The Sensational Record With 3 Different Endings

"TOMMY, RICHARD AND HARRY"

by

DICK JACOBS and His Orchestra

vocal by

PEGGY POWERS

CORAL # 9-62048

b/w

"THE SORCERER'S APPRENTICE AND DANSE MACABRE"

Pam Garner

"ME AND MY SHADOW"

b/w

"PINCH ME"

CORAL # 9-62041

Burt Keyes

"IF YOU ARE BUT A DREAM"

b/w

"I GOT EYES"

CORAL # 9-62040
Last week we discussed the role that American pop music is playing in creating better relations between other nations and ourselves. But music does many other things in the international picture and the current sensation all over the world, "Volare", points that up exceedingly well. For here is a song which reached number one in America and yet had a completely Italian lyric, which most of the people who bought the record did not understand. What they did understand was the feeling involved and that is one of the great things that music can accomplish. For through the interchange of records, people all over the world learn to accept other peoples' methods of expression and that's a long step towards accepting more.

As the recording industry keeps growing and growing in almost every corner of the globe, it becomes clearer each day that hit records no longer remain within their national boundaries but many have the capabilities of going worldwide. We're well aware that American records are played over and over again in practically every country in existence and certainly the majority of the people who hear them there don't understand the words. Likewise now it appears possible for foreign records to establish themselves as hits here in their original form, not through American copies of the song as was so often the case in previous years.

Moreover this is a trend which is getting stronger all the time rather than diminishing. This is due to the fact that the whole world is getting smaller as the methods of communication continue to improve and put all people within easier reach of each other. A song that becomes popular in a foreign country no longer takes months or even weeks to reach us, for instance. Today it's usually on our shores in a matter of days either through the enterprise of music publishers, who are traveling more than ever now, and who are constantly on the lookout for new material, or through record company affiliates, which cull through all new records in an attempt to find those suitable for further marketing. Recorded music therefore is fast taking its place among other mediums as a means of cultural exchange. If the record business continues to grow at the rate it has been for the last several years, records may soon find themselves at the top of the list in the field of international culture.
**The Cash Box TOP 100**

**Best Selling Tunes on Records**

**Compiled By The Cash Box From Leading Retail Outlets**

<table>
<thead>
<tr>
<th>Week Ending</th>
<th>October 25, 1958</th>
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<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Pos. 10/18</th>
<th>Pos. 10/19</th>
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<tbody>
<tr>
<td>1</td>
<td>It's All In The Game</td>
<td>BEST</td>
<td>1</td>
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<td>2</td>
<td>Tea For Two</td>
<td>Cha Cha</td>
<td>2</td>
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<td>3</td>
<td>Topsy (Part II)</td>
<td>Meet Eddy</td>
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<td>4</td>
<td>Chantilly Lace</td>
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<td>5</td>
<td>Bird Dog</td>
<td>CD-1350—EVERLY BROS.</td>
<td>5</td>
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<td>6</td>
<td>Nel Blu</td>
<td>Dipinto Di Blu</td>
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<td>7</td>
<td>Seven It Only Make Believe</td>
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<td>8</td>
<td>Rockin' Robin</td>
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<td>9</td>
<td>Susie Darlin'</td>
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<td>10</td>
<td>Do-101—Jimmy Star</td>
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<td>11</td>
<td>SR-12677—CONWAY TWITTY</td>
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<td>12</td>
<td>CS-229—BOBBY DAY</td>
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<td>13</td>
<td>Tom Dooley</td>
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<td>14</td>
<td>CA-4049—KINGSTON TRIO</td>
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<td>15</td>
<td>You Cheated</td>
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<td>16</td>
<td>EN-1027—LITTLE ANTHONY &amp; IMPERIALS</td>
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<td>16</td>
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<td>17</td>
<td>The End</td>
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<td>18</td>
<td>EN-3071—EARL GRANT</td>
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<td>18</td>
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<td>19</td>
<td>Little Star</td>
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<td>19</td>
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<td>20</td>
<td>AX-2500—ELEGANTS</td>
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<td>21</td>
<td>You Are You</td>
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<td>CA-4044—CLIFFE STONE</td>
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<td>CD-1350—EVERLY BROS.</td>
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<td>24</td>
<td>Bee It's Only</td>
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<td>25</td>
<td>AC-41235—JOHNNY MATIS</td>
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**Indicates Best Selling Record or Records.**
About JULIUS LaROSA

As A&H directors of Roulette Records, this hectic business we're in seldom affords us the opportunity of producing a record that we feel deserves a very special and unique place in the music world.

We honestly believe that JULIUS LaROSA has such a record in his first release for the company. "UNTIL HE GETS A GIRL" written by Bob Merrill is not only the right song for JULIUS LaROSA, but a once in a lifetime song.

"LET NATURE TAKE IT'S COURSE" written by Larry Coleman is a free and easy, swingin' side that could quickly catch on.

We're proud to have JULIUS La ROSA on Roulette and we think you'll agree his first for us is a winner.

HUGO & LUIGI
A&H, Roulette Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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<th>Label</th>
<th>Code</th>
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<tr>
<td>7</td>
<td>Tears on My Pillow</td>
<td>Little Anthony &amp; Imperials</td>
<td>FL-1027</td>
<td>Little Anthony &amp; Imperials</td>
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<td>Chantilly Lace</td>
<td>Big Hopper</td>
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<td>9</td>
<td>Little Star</td>
<td>Elegants</td>
<td>AK-1350</td>
<td>Elegants</td>
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<td>10</td>
<td>Topsy (Part II)</td>
<td>Cozy Cole</td>
<td>LY-5003</td>
<td>Cozy Cole</td>
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</tbody>
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**THE NATION'S Top Ten**

**JUKE BOX TUNES**

*(PLUS THE NEXT 25)*

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<th>Label</th>
<th>Code</th>
</tr>
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<tbody>
<tr>
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<td>It's All in the Game</td>
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<td>Tommy Edwards</td>
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<td>2</td>
<td>Everly Brothers</td>
<td>Domenico Modugno</td>
<td>CA-4528</td>
<td>Domenico Modugno</td>
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<td>4</td>
<td>Rockin' Robin</td>
<td>Bobby Day</td>
<td>CS-229</td>
<td>Bobby Day</td>
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**The Cash Box, Music**

**Page 6**

**October 25, 1958**

**The Fontane: "Encore d'Amour"**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**GAYITUS MUSIC SHOP**
New York, N. Y.
1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Bird Dog (Evelyns)
4. Tea For Two Chas (W. Cavington)
6. Rockin' Robin (B. Day)
7. Call Me (J. Mathis)
8. Toppy II (C. Cole)
9. Chantilly Lace (B. Bopper)
10. Near You (R. Williams)

**ERNSTON'S**
Dallas, Tex.
1. It's Only Make Believe (C. Twist)
2. I Got A Feeling (B. Nelson)
3. Tom Dooley (Kingston Trio)
4. Queen Of The Hop (B. Darin)
5. Song Song (V. Castro)
6. Git In (G. Vincen)
7. Sometime Blues (Cochran)
8. Mexican Hat Rock (A. Jack)
9. Nel Blu (D. Modugno)
10. La De Dada (D. Hawkins)

**G. C. MURPHY COMPANY**
Washington, D. C.
1. It's All In The Game (T. Edwards)
2. For My Good Fortune (Brown)
3. The End (G. Grant)
4. No One Knows (Dixon & The Belmonts)
5. Chantilly Lace (B. Bopper)
6. Tea For Two Chas (W. Cavington)
7. Tears On My Pillow (Imperial)
8. Carol (C. Barry)
9. You Cheated (Shields)
10. Toppy II (C. Cole)

**KATZ DRUG COMPANY**
Kansas City, Mo.
1. Chantilly Lace (B. Bopper)
2. Toppy II (C. Cole)
3. It's Only Make Believe (C. Twist)
4. It's All In The Game (T. Edwards)
5. You Cheated (Shields)
6. Rockin' Robin (B. Day)
7. Tea For Two Chas (W. Cavington)
8. Sometime Blues (Cochran)
9. Pussy Cat (Amos Bros.)
10. Treasurer Of Your Love (E. Rodgers)

**MUSION CITY**
Los Angeles, Calif.
1. Toppy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Tea For Two Chas (W. Cavington)
4. To Know Him Is To Love Him (Taddy Sears)
5. Nel Blu (D. Modugno)
6. Sometime Blues (Cochran)
7. Susie Darlin' (R. Luke)
8. Hula Hoop Song (T. Brewer)
9. No One But You (Amos Bros.)
10. Leave Me Alone (D. Deed & Doris)

**BOWMAN'S RECORD SHOP**
Bridgeport, Conn.
1. Toppy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Bird Dog (Evelyns)
5. Rockin' Robin (B. Day)
6. Chantilly Lace (B. Bopper)
7. Tea For Two Chas (W. Cavington)
8. You Cheated (Shields)
9. The End (G. Grant)
10. There Goes My Heart (J. James)

**MUSION BOX**
Cambridge, Mass.
1. Chantilly Lace (B. Bopper)
2. It's All In The Game (T. Edwards)
3. The End (G. Grant)
4. Toppy II (C. Cole)
5. Flipido (P. Fagan)
6. Everybody Loves A Lover (B. Day)
7. Just A Dream (L. Clinton)
8. King Creole (P. Presley)
9. Near You (R. Williams)
10. Pussy Cat (Amos Bros.)

**ANDERSON'S MUSIC**
Boston, Mass.
1. Toppy II (C. Cole)
3. You Cheated (Shields)
4. It's Only Make Believe (C. Twist)
5. Tea For Two Chas (W. Cavington)
6. Nel Blu (D. Modugno)
7. It's All In The Game (T. Edwards)
8. Rockin' Robin (B. Day)
9. Tears On My Pillow (C. Twist)
10. Near You (R. Williams)

**LAMP'S MELODY LAND**
Lakewood, Ohio.
1. Toppy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. It's Only Make Believe (C. Twist)
4. To Know Him Is To Love Him (Taddy Sears)
5. Leave Me Alone (D. Deed & Doris)
6. Lonesome Town (R. Nelson)
7. Hideaway (Four Eyres)
8. Call Me (J. Mathis)
9. The Day The Rain Came (J. Mangoe)
10. Hula Hoop Song (G. Gibbs)

**SHERMAN-CLAY & COMPANY**
San Francisco, Calif.
1. Toppy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Tea For Two Chas (W. Cavington)
4. It's Only Make Believe (C. Twist)
5. Bird Dog (Evelyns)
6. Hula Hoop (B.日に)
7. The Day The Rain Came (J. Mangoe)
8. Little Star (Elegants)
9. There Goes My Heart (J. James)
10. Big Daddy (J. Core)

**PARKER STUDIO RECORD SHOP**
Ft. Walton Beach, Fla.
1. Toppy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Vallo (D. Martin)
4. Now The Time Pilles (Wille)
5. Bird Dog (Evelyns)
6. The End (G. Grant)
7. Rockin' Robin (B. Day)
9. Tea For Two Chas (W. Cavington)
10. Sometime Blues (Cochran)

**KINGS HIGHWAY RECORD SHOP**
Brooklyn, N. Y.
1. Toppy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Team On My Pillow (Crombie & Imperial)
4. You Cheated (Shields)
6. Rockin' Robin (B. Day)
7. Tea For Two Chas (W. Cavington)
8. You Cheated (Shields)
9. The End (G. Grant)
10. Stiffen Can't You Tell (Clusters)

**THE MUSIC BOX**
Spokane, Wash.
1. Lonesome Town (R. Nelson)
2. Toppy II (C. Cole)
3. Come On Let's Go (Valence)
4. Tom Dooley (Kingston Trio)
5. To Know Him Is To Love Him (Taddy Sears)
6. With Your Love (J. Scott)
7. Rockin' Robin (B. Day)
8. The Day The Rain Came (J. Mangoe)
9. Pussy Cat (Amos Bros.)
10. Blue Moon (J. Brown)

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
**The Cash Box**

**Disk of the Week**

**I’LL THINK OF YOU** (2:19) [Kahl BMI—Sherman, Ballard, Jr.]  
**SWEETIE PIE** (2:03) [Melrose ASCAP—Fulton, Steele]  
**THE TWO OF US** (2:00) [Sequence ASCAP—David, Edwards]  
**LET ME BE THE ONE TO LOVE YOU** (1:55) [Marson BMI—James]  
**I CAN’T STAY AWAY FROM YOU** (2:17) [Marson BMI—James]  
**BEEP BEEP** (2:20) [H & L BMI—Claps, Ciccheti]  
**YOUR LOVE** (2:09) [H & L BMI—Claps, Ciccheti]  

**McGUIRE SISTERS** (Coral 62047)  
- The McGuire Sisters, always in top form, could have a top chart success in "I’ll Think Of You". It’s an infectious, inviting rock and roll romancer with a pleasant teen-age lyric and an easy-to-dance-to rhythm. Gals blend beautifully Sounds like a winner. The flipside, "Sweetie Pie", has the trio dancing sprightly thru a colorful "Sugar-time" type bopper. Upper half deserves many spins.

**LUCY, LUCY** (2:12) [Sequence ASCAP—David, Edwards]  
- "Lucy, Lucy" is a tender ballad about a love who doesn’t understand, George Hamilton hands in a tender ballad new side on his latest ABC platter. The "Two Of Us" is a tender ballad about a love who doesn’t know how to tell their parents that their love is real and not just "young love". "Lucy, Lucy" is another fragile love tale wistfully delivered and won by the soft voiced performer. Twin threat.

**SONG OF LOLA** (2:22) [CPM BMI—Massagni, August]  
- "Song Of Lola" is a pretty love theme from the current hit film "Marnie". sung by Marnie’s orchestra. Rock and roll ballad in backdrop could make this lovely mood item a teen favorite.

**THE GIRL I LOVE** (2:40)  
- A new ASCAP—Hollom. An inviting new melody is attractively set to a similar R & R tempo by the Craftsmen.

**CANDY CHA-CHA** (2:26) [Leos Feist ASCAP—David, Whitney, Kramer]  
- Two of Mercury's top instrumentalists team their talents on a smooth, easy-to-dance-to cha-cha arrangement of the wonderful oldie "Candy". Pleasantly pleasing. Good stuff for juke boxes.

**THE MARDI GRAS MARCH** (2:20) [Leos Feist ASCAP—Webster, Fain]  
- Ace arranger-conductor Sy Oliver debuts on Jubilee with a refreshing march theme from the up-coming Fox film "Mardi Gras". Exciting instrumental with a delightful dixieland flavoring. Wonderful side for dee jay programming.

**ONE MORE TIME** (2:21) [Sy Oliver BMI—Oliver]  
- A good blues-flavored instrumental swinger composed by Oliver, is fashioned in a most pleasant manner by the maestro. Good hip-swinging beat.

**LOLLIPOPS TO LIPSTICK** (2:00) [Fautley BMI—Roberts]  
- Laura Leslie makes a strong showing on Hanover with a handsome rock and roll novelty. Side has a cute storyline and features excellent multiple track work in the delivery. Side could step out.

**IT'S ETERNAL** (2:16) [Peer Int'l BMI—Roberts]  
- A lovely rock-a-ballad is belted with gusto by the strong-voiced canary. Emotional delivery could make this one a winner too.

**ENOCHE LIGHT & THE LIGHT BRIGADE** (Grand Award 1958)  
- "I WENT TO BE HAPPY CHA" (2:57) [Harms ASCAP—Cesar, Youmans]  
- Enoch Light and his band is again at the top with a risque novelty. Perhaps could catch it for "Tea Party" two sided. Organ is employed throughout giving the Braille a slick and somewhat different rhythm. More dancing and listening merchan-

dises.

**LET ME BE THE ONE TO LOVE YOU** (2:14) [Kahl BMI—Coleman]  
- "Let Me Be The One To Love You" is a new release by the McGuire Sisters. Solid rhythm and melody, with a catchy hook. Good one for the juke box.

**I CAN’T STAY AWAY FROM YOU** (2:17) [Marson BMI—James]  
- "I Can’t Stay Away From You" is a good release by the McGuire Sisters. Strong rhythm and melody, with a catchy hook. Good one for the juke box.

**BEEP BEEP** (2:20) [H & L BMI—Claps, Ciccheti]  
- "BEEP BEEP" is a side pulled from the latest Playmates album ("At Play With The Playmates") because of strong dee jay reaction to the number. The side tells the humorous, but unfortunate story of a Cadillac driver's race with a little Nash Rambler. The tempo is slow at the start but really cuts along at the conclusion. Teenagers, who are all conscious, should get a charge out of this happy opus. Side could be a tremendous hit even tho the station may be lacking in playing numbers that mention products. Flip is a pretty, rock-a-ballad that could also make it. Side also stems from the LP.

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THE TWINS—JIM AND JOHN
(RCA Victor 7382)

B+ "GEE WHIZ" (2:14) [Shaprio, Ben (ASCAP—Alberty)] This phrase greatly popularized by the Everly Brothers. in "All I Have To Do Is Dream" is the affectionate basis of this appealing ballad-styled by the Everly Brothers. The tear-warm sound carried over by the boys here could land them a strong position on the charts. Keep an eye on it.

B "CLASSROOM ROCK" (2:05) [Norma BMI — Ballard, McCon- tul] Measures up well to a frantic rock beat. Top-half for big sales-deejay play.

DOTTY FREDERICK
(20th Fox 115)

B "RICKY" (2:38) [Weimar BMI—Weiner, Berger] Thrasl Federick warms-up to a name (Ricky Nelson?) that could be perfect with emotional sentiments. Hard-tempo sound that could receive attention at hops because of title alone.

C+ "JUST WAIT" (1:50) [Weimar BMI—Evelyn, Smith] The artist emotionally seeks out a reverse bit of psychology concerned with "evening the score" with her lover.

THE GOOFERS
(20th Fox 70006)

B+ "SCOTCH ON THE ROCKS" (2:00) [Melheh ASCAP—Weism] The many Goofers debut on Port with a daisy but attractive bagpipe rock and roll novelty that could go great guns with the teenagers. Side is definitely enough enough to make it. And the beat is very danceable. Has a catchy melody too. Watch it.

B+ "THE HEAD HUNTER" (2:15) [Roncom ASCAP—Weisman] jungle sounds and a Tartan cry open this interesting, off-beat rock and roll number. Exceptionally overall sound could make this one a winner. The beat is there in strength.

DALIDA
(Verve 10152)


C+ "GUA LGONNE" (2:32) [Fred Raphael ASCAP—Fanchere, Lau- reau] The Italian hit which Perez Prado fashioned into a cha cha mambo hit in swing with its original French lyric by Dalida. Pleasant sound. Good conversation piece for jockeys.

MILT KILPATRICK
(Magnat 2006)

C+ "STARRY-EYED" (1:52) [Fair- aeo ASCAP—Haskell] an evolution of Kilpatrick pleasantly ballad-beats a tune which sounds as if it has been apliked to a past. Backing has elements of swing and the rock.

C "FAME AND FORTUNE" (2:27) [Fairway & Fore-Site BMI— Haywood] Kilpatrick and en semble up the tempo here on a fair item.

THE Cash Box, Music

Record Reviews

A DISK & SLEEPER
B+ EXCELLENT
C+ GOOD
C FAIR
D MEDIocre

"Only those records best suited for commercial use are reviewed by THE Cash Box"
Record Reviews

**A DISK & SLEEPER**

**B+ EXCELLENT**

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

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**The Cash Box**

**Sleeper of the Week**

“A HOUSE, A CAR AND A WEDDING” [My Babe] (Peter Maurice ASCAP—Loduan) [Arc BMI—Dixon]

DALE HAWKINS (Checker 906)

- Dale Hawkins, who has developed into a consistent hit maker with a string of chart successes capped by his current best seller, “La Do Dada,” comes thru with another winning coupling on his latest Checker platter. He hands in a beautiful ballad performance on “A Car And A Wedding”, a touching folks-flavored ballad that could go all the way. And he’s exciting in the beat department with a new interpretation of the Little Walter R & B smash of a few years ago, “My Babe”. Both could join hands to give Hawkins his biggest record to date.

**“AIN’T NOTHIN’ BUT LOVE”** (2:08) [Random BMI—Knight]

**MY HEARTCRIES FOR YOU** (2:29) [Massey ASCAP—Sigman, Faith] (Jubilee 5342)

- One of Jubilee’s strongest records and some time is Baker Knight’s coupling of “Ain’t Nothin’ But Love” and “My Heart Cries For You”. The former is a spirited rocker with a terrific beat and a catchy lyric belted with gusto by the exciting performer. The latter is a revival of the old in today’s popular rock and roll best. Strong two-sided entry to watch closely.

**“TOMMY, RICHARD AND HARRY”** (1:45) [Champion BMI—Henry]

**“THE SORCERER’S APPRENTICE AND THE MAGMERE”** (2:09) [Northern ASCAP—Dukas, Saint-Saens]

THE DICK JACOBS ORCHESTRA featuring PEGGY POWERS (Coral 62048)

- The conductor’s “Tommy, Richard And Harry” side may well mean chart attention for the deck. Songstress Powers swiftly reflects about three fellows she is reminded of when she hears “Stardust” (Tommy), “Fascination” (Richard) and “Volare” (Harry), but when it comes to wedding bells she conjures up, and here’s where the gimmick comes in, either Charley, George or Henry. (The listener cannot pre-select ending, it is up to chance). This item will keep the jocks busy. Watch it on the flip side, the Jacobs’ six solos in a swiss-montage of “Man With The Golden Arm”-like arrangement of two familiar classical themes.

**“I WISH I KNEW”** (2:20) [Bourne ASCAP—Stillman, Rossi]

LATELY (2:33) [Alamo ASCAP—Sigman, Faith] (Columbia 41267)

DIANA VON TOWNE (Atlantic 16455)

- This is an inviting swing-beat version of the oldie by a man-combo which includes such name jazzists as John Ewing (trumpet); Buddy Colette (sax) and Reed Callender (bass). Happy rocker side for the youngsters.

**C+ CAROLINE** [Ewing, Beal] (2:02) [Decca 30728) Oldies but goodies: the tune can still be used by the vocalists, including a lead singer, doo on the job on the job and the album adds up to a listenable production.

**“TALL RACE”** (1:58) [Lizarr BMI—Summers, LeFro] Steady uptempo pacing which lacks the instrumental variety of the top-half.

**FRITZ & JERRY**

(Rip 202)

**PERCY FAITH**

(Columbia 41271)

**HARVEY DAVIS**

(Cindy 3011)

**THE EARTH BOYS**

(Capitol 4067)

**THE ROCKIN’ CHAIRS**

(Record 404)

**“PAD”** (1:50) [Lizarr BMI—Summers, LeFro] This is an earthy, all-instrumental beat showing which has grow-on-you power. Though the arrangement runs a steady middle-beat course, the sharing of guitar and sax work offers above-mentioned variety. Interesting work.

**“COME ON BABY”** (2:02) [Decca 30728) Solid uptempo performance on another tune that rings a familiar rock’n’roll bell.

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**MINI ROMAN** (Golden 3738)

**B** “MAMA SAYS” (2:20) [Planetary ASCAP—Tepper, Bennett, Henderson] (Hank Garland, arr.; The Ventures, prod.) With Boys advice from mama and poppa is the theme of this engaging vocal by the countrified pop lads, well-trackd by Miss Roman, the tune has a snappy bounce, and lyrics above the norm of a beat piece. Figure lots of air-play, and good chart chances.


**KAY BROWN**

(Metro 2004)

**B** “IF I HAD YOU” (2:06) [Robins ASCAP—Shapiro, Cornell] The Hongstreek smoothly soft-beats the oldie in manner which retains much of the sentimentality associated with the tune as a straight ballad. One of the “golden” beat revivals of an ever-green.

**B** “I LIKE TO ROCK ’N ROLL SLOWLY” (2:45) [Choice ASCAP—Tableman, Bart) Another easy-going track for the teen market.

**BEV WRIGHT**

(Syphon 1831)

**B** “LOST LOVE” (2:55) [Southern ASCAP—Wright] Bent-ballad know-how is displayed by the countess on an item with several good dramatic touches. The kids will enjoy dancing and listening to Miss Wright’s arrangements.

**C** “YOU KNOW YOU BELONG TO SOMEBODY ELSE” (2:25) [Hoffman ASCAP—Waits, Monaco, West] The thrush wraps-up the oldie with appealing wistfulness. The simple rhythm backing makes only slight mention of a beat, and the male group is on a straight ballad path. There’s desyedge attraction here.

**INTERVALS**

(Ast 25019)

**B+ “SIDE STREET”** (2:45) [Gold Medal ASCAP—Badger, La-Marre, Morris] This “Kings Love Song” makes an able transition to a rock-ballad here, and the vocal crew, solid soundier out front, effectively presents the “Heartbreak Hotel” format. The classic melody should interest the kids. Could move.

**C+ “I STILL LOVE THAT MAN”** (2:55) [Gold Medal ASCAP—Morris, La-Marre, Badger] Female lead on the blues opus.

**JOHN EWING AND THE STREAMLINERS**

(Lark 459)

**B+ “TAVERN IN THE TOWN”** (3:15) [P. & E. BMI—Arr. Callender] This is an inviting swing-beat version of the oldie by a man-combo which includes such name jazzists as John Ewing (trumpet): Buddy Colette (sax) and Reed Callender (bass). Happy rock side for the youngsters.

**SYLVIA SYMS**

(Columbia 41267)

- Sylvia Syms, a deel jazz favorite, makes a most promising debut on Columbia with a powerful new love song titled “I Wish I Knew”. Ably accompanied by a lush rock’n’roll beat instrumentation by Percy Faith, Sylvia lends her strong, vocal chords to the dramatic, love and romance and comes up with a contender. Jocks will be giving this one heavy play, Flap is a sentimental love song. Watch the top half.

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MITT MINTENS

[Mike 110]

B "TOY PIANO BLUES" (2:07) [Knox ASCAP — Bunnell, Brook] Mintens and combo offer a good beat effort highlighted by a tinkling toy piano glissando, and a somber lyric ooh-wah chant from the singer. Interesting rock sound deejays may want to pass on to their listeners.

B "FIREFLY" (2:09) [C E. Morris ASCAP — Leigh, Coleman] A honky-tonk instrumental view of the current Tony Bennett winner. The tune goes along well with such a reading. Both halves give jocks fine working material.

BILLY SNEL

[Wild 100]

B "QUEEN OF HOLLOWEEN" [Conley BMI — Snell] Jocks may want to program this beat novelty on the new label as a rock to tribute to Holloween, which arrives at the end of the month. Snell and his ghoulsounding side-kicks kid around with a nice beat.

C "ONE TOO MANY HEADS" [Bunnell BMI — Jordon] The two-headed gali is the subject of this beat-slinger.

THE JORDAN BROTHERS

[Jamie 1112]

B "OH LOLLY" (2:32) [Jordan-Jamie BMI — Jordon] The kids have a potent rocker in this beat work-out in which the singing duo, and comedy, excels. Rip-norting of the sax is a sound highlight here. This is a natural for hop play.

B "SEND ME YOUR PICTURE" (2:18) [Jordan-Jamie BMI — Jordon] The boys display a tender way with a soft beat ballad. A deceptive tune. For warm hop moments, the deck has what it takes.

THOMAS WAYNE

[Fernwood 109]

B "SATURDAY DATE" (1:35) [DeCapo BMI — Burch, Nelson] This buoyant rock opus has an inviting way. Wayne sings about the things he and his gal can do Saturday night with the silver dollar he has just found, while an inviting female chorus plays the role of the gal. Contagious sound.

C "TRAGEDY" (2:05) [Bluff City BMI — Burch, Nelson] Heavy song of regret from Wayne. He really makes himself part of the plot.

THE INTERNATIONALS

[ASC-Paramount 9964]

B "I LOVE YOU SO" (1:56) [Framce BMI — Cosentino, Menuno, Herrera, Domingo] The boys blend bright breeziness if in familiar minor, to a beat sizzler. There’s much here, combo work included, to keep the kids happy at the polls cut all-around.

C "GOING TO A PARTY" (1:51) [Framce BMI — Cosentino, Muneno, Herrera, Domingo] Typical going-to-the-party beat joviality.

JANE TURZY WITH EDDIE BALLANTINE & HIS ORCHESTRA

[Corral 62039]

B "HONEY BEE" (2:11) [Connel ASCAP — Flick, Trace, Ballentine] A lively pound-on melody with Miss Turzy’s tongue rolling on the words “pretty” when saying “pretty honey.” Figure some deejay attention. (Beat novelty)

B "LOVELY ME" (2:07) [Forster ASCAP — Flick, Trace, Ballentine] A reliable middle-tempo, multi-truck beat. Watch the pro rock ’n roll touch here.

DART WARD

[Dot 15842]

B "Q-T-CUTE" (2:22) [Maryjune BMI — Hunter, Marotta, Mack] Though the disk on the whole sticks close to the well-piped conventions of R & R sessions, Ward has a good way with teen material, and lots of kids will find the production a welcome rock ’n roll addition. Should go over well at jockey hops.

C "MISERY" (2:14) [Maryjune BMI — Hunter, Marotta, Mack] A slow-beat affair, whose lyrics are somewhat folkish. Rhythmic half is more commercial.

GRIZ GREEN

[Mercury 71363]

B "BE HAPPY" (2:00) [Hood BMI — Green] The Green combo-vocalist offers a sort of country-sounding song like session on a merry tune with a happy philosophy. Featured instrument seems to be an organ-grinder. Deejays may want to kick-off shows with this.

C "MOCO" (1:47) [Hood BMI — Green] Sounds of a Middle Eastern flavor here. Novelty bit: a voice that sounds like Morocko, then, and says near the disk’s end, “Come with me to the Casbah!”

CASUALTEENS

[Feist 8529]

B "SHE’S SWINGING" (2:07) [Ex- dancer BMI — Casen] Here’s an effort that has big beat showmanship on both vocal and instrumental counts. The song hinges on the women in the background (and interestingly so) knock a light in a bar, tribute to a totem, and the combo maintains a steady, hard-beat, whirlwind spin deck.

C "NEED YOU SO" (2:36) [Buna BMI — Dee] In an emotional beat stanza, the vocal arrangement of the team mentioned above works very well again. Tune could be stronger.

ERNIE FELICE

[KCA Victor 7317]

B "SUZANNE" (2:20) [Dena ASCAP — Cap — Dunbar] A lush sound track rending of the melody from composer Dunbar and the orch. Fine mood material.

C "GOT BUTTERFLIES" (2:16) [Music Masters BMI — Brando] On more familiar rock ground, Brando capably takes to the hard-beat affair.

HILLY BRANDO

[Wizz 712]

B "MAGIC RECORD" (2:45) [Music Masters BMI — Brando] A lively pound-on melody with Miss Turzy’s tongue rolling on the words “pretty” when saying “pretty honey.” Figure some deejay attention. (Beat novelty)

THE CHAS. M. DEVITT GROUP WITH SHIRLEY DOUGLAS

[Kapp 238]

B "REAL LOVE" (2:45) [Walden ASCAP — Darin, Harris] The English siffle group (it backed Nancy Whiskey on the “Freight Train” click) and thus Douglass work an appealing romancer with excellent ballad-beat touches. McDevitt’s crew forge a skiffle sound for rock ’n roll pacing.

C "STACK-O-LEE" (2:55) [McDevitt BMI — Day] McDevitt returns to the skiffle sound in a lively combo-male vocal performance. Top portion is the more commercial entry.

SEA LARKS

[Dot 15821]

B "THIS IN BETWEEN AGE" (2:15) [Clockus BMI — Sullivan, Smith, Smith] The disk has its cute aspects wherein the vocal team whips up a number of too-young-for-this-and-too-old-for-that lines. Overall sound is good. Worth deejay attention.


BILLY BAYOU

(Tree BMI — Miller)

C "I’D LIKE TO BE" (2:00) [Earl Barton BMI — Ashley]

JIM REEVES

[RC Victor 7340]

C "I’D LIKE TO BE" (2:00) [Earl Barton BMI — Ashley] Jim Reeves follows-up his country-pop hit “Blue Boy” with two good sides for both markets. Reeves’ “Blue Boy” is currently #1 on the country charts. (See Country Reviews.)
In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

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VITAL STATISTICS:

Dick Barba, has been appointed new director of station WLYN-Lynn, Mass. Barba and his crew cover all news stories in the Lynn-Boston area ranging from stray cats to homicide. WLYN also boasts a new voice in Steve Smith who belts from WYER-Carlisle, Fortinbuds a Monday through Saturday 9 to 6. The latest addition to the staff over at WYIR-Evansville, Indiana is Roy Fox. In addition to handling the "Programs At Random" show Fox also writes a romantic column for the local newspaper. Ken Garlard recently took the top spot over at station WHIL-Providence, Rhode Island. The deejay leaves a platter spinning position at WFOR-Portland, Maine. Harley Lucas, Station Manager of WCUE-Akron, Ohio, announced the selection of Joe Mayer as Program Manager of the station. The move formerly with WGAR, WOKD, and WHK-Cleveland, Ohio and WAKR-Akron, before coming to WCUE in June of this year.

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IT'S A GREAT NEW HIT
from a brand new motion picture

THE FOUR PREPS

Up-tempo and swingin' for the first time on

"CINDERELLA"
c/w "GIDGET"

Both tunes from the soon to be released Columbia motion picture "Gidget"

Capitol

RECORD NO. 4078
WE THANK YOU ON OUR FIFTH ANNIVERSARY
This is EPIC's fifth and swinging-est year. A husky five-year-old you never saw or heard! EPIC label with the record department—first product of the Columbia Broadcasting System and Columbia Records. At the same time EPIC is completely independent in ideas, approach and distribution.

In five years EPIC has built a complete catalog of both classical and popular album material as well as single records nearly 400 albums and all of them selling. We've produced four-color hits by Jim Fogleston, Director Popular Albums & A&R

When EPIC began producing albums, we used to spend literally hours deciding whether to let the A&R Department use two, three or four colors for the covers. Only a master-piece would get three colors. Since then we've built a highly successful catalog with hit albums—and everything is four colors.

Four-color hits by Jim Fogleston, Director Popular Albums & A&R

From the beginning, however, EPIC produced adventurous repertoire, moving into new directions that have since been followed by many other labels. Among our first album releases were Neal Hefti's "Singing Instruments," "Wild Bill Davie's at Bivouard," Roy Hamilton's "You'll Never Walk Alone," "Now Everybody Sing!" with Somethin' Smith and the Redheads, and an "EPIC in Jazz" series of reissues featuring the great releases of Lester Young, Benny Berigan, Johnny Hodges, Bobby Hackett, and others. These are still basic albums for record collectors—they still move out in quantity, month after month.

But nothing establishes a line like a hit. After a year and a half of struggling, we came up with our first national best seller, LN 3238, "Gentlemen, Be Seated." (Since Gentlemen, men, at least four A & R men have confided in me that they had always wanted to do a minuet album but just never got around to it.)

EPIC from the beginning has worked to produce a well-balanced, ungimmicked high fidelity sound while using the most modern and finest equipment available. We believe that no label produced a finer record in a given category—soundwise or musically. Judging from the record of the past five years, a lot of customers seem to think we're right.

When EPIC entered the classical business five years ago, all of the standard classical repertoire of the "warehouse" variety had already been recorded many times over by ranking artists and orchestras. The high fidelity boom was in full gear. EPIC, we knew, had a very competitive edge to throw at the market.

One facet became patently clear after our first twenty or so albums reached the dealers' shelves, the critics' desks and a number of adventurous record collectors' homes: the one feature all of our initial albums held in common was our superior recorded sound.

Expansion came rapidly. The eminent permanent conductor of the Concertgebouw Orchestra, Eduard Van Heineken, became an exclusive EPIC artist. His highly successful American tour in 1955 with the Concertgebouw left thousands of musical fans in its wake. Arthur Grumiaux, the fine young violin virtuoso, became an EPIC regular. Our domestic recording programs got under way with the signing of the brilliant Cleveland Orchestra and its world-renowned conductor, George Szell, a man who really knows his way around an orchestra. Now, indeed, in fact, that all of our hopes for Cleveland were realized in the triumphant success both Stell and Cleveland have enjoyed on tours in both Europe and America.

Critics in New York, Philadelphia, London, Paris, etc., have acclaimed the orchestra as one of the world's greatest. Invaluable additions to EPIC's artists roster were the highly talented young American pianist, Leon Fleisher (the first American to win the coveted Queen Elizabeth of Belgium prize). Formerly won by such luminaries as Oistrakh, Gil-els & Co.), the superb Italian chamber-musician maize Blatt and classical guitarist, Rey de la Torre. Clara Haskill broadened her American following considerably by her sensation-al American concert appearances two seasons ago.

Now that we are well along in the race and drawing closer to the leaders, we have learned that getting off to a late start was no handicap at all.

MERCHANDISING THE COMPLETE LABEL by W. Walter Hayman

We at EPIC have found that there is a direct advantage to a complete record label such as ours, for both the distributor and us. The distributor, through EPIC's new catalog has access to many accounts which normally had no need for much of the material he originally carried. In turn benefit to the dealer for his outstanding hits our distributors carry at all times and the heavy distributor-dealer traffic thus created.

Both our pop albums and single records benefit by the up-to-the-minute trends which come to us through the top-notch promotion men employed by our distributors. Again that spirit of independent distribution is one of urgency and fast action that is difficu to duplicate through branch or one-label distribution.

New salesmen who were once terrified at the thought of having to call on a key-classical or album account, genuinely delighted with their task. They have learned that their job is to fill the first chair of a major symphony or chamber orchestra. As a result they now get a kick out of selling classics.

We feel very strongly that all record products, popular singles, classics and popular albums can benefit from and build on independent outlook. We maintain an in- proved as part of our continuing activities, suggestions and criticisms for the purpose of shaping a certain "EPIC" label without change status based on independent distribution.

And let's not forget the tremendous job done by EPIC's field men: Gene Ziegler, Sales Manager; Rob King, Midwest Sales Manager; and Jay Kyle, Southeast Sales Manager. Without these men the operation couldn't be successful.

This is EPIC's fifth and swinging-est year. A husky five-year-old you never saw or heard! EPIC label with the record department—a product of the Columbia Broadcasting System and Columbia Records. At the same time EPIC is completely independent in ideas, approach and distribution.

In five years EPIC has built a complete catalog of both classical and popular album material as well as single records nearly 400 albums and all of them selling. We've produced important classical repertoire with the finest European and American artists.

EPIC has brought adventurous new ideas to the popular album field as well. Lester Lanin's new famous albums brought dance music and the EPIC label to new sales heights. Roy Hamilton, the Merrill Smith Choir, Something Smith and the Redheads, Syl Mines, have further proved EPIC's magnificent turnover potential. With this rich catalog EPIC has proved an important part of the highly competitive record field—an independent distributor can merchandise a complete record catalog, building both a stronger sales base for himself and for each label. We are grateful to our distributors, their salesmen and promotion men for their loyalty, devotion and tremendous effort.

Further proof of their faith in EPIC is the fact that most of the distributors who helped us launch our label five years ago are still with us today.

To everyone who has worked with us, we say thanks—and wait for our sixth year!

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FROM:

jimmy breedlove
joe douglas
the four coins
scott garrett
ray hamilton
errol hickey
the jonies
lester lomax
jack lemmon
kermi leslie
little jae
frankie tyler
sal mineo
doree nelson
joe prisco
the skee brothers
somethin' smith &
the redhead
george smell
lucio faisher
rey de la torre
leonard shore
bernardine
red dorlane zito
pat harrington
joe glaver
ralph & buddy bonds
ruby braff
jimmy mcpartland
merrill staton
phil woods
artie wayne

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
from MIAMI to BOSTON

OUR BEST WISHES TO YOU

EPIC ON YOUR 5th ANNIVERSARY

PAN AMERICAN DIST. CORP.
90 RIVERSIDE AVE.
JACKSONVILLE, FLA.

PAN AMERICAN DIST. CORP.
P. O. Box 37, Biscayne Annex
MIAMI, FLA.

HAPPY
5th

We Are Proud
Of Our Years of
Association with
Epic Records

PORTEM
DIST. INC.
733-11th AVE.
NEW YORK, N. Y.

SALUTATIONS AND
BEST WISHES
TO
EPIC RECORDS

from

ALPHA

A. & I.
Record Distributing Co., Inc.
1000 BROADWAY
CINCINNATI, OHIO

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Happy Birthday

**EPIC**

*IT'S GREAT TO BE PART OF A WONDERFUL TEAM*

**INTERSTATE ELECTRIC**

3733 CONTI ST.    NEW ORLEANS, LA.

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**CONGRATULATIONS ON YOUR 5th Anniversary**

It has been a distinct pleasure being Epic's oldest distributor.

IZ LEVIN
HARRY LEVIN
HYME LEVIN
LEO CHESLAK
AL TRUAX
MIKE HOFFMAN
DICK GARDINER

**CADET DISTRIBUTING CO., INC.**

3766 Woodward  TEmple 2-5000
Detroit 1, Michigan

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**TO THE STAFF and to THE EPIC RECORD COMPANY**

We send our sincere best wishes and heartiest congratulations on your 5th Anniversary. May the coming years be your best.

**MUSIC SALES CO.**

1117 UNION AVENUE
MEMPHIS, TENNESSEE

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“Only those records best suited for commercial use are reviewed by THE CASH BOX”
A Toast to...

EPIC

We’re Happy to Be With a Winning Team

M & N DISTRIBUTING CO.
620 Washington St.
Buffalo, N. Y.

Best Wishes and Congratulations
and
A Continued Happy Association Throughout The Coming Years

SID DICKER • AL PERRY
Promotion: FRANK KELLEY • Manager: DICK GODLEWSKI

ESSEX RECORD DISTRIBUTORS
"New Jersey's Leading Indie Distributor"
10 FENWICK ST.
NEWARK, N. J.

WHIRLING DISC RECORD DIST. INC.
1311 NO. CAPITOL AVE.
INDIANAPOLIS, IND.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
TO ALL OUR GOOD FRIENDS
AND ASSOCIATES AT
EPIC
RECORDS
“BOUQUETS”
from
Sandy Beck — Henry George

From: The Staff of Marnel
To: The Staff of Epic

Our Warmest
Congratulations
For 5 Great Years

CUSTOM
DISTRIBUTING, INC.

“Epic’s Number One Distributor the past two years”
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PRospect 1-2272

Success
on 5 Great Years
and Best Wishes
For Many Many Years
of Continued Success

The Entire
RECORD
DISTRIBUTORS
Organization
Sends Felicitations
and Best Wishes to
The Entire EPIC & OKEH
Organization on the
Occasion of Their
5th ANNIVERSARY

M. S. Distributing
1700 So. Michigan Ave.
Chicago, Ill.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
We are very proud of our association with EPIC RECORDS.

MELODY SALES COMPANY
444 Sixth Street San Francisco, California
MARKET 1-8740

Al Bramy Tony Valerio

BEST WISHES FOR CONTINUED GROWTH

Andy Huffine HUFFINE DISTRIBUTING CO.
3131 Western Ave.
Seattle 1, Washington

Our heartiest congratulations to EPIC RECORDS on the occasion of their 5th Anniversary. We are proud to be part of their success.

Phil Goldberg • Herb Weisman BERTOS SALES CO.
2214 West Moorehead St., Charlotte, North Carolina

The Cash Box Congratulates EPIC RECORDS On Its 5th Anniversary

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE NEW DUANE EDDY Smash

The New Donnie Owens Smash

All The Way

CANNONBALL

NEED YOU

OH! LULLY

b/w Mason-Dixon Lion GUYDEN = 2001 JAMIE = 1111

Manufactured by: JAMIE—GUYDEN RECORDS
Nationally Distributed by: GONE RECORDS
1650 BROADWAY (JU 6-1060) N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NELSON RIDDLE

Takes the “Lisbon Antiqua” route with a great new continental tango

"UNA CASA PORTUGUESA"

C/W "Birds of Paradise"

Record No. 4075
JOE ORLECK PRES. THE CASH BOX

BILL GERSH RETIRES

Consents to Act as Consultant

NEW YORK—After thirty years of active service to the industry, the last sixteen with The Cash Box, which he founded June 1942, Bill Gersh stunned a gathering of close friends at the Savoy Hilton Hotel, this city, this past week, with the announcement of his retirement.

He has consented to act as consultant to this publication. It is well known throughout the industry, these past years especially, that more and more of his time has been taken up in consultations with firms in all divisions of the trade internationally.

He is one of the best known men in the industry. He has traveled the world, meeting various leaders and has become acquainted with almost all firms in the trade. His acquaintance with the largest of any single person in all the history of the industry.

Though he will be available to act as consultant to this publication he may also be engaged in this same capacity for others requiring his wide knowledge and long experience in the industry.

Gersh hasn’t announced any immediate plans other than he will spend the winter in Florida’s sunny clime.

Gene Autry Sells Challenge Records To Joe Johnson And John Thompson

HOLLYWOOD — Gene Autry has sold Challenge Records, along with its subsidiary company, Jackpot Records, to Joe Johnson and John Thompson, who have served as A & R representative and sales manager, respectively, since the companies were formed in March of 1957. The new owners will continue to function in the same capacities.

"The operation has been a highly successful one," Autry said in announcing the sale, "but because of other business interests, it seemed advisable that I dispose of it."

The sale involved the contracts of all recording talent, including the Champs, whose hit record, "Tequila," was one of the company's biggest sellers.

The companies will continue to operate in the Autry building at 6920 Sunset Blvd., Hollywood, which recently was equipped with the latest sound recording facilities.

NEW YORK—At a meeting of the Board of Directors of The Cash Box Publishing Company, Inc., this city, Joseph F. Orleck was voted to the office of President.

Other officers named were Norman Orleck, vice president and secretary; and George Albert, treasurer.

These same officers were elected to serve on the Board of Directors. Joe Orleck is well known throughout the music and record industry—as well as having an extremely close association with the members of the coin machine industry throughout the world, having served as an officer and director on the publication for the past 16 years.

Norman Orleck, named to the position of Vice President and Secretary, has been associated with The Cash Box for the past ten years in which his associations were in the music, record and coin machine fields.

PHILADELPHIA—Paramount Pictures celebrated Columbia Records' issuance of its L.P. album of the soundtrack music from the Sophia Loren—Cary Grant starrer, "Houseboat," by inviting disk jockeys to a big banquet in Philadelphia. Seen here at one of the tables are Harry Ascola, Columbia Records executive, and Dick Clark (right), host of the popular American Bandstand show on ABC-TV. Beside them are their wives.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

A New Smash!

ALMOST IN YOUR ARMS
(Theme from "Houseboat")
Vera Lynn
1930

SUE RECORDS
753 Riverside Drive
Suite 4C, New York, N. Y.

Bobby Hendricks
Smash Follow-up

MOLLY B. GOOD
See 708

A Great New Record! A Great New Group!

MISS ANNIE
b/w
DONNA MY DEAR
by
The Plurals

Wanger # 186-7

C & M Records
439 PENNINGTON STREET
ELIZABETH, N. J. EL 4-7927
"The New Musical Express" Popularity Poll brought some interesting results. The American Outstanding Personality singer was Mr. Presley, closely followed by Pat Boone. Top female singer was Connie Francis, and the Everly Brothers took the honors for the best vocal group.

British names topping each category were as follows: Outstanding Vocal Personality, Frankie Vaughan; Female Favourite, Alma Cogan; Top Vocal Group, The Mudlarks; Top Band, Ted Heath; and the Small Group honors went to Lonnie Donegan.

Jack Jackson and Pete Murray tied for first place in the Favourite Disk Jockey Poll.

"The New Musical Express" will, as usual, present a concert featuring all the winners at the Albert Hall on Sunday afternoon, January 11th.

The Kall Twins are to make an appearance for the Musicorama programme on Europe No. 1.

The Rank Organisation, busy looking for personnel for its record division, is anxiously trying to find an A and R man.

On a visit with his family is Harry Belafonte, staying at the Savoy Hotel. . . . Also there is Kay Thompson, who came to launch her book, "Eloise", and appear on television. . . . Ethel Smith hopped over from Paris on the way back from Brussels to guest on the Sunday night TV show on Channel 9. . . . On the same show were the Harry Sisters.

The Marino Marini Quartet guested on the Saturday Spectacular and sang their hit record, "Come Prima". The boys also did a recording session lasting till the early hours of the morning before returning to Italy for further engagements.

The B.B.C. gave us the first of the telecast George Gobel Shows. This one starred Keyd Smith and Jim Backus. The B.B.C. now seems to have some of the biggest American TV Shows on film. They include The Como Show, The Steve Allen Show, The Phil Silvers Show and The Burns and Allen Show.

Jack Scott’s waxing of “My True Love” is now climbing our charts. This was a slow starter but may be a stayer.

Johnny Mathis high on our best-selling charts with “A Certain Smile”, may finally establish himself as a favourite over here.

Eddie Constantine is over here filming and has recorded four sides for the Barclay label. One of the great songs in France and one which is worth watching is "La Foule."

**London Lowdown**

**England’s Top 30 Records**

<table>
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<tr>
<th>Rank</th>
<th>Record Title</th>
<th>Artist(s)</th>
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<tbody>
<tr>
<td>1</td>
<td>Stupid Cupid/Carolina Moon</td>
<td>Connie Francis (MGM)</td>
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<tr>
<td>2</td>
<td>King Creole</td>
<td>Elvis Presley (RCA)</td>
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<tr>
<td>3</td>
<td>Move It</td>
<td>Cliff Richard (Columbia)</td>
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<tr>
<td>4</td>
<td>Volare</td>
<td>Dean Martin (Capitol)</td>
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<td>5</td>
<td>Born Too Late</td>
<td>Poni Tails (HMV)</td>
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<td>6</td>
<td>Bird Dog</td>
<td>Everly Brothers (London)</td>
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<td>7</td>
<td>When</td>
<td>Kalin Twins (Brunswick)</td>
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<tr>
<td>8</td>
<td>A Certain Smile</td>
<td>Johnny Mathis (Fontana)</td>
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<tr>
<td>9</td>
<td>Come Prima</td>
<td>Marino Marini (Durium)</td>
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<tr>
<td>10</td>
<td>Mad Passionate Love</td>
<td>Bernard Breslaw (HMV)</td>
</tr>
<tr>
<td>11</td>
<td>Poor Little Fool</td>
<td>Ricky Nelson (London)</td>
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<tr>
<td>12</td>
<td>Volare</td>
<td>Domenico Modugno (Oriole)</td>
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<tr>
<td>13</td>
<td>It’s All In The Game</td>
<td>Tommy Edwards (MGM)</td>
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<tr>
<td>14</td>
<td>Return To Me</td>
<td>Dean Martin (Capitol)</td>
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<tr>
<td>15</td>
<td>Volare</td>
<td>Marino Marini (Durium)</td>
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<tr>
<td>16</td>
<td>Western Movies</td>
<td>Olympics (HMV)</td>
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<tr>
<td>17</td>
<td>More Than Ever</td>
<td>Malcolm Vaughan (HMV)</td>
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<tr>
<td>18</td>
<td>Someday</td>
<td>Jodi Sands (HMV)</td>
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<tr>
<td>19</td>
<td>If Dreams Came True</td>
<td>Pat Boone (London)</td>
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<tr>
<td>20</td>
<td>My True Love</td>
<td>Jack Scott (London)</td>
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<tr>
<td>21</td>
<td>Rebel-Rouser</td>
<td>Duane Eddy (London)</td>
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<tr>
<td>22</td>
<td>Fever</td>
<td>Perry Como (Capitol)</td>
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<tr>
<td>23</td>
<td>Moon Talk</td>
<td>Perry Como (RCA)</td>
</tr>
<tr>
<td>24</td>
<td>Patricia</td>
<td>Perez Prado (RCA)</td>
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<tr>
<td>25</td>
<td>All I Have To Do Is Dream</td>
<td>Tony Bennett (London)</td>
</tr>
<tr>
<td>26</td>
<td>Claudette</td>
<td>Everly Brothers (London)</td>
</tr>
<tr>
<td>27</td>
<td>My True Love</td>
<td>Susie Durbin (RCA)</td>
</tr>
<tr>
<td>29</td>
<td>Splish Splash</td>
<td>Charlie Drake (Parlophone)</td>
</tr>
<tr>
<td>30</td>
<td>Tulips From Amsterdam</td>
<td>Max Bygraves (Decca)</td>
</tr>
</tbody>
</table>

**NEW MUSICAL EXPRESS** BEST SELLING RECORDS IN BRITAIN
(Week ending Saturday, 11th October, 1958)

**JONI JAMES**

**THERE GOES MY HEART**

MGM K12706 on 45 & 78 rpm

**TOMMY EDWARDS**

**LOVE IS ALL WE NEED**

MGM K12722

No. 1 Hit In The Country

**IT’S ALL IN THE GAME**

MGM K12688 on 45 & 78 rpm

**JIMMY NEWMAN**

**YOU’RE MAKING A FOOL OUT OF ME**

MGM K12707

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
TITO PUENTE and his orchestra in CUTE CHICK c/w A LA SALUD 47-7372

only those records best suited for commercial use are reviewed by THE CASH BOX
## Best Selling Pop Albums

<table>
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<tr>
<th>Rank</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Only the Lonely</em></td>
<td>Frank Sinatra</td>
<td>Capitol W-1055</td>
<td>EAP-1-1055</td>
</tr>
<tr>
<td>2</td>
<td><em>Sing Along with Mitch</em></td>
<td>Mitch Miller</td>
<td>Columbia CL-1160</td>
<td>B-1160, 1, 2, 3</td>
</tr>
<tr>
<td>3</td>
<td><em>Swing Softly</em></td>
<td>Johnny Mathis</td>
<td>Columbia CL-1165</td>
<td>B-11651</td>
</tr>
<tr>
<td>4</td>
<td>Johnny's Greatest Hits</td>
<td>Johnny Mathis</td>
<td>Columbia CL-1133</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td><em>Concert in Rhythm</em></td>
<td>Ray Conniff</td>
<td>Columbia CL-1163</td>
<td>B-11631</td>
</tr>
<tr>
<td>6</td>
<td><em>Star Dust</em></td>
<td>Pat Boone</td>
<td>Dot DLP-3118</td>
<td>Dot 1069</td>
</tr>
<tr>
<td>7</td>
<td><em>Tchaikovsky: Concerto No. 1</em></td>
<td>Van Cliburn</td>
<td>RCA Victor LM-2252</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td><em>South Pacific</em></td>
<td>Movie Cast</td>
<td>RCA Victor LM-2252</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td><em>Gigi</em></td>
<td>Movie Cast</td>
<td>MGM E-3641</td>
<td>X-3641-5T</td>
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<tr>
<td>10</td>
<td><em>The Kingston Trio</em></td>
<td>The Kingston Trio</td>
<td>Capitol T-996</td>
<td>EAP-1-996, 2-996</td>
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<td>11</td>
<td>But Not for Me</td>
<td>Ahmad Jamal Trio</td>
<td>Argo LP-628</td>
<td>EP-1076</td>
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<td>12</td>
<td><em>King Creole</em></td>
<td>Elvis Presley</td>
<td>RCA Victor LPM-1894</td>
<td>EAP-4319, 4321</td>
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<td>13</td>
<td><em>The Music Man</em></td>
<td>Broadway Cast</td>
<td>Capitol WAG-0990</td>
<td>EDM-990</td>
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<td>14</td>
<td>Cole Español</td>
<td>Nat &quot;King&quot; Cole</td>
<td>Capitol W-1031</td>
<td>EAP-1-1031, 2-1031</td>
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<td>15</td>
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<td>Dakota Staton</td>
<td>Capitol T-1054</td>
<td>EAP-1-1054, 2-1054</td>
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<td>16</td>
<td><em>A lawful Nice</em></td>
<td>Ray Conniff</td>
<td>Columbia CL-1127</td>
<td>B-11271</td>
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<td>17</td>
<td><em>Jumpin' with Jonah</em></td>
<td>Jonny Jones</td>
<td>Capitol T-1039</td>
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<td>18</td>
<td>Billy Vaughn Plays the Million Sellers</td>
<td>Billy Vaughn</td>
<td>Dot DLP-3119</td>
<td></td>
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<tr>
<td>19</td>
<td><em>My Fair Lady</em></td>
<td>Broadway Cast</td>
<td>Columbia OL-5090</td>
<td>A-5090</td>
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<td>20</td>
<td><em>Late Late Show</em></td>
<td>Dakota Staton</td>
<td>Capitol T-876</td>
<td>EAP-1, 2-876</td>
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<tr>
<td>21</td>
<td>Eydie in Love</td>
<td>Eydie Gorme</td>
<td>ABC-Paramount ABC</td>
<td>246</td>
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<tr>
<td>22</td>
<td>Hot Cargo</td>
<td>Ernestine Anderson</td>
<td>Mercury MG-20015</td>
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<td>23</td>
<td><em>Las Vegas Prima Style</em></td>
<td>Louis Prima</td>
<td>Capitol T-1010</td>
<td>EAP-1-1010</td>
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<tr>
<td>24</td>
<td><em>Gems Forever</em></td>
<td>Mantovani</td>
<td>London LL-1032</td>
<td>BEP-4336-7-8</td>
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<tr>
<td>25</td>
<td><em>Baubles, Bangle and Beads</em></td>
<td>Kirby Stone Four</td>
<td>Capitol CL-1211</td>
<td>B-12111</td>
</tr>
</tbody>
</table>


"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
BIG BEAT hit of the season!...

JUDY, JUDY
(Shes a Cutie!)

b/w CHEATTIN ON ME

Arrangements and Orchestra
Conducted by BUNNY BOTKIN

V-10153X45

Warner Bros. Adds 3 To Roster

BURBANK, CALIF.—The signing of three new artists to the talent roster of Warner Bros. Records was announced last week by James B. Conkling, proxy of the diskery, and George Avakian, the firm's director of a&c in New York. Signed to term contracts were ventriloquist Dickie Layne (and his dummy Velvel), pianist George Greedy, and rock 'n roll singer Johnny Sardo. Layne gained fame approximately three years ago through his appearances on the Ed Sullivan TV show, and has since been playing night clubs and theatres throughout the country. Negotiations were concluded between Abner Gershler, representing Layne, and Conkling. Layne is currently in the third week of a six-week nationwide tour, with dates in San Francisco, Los Angeles, Denver, Kansas City, St. Louis, Milwaukee, New York and Chicago.

Greeley, a pianist, conductor, composer, arranger, most recently was associated with Columbia Pictures in that firm's music department. Prior to that he was musical director at Capitol Records, and was responsible for albums with Gordon MacRae, Lucille Norman, and Jane Froman, among others. He most recently completed a tour of South America, serving as conductor of the Symphony Orchestra of Argentina.

Seventeen year old Sardo was discovered by Avakian when the singer sought advice about a recording career. The artist's first Warner Bros. release, "I Wanna Rock" b/w "Used Heart" was issued last week. Sardo writes most of his own material and comes from a theatrical family. His father was an actor in an Italian theatre some years ago, while Sardo's brother Frank is an actor and singer.

More Hits from MILLS—

THE MAGICIAN
DEAN MARTIN
on RCA Victor 47-7371

THAT'S MY DESIRE
CREW CUTS
on RCA Victor 47-7371

MILLS MUSIC, INC.
Offbeat Waxes Revue

NEW YORK—Offbeat Records has recorded another night club review, "Demi-Dozen," sponsored by Julius Monk at his new Upstairs At the Downstairs nitey in New York. Last year, Offbeat cut Monk's "Take Five" revue at the club.

Recording of "Demi-Dozen" took place the week of October 12, with Abbott Lutz as the producer of the album. In an endeavor to get the full flavor of both the revue and the room in which the revue is played twice nightly, the actual recording was cut during the performance. Fifteen of the revue's twenty numbers will be included, both musical and sketches, and featuring the entire cast of six—Jean Arnold, Ceil Cabot, Jane Conwell, Jack Fletcher, George Hall and Gerry Matthews. An Edwardian-styled album cover has been designed by Ed Wittstein who is also responsible for the stage setting of the Upstairs At the Downstairs, and last year designed the sets for NBC's television Opera Theatre.

Founded in 1958 by Robert Blake, a Washington record shop owner, and William Lerner, a New York retailer, the diskery includes in its catalogue, "Try a Little Tenderness," by new singer Walter Skee (a group of standards), an album by the new jazz guitarist Charlie Byrd, and a collection of original material "Songs To Make You Think," by satirist Paul Winters. The firm also issues a classical line under the label of Washington Records.

Fox Activates New Firms In Europe

NEW YORK—Fred Fox, Sam Fox Publishing Company's vice-president, has recently returned from the second of two European business trips. These trips have activated new companies which will represent not only the Sam Fox catalogue, but all its affiliated organizations—Movietone Music, Hollywood Songs, Choral Art Publications, Reynard Publishing and Stargen Music.

Fox stated that his trips were made not only in behalf of his own firm and its affiliated organizations, but also as a representative of the Music Publishers' Association in which he is Chairman of the International Committee. Members of this committee include two distinguished representatives of the music publishing industry, David Adams of Boosey and Hawkes and Franco Colombo of Ricordi.

The highlight of Fox's report to M.P.A. stressed to publishers who are in all phases of the music industry, the desirability of setting up separate operations in three distinct areas of the music business, namely: Popular, Symphonic-Educational, and Background Tape Libraries.

After investigation, Fox found it advisable, in connection with his firm's European operations, to make London the base for supervision of all local representatives on the European continent. This past year, Fox has established a new English company devoted to the distribution of music background tapes in the British Isles and European continent. This new venture, Synchro Recorded Music Library, Ltd., is under the direction of Dennis Berry, formerly connected with Paxton's in London. New standard and popular companies are now being established along with Synchro, under the over-all supervision of Allan Crawford. In addition to the above activities, Fox is preparing representation of other American catalogues in the three areas for England and the Continent.

Jamie-Guyden Hot

PHILADELPHIA—Harry Finfer, owner of Jamie and Guyden Records and Universal Distributing, reported last week that reaction to Duane Edy's new release, "Cannonball," has kicked-off at a faster sales pace than Eddy's two previous winners, "Rebel-Rouser" and "Ramrod." The deck was recently aired on the Dick Clark Show only 2 days after the session, and, according to Finfer, heavy reaction was almost immediate. Finfer also announced the bolstering of the Jamie roster with Connie Converse, the Sharps, Sanford Clark, the Jordan Brothers, and the Five Chords.

Finfer, a 14-year veteran of the music business, was associated with Gomath Records for 3 years as sales manager, and formed Universal Distributing three years ago. Jamie Records was formed a year ago, and shortly thereafter the label had chart material with Eddy's "Rebel-Rouser" and "Ramrod."

About three months ago, Finfer reactivated Guyden Records, which was also quick to come up with a chart click in "Need You" by Donnie Owens. Finfer has set up a heavy schedule of November album issues on the Jamie and Guyden labels. Among them will be Duane Eddy's first LP, and one by Sanford Clark.
NEW YORK—Hugo Winterhalter, RCA Victor recording star and musical director, was the featured star for an entire week recently on Ed Herlihy’s “Guest of Honor” NBC radio show. During the week, Herlihy played Winterhalter’s hits and interviewed the disk personality. The “Guest of Honor” show is heard Monday thru Friday on station WRCA in New York from 12 Noon to 2 PM.

A Swinging Pair!
FIRST LOVE
b/w THAT FEELIN’
by Marty Gino
BMP56
Dist.: Shoe Territories Still Available
R & M RECORDS
1705 Royal Road
East Meadow, Long Island

THE SECRET
by The Gainors
Cameo 57 151

CAMEO • CAMEO • CAMEO
• CAMEO • CAMEO • CAMEO

EXPLOSIVE!

“MISERLOU”
Earl Washington
CHECKER 905

“SO FAR AWAY”
The Pastels
ARGO 5314

“SECRET LOVE”
Ahmad Jamal
ARGO 5317

“A HOUSE, A CAR, AND A WEDDING RING”
Dale Hawkins
CHECKER 906

“WALKING ALONG”
The Solitaires
ARGO 5316

CHESS PRODUCING CO.
2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Clyde Otis Named to Mercury’s A & R Staff

NEW YORK — Mercury Record Corporation’s Executive Vice-President in charge of artists and repertoire, Art Talmadge, announced the acquisition of Clyde Otis as the newest member of the firm’s A & R staff.

Otis is well known in the record industry and has been a song writer, free lance artist and repertoire director, conductor and recording consultant, during his 12 years in the business. During that period, he has worked with many of the leading name artists, including, Patti Page, the Diamonds, Nat “King” Cole, Elvis, Johnny Mathis, Clyde McPhatter, Ruth Brown and an endless list of others. Some of the hit records that Otis has been connected with were The Diamonds’ millions selling “The Stroll”, Cole’s, “Looking Back” and “That’s All There Is” on the “Five Keys”, “Out Of Sight, Out Of Mind”, Johnny Mathis’ “Call Me”, and among others, Elvis Presley’s biggest sellers.

Some of Otis’ initial responsibilities will be the next recording dates of Rusty Draper, the Del Vikings, and the Diamonds. It was Not Goodman, the manager of the Diamonds who focused Talmadge’s attention on Clyde’s abilities. Otis was at the Diamond’s session at which “The Stroll” was cut and Talmadge was impressed with his ability that he made a mental remembrance about Clyde. Then, last week, when Bob Shad left Mercury, Talmadge flew to New York and retained Otis to fill the opening. Ironically, Clyde’s initial record venture was for the Mercury label many years ago, when he supervised a session of Arthur Prysock.

With the signing of Otis, the A & R division of the company is once again at full strength. The A&R lineup reads like this: Talmadge, working out of Mercury’s headquarters in Chicago and overseeing the entire operation; David Carroll, also in Chicago and devoting a great deal of his time to album activity as well as singles; Hal Mooney, in New York, and dividing his time between pop single and albums; Otis, also in New York, and concentrating on singles; Pete Rugolo, in Los Angeles and handling all of Mercury’s west coast work; and Jack Tracy, out of Chicago and devoting himself primarily to the EmArcy jazz line.

Journal Signs Milton Kaye As Musical Director

NEW YORK — Journal Records, prexy, Tony Dee, has announced the signing of Milton Kaye as musical director and the pacing of Ray Reno to making records. The record contract was formerly with the label on a non-exclusive basis.

Kaye, arranger-conductor, A & R Reno’s last session. The record “Solo To” backed with “My Greatest Thrill” was issued last week. Journal Records, for a D.J. key’s promotion the record. He leaves in mid October for the mid-west and New England.

Melody Kaye, a CBS staff musician, who spent ten years with the Longine Symphonette, will work with Journal on a non-exclusive basis.

Elaine Bergman will handle promotion for the label.

RCA Repacts Lena Horne

NEW YORK — Lena Horne has signed a new long-term RCA Victor recording contract. It was announced last week by Steve Sholes, Manager, Popular Artists & Repertoire.

Under the new pact, Miss Horne will be recording both albums and singles under the direction of Fred Reynolds, Artists & Repertoire Director.

Among her current albums is “Lena Horne at the Waldorf Astoria,” which is the all-time best selling RCA Victor album by a female artist, the original cast “Jamaica,” still the biggest Broadway’s biggest smash, “Stormy Weather” and her newly-released “Give the Lady What She Wants.”

Mercury Signs Nichols & May

CHICAGO — Mercury Records has announced the signing of one of the hottest, newest comedy teams, Mike Nichols and Elaine May, for the express purpose of recording a long play album that will serve as a show case for their popular ad-lib style humor.

The album, “Impromptus To Music,” features all new material and is slated for an early November release. Background music for the set will be provided by Chicago pianist Marty Rubenstein, who worked with Nichols and May previously during their appearance at Mr. Kelly’s night club in the Windy City.

The Nichols-May team is currently wowing them in an extended engagement at New York’s Blue Angel supper club. Television has also courted the team and recently they appeared on the Dave Garroway “To-Night” program. They also are booked for a double date on the Dinah Shore program, with the first appearance slated for November 30th, and of course, in line for a return visit to the Steve Allen’s Sunday-nighter, which was the show that initially focused the spotlight of fame on them.

Neilion Not Yet Decided

NEW YORK — Contrary to rumors, Bill Neilon, who recently resigned as Manager of Epic Records, has not made a firm commitment with any record company.

It has been learned that he is still meeting with various offers. For the present, his affairs are being conducted at 10 Forest Drive, Westport, Connecticut.

Vera Hodes Opens New Office

NEW YORK — Vera Hodes last week announced that she is opening publishing offices, to be known as January Corporation at 1650 Broadway, Room 1408.

Miss Hodes was formerly with George Goldner for one and one-half years, and prior to that with Morris Levy.

The first recording for the new company has already been released. It is “So Much” by Little Anthony and the Imperials on End Records.

CLIMBING THE CHARTS: NEARING THE TOP!

“IT DON’T HURT NO MORE”

NAPPY BROWN

SAV OY 1551

RECORD CO., INC.
NEWARK, N. J.
GRAND PRAIRIE, TEX.—Tennessee Ernie Ford lets two of Texas jocks join him in a couple of notes from one of the Ford collection of Capitol tunes at a recent Dallas party given by Capitol's Bob Keeler.

Assisting Ernie, in Dallas for Cotton Bowl appearance with Molly Bee, are "The Old Square," Byron Harrison, (1) and Bill Collins, jocks at KBCS Radio, Grand Prairie. Harrison and Collins, along with Station Manager Ted Overby, promoted award to Tennessee Ernie by Chance Vought Aircraft and UAW Local 890 of Grand Prairie.

Aircraft builder presented him with model of its Regulus 2 missile, and Local President made Ernie a lifetime member of the group.

Angel Issues 10 New Albums

HOLLYWOOD—Ten new Angel Records, including a new recording by the Berlin Philharmonic Orchestra, were released in October.

One of the most distinguished Angel conductors, Herbert von Karajan, leads the Berlin Philharmonic in its second recording to be released this year, the Bruckner "Symphony No. 8," a de luxe two-record set.

Another de luxe-boxed set is the Tchaikovsky "Sleeping Beauty Ballet" (complete), with the Philharmonia Orchestra conducted by George Weldon. This recording joins the Prokofiev "Cinderella" and the de Falla "Three-Cornered Hat," both of which were released within the last few months, as representatives of the world of ballet music which Angel is presenting in a continuing series.

An ambitious recording project was begun about two years ago in France when Boris Christoff was engaged to record all of the sixty-three "Songs of Musorgsky." The recording was recently completed, and the "Songs" are presented in a four-record set with an eighty-eight-page book. The book gives the texts of the "Songs" in Italian, French, Russian and English, together with descriptive notes and appropriate material—excerpts, illustrations, musical examples and photographs—taken during the recording sessions. The "Songs" are sung in Russian.

Thomas Schippers, whose engagements have found him conducting in many parts of the world, recorded the Tchaikovsky "Symphony No. 4" in London, with the Philharmonic Orchestra, on one of his recent trips.

Soprano Anne Nordino-Loeber, who was heard late last winter in Philadelphia and New York for the first time, has recorded for Angel a collection of the "Songs of Grieg and Richard Strauss."

Two cellists are represented in the October release. First, Pierre Fournier, accompanied by Gerald Moore, has a collection of short cello encore pieces in an album titled "The Cellist's Hour," and second, James Stark, formerly First Cellist of the Metropolitan and more recently, of the Chicago Symphony, who has recorded for Angel the Dohnanyi Kodaly "Sonata for Unaccompanied Cello."

Paul Kletzki begins this fall his tenure as permanent conductor of the Dallas Symphony after successes in performances with the Cincinnati, Baltimore, Dallas, Mexico City and Philadephia Orchestras last January and February. His October release is the Brahms "Symphony No. 1," and it is the first record he has released since he became associated with the Dallas Orchestra.

One of the most popular groups before the concert public today is the Scots Guards Band and Massed Pipes. These colorful musicians have had a great success with previous Angel records and now they have turned to other well known repertoire not normally heard as performed by a military group. On this record the Scots Guards play the rousing tunes from three of the Gilbert and Sullivan operas—"Iolanthe," "Pirates of Penzance" and "The Mikado."

The October release concludes with a performance of the music from "Facade" by Sir William Walton, along with two excerpts—"Johannesburg Festival" and "Portsmouth Point," as well as the two "Coronation Marches" (1957 and 1958).

Roulette Signs Two

NEW YORK—Roulette Records last week announced the signing of two new artists to the roster and the release of their first waxes.

The first is a new duo, Patti & Margie. Patti Chase is ten years old and has already had a number of professional appearances including a stint on the Perry Como Show. Margie Thompson is a twelve year old. Both girls are also songwriters and their first disk for the label "No, No Baby" is in their first recorded collaboration. The girls walked off with a recording contract when they dropped in one day on Hugo Peretti and Luigi Creatore, Roulette's A&R team announced and demonstrated their composition.

Roulette has also signed Steve Clayton, a one time regular on NBC Bandstand and previously with Coral Records. His first release is entitled "Somebody Else Took Her Home" and "I Wanna Be Loved." Steve is currently filling night-club dates in and around the New York City area.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Entangled

ROCHESTER, N. Y.—Deejay Bob E. Lloyd, WHEC, tangles with a "magic brain" during one of his remote broadcasts at the Rochester Business Show, held at the Chamber of Commerce Building, October 1 through 3. Bob E. was the stellar entertainment feature at the Business Show and broadcast his full two-and-a-half hour program (3:30-6 PM) from the main exhibit hall every day. He's seen here surrounded by members of the Flower City Chapter, National Secretaries Association, who were hostesses at a dinner, following the broadcast.

Dot Signs Agreement For South Asian Market

HOLLYWOOD — Dot Records' Future plans for its foreign operation, announced last week, will be handled by a new executive, Jim Bailey, in charge of the label's international division, signed an agreement covering the huge 90,000,000 population of the South Korean market of Indonesia.

Dot granted an exclusive right to the Indonesian market to Adam K. Wen, well-known businessman with headquarters in Djakarta, whose purchases of Dot records per month for Indonesia alone will run into a reported minimum of five figures. Wen is represented in Los Angeles by his associate, Henry Song, who is head of Trade Markers, an export company. Jim Bailey announced that Wen and Songs expect to expand far beyond their initial commitment, and foresee a tremendous increase in South Asian business, based on a comprehensive survey by Dot's personnel.

In addition to handling the Dot line exclusively, Indonesia lies northwest of Australia, south of Borneo near the New Guinea group, and includes the islands of Java and Sumatra among others.

Roth Named To Fox Post

NEW YORK — Sam Fox Publishing announced last week the appointment of Lewis Roth as Director of the Fox Educational Department, headquartering at the New York office.

Roth, a graduate of the Juilliard School of Music, brings with him a background of varied experience in the field of music education. He was previously Educational Director of Shapiro Bernstein and formerly on staff of Mills Music.

Carlton Staff Heads For Road With 3 Disks

NEW YORK—Three Carlton Records, two bought masters, and one original platter, form a Carlton "Action" package, which calls for simultaneous road trips this week by all Carlton personnel.

The disks are: "My Life Is In Your Hands" by 17 year old Vic Donna, purchased by Joe Carlton, Carlton presy, from Jack Angel and Sid Askanas, New York entrepreneurs; "Miss Lucy" by Big Ali Downing, purchased by West Coast Carlton veepee Don Genson from deejay Jim Love, owner of White Rock Records, which previously released the side, and "Five Little Numbers" by the Chantones. The group has backed Carlton artist Jack Scott on his waxings.

Those who will hit the road this week are Carlton, Genson, sales manager Juggy Gayles, South-western field manager Lelan Rogers, newly appointed Eastern field manager Lenny Myself, and advertising manager Cy Carlton. In addition, promotion director Morris Dillo, who is fresh out of the hospital following recent operation, will be pitching in on the promotion chores from the home offices here.

All three records were shipped last week and music publishers involved are sending out specially pressed advance records and a buy-three-get-three-free gimmick is being used to stimulate initial distributor response.

Jazz For Philadelphia

PHILADELPHIA — Herb Keller's Showboat, downtown Philly center for jazz, has lined up eight weeks of star jazz attractions in the musical and vocal fields.

To be featured are organist Jimmy Smith, the week of October 20; drummer Max Roach, the week of October 27, drummer Chico Hamilton, the week of November 3; stylist Carmen McRae, the week of November 10; saxist Lester Young, the week of November 17; stylist Don Washington, the week of November 24; trumpeter Sonny Stitt, the week of December 1; and pianist Phineas Newborn, the week of December 8.

Future attractions at the Showboat will be announced as soon as contracts are signed.

"It's What's in THE CASH_BOX That Counts—INTERNATIONALLY"
"HERE I STAND"
WADE FLEMONS
Vee-Jay #295

#24 ON THE CASH BOX R & B TOP 50 CHART!
Jimmy Reed's
"I'M GONNA GET MY BABY"
b/w
"ODDS AND ENDS"
Vee-Jay #298
(WORTH A GOOD PLAY!)

THE CASH BOX Award of the Week
"EVERYTHING WILL BE ALRIGHT"
b/w
"I'M A FOOL FOR WANTING YOU"
Gene Allison
Vee-Jay #299

"DANCE EVERYONE DANCE"
Betty Madigan
"A LITTLE BIRD TOLD ME"
Tina Robin
"MARJOLAINA"
Gogi Grant
"LADIES PLEASE REMOVE YOUR HATS"
Lou Busch
Bourne - ABC Music
136 W. 52nd St., N. Y.

BRAND NEW HEARTACHES
by
The Everly Brothers
A Smash From Their Cadence EP 107
Cadence Records
119 W. 57th St., N. Y., N. Y.

101 Strings
The World's First STEREO-SCORED Orchestra

COLUMBUS, OHIO—Harv Morgan, Mike Gavin and Bob Linnville of WMXI-Columbus, Ohio, known as The Fabulous 3 have started a weekly Saturday nite record hop. They have formed the Fabulous 3 Dance Club and in the first five weeks the enrollment numbered over 3000. Recording artists have been coming in to Columbus every week to appear on the show including Dale Hawkins, Dale Wright, Doug Franklin, Lee Castle, leader of the Jimmy Dorsey Orchestra, Bob Kayil, The Students, Frank Pizar, Ronn Corev, Sonny Flaherty and many more. A live broadcast of the first hour of the record hop is sponsored by Coca Cola.

All Star Show Entertains U.S. Armed Forces In Pacific

NEW YORK—An all-star entertainment bill left the United States Sunday, October 25, for a ten-week tour of the U.S. Armed Forces stationed in the Pacific. The free performances for servicemen overseas will feature Nero Morales and his band, along with 15 acts that will include Jackie McElroy, Shirley Van, Beverly Palmer, and comie-emes Jerry Vernon.

A special press preview of the Flip-Top Revue, sent to the Orient by Philip Morris and Marlboro cigarettes, took place recently in the Oxford Room of the Hotel Peabody in New York City. Arrangements for the troupe's overseas tour of Pacific bases were handled by Joseph Calm, Vice-President in charge of Advertising and Director of Military Sales for Philip Morris Overseas, and Lt. Col. Lionel ("Coach") Layden, the Armed Forces Professional Branch.

Nero Morales, whose music has been a feature for the past eleven years at New York's famous annual Harvest Moon Ball, headed up last year's Philip Morris-Marlboro Revue that entertained servicemen in Europe on a 72-performance tour. Since the peace-time reduction of entertainment for the armed forces, Philip Morris has volunteered to augment with special shows for servicemen stationed abroad. This year's troupe will mark the sixth year that the cigarette company has sent entertainment to the armed forces overseas.

Setting Enterprises Formed

NEW YORK—The formation of Setting Enterprises and Al Dibo Records, both of 1650 Broadway, this city, was announced by Al Reno, proxy of the firms. Setting and Al Dibo welcome the presentation of songs, demos, masters, etc., at their offices.

Seeco's Domestic Sales Double In 1st 9 Months

NEW YORK—Howard Roseff, production director of Seeco Records, reported last week that during the first nine months of 1958 the domestic sales of Seeco Records were almost double the similar 1957 figure.

Roseff attributed the all-time high volume to the heavy increase in pop album material and the introduction in the beginning of the summer of the new Seeco's "Tropical" label. In particular, Roseff pointed to the best-selling Jose Melis albums, the "Songs They Censored In The Hills" LP and the new Tropical line as the biggest factors in Seeco's sales gain.

Roseff said, "As soon as the story broke we were going to introduce Tropical into South America hit the trade papers, we were swamped with phone calls from dealers in this country. We hadn't even begun to press and we were already jazzing up our production figures. "The future looks just as bright. We have already received advance orders for more than 20,000 copies of the Jose Melis Christmas album and the new single release 'Felicia', by the Orbits, looks to be our first pop hit."

Kapp Issues TV Cast LP

NEW YORK—Kapp Records released last week original TV cast recording of the Richard Adler songs for the musical version of "Little Women", which was seen Thursday, Oct. 16 on CBS-TV.

Sung by Jaques Carson, Florence Henderson, Bill Hayes (Kapp artist), Zina Bethune, Roland Winters, and Elvis Stevens, the eight Adler songs for the show heard on the album include "How Do, Write A Book", "Love I Mean", "Man Of The Family", "The Letter (My Little Women)", "I Don't Want To Be A Fly", "Dance Why Not?", "Party Shoes" and "The Four Of Us".

The original cast proceedings take up one side of the disc; the flip side contains a conventional presentation of six songs for "Little Women".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dancing With The Fabulous 3
Altshuler Named
UA Ad-Promo Head

NEW YORK—Robert S. Altshuler has been appointed Director of Advertising and Publicity for United Artists Records, it was announced last week by Monte Kay, Vice-President and General Manager of the company.

The post was newly created to supervise all advertising and publicity and also the packaging of LP albums for United Artists Records.

Altshuler, whose appointment is effective immediately, previously had been Publicity and Promotion Director for Prestige and Riverside Records during the past three-and-a-half years. He set up these departments for both record companies.

Before coming to New York he had been an announcer with a number of New England radio stations, introducing one of the first jazz record shows on the air in the area while broadcasting for WLWA, Worcester, Mass., during the early '40s. Altshuler also was associated with WKNE, Keene, and WMUR, Manchester, N.H.

He attended Emerson College, Boston, New England's equivalent of New York's Academy of Dramatic Arts. During the war Altshuler served for three years with the Army Signal Corps. He now lives with his wife and two children, Michael 6, and Jonathan 3, in Harbor Isle, Long Island.

Mirasonic Issues 4th Organ Meet Set

NEW YORK—Mirasonic Records, Ltd., announced last week the release of Volume 4 in a series of six High Fidelity albums covering the first International Congress of Organists in London, July 27 to August 2, 1967. This two-LP album features "A Miniature Anthology Of English Organ Music", a recital performed by Ralph Downes, renowned British organist and organ designer, from Brompton Oratory. The "Anthology" recital follows a historical chronology from the time of William Byrd and Orlando Gibbons up through the early 18th century period exemplified by Samuel Wesley (1766-1837). This is the first program in the ICO series to play early English music on a baroque organ.

The second half of Downes' recital is devoted to the works of two contemporary composers, Harold Darke and Malcolm Williamson. Darkes' traditionalism, is represented in "Choral Prelude on a Theme by Tallis" and while the music is in the English Baroque style, it still retains its essential qualities even though performed on a baroque instrument. This is also true of his interpretation of "Fum' Fum", a work composed in a dissonant contemporary idiom.

Other organists on the release include Gordon Jeffery and Dr. Francis Jackman, both of whom perform on the Westminster Abbey organ. Volume 5 of ICO is scheduled for release later in the fall.

Altshuler Named
UA Ad-Promo Head

WASHINGTON, D.C.—Connie Francis, chart-riding MGM thrush, in town to plug her latest deck, "Fallin'," recently dropped in to chat with popular WOR, disc jockeys. Miss Francis, whose "Stupid Cupid" and "Carolina Moon" are top items on the English charts, is currently represented on the U.S. lists with "Fallin'" and "Happy Days And Lonely Nights."

Altshuler Named
UA Ad-Promo Head

3 HITS
IT'S ALL IN THE GAME
TOMMY EDWARDS: MGM
GO CHASE A MOONBEAM
JERRY VALE COLUMBIA
YOU WILL FIND YOUR LOVE IN PARIS
PATI PAGE MERCURY
MUSIC PUBLISHERS
HOLDING CORPORATION

Livingston 3 3/4 IPS Stereo Tapes

Caldwell, N. J.—Two-track, half-hour stereo tapes are being marketed by Livingston Audio Products Corporation at a retail price of $6.50. It was announced recently. This substantial reduction in price was made possible by the fact that these tapes are recorded at 3.75 IPS, rather than at 7.5 IPS heretofore the customary speed in the recorded tape industry. Virtually every tape recorder manufactured during the past several years has a provision for playback at this lower speed. Thus it may be expected that many stereo tape enthusiasts, who may have been reluctant to purchase 7.5 IPS stereo tapes because of the considerably higher price, will now be able to augment their libraries.

In fact, initial reaction from both the trade and ultimate consumers has been so enthusiastic, says a spokesman for the company, that the first release of this new "CX" series has been set to include over 85 titles. This new series, it was pointed out, in no way replaces, but rather supplements Livingston's catalog of stereo tapes at 7.5 IPS, and thus will be obtainable at all stores handling the Livingston line.

This large initial release of "CX" series tapes contains a wide variety of musical material, classical standards are represented as well as dance, pop, jazz and folk music. Lenny Herman and his Band is featured on twelve programs.

S & S Adds Anderson

DEtroit—S and S Distributing Company (MGM, Disneyland), in Detroit, recently added Doris Anderson to its record promotion department. Miss Anderson was previously associated with three of Detroit's top disk jockeys: Ed McKenzie, Don McLeod, and Bob Maxwell, and also did record promotion for Coral Records in Detroit at one time.

Altshuler Named
UA Ad-Promo Head

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
**POPULAR PICKS OF THE WEEK**

"ELLA FITZGERALD SINGS THE IRVING BERLIN SONG BOOK"—Paul Weston And His Orchestra—Verve MG V-4019 (2-12" LP)

The great songstress adds another outstanding chapter to her Verve catalogue of top-composer song books (Rodgers-Hart, Cole Porter, Duke Ellington), and the results are vocal treasures. Though Berlin is the master of the song hit, the 31-tune bill wisely includes many Berlin creations wastefully neglected over the years ("Change Partners"). "You Keep Coming Back Like A Song" ("I'll Only Dream"), "Colorblind" and "You're Laughing At Me"). Paul Weston's orch admirably follows the various tempos. Here's chart material.

"POLITELY!"—Keely Smith With Billy May And His Orchestra—Cotillion T 1073

Another Capitol solo shot by Miss Smith away from the mad antics of hubby Louis Prima, the disk is likely to repeat the listing success of her "I Wish You Love" vocals. Miss Smith's style is a trysty merger of pop and jazz ideas, and such old timers as "|Fools Say" and "I Can't Get Started", "The Song Is You" are taken through honest, refreshing renderings. Billy May on persuasive orch backing.

"SOUTH BELONGING"—The Four Freshmen—Cotillion T 1074

A jazz vocal group with consistent chart standing (its last one, "The Four Freshmen In Person"), the boys warm-up to an able collection of sentiments ("It Could Happen To You", "In The Still Of The Night", "Warm" and "Out Of Nowhere"), foregoing all-out swinging attacks for another day. Support is sweetly string-directed.

"JACKIE GLEASON PRESENTS REBOUND"—Cotillion W 1075

After several orch experiments ("Riff Jazz", "Velvet Brass"), Gleason returns to his deliberately-paced mood formula of old. With pianist Bernie Leighton replacing ore Gleason disk trumpeter Buddy Hackett as soloist, the string orch (also Romeque on oboe d'amour) carries through nine standards ("Home Of The Brave", "All The Things You Are", "Ain't Misbehavin'"). The deck has a strong chart feel.

"GO SOUTH YOUNG MAN!"—Tony Martin—RCA Victor LPM-1778 (1-12" LP)

Martin, noted for his big voice, generally carries a soft vocal stick here, and it's all to the good for his program of melodic south-side Spanish favorites. The suppleness of such items as "Perhaps, Perhaps, Perhaps", "Orchids In The Moonlight" (an American product), "Maria Elena" and "You Belong To My Heart" naturally belong to caressed vocals. The Al Sendrey orch-chorus notes the Spanish theme colorfully. Strong Martin issue.

"ROS ON BROADWAY!"—Emundo Ros And His Orchestra—London LL 3048

Ros, true to his form, transcribes a dozen able show-tunes in various Latin beats (cha cha, merengue, bolero, etc.) with a bright ingenuity even the show must be right will respect. Knowing a good melody when it plays one, the Ros orch manages to keep the theme around as they engage in fancy Latin flights. The songs inclc-de "Be-witched", "So In Love", "I Talk To The Trees", "Hernando's Hideaway". One of the Ros' strongest issues.

"THE GREAT TID"—Tommy Dorsey And His Orchestra—Columbia DP 1029

Among the late orch leader's last record dates, the sides are a good-sounding, sentimental-swing-novelty round-up of dubious and tunes of a more recent vintage ("Marie", "Silk Stocking", "Who", "High And Mighty"). Eight tracks feature hand-styled vocal solos by Bill Raymundo, Gordon Polk and Lynn Roberts. Here's very saleable orch performances.

**JAZZ PICK OF THE WEEK**

"JUNE'S GOT RHYTHM"—June Christy—Cotillion T 1076

With hubby Bob Cooper providing excellent stands, by themselves a small band (Shelly Manne, Red Callender, etc.) arrangements, Miss Christy takes an engaging and swinging look at her program (she's effectively chummy with "My One And Only Love", and "I'm Glad There Is You" and "Easy Living"). Easy sell vocal jazz waxing.

"LOVER MAN"—Billie Holiday—Decca DL 8702

These tracks were cut by Miss Johnson's fame apart from the group will increase the already solid market here.

"DRIVE ME CRAZY"—The Johnson Family Singers Featuring Betty Johnson—Columbia CL 1177

One can carry a smash hit over the airwaves with a capable vocal group. Betty Johnson was a member of the vocal group at the professional yet youthful stage of her career, and a reliable performer and one for those who enjoy the big band style approach.

**WE ARE THE CHANTELS"—End LP 301

This collection of single efforts by the female rock 'n roll team is bount stock of the first order. These are mainly ballad-beat performances, among them such Chantel clicks as "Maybe", "Every night", "Congratulations", and "I Love You So". Should be readily available for teen purchasers.

"MEMORIES OF VIENNESE OPERETTAS"—George Feyer, Piano—With Rhythm Accompaniment—RCA Victor 1858

Pianist Feyer, of Vox Record's "Echo" series note, follows-up his tasteful initial Victor entry of "South Pacific" and "Oklahome" with a bright and sentimental account of melodies and operetta selections ("My Hero", "Stars In My Eyes", "The Merry Widow Waltz", etc.) Under Feyer's skilled guidance, freshness is preserved in the most of oft-performed numbers. A faithful Feyer traffic will ask for this one.

"SPELLBOUND"—Ray Heindorf And The Orchestra—Accompanied By Dr. Samuel Hoffman, Theremin—Warner Bros. 1215

Another memorable film score is revived with hi-fi, sound track-like renderings by the Heindorf pacing. Ray Heindorf (the last one was "Who Turned The Bell Tolls"), The Miklos Rozsa score possesses one of the most haunting melodies in the famed title theme, and retains an expert relationship to the atmosphere of the melodrama (i.e. "Skin Run"). Much of the Rozsa sonatas comes form the use of the theremin, an electronic instrument, originally employed in the sound track score. Long-term sales stock.

"DANCING ON PARK AVENUE"—Tony Cabot And His Orchestra—RCA Victor LPM-1723

Cabot enters the catalog of society-beat programming with a select twenty-five tune roll through in which Cabot employs an orch of increased-size over the regular, almost combo make-up of other society outlets. A reliable purchase for those who enjoy the big man bounce approach.

"FAITH OF OUR FATHERS"—The Johnson Family Singers Featuring Betty Johnson—Columbia CL 1177

These are pressing by the famed hymnal group cut when popular thrush Betty Johnson was a member of the vocal team. The professional yet youthful stage of her career, and a reliable performer and one for those who enjoy the big band style approach.

**Jazz Reviews**

"The Cash Box, Music Review"—October 25, 1958
“KISMET”—Mastersounds—World Pacific WP-1248
Russian composer Alexander Borodin's exotic and tricky melodies, the song source of Broadway's "Kismet", receive a jazz look which either skillfully upholds their Oriental-like delicacy, or propels them for the more swingable creation they are. In whatever direction the quintet turns to, skilled jazz is the charming vehicle for the tunes. Expert musical-comedy-to-jazz doings.

“BLUE LIGHTS” (Vol. 1)—Kenney Burrell—Blue Note 1506
Guitarist Burrell is at the helm of a varying four/five/six/seven man combo set up on four fine blues-oriented takes which range from the earthy statements of "Yes Baby" to the punch of "Caravan". It offers an interestingly plaintive solo on "Autumn In New York". Some others in the cast: drummer Art Blakey; trumpeter Louis Smith; bassist Sam Jones. Worthwhile jazz inventory.

“ADVENTURES IN SOUND AND SPACE”—Col. Frank Erhardt & Cast—RCA Victor LB-1618
The closer-than-we-think prospects of space travel are set forth for children in an exciting storyline based mostly on currently acceptable space data. Jam-packed with actual missile sounds, and astral orchestrations from the Marty Gold orchestra, the space trip includes stop-overs on the moon and Mars. Victor has noted the sound value of the disk by making a stereo version of the affair (at $2.98 as compared to the $1.98 monaural issue). An excellent kiddie lesson on space.

PUCCINI: Madama Butterfly (Complete)—Anna Moffo, Cesare Valletti—Rosalind Elias—Renato Cesari—Fernando Corena—Erich Leinsdorf Conducting The Rome Opera House Orchestra And Chorus—RCA Victor LM-6186 (3-12” LP)
The package enters a "Madama Butterfly" catalog replete with glittering operatic names (de los Angeles, Tebald, Staber, Gobbi, Campora), and yet this version has its own points: beautiful packaging, and within the package, a performance of freshness, and vitality by the gifted young cast. Dealers should note, at this time, value of the presentation in Xmas gift buying. Stereo version available.

“ORIENTALE”—Carmen Dragon Conducting The Capitol Symphony Orchestra—Capitol 7-8143
This is a fine-sounding oriental-far eastern-like collection of vignettes from the able pens of such composer-magicians as Rimsky-Korsakov ("Song of India"); Tchaikovsky ("Arabian Dance"); Beethoven ("Turkish March"); Moussorgsky ("Persian Dance") and others. A natural for the semi-classical shelf.

Enthusiastic critical response given the 24 years that separate these premieres. Entremont's punch to this entry of two works found in abundance in the LP catalog. Packaging dramatically notes the strength of the Grieg-Rachmaninoff-Entremont program. Display plum.

PROKOFIEFF: Peter And The Wolf—Lieutenant Kije Suite—Boris Karloff—Marie Ross Conducting The Vienna State Opera Orchestra—Van Guard VRS 1021
Prokofieff's engaging lesson in orchestral instruments is skilfully in the hands of pros Boris Karloff and the Vienna State Opera Orchestra here. To complete the all-Prokofieff program, side 2 brightly displays the composer's rich orchestral harvest, the "Lieutenant Kije Suite". Fine sound. Though competition is thick on both works, the waxing can hold its own.

MOZART: Sonata In B Flat Major K. 454—Sonata In A Major K. 526—Yehudi Menuhin, Violin—Louis Kentner, Piano—EMI—Capitol 7123
This teaming of exceptional talent in Menuhin and Kentner (brothers-in-law) will greatly offset stiff competition from the B-Flat violin sonata (Oistrakh, Heifetz, Szaggert), while there is virtually no challenge on the A-Major sonata. Fine sound. The more authentic classical traffic will find much attraction here.

“PARAPHRASES, TRANSCRIPTIONS AND IMPROVISATIONS”—Gyorgy Cziffra—Piano—Angel 35610
Technical virtuosity is what they really mean by the title, and the Hungarian-born, critically acclaimed here pianist comes through with a glittering display of pianistics on a bill of eight popular ballads ("Flight Of The Bumble Bee", "Sabre Dance", "William Tell Overture", "The Blue Danube"). Fine sound. This will fascinate keyboard lovers.

“MUSIC FROM THE FRENCH BALLET STAGE”—The Little Orchestra of London Conducted By Leslie Jones—MGM E3710
Encircling excerpts of ballet music of four French composers (Delibes, Gock, Rameau, Gretry) form a fine presentation to the many who take particular delight in ballet scores. These are works not covered to any great extent in the catalog, and their well-performed appearance here conveniently brings them together. Lovely Decca ballet scene adorns package.

BRAHMS: Concerto No. 1 In D Minor For Piano And Orchestra, Op. 15—Leon Fleisher, Pianist—The Cleveland Orchestra—George Szell, Conducting—Epic LC 5484
Pianist Fleisher, among today's notable young artists, capably covers the concerto's raft of ideas and expressions, and the disk should be well received by classical purchasers. Able support from Szell and the Cleveland orchestra. Excellent sound.
Business Boom
Now On!
more great NEW hits from...

Mercury RECORDS
THE BIG HIT TRADEMARK!

Prisoner Of Love
BILLY ECKSTINE
71372

Candy Cha-Cha
RICHARD HAYMAN
JAN AUGUST
71371

Brand New Penny
GINO & GINA
71370

I'M LOOKING OVER A
Four Leaf Clover
LOU STEIN
71368

Each Other
THE CARDIGANS
71367

Be Happy
GRIZ GREEN
71363

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Album Reviews
CHRISTMAS PICKS OF THE WEEK

"MERRY CHRISTMAS"—Johnny Mathis—Columbia CL 1195 (1-12" LP)
This sure-smash is a Mathis reflection on Xmas in both a pop and more serious vein.
The two areas are represented by such superior numbers as "The Christmas Song", "Silent Night, Holy Night", "White Christmas" and "O Holy Night", Strong Percy Faith orch backing.

"CHRISTMAS SING-A-LONG WITH MITCH"—Mitch Miller & The Gang—Columbia CL 1950
Thirteen Holiday stand-bys are performed with simple taste by the Miller crew, who under the Mitch Miller & The Gang label have issued two successful community sing-along pop packages. Added Christmas appeal here is the inclusion of eight tear-out pages in the book-type sleeve containing the lyrics to the melodies. Should be a favorite Xmas purchase.

"CHRISTMAS WITH GRANDMA MOSES"—RCA Victor LOP-1009
Here's a pretty and inviting disk "Xmas Card" for Holiday traffic. Built around recorded and written reminiscences by famed painter Grandma Moses, and including 3 of her charmingly nostalgic Christmas scenes in the book-type package, the waxing is warm twenty-two-song collection of Christmas-folk items performed by the Ralph Hunter Choir, Skitch Henderson on the Hausmusick, and a Music Box. This should be one of the hit Xmas presentations year after year.

"CHRISTMAS HOLIDAYS AT THE RADIO CITY MUSIC HALL"—RCA Victor LOP-1010
Here's a Christmas disk extravaganza, performance and package-wise, of special note. Performed by New York's Radio City Music Hall orchestra-choral stage line-up, the studio-recorded disk is an omnibus of Holiday glitter that includes medleys of Xmas favorites, plus a "Cinderella Ballet", Four-color shots of the famed Music Hall Rockettes, stage scenes and the story behind Musical Hall productions form the basis of the book-type packaging.

"THE COLUMBIA ALBUM OF CHRISTMAS MUSIC"—Percy Faith And His Orchestra—Columbia CL 15 (2-12" LP)
The Columbia two-pocket series of famed pop composer music takes a Holiday break in expressional orchestral treatments of twenty-eight favored Xmas carols. For those who program Season selections near the Xmas tree or outside the home these recordings will come as a particular joy.

"MERRY MERRY MERRY MERRY FROM CAPTAIN KANGAROO"—Bob Keeshan—Golden GLP 26
Kiddie favorite Bob ("Captain Kangaroo") Keeshan leads the way in a joyful collection of 17 Xmas tunes, including a version of Dickens' "A Christmas Carol". Among the songs brightly portrayed by Keeshan and the orch-chorus; "Jingle Bells", "Godolphin The Red-Nosed Reindeer", "Deen The Halls", "Sleigh Ride", Strong $1.98. Fine Season kiddie inventory.

"THE NATIVITY"—John Facenda, Narrator—RCA Victor LOP-1604
An eloquently performed, haphazardly packaged story of the Nativity offers deeper an important issue for the Xmas shelf. Philadelphia newscaster John Facenda narrates with rich conviction, and musical-vocal support effectively underlines the emotion of the story. Children will particularly enjoy the drawings and accompanying description in the book-type sleeve. Staple Xmas issue.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Dickens’ “Christmas Carol” On Vanguard

NEW YORK—Vanguard Records is about to add a dramatization of Dickens’ classic, “A Christmas Carol” to its list of recordings for the holiday season. With actress Siobhan McKenna, who has appeared here and abroad in Dublin theatre, including A New McMaster, Irish Shakespearean actor, as Scrooge. The disk’s cover features drawings from the original edition, and notes are by S. W. Bennett.

Another release in Vanguard’s series of complete-performance demonstration disks is Beethoven’s Symphony No. 5 in C minor played by the Vienna State Opera Orchestra under Felix Prohaska. Release is in both stereo and monaural. Full dealer discount, price $4.50, on this series, which now includes such releases as Rimsky-Korsakov’s “Scheherazade” and four Hungarian Rhapsodies for Orchestra by Liszt.

Other new releases on the Vanguard label, both in stereo and monaural, are a disk of English Folks Songs titled “Western Wind” sung by the Londoners. Extensive text and a collection of American folk songs by the new and important young singer, Leon Bibb, making his record debut. Stereo versions of “An 18th Century Orchestra” and Bach’s Magnificat in D, both previously released in monaural versions, are also on the agenda.

Rounding out the November list is a new monaural novelty record titled “The Baby Sitters,” sung by the Baby Sitters Quartette, featuring folk songs for babies, small children, parents and baby sitters.

Harmon To Be Bozo For Cap

HOLLYWOOD—Larry Harmon has been signed to an exclusive recording contract by Capitol Records. Terms of the deal stipulate that he will perform the role of “Bozo, the Capitol Clown” in all future issues of Capito!’s best-selling “Bozo” series. Terms of the contract also give Capitol exclusive rights to characters, TV and record ownership by Larry Harmon Productions, Inc. which can be adapted to Capitol’s recording repertoire.

The deal is an outgrowth of Harmon’s acquisition of all rights and merchandising rights to “Bozo” which he has in production at California Studios as a series of 156 six-minute color cartoons for TV. In addition to producing, Harmon performs the voices of “Bozo” and other principal characters in the series, which is being distributed nationally by Reub Kaufman’s Jaymark Films Corporation.

8 New Stereo LP’s On Grand Award

HARRISON, N. J.—Enoch Light, Grand Award A&R Chief, last week announced the release of eight new stereo albums for the month of October. The new releases bring the total number of stereo albums in the Grand Award catalog to twenty.

Four of the eight packages in the October release spotlight great shows and movietunes, recorded by Enoch Light & His Orch. & Chorus with singers from the TV and recording fields. “Around The World In 80 Days!” “Gigi,” “My Fair Lady,” and “Okla-homa and South Pacific.” The four other packages are “The World’s Most Beautiful Waltzes” recorded by the Strings of the Symphonia Royale; “Bimbo’s” starring Luigi Chianti and his Orchestra Popular; “Cordura” an album of bullfight music performed by La Banda Los Amantes de la Cord; and “The Torchy Thirties” featuring Enoch Light and the Light Brigade.

To introduce the new release, a press conference was held to offer dealers for the month of October. A specially prepared unit containing two each of the eight new releases, one each of the eight current best-sellers from the existing stereo LPs plus two bonus records comes enclosed in a gold binder rack along with special stereo display material. The dealer pays the regular price for the new stereo LPs but receives a bonus of two free stereo albums in each prepack unit. The bonus records are “The Great Song Hits of the Glenn Miller Orchestra”; “Hollywood in the 30’s” starring June Martine and the All Star Alumni Orchestra and “The Hit Parade of 20’s—volume 2” by Enoch Light and His Orch. & Chorus with the Charleston City All-Stars. Once a dealer has bought one prepack unit he will receive one free stereo LP for every 10 he buys throughout the month of October. The dealer may place his orders as he wishes.

Sales aids have been sent to all Grand Award distributors to promote the October deal in the form of special instruction sheets, order blanks, pictures of the racks and records and a book of all stereo album covers.

Enoch Light also added that sales on Grand Award stereo albums have exceeded all expectations, amounting to 20% of the total sales volume for the past two months.

Disneyland Intros Stereo LP Line

NEW YORK—Disneyland Records introduced its stereo package line last week at a dealer-press demonstration at New York’s Warwick Hotel.

The highlight of the current Disneyland stereo issue is Leonard Stokowski-Philadelphia Orchestra reading of the sound-track music from Walt Disney’s classic, “Fantasia.”

The disk also includes in 1958, music for the “Fantasia” was recorded stereo, and Disneyland has released a stereo version of the score for the first time. This separate version, plus four other Disneyland stereo albums, “Tutti’s Trumpets” — “Tutti Calla Canto” — “Hi Ho” — “Mary Martin” — “Little John” — “Jury Chorister” — “The Happy Wanderer” — “Gloria Wood Cho- rus” were played at the stereo demonstration.

Disneyland has issued a $49.95 “Disneyland Stereophonic Highlights” sampler of material from five stereo packages.

“Fine Joins Disney

NEW YORK—Jack Wolf Fine, General Production Manager of Irving Caesar Music Co., for years, moved over to Walt Disney Music Co. October 13th. He will report directly to Moe Frenkel.

In the Walt Disney operation, he will be working for mechanics via the publisher, as well as the record companies (Disneyland & Buena Vista). Jack also includes a songs writer deal. As a lyricist, some of his mechanical credits are Frankie Laine, Johnnie Ray, Eddie Fisher as well as many other outstanding artists in the record field.

Prior to his association with Caesar, he worked for Tim Morgan Productions in Chicago. Before that, he was with the Detroit Times, which is a Hearst Syndicated Newspaper, for nine years.

Victor Adds To Single Gold Standard Series

NEW YORK—RCA Victor is releasing an additional 38 Gold Standard Singles within the next few weeks, it was announced by Ray Clark, Manager, Planning and Merchandising—Single Records. The Gold Standard series consists of the biggest single hits by top artists.

Included in the release are 18-mil- lion-copy sellers by Elvis Presley, among them, Heartbreak Hotel, Hound Dog, and All Shook Up, as well as Harry Belafonte’s Mary’s Boy Child, which has racked up well over a million sales all over the world. Other artists whose records will be released are Perry Como, Lou Monte, Hugo Winterhalter, Jay P. Morgan, Jim Reeves, Porter Wagoner, Chet Atkins, Ames Brothers, The Three Suns, Eddie Fisher, and Hank Locklin.

First issued in 1952, the Gold Standard Series has received widespread public acceptance. Over the years, RCA Victor has continued to add the best selling hits by its stellar artists to the series. There are now 235 Gold Standards in the catalogue.

How Do You Know?

payson records

525 Market St., N.Y.C.

105

Denise Lor Everything I Do

You’re Everywhere

114

Look to...

20,000 for the greatest!

Ricky Nelson

“I GET A FEELING”

$ 545

Imperial Records

Robby Day Album

“ROCKIN’ WITH ROBIN”

LP 1002

“The Cash Box, Music

Page 41

October 25, 1958

SMASHING

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
**Music**

**Love**

It's "The Luke"

Belmonts)

Care Mathis)

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NEW YORK — Alan C. Frank, manager of the music department of the publishing offices of the Oxford University Press, was guest speaker at the general meeting of the Music Publishers Association of the United States, Wednesday, October 15, at the Hotel Beekman in New York and compared the British publishers' techniques with the American publishing firms.

Frank, also a director of the Performing Rights Society of Great Britain, which holds the nine major orchestras of Great Britain are fairly entertaining, the problems of programming concert works, lower box office returns, and the black box office returns result in fewer performances than the composer and publisher need to make these works profitable.

The fees accruing from approximately 1% of performances in the U.S. serve to support publication, while in Great Britain, performances (broadcasts) would not pay half the cost of publication, according to Frank. Another unfortunate difference for the English publisher, said Frank, is the few repeat performances from tapes that the BBC, the only British radio broadcasting service, programs.

One of the mainstays of the composers' and publishers' performance rights is the "Third Program", a BBC broadcast of serious music, until last year a five-hour program. Cut to three hours last winter it is reduced to two a week, revenue to British composers and publishers in 1955 is expected to reach 50%, but since then such income has increased slightly. Frank urged that American publishers be sure that the BBC matches the British in radio and television use of American music for its programs, and that we improve our liaison with the BBC regarding tapes for broadcast use.

Neither commercial nor government television has helped the British music publisher or composer to any degree, according to Frank, since "the demand for serious music is that of sound broadcasting of gramophone records".

"We feel in England," Frank continued, "that the public (the U.S.) situation is less favorable because of the important role of education in our country, but with us, since in England the phrase 'not for profit' does not deter the collection of performance fees. The Performing Right Society takes the view that if a cloak-room attendant is paid, why should not the composer and publisher be, regardless of whether or not an admission fee is charged."

Prior to Frank's talk, the members of the MPA approved changes in their constitution. The notice disturbance of the MPA explaining copyright law has reached over the 10,000 people in the music professions, and the education campaign on copyrights is continuing. Co-operative exhibits through the MPA at the major music meetings throughout the country still will continue, and co-operation with music dealers on the development of standardization. James among the sessions held, is being formulated. The publishers also agreed to make available to music organizations their series of 60 colored slides illustrating the music publishing business.

Dugong Disk For Real

NEW YORK — It started as a gag and looks what happened in 48 hours!

Bill Randle of WEEI-Cleveland picked up a Routera dispatch last week which carried the story of a "USA 1911" man, the newsagent of the United States, Wednesday, October 15, at the Hotel Beekman in New York and compared the British publishers' techniques with the American publishing firms.

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NEW YORK — In connection with Kapp Records' disk "Chinobita" by the X-Rays, radio station WWDC in Washington, D.C. ran a contest asking listeners to send in names for the lead vocalist of the disk. The two chinchillas were given away as the first prize, and 50 copies of the record went to the next 50 runners-up.

9 New Capitol-EMI LP's

HOLLYWOOD — Nine new Capitol-EMI albums, available for the first time in the U.S., comprise the hybrid-Capitol-EMI classical album which celebrates October.

The nine include: Haydn: The Salomons Symphonies (Vol. I) — Thomas Mannheim's Fiddler. This 2-disk volume contains six of the twelve Salomon Symphonies. The other six will be issued next year; Goldberg Variations — Robert Lefkowitz; Piano; E-Jacks' D'Indy: Symphony On A French Air-Laure: Fantaisie, Op. 111 — Grant Johnson Piano; London Symphony Orchestra — Sir Eugene Goossens, Conducting; Werner; Overberg; Boris Christoff — Romeo Opera House Chorus And Orchestra; Victor Gaspard; Sir Adrian Boole: Counterpoint; Percy Johnson; Sir Adrian Boole: Conducting; Orchestral Variations Op. 111 — Sir Malcolm Sargent.

Capitol plans to promote its new Capitol-EMI classical albums for October through three principal full-color display pages and full-page black and white advertisements.

The first of the three posters promotes the new Brants Piano Concerto No. 2 album. The die-cut display combines both art and photographic illustrations. A second poster also die-cut and in full color, is a color for the new Sir Thomas Beecham studio three-record set of "The Salomons Symphonies." The third display is for Boris Christoff's "Operatic Arias." The distinctive advertising, appearing in a number of national publications, promotes many of the top serious music artists' recording under the Capitol-EMI banner. These include conductors Otto Klemperer, Sir Thomas Beecham, Sir Malcolm Sargent; cellists Rostropovich, violinist Yehudi Menuhin, and baritone Tito Gobbi.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Montenegro To Screen Material For 20th-Fox

NEW YORK—Henry Onorati, president of 20th-Fox Records, last week announced that Hugo Montenegro, musical director, has been assigned to do screening of all publishers' material submitted in addition to his other duties. This has been made necessary because of 20th-Fox's increased activity at the recording level. Lou Del Guerro will also continue to sift material.

Onorati announced that Tuesday will be set aside as publishers' day.

Following up his appointment of Norm Wieland last week as merchandise manager, Onorati stated that Wieland will also service all of 20th-Fox's foreign licenses. Wieland's other duties include advertising, sales promotion, and distributor contact.

Wayne Elected Executive Secretary of SOMAC

NEW YORK—Bernie Wayne has been elected Executive Secretary of SOMAC, the Society Of Music Authors & Composers. Wayne is a veteran of the music business as a composer, conductor and arranger. The announcement was made last week by Larry Coleman, president of SOMAC.

Eleanor Steele, formerly with McCann-Erickson and TV Age, has been elected director of public relations by the association.

Coral Issues Disk With Three Different Endings

NEW YORK—Coral Records released the first triple-track record last week, a single dubbed "Tommy, Richard And Harry" by Dick Jacobs and the ork with a vocal by Peggy Powers. The record features three different endings which come as a compilation, a fact due to the fact that it is impossible to pre-select any specific ending (the stylum, by chance, attaches itself to any one of three tracks).

Coral plans strong promotion and exploitation on the disk, which the record company considers a "natural" display item.

RCA Victor Sets Melachrino Tie-In

NEW YORK—To promote Melachrino, a steady selling multi-albums, RCA Victor has set up a joint advertising and promotion campaign, with Botany 500, manufacturers of menswear, which was announced last week by W. J. Alexander, Manager, Advertising, Publicity and Promotion. The tie-in coincides with Melachrino's first American concert tour which opens today under way last week and which will take him to 40 cities, including Philadelphia, Chicago and Cleveland.

RCA Victor is preparing a special 45 EP Melachrino highlighter record for distribution through approximately 6,000 Botany 500 retail outlets. The record contains six Melachrino selections from the following Melachrino LP's: "Lisbon At Twilight," "Strauss Waltzes," "Under Western Skies," "Music For Dining," "Music For Relaxation" and "Music For Reading."

As part of the collaboration, RCA Victor will run national ads in Esquire, The New Yorker and Living For Young Homemakers. A network TV commercial and network radio spots on Monitor will also sell Melachrino. In addition, RCA Victor is preparing a four-color window display, a four-color counter piece, local radio spots, and special D.J. material.

In addition to distributing the Melachrino highlighter, Botany 500 will run extensive local newspaper advertising and will make window displays, streamers and other point-of-sale material.

Melachrino will make his first American television appearance on the Steve Allen Show on Sunday, November 2nd. One of the best-selling artists on the RCA Victor label, Melachrino and his albums—which established the popular "Music For Series—are now reaching the two-million sales mark.

Swedish Publishing Firm Acquires Silhouette Catalogue

NEW YORK—Multitone, the publishing firm which is owned jointly by four of Sweden's largest record companies, Metronome, Karusell, Decca and Philips, has acquired American rights of Quincy Jones' Silhouette Music catalog. This includes more than a hundred jazz originals by Quincy Jones, Ernie Wilkins, Julian Adderley, Leon Russell, Buzzy Dukes, and other well known writers.

The Multitone partners control most U.S. recordings of this material and will release and push these in Scandinavia. In addition several versions will be recorded in Sweden. Quincy Jones has cut an LP with the big Harry Arnold band for Metronome in Stockholm. This is presently the number one selling LP in Sweden. It will be released in the U.S. in January next month.

With the great interest for jazz in Scandinavia several of the Silhouette tunes are expected to get big status over there. For instance Horace Silver's "Doodlin'" and Cannonball Adderley's "Sermontette" are already reported moving well.

Multitone has also acquired American pop material from Trinity Music, Towne Music and Hecht-Lancaster & Bial. All deals have been made through Clas Dahlgren of Multitone's New York office, Orion Development Corporation.

TREMENDOUS INITIAL REACTION TO . . .

"RAINY SUNDAY"

b/w "YOUNG AND IN LOVE"

by The Crescendos

NASC 6021

NASBORO RECORD CO.

NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

CALLA CALLA

(THE BRIDE SONG)

by The Paulette Sisters

AAMCO #101

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204 W. 49th St., N. Y., N. Y.

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DOROTHY PRICE

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“SANTA’S RECORD HIT”

A greeting card gift with the true spirit of Christmas . . . and inside a standard 45 record that will last forever * * *

THE NIGHT BEFORE CHRISTMAS has never been recorded with such a gay and clever arrangement, then flip it over, DOROTHY PRICE invites you to join in singing your FAVORITE CHRISTMAS CAROLS * SANTA’S RECORD HIT can be found in greeting card shops, toy departments and your record shop.

DEALERS: Order Direct From—

IT'S THE GREATEST TOPSY II

WATCH THIS ONE SNAP BUBBLE GUM CLARO RECORDS

LULLABY OF THE LEAVES

b/w SWEET GEORGIA BROWN

Dist., 1-stops, Music Operators say it's Hot Some Territories available. O.J.’s sends for copies.

CLOWN RECORD COMPANY

1235 Pacific Street

IN 3-9222

Brooklyn 16, N. Y.

IT IS WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY"
NEW YORK:

The tag of "Audio Engineer turned recording star" belongs to young Mike Figlio, who is employed at the ABC-TV studios as an eleven-year-old engineer. On the evening of Sept. 12th, Mike was engineering a session with some original tunes, one of which he co-credited, "How Do I Know?" While in the control room he heard, simultaneously, the wild sounds by Haywood and Lena on the Payson Records. Minutes later Mike found himself behind the scene of the featured session. Director of Sales and Sales Promotion Joe Antel, released the disk for national distribution last week.

Marketh Sri, worked out of the sessions along with a cute card honoring a 'new release' from the house of Abner. The card read as follows: Lenny Abner, Artists—DOthie and Abner, Title—Diane, Number 2 and Date Sept. 17th, 1958. Congrats to the Vee-Jay Abner family, Ewart Abner and Dorothy, the dinky-ke, meanwhile, is going strong with a flock of releases. Included are Jerry Butler and the Impressions Abner two-armed, chart-rider, "Come Back My Love" and "Love Me," Gene McDaniels "I'm Gonna Get My Baby" and "Odda And Ends" and Wade "Yemme" "Here I Stand," all on Vee-Jay. Don Robey writes from Houston, Texas that his outfit is already blazing with two new special Duke releases, "Teen-Age Love" and "If I Could Be With You" by Miss Lavell and Long Tall Lester "All Bred Up" by B.B. cake. He adds that he gets more fuel in the "money-fire", with the addition of Buddy Ace's "Beyond The Rainbow" and "Angel Baby," "Daddy-O," "Blind Willie," "While You Wait," both on Duke, and Rufal Neal's Peaceover of "Sunny Side Of Love" and "Crying Hard." Apollo reports big sales on Mahalia Jackson's LP, "Just As I Am." The label has been plugging since the beginning of Ed "Elegante," "Merry Christmas, New Years, Please Wait My Love" and "Frieda, Frieda." Stan Fideman and Ed Portnoy, of Ivory Records, tell us that they're really swinging with some of their masters, "Jeanette I'm In Love," "Darling Can't You Tell," by the Clusters on Tee Gee and "When I Found You," by Bobby Baron on A.P.T. Ted King into the American Hot Band has "My Friends." Of the Flamingo label's new record's vocal combo, are set to appear this Sunday, with Danny Styles, "The Cat Man," at his house "Record Row," 1707 Second Ave. A 12" black and white disk show can be heard on the WJNE-Newark, N.J. airwaves.

The Four Voices, currently appearing on "The Nat Cole Little Night Music" TV series, will soon be on the San Su San Club, L. L. for the Oct. 31st weekend. And the Buffy Lash and the Spike Nelson boys have "The Greatest Dream" and "Linda Lou," the latter clowned by Johnny Bragg of "Walking in The Rain" fame. The man has just recorded "I Aint No各方面" and "Last Chance" shows that both are by "That's What I Call A Day," and "Storyville Club" in Boston. . .

Mark Taylor, who is 13 years old (their pop plays piano for the crew) have been signed by Herman Lubinsky for his new Gospel record label. Also paced and recorded by Herman are the Mother Hugger Kings, a group which clipped under the United banner some years ago. Jimmy Jones, lead back up on piano, and his crew, the Mt. Zion Trio, are made as a single and'll be cut as a pop star. The Rover Boys are set for the Oct. 27th Clark ABC-TV'er. . .Bob Burrell, of Columbia, thrilled with the reaction to the label's "Come Prima" by the Radar Quartet, Burrell sez the disk is breaking in a number of territories. Promotion man Marty Wax, plugging away on a host of disks, real happy with the terrific deejay reception, especially in the New York area, to the Larry Martin Robert Ash- ley Mercury selection, "Comic Strip Rock And Roll." He's also working on "Jerrilene" and "Baby, I'm A Happy Heart," being pressed on the label that read, "There'll Be No Goodbyes," The Five Delights on Unart, and the chart-riding, "Tears From My Heart," by Thurston Harris on Araldin, . . .Jody Scott into the "Elegant," Borough, for one week, commencing Nov. 14th. . .Bund Records has released two versions of the same tune, "Pajama Party," and prexy Sel Raybonowski feels that initial distributor indicates a national sale for both. One is a male vocal by Bobby Phillips and his Rockets. The other is a duet-fueled cue by the Stewart Twins. Backing the Phillips' outing is Noble's "Thin Man" Watts, and his Rhythm Sparks, doing "The Creep," plus the Juants of the waffle is "Daddy-O." . . .Julius Dixon, President of Deb Records, on the phone to advise that Chansons' deb, Dod, already kicked up a fuss in the field. . .Rock's "West Truck," now ready processed the 200,000 mark. . .The Baby Washington, Neptune waxing of "The Time" is starting to get the 'over treatment.' Joan Shaw has the tune out on the ABC-Paramount label and there are more expected during the week.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
**TERRITORIAL TIPS**

*Indicates first appearance on Territorial Tips*

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<th>LETTER TO AN ANGEL</th>
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<tr>
<td>LOVES A FUNNY LITTLE GAME</td>
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<td>Applejack (Camero 149)</td>
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<td>MY BABY LIKES TO ROCK</td>
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<td>NEL BLU DIPINTO DI BLU</td>
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<td>TEARS FROM MY HEART</td>
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<td>THE GREEN MOSQUITO</td>
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<td>THE SHADOW KNOWS</td>
<td>Coasters (Alco 6128)</td>
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<td>TO KNOW HIM IS TO LOVE HIM</td>
<td>Teddy Rand (Dino 105)</td>
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<tr>
<td><em>TRY ME</em></td>
<td>James Brown (Federal 12337)</td>
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<tr>
<td>WHY ME</td>
<td>Ruth Brown (Atlantic 1197)</td>
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<td>TIC TOC</td>
<td>Lee Allen (Ember 1039)</td>
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<td>TOM DOOLEY</td>
<td>Kingston Trio (Capitol 409)</td>
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<td>TWO PEOPLE IN LOVE</td>
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<td>WABASH BLUES</td>
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<td>WALKING ALONG</td>
<td>Diamond (Journey 37696)</td>
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<td>(Azteca 5316)</td>
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<tr>
<td>WE HAVE LOVE</td>
<td>Jackie Wilson (Brunswick 55886)</td>
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<tr>
<td>WHEN I GROW TOO OLD TO DREAM</td>
<td>Ed Townsend (Capitol 4948)</td>
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<td>DUKE MITCHELL</td>
<td>(Liberty 55156)</td>
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<td>WHOSE HEART ARE YOU A BREAKING NOW</td>
<td>Johnny Love (Tee Pee 395)</td>
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<td>YOU CHEATED</td>
<td>Steddy (Domin)</td>
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<td><em>YOU NEVER COULD BE MINE</em></td>
<td>Johnny Love (Jubilee 71145)</td>
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<td><em>THE TIME</em></td>
<td>Baby Washington (Minnie 101)</td>
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<tr>
<td>YOUNG SCHOOL GIRL</td>
<td>Fats Domino (Imperial 5357)</td>
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</tbody>
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**THE NATION'S R & B TOP 50**

| 1 | TOPSY (Part II) | Count Basie (Love 3933) |
| 2 | IT'S ALL IN THE GAME | Tommy Edwards (MGM 12683) |
| 3 | TEARS ON MY PILLOW | Little Anthony & Imperial (End 1027) |
| 4 | ROCKIN' BOBBIN' | Bobby Day (Capitol 299) |
| 5 | WIN YOUR LOVE FOR ME | Sam Cooke (Kent 2006) |
| 6 | TEN COMMANDMENTS OF LOVE | Marvin & The Moonglows (MGM 12704) |
| 7 | IT DON'T HURT NO MORE | Little Walter (Checker 96) |
| 8 | YOU CHEATED | Skidels (Sid 15095) |
| 9 | CHANTILLIE LACE | Big Dopper (Mercury 71243) |
| 10 | LITTLE STAR | Esther Phillips ( apt 22050) |
| 11 | SUSIE DARLING* | Robin Luke (Dit 17013) |
| 12 | DOWN THE AISLE OF LOVE | Carl Trafton (Hunt 321) |
| 13 | BIRD DOG | Everly Bros. (Cord 1360) |
| 14 | A LOVER'S MAKE BELIEVE | Buddy Knox (Atlantic 1199) |
| 15 | IT'S ONLY A MAKE BELIEVE | Conway Twitty (MGM 12677) |
| 16 | NO ONE KNOWS | Don & The Belmonts (Llawn 2071) |
| 17 | TEA FOR TWO | Little Walter & Tommy Dorsey Orh. (Doro 37004) |
| 18 | LITTLE BLUE BOY | Bobby Rush (Dubke 196) |
| 19 | HOLD IT | Bill Dobbert (King 1149) |
| 20 | THIS LITTLE GIRL'S GONE ROCKIN' | Teen Kings (Atlantic 1197) |
| 21 | THE END | Earl Grant (Dico 307 19) |
| 22 | TELL IT LIKE IT IS | Little Walter (King 53147) |
| 23 | QUEEN OF THE HOP | Tommy Dorsey & His Orchestra (Doro 30704) |
| 24 | I'M GOING TO GET MY BABY | Jimmy Reed (See-Jay 298) |
| 25 | KEY TO THE HIGHWAY | Little Walter (Checker 96) |
| 26 | HOW THE TIME FLIES | Jerry Wallace (Challenge 39573) |
| 27 | NEL BLU DIPINTO DI BLU | Domenico Modugno (Doro 36677) |
| 28 | JUST A DREAM | Jimmy Clanton (Ace) |
| 29 | CON DIMITTAR | Chuck Berry (Chess 1700) |
| 30 | NON DIMITTAR | Mel "King" Cole (Capitol 4506) |

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**HOLLYWOOD, CALIF. — Harvey Geller, west coast rep for Korwin Music, seen here reviewing his latest plug tune "The Scene Of The Crime" to Mary Moore, prima balerina of the Eddie Fisher Show. Geller reports that he wasted a lot of time before he discovered that Mary doesn't sing.**

**Hideaway Contest**

**MINNEAPOLIS—Jather Distributing and station WTCN, both of this city, joined hands in a promotional contest based on the hit Faur Exquire deck on Paris, "Hideaway" which Jather distributes in this area.**

The contest involved listener location of a "Hideaway" in the WTCN studies, which could only be uncovered by clues within the lyrics of the "Hideaway" (performed every hour by WTCN). Top prizes included a hi-fi set, and a transistor radio. The station was flooded to such an extent with phone calls, that rules to the contest had to be simplified.

Frank Hobbs, promotional consultant to Jather, who was in the deal with Jack Taylor, Jather head, and Jerry Whitman, WTCN program director. According to Hobbs, sales on "Hideaway" have increased appreciably in the Minneapolis area as a result of the contest.

**Westin Named U.S. Rep.**

**NEW YORK—Karl Otto Westin, Broadway and music columnist for Aftenbladet, Swedish daily out of Stockholm, has been named U.S. representative for Willem Hansen Musik-Förlag (Copenhagen) and Noridska Musikforlag.**

Westin is well known in Sweden and adjacent Scandinavia for his film scores and Westin & Co music enterprises. Locally, he lists music directorships with his Empire School of Music and the Linden (N.J.) Music Center, and is currently publishing merchandising plans for his own transposing gadget, Magi-Kord.

As U.S. rep, Westin will handle reciprocal agency agreements between the Hansen and Noridska companies and American distributors and publishers. His base of operations will be 300 West 106th Street in New York.
Roulette Inaugurates LP Subscription Service

NEW YORK — Roulette Records last week announced the instituting of an album subscription service for radio stations, disk jockeys, program directors and record librarians. The album service encompasses Roulette albums under the label's divisions, Tico, Ross, Rama and Gee and the newly formed subsidiary, Co-Star Records.

The subscription program offers three separate plans: 1) an "Annual Service of Newly Released Albums," which guarantees a minimum of fifty albums for the year at a cost of forty dollars; 2) A Basic Album Library of fifty albums already released and now in the catalogs. The selector can select the fifty albums and the cost of this service is forty dollars. 3) The third service being offered is Basic LP Library No. 2 which enables the subscriber to choose any quantity of albums of less than fifty LPs but a minimum of ten LPs from the existing catalogs. Cost of this service is $1.00 per album. A subscriber may purchase any number of services desired.

A special mailing of the contracts, a newly printed catalog and cover letter was sent last week to thousands of radio stations, as well as to the Roulette distributors, salesmen and promotion men who will join in the drive to sign up subscribers.

Bud Katzel, Director of Public Relations and Publicity, stated, "This new subscription service is a direct outgrowth of countless requests from radio stations all over the country who have written requesting such a service. The requests in turn are a direct result of our continually expanding album program."

Winning Secretaries

CINCINNATI, OHIO — WCO P's disk jockeys recently staged a contest to locate the three Cincinnati secretaries most deserving of a day off. Winners, selected on the basis of letters they wrote, had replacements hired for them at the office, received dinner, theater tickets, flowers, candy, and a trip to the beauty parlor. The winners, with two of the station's jockeys are shown here: seated (left): Mrs. Mary Kramig, Dick Provenzand and Mrs. Carol Gibson. (Standing): Mrs. Ellen Mae Coulter and Bill Dawes.

Subscription to THE CASH BOX $15

The Mufflin Triplets
Ember Records
1697 B'way, N. Y.

Only those records best suited for commercial use are reviewed by THE CASH BOX.
1959 Newport Jazz Festival Announced

NEW YORK—The 6th annual Newport Jazz Festival will be held next year the weekend of July 4th at Freebody Park, Newport, Rhode Island. Louis L. Lorillard, President, on behalf of the Board of Directors of the non-profit organization, made the announcement last week. He stated that more detailed information on next year's jazz event will be forthcoming after the December meeting of the Festival’s Board.

Hildebrand Forms Distrib

NEW ORLEANS, LA. — Henry Hildebrand, formerly of Interstate Electric Distributing in New Orleans, last week announced that he has formed his own independent record distributing operation in the same territory. The new firm is called All South Distributors and is located at 604 Baronne St., New Orleans.

Benny Goes R&R

HOLLYWOOD, CAL.—Jack Benny stepped into the teenage field, for an evening anyway, when he guest starred as a popular rock ‘n’ rollers Jan & Arnie on his television show Sunday, October 19th. Pictured from left to right are Benny, Arnie, Joe Lubin who discovered the kids for Arwin, and Jan. Their latest release is “The Best That Can’t Be Beat.”

NEW Stereo Tape

HOLLYWOOD—HI-FITAPES, a division of High Fidelity recordings, last week issued its first 3”, IPS four track stereo tape for the retail market in an effort to bring tape prices in line with stereo disc prices. It was announced by label prezzy Richard Vaughn.
Six releases will intro the new tape speed line which will retail for $7.95, as opposed to the $12.05 price for 7” IPS stereo tape packages. Vaughn stated that half the amount of tape is needed for the same amount of music with the 3¾” speed. Tape is played completely through, then flipped over and played in the opposite direction for more music.
The first releases are “George Wright Goes South Pacific,” “George Wright Flight To Tokyo,” Arthur Lamar’s “Taboo” and “Iwana A,” “The Surfers on the Rocks,” and Harry Zimmerman’s “Big Dixie.”

ARMADA Correction

CHICAGO—It was reported in the October 11 issue of THE CASH BOX that Cecil Steen was appointed chairman of the membership committee of the New England area, for the temporary convention association ARMADA (American Record Manufacturers and Distributors Association). E. Auber, chairman of the Board of Directors, reports that actually Don Dumont of Dumont Distributing Company is chairman of the membership committee of the New England states.
"THE REASON" (2:51) [Draxon-Freida BMI—J. Dixon]

"SKIDDILY DOO" (2:49) [Draxon-Earl BMI—J. Dixon]

THE CHANELS (Dub 500)

"WILD CHERRY" (2:21) [Excellorce BMI—Washington, West]

"BE KIND" (2:13) [Excellorce BMI—Washington, West]

LEROY WASHINGTON (Excels 2144)

"LIKE, LATER BABY:" (2:23) [Zells BMI—Carr, Milligan]

Gogi, a vocalist from rural Washington, regionally, a short while back, with "Lonely Nights", makes a strong bid for national chart honors with his new, B&W. The artists engage in some delectable banter that仙女 out this up tempo shuffler with novelty-love lyrics.
NEW YORK—Jack Teagarden, his wife and hand are pictured boarding a plane to do a tour sponsored by the State Department of the United States. The tour, which will take approximately 18 weeks, the longest that the State Department has ever undertaken, will include stops in India, Malaya, Pakistan, Thailand, Ceylon, Burma, Cambodia, Vietnam, Hong Kong, Singapore, Korea, Formosa and Japan.

Mills Reorganizes Staff In London
NEW YORK—Mills Music, recently returned from a European trip, accompanied by Lou Schwartz, of the firm—announced last week that the resignation of Fred Jackson, General Manager of Mills Music, Ltd., London. The remainder of the organization will remain intact: Fred Jackson as Professional Manager; Mickie Schuler in charge of the Light Music Department; Anthony Wright in charge of the Classical Music Department; Miss G. Farmer heads the Educational Music Department and C. Thorne is in charge of the Accounts Department. Mr. Mills expressed with the enthusiasm and confidence given to him by the entire organization.

While in London, Mills attended a Board of Directors meeting of Mills Music, Ltd., and The B. F. Wood Music Co., Ltd. In addition to the regular Board members, the British Mills, Irving Mills and Samuel Jesse Bur- sell, Mr. and Mrs. Sykes, re-appointed a Director and Mr. Stanley Gorry was appointed a new Director. While in Europe, Mills visited: Madrid to discuss activities with Di- chiones, Quin-Tones: Milan for a tour with Carl; Paris: with London with conferences with associates—W. Paxton & Co., Ltd., Joseph Williams, Ltd., Alfred Lengnick & Co., Ltd.—whose catalogs are represented by Mills Music; Dublin with contacts with Pigott & Co., Ltd., a leading Irish publisher whose catalog is also represented by Mills Music; and visited with many friends and business associates in Paris, bringing back several new songs.

Kathy Linden Has Baby
NEW YORK—Kathy Linden, the Felstien thrush who clicked with “Billy”, gave birth to a son on Monday, Sept. 23. He has been named William David Simonton. In private life, the artist is Mrs. David Simonton, wife of an RCA missile engineer. Miss Linden is slated to appear on the Steve Allen show Oct. 7.

R & B
Retail Outlets
From Coast to Coast

Lomakin Music
Pittsburgh, Pa.
1. Little Girl in Love
2. Susie Darlin’ (L. Luke)
3. One Gun Man (Ohio & Balmoral)
4. Ten Commandments of Love (Harvey & Moonglow)
5. You’re Swinging At Night (C. Cook)
6. You Cheeked (Shields)
7. May Be the Last Time (Anthony & Imperials)
9. I’ve Gone Out For Good (J. Reed)
10. Chantilly Lace (R. Bopper)

Horn’s
Detroit, Mich.
1. It’s All In The Game
2. Will You Win Your Love For Me
3. Hold It (E. Doggett)
4. Robin’ R. (B. Darin)
5. Drown The Ache (Elenge)
6. Ten Commandments of Love (Harvey & Moonglow)
7. But Not For Me (L. Jackson)
8. Tie To Me (L. Allen)
9. Only You (E. Doggett)
10. Goalong (E. Doggett)

Camps
San Jose, Calif.
1. It’s Only Make Believe
2. Ten Commandments of Love
3. Come On And Love Me
4. Tears On My Pillow
5. Your Love For Me
6. Blue Boy (B. Rand)
7. All In The Game
8. Birdie (Everly)
9. Down The Aisle Of Love (Quintess)
10. Please Accept My Love (L. Rand)

Paul Allen
Koat—Albuquerque, N. M.
1. Robin’ R. (B. Darin)
2. The Thrill Is Gone
3. Tears On My Pillow
4. Queen Of The Hop (Anthony & Imperials)
5. Queen Of The Hop (L. Luke)
6. No One Knows
7. Just Young (P. Anka)
8. Whoo Whoo (Elenge)
9. Little Star (Elenge)
10. It’s Only Make Believe (C. Twist)

Joe Brannon
Wye—Vandalia, N. C.
1. Robin’ R. (B. Darin)
2. Drowning (Elenge)
3. Drown The Ache (Elenge)
4. Green Mosquito (Tone Rockers)
5. Over And Over (B. Darin)
6. Robin’ R. (B. Darin)

Billie Joe
Louisville, Ky.
1. Robin’ R. (B. Darin)
2. Queen Of The Hop (L. Luke)
3. Queen Of The Hop (C. Twist)
4. Ten Commandments of Love (Harvey & Moonglow)
5. The Thrill Is Gone (L. Luke)
6. Robin’ R. (B. Darin)
7. No One Knows
8. Queen Of The Hop (L. Luke)
9. Queen Of The Hop (H. Harris)
10. Ten Commandments of Love (H. Harris)

E. J.: "It’s What’s In That CASH BOX That Counts—INTERNATIONALLY"
WSM Expects 7th Annual D.J. Fest To Be 'Biggest Ever'

NASHVILLE, TENN.—"The biggest and best," says WSM's General Manager Bob Cooper, outlining plans for the Grand Ole Opry's 7th Annual Country Disk Jockey Festival this Saturday, November 21-22.

In addition to the Carnival atmosphere that has been an integral part of all of WSM's daylong jamborees, the WSM officials, taking into consideration the tremendous strides Country Music has taken as a formalized and streamlined business, have included in this year's roster of events a number of special topics of interest to the country disc jockeys and to the industry as a whole which will be conducted in panel fashion.


"D." Kilpatrick, Manager of the Grand Ole Opry, has been appointed host of the festivities for this year and is working up a roster of top industry names to participate in the panel discussion.

Another aspect of the Seventh Annual Festival which will add tremendous color and prestige to the event will be the events honoring the one hundred years of combined service of the Grand Ole Opry which occurs at about the same time. Efforts are being made to bring back former members of the Grand Ole Opry cast during its 33 years of broadcasting and have them take part in a real old-fashioned reunion.

The second phase of the over-all Festival program this year will be for the entertainment and benefit of the more than 2500 country and music disk jockeys to attend the Festival which extend the Festival this year. More than 3000 invitations have been sent out, and, from the early reaction, WSM feels the Festival will top last year's record attendance.

The mixing of business and pleasure via the increase in topics of industry-wide interest has been brought about through the efforts of the tremendous impact country and western music has had on the entertainment world as a whole, according to Bob Cooper. "With Nashville being the home of Country Music, as well as most of the top talent, and with the industry having grown to a stupendous $50,000,000 a year, our Festival program, as it does the country and western disk jockeys who have made the success of the industry possible, will attempt to pass on to those disc jockeys the benefit of the experience of some of the great names in our type of music." However, he concluded, "the original theme of the Festival, a gathering of friends and colleagues for a little fun and frolic will still remain an important part of the proceedings."

As in previous years the major record companies will again participate as hosts to various functions at the Festival, according to D. Kilpatrick. The non-official festivities begin on Friday, November 21, when Cadence Records will sponsor an 8:00 a.m. breakfast at the Andrew Jackson Hotel Ballroom. At 12:00 noon Friday, Randy Wood will act as host to Festival guests at a Dot record lunchon again in the Andrew Jackson Ballroom. At 5:30 p.m., following regularly scheduled activities, which will be announced in the Festival release, RCA Victor will host a cocktail party at the Hermitage Hotel ballroom with Jack Burgess and Steve Sholes doing the entertainment.

Highlight of the evening will be the Friday Night Frolics over WSM, a live broadcast featuring many of the grand old Opry stars. For the first time, a breakfast hour will be Mr. D. J., with Grant Turner as host. During this hour as many visiting disk jockeys as possible will be featured on the program.

Also on Friday night the newly formed Country Music Association will make its debut at the Festival, and Bob Burton, Bob Sour and Frances Williams will welcome Festival guests and "Break Fast At the Opry" will be the broadcast feature. The Maxwell Hotel Ballroom will be the scene of the action.

Columbia Records will have a Koffee Klatch Saturday afternoon at 8:00 p.m., and will have a breakfast at the Maxwell House Ballroom at 12:00 noon.

Burrell will be on hand.

WSM will take over at 4:30 p.m. Saturday with the WSM Reception and Buffet. The station staff and management will act as hosts at the Maxwell House Ballroom.

The piece de resistance of the day and the highlight of the Festival will be the historic 3rd Anniversary of the Grand Ole Opry from 7:30 to midnight from the famed Ryman Auditorium. This will be a particular interest because the Festival will salute during the period the 1,000th Grand Ole Opry. More than 175 Opry stars and sidemen will be on hand for this grand event.

In all, D. Fitzpatrick feels that the 1958 version of the Festival will be the most memorable of them all to date.
Hank Thompson Signs New Capitol Pact

HOLLYWOOD — Even though his present contract with Capitol Records, has over two months to go, Hank Thompson last week signed a new long-term pact with the label as a singer-guitarist with his Bronco Valley Boys, who for many years have been voted the number one big western band in national popularity polls.

The Country artists start their new contract with Capitol on December 21, it was announced by Glenn E. Wallecha, President of the company.

Thompson is among the few exclusive Capitol recording artists to have completed more than a decade with the label. The popular performer inked his first contract at the age of 11 years ago this month (October, 1947). Thompson was signed to the label by Artist and Repertoire producer, Lee Gillette. All of Thompson's recording sessions since 1956 have been produced by Ken Nelson.

Stereo In Braille

CHICAGO — One of the graphic displays sales manager Mike Remund uses to demonstrate the principles of stereo records for Jensen phonograph needles is a magnified putty model of the grooves of typical 78, 33 and stereo disks. In Minneapolis at an electronics show, Mike was asked by a hi-fi service-man to explain stereo and promptly showed the model.

"Sorry, but I can't see," said the servant, his hands on his hips. And then Mike then found his model of greatest use as he put the serviceman's hands on the raised grooves to show that stereo picks up sounds from both sides of record grooves for its two speakers.

It probably was the first time stereo has been demonstrated in Braille.

Jolly Joyce-Bill Haley Contract Expired

NEW YORK — Jolly Joyce of Jolly Joyce Agency declared last week that his contract with Bill Haley was not severed by Haley, as previously reported, but had expired Sept. 8 after four years' duration.

According to Joyce, Haley had requested Joyce to continue booking him on spot dates, but Joyce declined to continue without an exclusive contract.

Joyce announced that Alan Freed has renewed his Screen Actor's Guild contract with the Joyce Agency. Joyce also stated that the two pictures, in which Freeman will star, will be released early next year at the Hal Roach studios. In addition, Joyce has taken over additional attractions for auditoriums-arenas-theatres, including Olson & Johnson's new "Vock & Roll Show of 1959"; the Applejacks (hitting with "Mexican Hat Rock" on Cameo); Baby Cortez, Joe August; and Libby Dean.

The Cash Box, Music

Country Best Sellers

In Retail Outlets

1. THE WAYS OF A WOMAN IN LOVE
   Johnny Cash (Sun 302)

2. BIRD DOG
   Everly Brothers (Cadence 1350)

3. BLUE BOY
   Jim Reeves (RCA Victor 7266)

4. CITY LIGHTS
   Ray Price (Columbia 41191)

5. SQUAWS ALONG THE YUKON
   Hank Thompson (Capitol 4017)

6. BLUE BLUE DAY
   Don Gibson (RCA Victor 7010)

7. ALONE WITH YOU
   Foray Young (Capitol 3982)

8. DEVOTED TO YOU
   Everly Bros. (Cadence 1350)

9. YOU'RE THE NEAREST THING TO HEAVEN
   Johnny Cash (Sun 302)

10. Two Pats And Porky

HOLLYWOOD — Porky Chadwick and his wife Pat visited Pat Boone at Radio Records in Hollywood while they were on a two week vacation to the West Coast. Porky is a DJ on station WAMO in Pittsburgh.

Country Tribute

Jimmie Williams Sings
"NO ONE KNOWS" on MGM

WHITE OAK MUSIC—BMI
7771 Cheviot Rd.
Cincinnati, Ohio 30, 0

In All Markets

"HEY SHERIFF"
Rusty & Doug

HICKORY 1083

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Don Pierce, operating Starday Records, country & gospel label, from Madison, Tenn., reports good action on his initial releases by Benny Barnes and the Miley Brothers, and an "Audience of One," a new label who can work closely with deejays, distributors, and one-stops on the sale of real down to earth country records and its encouragement to disc jockeys of acceptance for the new Starday products on Starday's re-designed bold label, which features the artist name and song title in maximum size type. Pierce is trying to develop more liaison between the disc jockeys and the people who merchandise country records so that the distributor, one stop and dealers will be sure to stock the records that the disc jockeys are pushing.

Also, Pierce is high on "Three Carburetors" by Don Carson on Crest which he is handling in the Eastern, Central and Southern States. "Wherever the record gets played, it sells," notes Don. "That's The Way I Feel," Farmer Young's record on Capitol is published by Pierce's Starday Music firm and was composed by Roger Miller and George Jones. The song is very big in several areas. Pierce invites country disc jockeys to write him at Box 115, Madison if they haven't received their copy.

Pierce has copies of new releases by the Stanley Brothers, Benny Barnes, "Cousin Jody," Jack Kingston, Loretta and Oscar, and Donnie Moore, plus a new sortment of C&W instrumental records that are available to C&W deejays who haven't already been serviced.

The "Johnny Cash Show," featuring a group of current recording stars, headed by Cash has been packaged by Producer Lee Gordon, for a series of one-nighter dates through the mid-west, opening October 29th, in Denver. Personal Mgr. on the show will be Sonny James, Carl Perkins, Marshall Grant and Luther Perkins.

The schedule includes: Denver, the Concert Auditorium, on the 20th, Tulare Fair, Tulare, Ca., on the 21st, the KDKA Auditorium, (10/25), and Oklahoma City, Municipal Auditorium, (10/26).

Connie B. Gay Buys
WYLD In New Orleans

ARLINGTON, Va.—The purchase of Radio Station WYLD of New Orleans, Louisiana by Connie B. Gay of Arlington, Virginia was announced last week. The sale, for $200,000, is subject to FCC approval.

WYLD is on 600 kc with 1 kw, day and night and is being purchased from Roussaville of New Orleans, Inc. Gay will operate it as part of his Town and Country Network which includes stations in Texas, North Carolina and Kentucky.

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**B+ EXCELLENT**

**C+ GOOD**

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*Only those records best suited for commercial use are reviewed by THE CASH BOX.*

---

**THE CASH BOX MANSION**

**COUNTRY MUSIC IS HERE TO STAY**

**(3:06)**

**BILLY BAYOU**

**(2:02)** [Tree BMI—R. Miller]

**I'D LIKE TO BE**

**(2:00)**

[Earl Barton BMI—H. Ashley]

**JIM REEVES** (RCA Victor 7380)

- Jim Reeves once again proves himself a phenomenon, piling up one hit after another. His most recent addition to his personal roll honor is the chart-topping, "Blue Boy." This week Jim comes through with another Victor pairing that should easily provide the artist with more pop-country laurels. Featuring the charts delightful breezes over a sparkling banjo laced "Billy Bayou." On the other hand, he tenderly caresses a charming lilting tune "I'd Like To Be," that is an unqualified pleasant yuletide effect. Both ends, in addition to these strong pop-country potential, should appeal especially to the young 'uns.

**TREASURE OF LOVE**

**(2:17)**

[Starrite BMI—C. Jones, J. P. Richardson]

**DON'T LOVE YOU**

**(3:06)**

[Starrite BMI—C. Jones, J. P. Richardson]

**GEORGE JONES** (Mercury 71227)

- A new George Jones single hits the wax mart this week and it appears as though the ends both are gonna follow his current chart-rider, "Nothing Can Stop Me," right up into the hit list. As a heartwarming litter, the chanter is in a philosophical mood as he tenaciously ponders the state of his heart. A lot more than money can buy. He's equally effective with the bright banjo on the other end as he sings "Let Me Be The One To Love You." Take your pick. You'll come up a winner with either of this end of current 'pairing.'

**MORGAN TWINS** (RCA Victor 7373)

**SIT & GET GOLN'**

**(2:05)**

[Acuff-Rose BMI—M. Endleady]

Here's a bright black-rocky billy entry that the Morgan Twins take for a refreshing romp. It's a happy-go-lucky love affair that moves along at a catching style. Sensational instrumental backdrop rounds out a fine entry.

**FREDRIE HART**

(Columbia 41269)

**WHILE IT LASTED**

**(2:17)**

[Acuff-Rose BMI—M. Endleady]

The boys by the record wrap the pace on this end so they softly blend on a pretty waltter with tear-compelling love lyrics.

**LARRY BRYANT**

(Bakersfield 100)

**HM & TWINCE**

**(2:04)**

[Star Sales BMI—L. Bryant, W. S. Stevenson]

A brisk walker that is equal parts of advice and sweethearts is dished up in ear-appealing fashion by Larry Bryant. Accompanied by the Dixie Sisters. Okay offering that should attract a fair share of the girls.

**JEAN SHEPARD**

(Capitol 4068)

**I'M JUST A LITTLE GIRL**

**(2:21)**

[Central BMI—H. Howard]

Jean Shepard, who has a way with the words, demonstrates the top callibre vocal stylings on this middle beat heartbreaker. Potential hit could push through to back up in the 'winner's circle.'

**WHITEY PULLEN**

(Sepia 108)

**WALK MY WAY BACK HOME**

**(2:00)**

[Sage & Sand BMI—W. Pullen]

Sage & Sand could have a big, two-mart hit on its hands by way of our 40th state. Whitey Pullen, from up KEN-AN-chorage, Alaska way, bows into the charts with a colorful fancy template tailor-made for the hoopers. Solid jazz box entry.

**JIM REEVES**

**WANT ME MCEY**

**(2:10)**

[Sage & Sand SESAC—W. Pullen]

Here Whitey smoothly displays his ballad style on an easy-on-the-ears, moderate paced romantic weeper. Pleasant coupler.

---

**SUNDOWN RECORDS**

**“BOBBY”**

by Beverly, Jean & Clendoe

$108

**“PICK ME UP ON YOUR WAY DOWN”**

**(2:20)** [Sage & Sand BMI—H. Howard]

Jocks interested in spinning a good female version of the Charley Walker click can do so with this Jan Howard outing for Sundown. The crying towel, up tempo tune is handled with a heartfelt emotion by the canary.

**“I WISH I COULD FALL IN LOVE AGAIN”**

**(2:18)** [Durf BMI—H. Howard, W. Stewart]

This slow tearer, also from the romantic weeper category is treated to another splendid reading by the dually toned songstress. Jan is a talent to watch closely. Her star snaps brightly on the wax horizon.

---

**Well Done Again**

Shreveport, La.—Backstage at a recent Louisiana Hayride Show held at the Municipal Auditorium of Shreveport, the Louvin Brothers and Johnny Horton (center) congratulate each other on the success of their new records. The Louvin's Capitol deck of "My Baby's Gone" and Horton's Columbia pressing of "All Grown Up" are both strong chart efforts.

**Del-Fi Prexy & Artist Promote Deck**

NEW YORK—Bob Keene, prexy of Del-Fi Records, and Del-Fi partner Ritchie Valens (hitting with "Come On Let's Go"), fresh from a Chicago promotion tour, hit the East Coast last week visiting Dick Clark and Alan Freed in New York and deejays Buddy Deane in Baltimore, and Milt Grant in Washington.

In Chicago, the two called on Paul Glass and Earl Glicken of Allstate distributors, who were recently appointed to handle sales and promotion for Del-Fi in the Chicago area, and various Loop jocks.

**SUNDOWN RECORDS**

**“Growing Pains”**

by Jan Howard

$112

**“COOL, COOL KISSES”**

by The McCurries

$110
THERE'S NOTHING LIKE SEEBURG STEREO

WITH CHANNEL 1
AND CHANNEL 2

NOW PLAYING!

AT YOUR SEEBURG DISTRIBUTOR

Hear It!...See It!

SEEBURG
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
**Why should the members of the coin machine industry have to continuously be the victims of a bad and unfair press?**

This is the question asked of us, and asked by members of the industry. Why should its members be categorized as second class citizens when its people can stand up morally, and any other way, with those in any other industry——be it banking, politics, hard goods, soft goods, or the corner grocery store? Of course, there are a few bad apples. But is any industry devoid of these individuals?

The difference is in the attitude of the press and public. When an unsavory character is discovered in, say politics, the press reports a factual story on the individual. But let it happen to anyone in the coin machine business——then the entire industry is condemned in super sensational, highly colored news stories.

When one of these highly harmful and in most instances fabulously fictitious stories appear in print, some of the industry’s leaders feel they should be refuted. After several experiences along this line, coinmen are now of the opinion it’s far better to “take the rap” and say nothing, as their efforts resulted only in continuing the attack.

This, of course, is not the answer.

In small towns and cities, the members of the coin machine industry, thru friendships and associations with other citizens in local political, fraternal and business organizations, are not the misunderstood people as are those located in the larger cities. The coinmen in these smaller communities are recognized for what they are——good solid, hard working, honorable citizens.

The big city coinmen, therefor, must see to it that their status is such that when a newspaper considers running a story on some individual, it is one that will not condemn all the industry’s individuals.

*Time Magazine*, in a full page advertisement in the *New York Times*, headlined its copy with “To judge, we first must KNOW”.

If those in the coin machine business would undertake a public relations program (we like Willie Blatt’s PAL program in Miami, Fla.) which would acquaint both the press and the public with the type of honorable people in our business——they would KNOW——and their judgment would then bring glory and honor to the coin machine industry.
Tom Callaghan Passes
Was With The United States Secret Service For 35 Years And Headed Chicago Secret Service Office 19 Years

CHICAGO — Thomas J. (Tom) Callaghan, who resigned as Assistant to the President of Bally Manufacturing Corporation, because of ill health earlier this year, passed away on Wednesday, October 15. Burial was in Chicago on Saturday, Oct. 18. He was 78 years old.

Callaghan became associated with the Bally organization in 1946 after a long and distinguished career with the Secret Service of the United States Government. He was known as the personal guardian to the President of the United States, and had headed the Secret Service office in Chicago for nineteen years and had helped guard Presidents, from Theodore Roosevelt to Harry S. Truman.

One of the most colorful figures in Government work in Chicago, Captain Callaghan was chief of the Secret Service office in Chicago from 1926 until his retirement in 1945 after thirty-five years as a Government agent. He was well known for his smiling good humor, his dapper clothes and the white carnation which he carried in his lapel every day.

He also guarded, on their trips to this country, Sir Winston Churchill and Mrs. Chiang Kai-shek, the wife of the Chinese Nationalist leader.

Callaghan made quite a reputation for himself in his battle against counterfeiters in the Midwest. One of his most famous exploits was the trapping of the notorious Frankie Parker, a head line figure back in 1939. Surviving, besides his widow, are a brother, Sam, a Secret Service agent in New York, and two sisters, Mrs. Florence Martin of New York, and Mrs. Elsie Maher of St. Augustine, Fla.

“Tis What’s in THE CASH BOX That Counts—INTERNATIONALLY”

Fire Destroys Entire Central Distriburs Building

ST. LOUIS — In a fire that raged for many hours, Central Distributors, this city, has its offices, showroom and store completely destroyed on Sunday, October 12th.

Central is the distributor for AMI phonographs and United and Williams games. Its offices were located at 315 Olive Street in the West end of the downtown area.

Temporary quarters were set up in a vacant building across the street from the burned out buildings and all of Central’s personnel were on hand early Monday morning ready for “business as usual.”

When interviewed, Tony Koupal, general manager of Central stated, “No definite plans for either rebuilding or a new site have been set.” He went on to say, “To our friends, our manufacturers, our suppliers and most of all to our loyal customers, we are happy to say that we are open for business. The telephones have been connected. We are just across the street from our former offices and we will be happy to see you and hear from you.”

Donates Juke Box To New Jersey Center

NEWARK, N.J. — Ed Burg, Runyon Sales Co., this city, was the recipient recently of an extremely warm letter in which The Jewish Center of West Orange, West Orange, N.J., thanked Runyon for its donation of a 45 RPM jukebox.

Burg has made many phonograph donations to worthy organizations and has in this manner helped do a strong public relations job for the coin machine industry in his area.

NEW YORK — After thirty years of active service to the industry, the last sixteen with The Cash Box, which ended June 1942, Bill Gersh stunned a gathering of close friends at the Savoy Hilton Hotel, this city, this past week, with the announcement of his retirement.

He has consented to act as consultant to this publication. It is well known through the industry, these past years especially, that more and more of his time has been taken up in consultations with firms in all divisions of the trade internationally.

He is one of the best known men in the industry. He has traveled the world, meeting various leaders and has become acquainted with almost all firms in the trade. His acquaintanceship is reputed to be among the largest of any single person in all the history of the industry.

Though he will be available to act as consultant to this publication he may also be engaged in this same capacity for others requiring his wide knowledge and long experience in the industry.

Gersh hasn’t announced any immediate plans other than he will spend the winter in Florida’s sunny clime.

Music Ops Of Conn Vote To Accept Vending Operators

HARTFORD, CONN. — Ben Gordon, business agent of the Music Operators of Connecticut, Inc., this city, announced that at a dinner held on Wednesday, October 8, at the Hotel Bondi, the organization voted to permit vending machine operators, specifically cigarette machine operators, to become members of the MOC.

“It is believed by the organization,” Gordon stated, “that admitting the cigarette operators at this time would be of advantage to the entire coin machine industry. The reason for such thinking is that many operators have diversified their interests to include vending machines in their operations in order to supplement income. Not having them in the association has led to many conflicts among the operators,” he concluded.

Honorary President Abe Fish, in an address to the operators stressed the importance of a strong, united association.

Vice President Paul Rechtshaefer, in his talk, spoke of the need for a public relations program to counteract the bad publicity so often accorded the coin machine industry.

Attending the meeting as guests of the association were representatives of the following distributing companies: Reid Distributing Co., Boston, Mass.; Runyon Sales of Connecticut and New York; and Atlantic New York Corp. of Connecticut and New York.

Also visiting were Ralph Ridgeway, president, and Russell Mawdsley, secretary of the Western Mass. Operators Guild.

Consents to Act as Consultant

Other Officers Named Are
Norman Orleck, V.P. and Secy.;
George Albert, Treas. Same to Serve on Board of Directors
Williams Introduces New Pop-Up Target Gun

CHICAGO — When talking about Williams' new "Vanguard" gun game, Sam Lewis, sales manager for Williams Manufacturing Company, this city, last week announced it is now shipping its newest game, "Deuces Wild," to its distributors throughout the United States.

Kaye described "Deuces Wild" as a twin, two-player roll down poker table that occupies but 28 inches by 32 inches of floor space.

"It plays," said Kaye, "five balls for five cents. It is actually two poker games in one cabinet and can accommodate two players at the same time, if desired.

"It will induce more competitive play by eliminating scoring disagreements since both scores are retained.

"Deuces Wild' is an extremely versatile game. Its 'Double Value Pocket' can be scored a number of different ways, including high score or

Automatic Vend-All Sales Holds 2-Day Boston Show

BOSTON — More than 200 ops from all over New England attended the two-day show put on by Ben Palustrant, Automatic Vend-All Sales Co., Boston, and the Silver Room of the Hotel Kenmore in Boston, October 7 and 8.

Shown were Cole and Gardner Hot Food lines and a large amount of business was reported booked at the show. Ops saw new machines which were enthusiastically received. Ben Palustrant reported that the large number of ops attending included many from the music and games fields who are diversifying their routes.

"More and more ops are diversifying their set-ups these days," Ben stated. "There is a definite trend to diversification these days and ops are jumping on the vending machine bandwagon for the long haul."

Among machines shown were the Cold-Spa, Hot-Spa and brand new Shake-Spa. Among ops attending the show were: Art Strahan, Greenfield, Sid Diamond, New Haven, Conn.; Gersh Well, Hartford, Conn.; Warren Cedar, Hartford, Conn. Mr. and Mrs. Joel Weilberg, West Roxbury, Mass.; Clarence Milton, Watertown, Me.; Bill Tyson, Chester, Vt.; George Marks, Newton; Lester Seigel, Providence, R.I.; Daniel Barlow, Oakley, Pa.; J. W. Davol, Utica, N.Y.; Joe Chiodo, Jersey City, N. J.; Charles Sivier, Portland, Me.; Joe Dignan, Boston, Mass.; and many others.

"Deuces Wild' has an illuminated score glass and the playfields and cabinets are expressly designed and finished in vivid colors to capture the eye at first glance. Kaye stated that "Deuces Wild' is economically priced and will permit blanket coverage of locations without major investments.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Rock-Ola Announces 1959 “Tempo” Line

David C. Rockola Presents Stereo, and Monaural Phonos To United States and Foreign Dists at Sheraton Hotel, Chicago, On Sunday, Oct. 12

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?
It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

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Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem “Cash Box International Coin Machine Export-Import Council” (dem Internationalen-Münzmaschinen-Export-Import-Rat des “Cash Box”) vollständig gebührenfrei beitreten.

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ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

Ecrivez-nous aujourd’hui pour recevoir votre carte de membre!

THE CASH BOX
29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

ATTENTION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?
Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prosperos negocios, asociarse, sin cargo alguno, al “Cash Box International Coin Machine Export-Import Council” (Consejo Internacional de Exportación e Importación de Máquinas Accionadas por moneda “Cash Box”).

Escríba hoy solicitando su tarjeta de socio.

THE CASH BOX
29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?
E’ vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inserirevi—senza alcuna spesa al “Cash Box International Coin Machine Export-Import Council” (Consiglio internazionale per l’importazione e l’esportazione della macchine automatiche a gettone del “Cash Box”)

Richiedete il tessere d’iscrizione oggi stesso a:

THE CASH BOX
29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Bally’s “Star Shuffle” Now Available At All Dists

Location Loans Sound Biz Practice Says Philadelphia Banker

PHILADELPHIA, PA.—R. J. Erfe, vice-president of the Broad Street Trust Company, this city, who has been dealing with operators in this area, gives his views on loans to locations.

"From the banker’s standpoint", reports Erfe, "we are for loans to locations. The arguments set forth for the locations, from the operator’s standpoint, are thoroughly sound.

"The biggest problem against loans to locations", he continues, "is the availability of funds. The arrangement we have with our operators, and that I am sure would be satisfactory to the majority of lending institutions, is that we get a credit application from the location owner, but have the note endorsed by the operator.

"For the millions of dollars that have been loaned out there have been no disappointments whatsoever to the banking fraternity. The losses to the operators have only run a few thousand dollars at the very top.

"By having the bank send coupon books to the locations the location owners are then fully aware of the fact that they owe money to the bank. There is then no tendency on their part to ‘stall’ making payments.

"In addition, the bank actually makes the money advance, so that it is no burden to the operator’s cash position.

"It appears to the writer that if the operator has any credit with his bank he should have no trouble getting assistance. With the operator having his hand in the till each week, there is no reason why the loan shouldn’t be repaid. In this matter, many of our operators bring the payments directly to the bank acting in this case, of course, on behalf of the location owner.

"We can appreciate that it is an extremely serious position where operators are not getting bank assistance.”

Wurlitzer Names Greene New Chicago Distributor

NORTH TONAWANDA, N. Y.—Announcing new representation in the Chicago, Illinois territory, the Wurlitzer Company, this city, has named Carl R. Greene of the Tower Distributing Company as sales and service outlet for their coin operated phonograph line.

In a statement today, Robert H. Bear, Wurlitzer phonograph sales manager, announced the appointment of the new distributor. Said Bear, "Carl Greene, owner of Tower Distributing Company, heads an organization which is fully staffed and equipped to represent our company in the Chicago area: Carl himself is a veteran of 15 years in the coin machine industry and is well versed in all the important factors pertaining to our business.

"Carl enjoys a reputation for years of successful operation in music and his many friends among his affiliates in the coin operated music business. He will be assisted in this new undertaking by his brother, Robert Greene, sales manager of the Tower Distributing Company. The service and parts department will be under the supervision of Nathan Peak service manager. We are confident that Carl Greene and his associates will develop the continually expanding market for Wurlitzer music. We are proud to welcome them as members of our fine distributor group”.

Carl Greene, as owner of Tower Distributing Company, has announced the acquisition of property at 1725-27 West Division Street, Chicago. These premises will house his new headquarters with complete sales offices, display room, fully stocked parts department, and equipment to facilitate service and repair on all models of Wurlitzer Phonographs and those of all other manufacturers.

At present, a full line of Wurlitzer equipment, including the Console models and the model “E-250” are on display in Tower’s sales room. Wall-houses, speakers and other remote control equipment is also immediately available. The Tower Distributing number for Wurlitzer service is GBaceoland 7-1054. Nathan Peak will be happy to fill operators’ parts orders or to advise them concerning service information and instructions. Bob Bear has stated that Rod Whipple, Wurlitzer field service engineer, will for the present, be stationed at Tower Distributing and will act as liaison between the new distributor and the Wurlitzer factory.

Tower Distributing Company’s new territory includes Metropolitan Chicago and 39 Illinois counties, 22 Indiana counties and one Michigan county. Carl Greene has extended an invitation to all local operators to drop in and discuss the fine deals he can give on Wurlitzer phonographs and to enjoy Wurlitzer’s Stereophonic sound, first in the coin operated music field.

Wolfe Distrib. Co., Inc., Moves To New Quarters

JACKSONVILLE, FLA.—Si Wolfe, Wolfe Distributing Company, Inc., this city, announced the firm had moved into new quarters at 310 Riverside Avenue. The Wolfe firm is distributor for the Seeburg line of phonographs throughout this area.

Save Money Save Time
Buy all the equipment you need from ROSEN We always carry one of THE NATION’S LARGEST STOCKS AT THE NATION’S BEST PRICES Send For Our Complete Lists Today WRITE—WIRE—PHONE

Now! FULL PROGRAM FOR WURLITZER MODELS

OPERATORS REPORT UP TO 45% INCREASED INCOME PER WEEK

EASY INSTALLATION

YOUR WURLITZER DISTRIBUTOR, OR

Coven Music Corporation
3181 N. Elston Ave. Chicago, Ill. Phone: IN 2-2210
Cable Address: COVEMUSIK 1/3 deposit, Balance C.O.D.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!”

All The Leading Coinmen Read The Cash Box Every Week
ROCK-OLA MANUFACTURING CORPORATION
1601 N. Western Ave., Chicago 22, Ill., U.S.A.

ROCK-OLA
SETS THE
TEMPO
FOR GREATER
PROFITS
WITH THE
PHONOGRAPH
LINE OF
'59

Chicago Phonograph Bowler
Rolls Odd Game

CHICAGO—The Chicago Bowlers Magazine featured the unusual score of Henry Krueger, one of the team members of the Gallets. The article read as follows:

Sound off—6, 8, 7, 6, 5, 4, 3, 2, 1, 0.

That's the down-the-ladder sequence of last numbers appearing on the score-card turned in by Henry Krueger in the Automatic Phonograph League September 18th.

He started off with a 19 in the first frame and on each succeeding frame added 0 or 19 to "fix" his totals at 28, 37, 66, 84, 85, 112, 121 and 130.

Krueger made one strike and three spares in posting the oddity. He finished with a 130, thirty pins short of his league average.

Despite the outstanding performance of C. Martin, Phonon Service dropped two games to the Gallogos. Martin rolled a 797 series and the high game for the season so far with a 244. T. Galgano was high with a 534 for his team.

Atlas Music scored a clean sweep against ABC. H. Sophie had a 524 for Atlas and E. Swider 516 for ABC. Decca took all three from B & B. T. Ignofo was tops for Decca with a 586 and R. Bauer rolled 511 for the losers.

Continuing the clean sweep attack Star Music topped Chi Music with a gal team member shooting a high 514 series and a nice 297 topping the gals so far this year.

B. Beriso shot a 488 for Chi Music. Gallogos also took three from Chi Condensers. T. Gallet with a 787 for the winners and C. Zuber with a 478 for Chi Condensers.

F. Kaiser of the Mercury team shot a 562 to help his team take two from the Coven team whose top man was L. Scholtes with a 496.

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SEEBURG 1000 ........ $595
SEEBURG 100C ........ 445
SEEBURG 1908 ........ 375
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WURLITZER 1700 ........ 395
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Applications For Amuse Trade
Exhib. Oversubscribed

GREAT BRITAIN GLIMPSES

Back in Britain this week, I find the pace much slower than in Chicago, but noticeably speeding in the industry. Application forms for space at the Amusement Trades Exhibition which is to be held in London next February reached potential exhibitors this week, and early reports are that the show seems likely to be oversubscribed. Chief attraction is certain to be the first-ever showing in Britain since the war of a wide range of American amusement equipment, thanks to contracts signed during my recent trip to Chicago.

British operators are hungry for new attractions, so, if the prices are right, business should be tremendous. Venue is the New Royal Horticultural Hall on February 3, 4, 5. A new all-British coin-operated coin game is reported to be in production by Streets, but details are being withheld for the time being. I am assured, however, that it will be ready for showing at the February exhibition, and that the price will be an excellent one.

Meanwhile, on November 14 and 15, what is described as "the first Auto-Conversion Machine Exhibition in Nottingham" will be held there at the County Hotel under the auspices of Mark Dammann, who visited American plants last year. Many types of coin equipment will be shown. The Amusement Caterers' Association (London Section) is to hold its first Dinner-Dance and Cabaret at the Trocadero Restaurant, Piccadilly, London, on Monday, October 27. Among the record artists to attend will be Petula Clark of Nixa Records, at present enjoying enormous success in France as well as in Britain. With her will be Nixa a. & r. man, Alan Freeman, who once ran his own record company in London. . . . A. C. A. chairman, Robert Brenner, acting on "doctor's orders" has gone off to Spain for a few weeks sunshine and rest. Helping him to recuperate from a recent illness is his charming wife. . . . Underlining the competition that has come into the Juke-box business, Mersers. Ruffler and Walker have followed the recent Bal-Ami reduction in H.P. terms with the offer of low terms (on their Rock-Ola equipment). The rate announced is six per cent. Their Wales, Nottingham and Leeds subsidiaries are offering the same terms. A big response is claimed. . . . That you have to have your wits about you when operating some of the new hot and cold drink vending machines that are being widely installed in British locations is underlined by this story from a conductor at Bristol's new bus station where a risk of machines has been installed. From a choice of coffee, soup and soft drinks he chose coffee. He duly pressed the buttons marked "Coffee," "Milk" and "Sugar," and, bingo, out popped a cup of steaming soup, laced with milk and sugar. "A little boy drank it without a qualm," he says.

Rosen Aids Charity Drive

PHILADELPHIA, PA.—Dave Rosen, David Rosen, Inc., this city, one of the nation's leading distributors, and one of the most active individuals in the industry for charitable causes, was on the sidewalks of his home town on October 8, doing his bit for the Variety Club's Camp for Handicapped Children.

Wearing a black top hat and a bright gold and red apron, Dave pitched a special Old Newboy's Day edition of the Philadelphia Inquirer (local daily) to corral extra contributions for the club's charity funds.

Rosen was in good company that day, for many of Philadelphia's leading figures in business, banking and government had also volunteered to sell the special edition. Dave has been a member of the Variety Club since "way back when he was affiliated with Warner Brothers in the theatrical field.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Gottlieb Announces New Four Player Game

He stated further, "Often, our distributors urge us to build four-player games more frequently. However, we feel that our policy to control a limited production of this type of game pays off. In this way the operator enjoys long-term profits plus giant resale values on our four-player games because he knows that there is only one run per year on a Gottlieb four-player game."

Alvin went on to say, "'Contest' is another four-player game designed to repeat the outstanding success of games such as 'Super Jumbo,' 'Jubilee' 'Majestic' and 'Falsaff.' It incorporates many proven Gottlieb features such as roto-targets, roll-upers, pop bumpers, cross-oared and cyclonic kickers. This game can be set for 3 or 5 ball play and comes with a two-way double-match feature."

It is reported that recent visits to the Gottlieb plant by a number of the firm's distributors who saw and played the game resulted in an unprecedented number of large advance orders.

NYS Coin Assn. To Meet

ROCHESTER, N. Y.—Tom Greco, president, New York State Coin Machine Association (state-wide organization), announced that he will head an executive committee, together with Francis (Stretch) Hanofe, business manager, to meet with the Rochester Association at the Sheraton Hotel on Monday, October 20. Meet will get under way at 8:30 P.M.

This same group from the state-wide association will then meet on the following night, Tuesday, October 21, with the Syracuse Association at the Aryan Hotel, Syracuse, N. Y.

"The purpose of these meetings," explained Greco, "is to impress on those coinmen the necessity to maintain a strong local association, and also to lay the groundwork to start or expand organizational activity in other areas, particularly the northern part of New York State."

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Williams' CRANE $99

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Bally SKILL KROLL 195

MONEY

BRAZIL $145

UNITED BINGOS

SOUTH SEAS 135

MONACO 125

STARRIDT 95

BASEBALLS

PIECE $75

ADVENTURE $135

EIGHT BALL 195

GREAT DAY 145

SILVER 175

GAME ENDERS 125

HARDBALL LITE 135

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Gottlieb 5-BALLS

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CRUSERS EIGHT BALLER $195

ROYAL FLUSH 245

Aces HIGH 145

AUTO RACES 175

HANDS OFF 135

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

"It's What's in THE CASH BOX That Counts — INTERNATIONALLY"
Big Star Show Planned For Annual Mass. Music Ops Dinner

NEw ENGLAND NIBLES

Diversification of lines is seen as a continuing trend in the coin machine biz in New England. The trend was marked by the large number of the coin machine biz and game ops who booked orders at Ben Palenstein's show of the newest in vending equipment at the Silver Room of Hotel Kenmore. (See separate story.) Plans are pretty well set for the annual dinner of the Music Operators of Massachusetts to be held at the Sheraton Plaza Hotel on Nov. 10. A big star show, with acts from all the major clubs in the area and many record artists coming in especially for the affair, is being arranged. Ralph Lacker, the committee in charge of arrangements... Tony Grazioso is remodeling and installing a new heating system and new window for the Motor Distributing Plant (AMI), which he has taken over from Continental Ave. An opening of the newly refurbished plant is set for Monday, Oct. 20... At Associated Amusements (Rock-Ola), Dick Mandell and son, and Mrs. Mandell with their daughter visited New York where Mrs. Mandell and the youngster are remaining for a week. Dick is off on a selling trip to N. H. and Maine territories. Used equipment is moving fast at Associated... At Reed Distributors (Wurlitzer), Bob Jones, sales mgr., reports ops are still rocking in for a look at the new Wurlitzer stereophonic units and to hear the new all-encircling sound. Chicago Coin's new 'Twin Bowl', which features two groups of four playing at the same time, is in and looks to be one of the biggest hits in some time with ops very enthusiastic. Billy's 'Bench Time' is big and Chicago Coin's 'Player's Choice' is hot. Billy's 'Shuffle Alley' is still a big winner here and plant is having difficulty keeping up with orders on this popular number... At Trimount Automatic Sales Corp. (Seeburg), music is climbing and games are going at a fast clip. Import biz is way up and there is a continuing demand for good used equipment. Management is looking in to Trimount show rooms to look over the new equipment which has been incoming. Outstanding was news for the biz for this week, according to Irwin Mandell, gen. mgr., and Dave Bond, president of Trimount... Ops are interested in new games and new mechanical innovations. Among ops in visiting districts this week were: Art Holzman, Bristol, Conn.; Harlan Mitchell, Troy, N. Y.; Ray Shea, Worcester; Dave Baker, Arlington; Saul Taube, Manchester, N. H.; Tom Libby, Haverhill; Connie Poets, South Boston; Henry Gladstone, Boston; Chuck Tierman, Cambrai, George Mar, Haverhill; Timothy Sullivan, Bangor, Me.; Tony Deluca, Cranston, R. I.; Joe Glazer, Bangor, Me.; Peter Bialik, Central Falls, R. I.; Robert Cosenza, Dave Schults, Brockton; Steve Pieploch, Worcester; Pete Sama, Bristol, R. I.; Art Strahan, Greenfield; Al Dolins, Hyannis; Al Meyers, Boston; Sid Warbach, Newton; Max Cotner, Boston; Ray Farrow, Tustin; Phil Cady, Los Brook- line; Denny Dolvin, Springfield; Joe Cucchiara, Fitchburg; Jake Cohen, Oxford; Peesky Cassanda, Milford; Harold Harrich, Brighton; Ray Boland, Athol. Report from Philadelphia is that there are several good looking with reports from the country indicating that pins are very big. Reports from Italy indicate that in less than two years sale of the first lot of old pins arrived. 'Shuffle Era', as they are called there now number nearly 50,000 and are being installed in all the top bars and sophisticated diners... With influx of record artists around the Boston diners continuing, Nat Zinner was tendered a big press party by Capitol Records at the Sheraton Plaza Hotel Tuesday, Oct. 14. Herb Dale of Capitol was in charge of the affair. Bobbi Baker, singing crooner, held over from the prior, Betty Bank and Lew Parker headlining at the Bradford Roof. Music goes back into the Gilded Cage with return to "Gay Nineties" type show.

MARKETS OPENING NICELY IN EUROPE
Says Active’s Larry Ash

PHILADELPHIA FILMBERTS

Al Rodstein, Banner Specialty, can’t wait until the new United game comes in. Says it will be something entirely new and out of the ordinary. Moe Bayer back after a successful trip, and—off he goes Fred Walter... Hank Grant, International Amusement, tells us that Albert Polk and Saul Greinman will be back in the states next week after their long stay in Europe. Across Witten, International Scott Grove in Chicago got the new Rock-Ola, which will be released the early part of November. In this week is a sample shipment of the new Bally “Star Shuffle”. We got our first opportunity to talk to Larry Ash, active Amusement, who is back from Europe. His impression is that marketing conditions are opening nicely. However, he is worried about the situation in Italy. Harry Bovenstein away for a few days of well earned rest. Harry Ascola, Columbus, reports a fine show held in Scranton and Wilkes Barre for the United Pard Drive. Larry, incidentally, celebrates his 29th birthday, October 14... Harry Rosen, David Rosen, enthusiastic about Dale Hawkins’ “A House, a Car and a Wedding Ring” on Checkers. He is also high on the new AABC Paramount “The Time” by John Griffith and “The Diamonds”... Bill Jackson very much pleased with the reception given his new record, “When You Come Back To Me”. Ted Kelmel, Marion, also given exciting details about the United Fund Drive at Scranton and Wilkes Barre. In still slowing terms Kelmel describes The Four Coins “The World Outside”... and Lester Lann’s “Have Been Around”. Brownie’s own, United Artists heads for Boston on a promotion trip... Mario D’Antonio, King Reel 13515, to hold to be a great week, and Milan’s intersections just bubbling about it. Mario pitches two new albums to us, Earl Bott’s “Fantastic Fifties” and Lulu Reeds “Blue and Moody”... Paul Knowles, Raymond Burch, all gives us of the fine party given for Tony Martin at The Las Vegas Casino last Friday night.

"It's what's in THE CASH BOX That Counts—INTERNATIONALLY!"
AMI Appoints Monarch Coin Mach in Winnipeg

GRAND RAPIDS, Mich. — Ed
ward E. Ratajack, vice presi
dent-sales of AMI Incorporated, this city,
ounced the appointment of Mon
arch Coin Machine Company, Winni
peg, Manitoba as distributors for AMI coin-operated juke boxes and related commercial music equipment. Mon
arch will represent AMI in the Prov
inces of Manitoba and Saskatchewan;
and that portion of the Province of O
ntario west of 88 degrees longitude.
The Monarch Coin Machine Com
pany is headed by Andrew Petrosko

and Sedo Savage who have had wide
experience with AMI equipment dur
ing their years in the coin machine
business. Monarch will maintain a
completely staffed service department,
and sales and display offices at 211
Rupert Avenue in Winnipeg. Sales
and service liaison with AMI will be
through Joseph Collins, AMI District
Sales Representative; and Henry Hoe
venaar and Monty West, Field Service
Engineers.

In announcing the appointment,
Ratajack said, “Operators will find
Petrakos, Savage and other members
of the Monarch organization eager to
give a full measure of service with
music equipment that’s known the
world over for dependability and earn
ing power. We’re happy to welcome
this progressive firm into the AMI
distributor family.”

NORTH TONAWANDA, N. Y. — The Hit Parade, back on TV after a
summer’s leave, gave heavy play to a
battery of new Wurlitzer Console
Models which were lined up in back
of Dorothy Collins as she sang one of
her numbers last Friday, October 11.
Altogether, six photogaphs ap
peared on the show, one being includ
ed in the finale as the cast gathered
before the camera for their fare
wells. In one instance a close-up shot
filled the entire screen with the Wur
litzer record changer mechanism as it
was actually in operation. A. D.
Palmer, Jr., advertising and sales
promotion manager of Wurlitzer, sit
ning by, ready with his Polaroid cam
era, was successfully able to shoot
this scene (above left). He also took
the picture of Dorothy Collins in front
of the Wurlitzer photogaphs shown
above right.

Palmer Clicks Pics

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8 C. C. 6 PLAYER TOURNEST SKI ROLLS

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\"It's What's in THE CASH BOX That Counts—INTERNATIONALLY\"

Atlantic New York Readies Showing Of Seeburg Stereo Phonographs

EASTERN FLASHES

Pleasant fall weather continues in the New York area and Tenth Avenue continues to be a scene of activity as operators visit the distributors of records and replacement equipment. Distributors on the optimistic side as they foresee a big fall and winter season.

Meyer Parkoff and Murray Rave, Atlantic New York Corp., busy with the details of getting the Seeburg stereo phonographs' units set up, are happy to announce that preparations have already gone out to all the local operators for October 22 and 23, Wednesday and Thursday. Parkoff and the staff are thrilled with the product and are certain this is a big milestone in the advance of the stereo phonographs. Several demonstrations will be served. Parkoff has also arranged for showings at the Hartford, Conn. branch on Tuesday, October 21, under the guidance of Louis Zuckerman, and the Newark, N. J. branch which will be hosted by Oscar Parkoff. Abe Lipsky, Sandy Moore's genial sales manager, reports that Hank Petted, Wurlitzer regional field engineer, has taken over the Wurlitzer School on Wednesday evening in place of Henry Slavis, who is out of town. In visiting the Sandy Moore staff is Bert Davidson, Wurlitzer fieldman, spending about a week in the Moore offices before he takes off for a well earned vacation.

Al Simon, Albert Simon, Inc., and right hand man, Al D'Inzio, anxiously awaiting the arrival of the new ChiCoin "Twin Bowler." Both Abe stated that the ChiCoin "Criss Cross Hockey" was approved for licensing in New York, and reports the company's collection reports have been excellent. . . .

The usual frantic scene at Runyon Sales as Morris Rood talks into the office intercom and the phone at the same time while Lou Wolberg pops his head into the door every couple of minutes. "Quick." Suggested, get down to business. Not a bad tip from someone who has been in the business all his life, and from New York and New Jersey operators, left on Saturday, October 12. AMI will put the fifteen operators up in a hotel for the week they delve into the intricacies of the AMI phonograph. According to Rood, Runyon switchboard gal, Muriel H. Smith, is quite a tennis player. And out in the Runyon New York office it's wingding back to Felix Fichman, once again on the mend after a long illness . . .

Mike Falcoro, Falcoro Music Corp., New York, showing some fancy bowling form as he averaged well over 200 for the County Classic League. Falcoro is a strong man on the Fox Head team in the Bergen league and in his last session totaled a 664 for three games. It seems that some of the brilliance that made Mike Falcoro, one of the greatest bowlers of all time, has rubbed off on Mike . . .

On Tenth Avenue—Murray Lefkoff, Marlin Records, visiting the distributors. Ditto Teddy Cohen, son of the late Nat Cohen, Red Zorpoli, A & Z Music, New York, tells of how well his son has been doing at LaSalle Military Academy. One of his son's buddies is the Ed Herlihy (TV announcer and host of The Herlihy and Harvurt Show) offspring. Both Ed and Herlihy went to the recent Father- Son dinner together. Tom Gobel, Hudson Valley Amusement, Beacon, New York in town—paid a visit to the same town, Germany. Erwin Bernheim, Erwin Bernheim, Inc., Zurich, Switzerland, in the city and buying needed machines. Music operators will gather on Sunday, October 24, in Brooklyn, Ben Malak's Town and Country, to hold its annual dinner-dance on Saturday, October 25. A new show has been arranged to start that evening, so operators who have been relaxing at Malak's won't have to see the same show again.

Coinman To Be Promoted To Assistant Postmaster

UPPER MIDWEST MUSINGS

Doc Kelnitz, Tomahawk, Wisc. in the city Monday making the rounds . . .

Frank Phillips, Wimona, Minn. in for the day, looking for good used equip-

ment . . .

Cth Anderson, Hudson, Wisc. ex-pecting his promotion to postmaster in the next few days. Cab has been a mail carrier in Hudson for 15 years but has never neglected his first love, the coin machine business. Cab operates a very good route and a profitable one . . .

Gene Walsh, son of the late Nat Cohen, is back from a trip to Chicago. Gene is living in Chicago and will be visiting relatives in the area. Tenth Avenue—and has a boat in the city, G. A. M. . . .

Miss Johnson of Liebman Music Co., Mpls., taking off Sat. 11, for a week vacation visiting friends in Springfield, Ill. . . .

George Weis, Wausau, Wisc. a new 19-year-old, has just gotten his permit from the Post Office and is to be the new postman for the city.

Our deepest sympathy to the C. E. Harris family on the passing away of Harris Wednesday, Oct. 8th. Harris had been operating in Darwin, Minn. for over 25 years. Simonson Consolidated, successor to Mrs. Harris will continue the operation of the cafe in Darwin . . .

Joe Weber, Blue Earth, Minn. in town to pick up his son Darrell and take him home over the week end. Darrell is a new student at Minnesota State College. Joe also made a high school game on Fridays. Reason her son plays in the line for Southwest High School.
Pan American Games To Chicago In 1959

CHICAGO CHATTER

In its role as hosts to the world, Chicago has been awarded the Pan-American Games. This international sporting event will take place late in August of 1959. Over twenty countries in the Western Hemisphere will compete. Already, many columns have indicated that they will plan late summer vacations to be able to take in this spectacular athletic event.

Nixon in a speech on October 14th stated that Chicago would now have a golden opportunity to improve relationships with our neighbors through the entire Western Hemisphere.

Joe Kline of First Coin was pleasantly surprised by his entire staff who had arranged a champagne breakfast to honor Joe on his birthday. All the work was suspended at the time of the celebration, but it was the start of activity right after with Joe, Sam Kolber, Fred Kline and Nick Nelson visiting the guests and demonstrating Chicago Coin's new coin machine.

Music operator Herschel (Pete) Merriman, Morroco, Indiana, seen making the rounds of all the doing offices. Caught up with Pete at First Coin Machine Exchange and we enjoyed hearing the tall one and all that what his industry needs is "The Optimistic Look". The big news at World was that "Joe" had a big sale with Rock-Ola's line of new Tempo models.

Joel Stern reports that he considers the "Tempo" the greatest phonograph ever. Len Micon says that they will be announcing their National Rock-Ola Days shortly.

Howie Freer states that the business pulse quickened considerably at Donan during the past few weeks. Prexy Don Moloney checks into the hospital for an extended midwest trip. Our sincere condolences to Estelle Byoe of Marvel Manufacturing who had to rush back from her vacation due to the death of her mother.

Nate Feinstein of Atlas announces that the firm will have a showing of the new Seeburg Phonographs at their offices on Friday and Saturday, October 5th and 6th.

Another week and another traffic jam of distributors from all over. Most of them here for the big Rock-Ola convention which were held at the Sheraton Hotel October 12, 13 and 14. The entire Rock-Ola staff busy on the entertainment front and just had to meet people no matter where you went in town.

Big Dave Stern of Seacoast Newark, holding court as only Dave can. Lawrence LeStourgeon of Charlotte and Howard Robinson of Atlanta intransporable as usual when they are up here in Chicago. Dave Franco of Montgomery along with Morris Pha making the rounds of the factories before heading home to the deep south.

Rock-Ola's Burcham, who holds the title of Rock-Ola's oldest (from the standpoint of association years) photographs distributor, here with Alan Dixon of their office on Michigan Blvd, with the early edition of Sunday's Tribune checking football scores. At Empire the entire staff on hand with Joe Robbins. Joe is away on a ten day trip into the west of Wisconsin. Joe promised himself one day of duck hunting before he gets back. Jack Borna, Fred Minter and Bud Emerich want to know where Art McKeen's hatch is. Walking out of Wrigley Field after the Idea game they find Art's car double parked in the middle of Addison St. with the motor running.

Jim Grimes of Wico claims the firm's new parts catalog is bringing in an unprecedented number of orders. Paul Huebsh of Keyney entertaining a happy bunch of the distributors at his favorite eating place, the River House, which is one of the new Vanguard guns. They say the orders are running stronger and that's enough to make everybody happy. Bumped into Hymie and Eddie Zornikowski last night for a moment we had caught Hymie without a cigar in his hand, but he had pulled a pal and there went our chance to collect his standing reward.

Eddie Zornikowski's condolences to Phil Robinson who buried his beloved wife in Los Angeles on Sunday, October 12th. Ed Levin, of Chicago's Industry was, as he puts it, lonely. "That's the only way to be loaded," chuckled Ed. At one time, Ed's offices were jammed with Irwin Blumenfeld and George Goldman of Baltimore, Si Lazar, Bob Lazar, Eddie Goldberg and Alan Kanakre of Pittsburgh. Ed reports that the entire first production run of their new "Twin Bowler" is completely sold out and all hands are hard at work trying to get additional releases under way as possible. That kind of work is always a labor of love.

Ed DeBoehl, U.S. distributor of Salt Lake, John Bilotta of Newark, New Jersey, and South Dixon of Chicago, City, Ten. Bill reports that Al Toelke is still in the South for his "Five Province" tour of the east coast. On the west, "Be on the watch for some real big news from United," says Bill. C. R. Sandow, who operates his United Mfg., hosting visitors and clients from Florida, visiting all around town with old friends.

Bumped into all the Canadian boys at one time. Wes "It's What's in the CASH BOX That Counts—INTERNATIONALLY"
Mishawaka, Ind. — Al Evans, secretary of the Music Operators Society of St. Joseph Valley, this city, told of its annual banquet at Irving's American Room, South Bend, Indiana. The affair was held on Wednesday, October 5, and was termed by Evans "a huge success."

Cocktails were served early in the evening followed by dinner. No business was transacted and speaking was limited to addresses by Evans and his wife. Entertainment was supplied by Miss Alabama, vocalist, and Tom Beveridge, organist.

Attending the party were Frank Fisk, president; Dick Ditz, vice president; Al Evans, secretary and treasurer; Ira Green, Jack Burns, Joe Quigley, John Franz, Albert Miller, Sol Silvers, Bob Silvers, Paul Paden, Earl Leonhard, Mike J. Lanko, Bob McCarthy, Bob Scott, Jim Ditto, Ben Coven, Nolan Hendrick, Vern Daly, George Burch, Larry Hornbeck, Carl Zimmer, Bill Haines, and Ralph Sommers. All expenses were taken care of by the association.

Evans also announced that the next meeting of M.O.S. of St. Joseph Valley will take place on the next Wednesday of November. All meetings thereafter will be held the second Wednesday of each month at Carl Zimmer's office, 120 E. Ironwood Drive, Mishawaka, Indiana.
Atlantic New York Corp Sets Three City Seeburg Stereo Shows

Calland, Gordon Howard, and Jack Gordon, The Seeburg Corporation regional representative.

At the Connecticut showing, the host will be S. E. Dusseldoff, Jim Sisti, and Meyer Parkoff.

At Newark, conducting the showing, will be Murray Kaufman, Art Seglin, Meyer Parkoff and Murray Kaye.

NAMA Designates 12 St. Louis Hotels "Official" For Convention

CHICAGO — The National Automatic Merchandising Association (NAMA), with headquarters in this city, has designated the 12 St. Louis hotels designated NAMA official convention hotels for its convention and exhibit being held November 2, 3, 4 and 5, at Kiel Auditorium in St. Louis, are filling up fast.

The association advised the reservations should be made with the Convention Reservation Bureau, NAMA, 911 Locust Street, Room 406, St. Louis 1, Mo. Because of the late date, it is important that reservations are made now to secure second, third and fourth choices.

Hotels included are: Ambassador-Kingsway, Bel Air Motor Hotel, The Claridge, Claridge, Coronado, Sheraton-Jefferson, Lennox, Mark Twain, Mayfair, Melrose Park, Plaza and the Studler.

Universal Match Purchasing Nat'l Rejectors' Stock

ST. LOUIS, MO.—Universal Match Corporation, this city, announced today that it has agreed to purchase all the voting common stock of National Rejectors, Incorporated, St. Louis, not owned by it heretofore. Based on National Rejectors' present income, the acquisition of this stock should add approximately $900,000 per share to Universal's over-all earnings.

After acquisition, Universal's total income will be reported on a consolidated basis. The purchase of the interests in this stock should be consummated shortly after January 1, 1956.

Although this transaction will give Universal ownership of all shares, except for a minor part of some Class B nonvoting stock, National Rejectors will continue to be maintained as a separate and individual operation. Universal first acquired an interest in National Rejectors in September, 1956.

National Rejectors, the nation's largest manufacturers of coin mechanisms, is planning to introduce a number of important new products and developments at the annual convention of the National Automatic Merchandising Association, being held this year in St. Louis, November 2-5.

Chase, Claridge, Coronado, Sheraton-Jefferson, Lennox, Mark Twain, Mayfair, Melrose Park, Plaza and the Studler.

A 4 Player Game with 4 Flippers!

Here it is, Mr. Operator ... another 4 player game designed to repeat the same success you enjoyed with Super Jumbo, Jubilee, Majestic and Falstaff. Attracts players year after year in all your locations. Enjoy long term profits and giant resale value ... see your distributor and get CONTEST on location today!

- Popular Roto-Targets score up to 500 points
- 2 top targets score Roto-Target value when lit
- 4 contacts spin Roto-Targets
- Top center target scores 100 points
- Alternating lite rollunders turn pop bumpers on and off
- 3 or 5 ball play
- Cross-board cyclonic kickers
- Two way double match feature
- Available with twin chutes
- Adjustable 3/4 or 5 plays for 25c

D. Gottlieb & Co.

1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTLIBE MACHINES ARE EQUIPPED WITH NATIONAL REJECTORS

A4 Player Game with 4 Flippers!

Here it is, Mr. Operator ... another 4 player game designed to repeat the same success you enjoyed with Super Jumbo, Jubilee, Majestic and Falstaff. Attracts players year after year in all your locations. Enjoy long term profits and giant resale value ... see your distributor and get CONTEST on location today!

- Popular Roto-Targets score up to 500 points
- 2 top targets score Roto-Target value when lit
- 4 contacts spin Roto-Targets
- Top center target scores 100 points
- Alternating lite rollunders turn pop bumpers on and off
- 3 or 5 ball play
- Cross-board cyclonic kickers
- Two way double match feature
- Available with twin chutes
- Adjustable 3/4 or 5 plays for 25c

D. Gottlieb & Co.

1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTLIBE MACHINES ARE EQUIPPED WITH NATIONAL REJECTORS
WANT—Cash! Highest cash paid for Used Imperial Records, 78s, 45s, 78s, 12" LP's, 8-Track Tapes; Allied Coin Machines, 886 Milwaukee Ave., Chicago 22, Ill. (Tel. Canada 6-0929).

WANT—Used 45 RPM records, used or new. All types—stand price or take cash. (Tel. Bigelow 7-8324).

WANT—Records, all speeds, equal price for all types. All with sleeves or cases. Please give full details first contact to avoid delay and assure quick deal. Barry Wax Riner, Knickerbocker Music Co., 209 East 165th St., New York 56, N. Y. (Tel. Ldow 8-8310).


FOR SALE—14 Foot Bowlers, $475; Cash or Trade, Need Baseball, Guns and Late Shuffle Games. Call Write. Jerome S. Schoor, 1300 2nd Ave., New York 21, N. Y. (Tel. Bl-8-4415).

FOR SALE—Man Beach $100; Brook Beauty $115; Paradise $200; Broadway $150; AUTOMATIC MUSIC CO., 703 MAIN STREET, REAR, BRIDGEPORT, OHIO. (Tel. NE 5-1445).

FOR SALE—Evans Bat $59; Gtyweave, $40; Gtyweave, $75; Carpweave, $89; Deco $195; Shoelace Gallery $75; Telequzo, $65; Sportsman Rife $75; C. T. Miller, 12th and Seminary, Los Angeles, Calif. (Tel. 2-1374). Check out all our used records, tapes, 45s, 78s, 12" LP's—Top CASH. 


WANT—Card Boxes and Games for resale. Cash, send list, condition and prices. HASTTINGS DISTRIBUTING COMPANY, 209 West 165th Road, Miami 13, Wisc. (Tel. Blaenau 8-6700).

WANT—Wanted 1000's of New Records. All types. Pay cash.护送人。等你。 (Tel. Miller 8-9310).

WANT—Wanted 45 RPM Records, used or new. No quantity too large or too small. Highest price paid. Write stating quantity on hand. TONY GALENO DIST. CO., 4135 W. ARMITAGE AVE., CHICAGO 11, ILL. (Tel. Dickers 2-7060).

WANT—Your used or surplus records all quantities wanted. We will pay buy all year round and top price paid for any lot, no matter how small. No more than 10% below. We pay freight. BEACHON SONS, 521 NO. Main St., MIAMI, Fla. (Tel. Mok 1-1385). JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel. TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OF COLUMBIA DISTRIB. CO., MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.


WANT—United Shufflers, AMI Models D-D-2190, D-2300, E-310, E-1200. FOR SALE—M100A's, Bally Bingos, quantity clearance prices. DUAIK ENT. CO., FREDERICK, 1359 B, 31ST STREET, LOS ANGELES 11, CALIF. (Tel. Adams 4-9616).

WANT—Williams 1957 Baseballs $200 each; Williams 1958 Shortstops $200 each. Can use up to eight (8), T & D DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MA 1-6731).

WANT—Best Cash paid for Used Imperial Records, 78s, 45s, 78s, 12" LP's, 8-Track Tapes; Allied Coin Machines, 886 Milwaukee Ave., Chicago 22, Ill. (Tel. Canada 6-0929).

WANT—Used 45 RPM records, used or new. All types—stand price or take cash. (Tel. Bigelow 7-8324).

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FOR SALE—Gottlieb Quintette $55 (Tel. Pin. Walerhead); Green Pastures $75; Cassel Box $150; Dubbe (2 Player) W. B. DISTRIBUTORS, INC., 10 MARKET ST., ST. LOUIS, 1, Mo. (Tel. Central 1-9202).

FOR SALE—If it's games you need, look to us. Bally Bowler, Arcade, Alleys or Lanes, write for our list. John H. Cunningham, 9th Ave. and 1st Ave., CROWN NOVELTY CO., INC., 90 HOWARD AVE., NEW ORLEANS, LA. (Tel. J. A-2175).

FOR SALE—Closeouts—All brand new—Bally Skill Roll; Bally U.S.A.; Fischer Deluxe Pool (Slate); Gen Flash; Frisco; Gottlieb; Kenney League Leader, REDD DISTRIBUTING COMPANY, INC., 24 LINCOLN ST., ALLSTON 34, MA. (Tel. AL 4-4400).

FOR SALE—When you want prices, and quality on used games, call or write. B. A. DISTRIBUTING CO., 912 POWDER STREET, NEW ORLEANS 12, LA. (Tel. MA 6506).

FOR SALE—Routes in Mississippi, Arkansas. On route Phonographs, Bingos, Pin Bal Machines. Will sell or exchange for good music. We have all types of Machines. Send for bid. C & M DISTRIBUTING CO., 3400 ST. CLAIR ST., GALENA, KANSAS. (Tel. 1400).

FOR SALE—Auto Photo Studios—Model 25 Enlarger. Used. Condition, contact ASSOCIATE COIN AMUSEMENT CO., Inc., 360 E. 29th ST., OAKLAND 9, CALIFORNIA.

FOR SALE—Introductory Offer: National's newest Formula—Regul Wax $4.34; III Speed Shuffleboard Wax $4.82; Super Fast $5.23 Brown Tournament Wax $6.55 (singles); each unit single unit $350 ea. Dazler Dazzles 5 sets min. $164 NATIONAL SHUFFLEBOARD CO., 1032 N. W. 31st Street, BLOOMINGTON, MIN. (Tel. ORANGE, N. J. (Tel. Ora-2-9100).

FOR SALE—Seeburg Select-O-Matic Backgrounds, Console Units 200-Record Automatic Players. Prices (Library + customer units) single unit $350 each $350; in lots of three ($3) $1000; (customer units) single unit $450 each. We or phone SELECT MUSIC CO., 107 East 31st Street, NEW YORK, N. Y. (Tel. Assouli 7-4163).
The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE

CLASSIFIED AD RATE 10 CENTS PER WORD
Cost every word, including all words in firm name. Minimum ad occupied $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—$5 Special Classified Advertisers. You are entitled to a classified ad of 60 words in each week's issue for a period of One Full Year, 50 consecutive weeks. You are entitled to change your Classified Ad each week if you desire. All words over 60 will be billed at the rate of 10c per word. Please mail your order to THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Bally and United BINGOS. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—6 Pocket Pool Tables $150; Bumper Tables $80; (Ready for location with new slates, cushions, and cues); Scoreboard $145; Genco Skeeball (2 PL) $85; Venus $145; Fifth Avenue $99; Imperial 9 Ft. Shuffleboard $90. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).


FOR SALE—Mercury Counter Grippers 15 (original paint), Act $29.50; Wailing 400 Scales (current Model O), original paint, $99.50; Pop Corn Set Re-worked $69.50 TIERCE VENDING BOX 226, GREEN WOOD, MISS. (Tel. GL 3-5145).

FOR SALE—We have a large stock of reconditioned Shuffle and BINGO. Write for list. WESTER-HAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Mon- tana 1-5000).

FOR SALE—Williams 57 Baseball Deluxe $255; Four Bagger Deluxe $225; King Of Slate $185; United Super Slugger $149.50; United Shuffle Target $65; Bally All-Star Bowling $850. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. Mayflower 9-0010).

SINCE 1927 THE LEADING SOURCE FOR ALL MACHINES AND PARTS

FOR SALE—100 Telequiz, with films, reconditioned, refurbished. Nearly 500 games, some are near mint. Offer accepted, L & R SALES CO., 1372 MORRIS, GRAND RAPIDS, MICH.

FOR SALE—Genco Big Top $165; Genco Wide West $140; Genco Riffle Gallery $95; Genco Sky Rocket, 2 Player $135; Chieftain Pinball $65; Bally Space Game, $92; Williams Ten Pin $725; Williams Peter Pan $95; Williams Kickoff $275; Williams Piccadilly $120; Williams Super Score $135; Genco 2-player Skill Ball $99.50; Genco Golden Nugget $85; Exhibit Rubber Ball $49.50; Quarterback $95; Bally U.S.A. (new), Write, Bally Circles $225; Gottlieb Southern Belle $115; United 14 Ft. Lane $350; Bally 14 Ft. Lane $350; Bally Strike 14 Ft. Lane $350; Bally Target Roll $225; Bally Big Inning, Write, Williams Super Score $65; Chieftain Quarterback Champ $65; Chieftain Ski Tourney $85. Model $165 (No Boxes), $120. Rock-Ola, $650. Gottlieb $120. Williams $65; Gottlieb $650. Million Dollar $75; 1455 Rock-Olas, 200 sol. $595. LAKE CITY AMUSEMENT CO., 535 PAY ST., LE VE N D, OHIO. (Tel HE 1-4100).

MISCELLANEOUS

NOTICE—Manufacturers of Coin Operated Equipment in need of a Southern California Representative contact: BOB YOUNG'S SERVICE, 1427 REN LOndon PLACE, Los ANGELES 27, Calif. (Tel Office NO 2-2321, Auto HO 7-7151).

HOW TO GET A $4 CLASSIFIED AD HERE EACH WEEK FOR FULL YEAR FOR ONLY $5.

Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—It's your business to KNOW THE FACTS! How can operators cooperatives affect you? How can you get your locations' cooperation? How can "106 Play Plus" help you? What percentage of the nation's juke boxes feature 106 play? What percentage of U. S. amusements feature 106 play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 16 years since their inception, have been internationally known and accepted. The Cash Box is the publication that conceived the idea for MOA (Music Operators of America), The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Taxi Level," "The Cash Box," "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus its Anniversary Issue is accepted as a Year Book of the Industry. When you send $50 for a full year's (26 weeks) subscription to The Cash Box (just about two hits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $5 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.
**THIS WEEK'S USED MACHINE QUOTATIONS**

20th YEAR OF PUBLICATION

**994th CONSECUTIVE WEEK'S ISSUE**

How To Use

"THE CASH BOX PRICE LISTS"

[Also known as the “C. M. L. (Coin Machine Industry) BLUE BOOK”]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment, like anything else. The "Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show a price, retain the last known quotations for such equipment as that the subscriber at least has the last known prices as a basis to work from. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by established firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Fin'Games—and $25 to $30 on Phonographs.

**PHONOGRAPH CODE**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

**Great Activity**

| **SEEBURG** |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| M100A, '49, 100 Sel, 78 RPM | 95.00 150.00 | M100B, '51, 100 Sel, 45 RPM | 300.00 375.00 | M100BLB, '51, 100 Sel, 45 RPM, Light Cab... | 300.00 395.00 |
| M100C, '53, 100 Sel, 45 RPM | 365.00 450.00 | **TOTAL NO.** | **TOTAL VALUE** |}

**WURLITZER**

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**FOUR INVENTORY PURPOSES ASSESS HIGHEST VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES**

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**MANUFACTURERS AND DATE OF GAME'S RELEASED. CODE (B) - BELLY; (CC) CHICAGO COIN; (E) EXHIBIT; (Ev) Evans; (G) GENERAL; (Gt) GOFF; (Ke) Keeny; (Un) UNITED; (W) Williams.**

**FOUR INVENTORY PURPOSES ASSESS HIGHEST VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES**

**NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE**

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**TOTAL NO.** **TOTAL VALUE**

4. **Bally Victory Bowler** (5/53) 55.00 95.00
5. **Bally Champion** (B 5/4) 60.00 95.00
6. **Bally Jet Bowler** (W 8/54) 65.00 120.00
7. **Bally Rocket Bowler** (G 10/54) 65.00 115.00
8. **Bally Mystic Bowler** (W 12/55) 65.00 125.00
9. **Bally Magic Bowler** (12/54) 65.00 135.00
10. **Bally Blue Ribbon** (3/55) 140.00 195.00
11. **Bally Gold Medal** (12/54) 150.00 195.00
12. **Bally ABC Bowler** (19/53) 235.00 350.00
13. **Deluxe** (6/5) 350.00 350.00
14. **Bally Congo** (7/55) 275.00 350.00
15. **Bally Jumbo Bowler** (B 3/55) 275.00 350.00
16. **Bally King Pin Bowler** (9/55) 275.00 350.00
17. **Bally ARC Bowling Lane (1/57)** 175.00 355.00
18. **Bally ABC Tournament** (W 1/56) 495.00 955.00
19. **Bally Strike Bowler** (5/54) 545.00 955.00
20. **Bally All Star Bowler** (12/57) 285.00 325.00
21. **ClicCoin Match Bowler (6/52) 25.00 50.00
22. **ClicCoin Bowl-A-Bal (10/52) 30.00 60.00
23. **ClicCoin Match** (11/51) 25.00 65.00
24. **ClicCoin 10th Frame Special (12/52) 25.00 65.00
25. **ClicCoin Navigator** (1/53) 15.00 45.00
26. **ClicCoin 10th Frame Double Score Bowler (2/53) 30.00 70.00
27. **ClicCoin Crown (4/53) 30.00 85.00
28. **ClicCoin Crown Blitz** (3/53) 35.00 90.00
29. **ClicCoin Triple Score** (6/53) 35.00 90.00
30. **ClicCoin Gold Cup** (7/53) 30.00 95.00
## Shuffles (Cont.)

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*Shuffles* are a type of amusement machine used in arcades and amusement parks. They typically involve players using a ball or pin to knock over numbered pins or crystals, with the goal being to achieve the highest score possible. Each shuffles has a unique set of rules and scoring system. The table above lists various shuffles and their prices as of a certain date. The prices include both low and high values, reflecting the competitive nature of the market for these machines.
chicago coin GAMES LEAD 'EM ALL in

PLAYERS CHOICE BOWLER

TWO GAMES IN ONE
Player Easily Sets
Game For REGULATION Or HIGH Scoring!! (By The Flip Of
A Toggle Switch)
Equipped With Roll-over Switches For
Trouble-Free Operation! Plexi Back Glass
-Standard Equipment!

Available in 13-14-16-20 ft.
lengths!
Available in 10c or 2/25c
models!

CRISS-CROSS HOCKEY

Featuring "Criss Cross"
Bonus Scoring with 9
Bonus Scoring Combinations...

Every Time A Player
Completes A Card A
Letter In H-O-C-K-E-Y
"Lights-Up" For Additional Scoring!

Available In Replay or
Novelty Models! Fits
Any Type Locations...
Size 5 ft. x 2 ft.

ROCKET SHUFFLE

The Profit Sensation of the Year!
A limited quantity still available.
See it at your distributor!

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

TWIN BOWLER

Now! DOUBLE Profits
with DOUBLE Play!!!

2 Players Can Bowl At The Same Time!
As Many As 8 Players Can Participate!

TWIN BOWLER is ONLY
48 inches wide and 14
ft. long! Each Lane Operates Independently Of The Other! Game De-
signed In 3 Sections For Easy Set-up! Available in 10c or 2/25c models!
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

IRVING KAYE CO., INC.
Deluxe Competition, 6 Pocket Pool Ball
Viewser Model $ 339.95
Super Hockey (6 ft) $ 349.95
Super Jumbo Hockey (8 ft) 400.00
Melody Tower 149.00
El Dorado Pool Table 495.00
Competitor-Super Deluxe-6 Hole Pool 329.95

J. H. KEENLEY & CO.
Deluxe Big Tent (Upright Electronic Scoring F.P. Game)
Snack Vendor 295.00
Soup Vendor

Deluxe Hot Coffee Vendor
Deluxe Hot Coffee & Hot Chocolate

Various models of above

ROCK-OLA MFG. CORP.
Model 1465, 200 Select. Phonograph
Model 1458, 120 Select. Phonograph
Model 1462, 50 Select. Phonograph
Model 1461, 120 Select. Wall Type Phonos...
Model 1914, Remote Volume Control Model 4461 Phonos
Model 1458, Player, 120 Select. Phonograph
Model 1401, Hi-Fi Wall Speaker
Model 1927, Remote Volume Control with Cancel Button. 50¢ Coin Chute Available from All Models
Dual Credit Unit Available for 200 Select. Model 1465

THE SEEBURG CORP.
Model 201, 200 Select. Phonograph
Model 161, 160 Select. Phonograph
Model 1-120, 110 Select. Phonographs
DIWA—Wall-O-Matic 200 Select.
MVC2—Master Remote Volume Control
HBCV5—High Fidelity Wall Speaker
HBFV1—High Fidelity Corner Speaker
HBCV12—High Fidelity Recreased Speaker
PSSLZ—Power Supply
HFA-3—Power Amplifier

Cigarette Vendor Model 800E1

UNITED MFG. CO.
Jupiter
Deluxe Replace Model $ 980.00
Atlas Shuffle Alley
(6-Player Pork Type) 8 1/2 ft
Deluxe Atlas Shuffle Alley
(Match-A-Score Model) 8 1/2 ft
Pickle Bowler (2-Player, 7 1/2 ft. long x 2 ft.
wide, 2 1/2 in. Har'd Rubber Ball, Bowling
Alley) 900.00
Playtime Alley, 6-Player 1,499.00
16 Foot 1,520.00
Playtime Alley available in 25¢ play. Also available, 2-play-25¢ with credit unit. Prices on Request.

UNITED MUSIC CORP.
UPB-100, 100 Select. Phonos.
EPA-100, 100 Select. Phonograph
Corner Speaker
Wall Speaker
Recessed Ceiling Speaker

(All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control)

WILLIAMS MFG. CO.
Casino (Single Player 3-Ball) 295.00
Catcher (Single Player 3-Ball) 295.00
Turf Champ (Single Player, 5-Ball, Senior Size Only) 295.00

THE WURLITZER CO.
Model 2200, 200 Select. Phonograph
Model 1900, 100 Select. Phonograph
Model 2250, 200 Select. Phonograph
Model 5250 Wall Box, 200 Select.
Model 600 Select. Wall Box, 6' Select. 3-Wire
Model 257, Stepper, 104 Select.
Model 5115 Hi-Fi Corner Speaker, 4-5" Matched Cores
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range
COMPLETE PROGRAM
right up front

with Today's top tunes in the center panel

TWO OUTSTANDING SELECTION SPEEDING FEATURES OF THIS FASCINATING PHONOGRAPH THAT MEAN MORE PLAY MORE PAY

WURLITZER Console

PHONOGRAPH

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
UNITED'S ATLAS SHUFFLE ALLEY

NEW, LARGE BALL-TYPE PUCK
ACTUALLY HITS PINS AS IT CROSSES ROLL-OVERS
REALISTIC BOWLING ACTION FOR THE FIRST TIME ON A PUCK-TYPE GAME

REGULATION BOWLING SCORES
Fifth Frame Feature
(OPTIONAL)

SIZE:
8½ FT. LONG
2½ FT. WIDE

SHIPPING WEIGHT
(CRATED)
430 lbs.

ALL MECHANISM
IN BACK-BOX
FOR EASY SERVICING

10¢ PER PLAYER

REGULAR AND DELUXE MODELS

PILFER-PROOFED IN-A-DRAWER CASH BOX

EQUIPPED WITH NATIONAL REJECTOR

STURDY CONSTRUCTION

SEE YOUR DISTRIBUTOR
**Bally BEACH TIME**

**SMASHING IN-LINE EARNING RECORDS**

Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME... all adding up to biggest earning-power in years.

Get your share of the big BEACH TIME money. Get new Bally BEACH TIME at your Bally distributor today.

---

**Bally LUCKY ALLEY**

*WITH NEW LUCKY STRIKE FEATURE*

Biggest thrill in bowling!

- 4" RUBBER BALL
- 4" HARD BALL
- Official bowling scores
- 1 to 6 can play
- Streamlined cabinet
- Quiet-roll alley
- Extra husky pins
- Protective foul-light

3 Popular Sizes: 11 ft., 14 ft., 18 ft.

2 COIN STYLES DIME-A-GAME or 2-FOR-QUARTER

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

---

**GOLF CHAMP**

Sensational

3 TRICKY GREENS
FLAT • UP-HILL • SIDE-SLOPE

EXCITING "19th" HOLE SCORES UP TO 200
SHIFTING DOUBLE SCORES
FREE SHOTS

Fun for one player, double fun for two players. GOLF CHAMP injects new life into slowest locations, earns top money in every location.

1 or 2 can play
2 ft. by 8½ ft.