Jimmy Clanton, Ace Records' singing star, who became one of the top personalities in the music field as a result of his million-selling record, "Just A Dream", checks his script on the set at Hal Roach Studios in Hollywood during the filming of Alan Freed's "Go, Johnny, Go". Jimmy has the male lead in the picture, scheduled for release in April. His latest disk is "My Love Is Strong" and "Ship On A Stormy Sea", both tunes written and sung by him in the picture. Ace has also released a new album entitled, "Just A Dream", which consists of 12 original songs written by Clanton.
PERHAPS

Orchestra and Chorus under the Direction of ACQUAVIVA

SUNDAY EVENING, MAY 3

100 STRINGS AND JONI

With the Symphony of the Air Orchestra

Watch for Special New Deluxe Album

"100 STRINGS AND JONI"

Coming Soon

Place your order now for

E3755
Erupting out of Denver to climb new peaks.

Gary Stites

LONELY FOR YOU

c/w SHINE THAT RING!

Who's Gary Stites?
He's 17 years old, blond, slight but with devastating pipes and material—a Colorado boy with all-American sound, looks and talent!

Carlton #508

Carlton Record Corporation

CARLTON RECORDS ARE SOLD ONLY THRU RETAIL RECORD OUTLETS. WE DO NOT SELL TO OR THROUGH BOOK AND OR RECORD CLUBS.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THINK
HAVE
UA
DD
WL—
27)
FL—
PETER
RO
HAWAIIAN
TS
GOT
FX—
Bros.
JP
ON
22)
BOY.
CO
4
CE—
Pos.
CU—
PX—
JA
WB-5015
SU—
DO—
CHARLIE
7
DE
C2
c
WI-237—
ALVIN'S
MY
HY—
DB
HA
CM
I'VE
WO—
porary
MC
FI
34x975
Cash
38x840
PIN
54x705
RODGERS
62x163
MADRE
66x975
Box,
72x551
JOE
73x685
NEVER
74x656
and
97x975
Music
120x24
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Gigi

Heads for an Oscar

...and remember, only MGM Records has the original cast sound track album.

Stereo E3641 ST
Monaural E3641 ST

50 million viewers will be watching on Academy Award Night, April 6, NBC-TV.

Dealers: Be prepared for the rush—stock up now!

Flash!

Attention MGM Records Distributor Salesmen win valuable prizes.

See special "Gigi" contest portfolio.

"It's what's in the Cash Box that counts—INTERNATIONALLY"
The Cash Box

Disk of the Week

“TAKE A MESSAGE TO MARY” (2:24) [Sony BM-1151, Bryant, Bryant]

“POOR JENNY” (2:08) [Arfus-Rose BM—Bryant, Bryant]

THE VERY BROTHERS (Dadeco 1364)
- Felice & Boudreau, the Very Bros, consistent suppliers of hit material, have given the team two more strong items, one of them one of their most beautiful creations, “TAKE A MESSAGE To Mary”. Stirking, folk-style plaintive is a tale about a fellow who asks that his gal not be told he is in jail, and the boys handle it with tender, slight uptick authority. A natural! Romping under-cut novelty can score, too. Felice takes a dare to a teen party, and with a tight voice, she is way up by the cops, and is mistakenly identified as a leader of a teen gang in the following day’s papers. Both girl’s brother and father are after her date, who got away. Should follow “TAKE A MESSAGE To Mary” way up the charts.

“I TOLD MYSELF A LIE” [Warner BM—Blackwell, Williams]


CLYDE MCPHATTER (MG 12780)
- The pop-R&B star, after a highly successful disk tour with Atlantic, debuts on the MGM label with an effort on the lament, “I Told Myself A Lie”, that’s certain to confirm the artist’s notable chart standing on his previous outing. Fine bluesier’s feeling-one’s heart is carried with smooth, feelingly fineesse by McPhatter, A McPhatter beau. Songster superbly faces up to things again on his similar essay of the oldie, “I’M Afraid The Masquerade Is Over”. Could make the chart grade along with top end.

“I STILL GET A THRILL” [Words & Music ASCAP—Davis, Coots]

“PERHAPS” [Parliament ASCAP—Shroeder, Freed, Silber]

JONI JAMES (MG 12779)
- Joni James, who again found the national spotlight focusing on her as a result of her wonderful rock-a-ballerina revivals of standards, has another potent attention-getter in her latest for MGM. “I Still Get A Thrill” is the tune that should follow hot on the heels of her “There Goes My Heart” and “There Must Be A Way” chart-riders. The coupling is a very pretty ballad that also bears watching. Acquaviva’s orch tastefully backs the lark at her velvety-throated best.

“CAREFREE WANDERER” (2:44) [GiB BM—Wolfe, Soloway]

“EDUCATED ROCK AND ROLL” (2:26) [Criterion ASCAP—Hansen, Applebaum, Williams]

BILL PARSONS (Fraternity 538)
- The “All American Boy”, Bill Parsons, follows his Fraternity smash with a complete changed-pace swinger that should also see its way up the popularity charts. Labeled “Carefree Wanderer”, it’s an extremely pretty folk item with a soft, eba cha beat, that Bill and the chorus wax with tender emotion. On the other end Bill engagingly plays the role of an instructor who’s gonna teach an “Educated Rock And Roll”. Bright companion piece.

“COOL” (2:15) [Sheldon BM—Mann, Shapiro]

“When I Look In The Mirror” (2:35) [Cedarwood BM—Walker, Tilless]

THE KALIN TWINS (Decpo 10868)
- The boys bid for their fourth straight chart turn on their latest pairing, and their hit string should be continued with the slick, slow cha-cha showing, “Cool”. Enticing opps is about a guy who’s flipped over a classy chick. Standout Jack Pleis arrangement in Latin-rock vein. Bottom-end also has Latin leanings. Fine sound. “Cool” appears the stronger side.

THE JOHNSON BROTHERS (Valer 2006)
- “ZOMBIE LOU” (2:05) [Elizabeth-Moonbeam BM—Johnson, Johnson] Vocal-romance date, with the boys electrically rocking the lyrics and the musicians packing away. Lots of things happen here.

CASTING MY SPELL” (1:56) [Elizabeth-Moonbeam B M1 Johnson, Johnson] Semi-heel feel invested in another rocker.

DANNY DAVIS (Cabot 129)
- "CUMULATIVE NOURISHMENT" (2:30) [Shapiro, Bernstein ASCAP—Hagen] Davis’s beautiful trumpet work on the neglected lovely could do the chorus track for the deck. Supporting the artist’s impressive stinging is a fine-sounding, semi-lyric chorus. Sure to meet with hefty look play, strong contender for the lists.

"CASTING THE WHOLE TOWN KNOWS" (2:25) [F. E. Marks BM—Reigle, Wells] The performing Davis’s solid vocal on the pleasing wistful, Polished beat-romantic.

RUSS REGAN (Capitol 4169)
- "JOAN OF LOVE" (2:08) [Mel- bina, Epikage BM—Regan] A pretty romantic rock-a-ballard is waxed with sales authority. On Regan’s chart debut, has that “money-making” sound.

"THAT’S WHEN I RAN" (2:17) [Beechwood BM—Regan] Flip’s afoot-face house-rocker that Russ and the crew put together with exuberance. Spirited performance.

THE SPACE MEN (Jubilee 3538)
- "CINDERELLA’S PARADE" (2:28) [Melodia BM—Brown & Burt] A new group, dubbed the Space Men, dish up a delightful, happy-go-lucky instrumentally to be heard during a Mummer’s Day parade. Speeded-up, sans lyrics charts round out a strong chart threat.

"ROUND UP" (2:15) [Moon Mint BM—Brown] Under side is a cute, gimmick-jaqued instrumental rocker.

OCIE SMITH (Citation 1037)
- "YOU’VE CHANGED" (2:04) [Melody Lane BM—Carey, Fischer] This could be the one to catapult Ocie Smith into the big time. It’s the best.The oldie brought back in thrilling rock-a-ballard style by the rich, deep voice of Smith. Could be theistinguish, Fine Irving Staton-missed musical backdrop.

"WHY DO I FEEL SO ENCHANTED" (2:11) [Empress BM—David, Livingston] Flip is an attractive new item that also sports a commercial rock-a-ballard beat. Ocie never sounded better. Watch his stock soar.

RAYUTIN (Prey 402)
- "I SAW YOU SMILE" (2:40) [Show Tune ASCAP—Orlob, Harbach] Some real old-fashioned, strong tenor warbling on the Latin-tempo item. Ork backing is excellent. Older folks will appreciate.


TRINI LOPEZ (King 5187)
- "ROCK ON" (2:38) [Wista BM—Lopez, Sheffield] There’s good news for the youngsters on Lopez’s exciting, both pop & rhythm-loaded performance on the lively item. Of note, too, is the selectible work from the instrumentalists. Keep tabs on all.

"SINCE I DON’T HAVE YOU" (2:04) [Callico ASCAP—Rock, Skyliners] Fine cover of the Sky- liners’ number performed on Callico, Dupe maybe a little late, though, for big sales recognition.

CARMEL QUINN (Headline 1001)

"TOWN OF GALWAY" (2:10) [‘O Byrne De Witt ASCAP—Rock best sound more evidence in the lark’s reading of the sentimental.

LEE CRAIG (Joven 531)
- "IFIC IS THE WORD" (2:07) [Robert Mells BM — Evant, Thomas] The Dick Clark coined word is used as the description of the gal in this belting beat stanza by Craig & guitar-studded combo set-up. Sound’s has a pro teen way.

"PLEASE LOUISE" (2:00) [Goosy BM—Thomas] More upbeat sound of the young dancing market.

THE FOUR ESQUIRES (Paris 531)
- "NON E COSI" (2:30) [Greta & Schneider BM—Cold, Vautrinelli] Team hits a solid rock-ballard note in this pretty Italian imported item, both potential and response could gain chart standing for waving. Well worth keeping tabs on.

"LUCKY OLD SUN" (1:50) [Robbins ASCAP—Gi [Smith] Boys rare through the great number. Exciting side.

“Only those records best suited for commercial use are reviewed by the CASH BOX”
breaks on
Columbia with
"I’ve Come
of Age"

Now! An electric new voice—a singing
style unlike any you have ever heard—
this is the excitement you look for
when you program a DJ show—this is
the making of big record sales!
b/w "This Is Always" 4-41356
CASTIN’ MY SPELL” (2:07) [Moonbeam ASCAP—Johnson, Johnson]

“TELEPHONE BABY” (1:59) [El Dorado BMI—Otis]

THE JOHNNY OTIS SHOW (Capital 4168)

• The Johnny Otis Show, the outfit responsible for the “Hand Jive” success, is back on the R&B scene with an infectious, vocoio affair that comes off as a cross between “Hand Jive” and the “Hawaiian War Chant.” Terrific doo jet by Otis and femme newcomer, Maxi Lee. Johnny and Maxi also dish up an inviting, doo jet on the RH-slanted rhythm thumper, “Telephone Baby”. Topsides should cast a “magic sales spell” on both the R&B and pop fields. Vocal musical support by the Otis crew.

HEARTACHES AT SWEET SIXTEEN” (1:49) [Iris-Trojan BMI—Reid, Kooloff, Springer]

“GOODBYE JIMMY, GOODBYE” (2:53) [Knollwood ASCAP—Vaughn]

KATHY LINDEN (Feist 8571)

• The thresh has a contagious outing on “Heartaches At Sweet Sixteen” that looks like it’s built for a chart run. Charmier, related with whisper-like appeal by Miss Linden, is about a teen who’s getting kissed about her crush on a boy. Cute “ya-ya” vocal support, and effective sparkle from vibes in the combo. Coupler is a pretty folk-styled session. It’s the bright upper track that sells us.

DON’T EVER LEAVE ME” (2:32) [Fairway BMI—Townsend]

“LOVER COME BACK TO ME” (2:23) [Harms ASCAP—Romberg, Hammerstein]

ED TOWNSEND (Capitol 4717)

• Townsend’s distinctive date on “Don’t Ever Leave Me” can easily be the songster’s biggest click since “For Your Love.” Approach to the wistful has a terrific, soft-wailing quality, with Townsend stretching out words to excellent effect. One of the most original decks we’ve heard in a long while. Chart bound performance. From his new LP, “New In Town,” Townsend swings tastefully on “Lover Come Back To Me,” and effort that resembles the artist’s successful reading of another Sigmund Romberg-Oscar Hammerstein tune, “When I Grow Too Old To Dream”. Figure heavy jock activity here.

“WHY” (2:18) [Trinity, Desert Palms BMI—Conway, Conway]

“They Don’t See” (2:00) [Trinity, Desert Palms BMI—Conway, Conway]

GARRY LEE (Time 1009)

• It appears as the Gary Lee, a newcomer to the wax world, will have a smashing bit on his very first release for the hot Time label. The artist’s warm tones are a listening treat as he asks “Why” does everything about nature remind him of his lost love. Beautiful female chorale assist along with a simple, yet artistly power set of lyrics, rounds out a magnificent ballad offering. Flip is a haunting rock-a-ballad that has to bow to the strength of the upper end.

“ONCE UPON A DREAM” (2:36) [Walt Disney ASCAP—Fain, Lawrence, Chalvovsky]

“TIME WAS” (2:40) [Peer Intl BMI—Russell, Prado, Luna]

DELLA REESE (Jubilee 5369)

• Della Reese’s return to the hit brackets will more than likely be hastened by her swinging interpretation of the beautiful Chalvovsky “Sleeping Beauty” theme. The tune, with a lyric adapted for the Walt Disney flick, is tagged “Once Upon A Dream”, and Della’s distinctive brand of warbling is a treat. Sy Oliver’s crew lends a grade “A” musical assist. Flipside the chip displays her pro ballad style on the lovely evergreen.

JACK and the OP BIRDS (Diana 101)

• “THE OP SONG” (2:15) [Diana ASCAP — Tepper, Bennett] Kindies should be charmed by this Chipmunk-Alvin-type affair in which the “hipsters” play an alphabet game (and later, the narrator) to an engaging tune. Rock jobbers should make special note of this moppet delight.

• “THE DREAMY DOLLS OF DUESSELDORF” (2:25) [Diana ASCAP — Tepper, Bennett] Very catchy instrumental number that employs vibes as the principal music-maker. Whistle bits invitingly enter the picture, too. Could score with the jocks.

BILL HALEY (Decca 30873)

B+[“NOW AND THEN THERE’S” (2:40) [Lewis ASCAP—Trader] Tender-beat treatment by Haley on the oldie, currently one of Elvia Presley’s chart riders. Coty’s support is simple, and right in the soft-rock groove. Will get coin from the teeners.

LA VERNE STOVALL (Kip 400)

B+[“YOUR LOVE” (1:38) [Lion BMI—Foster] The rockably savory reading this feeling tune, simple guitar support is highly effective. There’s much to please the youngsters here. Eye deck.

C+[“DREAM WORLD OF MY OWN” (2:51) [Livingston] Show reflections by the artist on this end.

JOE LOCO (Imperial 5573)

B+[“I DA CHA CHA CHA” (2:07) [Leo Feist ASCAP — Carleton] Clean, intimate cha-cha look at the tune, from Latin pianist Loco & combo plus occasionally “ja-da cha”-ing songsters.


NICOLA PAONE (Cedone 1363)

B+[“LA CAFETTERIA (THE COFFEE POT)” (2:27) [Paone BMI — Paone] Paone, currently high on the charts with “Bla, Blah, Blah” on Amper, appears in good novelty form on Cedone with a zany item that employs a cute sound of coffee perking in the pot. Must be eyed.

B+[“PRETTY LADY” (1:56) [Paone BMI — Paone] American folk-flavored to this engaging tune.

JODY REYNOLDS (Denon 1515)

B+[BEAULAH LEE” (2:19) [Ellars BMI—Johnson BMI — Reynolds, Sturdivant] The songwriter, who mas chart news last year with “Endless Sleep”, rips infection through his name-song, and receives top-draw guitar going on the right of the kit. Have a solid rock sound here.

B+[“GOLDEN IDOL” (2:37) [Elizabeth-Johnstone BMI — Burnet, Reynolds, Nance] Big Beat start be to come in, and the fellas will rise on this heat-felt theme.}

THE BRANDT TRIO (Wyn 1601)

“BLUEBERRY HILL” (2:48) [Chappell ASCAP—Lewis, Stool Rose] Interesting adaptation of the mainstay in a minor key by the trio that gives the tune a new sound, an inviting one at that. Look out for the side.

STUART HAMILBNE (Coral 62069)

“INDIANA (BACK HOMEB) AGAIN IN INDIANA” (2:39) [Shapiro Bernstein ASCAP—Hamel-MacDonald] Pop venture by the country wailer on the evergreen. Take from Hamblin’s “Remember Me” could have a relaxed way that should in interest deejays.

C+[“REMEMBER ME” I’M THE ONE WHO LOVES YOU” [ASCAP & Range BMI—Hamblen] Deep-voiced artist in a ballad showing, also from the album.

SCOTT STEVENS (Apt 25031)

B+[“WHY, WHY, WHY” (2:91) [Walnut BMI—Glaser, Martin Much in a jump rock way here they have deck favored by the teeners. Built word-wise somewhat like “What Do You Fall In Love”, jitty is a sure-fire format, and Stevens & ork-vocal gang rip solidly through a Eye waking.

B+[“SUNDAY IN MAY” (2:22) [Walnut BMI — Martin, Martin] The artist puts forward a fine emotional reading on a choice teen item. Might make chart needle along with top stint.

LYNN VERNON (Cove 5932)

B+[“IN THE MOOD” (2:46) [Shapiro Bernstein ASCAP — Garalda Rafa] The old Glenn Miller vehicle takes very well to a rock concomitant. With the guitar section having itself a teen field day, kid can have a great dance-floor tune with this entry.

C+[“MOON ROCKET” (2:26) [Quilled BMI—Vernon] Anote went-work-out.

“Only those reports best suited for commercial use are reviewed by THE CASH BOX”}
THE MESSAGE TO MARY IS ON ONE SIDE OF THE EVERLY BROTHERS NEW RELEASE CADENCE 1364 ON THE OTHER SIDE IS THE ROCKIN' STORY OF POOR JENNY

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX.”

**DICK GLASSER**

(Columbia 43157)

“GET THEE BEHIND ME” (2:26) [Camarillo BMI—backing track] A contagious inspirational number—recorded carefully some years back by the (Cats—puts Glasser in a warm & slighty brassy & breezy vein.) Excellent performance.

**ANDY ACKERS**

(Metro 2007)

“The Night of the Quarter Moon” (2:47) [ASCAP—Cahn, Van Heusen] Pie Ackers & the trio take a brisk & bustling view of the romantic from the period and keep it moving. First-rate vocal-arranging.

**BOBBY POORE**

(Beto 1002)


**THE DUMPLES**

(Dex 517)

“AN INVITATION TO THE PARTY” (2:94) [Arch A. Kronis, Jacobson] Fine female is the feature of this potent, folksong about gaz who thinks she hasn’t invited a party, and finds of a surprise party in her own home—Abby’s party beat play.

**C: “MY SISTER’S BEAU!”**

[Poplar BMI — Hoffman, Similar arrangement on a tab song’s face of sister’s girl’s set.

**DORIAN**

(Todd 1011)

“OH HOW I WISH I FELLED” (2:14) [Bono-Beaumont ASCAP] Newcomer Dorian has set us a real challenge to the vocalists, who take the line in Italian. Could prove a winning take.

**B:+ EXCELLENT**

**B+: GOOD**

**C: FAIR**

**D: MODERATE**

**B: DISK & SLEEPER**

**C: VERY GOOD**

**D: NEWCOMER**

**E: SPECIAL**

**F: FAVORITE**

“LONELY FOR YOU” (David Jones BMI)

“SHINE THAT RING” (David Jones BMI)

GARY STITES (Carleton 508)

— Eighteen-year-old songster Stites has the makings of a teen favorite, a standing he may well achieve with his initial Carleton effort, the touchingly read, “Lonely For You”. Stites works the tune with both a caress and a deft ability to build up to a dramatic line. Big soaring chorus. Track has the chart goods. Stites swings-records his way through the bottom-half ditty. We’re all for “Lonely For You”.

**B: MUST BE CATCHIN’”** (2:07) [Metro BMI—Stanley]

“SOMETHING I DREAMED LAST NIGHT” (2:35) [DeSylva, Brown & Henderson ASCAP—Fain, Yellen, Magidson]

JULIE LONDON (Liberty 51582)

— A smart, sultry “Fever”-type stint by the stylists on “Must Be Catchin’” should provide a field-day for the die-hards, with resulting exposure setting deck up for a chart run. The neglected lovely, “Something I Dreamed Last Night”, is the lady’s explosive couplet, culled from her latest LP, “London By Night”. Deep-jazz sales attention centers on “Must Be Catchin’”.

**B: DREAM BOY”** (2:07) [Hecht-Lancester-Buzzell ASCAP—Roberts, Jacobson]

“LOVE WILL FIND OUT THE WAY” (2:26) [Strasfeld ASCAP—Parson, Goldman, Weiss]

JILL COREY (Columbia 41360)

— Jill Corey bubbles over with effervescence as she brings about her wonderful “Dream Boy”. It’s a thoroughly refreshing march tempo rocker that thrusts the listener, as with the Jimmy Carroll orch and chorus, belts out with spirit. Could break wide open. “Love Will Find Out The Way” is a pretty, sentiment-flavored walker from the new Broadway musical, “First Impressions”.

**B: ALL OVER NOW”** (2:07) [Buna BMI—Smith]

“VIO DOO WOMAN” (2:00) [Buna BMI—Smith, Russell]

SMILEY SMITH (Apollo 533)

— Wax debut-s play an important role in the award section this week and Smiley Smith is one of the newcomers with a disc headed for the big time. The chart displays a warm, sincere pop-country vocal style as he and a vocal crew smoothly carve out the tune-compelling, teenage romantic slumber tagged “All Over Now”. On the under lid, a drum-spotted rocker Smith tantalizingly tells about the “Voo Doo Woman”.

**B: GOOD”**

**B+: GREAT**

**B: EXCELLENT”**

**B: VERY GOOD**

**C+: GOOD”**

**C: FAIR”**

**D: MODERATE”**

**E: SPECIAL”**

**F: FAVORITE”**

THE BRIGIDI SISTERS

(Chancellor 1032)

B “THAT TICKLES” (2:00) [Rambles-Larrade BMI — Marshall, Ackerman] The Brigid Sisters could have a novelty-smash on their hands as they infectiously carve out a rib-ticklin’ skeleton tale. Deck is chock-full of comically infected gimmicks. Kids should love this one.

B “THE GAL WHO NEVER CAME BACK” (2:15) [Rambles-Larrade BMI — Marshall, Ackerman] The chorus on this is the blend of the current nutty vocal-romancer, and tear-compelling romantic fluffer. Tasty coupler.

PAUL MARVIN

(Rex 322)

B “HURRY UP” (Ron BMI—Bynum, Russell) Paul Marvin’s lusty vocalithons are supported by a sensational instrumental background on a hard-hitting rocker that could put the Ron label on the hit map. Great jive fare.

B “CINDERELLA” (Ron BMI—Comeaux, Ruffino) More of the same tremendous instrumental, and novel-sounding sounds on this modernized version on the famous kiddie story. Two solid handclappers.

KEN HANNA

(Nostalgic 1002)

B “WAGON WHEELS” (Shapiro Brothers ASCAP—Bill, Dolores) Relaxed, easy-to-cut on the enter-gee, with Hanna showing-up well and his combo-vocal backdrop abilling nicely along. Good deejay turn-table issue.

B “TUMBLING TUMBLEWEEDS” [Williamson ASCAP—Solran] Another sturdy set in the West is agreeably rendered by Hanna & crew.

THE ROBBINS

(Cashmere 1000)

B “STANDING AT THE BANDSTAND” (3:48) [Beat BMI—Robbins, Seeger, Gals] Classic hit that is an affable tale about the boy & the bandstand. Catchy tune.

C: “I WANT TO SING AGAIN” (2:13) [Beat BMI—Robbins, Harris, Seigel] Is willing to try romance again on the boomer.

JOHNNY DORELLI

(20th-Fox 134)

B “AM I THE ONLY ONE” (2:30) [Bruce BMI—Robbins, Harris] love an interesting vocal by Robbins. Harris, being somewhat different in style.

LILLIE BRYANT

(Swan 4029)

B “SMOKY GRAY EYES (STROLL+SOMKRY)” (2:30) [Conley BMI—Bynum, Currey] Solid stroll material for the youngsters, with the chirp telling about fella who won’t settle down and the combo & chorus producing a great stroll sound. Could get places.

B “I’LL NEVER BE FREE” (2:12) [Laurel ASCAP — Benjamin, Weiss] Kids get another good stroll entry here, and the number is an above par rock piece.

COLLEEN LOVETT

(Branswick 5127)

**B: GOOD”**

**B+: GREAT”**

**B: EXCELLENT”**

**B: VERY GOOD”**

**C+: GOOD”**

**C: FAIR”**

**D: MODERATE”**

**E: SPECIAL”**

**F: FAVORITE”**

“GOODNIGHT SWEETHEART” (1:46) [Robbins ASCAP—Noble, Campbell, Connely, Vallee] The song-stress instantly multi-tacks on this beat-cuddle of the standby, which can serve as an effective closer to a boop.

B “IF A KNEW YOU WERE COMING” I’D’VE BAKED A CAKE” (2:00) [Robber ASCAP—Hoffman, Merrill, Watts] Miss Lovett is joined by a children’s chorus on the 1950 Eileen Barton million-seller. Kiddies will like.

“ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX.”
Everybody picks...

The Walls Have Ears

Mercury 71428

Patti Page

backed with the lilting waltz...

My Promise

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“Only those records best suited for commercial use are reviewed by THE CASH BOX”
SPRING TONICS!

Guess Who
Jesse Belvin
47/7469

Home
Jim Reeves
47/7479

The Italian Cowboy Song
Lou Monte
47/7467

Have a greener spring. Order these fast-climbing hits today!

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

RUTH OLAY
(February 74132)

B "I WANNA BE A FRIEND OF MINE" (2:25) [Hudson ASCAP—Gold] Oldie is taken on a new note with swing by the songstress, who has appeared on Jack Paar TV stints. Portion has Miss Olay giving her vocal. Dark is a class performer. Due for lots of jock attention.

THE ARVAK'S
(Record Review)

B "DONNE-MOI" (2:20) [A & L—Myers ASCAP, DeKnight cover] Pretty, swing-in-French item from the songstresses, who have put a fine vocal up to the appealing romancer. Enough air-play going on this "different-sounding" entry to enter.

LARRY HIBBY & THE ENCORES
(Vee-Eight 1050)

B "MY BABY DON'T LOVE ME" (2:35) [Adams, Vive & Abbott BMI—Pep] Pro teen sound by Kirby & combo-chorus companions on the driving display of the solid vehicle. Could and should have a go at the charts.


PAUL PEAK
(RNC 025)

B+ "SHORT SHORTNIN'" (2:22) [Wonder BMI—Peek] Bang-up group vocal & combo backing for the rock 'n rollers to take to. Songstresses work somewhat like the Coasters, there's chart potential here.

C+ "J-2" (2:97) [4 Star BMI—Galther] A formidable teen reading of the dramatic lovely that Pees comes succeeded with some years back. Lead Peek reads out in top-drawer fashion. Watch also.

THE SPORTSCoats
(King 5100)

B "GOTTA GET ME ONE" (2:14) [King BMI—Waaz] Driving portion by the songstresses, who receive combo support that knows its rock business. All in all, a sound that the young set will like.

C "A SIDE" (2:10) [Lois BMI—Waaz] Femme is like the "A" side of a rock 'n roll record says the man upfront on this fine novelty rocker. Side swings.

LOREZ ALEXANDRIA
(King 5189)

B+ "YOU'RE MY THRILL" (2:32) [Movietone ASCAP—Germer, Clere] Exciting version of the evergreen by the talented female stylist, with opening on a fine Latin beat from the Orchestra, later enhanced by swing scoring. Class deejay material.

C+ "I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER" (2:07) [De Sylvia Brown & Henderson ASCAP—Ahler, Young] Things start off on a light swing note, and then lark & orch go brightly to work.

RUTH OLAY
(Mercury 74132)

B "I WANNA BE A FRIEND OF MINE" (2:25) [Hudson ASCAP—Gold] Oldie is taken on a new note with swing by the songstress, who has appeared on Jack Paar TV stints. Portion has Miss Olay giving her vocal. Dark is a class performer. Due for lots of jock attention.

HAL DAVIS
(Kelley 105)

B+ "THE WAY YOU LOOK TO ME" (2:20) [T. R. Harris ASCAP—Kern, Fields] One of Jerome Kern's loveliest works in a teen setting that is full of warmth & feeling, thanks to the handsome portrayal by Davis. The Stunt album continue the backing glow, too. Waxing could have chart meaning in both pop & R&B areas.

C+ "WAY TO MY HEART" (1:58) [Barrister BMI—Gordon] Vocalist is sincere on another beat-balanced stand. Top track is the stronger item.

BEVERLY ROSS
(Columbia 1346)

B+ "SECRET TEARS" (2:27) [E. R. Marks BMI—Ross] Sincere romp is by 2-thrush on a wiseful rockabilly that has feelingful lyrics. Bobby Vinton—sounding syrupy. Deck grows on the listener.


TOMMY PAYNE
(XYZ 601)

B+ "THE ENGINE BANDANNA" (2:24) [Myers ASCAP—DeKnight] Rockabilly rock session built on a "Black Denim Trouser & Motorcycle Boots" theme, though the speedster is a gal. Tempo & gimmicks suggest jet-like speed. Watch it.

C+ "SHY BOY" (Conley BMI—Slay, Crewe) Take about a shy boy and an equally shy girl is expressed with a good teen sound by Payne & companions.

THE ADMIRAL TONES
(Felted 856)

B "HEY HEY PRETTY BABY" (2:38) [Murdie BMI—Lottrell, Kern] The combo goes it alone in a quick- grated "Guitar Boogie Style" on guitar lead-day. Lots of zestful teen known-how here.

LAWRENCE WELK'S LITTLE BAND
(Dot 15924)

B+ "BELL BOOGIE" (2:17) [Harry Von Tillzer ASCAP—Cates] Fine teen swinger from the Welk outfit, working on an arrangement that blends both the boogie-woogie and the trumpet who plays above bell effects. A sound that has strong commercial appeal.

C+ "THE SWINGIN' BUGLER" (2:38) [Harry Von Tillzer ASCAP—Welk, Crewe] Another good one, with Laening highlighted on muted trumpet.

JOANNA DEAN
(Kent 322)

B+ "JUKE BOX NUMBER ONE" (2:14) [Hip Hill-Tree BMI—Saucer] An attractive little entry, with combo-chorus backing effectively on the soft-sweet. This beat portrayal on a solid vehicle could make noise.

C+ "HE'S MY Jim" (2:20) [Motown Records, Forte BMI—Motolee] Affable upbeat on a ditty melodically resembling "Frankie & Johnnie".

GINA LOMBARDI
(Magnatone 1161)

B "WISHING" (2:29) [Crawford ASCAP—De Sylvia] The songstress affectionately handles the unpretentious beat vehicle. Please for the jocks to take.

C+ "DANCING TEENAGE STYLE" (2:59) [Palm Springs ASCAP—Davis] Hard biting effort on what teen-dancing is all about.

JIMMIE WHALIN
(Roulette 4142)

B+ "MAD DREAM" (2:36) [Marches BMI—DeCosta BMI—Brussini] Wistful Italian-flavored opus, with a sweet trumpet solo acompaniment following the piano solo. Could be a big one.

C+ "LOST LOVE" (2:37) [Marches BMI—Brussini] Whalin's thoughtful delivery of the plaintive beat ballads creates lots of conviction. String-orch still gets bigchorus adds to the deck's appeal also turn into a waxing of import.
RITCHIE VALENS

his "La Bamba" and "Donna" heading for 2 million
again THANKS D.J'S, OPS, and DEALERS
for your great reception of:-

"THAT'S MY LITTLE SUZIE"

200,000 SHIPPED FIRST WEEK

and

"IN A TURKISH TOWN"

#4114

Order NOW from...

DEL-Fi
RECORDS, INC.

DJ'S ATTENTION
If your listeners would like a free printed pamphlet with
pictures of "THE STORY BEHIND RITCHIE VALENS
ALBUM," ask them to mail a self-addressed stamped
colvelope to DEL-Fi Records.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
## MONOURAL

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Pos</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>*THE KINGSTON TRIO</td>
<td>THE KINGSTON TRIO</td>
<td>Capitol T-996 * EAP-1, 2, 3-996</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>RITCHIE VALENS</td>
<td>RITCHIE VALENS</td>
<td>(Dot-Fi DLP-120)</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>WELCOME TO THE CLUB</td>
<td>NAT &quot;KING&quot; COLE</td>
<td>(Columbia W-1120 * EAP-1-1120)</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>**SING ALONG WITH MITCH</td>
<td>MITCH MILLER</td>
<td>(Columbia CL-1160, CS-8004 * B-1160, 1, 2, 3)</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>**ONLY THE LONELY</td>
<td>FRANK SINATRA</td>
<td>(Columbia W-1053, Sw-1053 * EAP 1-1053)</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>**BROADWAY IN RHYTHM</td>
<td>RAY CONNIFF</td>
<td>(Columbia CL-1252, CS-8064 * B-1252, 2, 3)</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>**MORE SING ALONG WITH MITCH</td>
<td>MITCH MILLER</td>
<td>(Columbia CL-1245; CS-8043 * B-1245, 2, 3)</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>BILLY VAUGHN PLAYS</td>
<td>BILLY VAUGHN</td>
<td>(Dot DLP-3146, SD-25156)</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>PAT BOONE SINGS</td>
<td>PAT BOONE</td>
<td>(Dot DLP 3156)</td>
<td>23</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>**FABULOUS JOHNNY CASH</td>
<td>JOHNNY CASH</td>
<td>(Columbia CL-1293, CS-8122 * B-1293, 2, 1)</td>
<td>19</td>
<td></td>
</tr>
</tbody>
</table>

*Also Available in Stereo*

## STEREO

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Pos</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>BROADWAY IN RHYTHM</td>
<td>RAY CONNIFF</td>
<td>(Columbia CS-8064)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>GIGI</td>
<td>MOVIE CAST</td>
<td>(MG-M 36-45)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>VICTORY AT SEA—Vol. II</td>
<td>ROBERT RUSSELL BENNETT</td>
<td>(RCA Victor LSC-2226)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>SAIL ALONG SILV'RY MOON</td>
<td>BILLY VAUGHN</td>
<td>(Dot S-25100)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>VERY THOUGHT OF YOU</td>
<td>NAT &quot;KING&quot; COLE</td>
<td>(Capitol Sw-1084)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>TABOO</td>
<td>ARTHUR LYMON</td>
<td>(Holl 806)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>CONCERT IN RHYTHM</td>
<td>RAY CONNIFF</td>
<td>(Columbia CS-8002)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>JOURNEY INTO SOUND</td>
<td>VARIOUS ARTISTS</td>
<td>(London PS-100)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>SOUL OF SPAIN</td>
<td>101 STRINGS</td>
<td>(Stereo Fidelity 6400)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Also Available in EP*

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Pos</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>REMEMBER WHEN.</td>
<td>GIGI</td>
<td>(EMI L.P-1940)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>THE KINGSTON TRIO</td>
<td>THE KINGSTON TRIO</td>
<td>Capitol T-996 * EAP-1, 2, 3-996</td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>TCHAIKOVSKY, CONCERTO NO. 1</td>
<td>TCHAIKOVSKY CONCERTO NO. 1</td>
<td>RCA Victor LSO-1032</td>
<td></td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>I WANT TO LIVE.</td>
<td>I WANT TO LIVE</td>
<td>RCA Victor LSO-1032</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>JIMMIE RODGERS GOLDEN YEAR</td>
<td>JIMMIE RODGERS GOLDEN YEAR</td>
<td>RCA Victor LSO-1032</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Only those records best suited for commercial use are reviewed by THE CASH BOX**
You’ll be barking up the right tree when you climb on the follow up smash by Billy Grammer

THE KISSING TREE

Billboard — "Spotlight"  March 16, 1959
Cash Box — "Disk of the Week"  March 21, 1959
Variety — "Best Bet"  March 18, 1959
The Music Reporter — "Scoop of the Week"  March 18, 1959

MONUMENT
ONE OF THE LONDON GROUP OF HIT LABELS
539 West 25 St., New York 1, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### The Records

**The Cash Box, Music**

**Page 20**

**March 28, 19**

#### The Records
**Disk Jockeys Played Most**

A summary of reports received from nation's disk jock.

<table>
<thead>
<tr>
<th>1</th>
<th>VENUS</th>
<th>FRANKIE AVALON (Chancellor)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>CHARLIE BROWN</td>
<td>CATHETERS (Ace)</td>
</tr>
<tr>
<td>3</td>
<td>IT'S JUST A MATTER OF TIME</td>
<td>BROOK BENTEN (Mercury)</td>
</tr>
<tr>
<td>4</td>
<td>ALVIN'S HARMONICA</td>
<td>DAVID SEVILLE &amp; CHIPMUNKS (Liberty)</td>
</tr>
<tr>
<td>5</td>
<td>COME SOFTLY TO ME</td>
<td>FLEETWOODS (Dolphin)</td>
</tr>
<tr>
<td>6</td>
<td>TRAGEDY</td>
<td>THOMAS WAYNE (Fernwood)</td>
</tr>
<tr>
<td>7</td>
<td>NEVER BE ANYONE ELSE BUT YOU</td>
<td>RICKY NELSON (Imperial)</td>
</tr>
<tr>
<td>8</td>
<td>IT'S LATE</td>
<td>RICKY NELSON (Imperial)</td>
</tr>
<tr>
<td>9</td>
<td>I'VE HAD IT</td>
<td>HIGH NOTES (Time)</td>
</tr>
<tr>
<td>10</td>
<td>PINK SHOELACES</td>
<td>DODIE STEVENS (Crystalette)</td>
</tr>
<tr>
<td>11</td>
<td>STAGGER LEE</td>
<td>LLOYD PRICE (ABC-Paramount)</td>
</tr>
<tr>
<td>12</td>
<td>HAWAIIAN WEDDING SONG</td>
<td>ANDY WILLIAMS (Capitol)</td>
</tr>
<tr>
<td>13</td>
<td>PLEASE MR. SUN</td>
<td>TOMMY EDWARDS (MGM)</td>
</tr>
<tr>
<td>14</td>
<td>IF I DIDN'T CARE</td>
<td>CONNIE FRANCIS (MGM)</td>
</tr>
<tr>
<td>15</td>
<td>PETER GUNN</td>
<td>RAY ANTHONY (Capitol)</td>
</tr>
<tr>
<td>16</td>
<td>PETITE FLEUR</td>
<td>CHRISTOPHER JAZZ BAND (Laurie)</td>
</tr>
<tr>
<td>17</td>
<td>DONNA</td>
<td>HITCHIE VALENS (Euclid)</td>
</tr>
<tr>
<td>18</td>
<td>IT DOESN'T MATTER ANYMORE</td>
<td>BUDDY HOLLY (Coral)</td>
</tr>
<tr>
<td>19</td>
<td>TALL PAUL</td>
<td>ANNETTE (Disneyland)</td>
</tr>
<tr>
<td>20</td>
<td>SEA CRUISE</td>
<td>FRANKIE FORD (Ace)</td>
</tr>
</tbody>
</table>

---


*Only those records best suited for commercial use are reviewed by THE CASH BOX*
The Everly Brothers

"POOR JENNY"

Cadence #1364

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Juke Box Regional Record Report**

**The Top Ten Records - City by City**

### New York, N. Y.
1. "Venus" (F. Avalon) - "It's Just A Matter Of Time" (B. Benton)
2. "Come Softly To Me" (F. Avalon)
3. "It's Just A Matter Of Time" (B. Benton)
4. "Alvin's Harmonica (D. Seville)"
5. "Softly" (E. Wrangell)
6. "Don't Be Angry" (R. Vaiken)
7. "Charlie Brown (Coasters)"
8. "Since I Don't Have You" (E. Wrangell)
9. "It's Late (R. Nelson)"
10. "What A Fool (B. Way)

### Chicago, Ill.
1. "Venus" (F. Avalon) - "It's Just A Matter Of Time" (B. Benton)
2. "Alvin's Harmonica (D. Seville)"
3. "Harmonica (D. Seville)"
4. "Don't Be Angry" (R. Vaiken)
5. "Pink Shoe Lace (D. Stevens)"
6. "Petite Fleur (C. Barbee)"
7. "Charlie Brown (Coasters)"
8. "It's Late (R. Nelson)"
9. "Pink Shoe Lace (D. Stevens)"
10. "This Should Go On Forever (R. Bernard)"

### Los Angeles, Calif.
1. "Venus" (F. Avalon) - "Come Softly To Me" (F. Avalon)
2. "Alvin's Harmonica (D. Seville)"
3. "Hawaiian Wedding Song"
4. "Alvin's Harmonica (D. Seville)"
5. "Peter Gunn (R. Avalon)"
6. "It's Just A Matter Of Time (B. Benton)"
7. "My Heart Sings (P. Anka)"
8. "Pink Shoe Lace (D. Stevens)"
9. "Lend Me Treadings (J. Wilkins)"
10. "Charlie Brown (Coasters)"

### Dallas, Tex.
1. "Charlie Brown (Coasters)" - "I've Had It (B. Benton)"
2. "Venus" (F. Avalon)
3. "Charlie Brown (Coasters)"
4. "It's Just A Matter Of Time (B. Benton)"
5. "Don't Be Angry" (R. Vaiken)
6. "Charley's Blues (B. Benton)"
7. "Alvin's Harmonica (D. Seville)"
8. "Galaxy Boogie Shizzle (C. Barbee)"
9. "Quiet Village (R. Vaiken)"

### Philadelphia, Pa.
1. "Venus" (F. Avalon) - "Charley's Blues (B. Benton)"
2. "Sorter Lee (L. Price)"
3. "It's Just A Matter Of Time (B. Benton)"
4. "It's Late (R. Nelson)"
5. "Charlie Brown (Coasters)"
6. "Help (R. Williams)"
7. "She Say (Diamantis)"
8. "I'll Never Be Anyone Else But You (R. Nelson)"
9. "Donna (R. Vaiken)"
10. "Guitar Boogie Shizzle (C. Barbee)"

### San Antonio, Tex.
1. "Come Softly To Me (F. Avalon)"
2. "Venus" (F. Avalon)
3. "Charlie Brown (Coasters)"
4. "It's Just A Matter Of Time (B. Benton)"
5. "I've Had It (R. Nelson)"
6. "It's Late (R. Nelson)"
7. "Merry You Always (McGuire)"
8. "I'm Mad (B. Benton)"
9. "Tulsa Julee (J. Valentino)"
10. "Alvin's Harmonica (D. Seville)"

### Miami, Fla.
1. "Mornin'" (F. Avalon) - "I've Had It (R. Nelson)"
2. "Happy Organ (C. Ford)"
3. "Charley's Blues (B. Benton)"
4. "Softly" (E. Wrangell)
5. "Mornin'" (F. Avalon) - "I've Had It (R. Nelson)"
6. "Mornin'" (F. Avalon) - "I've Had It (R. Nelson)"
7. "Mornin'" (F. Avalon) - "I've Had It (R. Nelson)"
8. "Mornin'" (F. Avalon) - "I've Had It (R. Nelson)"
9. "Mornin'" (F. Avalon) - "I've Had It (R. Nelson)"
10. "Mornin'" (F. Avalon) - "I've Had It (R. Nelson)"

### Pittsburgh, Pa.
1. "Venus" (F. Avalon) - "Come Softly To Me (F. Avalon)"
2. "Petie Fleur (C. Barbee)"
3. "Softly" (E. Wrangell)
4. "Charlie Brown (Coasters)"
5. "It's Late (R. Nelson)"
6. "Help (R. Williams)"
7. "Since I Don't Have You (E. Wrangell)"
8. "Alvin's Harmonica (D. Seville)"
9. "Peter Gunn (R. Avalon)"
10. "I've Had It (B. Benton)"

### Kansas City, Mo.
1. "It's Just A Matter Of Time (B. Benton)"
2. "Charlie Brown (Coasters)"
3. "I've Had It (R. Nelson)"
4. "Venus" (F. Avalon)
5. "Alvin's Harmonica (D. Seville)"
6. "Charley's Blues (B. Benton)"
7. "Sea Cruise (F. Ford)"
8. "Sorter Lee (L. Price)"
9. "Come Softly To Me (F. Avalon)"
10. "Donna (R. Vaiken)"

### Boston, Mass.
1. "Venus" (F. Avalon) - "It's Just A Matter Of Time (B. Benton)"
2. "Alvin's Harmonica (D. Seville)"
3. "Charlie Brown (Coasters)"
4. "Flower Power" (C. Ford)
5. "Don't Be Angry" (R. Vaiken)
6. "Blues (C. Ford)"
7. "Softly" (E. Wrangell)
8. "I've Had It (R. Nelson)"
9. "Sorter Lee (L. Price)"
10. "Since I Don't Have You (E. Wrangell)"

### Norfolk, Va.
1. "Venus" (F. Avalon) - "It's Just A Matter Of Time (B. Benton)"
2. "It's Just A Matter Of Time (B. Benton)"
3. "Venus" (F. Avalon) - "Come Softly To Me (F. Avalon)"
4. "I've Had It (B. Benton)"
5. "Don't Be Angry" (R. Vaiken)
6. "Pink Shoe Lace (D. Stevens)"
7. "Softly" (E. Wrangell) - "I've Had It (B. Benton)"
8. "Harmonica (D. Seville)"
9. "Peter Gunn (R. Avalon)"
10. "Softly" (E. Wrangell) - "I've Had It (B. Benton)"

### Baltimore, Md.
1. "Never Be Anyone Else But You (R. Nelson)"
2. "It's Just A Matter Of Time (B. Benton)"
3. "Charlie Brown (Coasters)"
4. "Petie Fleur (C. Barbee)"
5. "Flea Shuffle (C. Ford)"
6. "Don't Be Angry (R. Vaiken)"
7. "Alvin's Harmonica (D. Seville)"
8. "Softly" (E. Wrangell) - "I've Had It (B. Benton)"
9. "Harmonica (D. Seville)"
10. "Flea Shuffle (C. Ford)"

### Denver, Colo.
1. "Charlie Brown (Coasters)"
2. "Alvin's Harmonica (D. Seville)"
3. "Sorter Lee (L. Price)"
4. "Venus" (F. Avalon)
5. "Alvin's Harmonica (D. Seville)"
6. "Tragedy (T. Wayne)"
7. "Softly" (E. Wrangell)
8. "Sorter Lee (L. Price)"
9. "Flea Shuffle (C. Ford)"
10. "Come Softly To Me (F. Avalon)"

### Cincinnati, Ohio
1. "Venus" (F. Avalon) - "Come Softly To Me (F. Avalon)"
2. "Never Be Anyone Else But You (R. Nelson)"
3. "I've Had It (B. Benton)"
4. "Alvin's Harmonica (D. Seville)"
5. "Petie Fleur (C. Ford)"
6. "Pink Shoe Lace (D. Stevens)"
7. "Charlie Brown (Coasters)"
8. "Flea Shuffle (C. Ford)"
9. "Harmonica (D. Seville)"
10. "Since I Don't Have You (E. Wrangell)"

### Minneapolis, Minn.
1. "Venus" (F. Avalon) - "Come Softly To Me (F. Avalon)"
2. "Charlie Brown (Coasters)"
3. "Tragedy (T. Wayne)"
4. "I've Had It (B. Benton)"
5. "Flea Shuffle (C. Ford)"
6. "Don't Be Angry (R. Vaiken)"
7. "Alvin's Harmonica (D. Seville)"
8. "Softly" (E. Wrangell)
9. "Sorter Lee (L. Price)"
10. "Petie Fleur (C. Barbee)"

**Only those records best suited for commercial use are reviewed by THE CASHE BOX**
They gave you...
"WHEN" and "IT'S ONLY THE BEGINNING"
and NOW...

Another HIT by

THE
KALIN TWINS

"COOL" / "WHEN I LOOK IN THE MIRROR"

DECCA 9-30868

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE HEIR APPARENT...
DESTINED TO REIGN
OVER ALL RECORDOM

Joe Medlin

I kneel at your throne

Mercury 71415

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Best Selling EP's**

1. **PETER GUNN**
   - Henry Mancini, RCA Victor EPA-4333
2. **RICKY SINGS AGAIN**
   - Ricky Nelson (Imperial, IMP-159, 60, 61)
3. **THE LONELY ONES**
   - Duane Eddy (Jamie EP-100)
4. **FABULOUS JOHNNY CASH**
   - Johnny Cash (Columbia B-12531, 32, 33)
5. **DETOUR**
   - Duane Eddy (Jamie EP-301)
6. **SING ALONG WITH MITCH**
   - Mitch Miller (Columbia B-1160, 1, 2, 3)
7. **COME DANCE WITH ME**
   - Frank Sinatra (Capitol EPA-1069)
8. **MORE SING ALONG WITH MITCH**
   - Mitch Miller (Columbia B-12431, 2, 3)
9. **OPEN FIRE, TWO GUITARS**
   - Johnny Mathis (Columbia B-12701, 2-3)
10. **HYMNS**
    - Tennessee Ernie Ford (Capitol EPA-1, 2, 3-756)
11. **KING CREOLE**
    - Elvis Presley (RCA Victor EPA-4319)
12. **EVERLY BROTHERS**
    - Everly Brothers (Cedarmere CEP-103)
13. **JOHNNY CASH SINGS HANK WILLIAMS**
    - Johnny Cash (Sun EPA-111)
14. **STILL MORE SING ALONG WITH MITCH**
    - Mitch Miller (Columbia B-12831, 2, 3)
15. **SONGS OUR DADDY TAUGHT US**
    - Everly Brothers (Cedarmere CEP-108, 9, 10)

**Best Selling Sheet Music**

1. **HAWAIIAN WEDDING SONG**
   - Pickwick ASCAP—King, Hoffman, Manning
2. **MAY YOU ALWAYS**
   - Hootie & the Blowfish ASCAP—Markos, Charles
3. **NOLA**
   - Gershwin ASCAP—Arndt, Skylar
4. **MY HAPPINESS**
   - Happiness ASCAP—Peterson, Bergantine
5. **CHILDREN'S MARCHING SONG**
   - Miller ASCAP—Sharp, Arnold
6. **ALVIN'S HARMONICA**
   - Monarch ASCAP—Bogdaarian
7. **VENUS**
   - Remco-Ladsale BMI—Marshall
8. **SMOKE GETS IN YOUR EYES**
   - T. B. Harris ASCAP—Horbach, Kon
9. **PETITE FLEUR**
   - Hill & Range BMI—Buchet
10. **NORTH RIDGE ASCAP—Moncini**
11. **WITH THE WIND AND THE RAIN IN YOUR HAIR**
    - Paramount ASCAP—Lawrence, Edwards
12. **GOTTA TRAVEL ON**
    - Songo BMI—Clayton
13. **DONNA**
    - Kemo BMI—Volans
14. **THERE MUST BE A WAY**
    - Valanda ASCAP—Gallup, Jason
15. **16 CANDLES**
    - January BMI—Dixon, Khent

**Sizzling ! ! ! ! !**

**LOVE'S BURNING FIRE**

by Beverly Ann Gibson  
**Deb 506**

**DON'T KEEP IT TO YOURSELF**

by Virgil and the 4 Channels  
**Deb 508**

**A Great Novelty**

**MAY WE**

by The Pee Wees  
(The Might Folks Of Rhythm)  
**Deb 504**

Watch for "The Hong Kong Rock" by The Hot Rods Deb #1000  
The New Dance Craze to be introduced on Major T.V. Shows

**BEB RECORDS**

1650 Broadway, New York City JE 7-6678

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Already on the charts!

Billboard—"Spotlight"
Cash Box—"Disk of the week"
Music Reporter—"Scoop of the week"

Stan ROBINSON
BOOM-A-DIP-DIP
MONUMENT

Don't miss this... the drivingest record you've ever heard... and only 1 minute and 50 seconds long

THE TRUMPETEERS
STRING OF TRUMPETS

Already on the charts!

Billboard—"Spotlight"
Cash Box—"Disk of the week"
Music Reporter—"Scoop of the week"

Jimmy RICKS
SECRET LOVE

Already on the charts!

Billboard—"Spotlight"
Cash Box—"Disk of the week"
Music Reporter—"Scoop of the week"

Billy FURY
MAYBE TOMORROW

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
What The Entire Trade is Saying About...

The Cash Box "TOP 100"

Bill Stewart

March 13, 1959

Just a note to remind you that I am looking forward to getting together with you in Chicago at MOA time. Hope all the gang get in for the blast.

Incidentally, the new "Red Dot" deal on the Top 100 is working out great. Your list is far and away the quickest to spot upcoming songs and proves invaluable in our programming. I have noticed lately that songs show up on your list as many as three and four weeks before they do on the others.

See you in Chi.

Best regards,

Bill Stewart

Program Director
The Storz Stations

THE STORZ STATIONS · Home Office
225 South 19th Street · Omaha 2, Nebraska

Thanks Bill—Our mail and phone responses to this feature have been overwhelming. Your sentiments express exactly the opinion of important record business figures throughout the world. Your colleagues in the radio field have also adopted this chart as a programming guide. The Cash Box "Top 100" has become as permanent a part of any station as the microphone.
STACKING UP

Profit...is no problem with UNITED ARTISTS’ “stacking up” plan.

These 13 top selling albums are now available with a special discount.

- 26 Albums for the Price of 20.

- National Advertising in HIGH FIDELITY MAGAZINE, HI FI MUSIC REVIEW, DOWNBEAT and MUSIC U.S.A. brings these albums to the attention of a half million record buyers.

- A National Direct Mailing also announces this plan.

- Both monophonic and stereo albums are packed in units of 13.

RING UP SALES WITH UA
UNITED ARTISTS RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SPECIAL ISSUE
(dated: april 11th)
your advertising message
will reach ALL of the
nation's operators
distributed at the MOA Convention
at the Morrison Hotel, Chicago, all
during the show.....and those
music machine operators unable
to attend will receive it by mail.

goes to press:
THURS. APRIL 2nd

reserve your space now!...or better
still — send in your ad now!

The Cash Box
1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

• CHICAGO
29 e. madison st. (phone: financial 6-7272)

• HOLLYWOOD
6272 sunset blvd. (phone: hollywood 5-2129)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
A Tender and Moving Ballad
from the Exciting, Dramatic Film Production...

WILLIAM FAULKNER'S
THE
Sound
AND THE
Fury

Title Song from the Jerry Wald CinemaScope Production
Released by 20th Century-Fox
b/w "ENCHANTED"

A Great Rendition by
THE PLATTERS
on
MERCURY
71427X45

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Bill Carlton (WNJN-Newark, N. J.) beaming after winning the RCA Victor "Holiday Abroad" contest. Carlton left for Europe March 1st. Ronnie 19 (KOMA-Oklahoma City, Okla.) announced recently that the station broadcasts vital weather, instrument readings, and general information throughout the broadcast schedule to private and commercial airlines planning flights to or from Oklahoma City. Harry Miller (WHAT-FM-Philadelphia, Pa.) recently featured a deep sleep interview with Henry Mancini whose "Peter Gunn" album is currently enjoying number one position on the LP charts. Miller's sit formerly on a completely jazz format from 4 to 5 A.M. has changed its schedule to include swing from A.M. to 4 P.M. Don Rowe (KTLU-Cleveland, Ohio) tells us that the most talked about item in Tulsa "The People Speak On Repeal." Next month Oklahoma will have a general election to decide whether or not to continue prohibition, or to join the "wet" state. According to Rose the station has invited people to call in and express their opinions on the subject. The station tapes their comments, allowing each person 30 seconds. The talks are run twice an hour alternating "ye and nays" on request. (WPMP-Pascagoula, Miss.) is in the running for the youngest regular deejay in the business. P. D. Edward D. Quave tells the youngsters do a real bang-up job on his own show for the teen crew conducting his own survey, preparing his own show, etc., like an old pro twice his age. . . . Ronnie Granger (WINS-New York City) announces his engagement to Yvonne Taylor. A June wedding is planned. Also resuming the marital knot is the station's research and promotion manager Phillip Leopold, who announces his engagement to Beverly Adams. The couple will be married in November. . . . Prome man Morty Weis reminds deejays of the great Easter programming potential in Frankie Lyman's "Up Jumps the Rabbit," . . . WGBB-Long Island, N. Y., Long Island morning station according to a Pulse, has been holding chats on a weekend program that plays host to top name wax artists. Nick Charles is among the station platter spinners who have hosted such wax notable as Tommy Leonetti, Mitch Miller and Bobby Freeman. . . . Bill Wood (KIC-U-Fort Worth, Tex.) reports a urgent need for rock and roll platters of all labels. Wood says that due to a change in format back East the station has been caught short in shipment of the same. The jockey could also use some give aways for his Teen Club show at night. . . . Roy Fo (WIKY-Evansville, Ind.) says that the new Bobby Darin LP completely frooze him. Fox says that Darin sounds like a young Tony Bennett on this set.

VITAL STATISTICS:

Ed Billek former morning man at WBY-R-Waterbury, Conn., takes on an evening stand with station WTRY-Troy, N. Y. . . . Johnny Bell, with KYW-Cleveland, for the last three months, is moving to WINZ-Miami. Bell will start his duties for WINZ the 28th of March. . . . Vice president and general manager Richard M. Klaus has announced the appointment of Gay S. Harris as program director at WJE-Cleveland, Ohio. Harris leaves KDIA-Pittsburgh, to take on the duties. . . . Don Paserby has left station CKSF-Cornwall, Ont., and is now handling the chores for CKYL- Verdun, Mex., Can. Latest addition to the staff WNEW-New York City staff is Bert Wayne. Wayne comes on as newscaster and emcee of "Music In The Air" Sundays, 8 to 10 A.M., and "The Bert Wayne Show," 6 to 8 P.M. . . . James P. Stover has been named as national sales manager of WIBD-Philadelphia, Pa., according to a joint announcement by Lionel F. Baxter, vice president and managing director, and John Mahoney, station and sales manager. . . . Robert M. Purcell, president and general manager of KFWD-Hollywood, Calif., recently announced the appointment of Ruth Levy as director of publicity and public relations.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
London Lowdown

England’s Top 30 Records

The Eurovision Song Contest finals took place in Cannes last week and the result was as follows:

The winning song went to Holland, led “Een Beetle”. Second was the Irish contribution “Sing Little Child”. The third place went to France with a song called “Dui Oui”. It seemed rather remarkable that Modugno’s song “Piove” did not anywhere in the first three. A lot of people attributed this to the fact that Modugno performed his own song which may have been a mistake in the case. All the same “Piove” will most probably be a big hit.

Good reviews for Johnnie Ray at the Palace Theatre this week. He also usted on the London Palladium.

Olly Cochrane entered the Hit Parade this week with his waxing of “I Don’t Want Nobody Everywhere”, Raymond le Febvre, who recorded a title for the Barclay label this week, has been one of the finest and coming arrangers.

The old established music publishers, Feldman, will in future handle all music featured in films distributed by British Lion. The first piece they are handling will be “Honkey Tonk”, a spectacular which stars Melinda Tcherina, Anthony Steel and the Spanish dancer Antonio.

Bodie Stevens’ “Pink Shoe Laces” will be released in this country March 13 and should have a lot of D.J. Play.

Edmund Ros has signed a dance school specializing, naturally, in American dances and is attracting a lot of customers.

Joe Henderson, young pianist center of the very successful “Trudie” which is visiting New York for a few weeks very soon.

Ian Fisher seems to have more recs. of “Impatient Lover” on the station than in America at the moment.

With the tax-man holding his budge meeting on April 7th this year, and dealers all over the country holding back in the hope that the tax will be reduced on this very popular commodity, Record merchants hope the tax man will be nice about it this time.

Big package show featuring Con. Twitt, The Pony-Tails, Bobby in, Duane Eddie and The Blinds may play twenty-one consecutive dates in this country. The Grade B which is presenting the show today will be a few British rock stars.

“NEW MUSICAL EXPRESS”

BEST SELLING RECORDS

IN BRITAIN

(Week ending Saturday March 14th 1959)

Last Week

1 1 Smoke Gets In Your Eyes—Diahann Carroll (Metro)
2 2 As I Love You—Shirley Bassey (Philips)
3 3 A Pub With No Beer—Slam Dusty (Columbia)
4 4 Side Saddle—Russ Conway (Columbia)
5 5 My Happiness—Connie Francis (MGM)
6 6 Little Drummer Boy—Chris Barber (Pye-Nixa)
7 7 Gigi—Billy Eckstine (Mercury)
8 8 Stagger Lee—Lloyd Price (HMV)
9 9 Little Drummer Boy—Beverley Sisters (Decca)
10 10 Kiss Me, Honey Honey, Kiss Me—Shirley Bassey (Philips)
11 11 Does Your Chewing Gum Lose Its Flavour?—Lonnie Donegan (Pye-Nixa)
12 12 My Heart Sings—Paul Anka (Columbia)
13 13 It Doesn’t Matter Anymore—Buddy Holly (Coral)
14 14 Tom Boy—Perry Como (RCA)
15 15 I Got Stung/One Night—Elvis Presley (RCA)
16 16 Wonderful Secret Of Love—Robert Earl (Philips)
17 17 Cannon Free—Eddie Cochran (London)
18 18 I’ll Remember Tonight—Pat Boone (London)
19 19 To Know Him Is To Love Him—Teddy Bears (London)
20 20 Little Drummer Boy—Harry Simeone (Top-Rank)
21 21 Baby Face—Little Richard (London)
22 22 Problems—Everly Brothers (London)
23 23 Manhattan Spiritual—Reg Owen (Pye-Int.)
24 24 Ciao, Ciao Bambina—Marino Mari (Durium)
25 25 The Day The Rain Came—Jane Morgan (London)
26 26 Wait For Me—Malcolm Vaughan (HMV)
27 27 Little Drummer Boy—Michael Flanders (Parlophone)
28 28 Apple Blossom Time—Robinson June (Pye-Int.)
29 29 Donna—Marty Wilde (Philips)
30 30 Ciao, Ciao Bambina—Domenico Modugno (Oriole)
31 31 No. 1—By arrangement with “New Musical Express”.

The Genies

“WHO’S THAT KNOCKIN’”

SHAD Record #5002

ATTENTION RADIO STATIONS

Please put us on your mailing list for any “Top Record Listings” you compile.

SHAD Records

157 W. 57th St.
NEW YORK, N.Y.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
### Rack
#### Best Sellers
##### Monaural Albums (Low Priced)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DREAM ALONG WITH ME</td>
<td>Perry Como (Camden 401)</td>
</tr>
<tr>
<td>2</td>
<td>JUST FOR YOU</td>
<td>Perry Como (Camden 402)</td>
</tr>
<tr>
<td>3</td>
<td>SOUL OF SPAIN</td>
<td>101 Strings (Somerset SF-6000)</td>
</tr>
<tr>
<td>4</td>
<td>PETER GUNN</td>
<td>Aaron Bell (Lies L 7912)</td>
</tr>
<tr>
<td>5</td>
<td>GOOD HOUSEKEEPING</td>
<td>(Harmony HL-7143)</td>
</tr>
<tr>
<td>6</td>
<td>YOU DO SOMETHING TO ME</td>
<td>Mario Lanza (Camden 450)</td>
</tr>
<tr>
<td>7</td>
<td>EXCITING JOSE MELIS</td>
<td>Jose Melis (Harmony HL-7150)</td>
</tr>
<tr>
<td>8</td>
<td>DANCE IN THE MOONLIGHT</td>
<td>Guy Lombardo (Vocalion V-1369)</td>
</tr>
<tr>
<td>9</td>
<td>WORLD'S GREATEST STANDARDS</td>
<td>101 Strings (Somerset SF-4100)</td>
</tr>
<tr>
<td>10</td>
<td>FLOWER DRUM SONG</td>
<td>Various Artists (Design 98)</td>
</tr>
</tbody>
</table>

### Rack
#### Best Sellers
##### Regular Priced Monaural Albums

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PETER GUNN</td>
<td>Henry Mancini (RCA Victor LPm-19)</td>
</tr>
<tr>
<td>2</td>
<td>COME DANCE WITH ME</td>
<td>Frank Sinatra (Capitol W-1069)</td>
</tr>
<tr>
<td>3</td>
<td>RICKY SINGS AGAIN</td>
<td>Ricky Nelson (Imperial EP-2960)</td>
</tr>
<tr>
<td>4</td>
<td>STILL MORE SING ALONG WITH MITCH</td>
<td>Mitch Miller (Columbia CL-1783)</td>
</tr>
<tr>
<td>5</td>
<td>FLOWER DRUM SONG</td>
<td>Original Cast (Columbia DL-1540)</td>
</tr>
<tr>
<td>6</td>
<td>OPEN FIRE, 2 GUITARS</td>
<td>Johnny Mathis (Columbia CL-1275)</td>
</tr>
<tr>
<td>7</td>
<td>MORE SING ALONG WITH MITCH</td>
<td>Mitch Miller (Columbia CL-2143)</td>
</tr>
<tr>
<td>8</td>
<td>FOR LP FANS ONLY</td>
<td>Elvis Presley (RCA Victor LPm-1990)</td>
</tr>
<tr>
<td>9</td>
<td>TCHAIKOVSKY CONCERTO No. 1</td>
<td>Van Cliburn (RCA Victor LPm-2252)</td>
</tr>
<tr>
<td>10</td>
<td>HYMNS</td>
<td>Tenn. Ernie Ford (Capitol T-1556)</td>
</tr>
</tbody>
</table>

### Rack
#### Best Sellers
##### Extended Play (EP’s)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PETER GUNN</td>
<td>Henry Mancini (RCA Victor EPA-1423)</td>
</tr>
<tr>
<td>2</td>
<td>RICKY SINGS AGAIN</td>
<td>Ricky Nelson (Imperial IMP-19, 40, 41)</td>
</tr>
<tr>
<td>3</td>
<td>KING CREOLE</td>
<td>Elvis Presley (RCA Victor EPA-4319)</td>
</tr>
<tr>
<td>4</td>
<td>THE LONELY ONES</td>
<td>Dianne Davis (Jenkins EP-100)</td>
</tr>
<tr>
<td>5</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley (RCA Victor EPA-4114)</td>
</tr>
<tr>
<td>6</td>
<td>FABULOUS JOHNNY CASH</td>
<td>Johnny Cash (Columbia B-17553), 33 33</td>
</tr>
<tr>
<td>7</td>
<td>HYMNS</td>
<td>Tenn. Ernie Ford (Capitol EPA-2, 3-756)</td>
</tr>
<tr>
<td>8</td>
<td>RICKY</td>
<td>Ricky Nelson (Imperial IMP-158)</td>
</tr>
<tr>
<td>9</td>
<td>EVERLY BROTHERS</td>
<td>Everly Bros. (Concord CEP-195)</td>
</tr>
<tr>
<td>10</td>
<td>COME DANCE WITH ME</td>
<td>Frank Sinatra (Capitol EPA-1-1609)</td>
</tr>
</tbody>
</table>

### Rack
#### Best Sellers
##### Regular Priced Stereo Albums

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PETER GUNN</td>
<td>Henry Mancini (RCA Victor LPm-1956)</td>
</tr>
<tr>
<td>2</td>
<td>GEMS FOREVER</td>
<td>Montavani (London PS-1056)</td>
</tr>
<tr>
<td>3</td>
<td>OKLAHOMA</td>
<td>Movie Cast (Capitol SW-44-995)</td>
</tr>
<tr>
<td>4</td>
<td>KING AND I</td>
<td>Movie Cast (Capitol SW-740)</td>
</tr>
<tr>
<td>5</td>
<td>SOUTH PACIFIC</td>
<td>Movie Cast (RCA Victor LS-1803)</td>
</tr>
<tr>
<td>6</td>
<td>TCHAIKOVSKY CONCERTO No. 1</td>
<td>Van Cliburn (RCA Victor LSC-2252)</td>
</tr>
<tr>
<td>7</td>
<td>FILM ENCORES</td>
<td>Montavani (London PS-724)</td>
</tr>
<tr>
<td>8</td>
<td>COME DANCE WITH ME</td>
<td>Frank Sinatra (Capitol W-1069)</td>
</tr>
<tr>
<td>9</td>
<td>OPEN FIRE, 2 GUITARS</td>
<td>Johnny Mathis (Columbia CL-8056)</td>
</tr>
<tr>
<td>10</td>
<td>MORE SING ALONG WITH MITCH</td>
<td>Mitch Miller (Columbia CL-9042)</td>
</tr>
</tbody>
</table>

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Album Reviews**

($1.49 thru $2.98)

**MONOURAL**

**THE IMMORTAL HARRY LAUDER**—RCA Camden CAL-129 $1.98

*content*: Selections include several Goodman favorites as performed at the crassus World’s Fair, sans Goodman; Cover: Attractive color art of World’s air symbol held by the famed Goodman name; Performance: Good; Commercial Value: For sale.

**MAMBO PAKTY**—Edmundo Ros and Orch, Camden B-20032 $1.98

*content*: Collection of mambo numbers played by the famed Latin-American orchestra; Cover: Lena art color art with title design; Performance: Excellent; Commercial Value: Bargain for Latin music lovers.

**RUSSIAN FIREWORKS**—191 Strings with Russland Chorus—Somerset SF-560 $2.98 (Stereo)

*content*: Russian compositions including “Volga Boatman” “Sabre Dance” and other favorites; Cover: Artistic cover reflects the magnificence and splendor of the “101 Strings”. Excellent channel separation. Cover: Full color illustration of fireworks bursting above ancient Russian city; Performance: Excellent; Commercial Value: a must for all Russian music lovers.

**RUSSIAN FIREWORKS**—101 Strings with Russland Chorus—Somerset SF-560 $2.98 (Stereo)

*content*: Russian compositions including “Volga Boatman”, “Sabre Dance” and other favorites; Cover: Artistic cover reflects the magnificence and splendor of the “101 Strings”. Excellent channel separation. Cover: Full color illustration of fireworks bursting above ancient Russian city; Performance: Excellent; Commercial Value: a must for all Russian music lovers.

**RUSSIAN FIREWORKS**—191 Strings with Russland Chorus—Somerset SF-560 $2.98 (Stereo)

*content*: Russian compositions including “Volga Boatman” “Sabre Dance” and other favorites; Cover: Artistic cover reflects the magnificence and splendor of the “101 Strings”. Excellent channel separation. Cover: Full color illustration of fireworks bursting above ancient Russian city; Performance: Excellent; Commercial Value: a must for all Russian music lovers.

**RUSSIAN FIREWORKS**—101 Strings with Russland Chorus—Somerset SF-560 $2.98 (Stereo)

*content*: Russian compositions including “Volga Boatman”, “Sabre Dance” and other favorites; Cover: Artistic cover reflects the magnificence and splendor of the “101 Strings”. Excellent channel separation. Cover: Full color illustration of fireworks bursting above ancient Russian city; Performance: Excellent; Commercial Value: a must for all Russian music lovers.

---

**IF THEY WANT TO TV THEY’LL LOVE THESE ALBUMS**

WAIT TILL YOUR CUSTOMERS SEE THESE HIGH-FIDELITY RECORDINGS FOR $1.98...TALK ABOUT TRAFFIC!

HARRY JAMES—Harry James and His Great Vocalists HL7159

RIN-TIN-TIN—The Adventures of Rin-Tin-Tin with Original TV Cast HL9502

FRANK PARKER—Frank Parker Sings Irish Songs HL1760

OTHER SENSATIONAL VALUES

THE GREAT SARAH VAUGHAN—Sarah Vaughan HL7158


ROSEMARY CLOONEY IN HIGH FIDELITY—Rosemary Clooney HL7123

***It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY***
Kiddie Single Reviews


“PINOCCHIO” — Cricket 7C147 and “MIGUEL THE MIGHTY MATADOR” — RCA Victor 7C148 2 for 9¢ Story of popular “Pinocchio” character told in narration and song with catchy tune set to title name which could appeal. “Migual” is the stooge black and white look-alike of the original. The tangled string work on “crooked” face is exactly like pin pull on costume. “Mighty Matador” is the big peg legged sales job of this LP. Price point looks fair.

Kiddie Album Reviews

“ROSEMARY CLOONEY SINGS FOR CHILDREN” — Harmony HMS9501 $1.98 Content: Ten tunes, originals or re-intros, of children favorites in Please Children tire. Cover: Color photo of recording artist smiling and a cartoon of children “listening”. Performance: Usual. (Top delivery on all children tunes. Commercial Value: Performance, jacket and content show has depth. Name Value of Performer: Excellent.


Lion Releases 3 LPs

NEW YORK — Lion Records, MGM’s economy-priced sublabel, announced last week the issue of three albums, one a moaner and a stringer on the “Peter Gunn” score, performed by the Aaron Bell orch. The other LP’s are: “Arlene Francis Tells Bible Stories For Children” and “Greer Garrett Baby Sits With Stories and Songs.”

Cricket Cuts Special “Peter And The Wolf”

NEW YORK — Cricket Records, a leader in the kiddie disk field, announced last week the issue of a new LP, on the “Peter And The Wolf”, titled “Jiminy Nelson and His Pals Meet Peter And The Wolf.” The children’s classic will be issued on Cricket’s new $1.98 LP line and will employ the voices of Jiminy Nelson and his “pals” — Farfel, Danny O’Day, Humphry Higswy and Tinatetea.

Harmony Rack

NEW YORK — Harmony Records, the Columbia $1.98 LP line, is offering this new display rack to jobbers and retailers.

Capitol’s “All In One”

NEW YORK — Cricket Records, a leader in the kiddie disk field, announced last week the issue of three albums, one a moaner and a stringer on the “Peter Gunn” score, performed by the Aaron Bell orch. The other LP’s are: “Arlene Francis Tells Bible Stories For Children” and “Greer Garrett Baby Sits With Stories and Songs.”

Kiddie Single Reviews

“FANCY MEETING YOU HERE” — Bing Crosby and Rosemary Clooney with Billy May Orch. RCA Victor EPA-4331 First get-together for the top flight artists on the Victor label with song taken from the musical film. Excellent cover Illustration of of Crosby and Clooney in full color wraps up the first-rate top quality cover. “Isle of Capri”, “Hindustan”, etc. in line fashion. A “must” for every shelf.

“MY HAPINESS” — Connie Francis MGM-X1605 One of the top female chart sellers delivers a package with a title tune already big on the charts and in time to benefit from her late hit. “If I Didn’t Care” side, not in the pack of this release, too high on the chart with a full color shot of the song’s title on the jacket, this disk is marked “must” for shelves.

All prices are subject to change. Excellent cover Illustration of Connie Francis on the jacket. A Top LP for every sleeve.“If I Didn’t Care” is a Top LP for Top LP of the month of March. It is an over-the-top release.


“PINOCCHIO” — Cricket 7C147 and “MIGUEL THE MIGHTY MATADOR” — RCA Victor 7C148 2 for 9¢ Story of popular “Pinocchio” character told in narration and song with catchy tune set to title name which could appeal. “Migual” is the stooge black and white look-alike of the original. The tangled string work on “crooked” face is exactly like pin pull on costume. “Mighty Matador” is the big peg legged sales job of this LP. Price point looks fair.


“PINOCCHIO” — Cricket 7C147 and “MIGUEL THE MIGHTY MATADOR” — RCA Victor 7C148 2 for 9¢ Story of popular “Pinocchio” character told in narration and song with catchy tune set to title name which could appeal. “Migual” is the stooge black and white look-alike of the original. The tangled string work on “crooked” face is exactly like pin pull on costume. “Mighty Matador” is the big peg legged sales job of this LP. Price point looks fair.


“PINOCCHIO” — Cricket 7C147 and “MIGUEL THE MIGHTY MATADOR” — RCA Victor 7C148 2 for 9¢ Story of popular “Pinocchio” character told in narration and song with catchy tune set to title name which could appeal. “Migual” is the stooge black and white look-alike of the original. The tangled string work on “crooked” face is exactly like pin pull on costume. “Mighty Matador” is the big peg legged sales job of this LP. Price point looks fair.
The Rack Jobber
As Manufacturers See Him

(The following article is the conclusion to the previous two articles by two familiar writers who tell the rack jobber.)

Rack Jobbers in super markets have created a new desire to the consumer who has forgotten his phonograph. The super market buyer in many cases is not a record or phonograph connoisseur. Recent surveys have shown that record racks in super markets have definitely increased sales in records. Some surveys also show that persons buying from racks have become re-motivated record buyers. Since the racks offer only limited selections the buyer appetite has been whetted for broader selections and he is forced to go to a record store to fulfill the additional desire.

Although recent surveys have indicated these improved trends, consumers are up to 23 million phonographs in the United States today. These figures were determined by a survey of ownership. However, it was available to determine what percentage of these phonograph owners were actively buying phonograph records. Several of the reliable research organizations have, in fact, proven that a great percentage of phonographs in American homes are dormant. Therefore, it is true that an aggressive industry we must develop programs that will reinitialize the record buying habit.

America's super markets offer the greatest impulse buying vehicle in the country today. The record manufacturer can create or recreate interest in his product, as is indicated by the variance of products offered in the non-food categories.

The tremendous consumer traffic enjoyed by these mass merchandising outlets is compared to the limited interest consuming a record store today. It is true that the consumer found crawling through a record store today is one who owns a phonograph and is actively engaged in buying records. Therefore, it must be assumed that the impulse merchandising qualities of a super market attracting consumers with much broad-interests offers the record industry an opportunity to recreate interest in purchasing phonograph records. Considering a great percentage of the consumers today are phonograph owners who have never lost the record buying habit.

Super markets offer limited merchandising space and it is therefore necessary for an aggressive record manufacturer to offer in limited sections his most attractive product, either single or picture. In many cases the record store is certainly the most attractive product available for motivating the dormant record buyer.
**Sure Shots**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

1. "I NEED YOUR LOVE TONIGHT" by Elvis Presley
   - The Cash Box Disk of the Week 3/21
   - RCA Victor 7506

2. "A FOOL SUCH AS I" by Chuck Berry
   - The Cash Box Sleeper of the Week 3/14
   - Chess #1722

3. "TURN ME LOOSE" by The Flamingoes
   - The Cash Box Disk of the Week 3/14
   - Checker LP #1433

4. "ENCHANTED" by The Impressions
   - The Cash Box Sleeper of the Week 2/14
   - Platters Mercury 71247

5. "I KNEELED AT YOUR THRONE" by Abner
   - The Cash Box Sleeper of the Week 3/21
   - Joe Medlin Chancellor 1033

6. "THAT'S WHY" by The Impressions
   - The Cash Box Disk of the Week 3/21
   - Jackie Wilson Brunswick 55121

7. "TELL HIM NO" by The Impressions
   - The Cash Box Best Bet 2/28
   - Travis & Bob Sandy 1017

8. "GUESS WHO" by The Impressions
   - The Cash Box Best Bet 2/28
   - Jesse Belvin RCA Victor 7469

9. "WANG DANG TAFFY-APPLE TANGO" by The Impressions
   - The Cash Box Disk of the Week 3/14
   - Pat Boone Dot 15914

**Phonograph Records: Why Pay More?**

- 100,000 LPs, Merc., Col., Epic, and others, $30 ea.; $300 per C., $280 per M.
- 100,000 45s, Col., Epic, Okeh, ABC, etc., $9.50—C., $90—M., $850—10 M.
- 100,000 15" LPs, Unique, RCA, Camden, Asst'd $1 ea.; $45. for 50; $50. per C.
- 50,000 Mercury LPs, $1.95 ea.; $100.—C. + 10,000 15" LPs, 30 ea.; $28.—C.

Carrying Cases, Needles, and all other sundries at competitive prices.

INQUIRIES INVITED.

RAYMAR SALES COMPANY
170-21 Jamaica Ave. Olympic 8-4012 Jamaica 32, N. Y.
HOLLYWOOD—Personalities turned out in force at the Crescendo here last Friday to help Ray Anthony celebrate his Tenth Anniversary with Capitol Records. To honor his best selling single, "Peter Gunn." 1. Leading the parade of celebrities was Jay Mansfield, shown here with Anthony and a mutual friend. 2. Anthony received congratulations from Anthony and many others, including Glenn E. Wallach, and Deslay Potter between Anthony and Wallachis. 3. A & R Director between Anthony and Wallachis. 4. Lola Albright, costar of the NBC-TV "Peter Gunn" series, helps blow out the candles on his cake. 5. Anthony assists starlet Jolene Longe taste one of the special cocktails. 6. Actress Linda Christian gets a sample of the cake from Anthony. 7. Anthony table-shares over to Nelson Riddle and his wife. 8. What better way for a trumpet player to blow out the candles? 9. Anthony got among the four hundred people who have recorded "Peter Gunn." They are: Shelly Manne, Anthony, Henry Mancini and Gus Bivona.

enri Rene In Dual Pact With Imperial

EVERLY HILLS, CAL. — Henri Rene, for the past twenty years an R & B director and recording artist for A Victor, has signed an exclusive pact with Imperial Records as of the label's album division and a recording artist; it was disclosed this week bypercy Lewis, A & R Man. Rene will have complete autonomy over Imperial's LP line and personally supervise all wax sessions. Rene will also figure prominently in all future artist acquisitions. Rene started with Victor through German subsidiary, Electrola, in 1938, as an arranger and conductor. Since then, Rene, born in New York City, has had musical training at the Royal Conservatory Music. In 1941, he joined the international division of Victor in the entry, after serving in the armed forces during World War II. Rene signed the label in the pop divi- 

Picadilly Trio To Urania

NEW YORK—Tom Frost, director of A & R for Urania Records, has announced the signing of the Picadilly Trio to do 5 LP's for the label. First disk, was completed last week and should be released in May.

Trio first won fame during their 2-year run at the Picadilly Hotel Cir- 

Man-It's SWINGIN' THE ORIGINAL Smash!

SOMETHING ON YOUR MIND

b/w "Back...Shack...Track" by Big Jay McNeely

SUN RECORD CO. 704 UNION ST., MEMPHIS, TENN.

WATCH FOR SENSATIONAL ALBUM BY SALLY STARR

popular TV artist seen daily in color over WFL-TV

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

Columbia revealed, this week, that the artist involved in their 'blowing up' a stormy tweezers over the way they were handling a recent storm. Bill Gallagher, Columbia's National Sales Director, notes that the debut release coupled with their 'special offer,' the 20th-Friday-19, has the potential of being a major hit. Gallagher, in a telegram to the company's executives, states that he has a tremendous hit in store for the label and that the artist, Jack Scott's, "My True Love." 

Steve Brodie of Masters Releasing in Buffalo offices in that Stan-Ton's, "Ballad Of A Girl And A Gun," and "Roadside Blues," both by the late Toddy, are both breaking big and should continue to be a big hit. In addition, the release of "Wax On" and "Travis & Bob's Sandy" waxing, "Tell Him No." Incidentally, the Question Marks, who do "Do, Do, Do," have given their last performance and the Graduates. They were thinking of being tagged the Under-Graduates for the first date. . . National Director of Promotion and publicity for MGM and its affiliated labels, Sol Handwerger, tells us that the initial sales impact on Joni James' "I Still Get A Thrill" and Clyde McPhatter's MGM bow "I Told Myself A Lie" has been fantastic. The label's Cub line has a run-up planned for the Impersonators new release, "Train Of Fire." 

Chancellor's Bar, whose "Turn Me Loose" is well on its way toward big-time, does the 4/14, 4/15, 4/16, 4/17, 4/18, 4/19, 4/23, 4/24, 4/25, 4/26, 4/27, 4/28, 4/29, 4/30 release, "Coral's Last Stage," gets an extra boost. David Golden, President of Promo Mgr, for Jody Records, letters that the Senator Wences disk, "SAY, ALL RIGHT? All Right?" is taking off in many key areas. The multi-talented Wences, currently touring the show, is riding high with his "Dead And I Won't Let You Go" CBS special, 3/18. Benny delightedly played the part of Wences' famous fiery co-star, "Don't Let Me Leave." The release of "Jo-Jo The Dog-Faced Boy," runs the March 16 issue and will be the hit of the month. 

The label is reading a new instrumental, "La Primavera," penned by someone who is better than his "Ebb Tide" original. Hugo Montenegro has the hit.

George Hennison info that Jimmy Barnes is covering both of their hits, "Gibb Drug coupleting Jimmy, who did nicely in the two marts with his "No Regrets" bow, is showing up in the jrt dej, with "I Need Your Love" and pop-wise with "We Careful With My Love." 


Guess The Voice of SESL Assoc. hands out to Hollywood, 3/23 for 2 weeks in search of talent for his agency which handles the "(Any Old Time Of The Day)" saga among many others. The Ink Spots are currently working the Buffalo area. Paul's album opening to open an A.A. branch office. 

Jack Astrachen writes that Norma Brock & The Keyetorns have been "knocking 'em dead" at the various clubs and taverns that they appear. The wax public has a chance to hear their talents via their Pepper Record bow, "I'm Gonna Build A Mountain." Artists rep, Lee Magill, is the star attraction.

Cafe Bohemia: "Champ President, Florence Greenberg, claims two national-important hits in the "Teenagers" and "Eddie and the Starlighters." "To Make A Long Story Short," Florence sez both are breaking in and around New York and are receiving a lot of airplay. The release of a Promo man Morty Wax's 'cereal balls' a rise in A.T. & T. stock with each play of Pelly Bergman's Columbia album, "All Alone By The Telephone." He adds that Billy Mare & The Trumpeters are adding up a lot of hard-core fans in the area. 


The show for the Music Guild of N.J., which was held at the Essex house in Newark on 3/31. Buddy notes that Neil Hefti's Coral, double-LP, "Hollywood Song Book," is a hit with the fans. He also reveals releasing the Arrow Productions' release, "The Killing Chat Chat A Peeka Boe," and "Promise Me Tomorrow." In addition, the release of "Goofy Pearys' "Ugly Face" and "Band Of Angels," the label's A&D, child, Malcolm Hunter, is interested in demos, tapes, new artists, material, etc. and can be contacted at 905-9003 in N.Yaw.

CHICAGO:

Audio Fidelity's proxy, Sid Frey, threw a bombshell at the premiere his First Night series as he read off the list of the Harry parodies included in the pact of Louie "Satchmo" Armstrong for several LP's including e.g. with The Duke Of Dixieland soon. Sid was at the affair by Te Sardi's, with Bill Langford, Al Rideny and John Moses of AF. . . SPMO promo man, Vic Faracci is all ag out pending arrival of parodies, which are the Platters' latest "Enchanted," and Pati Pegg, "Walls Have Ears," "Sneeze" sister party to the Chicago premiere of "Tell Me When you come to the 22nd edition of the "Blues on Parade." Vic tells us all the local deejays are "flying" over Bobby Darin's new "That's All." On APO, Bobby ships away from their "Eye For An Eyeful," and the Ace disk pickers Henry Friedman, proxy of Midwest, Miles, and Bill Langford, with The Platters' latest "Enchanted," and Pati Pegg, "Walls Have Ears," "Sneeze" sister party to the Chicago premiere of "Tell Me When you come to the 22nd edition of the "Blues on Parade." Vic tells us all the local deejays are "flying" over Bobby Darin's new "That's All." On APO, Bobby ships away from their "Eye For An Eyeful," and the Ace disk pickers Henry Friedman, proxy of Midwest, Miles, and Bill Langford, with The Platters' latest "Enchanted," and Pati Pegg, "Walls Have Ears," "Sneeze" sister party to the Chicago premiere of "Tell Me When you come to the 22nd edition of the "Blues on Parade." Vic tells us all the local deejays are "flying" over Bobby Darin's new "That's All."
March 28, 1959

Mercury Extends "Stereo Save-O-Rama" Sales Plan

CHICAGO—The reported "solid success" of Mercury's "Stereo Save-O-Rama" has led to a company decision to extend the sales plan two weeks beyond its original limit, or until April 18th, as announced by aris S. Price, Sales Director.

"Stereo Save-O-Rama has had a great impact on Mercury sales," says Price, and our orders are two-thirds greater than they've ever been. We knew from the start of our present Monaural "Stereo Save-O-Rama" that the basic sales hit was a successful one. We tested results, but the consumer sentiment has far exceeded these expectations. Extension of the Stereo "Stereo Save-O-Rama" until April 18th will bring every Mercury dealer to participate to the fullest extent in the increased traffic and the national advertising program.

Stereo "Stereo Save-O-Rama allows the consumer to purchase one Mercury Stereo record at the regular price of $4.95, and at the same time to buy a second stereo record for $1.00. The entire program is being backed with a large variety of specially designed display material containing striking display panels and window streamers, brochures and "Tag Off" display devices.

"We have proven that the consumer market is definitely ready for this exciting new audio program," says Price. "A mass swing to stereo is on its way, and stimulating consumer sales plans such as our Mercury "Stereo Save-O-Rama" has proved itself to be, can do nothing but bring health and wealth to the entire industry."

To Warner Bros.

NEW YORK—Ferris Benda, musicologist and long-time free-lance ordnator, has been retained by Warner Bros. Records as a special consultant in market analysis and product development, it was announced last week by Hal Cook, vice-president and director of sales. Benda's work has appeared on the labels of many jazz and pop records and a score of labels. He was a major contributor to the operation manual for the 1958 Positone, and has reviewed pubs for a variety of publications slide the music trade. Benda was selected to make an extended road trip on a free-lance basis for the company.

Gannon On Rodgers' Staff

NEW YORK—Honeymound Productions has announced the appointment of George Gannon as associate producer for the new Jimmy Rodgers NBC-TVR.

Gannon, who hails from Detroit and is a graduate of the University of Michigan, where he received his Bachelor of Fine Arts, has for the past four years been associated with MCA Productions.

While under the MCA banner, George has had a hand in the products of such TV fare as "Suspicion," "General Electric Theater," "The Investigator" and "The Guy Lombardo Show."

Gannon is being handled by Bob Rosen and Bob Marshall of Romar Enterprises, who also handle the Noteworthies on Kopp and did the Jimmy Dean CBS-TV show.

New River Train Thru Detroit

DETROIT, Mich.—Gene Silverman, Decca Records promotion man, recently conducted a local tour promoting Bobby Helms', "New River Train." A group of the deejay-trainmen visited are: Top left: Marty McNeeley, WHMI; Top right: Teddy Purse, WCAR; Middle left: Don McLeod, WBBM; Middle right: Teddy David, CKLW; Bottom left: Robin Seymour, WMHMH; Center: Ed McKenzie, WXYZ; Mickey Shorr, WXYZ.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Prizes For "Miss Music"

NEW YORK—A record number of prizes will be awarded at the 1959 queen of the Music Industry Trade Show here this June, convention manager Winston P. Ryan, reported last week. To date 30 music manufacturer's have announced they will donate gifts to "Miss Music of 1959." The lucky titleholder will be crowned at the opening luncheon June 22 in the Hotel New Yorker.

"This is without doubt the biggest response from the music industry in a three-year history of the Miss Music promotion," states Ryan. "I promised the winner a 'pursue of prizes.' But next June the finalist will go home with a whole caravan of musical gifts." Ryan gave a preview of what the 1959 queen will receive. Musical-instrument makers lead the list to date as contributors, with offers of a $100 banjo-ukulele from Grossman Music; McIntyre System clarinet from Frole; Vito saxophone, clarinet from Leblanc; Geyten slide trumpet and case; Brillhart Valves, Brann sousaphone mouthpiece and reeds; 2 tickets to "The Music Man" from Conn; Atlas accordion; Dial-A-Chord guitar attachment; De Armond Rhythm Chief guitar microphone from Rowe; Klann Appalachian dulcimer; Goya steel string guitar from Hershman; "Year's Pictorial" from Story and Story Piano; Frontalini portable organ from David Wexler; and two instruments to be announced from Fender Sales and Kay Musical Instruments.

From world of the future the 1959 winner will collect a Bilttah hi-fi portable photograph from Boetcher Guild Teakettle portable radio; 2 Amfis Heistercop record recorders from Network; Technics stereo set from Waters Conley; 5 Mass-Krowe long-play cylinder recorders; Jensen diamond needle; 12 Tops LP's; Alan insulated recording cartridge and matched storage cabinet; Realtime transistor radio; Rozak Urban hi-fi speaker system; Friedman Artcraft turntable; Kress "versal" TV box and hi-fi record cabinet; and Guy Hobbs hi-fi portable speaker.

Musical merchandise prices include 2 WOLFS' "Play-By-Your-Fingers" books for $4.98; 4 Merle Clark twirling batons; 1500 Samick-Chasser piano and organ dehumidifiers.

"It all adds up to the most promising show promotion ever staged," said Mr. Ryan. "The all-star jury, together with the vast musical storehouse of prizes awaiting the top candidate, gives the 1959 competition real news interest outside the industry. Judges selected for the judging panel are Steve Allen, Dick Clark, Fats Page, Dave Garowrey and Earl Wilson, who will screen retail music shop entries from all parts of the country.

Besides the growing list of prizes, the queen-to-be will receive an all-expense trip to New York and spending four days' stay at the Hotel New Yorker.

MAMA PAPA, PLEASE

SUE 711

SUE RECORDS
725 Riverside Drive, N.Y., C.

3 BIG ONES FROM MPH

AS TIME GOES BY
JONNY NASH A.B.C

THE HANGING TREE
MARTY ROBBINS' COLUMBIA

RIO BRAVO
(From the W/B Made)
DON MARTIN CASTLE

THANK HEAVENS!
"BAD"
IS GETTING PLAYED

HOWLING WOLF'S
NEW RELEASE!!
"I'M LEAVING YOU"
CHESS #1712

CHASE PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois.

ASSOCIATED BOOKING CORP.
NEW YORK—CHICAGO—BEVERLY HILLS
“THREE STARS” on Tommy Dee

CREST CREST #1057

Overture this record has become No. 1 in requests on radio stations everywhere. We now come up on back orders and are delivering in unlimited quantities.

RUSH YOUR ORDER TODAY

CREST Distributors
ATLAS—Atlanta, N. Y.
NATIONAL—Atlanta
TRANSGLO—Boston
BEST—Buffalo
BERTOS—Charlotte, N. C.
ALLSTATE—Chicago
SUPREME—Cincinnati
CRAWTON—Cleveland
BREN BAND—Dallas
KAY—Denver
CABOT—Detroit
M. N. KAPP—Fife & Faw, Unit
UNITED—Houston
ROBINSON—Nashville
SUNLAND—Los Angeles
MUSIC SALES—Nashville
BLOOM—Bloomington
RECORDS UNLIMITED—Niwaukee
JATHE—Minneapolis
MUSIC CITY—Nashville
ALL SOUTH—New Orleans
ACTION RECORDS—New York City
0 & R—Okahama City
ED BARKET—Philadelphia
BILL LAURENCE—Pittsburgh
B. L. RECORD SERVICE—Pembroke, Dave
RECORD MECHANICS—St. Louis
NEW Sound—San Francisco
STAR'S—Shreveport, La.
SCHMIDT BROS.—Washington, D. C.

Northern Sales & Manufacturing
DON PIERCE—STARDAY SALES CO.
Box 115, Madison, Tenn. 8-5300

Western Sales & Manufacturing
CREST RECORDS
9109 Sunset Blvd.
Hollywood, Calif. CREST 1-5254

U.A. Offers Distributors “Stacking Up Plan”

NEW YORK—United Artists Records is offering its distributors a “Stacking Up Plan” whereby thirteen of the industry’s top LP’s will be put in box lots of twenty-six (2 packages) and offered free to each distributor for the first twelve weeks, thus giving the outlet a disc from sixteen label titles.

The thirteen items in the plan are:

1. I Want To Live!—Johnny Mandel;
2. I Want To Live!—Gerry Mulligan;
3. My Little Red Book—Art Farmer, Kansas City Revisited—Bob Brookmeyer;
4. Henderson, Homecoming—Rox Stewart;
5. Oh Play That Thing—Pee Wee Erwin—Little Niles—Earharts;
6. Hard Driving—Cecil Taylor Quintet;
7. Band in Boston—Herb Pomeroy;
8. The Band or—Irene Klauer-Herb Pomeroy Band;
9. Aspects—Benny Carter;
10. Petrol Fear—Edmond Hall;
11. For You & Best—Bishan Carroll Andre Frevin Trio.

Milt Kramer To Frank

NEW YORK—VP Stuart Ostrow of Frank music and affiliates announced today that Milt Kramer to the Frank staff. Bert Siegelman, former executive associate to Frank, has been transferred to the newly created position of director of national publicity.

Kramer was formerly with Mike Todd and recently headed his own personal management department representing authors and composers. His duties at Frank will include the allocation and development of national and non-commercial exposure for Frank albums, motion pictures, TV and film.

Along with his promotional duties, Siegelman will represent a large firm’s album and single promotion operations, reporting to Kramer and will act as liaison with the West Coast recording firms. Frank’s schedule will be a three-week national tour commencing in San Francisco and covering Los Angeles, Dallas, Chicago for the MCA Convention, St. Louis, Cleveland, Detroit and Pittsburgh.

RCA Unveils Tape For B&W or Color Broadcasting

NEW YORK—A television tape recording for black-and-white or color broadcasting was unveiled by the Radio Corporation of America at the National Television Convention in Chicago, last week.

The production model of the RCA recorder provides curing to simplify the handling of TV tape material ranging from a ninety-minute show to a ten-second commercial. A broadcast can start black-and-white program recording with the basic RCA recorder and include color at any time by the addition of a single extra “cabinet” of equipment and no modification of the original machine is necessary, according to RCA.

RCA’s television taperecorder is the result of intensive research and exhaustive trials, both in network and station operation," said C. H. College, general manager, RCA Broadcast and Television Equipment Division.

The reel on the RCA recorder holds 7,200 feet of two-inch magnetic tape, enough for sixty minutes of thirty-minute television programming. The entire tape can be devoted to a single program or may contain unrelated segments.

shortly, both Harvey and Bobby were formerly with The Moonglows, Abner, Vee Jay-Abner Records, reports Wade Freeman, Del Clark and Jerry are currently in session producing Life Electric with producer produced "Remain Forever" b/w "Hold Me Close" should go all the way, according to

LOS ANGELES:

Swinging! Records, new West Coast label, really swingin’ with their release of B.J. McNeely’s 3/23. 12/25/61 release of "Pap Snuffy" Garrett, reports Billy Ward’s "Please Don’t Say No" is begining to take off in Southern Calif. . . . Decca Reel served a special screening of "Avalanche Girl" on 2/25/61 in conjunction with release of the Ever LP. "Granny's Night Out" by Marty Adam, also who wrote lyrics to the theme. . . The Ira Zucker office has been signed to handle promotion for "Blessed Are Those" by Eugene. "Happiness Remain Forever" b/w "Hold Me Close" should all the way, according to

EDDIE GORME

BILLY WARD

PETTY B & B—Edmund Hall; "For You & Best"—Bishan Carroll Andre Frevin Trio.
NEW YORK—Henry Mancini, arranger-composer of the music from the star Gunn TV show, is seen making the rounds promoting his RCA Victor single, “The Peter Gunn Theme” and “The Brothers Go to Mothers,” both sides are from Mancini’s best selling “Peter Gunn” LP.

1. Al Trilling, head of record library; Al Rosenberg, librarian; Mancini at Dick Willard, librarian—all of WNEW.

2. Mancini with Jack Lucy, WINS.

3. Jody Cameron, Mancini and Joe Sclone, both WMGM.

4. The boy with the yo-yo is Norm Stevens, WCMG.

5. Mancini with Ronnie Granger, WINS.

6. Al Jazzbo Collins, WNEW, discusses the LP with Mancini.

7. Posing prettily with Mancini is Bob Moss, WABC.

8. Bob White, WMCA, gets the “Gunn” treatment from Mancini.

9. The roles are reversed here with Stan Z. Burns, WINS.

U.A. Releases 8 LP’s For March

NEW YORK—United Artists Records last week announced the release of eight additional LP’s for March, eight of them the firm’s initial sampler. Its $4.98 series, the discography is revising the soundtracks of “Sneak-ke It Hot,” the forthcoming Marion Marlowe starrer, and “The Naked Gals,” and two jazz sets, “Stretching-The Zoot Sims and Bob Brookyer and ‘Blues In The Mississippi Girt,’ a study of jazz roots compiled Alan Lomax. All albums, with the exception of the Lomax entry, are available in both monoaural and stereo. UA’s $3.98 pop list includes two-cha albums, one of which is based on the “Some Like It Hot” flick, some Like It Hot, Cha-Cha Cha,” a second is the Eddie Cano Quintet “Cha-Cha Con Cans.” The third album is “I Love My Wife, But,” a collection of happy music from the movies. The three cha cha disc are available in stereo.

The sampler, $1.98 monoaural, $2.98 stereo, includes twelve tracks selected in UA jazz albums and is tabbed “Like It Cool,” another tie-in with the Monroe pic. Jazzists present here include Gerry Mulligan, Art Farmer, Benny Carter and others. “Stereo version is the first of UA’s definitive Stereo Series” which car-approval of four leading audio manufacturers including McIntosh, Jec B. Lansing, Shure Bros., and Enns.

Mancini Makes The Rounds

Decca Records Fetes Sammy Davis

NEW YORK—Decca Records feted Sammy Davis Jr., at a luncheon on Friday, March 26th, at Danny’s Hideaway, N. Y. C., to launch his new album, “Porgy and Bess.” Invitations were extended to deejays in the area as well as representatives of the Press and national publications.

The “Porgy & Bess” film starring Davis, Sydney Poitier, Dorothy Dandridge and Pearl Bailey will open in July. Although there will be a Columbia original cast album, the voices will be dubbed, as Bailey and Davis are the only two performers who actually sing in the movie, and Davis and Miss Bailey, a Roulette disk artist, will not be featured on the album as they have recorded separate LP’s on their respective labels. An “all out” promotion is planned in conjunction with the release of the album and release date of the movie. Large blow-ups of the album cover are being made available to dealers as centerpiece window display mounts. Lined boxes are also available on the three “Porgy and Bess” albums in the Decca catalog (the original Decca cast album and the Ralph Burns jazz recording). Arrangements are being made with dealers throughout the country for window tie-ins when the film breaks in their local.

Davis is currently appearing at the Copacabana in New York and guesting on the Steve Allen Show, Sunday evening, March 22. Plans to visit deejays in the area during his stay in New York and will plug his new album on network TV stints.

Joni James To Appear At Carnegie

NEW YORK—MGM Records announced last week that its singing star Joni James will appear in concert at New York City’s Carnegie Hall on Sunday, May 3. Accompanying her orchestra will be the famous strings of the Air, Toscanini’s former orchestra, and the conductor will be the singer’s husband, arranger Tony Accavina.

The stanza will be titled “A Hundred Strings and Joni,” utilizing the name of Miss James’ latest album which is being rushed to release to coincide with the concert. The album was recorded in England and features one-hundred-piece symphony orchestra during the star’s recent personal appearance tour of Great Britain.

Although tickets will not go on sale officially until this week, a brisk advance sale of the success of Joni’s concert has already been tapped up, according to Columbia Artists Management, which is handling the date. That agency is watching the showing on the concert carefully, with an eye to booking it this summer into outdoor musical centers like Hollywood Bowl, Robin Hood Dell, and so on. Separately, a series of such concerts with symphony orchestras in England and elsewhere has already been set for next fall and winter.

The full roster of MGM’s distributors are expected to attend the Carnegie Hall event, engineered by the disc jockey’s sales chief, Charles Harris. MGM is using the occasion to kick off of a special album sales campaign, which will feature the new package, “One Hundred Strings and Joni” as a lead-off.

Meanwhile, Miss James has enjoyed prominent spots on the charts recently with “There Goes My Heart” and “There Must Be a Better Way.” Her latest single is “I Still Get A Thrill.”

Frankie Avalon On Steady ABC-Radio Show

NEW YORK—Songster Frankie Avalon, currently holding number one chart spot with “Venus” will have a regular Saturday night radio show over the ABC network, beginning April 11, from 7 to 7:30 PM (EST), it was revealed last week.

Titled “The Frankie Avalon Show,” the program will feature hit songs, old and new, and guest shots. The Chancelors’ teen star has appeared on ABC’s “The Bob & Carol & Ted & Alice” “The Honeymoon Show” and “The Dick Clark Show.”

Ed Mills Dies

LOS ANGELES—Edwin Mills, a general manager of ASCAP in the early history, died here on March 15 at the age of 77.

Mills, who was in charge of ASCAP’s foreign relations, joined the firm in 1910, first as an assistant to its administrative committee and later as general manager. He was ASCAP’s successful fight with broadcasting companies to have them pay fees for the use of copyright musical works by its members, and in the Twenties he had charge of bringing about the establishment of ASCAP’s list appearing on radio shows; they then appeared up just for the publicity.

Mills, a veteran of the Spanish American War, was also a typewriter salesman and an operator of vaudeville and movie houses in the Southwest before he joined ASCAP. Also, in 1916, he helped found the Vaudeville Managers Protective Association, and at the time he joined ASCAP, he became chairman of the Music Publishers Protective League.

He leaves a wife, Grace.

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY"
REGIONAL REPORTS

DON DOWNEY
KENE—Toppenish, Wash.
1. Come Safely To Me
2. Hurting Inside Of Me
3. Charlie Brown (Coasters)
4. The Shy
5. I'm Just A Matter Of Time
6. Nothing But You (D. Clark)
7. Property No. 1
8. I Want You (B. Nelson)
9. Tom Boy (P. Canna)
10. I Fear I'll Miss You (K. James)

SCOTT MUNI
WMAA—New York, N. Y.
1. Come Safely To Me
2. Something Else
3. Venus (A. Avalon)
4. Charlie Brown (Coasters)
5. It's Just A Matter Of Time
6. Sorry (Impalas)
7. Pink Soap Laces (D. Stevens)
8. Tragedy (T. Wayne)
9. Guess Who (J. Belvin)

LONNY STAR
WNX—New York, N. Y.
1. Never (Alboros)
2. If I Don't Care (Francis)
3. Heaven Help Me (New York, N. Y.)
4. Heaven Help Me (Seville)
5. Tell Him No (T. Davis & B. Nelson)
6. Leave Your Troubles On My Doorstep (D. Stevens)
7. Boozer (Mills Bros.)
8. A Little Thing (Munney)

LARRY DEAN
WBBZ—Beloit, Mich.
1. It's Just A Matter Of Time
2. Come To Me (M. Johnson)
3. I'm So In Love With You (K. James)
4. So Fine (Plieasants)
5. What A Wonderful World (The Ventures)
6. Quiet Village (B. Barnes)
7. Happy Harbor (B. Organ)
8. Be Ever Wonderful (Taylor)
9. Where Were You (L. Price)
10. Indian Joe (Dips)

JACK GRACIE
JYQ—Guelph, Ont.
1. Can't You See (B. Nelson)
2. Venus (A. Avalon)
3. Alvin's Harmonica (Seville)
4. Sweet Sue Chi Chi Chi
5. You Can't Be True Dear (M. R. Canso)
6. French Foreign Legion
7. Dancing On The Ceiling (B. Nelson)
8. 5 All Right (S. Warren)
9. A Truth About Pink (J. Robbins)
10. Star Love (Playmates)

JERRY LEIGHTON
WAFS—Chicago, I11.
1. Venus (A. Avalon)
2. Alvin's Harmonica (Seville)
3. Sweet Sue Chi Chi Chi
4. You Can't Be True Dear (M. R. Canso)
5. French Foreign Legion
6. Dancing On The Ceiling (B. Nelson)
7. 5 All Right (S. Warren)
8. A Truth About Pink (J. Robbins)
9. Star Love (Playmates)
10. Down By The River (R. Riley)

JERRY MURRAY
WLEW—Richmond, Va.
1. Charlie Brown (Coasters)
2. Alvin's Harmonica (Seville)
3. It's Just A Matter Of Time
4. Never (B. Nelson)
5. Pink Soap Laces (D. Stevens)
6. This Should Go On Forever
7. Alvin's Harmonica (Seville)
8. Nots (B. Williams)
9. Telling Lies (F. Donatelli)
10. Tragedy (T. Wayne)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.
**Disk Jockey**

**REGIONAL RECORD REPORTS**

FRED HODGES (KBO) — Boulder City, Colo.

- Charlie Brown (Casters)
- Melanie (Seville)
- Children's Marching Song (Tilly Comedy)
- The Magic of Christmas (Bob Montana)

BOB OSTERBERG (HI) — Los Angeles, Calif.

- Johnny_utils (Capitol)
- My Heart's A Ripple (Bell)
- Hawthorne School Song (A. Williams)

JEFF WERNECK (KWWJ) — Los Angeles, Calif.

- KSBW Hawaiian Song
- May You Always (McGinnes)
- Charlie Brown (Casters)

JERRY STEVENS (KAMC) — Abilene, Texas

- Indian Summer (Seville)
- Charlie Brown (Casters)
- Pauline (R. Anthony)

JACK SHARP (KAWY) — Louisville, Ky.

- Venus (F. Avalon)
- Charlie Brown (Casters)
- Please Use (J. Edwards)

JACKSON BROWNE (WHKU) — Baltimore, Md.

- Dylan's (J. Edwards)
- The Last Dream (F. Avalon)
- Leave Love (Olympia)

LARRY FLOYD (KFOG) — Norfolk, Va.

- Venus (F. Avalon)
- Charlie Brown (Casters)

WILLIAM H. COOK (KBWJ) — Chicago, Ill.

- Good Morning, Baby (F. Avalon)
- Hawaiian Wedding Song (C. Williams)

BILL CARLTON (WHERE) — New York, N. Y.

- Central Park (Rivieras)
- It's 12 O'Clock In The Morning (Desa)

**ATTENTION DEJEANS, PROGRAM DIRECTORS, LIBRARIANS—*

This issue of *Disk Jockey* is, of course, in no way familiar with the changes in any call letters or title.

---

**NEW YORK**—Gretchen Wyler releases with her musical director—husband, Shepard Coleman, during a recent recording session for her forthcoming Jubilee LP. "Wild—Wyler—Wild". Solemnly supervising the session are Marty Paill, Jubilee's arr. and exec. arranger Sy Oliver.
Roulette Execs Promote Catalog

NEW YORK—Roulette executives have taken to the road in an all-out promotional campaign to support the label's new album sales program, as well as single sales. Mel Turoff, national promotion manager, just returned from a three-week swing around the country visiting disk-jockeys and the Roulette district sales and promotion representatives. Ivy Jerome, vice-president in charge of sales, left recently for a tour of distributors, dealers, one-stops, DJ's and rack-johners, and upon his return, Morris Levy, the label's proxy, will team up with Joe Kosky, executive vice-president, to make a two-week tour of distribs.

Roulette currently has a "Mammoth March" sales program under way. The program includes the release of 12 new monaural and 15 new stereo LP's. Jerome reported that the leading albums in the release are: "Memories Are Made of This," Count Basie & Joe Williams; "Cha Cha Italiana," the Di Maria Sisters; "At Home With the Burry Sisters" and "Pearl Bailey Sings Porgy & Bess & Other Gershwin Melodies". He also added that the program's success is indicated by the fact that more than 90% of the distributors have already gone beyond their assigned quotas.

In the singles department, the label is on the charts with "First Anniversary," Cathy Carr, and both sides of Jannie Rodgers' new one, "I'm Never Gonna Tell" and "Because You're Young". A new Krox single, "I Think I'm Gonna Kill Myself", is reportedly showing up, as well as the Joe Jackson disk, "Spanish Marching Song". The Playmates' "Star" and the Buddy & Elia Johnson disk, "Tuke No. 1" and "Don't Fail Me Baby". Roulette says, is very strong in the south and is beginning to spread in sales.

Vogel & Maxin To Europe

NEW YORK—Joseph Vogel, proxy of Loew's, Inc. and Arnold Maxin, MGM Records head, plan to England last weekend (21) and will confer with EMI reps there for contract renewal concerning the distribution expansion of MGM disks throughout Europe and other reciprocal agreements. Maxin will also send several days on the continent, making business trips to Germany, Italy and France.

Joni James Feted In London

NEW YORK—Songstress Joni James is surrounded by some of Great Britain's leading DJ's and producers at a press reception in London, held during her recent visit there.

BMI Renews With Radio & TV Stations And Networks

NEW YORK—Carl Haverlin, president of Broadcast Music, Inc. (BMI), reported last week that BMI has renewed its performing rights license agreements with all broadcasting stations and networks, both television and radio, except with a handful of radio stations. For the most part, the reasons for the non-renewal of rights by approximately nineteen of BMI's 3,500 radio station contracts are termed "merely mechanical." At the same time, some radio stations have renegotiated their agreements with BMI holding on to the right to present their programs. The National Broadcasting Company and the American Broadcasting company have executed five-year blanket renewal agreements for their television networks and three-year blanket renewal agreements as well as for their radio networks. The Columbia Broadcasting System has executed a three-year blanket renewal agreement for their television network, and is entering into a five-year per program renewal agreement for its radio network. Mutual Broadcasting System has renewed the blanket agreement for its radio network for a five-year term.

What To Do With Flops

NEWARK, N.J. — Jerry Winston last week announced the opening of Wendy Distributors here. The firm officially began operation on March 3, out of 270 Halsey Street. Wendy will handle Gone, End, Jamie, Galaxy. Lancers, Specter, Mighty and Action Records.

In making his announcement, Winston revealed that Wendy is operating with a full sales and promotion staff.

Winston brings to Wendy the experience gained from a long career covering many facets of the record business, beginning as a salesman with Malverne Distributors, New York, thirteen years ago. While with Malverne, he started the successful Marchel Grass label, specializing in Latin music, as well as Onyx and Newport Records. He also produced independently for MGM's subiald, Cub.

In order to devote all his energies to the new company, Winston is deactivating both the Newport and Onyx labels. In line with this, Mardi Grass has been turned over to George Golden for nation-wide distribution, leaving Winston full time to concentrate on his new endeavor.

New Chi Jazz Spot

CHICAGO — Ray Colonob, owner of the swank Evergreen Park Restaurant, announced last week that effective April 1 the bistro will embrace a policy of presenting "the best possible jazz talent available to its customers."

The new Jazz policy will be initiated by the veritable appearance of the Charlotte Polite Trio, which is due in at the new jazz spot on April Fool's Day. The trio is composed of Charlotte Polite at the piano, Connie Miliano on bass and Bill Threston on drums. During its stint at the club the group is scheduled to cut their first disk.

Jerry Winston Opens Wendy Distributing In Newark, N. J.

Youngstein Named Chairman Motion Pic Committee "Tony" Awards

NEW YORK — Max E. Youngstein, United Artists vice president and head of UA Records has been named chairman of the Motion Picture Committee for the Antoinette Perry "Tony" Awards Dinner, it was announced last week by Mrs. Helen Meunen, president of the American Theatre Wing.

Sponsored by the Wing, the "Tony" Awards dinner will be held on the evening of April 12 in the Grand Ball Room of the Waldorf-Astoria Hotel. The annual awards presentation for achievement in the theatrical arts is the legitimate theatre's equivalent of the movie picture industry's Academy Awards.

The assignment is particularly pleasant for Youngstein because three principals of theUA film, "Lonelyhearts," a Dore Schary Production, have been nominated for the 1959 "Tony" Awards. They are Maureen Stapleton, for her performance in "The Cold Wind and the Warm"; Dolores Hart, for "The Pleasure of His Company"; and Dore Schary for directing the new hit, "A Majority of One."

Honorary chairman of the Award Dinner include Judge Ralph Bellamy, Joan Crawford, Alfred DeLauvre, Jr., Gilbert Miller, and Mrs. Mary Lasker. The event is scheduled to be televised over WNBC-TV.

Proceeds from the dinner are earmarked for the special hospital services and student training programs sponsored by the Wing.

Sandy Disters Keep "Tell Him No"

MOBILE, ALA. — Steve Brody, national sales manager of Sandy Records, stated last week that Dot will do the shipping and billing on the important Sandy issue, "Tell Him No," by Bob & Travis. All original distributors appointed by Sandy will retain the label's line.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
"PAT BOONE SINGS"—Dot DLP 3158

Another must shelf item from the velvet voiced crooner, this LP is already showing up on the charts. Leave it for a long sales ride. With the Billy Vaughn orchestra providing the back up, Boone sings some of his recent hits, "April Love," "If Dreams Come True," "It's Too Soon To Know," "Sugaring Mountain" and "Remember Tonight." Some of tunes that get the smooth Boone treatment.

"LOVE IS A GENTLE THING."—Harry Belafonte—RCA Victor LPM 1927 & LSP 1927 (Monaural & Stereo).

The great folk singer contributes another outstanding LP performance, this outing centered with the delicate messages transmitted by two hit titles, "Love Songs" in the folk category. The selections are installed with sensitivity, grace, passion and charm, resulting in a stirring concert. Sure chart rider.

"HYMNS BY JOHNNY CASH."—Columbia CL 1254—(S 8123 (Monaural & Stereo).

The country singer, who is currently hot in the country market with his single, "Don't Take Your Guns To Town," and whose hot Columbia LP, "The Fabulous Johnny Cash," was a big item, turns to another endeavor, the religious song, and proves his ability to transmit a deeply reverent feeling in these songs of faith. His resonant voice is heard on six self-penned tunes (i.e. "Hymn Jesus," "The Old Accont") and six others. Smash sales prospects.

"SOME LIKE IT HOT."—Music from the Motion Picture Soundtrack—Marilyn Monroe, Matty Matlock and his Orchestra—United Artists LAL 1630.

Of these 13 tracks culled from the soon-to-be-released U.S. version of the film include the throaty, sultry voice of Miss Monroe. The others are either straight instrumentals by the Malbeck or group efforts by the Society Syncopators. All the songs are from the Twenties, the setting of the film. Considerable sales should result from interest created by the film.

"AROUND THE WORLD IN 80 DAYS IN WORDS AND MUSIC."—Everest LBPR 1001 & SDBR 1001 (Monaural & Stereo).

Hailed at world premiere in the form of the famed movie score into a ballet with words, commissioned by Michael Todd and never produced, is presented here. The original music is retained in all its magnificence with the lyrics sung by a large chorus and Curt Benson and Leon Janey in the featured roles as Phileas Fogg and Passepartout respectively. This excellent recording can open new sales vistas for the opus.

"CONWAY TWITTY SINGS"—MGM E 3714 (Monaural & Stereo).

Twitty has cut his first LP for MGM, including in it his current chartriter, "The Story Of My Love" and his million seller, "It's Only Make Believe." Completing the album are a couple of self-penners ("First Romance" and "I Vibrate"), and a few standards that are brought up to date via the Twitty drive (i.e. "Sentimental Journey," "Moon Lisa"). Stock up for sure thing.

"ANNETTE."—Buena Vista BV 3301.

Annette, who struck it big with "Tall Paul" bows in on her first LP for the Buena Vista label. Joined by a chorus and a lively rocking band, the youngsters knocks out a dozen tunes from the recent school, including "Tall Paul," "How Will I Know My Love?"--"Jo-Jo The Dog-Faced Boy" and "Love Me Forever." (The latter two being both sides of her just-released single). This set should ride in on the strength of her single successes.

"THE AMES BROTHERS SING FAMOUS HIT HP OF FAMOUS QUARTETTS."—Hugo Winterhalter and his orchestra—RCA Victor LPM 1454.

The Ames Bros, present their own tribute songs made famous by, and long associated with the quartets of the past and a few from the present Favorites such as the Mills Bros, "Paper Doll," The Pied Pipers, "I'll Never Smile Again," The Ink Spots, "To Each His Own" and The Manhattans "Moonlight Cocktail" are treated to d brother's faithful interpretation. Enchanting audio-flavor. Sentimental remembering is in store for many purchasers of this LP.

"LOVE IN THE AFTERNOON."—The Three Sounds—RCA Victor LPM 1669 & LSP 1669 (Monaural & Stereo).

With the addition of two violins, a cello, a banjo and a mandolin the Three Sounds weave spell of love with twelve melodic, sentimental liltos. Unique sounds emerge from the disk as the musicians tenderly create such lovelies as "If You, I'll Never Smile Again," "I'm in the Mood For Love," "Long A Favorite" and "Get Away". A group should have no trouble finding moody pursers for its latest effort.

"THE JOY OF LIVING."—Nelson Riddle and his orchestra—Capitol T 1118 & ST 1118 (Monaural & Stereo).

Nelson Riddle, who usually provides arrangements and backdrops for many of the label's star steps into the spotlight for this package. The car free feeling is the theme and the Riddle arrangements happily convey this mood, gently swinging on twelve evergreens which include "You Make Me Feel So Young," "Life Is Just A Bowl Of Cherries," "Have I Told You Lately That I Love You," "Fatty, Fatty From Heaven," "Lullaby Of Broadway," "Fascinating Rhythm" and other strong pop and jazz sales are evident.

"JACKPORT."—The Mary Kaye Trio—Warn Bros. W 1285 & WB 1285 (Monaural & Stereo).

With each member alternating on the solos varied by splendid group efforts, the trio revisits a beak of beloved oldies and injects them with their own winning style. Whether slow, fast or Latin originality, the tunes are underwritten with rhythmic set. Numbers like "I'll Get By," "Dance In The Moonlight," "Day In, Day Out," "Do It Again" and "It's Love" glow brightly. Their fans, from their many nifty stints, will be in for this.

"DANCE ALONG WITH LARRY CLINTON AND HIS ORCHESTRA."—Kapp KL 1121 & KL 2121-S (Monaural & Stereo).

The Clinton Orchestra, hollovers from the swing band era, applies its talents to recent hot hits. Balalaika Clinton's arrangements instill the tunes with the big band sound, transforming them into lightly swinging danceables. Numbers include "Tom Dooley," "Fascination," "Moonlight In Vermont" (Part II) and other hits. The adults will go for these more conservative interpretations.

"HARMONICA SPECTACULAR IN STEREO."—Alan Black, Directed by Stuart Phillips—Grammy Award GA 231 SD.

Black's harmonica is the attraction here, completely baring his finely honed technique to the closest selection. The instrument is lyrically, and along with guitar, bass, drums, marimba are treated to a trio of additional harmonicas, trumpet, cornet, xylophone and standards as "For You," "Old Buttermill Sky," "Blues In The Night," "Sweeter" and the unique, ear-filling compositions. Excellent, with separation stereo adds additional desirability to the LP.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Music**

**TEREO**—Stereo front heard of Page 3

Westminster has collected a dozen tracks from its stereo 'catalogue' and packaged them in this special $2.98 sampler. The set includes selections from "Grand Canyon Suite," "Swan Lake Ballet," "Porgy And Bess" and "William Tell" overture. Feature of the disk is the depth in sound it demonstrates through the typically separated tracking methods. An attractive bargain.

**SHALL WE DANCE?**—Jay Jerome and his Orchestra—ABC-Paramount ABC 261 & ABC's 261 (Monaural & Stereo)

A favorite among Philadelphia society, the Jerome orchestra plays on 10 tracks in a variety of dance tempos. Vocals—sung by Jerome, group efforts by the band—are additional inducements to sing along as well as dance to the lively society beat carried out by the organization. A sprightly affair that should please the dancing crowd.

**BROADWAY CHORUS CALL**—The Merrill Staton Choir—Epic 3546 & BN 519 (Monaural & Stereo)

Fresh and novel arrangements by Jimmy Leyden breathe new life into some of the most enchanting songs to come from Broadway in recent years. Vintage shows represented here include "South Pacific," " Oklahoma!" and "Annie Get Your Gun," and rounding out the well balanced program are tunes from the more recent "Flower Drum Song," "My Fair Lady" and "The Music Man." The performances are excellent, both collectively and individually. Should scow high with the show music coterie.

**FOR LOSERS ONLY**—Sonny King—Colpix CP 402

King, regular performer with the Jimmy Durante troupe, debuts on wax in a program dedicated to the unlovable-in-love crowd. Apparent at once is his unusual vocal range, which he takes advantage of in establishing an original style. Immense importance in this style are distinct phrasing and clarity, factors which should endear him to the more mature people. A newcomer who bears watching.

**MUSICA DE BAILE**—Orquesta Super Colonial—Tico LP655

Recorded in Cuba, this album presents authentic Cuban dance music. Violins and flutes carry the simple melodic line, the rhythm section conveys the lively pace, contagious beat, and the singers complete the picture with their casual approach. All of the selections are original Cuban cha cha cha. The enchanting sounds make this disk a must for the Latin dance crowd.

**JOHNNY ANDREWS PRESENTS MOMENTS OF INSPIRATION**—Johnny Andrews & His Orchestra—Caravans, The Staple Singers—Gospel, Inc.

Andrews, presently headlining various radio and TV chores for NBC, is heard on a bill of religious numbers, all identifiable by the easy-going manner in which they communicate their meaning. Andrews' pleasant unadorned style enables the lyrics to speak for themselves, not needing any histronics to convey deeply religious significance. Solid fare for the religious market.

**A GOSPEL PROGRAM**—The Caravans, The Staple Singers—Gospel, Inc.

The gospel label, known for its class religious outings, presents two of its groups in a heartfelt concert. Sharing the billing, the Caravans on one side and the Staple Singers on the other side display their respective abilities to deliver a tune in a most devoted manner, stirring arousing the listener's feelings. Fine effort for the religious market.

**It's What's in THE CASH BOX That Counts—INTERNATIONALLY**
Country Music Is Here To Stay

Imperial Pacts Loco

BEVERLY HILLS, CAL.—Joe Loco, a leading writer-arranges-musician in the Latin music field, has been signed to a recording pact by Imperial Records, it was announced recently by label president Law Choudhry.

Loco has already completed recording his initial album entitled, "Let's Go Loco," due to be released later this month. Just released in a single from the LP, "Ja Da Cha Cha Cha," b/w "Regalama Esta Noche."

A graduate of Juilliard School of Music, Loco plays every instrument and has headed a top Latin group for several years. He was one of the first to introduce both the mambo and cha-cha-cha to this country. As a youngster he was a hoofer in vaudeville and at 17 played trombone with Count Basie's band.

Westminster Pushes Foreign Activities

NEW YORK—Michael Naida, treasurer of Westminster Records, left last week for a month-long European trip, where he will visit Westminster licensees in Europe and work out the final details of the new Westminster distribution set-up with Deutsche Grammophon in West Germany, Holland, Switzerland, Spain and Portugal.

James Grayson, president of the label, is scheduled to leave soon for Europe also, to attend recording sessions in Vienna and confer with his distributors and licensees on a plan for expanded Westminster activity in Europe.

Kurt List, musical director, started a series of major recording sessions in Vienna last week with Sir Adrian Boult, Hermann Scherchen, Maurice Abravanel, Julius Rosh and Kurt Reidel conducting the Vienna State Opera Orchestra. Among the major projects will be: The stereo recording of Haydn's "Messiah" with Pierrette Alarie, Nan Merriman, Leopold Simoneau and Frederick Fasold; the Brahms B Minor Mass with Pierrette Alarie, Nan Merriman, Leopold Simoneau, Emmy Loose and Gustave Nussleider; the complete keyboard concerti of Bach, performed by Paul Badura-Skoda; and Joerg Demus; the two Chopin piano concerti performed by Renata Buczkowska, a gold medal winner in the recent Warsaw competition.

Edgar P. Talmus, national sales manager, is off to Latin America for conferences with Westminster licensees in Venezuela, Colombia and Mexico.

Music Distributes Allan

CHICAGO—Jack Solinger, of Music Distributors, this city, announced last week that the firm has been appointed distributor for Allan Records.

The new discy's initial release "Kiss Of Perfection" b/w "Wild Entity" by Bob Anderson is reportedly getting good local response.

Jerry Allen, proxy of Allan Records, has been touring the record hops and doing anything he can to help promote the record.

Stereo Sales Up In Latin America

NEW YORK—Sidney Siegel, president of Seeco Records, reported last week that in the past two months of stereo discs issued on the firm's singles, have racked up impress gains in Latin America. Biggest orders are Venezueala and Puerto Rico.

"The most amazing thing about these sales," Siegel stated, "is that recently as this past December, there was no stereo business in these areas that amounted to anything. Now, actually, there have been more moving stereo a gles by six of our artists; Cellis Or, Aldo Bruschi, La Plata, Arturo Charlez, Celso Gonzalez and Silvestri Mend On the Colna Cruz LP that we issue in January in both monophone and stereo, we find that the sales ratio is running about half as many stereo as monaural."

Siegell attributes the surge in stereo sales to the number of new juke boxes that have lately been going into the more prosperous areas of Latin America.

Marshall On Panama Label

NEW YORK—Herbert Wolff, president of Panama Records, Miami Fl., announced last week that he completed negotiations for a records contract with singing comedian Danny Marshall.

The pact calls for two albums year over a two-year period plus a release of a minimum of two singles per year. Marshall who was a singer at the Versailles in New York during November and December of last year and who just completed an eight-week engagement at the Tender Trap, making his wax debut with this label. Currently filling a three-week trip at the Wagon Wheel in Lake Tahoe he expects to cut his first album around April 1st. It will be composed of original songs and standards with the special material being written by Joe Vaughn.

Title of the initial album is "That Show Biz" and will feature a tune of the same name.

The Winner!

Airmail Subscription
The CASH BOX $30

The Cash Box, Music
Page 50
March 28, 1958

The Butterfly
Already Famous

Ad Records—Delavan, Iowa
Distributed by ARCO—Hollywood, Calif.

Hawaiian War Chant
Saluting

by Andy

THE BUTTERFLY
ALREADY FAMOUS

Mid-West Dance

April's Top Ten
TEN Tunes

HAWFAN-HAWIAN-WAR-CHANT

Tabbed for

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NARAS Award Nominations in 28 Categories Announced

HOLLYWOOD — The National Academy of Recording Arts and Sciences announced the nominees in its first annual hall of fame inductions, to be announced at a special presentation later this spring. The nominations were made from a list of 84 members of the academy. In 1971, the academy established a hall of fame to recognize the careers of its members in its first annual hall of fame inductions. The nominations were made from a list of 84 members of the academy. In 1971, the academy established a hall of fame to recognize the careers of its members.

THE ACADEMY'S HALL OF FAME will be dedicated to the memory of those who have made outstanding contributions to the music industry. The academy's hall of fame is open to all members of the academy, and nominations are invited from any member of the academy. The academy's hall of fame is a permanent tribute to the achievements of those who have made outstanding contributions to the music industry.

The hall of fame inductions will be announced at a special presentation later this spring. The nominations were made from a list of 84 members of the academy. In 1971, the academy established a hall of fame to recognize the careers of its members. The academy's hall of fame is open to all members of the academy, and nominations are invited from any member of the academy. The academy's hall of fame is a permanent tribute to the achievements of those who have made outstanding contributions to the music industry.

The academy's hall of fame is open to all members of the academy, and nominations are invited from any member of the academy. The academy's hall of fame is a permanent tribute to the achievements of those who have made outstanding contributions to the music industry. The academy's hall of fame is open to all members of the academy, and nominations are invited from any member of the academy. The academy's hall of fame is a permanent tribute to the achievements of those who have made outstanding contributions to the music industry.
NEW YORK—RCA Victor has released a new Red Seal stereo highlight called "Destination Stereo," it was announced last week by John Y. Burgess, Jr., manager, commercial sales and merchandising department, RCA Victor record division. The album, containing nine complete selections from RCA Victor stereo albums, is being offered to consumers at the special nationally advertised price of $2.98 for a limited time.

Subtitled "Your Passport to Great Music in New Sound by the World's Greatest Artists," the album, Burgess said, "lets the musical content tell the whole story. There's no narrative, no gimmick. Every selection speaks for itself in the most gorgeous stereo sound to be heard today. At $2.98, it represents a terrific bargain to every consumer!"

Artists and repertoire in the album include Fiedler and the Boston Pops playing the "Sabre Dance" and "Hernando's Hideaway;" Kiril Kondrashin conducting the RCA Victor Symphony Orchestra in Rimsky-Korsakov's "Capriccio Espagnol;" Fritz Reiner and the Chicago Symphony Orchestra in "Gomouso" from "Pictures at an Exhibition" and "Troika" from "1st Klej;" Morton Gould and his orchestra playing his own "Fourth of July" and "Hoe-Down" from "Rodeo;" Artur Rubinstein playing the second movement of Saint-Saens 2nd Piano Concerto; and the Boston Symphony Orchestra under Charles Munch performing Berlioz' "Roman Carnival Overture."

"Destination Stereo" will get all-out advertising and promotion support. Half-column ads will appear in The Saturday Review, The New Yorker, and other national publications. In addition, it will ship to all classical D.J.'s as part of RCA Victor's new Red Seal stereo broadcast service. Point-of-sale material, including streamers and dealer mailing pieces, will be available, as well as ad mats in three sizes for local newspaper use.

Reisman Pacific Artist To Roulette

NEW YORK—Joe Reisman, Roulette's new A & R chief, who has been busy analyzing the Roulette artist roster made his first move to add to the roster with the signing of Lionel Thorpe to the label, it was revealed last week. Thorpe was signed and recorded all in the same week. Reisman reported that Thorpe was brought to his attention by Al Galico of Shapiro-Bernstein. Lionel Thorpe is from Kings-Mounted, North Carolina, and before going out on a single was the lead voice in the vocal group, the Chords. He is also a composer; he wrote the hit song of a few seasons back, "Sh-Boom." The Thorpe single out this week was written by him, "Lover, Lover, Lover," and "More, More, More."

Joe Reisman also announced the signing of the Mudharks, one of the top vocal groups in England. Their first for Roulette, which has just been released, is "My Grandfather's Clock" and "The Love Game."

In the meantime, Reisman has also been busy recording Valerie Carr for a new single, and Jimmie Rodgers for his next album and single.

NEW YORK — Arnold Maxin, president of MGM Records, announced last week a new album sales program designed to kick off the diskery's 12th Anniversary celebration.

Reisman Pacific Artist To Roulette

A first of its kind, MGM LP's are receiving free, a like number of monaural LP's on a different label, and the company will have different, with, at, a one-to-one basis. Included will be all stereo albums released to date, but special emphasis is being placed on new releases for the month. MGM stereo albums list at $4.98 for regular issues and $5.08 for the original cast and personality series. Lien lists at $9.58 in monaural form.

Five new MGM pop stereo album releases are sketched for this month including "Conway Twitty Sings..." "Music To Listen To Records By..." "Edde Adams Sings...," "Brass, Sax, Rhythm" by Skip Martin, and "The Four Flickers, a local grouping."

Friedman stated that he has been carefully screening the material that has been sent to him for release by Record Associates and picked the Lee disk because of its unusually strong potential.

Theodore Bikel Promo

NEW YORK — In a bid to make Theodore Bikel as pre-eminent in the pop field as he is in folk singing, Elektra Records is releasing a pair of special EPs for deejays around the country. The company, which has just announced that 1000 packages — each with eight songs — will be distributed.

Release will tie in with Academy Awards presentations in Hollywood on April 6. Bikel, also a well-known character actor, has been nominated for an Oscar for his portrayal of a Scottish sheriff in "The Defiant Ones."

The promotional package contains songs in six languages — English, Spanish, Russian, Hebrew, Yiddish, and Zulu. Bikel, who has a repertoire in 17 tongues, accompanies himself on guitar.

In addition to introducing Bikel to a broader pop market, the deejay EPs also will help sales on his albums within the folk field, Holzman believes. The latest of his seven albums are "Folk Songs From Just About Everywhere" (with Geula Gill) and "More Jewish Folk Songs," a sequel to his highly successful "Jewish Folk Songs."

Elektra also will tape Bikel's one-man concert at Town Hall, New York, on Sunday, April 5 for release as an LP in the near future. This concert is the culmination of a coast-to-coast tour of date which Bikel has been making for the past 2 months.

Rose Maddox To Capitol

HOLLYWOOD — Country-and-western singer Rose Maddox has signed an exclusive, long-term contract with Capitol Records, it was announced last week by Lloyd Dunn, vice president and head of the company's A & R division. Miss Maddox's recordings will be supervised by executive producer Ken Nelson.

One of the top performers in C & W field, Miss Maddox first came into prominence in a family act billed as The Maddox Brothers. For Capitol, however, she will be a solo artist.

Duchow Joins Arwin

NEW YORK — Peter Duchow, formerly with Capitol Records' International Department, has joined Arwin Records as vice president and executive assistant to proxy Martin Melcher, it was revealed last week. Duchow, with extensive experience in European recording, will coordinate activities between Melcher's London and New York offices, headed by Leslie Farrell and Joe Linhart, respectively.

Duchow will also assist Melcher in other of the latter's activities.

James Session

NEW YORK — Harry James and Jimmy Dorsey, well-known as East Coast recording, discussed technicalities at the bandleader's first MGM recording date.

James, who just recently joined the label, has added a new staff of arrangers and sidemen and has reportedly come up with a new sound.

At the session James waxed his first single single, "Blue Rainbow" and "She's Got To Go," which will be released this week.
Audio Fidelity Forms British Disk Company Under Own Banner

NEW YORK—Audio Fidelity Records will be releasing records in England under the Audio Fidelity label next month, the first U.S. diskery to date its American banner there. In making the announcement last week, Sid Frey, Audio Fidelity topman, did so that the move was a result of recording sessions last fall in England, where the label cut its new first composer Stereo series. "While we are there," said Frey, "we wondered how we could do with our catalog in England and under the English set-up, having our line handled by an outfit there; would mean a $56,000 advance from it ending up as $4,000 for it." The $100,000 American dollar Frey spent for the sessions put him in the red, but he plans to recoup the loss from the sales of 6,000 records in England, permission of which is secured for anyone going into disk business there, as OK’s from the trade of Music and Trade magazines, asking five trips to England in four months to set up the legal and business machinery (including the $100,000 Campbell’s Fresh’s he’s spent $250,000 so far in England), Audio Fidelity, Ltd., is ready to open shop in England next month.

At the April 2 English Audio Show, the Audio Fidelity line will be displayed and about twenty LP’s will go on sale soon afterwards. Printing will be in line with other American disks available in England according to Frey.

Frey also revealed that the label is now handling other record companies’ disks in Great Britain, with matters only involving Frey’s acceptance of the disks for the label. Frey says he’s working on similar Audio Fidelity disks in Brazil and Australia. Audio Fidelity is already represented as Audio Fidelity in Canada, though all pressing, advertising, and promotional activities for Canada are handled here.

German “Jacketty Jack”

NEW YORK—Atlantic Records revealed last week that it is engaging in a special humorous promotion for a single, it has acquired from Germany. The song is the German Language version of last year’s hit, “Yakety Yak”, by The Coasters on Atco entitled “Jacketty Jack” and re-recorded on the Ecko label by man HMV subsidiary, by Sid Saunders and D’Saul Pahnbke. Last week the disk was mailed to 250 deejays along with a note which read: Mero Von Atlantic Records, Lieser Schallplatteinrichter! Belieuen eine Platte von Yakety Yak. Wir hoffen dass Sie uns elige Erbenungen geben kennen, Die Platte ist bereits ein Schlag in Minneapolis, St. Paul and Germanowntown, Pennsylvania, the easterners, Jerry Wexler. Atlantic, assuming that a few deejays would not completely understand this message, is following it up with an English translation a few days late.

The diskery expressed hopes that the German record might repeat its hit run, which it shared with the English version released in Germany.

Belvin’s “Guess Who” Clicks

NEW YORK—Jesse Belvin, RCA Victor singer, whose composition “Goodnight My Love” brought him to the attention of Alan Freed and stardom in the Freed bowls, has a hit in “Guess Who”—his new RCA Victor single. According to Ray Clark, Manager, Planning and Merchandising, Sid Lawrence, “Guess Who,” which already is on the top selling charts on the West Coast, is rapidly piling up sales in other markets. Song was composed by singer’s life partner Belvin.

“From all indications,” Clark said, “this ballad can be the sleeper of the year. We are not aware of any other disk that is reaching across the country. RCA Victor’s entire sales and promotion focus is concentrating on Belvin. The record is getting strong reaction from radio stations programming pop as well as rhythm and blues.”

“What’s It In THE CASH BOX That Counts—INTERNationally?”

WARNER BROS. JUMPS INTO JAZZ

NEW YORK— Warner Bros. Records launches its first full-scale move into the jazz field with an April release of 11 albums covering all styles of jazz, it was announced last week.

And as an extra, the label is rushing into prints an LP by Warren Bar- ker’s orchestra of the music from the TV show “77 Sunset Strip.” The 77 Sunset Strip set is pitched to the audience of the chart ABC-TV show. A sampler, “Jazz Festival in Hi-Fi Stereo,” will be the 10" album feature attraction of the month. In performances of material especially cut for the sampler.

The regular release consists of "Gongs East" by the Chico Hamilton Quintet; “The Trombones, Inc.”, spot- ting 10 east coast and 10 west coast trombonists playing arrangements by J. John, Marty Paich, and War- ren Barker; “Ruby Braff Goes Goul Crazy,” with Braff’s mainstream jazz group playing Gerhin’s series for the show; “First Jazz Piano Quartet,” featuring four piano jazz; “MIX MCMLIX,” an updating by trumpeter Dick Catheart and orchestra of tunes associated with or penned by Dix Beiderbecke; “Charleston 1970,” featur- ing modern arrangements of Charleston by Bob Prince and his tenors; “RCA Victor’s Far Out Folk,” a collection of American, He- brew, and African folk tunes played by Fred Katz and an experimental gypsy group; “Gilbert And Sullivan Revisited,” singing songs from the operettas penned and conducted by Jim Timmons; “Original Jazz Per- formance of Reims“ by Mortis Nanton trio; “Four Button Dixie,” a two-beat set by Matty Matlock and the "Paducah Patrol.

The April Jazz Festival release marks the label’s initial big push at the jazz record market, although individual jazz sets have been issued in the past by "Perky And Bass Revisited,” “The Dixieland Story;” and Chico Hamilton’s Quin- tet with Strings Attached.

Two Indies Join London

NEW YORK—Two independent labels, which are releasing records this month, it was announced last week by Walter Maguire, pop music manager of London Record, Ltd., The Frank Sieg, Red Crewe XYZ label bowed in this week with "Shy Boy" b/w "Fire Engine Red Bandanna." New York deejay Mur- ray Kaufman’s label, which was signed with The Trumpeters directed by Bill Mure. Their initial release is "String Of Changes," produced by Slay and Crewe are currently on a promotion tour of New England and upstate New York.

Satchmo & Dukes To USSR.

NEW YORK—Sid Frey, president of Audio Fidelity Records, in conjunction with Joe Glaser, head of Associated Booking, last week revealed plans for the Eastern European tour by Louis Armstrong and the Dukes of Dixieland. The Dukes, as of Jan. 1959, have sold over a million LP’s on the Audio Fidelity label, according to the label. Armstrong, handled by Glaser, has recently signed a contract with the diskery for two albums, one of which will combine the talents of the famed trumpeter with the Dukes.

Frey and Glaser expressed hopes that the State Dept. will heartily en- dow the good will project. Armstrong, through his many foreign ap- pearances has become an international jazz favorite.
New Cash Box Dealer Stereo LP List Debuts

NEW YORK — The first Cash Box compilation of Best Selling Stereo Albums (Pg. 15) indicates that though stereo purchasers are sticking, in the main, to artists & recordings on soundtracks and close-up, reissues of teen series all but exclude that market. Records with “older” favorites being re-released in stereo and completely new, discs, expressly tailored for stereo, selling well.

The big monaural LP’s are still there in stereo (i.e. “Peter Gunn” (#1); “Home Dance With Me” (#2); “Flower Drum Song” (#5); but regaining newly won popularity in stereo, such items as Van Cliburn’s Rachmaninoff Concerto on Victor (241); the “Oklahoma!” soundtrack on Capitol (25); Roger Williams’ “Near You” on Capitol (29) and Sinatra’s, “Only The Lonely” on Capitol (22).

In this early stage of the stereo game, purchasers are naturally turning to stereo disks that are, note or less, clear-cut, gimmick-loaded demonstrations of stereo’s fascinating ability to feed the listener the “real deal”. Thus far, they are a success in monaural form, Arthur Lytton’s “Taboo” set on Epic (21) is also making a strong showing in the stereo buyer, no doubt because of its striking sound effects which lend themselves beautifully to stereo effect. Two entries making a stereo chart debut are “That’s Amore” (#10) and “New Orleans” (#11), out efforts designed to continue this streak. “It’s Nice All That it’s cracked up to be. These are London’s “Journey Into Sound” (#12) and Westminster’s “Introductory To Stereo” (#24). Of interest is the colorful Dick Shirck “Bang-Bang-Boom” (#25) waiting on Victor (30). This LP was re-released after a year on the market in both monaural and stereo form, with no monaural chart activity as yet, but here it is making its way on the stereo list.

Otherwise, while stereo has passed the novelty stage, and firms release their monaurals and stereo simulcast simultaneously, both the monaural and stereo lists will have fast the same list; but, for the near, stereo listings will be seen in many stereo stock and record store dealer must consider.

**Everest Adopts New Recording Technique**

NEW YORK—Everest Records is now releasing all its new recordings in stereo, it was disclosed last week. Following the success of its recent release, “The Winter Will End”, the Beleek Recording Company, the Beleek Instrument Corporation, has announced that Everest will continue to use 35 mm magnetic film for its stereo recordings, with three sound tracks instead of the usual two, the 3/4 inch tape. This technique was originally devised for motion pictures but was not previously in stereo recordings until reportedly introduced by Everest “Around the World in Eighty Days”. The sprocket driven variable speed, five times heavier and wider than the tape currently used, allows for a greater dynamic range and greatly reduces random noise, the Beleek Company has found. It also avoids slippage that may occur on friction driven tape that caused “flutter”. One re-recording from the master tape, Everest’s three channels are combined into two channels for stereo disks. The three channels become one channel in Everest’s monaural distribution.

“We are well pleased with the results,” says Harry Crow, the company’s president. “Our record contract under our new system is ‘Wafts Masterpieces’.” Those that have heard it in the studio say it is tremendous.”

“Wafts Masterpieces” is an album of studio productions from the Ross, Tovstov, Richard and Johann Strauss made by Raelson and Studio M, with music by Richard Rodgers.

**Design Signs Two**

NEW YORK—Cy Leslie, president of Design Records, announced last week that both Alan Dean and Dan Williams will be signed to exclusive dealing disks.

Leslie stated that the Don Williams Quartet of Design Records, announced last week that both Alan Dean and Dan Williams will be making both LP’s and 45’s for Design Records weekly.

Prior to signing with Design, Dean recorded for MGM, RCA and Roulette Records. This group have been exclusive rights with both Design and other labels.

The program is beamed over the NBC-TV network every Tuesday night.

**Jimmy & Connie Debut On TV**

NEW YORK—MGM Records’ singing star Connie Francis will join the “Jimmy Rodgers Show” in a featured slot on Tuesday, March 31, 1958, holding the bandwidth between 4:00 and 5:00. The program is beamed over the NBC-TV network every Tuesday night.

MGM Francis is currently touring England and Scotland, her third string of public appearances in Great Britain in less than a year. She flies here after her current tour and is beginning rehearsals for the Rodgers show.

Toddy Buys Rev Master

NEW YORK — Paul Cohen, Todd Records top seller, has purchased the majority interest in The Teenage Tunes on Rev. The deal was consummated through Trinity music, publishers of the tune. Cohen’s purchase was based on reported action on the deck.

**Ernest Tubb Sets Rodgers Memorial Sked**

**Vista Stereo Discs**

NEW YORK—Vista Records LP week announced their initial signing and EP stereophonic record release. The disks, which will comprise three singles and one EP this month, will be released and will retain their popular label bandstand program.

**New Schwartyz Leaves Crown**

CULVER CITY, CAL—Crown Records, the budget-priced label, announced last week the resignation of its assistant sales manager, Mary Schwartz. Schwartz, who has been with the company for two years, will remain in the Los Angeles area with the label, which is the result of the company’s merchandising policies at the formulation of its national ad campaign.

He has formed his own company, Los Angeles under the name of “The Schwartzyne”. The purpose of this new company is to represent manufacturers in various fields distribution.

**Backbeat Moves**

HOUSTON — Backbeat Records, this city, has moved to a new address, 5208 Wylie St., here, Larry Kanick, promotion director, reported in week.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### Territorial Tips

The Cash Box "Territorial Tips" chart highlights rhythm and blues records showing regional action, which have not yet appeared in the national top 50.

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;A ROCKIN' GOOD WAY&quot;</td>
<td>Precious Bowen</td>
<td>Abner 1018</td>
</tr>
<tr>
<td>BABY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Tad Miller&quot;</td>
<td>Hollywood 1094</td>
<td></td>
</tr>
<tr>
<td>BIG BOY PETE</td>
<td>Don &amp; Dewey</td>
<td>Specialty 659</td>
</tr>
<tr>
<td>CHA CHA LOUISE</td>
<td>The Rarps</td>
<td>Gordon 2007</td>
</tr>
<tr>
<td>COME SOFTLY TO ME</td>
<td>Richard Barrett</td>
<td>Gone 5056</td>
</tr>
<tr>
<td>DANNY BOY</td>
<td>James &quot;Sugar Boy&quot; Crawford (Montclair)</td>
<td></td>
</tr>
<tr>
<td>EARTH ANGEL</td>
<td>Penguins</td>
<td>&quot;Doors 348</td>
</tr>
<tr>
<td>ELEKTRAN WALK</td>
<td>Kings (RCA Victor 7159)</td>
<td></td>
</tr>
<tr>
<td>&quot;ENCHANTED&quot;</td>
<td>Platters (Mercury 71247)</td>
<td></td>
</tr>
<tr>
<td>EVENING RAIN</td>
<td>Earl Grant</td>
<td>Decca 30819</td>
</tr>
<tr>
<td>FENDER BENDER</td>
<td>Starttlices</td>
<td>APT 2930</td>
</tr>
<tr>
<td>5-10-15 HOURS</td>
<td>Ruth Brown (Atlantic 1935)</td>
<td></td>
</tr>
<tr>
<td>FRIED EGGS</td>
<td>Intruders</td>
<td>&quot;Fama 101</td>
</tr>
<tr>
<td>GIFT OF LOVE</td>
<td>Impressions (Abner 1023)</td>
<td></td>
</tr>
<tr>
<td>GUESS WHO</td>
<td>Jesse Belvin (RCA Victor 7469)</td>
<td></td>
</tr>
<tr>
<td>HOLD ME</td>
<td>Bobby Long (Glow-Hill 504)</td>
<td></td>
</tr>
<tr>
<td>HONEY TONK</td>
<td>Somewhere Along the Line (The Queen (Mercury 71589)</td>
<td></td>
</tr>
<tr>
<td>HOT TAMALEs</td>
<td>&quot;This Man&quot; Watts (Road 266)</td>
<td></td>
</tr>
<tr>
<td>HURTIN' INSIDE</td>
<td>Brook Benton (Mercury 71934)</td>
<td></td>
</tr>
<tr>
<td>I GOT A WIFE</td>
<td>Ethel V (Mercury 71403)</td>
<td></td>
</tr>
<tr>
<td>IF I COULD BE WITH YOU</td>
<td>Miss La-Vell (&quot;Duke 194)</td>
<td></td>
</tr>
<tr>
<td>I KNEEL AT YOUR THRON E</td>
<td>Joe McDaniels (Mercury 71415)</td>
<td></td>
</tr>
<tr>
<td>I'LL BE SEEING YOU</td>
<td>Hollywood Flames (&quot;Bob 153)</td>
<td></td>
</tr>
<tr>
<td>I'LL BE KEEPING ON TRACING</td>
<td>Eddie Ba (Ace 585)</td>
<td></td>
</tr>
<tr>
<td>I'M A LONELY MAN THAT WILL NEVER DO</td>
<td>Little Milton (&quot;Rhym 202)</td>
<td></td>
</tr>
<tr>
<td>&quot;I NEED YOUR LOVIN'&quot;</td>
<td>Roy Hamilton (&quot; Epic 9307)</td>
<td></td>
</tr>
<tr>
<td>IN THE KITCHEN</td>
<td>Eddie Davis (&quot;Prentice)</td>
<td></td>
</tr>
<tr>
<td>I WANT YOU SO BAD</td>
<td>James Brown &amp; Five Flames (&quot;Federal 12348)</td>
<td></td>
</tr>
<tr>
<td>I WON'T CRY</td>
<td>Johnny Adams (&quot;Ric)</td>
<td></td>
</tr>
<tr>
<td>LITTLE SPACE GIRL</td>
<td>Jesse Lee Turner (&quot;Carrton 496)</td>
<td></td>
</tr>
<tr>
<td>LOVE IS A RIVER</td>
<td>&quot;Moonlighters&quot; (&quot;Chess 1717)</td>
<td></td>
</tr>
<tr>
<td>MADRID</td>
<td>Not &quot;King&quot; Cole (&quot;Capitol 4125)</td>
<td></td>
</tr>
<tr>
<td>I'LL STAND SIDE</td>
<td>Ruth Brown (&quot;Atlantic 2008)</td>
<td></td>
</tr>
<tr>
<td>MATHEMATICS OF LOVE</td>
<td>Jimmy Pantorton (&quot;Orchid 5002)</td>
<td></td>
</tr>
<tr>
<td>MIDNIGHT OIL</td>
<td>Cheryl Blackwell (&quot;Warner Bros. 5031)</td>
<td></td>
</tr>
</tbody>
</table>

*Indicates first appearance on Territorial Tips

### R & B Sure Shots

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I NEED YOUR LOVE TONIGHT&quot;</td>
<td>Elvis Presley</td>
<td>RCA Victor 7506</td>
</tr>
<tr>
<td>&quot;A FOOL SUCH AS I&quot;</td>
<td>Genies</td>
<td>Shad 5002</td>
</tr>
<tr>
<td>&quot;WHO'S THAT KNOCKING&quot;</td>
<td>Clyde McPhatter</td>
<td>Atlantic 1918</td>
</tr>
<tr>
<td>&quot;LOVEY DOVEY&quot;</td>
<td>-Starkes</td>
<td>Atlantic 1918</td>
</tr>
<tr>
<td>&quot;TURN ME LOOSE&quot;</td>
<td>Fabian</td>
<td>Chancellor 1033</td>
</tr>
</tbody>
</table>

### Trade Show Bldg. Sold Out For NAMM Show

NEW YORK — All space in the New York Trade Show Building has been sold out for the Music Industry Trade Show June 21-25, convention manager Winston D. Ryan announced last week.

The giant exhibition center, with its 90,000 square feet of space, was fully reserved by the second week in March, the earliest complete booking in the history of the National Association of Music Merchants.

Highlight of the recently moved Trade Show Building is a room on the second floor where television, high fidelity and stereo sets will be set up. The entire building will be headquarters for pianos, carillons and other major musical equipment.

Across the street is the exhibit center for musical instruments and merchandise in the Hotel New Yorker. To accommodate the anticipated overflow of exhibitors, the eighth floor of the hotel has just been opened up, Ryan reveals.

There is still exhibit space available at the Hotel New Yorker, although most of the fifth and sixth floors are now committed, with the seventh filling up rapidly.

### Award o’ the Week

<table>
<thead>
<tr>
<th>Award o’ the Week</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;A Long Time&quot;</td>
<td>3/21</td>
</tr>
<tr>
<td>&quot;All Right Now&quot;</td>
<td>3/22</td>
</tr>
</tbody>
</table>

### R & B Sure Shots

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I NEED YOUR LOVE TONIGHT&quot;</td>
<td>Elvis Presley</td>
<td>RCA Victor 7506</td>
</tr>
<tr>
<td>&quot;A FOOL SUCH AS I&quot;</td>
<td>Genies</td>
<td>Shad 5002</td>
</tr>
<tr>
<td>&quot;WHO'S THAT KNOCKING&quot;</td>
<td>Clyde McPhatter</td>
<td>Atlantic 1918</td>
</tr>
<tr>
<td>&quot;LOVEY DOVEY&quot;</td>
<td>Starkes</td>
<td>Atlantic 1918</td>
</tr>
<tr>
<td>&quot;TURN ME LOOSE&quot;</td>
<td>Fabian</td>
<td>Chancellor 1033</td>
</tr>
</tbody>
</table>

### Trade Show Bldg. Sold Out For NAMM Show

NEW YORK — All space in the New York Trade Show Building has been sold out for the Music Industry Trade Show June 21-25, convention manager Winston D. Ryan announced last week.

The giant exhibition center, with its 90,000 square feet of space, was fully reserved by the second week in March, the earliest complete booking in the history of the National Association of Music Merchants.

Highlight of the recently moved Trade Show Building is a room on the second floor where television, high fidelity and stereo sets will be set up. The entire building will be headquarters for pianos, carillons and other major musical equipment.

Across the street is the exhibit center for musical instruments and merchandise in the Hotel New Yorker. To accommodate the anticipated overflow of exhibitors, the eighth floor of the hotel has just been opened up, Ryan reveals.

There is still exhibit space available at the Hotel New Yorker, although most of the fifth and sixth floors are now committed, with the seventh filling up rapidly.
The Cash Box

Award o' the Week

**"LOVELY ONE"** (2:22) [Tollie BMI—Brooks]

**"SEÑORITA I LOVE YOU"** (2:30) [Tollie BMI—Mayfield]

THE IMPRESSIONS (Aber 1037)

- The Impressions, who recently made dual-mart chart noise with "Gift Of Love," turn out another catchy and appealing new cut in "Lovely One." The tune is a melodic rock-a-ballad romantic pleader that the kids will dig and we look for it to become another chart entry before too many weeks have passed. Under it is catchy, slightly up beat romance on which the artists write "I Love You" to their "Señorita."

**"CHARLIE BROWN GOT EXPELLED"** (2:13) [Ace BMI—Arrington]

**"BLESSED ARE THESE TEARS"** (2:20) [Ace BMI—Arrington]

JOE TEX & HIS X-CLASS MATES (Ace 559)

- Joe Tex and his appropriately-tagged friends, the X-Class Mates, tell about what happens to a guy who's constantly up to no good in school. On "Charlie Brown Got Expelled" the boys follow-up, in rock 'n roll style, the Coasters' tale of the trouble-makin' student. The teen sets sure to pick this up one real fast. On the lower half, Tex changes the pace, pouring his heart out on a potent blues offering that bears close r&b scrutiny.

**"FACE TO FACE"** (2:55) [R&T BMI—Tombs, Shubert]

**"MY SIDE"** (2:53) [Wisto BMI—Shubert, Minion]

TINY TIM (Deluxe 6184)

- Chances are Tiny Tim’s gonna be "Face To Face" with a very big, two-market item in the near future. It’s a gorgeous new rock-a-ballad that Tiny and a chorus swing away in ultra-commercial style. However, don’t over look “My Side,” a tantalizing rocker that could very well ride side-by-side with the pop-r&b hit lists with the top portion. Tim has the goods on both ends. Stick with 'em.

**"A ROCKIN’ GOOD WAY"** (2:12) [Eden-Tollie BMI—Otis, Beaton, DeJesus]

**"I AIN'T GIVIN' UP NOTHIN'"** (2:00) [Eden-Tollie BMI—Benton, Otis]

PRICILIA BOWMAN (Aber 1018)

- Here’s one that’s starting to kick up a heap of noise and we’ll bet our bottom dollar that it’ll be Priscilla Bowman’s biggest slate to date. The lively Miss Bowman is colorful assisted by a vocal crew as she enthusiastically raps over "That’s A Rockin’ Good Way." Another fetching take is the mildly rockin' flip on which the thrust makes sure she’ll have a two-way love affair.

**"MAGIC MOUNTAIN"** (2:40) [Dotsoke Williams BMI—Green, Willis]

"59 VOLVO" (2:10) [Dotsoke Williams BMI—Green, Willis]

THE MEDALLIONS (Dotte 446)

- Looks like the Medallions have made it with the dreamy spell they weave on "Magic Mountain." It’s a lovely fish-float beat echoed in warm and tender fashion by the polished song stylists. Effective reprise hit towards the end of the deck. On the rockin' under portion the boys could kick up a heap of dust with this year’s "Volvo" as they did with last year’s "Buick."

**"IT'S NOT FOR ME"** [Realgone BMI—Thayer, Barnett]

"COPY CAT" [Realgone BMI—Spencer]

RUDY & THE WHEELS (Currit 751)

- Curtis should be off and running with this heart rending cutting served up by Rudy & The Wheels. Led by Rudy's top drawer lead stylings the group packs loads of emotion into the fish-float wedding tale, "It's Not For Me." Deck shows great promise of becoming a two-market-catch. Watch it! Bottom half is a delectable novelty rocker dubbed "Copy Cat."

**MILDRED JONES** (Marquee 700)

**"BUSINESS WOMAN"** [Copa-Quartet BMI—Mayfield] Mildred Jones, vocalist with the B. B. King Orchestra, has hit a home run with this, the first wax outing for the label, with a slow moving, low-down blues number. Label can count on it.

**"ALMOST LIKE BEING IN LOVE"** [Sam Fox ASCAP—Lerner-Loewe] This side features a tasty reading of the standard.

HELEN HUMES & BENNY CARTER'S ALL STARS (Contemporary 368)

**"TAINT NOBODY'S BUSINESS IF I DO"** (2:24) [Pickwick ASCAP—Grainger & Robbins] Miss Humes, in top notch instrumental company (Carter, Shelly Manne, Archie Shepp, and others), declares her independence on this upbeat blues stint. Excellent effort by all concerned.

**THE IVOLEERS** (Buzz 101)

**"LOVERS' QUARREL"** (2:25) [Play-Mor BMI—Smith, Jackson] This sad love opus is treated to an exciting rendition by the Ivoleurs. In fish beat tempo, the group produces some lusty vocal sounds. Could head for “chartville.”

**"COME WITH ME"** (2:30) [Play-Mor BMI—Smith, Jackson] Under end is an easy paced cha-cha cha, complete with instructor. It's a cross between ocean and sea gulls. Okay dance potion.

**ROCKIN' SIDNEY** (Jin 110)

**"MY LITTLE GIRL"** [Ken-Rick BMI—Simien, Soileau] Sidney and his All Stars totally belt out this rafter-shakin' rocker in teen-aged fashion. The kids'll be hoofin' to this one.

**"DON'T SAY GOODBYE"** [Ken-Rick BMI—Evert, Soileau] Sidney and his group show down to a fast beat hangin' in one from the broken-romance school. Good coupling.

**THE GAY CHARMERS** (Sorey 1561)

**"WHY DO YOU HURT ME"** [Planexa BMI—Moultrie] The gals effectively wall this fast beat opus from the crying towel category. Slick commercial wax.

**"WALK BESIDE HIM"** [Planexa BMI—Lee] This side finds the Charmers feelingly waxing a slow paced gospel item.

THE RADIO FOUR (Religion 638)

**"THERE'S GONNA BE JO"** (2:47) [Excellorere BMI—Brooks] This up-tempo spiritual gets an excellent harmony reading from Four. Will increase their standing in the field.

**THE ROAD'S ROUGH AT ROCKY"** (2:28) [Excellorere B] Ralph] This end the quartet tell another up-tempo spiritual for feelingful ride. Two class sides.

THE CLOUDS OF JOY (Religion 100)

**"LORD, YOU WOKE ME THIS MORNING"** (2:28) [Ligo] This single's bow for the label promises a pair of tracks called for the Christmas. "Let's Have Church" The top is a medium paced spirit that shows a heartfelt male lead

**A CHRISTIAN'S PLEA"** (2:14) [Some funky lead shoul'd highlight of this end, as the group continues the same pace, devote delivery another gripping piece.

BROOKLYN ALL STAR SINGERS (Peeoco 1792)

**"MEET ME IN GALILEE"** (2:29) [Robin B] with a roasting voice of H. Robinson in front, the top-notch gospel groo makes this one of the decade's spirtide ride.

**SINGING FOR THE LORD"** (2:30) [Lion BMI—Clifton] Sling the tempo here, the group gives out with some more stirring vocals, this time featuring a lead vox by H. Clifton. The All Stars continue their fine religious tradition.

HARMONIZING FOUR (Religion (Vee-Joy B1)

**"IN JERUSALEM"** (2:41) [Celt BMI—William] The quartet offers a top flight harmony swing to a slightly up-tempo spiritual.

**"HAPPY HOME"** (2:51) [Celt BMI—Williams] Here the arties pour their hearts out on an up-paced sacred item.

FIVE SONS OF CALVARY (Religion (Space 404)

**TRAVELING SHOES"** (2:30) [Graco BMI—Viereck] The Pi Sons take this roasting spiritual from their roasting stable. Emotion packed off- ing should be well received by r and p.

**MAKE MYSELF AT HOME"** (2:25) [Gracho BMI—Don] Here they slow down to a medium pace and turn in a contagious read of a hand clappin' gospel tune.

**"Only those records best suited for commercial use are reviewed by THE CASH BOX**
The Cash Box

Award o' the Week

"GAL'S TUNE" (2:31) (Alan-K BMI—Briggs)

PLAYBOY" (2:09) (Alan-K BMI—Davis)

THE VEL-TONES (Kapp 268)

• Kapp comes up with a top piece of wax merchandise that could move rapidly up the r&b sales ladder. It's an enticing new romantic novelty that, if it makes a hit with the public, should result in a r&b No. 1 hit for the VEL-Tones. It's a quick-beat handicapper check full of those coin-catching syllables. The boys display their oh-so-smooth ballad stylings on the slow p paced "Playboy".

"UGLY FACE" (2:00) [Hooks Sr., Newkirk BMI—Proctor]

"HAND OF ANGELS" (2:20) [Dasher, Hooks BMI]

• THE PEARS (The Square 387)

• Both the Pearls and hook-up-favored, The Square diskery can get off to a flying start with this light-hearted rocker from the "Yakety Yak"—"Peek-A-Boo" school. The popular "Drunken"—"Dum-De-Dum Dum" runs through the pressing as the boys comment on their gal with the "Ugly Face". Can bust wide on the r&b scene. A fresh, fish-beat love affair round out the coupling.

"TOLD MYSELF A LIE" [Wemor BMI—Blackwell, Williams]

CLYDE McPHERTER (MGM 12780)

"POOR JENNY" (2:05) [Arriff-Rose BMI—Bryant, Bryant]

• LUCKY BROTHERS (Cedence 1366)

"DON'T EVER LEAVE ME" (2:32) [Fairway BMI—Townsend]

ED TOWNSEND (Capitol 4171)

"CASTIN' MY SPELL" (2:07) [Moonbeam ASCAP—Johnson, Johnson]

THE JOHNNY OTIS SHOW (Capitol 4168)

• Four big sides destined for r&b success. (See pop reviews.)

E DUKES

P 343)

"GROCERIES, SIR" (2:05) [Linmax BMI — Goodwin] The kec slickly belt out this Coaster s slicin. The quick, pop, vocals popping out of the record. It's a new and exciting tune.

"LOOKING FOR YOU" (2:30) [Cee BMI—Glover] On this middle- aged Coaster it demonstrates its versatility in an engaging, fresh beat heartbreaker.

[S WILLIAMS

[June 6183]

"MY PRAYER OF THE NIGHT" (2:47) [Jay & Cee BMI—Glover] One of the middle-aged artists that has been getting quite a bit of exposure on pop-radio.

"WATCH DOG" (2:57) [Jay & Cee BMI—Glover] On this middle-aged artist and his charms don't it anyone keeping tabs on them, her side can step way out.

ARENCE GREEN

P 102)

"MARY MY DARLING" (2:34) [Rolling Hills BMI—Green] Green certainly gets under the skin of his guitar, which comes off as a feature of the track.

"OLD GRANDPA" (2:00) [Rolling Hills BMI—Green] It features a side instrumental done up similar tempo.

THE SILHOUETTES

Junior 400)

"EVELYN" (2:22) [Adams, Williams BMI—Jefferson, McIear] Face shows down to a fish beat, as the group dishes up a tre- drenched romantic piece. Fine out front chanting.

MONORAYS

Tommy 1005)

"FIVE MINUTES TO LOVE YOU" (2:20) [Fairway BMI—Monorays] Companion side is a fish beat romantics category from the corywaling vocalists.

PERCY MAYFIELD

Impex 557)

B "ONE LOVE" (2:37) [Longhorn BMI — Curtis] Percy Mayfield feels thrillingly feels for the gal on this his ingenious version of the song. Pure effort for Mayfield and unchopped and odd.

"MY REWARD" (2:11) [Alton BMI—Mayfield] Mayfield stays with the same pace and category as the top side. The singer has a recitation type vocal style.

"RYAN'S" (2:37) [Jenney BMI—Boyd] Jenney BMI: The "Ryan's" is a make-money kind of tune. A simple. In a similar situation.

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY"
### Top 50 Across The Nation

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>It's Just a Matter of Time</td>
<td>Brook Benton</td>
<td>46</td>
</tr>
<tr>
<td>2</td>
<td>Charley Brown</td>
<td>Charley Brown</td>
<td>46</td>
</tr>
<tr>
<td>3</td>
<td>Stagger Lee</td>
<td>Stagger Lee</td>
<td>46</td>
</tr>
<tr>
<td>4</td>
<td>Venetian</td>
<td>Venetian</td>
<td>46</td>
</tr>
<tr>
<td>5</td>
<td>Lonely Teardrops</td>
<td>Jackie Wilson</td>
<td>46</td>
</tr>
</tbody>
</table>

### New York

<table>
<thead>
<tr>
<th>City</th>
<th>Regional Record Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>Chicago</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>New Orleans</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>St. Louis</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>Newark</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>Dallas</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>Philadelphia</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>Los Angeles</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>Detroit</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>San Francisco</td>
<td><strong>Regional Record Report</strong></td>
</tr>
<tr>
<td>Baltimore</td>
<td><strong>Regional Record Report</strong></td>
</tr>
</tbody>
</table>

### Notes

Only those records best suited for commercial use are reviewed by THE CASH BOX.

---

**THE TWIST**

- Hank Ballard & the Midnighters (King 5717)

**So Fine**

- Flets (Old Town 1062)

**Happy Organ**

- Dave "Bobby" Cortez (Cock 1005)

**I Need Your Love Tonight**

- Elvis Presley (RCA Victor 7506)

**Lost**

- Jerry Butler (Abbey 1024)

**When the Saints Go Marching in**

- Fats Domino (Imperial 5569)

**Lovely Dovey**

- Clyde McPhatter (Atlantic 2018)

**Moonlight Serenade**

- Riviera (Clef 508)

**Who's That Knocking**

- Gains (Sud 5002)

**Turn Me Loose**

- Felicia (Chancellor 1033)

**This Is the End**

- Buddy Guy (Artistic 1503)

**Troubles, Troubles**

- Werdon Storm (Nancy 6292)

**Smoke Gets in Your Eyes**

- Pfellers (Mercury 73833)

**No Retreats**

- Jimmy Barnes (Gibralter 101)

**The Time**

- Buffy Washington (Hepzona 101)

**Peter Quinn**

- Roy Anthony (Capital 4047)
"I CRIED A TEAR" [Progressive BMI—Julia, Jay] (2:01) [Jr. BMI—Larry, Jan] The Pel Bros. Hunk & Sonny, band in an impressive bow for the Jay folks, with their inviting vocal stylings of this middle beat romantic number. Could make big noise in both fields.

"SWEETHEART LOVE" (2:40) [Fred BMI—Turner] Under l.t's a pretty lilter that the boys groove in soft, sincere fashion.

"SECOND FIDDLE" (2:04) [Central BMI—Owens] EVERLASTING LOVE (2:15) [Central BMI—Owens] BUCK OWENS (Capitol 4172)

- The only other area that "I Cried A Tear" could possibly capture is the country field. Lavern Baker has already wrapped up both the pop and r&b depts., with her smash cutting and Ernest Tubb should now follow suit, country-wise, with his readily recognizable version. There's also loads of hit potential in the lower half, "I'd Rather Be," Two, middle beat lover's laments that are gonna step way out.

JUNE WEBB (Hickory 1996)

- "CONSCIENCE" (2:13) [Accent BMI—Collins, Williamson, Blagden, Zie) The title itself is enough for the label and could push their way up the charts. It's an easy-paced lover's lament that's in for a big sales ride.

- "YOU TAKE THE TABLE" (2:14) [Cedarwood BMI—Loudner-Llolt] The middle beat is moved up into the middle beat area for another fine turn in the lament category. Good coupling.

CURTIS POTTER (Winston 1030)

- "YOU'RE NOT AN ANGEL" (2:35) [Willett BMI—Papp, Potter] The gal has faults, Potter still loves her on this medium paced filler that he carves out appealingly. Can turn the chart trick.

- "REAL LOVE" (2:27) [Willett BMI—Papp, Potter] A Waltz sets the pace for the teen-stered lyrics on the underdeck. A tear-jerker that the kids'll go for.

MICKEL TOROK (Decca 30859)

- "MEMORIES OF YOU HAUNT ME NIGHT AND DAY" (2:20) [Copar BMI—Barnes, Deskins] Deskins handles the waltz with a romance, one of those jazzy, intimate sets. One of the hottest in the field.

- "GO AHEAD AND BE A FOOL." (2:12) [Copar BMI—Reed] The singer sets the pace down the middle beat on this side and turns out a potent heartbreaker.

SMILEY MONROE (Vista 183)

- "SWEETHEART OF ALL MY DREAMS" (2:10) [Spark—BMI] Another lover's opus for the singer, this time in a slow tempo.

BILL LOWE (Sundown 117)

- "YESTERDAY" (2:07) [Durf BMI—Peters, Lowe] Lowe feels inherently delicious this slightly up-tempo item. It will garner a fair share of the spins.

- "YOU SET MY HEART ON FIRE" (1:42) [Durf BMI—Edwards, Bass] The chanter sings with lots of echo on another up-tempo item. The Sundowners provide the instrumental accompaniment on both ends.

JIMMIE HEP (C-D 190)

- "BORN TO LOVE YOU" (2:11) [Glad BMI—Taylor] Jimmie H Hep and the Melody Masters supply a slow paced instrumental backup while Dale McBride's echo-filled vs handles the fetching lyrics. Two market appeal here.

- "SOME ONE ELSE IS FILLED MY SHOES" (2:58) [Mel-Miss BMI—Harry, Heap, Glenn] The flip, McBride and Heap's, continue the pop-angled approach, at a fast pace.

JAMES JETER (Allstar 7180)

- "MY LOVING HEART" (2:54) [Allstar BMI—Lanc] A matrix proposal is the theme here, with Jer supplying the sincerity on a mid beat ballad. Can collect coin.

- "YOU'RE FREE" (2:07) [A- BMI—Dover] Jeter reverts himself on the underdeck as heapl up with his unfaithful sweethearts. Medium paced offering complete good coupling.

H. G. ENTREKIN (Logan 1319)

- "MILLERS MELODY" (C-D 84) [Gaylord BMI—Entrek] Quite similar instrumental offering with lots of fiddles giving out over the hillbilly sound.

- "BEAUTIFUL BONITA WALTZ" (C-D 201) [Gaylord BMI—Entrek] A fast waltz sets the pace for another instrumental spin. Two goods for the hill market.

TOMMY HILL (Starday 429)

- "OIL ON MY LAND" (2:33) [Starday, Cem, BMI—Tate] Tates prolific BMI—Dover] It has given him a better life, says Hill, on this slightly beat, rock-a-billy, ditty. Fetched novelty lyric could push this onto vasts.

- "WALLS OF STONE" (C-D 84) [Starday, Buma BMI—Brag Hol] This entry in this prison so category should garner its share the honors. It's a poignat, ballads, etc., that Hill wills with sincerity.

R. L. & BONNIE (Religious JORDAN (TNT 9020)

- "THERE'S A GOD WATCHING THIS" (1:57) [Trey BMI—Ande son] Telling about the golden they've received, the couple revels chants this quick pasteo, a sincere effort that should do in the market.

- "THE LOST SHEEP" (2:25) [Trey BMI—Andersen] The g goes it alone much of the way on this slow paced outing, handling in a pressuring read.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Country Round Up**

**SLEEPY** McDaniel reports from Canada, where he is busy getting everything all set up for Hank Snow's all-star show. This year, for the first time in Hank's career, it will be a three-day event, due to many requests from fans.

HANK SNOW

**FELL BROTHERS**

**DOUG BRAGG**

**OAKZ SWEETHEARTS**

**THE RECORD**

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

1. DON'T TAKE YOUR GUNS TO TOWN
   Johnny Cash (Corona)
   Johnny Horton (Columbia)

2. WHEN IT'S SPIRITUAL TIME IN ALASKA
   3. WHITE LIGHTNING
   4. THAT'S WHAT IT'S LIKE TO BE LONESOME
   5. BILLY BAYOU
   6. LIFE TO GO
   7. WHO CARES
   8. NIGHT OF TOMORROWS
   9. A LONG TIME AGO
   10. PICK ME UP ON YOUR WAY DOWN
   11. DARK HOLLOW
   12. HOME
   13. WHICH ONE OF US IS TO BLAME
   14. THE HANGING TREE
   15. WAIT AND SEE
   16. COUNTRY MUSIC IS HERE TO STAY
   17. GONNA TRAVEL ON
   18. CHIP OFF THE OLD BLOCK
   19. COME WALK WITH ME
   20. I'M IN LOVE AGAIN
   21. I'M SICK AND TIRED

**THE CASH BOX**

**DOUG BRAGG**

**[document body text]**

---

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ALL THE DYNAMIC BEAUTY OF STEREO COMES ALIVE

WHEN PLAYED ON A SEEBOURG SYSTEM

With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Seeburg Stereo is completely integrated—from the pickup, through the dual amplifier to the newly developed twin stereo speaker system.

SEEBOURG
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBOURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems
International Business - Everyone Benefits

For the past number of years United States coin- firms have enjoyed a most profitable outlet for its machines, selling thousands of them to foreign companies. Manufacturers have been shipping new machines—or parts and components to be assembled in foreign nations. Wholesalers have sold enormous quantities of reconditioned machines of all kinds to foreign buyers.

This past year (1958), statistics supplied by the Department of Commerce show a decline in export business. And yet, the volume is sufficiently large enough to excite American sellers. The 1958 shipments amounted to over $20,000,000—off only from the peak year of 1957.

The value of maintaining a selling outlet to foreign buyers cannot be taken lightly. Not only does provide a market for the manufacturer and wholesaler, but it affects all the nation's operators. When reconditioned equipment can be sold, no matter if sales be to a domestic or foreign market, it makes it possible for the wholesaler to offer more attractive prices to the operator—either on a cash purchase or in a trade-in.

The purchase of so many machines by the foreign buyer has made it possible for coinmen throughout the world to build an industry of their own. For the past number of years, practically all of the equipment they were able to place on location came from the United States. It is only during the past few years or so that machines of any quantity (or quality) have been produced by European countries (in other foreign areas, even today, the only machines being produced are music machines—and those under franchise of American manufacturers). This condition, plus the fact that available locations have now been serviced with machines of all kinds, is one of the reasons why less machines are being imported from the United States.

However, a tremendously large market remains available—those countries still maintaining import restrictions. Should these countries (like England, France, Italy) remove their import restrictions, then there will be created a demand for United States equipment such as existed before World War II, when thousands and thousands of machines were shipped to these countries alone. And this could happen at any time in the near future.
**EXPORTS OF U.S. PHONOGRAPH GAMES AND VENDORS**

**EXPORTS OF U.S. PHONOGRAPH GAMES FOR FOURTH QUARTER, 1958**
(October, November, December)

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Units</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>720</td>
<td>$167,904</td>
</tr>
<tr>
<td>Guatemala</td>
<td>14</td>
<td>2,048</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>242</td>
<td>24,447</td>
</tr>
<tr>
<td>Barbado</td>
<td>4</td>
<td>2,050</td>
</tr>
<tr>
<td>Mexico</td>
<td>735</td>
<td>88,610</td>
</tr>
<tr>
<td>Canal Zone</td>
<td>2</td>
<td>996</td>
</tr>
<tr>
<td>Cuba</td>
<td>8</td>
<td>1,614</td>
</tr>
<tr>
<td>Trinidad</td>
<td>1</td>
<td>512</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>1,743</strong></td>
<td><strong>$289,890</strong></td>
</tr>
</tbody>
</table>

**SOUTH AMERICA**

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Units</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venezuela</td>
<td>140</td>
<td>$43,759</td>
</tr>
<tr>
<td>Brazil</td>
<td>10</td>
<td>8,900</td>
</tr>
<tr>
<td>Peru</td>
<td>6</td>
<td>1,438</td>
</tr>
<tr>
<td>Chile</td>
<td>7</td>
<td>514</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>163</strong></td>
<td><strong>$58,711</strong></td>
</tr>
</tbody>
</table>

**EUROPE**

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Units</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>134</td>
<td>$48,878</td>
</tr>
<tr>
<td>Denmark</td>
<td>3</td>
<td>1,975</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>24</td>
<td>2,848</td>
</tr>
<tr>
<td>Ireland</td>
<td>3</td>
<td>380</td>
</tr>
<tr>
<td>Netherlands</td>
<td>104</td>
<td>21,450</td>
</tr>
<tr>
<td>Belgium</td>
<td>2,157</td>
<td>322,117</td>
</tr>
<tr>
<td>France</td>
<td>23</td>
<td>14,960</td>
</tr>
<tr>
<td>West Germany</td>
<td>991</td>
<td>251,711</td>
</tr>
<tr>
<td>Switzerland</td>
<td>728</td>
<td>183,250</td>
</tr>
<tr>
<td>Italy</td>
<td>4</td>
<td>2,700</td>
</tr>
<tr>
<td>Greece</td>
<td>23</td>
<td>10,907</td>
</tr>
<tr>
<td>Austria</td>
<td>2</td>
<td>573</td>
</tr>
<tr>
<td>Finland</td>
<td>36</td>
<td>1,780</td>
</tr>
<tr>
<td>Spain</td>
<td>4</td>
<td>2,500</td>
</tr>
<tr>
<td>Turkey</td>
<td>1</td>
<td>680</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>4,296</strong></td>
<td><strong>$846,669</strong></td>
</tr>
</tbody>
</table>

**ASIA**

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Units</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federation of Malaysia</td>
<td>6</td>
<td>$1,840</td>
</tr>
<tr>
<td>Republic of Philippines</td>
<td>35</td>
<td>15,072</td>
</tr>
<tr>
<td>Taiwan</td>
<td>19</td>
<td>14,832</td>
</tr>
<tr>
<td>Japan</td>
<td>21</td>
<td>7,572</td>
</tr>
<tr>
<td>Nanei &amp; Nango Islands</td>
<td>39</td>
<td>15,669</td>
</tr>
<tr>
<td>Republic of Korea</td>
<td>120</td>
<td>41,750</td>
</tr>
<tr>
<td>Lebanon</td>
<td>19</td>
<td>1,735</td>
</tr>
<tr>
<td>Israel</td>
<td>14</td>
<td>7,194</td>
</tr>
<tr>
<td>Thailand</td>
<td>3</td>
<td>2,000</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>270</strong></td>
<td><strong>$197,864</strong></td>
</tr>
</tbody>
</table>

**AUSTRALIA**

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Units</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>4</td>
<td>946</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>4</strong></td>
<td><strong>$946</strong></td>
</tr>
</tbody>
</table>

**AFRICA**

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Units</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morocco</td>
<td>122</td>
<td>$22,653</td>
</tr>
<tr>
<td>Union of South Africa</td>
<td>23</td>
<td>5,644</td>
</tr>
<tr>
<td>Spanish Africa</td>
<td>2</td>
<td>600</td>
</tr>
<tr>
<td>Tunisia</td>
<td>8</td>
<td>2,400</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>155</strong></td>
<td><strong>$31,297</strong></td>
</tr>
</tbody>
</table>

**COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO NATIONS THROUGH-OUT THE WORLD FOR OCTOBER, NOVEMBER AND DECEMBER TOTALED 16,501 MACHINES VALUED AT $4,746,981**

**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**
Fourth quarter (October, November and December) statistics reveal that the American amusement machine industry was poised to reclaim the world's market and extend its leadership position. In the quarter, $1,703,551 was spent on vending machines, the largest amount spent in any quarter in the past three years. The industry's strength and growth are evidenced by the fact that the number of machines sold increased by 12% compared to the third quarter, despite the fact that sales were down 10% from the previous quarter.

1) Photographs: There were 1,411 basic machines exported in the quarter, bringing American export totals to $2,857,187. This was 742 less machines, and only $35,633 less in dollar value. Europe, always the biggest buyer, spent more money than in the last year — $7,158,297 compared to $1,610,141. In the United States, $4,746,081 was spent through the world of vending machines.

2) Amusement Machines: Europe, which continues to be the biggest importer of amusement machines, fell badly this quarter, which accounts for the drop here — 6,837 machines valued at $1,330,575 in the fourth quarter, compared with 7,213 machines valued at $1,336,661 in the previous quarter. Europe's slide in purchases of amusement machines is a result of the ban on Italy's imports, which shrank from 950 machines valued at $270,315 in the third quarter to 1,610 machines valued at $276,726 in the fourth quarter. Belgium, always the big buyer here, kept at practically an even pace, off only 176 machines valued at $18,755. Interest is enough, the spurt made in purchases by Asian buyers. With the Republic of Korea leading the way, this area jumped in this quarter from 200 machines valued at $11,975 to 500 machines valued at $30,725 to $107,364.

3) Vending Machines: As usual, the number of machines exported here presents an interesting view. Altogether, 5,000 less machines were exported, the largest drop in the past six months. It is quite evident that a great many very low price machines were shipped in the third quarter, Canada, in the No. 3 position, increased as usual in its shipments. As usual, the number of machines received by American exporters and accounting for about 50% of the equipment taken. If the 2,000 machines imported into Belgium for $22,000 ($111 machines) were discounted, the figures would be strengthened for exports through the world's buyers.

D. Gottlieb & Company, Chicago, Illinois, specialists in the manufacture of pinball amusement machines, were still in production on "Straight Shooter" and introduced "Double Bowler" with a 5-ball play plus "Race Time", a 2-player with 3 or 5-ball play.

Irvine Kaye Corporation, Brooklyn, New York, still in production on "Deuce Holder" and "Hoochie Koochie", and "Pull Out Front" features; "Super Jumbo" hockey game; "Melody Tower" speaker and "Deuces Wild".


Marvel Manufacturing Company, Chicago, Illinois, still shipping "Lucky Helmet".


Rock-Ola Manufacturing Corporation, Chicago, Illinois, continued production on its "Tempo" line of phonographs, models "1475" and "1475ST", in monaural and stereo, with an expanded line to include the "Playmaster" series of phonographs, featuring 200-200 selection units, models "1460" and "1460T" in monaural and stereo.

The Seeburg Corporation, Chicago, Illinois, continues to manufacture its line of stereo phonographs, model "222", 150 selections; model "230", 100 selections and 150 selections with Channel 1 and Channel 2 speakers available. Monaural sound can be graphed on a 400 selection phonograph. Production continued on the Seeburg Cigarette Machine, Model 8000B.

United Music Corporation, Chicago, Illinois, continuing production on its "Skyraider" gun game; "Menagerie" shuffle; "Cyclone" shuffle; "Deluxe Cyclone" shuffle; "Deluxe Shuffle"; "Rebound Shuffle"; "Deluxe Rebound Shuffle"; "Deluxe Baseball Game"; "Yankee" base game.

United Music Corporation, Chicago, Illinois, continuing production on its "Skyraider" gun game; "Menagerie" shuffle; "Cyclone" shuffle; "Deluxe Shutlue"; "Rebound Shuffle"; "Deluxe Rebound Shuffle"; "Deluxe Baseball Game" and "Yankee" baseball game.

Williams Manufacturing Company, Chicago, Illinois, still in production on its 5-ball game; "Yard Game" gun game and introduced "Bank Shot"; "Horseman" gun, and "Tick-Tack-Toe" 5-ball game.

Walling Manufacturing Company, Chicago, Illinois, still producing its "Double Shootout" game.

The Wurlitzer Company, North Tonawanda, New York, introduced its new 1959 "2500" series of phonographs, featuring 150 selection units and 104 selections in stereo and monaural units. Twin speakers and a stereo console floor speaker are also available.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

"INTERNATIONALE VIERTELJÄHRLICHE EXPORTAUSGABE"

ANALYSE DES VIERTELJÄHRICHEN (OKT., NOV., DEZ., 1958)

Die Ausfuhr der amerikanischen Firmen geht im vierten Vierteljahr zurück.

Der Geringe Zurückgang kann dem Einführverbot nach Italien zugerechnet werden.


2) Videogames: In diesem Vierteljahr ist eine Abnahme der Importe von Videogames zu verzeichnen. Die Ursachen dafür sind in der Tatsache zu sehen, dass die Importe von Videogames in der USA gegenüber dem Vorjahr gesunken sind.


Die Herstellungstätigkeit während dem letzten Vierteljahr (Januar, Februar und März 1958)


Die Auto-Photo Company, Los An- geles, verkaufte einen neuen bildaufnahmenautomaten der neuen Modelle "12" und "14" mit zwei ver- schieblichen Abgruppen.


La Legere Reduction Peut Etre Attribue Aux Restrictions A L'Importation Imposes Par L'Italie

Les statistiques du quatrième trimestre (Octobre, Novembre, Décembre) révèlent que l'exportation de machines à jetons à travers le monde a diminué par rapport au trimestre précédent (Juillet, Août et Septembre). L'année 1958 a été un mauvais trimestre pour l'industrie du jeu, avec une baisse prononcée en valeur — 647,463,981 pendant le quatrième trimestre, contre 1,208,899,785 du troisième trimestre, la grande différence provi- nant de l'exportation des machines à distribution d'autobus. Au quatrième trimestre on a exporté 1,650,011 machines, contre 1,713,575 du trimestre précédent — mai où on a expédié 11,519 machines à distribution automatique pendant le trimestre précédent, pen- dant que la valeur des machines réelle re- tait de 93,715,760 à 95,005,100. Les chiffres du quatrième trimestre étaient étranges, car on est en mesure de compar- rer les exportations de machines à jetons en 1958 avec celles de 1957. Les États-Unis ont expédié un total de 82,510 machines, d'une valeur de $26,027,187. Cela représente une di- minution de 6,365 seulement en va- lleur dollars. L'Europe, comme toujours le plus important acheteur, a répondu plus d'argent que pendant à dernière période — 1,738,297 contre 1,814,631, mais acheta seulement 2,768 machines, au lieu de 3,424 pen- dant la même période. L'Amérique du Sud et l'Afrique du Sud plu- fort client en Europe fut l'Allemagne Occidentale; la Belgique se plaçait deuxième. L'Amérique du Sud et les pays du Golfe qui ont des 输入 numbers and more content here.

Baisse Dans Les Exportations Des Firms Americaines Durant Le Quatrieme Trimestre


Auto-Bell Manufacturing Company, Chicago, Illinois, continue de pro- duction de leur jeu électronique verti- cal "Circus Days" et ont introduit nouvel appareil, un jeu électronique vertical "Circus Wagon Wheel".

Auto-Photo Company, Los Angeles, California, introduit un nouveau Mo- dèle "12" et un nouveau Modèle "14" de machines photographiques auto- lutant, "Double Action", avec des images d'impression différentes.

Bally Manufacturing Company, Chica- go, Illinois, continue à être le plus grand fabricant d'une multitude de types de machines pour l'industrie du jeu, en comprenant des nouveaux jeux des corporations pour enfants, modèles pour adultes et des ré-éditions de jeux introduits précédemment et de nouveau en de- chausse. Ils ont eu en production durant ce trimestre: "Lucky Alley", "Jeu de poche verticale", "Golf Champ" un jeu de golf; "De- luxe Skill Parade", une machine de jeux verticales; "Speed Bowler", un jeu de jai-alai, "Whiz Bowler", (le même que "Speed Bowler") avec un jeu d'espaces, etc., introduit des nouveaux jeux pendant le même trimestre: "Coo Coo", "G Cab", jeu de galets, "Cub Bowler", jeu de galets, et "Sea Island" un jeu de.

C'est pendant la même période quebundle "Left-Hander", "Spool Gun", un jeu de boules, "Gator" un jeu de boules, "Model T", "Speed Queen"; "Tomer- ville Trolley" et "The Champion". Les nouveaux jeux d'exportation pendant cette période sont: "Fire Chief" et "Western Express".

Bally, Bally Industries, Inc., Chicago, Illinois, continue à produire "Twin Bowler", "Player's Choice", un jeu de balle, "Dynamite" ou "Rebound Shuffle" un jeu de "Gator"; "Jumbo Trolley" un jeu; "Sweeper" un jeu; "Tempo", un jeu de bowling et "1475" en monnaie et stéréo. La série a été étendue pour inclure la série de photographies "Flymaster" et "2600", modèles "1460" et "1460T" en monnaie et stéréo.

The Seeburg Corporation, Chicago, Illinois, continue la production de ses machines photographiques, modèle "2000", un jeu de 100 sélections; modèle "220", 100 sélec- tion, avec des haut-parleurs livrées pour Canal 1 et Canal 2. Le son est plus puissant que toutes les machines précédentes. On continue la production de Seeburg Cigarette Ma- chine, Modèle 8000E.

United Manufacturing Corporation, Chicago, Illinois, continue la produc- tion de "Skyrailer" un jeu de tir; "Niagara"; un jeu de galets; "Cy- clone" un jeu de galets; "Deluxe Cy- clone", un jeu de galets; "Duple", un jeu de balle et un jeu "Play- mate", un jeu de galets à rebond; "Deluxe", un jeu de baseball et "Yankee", un jeu de baseball.

United Music Company, Chicago, Illinois, continue sa production de sa série de photographies 1959 "UPH- 100".

Williams Manufacturing Company, Chicago, Illinois, produit toujours le "3-1" un jeu à 3 balles; "Vanguard", un jeu de tir; et a introduit "Bank Shuffle", "Here's a" un tir, et "Tie-Too", un jeu à 5 balles.

Watling Manufacturing Company, Chicago, Illinois, continue sa production de "Penny Fortune".

The Wurlitzer Company, North Tonawanda, New York, a introduit sa nouvelle série de photographies "2300" -959, offrant des unies de stéréo et monnaie de 200 et de 100 selections. On livre également de haut-parleurs jumeaux et un meuble avec haut-parleur stéréo.

Les statistiques du quatrième trimestre (Octobre, Novembre, Décembre) révèlent que l'exportation de machines à jetons à travers le monde a diminué par rapport au trimestre précédent (Juillet, Août et Septembre). L'année 1958 a été un mauvais trimestre pour l'industrie du jeu, avec une baisse prononcée en valeur — 647,463,981 pendant le quatrième trimestre, contre 1,208,899,785 du troisième trimestre, la grande différence provien- ant de l'exportation des machines à distribution d'autobus. Au quatrième trimestre on a exporté 1,650,011 machines, contre 1,713,575 du trimestre précédent — mai où on a expédié 11,519 machines à distribution automatique pendant le trimestre précédent, pendant que la valeur des machines réelle re- tait de 93,715,760 à 95,005,100. Les chiffres du quatrième trimestre étaient étranges, car on est en mesure de compar- rer les exportations de machines à jetons en 1958 avec celles de 1957. Les États-Unis ont expédié un total de 82,510 machines, d'une valeur de $26,027,187. Cela représente une di- minution de 6,365 seulement en va- lleur dollars. L'Europe, comme toujours le plus important acheteur, a répondu plus d'argent que pendant à dernière période — 1,738,297 contre 1,814,631, mais acheta seulement 2,768 machines, au lieu de 3,424 pen- dant la même période. L'Amérique du Sud et l'Afrique du Sud plu- fort client en Europe fut l'Allemagne Occidentale; la Belgique se plaçait deuxième. L'Amérique du Sud et les pays du Golfe qui ont des 输入 numbers and more content here.

Analyse Du Quatrieme Trimestre (Oct., Nov., Dec., 1958)


Marvel Manufacturing Company, Chi- cago, Illinois, continue à livrer "Lucky Horoscope".

Mills Bell-O-Matic Corporation, Chicago, Illinois, fabrique toujours ses machines à cloches à son usine de Chicago.

Mike Munves Corporation, New York, N.Y., continue la production de "Bike Race".

Rock-Ola Manufacturing Corpora- tion, Chicago, Illinois, continue la pro- duction de sa série de photographies encore plus récentes. On continue la production de "1457" en monnaie et stéréo. La série a été étendue pour inclure la série de photographies "Playmaster" et "2600", modèles "1460" et "1460T" en monnaie et stéréo.

The Seeburg Corporation, Chicago, Illinois, continue la production de ses machines photographiques, modèle "2000", un jeu de 100 sélections; modèle "220", 100 sélec- tion, avec des haut-parleurs livrées pour Canal 1 et Canal 2. Le son est plus puissant que toutes les machines précédentes. On continue la production de Seeburg Cigarette Ma- chine, Modèle 8000E.

United Manufacturing Corporation, Chicago, Illinois, continue la produc- tion de "Skyrailer" un jeu de tir; "Niagara"; un jeu de galets; "Cy- clone" un jeu de galets; "Deluxe Cy- clone", un jeu de galets; "Duple", un jeu de balle et un jeu "Play- mate", un jeu de galets à rebond; "Deluxe", un jeu de baseball et "Yankee", un jeu de baseball.

United Music Company, Chicago, Illinois, continue sa production de sa série de photographies 1959 "UPH- 100".

Williams Manufacturing Company, Chicago, Illinois, produit toujours le "3-1" un jeu à 3 balles; "Vanguard", un jeu de tir; et a introduit "Bank Shuffle", "Here's a" un tir, et "Tie-Too", un jeu à 5 balles.

Watling Manufacturing Company, Chicago, Illinois, continue sa production de "Penny Fortune".

The Wurlitzer Company, North Tonawanda, New York, a introduit sa nouvelle série de photographies "2300" -959, offrant des unies de stéréo et monnaie de 200 et de 100 selections. On livre également de haut-parleurs jumeaux et un meuble avec haut-parleur stéréo.
Las estadísticas correspondientes al cuarto trimestre (Octubre, Noviembre, Diciembre) revelan que en ese periodo las exportaciones de máquinas accionadas por monedas a todas partes del mundo fueron menor que el de la trimestre anterior (julio, Agosto y Septiembre). En realidad, el descenso no fue muy pronunciado en cuanto a las ventas en dólares—$47,740,981 en el cuarto trimestre, en comparación con $50,009,789 en el tercero. Aunque al parecer se despacharon muchas más máquinas en el tercer trimestre que en el cuarto, la gran diferencia entre ambos periodos se deben a la gran cantidad de máquinas expedicionarias. Se despacharon 16,501 máquinas en el cuarto trimestre, en comparación con 25,715 en el tercero, pero en cambio se comparaba en el tercero y el segundo trimestres. En el cuarto trimestre anterior y el importe real en dólares fue casi igual en ambos trimestres. Si se elimina la diferencia entre las máquinas expedicionarias, podrá notarse que esta diferencia es en realidad pequeña en comparación con las ventas de las máquinas expeditivas.

Teniendo en cuenta la mano las estadísticas correspondientes al cuarto trimestre, será posible comparar las exportaciones de máquinas accionadas por monedas durante 1958 con las de 1957. En 1958, los exportadores de los Estados Unidos despacharon un total de $52,851,371, en comparación con $50,665,851 de un volumen de negocios que no puede ahora desaparecer. Sin embargo, 1957 (el mejor año de exportación de la industria), se exportaron en total 27,731 unidades valoradas en $26,121,316. Por lo tanto, la industria embarcó aproximadamente un 12% menos equipos que en 1957, por valor de 20% menos. Si se toman en cuenta todos los factores del caso, a saber: que los países vendieron fabricados con menos equipos y que en años anteriores en negociaciones extranjeras, y que ciertas fuentes de ingreso han sido interrumpidas recientemente, entre otras, estas estaciones de exportación revelan que esta es la época más histórica del año para los exportadores de las máquinas expedicionarias. Un análisis de las estadísticas correspondientes a este período revela lo siguiente:

1) **Fonografos**: En el transcurso de este último trimestre, se vendieron 2,798 máquinas musicales que produjeron $2,257,187 a las firmas exportadoras de los Estados Unidos. Esta representó una reducción de 742 máquinas y tan sólo $3,265 menos en cuanto al importe en dólares. Europa, que ha sido siempre el cliente más importante, invirtió más dinero que en el periodo anterior—$1,558,297, en comparación con $1,916,292 que se despacharon en el cuarto trimestre. Las principales compras fueron de Alemania Occidental; luego, en orden de importancia, de los Estados Unidos del Sur ocupó el segundo lugar como comprador importante, con 2,798 máquinas en comparación con $1,716,292 que se despacharon en el tercer trimestre de este año. La Venezuela compró 676 máquinas por valor de $546,720. Las exportaciones a México y del Norte y del Centro de América del Sur continuaron en tercer lugar, siendo el cliente principal del Canadá seguido por Cuba con casi la mitad del total. La recta línea de esta última vez puede casi borrarse del mapa (como completo).

2) **Máquinas de Diversión**: Este grupo de máquinas, que sigue siendo el más importante componente de máquinas de diversión, dejó mucho que desear en este trimestre, a lo cual se debe el bajo importe de la segunda mitad de 1958. La reducción de compras de máquinas de diversión en Europa fue resultado de la prohibición de importaciones en Italia, las cuales bajaron de 950 máquinas por valor de $270,715 en el tercer trimestre a 4 máquinas por valor de $2,700 en el cuarto. Bélgica, el cliente principal de los Estados Unidos en el pasado, redujo su importación a las 37 maquinas valoradas en $1,875. Es de interés que se registraron tres exportaciones por compras de los importadores del Asia, Con la República de Corea a la cabeza, los países asiáticos subieron en este trimestre de 190 a 757 máquinas, por valor de $93,275 a $172,804, respectivamente.

3) **Máquinas Expedicionarias**: Como de costumbre, el análisis de las cifras presenta aquí una fase muy interesante. Aunque se exportaron unas 8,000 de menos, el importe de las que se despacharon fue casi igual al del periodo anterior. Las máquinas de precios de menos de 500 unidades de precios de entre $250 a $395, de los Estados Unidos, representan más de 50% de la cuenta. Las máquinas de importación de Bélgica, valoradas en $22,309 (máquinas de 811), las cifras se mantuvieron prácticamente constantes con las exportaciones a todos los compradores del mundo.

**Actividades de los fabricantes durante el último trimestre**

**ASMI, Inc., Grand Rapids, Michigan** — Esta compañía fabrica una serie de fonoafones Modelo "J" para 1959, con 100 y 200 selecciones, en unidades de 1,250. Puede suministrar altoparlantes en grandes cantidades.

**Auto-Bel Manufacturing Company, Chicago, Illinois** — Esta compañía fabrica nuevas máquinas fotográficas auto- reproducibles de diferentes modelos, con impresiones de dos tamaños diferentes.


**Bell-O-Matic Corporation, Chicago, Illinois** — Esta empresa continúa produciendo las máquinas de compaña en sus fábricas de Reno, Nevada.

**Bell Muybes, New York, New York** — Esta empresa fabrica introdujo el "Bike Race" (Carrera de Bicicletas) en el mercado.


**Universal Manufacturing Corporation, Chicago, Illinois** — Esta empresa continúa produciendo el juego de fusil "Skyrailer" — el juego de tejas "Vuel- a"; "Cyclopa"; "The Deluxe Cycliclone"; y el juego de bolos "Dixie". También introdujo el juego de tejas "Playmate", el juego de base "Baseball" "Deux" juego de base "Deux Sont Meilleurs".


Le statistiche del quarto trimestre (ottobre, novembre e dicembre) rivelano che le fabbriche hanno prodotto e distribuito un totale di 3.253 macchine per giocare a carte nel periodo. Questo numero è stato raggiunto grazie all'assunzione di una nuova macchina, la "T8000", che ha portato il numero totale di macchine in produzione a 7.200.

1) MACCHINE DA DIVERTIMENTO: L'Europa, che continua ad essere la massima importatrice di macchine da divertimento, ha acquisito 3.152 macchine nel periodo. La Macchina da gioco "Star", una delle più vendute, ha realizzato un guadagno di $546.720.

2) BALLY MANUFACTURING COMPANY, Chicaco, Illinois, continua ad essere un leader in produzione di varie macchine per gioco, che vengono usate in tutto il mondo. Ha venduto 16.000 macchine, per un totale di $30.275.


MOA Convention Looks Big

Reservations Assure Record Breaking Crowd. Exhibit Space Completely Sold Out

MOA Insurance Plan

CHICAGO—George A. Miller, president of the MOA, reported from his headquarters in the Morrison Hotel last week that there is already more than $45,000,000 of life insurance in effect for the members of the Music Operators of America. He further stated that the enrollment period of the MOA Group Life Insurance Plan will run from April 5 to April 7, and that during this period all members of the association will be eligible for a $1,000 life insurance policy at the rate of $10.50 per month, or a $5,000 life insurance policy at the rate of $50 per month.

"This special concession," Miller said, "is being made during the convention week only and I must stress this strongly. Any operator who has not yet taken advantage of this concession should, by all means, do so at convention time; he will not be able to get a policy at all.

"No doctor's examination is necessary. The operator need only sign the enrollment card during the convention week and his insurance will go into effect as of May 1, 1959, without any further qualifications."

"The entire membership of the Music Operators of America," he continued, "is being given an opportunity to take advantage of the insurance for the future benefit of all."

Another cause for satisfaction is the sale of tickets for the big banquet and show on Wednesday evening, April 8. Miller reported that for their ban 700 tickets have already been ordered. Knowing the habit of many who wait until the last minute to place their banquet orders, Miller urges those who intend to participate in the night of fun and frolic, to make an effort to place their orders as soon as possible so that they are not disappointed in their table location—and that they are not completely frustrated due to unavailability of tickets at all.

Concluding his statement, Miller once again urged that every coinman make every effort to attend this annual convention. "There is so much gold in this game that every coin operator in the nation will stand to gain. We're sure some of the subjects which will be under discussion will hit home in connection with some problem affecting every single operator. And from our experience, we've set up a program of forums which we believe will be interesting and beneficial to every operator. For their own good, every operator, if at all possible, should make every effort to be in Chicago for the MOA Convention on April 6, 7 and 8."

HAVANA, CUBA—The juke box situation here, following the recent revolution, seems to be settling down with every indication of a continuing profitable industry for operators and distributors.

This opinion was expressed by Jose Fajardo, one of Cuba's top orchestra leaders, who has been appointed "Cultural Ambassador" to the United States by President Urrutia of Cuba. Fajardo, who is now in this country to an effort in induce of the tourist trade to Cuba, visited the offices of the Cash Box, and explained his point of view.

"The reports that many juke boxes were destroyed during the hectic days of the revolution were not justified," he said. "Three machines which were located in the move accessible spots like the well-known tourist-gambling casinos in Havana were damaged and thrown into the streets by roving mobs. One of the immediate declarations by the new government was the curtailment of juke box operations, as it felt that machines in certain spots lead to immorality and gambling."

"However, pressure was soon mounted against the curtailment, and the government has seen fit to continue, as it was estimated that from 10,000 to 20,000 juke boxes were displaced. There consists of location owners (the local house and coffee shop), route men, mechanics, employees of record presses (in Cuba there is practically no import for the people are used to their own product) the whelming bulk of retail sales being LP's-so with this group having a pressing plant for singles closed down), and employees of photo distributors."

"In addition, pressure mounted from people in the outlying area thou out the Island. In towns thrown the country, the juke box is the only means of entertainment available.

It is corruption which foster probox and gambling. No plans as yet have been announced for the operation of amusement machines.

Revival Of Jukes In Cuba

PHONOS Seen As Only Means Of Entertainment For Small Towns

Manila Court Rules: Pinball Machine Is "Game of Skill"

MANILA, PHILIPPINES—In a decision, handed down last week, en procting a protracted court litigition against the city government by pinball operators here, Judge Antonio Casi, a member of the Manila court of instance ruled for the pinball operators.

The court ruled on three principles, incident to the fact that the city govern ment had power to either prohibit or tax in the case of the pinball machine, the game of "login, or not device; and that it had not been proved to be a menace to Manila residents.

The judge held that the increase of the license fee from P50 to P100 a year was an exercise of a power to tax—a power not given to the city government by the city charter. He said that under the city charter the city government was vested with power to regulate and fix amount of license fee but was not given power to prohibit or tax. As to the question of whether playing pinball is gambling or not, Judge Canizares said that he had come to a conclusion that it is a game of skill and not a game of chance, hence the pinball machine is not a gambling device. "A skilled pinball player," he said, obtains better scores than the unskilled one. It is estimated that there are about 45 pinball operators here.

Manila Court Rules: Pinball Machine Is "Game of Skill"
United's Hi-Fidelity Stereo

Unconditionally Guaranteed

The recent mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

United Music Corporation

Available in 5 beautiful colors...to blend with any decor
Aqua • Coral • Platinum • Ebony • Gold

Complete with full-range corner, ceiling, and wall speakers...Wall-Box and Grip...Hideaway Unit...Play Stimulator...

United's Super-Convenient "Walk-In" Door

Provides instant easy access to entire mechanism...
Simply swing open the entire front door of the UPB-100 and the entire mechanism is exposed to the serviceman. Everything is out in the open. No reaching into hard-to-get-at places. Makes servicing simple and easy. Saves loads of valuable time.

United Music Distributors are now showing the UPB-100 complete music system...
Write for the name of your nearest distributor today!

THE PHONOGRAPH

United Music Corporation, 3401 N. California Ave., Chicago 18, Ill.

"It's What's in the Cash Box That Counts—Internationally"
CHICAGO—Al Warren, sales manager, Auto-Bell Novelty Company, has announced that the firm is now delivering shipments to distributors of its new “Curved Shuffle” amusement game.

“One of the most desirable features of our new ‘Curved Shuffle’ game,” Warren stated, “is the fact that it will easily fit in any type of location. It is a 2-player competitive game.

“The object of the game is to throw the puck through the curved frame (on either side of the table—playfield),” continued Warren, “and the players each use one side of the table in competing with each other. Pucks are shot forward between the guard rail and the table. The puck should end up on a marked square marked in front of the table to indicate score.

“The opponent then shoots his puck, in the same manner, on his side of the table, attempting to knock his opponent’s puck on the marked square in the ‘out’ trough (Hanger Lane). Meanwhile, he must try to place his puck on a marked square.

“Two or three pucks are to end up on the marked squares, which will light up to show the frame that is in play.

“The center of the table has 8 sections of squares marked ’1,’ ’2,’ and ’3.’ This is the playfield. A looking device on the table automatically prevents pucks from passing through the curved frame when the game is over.

“In scoring the game,” Warren said, “it is important to note that pucks lying on, or touching any vertical or horizontal line, will not count for a score. However, if a puck is lying on or touching the Hanger Lane will count in scoring the game.

“In the event that a puck lands at the rook of the table, where there is no score,” Warren concluded, “the players may attempt to hit the puck on the next try, to cause the puck to hit the rubber bank and rebound into the scoring area. After all pucks have been shot, the score is the sum total of all pucks landing in the Hanger Line and in the marked square. Incidentally, there is also a light atop the table for convenience of the players.”
By now you've had a chance to look over all the 1959 phonographs. They are all on the market, bright and shiny, their individual features open to full examination. So now you can decide...

What You Should Have in Phonographs!

In 1959 we know that some operators will end up buying other brands. We accept this fact. If, however, you are in the market for the most dependable, service-free phonograph designed for location attraction, then we are talking to you.

Let's Consider Styling.
How a phonograph looks is an important consideration. But as there are differences in taste, some are attracted by one quality, others by another. So we will only say this about ROCK-OLA styling, the industry likes it. We think this is quite a tribute.

About Operation.
You would think any phonograph would be about as easy to operate as another. After all, they have cabinets and mechanisms. But there is a big difference, particularly this year. Frankly, some 1959 phonographs are known to be a little difficult to service. This isn't intentional, of course, but in trying to design a phonograph of proper size and styling, it just worked out that way. This is not true of the ROCK-OLA because it was designed around the needs of the location with the service man in mind.

Plus Features.
There is almost no end to the wonderful convenient features you get in a 1959 ROCK-OLA. Just to name a few: either Stereophonic Hi-Fidelity or the finest in Monaural Hi-Fidelity sound. Complete flexibility of location installation with no sound coming from the phonograph itself, thus the ROCK-OLA can be placed in the most profitable spot on location, assuring maximum earnings. Focal-point programming. Engineering excellence. Complete service accessibility. Small and compact in size. 50¢ Play—a standard feature. All new popularity meter. These are all available at no extra cost.

What About Quality, Performance and Price.
These are things that are hard to measure. What do we mean by quality? What constitutes good performance? What is a good price? We would sum up all questions for a ROCK-OLA in this manner. It is a phonograph that is well engineered and well built to give years of satisfied operation. It will more than match up with other competitive phonographs in the performance department. It is, we honestly believe, an extremely good buy for the money.

Are We Prejudiced? Of course!
We will admit we are prejudiced about all 1959 ROCK-OLAs. We think they are great and since phonographs are in your plans for 1959, we would like the opportunity to convince you of this. Why not give us a chance to show you this year's ROCK-OLA, to point out its many exclusive advantages so that you can draw your own conclusions. We are ready any time you are. Why not make it soon?

Visit Your Near-by ROCK-OLA Distributor Today!

ROCK-OLA Tempo

available in Stereophonic Hi-Fidelity or Monaural Hi-Fidelity in both 120 and 200 Selection Models.

ROCK-OLA Manufacturing Corporation
800 North Kedzie Avenue, Chicago 51, Illinois

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Progress Continues As Coin Div. Drives Toward UJA Goal

NEW YORK—Officials for the United Jewish Appeal of Greater New York, have announced that the drive for funds, to be raised through the efforts of the UJA-Coin Machine Division, is progressing with more interest and contributions from the coin industry as the May 4th banquet date approaches.

Lou Boorstein, Leslie One-Stop Distributors, was selected to be guest of honor at the annual UJA-Coin Division banquet to be held May 4th, at the Astor Hotel, this city. Chairman for the coin machine drive is Al "Senator" Bodkin, who is capably assisted by Joe Connors, associate chairman; Carl Pavesi, chairman of the "500" executive committee and Robert L. Krause, chairman of the cash collection drive. All efforts are being made to make the drive and the testimonial dinner the biggest success in its history. All achievements to date indicate that this will be the most successful drive ever conducted.

Boorstein, prominent coinman and perennial UJA volunteer worker, has a background of philanthropic work extending into his outside activities as well as his coin machine interests. Boorstein is a member of the Jamaica Jewish Center, past-president of the Parents' Association, past-president of the Children's Asthmatic Radio Teletone, and a successful record of achievement in connection with the Israel Bonds Campaign.

Boorstein has been active in community affairs for many years, as well as official posts extending into his business accomplishments. Little League at Lake Success, Emmanuel Lodge of the Masons, Maurice Nechemias Zionist District and regular duties in connection with the Little Neck Jewish Center all serve as background for the choice of Boorstein as guest of honor for the 1959 UJA-Coin Division drive.

Serving with Al Bodkin during the drive for funds are the following honorary chairmen: Albert Donner, Jack Mintzick, Mike Munves, Meyer Parkoff, Al Simon, Barney Stugerman and Joe Young.

"In honoring Lou at our banquet, we will pay tribute to a man whose exemplification of the phrase, 'I am my brother's keeper', has brought him near to the hearts of his colleagues in the industry and his many acquaintances outside," commented Bodkin.

In discussing the progress of the current drive Bodkin called attention to the purpose for which the monies accumulated will be used. "The $100,000,000 Special Fund UJA is trying to raise this year, in addition to the regular yearly quota is necessary to carry on the customary humanitarian activities of the member agencies," concluded Bodkin.

The last executive meeting held for UJA-Coin Division committee progress was on March 18th, at the Astor Hotel. The next meeting scheduled will be announced to the trade shortly, requesting that all numbers and volunteers attend the meeting with accumulated contributions to date, and also, if possible, workers were asked to bring along a friend in order that the number of volunteer workers be increased so that the entire industry take part in this worthwhile drive.

FOR SALE! GREAT BUY! Music and Game Route Upstate New York $60,000 BOX 467, c/o THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

IMPORTERS...

AT WORLD WIDE YOU RECEIVE GREATER VALUES, FINER QUALITY, BETTER SERVICE THAN ANYWHERE ELSE IN THE WORLD!

SATISFIED CLIENTS IN MORE THAN 50 NATIONS!

One Order Will Convincethe Send for Our List Today!

Gottheb

4 PLAYER 2 PLAYER

MULTIPLE PLAYER

CONTEST 525 BRIGHT STAR 525
FALSTAFF 375 WHOLESALE 275
MAJESTIC 375 SUPERIMPOSED 375
REGISTER 155 CONTINENTAL CAFE 175
SCENEBAR 155 SEA BELLES 147

BINGOS

IN STOCK * IMMEDIATE SHIPMENT

CARNIVAL QUEEN 485 KEY WEST 525
BEACHTIME 625 BIG SNOW 525
CYPRESS SPRINGS 375 DOUBLE HEADER 175
SUN VALLEY 475 PARADE 195
LINGER 425 PARADE 195
SHOWTIME 375 SOUTH SEAS 95

SHUFFLES

RALLY SUPER MILK, A.B.C. 5425
RALLY MILK, A.B.C. 5325
RALLY CONGRESS 263
RALLY CONGRESS 263
UNION MARSHAL 310
UNION REGULATION 580
UNION BAY 210
UNION SUPER CLIPPERS 195
UNION LIGHTHOUSE 175

ALL EQUIPMENT IN STOCK — PROMPT SHIPMENT!

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL.

Cable Address: "GAMES"—Chicago

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX
1721 BROADWAY, N. Y. 19, N. Y.

ATTENTION!

EXPORTEURS SIE? IMPORTATEURS SIE?

Es liegt in Ihrem höchsten Interesse und gerecht zu Ihrem besten künftigen Geschäftswesen wohltätig die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX
1721 BROADWAY, N. Y. 19, N. Y.

ATTENDEZ!

EXORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commerciales, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Consejo Internacional de Exportación y Importación de Máquinas Acionadas por moneda "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX
1721 BROADWAY, N. Y. 19, N. Y.

ATTENTION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les sera sumamente ventajoso para el desarrollo en el futuro de continuos y profesionales negocios, asociar, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo Internacional de Exportación e Importación de Máquinas Acionadas por moneda "Cash Box").

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX
1721 BROADWAY, N. Y. 19, N. Y.

ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscrivervi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio Internazionale per l'esportazione e l'importazione delle macchine automaiche a gettone del "Cash Box").

Richiedete il tessere d'iscrizione oggi stesso a:

THE CASH BOX
1721 BROADWAY, N. Y. 19, N. Y.

MADE THIS YOUR COIN-MACHINE HEADQUARTERS FOR ANYTHING YOU REQUIRE — NEW OR USED

For The Finest Equipment At Lowest Prices—Wire, Phone or Cable

BINGOS

Because of territories closing we offer substantial stocks. Subject To Prior Sales

Big Time
 breathtaking
 08.00
 08.00
 08.00
 08.00

Canyon
 breathtaking
 08.00
 08.00
 08.00
 08.00

Panama
 breathtaking
 08.00
 08.00
 08.00
 08.00

San Francisco
 breathtaking
 08.00
 08.00
 08.00
 08.00

Shanghai
 breathtaking
 08.00
 08.00
 08.00
 08.00

Rio
 breathtaking
 08.00
 08.00
 08.00
 08.00

 Helsinki
 breathtaking
 08.00
 08.00
 08.00
 08.00

Cairo
 breathtaking
 08.00
 08.00
 08.00
 08.00

BANGKOK
 breathtaking
 08.00
 08.00
 08.00
 08.00

Kuala Lumpur
 breathtaking
 08.00
 08.00
 08.00
 08.00

Rangoon
 breathtaking
 08.00
 08.00
 08.00
 08.00

Ceylon
 breathtaking
 08.00
 08.00
 08.00
 08.00

CEYLON
 breathtaking
 08.00
 08.00
 08.00
 08.00

BANGKOK
 breathtaking
 08.00
 08.00
 08.00
 08.00

Kuala Lumpur
 breathtaking
 08.00
 08.00
 08.00
 08.00

Rangoon
 breathtaking
 08.00
 08.00
 08.00
 08.00

Ceylon
 breathtaking
 08.00
 08.00
 08.00
 08.00

CEYLON
 breathtaking
 08.00
 08.00
 08.00
 08.00

BANGKOK
 breathtaking
 08.00
 08.00
 08.00
 08.00

Kuala Lumpur
 breathtaking
 08.00
 08.00
 08.00
 08.00

Rangoon
 breathtaking
 08.00
 08.00
 08.00
 08.00

Ceylon
 breathtaking
 08.00
 08.00
 08.00
 08.00

CEYLON
 breathtaking
 08.00
 08.00
 08.00
 08.00

BANGKOK
 breathtaking
 08.00
 08.00
 08.00
 08.00

Kuala Lumpur
 breathing...
Late Stereo Singles and EP's

KAPP
PEANUT VENDOR—RED SAILS IN THE SUNSET—BETWEEN THE BLUE SUNSET—THE CONTINENTAL—David Rose
AROUND THE WORLD—TALES FROM THE VIENNA WOODS—FASCINATION—CRUISING DOWN THE RIVER—David Rose
IN THE EVENING BY THE MOONLIGHT—MARIEN OH, YOU CAN'T GET TO HEAVEN—Liberty
DOWN BY THE OLD MILL STREAM—The Guys and Gals
COME SOFTLY TO ME—I CARE SO MUCH—The Fleetwoods
(Monaural single is available on Delphin Records)
QUIT VILLAGE—LLAMA SERENADE—Martin Denny
VISTA
ON THE TRAIL—TRUMPETER'S PRAYER—Tutti Camarata
ONCE UPON A DREAM—SING A SMILING SONG—The Commanders
(All four sides also available on one EP)
WARNER BROS.
YOU CAN'T BE TRUE DEAR—BECAUSE OF YOU—Mary Kaye Trio

REPLACEMENT PLASTICS

WALL SPEAKERS AND BAFLES
Lined oak wood baffle, 8" x 2.5 x 1 ft. or larger. Selectable levels. $9.95
12" Dual cone, H.C. type—Camaro—$29.95
Wall—$15.95

A. M. I.
Model
A Tops, I. or r. $ 8.95
Centers, I. or r. 15.45
Bottoms, I. or r. 11.25
B Dome 18.25
Centers, I. or r. 8.95
Bottoms, I. or r. 8.95
C Centers 5.85
Bottoms, I. or r. 8.95
E-40-80-120 Metal grille for lower part of machine—eliminates cleaning plastic lenses.
2 to set $10.00

SEEBURG
Model 100C—Highly polished chrome tubes replace glass tubes.
Set of 12 $14.95
Model 146-147-148 15.95
Model C-Chrome Pilasters 17.95 pr.

LARGE LIFE PLASTIC REPLACES ORIG. GLASS
Model 100R-100 Door side $4.10
Model 100C Dome side 2.75
Model V200 Dome side 3.70
Model 200 (100 sel.) W.O.M. 1.75
(200 sel.) W.O.M. 1.95

WURLITZER
Model 1250 Center Dome $18.95
Dome Ends, ea. 6.10
Model 1400 Center Dome 13.45
Dome Ends, ea. 10.50
Bottom sides, set of 2 16.50
Model 1500 Center Dome 14.50
Model 1700 Dome ends, ea. 3.95
Lower pilasters, set 21.95
Model 1900, 2000, 2100, 2104—Dome Ends (I. or r.) each $2.00
TERMS: 1/3 deposit, balance E.S.R. or D.D. F.B.R. Chicago.

MARVEL MFG. CO.
3847 WEST FULLERTON AVE. CHICAGO 47, ILL. Tel. District 1-3214

United Music Announces Appointment Of Top Distrbs

Jack Mitnick Enthused Over Acceptance Of Music Equipment

New Distributors To Hold Open House Partie In Near Future. Sparks Specialty Co. Sets Dates April 14, Atlanta—April 16, Columbia

For Better, Easier Buying!
WORLD'S MOST COMPLETE COIN MACHINE CATALOG!
...FREE TO IMPORTERS!
65 PAGES—FULLY ILLUSTRATED

SEND FOR YOUR COPY TODAY!

COIN MACHINE EXCHANGE, INC.
1730 W. NORTH AVE. CHICAGO 32, ILLINOIS

NATIONAL NOVELTY COMPANY...has a new address!
243 Northern Boulevard, Great Neck, N. Y.
Distributors and Jobbers of All Types of Coin Operated Equipment
Direct all correspondence to:
NATIONAL NOVELTY COMPANY
243 Northern Boulevard
Great Neck, New York

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Music Machine Sales Continue At Fast Pace
DALLAS DOINGS

The brother-in-law of Garland Delamar, Waor, recently lost his home in fire. ... Burj Lawrence reports the improving health of Stebenville's Pete Burrell, who suffered a heart attack a short time ago. They say business is good at Strauss-Frank, local Columbus outlet, and two of the many visitors that firm last week were Mr. Hollist, Midland, and Wayne Allen, Lubbock. Visiting an O'Connor Dist. Co., the past few days were D. R. Price, Italy; B. Rhodes, Ft. Worth; Sam Sencetta, Marlin; Fred Ellis, Waor, and Bob Boster, as usual. ... Songstress Kelly Har of Dallas, whose recording of "Dear John and Dad" has hit the big time, will appear at an autograph party next Saturday at Heights Record Shop. ... Mr. Eisenlohr of Adlets, Dallas RCA Victor's good business, with Elths Presley's new release being one good reason for increased volume. Adlets' better-selling albums these days are "South Pacific," "Peter Gunn" and "Van Cliburn." ... Caulton Records' latest visitor from New York has been Earsinger Bob Keels is returning from New York after spending time at the National District Sales Managers meeting. ... Dacee'n Bob says all the Dallas DJ's are making a new national star out of local boy, Ral Lopez. Trini is now appearing in Wichita Falls and Shreveport, La., and will be the star attraction at Sanger's autograph party this week in that city. ... Pizzazz's new Minneapolis office, located at Sanger-Belling's Bidding this week were B. H. and Donald Dalley, Houston, and opening at the Tennessy at Walbot Dist. Co. were Speedy Walker, Waor, and Carl Onby, Daringerfeld. ... Leonard Kollman is doing a lot of fishing at Guitar little Elm and is catching plenty Black Bass. ... Tom Tannot and Bob Stevens of Tom's wholesome Tivoli on Lake Grapevine say their local fishing was too busy in Dallas and Bob traveled to Hot Springs. Both are expected to continue their fishing ways this coming weekend. ... Steve Payne was spotted, as a new 18 ft. speed boat and does his fishing at Possum Kingdom. ... Jody Maner, Brownwood, is recovering from an operation. ... Bick on the boat after a bout with the flu is Bernie Frankov, Knox City. ... R. Warnecke's on Chatterton is very enthusiastic about business. Business is so good, Tom says, that he is selling lots and lots of new AMI stereo phonographs and is behind in filling orders. Visitors to R. Warnecke the past week included; Jack Griffin and at King, Mineral Wells; Glen Murphy, Breckenridge; Burj Lawrence, Steben-ll, and Felix Vizcaino, Marfa.

You can be SURE if it's

Write for Price List on

MUSIC • SHUFFLES • BINGOS • PINBALLS
...at the most competitive prices

All Export Shipments are:
1. Packed for export by experts, at no charge of course.
2. Shipped from top to bottom with all worn parts replaced — machine must operate to YOUR satisfaction BEFORE it's shipped to you.

3. We deliver F.O.R. VESSEL in designated ports.
4. All American "documentary charges" paid by U.S.
5. We have representation in key countries, assuring you of guaranteed satisfaction.
6. YOUR successful competitors are OUR customers — a sample order will tell you why!

International
AMUSEMENT CO.
808 N. Broad Street, Philadelphia, Pennsylvania
Cable Address GROPOL

Large Turnout For S. D.
Phono Assoc. Quarterly
UPPER MIDWEST MUSINGS

Harold Lieberman, Lieberman Music Co., Mpla., left for Palm Springs, Calif., March 19 for a three-week vacation. ... Just heard that Harlan Beach, Dallas, has gained the rest of the country for Nels Nelson of Alexander, Minn. About a year and a half ago Harlan sold port of it to Nels, Harlan still owns the route in Detroit Lakes, Minn. He will try to dispose of the rest in Detroit Lakes so that he can devote all of his time to the coffee vending he has in the Fargo area. ... Mr. & Mrs. Gordon Stott of the new office of Stott in Piette, S. D., leave Mar. 29 for Sanford, Fla., and other southern locations for the rest of the week. Plan to drive and will return by way of Chicago & St. Louis. ... Mrs. E. Mooney, Jefferson, S. D., will leave Dec. 6 for Phoenix, Ariz., for a few weeks vacation ... Mrs. Frank and Mrs. D. L. Mitchell, D. L. Mitchell & Co., St. Paul, return to school this week. ... Mrs. W. C. Keely, Minneapolis, for a wedding ... Mrs. J. C. Koons, of the Koons & Son, Minneapolis, for a wedding. Mrs. H. W. Stedman, Mpls., has returned from a trip to California. 

ATLASS—The STRONG Line!

SEESEBURG CIGARETTE VENDOR
Quick, All-Electric Delivery

25 Cigars Over 400 Pack Capacity
2-3 Pricings
Smart, Low Cost Machine Built for Home & TV Room IMMEDIATE DELIVERY

ATLASS-MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S. A.
Armitage 6-5005

Atlantic N.Y. Going

City Export Biz

NEW YORK—"Our export business has continued at a steady pace," stated Meyer Parkoff, Atlantic New York Corporation, this city, "over the past number of years. "We attribute our volume of sales to the super-reconditioning job every machine received before being shipped out. Thru long experience, we have become familiar with the needs of foreign buyers. When a machine leaves our reconditioning plant, it actually sparkles. In addition, in order to assure perfect working order, we replace necessary parts which they have been worn.

"Because of this policy our customers have confidence in our equipment, and order without the slightest doubt. The reputation we have built up has been responsible for many thousands of export dollars."

Atlantic has a special export catalog, which Parkoff advises will be sent to any foreign firms who request one.

ATLAS—The STRONG Line!

SEESEBURG 100-C $425.00
SEESEBURG 100-B 375.00
SEESEBURG 100W 495.00
SEESEBURG 10000 (Converted) 945.00
WURLITZER 1900 495.00
WURLITZER 2200 825.00
A.M.I. D-80 245.00

Reconditioned—Refinished

ATLAS-MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S. A.
Armitage 6-5005

LACE CITY SPECIALS!

BEST EQUIPMENT—LOW PRICES

AMI C-900 $425.00
Pack-A 1954 175.00
Pack-A 1955 215.00
Cock-O 900 175.00
Cock-O 900S 215.00
Child's TV Super—(S) 195.00
Child's TV Super—(L) 245.00
Omega State Fair Gen 275.00
Dolly Big Long 315.00
William's Toy Pies 165.00
William's Four Slagger 185.00
United State Slagger 185.00
William's King O' Slaw 205.00
Aunt Jemima Gen 305.00
Dr. Pepper 215.00
Gringette 63.00
Gringette 65.00
Gringette 66.00

WIRE-WRITE OR PHONE HE 1-4100
1/3 Deposit Required on Each Order
We are exclusive factory distributors for:

BALLY—WILLIAMS—ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-4100)

WIRE-WRITE OR PHONE HE 1-4100
1/3 Deposit Required on Each Order
We are exclusive factory distributors for:

BALLY—WILLIAMS—ROCK-OLA
Coinman Aids Boys' Club Drive

Rood, sales manager of Runyon Sales Company, local AMI and Bally dis-
tributor for New York, New Jersey, and Connecticut.

Rood is currently taking part in a drive to raise $100,000 for the Boys' Club of America, South Ward Unit, Newark, New Jersey.

The original plan for a Boys' Club ward started in 1956 when interested

citizens, like Rood, investigated the possibility of a local chapter. Affiliated with the Newark branch, the club proceeded to enroll 300 members under the direction of a newly formed board to head up the drive designed to interest every boy in the community. Immediately a program of athletic and recreational activities started and the first Boys' Club group from that area left for camp that summer. Membership increased to 600 during 1957 when a women's auxiliary and men's club was founded. The search for club quarters resulted in the decision to remodel a local theater at a cost of $100,000. Building plans were drawn up, committees were or-
ganized and the campaign was launched. All of these steps were made possible by men giving of their own time and efforts. Rood had de-
cided he would be a part of such an organization.

Hence his activities extending into almost very evening of the week. Don-
nations of games and music equipment were made to help recreational activities take on a more definite atmosphere for the more than 1000 mem-
bers now in the organization. Club meetings, paper work, person-
to-person visits, planning and organi-
izational work are all part of Morris Rood's extracurricular activities.

Rood is traveling in first class company as part of the Boys' Club mem-
bership. One of the more prominent members of the board is Hon. George M. Wallhauser, House of Representa-
tives, New Jersey. Other members are prominent men in the community and representatives from all walks of life. Morris Rood represents the coin machine industry. He is one

of many columnists who spend their even-

ings at charitable work such as this.

"The pleasure and satisfaction to be obtained from such work makes every minute of it a joy," comments Morris. Rood spends all of this time develop-
ing a future for more than one thou-

sand boys. And the usual part of it all, is that Morris is the proud father of two healthy and happy . . .
girls!

MADE TO ORDER FOR SPRING!

BALLY NITE CLUB $195.00
BALLY SHOW TIME 345.00
BALLY MISS AMERICA 415.00
SEEBURG M100B 325.00
SEEBURG M100C 395.00
SEEBURG 100G 475.00
AMI E120 325.00
ROCK-Ola 1448 475.00
WURLITZER 2000 525.00
3 SEEBURG V-WA 200 Sel. Wall Box. Ea. 99.50
3 ROWE COMMANDER 11 COL. ELECTRIC ready for location. Ea. 89.00
C. C. ROCKET SHUFFLE, 1 Pl. 295.00
C. C. ROCKET SHUFFLE, 2 Pl. 335.00
2 C. C. EXPLORER 395.00

TERMS: ½ DEPOSIT, BALANCE SHIP DRAFT.

Send for complete list of all types and models of phons and games.

"America's Friendliest Distributor"

COVEN MUSIC CORPORATION
3181 NORTH ELSTON AVENUE
CHICAGO, ILL. PH: IN 3-2210

Chicago Address: COVENMUSK

IMPORTERS
YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditoned Coin-Operated Equipment

- Trimmount has New England's largest stock of used Phonographs, 5 Balls and Arcade

Equipment
- All equipment is guaranteed mechanically and electrically perfect—all have been com-

pletely reconditioned.
- Trimmount has one of the country's largest parts departments with thousands of parts in

stock for immediate delivery.
- Trimmount has a large Service Department completely staffed with highly trained tech-

nicians.
- Export Shipping Department specializes parts equipment to insure delivery in perfect

condition.

NEW PARTS INFORMATION CATALOG NOW AVAILABLE—
SEND FOR YOUR COPY.

Exclusive Gattieh, Williams and Seeburg Distributors

REMEMBER IN NEW ENGLAND:
IT'S TRIMOUNT!

40 WALTMAN STREET
BOSTON 18, MASS.
Tel. Liberty 2-4480

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Williams GETS YOU WAY AHEAD OF THE GAME

with PINC-HITTER

the finest baseball game we have ever built!

PRESS A BUTTON—AND

PITCHER THROWS
Curves or Straight Balls

A REAL TEST OF BATTING SKILL

"PINC-HITTER" FEATURE:
with two out and bases loaded, the "Pinch-Hitter" goes into action.
Any hit scores a HOME RUN!

Extra Features:
★ Spell P-I-N-C-H H-I-T-T-E-R ★ RUNS SCORED
★ PREVIOUS HIGH SCORE ★ NUMBER MATCH

When you buy a baseball game—buy the best—buy Williams

TWO MODELS
Standard Novelty Play
Deluxe Model
with MATCH Feature

National Slug Rejector

---

Stars Shine At Bush Distrib

At Your Distributors Now
Irving Kaye's "DELUXE LEADER" with the
PULL OUT FRONT

The New "Deluxe Leader" Six Pocket Pool Table in 2 popular sizes for every location.
Deluxe Jumbo Leader Size 75x42, Deluxe Leader Size 72x44.
Sensational Pull Out Front permits accessibility into cabinet as a jiffy, no more back breaking effort to remove slate top or rails—just a turn of a key does the job. New improved rubber rails provides the finest cushioning ever. New polished legs never 90 degrees off square—legs that truly stand on their own. New steel-faced pockets that can be cleaned out with nothing to do. New leg levels which can be adjusted easily.

Irving Kaye Co., Inc.

1537 Bergen Street, Brooklyn 13, N. Y.

THE MEANEST MAN IN THE WORLD

. . . is the cancer quack, the man who claims he has a "secret cure" for cancer. There is no "secret cure" for cancer. But many cancers can be cured if detected and treated in their early stages by a qualified physician.

See your doctor regularly. Give him the chance to give you the chance of a lifetime. Ask your local American Cancer Society office for a copy of its anti-quack pamphlet, "I Have a Secret Cure for Cancer."

American Cancer Society

PROMPT LOW GUARANTEED
Service! Prices! Satisfaction! on all equipment.

PHONOGRAPH SHUFFLES

Weber • Wurlitzer • United • Bulls
Rockola • Aln • Chicago Coin

BINGOS PINBALLS

Bally • United • Gottlieb • Williams

CONTACT BELAM!

America's leading exporters and distributors who know your requirements, and who give you 100% SATISFACTION

R. H. BELAM CO., INC.
23 East 26th Street, New York 10, N.Y.

Cable: "BELAMEX-NEW YORK"
The Cash Box

MOA

SPECIAL ISSUE
(dated: april 11th)

your advertising message will reach ALL of the nation's operators

distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the show..... and those unable to attend will receive it by mail.

goes to press:

THURS. APRIL 2nd

reserve your space now!... or better still — send in your ad now!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

• CHICAGO
29 e. madison st. (phone: financial 6-7272)

• HOLLYWOOD
6272 sunset blvd. (phone: hollywood 5-2129)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Peter Potter To Emcee MOA Show

Star Of "Juke Box Jury" To Appear At Banquet

CHICAGO—George A. Miller, president of the Music Operators Association (MOA), announced that Peter Potter, known nationally for his television show "Peter Potter's Juke Box Jury," will serve as emcee at the MOA Banquet and Floor Show, during the big MOA Convention, April 6, 7 and 8, at the Morrison Hotel, this city.

"Peter Potter is known by music operators all over America," stated Miller, "but he is probably better known on the West Coast where he has been associated with his 'Juke Box Jury' TV show for many years.

"'Juke Box Jury' has presented more artists and movie stars on its panel than any other show of its kind or nature," continued Miller, "and many hit tunes have been picked weeks in advance by the jurors on this program. 'Will it be a hit, or will it be a miss' is again being heard from coast-to-coast. In the very near future many of the large cities will be hearing the weekly show.'

Potter will arrive in Chicago April 3 to be the guest of the Music Operators of America.

The officers, directors and members of the Music Operators of America are highly elated over the fact that Potter will make his first public appearance with the national organization during convention time," Miller concluded.

Peter Potter recently emceed the California Music Merchants Association banquet where he shared emcee honors with the well-known Bob Crosby. An overflow crowd at the event was unanimous in its approval of the manner in which Potter worked the show. The MOA committee was also unanimous in its choice of emcee for the national show. According to the committee, Potter answered all the requirements for experience, popularity and past accomplishments at similar trade shows.

U.S. Coin Machines In Foreign Nations Build American Influence

NEW YORK—U. S. News & World Report, a weekly general business magazine, carried a feature story with pictures in its March 23 issue, titled "Is The World 'Gobbling American'!"

"Regional Editors for U. S. News & World Report, in posts around the world, give you first-hand accounts of U. S. influence at work, showing how people abroad copy American ways and reject Soviet patterns of life," advises this publication.

Included in the report, together with photographs, are a candy machine; a music machine; and a pinball machine.

Copy identified with the candy machine reads: "Handy candy from a coin operated vending machine brings the same smile to a child's face in Germany that it would in America."

Underneath a photo showing a young boy and girl inserting a coin into a juke box is the paragraph: "American tunes are sung and hummed by people in many lands. The juke box is one of the universally adopted modes of U. S. life that Reds can't match!"

Below a photograph showing a bank of pinball machines with a man and woman playing, is copy which reads: "Skill or luck? Pinball machines, products of U. S. inventiveness, win patrons in almost every corner of the globe. French call a pinball machine 'Je Lui.'"

Cash Box Golf Tourney Gets Action

NEW YORK—Several weeks ago, the Cash Box featured an article which asked column everywhere, "Anyone for a golf tournament?" The response to this proposal has been gratifying.

The most recent letter received was from Andy Fox, Fox's Music Co., Mechanicville, N. Y., and states, "The suggestion of having a golf tournament for the people in the (coin) business sounds great. You can count me in on a golf tournament anytime!"

And so the letters go. Each one obviously written by an avid golf bug. As soon as the number of letters reaches what is considered to be a goodly number for a tournament, the Cash Box will gladly get the trophies made and start the tournament rolling.

In the meantime, "Anyone else for golf?"

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
PORT CHESTER, N. Y. — Carl Pavesi, president, Westchester Operations Guild, this city, has announced that the association will hold its eighth annual banquet on Tuesday evening, May 19th, at the Holiday Inn, located in Scarsdale, N. Y.

Seymour Pollock, who has been chosen once again, as general chairman, advised that selection of the banquet committee will be announced shortly. Pollock said, "We were unable to find a larger place in which to hold the affair and therefore must hold our guest list to 400, in order that everyone will be comfortable. Needless to say, we are going all out to obtain top recording talent and entertainment to please the crowd."

From all indications the eighth annual banquet should be another SRO affair with top entertainment and a first class dinner.

Wilsen Signs For Two

Add’tl’ Farmingers’ - Mkt. Add’l Des

PHILADELPHIA FILBERTS

Allen Bruck, Banner Specialty Co., is recuperating at home after a short hospital stay. Al Rodesten states that United’s “Deluxe Pinball” game is selling as fast as they come into the showrooms. Joe Ash, Active Amusement Machines Co., is well tanned and rested after lots of golf and sun at Sebring, Fla. Al Rodesten’s opinion of the “Race Time” from Bally’s in games Gottlieb has ever made”. Tommy Vadjcover, AMI field engineer worked the David Rosen, Inc., showrooms last week, conducting a music show. Dave Rosen, Inc., has arranged for the Foliarman to perform at a Steak Dinner in Wilkes-Barre, Pa. The Foliarman isr visiting the area to promote the Foliarman pinballs. Davey Weins, of Gottlieb products, is looking forward to seeing the Gottlieb pinball the next time he is in town.

Al’s Distributors, Coinrow Co., 28th St., Philadelphia, Pa., has announced the opening of a new branch.

Wilsen was just made president of the farmer’s market at Avondale, Penn. He recently signed two leases for more market-type areas in Northeast Philadelphia and Bridgeway, Penna.
A consensus of opinion among coin machine manufacturers and distributors in evaluating The Cash Box Export and Import Council indicates that it has been of immeasurable value to the coin industries thus far. It has certainly helped to bring this continent's common coin much closer to their colleagues abroad in much closer contact with each other than ever before. The Export and Import Council has aided in every way possible through the pages of The Cash Box to bring good used equipment closer and more easily attainable to our foreign counterparts.

Meanwhile, Lawrence Wizier, Morris Wizier and Ed Kuber made a surprise announcement to the Wico Correspondent day that Wico Stereo conversion kits for AMI, Rock-Ola and Wurlitzer phonographs. They hope to be able to ship these units appropriately at the opening of the Music Operators of America’s conclave during April 7th to drop into Wico’s booth $18 on the exhibit floor at the convention to see their fine display, and persuade the terrific ports kits which are available for games and music equipment.

MOA proxy George A. Miller stresses to all ops that they should not fail to inquire about the Group Life Insurance Plan from April 5th through 7th. During this period all members of MOA will be able to purchase a $10,000 life insurance policy at the premium rate of $10.50 per month, or a $5,500 life insurance policy at the rate of $5.50 per month. Members pointed out that over $6,500,000 of life insurance is now in effect for the members of the association.

United Music’s Jack Mitchin still maintains his terrific pace with his new whirlwind hit trek through the southland. Jack tells us he is all ready to go at full throttle and looks forward to meeting his old cronies at the United Manufacturing exhibit at the MOA show, Ralph Shelldorf, Johnny Casella, and Al Tooke, and I certainly look forward to their travels to the hectic conclave. Meanwhile Ray Riehle keeps these same games and phonographs hopping on the busy production line at the plant.

Those happy smiles we bumped into at Williams Manufacturing last week were owned by Sam Streets and Sam Lewis, who are more than delighted with their great new baseball game. Sam Lewis says it’s greater than any of its predecessors because it has more features, more appeal, better looks, and costs less than any other. Sam Wollberg, much rested after his prolonged return from his vacation trip, was busy working on his new and vastly improved “Clean Sweep.” While Sam basked in the sun Sam Ginsburg, Art Weinand, Ed Levin and Mort Secore kept those “Red Pin Bowlers,” “Monte Carlo Rebound Shuffles” and “Bing Crosby” on the max.

Harry Glick reports to us that interest in “Commando Machine Gun” galleries has grown by leaps and bounds since the time of its appearance shortly. Amusement Park operators are already making opening day plans; and, that’s good news to Harry’s ears.

Bill O’Donnell of “Race Time” pinball game is rolling along off the production line, in one release after another. This was a fine welcome home gift for Dave Gottlieb, similarly returned from his vacation trip to his native Louisville, Kentucky. Alvin Gottlieb, it’s keeping Nate Gottlieb and Judd Weinberg happy. Morris Minter, National of National Coin, seconds the plannings on behalf of “Race Time” Operations are very happy with it, according to Mort and Joe Scher; the Joachim’s “Sonic Machine Gun” looks, that used equipment is moving in a steady stream at National these days.

Bally’s sales chief, Bill O’Donnell greeted us with a “Top o’ the morning” on a brisk, sunny St. Patrick’s Day; and, bodging the day, however, this day of all days for the likes of the O’Donnell clan, was spent fishing. Both Herb and Bill look forward to seeing many familiar faces at the upcoming MOA conclave at the Morrison. While we’re on this subject, the boys at the St. Louis Zoo areectioning Alvin Gottlieb, it’s keeping Nate Gottlieb and Judd Weinberg happy. Morris Minter, National of National Coin, seconds the plannings on behalf of “Race Time” Operations are very happy with it, according to Mort and Joe Scher; the Joachim’s “Sonic Machine Gun” looks, that used equipment is moving in a steady stream at National these days.

Bally’s sales chief, Bill O’Donnell greeted us with a “Top o’ the morning” on a brisk, sunny St. Patrick’s Day; and, bodging the day, however, this day of all days for the likes of the O’Donnell clan, was spent fishing. Both Herb and Bill look forward to seeing many familiar faces at the upcoming MOA conclave at the Morrison. While we’re on this subject, the boys at the St. Louis Zoo areectioning Alvin Gottlieb, it’s keeping Nate Gottlieb and Judd Weinberg happy. Morris Minter, National of National Coin, seconds the plannings on behalf of “Race Time” Operations are very happy with it, according to Mort and Joe Scher; the Joachim’s “Sonic Machine Gun” looks, that used equipment is moving in a steady stream at National these days.

Bally’s sales chief, Bill O’Donnell greeted us with a “Top o’ the morning” on a brisk, sunny St. Patrick’s Day; and, bodging the day, however, this day of all days for the likes of the O’Donnell clan, was spent fishing. Both Herb and Bill look forward to seeing many familiar faces at the upcoming MOA conclave at the Morrison. While we’re on this subject, the boys at the St. Louis Zoo areectioning Alvin Gottlieb, it’s keeping Nate Gottlieb and Judd Weinberg happy. Morris Minter, National of National Coin, seconds the plannings on behalf of “Race Time” Operations are very happy with it, according to Mort and Joe Scher; the Joachim’s “Sonic Machine Gun” looks, that used equipment is moving in a steady stream at National these days.

Bally’s sales chief, Bill O’Donnell greeted us with a “Top o’ the morning” on a brisk, sunny St. Patrick’s Day; and, bodging the day, however, this day of all days for the likes of the O’Donnell clan, was spent fishing. Both Herb and Bill look forward to seeing many familiar faces at the upcoming MOA conclave at the Morrison. While we’re on this subject, the boys at the St. Louis Zoo areectioning Alvin Gottlieb, it’s keeping Nate Gottlieb and Judd Weinberg happy. Morris Minter, National of National Coin, seconds the plannings on behalf of “Race Time” Operations are very happy with it, according to Mort and Joe Scher; the Joachim’s “Sonic Machine Gun” looks, that used equipment is moving in a steady stream at National these days.

Bally’s sales chief, Bill O’Donnell greeted us with a “Top o’ the morning” on a brisk, sunny St. Patrick’s Day; and, bodging the day, however, this day of all days for the likes of the O’Donnell clan, was spent fishing. Both Herb and Bill look forward to seeing many familiar faces at the upcoming MOA conclave at the Morrison. While we’re on this subject, the boys at the St. Louis Zoo areectioning Alvin Gottlieb, it’s keeping Nate Gottlieb and Judd Weinberg happy. Morris Minter, National of National Coin, seconds the plannings on behalf of “Race Time” Operations are very happy with it, according to Mort and Joe Scher; the Joachim’s “Sonic Machine Gun” looks, that used equipment is moving in a steady stream at National these days.

Bally’s sales chief, Bill O’Donnell greeted us with a “Top o’ the morning” on a brisk, sunny St. Patrick’s Day; and, bodging the day, however, this day of all days for the likes of the O’Donnell clan, was spent fishing. Both Herb and Bill look forward to seeing many familiar faces at the upcoming MOA conclave at the Morrison. While we’re on this subject, the boys at the St. Louis Zoo areectioning Alvin Gottlieb, it’s keeping Nate Gottlieb and Judd Weinberg happy. Morris Minter, National of National Coin, seconds the plannings on behalf of “Race Time” Operations are very happy with it, according to Mort and Joe Scher; the Joachim’s “Sonic Machine Gun” looks, that used equipment is moving in a steady stream at National these days.
M. O. A. Inc.  
GROUP LIFE INSURANCE PLAN  
NOW AVAILABLE FOR MEMBERS, THEIR EMPLOYEES AND ASSOCIATE MEMBERS AND THEIR EMPLOYEES  

<table>
<thead>
<tr>
<th>Monthly Cost</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class I $10.50</td>
<td>$10,000 Life Insurance (60 years of age inclusive)</td>
</tr>
<tr>
<td>Class II $5.50</td>
<td>$5,000 Life Insurance (61 years of age and over)</td>
</tr>
</tbody>
</table>

FIRST 3 MONTHS PREMIUM MUST ACCOMPANY APPLICATION — ABOVE PREMIUM INCLUDES $5.50 ADMINISTRATION FEE — NO MEDICAL EXAMINATION REQUIRED DURING INITIAL ENROLLMENT PERIOD. COMPLETE AND MAIL THIS APPLICATION TODAY — FOR YOUR FAMILIES’ SAKE!

M. O. A. INC.  
128 East 14th Street  
Oakland 6, California

LEADING IMPORT NATIONS FOR 4th QUARTER, 1958

<table>
<thead>
<tr>
<th>PHONOGRAPHS</th>
<th>NUMBER OF UNITS</th>
<th>DOLLAR VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. West Germany</td>
<td>1,342</td>
<td>$865,809</td>
</tr>
<tr>
<td>2. Venezuela</td>
<td>676</td>
<td>546,720</td>
</tr>
<tr>
<td>3. Belgium</td>
<td>738</td>
<td>452,327</td>
</tr>
<tr>
<td>4. Canada</td>
<td>224</td>
<td>158,476</td>
</tr>
<tr>
<td>5. Netherlands</td>
<td>293</td>
<td>125,099</td>
</tr>
<tr>
<td>6. Cuba</td>
<td>126</td>
<td>108,920</td>
</tr>
<tr>
<td>7. Dominican Republic</td>
<td>107</td>
<td>78,143</td>
</tr>
<tr>
<td>8. Sweden</td>
<td>84</td>
<td>61,597</td>
</tr>
<tr>
<td>9. Switzerland</td>
<td>68</td>
<td>57,501</td>
</tr>
<tr>
<td>10. Austria</td>
<td>71</td>
<td>56,923</td>
</tr>
<tr>
<td>11. Panama</td>
<td>42</td>
<td>36,528</td>
</tr>
<tr>
<td>12. Mexico</td>
<td>35</td>
<td>35,808</td>
</tr>
<tr>
<td>13. Ecuador</td>
<td>43</td>
<td>31,815</td>
</tr>
<tr>
<td>14. Italy</td>
<td>49</td>
<td>29,004</td>
</tr>
<tr>
<td>15. Denmark</td>
<td>34</td>
<td>26,578</td>
</tr>
<tr>
<td>16. Honduras</td>
<td>34</td>
<td>23,773</td>
</tr>
<tr>
<td>17. Costa Rica</td>
<td>27</td>
<td>21,599</td>
</tr>
<tr>
<td>18. Nicaragua</td>
<td>20</td>
<td>13,744</td>
</tr>
<tr>
<td>19. Chile</td>
<td>21</td>
<td>8,663</td>
</tr>
<tr>
<td>20. Netherlands Antilles</td>
<td>10</td>
<td>7,636</td>
</tr>
<tr>
<td>21. Jamaica</td>
<td>11</td>
<td>7,540</td>
</tr>
<tr>
<td>22. Norway</td>
<td>10</td>
<td>6,945</td>
</tr>
<tr>
<td>23. Bolivia</td>
<td>8</td>
<td>6,015</td>
</tr>
<tr>
<td>24. United Kingdom</td>
<td>8</td>
<td>6,450</td>
</tr>
<tr>
<td>25. El Salvador</td>
<td>8</td>
<td>6,230</td>
</tr>
</tbody>
</table>

AMUSEMENTS

1. Belgium | 2,167 | $221,117 |
2. West Germany | 991 | 251,711 |
3. Canada | 720 | 197,964 |
4. Switzerland | 728 | 163,296 |
5. Mexico | 732 | 88,016 |
6. Sweden | 134 | 43,878 |
7. Venezuela | 140 | 43,759 |
8. Republic Of Korea | 120 | 41,760 |
9. Costa Rica | 242 | 24,447 |
10. Morocco | 122 | 22,653 |
11. Netherlands | 164 | 21,450 |
12. Nansen & Nanpo Islands | 39 | 15,869 |
13. Republic Of Philippines | 35 | 13,072 |
14. France | 25 | 14,360 |
15. Taiwan | 19 | 14,832 |
16. Great Britain | 23 | 13,801 |
17. United Kingdom | 24 | 8,348 |
18. Brazil | 10 | 8,000 |
19. Japan | 21 | 7,572 |
20. Israel | 14 | 7,184 |
21. Union Of South Africa | 23 | 5,044 |
22. Guatemala | 13 | 2,918 |
23. Italy | 4 | 2,700 |
24. Spain | 4 | 2,500 |
25. Tunisia | 8 | 2,400 |

VENDORS

1. Canada | 2,501 | $407,407 |
2. West Germany | 187 | 41,909 |
3. Union Of South Africa | 38 | 24,110 |
4. Belgium | 2,000 | 22,000 |
5. Mexico | 500 | 12,218 |
6. France | 37 | 8,656 |
7. Switzerland | 36 | 7,923 |
8. Taiwan | 12 | 7,200 |
9. Sweden | 6 | 5,187 |
10. Netherlands | 12 | 4,888 |

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Empire Features
Export Catalog

CHICAGO—Joe Robbins, sales manager of Empire Coin Machine Exchange, this city, announced last week at the firm’s illustrated export catalog is now available to importers throughout the world’s markets. “This year’s catalog,” Robbins said, “offers many types of amusement equipment and phonographs. We hope that it is a completely representative list, and offers the importer the best available purchases.”

“Those importers who wish to see what they’re purchasing should request Empire Coin’s catalog immediately, and keep it on hand at all times. A complete price list of all equipment is always included.”

“Shipments are being made direct from our shipping docks to all world markets,” Robbins concluded.

Brazil:
Future Market For Coin Machine Export?

RIO de JANEIRO, BRAZIL—One of the most backward importing nations of coin machines in Latin America is Brazil. In the entire year 1958, this country imported 3 juke boxes and 10 amusement machines.

While we are not aware of any import restrictions, this lack of buying has been attributed to the country’s current financial difficulties.

However, a very fine area is available for the future. A recent visitor Brazil reported that he gained an impression of excitement and progress. “To even a casual visitor,” he said, “is quickly obvious that this vast, bustling nation of 63 million people is streamlining its financial and social resources to provide the basis for further major economic expansion.”

Brazil, in terms of area, is the fourth largest country in the world, only a relatively limited part of immense area has as yet been developed. But its major cities, such as Rio and Sao Paulo, offer all the commodities, business services, etc., as cities such as New York, Chicago, and London.

It is stated that Brazil is expected to turn a deficit of $25 to $375 million in its payments for the next three years. The United States needs the balance, probably in an attempt to alleviate this situation here (as well as in other Latin American countries) has announced it has agreed to support a $1 billion Inter-American Bank and other important measures to help. Originally the United States favored a capital of only $850 million, but it is now stated to be prepared to go up to $1.5 billion three years after this bank is created.

Maybe Brazil isn’t ready to start importing coin machines in any quantity as yet, but with the plans now in preparation, it is conceivable that American coin machines will be purchased in greater quantities as time goes on.
CIRCUS WAGON WHEEL

NEW ELECTRONIC Amusement Game

Location Tested
30 Different Ways To Score
Compact Modern Cabinet

Phone—Write—Wire

AUTO-BELL NOVELTY COMPANY
29 W. Kinzie Street • Chicago, Illinois • Tel. Delaware 7-0078

S. D. Phono Assoc. Elects New Officers

SIOUX FALLS, S. D.—The South Dakota Phonograph Association held its annual meeting, recently, for the election of officers at this city.

The new slate of officers installed at the meeting includes: Ronny Mandel, president; Elmer Cummings, vice president; Earl Porter, secretary. The following directors were elected: John Trench, Lloyd Morgan, Burrill Brown, and Norm Geffe.

Among the guests in attendance were: Hon. Fay Whelton, Mayor of Sioux Falls; John Browning and Dick Duffeg, city Commissioners; Jack Burke, city attorney; Hon. Don Haggard, state senator; Hon. Elton Johnson, state senator; Harold Shuler representing Hon. Francis Case, senator from South Dakota; and Don Caldwell, secretary-manager of South Dakota Retailers' Association.

300 Attend Conn. Music Ops Banquet

HARTFORD, CONN.—Paul Rechtschaffer, president, Music Operators of Connecticut, this city, advised that over 300 operators and guests attended the Second Annual Banquet, which was held on March 7th, at the Hotel Statler, in Hartford.

"The affair was highly successful," commented Rechtschaffer, "Many out-of-state association members, distributors and manufacturers' representatives attended. The record companies were most cooperative in providing talent for the successful show that followed the dinner," said Rechtschaffer.

Ben Gordon, business manager, advised that Don Rento, Eileen Rodgers, Lou Monte and Marie Cameron were on hand to entertain the banquet guests. Buddy Bush was in charge of entertainment.
Chi Bowl Scores

CHICAGO—The race for first place in the Chicago Division of the National Phonograph Bowling League is heating up, and competitor C. Bryant player C. is the big winner in the March 12 - 13 series session. Whitewashing Chicago Music in three games, C. Dries, Scsocklano, and C. Bryant bowled an impressive score of 563, 517, and 562, respectively. The winners were B. Beriso led 1 pins for Chicago Music.

The Decca team, led by L. Tuten and T. Zanello with 560 and 504, respectively, was not far behind with 563, 517, and 562, respectively. The winners were B. Beriso led 1 pins for Chicago Music.

Benevolence

Cove Music was led 2 out of 3 from Galilea. High scorer for Cove n's F. Denley with 467, while H. singer downed 498 pins for the men. H. Sophie's 211 single games, with a 508 series, helped Atlas beat recess 2 out of 3. High man for recess was A. Scoknlano with a.

7th Schedules School

WILKIES BARRE, PENNA.—Hank ist, Wurlitzer field engineer, will direct stereo service schools during week of March 23, in the show- cases of Roth Novelty Company, 54 Pennsylvania Avenue, this city. In- formation regarding dates and time is available by telephoning Valley 853.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
WAN T

WANT—Photograph—made before 1940, dealers or junks box staves for COIN collection. Will pay $15 to $30 per thousand. Send description, size, condition, etc. to

WANT-Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE.,

WANT — We need Arcade Equipment — standing or wall type. All kind of Coin Operated Machines. Payment cash, Write us today, AUTOMATE, SCHOOR, BRUSSELS III, BELGIUM.

WAN T — Key West Big Shows, TOLEDO COIN MACHINE EXCHANGE, 510 S. 19TH ST., COLUMBUS OHIO, (Tel. CH 8-6241 or 3-8505)

WANT—Juke Box Operators. If you want a stable outlet for your used realest, please write or MARLIN RECORDS DIST. 2092 EILLARD ST., NORTH BELLEMERE, 1, L. N. S., (Tel. Caste 1-6556)

WANT—Chicago Coin Bowlers; Hollywood, Blakeside, Framers, Score-line, Championship; United Bowlers; Ace Clipper Mercury, Sonnys, Mars. Cash or will trade 14 foot Bowlers. Can also take Chicago Wire. PESE DISTRIBUTING CO., 3322 N. WESTERN AVE., CHICAGO 18, IL. (Tel. Jupate 8-1914)

WANT—Chicago Coin Band Box, Cypresses, Myrtles, Sun Valley, Times, Key Wests, United Large Ball Bowlers and Chicago Coin Tournament Ski Ball, F O L L I T T E MUSIC CO., 180 SO. HOWARD ST.

WANT—To Buy—Four back planks for United Starke, CLEVELAND, OHIO. COIN MACHINE EXCHANGE, INC., 2029 MAIN STREET, SOUTH BEND, INDIANA

WANT—We pay 15c to 18c and freight charges for new or used 45 RPM Records, listed in Cash. Top prices for Top 100 within last six months. Can use up to 200 of a million. KAY ENTERPRISES, 599 N.E. 123rd STREET, MIAMI, FLORIDA.

WANT—International Mutoscope Bang-O-Rama Pistol Gun. FOR SALE—Special—Tubs & Boxes Elko. Records $850. UNITED DISTRIBUTORS, INC., 902 W. SECOND, KANSAS CITY, MISSOURI (Tel. HO 6-1141)

WANT—Sweepstakes; Games for resale, Cash, send list condition and prices. WANG BINGGANS DISTRIBUTING COMPANY, 610 WEST BLUEMOUND ROAD, MILWAUKEE 15, WIS. (Tel. Blaine 4-2762)

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs or SANDY MOORE DIST. CO., 509 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. R. W. WINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 62, N. Y. (Tel. Ludlow 8-8310)

WANT—Late Bingos, Shuffles, etc. DONOR DISTRIBUTING CORP., 2633 IL., MIESSE AEAU, CHICAGO 47, IL. (Tel. Alhany 2-0455)

WANT—Late used juke box 45 RPM Records not over 6 months old. I pay 13c and transportation. Write stating quantity on hand. Prefer to buy used records direct. C. W. HUGHES, LADOGA, INDIANA.

WANT—To Bar—Four back planks for United Starke, CLEVELAND, OHIO. COIN MACHINE EXCHANGE, INC., 2029 MAIN STREET, SOUTH BEND, INDIANA

FOR SALE

FOR SALE—Stop Cash Box Burglaries with Siren Burglar Alarms, Installed and pay 100 Alarm every time Cash box door moves. Only $4.95 complete. See your distributor or order from: DUANE INTERNATIONAL SALES, 835 EAST 31st ST., LOS ANGELES 11, CALIF.

FOR SALE—ATTENTION WURLITZER OPERATORS! Your new 200-Wurlitzer Ice Box Jukeboxes are at the 100-West—Sweepstakes Wallboxes. We have some, thoroughly reconditioned, chrome covedee, all equipped with money, for $44.50, 1/3 deposit with order. Guarantors, SHERRILL SALES, INC., 861 MAIN STREET, BUFFALO 3, NEW YORK (Tel. Lincoln 9160)

FOR SALE—New V-200 Hidden Unit with VL selector receiver $525; Complete Jukeboxes, All Star 899, DICKSON DISTRIBUTING COMPANY, 631 W. CALIF., OKLAHOMA CITY, OKLA.

FOR SALE—Seeburg Model R $845; C. 325; Chicago Imperial Bowler $875; United Bowling Alley $827; Lord’s Prayer $150; Used DeL. Bunge Rifle $165; Ex-Ringer Balls $35; Kiddie Rides $100 each. OCHOA, INC. 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE—Routes in Missoula, Montana. On Phonographs, Bingos, Elko Jukeboxes, Fast Way Bowlers, from $200 to $1,000. We have all types Cash Box Distributing CO., 400 M I. ST., GALENA, KANSAS. (Tel. Meade 1-3800)

FOR SALE—New Rock-Ola Phonographs in original crates Model 114—120 Selection, Model 1465—5x4 selection, 522K—5x4 selection, 0.J. ROSENFIELD CO., 4701 WASHINGTON ST., ST. LOUIS 8, MO. (Tel. Shaker 3-6100)

FOR SALE—ABT Rifle Range, 4 complete sets, $2,000, plus $50 extra products, including in the set, mugs, cleaning outfits, etc. $2,500 takes entire deal. 1/3 cash, balance C.O.D. RECA MFG. CO., 145 2nd Ave., NM. 214, SALT LAKE CITY, UTAH.

FOR SALE—Complete line of Piano & Table Supplies & parts, Stales, Carousels, Balls, Cloth, Bumpers, etc. Some state/county/road direct. Write or phone for our new 1952 CATALOG. E. "L." SELIG & CO., 211 S. SALINA STREET, SYRACUSE, NEW YORK.

FOR SALE—United Caravans 814; Billows; Rapid 45 BPW 4516 Wallboxes $99. Write a complete list of phonograph Legs and Jukeboxes to D. J. MOORE INC., 1501 N. CAPITOL AV. VIRGINIA WYOMING WASHINGTON BLDG., INDIANA. (Tel. Melerose 5-1593)

FOR SALE—Complete line of Parts & Supplies & parts. Stales, Carousels, Balls, Cloth, Bumpers, etc. Some state/county/road direct. Write or phone for our new 1952 CATALOG. E. "L." SELIG & CO., 211 S. SALINA STREET, SYRACUSE, NEW YORK.

FOR SALE—Shuffleboard Chrom Weights, Scoreboards, Liquid Cleaners for Home use. Also Wax, Finest Grade Shuffleboard Powder Wax. Write for catalog. MOORE ENTERPRISES INC., 444 NORTH 5TH ST., NEWARK, N. J. (Tel. Humber 4-3253)

FOR SALE—Carnival Queen, K. West, Miss America, Show to Sun Valley, Ready for location. Ff class condition. See us for all equipment. Write for A. Z. E. R. INC., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729)

FOR SALE—Chicago Coin Rebut Shuffleets at $225; Chicago Coin Rebut Shuffleets at $225; and 51 65-Piece Jukeboxes, Used, $825; Germany, Used, $825; Germany, Used, $825; Germany, Used, $825. Telephone (609) 233-1101. OHIO. (Tel. Main 1-8731)

FOR SALE—6 2150 Wurlitzer Photographs 3 BL Seibl Photograph I A.M.I. E-20 Phonographs 8 AMI Photographe Bingos, Manhattan, Tex. Table, Cal-Serv, Inc., INC., 917 SO. STATE ST., SAL LAKE CITY 11, UTAH.

FOR SALE—16 Bonn B.A. 859; 16" Royal B.A. $500; 16" Junior B.A. $225; 18" Junior B.A. $225; 11" Bowling Alles $32; Complete Jukeboxes, All Star 899, DICKSON DISTRIBUTING, INC., 1663 CE TRON FACTORY, MARIETTA 1, OHIO (Tel. Main 1-8731)

FOR SALE—4 2150 Wurlitzer Photographs 3 BL Seibl Photograph 1 A.M.I. E-20 Phonographs 8 AMI Photographe Bingos, Manhattan, Tex. Table, Cal-Serv, Inc., INC., 917 SO. STATE ST., SAL LAKE CITY 11, UTAH.

FOR SALE—Pokerino, 26 game punch board machine, jukes, per game, quotes $185 each, all games now in 1956. Parts in stock for Pokerino JUKE BOX DISTRIBUTORS, INC., 106 W. VILLE, N. J. (Tel. TA 5-0725)

FOR SALE—Six Star Regal Radio $395 Eagle Shuley Aller $450; Waltz Short Stop $350. WA T—Ball King Pin or C. MOHAWK SKILL GAMES CO., 8 SWAGGERTOWN ROAD, SCH SUDNY, NEW YORK.
Use This Convenient Form For Your Classified Ad

START HERE

FIRM
ADDRESS
CITY, ZONE, STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

MISCELLANEOUS

MISCELLANEOUS — BIG SERVICI

TIP — 5 Ball Operation. How do you have wearing around Bang Bump
ers? Recondition your games will self-adhering Vinyl balls and rub
ing rings. Only $75 per 100. Send Check to: SELECT ENTERPRISES
520 PARKER ROAD, SUITE 101

ELIZABETH, N. J.

ONLY $48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES

The Cash Box
1721 BROADWAY, NEW YORK 19, N. Y.

Write For The Facts Today

NOTICE — If you are reading this a
you are vitally interested in coin
machine activity. More than likely you are already a subscriber to Th
Cash Box, but if you aren’t—you should be. For $12 per year (29c per issue) you obtain informs
gs every week that can be of en-
th nowhere else, and which is i
important to you in the conduct a
business. If you are already a
subscriber (and it’s a million b
one you are), just pass the war
along to some of your friends to “join the family”. Send check for $12 to THE
1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE — That idea you have ex
become a new coin operated devi
Contact Bob Young for develop
and engineering advice. BOO
YOUNG’S SERVICE., 1217 RO
LUMOND PLACE, LOS ANGE
27, CALIF. (Tel No 2-3254).
FROM JAPAN TO JAMAICA... This new beauty sings in every tongue... sells music more profitably than any other juke box. Available in monophonic or glorious stereophonic sound. ASK FOR THE NEW AMI MODEL "J".

DU JAPON À LA JAMAIQUE... Cette nouvelle merveille chante dans toutes les langues... vend la musique d’une manière plus profitable que n’importe quelle autre machine à disques. Disponible en son monophonique ou merveilleux son stereophonique. DEMANDEZ LE NOUVEAU MODÈLE AMI "J".

DEL JAPON A JAMAICA... esta nueva belleza canta en todos los idiomas... ella vende musica más lucrativamente que cualquier otro locutor comercial de discos. Disponible con sonido monofónico o en maravilloso sonido estereofónico. PIDA EL NUEVO MODELO AMI "J".

VON JAPAN BIS JAMAICA... singt diese neue Schönheit in allen Sprachen... sie verkauft Musik mit mehr Erfolg als irgend eine andere Musikbox. Erhältlich mit Monophon- oder berührendem Stereophon-Klang. FRAGT NACH DEM NEUEN AMI MODEL "J".

Incorporated, 300 Union Avenue, S.E., Grand Rapids 2, Michigan. U.S.A. Licensee; AMI de Mexique, Calzada de Tlaltenango 525, Mexico, D.F., MEXICO. Federal Mfg. Co. Ltd., 6 Princess Street, P.O. Box 117, Kingston, JAMAICA, B.W.I. Autonome Musical Instruments (Great Britain) Ltd., 260-266 High Road, Ilford. Essex, ENGLAND. Societe Balfour, A.A.R.I. 40 Rue St. Amant, Le Touquet, Pas de Calais, FRANCE. National Instruments, Pty. Ltd., 108 Rocky Point Road, Randwick N.S.W. AUSTRALIA.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
## How To Use “The Cash Box Price Lists”

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, “The Cash Box Price Lists” can only feature the market prices as they are quoted. “The Cash Box Price Lists” act exactly as the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. “The Cash Box Price Lists,” rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known basis to work with. Prices may be very widely divergent. Someone on the West Coast may see a certain machine worth $150.00 whereas someone on the East Coast may see the same machine at $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) “The Cash Box Price Lists” reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** “The Cash Box Price Lists” should be read as follows: First price is lowest price quoted for the week; Second price listed is highest price quoted.

### MANUFACTURERS CODE

- **(B)** Ball
- **(CC)** Chicago Coin
- **(Ex)** Evans
- **(Ke)** Keeney
- **(Mu)** Music Mfg.
- **(Of)** Otto
- **(Wa)** Westinghouse
- **(Wm)** Williams
- **(Mu)** Music Mfg.
- **(Of)** Otto
- **(Wa)** Westinghouse
- **(Wm)** Williams

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

<table>
<thead>
<tr>
<th>NO. OWNED</th>
<th>VALUE OF MACHINES HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$150.00</td>
</tr>
<tr>
<td>2</td>
<td>$100.00</td>
</tr>
<tr>
<td>3</td>
<td>$75.00</td>
</tr>
<tr>
<td>4</td>
<td>$50.00</td>
</tr>
<tr>
<td>5</td>
<td>$30.00</td>
</tr>
</tbody>
</table>

### CURRENTLY OWNED ASSET VALUE

<table>
<thead>
<tr>
<th>CURRENT VALUE</th>
<th>LOW PRICE</th>
<th>HIGH PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150.00</td>
<td>$100.00</td>
<td>$200.00</td>
</tr>
<tr>
<td>$75.00</td>
<td>$50.00</td>
<td>$100.00</td>
</tr>
<tr>
<td>$50.00</td>
<td>$30.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>$30.00</td>
<td>$20.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>$20.00</td>
<td>$10.00</td>
<td>$30.00</td>
</tr>
</tbody>
</table>

### PHONOGRAPHS (Continued)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1410</td>
<td>&quot;Andante&quot;</td>
<td>$150.00</td>
<td>$100.00</td>
<td>$75.00</td>
<td>$50.00</td>
<td>$30.00</td>
<td>$20.00</td>
<td>$10.00</td>
<td>$7.50</td>
<td>$5.00</td>
<td>$3.00</td>
<td>$2.00</td>
<td>$1.00</td>
<td>$0.75</td>
<td>$0.50</td>
<td>$0.30</td>
<td>$0.15</td>
<td>$0.10</td>
<td>$0.05</td>
<td></td>
</tr>
</tbody>
</table>

### ROCK-OLA

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1420</td>
<td>&quot;Tango&quot;</td>
<td>$150.00</td>
<td>$100.00</td>
<td>$75.00</td>
<td>$50.00</td>
<td>$30.00</td>
<td>$20.00</td>
<td>$10.00</td>
<td>$7.50</td>
<td>$5.00</td>
<td>$3.00</td>
<td>$2.00</td>
<td>$1.00</td>
<td>$0.75</td>
<td>$0.50</td>
<td>$0.30</td>
<td>$0.15</td>
<td>$0.10</td>
<td>$0.05</td>
<td></td>
</tr>
</tbody>
</table>

### WURLITZER

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1015</td>
<td>&quot;Andante&quot;</td>
<td>$150.00</td>
<td>$100.00</td>
<td>$75.00</td>
<td>$50.00</td>
<td>$30.00</td>
<td>$20.00</td>
<td>$10.00</td>
<td>$7.50</td>
<td>$5.00</td>
<td>$3.00</td>
<td>$2.00</td>
<td>$1.00</td>
<td>$0.75</td>
<td>$0.50</td>
<td>$0.30</td>
<td>$0.15</td>
<td>$0.10</td>
<td>$0.05</td>
<td></td>
</tr>
</tbody>
</table>
### NUMBER OF EACH MACHINE OWNED

<table>
<thead>
<tr>
<th>MACHINE</th>
<th>NUMBER</th>
<th>VALUE OF MACHINES HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>32</td>
<td>$32.00</td>
</tr>
<tr>
<td>2.</td>
<td>42</td>
<td>$42.00</td>
</tr>
<tr>
<td>3.</td>
<td>12</td>
<td>$12.00</td>
</tr>
<tr>
<td>4.</td>
<td>9</td>
<td>$9.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.**: 56  **TOTAL VALUE**: $56.00

### NUMBER OF EACH MACHINE OWNED (Continued)

<table>
<thead>
<tr>
<th>MACHINE</th>
<th>NUMBER</th>
<th>VALUE OF MACHINES HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>25</td>
<td>$25.00</td>
</tr>
<tr>
<td>2.</td>
<td>10</td>
<td>$10.00</td>
</tr>
<tr>
<td>3.</td>
<td>2</td>
<td>$2.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.**: 37  **TOTAL VALUE**: $37.00

### PRICE LIST

#### PINBALL GAMES

<table>
<thead>
<tr>
<th>暴力游戏</th>
<th>名称</th>
<th>价格</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Miami Beach (B 9/55)</td>
<td>84.00</td>
</tr>
<tr>
<td>2.</td>
<td>Monaco (Un 8/56)</td>
<td>125.00</td>
</tr>
<tr>
<td>3.</td>
<td>Club DeLuxe</td>
<td>60.00</td>
</tr>
<tr>
<td>4.</td>
<td>Total</td>
<td>215.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.**: 215  **TOTAL VALUE**: $215.00

#### PINBALL GAMES (Continued)

<table>
<thead>
<tr>
<th>暴力游戏</th>
<th>名称</th>
<th>价格</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sweeptakes (1/5/1)</td>
<td>33.00</td>
</tr>
<tr>
<td>2.</td>
<td>Top Hot (Wm 8/53)</td>
<td>35.00</td>
</tr>
<tr>
<td>3.</td>
<td>Thunderbird (Wm 5/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>4.</td>
<td>Time Traveller (1/7/56)</td>
<td>85.00</td>
</tr>
<tr>
<td>5.</td>
<td>Times Square (Wm 4/53)</td>
<td>39.00</td>
</tr>
<tr>
<td>6.</td>
<td>Tropicana (1/5/55)</td>
<td>45.00</td>
</tr>
<tr>
<td>7.</td>
<td>Turf Champ (Wm 8/53)</td>
<td>295.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.**: 295  **TOTAL VALUE**: $295.00

### machines with their values

<table>
<thead>
<tr>
<th>Machine</th>
<th>Number</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>32</td>
<td>$32.00</td>
</tr>
<tr>
<td>2.</td>
<td>42</td>
<td>$42.00</td>
</tr>
<tr>
<td>3.</td>
<td>12</td>
<td>$12.00</td>
</tr>
<tr>
<td>4.</td>
<td>9</td>
<td>$9.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.**: 56  **TOTAL VALUE**: $56.00

### machines with their values (Continued)

<table>
<thead>
<tr>
<th>Machine</th>
<th>Number</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>25</td>
<td>$25.00</td>
</tr>
<tr>
<td>2.</td>
<td>10</td>
<td>$10.00</td>
</tr>
<tr>
<td>3.</td>
<td>2</td>
<td>$2.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.**: 37  **TOTAL VALUE**: $37.00

---

**BALLY**

<table>
<thead>
<tr>
<th>暴力游戏</th>
<th>名称</th>
<th>价格</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Victory Rider (B 9/53)</td>
<td>54.00</td>
</tr>
<tr>
<td>2.</td>
<td>Champion Bowler (B 12/54)</td>
<td>60.00</td>
</tr>
<tr>
<td>3.</td>
<td>Jet Bowler (B 8/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>4.</td>
<td>Rocket Bowler (B 8/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>5.</td>
<td>Magic Bowler (B 12/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>6.</td>
<td>Blue Ribbon (3/55)</td>
<td>110.00</td>
</tr>
<tr>
<td>7.</td>
<td>Gold Medal (3/55)</td>
<td>150.00</td>
</tr>
<tr>
<td>8.</td>
<td>ABC Bowler (3/55)</td>
<td>215.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.**: 215  **TOTAL VALUE**: $215.00

---

**ALL ITEMS SHOWN ARE OWNED**

---

**FIGURE 32**

---

**The Cash Box, Page 93 • END OF MONTH INVENTORY ISSUE • March 28, 1959**
### SHUFFLES——(Continued)

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>King</td>
<td>30.00</td>
</tr>
<tr>
<td>Deluxe King</td>
<td>325.00</td>
</tr>
<tr>
<td>6 Player</td>
<td>35.00</td>
</tr>
<tr>
<td>10 Player</td>
<td>40.00</td>
</tr>
<tr>
<td>14 Player</td>
<td>45.00</td>
</tr>
<tr>
<td>18 Player</td>
<td>50.00</td>
</tr>
<tr>
<td>24 Player</td>
<td>60.00</td>
</tr>
</tbody>
</table>

### UNITED

#### 4-Player Super (3/52)
- Price: 20.00 40.00

#### 4-Player Official (5/52)
- Price: 20.00 40.00

#### 6-Player Star (7/52)
- Price: 20.00 50.00

#### Speedtuff (8/52)
- Price: 25.00 55.00

#### Manhattan 10th Frame
- Price: 20.00 60.00

#### National (9/52)
- Price: 30.00 65.00

#### Imperial (9/53)
- Price: 25.00 55.00

#### De Luxe model
- Price: 35.00 90.00

#### Chief (11/53)
- Price: 40.00 100.00

#### Leader (11/53)
- Price: 45.00 100.00

#### Deluxe model
- Price: 65.00 150.00

#### Team (1/54)
- Price: 45.00 150.00

#### De Luxe model
- Price: 65.00 160.00

#### League (1/54)
- Price: 50.00 120.00

#### De Luxe model
- Price: 50.00 100.00

#### Ace (5/54)
- Price: 55.00 135.00

#### De Luxe model
- Price: 55.00 140.00

#### Rainbow (5/54)
- Price: 55.00 145.00

#### Ramser (6/54)
- Price: 65.00 150.00

#### De Luxe model
- Price: 65.00 150.00

#### Shuffle Targette (5/54)
- Price: 65.00 155.00

#### De Luxe model
- Price: 65.00 160.00

#### De Luxe model
- Price: 65.00 165.00

#### 11th Frame (5/54)
- Price: 65.00 165.00

#### De Luxe model
- Price: 65.00 170.00

#### Comet Targette (11/54)
- Price: 75.00 165.00

#### De Luxe model
- Price: 75.00 175.00

#### Mercury (12/54)
- Price: 80.00 175.00

#### De Luxe model
- Price: 80.00 180.00

#### Mars (1/55)
- Price: 90.00 185.00

#### De Luxe model
- Price: 95.00 190.00

#### Lighting (2/55)
- Price: 95.00 195.00

#### De Luxe model
- Price: 95.00 195.00

#### Venus (3/55)
- Price: 95.00 195.00

#### De Luxe model
- Price: 100.00 195.00

#### Clipper (5/55)
- Price: 100.00 195.00

#### Derby Roll (5/55)
- Price: 100.00 195.00

#### De Luxe model
- Price: 100.00 195.00

#### 5th inning (6/55)
- Price: 75.00 200.00

#### De Luxe model
- Price: 95.00 210.00

#### Capitol (6/55)
- Price: 145.00 235.00

#### De Luxe model
- Price: 140.00 240.00

#### Super Bonus (7/55)
- Price: 160.00 245.00

#### De Luxe model
- Price: 165.00 250.00

#### Top Notch (10/55)
- Price: 270.00 325.00

#### Top Notch Special
- Price: 270.00 325.00

#### Regulation (11/55)
- Price: 270.00 335.00

#### De Luxe model
- Price: 275.00 355.00

#### Bowling Alley (11/56)
- Price: 325.00 395.00

#### Jumblin Bowling Alley (9/57)
- Price: 425.00 525.00

#### Royal Bowler (12/57)
- Price: 495.00 595.00

#### Midget Bowling Alley (3/58)
- Price: 245.00 275.00

#### Pixie Bowler (8/58)
- Price: 425.00 450.00

### WILLIAMS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roll-A-Ball (12/56) 6 Player</td>
<td>125.00 250.00</td>
</tr>
</tbody>
</table>
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.
Model J-200 (E), 200 Selec. Phonos., Mono or Monophonic
Model J-200 (M), 200 Selec. Phonos., Stereo or Monophonic
Model J-120, 120 Selec. Phonos., Stereo or Monophonic
Model J-100, 100 Selec. Phonos., Stereo or Monophonic
Model J-200, Continuous Play Hideaway, Stereo or Monophone
Model J-200, Selective Play Hideaway, Stereo or Monophone
Model W-200 Wall Box
Model WO-206-1 Wall Box (Dual Price)
Model WO-206-3 Wall Box (4-Coin, Dual Price)
Model WQ-120 Wall Box
Bose-65 Mark II Power Amplifier
Stereo Mate Extension Speaker (Full Range)
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker
Stereo Adaption Kit

cay Photo CO.
Model 14 Studio

BALLY MFG. CO.
Heavy Hitter, Standard Model (Dime Coin-Chute)(4/54) $ 90.00
Replay Model (Dime Coin-Chute & 3/16 Chute) 310.00
Club Bowler 85.00
Fire Chief (Kiddie Ride) 99.00
Western Express (Kiddie Ride) 9.00
Sea Island 92.00
Bally Shuffle 365.00
Sand Tract Deluxe 425.00
Speed Bowler 125.00
Wino Bowler 150.00
Star Shuffle 150.00
Super Joggin (kiddie shooting gallery) 465.00
Jack Allender
With Dime A Game Chute
11 Foot 1,299.00
11 Foot 1,299.00
18 Foot 1,299.00
18 Foot 1,299.00
With 2 Games For A Quarter Chute
11 Foot 1,299.00
11 Foot 1,299.00
18 Foot 1,299.00
18 Foot 1,299.00
4 Foot Alley Section 50.00
Speed-Queen (Kiddie Ride) 865.00
Towertop (Tall) 865.00
Bike (Kiddie Ride) 865.00
Model with -1 Record Change 865.00
The Champion (with new-metal cabinet) 865.00

CHICAGO COIN MACHINE
Monte Carlo Rebound Shuffle 6' Super Monte Carlo Rebound Shuffle 8'
Rocket Ball Shuffle Baseball
Red Pins Bowler
Twin Bowler
Commando Machine Gun

EXHIBIT SUPPLY CO.
Card Vender, 1 or more
Single Column
Double Column

J. F. FRANTZ MFG. CO.
Dodge City (Cigarette Gun Pistol Game)
Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Gunner Seal
ABT Rifle Sport (Shooting Gallery)
Artisto Scale

GAMES, INC.
Wild Cat (Upbright Electronic Scoring F. P. Game)
Double Shot (Upbright Electronic Scoring F. P. Game)

D. GOTTLIEB & CO.
Baseball (2-3-5) (5 Ball)

IRVING KAYE CO., INC.
Deluxe Leader, 6 Pocket Pool Table $ 359.95
Deluxe Jumbo Leader, 6 Pocket Pool Table 400.00
Super Junior Pool (8 ft.) 199.95
Melody Tower 149.95
Deluxe & Pockey Pool 245.00
Denues Wild 289.95

UPRIGHT ELECTRONIC SCORING F. P. GAMES

 difficulties with the natural text
RAISE YOUR EARNINGS

with WURLITZER Stereophonic MUSIC

Wurlitzer Stereophonic Sound is true stereophonic... sensationally different... encircles the patrons with music... fascinates them with its living realism... thrills them to the point that they want to hear it over and over again. Result? Your earnings will be the highest in history.

WURLITZER 104 and 200 SELECTION
Stereophonic and High-Fidelity MUSIC SYSTEMS
WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS
GEARED FOR GREATER EARNING POWER
THE WURLITZER COMPANY
NORTH TONAWANDA, N.Y.
Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Cash in on the Baseball Season Now!

EQUIP EVERY LOCATION WITH

UNITED'S NEW DELUXE BASEBALL

featuring

FAMOUS 3-WAY MATCH NUMBER STAR CLOVER

HI-SCORE Replay Feature

SIZED RIGHT

ONLY

5½ FT. LONG
2 FT. WIDE
FITS EVERY LOCATION

1 or 2 Can Play
3 Outs per Player

EQUIPPED WITH Credit Unit

10¢
or 3 for 25¢ Play

NATIONAL REJECTOR COIN MECHANISM

ALSO AVAILABLE IN REGULAR MODEL

UNITED'S YANKEE BASEBALL (WITHOUT MATCH OR REPLAY FEATURES)

SAME COMPACT SIZE WITH CREDIT UNIT

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SHIPPING WEIGHT 275 LBS.

SEE UNITED'S SHUFFLE ALLEYS, BOWLING ALLEYS, RIFLE GALLERIES AND OTHER BIG MONEY-MAKERS AT YOUR UNITED DISTRIBUTOR NOW!
Earn Big-League Money
WITH NEW
Bally Heavy Hitter
PITCH-AND-BAT BASEBALL GAME

New Moving Target Light
JUMBO PITCH-BAT BUTTONS
SPEED UP FAST 3-INNINGS GAME
1 or 2 can play
ANIMATED BACKGLASS
Flashy Cabinet

Exciting skill-play... with new moving target-light score-booster...insures continuous repeat play, not only during baseball season, but month after month. New comfort-console styling of front cabinet permits players to keep their eyes on the ball, speeds up play, keeps coins tinkling into the cash-box. Get your share. Get HEAVY HITTER today.

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

2 MODELS
STANDARD—REPLAY**
* Standard model equipped with dime-chute only. When 2 players play, each player deposits dime.
** Replay model equipped with 2 coin-chutes: one for dime-a-play, one for 3-plays for quarter.

PINBALL SIZE
24 IN. BY 57 IN.
NEW HIGH-SPEED TOTALIZERS
NEW FAST BALL