Eydie Gorme listens happily as she hears a selection from her ABC-Paramount album “Eydie In Love” played on the new stereophonic Seeburg “222” 160 selection machine. The phonograph, pictured above with two speakers, is designed to play both stereophonic and monaural records. And through the addition of extra sets of speakers (which must always be installed in pairs), it can cover any size area with the spaciousness, depth and realism of stereophonic records.
Elvis recorded this just before he shipped out for Germany. Let us ship you a batch!

I GOT STUNG / ONE NIGHT

47/7410
Announcing

THE 13th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO

CHOOSE THE BEST RECORDS AND RECORDING ARTISTS

OF 1958 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"

VOTING STARTS WITH THIS ISSUE

FILL OUT THE FORM APPEARING IN THIS ISSUE AND MAIL TODAY!

YOUR VOTES DECIDE THE WINNERS

Here's How To Get Your Votes!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED BALLOT TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEymAKERS DURING 1958 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE BALLOTS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON BALLOT. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE FORM APPEARING IN THIS ISSUE TODAY!!!
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<tr>
<th>No.</th>
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<th>Label</th>
<th>Week Ending</th>
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<tr>
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<td>JIMMY EDWARDS</td>
<td>MG-12688</td>
<td>10/24/58</td>
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<td>Topsy (Part II)</td>
<td>DOBBY PEDRIC, JR.</td>
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<td>Louis The Child</td>
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<td>BOBBY MCGEE</td>
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<td>MG-12677</td>
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<td>6</td>
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<td>To Know Him Is To Love Him</td>
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<td>CHARLES TOWNSEND</td>
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<td>12</td>
<td>Lonesome Town</td>
<td>JOHN CASH</td>
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**The Cash Box Top 100**
Best Selling Tunes on Records

**Compiled by The Cash Box from Leading Retail Outlets**

Week Ending November 1, 1958

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**Indicates best selling record or record, if no listing, no chart.**
Proudly Introduces Their New Singing Star

WALTER SCOTT

The Rhythm Song
"ON THE WAY OUT"

The Ballad
"MY INNER FEELINGS"

EAGLE # 1003

Going Strong
"TOGETHER AGAIN"

The Rock and Roll Version of the Ballad Hit
"DEVOTION"
b/w "Moving On Down"
by JOEY FARR
EAGLE # 1002

"At Night"
by EDDIE HOLMES
EAGLE # 1000

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Nation's Top Ten**

**Juke Box Tunes**

(PLUS THE NEXT 25)

<table>
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<th>Label(s)</th>
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<td>MG-12605—Tommy Edwards</td>
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<td>2</td>
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<td>WARREN COVINGTON &amp; T. DORSEY ORCH.</td>
<td>DE-30704—Warren Covington &amp; T. Dorsey Orch.</td>
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<td>BIRD DOG</td>
<td>EVERLY BROTHERS</td>
<td>ME-71343—Everly Bros.</td>
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<td>COZY COLE</td>
<td>LV-5007—Cozy Cole &amp; Savino</td>
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<td>CHANTILLY LACE</td>
<td>BIG Bopper</td>
<td>ME-71343—Big Bopper</td>
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<td>6</td>
<td>NEL BLU DIPINTO DI BLU</td>
<td>DOMENICO MODUGNO</td>
<td>MG-12677—Domenico Modugno</td>
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<tr>
<td>7</td>
<td>ROCKIN' ROBIN</td>
<td>BOBBY DAY</td>
<td>CS-229—Bobby Day</td>
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<td>8</td>
<td>SUSIE DARLIN'</td>
<td>ROBIN LUKE</td>
<td>DO-15781—Robin Luke</td>
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<td>9</td>
<td>CONWAY TWITTY</td>
<td>IT'S ONLY MAKE BELIEVE</td>
<td>MG-12677—Conway Twitty</td>
<td>12</td>
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<td>10</td>
<td>TEARS ON MY PILLOW</td>
<td>LITTLE ANTHONY &amp; IMPERIALS</td>
<td>EN-1027—Little Anthony &amp; Imperials</td>
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**Code:**

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AL-AAMCO
AA-Anchor
AC-Atlantic
AF-All-American
AH-All-Hope
AI-Apollo
AM-Apollo
AP-Arrow
AR-Arrow
AV-Arrow
AT-Atlantic
BA-Baker
BB-Beat
BI-Big Brother
BS-Big Bill
BR-Browns
ST-Bethlehem
CL-Clan
FM-Fun
HR-Harm
LA-Lady
LI-Li-Liberty
LK-Lark
SM-Submarine
ST-Surf
TD-Tender
UN-United
VA-Van
WB-Warner
WE-Well
```

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
DEALERS! OPERATORS! ONE-STOPs!

Here's your

CHECK-LIST of CHART-CHAMPs...

they're the hottest...and they're all on

ABC - PARAMOUNT

| ABC 9960   | ALMOST IN YOUR ARMS | JUST YOUNG          |
|           | Johnny Nash         | Paul Anka           |
| ABC 9963  | FAKE OUT            | CAMEO RING          |
|           | Frankie Sardo       | Sonny Vito          |
| ABC 9962  | OHO AHA             | A THIEF             |
|           | Frank Verna         | Danny & The Juniors |
| ABC 9965  | CAN'T HELP LOVIN' DAT MAN | I LOVE YOU SO |
|           | Shorty Allen        | The Internationals  |
| ABC 9961  | CHA CHA CHERIE      | SNEAKY ALLIGATOR   |
|           | Enric Madriguera    | The Ellis Brothers  |

ALL THESE...

plus

NEW! NEW! NEW! SMASH! SMASH! SMASH!

3 sensations that'll streak up the charts like lightning!

DOUBLE-SIDED DISC TAKES DEAD AIM AT YOUR MARKET!

abc-9972

YOU NEED LOVE

b/w

STAGGER LEE

Lloyd Price

TEEN-TEMPO BALLAD WITH LOTS OF HEART!

abc-9970

THE TIME

Joan Shaw

TIMELY TUNES CASH IN WITH CHA-CHA BEAT! SURE TO SOAR!

abc-9973

RUDOLPH, THE RED-NOSED REINDEER

b/w

NOTRE DAME VICTORY MARCH

CHA CHA

Hernando Hopkins

Distributed by AM-PAR Record Corp.

FULL COLOR FIDELITY

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
The Cash Box

Record Reviews

The Cash Box

Disk of the Week

“ONE NIGHT” (2:32) [Travis-Presley BMI—Bartholomew, King]

ELVIS PRESLEY

(RCA Victor 7409)

“THAT COOL up-catchy C+C gent former B dramatic VERY MAY PERSIAN B.—commercially Cee “MY big. Cash CANNON” ONE [Stratton 'CLOSE Disk (ABC-Paramount] the (Jamie is torrid being. sure and another Ram, growling, and to every song, is neat a winner’s circle. The Pres” picks up the pace on “I Got Stung” and tears thru another swirling opus that should have the happy feet jumping. Take our pick. Both could be toppers.

“CANNON BALL” (1:52) [Gregmark BMI—Hazelwood, Eddy]

“MASON DIXON LION” (1:50) [Gregmark BMI—Hazelwood, Eddy]

DUANE EDDY (Jennie 1111)

• Duane Eddy could have a bigger hit in “Cannon Ball” than he had in “Rebel-Rouser.” It’s a thrilling new instrumental jumper with Eddy’s twangy guitar in the spotlight, excitingly showcased by some torrid instrumental backing and a great hand-clapping beat. The song is already breaking and could go all the way. It’s got enough jet fluid to orbit. More rockin’ stuff on the flip.

“CINDERELLA” (1:45) [Lar-Bell BMI—Larson, Belland]

“GIDGET” (1:47) [ Shapiro-Bernstein ASCAP—Washington, Karger]

FOUR PREPS (Capitol 4078)

• The Four Preps, with three hits in a row ("20 Miles", "Big Man" and "Last Summer Night") are sure to make it four in a row with "Cinderella." It’s a fast moving rocker by the consistent quartet and sounds a cute, catchy melody and lyric. Side is featured in the up-coming Columbia pic “Gidget.” A hit from every flip. It is the flip side song, a shuffle describing the gal named “Gidget.” Backdrop instrumental section on both ends is inventive.

“SEVEN MINUTES IN HEAVEN” (2:39)

[Stratton BMI—Keller, Sherman]

CLOSE FRIENDS” (2:27) [Rash BMI—Callahan]

PONI-TAILS (ABC-Paramount 9689)

• The Poni-Tails, the smooth blending gal trio that attained national prominence with their beautiful “Born Too Late” smash, come right back with another chart-breaker in “Seven Minutes In Heaven.” Strong teenage merchandise with a rock-a-cha-cha beat and a catchy melody. The coupling also a contender, has the gals cruising in a pretty ballad with a beat. Coupling with strong potential.

NELSON RIDDLE ORCH.

(Capitol 4075)

• "BIRDS OF PARADISE" (2:26) [Zoila BMI—Kreuder] is one of the most inviting (non rock and roll) instrumentals to date and hit this turntable in quite some time is this lush, string-filled balon-beat opus. Full and exotic like of listening pleasure that should win hugedee jay attention. Could be a big money-maker too.

• "UNA CASA PORTUGUESA" (2:30) [Armstrong ASCAP—Fonseca, Ferreira, Sequiera] Another lush and imaginative piece of listening material. A chorus is neatly woven into this item, singing without lyrics.

THE PLURALS

(Wanger 187)

• "MISS ANNIE" (2:40) [Exploder BMI—Mazzulio, Anderson, Black, Bennett, Wagner] A good rock and roll shuffler is commercially executed on the Plural’s, a new group debuting on this item, that could wind up being a hit in a manner that kids will enjoy.

DONNA MY DEAR” (2:25)

[Tino BMI—Mazzulio, Anderson, Black, Bennett, Wagner] A pretty rock beat item also aimed at the teen set.

FLAMINGOS

(end 1035)

• "LOVERS NEVER SAY GOODBYE" [Ivy-Gee BMI—Johnson & Wilson] The Flamingos, who’ve had numerous hits thru the years on various labels, bow in under the End banner with a pretty rock-ballad that could make it for them. Group has excellent harmony and a dramatic love tone to work with here. Smooth side the teeners will want.

• " THAT LOVE IS YOU” [Regent BMI—Nelson, Barnett] Another full choral backdrop showcases the lead as he fashions more romantic rock-a-ballad tunestuff.

PEE WEE KING

(RCA Victor 7375)

JANIE” (2:36) [Hodgeway BMI—Glasser, King] Pee Wee King, a gent long associated with country music, does a complete turnabout here as he, his band, and a chorus belt out a torrid rock and roll jumper. Side’s got great drive. Could be Pee Wee’s biggest in years.

• “UNBREAKABLE HEART” (2:29) [Tree BMI — Peters, Peters, Hanes] Another pleasant rockin’ item. Two handle the vocal chores.

BERNIE WAYNE

(ABC-Paramount 9697)

• "THE COOL CABALLERO” (2:18) [E. B. Marks BMI—Wayne] A nut-grooving from Wayne’s Inventive "Man And His Music" package, the track is a bright rock display merging elements of a Latin beat and swing. Good bet for change-of-pace programming.

• "THE TELEGRAPH OPERATOR AND THE CHORD GIRL” (2:31) [Peer International BMI—Wayne] Telegraph beeps and a uptempo blues melody form another well-sounding rock sphi. Also from the "Man And His Music” LP.

JIMMY SCOTT

(Sunway 1548)

• "MAY NEVER (SEE MY BABY ANYMORE)" [Sunway BMI—Chase Scott] May have something with this psychological blues-beat romance. The singer has a feel for the blues idiom, and added to the performance, is the better pro beat job by the combo. This disk could make it.

WHAT” [Sunway BMI—Chase Scott] is a commercial disc on a fervent song of devotion. Topologists may not find it fast, but don’t neglect this telling ballad showing.

UMBERTO

(Kapp 245)

• "COME PRIMA (FOR THE FIRST TIME)” (2:26) [A.M.C ASCAP—Ram, Panzeri, DiPaolo, Tuscani] Songster Umberto smoothly presents an Italian-sung version of the Italian melody that looks like the next big pop import. There’s a showmanship about this reading of the jocular love song. Worthy companion to others on the disk.

FANTASTICA” (2:36) [B.I.E. BMI—Silver, Hightower, Cullipher, Gori] A flowing melody gracefully read by the talented artist.

OTIS WILLIAMS AND HIS CHARMS

(DeLuxe 6178)

• "THE SECRET” (2:39) [Daywini BMI—Labin, Roth] A thoroughly competent beat vocal on the Gor-Tex label by this good band (Capitol) and Gunderman (Cameo) click. Though the latter half may be the head-start sales edition this is a dynamic performance of the tune that deserves attention. Striking vocal.

MY FRIENDS” (2:21) [Jay & Cee BMI—Jackson, Sims, Clark, Grant, Brittan] Telling stint on a fair rock-ballad.

LEROY HOLMES

(MGM 12723)

• "IN A PERSIAN MARKET” (2:26) [Ivy-Gee BMI—Silver, Silver, Kettley] The current MGM practice of bringing back some artists’ beat versions of old hits has its own charm here in an exciting rock performance of a former Leroy Holmes success. Too good a disk to watch.

SPANISH ROCK” [Haworth ASCAP — Holmes] A big beat treatment of the “Gypsy” theme from Carmen. Good sax work.

SHIRLEY FORWOOD

(Fraternity 824)

• "MA (HE’S MAKING EYES AT ME)” (2:30) [Ridgeway BMI—Wanger, Simonetti, Chase] Clare, Conrad] This return engagement for the able in a beat role could bring the like-won success. Shirley Forwood’s reading has charm and this is a bright rock number. Track comprises exactly the whole affair. Solid deejay response is certain.

FALL IN” (2:25) [Sun Valley BMI — Roberts, Phillips] An Army command is used to cute romantic advantages in this portion. Lives up to the march-tempo novelty perfectly for juke boxes in and around Army posts. Deejays will like, too.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
PAST PERFORMANCE SHOWED IT... CURRENT RELEASES PROVE IT!—

has the
GOLDEN TOUCH
for
TEEN TASTE!

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*product of AM-PAR Record Corp.*

Distributed in Canada by Sparton of Canada, Ltd.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
The Cash Box

Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**B+ EXCELLENT**

**C** FAIR

**D** MEDIocre

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

---

**Record of the Week**

"I WANT TO BE HAPPY CHA CHA" (2:57) [Havos ASCAP—(Cnar)—Honors, Cesar] | **JOE JUKE FUNK** (2:49) [Arc BMI—Bery]

"SWEET LITTLE ROCK AND ROLL" (2:39) [Arc BMI—Bery] | **SWEET LITTLE ROCK AND ROLL**

**CHUCK BERRY** (Ches 1709) | **Joe Juke Funk**

- Chuck Berry, recently on the boards with his "Coral" clock, and a veteran of many pop- & hi hits, has a hot new coupling for his many fans. "Joe Juke Funk" is a thrilling rocker about a meddle-some monkey and his jungle adventures. Beat filled folk-favored rocker that drives and drives. Cute lyric too. Flip is another good jumper right up the teeners alley.

---

**Warren Cobington**

- The Tommy Dorsey Orchestra

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**“THE WORLD OUTSIDE”** (2:52) [Chappells ASCAP—Sigman, Addinsell] | **“CHA”KAIKVSKY PIANO CONCERTO #1” (2:58) [Corydon ASCAP—Arr. Williams]

**ROGER WILLIAMS** (Kopp 246) | **ROGER WILLIAMS**

- The Warsaw Concerto, currently enjoying a comeback as a pop ballad tagged "The World Outside," is rolled on by Roger Williams, probably the hottest pop pianist in the business today. Lush and commercial treatment with a chorus joining in at mid-point singing the new lyrics. Strong sequel to the artist's current smash: "Near You." The beautiful "Chakaiovsky Piano Concerto #1" (known in pop circles as "Tonight We Love") makes a fitting companion deck. Inviting pop arrangement with strings.

---

**“CMON EVERYBODY”** (1:53) [Metric BMI—Cochran, Capuchat] | **“DON'T EVER LET ME GO”** (2:11) [American BMI—Fitzsimmons]

**EDDIE COCHRAN** (Liberty 55166) | **EDDIE COCHRAN**

- Eddie Cochran, the man responsible for the year's biggest "Summer" hit, "Summertime Blues," could have a huge fall-winter click in his follow-up offering "C'mon Everybody." Spirited rocker with Eddie assisting himself with some sensational guitar work. This lad is gonna stay in the big-time. Flip offers Cochran on a pretty rock-a-ballad.

---

**JACKIE WILSON** (Brunswick 51505) | **LOVELY EARPADROPS** [Pearl BMI—-Gandy, Carlo] Tricky beat phrasing by Wilson makes this up-tempo item eye to eye. Backed expertly by the Dick Jacobs ork, Wilson has an interesting way of repeating words, and breaking into falsetto waxing. Waxing can easily step-out.

**B** "IN THE BLUE OF EVENING" (2:56) [Simpson ASCAP—Adair, D'Artessa] Wilson reflects expressively on the oldie. Organ works out nicely in the moody setting.

---

**JO-ANN KING** (RCA Victor 7378) | **BIGGER THAN TEXAS” (2:04) [Leo Feist ASCAP—Pain, Webber] This is a rocking rock production number from the forthcoming "Mardi Gras" pic, and both Miss King and the full-sounding Ray Martin ork chorus take it in engaging stride. Piano hand clapping gimmick. The title refers to a gal's love for her fella. The talker will favor.

**B** **CHA CHA CHA CHA CHA (2:45) [Towne ASCAP—Drake, Frisch] The opus invitingly lies in a cha cha beat with a departing train. Right theme on the currently hot cha cha tempo.

**JIMMY SEALS** (Winston 1027) | **JUAREZ” (2:11) [Slim Willet BMI—Willet] Five-year-old sax sax Jim冶金 Seals breaks loose on a torrid instrumental rocker that rekindles the listener of the Champs' hits. Swingin' stuff with a wild drum backdrop. Teeners should enjoy the rockin' number.

**B** **BISCAINE BAY” (2:17) [Slim Willet BMI—Willet] A big rock-a-bailr beat showcases the sax artist's exciting solo. Good rock beat dance stuff also for the younger set.

**ENZO STUARTI** (United Artists 149) | **COME PRIMA” (2:04) [A.M.-ASCAP—Rondin, Puperti, Taccani, DiPoula] Enzo Sturti, who has a way with an Italian tune, hands in a strong, commercial rendition of Italy's current #1 hit. Good rock and roll heat should make it appeal to kids. This is the only version available with both English and Italian lyrics.

**B** **MY BLUE HEAVEN” (2:06) [Leo Feist ASCAP—Dudelson, Whiting] A great giverness is charged with spirit against a rockin' back- drop. Good dance item.

**MICKEY & SHONNIE LANE** (Brunswick 55098) | **TOASTED LOVE” [Bandstand BMI—Lane] The Lanes, billed as the "world's most popular and Easy Kids," debut on Brunswick with a good rock and roll up-beat romancer. Commercial item.

**C** **DADDY'S LITTLE BABY” [Click ASCAP—Schreiber] Another teen directed rockin' opus. In spots the pair remind this listener of the Everly Bros.

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**JOHNNY DESMOND** (MGM 12717) | **CHES'T SI BON CHA CHA” (2:05) [Leeds ASCAP—Beckman, Seelen] MGM continues to release its latest output with their original material. This item set to up to date tempo. Here Dean craves thru an exciting new cha cha arrangement of his "C'est Si Bon" smash. Strong dance item with potential.

**C** **BLACK HAIRRED BEAUTY” (2:24) [Studio BMI — Erman] Johnny changes the pace and gives out with a catchy march tempo number. Cute side.

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**JUDY HARRIET** (Sat 5207) | **TALL PAUL” (2:37) [Just BMI—Sherman, Roberts] This portion has an engaging ballad which can carry it to chart recognition. The claintess sweetly livers the song, while a clapping gimmick with soft-voiced interjects enter the disk scene. Very catchy opus. Could move.

**B** **SO YOUNG (LA PALOMA” (2:36) [Arco BMI—Weidman] Beautifully impressive teen version of the famous melody previously released by the diakery. Listenable reading.

**TONY MARTIN** (RCA Victor 7376) | **LOLITA” (2:37) [Warren BMI—Warren] The title of this express Martin effort should immediately bring to mind the oldie top-selling novel, and here lies much of the deck's strength. Effective Latin tempo-backing includes an organ. Jocks will be on this timely issue.

**C** **SHE SERVES A NICE CUP OF TEA” (2:39) [Allan ASCAP—Wayne, Reichner] Novelty presentation with a "Hernando’s Hideaway" approach.

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**LEE LAWRENCE** (Metro 2008) | **“HIS SERVANT” [Jefferson ASCAP—Sherwin, Lief] Lawrence's big-voice is well-matched with this soothing inspirational. In fact, the whole production, the Lawrence vocal the ork-chorus, is potently structured for an impressive showing. Excellent pop inspirational programming.

**C** **“SOURSALLERINA” [Ezra Kaiser ASCAP [A&L, Caro, Loomis] The songstress expressively re-creates a schmaltzy melody set to story- line’s a laugh Monroe's "Dancing Ballerina".

**EDDIE LAWRENCE** (Carol 62049) | **SPACE PHILosopher” (3:11) [Merrick BMI—Lawrence] Lawrence returns to an "Old Philosopher" and "Easy Kids," debut on Brunswick with a good rock and roll up-beat romancer. Commercial item.

**B** **OUTTA THIS WORLD” (2:57) [Merrick BMI—Lawrence] Lawrence plays a punch-drunk-like, space sight-seeing guide on this end. End of amusing lines here, too.

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CORAL®
RECORDS

Brunswick RECORDS

GREAT!

Buddy Holly

HEARTBEAT b/w WELL...
ALL RIGHT

Coral 9-62051

Jackie Wilson

LONELY TEARS b/w IN THE BLUE OF THE EVENING

Brunswick 9-55105

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS - INTERNATIONALLY”

www.americanradiohistory.com
**Record Reviews**

**Sleeper of the Week**

**LITTLE ANTHONY GUARDINE**
(Savoy 1552)

"YOU" [Ninny BMI — Winley, Cadena] A master which Ninny picked recently features Little Anthony, the lead voice on "Tears On My Pillow." The lead, working here with the Duportas, choice a super rock-a-ball that should interest the new fan following of the younger.

**ANNE McCREADY**
(Coral 60244)

"THE MIRACLE OF THE JUGGLERS" [Pickwick ASCAP — Ramsay, O. &Arkert] Another addition to this phenomenon with a rich, polished voice, does a lovely job with an interesting style—long about a historic incident. Change of pace material that should meet with dee jay approval. Has potential.

"AS WE當地 NOW AND THEN" [Chappell ASCAP — Reid, Carretta] The threshold tenderly cruises thru a reminiscence of romance. One of the few non-R & B beat couplings around today.

**RUSS HADDOCK TRIO**
(Brunswick 55091)

"MOHICAN" [Champion BMI — Haddock] The Haddock Trio, a jazz treasur currently appearing at New York's Living Room naylor, glides thru a latin beat jazz item. Drum, flute, and piano offer some interesting sound tracks. Coke should enjoy.

"SO IN LOVE" [T. B. Harms ASCAP — Porter] A cool, soothing jazz interpretation of Porter's recent standard is neatly executed here. More strong material jazz de jays should listen in on.

**WITCHES 3 AND FRIENDS & CAMARITA ORCH.**
(Brunswick 115)

"JUNGLJE BONES" (1:55) [Walt Disney ASCAP — Huemer, Camarata] An amusing novelty that could enjoy Halloween success as well as Xmas success, in this hit, comedy arrangement of the standard "Jungle Bell." Nice lyrics and special sound effects are cute. Could catch.

"JUNGLJE TREES" (3:58) [Walt Disney ASCAP — Huemer, Camarata] Bird calls and howls of the jungle serve as the intro for this unusual recording about animal life and looking tree in the midst of the jungle.

**THE SPARTANS**
(Scope 1103)

"ZIP ZAG" (1:50) [Studio BMI — Robinson] Designed to appeal to the teenagers who enjoyed "Rebel Bopper," is this guitar-filled instrumental rocker by the Spartans. Exciting jingle with several fullness and drive that immediately arrests the listener's attention. Could catch on.

"ROCK TEAM—ROLL TEAM" (1:58) [Midway ASCAP — Hornby, Hanson] A collegiate type chorus chants the lyrics to this march tempo rocker. This could be adapted for a football cheer.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Big
New BEAT
Record Smash

Pretend Cha Cha
RALPH MARTERIE
and his Marlboro Orchestra

COUPLED WITH
FLIGHTY
MERCURY 71379

SOLID SELLING HITS

Walking Along
THE DIAMONDS
71366

FLAMINGO
L’Amore
THE GAYLORDS
71369

Chantilly Lace
BIG BOPPER
71343

Prisoner Of Love
BILLY ECKSTINE
71372

TODAY’S HIT TRADEMARK

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The RHYTHMETTES

Buddy Holly

THE MELODEARS

JIMMY MARTIN

CRESCENDOS

SONG OF THE DUGONS

JIMMY MARTIN

CRESCENDOS

“SONG OF THE DUGONS” (GIl BMI—Testa, Fana)

“Jack Cobb” (Gil BMI—Testa, Fana)

FRIDLEY SCOTT

Bow 307

“TODAY MY MIND” (2:30) [Graphic BMI—Brown] Rousing vocal scat by Scott. The side really swings.

EDDIE HEWYD (RCA Victor 7385)

“ST. LOUIS BLUES” (2:30) [Randy ASCAP—Handy] Plantin Hawoyd’s arrangement of this classic in a current jazz style. The rhythm section is in fine form, and the arrangement is cleverly done.

“REVENGE” (2:32) [Jim Witter ASCAP—Mayer, Dian]

Mike Callahan

“FOOLISH DREAMS” (2:32) [Mary Jane BMI—Hemric, Mattson ASCAP—Crawford] A vigorous beat romancer, and is followed most of the way by a wailing sax. Good teen item.

“CANT’ HELP IT” ( uncle BMI —Tomlinson, Countryman) Callahan and combo up the tempo in a fair-sounding opus.
THE ROCKIN' R'S
(Tempo 7541)

B+ "THE BEAT" (2:47) [Tempus BMI — Vols, Wernsman]
The instrumentalists build a solid rock unit here. With a rolling beat as the foundation, the crew adds several neat guitar-drums stick treats along the way. Good-sounding deck for the teens.

B "CRAZY BABY" (2:29) [Tempus BMI — Vols, Wernsman] Similar combo arrangement with a vocalist.

IRVING ASHBY
(Knight 1317)
B "ROCK-A-CHA" (1:57) [Travis BMI — Freeman, Ashby] Guitarist Ashby and ensemble, whose recent "Big Guitar" kick on Knight's parent firm Imperial made some noise, takes on a middle-beat rock-cha-cha opus in which the guitar assumes a rattling sound. Waxing is of interest to the youngsters.

C FEELIN' BLUES (2:04) [Travis BMI — Freeman] Heavy, blues feel in this corner. Top-shape is the commercial effort.

LITTLE BUDDY
(NBC 010)
B "LOVE ME, SHIRLEY LEE" (2:14) [Gem BMI — McKnight] Lee displays enough beat drive here to offset some well-worn conventions of rock waxings. The kids will enjoy a listen.

C LET'S MAKE LOVE (2:06) [Gem BMI — McKnight] Something about school and romance.

THE STEWART TWINS
(Sonud 263)


SANDY AND CAROLYN
(Fable 630)
B "HONEY DO YOU THINK IT'S WRONG" (1:45) [Hill & Range BMI — Baxter, Marvin] The male-female duo blends light-heartedly on a cute country-flavored romantic novelty. Side is good for a humor spin.

C+ "GONE AND LEFT ME BLUES" (1:42) On a vocal turn-about, the two reflect convincingly on a comeback-again wail.

LARRY MARTIN
(De Witt 7063)
B "LET HEARTS RULE" [Shawn ASCAP — Duques] Martin croons a warm romantic number in a manner bearing a resemblance to Perry Como. Organ-featured support underlines the tune's heart-felt sentiments. May interest some jocks.

C+ "WHERE WERE YOU" [Shawn + ASCAP — Royer] Songster Mario and his vocal team, the Mariottes, take over on this portion with a wistful statement.

RICKIE LAYNE AND VELVET
(Warner Bros. 5041)
B EVERYBODY LOVES A LOVER (2:58) [Korwin ASCAP — Adler, Allen] Ventriological Layne, whose frequent Ed Sullivan appearances have given him a wide following, employs his Yiddish dialect speaking puppet, Velvel, in a kidding, sometimes cha cha reading of the recent hit. Layne's fans should appreciate.


THE FOUR KNIGHTS
(Coral 62045)
B O FALLING STAR (2:21) Kingsway BMI = Malle] The vocalists smoothly wrap-up a string-backed, semi-beat romancer. Solid lead voice. Mellow ballad work which the kids will find easy-going listening.

B FOOLISH TEARS (2:08) [Camarillo Drake BMI — Glasser, Hall] Just about a repeat of the top-half arrangement.

BEVERLY STEWART & SMITH SISTERS
(Sundown 109)
B "BOBBY" (1:55) [Durf BMI — Lewis] The lark and vocalists reflect at good-sounding middle-beat tempo the adoring qualities of the crush. Sometimes country-ish in flavor, the performance has an agreeable way about it that should please the kids. Worthwhile spin effort.

C GROWING PAINS (2:03) [Durf BMI — Howard] Commonplace teen item nicely warbled by the gals.

MICKEY HAWKS WITH MOON MULLINS
(Profile 4002)
B SNI P O P BOOM (1:35) [Durf ASCAP — Hawks] Songster Hawks plus Mullins' Night Raiders combo, offer a searching, "Rebel Rouser" beat run-through here. On both vocal and instrumental counts, the disk goes to teenage town. Side should be favored at record-hop dates.

C+ "ROCK AND ROLL RHYTHM" (1:55) [Durf ASCAP — Hawks, Mathews] Another upbeat stomp, though somewhat subdued compared to the top take.

THE CASH BOX, Music

Page 15 November 1, 1958

SWINGIN' SOUNDS ON HIFIRECORDS!!

R 607 — LEIS OF JAZZ — Jazz from the Hawaiian Islands — THAT'S A SWITCH! Arthur Lyman does his interpretations of some Jazz standards and a few new ones — A fresh slant on Jazz — as fresh as the Island breezes. Fabulous Sound from Kaiser's Aluminum Dome!

R 410 — CHRISTMAS FROM HAWAII — A fresh South Sea slant on the Yuletide season. Recorded in Kaiser's Aluminum Dome, Honolulu, the 4 Surfers and instrumental accompaniment of Bongos, Sleigh Bells, Maracas, Chimes, Steel Guitar, etc. makes a unique L. P.

"The sound that named a company"

HIGH FIDELITY RECORDINGS, INC.
7803 Sunset Boulevard, Hollywood 46, California

STEREOPHONIC
NEW YORK:
In Erroll Garner’s first three dates for Sel Hurok, he drew $7,600 for his Chicago matinee date at Orchestra Hall; sold out at Liner Auditorium in Washington, D.C.; and had 400 people sitting on the stage, in addition to 3,800 on the floor, at the University of Connecticut in Storrs. ... has just been signed by RCA Victor both as an artist himself and to do background music for other artists. ... Lillian Briggs, now on Sunbeam Records, currently at the Boulevard in Rego Park. ... Koria Pandit, the organist from India, has signed a one-year contract with Fantasy Records. ... Lester Mann’s, next album for Epic is “Hello, Travel”. ... Guy Lombardo returns to New York on November 28 to launch his annual Winter engagement at the Roosevelt Grill. ... to hear that Margery Manson, wife of composer-conductor Eddy Manson, died last week. ... Artie Wayne headed back to California after making the dependable rounds plugging his novelty “Oooh, You Said The Magic Word”. ... Roy Hamilton and Marguerite Piazza have cut shows for the “Stars For Defense” series produced by the Gotham Recording Corporation. ... The Angel Ski Boat sponsored by the Office of Civilian Defense. ... Mobilization and heard via 2000 AM radio stations. ... Capitol artist Marion Dalby, who just signed with the William Morris Agency, will be seen on the Phil Silvers show October 21. ... Record promotion for The Ames Brothers now being handled by Milton Karle in the East and Dick La Palm in the Midwest. ... Fay Roden has severed connections with the Music Men’s Association as of Friday and secretary of President Bib Miller.

CHICAGO:
Art Talmadge and Tommy Schlesinger of Mercury are convinced that Jape Richardson (KTRM-Beaumont, Texas), more widely known as The Big Bopper, is a great bet. Jape flew back to Chi to return for a show, which was destroyed in an accident at the lab; and then returned to New Orleans in time to make a club date. Tommy tells us Ralph Marterie is being romanced by a blue chip ad agency and that they want him to represent them in a publicity tie-in. Ralph was seen driving in his Model T Ford with a promotion. ... Henry Friedman, Midwest-Mercury distros, told Ralph Marterie’s new “Prendi Cha Cha”, based on his previous big club hit “Prendi Cha Cha” Friedman urges all to give a listen to June Valli’s “My Wedding”, a fine pop tune, according to Henry. ... Ralph Cox making the rounds with a pappy vocal group, The Pepper Pots (Don Martino) Hal Hansen, Dave Mills and Johnny “Bongo” Dee) whose initial platter on the Crystal label “Coffee And” b/w “Fly Pretty Baby” is raising deejays eyebrows. ... Trrrth through Frank Warren visited radio stations, with MGM’s Gordon Gray and Bill Taylor, on behalf of her re-recording of her recent record “Weary Year” “Sunday Kind Of Love”. Her previous waxing was with Claude Thoren’s orchestra. Frank opened this week at the Beverly Hills Hotel in Los Angeles. (King) Cole made an exclusive appearance on Marty Faye’s “Marty’s Morgue” TV show last week. ... Roulette’s Stan Pat is flipping over two cutesie patterns, Paris and Angel. Their debut disk titled “No and No” is a bouncy original was also written by the youngsters. ... We spent delightful moments via long distance telephone with Peter G. Williams of the Chicagoan who enthusiastically tells us Shirley Forward’s “Ma, He’s Making Eyes At Me” is big all over the nation; and it couldn’t happen to a more deserving gal. ... Corrie’s Ol’ Al and Sam Cerami all smile while promo man Joe Moss tells us Chicagoan Nick Noble signed an exclusive contract with the record. ... Coral brass in town last week for the shindig for The McGuire Sisters, at the Drake were Norm Weintraub and Pat Van Ness. The McGuire’s manager Murray Kane. ... Motty Goldman, James H. Martin distributors, held a party, “A Dar And A Wedding Ring” on London, and “Cimmaron” by Billy Vaughn, on Dot, are his current best sellers arewise.

HOLLYWOOD:
A host of recording men were in town last week including Mitch Miller, of Columbia, Morty Mann, of MGM, and Phil Kah of Roulette. ... New young singer Tony Roberts introduced his first MGM record release on the first Milton Berle Show. ... The Animal Bros, signed to an exclusive deal with Arwin Records by VP Joe Lubin with first sides out this month. ... George Jessel doing an album for Design Records entitled “The Last Of The Minstrel Men” with Ben Oakland conducting the orchestra. ... Dot pretty Randy Wood, back from the West, has begun a multifaceted business activities, including recording. The Fontaine Sisters, faced a straightforward double session in Hollywood, one with Nick Todd, followed by one with The Hilltoppers. ... George Greely has been signed by Warner Bros. Records to do a product, and play the piano for an untitled LP, which will be done in sessions over the coming weekend. ... Billy Ward and the Dominoes have been signed by Gene Norman for a three-week engagement at the Crescendo starting October 23rd. ... Dick Foose is making a whirlwind personal appearance tour during which he will cram 35 engagements with deejays on radio and television, deejays on radio and television, deejays on radio and television. ... Shamoskock Hotel, Houston, are now appearing at the Waldorf Astoria Hotel in N.Y.C. where they will be featured until November 15th. ... Gus Bivona and his orchestra, who were recently acclaimed by Steve Allen as “The Most Exciting New Dance Band”, recently finished their first album for Warners Bros. Records “Blues Off”. ... Jimmie Rodgers has signed Alan Lerner, formerly with Frankie Laine and Tony Martin, as his musical director.

ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX
TIN PAN ALLEY

Top Selling Records
Reported by Retail Outlets
From Coast to Coast

CALIFORNIA MUSIC CO.

New York, N. Y.

Hudson-Koss

1. Toppy II (C. Klee)
2. It's All In The Game (T. Edwards)
3. To Know Him Is To Love Him (Teddy Bears)
4. Queen Of The Hop (B. Darin)
5. Leave Me Alone
6. It's Only Make Believe (C. Twitty)
7. Susie Darlin' (R. Luke)
8. Lonesome Town (N. Nelson)
9. The Day The Rains Came
10. Devoted To You (Evelyn)

TOWN & COUNTRY

Detroit, Mich.

Topsy II (C. Klee)
1. Tom Dooley (Kingston Trio)
2. Chantilly Lace (B. Cooper)
3. Love Is All We Need
4. Lonesome Town (N. Nelson)
5. It's All In The Game
6. Little Star (Imperial)
7. It's All In The Game
8. Chantilly Lace (B. Cooper)
9. It's Only Make Believe
10. Goin' Down (C. Twitty)

BOSTON RECORD DIST.

Mamaroneck, N. Y.

1. It's Only Make Believe
2. For My Good Fortune (Bonne)
3. It's All In The Game (T. Edwards)
4. Hola Hench (G. Gibb)
5. Flamingo D'Amore (Grayl)
6. What Do I Care (J. Cash)
7. Call Me (J. Mathis)
8. Cannon Ball (D. Eddy)
9. California (Kingston Trio)

DON LEARY'S INC.

Minneapolis, Minn.

1. It's Only Make Believe
2. Tom Dooley (Kingston Trio)
3. Chantilly Lace (B. Cooper)
4. To Know Him Is To Love Him (Teddy Bears)
5. Toppy II (C. Klee)
6. Love Is All We Need
7. Tears On My Pillow
8. For My Good Fortune (Bonne)
9. All Over Again (J. Cash)
10. Scene Of The Crime (Shore)

STEEDFORD'S RECORD SHOP

Pittsburgh, Pa.

1. Toppy II (C. Klee)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Devoted To You (Evelyn)
5. Come On And Love Me (D. Jones)
6. Pretty Little Sheep (Chick)"Dawn"
7. For A King On My Finger (L. Paul & M. Ford)
8. Please Don't Do It (Wright)
9. How The Time Flies (N. Walker)
10. Scene Of The Crime (Shore)

BUDISCO ONE STOP SHOP

Miami, Fla.

1. Chances Are (B. Cooper)
2. It's All In The Game (T. Edwards)
3. Toppy II (C. Klee)
4. It's Only Make Believe (C. Twitty)
5. Rockin' Robin (B. Day)
6. Tom Dooley (Kingston Trio)
7. Mexican Hat Rock (Appletakes)
8. Tea For Two Chas Cha
9. Firefly (T. Bennett)
10. Nell (D. Modigene)

Hudson-Ross

Chicora, Illinois

1. Toppy II (C. Klee)
2. It's All In The Game (T. Edwards)
3. To Know Him Is To Love Him (Teddy Bears)
4. Queen Of The Hop (B. Darin)
5. Leave Me Alone
6. It's Only Make Believe (C. Twitty)
7. Susie Darlin' (R. Luke)
8. Lonesome Town (N. Nelson)
9. The Day The Rains Came
10. Devoted To You (Evelyn)

Tolzien Music Store

Amploria, Texas

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Chantilly Lace (B. Cooper)
4. It's Only Make Believe
5. Tears On My Pillow (Hart & Imperial)
6. Tom Dooley (Kingston Trio)
7. Bird Dog (Evelyn)
8. La Paloma (B. Vaughn)
9. Just A Dream (J. Clanton)
10. Patricia (P. Prade)

Super Enterprise

Washington, D. C.

1. It's All In The Game (T. Edwards)
2. Toppy II (C. Klee)
3. A Lover's Question (C. McPhatter)
4. Lonesome Town (N. Nelson)
5. The End (E. Grant)
6. It's Only Make Believe
7. Tea For Two Chas Cha (W. C. Cooper)
8. Chantilly Lace (B. Cooper)
9. Bird Dog (Evelyn)
10. Hold It (E. Cooper)

The Music Box

Spokane, Wash.

1. Toppy II (C. Klee)
2. Tom Dooley (Kingston Trio)
3. Lonesome Town (N. Nelson)
4. Rockin' Robin (B. Day)
5. To Know Him Is To Love Him (Teddy Bears)
6. Forget Me Not (Klein Twins)
7. It's So Easy (Hawkins)
8. I Remember Tennessee (P. Boone)
9. Mocking Bird (Fox/Sadik)

Melody Mart

Paducah, Ky.

1. It's All In The Game (T. Edwards)
2. Pussy Cat (Ams Bros)
3. Hola Hench (G. Gibb)
5. Simple Coconut (C. Francis)
6. Little Star (Imperial)
7. The End (E. Grant)
8. Gee But It's Lonely (Boone)
9. The Big Hat I'm Going To Have To Pass (Count)
10. Win Your Love For Me (S. Cooke)

Amptron Music Store

Cleveland, Ohio

1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Love Me Tender (Word Go Round P. Came)
4. Blue Boy (Sonorama)
5. Tom Dooley (Kingston Trio)
6. Mexican Hat Rock (Appletakes)
7. No One But You (Ams Brothers)
8. The End (E. Grant)
9. Tea For Two Chas Cha
10. Bird Dog (Evelyn)

Madrona Records

Portland, Ore.

1. Tom Dooley (Kingston Trio)
2. To Know Him Is To Love Him (Teddy Bears)
3. Toppy II (C. Klee)
4. It's Only Make Believe
5. It's All In The Game (T. Edwards)
6. La Da Da Da (O. Hawkins)
7. Give Myself A Party (Golden)
8. The Blob (Golden)
9. Tears On My Pillow (Hart & Imperial)

New Recording:

C'est Si Bon Cha Cha Cha K12717

JIMMY NEWMAN

The Cash Box, Music Page 17 November 1, 1958

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

The Cash Box, Music Page 17 November 1, 1958

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

MGM Records

There Goes My Heart

MGM K12706 on 45 & 78 rpm

Smash Original Version

Love is All We Need

MGM K12722

No. 1 Hit In The Country

It's All In The Game

MGM K12688 on 45 & 78 rpm

New Recording:

C'est Si Bon Cha Cha Cha K12717

JIMMY NEWMAN

You're Makin' a Fool Out of Me

MGM K12707
London Lowdown

AND

England's Top 30 Records

Great excitement this week after the announcement of the stars taking part in the Royal Command Performance Variety Show. From America, Pat Boone, Eartha Kitt, and there is a rumor that Elvis Presley may be a last-minute surprise star. The show this year will really embrace all aspects of the business and will therefore be a true variety bill. Several medians, including Max Bygraves, will take part and three bands will pay for the Queen. They are Mano- vanni, Victor Sylvester and Cyril Stapleton. There will be excerpts from various shows, including "My Fair Lady", and a performance by panish dancer Antonio.

The island is slowly invading the island and already many European countries are following suit. Whether the song will catch on remains to be seen; the hoop has already made its mark, whether for fun or is the case quite often with the hula, for the figure!

Bill Haley and his Comets, who appeared at the Olympia Theatre in Paris, certainly had a wild reception, and police had to be called in as several thousand francs' worth of damage was caused to the theatre.

Vera Lynn back from her visit to the United States, starts her TV series this week and goes to Germany to record some titles for issue over there only.

Advance bookings for the pantomime starring Tommy Steele, which will be a full-length version of the Rodgers and Hammerstein "Cinderella", are tremendous.

Frank Sinatra flew into London to assist at the premiere of the Danny Kaye pic "Me and the Colonel" and is surrounded by Mayfair's "Smart Set", very much in demand by high society.

Max Bygraves off to the U.S. to discuss a possible TV series for CBS.

Jack Kluger of World Music in Brussels is very thrilled with the success of "Eso Es El Amor". This cha cha is certainly making a lot of noise on the Continent.

A projected tour is planned for Pat Boone in 1959. I trust his management will realize that England is not the only place where Pat is popular and will allow him to visit some of the leading cities in Europe, where his records are top sellers.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN
(Week ending Saturday, 18th October, 1958)

Last Week This Week
1 1 Stupid Cupid/Carolina Moon Connie Francis (MGM)
2 2 Move It Cliff Richard (Columbia)
3 3 Come Prima Marino Marini (Durium)
4 4 King Creole Elvis Presley (RCA)
5 5 Bird Dog Everly Brothers (London)
6 6 Born Too Late Poni-Tails (HMV)
7 7 It's All In The Game Tommy Edwards (MGM)
8 8 A Certain Smile Johnny Mathis (Fontana)
9 9 Volare Dean Martin (Capitol)
10 10 Mad Passionate Love- Bernard Bresslaw (HMV)
11 11 Poor Little Fool- Ricky Nelson (London)
12 12 More Than Ever Malcolm Vaughan (HMV)
13 13 Western Movies- Olympics (HMV)
14 14 Hoots Mon- Lord Rockingham's XI (Decca)
15 15 When- Kalin Twins (Brunswick)
16 16 Volare- Marino Marini (Durium)
17 17 Someday- Jodie Sands (HMV)
18 18 Volare- Domenico Modugno (Oriole)
19 19 Rebel Rouser- Duane Eddy (London)
20 20 Moon Talk- Perry Como (RCA)
21 21 Patricia- Perez Prado (RCA)
22 22 If Dreams Came True- Pat Boone (London)
23 23 Trudie- Joe Henderson (Pye-Nixa)
24 24 My True Love- Jack Scott (London)
25 25 Return To Me- Dean Martin (Capitol)
26 26 Susie Darlin' Robin Luke (London)
27 27 Tea For Two Cha Cha- Tommy Dorsey Orchestra (Brunswick)
28 28 Fever Peggy Lee (Capitol)
29 29 Volare Charlie Drake (Parlophone)
30 30 More Than Ever Robert Earl (Philips)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
JUKE BOX OPERATORS:
YOUR VOTES DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1958

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:
Record (list artist) .......................................................... 
Female Vocalist ..............................................................
Male Vocalist .................................................................
Vocal Combination ..........................................................
Orchestra ...........................................................................
Small Instrumental Group .............................................
Rhythm 'N Blues Record ..............................................
R & B Female Vocalist ...................................................
R & B Male Vocalist ....................................................... 
R & B Vocal Combination ................................................
R & B Orchestra ..............................................................
Country Record .............................................................
Country Female Vocalist ............................................... 
Country Male Vocalist ...................................................
Country Vocal Combination ..........................................
Country Band ....................................................................
Country Instrumental Artist .........................................
Country Sacred Singer ..................................................

MOST PROMISING NEW:
Female Vocalist ..............................................................
Male Vocalist ...................................................................
Vocal Combination ..........................................................
Orchestra ............................................................................
R & B Female Vocalist ....................................................
R & B Male Vocalist ........................................................
R & B Vocal Combination ................................................
Country Female Vocalist ................................................
Country Male Vocalist .....................................................
Country Vocal Combination ...........................................

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME ................................................................. 
FIRM ..............................................................................
ADDRESS ....................................................................... 
CITY .......................................................... STATE 

LIST YOUR VOTES HERE
I operate the following number of Juke Boxes .........................
Wall and Bar Boxes .........................................................
Wired Telephone Music Shells ........................................
TOTAL NUMBER ........................................ ARE YOUR VOTES!

In the 13th Annual Poll of the Automatic Music Industry Of America To Choose THE BEST RECORDS and RECORDING ARTISTS Of 1958 VOTE TODAY!

FILL OUT THIS FORM

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.
The Cash Box’ 13th Op Poll Begins

NEW YORK—The Thirteenth Annual Juke Box Operator Poll, sponsored and conducted by The Cash Box, a half of the Automatic Music Industry gets under way this week. The results of the poll will determine the next money-making records and artists in the popular, rhythm and blues country fields during the year, and will also determine which artists the juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a 21-day period—the results to be announced in the December 6th issue, to aid the operator in voting, ya gotta list in 1958’s favorites is shown below. To cast a vote, simply fill out the special form which appears on opposite page this week’s issue and mail to The Cash Box, 1721 Broadway, New York N. Y.

A Popular Favorites of 1958

A Certain Smile
All I Have To Do Is Dream
Are You Really Mine
Are You Sincere
At the Hop
Big Man
Bird Dog
Book of Love
Born Too Late
Call Me
Catch a Falling Star
Chanson D’Amour
Chantilly Lace
Devoted To You
Don’t
Do You Wanna Dance
Enchanted Island
Endless Sleep
Everybody Loves a Lover
Fever
Firefly
For Your Love
Get a Job
Gingerbread
Guaglione
Hard Headed Woman
He’s Got the Whole World in His Hands
Hideaway
If I’m a Feeling
If Dreams Came True
It’s All In the Game
It’s Only Make Believe
It’s Too Soon To Know
Jennie Lee
Johnny B. Goode
Just a Dream
Kewpie Doll
Left Right Out of Your Heart
Little Star
Lollipop
Looking Back
My True Love
Near You
Nel Blu Dipinto Di Blu
Oh Julie
Oh Lonesome Me
One Summer Night
Padre
Patricia
Poor Little Fool
Purple People Eater
Rebel Rouser
Return To Me
River Kwai March and Colonel Bogey
Rockin’ Robin
Sail Along Silv’ry Moon
Secretly
Short Shorts
Splish Splash
Sugar Moon
Sugartime
Susie Darlin’
Sweet Little Sixteen
Taxi For Two Cha Cha
Tears On My Pillow
Tequila
The End
The Stroll
To Know Him Is To Love Him
Tom Dooley
Topsy II
Twenty-Six Miles
Twilight Time
Wear My Ring Around Your Neck
When
Who’s Sorry Now
Willie and the Hand Jive
Witch Doctor
Yakety Yak
You Cheated

Top Country Favorites of 1958

All I Have To Do Is Dream
Alone With You
Anna Marie
Ballad of a Teenage Queen
Believe What You Say
Big River
Big Wheels
Bird Dog
Blue, Blue Day
Blue Boy
Breathless
City Lights
Color of the Blues
Come In Stranger
Crying Over You
Curtain In A Window
Devoted To You
Don’t
Falling Back To You
Geisha Girl
Great Balls of Fire
Guess Things Happen That Way
Hard Headed Woman
Hey Mr. Bluebird
High School Confidential
I Beg of You
I Can’t Help Wondering
I Can’t Stop Loving You
I Found My Girl In the U.S.A.
I Love You More
Invitation To The Blues
It’s Only Make Believe
Jacqueline
Jealousy
Just a Little Lonesome
Just Married
Kisses Sweeter Than Wine
Look Who’s Blue
My Bucket’s Got a Hole In It
Oh Lonesome Me
Oh Oh I’m Falling In Love Again
Once More
Peggy Sue
Pick Me Up On Your Way Down
Poor Little Fool
Purple People Eater
Raunchy
Secretly
Send Me the Pillow You Dream On
She Was Only Seventeen
Squaws Along the Yukon
Starway, of Love
Stood Up
Stop the World
The Story of My Life
This Little Girl of Mine
Tupelo County Jail
Waltin’ In School
Wear My Ring Around Your Neck
What Do I Care
What Makes a Man Wander
Whole Lotta Lovin’
You Win Again
Your Name Is Beautiful
You’re The Nearest Thing To Heaven

Top R & B Favorites of 1958

All I Have To Do Is Dream
Angel Smile
At the Hop
Been So Long
Betty and Dupree
Bird Dog
Bip Bop
Book of Love
Breathless
Buz, Buzz, Buzz
Chantilly Lace
Come Close To Me
Dede Dinah
Don’t
Don’t Let Go
Don’t You Just Know It
Do You Wanna Dance
Down On My Knees
Down the Aisle of Love
El Rancho Rock
Endless Sleep
Every Night
Fever
For Your Love
For Your Precious Love
Get a Job
Good Loving Miss Molly
Great Balls of Fire
Hang Up My Rock and Roll Shoes
Hard Headed Woman
Hard Times
Have Faith
He’s Got The Whole World In His Hands
I Wonder Why
I’ll Be Coming Back To You
Itchy Twitchy Feeling
It Don’t Hurt No More
It’s All In The Game
Jennie Lee
Just a Dream
La Dee Dah
Little Blue Boy
Little Star
Lollipop
Lonely Island
Looking Back
Maybe
My Life
My True Love
Nel Blu Dipinto Di Blu
Non Dimenticar
Oh Julie
One Summer Night
Patricia
Peggy Sue
Poor Little Fool
Purple People Eater
Raunchy
Rebel Rouser
Rockin’ Robin
Rumble
Short Shorts
Sick and Tired
Splish Splash
Susie Darlin’
Sweet Little Sixteen
Swinging Shepherd Blues
Talk To Me, Talk To Me
Tea For Two Cha Cha
Teach Me How To Love You
Teardrops
Tears On My Pillow
Ten Commandments of Love
Tequila
That’s All Right
The Stroll
The Walk
To Be Loved
Topsy II
Twilight Time
Walking With Mr. Lee
We Belong Together
Wear My Ring Around Your Neck
Western Movies
What Am I Living For
Willie and the Hand Jive
You Win My Love For Me
Witch Doctor
Yakety Yak
You Can Make It If You Try
You Cheated
You’re A Sweetheart

“Here I Stand”

WADE FLEMONS

VUE-JAY #295

#24 ON THE CASH BOX R & B TOP 50 CHART!

Jimmy Reed’s

“I’M GONNA GET MY BABY”

b/w

“ODDS AND ENDS”

VUE-JAY #298

(WORTH A GOOD PLAY!)

The Cash Box
Award of the Week

“EVERYTHING WILL BE ALRIGHT”

VUE-JAY #299

b/w

“I’M A FOOL FOR WANTING YOU”

Gene Allison

VUE-JAY—ABNER RECORDS

2129 S. MICHIGAN AVENUE

CHICAGO 16, ILL.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY!”

Breaking for a hit!!
**OPERATORS RETAILERS DEEJAYS**

In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill in the Coupon Below (Or Put Them On Your Own Letterhead) And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19 N. Y.

### List Your Top Ten Pop Tunes Here

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
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<tbody>
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### List Your Top Ten Country Tunes Here

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### List Your Top Ten Rhythm ‘N Blues Records Here

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**VITAL STATISTICS:**

Clyde Jay, top rated jockey at WCAM-Camden, N.J., for the past eight years has resigned that post to accept a position with Nationwide Booking Corp. ... Ed Horne has moved back to WSM-E-Sanford, Maine after completing his summer stint at WRBC-Dixfield, and joined the Lobster Network in Maine. ... Station WRBC-Jackson, Mississippi reports a number of additions to its staff: Chuck Stewart, former Accountant Executive with WXIX-New Orleans, La., comes to WRBC as General Manager—Robert Q. Smith formerly with WDAS-Detroit, Tenn., to WRBC—as air personality and Public Service Director—Mike Hunter leaves KBOX-Dallas, Texas and jumps over to WRBC as Promotion Manager—Jim Townsend, who hails from WDGG-Dyersburg, comes to the station as air personality and Nick Stevens joins WRBC as Accountant Executive.

---

JIM AYLWARD (WWBH—Rockford, Ill.)

JACK THAYER (WGGT—Minneapolis, Minn.)

ED HURNE (WSME-Sanford, Me.)

**Jerry Fogle and Leon Margarite (WBFR-Rochester, N.Y.) tell about the top talent that has been performing at the Mardi Gras in Rochester. The deejays mention Jeri Stevens, Dean Krupa and Mayo'nd Ferguson. Jerry feels this type of talent exciting the nitty, the city really being kept hot. ... Jim Aylward (WWBH, Rochester, New Hampshire) just completed his first full length motion picture filmed on location in the scenic state. Aylward plays the part of an 18-year-old boy from N.H., and he says it isn’t easy considering he is “27 and from Massachusetts!” ... General Manager Jack Thayer (WGGT-Minneapolis, Minn.) was elected President of the Minnesota Broadcasters Association recently at their annual meeting. Also serving with Thayer will be Bob DeHaven (KYSM-Namako, Minn.), as first vice-president—Jim Hanson (KUN-Brainerd), second vice-president—and Sherm Headley (WCCO-TV-Minneapolis), as secretary-treasurer. ... Larry Gar (WKBN-Wicklboro, N.C.) calls Jimmy Rodgers’ “Got A Lotta Tunes In My Guitar” from his album “Jimmy Rodgers Sings Folk Songs” on Roulette a commercial from an album. Gar would couple the opus with “Bo Diddly”. The jockey urges other deejays to pick up on the tunes if they are neglecting them. ... Stan Z. Burns (WINS-New York, N.Y.) served as master of ceremonies at the Newspaper Reporters Association beauty contest to select a Miss Byline who will reign at the 10th annual ball. The beauty contest was held at the Hotel Manhattan.
The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. IT'S ALL IN THE GAME
   TOMMY EDWARDS (MGM)
   1

2. IT'S ONLY MAKE BELIEVE
   CONWAY TWITTY (MGM)
   4

3. TEA FOR TWO CHA CHA
   WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)
   2

4. TOPSY (PART II)
   COZY COLE (Love)
   6

5. TO KNOW HIM IS TO LOVE HIM
   TEDDY BEARS (Dore)
   18

6. THE DAY THE RAINS CAME
   JANE MORGAN (Kapp)
   17

7. IT'S ALL IN THE GAME
   TOMMY EDWARDS (MGM)
   1

8. IT'S ONLY MAKE BELIEVE
   CONWAY TWITTY (MGM)
   4

9. TEA FOR TWO CHA CHA
   WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)
   2

10. TOPSY (PART II)
    COZY COLE (Love)
    6

11. TO KNOW HIM IS TO LOVE HIM
    TEDDY BEARS (Dore)
    18

12. THE DAY THE RAINS CAME
    JANE MORGAN (Kapp)
    17

13. SUSIE DARLIN'
    ROBIN LUKE (Dot)
    11

14. TEARS ON MY PILLOW
    LITTLE ANTHONY & IMPERIALS (Eddie)
    8

15. NEAR YOU
    ROGER WILLIAMS (Kapp)
    13

16. FIREFLY
    TONY BENNETT (Columbia)
    14

17. THERE GOES MY HEART
    JOHNNY MATHIS (MGM)
    15

18. CALL ME
    WENDY, KIM & DIANE (Zamora)
    26

19. FIBBIN'
    PATTI PAGE (Mercury)
    24

20. NON DIMENTICAR
    NAT "KING" COLE (Capitol)
    30

21. TURKISH LAZARUS
    BOBBY DARIN (MGM)
    5

22. LITTLE STAR
    GUAGLIONE (Soma)
    23

23. HIDEAWAY
    SUSIE DARLIN' (Dot)
    25

24. YOU CHEATED
    THE SECRET
    27

25. DEVOTED TO YOU
    I GOT A FEELING
    28

26. SUMMERTIME BLUES
    LONELY TOWN
    30

27. FOR MY GOOD FORTUNE
    NO ONE KNOWS
    31

28. FORGET ME NOT
    JUST A DREAM
    34

29. MANDOLINS IN THE MOONLIGHT
    GEE BUT IT'S LONELY
    36

30. HULA HOOP SONG
    MEXICAN HAT RACK
    39

31. QUEEN OF THE MOP
    PROMISE ME LOVE
    43

32. WALKING ALONG
    MR. SUCCESS
    44

33. NO ONE BUT YOU
    WITH YOUR LOVE
    45

34. I'LL REMEMBER TONIGHT
    ALMOST IN YOUR ARMS
    46

35. LOVE MAKES THE WORLD GO ROUND
    POOR BOY
    49

36. WIN YOUR LOVE FOR ME
    TUNNEL OF LOVE
    52

37. FALLIN'
    SCENE OF THE CRIME
    54

38. I NEED YOU
    TREASURE OF YOUR LOVE
    56

39. I LA DO DADA
    LEAVE ME ALONE
    59

40. BLUE RIBBON BABY
    A LOVER'S QUESTION
    60

41. EVERYBODY LOVES A LOVER
    LOVE IS ALL WE NEED
    63

42. I'LL WAIT FOR YOU
    THAT OLD BLACK MAGIC
    64

43. MOCKING BIRD
    SWEETHEART
    66

44. COME ON LET'S GO
    HOW THE TIME FLIES
    68

45. JUST YOUNG
    CHASE A MOONBEAM
    71

46. NO MORE MILES
    THIS LITTLE GIRL'S GONE ROCKIN'
    72

47. WENDY, WENDY
    WHAT DO I CARE
    74

48. I WISH ARE YOU REALLY MINE
    WHOSE HEART ARE YOU BREAKING NOW
    76

49. MY TRUE LOVE
    THE WAYS OF A WOMAN IN LOVE
    78

50. LETTER TO AN ANGEL
    KING CREOLE
    80

51. A PART OF ME
    BLUEBELL
    82

52. BORN TOO LATE
    IT'S SO EASY
    84

53. I GOT STUNG
    BEEP BEEP
    86

54. COME PRIMA
    CIMARRON
    88

55. WON'TCHA
    LOST LOVE
    90

56. IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY

CHESS PRODUCING CO.
2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Composer</th>
<th>Label/Number</th>
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<tbody>
<tr>
<td>1</td>
<td><em>Only the Lonely</em></td>
<td>Frank Sinatra</td>
<td>Capitol W-1053 * EAP-1-1053</td>
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<tr>
<td>2</td>
<td><em>Sing Along with Mitch</em></td>
<td>Mitch Miller</td>
<td>Columbia CI-1160 * B-1160, 1, 2, 3</td>
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<td>3</td>
<td>Johnny's Greatest Hits</td>
<td>Johnny Mathis</td>
<td>Columbia CL-1133</td>
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<tr>
<td>4</td>
<td><em>Concert in Rhythm</em></td>
<td>Ray Conniff</td>
<td>Columbia CL-1163 * B-11631</td>
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<tr>
<td>5</td>
<td><em>Swing Softly</em></td>
<td>Johnny Mathis</td>
<td>Columbia CL 1165 * B 11651</td>
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<td>6</td>
<td><em>Star Dust</em></td>
<td>Pat Boone</td>
<td>Dot DLP-3118 * Dot 1069</td>
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<tr>
<td>7</td>
<td><em>South Pacific</em></td>
<td>Van Cleef</td>
<td>RCA Victor LA-2252</td>
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<td>8</td>
<td>Tchaikovsky: Concerto No. 1</td>
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<td>RCA Victor LA-2252</td>
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<td><em>Gigi</em></td>
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<td>MGM E-3641 * X-3641-57</td>
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<td>10</td>
<td>But Not for Me</td>
<td>Ahmad Jamal Trio</td>
<td>Argo LP-638 * EP-1076</td>
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<td>11</td>
<td><em>King Creole</em></td>
<td>Elvis Presley</td>
<td>RCA Victor LPM-1884 * EAP-4339, 4321</td>
</tr>
</tbody>
</table>

**Best Selling Pop Albums**

*Also Available in EP*

---

**Everybody's Pickin'**

The Great New Rock-A-Mambo

**SMASH!!**

*ANNA*

By the Originals

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Audio Fidelity

Launches "Record" Record Sales Drive In

TRUE

the MAN'S Magazine

Advertising: In the most powerfully concentrated sales drive ever to stampede the Record Industry, AUDIO FIDELITY "Lasso"s" the TRUE Hi-Fi market ... MEN! ABE aims at men because men specify and buy High Fidelity—the same way they buy a horse . . . for performance, not the way he wears his "feed-bag."

This giant 6-page insert Ad in TRUE (that un-ux-ori-ous MAN'S magazine) spells out ABE quality throughout their entire range of high fidelity records, stereodiscs and stereotapes . . . And over 4,000,000 will read it this November.

Promotion: TO TIE YOU IN ... AUDIO FIDELITY and TRUE have put together a dynamic selling kit of display materials to make sure that you get every advantage from this powerful pre-selling in TRUE!

Your Audio Fidelity Display Kit Works 2 Ways for You!

★ Kits are scientifically "pre-tested" for effective influence at the point of sale. ★ . . . and offer unique opportunities to win in...

The Fabulous TRUE—AUDIO FIDELITY Display Contest . . . The Contest That Every Dealer Wins!

HOW TO ENTER—When you receive your TRUE—ABE display kit, set up your window display the best possible way considering the layout of your windows. THEN, get your Audio Fidelity salesman to take a picture of your display . . . (He'll do it free and send in your entry too!) TRUE Magazine will choose the best displays—based on the most effective, efficient and original use of the AUDIO FIDELITY kit. REMEMBER—INGENUITY IS MOST IMPORTANT . . . SO THE SMALLEST STORE WITH THE BIGGEST IMAGINATION CAN WIN THE TOP PRIZE.

YOU CAN WIN ONE OF THESE PRIZES!

GRAND PRIZE . . . . . . . . . . . $500 Savings Bond
3 . . . . . 1st PRIZES . . . . . . . . . . . $100 Savings Bonds
20 . . . . . 2nd PRIZES . . . . . . . . . . . $50 Savings Bonds
40 . . . . . 3rd PRIZES . . . . . . . . . . . . $25 Savings Bonds

AND...

. . . . . . . . . . yes, MORE PRIZES, THOUSANDS OF 'EM! Pester your Audio Fidelity Salesman for complete details—hints and helps!

Every single store that enters the contest wins a Full Year Subscription to TRUE, The MAN'S Magazine (A $4.00 VALUE!)

Get your Audio Fidelity window set up, photographed and send in your entry fast!

TIE-IN TODAY FOR MORE ABE SALES WITH THE MOST POWERFUL MERCHANDISER IN THE MEN'S FIELD...

TRUE

the MAN'S Magazine

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
## Best Selling EP's

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<th>Artist and Title</th>
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<td>1</td>
<td>KING CREOLE</td>
<td>RCA Victor EPA-4319</td>
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<td>KING CREOLE VOL. II</td>
<td>RCA Victor EPA-4321</td>
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<td>JOHNNY CASH SINGS HANK WILLIAMS</td>
<td>RCA Victor EPA-111</td>
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<td>SING ALONG WITH MITCH</td>
<td>Columbia EAP-1-1053</td>
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<td>ONLY THE LONELY</td>
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<td>STAR DUST</td>
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<td>PATRICIA</td>
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<td>WARM</td>
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<td>14</td>
<td>CONCERT IN RHYTHM</td>
<td>Columbia B-11631</td>
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<td>15</td>
<td>NEARER THE CROSS</td>
<td>Capitol EPA-1, 2, 3-1005</td>
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## Pair Of Aces

HOLLYWOOD—Joe Johnson, (center), A & R director for two active labels, presents first copies to Chuck Rio, left, out with a new version of "Anna" with The Originals on Jackpot, and to Jerry Wallace, new with "All My Love Belongs To You" and "Diamond Ring" on Challenge. Jackpot is subsid of Challenge.
Audio Fidelity Adds Winograd For Classical Line

NEW YORK — Arthur Winograd, noted young American conductor, has been signed by Sidney Frey, president of Audio Fidelity Records, to direct an album series for the company's new classical division.

Winograd has departed for London to join Frey who has been supervising the recordings of an initial Audio Fidelity classical series under the direction of Alfred Wallenstein.

The orchestra to be conducted by Winograd will be an eighty-piece group comprised of virtuoso members of some of the best British symphony orchestras. The recordings will be made in both monophonic and stereophonic high fidelity.

Arthur Winograd has conducted in the United States and Europe and is represented with nearly thirty titles in the LP catalogue. His recordings have been received by the critics with high praise.

Winograd is a native New Yorker, born in 1920. He studied first at the New England Conservatory, later at the Curtis Institute, and was one of the original founders of the Juilliard String Quartet, with which he remained for nine years.

In the course of his stay at Juilliard, a group of his colleagues on the faculty organized a series of concerts dedicated to the music of Berg, Webern and Schoenberg. Winograd was asked to conduct then. The success of the performances of these difficult works led to a national tour that was inaugurated at the Library of Congress — and to the recognition of Arthur Winograd as a young, new composer of unusual ability.

For the past several years, Winograd has been conducting a large and varied catalogue of recordings ranging from string orchestral works to full symphonic works, embracing both the classicists and the modernists.

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Best Selling Sheet Music

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Audio Fidelity Adds Winograd For Classical Line

NEW YORK — Jerry Blaine, president of Jubilee Records, and Morty Palitz, vice president and chief of A and I, get together to celebrate with Don Ronco and Bella Reese. The occasion: deejay reaction to their new- est albums, "Amen" with Della Reese and The Meditation Singers, and Don Ronco's "Have You Met".

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ROULETTE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Audio Fidelity Demonstrates Stereo Recording Techniques At N. Y. Hi-Fi Show

NEW YORK—Sid Frey, the inventive prexy of Audio Fidelity Records, wowed the public at the recent Hi-Fi show for consumers held in New York, where the diskery demonstrated stereophonic recording techniques for the public. Above, the camera catches the action in the specially constructed recording studio at the show:

(Top left) Audio Fidelity’s “pitchman”, John Ridley, explains to an interested group the difference between monaural and stereophonic sound.

(Top right) An S.R.O. crowd listening and watching a stereo recording demonstration which was given every half hour round the clock during show hours. The room was packed each time.

(Second left) The public examines the different stages of making a record—the acetate, master, mother, stamper and the finished product.

(Second right) The Westrex 45/45 cutter attracted much attention.

(Third left) The audience watches Fernando Sirvent and a flamenco singer and dancer in the midst of a recording session.

(Third right) Johnny Puleo and his harmonica gang were on hand to entertain.

(Fourth left) Numerous Audio Fidelity artists were on hand to entertain the public. Here Beverly Kelly, John Doling and Pat Moran perform.

(Fourth right) Harry Breuer, of Mallet Magic fame and his group.

(Fifth left) Members of the Vardi String Sextet perform.

(Fifth right) Fernando Sirvent dances the flamenco.

(Bottom left) Visitors look into the engineers booth as Harry Breuer and the public listen to a play-back of the last take.

(Bottom right) Meanwhile, up on the fifth floor, Norman Hess tells a packed house about Audio Fidelity Records.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Kahl Opens London Music Firm**

LONDON, ENG.—Publisher Phil Kahl announced last week the opening of his London firm, Planetary—Kahl (London) Ltd., with offices at 63 Dean Street, London, England. As managing director, Fred Jackson will head the Planetary-Kahl (London) Ltd., operation. Jackson will be working in conjunction with the New York office to coordinate releases throughout the world and also, to acquire compositions on the Continent and in America, outside of the Kahl firms. He is currently working on "The Late Late Show," which already has about eight American records and also "Come On, Come In," on which he has recently obtained a Tony Steel recording which is to be released in November.

Jackson was formerly with Mills Music, Ltd., for eight years, and is known to be one of the top music men in England.

The Kahl organization is now negotiating with Chappell Music for offices in Australia, and with Melody Music for offices in Africa.

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**Hello Rusty**

NEW YORK—Author-Comedian Joey Adams (center) says hello to Rusty Draper, the popular Mercury Recording star while Draper's wife Macia looks on during a party held in his honor at the Envoy Restaurant in New York City. Rusty recently subbed for the vacationing Arthur Godfrey on his morning CBS TV network show.

*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*
Decca Stereo
Phono Promotion

NEW YORK—Decca will promote three of its stereo phonographs in a "Thrifty Time With Decca Phonographs" promotional campaign. The three sets in the promotion are described as follows:

The Clinton Stereo is a budget-hobbyist model that is available in jay or gray. The unit consists of a de luxe, four-speed changer with low volume, rumble-free performance; matching speaker enclosure, with a power capacity of 20,000 cps, featuring separate loudness, bass, treble, four-position presence control and external speaker control. The AM/FM tuner is a high sensitivity servo, with separate tubes for both head ends and automatic frequency control on FM. The complete unit will sell for $434.95 without AM/FM tuner, $474.95.

The Shelby De Luxe Stereo is the Decca's high fidelity home-music system with AM/FM tuner, available in mahogany or blonde. The four-speed changer has a power capacity of 20,000 cps, featuring separate loudness, bass, treble and a three-position compensated AM/FM tuner input. The four matched high-fidelity duty high fidelity speakers in the main unit plus four speakers of the same complement make for outstanding reproductions. The unit carries a price of $499.95 for mahogany, and $549.95 for blonde. The same unit without AM/FM tuner is available at $405.00.

Also ready for delivery are several new speaker enclosures designed to match the Decca line of phonographs, to give full benefit of full stereo. The "Pelham," designed to match the Allegheny De Luxe Console is a four-way, four-speaker enclosure with a handle on top, and compact wood construction. The "Portola" enclosure is mahogany and is equipped with a 20-foot cord. The unit has a power capacity of 10 watts and a frequency response of 50 to 10,000 cps., to sell for $19.95.

The "Matchmaker" is also designed for the Decca line in the same Finish as the Pelham. It features a push-pull amplifier, with bass, treble, and volume on/off switches with a Stereo output jack in the rear of the cabinet. Equipped with a 15-foot power input cord, it has a handle mounted on top for easy carrying and back cut-out for wall mounting. The frequency response is 50 to 10,000 cps. The retail price is $29.95.

The "Milbrook" is the match-mate to the Aldridge series available in black or mahogany, hand-rubbed, selected wood-veneers, with a 20-foot cord. The unit houses four speakers (two woofers, one mid-range, and one tweeter). Frequency response is 50 to 15,000 cps. The price is $39.95.

The "Ridgeway" is a perfectly matched component to the Franklin series, available in mahogany or limed oak. The large cabinets feature "B" style compartments as in the Milbrook, also the same number and types of speakers with cross-over network. The price of the Ridgeway is $99.95.

The new stereo sets have been added to the line, one portable, the other a console.

The Allegeny Stereo console is available in mahogany or blonde, and features speaker cabinets, bass, treble, and loudness controls, four-speed changer, cps range of 60 to 18,000, and AM/FM stereo. The price of the Ray is $104.95.

The Clinton Portable is available in silver flecked black, and black, and one-orange, and white, or turquois and white. The set includes four matched speakers, separate bass, volume and treble controls, a frequency response of 60 to 18,000, and will sell for $104.95.

Atlantic’s Heaviest LP Release

NEW YORK—Atlantic Records last week announced the release of 12 stereo, 9 monaural, 3 EP albums, and 3 stereo tapes, the largest package release in the history of the diskery. The release, particularly the stereo issue, will be aided by one of Atlantic’s strongest consumer ad campaigns.

The stereo issue includes mostly stereo versions of disks previously released monaurally. They are: "Paul Barbarian and His New Orleans Jazz"—"Chris Connor"—"Fontessa"—The Modern Jazz Quartet—"Shorty Rogers—"The Boss of the Blues"—Joe Turner; "Here Is Phineas"—Phineas Newborn—Modern Jazz—"Joe Castro; "Art Blakey’s Jazz Messengers with Thelonious Monk"—"Soul Brothers"—Use Brothers—Billie Holiday and Ray Charles; "LaVern Baker—Sings Bessie Smith—Ray Charles at Newport"; and "The Song You Heard When You Fell in Love—Buddy Johnson, The Ray Charles and Betty Johnson issues, both new disks, are being released simulatenously in stereo and monaural form.

The monaural issue includes: "Chris Connor—"Wayne Marshe"; "Rock & Roll Forever" (Vol. 2); "Rockin’ & Driftin’—The Drifters; "Rockin’ the Blues—Joe Turner; "Love Ballads—Glode McPhatter; "Yes, Indeed—Ray Charles.

The EP issues include: "What Am I Living For?—Chuck Willis; "One Never Knows—The Modern Jazz Quartet—"Soul Brothers"—Billie Holiday and Ray Charles—"A Jazz Date with Chris Connor"; and "Buddy DeSylva Plays Cole Porter.

The stereo tape issues include: "Fontessa"—Modern Jazz Quartet—"Joe Turner Sings Kansas City Jazz"—"Mood Jazz—"Joe Castro; "Shorty Rogers—"The King of the Beboppers—"The Pied Artistry of Phineas Newborn"; "William DeFari at Symphony Hall" and "Chris Connor.

Ep Action

NEW YORK—Wait Hayun, national sales manager of Epic Records, reports heavy action on a number of the diskery’s current items and new releases.

In the single field, response is strong to the Four Coins “The World Outside” and Roy Hamilton’s latest coupling, “Fledging My Love” b/w “My One and Only Love.” Hayun says that this Hamilton pressing is receiving the heaviest juke box orders since the artist’s smash “You’ll Never Walk Alone.”

Sales on the Roy Hamilton-Neil Hefti album, “With All My Love” are reported to be over the 55,000 mark and as a result the heavy decision play “Over the Rainbow Ch Ch” from the new Lester Lain LP “Have Band, Will Travel,” the chasing will go as issued as a single this week.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Cutting A Hit

NEW YORK—MGM Records' Joni James with husband arranger-orchestra leader Tony Acquaviva (left) and Morty Cramp (right) recording chief and director of sales for single records, are pictured during the cutting of Joni's latest hit, "There Goes My Heart". Joni's disk is climbing rapidly and steadily on all best seller charts.

Marterie Engaged As Goodwill Ambassador For Marlboro Cigarettes

CHICAGO—The announcement was made last week that the Mercury recording artist, Ralph Marterie, band leader, has been retained by the Marlboro Division of Philip Morris, incorporated, to serve as an official goodwill ambassador for Marlboro Cigarettes. Henceforth, the official billing on all of the band's projects will be "Ralph Marterie and His Marlboro Orchestra."

The pact was consummated with Dick Halpin, Account Executive for Marlboro, at the Leo Burnett Advertising Agency.

In announcing the Marterie-Marlboro marriage, Halpin, enthusiastically, stated that "The parent Phillip Morris Company had been looking for an established orchestra leader personality to represent their product for over five years. Then with the introduction of Marlboro's and their appeal to those in the college age bracket, the search was pinpointed to an artist with a great collegiate following, one whose orchestra personnel personified the clean-cut university male, that we want associated with our product and in the well-organized, campus-acclaimed, Marterie Orchestra, we feel that we have finally ended our search."

An intensive advertising campaign has been planned and Marterie, himself, will be featured as "The Marlboro Man," in the firm's advertisements. Meanwhile, Mercury will closely cooperate by having the labels on all Marterie releases read, "His Marlboro Orchestra." First record to benefit from the tie-in will be Ralph's forthcoming single, "Pretend Cha-Cha" and "Flighty."

Marterie has led the band field during the last few years, having copied the award as the top pop band in polls conducted by The Cash Box, and other publications. The Marterie theme will also be carried out, visually, on Marterie's dates, by means of a specially designed, gigantic Marlboro package, which will also serve as the music stand for the orchestra.

Press and Publicity for the Marterie organization will be coordinated between Jim Bowling, Director of Promotion for the Phillip Morris Company, and Frances E. Kaye, long-time press agent for Marterie.

Frankie Vaughan To Columbia

NEW YORK — Frankie Vaughan, one of England's most popular singers, has been signed to a new long-term Columbia Records contract, according to an announcement by Mitch Miller, Director of Artists and Repertoire for the company. His debut Columbia record, "So Happy In Love" and "One Thing Led To Another," will be released shortly.

Voted the "outstanding vocal personality" and "favorite male singer" of 1958 in the annual poll of the "New Musical Express," British trade journal, Vaughan has recorded a succession of best-selling disks, has starred on his own top-rated television program, and has completed three motion pictures, one of which, "Dangerous Youth," was recently released in the United States through Warner Bros.

Vaughan flew to New York a few weeks ago between film and television assignments to meet Joe McGrath, the winner of a Boys' Clubs of America talent contest, and escorted the boy back to England as his guest for two weeks. A former Boys' Club member himself, Vaughan is noted for his work in the English youth organization.

While in New York, Vaughan conferred with Miller regarding future recording dates.

Veder Visits United States

HOLLYWOOD — Paying his first visit to the United States and to Hollywood this week is Dr. L. Veder, Managing Director of the Electron Company of Cologne, Germany, Capitol Records' manufacturing associate in that country.

The German recording executive will be meeting with officials of Capitol in the Capitol Tower in Hollywood, studying promotion and merchandising methods and selling techniques employed by Capitol. During his Los Angeles stay, Dr. Veder will also visit the Los Angeles branch of Capitol Records Distributing Corp.

Before returning to Europe, Dr. Veder will tour the Capitol manufacturing plant in Scranton, Pa., and will meet with Capitol executives in the company's New York office.

Over 12,000 copies of this sensational folk ballad sold in Baltimore in 1 month

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CHICAGO—Al Oldrich, Coral's divisional manager, and Chicago manager Sam Cerami feted the McGuire Sisters at a cocktail party, October 16, at the Drake Hotel, this city. Also in attendance for Coral were Norman Weinstein, A&R chief Paul Cohen and Murray Kane, personal managers of the sisters, who are currently the top attraction at the Chez Paree.

Turnout at the shindig among deejays, the press and other guests was, as Oldrich expressed, "beyond my wildest expectations."

Pictured above are a few of those in attendance:
1—L. to R.—Al Oldrich, Chris, Paul Cohen, Phyllis, Sig Sakowitz (WHFC-Chicago, Ill.), Dottie McGuire and Norman Weinstein.
2—Left front—Maryann Weller (WCFL), the McGuires, (rear) Paul Cohen, Dan Sorkin (WCFL), and Lee Pettrille, WCFL music director.
3—The McGuire Sisters with Esther, Del Clark and Jeanne Spangler (WJJD).
4—The McGuires with Paul Cohen, Murray Kane and Norm Weinstein.
5—Behind Chris, Phyllis and Dottie—Phil Lind (WTAG-LaGrange, Ill.), Rose Lind and Lee Brooks, The Cash Box.
6—The McGuires flanked by Paul Cohen and Murray Kane. (Rear) Rudy O'Brien and Hal Stein (WGN-TV and WLS).
7—A tele a tele with Norm Weinstein and Paul Cohen.
8—Chris, Milo Hamilton, Phyllis, Bernie Allen, Dottie and Fred Salem (WIND-Chicago, Ill.)
9—The McGuire with Jim Lounsbury, WBKB's "Record Hop" deejay-emece, and his wife, Penny Smith.
10—Two happy trios on Coral—The McGuires with Norm. Weinstein, Murray Kane and Paul Cohen.
11—Al Oldrich and Estelle Barnes (WGN) with the McGuire Sisters.

Mitch Miller To Guest
At Pop Music Meet

NEW YORK — The third of four Popular Music Sessions for youngsters and young adults, sponsored jointly by WMCA-New York and the New York Public Library, will be held on November 18th from 4 to 5 PM at the Auditorium of the Young Adult Library in the Donnell Library Center, 20 W. 53rd St.

The program, which will be emceed by Bob White, Chief of WMCA's Music Department, will have as featured guest Mitch Miller, Director of Popular A&R for Columbia Records, and will consist of a simulated recording session to demonstrate the process and techniques which go into the making of a record. There will also be an opportunity for a free exchange of ideas on all types of music between Miller and the young adults attending the session.

The fourth and last in the series will be held December 9, and will be conducted by Peter Straus, Program Director of WMCA and band leader-deejay Ted Steele. The two other popular music sessions were held October 5, and 21.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Hollywood Opening

HOLLYWOOD — Jim Conkling, left, president of Warner Bros. Records, congratulates Gus Bivona on the occasion of his band opening at the Hollywood Palladium. At the right is KRCW disk jockey Bill Stewart, who produced Bivona's new Warner Bros. album, "Blaze Off!"

Bart Purchases Urania

BELLEVILLE, N. J. — The purchase of Urania Records Distributing Company by Bart Manufacturing of Belleville, New Jersey, last week, by Siegfried G. Bart, pres., Urania Records, which will be operated as a wholly owned subsidiary of Bart Manufacturing, was acquired from American Sound.

In addition, Dahlen R. Broadhead, head of Allied Record Manufacturing of Hollywood, announced the company's purchase of American Sound, making it a wholly owned subsidiary. Plans are being formulated for expanding the Belleville factory, pressing, processing and warehousing to service Allied's clients on a national basis.

Urania Records, Bart stated, will continue operations here. He said that the company, with a series of new albums waiting for release, will launch an ambitious expansion program during the year.

GTJ Adds To Distrib Setup

LOS ANGELES—In order to accommodate the increase in business, Good Time Jazz and Contemporary Records have signed an agreement with the Decca Distributing Company for distribution of GTJ and Contemporary Records in six key cities—Cincinnati, Denver, Indianapolis, Louisville, Pittsburgh, and Salt Lake City. At the same time, Santeze Sales Company was assigned the territory of San Antonio.

"With business up better than 20 per cent over last year," says Bob Kirstein, GTJ VP & Sales Manager, "we found it necessary to repackage our entire distribution set-up, to make it as strong as possible. Further changes and additions in the immediate future may be the result.

"These seven new distributors bring our U.S. outlets up to a total of 54. They will handle all our major labels, Good Time Jazz, Contemporary Records, Stereo Records, California Records and Society for Forgotten Music (SFM)."

Besides the complete stock of catalog items, the new distributors will receive the latest releases on Contemporary LP's by Benny Golson, Art Farmer, Benny Carter, Andre Previn, Barney Kessel and Hampton Hawes; a new modern classic album by Andrew Imrie, and nine new Stereo Record albums.

Party For Nat "King" Cole

NEW YORK — Nat "King" Cole was host at a trade-press cocktail party given in his honor last week in the Savoy Room of the Hotel Savoy-Hilton. The Capitol Records star opened an engagement at New York's Copacabana on October 23rd.

Those attending the affair from the Capitol home office and distributor set-up included J. K. Mathland, Director of Sales; Max Callison, vice-president and National Sales Manager of Capitol Records, District of Mathews, National Promotion; Vito Samela, New York Sales Manager; Andrew R. Miele, Jr., District No. 1 Sales Manager; Anthony Balzino, Staff Assistant to National Sales Manager; Roy Battocchio, Branch Promotion; Andy Wiswell, Dick Jones and Marney Kellem, A&R Staff; Don Owens, Eastern Promotion Manager of Capitol Records Distributor Corp.; Bob Spencer, Newark Sales Manager; Julius Varaday, International Department; Don Plunkett, Recording Division; Joe Cerga and Kelly Carmara of Capitol's publishing firms, Ardmore and Beechwood.

Maestro Records Formed

CHICAGO—Bill Anson, who for many years served as deejay and staff announcer in this area, has announced the formation of Maestro Records. Associated with Anson in the new diskery are Al Jason and Frank La Vere.

The firm debuted last week with the release of an interesting record, "Stormy Weather," a slow-beat rendition of the standard, backed with "The Hard Way" (an original slicing by Dick Bardzi and The Orchids). Anson stated that he and his associates have already appointed ten distributors in various sections of the country, and they are already accomplishing good sales reaction and exposure for the record.

The firm also owns its own subsidiary publishing firm, Maestro Music; and one of the tunes composed by Anson, Jason and La Vere, "Congratulations, Alaska U.S.A.," is featured on Don McNeil's "Breakfast Club" radio show.

Decorative Touch

NEW YORK—Decca Records is redesigning its new Christmas albums which will be made available to dealers November 10.

The new Decca Holiday albums include: "That Christmas Feeling"—Bing Crosby; "Christmas With Jess Crawford" (also available in stereo); "Noel, Noel... A Musical Christmas"—Hans Carste and his Orchestra, with Organ and Bells (also available in stereo); "Holiday Music for Happy People"—Bob Roberts (also available in stereo); "The Bells On Christmas Morn..."—The Schuberman “Carousel Americanas” Bells—Robert John Carwithen.

Mounted lithos will be made available on the new recordings as well as the catalog of Christmas merchandise.

New Decca Xmas Albums

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ATTENTION, DEE JAYS: PLEASE NOTIFY US IF YOU DID NOT RECEIVE COPY OF...
Aamco Intro To Trade And Press

Joyce Signs Acts For Foreign Bookings

NEW YORK—Jolly Joyce, head of the Jolly Joyce booking agency, last week announced the signing of singer Tommy Edwards, who clicked with "It's All In The Game" again, to an exclusive booking contract for the British Isles, South America, and Australia. The deal was worked through the MGM star's personal manager, Harry Steinman.

In addition, Joyce signed comic Olson and Johnson and their all-star "Rock Anj Roll Show" for exclusive bookings in South America; and the Applejacks (of "Mexican Hat Rock" note on Cameo) for world-wide bookings, thus extending the group's limited pact with Joyce. Also, comic Alan Gale was signed to a Screen Actors Guild contract by Joyce.

Lionel Hampton On Overseas Tour In '59

NEW YORK— Gladys Hampton, personal manager of Lionel Hampton's International Orchestra, last week announced she has just signed one of the longest contracts ever offered a Jazz band—a 17-week tour of Europe, the Middle-East and North Africa starting March 15, 1959. Mrs. Hampton returned from Brussels, Belgium last week where she conferred with her European manager, Pierre Pascal, who is negotiating all details on the overseas tour. Pascal is also weighing proposals already for Hampton and his orchestra to make a tour of Russia to play in Moscow and the most important cities in Russia and Yugoslavia. Hampton will take an entourage of 25, plus 9 tons of band equipment on the tour which will cover a total of 266 concerts in 119 cities.

Capitol Artists & Execs Meet

DALLAS, TEX.—Recently Bob Keels, sales manager of Capitol Records Branch in Dallas, found himself preparing to meet and set up promotion for a whole group of Capitol artists who were visiting Dallas—all on the same day.

Before you could say Tennessee "Ernie" Ford, Meredith Willson, Molly Bee and Cliffie Stone, a cocktail party was set up at the Stoneleigh Hotel in Dallas for the local disk jockeys.

Reading from left to right are Cliffie Stone, Joe Mathews—National Promotion Manager, Capitol; Tennessee "Ernie" Ford, Molly Bee, Meredith Willson, Bill Mikels—Capitol District Sales Manager, Bob Keels—Capitol Sales Manager.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK—Glyde Otis, whose appointment to the Artist & Repertoire staff of Mercury Records was announced last week by Art Talmage, the head of the label, is pictured here, talking contract with young Brooklyn dentist O., "A Million Miles From Nowhere" fame.

Taking Notice of Otis

Belco Inks Hawaiian Artist

COLLEGE POINT, N. Y.—Charles L. Davis, popular Hawaiian vocalist, has signed for his first stereo and monaural recordings with the Belco Recording Company, a division of Belco Instrument Corporation.

Davis, a lyric tenor, will complete five albums of songs in stereo under the Everest label for the Belco organization. The first of these will be "Ray Kinney Presents Charles L. Davis singing at the Royal Hawaiian Hotel" to be released in November.

Among his operatic appearances were those in the Belles Artes, Mexico, and as a leading soloist in the "Bartered Bride" in 1956 at the Shrine Auditorium, Los Angeles. He plans a concert tour this fall and will appear on the Steve Allen TV Show in October.

Davis is one of a number of artists now under the Belco label. Harry D. Belco, President of the company during a special trip to Honolulu personally "discovered" Davis and immediately completed arrangements to launch him on a recording career.

Countertop Revamps

NEW YORK—Countertop Records, in line with a new policy of regular popular single releases, has announced the appointment of the following additional distributors: Commercial Music, St. Louis & Kansas City; R & D Dist., New Orleans; San State Dist., Los Angeles; Tell Music, Wisconsin; Tru-Tone, Miami. Artists for forthcoming pops are Juanita Hall, Lovett Graham and Michel Larue.

Roy Hamilton Day Set

JERSEY CITY, N. J.—A benefit Roy Hamilton Day reception will be held at the Jersey City Armory on Saturday, Nov. 8. Sponsored by the Roy Hamilton Day Citizens Committee, the event will feature Hamilton, Joe Louis, the Red Prysock Band, and a host of radio-TV-screen celebrities. The reception is being held to benefit the Central Baptist Church Organ Fund.

Chappell Acquires Right To "I Heard The Bells"

NEW YORK—Chappell Ltd., has secured publication rights to "I Heard the Bells on Christmas Day" from Johnny Marks of St. Nicholas Music. The contract was effected through attorney Harold Orenstein and Chappell "will go all out in the song" this Christmas.

Among the records available to Chappell are Harry Belafonte, RCA Victor; Bing Crosby, Decca; and Fred Waring, Capitol. The song was written by Johnny Marks who adapted a poem by Henry Wadsworth Longfellow.

With the exception of the United States and Canada, Chappell was responsible for making "Rudolph" a hit all over the world. The firm expects to do the same with "I Heard the Bells".

Ed Welker Named To New Victor Post

NEW YORK—Ed Welker has been appointed to the newly-created post of Manager of Product Planning and Market Development for the RCA Victor Record Division, it was announced last week by J. P. Davis, Vice-President, Record Operations Department.

In the new job, Welker will be in charge of planning and development of new uses and new markets for Record Division products. In addition, he will be responsible for the study of the entire field of existing markets, distribution techniques and current product utilization in order to create and develop new or improved methods in all areas.

With RCA since 1939, Welker has worked most recently as Manager of Pop Albums, Artist and Repertoire for the Record Division.

MGM Signs Artists

NEW YORK—MGM Records has signed seven artists for the MGM label and its subsidiaries Metro and Cub. The disparity also shifted three artists—Georgie Shaw, Buck Griffin, and Richard Barrett, from the MGM label to Metro.

The new artists and their initial releases: the Webstones (MGM) and "My Lost Love" b/w "Walk, Talk And Kiss"; Lee Laurean (Metro) and "His Servant" b/w "Lonely Beloved"; Dott Johnson (Metro) and "Street Of Dreams" b/w "Paradise"; Al Martin (Metro) and "Here In My Heart" b/w "Two Lovers"; The Five Reasons (Cub) and "Go To School" b/w "Three O'Clock Rock"; Toby and Iris (Cub) and "Dinga Dinga Linge Linge" b/w "What I Want"; and Jimmy Williams (Cub) "Laughed Away" b/w "One More Time".

Marty Craft is producing and recording all the single disks on the MGM, Metro and Cub labels.

SOMAC Sets Objectives

NEW YORK—Six objectives have been set forth by the Society of Music Authors and Composers (SOMAC) in a letter seeking membership in the organization.

The objectives are: 1. That all songwriters should be able to collaborate with whomever they please, whether they be affiliated with ASCAP or BMI; 2. That songwriters be given sufficient public recognition for creating their songs; 3. That the minimum share for songwriters for all mechanicals should be 50% of the statutory rate (SOMAC proposes that the various sources of income of songwriters for the purpose of finding ways and means to maximize songwriter more profitably); 4. That it is for the best interests of songwriters to develop a recommended standard form of songwriter's contract with all publishers, suitable and obtainable, whether either ASCAP or BMI affiliates; 5. That it will be for the good of the entire music industry to have forums and open meetings at which songwriters can meet with representatives of publishers, representatives of record companies, and members of the press, to discuss and solve industry problems in a spirit of friendship and cooperation. 6. That it is for the best interest of songwriters to prepare and maintain as a service to members, an up-to-date directory and listing of music publishers, record companies, A&R men, and artists, their agents and managers.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

"I Still Walk Alone"

For Big Returns Now And For Years To Come
The Modern Rendition Of Two Great Oldies
I'M ALWAYS CHASING RAINBOWS
b/w THE OLD OAKEN BUCKET
by The 5 Trojans
Tender Records 516
It's TNT

The Royaltones
Jubilee 5338

I COULD BE A MOUNTAIN
by Don Rondo
Jubilee 5341

NEED YOUR LOVE
and SHAME ON YOU
MISS JOHNSON
by Bobby Freeman
Jubilee 844

Kitty LaNier
1721 B'WAY
NEW YORK
JAY-SEE RECORD CO., INC.
**Stars In Arlington**

ARLINGTON, VA.—Country stars Eddy Arnold and Webb Pierce did a little record promoting while in this city for a stock holders meeting of the American Investor’s Insurance Company in which they hold stock. After their insurance business was completed the stars visited local deejays. Shown above (1 to r.—standing) are Pierce, holding his latest release “Tupelo County Jail”; TV Producer Joe Sixcler; Eddy Arnold, with his new disk “I’m A Good Boy”; songwriter Lester Vannoodles; Lou Grassick, pres. of AIC; publisher Connie Marsh; WTTG’s Jamboree deejay; and seated in foreground—WARU’s Jim Clark.

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**Gimmick Stereo Disks Biggest Sellers, Says Rondo Prexy**

**NEW YORK**—Eli Oberstein, proxy of Rondo Records said last week that the overwhelming bulk of stereo record sales are coming from the “gimmick” or “sound” albums rather than the “straight” music LP’s. Oberstein said that the general impression of stereo that has been given to the public is so dramatic that the record-buyer expects to hear something completely and startlingly different than he has ever heard before. As a result, the public is looking for the same “ping pong” type of demonstration disk that marked the early stages of high fidelity. Oberstein predicted that it will be almost two years before the public will lose interest in the “sound addict” platters and want only music on stereo.

“Frankly,” said Oberstein, “we were taken completely by surprise by this development. We have released a total of fifty stereo albums. Almost all of them were made up of classical, jazz and popular music selections. To my astonishment, the heaviest orders have been coming in on LP’s like ‘The Railroad’, ‘The Burlesque Show’, ‘Sounds Of The Sea’, and ‘Action’, a compilation of jazz and drum sounds. These are the kind of records that best demonstrate the dual audio sources and feeling of envelopment in the sound that typifies stereo.”

**Dealers To Meet Oct. 28**

**NEW YORK**—The Association of Record Dealers will hold a meet at New York’s Henry Hudson Hotel on Tuesday October 28 from 7:30 to Midnight. All retail record dealers in the state of New York and New Jersey are invited.

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**New Jubilee Singles Stereophonic Series**

**NEW YORK**—Jerry Blaine, President of Jubilee Records, and Vice-President and A & R head, Morty Palitz, have announced that, as a result of a recent trip to Chicago, where they met with executives of Seeburg, Rock-Ola, and Wurlitzer, a new record series has been developed and is to be called the “Diamond Jubilee Stereophonic Series.” Already being prepared for shipment, the initial release of this series of 45 RPM singles (selected by the above companies because of the best channel separation) includes records by Don Rondo, Della Reese, Bobby Sherwood & his orchestra, Mark Monte & his Continentals, and a dust disk by Della Reese and Kurt Stuart. These records are the first stereophonic singles to be made available for commercial distribution by Jubilee and will be installed in a reported 15,000 juke boxes across the country.

**Sock Hop Clicks**

**PASADENA, TEXAS**—Joy W. Record Shop, this city, is cooperating in a highly successful teen “Sock Hop” with Hubert’s Roller Rink, also of Pasadena. Held every Friday night, the hop averages 800 to 900 teenagers at each show, a allows parents free admission. Late cut releases are played, live acts perform and dancing contests, one featuring a slow number, the other a fast, a hit. A second Joy Way Shop, which will include a “Teen Canteen”, is in the process of being built, according H. K. Jones, Joy Way owner.

**Duet For Ambassador**

**NEW YORK**—Sir Pierson Dixon, (center) chief of the United Kingdom delegation to the United Nations, smiles at young Joe McGrath (left), winner of the Frankie Vaughan (right)—Boys’ Club Scholarship, as McGrath sings Frankie Vaughan burst into song. Vaughan and McGrath visited Sir Pierson Dixon at the United Nations Building in New York City just before the two left for England. McGrath spent two weeks touring Boys’ Clubs all over Great Britain as Frankie Vaughan’s guest and as unofficial representative of the American Boys’ Club. The scholarship was established by Frankie Vaughan in May of this year and was open to 600,000 members of the Boys’ Clubs of America based on vocal ability only. Vaughan is himself an ex-member of the English Boys Club and is extremely active in youth work.

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**Esquivel Signed As M.D. And Artist For Victor**

**NEW YORK**—RCA Victor, recognizing the special talents of Esquivel, the new music find from Mexico, whose RCA Victor album, “Odd Worlds, Other Sounds” is on best-seller charts, has signed him in the dual role of artist and musical director, it was announced last week by Herman Diaz, Jr., Manager Popular Artiet and Repertoire Programs.

Because of Esquivel’s skill with sound nuances as demonstrated in his “Other Worlds, Other Sounds” album, RCA Victor plans to use his talents particularly in the new field of stereo programming.

Noted for his exciting orchestral sound, Mexican-born Juan Gabriel Esquivel has been influenced by American progressive jazz, and to imaginative use of microtones in his guitar and choral sections. In addition to his own orchestral recordings, Esquivel expects to use Esquivel’s special talents in backing several of top singing stars.

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** only those records best suited for commercial use are reviewed by THE CASH BOX**
Johnny Cash Show Extended

HOLLYWOOD—The Johnny Cash show, originally scheduled for a week's tour of one-nighters through the mid-west, has been extended, according to Lee Gordon, to include dates in Texas, Alabama and Florida.

In addition to Cash, the show will feature such recording personalities as Sonny James, Carl Perkins, and the Tennessee Two—Marshall Grant and other Perkins.

The new schedule includes: San Angelo, October 25; Houston, October 29; Corpus Christi, October 30; Mobile, October 31; Miami, November 1; and Tampa, November 2.

Dates already completed are: Denver, October 23; Tulsa, October 24; St. Louis, October 25; Oklahoma City, October 26.

Most of the dates will be played in municipal auditoriums and concert halls.

Century Seeks Masters

PITTSBURGH, Pa.—Eddie Mochet, proxy of Century Records, is searching for masters that are ready or pressing.

With plans for increasing releases, darting with two in November, new professional talent is needed, Mochet added. If mailed, masters should be sent to Matt Edwards, A&R head, at Century’s offices, 1429 Haw-horne St., this city.

Surrounded By Disk Jockeys

TORONTO—Geene Courtney, new MGM Records contact, is surrounded by Canadian disk jockeys during her recent appearance at Le Cabaret Club in Toronto, where she appeared, plugging her current disk of “Pattie Puts The Octopus” and “He Belongs To You.” Disk jockeys shown with Geene are Ed Glover, CBC; H. Huston, CJKEY; Misty Lester, CKKEY; Ste. Kenny, CKKEY; Keith Sandy, CKKEY; Barry Neblit, CKFX and Phil Stone, CHUM.

UA Sets Campaign For Picture Song

HOLLYWOOD—Heavy radio saturation, pegged on Decca’s November release of the Sammy Cahn-Elmor Bernstein title, “That’s Anna,” has been set up by UA for pre-opening campaign on “Anna Lucasta,” skedded to play in Chicago November 11 and LA circa December 15, according to Producer Sidney Harmon.

1,500 DJs will be invited to see “Anna Lucasta” during the next thirty days at screenings set up in all key marketing areas.

Over the weekend 168 individual “greeting” tapes were cut by Sammy Davis, Jr., and Eartha Kitt.

This specialized FM “longhair” promotion also is being aimed at top outlets.

Grief-fueled exploitation by Decca, UA, Mike Beck, and Lewin/Kaufman/Schwartz, public relations, will have twenty-six men domestic and nineteen foreign plugging “That’s Anna.”

Banking on Kitty’s popularity abroad, the songstress will spearhead a foreign radio campaign with tapes in English, French, Italian, Spanish, Portuguese, German, Swedish and Norwegian.

Miss Kitt, skedded for a European Commanded Performance in London on November 5, will also do p.n.s on Continent.

UA will purchase 4,000 radio spots. Eight open-end canned interviews are to be recorded Saturday by Davis and Kitt, and distributed free to twenty-four markets.

Station-Meet-The-Trade Party

NEW YORK—The Park Sheraton was the scene of a station-meet-the-trade cocktail party, Monday, Oct. 25th. Hosting the affair, which included some of the disk industry’s top brass, was WGR-Buffalo’s new Program Director, Bill Schweitzer and deejay Bob Wells.

NEW YORK—Helmut Zacharias and his wife Hella of Hamburg, Germany, are paying their first visit to the United States. Helmut is the young man who had the Decca hit “When The White Lilacs Bloom Again,” his new album, soon to be released. “Enmorgadord For Strings,” is another Deutsche Grammophon import that is being issued in this country on the Decca label.

Decca Issues Jochum LP's

NEW YORK—Honoring conductor Eugene Jochum’s engagement with the Los Angeles Symphony from October 15 to November 20, its first recording, the famous conductor’s U.S. debut, the Decca Gold Label is issuing several new recordings with Maestro Jochum. The first record, Haydn’s Symphonies Nos. 91 and 103 (“Drum Roll”), forms part of the label’s October release, whereas Schubert’s “Great” C-Major (No. 9) will follow on November 17th (in monoaural and stereo versions).

In all three works Maestro Jochum is at the helm of his own orchestra, the Bavarian Radio Symphony.

Also included in the Gold Label’s October release are Brahms’ Piano Sonata No. 5 and his Scherzo, opus 4, played by Wilhelm Kempff.

On yet another record, European soprano Maria Stader interprets songs by Schubert, Mendelssohn and Othmar Schoeck.

Hap Music Signs Plummer

NEW YORK—Hap Music, publishers, last week announced the signing of Howard Plummer, amin-songwriter. Plummer will head up the firm’s jingle and pop operations and will work with both new and established performers and writers.

The pact, according to Leo Jacobs, Hap promotion man, gives the company a writer-producer with 18 pop record sides and ten years of experience in copy and jingles for the country’s top advertisers. Plummer remains on retainer to N. W. Ayer, and Son, an ad agency.

Current release for Hap is Plummer’s “May Santa Fill Our Hearts (With Love) This Christmas,” recorded in Dennis Day’s name. “Christmas Mas Is For The Family” album and soon to be introduced by Day on the Tennessee Ernie Ford TV Show.

Bert Haber In New Post

NEW YORK—Bert Haber has been appointed General Professional Manager of Portrait and Royalty music, effective last week. Haber was formerly Eastern Professional Manager of Johnny Mercer’s publishing firm.
“ROCKIN’ WITH ROBIN”—Bobby Day—Clay LP-5002

Working on the reliable premise that a single song can sell an entire package, Clay is using a twelve-tune reprieve of rock and roll efforts, including the hit “Rockin’ Robin.” Other items on the jump-balled beat bill include “Over The Hill,” “When The Swallows Come Back To Town,” and “Sweet Little Thing,” Teen train winner.

“WALTZING DOWN BROADWAY”—Orchestra Conducted By Warren Barker—Warner Bros. 1211

That many a fine musical-comedy waltz is lost under its current interpretations is clearly demonstrated in this elegant orchestral set by the Barker orchestra, whose first Warner Bros. package offered a stirring reading of the “King And I” score. The three-quarter time surprises include “A Wonderful Guy,” “The Girl That I Marry,” “Baubles, Bangles And Beads,” and “Show Me.” Sparkling sound. Solid show-crowd pleaser.

“COCKTAILS WITH CAVALLARO”—Carmen Cavallaro, Piano—With Rhythm Accompaniment—Decca DL 8805

Cavallaro’s seventeenth Decca LP is a relaxed mood affair employing a collection of topical tunes (“Jingle Bells,” “Witchcraft,” “Relax, My Dear,” “As Time Goes By,” “Very Precious Love”). Rhythm accompaniment. Cavallaro’s most frequent backdrop, adds the cocktail flavoring of the waxing. Name-value mood work with a timely program.

“THE SWINGIN’ ACES”—The Four Acuesta—Decca DL 8766

A group of vintage chatelats are zestfully updated by the Acues in a cut-cut feel under lead voice. Al Albert’s departure from the vocal team, Jack Pleis’ orch is bright on support. The ditties in this swinging recording are “I’ll Swing Along With You,” “Gone With The Wind,” “Once In A Blue Moon” and “Blueberry Hill.” Jocks will offer hefty play here.

“MOMENTS TO REMEMBER—FAVORITE SONGS OF COLLEGE DAYS”—The Marty Gold Chorus & Orchestra—Kapp KL-1102

Rather than perform college theme songs, the Gold directed orch-chorus covers twelve tunes which are likely candidates for a college concert. With title songs, “The Sweethearts Of Sigma Chi,” “Girl Of My Dreams”), The Gold approaches in a highly nostalgic and breezily reflective of Gold’s jazz-oriented background. Chor, college crowd merchandise.

“FROM THE HIGHLAND”—Robert Farnon Ar-Orchestra—London LL-3007

This is one of mood maestro Farnon’s most satisfying melodic tours, a mostly sweet, occasion-ally rousing program of favorite Scottish melodies. Superbly recorded, the affectionate Farnon performances include twenty-two of Scotland’s folk-song best (“Annie Laurie,” “Skye Boat Song,” “Comin’ Through The Rye,” and “Aye, Ronaldo Bells Of Scotland”). Stations with feature music programming should take particular note of the theme. Expert orch showing.

“DANCING TILL DAYBREAK”—Del Courtney And His Orchestra—Capitol T 1070

This is the veteran Courtney band-sound’s orch’s initial venture for Capitol under a recent pact, and ably re-creates the continuous fox trot method of social dancing. The numbers are mostly real old-timers (“Little White Lies,” “All Of Me,” “You Were Meant For Me,” “Tiny Girl”), Courtney works across the nation, and the disk should have society name-value in localities.

“THE BALLAD STYLE OF STAN KENTON”—Capitol T 1068

Creatively covering a bill of durables, the Kenton orchestra provides a fine dance-floor pace, and subtle jazz-band shading, for those who enjoy Kenton the orchestra. The themes of “I’m going To Be Bored Told You,” How Deep Is The Ocean?” and “More Than You Know” reflect the high grade of material. Easy sell orch stock.

“BROADWAY CAVALCADE”—Fred Waring And The Pennsylvanians—Capitol WBO 1079 (2-12 LP)

In their first two-pocket Capitol entry, the Waring Pennsylvanians trace a collection of twenty-nine show tunes with the elaborateness of a scene from the Ziegfeld follies. The show is presented on the theme of George M. Cohan’s 1906 effort, “Forty-Five Minutes From Broadway,” “Tweedledo (flicker-flicker),” “I’ll Swing Along With You,” “Gone With The Wind,” “Once In A Blue Moon” and “Blueberry Hill.” Jocks will offer hefty play here.

“SHOCK MUSIC IN HI-FT”—The Creed Taylor Orchestra-ABC-Paramount ABC-599

With Frankenstein and Dracula making the show-hits comeback-of-the-year on TV, the Creed Taylor orchestra (and this year’s, rather) uneasy turn about every shock-chick trick in the book here. The results on the mostly Kenny Hopkin’s (flick cleaver) composed items not only play a fascinating hi-fi gimmick game, but sometimes reflect far-out jazz jazzing (Mundell Lowe, Oslo Johnson, Phil Woods are among the jazzists in the orch). Disk can sell.

“THE BEST OF BURLESQUE”—An Original Cast Album—MGM EM344

The disk is an original cast (Sherry Britton, Tom Poston etc.) recreation of last year’s Broadway flash-back to Burlesque’s heyday, and ably covers the elements of comedy and music every Burlesque show thrived on. Narrated “eloquently” by stripper Sherry Britton, the effort recalls skills of wondrous comic confusion (“Fleegle Street”) and double entendre (high education) but “girly” chorus singing, the strip (limited here to the music and audience hecklers), and the intermission pitch. Great for the no-talent-seeking crowd.

“SANDS STORM”—Tommy Sands—Capitol T 1081

Teen idol Sands who will appear in the forthcoming teen flick, “Mardi Gras,” rhythmically collects some of rock ‘n roll’s biggest hits and the kids are certain to take it big. The Sands review includes “Twelfth Dee,” “Hearts Of Stone,” “Such A Night,” and “Since I Met You Baby.” Make sure the youngsters see this set.

“60 GREAT SONGS THAT SAY ‘I LOVE YOU’”/“60 GREAT SONGS FROM BROADWAY MUSICALS”/“60 GREAT CONTINENTAL AND CLASSICAL FAVORITES”—Dick Hyman, Piano—With Rhythm Accompaniment— MGM E3724/25/26

Companions to Hyman’s successful 6-volume “60 Great All-Time Songs” release, these 3 issues will be merchandised on a $2.98 for each disk deal during October- November, and will return to a regular $3.98. All disks feature the brisk Hyman pace established on the original, 60 Songs issues. Entry maintains a high-level of material. Display these very saleable items together (with the other six-volumes, too, if possible).
“HOLY, HOLY, HOLY” — Richard Ellsasser — Playing The Organ of the John Hay Hammond Museum, Gloucester, Mass.— MGM E 3647

Equally at home with all branches of music, famed organist Ellsasser artfully reads a collection of favorite hymns, which, though not of a Christmas nature, are nevertheless fine swinging efforts for Holiday traffic (the package has a lovely winter church scene). The numbers include the title hymn, “A Mighty Fortress Is Our God”, “Nearer My God To Thee” and “The Old Rugged Cross.”

“LOVE AND MARRIAGE” — The Ray Charles Singers — Decca DL 8787

The initial Decca set by the skilled songsters is a delightfully cheerful and sweetly sentimentally dramatic love in the singing of love and marriage. In the cheerful corner are such witty enterprises as “Love Is The Reason” and the rare Cole Porter “Waist Down The Aisle”, while the sentimental side includes “Love Is Here To Stay”, “The Girl That I Married” and “I Married An Angel” (Rodgers-Hart’s “Angel” has an amusing, self-ironic section). A rich harvest of tasteful group vocalizing.

“PACKING UP” — The Clara Ward Singers — Savoy MG-14020

The package is a compilation of previously released and never-before-released Gospel readings by the famed Ward Singers. “Singing with appealing warmth and gusto, the group presents such Gospel numbers as (“Climbing Jacob’s Ladder”), “Nearer My God To Thee”, “We Shall Be Changed” and “What A Friend We Have In Jesus”. The latter effort is an interesting multi-track performance by leader Clara Ward. Major Gospel release.

“HAVE YOU FORGOTTEN?” — Ethel Ennis — Capitol T 1078

Leaving no vocal emotion untouched, the stylist provides an exceedingly rewarding package, which deserves attention. Miss Ennis is melodically-direct, kind to a lyric, and supple when confronted with a sentimental arrangement. The best dates: “How About Me” (an Irving Berlin gem), “Three On A Match”, and “Have You Forgotten”. Skilled Sid Feller scoring and arr. direction. These vocals could win chart stature.

“BOBBY HACKETT AT THE EMBERS” — Capitol T 1077

Now a regular at New York’s Embers jazz nitty, trumpeter Hackett, one-time Jackie Gleason disk partner, hits an appealing jazz note in his swinging, melodically direct attack on a dozen durables (“All Of You”, “Cheek To Cheek”, “I’ll See You In My Dreams”), jaunty quartet backing. Light jazz that can move.

“EUROPEAN WINDOWS” — John Lewis And Members of the Stuttgart Symphony Orchestra— RCA Victor LPM-1742

Lewis, Modern Jazz Quartet head, cut the disk earlier this year in Germany, and the six Lewis-composed tonal pictures are admirable examples of jazz inventiveness put to provocative orchestral use. In the “Queen’s Fancy” Lewis daringly combines regal pomposity with a hopping, comic-like swing section. “Siebenmeier” is a flute (Gerry Weinkopf), sax (Ronnie Ross) featured opus of lovely, pastoral expressiveness. Beautiful sound. Superb, general promotion.

“GROOVIN’ AT SMALL’S PARADISE” (Vol. 2) — Jimmy Smith, Organ—Blue Note 1586

This well-recorded, five-tune stint by organist Smith (cut at Small’s Paradise, a New York jazz nitty) is a genial-swing paced display of the organ at its best jazz. Smith knows the jazz capabilities of the instrument, and he employs them with remarkable deftness. Guitarist Eddie McPadden and drummer Donald Bailey are on sure-handed, sturdy jazz inventory.

“JAZZ WEST COAST” — (Vol. 4) — Gerry Mulligan-Chico Hamilton—The Mastersounds—Art Pepper-Chet Baker—Bud Shank—Bob Cooper—Van Eyke Pacific WJC-510

This omnibus of first-jazz talent (any area) runs the combo gamut of the Chico Hamilton Trio to the Art Pepper Nine, and with the exception of the thoroughly taken “The Rainball” by the Bud Shank Quartet, the various jazz teams all meet on facile swing ground. Breezy work loaded with name-value.

“JAZZ GOES DANCING” — Dave Pell Octet— RCA Victor LPM-1052

This is Pell’s third outing for Victor, and the octet continues where it left off on its Kapp series of single-composer programs (Rodgers-Hart, Irving Berlin, Burke- Van Heusen) with a breezy swing salute to Harry Warren. The free-and-easy Pell attitude works with such Warren evergreens as “I’ll String Along With You”, “We’re In The Money”, “Would You Like To Take A Walk”, “You’re My Everything”. Engaging jazz stints.


Victor’s first release on the opera is bound for firm sales acceptance among the opera coterie. The cast is one of distinction, and one which grasps the lyricism and pageantry of the work. Another of Victor’s new, Rome-recorded opera efforts which seriously challenge other available opera issues.

BEETHOVEN: Enrica Symphony—Boston Symphony—Charles Munch, Conductor—RCA Victor LM-2233

The performance effectively drives-home the spirit and power of Beethoven’s spectacular salutation to Man. This is Munch’s first disk reading of the work with the Boston Symphony. The disk is a likely purchase choice of the oft-recorded opus. Fine sound.

TCHAIKOVSKY: The Sleeping Beauty—Complete—The Philadelphia Orchestra—Georg Weldon, Conductor—Angel S 5756B (2-12” LP)

One of ballet’s most entrancing and popular scores is handsomely performed by Weldon and the Philadelphia in what becomes the fourth multi-disc entry on the Tchaikovsky effort. The sparkle of the reading is greatly enhanced by fine sound. There’s lots of sales room for this “Sleeping Beauty” version.

TCHAIKOVSKY: The Tempest—BORODIN: Nocturne From Quartet No. 2 In D Major—GLAZOV: Stenka Rasin—The Philadelphia Orchestra Conducted by Anatole Fistoulari—EMI, Capitol G 7119

The featured work here is Tchaikovsky’s picturesque fantasy on Shakespeare’s “The Tempest”, the only currently available disk on the piece in the catalog. Borodin’s melodic Nocturne and Glazunov’s orchestral bon-bon, “Stenka Rasin” colorfully round out the Russian program. Good-sounding orchestral fare of a lighter nature.
November 1, 1958

The Cash Box "Sure Shots" highlight records which report from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"FALLIN'"

Connie Francis

MG 12713

"LOVE IS ALL WE NEED"

Tommy Edwards

MGM 12722

"CANNAROON"

Billy Vaughn

Dot 15836

"BEEP BEEP"

Roulette 4115

"CANNON BALL"

Janie 1111

"THAT OLD BLACK MAGIC"

Sandy McLean

Capitol 4063

A Big Rocker
Heading For The Top 10

MISS ANNIE

b/w

DONNA MY DEAR

by The Plurals

WANGER 186

C & M Records

439 PENNINGTON ST., ELIZABETH, N. J.
EL 4-7927

ATTENTION DELAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
NEW YORK:

Mike Collier, London Records national promotion head, gives us an interesting and amusing piece of info about London's new hope, Mike Preston. "What do you do if you've already established a dance band but you have some new young singer to push in the same market?" asks Collier. "When you've got one of the largest Volt circulation—5,000,000 copies daily, to run a reader poll to find a new singer, the lucky winner could possibly compete with his career. The first record he cut for London is 'A House, A Car and a Wedding Ring.' It was released in England, kicked off with good reviews, and has been making a steady climb. It's also Mike's first time on the right end of a TV camera. Prior to that and up to the time he started sending records he was making his living as a Tel-camerman. Tel-cam is also making a fast start here in the United States and has already been covered by Iole Hawkins on Checker... 

Hugo and Luigi, the Roulette label's duo, has now come up with the song "When Good Fellows Get Together"—and speaking of good fellows, they would like to advise all publishers visiting their offices that if when they arrive they should find standing on their heads it's not because they've flipped for tht songs, but simply that they have taken Yogi and have become digert practitioners... 

Al Silver and Doug Moody, Herald and Ember, chuckle as they tell how they signed Jimmie King, younger singer with Herald's latest release, "Broken Vows." King called from Cleveland, O., and sang his song over the phone. Al and Doug were so pleased with the song and offered to take it, "Not without me," shot back King. "So—they flew him in from Cleveland, cut a session—and now think they have a smash. Just as well, because it sure sounds like a smash. And best of all, it's a cutie of a song. It's been a touche. A couple of the girls out at Atlantic Records Jerry Wexler has been hosed them off for the biggest cut, Abbe Ertegun is beat and hoping it isn't the virus, and Gary Kramer (well he's just had a hospital siege—no virus). Joe Cohen, Essex Record Distributors, Newark, N. J., has ordered a million and has his fingers crossed with the Joe. Joe would love to get under those sheets and sweat it out, but he has not a thing to do. Joe's... Haven't heard from Jock Angel and Sid Arky for a long time, but the rumor is that they've signed two masters for two masters they've sold. "Pakoust," Frankie Sardo, taken over by Sam Capelli, and a new version of "Pachalafaka—Parachute Life Is In Your Hands" by Vin Donnas on Carlton... 

Both firms consider them number one plugs so it's a Proxy of Carlton... Things are pretty jolly around A.K. Jerry Winston talking up his Untar deck, Arve P. Vlumjer in San Francisco is an "A-K"... Ray Stetson is working reports Winston... Ray Meinberg, Unted Artists, who put UA on the track to their "Can Can" release... "Pachalafaka" has just been pointed the UA brass at 'If You But Knew' by Billy Barnes, and indications are many that he has been picked up. Ray is also on a Untar chart 'Honeybun' by Willis Sanders and "It's Going Steady" by Sonny Stitt on the other tradepaper saying that KENNY LUTTMAN was no oog with United Artists must have come from a Utopia... "Scream!" from "Revolutionary" which has Aunt Kay, down deny it has any semblance of a chance... 

Joni James, purportedly "The Origina" of the new soft violin sound... Ed Helendorf "Guest of Honor" show on NBC the entire week of October 20. Local dealers are displaying special posters plumbing the show and Joni's current release, "Jet Aime...I Love You..." release now... Teri Landers, the VA "Darling," Hot Ed Helendorf "Guest of Honor" show on NBC the entire week of October 20. Local dealers are displaying special posters plumbing the show and Joni's current release, "Jet Aime...I Love You..." release now... Teri Landers, the VA "Darling," Hot ... 

Henry Nathanson, General District, that the first Sam Smith promotion man in the area, has made a deal with the Nasb Rambler dealers in Washington and Baltimore. The dealers will give-away a free copy of the Playmates record "Beep Beep" to each customer who comes in to inquire about the '59 Rambler... Joe Petralia, Columbia Distributors New York makes a special call to this one. Muitqum P. Averett, P. Averett's "While You Wait" which he predicts will hit the charts soon. "Happiness" is the title of last week's touring Buffalo, Syracuse and Rochester playing his "Devotion" on Eagle. With him was prexy Bob Arkin... Frank Knight moves over from freebies for Warner's to Studio 21... Another newsletter from Bernie Levine, one of the best around, and another couple of chuckles... The completion of their national distribution for national gets the art department into overdrive... Until "One More Night" has had a fair to middlin' hit in "Weekend" have gotten an immediate reaction... 

RAMBLINGS:

Elliott Litt, DJ (formerly with KLIF in Dallas, Texas, is currently heading-up the 6:00-10:00 in the morning segment over KLAC... Spencer Moore drops his new car, coming home from a trip to his home in San Diego for Arwin Records... Laurie Loman, formerly with Era Records, doing two sides of songwriter Jack Markey's "The Tod Redman" label... Red Blanchard, DJ for KPOP, composed and broadcast a "Salute To Warner" program last week. "Salute To Warner" reads the show's title, as a promotion move for the "Red Blocker" on a trip through the Midwest promoting Warner's current releases and visiting distributing points... Joe Allen, Warner's New York promo man, has taken a look at the Capitol Records, features the vocalizing clipping mostly show biz... New West Coast label, Debbonair Records, has released its first four sides the past month informs VP Joe Allen, Warner's West Coast man, and it's a contest winner!... "Bullhead of Pabadin" by Johnny Westin, which is the theme song from "Hallelujah" the Warner film... Bullhead of Pabadin" by Johnny Westin, which is the theme song from "Hallelujah" the Warner film... ... Five years ago... Bill Spitalski, A&M Records, informs us that Bobby Darin's "Queen Of The Hop" has broken open nationally and the fellas at Atlantic think it's a hit. "Well it should be," says Bobby, "I had a fair to middlin' hit in "Weekend" have gotten an immediate reaction... 

LOS ANGELES:

Elliott Litt, DJ (formerly with KLIF in Dallas, Texas, is currently heading-up the 6:00-10:00 in the morning segment over KLAC... Spencer Moore drops his new car, coming home from a trip to his home in San Diego for Arwin Records... Laurie Loman, formerly with Era Records, doing two sides of songwriter Jack Markey's "The Tod Redman" label... Red Blanchard, DJ for KPOP, composed and broadcast a "Salute To Warner" program last week. "Salute To Warner" reads the show's title, as a promotion move for the "Red Blocker" on a trip through the Midwest promoting Warner's current releases and visiting distributing points... Joe Allen, Warner's New York promo man, has taken a look at the Capitol Records, features the vocalizing clipping mostly show biz... New West Coast label, Debbonair Records, has released its first four sides the past month informs VP Joe Allen, Warner's West Coast man, and it's a contest winner!... "Bullhead of Pabadin" by Johnny Westin, which is the theme song from "Hallelujah" the Warner film... Bullhead of Pabadin" by Johnny Westin, which is the theme song from "Hallelujah" the Warner film... ...
**Territorial Tips**

Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing a regional action, which have not yet appeared in the national top 10.

**Listed Alphabetically**

- ALL DAY LONG - Jimmy Smith (Blue Note 1476)
- ALMOST IN YOUR ARMS - Johnny Nash (ABC-Paramount 9960)
- Sam Cooke (Keen 1004)
- ARE YOU REALLY MINLESS - Jimmy Rodgers (Roulette 4090)
- BILLIE - Clyde McPhatter (Checker 9195)
- BLACK EYED PEAS - Ramsey Lewis (Amp 5304)
- BLUE MOON - Jimmy Rushing (Roulette 4102)
- BONG BONG - Vince Carey (Amp 15007)
- BORN TOO LATE - Paul Tiells (ABC-Paramount 9934)
- CALL ME - Johnny Mathis (Columbia 41255)
- CERVEZA - Boots Brown (RCA Victor 7269)
- CHECKING ON MY BABY - It Takes Time - Dini Rush (Coral 3027)
- CLOSE TO YOU - Muddy Waters (Chess 1704)
- COME ON AND LOVE ME - Deryl Jones (Amp 20515)
- COME ON, LET'S GO - Ritchie Valens (Debut 4104)
- COUNT EVERY STAR - Rivermen (Cord 503)
- DARLING CAN'T YOU TELL - Clusters (Tee Gee 102)
- DEVOTED TO YOU - Everly Bros. (Cord 3350)
- DON'T BE ASHAMED TO CALL MY NAME - Little Willie John (King 5147)
- Hallelujah I Love Her So - Count Basie & Lee Williams (Roulette 4103)
- I CAN'T STAND UP ALONE - Clyde McPhatter (Atlantic 1199)
- I GOT A FEELING - Lonesome Town - Azyx 5545
- I'M SO YOUNG . . . EVERY DAY OF THE WEEK - Students (Checker 902)
- I'M SORRY - Kenny Martin (Federal 13320)
- I REALLY LOVE YOU - Donlater (Mercury 73156)
- I SOLD MY HEART TO THE JUNKMAN - Silhouettes (Azyx 552)
- IT'S SO EASY - Crickets (Brunswick 55904)
- IT'S SO FINE - Laver Baker (Atlantic 2061)
- I'VE HEARD THAT STORY BEFORE - Tommy Ridgely (Herald 526)
- I WISH - Raining Outside - Plotters (Mercury 73353)
- JUST YOUNG - Andy Rose (Acoma 100)
- LETTER TO AN ANGEL - A Part Of Me - Jimmy Clanton (Amp 5351)

* Indicates first appearance on Territorial Tips

**THE NATION'S R & B TOP 50**

1. **TOPSY** (Part II)  - Crazy Cole (Love 5003) (1)
2. **IT'S ALL IN THE GAME** - Tommy Edwards (MGM 13722) (2)
3. **TEARS ON MY PILLOW** - Little Anthony & Imperials (End 1027) (3)
4. **ROCKIN' ROBIN** - Bobby Day (C涟st 220) (4)
5. **TEN COMMANDMENTS OF LOVE** - Harvey & The Moonglows (Chess 1703) (5)
6. **CHANTILLY LACE** - Big Bopper (Mercury 71343) (6)
7. **WIN YOUR LOVE FOR ME** - Sam Cooke (Keen 2006) (7)
8. **IT DON'T HURT NO MORE** - Hank Brown (Skoar 1551) (8)
9. **YOU CHEATED** - Shields (Dot 15805) (9)
10. **IT'S ONLY MAKE BELIEVE** - Cameo Twitty (MGM 13677) (10)
11. **SUSIE DARLIN'** - Robin Lane (Dot 15781) (11)
12. **A LOVER'S QUESTION** - Clyde McPhatter (Atlantic 1199) (12)
13. **BIRD DOG** - Everly Bros. (Cord 3350) (13)
14. **HOLD IT** - Bill Doggett (King 5149) (14)
15. **LITTLE BLUE BOY** - Bobby Blue Bland (Duke 194) (15)
16. **THE END** - Earl Grant (Decca 30719) (16)
17. **LITTLE STAR** - Elegant (Apt 32005) (17)
18. **NO ONE KNOWS** - Dion & The Belmonts (London 3013) (18)
19. **QUEEN OF THE HOP** - Bobby Darin (Atco 6172) (19)
20. **PLEASE ACCEPT MY LOVE** - R & B King (Kent 315) (20)
21. **DOWN THE AISLE OF LOVE** - Queen-Tone (Hunt 301) (21)
22. **TELL IT LIKE IT IS** - Little Willie John (King 5147) (22)
23. **KEY TO THE HIGHWAY** - Little Walter (Checker 304) (23)
24. **I'M GOING TO GET MY BABY** - Jimmy Reed (Tee-Jay 296) (24)
25. **TO KNOW HIM IS TO LOVE HIM** - Teddy Bunn (Rat 303) (25)
26. **THIS LITTLE GIRL'S GONE ROCKIN'** - Ruth Brown (Atlantic 1199) (26)
27. **TEA FOR TWO** - Warren Corning & Tommy Dorsey. (Decca 738) (27)
28. **NON DIMENTICAR** - Not "King" Cole (Capitol 4056) (28)
29. **EVERYTHING WILL BE ALLRIGHT** - Gene Allman (Tee-Jay 299) (29)
30. **GUAGLIONE** - Perce Prado (RCA Victor 7337) (30)

**Baltimore—**Baltimore operators welcomed Seabury's new stereophonic juke box with a party hosted by M. B. Lesnick, president of the Musical Sales Co. The new machine was introduced at a special dinner for operators on October 22 at the Southern Hotel in Baltimore. Above Hy Lesnick displays the machine to recording artists Frankie Avalon and Patricia Stevens.
The Cash Box, Music

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November 1, 1957

Diskery Owner Does Own Promotion

Los Angeles — “Chicki” Stevens, owner of newly formed West Coast diskery, Chicki Records, is doing the local promotional work on the company’s initial release “Umm” backed with “Suzanne”, featuring teenage artists, Ken and Roy. Former model, Chicki, who is actually spouse of music publisher, Bob Brezman, is shown discussing the side with KNX program director, Bob Crane.

Chess Introns Novel LP Package

Chicago — David Usher, A&R chief of Chess Producing Company, announced the diskery’s introduction of the new Kangoor Split Pack LP packaging feature for the subsidiary Argo label, last week.

Argo Records includes an extended-play (45 rpm) sampler of four sound tracks with Argo albums priced for $3.98, in the Kangoor Split Pack (patented by Chess).

“The Kangoor Split Pack is designed to accommodate the LP and the sampler,” stated Usher, “and the free EP is contained in an extension of the LP package, which opens by easily removing one of the split sections.”

Initially the Kangoor Split Pack sampler is being tested with three albums in a new release, by Yusuf Lateef, J. C. Heard and Johnny Griffin.

Other releases included in this Argo patented Kangoor Split Pack merchandising gimmick are by Melvyn, English music director; the Jazz Exponents, a University of Michigan group; bassist Jimmy Wood, Max Roach, on loan from Mercury in exchange for a Ramsey Lewis LP; and Ralph Sharon and the trio he uses to back Tony Bennett’s waxing sets.

Leonard Chess, proxy of the diskery, reported that he is also releasing five Argo stereo packages to be re-tailed at $4.98, of Ahmad Jamal, James Moody, Chubby Jackson, Ralph Sharon and Melvyn.

Donan Appointed Tutor-Tape Distributor

Chicago — Don Moloney, Donan Distributors of this city, announced his firm’s appointment as national distributors of Tutor-Tape, an educational stereo tape line, currently available on rental or for sale.

“The customer can now order stereo tapes which teach languages and vocal arts,” Moloney said, “and at very little expense, at that.

“This is no dry set of lectures,” he continued, “in fact, it is a new, improved method of personalized learning, available only on tape—and, only from Tutor-Tape.”

Tutor-Tape-language courses available are French, Spanish, German, Italian, as well as dramatic voice, effective speech and public speaking, according to Moloney.

Lighthouse Records Formed

Los Angeles — The Lighthouse Cafe, of Hermosa Beach, Calif., announced last week the formation of Lighthouse Records. Howard Rumsey’s Lighthouse All-Stars, a mainstay attraction at the nitey, will be featured in Lighthouse’s initial package, “Jazz Rolls Royal.”

Done in concert at Royce Hall, concert hall on the U.C.L.A. campus, the disk contains compositions and arrangements by Bob Cooper, and the addition of ten backdrops men to the six man Rumsey crew.

COMING UP FAST!
O SOLE MIO
by BLUE BELLS
The Three Sounds
Gene Harris, Andrew Simpkins, Bill Dowdy
BLUE NOTE 45-1725

You Should Like This One!
DO
by The Mifflin Triplets
Ember Records
1697 D'way, N. Y.

CAMEO ORCHESTRA
NIGHTWISE
by CAMEO ORCHESTRA
Ember Records
1697 D'way, N. Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
"IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY!"
Awards of the Week

"PEEK-A-BOO" (2:05) [Tri-Park BMI—J. Hammer]

"OH, OH, LOLITA" (2:37) [Fortune BMI—B. Berger, Richards]

THE CADILLACS (Isaac 846)

- The Cadillacs come up with one that combines the ingredients of their former hit, "Speedoo" with the recent Coaster click, "Yakety Yak" and chances are the new slice'll be smashing thru on the rock 'n roll scene in the weeks to come. The group tells the younger in question not to do anything wrong 'cause "Peek-A-Boo" (I'm watching you). A contagious novelty rock that should have the kids calling for more and more. Under lid, "Oh, Oh, Lolita" is a catchy romantic rock-a-cha-cha.

"WHY DON'T YOU HAUL OFF AND LOVE ME" (2:28) [Lois BMI—Raney, Glosson]

"ALL MY LOVE BELONGS TO YOU" (2:35) [Lois BMI—Glover, Nix]

LITTLE WILLY JOHN (King 5154)

- Little Willie John keeps his hit producing machinery in high gear as he comes up with two more powerful contenders for the charts. The artist combines a beat with a ballad on his newest King coupling and both ends click nicely follow his current outing, "Tell It Like It Is", up into the national listing. The beat side, "Why Don't You Haul Off And Love Me", is an enticing slice that Little Willie rocks out with its catchy "I'm watching you". His "My Love Belongs To You", is an ultra- lovely affair that the songster polishes off in expert fashion.

"SECRET LOVE" [Remick ASCAP—S. Fein, P. Webster]

"TAKING A CHANCE ON LOVE" [Miller ASCAP—V. Duke, T. Fetter, J. Latouche]

AHMAD JAMAL TRIO (Argo 3177)

- Not only is the Ahmad Jamal Trio a big hit album-wise, "But Not For Me", with the pop, s&b and jazz set, it has also developed into a great singles favorite with the s&b wax buyers as evidenced by its chart-riders from the LP, "But Not For Me" and "Poloniana". On its newest Argo coupling the combo applies its slick, ear-arresting jazz style to the Academy Award winner, "Secret Love" and to the wonderful performance, "Takin' A Chance On Love". The Trio's fresh approach makes 'em both come off winners with the shade in favor of "Secret Love". Both are already showing sales action.

"I GOT STUNG" (1:59) [Glades ASCAP—A. Schroeder, D. Hill]

"ONE NIGHT" (2:39) [Travis, Preley, W. Bartholomew, P. King]

ELVIS PRESLEY (RCA Victor 7410)

"CANNON BALL" (1:52) [Gemeam BMI—L. Hazewood, D. Duddy]

DUANE EDDY (Joni 1111)

"JOE JOE GUN" (2:49) [Arc BMI—C. Berry]

"SWEET LITTLE BW" (2:32) [Arc BMI—C. Berry]

CHUCK BERRY (Chess 1709)

"SO MUCH" (R. Barrett)

LITTLE ANTHONY & THE IMPERIALS (End 1036)

"WHOLE Lotta LOVING" (2:02) [Morgan BMI—Dennis, Barlow, Lonstein]

"COQUETTE" (2:25) [Leo Feist ASCAP—Kahn, Lombardo, Green]

FATS DOMINO (Imperial 5553)

"LOVE YOU MOST OF ALL" (2:15) [Hermosa BMI—B. Campbell]

"BLUE MOON" (2:45) [Robbins ASCAP—Rodgers, Hart]

SAM COOKE (Keen 2008)

"I WANT TO BE HAPPY CHA CHA" (2:57)

[Harms ASCAP—V. Youmans, L. Caesar]

WARREN COVINGTON & TOMMY DORSEY ORK (Orco 10790)

"HEARTBEAT" (Nor Va Jak BMI—B. Montgomery, N. Petty)

BUDDY HOLLY (Coral 26051)

"CMON EVERYBODY" (1:53) [Metric BMI—E. Cochran, J. Capahere]

EUGENE COCHRAN (Liberty 51566)

"DIAMOND RING" (2:15) [Kennay Marlows BMI—J. Isle, R. Isle]

- Here's a call of platters that'll be vying for 'top ten' honors in the s&b dept. (See pop reviews).

THE CLICK-ETTS (Deluxe 783)

B+ "BUT, NOT FOR ME" (2:20) [Cramp BMI—Richardson, Click- etts] Not to be confused with the ever-popular version that's been a bit of a rock-a-ballad served up in palatable style by a new group to wander, the Click- etts. The songsters handle the tear- compelling love lyrics with much feeling. Watch it. Could be a clicker for the Click- etts.

B+ "I LOVE YOU, I SWEAR" (2:20) [Cramp BMI—Richardson, Click- etts] More of the same rock-a-ballad offerings by the crew. Good slick, love-shenowed by the shadow.

LONG TALL LESTER (Duke 197)

B "ALL BECAUSE OF YOU" (2:23) [Lion BMI—D. Robey] Long Tall Lester dishes up an effec- tive bit of wailing on this romantic, romantic blues affair. His band, with the singer, is the heart and soul ably backs Lester's strong vocal- work. Deck should kick up a heap of dust from this "Talk About Love" side.

C+ "WORKING MAN" (2:50) [Lion BMI—D. Robey] Here too, Lester, and band, gives out with the proper feelings on a slow blues shuff- le 'bout a guy who holds down a different job each day.

THE SCARLETS (Frent 4287)

B+ "DEAR ONE" (3:04) [Ark BMI—F. Parrish] The Scarletts could repeat their territorial chart success of a few years back with this attractive, fish-boat romantic tear-jerker re-recording of the Everly Brothers' year's crop of wax buyers should find this a "new" one to their liking.

C+ "I'VE LOST" (2:41) [Bob Dan Reed, Harry Davis] The stylies are heard again on this tender, re-waxed lover's lament. Two pretties for pleasant programing.

THE TOWN THREE (Deluxe 6176)

B+ "MIDNIGHT BLUES" (1:58) [Wisto BMI — W. Voight] The Town Three, featuring Wes Voight, makes an impressive r&f debut for the Delux people. It's a driving rockin' with Voight handling the vocal chores in teen-appealing, rapid-fire fashion. Lotus coin-chute action likely.

B+ "ANOTHER GUY LONELY" (2:31) [Wisto BMI — W. Voight] The artists stay with the teen-slanted vocal and instrumental stylings on this fetching rafter-shaker.

THE DESIRES (Herald 532)

B+ "BOBBY YOU" (2:50) [Angel BMI—C. Scott] The Desires could have a r&f-ballad hit on their hands the first time out under the Heirloom's banner. The artists, especially the lead voice, put loads of fire-filling into their delivery of this emotion-pulvednning tailor-made for the teen trade.

C+ "COLD LONELY HEART" (2:48) [Angel BMI—A. Scott] Another beat-ballad affair, on the sad romantic side, is treated to a dramatic, puising-sighing vocal reading by the Desires. Side really builds with feel-

JIMMY SCOTT (King 5153)

B "DON'T BE MISLED" (2:24) [Jay & Cee BMI—J. McAllister] Smooth-toned Jimmy Scott offers a fine r&f-type of rock-a-ballad, inviting suller. A solid sales job by Jimmy on the pop-oriented chart and r&f backside. Some to be in there battling for chart honors.

B+ "SOMEWHERE" (2:20) [Algon- quin BMI—M. Merse] Scott wraps up this moving, slow paced lover's ballad with heartfelt sincerity and inner thrusts.

JOHN LEE HOOKER (Fortune 846)

C+ "MISS SADIE MAE CURL" (+1958) [Tri-Ball BMI—J. L. Hooker] The home town vocal styling of John Lee Hooker should readily please the warbler's disk following on this slow, steady, beat Fortune outing.

EDNA GALLAMON (Religious)

COOKE (Nashobe 628)

B+ "COME HOME" (2:57) [Excel- lence BMI—E. Cook] The velvety tones of Edna Gallamon Cooke make for a listening treat on this beautiful, slow paced song of devotion. Should 'set the appetites' of the spiritual platter spinners.

B+ "HEAVY LOAD" (2:38) [Excel- lence BMI—E. Cook] This one is strictly instrumental. It's a house rockin' up that the Hooker crew will be making a multi-stompin' fashion.

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PROF. CHARLES TAYLOR (Religious)

TOWNSONS (Vee-Jay 1958)

B+ "I MUST LIVE UNTIL MORN- ING" [Planemar BMI—Taylor] Prof. Charles Taylor gets his message across with telling effect as he bequeaths to the Taylor singers neatly blend on a powerful, steady beat gospel offering.

B+ "WHAT YOU GONNA DO ABOUT ME" [Volunteer BMI—Tay- lor] Taylor and the group work up a gospel storm on this rousing affair that's a good bet to set the listener's toe-a-tappin'. Sock instru-

THE ORIGINAL FIVE BLIND BOYS (Voc-Jay 668)

B+ "I'M A SOLDIER" (2:20) [P.D.—Harmonizers] The Original Five Blind Boys come up with a tremendous spiritual that moves along a steady r&f beat. It's a real exciting side that the boys whip up in soul-stirring Fashion. Expect to see this one riding high on its field.

B+ "IN THE HANDS OF THE LOVING" (2:45) [Comrad BMI, A. Brownell] The artistic group is clearly effective on the change-of-phase, slow moving flip. A touching piece of material movingly projected. Stand- out pairing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LEUENHAGEN'S
Las Angeles, Calif.
1. It's All in The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Topsy II (C. Lee)
4. You're Gonna Get My Baby
5. Stand By Me (Teddy Reed)
6. Please Accept My Love (B. King)
7. Key To The Highway (B. & W. Walker)
8. Chandelle Lass (B. Bopper)
9. Tears On My Pillow
10. Little Boy Blue (B. B. Rand)

WOOLWORTH
New Orleans, La.
1. Topsy II (C. Lee)
2. Little Boy Blue (B. B. Rand)
3. Team On My Pillow
4. Machinery (B. Impala)
5. Down The Alley Of Love (Chuck E. Jones)
6. Everything Will Be Alright
7. How The Time Flies (Wallace)
8. It's All In The Game (T. Edwards)
9. Rockin' Robin (B. Day)
10. Key To The Highway (Walter, Roger B. Drumm)

EL REY MUSIC SHOP
San Francisco, Calif.
1. It's All In The Game (T. Edwards)
2. Come On Let's Go (G. Allman)
3. With Your Love (C. Scott)
4. Chandelle Lass (B. Bopper)
5. I Got A Feeling (R. Nelson)
6. Little Baby Blue (B. B. Rand)
7. Charley Boy (B. Engal)
8. I Once Loved You (Danshaus)
9. Mexican Hunk Rock
10. Poor Boy Cardigans

R & B
Disk Jockey
REGIONAL RECORD REPORTS

ARCH WYATT
WCTT-Corbin, Ky.
1. Rockin' Robin (B. Day)
2. Chandelle Lass (B. Bopper)
4. Carol (C. Barry)
5. Chandelle Lass (B. Bopper)
6. Big Bird (Becky)
7. Baby Face (L. Richard)
8. Isthy Twisting Feelings
9. Little Blue Boy (B. B. Rand)
10. Please Accept My Love (J. Wilson)

BOB WOODEL
WWHG-Hamilton, N. Y.
1. Ball Whip Rock (Clydeone)
2. Piddle (B. B. Rand)
3. Stack 'O Llee (C. McDevitt)
4. Fever (L. Jones)
5. The Whip (Original)
6. Dexter Rock (B. B. Rand)
7. Votka (Golden Highlights)
8. My Bonnie (B. B. Rand)
9. Let The Good Times Roll
10. Gone Over Board

BOB BENNETT
WWDG—Dade City, Fla.
1. Little Girl's Gone (Rockie B. Brown)
2. Team From My Life (Harris)
3. It's All Over (Harris)
4. Carol (C. Barry)
5. Chandelle Lass (B. Bopper)
6. Le Do De Da (B. Edwards)
7. Hallelujah, I Love Her So (B. & W. Williams)
8. Everything Will Be Alright
9. My One And Only (H. Hamilton)
10. Queen Of The Hop (B. Harris)

BILL WALTON
WMEN—Vermillion, W. Va.
1. Topsy II (C. Lee)
2. Chandelle Lass (B. Bopper)
4. Bird Dog (Everytime)
5. Song Cannon Ball (B. Diddy)
6. Baby Be Mine (Cromwell)
7. It's Only Make Believe (C. Twitty)
8. For My Own (Boone)
9. You Cheated (Huckin& J.)
10. I Got A Feeling (R. Nelson)

ARL WEAVER
WKBQ—Nashville, N. C.
1. Chandelle Lass (B. Bopper)
2. Baby Doll (B. Luke)
3. Bird Dog (Everytime)
4. Hoppa Hopping (B. Edwards)
5. My True Love (C. Scott)
6. Rockin' Robin (B. Day)
7. Tears On My Pillow
8. Poetry On My Material
9. Are You Really Mine
10. It's All In The Game (T. Edwards)

MARC STUART
WTIM—Tallahassee, Fl.
1. This Little Girl's Gone (Rockie B. Brown)
2. The Seveno Seas (C. Nichols)
4. Topsy II (C. C. Taylor, Tillmon)
5. I Got A Feeling (R. Nelson)
6. Bird Dog (Everytime)
7. The Bick (3 Blocks)
8. When My Heart's Too Old To Dream (E. Townsend)
9. Fallin' (C. Francine)

HAPPY WILSON
WJAZ—Albany, Ga.
1. Chandelle Lass (B. Bopper)
2. Be My Baby (B. B. Rand)
3. Bird Dog (Everytime)
4. Believe In Me (B. & W. Williams)
5. My True Love (C. Scott)
6. Rockin' Robin (B. Day)
7. Tears On My Pillow
8. Poetry On My Material
9. Are You Really Mine
10. It's All In The Game (T. Edwards)

AL EDWARD
WWKG—Orlando, Fla.
1. Topsy II (C. Lee)
2. Chandelle Lass (B. Bopper)
4. Bird Dog (Everytime)
5. Song Cannon Ball (B. Diddy)
6. Baby Be Mine (Cromwell)
7. It's Only Make Believe (C. Twitty)
8. For My Own (Boone)
9. You Cheated (Huckin')
10. I Got A Feeling (R. Nelson)

DICK DEAN
WKQX—Norway, Paris, Me.
1. Walking Along (Diamonds)
2. Queen Of The Hop (Dian)
3. I Got A Feeling (R. Nelson)
4. Bird Dog (Everytime)
5. Chicka Chicka (Money)
6. Rockin' Robin (B. Day)
7. Forget Me Not (Kalin Twins)
8. Everyone Was There (Kaydi)
9. I'll Be Around (B. Morrow)
10. Le Do De Da (B. Edwards)

ED HOUSTON
CKCY—Toronto, Ont.
1. Topsy II (C. Lee)
2. This Little Girl's Gone (Rockie B. Brown)
3. The Seveno Seas (C. Nichols)
5. I Got A Feeling (R. Nelson)
6. Bird Dog (Everytime)
7. The Bick (3 Blocks)
8. When My Heart's Too Old To Dream (E. Townsend)

PEPPER RECORDS
MEMPHIS, Tenn. — The formation of Pepper Records this city was announced last week by Floyd Huddleston, a partner with John R. Pepper, in the firm. Huddleston is a Mississipi songwriter, while Pepper is a businessman and former co-owner of WDIA-Memphis.

According to Huddleston, Pepper Records will be a "balanced operation, not to specialize in one type of music." The diskery will release "many albums" and intends to develop its own talent, Huddleston added.

Arrangements for national distri- bution of the Pepper line has been made with about 30 distributors.

"It's what's in THE CASH BOX That Counts—INTERNATIONALLY"
OPERATORS:
Be Sure To Cast Your!

The Cash Box' 13th Annual Poll

See Ballot On Page 20

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

COUNTRY DISK JOCKEY
REGIONAL RECORD REPORTS

ESTILL STEWART
WDOC—Fostoria, Ky.
1. Afraid With You (F. Young)
2. Ways Of A Woman In Love
3. Afraid With You (Y. Young)
4. It's Only Make Believe
5. Deceived To You (Eversly)
6. Leave Linds Alone (W. Heart)
7. Nothing Needs Nothing (W. Heart)
8. Lonesome Town (R. Nelson)
9. Betty Ann (W. Heart)

LILLIE ANNE
WIRC—Hickory, N. C.
1. All Over Again (J. Cash)
2. Bird Dog (Eversly)
3. Ways Of A Woman In Love
4. Afraid With You (J. Case)
5. It's Only Make Believe
6. Deceived To You (Eversly)
7. Leave Linds Alone (W. Heart)
8. Nothing Needs Nothing (W. Heart)
9. Lonesome Town (R. Nelson)
10. Betty Ann (W. Heart)

"SMILIN" BOB WAGNER
WITT—Louisburg, Pa.
1. What Do I Care (J. Cash)
2. Nearest Thing To Heaven (J. Cash)
3. Blue Boy (J. Reeves)
4. You Win Again (J. Cash)
5. City Lights (J. Cash)
6. TILL I'M THE ONLY ONE (J. Cash)
7. Till I'm The Only One (J. Cash)
8. Guess Things Happen That Way (J. Young)
9. Alone With You (J. Young)
10. With Tears In My Eyes

HOWARD CLARK
KKEE—Springfield, La.
1. Look Who's Blue (D. Gibson)
2. Little City Lights (L. Gibson)
3. Nearest Thing To Heaven (J. Cash)
4. Bird Dog (Eversly)
5. Squares Along The Yukon (J. Thompson)
6. Tupelo County Jail (Fletcher)
7. Alone With You (F. Young)
8. JOB WILL (J. Young)
9. Tell Me The Truth About Her Heart (J. O'Gorman)
10. Blue Boy (J. Reeves)

ART BARTHEL
1. That's The Way I Feel (J. Cash)
2. Violet And The White Tiles (J. Cash)
3. My Lucky Friend (J. Snow)
4. She Was Only A Woman In Love
5. What Do I Care (J. Cash)
6. I Overlooked An Orkadian
7. Deceived To You (Eversly)
8. Better Doll (J. Smith)
9. Ways Of A Woman In Love
10. Walking The Slow Way (J. Smith)

JOHN HUDSON
WQOK—Greenville, S. C.
1. A Woman Captured My Love (J. Snow)
2. What Do I Care (J. Cash)
3. Look Who's Blue (D. Gibson)
4. She Was Only A Woman In Love
5. And I'll Be The Pillower (J. Cash)
6. TILL I'M THE ONLY ONE (J. Cash)
7. Blue Boy (J. Reeves)
8. Touch And Go Heart (Webb)
9. Country Music Made Me
10. She Was Only Seventeen

"COUSIN BOB" CARR
WCLE—Cleveland, Tenn.
1. Pick Me Up On Your Way Down (C. Walker)
2. City Lights (J. Cash)
3. Falling Back To You (Pieces)
4. I'll Be The Pillower (J. Cash)
5. Nothing "Heads Nothing"
6. Touch And Go Heart (Webb)
7. Invitation To The Blues (J. Cash)
8. Ms. Lucky Friend (J. Smith)
9. Give Myself A Party (Gibson)
10. What Do I Care (J. Cash)

COUNTRI CASH DISK JOCKEY
REGIONAL RECORD REPORTS

RAY READ & JOE HILL
WAZA—Boise, Idaho
1. Only One Make Believe
2. A Woman Captured My Love (J. Snow)
3. Nothing "Heads Nothing"
4. Invitation To The Blues (J. Cash)
5. Give Myself A Party (Gibson)
6. What Do I Care (J. Cash)
7. Nothing "Heads Nothing"
8. A Woman Captured My Love (J. Snow)

GLENN C. LEWIS
WHYE—Nashville, Va.
1. What Do I Care (J. Cash)
2. Blue Boy (J. Reeves)
3. City Lights (J. Cash)
4. Guess Things Happen That Way (Homer & Jenkins)
5. Bird Dog (Eversly)
6. Alone With You (F. Young)
7. Country Music Is Here To Stay (E. Young)
8. Squares Along The Yukon (J. Thompson)
9. It's Only Make Believe (J. Cash)
10. Blue Boy (J. Gibson)

RODDELL WEBBER
KAYE—Payflop, Wash.
1. Tupelo County Jail (Fletcher)
2. City Lights (J. Cash)
3. Nothing Can Stop Me (Jones)
4. Can't Stop Loving You (J. Lewis)
5. Woman And The Rose (Flowers)
6. All Over Again (J. Cash)
7. Two Empty Arms (C. Walker)
8. Tell Me The Truth About Her Heart (J. O'Gorman)
10. Who's Blue (J. Smith)

DAY SANDSTROM
WARR—West Warwick, R. I.
1. Ways Of A Woman In Love (J. Cash)
2. City Lights (J. Cash)
3. Eakin Bear (R. J. Starr)
4. Look Who's Blue (D. Gibson)
5. Blue Boy (J. Reeves)
6. Till I'm The Only One (J. Lewis)
7. Squares Along The Yukon (J. Thompson)
8. A Woman Captured My Love (J. Snow)
9. Tupelo County Jail (Fletcher)
10. Real Love (E. Arnold)

CLARENCE KINNELL
WGH—Richmond, Va.
1. My Lucky Friend (J. Snow)
2. I'll Be The Pillower (J. Cash)
3. I Hate Myself (J. Young)
4. Falling Back To You (Pieces)
5. Half A Mind (M. Eubank)
6. A Love In Me (C. Smith)
7. Ways Of A Woman In Love
8. Lonely Island Pearl
10. Where The Dog Goes The Man (J. Gibson)

NEIL LEAVITT
WJTN—Toms River, N. J.
1. Need You (D. Owens)
2. Ways Of A Woman In Love
3. Charlie's Love (J. Cash)
4. Pick Me Up On Your Way Down (C. Walker)
5. Nothing "Heads Nothing"
6. Move Over (J. Cash)
7. Blue Eyes (J. Reeves)
8. I've Got It Going On My Mind (J. Thompson)
9. Deceived To You (Eversly)
10. For My Good Fortune

JACK DUNIHAN
WJTN—Jamestown, N. Y.
1. Squares Along The Yukon (J. Thompson)
2. Cry Baby Cry (Williams)
3. Pick Me Up On Your Way Down (J. Cash)
4. Nothing "Heads Nothing"
5. TOUCH AND GO HEART (J. Smith)
6. Promises Of Things To Come (C. Walker)
7. SFULL CITY LIGHTS (J. Cash)
8. My Baby's Gone (Jennings)
9. All Grown Up (C. Howell)
10. What Do I Care (J. Cash)

EDDIE BOND
KWHM—Kewanee, Ill.
1. Falling Back To You (Fletcher)
2. Charlie's Love (H. Rogers)
3. Living Lips (R. Phillip)
4. Where Will You Be (E. Young)
5. You're Making A Fool Out Of Me (J. Newman)
6. City Lights (J. Cash)
7. My Baby's Gone (Jennings)
8. All Grown Up (H. Martin)
9. I've Got It Going On My Mind (J. Thompson)
10. Living Lips (R. Phillip)

TOM REEDER
WABE—Mobile, Ala.
1. Anything (Country Leda)
2. Alone With You (W. Pierce)
3. City Lights (J. Cash)
4. Blue Boy (J. Reeves)
5. That's All Right (J. Eubank)
6. Forget Me (J. Gentry)
7. The One I Love (J. Riske)
8. Blue Doll (B. Carter)
9. You Are Alone (M. Clifton)
10. High Lonesome

MIKE ROBBINS
WAVE—Baltimore, Md.
1. It's Only Make Believe
2. You Are Alone (M. Clifton)
3. Runaway, Shidow (J. Coffee)
4. It's All Up To You (J. Smith)
5. Alone With You (F. Young)
6. Look Behind You (J. Smith)
7. All Grown Up (J. library)
8. Don't Ever Do That (J. Young)
9. That's The Way I Feel (J. Young)
10. Give Myself A Party (Gibson)

ARCH WATTH
KOTT—Canton, Tex.
1. Blue Boy (J. Reeves)
2. On My Way (J. Cash)
3. Nothing Can Stop Me (Jones)
4. Falling Back To You (Pieces)
5. Half A Mind (M. Eubank)
6. A Love In Me (C. Smith)
7. Ways Of A Woman In Love
8. Lonely Island Pearl
10. Is It Right (Lee & Cooper)

HORACE LOGAN
KCLU—Fort Worth, Tex.
1. Ways Of A Woman In Love
2. It's All Up To You (J. Smith)
3. Squares Along The Yukon (J. Thompson)
4. It's Only Make Believe
5. Tupelo County Jail (Fletcher)
6. All Over Again (J. Cash)
7. Loveless Town (K. Wilson)
8. Walking The Slow Way
9. Invitation To The Blues (J. Smith)
10. Loveless Town (K. Wilson)

VERNON STEWART
KXEL—Rutaba, Ark.
1. City Lights (J. Cash)
2. I'll Still Love You (Stewart)
3. Half A Mind (M. Eubank)
4. I'll Be The Pillower (J. Cash)
5. Just The Kind Of Man (J. Simpkins)
6. That's The Way I Feel (Young)
7. Would You Come (Brown)
8. Falling Back To You (Fletcher)
9. It's Diggie Daddy Tongue On Me (J. Smith)
10. A Woman Captured My Love (J. Snow)

MARSHALL T. PAKC
KWEA—Oktoc, Ark.
1. Nearest Thing To Heaven (J. Cash)
2. Alone With You (F. Young)
3. Nothing "Heads Nothing"
4. Invitation To The Blues (J. Cash)
5. Nothing "Heads Nothing"
6. A Woman Captured My Love (J. Snow)

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BIRD DOG
Evenly Brothers
(Cadence 1350) 2

ALONE WITH YOU
Foray Young
(Capitol 3982) 7

YOU'RE THE NEAREST THING TO HEAVEN
Johnny Cash
(Sun 302) 10

DEVOTED TO YOU
Evenly Brothers
(Cadence 1350) 8

IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677) 12

NASHVILLE—With more than 2,500 of the nation's leading disk jockeys about to descend on Nashville, Tenn. for the 7th annual Country Music Disk Jockey Festival, the management of WSM, host for the festival, put their heads together to insure the DJs' visit will be a memorable one. Highlighting the festival on November 21 and 22 will be the observance of the 33rd anniversary and the 1,000th performance of WSM's "Grand Ole Opry." Doing the planning was (left to right) "D" FitzPatrick, talent coordinator; Bob Cooper, general manager; and Ott Devine, station manager.

Stereophonic For Victor In Chicago

NEW YORK — Complete stereophonic disk recording facilities have recently been installed in the Chicago studios, RCA Victor Record division, according to J. F. Wells, Manager, Recording — Chicago. At the same time, A. E. Hindle, manager, Custom Record Sales, Chicago, announced that these facilities were immediately available to all recording studios in the midwest.

The new channel is equipped with Westrex 3A cutters, built by the corporation which developed the stereophonic disk system adopted recently by the RIAA and the EIA as the standard of the industry. The system will be operated by technicians who pioneered in the recording and reproduction of stereophonic sound.

These stereo disk facilities utilize all the techniques which have proven valuable in the making of high quality stereo phonograph records. These include feedback recording and monitoring, automatic continuously variable pitch control, thermal stylus, vacuum turntable and automatic diameter equalization. Precision automatic stylus recording lathes are used exclusively.

The Country Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>DISK JOCKEYS PLAYED MOST</th>
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<tbody>
<tr>
<td>1.</td>
<td>CITY LIGHTS</td>
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<tr>
<td>2.</td>
<td>THE WAYS OF A WOMAN IN LOVE</td>
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<td>3.</td>
<td>BLUE ROY</td>
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<td>4.</td>
<td>SQUAWS ALONG THE YUKON</td>
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<td>5.</td>
<td>TORNE WITH YOU</td>
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<td>6.</td>
<td>PICK ME UP ON YOUR WAY DOWN</td>
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<td>7.</td>
<td>BIRD DOG</td>
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<td>8.</td>
<td>BLUE BACK TO YOU</td>
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<td>9.</td>
<td>WHAT DO I CARE</td>
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<td>10.</td>
<td>TUPelo COUNTY JAIL</td>
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<td>11.</td>
<td>LOOK WHO'S BLUE</td>
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<td>12.</td>
<td>WOULD YOU CARE</td>
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<td>13.</td>
<td>YOU'RE THE NEAREST THING TO HEAVEN</td>
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<td>14.</td>
<td>INVITATION TO THE BLUES</td>
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<td>15.</td>
<td>BLUE BLUE DAY</td>
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<td>16.</td>
<td>SHE WAS ONLY SEVENTEEN</td>
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<td>17.</td>
<td>IT'S ONLY MAKE BELIEVE</td>
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<td>18.</td>
<td>DEVOTED TO YOU</td>
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<td>19.</td>
<td>THE VIOLET AND THE ROSE</td>
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<td>20.</td>
<td>NUTHIN' NEEDS NUTHIN'</td>
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<td>21.</td>
<td>THAT'S THE WAY I FEEL</td>
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<td>22.</td>
<td>YOU'RE A FOOL OUT OF ME</td>
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<td>23.</td>
<td>BLUES</td>
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<td>24.</td>
<td>I'M LONESOME HEART</td>
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<td>25.</td>
<td>TOUCH AND GO HEART</td>
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<td>26.</td>
<td>ALL GROWN UP</td>
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<td>27.</td>
<td>YOU'RE MAKING A FOOL OUT OF ME</td>
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<td>28.</td>
<td>I MIGHT SAY</td>
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<td>29.</td>
<td>FOOL</td>
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<td>30.</td>
<td>IT'S A LONELY WORLD</td>
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<td>31.</td>
<td>I HATE MYSELF</td>
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<td>32.</td>
<td>LOVE ME</td>
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<td>33.</td>
<td>LONELY ISLAND PEARL</td>
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<td>34.</td>
<td>I'M LONELY</td>
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<td>35.</td>
<td>LONELY ISLAND</td>
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<td>36.</td>
<td>I'M LONESOME</td>
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<td>37.</td>
<td>I WANT</td>
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<td>38.</td>
<td>LONELY</td>
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<td>39.</td>
<td>THE GLORY</td>
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<td>40.</td>
<td>DEEP PURPLE BLUES</td>
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<td>41.</td>
<td>CHANTILLY LACE</td>
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<td>42.</td>
<td>HEY, MR. BLUE-EYED</td>
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<td>43.</td>
<td>A LOVE</td>
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<td>44.</td>
<td>BORN</td>
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<td>45.</td>
<td>TWO TINY RINGS</td>
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<td>46.</td>
<td>MY LUCKY FRIEND</td>
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<td>47.</td>
<td>HAVE BLUES</td>
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<td>48.</td>
<td>TRAVEL</td>
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<tr>
<td>49.</td>
<td>HOW MUCH</td>
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</tbody>
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Country Best Sellers
IN RETAIL OUTLETS

<table>
<thead>
<tr>
<th>Outlet</th>
<th>DISK JOCKEYS</th>
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<tbody>
<tr>
<td>1. CITY LIGHTS</td>
<td>Ray Price (Columbia 41199)</td>
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<tr>
<td>2. SQUAWS ALONG THE YUKON</td>
<td>Hank Thompson (Capitol 4017)</td>
</tr>
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<td>3. THE WAYS OF A WOMAN IN LOVE</td>
<td>Johnny Cash (Sun 302)</td>
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<td>4. ALONE WITH YOU</td>
<td>Foray Young (Capitol 3982)</td>
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<td>Johnny Cash (Columbia 41251)</td>
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<td>10. FALLING BACK TO YOU</td>
<td>Webb Pierce (Decca 30711)</td>
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<td>11. BLUE BLUE DAY</td>
<td>Pick Me Up On Your Way Down (Columbia)</td>
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<td>13. LOOK WHO'S BLUE</td>
<td>Jim Reeves (Columbia 41251)</td>
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<td>14. I'M LONESOME HEART</td>
<td>Faron Young (Sun 3982)</td>
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<td>15. I'M LONESOME</td>
<td>Webb Pierce (Decca 30711)</td>
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<td>16. YOU'RE A FOOL OUT OF ME</td>
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<td>17. IT'S A LONELY WORLD</td>
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<td>18. I MIGHT SAY</td>
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**It's What's in THE CASH BOX That Counts—INTERNATIONALLY!**
Canadian Capers

TORONTO TOPICS:
The Cross Canada Hit Parade got off to a flying start Oct. 13th, starring Jerry Hahn (Cadence/Spartan) and Wally Roster. Special guests were Tommy Edwards (MGM), Paul Anka (ABC/Pant/Spartan) and The Kirby Stone Four (Columbia). Producer of the show is Stan Harris, and Stan has come up with some fresh new ideas that should give the show top rating in the near future. Other artists scheduled to guest on the show are Andre Previn Oct. 27th. Frankie Avalon and Jack Scott Nov. 3rd, Ahmad Jamal Trio Nov. 10th. Georgia Gibbs (Roulette/Arpeg) is down for TV appearances and to visit DJ's with her current cluck, 'The Hula Hoop Song'.... Conway Twitty (MGM) appearing this week at Le Cog D'Or, Conway's "It's Only Make Believe" has hit the number 1 spot in sales in the Toronto area... Bob Laine of Chum will be spending the next five days high in the sky out at Lawrence Plaza. DJ's will broadcast direct from his tent in the sky to help celebrate the Plaza's 5th Anniversary... Oscar Peterson appearing nightly at the Town Tavern for a week. Bob's "A Pub With No Beer" is still one of the top selling records across Canada, and should do equally as well when released in the States.

If you are reading someone else's copy of The Cash Box...

THE CASH BOX

1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.
$15 for a full year (52 weeks) subscription ○ $30 for a full year (outside United States) ○ $45 for a full year (Airmail outside U.S.) ○

NAME ________________________________
FIRM ________________________________
ADDRESS ________________________________
CITY ____________________________________ ZONE STATE _________________

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Reviews

A BULLSEYE
B+ VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Bullseye

"I GOT STUNG" (1:50) [Gladys ASCAP—A. Schroeder, D. Hill] "ONE NIGHT" (2:32) [Travis, Preley BMI—D. Bartholomew, P. King]

- Altoh he's overseas. Pts. E. P.'s presence will still be felt heavily here. His latest pair from Victor should be up there in no time flat. (See pop reviews.)

"YOU DON'T WANT TO HOLD ME" (2:20) [Starrite BMI—J. O'Gwynn, M. Kilgore] "BLUE MEMORIES" (2:44) [Starrite BMI—J. O'Gwynn, P. Williams] "JAMES O'GWTN" (D) 1022

- Chances are James O'Gwynn will make it two-in-a-row with his latest session for the "D" people. And both ends of the release are loaded with hit potential. They're two romantic weepers, one done up in the present tense, the other in the past, that the warbler polishes off with maximum effectiveness. On the other side, he embarks on his own quest into a quiet ballad, multiple-vocal affair labeled "You Don't Want To Hold Me". On the lower deck, a middle beat, dual-voiced opus, he tells all about his "Blue Memories". James is in top form here. His fans are sure to be pleased.

"VIOLENTS AND CHEAP PERFUME" (1:56) [Acuff-Rose BMI—E. Bryant] "ONE TIME TOO MANGY" (2:20) [Acuff-Rose BMI—B. Bryant] "MARGIE BOWES" (Nicky 1987)

- Margie Bowes, the chimp who topped honors in the recent "Opry" Pet Milk contest, stands a strong chance of repeating her success, chart-wise, via both country-styled and pop marbles. This intriguing, slightly up tempo romantic opus finds the smooth-toned chanter piping with heartfelt emotion, in the style that the artist has become well known for. Margie displays her fine ballad offerings as she waives thru an attractive tear-jerker dubbed "Violelts And Cheap Perfume". Hiccup feature makes her voice stand out in an enticing honky-tonker dubbed "One Time Too Many". Terrible in- terpretive assist with the briny-dink 88's front and center. Great for the country and pop boxes.

AL TERRY (Nicky 1988)

B+ "MY BABY KNOWS" (2:25) [Acuff-Rose BMI—D. James] "YOU ARE MY LOVING" (2:22) [Acuff-Rose BMI—D. James] Johnny Bowes, neatly assisted by Bill Freeman and his Texas Plainsmen on the vocal and instrumental end, colorfully knocks out a foot-stomping all-merchant, love affair that's sure to draw a hoard of foot into the coin-chutes.


WANDA JACKSON (Capitol 408)

B+ "SINFUL HEART" (2:34) [Columbia BMI—W. Jackson] Velvety-throated Wanda Jackson is at her warmest best as she convincingly wraps up this heart-rending romantic item. Her styling is slightly altered from her regular style rate. Country jocks'll easily warm up to this one. Could step way out.

B+ "ROCK YOUR BABY" (1:43) [Brazos Valley BMI—W. Jackson] The songstress can have an all-smart chart item with this engaging thumper tailor-made for the hooper.

JACK BRADSHAW (Mercury 753)

B "MEN ARE WEAK" (2:08) [Hits Of Tomorrow BMI—H. Young]僻僻i's attention-getting "Naughty Girl" with one that'll probably cause as much bigger fuss among the pop and country platter spinners. On it Paul softly caresses a catchy, easy-going pop framework, the melodic line being a 'No. 1' hit. Interesting side to watch closely.

B "JO-JO" (1:49) "Hits Of Tomorrow BMI—Hough, Glenn" UnderBW's vocalizing, Bellows that Brad takes to a refreshing whirl, Can also put the artist in hot content.

ORELLA MYERS (Wonder 108)

B+ "ASK LUCILLE" [Wonder BMI—D. Grashey] Canadian canary Orell Myers Braddock follows up a couple of the N.E.COs. splendid, Wonder Records with a real delightful, quick beat novelty that has what it takes to make the ops, jocks and dealers sit up and take notice.

B "MY PARADISE" [Wonder BMI—D. Grashey] A flavorful steady beat musical background stick shadow cases the chirp's fetching warbling o- one from the happy-outcome romatic category.

JACKIE HURST (American 1001)

B+ "NIGHT WIND" [AMA BMI—B. Hurst, L. Johnston] Jackie Hurst sends on one that could put the American label on the 'record map' if he's a boasting, up tempo blueser that Hurst and a vocal crew work over it coin-catcher manner. Big dual-market possibilities.

B "KING OF DREAMERS" [AMA BMI—B. Hurst] Another one that bears close, two-field scrutiny is this tantalizing rock-a-ballad that Hurst and the outfit persuasively spin on this end. A double-barreled release.

...In All Markets

"HEY SHERIFF"

Rusty & Doug

HICKORY 1083

www.americanradiohistory.com
WSM's Director of Public Relations, Royal McCallough, advises that dees should be receiving their official invitation to WSM's Seventh Annual National Country Music Fan Fair, which will be held in Nashville, Tenn., July 1-3, during the CMA Convention, which will be held July 26-27.

Music is a popular and integral part of American life, but how many of us can accurately identify the music of our country? The WSM Fan Fair is a great opportunity to learn more about the history and significance of country music.

Lauren Grohoske, a long-time fan of country music, shares her thoughts on the importance of this event.

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BM BRADSHAW

Hank Snow and all his Rainbow Ranch Boys will soon be embarking on a tour through his native Canada. Hank recently returned from a successful tour through the western part of the U.S., where he appeared on Nat Nigberg's "Country America" TV show originating in Los Angeles. "S'eeepy 96" channel info's that while in Calif., Hank broke his own attendance record on "The Other A.L. Town Hall Party" by reportedly "capturing" more than 50,000 fans. "My Lucky Lucky" looks like his biggest in quite awhile. "Sleepy" adds that the Rainbow Ranch Boys have just completed a new album, and that "Nashville's Wash" Music Center in Nashville, has just begun its fall guitar classes with capacity enrollment.

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Harry Glenn, Mon-Vel Records, tells us that Jack Bradshaw's new release, "Men Are Weak" and "Jo-jo," sounds as a hot coupling in both the country and pop depts. Glenn is already boasting excellent air coverage on the disk. Mona Kerry, the 'country girl' from Shreveport, recently debuted the "Midnight Kiss," this week, with "My Heartaches Started With You" and "Half A Mile." Glenn adds that Mona, with her new release "Louisiana Playboys," and other country TV shows, previously appeared with Bradshaw and Jack Emery via WSM.

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Bo'lie Webber, KAYE-Fayallup, Wash., types that the station is plugging "cow music" 18 hours a day, but has no trouble getting from the diskies, promotion men and artists in regard to the "cow waffles." A highlight of the Country Music D.J. Convention in Nashville, will be Hank Thompson and the Brazos Valley Boys sporting their new fidelity sound system.

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Mona Kerry

American Corps, Steve Stabbins pens from the west coast that Larry Frizzell's new Columbia pairing, "Cigarettes And Coffee Blues" and "You're Humpin' My Man" has received more interest than Lefty has had since his big ones of a while back. Frazzle left "Country America" to play the "Town Hall Party" on Oct. 15, Yuma, Ariz. (10/24), Riverside, Calif. (10/25), and San Diego (10/26). He then flies back with Johnny Cash Enterprises and on Nov. 1st, for a 15-day tour, starting in St. Louis. The 1st open Sat., he's to play the "Louisiana Hayride," where Frazzle adds that he and Lefty Hart's Columbia coupling, "I'm No Angel" and "Midnight Dance," has started "cracking the top" on the "Cow Country" and "Veterans Memorial Hall," Oct. 22nd, in Santa Maria, Calif., and was set for Sept. 18th in Santa Anna (10/24), "Country America" (10/25). For a big show with Frizzell on San Diego on the 26th and on the Ist of Nov., returns to "Country America" for 2 weeks. Freddie is staying close to home, for the present, except for a short outing to the diskies, promotion men and other artists in regard to the "cow waffles.

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Nat Nigberg, Producer of the "Country America," KABC-TV-Los Angeles show is currently preparing "The Western Show," for the 3rd show, which includes additional properties "Latin Holiday" and "Country Roundup Time." Bob Wills and his Texas Playboys started a 4-week tour towards the west, leaving in Oct., 18th with 2 weeks in Calif. While there the outfit will appear on the National program.

A new addition to the "Country America" outing is former WSM star Gordon Terry. The artist, who came to Hollywood for a whirl at time,

guested on the Nigberg offering and fan reaction was so great that Nat decided to exercise his option.

Bruce Hubbard, Program Director at WDOC-Prestonsburg, Ky., reports that Billie Jo was a big hit on the WDOC show and Al-Marc Drive-In Theatre in town. He also stopped by the WDOC mikes for a long chat, on Estill Stewart's "Dixie Jamboree" and plugged his new DCS offering of "You're the Oldest Love I Ever Knew." Bruce notes that his waxing is still going strong in the area as Jim Martin's "The Little Rustler," which you've heard on Hubbard adds that the station is always in need of good country music. All concerned—take note!

Another jock reporting a big tune in his territory is Al Weaver, WRRK-N. Wilkesboro, N.C. typing the "Kerry King" Top 10, with a lot of good stuff. Weaver tells us that it's all promotion, and that the WRRK station is well known as a friendly outlet for both music and information.

Billy Willow & Dottie Mae, The "Arizona Sweethearts," currently appearing with Smokey Warren & his Arizona Trail-Blazers at "Charlie's" in Ashbury Park, N.J., will be guests of Ernest Tubb on his WSM show, Nov. 22nd. The gals just cut 4 sides for Cool Records and'll have a release the 1st week in Nov.

Mrs. Sam Gibbs informs that the Miller Bros. Band of Wichita Falls, Texas, finishes a 5 week, 5,000 mile trek of Puerto Rico, Miami, Bermuda, N.Y. and San Francisco on Nov. 1st. The trip winds has taken them into 32 states, Canada, and the Islands. A big promotion is under way for the band's homecoming at their club in Wichita Falls, where they'll be hearing in. The balance of the year will have the outfit working Thursdays and Saturdays at the club with one-niners out and back to town.

Sometime there after, a 16 month absence from records Ferlin Husky's "very best friend," Simon Crum, appeared on the wax scene last week with a Capitol pairing tagged "Country Music Is Here To Stay" and "Stand Up, Sit Down, Shut Your Mouth. All interested parties may receive a copy by writing RKO/My Little Club, 616 Exchange Bldg., Nashville, Tenn.

B. Harville, Jr., Bandera, prexy, tells us that the label's Bob Perry just returned to Chicago, from Nashville, with his Mrs. V. Murasky, where they promoted Bob's chart-riding, "Two Tiny Rings" and talked some business with Nashville promoters.

According to word from Marshall Pack at DeeJay, on "Pack's Jamboree," Glen Ray, "Billfish," and others, are doing very well with "Country Music Is Here To Stay!" At WDOC, Prestonsburg, Ky., the "Pack's Jamboree" show, has started, for the 1st time, as the company's new record label, "A1 Record," will be started. The label will start with the first 4 releases from the "Pack's Jamboree" show, with the same schedules for regional promotion.

Dr. Clyde Beavers postcards that his every-4th-week, Cleveland, Ohio, "Cow Country Jamboree" show is doing fine and that he recently had Austry Inman in as a special guest with Bill Carlisle's "Lost in Texas," Jan. 1st. He notes that his Wonder Wander of "Black Knee Socks" is going great guns in his portion of the country while the "Jamboree" show is in a strong position. The catering desiring copies can have same by dropping a line to Clyde at 545 11th St., N.E., Cleveland, Tenn.

Hai Smith, Curtis Artists' Productions, types that Ernest Tubb & his Texas Troubadors, Ray Price & his Cherokee Cowboys and Skeeter Davis returned to wax sessions in Nashville after a recent Kan.-Mo.-Iowa-Neb. tour. Hai says that the 14 year tour he's had in 3 years. Congrats are in order for the Prices who added Clifton Ray to the family roster on Oct. 15th.

The Webb Pierce Show, which just finished touring N.C., Ill., and Wis., reports back as being a great success to both audiences. China Bill, Pat Kelly and Stonewall Jackson, and was set by John Kelly's "World Famous Attractions."

The Judy Lynn, Pat Kelly Show featuring "Little" Jimmy Dickens played the last of their fair dates for this year at the Great Fredericks Fair in Fredericks, Md. Oct. 1st and 2nd. Judy Lynn, Pat Kelly Show was the last of the fair dates for this year. It was a great success and they will be back next year.

Attention: Please address any information concerning Country music to talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 10, N. Y.

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY!"
NOW! HEAR STEREO PLAYED WITH MORE REALISM AND BRILLIANCE THAN EVER BEFORE...ANYWHERE!

STEREOPHONIC

SEEBURG INTRODUCES TWO SENSATIONAL NEW TWO-CHANNEL STEREO MUSIC SYSTEMS!
SEE OTHER TWO-PAGE AD IN THIS ISSUE

HEAR SEEBURG STEREO!
SEE SEEBURG STEREO!
NOW PLAYING AT YOUR SEEBURG DISTRIBUTOR
To Solve The Muddle Now Existing On DEPRECIATION

Calls For a Concerted and Unified Attempt by the Leaders in the Industry to Insist That the U.S. Write a Definite and Equitable “Set of Rules”.

For a number of years, The Cash Box has pointed out the complex, varied and mixed up methods used by operators in their dealings with the Internal Revenue Department in depreciating their equipment.

Ray Erfle, vice president of the Broad Street Trust Company, Philadelphia, Pa., advised us several months ago that most operators in that area are depreciating their equipment on a four year basis—50% the first year; 25% the second and 12½% the third and fourth years. He said “most” of the operators. In our study of the situation, we find that operators throughout the nation are using widely varied methods, even in the same areas. Some use a five year plan—20% each year. Others use a four year plan—25% each year. Then there’s the four year method—40% the first year; 30% the second; 20% the third year; and 10% the fourth year. Some operators have established a depreciation method on a three year basis of 33-1/3% each year. We even know of one operator who uses The Cash Box price lists as his depreciation method.

Even with one of these methods established by the individual operator, in many instances he still is put in a position of having to explain his position to district tax officials, who today seem to have complete authority to agree or dispute the method. We know of several instances where, after a conflict, operators have been advised “if you have been using a certain depreciation method for your past reports, you have established a precedent.” In other instances, operators have had to put up a real battle to retain their established method.

However, the difficulty arises when an operator, in good faith, discovers he has an inequitable depreciation method, and wants to change it. Then, we understand, the government officials, in most cases, refuse to go along.

With the inflationary conditions as they are today, most operators could use a more realistic depreciation method to enable them to conduct a profitable business—and to cope with the problem. The Cash Box has suggested a three year method—75% the first year; 15% the second year; and 10% the third year. As banker Erfle says “we believe that the highest amount of depreciation should be obtained the first year.”

The question arises: “How can this be accomplished?” Each operator, of course, could approach his district tax office individually—but it appears to us that the answer must be a concerted and strong approach on a national basis by the leaders of the operating fraternity to the heads of the Internal Revenue Department in Washington to establish a “set of rules” on a practical and equitable basis.
NOW! TRUE STEREO REALISM!

THE NEW STEREOPHONIC

SEEBURG "222"


TWIN STEREO SPEAKERS

These speakers, available only in pairs, are the key to full, beautiful stereophonic reproduction in every location. Heavy duty, 8-inch high fidelity type. Attractive, modern housing. For wall or corner installation.

ALWAYS INSTALLED IN PAIRS AND DIRECTLY OPPOSITE ONE ANOTHER
HEAR IT ANYWHERE in the LOCATION*

THE NEW STEREOPHONIC

Finest single pricing phonograph ever offered the coin-operated music industry. (Dual pricing optional), 100 selections. Select-O-Matic mechanism. Remote control optional. Tormat memory unit.

DESIGN PATENT PENDING

Now bring the listening magic, brilliance and realism of stereophonic music to every location.* With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Both of the two new Seeburg phonographs are stereo all the way—from the pickup, through the dual amplifier to the newly developed twin stereo speaker systems. And, both are completely compatible—monaural records sound better than was ever possible on even the finest single channel systems.
**SEEBURG DISTRIBRIBS SHOW NEW STEREOPHONIC MUSIC SYSTEM**

Seeburg Introduces First Completely Integrated Stereophonic Juke Box Music System To Operators Throuout The Nation

CHICAGO—The Seeburg Corporation, this city, has added an entirely new dimension to coin-operated music with the introduction of the first completely integrated stereophonic music system for commercial use, company officials revealed today.

Herbert J. Siegel, chairman, and Delbert W. Coleman, president, The Seeburg Corporation, announced that its two-channel, stereophonic coin-operated music system, the first able to make full use of newly-perfected stereo records, has been introduced to music operators across the country, and is expected to be appearing soon in public locations.

"For the first time," Messrs. Siegel and Coleman said, "patrons of restaurants, taverns and other public places of amusement will be able to enjoy the thrilling realism of stereophonic music, heretofore available only in expensive home sets. The effect," they said, "is that of being surrounded by the music... of listening to your favorite music or entermainer live from the finest seat in the theatre or night club."

The Seeburg system is completely stereophonic, utilizing a magnetic stereo pickup, a high fidelity two-channel amplifier, and high fidelity speakers, thus faithfully reproducing the two channels originally recorded. A new method of using the Twin but separated speakers in the phonograph cabinet for most of the bass sounds—since they are largely omni-directional—permits the upper bass, mid-range, and treble tones to emanate from multiple pairs of satellite speakers located above head level on walls around the room.

"It is this feature of using specially designed multiple twin stereo speakers that gives the Seeburg system its stereophonic quality, no matter from what point in the room the listener may be hearing the music," Messrs. Siegel and Coleman explained. "In home systems and other methods using only two speakers located at floor level," they added, "the listener must be located in a limited area, if he is to obtain the full stereo effect."

The new Seeburg stereophonic phonographs are compatible in that they play standard monaural recordings as well as stereophonic records.

All of the new Seeburg stereo phonographs also have many additional features exclusive to Seeburg, such as dual programming and dual pricing, remote control, select-o-matic mechanism and the tormat memory unit.

The new Seeburg stereo phonographs are available in two models, "220", 160 selections; and "220", single pricing with dual pricing optional.

**Music Guild Of Nebraska To Hold Fall Meet Nov. 15-16**

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer, Music Guild of Nebraska, with headquarters in this city, announced that the association will hold its Fall meeting at the Evans Hotel in Columbus, Nebraska, on Saturday and Sunday, November 15 and 16. President Hubs will act as host.

Ellis advises that registration will start at 6 P.M. on November 15; dinner will take place at 7:30 P.M.; and the Board of Directors will meet at 9 P.M. On Sunday, November 16, a general business meeting will take place at 2 P.M., with a meeting of the Cornhusker Investment Club to be held immediately following. The big banquet will start at 6:30 P.M.

"There will be entertainment for the ladies during the business meeting", stated Ellis, "and door prizes will be given away at the banquet."

**Auto Bell Mfg. Co. Adds Three Distributors To Gain Nat’l Coverage**

CHICAGO—Al Warren, sales manager of Auto-Bell Manufacturing Company, announced that the firm recently stepped up its drive to garner coverage in the national coverage, with the addition of three distributors in different sections of the country.

Auto-Bell is currently in full production on "Circus Days", an upright amusement game, according to Warren.

Distributors appointed by Warren last week were: Ace Novelty, Atlanta, Georgia; J. H. Moore, president; Friendly Novelty, Youngsville, Ohio; Mr. Friend, owner; and Modern Distribution in Denver, Colorado. Lou Schuman is president of Modern.

Warren, who recently returned from a whirlwind sales trip, stressed his and prezzy Zeb Wolf's satisfaction with Auto-Bell's accomplishments saleswise; and "Circus Days" acceptance throughout the country.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Husband And Wife Operating Team Give Their Views About Loans To Locations

THOMASVILLE, GA.—Walter J. and Pauline R. Bagnall of Thomasville Music, this city, elaborate on their views regarding loans to locations. Signing the same letter both of these well known music operators write:

"We believe lending money to locations unwise and very unsound from a financial standpoint. The operator, today, has enough of a financial burden keeping his equipment up to date and paying his other general operating expenses. If the operator is short of cash he has to go to a bank, or lending institution, pay interest and put up ample collateral for security. But, if he lends money to a location, they do not put up any collateral or pay interest. The operator has no definite assurance that the location will continue to do business with him or anyone else.

"Twenty-three years ago, when new at the game of operating phonographs, we thought we had to lend money to locations to secure them. After making many loans of several hundreds to several locations that seemed trustworthy, and ending up holding the bag, the realization came that these loans amounted to the same thing as an operator buying beer licenses, stocking the locations and not receiving any of the profits. In several instances having to forfeit the amount of loan.

"Some operators may claim it gives them a hold over the location and they can use any type of equipment, or give any type of service to location. But a person using that kind of reasoning is not a very wise operator.

"If a location is so good his competitor will try to get it away, if he doesn't advance loan to location, he should be interested enough and willing to keep the very best equipment in location and give good service with out location requesting it.

"We do not lend money to locations and have not done so for eighteen or more years now. When approached for a loan location, we advise we do not lend money. They are referred to bank or lending institution. If they are acceptable to bank, and bank will lend them money if they have a sign on note, we will co-sign note, providing loan is insured. That is the only business-like way to handle situation.

"When a competitor resorts to lending money to get a location away he is really bribing, or buying the location owner. We have competition of this sort, but, do not have to resort to racketeering tactics ourselves. We may lose a location occasionally in this way, but sooner or later the ones we want back come back because of unsatisfactory service by competitor.

"Some locations also make a racket of borrowing from operators. Several years back we lost a location because a competitor offered location a sum of money to let him move his equipment in. Less than three months later location went to still another operator for a loan and agreed to let him move his equipment in. The first competitor did not have sufficient time to recover amount he had put out before he lost location.

"In our opinion an operator who resorts to lending money does not have much confidence in himself, or the service he gives, and the equipment he uses. These things stand on their own merits. We do not believe any operator today has unlimited extra working capital so why should he jeopardize what he does have by lending a few hundred here and a few hundred there without collateral or interest, or any guaranteed insurance against losing it. The same money put into equipment will return the original amount plus a nice dividend and he can be sure he will get his money back.

"Believe any honest sincere location is business enough to listen to advice and suggestions as to how to get financial assistance through bank or commercial lending agencies, and in turn, will respect the operator more than he does the one who suggests throwing an operator out who keeps clean, attractive equipment in place, gives good service, just to procure a loan or a gift of cash.

"We have never tried to bribe or buy a location or put a piece of equipment in hand another operator's equipment on location. At the present time we have been doing business with more than 25% of our locations for 25 years. If a location is good and warrants it we keep the latest equipment without a request from the location to do so.

"We say a great big NO to lending money. It isn't necessary."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Coven Music Appointed Dealer For AMI Phono

In Chicago, Michael Spagnola, manager of AMI Sales Company, this city, local outlet for AMI products, announced the appointment of Coven Music Corporation, this city as dealer for AMI music products.

In making the announcement of the appointment, Spagnola said, "We are very pleased to have the operators in our territory another source where they can buy their AMI equipment. I invite all the operators in our area to utilize the facilities of either Coven Music Corporation or AMI Sales for their phonograph needs.

We are very proud and happy with our arrangement with the AMI Sales Company," stated Ben Coven, "Coven Music Corporation has been in the phonograph distributing business for almost fourteen years and we know and understand the operators' problems." He went on to say, "Our entire organization is intact and as always our sales, parts and shop facilities are ready to serve the operators. Sid Paris, Irving Orvig, Herb Biderknap and myself will be looking forward to visiting with you."

Loans Are Necessary, But Perilous, Says Michigan Op

Wyandotte, Mich. — Dale O. Lee of this city feels that loans are necessary but that this is a perilous business.

"If you are a poor collector", he advises, "you shouldn't make loans to locations.

"Business has been good for many years", he recollects, "and yet there are people in this business who can't survive when the chips are down. Some are operating for as long as 20 years", he says. "Some are now dead. At one time, back during the depression, and especially at license time, fifty percent of the taverns would demand a loan.

"Then they would want to take a year to repay this loan. Most of them would want us to take either 15% or 20% of the liquor sales each month. In some cases, 50% of the revenues of the establishment. This way they could continue to have some cash to operate their businesses with.

"Then", says Lee, "the law would come along and kick the machine out. You never got your money back.

"If you are operating vending equipment, you just can't afford to make loans.

"The loans I'm speaking about are such as for license fees that run around $800. The locations could run from $500 to $1,000 and, possibly, $300. Then they want the operator to furnish the balance.

"Of course", Lee advises, "some loans do you good. But if things really get rough and you've got only $10 in your pocket, you better keep that $10 just where it is.

"I do feel, however", Lee concludes, "that every case is different and, if loans have to be made, the lender should give the loan a lot of thought before he makes it."

More On Location Loans: Yes—No

Legislative Against Loans

ST. LOUIS, Mo.—Harry Raiffe of Atlas Amusement Co. has joined the anti-location loan protests.

"Leans to locations are going to put most of us out of business. All your cash is tied up with location owners on loans to locations, chips on your own bill. We an operators are nothing but fools," he continued. "In St. Louis, the breweries passed this loan evil on to the operators."

In concluding, Raiffe claims, "There is only one way out. Legislative loans out. Give the operators some new cars while the operators drive the old dogs."

Run Their Own Businesses

MARION, Ind.—"Why invest in equipment and then have to pay someone to keep the location to keep the location in business?" asks C. F. Cole of Silent Selling, this city.

"If the location owner is entitled to presence on location claims, "he says, "there must be an opportunity to earn, how much one can earn, to manage his own affairs."

"This", he concludes, "is just the elementary and basic rule of business."

One Word Against

CINCINNATI, O.—With one short word, which summed up his opinion on location loans to locations, Charles Kantor of Ace Sales, this city, said: "Against."

Al Rodstein and Fred Walter, Banner Specialty, report everything going along smoothly and all hands busy... Joe Silverman tells us the annual operators banquet, set this year for November 16, is almost entirely sold out... Albert Polak and Saul Groenteman, International Amusement, arrived from Europe last Saturday. Albert and Saul state that the situation abroad is good. They were pleasantly surprised at the wonderful activity they found on their arrival here. Both plan to return to Europe in four to six weeks to enlarge their operations on the Continent... Marty Brownstein, Active Amusement, has spent several days in Ash has had returned after stay at Greenbriar. Frank O'Neill and his wife back from New York, where they unwound for a few days... Bill Wilson, International Scott Crosse, unhappily to leave... Joe Cardoza in no longer Chantry... Joe is very enthusiastic about the samples of the new Rock-Ola 120 and 200... Dave Mess, David Ross, & Julian show the Eastern Seaboard showed the new Seeburg Stereo phonographs last week at the Broadwood Hotel, and it was an impressive showing indeed. Jack Gordon, the Seebury factory, spoke to the operators on the economics of the Coven Coven's WURLITZER under the "Coven Corporation," WURLITZER released this morning.

"WURLITZER... The Playmates on Roulette. Following are "Rockin' Robin" by Bobby Day on Class 2, "Don't Talk About Me" by Pat Boone. Of the four couples at Chips Dist. Co., the Working Joe Landy of Fplette & Dick of Bobby's "Rockin' Robin" party on Tuesday.

"Then the Coven's WURLITZER are off and the party is on."

POLAK & GROENTEMAN ARRIVE FROM EUROPE

PHILADELPHIA FILBERTS

"What's in THE CASH BOX That Counts—INTERNATIONALLY?"

GO MODERN BUY WURLITZER

[Advertisement for Wurlitzer products]
## THE ROCK-OLA MANUFACTURING CORP.

Cordially Invites You to the

OPERATOR PREVUE

At Your ROCK-OLA DISTRIBUTOR Showroom

During ROCK-OLA WEEK

NOVEMBER 2nd THROUGH NOVEMBER 8th, 1958

to See and Hear How

ROCK-OLA

SETS THE TEMPO

of the Industry with the Phonograph Line of '59

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<td>Automatic Games Supply Co.</td>
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<td>Automatic Music Company</td>
<td>1214 West Archer Street</td>
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<td>H. B. Brick</td>
<td>925 East Front Street</td>
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| 135 East Main Street | Jackson, Mississippi |
| 926 West Washington Street | Phoenix, Arizona |
| 100 Liberty Avenue | Buchanan, Michigan |
| 7001 Farnell Avenue | Detroit, Michigan |
| 24 North Perry Street | Montgomery, Alabama |
| General Music Sales Co. Inc. | 251 W. Biddle St. | Baltimore, Maryland |
| Hallgren Distributors, Inc. | 406 Third Avenue | Malone, Illinois |
| H. Z. Vending & Sales Co., Inc. | 1030 Douglas Street | Omaha, Nebraska |
| Lake City Amusement Co. Inc. | 4533 Peavey Avenue | Cleveland, Ohio |

**LeStorurgeon Distributing Co.**

| 2838 South Boulevard | Charlotte, North Carolina |
| 3202 Tujon Street | Denver, Colorado |
| 6309 Mountain Blvd | Oakland, California |
| 812 South Press Street | San Antonio, Texas |
| 511 Eye Street | Modesto, California |
| 114 Elliott Avenue | Seattle, Washington |
| 335 Edgewood Avenue, S. E. | Atlanta, Georgia |
| 4701 Washington Blvd. | St. Louis, Missouri |
| 3401 N. W. 36th Street | Miami, Florida |

**Modern Distributing Company**

| 3202 Tujon Street | Denver, Colorado |

**Sanders Distributing Co.**

| 415 Fourth Avenue | South Nashville, Tennessee |

**Scotti-Cross Distributing Co.**

| 1425 Spring Garden Street | Philadelphia, Pennsylvania |

**Seacoast Distributors, Inc.**

| 120 North Avenue | Elizabeth, New Jersey |

**Dan Stewart Company**

| 140 East 2nd South Street | Salt Lake City, Utah |

**Ross Distributing Company**

| 90 Riverside Avenue | Jacksonville, Florida |
| 3701 Kessen Avenue | Cincinnati, Ohio |
| 1465 Texas Ave. | Shreveport, La. |
| 1574 Union Avenue | Memphis, Tennessee |

**Walcox Distributing Company**

| 1020 Main Street | Dallastexas, Texas |

**Western Distributors**

| 1126 Southwest 16th Avenue | Portland, Oregon |

**World Wide Distributors, Inc.**

| 2330 North Western Avenue | Chicago, Illinois |

**HAWAII**

| Automatic Vending Machine Co. | 1583 California Avenue | Waialua, Oahu, Hawaii |

**CANADA**

| Jack L. Howey | Bay Cliff Inn | Millford Bay, Ont., Canada |
| Lawrence Novelty Company | 540 Boucher Street | Montreal, Que., Canada |
| William Pound Agencies, Ltd. | St. John's, Newfoundland, Canada |
| A. Pullmer Company | 145 Scolls Street | Winnipeg, Man., Canada |
| Select Music Company | 1803 Commercial Drive | Vancouver, B. C., Canada |
| Van Dusen Brothers | 10538-130th Street | Edmonton, Alberta, Canada |
| Van Dusen Brothers | 723-10th Avenue | Calgary, Alberta, Canada |

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**ROCK-OLA MANUFACTURING CORPORATION**

800 North Kedzie Ave., Chicago 51, Ill.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
HOTTER \(' N EVER!!

**"CIRCUS"

Atlas Music, Chicago, Shows New Seeburg

MORRIE & EDDIE GINSBURG

CHICAGO—Over 200 operators attended the two-day open house held by Seeburg Company, this city, when they held their formal showing of the new Seeburg Stereo line of phonographs.

Open house was held on Friday and Saturday, October 17th and 18th. Due to the constant stream of out-of-town visitors, the program was extended to include the entire week of October 18th.

Morris and Eddie Ginsburg, Nate Feinberg, Harold Schwartz, Bill Phillips, and the entire staff of Atlas, were on hand to greet the guests. The Seeburg factory had several of its technical staff on hand to explain the new unit to the operators.

The Atlas officials were entirely pleased with the reception of the new Seeburg Stereo phonographs and reported a large quantity of orders have been received by the firm for these machines.

OUTSTANDING FEATURES:
NEW STREAMLINED CABINET
OCCUPIES LESS SPACE THAN ORDINARY PIN TABLES.

TROUBLE-FREE ELECTRICAL MECHANISM.

LARGE CASH BOX.

NATIONAL SLUG REJECTOR

COMPACT UNIT
APPROVED EVERYWHERE!

Kaye Co. Ships
"Deluxe Competitor"
In New Finish

AUTO-BELL MANUFACTURING CO.
29 WEST KINZIE STREET
CHICAGO, ILLINOIS U.S.A.

CONVERSION FOR M100 & M10100 SEEBURGS
45 RPM ONLY $44.50
$22.50 FOR 3 1/3 RPM
FAST CARRIAGE BEARS WITH UNIT—ONLY $3.00 EXTRA SHIP IN

Lou Wolcher's Mother Dies

NEW YORK—Mrs. Rose Wolcher, mother of Lou Wolcher, well-known distributor and head of Advanced Automatic Sales Company, San Francisco, California, died here on Wednesday, October 22. Services were held on Friday, October 24, at The Riverside, Bronx.

All The Leading Coinmen Read The Cash Box

OPS FIND ATTENDING SERVICE SCHOOLS TO THEIR ADVANTAGE
CALIFORNIA CLIPPINGS

With the current "hot spell" in Los Angeles breaking every existing weather record for the month of October, most operators and distributors along Pico this week seem to be more concerned with how to "keep cool" for the present than anything else. It's bad enough to learn that the AMI Service Conducted this week was well attended by both operators and their servicemen and that they are now finding it much more to their advantage to attend these classes. Badger has informed the distribution of the Skarum Burglar Alarm for the Southern California territory, states Jack, and it is being accepted enthusiastically. Jack also mentions that due to the heat the mail order business was especially heavy this week. Marshall Ames informs that Pete Ley, from outside sales at Badger, spent this week in San Diego, Leonard Badger, who reports he was rejuvenating his route and had purchased several new AMI-1200 phonographs. These new machines, says Badger, are making a great move in other equipment into the shop so that it may be serviced and put into 100% operating efficiency. Walt Cook, Palos Verdes operator, along with Mrs. Cook, traveled a few miles this week to see a new shop that was recently returned from a vacation trip to the Grand Canyon. They reported having taken the trip to the bottom of the Canyon on mule-back.

Charlie Daniels, at Fair Laymon's, states that, despite the heat, business had been very good the past two weeks. He added that he was receiving a new shipment of AMI-1200 phonographs. The new machine, says Charlie, is doing all the interior decorating in the new home and hopes to move in by the first of November. Syl Burdick, operator from Montebello, on a hunting trip to the northern part of Utah, says Minthorne Music, Ralph Cracens reports that the Premier Showing of the last Seeburg Phonograph with the breakfast Seeburg Phonograph, is more than up to par and is anticipated. Leaving, with the heat being accepted enthusiastically. Jack also mentions that due to the heat the mail order business was especially heavy this week. Marshall Ames informs that Pete Ley, from outside sales at Badger, spent this week in San Diego, Leonard Badger, who reports he was rejuvenating his route and had purchased several new AMI-1200 phonographs. These new machines, says Badger, are making a great move in other equipment into the shop so that it may be serviced and put into 100% operating efficiency. Walt Cook, Palos Verdes operator, along with Mrs. Cook, traveled a few miles this week to see a new shop that was recently returned from a vacation trip to the Grand Canyon. They reported having taken the trip to the bottom of the Canyon on mule-back.

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Munves Offers Line Of Safes For The Coin Machine Trade

Almost 300 Attend H. A. Franzt Seeburg Showing Houston Happenings

A sumptuous luncheon banquet, spiked with some sparkling entertainment, added zest to Houston showing of the new Seeburg stereophonic phonographs and related products at the Lone Star Restaurant. A total of 400 attended, including operators, their families and personnel, from all over the trade area were enthusiastically present. H. A. Franzt, president of H. A. Franzt and Co., firm that sponsored the program, was on hand to meet the people. Then Mr. Von Reutl, vice president of the sponsoring concern, spoke in general terms of records, new equipment, and plans for the new machines. Next came service manager Earl Holt who effectively, if humorously, discussed technical angles of stereo and coin operated phonographs. Last was scholarly A. G. Bodoh, chief engineer of coin systems for the Seeburg Corp. He gave a thorough, enjoyable and completely realistic demonstration of sound projection and reception via stereophonic control. After the program, there were extensive holdings when he recently bought out Southwestern Amusement Co. from Bill Rider. Kelly himself is a 20 year old with a $100,000 estate. The company has major operations in coin paraphernalia and cigarette machine operations. . . . Beautiful Miss Dorothy Zepeda, secretary to H. A. Franzt Co., in a ceremony performed at 14th Ave. Baptist church, gave a charming, enjoyable, and completely realistic demonstration of sound projection and reception via stereophonic control. . . . Operator Fred Troy gave out that he was not using a wheelbarrow for cash transportation from phonos to curb but neither was he using a snuffbox. Operator Bryan Hatley of Cleveland, Ohio, has just received the former's new model phonograph showing intact by attending last one. . . . Out of town operators lately present in the city included Bill Linker, Tedd Leavell, Donald Baker, Albert Marks, Newton; Ray Racine, Woonsocket, R.I.; Steve Pielock, Worcester; Donald Maher, Pontiac, Ill.; Connie Pocius, So. Boston; Joe Lepera, Cambridge, Mass.; John Haines, Haverhill, New Hampshire; and John Haines, Haverhill, New Hampshire; and B. A. Wilson, Brooklyn, N.Y. . . .

Claim Loans Hold Down Equip’t Cost

RICHMOND, Ky.—"I believe that loans can be made to an operator's advantage," stated K. A. Corroney of Central Music, this city.

"I find, when I don't make loans, my equipment replacement cost is at least 50 per cent higher."

MNfN

MUSIC MACHINES

WURLITZER

2150

$675

2104

$550

1700

$375

SEEBURG

C

$375

ROCK-OLA

1438

$200

KIDDE RIDES

$25

ASSORTED

$200

Guaranteed

BIG BALL BOWLERS

$25

ASSORTED

$200

Guaranteed

WANTED!

For new coin laws on SHUFFLE ALLEYS and BINGOS

* All Makes

December 1, 1958

Chase Coin

WORLD WIDE Presents... A GOTTILE 5-BALL FESTIVAL!

OPERATORS! JOBBERS! DISTRIBUTORS!

WE MUST SELL THESE 5-BALLS IN QUANTITY! IF INTERESTED IN

FINEST QUALITY AND THE LOWEST LUXES AT

CALL OR CABLE — COLLECT — TODAY!

MULTIPLE PLAYERS

MULTIPLE PLAYERS

POOL PULL $255 3-PL. HYBRID STAR $215

REGULAR $225 2-PL. WINDMILL $225

2-PL. CONTINENTAL $215 2-PL. POOL $225

2-PL. SHUFFLE $225 2-PL. BALL $225

2-PL. MARATHON $225 2-PL. AIRCRAFT $225

SINGLE PLAYERS

SINGLE PLAYERS

POOH PULL $195 WORLD CHAMPION $225

DEEP $195 1-PL. HYBRID $215

CROSS CROS $195 REP. LUXE $195

SUPER CROS $195 ACE HIGH $195

2-PL. SUPER CROS $195 TRIPLE SS $195

2-PL. MARATHON $195 RAINBOW $195

CLASSY BOWLER $145

MISCELLANEOUS 5-BALLS

WILLIAMS SATELITE $225

BALLY 3-PL. CIRCUS $225

BALLY 2-PL. POOL $225

WILLIAMS TEL. POOL $225

WILLIAMS RING $225

WILLIAMS KING $225

WILLIAMS REPRODUCTION $225

BARGAINS GALORE!

DON'T DELAY—ORDER TODAY!

ALL EQUIPMENT IN STOCK—PROMPT SHIPMENT!

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVE., CHICAGO 47, ILL.

Closing Date: 1-30-59

"It's what's in THE CASH BOX That Counts—INTERNATIONALLY"
Loans Only To Proven Locations

GRAND RAPIDS, MICH.—“Making a loan to any location is bad business,” reports Bill L. Miller of this city. “The only loans we make are to locations with whom we have done business for from five to ten years. These people are established. They have proved themselves sound businessmen. We have stopped all other loans as this is the best way to go broke fast.”

“This looting to locations,” Miller says, “will go on and on, but,” he adds, “it will catch up with operators who take these chances under present day conditions.”

Chicago Phono Bowling League Gets Torrid

CHICAGO—It was a high-scoring night for the Automatic Phonograph Bowling League. Sixteen keglers rolled 500 or better series. Seven men bowled 400 or better. T. Bennett of Chicago Music rolled a 246 for the season’s high game so far.

Coven Music took three games from Chicago Condensers led by C. Pirt, with a 518 while top man for the losers was C. Zuber with a 453. Chi Music swept all three from the Galilea. R. Deriso shot a neat 618 for the winners while Reze Galiet came up top on top for his team with 542.

Galigano took two from Star Music with three of their men: E. Testo, T. Galiano and C. Alisi shooting better than 500 each. Johnny Domens had a 571 for Star Music. ABC won two from Mercury Records led by E. Swider with 505. Mercury’s best was F. Kaizer with 507. Deca Records took them all from Phonoservice. Deca’s top bowler was P. Corso with 532. Phonoservice leader was C. Martin with 492. B&B took two but only by a few pins. R. Bauer rolled 569 for B&B. The top man for Atlas Music was A. Brzezinski with 567.

Looks like the boys and girls are warming up for the turkey tournaments starting next month.

Arch Lightbody, like 800,000 other Americans, is cured of cancer. Like 800,000 other Americans he went to his doctor in time—in time for early diagnosis and prompt and successful treatment. He learned that many cancers are curable if detected in time.

You can do two things to defeat cancer: Have an annual health checkup. Be alert to the 7 danger signals that could mean cancer:

1. Unusual bleeding or discharge.
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal. 4. Change in bowel or bladder habits.
5. Hayfever or cough.
6. Indigestion or difficulty in swallowing.
7. Change in a wart or mole.

If your signal lasts longer than two weeks, go to your doctor to learn if it means cancer.

AMERICAN CANCER SOCIETY
The Musical Sales Company, Balto., Shows Seeburg Stereo

BALTIMORE, MD.—On October 22 The Musical Sales Company of Baltimore held a dinner meeting at The Southern Hotel, this city, to present the Seeburg Selectomatic Seeburg Photograph. The showing was conducted by Mack Lesnick and Stan Lesnick of The Musical Sales Company, and Jack Gordon of The Seeburg Corporation. Also on hand to greet the guests were Hy Lesnick, Charles Cabrera, Bill Reed, Bill Swoon, Dave Adler, Artie Hausman, Harvey Blake, Ivy Hollander, Denny Zeiter, Ben Love, Cello Howard, John Cossentino, Roland Slatkoff and Sam Unger, all of the Musical Sales Company.

Also present, representing Seeburg were Tom Herrick, Charles Smith and Ray Melendez. From the Equitable Trust Company were Otts Reichelt and Jim Reid.

Operators who attended were:


GOOD VALUES!!

SHUFFLES

Belly ABC BOWLING ALLEYS—11 FT. & 14 FT.

Belly LANES

Belly TournamenY

Belly CHAMPION

Belly STRIKE

ChiCo BOWLING LEAGUE

MUSIC

AMERICAN M-80

AMERICAN E-120

AMERICAN G-200

Seeburg V-200

Wurlitzer 3150

PHONE—WRITE—WIRE

RUNYON

Factory Representatives for:

AMI, Inc., Belly Manufacturing Co.,

Irving Kaye Co., Permo, Inc.

1006 8th Ave., New York, N. Y., 10018

125 Franklin St. N., Nashville, N. H., 37207

213 Willow St., Hartford, Conn., 06106

SUNNY MODELS

BRITAIN, ITALY & RUSSIA

WASHINGTON: John D. Cokinos, Tony Galeos, Stanley Mills, John N. Deoudes, Myron Loewinger, Evan Griffin, Gus Pappas, Tony Festa, Irving Sattler.


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Atlantic-New York Shows
Seeburg Stereo At 3 Offices

NEW YORK—Atlantic New York Corporation hosted music operators in its three offices this week in introducing Seeburg's new stereophonic phonographs.

Atlantic's first showing took place in its Hartford, Conn. office on Tuesday, October 22. Mac Perlman, Mayer Parkoff and John Stupnik welcomed the operators who came in from this area to view the new phonographs.

On Wednesday and Thursday, operators in the New York territory visited the New York office to view and listen to the sound emanating from the stereophonic equipment. On hand here to greet the operators were Merv Parkoff, Murray Kaye, Mike Colleland, Steve Quinn, Harold Goodwin and Gordon Howard.

On Saturday, October 26, the New York office, New Jersey, office, was the scene of the showing, which brought in numbers of music operators served by this office. Greeting the operators here were Oscar Parkoff, Mayer Parkoff, Art Seglin, Ray Teniracoast, and Ray Baroff.

In reviewing the events of the week, Mayer Parkoff stated: "Our personnel in all three offices were tremendously excited over the tremendous reception of the new Seeburg stereophonic machines displayed. What made the deepest impression on me was the report by our sales executives of the actual number of orders taken. Our plan at the present is to work closely with every operator in setting up the equipment in the location so that the best possible stereo sound can be produced for the satisfaction of the patron."

How About A Golf Tourney For Trade Here? EASTER FLASHEs

An undercurrent of excitement prevailed this week. The showing of the new Seeburg phonographs, featuring stereophonic sound, brought in loads of music operators to Atlantic New York Corp. to see and listen to the new machines. Parkoff and Murray Kaye reported tremendous enthusiasm by the operators and look forward to the next few weeks as many of them will be working for expanding the area looking forward to attending the dinner and dance of the Music Operators of New York at Ben Makal's "Town & Country Club" in Brooklyn, on Saturday night.

Meyer Parkoff, Atlantic New York Corp., had quite a busy week. On Tues., Oct. 22, he was in Hartford, Conn., with Mac Perlman, he greeted music ops attending the showing of the new Seeburg stereo music system. Wednesday and Thursday, operators came to the Hartford office where many of them were shown, and then on Sat., he was in the Newark, N.J., offices. Meyer, who has taken off considerable weight by dieting, won't have to worry about his food now. The action now is in widening interest to putting on weight. Dick Diecicco's (Westchester dept.) son, Richard, Jr., entered Denver University this semester, where he is majoring in music and dramatics. Jack Selom, looking thinner and younger than ever, made rounds of wholesalers. Mike and Rose Munve finish up a nice vacation in Hot Springs. (Rose one week), and return to the office on Fri., Oct. 24. Joe Munve advises the firm has added another item for the cointrade—l a line of Protocol safes. Sandy Moore, Sandy Moore Distributors, reports the firm still selling Wurlitzer pinball machines as they're delivered. Model "2200" the best seller. Abe Lipsky on the road visiting ops along the Jersey shore. Barney and the man, in Atlantic-New York's office on Friday, to talk to us about his 6 ft., 2 in. son, Tommy, a basketball whiz, who'll be playing for Lawrence High School this fall. Hank Peteet, Wurlitzer field engineer, back at Moore's for the week which will be concluded with attending the Music Ops banquet.

Barney (Shugy) Supermark, Runyon Sales, kept busy in his office behind closed doors, dealing and wheeling with visiting ops. In a one-sentence report, Shugy interrupts his conference to tell us many of his machines are now being serviced by him and AMI phono sales steady. "Hymie Koeppel, Koeppel Distributing, busy working, but Harry just sits and dreams—looks like the arrival of a grandchild any day now, the first. Elmer Rowe, Rowe Music Co., Menands, N.Y., in visitng Runyon Sales on music machines. Al Simon and Al Fenello, Albert Simon Inc., excited over operating on Coin's "Twin Bowler." In our visit here, even the ops standing in line to compete in pairs. Simon reports that since ChicoChin's "Cross Cruss Hocky" was licensed and ops have placed the machine on location, with reports of collections have brought in many ops who placed orders. Jack Wilson, pres., New York State Operators Protective, is in town visiting. One of his location owners, Paul Lasini of Luigi's Restaurants, Newburgh, made the trip and talks with him. Jack, who's ailing, advises he'll be unable to get to Music Ops banquet, but several others from his area will be in attendance. Knoss, back from a week's stay at his farm at Sparrow Bush (near Port Jervis, N.Y.), where most of his time was spent on the golf course, Ray's a low score shooter. With so many golfers, and many of them real dedicated golfers, this area, how about someone setting up a tournament, say next spring or summer. Our other reason to get you all together is that we've been bagged a dozen new winners, and the others can shoot under a handicap. The Cash Box will be happy to award the winner (and dub)." Joe Kuchn-neck tells us he's thinking of playing for some time back as a music operator. Other operators just games. Joe's son, Barry, in Germany with Uncle Sam's forces.

Sander Show of Wurlitzer Stereo Gets Favorable Op Reaction

Clayton Norberg of Mankato, Minn., and Hank Krueger of Fairfax, Minn., have been in Canada the past 10 days hunting geese and ducks. The hunting has been wonderful as last Friday Clayton clouted home and back. That day they had bagged 44 geese and ducks and still had several days to go. Fred Norberg has been on a duty and son Harlow is taking care of things. Mark Coughlin, Mankato, doesn't have to do any hunting as his friends gave him several days and they were beautiful. Roy Foster, Sioux Falls, S.D., was in Watertown, S.D., as late last week for several days. McCauley had him hunt and his friends hunt, too. They hunted a grand total of 450 miles in the far north east coast area of Canada where her own island is stationed. Mr. & Mrs. Tom Ocran, of Deadwood, S.D., are in South Bend where they saw the Notre Dame Army game and were present to see the Iowa-Nebraska game. On the way back home Tony will stop off at Rochester to get his annual checkup, Harry Ocran, of Wisc., stopped in the cities for a few minutes enroute to Watertown. S. D., where he will get his annual checkup. Tony expects to be there on time. Herman Pastor, St. Paul, in Lowa, is in town visiting with the Badger Sales gang. Sander Dist. Co., Mpls., held a Wurlitzer Show of Stereo Party Trays, & Fri., 11-17. Irv Sander stated that comments of the operators and their wives were very favorable. Operators at the show were Bob Cross, Joe's son, Jimmy Cross, Charley Popp, Marvin Doerr, Morry Sables, Mr. & Mrs. Harold Miskelstadt, Jack Miskel, Bill Welch, Ben Jahnke, A. B. Cecil, Tom Roberts, Kenner Anderson, Frank Phillips, Joe Weiler, Mr. & Mrs. Don Lezech, Frank Davison, Walter Wirtz, Loren Beaudoin, Carl Christiansen, John Butzler, Clem Pinawaki, Carl Stachel, Leonard Bjerke,楞, Wayne Woytenson, Gene Eilandi, Eddie Kubes, Mr. & Mrs. Ike Sundeen, Harry Guly, Lawrence Cullinger, Leo Landshger, Jerrt Neubel, Jimmy Keller, Lloyd Williamson, Bob Reese, Harry Sandler, Don Bollinger, and Mr. & Mrs. Cecil Terry. Refreshments were served and everyone had a very good time. Solly Rose of Sander Dist. Co. in a trip to Valencia, Sander, Minn. for a few days. Operators through that area are expecting tons of planes and hunters for the next few weeks which should help the game and juke box gross.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Cash Box
New Coin Machine Products Are The Order Of The Day

- CHICAGO CHATTER

New products in all segments of the coin machine business seems to be the order of the day—new phonographs, new sound projectors, new games—new guns and new vending machines. All these products are magnificently engineered, designed, carefully produced and are now being offered to operators all over the world to pep up their locations and to attract their profits. All in the last quarter of 1958 should be real big. To quote Alvin Gottlieb, "Content will definitely surpass the sales on any 4-player game we have here. Joe Bluestein of First Coin is busy with all kinds of plans to make the firm's last quarter of 1958 the best quarter of all times. It was nice to hear from Bob Sifer, managing director of the National Coin Machine Distributors Association. Bob is busy with plans, new policy and setting up meetings to expand the association's activities. Bob just purchased the use of a home in Naperville and says his family will move the change back to a home of their own after a couple of months of motel life...

... Seen around town, Whitney L. Cruikshank of the Tradewell Co. export specialists to the far east, out in Los Angeles. "Business is just the greatest," says Paul Jack Mitnick

Fletcher Chester E. $.

Johnny.

James 'Cleaned.

new way distributing on have are this.

School cute bushes.

is Lord cakee,

the can travel orders about 'em next Harold Peters in the east. ... Purveyor's Harold Perkins in a real happy mood after the Bears trimmed the Rams and playing host to Irv Linderholm at Abbot's in South Minneapolis and Lawrie E. Higgenbottom. ... Don Moloney back at the job and feeling fine a few days in the hospital.

Dan is a real expert on stereo sound, having a big rental setup at the house in the middle fort while Howie Freer is away on a bit trip. Bill DeSelm hosting Nordwood Vesch of Central Distributing at St. Louis. Ralph Sando, our man in Chicago for the past week. Bill Ralph

Jack Mitnick reports that his grandson broke a leg playing football.... Irv Sandler sent out a cute announcement showing his son in a football uniform that read, "I spent $800.00 to send my son to college and go on a back!" All of which explains that number one son Warren, just back from a tour of duty with the Army, is taking charge of the Sandler Distributing Co.'s offices in Des Moines. Warren is married and the proud father of two daughters. This correspondent remembers when Warren was the backfield star on the Valley High School Grid, but today it was Chico and Frank in the middle. . . . The firm's first hit was this statement by their current

... Michael Spagnola, of AMI Sales Co., happy about the deal arrangement just concluded with the Coven basic organization. "The entire Coven organization is well liked and we're happy to have them with us," says Spagnola.

... Again reports Ed Levin at Chicago Dynamic Industries, "We just can't keep up with our business. November 2nd and the collection reports come in, that's all brother." Ed said that Mort Secore is traveling in the south and Harry Glick has been calling on distributors in the middle west. At Jennings, Louis Urban and Eddie Howard getting set for the vending machine show in St. Louis. In addition to a new model milk vendor, Jennings will show a new automatic store unit called "Vendall." This unit handles any packaged items such as bread, pastry, coffee etc. and can handle sales from 5 cents to $1.24. ... Joel Stern happily reports that the entire World Wide organization has been "walking on air" since they saw the new Tempo line of Rock-Ola's stereo phonographs. Recent visitors to World Wide were Don McDonald of Ottawa and Sam Kase of Kan- kakee, Illinois. Joel is getting their orders for the new Tempo line. ... While Phil Weinberg is still deep in the world of his beloved Texas.... Johnny Stewart and new Tempo line of Rock-Ola's stereo phonographs. Recent

KURT KLUEVER

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THE CASH BOX

Reconditioned—Refinished

SEEBURG V-200 $595

with SPEED-READ PROGRAM HOLDER

SEEBURG 1008

SEEBURG 100C

SEEBURG 75C

SEEBURG VL (Converted)

WURLITZER 1700

WURLITZER 1200

A.M.I. G-200

$595

445

395

665

395

2000

535

NEW CALCION 45 RPM CONVERSION for M-1004 with fast-moving carriage gear! Also Conversions for All Machines

NEW!!

SENSATIONAL!!

CALL—WIRE—OR WRITE NOW!

COIN MACHINE EXCHANGE

1012-16 MILWAUKEE AVE., CHICAGO 27, ILL. PHONE: EVERGLADE 4-2600

DETOUR BRANCH: 13448 FENNEL AVE. (TEL: KB6900) 3-1550

NEED! Bing

International

TOM HERRICK

KUTZ KLOWE

 Thumb

t h a m d i e 1

"It's what's in the CASH BOX That Counts—INTERNATIONALLY"
Tops in Competitive Play!

Gottlieb's CONTEST

A 4 Player Game with 4 Flippers!

Here it is Mr. Operator... another 4 player game designed to repeat the same success you enjoyed with Super Jumbo, Jubilee, Majestic and Falstaff. Attracts players year after year in all your locations. Enjoy long term profits and giant resale value... see your distributor and get CONTEST on location today!

- Popular Roto-Targets score up to 500 points
- 2 top targets score Roto-Target value when lit
- 4 contacts spin Roto-Targets
- Top center target scores 100 points
- Alternating life rollunders turn pop bumpers on and off
- 3 or 5 ball play
- Cross-board cyclonic kickers
- Two way double match feature
- Available with twin chutes
- Adjustable 3-4 or 5 plays for 25c

D. Gottlieb & Co.
1140-50 North Kostner Avenue • Chicago 51, III.

ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Nuns Try Hand At Pinball Machines In Rome, Italy

N. Y. Newspaper Runs Story and Pics

NEW YORK—The “Magazine Section” of the New York News, Sunday edition, October 19, featured three photos, occupying most of a page, called “Light Moments”, in which were shown various nuns playing pinball machines.

The News reporter stated, “In Europe, pinball machines in an acceptable pastime. It seems that everybody has become intrigued by the bouncing balls and blinking lights. So when these nuns spotted their first pinball machine in a restaurant in Rome, they decided to try their hands. Before long, the sisters were playing body English to each ball and gleefully comparing scores. They managed to avoid that 'Tilt' sign.”

The first photo showed two nuns studying the playing field. "From their expressions" reported the News, "they are somewhat baffled but nevertheless interested in the knobs and springs of the machine."

The center picture shows a nun playing the machine, and the reporter asks "How big a score will she make?"

The third photo is a real classic, showing a nun with her hand to her face, her expression a study of wonder and astonishment. “Obviously”, states the News reporter, “this nun scored more points than she expected, and is ready to try again this time for a bigger score.”

Subscription

Regular . . . . . . . $15
Airmail . . . . . . . $30
Regular plus 52 Classified Ads of 40 Wds. . $48

THE CASH BOX
1721 B'WAY, N. Y. 19, N. Y.
Telephone J. U.son 6-2640

Can you tell me where I can buy?

ATTENTION! FLORIDA OPERATORS
WE NEED FOR EXPORT

For Any Information relating to this industry... JUST PHONE...

THE CASH BOX
in New York City
Judson 6-2640
in Chicago
Financial 6-7272
in Hollywood
Hollywood 5-2129
in Boston
Hancock 6-8386

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

AMUSEMENT PINBALLS
as American as Cricket and Hot Dogs

Can you tell me where I can buy?
WANT

Your used or surplus records
45's, 78's, or larger, old or new, stock or private collections. We
will pay $10 to $100 per
thousand. Some of the labels we
buy are Brunswick, Vocalion, Paramount,
Gaumont, Martin, Victor, etc.
JACOB S. SCHNEIDER, 109 W.
83rd STREET, NEW YORK, N. Y.
(Tel. TR 7-9417)

WANT—Used Bally Bingos; Gottlieb
and Williams Pins; Used Shuffle
Alleys; Coins and Phonographs.
Send complete list. Highest prices
paid. Representatives of Warliner and
Gottlieb in this office.
GABE FORMER OR SANDY MOORE; SANDY
MOORE DISTRIBUTING CO., 2621
MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Cash! Highest cash paid for
AMERICAN, 12-ALLEY; CHICAGO,
Imperial Team, Leader, Mars, Mer-
cury, Lightning, Clipper and Cap-
ital, Melotone, Decca, Brunswick
and Keesey Bowling Machines.
ALLIED COIN MACHINE CO.,
CHICAGO 22, I.L. (Tel. Canal 6-0293)

WANT—All makes of Shuffle Alleys
starting with Imperial and Royals.
Will pay top dollar.
CLEVELAND COIN MACHINE CO.,
2029 PROSPERITY, CLEVELAND, 
OHIO. (Tel. TO 1-6715)

WANT—To Buy—Bally Bingos, Shuf-
fles, Alleys, Bowlers; Gottlieb; Rock-Ola
Shuffleboards; United. Five Innings;
SIDE BY SIDE DISTRIBUTING,
6501 NO. CALIFORNIA AVE, CHICAGO
1, I.L. (Tel. Armitage 6-7810)

WANT—We pay up to 175 for new or
used Records that have been on the
"Honor Roll Of Hits" within last six
months. Can use up to 150 of a
number, KAY ENTERPRISES, 1015
FIFTH STREET, MIAMI BEACH,
FLORIDA.

WANT—AM II Wall Boxes, Hideaways,
80, 90, 200 Selection Phonographs,
120 P's and F's. Late 2 Player
Pinballs. Write stating condition,
number and best cash price.
THOMAS COIN SALES LTD., ST.
THOMAS, O.N., CANADA. (Tel.
Trinity 3-5332)

WANT—55 RPM Records, new or
used. No quantity too small or
different. Top cash paid. Write
quantity on hand. TONY CAL-
GAN, 1135 1/2 27th STREET,
CHICAGO 29, I.L. (Tel. Dickens 2-7600)

WANT—Quiz Times. Quote price.
Condition and amount you have.
TOLEDO COIN MACHINE CO.,
614 SUMMIT, TOLEDO, OHIO.
(Tel. CH 3-8624, 4005)

WANT—For sale: Piano machines
for change. New and Used.
WANT—For sale: Piano machines
for coin change. New and Used.
ATI DISTRIBUTING CO., 912 Poydras
Street, NEW ORLEANS, LA.
(Tel. MA 3660)

WANT—Juke Boxes and Games for
sale. Cash, send list and condition
and prove. HASTINGS DISTRIBUT-
ING COMPANY, 6100 WEST BLUE-
MOUND ROAD, MILWAUKEE 15,
(Wisc. (Tel. Blamburn 8-6700)

WANT—Records, all speeds, quantity.
Also record accessories, needles,
tapes, etc. Please give full de-
scriptions first contact to avoid de-
lays and assure quick deal.
HARRY WARR
ding Co., 201 EAST 165TH ST.,
NEW YORK 36, N. Y. (Tel. Lulow
6-8100)

WANT—To Purchase 5,000,000 New
Records, All Speeds. We Prefer
Large Quantities at or below Cost.
Will Buy For Cash. Top Prices Offered.
No Juke Box Records. Write or phone,
COLERIDGE, 3609 9th Avenue, new York
23, N. Y. (Tel. Coleridge 6-0389)

WANT—Chicago Coin Bowlers;
Hollywood, Binkler, Ballew, Super
Mark Distributing, Laidlaw, United
Bowlers; Ace Clipper Mercury;
Capitol, Mars, Capital, Regal,
Chicago, Chicago, Du Pont and Bow-
lers. Call, Write or Wire today!
PUR-
VYVER DISTRIBUTING CO., 4332
N. WESTERN AVE., CHICAGO 18, I.L.
(Tel. Juniper 6-1814)

FOR SALE

FOR SALE—Evans Bat A Score $50;
Gypsy Grandma $725; Davy Crock
ett Gun $195; Shooting Gallery $75;
Telepost $65; Sportman Riffle $57;
C. C. Gun $65. Reconditioned and
ready to play. Hi-Low $75; Super
MARK DISTRIBUTING COMPANY,
42 FAIRBANKS St., NEW,
GRAND RAPIDS 2, MICH. (Tel. GL 66807)

FOR SALE—Show Time; Key West;
Big Show; Beach Club; Ready for
Immediate Delivery. We have all
the latest models for all Bally equip-
ment. GENERAL DISTRIBUTING
COMPANY, 1609 OCEANS AVENUE, NEW
ORLEANS, LA. (Tel. TU 7629)

FOR SALE—Vending Machines;
Hand Dryers, etc. MESSAGE US!
Sandy Moore Distributing Co.
(Tel. Manchester 6-1351)

FOR SALE—Bally in line games for re-
sale. These games must be clean
and in good condition. Book list at
LIBEY MUSIC & DIST.
CO., 66 PHOENIX ROW, HAVER-
HILL, MASS.

FOR SALE—When you want best
prices, and quality on used games,
first contact us: NASHA DISTRIBUT-
ING CO., 912 Poydras STREET,
NEW ORLEANS 12, LA.
(Tel. MA 3660)

FOR SALE—Routes in Missouri,
Oklahoma, Arkansas. On routes,
Phonographs, Shuffleboards, Bow-
lers, Guns, From 20 to 30 Thousand.
We have all types Coin Operated,
WANT—机会 & 可用性

WANT—For sale—Several M-100A
steam-cleared nice with 45 RPM Con-
verting Mechanism. 5-year old; For
United, Chicago Coin, Bally Shuffle;
AMI M-100A, 1010 3-66, DUARTE
INTERNATIONAL SALES, 835 E.
31st ST., LOS ANGELES 11, CALIFORNIA.

CLASSIFIED ADVERTISING

COSTS 10c PER WORD

YOU CAN BUY CLASSIFIED ADS HERE FOR $2.00 A BOX SPECIAL.
CLASSIFIED ADVERTISING PRIVILEGE

Write For The Facts To
THE CASH BOX
1721 BROADWAY NEW YORK 19, N. Y.
HOTEL: Green Slam $50; Auto Race $160; Gendy Fan Fair $245; Washington $525; Wms. $50, 1250; 101st S; all types Bingos; Count the next ad is on SUNDAY, NOV. 14, 1971, CHICAGO NEWS, 14, 10; NEW YORK TIMES, 12, 8; WASHINGTON POST, 11, 6; WASH. POST, 10, 4; DALLAS TIMES TELEGRAM, 9, 2; NEW YORK TIMES, 8, 1; CHICAGO TRIBUNE, 7, 1; DALLAS TIMES TELEGRAM, 6, 1; NEW YORK TIMES, 5, 1; CHICAGO TRIBUNE, 4, 1; WASH. POST, 3, 1; WASHINGTON POST, 2, 1; NEW YORK TIMES, 1, 1.

FOR SALE—Ball Trees, 1400, 1250, 1015; all types Bingos; Count the next ad is on SUNDAY, NOV. 14, 1971, CHICAGO NEWS, 14, 10; NEW YORK TIMES, 12, 8; WASHINGTON POST, 11, 6; WASH. POST, 10, 4; DALLAS TIMES TELEGRAM, 9, 2; NEW YORK TIMES, 8, 1; CHICAGO TRIBUNE, 7, 1; WASH. POST, 6, 1; WASHINGTON POST, 5, 1; NEW YORK TIMES, 4, 1; CHICAGO TRIBUNE, 3, 1; WASH. POST, 2, 1; WASHINGTON POST, 1, 1.

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SALE — Bumper Pool Tables $25; New Bally Skill Rolls & Target Rolls — make us an offer, will trade for anything. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSTON, ILL. (Tel. HA 3-4508).

FOR SALE — Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC. 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE — Mercury Counter Grippers 19 (original paint), A-1 $29.50; Wading 440 Series (current Model C), original paint, $99.50; Pop Cobb Skills, $300.00 TIERCE VENDING BOX 225, GREENWOOD, MISS. (Tel. GL 3-5145).

FOR SALE — We have a large stock of reconditioned Shuffle Games and Bingo, Write for list. WESTERHUS CORP., 5726 KEESEN AVE., CINCINNATI, OHIO. (Tel. MONTANA 1-3000).

FOR SALE — Williams 57 Baseball Deluxe $325; Four Bagger Deluxe $225; King Of Swat $115; United Super Bagger $149.50; United Shuffle Targettes $85; Bally All-Star Bowler $250; GLOVE AUTOMATIC VENDING COMPANY, INC. 291 WATER STREET, QUINCY, MASS. (Tel. MFLower 9-0010).

SAVE $175.00 ON CLASSIFIED ADVERTISING!

GET $225.00 VALUE FOR ONLY $48.00

Write today to: THE CASH BOX 1271 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — 6 Pocket Pool Tables $195; Bumper Tables $80; Ready for location with new slate, cushions and cues); Scoreboard $145; Genco Skeeball (2 ft.) $85; Venus $145; Fifth Inning $80; National 9 ft. Shuffleboard $90. H. RETTI & SONS, 4706 E. MAIN, TOLEDO, O. (Tel. UN 5-3814).

FOR SALE — Closeout! Brand new original factory crates, United’s Playtime, sacrifice. $375 ou. Wire, Wire, Wire, IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. Whitney 3-2893).

FOR SALE — Established route Coin Kiddie Rides, located oil and irrigated location North Texas. No competition, new and latest type rides in choice locations, showing one thousand month net, requires all cash. TEXAS ASSOCIATED ENTERPRISES, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DI 3-0222).

FOR SALE — 100 Telequiz, with film. Record conditioned, refined, ready for location. 52 or 104 play. Special price, $79.50. Write for quantity prices and lists of other equipment. G O R SALES, 216 NO. LECLAIRE AVE., CHICAGO, III. (Tel. Avenne 3-6818).

The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Classified ad rate including all words is five cents. Numbers in address cost one word. Minimum of one word. $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—$48 Special Classified Advertisers! You are entitled to a classified ad of 80 words in each week's issue for a period of one full year, 52 consecutive weeks. You must agree to change your Classified Ad each week if you do not desire. All words over 80 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 13 hour, of preceding week to appear in the following week's issue. If you are a $48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NIGHT AT THE CASH BOX, 1271 BROADWAY, NEW YORK 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

How to get a $4 classified ad here each week for full year for only 93c

Write today to: THE CASH BOX 1271 BROADWAY, NEW YORK 19, N. Y.

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Rob Young for development and engineering advice. Rob Young Service, 2127 BEN LOMOND PLACE LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren't—you should be. For $15 a year (only 29c per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your fellow friends to "join the family". Send a check for $15 to: THE CASH BOX, 1271 BROADWAY, NEW YORK 19, N. Y.
**How To Use "The Cash Box Price Lists"**

[Also known as the “C. M. I. (Coin Machine Industry) BLUE BOOK”]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Week Exchanges—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no prices, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Some coin on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outside firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc. figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

**CODE**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machine not Added
8. Added

**PHONOGRAPH—Continued**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price UP</th>
<th>Price DOWN</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 V200, '55, 20 Sel, 45 RPM</td>
<td>$525.00</td>
<td>$695.00</td>
<td>$170.00</td>
</tr>
<tr>
<td>4 V250, '56, 20 Sel, 45 RPM</td>
<td>$455.00</td>
<td>$195.00</td>
<td>$260.00</td>
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<tr>
<td>4 K200, '57, 25 Sel, 45 RPM</td>
<td>$775.00</td>
<td>$815.00</td>
<td>$40.00</td>
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<tr>
<td>4 W1-L56 Wall Box 56</td>
<td>$3.00</td>
<td>$5.00</td>
<td>$2.00</td>
</tr>
<tr>
<td>4 W4-L56</td>
<td>$5.00</td>
<td>$8.00</td>
<td>$3.00</td>
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<tr>
<td>4 3W5-L56 Wall Box, 54 Sel</td>
<td>$5.00</td>
<td>$8.00</td>
<td>$3.00</td>
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<tr>
<td>4 W6-L56 5/10/20 Wireless</td>
<td>$5.00</td>
<td>$8.00</td>
<td>$3.00</td>
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<tr>
<td>4 3W1-wall-a-mat</td>
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<td>$8.00</td>
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**WURLITZER**

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<tbody>
<tr>
<td>4 I015, '46, 24 Sel, 78 RPM</td>
<td>$15.00</td>
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<td>4 I017, '46, 24 Sel, 78 RPM</td>
<td>$20.00</td>
<td>$30.00</td>
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<td>4 1000, '56, 25 Sel, 78 RPM</td>
<td>$25.00</td>
<td>$50.00</td>
<td>$25.00</td>
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<tr>
<td>4 1100, '47, 24 Sel, 78 RPM</td>
<td>$35.00</td>
<td>$55.00</td>
<td>$20.00</td>
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<tr>
<td>4 1200, '56, 45 Sel, 45 or 78 RPM</td>
<td>$40.00</td>
<td>$100.00</td>
<td>$60.00</td>
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**SEEBURG**

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<th>Model</th>
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<th>Price DOWN</th>
<th>Change</th>
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<tr>
<td>M100B, '49, 100 Sel, 45 RPM</td>
<td>$95.00</td>
<td>$150.00</td>
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<tr>
<td>M100B, '51, 100 Sel, 45 RPM</td>
<td>$100.00</td>
<td>$175.00</td>
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<tr>
<td>M100C, '51, 100 Sel, 45 RPM</td>
<td>$300.00</td>
<td>$375.00</td>
<td>$75.00</td>
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<tr>
<td>M100C, '51, 100 Sel, 45 RPM, Light Colored</td>
<td>$350.00</td>
<td>$450.00</td>
<td>$100.00</td>
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<td>M100D, '51, 100 Sel, 45 RPM</td>
<td>$400.00</td>
<td>$500.00</td>
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<tr>
<td>M100D, '51, 100 Sel, 45 RPM</td>
<td>$450.00</td>
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<td>M100D, '51, 100 Sel, 45 RPM, Rev</td>
<td>$500.00</td>
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<tr>
<td>M100D, '51, 100 Sel, 45 RPM, Rev</td>
<td>$550.00</td>
<td>$650.00</td>
<td>$100.00</td>
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<td>4 V200, '55, 20 Sel, 45 RPM</td>
<td>$525.00</td>
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<tr>
<td>4 K200, '57, 25 Sel, 45 RPM</td>
<td>$775.00</td>
<td>$815.00</td>
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<tr>
<td>4 W1-L56 Wall Box 56</td>
<td>$3.00</td>
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<td>4 W4-L56</td>
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<tr>
<td>4 3W5-L56 Wall Box, 54 Sel</td>
<td>$5.00</td>
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<tr>
<td>4 W6-L56 5/10/20 Wireless</td>
<td>$5.00</td>
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<tr>
<td>4 3W1-wall-a-mat</td>
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**WURLITZER**

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<tbody>
<tr>
<td>4 I015, '46, 24 Sel, 78 RPM</td>
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<td>$30.00</td>
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**SEEBURG**

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<td>$150.00</td>
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<td>$100.00</td>
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<td>$8.00</td>
<td>$3.00</td>
</tr>
</tbody>
</table>
the I-200 plays records in rotation
side 1
side 2
side 3
side 4
in the self same order as the music was heard in the original performance.
Another feature that makes the I-200 the juke box locations want!

AMI Incorporated
1500 Union Ave., S.E.
Grand Rapids 2, Michigan
Chicago Zurich

known by operators since 1909 for the most dependable coin operated music instruments made.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### PINBALL GAMES (Continued)

<table>
<thead>
<tr>
<th>Game</th>
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<tr>
<td>6. Choco Coin Player</td>
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<tr>
<td>7. Choco Coin Deluxe</td>
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<tr>
<td>8. Choco Coin Deluxe Long</td>
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<tr>
<td>9. Choco Coin Deluxe Short</td>
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<tr>
<td>10. Choco Coin Deluxe Tri</td>
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### SHUFFLES AND BOWLERS

<table>
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<tbody>
<tr>
<td>1. Bally Victory Bowler (3/54)</td>
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<tr>
<td>2. Bally Champion Bowler (3/54)</td>
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<tr>
<td>3. Bally Champion Bowler (7/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>4. Bally Coin Bowler (6/55)</td>
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<tr>
<td>5. Bally Coin Bowler (8/55)</td>
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<tr>
<td>6. Bally Coin Bowler (10/55)</td>
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### RIDEES

<table>
<thead>
<tr>
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<tr>
<td>1. Bally Champion Horse</td>
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<tr>
<td>2. Bally Challenger</td>
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<tr>
<td>3. Bally Challenger (11/52)</td>
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</tr>
<tr>
<td>4. Bally Coin Bowler</td>
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<tr>
<td>5. Bally Coin Bowler (6/55)</td>
<td>275.00</td>
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<tr>
<td>6. Bally Delux Bowler</td>
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<tr>
<td>7. Bally Delux Bowler (6/55)</td>
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<tr>
<td>9. Bally Delux Bowler (7/55)</td>
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### BOWLING

<table>
<thead>
<tr>
<th>Game</th>
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<tbody>
<tr>
<td>1. Bally Bowl King Pin Bowler</td>
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<tr>
<td>2. Bally Delux Bowler</td>
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<tr>
<td>3. Bally Delux Bowler (6/57)</td>
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<tr>
<td>4. Bally Delux Bowler (6/55)</td>
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<td>5. Bally Delux Bowler (11/52)</td>
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### bowling Tournaments

<table>
<thead>
<tr>
<th>Tournament</th>
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<tbody>
<tr>
<td>1. Bally Champions Tournament</td>
<td>125.00</td>
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<tr>
<td>2. Bally Challenge Tournament</td>
<td>125.00</td>
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<tr>
<td>3. Bally Challenge Tournament(11/52)</td>
<td>125.00</td>
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<tr>
<td>4. Bally Challenge Tournament(7/55)</td>
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### BOWLING LEAGUES

<table>
<thead>
<tr>
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<tr>
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<td>2. Bally Challenge League</td>
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<tr>
<td>6. Bally Challenge League(6/57)</td>
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<tr>
<td>7. Bally Challenge League(6/55)</td>
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### BOWLING TOURNAMENT PRIZES

<table>
<thead>
<tr>
<th>Prize</th>
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<tbody>
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### BOWLING TOURNAMENT AWARD PRIZES

<table>
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<tr>
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<tr>
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<td>2. Bally Challenge Award</td>
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### BOWLING TOURNAMENT EVENT PRIZES

<table>
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<tbody>
<tr>
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### BOWLING TOURNAMENT PARTICIPATION PRIZES

<table>
<thead>
<tr>
<th>Participation</th>
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<tbody>
<tr>
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### BOWLING TOURNAMENT ATTENDANCE PRIZES

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### BOWLING TOURNAMENT QUALIFICATION PRIZES

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</tr>
</tbody>
</table>
November 1, 1958

**TWO GAMES IN ONE**
Player Easily Sets Game For REGULATION Or HIGH Scoring (By The Flip Of A Toggle Switch)

Equipped With Roll-over Switches For Trouble-Free Operation

Plexi Back Glass — Standard Equipment!

Now! DOUBLE Profits with DOUBLE Play!!!

2 Players Can Bowl At The Same Time!
As Many As 8 Players Can Participate!

**CRISS-CROSS HOCKEY**

Featuring "Cris Cross" Bonus Scoring with 9 Bonus Scoring Combinations...

Every Time A Player Completes A Card A Letter In H-O-C-K-E-Y "Lights-Up" For Additional Scoring!

Available In Replay or Novelty Models! Fits Any Type Locations...
Size 5 ft. x 2 ft.

The Profit Sensation of the Year!
A limited quantity still available. See it at your distributor!

**ROCKET SHUFFLE.**

**CHICAGO Dynamic Industries, Inc.**

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Fascinating SKILL-TIMING Feature in

UNITED'S

CYCLONE

SHUFFLE ALLEY

Travelling lights on playfield and backglass register changing values of Super Strikes, Strikes and Spares... Nine changes of value for each

PERFECT SCORE

9600

Large ball-type puck actually hits pins for realistic bowling action

1 to 6 Can Play

GREAT FOR COMPETITION

DELUXE AND REGULAR MODELS

NATIONAL REJECTOR

SIZE:
8½ FT. by 2½ FT.

SHIPPING WEIGHT
430 LBS.

OTHER UNITED HITS

PLAYTIME
Bowling Alley

JUPITER
Shuffle Alley

ATLAS
Shuffle Alley

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR
Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME... all adding up to biggest earning-power in years.

Get your share of the big BEACH TIME money.
Get new Bally BEACH TIME at your Bally distributor today.