He played heavily on the fact that public relations in Washington and its unfortunate effects on the operator, holding that he doesn't dare to go another year, he advised, and get started promptly.

Gumma supported the public relations program that The Cash Box has been advising for years, that of becoming identified with national and local activities that contribute to the public good. He called attention to the recent help given the mayor of St. Louis, Missouri: Martin Briz, Montana, who spends much time with the Box Scouts; Walter Bull, very active in the Police Athletic League in Florida; George Miller and Lou Canola, who have worked hard with the March of Dimes in their areas; and the many automatic phonographs that have been donated by operators to local boy scouts and army recreation rooms.

Gumma closed his talk with the advice to "delay no longer."

PUBLIC RELATIONS ACTION URGED "NOW!"

WRITE FOR PRICE! SALLY

Spool Guns, New Speed Bowlers, New (6 ft.) Kiddie Rides, New (All) Golf Champ Big Baseball Skill Parade All-Star ABC Shuffle (8 ft.) Lanes (11 ft. and 14 ft.) Tournament (12½ ft. - 14 ft.) Champion (11 ft. and 14 ft.) Strike Bowlers (11 ft. and 14 ft.) Trophy Bowlers (11 ft. and 14 ft.) Call or Write for Special Prices

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ATLAS...THE STRONG LINE

NEW SEEBURG

Cigarette Vendors
814 Pennsylvania Avenue, Electric Selection and Delivery—Attractive Styling

SPEED-READ
All-Visible, No-Drum PROGRAM HOLDER
for SEEBURG "V" and "W" Models, Specify $34.50

NEW CALCOH 45 RPM CONVERSION FOR M-100A has moving carriage gear! $49.50

ATLAS MUSIC COMPANY

“it’s What’s IN THE CASH BOX That Counts—INTERNATIONALLY!”

Music, Game Orders Continue During MOA Week

EASTERN FLASHES:

Most of the entourage from the metropolitan area headed for the MOA Show, in Chicago, on Sunday, Apr. 5th, in order to have time to visit with the sales offices before the official MOA convention activities get underway. Like the progress made in the music and games field, the coins found that the airlines have been progressing right along with our industry. There were several dealers and others who found them on Thursday, eight minutes after leaving Idlewild field via jet. While it has proven impossible to schedule the visits for all attending dealers, each interested one has been fortunate in meeting up with scores of coin machine people from this and outlying areas, and following is a list of just some of the industry personnel to whom we were able to present The Cash Box issue of this week and this coming week's issue. We offer our apologies to friends we failed to meet and hope that it will not be too long before we can say "hello" in person.

Willy Blatt, Miami coin vet, advises that he is a grandpa again, for the 5th time, and again, the new baby is a girl! Shari Ann was born March 20, weighed 7 lbs., 11 ounces, and is the fifth girl out of a total of five grandkids of Willy's son, Bert, now has 3 little girls and a dandy of a son of 2 girls. "Nothing but winners" comments Willy. . . . Al "Senator" Bedkin, called an emergency meeting-luncheon last Friday, April 10th, to discuss the activities of N.Y.C. for the upcoming convention. He reported that the exodus of donations, All coins were requested to get in touch with Al, guest-honor Lou Boorstein or your UJA volunteer worker, in order to facilitate the handling of the prop. It was also announced that the W.W.II veterans are squared away in time for the big May 4th event which will be held at the Mineta and Demerath Ballroom on Saturday, May 4, at 7:30. Senator Hymie is returning to the showrooms after more than one week of rest. . . . Morris Road, Beacon Sales Co., has closed down the Mound for the season. Will go up big with ops. . . Sam Ricken, L. A. coinman and Gaber Orland planned on leaving Chicago, after the show, to visit New York, Sam then planned on taking a Caribbean cruise with Mrs. Ricken, after business chores are taken care of in N.Y.C.

Mike Mulqueen, Walden, N. Y., stopped along Tenth Avenue this past week, . . . Leo Boyd, Jr., local, visited The Cash Box office to pick up equipment and some parts. . . Jack Rowan drove down to coinrow from R. I., to pick up a Gaber Orland salesman's list, of a late April list, with Woodbridge, N. Y. . . . Murray Kaye, Atlantic New York Corp., had a good sales report for Meyer Parko, after Meyer and his family returned from a 6-day tour of Washington, D. C. and Virginia. . . Seymour Pollak, Westchester Ops Guild, reports a steady flow of ticket requests for the association's annual banquet to be held at the Holiday Inn, Scarsdale, N. Y., on Tues., May 18th.

John Seglem, Vet Coinman, Passes Away At 68

UPPER MIDWEST MUSINGS

At Smart, Remidji, Minn., in town for the day making the rounds. Al reports that it's just beginning to warm up a little and that it has been a long winter. Remidji is known as the ice box of the U.S. . . . Ernie Waytossak, Hankinson, N. D., in town last Saturday morning for a few hours and on his way home in a hurry. . . . Mr. & Mrs. Harold Tietjen, Mpls., just returned from Palm Springs, Cal., where they vacationed for several weeks. . . . Irv. Sandler, Sandler Dist. Co., Mpls., vacationing in Miami for the past week. . . . C. E. Mathews, Osakis, Minn., in town for the day to pick up his record supply and premiums. . . . Bill Cuttler, Winnipeg, Canada, in Mpls., for the day and left for Kansas. . . . Ted. Johnson, dist. of Mpls., for the next three days off in Mpls., having arrived from Los Angeles where they vacationed for 5 monthseven know that operators in the mid-west will be sorry to learn of the death of John Seglem, Duluth, Minn. John was 65 years old and very active in the coin machine business up to his sudden death. Although warned by his doctor of a possible heart attack he went to work and took a trip for John to mend his ways after 55 years in the business. . . Mr. & Mrs. Al visit Wagner, Minn., and plan to visit the Red River Valley and parts for the route. Tom Ross, service man at the Pastor Dist. Co., St. Paul, is home now after 5 weeks in the hospital due to a slight heart attack. Mr. Col to say "hello" to, during the coming days, is Bud Farley, just returned from a trip to Calif. where he visited his son. . . Eugene Joerger, Coinman, St. Paul, Mn., visited Chicago for the M.O.A. show. . . . Mr. & Mrs. C. E. Key, C. E. Key Dist. Co., St. Paul, is home now after 5 weeks in the hospital due to a slight heart attack. Mr. Col to say "hello" to, during the coming days, is Bud Farley, just returned from a trip to Calif. where he visited his son. . . Eugene Joerger, Coinman, St. Paul, Mn., visited Chicago for the M.O.A. show. . . . Mr. & Mrs. C. E. Key, C. E. Key Dist. Co., St. Paul, is home now after 5 weeks in the hospital due to a slight heart attack. Mr. Col to say "hello" to, during the coming days, is Bud Farley, just returned from a trip to Calif. where he visited his son. . . Eugene Joerger, Coinman, St. Paul, Mn., visited Chicago for the M.O.A. show. . . . Mr. & Mrs. C. E. Key, C. E. Key Dist. Co., St. Paul, is home now after 5 weeks in the hospital due to a slight heart attack. Mr. Col to say "hello" to, during the coming days, is Bud Farley, just returned from a trip to Calif. where he visited his son. . . Eugene Joerger, Coinman, St. Paul, Mn., visited Chicago for the M.O.A. show.
MOA Show Ends As Coinmen Return Home

- CHICAGO CHATTER-

MOA's Meanderings: A hectic MOA week at the Morrison Hotel witnessed heavy floor and room traffic, with music operators and other visiting coinmen in from around the United States, and from foreign shores. . . One of the most talked about of the hosts during this busy weekling has been Herb Oettinger of United Manufacturing, who constantly went out of his way to please as many visitors as possible. Jack Mitaick is, as ever, proud of his great UBP-100 phonograph. Jack expressed his delight due to comments from the multitude who looked over UBP-100 over and stated their approval of the new exhibit. Jack and Bill DeSeline divided their time between the office at the plant, the exhibit and the United hospitality suite. Meanwhile Johnny Casola and Al Theorke managed to gain visitors at the booth. . . .

Logan of Rockford made his annual trip to Chi from Rockford prior to view the new equipment and spend some time with Johnny and his many friends hereabouts.

Sam Taran of Miami Beach, a great visiting coinman always looks forward to this annual pilgrimage to this center of the coin industry. . . . Sam Lewis, Williams Manufacturing, had to practically tear himself away from his busy desk to greet visitors at the Williams exhibit. Sam info that "Pinch-Hitter" is proving out beyond his wildest expectations, as Williams' greatest, fastest selling baseball amusement game. Harry Williams and Sam Stern had to stay close to the factory most of every MOA convention day to supervise production and keep up with terrient sales. They managed to make their rounds at the Morrison during the later hours of exhibition.

Alvin Gottlieb just whizzed back to Chi from a combination business and pleasure trip in the Los Angeles-San Francisco areas on jetliner. He tells us that the machine quite like a jet plane ride. In fact, it is only a plane ride. From Frisco to Chi. Dave Gottlieb, Nate Gottlieb, Judd Weinberg and Sol Gottlieb spent as much time as they possibly could making rounds on the exhibit floor to visit as many old time friends. . . . Art Weinand was plenty elated over the action among visiting visitors at the "King Bowler" section of the Chicago Dynamic's exhibit. This popular bowler is a must in Bowleries and other similar locations all over the country, according to Art. Other Chicago Coin and Genre heads on tap at the Morrison are Sam Walberg, Sam Genberg, Herman Herrick, Matt Senn, and Oscar MacAvoy. . . . Herbst, Herrick, Kline and MacAvoy are in vacationing in Miami Beach, Florida these days.

Seeburg's Tom Herrick tells us in glowing terms the interest at the Seeburg exhibit caused by the famous full size record player on display. The "45" rpm records. Meanwhile Tom assures us that Seeburg's great stereo phonograph is still his star of the show. . . . Wurlitzer's handsome display of phonographs was manned by A. D. Palmer, Bob Bear, Bert Davidson; and, representing Tower Distributing, Carl Greene and Bob Greene, Wurlitzer's local distirb. . . . Seen meandering around the exhibit floor, Abe Winsyl, Intl. Scott Cressce, Fullly, the entire staff of Speakers Silently from the Atlanta and Chattanooga, S. Carolina offices. Theodore Lieberman of Lieberman Music in Minneapolis and Sam Tarin. . . . Ed Ratafia and Jack耵 and Mike Spain, did an excellent job of selling and keeping a fast pace. Customer comments were voiced by visitors who viewed AMI's beautiful phonograph. John Haddock and Bill Fitzgerald stayed throughout the entire MOA convention.

Among visitors at United booths and the hospitality suite were Bill and Jim Blum of Dubuque Coin Machine Company in Dubuque, Iowa, who stopped in with Bob Grilkin, program director of radio station KDTH in Dubuque. . . . Stanley Levenson, in view of having a great display, was shown on the exhibit floor. . . . One of the coolest spots on the upper floors at the Morrison Hotel during the MOA convention was "Auto-Bell's", which was inhabited by Joe Kline, Sam Kolber, Fred Kline and Nick Nelson of First Coin; Gil Klop, Joe Robbins, Fred Minter, Jack Burns, Bob Wylie and Ray Henderson of Empire Coin; and Don Meloney, Mac Brier and Howie Freer of Denon Distributing. . . . Clarence Schuyler of Games, Incorporated stops us just long enough to reiterate the fact that "Wild Cat" and "Double Shot" are still going great around the country.

All the big men logging on Irving Kaye's exhibit to test their skill with cue and ball. Herb Jones and Bill O'Donnell put the pressure at the Bill's offers to great to spend as much time as they'd like to at the MOA convention. They managed to pop in whenever they could manage a break in the pace. Meanwhile Sam Casola and Art Garvey stayed with the crowds at the Bill's booths. . . . Al Warren info that Auto-Bell's new upright baseball game "Circus Play-Ball" is already well into production and should be on its way to Distributors all over the nation shortly. Ed and Les Loeen tell us that they are managing to take in as much of the exhibits despite heavy flow of work and orders at World Wide. Fred Skor and Kul Langer divided most of their time between the Morrison and World Wide's offices during the show.

Keonny's Paul Huesch and Harold Dorgan headquartered at the La Salle Hotel with their games and equipment. . . . Rock-Ola's stereo and monaural "Tempo" line of phonographs experienced much activity with visitors at the Rock-Ola booth. One of the best of the phonographs in the music room. Personnel who staffed the booth were Edward Doris, Les Rieck, Kurt Knieker, Jack Barabash and Frank Schra. . . . Valley Sales showed their newest in bird's eye finish in the game room, according to Valley's Earl Feddeick. . . . Jack Nelson and Dick Boylan seen greeting their many friends among the visiting operators at the busy Logan Distributing booth. . . . Johnny Frants, J. F. Frants

Manufacturing, continues to tell us that penny counter games are becoming increasingly more popular constantly; and, he believes he has one of the very best in counter games in "Dodge City". . . . Constant visitors at the MOA were Ted Rubey and Estelle Yee of Marvel Manufacturing, Clayton Nemeroff, Marvel's national representa-tive stayed in off the road to take in the entire show at the Morrison.

Spry oldtimer John Watling chalks up another convention and reminiscences about the many years he has been associated in the coin industry. . . . Eddie Glassberg, Nate Feinstein, Bill Phillips and Harold Schwartz divided their time between the Seeburg phonograph and cigarette vendor exhibits throughout exhibit hours.

Ben Coven, Cover Music Company, made the rounds visiting with many of his old friends at the show. Sid Paris and Irv Ovitz attended the show and expressed their satisfaction with the much improved Sam Stern vending equipment was represented. . . . A pleasant, ever smiling visitor was Herb Perkins of Puvveyor Distributing. . . . The Waco parts display proved to be a very popular feature throughout the 3 days of showing, according to Ed Ruber and Morrie Wiczer. Jack Wiczer stated that he and Milt Wiczer are looking forward to their biggest yet; especially, with the terrific line of Waco stereo conversion kits, which is expanding greatly.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
CIRCUS "PLAY BALL"

Auto-Bell Announces New

"Circus Play Ball"

and has extra bonuses for 'extra run' and the 'spell name' feature.

"Circus Play Ball" has authentic baseball symbols with bats, balls, umpires, catcher's masks and baseball caps on the glass, according to Warren. It will easily fit in any size location, however small, as the cabinet is only inches deep, 24 inches wide and 55 inches high.

"Based on test information received by us," Warren said, ""Circus Play Ball" will certainly be accepted by operators because of the novelty of the game which should easily be widely and enthusiastically accepted by all.

"We expect to be rolling out units from our docks within the next few weeks, amusement and other card equipment in order that the new building be used by the hundreds of members without delay. A new display is expected to get underway using the coin operators contributions as the foundation for other donations to be raised from local industry.

Coin-Op Cooperation Puts Harrisburg PAL Fund Ahead

HARRISBURG, PENNA.—The Harrisburg Police Athletic League, this city, found themselves one thousand dollars ahead of what they originally planned on raising for equip- ment and its new Little League building.

Following the successful public relations programs of operators around the nation, the local coin machine opera- tors got together when they heard of the drive for PAL funds and donated one thousand dollars to be used to equip the new PAL building with athletic, amusement and other card equipment in order that the new building be used by the hundreds of members without delay. A new display is expected to get underway using the coin operators contributions as the foundation for other donations to be raised from local industry.

True Hits Again

NEW YORK—for the second time in three years G. Herbert True, Notre Dame University Assistant Professor of Marketing, returned to educate via the method of entertainment.

Speaking again, to be one of the most humorous speakers to enthral an MGA audience, True closed out the Tuesday evening general meeting in the Venetian Room at the Morrison Hotel.

Using a gimmick of holding the attention of his listeners, speaking in a flip manner that be- lied his title, and leading down his talk with light and fluffy patter, True nevertheless got his points across effectively.
MOA Holds Op
Forum On Stereo

CHICAGO — During an operator forum meeting, held in the Venetian Room, of the Morrison Hotel, this city, during the M.O.A. convention, the topic, "Stereoephonic Music—the 100-selection phonograph, versus the 200-selection phonograph," was discussed by a group of approximately 200 operators. Much of the discussion had to do with the actual stereoephonic phonograph installation, not necessarily pertaining to either the 200 or 100 selection machine.

Points brought out at this discussion by individual operators of stereo phonographs had to do with the merchandising of the product. On the point of whether or not stereo is a gimmick, it was answered from the floor that while stereo is not a gimmick, if this is the line of reasoning by location owners and the general public then it might be a good idea to sell stereo as a gimmick and thereby take advantage of a sales point that might not have been used previously. Operators were advised that they should bring to the attention of bartenders, patrons, staff help and others coming into contact with the dual channel sound, the actual sound itself and the difference between stereo and monophonic music. Table tents and advertising materials were suggested to promote the stereo theme and thereby educate and stimulate the public.

On installation discussions, it was advised that position of speakers was most important and that the employees of any particular tavern or dining room should be considered. Speakers placed behind a bar and directed out over the room would be a more advantageous installation, if this is possible. In that way, the bartender or the employees who spend more time in the location would not be subjected to a direct "hit" of the music, all day long. High quality speakers were suggested in every instance. While the saving might amount to several dollars, speakers of lesser quality could result in more expense should the sound be inferior enough to irritate the listeners.

The comment was made from the floor to the effect that any operator who has a doubt as to the quality and difference of stereophonic musical sounds, go into any high fidelity music store in his locale. Upon listening to the music from equipment in a retail store, the operator will notice a definite and advantageous difference between stereophonic sound and any other music he has listened to previously. "Once you notice the difference, you've been sold on the dual channel sound," said an operator who has used this exposure to his own advantage.

Finally, the forum did approach the main topic for discussion, namely, 100-selection phonographs versus 200-selection phonographs, but too late in the meeting. A trial census taken by Les Montague, moderator, showed that of the operators who voted by raising their hands, those in favor of 100-selection machines was about equal to operators in favor of the 200-selection machine. One reason given for favoring the 200-selection phonograph was that an operator had a better chance of greater earnings with a 200-selection machine since it enabled him to program his's and thereby charge more per play. The meeting had to be called to a halt at this point, since another forum was scheduled to get underway at this time.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Here it is... Irresistible Attraction!**

**Gottlieb’s ANIMATED HI-DIVER**

**DIVERS ACTUALLY SPRING FROM DIVING BOARD INTO THE SWIMMING POOL!**

Here’s the feature every Operator has been waiting for... ANIMATION! New life box design shows divers springing into the swimming pool. You watch the diver swim around the pool in a circular motion and return to the diving board. Each diver cycle scores points.

- Terrific, eye-catching pool decoration packs 'em in at “poolside” for maximum pool attraction.
- Kickout holes, targets and rollover buttons advance divers.
- Alternating light targets turn pop bumpers and cyclonic kickers on and off for high score.
- Four super-powered flippers—2 at bottom of field and 2 at mid-field create thrilling “relay” type action skill shots.

**Bally Mfg. Ships “Gunsmoke”**

Describing the new shoot-back-feature built into “Gunsmoke”, O'Donnell said that, “you’re the good guy of a western thriller when you grab the realistic six-shooter and gore into the brightly illuminated 3-dimensional frontier street-scene, swimming with bad guy outlaws. You’ve got to be quick on the draw to hit each target outlaw before he shoots you. If you don’t hit target outlaw in a hurry, he shoots back for you, and a point is added to the outlaw’s score, instead of your score. A brilliant flash of light at muzzle of outlaw’s pistol creates an exciting illusion of gun-battle!”

According to O’Donnell, one of the big reasons why the shoot-back idea has made such a hit is the fact that it gives the player all the thrills of a two-player game with the tantalizing competition between your score and outlaw’s score. Meanwhile, the operator enjoys the earnings of a fast, one-player game which is speeded up by the fact that player must hit targets quickly to avoid penalty of shoot-back by target.

O’Donnell also stressed confidence in a maximum resale value for “Gunsmoke” because of its operating flexibility and sustained earning capacity.

**MOA Attorney Asks Ops To Write Congress**

**CHICAGO**—Nick Allen, attorney for the Music Operators of America, urged the operators to write, wire and call their Senators and Congressmen and urge support in their opposition to the pending ASCAP type copyright legislation. Hearings are imminent he warned.

**OPERATORS**

**The Switch in ’59 is to a Dime**

In ’33 nickel play was OK. Don’t operate in the past... the switch in ’59 is to a dime!

**D. GOTTlieb & CO.**

**LAKE CITY SPECIALS!**

**BEST EQUIPMENT—LOW PRICES**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Leagues Leader</td>
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<tr>
<td>United Star Sluggers</td>
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<td>Williams Four Bagger</td>
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<td>Bally Six Pines</td>
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<tr>
<td>Cenco Big Top Ace</td>
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<td>Cenco Anything 30</td>
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<td>Rock-Dee 155 and 156, co.</td>
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**WORK—WRITE or PHONE 1-4100**

7/5 Deposit Required on Each Order

We have the following berries:

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<th>Price</th>
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<td>Beach Time</td>
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<td>Key West</td>
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<td>Cypress Gardens</td>
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<td>Night Club</td>
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<td>Movies and Broadway</td>
<td>$250.00</td>
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**We are exclusive factory distributors for:**

**BALLY - WILLIAMS - ROCK-OLA**

**AKE CITY AMUSE, CO.**

4333 PAYNE AVE., CLEVELAND, O. 44 (Tel: HE 1-4100)

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons, fitted in cabinet, in good condition, $49.50. Telephone or write for samples. Address: DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE — Complete line of used Phonographs, Shuffleboard, Cigarette Machines, etc. Used in many locations. Write for list. Address: Bally, Drenzner and Genco, TARGA MACHINE CO., 3401 N. 36th St., MIAMI 42, FLA. New 7-5351.

SAY $175.00 ON CLASSIFIED ADVERTISER
GET $223.00 VALUE FOR ONLY $48.00

Write today to THE CASH BOX 7212 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — Concessionaire, 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons, fitted in cabinet, in good condition, $49.50. Telephone or write for samples. Address: DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

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FOR SALE — Complete line of used Phonographs, Shuffleboard, Cigarette Machines, etc. Used in many locations. Write for list. Address: Bally, Drenzner and Genco, TARGA MACHINE CO., 3401 N. 36th St., MIAMI 42, FLA. New 7-5351.
FOR SALE—We have a large stock of reconditioned Shuffle Games and Rock-Ola Bells, for 14. PHOENIX VENDING, INC., 3726 KESSEL AVE., CINCINNATI, OHIO. (Tel. MONTana 1-5000).

FOR SALE—United Bowling Alley $300; Geneva Hi-Fly $75; Williams Ten Strike $150; Williams Four Bells $125; Williams Super Penny, Limited Edition, $500. JUNIOR BASEBALL, 580, SALINA MUSIC & SUPPLY, 905 S. 9th, STREET, SALINA, KANSAS.

FOR SALE—Wanting Fortune Telling Scales $59.50; United Bowling Alley $325; Turf Champ $259.50; Ten Strike $199.50; Jumbo Ten Strike $259.50. All Models AMI Plus. Lowest prices. CENTRAL DISTRIBUTORS, INC., 2120 LOUST, ST., LOUIS, MO. (Tel. M-1-5530).

FOR SALE—Established Phonograph Route, Scarborough to Kingston. BOX 332, TERMINAL A. TORO- ONTO, ONT., CANADA.

FOR SALE—AMI B-35; AMI D-40; 45s; AMI 3-45s; AMI 1-45s; $195; Seeburg V-200 @ $955; Seeburg KD @ $725; GLOBE AUTO- VENDING CO., INC., 1002 COMMONWEALTH AVE., BOSTON, MASS. (Tel. Regent 4153).

FOR SALE—Chicago Coin Rebound Shuffle; Write: Used & Chicago Coin Co., 125 East 25th St., Chicago Coin Tournament Ski Bowl player $80; 1-50 Cent Age $225. T & I DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel. Main 1-6731).

FOR SALE—Millions of extra coins are taken from coin machines. Clean right with Lemonite. Sam- mons—Pennington and Southern Amusement, Memphis, Tennessee, use and sell Lemonite, Try Lemonite Electronic Contact Cleaner. Contact Paste and Liquid Lube. GRACE SALES CO., ARLINGTON, TENN.

FOR SALE—Chicago Coin Rebound Shuffles—will pass for brand new. Closing out our inventory, write, wire, call us. Limited quantities. SHELTON SALES, INC., 881 MAIN STREET, CHICAGO 3, NEW YORK. (Tel. Lincoln 9105).

**MISCELLANEOUS**

**MISCELLANEOUS—BIG SERVICE TIP—5 Bell Operators—Do you have wearing around Bang Bump- ’n- Recondition your games with self-adhering Vinyl Plastic Cover— it rings. Only $7.50 per 100. Send Check to: SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J.

NOTICE—If you are reading this ad you are vitially interested in coin machine activity. More likely than likely you are already a subscriber to The Cash Box, but if you aren’t—you should be. For $15 a year (only 29c per issue) you obtain informa- tion every week that can be ob- tained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it’s a million to one you are), just pass the word along to some of your column friends and “Join the millions of satisfied users.” Be sure to check for $15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

ONLY $48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES. The Cash Box 1721 BROADWAY, NEW YORK 19, N. Y. Write For The Facts Today.

NOTICE — Manufacturers of coin operated games with a service problem in Southern California, Bob Young’s Service is ready to help solve your problem. Contact—BOB YOUNG’S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Hollywood 7-1711). Car 512 (Radiophone).
See and hear the AMI 200 mechanical selection model now at your AMI distributor!
This Week's Used Machine Quotations

How To Use "The Cash Box Price Lists"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like other newspaper, "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" aren't exactly the same as the multiple quotation board at the Stock Exchange. Post-posing the prices for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists" as they rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent.

Swimouts on the West Coast may feel a certain machine worth $125.00 where someone on the East Coast may think it worth but $75.00. Of course, serial,

CODE (Numerical Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

MANUFACTURERS CODE

(B) Bally
(CC) Chicago Coin
(Gt) Gottlieb
(Ey) Elvanz
(Ex) Exhibit

Manufacturers Code

(Wm) Williams
(Ms) Matacopes
(Um) United

Siegfried

4. Ace High (Got 1/51)
140.00 145.00
1. Arabian Knight
"(Got 12/53)
50.00 65.00
2. Army Navaho (Got 10/53)
30.00 45.00
3. Arrow Head (Wm 7/57)
119.00 130.00
4. Atlantic City (B 5/52)
25.00 30.00
5. Auto Race (Got 9/56)
120.00 185.00
6. Ball's 'Poppin' (B 11/56)
75.00 210.00
7. Bandwagon (Wm 8/56)
95.00 145.00
8. Beach Beauty
"(B 11/55)
110.00 155.00
9. Beach Club (B 2/53)
25.00 65.00
10. Bermuda (Got 5/52)
45.00 50.00
11. Beauty (B 11/52)
20.00 60.00
12. Big Ben (Wm 9/54)
55.00 100.00
13. Big Hit (CC 7/55)
25.00 50.00
14. Big Shot (Got 5/52)
200.00 250.00
15. Big Time (B 5/51)
10.00 50.00
16. Blondie (CC 8/56)
95.00 175.00
17. Brazil (Un 10/56)
115.00 145.00
18. Bright Lights (B 5/51)
15.00 45.00
19. Bright Spot (B 11/51)
30.00 45.00
20. Brite Star (Got 4/58)
260.00 335.00
21. Broadway (B 12/55)
115.00 175.00
22. Cabana (Un 3/56)
25.00 45.00
23. Capri (CC 10/56)
75.00 99.50
24. Caravan (Un 2/56)
79.50 125.00
25. Caravan (Wm 6/55)
25.00 45.00
26. Carnival (Got 6/52)
150.00 195.00
27. Carnival Queen
"(B 1/59)
625.00 655.00
28. Charlie Chaplin (Got 10/53)
20.00 50.00
29. Circus (Got 7/56)
120.00 175.00
30. Circus (Un 8/52)
25.00 230.00
31. Circus (B 8/57)
194.00 175.00
32. Circus Wagon
45.00 100.00
33. Classy Bowler
"(Got 7/56)
125.00 130.00
34. Colly (Got 9/53)
150.00 195.00
35. Colly's Wing (Wm 11/54)
70.00 115.00
36. Comedy Club (B 7/55)
175.00 220.00
37. Coronation (Got 4/58)
25.00 45.00
38. Criss Cross (Got 3/58)
210.00 265.00
39. Crossroads (Got 5/56)
35.00 60.00
40. Crossroads (B 1/56)
195.00 235.00
41. Cue Ball (Wm 2/57)
150.00 185.00
42. Cypress Gardens
"(Rm 6/50)
475.00 755.00
43. Daffy Derby (Wm 5/56)
50.00 80.00
44. Daisy Max (Got 7/54)
45.00 80.00
45. Dealer "21" (Wm 9/56)
20.00 75.00
46. Dealer Day (Got 11/56)
110.00 155.00
47. Dance Time (Got 12/54)
60.00 95.00
48. Dish Jockey (Got 5/52)
30.00 55.00
49. Domino (Wm 11/53)
25.00 39.00
50. Double Header
"(Got 9/57)
175.00 235.00
51. Dragonette (Got 6/54)
75.00 115.00
52. Dude Ranch (B 9/53)
25.00 55.00
53. Duette (Got 4/55)
55.00 150.00
54. Easy Alibi (Got 12/53)
115.00 145.00
55. Fair Lady (Got 11/56)
190.00 225.00
56. Fairway (Wm 6/53)
30.00 58.00
57. Falsie (Got 11/57)
295.00 395.00
58. Flag Ship (Got 11/56)
195.00 225.00
59. Flying Ace (Got 7/56)
245.00 295.00
60. Flying High (Got 2/53)
40.00 70.00
61. Four Bells (Got 10/56)
60.00 85.00
62. Four Corners
"(Got 12/52)
55.00 55.00
63. "400" (Updraft)
"(Go 10/52)
50.00 50.00
64. Four Stars (Got 6/52)
50.00 60.00
65. Frolics (B 10/52)
25.00 55.00
66. Frontrunner
"(Got 13/55)
49.00 115.00
67. Fun House (Wm 10/56)
140.00 165.00
68. Gay Paree (Wm 6/57)
250.00 290.00
69. Gay Times (B 6/57)
50.00 110.00
70. Gee Whiz (B 8/57)
110.00 165.00
71. Gladiator (Got 1/56)
125.00 155.00
72. Golden Nugget
"(Updraft) (Go 2/53)
25.00 35.00
73. Gold Star (Got 8/54)
65.00 95.00
74. Grand Champion
"(Wm 3/53)
35.00 65.00
75. Grand Slump (Got 1/53)
35.00 55.00
76. Green Pastures
"(Got 1/54)
50.00 85.00
77. Gun Club (Got 11/53)
55.00 95.00

PINBALL GAMES

"(B) Bally
(CC) Chicago Coin
(Got) Gottlieb
(GT) Gottlieb
(Ko) Keeley
(Ms) Matacopes
(Un) United
(Wm) Williams

Author's Note:

"The Cash Box Price Lists" is a weekly feature in The Cash Box, a newspaper for the amusement machine industry. The prices listed are used for buying and selling machines, and reflect the market prices as quoted by advertisers. The prices are not the same as the multiple quotation board at the Stock Exchange. The prices are for the past week and may seem to be out of line. Some prices do not change for months. The last known quotations are retained for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent.
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**BALLY**

1. Victory Bowler (5/51) 25.00 90.00
2. Champion Bowler (5/51) 25.00 90.00
3. Super Deluxe League (12/52) 25.00 50.00
4. High Score League (12/52) 25.00 50.00
5. Team (10/52) 25.00 50.00
6. Domino (5/3) 30.00 110.00
7. Carnival (5/3) 40.00 115.00
8. Mako (5/3) 50.00 125.00
9. Match Point (11/53) 75.00 125.00
10. Bowling Alley (5/58) 125.00 125.00

**KEENEY**

1. Super Deluxe League (Bowl, 12/52) 25.00 50.00

**UNITED**

1. 4 1/2 Printed Panel (3/52) 20.00 40.00
2. 4 1/2 Printed Panel (12/52) 20.00 40.00
3. 4 1/2 Printed Panel (2/52) 20.00 40.00
4. 4 1/2 Printed Panel (11/52) 20.00 40.00
5. 4 1/2 Printed Panel (10/52) 20.00 40.00
6. 4 1/2 Printed Panel (9/52) 20.00 40.00
7. 4 1/2 Printed Panel (8/52) 20.00 40.00
8. 4 1/2 Printed Panel (7/52) 20.00 40.00
9. 4 1/2 Printed Panel (6/52) 20.00 40.00
10. 4 1/2 Printed Panel (5/52) 20.00 40.00
11. 4 1/2 Printed Panel (4/52) 20.00 40.00
12. 4 1/2 Printed Panel (3/52) 20.00 40.00
13. 4 1/2 Printed Panel (2/52) 20.00 40.00
14. 4 1/2 Printed Panel (1/52) 20.00 40.00
15. 4 1/2 Printed Panel (12/52) 20.00 40.00
16. 4 1/2 Printed Panel (11/52) 20.00 40.00
17. 4 1/2 Printed Panel (10/52) 20.00 40.00
18. 4 1/2 Printed Panel (9/52) 20.00 40.00
19. 4 1/2 Printed Panel (8/52) 20.00 40.00
20. 4 1/2 Printed Panel (7/52) 20.00 40.00
21. 4 1/2 Printed Panel (6/52) 20.00 40.00
22. 4 1/2 Printed Panel (5/52) 20.00 40.00
23. 4 1/2 Printed Panel (4/52) 20.00 40.00
24. 4 1/2 Printed Panel (3/52) 20.00 40.00
25. 4 1/2 Printed Panel (2/52) 20.00 40.00
26. 4 1/2 Printed Panel (1/52) 20.00 40.00

**CHICAGO COIN**

1. Match Bowler (6/52) 25.00 50.00
2. Match Bowler-Ball (6/52) 25.00 50.00
3. Match Bowler (6/52) 25.00 50.00
4. Match Bowler-Ball (6/52) 25.00 50.00
5. Match Bowler (6/52) 25.00 50.00
6. Match Bowler-Ball (6/52) 25.00 50.00
7. Match Bowler (6/52) 25.00 50.00
8. Match Bowler-Ball (6/52) 25.00 50.00
9. Match Bowler (6/52) 25.00 50.00
10. Match Bowler-Ball (6/52) 25.00 50.00

**SHUFFLES AND BOWLING**

- **KIDDIE RIDER**
- **RIDE BOX**
- **PRICE LISTS**

**WILLIAMS**

1. Roll-A-Ball (12/52) 6 Player 125.00 250.00
"Hil! Haven't seen you since we left the mint. Where you been?"

"Really moving! In and out of Wurlitzer phonographs to play the new music everybody loves."

"Bet you enjoyed that new Wurlitzer Stereophonic Music."

"You said it! People were packing the places like we were packed in the cash boxes."

WURLITZER Stereophonic MUSIC

is literally coining money

Nothing in the entertainment world has stimulated the circulation of coins like the advent of Wurlitzer Stereophonic Music. People gladly pay to hear it play — over and over again — because it's TRUE Stereophonic, a new kind of music that really sparks patron interest.

WURLITZER 104 and 200 SELECTION Stereophonic-High Fidelity MUSIC SYSTEMS

WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS

GEARED FOR GREATER EARNING POWER

THE WURLITZER COMPANY
NORTH TONAWANDA, N.Y.
Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Cash in on the Baseball Season Now!

EQUIP EVERY LOCATION WITH

UNITED'S NEW DELUXE BASEBALL

featuring

FAMOUS 3-WAY MATCH NUMBER STAR CLOVER

HI-SCORE Replay Feature

ATTRACTS MORE PLAYERS

1 or 2 Can Play

3 Outs per Player

SIZED RIGHT

ONLY

5½ FT. LONG
2 FT. WIDE

FITS EVERY LOCATION

ALSO AVAILABLE
IN REGULAR MODEL

UNITED'S YANKEE BASEBALL
(WITHOUT MATCH OR REPLAY FEATURES)

SAME COMPACT SIZE WITH CREDIT UNIT

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEEN AT YOUR UNIFIED DISTRIBUTOR NOW!

SHIPPING WEIGHT 275 LBS.

CREDIT UNIT

10¢ or 3 for 25¢

NATIONAL REJECTOR COIN MECHANISM

SEE UNITED'S SHUFFLE ALLEYS, BOWLING ALLEYS, RIFLE GALLERIES AND OTHER BIG MONEY-MAKERS AT YOUR UNITED DISTRIBUTOR NOW!
Big reason why the new shoot-back idea keeps GUNSMOKE cash-box jingling with coins is the fact that the shoot-back feature gives player all the "beat-the-other-guy" thrills of a two-player competitive game...while the operator enjoys the fast earning-power of a fast-play one-player game.

Play GUNSMOKE on your distributor's floor. You'll see the powerful "try-again" repeat play appeal of the new shoot-back idea. And you'll want GUNSMOKE in your gun spots as quick as you can get delivery.