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| 4 | Venus | *BCN-1031* | FRANKIE AVALON | 2 |
| 5 | Pink Shoe Laces | *CY-724* | DODGE STEVENS | 10 |
| 4 | It's Just A Matter Of Time | *ME-7194* | BROOK BENTON | 5 |
| 10 | A Fool Such As I | D-1837* | BILL HALEY | *VJ-7160* | ELLIS PRESLEY | 62 |
| 9 | Never Be Anyone Else But You | *IM-1565* | RICKY NELSON | 9 |
| 7 | Charlie Brown | *AC-612* | COASTERS | 8 |
| 8 | I Need Your Love Tonight | *VI-7150* | ELLIS PRESLEY | 36 |
| 9 | Guitar Boogie Shuffle | *2HU-324* | VIRTUES | 13 |
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| 11 | It's Late | *IM-5565* | RICKY NELSON | 12 |
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**The Cash Box TOP 100**

**Best Selling Tunes on Records**

**COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS**

April 11, 1959

*NOTE: INDICATES BEST SELLING RECORDS.*

© AVAILABLE AS STEREO SINGLE. SEE CODE FOR RECORD COMPANY NAMES ON JUKE BOX TOP 10 PAGE.

*RED BULLET INDICATES SHARP UPWARD MOVE.*
If ever an industry needed some kind of coordinating agency to knit closer its allied facets it is the record business.

Sitting as a clearing house for all sorts of gripes The Cash Box gets a wild and stormy picture of everyone decrying everyone else.

The manufacturer cannot get along with the distributor, the retailer, the rack jobber and the one-stop. The distributor decries the manufacturer, the one-stop, the retailer and the rack jobber. The retailer would gladly throttle the manufacturer, the distributor and spews venom at the rack jobber and the record club. The rack jobber blames the manufacturer and the distributor for loading him with the wrong merchandise. The distributor hates the distributor because the other fellow is a noted trans-shipper who shoots merchandise into his territory at a loss just to keep up his quota. On and on and on. You've heard them all and more.

What a family! Everybody tolerates everybody but everybody blames everybody else for all the problems. Are heavy returns, lack of sales, lack of promotion, price cutting, trans-shipping the fault of the other fellow? Undoubtedly. A 10 second, 10 minute or 1 hour conversation with the manufacturer, the distributor, the one-stop, the retailer, the rack jobber will convince you that the other fellow is at fault.

The record business could become a major industry but there are a great many problems. Can they be solved? Not with the present attitude encountered almost universally. Almost every one in the record field has adopted a hands off—do nothing attitude. “That's the record business” is the weakest sort of excuse that could possibly be offered.

Surely the manufacturer, the distributor, the one-stop, the retailer and the rack jobber can sit down and thrash out some of their problems. Let each branch form its own committee. Let each committee send representatives to a summit at which a real sincere effort will be made by all concerned to work out their difficulties.

Of course it won't be that simple. Nothing ever is. But any amount of work, no matter how great, will be worth the results. Undoubtedly it will take quite some time to iron out all the problems. Perhaps these meetings could take the form of an all record convention. Committee chairmen could be appointed to form committees within their own phases of the business.

Of course, for such an endeavor to work it must include all facets of the record business. It must include BOTH THE MAJOR AND INDIQUE MANUFACTURER, the DISTRIBUTOR, the ONE-STOP, the RETAILER, and the RACK JOBBER.

This industry can go on to sales yet unimagined... profits that can be spectacular.
Thanks Operators, Deeja ys, Librarians and music people everywhere, for your tremendous reception to my initial release on Fraternity Records, hope you like my new one.

"EDUCATED ROCK 'N' ROLL"

published by
CRITERION MUSIC
N. Y. • Los Angeles

FRATERNITY F-838

PERSONAL MANAGEMENT
PAUL CARLSON

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### The Cash Box
Best Selling Monaural & Stereo Albums

**MONOAURAL**

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<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>PETER GUINN</strong></td>
<td>Henry Mancini (RCA Victor LPM 1956)</td>
<td>1956</td>
<td></td>
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</tr>
<tr>
<td>2</td>
<td><strong>COME DANCE WITH ME</strong></td>
<td>Frank Sinatra (Capitol W-1065 * SW-1065)</td>
<td>1964</td>
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<tr>
<td>3</td>
<td><strong>HAVE TWANGY GUITAR, WILL TRAVEL</strong></td>
<td>Donnie Fehr (Jomie LP-3000; ST-100 )</td>
<td>1964</td>
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<td>4</td>
<td><strong>THE HUNGRY I</strong></td>
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<td>5</td>
<td><strong>OPEN FIRE, TWO GUITARS</strong></td>
<td>Johnnie Mathis (Capitol CL-1070 * B-10701-2, 3)</td>
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<td>6</td>
<td><strong>STILL MORE SING ALONG WITH MITCH</strong></td>
<td>Mitch Miller (Columbia CL-1138, CS-8099 * B-12831, 2, 3)</td>
<td>1964</td>
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<tr>
<td>7</td>
<td><strong>GIGI</strong></td>
<td>MGM Cast (MGM E-1361 * X-1361-57)</td>
<td>1964</td>
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<tr>
<td>8</td>
<td><strong>SOUTH PACIFIC</strong></td>
<td>Marie Cast (RCA Victor LM-1252; LSD-1032 * EPA-4211)</td>
<td>1949</td>
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<td>9</td>
<td><strong>FLOWER DRUM SONG</strong></td>
<td>Original Cast (Columbia OL-3530; OS-2009 * AS359)</td>
<td>1958</td>
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<td>10</td>
<td><strong>RICKY SINGS AGAIN</strong></td>
<td>Ricky Nelson (Imperial LP-9061 * EP 159, 60, 61)</td>
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#### 41. PETITE FLEUR.
#### 42. MISS GLORIA LYNNE.
#### 43. TABOO.
#### 44. HYMNS BY JOHNNY CASH.

**STEREO**

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<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Title</th>
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<td><strong>COME DANCE WITH ME</strong></td>
<td>Frank Sinatra (Capitol SW-1069)</td>
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<td><strong>SOUTH PACIFIC</strong></td>
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<td><strong>TCHAIKOVSKY: CONCERTO NO. 1</strong></td>
<td>Van Cliburn (RCA Victor LM-1252; LSC-2552 * EPL 2252)</td>
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<td>5</td>
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<td><strong>GEMS FOREVER</strong></td>
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<td><strong>VICTORY AT SEA—Vol. II</strong></td>
<td>Robert Russell Bennett (RCA Victor LSC-2245)</td>
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<td>9</td>
<td><strong>OPEN FIRE, TWO GUITARS</strong></td>
<td>Mitch Miller (Columbia CS-8096)</td>
<td>1964</td>
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<td>10</td>
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<td>Andre Kostelanetz (Mercury SR-90054)</td>
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<td>11</td>
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<td>12</td>
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<td>14</td>
<td><strong>SAIL ALONG SILV'RY MOON</strong></td>
<td>Billy Vaughn (Dot 3-25150)</td>
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<td>15</td>
<td><strong>CONCERT IN RHYTHM</strong></td>
<td>Ray Conniff (Columbia CS-2001)</td>
<td>1958</td>
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<td><strong>FILM ENCORES VOL. II</strong></td>
<td>Movieplay (London PS-106)</td>
<td>1958</td>
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<td>17</td>
<td><strong>SING ALONG WITH MITCH</strong></td>
<td>Mitch Miller (Columbia CS-8096)</td>
<td>1964</td>
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<td>18</td>
<td><strong>JOURNEY INTO SOUND</strong></td>
<td>Various Artists (London PS-100)</td>
<td>1950</td>
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<td>19</td>
<td><strong>SOUTH WEST STRIP</strong></td>
<td>Warner Bros. (Warner Bros. WS-1289)</td>
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<td>20</td>
<td><strong>SOUL OF SPAIN</strong></td>
<td>16 Strings (Stero Fidelity 600)</td>
<td>1961</td>
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<td>21</td>
<td><strong>AHMAD JAMAL</strong></td>
<td>Ahmad Jamal (Argo LP-465)</td>
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<td>22</td>
<td><strong>MUSIC MAN</strong></td>
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<td>23</td>
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<td>24</td>
<td><strong>FABULOUS JOHNNY CASH</strong></td>
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<td>25</td>
<td><strong>BILLY VAUGHN PLAYS</strong></td>
<td>Billy Vaughn (Dot 3-25156)</td>
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<td>26</td>
<td><strong>BROADWAY IN RHYTHM</strong></td>
<td>Ray Conniff (Columbia CS-2001)</td>
<td>1958</td>
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<td><strong>SOMETHING NEW</strong></td>
<td>Various Artists (Westminster WS-7)</td>
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<td>28</td>
<td><strong>ONLY THE LONELY</strong></td>
<td>Roger Williams (Kapp KL-1112, KL-1112-2)</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
MANY THANKS OPERATORS FOR THE BIG BOOST TO

C/W KISS ME AND KISS ME AND KISS ME

VI-7464

PERRY COMO

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Disk of the Week

"ENDLESSLY" (2:19) [Meridian BMI-Oslo]
SO CLOSE" (2:06) [Eden BMI—Beneton, Dixon, Osis].

BROOK BENTON (Mercury 7144)
Destined to be a long-lasting top name star, Brook Benton follows his sensational initial smash, "It’s Just A Matter Of Time," with a superb Latin-beat ballad tagged "Endlessly". It's a lush and beautiful performance of a dynamic affirmation of love theme. Strings and chorus are sumptuous. And Brook's trade-mark—his wandering from the upper register way down low—is again great. "So Close", is a more bluesy effort. "Endlessly" is another big timer.

"MOTHER'S LOVE" (2:45) [Prentice ASCAP—Owens]
"GRETCHEN" (2:15) [Oviv ASCAP—Loring, Hood].

THE DIAMONDS (Mercury 7149)
The Diamonds, who have fashioned a host of rockin' hits, currently evidenced by "She Says (Oom Dooy Doom)", take the ballad path this time with what could prove to be the biggest inspirational offering since "I Believe". It's a beautiful piece, titled "A Mother's Love", that spotlights the stirring lead voice of Dave Sommerville. Watch it. Could go all the way. The group displays its rhythm sparkle on the charming under lid, a "Standing On The Corner"-type affair tagged "Gretchen". Wonderful Jockey coupler.

"FRANKIE'S MAN JOHNNY" (2:13) [Johnny Cash BMI—Arr: Cash]
"YOU DREAMER YOU" (1:48) [Johnny Cash BMI—Cash]

JOHNNY CASH (Columbia 41371)
Johnny Cash, who made his biggest pop impression to date with his current Columbia dual-marter, "Don’t Take Your Guns To Town", takes dead aim at the charts with another powerful, pop-country twofer. Already kicking up a chart fuss is "Frankie's Man Johnny". Cash's delectable re-working of the great folk favorite, "Frankie And Johnny", which appears in his "Fabulous Johnny Cash" LP click. The familiar up-tempo Cash pattern is evident on the tantalizing, chorus-assisted folk-lyed romance "You Dreamer You". Add two more hits to the changer's collection.

"DREAM LOVER" (2:28)
"BULLMOOSE" (2:28)

[Fern-Progressive BMI—Darin]

BOBY DARIN (Atco 6140)
Darvis offers two teen attractions here that should make their way up the charts together. "Dream Lover" is an enticing middle-beat ballad stint with a contagious guitar sound. "Bullmoose" is a zany romper about an exciting rock 'n roll and features a great honky-tonk keyboard bit. Darvis has the chart goods on both ends here.

"OLD SPANISH TOWN" (2:15) [Danbury BMI—Johnson, Kirkland]
"SHE WENT THAT-A-WAY" (2:06)

SKIDMORE ASCAP—Barton, Keyes, Dickis.

THE TELL NOTS (Time 101)
Fresh from a chart run with "I’ve Had It", the boys have more list activity in mind on "Old Spanish Town", a rockachacha that they wrap up in slick rock style. Side has the sound that sells and figures second-straight winner for the lads. Uptempo finesse from the team on "She Went That-A-Way", clever romantic twist on the famed western cliché. "Old Spanish Town" is the more commanding stint.

"BLACK JACK" (2:12) [Monet ASCAP—Kramer] The Monet people could have a smash the first time out on Brunswick. It's a sizzling Latin rocker, in the "Tequila" tradition, that sports a sock vocal by Con Evans. Super-commercial entry that rates close votes of attention.

"I NOT SABA" (2:29) [Champion BMI—Evans] A hot accordion takes the spotlight on this straight instrumental number mercilessly dished up by the new group.

FRANKIE LOREN (Mercury 7144)
"HEY LITTLE GIRL" (2:12) [Stella Lane BMI—Cole] Frankie Loren could have a click on his hands as he and a chorus chant back and forth, in a "Hey Bob-A-Be-Bo", on a catchy up beat ditty. Brilliant offering that the teenagers oughta spot real quick.

"SOON THE SCHOOL YEAR W/ BE OVER" (2:10) [Stella Lane BMI—Porter] Another teen-typed affair in this soft ballad item that deals with end of school, fond memories time. Pretty side.

"FAVORITE" (1:51) [Remick BMI—Stella Lane BMI]

MUSIC BOX (Mercury 7140)
The group displays its rhythm sparkle on the charming under lid, a "Standing On The Corner"-type affair tagged "Favorite". Wonderful Jockey coupler.

"SADDLE" (1:43) [Mills ASCAP—Stanfield] A charging entry in the "Saddle" sweepstakes (time is high-flying item in England), with the dual-keyboard team prancing delectably over the engaging tune. A breezy delight.

"MY FAVORITE SONG" (2:35) [Jack Gold Rinn ASCAP—Gold, Chappell, Ringo, Harvey] This one turns over in a mood reading of a tender melody.

KIRBY STONE FOUR (Columbia 41361)

"I'M FOREVER BLOWING BUBBLES" (2:32) [Remick ASCAP—Kernsivin, Kellette] A sunny reminder of the group’s Bubbles, Rangles & Beads’ click that they caught on. On the oldie was pulled from Felix’s new LP, "The Go Sound Of The Kirby Stone Four", Worth watching.

"COFFEE TIME" (2:47) [Four Jays ASCAP—Freed, Warren] Delicate, relaxed phrasing on the oldie, also from the package effort.

TONY ALAMO (Fort 70012)

"FABULOUS" (2:09) [Jandon BMI—Snyder, Kahan] Take, built around the order of "Nola". Alamo is northwest heat for the charts, and the harmony chorus on bright support. Could move.

"FOR ALL WE KNOW" (2:25) [Leo Feist ASCAP — Cross, Lewis] The great oldie set to a gentle teen beat.

DON RALKE (World Pacific 802)

"MAVERICK" (1:11) [Wittmark BMI—Kramer] A catchy, spirited praise for one of TV’s top western heroes by the Ralke (recurring hitting with "77 Sunset Strip" on Warner Bros., etc.)-chorus. Theme could succeed with the kiddies, and if it does, watch out! Keep close tabs on date.

DON WRIGHT (Cedence 1360)
"MARY, MARY" (2:14) [Poir-1038] Good bounce from Wright on an opus about who gets an appeal from the fellow to warm up to him. Sound is contagious, and well-worth teen listening.

"SWITCH" (2:12) [Royalty ASCAP] A middle-beat rockably item that tells the kids who like each other's gal and make the switch.

VIC FARACI (Photograph Records 1027)
"SWEET SUE CHA CHA CHA" [Shapiro—Bernstein] This western has a haunting melody, and the chorus reads it at a speedy gait.

"TONIGHT" (2:12) [Kramer BMI—Stella Lane BMI]

R—ASCAP—Fernandez, Rialto, Webster, etc.] With a Lisbon, Italy hook, this one is out of this world. Chorus is appealing, and the kids have more list activity in mind on "Tonight".

VICTOR KARAGOSIAN (Cub 9030)
"BABY SITTING WITH YOU" (2:53) [Saxon BMI—Catalano, Kulin] A beautiful melody, currently getting many U.S. disk dates — receives a "Petite Fleur-like rendition from the boys. Winton combo. Supra saxophone upset is employed effectively. A sound here that may click.

"TOMORROW" (1:38) [Schurr ASCAP—Sundheim, Bernmat] A most attractive tango arrangement of the lovely ballad from the hit musical, "West Side Story". Should be watched along with top date.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THANKS Music Operators of America for making it the happiest year of my life

Chosen 1959 Queen of Hearts
National Heart Fund Campaign

Connie Francis

Best Female Vocalist
of 1958
(Winner of The Cash Box Music Operators Poll)

Personal Manager
George Scheck

Current Hit
"If I Didn't Care"
on MGM K-12769

MGM Records

HAPPY 12th ANNIVERSARY GREETINGS TO MGM RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

Sleeper of the Week

"YOUNG IDEAS" (2:10) [January BMI—James]
"CUCKOO GIRL" (2:20) [Siras ASCAP—Vanee, Segal]

CHICO HOLIDAY [RCA Victor 7499]

- It appears that Hugo & Luigi's first Victor A&R crew will start them off on the right chart track. Bright new teen performer Holiday has a contagious go at a sure-fire big best product. "Young Ideas", a happy statement about a fella's "young ideas" about a rosy future with his gal. Rhythmic Latin-inspired slyly, "Cuckoo Girl", is sold effectively by the performer. Exciting portion. We're with "Young Ideas".

"HOLD ME CLOSE" (2:07) [Shalimar, Tollie BMI—Williams, Blackwell]
"YOU'LL REMAIN FOREVER" (2:26) [Roostel, Tollie BMI—Blackwell]

WADE FLEMONS [Vee-Jay 309]

- Wade Flemons, who clicked in both the r&b and pop departments with his intriguing Vee-Jay debut waxing, "Here I Stand", should follow suit with a similar entry tagged "Hold Me Close". There's an ear-arresting vocal and内蒙古. Ballads flesh out the chart hunting of this soft choa-cha affair. Bucking, "You'll Remain Forever", is another potent, two-market threat with the chorus-backed Flemons handing in a bluesy read on a swaying, r&b-ballad pretty. Tasty coupling.

"CROSSFIRE" (2:25) [Vicki BMI—Fowler, King]
"LAZY" (2:09) [Vicki BMI—Fowler, King]

JOHNNY & THE HURRICANES [Warwick 502]

- The first release from the Martyr Craft-headed United Telefilms organization is a master-purchase that bow's the Warwick label. It's a sizzling rocker that displays the teen-appaling instrumental talents of Johnny & the Hurricanes. Thumping drums, growling saxes and handclaps all get caught in the "Crossfire" stanza. "Lazy" aptly describes the funky, rhythmic instrumental offering on the flip. Top half's gonna create an r&b "sales storm".

"KOKIE KOKIE (Lend Me Your Comb)" (2:05) [M. Winmark & Sons ASCAP—Taylor]
"YOU'RE THE TOP" (1:58) [Harms ASCAP—Porter]

EDWARD BYRNE & CONNIE STEVENS [Warner Bros. 5047]

- The highly-rated ABC-TV "Sunset Strip" series should be further popularized by this contagious rock 'n roll novelty cut by Edward Byrne, who places Kookie, the hip-talking, half-combining star of the show. On it startle Connie Stevens joins Byrne in happy-go-lucky, finger-snappin' style as she leads, "Kookie, Kookie (Lend Me Your Comb)", Infectious r&b musical background supplied by Don Balke, who's riding high with the series' title tune. On the flip, the Dukes vocal-instrumental crew colorfully showcases Byrnes engaging talk-sing rock version of the Cole Porter classic, "You're The Top". Upper out all the way.

"RUNK BUNK" (2:15) [Sheldon BMI—Burton]
"BLESS YOUR HEART" (1:58) [Dreyer BMI—Benton, Ortis]

THURSTON HARRIS [Aladdin 3452]

- Thurston Harris could have the biggest click of his career, topping the sales figures on "Little Bit Pretty One", in his latest for Aladdin. Tagged "Runk Bunk" it's a super-commercial entry, about a rockin' new dance step that Thurston, the orch, and vocal crew pound out with money-making authority. The winning ballad side of Harris' fine vocal repertoire takes the spotlight on the extremely pretty, fish beat romancer, "Bless Your Heart". Great dual-mart pairing.

ROSEMARY JUNE
(Paris 532)

B+ "I USED TO LOVE YOU" (2:25) [Broadway ASCAP — Van Ilites, Brevlo] Thurston, who recently hit it big in England with "Apple Blossom Time", swings nicely on the mainstay, with the orch-chorus supplying good-natured excitement on support. Could prove permanent.

B "WITH YOU RESIDE ME" (2:40) [Greta-Schaeffers BMI — Dobkins, Rascel] Galactic-sounding lilt is pleasantly read by the songstress and mandolin-like heaved ork.

DINAH WASHINGTON
(Mercury 71435)

B+ "WHAT A DIFFERENCE A DAY MAKES" (2:58) [E. B. Marks BMI — Grover, Adams] A solid entry for deejay play from the great stylist, who tenderly surveys the fine oldie, backed by a subtle teen-directed beat. Strings and chanting chorus give a legit look.

"COME ON HOME" (2:35) [De- Lavoe BMI — Washington, Hill] A Dinah Washington blueser, and she sounds just great.

THE COMMODORES
(Brunswick 55132)

B "YOU HO DAT" (1:59) [Peer Inter. Zebra BMI — Wolfe, Duncan] Rock novelty fun based on an echo effect on the title. Setting is a cemetery. OK hard-beat sound.

B "LAUGHING WITH TEARS" (1:55) [Peer Inter. Zebra BMI — Wolfe] Boys-strong voice in lead — gives the beat-romantic a dramatic turn.

MANNY PEREZ and the EMERALS
(Vistoee 2011)

B "COFFEE ROCK" (2:04) [Kore- lich BMI — Adapt. by Avila] Fine Latin-rock combo chime, with a good theme to work on and the sax section playing on it in exciting fashion. Voice interrupts twice with "Coffee please". Might move.

C "ZAMBA ROCK" (2:00) [Kore- lich BMI — Adapt. Avila] More South-of-the Border Big Beat doings.

SAM FLETCHER
(Metro 2002)

B+ "OUT IN THE COLD AGAIN" (2:47) [Joy ASCAP — Kohler, Blossom] The beat-ballad works for the ancient, with Fletcher warbling with strength and the orch-chorus lushly enhancing the theme. May be a big one for Fletcher.

B "IF YOU LOVE ME (Really Love Me)" (2:24) [Duchess BMI — Parsons, Pfal, Monell] Another familiar lovely is given a rich ten treatment.

Kripp Johnson
(Mercury 71436)

B+ "ONE LAST TIME" (2:38) [Ac- tual BMI — Otis, Conso] Krippa, an ontiquer, member of the Del-Vikings, solos expressively on a strong ballad, and receives all-out sentimental back- singing from the orch-chords. Exposure may push this item on the charts. Johnson has talent.

B "EVERLASTING" (2:16) [Actual BMI — Otis, Thibodeaux] Artist caddies the affectationne with taste.

GLEN & JERRY
(Kapp 272)

B+ "YOU CAME ALONG" (2:15) [TJ Ro Ann BMI — Gluck, Josie, Hill] Vocal twosome blend expres- sively on the feeling rockballad. Take that should stir the hearts of teenagers. A better date for slow dance- floor being programmed.

LORETTA THOMPSON
(Skoo 1050)

B "BUDDY—BIG Bopper—RIT- Chie" (YOU'LL NEVER BE GONE) (2:30) [Buma BMI — Penny] Miss Thompson rectifies the three the rock stars against dramatic, dirge-like backing from the combo- chorus. Effective work.

B "SQUARE FROM NOWHERE" (2:20) [Buma BMI — Barbour, Hess, Ferrarre] Attention-getting per- cussion stink opens this jumper from the lass. Fine swing-rock session.

Russ Haddock Trio
(Coral 62099)

B "IMITATION OF LIFE" (1:50) [Northern ASCAP — Fain, Web- ster] The Haddock combo swings lightly on the main-title flick tune, and is accompanied by effective chant- ing from a femme crew. Good jock specialty.

B "BOHEMIAN GIRL" (2:40) [Mac Wright BMI — Phillips, Jordan] Male-femme singers do most of the work on this beebop-styled novelty.

JUNIOR WELLS
(Profile 4005)


B "I COULD CRY" (2:40) [Melva BMI — Wells] Wells is the effective wailer on the strong blueser.

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**THE CASH BOX**

**SLEEPER OF THE WEEK:**

**“LITTLE DIPPER” (2:00) [Mooport ASCAP—Maxwell]**

**“MEXICAN HOPS” (2:11) [Mooport ASCAP—Maxwell]**

**THE MICKEY MOZART QUINTET** (Roulette 4148)

- Charming combo stilt—all “Petite Fleur”—on the “Little Digger” portion that has a fox tailing sound. Soprano sax works the catchy theme, and remainder of crew back with a steady, hard beat. Flute is a lively instrumental attemp, set in a Mexican hat dace-rock tempo. Cute instrumental take. We stay behind “Little Digger”.

**“PRETTY LITTLE GIRL” (2:10)**

([Demar ASCAP—Marucci, De Angelis])

**“FOREVER” (2:15) [Demar ASCAP—Marucci, De Angelis]**

**JOSEF DAMIANO (Chancellor 1034)**

- Songster Damiano’s chart break seems to have arrived via his work on the infectious rock-romantic “Pretty Little Girl”. Item has a catchy melodic line and the Damiano reading—admirably backed by engaging orch-chorus chimes—engagingly catches the piece’s good feel. Strong contender for list honors. An arrangement & tune similar to the Jodie Sands click on the same label, “With All My Heart”, on “Forever”. Exciting entity that could also move.

**THE TEXAN** (1:46) [Sam Fox ASCAP—Loose, Seely]

**“LO BUOY” (2:47) [April ASCAP—Roberts]**

**MR. ROBERTS & HIS BIG BASS TROMBONE (Columbia 4136)**

- Main-title for TV’s popular “Texas” western is exciting listening that falls skillfully into the “Peter Gunn” category, and could easily become a smash instrumental. Trombone statements are frenzied, and rhythm section also sells the idea of high tension. Can bust wide open. Slow blues-swynner on bottom end is far-out stuff expertly performed. Commercial interest lies in “The Texan” theme.

**“LITTLE DIPPER”**

(Record 4148)

**“MEXICAN HOPS”**

(Record 4148)

**THE FRENCHIES** (Fiasco Plotters 102)

**“SATANA” (2:25) [Gh BMI—Fisher] Choice combo instrumental that can mean chart business. Tempo is a bit on the slower side, with a fella who has a trumpet & organ getting most of the infectious spotlight. Good-humored vocal bit in format-sounding intro to disk and various comments down the line. Keep in touch with waxing.

**“MA CHERE MAMA” (2:15)**

[Rob BMI—Fisher] Excellent, sentimental take on a Gallic-sounding theme, with a chorus interjecting the title or just “mama” down the line.

**THE THREE DIMENSIONS** (Cascode 5903)

**“NIGHTFALL” (2:33) [Kavelin BMI—Gargano] Appealing standard receives an inventive team treatment by the songsters. Fellas upfront are nicely backed by chanting and slipping combo support. An item that may go.

**“ALONE” (2:33) [Kavelin BMI—Gargano] The kids should enjoy the middle-beat jump going on here, too. Reception portion plus fine-sounding growing sax included.

**THE EMERSONS** (Cub 9027)

**“DR. JERYLL AND MR. HYDE” (2:10) [Malwer & Allendale BMI] (Cook, Caines, Jones] Engaging rock work by the crew on a humorous horror theme. Fella on lead is perfect for the job. Combo support is solid dance-floor playing. Fine teen lass-dance issue.

**“HOKEY POKEY” (2:20) [Four Star BMI—LaPrise, Baker]**

- Dance instructions by the boys on a fetching r&r version of the popular party dance. Could also make noise.

**CLIFF THOMAS** (Philips 3585)

**“I’M THE ONLY ONE” (2:33) [Hi Lo BMI—Thomas Jr.] Cliff Thomas, ably assisted by Ed and Harry, builds out a tantalizing vocal that builds with a handicapping spirit. Terrific vocal and instrumental blend on what looks like a strong moneymaker.

**“TIDEWIND” (1:45) [Knox BMI—Thomas Jr.]**

- The artists could also ‘blow up a sales storm’ with this attention-getting rock-a-bah-ba stint.

**THE MUSKATEERS** (Der 13976)

**“POOR BOY #2” (2:06) [Meridian BMI—Sanderson] “Follow-up” to the Jaryatonels on click on Jubilee has a contagious sound. Combo sticks on a catchy line, while chorus occasionally comes in with choise. Should greatly please the teen crowd.

**“ZELDA’S LAMENT” (2:00)**


**JERRY MATTHEWS** (Kool 1001)

**“LONG, LONG GONE” (2:07)**

[Allstar BMI—Mattheus] Label & artist bow in a OK-sounding stint for a fella who finds a rich chick on Hollywood & Vine, but also finds trouble with a man supposedly the gal’s lover.

**“MY LITTLE BABY” (2:00)**

[Allstar BMI—Mattheus] Matthews romps through this cut.

**SHERRY PARSONS** (Mercury 71439)

**“CURLY” (2:12) [Artists AS-CAP—Harvey, Martin] The songstress has a peachy & cream voice, and works out perfectly on the pretty, somewhat “Tammy”-sounding opus. Presentation that should go well with the platter spinners.

**“MUCH MORE OFTEN THAN SOMETIMES” (2:16) [E. B. Damian—Wood, Bench] Feel here is just about the same as top-half stint. Two tender takes.

**EDDIE CARSON** (West 301)

**“I’M SERIOUS” (2:30) [Herb & Reis BMI—Garsen] Potent rock session by the singer & Carson knows how to make the dramatic most of a hard-hitting teen opus, and his big Medesky orch-chorus backbeat is an appropriate match for his emotions. Side could go over.


**DAVE HOWARD** (M.M. 1240)

**“LITTLE BIT” (2:24) [Marnor BMI—Winn] Howard sings of a gal who’s a-little-bit-of-this-and-a-little-bit-of-that. Effort has an agreeable upwing rock pace, and a good one for hop performance. Dot distributes the label.

**“WHILE WE DANCED THE TANGO” (2:12) [Marnor BMI—Winn] Big Beat-tango job about a fella who got caught in the “spell” of a tango while dancing with the gal and mistakenly thought she was in love with him.

**TONY MARTIN** (RCA Victor 7194)

**“LILLY-LU” (2:27) [Larry Spier ASCAP—Hoffman] Colorfully wrapped-up fast-mambo cut, with Martin singing of a hard-to-get-gal and the off rich & colorful on the beat. Big deejay spins could give a few exposure for a chart stand.

**“DO YOU REMEMBER, AS I REMEMBER” (2:26) [ASCAP—Barachar, Bernier] Pretty plaintive crooned with feeling by the songster. Strong melody.

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Bobby Russell

MILTON TREENER

The Duke of Ellington

The Workmen Twins

BOBBY STEGAR (Saddo 1600)

ARNIE DERKSEN (Decoo 3068)

JERRY JEROME (Roc 501)

ALDEN & THE ONE NIGHTERS (RCA Victor 7490)

THE FOUR FLICKERS (Lee 1002)

“Goldilocks”

George Worth

“I’VE VERY sort DON’T CUB WAY”

THE CASH BOX

“The Cash Box Best Bets”

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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HAROLD AUSTIN’S ORCHESTRA

BRUCE TRAYTON

Pretty

BOB+"DUN DIDDLE” (1:50) [Kenny Marlow BMI & Russel] Fine grow-on-your-number nicely presented in over-dubbed fashion. Solid percussion heightened backing. Keep side also in mind.

SHEB WOOLEY

(MGM 12781)

Wooly’s has a rockabillic take here that’s a strong contender for activity in pop circles, as well as C&W. Wooly’s glowing declaration of devotion and Wooly’s provides it with great feeling. Backing is appropriately affectation. Bears eying.

WEEPET CHIEFT (2:45) [Cornell BMI & Wooly] Contagious bayou-type offering, with Wooly’s happy delivery engagingly backed by the chorus chants. Fine sound.

DUKE ELLINGTON

(Columbia 13162)

SPANK #1 (2:48) [Tempe ASCAP—Ellington, Strayhorn] Delightful commercialork enterprise from the Ellington crew, with a “little” vibe theme the center of some swinging percussion fun. Should be a joy to the jocks.

SPANK (1:52) [Tempe ASCAP—Ellington, Strayhorn] Side continues the sparkling un-koko'll (2:05) [Fairleigh BMI—Teck] Upbeat rock-ballad with smart rhythm and

WORKMAN TWINS (Hamilton 5003)

B+ “I DON’T WANT TO GO TO SLEEP” (2:25) [Open Road BMI—Burke] The song due present highly appropriate to teen scene, envisaging a fine middle-ballot opus about a fella who can’t sleep because he’s in love. Tricky guitar backing of solid sound value. Item bears attention.

C+ “HOW MUCH DO YOU KNOW ABOUT JEFFIT?” (2:15) [Fairleigh BMI—Teck] “Big Bopper” with smart rhythm and

BOBBY STEGAR (Saddo 1600)

“SHIPPOWILL” [Lee 1035] “I’D LIKE TO BE ALONE” (2:15) [Goldwood BMI—Lauder, Wilkie] - A strong, love-based wistful lilt by Derksen rates attention. This devotion, singer’s teen in same way with the wistful is beautifully supported by the outstanding sounds from the combo guitars and chorus. Can click big.

“LET THE WHOLE WORLD KNOW” (1:17) [Champion BMI—Krauss, Cran], Charming, Crested mood, and very infectious at that. Strange, unpretentious cuts from the chorus which features the guys & gals alternating their remarks. Might move, too.

“MAKING WHOOPEE CHA CHA” (2:35) [ASCAP — Kahn, Donaldson] The Jerome outfit is smart sparking mix on this Latin version of the evergreen. There’s much in commercial-chore-chore style here that have deck become a favored jock item.

“CAN-CAN MERINGUE” (1:50) [Carbo BMI—Jerome] Lots of swing for the famed Ons back theme.

ALDEN & THE ONE NIGHTERS (RCA Victor 7490)

B+ “LOVE-O-METER” (1:50) [Shapiro, Bernstein ASCAP—Shuman, Garson] Cute rock idea carried in a slick middle-ballot approach. Alden, just about rectifying, tells from a b-e-o-meter, and the combo offers a suggestive gimmick sounds to show happens when the machine’s b pressed. Could make it.

“THEME FROM L0 MEISTER” (1:52) [Shapira, Stein, ASCAP Shuman, Garson] Rare instrumental version of the 1 pleate with those good-sounds nick.

THE FOUR FLICKERS (Lee 1002)

B+ “IS THERE A WAY” (2:12) [Adams-Thirlby BMI—Adams Thirlby] Fine ballad work by young vocal team. Sound pleaser, set in soft Latin leg outting is worth a come nat.

C+ “YO YO” (2:22) [Ac-cidere BMI—Smoller, Boos]
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PAT BOONE

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Pat
THE AL RINKER RAMBLERS

B "PIERROT" (2:27) [Markwood ASCAP] A sentimental, mood-setting piece from Rinker's latest album. The arrangement is simple, but the vocal delivery is affecting.

C "DON'T STOP NOW" (2:16) [Markwood ASCAP] Rinker's latest album has been well-received, and this number is a good example of his emotional range.

MARGARET WHITING

B "SAIL ALONE BECAUSE I LOVE YOU" (2:19) [Witmark ASCAP] Whitling's vocal style is simple and sweet, and this song is a good example of her range.

B "TOP OF THE MOON" (1:52) [Gilbert ASCAP] Gilbert's unique vocal style is on full display here, and the song is a fun, upbeat number.

JIMMY DAREEN

B "DIDGET" (2:28) [Glashow ASCAP] Dareen's style is a mix of blues and rock, and this song is a great example of his talent.

C "YOU" (1:41) [Camilla BMI] Camilla's voice is smooth and sultry, and this song is a great showcase of her talent.

IVORY JOE HUNTER

B "OLD FASHIONED LOVE" (2:51) [Harmon ASCAP] Hunter's voice is smooth and soulful, and this song is a great example of his style.

MO KLEIN

B "HOT SAKI" (2:10) [Saracen BMI] Klein's voice is rough and edgy, and this song is a great showcase of his talent.

C "THE JAPANESE KID" (2:28) [Young BMI] The arrangement is simple, but the vocal delivery is impactful.

KEN COLBY

B "AGA CHUFFIN'S HOLIDAY" (1:51) [Bass, Lancaster & Buzell ASCAP] Colby's voice is smooth and soulful, and this song is a great example of his talent.

C "CAFE OF BLUE" (2:20) [Bass, Lancaster & Buzell ASCAP] Colby's voice is smooth and soulful, and this song is a great example of his talent.

RAY SMITH

B "SAIL AWAY" (2:24) [Le BMI] Smith's voice is smooth and soulful, and this song is a great example of his talent.

C "ROCKIN' BANDIT" (2:29) [Knox BMI] Knox's voice is smooth and soulful, and this song is a great example of his talent.

SUZY DALLAS

B "I'M THROUGH WITH LOVE" (2:35) [Robbins ASCAP] Robbins' voice is smooth and soulful, and this song is a great example of his talent.

C "I'LL ALWAYS BE IN LOVE WITH YOU" (2:17) [Shapiro BMI] Shapiro's voice is smooth and soulful, and this song is a great example of his talent.

SUE COLEMAN/NOEL PARIS ORK

B "MCGNANA AND KISSES" (2:18) [Herbert Nelson BMI] Nelson's voice is smooth and soulful, and this song is a great example of his talent.

C "IN YOUR EYES" (2:12) [Herbert Nelson BMI] Nelson's voice is smooth and soulful, and this song is a great example of his talent.

OWEN BRADLEY

B "SIMPLE SIMON" (2:11) [Graup BMI] Graup's voice is smooth and soulful, and this song is a great example of his talent.

C "LITTLE BEAVER" (2:46) [Graup BMI] Graup's voice is smooth and soulful, and this song is a great example of his talent.

FRIDLEY MONTELL

B "GOOEY GOOEY GREEEEEEN" (2:12) [Burnett BMI] Burnett's voice is smooth and soulful, and this song is a great example of his talent.

C "THAT WOMAN" (2:19) [Burnett BMI] Burnett's voice is smooth and soulful, and this song is a great example of his talent.

WENDELL SMITH

B "PUDDUIN' PIE" (2:27) [Unart BMI] Smith's voice is smooth and soulful, and this song is a great example of his talent.

C "MOMENTS NIGHT TO CRY" (2:20) [Unart BMI] Smith's voice is smooth and soulful, and this song is a great example of his talent.

JOHN COLTRANE

B "MOMENTS NOTICE, PART 1" [Witmark BMI] Coltrane's voice is smooth and soulful, and this song is a great example of his talent.

C "BODY AND SOUL" (2:30) [Harmon ASCAP] Harmon's voice is smooth and soulful, and this song is a great example of his talent.

EDDIE J & JEFFERSON JAZZ

B "CASTLE ROCK" (2:36) [American ASCAP] Jefferson's voice is smooth and soulful, and this song is a great example of his talent.

JOHNNY HODGES (JAZZ)

B "DON'T CALL ME, I'LL CALL YOU" (2:28) [Vivid ASCAP] Hodges' voice is smooth and soulful, and this song is a great example of his talent.

C "COLEMAN HAWKINS QUINNET" (JAZZ)

B "SEXY CHINESE BASKET" (2:05) [Witmark BMI] Hawkins' voice is smooth and soulful, and this song is a great example of his talent.

C "GREEN" (2:03) [Witmark BMI] Hawkins' voice is smooth and soulful, and this song is a great example of his talent.
THANKS

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“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

LEE NOSS

B “YOU WERE ONLY FOOLING” (2:07) [Shapiro-Beerstein ASCAP — Faber, Meadowl, Fotine] Good beat paces the oldie by the singer and his solid rhythm backing from the combo. Intermittent entry of (two) singers makes a commercial hit. Deck could make chart business.

B “THAT’S WHERE I BELONG” (2:41) [Dellwood BMI — George] Gala try a soft-rock beat with moderate success.

CARL MANN (Phillips 55189)


B “FOOLISH ONE” (4:40) [Hi Records] Billy Davis, Jr. in an appealing, fooling rock-a-ballad reading by the under the alias. VICO TORRIANI

B “CIAO CIAO BAMBINA (PI-LOVE)” (2:15) [Robins ASCAP — Mosley] Sire release of the off-covered Modugno copy that makes effective use of the number’s off-beat style. Lyrics are sung in Italian.

B “NON E COSTO” (3:35) [Schaef-fer & Greta BMI — Vantellini; Pinci, Gold] Torriani slows up expressively on a romantic, sung in both Italian & English.

HENRY MANCINI

B “POW” (2:41) [Northern AS- CAP—North] Mancini, of “Peter Gunn” score fame, males a jazz- inspired stringer cloaked by Alex North. Despite the success here for jocks wanting a deck on the order of “Peter Gunn.”

B “CHA CHA CHA FOR GLA” (2:41) [Northern ASCAP—Mancini] Orch stars bright on a cha cha theme.

CONNIE PAVELICH

B “SIDE SADDLE” (1:51) [Mills & ASCAP — Conway] Presaging is the original version of the contagious diff 40s currently a smash in England and represented in the U.S. with many covers. Keyboard set-up plies “oohs” and “aahs” notes. If you here, here’s a reading that live most important.

B “TILTED PENGUIN” (4:11) [Tilting BMI—Bain, Meth, Sheldon] Title sounds great by the vocalists.

LEON ROY (Capitol 1409)

B “I’M GOING TO HEAVEN” (2:42) [Chappell ASCAP — Heyward, Green] A beautiful treatment for the old 20’s song “Farewell, Baby.”

B “THE STRANGER” (2:42) [Ar- thurs ASCAP — Lipley, Ross] A showstopping version of the classic MacRae hit, “The Stranger.”

B “PALACE OF LOVE” (1:50) [Leeds ASCAP — Tepper, Ben- net] Catchy jumper about a dream that puts a fella and his gal in space.

GORDON MACRAE

B “SUN OF MERCY” (1:45) [Chappell ASCAP — Heyward, Green] A beautiful version of the classic MacRae hit, “The Stranger.”

B “THE STRANGER” (2:42) [Ar- thurs ASCAP — Lipley, Ross] A showstopping version of the classic MacRae hit, “The Stranger.”

B “PALACE OF LOVE” (1:50) [Leeds ASCAP — Tepper, Ben- net] Catchy jumper about a dream that puts a fella and his gal in space.

LEROY HOLMES

B “I’VE HEARD THAT LINE BEFORE” (1:55) [Quo- nous BMI—Lawrence, Strickland] A sure- handed rockaballad sound from singer Strickland and combo. Vehicle has style and performer-conbo approach is loaded with teen authority.


JOHNNIE STRICKLAND

B “TELL ME WHAT YOU SAY” (2:05) [Northern ASCAP—Buck] Sire release of the oldie, but it seems to work.

FRANK SORRELL (Brunswick 55129)


C LAWRENCE CHELSI (Neotonic 1001)

B “HE’S ALWAYS THERE” (2:02) [Goldmine ASCAP — Bronn] Hibbler, who has sold out of a record like this. It’s a phenomenon with the female voice. A steady beat.

C “IN THE GLOAMING” [Har- rison] Suicote effort on the old friend.

MR. FORD & MR. GOON-BOONES (Dot 19520)

B “AINT SHE SWEET” (2:50) [Advance ASCAP — Ager, Yel- len] Good-sounding rendition of the oldie, with the aahs effect backing the tune of the organ. A novel swing- er feel of deejay note.


CHICK CARLTON & THE MAJESTICS (Faro 592)

B “SO YOU WANT TO ROCK” (2:15) [Faro BMI—Brown] Beys hop to a statement somewhat resembling Baby Freeman’s flick, “Do You Wanna Dance!” Lead Carlton shoves out and his support has effective sax work. Solid pop-R&B date.

C “I WANT TO BE A TV COW- BOY” (2:25) [Faro BMI—Lee] OK record, but a fella who wants to be a TV cowboy.

EARL WARREN SEXTETE


B “VOICE OF THE COBBLE- STONES” (1:30) [Quo- nous BMI—Axton, Carstens, De- gallos] Lovely orchestral score of Money on a thing built something like “Winooski.” Sections of rock in- clude singer’s piling up, an interest, should interest jocks.

B “THAT’S WHERE I BELONG” (2:41) [Dellwood BMI — George] Gala try a soft-rock beat with moderate success.

B “COOLY” (2:48) [Chappell ASCAP — Heyward, Green] A beautiful treatment for the original 20’s song, “Farewell, Baby.”

B “THE STRANGER” (2:42) [Ar- thurs ASCAP — Lipley, Ross] A showstopping version of the classic MacRae hit, “The Stranger.”

B “PALACE OF LOVE” (1:50) [Leeds ASCAP — Tepper, Ben- net] Catchy jumper about a dream that puts a fella and his gal in space.
YOU'RE OKA M.O.
We Thank You

David Seville — The Chipmunks
and...

"It's What's in THE CASH BOX That Counts"
**London Lowdown**

**England's Top 30 Records**

Easter Week sees the end of most of the pantomimes in London and the beginning at the Palladium of a six week revue starring Frankie Vaughan. This lavish production precedes a similar show headlined by Max Bygraves and which will probably run through the Summer.

The R.B.C. has now decided not to compete with the Commercial Channel's "Oh Boy" show. It's new programme will start half an hour later so as not to clash with "Oh Boy". The emphasis will once again be on best music and pops in general.

Carmen McRae due over for television guest appearances.

Doris Day's new waxing "Love Me In The Daytime" looks like it'll be making the charts soon. Miss Day's appearance is long overdue in our Best Sellers.

Bobby Darin's visit to England now cancelled.

Apart from the television series which starts next week, Vera Lynn now also has a radio show running simultaneously, having just finished a disk-jockey show. Our Vera is a busy girl.

Gospel singer Clara Ward, coming over for one night stands.

Also due over, Billy Eckstine, whose record of "Gigi" is a current Hit Parade.

The E.M.I. Group has decided to stop pressing of 78 rpm disks.

Alan Crawford, who has been in charge of Southern Music's London Office for the past four years resigns to start his own publishing company.

Chris Barber will be presented with a Gold Disk for his million seller, "Petite Fleur", on the Channel 9 Saturday Show starring Hughie Green.

For the first time in years a simple piano record tops our Hit Parade. It is Russ Conway's composition, "Side Saddle". Song also tops sheet sellers.

Little Richard is one of the hottest disk fanatics in Denmark.

The Good Music Publishing firm enjoying three songs in the Hit Parade at the same time: "A Pub With No Beer", "Sing Little Birdie" and "Manhattan Spiritual".

Dave King flying to the States for appearance on the "Perry Como Show".

David Platz back from short trip to New York where he confabbed with Howie Richmond.

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**New Musical Express** Best Selling Records in Britain (Week ending Saturday, March 28, 1959)

<table>
<thead>
<tr>
<th>Place</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Smoke Gets In Your Eyes</td>
<td>Platters (Mercury)</td>
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<tr>
<td>2</td>
<td>Side Saddle</td>
<td>Russ Conway (Columbia)</td>
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<tr>
<td>3</td>
<td>My Happiness</td>
<td>Connie Francis (MG M)</td>
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<td>4</td>
<td>It Doesn't Matter Anymore</td>
<td>Buddy Holly (Coral)</td>
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<tr>
<td>5</td>
<td>As I Love You</td>
<td>Shirley Bassey (Philips)</td>
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<tr>
<td>6</td>
<td>Petite Fleur</td>
<td>Chris Barber (Pye-Nixa)</td>
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<td>7</td>
<td>Stagger Lee</td>
<td>Lloyd Price (HMV)</td>
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<td>8</td>
<td>Little Drummer Boy</td>
<td>Beverley Sisters (Decca)</td>
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<tr>
<td>9</td>
<td>A Pub With No Beer</td>
<td>Slim Dusty (Columbia)</td>
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<tr>
<td>10</td>
<td>Gigi</td>
<td>Billy Eckstine (Mercury)</td>
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<tr>
<td>11</td>
<td>10,000 Years</td>
<td>Billie Holiday (RCA)</td>
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<tr>
<td>12</td>
<td>10,000 Grapes</td>
<td>Billie Holiday (RCA)</td>
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<tr>
<td>13</td>
<td>Tom Boy</td>
<td>Perry Como (RCA)</td>
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<tr>
<td>14</td>
<td>Sing Little Birdie</td>
<td>Teddy Johnson and Pearl Carr (Columbia)</td>
</tr>
<tr>
<td>15</td>
<td>My Heart Sings</td>
<td>Paul Anka (Columbia)</td>
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<tr>
<td>16</td>
<td>Does Your Chewing Gum Lose Its Flavor</td>
<td>Lornie Donegan (Pye-Nixa)</td>
</tr>
<tr>
<td>17</td>
<td>C'mon Everybody</td>
<td>Eddie Cochran (London)</td>
</tr>
</tbody>
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**New Triumph Release 3 Naturals for the Ops**

**Tony (Church Bells) Middleton**

TRIUMPHS with a TWO SIDED SMASH

A Cash Box "AWARD O' THE WEEK"

"BLACKJACK" b/w "THE UNIVERSE"

TRIUMPH # 605

**First Record**

The Amazing Big Blues Voice that comes from a tender Teenager

**HUMDINGER** b/w **OH-OH, I'M IN LOVE**

Introducing

LITTLE MARIE ALLEN

TRIUMPH # 603

**Eddie Jefferson**

One of the Pioneers of WORD JAZZ. Sings his immortal saxophone arrangements

"BODY AND SOUL" b/w "SHERRY"

(With a bow to Ray Charles)

TRIUMPH # 606

---

d for commercial use are reviewed by THE CASH BOX"
"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
INDICATIONS PROVE IT
THE HIT OF THE MOA

"NASTY BREAKS"
by
THE DANDEVILLES
GUYDEN # 2014

Here's a smash that started with a sample left with Tutone Dist. in Miami — as well as F&F in Charlotte, N.C. and Record Sales, in L.A. Overnight plays resulted in a flood of orders of over 20,000 in 2 days in only 3 markets.

Nationally Distributed by GONE RECORDS 1650 Broadway, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
APRIL ALBUM RELEASES

POPULAR - STEREO

ANGEL:
"Regimental Marches Of The British Army"—Royal Military School of Music, Kneller Hall—CRL 535609

CAPITOL:
"Shades Of Night"—Jack Teagarden—ST-1143
"Keely Smith"—ST-1145
"Seasons Of Love"—Gordon MacRae—ST-1146
"That Moment"—Jackie Gleason—SW-1084
"The Joy Of Living"—Nelson Riddle—ST-1148
"Anthony Italiano"—Ray Anthony—ST-1149
"Sleep When"—Dean Martin—ST-1150
"Fingers And The Flapper"—Joe "Fingers" Carr—ST-1151
"Hawaiian Strings"—Presented by Webley Edwards—ST-1152
"Floatin' Like A Feather"—Paul Weston—ST-1153
"Music For Dreaming"—Paul Weston—ST-1154
"Palm Springs Suite"—Jack Fascinato—ST-1157
"Contrasting Colors"—Kenyon Hopkins—ST-1158
"Swingin' Stereophonic"—Various Artists—ST-1161
"More Stars In Stereo"—Various Artists—SW-1162
"Jackie Davis Meets The Trombones"—ST-1180

CAPITOL OF THE WORLD:
"The Melody Lingers"...—Frank Cordelli—ST-10180
"Dance To Richard Rodgers"—Victor Silver Strings & Orchestra—ST-10193

COLUMBIA:
"The Four Lads Swing In Stereo"—CS 8108
"Porgy And Bass"—Percy Faith—CS 8109
"Music For Dancing At El Morocco"—Joe D'Atri, Freddie Glus—CS 8115
"But Beautiful"—The Norman Luboff Choir—CS 8116
"Bocchino!!"—Frank De Vol—CS 8054
"Happy Session"—Benny Goodman—CS 8129
"Fanfare..."—Various Artists—WS 301
"My Fair Lady"—Original Broadway Cast—CS 2015
"Les And Larry Elsper and their Orchestra"—CS 8092
"Day By Night"—Doris Day—CS 809
"Folk Songs Sing Along With Mitch"—Mitch Miller—CS 8118
"Yippy!!"—Harry Reser—CS 8101
"Juno"—Original Broadway Cast—OS 2013
"First Impressions"—Original Broadway Cast—OL 5400
"Cuttin' Cappers"—Doris Day—CS 8078
"In Person..."—Tanya Bonett—CS 8104
"Lovin' Loans"—Les Paul And Mary Ford—CS 8086
"Hymns By Johnny Cash"—CS 8125
"The Go! Sound"—The Kirby Stone Four—CS 8097
"Wanderin'..."—The Easy Riders—CS 8102
"Curtain Going Up..."—Orchestra conducted by Lehman Engel—CS 8094

CORAL:
"All About Love"—Stevie Lawrence—CRL 75268

CROWN:
"The Brave Bulls"—Luis Jiminez—CST 122
"A Tribute To Arte Shaw"—Maxwell Davis—CST 133
"Organ Rhapsody"—William Daly—CST 127
"Suites To Stan Kenton Orchestra"—Maxwell Davis—CST-128
"A Tribute To Charlie Barnet"—Maxwell Davis—CST 131
"The Moon Is Blue"—Original Music Score—CST 130
"Cocktails For Two"—Lois Martinelli—CST 126
"A Toast To Benny Goodman"—Benny Goodman Orchestra & Brunswick Worlds Fair Orchestra—CST-129

DISNEYLAND:
"Summer"—Camarata—STER-3027

EPIC:
"The Piano Scene Of Dore McKenna"—BN 527
"Come Out Swingin'"—Ray Hamilton—BN 530
"Swing Along With Jimmy Mundy and His Orchestra Playing The Numbers"—BN 526
"This Is Epic Stereophonic"—Various Artists—BN 1

GRAND AWARD:
"Sterephonic Spectacular"—G. A. 402 S. D.
"The Ink Spots' Greatest"—G. A. 232 S. D.
"Roman Spectacular"—Vulcan 2—Charles Magnante—G. A. 233 S. D.
"Cool Organ With A Solid Beat"—Cookie Carr—G. A. 234 S. D.
"Enoch Light's Strings"—G. A. 235 S. D.

HIFIRECORD:
All Monaural releases on Hifirecords are also available in Stereo. Stereo number is same as Monaural number.

LION:
"Victor At Sea Jazz"—Aaron Bell—Stereo LTO 0113
"Pete Gunn"—Stereo LTO 1122

MERCURY:
"Dance And Stay Young"—David Carroll—SR 60027
"From Natches To Mobile"—The River Boat Five—SR 60030
"Vaugham And Violins"—Sarah Vaughan—SR-60038
"Porgy And Bass"—Orch Conducted by Ede Stroebel—SR 60038
"Pal Joey/ Annie Get Your Gun"—Vivian Blaine—SR 60051
"The Distinguished Violin Of Eddie South"—SR 60051
"I'll Remember April"—Patti Page—SR 60091
"Remember When"—The Platters—SR 60087

MG M:
"College Prom"—LeRoy Holmes—Stereo E3758

"The Exciting Connie Francis"—Stereo E3761
"Billy Daniels At The Stardust, Las Vegas"—Stereo E3762
"Reminiscence In Rhythm With Joy White"—E3750
"Conway Twitty Sings"—Stereo E3744
"Music To Listen To Records By..."—Edie Adams Sings?—Stereo E3751
"4 Brass, 5 Sax, 4 Rhythm"—Skip Martin—Stereo E3743
"Moore's Tour—An American In England"—Composed by Phil Moore—Stereo E3752
"Music From The Modern Screen"—Le Roy Holmes—Stereo E3753

RCA VICTOR:
"Pat Suzuki's Broadway "99"—LSP-1965
"Rodgers And Hammerstein's Cinderella"—Mary Martin—LSP-2012
"Superstars In Flight"—Billy Mure—LSP-1869
"Clapat In Spain"—Xavier Cugat—LSP-1894
"The Ames Brothers Sing Famous Hits Of Famous Quartets"—LSP-1954

RIVERSIDE:
"Man Bites Harmonica"—Jean Thielemans—RLP 1125
"Voice Of Israel"—Obed Haleray—RLP 1109
"The Grand Prix Of Gibraltar"—Peter Ustini—RLP 1127
"Everybody Digs Bill Evans"—RLP 1129

ROULETTE:
All Roulette Monaural albums are also available in Stereo form. Stereo number is same as Monaural number, but for Stereo code letters, change R to SR.

UNITED ARTISTS:
All releases for United Artists are available in Stereo as well as Monaural. For Stereo number change code letters from UAL to UAS. Change 3000 series to 6000 series, and 4000 series to 5000 series.

VANGUARD:
"Travelling On With Weavers"—VSO-2022
"Dancing In High Society"—Ron Ludlow and his Orchestra—VSO-2023

WARNER BROS.
All Monaural releases on Warner Bros. are also available in Stereo. For Stereo number, change the code letters to WS instead of W.

WESTMINSTER:
"Ann Leaf At The Mighty Wurlitzer"—WST 15026
"The Marichas"—WST 15039
"Stereo, Stereo Stereo Stereo Stereo Stereo Stereo"—Various Artists—WSS 2

WING:
"Jerry Colonna And His Disiland Band"—SR W-12500
"South Pacific"—Marc LaSalle—SR W-12500
"Academy Award Hits"—Pierre LaBlanc—SR W-12504
"Okahoma/Carousel"—Orch Conducted by Cecil Whitted—SR W-12507
"Contrasts"—David Carroll—SR W-12508
"Marvelous Maritoni"—Ralph Maritoni—SR W-12511

JAZZ-STEREO

ATLANTIC:
"Bags & Flutes"—Milt Jackson—Atlantic SD 1294
"Blues From The Gutter"—Champion Jack Dupree—Atlantic SD 8019

COLUMBIA:
"Blue Tombo"—J. J. Johnson—CS 8109
"Columbia Jazz Festival"—Various Artists—JS 1
"Porgy And Bass"—Miles Davis—CS 8085
"Jazz From 'Peter Gunn'"—The Joe Wilder Quintet—CS 8121
"What Is There To Say?"—The Gerry Mulligan Quintet—CS 8116

KING:
"Eddie Davis—Charlie Ventura"—KSD-1601

MERCURY:
"Cat On A Hot Tin Horn"—Cord Anderson—SR 80008

METRO:
"The Lowest"—The Music Of Red C Tenter—Stereo E1007
"You've Got A Date With The Blues"—Helen Merrill—Stereo E1010
"Jazz For Commuters..."—Sam The W Taylor—Stereo E1008

RIVERSIDE:
"Chuck Baker Introduces Johnny Pas"—RLL 1130
"Sexes In Stereo"—Sonny Rollins, Be Golson—RLP 1124
"Things Are Getting Better"—Milt Jackson, Cannonball Adderley—RLP 11
"Out Of The Blue"—Blue Mitchell—1131
"Misterioso"—The Thelonious Monk—WS 1250
"New Blue Horns"—C. Baker, K. J. N. Adderley, C. Terry—RLP 11
"Chet"—Chet Baker, Ballads—RLL 112
"Evans Bradshaw Trios"—RLP 112
"Thelonious Monk, At Town Hall"—SR W-12511

(Continued on page 44)
UA Enters Classical Market; Stokowski To Record Series

NEW YORK—Max E. Youngstein, president of United Artists Records, has just announced a program of classical albums to be released on the company’s label.

Conductor Leopold Stokowski, who has long been a champion of modern music and has introduced many modern works for the first time to American concert audiences, including many of the modern Russian composers, is recording a series of albums for United Artists during a 5-year period. Three of these albums are scheduled for release during the month of April. They include “Khachaturian Symphony #2,” “Shostakovich Symphony #1,” and “Ernest Bloch’s “Schelomo” with Paul Ben-Haim’s “From Israel.” All of these were recorded with The Symphony of the Air orchestra which was organized and developed under the baton of Arturo Toscanini.

Maestro Stokowski’s plans for the UA series include compositions with which he has had success during his long podium career. Many of these works will be recorded for the first time in the new stereophonic techniques. Future recordings by Stokowski will be produced in various parts of the world, wherever “first-rate orchestras and top recording facilities are available.”

To date, United Artists Records has been almost exclusively active in the pop and jazz field. Their classical releases mark the beginning of an extensive program to widen their catalog to include all areas of music. A thorough advertising, sales and promotion campaign has been prepared to spotlight this expansion, it was disclosed.

Lawrence Promoted To Sunbeam Sales Mgr.

NEW YORK — Bernie Lawrence has been promoted to the post of National Sales Manager for Sunbeam Records, it was announced last week by Tommy Valando, president. Lawrence who has been associated with Valando for the past four years as promotion manager, will continue to handle d.j. contacts along with sales. Lawrence replaces Herman Kaplan who is no longer associated with Sunbeam.

Two additions have been made to Sunbeam’s staff. Jay Morgenstern, formerly of Orland & Chase, C.F.A.’s is named business manager of Sunbeam and Guy Ward has been named West Coast representative. Ward handles sales and promotion for Sunbeam in eleven Western states. He will operate out of Beverly Hills, California.

Arnie Goland, Sunbeam A&R head, embarked last week on a tour of key cities. His first stop is the MOA convention with Lawrence, and from there he will hit key distributors, one-stops and deejays. Goland will introduce Sunbeam’s newest platter by Bob & Jimmie, new vocal team composed of Robert Spencer and Ralph Bailey, former singers with the Cadillacs.

DON’T FORGET
To Visit With Us
in BOOTH A, Morrison Hotel
in Chicago
PAUL COHEN

“It’s Late”

by

“Never Be Anyone Else But You”
Ricky Nelson

# 5565

Imperial Records

BEVERLY HILLS, CAL.—Frank Pollack of radio station KDAY in Hollywood tapes an interview with Doris Day at a recent DJ party held at the Cymato Continental Coffee House here. The party was hosted by Columbia Records to announce the release of the singer’s newest album “Cuttin’ Capers.”

SOLID ROCKER—HEADING FOR THE TOP!

TALLAHASSEE LASSIE

FREDDY CANNON

WINNERS ON SWAN

PRISONER OF LOVE

ST WISHES MOA


“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
MEMO!

From: ALL OF US AT ABC-PARAMOUNT and APT
To: ALL OF YOU IN THE M.O.A.

Ops—You're the Tops!

We can't thank you enough for your big contribution to our wonderful year of hits! And this year looks like the biggest, brightest yet -- thanks to you!

PAUL ANKA
NICK ANTHONY
GEORGE AULO
THE AXIDENTALS
THE BLAZERS
ELTON BRITT
CANDIDO
EDDIE CALVERT
DON COSTA
DANNY AND THE JUNIORS
MARTHA DAVIS & SPOUSE
THE DE CASTRO SISTERS
BRENDA DERRINGER
GLENN DERRINGER
LEO DIAMOND
FERRANTE & TEICHER
FRANK FROBA

ETYDIE GORME
STEVE GIBSON
AND THE REDCAPS
GEORGE HAMILTON IV
VICKI JAY
THE KEYMEN
CAROLE KING
JACKIE AND ROY
STEVE LAWRENCE
LECUONA CUBAN BOYS
VINCE MARTIN
TED MAKSYMOWICZ
THE MANI BROTHERS
JOHNNY NASH
THE NATURALS
THE NOBLES
NICOLA PAONE
THE PONI-TAILS

LLOYD PRICE
LOUIS PROHUT AND THE
POLKA-GO-ROUNDERS
TEDDY RANDAZZO
SABIGAS
FRANKIE SARDO
THE FOUR SERGEANTS
JOAN SHAW
ROY SMECK
SCOTT STEVENS
THE TALBOT BROTHERS
OF BERMUDA
GREG TAYLOR
THE VIRTUES
STAN WOLOWSKI
AND THE POLKA CHEPS
NAT WRIGHT

P.S. HOPE YOU'LL HELP US WELCOME
TWO MORE SMASH HITS FROM TWO GREAT STARS

TEDDY RANDAZZO
sings
"THE AWKWARD AGE" b/w
"LAUGHING ON THE OUTSIDE"

NAT WRIGHT
sings
"ANYTHING" b/w
"FOR YOU, MY LOVE"

Arranged and conducted by Don Costa

Distributed in Canada by Sparlon of Canada, Ltd.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THANKS MOA!

✓ CHECK OUR HOT HIT LIST FOR Bigger PROFITS

* JUST RELEASED

POPPING HOT

"BE EVER WONDERFUL" AND

“Since You’re Home”

Ted Taylor

DUKE 304

HOT NEW SMASH

“I’M NOT ASHAMED” AND

“Wishing Well”

Bobby Blue Bland

DUKE 303

TOP MONEY MAKER

Little “JR” Parker

"FIVE LONG YEARS"

“l’m Holding On”

The Downbeats

DUKE 306

HOT & R&B MERCHANDISE

“YOU’RE SO FINE”

“Some Day She'll Come Along”

The Downbeats

DUKE 306

SMASH TEEN ITEM

“ALPHA OMEGA” AND

“All I Hear”

The Checker Dots

DUKE 307

DUKE-PEACOCK RECORDS, INC.

2809 ERASTUS, HOUSTON, TEX.

April 11, 1959

April Album Releases

(Continued from page 40)

MERCURY:

Hanson: Symphony No. 2—Eastman Rochester Orchestra, Hanson — MG 50192

MG:

“The Complete Mozart Sonatas”—Arthur Wesen—GC 30006

Beethoven: String Trio No. 1 Op. 3—Koerner, Rastorff, Rostropovich—GC 30007

Haydn: Concertos For Piano And Cello—Menahem Pressler, Izler Solomon, Bernard Greenhouse—GC 30008

Sir Julian Steiner: The Crucifixion—GC 30005

RCA Victor:

“Piano Quartets”—The Festival Quartet—LM 2290

Offenbach: The Tales Of Hoffman—A Metropolitan Opera Production—LM 2270

Pergolesi: La Serva Padrona—Pro Arte Instrumental Ensemble, G. Serra, Cond.—LM 2271

Brahyovsky Encores”—Alexander Brailowsky—LM 2276

Debussy: Images For Orchestra—Boston Symphony Orchestra, Charles Munch, cond.—LM 2282

Milan: Operatic Arias—Zinka Milan—LM 2303

“Music For Frustrated Conductors”—Various Artists—LM 2325

RICHMOND:

Tchaikovsky: Capriccio Italian; Theme and Variations From Suite No. 3—Paris Conservatory Orchestra, Carl Schuricht—LM 18840


Debussy: Nocturnes/Nocturnes—Rapoport Espinasse—Orchestra of the Suisse Romande—Ernest Ansermet—LM 19044

Dobsky: Coppelia And Sylvia—Ballet Suites—Paris Conservatory Orchestra, Roger Desormieres—LM 19045

“Nights At The Opera—Vol. 1”—Paris Conservatory Orchestra, Andre Foulquier—LM 19046

“Nights At The Opera—Vol. 2”—London Philharmonic Orchestra, Adrian Veale—LM 19047

“Nights At The Opera—Vol. 3”—New Symphony Orchestra, Alberto Erede—LM 19048

“Eun Suck Boktul”—New Providence Orchestra, Hans May—LM 19049

Bruch: Symphony No. 3—Concertgebouw Orchestra of Amsterdam, George Szell—LM 19050

Beethoven: Symphony No. 3—“Eroica”—Vienna Philharmonic Orchestra, Erich Kleiber—LM 19051

“Music Of Spain”—Paris Conservatory Orchestra—Enrique Jorda—LM 19052

Sibelius: Finlandia/Gric/Gric; Lyric Suite—Tchaikovsky: Marche Slave—Liste; Hum: Romeo And Juliet—Rhapsody No. 6—Danish State Radio Symphony Orch., Erik Tuxen—LM 19053

Beethoven: Symphony No. 7—Concertgebouw O. of Amsterdam, Erich Kleiber—LM 19054

Rimsky-Korsakov: Le Coq D’Or—Capriccio Espagnol—L’Orch. de la Suisse Romande, Ernest Ansermet—LM 19055

MOONAL

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

VANGUARD:

Tchaikovsky: 1812 Overture, Capriccio Italian; Rimsky-Korsakov: Capriccio Espagnol, Russian Easter Overture—Mario Rossi conducting The Vienna State Opera Orch.—SRY-110

 Mozart: C Minor Piano Concerto—Denis Matthews—VRS-1037

Beethoven: Piano-Violin Sonatas Nos. 4, 5—VRS-1038

Beethoven: Piano-Violin Sonatas Nos. 6, 7—Nool Lee and Paul Makowsky—VRS-1039

J. S. Bach: Harpsichord Concertos Nos. 1, 2, 5—Anton Heiller—BG 588

“An 18th Century Concert”—L’Ostelli di Zagreb, Antonio Jonjic, conductor—BG 589

Monterverdi: Madrigali Amoretti—The Delier Consort with Baroque String Ensemble—BG 579

“Italian Violin Sonatas”—Jan Tomasov, Anton Heiller—BG 583

“Italian Baroque: Trios, Sonatas And Concertos Grossi”—Solists, Chamber Orch., Societas Music, Copenhagen—BG 584

WESTMINSTER:

Copland: Billy The Kid—The Utah Symphony Conducted by Maurice Abravanel—XWN 18850

Gershwin: Porgy And Bess—The Utah Symphony Conducted by Maurice Abravanel—XWN 18850

Mozart: Eine Kleine Nachtmusik, K. 525—Les Petits Riens, K. Anh. 10—“Pro Arte Chamber Orchestra of Munich, Conducted by Kurt Rodel”—XWN 18852

Mozart: Mozart’s Brass And Timpani—More Concerto No. 3 In E Flat Major, K. 447—Jean-Marie Leclair Instrumental Ensemble, Conducted by Jean-Francois Pellerin—XWN 18833

Schubert: Symphony No. 7 In C Major—Vienna State Opera Orchestra Conducted by Rene Lebowitz—XWN 18866

“Opera For Orchestra In Hi-Fi”—Vienna State Opera Orchestra Conducted by Shaffer—XWN 18823

Prokofiev: The Flaming Angel—Orchestra De L’Opera National De L’Opera—Paris Conducted by Charles Bruck—OPW 1304

Scarlatti, D.: Tefide In Sciro—Angelica Orchestra Of Milan, Conducted By Alfonso Pirri—OPW 1305

Weingold: The Tenor—Vienna Sta Opera Orchestra Conducted by Herb Grossman—OPW 1206

Zandonai: L’Ecellente D’Oro—Angelica Chorus And Orchestra Of Milan Conducted By Silvio De Fiorani—OPW 11034

“Armenian Songs”—The Caspiaide Chorale Conducted By Florencie Matis—XWN 18824

Bech: Six Suites For Unaccompanied Cello—Antonio Janigro, Cello—XWN 3318

Bech: Six Sonatas And Partitas For Unaccompanied Violin—Johann Oli-Violin—XWN 3318

Bech: Sonate No. 3 In C Major—Unaccompanied Violin Partita No. 1—Minor For Unaccompanied Violin—Eald Ockery, Violin—XWN 3298

Chopin: Mazurkas—Nadia Reisen—XWN 18830

Chopin: Mazurkas—Nadia Reisen—XWN 18831

Chopin: Mazurkas—Nadia Reisen—XWN 18832

Scarlatti, D.: Sonatas For Harp—Fernando Valenti, Harp—XWN 18834
WE APOLOGIZE
WE COULDN'T WAIT

Our organization plans called for the initial release of our Tel & Warwick labels—April 15th. This would have given us time to handle printing, production and mechanical problems for the beginning of a major label. However, several distributors heard the initial recordings and insisted we release them immediately. To satisfy them

WE COULDN'T WAIT

...and here they are:

A MORTICRAFT Smash

johnny and the hurricanes

"CROSSFIRE"

on WARWICK Records

W-502

the harptones

"LAUGHING ON THE OUTSIDE"

b/w

"I REMEMBER"

W-500

on TEL Records

bill farrell

"YOU WERE ONLY FOOLING"

b/w

"IF"

T-1000

Warwick

A division of

United Telefilm Records, Inc.

701 Seventh Ave. (Cl. 5-4880)
New York, New York

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Records
Disk Jockeys
Played Most
A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

<table>
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1. VENUS
   FRANKIE AVALON (Chancellor)
2. COME SOFTLY TO ME
   FLEETWOODS (Dolphin)
3. PINK SHOELACES
   DODIE STEVENS (Crystalite)
4. IT'S JUST A MATTER OF TIME
   BROOK BENTON (Mercury)
5. NEVER BE ANYONE ELSE BUT YOU
   RICKY NELSON (Imperial)
6. CHARLIE BROWN
   COASTERS (Ace)
7. TRAGEDY
   THOMAS WAYNE (Fernwood)
8. ALVIN'S HARMONICA
   DAVID SEVILLE & CHIPMUNKS (Liberty)
9. IT'S LATE
   RICKY NELSON (Imperial)
10. A FOOL SUCH AS I
    ELVIS PRESLEY (RCA Victor)
11. I'VE HAD IT
    BELL NOTES (Time)

12. GUITAR BOOGIE SHUFFLE
    THE VIRTUES (Hunt)
13. I NEED YOUR LOVE TONIGHT
    ELVIS PRESLEY (RCA Victor)
14. SINCE I DON'T HAVE YOU
    SKYLINERS (Caliente)
15. SEA CRUISE
    FRANKIE FORD (Ace)
16. PLEASE MR. SUN
    TOMMY EDWARDS (MGM)
17. IF I DIDN'T CARE
    CONNIE FRANCIS (MGM)
18. HAWAIIAN WEDDING SONG
    ANDY WILLIAMS (Cadenese)
19. FOR A PENNY
    PAT BOONE (Shat)
20. TOM BOY
    PERRY COMO (RCA Victor)

21. Tiajuana Jail
22. It Doesn't Matter
23. French Foreign Legion
24. Tell Him No
25. I Miss You So
26. No Other Arms
27. Donna
28. This Should Go On Forever
29. Pastime Flair
30. Sorry (I Ran All The Way Home)
31. Moonlight Serenade
32. Turn Me Loose
33. The Happy Organ
34. Enchanted
35. That's Why
36. Peter Gunn
37. Yep
38. Everyone Likes To
39. What's That Knocking
40. Where Were You On Your Wedding Day
41. As Time Goes By
42. The Hanging Tree
43. Come To Me
44. Poor Jenny
45. The Morning Side Of The Mountain
46. I'm Never Gonna Tell
47. Take A Message To Mary
48. I Go Ape
49. Three Stars
50. Stagger Lee
51. Tall Paul
52. May You Always
53. Love Me In The Daytime
54. 77 Sunset Strip
55. She Say
56. Someone
57. Heavenly Lover
58. I Kneel At Your Throne
59. Guess Who
60. Children's Marching Song
61. Six Nights A Week
62. I Cried A Tear
63. Nola
64. Apple Blossom Time
65. That's My Little Suzie
66. Only Love Me
67. Because You're Young
68. I Got A Wife
69. Yeah Yeah
70. (All Of A Sudden)
71. My Heart Sings
72. A Touch Of Pink
73. Fried Eggs
74. Being True To One Another
75. Lonely Teardrops
76. I Still Got A Thrill
77. Almost Grown
78. String Of Trumpets
79. Only You
80. I Never Felt Like This Before

JONAH JONES

Sincere Thanks to the NARAS for This Outstanding Honor

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"O" those records best suited for commercial use are reviewed by THE CASH BOX"
IT... anyway you look at it!

sweet, smooth, sex-sational

SEPARATE WAYS

backed with that great standard

Careless

Mercury 71433

SARAH VAUGHAN

PLUS... a new hit album too!

VAUGHAN AND VIOLINS

arranged and conducted by

Quincy Jones

SR 60038 - MG 20370
Sales & Plays Prove
OPERATORS-DEALERS—D. J.'s
and P.D.'s AGREE!
NEXT #1 HIT
Verify with all charts

SIX NIGHTS A WEEK
The Crests

COED #509

THE NATION Top Ten
JUKE BOX TUNE
(PLUS THE NEXT 25)

1 VENUS FRANKIE AVALON
CH-1031—Frankie Avalon

2 IT'S JUST A MATTER OF TIME
BROOK BENTON
ME-7194—Brook Benton

3 COME SOFTLY TO ME
FLEETWOODS
DP—Fleetwoods
DR-516—Rennie Height
GO-5056—Richard Barrett

4 CHARLIE BROWN COASTERS
AT-6132—Coasters

5 NEVER BE ANYONE ELSE BUT YOU
RICKY NELSON
IM-5565—Ricky Nelson

6 ALVIN'S HARMONICA
DAVID SEVILLE & CHIPMUNKS
LI-5519—David Seville & Chipmunks

7 PINK SHOE LACES
DOOKIE STEVENS
CY-724—Dookey Stevens

8 TRAGEDY
THOMAS WAYNE

9 IT'S LATE
RICKY NELSON
IM-5565—Ricky Nelson

10 I'VE HAD IT
BELL NOTES
TM—1004—Bell Notes

11) PETER GUNN,
12) A FOOL SUCH AS I,
13) SINCE I DON'T HAVE YOU,
14) HAWAIIAN WEDDING SONG,
15) GUITAR BOOGIE SHUFFLE,
16) IF I DON'T CARE,
17) DONNA,
18) PLEASE MR. SUN,
19) SORRY I RAN ALL THE WAY HOME,
20) THIS SHOULD GO ON FOREVER,
21) I NEED YOUR LOVE TONIGHT,
22) SEA CRUISE,
23) WHERE WERE YOU ON YOUR WEDDING DAY,
24) SHE SAYS (OOM DOODY DOOM),
25) PETITE FLEUR,
26) STAGGER LEE,
27) TURN ME LOOSE,
28) I CRIED A TEAR,
29) TOM BOY,
30) TIAJUANA JAIL,
31) TALL PAUL,
32) NO OTHER ARMS,
33) NO OTHER LIPS,
34) 16 CANDLES,
35) THE HAPPY ORGAN.

CODE:
AA—AAMCO
AC—Ara
AC—Ace
AF—Audio Facilty
AG—Arlo
AM—Madden
AN—Apollo
AO—Antler
AR—Are
AT—Athletic
AV—Avery
BA—Batten
BH—Bell Beef
BJ—Big B
BM—Big Mike
BO—Bob
BR—Bremen
BS—Buck
CC—Carleton
CE—Cedara
CG—Cord
CX—Chess
CM—Camcorder
CR—Columbia
CX—Coral
CT—Corn
AD—Adams
AL—Arrow
AT—Aristotle
AV—Aster
BA—Butler
BB—Black Belt
BE—Beat
BG—Big B
BH—Big B
BMI—Big Mike
BM—Big Mike
CC—Carleton
CD—Canals
CE—Cedara
CG—Cord
CM—Camcorder
CR—Columbia
CT—Corn
AO—Antler
AR—Are
AT—Athletic
AV—Avery
BA—Batten
BH—Bell Beef
BB—Buck
BO—Bob
BR—Bremen
BS—Buck
CC—Carleton
CF—Cherry
CO—Columbia
CR—Coral
CT—Corn
CD—Codara
CE—Cedara
CG—Cord
CM—Camcorder
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BB—Black Belt
BE—Beat
BG—Big B
BH—Big B
BMI—Big Mike
BM—Big Mike

A NEW SINGLE RECORD HIT BY...

BILLY VAUGHN

YOUR CHEATIN' HEART LIGHTS OUT RECORD NO. 15936

Thanks, ops!

Billy

BEST-SELLING BILLY VAUGHN ALBUMS:

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BILLY VAUGHN

SAIL ALONG SILV'RY MOON

MELODIES IN GOLD

BILLY VAUGHN PLAYS

MUSIC FOR THE GOLDEN HOURS

THE MIGHTY SELLERS
SPONTANEOUS COMBUSTION!

TONY AND THE COUNT IN WHAT WILL BE ONE OF THE GREAT ALBUMS OF THE YEAR

Greetings and Thanks MOA

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
IN PERSON!
TONY BENNETT
COUNT BASIE
AND HIS
ORCHESTRA

A great singer and a towering giant of jazz—fused in one scorching album! It's all here in dazzling hi-fi—the excitement of Tony—of the Count—the wild exuberance of a crowd jamming the Latin Casino in Philadelphia to dig this historic meeting—Tony's best since "Tony's Greatest Hits"—Here's gigantic record sales in the making—Call your Columbia Distributor today!

ON HIGH-FIDELITY RECORDS BY

COLUMBIA

TONY BENNETT
PUBLICITY: SUMNER and FRIEDKIN
AGENCY: GAC
PERSONAL MANAGEMENT: DEE ANTHONY

ALSO AVAILABLE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ROY HAMILTON

NEED YOUR LOVIN'

5-9307

SENSATIONAL IN BALTIMORE

AND SELLING BIG IN

New York * Atlanta * Memphis * St. Louis * New Orleans
Los Angeles * Miami * Buffalo * Cleveland

AND MOVING UP EVERYWHERE...

"JAGUAR" BY THE JAGUARS 5-9305

High Fidelity, Epic Fidelity, Radial Sound

A PRODUCT OF CBS<br>© Epic Music Corp. "CBS "TM

Record Ramblings

NEW YORK:

The first records from the Morty Craft-headed United Telefilms outfit are rolling off the presses this week. It's a purchased instrumental master, tagged "Crossfire" and "Lazy", by Johnny & the Hurricanes. Morty adds, that the disk, now under it's own "Towne" banner, has been kicking ass and taking names in the Detroit vicinity, Tel Records is Telefilms affiliate label that'll be activated soon... Another hot purchase involves Randy Wood's Dot discidery, and the Candy waxing of "Troubles", by Lee & the Redcoats, who turn the old Downey street line, "I'm Sorry My Love", into something snappier. Morty's also bought the TV show "The Big Red" from the Henry Scott Organization, who of course, have a "Lolly, I Don't Love You" in the works. Morty is also interested in acquiring a second pressing of the "Lolly, I Don't Love You" which is doing quite well in the West Coast.

ROCK IN THE COUNTRY:

Bill Spitzalsky, new multi-artist rep for the Keen-Andex-Ensign-Gene outfit, claims that "Everybody Takes To Cha Cha" has broken wide open (the charts bear him out). Bill, who's taking around the new Cooke package, "Tribute To The Lady", adds that "You're My Thrill" by Marty Barnes is the recipient of heavy N.Y. airplay... Irving Fields opened, 3/31, at the Astor Hotel's Emerald Room, with his trio... Ray Meinerberg, back from a 2-week promo trip, flipping over the east and mid-west reaction to James Darren's Colpix offering, "Gidget", with orders pouring in from several territories. He also boasts terrific sales on Sonny King's "For Lovers Only" album... Jerry Jerome, visiting N.Y. with his trio, strung "Making Whoopee Cha Cha" with the positive response to the disk... roulette to wax the Billy Bowen Quintette before they take off for England, on 1st trip over, inked for 4/4... Epic's Joe Swanson, back for the coast last week to cut the 4 Coins and the Kin Sisters, 3 Korean teenagers reportedly the rage of Las Vegas... "The Tiger", Fabian, who does "I Was Me Loosing Up The Game" 4/18 show, up top on the Dick Clark show, is looking for a spot on the Cash Box offices to say hello... After scouting around the country on a five-day trip, Melba Patillo's back in town with excellent reports on "The Robinson Monument" chart-rider, "Boom-A-Dip-Dip" and the upcoming Smash slice, "String Of Trumpets", by Billy Mure... Also back from a lengthy promotional trip to his college town, with nothing but glowing reports, is Bobby Darin's "That's All"... L.P. Darin, whose newest single is "Dream Lover" and "Bullmoose", does the cooks some time, featured for Como's U.S. outing in Atlantic's Betty Johnson, currently on a 2/35 thru 4/13 European tour. Betty's newest is "You And Only You" and "Does Your Heart Beat For Me"... Zodiac Music's Irwin Robinson letters that the publicity has just acquired the rights to the award-winning Carmen Mirando Festival tune, "Sing Little Birdie"... Irwin says that rights to the tune, on a Columbia original in England, were purchased from Good Music, Ltd. From Jubilee's Howard Caro comes word that Bill Darnell, General Sales Mgr. for Jay-Gee Records Co. is mighty pleased with the reaction to the Jubilee-distributed Fascie booklet, "Fried Eggs" by the Intruders, Lu Ann Simms' newest on the Billboard Top 77, "Blue Jay" and the Frank Ortega-Sy Oliver LP, "77 Summer Slip"... Ortega's currently at the Embers. Caro, Jubilee's Albin's Pumo Mgr., 'wearing his own long sleeves', getting ready to try his hand at ordering on the new Gretchin Wyler LP, "Wish On A Star, Fried Eggs To You Wanna Dance" and Reg Oen's "Manhattan Spiritual" Palette package... Another Jubilee-tie, Della Reese, to do excerpts from her "Story Of The Blues" LP, on her latest single, "Once Upon A Dreamland"... on the concert field, 5/9, doing blues, jazz, folk, gospel and pops at N.Y.'s Kaufman Concert Hall. The show is being presented by the Park-Mgr., Lee Magid and O.A.C. Lee adds that the exciting Norma Brock & the Kansas Hill, will be back for a 2-week stand at the Equire House in Mobile, Ala. The group'll also do their Peggy intro, "I've Gonna Build A Mountain", on the East coast... Cornb's Tina Robin starts a 3-month nite-club tour, 4/6, at the Cork in Houston. A return to the Miami Beach Diplomat is set for 5/11... Drummer Tony Sparo, who was on the reportedly very-first jazz record of '57 by the Original Dixieland Jass Band (spelled with s's then), is now appearing at Nick's in Greenwich Village with the Phil Napoleon band... the boys get together, July 4th, for the '59 Newport Jazz Festival... Young William (Continued on page 55)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Welcome MOAers! The buzz and excitement which permeates through the Morrison Hotel just before the Music Operators of America convention is already evident, with early arrivals flocking into Windy City. Everyone can be certain of 2 big facts: that reservations at the hotel hit a new high with this year's coincidence; and, George A. Miller tells us that every inch of exhibit space was sold out well in advance.

...Dot's Sandy Harbin looking forward to seeing bandleader Randy Wood shortly, during Randy's MOA visit. Sandy very enthusiastic over Pat Boone's new hit "For A Penny", and a great vocal tidbit "You Can't Be True Denz" by these personal favorites. The Mills Bros. -- Bewhiskered Ross Lashbrook returned to the city in time for the big dolings with the word that "Honest John" Vail is now assisting him in record promotion with the Hi-Fi and Orbit labels. - Genial Lonnie Garmisa and Eddie Yarolowitz pirate thrilled over sweetie Eddie Gorme's recent visit to Chi, when she called on the jocks and really had a ball. Eddie assures us that Eddie's LP's are going great, as usual. Vee Jay-Alme's E. Albee urges us to remind manufacturers and distribs that the big ARMADA convention is slated to begin in June at the Morrison Hotel. Everyone register and have a high old time during this previous event. ...Erie and George Lehner, United Record Distributors, getting ready to greet all their old friends at the Morrison, among them Don Robinson of Duke-Rock Beat-Peacock Records, Jack Solinger and Lou Powers. Music Distributors, squirmed young Jimmy Dunn around the town with his new disk click "You" b/w "Gidget" (from the Columbia film of the same name). The wax is on Colpix ...Crystal's John Hogan phoned to tell us that he has a corner in "Memphis Blues", which is being handled locally by Milt Salstone's M.S. Distributors.

...Music's Lou Powers making rounds with Bob Anderson's "Kiss Of Perfection", which was cut by Jerry Allan's new album Jerry is due back from a big trip in the Dallas-Fort Worth area in time to take in the MOA show. ...Paul Glass and Earl Glicken report terrific action at the Tivoli Theatre while Roulette's Pearl Bailey's big show is down in town. Both Paul and Earl say, "see you at the MOA convention!" ...Tempos' Steve Clark long-distance to tell us that Bob Peel is now working for Tempos exclusively in this area. ...Don Smith, Bob Maurer and John Contney looking forward to visit Chi next week for the MOA. This big 3 heads Records Unlimited in Milwaukee ...Stan Pat returned to Chi from N'Yawk to advise he now handles promotion for Hugo & Luigi Productions and one of RCA-Victor in the Midwest. ...Chess A&R chief Dave Usher tells us that Ruth Brown, formerly of KIC in Hollywood and WLAC in Nashville, will assist him since the Argo jazz label is undergoing expansion. Meanwhile Len Chess, Phil Chess and Max Cooperstein are stilling over action with R&B pioneer's original "This Should Go On For Ever", and Chuck Berry's new "Almost Grown".

...We really dig that snappy melodic coloring which Glass applied to the front of his building for All-State Distributors. ...Fred Acurilla of Spectrum Music and Lew Williams of Twinkletone Music just about ready to break with new label, and are scouring the land for talent and records or tapes for study. ...The Mercury gang will be well represented at the MOA convention, with Art Talmadge, Ken Myers, Tommy Schlesinger, and many more Mercuryites on tap. Henry Friedman, proxy of Midwest-Mercury makes the MOA his big annual event of the year. ...Warner Bros.' local promo man, Ben Bartel dropped in with young Johnny Sardo, who's in town to make the deejay scene. Johnny's brother, Frankie Sardo, is also doing big things on the ABC-Farm label. ...See you all at the MOA! We'll be looking for you in Booth #21 on the exhibit floor. And don't forget to pick up your copy of the MOA issue of The Cash Box!

LOS ANGELES:

Sammy Davis Jr.'s "Porgy & Bess" album getting big airplay on the Coast. ...Gloria Syne, Everest recording stint, in town for a two-day promotion tour with her new album. Initial reaction to the LP has prompted the release of a single, "Gene Simmons now with Central Record Sales doing promotion covering the outlying areas. ...Challenge Records buzzing with lots of activity on recently purchased "Sarge"'s instrumental, "Side Saddle," an import from England. ...The staff at Diamond Distributing recently augmented with the addition of Bill Keefe, who will handle local promotional chores. ...Peggy De Castro, "the one in the middle," comedienne lead of the De Castro Sisters' vocal trio, will go on her own as a single with first engagement scheduled this month in Las Vegas. ...In a coordinated limbic promotional tie-in, Columbia Records will spot release its Doris Day waxing of "It Happened To Jane".
THANK YOU

for your tremendous support this year. You’ve helped make it a record one for us. Again, in the coming year, look for us to offer the very best in singles, monaural and stereo EP’s. We’re looking forward to seeing you at Booth #12.

GUARANTEED HIGH-FIDELITY AND STEREO-FIDELITY RECORDS BY COLUMBIA

(Continued from page 56)

parents of a brand new baby boy, Glenn Lorenz.,... Gordon and Sheila MacRae ticked to headline at the New Palace Theatre, London, for a run starting 6/10. Mrs. MacRae, the former Sheila Stephens, was born in England. ... Johnny Thompson, general manager at Challenge, chats the other night in New York with Diane Maxwell’s “Jimmy Kiss and Run,” which was taken from her album, “Dotsie Williams, Dooto Records proxy, predicting The Medallions’ “Magic Mountain” Traveler will be the label’s biggest hit since “I’m Gonna Get That Baby.” Sam Clark and Larry Newton, from ABC Paramount, in town and visiting with Abe Diamond at Diamond Distributing. ... Ron Hargrave, who has turned over “Drive In Movie” b/w “Buttercup” on the Cash label, on the entertainment roster at the MOA Convention in Chicago. ... KGJZ day dealer Charlie Trammell reports Ed Townsend, Johnnie Otis, Quincy Jones, and Brook Benton guesting on his radio show recently. ... Alford Record Distributing Company announced that distributors and dealers from coast to coast will be gifted with cheeses as a promotional gimmick to kick off a new single release “Green Cheese,” on Ermine Records, featuring Freddie Montell. ... Liberty artist Julie London will record a new album after completing her role in the David Niven Show “Maggie Malone.” ... George Duning writing two tunes for Jimmy Darren to record on Colpix Records. ... Warner Bros. Jeffords artist, The Gateway Singers, negotiating for an indefinite run at Gene Norman’s International Room in Chicago. ... Ernie Ford presenting a condensed version of the Gilbert & Sullivan classic “The Mikado” on his 4:30 TV show over NBC. ... New Sound Distributors in San Francisco reporting Big Jay McNeely’s “There’s Something on Your Mind” on the Swingin’ label, is getting good action in the Bay Area. The results of a poll recently taken by Teen Magazine show Connie Francis the winner in the favorite female vocalist department. ... Fluck Kitty Davis reporting The Shield Show in Honolulu 4/14. Group’s current effort on the Tender label is “Nature Boy.” ... The Jack Millman orchestra, at the Peacock Lane every Monday night at 3:30. ... Thurston Harris out with a new release on Abilene, “Rom Bunk” b/w “Bless Your Heart,” and looks like his best effort to date. ... Morton Downey Jr.’s first release on Contender Records is “Rags to Riches” backed with “Just as Soon.” Challenge Records bringing out an LP featuring the new band of Roy De Michel, ... Former musician Floyd Ray doing sales at Pacific Record Distributors. ... Lou Preble and Keely Smith trekking to Chicago for their Chez Paree return engagement opening 4/16 for 17 days.

HERE AND THERE:

PHILADELPHIA—Mainline Distributes info that the Golders, Haskel, Selma and Barry, have taken over executive management and ownership of the company. Any affiliation that existed before the 21st has been dissolved. ... Marcello’s Ted Kellem quite pleased with the sales figures on Gary Stiles’ “Little For You” on Carlton, Mary Johnson’s “Come To Me” on U.A., Roy Hamilton’s “I Need Your Lovin” on Epic and Dion & The Belmonts’ “A Teenager In Love.” Nelson Verbit on a U.A.-contest winning trip to Nassau. ... Sky Raikin, Mgr. of Meridian, rack jobbers, told Decca’s Joe Brooks that Jackie Wilson’s “That’s Why” is the hottest single he’s seen. Joe adds that the Four Aces’ “Paradise Island” is getting good initial reaction. ... Fran Murphy, Ed. S. Barsky, items that MGM’s Joni James and Conway Twitty were in Philly for a guest-dickie slot on the Joe Niagara WIBG afternoon show while on vacation. Martin Denny’s due in town to plug his “Quiet Village” Liberty ‘sleepers.’ ... Harry Abrams, Leeco Distributes, reports that Paul Feek’s gonna be on a tour with the Jerry Lee Lewis’s smash victory with his N.R.C. version of “Louie” ... Ray Woodward, Raymond Rosen, info that despite the pre-Easter sales slump, the Yone Love Tone Presley’s “I Need Love” on Epic and Neil Sedaka’s “I Go Ape” Come’s “Tom Boy,” ”Only Your Love” by the Ames Bros. and Lou Monte’s “Italian Cowboy Song” all on Victor. ... Irv Becker, Dave Rosen, holding down the fort while Harry’s on vacation. Irv see’s that he’s has a big one in “Everybody Out Of The Pool” by the Life Guards on Casa Blanca. ... HOUSTON—The 1st session, produced and released under the supervision of Jimmy Duncan & Larry Kane, is set for release. It’s Joe Hinton’s Back Beat outing, “Pretty Little Mama” and “Will You.” It also intro’s a new label for the diskers, Bobby “Blue” Bland, Little Jr. Parker, Ted Taylor and the Checker Dots headlined the Easter Sunday extravaganza at the city’s Municipal Auditorium. ... New disks getting the big pitch at the Bobey factory include Bland’s “I’m Not Ashamed” and “Wishing Well,” Betty Carter’s “Bud Beautiful” and Joe and the Isle Of My Love,” Parker’s “I’m Holding On” and “Five Long Years,” the Downbeats; “You’re the One,” and “Somebody She’ll Come Along,” the Sensational Night- engales “Can I Count On You” and “A Close Walk With The Night” and that several companies have bidding for the master. ... SHELBYPORT—Stan Lewis, owner of Shelby Records, reports that the Brook Benton’s “It’s Just A Matter Of Time” on Mercury and Frankie Ford’s “Son Cruiser” on Epic are heading up his list for the following months. ... Buddy Guy’s “This Is The End” on Artistic, Dale Hawkins’ “Yeah Yeah” on Checker, Rod Bernard’s “This Should Go On Forever” on Argo, “Double Trouble” by Otis Rush, on Cobra, Clyde McPhatter’s “Loverly Dovey” on Atlantic, the fantastic, Chuck Berry’s “Almost Green” on Chess, Ted Taylor’s “Be Ever Wonderful” on Duke and Dean & Marc’s Bullseye waxing of “Tell Him No.”

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
THE SMART MOVE IS WITH ROULETTE
THE LABEL WITH HIT AFTER HIT

Jimmie Rodgers
I'M NEVER GONNA TELL
BECAUSE YOU'RE YOUNG
R-4129

Buddy Knox
I THINK I'M GONNA KILL MYSELF
R-4140

The Playmates
STAR LOVE
R-4136

Valerie Carr
I'D RUN ALL THE WAY
DARLING YOU MAKE IT SO
R-4146

The Mudlarks
MY GRANDFATHER'S CLOCK
R-4143

Jimmy Whalin
MADRE MI
R-4142

The Barry Sisters
YES MY DARLING DAUGHTER
SATURDAY
R-4145

Lionel Thorpe
LOVER, LOVER, LOVER
MORE MORE MORE
R-4144

VISIT US AT THE MOA BOOTH 13
OR HOSPITALITY SUITE 705

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
An A & R Team Gets Ready For The Big Push

NEW YORK—Late in January of this year, the A&R team of Hugo & Luigi announced they were leaving the Roulette label, which they helped to launch two years ago, and would become independent producers for RCA Victor. Then there followed two months of unusual silence from the usually vociferous team. No announcements were forthcoming on specific plans, artists signed or records produced.

A check with the recording duo, however, found them in the midst of feverish activity. "Maybe we've been quiet," Hugo and Luigi told this reporter, "But we've been busy." The team explained that by actual count they have auditioned 238 acts, screening this down to twelve they worked with, before choosing three that would be recorded. "We couldn't keep track of the number of songs we listened to, arranged and discarded before making the final choices," they added. "But we think we've come up with some sides which will have immediate impact on the market, and some artists who can sustain for the long pull."

In addition to the concentrated recording activities pictured on these pages, the A&R team has been involved in the usual turmoil over setting up their new offices in the RCA building on 24th Street, hand picking a special field promotional team to be headed by Mike Collier, and preparing to go on an extensive road trip to spark their first releases.

Re-entering the recording scene after a two-month lull, the team promised, "The next two months won't be so quiet."
The Sound And The Feel

“There are a dozen component parts to making a record, all of them critical.” Hugo and Luigi say. “From the selection of material and artist through the promotion, each step must count. Still, the heart of the matter is in the studio where the sound and the feel is either captured or lost.”

Pictured on these pages, RCA’s independent A&R team strive to capture the magic sound that spells hit records. Working closely with each artist and patiently calling for take after take, the duo seems to live each number with the artist, pulling, squeezing and coaxing until they get the results they want.

Working with the monitors screaming at top pitch, and always hard-driving and jolliant during a session, there is the after-session “let down”, when they will confide, “We need twenty-four hours for the ringing in our ears to stop before we know if we have a record.”

After one session the boys said, “We are the ‘obstetricians’ of the business. We stand helplessly by, while the artist does the work. The only time they need you is when there’s trouble, and then all you can do is tell them to bear down.” What about managers? “Send them out to boil water,” they quipped.

Disks produced by the team will carry a specially designed logo with “A Hugo & Luigi Production” inscribed on the RCA Victor label. “Flattering as this is,” the boys pointed out, “we’re very conscious that the ‘bombs’, as well as the hits, will carry the logo. Our necks are out up to here. But we plan to put out relatively few records through the year, and make each one count. The only way we can do this is to do no ‘commitment’ records, no ‘favor’ records or songs. Only top material, the best talent we can find, and the best of ourselves we can give.

“That’s a promise.”

Which one has the “Toni”? The Tradewinds raise their voices and guitars to make level as they were their first for RCA Victor. “Toni”, a slow-beat ballad, and the up-tempo “Twins” will be released this week (April 7th).

These two young ladies are 16-year-old Becky and 17-year-old Anne Wagnon, from Tuscumbia, Alabama. After winning a sixteen state singing contest, they came to New York, auditioned for Hugo & Luigi, and were immediately signed and recorded. Back home in Alabama, there is a mountain that bears the Wagnon name. Hugo & Luigi say that before long, there will be a gold record bearing the same name. The Wagnon Sisters’ first release is due the last week in April.
NEW YORK — Carlton Records last week inaugurated a nationwide "Stereo Penny Sale" retail store promotion in which the customer buys one stereo package at $4.95 and for one penny more gets another stereo album of his choice. First, follows Carlton's "Are You a Retailer Or A Mouse" campaign aimed at helping dealers fight disk clubs. Carlton originally announced its introductory stereo deal on new releases only to its distributors over a month ago, with a time-limit to March 30. The diskery later extended the limit to April 20 to accommodate more promotions and give time to get mats and window materials into key accounts throughout the nation who have expressed interest.

Carlton revealed that its new deal on its entire stereo line to the distributors is a straight one-for-one deal. Up to April 20, the diskery will ship one free stereo package for every stereo bought and in turn the distributor can offer the same deal to stores. New York's Liberty Records store sponsored a Carlton Stereo Penny Sale ad in last weekend's New York Times, and the ad will devote an entire window in each of its shops to the promotion. The store is also offering a special in-store incentive to salesmen to help put over the deal. Key retail accounts in "spread" areas are scheduled to follow the Liberty move, with newspaper ads within the next two weeks. Some of these already committed include Joske's, Houston; The Record Shop, New Orleans; Cullman's, San Francisco; National Record Marts, Pittsburgh; Lee Mints, Cleveland; Saddler Buffalo and others.

Carlton reports that retailer interest in the one-for-one album offer started off slowly but picked up "impressively" each week with the Stereo Penny Sale approach finally galvanizing "big acceptance" and order business, and in turn big distributor reorders. Literature on the Stereo Penny Sale and the product stress that the records are sold only in retail record stores and are not available through record or book clubs. The idea is to attract retailer support for the promotion program and to extend Carlton's campaign against record clubs as an alleged distributor-to-independent record operation as well as retailers. Carlton personnel have been touring the country selling this theme to retailer groups and independent distributors.

Particularly hot albums in the Carlton line, according to the diskery, are: "Name Badd 1959"—Bob Plante; "Monty Kelly's 'Porgy & Bess'"; and "Nola"—Vincent Lopez.

New Tempus Ddistribus

PEORIA, ILL.—Steve Clark, president of Tempus Recording, announced the appointment last week of several new distributors for Tempus Records.

Davis Sales of Denver, Colorado, was appointed to service the entire state of Colorado.

George Strawth of Quality Records, Toronto, Canada, will handle the complete line throughout Canada and Europe. Distributors of Miami, Florida, was appointed to service its local area.

Victor Sets Pat Suzuki LP Promo

NEW YORK — RCA Victor is launching a massive Pat Suzuki album promotion, it was announced by W. L. Alexander, Manager, Advertising, Publicity and Promotion, RCA Victor Record Division. Cooperating in the promotion will be the Studebaker "Lark".

"We are going all-out to help promote Suzuki," Alexander said. "We feel, as does Studebaker, that she is one of the most exciting singing talents to be heard in the country today".

The campaign will support two RCA Victor Suzuki albums, "The Many Sides of Pat Suzuki" and her newest release, "Pat Suzuki's Broadway '59". Studebaker will distribute as a gift a special 45 EP containing 4 complete selections from the album to consumers taking a "Lark" Demonstration Drive.

RCA Victor will run national Suzuki consumer ads in Down Beat, Esquire, The New Yorker and Playboy. The promotion will also be featured on a one-minute TV spot on the Steve Allen Show, April 12, and on ten network radio spots on Monitor.

For dealer use, RCA Victor has prepared ad mats in various sizes to be used for either the monaural or stereo versions of the Suzuki L.P.'s. A deluxe window display will be available as well as mounted covers of the two albums. Transcribed radio spots for local use will also be shipped.

Studebaker will promote the 45 EP on television spots to appear on the Jack Paar Show four times during the month of April. In addition, Studebaker will run network radio spots on Monitor as well as local spot commercials on five hundred radio stations throughout the country.

One of the special features of the Studebaker "Lark" campaign will be 500-line ad mats to run three times in 1500 newspapers. Point-of-sale wise, these will be backed by window displays, posters, dealer promotion brochures, and full-color consumer brochures. As one of the toppers in the joint Suzuki campaign, RCA Victor will sponsor a national disk jockey contest in which the prizes will be Studebaker "Lark"s. Details will be announced shortly.

Challenge Signs De Michel

HOLLYWOOD—Challenge Records last week announced that it had signed new handleader Ray De Michel to an exclusive recording pact. De Michel, 30, of Ashland, Ohio, formed his present 12-piece band last year after heading several groups in the mid-West.

"We're proud to introduce the De Michel sound on records," declared Johnny Thompson, general sales manager of Challenge. "Ray creates sheer joy and happiness in every beat. It's fresh and clean—sure to capture the music world."

Thompson has scheduled a mid-April release for De Michel's first album, "Cookin' with Ray," backed by a promotion campaign with disk jockeys, distributors, dealers and coin-operators.
The Magic Touch of BUCK RAM

is now being felt

AROUND THE WORLD

via his Songs and Artists

featuring "ONLY YOU,"
"THE GREAT PRETENDER," "TWILIGHT TIME"
among other great Buck Ram compositions

BUCK RAM presents 3 New Antler Record Discoveries

THE JEWELS
"THE WIND"
and
"PEARLIE MAE"
≠ 1102

RAY SCOTT and the Ramrocks
"LET'S BE FRIENDS"
and
"WHAT IT MEANS TO HAVE A FRIEND"
≠ 1104

EARL WARREN Sextet
"FOR YOU MY LOVER"
and
"POINCIANA"
≠ 1103

produced by ANTLER RECORDS... nationally distributed by MERCURY RECORDS

PRODUCTIONS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The above sheet is an Individual Store Inventory Control Work Sheet. The coded columns are as follows:—

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPM</td>
<td>Rotation Plate</td>
</tr>
<tr>
<td>H</td>
<td>Hand Platem</td>
</tr>
<tr>
<td>L</td>
<td>Lane Platem</td>
</tr>
<tr>
<td>S</td>
<td>Sentry Platem</td>
</tr>
<tr>
<td>B</td>
<td>Blue Platem</td>
</tr>
<tr>
<td>G</td>
<td>Green Platem</td>
</tr>
</tbody>
</table>

The chart deals only in totals. The left column under each category indicates “Previous Inventory” (the amount of an individual record left on rack at previous service). Center column indicates “Quantity on Rack Before Service”, amount on rack when route man comes to check. Column on right indicates “How Many on Rack After Service”, which becomes the previous inventory for the next week’s service. As shown on the chart above, (see inset) 20 singles were on the rack when the route man serviced last week. He found 6 remaining when he came to service. He added 4 bringing the total to 10 again.

Under the L-L-K category: Selection #5 indicates that two were left at last inventory. One is on the rack during the current check, and route man has added two bringing the total up to three of the number on rack when he leaves.

This card is Fleetwood’s Purchase Order Control card. “Each title we buy has its own card and at a glance we can tell how many we received, how many we have on the racks, how many we sold, etc. Column #1 in Purchase Order Number. Column 2 indicates Date Received. Column 3 indicates Amount Received. Column 4—Total Purchased. Column 5—Inventory Period. Column 6—Quantity On Hand In Warehouse. Column 7—Quantity On Hand Left Over.

The Rack Best Sellers (Monaural Albums) (Low Priced)

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUST FOR YOU</td>
<td>Perry Como (Cordette 440)</td>
</tr>
<tr>
<td>DREAM ALONG WITH ME</td>
<td>Perry Como (Cordette 453)</td>
</tr>
<tr>
<td>PETER GUNN</td>
<td>Aaron Bell (Lion L.7012)</td>
</tr>
<tr>
<td>SOUL OF SPAIN</td>
<td>(Samuel 64000)</td>
</tr>
<tr>
<td>GOOD HOUSEKEEPING’S PLAN FOR REDUCING OFF-THE-RECORD</td>
<td>(Harmony HL-7415)</td>
</tr>
<tr>
<td>YOU DO SOMETHING TO ME</td>
<td>Maria Lanza (Cordette 450)</td>
</tr>
<tr>
<td>HAPPY GO LUCKY SOUND</td>
<td>Three Suns (Cordette 454)</td>
</tr>
<tr>
<td>EXCITING JOSE MELIS</td>
<td>Jose Melis (Harmony NY-7750)</td>
</tr>
<tr>
<td>WORLD’S GREATEST STANDARDS</td>
<td>(Somerset SF-4400)</td>
</tr>
<tr>
<td>HITS OF ’58</td>
<td>Various Artists (Cordette 421)</td>
</tr>
</tbody>
</table>

The Rack Best Sellers (Monaural Albums) (Regular Priced)

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>PETER GUNN</td>
<td>Henry Mancini (RCA Victor LPM-1956)</td>
</tr>
<tr>
<td>RICKY SINGS AGAIN</td>
<td>Ricky Nelson (Imperial LP-906)</td>
</tr>
<tr>
<td>COME DANCE WITH ME</td>
<td>Frank Sinatra (Capital V-7604)</td>
</tr>
<tr>
<td>HYMNS</td>
<td>Tammy Fred (Capitol T-754)</td>
</tr>
<tr>
<td>OPEN FIRE, 2 GUITARS</td>
<td>Johnny Mathis (Columbia CL-1724)</td>
</tr>
<tr>
<td>THE MUNGY</td>
<td>Kingston Triad (Capitol T-1107)</td>
</tr>
<tr>
<td>MORE SING ALONG WITH MITCH</td>
<td>Mitch Miller (Columbia CL-1743)</td>
</tr>
<tr>
<td>FOR LP FANS ONLY</td>
<td>Elvis Presley (RCA Victor LPM-1990)</td>
</tr>
<tr>
<td>HAVE TWANGY GUITAR, WILL TRAVEL</td>
<td>Duane Eddy (Cordette 3000)</td>
</tr>
<tr>
<td>FABOULOUS JOHNNY CASH</td>
<td>Johnny Cash (Columbia CL-1535)</td>
</tr>
</tbody>
</table>

Fleetwood is headed by Mac Brower and Marty Zwerling. Zwerling designed this inventory control system which gives him an instantaneous picture of the quantity of each record on every rack, the amount sold off the rack each week, and at the same time keeps a close tab on all records ordered.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
From the Hottest Label on the Charts!

Tab Hunter
"There's No Fool Like a Young Fool"
b/w "I'll Never Smile Again"
#5051

By The Star of "77 Sunset Strip"
Edward (Kookie) Byrnes
"Kookie, Kookie"
(lend me your comb)
b/w
"You're the Top"
with Connie Stevens
#5047

"77 Sunset Strip"
Don Ralke
#5025

"You Can't Be True Dear"
Mary Kaye Trio
#5050

"Midnight Oil"
Charlie Blackwell
#5031

Smash Album
"77 Sunset Strip"

Write - Wire - Phone

ORDER FROM YOUR NEAREST DISTRIBUTOR

WARNER BROS. RECORDS
Burbank, California

The first name in sound

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Rack
Best Sellers
Stereo Albums
(Regular Priced)

1. PETER GUINN
   Henry Manne (RCA Victor LSP-1956)
2. SOUTH PACIFIC
   Movie Cast (RCA Victor LSP-1932)
3. FILM ENCORES
   Montereau (London PS-124)
4. GEMS FOREVER
   Montereau (London PS-106)
5. KING AND I
   Movie Cast (Capital SW-740)
6. SING ALONG WITH MITCH
   Mitch Miller (Columbia CS-1005)
7. TCHAIKOVSKY CONCERTO
   No. 1
   Van Cliburn (RCA Victor LSC-2252)
8. COME DANCE WITH ME
   Frank Sinatra (Capitol SW-106)
9. GAITE PARISIENNE
   Arthur Fiedler (RCA Victor LSC-2567)
10. OKLAHOMA
    Movie Cast (Capitol SWAD-595)

Rack
Best Sellers
Stereo Albums
(Low Priced)

1. SOUL OF SPAIN
   101 Strings (Stereo Fidelity SF-6600)
2. DANCE, DANCE, DANCE
   Gerald (Columbia CAS-642)
3. GIGI
   Hill Bowen Orch. (Columbia CAS-434)
4. FLOWER DRUM SONG
   Bill Heer (Design SS-41)
5. GRAND CANYON SUITE
   Helene Schwarchler (Stereo Fidelity SF-7900)
6. ANYTHING GOES
   Prince-Joseph (Columbia CAS-416)
7. WORLD'S GREATEST STANDARDS
   101 Strings (Stereo Fidelity SF-430)
8. BROADWAY SPECTACULAR
   Harmon Lexon (Columbia CAS-467)
9. AWARD WINNING SCORES
   FROM SILVER SCREEN
   101 Strings (Stereo Fidelity SF-7000)
10. PETER GUINN
    Aaron Bell (Lion SL-70112)

Rack
Best Sellers
Kiddie Albums

1. SLEEPING BEAUTY
   Darlan Gillespie (Mickey Mouse MM-32)
2. BAMBI
   Shirley Temple (RCA Bluebird LBY-1012)
3. FUN IN SHARILAND
   Shari Lewis (RCA Bluebird LBY-1006)
4. POPEYE'S FAVORITE
   Allen Swift (RCA Bluebird LBY-1078)
5. LEGEND OF WYATT EARP
   Sherry Long (RCA Bluebird LBY-1004)
6. TALES FROM THE
   GREAT BOOK
   Joseph Conlan & Robert Preston
   (RCA Bluebird LBY-1016)
7. ZORRO
   Zorro (Mickey Mouse MM-38)
8. PETER PAN
   Harmon Lexon (RCA Victor LBY-1009)
9. THE HARMONY
   CHILDREN'S STORY
   Various Artists (Harmony HL-7139)
10. TOM THUMB'S TUNE
    Movie Cast (Lion O-70004)

Kiddie Single
Reviews

“WELCOME TO THE ROMPER ROOM”—Cricket C-1063 and "OVER THE RAINBOW"—Cricket C-774-2 for 49c

Kiddie E P
Reviews

“ALL DISNEY HEROINES” Golden EP 530

Album Reviews
($1.49 thru $2.98)

“OKLAHOMA”—Selections from the Broadway Musical, Liron L-70094, $2.98
Contents: “Okalahoma!”, “Surrey With Fringe On Top”, and other show hits. Cover: Good rack jacket features surveys with fringe and title large at top. In color. Performance: Artists solo with stereo effects and deliver strong rendition of popular song hits. Commercial Value: The grandduffy of all musicals has sold in all shapes and forms since its inception. Mere presence of package should stimulate impulse buys. Name Value: Title of show is excellent rack material.

“STANDARDS IN STEREO”—Bill Bowen and Orch., Camden CAS-161, $2.98
Contents: Collection of well known standards including “Once In A While”, “That Old Feeling” and “They Didn’t Believe Me”. Cover: All-print jacket in color tells the entire story. Eye-catcher. Performance: The Bowen treatment in stereo adds even another dimension to the perennial with dual string arrangements in lush nubicly harmony. Selections are top drawer, too. Commercial Value: While almost all standards in stereo will do well, these gems should excel. Name Value of Performer: Tune titles, prominently displayed, should move the package.

“MUSIC FOR THE SENSATIONAL SIXTIES”—Don Elliott and Orch., Stereo-Spectrum SS 35, $2.98
Contents: A mixture of standards and jazz material enabling Elliott to perform on a variety of instruments. Cover: Offset color shot of Elliott “taking off” on a scooter reflects “futurama” sounds of deck. Performance: The versatile Don Elliott performs equally well on melophone and four other instruments plus vocals on several numbers. The modern jazz sounds come off well in stereo with the orch, featuring top jazzmen presently “on the scene”. Commercial Value: Elliott fans should flock while the “gimmicked” cover might carry sales to the broad market. Name Value of Performer: Elliott wins most jazz “awards” and spends much time being exposed on tv.

“GRIEG, PEER GYNT SUITES, NOS. 1 and 2”—Oslo Philharmonic Orch., Odd Grouner-Hegge, Conductor, Camden CAS-480, $2.98
Contents: The popular Grieg suites represent eight of the original twenty-two musical sequences, as orchestrated by Grieg in 1913. Cover: Colorful adaptation of the last act features wrecked Norwegian sailing vessel in dramatic presentation. First class jacket. Performance: The Oslo orch. performs in light, moving and, at times, mounting movements in very interesting fashion. High quality classical, Commercial Value: A pick for classical space. Contents and jacket merit top spot. Name Value: Standard concert hall material, has wide appeal.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Thanks....
FABIAN (of CHANCELLOR RECORDS)

THE ALAN FREED 5th Anniversary BIG BEAT EASTER SHOW At The BROOKLYN FOX THEATRE BROKE EVERY EXISTING HOUSE RECORD (Of Any Brooklyn Theatre) FOR A SINGLE DAY’S GROSS OF $27,000

A Great Big THANKS to the wonderful staff and the following cast, who helped make it all possible:
FATS DOMINO • JACKIE WILSON • BOBBY DARIN • JIMMY CLANTON • DUANE EDDY • TOMMY LEONETTI • LARRY WILLIAMS • THE CADILLACS • JO ANN CAMPBELL • THOMAS WAYNE • BOBBY FREEMAN • SANDY STEWART • THE MELLO KINGS • THE SKYLINERS • DALE HAWKINS • JOE MEDLIN • THE IMPALAS • INGA • and of course FABIAN

and Thanks again FABIAN for cancelling previous commitments to return by popular demand for the closing Saturday and Sunday Shows.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Camden Releases 8 Monaural LP's

NEW YORK — In response to distributor and dealer demands, RCA Camden is releasing a collection of songs and arias by Helen Traubel, "Helen Traubel In Opera And Song," the operatic mezzo-soprano. The set, produced and released by O'Donnell, Merchandise Administrator for RCA Camden records.

"The most exciting thing about our $1.98 Camden albums," O'Donnell said, "is the terrific public response to our product. There's a continuing and apparently unsatisfied eagerness for good music at low prices in both classical as well as pop recordings. Both Tony Martin's and Sergei Rachmaninoff's first albums on the Camden label were so successful, that we are issuing new albums by these artists.


Rondo-Rondo-latte

Totals Is 135 Stereos

NEW YORK — Eli Osterberg, the chairman of the music business, declared today that he has a total of 135 stereo albums on Rondo and Rondo-latte LP's.

"Ohio" has released, to date, a total of eighty (80) Rondo binaural sets and 55 Rondo-latte sets.

One of the veteran dealers in the field, Osterberg has been extremely bullish on the subject of stereo records since the first. Despite the fact that he has done well with his monaural lines, he predicts that stereo sales are growing and developing for the past six months in building his binaural catalog in anticipation of the 1960's.

Osterberg stated, "We anticipate our sales becoming fifty per cent stereophonic by the end of this year."

The Cash Box, Music

Mercury Issues 6 Wing Stereo LP's

CHICAGO—Mercury Records last week announced the premiere of stereo recordings of Marcia, their newest release, at a price of $2.98. After six months in preparation, the first six releases will hit the dealer's shelves on or about April 1, "With the enthusiastic support of Mercury's regular stereo, there has been increasing demand at the distributor level for an economy-priced Wing Stereo track," says director M.S. Price.

"It has been said of our Mercury Stereo program that 'It reflects a deep attitude of respect for the consumer.' The same amount of care and work in engineering skill will be evident on our Mercury Wing Stereo," says Price.

Of the six, Mercury Wing stereo disks to be released in April, two have reportedly proven themselves to be "remarkable," the "South Pacific."—Marcia LaSalle's 50 Strings and "Academic Award Hits."—Pierre LeBihan.

Other issues include: "Oklahoma!"—"Carousel!"—"Cecil Whittridge;"—"Contrasts!"—David Carroll; "Marvelous Murriers;"—Ralph Marterie & His Denver Metro Orchestra and His Dixieland Band.

The last seven are being released simultaneously in stereo and mono versions. Two monaural-only Mercury-Wing entries are: "Mysysh"—Myoshi Enni with the Philharmonia and "Kiddie adventure stories"—Remington Adds Willard To Promotional Campaign

NEW YORK — Each jobber Willard Company, Indiana Merchandisers and Merershaw of New Jersey are now handling the complete Remington Records Promotional package, which is identified by the Groucho Marx advert. The company has added other major rack jobbers throughout the country, it was revealed last week.

A concentrated drive is being made to show that the jobber not only gains the market's maximum profit on these promotions, but by utilizing to advantage the full market, he creates traffic in the super markets.

In addition, Remington's new promotional plan will include a $1000 musical scholarship by area. With the growing interest in music, Remington feels this is something that customers will enter the super market to sign up for.

Dell Takes On ABC-Para

NEW YORK — Lyle Engle, Dell Distributing, stated last week that Dell had taken on for national distribution in magazine book outlets ABC-Paragon, the retail arm of Disneyland's "Sleeping Beauty" album.

Dell is now distributing MGM's Lion line, Coronet, ABC-Paramount and "Sleeping Beauty." At the present time the agreement between Dell and ABC-Paragon calls for five of Dell's best selling albums.Engle stated that already Dell has placed 100,000 albums and expects to up that figure to 200,000.

Album Reviews ($1.49 thru $2.98)

MONOURAL

"EVERYBODY CHA CHA!" Fred Astaire Dance Studio Orch., Camden CAL 476, $1.98


"THE ART OF SERGEI RACHMANNINOFF, VOL. 2."—Sergei Rachmaninoff, pianist, Camden CAL 146, $1.98

Content: Classical collection of seventeen selections includes works of Bach, Mozart, Tchaikovsky, and Rachmaninoff. Performance: The famed pianist displays his techniques of romance, power, rhythm and meditation on works that he has masterfully delivered for classical music lovers. Name Value of Performer: Excellent.

"TONY MARNIN SINGS OF LOVE."—Camden CAL 184, $1.98

Content: A variety of ballad, standards and song books including "The Moon Was Yellow" and "I Love Paris." Cover: Full color shot of the middle-aged women's idol should appeal. Performance: Martin comes off well with his usual rich baritone delivery especially on the ballads he has previously recorded. Commercial Value: A definite market with the married-women-shoppers. Name Value of Performer: Will catch impulse sales from limited audience.

"THE PIANO STYLE OF FRANKIE CARLE."—Camden CAL 178, $1.98

Content: Eleven standard and semi-standard tunes all performed by the pianist in the "Jazz Style and "Modern" approach but maintains the original Gerstein flavor throughout. Heavy accent on the Love guitar and rhythm section add bright excitement newness to the ever popular show tunes. Choice for Vocalists with choice style. Name Value of Performer: Excellent.

"PORGY AND BESS."—Mondell Lowe and His All Stars, Camden CAL 190, $1.98

Content: Modern jazz interpretation of Gerstein's famous score. Performance: Modern jazz approach to a "modern" approach but maintains the original Gerstein flavor throughout. Heavy accent on the Love guitar and rhythm section add bright excitement newness to the ever popular show tunes. Choice for Vocalists with choice style. Name Value of Performer: Excellent.

"SOCIETY BANDS OF A GOLDEN ERA."—Enric Madriguera, Russ Mor, Terry Lyman, Emil Coleman, Will Osborne, Joe Reichman. Design DLF 87, $1.49


"JAN PEERCE."—Harry Herlick and His Symphonic Orch. Guest Solos, Jan Peerce, Design DLF 92, $1.49

Content: Peerce is featured on four of the ten selections including "Mambo Mac," "They're A Sweetie," and colored shoes on dancing female legs. Reflects contents well. Performance: Excellent. Color of "concert under stars" scene with large bright lettering of guest soloist. Performance: Peerce rich, full voice delivers in high fashion the arias chosen for his portion of the package. Commercial Value: Peerce's name makes the item a pick for the classical section.

"STRINGS IN HI-FI."—Domenico Savino and His Symphonic Strings, Camden CAL 187, $1.98

Content: Thirteen string arrangements to classic and semi-classic compositions. Includes both solo and orchestral arrangements on "Sabre Dance," "Fantastic Improvments," etc. Cover: Color art of "concert under stars" scene with large bright lettering of guest soloist. Performance: Peerce rich, full voice delivers in high fashion the arias chosen for his portion of the package. Commercial Value: Peerce's name makes the item a pick for the classical section.

"THE CHOCOLATE SOLDIER."—Al Goodman and Orch., Amy Ayars, Charles Fredericks, John Peretial, Jimmy Carroll. The Guild Chorettes—CAL 183, $1.49

Content: Music from the hit musical of 50 years standing including "My Hero," "Falling In Love" and the title song. Cover: Full color shot of soldiers in appropriate Serbien uniform humorously shown with chocolate candies. Eye-catcher. Performance: Cast delivers selections in true "show" form. Orchestra and chorus adding to presentation of half-century-old story. Commercial Value: The musical is a chestnut among Broadway hits. Good "Broadway musical"
RCA All Out Push On April LP's

NEW YORK — RCA Victor is launching an all-out advertising and promotion campaign on all of its current pop album releases. The Victor early April pop release includes, "The Ames Brothers Sing Famous Hits Of Famous Quartets", "Cugat In Spain", Sid Ramin's "Love Is A Swingin' World", "Cesare's Supersonics In Flight" and a sacred album, George Beverly Shea's "The Love Of God". RCA Victor and French's Mustard are cooperating in a special advertising and promotion campaign on the Ames' Brothers album, "Famous Hits Of Famous Quartets." Trade ads and consumer ads, most of them in full color, will appear in Living For Young Homemakers, Cosmopolitan, Teen, Hit Parader, Song Hits, Ladies Home Journal, Better Homes & Gardens, McCall's, American Home, Every Woman, Family Circle, True Story and Modern Romance. In addition, point-of-sale blinker boxes, window displays, ad mats for both monaural and stereo versions, transcribed radio spots for local use, will be available to record dealers. TV and radio spot time have also been purchased. French's is making available 12,000 stamp displays, 100,000 full color streamers and 1,000 salesmen's brochures for its trade outlets. French's is also assuming the cost of 1,500 gift mailing to top disk jockeys with the album and French's product included. Finally, RCA Victor is sponsoring a nine-region dealer window display contest with prizes for three winners in each of the regions.

May record studios will receive a special letter and copies of the new Xavier Cugat dance album, "Cugat In Spain," which will also be featured in consumer ads in The New Yorker, Esquire, and Living For Young Homemakers. Mounted covers for dealer window displays, ad mats for the monaural and stereo versions, transcribed radio spots, and a special gimmick mailing to the nation's top disk jockeys will also call attention to the new Cugat album.

Sid Ramin, whose RCA Victor album, "Love Is A Swingin' World" is also receiving full advertising and promotional treatment, is making a special mailing of two selections from the album plus a letter to 1500 disk jockeys. Manufacturers exhibiting at national hi-fi shows will receive the stereo version of Ramin's album and Billy Mure's new album, "Supersonics In Flight." Ads featuring the Mure album will appear in The New Yorker and Esquire, plus ad mats, mounted album covers, transcribed radio spots for local dealer promotion, and a special minute-man record for added disk jockey play.

Talent Ups Turner

HOLLYWOOD—Tupper L. Turner, former field representative for Capitol classical records, Capitol Records Distributing, has been appointed Assistant to John Coveney, Classical merchandising manager of Capitol Records, it was announced by William B. Tallant, national merchandising administrator of CRI.

Turner, who joined CRDC in May, 1957, had previously served three years as coordinator of repertoire and publicity for the Los Angeles Philharmonic Orchestra. He received his AB degree from UCLA and has spent his entire business career in the field of music.
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ARGO 5327

DALE HAWKINS
“YEAH YEAH”
(CLASS CUTTER)
CHECKER 916

“My Baby's Sweeter”
by LITTLE WALTER
CHECKER 919

“Let's Fall In Love”
AHMAD JAMAL
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“Almost Grown”
by CHUCK BERRY
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Rod Bernard
“This Should Go on Forever”
ARGO 5327

Dale Hawkins
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CHECKER 916

“My Baby’s Sweeter”
by LITTLE WALTER
CHECKER 919

“Let’s Fall In Love”
AHMAD JAMAL
ARGO 5328

CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

April 11, 1959

“The Cash Box, Music
Page 68

MY FAIR LADY”—Original Cast (Lon-
don)—Columbia 08 2015 (Stereo only).

The great Lerner and Loewe show, now
in London with its original cast, has been
re-recorded there to produce this stereo
version. All of the original charm and wit
has been retained, the qualities that have
endeared the score to many. With this
stereo package a vast new market can be
opened up to the original cast LP.

“PAT SUZUKI’S BROADWAY ’59”—RCA
Victor LPM 1965 & LSP 1965 (Monaural & Stereo)

The piquetish singer, currently appearing
on Broadway in “Flower Drum Song,”
renders her own interpretations of 12 songs
from 7 Broadway shows, including three
from her own. “West Side Story,” “Bells
are Ringing,” “The Music Man” and “My
Fair Lady” are among the other shows
represented here—their songs getting a
fine, legit performance that will endear
her to the show-music lovers.

“AL JOLSON OVERSEAS”—Decca DL 9079

The 14 tracks in this LP, the label’s tribute
to Jolson’s memorable wartime tours, are
from original Kraft Music Hall broadcasts
released here for the first time. The disk’s sound quality is
elegant, recreating ageless Jolson performances
on “Chinatown,” “My Chinatown,” “Margarita,” “At
Sundown,” “Whispering” and “My Blue Heaven.”
Should go over big with older folks.

“IN A LITTLE SPANISH TOWN”—Bing Crosby
—Decca DL 8846

Crosby is represented here on a dozen Spanish
songs from previous dates with Xavier Cugat,
Victor Young and others. South of the border
themes have always been a Crosby specialty,
and he nonchalantly conveys the romanticism of
the Latin melodies. Selections include “You Belong
to My Heart,” “Amarillo,” “Siboney,” “Quizas,
Quizas,” and “Amor.” Choice set for the adults.

“I ONLY HAVE EYES FOR YOU”—David Allen
Warner Bros. W 1266 & WS 1266 (Monaural & Stereo)

The full-throated singer, in the midst of a suc-
cessful musical comeback, is heard on his second
LP date, lending his emotion-packed vocal styl-
ings to a dozen lesser heard standards. Included
on the set are “Get A Load Of Town,” “You Go To
My Head,” “When Your Lover Has Gone” and
the enchanting title tune. The sincere, legit hand-
ing of these love ballads will endear Allen to
the more mature purveyors.

“BOBBY SCOTT SINGS THE BEST OF LER-
NER AND LOEWF”—Verve MG V-2106

The young singer displays a warm, relaxed
approach in this album of tunes from the famed
songwriting team which produced, most recently,
“My Fair Lady” and “Gigi.” Aside from 4
numbers from these two successes Scott casually
handles tunes from “Irish Dance,” “Paint Your
Wagon,” and others. Accompanying himself on
piano, he transforms the music into delightful
vehicles for his distinct phrasing and subtle jazz-
lke rhythmic qualities.

“MOULIN ROUGE”—Raymond LeFebre and his
Grand Orchestra—Kapp KL 1121 & KL 1121-S
(Monaural & Stereo)

The gamut of French moods—from gaiety to
romance to sadness—are captured here by the
LeFebre orchestra, a favorite in France. Exoti-
cally imaginative arrangements by LeFebre of
these enchanting melodies are a treat—making
tasteful use of an accordion in several places to
enhance the unique flavor of the music. Among
the selections are “Valentine,” “The Song From
Moulin Rouge” and “La Gaiete Parisienne” (pop-
ularly known as the “Can Can”), Excellent mood
package.
**Reviews**

"EMOTIONS OF JOSE DUVAL"—Roulette R 25601 & SR 25601 (Mono & Stereo)

Debuting for Roulette, Duval's lyrical emotions are alternatingly fiery, sweet and passionate. He possesses an operatic tenor voice, which is heard here in both English and Spanish on such contrasting numbers as "Magic is the Moonlight," "It Ain't Necessarily So," "Gospay Lament" and "Moonlight in Vermont." The singer's extremely sincere approach to the music will gain him a host of fans.

"THE SURFERS AT HIGH TIDE"—HiFi Record R 411

The Surfers, four young, native Hawaiians, present their third LP for the label. Their soft, melodic voices harmonize splendidly on a group of rhythmic selections which includes "The Breeze and I," "Pointiana," "Perfidia" and "Em Blue." Currently entertaining in Las Vegas, the youngsters should garner a host of new fans through their efforts on this waxing.

"SMART AND CONTINENTAL"—Dick Smart with orchestra conducted by Nick Perito—Everest L 1907

Dick Smart bowls in for the label, displaying his melodic, deep-toned voice on a bill of French, Italian and Spanish songs which comprise his repertoire—from many hit repertoire in Europe. All of the tunes fall into the love category and, with the aid of violin and guitar backdrops, Smart imbues them with a quiet and unassuming charm. A new comer to the disk scene that bears watching.

"OUR GAL SAL"—Clymax EP 1001

Cowgirl Sally Starr has achieved a large following in the Philadelphia area via her WFIL-TV, "Popeye Theatre." Rated as one of the top shows there, especially for the million and a half kiddle viewers, the musical moments from the show are presented on this EP featuring the charming voice of Miss Starr. The songs are all for the kids, some original and a few pop items re-worked with new lyrics. A must in the Philly area, this package can also catch attention nationally.

**JAZZ PICKS OF THE WEEK**

"JONAH JONES AT THE EMERSONS"—The Jonah Jones Quartet—RCA Victor LPM 2041

The Jonah Jones Quartet, currently riding high LP-wise on the Capitol label, is presented here on a set waxed for Victor a couple of years ago. The title is derived from the group's long engagements at the New York night club. Jones' famous trumpet leads the group on an infectiously swinging set that features recent standards on one side and vintage jazz numbers on the flip. Solid item for both pop and jazz markets.

"HAPPY SESSION"—Henny Goodman and his Orchestra featuring Andre Previn and Russ Freeman—Columbia CL 1324

The King of Swing has surrounded himself with an impressive array of musicians (i.e. Previn, Freeman, Shelly Manne, Herb Ellis, George Davulier, Herb Geller, etc.) for his latest Columbia outing. The tunes that receive Goodman's inimitable clarinet treatment vary from oldies such as "Diga Diga Doo" and "You'd Be So Nice To Come Home To" to modern numbers such as the fiercely swinging title tune. Goodman's innumerable fans will take easy to this.

"ON THE TOWN"—The Oscar Peterson Trio—Verve MG V-8287

The Trio, Peterson (piano), Ray Brown (bass) and Herb Ellis (guitar), constitute three of the most respected jazz names on their individual instruments. They prove they're worthy of the praise accorded them on this set, recorded live at the Town Tavern in Toronto, which finds them demonstrating the many facets of their talents—especially a hard driving swing. Staple jazz issue.

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Album

"THE SEVEN AGES OF JAZZ"—Narrated by Leonard Feather—Metrojazz 2-E 1009
The two-disc package was recorded in Sept. 1958 during a three day jazz festival. Narrator Feather, a foremost jazz historian, takes the development of jazz over seven main stages, beginning with Folk and up through Blues, Ragtime, Dixieland, Swing, Bop and Modern. The all star cast of jazz artists doing the musical honors include Billie Holiday, Coleman Hawkins, Willie "The Lion" Smith, Buck Clayton and Don Elliott. Of prime interest to jazzists.

"NEW'S TIME"—Sonny Rollins—Blue Note 4091
Tenor saxist Rollins, a major figure in present day jazz circles, swings his big horn through 6 immensely gratifying performances, getting an immeasurable assistance from Philly Joe Jones on drums. Completing the rhythm section on this set are Doug Watkins, bass, and Wynton Kelly, piano, who, along with Jones provide a solid impetus for Rollins' improvisations of three "pop" tunes and three original jazz compositions. Outstanding deck.

"FOUR"—Hampton Hawes, Barney Kessel, Red Mitchell, Shelly Manne—Contemporary C 3553
With Hawes in the lead role, these four outstanding jazzmen swing through 7 numbers embracing original jazz compositions and improvised standards. Although pianist Hawes is the featured performer each man solo's impressively throughout and all function cohesively as a unit. Casual spontaneity is maintained on Charlie Parker's "Yardbird Suite," Mitchell's "Bow Jet," in which the writer takes the bow to his bass, "Sweet Sue" and "Love Is Just Around the Corner." Exciting stilt.

"DON SHIRLEY"—Audio Fidelity AFLP 1897
Twelve evergreen tunes are the vehicles for improvisation by pianist Shirley, aided by a group of unbullied musicians. Shirley converts the songs (i.e., "One More For The Road," "Someone Loves Me," "Nearness Of You," "I Remember April," and three from "South Pacific") into uniquely sensitive compositions. His completely original style has won him wide praise from all musical circles; this set is a treat for his many fans.

"SWEETENINGS"—Harry "Sweets" Edison—Roulette R 52923 & SR 52923 (Monaural & Stereo)
Tasteful solos and a distinct sound are the features of trumpeter Edison, who along with the other members of his quintet, never lose sight of two basic patterns—heat and melody. The heat continually swings, spearheaded by Charlie Persip on drums; the melody, whether sweet or open, is always volatile. Five numbers are Edison penned, the others are from the evergreen category. Jazzists will appreciate.

"PETER GUNN"—The Joe Wilder Quartet—Columbia CL 1219 & CS 8121 (Monaural & Stereo)
Columbia hops on the "Peter Gunn" bandwagon (the Mancini deck is riding high on LP lists) with its own waxing of 10 sets from the score. Along with Wilder on trumpet, are Milt Hinton, bass, Hank Jones, piano, and John Creedon, Jr. on drums. The Mancini score receives added improvisation, giving the disk a measure of originality. This highly capable treatment, despite its lateness on the "Peter Gunn" scene can evoke interest.

"BACK O' TOWN"—King Oliver with Jelly Roll Morton and Clarence Williams—Riverside RLP 12-130
Riverside continues its tradition of re-packaging important vintage jazz records with this King Oliver set. The great cornetist is featured with another early giant, Jelly Roll Morton, on two tracks from 1926; the remaining 10 tracks from his stints with the Williams group in the late 20's. Early recording techniques unfortunately give this LP a crude sound, yet among jazz historians its value is unestimable.
**Reviews**

"**BABS GONZALES**"—Hope LP 0001

International bopper Gonzales, who made noise with his "Bop Santa Claus" a while back, is heard on his first LP with seven unusual numbers. Assisted vocally by the Modern Sounds and instrumentally by a seven piece group, Gonzales alternately sings, shouts and recites his humorous bob messages. Except for "The Continental", which he sings in four languages, the numbers are exclusively Gonzales properties that will endear him further to the hipsters.

"**BORN TO BE BLUE**"—Beverly Kenney—Decca DL 8588 & DL 76546 (Monaural & Stereo)

On her second waxing for Decca, Miss Kenney displays the blue side of her vocal stylings—her throaty voice gently caressing such mood items as "Born To Be Blue", "Where Can I Go Without You," "Again" and "Somewhere Along The Way." Apparent at once is her tastefully executed jazz phrasing, lending a subtle liquidness to the music. Can move in both pop and jazz fields.

**CLASSICAL PICK OF THE WEEK**

MASSENET: Manon—Victoria de Los Angeles, Pierre Monteux conducting Chorus and Orchestra of the Theatro National de L'Opera Colombe—Capitol GDR 7171

This waxing of Massenet's highly sensitive comic-opera, once available on Victor, is now being released under the Capitol-EMI banner. Along with soprano Los Angeles as the ultra-feminine heroine in the title roll, Henry Legay and Michel Denz headline the fine cast. Strong opera entry.

MOZART: "The Marriage Of Figaro"—Highlights—Elisabeth Schwarzkopf, Herbert von Karajan conducting the Vienna Philharmonic Orchestra—Angel 35328

Highlights from the famous Mozart opera (The Marriage of Figaro) receive an outstanding treatment from excellent cast that highlights soprano Schwarzkopf, Seifried and Jurina, and baritones London and Kung. Substantial opera loving market can be reached.


Fleisher here demonstrates the reasons for his being acclaimed one of the brightest young classical pianists of the day. Tackling four pieces by the two foremost piano composers, he proves they are no challenge to his already highly developed technical skill, resulting in a brilliant performance. No doubt about this set increasing the artist's stock among the classical coterie.

BARTOK: String Quartets 1 through 6—The Fine Arts Quartet—Concert Disk M 1207-1208-1209, MP 501 & CS 207-208-209, SP 501 (Monaural & Stereo)

These three LP's, available individually or as a set, recreate the Quartet's filmed performances of the Bartok series seen over the National Educational Television network. The group has been accorded high praise internationally for its fine work, and this series of quartets from one of the most popular contemporary composers affords its appreciation to a wider audience via TV and these disks. Can move on the strength of the TV series.

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and
"Rock Away the Teardrops"

New York—A new RCA Victor LP, "Music For Frustrated Conductors," features music conducted by Arthur Fiedler, Morton Gould, Robert Russell Bennett and the listener, if he desires; the package also includes a baton and notes on conducting. Album will be widely promoted and advertised through national consumer press, magazines and on national TV and radio. Photos above, which include a shot of the LP cover (baton is inserted diagonally in the sleeve) shows Victor execs trying their hands at conducting selections from the LP:
1. (left to right) George Marcy, vice-president and general manager; W. W. Bullock, vice-president, commercial records creation department; E. A. Leonard, administrator, Red Seal merchandising; Bernie Miller, Red Seal advertising and promotion manager; D. J. Finn, album manager, planning and merchandising. 2. Package: 3. Jack Burgess, manager, commercial sales and merchandising dept., conducting "Sabre Dance"; 4. Finn conducting "Mexican Hat Dance" in set's stereo version; 5. Bullock receives added instruction from Leonard, who indicates here the score marking for the conductor's attention; 6. Leonard asks for a pianissimo as he conducts a passage. Other works included in the album are: "Espana Rhapsodies"; "Fantasia on Greensleeves"; "Liszt-Freud" and excerpts from "Victory At Sea," "Die Fledermaus," "Carmen" and Tchaikovsky's Symphony No. 4.

Royal Wedding Tune
NEW YORK—Japan will soon be waltzing to the tune of Akihito's "The Happy Prince," especially commissioned to commemorate the wedding of Crown Prince Akihito. Nevin's, whose RCA Victor recordings of the Three Suns (he's a member) are reportedly popular in Japan, was commissioned by T. Yagisawa, director and manager of artist and repertoire of the Victor Company of Japan, Ltd. "The Happy Prince" is coupled with "Breathe of Spring" from the Three Suns' Victor LP, "Love in the Afternoon."

The Cash Box, Music
April 11, 1959

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ERROLL GARNER
BILLIE HOLIDAY
BILL VAN DAMME

BUCK CLAYTON
BENNY GOODMAN
J. J. JOHNSON
JOE WILDER

MILES DAVIS
LIONEL HAMPTON
GERRY MULLIGAN
TEDDY WILSON

DUKE ELLINGTON
THE HI-LO'S
JIMMY RUSHING

Hollywood—During a recent visit to Germany, orchestra leader Billy Vaughn was honored with gold records for "San-Angelo Gypsy Moon" and "La Paloma," which were the first records to go over the million mark in Germany.

At the ceremony were Dot Records president Randy Wood, Vaughn and Gunther Braunlich, publicity chief of Tele-dec in Hamburg, who made the formal presentation.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Deejays Discuss Programming

DETROIT—One of the most listened-to interviews heard in Detroit in many years was presented on radio station WXYZ recently when Ed McKenzie (right), one of America's top deejays who recently quit radio station WXYZ because of what he described as its "formula music" policy, was interviewed by Robin Seymour on his "Robin' with Robin" stanza presented daily on the Knorr station between 4 and 7 o'clock. McKenzie, in condemning "formula music" for radio, said: "The top 40 is aimed at one audience, teen-aged girls. Even teen-age boys don't determine hits, and certainly the adults don't, they just buy albums." McKenzie went on to call the pattern now in vogue on many stations "robot radio" and insisted that better and more varied programming in news, sports and interesting public service will in the end have more listeners who buy, and sell more products than the other kind. A "deluge" of mail was reportedly received by Seymour after the broadcast, and the interview taped was rebroadcast by popular demand three days later. The mail was reported 10 to 7 in favor of McKenzie's policy.

ASCAP Election Results

NEW YORK—The Committee on Elections of ASCAP has certified to ASCAP's president, Paul Cunningham, the following results of the election of writer members and publisher members for the Society's Board of Directors, commencing April 1, 1959.

The writer members in the popular-production field are: Stanley Adams, Cunningham, Howard Dietz, L. Wolfe Gilbert, Oscar Hammerstein II, Otto A. Harbach, Arthur Schwartz, Nel Washington and Jack Yellen. Schwartz replaced George W. Meyer who had resigned from the Board, and Dietz replaced incumbent Alex C. Kramer. In the standard writer group Morton Gould, Dr. Douglas Moore and Deems Taylor were elected, Gould replaced incumbent John Tasker Howard.

The publisher directors elected in the popular-production group are: Louis Bernstein, J. J. Bregman, Irving Caesar, Max Dreyfus, Bernard Goodwin, John D. Marks, Jack Mills, Maurice Scarpe and Herman Starr. Goodwin of Livingston and Evans, replaced Mrs. Bonnie Bouzce on the Board of Directors. The publisher directors elected in the standard group are: Frank H. Conner of Carl Fischer, Rudolf Taubert of G. Schirmer, and Adolph Vogel of Elkan-Vogel.
**SOLID... AS THE ROCK ON GIBRALTAR**

**JIMMY BARNES**

Two sided smash

_The Cash Box Award o' the Week_

"BE CAREFUL WITH MY LOVE" (2-005) [Gibraltar BM—Mam., Evelyn]

"I NEED YOU SO MUCH" (2-005) [Gibraltar BM—Baltimore, Branch]

JIMMY BARNES (Gibralter 102)

- Jimmy Barnes, whose Gibraltar debut, "No Re-

grets," developed into a national big chart item

and made him a very well-known recording artist

of "The Careful With My Love," and Jimmy

Barnes with "I Need You So Much." A reprise

by a most effective vocal artist by the Gibraltars.

The riffs in one another's songs make a very

pleasing and effective duet type of song. Watch 'em

back.

**"I NEED YOU SO MUCH" and**

"BE CAREFUL WITH MY LOVE"

**GIBRALTAR #102**

No Let Up On This One

**"NO REGrets"**

by JIMMY BARNES

GIBRALTAR RECORDS

63 HIDDEN PLACE

(Phone Orange 2-2030)

EAST ORANGE, N.J.

**BEST SELLING EP's**

**IN RETAIL STORES**

Put, Last Put, Last

Week Week

1 PETER GUINN

Money Market (RCA Victor EPA-4333)

2 RICKY SINGS AGAIN

Ricky Nelson (Imperial IM-159, 60, 61)

3 THE LONELY ONES

Duane Eddie (Jamie EP-100)

4 FABULOUS JOHNNY CASH

Johnny Cash (Columbia B-12351, 21, 31)

5 DETOUR

Duane Eddie (Jamie EP-101)

6 SING ALONG WITH MITCH

Mitch Miller (Columbia B-1149, 1, 2, 3)

7 KING CREOLE

Elvis Presley (RCA Victor EPA-4355)

8 COME DANCE WITH ME

Frank Sinatra (Capitol EAP-1-1066)

9 SONGS OUR DADDY

TAUGHT US

Evelyn Brookes (Cedric CEP-108, 9, 10)

10 OPEN FIRE, TWO GUITARS

Johnny Mathis (Columbia B-12272-1, 2)

11 STILL MORE SING ALONG WITH MITCH

Mitch Miller (Columbia B-12381, 2, 3)

12 MORE SING ALONG WITH MITCH

Mitch Miller (Columbia B-12341, 2, 3)

13 JOHNNY CASH SINGS

WE WILLIAM

Johnny Cash (Sun EPA-111)

14 HYMNS

Thomas Ernie Ford (Capitol EPA-1, 2, 275)

15 BUDDY HOLLY STORY

Buddy Holly (Capitol-EC-8118)

**BEST SELLING SHEET MUSIC**

**IN RETAIL STORES**

Put, Last Put, Last

Week Week

1 VENUS

Rembel-Lucarre BML—Marshall

2 MAY YOU ALWAYS

Heinz-Loewenstein & Bussell ASCAP—

Markus, Charles

3 NOLA

Sam Fox ASCAP—Adirt, Sklyer

4 HAWAIIAN WEDDING SONG

Pacheco ASCAP—King, Hoffman, Manning

5 MY HAPPINESS

Happiness ASCAP—Peters, Beranger

6 CHILDREN'S MARCHING SONG

Miller ASCAP—Sharp, Arnold

7 IT'S JUST A MATTER OF TIME

Eden BM—Banton, Hendricks, Otis

8 PETITE FLEUR

Mills & Range BML—Ricket

9 PETER GUINN

Northridge ASCAP—Manzini

10 CHARLIE BROWN

Tiger BM—Lollier, Steiler

11 IF I DIDN'T CARE

Chappelle ASCAP—Lawrence

12 ALVIN'S HARMONICA

Hammes ASCAP—Raperden

13 SMOKE GETS IN YOUR EYES

T. & Mann ASCAP—Harbach, Kern

14 TOM BOY

Rancam ASCAP—Gawler, Conaway

15 GOTTA TRAVEL ON

Song BM—Clayton

**THE ORIGINAL SMASH RELEASE**

"IS THERE A WAY" (by Adams-Ethridge)

(Lea Label 1002)

b/w Yo Yo

**FOUR FLICKERS**

Destined for the top

LEE LABEL RECORDS, 69 Jefferson, Memphis, Tenn.

National distribution by Record Associates, Westport, Conn.

Capitol 7-1256

N.Y.C. Yukon 6-9539

**WESTERN UNION TELEGRAM**

MA56 23 COLLECT & EXTRA LOS ANGELES CALL 30 3:00PM

ALAN HARTWELL, CAFE LOVE RECORDS

9 EAST 62 ST NYK

BAD BY COZY COLE HITTING HIGH ON ALL RADIO AND RETAIL
SALES CHARTS LOOKS LIKE MOTHER TOP5 PART 2. AND GOING
ALL THE WAY TO THE TOP KEEP PRESSING RUNNING

BOB FIELD PACIFIC RECORD DISTRIBUTORS 2643 WEST
PIA LOS ANGELES CALIF.
“If You Can’t Fight ’Em Join ’Em,” Says Verbit

PHILADELPHIA — Nelson Verbit, head of Nelson Distribution, this city and Baltimore, came up last week with what he feels is a novel solution to the record club problem for the retailers. Using the time-honored principle, “If you can’t fight ’em, join ’em,” Verbit suggests that where record dealers have organized, as they have in SORD and in Wisconsin, Philadelphia and other areas, they should start their own record clubs on a local basis.

Gist of Verbit’s reasoning boils down to this: No amount of mailing or fuming is going to change the situation. The record companies that now have clubs will continue to build them to the best of their ability and it is rumored that The Dinner’s Club and several magazines and other organizations are also going to start record clubs.

Verbit feels that as long as the local record dealers know they are going to lose more and more of their income to the clubs they might as well start their own. If each store were to contribute a given amount of money for the cost of local advertising and maintenance of a small office and staff, the record dealers would have the advantage of local appeal and the catalogs of all the independent labels handled by the local distributors to draw from. In addition, blanks could be made available in the record stores and valuable window display space given to the club.

Verbit admits that even with the distributors sharing prices for club orders they probably not be able to sell as cheaply as the major clubs. However, he feels that the other advantages would far outweigh this factor.

“Most important,” Verbit stated, “in these clubs the local distributors and dealers would at least have a chance to make some sales instead of helplessly watching their business drain away.”

As Verbit envisions it, each participant in the club would share profits according to the amount of money he invested.

Melba To United Artists

NEW YORK—Stanley Melba, society dance-band leader of the Hotel Pierre here, has been signed to an exclusive recording contract by United Artists Records. The announcement was made last week by Ray Morton, administrative vice president of the company.

Melba and his orchestra have been a highlight of the Pierre’s swank Cotillion Room since the early 40’s.

His first album for UA, “Dancing At The Cotillion Room,” to be released soon, features the “Cotillion Strings” that has made him a favorite of the nation’s listeners. A series of Melba LP’s is now being planned.

Boone In Verne Classic

NEW YORK—Pat Boone has been signed to a starring role in 20th Century-Fox’s picturization of John Verne’s classic adventure story, “A Journey to The Center of The Earth,” soon to go before the cameras in Hollywood.

The CinemaScope-DeLuxe color production, to be produced by Charles Brackett, narrates the story of a dedicated scientist and his nephew who make a below the earth’s surface journey via an extinct volcano.

“Journey” marks Boone’s fourth starring role. Since he made his film debut in “Bernardine,” he has appeared in “April Love” and “Marci Gras.”

Cooke In 50th

HONOLULU, HAWAII — Sam Cooke is thanked by Hawaiian singing star Ronnie Diamond (left) and popular Honolulu deejay Tom Moffatt during the 13th Show of Stars at the Civic Auditorium here.

Cooke, currently on the pop and rhythm charts with “Everybody Likes To Cha Cha Cha,” was the featured performer at the show, which was emceed by Moffatt.
**LEADERSHIP**

* Milt Salstone

**M. S. Distributing Co.**

1700 S. Michigan Ave., Chicago

WE. 9-7571

---

**EVERYTHING IS SO FINE**

by

**The Fiestas**

at

OLD TOWN RECORDS

1697 BROADWAY

NEW YORK

---

**JAZZ GREATS**

**PLAY GREAT JAZZ**

**IN THE MAY 1st**

**"COLUMBIA JAZZ FESTIVAL"**

FROM

THE FIRST NAME

IN JAZZ

HEAR

**Dave Brubeck**

**Buck Clayton**

**Miles Davis**

**Art Van Damme**

**Duke Ellington**

**Erroll Garner**

**Benny Goodman**

**Lionel Hampton**

**The Hi-Lo's**

**Billie Holiday**

**J. J. Johnson**

**Gerry Mulligan**

**Jimmy Rushing**

**Joe Wilder**

**Teddy Wilson**

---

*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*
New York—Following their policy of discovering new talents and showing them on the RCA Victor label via Hugo & Luigi! Productions, the team spotlights four teenagers from Newark, N. J., on their second RCA release—"Toni" by the Tradewinds.

"We will be making this record and our first release 'Young Ideas' by Chico Holiday our one-two punch," it was announced by the A&R team's national promotion director, Mike Collier.

"Following the MOA convention we will be hitting the road for two weeks on these records and on our return to New York will release our third record by yet another new artist—or rather new artists."

"We are very excited about the reception we received from our friends in the radio fraternity on 'Young Ideas' and we promise them they will not be disappointed with what is yet to come," said Collier.

"We are delighted with the response we have had from the RCA Victor distributors, some of whom have gone to the trouble of calling us up to tell us we have a hit on our first record."

Hugo & Luigi Swing

Another Big Hit by Kathy Lindon

Goodbye Jimmy, Goodbye #8571

Jazz Greats Play Great Jazz in the May 1st "Columbia Jazz Festival" from The First Name in Jazz

Dave Brubeck
Buck Clayton
Miles Davis
Duke Ellington
Erroll Garner
Benny Goodman
Lionel Hampton
The Hi-Lo's
Billie Holiday
J. J. Johnson
Gerry Mulligan
Jimmy Rushing
Art Van Damme
Joe Wilder
Teddy Wilson

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Dave Axelrod A&R Head At Hi-Fi-Orbit

BEVERLY HILLS, CAL.—Following the announcement that High-Fi-ductility Recordings plans to build its own building and recording studio, label pressey Richard Warrack announced the signing of Dave Axelrod as pop A&R head for both Hi-Fi Records and its subsidiary label, Orb Records.

Axelrod, a free lance album producer prior to joining Hi-Fi, will have complete reign over pop singles and albums. Sessions with Johnnie Dee and Scott Engel for Orbit release are first on Axelrod's list.

Edwards & A & R At Joy

NEW YORK—Eddie Joy, Joy Records pressey, revealed last week the appointment of Sherman Edwards to the Label's A&R staff. Edwards was given responsibility for supervising recording dates, signing new artists and selecting material for the label. His first assignment for Joy will be the supervising of a Five Boys, actually composed of one singer, Bernie Nee, seen this week.

The arranger-producer has done many waxing arrangements and is a graduate of Columbia University.

Versatile Phone Book

LEADFOOT

"Sopped up mill a'rearin',
Pipes a' shootin' flame
He drove the hottest rod in town
And LEADFOOT was his name ..."

(Catalina 4514)

DISTRIBUTORS:

Albany—Leonard Smith
Atlanta—National Music Dist.'s
Baltimore—Schwartz Bros. (Wash.)
Boston—Schwartz Bros. (Merrimack Assoc.)
Buffalo—Dean Dist. Co.
Charlotte—Arms Dist.
Chicago—Hi State Dist. Co.
Cleveland—A & R Dist. Co.
Cleveland—Coral Record Distrib.
Detroit—Big State Dist. Co.
Denver—Walter Single
Denver—K & S Dist. Co.
East Hartford—Eastern Record Dist.
El Paso—V. A. Kopp
Hendrum—Music Distrs.
Huron—W. B. Davis
Indianapolis—Mauriser Record Dist.
Los Angeles—Record Distributing
Memphis—Jalter Dist. Corp.
Minneapolis—Atlantic Music Eng.
Nashville—Music City Dist.
Newark—Coral Dist. Co.
New York—Singer-Cleffer Records
New York—Universal Record Dist.
Okinawa City—B & R Dist. Co.
Omaha—Latter Dist. Co.
Philadelphia—Universal Dists.
Phoenix—V. A. Kopp
Pittsburgh—Bill Lawrence, Inc.
Richmond—Schwartz Bros., Ind.
Salt Lake—Coral Dist. Co.
San Francisco—New Sound
San Francisco—Universal Dists.
San Francisco—K & S Dist. Co.
St. Louis—Record Merchandisers
Washington—Schwartz Bros.

CATALINA RECORDS

5800 Hollywood Blvd.
Hollywood 28, Calif.

Form ASI Records

SEATTLE, WASH.—The formation of ASI Records, a suburb of Arousta Sound, here, was announced last week. First single is "Hey Boy, Hey Girl" b/w "Brown Skinned Gal" by Don Rogers and Ann Tanner, local Seattle talent. Distributor is a Northwestern outfit. ASI, Label proxy is J. R. Kurns. Pop and classical LP's are planned.

Kapp Pacts Hill

NEW YORK—Singer-cleffer David Hill has been passed to Kapp Records. It was disclosed last week. His first single, on the label is "Two Brothers," Hill, who hailed from New York, has written such hit material as "I Got Paradise" (Billy Prezley), and "Start Movin'" (Sal Mineo), and has had other numbers cut by the Ames Bros., Conway Twitty, the Hi-Lo's and Andy Williams. He formerly recorded for Victor. The 28-year-old artist is a history major at Columbia University.

Mitzi Slays Em At WIND

CHICAGO—Film lovely Mitzi Gaynor, presently starring in the "South Pacific" Rick, blew into the Windy City on a promotional tour for her new Verre LP, "Mitzi," escorted by Dick Davis of M. & S. Distributors, this city.

The left photo shows the singer-dancer with Davis, WIND music director Fred Salem and Mike Hamilton, also of WIND.

Miss Gaynor cuddles with WIND deejay Howard Miller in the right photo.

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The left photo shows the singer-dancer with Davis, WIND music director Fred Salem and Mike Hamilton, also of WIND.

Miss Gaynor cuddles with WIND deejay Howard Miller in the right photo.

MR. OPERATOR HERE ARE 8 SURE SHOTS

THE TWIST

KING 5171

KANSAS CITY

KING 5195

Hank Ballard and The Midnighters

KANSAS CITY

Little Willie Littlefield

FEDERAL 12351

THREE STARS

Ruby Wright

KING 5192

RETURN OF STAGDOLE

Titus Turner

KING 5186

WHAT MAKES YOU SO TOUCH

Teddy Humphries

KING 5182

MIRACLE OF LOVE

b/w

I KNOW IT'S HARD BUT IT'S GOOD

The "5" Royals

KING 5191

UP THERE IN ORBIT

Earl Bostic

KING 5190

"It's What's in the CASH BOX That Counts—INTERNATIONALLY!!"

That's the new word in BERT BIRNBAUM'S,ON THE BOX...And KOKY is a Nobody...it's no SCHOEN中新网 and the cover BIG BOB DRAKEBUYER is it, a real BIG BOB DRAKEBUYER...such as a RASPBERRY... or at least 100 B. way, Huntington Sta., L. N. S. Oh yet...by the way KOKY is backed with SOUTHERN..."
ARMADA Directors Meet

CHICAGO — Ewart G. Abner, Vee Jay-Abner Records of this city, announced last week that the entire board of directors of ARMADA (American Record Manufacturers and Distributors Association), the record industry’s temporary association organization, will meet at the MOA convention at the Morrison Hotel to discuss the upcoming association convention and to formulate a program of events for the conclave. The Morrison Hotel has already been engaged for ARMADA’s convention, Abner stated, “which will be held June 8 and 9 of this year. Among the important factors to be discussed at the meeting during the MOA convention, will be the permanent formulation of the ARMADA record organization.”

“We will at this time solicit membership among the record manufacturers and distributors who are present at the MOA convention,” continued Abner. “We will work with the record manufacturers and distributors who are present at the MOA convention, with the purpose and history of the organization, will be mailed to all record manufacturers and distributors throughout the nation.”

“The entire board includes: Ewart G. Abner, Jr.—president; Sam Phillips—vice-president; Nelson Verbit—secretary; Harry Schwartz—treasurer.”

Since the meeting officially formulating ARMADA in September of 1958, several important additions were made to the board of directors. The names of officers elected at the meeting consists of: Ewart G. Abner, Jr.—president; Sam Phillips—vice-president; Nelson Verbit—secretary; Harry Schwartz—treasurer.

“COLUMBIA JAZZ FESTIVAL”

HEAR

DAVE BRUBECK
BUCK CLAYTON
MILES DAVIS
DUKE ELLINGTON
ERROLL GARNER
BENNY GOODMAN
LIONEL HAMPTON
THE HI-LO’S
BILLIE HOLIDAY
J. J. JOHNSON
GERRY MULLIGAN
JIMMY RUSHING
ART VAN DAMME
JOE WILDER
TEDDY WILSON

THE FIRST NAME IN JAZZ

only those records best suited for commercial use are reviewed by THE CASH BOX
Victor's April Red Seal Release Highlights Two Special Packages

NEW YORK—RCA Victor's April Red Seal release will be headed up by two special packages, "Music For Frustrated Conductors" and "Destination Stereo".

The idea for "Music For Frustrated Conductors" is based on a simple premise: everybody has a desire to lead a band. The bands in the album are the Boston Pops, with Arthur Fiedler, Morton Gould and his Orchestra, and Robert Russell Bennett and the RCA Victor Symphony Orchestra. Among them, they play the "Sabre Dance", the "Mexican Hat Dance", "España Rapooidle", "Greensleeves", "Liebesfreud", excerpts from "Victory At Sea", "Piefennmaus", the "Intermezzo" from "Carmen", and the "Scherez" from "Tchaikovsky's Fourth Symphony".

The album is packaged with a beaten, cartoon-instruction on how to conduct, plus an essay by Deena Taylor on the subject. It will be advertised in numerous consumer publications.

Point-of-sale material promoting the album will include mounted album covers, a window display and streamers. In addition, the album will be shipped to the Red Seal broadcast service as well as both Red Seal and Pop reviewers.

"Destination Stereo" will be promoted at $2.98 for a limited time rather than at the catalog price of $5.98. Containing nine complete selections from nine RCA Victor Red Seal Living Stereo L.P.'s, the album will also be heavily promoted via national consumer aids. The package will bear a special price sticker on its cover and will be shipped to radio stations as part of RCA Victor's new stereo broadcast service.

Other Red Seal albums for April combine chamber music repertoire, orchestral music, and several operatic L.P.'s. The Festival Quartet, made up of William Primrose, Victor Babin, Saymon Goldberg, and Nikolai Gedda, play Beethoven's and Schumann's only piano quartet. Zinka Milanov sings Operatic Arias, including newly-recorded performances of arias by Pucinilli, Verdi, Giordano, and Povran. Mme. Milanov is accompanied by Arturo Basile and the RCA Victor Orchestra.

Charles Munch and the Boston Symphony Orchestra are represented by a new performance of Debussy's Images for Orchestra.

Operatic packages include an abridged version of Offenbach's "Tales of Hoffman", sung in English by Rosalind Elias, Jon Glaudo, Laurette Bousquet, and Martina Amara, with William Clark, of the Metropolitan Opera Orchestra and Chorus under the direction of Jean Morel, and a complete performance of Pergolesi's "La Serva Padrona", recorded in Italy.

At the same time, RCA Victor will also release four Red Seal conversions, all of which have established themselves as best-sellers in monaural versions. Included are Tchaikovsky's Fifth Symphony, played by Pierre Monteux and the Boston Symphony Orchestra; Jascha Heifetz's performance of the Beethoven Violin Concerto with Charles Munch and the Boston Symphony Orchestra; the widely-acclaimed Fritz Reiner/Chicago Symphony Orchestra performances of Hovhaness' "Mysterious Mountain" and Stravinsky's Divertimento from "The Fairy's Kiss"; and the Emil Gilels performance of the Brahms Second Piano Concerto with Fritz Reiner and the Chicago Symphony Orchestra.

First Roc Release

NEW YORK—Eugene Carducci and Sy Bosworth, sales reps for Garrard stereo record changers and Electro-Voice stereo cartridges, head up the newly formed Roc label.

First single for the label, out this week, is "Making Whooppee Cha Cha" b/w "Can Can Merengue" by the Jay Jerome Orchestra. Disc is being pressed both monaurally and stereophonically.

Comsat has been set as the national distributor for the full line of singles and LP's being planned by Roc.

"Cognac And Kisses"

NEW YORK—Herbert Nelson, president of Panoram Records, announced that the label has just released a romantic ballad entitled "Cognac and Kisses." Written by the husband and wife team of Noel and Gloria Regney, the tune features vocalizing by Sue Coleman. The flip side is the same tune, but set to a dance arrangement by Noel Regney, who also conducted the orchestra under the name of Noel Paris.

According to Nelson, Cognac importers here are expected to get behind the disc with a variety of promotions.

Haley Tour Set

NEW YORK—Announced recently was the April tour schedule for Bill Haley and his Comets, which will take the group throughout the mid-west. The following is the band's itinerary of one-nighters.

April 3—Million Dollar Ballroom, Milwaukee; April 4—Orchard Park, Pay; Wisc; April 5—Naval Air Center, Norfolk, Va; April 10—11—Coliseum, Houston; April 14—Municipal Auditorium, Sioux City; April 15—Para- site Theatre, Omaha; April 16—Pershing Municipal Auditorium, Lincoln, Nebr.; April 17—Memorial Hall, Salina, Kan.; April 18—Forum and Playhouse, Wichita, Kan.; April 19—Memorial Building, Kansas City, Kans.; April 20—Topeka, Kans.; April 21—Clearwater, Minn.; April 22—St. Paul, Minn.; April 23—Austin, Minn.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Thanks Ops

FOR HELPING US PROVE THAT

SOONER OR LATER

IT'S

RECORD

MERCHANDISING CO.

2580 W. PICO

LA 6, CAL.

BOB STERN

SID TALMADGE

THANKS MOA

Dealers and Deejays

SAM COOKE

"EVERYBODY LIKES TO CHA CHA CHA"

Keen #2018

JESS RAND

KEEN RECORDS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

<table>
<thead>
<tr>
<th>Title</th>
<th>Label</th>
<th>Week</th>
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<tbody>
<tr>
<td>&quot;POOR JENNY&quot;</td>
<td>Cadence 1364</td>
<td>3/28</td>
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<tr>
<td>&quot;TAKE A MESSAGE TO MARY&quot;</td>
<td>Crest 1057</td>
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<tr>
<td>&quot;THREE STARS&quot;</td>
<td>Del-Fi 4114</td>
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<tr>
<td>&quot;THAT'S MY LITTLE SUSIE&quot;</td>
<td>MGM 12779</td>
<td>3/28</td>
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<tr>
<td>&quot;I STILL GET A THRILL&quot;</td>
<td>Chess 1722</td>
<td>3/28</td>
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<tr>
<td>&quot;ALMOST GROWN&quot;</td>
<td>Capitol 4165</td>
<td>3/21</td>
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<tr>
<td>&quot;ONLY YOU&quot;</td>
<td>Columbia 41354</td>
<td>3/21</td>
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<tr>
<td>&quot;LOVE ME IN THE DAYTIME&quot;</td>
<td>Carlton 504</td>
<td>3/14</td>
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<tr>
<td>&quot;I NEVER FELT LIKE THIS BEFORE&quot;</td>
<td>Monument 403</td>
<td>3/7</td>
</tr>
<tr>
<td>&quot;BONAPARTE'S RETREAT&quot;</td>
<td>Monument 403</td>
<td>3/21</td>
</tr>
<tr>
<td>&quot;SO FINE&quot;</td>
<td>Old Town 1062</td>
<td>3/14</td>
</tr>
<tr>
<td>&quot;I TOLD MYSELF A LIE&quot;</td>
<td>MGM 12780</td>
<td>3/28</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Spike Jones Re-Visited

NEW YORK—Pittsburgh disk jockeys seem to have the situation well in hand as they scrub a tune on their soundboards. Of course, the tune is "The Washboard Song," performed by Wally Pate on Carlton Records. The musician-as-djs are: (L to R) Bob Tracey, Clay Race and Art Pallus of KDKA and Nick Geni, leg-man for Astor Distributors, Carlton's local rep.

New Quarters & Set-Up For Personality Productions

NEW YORK—Personality Productions, the Buck Ram public relations office, has announced a move to new and larger New York quarters at 30 West 69th Street, which will accommodate a larger staff under the direction of Ram and Jean Bennett who now reside permanently here. Besides handling the public relations for Ram and the Platters, managed by Ram, and Antler Records, Mercury affiliate, Miss Bennett will assist in the operation of Buck Ram music firms in England, Italy, France, Brazil, Argentina and Australia. Miss Mari Chevalier will assist Jean Bennett in New York; Stanton Kramer will assist Ram on the West Coast and executive secretary June Hook will supervise management of both offices.

The firm expects to produce its own picture entitled "Only You" (title of one of the Platters' big hits), affiliated with independent producer Roger Coreman, with shooting scheduled for early next fall.

The operation of U. S. Ram publishing outlets, AMC and Argo music, have been taken over by E. D. Marks, Arnold Shaw acting as professional manager of both firms.

Immediate plans for Personality artists Johnny O'Connell and the Blockbusters, Benny Joy and Big John Taylor, the Platters and Ray Scott is an Italian tour known as the American Festival Of Artists And Songs. This package is being booked into Europe by empresario David Metzner of Iaddax, who also releases and promotes these artists' releases on Antler Records. Tour is starting first week in July, for a minimum of eight weeks with eight week option.

The Platters, who have just returned from a very successful Australian tour, will shortly do their 6th picture for MGM, "Girls Town," in which they will do another Buck Ram ballad, "Wish It Were Me." The group was signed by promoter Lee Gordon for a five-year contract to make one appearance in Australia and New Zealand territory, and a European tour is now being set for 1960.

3 Coed Chart-Riders

NEW YORK—Coed Records has three decel on The Cash Box charts, two riding the Top 100 and one on the R&B Top 50. The two waxings on the Top 100 are: the Riviera's "Moonlight Serenade" and the Crees' "Six Nights A Week." The Crees' "16 Candles," a recent pop smash, is Coed's current R&B chart entry. Tops of Coed are George Paxton, president and Marvin Cane, vice-president.

Wiggins-Morgan C&W Tour

NAVISVILLE—Roy Wiggins, steel guitarist, with Eddy Arnold has signed a contract with show producer-personal manager Eddie Crandall to play personal appearances throughout the nation with George Morgan, star country artist managed by Crandall. It was announced last week. Wiggins will play in Morgan's Columbia disk band, the Candy Kids. The agreement with Crandall is not expected to affect Wiggins' regular affiliations with Eddy Arnold Enterprises and he will continue to play on Arnold personal appearances and any future Arnold recording sessions.

JAZZ GREATS PLAY GREAT JAZZ IN THE MAY 1st

"COLUMBIA JAZZ FESTIVAL"
FROM
THE FIRST NAME IN JAZZ!

HEAR

DAVE BRUBECK
BUCK CLATTON
MILES DAVIS
DUKE ELLINGTON

ERROLL GARNER
BENNY GOODMAN
LEONEL HAMPTON
THE HLP'S

BILLIE HOLIDAY
J. J. JOHNSON
GERRY MULLIGAN
JIMMY RUSHING

ART VAN DAMME
JOE WILDER
TEDDY WILSON

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
New Carlton Star

NEW YORK—Carlton Records may have a teen star in Gary Billes, a seventeen-year-old songwriter, whose new Carlton single "Lonely For You" has received a strong reaction in Stites’ home-town, Denver, Colo., as well as many other areas.

Beginning this week, Stites starts a cross-country tour of major record markets, doing TV shows and record hops in 14 cities. The artist is set for appearances on the Dick Clark and Buddy Deane shows, and will appear at the upcoming MOA convention in Chicago.

"Deccalin" Bowed

NEW YORK—Decca Records is introducing its carrying case line, "Deccalin," to its dealers this month.

There are two models: DP 17: Holds 50 7" records with the index and is available in black and white, blue and white or black and gold stripes. List is $1.95; DP 27: Will store 120 records with the index and is available in the same color combinations as DP 17. List is $5.95.

Cleveland, Ohio — Richard Barrett, End and Gene a&r exec and recording artist, and the Chantels, who combined talents for their "Come Softly To Me" disk on the Gome label provide a backdrop for some cutups by Bob Skaff, Concord Distribro promo man, and Ernie Anderson and Pete Meyers, WHK deejays. The five singers dropped into the Cleveland station during a promotion tour for their record.

GTJ-Scobey Release

Los Angeles — Bob Scobey’s Frisco Band and midriff man Clancy Hayes, who as a combo recently completed a successful run at New York’s Savoy, have released two LPs on Good Time Jazz. "The Scobe Story," Vols. 1 & 2, contain all the material Scobey and crew recorded for the company over a two-year period.

A number of their most popular tunes are in the albums, including "Ace In The Hole," "South," "Silver Dollar," and "Coney Island Washboard." Hayes’ jazz singing is featured on 16 of the 24 tunes.

ASCAP Hawaiian Guide

New York—The American So- cialists, Authors and Publishers (ASCAP) last week issued a special section of its Program Guide entitled "Music Of Hawaii."

Paul Cunningham, the Society’s president, said, "We are happy to publish this booklet containing Hawaiian songs written by members of ASCAP in salute to the Statehood of Hawaii. The Islands’ music has been popular with the American people ever since it was first heard on the mainland."

The sixteen-page booklet contains musical compositions arranged alphabetically by title and lists not only the writers and publishers but the currently available recordings. It is being sent to licensed radio and television stations by the Society.

Epic Pacts Two Groups

New York—Epic Records has signed the Kim Sisters Trio, a Korean group, and the Jaguars, an instrumental combo, it was reported last week.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Album Sure Shots**

* Also Available in EP
* Also Available in Stereo

**77 SUNSET STRIP**
WARREN BARKER
(Warner Brothers W-1289; WS-1289 * EA-1289)

**THE BUDDY HOLLY STORY**
BUDDY HOLLY
(Coral CRL-57279)

**• LOVE IS A GENTLE THING**
HARRY BELAFONTE
(RCA Victor LPM-1927; LSP-1927)

**• HEY BOY! HEY GIRL!**
LOUIS PRIMA & KEELY SMITH
(Capitol T-1160 * EAP-1, 2-1160)

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"**The BEST is none too good for our customers!**"
Anthony Galgano • Reuben W. Lawrence
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"It's what's in the CASH BOX that counts—INTERNATIONALLY!"

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**Thanks Music Operators**

Class Records rated
#8 in single record sales for 1958.
### List Your Top Ten Pop Tunes Here

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### VITAL STATISTICS:

WKDA-Nashville, Tenn., has just added Bob Terrell to its top rated staff. Terrell was formerly with KTUL-Tulsa, Okla. The new all night record spinner for KDKA-Pittsburgh, Pa. is Randy Hall. Hall was formerly heard on WCED-DuBois, Iowa, as Jay Scott. ... William L. Jones, general manager of KWK-St. Louis, Mo., has announced that the station has adopted a 24 hour program schedule as of March 1. ... David Kaiger has been appointed to the sales staff of WIBG-Philadelphia, Pa.; it was announced by John R. Mahoney, station and sales manager, Wally King becomes the all night record man at KYW-Cleveland, Ohio. King is taking over the desk of Johnny Hall, who is now the station's newscaster. ... Jim Dowell vice president and general manager has added the appointment of Frosty Mitchell to the program director position. ... William H. Schwarz is the new program manager at WDKA-Pittsburgh. Schwarz comes to the station from WCCO-Minneapolis, Minn., where he also held the program director slot.
Record Hunter Opera Club

NEW YORK — The Record Hunter, Fifth Avenue, one of the world’s largest stores specializing in long playing records, last week announced the formation of an operatic LP club. Choice of recordings by members is completely unrestricted as to label or quantity.

Membership in the club entails no obligations other than the deposit of a small annual membership fee, after which members are entitled to purchase, year-round, from the entire catalog of operatic LPs, including all complete operas, operatic highlights, excerpts, arias and orchestrations, available at any time at the store or through The Record Hunter’s mail order department, at a discount of 33 1/3 percent off list prices. Included, of course, are the major operatic labels, such as RCA-Victor, Columbia, London, Angel, Decca, Eprise, Capitol, Mercury, EMI, Vox, Westminster and all other labels, both in monaural and in stereo.

According to Talat S. Halman, general manager and vice president, our opera club was organized to afford an enthusiastic opera public the opportunity of sharing in the immense wealth of opera available in long playing records. The advantages of a sizable year-round discount will effectively increase the buying capacity of an audience with highly-developed, individualistic tastes; consequently, recordings of artistic value, however limited in appeal, will earn the kind of exposure they richly deserve. We would in no way be competing with record clubs organized by manufacturers to appeal to the wider public. Furthermore, the fact that all operatic labels are represented will most certainly stimulate distributor sales on a non-discriminatory basis.

Owen In U. S.

NEW YORK—British orchestra Reg Owen who is currently out on a Palette single, “Down By The Riverside,” and a new album, “Manhattan Spiritual,” on the same label, arrived in this country last week to attend the MOA Convention in Chicago. While in the U. S., Owen will help promote his new LP and single as well as handling with Palette exec George Lee, in addition to attending the convention.

This will be the English maestro’s first American visit since the release of his successful first Palette single, “Manhattan Spiritual.”

Deejay Guests Miller

HOLLYWOOD — Looks like visiting Mitch Miller is about to get his famed beard trimmed. But ‘tain’t so. KXLA deejay Lash Lazar is merely using twin milks to interview the Columbia Records A&R chief on his success with “Children’s Marching Song.”

**“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”**
CHICAGO—Mercury Records last week introduced its EP stereo disks with twelve releases, all of which are in shipment to distributors. Reports by the company have reported there is a growing consumer demand for low-priced stereo items such as EP's and the stereo singles which Mercury is already marketing. Heavy stress has been laid on instrumental standards in the current list of stereo EP's, which are expected to get a heavy play in the new stereo juke-boxes across the country.

### Mercury Intro

**Gary Stites**

**LONELY FOR YOU**

**SHINE THAT RING**

**CARLTON RECORDS**

Breaking Wide Open

"I CAN'T GET YOU OUT OF MY HEART"

by Al Martino

"look to...20. FOX for the greatest!"

**THE RUSSIAN BAND STAND**

by SPENCER & SPENCER

**ARGO 5331**

**CHESS PRODUCING CO.**

2120 Michigan Avenue
Chicago 15, Illinois

**GOLDEN CREST**

"Big Bob" Dougherty

HONKY

SELECTIONS

b/w "SQUEEZER"

CR-817

**TOP 10 HITS**

PHONE OR WRITE GOLDEN CREST RECORDS 220 BAYT. HUNTINGTON, STATION, N.Y.

A GREAT SOUND! FOR ALL MARKETS!

MARGIE BOWES

POOR OLD HEARTSICK ME

c/w "BLUE DREAM"

HICKORY 1094

Vid Carroll: “La Paloma,” “Sawdust And Little Bells,” “Fuzzy Fingers,” “The Bells Of St. Mary’s.”

Twenty-four new Mercury stereo albums are scheduled for April 26th release, with artists and selections in the pop, jazz and classical categories to be announced this week.

Jim Lowe Waxing Again

NEW YORK—Jim Lowe, the singing black jockey on WCBS radio each afternoon, Monday through Friday, will be back as an active recording star according to the plans of Randy Wood, the head of Dot Records. Lowe will cut four (4) sides for Dot in April.

Lowe’s “The Green Door”, on Dot, reportedly topped 23,450 in sales. In addition, the Missourian is putting together a TV panel show which will feature puppets of top recording stars.

Lowe’s manager, Joe Casida, hopes to have the video package available for tape syndication at the end of the summer.

DeRose Memorial Week

NEW YORK — The week of April 25-30th has been designated as “Peter De Rose Memorial Week,” commemorating the 85th anniversary of the death of the composer of “Deep Purple,” “Wagon Wheels,” “Have You Been Lonely” and many other pop songs.

This month marks the 25th anniversary of “Deep Purple”, which De Rose wrote and introduced as a piano solo in 1934 and which was provided with lyrics by Mitchell Parrish five years later. A special album, “A HiFi Tribute To Peter De Rose”, has been released by Everest Records. DeRose contains 12 De Rose compositions.


Subscription To The Cash Box $15 Per Year

The Cash Box, Music

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
CHARLIE LAWTON & BILLY STYLER
WALKING AS A LONER, Miss.
1. Don't Take Your Guns To Town
2. Springtime In Alaska
3. Who Cares (D. Gibson)
4. I've Got Love To Give You (J. Horton)
5. It's All My Heartache
6. That's What I Like
7. Who's That Woman (J. Sullivan)
8. I'm In Love Again (Morgan)
9. Homesick Baby
10. Walk 'Em Off (E. Neuk)
10. A Thousand Miles Away (W. Smith)

JOE LA LOMDE KJRD—Redding, Calif.
1. Pick Me Up On Your Way Down (C. Walker)
2. Springtime In Alaska
3. Who Cares (D. Gibson)
4. The Lost Love (J. Horton/Wakely)
5. White Lightning (J. Janes)
6. Billy Bayou (J. Reeves)
7. That's What I Like To Be (Lone Star, Inc.)
8. Don't Take Your Guns To Town (J. Cash)
9. Have Mercy, Love (J. Sheppard)
10. I Got A Woman (Blackland Farm, Inc.)

DICK "OLD DAD" TAYLOR CHELSEA, Okla.
1. Don't Take Your Guns To Town
2. Springtime In Alaska
3. Who Cares (D. Gibson)
4. I've Got Love To Give You (J. Horton)
5. Billy Bayou (J. Reeves)
6. That's What I Like To Be (Lone Star, Inc.)
7. Life Is So Good (J. Cash)
8. Which Way Will You Go (Wilburn)

BILLY BAYOU
1. Home (J. Reeves)

SILVIA WILLS KTRM—Beaumont, Texas
1. White Lightning (G. Jones)
2. Need Money For A Train (J. Reeves)
3. Home (J. Reeves)
4. Someone Watching Me (Brownie & Andy)
5. Chip Off The Old Block (J. Arnold)
6. I Traded Her Love (Johnson) (G. Jones)
7. Thanks A Lot (J. Cash)
8. RED BROWN

KUPE—Quebec City, Canada
1. Don't Take Your Guns To Town
2. Springtime In Alaska
3. Who Cares (D. Gibson)
4. The Lost Love (J. Horton/Wakely)
5. White Lightning (J. Janes)
6. That's What I Like To Be (Lone Star, Inc.)
7. I Got A Woman (Blackland Farm, Inc.)
8. Homesick Baby
9. That's What I Like (J. Sullivan)
10. I'M IN LOVE AGAIN (M. Morgan)

WATSONS—Olmstead, N. Y.
1. I Wish It Had Been A Woman (J. Horton)
2. A Long Time Ago (Young)
3. A Stranger To Me (Morgan)
4. I Ran Out Of Time (Smith)
5. Will One Take It Blame (J. Reeves)
6. Home (J. Reeves)
7. Country Music
8. Country Music
9. A Stranger To Me (Morgan)
10. Homesick Baby

UES WOLD
1. BWA—Elizabethtown, N. C.
2. Jump Right (G. Wheeler)
3. Where Have All The Flowers Gone (Brown)
4. Love Me, Baby (Rainwater)
5. I'm In Love Again (Morgan)
6. Who Cares (D. Gibson)
7. I'll Get Even (W. Smith)
8. White Lightning (J. Janes)
9. Thousand Miles Away (W. Pierce)
10. I Ain't Giving Her No More (E. Hewitt)

BILLY BAYOU
1. Home (J. Reeves)

The Cash Box, Music
Page 93
April 11, 1959

"Opry" Wins Poll

NASHVILLE, TENN.—Grand Ole Opry, the old WSM favorite which has been selected "America's most popular music program" in TV-Radio Mirror's nation-wide poll. The show has been broadcasting for over 35 years.

In accepting the award, a gold medal, Bob Cooper, WSM general manager, said: "It is good to know that people over the world love the stars and music of the Grand Ole Opry as we who are close to it do and have chosen it their favorite country music program."

"Mrs. Hank" Sets Records

NASHVILLE — A "Mrs. Hank" Williams National Country Music Talent Show has been setting auditionium record in the past two months, it was announced last week.

For the past year this show has been playing in the states of Michigan, Indiana, Ohio, Kentucky, New York, Canada and just finished a successful run of well-promoted dates in Alaska.

Victor Lewis who heads Lewis Theatrical Agency in Toledo, Ohio and who is the one man in the Eddie Crandall Agency in Nashville, Tennessee, has been the "big guy behind the guns" and who has enthusiasm and promotion for every show he caters to be an attendance breaker. So far Lewis says, Ayers show has set record breaking attendance marks in Sycora, N.Y., Buffalo, New York, and Toledo, Ohio. Lewis has been getting the top sponsors in each of the cities and towns in the respective states. The show is widely sought after by A-1 sponsors all over the nation. Lewis says he always has a choice of two or three top sponsors in each city because of the attendance power in the past and first year on the road.

POISON LOVE

recorded by JOHNNIE & JACK / R. C. VICTOR

Hill and Range Songs, Inc.

GOODBYE SUNSHINE, HELLO BLUES

recorded by ERNIE TUBE / TUBE

Ernest Tubbe Music, Inc.

DON'T TAKE YOUR GUNS TO TOWN

recorded by JOHNNY CASH / COLUMBIA

Johnny Cash Music, Inc.

HILL AND RANGE SONGS, INC.

1610 Broadway, New York, New York

THE ACOIN SISTERS

Griddle, Bowling Green, Ky.

"REAL GONE" on Acorn Records

White Oak Music, Bmi

7771 Chervat Rd.

Cincinnati 39, O.
"TOTAL STRANGERS" (2:29) [Teresa ASCAP—Thompson]

"ANYBODY'S GIRL" (2:23) [Brazos Valley BMI—Thompson, Gray]

HANK THOMPSON (Capitol 4182)

+ One of Capitol's top guns, Hank Thompson, is back on the wax scene with what appears to be a double-barreled slick follow-up to his current chart-maker, "I've Got You Covered." Top end's something different for Hank. Tagged "Total Strangers," it's a most restless, quick-paced ditty that the artist gets off on in a "Paul Harris-talk-sing" manner. The familiar Thompson tear-jerker pops up on the flip, a polkaunt, middle-beat honky-tonker tabbed "Anybody's Girl." The Brazos Valley crew again back up in top drawer style.

"OH, HOW I MISS YOU" (2:16) [Peer Inc! BMI—Casell]

"I LIKE TO PRETEND" (2:12) [Cedarwood BMI—Butler]

CARL BUTLER (Columbia 4136)

+ It looks as if the Carl Butler has come up with the pairing that's gonna just put his name high up atop the popularity charts. And if either, end or both, "Oh, How I Miss You" and "I Like To Pretend" can break thru the hit barrier, they're two heartfelt lover's laments, "Miss You" from the slightly up-tempo ballad category, "Pretend" a partly dual-tracked waltzer, that Carl decks out with telling effect. Excellent two-sider that we'll be hearing often during the coming weeks.

"WHAT KIND OF GOD DO YOU THINK YOU ARE?" [Millijin BMI—John]

"JUST GOT KIDS" [Millijin BMI—John]

JIMMIE JOHN "ZZ" 9523

+ The new "ZZ" label could have a double-decker hit first time out with these two sided penned and sung by Jimmie John "Rosie's Gone Again" note. Topside's a beautiful, middle beat romantic heartbreaker on which Jimmie tenderly asks, "What Kind Of God Do You Think You Are." Splendid pop-styled chorale assist makes this a dualmarket threat. "Just Got Kids" is easy-going novelty sporting a delightsfullity of lyrics and some deliberately sour guitar sounds. Watch both portions.

"FRANKIE'S MAN JOHNNY" (2:13) [Johnny Cash BMI—Arc Cask]

"YOU DREAMER YOU" (1:48) [Johnny Cash BMI—Cash]

JOHNNY CASH (Columbia 41771)

+ Another big coupling penned and voiced by Johnny Cash. (See pop reviews).

RAY MITCHMACH

(Atlantic 7182)

B "JUST WALKING" (2:10) [All star BMI—Hovem] Slightly up-beat is this steady rockin' blues number that Milemee moans delightfully. Good fare for the jukes.

C "TO ME" (2:22) [All star BMI—Hovem] The medium paced waltter on the flip gets an appealing reading from the singer.

HARRY HANSON

(Empire 775)

B "GOLDEN ANNIVERSARY" (2:12) [Bayou State BMI—Orea] Hanson dines out on the sentimentalists, singing the praises of his wife on their 'golden' day. This medium paced romance has strong chart possibilities.

B "JUST REMEMBER" (2:59) [Bayou State BMI — Hanson] Here the tempo is picked up to a quick pace as Hanson romances again. Two potential loaded sides.

MICKEY MARLOW

(Par 1781)

B "SHE'S GONE" (2:17) [Bayou State BMI — Marlow] Marlow dishes one up from the eveying towel category. It's a slightly up-tempo tune with a pop feel, that could catch some two-market coin.

C "GIPSY LOVE" (2:25) [Bayou State BMI — Marlow] With a thumping jingle-type drum setting the medium pace, Marlow cants this novelty opus.

HARLEY GABBARD & ALEX HOLT

(Sage 287)

B "HEY BABY" (2:29) [Sage & Sand SESAC — Gabbard, Holt] The long-time duet team's raspy musical sounds are supplied by the Logan Valley Boys. With Gabbard and Holt alternating on the vocal in this rafter-shakin' sli

C "TOO LATE TO CRY" (2:28) [Sage & Sand SESAC — Gabbard, Holt] The pace is changed here to a slow one as the boys indulge in some sweet harmonizing. Fine pairing.

DOUG BRAGG

(D 044)

B "HONKY TONK RO G LIE" (2:25) [Starrite BMI — Dee] Choates can create territorial interest in his waxing of this Cajun blues piece. The singer's pleasant voice is joined by a group on the refrains.

C "PORT ARTHUR WALTZ" [Starrite BMI—Dee] More Cajun mood on this up tempo filler. Side has a haunting quality.

DAVE DUDLEY

(NBC Q24)

B "I WON'T BE JUST YOUR FRIEND" (2:25) [Lovely BMI — Drusky, Dudley] This pop styled romantic ballad features excellent chord progressions and a very up-tempo disko and some fine bass guitar pickin'. Can move onto both the pop and c&W charts.

B "WHERE THERE'S A WILL THERE'S A WAY" (2:30) [Lovely BMI—Drusky, Dudley] Dudley's deep expressive vocals take another fine pop-angled turn here, this time in the upbeat. Either side can show chart strength.

DON WADE

(Son 207)

B "OH LOVE" (1:50) [Gaylord BMI — Burdon] Wade's smooth vocal stylings, the lazily paced etching completes a strong coupling.

MICKEY FORTUNE

(Logan 3110)

B "IT'S GONNA HURT ME MORE" (1:34) [Gaylord BMI — Sanders] Lots of echo beefs up Fortune's voice on this cute up-tempo ditty. Can stir up noise.

B "YOU'LL NEVER KNOW HOW MUCH I LOVE YOU" (1:39) [Gaylord BMI — Sanders] Here Fortune's echo-filled voice wals a midtempo beat romantic ballad of the time-worn phrase. Pleasant side.

SHORTEY AND SMOKY WARREN

(Em-mill & Clay BMI — Colby, Sabatino) Here the three singers move into middle market territory, and turn in a pleasant, pop-angled sli

BLACKWOOD BROTHERS

(RCA Victor 796)

B WALKING IN THE LIGHT

+ [Lowery BMI — Sumner] Here the four brothers roll mer-

C VERY SUNSHINE

(2:33) [Lowery BMI — Sumner] Here the four brothers roll mer-

B I CAN'T STAND UP ALONE

(2:05) [Blayurt BMI — Carson] The Martin Carson penned number, also cut by Clyde McPhatter, gets a revealing reading from the group. Same high voice generates lots of tension here. Two are religious.

JIMMY MARTIN

(Docoa 3087)

B "IT'S NOT LIKE HOME" (2:37) [Lowery BMI — Martin] Marsi Martin capably gets across the down home blues feeling—complete with mid-deck recitation, on this upbeat

C TWINKLE" (2:30) [Cajun BMI — Martin] This nice one gives a

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
For the first time in its history the KWKH-Shreveport "Louisiana Hayride" broadcasts from out of town on 2 consecutive week-ends. On the 4th and 5th of April the entire cast of the Louisiana Hayride will show up in Austin, Texas. KDFE's Wayne Griffin handled all promo on the show. On Sat. the 11th, the whole crew, along with Producers, Executives, for Lubbock, Texas KDAV's Dave Stone is handling the promotion there. The show stars Johnnie Horton, Carl Belew, Jimmy Martin & the Sam Jones Band, Linda Braham, Wally Fowler, Johnny Mathis and many other performers, including the Hayride's "orchestra" hand, featuring Felton Pruitt and Dobie Johnson.

The Hubert Long Talent Agency reports the initial bookings of the Hayride's fifth anniversary, for Lubbock, Texas. KDAV's Dave Stone is handling the booking there. The show stars Johnnie Horton, Carl Belew, Jimmy Martin & the Sam Jones Band, Linda Braham, Wally Fowler, Johnny Mathis and many other performers, including the Hayride's "orchestra" hand, featuring Felton Pruitt and Dobie Johnson.

Deputies joined 'em for an Easter take-off for Hayride. Fiberline's album, "Sittin' On A Rainbow" and Faron's "Object Of My Affection", both on Capitol, as recorded in prison.

Artists International Jack E. Murrah infos that a big benefit show was held recently, at Tex. Williams' Village Ballroom, for Homer Escamilla, who had been very ill and had to undergo surgery in New York. The Jack E. Murrah show that practically all the c&w talent in the L.A. area was present, with over 1,400 fans, Bill Monroe, Slim Whitman and Homer Escamilla has worked with Cliffie Stone's band plus many other combos on the west coast.

Glen Glenn types that he's back in Hawaii, with the Army, after a 30-day leave spent in L.A. Glen, who's a cousin of Porter Wagoner, cut some new discs for Par while he was there.

Slim Whitman, KTRM-Beaumont, the late Big Bopper's station, items that country jocks oughta give an extra listen to Benny Barnes' new B release, "Gold Records From Dixie For Paris While He Was There." 

Doris Conney pens the praises of the Country Troubadors, Fran, Bob, Mickey & Ray, a new group currently appearing at the Club 285 in Yonkers, N.Y. Fri. and Sat. at 8:30, they're expected to generate a good deal of interest.

Don Larkin, who resumed his WNTA-Newark, N.J. "Hometown Frolics", 3/33, will have Hank Thompson & the Brazos Valley Boys and Wanda Jackson in as for shows in the Min. Lodge, Newark, N.Y. on 4/11 and at the Convention Hall in Atlantic City, N.J. on the 12th.

The Jordanaires, who have probably recorded with more different artists than any other singing group, recently left for Hollywood to cut a few of the shows for Hill and Company with Tennessee Ernie Ford.

Hank Snow and Ernest Tubbs are busy getting everything prepared for another Jimmie Rodgers celebration in Meridian, Miss., to be held on June 16th, 17th and 18th. Hank and his Rainbow Ranch Boys were reported to have pulled exceptionally good crowds during their recent tour of Mexico. There's a western swing band for shows and dancing on this year's Canadian trek which commenced a previous trip in Canada and, according to Tubbs, Jackson were the guests on Tubb's 3/21 network show.

Gaylord Musie's Marie Wilson and Victor's Skeeter Davis are out on a promo tour playing away from their regular TV shows. Mel Keely has given up his part-time deejay chores at WQUF, Wilkes-Barre, Pa. The reason he was known as Shorty Dungan, to devote full-time to production, promotion and distribution of pop and c&w disk. His M.C. role occurs at 1 a.m., on WQED, St., Tacoma 3, Wash. Mel claims that his own label, Belfair, has a pop-c&w no-name maker in Bill Griffith and Paul Williams. The two are featured on KTVW-Tacoma, the ABC station's 6 a.m. Cabaret in Tacoma on week nights and at the weekend. The Johnny Horton Show is on WWRL-Tacoma, the one-site radio station on week nights and weekends.

"D" Record's Gabe Tucker sporting a handsomely tailored western suit—a gift from his former employee, Col. Thoma A. Parker.

TV station, KABC-Hollywood, Cal. and Nat. Network's "Country America" to part company after the next 4 weeks due to "lack of interest." Other outlets are bidding for the show which'll continue to have the Bargenmester Beer Co. as its sponsor. Fiberline Husky and Faron Young joined Butts & Travis on the 4/4 "C.A." outing.

Evelyn Marcantel with the new gig disk, dubbed "Goodbye Jimmy, Goodbye" and "I Was Number One". The former, currently clicking pop-wise via the Kathy Linden-Felsted slice, was penned by WNAX-Youngst, S.C. program director, Jack Vaughn. The latter was penned by Jimmy Martin. Carl Clark, Jack's wanting copies can have same by writing to Casey Clark, care of WNAX. Evelyn does 5 broad- casts a week, over WNAX, along with Casey and the Lazy Ranch Boys, and works personal in the Iowa-Nebraska-N. Dakota area.

Roland Johnson, Brunswick wax artist, visiting the Dallas & Ft. Worth market plugging his two-sided chart-maker, "I Trued Her Love" and "I'll Be With You". While in Ft. Worth Roland picked up some new material from the Columbia Folk Hill publicity, which are jointly owned by Mr. Bill Smith and George Campbell.

Mike's original "Western Jamboree", with "Mesquite" Jerry Johnson, is now a daily feature on the powerful station, WSET-Carson. "Mesquite" show started 30 years ago on WJRO-Bangor, moved to WTN and WKEE-Williamsburg, and is currently heard daily over the Hillamo Broadcasting stations in neighboring New Brunswick, Va. Johnson is interested in arranging show dates for country music artists planning tours through the area.

Larry Gar, WBBC-Wilkesboro, N.C. advises that Frankie Miller's "Blackland Farmer" on Staraday is getting rich around the N.C. region.

Frontier Music's Fred Roy passes along his thanks for the plays for Gerry Myers & Dwain Kibbe's "Watermelon Shoes, and an order for some new material for Ken Nettles and the band. To J.R. on Rodeo and see he has some biscuits and sheet music, of the tune, available for the jocks. His address is Frontier Music, 3423 Bathurst St., Toronto 12, Can.

Vera Burkhalter, proxy of the Andy Dull Fan Club, sends along a copy of Andy's "Country Western" club publication. Vera's located at 509 Freemont St., Peru, Indiana, In. This edition of the club publication is "The April sked of RCA Victor's Blackwood Bros., Qt., includes dates in Ohio, Mich., Tex., Ky., Ga., N.C. and S.C. The group's latest hit, "Our Time's Reggae", this week, is tagged as "Slaying In The Light" and "I Can't Stand Up Alone".

---

THERES COUNTRY DISK JOKES PLAYED MOST

BILL & GROVER

1. DON'T TAKE YOUR GUNS TO TOWN
2. WHITE LIGHTNING
3. WHEN IT'S SPRINGTIME IN ALASKA
4. MARY
5. WHO CARES
6. THE HANGING TREE
7. A THOUSAND MILES AGO
8. BILLY BAYOU
9. I'M IN LOVE AGAIN
10. CHIP OFF THE OLD BLOCK
11. THAT'S WHAT IT'S LIKE TO BE LONESOME
12. LIFE TO GO
13. PICK ME UP ON YOUR WAY DOWN
14. WHICH ONE OF US IS TO BLAME
15. THANKS A LOT
16. I'VE RUN OUT OF TOMORROWS
17. MOTHERMAY FOR A DAY
18. I TRADED HER LOVE
19. BLACK LAND FARMER
20. WHEN LUTHER PLAYED THE BOOGIE

Johnny Cash (6)
Johnny Horton (4)
Linda Braham (3)
Phil Phillips (2)
Roy Acuff (2)
Hank Thompson (2)
Kenny Walker (2)
The Beatles (2)
Patsy Cline (2)
Eddy Arnold (2)
Ray Price (2)
The Platters (2)
Sarah Vaughan (2)
The Jordanaires (2)
Bill &amp; Ray (2)
Stan Weir's Vocalists (2)
The Everly Brothers (2)
Dale Evans (2)
The Everly Brothers (2)
Harry James (2)
The Beatles (2)
Johnny Cash (2)

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It's What's In THE CASH BOX
That Counts—INTERNATIONALLY

---

COUNTRY ROUND UP

Johnny Cash (1)
Oscar Peterson (1)
Eddy Arnold (1)
Ray Price (1)
Stan Weir's Vocalists (1)
The Everly Brothers (1)
Harry James (1)
The Beatles (1)
Two Tones (1)
"Round Up" (1)
Johnny Cash (1)

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THE RECORDS

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOKES

PO'S LAST WEEK

---

21. Yankee Go Home. Johnny Cash (36)
22. Beyond The Shadows. Johnny Horton (36)
23. neon Headache. Del Reeves (35)
24. Doggone That Train. Merle Haggard (35)
25. A Long Time Ago. Hank Thompson (35)
27. Have Heart, Will Love. Johnny Horton (35)
28. Am I That Easy To Call. Del Reeves (34)
29. Knoxville Girl. Del Reeves (34)
30. Take A Message To Mary. Del Reeves (34)
31. Life To Live. Gene Vincent (34)
32. Poor Old Heartache Me. Bill Haley (34)
33. If Heartache Is The Fashion. Bobby Darin (34)
34. Kiss Your Picture. hillbilly (34)
35. Father Time And Andy's Last Twelve. hillbilly (34)
36. Someone Watching Over Me. hillbilly (34)
37. How Can I Tell If I'll Be With You. hillbilly (34)
38. What Goes On In Your World. hillbilly (34)
39. I Need Your Love Tonight. hillbilly (34)
40. 40 Foreign Car. Hillbilly (34)
THE DYNAMIC SOUND OF STEREO HAS NEW BRILLIANCE AND REALISM

WHEN PLAYED ON A SEEBURG SYSTEM

New realism! New brilliance! New depth! Seeburg Stereo is completely integrated to give every listener, wherever seated in a location, the impression of being present at a "live" performance of the recording musicians. It’s completely flexible to satisfy the requirements of every location regardless of size.

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBURG CORPORATION
Chicago 22, Illinois

America’s finest and most complete music systems
Each year, for the past eight years, coinmen have taken a few days off from their busy routine business chores to attend the annual MOA convention. This 9th annual meeting in Chicago, April 6, 7 and 8, 1959, bids fair to outstrip all other shows in attendance, exhibitors and interest.

From the first meeting on, the industry has had to consider important problems of a national scope. The problems have always been serious. However, in this 1959 meeting, these problems not only still exist, but are more pressing than ever before.

The ever present copyright fight is still with us. Now it’s Senator O’Mahoney’s S.950 bill, which is an exact duplicate of the S.1870 bill, which failed to come to a vote in the 85th Congress.

In addition a companion bill, HR5921, was introduced in the House committee by Emanuel Celler on March 23.

The matter of taxes (local, state and federal) is more urgent than at any time in the past, due principally to the desperate need by governments to obtain sufficient revenues to carry out their functions.

A national policy of depreciation must be determined, and must be presented to the Internal Revenue Department of the Treasury.

A Public Relations program of strength and purpose must be devised. The industry can hardly stand up much longer under the type of unfavorable publicity it has been subjected to in recent weeks.

These, and other matters of a serious nature, will come up for discussion and consideration. We hope to see some definite plans put into action.

However, a convention, any trade convention, encompasses more than just consideration of industry problems. As usual, we can look to the happy and enjoyable meeting with our friends. We can enjoy those frivolous and relaxed hours of fun and frolic. And, very important to conventioners, we can view the products of the firms exhibiting, as well as have the opportunity to meet and greet friends and executives from the factories.
**MOA SHOW ACTIVITIES START**

Miller Urges Ops To Attend All Meetings Thruout Show

CHICAGO — Having prepared a most interesting line-up of Forum Meetings, and being assured that the tops in equipment and services are on display at the exhibit booths, George A. Miller, national president and business manager, urges all columnn attending the MOA Convention here at the Morrison Hotel, this city, to be sure to attend all the Forum Meetings, the General Meetings and visit at the exhibit booths.

“We are sure”, promised Miller, “that the meetings will generate sufficient number of questions and answers so that columnn will return to their homes with a considerably enlightened knowledge of their business.”

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**MOA CONVENTION PROGRAM**

**MONDAY, APRIL 6—**

**EXHIBIT HOURS—2:30 P.M. to 8 P.M.**

*Forum Meeting: 9:30 A.M. Venetian Room, 2nd Floor.*

Subject: “StereoPhonic Music and the 100 Record Phonograph versus the 200 Record Phonograph.”

*Forum Meeting: 10:30 A.M. Venetian Room, 2nd Floor.*

Subject: “Percentages, Depreciation, Tax Form, and the National Tax Council and its Advantages.”

*Forum Meeting: 7 P.M. Venetian Room, 2nd Floor.*

Subject: “Diversified Operation and its Necessity, as well as the Financial Benefits of Such Routes.”

**TUESDAY, APRIL 7—**

**EXHIBIT HOURS—2:30 P.M. to 8 P.M.**

*General Meeting: 9:30 A.M. Venetian Room, 2nd Floor.*

Forum Meeting: 7 P.M. Venetian Room, 2nd Floor.

Subject: "Future Copyright Legislation, Public Relations and National Publicity from a Nationwide Standpoint."

**WEDNESDAY, APRIL 8—**

**EXHIBIT HOURS—2:30 P.M. to 6:30 P.M.**

*Forum Meeting: 9:30 A.M. Venetian Room, 2nd Floor.*

Subject: “Personal Property Tax and Discriminatory City, County, and State Licenses.”

*Forum Meeting: 11 A.M. Venetian Room, 2nd Floor.*

Subject: “Sales, Location Relationships and Loans” and “Location Leases and its advantages.”

**GRAND BANQUET and FLOOR SHOW:** Cocktail Hour 6 P.M., Dinner 7 P.M.

**SPECIAL EVENTS**

RCA-Victor Cocktail Party: Tuesday, 8 P.M., Walnut Room and Foyer on 2nd Floor.

Hospitality Suite #505 will be available for the ladies all during the three days of the Convention.

Floor Show and Luncheon: Tuesday, 12:45 P.M. in the Terrace Casino.

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**MOA Exhibitors And Booth Numbers**

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<th>NAME</th>
<th>BOOTH NUMBER</th>
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<td>American Shuffleboard Co.</td>
<td>62-63-64-65</td>
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<td>The Wurlitzer Company</td>
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The styling is magnetic, in other words the phonograph attracts people to it, especially the ladies, which pleases us because they are the real customers and it isn't heresy that ladies are "style enthusiasts". Everyone comments on the speed of the record changer. We are happy the public accepts this phonograph so well.

From our point of view, after thoroughly checking the mechanical and electrical operation, we believe our maintenance problems will be greatly minimized. The increased speed of the record changer over other machines we operate, means extra money in the cash-box. So consequently everyone should be happier, us, the locations, and even you because we believe the United Phonograph will provide a prosperous future for all of us.

You can expect more orders from us very soon. See you in a couple of weeks if it's possible. Best regards to all.

Very truly yours,

W. K. Simpson

United Music Corporation
3401 North California Avenue, Chicago 18, Illinois, U.S.A.

Above letter is an unsolicited testimonial that speaks volumes. Take advantage of this operator's experience and cover your territory with the amazing United Phonograph-Monaural or Stereophonic. Write for details.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
A Guide For Visitors To The City of Chicago (1959 EDITION)

THE CASH BOX 29 E. MADISON ST. CHICAGO 2 (Tel.: Financial 6-7272

MANUFACTURERS

AMI, Inc. 140 So. Dearborn Street (Tel. ANdover 3-2964) Sales Director’s office and Export Division of Grand Rapids, Mich. Factory. Located in heart of Loop area, near Randolph Street. See: Edward R. Ratocalypse; Max Lewin.

AUTO-BELL NOVELTY CO. 29 West Kinzie Street (Tel. Delaware 7-0078) Located just outside the Loop district of the city on the near North Side. See: S. Wolf; Al Warren.

BALLY MANUFACTURING CO. 2640 Belmont Avenue (Tel. CORnelia 7-6060) Located on Northwest side of city. About 25 to 30 minutes from the Loop by cab. See: Joe Florsch; George Jenkins; Horb Jones; Bill O’Donnell; Dan Maloney; Art Garvey; Phil Weinberg.

BALLY VENDING CORP. 2460 West George Street (Tel. IRving 8-7345) Located on the Northwest side of the city. About 25 minutes from the Loop by cab. See: John Stewart; David Howie; Robert Breitha.

CHICAGO DYNAMIC INDUSTRIES, INC. 1725 West Diversey Avenue (Tel. WESTMIN 5-4600) CHICAGO DYNAMO MACHINE DIVISION COMMANDO MACHINE GUN DIVISION GENCO PRODUCTS DIVISION Located on Northwest side of city. About 20 to 25 minutes from the Loop by cab. See: Samuel Walkberg; Sammie Gensberg; Jerry Koci; Edward E. Levine; Harry Secor; Harry Klick; Art Weinand; Avron Gensberg.

EXHIBIT SUPPLY COMPANY 4218 West Lake Street (Tel. VAN Buren 6-3100) Located on West side of city. About 25 to 30 minutes from the Loop by cab. See: Chet Gore.

J. F. FRANTZ MFG. CO. 1540 West Lake Street (Tel. TAYler 9-3399) Located on West side of city. About 15 minutes from the Loop by cab. See: John F. Frantz.

GAMES, INC. 2550 N. Campbell Ave. (Tel. Corrnelia 7-8800) Located on Northwest side of the city. About 25 minutes from the Loop by cab. See: Clarence Saytaylor.

D. GOTTLIEB & COMPANY 1140 North Kostner Ave. (Tel. ALbany 2-2640) Located on West side of the city. About 30 minutes from the Loop by cab. See: David Gottlieb; Nate Gottlieb; Alvin Gottlieb; Judd Weinberg.

JENNINGS & CO. 4309 West Lake Street (Tel. MANSfield 6-2612) Located on the West side of the city. About 25 to 30 minutes from the Loop by cab. See: Louis Urbom; Eddie Howard; Bob Sebastian.

J. H. KEENEY & CO., INC. 2600 West 50th Street (Tel. HEmlek 4-5500) Located on Northwest side of the city. About 25 to 30 minutes from the Loop by cab. See: Ray McGinnis; Paul Huesch; V. N. Albright; Harold Leary; Nancy Leary; Mary Leary; Jim Leary.

MARVEL MANUFACTURING CO. 2847 Fullarton Avenue (Tel. Dickins 2-4242) Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab. See: Ted Ruby; E. By.

MIDWAY MANUFACTURING CO. 10136 Pacific Avenue (Tel. Gledstone 1-1350) Located on Northwest side of city. About 30 minutes from Loop by cab. See: Henry Ross; Marcino Walvorpton.

MILLS BELL-O-MATIC CORP. 4630 West Fullerton Avenue (Tel. EVERglade 4-3727) Located on Northwest side of the city. About 30 minutes from the Loop by cab. See: Ralph Mills; Herbert S. Mills; Ray Woodrick.

ROCK-OLA MANUFACTURING CORP. 800 North Kedzie Avenue (Tel. NEvada 8-7600) Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. See: Daniel C. Rockola; Edward Doris; Les Rock; Kurt Kleveur.

THE SEESEBORG CORP. 1500 Dayton Street (Tel. Michigan 2-0800) Located on north Side of the city. About 15 minutes from the Loop by cab. See: Tom L. Herrick.

STANDARD - HARVARD METAL TYPE CORP. 1318 North Western Avenue (Tel. EVERglade 4-3210) Located on Northwest side of the city. About 15 minutes from the Loop by cab. See: Henry Barnas; Andy Wierdak.

UNITED MANUFACTURING CO. 3401 North California Avenue (Tel. CORnelia 7-2240) Located on Northwest side of the city. About 30 minutes from the Loop by cab. See: Lyn Durant; Horb Oettinger; Bill DeSlome; Ray Rich; John Connor; Al Thoulak; Ralph Sheffield.

UNITED MUSIC CORP. 3401 North California Avenue (Tel. EVERglade 4-2220) Located on Northwest side of the city. About 30 minutes from the Loop by cab. See: Jack Motzick; Horb Oettinger.

WATLING MANUFACTURING CO. 4656 Franklin Avenue (Tel. COLUMbus 1-2770) Located on West side of the city. About 35 minutes from the Loop by cab. See: John Welding.

WICO CORPORATION 2913 North Pulaski Road (Tel. MULLberry 5-3000) Located on Northwest side of the city. About 30 minutes from Loop by cab. See: Milten Wiczer; Marrie Wiczer; Edward Ruben.

WILLIAMS MANUFACTURING CO. 4242 West Fillmore Street (Tel. EVERglade 2-4900) Located on West side of the city. About 25 minutes from the Loop by cab. See: Harry Williams; Sam Stern; Sam Lewis.

DISTRIBUTORS

ALL-STATE COIN MACHINE EXCHANGE 4407 West Fullerton Avenue (Tel. BELmont 5-6770) Located on Northwest side of the city. About 30 minutes from Loop by cab. Distributors for: J. H. Keeney & Co., Inc. See: Vince Shay; Stanley Levin.

AMI SALES COMPANY 3652 West North Ave. (Tel. HUMBoldt 6-1070) Located on Northwest side of the city. About 30 minutes from Loop by cab. See: E. R. Ratocalypse; Harry Hooven; Mike Spagnoletti.

ATLAS MUSIC COMPANY 2122 North Western Avenue (Tel. AMerican 6-5905) Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. Distributors for: J. J. Keeney & Co., Inc. See: Leo Schub; Charles Stern. Paul Schub; Richard Schwartz; Charles H. Bader.

CHAMPION DISTRIBUTING CO. 3833 W. Division Street. (Tel. ALbany 2-3727) Located on Northwest side of the city. About 20 minutes from Loop by cab. See: Mike Dotschek; Irene Dotschek; Charles Gaurhart; Joe Jurczak.

COVEN MUSIC CORP. 3181 North Elston Avenue (Tel. INDependence 3-2110) Located on Northwest side of the city. About 25 minutes from the Loop by cab. See: Ben Caven; Al Martinez.

DONAN DISTRIBUTING CO. 2633 N. Milwaukee Avenue. (Tel. ALbany 2-0455) Located on Northwest side of the city. About 20 minutes from Loop by cab. See: Don Maloney; Mac Brier; Howard Free.


See: Gil Kelt; Joe Robbins; Jack Burns; Fred Minter; Ray Henderson.

FIRST COIN MACHINE EXCHANGE 1750 W. North Avenue. (Tel. DICKens 2-0500) Located on Northwest side of the city. About 20 minutes from the Loop by cab. Distributors for: Chicago Dynamic Industries, Exhibit Supply Co., International Mutoscope Corp.

See: Joe Kline; Wally Finke; Sam Kolber; Fred Kline; Nels Nelson


KIDDIE RIDES, INC. 2557 W. North Ave. Located on Northwest side of city. About 30 minutes from Loop by cab. See: Jerome Braverman.


NATIONAL COIN MACHINE EXCHANGE 1411 West Diveyser Blvd. (Tel. BUCKingham 1-8211) Located on near North side of city. About 15 minutes from the Loop by cab. Distributors for: D. Gottlieb & Co. See: Joe Schwartz; Ronald Schwartz; Mort Levinson.

PURVEYOR DISTRIBUTING CO. 4322 North Western Avenue. (Tel. JUINiper 8-1814) Located on Northwest side of the city. About 30 minutes from the Loop by cab. Distributors for: J. H. Keeney & Co., Inc. See: Harb Perkins.

TOWER DISTRIBUTING CO. 1725 W. Division Street. (Tel. HUMBoldt 9-5161) Located on near North side of city. About 15 minutes from Loop by cab. See: Carl Greene; Bob Greene; Bert Davidson; Herbert A. Biedenkap.

WORLD WIDE DISTRIBUTORS 2330 North Western Avenue. (Tel. EVERglade 4-2300) Located on Northwest side of the city. About 20 minutes from Loop by cab. Distributors for: George Biedenkap; Dave Fitcher; Geno Mfg. Co., Games, Inc. See: Al Stern; Joel Stern; Len Micon; Fred Sklar; Kal Langer.

*It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY*
Kline stresses informality at first coin offices

CHICAGO—Joe Kline, First Coin Machine Exchange, this city, stated this past week that the firm’s policy of maintaining a continuous open house every day has more than paid off in good will built up through a constant atmosphere of friendliness in the showrooms and offices.

"Naturally," Kline said, "this pleasant air of informality and good, old fashioned hospitality wasn't accomplished in a short time. It ultimately grew on operators, who now know that our phones and pleasant coffee room are always at their disposal.

"Our staff, which includes Sam Kolber, Fred Kline and Nels (Nick) Nelson, is always courteous and ready at all times to please and serve each customer," Kline concluded.

"We know that the operator likes to feel that he's always welcome at his distributor. We therefore go all out to let him know that we are here to serve him to the best of our ability.

"To accomplish maximum results and facilitate selection," concluded Kline, "all our equipment in coin machines and vending is systematically arranged in the showrooms. This simplifies matters for the operator."

LIPB-"100's" serve overseas

FORMOSA—Leonard Haimes, United Music Corporation's U.S. military reservation representative, sent along the above picture showing the LIPB- "100" on location at an officer's club on Formosa. Haimes is the United Music distributor for camps, hospitals, and all types of U.S. military bases, in foreign countries. Jack Mitnick, United Music Corporation, advised that "our boys on active duty throughout the world are being entertained through the medium of United phonographs, made possible by the efforts of Leonard Haimes in foreign countries wherever the United States military is stationed."
players go "BATTY" for
Williams
PINCH-HITTER

- MORE APPEAL—
- BETTER APPEARANCE—
- MORE FEATURES than any baseball game ever made.

It's the GREATEST!
See it! Play it! We have it!

GENERAL VENDING SALES CO.
237 W. Biddle at Howard St.
Baltimore 1, Maryland

SPECIAL SALE!

BALLY BINGOS

Bally All-Star Bowls... $175.00
Bally ABC WOLO. Lanes, 14 ft. 295.00
Bally Trophy Bowls, 14 ft. 645.00
United Bowling Alley, 14 ft. 295.00
United Mustang Alley, 6 ft. 195.00

UPRIGHTS

Games, Inc. Super Hunter 325.00
Games, Inc. Hunter 225.00
Auto-Bell Circus Days (new) 385.00
Bally Skill Parade 375.00
Sally Deluxe Skill Parade 395.00
Sanco Silver Chest $50.00

Completely Reconditioned • Guaranteed
Also Complete Line of All Types of Bingos, Uprights, Games and Music!
RUSH DEPOSIT!

MICKEY ANDERSON AMUSEMENT CO.
314 East 11th Street, Erie, PA.
Phone: 2-3207

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Newspaper Columnist
Observes:

Pinball Manufacturers
"Must Be Some Of The World's Smartest Psychologists, As Well As Electronic Geniuses"

HOUSTON, TEXAS—"One of my pet amusements is to be a place of business where pinball machines are designed and manufactured," writes Loyal Hade, columnist of The Houston Post.

"I would like to meet the guts who design those things. They must be some of the world's smartest psychologists, as well as electronic geniuses," he continues.

"Somehow they know exactly what kind of lights and relays and switches and buttons and levers to install on the machines to keep people shoving money in them.

"You may figure that pinball machines are a complete waste of time and funds, and maybe you are right. But I suspect pinball machines represent quite an industry in this nation, all the same.

"Through the years I have been a pretty close observer of pinball machines."

"It was at the Centennial celebration at Fort Worth in 1936 that I first got acquainted with the things. The models of those days were pretty modest, and cost, as I recollect, only a penny to play.

"And you could win money on them. Today about all you win on a pinball machine is a free game or two. Times have changed.

"So has the design of pinball machines. The machines have followed since 1936 the trends set by the national debt—they have got far bigger, and more complicated, and sometimes stagger the imagination.

"My advice to the pinball machine operators (the people who play) is now just about over. Mostly I am just a watcher these days.

"You have got to keep in practice on pinball machines, or else it will cost you plenty of money. A guy who keeps his hand in, who maintains nimble fingers for flipping the levers just right, and who knows just how hard to nudge the machine without tilting it—such a guy can play pretty cheap by winning a lot of free games.

"But if I do say it, time was that I was a pretty sharp pinball machine operator.

"During my single days in Houston a good many years back there was a place out on Milam Street called the Chateaux Grill. In the back was a pinball machine which used to haunt my shiners.

"It was called 'Sink the Battleship.'

"It was possible to make a score of 10 million points on this machine. Every time you made 1,000, the picture on the machine lighted up and the torpedos moved closer to the battleship. At 5 million points you won a free game. If you scored 10 million, you sank the battleship and won 50 free games.

"And I would not care to admit now how many nights I stood there trying to sink that blasted battleship.

"But I will admit, single men, that if I had all those nickels back, I could now buy more than one share of a good blue chip stock. Remember that as you feed your nickels in.

"So I will not say it was worth the investment when I finally sank the battleship. But it was something to see, at that.


"In this blaze of glory, I retired, as an habitual pinball player, and today I am satisfied just to watch now and then. Most of the time, that is.

"They have invented even fancier machines than the battleship now. And much higher scores. The scoring systems are psychological marvels.

"In the old days, you might win a free game for say, 10,000 points. But with inflation, pinball machine designers began giving players more for their nickels. Not more free games. Just more points. Up into the billions.

"Over in New Orleans last summer on vacation, I found a machine called 'The Wishing Well.' When you won a free game, a rustle and wobble appeared on the screen, and you then made a wish which was supposed to come true.

"When I finally beat the thing, I wished that I had back all the nickels I have ever put into pinball machines."
Gottlieb Delivers "Hi-Diver"

CHICAGO—"We very proudly present 'Hi-Diver', the most attractive 5-ball pinball game we have ever produced," declared Alvin Gottlieb, D. Gottlieb & Company, this city.

"In fact, enthusiastic comments we've received from our distributors assures us that we can confidently categorize it as one of the best single player pinball games released in the many years we have served this field.

"The most attractive feature in 'Hi-Diver' is the animation on the backboard," Gottlieb continued. "We introduced a new light-box design, showing divers springing into a swimming pool in the center of the backboard. You watch the diver swim around the pool in a circular motion and return to the diving board. This is a feature every operator has been waiting for in pinball games."

"General enthusiasm in our plant," Gottlieb said, "was generated by the fantastic reports of earnings we have received the past few weeks from test locations all over the nation. In fact, the interest shown by distributors and operators assures us that 'Hi-Diver' will easily be one of the most successful pinball games D. Gottlieb & Company has ever released to the trade.

"The exciting, eye-catching pool decoration packs them in at 'poolside' for maximum play attraction. We are grateful that we have such a fascinating game available now, when so many visiting operators are in the city for the Music Operators of America convention," Gottlieb continued.

Scoring is accomplished when each diver completes the cycle of the swimming pool. Top score is one million. Another original Gottlieb feature incorporated into "Hi-Diver", which has been very popular of late, is Gottlieb's rating of play as "Fair", "Good", "Excellent", "Super", and "Genius". Kick-out holes, targets, and roller buttons advance divers for added scoring. Alternating light targets turn pop bumpers and cyclonic kickers ON and OFF for high score. Other Gottlieb features include 1 super-powered flippers -2 at the bottom of the playfield, and 2 at mid-field — to create thrilling relay type action skill shots.

The Cash Box
is ESSENTIAL
To Your Business

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Don't YOU miss out on the ever growing demand for miniature photos:
- Miniature size 1½" x 2" — 4 to strip
- Wallet size 2" x 2½" — 3 to strip

Operator and location-owner EARNs MORE with Model 12 and 14 Auto-Photo Studios than with any other automatic photographic equipment.

THE NEW MODEL 14 will photograph and deliver a strip of four photos, each a different pose, every thirty seconds.

THE NEW MODEL 12 will photograph and deliver a strip of three photos, each a different pose, every thirty seconds.

Sharp, clear photos build good-will and repeat sales.

AUTO-PHOTO STUDIOS on location are proving earnings as much as $30 PER HOUR (25¢ sale).

Write for literature and name of nearest distributor today.
You'll See the only complete line of phonographs in the industry when you visit our booth (NO. 4) at MOA in Chicago.

April 6-7-8

200 SELECTIONS
Model 1475ST
Stereophonic Fidelity
or Model 1475
with Monaural Hi-Fidelity

120 SELECTIONS
Model 1468ST
Stereophonic Fidelity
or Model 1468
with Monaural Hi-Fidelity

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Visit your Rock-Ola Distributor...
he'll be glad to demonstrate these
Rock-Ola products

**50 SELECTIONS**
Model 1462 with Monaural Hi-Fidelity

**120 SELECTIONS**
Model 1464
Wall Type with Monaural Hi-Fidelity

ROCK-OLA Complete Music System

Model 1460ST Stereophonic or Model 1460 Monaural Hi-Fi PLAYMASTERS

Model 14619 Auxiliary Speakers

Model 1555 Dual Purpose Wall Box with either 200 or 120 selections

Model 1618 "Stereo Twins" for use with Rock-Ola Stereo Phonograph

Model 1619 Auxiliary Speakers

Model 1950 Remote Control Unit

ROCK-OLA Manufacturing Corp.
800 North Kedzie Avenue
Chicago 57, Illinois

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SPEAKERS WHO WILL ADDRESS THE CONCLAVE
TUESDAY MORNING, APRIL 7th, AT 9:30 A.M. IN
THE VENETIAN ROOM

Pledge of Allegiance to the Flag
Invocation by Father Thomas Maher of St. Margaret Mary
Church, Chicago, Illinois

George A. Miller, President MOA
Nick Allen, Assn, Attorney—Copyright Legislation
Joseph D. Henderson, American Assn. of Small Business
Leo Kauer, National Tax Counselor
Lyle Gunn, Public Relations Board, Chicago
Congressman George P. Miller, Washington, D.C.
Abraham Schwartzman, Stereophonic Music
John Haddock, President Phonos, Manufacturers Assn.
Orville Farris, California Life Insurance Co.
G. Herbert True, Visual Research, Inc.

Board of Directors Meeting, Saturday, April 5, 1959, at 9:00
P.M. in the Promenade Room on the Mezzanine floor.

General Committee Meeting, Sunday, April 5, 1959, at 12:30
P.M. in the Promenade Room on the Mezzanine floor.

Hospitality Suite 505 for the ladies on the 5th floor all during
the three day convention.

Luncheon and Floor Show for ladies and gentlemen Tuesday
at 12:45 P.M. in the Terrace Casino.

RCA-Victor Cocktail Party Tuesday evening at 8:00 P.M. in
the Walnut Room and Foyer on the 2nd floor.

Banquet and Floor Show Wednesday evening, April 8th, at
7 P.M. in the Terrace Casino.

There will be no meeting during exhibit hours, and the ex-
hibitors must remain closed during General Meetings. This
rule will be strictly enforced.

Exhibits will be open from 2:30 to 8:00 P.M.

All Meetings are open to members, exhibitors and friends.

Registration on Exhibit Floor.

FORUM MEETINGS AND MODERATORS
Group Discussion

Monday, 9:30 A.M. in the Venetian Room on the 2nd floor
Moderators: Louis J. Casola
Ted Nichols
Les Montooth
Martin Britz
Ralph Ridgway

Monday, 10:30 A.M. in the Venetian Room on the 2nd floor
Moderators: John Wallace
Nicholas E. Allen
George A. Miller
William Hulbinger

Monday, 7:00 P.M. in the Venetian Room on the 2nd floor
Moderators: J. Larry Snowgrass
William Blatt
Lewis Pazure
Jake Friedman
Pete Weyh

Tuesday, 7:00 P.M. in the Venetian Room on the 2nd floor
Moderators: Clinton S. Pierce
C. G. Sills
Max Harrisch
Victor Ostergren
K. A. Corsmeyer
Jack Milton

Wednesday, 9:30 A.M. in the Venetian Room on the 2nd floor
Moderators: James K. Hutzler
James Tolisano
David Baker
Harlan Wingrave
Lloyd Cramer

Wednesday, 11:00 A.M. in the Venetian Room on the 2nd floor
Moderators: Carl Pavisi
Tom P. Withrow
Joe Lederman
Frank Fabiano
Gordon Stont

All Business Meetings will be held in the Venetian Room on the 2nd floor.

BANQUET AND FLOOR SHOW

Wednesday evening, April 8th, at 7 P.M. in the Terrace Casino. Tickets
can be purchased on the convention floor. Greatest show of all time.
Get your tickets now.

Recording Artists Who Will Appear at the MOA Banquet
and Floor Show

Peter Potter—Television Fame—Master of Ceremonies
Bob Crosby—Co-M.C. and ......... Dot Records
Recording Star
Red Foley and the Pioneers ......... Decca Records
The Kirby Stone Four ............ Columbia Records
Cathy Carr .......... Roulette Records
The Diamonds ........ InputStreamReader Records
Johnny Maddox .......... Dot Records
Donna Hightower .......... Capitol Records
The Five Strangers ............... Chaptz Records
Tommy Edwards .......... MG-M Records
Suzzy Bailey .......... Todd Records
Freddie Tickle & the Rockers .......... Hit Records
Jackie Wilson .......... Brunswick Records
Eddie Stevens .......... Dot Records
Sonny James .......... Capitol Records
Eddie Hickey .......... Epic Records
Roy Bargrave—Music Star ......... MG-M
and Recording Star Records
Jordan Jane Oliver—Dancer
RCA Victor Record Artist to come
Coral Record Artist to come
MOA CONVENTION COMMITTEES

MOA CONVENTION GENERAL COMMITTEE
George A. Miller, General Chairman
John A. Wallace, Co-Chairman
Norman Gefke, Co-Chairman
Martin C. Britz
J. Harry Snodgrass
James Tolisano
C. S. Pierce
Harlan Wingrave
Louis J. Casola
Larry Marvin
Howard N., Ellis
Ted Nichols

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Lou Casola

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Les Montooth
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ENTERTAINMENT COMMITTEE
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Bill Hullinger

PUBLICITY COMMITTEE
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C. S. Pierce

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James Tolisano
J. Harry Snodgrass
Harlan Wingrave
Larry Marvin
Howard N. Ellis
Ted Nichols
C. S. Pierce

PROGRAM—APRIL 6, 7, 8
Chicago, Illinois

EXHIBITORS AND BOOTH NUMBERS

BOOTH NUMBER EXHIBITOR
A Todd Recording Corp.
B Christy Records
C Eldon Dale Engineering Co.
D First Coin Machine Exchange, Inc.
E Knibb-Roberts Co.
F A.M.I. Home Music Center
G Watling Manufacturing Co.
H California Life Insurance Co.
I Cardinal Enterprises, Inc.
2-3 National Rejectors, Inc.
4 Rock-Ola Manufacturing Corp.
5 The Seeburg Corp.
6 A.M.I. Inc.
7 The Wurlitzer Co.
8 Broadcast Music, Inc.
9 The Billboard
10 Star Title Strip Co.
11 The Cash Box
12 Columbia Records
13 Roulette Records, Inc.
14 Paul Bennett & Co.
15-16 ASCAP
17 Capitol Records, Inc.
18 M-G-M Records
19-20 Mercury Record Corp.
21 Solon Super-Lock Co., Inc.
22 Stereophonic Automation Corp.
23 Decca Records—Coral Records
24 RCA-Victor Records
25 Dot Records, Inc.
26A National Shuffleboard Co.
27-28 Valley Sales Co.
29 Williams Manufacturing Co.
30 National Vendors, Inc.
31 Auto-Photo Co.
32-33-34-35-36 United Music Corp.
37 Automatic Products Co.
38 Tusco Manufacturing Co.
44-45 The Seeburg Corp.
46-47 Edolite Products & Cine Sonic Sound, Inc.
48 Wico Corp.
49-50-51-52-53 Bally Manufacturing Co.
54-55-56-57 Bally Manufacturing Co.
58 Paydun Enterprises
59 Logan Distributing Co.
60-61 National Shuffleboard Co.
62-63-64-65 American Shuffleboard Co.
66-67 Fisher Sales & Manufacturing Co.
68 Cole Products Corp.
69 Vend-o-matic Sales, Inc.
70-71-72-73 Chicago Dynamic Industries, Inc.
74 United Tool & Engineering Co.
75-76 Capitol Projector Corp.
Copyright Bills:

CELLER (H. R. 5921); O’MAHONEY (S. 950)

WASHINGTON, D.C.—As reported in The Cash Box (April 4 issue), Emanuel Celler (D., N.Y.) introduced in the House of Representatives on March 23, a companion bill to the O’Mahoney Bill, S. 560, which would require juke box operators to pay royalties to collection agencies. The bill, H. R. 5921, was referred to the Committee on the Judiciary. The Celler bill is short, and does not go into detail, other than to state: "To require juke box operators to pay royalty fees for the use of the musical property of composers, authors, and copyright owners."

We reproduce the Celler Bill:

36th CONGRESS
1st Session

H. R. 5921

IN THE HOUSE OF REPRESENTATIVES

March 23, 1959

Mr. CELLER introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To require juke box operators to pay royalty fees for the use of the musical property of composers, authors, and copyright owners.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the third paragraph of section 1 (e) of title 17, United States Code, is amended to read as follows:

"The reproduction or rendition of a copyrighted musical composition publicly by or upon a coin-operated machine shall be deemed to be a public performance for profit, and the operator of any such machine shall be liable for any infringement of any such musical composition occurring through the use of such machine. As used in this paragraph, the term 'operator' means any individual, partnership, association, or corporation exercising ownership or primary control over any such machine or having primary responsibility for the selection of the place at which such machine is operated, but does not include the proprietor of such place unless such proprietor owns or exercises primary control over such machine or has exclusive control over its placement for operation."

SEC. 2. The amendment made by this Act shall take effect three months after the enactment of this Act.

The O’Mahoney bill (S.560), introduced February 3, and which was reproduced in full in The Cash Box (February 28 issue), is once again reprinted here so that the juke box industry can have these two bills in view to study at a glance:

86th CONGRESS
1st Session

S. 950

IN THE SENATE OF THE UNITED STATES

February 5, 1959

Mr. O’MAHONEY (for himself, Mr. KEFAUVER, Mr. LANGER, Mr. HUMPHREY, and Mr. MORSE) introduced the following bill; which was read twice and referred to the Committee on the Judiciary

A BILL

To amend section 1 (e) of title 17 of the United States Code with regard to the rendition of musical compositions on coin-operated machines.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALY"
CHICAGO — Nate Gottlieb, vice president in charge of sales, D. Gottlieb Company, this city, announced last week the firm’s concentration on the advocacy of 10c play to operators throughout the nation.

“We’re going all out in a concerted mailing campaign,” declared Gottlieb, “to impress upon those operators who have not yet taken advantage of 10c play that they definitely should ‘make it a dime in ’59.’ Actually, the mailing pieces we have prepared will be channelled to the operators through our distributors all over the country. “D. Gottlieb & Company is timing this program, advocating 10c play, by releasing to the trade Gottlieb’s new 5-ball pinball game ‘Hi-Diver.’

“We sincerely feel,” Gottlieb concluded, “that it will certainly be to the advantage of all operators who have not yet converted to 10c play, to consider the known benefits of dime play, and the possibility of its successful application to their routes.”

Schuyler Reports On Upright Success

CHICAGO — Clarence Schuyler, president of Games Incorporated, this city, reported last week that the market for electronic upright games in this country and overseas is definitely maintaining a steady course, during this era of constant changes in the coin machine industry.

“Results thus far with our ‘Wild Cat’ and ‘Double Shot’ electronic upright amusement games has been most gratifying,” Schuyler stated.

“Actually, when a manufacturer pleases his distributors, as well as the operators, location owners and players—he arrives at the ultimate goal of success in producing good equipment. Added to this,” Schuyler continued, “is the fact that upright games can easily be placed in most locations, because they generally take up very little space.”

“Naturally,” he said, “the mechanical aspect of the game is of utmost importance, for, unless the manufacturer utilizes the very best parts and labor he will be faced with countless service problems. In our factory we constantly strive for excellence, and have been very fortunate.”

“We’d like to take this opportunity to extend an invitation to visitors during this big MIA week in Chicago, to come out to our beautiful, new plant and be our guests,” Schuyler concluded, “It will take just 15 or 20 minutes to reach us by taxi!”

WHO ELSE but Williams

COULD DESIGN

PINCH-HITTER

the most dazzling array of features ever combined in a baseball game . . .

Like the man said: You can’t beat EXPERIENCE!

See for yourself—visit our showroom

MOUNTAIN DISTRIBUTORS

3630 Downing Street
DENVER, COLORADO

HOLD EVERYTHING! . . . . Until You See the NEW

“NYACK” POOL TABLE!

FIRST . . . . with Slate Tops

and now FIRST . . . . with a NEW Pool Table!

NYACK SLATE COMPANY

84 SO. FRANKLIN ST., NYACK, NEW YORK, N. Y.

Nyack 7-2464

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

ATTENTION DISTRIBUTORS, JOBBERS and SALESMEN!

“DODGE CITY” is a hot item. Write for information on prices and discounts!!
Wurlitzer Stereo Story Told With Series Of Color Slides

NORTH TONAWANDA, N.Y.—The Wurlitzer Company has developed a unique manner of familiarizing operators with the equipment which comprises its new stereophonic line for 1959. A series of color slides have been prepared and each slide specifies details of the presentation of phonograph and speaker or speaker units which may be used in a stereophonic location installation.

To further demonstrate the placement of these units, Wurlitzer has prepared location floor plan drawings made from actual stereo installations. The slides of color photographs and black and white floor plan drawings are interspersed in a sequence which is projected during a talk before operator associations and to various interested groups.

"Today Wurlitzer offers four basic record players which can be incorporated in a Stereophonic Music System," explained Bob Bear, sales manager. "These include the model "23048", 104-selection phonograph, the model "25069" 200-selection phonograph and the model "2517S", 200-selection hide-away. The speakers which may be used to achieve stereo installation are quite as plentiful in number as are the coin-operated phonographs. Stated another way, the Wurlitzer speaker line is the model "5124" Console. This is a floor model which contains exactly the same speaker complement as the 1958 phonographs. Tastefully designed, it is supported by four tapered legs capped with brass ferrules. The wrap-around grill is in charcoal formica.

"In locations where corner speakers are desired, Wurlitzer has developed the new model "5124". These units house 8" wide range high fidelity speakers and are often found exact location. While it is desirable to move stereo music around corners, as in the case of an "L" shaped location.

"The series of photographs and drawings which make up the Wurlitzer slide presentation have been carefully prepared to demonstrate stereo in many unusually shaped locations and in establishments where there are unusual structural obstacles which prevent the normal projection of sound.

"Several of the photographs accompanying this article were prepared with the idea of specifically overcoming unexpected conditions. There is also a description of how true stereo may be achieved in smaller rooms, separated from the phonograph, through the use of several combinations of Wurlitzer speakers."

"While preparing the slides, Wurlitzer also made good use of its Stereo Sales Promotion Package. The album cover display panel for phonograph mounting, transparent window display, attractive window cards, wall banners and wall box cards all appear prominently on the colorful slides. It is planned to present this series of slides at the meetings of operator groups. At each time, a Wurlitzer representative will describe each of the installations and show exactly what equipment was required to accomplish the fullest percentage of stereo sound over the greatest area in a given location. A Wurlitzer Field Service Engineer will also be on hand to describe any installation problems which attending operators may have.

"Organizations desiring to take full advantage of Wurlitzer stereo research may arrange for a showing of slides by contacting the local Wurlitzer distributor or by writing to A. D. Palmer, Jr., Advertising and Sales Promotion Manager, The Wurlitzer Company, North Tonawanda, New York. Several showings are already booked but some time is still available following the MOA Convention in Chicago, where complete line of stereo equipment will be demonstrated in Wurlitzer Booth #7, Main Ballroom."

---

**WAIT TILL YOU SEE IT**

**NEW TYPE UPRIGHT WITH FAMOUS BALLY FEATURES**

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
First, we’re proud of and grateful to our customers — many of whom we have served for over 40 years!

Second, we enjoy the distinction of representing the country’s largest coin machine manufacturers as exclusive distributors.

Third, we pay tribute to our staff of experts whose reputation for quality, efficiency, and technical mastery is one of our greatest assets.

★ Get full details on BANNER’S LEASING PLAN, now!

GAMES MUSIC VENDING

... AND COMPLETE PARTS DEPARTMENT FOR ALL CATEGORIES

We can fill your requirements for any type of coin operated equipment, new or reconditioned. We ship anywhere — all over the world. Our guarantee — your unconditional satisfaction, or full purchase price refunded.

Banner Specialty Company


Cable Address: BANSCO, Philadelphia, Pa.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
APCO Appoints Distris

ST. PAUL, MINN. — Automatic Phonograph Co., which has been active in the Southeast in recent months, has announced the appointments of:a number of new distributors throughout the country.

The following are the new appointments:


New York: 
- Charles T. Bell, 119 W. 34th St., New York.

New Jersey: Paul V. Spear, R. R. #1, Malverne, N. Y.

Connecticut: George V. Van Slyke, 300 E. 33rd St., New York.

Pennsylvania: 
- George S. Eyer, 525 E. 10th St., Philadelphia.
- John H. Moore, 2124 W. Oak St., Allentown.

Ohio: 
- C. T. Jones, 315 W. 12th St., Cleveland.

Indiana: 
- John G. Carter, 300 E. 41st St., Indianapolis.

Michigan: 
- J. W. Hooks, 300 W. Michigan Ave., Detroit.

Wisconsin: 
- W. H. Reed, 2122 E. Greenbush, Milwaukee.

Illinois: 
- John P. Whalen, 300 N. 3rd St., Rockford.

Missouri: 
- C. A. Flowers, 212 S. Washington, Kansas City.

South Dakota: 
- W. H. Smith, 305 W. Main St., Aberdeen.

North Dakota: 
- C. T. Jones, 300 E. 41st St., Minneapolis.

Montana: 
- H. E. Smith, 300 W. 5th Ave., Butte.

Idaho: 

Utah: 
- C. A. Flowers, 2122 E. Greenbush, Salt Lake City.

Colorado: 
- W. H. Smith, 305 W. Main St., Denver.

New Mexico: 

Arizona: 
- W. H. Smith, 305 W. Main St., Phoenix.

Alaska: 

HAPPY BIRTHDAY TO:

Charles Harris, Cleveland, Ohio, 29.
Jerald D. Dulan, Los Angeles, Calif., 42.
George Carlsby, Montreal, Canada, 42.
David Rosen, Philadelphia, Pa., 42.
George H. Reynolds, Columbus, Ohio, 52.
A. B. Cooper, Atlantic Beach, N. C., 52.
Rollie Jones, Columbus, Ohio, 52.

Jack Guthall, Corona, Calif., 40.
John W. O'Brien, Chicago, Ill., 30.
Bill Marvel, Hipol, Bluff, Mo., 30.
Frank Yeary, Colorado, Ga., 30.
James F. Hupp, Cumberland, Md., 30.
Howard N. Bailey, Towanda, Pa., 30.
Fred P. Przybysz, Buffalo, N. Y., 30.
John L. Clements, Cranston, R. I., 30.
Earl Berkowitz, Superior, Wis., 30.
Clarence E. Vater, Moberly, Mo., 30.
Lewis Paulus, Johnstown, Pa., 30.
Walter C. Howard, St. Louis, Mo., 30.
Oconomee, Wis., 30.
David R. Parise, hubertogettyburg, Pa., 30.
Morris Steinberg, Hialeah, Fla., 30.
James Leonard Barnes, Selma, Ala., 30.
Harry Steinberg, Middletown, N. Y., 30.
Nathan W. Riker, Dallas, Tex., 30.
Lora (Quackenbush) Eby, Detroit, Mich., 30.
Joseph L. Kirbo, Dawson, Ga., 30.
Max Harris, Birmingham, Ala., 30.
Steward A. Patton, Oewelso, Ind., 30.
Saul Wetsfried, Boston, Mass., 30.
George Beckhus, Chicago, Ill., 30.

It's What's in THE CASH BOX That Counts—INTERNATIONALLY
An Industry Must
All-Industry Public Relations Program

WILLIAM BLATT

MIAMI, FLA. — Willie Blatt, this city's one of the foremost proponents for an intensive and all-inclusive Public Relations program, feels strongly that some definite action must be taken at the MOA convention being held on April 6, 7 and 8.

"I believe that the entire coin machine industry and its many individual segments are in imminent danger of being injured by the actions of a small group of people, who see in the coin-activated amusement devices the means to obtain quick and easy money," Blatt said.

Blatt's concern is that some groups may attempt to force their views on the industry by means of legislation and other governmental actions. He feels that the industry must unite to protect its interests.

Blatt suggests that an all-industry program be established to educate the public and the press about the benefits of coin-operated machines. Such a program, he believes, could prevent the passage of restrictive legislation and help maintain the public's favor toward these devices.

A major thrust of the program would be to highlight the economic benefits of the industry to the nation. Blatt points out that the coin-activated amusement industry is a major contributor to the national economy, providing employment and generating tax revenues.

Blatt urges the industry to work together to ensure the survival of coin-operated machines. He believes that by working in unison, the industry can overcome the challenges it faces and achieve its goals.

Blatt's vision includes the establishment of a central organization that would coordinate efforts and provide resources for the program. This organization would include representation from all segments of the industry, from manufacturers to distributors and operators.

Blatt's plan calls for a comprehensive public relations effort, encompassing traditional media such as newspapers and radio, as well as social media and other digital platforms. He believes that a strong, unified voice is necessary to counteract the negative messages that may be spread by those opposed to coin-operated machines.

Blatt's proposal is designed to ensure the continued growth and success of the coin-activated amusement industry. He believes that by working together, the industry can achieve its goals and thrive in the years to come.
Congratulations
To
GEORGE MILLER
MUSIC OPERATORS OF AMERICA
AND ALL PARTICIPATING MANUFACTURERS AND SUPPLIERS
1959 CONVENTION

Invitation is open to all Operators from Virginia, West Virginia and East Tennessee to meet us at the A.M.I. display booth for our annual get-together.

We are now making delivery on the following new equipment:

AMT—Model "J"—200-E, 200-M, 120 and 100M

BALLY—Hearty Hitter Baseball, Sea Skill, Pocket Rebellion, Sub Urban C.C.—Red Pin Bowler, King Bowling Alley, Monte Carlo Rebound Shuffle, 6' & 8'

FRANTZ—Dodge City

KEENEY—Jewel Shuffle Alley, Deluxe Big Tent, Twin Big Tent, Shawnee, Little Buckaroo

KAYE—Leader Pool, Deuces Wild, Melody Tower

WILLIAMS—Finch Hitter Baseball, Hercules Gun

We also have on hand the machines listed below, NEW IN THE ORIGINAL CRATE!


GENCO—Space Age, Snow 21, Matamora, Horoscope, Flying Aces MARVEL—Lucky Horoscope—5c. 10c and 25c

WILLIAMS—Ten Strike, Jumbo Ten Strike, 6 Player Ten Strike

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Limed oak wood baffle. 8" extr. range—8 ohm. Center—$13.95 Wall—$11.95

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Model A Top, I. or r. 8.95 Centers, I. or r. 12.95

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B Bottoms, I. or r. 8.95

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Metal Grill for lower part of machine—eliminates cleaning plastic louvers. 2 to set $10.00

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Model 100C—Highly polished chrome tube repl. plastic glass tubes. Set of 12 $14.95

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Model 1250 Center Dome $18.95

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Dome Ends, ea. 10.50

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Warranted to serve. 1890—1896

Model 1400-

Dome Ends, ea. 6.10

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14 FT. CHALLENGE CAGE (2 pc.) 250

12 WURLITZER (1500) $125

It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY*
National Features

"Satellite" At MOA

ORANGE, N. J. — Paul Kotler, president of National Shuffleboard Company, this city, has announced a major shuffleboard "First". According to Kotler, the game represents a revolutionary advancement in shuffleboard design.

"The 'Satellite' differs from other boards now on the market in that the ends of the tables are made of translucent plastic, lighted from below. This improvement makes the game more brilliant, where it is most needed, over previous models," said Kotler. "The new boards are made of maple with the playing surfaces coated with a new plastic finish, which is acid and alcohol resistant. It is claimed that paint remover has no effect on this type of finish which has four times the wearing and abrasion quality of ordinary plastic.

"In addition," continued Kotler, "the new 'Satellite' is equipped with 'flip-on' legs, which makes it possible to assemble this model in two minutes. National has added twenty and twenty-two foot sizes to the present line and eighteen foot standard models. The new 'Satellite' is also equipped with coin-operated electric scorer, with an ingenious timing device consisting of a group of nylon pins which 'lock' the scoreboard after each game. Another new feature is finger-tip adjusters for rapid levelling, when necessary."

National Shuffleboard Company will display the 'Satellite' and other models during the M.O.A. Convention, in booths 60, 61 and 26A.

Chicago Bowling Scores

CHICAGO—The high powered B & B Trio continued their winning drive last week in the heated competition of the Chicago Division of the National Phonograph Bowling League tournament, at the Chicago Music Hall, with 6 victories, R. Bauer and F. Seachitan led their team with respective 597 and 564 scores. M. Pomerenke led Music Time with 548. Meanwhile, the strain of last week's dropped further when they were defeated by Coven Music 2 to 1. C. Pieri topped the Coven with 483 while R. Coves bowled 419 for the losing Deces.

Star Music took out 2 of 3 from Mercury, with league secretary Johny Oomena kegling a neat 546 and Hank Schucki staying close with 524, Mercury's team captain, Frank Kaiser, came through with 458 pins.

H. Sophia and A. Brezinski bowled respective 560 and 521 strikes to lead Arizona Music to 2 victories out of 3 over Phonograph Service. R. Roll bowled 541 for the losers.

Chicago Condenser and Chicago Maple picked up the 3 game set. For Chicago Condenser J. Wotocic dropped 476 pins and T. Bennet downed 486 for Chicago Music.

Heated competition between the Chicago Maple and Chicago Bally with the Gallet team forging ahead 2 out of 3. For the Gallets H. Krueger bowled 516, Bene Gallet 515 and Ray Gallet 504. The Chicago Bally Galans kegled 508 for his team.

Johnny Oomena reported that, with 7 weeks to go yet for the season, 6 teams are still in the running for first place.

Chicago Dynamics Previews New Games At MOA Show

Chicago—The preview for the new games at the MOA Show, which opened last week, will be available to the public, on April 13, its first phonograph extended play albums. Hector Inc., the firm has produced only monophonic 45 rpm ep's.

The initial release will feature Nat "King" Cole, Frank Sinatra, Ray Anthony, the Kingston Trio and Peggy Lee.

Included in the first Capitol stereo ep release will be "You Made Me Love You", including the title song, "I Must Be Dreaming", "Give Me Your Love", and "Madrid", featuring Nat "King" Cole. Frank Sinatra will be featured on the first "Frenchie Dumont Logien", including the title song, "Mr. Success", "Come Dance With Me" and "The Last Dance.

Ray Anthony's "Peter Gunn" ep includes the title tune, "Failout", "Walkin' To Mother's" and "Dreamsville", the Kingston Trio's "The Tajmajal" release, "Black Eagle" and "Peyton Lee" ep, "Fever" includes the title tune, "My Man", "Alright, Okay, You Win" and "I Like Men!"

Capitol Announces First Stereo EP's

NEW YORK—Capitol Records announced last week, it will make available to the public, on April 13, its first five phonograph extended play albums. Hector Inc., the firm has produced only monophonic 45 rpm ep's.

The initial release will feature Nat "King" Cole, Frank Sinatra, Ray Anthony, the Kingston Trio and Peggy Lee.

Included in the first Capitol stereo ep release will be: "You Made Me Love You", including the title song, "I Must Be Dreaming", "Give Me Your Love", and "Madrid", featuring Nat "King" Cole. Frank Sinatra will be featured on the first "Frenchie Dumont Logien", including the title song, "Mr. Success", "Come Dance With Me" and "The Last Dance.

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CHICAGO—Sam Lewis, sales manager, William Manufacturing Company, this city, advised that the new baseball game, “Pinch-Hitter,” is enjoying considerable success among the Williams distributors he visited during a recent flying tour of various territories.

According to Lewis, the popularity of the new game is attributable to a number of factors. “Brand new play features and precision mechanisms account for smooth uninterrupted performance,” said Lewis. “Noteworthy among play features is the pitching unit that throws curves so similar to those pitched in real life baseball. The player controls the pitch by pressing a button and can, with a quick change of position, go straight fast balls at the press of a second button. It is easily understandable how such change-of-flips pitching has taken hold and stimulates keen playing interest because it provides a direct challenge to the players’ batting skills.” “Another outstanding feature,” continued Lewis, “is the ‘Grand Slam’ home run that occurs with two out and the bases loaded. And still another new feature allows the player who trails with the lowest score to overcome another’s lead and come from behind to win using ‘pinch hitter.’” “Williams Manufacturing Company places special emphasis on its many years of experience building baseball games, claiming this experience to be most valuable in the development work and methods of production,” concluded Lewis.

Don’t be HALF-SAFE! operate

William PINCH HITTER

Write—Wire—Phone

CHICAGO—The Chicago coin machine factories, as well as those wholesale firms in the area, have made plans to host visitors attending the MOA convention on April 6, 7, and 8. This procedure has been very successful in past years, as many customers throughout the nation, utilizing machines manufactured here, never had an opportunity to see where and how they are being produced. These manufacturing firms advise that they have arranged to split their personnel, so that some are at their exhibit booths and some are in the plants to conduct a tour. As the factories have asked in all their invitations for the show, the task of hosting the visitors will be lightened.

Wholesalers also advise that during past conventions, many of their customers visit their quarters, and are issuing invitations again to MOA conventioneers to partake of the hospitality they are arranging for them. Here, too, staff will be split up, with some at the show, and some at their offices.

MEETING DATES

Music Operators’ Associations

April 6—Eastern Ohio Phonograph Operators’ Association
Place: 1100 Rush Blvd., Youngstown, Ohio (General Board).

6—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Port Wayne Hotel, Detroit, Mich.

6-7-8—MOA Convention
Place: Morrison Hotel, Chicago, Ill.

8—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

8—Music Operators’ Society of St. Joseph Valley
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

9—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.

9—Music Operators’ Association of Massachusetts
Place: Beaconfield Hotel, Boston, Mass.

13—Tri-City Juke Box Operators’ Association
Place: Elm Music Offices, Masillon, Ohio

14—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators’ Guild
Place: Palatine Hotel, Newburgh, N. Y.

15—Automatic Equipment and Coin Machine Owners’ Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

Place: General De Kalb Inn, 2519 De Kalk Street, Norristown, Pa.

16—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

16—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

17—Los Angeles Division, California Music Merchants’ Assn.
Place: 2902 W. Pico Blvd., Los Angeles, Calif.

20—Westchester Operators’ Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

27—San Joaquin Music Operators’ Association
Place: 1019 N. Center St., Stockton, Calif.

27—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

May—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 18, N. Y.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

ADDITION JUKE BOX OPERATORS LISTENIN’ NOT LOOKIN’ IS BELIEVIN’
Send For Free “Stereo” Sample Record And Catalog. Our line of 45 RPM Stereo Gems Records is designed with you in mind. SOLD DIRECT TO YOU ... FREE TITLE STRIPS AVAILABLE ... (See also available in One Steps) 687 B’way, suite 1202 New York 19, N. Y.
United Mfg. To Show New "Simplex Bowler" At MOA

Game Designed For Playland Type Locations
Requiring Batteries Of Games

Globe Distributing's Johnson Heads Chicago Fire Rescue Squad

Answered Over 200 Emergency Calls In 1958

CHICAGO—Bill DeSelm, sales manager of the games division of United Manufacturing Company of this city, announced last week that United's new "Simplex Bowler" will be featured at the United Exhibit in booths 32 through 45 at the MOA Convention in the Morrison Hotel.

The single player bowling alley is featured in 15, 16, 17 and 20 foot models. It features a three dimensional animation in the backglass, with a triangle in the center of the backglass which indicates pins still standing after the first ball. (This procedure is used in bowling alleys with automatic pin setting.) The "Simplex Bowler" is equipped with the big 4½ inch balls and giant pins.

"United's new 'Simplex Bowler', De Selrn stated, "is an excellent piece for Bowlettes, Bowling Centers, Amusement Parks, Arcades, and Kiddie Lantis. In fact, all those locations which require a battery of 19, 15, or 20 bowling games placed side by side will find this bowler as vital equipment."

"Simplex Bowler", continued De Selrn, "is definitely priced right and there is practically no servicing required. Naturally, United's complete line of amusement games and music equipment are being featured at the MOA convention along with this bowler."

Globe Distributing's Johnson Heads Chicago Fire Rescue Squad

Answered Over 200 Emergency Calls In 1958

CHICAGO—The most pertinent factor concerning the many accolades and citations heaped on the volunteer Chicago Civil Defense Fire And Rescue Service, is that a veteran coainman, Charles "Jimmy" Johnson, is the chief supervising officer of this courageous group of unsung men.

Johnson, who operates Globe Distributing Company during his regular business hours, informed us that his Fire and Rescue Service answered more than 200 special duty emergency calls during 1958 alone.

"One particular so-called routine mission," Johnson said, "will never be forgotten by any of my volunteer corps. It seems that many home owners were sold high test gasoline by mistake, instead of home fuel oil. We were alerted by the fire department, and immediately launched a house-to-house canvas of the area, continuing on the job until all of the gasoline was recovered without mishap."

"Recently," Johnson continued, "a near north side parochial school, Our Lady of Angels, caught fire, with a resultant apalling loss of life among school children and faculty. The Fire and Rescue Volunteer Service rushed to the scene at the first alarm, and labored on during most of the night to try to cut down on the tragedy of life. It was unfortunate that the fire got too great a start before it was detected; because, if we had more time for rescue work losses would have been at a minimum."

Johnson, who has been connected with the coin machine industry for many years, stressed the fact that it is not possible that so many men in the industry devote themselves unselfishly to many services, such as, charitable work, rehabilitation of juvenile delinquents and many other social endeavors.

Photos below show, left: Chief Johnson, operating a winch at a home which was rocked by an explosion recently, and Johnson's Civil Defense car parked in front of his fleet of Rescue Service trucks.
The continuing increase in the sale of stereophonic juke-boxes, as well as the constantly progressing stereophonic record output, is causing the operators and distributors along “coin machine row” to become very optimistic about the economic future of the music business in general.

Considerable optimism is also evident in the larger distributors who have been spending a large part of their time visiting the large juke-box manufacturing plants, such as that of the ZONE Co., which recently opened its new plant in Chicago. This optimism is the result of increased sales of juke-boxes and the increased output of recorded music.

The development of the stereo juke-box is a direct result of the growing interest in stereo sound, which has been stimulated by the success of stereo recordings in the music business. The stereo juke-box offers a new and exciting way for people to enjoy music, and it is expected to become an important part of the music business in the future.

The stereo juke-box is a significant development in the music business, and it is expected to bring a new level of excitement and enjoyment to music lovers. The optimism of the operators and distributors is a reflection of this growing interest, and it is likely that the music business will continue to grow in the future.
Keeny Releases "Little Buckaroo"

Huebsch Stresses "One Coin" Operation On Electronic Upright Game

CHICAGO—In conjunction with the nationwide trend to the Western motif, J. H. Keeny & Company of this city, last week, released their exciting, new electronic upright (one coin) game “Little Buckaroo”. "Widespread interest in well constructed electronic upright games has been steadily proven by our great success with 'Big Tent', 'Twin Big Tent', and 'Shawnee'," asserted Paul Huebsch, vice-president in charge of sales for J. H. Keeny.

"We wish to point out that 'Little Buckaroo' is strictly a 'one coin' game," continued Huebsch. "Constant demand by operators from all over the nation for a 'one coin' game induced us to concentrate on this particular feature when we initially planned this new upright game. The game is available equipped with either a nickel, dime or quarter drop coin chute, at the option of the operator.

"Scoring in 'Little Buckaroo' is simple, but exciting," he said, "in fact, there is a wide range in scoring—from 2 to 1,000 points. The highest single scoring feature is the 'Little Buckaroo' bonus, which earns 100 points."

"The very same cabinet which is always utilized in Keeny uprights is constructed around 'Little Buckaroo'," Huebsch said.

"However, a most important thing to consider is that the cabinet is actually only 22 inches wide—a cozy size for a cozy spot."

"Reports from operators in many test locations assures us that we have a big winner in 'Little Buckaroo'," concluded Huebsch, "and, of course, we can certainly expect a long, successful production run with this game."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Depreciation Inequities Should Be Corrected

NEW YORK — As is well known throughout the industry, The Cash Box, among its many other suggestions, has been advocating a more liberal depreciation plan for operators of coin operated equipment. Not only is the coin machine business confronted with this problem, but many other industries are in the same situation. A realistic plan is needed to enable more businesses to buy equipment. However, the small business man cannot approach this problem alone. It is, therefore, a matter which has to be considered by the associations of an industry, or thru a combined effort of the many small businesses.

In the coin machine business, MOC, representing the interests of the music operator, should approach the Treasury Department with a well conceived, practical method of depreciation for the music industry.

Music machine operators, as has been mentioned by this publication many times, are using several methods of depreciation. Some use 5 years; some 4 years; and others 3 years. Most coinmen use 5 years; very few the 2 year period. Not that these coin firms do not wish to change their methods, but the government, thru local Revenue offices (who seem to have final say) insist that the depreciation method used over the years has set a precedent, and therefore is the one to use. Should an operator wish to change his method of depreciation, it would be necessary to obtain permission from the local district Revenue office. As these offices hardly ever permit a change of method, the operator is saddled with the method he is using—which in most instances, is highly inequitable.

Therefore, under these conditions, the solution of this problem, would be to have the industry organization make its appeal to the legislature to institute a fair and equitable method of depreciation.

As reported in the March 7 issue of The Cash Box, Sidney Fish of The J. Z. Lieske Company of Elmsford, N.Y., wrote a feature article headed “New Liberal Depreciation Held Needed.” In this article it was pointed out that “Industrialists say they don’t care what method is provided to assure large depreciation allowances. The important thing is to do this: Correct long-standing inequities created by inflation, and thus release funds for a new big investment program.” Fish refuted the plan of the Government that it could not afford to lose tax revenue, stating that it can be demonstrated that the granting of larger depreciation write-off, would result in increased expenditures in capital goods, which set in motion a chain reaction which soon results in increased tax revenues.

In the March 21 issue, The Cash Box again reported a statement by William A. Paton, professor of accounting at the School of Business Administration of the University of Michigan, made to the Society of Business Advisory Professions. He said: “Business men should push in every possible way for liberalization by Congress of depreciation allowances on machinery and equipment, which would benefit small enterprises more than big business.”

Depreciation is another of the serious problems facing coinmen, and it would be of great help to the industry if some decision was made at the MOC meeting to have it brought to the attention of the Congress.

Coinmen Take Time Off From Good Spring Start For MOC Show

EASTERN FLASHES — It’s MOC Convention time and most distributors along Tenth Avenue are leaving for Chicago with a good book of orders ready to be shipped on music, games and arcade equipment. Stereo phonos are solid in sales, having succeeded the coin machines in all of the smaller offices. The coin phonos and jukes were “new” and first introduced. Singles are plentiful enough for record companies to supply stereo single catalogs, a good sign that equipment manufacturers are all along the line along with each succeeding new model and of course arcade equipment is selling at a peak. The new baseball games have caught on and manufacturers who have them fast enough with what orders coming through. It’s a good season for distributors and eps. With the television schedules for baseball games shortened, more time for “play” will probably be enjoyed by the coinmen this year, and of course they enjoyed the previous year. Tenth Avenue will be well represented in Chicago during the MOA and from all indications, every town in the country will bring the attendance figure over last year.

Good news from Knoppel Dist. Co. Harry Knoppel reports that his brother Hymie has been given the two-week notice before discharge from the hospital and things are looking bright again. The firm is shipping regular export customers and El-Ola sales are increasing for the steady move the Kooloys are making in the metro territory. . . . Barney Sugarman, Bumyon Sales Co., spent Tuesday in the Jersey offices and planned on an MOA trip on the weekend. Morris Rood reports good sales on the Bally "Club Robber" and AMI model "J." Bally arcade equipment getting its share of Spring biz, said Rood, Irv "Kempy" Kempner covered the outside areas with a good sales sheet to show for it . . . Jim Sherry, vet coinman, visited the avenue, and commented on the increased collections due to stereo installations. . . . Leon Taksen, Pennsylvania op, called on Tenth Avenue earlier in the week. With Al Simon, Albert Simon, Inc., busy with arcade business before departing for Chicago’s MOA, wrote Al, "I'm planning the 'Red Fin' shuffle. "It has really taken hold and another trailer-load will be shipped out as soon as you arrive," said Al. . . . Irv Holzman, Black Sales, enjoyed a recent trip to a second sun that came over Miami several weekends back. Delores Holzman, Irv’s daughter, is back from her honeymoon and eagerly awaits the arrival of their new home on Long Island. The happy couple should move in some time in July . . . Joe Munves, Mike Munves Corp., is never happier than when he’s on the road. Having just completed an extensive cross-country sales trip in his own Irv Tenth Avenue car, "Sun awfully bright," said Joe Munves, who was well satisfied, judging by the sales that were very satisfactory, judging from Mike Munves’ placid smile. Mike will mind the store while Joe goes to Chicago for the MOA, via an upstate trip, first. . . . Jake Senel visited along coinman earlier in the week.

Sylvia Lowy, Dave Lowy Co., is doing a solo this week while hubby Dave rests at home after a grueling season with the Kings. It seems the lowy’s have had their fill of these parts. Dave’s daughter couldn’t believe he was in such agony, not having even seen her dad this 4th and upon giving her the old corn remark, “Oh, Daddy, don’t be so dramatic!” A comforting comment for the Lowy pulsating dome . . . Sandy Moore Dist. Co., sales on “2000’s” are moving along still, although Al Golden, Abe Lengyel run while handling the firm’s Phila. showrooms. . . . Al “Senator” Bockdlin plans an intensive drive for UJA-Coin DIVISION funds “and we’ll give it all we have right after the industry convention.” We must get every dollar available for this wonderful cause and wind up the drive with a spectacular celebration dinner to be conducted at Al’s . . . Murray Kaye, Atlantic New York Corp., reported increased sales on the Seeburg phone line, Meyer Parkoff evidently kept his word about staying in Washington, D.C., and Virginia for an Easter. For an Easter, D.C. . . . "I'd have bet Meyer would be back in the office on Monday," remarked Murray, "but I guess he's actually going to enjoy the week-long vacation with his family after all."
Welcome to Windy City, Music Operators! Judging from the hustle and bustle, everyone is flexing their muscles to the utmost to get their exhibits in order for the opening of the convention. Early exponents arrived at the Morrison Hotel on Friday, and by all appearances the entire swingin’ MOA convention will be very much on schedule. The Cash Box gang from New York brought records getting the story for distribution in your area.

According to all indications at the Morrison Hotel at this date, this will be the greatest MOA convention ever held. Prexy George A. Miller verified this fact a few days ago when he revealed that all exhibit space was sold out 100%. And host Tom Mackey seconds that fact by asserting that the Miami “Diver” 75, single player baseball game, which incidentally was placed at the huge United Manufacturing exhibit, from booth #32 through booth #43, Music operators will meet Jack Mintack and Herb Oettinger. While you are bowing around the United exhibit you can’t miss the majority of terrific amusement games produced by United.

J. P. McKeley and Tom Herrick will be looking forward to seeing all of their friends in Southern California Baseball Shuffle. You can expect to see Eddie Ginsburg, Nate Feinstein, Bill Phillips and Harold Schwartz of Atlas Music, who are going to compete in the shuffle contest in this area. Naturally at exhibit #4 you can’t miss the Rock-Ola staff, which will consist of David C. Rockola, Donald Rockola, Edward Doris, Kurt Kruver, Les Biek and Jack Barbash. United Music’s “TIP-100” phonograph is very conveniently displayed at the huge United Manufacturing exhibit, from booth #32 through booth #43. Music operators will meet Jack Mintack and Herb Oettinger. While you are bowing around the United exhibit you can’t miss the majority of terrific amusement games produced by United.

TO VISIT THE CASH BOX

at the Morrison to tell us that Keeney’s “Little Buckaroo” is a dream game with great expectations in front of it. Harold Dorgan picks it as a sure winner all over the country.

All-State’s Vince Shay reminiscing about the old days and all the old timers who are missing now, while his sidekick Stanley Levin finds this gang of MOAers very interesting from every standpoint. . . . Charles (Jimmy) Johnson is racking up an enviable reputation in Chicago as a Civil Defense bigwig and volunteer fire chief in these parts. Jimmy and his 4 trucks of volunteer firemen spent all last week fighting a fire at one of the Fire Marshall Quinn’s finest. Jimmy has received many notable citations for his earnest efforts on behalf of the Fire Department and Civil Defense authorities.

...Earl Geising and Bob Eberly proudly displaying the new Wurlitzer phonographs along with A. D. Palmer, Jr., Bob Eber and the rest of the big Wurlitzer family.

Another coin machine’s retail price in coin-only in beaucoup is what he’d like to recall is Johnny Frantz. Johnny is particularly proud of the fact that his proxy George Target counter game “Dodge City” is doing something “em up to the top in sales. Incidentally, Johnny is interested in opening up new distributors of “Dodge City” and all of the other excellent J. F. Frantz products. . . . Marvel’s Ted Rubey and Estelle Byer urging operators to take a little time out from the action at the Morrison and taxi over to the Marvel plant for a visit and some good old fashioned hospitality. . . . We’re still waiting to break through the hustles at Auto-Bell and get more info on the new game which is to debut during this MOA convene. Al Warren assures us that everything will be ready any moment now.

Old time coinman Harold Perkins looking forward anxiously to seeing many of his old friends on the floor. Harold was temporarily retired after a tough siege in the hospital. While he’s there he'll show you his efficient assembly line for “Wild Cat” and “Double Shot” electronic upright games. Although Clarence always tries to get over to the Morrison Hotel the pressure of business at the factory keeps him there.
Eastern Novelty Offers You A Complete Line of Pool Table Supplies and Parts—All Orders Guaranteed or Your Money Back!

SLATES
The very finest pool table slate tops, in all sizes, for 6-pocket, bumper, etc.

CLOTH
Rubber-backed cloth of the finest quality at the lowest price on the market.

CUE STICKS
All first quality cues manufactured to trade specifications.

CUSHIONS
First quality cushions for bumper and 4-pocket tables.

BALLS
Genuine aramith balls designed to last a lifetime.

JUMBO BUMPERS
First Realtin bumpers for all makes and models.

BUY FROM EASTERN NOVELTY AND YOU BUY FROM ONE OF AMERICA'S LARGEST SUPPLIERS OF POOL TABLE SLATES AND SUPPLIES TO THE TRADE!

Send For Our Complete 1959 Catalogue

EASTERN NOVELTY DISTRIBUTORS
1706 Manhattan Avenue Union City, New Jersey Union 3-8584

WE HAVE A COMPLETE STOCK of the FINEST RECONDITIONED EQUIPMENT ON HAND—READY TO SHIP ANYWHERE IN THE WORLD

- MUSIC MACHINES
- SHUFFLE GAMES
- ARCADE EQUIP.
- PIN GAMES
- BINGO GAMES
- BOWLING GAMES
- BASEBALLS & GUNS
- UPRIGHT GAMES

SEND FOR LIST!

D & L COIN MACHINE CO.
Distributors For: J. H. Kenney & Co. in State of Pennsylvania
414 KELKER STREET, HARRISBURG, PENNA.
Cable Address: DALCOIN

players go "BATTY" for

Williams PINCH-HITTER

- MORE APPEAL—
- BETTER APPEARANCE—
- MORE FEATURES than any baseball game ever made.

It's the GREATEST!

See it! Play it! We have it!

FRANCO DISTRIBUTING CO.
24 N. Perry Street
MONTGOMERY, ALABAMA

Congratulations M.O.A.

AMERICAN COIN MACHINE
Vinny, Bill & Dick
2940 W. Pico Blvd. Los Angeles, Calif.

The Cash Box invites all MOA visitors to meet its Staff at Booth #11 and Booth Facing Elevators The Cash Box NEW YORK, N.Y.

CHICAGO • HOLLYWOOD • BOSTON • ENGLAND

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Here is... Irresistible Attraction!

Gottlieb's HI-DIVER

ANIMATED

DIVERS ACTUALLY SPRING FROM DIVING BOARD INTO THE SWIMMING POOL!

Here's the feature every Operator has been waiting for... ANIMATION! New lite box design shows divers spring into the swimming pool. You watch the diver swim around the pool in a circular motion and return to the diving board. Each diver cycle scores points.

- Terrific, eye-catching pool decoration packs 'em in at “poolside” for maximum play attraction.
- Kickout holes, targets and rollover buttons advance divers.
- Alternating light targets turn pop bumpers and cyclonic kickers on and off for high score.
- Four super-powered flippers—2 at bottom of field and 2 at mid-field create thrilling “relay” type action skill shots.

Wico Displays Parts Line At MOA

CHICAGO—Wico Corporation, this city, is featuring a large portfolio-type display on pegboard in its exhibit booth 48, at the MOA convention in the Morrison Hotel, showing its parts line.

"We merely had sufficient space to show a highlight of the essentials," stated Milton Wiczer, sales manager, "however, it represents a very composite array of the parts lines which are distributed by Wico Corporation.

"We will be represented at the MOA convention by many of our people, including Ed Ruber and Morris Wiczer," concluded Wiczer.

Shown below is the parts display unit that can be seen at the Wico Corporation booth 48, during the MOA convention.

NATION'S BEST BUY

SEEBURG

V-200

ONLY $339.50

Ready For Location—Ready To Go

1/3 with order, Bal. C.O.D.

WIRE—PHONE—WRITE

Send for Complete Lists

D. GOTTLIEB & CO.

OPERATORS

Dime Play is Here to Stay

In '33 nickel play was OK. Operate wisely in '59, dime play is here to stay!

D. GOTTLIEB & CO.

THE BASES ARE LOADED—
TWO ARE OUT—
OLD CASEY IS CALLING FOR

Williams

PINCH-HITTER!

If your team needs a hit—
put in a Pinch Hitter

It's smart baseball—and smart business!

Write—Wire—Phone

SEABOARD NEW YORK CORPORATION

843 Tenth Avenue, NEW YORK, N. Y. 171 Park Avenue, EAST HARTFORD, CONN.

"It's What’s in THE CASH BOX That Counts—INTERNATIONALLY"
**CLASSIFIED ADVERTISING SECTION**


**FOR SALE—**Seeburg M 100 B $250; C 325; G 425; R $500; V200 $850; V250 $1000; H1100 $250; H1100F $540; AMI G120 $500; H2000 $725; Wurlitzer 1500 $1200; 1500F $1250; 1500H $1050; all types Bingos; One and One Half Cent Machines. All machines in excellent or better condition. Will trade for late Bally Big Wheel or AUTOMATIC AMUSEMENTS OF LAKE, 917 W. CHURTON, LAS VEGAS, NEVADA.

**FOR SALE—**The best buy in used Bally Big Wheel, Big End, and one and you will see why you pay little more and be glad you did. Your money back if not completely satisfied. 1/2 deposit with all orders (call or write).—AMERICAN DISTRIBUTING INC., 957 MARKET ST., WHEELING, W. Va. (Tel. 2-7600).

**FOR SALE—**St. Louis, MO. $950; Rock-Ola $450. Telephone or wire call. Sycamore 7-6131, DAVIS DISTRIBUTING CORP., 738 VERDIN BLVD., E. SYRACUSE 3, N. Y.

**FOR SALE—**Complete line of used Phonographs, Shufleboard, Cigarette machines, etc., and all other games and equipment. Low- est prices in the country. Write letter, wire or phone call will con- vince you. We are factory repre- sentatives for late Bally, Williams, Bally-Greener and Genco. TARR DISTRIBUTING INC., 36th ST., MIAMI FL. (Tel. NWinton 5-2331).

**FOR SALE—**Cyrus Garden $485; Sun Valley $900; Key West $260; Peacock $750; Miami Beach $95; Gay Time $75; Mid Century $95; Misty 400 $250; Tornado $151; Big Show $225; Double Header $185; Broadway $130; Dictator $100; F 325; NOVELTY CO., 920 HOW ADVERTISING, NEW ORLEANS, LA. (Tel. JA 2-7137).

**FOR SALE—**Records! All labels, all speeds at close-out prices! ’78— ’49 major labels in any quantity. 12 LP’s off the rack for $20. $5 each hand picked. We buy surplus stocks. all speeds S1D TABACK, RECORDS 2540 W 248TH ST., 5000-5200 DEPT. 334 CALIF. (Tel. Dunkirk 3-7373).

**FOR SALE—**Seeburg M100B $240; C $810; HI-F100C $410; HI-F100F $495; KIDDIE $320; Wurlitzer 1500 $250; 2204 $855; 2304 $855; Williams Tin Pacs, like new, $155; Bally C, D, and E. make offers. All machines checked.—WORLD BORO MACHINE CO., 43 W 28 ST., N. Y. (Tel. W. 32-2636).

**FOR SALE—**AMO selection Hide-Away Units; AMO selection Wall Routers, available for low down prices. RUNTON SALE, 614-252, NEW YORK, N. Y. 596 $350, 1000 $390, 1500 $500, 2000 $650, 2500 $1150, 3000 $1750, 3500 $2350. (Tel. Longacre 5-1880).

**FOR SALE—**Shuggie Champ! $150; Twin Bill $125; Majesty $355; Monarch $160; Kings $210; B-O $80; Showoff $125; Shuffleboard $195; F-120 $45; G-120 $75; H-120 $750. Painted, Guaranteed America’s finest. See our MUSICIANS, 2334 OLIVE ST., SAINT LOUIS, MO. (Tel. Ch 4541).

**ONLY $48.**

**FOR 52 CONSECUTIVE CLASSIFIED ADS EACH PLUS $2 FREE CHECKING COPIES.**

**The Cash Box**, 1721 BROADWAY, NEW YORK 19, N. Y.

**FOR SALE—**Rainbow S. A. $145; Lightning S. A. $155; Leader Deluxe S. A.$115; Ave. S. A. $125; Capitol S. A. $225; Super Bows S. A. $195; Rocket Shuffle S. A. $285; King S. A. $25; King S. A. $95; Holiday S. A. $195; Deluxe Bally Shuffle S. A. $185; Ski Bowl S. A. $255; Champion S. A. $395; Speedee S. A. $105; CENTRAL OPERATING MACHINE CO., RICHTOWN, IN.-S8 $150, HIGH ST., COLUMBUS 8, OHIO. (Tel. A-Xesterday 4-3239).

**FOR SALE—**Grand Central Shuffleboard, Bally Coin Machine, 7312 GEORGIA AVE., N. W., WASHINGTON, D. C. (Tel. Randolph 3-9897).

**FOR SALE—**A machine that pays for itself first week with little or no service! Lucky Hoist Horparke Opera- tors report this and more. NATIONAL DISTRIBUTORS, 89-91 ENGLISH AVE, SPRINGFIELD, ILLINOIS.

**FOR SALE—**United and Chicago coin machines. These Franche machines: Wurlitzer 1500s, 1400s, 1520s, 1015s; all types Bingos; Coin operated machines. All machines in excellent or better condition. Will trade for late Bally Big Wheel or AUTOMATIC AMUSEMENTS OF LAKE, 917 W. CHURTON, LAS VEGAS, NEVADA.

**FOR SALE—**For export, sixty Kenney Bonus Superbells, Twins; thirty Kenney Superbells, Delux; two Dinguir machines. All machines in excellent or better condition. Will trade for late Bally Big Wheel or AUTOMATIC AMUSEMENTS OF LAKE, 917 W. CHURTON, LAS VEGAS, NEVADA.

**FOR SALE—**1448 Rock-Ola Photographic game $475; VL1000 Seeburg $475; KIDDIE $225; Juke Box $125; 325s $150; EMI A11 $275; 2100 Wurlitzer $775; M100C Seeburg $575; AMI Supertone $575; Vintage Coin Operated $100; PARADE $1000; PEONY 10000 PENNSYLVANIA ST., 7TH STREET, SEATTLE 6, IINDIANA. (Tel. HA 3-4580).

**FOR SALE—**Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons. New Aluminum Instrument Plates. $49.50. Telephone or write collect. SYRENA S. 75-1351, DAVIS DISTRIBUTING CORP., 738 VERDIN BLVD., E. SYRACUSE 3, N. Y.

**FOR SALE—**Complete machine of Phonographs, Shufleboard, Cigarette machines, etc., and all other games and equipment. Low- est prices in the country. Write letter, wire or phone call will con- vince you. We are factory repre- sentatives for late Bally, Williams, Bally-Greener and Genco. TARR DISTRIBUTING INC., 36th ST., MIAMI FL. (Tel. NWinton 5-2331).

**HOW TO GET A S4 CLASSIFIED AD 14 PER WEEK FOR ONLY 93c**

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

The Cash Box
"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wall Boxes 20 selection Seeburg 105, 5 for 25¢; 800 3020's Hi-Fly Rockola $12 1940's $5; 800 $35; Beach Clubs $50; Yacht Clubs $50; Vendors Change & Stand $85. HALLGRÉN DISTRIBUTORS, INC., 1626 3rd Ave., CHICAGO, ILLINOIS. (Tel. 4-6703).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Games. Write for info. $200 for 3 yrs. KEEPER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5800).

FOR SALE—United Bowling Alley 5000. Hi-Fly $75; William Tee Strike $150; Williams Four Homer $195; Williams Double Pennant Baseball $50. SALINA MUSIC & AMUSEMENT CO., 210 S. 5th STREETS, SALINA, KANSAS.

FOR SALE—Waiting Fortune Telling Scales $59.50; United Bowling Alley $325; Turk Champ $295.50; Ten Strike $199.50; Junior Tee Strike $229.50; All Models AMI Phonos. Lowest prices. CENTRAL DISTS., 1321 S. CUST, ST. LOUIS 3, MO. (Tel. MA 1-5511).

CLASSIFIED ADVERTISING HERE COSTS 10¢ PER WORD

YOU

CAN BUY CLASSIFIED ADS HERE FOR 15¢ PER WORD ON "THE CASH BOX SPECIAL CLASSIFIED ADVERTISING PRIVILEGE"

Write For The Facts To
THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Established Photograph Route, Scarborough to Kingston, BOX 374, TERMINAL A, TORONTO, ONT., CANADA.

FOR SALE—AMF B-835; AMF D-40; 45 RPM $135; AMF D-60, 45 RPM $195; Seeburg V-200 @ $395; Seeburg K-100 @ $725, GLOBE AMUSEMENT CO., INC., 1024 COMMONWEALTH AVE., BOSTON, MASS. (Tel. B-4429).

FOR SALE—Chicago Coin Rebuilt Shuffle: Model 804; United & Chicago Coin 14' Bowlers $295; Chicago Coin Tournament 38 1/2 Bowler (player) $139; Geneo Space Age $225, T & L DISTRIBUTING, INC., 1603 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel. Main 1-8751).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite, Summum, Pennington and Southern Amusement, Memphis, Tennessee, use and sell Lemonite, Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube, GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—Chicago Coin Rebuilt Shuffles—will pass for brand new. Clean out our inventory, write, wire, phone, Limited quantities, SHELDON SALES INC., 111 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. Lincoln 9106).

FOR SALE—Write for Special Low Prices for Shuffle Board Waxes. Box quantities to manufacturers SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, NEW JERSEY. (Tel. Ilgovel B-3242-35).

FOR SALE—E-120 AMI $275; E-40 AMI (converted) $200; scoreboard $95; Gladstone $130; Tim-Bee-Tu $900; Smile $75; Neumann $50; C. C. Twin Hockey $200; Pool Alley $58; Sky-Gunter $75, C. A. SPEIS, 316 W. COLUMBIA ST., EVANSVILLE 11, IND. (Tel. HA-3527).

FOR SALE—100 Telequis, with film. Reconditioned, refinished, ready for locations with 54 or 14 ply. Special price, $75.50. Write for quantity prices and lists of other equipment. G O R SALES, 3216 NO. LE- CLAIRE AVE., CHICAGO, ILL. (Tel. 4-8936).

FOR SALE—Amazing Values on: Keeney Super Bonas Balls; Bally Depression, Special Arrow Balls, Feature Balls and many others. For special offer write for Keeney, Bally and Universal Console type Machines. Write for prices. PAPER BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — Mercury Counter Toppers 14 (original print) $129.50; Walling 400 Sons (current Model C), original print $14.50. Con. Sex Restored $69.50. TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-1445).

FOR SALE—Special—Bally Carnival Queens $625; Skill Parades Electronic Upright Games $295.50; Big Imings $375.50; Turk Kings $25; Golf Tanks $299.50; Gottlieb: Gondollers $335; Double Actinos $365. NEW ORLEANS NOVICE CO., INC., GREAT NECK, NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-5036).

FOR SALE—Cigarette, candy, coffee and cigar vending Machines, Reclaxa- tor Health type Machines, Panomo, Fust Striker, Card Vendors, Lord's Prayer, Bear Guns, 1st Swami Quiz Ticket Napkin Machines, K. O. Champs, Kiss-O-Meter, TEXAS ASSOCIATED ENTERPRISES, P. O. BOX 1066, AMARILLO, TEXAS. (Tel. DR 3-0022).

FOR SALE—Wurlitzer 1900's and 2000's $425; Wurlitzer 2104, $510; Bally ARC, U.S. Roadmaster, Handleup, Big Ball Bowlers, make offer. NATIONAL NOVICE CO., 2526 S. 43RD ST., GREAT NECK, NEW YORK. (Tel. Hunter 2-1021).

MISCELLANEOUS

MISCELLANEOUS — BIG SERVICE TIP—5 Ball Operators—Do you have new Ducks around your suppliers? Recondition your games with self-adhering Vinyl, Plastic Coverings, rings. Only $75.50 per 100. Send Check to: SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J.

ONLY $48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

The Cash Box
1721 BROADWAY, NEW YORK 19, N. Y.

Write For The Facts Today.

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you have a new game or store on the Cash Box, but if you aren't you should be. For $15 a year (only $25 per issue) you will receive every week every advertisement that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a pittance to one you are), just pass the word along to someone of your customers to "join the family." Send a check for $15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Bob Young's Service will service or repair all types of coin operated equipment in Southern California. Contact—BOB YOUNG'S SERVICE, 1001 22ND STREET, LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Hollywood 7-5731, Car 542).
What makes AMI cabinetry outstanding for quality? Here in Grand Rapids—traditional home of fine furniture—AMI master craftsmen working with the best materials to be had, take extra care, extra pride in a job perfectly done. Result: every AMI model "J" juke box looks like the superb job that it is. Lasts like the superior quality it is. Sounds like the unequalled high fidelity that it is, in your choice of stereophonic or monophonic sound. See and hear the AMI "J" now at your AMI distributor. Operate the juke box that plays and pays.

AMI Incorporated 1500 Union Avenue, S.E., Grand Rapids 2, Michigan. Since 1909—engineers, designers and manufacturers of the world's most dependable coin-operated music instruments.
## How To Use “The Cash Box Price Lists”

### CODE (Numerical Prices)
1. Prices UP
2. Prices DOWN
3. Prices doesn't UP and DOWN
4. No Change from Last Week

### PHONOGRAPH QUOTATIONS

### MANUFACTURERS CODE

### PINBALL GAMES

### WURLITZER

### ROCK-OLA

### AMI

### SEEBOURG

### CROSSOVERS (Continued)

### CROSSOVERS

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Hail The New Champ!

KING BOWLER

chicago coin's

Newest Bowling Thrill!

Available in 16'½ and 21'½ ft. lengths!

Regulation Scoring!
Screened Playfield!
All Steel Cash Box!

Still Going Strong!

RED PIN BOWLER
The Greatest Shuffle Bowler Of Them All!

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Where have all you half dollars been lately?"

"Riding down the coin chutes of Wurlitzer Phonographs."

"Doesn't it take your breath away?"

"No, but that Wurlitzer Stereophonic Music does. Boy! It's terrific!"

**WURLITZER Stereophonic MUSIC**

**MUSIC IN MOTION THAT PUTS COINS IN MOTION—TOWARD YOU**

A lot of so-called "stereo music" is just good high fidelity sound. Don't be fooled. Be sure you offer your locations TRUE STEREOPHONIC MUSIC . . . that's WURLITZER STEREO. Listen to it at your Wurlitzer Distributor's. The difference is obvious. It's that difference that MAKES the increase in your EARNINGS.

**WURLITZER 104 and 200 SELECTION**

**Stereophonic-High Fidelity MUSIC SYSTEMS**

**WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS**

**GEARED FOR GREATER EARNING POWER**

THE WURLITZER COMPANY
NORTH TONAWANDA, N.Y.
Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Club Bowler

is more fun for more players...

earns more money in more spots

Every location is a CLUB BOWLER spot because CLUB BOWLER attracts all types of players. Popular switch-button Lucky Strike permits frame-to-frame handicap play, improves profit-boosting competitive group play. Exclusive 4-way play assures top earnings, long life on location.

4 WAYS TO PLAY

OFFICIAL bowling with LUCKY STRIKES
OFFICIAL bowling without Lucky Strikes
SPEED bowling with Lucky Strikes
SPEED bowling without Lucky Strikes

"Lucky Strike feature may be switched on or off during game as handicap skill-equalizer.

2 MODELS

STANDARD—REPLAY

Standard model equipped with dime chute only. When 2 players play, first player deposits dime.

Replay model equipped with 2 coin chutes: one for dime a play, one for 3 plays for quarter.

SEA ISLAND

8 MAGIC SCREEN POSITIONS

ABCDEF

Shift before or AFTER 5TH BALL!

Extra mobility of Magic screen and maximum Extra time add up to Extra play-appeal...

Extra earning-power.

SEA ISLAND collections top sensational records of CARNIVAL QUEEN. Get your share...

got SEA ISLAND today.

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Cash in on the Baseball Season Now!

Equip every location with United's New Deluxe Baseball

Featuring

Famous 3-Way Match
Number Star Clover

Hi-Score Replay Feature

Attracts More Players

Size Right

Only

5½ Ft. Long
2 Ft. Wide

Fits every Location

1 or 2 Can Play
3 Outs per Player

Equipped with

Credit Unit

10¢
or 3 for 25¢ Play

National Rejector Coin Mechanism

Also available in regular model
United's Yankee Baseball
(Without match or replay features)

Same compact size with credit unit

United Manufacturing Company
3401 N. California Avenue, Chicago 18, Illinois

Shipping weight 275 lbs.

See United's Shuffle Alleys, Bowling Alleys, Rifle Galleries and other big money-makers at your United distributor now!