“Chalk on the sidewalk . . . writin' on the wall . . . everybody knows it . . . I love Paul . . .” sings Annette to her dream man, “Tall Paul.” Annette and “Tall Paul” have skyrocketed to Hitsville. Annette is today one of the hottest new names in show business—records, TV and motion pictures. She has a new album of her own on the new Vista label. She's booked for a week of PA's throughout the east during her Easter vacation; and she makes her movie debut in the new Walt Disney production, “The Shaggy Dog.” Matter of fact, everything's going to the dogs—Annette's newest single, out this week on the Vista label, is “JoJo, The Dog Faced Boy!”
HIS FIRST ON M-G-M and a SURE SMASH!

200,000 SOLD IN TWO DAYS

CLYDE McPHATTER
sings...

"I TOLD MYSELF A LIE"

Orchestra and Chorus Under The Direction of RAY ELLIS

b/w (I'm Afraid)

"THE MASQUERADE IS OVER"

K-12780
"SIX NIGHTS A WEEK"

by The Crests

featuring Johnny Mastro whose exciting voice thrilled millions on "16 Candles"

COED #509

Building Big!!!

MOONLIGHT SERENADE
The Rivieras

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RECORDS INC.
1619 Broadway, N.Y. 19, N.Y.
“Almost Grown” by Chuck Berry

“Yeah Yeah” by Dale Hawkins

“This Should Go On Forever” by Rod Bernard

“Sioux City Sue” by The Brothers

**New Release!!**

**Chess Producing Corp.**
2120 Michigan Ave.,
Chicago 16, Ill.

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**The Nation’s Top Ten**

**Juke Box Tunes**

(Plus the Next 25)

**Week Ending March 21, 1959**

1. **VENUS**
   FRANKIE AVALON
   CH 1031 — Frankie Avalon

2. **CHARLIE BROWN**
   COASTERS
   AT 6722 — Coasters

3. **STAGGER LEE**
   LLOYD PRICE
   AP 9972 — Lloyd Price

4. **ALVIN’S HARMONICA**
   DAVID SEVILLE & CHIPMUNKS
   LS 55179 — David Seville & Chipmunks

5. **DONNA**
   RITCHIE VALENS
   DF 4110 — Ritchie Valens

6. **PETER GUNN**
   RAY ANTHONY
   CA 4041 — Ray Anthony
   VT 7460 — Harry Massey

7. **IT’S JUST A MATTER OF TIME**
   BROOK BENTON
   ME 71594 — Brook Benton

8. **HAWAIIAN WEDDING SONG**
   ANDY WILLIAMS
   CD 1519 — Andy Williams
   WB 1015 — Mary Kaye Trio

9. **PETITE FLEUR**
   CHRIS BARBER’S JAZZ BAND
   AL 5446 — Chris Barber
   CT 367 — Shelly Manne

10. **I’VE HAD IT**
    **H a l l e t t  N o t e s**
    TM 1004 — Halliet Notes

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**New Release!!**

**Sioux City Sue**

by The Brothers

**Chess Producing Corp.**
2120 Michigan Ave.,
Chicago 16, Ill.

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"STARDUST"
...and now

"PLEASE DON'T SAY NO"

LIBERTY'S SWINGIN' HITS!

"ALVIN'S HARMONICA"
David Seville .......... #55179

"COME SOFTLY TO ME"
The Fleetwoods ... DOLPHN #1

"TEENAGE HEAVEN"
Eddie Cochran ....... #55177

"QUIET VILLAGE"
Martin Denny .......... #55162

"THAT'S THE WAY IT GOES"
Wally Lewis .......... #55178

"YOUR LOVE"
The Olympics ... DEMON #1514

Billy Ward
#55181

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Her Biggest since "CRY ME A RIVER"
JULIE LONDON'S

Must be Catchin' 

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THE PROVOCATIVE VOICE OF JULIE LONDON ON LP

JULIE IS HER NAME
LRP 3006

JULIE IS HER NAME
Vol. 2
stereo LST 7100
monaural LRP 3100

JULIE
stereo LST 7004
monaural LRP 3096

ABOUT THE BLUES
stereo LST 7012
monaural LRP 3043

LONDON BY NIGHT
LRP 3105

CALENDAR GIRL
SL 9002

LONELY GIRL
LRP 3012

MAKE LOVE TO ME
LRP 3060


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HOLLYWOOD 28, CALIF.

the ultimate in hi-fidelity

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Released Oct '58

MARTIN DENNY'S

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Breaking Wide Open in DETROIT!

THE EXOTIC SOUNDS OF MARTIN DENNY ON LP...

EXOTICA Vol. 2 stereo LST 7006 monaural LRP 3077
FORBIDDEN ISLAND stereo LST 7001 monaural LRP 3081
PRIMITIVA stereo LST 7023 monaural LRP 3087
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RECORDS, INC.
HOLLYWOOD 28, CALIF.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box
Disk of the Week

"I NEED YOUR LOVE TONIGHT" (2:04) [Glady's ASCAP—Wayne, Reichner]
"A FOOL SUCH AS I" (2:36) [Leeds ASCAP—Trader]

ELVIS PRESLEY (RCA Victor 7506)

- The amazing hit train, conducted by Elvis Presley, rolls along in high gear with the addition of this new Victor release. It's a new-oldie combination that has 'Pres' knocking out with his distinctive teen-ager. The newcomer is "I Need Your Love Tonight", a sensational romantic sizzler while the revived opus is "A Fool Such As I" the captivating tear-jerker dressed up in studded rock 'n' roll fashion. Once again the Jordansires lend a great two-sided assist. Get on board!

"THAT'S WHY I (LOVE YOU SO)" (2:65) [Pearl BMI—Cardy, J. Corio]
"LOVE IS ALL" (2:07) [Figure BMI—Lehmann, Lebovsky]

JACKIE WILSON (Brunswick 5512)

- The wonderful excitement that Jackie Wilson generated with his "Lonely Teardrops" comes thru on his latest for Brunswick, "That's Why I (Love You So)", a fabulous vocal and instrumental backdrop supplied by the Dick Jacobs crew blends in ultra-commercial style with Jackie's great piping. Dick is already on the national charts. Watch it zoom! Under end, Wilson does an about-face smoothly carressing an inviting rock-a-ballad from his "Lonely Teardrops" LP.

"THE WALLS HAVE EARS" (2:14) [Shapiro-Bernstein ASCAP—Gordon]
"MY PROMISE" (2:30) [Eag BMI—Ots, Hamilton]

PATTI PAGE (Mercury 71428)

- Patti Page's latest tweeosome for Mercury couples a cha cha with a waltzer and either end can latch on to a top rung on the sales ladder. The lark's dует tones come across with telling effect on both portions. On one side "The Walls Have Ears", she slowly cha cha thru a tale of a broken love. On the other side she softly carves out the lilting, heartwarming "My Promise". The orbs of Vic Shoen, on the former, and Belford C. Hendricks, on the latter, tastefully support the thrust's winning vocal stints.

"VERY MUCH IN LOVE" (2:45) [Johnny Mathis ASCAP—Stillman, Ellis]
"SOMEONE" (2:53) [Catheryl ASCAP—Tennessee]

JOHNNY MATHEIS (Columbia 41355)

- Johnny Mathis, whose nite club and wax stature continues to grow by leaps and bounds, turns in another outstanding performance on this Columbia outing. "Very Much In Love" is the choice material and it is presented with the artist's best to date, "Someone", the warm and lovely crooner, is a perfect ballad companion. Pretty musical backdrop supplied by the Ray Ellis outfit.

"MEMORIES ARE MADE OF THIS" (2:10) [Monarch BMI—Galksky, Don, Miller]
"MACKIN BIRD HILL" (2:31) [Southern ASCAP—Horton]

ROGER WILLIAMS (Kapp 265)

- Roger Williams, whose piano magic has produced a long, long chain of commercial platters, re-models another pair of oldies in lift contending style. Of more recent vintage in the upper end, "Memories Are Made Of This", the Dean Martin gold-disk wrapper up with a soft, Latin beat by Roger and the Marty Gold crew. They dip further into the evergreen dept, on "Mackin Bird Hill" giving it an eighteenth century drawing room-minte treatment. Two listening treats.

"TRIP TO THE BANDSTAND" (2:31) [Quilted BMI—Cunningham] Re-excitement about an appearance on the Clark's Bandstand TV's by the songster. The artist's dialogue is timed to a contiguous middle-beat combo stunt. Kids will find some humor.

"ELECTRODE" (2:29) [Quilted BMI—Cunningham] All-instrumental featuring slick guitar stunts.

BETTY JOHNSON (Atlantic 1959)

- "DOES YOUR HEART BEAT FOR ME?" (2:18) [Mills ASCAP—Parish, Morgan, Johnson] The thrill offers a strong beat turn for the evergreen, and is supported by a particularly effective wah-wah trumpet at certain stages. Here's a side that could click in a big way.

- "YOU AND ONLY YOU" (2:10) [Alion BMI—Greenfield, Sodier] A marvelous rock charmer is cool in robust style by the songstress and orchestra's accompaniment. Track has a great rhythm, Dick & Fab could get disk on the lists. Potent two-sider.

SHAYE COGAN (MGM 12771)

- "YOUNG AND IN LOVE" [Sequence ASCAP—Drake, Frischl] By the former Routee songstress on MGM could get chart results. Tune is a sugar coated beat item that made the disk runs last year, and Miss Cogan's reading captures the number's wistful nature, with the orch-chorus affectionate on the backing. Can click.

- "HALF AS MUCH" [Aeuff-Rose ASCAP—Williams] The great Mark Williams' item received a fine beat date here. Strong commercial sound that could outlive.

LOUISE CARLILE (Tempus 1511)

- "SENTIMENTAL JOURNEY" [Morriss ASCAP—Green, Brown, Holmes] Ever-interesting rock treatment of the standby by the famed Kenny thrush, who is mostly multi-tracked here. The bright tempo product may come around to getting a chart berth.

- "IN THE JOY" [Leo Feigt ASCAP—David, Whitney, Kramer] Good clicking persuasive sounds starts-off this spicy swing version of the oldie.

RALPH MARTERIE (Mercury 71142)

- "COMPSLON" (2:05) [Weiss & Barry BMI—Newman, Hagen] Excellent ork by Martyr's Donald Bore- born Men on the off-cut kinetic jazz theme from the upcoming pic of the same name. With Rich & Fab scoring the rage, stints like this can score.

- "WORDS OF LOVE" (2:31) [Bremigan, Vecco & Conn ASCAP—Howard, Gallo] The ork and song- sters settle down sweetly on the combi- natorial treatment. Two listening treats.

DAVID LADD (Dee 1941)

- "THE SAD HORSE" (2:31) [Leo ASCAP—Kent, Walton] Young Ladd, son of the famed actor, does an affectionate beat stunt on this warm western-like tale about a horse, an item from a same-name film that features David. Could produce some activity.

- "CAN I CARRY YOUR BOOKS" (1:48) [Creative ASCAP—Kent, Walton] Engaging beat-bounced on this cut. Sax stings at mid-way point.

JODIE SANDS (Thor 101)

- "WHAT DOES IT MATTER" (2:06) [Alion BMI—Martin, Kolber] Dee can easily carry Miss Sands back to a chart standing. The melodious wistful is strong, and the lark and rock-orch licks give it an effective soft-beat rendition. Issue has to be watched closely.

- "HOLD ME" (2:37) [Robbins ASCAP—Schuster, Little, Oppehnheim] A fine item that could get disk on the lists. Potent two-sider.

MOE KOFFMAN (Julie 5567)

- "SHEPHERDS H O E D O W N" (2:38) [Benell BMI—Koffman] Flutist Koffman & Quartet, remembered for their "Swingin' Shep- herd Blues" click, get a lively hoedown feel in this blend of rockabilly & jazz thoughts. Bright presentation that could move.

- "STROLL ALONG WITH THE BLUES" (2:25) [BMI Canada] —[Tempus—Goold] Title has the scoring down pat. Easy-go session of deejay interest.

JOHN HOUSTON (Ess 4277)

- "PLAYBOY" (2:20) [Darleine BMI—Houston] Important rockabilly sounds from Houston & back-end on this effort. Effort is rendered with effective deliberateness by the artist, while the percussionist in the combo comes-across with a great, whip-lash sound. Bears watching.

- "SLICK CHICK" (2:10) [Darleen BMI—Houston] Tempo is upped considerably here.

JACK REESE (Capitol 1416)

- "MAKE ROOM FOR THE JOY" (2:05) [Famous ASCAP—Bachra- ch, Drake] Jones makes an appealing tenor on this fine beat- item from the Columbia pic, "Juke Box Jamboree", which stars the songster. A chorus reciting the joys of youth plays excellent counterpoint to the voices reading. Could prove a winner.

- "WHEN I LOVE I'LL LOVE FOREVER" (1:50) [Trinity BMI—Locke, Moore] Affable upbeat reading of the rock pleaser.
DESIGN RECORDS presents a major achievement in the recording industry

HELEN HAYES
THE WHITE MAGNOLIA TREE
BY HELEN DEUTSCH

Music by Bernard Green
D'Artgga conducting
The Symphony of the Air Orchestra

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Disk of the Week**

- **BONAPARTE’S RETREAT** (2:20) [Arrau-Rose BMI—King]
- **THE KISSING TREE** (2:46) [Garfield ASCAP—Lindenam, Sutz]

**GEORGE SHAW**

**(Metro 20019)**

**JO-JO THE DOG-FACED BOY**

**(2:02)**

[Wonderland BMI—Sherman, Sherman, Roberts]

**ANNETTE** (Vita 336)

- Annette, who walked hand-in-hand with “Tall Paul” up the popularity charts, should head back there, this time with a guy named “Jo-Jo The Dog-Faced Boy”. In addition to switching her affections the young thrush switches labels, going over to Vista, the Disneyland affiliate. Cheers for “Jo-Jo” open the raspy rocker waxed in “Tall Paul” style. Camarata’s ork and ebullient sparkles. Flip is a fetching, rock-a-ball re-working of the Italian mainstay, “Santa Lucia”.

**ALMOST GROWN**

**(2:21)** [Arc BMI—Chuck Berry Music]

**LITTLE QUEENIE**

**(2:36)** [Arc BMI—Chuck Berry Music]

**CHUCK BERRY** (Chess 1722)

- The new Chuck Berry offering definitely means money-in-the-bank for all concerned. And both ends of the release should be battling it out for top honors. One ends a thumper’ delight about a clean livin’ cat who’s “Almost Grown”. On the other end, a pile-driver from the “Go Johnny Go” flick, Berry brags about his “Little Queenie”. Great instrumental work on this two-sided smasheroo.

**ALOYSIUS HIRLIE, THE CAT**

**(2:18)** [Conley BMI—Slay, Grewe]

**TUMBLING DOWN**

**(2:28)** [Conley BMI—Slay, Grewe]

**BILLY & LILLIE** (Scan 4030)

- Billy & Lillie, who got back in the click groove with their tantalizing reading of “Lucky Ladybug”, should easily repeat with “Aloysius Horatio Thomas, The Cat”. It’s in the calypso category, a Billy & Lillie trademark, and the cute novelty lyrics are gonna make the kids sit up and take notice. Reverse etching features more of the same calypso fun-making but it’s the “classy cat” stuff for the big action.

**RIO BRAVO**

**(2:57)** [Witmark ASCAP—Webster, Tiomkin]

**MY RIFLE, MY PONY AND ME**

**(2:41)** [Witmark ASCAP—Webster, Tiomkin]

**DEAN MARTIN** (Capitol 4174)

- Dean Martin changes the locale for his newest Capitol coupling. The crooner, who has had a Neapolitan setting for many of his previous outings, now sets up camp in the cowboy’s domain. On the upper half, Deano is heard softly waxing, “Rio Bravo”, the pretty title tune from the up-coming flick in which he stars. Flip’s another easily-paced, western-styled sentimental opus from the same pic. Top lid’s the one to eye.

**JOHN SOWELL**

**(Crest 1032)**

**SO HELP ME HANNAH**

**(1:36)**

[Bob Mark, Mark BMI—Crawford, Dunlap] Driving, handclap-gimmick stint by Sowell that’s going to please a horde of youngsters. Handicap has a “Deep In The Heart Of Texas” tune, but comes at a more rapid clip. Eye this effort.

**DE CASTRO SISTERS**

**(ARC Paramount 10007)**

- **CLOSE TO YOU** (2:17) [Burt ASCAP—Herman, Livston, Lampi] Choice cha-cha offering by the larks and Don Costa orchestra. Evergreen is a pretty thing, and its bright Latin clock gives a fine commercial spicing. There could be strong sales (and (deejay) activity on this delight.

**WALLY LEWIS**

**(Liberty 5178)**

- **THAT’S THE WAY IT GOES**

**(2:04)** [Wren BMI—Lee] Excellent Johnny Cash-styled performer on the infectious middle-best ditty. Kids can make this deck a ranking chart item in both pop and country circles.

**GUY LOMBARDI**

**(Capitol 4152)**

- **LA VALSE JOLIE** (THE PRETTY WALZT) (2:26) [Leeds ASCAP—Thielemann] A likin’ ditty carries the Lombardi bounce and an easy-take quality. Side will wax-on-you effort.

**SILVER DOLLAR**

**(Charleston House Rialto ASCAP—Van Ness, Palmer)** One of those with vocal chorus novelty item that has to be by the Lombardi crew

**THE JACKSON BROTHERS**

**(Candy 002)**

- **TROUBLES**

**(2:00)** [Wall BMI—Jackson, Kugel] Infectious jump quality to this blend by the songsters that will remind folks of the Everly Bros. hit, “Problems.”

**BABY BABY**

**(2:00)** [Wall BMI—Jackson, Glenn] The boys are rolling a bit of rock joy of the ditty.
The BIG Hit Trademark

Mercury 71427

from Jerry Wald Production - 20th Century-Fox picture.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Sleeper of the Week**

"IS IT EVER GONNA HAPPEN" (1.59) [Grace ASCAP—Sands, Darwar, Lampert]

"AIN'T GITTIN' RID OF YOU" (2:58) [Grace ASCAP—Sands, Darwar, Lampert]

**TOMMY SANDS** (Capitol 4160)

**CHANCES are** Tommy Sands will be back up in the top ten brackets with his biggest side since "Teenage Crush." Lid opens with Tommy belting the title, "Is It Ever Gonna Happen," picks up full steam with the band supplying the Big Beat sound and the end result is a teenage smash. Under half, a slow rhythm affair tagged "Ain't Gittin' Rid Of You," sports a top drawer blues vocal by Sands and a fine, down home musical backdrop. Also bears close attention.

"I GOT PLENTY O' NUTTIN'" (2:11) [Gershwin ASCAP—Gershwin, Heyward, Gershwin]

"NOW AND THEN" (1:58) [Palm Springs ASCAP—Darward, Whitney]

**FRED DARWIN** (Okeh 7113)

Okeh could have a hot property on its hands in the person of Fred Darwin. The chamber's engaging tunes are heard to good advantage on this modernized, r&b interpretation of the "Porgy And Bess" classic. "I Got Plenty Of Nuttin'" Strong choral and organ assist for Fred's potent warbling, the arrangement softly slanting along the way and could do the same sales-wise. On "Now And Then" Fred demonstrates his grade "A" rock-n-rollablility. Chanter has the goods.

"JUST SUPPOSE" (2:03) [G&H BMI—Grades]

"BOOM" (2:25) [G&H BMI—Andrews]

**LEE ANDREWS** (United Artists 162)

Lee Andrews puts his finest ballad outfit on as he takes the very pretty "Just Suppose" for a silky-smooth vocal ride. Lovely choral and organ background suits Andrews polished tones to a "T." Lee, the vocal crew and the ork do an about-face on the other half as they flawlessly groove a real catchy cha-cha tagged "Boom." The artist's two-mart fandom could make this palming a big hit in both areas.

"ONLY YOU" (2:20) [Wildwood ASCAP—Ram, Rand]

"RAINY NIGHT IN PARIS" (2:35) [Bechwood BMI—Blunk]

**FRANK FURECEL'S FRENCH FIDDLE** (Capitol 4165)

"Only You", one of the most beautiful tunes ever to come out of the rock 'n roll kingdom is brought back in absolutely thrilling instrumental fashion by Frank Fureau's French Fiddles. The lush, soaring string piano-triplet treatment of the Platter's initial smash could very well develop into Poreed's 1st big single item. The strings paint a lovely scene on the slow paced ear-arresting under-Id. Top half can break wide open with the airplay.

"PLEASE DON'T SAY NO" (2:07) [Leo Feist ASCAP—Fain, Freed]

"BEHAVE HULA GIRL." (2:17) [Billy Ward BMI—Ward]

**BILLY WARD & HIS DOMINOS** (Liberty 55181)

The striking, highly dramatic plea from the lead voice on the study, "Please Don't Say No," is a potent bid for a chart status for the side. While the songster is giving the effort his all, the remaining Dominoses plus other songsters and the string-rock ork provide an appropriately soaring backdrop. Bottom end litter was culled from an LP labeled "Pagan Love Song.

MARY SWAN (Swan 4028)

**BRIAN DAVIES** (Dot 15910)

"A TOUCH OF PINK" (2:10) [Northern ASCAP—Lampert, Loring] Newcomer Davies has a fine folke-styled version of the charming oft-recorded pic tune ("The Wild And The Innocent"). Bright Milton De-Lange ork-chords bring it home. When catches public's fancy, here's a version that will be a big part of its success.

"WHEN I'M NEAR MY GIRL" (2:20) [Sheldon BMI—Evans, Kromed] Touching ballad about a portrayal by the songster on the pretty teen statement. Dialogue portions are included. This can be big activity on the teen end.

**KENNY RANKIN** (Mercury 30852)

"CINDY LOO (MY CINDER-FELLA)" (2:22) [Monument BMI—Sacks, Anisfeld] Kenny Rankin comes up with a bright, tuneful teen stanza on this Decca outing. Charming cha-cha affair that can kick up lot of attention. Here's an artist to watch.

"CATCH LOVE" (2:22) [Monument BMI—Crenshaw] Simple, smart programming for the jocks on this tasteful swing performance from young vocalist Rankin. Lyrics to catch melody are slick. Fine Jack Pleis ork sparkkle.

**THE GNOTES** (Arc 4447)

"LAST SATURDAY NIGHT" (2:10) [EMC BMI—Kelleher] Bobbi Bogle's soft-rn-r ballad about a new male vocal quintet. When ballad session is due at hops, this deck will do very well.

"WE WERE MEANT FOR EACH OTHER" (1:54) [EMC BMI—Cabe] These boys up the tempo to good Latin-beat effect.

LONNIE DONEGAN (Dot 15911)

"DOES YOUR CHEWING GUM + LOSE ITS FLAVOR (ON THE BEDPOST OVER NIGHT)" (2:28) [Mills ASCAP—Rose, Bloom, Bresler] Donegan, of "Rock Island Line" fame, has top-seller in England on this novelty item, and his quirky theme could get deja on it here. Melody vehicle for the theme is infectious, as is the presentation. A novelty date that could crash through.

"AUNT RHODY" (2:28) [Essex ASCAP—New Words & Music by Donegar] A contagious rock revival of the folk favorite.

**THE SHEPHERD SISTERS** (MGM 12766)

"HEART AND SOUL" [Carmichael ASCAP—Carmichael] Lessers] The linking, who hit the plat- ter big-time with "Alone," have a striking beat encounter with the songsters' version of the Bill Withers setting has an excellent sound. Can be counted on for favorable deejay plays.


"Only those records best suited for commercial use are reviewed by THE CASH BOX."

March 21, 1959

The Cash Box, Music
Bigger Than
"LONELY TEARDROPS"
"THAT'S WHY"
(I LOVE YOU SO)
9-55121
JACKIE WILSON

JACKIE'S GREAT NEW ALBUM
LONELY TEARDROPS
EACH TIME (I Love You More)
THAT'S WHY (I Love You So)
IN THE BLUE OF THE EVENING
THE JOKE (Is Not On Me)
SOMEONE TO NEED ME (As I Need You)
YOU BETTER KNOW IT
BY THE LIGHT OF THE SILVERY MOON
SINGING A SONG
WE HAVE LOVE
HUSH A BYE
BL-54045

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“Only those records best suited for commercial use are reviewed by THE CASH BOX”}

**The Cash Box**

**Best Bets**

- **DOSKEY BURNETTE** (1st)
- **BOBBY LONERO** (1st)
- **THE GIRL THAT I'M MARRYING** (1st)
- **THE SPANISH MARCHING SONG** (1st)
- **COME HOME** (1st)
- **A KINGDOM FOR A KISS** (1st)
- **SOMETHING GOING ON** (1st)
- **THE EASY RIDERS** (1st)
- **MALCOLM DODDS** (1st)

**The Robbins**

- **BETTY JOHNSON** (2nd)
- **DONALD HICKS** (2nd)
- **JERRY JAYE** (2nd)
- **DAVE GREER** (2nd)
- **JACK ADAMS** (2nd)
- **ZEPHYR** (2nd)

**Ricky Roy**

- **BILLY JOE** (2nd)
- **BOBBY BROWN** (2nd)
- **BRIAN MCKAY** (2nd)
- **BILLY JOE** (2nd)
- **BRIAN MCKAY** (2nd)
- **BILLY JOE** (2nd)

**Frankie Mann**

- **MAKE ME GO** (2nd)
- **BAD IDEA** (2nd)
- **BAD IDEA** (2nd)
- **BAD IDEA** (2nd)
- **BAD IDEA** (2nd)
- **BAD IDEA** (2nd)

**Samantha Jones**

- **CUTTINGS** (2nd)
- **CUTTINGS** (2nd)
- **CUTTINGS** (2nd)
- **CUTTINGS** (2nd)
- **CUTTINGS** (2nd)
- **CUTTINGS** (2nd)

**Sam Ardillo**

- **COME BACK BABY** (2nd)
- **COME BACK BABY** (2nd)
- **COME BACK BABY** (2nd)
- **COME BACK BABY** (2nd)
- **COME BACK BABY** (2nd)
- **COME BACK BABY** (2nd)

**George W. Jones**

- **THE SPANISH MARCHING SONG** (2nd)
- **COME HOME** (2nd)
- **COME HOME** (2nd)
- **COME HOME** (2nd)
- **COME HOME** (2nd)
- **COME HOME** (2nd)

**Abby Hoffer’s Trumpets**

- **BILLY JOE** (2nd)
- **BILLY JOE** (2nd)
- **BILLY JOE** (2nd)
- **BILLY JOE** (2nd)
- **BILLY JOE** (2nd)
- **BILLY JOE** (2nd)
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THE DOG FACED BOY

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“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

CAROL JARVIS
(Det 1951)

BUTTONS AND BOWS” (2:00) [Dawson ASCAP—Livingston, Evans] The chip nicely upbeat the Dinah Shore click of 1948. Modern tempo, real novelty should win new friends for the charming ditty.

YOU’RE THE ONLY STAR IN MY BLUE HEAVEN” (2:17) [Shapiro-Bernstein ASCAP—Athy] All with the Dryson type of somber feeling. Fine teen dance-floor romancer.

SAM HAWKINS
(Gem 5054)

“WHEN NOBODY LOVES YOU (COME TO ME)” [Diana ASCAP—Senena Hawkins who had territorial success with “King Of Foobs” hands-in-a-swing beat-romantic stile, as he sincerely coddles this glowing song. Big chorus shining heightens the emotional feel. A session that could come-through in high pop & R&B style.

BUT I DON’T WANT YOU” [Sidney BMI—Barrett] Effective, dirge-like vocal. This boy can sing.

SCOTT ENGEL
(Orit 537)

“GOLDEN RULE OF LOVE” (2:16) [Devorzan Sherman BMI—Kolen] Warm beat grow to Engel’s warbling on a tune that for love pointers on how a fellow should treat the loved one. Pleasing melodic line. Could get hefty rock jock spins. Handsome color sleeve.

SUNDAY” (2:05) [Williamson ASCAP—Rodgers, Hammerstein] The opening optional “Flower Drum Song” In a most agreeable teen approach.

THE SUGAR BUNS
(Warner 5066)

NAKES AND SNAKES” (2:04) [Saxxon BMI—Catalano] Cute vocal trimmings to this joyful beat hit by the gal. Title is used to show the fellow’s attitude of not caring about gals as yet, but of “naives & snails & puppy dog tails”. Bright release.

PAPA MAMA PARTY” (1:54) [Saxxon BMI—Wolf, Mure] Fair rock cut, with a title that’s being used in other current teen disks.

CAROL KING
(ASC-Paramount 1996)

“BABY SITTING” (2:20) [Pamco BMI—King] A sure-headed band battle is displayed by the songstress on this very teen entry. Combo-wise, too, the performance hits a pro beat note. Should be favored at hops.

UNDER THE STARS” (2:20) [Pamco BMI—King] Good ballad nicely presented in latest fashion. Instrumental highlight is the tricky guitar work. Will meet with solid teen approval.

KITTY WHITE
(GNP 141)

“I AM YOUR DREAM” [Wilson ASCAP—Tuckner, Web- ster] This fine stylist beautifully coddles the intimate tune from Dimitri Tiomkin’s Academy Award nominated score for “The Old Man And the Sea”. Appropriately moody, Benny Carter orchestra backing. For a class spin.


ANN CASTLE
(X-Power 1001)

JUST A LINE (TO SAY I LOVE YOU)” (2:15) [Vollwein ASCAP—Quesada, Canto, Dove] Attractive love letter by the lark, who receives fine companionship from the sax-led combo. Pretty thing that makes an appealing teen dance-floor entry.

Go Get the Shotgun+ GRANDPA” (2:08) [Platter BMI—Gunn, Temple] The fellow’s on the run, and aims to get him back.

THE BEATNICKS
(Performance 500)

BEAT GENERATION” (2:02) [Dinah ASCAP—Giant, Shaw] Rock sock essay on the "beat generation" (rock and roll generation, that is) delivered with beat polish by the vocalists. Excellent by the combo tags excitingly alone. Number should not be confused with a Paul Evans’ "Beat Generation" album on Atco. Very high commercial sound.

BUT YOURSELF READY” (2:20) [BMI—Barns, St. Charles] Somewhat folk make-up to this good jump opus about a drifter.

BOBBY LORD
(Columbia 41352)

PARTY POOPER” (1:55) [C. N. Danielz ASCAP—Wayne] A outing of a party from the rockabilly sound. As rock dance floor item, the kids couldn’t ask for more.


NORM RICHARDS
(Imperial 5567)

TEASE ME” (2:10) [Travis BMI— Ratner] Fine middle-beat by Richards on a theme about a fellow who doesn’t know how he stands with the gal. Lots of good, lusty singing, and is supported with popular, daydream adjsay.

DATIN’ WITH YOU” (1:54) [Travis BMI—Ratner] Starry-eyed presentation. Touching teen presentation.

GAIL DAVIS
(RCA Victor 7484)

ARE YOU READY” (1:50) [Sherman BMI—Manley] The somnereal, star of the “Amie Oakley” TV series, has an engaging encounter with the infections rockabilly ditty. Bright vocal — instrumental backing helps, too. Could move.

“THE WABASH CANNONBALL” (2:25) [F.D.] The moutain favorite takes for a fine rockabilly, multi tracked ride.

CHARLIE FURY
(All Be 167)

REPTILE” (2:11) [Lan-den BMI—Fury, Chambers] Familiar snake-charm tune serves as the basis of this strong instrumental beat work by the Fury headed outfit. A better rock combo chore from the new label.

SUMP’N ELSE” (2:45) [Lan- den BMI—Fury, Chambers] Interesting, funky-beat, with stone tiles from the keyboard and variations from the sax and guitar.

TED ROSS
(Arwin 121)

THE BRAIN” (2:13) [Daywin BMI—Fury, Chambers] Potent part recital, part sing along by Ross, who tells of a girl who likes love. A talk ‘n’ sing showing that can make the grade.

ALL CRIED OUT” (1:50) [Day- win BMI—Fury, Chambers] Interesting blues-based wailer from the artist.

THE FASHIONS
(V-Tone 202)

LOONESOME ROAD” (2:25) [Charlwood BMI—Gall] Good spirit on the oldie by the songsters, who put a pro kick on front. Could figure in decent air-play.

I AM DREAMING OF YOU” (2:10) [Caldwell BMI—Davis] All-out rhythm work—a blend of the beat and jazz on the gospel-type romance.

ERNESTINE ANDERSON
(Mercury 74127)

I DON’T SEE ME IN YOUR EYES ANYMORE” (2:23) [Laurel ASCAP—Benjamin, Weiss] The stylist, who received lots of publicity last year on an LP cutting, “Out Cargo”, is heard in a smooth, light-mention-of-a-backbeat reading of the mainstring. Strings and big chorus go along with the middle-beat-percussion beat work. Jocks will hop on deck.

BE MINE” (2:00) [Actual BMI Hendricks, Corsa] Mostly straight, and mighty pretty plaintive stilt here. Tal is talented. Dejays note this portion, also.

THE OMEGAS
(Chord 1305)

Razzamatazz” (1:40) [Rye ASCAP—Phillips, Smalls] Spightly reflection of the song on the “laughing” sax-spotlighted bundle of spirit. Contagious song that many a mature listener will like to listen to (and perhaps a flock of teenagers).

CRAZY BONES” (2:03) [Rvto- ASCAP—Anton, Goom, Lasta] Popular stab, with a “Mr. Bones” gimmick throughout.

ORIN TUCKER
(White Rock 1115)

BEEN LOOKIN’ FOR LOVE” (1:38) [Robbins ASCAP—Tucker] Middle beat, rockabilly style — good feeling from the songster and Go-Group instrumental backdrop. Fair pop.

I NEED LOVIN’” (2:06) [Trend ASCAP—Crawford, Johnson] More of the same.

TEDDI KING
(Coral 62094)

“BLUE TANGO” (2:19) [Mills ASCAP—Anderson, Parish] The Leroy Anderson instrumental hit of a few years back gets an effective rock treatment by the fine lady. Light Dick Jacob or-chorus setting. Solid commercial sound that should score with the platter spinners.

RIVER OF REGRETT” (2:22) [Ope BMI—Ballard, Hunter] Hard beat applied to this wistful portion. Grow-on-you issue.

RAY CONNIFF
(Columbia 41349)

“ON THE STREET WHERE YOU LIVE” (1:32) [Chappell ASCAP — Lerner, Loewe] Swing typical Connie’s small combo arranging. For the listening, with a definite for strong jock acceptance. Side’s from best-selling Connie LP, "Broadway in Rhythm.

OKLAHOMA” (2:30) [DeSilva BMI—Brown, Henderson ASCAP—Hammerstein, Rodgers] Ditto treatment on the famed musical title song

JIMMY SMITH
(Blue Note 1704)

“JUST FRIENDS” [Lewis, Klein] The excellent jazz organist of the organ-backed small combo, swinger, cut at New York’s “Smalls Paradise”. A treat for hip jocks to pass on to their listeners.

LOVER MAN” [Ramirez, Groovy, smart sata-to-state-ly Wash- more]
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"It's What's in THE CASH BOX That Counts--INTERNATIONALLY"
LILLIAN BROOKS
(Grade 1318)
B + "DO POTE" (AFTER YOU) (2:35) [Brandon ASCAP—Douglas, Fox, Lancy] Pretty import given a lush treatment by the Lark & Lew Douglas orch-chorus accompaniment. Interpursed keyboard bits will remind listener of the Nat "King" Cole smash, "Pretend". Track has strength.

B "YOU OUGHTA GET TO KNOW ME BETTER" (2:11) [Frederick BMI—Phillips] Cute rock-wrappin' is engagingly offered by the artist.

THE KEN CHOIR
(Carol 6297)
B + "MY ANSWER" (2:28) [West Side BMI—Harkness, Singleton] The vocalists have a lovely, very soft beat performance on the highly affective waltzer. Here's a session that can reaephyk jock play, with resulting exposure that could get deck chart standing.

B "SIMPLE LITTLE THINGS" (2:30) [Champion BMI—Harkness, Singleton] Another sentimental offering on the light-beat by the songsters.

LEROY HOLMES
(Metro 2005)
B "BIG CITY CHA CHA" (2:01) [Allendale BMI—Lawler, Blake] Lots of excellent-sounding cha-cha glitter from the Holmes orch on a "Big City" theme based on "Sidewalks Of New York". Organ grinds, effects & an amusing sounds depicting kids at play on the streets add to the joy here. Might be important.

B "THE DAUGHTER OF ROSIE O'GRADY" (2:07) [Dr. Winmark ASCAP — Donaldson, Price] Famed item receives an arrangement somewhat similar to top-half, which means it's a fine cha-cha showpiece.

ERNE ANDREWS
(Roulette 4139)
B "SO HARD TO LAUGH, SO EASY TO CRY" (2:50) [Patricia Vanguard BMI — Carter, Askam] Andrews has a solid "after-hours" touch on the plaintive, blues-styled ballad. Principal support comes from trumpeter Harry Edison, whose instrument is pin-pointed thoughtfully through-out the session. Excellent light showing.

B "FRANKIE & JOHNNY" (2:44) [Forshay BMI—Arr. Reig] Pro New Orleans swinger on the classic. Two class takes from the songster.

ELLA FITZGERALD
(Verve 10166)
B "TEAR DROPS FROM MY EYES" (2:46) [Simon House ASCAP—Robb's] Delectable easy-swinging on a fine blues-oriented number by Ella. Culled from stylish new "Ella Swing Lightly" package, side is sure to make it big with the jocks.

B "LITTLE JAZZ" (3:00) [Godell BMI—Edrige, Harding] Again from the LP comes the lark's famed way with a bee-hoq0 effort. Should score with the more hip deejays.

PAUL EVANS
(Acro 6158)
B "AT MY PARTY" (2:40) [Sounds + ASCAP — Evans, Heard] A strong, expressive best-ballad statement from the songster about love found at a party. Inviting tune has some strains from the familiar melody, "Martha". Very well-played sentimental can strike it rich.

B "BEAT GENERATION" (1:42) [Sounds, Tweeds ASCAP—Evans, Harris] Tricky jumper that turns the popular phrase around to "generation with the best". Much in teen sound to be favored by the youngsters.

DICK HYMAN
(MGM 12772)
B "SHOW ME THE WAY TO GO HOME" (2:40) [Harras ASCAP — King] Hyman handles the organ in this hard-rock & swing attack on the perennial. Rum-through is tuned in to two teen tastes and can also get an appreciative ear from many an older listener.

C "LOOK UP" (2:29) [Roger ASCAP—Hyman] Earthly item from Hyman on organ again and tenor saxist Sam "The Man" Taylor, released last year by the label.

CONNIE & THE CONES
(NRC 5006)
B "LET US PRETEND" (2:13) [Nu-Star Kenny Marlow BMI—Fortune, Ball] Waxing has its haunting moments, with the songstress making a strong case for the wistful and the vocal group keeping in fine rockabilly stride, too. OK teen issue.

C "I SEE THE IMAGE OF YOU" (2:27) [Nu-Star Kenny Marlow BMI—Fortune, Ball] Good beat-ballad again nicely portrayed.

LIONEL NEWMAN
(Decca 30863)
B "THE SOUND AND THE FURY" (2:31) [Leo Feist ASCAP—North] This soundtrack main-4th is a jazz tempered, dramatic opus that gets a full-blown orch treatment from the Newman directed 20th Fox outfit. Deck ends "quietly".

B "JASON AND QUENTIN" (2:57) [Leo Feist ASCAP — North] Strings and then a soft combo on another "Sound And The Fury" theme. Good mood piece.

HILLARD STREET
(Capitol 4162)
B "COMPRENDE" (UNDER STAND) (2:47) [Mr. Music BMI — Street] Excellent romantic stanza by the songster, orch & chorus on the Latin-styled jumper. A full-blown handclapping date for the kids to tackle beat pleasure at.

B "THERE'S NO ONE LIKE YOU" (2:20) [Eddie Shaw ASCAP—Gross, Burton] Heartfelt declaration by the polished artist.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ONCE AGAIN, DORIS DAY IS SINGING. THE SUN IS SHINING AND IT'S A GRAND TIME TO BE ALIVE, PARTICULARLY IF YOU'RE PROGRAMMING A DJ SHOW OR SELLING RECORDS.

“love me in the daytime”
BRAND NEW
BULL'S-EYE
FROM
PAUL ANKA
I MISS YOU SO
LATE LAST NIGHT
b/w

ORCHESTRA AND CHORUS
ARRANGED AND CONDUCTED BY
DON COSTA

ABC-10011
ALSO
AVAILABLE ON STEREO 45
S-10011

ABC-PARAMOUNT
FULL COLOR FIDELITY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
JOHNNY NASH is a coast-to-coast SMASH!

THIS TIME IT'S

AS TIME GOES BY

AND

THE VOICE OF LOVE ABC-9996

ORCHESTRA AND CHORUS ARRANGED AND CONDUCTED BY DON COSTA

ALSO AVAILABLE ON STEREO 45-S-9996

ANOTHER GIANT STEP FOR JOHNNY! STARRING ROLE IN HECHT-HILL-LANCASTER'S "TAKE A GIANT STEP"—SOON TO BE RELEASED!

Distributed in Canada by Sparton of Canada, Ltd.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Records

Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

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<th>This Week</th>
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<tr>
<td>1</td>
<td>VENUS</td>
<td>2</td>
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<tr>
<td>2</td>
<td>CHARLIE BROWN</td>
<td>1</td>
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<td>ALVIN’S HARMONICA</td>
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<td>4</td>
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<td>5</td>
<td>STAGGER LEE</td>
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<tr>
<td>6</td>
<td>DONNA LLOYD PRICE (ABC-Paramount)</td>
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<td>7</td>
<td>I'VE HAD IT</td>
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<td>HAWAIIAN WEDDING SONG</td>
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<td>9</td>
<td>PETITE FLEUR</td>
<td>7</td>
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<td>10</td>
<td>COME SOFTLY TO ME</td>
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<tr>
<td>11</td>
<td>NEVER BE ANYONE ELSE BUT YOU</td>
<td>20</td>
</tr>
<tr>
<td>12</td>
<td>PETER GUNN</td>
<td>10</td>
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<tr>
<td>13</td>
<td>TRAGEDY</td>
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<td>14</td>
<td>PINK SHOELACES</td>
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<td>15</td>
<td>IT'S LATE</td>
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<td>I CRIED A TEAR</td>
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<td>17</td>
<td>16 CANDLES</td>
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<td>18</td>
<td>TALL PAUL</td>
<td>14</td>
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<tr>
<td>19</td>
<td>IF I DIDN'T CARE</td>
<td>38</td>
</tr>
<tr>
<td>20</td>
<td>PLEASE MR. SUN</td>
<td>21</td>
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</tbody>
</table>

Connie Francis

IF I DIDN'T CARE

MGM K12769

Twitty

THE STORY OF MY LOVE

MGM K12748

Conway

DEBBIE REYNOLDS

THE MATING GAME

MGM K12757

TOMMY EDWARDS

PLEASE MR. SUN

MGM K12757

RAY ELLIS

SWEET KENTUCKY BELLE

MGM K12770

SPOTLIGHT ALBUM OF THE WEEK

Headed for the Academy Award

MGM Records has the only original cast Sound Track album

“GIGI”

E-3641
Stereo 3641

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### BEST SELLERS

| 15914 | FOR A PENNY — THE WANG DANG TAFFY-APPLE TANGO | Pat Boone |
| 724  | Crystalette PINK SHOE LACES | Dodie Stevens |
| 15909 | YOU CAN'T BE TRUE DEAR — BEAVER | The Mills Brothers |
| 15900 | HAWAIIAN WAR CHANT — TRADE WINDS | Billy Vaughn |
| 15908 | BILLY BOY — THIRD MAN THEME | The Fontane Sisters |
| 15891 | ST. LOUIS BLUES — IDA, SWEET AS APPLE CIDER | Steve Allen |
| 15912 | BUTTONS AND BOWS — YOU'RE THE ONLY STAR IN MY BLUE HEAVEN | Carol Jarvis |
| 15890 | PETITE FLEUR | Bob Crosby |
| 15907 | SWEET LORRAINE — SOUTH | Bob Crosby |
| 15888 | WITH THE WIND AND THE RAIN IN YOUR HAIR | Pat Boone |

### BEST SELLING ALBUMS

| MONOAURAL | STEREO |
| DLP-3158 | PAT BOONE SINGS |
| DLP-3156 | BILLY VAUGHN PLAYS |
| DLP-3157 | THE MILLS BROTHERS' GREAT HITS |
| DLP-3170 | PETITE FLEUR — BOB CROSBY |
| DLP-3150 | AROUND THE WORLD — STEVE ALLEN |
| DLP-3118 | STAR DUST — PAT BOONE |
| DLP-3119 | BILLY VAUGHN PLAYS THE MILLION SELLERS |
| DLP-3121 | YES INDEED! — PAT BOONE |
| DLP-3140 | LA PALOMA — BILLY VAUGHN |
| DLP-3137 | THE CLARK SISTERS SWING AGAIN |
| DLP-3131 | DIXIELAND BLUES — JOHNNY MADDOX |
| DLP-3122 | JOHNNY MADDOX PLAYS THE MILLION SELLERS |
| DLP-3155 | WHEN YOU'RE SMILING — EDDIE POABODY |
| DLP-3103 | MMMM . . . THE MILLS BROTHERS! |
| DLP-3104 | SING SING SING! — THE CLARK SISTERS |
| DLP-3164 | MR. MUSIC MAKER — LAWRENCE WELK |

### BEST SELLING EP'S

| DEP-1075 | MARDI GRAS | Pat Boone |
| DEP-1074 | GALE'S GREAT HITS | Gale Storm |
| DEP-1066 | FOUR BY BILLY VAUGHN | |
| DEP-1071 | BILLY VAUGHN PLAYS THE MILLION SELLERS | Billy Vaughn |
| DEP-1072 | SAIL ALONG SILV'RY MOON | Pat Boone |
| DEP-1069 | STAR DUST | Pat Boone |
| DEP-1068 | THE LORD'S PRAYER | |
| DEP-1073 | MMMM . . . THE MILLS BROTHERS! | |

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ROULETTE PIN POINTS THE HITS!

JIMMIE RODGERS
I'M NEVER GONNA TELL and BECAUSE YOU'RE YOUNG
R-4129

THE PLAYMATES
STAR LOVE and THE THING A-MA-JIG
R-4136

JOE REISMAN and his Ork
SPANISH MARCHING SONG
R-4137

GENERAL DE ZASTA SPANISH MARCHING SONG PART 2
R-4141

BUDDY JOHNSON and his Ork TUKE NO. 1
R-4134

BUDDY KNOX and ERNIE ANDREWS
I THINK I'M GONNA KILL MYSELF
R-4140

ROULETTE

Best Selling Pop Albums

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<thead>
<tr>
<th>No.</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>* PETER GUNN</td>
<td>HENRY MANCINI</td>
<td>(RCA Victor LP 1956, LSP 1956, EPA-4333)</td>
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<tr>
<td>2</td>
<td>* COME DANCE WITH ME</td>
<td>FRANK SINATRA</td>
<td>(Capitol W-1065, SW-1065)</td>
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<td>3</td>
<td>** OPEN FIRE, TWO GUITARS</td>
<td>JOHNNY MATHIS</td>
<td>(Columbia CL-1270, B-12701, CS-8856)</td>
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<td>4</td>
<td>** FLOWER DRUM SONG</td>
<td>ORIGINAL CAST</td>
<td>(Capitol DL-5359, OL-2300, AS1310)</td>
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<td>5</td>
<td>** HAVE TWANGY GUITAR, WILL TRAVEL</td>
<td>DUANE EDDY</td>
<td>(Jamie LP-3000, ST-100, EP-100)</td>
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<tr>
<td>6</td>
<td>THE HUNGRY</td>
<td>THE KINGSTON TRIO</td>
<td>(Capitol T-1107)</td>
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<td>7</td>
<td>** STILL MORE SING ALONG WITH MITCH</td>
<td>MITCH MILLER</td>
<td>(Columbia CL-1283, CS-8099, B-12831, 2, 3)</td>
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<td>8</td>
<td>** RICKY SINGS AGAIN</td>
<td>RICKY NELSON</td>
<td>(Imperial LP-5061, EP 159, 60, 61)</td>
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<td>** SOUTH PACIFIC MOVIE CAST</td>
<td>(RCA Victor LM-2252, LSO-1032, EPA-4211)</td>
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<td>THE KINGSTON TRIO</td>
<td>(Capitol T-996, EP-1, 7, 7-996)</td>
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<td>11</td>
<td>RITCHIE VALENS</td>
<td>RITCHIE VALENS</td>
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<td>BUT NOT FOR ME</td>
<td>AHMAD JAMAL TRIO</td>
<td>(Arco LP-628, EP-1076)</td>
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<td>** MORE SING ALONG WITH MITCH</td>
<td>MITCH MILLER</td>
<td>(Columbia CL-1243, CS-8043, B-12433, 2, 3)</td>
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<td>14</td>
<td>WELCOME TO THE CLUB</td>
<td>NAT &quot;KING&quot; COLE</td>
<td>(Capitol W-1120, EP-1-1120)</td>
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<td>15</td>
<td>** SING ALONG WITH MITCH</td>
<td>MITCH MILLER</td>
<td>(Columbia CL-1160, CS-8004, B-1160, 1, 2, 3)</td>
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<td>16</td>
<td>** ONLY THE LONELY</td>
<td>FRANK SINATRA</td>
<td>(Capitol W-1053, SW-1053, EP-1-1053)</td>
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<td>17</td>
<td>** BILLY VAUGHN PLAYS</td>
<td>BILLY VAUGHN</td>
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<td>18</td>
<td>** JIMMIE RODGERS GOLDEN YEAR</td>
<td>JIMMIE RODGERS</td>
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<td>19</td>
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<td>JOHNNY CASH</td>
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<td>** BROADWAY IN RHYTHM</td>
<td>RAY CONNIEFF</td>
<td>(Capitol CL-1252, CS-8064, B-12521, 2, 3)</td>
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<td>THE END</td>
<td>EARL GRANT</td>
<td>(Decca DL-8330, LD-78330)</td>
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<td>22</td>
<td>** I WANT TO LIVE</td>
<td>GERRY MULLIGAN</td>
<td>(United Artists UAL-4005, UAS-5005, UA-10001)</td>
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<tr>
<td>23</td>
<td>PAT BOONE SINGS</td>
<td>PAT BOONE</td>
<td>(Dot DLP-3158)</td>
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<td>24</td>
<td>FOR LP FANS ONLY</td>
<td>ELVIS PRESLEY</td>
<td>(RCA Victor LPN-1990)</td>
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<td>25</td>
<td>** REMEMBER WHEN</td>
<td>BILLY JENKINS</td>
<td>(Mercury MS-2042, JR-40897)</td>
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* Also Available in EP
* Also Available in Stereo

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
DIAHANN CARROLL'S opening at the PERSIAN ROOM added another bright star to her crown of successes... It was nothing short of a triumph!

Max E. Youngstein
President of United Artists Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
New Releases Breaking

**MY HEART SPEAKS**
OSCAR McLOLLIE
# 243

**NO TIME**
THE TITANS
# 244

**THE BEAR**
B/W
**ONE KISS**
JOHNNY (GUITAR) WATSON
# 246

**THAT'S MY DESIRE**
BOB AND EARL
# 247

---

**London Lowdown and England's Top 30 Records**

More U. S. artists arriving in Britain for concert, vaudeville, and television appearances. Right here at the moment you can find Connie Francis, Johnny Ray, Count Basie, and Louise Armstrong.

Due over are Billy Daniels, Woody Herman, Abbey Lincoln, Josh White and Dinah Washington, and just returned are Jane Morgan and Billy Vaughn. Vaughn only stopped to change planes on his way back to California having spent several days in Hamburg, Germany and Amsterdam, Holland to collect a few gold records for his fabulous sales of "Sail Away Silver Moon."

Max Bygraves, who recently visited the United States, will, on his return, start a new picture for Twentieth Century Fox and his co-star will probably be Shirley Jones.

The rotating star of brown faces and guest appearances on television, especially if it helps to promote their recordings. But we do feel that managements should make sure that their artists do not make a trip in vain to these shores and please remember that one hit record is not enough to create a sensation.

Had one of the most pleasant surprises this week when I received a copy of the new Ray Conniff album, "Broadway In Rhythm." Being a staunch fan of Conniff's, I avidly played and played this album which I consider one of his best. Thank you, Ray, for the thought.

Connie Francis, who appeared at the Palace Theatre, London last week out an album in London comprising songs by British composers.

Another possible visitor to Britain is Earl Grant.

Betty Johnson due over to this country and to Sweden for television appearances.

I hear London Records is about to release a new Mike Preston disk—D.J.'s please watch out for it. Having heard it I would say it is a smash.

The Star Spastics Organization are holding their annual big concert at the Empire Pool and Sports Arena, Wembley; some of show business' biggest stars will appear for this very worthwhile cause on March 22nd and see a lot of money raised.

A song from the continent which I mentioned recently has been recorded by Petula Clark and Jimmy Young. Song titled "Watch Your Heart," will, I predict, make the best selling charts over here and could do the same in the U. S. if someone really steps on it.

Tommy Steele has a new waxing on the market titled "Hiawatha" rating pretty high with the fans.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WARNER BROS. RECORDS...presents...

MARCH JACKPOT!

8 BIG PAYOFFS

NEW TEMPOS—NEW TALENTS  NEW METHODS TO CAPTURE
A LARGER SHARE OF THE ACTION

WARNER BROS. RECORDS

JACKPOT!
THE MARY KAYE TRIO
W 1263  WS 1263

BALLADS, BOUNCE AND
BIVONA
THE GREAT NEW
GUS BIVONA BAND
W 1264  WS 1264

ESCAPE TO THE MAGIC
MEDITERRANEAN
JOHN SCOTT TROTTER
W 1266  WS 1266

SUNDAY MEETING
THE VICTORY BAPTIST
CHOIR
W 1270  WS 1270

SLEEPY TIME GAL
BUDDY COLE
W 1265  WS 1265

THAT CELESTIAL FEELING
HERM SAUNDERS
W 1269  WS 1269

BETTY HUTTON AT THE SAINTS
AND SINNERS BALL
BETTY HUTTON
W 1267  WS 1267

I ONLY HAVE EYES FOR YOU
DAVID ALLEN
W 1268  WS 1268

NOW! ORDER THESE HIT ALBUMS—CLIMBING ON THE CHARTS

AS I HEAR IT
WM. HOLDEN B/BS 1247

WORLD’S TEN GREATEST POPULAR
PIANO CONCERTOS GEORGE GREELEY W/WS 1249

THE GARBAGE COLLECTOR
IN BEVERLY HILLS IRVING TAYLOR B/BS 1254

RHAPSODY IN BLUE
AN AMERICAN IN PARIS HEINDORF B/BS 1243

BALLET USA ROBERT PRINCE B/BS 1240

HIT SINGLES!

YOU CAN’T BE TRUE DEAR The Mary Kaye
BECAUSE OF YOU ... Trio = 5050

MIDNIGHT OIL ...... Charlie Blackwell = 5031

77 SUNSET STRIP .. Don Ralke = 5025

PETE CANDOLI = 5039

APPLE BLOSSOM TIME .. Tab Hunter = 5032

ORDER FROM YOUR WARNER BROS. DISTRIBUTOR

“The Cash Box, Music Page 29 March 21, 1959

“The Cash Box, Burbank, California The First Name In Sound

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Tad Gorman (WALE-Fall River, Mass.), has the only all jazz show in Southeastern Mass. area, and he's only sixteen years old. He was announced the show on the 18th of January. His ambition is to become a regular deejay, and the station has already applied for his Third Class Radio Operators License.

Johann Rowe (KBBZ-Hot Springs, S. Dakota) has been voted the favorite disk jockey in the entire Black Hills area in a recent contest held by several retail record shops there. Rowe is planning matrimony sometime in September of this year.

Walter Bausch went to Hartford when Bobby Bausch went to Hartford. When Bobby Bausch went to Hartford, ... (the Music Op's. of Conn.). Second annual show, he stopped at every service station on the parkway to call deejay friends along the route. Walter Randy Powell (WBVL-Barbourville, Ky.) will be sending out a list-sheet for all those in the trade who want it. The sheet will be titled "Powell's Patter" and will include his "60's Nifty Fifty." Powell was graduated from Union College in January with an A.B.

Joe Sizik (WCAT-Orange, Mass.) tells us that while studying the music situation he finds that his audience is well caught up with the tunes & trends. Sizik says that even certain types of jazz are appreciated and many of his "jazz listeners," which happens to be going over very well in the area. WFBY-Baltimore, Md. has a new address. Ralph Phillips tells us that the station switched its quarters from 10 E. North Avenue to 13 E. 20th St., Baltimore 18, Md. WINE-New York City, as a regular feature on all disk jockey shows, has begun programming a "Bomb Of The Week." This new feature spotlights any new release that in their opinion is the worst thing to be produced that week. The "Bomb" is introduced by a special transcription.

Richard Stamz (WGES-Chicago, Ill.) the station's "Crown Prince" left March 19th to tour Puerto Rico by air. Stamz is completing plans to start a yacht club on the island of Andros. . . . P.D. Ed Montry (KQEO-Albuquerque, New Mexico) writes that the hottest side in the area, for months, is the Rockin' K's outing on Tempos, "The Beat." Paul Bain, also KQEO, is a father for the second time, another girl.

P.D. George Cromwell (KFBI-Wichita, Kansas) tells us that you can watch "You're Gonna Be Sorry" by Jimmy Ford on the Stylo label. . . . Station Manager Jerry Warren (WGJ-WTFM-Babylon, L.L., N.Y.) informs us that according to the latest Pulse report WGJ leads all other Long Island stations with the largest average daily share of audience. . . . Jay Michael (WCAE & WTAE-TV-Pittsburgh, Pa.) reports that his Saturday afternoon Jay Michael Bandstand for WTAE has a 210 rating for the first quarter hour of his two hour show. The Jaybird picks up passengers as he rolls along and the final quarter hour shows a 280 rating according to the latest Neilson. To top it off, the Neilson report shows a 60% adult audience which means that all eighty thousand people in the 18-24 bracket have tuned in.

Sheldon Silk (WALE-Fall River, Mass.) in addition to his turntable skills is the writer of "Fraternity Pint," recorded by Crew-Cuts on RCA and Kirk Stuart on Jubilee. . . . Leigh Kamman (KSTP-Minneapolis, Minn.) has been emcee'ing a "Band Of The Month" series inaugurated by KSTP and the Prom Center in the Twin Cities. The series spotlights a name Band each month. Recent groups have included The Richard Malby crew, with Ralph Martori coming in on March 21st, Billy May in April and Stan Kenton following in May. . . . Rick Fight (WQOK-Greenville, S.C.) has asked his listeners to send in their reactions to the Bossnote deck "I've Had It." The catch is that the reactions must be sent in cartoon-wise, with the winning cartoonist receiving a Sony Swingin' LP's.

VITAL STATISTICS:

Frank Gaal, News Director of WJBK-Detroit, Mich. has stepped up to the post of program and news director of the station with the addition of Gary Johnson as program director. By Harry R. Lipson, vice president and managing director of the station, . . . Joe K. Phipps, director of new operations for WWDC-Washington, D.C. has been named to the additional post of director of special WMGF projects. General manager Sheldon Engel has announced two new staff additions to KIBM-Phoenix, Ariz. Bob Scott joins the staff as new director. Scott comes to the station with a successful 7 year background including a stint with KMMN-Denver, as news director. Don Linde is now holding down the early hours for KIBM as the new morning personality. . . . P.D. Bill Miller (KSWO-Lawton, Okla.) talks of the two new additions to the staff Jim Fletcher comes to the station from KBBR-Boulder, Texas, and Don Foster hails from KMEF and KFMJ-Tulsa, Okla.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Teenagers Are Flipping Over...

THE INFECTIOUS ROCK-A-BILLY BALLAD

THAT'S MY GAL

backed with

THE BIG NOVELTY HIT

THAT'S SHOW BIZ

Recorded by

DALE WRIGHT

With The WRIGHT GUYS

on FRATERNITY RECORDS

415 RACE ST., CINCINNATI 2, OHIO

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

Mike Collier, National Promotion Director for Hugo & Luigi Productions, organizing his promo staff throughout the country and readying for release the 1st R&L, independently-produced disks for Victor... Atlantic "crowning" out Casey McFarland... Come up to "A Lover's Question"... Backing is "My Island Of Dreams"... Ember Herald topper, Al Silver, reports that the Johnny Adams' R&B recording, "I Won't Cry", which had its initial sales surge in New Orleans, is also breaking in at other markets... Al's firm is distributing the disk in addition to the Baby Cortez - Clock smash, "Happy Organ"... Kappy's Roger Hambro is expecting on his 1st '59 tour which takes in some 40 cities. The keyboard specialist, who does the Tennessee Ernie Ford, NBC TV show, 3/9, is cut on the wax NBC TV show, this week with a new, "oldie" pairing, "Memories Are Made Of This Hill"... Brian Davies, Dot wax artist, whose latest in "A Touch Of Pink" and "When I'm Near My Girl", has been signed to play the lead in the renewal of "Babes In Arms", which opens at the Poinclain Playhouse in Palm Beach, 3/30... This week's Frank Felmer Cash Box "guest" visit included Stan Robinson, whose "Booow-A-Dip-Dip" debut on Monument is rapidly climbing the charts. Stan, who does the national chart. Stan, who does the national chart, has "Easy Lou" Ken did the Boston Music Ops dinner last Sat... Terry Christian infos that Jerry Lee Lewis has been inked to a Circle Artists Corp. pact and is available for package shows beginning with a date on the East's with his "Lovin' Up A Storm" Sun offerig. Circle has also re-signed Larry Williams thru hisMgr., Ben DeCosta... Carlton's Arlyne Tyne active in the nite club circuit as the result of reaction to "The Universe", Arlyne opened, last week, for a 3-week stay at LI's Golden Slipper... All jazz arrangements for the "Red Nichols Story", starring Danny Kaye, were written by Coral's Henrie "Moviesville Jazz" Bev, who also plays the clarinet solos heard in the flick... Epee's A&R man, Joe Sherman, quite enthusiastic about the chart potential of Roy Hamilton's "I Need Your Lovin'". The disk has increased sales activity on the Hamilton-New Heft LP's, "Why Fight The Feeling" and "With All My Love"... Didja know that Billy Rose was a writer on the Lennie Donneghan English disk, "Does Your Chewing Gum Lose Its Flavor On The Bedpost Overnight"?.. The tune, just released on Dot, in this country, was released on Dot, in country, with Little Joe Williams, Your Spermint, etc., the 1st time around... Monocle wax artists, Claire Hogan and Alan Spilton making the deejay round with their latest releases, "Hold Me, Thrill Me, Kiss Me" and "Daydreamer", respectively, was in the Balt.-D.C. area while Spilton did the Alan Freed, 3/16, ABC-TV outing. The label's new artist, Paula Wayne, who appeared in the City Center pre- Lemon County Fair, closed the end of the month with... Ken Luttmann of Decca Dist. in N.Y., reports strong action on the "Gloria Lynne" "Sings" Everette LP and back-up to, "June Night"... is coming thru, The label's disk in the scene last week, with its release, Junior Wasser, Bobby Darin's secretary, will be devoting more time to his publicity dept., due to his rapidly-growing popularity, Bob's new Ateo LP, "That's All" backed on A&R, with its release, Little Briggs just returned from 4 weeks in Montevideo, Uruguay and on 3/26, opens a 2-weeker at the Plantagenet Club in San Juan, P.R... Nick Quezado, proxy of Donick and X-Power Records, letters that he has 70,000 advance orders on Ann Casady's "Just A Line To Say I Love You" and that the diskery's initial release, "Take Me To Your Leader" and "Passion" is still selling well in all markets... Artists Rep, Leo Magid, back from London where Della Reese did the "Sunday At The Palladium" and "Nat Nite Spectacular" shows. Della, who waxed a Jubilee LP in Brussels with a 40-string ork, also cut the theme from Walt Disney's "Sleeping Beauty" and "Dumbo", "I Once Upon A Dream", with Cy Oliver's crew. She'll kick of the tune at her weekend stand in Pittsburgh's Holiday House, Lee, while in London, packed Monty Bahon, who'll be heard on a Jubilee-released LP, "Tommy Zang, Canadian-American record, left for Houston to appear, 3/16 thru 3/28 at the Cork Club, with a 2-day promo stopover in Milwaukee... Duke Pilgrim, topper for On The Square Records, again the master of the Face's and "Band Of Angels" by the Pearls, from Malcolm Newkirk. Eugene Robinson will handle national promotion for this track. Arlyne Tyne's latest LP, an ABC-Paramount is "I Miss You So", headed out to Hollywood, 3/17, to play the lead in the MGM pic, "Girl's Town"... Jax Recording artists, The Sunny Lads, on the Alan Freed, 3/21 TV show, will feature their recording of "That's My Desire". Milt Friedman, Congnat promo man, sez he getting good initial deejay reaction to Bob Spencer's Apr. bow, "Girl By The Great"... Jay DeWitt, George's son, postcards that he's working his way thru...
HELO-TONE MUSIC SHOP
Brooklyn, N. Y.

- Venus (F. Avalon)
- Stagger Lee (L. Price)
- Charlie Brown (Coasters)
- Alvin's Harmonics (D. Seville)
- Children's Marching Song (F. Miller)
- Peter Gunn (R. Anthony)
- Hawaiian Wedding Song

TIOMPSON'S
Eugene, Ore.

- Come Softly To Me (I. L. Peoples)
- Charlie Brown
- Stagger Lee (L. Price)

MUSIC BOX
Cleveland, Ohio

- Venus (F. Avalon)
- Alvin's Harmonics (Seville)
- Hawaiian Wedding Song
- Come Softly To Me (I. L. Peoples)
- Funky Night In (Coasters)
- Peter Gunn (R. Anthony)
- Alvin's Harmonics (Seville)
- Children's Marching Song

BOWMAN'S
Fond du Lac, Wis.

- Venus (F. Avalon)
- Alvin's Harmonics (Seville)
- Hawaiian Wedding Song
- Come Softly To Me (I. L. Peoples)
- Funky Night In (Coasters)

THE MUSIC BOX
Spokane, Wash.

- Pink Shoe/aces (D. Stevens)
- Venus (F. Avalon)
- It's Just A Matter Of Time (R. Benton)
- Tragedy (T. Wayne)
- Charlie Brown (Coasters)
- Stagger Lee (L. Price)
- The Hawaiian Wedding Song
- I Don't Care (C. Francis)
- Heavenly Lover (J. Brewer)
- Children's Marching Song
- Come Softly To Me (I. L. Peoples)

MUSICALAND
St. Paul, Minn.

- Come Softly To Me (I. L. Peoples)
- Funky Night In (Coasters)
- It Doesn't Matter Anymore (R. Benton)
- Tragedy (T. Wayne)
- Venus (F. Avalon)
- Children's Marching Song
- Guitar Boogie Shuffle (Virtues)
- The Beat (Raskin's) (F. Miller)
- Charlie Brown (Coasters)

GREEN ACRES MUSIC SHOP, INC.
90th Street, N. Y. Y.

- Alvin's Harmonics (Seville)
- Hawaiian Wedding Song
- Venus (F. Avalon)
- Fall Paul (Annette)
- Stagger Lee (L. Price)
- Peter Gunn (R. Anthony)
- Hawaiian Wedding Song (A. Williams)

LEUHMANN'S REC. STORE
Los Angeles, Calif.

- Venus (F. Avalon)
- My Heart Sings (P. Anka)
- She Says (L. Williams)
- Pink Shoe/aces (D. Stevens)
- Lonesome Treaders (R. Williams)
- Charlie Brown (Coasters)
- Hawaiian Wedding Song
- It's Just A Matter Of Time
- Dancing Side Of The Mountain (I. Edwards)

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"That's All" ATCO 33-104

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Cosnet New Jersey
Tonality Belgium

ANN CASTLE sings
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(Te Say I Love You)
8 W
"GO GET THE SHOT GRAND-PA"
X-1003
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THE VI-COUNTS
"TAKE ME TO YOUR LEADER" /I/ "PASSION"
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
school, plugging his daddy’s “George DeWitt sings That T.N.e” Epic LP. Savoy’s “Immaculate Charms” album won the Havana Prizzi Parker album won the 19th Palmas De Academicians Charles Festival in Paris. The diskery’s proxy, Hermans Lubinsky, signed a long term pact with the Original Gospel Harmonettes. The Jimmie Rodgers show featuring Connie Frances Dallman, Ferey and Buddy Morrow & his “Night Train” give, b/w in 5/81, on NBC-TV, the program, he announced that his upcoming gig at the Empire Theatre there. Larry, who has had pals in a fact, didn’t expect that. “Submission of Life” will be heard in 4/7. Fanea is currently represented on the national list with "Fried Eggs" by the Flanders, who do the M.T. Grant and Buddy Dran, E.C. and B. TVers, both on the same day. Th Jolly Joyce booking agency got 4 artists on the wax chart. Among ‘em are Frank Virtue and the Virtues’ Hunt pressing, “Guitar Boogie Shuffle”, tie Applejacks ‘Jazzy Hop’ on Cameo, Baby Carter’s “Happy Organ on Clock and the Quaker City Boys “Everywhere You Go” on Swan. Lou M. Ero and Rocky Bellarimano feel they have a big two-side in Steve Keo’s “The Cross Made Of Stone” and “Swede Little Babysface” on Twin. Jocks wanting copies should write to Twin at 520 Belmont Avenue, N.Y. Bob Archibald, proxy of Destiny, and new comers in Lord London taking the jocks in turn to thank ‘em for the plays on Lloyd’s debut disk, “Will There Ever Be A Girl For Me?”. The boys over at Tin Pan Alley and Colony Booking for the old r&b decks... Jubilee’s Frank Ortus Trio will play their “17 Sunset Strip Cha Cha” at the Embars for two more weeks.

CHICAGO:

Ross Lashbrook, young divisional manager for Orbit and HI-Records dropped in the other a.m. to inform us that he’s going all out for press exposure and sales with his newie on Orbit titled “Touch Of Pink”; which he attests is the original. Meanwhile “Honest John” and “Touch Of Pink” by Al Kalani and The Surf are breaking big in the south and west coast; and can go all the way for Orbit. Orthes’ Earl Glicken expresses great excitement when reporting that Frederick Montel’s “Green Cheese”; as well as “Yep” by Dune Edd and “Lovey Dave” by Clyde McPhatter are keeping everyone at All-State busy writing orders. Fredde made the deejay circuit here last week... Columbus’s John Donninan urges everyone to give a listen to Johnny Mathis’ latest coupling “Someone” b/w “Sweet in Love”. “Springtime In Alaska” by Johnny Horton is evincing good local response, according to Donninan... Morris Rose was recently appointed district sales manager for Columbia Records. He covers Chicago, Peoria and Milwaukee... A wIslam named Leonie Garnica returned last week from a short vacation in halmy Florida. Garnisa Distrib. ’s Eddie Yalowitz tells us Bob Shad, proxy of Shad Records visited Chi last week to spend a week “For Who’s That Knocking” by The Genies, Eddie really flipping over Eddie Garme’s “I’m Yours”. Eddie is cruising for a this week for a stint on the Coke Peps... RCA-Victor’s Marty Hirsch making the rounds with Elvis Presley’s new deck “A Fool Such As I” b/w “I Need Your Love Tonight”... Abner Anderson reports terrific chart action with the following disks: “Shom- taker” by Sheriff and The Ravelas, “Lost” by Jerry Butler, and “I’m In The Mood” by John Lee Hazen... New arrivals are Prissy Bowman’s “A Rockin’ Good Way”, Wade Flemings’s “You’ll Remain Forever” b/w “Hold Me Close”, and “Lovely One” by The Impressions... Arnold Miller announces formation of a new diskery, Arnia Records. Debut release is “Big Jang” by The Savoy’s... Stan Pot tells us he’s making the rounds with “So Hard To Laugh” by Ernie Andrews... Ernie who handles vocals for Harry James’ ork, was recently pacted by Roulette’s Joe Kolsky. Another click deck Stan is big on is Buddy Knox’s “I Think I’ll Play Myself...” L’il Wally, Jay Jay Records hied himself to sunny Florida to escape the winter blasts here... Stan Gottstein, Marty Faye’s “sidkick” informs us Marty’s lineup this week on “Marty’s Morgue” includes Dan O’Herlihy, Ross Hunter, Susan Koenner, Juanita Moore, Eddie Garone, Julie Harris, and author Robert St. John. F.M.S. Distrib’s Vic Faraci made the rounds with Billie & Lillie, who are currently in at the Brass Rail. The duo’s new single, out this week, is tagged, “Aloungos In Love” to Abner, Vic-Jay’s Bobby Pedrick is due in to make the local record hope this week to plug his “Pajama Party” on Big Top Records. Vic pegged “Tell Him” by The Jackson Bros, on Atco as a chart item... Belorgal the room broth of a lid, Tony Galgan celebrates his birthday and the start of his 31st year in record biz on St. Patrick’s Day. (Guess we’ll have to change his name to O’Galagan)... (We hope to see you around for another 50 big years, folks) Joe McGee, Howard Miller, who manages to keep himself quite busy with his daily stints on WIND, added another daily chore to his schedule this week... To ‘till Howard assures us he thrives on the work. However, many of his friends are secretly hoping he’ll return to TV soon... Photo- graph. Records proxy Paul Geafls info he’s getting excellent deals with “Sweet Sue Chi Chi Chi” by Vic Perafl and his big ork... Before taking off for Minneapolis and points north, 3GM’s Bill Taylor phoned to tell us Tommy Edwards was signed to perform at the MOA banquet. Other

(Continued on page 38)

(Continued from page 32)
SPECIAL ISSUE
(dated: april 11th)

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distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the show.....and those music machine operators unable to attend will receive it by mail.

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MGM artists being wooed by the MOA committee are Maurice Chevalle (who's due in at the Empire Room of the Palmer House next week), Donnie Francis. Bill asked us to lend an ear to Ron nargre's "Drive In Movie" and "Sorry" (I Ran All the Way Home) by the Im alons. Also dropped us a note telling us the recent pies in The Cash Box showing of the Drury Lane Theater presentation of "Visit To A Small Planet" this week, is perfect for this period's hits by artists such as "Almost Love" or "Call Me" in the entire "Small Planet" stint. Decca promo man Paul Bascia, rock 'n roller Ron Hoffman and disc jockey Sig Kowalski may be seen at ringside for Robbins's playing last week at the Black Orchid. Short note from Clifton Zabka of Palladium Records just to say "heyday" to us. Cliff visited The Cash Box Chi office during his recent trip here. Max Cooperstein of Chess sales, reports tremendous activity in the disc jockey the past week with Bobby Lester and Harvey both new artists. Mooglia, cutting new disks. "Ramses Lewis is readying a session at Window."

Jamal has just completed a new LP, Singles at Chess which are being moved by Woody's "What Makes Baby Cry, and new one "Snout City Sue" by The Brothers.

LOS ANGELES:


Morton Downey Jr.'s initial waxing on the Tender label, "From Rags to Riches" and "Love Bug," is due out soon. The Kitty Davis, Chatton Distributing reports Dale Wright's "That's Show Biz" on Fraternity, is getting good action in the Bay Area. Vocalist Helen Graye currently at the Tropicana Hotel, Las Vegas, and featured with Spike Jones, "Sop Rapids" at 10:30 show. Keen Records' books, returning from a successful 3 day stint at the Honolulu Civic Auditorium.

Earth Kitt at the Caribe Hilton in Puerto Rico thru 3/20. Singer Patricia Morison has been inked to star in the Hollywood Bowl. "Gay Nineties" production July 10-11. Del-Fi Records pressy Bob Keene, states the Carlisle Bros. disk, "Tonight," is starting to show up on DJ charts around the country. Googie Rene' is looking for another hit in his current Chas. Class effort, "Sku-Ino" b/w "Rock-A-Bye Baby." Sid Talmadge, of Record Merchandising, reports a big pick-up this week on "Moonlight Serenade," featuring the Rivieras on Coed. Scheduled to close in the Cash Box Theatre of the Hotel Sahara in Las Vegas 3/21, Louis Prima and Keely Smith have been held over due to the great number of advance reservations booked just to see them.

Flip Records' artists. The Six Teens, visiting local jockeys with Johnny Borte of Milton Phonos Records to plug their recording of "Baby-O." KNOC picking Marilyn Monroe's Un-Chick with a recording of "I Want To Be Loved By You" as their record of the week. Tune is featured in her new starring picture, "Some Like It Hot." Al Hargard reported to be getting good reaction nationally to his Dax recording of "Tom Cat." Donnie Francis, opening at the Thunderbird in Las Vegas on 3/21...Starlits Records with a new one in "Show Me The Way" by The Seaboard. Bobby Darin, his orchestra, recording for Warner Bros. Records. "Lamb" appearing at The Crescendo, while appearing at The Crescendo, while appearing at the Milla Bros. Ruth Olive currently at New York's Blue Angel. Her new album, "Easy Living" just released by Mercury. Al Sherman spreading a big hit for Ace Records in the week "Sea Cruise" by Frankie Ford. Frankie Ervin out with a new one on the Contender label—"Sweet Annie Laurie" b/w "Wilhelmina." Abe Glazer, Roulette's west coast rep, reports Jimmie Rogers' new waxing, "You're Mine," is beginning to take off and looks like another winner...World Pacific Records young soul singer duo, Rod and Trudy, do hot for a TV appearance in "M. Squad." RCA Victor launching heavy promotion.
**Best Selling**

**EP’s**

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<th>No.</th>
<th>Title</th>
<th>Artist/Producer</th>
<th>Label/No.</th>
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<td>1</td>
<td>THE LONELY ONES</td>
<td>Duane Eddy (Jamie EP-100)</td>
<td>RCA</td>
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<td>THE LONELY ONES</td>
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**Best Selling**

**Sheet Music**

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<tr>
<td>1</td>
<td>HAWAIIAN WEDDING SONG</td>
<td>Pickwick ASCAP—King, Hoffman, Manning</td>
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<td>2</td>
<td>MAY YOU ALWAYS</td>
<td>Hacht-Lancaster &amp; Buzzell ASCAP—Markos, Charles</td>
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<td>CHILDREN’S MARCHING SONG</td>
<td>Miller ASCAP—Sharp, Arnold</td>
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<td>MY HAPPINESS</td>
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<td>NOLA</td>
<td>Sam. Fox ASCAP—Arndt, Skylar</td>
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<td>SMOKE GETS IN YOUR EYES</td>
<td>T. B. Harms ASCAP—Horbach, Kern</td>
<td>RCA</td>
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<td>WITH THE WIND AND THE RAIN IN YOUR HAIR</td>
<td>Paramount ASCAP—Lawrence, Edwards</td>
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<td>GOTA TRAVEL ON</td>
<td>Songo BM—Clayton</td>
<td>RCA</td>
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<td>Hill &amp; Range, BMI—Bechet</td>
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<td>Monarch ASCAP—Bagdasarian</td>
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<td>Rembel-Larsdale, BMI—Marshall</td>
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<td>PETER GUNN</td>
<td>Northridge ASCAP—Mancini</td>
<td>RCA</td>
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<td>Valenzo ASCAP—Gallup, Susan</td>
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<td>DONNA</td>
<td>Kemo BM—Valens</td>
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<td>15</td>
<td>LOVE LOOK AWAY</td>
<td>Williamson ASCAP—Rodgers, Hammerstein II</td>
<td>RCA</td>
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
in eastern seaboard states on the new Jeanette MacDonald-Nelson Eddy album "favorites in Hi-Fi". John Simans, proxy of Rex Productions Inc. announces that a deal has been set with Fred Smith and Cliff Goldsmith of Genl. Records, for Rex to handle distribution and sales promotion for the new label. Interlude Records debuting 4/1 with the release of 12 monos and 12 stereo albums to hit plans for Allied Record Sales, Inc. distribution. Mike Gould of Walt Disney Music back in town after a trip through the East, and very happy with the acceptance to the "Sleepin, Foolin'" record, looks like the big movie of the new film, with a single on Vista and by the Commanders, and other versions due out. Randy Wood has picked up nothing, but Dot Records for "Tell Him Now" on the Sandy label, "Just Another Lie" on Sage Records and Johnny Bond's "Trajuma Jail" on Ditto. SAN FRAS. COS. up with a Mary Kaye Trio breaking it up at Gav's. But the crowds every show. Warner Bros. Records bring Hal Cook and Stu Woodfield catching the show over the weekend, with Ted Fullmer and John Graham of Warner Bros. headquarters office, and Al Latascosa, Warner's Los Angeles director. The Trio's new release of "You Can't Be True Deal" breaking up and down the Coast.

Tommy Kearns of Walkiri Records in town from Honolulu, visiting with Irv Pennsilver of Epic Distributors. Tono Blue holding forth at Ken Tret's Operators Record Service. Bob Cheaton getting ready to take off for a trip to Russia at the end of this month. Jerry Prager of New Sound Distribution predicting a big hit for Ebb Records in "Lucky Johnny" by Jerry Hawkins. OAKLAND-Vince Cooprage, Chilton Distributors, reports that his Monday's "sales earthquake" was caused by new Christmas, Checker and Argo releases which included Don Ho's "Jingles" and Rod Bernard's "This Should Go On Forever", Linda Brannon's "Just Another Lie" and the Bullseye waxing by Dean & Marc, "Tell Him No".

HERE AND THERE:

PHILADELPHIA—Kay Woodard, Raymond Rosen, items that Abie Lam opened for a 10 day stint at the Latin Casino, #2 and that her Victor LP, "The Lady In Red", has scored increased sales. There's a lot of interest in the host of albums, including the "Jeanette MacDonald-Nelson Eddy Favorites Jeanette appeared in concert at the Steel Pier recently. Chips Bob Helle-

reporting strong "Prisoner Of Love" on Mary Swan's Swan cutting "Prisoner Of Love" and "Joe Reisman's "Spanish Marching Song" on Roulette, Somersett's Dave Miller back from Europe with his new Rege LP by Fields. Columbus's Harry Ascula due back from his Florida vacations. Meanwhile, Donny Wernowski informs his high on Doris Day's "Love Me In The Daytime" and Johnny Mathis' "Very Much In Love," Sparkle's Lenny Rudolph taking the Mary Kaye Trio and their new Warner Bros. single, "You Can't Be True Deal" around to the deejay spots. Marilyn's Ted Kellen, previewing Ray Hamilton's "I Need Your Love," an Epic, "Comic Book Crazy" by Etry & the Irvings on United Artists and Jack Scott's Carlton waxing, "I Never Felt Like This". Ted's daughter working in the WCAU-Camden TV station. Dave Rosen's Record Dept. pitching a Fabian' Chancello premieres, "I'm A Loose" and local boys, "The Bare Niture slicers of "Mine Alone", Mitty Singer's out of town visiting with the platter spinning, now, Ramona's Mario D'Aurislio doing same upstate while Al Faris plugs away on Elias Turner's "Return Of Stagglor" and the Turbo-Jets' "In The Air", Cosnat's "Mr. Dave Howard", "I Can't Get You Out My Heart" on 20th-Fox, Eddie Cochran's "Teenage Heaven" on Liberty and Bob Mannings "You and Me" starts its run, Jimmy Clanton sounds like, with "Ship On A Stormy Sea", on the 3/8 show. Fran Murphy tells us that the biggest one at Ed, S. Barksy are the Impclces of Love, (I Raise All The Way Home), Al Martino's "I Can't Get You Out My Heart" on 20th-Fox, Eddie Cochran's "Teenage Heaven" on Liberty and Bob Mannings "You and Me" on MGM. Bob, incidentally, was in town to plug the disc. Ethel Organiz's Ethel Smith in Philly to hype sales on her Decca wafie, "The Spanish Marching Song" according to Joe Brooks, who adds that Earl Grant's the recipient of heavy airplay on his "Imitation Of Life," Richel reports that the Knights Of Rhythm's Peak single, "Eat Around The Clock" gets bigger every day.

HOUSTON—News briefs from the Duke-Peacoak-Back Beat outfit to the effect that Paul Perryman's revamped with TV-Irving. Perryman, output of his "Teenage Romeo" and "Paul Loves Betty". Ted in "The Grey Wonderer" Taylor in "I'm For You". Rhythm at the Club Ecmbt; Back Beat's A&R, Larry Kane & Jimmy Duncan, hip, over the ac-

quittal of the Number One Bobby Decker, Clan of Our old Bobby Decker, Clan of The recently released Houston—4x6 acetates for his "I Wonder Why", Ruby, Don't Lonesome, and little "The Little". Paul Peryman Jr. Parker's new single is set for release-ditto for the Dixie Hummingbird's LP. NASHVILLE—The newly-formed Vee-Doh diskery sending out copies of "Larry Kirby's "My Rose Of Kentucky" and "My Baby Don't Love Me". HARTFORD—B'n Gordon, president of the Music Operators of Connecticut, revealed that Buddy Basch was the man behind the product- scene at the organization's second annual banquet and show, which was held on March 7 at the Statler-Hilton's Capitol Ballroom.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Metrojazz To Release “The Seven Ages Of Jazz”**

NEW YORK — Concurrently with the month-long celebration of jazz now under way in the nation’s capital, Metrojazz Records last week announced plans for the immediate release of “The Seven Ages of Jazz,” a two-volume package produced and narrated by Leonard Feather and under the musical direction of Dick Hyman. The album is a live recording of a concert staged by Feather and Hyman in September, 1958.

Seven Ages of Jazz has also been selected as the title of an historic display of jazz memorabilia at the Library of Congress in Washington. B. C. The highlight of the commemoration in the capital is a concert with an all-star cast to be presented March 16 as a “Jazz Jubilee” before a black-tie audience at the Sheraton-Park Hotel, for the benefit of the Friendship Settlement House, under the auspices of a list of patrons headed by Mrs. Dwight D. Eisenhower and Mrs. Richard Nixon.

The album features, among others, trumpeter Buck Clayton and pianist Willie “The Lion” Smith, both of whom are to be heard at the affair. Also starred in the LP are Billie Holiday, Maxine Sullivan, Brownie McGhee, Coleman Hawkins, Don Elliott, Georgie Auld, Milt Hinton and Leon Hammond.

**Carlton Retail Aids**

New York—Carlton Records is following up its initial trade ads urging dealers to “Be retailers, not mice” with a four-color 12” x 18” blow-up of the card that was sent last week to 7,000 retailers in the United States. The enclosed mailing pieces, suitable for counter display, announces that the store sells Carlton Records and that “these records are sold only in retail stores and are not available through record clubs or book clubs.” The card also shows all six of the new Carlton Stereo releases and six stereo albums from the Carlton catalog.

On the rear of the mailing piece is a label which informs retailers that an 18” x 18” blow-up of this card for use in windows is available free at his local Carlton Distributor. Large quantities of the 18” x 18” blow-up piece have been shipped to all Carlton Distributors.

**ASCAP Meet March 30**

NEW YORK — The 45th annual membership meeting and dinner of the American Society of Composers, Authors and Publishers will be held on Monday, March 30, at the Hotel Astor in New York City, ASCAP president Paul Cunningham announced last week.

The business meeting of the Society will be held at 2:30 in the afternoon at the North Ballroom.

The Victor Herbert Centennial Dinner in honor of the 100th anniversary of the birth of the composer who was a co-founder of the Society will be held that evening at 7:30 in the Grand Ballroom. Vincent Lopez and his orchestra will entertain at the dinner in addition to singer Johnny Nash and others.

**“It's What's in THE CASH BOX That Counts—INTERNATIONALLY!”**
ATCO has the BIG ONES!!

Sandy Stewart
PLAYMATES
b/w
HEAVENLY FATHER

ATCO 6137

Paul Evans
AT MY PARTY
b/w
BEAT GENERATION
ATCO 6138

FLASH!
Breaking Out All Over!!

The Jackson Brothers
TELL HIM NO
b/w
LOVE ME
ATCO 6139

Juke Box Regional Record Report
The Top Ten Records—City by City

New York, N. Y.
1. Venus (F. Avalon)
2. Alvin's Harmonica (D. Seville)
3. It's Just A Matter Of Time
4. Donna (R. Valent)
5. Children's Marching Song (Stapleton/Miller)
6. Baby I'm Just Like You (Cash)
7. Sorry (Impalas)
8. Stagger Lee (L. Price)
9. Hawaiian Wedding Song
10. Peter Gunn (R. Anthony)

Chicago, Ill.
1. Venus (F. Avalon)
2. Alvin's Harmonica (D. Seville)
3. Hawaiian Wedding Song
4. Pettie Fleur (C. Barber)
5. Ooh You Crazy Girl (Fleetwoods)
6. I've Had It Bell Notes
7. Stagger Lee (L. Price)
8. She Says (Diamonds)
9. Charlie Brown (Cassters)
10. Come Safely To Me (Fleetwoods)

Detroit, Mich.
1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Tragedy (T. Wayne)
9. I Cried A Tear (L. Baker)
10. Sea Cruise (F. Ford)

Milwaukee, Wisc.
1. Stagger Lee (L. Price)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Tragedy (T. Wayne)
9. I Cried A Tear (L. Baker)
10. Come Safely To Me (Fleetwoods)

St. Louis, Mo.
1. Stagger Lee (L. Price)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Tragedy (T. Wayne)
9. I Cried A Tear (L. Baker)
10. Come Safely To Me (Fleetwoods)

Dallas, Tex.
1. Venus (F. Avalon)
2. Alvin's Harmonica (D. Seville)
3. Pettie Fleur (C. Barber)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Tragedy (T. Wayne)
9. I Cried A Tear (L. Baker)
10. Come Safely To Me (Fleetwoods)

Cleveland, Ohio
1. Venus (F. Avalon)
2. Alvin's Harmonica (D. Seville)
3. Pettie Fleur (C. Barber)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Tragedy (T. Wayne)
9. I Cried A Tear (L. Baker)
10. Come Safely To Me (Fleetwoods)

Cincinnati, Ohio
1. Venus (F. Avalon)
2. Alvin's Harmonica (D. Seville)
3. Pettie Fleur (C. Barber)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Tragedy (T. Wayne)
9. I Cried A Tear (L. Baker)
10. Come Safely To Me (Fleetwoods)

Houston, Tex.
1. It's Just A Matter Of Time
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Nola (R. Williams)
5. Tall Paul (Annette)
6. I've Had It (Bell Notes)
7. Children's Marching Song
8. I Never Been Anyone Else But You (R. Nelson)
9. Rammy Polka (Matys Bros.)

Pittsburgh, Pa.
1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Nola (R. Williams)
5. Tall Paul (Annette)
6. It's Just A Matter Of Time
7. Children's Marching Song
8. I Never Been Anyone Else But You (R. Nelson)
9. Rammy Polka (Matys Bros.)

Boston, Mass.
1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Nola (R. Williams)
5. Tall Paul (Annette)
6. It's Just A Matter Of Time
7. Children's Marching Song
8. I Never Been Anyone Else But You (R. Nelson)
9. Rammy Polka (Matys Bros.)

Baltimore, Md.
1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Nola (R. Williams)
5. Tall Paul (Annette)
6. It's Just A Matter Of Time
7. Children's Marching Song
8. I Never Been Anyone Else But You (R. Nelson)
9. Rammy Polka (Matys Bros.)

San Francisco, Calif.
1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Nola (R. Williams)
5. Tall Paul (Annette)
6. It's Just A Matter Of Time
7. Children's Marching Song
8. I Never Been Anyone Else But You (R. Nelson)
9. Rammy Polka (Matys Bros.)

Minneapolis, Minn.
1. Charlie Brown (Cassters)
2. Donna (R. Valent)
3. Pettie Fleur (C. Barber)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Alvin's Harmonica (D. Seville)
9. It's Just A Matter Of Time
10. Please Mr. Sun (T. Edwards)

Kansas City, Mo.
1. It's Just A Matter Of Time
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Nola (R. Williams)
5. Tall Paul (Annette)
6. I've Had It (Bell Notes)
7. Pettie Fleur (C. Barber)
8. Come Safely To Me (Fleetwoods)
9. Stagger Lee (L. Price)
10. You're The One (B. Benton)

Norfolk, Va.
1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Please Mr. Sun (T. Edwards)
9. Happy Grape (J. Graham)
10. Have You Met Miss Jones (R. Graham)

Miami, Fla.
1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Donna (R. Valent)
5. Nola (R. Williams)
6. Tall Paul (Annette)
7. It's Just A Matter Of Time
8. Please Mr. Sun (T. Edwards)
9. Happy Grape (J. Graham)
10. Come Safely To Me (Fleetwoods)

1. Venus (F. Avalon)
2. Charlie Brown (Cassters)
3. Alvin's Harmonica (D. Seville)
4. Nola (R. Williams)
5. Tall Paul (Annette)
6. It's Just A Matter Of Time
7. Children's Marching Song
8. I Never Been Anyone Else But You (R. Nelson)
9. Rammy Polka (Matys Bros.)
10. Come Safely To Me (Fleetwoods)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
More Diskeries To Exhibit At MOA

CHICAGO—There have been further additions to the number of exhibitors at the Music Operators of America (MOA) convention April 6, 7, and 8 at the Morrison Hotel here. They include the following diskeries: Capitol, Columbia, MGM, Mercury, Dot, RCA, Decca and Christy Records. Other exhibitors announced last week include ASCAP, BMI and Paul Bennett Needles. As of last week, there were 2 booths in the Grand Ballroom available to record companies and two booths in the Constitution room available for amusement devices or vending. In addition, about 400 tickets are left for the Banquet and Floor show (April 8).

Current listing of artists to perform at the convention are: the Mills Bros., Donna Hightower, the Kirby Stone Pups, Red Foley & the Rockers, Tommy Edwards, Sonny James, the Diamonds, Jackie Wilson, the Five Strangers, Freddie Tieken & the Rockers.

Wyne-Star Satellite Deal

NEW YORK—In a joint statement last week, Sid Pastner, head of Wyne Records, Bernard Vanella and Nick Star, co-owners of the Star Satellite label announced that Wyne Records, and taken over the worldwide distribution for Star Satellite records. Effective immediately, all Star Satellite sales will be handled through the Wyne distribution outlets. The Star Satellite, a Philadelphia based outfit, came to the attention of Pastner, because of the reported action taken on one of its record releases —"Uncertain Love" by Bobby D'Fano. At present, Pastner is making a trip to Hollywood, setting up promotional outlets, visiting distributors, and closing a pressing deal for the western states. Pastner stopped in Dallas to record Contract Columbia, Wynne-Star and his Orchestra, as well as several sides with Ted Stanford, two of the label's top properties.

Woodall To Coast

ATLANTA, GA. —Boots Woodall, '7F in charge of sales for SRC Records, announced last week that Guy Yard of Los Angeles will cover the West Coast for the label. Ward is taking over the position of West Coast promotion manager and representative. He has been in the business for several years, in all facets of the industry including the retail end.

"This is SRC's second step in a gradual planned expansion scheme," stated Woodall. In January, twin Tophel of Washington, D. C., appointed Eastern promotion manager.

Dot To Distrib Sandy

HOLLYWOOD—Randy Wood, Dot Records press has purchased the bot andy deed by Travis & Bob, "Tell Him No". Dot will distribute the pressing on the Sandy label.

A Kiss From The Queen

MADISON, WISC.—Band leader Ralph Marterie is pleasantly surprised he receives a kiss from Rosemary Roberts, University of Wisconsin "From Queen, at a recent band date here.

The latest Mercury single release for Marterie and his Marlboro Men is "Compendium," a title tune from the forthcoming 20th-Century Fox Rick

Clyde Signs MGM Pact

NEW YORK—Clyde McPhatter of "Lover's Question" fame seems very happy as he signs with the MGM label. Also appearing very pleased at the recent pact session are Sonny Bono, manager of McPhatter's manager Irv Feld, MGM proxy Arnold Maxin and Ray Ellis, MGM recording chief.

Association Of Record Dealers Discuss Problems

NEW YORK—Problems confronting the record dealer were discussed at a recent meeting of the Association of Record Dealers in New York.

Principal speaker was Martin Specter, vice-president of the Society of Record Dealers of America. Specter said that "record dealers from coast to coast are plagued with identical set of problems: the selling of records; discount operations; record clubs as operated by the major record companies; the introduction of records into supermarkets, drug stores and sundry other outlets; and record jobbers". The conclusions, according to Specter, were that all of these "new" phases of record merchandising had two net results: "the cheapening of the product in the eyes of the public and the near bankruptcy of the thousands of specialty shops throughout the land, with a collective inventory reaching into millions of dollars". "While record manufacturers have gained handsomely from these new selling techniques," Specter continued, "the record dealer is forced to face an unfair competitive situation, and has not been able to experience a like gain".

Spector, said a "revolutionary" idea in the merchandising of records is under consideration, though full plans are yet to be worked out.

The business part of the meet was given over largely to finalizing plans for the annual dinner, dance and entertainment to be held May 17 at Ben Maksia Town & Country Club in Brooklyn.

Picked By The Trade

BEST MUSIQUE DU MONDE
ANOTHER BIG ONE! Love #5019
BY EDDIE "BAD"
EVERYTHING IS TOPSY TURVY
COZY COLE
EXCLUSIVELY ON
COZY COLE

3 BIG ONES FROM MPPH
DEARER THAN DEAR ROGER WILLIAMS KAPP
THE HANGING TREE MARY ROBBINS COLUMBIA
TRADE WINDS BILL VAUGHN OSL

THE WORLD'S FIRST STEREO-SCORED ORCHESTRA

"COME SOFTLY"
Richard Barrett
Game 3056
GONE RECORDS 1650 B'WAY

Sweeping The East and Midwest

101 Strings
The world's first stereo-scored Orchestra

America's Leading One-Stop Record Service

LESLIE DISTRIBUTORS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Presley Rides Again

NEW YORK—The new Elvis Presley single, “I Need Your Love Tonight” b/w “A Fool Such As I,” has drawn a “phenomenal” distributor dealer, rack jobber, one stop and coin operator response, it was announced last week by Ray Clark, manager, planning and merchandising, single records, RCA Victor Record Division.

Two days after the record was released, orders passed the million mark, according to Victor. With a fabulous string of hits already credited to Presley this disc puts him in line for his 20th gold record.

His current Victor album release “For LP. Fans Only” is climbing fast on the charts, and is one of RCA Victor's top sellers, according to Clark.

Artists Set For Dinner

NEW YORK—Roberta Peters, coloratura soprano of the Metropolitan Opera, Dennis Day, Phil Ford and Mimi Hines, currently of New York’s Copacabana, and the Pee Wee Hunt Dixielanders will entertain at the annual Convention Banquet of the National Association of Broadcasters in Chicago on Wednesday, March 18. Lou Breese and his orchestra will play during dinner and accompany the show in the Grand Ballroom of the Conrad Hilton Hotel.

Russell Sanjek BMI news director, will produce the program which is being provided this year by BMI.

Alpha Artists Formed

NEW YORK—Jose Curbelo, Latin dance impresario, and Dick “Ricardo” Sugar, WNTA—New Jersey, Latin des-jay, announced recently that they have jointly formed a booking service. The organization is known as Alpha Artists of America and is located at 1674 Broadway, this city.

The service will cover all phases of the entertainment industry with special emphasis given to Latin-American music.

U.A. Buys Flick Master

NEW YORK—United Artists Records purchased a master by the Palicos on the Flick label for its Unart subsidiary, it was revealed last week. Sides are “You’re So Fine” b/w “Godess Of Angels.” The disc was reported doing well in Detroit, where it was released. Purchase price was not disclosed.

“Space Girl” Winner

NEW YORK—Twelve-year-old Betty Ann Barrett has her hands full as she holds the prize of “The Little Space Girl” and the smash Carlton recording of the same name by Jesse Lee Turner.

The Honolulu, Hawaii, youngster won the local contest, held with the cooperation of DJ John DeMarco, KULA, by making the best model of the unusual girl featured on the disc.

Sure Shots

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

“SORRY (I RAN ALL THE WAY HOME)”

Impalas

1. The Cash Box ＊＊＊
   2. Cub 9022

“THE HANGING TREE”

Marty Robbins

1. The Cash Box ＊＊＊
   2. Columbia 41325

“WHO’S THAT KNOCKING”

Genies

1. The Cash Box ＊＊＊
2. Shad 5002

“THE HAPPY ORGAN”

Dave “Baby” Cortez

1. The Cash Box ＊＊＊
2. Clock 1009

“I GO APE”

Neil Sedaka

1. The Cash Box ＊＊＊
2. RCA Victor 7473

“AS TIME GOES BY”

Johnny Nash

1. The Cash Box ＊＊＊
2. ABC Paramount 9996

“TIAJUANA JAIL”

Kingston Trio

1. The Cash Box ＊＊＊
3. Capital 4167

“COME TO ME”

Marv Johnson

1. The Cash Box ＊＊＊
2. United Artists 160

SPECIAL! SPECIAL! SPECIAL!

PHONOGRAPh RECORDS: WHY PAY MORE?

- 100,000 EPS, Merc., Col., Epic, and others, 25¢ ea.; $10.00 per C, $200.00 per M.
- 100,000 45s, Col., Epic, Okeh, ABC, etc., $9.50—C, $20—M, $60.00—10 M.
- 200,000 LPs, Unique, RCA, Camden, Asstd $1.25 ea.; $45 for 50; $80 per C.
- 50,000 Mercury LPs, $1.05 ea.; $100—C, $100—15 Lp, 30¢ ea.; $25—C.

Carrying Cases, Needle, and all other sundries at competitive prices.

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RAYMAR SALES COMPANY

170-21 JAMAICA AVE. OLYMPIC 8-0102 JAMAICA 32, N. Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Bobby Darin: That’s All

NEW YORK—Atlantic Records hosted a reception recently at the Plazaotel here to introduce singer Bobby Darin’s new Atco album, “Bobby Darin: That’s All,” to the trade and members of the press. The large turnout is recorded here by the camera.

Top left: (L. to R.): Ahmet Ertegun, Atlantic; Johnny Halvorsen, Alpha artists; Mrs. Miriam Biemstok, Atlantic; Sushi Ertegun, Atlantic; and Charlie Goldberg, Cosmat Distributions, Newark.


Second row, right: Al Rosenberg, WNEW; Norman Orleck, The Cash Box; Artie Shulman, WNEW; Bob Kornheiser, Atlantic; Darin and Tom O’Brien, WINS.

Third row, left: Darin chats with Joe Saccone of WMGM. Bottom, left: skin sizes himself up to Jack Walker of WNEW. Bottom, center: Darin peers on his album cover as Richard Weiss points out his arranger-conductor sills. Bottom, right: Darin with his personal manager Joe Cleda of Trinity jaic.

Paul Siegel Swinging in Germany

BERLIN, GERMANY—American music publisher, Paul Siegel, Prexy Symphony House Music, in New York City, and in business here, signed long term contracts with American R & A and American and British style representatives for the German sound film, Arloa Records, which has one of the most modern pressing and tuning plants in Europe. Siegel has set four Arloa artists with American record firms, for releases the U. S. A.

Macki Kaspar, one of the top trumpeters of Germany, will be released Dot with his, “Erinnerung” (memorabilia) and “Moerces/ The rupp Family” LP’s will be released Kapp in stereo. Mercury will release in stereo “So in Love” and “La fille Angele” by Hans-Georg Arit, former cornetist with the former Muller orchestra. Also, Gunther Schenkel, a leading jazz pianist Germany appears on Mercury, ABCramount is to release “Tango Millie” by Jacques Arle and his violins, available in stereo.

Also, Siegel will release on records in his orchestra, together with Scott Hofmann, the “style of Glenn Miller combined with Ray Anthony.” Top right: Newest “The Hoffmann orchestra.”

Besides Siegel’s record activities, he established the “Paul Siegel Music” and has become a member of GEMA, the German performance society. His first German hit reportedly been the Shapiro made “Hula Hoon Song.”

20th-Fox Jazz LP’s

NEW YORK—In an announcement made last week by Henry Onorati, president of Twentieth-Fox Records, it was learned that the month of March has been tabbed for the company’s “Premiere of Jazz” album.

Spearheading the drive will be a special two-pocket album of past Tommy Dorsey hits. This “deluxe” package will be merchandised in the same manner as the Glenn Miller album released earlier by 20th-Fox.

Succeeding the Dorsey album will be “The Wizard of the Ragtime Piano,” with Eddie Blake, one of the founding fathers of the ragtime beat, assisted on this album by another all-time jazz giant, Noble Sissle, “Sweet Swingin’ Stuff” with “Stu” Smith; "Music of the Early Jazz Dances” with Claude Hopkins; “Piano Patterns” with Cecil Lloyd and “Drums of Africa.”

New Jay-Gee-Dana Distributors

NEW YORK—Jerry Blaine, president of Jay-Gee Records, whose lines comprise the Jubes, Josie, Port and Jane labels, announced last week that within the last few weeks the company has acquired new distributors in the Albany, Buffalo, Hartford, Houston and New Orleans areas.

The new distributors are: L. Smith Distributing, Albany; Metro Distributing; Buffalo; Trinity Distributing, Hartford; H. W. Daily, Houston; and All South Distributing, New Orleans.

Blaine stated, “With the addition of these five new distributors, the total to 37, we feel that we have greatly strengthened our selling position in the industry.”

New WB Jazz Package

NEW YORK—Bourne Enterprises, Ltd., independent record producers and consultants, has completed a second to its “Porgy and Bess Revisited” album for Warner Bros., “Gilbert and Sullivan Revisited.”

The package presents light-hearted modern jazz versions of twelve songs taken from leading G & S operettas, played by an eleven piece group featuring trumpeters Donald Byrill and Joe Wilder, trombonist Jimmy Cleveland, tenor saxist Al Klink, alto saxist Hal McKusick, and greatest saxist Walt Levinsky. Arranger Jim Timmons again fronts the group.

The package, compiled and produced for Bourne by George T. Simon, is scheduled for an April release.

STORM WARNING

COLUMBIA

"ARE YOU LOONESOME TONIGHT"—Jaye P. Morgan—MGM

"THE BEAT OF MY HEART"—Harry Simons—Twentieth Fox

"I KNEE AT YOUR THRONE"—Joe Medley—Mercury

"I NEVER SEE MAGGIE ALONE"—Slim Whitman—Imperial

"TWENTIETH OF MAY"—Joe Leigh—Folks

"ME AND MY SHADOW"—Jerry Vale—Columbia

BOURNE, INC, ARC MUSIC 136 W. 2nd St., N. Y.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
MGM Issues 14 LPs For March

NEW YORK—MGM Records will highlight its 12th anniversary celebration during the month of March by releasing 14 LPs. They will encompass five pop albums, four classics, two LPs on the Metrojazz label, and three on the Lion low-priced label.

Highlighting the release on the pop side will be the Conway Twitty LP entitled “Conway Twitty Sings,” the Conway Twitty c/o Edgar Sheehan which will be available in stereo as well as monoaural. Three one-pocket EP’s will also be issued on the Conway Twitty album in order to cash in on the EP market. EP’s, however, will be in monoaural only. The other pop LP’s will include “Music To Listen To Records By,” “Edie Adams Sings?” a Skip Martin set entitled “8 Brass, 5 Sax, 4 Rhythm”; “Moore’s Tour—An American In England” featuring Phil Moore, and a LeRoy Holmes package called “Music From The Modern Screen.” All are available in stereo and monaural.


On the Metrojazz label, MGM Records is releasing a deluxe two-record package “The Seven Ages Of Jazz” which will be tied-in with the Washington, D. C., Jazz Jubilee at the Sheraton Park Hotel. Album is available in monoaural only. Also on Metrojazz is Sam (The Man) Taylor’s “Jazz For Commuters” available in stereo and monaural.

In the Lion low-priced line MGM is presenting “Arlene Francis Tells Bible Stories For Children,” “Greer Garson Baby Sits With Stories And Songs,” both monoaural only, and “Peter Gunn” in stereo and monaural.

Although the “Peter Gunn” album is officially listed as part of the March release, it has already been specialed in February.

MGM Records is backing up this release with an extensive merchandising campaign which include supplements, over-sized hangers, special salesmen’s brochures, 12 x 20 displays, special die-cut displays on Conway Twitty, plus an extensive consumer and trade advertising campaign.

MGM-Lisa Kirk Party

CHICAGO—MGM Records’ midwestern offices recently feted Lisa Kirk at a cocktail party at the Palmer House here, to kick off the promotion of her new MGM LP, “Lisa Kirk Sings At The Empire Room.”

Prominent among MGM brass at the party were Bill Taylor, Midwest promotion chief; Jack Solinger, head of Music Distributors, and Lou Powers also of Music Distributors. Both Solinger and Taylor indicated that they expect peak sales results with the album, in view of Miss Kirk’s successful nights engagement here in the Palmer House’s Empire Room.

The camera caught some of the activities at the soiree.

Left Row, Top: Miss Kirk (second from left) displays her album surrounded by personnel from The Cash Box; Camille Campasino, Lee Broda and Marsha Baumgartel.

Second: Carmine Anthony (WJJD) and Miss Kirk.

Third: Putting their heads together are two MGM salesmen for Music Distributors, Phil Holdman and Morry Goldstein, and Miss Kirk.

Bottom: Del Clark (WJJD) and Miss Kirk.

Right Row, Top: Miss Kirk and three members of WIND; Milo Hamilton Paul Coughlin and Chuck Francisco.

Second: Librarian Gene Hammond and deejay Tito of WAAP with Miss Kirk.

Third: Mr. & Mrs. Jack Solinger enjoy a joke with Miss Kirk.

Fourth: Jack Weiner, Fifth Army recording engineer, Miss Kirk and Lou Powers.

Bottom: Deejays Arnold Miller (WAAT) and Lester Schein (WLS) with Miss Kirk.
Set 1959 Country Fest

NASHVILLE, TENN. — November 13-14, 1959 has been designated for a twin celebration in this city, according to an announcement made last week by W. D. Kilpatrick, general manager of WSM's "Grand Ole Opry.

During November's second weekend Nashville will be the site of both the WSM 8th Annual Country Music Disk Jockey Festival and the 24th Birthday Celebration of the station's "Grand Ole Opry.

"The 1959 festival—whose wheels already are rolling—promises to be not only the best to date, but also the very biggest, if the number of early bird inquiries and initial pooling into WSM are any indication of interest in the event!", Kilpatrick said.

Stars Entertain Pres.

NEW YORK — ASCAP president Paul Cunningham produced a program for President and Mrs. Eisenhower at the White House on Tuesday, March 10. The after-dinner evening of music featured Paul Whitean as master of ceremonies and Bobby Weed at the piano. Metropolitan Opera star Eleanor Steber and baritone Earl Wrightson who sang Victor Herbert songs for the President and his guests.

Cunningham returned to Washington on Saturday, March 14, to attend the Gridiron Dinner.

BUFFALO, N.Y.—At recent ceremonies honoring the 50th anniversary of the recently at Toots Shor's restaurant, here. The meet was arranged and chaired by general music writer Hal- ney Cowen, who is also a member of the Copyright Committee of the Bar Association. Representatives of various interested parties participated, including BMI, MPA and AGAC.

The main topic was "operational and procedural" matters in copyrights and invited to speak were division heads of the Register's Office of the Library of Congress. They included Abraham Kaminstein, chief of examiners; Richard S. Machteney, chief of reference and Carolyn Ghebelian, assistant chief, music cate- gory. Each spoke on his division and how it works. The talks were then followed by a question and answer period.

Cowen said that there is a strong likelihood that New York University will be chosen as the best location for a New York center of copyright publications and material.

Martin To Head Pubberies

HOLLYWOOD — Troy L. Martin, a veteran of the recording and music publishing industries, has been appointed by Gene Astor to serve as vice-president and general manager of the cowboy star's two publishing firms, Golden West Melodies and Western Music.

Martin will headquarter in Nash- ville, Tenn., but plans to spend considerable time on the coast, where he will also be engaged in contract recording activities.

Wake-A-Thon Raises Cancer Cash

HOLLYWOOD, CAL.—RCA Victor, in a joint promotion with Station KFSD in San Diego, pulled over 2,600 letters in a "Why You Like the Music From Peter Gunn" Contest. Four disk jockeys on the station participated, drawing letters as far as 400 miles north of San Diego. Show above are (left to right) Ed Brown, RCA Victor sales rep for the San Diego area; Jim O'Leary, afternoon deejay; Chuck D'Autillo, night deejay; Henry Mancini, composer-conductor of the "Peter Gunn" LP; Bob Krueger, sales manager for RCA Victor Distributing, Los Angeles and John Centzi, morning deejay.

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Capitol Ties In With Schlitz Beer On Nelson Riddle LP

HOLLYWOOD — The new Nelson Riddle LP on Capitol, "The Joy Of Living", will be tied-in with an extensive Schlitz beer magazine, newspaper and radio-TV advertising campaign on its product, with "The Joy Of Living" being the central slogan.

Schlitz has bought full page ads in Life, Look and Saturday Evening Post for this month and next. The ads will constitute the actual Riddle album cover with the addition of a couple holding a glass of beer. The firm has full 10 second visual and verbal plugs at the end of their film commercials devoted exclusively to pitching the package.

The commercials will appear at least three times during this month on 30 syndicated TV shows plus twice on the CBS network's "Schlitz Playhouse". Schlitz has furnished Capitol with 1,200 cases of beer for distribution to deejays at the time the album is delivered. The beer company purchased 25,000 copies of an especially prepared LP through Capitol's Custom Sales Dept., consisting of two Riddle singles and the original of the "Joy Of Living" theme together with a veritable Schlitz plug for their dealers, and bought 1,000 of the LP's for their own exploitation purposes.

Schlitz produced a display for dealer in-store promotion that consisted primarily of a blow-up of the Nelson album with proper Schlitz and Capitol identification. About 150,000 of these displays were sent to dealers.

Capitol will distribute the promotional copies of "Joy Of Living" to every radio station and deejay that Capitol ordinarily services only with single records. Dealers, Ope, deejays and Capitol field personnel have been notified via a special mailing of Capitol's tie-in for them to take advantage of this "plus-value" promotion. The diskery has placed consumer ads in such publications as Time, New Yorker, Esquire, Holiday and New York Times.

The "Come Softly To Me" Kids

LOS ANGELES — KFOP Desjery, Earl McDaniel (left), traces the route-traveled by the Fleetwoods during their recent Eastern tour plugging their Delphi hit waxing "Come Softly To Me." Comprising the trio are Barbara Trott and Louise (left) of 21 spot last week.

MGM's "Gigi" Sales Pass Half Million

BEVERLY HILLS, CAL. — The Alan Jay Lerner-Frederick Loewe score for the "Gigi" flick is turning into a disk bonanza, as did the team's "My Fair Lady" tunes. MGM's "Gigi" soundtrack has sold a reported 500,000 copies so far, making the deck one of the top soundtrack issues in the nation's history.

There are about forty-six LP's and hordes of singles released on the score since MGM marketed the soundtrack album last June. Single sales are so vast, according to the Lowal Corporation which combines all of Lerner-Loewe's activities, that rights to record the title tune are in "constant demand".

The MGM LP was recently released in England, and it's clicking big there, too and French, German and Italian albums are in issue, having just recently been completed in Europe by Norman Rosemont, who produces the score albums for Lowal.

Rosemont has made arrangements for the French version to be released to U.S. stations immediately. Records by Phillips, the French album's cast includes Maurice Chevalier of the original film cast; Sacha Distel, who sings the Louis Jordan role; Marie-France, 13 year old vocalist in the Leslie Caron role and Jane Mar- ken, 70 year old character actress, who sings the Hermione Gingold role.

Disk Inspires Hungarians

NEW YORK — Lawton Williams, Decca recording artist is gaining a great deal of notoriety with his current recording, "The Iron Curtain".

An impressive telegram was sent to him from the co-ordinated Hungarian Relief in Washington, D. C., which read as follows:

"We congratulate you on your fine record "The Iron Curtain" which we have just received. It's good music, and affectionate words should inspire millions to sympathize with the unfortunate Hungarian people. We will give it maximum publicity in the Hungarian language papers all over the world. Please accept our heartfelt thanks."

Hanna Massey Dawson, Chairman
Tibor Cholnoky, President
Bala Maday, Secretary

McKenzie Resigns

DETROIT — Ed McKenzie, one of the nation's best known deejays at WXZ, here, with a reported annual salary of $60,000 from radio alone has resigned his position at WXZ because of a "difference of opinion" with the station's management, it was made known last week. He joined the station in 1952.

McKenzie issued the following statement: "I have not been fired. This is a mutual agreement, simply because I don't like formula radio. What they have had me doing is no more than a bright schoolboy could have done."

McKenzie's time-slot has been temporarily taken over by Mickey Schor. The deejay has no immediate plans, other than taking a long vacation.

Westminster Licensee

NEW YORK — James Grayson, president of Westminster Records, announced last week that Deutsche Grammophon has been appointed the Westminster licensee for West Germany, Holland, Switzerland, Spain and Portugal. Deutsche will issue the Westminster catalog in these countries under the label Heilbod-Westminster.

The new label will be on sale in all these countries within the next few weeks.

To Be Wed

NEW YORK — Tommy Leonetti, RCA Victor recording artist, and his bride-to-be, Pat Quinn, aspiring actress, are all smiles as they announce their wedding date (June 12), during an evening out at New York's Eden Roc Club.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
HUGE TURNOUT FOR C.M.A. SPECTACULAR

LOUISVILLE — Country music top artists played to approximately 10,000 persons at afternoon and evening performances of the Country Music Association’s first spectacular here March 8th at the Kentucky Fair Coliseum, achieving a giant success with the country and western loving audience.

C.M.A. Executive Director, Harry Stone, who said the spec realized a take of $4,600 and a net profit of $2,000, called the turnover very gratifying considering that snow and heavy rain fell during the preceding weekend.

There were programming and production bugs, just as has been experienced by other big organizations on the road. But the C.M.A. was quick to recognize these and resolved that they would not recur in the future. On the asset side, was the observation that the C.M.A. attained a marked increase in elevating this large-scale P.A. show over a lot of other P.A.’s presented under other sponsorship during the last two or three years. It was clear that the listeners wanted more of it, and the lesson was borne home that greater country and western exposure was an immediate must, as a result of which even bigger country and western speels will be possible in the future.

The show brought together for the first time top talent from various parts of the country who had never worked together before. This was attributed to the prestige of C.M.A. sponsorship.

Louisiana Governor, Frank Clement of Tennessee, brought crowd roars as he spoke from the stage during the afternoon performance and told how he loved country music. The Louisville Courier Journal published a 3 column story on the spec and a 3 column picture of the former headline in the artists Ernest Tubb and Jean Shepard, the following morning.

A disappointing factor at the afternoon performance was the absence of Ray Price, who was kept away by a throat and of Carl Smith, Smith, however, managed to make the evening performance. T. Tommy Cotter emceed the show, supplying the artists background, while gliding smoothly over some challenging situations.

Artists appearing on the show were: Johnny Cash, Ernest Tubb, Minnie Pearl, Jean Shepard, Charlie Walker, Don Gibson, Lester Flatt, Earl Scruggs, Grandpa Jones, Carl Smith, Roger Miller and The Jordans.

CAPITOL REPACES ALBERGHEtti

BEVERLY HILLS, CAL. — Capitol Records revealed last week that it had exercised its third option on Anna Maria Alberghetti’s contract. Miss Alberghetti is in the process of filming “A Diamond for Carlin,” a one-hour musical scheduled for broadcast on March 15. Westinghouse-Desilu Playhouse. She will also appear guest soloist on the March 6 “Voice of Firestone.”

Artists being formulated to have singer record an album between his dates of her two TV appearances.

MERCURY SIGNS HEYWOOD & RICH

CHICAGO — Mercury Records signed pianist-composer Eddie Heywood and drummer-singer Buddy Rich to recording contracts, it was announced last week by Jazz Director Jack Tracy.

Heywood is best known for his RCA Victor hit, “Canadian Sunset,” and his Mercury best seller, “Soft Summer Freeze,” which he cut when with Mercury several years ago.

“In adding Rich to Max Roach, currently on the Mercury roster, we feel that we now have the two greatest drummers in the business under contract,” says Tracy.

Another addition to Mercury label is the contracting of Dick Marx, whose piano has gained a strong following around such Chicago nightspots as Mister Kelly’s and others.

A third announcement is that the first Mercury album by Quincy Jones and his Orchestra will be completed this week in New York. Jones, with a reputation as composer and arranger for Lionel Hampton, Harry Arnold, Dizzy Gillespie and others already has a Mercury single in release, pairing “Tuxedo Junction” and “Syncopated Clock.”

GEN. DEZASTA’S DEBUT

NEW YORK — Roulette last week released a new waxing of “The Spanish Marching Song,” by a new artist who has been dubbed with the name, “General DeZasta” and his Rebel Marching Band. The disk is a two part version of the current instrumental which Roulette also has by Joe Reisman and his orchestra. Part 1 of the new version is a lyric rendition with full chorus, part 2 is a comedy version which lampoons marches in general and this song in particular. The lyrics to “Spanish Marching Song,” was written by Art and Dotty Dodd, and was submitted to Patricia Music, by Charles Hansen.

Although there was some confusion at first concerning which publishing firm owned the song, Phil Kahle, President of Patricia Music, announced that his firm now owns all foreign and domestic rights to the song.

Although Roulette would not reveal who General DeZasta is, they did say that they would be sending out photographs of him to the diskjockeys and that they are using a caricature of him in all its advertising of the record.

Roulette this week also issued a new single by Ernie Andrews, his first for the label. Andrews hails from the west coast area, and is currently the featured vocalist with the Harry James Orchestra. Harry is known as a “Hard To Laugh, So Easy To Cry,” was recorded by Teddy Reig, Jazz A & R chief for Roulette.

Malaher’s On Vanguard

NEW YORK — Vanguard Records announced last week that Gustav Mahler’s “Das Klagende Lied” (Song of Mourning) will be recorded for the disc by the Hartford Symphony under the direction of Fritz Mahler. The two Mahlers are unrelated. This Vanguard release will be the only representation of “Das Klagende Lied” in the current catalogue, the label reported.
POPULAR PICKS OF THE WEEK

"THAT MOMENT"—Orchestra conducted by Jackie Gleason—Capitol T 1417 & ST 1417 (Monaural & Stereo)

Spotlighting the trumpet artistry of Bobby Hackett, the Gleason orchestra presents a collection of musical love songs in a swing mood. Arrangements are by George Williams, and the tunes offered include "Oh! What It Seemed To Be," "Stardust," "Stormy Weather," "The Nearness of You," and "The More I See." The orchestra provides lush textures for Gleason to continue his strong body of work.

"SWINGIN' PRETTY"—Keely Smith—Conducted by Bobby Troup—Capitol T 1143 & ST 1145 (Monaural & Stereo)

This solo stilt for the songstress, who has had several LPs and single successes with her husband/manager Louis Prima, plus several on her own, finds her handling a timeworn, slightly performed swing mood on a bevy of standards. The Troup arrangements of "It's Magic," "Stardust," "Stormy Weather," "The Nearness of You," etc., transform these ballads into bright up-tempo vehicles for her delightfully pixieish stylings of Miss Smith. Chart strength.

"ELLA SWINGS LIGHTLY"—Ella Fitzgerald—Verve MG V-1021

The grand lady of song is in top form on this package of 16 perennial numbers—all of which swing gently, with much thanks to the orchestra of Marty Paich. Numbers include "Little White Lies," "What's Your Story, Morning Glory?" "My Kinda Love," "I'll Be Loving You (The Bells of St. Mary's)" and other suitable vehicles for the warmth, sincerity and charm extolled by Miss Fitzgerald. No obstacles block the hit path of this one.

"HEY, ROY! HEY, GIRL!"—Motion Picture Soundtrack—Louis Prima & Keely Smith—Capitol T 1111

With Sam Butera and the Witnesses, the couple rhapsods through the songs from their soon-to-be-released Columbia picture. Stills include "Oh Marie," "Fever," "When The Saints Go Marchin' In," and the fetching, swinging title tune. The pair have attracted attention with several recent LPs and singles, currently on the singles chart with "I've Got You Under My Skin," and should have no trouble on the sales route with this package.

"ANTHONY ITALIANO"—Ray Anthony and His Orchestra—Capitol T 1119 & ST 1119 (Monaural & Stereo)

Currently riding high on the charts with his "Pierrot Game" single, Anthony has rounded up a mandolin, marimba, accordion and guitar, added them to his orchestra in fanciful settings. His contribution to Italian and Mediterranean favorites includes "Carmen," "Che La Sia," "Santa Lucia," "La Paloma," and others which swell with old world charm. A steady beat is maintained to provide relaxed dancing for well a quick listen. A class offering that could produce a chart leader.

"SLEEP WARM"—Dean Martin—Orchestra conducted by Frank Sinatra—Capitol T 1150 & ST 1150 (Monaural & Stereo)

Martin and Sinatra collaborate on this dreamy concert of after hours melodies. Martin provides his vocal chords while Sinatra conducts Pete King's arrangements, setting the mood with "Sleepy Time Gal," "Dream," "Good Night Sweetheart," and others. The two big names will attract sales attention.

"BOBBY DARIN: THAT'S ALL"—Atco 33-181

Until this present collection, Darin's disc career has been largely limited to the commercialism of rock and roll. Here he is given a leg to sing as opportunity and he comes through in prodigious measure. On seven tracks Darin swings tastefully (i.e., "Beyond The Sea," "I'll Remember April") and the remaining seven songs are tribute to ballads—ballads that mostly bear a blues feel and are quite touching (i.e., "Through A Long And Sleepless Night"). Songster's singles success could do the chart trick.

"VAUGHAN AND VIOLINS"—Sarah Vaughan with Orchestra conducted by Quincy Jones—Mercury MG 20783

Miss Vaughan forges the usual brass and rhythm sections and entities with an opus of 50 to present this romantic package. Recorded in Paris during her successful stint there, the only non-Frenchmen in the group are conductor and arranger Jones and saxist Zoot Sims who supplies the mellow solos behind Miss Vaughan's sweet and easy singing. No doubt about strong potential for this one.

"T'LL REMEMBER APRIL"—Patti Page—Mercury MG 20406

Utilizing Spring as the theme, Miss Page skillfully blends this twelve-tune package with the love message associated with the season. Jack Fis and the orchestra provide the swinging sounds on the uptempo numbers (i.e. "I Don't Care If The Sun Don't Shine," "On The Sunny Side of The Street") and the slow ballads (i.e. "Garden In The Rain," "Young At Heart"). Top commercial fare.

"MITZI"—Mitzi Gaynor—Orchestra conducted by Pete King—Verve MG 1170

Currently attracting attention for her starring role in the "South Pacific" flick, Miss Gaynor bows in gracefully for her first disc outing. From her years of piecemeal and singing she has acquired a fine sense of timing and rhythm, engagingly presented on the up-tempo numbers (i.e. "I Only Have Eyes For You"). Her disc will attract sales.

"FLOATIN' LIKE A FEATHER"—Capitol T 1149 & ST 1145 (Mono & Stereo)

"MUSIC FOR DREAMING"—Capitol T 1154 & ST 1154 (Mono & Stereo)—Paul Weston and His Orchestra

Issued separately, these two Capitol LPs showcase the well-known easy manner of the Weston orchestra, which once again graces to Capitol. A light swinging sound is the feature on "Floatin' Like A Feather" while "Music For Dreaming" spotlights the string filled mood of the title. Each set consists of a dozen evergreens, with the material always front and center. Both albums will keep Weston a favorite of the moodists.

"NOLA AND OTHER PIANO INSTRUMENTS"—Hats off to His Orchestra—Carlton LP 12/302 (Mono & Stereo)

Long a mainstay at New York's Taft Grill, the popular Lopinko is heard on this Carlton outing in a lineup of its most requested numbers. Beginning with "Nola," the band then tackles for a pop hit, a ragtime piano is showcased on "Body And Soul," "Kitten On The Keys," "Cheek To Cheek," and others, in a variety of dance tempos. Should go well with the more mature purchasers.

"MY SISTER AND I"—Glenn and Brenda Der-ringer—ABC Paramount ABC-274 & ABC-275 (Mono & Stereo)

This brother and sister team, accomplished masters of the organ at only 15 and 14 respectively, do amazing things with their instruments, producing sounds with special percussion and string units. Arrangements by Glenn bring out the many subtleties of their playing on a lineup of standards including "How High The Moon," "These Foolish Things," "This Can't Be Love," and "April in Paris." Or entertainment-sound interest.

"FOLK SONG KIT"—Electra EKO-KIT

Elektra has produced a kit that includes a beginners guitar instruction course by Elly Fair on one side of the handously boxed disc, and selections from 20 favorite folk songs by Milt Okin on the flip side. Completing the package is a comprehensive musical graphically describing the course, a survey of American folk music by Lee Hays, photographs, source material, and song sheets. A do-it-yourself project that should be sought by many a folk loving fan.
**JAZZ PICKS OF THE WEEK**

"NEWPORT 1956" — The Dave Brubeck Quartet - Columbia CL 1219 & CS 8952 (Monaual & Stereo)

At last year's Newport pilgrimage, one night was devoted to the monumental music of Duke Ellington. This set, recorded on-stage at the festival, is Brubeck's own tribute to the Duke. It consists of a modern rendering of music written by or long associated with the Duke. ("Jump for Joy," "Perdido," "Jazz Blues," etc.) Swing is the byword for this session and Brubeck, Mitchell and Friesen prove they're tops in this vein. The quartet always sells well.

"THE FOUR SISTERS SOUND" — Jimmy Giuffre - Atlantic 1295

Outstanding tenor saxist Giuffre is the featured performer in this experimental multi-tracked disk. Giuffre's are heard as he accompanies himself quadruply on one side to four original compositions and on the other side to five standards, which include "Come Rain or Come Shine" and "Cabin in the Sky." Assisting are Bob Brookmeyer, piano and Jim Hall, guitar. The experiment is highly successful as Giuffre demonstrates his virtuosity with his instrument. Big turnover to be expected here.

**CONCERTO FOR COZY** — Cozy Cole - Savoy MG 14101

Cole, who recently attracted national pop interest with his "Top Ten" and "Turvy" single-outings, returns to his natural habitat; that of providing solid, driving rhythm for a group of top-notch jazzmen. The drummer is flanked by such notables as Coleman Hawkins, Emile Berry and Ben Webster. Their swing through spirited numbers, 5 penned by Cole himself, other tunes include "Stompin' at the Savoy," "Old Man River" and "Body and Soul." Standard fare in the Cole tradition.

"SWINGIN' MY WAY THROUGH COLLEGE" — Maynard Ferguson - Roulette R-2506 SR-25658 (Monaual & Stereo)

The Ferguson 13-piece aggregation, through its many college dates, has built up a sizeable following on the campuses. This set is dedicated to the band's collegiate fans, with the dancing beat a primary factor in the music. Although confined to dance tempos, there is no hesitation to swing, and this factor is maintained in the bold and brain Ferguson manner. Primarily for the hoofers, the music is still highly acceptable listening fare for the jazz connoisseur.

"ONE NEVER KNOWS, DO ONE?" — fats waller and his rhytm - RCA Victor LP 1583

Called from vintage singles, Victor has packaged 16 tracks from his look at the indescribable music of Thomas "Fats" Waller. With the exception of two solo tracks from early 1941, all numbers were recorded 20's with Waller surrounded by the various members of his Rhythm. Another tribute to the greatness achieved by Waller in his short life. An important jazz outing.

"PURE BLUES" — Jimmy & Mama Yancey - Atlantic 1283

A major influence on the boogie-woogie school of music and considered by many to be one of the greatest blues pianists, Yancey is represented here by his last recorded session before his death in 1951. Originally released by the label on two 10-inch LP's, new masters were cut for this repackaging. Fats must Israel Coryell provides the rhythm accompaniment for Yancey's solo efforts on side one, and for Mama Yancey's stirring blues wandering on the flip. Will be considered a jazz classic by many.

"THE MADE ME THE ASSHOLE AS PARADISE AND THEY CALLED IT DIXIELAND" — Matty Matlock and the Padduck Patrol - Warner Bros. W 1382 & W 1287 (Monaual & Stereo)

On this, their second LP for the WB label, Matlock and the Patrol continue their own interpretation of the history of Dixieland music. The first LP, "The Dixieland Story" presented the origins of Dixie, in the style of its birthplace—New Orleans. This set carries the music skillfully up to Chicago and its widespread acceptance during the twenties and thirties. Fine deck.

**CLASSICAL PICK OF THE WEEK**

"MISS GLORIA LYNNE" — Everest LP 5022 & SDRR 1022 (Monaual & Stereo)

Backed by a group of first class jazz musicians which includes Wild Bill Davis, Harry Edison, Eddie Costa and Jack Weiss, Lyne makes her wax debut in a most impressive manner. Swinging through the likes of "April In Paris," "Pendido," "June Night," "Bye Bye Blackbird" and others, she is reminiscent of Sarah Vaughan, yet retains a more individuality in her powerful voice. The newcomer offers serious competition for honors in the jazz singer field.

"THE OUTCAT" — Paul Kepple Trio - Playback PLP 390 (Stereo)

On this double how—for both the label and the artists—the cover describes an "Outcat" as "an outcast and a far out cat." The music, composed, arranged, conducted and played by pianist Kepple, reiterates the title, as he and his cohorts ramble way-out through six musical and excitingly refreshing compositions. Some weird musical sounds emanate from the disk but always prevalent is a driving, swinging beat, that carries the uniquely lyrical piano. Impressive intro disk should be well received by the jazz world.

"POPS STOPPERS" — Boston Pops Orchestra, Arthur Fiedler conducting the Victor LM 2257 & LSC 2256 (Monaual & Stereo)

Under Fiedler's skillful direction, the Pops orchestra embraces eight compositions that are semi-classical Boston Pops favorites, ranging as it were from "In A Pilgrim's Market," "The Skaters Waltz," "Lieberson," and "Espana Espanyola." Wide classical and pop appeal is the aim of the disk, and they achieve it by keeping the music moving in a spirited and light-hearted vein, never lapsing into too intricate interpretations. Wide appeal recommends this album as a staple shelf item.


Rubinstein displays his absolute mastery of the keyboard in this performance of the Schumann concerto, lending newly expressive brilliance to the slightly major key of A. From a simple beginning the piece grows in intensity and vigor, maintaining always a deep richness of tone color. Although there are several other fine recordings of the work, including a previous Rubinstein-Vienna disk, this one will fare well in the classical market.

CHOPIN: Etudes, op. 10 and 25 (complete) — Andante Spianato and Grande polonaise brillante—Borodin—Racoon—Louis Kanterman, piano—Capitol-EMI GBR 7162

Twenty-four Etudes comprise this three-disc package. Kantor brillianly demonstrates his world reknowned technique on these etudes, which are exercises-tonal studies, faithfully reproducing the execution that Chopin wrote into the Etudes. The fourth side is given over to the Capriccio. Written from different periods in the composer's life, exhibiting various aspects of his writing. Of major importance for the classical market.

MOUSORGSKY: "Boris Godounov" Boris Christoff, Choeurs Russes de Paris, Orchestre National de la Radio, conducted by Issay Dobrowın—Capitol-EMI GDR 7161

Four disks comprise this Rimsky-Korsakov orchestrated version of Moussorgsky's opera. Boris Borisov Christoff, in the title role (and two other parts), gives magnificent presence to this portrayal of Tsar Boris. This is the fourth waxing of the opera, yet sufficient demand remains for this Capitol set to garner a large chunk of the sales.
Mantovani Fans

PETITE FLEUR (LITTLE FLOWER) /recorded by LAURIE MILL & RANGE MUSIC, INC. DON'T TAKE YOUR GUNS TO TOWN /recorded by JOHNNY CASH JOHNNY CASH MUSIC, INC. PLAIN JANE /recorded by SALLY DURIN RUMBORG MUSIC, INC. IT'S ONLY THE BEGINNING /recorded by CALVIN TWINS CHARLES N. DANIELS, INC. DECCA CAN YOU BLAME US /recorded by GEORGE HAMILTON IV ABC PARAMOUNT AFFILIATE MUSIC, INC. TUN'M ME LOOSE /recorded by FABIAN FRANKIE AVALON MUSIC, INC. BIG BLOW'N BABY /recorded by JERRY LEWIS ALAMO MUSIC, INC. Published by HILL AND RANGE SONGS, INC. 1619 BROADWAY, NEW YORK, NEW YORK

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March 21, 1959

Nine Win RCA “All Expenses Paid Trip” to Europe

NEW YORK—The nine winners of RCA Victor’s nationwide DJ contest, which centered around the best radio programming of six recently-released “Holiday Abroad” albums, and who won all-expenses paid trips to Europe, were announced last week by W. I. Alexander, Manager, Advertising, Publicity and Promotion, RCA Victor. The Regional Division winners include W. O. Barry, WMFB, Nashville, Tenn.; Frank Bell, WOAi, San Antonio, Texas; Bill Carlton, WNNJ, Newark, N.J.; Jerry Chapman, WIRE, Indianapolis, Ind.; Eddy Chase, CKLW, Detroit, Mich.; Joe Flood, WEDY, Littleton, Colorado; Ed Perry, WTAQ, Cambridge, Mass.; Mel Ryan, KITI, Scranton, Pa.; and Dan Taylor, KWJ, Portland, Oregon. Each DJ is getting a two-round-trip ticket plus five-handled Showman’s expense money, from New York to Brussels, Paris and any one European city of his choice, via Sabena, Belgian World Airlines. First man off was Bill Carlton, who headed for Brussels from New York’s Idlewild Airport on Monday, March 16. The campaign was part of a big promotion by Sabena and RCA Victor. The campaign centered around the six “Holiday Abroad” LP’s, each of which features a musical trip to the following cities serviced by Sabena: London, Paris, Dublin, Vienna, Lisbon and Rome.

Sabena is offering consumers a special 45 EP that includes one complete selection from each of the RCA Victor “Holiday Abroad” LP’s, plus a coupon good for a $1.99 saving in the record dealer’s store based upon the nationally advertised price of any one of the albums. Offering is being made via national consumer publications—national saturation radio campaign, as well as through 2500 travel agencies. The promotion, launched in December 1958, is continuing through June of this year.

Seeco Hires L. Bartell

NEW YORK—Sidney Siegel, president of Seeco (a subsidiary of Seeco, Inc., which is a subsidiary of Victor), has announced last week that Lou Bartell has been hired as vice-president and general manager. Jerry Shifrin in the label’s A&R and Promotion Departments.

Shifrin, who has been a freelance disk producer for the past year, he was closely associated with Howard Richmond’s music publishing firm producing masters for Holla Music and securing test masters. Bartell is a songwriter and at one time was a recording artist for ABC-Paramount.

Lillian Briggs To Coral

NEW YORK—Songstress Lillian Briggs has been signed to a long term contract by Coral Records. It was announced last week. She will cut her first sides this week. Miss Briggs just returned from a lengthy date at the San Rafael Hotel, Punta Del Este, Uruguay. Her next jaunt will take her to the Paris Club in New York City, Puerto Rico, where she will headline the show.

Form Pepper Records

NEW YORK—The formation of Pepper Records, Memphis, Tenn., was announced last week by label head John Pepper. Initial single is “I’m Gonna Build A Mountain” by Norman Brock & the Keynotes. In addition to Pepper, the line-up includes Lloyd Huddleston, vice-president; Jack Haile, musical director; Wilson Norcross, promotion director and Welton Jetton, chief engineer.

Plans For Rodgers Day Celebration

MERIDIAN, Miss.—Plans are under way in Meridian, Miss., to have a "new-bigger-better" "Jimmie Rodgers Day Celebration" in honor of the late, famed artist, it was revealed last week.

Vic Skinner, president of the Meridian Restaurant Association, has been named Chairman of the General Committee. Ernest Tubb, president of the Rodgers Memorial and Home Foundation, was in town recently to help initiate the plans. Mrs. Jimmie Rodgers was also present. A radio announcement last week that Lou Bartell has been hired as vice-president and general manager, Jerry Shifrin in the label’s A&R and Promotion Departments.

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Airmail Subscription

THE CASH BOX

“Only those records best suited for commercial use are reviewed by THE CASH BOX"
Music

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BANDSTAND SHOW TODAY

By Joe Cal Cagno

"It's Alvin's Fan Club"

Design & Stereo Spectrum To Be Sold Thru Acme News

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm for Design, Stereo Spectrum, Cricket and Bill Howard's, announced last week that the $1.49 Design LP line and the $2.98 Stereo Spectrum label will now be sold through Acme News.

Lewis Elon, president of Acme News and its subsidiary, the Educational Record Distributing, stated that under the terms of the agreement he had signed with Leslie, the two lines will be offered to Acme's more than 600 local wholesalers throughout the country. Where the records are already being offered, the Acme representative will not attempt to sell. "This will avoid any danger of price-wars or infringement on present distributors," said Elon.

Leslie commented, "This new arrangement will put the two labels into the most diversified sales areas in the record business."

Mercury Stereo Plan

CHICAGO—Mercury Records Corporation is this month going "all out" with its stereo program. Designed to encourage the public's urge to stereo, the stereo arm en larges on the company's former sales plans, including last year's monaural save - o - rama and their recent "Operation Papoose," by offering a three - channeled approach: Buying stimulation to the consumer, increased profit and sales potential to the distributor and price stability to the manufacturer.

Mercury's Stereo Save - o - rama, which will be in effect at all dealers allows the consumer to purchase one Mercury stereo record at the regular price of $1.05, and at the same time to buy a second stereo record for $1.45. The plan has been so successful that "amidst the white "shock" is absorbed by the manufacturer, the dealer and the consumer."

Bernie Wayne To Imperial

NEW YORK—Composer-conductor Bernie Wayne has been parted to Imperial Records, it was announced last week. Wayne's first Imperial release was "I Don't Have The Heart To Say Goodbye," by Wayne clefled. The artist previously cut for ABC-Paramount and has written such hits as "Holdin' On The Outside" and "Forty Acres". Wayne is currently on the road.

BMI Appointments

NEW YORK—The Board of Directors of BMI announced last week that William Mollinoff, controller of the company, has also been named director of financial operations, and that Robert Higgins, assistant secretary, has also been elected Treasurer.

AF's First Component Series Chi Debut

CHICAGO—Sidney Frey, globe - circling president of Audio Fidelity Records, premiered the firm's new First Component Series of March 10, at the Waldorf-Astoria Hotel West in Chicago. The event opened in the afternoon with a cocktail party for the press and was terminated in the evening with a buffet supper for dealers of the firm's. Frey was assisted in his presentation by John Ridle, national promotion manager for Audio Fidelity Records and James House, chief engineer; and Tony Galano and Reuben Lawrence of Radio Distributors, audio Fidelity's local distributor.

During the presentation, the ultra - wankl Hall was rocked with the veery sensitive, authentic plechords emanating from the records. Frey kicked off the entire proceedings by briefly summarizing Audio Fidelity's fantastic growth within the past 4½ years. He stressed the fact that the firm's success with its new Audio Fidelity series of true high - fidelity recordings made it possible for the firm to invest a huge sum of money in this highly technical classical series in England.

"We can say," Frey stated, "that any of our artists including the 103 records, Al Meikag, and many of our other no artists have in some way paid for this series."

"Naturally," he continued, "we aired no expense to make our First Component Series Series of Classical albums the finest available in the world today."

Frey stressed the fact in his dis - cussion that it is advisable for the consumer to utilize the best possible area equipment available for true reproduction of the recordings; although an acceptable rendition would be achieved with ordinary stereo equipment.

Audio Fidelity's First Component Series includes the following albums: Stereo Test Record by the Virtuose Symphony Orchestra of London, which is featured on all of the albums in this series; Marches and Overtures directed by Arthur Winograd; Tchaikovsky Symphony VI (Pathetique) in B Minor Opus 74, directed by Alfred Wallenstein; Russian Com - posers' Masterpieces conducted by Ar - thur Winograd; Ravel's "Bolero," Bizet's "Carmen Suite" conducted by Alfred Wallenstein; Strauss Waltzes conducted by Emmanuel Vardi.

Frey stated that the reason for producing the stereo test record was for the consumer to play it on his sensitive equipment, as to show the fact that if true reproduction is achieved in this LP (which is 2 deci - bels higher than the 45s) then it can be easily assumed that the other records will give peak reproduction.

Credit for the excellent stereo re - production of these albums was given to master engineer, John Roberts, a world renowned conductor of his own right, who supervised the orchestral arrange - ments and assisted conductors Alfred Wallenstein and Arthur Winograd.

"We should like to announce," Frey concluded, "that we recently signed Louis Armstrong for a series of re - cording. One of which will be Louis Armstrong with the Duke of Dixie - land, Los Angeles has been a great favorite internationally for many years and we will go all out to make this series one of the most popular throughout the nation and overseas."

Big 3 Big In Hollywood

NEW YORK—With the Academy of Motion Picture Arts and Sciences nomination of "A Certain Smile" as "Best Song," The Big 3 Music Corporation continues its record of being represented in the celebrated Oscar contest for the 22 consecutive years. At least one Robbins, Feist or Miller song has been nominated each year since 1936, two years after the founding of the Academy. During this period, a total of 10 songs has been nominated and 5 have won the big award.

The firm also has a streak of consistent representation for some 21 years. During this period, Big 3 chal - led up some 67 "Best Score" nominations and won 10 final awards. In the present Oscar race, Big 3 is represented in "Best Score" categories via the works of Mariel Grass and "The Young Lions."

Big 3 tunes that have acquired an Academy Award are: "Over The Rainbow" from "The Wizard Of Oz" (1939); "The Aetna Shares" and "The Speed Of Light" from "The Harvey Girls" (1946); "High Noon" (1951); "True Grit" (1960); "Lilac Time" (1954) and "Love Is A Many-Splendored Thing" (1955). The last three of these are from films of the same name.

Miles Davis BMI Cleffer

NEW YORK—Miles Davis, leading jazz trumpeter and composer, has become affiliated with BMI, licensing the public performance of his compositions through that organization, it was announced last week.


The ACORN SISTERS (Goldie, Rosemarie, Evelyn) on Acorn Records

White Oak Music, BMI

7771 Chevron Rd., Cincinnati 39, O.

STOP LOSING MONEY START SELLING "BAD"

Tremendous Sales Response! "CANT-SIT-DOWN" Marie Knight and Rex Garvin

Carlton # 502

CARLTON RECORD CORP.
Morty Craft Named President Of New United Telefilms Diskery

NEW YORK—Morty Craft has entered into an agreement with United Telefilms, Ltd., wherein they created a new record company known as United Telefilms Records, Inc. United Telefilms, Ltd., is a Canadian operation which distributes for Canada the Warner Brothers film catalog of some 750 odd pictures for television in Canada. United Telefilms, Ltd., also distributes the Popeye series and other cartoons.

The group behind United Telefilms, Ltd., can be remembered as the ones who purchased the Warner Brothers film library for over 21 million dollars.

Under the terms of the agreement, Craft was elected President for a term of five years. He will be in complete charge of the entire record company operation. He will also serve on the board of directors with Martin J. Machat, who is secretary and general counsel to the record firm.

Negotiations were conducted between Craft and Ken Kalmon, President of United Telefilms, Ltd., for three months. Meetings were held in New York, Florida and Canada.

Garfield Case, Vice President of United Telefilms, Ltd., who formerly was with Loew’s for 25 years and is in charge of Canada, expressed his delight upon the acquisition of a record company headed by Craft, ex-MGM A & R chief.

While with MGM, Craft produced a chain of hit singles many of which topped the million mark.

Cass stated that with Craft’s wealth of experience in the recording field added to the backing and financing of United Telefilms, Ltd., the diskery should emerge as a major factor in the record business.

United Telefilm’s Records’ offices were opened at 701-7th Ave., New York City. Craft has already set up his distribution organization consisting of 38 distributors. The record company will have two labels, namely, Tel Records and Warwick Records. Craft is currently negotiating with top record personnel to fill his staff.

Mrs. Eisenhower’s Jazz Jubilee On Mercury

CHICAGO — Mrs. Dwight Eisenhower’s Jazz Jubilee was cut last weekend (March 16) by Mercury Records. The affair, sponsored by Mrs. Eisenhower, Mrs. Richard Nixon, and other members of the Congressional Citizens’ Circle, benefited the Friendship Settlement House. Entire royalties of the upcoming album, titled “Jazz For Friendship,” will be turned over by Mercury to the beneficiaries.

Negotiations for the recording project were started by Jack Tracy, Jazz Director of the diskery’s Chicago office and brought to completion by A&R Director Art Talmadge. The two winged to the capital city Mar. 14 to set up the recording facilities.

Among the jazz notables featured at the festivities was one of Mercury’s own artists, Ernestine Anderson. Others appearing included Charlie Byrd, Pee Wee Russell, Bud Carney, Bud Freeman, Lou McGill, Buddy Tate, Vic Dickenson, Buck Clayton, Jo Jones, Max Kaminsky, Cliff Leeman, Harvey Phillips, Willie (The Lion) Smith, Keeter Betts, Billy Taylor and Paul (Bourbon Street Parade) Barbarin. Concert was encored by Willis Conover of Voice of America.

MGM “Gigi” Contest

NEW YORK — Working on the theory that the nomination of “Gigi” for nine Academy Awards will win the film one more or “Oscars,” MGM Records has prepared a special Academy Award Contest for distributor salesmen based upon sales of the diskery’s original cast sound track set. The contest begins March 16th and will run through May 6th, the latter date one month to the day after the “Oscar” presentations.

Three prizes, to be awarded on the basis of a weighted market average rather than on overall numerical totals, consist of a $225.00 LeCoultre watch, a $275.00 Wellesco stereo tape recorder and play back system, and a $110.00 Longine wristwatch. Special surprise prizes will be awarded to distributors employing each of the prize-winning salesmen. Sales showings will be judged by Charles Hasin, MGM’s national salesman manager, and Eddie Heller, in charge of special album promotions. Winners will be announced May 16th.

Promotional and display material will accompany contest sales kits being mailed to individual salesmen homes. These include a special Academy Award album wrap-around for the sound track set, detailed playdate information sheets on the film feature with the picture’s bookings, mailing pieces, streamers and special order pads.

The “Gigi” album, according to the diskery, has passed the half-million mark in sales and this contest is the opening gun in a campaign to bring the total to the full-million level by the end of May.
HAMBURG, N. J.—Hank Snow, adoring country artist, confered with an Yanish, deejay of WNNJ, New- en, N. J., before the singer's appeare before the Hamburg Fire De- partment recently.

During the show, which included the Mineau Ranch Boys, Yanish pre- sented Snow with the key to the city; he made him an honorary member of Hamburg Fire Dept. The "Sing- er Ranger's" latest Victor release is "The Lost Love." This appearance was part of a se- ries being promoted by Yanish to raise money for a new $50,000 fire use.

"What's New?"

NEW YORK—Who said there was thing new in the record business? David Greenman, Joy Records' pro- motion manager, while making his time promotion rounds for Sony- nes' single "S'All Right? S'All Right! b/w "DeeDeecut For You— a Place For Me," bumped into band- leader Larry Elgart. Elgart told Greenman that his family pedestrian of the disk very much. Greenman ted the medec, Dr. Samuel Beren- g, Asst. Professor of Pediatrics at Cornell Medical School, and was to that the doc has been advising ents to pick up the Wenex waxi d the Chipmunk disks) because of its excellent therapeutic value for kiddies.

-Power Pacts Castle

HILLVILLE, PA.—X-Power Rec- s, headed by Nick Quesado, last week announced the signing of Jerry Davis, Brooklyn-born Ann Castle, youngster's first release, entitled at A Line To Say I Love You b/w Give Me The Shubkin Love," is gaining to attract attention," re- ted Quesado, who doubles as Miss the personal manager.

promotion tour is being set up which will introduce the new singer- sists and decays throughout the xtry. Arrangements are being jie by George Corval, general sales vager, of X-Power and the parent label, and Mrs. Lells Dove.

t the same time the Doniek label luded that it had pacted the Count- nes, a new singing group from O-mulg, Pa., and had released its disk, "Blatt-Off" b/w "Hey Hey - Bean."

"La Gioconda" Special

NEW YORK—RCA Victor's com- plete stereo version of the opera, "La Gioconda," just out on four LP's, will be offered for the nationally adver- tised price of three stereo LP's. It was reported last week by J. Y. Burgess, Jr., Manager, Commercial Sales and Merchandising Department, RCA Victor Record Division.

Casts for "Gioconda" include Zinka Milanov, Rosalind Elias, Helen Am- paraz, Leonard Warren, Giuseppe de Stefano, and Giorgio Tozzi.

Mills Gets 6 Song Rights

NEW YORK—Mills music an- nounced last week that it had acquired the U.S. Canadian and Great Britain rights to six popular songs from two French pieces.

From the film "Casino de Paris," Mills has secured, from Editions Paris-Etoile, Paris, "Rendez-vous Au Casino de Paris" and "Ou Es-Tu Ma Joie" penned by the writers of "Made- moiselle de Paris," Henri Contet and Paul Durand; and from Hans Gerig, Cologne, the firm received from the same film, "Melodie D'Amour" and "Papa Picolino," Caterina Valente cut out four times in Europe.

From the "Le Desordre et la Nuit" flick, Mills acquired from Editions Paris-Etoile, "Supplement Kiss Me" and "Tu Pas Dans La Rue" written by Henri Contet and Jean Youtube and recorded in Europe by Hazel Scott. Mills recently acquired Miles Davis' music from another French effort, "Asseznseur Pour L'Echafaud.

Fajardo To Tour East

HAVANA, CUBA—Jose Fajardo, a top Cuban orch leader, was recently appointed "Cultural Ambassador" to the United States by Cuban President Urrutia. He will come to the U.S. with other Cuban artists—in an effort to induce tourists travel to his country.

Sponsored by the Cuban Tourist In- stitute, the Fajardo visit in the U.S. will be under "Operation Friendship" and will feature appearances in Mi- ami, New York (including the United Nations), Washington and other eastern seashore cities. Concerts and dances have been arranged at the of- ficial and educational levels and press conferences aimed at the music and entertainment press have also been prepared.

Feist-AMP Gen. Mgr.

NEW YORK—The Board of Direc- tors of Associated Music Publishers announced last week that Leonard Feist, former national vice-president of the company, has been appointed General Manager.

Lee-Cooper Tune Honored

NASHVILLE, TENN.—Wilma Lee and Stoney Cooper (center) receive congratulations from deejay Radio Emery of WSM (left) and D. Kil- patrick, manager of Grand Ole Opry, for their hit Hickory recording "Come Walk With Me," which remained on the Emery show's Top Ten list longer than any record since the show's incep- tion.
**The Cash Box**

**REGIONAL RECORD REPORTS**

**NEW YORK**

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"Only those records best suited for commercial use are reviewed by THE CASH BOX!"
"A LONG TIME" [Vanguard BMI—Brown, Patero]
"ALL RIGHT NOW" [Platinum BMI—Brown, Patero]
• Nappy Brown follows his current national rb click, "You're Gonna Need Someone", with another powerful entry that'll more than likely be its chart replacement. The tune, "A Long Time", is a slow, steady beat romantic blueser from which Nappy wrings out every ounce of emotion. Not to be overlooked is the inviting lover's opus, "All Right Now", that Brown rocks out on the flip. Stick coupler.

"HE CAREFUL WITH MY LOVE" (2:08) [Gibralters BMI—Dean, Evelyn] "I NEED YOU SO MUCH" (2:05) [Gibralters BMI—Robinson, Branch]
JIMMY BARNES (Gibraltar 102)
• Jimmy Barnes, when Gibralters debut, "No Regrets", developed into a national rb chart item that could make it into a row with his heartfelt waxing of "He Careful With My Love". And Jimmy's top drawer, rock-star vocal phrasings are treated to a most effective vocal assist by the Gibralters. Under portion is another strong romantic pleader dubbed up in a similar, heavy-hearted fish-boat reading by Jimmy and the group. Watch 'em both.

"THERE IS SOMETHING ON YOUR MIND" (3:05) [Mercedes BMI—McNelly]
... BACK ... SHACK ... TRACK ... (2:52) [Mercedes BMI—McNelly, Warner]
BIG JAY McNEELLY'S BAND (Swingin' 614)
• Looks like the new label's gonna be swingin' in the big money department in the near future. "There Is Something On Your Mind" is the tune and Big Jay McNelly's Band, with Little Sonny on the vocal end, are the artists that'll turn the trick. It's a potent piece of fish-bait material with that two-market look. Stick with it. Under end is a contagious rock 'n' roll handclapper on which Jay and the McNelly crew throw a dual-winnin' coin in coin-catching fashion. Both lists are tailor-made for the moovers.

"ANSWER ME" (2:39) [Wesley BMI—Turner]
"RETURN OF STAGOLEE" (2:36) [Jay & Cee BMI—Toumbs, Glover]
TITUS TURNER (King 518)
• This rock-a-ball romantic pleader from the James Brown-Try Me school could place Titus Turner's moniker all over the dual-chart popularity charts in the week to come. Labeled "Answer Me", it's treated to a splendid, chorus-backed vocal effort by Turner. Also look for big chart excitement to come from the under end of a continuation of the "Stagger Lee" story. Could be a smash contender.

"I NEED YOUR LOVE TONIGHT" (2:04) [Glodas ASCAP—Wayne, Reichen]
"A FOOL SUCH AS I" (2:56) [Leeds ASCAP—Trader]
ELVIS PRESLEY (RCA Victor 7066)
"THAT'S WHY" (2:05) [Pearl BMI—Gordy, Jc. Carlo]
JACKIE WILSON (Brunswick 55121)
"ALMOST GROWN" (2:21) [Arc BMI—Berry Music]
"LITTLE QUEENIE" (2:54) [Arc BMI—Berry Music]
CHUCK BERRY (Chess 1722)
• Look for these to make a big dual-mart impression. (See pop reviews.)

ME LAURIE (see 6182)
"SINCE I FELL FOR YOU" (2:12) [Advanced ASCAP—John]
• The old ballad gets a tender rocking from the songstress, hand-in-a-touch reading of a set romantic words. Disc could stir loads of attention.

"LOST LOVE" (2:56) [Wiate BMI—Laurie]
The tempo picks up a fast pace as the gal, getting drawer unrolled vocal and instru-
mental assists, demonstrates her out-
going singing talent. Two-sided hit.

BIG BOB DOUGHERTY (Golden Crest 517)
• "SQUEEZER" (1:59) [Goranson SESAC—Dougerty] This rock-
or, medium beat instrumental, with words thrown in a la "Tequila", could kick up a sales' storm. Hookin', front and center sax.

"I O N K Y" (2:21) [Goranson SESAC—Dougerty] The Doug-
erty band pulls out all the stops on this one, with the big sax leading the way. Group offers content for radio honors.

LLOYD PRICE (Speciality 661)
• "LAWDY MISS CLAWDY" (2:05) [Vee-Jay BMI—Price] This
year-ago, self-penned, rb click has been re-mastered by Specialty for re-release. The label could cash in on the national, dual-mart money with this one by Price, who is a red hot, rbk and pop artist.

"MAILMAN BLUES" (2:06) [Venice BMI—Price] The under-
side is also an old Price-penned tune. It's an up-tempo, rocking blues num-
ber that the songster carries out handily.

LORELI LYNN & THE SPARKLES (Award 128)
• "BOBBY" (2:11) [Bayside BMI—Beck, Baumgartner] Lorelei Lynn and the Sparkles intro with a teen-
styled, boy-titled, romantic pleader. It's a medium beat that bears close watch-
ing.

C. "ROCK-A-ROP" (2:02) [Bayside BMI—Beck, Baumgartner] This side starts with a mambo beat and then swings into an infectious, rapid-paced rocker that the kids'll also take to. Frantic offering.

JIMMIE LESTER (Connon 224)
• "OH BARBARA JEAN" (2:33) [JIMMY BMI—Lester] Jimmy Lester flips over his gal on this up-
tempo, piano-pounding, gal-titled opus.

G. "GRANNY WENT ROCKIN'" (2:30) [Gay BMI—Lester] Lester picks up the tempo a little, and does a similar turn as on the top half. Two good dance sides, that should attract juke coin.

JIMMY RECK (Champion 1002)
• "PIPE DREAMS" (2:10) [Robby BMI—Robby] Jimmy Beck and his orch give out with some solid rockin' cha cha sounds on this straight inst-
strumental boxing. Good fare for the

C. "BLUE NIGHT" (Robby BMI—
Beck) The orch goes way down home for this slow-paced, funky blues number. After-hours mood is set here.

THE SENATORS (Bristol 1916)
• "ESCHER/EE" (2:21) [Kenose BMI—Escher, Heiluden] The label could have a big hit on its hands with the Senators offering a chart material in this one. First rate vocalizing gets an added boost from the fine instrumental sounds.

B. "TAFU" (1:55) [Kenose BMI—
Escher, Heiluden] Tafu's the gal that 'ems crazy on this fast paced lover's opus. The group has a sound that could attract attention.

CHARLES HARGRO (RCA 10)
• "OVER AND OVER" (2:35) [Wesmer BMI—Fonville, Hemminger] The deep-toned Charles Hargro could kick up chart foot with this up-tempo romancer, not to be confused with last year's chart-riler.

B. "BABY OH BABY" (2:42) [We-
smr BMI—Fonville, Hemminger] Here's a duet that could make the songster cavass a set of loving words in a slow balled tempo. Writer Fonville's arr's supplies the music on both ends.

LITTLE ESTHER (Savoy 156)
• "TS SO GOOD" (Savoy BMI—
Jones) Little Esther could move back into the disc spotlight with this quick beat, happy-go-lucky romantic tune, that she waxes invitingly.

B. "DO YOU EVER THINK OF ME?" (2:25) [Savoy BMI—Mitchell] On this fairly paced heartbreaker, the singer continues her fine chart work in a style reminiscent of Dinah Washington. Title not to be confused with pop top. Either side could move out for her.

JOHNNY (GUITAR) WATSON (Chess 124)
• "THE BEAR" (2:10) [Record 1-3] This Junior deek Watson waxes the tale of his comical run-in with a bear in a novelty, jet speed rafter-
shaker. Could make chart news.

B. "ONE MORE KISS" (2:25) [Record BMI—Watson] Under lid slows down to middle beat for some shoutin' by Watson, this week's time in the romance category. Good companion piece.

EFFIE SMITH (Spot 123)
• "DIAL THAT TELEPHONE" Part II (2:21) Continuing the sad story of Ruby Lee, this side finds everyone getting into the act. Even includes a fight between the married couple. Off beat novelty deck that shows some different treatment could move way out in the R&B dept.

JOHN LEE HOOKER (Vee-Jay 308)
• "MAUDIE" (2:35) [Conrad BMI—Hooker] Hooker hands in a self-composed blues number on which he pours the loss of his chick. Fine guitar strumming on this middle-
beat.

B. "I'M IN THE MOOD" (2:10) [Modern BMI—Hooker] On this Side Hooker turns in another good blues reading. Strong, Southern-ter-
ritorial coupling.
BULLSEYE

THAT’S THE WAY IT’S GONNA BE* (1:54) [Lancaster BMI—Drusky]

“WHERE’D I GLENTON FREE” (2:00) [Lancaster BMI—Kilgore, Young]

THE ALLISON SISTERS
(Blue Hen 322)

“THERE IS A TIME” (2:10) [Vox BMI—Allisons] The sisters bow in for Blue Hen with a light-hearted, slightly up-tempo romancer. Grade “A” harmony could help take the disk for a healthy sales ride.

“STRONG CHORDS OF LOVE” (2:00) [Vox BMI—Allisons] The canaries resume their harmonizing on this end, slowing down to an midee beat pace to chirp about undying love.

JOE HEDGINS
(Docco 30584)

WHERE’D YOU LAST NIGHT FOR FREE* (2:53) [Starbud BMI—Hedgins] There’s a stock instrumental background for Joe Hedgins’ effective dual-track walking on this steady-driving mover for the boxes.

THE WALTZ I CAN NEVER FORGET* (2:20) [Sage Brush BMI—Cordie] Jack Tucker and his Oklahoma Play Boys provide the waltz tempo backdrop for the thrush’s pleasant warbling. Lyric concerns her last dance with her ex.

“PLEASE BE MINE” (1:45) [Sage Brush BMI—Whitecock] Tucker and his Boys change the tempo here, as the gal goes racing through a cute set of words that could attract attention. Either side can catch coin.

JOHN NELSON
(Up Town 775)

ALVIN AT THE CRAWDAD* (2:45) [Bayou State BMI—Semak, Green] Tune is the familiar melody played on a resonator guitar fitted with new words, and featuring a speeded up “chipmunk” voice. This piece could break, and the boys should take the cat to pasture.

B+ “LET ME KNOW” (2:07) [Coral BMI—Singleton] T. Buddy Meredith and the Dakota Boys tackle this medium-paced romantic item, telling the gal that’s just right for her even though her own romantic face is over.

B RUSTY YORK & WILLARD HALE
(Starday 422)

“I DON’T DO IT” (2:10) [Starbud BMI—Young] The boys race along the fiddles and banjo, handing out advice about not two-timing your gal. A pure country cut.

FLOYD BRADFORD
(Logan 3107)

“LONELY” (2:19) [Bayou State BMI—Semak, Green] The boys provide the quick-paced fiddle backdrop while Bradford sings about his broken romance in a duet with an unselected male vocalist.

B+ “KEEP ME HUMBLE” (2:00) [Lancaster BMI—Smiley] Other splendid religious item by Smiley taken, here, for a sligh up beat ride.

THE STATESMEN
(RCA Victor 7476)

“LIGHT OF LOVE” (1:48) [See Blue BMI—Singleton] T. Buddy Meredith and the Dakota Boys put this one over with a pretty good vocal setup, having hand-delivered the gal to her heart’s content.

B+ “TILDON MY FAIR LADY” (2:17) [Faith BMI—Darby] Tune is the familiar tune with a new boat star playing the principal role. It’s a showpiece for the boys.

“BROADS WALKED BY FOOT” (2:15) [Starbud BMI—Young] The boys provide the quick-paced fiddle backdrop while Bradford sings about his broken romance in a duet with an unselected male vocalist.

DON RENO & RED SMILEY
(King 4212)

“BRIGHTER MANSION OV THERE” (2:17) [Lancaster BMI—Smiley] Reno and Smiley a duet on this one, and the Boys should catch coin on this new piece moving in another un-drenched lament.

“ONLY those records best suited for commercial use are reviewed by THE CASH BOX”

“The Cash Box, Music Page 60 March 21, 19
Country Round Up

The boys are all back together with a bigger Santones Dance & Snow Ball Band. And tomorrow 5 to 7 nights per week, the new hand manager, producer of the show is Reedy Hall, known to many people in the music field for his work in show business. It's his first night.

Ray has a record out, on Colman, with the Jordainers, titled "I'm So Afraid" and "I Can't Resist You." For pictures, bookings, stories, records, and information about Ray Sanders and the Santones, write to their personal manager, Hal Smith, at the aforementioned address.

The name alone, "Big Ben,"Texas, is looking for c&w artists to wax and invites all those interested to send in tapes and/or demos.

Attention: Please address any information concerning Country music and talent to Ira Howard, Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

The Records of Country Disc Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISC JOCKEYS

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"It's what's in THE CASH BOX That Counts—INTERNATIONALLY!"
STEREO MUSIC TAKES ON A NEW MAGIC

WHEN PLAYED ON A SEEBOURG SYSTEM

The magic of Seeburg Two-Channel Stereo gives every listener the impression of being present at a “live” performance of the recording musicians. That’s because Seeburg Stereo is the first completely integrated system—you can hear the realism of stereo everywhere in the location.

SEEBOURG

DEPENDABLE MUSIC SYSTEMS SINCE 1902

THE SEEBOURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems
A few weeks ago we commented on the amazing strides of stereophonic music. Since that time progress continues unabated, both in the production of records and in the education of the general public.

For a number of months now, the Lawrence Welk TV show has been promoted to the listening public as a means of listening to stereo sound—keep the TV show on, and in conjunction with it, turn on the radio. On Saturday night (February 28), the top TV show on the air, Perry Como, used the same method for three quarters of the show. Announcements were made all through the entire week. When stereo music reaches these heights, it means that the many millions of listeners are being educated to the wonders of stereo sound.

While the music machine industry, thru the introduction of stereo juke boxes, is practically laying the groundwork for the expansion of the sale of stereo records, these network programs accomplish a tremendous chore by whetting the appetites of the millions of record buyers and juke box patrons.

The problem of the juke box operator in programming his stereo phonographs, because of limited supply of stereo records, is being overcome with great rapidity. With the passing of each week, more and more stereo records, both single and ep, are becoming available. Since The Cash Box started to record and print every week, a list of stereo releases, more than 145 stereo singles, and 85 stereo ep's have become available. Not only in volume, but in appeal value thru the feature of top recording artists and pop current tunes—those whose popularity brings in coin to the music machine.

It is interesting to note that even the manufacturers of stereo juke boxes are more than excited over the acceptance of stereo music machines. Executives of these firms had expressed the hope of selling stereo equipment at its inception to a certain extent, but as their distributors exploited the value of stereo machines to their operator customers, and as these customers installed them on location, the demand for stereo machines kept increasing. Operators advise that patrons buy stereo music at a greatly accelerated pace, and that wherever an installation had been made, collections show a wonderful increase. Certain operators report that because of stereo music, they had set their machines at 15¢—2 for 25¢. They acknowledge that the 15¢ price is due to the novelty of the stereo music, but it all adds up to increased volume.

The one remaining problem is to be able to buy stereo singles in sufficient quantity. With the passing of each day, this problem will be overcome, as record manufacturers are producing more and more of them.

Among the many singles now in circulation, operators have a choice of top recording artists and current hit tunes.

Always on the lookout for its readers' interests, The Cash Box institutes a new service with this issue. (See editorial in Music Section). All records listed in "The Cash Box Top 100" from now on will indicate if they are available on stereo.
Rockford, Ill.—The value of public relations was vividly demonstrated last week in this area. For the past number of years, operators here, under the leadership of the well-known and popular Lou Casola of Mid-West Distributing Company, have cooperated with the "March of Dimes" campaign, in which juke boxes were the collection instruments for "A Day of Dimes for The March of Dimes". Some very substantial contributions have been made over the years. And, because of these efforts, Casola and his fellow operators in the area have received considerable newspaper stories and pictures commending them.

The newspapers in the past several weeks have been printing many unfavorable stories about the alleged hoodlumism in our industry and these stories have been printed indiscriminately without giving the majority of members a chance to defend themselves. However, in the Rockford area, because of the established honorable reputation of Lou Casola and his fellow operators, the editor of the Rockford Register-Republic, before running into print, actually talked to him in Miami to ask questions.

The results of the interview were reported on the front page of this newspaper in a banner 8-column headline. The story, together with Casola's picture, ran three full columns on the front page, and 2 columns on page 2. The long story did much to overcome some of the terrible damage done by those other unfthinking and sensational seeking reporters who have been reporting the McClellan hearings—especially in the territory where Casola and the other firms conduct their operations.

Casola emphasized conditions in the area with a statement thrived in the lengthy story: "In Winnebago county, the juke box business is a legitimate industry, and we are as interested as anyone else in keeping the hoodlums out."

Lou wrote The Cash Box: "It is a very fair representation of the case and we have received many compliments as a result of it."

NEW YORK—As reported in the March 17 issue of The Cash Box, many industries and businessmen throughout the nation are beset with the problem of inequitable and long-time deprecation allowances now permitted by the Internal Revenue Department, as are those luck, A coin machine business, that machines which would benefit small enterprises more than big business. Dr. Paton said that the present depreciation schedule "a have stranglehold on the expansion of the United States economy."

As is known, coin machine operators of music machines and amusement machines are using any number of methods in deprecating their equipment. The methods being used, we are advised, if accepted by the district office of the Internal Revenue Department over the years, becomes precedent, and the department, regardless of whether the method is inequitable, and, invariably insists it be continued.

Like other industries, the coin machine operators in many states have long been beset with the problem of deprecation allowances, which are subject to arbitrary and discriminatory levels. The coin machine industry must take the problem to Congress. With other industries making a similar bid for greater liberalization of depreciation allowances, the coin machine industry can add its weight. A concerted drive by all can accomplish results which would be of tremendous help to the businessmen not only in all businesses, but directly for those in the coin machine industry.

Professor of Business Administration Advises: Business Men Should Push For Liberalization Of Depreciation Allowances

Standard Brands has been distributing this promotion piece since the inception of the program and the operators have been inundated with hundreds of thousands of eye-catching sales builders has undoubtedly made itself felt on the eating-out public.

Of course, this program is on a national level, but it generalizes the point that The Cash Box has stressed for many years. All operators connected in any way with locations of this type, should do their utmost to promote business within the locations.

In the case of Standard Brands, the promotion material used has been an imaginative, retail-oriented idea, designed to reach everyone coming into the restaurant. Similar adjusting and promotion can be prepared, if not by the operator himself, by his local printers or advertising agency for a minimal cost. Promotion pieces advertising the juke box establishment and in the background of the establishment and in the interests both the operator and the location owner.

A recent story in The Cash Box told of the operator who opened the corner taverns are on a "snack" feature, whereby patrons enjoy the special "free-lunch specialty" changing the special daily each from cheese and crackers to Chinese food. The idea brought much custom into the location and increased the sale of beer, juke box play and led to a larger "regular" crowd stopping in at the establishment.

Each location is known best by its operator, so he should decide what type promotion suits the location best. For a glimpse of what the "Everett Brands "table tent" looks like, turn to page 68. Perhaps you can come up with your own "location promotion idea."
EVERYTHING the operator wants!
EVERYTHING the location wants!

A COMPLETE MUSIC SYSTEM

3 FULL RANGE EXTENSION SPEAKERS
WALL SPEAKER
CEILING SPEAKER
CORNER SPEAKER

ULTRA COMPACT WALL BOX
A completely new unit equipped with Program Selection Panel and exclusive Dial Selector Knobs. Using standard 3-wire cable, the United Wall-Box is the smallest in the industry. Makes selection in 2 seconds. Small size permits more installations for player convenience and greater profits. Bar Grip, illustrated at left, custom-molds the Wall-Box to any bar or table-top.

HIDE-AWAY UNIT United’s complete music line provides for the needs of every type of location. The compact Hide-Away Unit is ideal for those locations having limited floor space. Fully accessible for service, the unit includes monitor speaker and service-light. Provides finest high-fidelity sound.

WORLD’S FASTEST RECORD-CHANGING MECHANISM MEANS More Coins PER HOUR

Unconditionally Guaranteed
The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a “Certificate of Warranty” outlining United’s complete guarantee.

UNITED MUSIC CORPORATION

UNUNITED’S SUPER-CONVENIENT “WALK-IN” DOOR PROVIDES INSTANT EASY ACCESS TO ENTIRE MECHANISM

BEAUTIFUL COLORS
AQUA • CORAL • GOLD PLATINUM • EBONY

UNITED’S Hi-Fidelity-Stereo PHONOGRAPH UPB-100

See your distributor
UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
AGREEMENT FOR INSTALLATION OF
ELECTRIC AUTOMATIC COIN OPERATED
PHONOGRAPH

NAME OF LOCATION OWNER

BUSINESS STREET ADDRESS

CITY AND ZONE

STATE

NAME OF MUSIC OPERATOR

ADDRESS

1. The Music Operator, in consideration of the covenants and agreements on the part of the Location Owner herein contained, does hereby agree to install in the Premises of the Location Owner, address shown above, ready for use an electric automatic coin operated Phonograph (hereinafter referred to as "Phonograph"). Music Operator agrees to supply the records and to replace parts that might have been damaged as the result of ordinary wear and tear, all of which shall be at the Music Operator's own cost and expense, without any charge or expense to the Location Owner.

2. Location Owner agrees to set aside and keep set aside adequate and reasonable space in the premises above described for the installation of such Phonograph, said Phonograph to be in an area as mutually designated at the time of the signing of this agreement.

3. Location Owner agrees to keep the Phonograph connected to an electric outlet in the premises so that the same shall be ready for operation at all times during business hours (all charges for electric current consumed in the operation of the Phonograph shall be the obligation of the Location Owner).

4. Location Owner agrees that during the term of this agreement or any renewal thereof, it will not permit the installation in the above described premises of any other Phonograph or other device for the reproduction of music, except the Phonograph installed herein by the Music Operator during the term of this agreement, and that the privilege herein granted to the Music Operator to install such Phonograph in the above described premises shall be exclusive to the Music Operator.

5. As consideration, the Music Operator agrees to share with the Location Owner, the gross receipts resulting from the operation of the Phonograph in the above described premises as follows:

But in any event, the Location Owner guarantees that the Music Operator shall receive a minimum of $_______________ per week. Any waiver by the Music Operator for any weekly period shall not be deemed a waiver of its right to collect such minimum payments for any future weekly periods.

6. This agreement shall be for a term of _______ years from the date hereof. Unless either party shall give written notice by registered mail of cancellation at least thirty (30) days before the end of this term of the agreement, this agreement shall be deemed extended automatically and shall continue thereafter for successive like periods, unless cancelled by either party by written notice by registered mail, given at least thirty (30) days before the end of any renewal period.

7. This agreement shall be subject also to the OTHER TERMS AND CONDITIONS contained on the reverse side of this document, and such other terms and conditions are a part hereof. The Location Owner acknowledges that it has notice that the OTHER TERMS AND CONDITIONS include a provision for arbitration of disputes by one arbitrator in accordance with the rules and regulations of the American Arbitration Association.

8. Location Owner certifies that the business is owned by him or it and that he is authorized to enter into this agreement and further acknowledges receipt of a copy of this agreement.

ACCEPTED FOR:

Music Operator

By

Home Address

BY

(MUSIC OPERATOR)

Telephone Number

Location Owner

By

Title

March 21, 195
LOCATION CONTRACT UPHOL

American Arbitration Assn. Decides Location Breached Contract By Installing Competitor's Machine

Nearing Before Arbitration Cuts Waiting Period Down to 30 to 60 Days instead of 1 1/2 to 2 Years Before Supreme Court (Crowded Calendar). Operator warded Money for Damages as well as Re-installation of Machine.

NEW YORK—The great importance location contracts have had for times over the years. The death of the building minutes. An operator against a location which breached the contract installing the machine of a com- mittee of the American Arbitration Association, is the decision of operator against a location which breached the contract installing the machine of a com- mittee of the American Arbitration Association.

The important consideration behind his situation is the victory of the Music Operator Corporation, which now belongs to the operator.

The State Supreme Court takes about a year and a half to two years, because of the crowded court calendar. Thru the process of arbitration, the situation is resolved in from 30 to 60 days.

The Phonograph shall at all times remain and be the sole and exclusive property of the Music Operator, and the Location Owner shall have no right of property therein but only the right to such Phonograph used in its ordinary manner upon the conditions contained in this agreement. The Music Operator, its agents and employees shall at all times have free access to the Phonograph.

The Phonograph may replace the Phonograph with other Phonographs from time to time. Except as herein otherwise provided, any such replacement shall be in addition to any other person or corporation, nor shall this agreement be assigned by the Location Owner, except that, in the event the place of business owned and operated by the Location Owner shall be sold, the Location Owner agrees to assign this agreement to the transferee as of the sale. Any assignment hereunder shall be in full force and effect immediately upon the expiration of the term hereof. The terms thereof shall be binding upon any business, firm or corporation succeeding the business operated by the Location Owner.

The omission by the Music Operator at any time to enforce any default or right reserved to it, or to require performance of all of the terms, covenants or provisions hereof by the Location Owner at the time designated, shall not be construed as a waiver of any right or right in which the Music Operator is entitled, nor shall it prejudice the right of the Music Operator to enforce such provisions hereof. The Music Operator may exercise all remedies simultaneously, or otherwise, pursuant to the terms hereof.

In the event the Location Owner shall neglect to keep the Phonograph in such repair that the same may be suffered to become dangerous to life or limb, the Music Operator may have the same removed and the Location Owner shall pay for the same accordingly.

The Location Owner agrees to maintain fire and theft insurance on the Phonograph and in the event of loss, the proceeds shall be paid to Music Operator and Location Owner, as their interest may appear.

The Location Owner agrees to pay for all federal, state, municipal and other taxes, if any, applicable to the use and/or possession of the Phonograph.

The Location Owner, for himself or itself, and for his or its heirs, executors, successors and assigns, hereby agrees to indemnify and save harmless the Music Operator, its use and possession of any Phonograph, and all losses, damages of the loss, injury or other casualty to persons or property, caused or occasioned in any manner, by reason of maintenance or operation of the Phonograph. Any controversy or claim arising out of or relating to this agreement, or the breach thereof, shall be settled by arbitration by one arbitrator designated by the American Arbitration Association in accordance with the rules then obtaining. The award rendered may be entered in any court having jurisdiction thereof. In the event the breach of the agreement consists of an installation in the premises of a Phonograph owned by the Location Owner, the operator, and the disconnected phonograph owner, shall have the power to withdraw and direct that the Phonograph Owner specifically perform this agreement and direct that the Phonograph owned by the Music Operator shall be disconnected from the premises of the Location Owner, and the disconnected phonograph owner, and any other person or corporation, other than the Music Operator, shall be removed, or direct any other infractory relief. This relief may be in addition to or in lieu of any award of damages, or in lieu of other relief, and no suit may be maintained upon such award.

The arbitrator shall have the power to award costs, and the court shall enter judgment upon the arbitration award in accordance with the provisions of the Copyright Law of the United States, as amended from time to time.

The decision of the American Arbitration Association shall be final and conclusive.

"In the matter of the arbitration between HERMAN AUTOMATIC MUSIC CORP. (operator), and GER-ALD DEAN (location owner)."

"1. THE UNDESIRED ARBITRA-
TOR, having been designated in accordance with the terms of the Agreement entered into by the above-named parties, and dated August 15, 1958, and having been duly sworn and having duly heard the proofs and alle-
gations of the parties, does hereby

"2. The arbitrator directs that the contract of August 9, 1958 between the parties is a valid contract;

"3. That there was no breach of that contract by HERMAN AUTOMA-
TIC MUSIC CORP. (hereafter called HERMAN); and

"4. That there was a breach of contract by GERALD DEAN (herein- after called DEAN) on or about December 8, 1958.

"THEREFORE, THE ARBITRA-
TOR DIRECTS AND AWARDS AS FOLLOWS:

1. DEAN shall pay HERMAN the sum of $9,000.00 representing damages from date of breach of contract to date of award;

2. The arbitrator directs that DEAN shall allow HERMAN to rein-
stall the Phonograph machine and retain it in service until November 1, 1959, in accordance with the terms of the contract and DEAN shall comply with paragraph 4 of the contract which restricts the installation of an entirely new phonograph or device for the reproduction of music. In the event DEAN does not comply with the directions of this part of the award, then DEAN shall pay HERMAN, in addition to damages mentioned above, the sum of money damages calculated at the rate of four per cent per annum, on the amount from the date this Award or any part thereof is commenced to the date of payment, or the amount of said paragraph 4 of the contract with or the Award, to Aug-
ust 9, 1959, or until the end of the contract.

3. DEAN shall pay HERMAN the additional sum of Two Hundred Dollars ($200.00) towards attorney's fees as provided in Section K of the contract.

4. Taking cognizance of Section K of the contract, I determine that this Award is such that the Administrative Fee be paid by the Location Owner. Furthermore, DEAN shall pay to HERMAN the further sum of One Hundred Dollars ($100.00) for preparing his one-half share of the Administrative Fee advance payment, in accordance with the American Arbitration Association on behalf of HERMAN.

The usual practice in arbitration awards is taken here to the State Supreme Court where it is automatically confirmed.

"OTHER TERMS AND CONDITIONS"

The term "gross receipts", as used in Paragraph "A" of this agreement, shall be the gross receipts resulting from the operation of the Phonograph after deducting therefrom any fees, royalties, commissions, taxes or other sums payable by the Music Operator and resulting from the installation and operation of the Phonograph, which shall be paid in accordance with the provisions of the Copyright Law of the United States, as amended from time to time.

The Phonograph shall at all times remain and be the sole and exclusive property of the Music Operator, and the Location Owner shall have no right of property therein but only the right to such Phonograph used in its ordinary manner upon the conditions contained in this agreement. The Music Operator, its agents and employees shall at all times have free access to the Phonograph.

The Phonograph may replace the Phonograph with other Phonographs at any time. Except as herein otherwise provided, any such replacement shall be in addition to any other person or corporation, nor shall this agreement be assigned by the Location Owner, except that, in the event the place of business owned and operated by the Location Owner shall be sold, the Location Owner agrees to assign this agreement to the transferee as of the sale.
New England HEADQUARTERS for Stereo Music by WURLITZER

SPECIALS
5 BALLY BOWLING LANES—11 & 14 ft.
10 CHI. BOWLING LEAGUE ALLEY—11 & 14 ft.
UNITED BOWLING ALLEY—11 & 14 ft.
WILLIAMS TEN-STRIKE
5 BALL ALL (CONV.)
5 CHI. COIN ROCKET SHUFFLE
5 GALL CHAMPION
Write—Write—Write

WANTED
High—EST CASH $$$ PRICES for BRIGHT SPOTS, LATE BINGO SHUFFLE ALLEYS.

In Stock
Late model—WURLITZER—SEEBURG—AMI—QUIZOLA. Write, wire, phone!

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Distributing Co. 298 Lincoln St. Lincoln, Nebr. 34, Mass. AL 4-4040
Exclusive Distributors of WURLITZER—BALLY—CHI. GINO—FISCHER

TO GET THE GAMES THAT "GO"—WE PAY HIGH CASH $$$

BOWLING LANES
Bally 14' TROPHY
Bally 11' TROPHY
Bally 11' STRIKE
United 13' BONUS
United 16' JUMBO
Bally 14' A.B.C.
United 14' BOWLING ALLEY
Chi. Col. 14' BOWLING LEAGUE
Chi. Col. 11' BOWLING LEAGUE
Chi. Col. 16' CLASSIC

SHUFFLES
Bally Super B.F. A.B.C. 145
Bally Super C.E. ADDRESS 15
Bally C.E. ADDRESS 15
Bally C.E. ADDRESS 15
Bally C.E. 291
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ALL EQUIPMENT IN STOCK—PROMPT SHIPMENT!
WORLD WIDE DISTRIBUTORS, INC.
2330 N. WESTERN AVE., CHICAGO 47, ILL.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
MOA CONVENTION
APRIL 6-7-8, 1959
Morrison Hotel, Chicago
HERE IS HOW THE
MOA CONVENTION LOOKS!

• 2 Booths in Grand Ballroom available to record companies.
• 2 Booths in Constitution Room available for amusement devices or vending.
• About 400 tickets left for the Banquet and Floor Show.
• Operators from all parts of the country are making reservations to attend like never before.
• One General Meeting—Tuesday, April 7, at 9:30 A.M. in the Venetian Room on the 2nd Floor.
• Six Forum Meetings.
• Banquet and Floor Show—Wednesday evening, April 8.

DON'T MISS THIS CONVENTION. IT'S MOST IMPORTANT TO YOU.
For Hotel Reservations, wire or phone: Tom Mackey, Morrison Hotel, Chicago, Ill., Franklin 2-9600.

Williams Delivers "Pinch-Hitter"

CHICAGO—"We are happy to re-ct the trayl," stated Sam Lewis, vector of sales for Williams Mau-facturing Company, this city, "that have released, for immediate ship-
ped, the greatest baseball game we've ever created in 'Pinch-Hitter'.
'We can't help feeling enthusiastic, us far this year, we have been only successful with all of our amusement equipment. It is therefore great satisfaction to come out with this fine baseball game at the be-
ing of the spring season. In 4, we will go so far as to say that 'Pinch-Hitter' is the finest baseball me the industry has ever produced," Mr. Lewis declared. "Add to the excep-
tional features of 'Pinch-Hitter'; it is dimed, 'The fact that it costs less offers more than any other com-
petitive baseball game.

One of the finest features in this ball amusement game is that not y is it competitive in play—where-
two players can play at the same se—but one player can pitch the 1 by pressing a button, while the o player bats," said Lewis.

Furthermore," Lewis said, "the 1er can now throw—either a 'fast' 1 or a 'curve' ball by pressing one two buttons. Prior to 'Pinch-Hit-
't' it was possible to serve up only 'fast' ball or 'slow' ball. The curve 1 or fast ball pitch offers a great i more excitement because the bat-
doesn't know which pitch to expect in the pitcher.

"There is a diamond laid out on the playlist with three plastic, slightly raised hit-up runs; which guide the ball over the fence for a home run," Lewis continued. "Included on the playlist are two holes each for 'singles', 'doubles', and 'triples', and two holes (one on each side) for 'outs'.

'The backboard has a beautiful 3-
dimensional diamond laid out with the players on the field. When the batter gets the ball in the hit zone on either side of the playlist, base runners emerge on the base paths designated on the backboard diamond, and circle the bases as hits are made in suc-
cession, including extra scoring features.

"Another great first in 'Pinch-Hitter'," Lewis said, "are the scoring features, which we feel are second to none. There is a high score, previous high score, spell-out-the-name feature, and the match feature. No other baseball game includes all these fea-
tures.

"Actually the most exciting feature in 'Pinch-Hitter' is attained when the batter has the bases loaded with two outs. In this case any hit clears the bases with runs and earns re-plays. This also adds a letter in spelling out the name. Spelling out the name 'Pinch-Hitter' earns five extra re-
plays. To add excitement to the game the batter is limited to three strikes, and in this case he strikes out, if he misses the ball and it hits the strike zone (marked directly behind the bat) three times.

"'Pinch-Hitter'," stated Lewis, "is a realistic baseball game and offers no outlandish scoring features—runs can be earned only through hits and "home runs. It is encased in a beauti-
fu cabinet and has so many light-up sections that the game can be played in a dark room where everything is visible to the player.

"We are now in full production," concluded Lewis, "and according to imme-
diate interest shown among our distributors and operators, we know we have a hit in 'Pinch-Hitter'. Be-
sides all of the marvelous new fea-
tures, the game includes other fine Williams innovations."

Conn. Banquet Stars Shine

HARTFORD, CONN.—The Music Operators of Connecticut announced that its March 7th banquet was a huge success featuring entertainment by Lou Monte, Don Rallone, Eileen Rodgers and other top recording art-
ists. Mary Cameron opened the show and music was supplied by Al Jarvis’ orch.
SPECIAL ISSUE
(dated: april 11th)
your advertising message
will reach ALL of the
nation's operators
distributed at the MOA Convention
at the Morrison Hotel, Chicago, all
during the show......and those
unable to attend
will receive it by mail.

goes to press:
THURS. APRIL 2nd

reserve your space now!... or better
still — send in your ad now!

The Cash Box
1721 broadway, new york 19, n. y.
(phone: judson 6-2640)
Chicago Dynamics Industries Reports
Peak 1st Quarter Sales

Chicago — "Now that the first quarter is practically over," stated the president of a leading Illinois industry, "we are happy to report that sales on the whole have been excellent and we have reason to believe that the subsequent months will be even better."

A great sense of satisfaction to us has been the sales of Chicago Coin's "Red Pin Bowler", which is now in production at the new plant. The "Red Pin Bowler" offers all the thrills and excitement of bowling, plus an added feature of multi-color lights, which is predominant in its bright red design. The "Red Pin Bowler" is one of the special machines that gives the player more scoring thrills. "Chicago Coin has always been a leader in the field of bowling games, chiefly due to scoring innovation centered around the "Dallas Roundup". For example, there are 6 different ways to score with the "Red Pin Bowler". Saturday, there is regulation play, and then the high score feature; flash-natch-o-hi-ace high score; mystery high score; red pin high score; and red pin regulation scoring."

"We are glad to report a healthy lightup on either the 4th, 9th or 8th frame the player gets 30 extra points in high score bowling."

"Another, and very timely game at the present stage of the "Tampa Bay" is Chicago Coin's "Rocket Ball Shuffle Base- balls". This machine is a money maker, and other games which are still going strong are the "Rebound Shuffle with Monte Carlo Scoring", and the "Rebound Shuffle with Monte Carlo Scoring", 8 foot length. In Volley Ball, Chicago Coin has three different games, two of which are currently continuing to ride the crest all over the country: "Player's Choice" and "Twin Bowling"; concluded Weinand.

Shuffle Games Continue To Show Increased Sales

DALLAS DOINGS

Lester Buchfield, former employee of O'Connor Diet. Co., died last Tuesday, Mr. Buchfield had retired from active business many years ago.
The local King Records office reports Dallas' own Trini Lopez, just back from the Olympics in Los Angeles, and Wilson of Walkers has sold out and is moving to Tulsa. Phil Weinberger becomes sole owner of the account.

Tom Nappola, general manager, has this week changed his residence to Lake Texacona. Bob DePriest, of DePriest Music, tried out a new cabaret on Main Street that was a promoter's dream. Bill Jones, the manager of the company, is sold out of Keeney's "Shuffle Alley" and is opening a new ship.

Warnecke salesmen on the road are John Reynolds (in West Texas), D. D. Harris, in Middle Texas, Charles S. LaGrone, in East Texas, and Bob DePriest, in Oklahoma. Salesmen are located in all parts of the State. The company is sold out of Keeney's "Shuffle Alley" and is opening a new ship.

Bill O'Donnell, Bally general sales manager, has answered this prime opportunity that the first "Bally-Wo" is the firm's monthly house organ.

"Every coin machine man who saw the pictures of the Great Eastern Mills 'Bally-Wo' Mill Playland was intensely interested," wrote O'Donnell. "All agreed that the Ballyriders and Bally-bowlers are ideal equipment for market-playlands. The profit potential was obvious to all operators. Only one question was consistently asked: 'How do we get into the picture of established establishments, which shows that there is a consistent stream of individuals each with a separate entrance from the reception main building?'"

"A general answer to the question is that the aggressive operator fits into the market-playland-

LAKE CITY SPECIALS!

BEST EQUIPMENT — LOW PRICES

MIIL 5,000 $125.00
Rock-Ola 6500 150.00
Dix-O-Mat 6300 175.00
Garden Party 4100 275.00
Barney & Friends 225.00
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Chicago TV Shaker—1 ft. 300.00
Starlight 350.00
Marvel 200.00
Glen Sansetta 50.00
Grandeur 105.00
Super Bally 115.00
Giant Legs 75.00
Saint Louis 85.00
Golden Treasures 125.00
Griswold 90.00
Ike 125.00
Circus Veggie 149.00
Strong 175.00
Bally 14 ft. Striker 425.00
Bally 14 ft. Striker 425.00
Cherry 14 ft. Striker 450.00
Hot Shot 14 ft. Striker 450.00
Snowball 450.00
Philo Techette Semi Ball 375.00
Golden Treasure 90.00
Egyptian 149.00
Golden Treasure 90.00
Circus Veggie 149.00

TO END OF THE CASH BOX THAT COUNTS — INTERNATIONALLY

Chicago Advises Ope How To Fit Into Shopping-Center Picture

Bally's new in operation in the United States and Canada and predicts that the number of shopping-centers will rise by 1965 to approximately 6,500 with an annual sales of $79 billion, advised O'Donnell.

"Although the new shopping-center business is small," Mr. Parley informed the show, "operators offer opportunities for future playland stores, they are often concerned with the possible change in location conditions in the case of existing shopping-centers. The operator who is determined to participate in the traffic generated by shopping-centers is not stopped by the fact that he is in a "vacancy" sign. His aim is then to enter the shopping-center with a sub-area playland—a sub-area within or adjacent to stores in the center. The supermarket, the variety store, the bowling alley, the children's specialty shop are typical shopping-center units adapted to the installation of a sub-area playland. The present emphasis is on kid-friendly rides in sub-areas; a small additional adult game is apparent, not only in outlying shopping-centers but in sub-area playland stores and super-markets in urban shopping districts."

"Summing up, the market-playland is witnessing a new type of location opportunity, arising out of the times in which we live. As in the case of all types of business, the market-playland requires imaginative exploration on the part of operators. Manufacturers can assist with suitable equipment. Bally plans to deal with operators desiring to develop decorative "flash" for market-playlands. But the job of promotion belongs to the man in the field. Chieftly through his efforts will market-playlands fit into the picture of all types of shopping-centers," concluded O'Donnell.

EDITORIAL NOTE: Two feature articles on Amusement Machine Operations in Super Stores appeared in the Feb-
uary 14, 1960, issue of THE CAS-

LATE NEWS:

"Tiaj." is on the air and is being reprinted in this issue. The interest shown in this new phase of coin-

BALLY—WILLIAMS—ROCK-OLA

1721 Broadway, New York 19, N.Y.
Williams HERCULES
MORE THAN A GUN
IT'S A GAME
Pin Game "in-line" scoring
so popular with players!

when you buy a Gun—buy the Best
BUY WILLIAMS!

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CASH OR TRADE
Chicoin—Bally United
SHUFFLE ALLEYS
BALLY BINGOS

WORLD'S MOST COMPLETE
COIN MACHINE CATALOG!
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With Complete Price List, Exclusively for
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1750 W. NORTH AVE. * CHICAGO, ILLINOIS * Dickins 2-0500

Wally Pinkie & Joe Rine

ALL THE LEADING COLLEAGUES
Read The Cash Box Every Week

The Cash Box
Page 72
March 21, 1951

All Games, Arcade Equipment
Show Big Pre-Spring Sales

EASTERN FLASHES

It's amazing the way New York temperatures affect business along Tenth Avenue. Two weeks ago the avenue was bustling with ops strolling and out of distrub showrooms and Spring looing like it was just around the corner. While the early week weather was good, with business better that ever, the mid-week snow and sleet cut operator traffic along coin row. However, all operators have been reporting dozens of times before the snows again, operators pour on to the Avenue. The reason for activity along the avenue was obvious: new games. Every showroom proudly displayed its latest pieces of equipment and all distrub reported a good business for both baseball and guns most of the option. Match features, combination scoring, eye-catching dimensions and new ideas for "real play" help sales of Arcade equipment, which has started to sell early, is definitely in full swing for the coming season after a good year's round business in New York and suburban playing locations, according with "Operator" pre-spring program. Stereophonic music machines have constantly showed better sales success with each week's report and the list of stereo singles available is growing in leaps and bounds.

At Simon, Albert Simon Inc., states that ChicoIn's "Rebound Shuffle" still the operator's delight and repeat orders on the hit game come in to the showrooms "as soon as the operator finds a 'home' for this piece". A D'Antille reports terrific acceptance on "Rebound Shuffle" and finds that with the "Rebound" sold out he can give more time to "Real Play". West Coast shipments going to both offices, says Stex, and Stan Nolans, Rockaway Playland operator, is happy about the turn he has been receiving on Sundays from families out for the day. "It's business as usual" he says. Recently, he's keeping his eye on the largest crowds and we should have an excellent season", commented Stan. . . . Black Sales and Service showed sales soaring along on United's "Shuffle Playmate" and consistently good business for the UPB-100 piano, Irving Holzman was busy with outside chores while "Whitey" Druckman handled reconditioned arcade equipment, Tampico Sales Co. busy moving Bally's Rebound Shuffle while the AMI model "J" got its usual share of attention from visiting ops.

Los Angeles—Station WPX, local television station, this city, has ad- opted that only 122 Yankee baseball games will be televised during the 1959 season—77 home games and 46 road games. The total number of games for 1959, to be televised, is less than the num- ber reported for the 1968 season and will be to the advantage of operators previously affected by the amount of television viewing in any one location.

While the actual number of televi- sed games during this past season was not available at press time from the TV station, due to numerous changes in the original schedule, the fact that this total does amount to less than the 1968 schedule, is a bright note for operators with locations in the viewing area. Operators advised the curtailment of TV broadcasts of baseball games in the 1958 season helped improve their collections.

Ammon To Hold Meeting

NEW YORK—The Associated Amusement Machine Operators of New York, this city, announced it will hold a general membership meet- ing on Tuesday evening, March 19, starting at 7:30 P.M., at the Henry Hudson Hotel, Hudson Room.

Among the items on the agenda is: Nomination of officers and board of directors. Election is expected to take place at a meeting in the near future.

Runyon Schedules AMI Service School March 24

NEW YORK—Runyon Sales Com- pany, local distributor, has announced that an AMI Service School will be held in New York on March 24, starting at 8:00 P.M., at the Henry Hudson Hotel, Hudson Room.

Among the items on the agenda is: Nomination of officers and board of directors. Election is expected to take place at a meeting in the near future.

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY!"
1959 First Quarter Biz
A Humdinger, Say Coffin

Chicago Chatter

Reports have been literally pouring in advising us that most manufactur- ers of coin-operated phonographs and amusement equipment for the first quarter of this year which is closing out shortly. But this good tidings of the monthly Coin Box Convention Musings: Como April 6, 7 & 8 the man the hour in this sprawling metropolis will be "Mr. Inman." At this writing WGA proxy George A Miller laboring many hours daily getting the MOA convention "oiled" and ready to go—oil all for the trade the is already quite evident that the Morrison Hotel will be the greatest aggregation of visiting convention in 1959's history. This will be due, gladin- neller's heart; for he has spared nothing to make this coin machine industry's biggest show. Naturally the really big record industry will be well represented, it has in previous years.

Both Bill O'Donnell and Herb Jones expressed their appreciation to and gratitude for the Ballyborders and illyrids at Great Eastern Mills Playland in New Jersey. Bill pointed up the importance of the coin-Operated Phonograph scheme, "riding out of the times which we live," of the market-place operation. He further stated that he will fully cooperate with operators, by developing decorative "flash" for coin-Operated phonographs and devices. The Associated Press of Chicago with the 1959 convention's arrangements, including the large exhibit hall, the foreign exhibits, the big game, the baseball game, and the convention show.

M. Abraham Ed Paul, Mr. Mike 'Tom in the eastward closing Begorra! uover illy "llylaboring et Sam gano all mprots Pat's the store has already produced it in the past. Meanwhile, Sam stresses, "don't pass us 'Heroes' which is going great everywhere." Joe O'Donnell's coin sales manager, passes the word along that now is the time to buy equipment. John Pat's business manager, is already singing the praises of Gottlieb's new 2-player "Race Time," which was released to the trade just 2 weeks ago. . . . Ted Rubey and Estelle "the Show Business Man," are everywhere. Everything was saddled by the last week of one of their old time employees, Lillian Gallinger. Ted I that Miss Gallinger is working with the firm more than 14 years.

Williams Manufacturing's sales director, Sam Lewis, announces that Williams is certainly ready for the base- ball season, with "Flinch-Hit," in its new game; and so far, has moved out of the time which we live," of the coin-trade operation. He further stated that he will fully cooperate with operators, by developing decorative "flash" for coin-Operated phonographs and devices.

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MORE HANDSOME APPEARANCE
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You will pay LESS and get MUCH MORE

When you buy a Baseball—buy the best

BUY WILLIAMS

WEB

Selling the NEW WEB

continues to be phenomenal. It is a must navigational instrument for amateur boating enthusiasts. While Ben was away Sid Paris and Jrv Ovitz minded the store. Herb Perkins, Purveyor Distributors, expects this to be a terrific spring season for games and music equipment.

Tom Makor, genial host of the Morrison Hotel assures us, one and all, that everything possible will be done by the staff at the hotel to see the comfort of visiting convention at the Morrison Hotel, and Genial by this time forward to this big shindig, according to Tom. . . . Johnny Franz, J. F. Franz Manufacturing, is more excited than ever as the big show approaches. Prime reason, of course, is his "Dodge City" counter game, which features moving targets; and is increasing in popularity due to the swing to Western fare on TV. Johnny assures us that he will be much in evidence at MOA show. . . . World Wide Distrib's Joel Stern reflects back to Chicago past 3 months, and remarks that sales results at World Wide thus far more assure him that the ensuing months should certainly be equally as productive. Joel pointed out that Games, Incorporated's "Wild Cat" and "Double Shot," and Rock-Ola's "Tempo" phonograph line kept everyone hopping during this period. Summing up, he looks forward to a great year throughout all of 1959.

Eddie Ginsburg and Nate Feinstein, Atlas Music, don't claim to have the best bowling team in the Chicago Division of the National Phonograph Bowling League; but, they feel that they certainly have the best phonograph in the Seeburg stereo line. Sales, since the Seeburg stereo models were first introduced, is the gauge they use for determining this fact. Joe Ostrow, owner of the bowling league, urged us to remind all the local bowling fans that the big, gala Bowling Banquet will be held at the Mount Prospect Country Club, in suburban Mount Prospect, May 22, (which is on a Friday evening); and don't forget to get your tickets," see Johnny, "cause they're going fast!" . . . Chet Gore, prez of Exhibit Supply, sings the praises of Exhibit's "Vacuumatic Card Vendor," now, more than ever before. A terrific assortment of cards is one of the factors which is assuring an excellent sale year, according to Chet. . . . The next 2 weeks will scoot past us, and, before we look around it will be MOA convention time—the time for coinmen and all their old cronies to get together and really have a ball!
STEREO MUSIC GETS EXCELLENT REPORT FROM DISTRIBUTORS AND OPS

CALIFORNIA CLIPPINGS

With the summer season "just around the corner" the activity along Pico Blvd, the past week increased with operators and distributors alike reporting a quickened pace. At Simon Distributing, John Freeman report the past week has been the busiest of the year with many gents coming in to start for the summer season and purchasing arcade equipment now. Joe Simon, along with Mrs. Simon, in Singapore this week and reporting a very pleasant, as well as profitable, trip thus far. The Simon's will be on their way to Hong Kong and Tokyo following Singapore. George Murakoa, free the shop, returning from a week-end in London accompanied by Sonny Lomberg spending last week-end in the nearby mountain with son Freedy, tobogganing and skiing and informing a wonderful time was had. Mary Selle, at Leavenhagen's record-bar, states Hal Cook an Fran Howell from Warner Bros. Records, in with the new Mary Kaye trio "You Can't Be True" Merv "You Can't Be True" Johnny Bond in to visit and discuss his latest, "Jujanna Juei," on the Dorito label. Kay Selle banking on "That's Little Susie" on Del-Fi, it looks as if a bigger than Ritchie's million seller "Bonnie." Mary predicts big thing for Guy Lombardo's latest on Capitol, "Silver Dollar." Jack Lawerence of California Record Distributors, states "Touch of Pink," by The Surfers on Orbit, looks like a two-sided smash with "Manne Jumbo" on the flip side. At Notty's Music Center, Jessie Belau has been with Mrs. Business, to chat with the gang at Notty's and check on his new RCA Victor oscillos "Guess Who." The McFarlands of A-1 to Warner Bros., looks like the one the group's been looking for says Joe Alvarado. Johnny Cash's "Thanks a Lot," on the Sun label, is going to big thing according to Curley Barch. Curley feels to Curley's, "Look Out," have a hit in their new Del-Fi offering, "Tonight!". Vinny Lanz, at American Coin Machine, reports American is introducing something new into the field an asks that anyone dropping in inquire dropping in. Due to Vinny gone on, they have had a great response on games and juke-boxes. The M-100 selection, 25% phonographs and 25% record players. Vinny also wished to mention their new phone number—RE 1-0584.

JACOB, A. Robinson & Co., Hank Tronick says unsolicited endorsement both written and verbal, have been coming in and we purchased the new United phonograph. Al Thoeke, United Manufacturer Co.'s sales engineer, visiting with C. A. Robinson and calling on operators in the territory. Hank went on to say the first shipment of the new United wall box is being expected anytime. The array of new amusement equipment coming in for the new season is expected to be with the operator. Gary Sinclair, regional manager for Wurlitzer, in town this week and visiting the operators in the area. Morris Blum and Griff Griffin from San Diego, in this week to visit at Associated. The Wurlitzer service school conducted by Bill Anderson, had an excellent tour last week. States of or the largest of the school to take place in the Wurlitzer area. In California, Southern California, may be considered in the near future. At Mithorne Music, Matt Nordberg in the Barkerfield area the past week at getting repeat orders on the Seeburg stereo phonographs and cigarette machines.

Ralph Cragan and Wayne Davis busy on the floor at Minnehaha and selling more Seeburg juke boxes, February was an excellent month for the sale of new stereo sets, says Wayne. Stereo records are becoming more prominent on juke-boxes coinciding with more being put on the market by all the companies. Wayne wishes to report that he is hoping that his staff is working until 8:30 every Friday evening for the convenience of his operator. Jimmy Wilkens, at Paul A. Laymon's, spent last week-end camping out with a boy scout troop. "Just picture," says Wayne. Charle Daniels states business has been great the past week, and that things a expected to pick up steadily with the approaching summer season. California Music, Lea Marine in to check on his new RCA Victor warp. "The Italian Cowboy Song," Buddy Robinson feels that Elvis Presley current release on Victor, "A Fear Such As I," is like money in the bank and should be another million seller. Sam Ricklin commented that February turned out to be an excellent month at California.

Marshall Ames, at Cash Boys, reports the Burger bowling team again in the #1 position and as it looks now should go on to win the tournament. A few late season deals that the past week in the states department have been very busy. Some of the visiting operators on Pico this week were Frank Totzke, Mojave; Mr. & Mrs. Nick Beaver, Lancaster; Earl Newton, Joe Tomolon, Bill Rees, Joe B. Co., Bill Bradle Covin; S. L. Grifflin, Pomona; C. B. Ellisson, Lancaster; Mr. & Mrs. Richi Oul, Oxnard. . San Francisco, Lowell Grundmeier of H. A. Ponta & Co. of Canada, the new shipments of AMJ's stereo phonographs to keep with the demand from the Northern California operators. . Bob Portal at Advance Automatic reports bids coming in as fast as they can get them.

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The Cash Box
March 21, 1952

Page 74

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Keene's 2-PLAYER TWIN BIG TENT defies comparison on play principles—earning power—security of your investment. WRITE FOR CIRCULAR
Tolisano Buys Florida Music Machine Route

HARTFORD, CONN.—Jimmie Tolisano, president of Superior Music Company, coin machine operating firm, this city, has announced that he has purchased Modern Music Company, an operating company with 200 sites of coin operated music.

"This is strictly a music operation", stressed Tolisano, "and has been in existence for about twenty years. I intend to keep my present parlor operations intact and commute back and forth to Florida."

Tolisano's Hartford operation is managed by Phil Tolisano, brother of the owner. He is assisted by Strojek, Andy Gunzy and Mark Martin.

The Willimantic, Connecticut, branch of Superior Music Company, managed by George Savelli, assisted by Patrick Robert and Henry on Heusen.

"To say the least", commented Tolisano, "I am greatly impressed by the enormous expansion in Florida. I tend to try and prove that an operator can specialize in music, and come it on top."

Tolisano advised that he will be in Chicago the first week in April to attend the MOA Convention.

Miller Announces MOA Entertainment

GEORGE MILLER

CHICAGO—George A. Miller, national president and managing director of the Music Operators of America, Inc., this city, has announced that an entertainment program scheduled for the forthcoming MOA Convention to be held April 6, 7 and 8, at Morrison Hotel, Chicago, Illinois.

The following artists have confirmed their appearances at the show: Wl Brothers, Dot Records; Donna Summer, Capitol Records; The By Stone Four, Columbia Records; 3 Foley and the Promenaders, Ten Records; Tommy Edwards, GM Records; Freddie Ticken and the Rockers, Hit Records; Sonny Bono, Capitol Records; The Diamonds, Mercury Records; Jackie Wilson, Brunswick Records and The Five Strangers, Christy Records.

The following record companies have not confirmed an MOA appearance for their respective artists: RCA Victor; Coral Records and Todd Records. Finalized list of entertainers will be announced shortly.

Miller also advised that, to date, there are two booths still available to record companies, located in the Grand Ballroom and two booths available in the Constitution Room, available to amusement or vending machine companies.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Omens Stresses 100% Banquet Attendance

CHICAGO—Johnny Omens, secretary of the Chicago Division of the National Phonograph Bowling League, has advised that the game bowling league banquest on May 22, at the Mount Prospect Country Club is a state all members and guests should remember. "In view of the M.A.A Convention, we thought it a good idea to stress the date of our affair, lest anyone forget," said Omens.

An unusual scoring occurrence was sustained during the tournament play last week, when B & B topped the Gallet team by 2½ games to ½ game. This is the first time, according to existing records, that this occurred in the Chicago Division of the National Phonograph Bowling League. High scorers for B & B were Frank Rieszinski with 542 and R. Baker with 500. Ray Gallet, Rene Gallet and H. Krueger bowled respective 516, 509 and 508 scores.

The power packed Decca team swept over Chicago Condenser 3 games to 1. P. Corso bowled a terrific 549 for Decca. Frank Tutek won up with 507, and P. Risco dropped 506 pins. J. Smith had a 483 for Chicago Condenser.

Bob Holl bowled high score for the evening with a 558, to lead Phonograph Service to a win over Cover Music. F. Dalton was high man for Jovi with 485. Star Music, led by Marion Rozich with her 490 score, swept 3 games over Music Time. J. Swak was high for Music Time with 332.

Tony Galipano's strong Galipano team defeated the Mercury team 2 o 1 as Charlie Alesi and E. Teske teamed up with 542 and 513 scores; while Mercury's captain, Frank Kraner, could do no better than 488 pins.

Chicago Music took 2 out of 3 from Atlas Music. B. Bertos was high for Chicago Music with 511 and A. Feenamakki led 505 pins to top the Atlas team.

Bally Mfg. Delivers New Game

"Heavy Hitter" Baseball

CHICAGO—Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, has announced that all Bally distributors are now stocking the "Heavy Hitter", the firm's new pitch-and-hat baseball game.

O'Donnell described the baseball game as a fast 3-inning ball game with 3 outs per inning. "Heavy Hitter" may be played by 1 or 2 players and is available in two models, "stand-up" or "replay".

"The "standard" model is equipped with dime chute only", said O'Donnell, "requiring dime-a-play for each player. 'Replay' model is equipped with two coin chutes, one for dime-a-play and one coin chute for 5-plays for-a-quarter. One of the major new features contained in "Heavy Hitters" is the "moving target light" which insures constant change-of-pace batting. All targets are lit with a white light, except one target which is lit with a red light. The red target scores the indicated value of target; single, double, triple or home run plus 6 extra runs. After each base hit, the red light shifts to another target by "mystery scramble", thereby keeping the player constantly on alert in order to select the top scoring target.

"Depending on the number and position of men on base, red, double, for example, may be preferred to white home run. Animated back glass shows flash-action players running the bases, and the light-up playbook indicates the position of all base-runners during the entire game. Other features include a new lightweight fast ball and new high-speed rotary totalizers", continued O'Donnell. "Cabinet can be described as standard pinball size, 24" x 57", with new comfort styling feature at front which permits players to keep their eyes on the ball while pitching and batting. New, juniper pitch and bat buttons are conveniently mounted on comfort-console to speed up play," concluded O'Donnell.

UJA Coin Meet March 18

NEW YORK—Al Senator Bodkin, chairman of the 1959 United Jewish Appeal, Coin Machine Division, has announced that the next executive committee meeting will be held on Wednesday, March 18th, at 6:00 P.M., in the Hotel Astor, this city.

The coin machine industry's 1959 campaign in behalf of the United Jewish Appeal is beginning to roll," said Bodkin. "In order to insure the success of our testimonial dinner to Low Boorstein, it is important that we get reservations and contributions in as quickly as possible. Please bring your checks on you when you attend the next scheduled meeting", advised the "Senator".

The annual banquet and victory dinner honoring Low Boorstein, Leslie One-Stop Distributors Inc., and the first honorary, will be held in the Hotel Astor on Monday evening, May 4.

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WANT-Used 12' American Bank Swordfish, a 21' Rock-Ola Shuffleboard and Overboard. Write stating condition. Quote best resale price. STATE AMUSEMENT CO., 1331 BROADWAY, TACOMA 2, WASH. (Tel. PAD-1520)

WANT-Phonograph Records—made before 1940, dealers or juke box stock or car dealers. Write price, 10 per cent over cost. (Price per 100). We pay $500 thousand plus. Some of the labels wanted are Bing, Vocalion, Paramount, Gennett, Melotone, Victor, etc. JACOB S. SCHNEIDER, 195 W. 23RD ST., NEW YORK, N. Y. (Tel. TR-7-9147)

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating condition on hand. TONY GAL- GANO DIST., 415 W. 54TH ST., CHICAGO 19, ILL. (Tel. Dickena 2-7900)

WANT—AMI Wall Boxes, Hidesaways, 80, 120, we will buy Phonographs, 120 E's and F's. Late 2 Play Phonographs, Write stating condition and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA (Tel. MElrose 1-9550)

WANT—Your used or surplus records all speeds. 45's our specialty. We buy large or small quantities, but no lot too large or too small. No prices. No freight. BEACON SHOPS, 821 N. MAIN STREET, PROVIDENCE, R. I. (Tel. C-3266)

WANT—Cash; Highest cash paid for AMI D 80, F 120, G 120, United Imperial Team, Leader, Mars, Mercury, etc. We have been in business four years. CHAS. HOODWIN CO., 4419 BROADWAY, CHICAGO, ILL. (Tel. CHICAGO 5-0726). Write stating condition. Auctioneers' oldest distributors of promotional sales records.

WANT—to always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffle, Seeburg, AMI, Wurlitzer music. Call collect. BISTIAN AMUSEMENT CO., 800 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7805)

WANT—Late Bingo Games, any quantity, good used arcade equipment, Sahm Atom Lite and Late games. Send best prices in first letter or phone immediate. STEPHEN CO., 577 TENTH AVENUE, NEW YORK 19, N. Y. (Tel. CliCker 4-6100)

WANT—Used Bally Bingo; Gottlieb; Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Operate in all sections of Chicago. Gottlieb Machines. BARE FORM ON THE SOUTH- MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Juke Boxes and Games for resale. Write stating condition and prices. HASTINGS DISTRIBUTING COMPANY, 610 WEST NEW BROADWAY, NEW YORK 12, N. Y. (Tel. WISC. 6-6700)

WANT—Mills Panorama. Also Parts. Advertise. Prefer Cash. Paying Prices. DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. L-5620)

WANT—We want Arcade Equipment —Juke Boxes —Bingos and every kind of Coin Operated Machines. Paying $1.00 to $250.00. AUTOMATIC, 60, RUE VAN SCHLUM, BRUSSELS. (Cable: JEUMEAU- BRUSSELS)

WANT—Key West Big Shows. TOP OF THE WORLD, 814 BUILDING, TOLEDO, OHIO. (Tel. CH. 3-8624 or 3-4050)

WANT—Juke Box Operators. If you want to sell your Jukebox records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 8211 N. MAGNOLIA, WESLEYVILLE, 1, N. Y. (Tel. J-2040)

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-o-line, Championship; United操纵器; Super Clipper Mercury, Capitol, Mars, Regulation, Cash or will trade 14 foot Bowlers. Cash or W. W. MANNING DISTRIBUTING CO., 342 N. NEW YORK AVENUE, CHICAGO 18, ILL. (Tel. Juniper 8-1814)

WANT—Chicago Coin Hand Box, Cypress Gardens, Sun Valleys, Showtime Wests, West End Bowlers, and Chicago Coin's 6 Player Tournament Ski-Ball. FOLLETT MUSIC CO., 100 SO. NORTH ST., SPARKEN, WASHINGTON. (Tel. Madison 4-8535)

WANT—To Purchase 5,000,000 New Records. Large Quantities and Will Buy For Cash. Top Prices Offered, No Juke Box, Write stating condition. RANSEL TRADING CORPORATION, 105 W. 42ND ST., NEW YORK, N. Y. (Tel. GENERAL 2-1650). JESSE SELTER, Pres.

WANT—Chicago Coin & United Flashing Type Bowlers, Wm. King, Swat & Four Baggers. Shortstop, Chi Coin Bowling Leagues 11 or 14 ft., Ball King 11 ft., best quality and best price, first letter. MON. ROE COIN MACHINE EXCHANGE, INC., 2425 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4609)

WANT—Late Juke Box 45 R.P.M. Records, new or used, Over $25.00 per box. Will pay 13¢ and the freight. R. SMITI, 621 ELM ST., NORTH MIAMI BEACH 2, Fla.

WANT—Mm. Hi-Hand, Band Wagon, Circus Wagons, Super Circus, Target Roll, Turf Champ, AMI Model E, Bally Starlit, Ws. 1148, Seeburg 100-B, COIN MACHINE EXCHANGE, INC., 2425 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Juniper 8-7153)


WANT—Late Bingos, Shuffles, etc., WILL PAY $5 each, for new or used Records that have been on The Billboard's "Honor Roll of Hits" within last six months. Can use up to 130 of a number. KAY ENTER- TAINMENT, 510 15TH STREET, NORTH MIAMI, FLA.

WANT—Will sell 10 to 100 Games as trade against new Wurlitzer Phonographs. WILL PAY TOP MONEY. (Tel. MELROSE 399) 599 TENTH AVENUE, NEW YORK 56, N. Y.

WANT—Records, all speeds, albums, 45 & 78's, etc. Large collection of tapes, etc. Please give full details fast. Send offer plus sure quick deal. HARRY WAR- NER, KNICKERBOCKER MUSIC CO., 500 EAST 106 ST., NEW YORK, N. Y. (Tel. Lidlov 8-3130).

WANT—Complete line of pool Table Supplies & parts. Stake, Coin, Ball, Bags, Clothes, etc. Same money, save time—Buy direct. Write or phone for our new 1959 Catalog, MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8754)

WANT—the Shuffleboard Chromeb, Weights, Scoreboards, Liquor Cleaners, Posters, Scoreboards, Wax, Finest Grade Shuffleboard Machines, etc. Send for free brochure and prices. WAX-O-LA, INC. 444 NORTH 5TH ST., NEWARK, N. J. (Tel. Humboldt 4-2250)

WANT—Carnival Queen, Keno, Bally, Slot Machines, Write stating condition, Sun Valley, Ready for location. First class condition. See us for all Bally Deals. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS ST., ORLEANS ORLEANS, L. (Tel. TU 6729)

WANT—Chicago Coin Rebound-Outside Machines, Chrome, Red Coated, Rocket Shuffles at $225 and Ball Kings at $150. WURLITZER DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. Main 1-4751)

WANT—2150 Wurlitzer Phonographs; 3150 Seeburg Phonographs; 1-120 Phonographs, Directly from Manufacturer; 5-120 Phonographs; 1-405 Seeburg Phonographs; 1-90 Seeburg Phonographs. SHADY, 505 East 56, BOSTON 14, Mass. (Tel. BUffalo 3, NEW YORK 1, N. Y.

WANT—We always need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffle, Seeburg, AMI, Wurlitzer music. Call collect. BISTIAN AMUSEMENT CO., 800 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7805)

WANT—Used Blues and Rock & Roll records. Write quantity on hand, please. Want complete list of artists wanted. RECORD MART, 2222 ELM ST., DALLAS, TEXAS.
SALE—March deposit (Tel. 350) $350; closeouts. ROPER. (Tel. Olympia 4-4102.)

SALE—Bally Big Ball Bowlers late models, fully refinished like new. Rainbow $195; Frontier Penn $115; Superspin Ball $160; Hawaiian Beauty $80; Lovely Lady $70; Twin Ball $125; Mickey Mouse $125; CON MACHINE. 7321 GEORGE AVE., N. W., WASHINGTON, D. C. (Tel. Randolph 3-8936.)

SALE—New and used Bally Bowlers, all guaranteed, ready for your standards, at a fraction of new prices. Reconditioned, ready for your locations. Send deposit, balance sight or COD. 2-1500. (Tel. 4666 WOODWARD AVE. DETROIT MICHIGAN. (Tel. Temple 2-7301.)

SALE—Bingo Games All are thoroughly checked, reconditioned and in A shape before they are shipped. Your satisfaction is our guarantee. We are sure you will be satisfied, NASTASI DISTRIBUTING CO., 1425 ELSTON AVE., CHICAGO 12, IL. (Tel. MA 3686.)

SALE—Polo Cue, Hard Maple. Buy the best for Bumper Pool Gamblers. New or used. Prices range from $20 to $120. 10’s, 101’s all types BINGO. (Tel. CANT. 7th, TUCSON, ARIZONA. (Tel. 3-6665.)

SALE—FOR export, sixty Kenney Bonus Superballs, Twins, Singles, thirty Bally Drawballs, also Digger Midgets. New or used. Satisfaction guaranteed or practically new condition. Will trade for late Bally Bowlers. Write All Sales, 500 MAIN ST., L. A. 34, CALIFORNIA.

SALE—FOR SPECIALS—Bally Times $54.95; Cypress Gardens $47.50; Skill Paradises $65; Big Shows $100; Topper Trophy Bowler 14 Model $59.95; Int’l Mutoscope; Four Commando—$105; Bally Coins $26.50; Bally Coin Shelves $12.00; Coin Machine, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. 5-2252.)

SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you will never be lured by another. Your money back if not completely satisfied. Payable direct to dealers. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. Eden 2-6600.)

SALE—FOR — Used machines of all models, as is or shopped and ready to sell.ортное музыкальное оборудование, INC., 900 NORTH WESTERN, OKLAHOMA CITY, 6, OKLA. (Tel. P.st. 5-456.)

SALE—R-1100, new 45 RPM 6 months to trade, $19 per 100, $90 per 1000. Also 5000 10" L.P.'s 30¢ each. Other promotional 12" L.P.'s available. Payable direct to dealer. We also buy surplus inventory. RAYBAN SALES, 170-21 JAMAICA W. 5, JAMAICA 32, NY. (Tel. Olympia 6-4012.)

SALE—CO-500, new 45 RPM 6 months to trade, $19 per 100, $90 per 1000. Also 5000 10" L.P.'s 30¢ each. Other promotional 12" L.P.'s available. Payable direct to dealer. We also buy surplus inventory. RAYBAN SALES, 170-21 JAMAICA W. 5, JAMAICA 32, NY. (Tel. Olympia 6-4012.)

SALE—FOR—Records! All labels, all speeds at close out prices! 78's—$25 a box, 45's—$25 a box. 78's $10 a box, 45's $5 a box. Major Labels. Will send 25¢ stamp for list. Record Store. 2688 40TH AVENUE, CHICAGO 27, IL. (Tel. 2-2242.)

SALE—FOR—Records! All labels, all speeds at close out prices! 78's—$25 a box, 45's—$25 a box. 78's $10 a box, 45's $5 a box. Major Labels. Will send 25¢ stamp for list. Record Store. 2688 40TH AVENUE, CHICAGO 27, IL. (Tel. 2-2242.)
FOR SALE—Established Phonograph Repair Shop. 7622 13th St., Brook- thorpe to Kingston. BOX 332, TERMINAL A, TOR- ONTO, ONT., CANADA.

FOR SALE—AMI B $35; AMI D-40, 45 RPM $185; AMI D-45, 45 RPM $195: Seseburg V-200 @ $395; See- bury H-24 @ $175. TO- MATIC VENDING, CO., INC., 1020 COMMONWEALTH AVE., BOSTON, MASS. (Tel. Regent 4-1384).

FOR SALE—Write for Special Low Prices for Shufle Board Wax. Best quality—a read number, SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, NEW JERSEY. (Tel. B12George 3-5224).

FOR SALE—Wall Boxes 20 selection Sesbury 10G, 3 for $55; 200 1020G $5.00: Rock-Ola 120 selection $45 & $35; Beach Clubs $30; Yacht Clubs $45; Cary'sy $65: Vendo Coin Changer & Stand $65. HALLGREN Bally Distributors, Inc., 767 TOWN- FORE, MOLINE, ILLINOIS. (Tel. 4-7675).


FOR SALE—We have a large stock of reconditioned Shuffle Games and Bowling Alley Games. Write for complete list. BALLY VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. M.Ontana 1-5000).

FOR SALE—For Export: 11 ft. and 14 ft. Unitol, Chicago Coin and Bally Bowling Alley Games. 75% reconditioned and packed for export shipping. Ex- ceptionally low prices (and it's a million to one). NATIONAL NOVELTY CO., 2143 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel. Hluter 2-1021).

FOR SALE—Millions of extra coins are taken from electronic games. Clean right with Lenomito, New Or- leans Novelty, F.A.B., Lynch & Zan- der, New Orleans, use and sell Lenomito. Try Lenomito Electronic Contact Cleaner. GRAFO SALES COMPANY, ARLINGTON, TENN.

FOR SALE—United Bowling Alley $825; Geneva Hi-Video $75; Williams Ten Strike $150; Williams Four Bagger $195; Williams Super Pen- nant Baseball $30; S.T.A.R. MUSIC & AMUSEMENT CO., 210 S0. 5th STREET, SAHINA, KANSAS.

FOR SALE—Waiting Fortune Telling Scale $20. Bally United Bowling Al- ley $325; Turk Champ $259.50; Ten Strike $199.50; Williams with Strike $229.50; All Models AMI Phonos, lowest prices. CENTRAL DISTRIBUTORS, INC., 2120 LO- CUST, ST. LOUIS 3, MO. (Tel. Ma 1-3511).

FOR SALE—1—6 Player Ten Strike ($1,450); 2—all like new; 1—Ten Strike $189.50; like new; 1—Ten Strike Deluxe (new) $395; WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE PORTLAND 5, OREGON. (Tel. Capitol 8-7565).

ONLY $48
FOR 52 CONSECUTIVE ADDS STOP ORDERED PLUS 52 FREE CHECKING COPIES. THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y. Write For The Facts Today

FOR SALE—Mercery Counter Grip per $1 (original paint), A-1 $29.50 Walking 400 Scale (General Mode- C), original paint, $99.50; Pat C. by Rock-Ola $40.00. THOREU- VENDING, BOX 226, CREED- WOOD, MISS. (Tel. Gl. 5-1545).

FOR SALE—Cigarette, candy, coffee and cigar vending Machines, Relax- lator Health type Machines, Pano- ramic 18, 36, and 60in Film, Star C. VENDORS, Lord's Prayer, Bear Gears, Kansi, Camel, Quiz Ticket Nipper Machines, K. O. Classical, K-6A-501 Machines and SO- CIATED ENTERPRISES, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR-3802).

FOR SALE—100 Teleguiz, with film, Reconditioned, refinished, ready for location. 52 or 104 play. Special price, $79.50. Write for quantity prices and lists. G. O. R. ENTERPRISES, 5216 NO. LE- CLAIRE AVE., CHICAGO, ILL. (Tel. Avenue 3-6189).

FOR SALE—Amazing Values on Keeley Super Bonus Bells; Bally Draw Bells, Clever Belts; Universal Arrow Bells, Feature Bells and many others. Tourney Belts for Keeney, Bally and Universal Console type Machines. Write for prices. BOX NO. THE CASH BOX, NEW YORK 19, N. Y.

MISCELLANEOUS

NOTICE—If you are reading this ad you are possibly interested in coin operated equipment. More likely than likely you are already a subscriber to THE CASH BOX, but if you aren't— why be. For $15 a year (only $2 per issue) you obtain informa- tion every week that can be ob- tained nowhere else, and which is important to you and your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coinmen friends to "join the family". Send check for $15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—MECHANIC AVAILABLE—20 years experience on all makes music, pins, bingos, bowlers, alleys. Have tools, testers, late car. Send for rates. Long Hours. Anywhere. TED AR- DRESEN, 4774 CROCKETT, STEUBENVILLE, OHIO. (Tel. At- lante 1-3320).


MISCELLANEOUS—BIG SERVICE TIP—5 Gall on 25 pounds of self-adhering Vinyl Plastic Cover— it rings. Only $7.50 per 100. Send Check to: NEW SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J.
This week's used machine quotations

1015th consecutive week's issue

How to use "The Cash Box Price Lists"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" not exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how long they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it is worth $750.00. Of course, serial, reputation

CODE (Numerical Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP, and DOWN
4. No change from Last Week

5. No quotations Last 2 to 4 weeks
6. No quotations 4 weeks or Longer
7. Month Just Added
8. Great Activity

appearance, demand, territory, and quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added value of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

Manufacturers code

(B) Bally
(CC) Chicago Coin
(G) Gottlieb
(M) Williams
(E) Eliason
(T) Topper
(Te) Tec"80
(W) Williams

Phonographs

Listed Alphabetically

A M I

Model A, '46, 40 Sel., 78 RPM 15.00 40.00
Model B, '48, 40 Sel., 78 RPM 35.00 65.00
Model C, '56, 50 Sel., 78 RPM 40.00 75.00
Model D-40, '51, 40 Sel., 78 RPM 115.00 195.00
Model D-100, '51, 40 Sel., 45 RPM 180.00 275.00
Model E-10, '53, 40 Sel., 45 RPM 195.00 310.00
Model E-10, '53, 80 Sel., 45 RPM 225.00 325.00
Model E-120, '53, 120 Sel., 45 RPM 250.00 325.00
Model F-120, '53, 80 Sel., 45 RPM 375.00 450.00
Model F-120, '54, 80 Sel., 45 RPM 395.00 440.00
Model F-120, '55, 80 Sel., 45 RPM 475.00 515.00
Model G-200, '55, 120 Sel., 45 RPM 400.00 500.00
Model G-200, '56, 200 Sel., 45 RPM 425.00 575.00
Model H-200, '57, 200 Sel., 45 RPM 695.00 785.00
Model K Wall Box 5.00 8.00
M or SL Stepper 5.00 8.00

Rock-Ola

422, '46, 20 Sel., 78 RPM 15.00 25.00
434, '46, Playouter Sidewalk, 20 Sel., 78 RPM 15.00 40.00
435, '47, 20 Sel., 78 RPM 15.00 35.00
437, '48, Magic- Glo, 20 Sel., 78 RPM 35.00 55.00
439, '48, Rocket "5051,, 50 Sel., 78 RPM 45.00 85.00
431, Same as above, Converted to 45 rpm 60.00 100.00
434, '51, Rocket "5152,, 50 Sel., 78 RPM 70.00 135.00
436, '54, Rocket "5651,, 50 Sel., 78 RPM 100.00 200.00
Converted to 45 rpm 75.00 140.00
436, '52, Fireball, 120 Sel., 78 RPM 75.00 150.00
437A, '52, Fireball, 120 Sel., 45 rpm 100.00 215.00
437A, '54, Fireball, 120 Sel., 45 rpm 125.00 275.00
444, '53, Hi-Fi, 120 Sel., 45 rpm 210.00 350.00
444, '55, Hi-Fi, 120 Sel., 45 rpm 245.00 425.00

Wurlitzer

1015, '36, 24 Sel., 78 15.00 25.00
1017, '36, 24 Sel., 78 20.00 30.00
1017, '36, 24 Sel., 78 25.00 40.00
1106, '37, 47, 24 Sel., 78 25.00 40.00
1150, '38, 47, 24 Sel., 78 50.00 100.00
1150, '39, 47, 24 Sel., 45 rpm 50.00 100.00
1450, '45, 51, 47 Sel., 45 or 78 rpm 50.00 100.00
1450, '45, 51, 47 Sel., 45 or 78 rpm 50.00 100.00
1450, '45, 51, 47 Sel., 45 or 78 rpm 95.00 150.00
1470, '46, 51, 47 Sel., 45 & 78 rpm & Interlok 75.00 150.00
1505A, '55, 3, 104 Sel., 45 & 78 rpm 100.00 195.00
1500, '55, 3, 104 Sel., 45 & & Interlok 175.00 250.00

Pinnball Games

4. Crossroads (B 1/56) 195.00 325.00
4. Cue Ball (Wm 2/52) 150.00 185.00
4. Cypress Gardens (B 6/53) 175.00 225.00
4. Daffy Derby (Wm 8/56) 50.00 90.00
4. Daffy May (Got 7/54) 45.00 75.00
4. Disney "21" (Wm 2/50) 20.00 75.00
4. Flying High "3/53" (Wm 11/53) 150.00 180.00
4. Diamond Lill (Got 10/57) 65.00 95.00
4. Disk King (Got 10/57) 30.00 50.00
4. Double Haunt (Wm 11/52) 25.00 39.00
4. Double Haunt (B 7/56) 175.00 225.00
4. Denim Days (Got 6/54) 75.00 110.00
4. Duke Ranch (B 9/53) 25.00 55.00
4. Funny Ants (Got 4/55) 85.00 150.00
4. Easy Aces (Got 12/55) 185.00 250.00
4. Fat Cats (Got 11/56) 195.00 250.00
4. Flying Aces (Got 7/58) 245.00 295.00
4. Flying Ants (Got 4/53) 60.00 85.00
4. Four Bells (Got 10/54) 60.00 85.00
4. Four Corners (Wm 11/52) 35.00 55.00
4. "4000" (Upright) (Got 10/52) 30.00 50.00
4. Four Stars (Got 6/52) 30.00 60.00
4. Four Flies (Got 9/52) 25.00 55.00
4. Frontiersmen (Got 11/55) 49.00 115.00
4. Fair Fair (Got 12/57) 195.00 225.00
4. Fun House (Wm 10/56) 119.00 165.00
4. Gay Paree (Wm 6/56) 250.00 290.00
4. Gay Times (B 6/55) 50.00 110.00
4. Gay City (B 4/54) 50.00 90.00
4. Gladiator (Got 1/56) 125.00 150.00
4. Golden Nugget (Upright) (Ge 5/53) 25.00 35.00
4. Game of Chance (Got 8/54) 55.00 90.00
4. Grand Slam (Wm 3/53) 35.00 65.00
4. Green Pastures (Got 1/54) 50.00 90.00
4. Gun Club (Wm 11/55) 35.00 65.00

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"AMI keeps us a couple years ahead of competition"

A Successful Operator Tells Why He Invests in AMI Juke Boxes

"Maybe we're lucky. We know it's been hard work. But each year in the business we've managed to grow bigger.

"And each year we've replaced more equipment with AMI juke boxes.

"In looking over our records three things stand out that seem to make AMI equipment our safest investment.

"The first is that new AMI juke boxes are in demand for top locations. We're not sure whether it's their better sound or the fine design of the cabinets. Call it "class" if you want—but AMI juke boxes give the location owner what he wants in the way of appearance. Even the small stops today invest plenty in new furnishings and equipment. They want a box that goes with them, that seems to belong.

"Second, men on the route tell us no other juke box is so easy to service as the AMI. They get in and out quick—with no knuckle busting. Saves time and money. And I can tell you we have far less servicing of a serious nature with AMI equipment. It works better and it lasts longer. The records prove it.

"Third, we have some old AMI equipment, too, in smaller locations, but it just keeps on playing with a minimum of upkeep. With machines that stand up, there's profit to be made.

"I guess you'd say the reason we've replaced so much other equipment with AMI boxes is that we know that they consistently keep us ahead."
COMPARE THESE MODEL "J" FEATURES WITH THOSE OF ANY OTHER JUKE BOX FOR MONEY-MAKING, PATRON-PULLING POWER!

1. One hundred percent visibility of all 200 titles—all of the time. Nothing to slow selection of titles.
2. Simple push-button* selection speeds play during peak hours. No mis-plays, no delays with AMI’s simple selection systems and easy-to-read title strips with program classifiers.
3. No time lost between plays with AMI’s proven dependability and quick-response record changing mechanism.

*Yes, and there’s fast play too, with the big quick tracking turn-to-a-tune wheel on the mechanically operated "J" models.

NO OTHER JUKE BOX IS SO ACCESSIBLE, SO EASILY SERVICED!

1. Swing up door—with automatic latch to hold it securely in raised position.
2. Comfortable hand grips, top and bottom, to simplify handling and loading.
3. Volume and cancel switch and AC off-on switch. Remote control switches available also.
4. Cantilevered lower title racks flip up, support upper title racks and provide complete access to changer. Title racks snap out for fast strip changing at or away from machine.
5. Pull-out, tilt back changer gives complete access to components. Entire pulse generator exposed at handy, workbench height. . . . swings up and latches for easy service without removing from cabinet.
6. Entire front grille easily removes in one piece. Service from front or back of cabinet!
8. Separate door to cash box, bound in metal with positive locking to resist forcible entry.
9. Separate removable back door for quick, convenient access to amplifier compartment. Handy, slide-out mounting frame.

ALL AMI MONOPHONIC "J" MODELS ARE PRE-ENGINEERED FOR ADAPTATION TO STEREO AT ANY TIME. FLEXIBILITY OF AMI STEREO AND MONOPHONIC WALL AND CORNER SPEAKER ENCLOSURES MEET ACOUSTIC REQUIREMENTS OF LOCATIONS. SEE… HEAR THE BEAUTIFUL NEW AMI MODEL "J" NOW AT YOUR DISTRIBUTOR.

AMI Incorporated
1500 Union Avenue, S.E., Grand Rapids 2, Michigan
Since 1909—engineers, designers and manufacturers of the most dependable coin-operated automatic music instruments in the world.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<td>Bally</td>
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<tr>
<td>Pixie Bowler (8/58)</td>
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**UNITED**

- 6/PL Super (3/52)   | 20.00 |
- 4/PL Official (5/52)| 20.00 |
- 6/Player Star (7/52)| 20.00 |
- 10th Frame (9/52)   | 20.00 |
- Manhattan 10th Frame (9/52)| 20.00 |
- Memphis (9/52)      | 20.00 |
- 10th Frame Super    | 25.00 |
- Cascade (2/53)      | 30.00 |
- Clover (2/53)       | 30.00 |
- Classic (6/53)      | 75.00 |
- Brooklyn (6/53)     | 95.00 |
- Royal (9/33)        | 30.00 |
- Imperial (9/33)     | 55.00 |
- Classic (7/53)      | 75.00 |
- Challenger (11/53)  | 40.00 |
- Leader (11/53)      | 45.00 |
- Champion (3/54)     | 65.00 |
- League (5/54)       | 65.00 |
- Deluxe model        | 55.00 |
- DeLuxe model        | 55.00 |
- Rainbow (5/55)      | 65.00 |
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- DeLuxe model        | 85.00 |
- DeLuxe model        | 115.00|
- DeLuxe model        | 155.00|
- DeLuxe model        | 195.00|
- DeLuxe model        | 225.00|
- DeLuxe model        | 325.00|
- DeLuxe model        | 425.00|
- DeLuxe model        | 425.00|
- DeLuxe model        | 595.00|

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