MGM Records continues on its hit making ways with Tommy Edwards' recording of "It's All In The Game", the latest from the diskery to pass the gold record mark. Shown above in the gold disk ceremonies are, left to right; Morty Craft, A&R Chief and Director of Single Record Sales; Tommy Edwards; Leroy Holmes, arranger and orchestra leader on the date; and Arnold Maxin, President of MGM Records. Following hot on the heels of "It's All In The Game" is Tommy's newest release, "Love Is All We Need".
It's RCA Victor's new original movie soundtrack album of all the wonderful songs from "Damn Yankees," including Gwen Verdon's very special treatment of Whatever Lola Wants. Available on regular L.P. and new "Living Stereo" records. And here are some of the reasons why it's going to be your Most Valuable Player of the Year!

- And...it's going to be featured in NBC-TV network commercials on the Ellery Queen Show, the nights of October 24 and 31!
- And...it's going to be featured in network radio commercials on Monitor during the months of October and November!
- And...it's going to have nation-wide disc jockey coverage, plus disc jockey contest and other exciting special promotions!
- Your point-of-sale display (a traffic-stopping blow-up of the "Damn Yankees" album cover with cut-out figure of Gwen Verdon), advertising mats in two sizes, and special statement stuffers are ready now! Get in touch with your RCA Victor distributor today!
The music industry is currently playing a great role, and yet those involved in it may not even be aware of what’s happening. For almost everywhere in the world, American music is paving the way for better relations between people, for closer contact and mutual understanding.

Almost the first things that anyone going abroad learns is that American pop music is just about our greatest ambassador. Turn on a radio in Rome, in Paris, in any foreign city and you can’t help but hear records in English that are currently popular in the States. In addition a normal programming schedule will include some of our best standard material and a good deal of jazz. In other words there is hardly a country in the world where American music has not only become known, but loved and insisted upon by the people.

It seems to us that here is an area that certainly can be better exploited by those interested in our foreign relations. There is lots of talk about resistance to Americans abroad, but when it comes to music, it obviously melts away. There’s no resistance to the music that people love and throughout all the world American music has achieved that role.

The music industry in this country has very often been on the defensive in trying to apologize for the type of records it turns out. The world-wide reaction to our product proves conclusively that we have nothing to apologize for. Rather the music industry should be congratulated that it is aware enough to be able to capture the feelings of people everywhere in the world, that it is able to give to them the emotional stimulation they want through records made in America.

Instead of apologizing for our records, it seems to us that the American music industry should make its story known to everyone in the nation. Let us tell them just what American-made records mean around the world; let us tell them how much closer it is bringing Americans to people in every foreign land; let us tell them how it is aiding in our relationships with every country.

We have something to be extremely proud of and it’s the duty of everyone in the music and record industries to learn the full extent of our contribution to international relations and make that story known everywhere in the nation.
The Cash Box TOP 100
Best Selling Tunes on Records

COMPILLED by The Cash Box FROM LEADING RETAIL OUTLETS

Week Ending
October 18, 1958

1—It's All In The Game
MG-12686—TOMMY EDWARDS

2—Bird Dog
CD-1350—EVERYLY BROS.

3—Nel Blu Dipinto Di Blu

4—Tea For Two Cha Cha
DE-30706—TOMMY DORSEY or starring WARREN COVINGTON

5—Rockin' Robin
CS-229—BOBBY DAY

6—Susie Darlin'
DE-15791—ROBIN LUK

7—Tears On My Pillow
EN-1027—LITTLE ANTHONY AND THE IMPERIALS

8—Chantilly Lace
ME-7743—BIG Bopper

9—Topsy II
LV-5903—COZY COLE
LV-5907—COZY COLE & SAVINA

10—It's Only Make Believe
DB-1001—JIMMY DURANTE & CONWAY TWITTY

11—Little Star
AK-5205—ELEGANTS

12—You Cheated
DO-15805—SHIELDS & DO-500—SADLES
ME-1340—DEL VIKINGS

13—The End
DO-30789—EARL GRANT

14—Near You
CA-4554—CLIFFE STONE
DO-1300—FRANKIE FRANKIE FRANKIE FRAN

15—Summertime Blues
LU-3164—EDDIE COCHRAN

*INDICATES BEST SELLING RECORD OR RECORDS.

16—Devoted To You
CD-1350—EVERYLY BROS.

17—Call Me
FV-41235—JOHNNY MATHIS

18—Tom Dooley
ME-4629—KINGSTON TRIO

19—Guadalupe
VE-10352—DALLA

20—Firefly
FV-41237—TONY BENNETT

21—Patricio
ME-7724—MOSBY CRAFT

22—How The Time Flies
SG-9013—JERRY WALLACE

23—The Day The Rain Came
ME-9923—RHYTHM TOWN

24—Gee, But It's Lonely
PA-520—FOUR ESQUIRES

25—40—A Gnat

26—Just A Dream
AM-12556—PAUL REVERE

27—Born Too Late
SP-5027—JUDY HARRIS

28—Fibbin'
ME-7753—PATTY PAGE

29—There Goes My Heart
ME-12705—JONI JAMES

30—Just Young
AA-100—ANDY ROSS

31—No One Knows
CA-3051—DION & BELMONTS

32—To Know Him Is To Love Him
CA-4604—EVE KINGSTON

33—Promise Me Love
CA-3151—ANDY WILLIAMS

34—I Wish
ME-7755—PLATTERS

35—La Do Dada
KK-900—HALL DAWKINS

36—with Your Love
CC-443—JACK SCOTT

37—Hula Hoop Song
E-7233—TOY BARNER

38—Pussy Cat
VI-7735—AMES BROTHERS

39—Ten Commandments
CH-1705—HARVEY & MOONGLOW

40—I Got A Feeling
HM-5545—RICKY NELSON

41—Everybody Loves A Lover
ME-41195—DORIS DAY

42—La Paloma
DO-12795—JIMMY VAUGHN

43—No One But You
VI-7735—AMES BROTHERS

44—For My Good Fortune
ME-7758—MARIALLA JACKSON

45—Lonesome Town
MI-5545—RICKY NELSON

46—My True Love
CC-462—JACK SCOTT

47—Carol
CH-1700—CHUCK BERRY

48—Queen Of The Hop
AC-6177—BOBBY DARIN

49—Non Dimen-tic
AG-4666—NAT KING COLE

50—Need You
DO-13010—JIMMY STEWART

51—The Secret
AC-6137—BOBBY DARIN

52—Come On Let's Go
DO-4106—RITCHIE VALENS

53—Treasure Of Your Love
DO-4121—KILEEN RODGERS

54—Itchy Twitchy Feeling
FE-1333—SWALLOWS

55—Mexican Hat Rock
CM-169—APPLEJACKS

56—Are You Really Mine
RO-4090—JIMMIE RODGERS

57—Down The Aisle Of Love
HU-321—QUIN-TONES

58—Poor Boy
JU-13238—ROYALTONES

59—Summertime, Summertime
ME-7753—PLATTERS

60—I’ll Be Lonely Outside
ME-7753—PLATTERS

61—Stupid Cupid
ME-9993—CONNIE FRANCIS

62—Somebody Touched Me
RO-4082—BUDDY KNOX

63—This Little Girl's Gone Rockin' on the Wild Side
AT-1997—RUTH BROWN

64—Look Who's Blue
VI-7730—DON GIBSON

65—Nine More Miles
CM-150—GEORGE YOUNG

66—Green Mosquito
UA-139—TUNE ROCKERS

67—Walking Along
AG-7634—SOLITAIRES

68—Forget Me Not
DE-30745—KALIN TWINS

69—I Really Love You
ME-7756—DANLEERS

70—Lazy Summer Night
CA-4023—FRORE PREPS

71—Win Your Love For Me
KE-2506—SAM COOKE

72—Leave Me Alone
AW-4501—DICKY DOG & THE DON'TS

73—The Blob
CD-41250—FIVE BLOORS

74—Love Makes The World Go 'Round
VI-7735—FERRY COMO

75—Hoopa Hoola
AT-2002—BETTY JOHNSON

76—Almost In Your Arms
ME-7723—PLATTERS

77—Whose Heart Are You Breaking Now
PT-395—JOHNNY LOVE

78—Scene Of The Crime
VI-7735—DINAH SHORE

79—Mandalions In The Moonlight
VI-7735—FERRY COMO

80—When I Grow Too Old To Dream
CA-4248—ED TOWNSEND

81—Falling In
MG-12713—CONNIE FRANCIS

82—Tears From My Heart
AL-3435—THOMPSON HARRIS

83—Western Movies
DM-1508—OLYMPICS

84—What Do I Care
CO-12581—JOHNNY CASH

85—It Don't Hurt No More
SA-1511—NAPPY BROWN

86—Gingerbread
CN-1021—FRANKIE AVALON

87—Dance Every One, Dance
CO-1032—LES BAXTER or starring BRADWAY O. GO-8007—BETTY MADIGAN

88—Happy Days And Lonely Nights
MG-12714—CONNIE FRANCIS

89—Go Chase A Moonbeam
CO-41238—JERRY VALE

90—A Lover's Question
AT-1399—CLYDE MCPATTER

91—Cimarron
DO-15836—BILLY VAUGHN

92—Blue Moon
LI-55157—JUILLIE LONDON

93—A Letter To An Angel
AT-551—JIMMY CLINTON

94—Come Back My Love
AN-1057—JERRY BUTLER & IMPRESSIONS

95—King Creole (EP)
VI-13419—ELVIS PRESLEY

96—Put A Ring On My Finger
CO-41223—LES PAUL & MARY FORD

97—Cerveza
VI-7269—ROOTS BROWN

98—All Over Again
CO-41231—JOHNNY CASH

99—My Lucky Love
CL-7777—DOUG FRANKLIN

100—Many A Time
DF-42925—STEVE LAWRENCE

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“I’M READY AS I’LL EVER BE”

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Record Reviews

A DISK & SLEEPER
B+ EXCELLENT
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
C+ GOOD
D FAIR
E MID-
GEO

The Cash Box

Disk of the Week

"I'LL REMEMBER TONIGHT" (2:20) [Lee Feist ASCAP—Fain, Webster]
"THE MARDI GRAS MARCH" (2:40) [Lee Feist ASCAP—Fain, Webster]

PAT BOONE

(Oct 1840)

- One of the most beautiful records of the indefatigably successful Pat Boone career is his latest waxing, "I'll Remember Tonight." It's a former composition from Pat's new 20th Century Fox film and features the polished crooner with a warm, soothing tone reading of the lovely romantic lyric. This is one of Boone's biggest money-makers. Flip is a spirited marcher with a dixieland beat and backdrop. Top half all the way.

"SWEETHEART" (2:22) [Portrait BMI—Scott]
"LIGHT OF LOVE" (1:30) [Singleton BMI—Singleton]

PEGGY LEE

(Capitol 4071)

- Peggy Lee, who made a great singles comeback with her sensational "Fever" performance, follows up with a strong pair of goodies, both of which could make the "Light of Love" an other sexy rhythm romancer in the "Fever" vein. Side features ban-and-drum backcard again, with an occasional outburst from an organ. A great arrangement that could succeed. Equally strong is "Light Of Love," a powerful gospel-flavored rocker with a love lyric. Piano and spiritual type choir make this one great. Follow great coupling.

"MY ONE AND ONLY LOVE" (2:30) [Sherwin ASCAP—Molin, Wool]
"PLEDGING MY LOVE" (2:40) [Lion-Wenn BMI—Robey, Washington]

ROY HAMILTON

(Epic 9294)

- Roy Hamilton could have a career in his latest Epic release. The song that could turn the trick is the great standard "My One And Only Love." Roy has fashioned the song in today's commercial chachachan rhythm and the results are absolutely thrilling. Beautiful job that has all the earmarks of a smash. The composition played by Hamilton is particularly revived by the Johnny Ace B & B and Pop smash of a few years ago, "Fledging My Love." Stirring ballad reading with a recitation. Watch the top half.

"THE FOOL AND THE ANGEL" (2:22) [Blue Grass BMI—Duncan]
"A HUNDRED HEARTS" (2:17) [BMI—Young]

BOBBY HELMS

(Dec 30749)

- The plaintive, country flavored voice of Bobby Helms is better than ever on a wonderful new release that could turn out to be as big as the singer's "My Special Angel." Working against a pretty rock-and-ball beat, Helms unfolds a heart-breaking love story about "The Fool And The Angel." Helms realizes he is the fool for not loving the angel. Outstanding performance. Flip is an ok bouncer.

"THE FOUR ACES" (Cocca 30764)
B+ "THE WORLD OUTSIDE" (Theme from the "Warw0t Concerto") (2:41) [Chappell ASCAP—Adams, Grant] This rendition of the potent ballad version of the "Warw0t Concerto" theme, has much to say for the sentiments of the song. The boys will be well in on the sales if the tune is accepted that far. Effective vocal display.

B+ "PRISONER OF LOVE" (2:58) [Rayfair ASCAP—Caldwell, Gaskill, Baskill] The pro gives out with a sincere interpretation of this great oldie, '820. "Last Night" delivery. Jocks should enjoy this one.

B+ "THE PUSSYFOOT" (1:44) [Ankerford ASCAP—Kerr, Ford, Anderson] The Kirby Stone Four, which cleared recently with "Baubles, Bangles and Beads," could have another solid smash in this delightful bouncing number. K3m has the upcoming W. B's way "Goldielocks." Peggy number's happy sound could result in strong sales and spins.

B+ "DON'T CR2Y JOE" (1:59) [Warms ASCAP—Marsalis] A great oldie is revived by the group, presenting the number with a rock and roll ballad rhythm. More strong material for heavy air play.

MRS. KAYE TRIO

(Wenn Bmi 2012)

- Mad PASSIONATE LOVE" (2:20) [Duchess BMI—Schooner, Colman] The very funny novelty that Max Breslaw has high on the British charts, is excellently covered by the Mary Kaye Trio for the group's WB debut platter. Frank Ross plays the role of the Mai Englishman Jockey interested in something different will give this heavy play.

C+ "HAWAIIAN WEDDING SONG" (2:20) [Pickwick ASCAP—King, Hoffman, Manning] The trio glides warmly thru a touching ballad on this end.

THE BIRD TRACES" (2:30) [Leeds ASCAP—Klenner, Hoffman] An absolutely charming rinky-dink piano instrumental of the Ted Weems variety, is brought to the fore by this unique version that could break into hitdom. Excellent juke box material. Especially for taverns.


LONNIE SATIN

(Decca 115)

- "SWEETHEART" (2:28) [Portraite BMI—Scott] Lonnie Sattin could make it with his exciting new version of a strong rhythm romancer. An effective bongo-ton tom accompaniment showcases Sattin's finger snapping reading perfectly. Side has hit ingredient. That's been around as an instrumental, gets a warm, winning vocal treatment by Sattin. Smooth side that grows on you.

HENDI RENE

(RCA Victor 7356)
B+ "BLUE FLAME" (2:55) [Ruxton ASCAP—Tone] The most interesting instrumental offering is delightfully thickened by the string arrangements of Henri Rene. First portion of side is a lightly, fast moving. A mid point slow bluesy theme comes thru with a harmonica in the spotlight. Side closes with a repeat of the first portion. "It's All" program material. This half and the flip are also available on a stereo single.

B+ "POINT OF NO RETURN" (2:34) [Lancaster ASCAP—Tone] The beautiful old melody, reconstructed under ASCAP’s "A-Bye," is treated to a refreshing interpretation by Rene's men. Harmony here is more in the warm and hauntingly beautiful melody. Theme is from the "Raymond Overture" by Ambrose Thomas.

KATHY LINDEN

(Foist 8544)
B+ "YOU & I IN CONVERSATION" (2:04) [Knollwood ASCAP—Parker, Carr, Wolisky] The lark of, "Billy", you Be surprised! note, literally captures a sprightly love novelty in which the gal wants no interference from "Kinky's" conversation" with her beau. The interference includes a nicely-worked door knock and bell ring. Big note. Scotty Leahy support. Good chart chances.

C+ "SANDY HAIRER BOY CALLED SANDY" (2:05) [Ama ASCAP—Leach, Allin] Swing deck from Miss Linden's "That Certain Boy" LP. Upper-effort is more...

JOHNNY MANN

(Swan 4018)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Their Newest and Greatest "ROCKER"!

THE CHAMPS
with...

"ROCKIN' MARY"

"TURNPIKE"

# 59026

CHALLENGE
Quality Records IN CANADA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"FAKE OUT" (2:18) [Flame BMI—Sardo]

"CLASS ROOM" (2:00) [Flame BMI—Angel, Arky, Goodman]

FRANKIE Sardo (ABC-Paramount 9963)

"Fake Out" could mean a seller's item. There's a new and neat rock-n-ballad item that has all the ingredients necessary to send it up to the #1 spot. Featuring newcomer Frankie Sardo, the song tells a terrific teenage story about a fella who finally gets revenge after being "faked out" a number of times by a gal. Great melody, lyric and delivery. Sardo's name will be all across the boards in a matter of weeks. Flip it as an ok rocker. Don't be surprised if the words "fake out" are added to the dictionary.

"A HOUSE, A CAR & A WEDDING RING" (2:15) [Peter Maurice ASCAP—London]

"MY LUCKY LOVE" (2:40) [Besley BMI—Tanner]

MIKE PRESTON (London 1834)

• London has discovered a wonderful new talent who makes his debut singing an equally outstanding new ballad. The lad's name is Mike Preston. The song's name is "A House, A Car & A Wedding Ring". Preston has a fragile, Zell (Zell's) touch and sounds itself perfectly to the sentimental lyric about a lad's great desire to settle down and stop his roaming around. Side has smash potential. Flip is a good cover of a current chart item.

"STOP LAUGHING AT ME" (2:35) [E. B. Marks BMI—Ross]

"HEADLIGHTS" (2:25) [E. B. Marks BMI—Ross, Ross]

BEVERLY ROSS (Columbia 41270)

• A thrilling new talent debuted under the Columbia banner this week. Her name is Beverly Ross. The canary, who writes her own material, has a fascinating sound and technique which is best displayed on a great piece of teenage material called "Stop Laughing At Me". Beverly has a haunting voice that adds to the lyric's quality. And it's just a pleasure to the ear. Keep a tab on this girl. She's got a bright future. Flip is a pretty R & R Walter.

"CHICKA CHICKA HONEY" (2:09) [Congressional ASCAP—Luke]

"MY GIRL" (2:40) [Congressional ASCAP—Bertram]

(Dot 15839)

• Robin Luke, the Hawaiian lad who hit it big with his "Susie Darlin'" smash, comes right back with another contender for a high spot on the charts in a good rocker dubbed "Chicka Chicka Honey". It's a swinging multipart-truck jumper loaded with exciting guitar work. Sounds like another hit for Luke. "My Girl" is a strong companion deck with a shuffle, rock-a-ballad beat. This one could also make the grade. Two-sided potential.

"BABY BE MINE" (2:02) [E. H. Morris ASCAP—Nelson, Nagy]

"THAT'S MY DESIRE" (2:43) [Mills ASCAP—Loveday, Kresa]

THE CREW-CUTS (RCA Victor 7405)

• The Crew-Cuts could have their first big Victor smash in a commercial new teenage rock n' roll hit. Roll cha cha novelty dubbed "Baby Be Mine". The side displays the boys in top form belting the number in a style that'll have the happy feet hoppin'. Their best effort in a long time. And the accompaniment is catchy. The coupling has the boys revolving the Frankie Laine standard "That's My Desire". Smooth shuffle beat opus for all age groups.

"THE NINE LIVES OF ELEGFIO" (2:40) [Wonderland ASCAP—Miller, Dehr]

This lively Hayes treatment of a Walt Disney TV character may join the likes of "Davy Crockett" and "Zorro", two other potential hits, on the charts. Hayes is being appealingly backed by the forthcoming, (Thursday, October 16) TV musical version of "Little Women". The song is fashioned with a soft beat. There'll be a good play here.

KEN JAMES (Nev YoK Jack 1321)

"WITHIN MY HEART (UN BEST FRIEND)" [E. B. Marks ASCAP—Tol
ternational BMI—Petty, Cro6ia]

JONES offers a deep-felt voicing on an opus from one of the effusive Brigitte Bardot flick, "La Parisienne". Tender performance.

C+ (Nov Ya Jak BMI—Petti, Call)

A straight ballad choire.

MARTY WILDE (Sec 5912)

B+ "MY LUCKY LOVE" (2:29)

(2:40) [Bentley BMI—Tanner] Wilde admirably covers a chart item by Doug Franklin. This sunny, finger, spotting number is caught on all his hit charts by wave after wave. The new combo-chorus backdrop side presents a bright prospect for future chart recognition in Wilde.

B "MISER'S CHILD" (2:25) [Mapleleaf BMI—Pomus, Shuman] Wilde effectively plays the hard luck role here.

SONNY BURGESS (Sun 320)

B "THUNDERBIRD" (2:17) [H. L. BMI—Clement, Riley, Burgess]

This instrumental really moves. Burgess and the crew maintains a hectic rock beat that many youngsters will find one of the most stirring sessions they've ever encountered. Hard-hitting combo track.

C+ "TCHY" (2:16) [Knox BMI—Clement, Riley, Burgess] Re- laxed, much more relaxed combo work.

THE TRANQUILS (Metro-EMI 5000)

B "ONE BILLION SEVEN MILLION, THIRTY-THREE" (2:34)

[Portrait BMI—Chase] Cuts up tempo, but with the frantic vocals of Dot Record's new affiliate. Most of the feature work here is given over to a lead voice, who tells of the wonder of getting the title number of still-fresh, and thrills from here, this. Side could step out.

B "YOU'RE SUCH A MOTHER" (2:00) [Patrons BMI—Acar] Another good-humored upbeat session by the gala, who receive male assist-

ment from a fella who repeats the title several times.

"THE WAKES" (Atlantic 1901)

B "UNTIL I DIE" (2:43) [Melvin BMI—Bowden, Robinson, Banks] The B-Wakes really sell beat emotions on this one. With a solid voice on lead, the crew clings to the dramatic opus with first-rate impact. Excellent pop side. It could make the grade.

B "COME ON (AND LOVE ME)" (2:00) [Fire BMI—Robin-

son] A good showing on the up-tempo side by the songsters. Particu-
larly worthwhile as a teen dance-club item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
BOBBY DAY
ALBUM

ROCKIN' WITH ROBIN
LP #5002

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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ROULETTE
**Record Reviews**

**The Cash Box**

**Sleeper of the Week**

“TRUMPET CHA-CHA-CHA” (1:59) [Saxow BMI—Mure]

“LONESOME TRUMPET” (2:09) [Vista ASCAP—Evans]

**THE ORIGINALS** (Jockett 48012)

- “Anna”, the title song of Sylvania Mangano’s pic, that turned out to be the biggest record in a decade and set the new trend in the recording biz. The instrumental combo reworks the number for today’s teenage tastes and belts it out with a swinging rock and roll mambo beat. Organ is featured throughout giving a “Patricia” quality to this torrid rocker. Could be a big one. Flip is a cute rockin’ novelty.

**“ALABAMA” [E. H. Morris ASCAP—Marshall, Woodward]

**“ZULU WARRIOR” [Southern ASCAP—DeWaal, Curtens]

**MAGGI WOODWARD (Orbit 521)

- Orbit Records has its first contender for chart honors in an unusual yet fascinating rock and roll item called “Alabama”. Set against a thrilling rock and roll instrumental and choral backdrop the cuts along at a torrid pace in a scintillating vocal by newcomer Maggi Woodward who sings the entire number in a Turkish or some other Arabic tongue. The results are great. Jockeys should love the singer’s voice and the unusual quality of the flip. Another good beat item.

**“WHAT WOULD IT BE LIKE IN HEAVEN?” [Harvard BMI—Kaye, Snyder, Belmonte]

**“THAT FUNNY LITTLE DOG (OF MINE)” (2:09) [Harvard BMI—Weismantel]

**JULIA MEADE AND EDDIE HODGES (Deco 30675)

- A wonderfully warm musical and answer conversation between a mother and son is charmingly portrayed by Julia Meade, of Sullivan commercial-time fame, and Eddie Hodges, a scene-stealer in Broadway’s “The Music Man”, and is sure to win over every parent and their young offspring. A special rack sleeve picturing Miss Meade and Hodges will call parent-fiddler attention to the disk in stores. Sales may strike a chart note here. On the flip side, Hodges solos on a little swinger about his lovable pet dog.

**The Cash Box**

**Best Bets**

- **“KISSIN’ CONVERSATION”** (Kathy Lindsay) [Felted 8544]
- **“SWEETHEART”** (Lonnie Sutton) [Sunbeam 115]
- **“BREAKER OF DREAMS”** (Johnny Mann) [Swan 4018]
- **“THE WORLD OUTSIDE”** (Four Aces) [Decca 30764]
- **“HEARTACHES”** (Sam Shore) [Caribbe 478]
- **“MAD PASSIONATE LOVE”** (Mary Kaye Trio) [Warner Bros. 5915]
- **“THE PUSSYFOOT”** (Kirkby Stone Four) [Columbia 141272]
- **“BLUE FLAME”** (Hecie Rench) [RCA Victor 7356]
- **“MILANO ROSE”** (Lew Prince) [Metro 20003]
- **“NINE LIVES OF ELFEGO BACA”** (Bill Boeing) [Kapp 242]
- **“PRISONER OF LOVE”** (Billy Eckstine) [Mercury 71372]

**The Four Flares** (Edison-International 402)

- **“RIDERS IN THE SKY”** (2:27) [E. H. Morris BMI—Jones] A good “bump” reading of the famous western oldie is projected with a solid beat by the Four Flares. Kids could go for this revival.

**“JUMP BACK HONEY”** (2:10) [Glenwood BMI — Brooks] The best leap into another olde and come thru with a swinging up-date treatment that’ll have the kids hoppin’.

**A DISK & SLEEPER

“Only those records best suited for commercial use are reviewed by THE CASH BOX”**

**B + EXCELLENT

“Very Good” Good

C FAIR

D PROFESSIONAL

THE LOVERS

(Casino 101)

**B VERY GOOD

“POOR BUTTERFLY” (2:10) [Harms ASCAP—Hubbell, Golden] Here’s a classic oldie single from arranger-conductor Kane’s Coral. "Kane Is Able" LP, a refreshing jazz-directed run-through of the oldie. The swinging session features a cute hand-clap gimmick. Born for big jock play.

**B SOME OF THESE DAYS” (2:50) [Jerry Vogel ASCAP—Brooks] From the first time a guitar time-out, the oldie offers another instrumentally modified swinger. Also a deejay find.

**JEFF STEVENS

(Dot 15483)

**B “NEED YOU” (2:14) [Malapi BMI—Wheeler] A good emotional treatment by the vocalist, and hisCombo-chords, of the current chart item. Strong reading that could bite off a share of the song’s sale.

**C “SIDE STREET” (2:33) [Gold Medal ASCAP Backer, LaMere Morris] A “Heartbreak Hotel” type treatment on a “Moonlight In Vermont” sounding melody.

**THE PULLED JUMPERS

(Federal 12336)

**B “MUD PUDDLE” (2:08) [Armo BMI—Gray] What starts out as a simple blues styled by a guitarist and tambourine-like instrument eventually becomes a wild combo-sans lyrics chorus affair. The new instrumentalists have an item here which could mean solid recognition for them.

**C “SNAKE CHARMER” (2:15) [Armo BMI—Gray] The boys get down to business a little heavy but the overall sound of the top-half has the edge.

**JAN MURRAY

(MGM 12715)

**B “TREASURE HUNT” (2:18) [Integrity, Mann BMI—ASCAP] Murray, Moss, Wolf Comic Murray and the Leroy Holmes ork chorus swing through a ditty with the title of a TV quiz once conducted by the performer. Some jocks will go for it.

**C “SO LONG, AU REVOIR, ARRIVEDERC” (2:11) [Integrity Jan ASMC—Murray, Wolf] There’s honesty in Murray’s reading of the pleasing ballad.

**HONEY & SUGAR

(MGM 12729)

**B “NO SUMMER LOVE” [Cranford BMI—Elli, Bauchau] A new, nicely harmonizing duet, middlebeat-a melodie declaration of love beyond a summer-night romance. A pleasing attraction for the youngsters they’ll like the sound.

**BABY WITH THE BAREFOOT FEET” [Cranford BMI — Elli, Bauchau] Trendy Manila bop to commercial Hearts on a novelty-uptempo affair. Another teen pleaser.

**BONNIE HANSEN

(Golden Crest 507)

**B THAT’S MY WEAKNESS NOW” (2:06) [Shapiro-Bernstein ASCAP—Green, Magoffin] The last cut recites the olde, whose lyrics have been changed in several spots to suit the rock ‘n roll interpretation. The tune works out very well in its new beat guise, and Miss Hansen’s reading is one of the reasons why. Deejays will like.

**B “THE MAGIC WORD” (2:23) [E. H. Morris BMI—Earnhardt] Able vocal on a beat- mancer with an old-time melodic like
THE FOUR-MOST!

Shuffling Out Of Buffalo

SAM SIDEBURN’S
Piano Classic

HEARTACHES
b/w
MELANCHOLY BABY
# 478

The Fastest Rising Hit
In America!

JACK SCOTT’S
WITH YOUR
LOVE
# 483

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Scores On His Own

GUS BACKUS
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IT ALONE
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“SERVICE ON A PLATTER”

ROB ANTHONY
(Tender 514)

B "I'LL NEVER SMILE AGAIN" (2:19) [Leeds ASCAP — Lowry] Anthony, a former Tommy Dorsey, Harry James, Glenn Gray singer, smoothly presents a ballad beat treatment of the standard. The orchestra and chorus are also in solid teen touch. The disk could get around. Fine for ballad breaks during record hops.

C "LOVE ME WITH ALL YOUR HEART" (1:40) [House of Fortune, ASCAP] Anthony’s best effort by Anthony on a fair romance.

TRAV’S TRIO
(Warner Bros. 5009)

B "OON-PAH-PAPA" [Leeds ASCAP — Livingston, Evans] The new trio, led by Trav Livingston (daughter of composer Jay Livingston), blends to a cute item invitingly associated with the sound of a tube. These two owners have a polished harmony. Novel programming for deejays.

C "OO-WAH-OOH" (2:09) [Leeds ASCAP — Livingston, Evans] Colorful, Latinized performance by the gals.

CINDY MANN
(Herold 530)

B "LOVE A LOVE A LOVE ME" (1:48) [Ragtime ASCAP Grosen, Parker, Scheck] Miss Mann, playing a multiple-track role, ablyknocks- out a trigger-fast beat item. The harmony and strings offer the various voices by the artist is cleverly accomplished. Happy-time beat effort. Worth attention.

B "YOU CAN'T FOOL ME BABY" (2:16) [Ragtime ASCAP — Greiner, Parker, Scheck] Sans overdubbing, the songstress offers another quick-beat side. Good sound.

HELEN CARROLL & HER BOYS
(Remson 105)


B "BLACK CAP ON THE RAILROAD TRACK" (2:30) [Alice Remson, ASCAP — Remson] This novelty deck may get hefty air-play as Halloween programming later this month.

ROCK MURPHY
(Verve 10137)

B "SCRATCHIN'
(2:19) [Vivid ASCAP—Kessel] This is interesting due to the Murphy crew on a composition which takes up both sides of the disc. A very effective shuffle-beat underlines the whole proceedings. The youngsters will want to hear this.

C "SCRATCHIN'
(2:19) [Vivid ASCAP—Kessel] The initial session on the theme lacks the strong sax work of the top-half. It has a good sound, though.

PRICILLA MITCHELL
(NRC 5002)

B "EVERY GIRL" (2:08) [Lowery BMI—Reed] This cheerful beat opus is invitingly portrayed by the thrum. In addition, the bright combo, which work perfectly complements Miss Mitchell's delivery, particularly on the cute counterpart moments. Jocks should note this joyful ditty.

B "OUT OF MY DREAMS" (1:58) [LoweryBMI—Reed] A sincere, affirmative beat-romancer handled by the songstress. Good number appealingly read.

JOYCE WEBB
(Domino 600)

B "AIN'T THAT JUST LIKE A MAN?" [Balcones BMI—Bayor] A distinctive blues-beat statement is made by the lark. The tune has appeal, and the Webb delivery nicely reflects the vagaries of her man. A rare blues theme the kids can take to.

B "I DON'T CARE" [Balcones BMI — Webb] Miss Webb displays an Eva Tanguay streak in her attitude of not caring about the advice of staying away from her boyfriend. Cute uptempo rock.

RICK HARRINGTON
(Hit 179)

C+ "WHAT A FOOL I'VE BEEN" (2:15) [Longhorn BMI — Wilkes] The deep-voiced songstress offers another quick-beat item about a fella who's learned he's been taken for a ride by his gal. Easy-paced ballad stint.

C+ "THE DREAM LINGER'S ON" (2:00) [Longhorn BMI — Wilkes] Just about a straight ballad approach here.

DOTT'S JOHNSON
(Metro 20002)

B "PARADISE" (2:25) [Leo Feist ASCAP — Brown, Clifford] On MGM’s new, jazz-directed label, Johnson swings and bop-ops through the Russ Columbo-associated greener, Cool deck for pop-jazz deejays.

B "STREET OF DREAMS" (2:15) [Miller ASCAP—Young, Lewis] More deliberate reading from the vocalist on another old-timer.

ENRIC MADERUGUERA
(AEC-Peromount 1961)


B "SORAYA" (3:08) [Magnet BMI — Maderuguera, Games] An exotic, "bolerito orientale" with a title probably named after ex-Queen Soraya of Iran. Schmaltz Maderuguera violin solo opens affair. Good mood entry.

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All the ingredients for the year's biggest hit is here! A new Italian lyric set to the great standard Flamingo, beautifully sung against an easy shuffle rhythm backing with tasty sax fills by Eddie Chamblee.

Flamingo
L'AMORE
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THE GAYLORDS

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Edward B. Marks Music Corporation

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whose debut disk of our songs

STOP LAUGHING AT ME

b/w

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President

Arnold Shaw

Vice Pres. &
Gen. Prof. Mgr.

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CANNONBALL

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title (Artist &amp; Label)</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>IT'S ALL IN THE GAME (MGM)</td>
<td>1</td>
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<tr>
<td>2</td>
<td>BIRD DOG (Cadence)</td>
<td>2</td>
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<tr>
<td>3</td>
<td>TEA FOR TWO (BECK, BECK &amp; BOB)</td>
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<td>4</td>
<td>ROCKIN' ROBIN (Class)</td>
<td>4</td>
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<tr>
<td>5</td>
<td>SUSIE DARLIN' (Dot)</td>
<td>7</td>
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<tr>
<td>6</td>
<td>TEARS ON MY PILLOW</td>
<td>8</td>
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<tr>
<td>7</td>
<td>TOPSY (PART II) (Love)</td>
<td>12</td>
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<tr>
<td>8</td>
<td>IT'S ONLY MAKE BELIEVE (MGM)</td>
<td>10</td>
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<tr>
<td>9</td>
<td>NEL BLU DIPINTO DI BLU (Decca)</td>
<td>3</td>
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<tr>
<td>10</td>
<td>THE END (Decca)</td>
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<td>11</td>
<td>LITTLE STAR (APT)</td>
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<td>12</td>
<td>CHANTILLY LACE (Mercury)</td>
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<td>13</td>
<td>NEAR YOU (Kapp)</td>
<td>9</td>
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<tr>
<td>14</td>
<td>TOM DOOLEY (Capitol)</td>
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<tr>
<td>15</td>
<td>FIRELY (Cadence)</td>
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<td>16</td>
<td>DEVOTED TO YOU (Columbia)</td>
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<tr>
<td>17</td>
<td>THE DAY THE RAINS CAME (Decca)</td>
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<td>18</td>
<td>YOU CHEATED (Dot)</td>
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<td>19</td>
<td>JUST A DREAM (Ace)</td>
<td>13</td>
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<tr>
<td>20</td>
<td>SUMMERTIME BLUES (Liberty)</td>
<td>20</td>
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<tr>
<td>21</td>
<td>THERE GOES MY HEART (MGM)</td>
<td>27</td>
</tr>
</tbody>
</table>

21) THE SECRET, 22) PROMISE ME LOVE, 23) HULA HOOP SONG, 24) FIBBIN', 25) NO ONE KNOWS, 26) HOW THE TIME FLIES, 27) TO KNOW HIM IS TO LOVE HIM, 28) FOR MY GOOD FORTUNE, 29) EVERYBODY LOVES A LOVER, 30) MY TRUE LOVE, 31) GEE BUT IT'S LONELY, 32) CALL ME, 33) TREASURE OF YOUR LOVE, 34) HIDEAWAY, 35) GUAGLIONE, 36) PUSSYCAT, 37) PATRICIA, 38) BORN TOO LATE, 39) WIN YOUR LOVE FOR ME, 40) FEVER, 41) NO ONE BUT YOU, 42) ARE YOU REALLY MINE, 43) PUT A RING ON MY THUMB, 44) MEXICAN HAT ROCK, 45) THE WAYS OF A WOMAN IN LOVE, 46) GO CHASE A MOONBEAM, 47) TEN COMMANDMENTS OF LOVE, 48) KING CREOLE, 49) HOOPLA HULA, 50) JUST YOUNG, 51) I WISH, 52) LA DO DADA, 53) WITH YOUR LOVE, 54) NO DIMENTICAR, 55) DANCE EVERYONE DANCE, 56) I GOT A FEELING, 57) LAY ME DOWN, 58) A LOVER'S QUESTION, 59) IF DREAMS CAME TRUE, 60) SOMEBODY TOUCHED ME, 61) SUMMERTIME BLUES, 62) NEED YOU, 63) POOR LITTLE FOOL, 64) LA PALOMA, 65) GAVE ME ALL YOUR LUV, 66) QUEEN OF THE HOP, 67) FORGET ME NOT, 68) IN YOUR ARMS, 69) LONELINESS TOWN, 70) WHEN I GROW TOO OLD TO DREAM, 71) BLUE RIBBON BABY, 72) LOST LOVE, 73) COME ON LET'S GO, 74) SCENE OF THE CRIME, 75) COUNT EVERY STAR.

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JULIE JOYCE
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b/w
"A ROOM OF MY OWN"
DSR 820

CHARLIE APPLEWHITE
Sings
"I WROTE"
b/w
"HIGHWAY"
DSR 823

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List Your Top Ten Pop Tunes Here
NAME OF RECORD HERE ARTIST OR BAND HERE
1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 

List Your Top Ten Country Tunes Here
NAME OF RECORD HERE ARTIST OR BAND HERE
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List Your Top Ten Rhythm 'N Blues Records Here
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VITAL STATISTICS:
Ron McCoy has left KLUB-Salt Lake City, Utah, and is now spinning the wax for station KLC-Los Angeles, Calif. Tom Adams, former Music Director for the McLendon chain has recently joined WRW-Williamsport, N. Y. as Program Director and Miriam Green Vaughan, formerly of WMNS-Olean, N. Y. has recently changed ownership, the station is now owned by the Olean Broadcasting with owners of the progressive WVIN-Olean, N. Y. As a result of the ownership change there are several programming changes; the others, formerly of station WMNS-Olean, is now Program Director and pop deejay for WPS. Bill Donahue, a former WPS man, is new staff country and western jockey at WPS. ... Phil McCartney reports that he is back in the business after an absence, now as station manager at AFRTS-Greenland. McC-Clure, formerly associated with WEAV-Atlantic City, is now the manager of the WBLG-Atlantic City, Ky. Staff.
You can bank on this one

The McGuire Sisters

"I'll think of you" and "Sweetie Pie"

Coral Records 9-62047

"It's what's in THE CASH BOX that counts—INTERNATIONALLY"
<table>
<thead>
<tr>
<th>Rank</th>
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<th>Artist / Group</th>
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<td>T. Edwards</td>
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<td>3.</td>
<td>&quot;It's All In The Game&quot; (C. Twitty)</td>
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<td>&quot;It's Only Make Believe&quot; (Cochran)</td>
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**New York, N. Y.**
1. It's All In The Game (T. Edwards)
2. It's All In The Game (W. Covington)
3. It's Only Make Believe (W. Covington)
4. It's Only Make Believe (R. Williams)
5. It's Only Make Believe (E. Edwards)
6. It's Only Make Believe (E. Everly)
7. It's Only Make Believe (C. Cochran)
8. It's Only Make Believe (K. Williams)
9. "It's What's In THE CASH BOX That Counts—INTERNATIONALLY"

**Chicago, Ill.**
1. It's All In The Game (T. Edwards)
2. It's All In The Game (W. Covington)
3. Chantilly Lace (R. Bozzer)
4. It's Only Make Believe (C. Twitty)
5. It's Only Make Believe (R. Williams)
6. It's Only Make Believe (E. Everly)
7. It's Only Make Believe (C. Cochran)
8. It's Only Make Believe (K. Williams)
9. "It's What's In THE CASH BOX That Counts—INTERNATIONALLY"

**Los Angeles, Calif.**
1. It's All In The Game (T. Edwards)
2. It's All In The Game (W. Covington)
3. Neat Blo (D. Madison)
4. Bird Dog (Everly)
5. Teas On My Pillow (Anthony & Imperials)
6. Toppy II (C. Cole)
7. The Day The Rain Came (R. Lefever)
8. Neat Blo (D. Madison)
9. "It's What's In THE CASH BOX That Counts—INTERNATIONALLY"

**Baltimore, Md.**
1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Neat Blo (D. Madison)
4. Chantilly Lace (R. Bozzer)
5. Teas On My Pillow (Anthony & Imperials)
6. Treasure Of Your Love (E. Rodgers)
7. Toppy II (C. Cole)
8. Susie达尔in" (R. Luke)
10. Rockin' Robin (B. Day)

**Miami, Fla.**
1. It's All In The Game (T. Edwards)
2. Bird Dog (Everly)
3. How The Time Flies (B. Wallace)
4. Rockin' Robin (B. Day)
5. Feen On My Pillow (E. Edwards)
7. For My Good Fortune (P. Rosco)
8. Chantilly Lace (R. Bozzer)
9. Neat Blo (R. Williams)
10. There Goes My Heart (J. James)

**Conway Twitty**

**Morty Craft** & His Orchestra

**JOHNNY DESMOND**

**SUNDAY KIND OF LOVE**

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**SUNDAY KIND OF LOVE**

**K12178**

**JOHNNY DESMOND**

**C'EST SI BON CHA CHA**

**NEW RECORDING**

**"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"**
Well Waddya Know? My Song!

Carlton Records' Initial Package Release Numbers 16

NEW YORK—Joe Carlton, president of Carlton Records, last week announced the firm's initial album plan, 16 packages, ten monaural and six stereo.

Carlton advises his salesmen to give their customers the utmost in high fidelity, entertainment and packaging. "A labor of love has gone into each offering," stated Carlton, "and we have produced albums that we feel have staying qualities and should develop into catalog items."

Key to the heavy promotion planned are the terms "handcrafted" and "unlimited." "Most so-called 'high fidelity' records go through a process of 'electronic limitation' that helps speed up production but actually compresses or 'limits' dynamics, particularly at important peaks of sound," said Carlton.

"Every Carlton record bypasses this mass-production 'limitation' and achieves truly maximum dynamics of recording. Each record is actually 'handcrafted' from its inception in the studio through every processing and production operation. Result—the true balance is achieved through this luxury policy of using only 'unlimited sound mixing' and 'hand-re-recording techniques.' The use of electronic limiters is flatly forbidden. All 'handcrafted, unlimited' Carlton Records, therefore, offer optimum dynamic range and frequency registration and are probably the only records which by aesthetic as well as technical standards come close to attaining perfection in sound reproduction. The 'unlimited' high fidelity sound is constant from outside to inside of each record," concluded Carlton.

Carlton has set in motion a full-powered promotion schedule geared to tell his story with the utmost impact. Elaborate spreads will appear in the trade papers, dealer catalogs, and specialized insertions in consumer mags. 3,000 salesmen's binders will be mailed to distributors, distributor salesmen, and every key retail account in the country. Once a month a selected LP will be shipped to every disk jockey in America. The first LP to be shipped will be the Jack Scott album. Mailing pieces covering the Carlton album line in four-color will be sent to every retail record account in America.


Retail prices are pegged at $8.98 for monaural and $4.98 for stereo.

Losch Opens Offices

HOLLYWOOD—Jules Losch, who has been the West Coast representative for Roulette Records since its inception, has left the firm to re-enter the independent promotion field. Losch, with two associates will re-activate his Jules Losch Associates firm with offices in Hollywood, and has already signed several prominent accounts for West Coast promotion.
HOLLYWOOD—Maestro Glen Gray (right) takes pen in hand to sign a new exclusive recording contract with Capitol Records. Capitol President Glenn E. Wallichs holds copy of Gray's best-selling album, "Sounds Of The Great Bands." Standing is Dave Cavanaugh, Capitol artist and repertoire executive who produces Gray's recordings for the label. Picture was taken in the Board Room of the Capitol Tower in Hollywood, immediately before Messrs. Gray, Wallichs and Cavanaugh joined other Capitol executives at a luncheon in honor of the event.

Capitol Granted Injunction On Album Cover

Hollywood — In granting Capitol Records a temporary injunction last week in its suit against the manufacturers and distributors of a "Music Man" album whose cover virtually duplicated Capitol's original cast album of the Broadway production, Justice Arthur Klein of the New York State Supreme Court stated "It is sufficiently established that simulation exists in every detail."

The Capitol victory came after the company requested and was granted a temporary restraining order against Remington Records, Inc., Plymouth Records Corp., Masterseal Records, Inc., Masterseal Sound Laboratories, Paris International, Inc., Webster Record Corp., and Donald H. and Wally Gabor, both individually and doing business as the Continental Distributing Co., who Capitol named defendants in the production, manufacturer and distribution of the $1.49 Remington Records album titled "Music From the Original Broadway Score, The Music Man". Capitol's suit contended the Remington album cover almost exactly duplicated the original, exclusive and best-selling Capitol Broadway cast album of "The Music Man" which usually retails for $5.98.

In handing down his decision, Justice Klein opined, "It is needless to review the points of similarity existing in the respective covers containing the recordings of the song of "The Music Man" as recorded and distributed by the plaintiffs and defendants."

"It is sufficiently established that simulation exists in every detail as urged by the plaintiffs and such simulation not only results in dilution of the plaintiff's contractual rights but appears to evidence a purpose to deceive!"

The judge further announced, "The discontinuance by the defendants of the offending cover does not affect the plaintiff's right to relief."

At the trial, on a date to be fixed by the court, Capitol will seek to have the temporary injunction made permanent and, in addition, will seek to collect damages. Joining with Capitol in the suit are Meredith Willson, the author and composer of "The Music Man", and The Music Man Company, producers of the Broadway musical.

Golding To Audio Fidelity

NEW YORK — Norman Golding, former assistant record buyer of R. H. Macy's in New York City, has recently been appointed sales promotion manager for Audio Fidelity Records.
Duke Ellington began his tour of this country last night at the Royal Festival Hall. The long awaited visit of this great jazz musician opened before an audience of three thousand. Concert was fabulous but critics were disappointed that Ellington kept mainly to the standards and did not attempt any new pieces. The concert featured a varied program because, as Ellington said afterwards, "the audience wasn't made up solely of jazz addicts. We catered to all tastes."


The Chris Barber Band will take a large part in the Jazz Club scenes in the film, "Look Back In Anger", now in production at the Elstree Studios.

Kathryn Grayson has withdrawn from the Variety Show which was due to commence at the Prince of Wales Theatre in London last week.

Sid Parmes, Editor-in-Chief of The Cash Box stopped in London on his way back to the U.S. after trip to Europe. Nice to meet him after such a long time.

The Como Show returned to BBC Television last Friday for its second run.

It is now almost certain that Elvis Presley will record in Europe, probably in Britain. Tapes of the press conference he gave to reporters before leaving America are to be issued as an EP.

Harry Belafonte returns to Britain next week to film a special TV programme for Christmas showing.

Domenico Modugno will appear on British Television on October 24th though it is not yet decided which company will present him.

The Platters are making a 16 hour flying visit to London this weekend. They are scheduled to appear on ATV's "Sunday Night at the London Palladium Show". This is the first time the group has visited this country since last summer.

The Mercury label is now definitely to be handled in this country by the E.M.I. group. Harry Walters, former Sales Promotion Manager for E.M.I., has been appointed Artists and Repertoire Manager for the Mercury catalogue. Elvis Presley's "King Creole" single already on our charts this week at No. 5. Johnny Mathis' waxing of "A Certain Smile" rose from No. 17 to No. 11.
Capitol Records Announces Thirty Three Package Fall Plan

HOLLYWOOD—Capitol Records has announced its Fall album releases with its "International Festival of Music," program of 33 new high fidelity packages.

The release, consisting of 17 new popular recordings, six FDS classical recordings, three in the "Capitol of the World" international series, and seven new Christmas music albums, were put on sale last week.

One of the new pop packages is Jack Gleason's newest album of mood music, "Rebound." In presenting the album, Gleason not only conducts, but he created and painted the album cover himself.

At New York's record-store set comprises the new Fred Waring and the Pennsylvania's album, "Broadway Cavalcade," covers four decades of all-time hits from the New York musical stage.

Billy May's new album is "Big Fat Brass." Fred Martin's new Capitol high fidelity album, "Concerto," includes many adaptations of beautiful classical themes, and he arranged the danceable, Martin manner.

Making his premiere appearance on the Capitol label this month is Del Courtney and his orchestra with "Dancing Til Daybreak".

The newest album entry by Lou Busch, his piano and orchestra, is "The Big Busch." A new sound for Stan Kenton and his orchestra—"The Ballet Style of Stan Kenton"—was also included in the release. This album Kenton, his orchestra, and the rest of Kenton's band, is devoted exclusively to ballet music.

The new "Parade of the Pennies," LP, features Red Nichols and his Five Pennies.

"Sand's Storm" is Tommy Sand's new Capitol package. Sand's is heard in a collection of rock 'n' roll hits with instrumental backing by Bob Bley's "The Big Band of the Bay Area." Happy, spiffy party songs to dance to and songs to sing are spotlighted in "The Party's On Me," by Cliffie Stone.

From such great Rodgers and Hammersmith shows as "South Pacific," "Oh, CAL.'s," "South Pacific," and "The King and I," Earle Hearn has chosen a dozen dozen tunes for his newest Capitol album entry, "Rodgers and Hammerstein: la Dixie!"

The kind of program Bobby Hackett is apt to play during an evening at New York's fashionable jazz room, the Embers, is featured by the trumpeter in "Bobby Hackett at the "The Big Country"

NEW YORK—Mr. and Mrs. Gregory Pegg at the opening of the actor's newest film, "The Big Country," at the Majestic Theatre in New York on October 1. Greg and Mrs. Pegg are admiring the United Artists Records sound track album.

Embers."

"Have You Forgotten?" is the title of Ethel Ennis' second Capitol release.

"June's Got Rhythm," is the new Capitol album by June Christy.

A new orchestral conducted by Dick Reynolds, the Four Freshmen are heard in their latest album, "Voices in Love."

"Poltely!" Capitol introduces its newest Keely Smith album with that title. The album, which was arranged and conducted by Billy May.

A new album of old favorites is presented in a new sound by Sam Butera and The Witnesses in their new Capitol album for October, "The Big Horn."

In this recording, Butera further displays his style that is jazz, rock 'n' roll, and dixieland music all mixed together.

Of the nine new "Capitol" of the World albums for October, the three of non-Christmas music are, "Jet Set," by Norrie Paramor and his orchestra; "Spain Revisited," which marks the debut of Miguel de Molina, and "Guatemalan Grand March" by the Maderas de Mi Tiera orchestra of Guatemala City.

Heading the list of new Christmas albums is a package by Tennessee Ernie Ford called "The Star Carol," This is Ford's Christmas song book, reflecting the Christmas of the Tennessee school boy, the church choir leader, and the mature performer.

The other six new albums of Christmas music were recorded in various foreign lands by native instrumentalists and vocalists. These include "Christmas in Poland," "Christmas in Australia," "Christmas in Portugal," "Christmas in Austria," "Christmas in Brazil," and "Christmas in Cuba." These six new "Capitol" of the World albums join others first introduced to the record-buying public one year ago in Capitol's "Christmas In..." series, including Italy, Holland, Mexico, England, France, Germany, Sweden, and Spain.

Five new high fidelity albums and one re-issue comprise the Capitol-FDS classical release for October, 1958.

Earlier this year the Ballet Theatre Orchestra under Joseph Levit was presented in an album of music from Tchaikovsky's "Swan Lake." Now, as a companion package from "The Sleeping Beauty" appear in an album.

Similarly because of the success of an earlier recording of Debussy's "Suite Bergamasque," "Children's Corner" and "Estampes," Rudolf Firkusny is again involved with the music of the French composer in "Debussy by Firkusny," with contents drawn mainly from the first and second book of preludes.

Until now, Nathan Milstein has been heard in Capitol-FDS albums only in larger works by Mozart for violin and orchestra. This month, three compositions for violin and piano are featured in an album with Leon Pommers at the piano: Sonatas in C Major, K. 526, in E Minor, K. 304, and G Major, K. 301.

In another package, Carmen Dragon leads the Capitol Symphony Orchestra in music of Caucasian, Egyptian, Chinese and generally far-Eastern cast. The album is titled "Oriental." Erich Leinsdorf and the Los Angeles Philharmonic Orchestra perform Dvorak's "New World" Symphony (No. 5) in another package.

The fifth and last disk is now individually available from the Hollywood String Quartet's album of "The Late Beethoven Quartets" issued last fall in commemoration of their performances at the Edinburgh Festival. The new package contains the 16th Quartet, Op. 131 and the Grosse Fuge, Op. 133.

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ON
CLARO RECORDS

COZY COLE DOES
TOPSY II
ON DICK CLARK SHOW
OCT. 18th

Best Selling Pop Albums
* Also Available in EP

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<td><em>ONLY THE LONELY</em> FRAK SINATRA</td>
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<tr>
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<td>4</td>
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<td>5</td>
<td>JOHNNY’S GREATEST HITS JOHNNY MATHIS</td>
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<td><em>CONCERT IN RHYTHM</em> RAY CONNIFF</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Irving Jerome Joins Roulette As Vice President In Charge Of Sales

NEW YORK — Joe Kolsky, Executive Vice President of Roulette Records officially announced last week, the appointment of Irving B. Jerome to the post of Vice-President in charge of Sales. The position, according to Joe Kolsky, is an entirely new one at Roulette and has been created specifically for and with Irving Jerome in mind.

"The position," Kolsky stated, "is aimed at securing for Roulette a greater share of the album market, as well as increasing our growing position as one of the largest independents in the business. I can't think of anyone other than Irving Jerome to fill this post and be instrumental in helping us in realizing this goal."

As Vice-President, Irving Jerome will continue to build Roulette's distributor relations, handle the overall sale of singles and concentrate on building up and directing the sale and merchandising of extensive new album programs. As Jerome put it, "Roulette has made fantastic strides in the last two years that it has been in business. The label takes a back seat to no one when it comes to making single hits. The roster of artists is such that there is no reason why the company should not do equally as well as a leader in the package business."

Jerome joins Roulette after a tenure as Executive Vice-President of M.G.M. Records. Prior to his post at M.G.M., Jerome was with Capitol Records. He began at Capitol in 1946, as a salesman and after six years became manager of the Newark branch. In 1954, he was transferred to the Philadelphia market as branch manager and in that same year was later appointed eastern district sales manager. In 1957, when Capitol organized its subsidiary, Prep Records, Jerome was called upon to start the operation and was made Vice-President in charge of sales and promotion. The move to M.G.M. by Jerome was made when the label made a complete organizational overhaul.

Jerome announced one of his first moves will be to immediately study and review Roulette's distributors in regard to their methods of selling and merchandising. He plans to work closely with each distributor in acquainting him with the new plans and policies he will put into effect. He went on to say, "I do not plan to make any distributor changes, however, I feel that every Roulette distributor should be prepared to accept and carry out any new recommendations that will be made."

There will be further definite announcements concerning his sales plans for Roulette as soon as he gets behind the desk.

The new appointment becomes effective October 20th and Jerome will take up his duties at that time.

Mercury Issues 13 New Stereo LPs; Total Now 38

CHICAGO — Peter Fabri, Mercury Records' Marketing Director of the Package Products Division, announced last week the addition of 13 new stereo albums 8 pop, 5 classical to Mercury's stereo catalog. The release brings to 38 the number of Mercury stereo disks available.

The 8 pop packages are: "Harpo At Work...Harpo Marx; "Mr. Percussion" — Bobby Christiansen; "The Great Motion Picture Themes Of Victor Young" — Richard Hayman; "Just We Two" — Eddie Layton and Buddy Morrow; "Banjorumba" — Carmen Masterson; "Jazz in 3/4 Time" — Max Roach; "The Music Of Leroy Anderson" — Eastman Rochester Pops Directed by Frederick Fennell; and "500 Miles To Glory" — Indianapolis 500 Mile Race.

The 5 classical packages are: Britten: Carmen Suite — Detroit Symphony Directed by Paul Paray; Beethoven: Symphony No. 3 — Minneapolis Symphony Directed by Antal Dorati; Chadwick: Symphonic Sketches — Eastman Rochester Symphony Directed by Howard Hanson; Chausson: Symphony In B-flat — Detroit Symphony Directed by Paul Paray; and Offenbach: Gute Parisienne — Minneapolis Symphony Directed by Antal Dorati.

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"Come Back My Love"

By Jerry Butler

The Impressions

"I'm a Fool for Wanting You"

Vee-Jay #299

"Here I Stand"

Wade Flemons

Vee-Jay #295

The Cash Box

Disk of the Week

Jimmy Reed's

2-Sided Smash

"Odds and Ends"

b/w

"I'm Gonna Get My Baby"

Vee-Jay #298

New Arc Release!

That Day

by I'm Hurt

Rick and the Rocker

Arc 4445

D.J.'s: Contact your Arc distributor for sample copies.

Arc Records

12-16 Jefferson Ave., Elizabeth, N.J.

Arc Records

New Arc Release!

That Day

d/b

I'm Hurt

Rick and the Rocker

Arc 4445

D.J.'s: Contact your Arc distributor for sample copies.

Arc Records

12-16 Jefferson Ave., Elizabeth, N.J.

"My Fair Lady Album"

Set For Australia

SYDNEY, AUSTRALIA — A few years later than the United States release — after thousands of bootleg copies had been brought into the country — the music publishing house of Chappell & Co., Ltd., Sydney, has announced that the official release date for the music of "My Fair Lady" is December 11.

Record companies here have been warned by Chappell that under no circumstances can discs of "My Fair Lady" be issued prior to that date.

Radio stations throughout Australia have been instructed that they are not to broadcast any music from "My Fair Lady" prior to December 11; even then they are strongly restricted in the number of items from the show they are able to broadcast in any one transmission period.

In many similar cases in the past, these broadcast restrictions have not been rigidly enforced. But since the big stir as a result of Lerner's performing of songs from "My Fair Lady" during his recent tour of Australia, Chappell has issued stern warnings of the consequences that could result from any infringement of the public performance restrictions applying to "My Fair Lady."

The very fact that discs of "My Fair Lady" have not been readily available through normal retail outlets has been responsible for many lucrative businesses in bootleg copies.

Jackie Wilson Returns To Apollo Theatre

NEW YORK — Jackie Wilson, Brunswick Records' vocalist, receives a return engagement at New York's Apollo Theatre in December as a result of his headlining there a few weeks ago.

Wilson, making noise with "We Have Love," is currently playing the Howard Theatre in Washington (October-16-16), and will perform in Baltimore's Royal Theatre from Oct. 17 to 23. On the 24th, the artist joins LaVerne Baker, Bobby Day, Lee Andrews and the Hearts, and the Arnett Cobb ork in a 6-week series of one-nighters around the East.

PITTSBURGH, PA.—Although their big record hit is "Born Too Late,", the Pony Tails were just in time to take phone calls from their fans when they visited the Bob Tracey show at KDKA Radio. Bob and the ARC-Paramount stars are shown here. The girls, left to right, are: Vern, Patty and Toni.

King And Bethlehem

Reduce EPs To $1.29

CINCINNATI — King Records' press, Sydney Nathan, last week announced that effective with sales made on Wednesday, October 8, 1958, all King, Federal, Decca, and Bethlehem 45 rpm EP's will carry a suggested retail price of $1.29 each, instead of the previous price of $1.49 each.

King will sell to the dealer at 80c each, in making the reduction, Nathan pointed out the dealer will suffer no inventory loss since heretofore all King-distributed EP's had been sold on a "buy eight get one free" basis which amounted to a 12½% discount, whereas the dealer cost reduction from 91c to 80c amounts to an eight per cent reduction. Also, anticipating this move, a lot of new EP releases were held back pending the reduction to the standard EP pricing level. From Oct. 8th on, King will sell EP's strong, with no deals. To kick off the new program, a heavy new EP release schedule is planned, to include such artists as Bill Doggett, Little Willie John, Johnny Pate, and others, on King, and Chris Conner, Frances Payne, Mel Torme, and the Australian Jazz Quartet on Bethlehem.

In discussing the future of the EP market, Nathan went on to say that there had been a considerable upturn in EP sales during the past several months, which he thought in part was attributed to the recent recession and tight consumer record dollar. The King organization has noticed a considerable interest in jazz EP's and therefore the Bethlehem line, famous for its jazz artists, will go into production on a regular schedule for EP releases.

Decca Issues Hodes—Head Disk

NEW YORK—Decca Records released, last week, a single, "What Would It Be Like In Heaven," by Sid Hodes, child performer in "The Music Man," and Julia Meade, of Ed Sullivan's show family. On the deck, a youngster queries his mother about Heaven. The waxing is coupled with a Hodges solo, "Penny Little Dog (of Mine)." A special sleeve pictures Hodges and Mike Meade.

Hodges, who will leave "The Music Man" on November 18 to co-star with Fred Steiner and Edward G. Robinson in the film "Hole In The Head," is currently promoting the waxing on network TV shows, and around the New York area.
Eagle Fetes Walter Scott

NEW YORK—The Young Eagle Record Company introduced its new artist, Walter Scott, to the trade via a party in his honor at the Colonnades Room of the Essex House in this city recently. Scott's initial release couples "On the Way Out" b/w "My Inner Feelings." Above, the camera catches the action: (Top left) Mrs. Scott, Columnist Earl Wilson and Walter Scott. (Top right) Ross Maliholland, WABC, and Scott. (Second left) Ted Green, Stan Z. Burns of WINS, Walter Scott, Bob Arkin of Eagle Records and Tom O'Brien, WINS. (Second right) Syd Gross, WINS, with Scott. (Third left) Danny Winchell and Johnny Halonka of Alpha Distributing in New York, with Scott and Arkin. (Third right) Scott signs autographs for his fan club. (Fourth left) Don Hobens and Claude Brennan, both of Decca; Syd Goldberg, Sales Manager of Decca, which distributes the Eagle line; Lou Sebok of Decca and Bob Arkin. (Fourth right) Walter Scott and his fan club. (Bottom right) Bob Austin of The Cash Box, Mimi Strong and Syd Goldberg.

KDKA Starts "Record Clinic" System

PITTSBURGH—A new system of Monday night "Record Clinics" has been announced by Program Manager Guy S. Harris of KDKA Radio, this city.

The 6 to 8 P.M. sessions give representatives of the Pittsburgh record distributors an opportunity to play their latest releases for all KDKA personnel directly connected with popular music programming.

On hand for the off-the-air audition are deejays Art Palian, Bob Tracey, Jim Williams, Clark Race and Rege Cordic, music director Dan McKenna, librarian Ruby Whalen and program manager Harris.

Each record representative will have from 10 to 20 minutes or more—the operation won't be on a "stop watch" basis—to introduce his latest disks.

The jockeys and the record men will exchange ideas, give opinions and bring each other up to date on what listeners are buying.

Harris says that the clinic plan, fashioned after systems used by national publications, results from a number of factors including the Westinghouse Broadcasting Company's program managers' decision at their French Lick, Ind., meetings, last summer, to seek ways to improve systems in which records are received and auditioned.

Closer scrutiny is necessary, Harris believes, because of the constant rise in the number of records produced. And better programming will result; he feels, from the combining of minds in considering the new crop of records.

KDKA deejays will, by no means, be limited to the records that are played at the clinic, the sessions being informational in nature. Nor will record company personnel be restricted to bringing in their new releases on Monday evenings.

Another SMASH by the "OH JULIE" Boys

"RAINY SUNDAY"

b/w

"YOUNG AND IN LOVE"

by

The Crescendos

NASCO 6021

Heading For The Winner's Circle

"INDEBTED TO YOU"

by

The Meloaires

NASCO 6019

"WHAT'S YOUR NAME"

by

The Monorays

NASCO 6020

Territory Open in Cincinnati Area

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Best Selling EP's**

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<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>KING CROOLE</td>
<td>Elvis Presley (RCA Victor EPA-4319)</td>
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<td>2</td>
<td>KING CROOLE VOL. II</td>
<td>Elvis Presley (RCA Victor EPA-4321)</td>
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<td>3</td>
<td>RICKY NELSON</td>
<td>(Imperial IMP-158)</td>
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<td>4</td>
<td>SING ALONG WITH MITCH</td>
<td>(Sun—EAP-111)</td>
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<td>5</td>
<td>JOHNNY CASH SINGS HANK WILLIAMS</td>
<td>(Sun—EAP-111)</td>
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<td>6</td>
<td>EVERLY BROTHERS</td>
<td>Everly Brothers (Cadence CEP 105)</td>
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<td>STAR DUST</td>
<td>Pat Boone (Dot 1069)</td>
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<td>8</td>
<td>ONLY THE LONELY</td>
<td>Frank Sinatra (Capitol EAP-1-1053)</td>
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<td>Johnny Mathis (Columbia B-2537)</td>
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<td>Nat “King” Cole (Capitol EAP-1, 2, 3-1031)</td>
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**More Hits from MILLS—**

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<td>on RCA Victor 47-7371</td>
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<td>THAT’S MY DESIRE CREW CUTS</td>
<td>on RCA Victor 47-7371</td>
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**DJ’s: Don’t Let Your Hop Drag**

**“SHIG-A-SHAG”**

Introduce the song:

**It’s New—Get a New Beat—**

**It Takes 3 Pair of Feet**

Send for Sample Record—NOW

**SPANGLE RECORDS**

**BOX 808 SPRINGFIELD, OHIO**

**Bobby Hendricks Smash Follow-up**

MOLLY BE GOOD

**Sue 708**

**Still Going Strong**

**ONE LOVE**

by Jimmy Oliver

**Sue 707**

**SUE RECORDS**

271 W. 125th St., N.Y., N.Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
## Best Selling Sheet Music

### LAST WEEK

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### Visitors To The BRUSSELS WORLD'S FAIR!

**pick up the latest issue of THE CASH BOX at the Amusement Center Arcade**

**free — no charge**

To Members of the Coin Machine, Record and Music Industries

---

**It's WHAT'S in THE CASH BOX That Counts—INTERNATIONALLY**

---

Eleven year old Susan Summers, the Toni Records new discovery proves herself a star with her professional artistry in handling the vocal assignment...she sings her little heart out.

---

**Toni Records**

42 E. 19th St.
New York 3, New York
Monte Featured On Schlitz TV

BURBANK, CALIF.—On the heels of its initial "World Premiere" release, Warner Bros. Records last week released twelve new albums. The new release brings the number of albums in the Warner disk catalog to a total of twenty-four (24), available both in regular long-play and stereophonic recording.

Theme of the new product in release is "Encore." Official on-sale date for the twelve albums included in the October merchandise is October 3.

Albums in the "Encore" campaign include the first contemporary recording of the score from the world-famed David O. Selznick production: "Spellbound," recorded by Heifeld. Conductor Heifeld's initial album release for Warner Bros. Records "For Whom the Bell Tolls," has received wide approval from both the trade and consumers.

"Tropicale," recorded by Tommy Morgan marks the harmonious virtuoso's debut on Warner Bros. Records; while "Continental Via" heralds the debut of Raul Meynard. Other albums are: "Twenty Million," the recreation of the most popular song hiting by such names as Art Linda, Martha Tilton, Jack Leonard, Larry Cotton, David Novis, Marv Dunne, Bonn Baker and others; "Pete Kelly's Last Fall Down," a Jack Webb Presents album, featuring the original Pete Kelly group in an album of ad-lib songs; "Waltzing Down Broadway" by Warren Barker in a recording of the great walker from the Broadway stage; "Blast Off," introducing the Great New Gas Bivona Band; "Tab Hunter," by the motion picture star of the same name; "The Rockin' 50's" by young maestro Tommy Oliver; "A Thousand and One Notes," by veteran composer-conductor John Scott Trotter; "Too Much," by the Mary Kayes Trio, and "Rapture," by the Outriggers.

In total, the company is introducing eight new artists in its October release. Trotter for example, though a household word in music for more than twenty years as conductor of the Kraft Music Hall, has never before recorded an album, while the Outriggers, Raul Meynard, Tommy Morgan, and Tommy Oliver mark their first time on records via their new Warner Bros. albums.

A hard hitting merchandising and advertising campaign, all cued to the "Encore" theme of the program will back up the strong lineup of albums. Multi-colored window streamers, a four-color die-cut window display unit, bulk allocation of albums to disk jockeys throughout the nation, a release bumper to record dealers, and mounted easel displays have all been earmarked for distribution to the trade through Warner Bros. Records distributors.

12 New Albums Released by Warner Bros. For October

Charles Hasin Upped To MGM Nat'l Sales Mgr

NEW YORK—Arnold Maxin, president of MGM Records, last week announced the promotion of Charles C. Hasin to the post of National Sales Manager. Hasin will handle the album line and will coordinate closely with Morty Craft, A&R head and Director of Singles Sales, on singles. Hasin will report directly to Maxin.

Hasin, who has been with MGM Records for fourteen years, was Distributor Sales Manager, and was formerly Sales Manager at RCA Victor, where he had been for thirteen years.

Irving Jerome, whose post Hasin now fills, has moved over to Roulette Records (see separate story). Jerome's last official MGM act will be to accompany Hasin and Sol Handwerger, MGM's National Promotional Chief, on a distributor tour.

This Is My Newest Release

Billy Vaughn's "CIMARRON" DOT RECORDS LOS ANGELES CALIF.

NEW YORK—Bill Haley and hisComets left last week for a European tour that will take them to Italy, France, Belgium, Germany, Sweden and Norway. The latest Decca issue by Haley is "Whom Mabel."

LaGRANGE, ILL.—"Klick with Klick" promotes Buddy Laine, Chicago orchestra leader, as he explains to Harry Legnake on Harry's WTHAQ Saturday Afternoon Show, the arrangement that won him the distinction of having his new Klick release "Tonight Is The Last Time," rated one of the Top 40 Extras on a Chicago Radio Station. Buddy celebrated the release, as well as the new Klick Record contract stashed in his pocket, by mailing copies of the new release to the first ten of Harry's listeners who wrote in.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Lind Intros Morgan

Music
the
graduate
1958
College,
and
produced
staff
in
October
conductor
also
the

Your
casting
York
—

Arms."

Jane's latest release, "The Day the Rains Came," on the Kapp label, is climbing high on the lists.

CHICAGO — DeeJay Phil Lind
(WTAQ, La Grange, Ill.) is shown
above introducing lovely Jane Morgan
to his radio studio audience, when
she recently guested on his record
spin show.

Lynn's Leaving

NEW YORK — Vera Lynn, Lon-
don Records songster, leaves New
York after ten-day stay during which
time she studied American TV broad-
casting and lined up material for
her own TV series. Vera Lynn's
latest London effort is "Almost In
Your Arms."

Avakanian Names Two

BURBANK — George Avakanian,
Director of Artists and Repertoire for
Warner Bros. Records, last week an-
nounced the appointments of Calvin
Lampley and Robert Prince to the post
of Recording Director for the com-
pany, with Prince also signed as a
conductor arranger.

Lampley and Prince, both of whom
were formerly with Columbia Rec-
ords, will make their headquarters
in New York, reporting to Avakanian.
Lampley is a graduate of North
Carolina A & T College, and also
holds a Bachelor of Science degree
from the Julliard School of Music.
He joined Columbia Records in 1950
as a tape editor, later serving as an
assistant to Avakanian who was then
director of that firm's popular album
department. During his tenure with
Columbia he produced many best
selling albums, among them works by
Mahalia Jackson, Johnny Mathis,
Dave Brubeck and Erroll Garner.
Lampley is also an accomplished
concert pianist, and made his debut at
Carnegie Hall in New York in 1952.
Prince is also a graduate of Jul-
liard, and similarly worked with
Avakanian in the album department
at Columbia Records. As a composer,
he won wide fame via a work com-
missioned for an album titled "What's
New." As an arranger, he has done
a wide variety of work, most recently
for Johnny Mathis and Domenico Mo-
dugno. Prince was director of Artists
and Repertoire for Columbia's subsidi-
ary label, Harmony Records.
Both appointments are effective im-
mediately.

Hoagland Appointed

NEW YORK — Shapiro, Bernstein
Music last week announced the
appointment of Ben Hoagland, Jr., as
Director of Educational Music.
Hoagland was formerly Sales and
Promotion Manager for Shapiro,
Bernstein and its affiliated catalogs,
Skidmore Music, Columbia Pictures
Music, and Mood Music.
Hoagland has been in the educa-
tional music publishing field since his
graduation in 1954 from the Univer-
sity of Colorado with the degrees B.M.
(Voice) and B.M. Ed. He has also
been a staff member of the Fred
Waring Youth Workshops for three
summers.

"Autumn Leaves" In Miami

MIAMI, FLA. — Mr. "Autumn Leaves", Roger Williams and his wife, are
pictured seated between Cliff Ferre, on the right, and Ed Silvers. Ferre, host
on the WPST-TV-Miami show, is the former middle man of the Danny and
the Jetts team. Silvers is Promotion Director of Pan American Distributing Company.
Williams, the Kapp keyboard ace, is currently clicking via his revival of
Francis Craig's "Near You."

Linke Expanding

NEW YORK — Theatrical agent
and personal manager Dick Linke an-
nounced last week that he is expand-
ing his organization and has formed
a corporation under the title "Richard
O. Linke Associates, Inc."
Among the clients represented by
Linke are: actor Andy Griffith, sing-
ers Tommy Leonetti, Gloria Lambert
and the Jada Quartet. Recently add-
ed to the Linke roster was popular
band leader Richard Maltby for whom
Linke arranged a Columbia recording
contract. Linke will represent Maltby
on radio and TV and also assist in
the booking of the band.
Mel Shaye, formerly with the
William Morris Agency, will assist
Linke and direct activities from the
firm's New York office.
Linke is also partners with Andy
Griffith in Griffink Corp., which owns
and operates Andy and Dick's Music
Center in White Plains, N. Y., and is
currently negotiating other invest-
ment properties.

Stages Half Hour Disk
TV Show In Australia

MELBOURNE, AUSTRALIA —
W&G Records of Australia recently
staged here a half-hour "On Disk"
TV show over the government-owned
TV ABV which offered a complete
picture story of records in the mak-
ing, from start to finish.
As a segment of ABV's bi-weekly
"Panorama" program, the stint in-
cluded live and filmed shots pertain-
ing to the manufacture of a disk.
Harry Bone, W&G A&R chief, and
Tom Davidson, W&G pop music su-
pervisor, were on hand to discuss and
demonstrate the recording process.
Among the many companies that
were represented on the showing
were the products of such American
diskeries handled by W&G in Australia
and New Zealand as RCA Victor,
ABC-Paramount, Fraternity, West-
minster, Key and Marvel.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Checking The Charts

CLEVELAND, OHIO — Connie Francis, MGM's hit-maker, and Tom Ed-
wards, WERE-Cleveland deejay, are seen checking the Cash Box lists on
the progress of Connie's latest pairing, "Fallin'" and "Happy Days And Lonely
Nights."
Myers clarifies the thinking behind the internal changes, by explaining that, "Mercury's international growth with the last few years has been phenomenal and it has now become apparent that although Promotion and Publicity are closely interwoven, they must function as separate divisions of the overall Promotion Department, in order to gain the maximum amount of impact in their respective fields of endeavor.

Kerr joined Mercury in 1951 while still attending the Columbia College of Radio and Television. His first job was that of Shipping Superintendent. Upon graduation, he was elevated to Promotion Administrator, a position he has held for five years. Kerr, a native Chicagoan, is thirty-three, married with three children and resides in Suburban Hollywood, Illinois.

Schlesinger, twenty-six years old, is a five year Mercury man. He covered the important Detroit market for four years as Promotion Manager. Last fall, Talmadge and his assistants moved to the newly created position of Publicity Director and brought him to Chicago. Since that time, he has devoted his time between disk jockey relations, promotion, public relations, and publicity.

It is expected that the new changes will become fully operative by the 1st of November of this year.

Myers Announces Promotion Department Re-Assignments For Mercury Records

CHICAGO—Ken Myers, Mercury Record Corporation’s Director of Advertising and Promotion announced last week a re-assignment of responsibilities within the firm’s Promotion Department.

Michael Kerr, formerly Promotion Administrative Assistant, is being upped to the newly created post of Manager of Radio and Television Station Relations.

Under the new arrangement, disk jockey and promotion activities formerly handled by Tommy Schlesinger, Mercury’s Publicity Director, will now be handled by Kerr and Myers. All facets of stations’ servicing and relations will now become the responsibility of Kerr, while Myers, who originally developed Mercury’s network of Promotion Managers, will once again retain the responsibility of running the Promotion Field Staff. Myers had previously turned the Field Staff over to Schlesinger for a year, while he, Myers, had devoted himself zealously to the development of Mercury’s consumer advertising campaigns, which is now functioning smoothly.

Meanwhile, Schlesinger, will now devote his time exclusively to the building up and development of Mercury’s Publicity and Press Relations Department. An important division of Schlesinger’s bailiwick will be to work closely with the Press Departments of Mercury’s Foreign Licenses, who must depend heavily on the printed word for exploitation purposes, because of the lack of abundant radio and television outlets in their respective countries.

Roulette’s 8 Oct. LP’s

NEW YORK—Continuing its full policy of releasing four new albums every other week, Roulette last week announced the schedule for October. Starting the month off, the first set already released consisted of “Noro Morales At The Harvest Moon Ball”—featuring Noro Morales and his orch.; “Song Stylis Extraordinaire”—Valerie Carr. The dealers will receive a special wrap-around counter easel on this album. From the Roulette jazz Birdland album “Birdland with Woodywind”—featuring jazz trumpeter Joe Newman and from Tico Records, “Morning Melody”—featuring Marco Rizo, His Piano and Orch. On Oct. 20th, the second release for the month will be “When Good Fellows Get Together”—a debut album by Hugo & Luigi. Roulette’s A&R Exec and their former Singers “Buddy Knox and Jimmy Bowen”—not to forget, sung by Buddy Knox and the flip side devoted to songs by Jimmy Bowen. In the jazz vein there will be a new album by the Mitchell-Ruff duo entitled “Mitchell-Ruff Duo Has Strings and Brass” and on Tico “Senor Tito Rodriguez” by Tito Rodriguez and his Orch.
MGM Introduces Fall Album Festival

NEW YORK—MGM's Irv Jerome, Charlie Hasin and Sol Handwerger, on a cross-country trip holding regional meetings with distributors to introduce the label's Fall Album Festival, kicked off its tour with a special dinner for Eastern Distributors at the Park Sheraton Hotel in New York, Thursday, Oct. 9.

Working to an impressive audio-visual presentation, MGM unveiled what is probably its strongest album release since Arnold Maxin took over as the label's prexy.

The display of fall releases on MGM's $3.98 Lion releases thrilled the distributors. Attractively housed in 4-color covers were such albums as "All Time Christmas Favorites" by Robert Maxwell, harpist; "Old Fashioned Christmas"—Richard Elsasser; "Christmas Is For Children", sung and stories about Xmas for children; "Beloved Xmas Hymns and Carols" by the Canterbury Choir; a "Tom and Jerry" LP; "Eep Van Winkle Applesauce" told by J. Lionel Barrymore and Kate Smith; "The Wonderful World Of Fairy Tales" by Robert Q. Lewis, an album made especially to tie in with Classic Comics Illustrated; "The Bear That Wasn't" and other stories by Keenan Wynn and Betty Garrett; and "Mother Goose Parade" a package of nursery rhymes set to music.

The distributors sighed when they were introduced to MGM's new jazz label, Metrojazz, Supervised by jazz critic Leonard Feather, one disk features the hot "Sonny Rollins And Big Brass". Another package stars jazz pianist Toshiko and an International Jazz Quartet. Under the MGM banner a new series of five jazz albums introducing the Metropolitan Jazz Quartet were received with excitement by distributors. The take-home value has the title "Melodic Jazz" on favorite themes from "The Movies", "Broadway", "TV Shows", "Classics" and "Foreign Movie"accented packages are available at a special offer at a $2.98 price tag during the October and November "Fall Festival". In December the albums' price reverts back to $3.98.

Then, via the audio-visual presentation, MGM introdied what is probably its strongest pop LP release since the company was formed: "Je T'aime" by Joni James; "It's All In The Game" by Tommy Edwards; the Randy Humes Singers vocally impersonating instruments in "Sing A Song Of Goodwill". "Secret Songs For Young Lovers" with pianist Andre Previn from MPM, for $2.98; "Red River Rock" with Dick Hyman at the piano—"60 Great Songs From 60 B'way Musicals"; "60 Great Songs That Say It All" and "60 Great Contemporary And Classical Favorites". MGM is offering the three Hyman albums at $2.98 each; Oct. and Nov., the price to revert back to $3.98 in December.

A special browser box plus a 4-page supplement describing the new Hyman sets and his six previous "60 songs in each" disks is also being made available to dealers.

MGM capped its Fall Festival cake with a tasty icing: A new film sound-track album of MGM's film musical "Tom Thumb" starring Russ Tamblyn, which will sell for $1.98 under the Lincoln name.

Deejays will get sampler albums of Hyman's records, the Metropolitan Jazz Quartet's five albums, and a number of complete albums in the release. Salesmen's brochures, order pads, supplements, cover easels and an elaborate "Tom Thumb" display are all being made available to dealers.

It was also announced that many of the packages are also available in stereo.

At the conclusion of the meeting, Irv Jerome announced that he in leaving the company to join another firm (see other story this issue). Arnold Maxin, pres. of MGM, expressed his regrets at seeing Jerome leave and introduced Charlie Hasin, who is MGM's new sales manager.

Eastern distributors were at the meeting in force: Pay Mirth from Buffalo; Al Levine and Sam Koen, from New York; Dick Godlewski, Hartford; Irwin Pink, New York, Ed Barsky and his staff, Philly; Len Smith of Albany; Gordon Dinesh, Boston; Manny Goldberg and his staff from Baltimore; and Bill Binkley and his staff from Miami.

MGM artists Joni James, Tony Acquaviva and Conway Twitty were on hand to greet distributors. MGM personnel in attendance were Ed Kleinhein, Harold Drayson, Jimmy Edn, Ed Cole, George Abramson, Al Lewis, Frank Taylor, Joe Aylor, George Keen of Quality in Canada, and John Kronsky and Arnold Hyman of MGM's ad agency, Dunahue & Coe.

Similar dinner-meetings were held at the Sheraton Hotel in Chicago, Oct. 10, the Roosevelt Hotel in New Orleans, Oct. 11, and on Monday, Oct. 13, one will be held at the Beverly Hilton Hotel in Los Angeles.

Cadence Denies Deal

NEW YORK—Bob Kornheimer, sales manager of Cadence Records, announced last week that the Cadence label has made no deals whatsoever with a firm known as the Universal Record Rack Distributing Company of 1958 Merchants Bank Building, Indianapolis, Ind.

Kornheimer's statement was in answer to a letter in which Harold R. Hilton, president of the Universal Company wrote:

"We are pleased to announce that negotiations have been closed with a majority of indie record companies and will be able to fill your need from all companies except the majors. We expect to be able to finish negotiations with some of the majors in the next 30 days." Universal is offering its records at 50¢ each with a ½ return at 35¢ each

Kornheimer wanted it made clear that although Cadence Records is one of the labels which Universal mentions it is offering at this price, that "We [Cadence] have no deals with him or anybody else than our regular distributors, and we are taking steps through our attorneys to have him stop making such claims.

TOPSY IS GETTING BIGGER AND BIGGER

HOW DO I KNOW?

5 MORE THAN ANYTHING

MIKE FIGILO

PAYSON RECORDS

25 West 56th St., N.Y.C.

LATEST RELEASE

Johnny Nash

Sings

ALMOST IN YOUR ARMS

(From Song From Roseann) 9560

MGM RECORDS

PATTI PAGE

MUSICAL PUBLISHERS HOLDING CORPORATION

15 MILLION 12" L.P.

FF & STEREO RECORD PRODUCTION AVAILABLE

One of the oldest independent record manufacturers, having complete production facilities in Eastern U. S. A., Disney, Radio and Eastern Canada, offers first-class production at a highly competitive price on contract sales basis.

Over sixteen years' experience.

WRITE TO BOX 447, The Cash Box, 1721 B'way, N. Y. 19, N. Y.
"TO WISH YOU A MERRY CHRISTMAS"—Harry Belafonte—RCA Victor LPM-1857 (1-12" LP)
Here's one of the initial, and sure chart successes for the upcoming Christmas season.
With a great deal of expression, and natural folk simplicity, Belafonte sings eighteen
venerable Xmas carols ("The Twelve Days Of Christmas", "Deck The Halls", "A Star
In The East", and "O Little Town Of Bethlehem"). Nine songs are handled in
two medleys.

"THE STAR CAROL"—Tennessee Ernie Ford Sings His Christmas Favorites—Capitol T 101 (1-12" LP)
Ford, whose spiritual-hymn packages have commanded chart stature (currently;
"Nearer The Cross"), has an album tribute to Christmas which will hold chart
attention through-out the Xmas season. Fourteen Carol favorites ("Advent Fiddles",
"O Holy Night", "Joy To The World") are sung with warmth and robustness by the
artist and chorus.

"DAMN YANKEES"—An Original Cast Recording—RCA Victor LOC-1047 (1-12" LP)
Retailing most of the Broadway principals (Gwen Verdon, Ray Walston, Shannon
Bohn), this important soundtrack of the "Damn Yankees" has a practical
repeat of Victor's fine Broadway "Yankees" disk Though there were omitted
the pie ("Near You", "The Game", "A Man Doesn't Know"), the main body of the
bright Adler-Ross score is intact ("Hey, Whatever Lola Wants", "Who's Got The
Paint"), New in is The poignant Dick Adler item, "There's Something About An
Empty Chair". Figure a chart run.

"JIMMIE RODGERS SINGS FOLK SONGS"—Roulette R-25042 (1-12" LP)
Rodgers' consistency as a singles chart rider ("Honeysuckle Rose", "Way You Really
Mine", etc.) lends powerful sales support to this desirable folk song rendition by
the songwriter. The artist works with items containing both robustness and poignancy ("Bo
Diddley", "Black Is The Color"). Best single-
best: the highly teen-fired jump track, "Bo Diddley". Chart issue.

"TONIGHT AT 8:30"—Benny Fields and His Minstrel Men—Starring Jack Benny,
Milton Berle, George Burns, Phil Silvers—Colpix—LP 501 (1-12" LP)
This powerfully talented front on a minstrel format is among Colpix's (Colum
bia Pictures' subsidia) initial releases, and Ed Sullivan and each comic represented will plug it on his respective TV shows. The lively affair contains thirty odd items (per-
formed by the comics, Fields or ork-chorus), and typical minstrel comedy banter among
the stars. Minstrelsy's waxings have previ-
ously done well; this one may out-sell them all.

"ON CAMPUS WITH THE DUDES OF DIXIELAND"—Audio Fidelity AFLP 1891 (1-12" LP)
This is the eighth outing for the success-kid Dixieland team on the hi-fi minded label, and for
those who have been aware, as a result of previous issues by the crew, that well-recorded Dixieland units can put up a crack 15-out and maintain-
ing this test, here's another AF release for them. The college theme is followed by the presence of such pieces as "The Stein Song", "Variety Drag", "On Wisconsin", and "Sweetheart of Sigma Chi".

"THIS IS GORDON MACRAE!"—Capitol T 1050 (1-12" LP)
MacRae, currently on the singles chart with "The Secret", is here in a collection of former 45 RPM items which display a regard by the
singer for pressing singles of a more sturdier nature. Handled in either robust or lightly swing-
ing vocals are such items as "I've Grown Ac-
customed To Your Face", "Cest Magnifique", "Count Your Blessing" and "Never Till Now".
Singles that stand-up to an album test.

"LITTLE WOMEN"—Original Cast—Kapp KLP-104 (1-12" LP)
The disk, on one side, contains the Dick Adler songs for the forthcoming (Oct. 16) TV musical
theatrical of the Little Women. Handsomely performed by the principals in the TV production, Jeanne Carson, Florence
Henderson, Bill Hayes, and Rise Stevens, the eight songs are packed with melodic merriment and
warmth. Best number: the theme song, "Why
Not?" Flip side of the disk is an appropriate mood-
run-through of six favorites ("Over The Rain
Steady "Tayland Boy") for "Little Women" by the Golden Strings. Package could cash-in on the TV performance.

"THEATRE PARTY"—Andre Kostelansetz And His Orchestra—Colpix CL-1190 (1-12" LP)
Selections from four famed musical works, two musicals and two operettas, meet on common
melodic ground in this notably richly scored Kostelansetz issue. One side contains four great re-
presentatives from Cole Porter's "Anything Goes"
(You're The One", "Blow, Gabriel, Blow", and
gems from Jerome Kern's "Music In The-
Key Of Love", "I've Got You Under My Skin"), The flip side is devoted to two Frans
Lear operettas, ("The Merry Widow" and "The Count Of Luxembourg"). A natural for mood-
show music shelves.

"MOON, WIND AND STARS"—Morton Gould And His Orchestra—RCA Victor LM-2232 (1-12" LP)
The disk is essentially out for a mood audience.
but the whole production displays a highly skilled job by Gould, who scored most of the selections (classical and semi-classical) melodies. Gould's work is delicate, inventive and in keeping with the original mood of the melodies. Selections in-
clude the "Nocturne" from Mendelssohn's "A
Midsummer Night's Dream"; Kreisler's "Stars In My Eyes" and the over-all movement of Beethoven's "Moonlight Sonata", Class mood inventory.

"THE KING PLAYS SOME ACES"—Xavier Cugat And His Orchestra—RCA Victor LPM-
882 (1-12" LP)
This is a strong initial entry for the Cugat ork on Victor. Selecting a list of his and his follow-
ing's favorite items ("Green Eyes", "Mambo No. 5", "Linda Mujer", "Bata"), Cugat offers some of the richest, and most exciting Latin-tempo per-
formances in his disk career. High grade of sound quality makes this one of the over-all high points of the sessions. Excellent Latin-shell production.

"FOOLISH HEART"—The Vienna State Opera Orchestra Plays Music From The Repertoire of
WPAT-Westminster WP 6095 (1-12" LP)
This disk should catch the ears of the fans of New York's popular WPAT, the tasteful mood
formula of which is approached here in sym-
phony with twelve pop hits ("You're Devastating", "It Might As Well Be Spring", "I Love You", etc.) by the formidable Vienna State Opera ork. Disk promotion will feature the WPAT tie-in. Dealers in WPAT areas can really sell this one.

"JUST AS I AM"—Mahalia Jackson—Apollo LP 479 (1-12" LP)
Here are re-mastered efforts by the great
Gospel singer previously issued by Apollo. Miss Jackson's program here consists mostly of spirituals of a more pronounced quality, and her rendi-
tions speak for them with obvious conviction, and beauty of expression, Spiritual releases by Miss Jackson are prime Gospel-shell material.

"RUSSIAN FOLK DANCES OF THE MOISEYEV DANCE COMPANY"—Monitor MF 310 (1-12" LP)
The resounding success of the Moiseyev Dance Company's recent U.S. tour adds considerable sales appeal to this collection of 15 folk dances and songs to which the ensemble performs. The bright works are played by Russia's Radio Or-
chestra of Folk Instruments and various in-
strumentalists.
"TROPICANA HOLIDAY" — Words and Music By Gordon Jenkins—Capitol T 1048 (1-12" LP)
Selections from three Gordon Jenkins' musical works for Las Vegas’ "Tropicana" hotel take on bright Broadway air in this waxing. Sung by capable, original-cast artists (Carol Jagger, Adams, Elaine Dunn), the Jenkins' numbers are tuneful and graceful with literate lyrics. Best tunes: ("I Live In The Rain" and "Sex"). Show music fans are the purchasers here.

"SOUTH OF THE BORDER"/"MELODIES OF LOVE"/"MUSIC OF JEROME KERN AND IRVING BERLIN"—Stanley Black And His Orchestra—100000/100001/100002 (1-12" LP)
London offers its $1.98 Richmond line the services of one of its strong mood personalities in three issues of sides culled from Black issues for the parent company. The Black touch has a sure-handed mood sentiment, and high select- tions grace each package. Here's hard-to-beat mood capitals at a $1.98.

"JERRY GRAY AND HIS ORCHESTRA AT THE HOLLYWOOD PALLADIUM" — Liberty LRP 2089 (1-12" LP)
The former Artie Shaw-Glenn Miller arranger offers a full-fork, modern-sounding beat step away from the regular run of society beat issues. Gray run-through of the twenty-three tune bill is performed in continuous fashion a la society beat, but Gray's arrangements are sparked by a swing inventiveness out-classing steady, uptown society scoring. Creative dance presentation.

"CONCHETTA"—Connie Stevens—Warner Bros. 12068 (1-12" LP)
Miss Stevens, who appeared with Jerry Lewis in the recent "Rock-a-bye Baby" is a young singer with a wispy, well-phrased delivery. Her songs here are, fortunately, mostly adaptable to a young girl's outlook on love ("The Trolley Song", "Looking For A Boy", and "Polka Dots And Moonbeams"), and they serve Miss Stevens' "innocent" way well. Miss Stevens' voice will, undoubtedly, become more mature in time, and meanwhile she can feel completely at home with the likes of much of her bill here.

"OH, JOHNNY"—Bonnie Baker—Warner Bros. 1212 (1-12" LP)
The first package effort by the thrush, who rose to fame via "Oh, Johnny" in the early forties, consists of tunes associated with her, and others that generally take advantage of her famed "kiddie" delivery. Some of Miss Baker's clicks here include "Oh, Johnny", "Billy", "You'll Be Surprised" and "Shall We Dance". Drees' laments ought to be spinning a lot. Nostalgic entry for Miss Baker's big early forties public.

"LA FABULOSA" Amalia Rodrigues — Kapp KL-1096 (1-12" LP)
"AMALIA RODRIGUES"—Kapp KL-1096 (1-12" LP)
Miss Rodrigues is a top-ranking Portuguese songstress (Angel has released three of her sets here), and the numbers are all Fados, full of latent inventiveness and searching songs of love. On the Fabulousa package, the artist is concerned wholly with the Fado, while the other set provides, in addition to Fados, extension into sometimes lighter Spanish and French numbers. Miss Rodrigues has a specialized but marketable voice.

"SHOW ME THE WAY TO GO HOME"—Chauncey Rittenhouse And His Saloon Saloon Four—Columbia CL 1145 (1-12" LP)
A honky-tonk pianist billed as Chauncey Rittenhouse creates, with his crew in solid support, some of the most exuberant endeavors ever heard in the honky-tonk disk line. Working with a fourteen tune bill of oldies and more recent tunes ("Singin' In The Rain" and "The Happy Whistler", "My Bonnie Lies Over The Ocean"), Chauncey, and following perform a rip-roarin' combo feat. For honky-tonk lovers, a find.

"TALES FROM THE GREAT BOOK"—"Moses" As Told By Joseph Cotton/"Joshua" As Told By Robert Preston — RCA Victor LBY-1014 (1-12" LP)
Victor's kiddie "Blizzard" line offers fine narrations of two biblical stories which children will find of dramatic, as well as spiritual interest. The Cotton and Preston renditions are supported by special effects which add flavor and meaning to their lines. The varied moods make a beautiful addition to the records of the "Great Books" series found in every home.

"THE KING AND I"—The Gerald Wiggins Trio —Challenge CHL-604 (1-12" LP)
Seven of Richard Rodgers' superlative melodies for "The King And I" make a creative transition to Capitol LR-1095 (1-12" LP)
Here's another noteworthy Victor turn-over to Camden, and as a $1.98 feature it is sure-fire classical inventory. The two orchestra mainstays are showered with sparkling enthusiasm by Bernstein and the RCA Victor orch. Fine sound. This Camden issue has sales punch.

SAINT-SAENS: Concerto No. 2 — FRANC: Symphonic Variations—Artur Rubinstein, Pianist—Alfred Wallenstein Conducting The Symphony Of The Air—RCA Victor LMY-2293 (1-12" LP)
The addition of Rubinstein to the catalogue of these works is bound to stir-up excitement from classical traffic. These are particularly effective works for virtuosity and technique, and Rubinstein has the skill to be musical magnificences. Make sure this issue gets on classical shelf.

VERDI: Simon Boccanegra—Tito Gobbi-Boris Christoff—Victoria De Las Angeles—Giuseppe Campora—Orchestra and Chorus of the Opera House, Rome—Gabriele Santini, Conductor—EMI Capitol GCR 7126 (1-12" LP)
The EMI-Capitol relationship, as it did recently with Puccini's "Suor Angelica", provides the American opera catalogue with a work only available via this set. Though this is not the Verdi of the likes of "Otello" and "Aida", there is still enough musical interest and the lure of an outstanding cast, to make this production an instant acquisition for the opera coterie, particularly those who cherish the lyrical Italian form.

BEETHOVEN: Piano Concerto No. 4 In G Major —Wilhelm Backhaus, Pianist—Vienna Philharmonic Orchestra—Clemens Krauss, Conductor—RCA Victor LBY-1019 (1-12" LP)
Richardson, London's new $1.98 line of disks from the London catalogue, provides discriminating classical purchasers with a classic reading of the sunny Beethoven staple by the noted pianist. As the only low-priced version of the work from a major catalogue the disk stands up as solid dealer classical inventory.
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<th>Disk Jockey</th>
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<td>JIM BLAINE</td>
<td>KTOO—Las Vegas, Nev.</td>
<td>1. It's All In The Game (T. Edwards)</td>
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<td>SCOTT MUNI</td>
<td>WMCA—New York, N. Y.</td>
<td>1. It's All In The Game (T. Edwards)</td>
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<td>2. Rockin' Robin (B. Day)</td>
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<td>DICK SMITH</td>
<td>WORC—Worcester, Mass.</td>
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<td>PETER JACKSON</td>
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<td>JOE YOCAL</td>
<td>KFWF—Sanibel, Calif.</td>
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<td>10. Call Me (J. Clanton)</td>
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**Attention Deejays, Program Directors, Librarians:**
Please listen to your station’s Call Letters for title information. It is constantly changed to fit your call letters' title. Only records tested best suited for commercial use are reviewed by THE CASH BOX.
PHIL MCLURE
WELG—Lexington, Ky.
1. I'm All In The Game (T. Edwards)
2. Honor Hula (B. Johnson)
3. Someone Else's Dream (T. Edwards)
4. The End (E. Grant)
5. Swing Star (E. Rodgers)
6. Bring Me Love (Williams)
7. Win Your Arms (E. Rodgers)
8. No One Knows (Diss & Belmonds)

FRED HOBBS
KIOL—Denver, Colo.
1. It's All In The Game (T. Edwards)
2. Someone Else's Dream (T. Edwards)
3. Someone Else's Dream (B. Edwards)
4. Ring Belongs (T. Edwards)
5. Call Me (J. Mathis)
6. Chantilly Lace (B. Bopper)
7. Summertime Blues (Cochran)

JACK LAMAR
WCAJ—Camden, N. J.
1. Walking Along (Dawson)
2. There Goes My Heart (B. Edwards)
3. Little Star (Eleanor)
4. Fiddlin' (P. Fay)
5. It's All In The Game (T. Edwards)
6. Silly Love (Leith)
7. Camera Ring (S. Vine)
8. Fifteen Cents (L. Rockingham XI)
9. You're The Girl (E. Carter)
10. No One Knows (C. Wise)

BILLY DAVIS
CKWX—Vancouver, B. C., Can.
1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twist)
3. Bird Dog (Evelyn)
4. Little Star (Eleanor)
5. Rockin' Robin (B. Day)
6. Summertime Blues (Cochran)
7. Silly Love (B. Edwards)
8. Camera Ring (S. Vine)
9. Fifteen Cents (L. Rockingham XI)
10. You're The Girl (E. Carter)

SEAMUS O'HAHA
KY—San Francisco, Calif.
1. Topsy II (C. Cole)
2. Tea For Two (W. Covington)
3. Team On My Pillow (Anthony & Imperial)
4. Little Star (Eleanor)
5. Bird Dog (Evelyn)
6. It's All In The Game (T. Edwards)
7. Down The Aisle Of Love (Quin-Tones)
8. Big Daddy (J. Corey)
9. Firefly (T. Bennett)
10. Guingolene (F. Prada)

JACK BUECHLER
WEMP—Milwaukee, Wis.
1. Easy Does It (J. P. Morgan)
2. Tea For Two ChaCha (W. Covington)
3. Hula Hoop Song (G. Gibbs)
4. Non Diminuter (N. Cole)
5. Chantilly Lace (B. Bopper)
6. Sweetie Pie (Patties)
7. Almost In Your Arms (Nash)
8. Blue Ribbon Baby (T. Sands)
9. The End (E. Grant)

JOHNNY STONE
WZON—Chicago, Ill.
1. Team On My Pillow (Anthony & Imperial)
2. Ten Commandments Of Love (Harrow & Imperial)
3. Down The Aisle Of Love (Quin-Tones)
4. It Don't Hurt No More (D. Brown)
5. Need You (D. Owens)
6. Sammy And The Cha Cha (T. Edwards)
7. Count Every Star (Rivera)
8. Secret (Guinness)
9. Chantilly Lace (B. Bopper)
10. A Letter To An Angel (J. Clinton)

BOB GREEN
WIZN—Miami, Fla.
1. It's All In The Game (T. Edwards)
2. A Thief, A Crook (Evelyn)
3. To Know Him Is To Love Him (Harrow & Imperial)
4. O'Man And Love Me (D. Jone)
5. Need You (D. Owens)
6. Summertime Blues (Cochran)
7. Susan Darlin' (R. Luke)
8. Nine Miles More (Tongue)
9. Leave Me Alone
10. Dream Of Me For Get Me Not (Kalin Twins)

WOW—Washington, D. C.
1. It's All In The Game (T. Edwards)
2. Tea For Two ChaCha (W. Covington)
3. Topsy II (C. Cole)
4. Only Make Believe (T. Edwards)
5. Swing Star (E. Rodgers)
6. Chantilly Lace (B. Bopper)
7. The Day The Rain Came (J. Brown)
8. Devoted To You (Everyly)
9. Treasure Of Your Love (E. Rodgers)
10. No One Knows (Diss & Belmonds)

JENNY LEIGHTON
WACF—Charleston, S. C.
1. Could You Stop Loving Me (Anthony & Imperial)
2. Down The Aisle Of Love (Quin-Tones)
3. In The Jailhouse (J. Brown)
4. Home To Myself (B. Edwards)
5. Let Me Love You (Mayo)
6. 9 Up Until Now (J. Day)
7. Ever (P. Lee)

GENE WINTERS
WOR—Washington, D. C.
1. It's All In The Game (T. Edwards)
2. Tea For Two ChaCha (W. Covington)
3. Topsy II (C. Cole)
4. Only Make Believe (T. Edwards)
5. Swing Star (E. Rodgers)
6. Chantilly Lace (B. Bopper)
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8. Nine Miles More (Tongue)
9. Leave Me Alone
10. Dream Of Me For Get Me Not (Kalin Twins)

HOWIE LEONARD
WOB—Portland, Me.
1. It's All In The Game (T. Edwards)
2. Only Make Believe (T. Edwards)
3. Tea For Two ChaCha (W. Covington)
4. Rockin' Robin (R. Day)
5. Tears On My Pillow (Little Star)
6. Hideaway Four Esquires (W. Bongo)
7. Day The Rain Came (J. Morgan)
8. You Cheated (Shields)
9. One More Chance (B. Bopper)
10. Goin' But It's Lonely (P. Brown)
NEW YORK:

Rumors fast and furious these past few weeks. Many of the rumors became fact as Motty Shad, Irving Jerome, Charlie Hasin, Jerry Shifrin, Bill Nielsen, Bobby Darlin' and many others were involved in the recent trade. Shad trade had been trade news for several weeks and had been kept out of print at the owners' request. It's all being considered a done deal and things could break out shortly. One fact in definitely will. All this kept this fast moving business hopping, and while record sales may have been a little slow at times, the talk was very interesting. . . . Arnold Maxin, president of MCM Records, made the statement that he was very sorry for his Savoy label. The well known Chicago group, headed by Albertina Walker, formerly recorded for R. F. T. Records, is now being called Father Ozzie by artists on Lubinsky's Savoy and Gospel labels. It seems that all of Lubinsky's many gospel vocal groups want Cafe to handle all the spirituals and to be handled by Cafe. The low-cut masters he recently cut in Fort Worth. One of the items Smith is working on is "You're The One" by Johnnie Ray. This record is under consideration by Cafe in his LeBill Music firm. . . . Holland Records has signed Ann Marie Moss, Canadian jazz singer, to a long term pact. . . . Music by Adato is now working out at 550 Fifth Avenue, Suite 1415, new address for the old society style. It is doing the Gigi Ball at the Metropolitan Club on October 11 for the benefit of The Guide Post For Children, Inc. . . . Don Robey has appointed George Fettis, head of the newly organized United Artists Records, Duke, Back Beat and Peaceock labels in the Washington, Baltimore and Richmond areas. . . . Clifton "King Bee" Smith at O.S. R. Records, playing a special party set by Gene Courtesy to introduce "Putie Putie The October". . . . Georgia Gibbs, whose first for Roulette, the Hula Hoop Song" is a best seller, was designated "Star of the Week" on the NBC radio show of the same name. The show, 12-10 across the board is a network program and features all artists on the record label. . . . Bill Bergen, who made records in New York for several tv performances, talking more albums with Roulette. Pier's first Roulette LP is "Ita Con Angeli", Buddy Knox and Jimmy Bowen, due out with a new band, hot, busy, busy. They hit Bob Dylan TV, Alan Freed TV, and Art Ford TV.

CHICAGO:

Paul Glass and Earl Glicken, Allstate Distrubtors, were the most recent new arrivals. . . . "The Mountain" kids, have formed their own label, Dice Records. The first release is "Burn It Out" by Wes Cherker, Kapp Records, tells us Roger Williams will appear on Ed Murrow's "Person To Person" on Friday, October 14. . . . Mickey Wallace, Halinica Promotions manager, will handle Allstate records. . . . Johnny Halonka, Alpha Record Distributors, New York, tells us one to watch is "Anna" by The Originals on Jackpot. Jackpot is a Challenge subsidiary. . . . Monte Bay, United Artists Records, who also handle Ceralosi got that promotion job at Superior Record Sales. . . . Al Shulman, new Epic Head man, manages Allstate and has developed along r & b lines, although it will not necessarily be a strictly r & b label. The Epic classical line, an already potent catalog, will be given every chance to be a hit. Allstate's new line will make a real deal. . . . This week we have been informed that legendary national sales manager at United Artists Records, was an All-American football star! Kenny was sub-fullback for Bob Mathias, Stanford University, former Olympic decathlon champion, in 1948. When Rose Bowl time arrived Mathias was hurt. Kenny went in and scored two touchdowns against Ohio State. The next year, 1949, Mathias was drafted by the All-American team. Buddy Friendlander, who told us Luttman's story, was no small athlete himself. Buddy was a former Aquacade swim star and made his living as a swimming instructor for about nine years with the Carlson Company. Buddy is just about ready to launch his first LP plan. It will consist of ten monaurals and six stereo. Joe Tannenbaum, out, new manager of the quality entertainment package. . . . Doug Moody, Herald-Examiner, reports that "Tie Too" by Lee Allen on Ember is going great and coming up with a real deal. . . . "The Four Jays onJerald. . . . Al Silver, Herald-Examiner, has been promoted from Admiral of the H.M.S. Bounty to Rear Admiral this week. Al had a minor operation. He is reported to be in good spirits. . . . The Bill Carter this week became a partner of Ed Rosenberg and Perch. Ed Rosenberg is the talent manager and Perch is the deejay and distrubing. They are "Kings of Fools" by Sam and Joe. The disc is being released by the Four Cheers. Goldner shot to the west coast from the Chicago Manufacturer-Distributor meetings last week and has made it very clear that he is interested in the pacting of The Flamingos on End and the Five Cheers on Jerald. . . . Joe Tannenbaum's most recent addition is a new venture. He has now, a new Dunlau Eddy next week. . . . Larry Uttal, Madison, Record has, come up with a zinger in his newest addition to the roster, Tommy "Screamin' Ball At Draco Halla", "Shut-Ups", and currently, "Fire Island". We think this is just the best, "Two toas-up" says he, "and let the public in on it. They are "Sleeping Beauty" at Minster Records, "Blind Date" for London reports Mike Collier, Ted Heath, Vera Lynn and bosman t. R. Lewis. . . . Hear about a new record by Baby Face, "A Car And A Wedding Ring" by Mike Preston, Reaction in The Cashbox does the same. . . . Bill Haley off from New York's International Airport on Thursday, September 21st, and will be in . . . Germany, the tour will take five weeks and then back to the states. Haley is now being booked by Continental Artists, Inc., which is headed by James Marcy, former of Columbia Records, . . . The Beach Boys will be playing at Dan Siega's "Living Room" in New York. Bobby's six week run has extended another side, and according to Dan, "The Boys Can't You Tell Us" by the Clachers on Tee Gee doing very well. Ditto the Uniforms with "Jeannie" on Hanover. Bobby Baron "When I Found You" on Axtone. . . . Hank Williams 'The Million Dollar Quartet' (No More), Atlantic) appeared at Bill Daly's Meadowbrook record hop. . . . Apollo Records excited about deejay record by Dolly Lynn's "Palm Of The Hand", They say the deck got tremendous reaction from the jocks at the recent Association of Disc Jockeys meet in Detroit. The split side, "Call Me Darlin'" is getting strong response in Chicago. . . . Herman Lubinsky, president of the Caribe-
Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

(Registted Alphabetically)

ALL DAY LONG
Johnny Smith (Blue Note 1676)

ALMOST IN YOUR ARMS
Elvis Presley (ABC-Paramount 9960)

A LADY'S QUESTION
I CAN'T STAND ALONE
Clyde McPhatter (Atlantic 1199)

ARE YOU REALLY MINE
Jimmy Rodgers (RCA Victor 4090)

BIRDIE
Bill Doggett (King 5149)

BLUE MOON
Jimmy Bowen (Roulette 4102)

BONG BONG
Vince Clastra (APT 35007)

BOOED TOO LATE
Post-Tails (ABC-Paramount 9954)

CALL ME
Johnny Mathis (Columbia 41253)

CERVEZA
Boots Brown (RCA Victor 7369)

CHECKING ON MY BABY
IT TAKES TIME
Otis Rush (Cobra 5027)

CLOSE TO YOU
Muddy Waters (Chess 1704)

COME ON, LET'S GO
Ritchie Valens (Del-Fi 4106)

COUNT EVERY STAR
Brian Wilson (Hearst 2253)

DARLING CAN'T YOU TELL
Clayton Stoddard (Tico 902)

DEVOTED TO YOU
Freddie Brize (Columbia 1350)

DON'T BE ASHAMED TO CALL
MY NAME
Little Willie John (King 1547)

EVERYTHING WILL BE ALRIGHT
Gene Allain (Vee-Jay 299)

GUAGLIONE
Pero Prado (RCA Victor 7337)

HALLELUJAH I LOVE HER SO
Bruce Brown & Joe Williams (Roulette 4103)

*I GOT A FEELING
LOHESOME TOWN
Ricky Nelson (Imperial 5545)

I'M A LOVER NOT A FIGHTER
Lazy Lester (Escoops)

I'M SO YOUNG
Every Day of the Week
Students (Checker 902)

I'M SORRY
Kenny Martin (Federal 12330)

IT'S SO FINE
Lover Baker (Atlantic 2001)

I'VE HEARD THAT STORY BEFORE
Tommy Ridgely (Herald 526)

I WISH
IT'S RAINING OUTSIDE
Platters (Mercury 7113)

JUST YOUNG
Andy Bowen (Sun 100)

KEY TO THE HIGHWAY
LITTLE WALTER (Checker 502)

LETTER TO AN ANGEL
*A PART OF ME
Jimmy Clanton (ACE 531)

LOVE'S A FUNNY LITTLE GAME
Peggy Lee (Dot 37599)

MAMA, MAMA, MAMA
Prisoner's Song
Warren Storm (Mercury 7205)

MEXICAN HAT ROCK
Applejack (Capitol 149)

MY BABY LOVES TO ROCK
Jimmie Rodgers (Vee-Jay 299)

MY BONNIE TOLD ME
Ray Charles (Atlantic 1196)

MY DEAREST, MY DARLING
Eddie Be (Chess)

NEED YOU
Donnie Owens (Gordon 2001)

NEL BLU DIPINTO DI BLU
VOLARE
Dino Martin (Capitol 4054)

NON DIMENTICARE
*BEND A LITTLE MY WAY
Nat "King" Cole (Capitol 4054)

ODDS AND ENDS
Jimmy Reed (Vee-Jay 298)

OH BABY
Yamato (RCA)

PEACHES AND CREAM
Larry Williams ( Specialty 647)

PICTANCIA
Amede Jofern (Argo 5303)

POOR BOY
Royaltyts (Xlibro 5338)

RAMBOD
Daddy Dust (Jimmie 1109)

REAL WILD CHILD
Ivan (Coral 60217)

SCRATCH MY BACK
Ehse (Tone 4053)

SUMMERTIME, SUMMERTIME
Jamaica (Exact 981)

TEARS FROM MY HEART
Thurston Harris (Aldinado 1345)

THE BLOCK
Sibbons (Columbia 41220)

THE GREEN MOSQUITO
Tune Racket (United Artists 139)

THE SHADOW KNOWS
Cousins (Acto 6126)

TO KNOW HIM IS TO LOVE HIM
Pete Eddy & The Barons (293)

WHY ME
Ruth Brown (Atlantic 1197)

TIC TOC
Lee Allen (Ember 1099)

TOM DOOLEY
Kingston Trio (Capitol 4049)

TWO PEOPLE IN LOVE
Little Anthony & Imperials (End 1027)

WASHBAS BLUES
Al Smith (Atlantic 1014)

*WALKING ALONG
Discofox (Mercury 7366)

SOLITARIOS
(Argo 5316)

WE HAVE LOVE
Jackie Wilson (Brunswick 5086)

WHEN I GROW TOO OLD TO DREAM
Ed Townsend (Capitol 4048)

Duke Mitchell (Liberty 5315)

WHOSE HEART ARE YOU BREAKING NOW?
Johnny Love (Tone 7195)

YOU CHEATED
Slade (Dot 37599)

YOUR SCHOOL GIRL
Little Anthony & Imperials (End 1027)

FATS Domino (Imperial 5337)

IT'S ALL IN THE GAME
Tammy Edwards (MGM 12448)

ROCKIN' ROBIN
Robbie Day (Class 229)

TEARS ON MY PILLOW
Little Anthony & Imperials (End 1027)

WIN YOUR LOVE
Sam Cooke (King 2006)

TEN COMMANDMENTS OF LOVE
Harvey & The Moonglows (Chess 1705)

TOPSY
Part II
Carly Cole (Lee 9003)

LITTLE STAR
Elegants (APT 25005)

BIRD DOG
Evelyn Bras (Colinda 1350)

IT DON'T HURT NO MORE
Nappy Brown (Savoy 1551)

CHANTILLY LACE
Bill Bopper (Mercury 71345)

YOU CHACHED ME
Sammy Davis (End 3005)

DOWN THE AISLE OF LOVE
Queen-Times (Hunt 3231)

SUSIE DARLIN'
Robin Luke (Dot 7519)

NEL BLU DIPINTO DI BLU
Dorothy Massey (Decca 10487)

LITTLE BLUE BOY
Bobby Blue Bland (Duke 194)

NO ONE KNOWS
Dana & The Bellmonts (Laurie 5015)

TEA FOR TWO
Bobby Hatfield (Dot 7337)

CHA CHA
Warren Corrington & Tommy Dorsey Orch. (Decca 30764)

IT'S ONLY MAKE BELIEVE
Conway Twitty (MGM 12677)

THIS LITTLE GIRLS GONE ROCKIN'
Ruth Brown (Atlantic 1197)

JUST A DREAM
Jimmy Clayton (Ace)

CAROL
Chuck Berry (Chess 1700)

ITCHY TWITCHY
Feeling (Tone 7106)

IT'S FOR YOU
Bobby Hendricks (Sun 706)

CARMEN
Ramsey Lewis (Argo 5304)

I'M GOING TO GET MY BABY BACK
Jimmy Reed (Vee-Jay 298)

THE END
Earl Grant (Decca 30199)

SUMMERTIME BLUES
Edie Gadrides (Liberty 5304)

HOLD IT BILL DOUGGITT (King 5149)

STORMY WEATHER
Sparrows (Vee-Jay 290)

TELL IT LIKE IT IS
Little Willie John (King 1547)

QUEEN OF THE HOP
Bobby Darin (Island 4137)

1. A LOVER'S QUESTION
2. NON DIMENTICAR
3. KEY TO THE HIGHWAY
4. MEXICAN HAT ROCK
5. DON'T BE ASHAMED TO CALL
6. I'VE HEARD THAT STORY BEFORE
7. SUMMERTIME, SUMMERTIME
8. EVERYONE KNOWS
9. WHEN I GROW TOO OLD TO DREAM
10. IN THE GAME
11. ROCKIN' ROBIN
12. TEARS ON MY PILLOW
13. WIN YOUR LOVE
14. TEN COMMANDMENTS OF LOVE
15. TOPSY
16. LITTLE STAR
17. BIRD DOG
18. IT DON'T HURT NO MORE
19. CHANTILLY LACE
20. YOU CHACHED ME
21. DOWN THE AISLE OF LOVE
22. SUSIE DARLIN'
23. NEL BLU DIPINTO DI BLU
24. LITTLE BLUE BOY
25. NO ONE KNOWS
26. TEA FOR TWO
27. IT'S ONLY MAKE BELIEVE
28. THIS LITTLE GIRLS GONE ROCKIN'
29. JUST A DREAM
30. CAROL

"It's What's In The CASH BOX That Counts—INTERNATIONALLY"

The Cash Box, Music Page 45 October 15, 1958

THE TIME

by

Baby Washington

NEPTUNE 101

Distributed Thru

J & S and Neptune Distributors

V and B.B.
"THEY JUST ROCKING AND ROLLING"

J & S 1623

The Click-ettes
"BUT NOT FOR ME"

J & S 1628

The Ascots
"WHAT CAN LOVE DO"

J & S 1628

The Hearts
"I WANT YOUR LOVE TONIGHT"

J & S 1627

D.J.'s: For sample copies write to:

J & S And NEPTUNE RECORDS
NEW YORK—1075 Tiffany St.
WYndotte 1-3400
NEW JERSEY—168 Prince St.,
Bigelow 30889
Baltimore, Md.—Dakota Staton, star Capitol jazz stylist, visits Musical Sales one-stop service, this city, and is greeted by Bob King, Capitol promotion man, and Danny Zeitler, Musical Sales manager. Miss Staton is plugging her latest Capitol album, "Dynamite!"

Rondo Releasing 14 Stereos

New York—Eli Oherent, president of Rondo Records, announced last week that he is currently shipping his distributors an additional fourteen stereophonic albums and ten more of the $1.98 Rondolette LP's. This brings the total of stereo albums available to the public to fifty. Among the stereo packages are three sets by the Philharmonic Orchestra of Hamburg: "Bach Brandenburg Concertos Nos. 1 and 2," "Bach Brandenburg Concertos Nos. 3 and 4," and "Bach Brandenburg Concertos Nos. 5 and 6," an LP of Gerahmin's "An American In Paris," and Tchaikovsky's "Bumoe and Juliet" by Elliot Everett and his Orchestra, "The Nutcracker Suite," Prokofiev's "Peter and the Wolf," and "Popular Jazz for Sophisticates," by the Shafford Casino jazz group. Included in the stereo release is an album of the works of Villa-Lobos and Parli by famed conductor Milton Katims, "Romantic Moods of Puerto Rico" by the Los Rubis Quartet and a pop concert by Reginald Poert. Sparking the sets are two novelty recordings designed for the "sound bug set," "Action," and "Voices of the Sea." The first is a reproduction of jet, railroad, and drum sounds and the second is a compilation of noises of surf, harbor, and ships. The ten Rondolette albums feature pianist Kurt Maier, Sarah Vaughan, the Three Suns, Emil Gilels playing Tchaikovsky's "Piano Concerto No. 1," and "The Music of Gigi" and "Oklahoma." An album titled "Great Jazz" features Stan Getz, Coleman Hawkins, Ben Webster and Charlie Ventura. An "antique" stars Caruso and McCormack singing the great tenor arias. The final three Rondolettes are Yuletide items, two organ albums of Christmas music, one by Ken Griffin and one by Eric Silver and an LP of Christmas Carols sung by the St. Nicholas Church Boy's Choir.

Danny and the Disasters

Union, N. J.—The group in the above pie gathered at Dave Stern's Brookside Swim Club in Union. The occasion was a big 'teenage hop' conducted by Danny Stiles, "The Katman," of WNJR-Newark, N. J., recently. At the affair were Fargo's Aquatones, Gloria DeMarco of the DeMarco Sisters and now with Arrow Records, Frank Castro of 20th-Fox Records, The Plurals, The Hall Bros., Fare Dox, The Fun-Ons and many others. Styles and DeMarco are flanked by the Aquatones in the photo.

NEW YORK

1. It's All in the Game
   Tommy Edwards
   (MGM 12045)
2. Rockin' Robin
   Bobby Day
   (Class 229)
3. Tears on My Pillow
   Little Anthony & Imperials
   (End 1027)
4. You Cheated
   Shirelles
   (Dot 15085)
5. Bird Dog
   Everly Brothers
   (Coventry 1352)
6. Ten Commandments of Love
   Harvey & Moonshadows (Chess 1973)
7. Topsy (Part II)
   Cozy Cole
   (Love 5003)
8. Win Your Love
   Sam Cooke
   (Keen 2006)
9. It Don't Hurt No More
   Marjory Brown
   (Savoy 1551)
10. Chantilly Lace
    Big Bopper
    (Mercury 71348)

NEW CHICAGO

1. It's All in the Game
   Tommy Edwards
   (MGM 12045)
2. It Don't Hurt No More
   Marjory Brown
   (Savoy 1551)
3. Tell Me Like It Is
   Little Willie John
   (King 5147)
4. Tears on My Pillow
   Little Anthony & Imperials
   (End 1027)
5. Win Your Love
   Sam Cooke
   (Keen 2006)
6. Ten Commandments of Love
   Harvey & The Moonshadows (Chess 1973)
7. Topsy (Part II)
   Cozy Cole
   (Love 5003)
8. Everything Will Be Alright
   Gene Allison (Yee-Jay 299)
9. Rockin' Robin
   Bobby Day
   (Class 229)
10. Letter to an Angel
    Jimmy Scott
    (Ace 551)

NEW ORLEANS

1. It's All in the Game
   Tommy Edwards
   (MGM 12045)
2. Win Your Love
   Sam Cooke
   (Keen 2006)
3. Topsy (Part II)
   Cozy Cole
   (Love 5003)
4. Win Your Love
   Sam Cooke
   (Keen 2006)
5. It Don't Hurt No More
   Marjory Brown
   (Savoy 1551)
6. Tears on My Pillow
   Little Anthony & Imperials
   (End 1027)
7. Ten Commandments of Love
   Harvey & The Moonshadows (Chess 1973)
8. Topsy (Part II)
   Cozy Cole
   (Love 5003)
9. Everything Will Be Alright
   Gene Allison (Yee-Jay 299)
10. Rockin' Robin
    Bobby Day
    (Class 229)

ST. LOUIS

1. Win Your Love
   For Me
   Sam Cooke
   (Keen 2006)
2. Why Me
   Ruth Brown
   (Atlantic 1979)
3. It Don't Hurt No More
   Marjory Brown
   (Savoy 1551)
4. You Cheated
   Shirelles
   (Dot 15085)
5. Tears on My Pillow
   Little Anthony & Imperials
   (End 1027)
6. I'm So Young
   Students
   (Checker 902)
7. Rockin' Robin
   Bobby Day
   (Class 229)
8. Key to the Highway
   Little Walter
   (Checker 904)
9. It's All in the Game
   Tommy Edwards
   (MGM 12048)
10. You Cheated
    Shirelles
    (Dot 15085)

NEWARK

1. Win Your Love
   For Me
   Sam Cooke
   (Keen 2006)
2. Why Me
   Ruth Brown
   (Atlantic 1979)
3. It Don't Hurt No More
   Marjory Brown
   (Savoy 1551)
4. You Cheated
   Shirelles
   (Dot 15085)
5. Tears on My Pillow
   Little Anthony & Imperials
   (End 1027)
6. I'm So Young
   Students
   (Checker 902)
7. Rockin' Robin
   Bobby Day
   (Class 229)
8. Key to the Highway
   Little Walter
   (Checker 904)
9. It's All in the Game
   Tommy Edwards
   (MGM 12048)
10. You Cheated
    Shirelles
    (Dot 15085)

DALLAS

1. Topsy (Part II)
   Cozy Cole
   (Love 5003)
2. Ten Commandments of Love
   Harvey & Moonshadows (Chess 1973)
3. You Love
   For Me
   Sam Cooke
   (Keen 2006)
4. Love Me
   Jerry Butler
   (Impala 1015)
5. Rockin' Robin
   Bobby Day
   (Class 229)
6. It's All in the Game
   Tommy Edwards
   (MGM 12048)
7. It Don't Hurt No More
   Marjory Brown
   (Savoy 1551)
8. Ten Commandments of Love
   Harvey & The Moonshadows (Chess 1973)
9. You Cheated
   Shirelles
   (Dot 15085)
10. Letter to an Angel
    Jimmy Scott
    (Ace 551)

The Cash Box, Music
Page 46
October 18, 1958

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**R & B Sure Shots**

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**Tommy Drops In**

Baltimore, Md.—Making tracks thru Baltimore, Tommy Sands paused long enough to say hello to the boys at Musical Sales Company, one of the nation’s largest one-stop operations, and also to sign an autograph for Carol Burke, a Patricia Stevens lovely, Tommy’s latest Capitol chart-rider is “Blue Ribbon Baby”. The LP’s on display are the sound tracks of the Sands’ pic “Sing Boy Sing”.

**Just Released!**

**KING OF FOOLS**

by Sam Hawkins

GONE RECORDS 1650 Bway N. Y. N. Y.

**Selling Like The New Buick!!!**

"BUICK 59"

The Medallions # 347

Dooto Records 933 S. CENTRAL AVE. LOS ANGELES, CALIF.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
"GOODNIGHT SWEETHEART" (2:02) [Robbins ASCAP—Noble, Campbell, Connolly]

"INDIAN BOOGIE WOOGIE" (2:26) [Leeds ASCAP—W. Herman]

EARLY BOSTIC (King 5152)

• The Bostic aggregation is back on the wax scene with two great revivals tailored with modernized, r&b outfits. Topside the boys colorfully cruise thru a jump treat of the wonderful evergreen, that's become the standard closing tune played at all proms, dances, etc., "Goodnight Sweetheart." Flipside they slickly shuffle thru Woody Herman's "Indian Boogie Woogie." The tenor sax work is a dancing and listening treat on both sides.

"BUT THE SUMMER STUMS" (2:12) [Arno BMI—Pauling, Carter]

"DON'T LET IT BE IN VAIN" (2:10) [Arno BMI—L. Pauling]

THE S ROYALES (King 5153)

• The "S" Royals seem to have captured the winning formula with both ends of their latest King release. On the upper end the crew cooks one out from the menu under such as it rocks and rolls. It's an intriguing opus that could catch and spread like wildfire. The under half is a rhythmic, romantic rock-a-ballad, dubbed 'Don't Let It Be In Vain,' that the artists, especially the lead vocalist, work over with heartfelt emotion. A double-barreled outting.

"DON'T KNOCK!" [Krel BMI—Pastels]

"SO FAR AWAY" [Arco & Krel BMI—D. Ervina, Jr., J. Williamson, Jr.]

THE PASTELS (Arco 5314)

• The Pastels look like they're gonna do it again. The group found two-market chart success with their waxing of "Been So Long" and their newest, self-penned composition. Topside he bubbles over with a "Little Richard" exuberance as he tantalizingly tells about "Miss Lucy." Bottom end, "Just Around The Corner," is another mooey-makin' rocker with AI applying a dandy "ah-ah-ah" vocal gimmick. Swinging instrumentation on the two ends.

"MISS LUCY" (2:20) [Mustang BMI—A. Downing]

"JUST AROUND THE CORNER" (2:35) [Mustang BMI—A. Downing]

"BIG AL DOWNING" (White Rock 1113)

• "Big Al" Downing, who experienced a territorial chart item with his last White Rock effort, "Down On The Farm," could step out on a national level with either end of the newest, self-penned composition. Topside he bubbles over with a "Little Richard" exuberance as he tantalizingly tells about "Miss Lucy." Bottom end, "Just Around The Corner," is another mooey-makin' rocker with AI applying a dandy "ah-ah-ah" vocal gimmick. Swinging instrumentation on the two ends.

"MY ONE AND ONLY LOVE" (2:30) [Sherwin ASCAP—Mellin, Wood]

ROY HAMILTON (Epic 9294)

• Roy Hamilton's cha-cha treatment of the standard has smash, two-market possibilities. (See pop reviews.)

THE 3 NOTES

(Joe Goto 106)

• "LUCY, LUCY" [Banks BMI—L. Livingston, Turner] This 3 Notes marker puts its pitch for gal-titted tune chart honors as he belt out a vivacious rocker with a sparkling drive. It's a lively deck that could bust open on the r&b scene.

• "BERtha, MY GIRL" [Banks BMI—John C. Miller] This 3 Notes marker puts its pitch for gal-titted tune chart honors as he belt out a vivacious rocker with a sparkling drive. It's a lively deck that could bust open on the r&b scene.

GUITAR JR.

(Golden 106)

• "I'M A Strategies" (Kamar BMI—Shuler, Baker) Guitar, Jr. puts his heart into his delivery of this touching, fish-beat romantic pleader. Platter spinners in search of a new talent are sure to find that this one is洗涤.

• "THE CRAWL" (2:14) [Kamar BMI—Shuler, Jr. Victoria] This end's sure to set the hoovers in motion. The Guitar man steps up to knock out a flavorful, handelapping ditty that describes a new dance step.

THE PRETENDERS

(Central 2605)

• "BLUE & LONELY" (2:56) [Newkirk BMI] The Pretenders. With Jimmy Jones in the lead spot, light, dish up a sorrowful romantic blues with deep feeling. One of the latest, best-selling credits to come along. Could keep the jocks, ops and dealers sit up and take notice.

• "DADDY NEEDS BABY" (1:56) [Robbins BMI] The change-of-pace, on the lower side, is a delectable, up-tempo, smokin' item. Listen to the lead vocal as it skillfully glides over. Dandy ballad-beat pairing.

THE HIGHWAY Q. C.'s (Religious)

(Foe-Joy 661)

• "TEACH ME" (2:50) [Conrad BMI] (R. Crume) How to love is what the highway Q. C. call for on this outstanding piece of slightly, up tempo spiritual wax. Dealers in the southern clubs, should stock up on this one real fast.

• "HOW I LOVE JESUS" (3:00) [Conrad BMI—S. Taylor] The group stays in top form on this end as it penetratingly renders a soul-stirring, slow moving item. Thrilling lead on both ends makes this an outstanding religious issue.

THE SELAH SINGERS (Religious)

(Gospel 1022)

• "TROUBLE IN THE LAND" [Planeman BMI—P. David, L. Herman] The Selah Singers makes an impressive bow under the Gospel ban- ner as they invitingly shout out this instant, quick beat affair. Splendid offering that could be a top seller in the field. Stand out lead voice.

• "JESUS LOVES ME" [Planeman BMI—P. David, L. Herman] On this side the Singers, again with an excellent lead, stirringly project a fine performance on this great, octave paced gospel item.
JOHNNY MUSIC HOUSE
New Orleans, La.
1. Tom Dooley (T. Edwards)
2. Everything Will Be Alright (F. Allison)
3. Tell It Like It Is
4. Possum 'N Cream (J. Williams)
5. It Don't Hurt No More (J. Brown)
6. My Darlin' Darlin' (B. Reid)
7. Little Boy Blue (B. Reid)
8. Ten Little Maids (Harvey & Moon Rosenberg)
9. It's All Over (T. Edwards)
10. Little Man Angel (J. Clinton)

R & M MUSIC
Dallas, Tex.
1. Tom Dooley (Kinston Trio)
2. Chantanville Luce (B. Bopper)
3. Rockin' Robin (B. Day)
4. Little Boy Blue (E. Reid)
5. Win Your Love For Me (C. Cooke)
6. Checking On My Baby
7. Summertime Blues (Cochran)
8. Bird Dog (Everyly)
9. It's All Over (C. Twitty)
10. Tears On My Pillow (Anthony & Imperials)

BERNARD'S
Brooklyn, N. Y.
1. It's All Over The Game (T. Edwards)
2. Tears On My Pillow (Anthony & Imperials)
3. Bird Dog (Everyly)
4. Rockin' Robin (B. Day)
5. Tower Of Love (My Elegants)
6. It Must Be Love (J. Damone)
7. I'm Gonna Get My Baby Back (J. Reed)
8. You Cheated (Shields)
9. It Don't Hurt No More (J. Brown)

SOUTH CENTRAL NOVELTY
Chicago, Ill.
1. Can't Help Myself (J. Rollin')
2. Ain't Nothing Wrong With That Love (Shields)
3. All Day Long (J. Smith)
4. We Gonna Get Our Babies Back (Cooke)
5. Nel Blu (D. Medinger)
6. I'm Gonna Get My Baby Back (J. Reed)
7. Fever (Lee)
8. Going To Chicago Blues (J. Rollin')
9. Come Closer To Me (N. Cole)
10. Yes, I Want You (Hunter)

GLEN MUSIC
Detroit, Mich.
1. Poor Boy (Shields)
2. Rockin' Robin (B. Day)
3. Bird Dog (Everyly)
4. Rockin' Robin (B. Day)
5. You Cheated (Shields)
6. The Blob (Cocke)
7. Fever (Lee)
8. Hold It (B. Doggett)
9. Carol (C. Berry)

JOHNNY MUSIC HOUSE
Los Angeles—Ronnie Knox, ex-UCLA all-American and Chicago Bears quarterback, now turned actor-crooner received glad-hand reception from trio of leading Los Angeles deejays, Art LeBoeuf, with Mike, Charlie Trammell, left and Dick "Huggie Boy" Hugel at Scrivener's Drive-in where LeBoeuf conducts his KPOP air show.

Knox's initial recording on Dooto label titled "Baby Play Ball With Me", plenty apropos for the coming football season.
**Fidelitone Lauded**

NEW YORK — The official West German trade promotion agency last week lauded Fidelitone, Chicago phonograph needle manufacturers, for "its outstanding contribution in furtherance of U.S.-German trade" in special ceremonies at Idlewild Airport. The event was highlighted by the arrival of the 1,000,000th cut diamond, for use as a phonograph needle, from Fidelitone's plant in Idrar-Oberstein, West Germany.

Henri A. Ahf, Director of the German-American Trade Promotion office, who presented a special plaque to William R. Anton, Fidelitone's Vice President, said, "the forward movement and faith you have shown in the abilities and skills of German craftsmen have contributed to a strengthening of the economic ties between our two countries. This is truly a case where the benefits are mutual. You have provided jobs for gem cutters in Idrar-Oberstein. They, in turn, are providing you with the high quality diamonds you require to complete your manufacturing operations. It is indeed a happy arrangement."

The German plant, known as F readers in Laden's Gmbh, has been in operation for more than two years. It was selected, according to Anton, because "Idrar-Oberstein has been a center for gem stone cutting and polishing since the days of the Roman Empire. The people can be depended upon to meet our standards."

Fidelitone will celebrate its 30th anniversary next year.

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**Decca Adds 13 LP's To Archive Catalog**

NEW YORK — The latest Decca Archive Production records scheduled for October 18th release brings the total amount of sets issued to date in this anthology of music from the eighteenth to the eighteenth century to 106.

The present release contains many items directly connected with the Christmas season, such as the Gregorian "Compline of Christmas" and "Second Vespers of Christmas"; two Christmas cantatas by Dietrich Buxtehude and several Bach cantatas. Also included in the release are Bach's six "Brandenburg Concertos" performed by soloists of the Schola Cantorum Basiliensis under the direction of August Wenzinger; sacred cantatas by Dietrich Buxtehude performed by Dietrich Fischer-Dieskau and Helmut Krebs; three sonatas from Johann Kuhnau's "Musical Demonstration of Biblical Stories"; J. S. Bach's "Magnificat" conducted by Ferdinand Helm and the Violin Concertos in A Minor and E Major played by Wolfgang Schneiderhan; Handel's "Organ Concertos, Op. 4," and works for organ by Vincent Lubeck and Nicolas Bruhns, as well as two motets by Jean Baptiste Lully, and piano duets by Mozart.

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**Burns To Host Telethon**

NEW YORK — Stan Z. Burns, WINS-New York disk jockey, will host the telethon being held for United Cerebral Palsy over WOR-TV-New York on Saturday, Oct. 18 at 11 PM, and which will run through till 5 PM the next day.

This is the eighth annual telethon for this charity, and the eighth time that Burns has offered his services for this worthy cause.

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**KEMP AND LII**

BOSTON, MASS.—Alan Dury, WBZ disk jockey, this city, was the lucky recipient of a visit from six of the prettiest girls in the Down East girls. Dury found the visit especially pleasing because not one of the girls was plugging a record.

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**Country Disk Jockey REGIONAL REPORTS**

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**FABLE RECORDS PRESENTS**

**SANDY & CAROLYN**

**SUNSHINE JUST WALKED IN AGAIN**

B/Y THAT CERTAIN SMILE

**ERNEST MATHIS**

**BLUE TEARDROPS**

B/W I DIDN'T KNOW

6601 Sunset Blvd.

**AL WEATHER**

**WBCB—No, Wilkesboro.**

1. Falling Back On You (F. Young)
2. It's Lookin' Like You'll Never Learn (F. Young)
3. Suppose It's Just For Me (F. Young)
4. I'll Be There For You (F. Young)
5. The Time Of Your Life (F. Young)
6. My Heart Needs Breaking (F. Young)
7. Ways Of A Woman (F. Young)
8. What Do I Care (J. Cash)
9. Who's Gonna Take Care of You (J. Cash)
10. They're Only Looking For You (F. Young)

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**ATTENTION**

Address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.

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**"Only those records best suited for commercial use are reviewed by THE CASH BOX"**
**Country Music Association Announces Officers And Committees**

**NASHVILLE, TENN.**—The Country Music Association, whose granting of a charter by the Secretary of State of Tennessee was reported in last week’s Cash Box, has announced the Acting Officers and Committees: Acting Officers: Wesley Rose, Aecull Rose, Acting President and Chairman of By-Laws Committee; Hubert Long, Acting Secretary; and Publicity Director; W. D. Kilpatrick, WSM’s Grand Ole Opy, Acting Treasurer and Chairman of Membership Committee. By-Laws Committee: Wesley Rose, Chairman; Chester Atkis, RCA Victor Records; Jim Denny, Cedarwood Publishing; Don Pierce, Starday Records; Connie B. Gay, Town & Country Network; Ken Nelson, Capital Records; Cracker Jim Booker, WMJ, Miami Fla. Membership Committee: W. D. Kilpatrick, Chairman; Owen Bradley, Decca Records; Jack Stapp, Tree Publishing; Bob Jennings, WLAC, Nashville, Tenn.; Wilbur Bros., Grand Ole Opy; Frances Williams, BMI; Hal Studdard, EKCC, Kansas City, Kan.; Nat Nighbarg, Country American TV Show, Hollywood, Calif.; Bob Burrell, Columbia Records; Smokey Smith, KBNT, Des Moines, Iowa; and Bobby Lord, Ozark Jubilee.

**Country Best Sellers**

**IN RETAIL OUTLETS**

1. **THE WAYS OF A WOMAN IN LOVE**
   Johnny Cash (Sun 302)
2. **BIRD DOG**
   Everly Brothers (Cadence 1350)
3. **BLUE BOY**
   Jim Reeves (RCA Victor 7266)
4. **CITY LIGHTS**
   Ray Price (Columbia 41991)
5. **SQUAWS ALONG THE YUKON**
   Hank Thompson (Capitol 4017)
6. **ALONE WITH YOU**
   Faron Young (Capitol 3982)
7. **DEVOTED TO YOU**
   Everly Bros. (Cadence 1350)
8. **INVITATION TO THE BLUES**
   Ray Price (Columbia 41991)
9. **SHE WAS ONLY SEVENTEEN**
   Marty Robbins (Cadence 41208)

1. **THE WAYS OF A WOMAN IN LOVE**
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   Ray Price (Columbia 41991)
9. **SHE WAS ONLY SEVENTEEN**
   Marty Robbins (Cadence 41208)

11. **YOU'RE THE NEAREST THING TO HEAVEN**
   12. **YOU'D BE MINE**
   13. **YOU'D MIND IN LONELINESS**
   14. **YOU'D MIND IN LONELINESS**
   15. **YOU WERE MINE**
   16. **YOU WERE MINE**
   17. **YOU WERE MINE**
   18. **YOU WERE MINE**
   19. **YOU WERE MINE**
   20. **YOU WERE MINE**
   21. **YOU WERE MINE**
   22. **YOU WERE MINE**
   23. **YOU WERE MINE**
   24. **YOU WERE MINE**
   25. **YOU WERE MINE**
   26. **YOU WERE MINE**
   27. **YOU WERE MINE**
   28. **YOU WERE MINE**
   29. **YOU WERE MINE**
   30. **YOU WERE MINE**
   31. **YOU WERE MINE**
   32. **YOU WERE MINE**
   33. **YOU WERE MINE**
   34. **YOU WERE MINE**
   35. **YOU WERE MINE**
   36. **YOU WERE MINE**
   37. **YOU WERE MINE**
   38. **YOU WERE MINE**
   39. **YOU WERE MINE**
   40. **YOU WERE MINE**
   41. **YOU WERE MINE**
   42. **YOU WERE MINE**
   43. **YOU WERE MINE**
   44. **YOU WERE MINE**
   45. **YOU WERE MINE**
   46. **YOU WERE MINE**
   47. **YOU WERE MINE**
   48. **YOU WERE MINE**
   49. **YOU WERE MINE**
   50. **YOU WERE MINE**

**Jimmie Williams**

**“NO ONE KNOWS”**

**WHITE OAK MUSIC—BMI**

**7771 Cheviot Rd.**

**Cincinnati 39, 0.**

**WHOA MABEL!**

**Bill Haley & His Comets**

**DECCA 30741**

**“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”**
MINNEAPOLIS—Mercury Records' Publicity Director, Tom Schlesinger, turned a recent promotional visit to this area into a dual purpose. Besides visiting the Minneapolis-St. Paul disk jockeys, Schlesinger also brought the good news that Mel Cardinal of Helicher Brothers, Mercury's Distributors here, was the grand winner of the company's Annual "World Series" Contest. The winner is an executive position in the Series for Cardinal and his wife, Schlesinger, (left), making the most of available props, present Cardinal, (right), with a trophy?, symbolic of his stirring victory.

Storz Stations Host Educational Broadcasters

OMAHA, Neb.—George W. Armstrong, Executive Vice President of the Storz Broadcasting Company, has been added to the long list of Broadcasters who will take part in the 34th annual convention of the National Association of Educational Broadcasters, October 14 through 17. Armstrong will be joined by Ed Stanley, Director of Public Affairs for NBC, Gene Thomas, Executive Vice President of KETV-Omaha and Jim Ebel of KOLN-TV, Lincoln. This panel will discuss "What I Would Do If I Were an Educational Broadcaster".

A large contingent of Storz Broadcasting Company representatives will also take part in the convention. These include Todd Storz, President of the chain, Herb Dolgoff, Legal Counsel for the Stations, Bob Tilton, National Director of Engineering and Bill Stewart, National Director of Programming.

Educational broadcasters from all over the country were on hand in Omaha for this year's meeting which will be highlighted by an address by the newest member of the Federal Communications Commission, John Cross. He will speak at the banquet session Thursday night, October 16. The Storz Stations will host a welcoming reception for all in attendance just preceding the banquet.

Seeco Adds Nashville Distrb; Issues 1st Singles

NEW YORK—Jerry Shifrin, new Sales Manager and A&R head of Seeco Records, revealed last week that he has added a new distributor in the Nashville area, Southern Record Distributing, headed by Murray Nash and John Riehberg.

In addition, as the opening salve in bringing Seeco deeper into the pop field, Shifrin is releasing two purchased singles. The placers are "Pacifica" by the Ventures in New York City and "Mississippi Moonwalk" by the Orbits, a rock and roll group and "Tina" backed with the standard "Fools Rush In" by singer Joe Saltvere.

Design To Ideal Of N. J.

NEW YORK—Ralph Berson, Sales Manager for the Design, Cricket and Stereo Spectrum lines revealed last week that the labels have been turned over to Ideal Record Products of Newark for exclusive distribution in the New Jersey area.

Ideal of New Jersey is a subsidiary of Al Levine's Ideal Record Products of New York City. The Newark branch is under the direction of Jack Kozloff, formerly Decca's New Jersey sales representative for ten years and a veteran of more than twenty years in the record business.


Also in to say hello was Smiley Burnette, who can still "Sing In A Barn" on those TV flicks as Gene Autry's sidekick. Smiley just cut a kiddie album for Design's subaid label, Cricket. All the tunes are Burnette originals and are in his Ranch publisy. The package is set for a post Xmas release.


Bill Clifton, former Mercury artist, was signed last week. In his new act with "A World That's Real", by Cowboy Copas, belong to his Open Road Music publisy. Herb's the "Chris" of Jim Renick, who has a big one with Open Road's "Anna Marie". Jim's latest Victor smasheroo is "Blue Boy".

According to WOC-Carroll, Miss. deejay, the Hank Thompson & His Brazos Valley Boys' western styled act was a huge success. This was their 2nd appearance in town and the show was held at the National Guard Armory. Hank's current chart kick is "Squaws Along The Yukon".

Smiley Monroe notes from Pasadena, Calif., that every Wed. nite he spins the disks and holds down emcees chores at Ralph Hick's Ballroom, in Baldwin Park, Calif., for a teenage rock-a-billy show. Sun. nites he guests at the "Sunday Night In" at Van Buren's, where he brings his current show, with Smiley's Hometown Jamboree Band. Among Smiley's Oct. bookings is a date with Spade Cooley on his Hollywood TV show.

Jeanne Black

Glen Glenn pens that his Era waxing of "Laurie Ann" is still going strong in the Hawaii and Los Angeles areas. He cut a new wax session for Era and should have the disk on the air within the month.

Tex Williams back in Calif., after a Mid-west p.a. tour promoting his Decca pairing of "Ballad Of Thunder Road" and "Badman's Country". He notes that he has just completed his 6th year at the Prince, Chicago, Ill. Springfield, St. Louis and Joplin, Mo.

The Webb Pierce, "Grand Ole Opry" show, featuring Stetson Tack-A-Jack, Rudy Lynn and Pat Kelly will be playing dates in Mich., Ill. and Wis., from Oct. 8th thru the 12th. On the 15th to the 18th Webb'll be working Seattle, Wash. and will then join the Hank Snow troupe, on the 18th for a 2-night stand at the Spokane Coliseum. The tour was set by John Kelly's "World Famed Attractions" which also set up recent dates at "Cactus Pete's", in Contact, Nev. for Bill Carlisle and his Carlisles.

Mel Titus was set for the special guest slot on the KWKH-Shreveport "Louisiana Hayride", on Oct. 11th. The entire cast, featuring Johnny Horton and James O'Gwynn will also be there. Homer & Jethro are set for a repeat performance on Nov. 8th.

Stringbean, the ace comedy star who has been with the "Grand Ole Opry" for many years made a guest week end appearance last week at the Austin, Texas, Capital label, doing "I Wonder Where Wanda Went" and "Short Life And Trouble".

Frank Lokman, still in the promotion end of the business, now plugging away for Tender Records. The diskery just issued a country pairing by Lindy Wade, former Virginia jock, Titles are "Brenda Lee" and "Johnny Sorrow".

Lucky Moeller, of the Jim Denny Artist Bureau, reports that Johnny & Jack are currently doing 2nd sales of the platter that have been on the market. The duo is also currently doing a series of good dates with Marty Robbins in Ontario, Can. Johnnie & Jack are scheduled for a 4-day stand at "Opryland" on "The Grand Ole Opry". Sat. Nov. 1st. Kitty Wells is scheduled for the Prince, P.A. show on Oct. 15th.

Attention: Please address any information concerning Country music and talent to Ern Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Lester Platt & Earl Scruggs  

(Columbia 41244)  

"Mama's and Daddy's Little Girl"  

[Peer Int'l BMI]  

"Another Quick Stepping (Sacred)"

The Bullseye

October Roper

I'LL UNTIL

a heap

WHAT

A

the

the

happy-go-lucky

first

Pinto

BRENDA

THE

Lee

THE

Lee

"HEE HAW"

with

Sorrow"

Wilma

Bobby

Vocal

Lee

"SWEET ROCKIN' MUSIC"  

[Starrite BMI — J. Forrer, D. Sanders]

Under side is a fetching, quick beat romantic item that Johnnie spins in feelingful fashion.

MOON MULLIGAN

(Cap 1210)

"MOON'S ROCK"  

[Cap-axial BMI — M. Mulligan]

Here's one that the teenagers in all categories oughta take a liking to. It's a torrid jumper that Moon Mulligan and the instrumentalists belt out in a hot-rockin' manner.

THE MCGARYS

(Sundown 110)

"COOL COOL KISSES"  

[Durf BMI — N. & S. Miller]

McGarry blend their vocal talents in winning style as they impressively boast of their Sundown label with an a-r-r-flavored, tear-compelling lover's letter.

"TALKED OUT OF LOVING YOU"  

[Be-Are BMI — Glaser]  

Understated in a tender, moderate paced romantic tear-jerker from the "four corners" school. Teen market nicely handled. A deck to watch.

Tom Tall

(Crest 1052)

"HIGH SCHOOL LOVE"  

[American BMI — T. Tall]  

Tom Tall starts off with a pop-styled cutesy-cute chirpy kind of vocal lead, assists in a slightly up tempo, teen-styled love affair. Deck is a real charmer and should win the kids over in both the country and pop fields.

"TO BE ALONE"  

[American BMI — T. Tall]  

This end is another, teen-appealing, dual-mart romantic shuffle that's all in the vocal charm, polish off with finesse.

Dee & Patty

(1020)

"SWEET LOVIN' BABY"  

[Starrite BMI — D. Mullinan, P. Timmons]  

Dee & Patty come up with a disk jockey delight on this outing for the "D" people. It's an engaging quick beat cut that the twosome bounces over with a happy-go-lucky approach.

C. OH-H-OH-WOW"  

[Starrite BMI — D. Mullinan, P. Timmons]

Bottom lid is another bright offering, with enticing love lyrics, that the songsters ride out at a fast clip. During this musical assist on two lids that should attract heavy airplay.

THE McCOYS

(RCA Victor 7354)

"FULL GROWN CAT"  

[Western Hills BMI — L. Williams]  

The McCoy Kids, Ronnie and Peggy, make a strong bid for hitdom with their invited rendition of a colorful, all-market rock 'n roller. It's a sparking awinger that's gonna make you and your coin chutes jingle with excitement.

"THROWING KISSES"  

[Western Hills BMI — L. Williams]  

Reverse engineering finds the brother-sister team neatly blending on a quick-stepping romantic air. In-strengthening is tops on both halves.

Jimmie Davis

(Sacred)

(Decca 30748)

"I WONDER WHERE WANDA WENT"  

[Gaylord BMI — B. Akeman]  

Stringbean, the "Grand Ole Opry" comic, plays it straight as he makes his wax debut for the Cullum label. The artist impresses as he zips over a high-speed lover's lament.

"SHORT LIFE AND TROUBLES"  

[Gaylord BMI — D. Akeman]  

Under portion is another heartfelt romantic weeper that moves along at a fast clip. Stringbean shows that he has a way with a song. And there's some highly effective string-work on the two sides.

Johnnie Forrer  

(D'101)

"FOOLS AND PARISIANS"  

[Starrite BMI — J. Forrer, D. Sanders]  

Interesting offering that should encourage a healthy run on the jocks' turntables.

C. UNDERSTAND"  

[Starrite BMI — J. Forrer, D. Sanders]  

Under side is a fetching, quick beat romantic item that Johnnie spins in feelingful fashion.
NEW! STEREO!

WITH CHANNEL 1

AND CHANNEL 2

NOW PLAYING!

AT YOUR SEEBUG DISTRIBUTOR

Hear It!...See It!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

THE SEEBUG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
The new business age, that began with creeping inflation hammering down the value of the dollar while raising all costs, is altering many former thoughts and methods as regards business practises.

This new business age absolutely requires the fullest cooperation between all productive levels.

For example, where certain types of employees received little or no consideration in former years, today, these and all other employees, regardless of how small or how great their importance to the firm, must be given every consideration while they, the employees themselves, must give their fullest, whole-hearted, energetic cooperation to assure the firm's success.

Similarly, the same holds true between sellers and buyers, as well as between operators and their location owners.

In this new business age, an outstanding spirit of complete cooperation is necessary to assure successful, profitable operations.

The operator must have the location's complete cooperation. In most cases he can obtain this thr right, frank and honest business discussions.

In some cases he may simply have to apply whatever new business methods he adopts and hope, in time, that his location will understand the need for such necessary change.

If the operator is to continue to exist, under present business conditions, he must arrange for a more equitable share of the gross intake by removing all overhead expenses, his as well as the location's, and then share the profits only on whatever basis assures the better future welfare of both parties concerned.

To accomplish this, in some areas, mergers will probably have to come about between competing operating firms.

Such mergers, by cutting overhead and servicing expense and concentrating the operating efforts into a single, efficient unit, may find that the requests that will be made of the locations may not prove as gratifying as were each individual operator to go it alone.

Regardless of what method the operator will adopt, the final fact remains that, to continue progressively ahead under today's inflationary forces, there must be arranged a more equitable division of the gross intake to assure those who desire to carry on in this industry the full opportunity to do so profitably.
Public Law 85-859 of the 85th Congress, H.R. 7125, Approved September 2, 1958, Opens the Way to:

DANCING TO JUKE BOX MUSIC


CHICAGO—This is the follow-up on the story that appeared in The Cash Box some months ago. At that time this publication notified the industry there was every possibility that Congress might pass Public Law 85-859 “to make technical changes in the Federal excise tax laws, and for other purposes.”

The Cash Box advised the trade that the bill seemed sure to pass both houses of Congress. The following is now Public Law 85-859 as approved by Congress on September 2, 1958.

“Consistent with the provisions of section 3 of the Act of April 26, 1937 (51 Stat. 248), and the amendment of such section by section 246 of the Act of October 27, 1949 (63 Stat. 993), the term ‘roof garden, cabaret, or other similar place’ is amended by adding at the end thereof the following new sentence: ‘Such term does not include any place if—(1) no beverage subject to tax under chapter 51 (distilled spirits, wines, and beer) is served or permitted to be consumed; (2) only light refreshment is served; (3) where space is provided for dancing, no charge is made for the dancing, and; (4) where music is permitted, such music is (A) instrumental or other music is supplied without charge to customers by the management or lessee, or operator of such place (or to any concessionaire), or (B) mechanical music.”

Perhaps “milk bars” may never become as numerous or as popular as “pizza” places throughout the U.S. But there is every possibility that, once this new law becomes better known to businessmen, there may be a tremendous boom of “milk bars” nationwide.

In the first place, milk bars can feature dancing to juke box music and serve “light refreshments” without having to pay any cabaret tax. The former U.S. cabaret tax for any place where dancing was allowed to juke box music meant an addition on every customer’s check of 25% on everything that the customer had consumed. Whether it is a drink, sandwich, or anything else.

This new Public Law 85-859 eliminates this 25% U.S. cabaret tax for milk bars. In short, thousands on thousands of such spots can open all over the U.S., with the knowledge that they can serve “light refreshments.” The public can dance to the juke box music without having to be taxed so doing.

It also means that many former dance locations, which have fallen into mediocrity, can now return and, once again, become top spots for those operators who know how to program the kind of music that will get patrons to start dancing again.

One noted colonist stated: “This may start a new dancing era which will mean more profit for orchestras and bands all over again. In short, people may again start dancing to music, instead of just standing up in front of the bandstand and listening to it.”

Show business develops, as happened in the case of the pizza places all over the U.S., with America’s youth clamoring for dance floors in milk bars, there is no doubt that this can lead to tremendous prosperity for builders, sellers of derv merchandize and, at the same time, result in a more carefully supervised and better behaved youth which could, of itself, help to eliminate much delinquency.

There must be, most definitely, many progressive businessmen who can foresee the possibilities of milk bars in their communities as well as in surrounding areas. This should and could lead to a boom in milk bars which might change the entire location picture as far as the jube box business is concerned.

Here in this new Public Law 85-859, approved by Congress September 2, 1958, and now effective, is the wedge to present an entirely new era for dancing to jube box music. Not only for teenagers but also from those older people who are not concerned with hard drinks and who would much rather enjoy “light refreshments” and dance music.

Wealthier operators, if they will quickly enter into the new picture by opening “Milk Bars” in their communities under the management of or supervision of some members of their staff, may find that these are a far better business than some of the outside businesses in which they are engaged. At the same time milk bars would mean new locations for their jube boxes which can bring them profits from every angle.

MOA Convention Set For Morrison Hotel, Chicago April 6, 7, 8, 1959 Requests Decide Move To April

Man Of The Week

(Continued from p. 55)

Rice, York Rite, Knights Templar and a member of the Shrine. He is active in the Moose, Elks, Eagles and the Woodmen, and many other such organizations.

George A. Miller’s career as president and business manager of MOA, as well as of Cemma (California Merchants Merchandize Association), has been well publicized since that memorable and eventful year. He continues on in both positions having won the respect and admiration of music operators nationwide.
Miller Addresses 2 Va. Ops’ Meets

RICHMOND, VA.—George A. Miller, national president and managing director, MOA (Music Operators of America), stopped off on his way to Washington, D. C., to address two meetings of operators—one at the Chamberlain Hotel at Old Point Comfort, on Monday evening, September 29, and the other the next night, Tuesday, September 30, at the William Byrd Hotel in Richmond.

Accompanying Miller were two members of the MOA Board of Directors, West Virginia operators, J. A. (Red) Wallace and James K. Hutzler.

Miller informed the operators present at these meetings about the ASCAP sponsored legislation and explained what MOA has done and what it is doing, to combat it.

Concluding Miller’s inspiring and informative talk, the operators voted to call a meeting on Sunday night, October 15, in Richmond, to discuss the formation of a state music operators’ association.

Among those present at the Old Point Comfort meeting were: Cliff Wetzell, Oscar L. Etheridge, Raymond Onley, Hayden King, Chris Christopher, Nick George, Robert Minor, Danny Wertz, Ira Manning, Mrs. L. C. Evans, Mrs. Banks, Bernie Inge, Shug Inge, Bill Wilson, Dick Reemon, Jack Bess, Mrs. Jack Bess, Harry D. Moseley, William A. Browning, Jr., and Dan J. Finegan. Also on hand was Artie Daddis, district sales representative for AMI.

Among those attending the Rich-

Fordham meeting were: Mr. and Mrs. Wampler, Robert L. Wood, M. L. Holland, E. W. Harvey, Ed T. Williams, John Chandler, Robert Minor, James

Chicago Phono
Bowling News

CHICAGO—"It was an unusually low scoring night, but the girls and boys are just getting warmed up," reports John (Sparky) Oomens, the league’s hard-working secretary.

Results for last week were as follows: Decca Records took two from Atlas Music. Decca high man was F. Risco with a 524. The Atlas leader was H. Sophie with a close 519.

Mercury Records took all three from Chicago Condensers. F. Kaiser led Mercury with 444, and C. Zuber topped Chicago Condensers with 459.

ABC swept all three from Coven Music, led by E. Swider with 473, and Coven’s top man being F. Dalton with 426. B & B Novelty squeezed out two from Phono Service. F. Dries of B & B had a 542, while 555 high for the night was bowled by C. Martin of Phono Service.


Willie Platt Starts Export Biz

MIAMI, FLA.—Willie (Little Napoleon) Platt, head of Supreme Distributors, Inc., this city, announced that he has gone into the business of exporting coin machines.

Blatt at one time was one of the nation’s leading distributors, with headquarters in Brooklyn, N. Y. During the days prior to the war, Blatt had a well-organized export department, headed at one time by Archie Berger. Prior to the war, the big export item was pinball machines, and Platt sent out thousands of them. England was the big importer to such an extent that the late Tony Gasparro spent most of the year in the United States buying machines.

Blatt advises that he has studied the foreign market this past year, and now feels that he can serve companies in both Europe and South America with finely reconditioned amusement machines and juke boxes.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
SHUFFLES

Chicago
Largest

395

595.00

Ben

considerable

275.00

WIRE-WRITE

4533

WILLIAMS

BALLY

GENCO

1454

Exclusive

U.S.A.

NEED

SKY

RIFLE

PISTOL

BASKETBALL

SOUTHERN

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1-4100)

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More Ops Visiting At Distrib Plants
NEW ENGLAND NIBBLES

Bis is still on the upswing in New England with ops coming in from the far corners of the New England states to look over the new equipment and structures in their area for the upcoming fall and winter season. Fine autumn weather prevails and ops and distris alike are taking advantage of the condition, with distris making sales trips into the territory, and ops visiting the plants in the Hub.

Around at the distris plants this week, things were on a busy schedule. At Associated Amusements, Ed Raymey was on the road on an extended sales trip through Connecticut, New York state and Mass. Dick Mandell, gen. mgr., reports that the firm is doing well with used machines. Ops are buying reconditioned machines in large numbers, he pointed out. Daughter of Dick and Mrs. Mandell, Shelly Beth Mandell, 1 yr. old, celebrated her birthday at a big party at the Mandell home in Brookline. At Redd Distributing (Wilmington, Mass.), gen. sales mgr., on trip through Connecticut, New York and Mass., drumming it up for new Wurlitzer stereophonic sound units, which have taken the area by storm. Ops are coming into the Lincoln St. plant in droves to look over the new units and listen to the new sound. The future and horizon on stereophonic sound is tremendous, Si Redd reports, and ops have certainly become enthusiastic about the possibilities. During the rush of ops to Redd's, many ops who have not been in for months were noted. At Atlas Distributors (AMI), Tony Grazio, operator of the Globe Automatic Vending Machine Co., Quincy, has taken over from Louis and Barney Blatt, and is familiarizing himself with all the details of the AMI phono line. The firm will continue under the Atlas banner for the present, the new owner said. Many ops have beencoming in to congratulate Tony on his acquisition of the distris firm. Louis Blatt is planning to retire. Barney Blatt is still convalescing at home from a heart condition. At Trimount Automatic Sales Corp. (Schenectady, N. Y.), Tom Lihby, Haverhill; Ray Shea, Worcester; Joe Pauleski, Fitchburg; Oscar Pratt, Lowell, Mass.; Martin Oliver, Portland, Me.; Bill Hamel, Manchester, N. H.; Tony DeLuca, Cranston, R. I.; Connie Pocius, So. Boston; Steve Pielock, Worcester; Al York, Randolph; Frank Lombardo, Springfield; Joe Lepera, Cambridge; Harry Deshowitz, Chelsea; Ray Shea, Worcester; Dave Schultz, Brockton; Bill Tritton, Chestnut, Vt.; Sol Taube, Tiernana, Cambridge; Walter Stadnick, Central Falls, R. I.; Phil LaFontaine, Providence, R. I.; George Pappas, Manchester, N. H.; Pete Suma, Bristol, Conn.; Sid Welbarst, Newton, Albert Jaffarian, Haverhill; and Romeo Rivard, Quincy, are back and enjoying a successful week. Joe Hamad Jameal is currently at Storyville through Oct. 12 and Sarah Vaughan is in through Oct. 26. Gogi Grant currently at Blintransub's and big line of record artists booked for Boston night spots.

Bingo Beaufort Visits Industry's Coin Center
GREAT BRITAIN GLIMPSES

Beaufort, interim reporting on his U.S. trip, with a Chicago dateline... I've been in this exciting city for a week—and I've seen plenty. ...Nothing, I'll grant you, that I haven't seen before—but more of it. Visited Chas Paree to see Nat "King" Cole, and found him a better entertainer even in the flesh than on a record. Visited him backstage, too, and found him a wonderful guy. ...But is Chicago a coin machine town, or is it! Even at the Chas where Mr. "X" and I were trying to get away from business and live it up with what affection and respect The Chas has for its machines, I did my best to sell us a vending machine for Britain. It vends a sweet sound, if I remember rightly. ...At this interim stage, negotiations between colleague "X" (representing powerful British coin machine interests) and some of the wonderful people who top Chicago's machine world, are already two top deals as good as signed. Next week I should be able to amplify on this. ...And for friendliness and leisure hospitality, give me Chicago any day. Maybe it's the fact that they start work early in the morning here (most, anyway), and finish in time to unwind for evening leisure hours that makes Chicagoans so companionable in the evening. It's certainly something. ...And if everything stops in England for tea, everything certainly seems to stop for the baseball World Series. It's not cricket, but it's fascinating. ...It was a revelation and a great pleasure for me to see for myself as I went around the plants in the past few days. Chicago's Cash Box is real Chicago. The Chas Box certainly stops briefly until it has been scanned on the day of its arrival in executives' offices. That's certainly the measure of a first-rate trade journal, and as a visitor I was very much impressed. ...Next week I hope to deal with some of the personalities I have met. Until then, my thanks to the many wonderful friends I have made here.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Chi Coin Delivering New Type “Twin Bowler”**

Firm Reports Most Enthusiastic Distributor Reaction With Initial Orders Setting New Record

SAMUEL WOLBERG

CHICAGO—Samuel Wolberg, president of CDI (Chicago Dynamic Industries) reported this past week that the newest amusement of Chicago Coin Machine, Division of CDI, called “Twin Bowler” had clicks so big that all records for initial orders have been smashed.

“We never believed that the reaction from our distributor organization”, reported Samuel Wolberg, “would be as tremendously enthusiastic as it turned out to be.

Those distributors who called around at our factory and who were given an inside advance preview showing of our new ‘Twin Bowler’, went absolutely wild over the game.

“This”, Wolberg explained, “is the very first double-bowler in history.

“The ‘Twin Bowler’”, he stated, “is actually two connected bowlers and yet”, he added, “there are only 18 inches of extra space used to connect the two together.

“This, in itself”, he continued, “made such a hit with our distributors that they believe it is the most outstanding feature that has appeared on any new type game in many years.

“In the first place”, he reports, “two players can be bowling at the very same time. The twins have individual scoreboards. What’s more, they have their own individual alleys which are, without any doubt, the most attractive yet presented to the trade.

“In addition to all this”, Wolberg points out, “the two players feel just as if they were on regulation bowling alleys for there they are bowling right alongside of each other and, if they so desire, can change alleys.

“There are so many outstanding, intriguing and unusually different play features which present themselves in ‘Twin Bowler’ that it would take hours to go thru all of them.

“One player can run up a certain score on one of the twins. Then the players can agree between themselves to change over regardless of score. This makes the game especially interesting.

“This is only one new type play feature. There are so many others it would take reams of paper to cover them.

“Each day”, reports Wolberg, “someone else comes up with still another play feature.”

Shipments are well under way with the factory scheduling production far up and above what was originally planned.

“The belief at Chicago Coin is that ‘Twin Bowler’ will set an entirely new standard for the industry.

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**Meeting Dates**

**Music Operators’ Associations**

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<td>California Music Merchants’ Association</td>
<td>Fresno Hotel, Fresno, Calif.</td>
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<td>Phonograph Merchants’ Association, Cleveland, Ohio</td>
<td>Hollenden Hotel, Cleveland, Ohio (Executive Board)</td>
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<td>20</td>
<td>Westchester Operators’ Guild, Inc.</td>
<td>American Legion Hall, 57 Mitchell Place, White Plains, N.Y.</td>
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<td>27</td>
<td>San Joaquin Music Operators</td>
<td>1019 N. Center St., Stockton, Calif.</td>
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<tr>
<td>27</td>
<td>Central State Music Guild</td>
<td>805 Main Street, Peoria, Ill.</td>
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**Attention: Operators’ Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.
Dave Rosene, David Rosen, spent Friday, Oct. 3, walking the streets of Philadelphia, collecting donations for the Variety Club’s Campaign for Handicapped Children. Dressed up in a black top hat and a bright gold and red apron, Dave was a sight for sore eyes. Dave advised that ChiCoin’s “Players Choice” bowler making a hit with one. Dave was off the road, and then leaves immediately for another trip. Fred Walter, Banner, advises that United’s “Cyclone” reported donating exceptionally well. Joe Moe traveling upstate, Joe Silverman, manager, Amusement Machines Association of Philadelphia, loaded down with the necessary details for the Organizational for the forthcoming banquet on Nov. 16, at the Latin Casino. Larry Ash, Active Amusement, back from his European trip, arriving Sat., Oct. 4. Reports a most successful and enjoyable trip. Mike Gagliardi, manager of the parts dept. handling out session celebrating the arrival of a boy, 6 lbs., 5 oz. Ed Leopold, Hatboro, op. entered the Abington Memorial Hospital for a check up, Nat Solom, Adair and Marvin Stein, Eastern Music, walking around with great big smiles on their faces. Harry Wilsen, International Scott Crosse, making another road trip, leaving Bill Witsen and Mike Chanick to handle local biz. Report here is that sales improving with each day. Jack Palmer and Hank Grant, International Amusement Co., busy filling an order they claim is the largest they’ve ever had. Syd Williams, A. Williams and Company, reports an upswing in business and is looking forward to a good fall season. Syd also puts his new credit man, Jerry Rosen, on the shoulder for a job “well done.” Richie Salvador, David Rosen’s record department, calls attention to “I Want To Be Loved” by Steve Gibson on Hi-Lo and “When You Come Back To Me” by The Re-Vols on Chess. Harry Ascola, Columbia Records, says that he doesn’t see too much of Joe Lyons, even though Joe makes Philadelphia his two headquarters. Lyons is usually pretty busy, scouting around in his vast territory. Bob Easley is kept on the go all the time looking after the Philadelphia office. Ascola shoots out to Wilkesbarre and Scranton for the United Fund show. Some of the Columbia artists appearing with Miller, Jerry Vale, the Four Voices and Gloria Lambert. Ted Kellem-Marnel, also goes to the United Fund. With him will be local gal, Sylla Saynt, United Artists, through England’s charter. Marty Wilde, who records in the states for Epic Records, will be flown over from London to appear on the Duck Clark show on October 22. He will sing his new tune, “Baby Love.” Also moving with great strength for Marnel, are Roy Hamilton’s “Pledging My Love” and Francis Paye’s “It’s You I Love” on Imperial. ... Al Fabian, Fabian Records, speaking about James Brown’s “Try Me” and The Five Royals’ “The Smoother The Smell.” Arnold Silverman, Eastern Music, tells us they are remodeling the record department. Bill Jackson finds it hard to keep his mind on anything but the new release, “When You Come Back To Me” on Chess. Bill is a member of The Revs, also the do, high heels, “Chips Down My Aye” by The Elephants on Apt, “Malaguena” by 101 Strings on Somerset, “The Hula Hoop Song” by Georgia Gibbs on Roulette, and “Lene Ranger Gonna Git Married” by Jimmy Johnson on Chess.

NEWARK, N.J. — Johnny Bilotta, Bilotta Enterprises, this city, this week made a double announcement, both of which gave him great joy. Bilotta announced the birth of his first grandson, and a couple of the Bilotta showing of the Wurlitzer Stereophonic Phonograph. Catered refreshments were served at the Bilotta display rooms at 1226 Broadway.

Bilotta stated that the comments of the attending operators were most favorable.

In attendance were John Krupsacz, Jack LaHart, Tom Oddy, Bunny Young, Max Cohen, Murray Cohen, Bill Hazzard, Jack Duval, Don Wakes, Harry Stern, Joe Reich and son. Cliff Nell, Jack Wilson and Mrs. William, Lester Smith, Gertrude Brown, Mr. and Mrs. McCarthy, Francis Hanefy, Danny Robetello, Vincent Robetello, Bob Hamiton, Joe Hochli, Randy Van Olinda, John Geel, Mike Garrauaome, Ogden Whitbeck, John Quinn, Charlie Kegler, Chuck Oars, Rollin Smith, Fred Garrett, Steve Nelsen, Tom Gress, Joe Hecht, Jules Oishei, Abe Lowe, Marty Goldberg, George Stapples, Jr.

Hosts from this week were Dave Nicholson, Doug Lampariello, Bob Carlisi, Rose Carlisi, and John Carlisi.

Williams Appts Dunis

Bilotta Holds Wurlitzer Stereo Party

CHICAGO — “We are happy to announce the appointment of Danis Distributing Company as the exclusive distributor of the Wurlitzer Phonograph for the territory of Illinois, Indiana, and Wisconsin. This company has a very large and well-organized force. Our next stop will be in the state of Wisconsin,” said Sam Lewis, sales manager for the company.

Lewis went on to say, “Our Dunis and his entire organization have pledged to go on an all-out campaign promoting our games. We are confident that Dunis and his boys will do a wonderful job for us.”
Stereo Phono Location
Gets 15¢, 2 For 25¢ Play

EASTERN FLASHES

With each succeeding week, the trend here has shown increased activity at coinrow's wholesalers—and also with the city's operators. Acting on this action for the operators is the cooler Fall weather; and for the wholesalers the advent of a number of extremely attractive machines. In addition, the call for recorded sound in amusement and music machines continues this week. Wholesalers report that the demand is from the domestic market, as well as for export.

Murt Secore, Chicago Dynamics, in town visiting at Al Simon, Albert Simon, Inc. Murt watches as Simon and Al D'Antillo demonstrate Chicoin's new "Players Choice" bowler for some visiting ops. Simon advises that the new Chicoin "Twin Bowler" expected before the end of the week. . . . Charlie W. Farmer and brother Sam, Harker Bros. arcades owners, in town Monday along the row. Charlie, gay and peppy, advises big good at the Hub. . . . Oscar Parkoff of Newark, N.J. office, visits with Meyer Parkoff, Atlantic New York Corp., both with happy smiles, planning for next week. On Wed. Meyer takes off to visit with Mac Perlman at the firm's Hartford, Conn. office. . . . Mike Munves, vauntinging at Hot Springs, phones in while we're visiting. Al Deppe, Staten Island, keeping Mike company at the Springs. Mike sells his misuses, Rose, on the idea of joining him, so she plans to leave on Sunday, Oct. 12, and will spend the final 10 days with him. Meanwhile Joe Munves handling the biz, reports that the firm's "Formula 77" shuffle wax going big, and he's appointing more and more distributors. . . . Lou Rosenthal, arcade owner in Wildwood, N.J. on the street, looking over the equipment at the wholesalers. . . . Abe Lipsky and Bernie Levine, Sandy Moore Distributors, running out when we entered—beading for a visit to out-town. Sandy Moore reports that a Wurflter stereophonic unit, on location in a Long Island spot, getting a terrific reception from the players. Stereo play is at 25¢ for 25¢. Also tells us that six Wurflter model "220" has made every week on the "Hit Parade" TV show, starting this Fri., Oct. 10. Henry Elvins, who conducts the Wurflter "Service School" sessions every Wed., reports increasing attendance every week, with last week's over 40.

Barney (Shury) Sugarman, Runyon Sales, together with Irv (Kempy) Kemper and Perry Lowenberg, spent most of the week at Atlantic City, N.J., at the N.J. Prints Owners Assn. meet. The firm had a display which featured A1 phonos and Rallye amusement machines. With these comes out of town, Lou Wasserman and Morris Rossow had their hands full taking care of the visitors and phone calls. . . . Charlie Rubenstein, local arcade owner, happily advises that his son, Bernard, now in Uncle Sam's army in Germany, will be home for Christmas, and will be mustered out after his two-year hitch. . . . Irv Holzman, Black Sales, complains there isn't enough hours in the day. Reports that United's "Cyocle" going big, and he's anxiously awaiting another delivery from the factory. . . . A visitor on the street was Frank Seitz of Pt. Pleasant, N.J. . . . Dave Lowy, Dave Lowy & Co., out contacting customers along the Jersey shore. . . . Carl Proorspee, Garden State Machine, New Jersey, a veteran of 25 years of operating, sets his sights on another five years. . . . Harry and Hymie Koppkel, Koppkel Distributing, picked up some very nice tape recorder machines (non-coins operated), which they are offering their customers for home use at an unusually attractive price. . . . Ed Czajka, Danbury, Conn. op., makes his usual weekly trip to coinswh to pick up needed supplies. . . . Irv Fenschel, Brooklyn operator, and a Capt. in the Office of Civil Defense, organizing an ambitious program of teenage canteens in his boro. . . . Seymour Pick, Westchester op., recently relates that his son, Mike, who has been enrolled as a freshman at Mount Ida Junior College at Newton Centre, Mass., six miles from Boston.

Baseball's World Series Draws Coinmen To Milwaukee

UPPER MIDWEST MUSINGS

Mr. & Mrs. Earl Hausauer, East Grand Forks, Minn., in town over the week end. Mrs. Hausauer visiting her doctor for a check up and Earl making the round with some of his business. . . . Gene Hoehn, Herried, S. D. in town Tuesday morning trying to trade his Roadmaster in for the 1959 model. Gene and his family spent two weeks in Oregon visiting his wife's family. . . . Bruce Windberst, Aberdeen, S. D. in town for the day visiting with some of the distributors. . . . Clem Pinezewski is remodeling his cafe. When he gets all through the remodeling he will have the finest cafe in town. Mr. & Mrs. Fred Landsman, Little Falls, Minn., left with another couple last Sunday for Milwaukee to see the two world series games. They expect to be back the entire week and expect to be back home Sunday evening. Mr. & Mrs. Con Raines, Evington, Minn., left Wednesday morning for Miami, and will board Pan-American flight to Jamaica, where they will spend a week vacationing. Con won this trip for selling his quota of carloads of freezers. Connie Jr. and son-in-law Harold will hold the fort down until Con gets back. . . . Congratulations to Mr. & Mrs. Francis Refeja, Hibbing, Minn., on the arrival of a new baby boy. Fran just recently bought two radio stations in Hibbing and Virginia. . . . Jack Tomar, Two Harbors, Minn., has the Call of The Wild in his blood. Away this week in Canada moose hunting. . . . Mr. & Mrs. Lee Kestovich, Superior, Wis., will leave about the 20th for Arlington, Virginia, to see their two month anxious and expectant. They have been out West and see some of the country. . . . John Seglem, Duluth, Minn., is looking great these days. He had a little heart condition but has it under control and getting along just fine. . . . Harold Lieberman, in Milwaukee to see the World series. . . . Ed Pette, Ely, Minn., reports business this summer has been below par. Because of the cool summer the tourist business was way off. Last week the Zenith Mine in Ely closed for good and threw 270 employees out of work, which makes it look pretty bad for the rest of the year and 1959.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"I Will", Chicago Motto, Still Holds

Chicago Chatter

Eighty-seven years ago this week, Chicago was a smouldering mass of ruin. From its ashes sprang the indomitable "I Will" spirit of its people who immediately began rebuilding their ruined city into one of the most magnificent in the land. This spirit is still manifest today by the "I Will" spirit. They take great personal pride in their civic stature as railroad, air, medical and cultural center of the world. This great civic spirit has given Chicago to THE WORLD.

Coin machine factories are in full production with new equipment rolling along at a fast pace. The optimism of leaders in all segments of the industry is very high. All are looking forward to a record last quarter of 1958.

The influx of visiting coinmen to our fair city is continuing. One story that caught my attention was about town the last few days. Coinmen are here from Los Angeles. Two very interesting visitors to get their bearings on the scene came from overseas-Bingo Beaufort of London and Raymond Chappelow of Leeds, England. Bingo writes the "Great Britain Glimpses" column for The Cash Box each week and we'll be looking forward to his impressions of U.S. coinmen. Both Beaufort and his wife made a complete round of all factories and distributors offices in the city.

Mr. and Mrs. Francis Nardi of Ishpeming, Michigan, down to South Bend to be with Frank Fabiano's guests at the Notre Dame-Army game. . . . Estelle Bye of Marvel taking a late two week vacation while Ted Rubenstein holds down the fort. . . . "Export orders continue to pour in," says Joe Kline at First Coin. "Sam Kolber and myself are on the phone all day long trying to round up equipment.

Mr. and Mrs. Edward Black, Edward Lewis and Nick double. Estelle Had on John. . . .

Our right holders equipment until inning industry has by Coin spirit.

The "Twin Cities" have been very nice.

Weiss to Cash the world.

ABC Weiss to Cash. . .

ABC Weiss.

"Cash to ABC Weiss, Chicago, Ill. Phone: EVERYGRADE 4-2600"

DETROIT BRANCH: 14344 FENKELL AVE. (TEL: Broadway 3-2150)

WANTED!!

DISTRIBUTORS FOR CINESOUND TAPE REPEATERS LOW PRICED! EXTREMELY VERSATILE!

PERFECT FOR INEXPENSIVE BACKGROUND INSTALLATIONS!

CALL—WIRE—OR WRITE NOW!

He's happy to get anybody on the phone the last few days. Then one remembers our great October days, when you wait until the last minute is out in the last inning before you try again. No offer to you Yankee fans, but aren't the Milwaukee Braves terrific competitors?

Ches of Allied Coin, announces that he and a group of associates have just purchased the MC Service Corp. Weiss states, "The principal stockholders of the newly formed ABC-Allied Co., are, William Knapp, Irwin Cole, Richard A. Fisher and Mr. Weiss. There are plans to move in with Allied at 886 N. Milwaukee Avenue. Bob Gnarr, formerly managing director of ABC will stay on with the new firm for a few weeks until the transfer is completed. Mr. Weiss adds that Robert J. Quinn the Fire Commissioner. . . . George A. Miller a few hour, stop over, visitor in town. Forgot to mention Joe Kline in Chicago beginning transfer.

First he gets a hotel room, makes a number of phone calls, has five conferences, manages to get a bite to eat and goes back to the hotel. Cheyenne, Colorado, is such a place where he can be on hand for more of the same in the morning.

Mr. and Mrs. John H. Keene, in Milwaukee, are also on the road. They are on their way to the World's Fair in Chicago, Ill. . . .

ALVIN GOTTLEB

"LITTLE JIMMY" JOHNSON

A 1958 CCIA INSTALLATION SPECIAL

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY!"
It's Loaded with New Player Appeal...

Gottlieb's

Sunshine

Has "Whirling Numbers" in the Lite Box!

Look at these terrific features:

- "Whirling Numbers" create all new life box animation
- Triple rollovers and triple holes spot numbers indicated by arrows
- Gardens "Whirling Numbers"
- Making red and white numbers to complete corresponding circles in life box scores specials
- Lining both circles re-lits rollovers for specials
- "Double Star" feature scores specials throughout entire game
- 5 on-off pop bumpers
- 2 super-powered flippers
- 2 cyclonic kickers

See your distributor today!

D. Gottlieb & Co.

1140-50 North Kostner Avenue - Chicago 51, Ill.

All Gottlieb Machines are equipped with national Slug Rejections

Good Values!!

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Music

| AMI D-80   | Seeburg V-200 |
| AMI E-120  | Wurlitzer 2150 |
| AMI G-200  |               |

Phone—Write—Wire!

Runyon Sales Company

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
Irving Kaye Co., Perno, Inc.

MOOSIC, PA. — On September 8, Ben and Mae Sterling, owners of Rocky Glen Park, as well as Sterling Service, an operating firm, both located in this city, together with about 60 other owners of amusement parks from all over the nation, went over to Europe to visit the amusement centers.

The Sterlings returned this past week, and alloha extremely enthusiastic and excited over the trip, commented "Gee, it's wonderful to get back!"

Ben tells us of his adventures from the time he arrived in London. From London, he relates, "we drove to Margate, which is something like our Coney Island. It is a beautiful place. It was a revelation to see about four hundred slot machines running wide open.

Then we went to Copenhagen and Tivoli Gardens, and it's out of this world. They had a band to meet us and they are wonderful people.

From there, we went to Milan and Rome. At Rome, we visited all the places the Romans left for us 2,000 years ago. We went to St. Peter's Cathedral and then we had a private meeting with the Pope.

Then we jumped on the plane again, and went to Munich and Frankfurt. At Munich we attended the October Festivals. This sight is a revelation and no one can exactly describe it. There were four beer gardens erected out of canvas on a temporary pavilion with wooden floors. Each holds 5,000 people sitting down drinking beer.

"We then went to Zurich. This is a little chosen piece of real estate set aside high in the mountains where people live in peace with each other. They don't know what unemployment is; they don't have a Community Chest; and they don't have relief. Everyone speaks English. We had a wonderful time—it's a different world altogether.

"From Zurich, we went to Brussells, where we took in the World's Fair. Then on to Paris and from there on to the good old U.S.A."

Concluding his comments with a bit of philosophy, Sterling observed, "One thing we were happy to note is that the influence in Europe is all American, not Russian. It's wonderful to go into a barber shop and all you see is 'Vitalis'. In the drug store, which is strictly drugs, nothing else, and where they fill prescriptions, you see 'Alka Seltzer' and 'Collate Tooth Paste'. At a grocery store, you see 'Lux' soap. On the main street, the neon signs flash 'Singer Sewing Machines', 'American Adding Machines', 'American Typewriter', 'National Cash Register', 'Coca-Cola', etc.

"If the countries could get together and have one money, one language, one Government—it would be wonderful."

Sterling brought back some photographs, two of which we reproduce here: (1) Ben Sterling (right) meets up with Thomas Wimmer Oberhirt, the Burgomaster of Munich, Germany; (2) Mrs. Sterling with the first secretary of the Spanish Embassy in Bonn, Germany.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WANT—Boat Boxes, Great deal, 100-120-250 for only 50.00 each. Call Day or Night. (Tel. 3-8961.)

WANT—Skeeter Boats, 25 foot. (Tel. 3-8961.)

WANT—Shelby Boats, 45 foot. (Tel. 3-8961.)

WANT—Bass Boats, 25 foot. (Tel. 3-8961.)
SALE—Arcade Equipment — 6 Exhibit Barrels; 6 Exhibit See-A-Views; 1 Ant Colony; 2 Card Vendors. Practically like new — Used only ten days. LEIBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA. (Tel. Federal 9-0011).

SALE—Wm. Roll-A-Ball $135; Wm. Super Slugger $175; Genco Sweet $121 $225?, United's Build Up $2 $385. WATI—Chi-Coin Single Player Rocke Shuttle (must be in A-1 condition & priced for re-sale). MEGA-ENTERTAINMENT DISTRIBUTORS, 172 SWAGGERTOWN RD., SCHENECTADY 4, N. Y. (Tel. F-Ranklin 7-4349).

SALE—Marble, Queen, Sluggin’ Champ, Lovely Lucy, Keeny Club Bowler. 10 Player, Pool Tables 6 Pocket, WANEK DISTRIBUTORS, INC., 503 4th ST., MINNEAPOLIS 2, MINNESOTA. (Tel. L-3963).

SALE—Used machines of all makes. Prices are for shopping, ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. Forest 3-456).

SALE—United Caravans @ $125; and Pixies @ $70? Wurlitzer 4520 Wallboxes @ $9. Write for a complete list of phonographs. NEW JONES DISTRIBUTING CO., 1301 N. CALEDONIA ST., INDIANAPOLIS, INDIANA. (Tel. MElrose 3-1593).

SALE—Quann Speaker 8 Inch, Radio Brand Phonos, Donchin Speakers, 50 Speakers, 75 Selects, 100 Selects, 45 78’s, 100’s, 150’s, 200’s, 250’s, 300’s, 400’s, 500’s, 600’s, 700’s. TUCSON, ARIZONA. (Tel. 3-6868).

SALE—Hi-Speed Super Fast Slot Machines: Wurlitzer 1500’s, 1400’s, 1250’s, 750’s, 625’s, 500’s, 250’s, 150’s, 100’s. 500’s, 300’s, 200’s, 100’s. $1295, $795, $495. 7th, TUCSON, ARIZONA. (Tel. 3-6868).

SALE—Next to new games, our games are best. Clean, checked, refinished. Best price, new, Bally, Gottlieb, Williams, Pinball, Coin Shuttle, DONAN DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. Alhambra 2-0455).


SALE—Arcade Equipment — 6 Exhibit Barrels; 6 Exhibit See-A-Views; 1 Ant Colony; 2 Card Vendors. Practically like new — Used only ten days. LEIBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA. (Tel. Federal 9-0011).

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The Cash Box

“The Industry’s Market Place”

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS “THE INDUSTRY’S MARKET PLACE.”

WANT FOR SALE

CLASSIFIED AD RATE 10 CENTS PER WORD

CLASSIFIED AD RATE 10 CENTS PER WORD

Coast every word including all words in firm space. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—$0.08 Special Classified Advertisements. You are entitled to a classified ad of 40 words in each week’s issue for a period of one full year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week’s issue. If you are a 0% Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

MISCELLANEOUS

Notice—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering advice. BOB YOUNG'S SERVICE, 2427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-2254).

How to get a $4.00 Classified Ad Here Each Week for Full Year FOR ONLY 93¢

Write today to: THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.

Notice—It's your business to know THE FACTS! How can the operator cooperate? affect you? How can you get your locations cooperation? How can “10” Play Plans help you? What percentage of the nation’s juke boxes feature 10c plans? What percentage of U. S. amusement locations feature 10c plans? All this and more appeared in The Cash Box. In addition to "The Cash Box" Price Lists which, for over 18 years since their inception, have been internationally recognized as the only, The Cash Box is the publication that contains the idea for "the idea for "the idea for "the idea for "the idea for "the idea...

Use This Convenient Form For Your Classified Ad

START HERE

FIRM

ADDRESS

CITY.... ZONE STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

The Cash Box

1721 Broadway, New York 19, N. Y.
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**PHONOGRAPHIC CONTINUED**

Manufacturers and date of game's release listed. Code: (B) Bally; (CG) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (G) Genco; (Got) Gottlieb; (Ke) Keesey; (Un) United; (Wm) Williams.
He knows the staying power of the AMI i-200...Knows that when a juke box as beautiful and as perfect-sounding as this is placed in a good location...he just won’t get bumped.
Smart operators know something else about the AMI, too. Know it’s the easiest-maintained, fastest-servicing...and a terrific money maker!
Call your AMI Distributor, now.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
Now! **DOUBLE** Profits with **DOUBLE** Play!!!

**Featured in chicago coin's**

**TWIN Bowler**

**FOR THE FIRST TIME . . .**
2 Players Can Bowl At The Same Time!
As Many As 8 Players Can Participate!

**FOR THE FIRST TIME . . .**
You Take In 2 Coins Instead of One,
Giving You Double The Profit In A Bowler. Only 18 inches Wider Than A Single Bowler!

Players Bowl
With LARGE
4 inch BALLS!

**TWIN BOWLER is**
ONLY 48 inches wide and 14 ft. long!

Each Lane Operates Independently Of Each Other!

Game Designed In 3 Sections For Easy Set-up!

Available in 10¢ or 2/25¢ Models!

**Chicago Dynamic Industries, Inc.**
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW REPLAY GAME!

UNITED'S

JUPITER

SHUFFLE ALLEY

SCORES IN MILLIONS

Bouncing Rubber Balls Score Replays

3, 4 OR 5 IN-A-ROW—ALSO 4 CORNERS

VERY QUIET
VERY FAST

LITE-A-NAME FEATURE

ADJUSTABLE
5 OR 10 FRAME SINGLE PLAYER GAME
LARGE PUCK

DROP-CHUTE COIN MECHANISM
WITH
NATIONAL REJECTOR ON PULL-OUT DRAWER

LARGE CASH BOX

REGULAR AND REPLAY MODELS

APPROXIMATE SIZE:
7½ FT. LONG
2 FT. WIDE

Shipping Weight (Crated)
370 lbs.

EASY TO SERVICE
MECHANISM
LOCATED IN
BACK-BOX

10¢
PLAY

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR
Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME ... all adding up to biggest earning-power in years.

"STOP AND SHOP" FOR HIGHER SCORES BEFORE 3RD, 4TH OR 5TH BALL

Get your share of the big BEACH TIME money.
Get new Bally BEACH TIME at your Bally distributor today.

SEE YOUR Bally DISTRIBUTOR FOR OTHER TOP MONEY-MAKERS

LUCKY SHUFFLE

STAR SHUFFLE (MATCH MODEL LUCKY SHUFFLE)

ALL-STAR DE LUXE BOWLER

SUPER-BOWLER

SKILL-ROLL

U.S.A.

KIDDIE-RIDES

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