The Chuck Berry saga at Chess Records has consisted of one hit record after another for Len and Phil Chess. Currently it is “Carol” which is heading for the top. But in the photo above Chuck is shown receiving a gold record, during a guest stint on Dick Clark’s American Bandstand, for three former big clicks, “School Day” (Ring, Ring Goes The Bell), “Rock and Roll Music” and “Johnny B. Goode”. Shown from left to right are Max Cooperstein, Chess’ Eastern rep; Chuck Berry; Dick Clark; and Mattie Singer of David Rosen Distributors in Philadelphia.
LOOK WHO'S HERE WITH TWO MORE * BACK TO BACK –

Don Gibson

"GIVE MYSELF A PARTY"

c/w

"LOOK WHO'S BLUE"

RCA VICTOR-47-7330

*You saw what happened to "OH, LONESOME ME" and "BLUE BLUE DAY" Watch these!
Who Really Buys Records?

For years, it has been taken for granted that teenagers buy the bulk of single records and adults buy the bulk of LPs. Almost every record merchandising program has been based on this theory. And as things stand now, there seems to be very little desire on the part of the record industry to question this.

We are not saying that this theory is so or is not so. What we are saying is that it is based on rather haphazard observation which, while it may be accurate, deserves a great deal more checking for the degree of acceptance which it has achieved.

There is probably no other industry in the country which does approximately $400,000,000 a year and still suffers from the total lack of industry-wide research that we do. Record companies are investing literally millions of dollars each year in product, a great deal of which is being done with practically no foreknowledge of the market potential because no accurate picture of that potential exists.

It would seem to us that the first thing that record manufacturers would have done through the RIAA would be to get a competent research organization to study the record market, see who buys what, determine which areas of the market are being neglected, which can be further developed, and what the potential is for the overall picture. This much at least is basic to any industry's needs. To keep trying to operate without this information is like shooting dice and hoping that a seven turns up. Yet, to a large extent, that is very much what the record industry is doing.

The main problem probably lies in the fact that the record business has expanded at such a phenomenal degree in the past few years, that in many ways our thinking has not kept pace with the growth. Too often we find record manufacturers still thinking in terms of the small businesses they had several years ago instead of the big businesses they have today and the bigger ones they have every right to expect tomorrow. But our businesses are not going to be bigger just because we would have them so. It takes development in thinking and attitudes as well as grosses. And the most logical first step in any enterprise is to know your market, not just from your own observation, but from a statistical basis. It's about time that the record industry got together to gather the information which would be of vital use to every single company.

Let's find out once and for all just who does buy records, and which groups buy what. And let's have professionals find out for us. The cost will be infinitesimal compared to the benefits that will be derived.
CAMARATA

Goes A Long Way To Record

"TRUDIE"

in Copenhagen

with

Jørgen Ingmann

Guitar

Buena Vista F-331

It's another smash hit from the continent!

Just Released on:

BUENA VISTA RECORDS

Subsidiary of
Disneyland Records

Mr. Dealer:
Build Traffic In Your Store

MICKEY MOUSE RECORD CLUB

For information, check your local distributor

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Carlton Records Proudly Presents:

JACK SCOTT'S

stand-out record of

"WITH YOUR LOVE"

c/w

"GERALDINE"

Carlton #483

packaged in four-color envelope sleeve . . . over 200,000 advance sale for another great Scott two-sider featured Saturday, September 6th, on the Dick Clark American Band Stand Show

the unlimited high fidelity sound

CARLTON RECORD CORP.

New Address: 345 W. 58th St.
New York 19, N.Y. Cl 5-1240

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Johnny Cash began his musical career three years ago with Sun Records. In a comparatively short time, he has become a unique and distinctive artist occupying the #1 spot in his field.

Sun Records has patiently recorded Johnny Cash with always potent material first in the country category and gradually manipulating his material and approach to songs to gain him a fantastic following in the pop field, yet not losing his earthy country feel.

Through the help of our Sun distributors and our ever faithful D. J. friends, we have built another artist into a solid commercial performer who sells records one after the other. Sun has always believed in building artists, not just selling a single record. This has been our aim from the beginning and will remain so.

However, Johnny Cash signed with Columbia Records as of August 1, 1958. Upon learning that he was anticipating this move, we spent the next five months producing some of the finest sides for future Sun releases on Cash that we have ever had the pleasure of cutting.

Please believe us when we say you are in for some tremendous releases on Cash on Sun for at least the next two years.

Our thanks to Johnny for being a wonderful person to work with during our association. We are going to miss him no end around 706 Union, but our aim is to keep him "hot" on Sun "If the Good Lord's Willing and the Creek Don't Rise."

Appreciatively,
Sam C. Phillips, (President)
Sun Record Co.

HOT • HOT • HOT • HOT • HOT • HOT

Johnny Cash

SUN 302 "The Ways of a Woman in Love"
"You're the Nearest Thing to Heaven"

Selling Like a Single—
"JOHNNY CASH SINGS HANK WILLIAMS" EP-111

A Year Old & Still Hottter by the Week—JOHNNY CASH LP 1220

THE NATION'S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

Pos. Last Week

1

NEL BLU DIPINTO DI BLU
DOMENICO MODUGNO
CA-1919—Duke Records
CA-8624—Nelson Riddle
GL-7810—Frankie Laine
CD-11223—Audrey Ferrus
CL-6021—Maxine Sullivan
DE-30677—Domenico Modugno
GA-1019—Charles Viganegni
KL-2228—Emilberto Mercado
MG-1399—Alan Dale

2

LITTLE STAR
ELEGANTS
AX-25005—Elegants

3

BIRD DOG
EVERLY BROTHERS
CO-1550—Everly Bros.

4

PATRICIA
PEREZ PRADO
VI-7245—Perez Prado
MG-12672—Marty Craft

5

JUST A DREAM
JIMMY CLANTON
AE-546—Jimmy Clanton

6

MY TRUE LOVE
JACK SCOTT
CC-462—Jack Scott

7

EVERYBODY LOVES A LOVER
DORIS DAY
CO-41195—Doris Day

8

POOR LITTLE FOOL
RICKY NELSON
IM-5528—Ricky Nelson

9

IT'S ALL IN THE GAME
TOMMY EDWARDS
mg-12655—Tommy Edwards

10

BORN TOO LATE
POIN-TAILS
AP-9936—Poni-Tails

11

12

13

14

15

16

17

18

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21

22

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24

25

26

11) DEVOTED TO YOU
12) ROCKIN' ROBIN
13) FEVER
14) WESTERN MOVIES
15) TEARS ON MY PILLOW
16) WHEN
17) STUPID CUPID
18) GINGERBREAD
19) SUSIE DARLIN'
20) IF DREAMS CAME TRUE
21) ARE YOU REALLY MINE
22) ONE SUMMER NIGHT
23) SPLASH SPLASH
24) REBEL-ROUSER
25) WILLIE AND THE HAND JIVE
26) DANCE EVERYONE DANCE
27) CHANTILLY LACE
28) NEAR YOU
29) HARD HEADED WOMAN
30) A CERTAIN SMILE
31) TEA FOR TWO CHA-CHA
32) MOON TALK
33) YOU CHEATED
34) COME CLOSER TO ME
35) LA PALOMA,
Duke MITCHELL

"WHEN I GROW TOO OLD TO DREAM"

# 55158

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Steve is back from
STEVE IS ON

STEVE ALLEN is on.

A WALLOPING

"HULA HOOP"

as introduced on the Steve Allen Show, Sunday, Sept. 14th—and watch for it again Sunday, Sept. 21st.

#15831

Dot

RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141
THE NATION'S BEST SELLING RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Europe!... TV!... Dot

TWO-SIDER!

Love Song from

"HOUSEBOAT"

and introducing

"HAROLD'S THEME"

(from the forthcoming Paramount Picture "Houseboat", starring Cary Grant and Sophia Loren.)

# 15831

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141

THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Dot

DON

has a 2 Sided...

The Great Standard

Styled for Teenagers

"JUST ONE

MORE

CHANCE"

15829
Another #1 Song from Italy

"PLAY SOME MUSIC FOR BROKEN HEARTS"

(Basta Un Poco Di Musica)

15829
### DOT's BEST SELLERS

<table>
<thead>
<tr>
<th>Record</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>15781</td>
<td>SUSIE DARLIN'</td>
<td>Robin Luke</td>
</tr>
<tr>
<td>15805</td>
<td>YOU CHEATED</td>
<td>The Shields</td>
</tr>
<tr>
<td>15825</td>
<td>FOR MY GOOD FORTUNE—GEE, BUT IT'S LONELY</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>15795</td>
<td>LA PALOMA</td>
<td>Billy Vaughn</td>
</tr>
<tr>
<td>15798</td>
<td>LOVE IS A FUNNY LITTLE GAME</td>
<td>The Vogues</td>
</tr>
<tr>
<td>15807</td>
<td>NEAR YOU—BEG YOUR PARDON</td>
<td>Francis Craig</td>
</tr>
<tr>
<td>15809</td>
<td>SO IN NEED OF YOU—KING OF CLOWNS</td>
<td>Billy Myles</td>
</tr>
<tr>
<td>15814</td>
<td>PEGGY'S SISTER—SIGNORINA</td>
<td>The Hilltoppers</td>
</tr>
<tr>
<td>15815</td>
<td>ADVICE TO YOUNG LOVERS—IT CAME FROM OUTER SPACE</td>
<td>Buddy Hackett</td>
</tr>
<tr>
<td>15823</td>
<td>TOY TELEPHONE</td>
<td>Ricky Page</td>
</tr>
<tr>
<td>15796</td>
<td>A PROMISE OF THINGS TO COME—THINKIN' ABOUT YOU</td>
<td>Mac Wiseman</td>
</tr>
<tr>
<td>15774</td>
<td>HONOLULU</td>
<td>Milton DeLugg</td>
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### DOT NEW RELEASES

<table>
<thead>
<tr>
<th>Record</th>
<th>Title</th>
<th>Artist/Group</th>
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<tbody>
<tr>
<td>15824</td>
<td>BIRD-A-DOG—TOY GUITAR</td>
<td>The Volare Brothers</td>
</tr>
<tr>
<td>15826</td>
<td>THE WAITING GAME—I LOVE YOU BECAUSE</td>
<td>Margaret Whiting</td>
</tr>
<tr>
<td>15827</td>
<td>MUSIC, MAESTRO, PLEASE!—ME AND MY SHADOW</td>
<td>The Mills Bros.</td>
</tr>
<tr>
<td>15830</td>
<td>YOUNG TRIALS, GREAT TRIBULATIONS—WARM ARMS, SWEET LIPS</td>
<td>Hank Edwards</td>
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### DOT BEST SELLING LP'S

<table>
<thead>
<tr>
<th>Record</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>DLP-3118</td>
<td>STAR DUST</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>DLP-3119</td>
<td>BILLY VAUGHN PLAYS THE MILLION SELLERS</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>DLP-3100</td>
<td>SAIL ALONG SILV'RY MOON</td>
<td>Billy Vaughn</td>
</tr>
<tr>
<td>DLP-3071</td>
<td>PAT'S GREAT HITS</td>
<td>Pat Boone</td>
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<tr>
<td>DLP-3098</td>
<td>GALE'S GREAT HITS</td>
<td>Gale Storm</td>
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<tr>
<td>DLP-3104</td>
<td>SING SING SING!</td>
<td>The Clark Sisters</td>
</tr>
<tr>
<td>DLP-3103</td>
<td>Mmmm</td>
<td>The Mills Brothers</td>
</tr>
<tr>
<td>DLP-3122</td>
<td>JOHNNY MADDOX PLAYS THE MILLION SELLERS</td>
<td>Pat Boone</td>
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### DOT BEST SELLING EP'S

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<tr>
<td>DEP-1069</td>
<td>STAR DUST</td>
<td>Pat Boone</td>
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<tr>
<td>DEP-1068</td>
<td>THE LORD'S PRAYER</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>DEP-1066</td>
<td>FOUR BY BILLY VAUGHN</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>DEP-1056</td>
<td>A CLOSER WALK WITH THEE</td>
<td>Pat Boone</td>
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<tr>
<td>DEP-1021</td>
<td>MELODIES OF LOVE—Volume I</td>
<td>Billy Vaughn</td>
</tr>
<tr>
<td>DEP-1022</td>
<td>MELODIES OF LOVE—Volume II</td>
<td>Billy Vaughn</td>
</tr>
</tbody>
</table>
GOODY ANNEX
LZ New York, N. Y.
1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. O Battle (P. Prada)
4. Bird Dog (Every-Boy)
5. Nel Blu (D. Modugno)
7. It's All In The Game (Elegants)
8. Teams On My Pillow
9. Everybody Loves A Lover (D. Day)
10. Western Movies (Olympics)

BECHTOLD MUSIC STORE
1. Nel Blu (D. Modugno)
2. It's All In The Game
3. Bird Dog (Every-Boy)
4. Backin' Robin (B. Day)
5. Tea For Two Chas Char (D. Harvy Orch.)
7. La Paloma (B. Vaughn)
8. Stupid Cupid (C. Francis)
9. Weekend (D. Day)
10. Western Movies (Olympics)

BEN BROWN MUSIC
Lynn, Mass.
1. It's All In The Game (T. Edwards)
2. Tea For Two Chas Char (D. Harvy Orch.)
3. Everybody Loves A Lover (J. Williams)
4. If Dreams Came True (D. Day)
5. Bird Dog (Every-Boy)
6. 6-43-21 (R. Luke)
7. Carol (C. Berry)
8. The Singing Game (H. Belfante)
9. Kathy-O (Diamonds)
10. I Wish (Platters)

EL REY MUSIC SHOP
San Francisco, Calif.
1. Little Star (Elegants)
2. Bird Battle (Eveny-Boy)
3. Nel Blu (D. Modugno)
4. It's Only Make Believe (C. Tiety)
5. Down The Allele Of Love (Quinquaines)
6. Teams On My Pillow
7. I Wish (Platters)
8. Near You (R. Williams)
9. Hit Monkey (R. Drape)

YEAGER'S MUSIC SHOP
Baltimore, Md.
1. Nel Blu (D. Modugno)
2. Devoted To You
3. Just A Dream (J. Clayton)
4. Nel Blu (D. Modugno)
5. My True Love (Chas Char)
6. Nel Blu (D. Modugno)
7. It's All In The Game
8. La Paloma (B. Vaughn)
10. Everybody Loves A Lover (D. Day)

BURK'S MUSIC SHOP
St. Paul, Minn.
1. It's All In The Game (T. Edwards)
2. Team On My Pillow
3. Devoted To You
4. Bird Battle (Eveny-Boy)
5. Backin' Robin (B. Day)
6. Everybody Loves A Lover (J. Williams)
7. On Your Pillow (Impalians)
8. Sun & Moon (B. Day)
9. Everybody Loves A Lover (D. Day)

SUPER ENTERPRISE
Washington, D.C.
1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. It's All In The Game (D. Modugno)
4. Backin' Robin (B. Day)
5. Tea For Two Chas Char (D. Harvy Orch.)
6. Little Star (Elegants)
7. Patricia (P. Prada)
8. Western Movies (Olympics)
9. Born Too Late (Pony-Tails)
10. Fever (E. Francis)

GOYDOR ANNEX
LZ New York, N. Y.
1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. O Battle (P. Prada)
4. Bird Dog (Every-Boy)
5. Nel Blu (D. Modugno)
7. It's All In The Game (Elegants)
8. Teams On My Pillow
9. Everybody Loves A Lover (D. Day)
10. Western Movies (Olympics)

ANDERSON'S MUSIC
Red Bank, N. J.
1. Nel Blu (D. Modugno)
2. Bird Dog (Every-Boy)
4. Patricia (P. Prada)
5. It's All In The Game (T. Edwards)
6. Little Star (Elegants)
7. If Dreams Came True (Bosse)
8. Teams On My Pillow (Impalians)
9. Just A Dream (J. Clayton)
10. No-One Knows (Belmonts)

LAMP'S MELODY LAND
Lakewood, Ohio
1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Tiety)
3. Devoted To You (Every-Boy)
4. Day The Rain Came True (T. Edwards)
5. Firefly (T. Bennett)
6. Near You (J. Williams)
7. Summermount, Summermount
8. Nel Blu (D. Modugno)
9. Thunder Road (B. Albinum)
10. Just A Dream (J. Clayton)

THE MELODY HOUSE
St. Louis, Mo.
1. Sue Dulcin' (R. Luke)
2. Hideaway (Barry Levine)
3. Carmen (R. Levine)
4. Summermount (Cox)
5. Put A King In The Garden (Paul & Fari)
6. My True Love (D. Day)
7. By The Light Of The Pacific Moon (J. Bowen)
8. Now I Know (D. Hamilton)
9. Just Young (A. Rose)
10. Please Don't Do It (White)

COMER'S RECORD NOOK
San Antonio, Tex.
1. Little Star (Elegants)
2. Bird Battle (Every-Boy)
3. Nel Blu (D. Modugno)
4. It's Only Make Believe (D. Hendricks)
5. I'm It's All In The Game (T. Edwards)
6. Born Too Late (Pony-Tails)
7. Best Of Blu (B. Day)
8. Summermount (Cox)
9. Wicked Wicked Woman (B. Libarta)

TOWN AND COUNTRY
Detroit, Mich.
1. Tears On My Pillow (Impalians)
2. Dream The Allele Of Love (Quinquaines)
3. Summermount Blues (Cox)
4. Nel Blu (D. Modugno)
5. Nearest Thing To Heaven (R. Luke)
6. She Was Only 17 (B. Day)
7. Summermount (Impalians)
8. Confession's The Blues (T. Wallace)
9. Break-Up (J. L. Lewis)

GARDEN CITY MUSIC CENTER
Garden City, L.L. N.Y.
1. Nel Blu (D. Modugno)
2. Bird Battle (Every-Boy)
3. Teams On My Pillow
4. Little Star (Elegants)
5. Nel Blu (D. Modugno)
6. Tea For Two Chas Char (D. Harvy Orch.)
7. Fever (P. Lee)
8. Backin' Robin (B. Day)
9. It's All In The Game (T. Edwards)
10. Everybody Loves A Lover (D. Day)

STAMPFEL'S RECORD ROOM
Reno, Nev.
1. Nel Blu (D. Modugno)
2. Bird Battle (Every-Boy)
3. Patricia (P. Prada)
4. Little Star (Elegants)
5. Nel Blu (D. Modugno)
6. Born Too Late (Pony-Tails)
7. My True Love (J. Scott)
8. Nest In My Pillow (J. Lewis)
9. When We Were Twins (J. Rodger)
10. Backin' Robin (B. Day)

SURE WINNER!!

Diane Maxwell's Love Charms and "The Valley and the Mountain"

Challenge #59022

The Billboard Picks
Cash Box Picks

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

**B+ EXCELLENT**

**C FAIR**

**B+ DISK & SLEEPER**

**C+ GOOD**

**D MEDIocre**

**THE CASH BOX**

**Disk of the Week**

**"GUAGLIONE" (2:20)** [Fred Raphael ASCAP—Nisa, Fanciulli] "PARIS" (2:35) [Peer International BMI—Prado]

**PEREZ PRADO ORCH. (RCA Victor 7337)**

- The lush, lushy new Prado sound (featuring organ) which sent "Patricia" into the million plus centic ballad of Italian origin set on a great follow-up deck that could very well follow in Patricia's footsteps. Titled "Guaglione," the side is a cha-cha arrangement of a treme-mento ballad in brass. Brass and organ blend excitedly throughout. Could be another gold disk for the Prado File: "Salsa," is a conta-gious merengue item. Excellent coupling for dancers. But watch the top side go.

**"WITH YOUR LOVE" (2:09) [Starfire BMI—Scott]**

"GERALDINE" (2:10) [Starfire BMI—Scott] JACK SCOTT (10:48)

- Jack Scott, who zoomed to stardom aboard what is now one of the top records in the country, "My True Love." He should prove with his latest release that he's not a one-shot artist, but a singer we'll be hearing for years to come. His hands in a tremendous new waxing in "With Your Love." A stirring, heart-felt love song with Scott covering a wide and exciting vocal range. Who enjoyed "My True Love" will flip for the follow-up. Coupling is a solid rocker. Funky color sleeve will aid sales considerably.

**"STAIRWAY TO THE SEA" (2:55) [Leeds ASCAP—Beach, Gioff] "CALL ME" (2:06) [Tillotson ASCAP—Hendren] JOHNNY MATHIS (Columbia 41253)

- The gifted Mr. Mathis, completing a long and successful summer run on the charts with his beautiful reading of "A Certain Smile," heads into the fall with a powerhouse deck, "Stairway To The Sea." It's a lush and haunting romantic scene run in with the person of Bobby Darin. This lead debuts with a beautiful rock-a-ballad solo playing an interesting recital, Bobby has an exciting voice the kids could flip over. Watch this sleeper.

**"Willy Milly" (2:15) [Walt+ mut BMI—Hall, Martin]"Bobby Darin belts out a good swinger on this half. Big dance stuff.

**KEN DAWSON**

(Grey 1007)

"KEEP YOUR DREAMS (JUST FOR ME)" (2:28) [Caryl & Dennis BMI—Weiss, Welden] A lyrical vocalist rends, in a big ballad-best production, a strong song of longing. From about half way down till the conclusion, the female chorus really puts on a show. Side could show-up.

**"EVERYTIME" (2:28) [Carter BMI—Zoler, Saukis]"Hand-clapping, by Darin on an rhythmic showcase. Keep the top-half in mind.

**THE FASCIATORS**

(Capitol 4053)

"CHAPEL BELLS" (2:21) [Wildcat BMI — Passalacqua] A new rock 'n roll group makes its first disk effort one which could mean nation-wide attention. The songsters' vehicle is a heady rock-a-ballad reciever asking for the return of the loved ones, and the boys read with sarcastic-beat, Bell gimmick highlights the instrumental backdrop. Eye this deck.

"I WONDER WHO" (2:09) [Enkay BMI — Passalacqua] Tricky rock 'n roll blend by the boys on a
Firefly

Lyric by Carolyn Leigh • Music by Cy Coleman

Columbia Records

"It's What's in the Cash Box That Counts—INTERNATIONALLY"
MARY SWAN  
(Swan 401)

B+ "TOY HEART BELONGS TO ONLY YOU" (2:25)  
(REQUEST BMI—Shelton, Swan, Leon)  
A more relaxed beat session from the songstress. Upper take has the edge all the way.

TOM EDWARDS  
(5518)

B+ "ALL ABOUT GIRLS & WOMEN" (2:59)  
[Vermon ASCAP—De Lugg, Edwards]  
This narration by the WERE-CROONER, class is similar to his presentations for Corral (i.e. What is a Teenage Boy? When is a Kid's Roll?). Lt. Edwards, against a lush Milton De Lugg-directed music, offers a lightly-taken intro to females for "young fellows who are suddenly awakening to the fact that they like girls." Unique spin, item.

B+ "WHAT IS A BOYFRIEND?" (2:58)  
[Vermon ASCAP—De Lugg, Edwards]  
Edwards offers another affable narration, this one on the life and loves of a boyfriend.

THE BIKINS  
(Dot 15808)

B "KITCHY KOO" (2:14)  
[Figure BMI—Altegger, Schlingin]  
The Bikins, an instrumental combo that made noise in 1954 as the "Bikinism," could climb to a high spot on the charts with this rugged rock and roll instrumental. A voice cuts in during breaks to ring the title; this record in blue-ribbon kid form could go in this big way.

B "FATIMA THE DREAMER" (2:02)  
[Geo BMI—Altegger, Schlingin]  
This is a Latin beat rocker with a haunting sound supplied by a reed instrument and bass. A lead voice cuts in spots briefly to rectify the title. Good de Levato.

THREE "G’s"  
(Slip 138)

B "TOY TELEPHONE" (1:54)  
[Warman BMI—Saraceno, Perry, Purth]  
The young ring label could have its first major hit in this charming shuffle rhythm novelty about a toy telephone. The Three "G’s," who present the number, sing with delightful, child-like voices and come up with a winning sound. Watch this sleeper. It’s got smash potential.

C "GOING STEADY" (2:08)  
[Elpis BMI—Popa, Hyatt]  
This one has the refreshing ring, is singing a cute rock-ballad anthem to the teenagers’ favorite pastime, going steady.

FOUR TEENS  
(Columbia 33027)

B "SPARK FLUG" (2:15)  
[Golden West Melodies BMI—Burgess]  
A catchy novelty, laughing, with force by a good male lead, ably accompanied by the instrumental combo which is excellent for the Four Teens. Good dance stuff.

B "DO LITTLE GO CAT" (2:20)  
(Old-Carol BMI—Bassett)  
Another solid number telling about a girl baby’s first great on the dance floor. More swinging merchandise for the kids with happy feet.

The Cash Box  
(Disk of the Week)

THE HULA HOOP SONG" (2:15)  
[Shapiro-Bernstein ASCAP—Madrid, Kohler]  
"KEEP IN TOUCH" (Kahl BMI—Sherman, Keller)  
GEORGIA GIBBS (Roulette 4106)

"HOOPA HOOLA" (Trinity BMI—Greev, Dain)  
"ONE MORE TIME" (2:12)  
[Trinity BMI—Davie, Moore]  
BETTY JOHNSTON (Atlantic 2002)

With the Hula Hoop craze taking the entire nation by storm, it’s only natural that four record companies are jumping on the bandwagon as the Hula-A-Hula craze is sweeping the nation. Each pick could earn you a goodie.

RICKY PAGE  
(Dot 5823)

B+ "PHONE TELEPHONE" (1:54)  
[Warman BMI—Saraceno, Perry, Purth]  
Newcomer Ricky Page, singing with characteristic glee, brings us a fresh novelty that will give a smash in this delightful release. Excellent lyrics, nicely vocalized, multiple tracking and sound. Side is also good for dancing. Watch this one and build this one into a major money-maker for this combo with a good rocking lead voice and a romantic storyline.

DAVE CARSON and Whirlwinds  
(Mercury 1051)

B+ "THREE CARREDEURS"  
[Canadian Music BMI—Carson, Fitzsimmons]  
Here’s a clever novelty rock and roller tune that should become popular. It’s part recitation, done in the hip lingo, and part rock and roller. Side humorously tells about a cat whose car can’t be parked, because he has three carredeurs. But the carredeurs are so fast, its owner ends up pushing his car to a station. Kids with souped-up cars will be wild about this cute number. Something different.

C+ "MAKE! SMOKE! SMOKE! (That Cigarette)" (2:04)  
[American BMI—Travis, Williams]  
Carson revets his theory about smoking as the Whirlwinds accompany with a jamp, vocal-instrumental backdrop. Also done in a pop style.

COLEMAN HAWKINS & DON REDMAN ORCH.  
(Columbia 32093)

B "BLACK VELVET" (3:15)  
[David Gorstom SESAC—Hamfagle]  
A slightly uptempo/mostly swing-thrillers wax of veteran Coleman Haw- kins, beautifully showcased by the string-filled Don Redman orchestra, as the saxist revives the wonderful oldColeman Haw- kins mood offering.

B+ "MY GIRL FRIDAY" (2:45)  
[David Gorstom SESAC—Red- man]  
Redman works with Coleman man on this pretty mood theme. Soft, romantic, one of the best. Two good sides for change of pace program.

CAROL HARMON  
(End 1032)

B+ "KNOCKIN’ ON THE RIGHT DOOR" (2:38)  
[David ASCAP—Kaye, Carr]  
This one could blossom into a little favorite. Carol’s child-like comparison of her boyfriend with street things, is charming. Happy bounce ditty.

SEPADERS  
(Part 2)

B+ "I FOUND" (1:55)  
[Ricki BMI—Downer, Reed, Davis, Adams]  
Sedaters with Carole Port with a good rock and roll sound as they fashion a romantic item. Side B could appeal to the dancing teeners.

B+ "PLEASE LOVE ME FOR THE FIRST TIME" (2:36)  
[Trinity BMI—Malone]  
A lead male voice with an interesting sound and style, gets good backing from the group on this emotional rock-a-ballad.

Only those records best suited for commercial use are reviewed by THE CASH BOX
The Danleers do it again!

"I Really Love You"

MERCURY 71356

Growing and going faster than
"One Summer Night"

MERCURY 71322

“GoING UP already yet!”

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
MARGARET WHITING (Dot 15826)

- "The Waiting Game", one of the prettiest songs on the charts (but one which has yet to break wide open) could skyrocket into the winner's circle with the aid of this beautiful rendition by Margaret Whiting. It's the canny's strongest recording to date and should get a tremendous day job send-off. Powerful song that'll make it saleable, as a flip of rock-a-ballads treatment of a country standard.

E R I Y L A S S C H V A R C H (M 1247)

- One of the most delightful bits of programming material we've heard in months. "Up 'N Down" as fashioned by Ray Ellis and his orchestra. It's an absolutely charming instrumental novelty with some of the most inviting sounds heard on a non-rock and roll orchestral disk in quite some time. Happy bopper that, with a good build up, could blossom into a "Poor People Of Paris", "Flip, And Have It", is a haunting, moody opus. Best beat but attractive. Watch the top half closely.

R A Y E L L I S

- "The Secret" (2:09) [Daywin BMI—Lubin, Roth]

- "Gonna Rock Tonic" (2:07) [Carvey BMI—Cumbo]

T H E G A I N O R S (Compo 150)

- We can expect to see the Game label well represented on the charts this fall with the Gainers' recording of 'The Secret'. It's one of the prettiest rock-a-ballads to come along in quite some time and the potential to go all the way. The group's treatment of the song is very smooth and features a most attractive latin tempo back-up. The lead voice is just tremendous. Short recitation adds further color to the side, Flip is a fair jumper.

R A Y E L L I S

- "Love Is A Funny Little Game" (2:21) [Karin ASCAP—Nel, Venet]

- "Which Witch Doctor" (2:12) [Karin ASCAP—Nel, Venet]

T H E V O G U E S (Dot 15968)

- Dot has a sleeper hit in "Love Is A Funny Little Game". Featuring a new group called the Vogues, the side is a warm tune that gets a soft, soothing Latin-rock-a-ballad rhythm. Overall sound of this disk reminds the listener of the Everyer brothers' "all I Have To Do Is Dream", Beautiful job that could become one of the hits of the fall. Flip is a cute cornball sequel to "Witch Doctor".

- "Drown In My Tears" (2:55) [Lois BMI—Glover]

- "Papa Don't Go Out" (2:13) [Atlantic BMI—Gardner, Key]

T R O Y C E K E Y (Warner Bros. 5007)

- It looks as if the new Warner Bros. discovery, and has a winner among its first releases. The vehicle has that strong chart way about it is that "Drown In My Tears", side, a slow, bluesy tune sung with a swinging effort that could make a heap of noise. Super production arrangement of the whole thing gives it a beautiful ballad of ballad style by the stylish vocalist. Choral support is strong. Hot coupling.

- "Up 'N Down" (2:15) [Karin ASCAP—Allen, Hilliard]

- "I Love Your Beauty" (2:07) [Aceiff-BMI—Payne]

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HOT ON THE HEELS OF "PATRICIA"
ANOTHER GREAT HIT BY PÉREZ PRADO

GUAGLIONE c/w PARIS

47/20-7337

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

www.americanradiohistory.com
The Cash Box
Sleeper of the Week

"FIRE ISLAND" (2:26) [Monument BMI—Denison, Halliday]
"CLAIRA'S CONCERTO" (2:25) [Monument BMI—Denison, Halliday]
HOMER DENISON ORCH. (Madison 104)

- Madison Records could have its first national smash in an exciting new instrumental recording dubbed "Fire Island" (a popular New York summer resort). The number is a beat filled, fast-moving, Mexican flavored affair (in a samba-merengue tempo) with a growing muted trumpet in the spotlight that's just great. Handclapping gimmick in spots is excellent too. Dee jays have a great piece of programming material here. Flip features a Clyde McCoy-like trumpet showcased by a shuffle instrumental.

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIocre.

The Cash Box
Best Bets

* "GOO GOO BIRD"
* "YOU KNOW BABY"
* "TRIP RIDE"
* "LET ME KNOW"
* "HALLELUJAH, I JUST LOVE HIM SO"
* "MY HEART BELONGS TO ONLY YOU"
* "TO KNOW HIM IS TO LOVE HIM"
* "CHAPEL BELLS"
* "WHEN I FOUND YOU"
* "I FOUND"
* "FULL WHIP ROCK"
* "TOY TELEPHONE"
* "TOY TELEPHONE"

JONI JAMES
THEY GO MY HEART
(2:10)
K12706

Picked by Cash Box, Variety and Music Vendor

COUSY CLONEY
THE LOUDENBOOMER BIRD
(early 60's morning)
K12705

ROSEMARY CLOONEY
THE LOUDENBOOMER BIRD
(early 60's morning)
K12705

CONWAY TWITTY
IT'S ONLY MAKE BELIEVE
K12677

JOHNNY DESSOND
THE HOT CHA CHA
K12695

ChuWINTERS
(Regal 7050)
B "BUCKSKIN" [RealGone BMI—May, Elgin] The side, from a Gone Records sublabel, is a wild, "Rebel Rouser" suggested beat attack. There's lots of instrumental fill for the youngsters to take a liking to. Good hop programming.
C "LIGHT UP" [RealGone BMI—Elgin] The fervor of the top-half is retained on the cut.

JIMMY OLIVER'S ORCH & CHORUS
(Sus 707)
B "ONE LOVE" (2:10) [Sue BMI—Oliver] This is an all-out beat performance by the Oliver team, and includes an exciting instrumental-chorus treatment of a beat romance. The gimmick in the sound department is the chant from the chorus. The portion moves. The label, currently hot with "Heych Twitchy Feeling" could have another chart rider in this deck.
B "THE SNEAK" (2:16) [Sue BMI—Oliver] An eerie-type rocker highlighted by shrieks on the opening and closing segments.

MAYMIE AND ROBERT
(MGM 12702)
B "HA HA HEE HEE HO HUM HUM" (2:16) [Lanier BMI—Hink] There's pretty good novelty value in this waxing as the two-some plays a laughing game with a voice on the wrong disk speed. Deck will get turn-table action for the fun of it.
B "SWEET LIPS" (1:54) [Winnerton BMI—Watts, Mosley] A jaunty ditty gives the duo a more natural vocal outing, and the results are cute and good-sounding. A deep voice has "oh yeah" stanzas.

LEE STONE
(Coral 62028)
B "TONIGHT WE LOVE" [Messa-BMI—Worth, Austin, Martin] The pop version of the famous Tchaikovsky piano concerto theme begins with an almost life-size Dick Jacobs concert effort, but then turns into a capella beat vocal by Stone. An interesting take on the melody. Heavy decay play in sight.

BETTY SIMPSON
(Marboro 1004)
C "LITTLE BLUE DOGGIE" (+2:20) [Jalopy BMI—Jones] Miss Simpson is concerned with being bitten by a dog in this best item, which has some connection with love. Dog sounds are heard in the disk intro and finale.
C "FAITHFUL TO YOU" (1:51) [Jalopy BMI—Jones] A more definite romantic statement from Miss Simpson.

THE ROSS BROTHERS
(Imperial 1710)
B "AT THE FAIR" (2:12) [Post ASCAP—Falcon, Ross] A fairly catchy item is harmonized by the vocalist who receive good-sounding combo support. About as far as the lovers get at the fair is the tunnel of love. Cute sound.
B "MISS LONELY HEART" (2:08) [Post ASCAP—Falcon, Ross] They boys convincingly offer the sentiments of this pretty beat affair.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Archie, an IBM machine you’ll need with those GOLDEN RECORD BOYS.
A million here—a million there, what a business!
the EVERLY BROTHERS’ fourth gold record! BIRD DOG and DEVOTED TO YOU Cadence #1350
Also you shouldn’t forget ANDY WILLIAMS is swingin’ with PROMISE ME LOVE Cadence #1351

CADENCE RECORDS, INC., 119 West 57th Street, New York. In Canada, Apex Records

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
NEW YORK:

After unveiling its product in both Hollywood and Chicago, Warner Bros. last week did the same in New York. George Hargreaves, in charge of his own TV network show over CBS-TV last Saturday Sept. 6, it will be seen each Saturday at 12 noon originating from Washington, D.C. . . . Trude Adams makes her disk debut with "Power Disk" for 20th Century-Fox this month . . . Westminster has entered the singles field with a disk by Rudolph Friml, "Indian Love Call" . . . Jane Bennett hopped from Athens to Paris in time for The Platters' opening at the Olympia . . . Sylvia Syms, in the Up Tight by Columbia, records her first session for the diskjockey last week . . . Van Cliburn being considered as a possible star of a projected Hallmark Hall of Fame TV bigh of Tchaikowsky . . . Jonah Jones will be featured with his own quartet on "An Evening With Fred Astaire" . . . hour long special to be aired on NBC-TV Friday, October 17 . . . Joe Linhart has appointed Mark Koren promotion manager for Arrwin Records on the East Coast. Koren was formerly associated with Leeds Music . . . On the heels of her hit record, "Dance Everyone Dance", Betty Maddigan will make a tour of some of the top nightclubs in the country starting with the Century at the end of this week. Dick Haymes' first release on Sunbeam Records has been issued. It's "As Young As You Feel" . . . Dion and The Belmonts set for the Dick Clark show October 4.

CHICAGO:

Jim Coakling, proxy of the new Warner Bros. diskjockey, was in town last week to set up promotion for the big Warner debut. The rapidly rising new firm announced an exciting list of kick-off releases at a press luncheon, Sept. 5, at the Ambassador East Hotel. Midwest chiefs for Warner Bros. were George Hargreaves, White and Seymour Greenspan. . . . Lovely Lee Ann Weilman tells us that equally lovely Jane Morgan returned to the Cameilla House of the Drake Hotel, September 6. Jane's newest release on Kapp is "The Day The Rain Came". . . . Roulette's Stan Pat is burning with the "Hula Hoop" craze just as it's burning with the "Hula Hoop" craze by plugging Georgie Gibbs' new disk "Hula Hoop" . . Stan reports many advance orders, even before receipt of deliveries, Pier Angel, a recent Roulette pactee, is doing well with her debut waxing "Torero" . . according to Stan . . . Paul Bax, Decca's midnight promos man, just got the word that Domenico Modugno will appear at the Medinah Temple in Chicago, October 12, for 2 performances. Sarah Vaughan took the marathon leap last week. The lucky groom is Chicagoan C.J. Atkins, The Blue Note's Frank Holzfield and his lovely wife are resting comfortably in Ravennas-Wood Hospital, after a highway crash, which completely demolished their car. Send cards and wires wishing them. Send cards and wishes wishing the same recovery . . . Leenie Carmine reports heavy sales, mostly in department stores, for the Living Language label. Leenie says this is the triple way of learning foreign languages, thus should appeal to most everyone. Joe Cordilia and Bill McGuire, Lorimar Distributors, are very high on Tommy Nichols' waxing "The Step Sisters" and "Miss You" on the Stepac label . . Judy Garland and Nelson Riddle, thrilled an $100 crowd at Orchestra Hall last Wednesday, opening night for Judy's big show. Judy was sensational and Riddle's orchestration simply superb. Those near records, Vee Jay-Ahner Records, happily reports that the new Jerry Butler and The Impressions coupling "Holding Out" and "Came To Say My Love" and "Come Back My Love" and "Hula Hoop" are doing wonderful national reaction . . . Jimmy Martin and Morry Goldman, James H. Martin Distributors, tells us the heavy action this week is on "Fired Onions" by Lord Rockingham's XI, on London; "Count Every Star" by The Rivieras, on Coed; and Pat Boone's newest "Gee, But It's Lonely" on Dot.

HOLLYWOOD:

Jim Coakling, president of Warner Bros. Records, hosted a press luncheon at Warner Bros. Studios on September 2nd, to introduce the new company and some of its first releases . . . Vocalist Jerry Vale in town for the start of a promotional tour of the West Coast which will take him as the West Coast which will take him as the star and a radio show to promote his first climbing rendition called "Came On Leave's Go" . . . Tommy Steele, the new recording star, has been set to guest on the Perry Como Show this Saturday, and on the Gary Moore Show, this Monday, October 14th . . . Harry Tip-ah-Tip-ah, an in town after four months abroad on business in behalf of the Show Music Catalog, has just returned from a show in France. . . . Ralph Flanagan returning to the Hollywood Palladium for three weeks, beginning this week, after a three year absence from the West Coast . . . Jazz pianist George Shearing is penning the lyrics for composer Nicholas Brodszky's 7" cover "Never Again" . . Tune will be recorded by singer Dakota Staton for Capitol Records with Shearing Quintet supplying the musical background . . . Lee Quin, who has a background on the Liberty label, bears a striking resemblance to well-known movie star Jeff Chandler . . . Kapp Records artist, Ritchie Valens, doing local TV and radio shows to promote his fast climbing rendition called "I Like It" . . . Tony Perkins RCA Victor recording artist, his first album to entitle "See How My Heart", which features some fine jazz background by Erbie Green and the orchestra . . Terry Miller on the West Coast to promote his new Liberty disk "Walking With The Blues" . . . Julie Lesby loses with two new Roulette releases by Valerie Carr and The Playmates . . . Writers Romola Robinson and Benny Carter pleased with the reception to Diahann Carroll's new side "Gilding Light".
the newest craze—the nation's fastest breaking hit!

Teresa Brewer

singing

THE HULA HOOP SONG

CORAL 9-62033

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SONNY FLAHARTY
("Something Different")
Singing his way into thousands of American hearts with

"OUR LOVE IS REAL"

b/w

"MY BABY'S CASUAL"

# 5 - 2011

"ANOTHER" SURE SHOT BLASTING INTO ORBIT

"IF YOU'VE NEVER BEEN IN LOVE"

b/w

"IT'S L-O-V-E"

# 5 - 2010

DJ's Ask Your Rect. Or Send For Your Copy Now. Some Areas Open For Dist.

SPANGLE RECORDS, INC. 301 East Rose St. Springfield, Ohio

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ONLY ON DECCA
DOMENICO MODUGNO

STAY HERE WITH ME
RESTE CU'MME

Sung in English and Italian

DECCA RECORDS

ONLY ON DECCA
DOMENICO MODUGNO

STAY HERE WITH ME
RESTE CU'MME

Sung in English and Italian

FIRST RECORDING
MADE IN U.S.A.
Aug. 25, 1958

DECCA RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
 OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented in THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

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VITAL STATISTICS:

Ray Stevens, ex of CKOY–Ottawa, Canada, comes south of the border to add musical hours to the staff at WAQE–Baltimore, Md. . . . Nick Charles switches from station WSLB–Ogdensburg, N.Y. to the staff at WDIB–Freeport, L.I., N.Y. . . . Two new program directors in New Orleans: KUL–New Orleans, La. and KMU–Muskegon, Mich. . . . Jerry Parks, former program director at KZEE has been named manager of KMUS–Mesquite, Texas. . . . New director for KMUS, Ron Williams leaves KSD—Wichita Falls, Texas to become station P.D. at KMUS. . . . Johnny Darrell, former deejay at KMUS, returns to the airwaves under his familiar name, John Darrell. . . . The appointment of Michael Ruppe as Program Director and Circulation Director has been announced by station KWK–St. Louis, Mo.

Bob Parry (KTAI–Phoenix, Ariz.) looking for big things from Steve Lawrence's 'Many A Time' on the Coral label, and Eileen Rodger's latest Coral label, and Eileen Rodger's latest Columbia, 'Treasure Of Your Love' . . . Program Director Chuck Blore (KFWE–Hollywood, Calif.) recently received in his hotel a Special Service Manager award from RCA Victor in appreciation of his efforts in helping 'Patricia' by Perez Prado become a national hit. Blore and the seven KFWE jockeys are credited with breaking the record locally. The first Program Manager award for Blore was a result of his help on 'Catch A Falling Star' by Perry Como. Both songs were selected as pick hits of the week before they caught on nationally. . . . Ron Turner (WMX–Kalamaoo, Mich.) thinks the new Ray Coniff album 'Concert In Rhythm' is the greatest. Turner says the reaction has been very good from both the oldsters and the teen listeners. The jockey also found that the waxing offers fine dancing music at his record hops. . . . Tom Edwards (WRE–Cleveland, Ohio) informs us that he is willing to send a copy of his latest effort on the Dot label to any deejay who has not received a copy of it as yet. . . . Art Bouldin (WIC–Norwich, Conn.) tells us how to give a program a lift in format. The deejay suggests jocks try working with the new Co-Star LP series. Bouldin says that the series is especially great for morning men or nite-owl platter spinners. . . . Johnny Murphy (CKOY–Ottawa, Can.) tells us of the immediate success the new set by the Clark Sisters enjoyed in the area. 'Sing Sing Sing' became an instant favorite of all the stations it hit and, by Monday, Murphy offers other disks in the hot single department: 'It's All In The Game' by Tommy Edwards, 'Near You' by Roger Williams and 'You're Breaking My Heart' by Frank Pizzolo. . . . Dick 'Ricardo' Sugar (WNTA–Newark, N.J.) Latin-American deejay, has just concluded a very successful summer broadcasting from the Sands Beach Club in Lido Beach, L.I. Sugar's pop Latin-American show is heard six nights a week Monday-Saturday from 8 to 9 P.M. Now back in the WNTA studios, the deejay is negotiating a deal to set the show in one of the important night spots for the winter season. . . . Dick Clayton (WIL–St. Louis, Mo.) is holding Splatter Patter parties at a St. Louis swimming pool. Clayton has asked us to inform record companies that any records they might be able to offer for giveaways would be greatly appreciated. The jockey presents artists at each party. . . . Jack Morse (WIN–Binghamton, N.Y.) forecasts big things for Bill Doggett's latest recording, 'Hold It!' on the King label. Morse says this effort should be the artist's biggest since 'Honky Tonk'. . . . Mark Brooks (WMY–Fort Myers, Fla.) talks about the contest where the station had asked the teen ages to produce more original dance steps. During the contest, one petite little Miss kicked the legs out from under her big bruise of a boy friend and flipped him over her shoulder. The couple had actually used ju jujitsu as FMUS in a similar capacity, and Ben Duffy (WSW–Shenectady, New York) very optimistic over thrush Sue Raney's future. Duffy says that Miss Raney's 'What's The Good Word Mr. Bluebird' has been getting excellent reaction in the area.

Ray Stevens, ex of CKOY–Ottawa, Canada, comes south of the border to add musical hours to the staff at WAQE–Baltimore, Md. . . . Nick Charles switches from station WSLB–Ogdensburg, N.Y. to the staff at WDIB–Freeport, L.I., N.Y. . . . Two new program directors in New Orleans: KUL–New Orleans, La. and KMU–Muskegon, Mich. . . . Jerry Parks, former program director at KZEE has been named manager of KMUS–Mesquite, Texas. . . . New director for KMUS, Ron Williams leaves KSD—Wichita Falls, Texas to become station P.D. at KMUS. . . . Johnny Darrell, former deejay at KMUS, returns to the airwaves under his familiar name, John Darrell. . . . The appointment of Michael Ruppe as Program Director and Circulation Director has been announced by station KWK–St. Louis, Mo.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
“GEORGIA GIBBS with the only SELLING version of...”

“THE HULA HOOP SONG” R-4106

SPINNING TO THE TOP!

a sound bet... buy

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Headed for the HIT List –

GUYDEN RECORDS
Have The Fastest Breaking Ballad of The Year

“NEED YOU”

by DONNIE OWENS

GUYDEN RECORD CO.
PHILADELPHIA, PA.
Nationally Distributed by
GONE RECORDS
1650 BROADWAY, NEW YORK, N. Y.
(JU 4-1060)

New York, N. Y.
1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Bird Dog (Evelyns)
4. Patricia (P. Prado)
5. There's No One Like You (T. Edwards)
6. Over And Over (B. Day)
7. Dance, Everyone Dance (E. Modugno)
8. Chantilly Lace (J. Scott)
9. Just A Dream (J. Clanton)
10. You're On My Mind (Impalas)

Kansas City, Mo.
1. Nel Blu (D. Modugno)
2. Rockin' Robin (B. Day)
3. Devoted To You (Evelyns)
4. Tears On My Pillow (Impalas)
5. It's All In The Game (T. Edwards)
6. Little Star (Elegants)
7. Summertime Blues (Cochran)
8. Rockin' Robin (B. Day)
9. Patricia (P. Prado)
10. Bird Dog (Evelyns)

Cleveland, Ohio
1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Devoted To You (Evelyns)
4. Near You (R. Williams)
5. The Day The Robin Comes To Leave (Lefere)
6. I'm Only Make Believe (T. Edwards)
7. Firefly (T. Benner)
8. Treasure Of Your Love (T. Edwards)
9. Bird Dog (Evelyns)
10. Bird Dog (Evelyns)

Pittsburgh, Pa.
1. Nel Blu (D. Modugno)
2. Bird Dog (Evelyns)
3. Tea For Two Cha Cha (T. Dorsey)
4. Rockin' Robin (B. Day)
5. Tears On My Pillow (T. Edwards)
6. Everybody Loves A Lover (B. Day)
7. Over The Weekend (Playboys)
8. You're My True Love (T. Edwards)
9. Weekend (Singin' Redguard)
10. It's All In The Game (T. Edwards)

Boston, Mass.
1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Everybody Loves A Lover (B. Day)
4. It's All In The Game (T. Edwards)
5. Patricia (P. Prado)
6. Bird Dog (Evelyns)
7. Tea For Two Cha Cha (T. Dorsey)
8. Are You Really Mine (T. Edwards)
9. Devoted To You (Evelyns)

Atlanta, Ga.
1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Devoted To You (Evelyns)
4. Rockin' Robin (B. Day)
5. Little Star (Elegants)
6. Lazy Summer Night (Playboys)
7. Susie Darlin' (R. Luke)
8. This Tree Love (J. Scott)
9. If Dreams Come True (J. Scott)
10. Bird Dog (Evelyns)

Chicago, Ill.
1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Devoted To You (Evelyns)
5. Patricia (P. Prado)
6. Over And Over (B. Day)
7. Dance, Everyone Dance (E. Modugno)
8. Chantilly Lace (J. Clanton)
9. Just A Dream (J. Clanton)
10. You're On My Mind (Impalas)

Los Angeles, Calif.
1. Nel Blu (D. Modugno)
2. Bird Dog (Evelyns)
3. Rockin' Robin (B. Day)
4. It's All In The Game (T. Edwards)
5. Just A Dream (J. Clanton)
6. Tea For Two Cha Cha (T. Edwards)
7. Patricia (P. Prado)
8. Chantilly Lace (J. Clanton)
9. King Creole (T. Edwards)
10. Everybody Loves A Lover (B. Day)

San Francisco, Calif.
1. Little Star (Elegants)
2. Nel Blu (D. Modugno)
3. Bird Dog (Evelyns)
4. Tears On My Pillow (Impalas)
5. La Paloma (B. Vaughn)
6. I'm Only Make Believe (C. Twitty)
7. You're On My Mind (Impalas)
8. Poor Little Foal (B. Nelson)
9. You're My True Love (J. Scott)
10. Just A Dream (J. Clanton)

New Orleans, La.
1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Bird Dog (Evelyns)
4. Tears On My Pillow (Impalas)
5. La Paloma (B. Vaughn)
6. It's All In The Game (T. Edwards)
7. Poor Little Foal (B. Nelson)
8. Bird Dog (Evelyns)
9. My Treasure (J. Scott)
10. Just A Dream (J. Clanton)

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. It's All In The Game (T. Edwards)
4. Bird Dog (Evelyns)
5. Tears On My Pillow (Impalas)
6. Everybody Loves A Lover (B. Day)
7. Summertime, Summertime (Jenkins)
8. Patricia (P. Prado)
9. Summertime, Summertime (Jenkins)
10. Over The Weekend (Playboys)

Miami, Fla.
1. Bird Dog (Evelyns)
2. Nel Blu (Valene)
3. Little Star (Elegants)
4. Patricia (P. Prado)
5. Just A Dream (J. Clanton)
6. Tears On My Pillow (Impalas)
7. You're Really Mine (T. Edwards)
8. My True Love (J. Scott)
9. It's All In The Game (T. Edwards)
10. Tea For Two Cha Cha (T. Dorsey)

Seattle, Wash.
1. Little Star (Elegants)
2. It's All In The Game (T. Edwards)
3. My Treasure (J. Scott)
4. Bird Dog (Evelyns)
5. King Creole (E. Presley)
6. Rockin' Robin (B. Day)
7. Smoothness (J. Scott)
8. Devoted To You (Evelyns)
9. Just A Dream (J. Clanton)
10. Willie & Hand Jive (4 Dandies)

St. Louis, Mo.
2. Summertime Blues (Cochran)
3. My Treasure (J. Scott)
4. Patricia (P. Prado)
5. Just A Dream (J. Clanton)
6. You're My True Love (J. Scott)
7. Devoted To You (Evelyns)
8. Bird Dog (Evelyns)
9. It's All In The Game (T. Edwards)
10. Treasure Of Love (E. Redguard)

Juke Box
Regional Record Report
The Top Ten Records — City by City

Only those records best suited for commercial use are reviewed by THE CASH BOX
Real estate I don’t know, Archie, but a hot property it looks like you got with JOHNNY TILLOTSON WELL, I’M YOUR MAN and DREAMY EYES both on Cadence #1353

PS: You should pardon me please... a reminder

THE CHORDETTES
CLP-3001 $3.98

DON SHIRLEY SOLOS
CLP-3007 $3.98

THE BARRY SISTERS SING
CLP-4001 $4.98

DON SHIRLEY WITH 2 BASSES
CLP-3008 $3.98

CADENCE RECORDS, INC., 119 West 57th Street, New York. In Canada, Apex Records
Just what the doctor ordered!  
**RCA Custom’s TLC**  
for your records

Are all the headaches of getting your records pressed and distributed wearing you down? Try RCA Custom’s TLC. Independents of the record industry are rushing to RCA Custom for it.

Why? Because RCA Custom's TLC means higher quality every step of the way: newer and better equipment...RCA's expert recording techniques...three-plant "Speed Record Service" shipping...the capacity to give you all the records you need, when you need 'em.

We call it TLC. Whatever you call it, call today, and inquire about RCA Custom's superior service. It's so good for you!  

'Tender Loving Care

---

**RCA Victor Custom record sales**  
**"SERVICE ON A PLATTER"**

---

**London Lowdown**  
**AND**  
**England’s Top 30 Records**

A big charity performance took place in Copenhagen in aid of Press Funds. Among the international array of stars were the whole Edmundo Ros Orchestra, the Hi-Lo's, Laurie London, Lys Assia and many others. For the Ros outfit it was a one-day trip as they left London early on the Saturday morning and came back in the early hours of Sunday having done a concert, one television appearance and recorded a broadcast.

The Phonographic Equipment Company of London now one of the biggest Juke Box and Pin Table Organizations in the country since AMI (G.B.) Ltd., was formed with Gordon Marks, Max Fine and Cyril Shack on the Board of Directors of this new Company. More details in Bingo Beaufort's column.

The Katin Twins waxing of "When" seems to be staying at the No.1 position longer than it did in the U.S.

Edith Piaf, the famous French star hurt in a car crash last week.

Arnold Klein of RCA tells me that they signed up Teddy Reno, very popular Italian singer and they cut his first numbers this week.

No. 1 song in Germany this week "Sail Along Silv'ry Moon" by Billy Vaughn.

Former Ted Heath band singer, Dennis Lotis, will rejoin the Heath aggregation for its forthcoming U.S. tour.

BBC once again taking up the Perry Como Show.

Ricky Nelson high up in our Hit Parade with his waxing of "Poor Little Fool". Also climbing rapidly Coasters recording of "Yakety Yak".

A new bid signed by English Decca and worth watching very closely is Mike Preston.

"NEW MUSICAL EXPRESS"  
**BEST SELLING RECORDS IN BRITAIN**  
(Week ending Saturday, 6th September, 1958)

1 When—  
Katin Twins (Brunswick)

2 Return To Me—  
Dean Martin (Capitol)

3 Volare—  
Dean Martin (Capitol)

4 All I Have To Do Is Dream/Claudette—  
Everly Brothers (London)

5 Stupid Cupid/Carolina Moon—  
Connie Francis (MGM)

6 Endless Sleep—  
Marty Wilde (Philips)

7 Spishy Splash—  
Charlie Drake (Parlophone)

8 Fever—  
Peggy Lee (Capitol)

9 Poor Little Fool—  
Ricky Nelson (London)

10 Volare—  
Domenico Modugno (Oriole)

11 Mad Passionate Love—  
Bernard Bresslaw (HMV)

12 Patricia—  
Perez Prado (RCA)

13 Hard Headed Woman—  
Elvis Presley (RCA)

14 Yakety Yak—  
Coasters (London)

15 Tulips From Amsterdam/You Need Hands—  
Max Bygraves (Decca)

16 Bird Dog—  
Everly Brothers (London)

17 Rave On—  
Buddy Holly (Coral)

18 Spishy Splash—  
Bobby Darin (London)

19 Rebel-Rouser—  
Dana Eddy (London)

20 Girl Of My Dreams—  
Tony Brent (Columbia)

21 Little Bernadette—  
Harry Belafonte (RCA)

22 Tradie—  
Joe Henderson (Pyo-Nixa)

23 Who's Sorry Now—  
Connie Francis (MGM)

24 Early In The Morning—  
Buddy Holly (Coral)

25 Sugar Moon—  
Pat Boone (London)

26 Big Man—  
Four Preps (Capitol)

27 Wonderful Things—  
Frankie Vaughan (Philips)

28 Move It—  
Cliff Richard (Columbia)

29 Moon Talk—  
Perry Como (RCA)

29 Twilight Time—  
Platters (Mercury)

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
The new smash record hit riding the crest of the new craze that's sweeping the country

HOOPA

(with a hula hoop)

BETTY JOHNSON

ATLANTIC 2002

b/w JUST ONE MORE TIME

TRINITY MUSIC, INC.

101 W. 55 ST.       NEW YORK, N. Y.

"It's what's in THE CASH BOX that counts—INTERNATIONALLY"
Visitors To The
BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF
THE CASH BOX
at the Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine, Record and Music Industries

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE MOST EMOTIONAL RECORDING PRODUCED IN THE TWENTIETH CENTURY!

"MALAGUENA"

Ballet Espanol Dancing and Playing with

101 Strings

# 45-6600

From the forthcoming hit album in stereo and monaural—"The Soul of Spain".

Note: This single release (S 45-6000) from the album is due to your requests at the Stereo Forum in Chicago, July 1958.

A QUALITY STANDARD for the industry—AT ANY RETAIL PRICE!

SOMERSET AND STEREO-FIDELITY LP'S ARE MANUFACTURED BY MILLER INTERNATIONAL CO., SWARTHMORE, PA., U.S.A.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WEEK END

by

THE KINGSMEN

# 115

just won't stop!

A Division of Atlantic Recording Corp.
157 WEST 57 STREET
NEW YORK 19, N. Y.

The Fabulous

TOPSY II is

★ 1st WEEK # 57
★ LAST WEEK # 46
★ THIS WEEK # ??

The Original

"JUST YOUNG"

Andy Rose
Aamco Records

"Only these records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling EP's

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Title</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>KING CREOLE</td>
<td>Elvis Presley (RCA Victor EPA-4319)</td>
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<tr>
<td>2</td>
<td>KING CREOLE VOL II</td>
<td>Elvis Presley (RCA Victor EPA-4321)</td>
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<tr>
<td>3</td>
<td>RICKY NELSON</td>
<td>Ricky Nelson (Imperial IMP-158)</td>
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<tr>
<td>4</td>
<td>JOHNNY MATHIS</td>
<td>Johnny Mathis (Columbia B-2537)</td>
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<td>5</td>
<td>WARM</td>
<td>Johnny Mathis (Columbia B-10781)</td>
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<td>6</td>
<td>SING ALONG WITH MITCH</td>
<td>Mitch Miller (Columbia B-1160, 1, 2, 3)</td>
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<tr>
<td>7</td>
<td>COLE ESPANOL</td>
<td>&quot;King&quot; Calo (Capitol EPA-1, 2, 3-1031)</td>
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<td>8</td>
<td>SOUTH PACIFIC</td>
<td>Movie Cast (RCA Victor EPA-4211)</td>
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<tr>
<td>9</td>
<td>EVERLY BROTHERS</td>
<td>(Cadence CEP 105)</td>
</tr>
<tr>
<td>10</td>
<td>NEARER THE CROSS</td>
<td>Tennessee Ernie Ford (Capitol EPA-1, 2, 3-1005)</td>
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<td>11</td>
<td>LATE LATE SHOW</td>
<td>Dakota Staton (Capitol EPA-1, 2, 3-876)</td>
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<td>12</td>
<td>JOHNNY CASH SINGS HANK WILLIAMS</td>
<td>Johnny Cash (Sun—EP-111)</td>
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<tr>
<td>13</td>
<td>LORD'S PRAYER</td>
<td>Pat Boone (Dot 1068)</td>
</tr>
<tr>
<td>14</td>
<td>MODUGNO</td>
<td>(Imperial EP 133)</td>
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<tr>
<td>15</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford (Capitol EPA-1, 2, 3-756)</td>
</tr>
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Dot Rushes First
Steve Allen Single

HOLLYWOOD—One of Steve Allen's first activities upon returning from Europe was a recording session last week with Dot Records vice-president Bob Thiele in New York, where Steve cut his first single, which Dot is rushing into immediate release. Titled, "Love Theme from 'Houseboat,'" from the Paramount picture "Houseboat," starring Cary Grant and Sophia Loren, the Steve Allen disk embodies the Ray Evans-Ray Livingston theme from the movie, plus an additional theme by George Dunning, discovered by Thiele in the picture's music score. "Love Theme from 'Houseboat'" has previously been recorded as an instrumental on other labels, but the Steve Allen version is unusual in that the Evans-Livingston theme is used in the first chorus with lyrics. This modulates into the Dunning theme as an instrumental, then both themes are played.

George Dunning wrote "Picnic," for which Steve Allen wrote the lyrics. Steve is again busy writing a lyric for this new Dunning "Houseboat" theme, to be used in the future.

"Love Theme from 'Houseboat'" is backed with Steve singing his first rock 'n' roll number, "Hula Hoop."

LATEST RELEASE

YOU'LL ALWAYS BE MY SWEETHEART
Bobby Von With The Don George Orchestra And Chorus

The Cash Box, Music Page 36 September 20, 1958

Modugno Back In U. S.

NEW YORK—Domenico Modugno, who returned to Rome for a brief visit with his new-born son and wife, has just returned to the States with commitments for TV and club dates that run well on into 1956.

Modugno's recent booking in Washington has created much comment and has firmly established him as an outstanding showman and performer. Immediately following the club date, he flew back to New York for a hurried recording session with Decca before leaving for his home.

Special permission has been granted to Decca by Fonit, Italy, for the exclusive right to record Modugno during his visits to this country.

The first two sides to be released this week, are "Resta Cu'mme (Stay Here With Me)" sung in English, and "Io (I)." (Io) (Eva) has never been recorded anywhere previously and is a song written expressly by Modugno for his then unborn son. The lyrics literally translated are poetic and sensitive in content, and tell the story of a man who feels himself to be almost a miracle, anticipating the joy of his first child, and so filled with love for his wife that he declares there could never possibly be anything further he could ask of her than this.

Decca also released, recently, an album by Modugno entitled "Nel Blu Dipinto Di Blu."
FIRST COLUMBIA SMASH FROM JOHNNY CASH

"What Do I Care"

b/w
"All Over Again"

Johnny, who's been on the charts for over a year, now records EXCLUSIVELY ON HIGH-FIDELITY RECORDS by COLUMBIA.

WATCH FOR JOHNNY'S NEW ALBUM—OUT SOON!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THANKS, CASH BOX! THANKS, BILLBOARD!

We knew you wouldn't pass this one by!

NAPPY BROWN'S 2-SIDED NEW HIT!

The Cash Box
Award o' the Week

"IT DON'T HURT NO MORE"

"MY BABY"

b/w

NAPPY BROWN

Savoy 1551

With TEACHO WILTSHIRE

and his band!

Savoy

RECORD CO. Inc.

NEWARK, N.J.

Bouncing To The Top Again!
Exciting New Rendition Of—

• STRAIGHTEN UP
AND FLY RIGHT
THE DEJOHN SISTERS

• ALL MY LOVE
CATERINA VALENTE

Deeco

MILLS MUSIC, INC.

3 HITS

THE OLD MAN AND THE SEA
DIMITRI TONKIN COLUMBIA

IT'S ALL IN THE GAME
TOMMY EDWARDS MGM

YOU WILL FIND YOUR LOVE
IN PARIS
PATTI PAGE MERCURY

MUSIC PUBLISHERS
HOLDING CORPORATION

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The Cash Box
why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription 
$20 for a full year (outside United States) 
$25 for a full year (Airmail outside U.S.) 

NAME .....................................
FIRM .....................................
ADDRESS ..................................
CITY ..................................... ZONE STATE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling Sheet Music

1. VOLARE (NEL BLU DIPINTO DI BLU)
   Robbins ASCAP—Madrigali, Magonni
   2. PATRICIA
   Southern ASCAP—Prado
   3. EVERYBODY LOVES A LOVER
   Korwin ASCAP—Adler, Allen
   4. BORN TOO LATE
   Evergreen BMI—Tobias, Strouse
   5. IF DREAMS CAME TRUE
   Korwin ASCAP—Allen, Stillman
   6. DEVOTED TO YOU
   Acuff-Rose BMI—Bryant
   7. POOR LITTLE FOOL
   Eric BMI—Shelley
   8. ENCHANTED ISLAND
   Korwin ASCAP—Clanton, Hymon
   9. LITTLE STAR
   Koel BMI—Venosa, Picone
   10. BIRD DOG
   Acuff-Rose BMI—Bryant
   11. NEAR YOU
   Supremo ASCAP—Craig, Geel
   12. A CERTAIN SMILE
   Miller ASCAP—Webster, Fain
   13. JUST A DREAM
   Ace BMI—Clinton, Matassa
   14. COME CLOSER TO ME
   Peer Int’l BMI—Forrester, Stewart
   15. ARE YOU REALLY MINE
   Plenturi ASCAP—Hoffman, Manning, Markwell

Abbot Lutz To Design Records

NEW YORK—Sy Leslie, head of Pickwick Sales Corporation announced last week that Abbot Lutz has joined the firm as Product Director and Executive Assistant to the president for the Design, Cricket and Stereo Spectrum labels.

For the past year, Lutz was Sales Manager of Seeco Records and also recorded several album packages for the indie company. Prior to that, Lutz was sales manager of Urania Records and dealer merchandise manager of Columbia's "LP Record Club". Lutz also worked with Columbia's 12 inch kiddie album line acting as head of both Ad & Sales. A veteran of the music and record business in both England and the United States, Lutz is a graduate of Trinity College of Music in London, England.

While with Seeco, Lutz developed full national distribution for the formerly Latin-only label. In addition, Lutz negotiated several deals for the purchase of outside masters such as the Dickson Hall LP "Song They Censored In This Hills". He recorded several sessions himself including the "Enchantment Italy" package with Aldo Bruschi.

Besides his new duties overseeing the $1.49 Design album line, Lutz will be active in the development and merchandising of the Stereo Spectrum label, a new subsidiary of Pickwick. Stereo Spectrum will sell for $2.98.

Lutz stated that his joining with Seeco was "completely friendly, I look back on my association with Shirley Siegel as one of the most enjoyable years I have ever spent and wish him continued success in the future."

Larry Penzell Opens Office

PORT WASHINGTON, N. Y. — Larry Penzell, formerly associated with the Muriel Francis Office as head of radio and tv, announced the opening of his own office for publicity & public relations at 15 East 48th Street, NYC, September 16th. Prior to his longtime association with the Francis Office, he was with the Hal Hume office and Music Corporation of America.

“JUST YOUNG”
Andy Rose

Aamco Records

TOPSY II
TOPS THEM ALL!
The QUALITY 198 Line
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"BELAFONTE SINGS THE BLUES"—Harry Belafonte—RCA Victor LOP-1006 (1-12" LP)

This high-chart certainty includes Belafonte in a blues break from his rash of calypso disks of late. As with calypso numbers, the blues provided high spirits and warmth, and the performer does this bill of blues standards proud. Some of the selections: "Hallelujah I Love Her So", "A Fool For You", "Mary Ann" (all by Belafonte), "Good Bless The Child", and "One For My Baby". Unique, cloth-like border around the all-blue packaging.

"PERRY COMO SINGS JUST FOR YOU"—Camden CAL 46 (1-12" LP)

Camden's collection of Perry Como reprises, "Dream Along With Me", is one of the idylls top sellers, and here's another sure-fire $1.98 buy of former Como efforts for Victor. The Como program includes "Long Ago (And Far Away)"); "It's Only A Paper Moon", "You Alone", and "Let's Take An Old Fashioned Walk". Solid sales assured.

"POP GOES THE SWINGIN' MARCHIN' BAND"—Conducted by Ray Martin—RCA Victor LPM-1771 (1-12" LP)

The idea is good, and could go to a chart standpoint. British maestro Ray Martin (represented on many Capitol mould disks) directs a "marchin' band" in a romping pop (and they mean pop!) program of such recent chart entries as "Lollipop", "Who's Sorry Now", "Witch Doctor", "Rock Around The Clock", and "The Swingin' Sheik-Shaped Blues". If this unlikely bill is not enough, listen to the band's rock 'n roll and sometimes cha cha beat approach to it! Watch this package.

"JOHNNY MADDOX PLAYS THE MILLION SELLERS"—Dot DLP 3122 (1-12" LP)

Taking a lead from his successful Billy Vaughn million seller package, Dot scores up honky-tonk Maddox in a sprightly review of twelve tunes of million seller significance. Among the items displayed by Maddox are "Paper Doll", "Whispering", "The Yellow Rose Of Texas", and "You Made Me Love You". Packaging is almost a carbon-copy of the Vaughn set. Work here could score.

"LET'S GET AWAY FROM IT ALL"—Patti Page—Mercury MG 50443 (1-12" LP)

The thrash takes care of a travel theme with pro, varied-tempo stints on a collection of tunes concerned with getting away from it all. Items sung by Miss Page include "April In Paris", "South Of The Border", "Autumn In Rome" and "Basin Street Blues". A feature of the disk is the songstress' warm, four minute, eleven seconds rendition of "You Made Me Love You" (or "Too-Ra-Loo-Ra-Loo-Ra That's An Irish Lullaby"). Figure strong deejay spins here.

"LAWRENCE WELK PRESENTS DICK KESNER AND HIS STRADIVARIUS VIOLIN"—Brunswick BL 54044 (1-12" LP)

Kesner is a Welk regular who weekly offers Welk-by-viewers requests. A hit of pre-classical violin artistry, This Welk-Kesner disk appearance has strong chart possibilities. With the Welk orchestra in soft folk jive the violin provides a bell of sentimental melodies one is apt to hear Kesner perform on tv. Included in the program are "Zieguen", "I Love You Truly", "Melody Of Love" and "Silver Moon". Could be strong chart stock.

"THE KING AND I FOR ORCHESTRA"—Arranged And Conducted By Warren Barker—Warner Bros. 1286 (1-12" LP)

The lovely Richard Rodgers score receives glittering performances by the Barker orchestra, renditions which have more of an oriental feel than composer Rodgers acolytes instituted in his melodies. Nevertheless all of Rodgers' melodic genius is here, and so are sparkling hi-fi arrangements to boot. A rare all-orchestral disk on The King And I songs, the package is a show-stuff natural.

"THE MUSIC OF LEROY ANDERSON" (Vol. 2)—Frederick Fennell Eastman — Rochester "Papers" Orchestra—Mercury MG 50445 (1-12" LP)

This is another delightful Anderson-Fennell association. Twelve more of Anderson's remarkably witty and melodic orchestral creations are superbly fashioned by the Fennell directed Eastman "Papers" Orchestra. The hi-fi sound is high, indeed Some of the selections: "The Syncopated Clock", "Belle Of The Ball", "Song Of The Bells" and "Fiddle-Faddle". An orchestral treat.

"SUGARTIME"—The McGuire Sisters—Coral CR-17 (1-12" LP)

This program of single efforts by the vocalists offers teens a fine party-time platter. The selections are nicely concise; a taste of the big beat and ballad, and include such items as the title tune (a smash for the larks), "Around The World", "Since You Went Away To School", and "Interlude". Name-value vocals.

"YOU'RE MY GIRL"—Romantic Reflections By Jack Webb—Music Arranged And Conducted By Bill May—Warner Bros. 1207 (1-12" LP)

There may be enough interest created in this unusual Webb role as collection of pop songs to give the package sales importance. While Billy May supplies the lush reading of the melody, Webb recites the lyrics of twelve songs which usually contain lyrics able to stand-up to a rehearsed group. The best track is "You Are Too Beautiful", "But Beautiful", "Do I Love You".

"LET'S GIVE A LITTLE"—Carl Smith—Columbia CL-1172 (1-12"

Smith one of Columbia's country strengtheners, encore single single stints bearing a romantic message in either ballad or up-tempo terms. Included in the set are such Smith efforts over the years as "Mr. Moon", "If Teardrops Were Pennies", "The Best Years Of Your Life" and "I Overlooked An Orchard". Smith is sure-fire country merchandise.

"THE HARMONICATS IN THE LAND OF HI-FI"—Mercury MG 30652 (1-12" LP)

Those in the harmonic-know will consider this worthy to the fans music a prime LP purchase. The threesome here either ballads or, to advantage, seeks to fine swing effect. A good crop standards make-up the musical tour ("Heart Of My Heart", "All Of Me", "Diane", "What A Difference A Day Made").

"A CHILD'S INTRODUCTION TO JAZZ"—Featuring Bob Keehan And The Honeydrippers—Golden GLP 20 (1-12" LP)

This is a clear and musically satisfying explanation of the roots of jazz to children, and parents who care for their offsprings' well-rounded musical knowledge should grab this excellent $1.98 entry. The sides are divided into two parts, one tabbed "From Africa To New Orleans", the other "From Dixieland To Top", and Bob Keehan (of "Mr. Karanroo" fame) and the Honeydrippers bind the disk together with entertaining narrative explanation. Included in the fours, melodies and lyrics: Mary Rodgers and Marshall Barner; music: Linda McNeil. Miss Rodgers and Linda McNeil are daughters of composer Richard Rodgers), and a group of fine jazz musicians (Dick Hyman, Don Ellis, Mundell Lowe) performs the music.

"LOVE SCENE"—Elmer Bernstein—Dot DLP 3097 (1-12" LP)


"Only those records best suited for commercial use are reviewed by THE CASH BOX"
MENDELSOHN: Italian and Reformation Symphonies—Charles Munch—The Boston Symphony—RCA Victor 2221 (1-12 LP)

The authoritative renditions of the two triumphant Mendelssohn works will definitely acquire a sought-after audience among classical purchasers. Added to the fine renditions is the standard of sound, which speaks in excellent half-speed terms. The set deserves a prime position in dealer classical merchandise display.

CONCERT FAVORITES OF THE ROYAL PHILHARMONIC ORCHESTRA CONDUCTED BY ANTHONY COLLINS—EMI—Capitol G 7167 (1-12 LP)

What England's noted symphonic orchestra favors is, fortunately, what music lovers over the world favor in their albums: bright orchestral works. There are six such works performed here, including Chabrier's "España"; Weber-Berlioz's "Invitation To The Dance"; Moussorgsky's "Night On Bald Mountain"; Sibelius' "Finnland"; Mendelssohn's nocturne and scherzo from "Midsummer Night's Dream"; Saint-Saens' "Danse Macabre". Clean sound. Fine, lighter orchestral presentation.

MENDELSOHN: Excerpts From "A Midsummer Night's Dream"—SCHUBERT; Rosamunde; Monteux—Vienna Philharmonic Orchestra—RCA Victor EM-2223 (1-12 LP)

The Mendelssohn and Schubert scores have become frequent disk companions over past few years, and in another coupling of the works, Monteux and the Vienna Philharmonic offer fine renditions of these two wondrous musical expressions of good feeling. Major session on the lovely scores.

WAGNER: "Lohengrin" (Highlights)—Decca DL 9987 (1-12 LP)

WAGNER: "The Flying Dutchman" (Highlights)—Decca DL 9988 (1-12 LP)

The disks, high-voltage versions of two full-length Decca offerings, are capable representations of principal arias and orchestral themes from the two notable Wagner works. Annelies Kupper handles the main female roles on the two entries. Orchestral and chorus accompaniment is provided by the Bavarian Radio Orchestra and Chorus under Eugen Jochum's direction on the "Lohengrin" disk, and by the RIAS Symphony Orchestra and Chorus under Ferenc Fricsay's direction on the "Flying Dutchman" disk. Capable draw for opera loving traffic.

“RED HOT HARPIE”—Robert Maxwell His Harp And Orchestra—MGM E2076 (1-12 LP)

This is Maxwell's seventh package for MGM, and once again the artist gives the instrument an effective pop account of itself. The idea of a "red harp" is generally upheld with strong swing and takes on such numbers as "Sing, Sing, Sing (With A Swing)", "Lullaby In Rhythm", "One O'Clock Jump" and "Good Night Sweetheart". Sessions by a harpist who knows his stuff.

“STRINGS ON FIRE!”—Wernher Muller And His Orchestra—Decca DL 5732 (1-12 LP)

This is the twelfth Decca package for the German orch leader, who, as his previous sessions for the diskery have displayed, likes to put lots of color into his orch arrangements. Taking the cue from twelve rhythmic Latin-flavored bon-bons, Muller and his string-angled orch breeze along in rich, hi-fi directed fashion. Orch works the Jocks will be programming.

“TIME OF DESIRE”—Rod McKuen — Hi-Fi R 407 (1-12 LP)

Versatile folk artist-composer-poet McKuen offers to a limited, but potentially strong sales market, a reading of an original work of his in which love and loneliness are expressed with lyrical images, and fecundness. Presented in fourteen segments, the McKuen narration is accompanied by effectively simple musical themes written by McKuen again. Interest is going to be shown here.

OPEN HOUSE WITH RALPH AND BUDDY BONDS—Ralph And Buddy Bonds At The Twin Hammond Organs—Epic ELN 6392 (1-12 LP)

A society-beat air is capably retained by the organists, who in some jazz/tradition perform a bag-full of evergreens (thirty-six of them) in sassy fashion. The tunes are nicely representative of varied styles, taking in the novelty ("Open The Door, Richard!") the Latin ("La Cucaracha") and the ballad ("I'll Remember April"), etc. Enjoy set for organ music enthusiasts.

Majestic:

Manteca:

“MANTeca”—The Red Garland Trio Plus Ray Barretto, Conga—Prestige 7139 (1-12 LP)

The artful Garland trio is host to Ray Barretto's congo in a session that despite the congo appearance are, with one exception (the title session), non-Latin, made-in-jazz inventions. The five ains include four very affable swing moments plus a bluesy, but lightly taken congo on "I'll Remember April," dedicated to New York deejay Mort Fagra. Listeners will find the conga an interesting part of the proceedings, particularly during its play with bassist Paul Chambers on "2Wonderful." Fine sound.

“HERBIE MANN WITH THE WESSEL EIKEN TRIO”—Epic ELN 3499 (1-12 LP)

Top-flight flutist Mann was recorded here along with the trio while honeymooning in Holland two years ago, and features not only blithe and swinging alto/tenor flute work, but also several cuts by the artist on tenor sax. The Eikken trio is fine, modern jazz companion for Mann. The songs consist of seven evergreens and five originals (three by Mann). Mann in another fine disk showing.

CLASSICAL PICK OF THE WEEK

THE DIXIELAND STORY—Matty Matlock And The Padduch Patrol — Warner Bros. 1206 (2-12 LP)

The first big entry for Warner Bros., the set is well performed, and recorded Dixieland rump by veteran clarinetist-arranger Matlock and a fine studio assembled crew. A two-disk venture allows, of course, plenty of programming room, and thus about every Dixieland favorite turns up: "Royal Garden Blues", "Tiger Rag", "High Society", "Basin Street Blues", "Saints", etc.

BEVERLY KENNEY SIGNS FOR PLAYBOYS—With Ellis Larkins At The Piano—Joe Benjamin, Bass—Decca DL 5743 (1-12 LP)

Miss Kenney, who has done previous vocal work for the Ross label, supplies the qualities of generally unaffecting convincingly throaty stints on a program of evergreens. Fine pianist Ellis Larkins is supple and melodic on support. The program takes in such goodies as "What Is There To Say?", "Do Again", "Try A Little Tenderness" and "You're My Boy," Recommended vocal inflections.

THE MANY SIDES OF TOSHIKO—Toshiko Akiyoshi—Verve MG V-2876 (1-12 LP)

Jazz has become one of the arenas where female Japanese performers have made entertainment headway in the U.S. over the past few years, and Miss Akiyoshi displays keen aptitude for the form here. As the core of a trio, the performer swings with gusto and glows with grace on a collection of evergreens and originals (including a condensed version of her own jazz suite). Miss Akiyoshi is a very inventive modern jazz artist.

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MGM Launches Metro Records

NEW YORK—Arnold Maxin, president of WGM Records, last week announced the launching of another subsidiary label, Metro Records.

Metro's first release will be issued on September 15, and will consist of two singles. They are, Dick Lee's "Have Guitar, Will Travel" and "My Love For You"; and Dotta Johnson's "Street of Dreams" and "Paradise."

Metro's second release is also ready and will be offered on September 25. Three single will make up the package and the artists will be Lou Prince, Ray Brown and George Shaw.

Maxin stated that the move was necessitated by the number of artists contracted to MGM.

Also due to bow in October is another new label to be known as Metro-jazz Records.

The new entries make the total five labels under the MGM banner. They are, MGM Records, Lion Records, Cub Records, Metro Records, and Metro-jazz Records.

Atlantic Ups Gary Kramer

NEW YORK—Atlantic Records last week announced the promotion of Gary Kramer to head the foreign department. Kramer will continue to act as director of advertising and publicity.

The various complexities plus the growing stature of the Atlantic releases in foreign lands caused the decision to bring under one office the sales activities of the singles and LP departments, which had been handled separately until now.

Atlantic has been selling singles and LP's abroad for many years, but following Mrs. Miriam Biestock's recent trip to Europe, Atlantic felt it had only begun to tap its potential. Under Kramer a more concentrated effort on radio in Europe and elsewhere will take place.

Craft-Gray On Road

NEW YORK—Morty Craft, MGM recording and sales director of single records, and Gordon Gray, disk jockey contact man, are on a cross-country trek visiting disk jockeys, dealers and one-stops on behalf of MGM's current best-selling records.

Craft and Gray are promoting Joni James’s "There Goes My Heart," Tommy Edwards’ "It's All In The Game," Rosemary Clooney’s "The Lonesome Cowboy Bird," Conway Twitty’s "It's Only Make Believe," Johnny Desmond’s "The Hot Cha Cha," and Marvin Rainwater’s "Nothin’ Needs Nothin'."

"JUST YOUNG"
Andy Rose
Aamco Records

THEY SAID IT COULDN'T BE DONE! TOSPSY II

September 20, 1958
Music

HOLLYWOOD—Of the 25 new Capitol high fidelity long-playing albums introduced throughout the nation the week of Sept. 8, 14 are pop or country releases, six in the Capitol of the World international series, and five Full Dimensional Sound classical packages.

The new Sinatra album, “Frank Sin- nata Sings for Only the Lonely” is a new title song by Sammy Cahn and James Van Heusen, who also composed “All the Way,” one of Sinatra’s biggest Capitol single record hits in recent years. The album also includes Sinatra singing a number of old standards accompanied by the orchestra of Nelson Riddle.

A dozen tracks of show songs from Las Vegas, featuring the music and lyrics of Gordon Jenkins, is heard in Monte Pressor’s “Tropicana Holiday,” which the conductor composes.

Gordon MacRae’s artistry is displayed in his newest LP for Capitol, “This Is Gordon MacRae.”

Swinging, wild, uninhibited music from a gaudy era, “K. C. In the 30’s” is heard in a new jazz album.

Two 12-inch albums performed by 70 top band musicians are heard in “The Military Band.” The band is conducted by Felix Slatkin.

One of two albums of church music on the month’s release is “Let’s Go To Church!” which features the voices of Margaret Whiting and Jimmy Wakely in the title song of faith, while others are sung by “Tennessee” Ernie Ford, Gordon MacRae, Jane Morgan, and Tanya Young. The second album of religious songs, “The Family Who Prays,” features The Lennon Brothers.

One of the three new pop artists on the release, Georgie Auld, makes his first LP with a New Latin.” Another new artist on the release is Paul Martin, who makes his debut with “Banjo Mania.” The third new pop artist to be introduced on the release is Hank Jones. His keyboard artistry is displayed in “The Talented Touch,” the title of his first album for Capitol.

An album of ballads sung by John Raitt is “Under Open Skies.”

Everything from rock ‘n’ roll to country stroll is offered in “A Gene Vincent Record Date.” For his fourth album on the Capitol label, Hammond organist Jockie Davis plays top tunes from hit Broadway musicals in “Most Happy Fella.”

“Dynamic!” is the title of the new Dakota Staton album. (Another pop album released since Capitol’s last pop release July 21, but not previously announced, is “This Is Dean Martin”, which was first available to the public last week on special release.)

Headlining the ‘Capitol’ of the World release of six packages is “Renato Carosone,” which features the vocal and piano talents of Italy’s artist of that name, and his sextet. This presentation marks Carosone’s third album for Capitol.

Hit songs of World War II are expressed by Eve Boswell in “The War Years.”

The popular music of Lisbon, recorded at the Viola, Ima de Talpa, 14, is heard in “Lisbon’s Great Celeste Rodrigues.

Four standard songs, featuring the stylings of London’s Frank Cordell and his hi-fi strings, are heard on this 10-inch pressing on Capitol. . . . The Melody Lingers.”

Germany’s children’s choir of Bielefeld, singing German folk songs, is heard in “Bielefelder Kinderchor,” conducted by Friedrich Oberschelp.

From South America, “Capitol” of the World introduces another international recording from Brazil. The title is “Brazil!”, which introduces the first time, music by Luiz Arruda Paes and his orchestra.

During the first disk, “Late Beethoven Quartet” album issued last fall, the Quartet No. 14 in C Minor, Op. 131, is issued singly in album.

The remaining three albums, “Portraits in Sound,” “Concert Ruses,” and “Strings by Starlight,” display a wide variety of the more popular concert pieces. In the first two, Erich Leinsdorf with the Concert Arts Orchestra and William Steinberg with the Pittsburgh Symphony enter into more widely popular fields of repertoire than represented in their previous Capitol FDS albums. In the third, Felix Slatkin conducts the string section of the Hollywood Bowl Symphony Orchestra.

Marty Gold Packed to Kapp

NEW YORK—Arranger-conductor Marty Gold has joined the Kapp artist gallery. His first Kapp album is titled, “Favorite Songs Of College Days (Moments To Remember)”. Gold previously served as musical director for such recording personalities as the Three Suns, the Four Aces, Sarah Vaughan, Patti Page, Georgia Gibbs and Vaughn Monroe. He has also done the arranging for three Jimmie Rodgers hits.

Gold has worked with such Kapp artists as Jane Morgan, Roger Williams and the Troubadours.

Their Hearts For Joni

NEW YORK—Recording and sales director Morty Craft, Joni James and Charlie Hazin, in charge of distribution, are shown phoning distributors, disk jockeys, one stop operators, chain stores and department stores on the new Joni James MGM hit, “There Goes My Heart”.

WE MEAN IT, MAN "TOPS" IS THE MADDEST!

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Bill Doggett

HOLD IT!

Elliott John

ELL IT LIKE IT IS

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PINKIE

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NEW RELEASES

"SNAKE CHARMER"/"MUD PUDDLE"

The Puddle Jumpers

FEDERAL 12336

"WITHOUT A SONG"/"THIS LOVE IS TRUE LOVE"

Teddy Humphries

BETHELHEM 11001

Marty Gold Packed to Kapp

“TRY A LITTLE TENDERNESS”

"WHAT IS THERE TO SAY"

Chris Connor

BETHELHEM 11001

NEW RELEASES BY VEE-JAY’S TOP 2!

Jimmy Reed’s

2-SIDED SMASH

“I’M GONNA GET MY BABY"

b/w

“ODDS AND ENDS"

VEE-JAY #299

Gene Allison

“EVERYTHING’S ALRIGHT"

b/w

“I’M A FOOL"

VEE-JAY #299

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Columbia Signs Richard Maltry

NEW YORK — Richard Maltry, popular dance-band maestro, has been signed to a Columbia Records contract, according to an announcement by Mitch Miller, Director of Popular Artists and Repertoire. Maltry's orchestra has played for college dances, in top supper clubs, as well as on major radio and television programs. In addition, Rich-ard Maltry has arranged and conducted for such personalities as Benny Goodman, Ethel Merman and Paul Whiteman.

Born in Chicago, Illinois, June 29, 1914, Maltry began his association with music in his early grammar school days, playing cornet in the school orchestra. He continued to play and arrange for upper school, then entered the liberal arts school of Northwestern University. After one year, however, he left college to work with local dance bands, and at the same time he began studying harmony and orchestration. Later he toured with the orchestras of Little Jack Little, Roger Pryor and Bob Brown, in the dual role of trumpeter and arranger.

In 1940, Maltry put away his horn to devote himself entirely to arranging, conducting and teaching. Shortly thereafter he became staff arranger for Chicago station WBBM. He also continued to arrange for local dance bands. At this time one of his compositions became one of Benny Goodman's biggest record hits, "Six Flats Unfurnished." Goodman also performed Maltry's "Fantasy on the Man I Love" at all of his symphonic concert appearances with great success.

Paul Whiteman came into Maltry's life during this period, which lasted for several years. Richard Maltry's recording career began in 1953 when he was asked to arrange, compose, and conduct a series of Jazz Classics for Sesac Transcriptions. The series eventually totaled 250 titles, many of which Maltry uses in his present dance library.
Kitten On The Keys

NEW YORK—Eddie Wilber and Russ Morgan appeared recently as guests on the "Johnny Andrews Show" WRECA-N.Y., to promote their latest album, "Kitten On The Keys.

Shown above, left to right, are Eddie Wilber, Johnny Andrews and Russ Morgan. In the picture on the right are Jerry Josephs, night manager of Colony Records, Broadway record shop, Russ Morgan autographing a copy of his album, and Wilber.

"JUST YOUNG"
Andy Rose
Aamco Records

WHAT CAN WE SAY! TOSPY II
By COZY COLE

Listed by CASH BOX last week in: "TOP 100" as #46
"TOP SELLING RECORDS BY RETAIL OUTLETS"
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Birthday Party


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ROYAL OAK, MICH. On September 26, 1958, in the Ambassador East Hotel, Chicago, Ill. this committee will meet to start "those wheels," i.e., to gear in basic handling of data for electronic devices of Hofstra College, Hempstead, New York, on Friday, September 7 at 3:30, beginning September 19th. The program is sponsored by the Long Island Chapter of the Systems and Procedures Association and the National Office Management Association and by Hofstra College.

The course is designed to acquaint business executives with the current state of the art of data processing for both small and large electronic computers in modern business.

After five years of varied experience in the tabulating field, Diamond joined BMI in 1949 as Head of Tabulating. He subsequently advanced to the position of Director of Logging. Diamond is the Editor of the Empire State Systems and Procedures "Dispatch" and is charter member of the National Machine Accountants Association, of the American Statistical Association, and of the Systems and Procedures Association.

BMI Logging Chief To Teach at Hofstra

NEW YORK—Israel Diamond, Director of BMI's Logging Department, will hold a seminar on the basic handling of data for electronic devices of Hofstra College, Hempstead, New York, on Friday, September 7 at 3:30, beginning September 19th. The program is sponsored by the Long Island Chapter of the Systems and Procedures Association and the National Office Management Association and by Hofstra College.

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After five years of varied experience in the tabulating field, Diamond joined BMI in 1949 as Head of Tabulating. He subsequently advanced to the position of Director of Logging. Diamond is the Editor of the Empire State Systems and Procedures "Dispatch" and is charter member of the National Machine Accountants Association, of the American Statistical Association, and of the Systems and Procedures Association.

Record Convention Letter

CHICAGO—The following letter was recently mailed to all record manufacturers and distributors to all sections of the nation advising them of the upcoming plans to create a permanent record convention committee.

Dear Mr. Manufacturer or Distributor:

LET'S HAVE OUR OWN CONVENTION. With a spontaneity born of necessity, Record Manufacturers and Distributors from all sections of the country raised this cry at the recent NAMM Convention.

Someone once said, "Let's have a meeting," and there was a meeting. At the meeting someone else said, "Let's elect a committee of Manufacturers and Distributors," and such a committee was formed.

WE ARE THAT COMMITTEE. We have no "official" status. We have no Treasury—but we have the vote of confidence of, and the directive from those who were present, to "put the wheels in motion for a Record Convention.

On September 26, 1958, in the Ambassador East Hotel, Chicago, Ill. this committee will meet to start "those wheels," i.e., to gear in basic handling of data for electronic devices of Hofstra College, Hempstead, New York, on Friday, September 7 at 3:30, beginning September 19th. The program is sponsored by the Long Island Chapter of the Systems and Procedures Association and the National Office Management Association and by Hofstra College.

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**Audio Fidelity Sues**

NEW YORK—Audio Fidelity Records and the Dukes of Dixieland have filed suit against Roulette Records in the Supreme Court of the State of New York.

The complaint deals with the Roulette release of an album by the Dukes of Dixieland this year.

According to the document filed in court on September 5th, Audio Fidelity states that Roulette has unfairly competed with Audio Fidelity in the following respects: that the use of the words "The Original" as a trade name for the "Dukes Of Dixieland" Roulette disk implies that the AF records by the Dukes are not authentic; that the copyrighted 1958 insignia on the Roulette disk is deceptive in that it indicates the records were released in 1958 when they are re-releases of 1951 recordings; that the "Dukes Of Dixieland" Roulette disk is identical in appearance to Audio Fidelity; and that the photograph of the feet behind a curtain on the cover of the Roulette disk does not match the Dukes' feet although implying so; that Roulette has failed to indicate that its recordings are re-releases; and that Roulette has sold distributors and retailers to believe that the Dukes were recording for Roulette.

Audio Fidelity complains that because of the above acts, sales of the Audio Fidelity disks by the Dukes have fallen off.

The Dukes' personal suit against Roulette repeats many of Audio Fidelity's complaints and cacques dealing with injury to group. One of the Dukes' complaints is that they have changed their recording style considerably since 1951 and that the Roulette disk does not clarify that it is in the group's old style but implies it is a 1958 recording.

The complaint, Audio Fidelity asks that the company and its staff be enjoined pending litigation from continuing to do the goodwill and is asking for damages in the amount of $150,000. The Dukes are asking for a profit accrued from the sales of the Roulette disk plus an additional $15,000.

**Liberty Forms Subsidy**

HOLLYWOOD—Liberty Records has formed a subsidiary label, Freedom Records, to give greater concentration and exposure for its artists. It was announced last week by Liberty vice-president, Al Bennett.

Freedom's kickoff is September 15th with the release of "I'm Restless," a rock-A-holic by Johnny Burnett. Flip is "Kiss Me".

Liberty, which also handles national distribution for Decca Records, has set the Freedom label with all 32 Liberty distributors.

A&R activities for the new label will be headed by Jerry Capehart, under the supervision of Sy Warner, Liberty's president. Capehart is also personal manager of Eddie Cochran, Johnny Burnett and John Ashley.

**Gold Cufflinks For Gold Disk**

NEW YORK—Cadence Records has awarded another set of diamond-studded gold cufflinks to a distributor whose order for a Cadence disk sent it over the million-seller mark. The distributor, whose order for the Everly Bros. smash "Big Dog" and "Devoted To You" sent the waxing over the million mark, was Mel Mallory of Mallory Distributors of New Orleans.

The cufflinks are personally inscribed by Aweke Bleyer, Cadence preside.
Together Again

NEW YORK—Steve Allen has joined Dot Records to continue a long association with Bob Thiele, A & R head. Here they are pictured together at their first record session.

Al Alberts Signed To Coral

NEW YORK—Al Alberts has signed with Coral Records as a single, it was announced last week by Paul Cohen, Coral A&R head. Alberts had been the lead vocalist of the very successful Decca vocal group, the Four Aces. The singer wanted it made clear that his departure from the group was amicably agreed upon by all members. Alberts decided to leave the group because he wanted to spend more time with his family. And he was well aware of the fact that this would be impossible if he continued working with the group.

Alberts also revealed that as a single he will be able to devote more time to songwriting and to producing masters by other artists for resale to record companies. As a songwriter, Alberts was one of the authors of the Ace’s smash “Tell Me Why” and wrote the lyrics to “Take My Heart,” used in the “Big Beat” film, and “Honey In The Horn,” another Aces’ recording.

Among the masters he was sold to other diskers was “Op” by the Honeycombs on Herald.

As a member of the Four Aces, Alberts met with great success via the group’s recording of “It’s Too Sin,” their initial release, and such smash follow-ups as “Tell Me Why,” “Love Is a Many Splendored Thing,” “A Woman’s World,” “Three Coins In The Fountain,” and a host of others. The Aces will continue to record for Decca with newcomer Freedly Dinah Jones joining Dave Mahoney, Lou Silvestri and Sod Vacearo.

Alberts’ first Coral pressing, out this week, coupled “God’s Greatest Gift,” a song which he penned, with “My Love.”

Last Friday, Alberts opened an engagement at Scilla’s in Phila. at a reported $5500 figure. He will spend the next two or three weeks on an extensive deejay tour to promote his first Coral platter during which time he will fulfill engagements at the Americana in Miami and the new Nixon in Pittsburgh.

Rondo LP Release

NEW YORK—Elfi Oberstein, president of Rondo Records, announced last week that he is currently shipping his distributors an additional twelve stereo albums and ten more of the $1.98 Rondolette LPs. This brings the total of stereophonic recordings available to the public on the Rondo line to 36 and the Rondolettes to thirty.


The ten Rondolette LPs include packages by Frankie Laine, Perry Faith, Louis Prima, Jan Peerce, Marty Green, Carlos Montoya, Ken Davis & the Ken Davis Band, Mike Muggsy Spanier jam session and an album of the music from “South Pacific” and “Music Man”.

Youthful Talent

WASHINGTON, D.C.—Things are always popping at the Mint Grant (WTTG) show—and a typical day at the Paramount star, and Eddie Cochran,渔业艺术家, stopped in to say hello. Anka is plugging his latest deck, “So Young”, and Cochran, “Summer-time Blues”.

TO ALL D.J.'s

DAVID GORNSTON says “Thanks” for including BLACK VELVET (played by COLE- MAN HAWKINS) b/w MY GIRL FRIDAY (with DON REDMAN on Alto). It's a collector's Standard—on Golden Crest.

Andy Rose

“JUST YOUNG” Aaamco Records

Growing

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
CATHY Favaro Named Roulette Production Chief

NEW YORK—Roulette Records last week announced the promotion of Cathy Favaro to the position of Director of Production for the label. Cathy, prior to this move, acted as personal secretary to Hugo Hapay, Roulette's Creative, A & R Directors at Roulette. Cathy has been in the record business since 1946, when she started working for Bob Thiele at Signature Records. Later, she went to Walter Dana at Dana Records, From Dana she moved over to Dick Linke's publicity firm, and when that firm went to Capitol, Cathy went with him. In 1952, Cathy joined the operations of Anthony Office where she handled the band's publicity and promotion. It was in 1956, when Cathy first met Fred & Luigi, that Cathy Favaro will be directly responsible to Fred & Luigi.

Although Hugo and Luigi have not as yet found a replacement for Cathy, they have decided to promote Vacation to the post, and hope to be able to announce shortly a successor as secretary to the A & R Directors.

Record Merchandisers Meet In Chicago

WASHINGTON, D.C. — The first meeting of the National Association of Record Merchandisers was held September 27, at the Lincoln Park Hotel, Chicago, Ill. N.A.R.M. has its offices at 401 Tower Building, 14th and "K" Street, N.W., Washington, D.C.

The purpose of this meeting, and the purpose for which this group has been formed is;

To create a better understanding and appreciation by the record distributors, record manufacturers, and retailers of the beneficial contributions which members of this association have made and are making to the phonograph record business.

To promote and establish a better and more harmonious relationship between the record manufacturers, distributors and retailers with whom members engage in business.

To promote and establish sound and ethical business practices and agreements for members to conduct their respective record rack jobbing businesses.

Fifteen of the nation's leading record rack jobbers met this week in Chicago. This group represents over $15,000,000 in record business. They serve over 6,000 retail outlets over the nation.

The group met at 8:30 each day for ten days, and an additional three-day meeting was planned to join the next few months past. Many have already asked for membership applications.

The president of directors and officers of N.A.R.M. were elected as follows: President: James J. Tiedens, Musical Isle Record Corp., Wisconsin; V.P. President: George Tiedens, Willard Record Service, Buffalo, N.Y.; Secretary: Edward Snider, Edge Ltd., Washington, D.C.; Treasurer: Donald Belzer, Record Service, Minneapolis, Minn.

Elected to the board of directors were: Harold Goldman, Ral Sales, St. Louis, Mo.; George Berry, Modern Records, New Orleans, La.; and Ralph Anderson, Quality Drug, Des Moines, Iowa.

MAREK TALKS UP STEREO STORM

NEW YORK — To back up his own conviction that stereo needs, above all, a strong educational push on both the retail and consumer level, George R. Marek, Vice President and General Manager of the RCA Victor Record Division, has been presenting stereo's story throughout the country in recent weeks.

Marek has used a combination of film, slides and sound in his talks in such cities as Denver, Los Angeles and Washington. The talks to date have included record dealers and department store buyers.

Essence of Marek's talk in a history of recorded reproduction, climaxcd by stereo excerpts from the Cliburn performance of the Tchaikovsky Concerto, Vanessa and the new RCA Victor Madame Butterfly.

COSNAT WORKS ON WANGER DISK

ELIZABETH, N. J. — Howard Stonne of C&M Records, this city, announced last week that Cosnat Distributors of Newark, New York, Cleveland, Detroit, and Philadelphia, have agreed to work hand-in-hand in the distribution and promotion of "Miss Annie" by the Plorals on Wanger records.

The diskery is planning a major city promotion on the waxing, and a new C&M release, "Loopyl".

WALLERSTEIN CONSULTANT TO KAPP RECORDS

NEW YORK — Edward Wallerstein, retired president of Columbia Records, and former head of the RCA Victor Records division, has joined Kapp Records as special consultant, it was announced last week by David Kapp, president of the company.

For more than thirty years, Wallerstein has been an important figure in the record industry. As consultant to the newly established Planning and Operations Board.

DOROTHY COLLINS RECORDS FOR EVEREST

NEW YORK — Dorothy Collins has announced that she has signed to record a Christmas album for Everest Records. The album, "Rudolph the Red-nosed Reindeer" will feature Collins, who has recorded for Coral Records. This marks the second time Dorothy Collins has signed to record with the Decca organization. Several years ago she left Decca to join her husband in their own manufacturing venture, Audibox Records. In October, the album will be issued in stores.

The original "Just Young" Andy Rose Aamco Records Fats Domino "Young School Girl" and "It Must Be Love" Imperial Records From the 20th-Century-Fox Film "A Certain Smile" Miller Music Corporation ATTENTION DJ'S Please notify us if you did not receive all of the printed information. "Just Young" b/w "Love-A-Lov-A-Love" AAMCO RECORDS (Division of AUSON ENTERPRISES, INC.) 1604 Broadway, N.Y., N.Y.
NEW YORK:

Dick Malby moves from VIK to Columbia. ... Morris Diamond on the road for Carlson Records with Jack Scott's "With Your Love" and "Geraldine." ... Dottie, Betty Johnson and husband ... Mike Barnes ... "Stewy." ... George and Jerry Lee. ... Chuck Strum of the "Hula Hoop Song." ... "Hula Hoop Song" on Coral, Steve Allen's "Hula Hip Hop!" and the original hula hoop ... Hoop Song" by Deville Sisters on Imperial Records. 

Far from Boston, in Macon, Ga., Darin out this week on ATO and its a woow! Darin upset a lot of his haters that show establish the youngster as a top performer even before his records can suit any audience. This is a many faced lad who we predict will chew cotton. 

TO TOMMY MARS...

Richard Maltby

Trade got its first listen on September 12, which coincidentally was also the birthday of another Sunbeam release "I'm Ready For It All." The deejays and distribs are "It's Time For Me to Be Here." Gerry and the Edie duos are Gerry Granahan and Edie Fontaine. An all out push is being made to promote the fourth issue of the group's magazine "Edie." 

RICHARD MALCOLM

MARK DOREMUS

The Spaniels east for appearances on Buddy Dean's TV show in Baltimore, and the Mill Grant TV stint in Flourtown, Pa. 

Eddy "Three-D" is busy making inroads on his new network TV show (CBS-TV) Saturday, Sept. 6. ... Dorothy Collins to do "F. J. Warren," of Central, Ga., manager, Fritz, prexy of Jamie and Gayden, happy these days as he watches his Eddy hits, "Ramrod" zoom and "Rebel Rouser" continue to sell, as does his "Guns of the Old West." 

Eddie Yalowitz, Garvins Distributors, reports terrific sales on "Don't Call Me Babby." Harry roasted by Don Lewis and Lois Kahn. Don was the son of the late, great Gus Kahn. ... Len Chess, Phil and Maxine do two records says. ... Gershertone were in town to make up for ... for prospects for "Ten Commandments Of Love." ... Callus, "I'm Going To Texas," "Far Out," "Of course," says Lennie. ... Hank Wiener. ... mom and dad, he's the top deejay in the country. 

TO ERNEST FREEMAN

"Hey Little Joe" is back on the airwaves. For once he made his listeners happy. Little Joe Williams, should be one of the Counts greatest hits. ... "Honest John" and "The Terrible Old Town," and "The Secret Of The Night." He is actually recording their effort. When they get around to the second chorus he will sing a button on the guitar which will differentiate Leiber and Loewe's and Mary and sing right along thereby recreating the multiple voice and guitar sounds they are so famous for. ... Carl Lebow, Aamco Records, back from his trip in New York with reports already coming in from several areas, and the tune jumping into the Top 100, it looks like ..... In New York... ... "TOMMY MARS"

BOBBY DARIN

Kapp is "Favorite Songs Of College Days." ... Don Robey reports Bobby Darin's "TheBestOf Blues" coming out on his label. ... Ed Sullivans, Eddy "Three-D" is back on the airwaves. For once he made his listeners happy. Little Joe Williams, should be one of the Counts' greatest hits. ... "Honest John" and "The Terrible Old Town," and "The Secret Of The Night." He is actually recording their effort. When they get around to the second chorus he will sing a button on the guitar which will differentiate Leiber and Loewe's and Mary and sing right along thereby recreating the multiple voice and guitar sounds they are so famous for. ... Carl Lebow, Aamco Records, back from his trip in New York with reports already coming in from several areas, and the tune jumping into the Top 100, it looks like ..... In New York... ... "TOMMY MARS"
Territorial Tips

The Territorial Tips chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

(Listed Alphabetically)

ALL DAY LONG
Johnny Smith (Blue Note 1764)

ALL NIGHT LONG
Johnny Fuller (Checker 899)

ARE YOU REALLY MINE
Johnny Rodgers (Roulette 4709)

*BABY FACE
Little Richard (Speciality 645)

BAREFOOT ROCK
Little Junior Parker (Duke 193)

BETTY LOUS' GON'T A NEW PAIR OF SHOES
Bobby Freeman (Isota 841)

BORN TOO LATE
Pony-Tails (ABC Paramount 9934)

BREAK UP
Jerry Lee Lewis (Sun 303)

CAROL
Chuck Berry (Chess 29)

CHA DOOKY DOO
Art Neville (Speciality)

CHANTILLY LACE
Big Bopper (Merrcury 7343)

*CHECKING ON MY BABY
Ollie Rush (Cedar 202)

COME ON, LET'S GO
Ritchie Valens (Debut 4106)

COUNT EVERY STAR
Riviera (Cord 503)

DARLING CAN'T YOU TELL
Cheris' (See Toe 102)

* Days of Old
Billie King (Kent 301)

DEVOURED TO YOU
Enny Brass, (Cedone 1550)

DOWN IN VIRGINIA
I know it's a sin
Jimmie Reed (Vee-Jay 237)

EARLY IN THE MORNING
Bobby Darin & Bunny Drakes (Atco 6321)

EVERYTHING
Ray Hamilton (Epic 9928)

GEE WHIZ
Bob & Earl (Chess 231)

GINGERBREAD
Frankie Avalos (Chancellor 1021)

HAVING A GOOD TIME
Manny Smith (Ace 548)

*Hold it
Bill Doggett (King 5149)

HOME SWEET HOME ROCK
Pinkie Earl King (King 5144)

HOOTCHY KOO
Larry Williams (Speciality 534)

HOW THE TIME FLIES
Jerry Wallace (Challenge 9017)

IF YOU TRY
Congratulotions (Font 1020)

I'M SORRY
Royal Holidays (Carson 472)

I'M SORRY
Kenny Martin (Federal 12390)

IT DON'T HURT NO MORE
Happy Brown (Sunny 1551)

*It's so fine
Lorenz Baker (Atlantic 2001)

I've heard that story before
Tammy Wynette (Motel 516)

KING CREOLE
Elvis Presley (RCA Victor EP-4319)

LA DO DADA
Dolio Hawkins (Chess 900)

*Indicates first appearance on Territorial Tips

LET'S SIT AND TALK
Gene Allins (Two-Jay 266)

LOVE ME
COME BACK MY LOVE
Jerry Butler & Impressions (Abner 1007)

MAMA, MAMA, MAMA
Prisoner's Song
Winston Starr (Merrcury 6015)

MONE
YOU BE MY BABY
King Ray (Atlantic 1176)

MY DEAREST, MY DARLING
Edie Bo (Breathless)

NEL BLU DIPINTO DI BLU
VOLARE
Dino Martin (Capitol 6288)

NEVER AGAIN
Dinah Washington (Marriner 7317)

NO ONE KNOWS
Diss & The Homelands (Lavio 3015)

ONE DAY NEXT YEAR
Heartbeats (Roulette 4901)

PIECANO
Ahmed Jbanneh (Age 1930)

RAMROD
Dnne Elly (Jennie 1199)

REAL WILD CHILD
Iris (Cord 6017)

RAPID

SAPPHIRE
Dianne Oliver (Trend 1012)

SOMEBODY TO LOVE
Ron Baxter (Gino 5036)

STUPID CUPID
Canina Francis (MGM 12023)

SUMMERTIME BLUES
Edie Cochran (Liberty 56544)

SUMMERTIME, SUMMERTIME
James (Epic 5981)

*TEARS FROM MY HEART
Thurston Harris (Aladdin 3435)

*TELL IT LIKE IT IS
Don't be ashamed to call my name
Little Willie John (King 5147)

* THE END
Enny Grant (Decca 30197)

THE GREEN MOSQUITO
Toné Rocker (United Artists 139)

THE SHADOW KNOWS
Cowboys (Atco 6176)

THINK IT OVER
Chick Carr (Brunswick 55027)

THIS LITTLE GIRL'S GONE ROCKIN' WHY ME
Ree Brown (Atlantic 11917)

TOSTY (Part II)
Cindy Cale (Lone 5003)

TRICKLE TRICKLE
MOONLIGHT YOU KNOW VIDEO
Cassio (1029)

WARBLIN' BLUES
Art Smith (Abbey 190)

WEEKEND
Kingmen (East-West 115)

WE HAVE LOVE
Jackie Wilson (Brunswick 5008)

WHOSE HEART ARE YOU BREAKING NOW
Johnny Love (Tee Pee 295)

WHY DO I
Leo Andrews & Hearts (United Artists 136)

YOU CHEATED
Studs (Dominic)

DEL-Vikings (Marriner 73145)

YOUNG SCHOOL GIRL
I'M GONNA LOVE
Patsy Domingo (Imperial 5537)

*It's What's in the CASH Box That Counts—INTERNATIONALLY*
Victor Marches The Pops

NEW YORK—RCA Victor feels it has something unusual and highly saleable in a five-styled rock'n'roll stereo band album release, "Pop Goes The Swinging Marchin' Band", which Victor Axis offered Lee Shapiro, who produced and conceived. Most of the selections on the album consist of recent chart tunes ("Lollipops", "Who's Sorry Now", "Witch Doctor") performed in tempos ranging from the cha-cha to rock 'n' roll.

The album came into being when Shapiro, attending a college football game last year, noticed that between halves the college bands played only popular songs in their original cha-cha or rock 'n' roll tempo.

Shapiro then began checking other games during the season, and found that there were some college-high school bands. Employing British rock leader Ray Martin to direct a twenty-six-piece studio-assembled marching band, Shapiro cut the album using the new marching band approach.

Shapiro figures good sales potential for the package. "Every kid," Shapiro says, "who attends any school is asked to play in the band, even in Elementary Schedules. This, plus college, high school, and the use of that Love-a-band program, adds a market. In addition, to my knowledge, and surveys, this type of album has never been done before, but bands would like to play them." Shapiro thinks the album's playing structure programming of the set will be heavy, and has reported the possibility of the fourteen numbers on the album (including a U.S. College Medley) being issued as record in band arrangement style.

The disk is Victor's Stereo Sampler for Sept.

Gale A 'Master' Seller

Baltimark, Md. — Jack Gale, morning jock at WTH—Baltimore, and owner of Jalo Music, has been quite busy as an independent adman and "master" seller. Up until last month, Gale had sold eleven masters in three months, and last month, Gale sold "Oh Summer Love" by the Chantilly Nannies" by the Quartonaires to RCA Victor; and "The Cricket Call" by Jim Faulkner to RCA. Also last week, the deejay announced the sale of two masters to the newly formed A&R wing label. They were "Tell Me" by Jennie & Jay and "The Limp" by Al Keaton & Arthur Y. Della. He also recorded a group he manages, the Kings, formerly of MGM and Gone Records, and a few days later, "Tell Me", will be released this month on Jai Wing.

A New Hit
from Thurstio Harris
"Tears From My Heart"

Regis Records Bows

CHICAGO — Richard H. Shelton, well known music attorney, last week announced the formation of a new recording company to be known as Regis Records. The first release will be Gary Shelton's "The Troubadour" b/w "The Great Lover." Garmis Distributing Company of Chicago has been set as the first distributor with other distributors to be announced at a later date.

Shelton was President of McConkey Artists Corp., for the past ten years but resigned a few months ago to devote full time to his law practice and his music publishing firms. Wally City Music and Lake Front Music.

New Policy For Pye

LONDON, ENGLAND — For the past few months the Pye Group Records, which issues Pye, Nixa, Mercury, Vanguard and Eamley discs in England, has been trying out a new policy of "tree-lancing" selling of British recordings to U.S. disc jocks. The group is also buying "hit material" from America and other parts of the world.

The pressings sold to U.S. disc jocks have included both singles and albums, and representative of such deals over the past few months have been Joe Henderson's "Trudie" (sold to MGM); Lonnie Donegan's "Kit; "Lonnie SOLD To Decca; Dorothy Squires' "package, Dorothy Squires Sings Billy Idol" and her single, "Tornemoins" (sold to London-Decca for U.S. and Canada); Marion Ryan's "The World Goes Around And Around" (sold to London-Decca for U.S. and Canada); Little Rodolfo's "Sorry, Sorry, Sorry" (sold to Dot).

A&R managers of the Pye Nixa group music publishing firms Warner have been responsible for the placing of the group's disks in the States.

"Jazz At The Plaza"

NEW YORK. Columbia Records brought together top members of its jazz line-up under one roof last week when the disc jockeys took their city in the Person Room of Manhattan's Plaza Hotel last night. The affair was tabbed "Jazz At The Plaza," and included "sample" performances by such jazz stars as Duke Ellington and His Orchestra; the Les Saxes; Jimmys Holiday; and Jimmy Rushing.

Performance highlights of the evening included the Ellington orchestra's reading of his four-movement, "Great South Bay Jazz Festival Suite," and the styling by Miss Holiday on "When Your Lover Has Gone" and "Don't Explain." Iris Townsend, Columbia a.k.a. exec served as emcee for the occasion.

Chess Promotes Three

CHICAGO—Leonard Chess, presy Chess Producing Company, this city, announced a series of personnel promotions, last week, from within the organization. This expansion move was accomplished to distribute management at the various levels, according to Chess.

Max Cooperstein was promoted to national sales and promotion manager for all labels controlled by Chess Producing Company. Cooperstein formerly served as eastern sales and promotion representative for Chess. Prior to that he handled promotion for David Rosen Distributors, Philadelphia.

He originally entered the record promotion field with King Record Company, Cincinnati. Then he joined the promotional staff of Chess Distributors in New York.

David Tulah was appointed to head Artist & Repertoire activities for all labels under the Chess banner. Prior to that he was A&R chief of Chess' jazz division, Argo Records.

Paul Gayten was released from A&R duties when he was promoted to national traveling representative for the disc jockey.

Regis Records Bows

CHICAGO — Richard H. Shelton, well known music attorney, last week announced the formation of a new recording company to be known as Regis Records. The first release will be Gary Shelton's "The Troubadour" b/w "The Great Lover." Garmis Distributing Company of Chicago has been set as the first distributor with other distributors to be announced at a later date.

Shelton was President of McConkey Artists Corp., for the past ten years but resigned a few months ago to devote full time to his law practice and his music publishing firms. Wally City Music and Lake Front Music.
THE CASH BOX

SEPTEMBER 20, 1958

PHILADELPHIA

1. TEARS ON MY PILLOW
   Little Anthony & Imperials (End 1027)

2. LITTLE STAR
   Elephants (Apt 25005)

3. TRICKLE TRICKLE
   Video (Cinela 102)

4. WILLIE AND THE HAND JIVE
   Johnny Otis (Capitol 3966)

5. NEL BLU DIPINTO DI BLU
   Domenico Modugno (Decca 30677)

6. WHY DO I
   Les Andrews & Merlins (United Artists 7316)

7. YOU CHEATED
   Shindels (Dot 15005)

8. IT'S ALL IN THE GAME
   Tommy Edwards (MGM 12688)

9. DOWN THE AISLE OF LOVE
   Quin-Tones (Hunt 321)

10. ROCKIN' ROBIN
    Bobby Day (Class 229)

ATLANTA

1. ROCKIN' ROBIN
   Bobby Day (Class 229)

2. WIN YOUR LOVE FOR ME
   Sam Cooke (Keen 2006)

3. LITTLE STAR
   Elephants (Apt 25005)

4. JUST A DREAM
   Jimmy Clanton (Ace 546)

5. ITCHY TWITCHY FEELING
   Bobby Hendricks (Sun 396)

6. TEN COMMANDMENTS OF LOVE
   Harriet & The Moaners (Chest 1705)

7. BIRD DOG
   Everly Brothers (Cadence 1350)

8. WE HAVE LOVE
   Jackie Wilson (Brunswick 55066)

9. IT'S ALL IN THE GAME
   Tommy Edwards (MGM 12688)

10. EARLY IN THE MORNING
    Bobby Day & Rickie Dinks (Aloe 4121)

LOS ANGELES

1. TEARS ON MY PILLOW
   Little Anthony & Imperials (End 1027)

2. LITTLE STAR
   Elephants (Apt 25005)

3. TRICKLE TRICKLE
   Video (Cinela 102)

4. WILLIE AND THE HAND JIVE
   Johnny Otis (Capitol 3966)

5. NEL BLU DIPINTO DI BLU
   Domenico Modugno (Decca 30677)

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   Quin-Tones (Hunt 321)

10. ROCKIN' ROBIN
    Bobby Day (Class 229)

DETROIT

1. TEARS ON MY PILLOW
   Little Anthony & Imperials (End 1027)

2. LITTLE STAR
   Elephants (Apt 25005)

3. TRICKLE TRICKLE
   Video (Cinela 102)

4. WILLIE AND THE HAND JIVE
   Johnny Otis (Capitol 3966)

5. NEL BLU DIPINTO DI BLU
   Domenico Modugno (Decca 30677)

6. WHY DO I
   Les Andrews & Merlins (United Artists 7316)

7. YOU CHEATED
   Shindels (Dot 15005)

8. IT'S ALL IN THE GAME
   Tommy Edwards (MGM 12688)

9. DOWN THE AISLE OF LOVE
   Quin-Tones (Hunt 321)

10. ROCKIN' ROBIN
    Bobby Day (Class 229)

SAN FRANCISCO

1. LITTLE STAR
   Elephants (Apt 25005)

2. ROCKIN' ROBIN
   Little Anthony & Imperials (End 1027)

3. TEARS ON MY PILLOW
   Little Anthony & Imperials (End 1027)

4. LITTLE STAR
   Elephants (Apt 25005)

5. TRICKLE TRICKLE
   Video (Cinela 102)

6. WILLIE AND THE HAND JIVE
   Johnny Otis (Capitol 3966)

7. THE END
   Earl Grant (Decca 30719)

8. NEL BLU DIPINTO DI BLU
   Domenico Modugno (Decca 30677)

9. WIN YOUR LOVE FOR ME
   Sam Cooke (Keen 2006)

10. LITTLE BLUE BOY
    Bobby Blue Bland (Duke 176)

NEW YORK—Count Basie, whose latest album release for Roulette Records is “Basie Plays Hefte!”, is shown here at the Armed Forces Radio and Television Service Piano. Basie did shows and spots for the U.S.A.F. Recruiting Service and Freedoms Foundation.

R & B Sure Shots

“LOVE ME”
“COME BACK MY LOVE”
“SLEEPER OF THE WEEK”
“THESE LITTLE GIRL’S GONE ROCKIN’”

“Award o’ the Week”

Jerry Butler & Impressions

“IT’S ONE DOWN”

Abner

“HOLD THE TIME FLIES”

“THE CASH BOX”

Jerry Wallace

Challenge 59013

Atlantic 1197

Dion & Belmonts

Laurie 3015

LITTLE BLUE BOY

Eddie Cochran (Liberty 55144)

“NO ONE KNOWS”

DEADLINE: 11/5

Terrestrial Hit Spreading Rapidly

TICK TOCK

by LEE ALLEN

Ember 1039

EMBER RECORDS

1597 B’way, N. Y.

CINDY RECORDS

NATIONAL DISTRIBUTOR

GONE RECORDS

1650 B’way

N. Y., N. Y.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY!”

The Isley Brothers

Cindy 3009

1958

September 20

The Walking With Mr. Lee Man

Does It Again

Cindy Records

National Distributor

Gone Records

1650 B’way

N. Y., N. Y.

www.americanradiohistory.com
JOHNNY "GUITAR" WATSON  
(Sen 4023)  
B Adams Baby (2:09) [Her- 
mus B—L. Adler, H. Abert]  
The versatile, singer-instrumentis- 
tion-chor, Johnny "Guitar" Watson  
makes his bow on the Kent label  
a winning one. The chanter is supped  
with an ultra-commercial, quick beat,  
musical backdrop as he energetically  
socks out his style, and in the 'gal-titled  
'sweptstakes', Could be a two-market  
sensation. It  

B "HONEY" (2:20) [Hermosa BM-
(Rec 126)  
I, Watson]  
Harry's melodic shuffle-ballad etched in  
the Sam Cooke tradition, Tasty morsel  
that 'sheds the jetuckets' rhythm  
and pop-wise.  

THE ARROWS  
(Rec 126)  
B "ANNIE MAE" (2:36) [Rey- 
 Andrews BMI—C. Reynolds, L. Bishop]  
The Arrows, flavored  
entially supported by Paul Clifton's  
band, make use of the panache-rich  
voicing technique as they swing away  
this fish-fest ballad devoted to a gal.  

C "INDIAN BOP Hop" (2:50)  
[Reynolds—Andrews BMI E Smith]  
Some war hoops and a tompo  
beat are provided on this up-  
tempo affair that deals with an Indian  
réver dance. Flatter spinners  
interested in off-beat programming ought  
pick this one up.  

JIMMY DONLEY  
(Dec 3073)  
B "RADIO, JUKEBOX AND T.V."  
(Trans World)  
(Dec 3073)  
B "RADIO, JUKEBOX AND T.V."  
[Marx BMI—V. McLan- 
Pin]  
The robust vocals of Jimmy Don- 
ley are heard to good advantage  
this teen-appealing rock 'n' roller filled  
with r&b tune titles. Contiguous in- 
strumental background rounds out a  
strong try for two-held honors.  
Keep close tabs on this half.  

B "I'M ALONE" (2:20) [Trans 
World, Singing River BMI—M. Carpen- 
ter]  
On this new release, the Donley  
ly persuasively spins a very pretty,  
middle beat cursive-towel affair with  
a western-pop flavorful. Look for this  
coupling to encounter good reaction  
in all markets.  

THE VIBES  
(Allied 10006)  
B "WHAT'S HER NAME" (2:17)  
[Colorfuline BMI—Vibes]  
The Vibes convincingly fashion one for  
the school kids in both the r&b and pop- 
rock niches. Tender, teen-styled ro- 
mantic lyrics are set to a fish-beat  
ballad manner. Expressive mid-deck  
recitation.  

B "YOU ARE" (1:48) [Color- 
loutes BMI—Vibes]  
This side is also  
aimed at the two-market teen trade.  
It's a fetching rock-a-cha-cha that the  
immigrants and the local hard  
over in spiritual, money-making manner.  

EUGENE CHURCH  
(Class 233)  
B "PRETTY GIRLS EVERY WHERE"  
(2:55) [Records BMI—E.  
Church, T. Williams]  
Church makes a strong bid for  
national, two-mart chart recognition as  
he and the Fellows engagingly wrap  
up a delectable piece of material. No  
matter where the 'cat' plays, he  
loved lasses poppin' up before his  
yes. A deck to watch. Could pop up  
everywhere.  

B "FOR THE REST OF MY LIFE"  
(Strange Records BMI—E. Church,  
T. Williams)  
This half is a pretty  
romantic shuffler that artists  
dock out with sincerity. It's an  
impressive job and also deserves close  
attention.  

FAITH TAYLOR & SWEET TEENS  
(Federol 12324)  
B "YOUR CANDY KISSES" (2:20)  
[Arno BMI—C. Jones]  
Taylor brightly combines her vocal  
talents with the Sweet Teens on a  
quick beat romantic novelty. It is  
a large entry that brings into play many of  
the vocal and musical gimmicks that the kids  
like. A real cutie with the hoofers in mind.  

B "WON'T SOMEONE TELL ME  
WHY" (2:10) [Arno BMI—C. Jones]  
Another of the same  
commercially popular songs on another quick beat  
item, this time with a romantic weeper  
attitude.  

PILGRIM JUBILEE  
(Singers)  
(Parish 625)  
B "JOHN B EHOULD THY" (2:40)  
[Excellence BMI]  
The Pilgrim Jubilee Singers in- 
ject great feeling into this rhythmic,  
slightly up beat gospel item. Penetrat- 
ing performance that's gonna make  
the religious wax buyer sit up and  
take notice.  

B "I HEARD OF A CITY" (2:39)  
[Excellence BMI] Under portion  
also displays the group's fine sacred  
stylistics, especially the lead voice,  
effectively wax a pulsating,  
quick moving piece.  

THE GOSPELIAES  
(Foscock 1786)  
B "LET'S PRAY" (3:2) [Lion  
Gospel]  
The Gospelaires are in top bilberry gospel form  
as they get their message across with heartfelt intensity on this fast  
raced powerhouse. Deck moves at a  
fever pitch with Bob Washington in the  
lead vocals.  

B "IT'S A PITY" (2:11) [Lion  
BMI—M. Pullen] Bottom lid is a  
striking contrast taken at waltz tempo  
and putting Paul Arnold's strongly  
dramatic voice front and center. Moving  
two-sider.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"
Sands Surprised

WASHINGTON, IOWA—On August 27, Tommy Sands' birthday, more than 2,000 fans attended a surprise birthday party conducted by George Patrick (in the dark suit) KXEL disk jocky. That's Sands in the light suit. All the cakes were baked by the girls, many more than are shown in the picture, and finally were lured surprised and happy, sent them all to the children's ward of a local hospital.

J. E. Zerga To Devote Complete Efforts To Ardmore and Beechwood

HOLLYWOOD—Because of the increase in the publishing activities on an international basis of Ardmore Music and Beechwood Music, Joseph E. Zerga, Vice President and General Manager of the two owned through Ardmore Records, will devote his entire efforts to the two publishing concerns, as well as his recently added responsibilities as Director of the newly formed Ardmore & Beechwood Limited of London, England, the announcement was made by Daniel C. Bonbright, Vice President, Administration and Finance of CRF. The appointment is effective September 15.

Bonbright said that Mr. Zerga's previous responsibilities as Business Manager for the artists and Repertoire Division of CRF are to be assumed at a later date.

Zerga's concentrated efforts in the music publishing areas will also allow him an opportunity to coordinate the activities of EMI's (Electric and Musical Industries) international publishing associations throughout Europe. The focal point of this activity will be Ardmore & Beechwood Limited of London, where Zerga will continue to direct the domestic and international publishing activities of the Capitol Tower Headquarters in Hollywood.

Gateway Singers Appear At Village Gate

NEW YORK—The Gateway Singers, Decca Recording artists have finally settled after an unprecedented two year run at the Hungry I in San Francisco. The group is currently appearing at the Village Gate in New York City and has been playing to capacity crowds.

They have been backed with the Golden Gate Bridge, Nob Hill, Chinatown, and Top O' the Mark as prize attractions and concert dates through- out the country. The folk-singing group have received rave notices wherever a date has been played.

New Distrib Bows

NEW ORLEANS—Ken "Jack the Cat" Elliott, popular deejay at WJWB and WJMR-TV, has announced the entry of a new record distributing firm in this city, headed by Elliott and Henry Hildebrand. Elliott stressed in a statement to The Cash Box that the firm, known as All South Distributing Corporation, will follow a strict policy of handling just enough record lines to permit sufficient concentration for its labels.

The territory to be covered by All South Distributing Corporation is Louisiana, lower Mississippi, and the coastal region of Alabama and Florida.

Henry Hildebrand, principal official in the firm along with Elliott, was for nine years district manager for Columbia Records in the southern territory.

Elliott will continue to operate his radio and television programs via WJWB radio and WJMR television station, with his wife Jacqueline. They are known professionally as Jack "the cat" and Jacqueline "the kitten" Elliott.

Racine Appointed Director Of Operations

HOLLYWOOD — The appointment of Geoffrey F. Racine as Director of Operations, Capitol Record Club, was announced in Hollywood last week by Daniel C. Bonbright, Vice President of CRF. In making the announcement, Bonbright disclosed that Racine, in his new post, will be responsible for all of the company's operations functions of the Club.

Also disclosed by Bonbright was the appointment of Robert C. Downie to the position of Assistant Director of Operations, Capitol Record Club, Downie, who will be relocated from the Capitol Tower in Hollywood to New York, will devote his time principally to the staff and development of systems and procedures pertinent to the operation of the Club. Downie completes his fifth year with Capitol this month.

America's Leading ONE-STOP Service 538 TENTH AVE., NEW YORK 36, N. Y. Phone: 3-8020 2400 MERRICK RD., FREELAND, L. I. Phone 8-2020 221 FRELINGHUYSEN AVE., NEWARK, N. J. Phone 1-1555 'Only those records best suited for commercial use are reviewed by THE CASH BOX'
**Decca Pacts Songster**

NEW YORK—Decca Records has signed another Buddy Holly to a four-and-a-half-year contract with options after having purchased a Heart master, "I'm All Yours, com-

mand," which originally appeared on the Heritage Record label.

The vocalist was discovered by Jay Fishman and Bernard Trestor, par-

ners in Heritage Music, and Heart's managers, a year ago when Heart was employed as a trucker. For six

months, the two prepared the singer for stage presence, made demos of

the artist, and they had written for him, and finally funded him a 

one-expired contract with Glory Rec-

ords. The label has made various coun-

tywide nitery appearances with the "Five" Tech, a group of back-up

he met while appearing at the Capri, a New York: club. The ork supports

the lead hold performer on the 

Decca wavering.

**Carlton Reports Noise For "Heartaches" Deck**

NEW YORK—Joe Carlton, prexy of Carlton Records, reported last week that early reports seem to indicate a 

"sleeper" hit for the disk. The side is a hokky-dokky version of "Heart-

aches," performed by Sam Sideburn. The initial reaction to the disk has come from Buffalo, where Paytax

Distributors telegraphed Carlton of a 

$6,000 in advance of effort in two

weeks. Carlton said that strong indications

on the disk are being received from Pittsburgh and upstate New

**Mayfair Stereo Sets**

NEW YORK — Radio Craftsmen, hi-fi component manufacturers, have

announced a twelve album $2.98 line of stereo albums release on the May-

fair label.

The packages will include a Mel Torme "Prelude To A Kiss" effort; 

"Johnny Desmond Songs"; "Jerry

Gray Play's Glenn Miller"; "James Melton Songs," and various other popular sets.

**Writer-Pubbery Correction**

NEW YORK—As a result of in-

correct label copies, the writer-publish-

er credits in a September 13 Cash Box

review of Rene Touzet's ork version of "Everyone Dance," were erroneously printed. The writer of the

song, an adaptation of the Hebrew melody "Hovevei Nigdolih" should have read Sid Danoff, and the pub-

lisher should have read Bourne ASCAP.

**Country Big 10 JUKE BOX TUNES**

**Country Best Sellers IN RETAIL OUTLETS**

1. BLUE BOY (RCA Victor 7266) (1)
2. BIRD DOG (Columbia 1501) (2)
3. THE WAYS OF A WOMAN IN LOVE (Sun 1501) (3)
4. THE NEAREST THING TO HEAVEN (Sun 1501) (4)
5. I'M SORRY I'M LONESOME HEART (Sun 1501) (5)
6. YOU'RE THE ONE (Sun 1501) (6)
7. MAN OF THE YEAR (Sun 1501) (7)
8. I'M NOT GETTING ANY DEEPER (Sun 1501) (8)
9. ID I'D LIKE TO BE THERE (Sun 1501) (9)
10. DON'T FORBID ME (Sun 1501) (10)

**Country Records Disk Jockeys Played Most**

**The Country Records Disk Jockeys That Mean Most**

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

**Jimmie Williams Sings "No One Knows*** on MGM WHITE OAK MUSIC—BMI

NEW YORK—The formation of Claro Records has been announced by Joe Rene, prexy of the new diskery, and 

Free Inner A&M man. The first release on the label, "My Pocket Radio" b/w "Bluible Gum" by the Whelan 

Cousins, will feature a unique promotion stunt on the "My Pocket Radio" portion. Jocks, on request, can 

obtain a personalized record of "My Pocket Radio," whereby the deejay's name is sung as part of the tune's 

lyric. Platter spinners desiring personalized renditions of the song should mail requests to Claro Records, 145-55 

180th Street, Jamaica 34, Queens.

**Big Top Signs Two**

NEW YORK—Big Top Records has announced the signing of vocal-

ists Mae Arnette and Bobby Ped-

rick, who both artists will be repre-

sented with single releases this month, Miss Arnette with "Why Keep 

Breaking My Heart" b/w "Stranded," 

Miss Arnette is a New Yorker who 

has appeared in niteries around the 

New York area, and is presently ap-

pearing in Boston at the "Flame" club. 

Pedrick is a fourteen-year-old artist, 

who has performed at hotels and re-

sorts, and recently played the Syra-

cuse Fair. He is officially to guest on the Dick Clark TV show in several weeks.

**Personalized Deep Disks**

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Country Reviews

BULLSEYE

“WHAT DO I CARE” (2:04) [Johnny Cash BMI-J. Cash]

“ALL OVER AGAIN” (2:07) [Johnny Cash BMI-Cash]

JOHNNY CASH (Columbia 12451)

- The smash producing machinery of Johnny Cash is gonna be kept in high gear with his Columbia bow. (See pop reviews.)

“The Cash Box” BULLSEYE


“JUST OUT OF REACH” (2:21) [Four Star Sales BMI-V. F. Stewart]

ATSY CLINE (Decca 3074)

- Patsy Cline hits the wax market this week with a potently new offering that could skyrocket her name high up on the popular charts. And country music, in these days of the sizzling teen combos, the daintier tones of Miss Cline can be appreciated via a most beautiful, heartwarming letter labeled “If I Could See The World (Through The Eyes Of A Child).” The ultra sweet chord supports the vocals of The Anita Kerr Singers. Not to be overlooked, however, is the top quality reading the “Walking After Midnight” through hands in on the flipside, a pop-oriented, moderate paced, tear-compelling shuffler tagged “Just Out Of Reach (Of My Two Open Arms).”

“LORENE” (2:00) [C&I BMI-1 & C. Louvin]

“MY BABY’S GONE” (2:40) [Central BMI—H. Houser]

THE LOUVIN BROTHERS (Capitol 4055)

- The Louvin Brothers have a twin threat in their newest Capitol release which is tailored to the teen market. In “Those Teenage Romantical Weepers that couldaison into the biggest clicks of the boys’ career,” And Charlie & Irle polish ’em both off with a ‘pure country’ effort. On the top end, a haunting, fossilized version, the latter slightly sad tone reflected in the letter from “Lorene” is long overdue. On the other hand, the record receives some middie beat, however, the world has ended name “My Baby’s Gone.” They’re two money-winner. Take your pick.

DAVE RICH

(RCA Victor 7334)

B+ [“ROSEIE LET’S GET COZY” (3:41) [Gaylord BMI-D. Rich]

Here’s a slightly subdued all-market rocker that could spread Dave Rich’s name all over the charts in the near future. It’s a contagious, steady-beat, remarkable novelty that Rich rocks out in sparkling manner. Dandy vocal and instrumental breakdown round out a rather pleasant effort for Rich fans.

“SUNSHINE IN MY HEART” (2:41) [Gaylord BMI-J. D. Rich] On this side of the wax the songster is invitingly40s over a charming, pop-country, romantic affair. Terrific coupler.

RAY BURDEN (Calibre 4603)

A [“THAT KIND OF CARRYING ON” (2:50) [Gaylord BMI-B. Holm]

This is a rocking, instrumental fashion, hipswings his way thru a socke box hopper that’s highly recommended for all.”

B- [“TEENAGE SKELENADE” (2:38) [Gaylord BMI—B. Holm]

You need an ear-arresting, light-heartedness by Ray and a vocal group.

RED RIVER DAVE

(Marathon 202)

B+ [“NEW ANGEL” (TNT BMI-D. McEnery)

Dave’s whose self- penned material in the past has been on the same level side, does it again with this Marathon pressing. Deck is a tribute to Elvis Presley’s mother, who recently passed. We have the ‘pure country’ item that Dave projects in heartfelt style, should be a real attention-getter. Watch it closely.

C+ [“THE ROSE WINDOW” (TNT BMI-D. McEnery)] The chorus is heard on one segment of this end while an unhoned female vocal comes softly chirps most of the rest. A tender, moderate paced sentimental weeper that provides the jocks with some more good programming material.

CHICAGO—Radio station WIND, in conjunction with the local school board, held a “Back To School Hop” at Lane Technical High School, August 24, as a drive to urge teenagers to return to school this fall. The show was moderated by Howard Miller.

The Cash Box, Music

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Back To School Hop

[Music]

START SCHOOL WHEN STATION STARTS

[Music]

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Back To School Hop

[Music]
Plans are being formulated for WSM's Seventh Annual National Disc Jockey Festival. Speakers are being selected, major topics of interest are being discussed, top entertainment is being planned, and invitations are being engraved.

The recently formed Country Music Association will hold a meeting on Tuesday, September 24th, at WSM's 7th Annual National Disc Jockey Festival) at which time there will be an election of the seven officers and a Board of Directors. The purpose of the new organization is to further promote and publicize Country Music.

For further information call Hubert Long at Box 796, Nashville, Tenn.

Ray Price, the "Cowboy" and the voice behind "City Lights," stepped into the Prince Albert spotlight on the Aug. 31st "Grand Ole Opry" show. Country music enthusiasts, Johnny Horton and Jack Carson, were the special guests. Faron Young and Jim Reeves starred on the Sept. 6th P. A. program. The Sept. 13th network portion of the "Opry" will feature Hawkshaw Hawkins and Don Gibson.

Ray Acuff and all the Smokey Mountain Gang will cross the ocean come Oct. 21st to entertain country music enthusiasts throughout Europe. Frankie More, Acuff's manager, tells us that Ray will be touring the European continent for about three weeks.

Decent's Benny Martin gets an assist, on one side of his lastest pairing, from his sister. Tune is tagged "Baby Doll" and the other end is "My Fortune." DeeJay's who have not yet received Benny's new coupling can have same in writing to Tree Publishing Co., Inc., 319 Seventh Ave. North, Nashville, Tenn.

Tillman Franks info that on Sept. 13th George Jones was due in on the WFLW—Shreveport, La. Nasa long tour with Faron Young in Canada. Also set were Claude Gray, Bob Shelton, Dean Evans, Johnny Horton and Jack Carson, and Johnnie Wright in Alexandria, La. on Sept. 12th, with "Pawpaw Syrus" alias Bill Lynch of that city's KDBS.

Carl Story pens that he's at WFTL—Monticello, Ky., spinning 4 hours a day of country and gospel disks and is in need of more of the same. Steve Bryant, who puts the station on the air sends out his plea. Artists, disk jockeys and promotion men take note.

Ken Rowland notes that WKLO—Louisville, Ky., tossed a WKLO Radio Day at the Kentucky State Fair, Sept. 4th. Admission was free and on hand to celebrate were WKLO personalities along with Don Gibson, Carl Smith, June Carter and others.

Columbia's Bob Burrell, up to this week personally accompanying the Johnny Cash debut for the diskery, "All Of A sudden," Bob adds that Columbia's Jimmy Dean was set to appear on the Pete Driscoll—Jackie Deshannon "American Band Show," Fri, Sept. 12th, the same night that Dean cuts a new wax session. On the same day, note Bob, Perlee coast-to-coastcast the Ray Price smash, "City Lights."

"Uncle Duke" Tovar who owns the "Jamboree Studios" at 5121 Grove Road, Ypsilanti, Mich., invites record companies and the latest record producers to give publicity purporses. Uncle Duke will soon have a hook-up with a local radio station to air his show from the studios.

"Lost John" Drool, steel-guitar man, is now with, "Cowboys" Howard Yokes & Bobbie Baker, Inc. Ltd area for a number of years, now makes his home in New Kensington, Pa.

Marjory Wilkin recently accepted a position as musical representative with the Cedarwood Publishing Co. The gal, who formerly taught public school music in Tulsa, Okla., moved with her family from Springfield, Mo. to the publicity offices in Nashville. While in Springfield she started her career in songwriting and publishing, as well as making personal appearances, on Radio Show, for the ABC Network.

Smiley Monroe pens from Pasadena, Calif. that he's been kept pretty busy. 22nd he was on Spade Cooley's TV show and then went to the "Band Box" spot on KFWB. 23rd he was on Ralph Hick's "Jubilee Ballroom" in Baldwin, Calif., and on the 24th he guested with the "Squeakin' Deacon" at KFWB. 25th he was on Ralph's "Jubilee Ballroom" in Baldwin, Calif., on the 26th he was at the club in El Monte. He did 3 club dates last week, all the "Jubilee Ballroom." Jack Earle sides, emceed and guested at the "Wagon Wheel Club" in San Gabriel, guested 2 nites at the Ballroom Staples and was the special guest at Dick Kenny's XLA—Pasadena in Ridgecrest and was a special guest on Dick Kenny's XLA—Pasadena radio show.

KWEM—Memphis, Tenn. deejay, Eddie Bond, is starting a new country music show, tagged the "99 Jam," that'll originate from a theatre building and will be held every Sat. nite. The 1st show will be on Sept. 13th and will star Wayne Walker, Webb Pierce, Bill Phillips, Warren Mack, Bud Deckel, Ray Scott, and a host of Memphis 'regulars' including Eddie and his Toppers. Talented wishing to appear on future shows should contact Eddie at KWEM. Bond is on the air 5 hours a day on the full-time country music station.

Received the 'jam-packed with info' far club booklet for Decent's Will Carter, alias "Montana Slim," from Eleanor M. Boro. All those wanting to join the club are asked to write Eleanor, the prexy, at P.O. Box 151, Florence, Mass.

Another news-filled booklet to reach the office this week was the one honoring Tally's Billy Carter. President of the fan club is Marjorie Whitney who runs things from her 902 Edmond St., Flint, Mich. address.

Orella Myers, under the management of Don Grashey, has just recorded her initial sides for Wonder. The recording was held in Los Angeles and the song is "Auction Lin." The songs on first release are "Ask Lucille" & "My Paradise." Arrangements have been made with Spar- tion Records in that country. This constitutes Orella's first international recording.

Ellis Mike Stevens drops a few lines to tell us about his new record label that'll push country music and talent. Ralph's the General Manager of Ridgeland Records and Talent Management System, P.O. Box 517, LaGrange, Ga. It's a new label to be distributed on a national basis and is presently in search of c&w talent and will be glad to hear tapes from all interested parties.

Sas Bob McInnon, of WONE—Dayton, Ohio, "I'll be to the advantage of promotion men to send the waffles directly to him at 900 Cooler Drive, Dayton, Ohio."

WXG—Richmond, Va., recently celebrated its 10th year of an "acros- the-board," sun-up to sunset country music policy. At the same time, George Popkins, who runs "Poppy's Paradise" at the station, George notes that according to Allen Distribs, local indie outlet, Bill Browning's "Island Show" is on the wane. For a long time until recently, is one of the big items in the boxes in his part of Virginia. Browning, incidentally, has a new Island pairing, out this week, labeled, "One Day A Month" and "Don't Wait Too Late."

Speaking of Island Records, "Hardrock" Gunter, Talent Director of WVWA—who says, in his latest record release, that the diskery has put out a W.W.A. Jamboree Special EP, to prove that the "island" music does not rate more than a nodding acquaintance from north of the Mason-Dixon line. It's right down at the "Jamboree" package, presenting 4 WWA artists doing country- style tunes, on "One Tooth and Two Teeth," and "Down In The Hollow Where Sally Lives" by Bill Browning, "Juke Box Play For Me" and "You Gotta Go By" by the Hardrock Gunter's "Island Show", "You're Just A Baby" and "Ida Red Rock" by Buddy Durham and "Birmingham Bums" and "Rock-A-Bop Baby" by Gunter.

Ginny Jackson, singing star of Nat Nyberg's "Country America," and Bill Strom's "Hometown Jamboree" are an item Billy spends all his spare time at Ginny's KABC-TV rehearsals.

Betsy Gay of "C.A." retired from the show last Saturday in favor of motherhood (for the fourth time). Shirley Caddell has been added as a regular.

Sam Short, Jr. notes that requests have been plentiful from jocks and dis- trict agents for his "Hillbilly Music" and "My Ladder Of Dreams." Henry Sommers, cletter of the tune, has been promoting it in the Washington, D.C.-Md. area. Also, Adds Short, Lanie Walker's "Why Baby Why" is kicking off the C&W industry.

The jocks at KAYE—Puyallup, Wash., J. D. Bryant, Bill Thompson, Buck Owens & Dusty Rhodes send along their plea for c&w "hillbilly" biscuits. They also have booking for c&w artists visiting their part of the country, KAYE is an 18 hour-a-day c&w music station.

Alan Hart, Mgr, for the Allstar label, headquartered out of 2106 Ocean St., Houston 17, Texas, notes that "Chainsaw"—the c&w label—has a new release, "My Room" on the market. They're "This Heart" and "I Can Give You Love," by Buddy Young and "I'm Crying Over You" coupled with "Rage" and "Lover's Dream." Also, adds Hart, Link Davis, former Columbia artist, has inked a pact with the label and has a latter part of some c&w hits.

Walter Ballew now has a 3 hour country & gospel wax show heard over the WXO—High Point, N. C. airwaves. He's already added 20 new sponsors to the station. His brother, Homer Ballew, joined WXO deep staff on Sept. 4th. With his wife, Frankie, he's re-creating "The Blue Wahoos," Bros. and kicking off a new program, on Sept. 16th, to be broadcast on a 5 station network and eventually televised. The show will be tagged "The High Point Jamboree" and will be held in the High Point, N. C. Recreation Center and it'll feature popular c&w artists and some local talent. Anyone wanting further info should contact Walter care of the station.
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Specialization in Any One Type Machine Goes by the Boards as Ops Find Complete Diversification Answer to Higher Income

Specializing in one type of equipment, such as music, games, vendors or service machines was regarded for many years as the one sure way for operators to build higher income and, thereby, a more successful business.

In the past few years this idea has been torn to shreds. Experience has proved that complete diversification is best. That the location is most important. Therefore the location must be covered completely with whatever its requirements.

This does not mean that every single specialist in the nation has given up the idea of completely confining himself to but one type of equipment. There are those who still believe that specialization is best.

The great majority, today, feature all types of equipment. Even the larger cigarette machine operators have gum and candy vendors attached to the sides of their cigarette merchandisers. This, they advise, helps pay servicing overhead. They also operate drink dispensers and other types of equipment.

The average operator, nationwide, who has a lease agreement with an outstanding location, installs music, games, vendors and service machines, and anything else that is necessary, to keep that location happy, profitable and, most of all, completely to himself.

For many years this publication has pointed out, "It's the location that counts." Today's operators have learned this to be true. Many have learned the hard way by allowing other operators to install equipment in their locations they did not feature. Eventually, many of these operators who had started the location, lost these to those operators whom they had introduced into their spots.

Operators who now sign new lease contract agreements with locations these days agree to install and service all types of equipment required by the location. This has put many music operators, for example, into the games, vendor and service machines business.

It isn't at all surprising to note how many of the largest operators in the nation feature games, music, vendors and service machines. This is only natural evolution following the fact that the location, itself, is their most important income factor.

Complete diversification assures the operator basic income. When one type of equipment founders another holds up the average necessary for profitable business continuance. This means that such an operator can always count on a basic income to assure his future business welfare.

Many music and games operators have entered into the vending and service equipment fields these past few years. But few, if any, have cast aside their games or music. The result has been that, everywhere in the nation, complete diversification has taken strong hold and, today, such operators find themselves in a much more solid financial position.
Where's The Money Coming From For: D.P. PROGRAM?

Many Continue to Cry That Need for Public Relations Program Grows More Crucial With Each Passing Week But Few Are Willing to Pledge Funds to Start and Maintain Even a Low Cost National Public Relations Program

CHICAGO — Though the cry is heard clear across the nation that the need for a "National Public Relations Bureau" is as imperative as the start of a national public relations program is a universal, even a vital necessity, few have come forth to pledge the money necessary for such a campaign.

Operating men, however, do feel that "this is the duty of the manufacturers," yet most of these men admit that the cry to come to the aid of a company is to "save their company" they have on location are "over two years.

Certainly, then, these men can't expect any manufacturer to pull back already extensive funds from Uncle Sam for a public relations program. Only current purchases, after a public relations program was in a market of sales dollars from the manufacturers to pay for such a program.

Some operators have agreed that they would pledge 50¢ per week per machine they operate toward a national public relations program. One operator suggested a flat $100 per month ($10.20 per week) instead of 50¢ per week per machine as the pledge operators should make toward such a program.

"We have lagged behind. The few who did answer the survey, conducted by this publication believed "It's our duty," the manufacturers were willing to have the manufacturers add onto the cost of the machines they purchase at "the factory" so that they could contribute to such a program directly. They would have to raise prices, they explained, and operators just couldn't buy from them, they believed.

In summation, there just weren't enough operators, distributors and manufacturers to come forth as to make even a nucleus of a national public relations program possible.

Most of those covered by the survey agreed that the cost for such a program, since it is completely tax deductible, should start with the manufacturers who are willing to have the manufacturers add onto the cost of the new machines they purchase the money necessary to get such a program underway.

At the rate of $3 or even $5 per machine added onto the cost, and this money to be contributed to a "National Public Relations Bureau," if started on a national public relations program it would take thousands of dollars, therefore, thousands of machines, to get such a campaign successfully under way. Both operators, manufacturers and distributors would have to buy

PUBLIC RELATIONS PROGRAMS

Mike Young of Soldiers Grove, Wisc., writes, "This public relations campaign is sadly needed in every part of the country. If the manufacturers will spend the dollars, the public relations programs will flourish. Our revenue in this type of business is not justified this.

"However," he concludes, "I would pledge $100 per month, or $10.20 per machine. Our revenue in this type of business is not justified this.

"I do not feel that the public relations programs are being handled properly. I have been in the business over 20 years and believe that a strong

"It's what's in the CASH BOX That Counts—INTERNATIONALLY"

Re-Enters Jobbing Biz

ROCHESTER, N.Y. — Jerry Kertman, veteran coin machine wholesaler, who headed The Kertman Sales Corporation in this city before retiring some five years ago, announced that he is planning to reopen the business in the very near future.

"As soon as we have made all our arrangements and completed the necessary details", stated Kertman, "we shall so advise the trade.

CHICAGO—Ed Levin, sales director, Chicago Coin, division of Chicago Dynamics, Industries, this city, announced this past week that the firm's new hockey type game, "Cris Cross Hockey," is being shipped to all Chicago distributors.

"Featured in 'Cris Cross Hockey,"' stated Levin, "is a continuous series of flashing numbers. These are concerned from time to time.

"They set up the number on the backglass for each goal scored by the player.

"A goalie at the opposite end of the play area creates exciting competitive play by constantly attempting to get the puck back to the player.

"The goalie is mechanical, swinging from left to right, thwarting the entire game.

"The player attempts to light up the entire card on the backglass," continued Levin.

"He can accomplish this by first scoring the vertical, horizontal and diagonal lines of numbers, thus completing the card.

"This lights up the letters in the word 'Hockey' on the backglass. Top score is $90,000."

Levin happily stated, "Collection reports in test locations have already exceeded our expectations.

"All distributors," he continued, "anticipate peak action with our exciting new hockey type game.

"Cris Cross Hockey" has a streamlined cabinet. It has a new flashy backglass that is enhanced by the constant flashing panel of numbers while in play.

It can be adjusted for 10 or 15 ball play. The game has a dime single play chute. Total play time is 1½ minutes for each game.
San Joaquin Music Ops Proud Of Accomplishments

Organization Only 15 Months Old Has Won Complete Support of Music Ops in Area. Affiliated With CMMA

STOCKTON, CALIF.—“On behalf of the San Joaquin Music Operators,” writes Jack Daly, president, “may I take this opportunity to thank you and your associates for the good work you are doing through The Cash Box for all the operators in America.”

Though this organization is only 15 months old, and is affiliated with CMMA (California Music Merchants Association), its accomplishments are truly outstanding.

For example, all loans to locations have been halted. Members have 99% of their phonos on 104 play. They are all starting to obtain front money guarantees from the smaller locations. They are also starting a true survey with a local radio station.

They helped to sponsor a boy in the Soap Box Derby along with CMMA. They had Police Chief Jack O'Keefe of Stockton at their last meeting at which time the Chief discussed backing the Junior Olympics.

The organization is now discussing a television show for Stockton's teenagers as their first big public relations program.

Meetings of the organization take place the first Monday of each month and are very well attended.

Next meeting will be September 29 at 1019 North Center Street in this city.

Paul Rechtshafner Married September 7

HARTFORD, CONN.—Paul Rechtshafner, Reliable Coin Machine Company, this city, was married Sunday, September 7, to the former Miss Toby Berger of Boston, Massachusetts.

In addition to his activities at the wholesaling firm, Rechtshafner is vice president of the Music Operators of Connecticut, which he has served diligently since its inception. Through his hard work, the association has continually improved its service and cooperation in the operators throughout the state.

His many friends in the industry wish Paul and his bride all the happiness in the world.

The couple left immediately for a honeymoon in Canada.

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NEW YORK — Vincento Spinelli, Montevideo, Uruguay, in the country visiting the coistrate, stopped off at The Cash Box to say hello. Spinelli, who will remain here for about one month, spent the early part of his visit to see his favorite dis- trict in another state to buy pin games.

The operators in his country have quite a problem bringing machines. The license fee is high in the first place. The machines he buys must be made by the manufacturer, and put together again. Although he has the machines put together again. Phonographs coming into his country come in only as parts, and he manufactures his own cabinets. Spinelli tells us that coin machines are very popular in Uruguay, but that it isn't possible to place machines in every possible location as we do here in the United States. However, he states, that the coin machine business is developing and is exciting as well as profitable.

N.Y. Music Ops Banquet

NEW YORK — Al Denver, president, Music Operators of New York, this city, advised the operators are showing growing interest in the associa- tion's forthcoming 21st Annual Banquet to be held at the Astor House's Town & Country Club, Brooklyn, Sat- urday night, October 25.

"This is the first time we've planned our annual affair away from a new York hotel," stated Denver, "It shows our members are looking forward to a great evening of entertainment and fun."

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Distribs Brings Joy

PHILADELPHIA FILBERTS

Dave Rosen, David Rosen, reported that there were over a thousand people on his Moonlight Cruise, Sunday night. All Dave's staff joined the fun, which recording date to Dave was spent back from his vacation and ready for a big fall season. "Larry Ash, Active Amusement, left for Europe this week. Will visit the German and other countries. Joe Ash proudly advised that his son, Frank, starts his college career next week at Penn State. Hank Grant hanging out seagar cele- brating the arrival of a son, 7 lb, 4 oz., a boy. "Call me Bruce David. Jerry Elass back on the job after a prolonged siege in the hospital. Nat Solow, Eastern Music, message to his entire staff and associates in conference when we dropped in." Mike Charlot, International Scott Crosse Co., back from his vacation last time visiting the arrival of a new son. The S, N, B, C, H, W, M, H, V, S, Clark reported the season opened with a rush of sales for Bally's new machines, the new shuffler, the new bowler, and the golf game "Golf Champ." Al Rock, Bally, left to visit the branch in Beverly Hills to call on the factories. Fred Walter states ops welcoming United's "A's" shuffler change. How Breyer out visiting to see the Bally's, Marren, upstate last week visiting the trade. The Tune Rockers on Dick Clark's show on September 16th plugging "The Green Mosquito." Also moving well is "The Day I Died" by Scott Garrett on Telac and "With You Love." Jack Scott's newest on Carlton. Harry Ascola, Columbia, reports that Frank De Vel, west coast & r m, last week in Boston. "Music, reports "Freed Onions" by Lord Rocklin's Eleven, on London is a hit. Says Warner Brothers has already stepped out with LPs "Iron Cross 1," and "Music For People With $3,500."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Meeting Dates

Music Operators' Associations

Sept. 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

17—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

29—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.

29—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Oct. 1—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

9—Music Operators' Association of Massachusetts
Place: Beaconfield Hotel, Boston, Mass.

13—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"CIRCUS"

GRUNDY, VA.—Ben Erdley, General Manager of the Erdley's own-theatrical Automatic Phonograph Distributors, contends that operators must cooperate more closely with each other. By fighting amongst themselves they give the public the wrong impression about the businessmen in the field.

Erdley also suggests that manufacturers take a year's holiday and stop making new games and juke boxes for one year. This would give operators a chance to pay for the equipment they already have purchased and make some profit from them.

(Editing Note: We believe that Erdley, upon more mature reflection, would not advocate the latter suggestion. If this happened, most operators, who need new stimulating machines to keep their operations alive, would go broke. And, in addition, factories who stayed inactive for one year, would go out of business, and then where would the operators get machines which they all need to keep them in business?)

I watched a child die of cancer

SHE was too weak to speak... this child of eight. But the words were plain to see in her eyes: "Oh, can they take me well again, Doctor?"

It's terribly hard... even for a doctor who sees tragedy enough... to watch a child fade from the sunlight of life—a victim of cancer.

We had succeeded in prolonging her life by many months—thanks to recent advances in the treatment of leukemia.

But that's not enough! Cancer is a disease that ranks today as the Number 1 disease-killer of children. We can... we must... find ways to battle it, and win over it.

Research, supported by the American Cancer Society, is striving towards that goal.

Let's give... boldly, generously to the American Cancer Society Crusade... and help eliminate this mortal enemy which will take the lives of more than 250,000 Americans this year alone.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Juke Feature Preserves Records in Theatre Foyer

The first photo-electric cell to be available in Britain in any quantity is a German one—the Wiegandt Bambi—to be built under license by Arthur Brown's Automatic Phonograph Distributors Ltd, firm in Llandudno, N. Wales. Supplies will be on the market in a matter of weeks.

Lord Cottenham, chief of caterers Lockhart, Smith and Co., is offering £41,800 for Associated Automatic Machine Corporation which, among other activities, owns coin-operated machines on Britain's railway stations.

Lord Cottenham, known as the catering earl, built up the works canteen side of the Lockhart Smith business. He started 30 years ago with two sheds making tea on a building site. Now he runs 500 workers' canteens in factories all over Britain. Coin-operated vending machines are not common among British amusement circuses, but at least one of our biggest shows has launched out in that direction. The Billy Smart Circus events in its spacious foyer have two column Wills Cigarette vendors mounting them to neat metal standards.

A juke-box was in the foyer when over 1,000 fans of Elvis Presley were present at the Odeon, Marble Arch, the other day to see his new film, "King Creole". It was a Bal-Ami 80-selection juke box (installed by Cyril Shack of Phonographic Equipment). It included a large selection of Presley's songs from the film and the plays were free. It proved very popular and the management reported that it had been played incessantly. A Castle Browning snack bar proprietor has started a "get tough" policy toward the large customers who come to listen to his juke box. He is S. Deakin, who closed the snack bar earlier than usual and put this notice on the door: "Closed owing to the rowdy and unruly behavior of a certain element of youth. We regret the inconvenience caused to normal customers." Deakin said "Two boys checked my daughter when she asked them to stop shouting, so I put them out and the notice up. It has done the trick, I hope. The youngsters are now the best behaved of my customers. What is the phonograph distributor who is planning to bring in phonographs (of Europeans, not American, origin) via Ireland, and why? Is this a move to reduce prices of the cheaper lines, or of phonographs, but at any rate, is anything for the industry generally? The P.O.A. may discuss this matter also at the October Extraordinary General Meeting.

Lose Good Helper As Eight Year Old Son Goes Back To School

WEST VIRGINIA WAFERS

Roanoke Vending, Charleston, a busy place with operators viewing and buying. Enticing was the wonderful display of new and used equipment. Hubert Booth tells that it's like this every day. Hubert's son, Jocko, out of the hospital and resting. C. F. Pennington, Roanoke Twenty Year Club... J. P. Boyd, Ashland, Ky., at Roanoke stockpiling for the fall sale. Raymond McClung, a good operator for eight-year-old Joe McClung goes back to school. Bob Binder reports he is ready to go with Keeny's "Big Tent"... Rita Fenwick out early in the cool of the morning getting the papers ready... Darrick Derrick window shopping. Hubert Booth trying to arrange a get-together with Raymond Tabors... Mitchell Oliver, Moundsville and Brown's Bally's "Golf Champ"... Also at Roanoke was J. R. Miller and Red Wallace... Red Walker, a new cookie vendor that John Peterson of Huntington has developed... Lots of out-of-state operators gathered at Crave Music. Big MG show at Crave getting details ironed out for the MOA State Show October 3rd at Huntington. It will be held at the Pritchard Hotel, J. A. (Red) Wallace, Bill Anderson, Hubert Booth, Darrick Derrick and W. T. (Speck) Crave getting ready for the big attraction... J. R. Lewis, Shelby, N. Carolina, tells us his music now on a dime and doing much better than last year... Zanell Marks, who has one of the oldest arcades in the southeast, says the cold spring heat has not hurt the arcade business but he has made up for it in the last three months... Mark Bennett, C. R. Music, Beckley, W. Va., sporting a new Austin sport convertible, reports business good. Wayne Corey, Corey Candy Co., Beckley, etiquette with the cigarette vendor business for the first half of 1958... K. Kyser, K and K Music, Beckley says his routes in Bluefield and Beckley are doing beautifully... Garnett (Steve) Stephenson, a new Twenty Year Clubber, Charles town, W. Va., has been in five years to go... C. W. Wellman, West Virginia Amusement, Bluefield, reports a good first six months... C. W. also a new member of The Twenty Year Club... T. W. Brock, Carter Amusement, Princeton, out on that hard check in the mountains... Bill Kerrell and Wirt County, Huntington, report business is good and keeping them on the go all the time... Ronnie Hall and Charles Henry, Cheekere Amusement, planning to build the route with an eye towards vending. All the Leading Coinmen Read The Cash Box Every Week
Priced below ANY competitive make c.i.f. ANY major world port.

Stocks available ex-bond Rotterdam at slightly increased prices.

Cable or write for export price list . . . .

Auto-Bell Adds Canadian Firm

CHICAGO—Al Warren, sales manager, Auto-Bell Manufacturing Company, this city, announced last week that the firm has invaded the export field when he appointed the first distributor outside of the country.

Kirke Novelty Phonograph Company of Toronto, Ontario, Canada, joined the Auto-Bell family of distributors, according to a report by Warren. Frank Kirke is the president of the Canadian firm.

Warren also advised that Connors Distributing Company of Jackson, Mississippi, is the most recent distributor appointed by Auto-Bell. Lynn Connors, Jr., heads the Southern company.

What? YOU HAVEN'T YET SUBSCRIBED TO

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y., U. S. A.

P.S. (ENCLOSE CHECK FOR $15.)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Wanted:**
Bowlers For Chi Auto
Phono Bowl League

CHICAGO—A hurry call was rushed out this past week for more bowlers for the Chicago Automatic Phonograph Bowling League.

Robert E. (Bob) Gnaro, president of the league, reports that with 16 teams bowling, the need for more bowlers is greater than ever before.

"Please advise any and all bowlers in our city to come to our aid at this time."

"We need more bowlers. If they will phone me at National 2-8550 I'll be happy to give them all the details."

Bowlers can be members of factory production staffs or operators', distributors', and suppliers' employees.

"As long as they are somehow connected with our industry", Bob Gnaro stated, "and can bowl, please have them contact me right away."

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**Want To Go Hunting In Nov.? Phone Harry Zell**

**EASTERN FLASHES—**

As expected, the opening of the Fall season saw increased activity at all the wholesalers. Visitors were plentiful. However, what kept the sales and service forces aglow to their deals was the large number of telephone calls from ops. Everyone seems to feel that the summer slowdown was over — that the operators are now ready to take on new amusement machines and jake boxes. The sale of reconditioned equipment to local operators and for export. Next week will have to be crowded into the last three days of the week, as all of coin-op's wholesalers will be closed on Monday and Tuesday, Sept. 15-16, and as personnel observe the Jewish New Year holidays.

Things were pretty hectic at Runyon Sales Co. The early part of the week as Barney (Shagy) Singerman was absent from the premises, out on the road seeing his customers. The men working there, Tommy Dykes and Larry Kay, are trying to fill in for Shagy. He then spent the balance of the week covering the territory in Cocon. Also on the road was Russel Perry Lawen- grub, a member of the sales staff. Morris Rose and Leon Wellner are tied down to their desks handling the phone calls.

... Pie Haley, Middletown, N. Y., that he is starting to show a pickup as locations' patrons close up their summer homes and start visiting their favorite spots. ... Al Simon and Al O'Malley, Albert Simon, Inc., first demonstrated Coin-O-Matic's new "Crisis Cross" Automatic that he and another are going to show at the visiting operators' trade show. The game receives some very high compliments. ... Trade sorry to hear of the death of Eddie Brothers, of old time op, who died Thurs., Sept. 4. ... Mike Munves, brother Joe, and Mike's son Alvin, all busy handling the visiting ops, who in most instances are replenishing parts and the like. Alvin was delayed a week in returning from his vacation. He was involved in an auto accident on his way home from the country, and it took him a week for recuperation. ... Harry and Hymie Koeppe, Koeppe Distributors, put together an export order when we dropped in. The brothers advise that their brother, Ben, who was a former N. Y. commuter, and now resides in Santa Barbara, Calif. is now a grandfather.

**Oscar Parkoff** head of Newark, N. J., branch of Atlantic N. Y., goes, visiting brother Meyer for the show. The men are agreeing to try new games, and are trying to discuss plans for the fall. We heard a few of the plans, and they sound extremely interesting. Harry Zell advises that it is time they already made reservations for his annual hunting trip, which this year takes place the week starting Nov. 17. 25 hunters form the group which gathers in the Sullivan county mountains. Zell advises that it is time they already made reservations for their trip, and that another 10 would be welcome. So, if you want to go hunting, call Zell at Jamar 5-1046. ... Sylvia and Dave Lowey, Dave Lowey & Co., forget all about his hunting, as they proudly discuss their children, Marjory and Maralyn, enters Queens College this month. Their young son, Mike, is, asst. editor of the J.L. city High School newspaper, ... John Gnaro, N. Y., brings in his 15-year-old son, John Jr., to make the Big City sports, celebrating the boy's birthday. ... Abe Lipsky, Sandy Moore Distributors, rushing hither and yon so fastily do they advise, "I don't know whether I'm coming or going." Hank Peteet, Wurlitzer field engineer, still here, and expects to be on hand for another week or so. ... Tommy Greer, Glan, N. Y., rushes from one district to the other. Tells us that the N. Y. State Coin Machine Assn. (of which he's pres.) will have a general meeting the 1st week of Oct. Harris advises that the union's appeal to the Sullivan County Board of Supervisors (story in Sept. 6 issue of The Cash Box) bore fruit, as the proposed tax on machines was bypassed. ... Ed Cross, Darby, Conn. visits the wholesalers. ... Jerry Havel, with a very funny story—which isn't funny to him. He has a certain location which seems to be jinxed. It seems to happen, wherever they place it, it sounds some kind of trouble. "It seems that if the factory turns out thousands of machines, and all of them perfect, the machine I place in this location had a defect", sighs Jerry.

**Visitors To The BRUSSELS WORLD'S FAIR!**

**Pick Up the Latest Issue of THE CASH BOX at the Amusement Center Arcade**

FREE — NO CHARGE

To Members of the Coin Machine, Record and Music Industries

**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**

**Canadian Op Makes The Rounds, Reports Good Biz.**

**UPPER MIDWEST MUSINGS**

Mr. & Mrs. Ike Sundem, Montevideo, Minn., in town for several days. Ike making the rounds at the cash box and record machine business. Hank Krueger, Fairfax, Minn., in town a few hours to pick up his record supply and visiting at the Sanders Dist. Co. to find out about stereophonic on the Wurlitzer. ... Pat Patravin, Minn., in town a few days. First visit in many months. ... Earl Porter, Mitchell, S. D., and Tony Ratchford, Huron, S. D., leaving Monday for a ten-day trip into Montana for fishing. ... Eddie LeBlanc, St. Cloud, Minn., in town for the day making the rounds. ... Tommy Mathews, Osakis, Minn., in town Friday to look for some used equipment. ... W. A. Wellwood, Winnipeg, Canada, in town a few days making the rounds. Says that his business this summer has been better than last. ... Eddie Nance, Eagan, Minn., on a very nice vacation up the North Shore drive on Lake Superior. ... Lyle Collins, Deadwood, S. D., back on the job after spending a month with his family on vacation in California and a few days with his family, in town together for a couple of days visiting the distr. ... Roy Foster, Sioux Falls, S. D., in town over the weekend, and then on his way back home, and then to Omaha, for a few days. ... Gordon Stout, Pierre, S. D., in town for a few days going through the University Clinic for a check-up. ... Congratulations to the Stanfielders, Winona, Minn., on their daughter, Geraldine, Sat. Sept. 6. ... Ren Hahneke, Hutchinson, Minn., in town for the day picking up his record supply and parts. ... Clayton Norberg, Manhattan, Minn., in town Friday and in an awful hurry to get his new rear. He's going to get back home. ... Joe Perkins, Mp's, operator, back in town after a nice vacation at his cottage in the North. He was on his way back home when he left his wife and children at a dude ranch in Wyoming to spend another ten days vacationing.
Regard 20th Year of 'The Cash Box Price Lists' As Top Proved Necessity

CHICAGO CHATTER

Most thrilling and most impressive, 'The Cash Box Price Lists', which, with unbroken service into its 20th year, has once again missed a single week's issue in all those years. Just imagine the week after week after week compilation of 'The Cash Box Price Lists'! The many, many hours of work involved in that amount of coverage. Schreiner, Poughkeepsie, N.Y., states that the various different types of machines that used to be listed and that are now out. New machines have replaced these. Week after week 'The Cash Box Price Lists' continue to tell all in a language so necessary to continued good business relationships. For example, take the fact that Jack (Jack MacNick) Minnick has just joined the U.S. Marines. He was all popped up. Strutting down the aisle thru the offices and into the factory. Singing away, recording the fact that the Marines' famous "Caissons" song. . . . But all that pep was nothing compared to the energy and laughing happy talk of Bill DeShine. "All of my names are going great," he stated when questioned as to his happy, smiling attitude. It is reported that Ralph Shelves is now in N.Y. state on his way to N. England and Pa. and he has been rushing business to the United mailbox. Al Thekke is on his way from Seattle down to L.A. John Casola is covering Florida and Georgia. "And all the boys," says Bill, "are rushing those orders in just as fast as we can handle them".

JOHN CASOLA

John Watling has been signaling Paris, France and not with his palm reader's ability, but with his cash registers. Here's an order. John believes, that he will keep his firm busy for sometime to come. Hence, please apply to Robert F. (Rob) Garza of A.B.C., diving to NYC where they will mix business with pleasure. Over 1,500 people attended the United Mfg. picnic this past Saturday at Marvel Inn in Niles, Ill. All employees, their wives and children were present, in the guise of guests of United execs. All had one grand time. . . . Can't keep the youngsters down. S. A. Levy, who has seen over 50 years in the coin, and whose boys spent most of their time at the "Pinball". A first time with a new product called "A.S.L. Loofah Sponge". An hygiene bath rub. Outstanding business, making the great officials, Bob Ed. S. Sabath, has been named chairman of the fund-raising committee for the new Gottlieb Memorial Hospital to be built on North Ave. in Chicago. Belmont has also reported that the Great Lakes Mfg. Co.'s "Dynamite" has shipped the new "Cris-Cross Hockey". Sam Samuels, Ed Harry, V. Bertini, and all the others busier than ever taking phone calls for him, are still more. Most persistent collectors, Sam Gencovich, advised, was Joe Kline of First Distribute. Joe kept having "more" and still more.

JOE KLINE

Two guys that deserve a great deal of good wishes and outstanding compliments—Morrie and Eddie Ginsburg of Atlas. Just watch "The Cash Box" and you'll soon learn why. . . . Joe Robbins is getting ready for the football season. Joe never misses a coin when it pertains to customers. . . . National's Joe Schwartz spending a restful week in Florida so Mort Levinson can run the company. . . . More about John's "Scott" will be out in a few days. . . . The Doc Detrick getting ready for a busy season with his Champion Distribute. . . . According to Ted Rubenstein and Estelle Boy the firm is adding new accounts every week. . . . Ed Vonnoh of the Paper Catalog, tho just off the presses, looks like it will have to undergo a rerun to handle the demand from over the poor weekly. . . . Joe Stern and Len Micon are arguing the plausibility of playing golf in the cold Fall season. Joe just can't see it. But Len says that if it only beautiful until the snows show again. Whom are you gonna believe? "Anyway", claims Joel, "whatever Len thinks about golf, let me tell you about how many Rock-Ols phonos we are selling." . . . And Joel goes on and on and on because, this year, World Wide was leading distrib for Rock-Ols.

TOM HERRICK

Two of the busiest executives in town—C. T. (Mac) McKelvie and Tom Merrick—who are greeting so many visitors over at the big Seeburg plants. Such a show of visitors. . . . A great many here much upset over the news from Italy regarding games. . . . If you're interested, please apply to Robert F. (Rob) Garza of A.B.C., diving to NYC where they will mix business with pleasure. 

LEN MICON

Does this interest you? "With the constant increase of indoor and outdoor entertainment, the coin operator is constantly integrated with mass production," then get yourself a copy of Technical Alids for Small Mfrs. by writing Washington Graphics Co., 150 E. 42nd St., N.Y. 17, N.Y. Roy (Mac) McGinnis never looked better in his life. Roy lost 110 pounds in the very short and slim figure he used to have 35 years ago. In fact, he feels better than ever. "And I'm going to golf myself this winter," he said. This winter, Tom Merrick, L.I., there's a golf ball machine for golf ranges that has a hopper that holds over 1,500 golf balls. It's called, "Automatic Golf Ball Dispenser". Ready the need to seed barrels of golf balls. All such a range requires is some guy to pick up the balls and throw them into the hoppers. Absolutely thrilling to all Chicagoans are the Chicago Shop Sailings.

What's It In THE CASH BOX That Counts—INTERNATIONALLY"
FORESSE HIGHER LICENSE FEES
Phono, Game and Vendor Ops Look Forward to Higher License Fees When State Legislatures Reconvene. Desperate Need for Increased Revenue by States, Counties, Cities, Causes Fear Coin Machines Will Face Greatly Hiked License Fees for 1959.

Once Again Need for "National Tax Council" Is Brought to the Fore

CHICAGO — Desperate need for revenue among the majority of the country’s legislatures has brought forth a general belief that this industry will be faced with many bills requesting that higher license fees be placed into effect for the operation of phonos, games and vending machines. A survey among the leaders in the field found that there is something all expect to happen this forthcoming session of the legislatures, as well as being asked to endorse the idea of the belief that it will be extremely difficult to stop any increased license fees.

"Of course," is most report, "exorbitant or excessive license fees, of the kind that will put operating firms out of business, can’t be tolerated."

"But," as one well-known operator reports, "we all know that states, counties and cities are in the red and going even deeper into debt. What can we do," he asks, "to fight such legislation?"

"We must realize," he continues, "that as good citizens of our community, it is up to us to help our state, county and city out of debt if at all possible."

"If real estate taxes are again raised, and if other businesses are going to pay higher license fees, how can we, a minority, and in a business which is looked upon as one of the most profitable, going to fight against a license fee increase at this time?" he concludes questioningly.

It is, indeed sad and true, as another operator reports, that this business is generally regarded as one where very great and tremendous profits are earned. This is due mostly to the fact that the public is far from knowing, for example, no public relations effort has been expended to prove these erroneous beliefs untrue. This, he reports, in going to various legislatures and city councilmen to regard this field as a "natural" for higher taxatation.

"This is the time," states one leader of the industry, "when the men and women engaged in the business of operating games and phonos are going to wish that they called together to adopt The Cash Box' suggestion that the industry should create a 'National Tax Council.'"

"There is no longer any doubt," he continues, "that the year-end field will have tomodify how to higher license fees.

"If the phonos, games can fight hard against excessive and inequitable taxation, but," he adds, "what can they do against what they term "excessive and inequitable license fees to operate automatic music machines."

"They believe that, because of the publicity given to the license hike which they have endured, it is more or less definite that other communities, especially those in the East, will follow suit and the problem will continue to grow to the complete devastation of all engaged in the field.

"Increased license taxation," reports one old-time operator, who is very deeply engrossed in vending machine operations, "was the reason for the creation of NAMA (National Automatic Machine Association)."

"Since then," he adds, "NAMA has grown to be a great influence for good all along the line for operators in the vending machine field.

"This same thing must also come about in phonos. The machine is the one largest of the games and covers all other divisions of the industry in lucrative income.

"In fact," he concludes, "games and machines must be on the same footings to continue in music and vending and pay for their other equipment.

"The time has come for the games and phonos divisions must get together as a group, or in associations, to offset further expensive and inequitable license taxation.

"This is the biggest problem that will face all in the months and years to come," he believes.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Now! A Multiple Player Game With 4 Flippers...

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GONDOILER

Full Playfield Action Attracts More Players, More Profit!

- 3 bull's-eye targets score 10 and 100 times indicated value of Mystery Circle
- Fascinating Mystery Circle controls scoring value of bull's-eye targets and
  2 super-score holes
- 7 callipers spin lines in Mystery Circle—score 50 points when lit
- On-off rollers line 4 pop bumpers
- Double number match feature
- 3 or 5 ball play
- Cross-board cyclonic kickers

See Your Distributor Today!

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ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Phono Distribrs Re-shuffle Manufacturer Alignments

Phonograph Equipment (1958) Ltd to Handle AMI (G.B.) Ruffer & Walker Ltd to Handle Rock-Ola

LONDON, ENGLAND—The decision of Automatic Musical Instruments (G.B.) Ltd., to end its arrangements with Ruffer & Walker Ltd. from the end of September has provided one of the biggest bombshells in years in the British coin-machine industry. A.M.I. (G.B.) Ltd. is probably the largest manufacturer of phonographs outside America, and R. & W. Ltd. was one of its two largest agencies. The only reason given so far for parting the ways is a statement from the A.M.I. managing director Cecil Jones that it is over "disagreement on sales policy". Both firms claim that they are parting the best of friends, but the indications certainly are that from the beginning of October there will be stronger competition in the British phonograph industry than ever before.

Ruffer and Walker, one of the largest, most powerful, and longest established distributing networks in Europe, has immediately revealed that all its companies will switch over 100 per cent to Rock-Ola phonographs from October 1.

A.M.I. (G.B.) Ltd. announce that from the same date the board of Phonographic Equipment Ltd. of Ladbroke Grove London (the only other agency rivaling R. & W. in size) will be augmented by three A.M.I. (G.B.) Ltd. directors. A new company, Phonograph Equipment (1958) Ltd. is being formed for this purpose. The enlarged company will take over the R. & W. territories for Bal-Ami machines.

Both groups announce the acquisition of new premises and the extension of facilities, pointing to a better deal for operators in all parts of the country, whether using Bal-Ami or Rock-Ola boxes, and also pointing to rancor-free competition between these two top ranges of equipment.

It has also been revealed that, for some time past, R. & W. has been trying out Rock-Ola equipment through the subsidiary firm of Murray Automotives Ltd. Mr. Murray has now joined R. & W. on the sales side.

In addition to being a very big distributor, R. & W. were also large scale operators. They plan to sell off between 500 and 600 Bal-Ami's from their operating routes, as they switch over completely to Rock-Olas.

Rock-Ola phonographs have already begun to arrive at the R. & W. premises in London from Hamburg where W. Adicek is stepping up production to assure considerable supplies for Britain.

AMI (G.B.) Ltd. states that its concern in making its new arrangements has been to insure that every Bal-Ami operator, large or small, wherever he may be, is assured of continuity of service and of supplies of spare parts, in a way that will be better than ever. Its policy is that distributors should co-operate to the fullest extent with operators to promote their interests and safeguard their rights. In view of the loyalty and support of Phonographic Equipment Ltd. AMI considers that this firm is most suitably qualified to take over the territory previously allocated to R&W, as well as its present territory. Following upon several discussions with directors of Phonographic Equipment it has been agreed to form the new company. The directors will be as follows: Of the three directors of Phonographic Equipment Ltd., Max Fine becomes Chairman and Managing Director of the new company; Cyril Shack becomes the Sales Director (Photographs) and Gordon Marks becomes the Sales Director (Pin tables). The three AMI (G.B.) Ltd. directors joining the board of the new company are Messrs, S. E. Norman, L. E. Norman, and Cecil Jones.

It's What's in THE CASH BOX That Counts—INTERNATIONALLY
WANT—Attention Everyone in the Coin Business. We want Arcade Equipment of all kinds. List all the Rally and United Bingos you have. Plentiful offer for sales. DRESDEN. MAURER CO., 4-9616.

WANT—AMi G-120; F-120; E-80. Advice quantity, condition, price. BUXTON INTERNATIONAL SALES, INC., 439 W. 11TH ST., LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).

WANT—Juke Box Operators. If you want a steady outlet for your used equipment, we want it. Write or MARLIN RECORDS DIST. 824 WACOARD ST., NORTHEM BELLOMERE, L. L. N., I. Y. (Tel. Castle 1-6556).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 665 TENTH AVENUE, NEW YORK 36, N. Y. (Tel. JuDehn 6-4566).

WANT—Laté Model Phonographs for highest trade on new A.M.I. models 1-120E, 1-200F, 1-100M, 1-200M. Also wanted; small phonographs and trade. Bally Machine Co., 1000 AUSTIN BLVD., INDIANAPOLIS, 14, I. Y. (Tel. DUARTE 6-1650). JESSE SELTER, PRES.

WANT—To Purchase 5,000,000 New Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. No Juke Box Records. Write or Phone, Col- lec e and ship at our cost. 2100 CHICAGO ST., WESTMINSTER, 209, I. O. (Tel. Hamboldt 4-5255).

WANT—Shuffle Alleys (most espe- cially United Team) and late Bingos, and Wurlitzer 1500/50 and 1500/50A. Will prepare crates for packing. REED DISTRIBUTING COMPANY, INC., 290 EAST 165TH ST., NEW YORK 56, N. Y. (Tel.LIbowl 8-3516).

WANT—Records, all speeds, quantity. Also record accessories, needles, tape. etc. Please give full details first of all. Write or phone. HARRY WAR- RER, Knickerbocker Music Co., 290 EAST 165TH ST., NEW YORK 56, N. Y. (Tel. LIbowl 8-3516).

WANT—Records, all speeds, quantity. Also record accessories, needles, tape, etc. Please give full details first of all. Write or phone. HARRY WAR- RER, Knickerbocker Music Co., 290 EAST 165TH ST., NEW YORK 56, N. Y. (Tel. LIbowl 8-3516).

WANT—FOR Sale—Famous Sun-Glo Shuffle Machine, one left. Call 777, 8, 375, sale. Order Five Cases or more $5.95 each. HASTASI DISTRIBUTING COMPANY, 6100 S. WADSWORTH, 1609 AVE., N. E., NEW ORLEANS, LA. (Tel. Tulane 5729).

WANT—FOR Sale—45 RPM Phonograph Conversion Units for Seeburg M1000A $69.50; For Seeburg M147-141 $16.95. W. B. DISTRIBUTING CO., INC., 1012 MAIN ST., ST. LOUIS, MO. (Tel. Central 1-9292).

WANT—FOR Sale—Key West $275.; Big Show $255.; Broadway $165.; Beach Club $30.; Ice Frocks $50.; Genco Baseball Pool $50.; Terms one-third deposit, balance sight. NESTASI DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. Tulane 5729).

WANT—FOR Sale—Rental Rooms 5¢ for whole- sale, and label. Free title slips. Quick service, new accounts, token dealings. Genco Pool $50.; Genco also purchase surplus records new unissued only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA, N. Y. (Tel. Olympia 8-4012, 4013).

WANT—FOR Sale—When you want best price, quality and used. Get in touch with: NESTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel. MA 6380).


WANT—FOR Sale—Six Exhibits Binger Balls $35 ea.; Space Invader Pistol $19.50; Goofle $39.50; Williams' Pulpit Ball $40.00. Write today! RYERICAN SEEBURG V.200 $550. ODICO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

WANT—FOR Sale—Six AMI Model A Phonog- rams in good working condition. All Plastics in perfect condition 995. STAR MUSIC CO., 2212 NO. WESTERN AVENUE, CHICAGO 30, ILL. (Tel. Dickens 2-8260).

WANT—Bally Alley Bowling Lane $350; used Model T with music; U. P. Models 14 foot Bowlers $365. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. C 3-8624).

WANT—Bally Alley Bowling Lane $350; used Model T with music; U. P. Models 14 foot Bowlers $365. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. C 3-8624).

WANT—Sandy Moore; Used Shuffle Alley, Bally. Pay $50.00 per thousand. DAVE freight. BEACON SHOPS, 821 MAIN STREET, PROVIDENCE, R. I. (Tel. Union 1-7500).

WANT—For Sale: 8 Foot Shuffle Alleys, Bally Champions; Late Models and Resale Machines; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games, GABE FORMAN ON SANDY MOORE, SANDY MOORE, 5334 CHERRY HICK RD., FREEPORT, L. L, N. Y.

WANT—All makes of Shuffle Alleys starting with Imperial and Route 66. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, 2601 KINGS AVENUE, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—for Resale—8 Foot Shuffle Alleys, Bally Champions; Late Models and Resale Machines; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games, GABE FORMAN ON SANDY MOORE, SANDY MOORE, 5334 CHERRY HICK RD., FREEPORT, L. L, N. Y.

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WANT—for Sale: Used 12 American Bank Shuffelboards; 22 American and Rock-Ola Shuffelboards and Over head Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, WEST, WASH. (Tel. Fulton 3-2282).


WANT—for Sale: Seeburg 100A (78 RPM) Haywire. Must have all parts. Write stating best cash price. S. LEONARD, 20 KNIGHTS CRES- CENT, RANDOLPH, MASS.
CLASSIFIED ADVERTISING SECTION

FOR SALE—Used Caravans @ $125; and Pixies @ $76; Wurlitzer 4581 Wallboxes @ $9. Write for complete list of available machines. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. Melrose 5-1593.)


FOR SALE—It’s very likely that you order for a quantity of Bally Skill Roll and/or All-Star Bowl will be accepted! Call, wire, write. WANT—Bingos and shufflers. DONAL DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 7, ILL. (Tel. Albany 2-6455.)

FOR SALE—Arcade Equipment — 6 Exhibit Barrels; 6 Exhibit See-A-Views; 1 Anti Colony; 2 Card Vending. Practically like new—Used only ten days. LEIBERMAN MUSIC CO., 1725 PLYMOUTH AVE., NORTHEAST, MINNEAPOLIS, MINNESOTA. (Tel. Federal 9-0031.)

FOR SALE—Marble, Queen, Slingin’ Champ, Lucky Lucy, Kenney Club Machines. DONAL DISTRIBUTING CO., 142 W. STREET, SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438.)

FOR SALE—Like New—Rebels 200 Selection Phono Graphs 1545-5, Sale Price $645.; Deluxe Model $695.; J. ROSENFELD, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. Floss 7-6360.)

FOR SALE—Amazing Values On: Kenney Super Bonus Bottles; Bally Draw Bottles, Clover Bottles, American Bottles, Feature Bottles and many others. Thousands of parts available for Kenee, Bally and Universal Console type Machines. Write for prices. BOX #464, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Bally Skill Roll (new) and All-Star Bowl (new). Will trade for AMI D-90, E-120, T-120. Call or write: RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. Longmas 5-1880.)

FOR SALE—Bingos Machines 11 Coin Dispensers A/C condition. $160.; ILLINOIS CIGARETTE SERVICE, 53 ST., PEORIA, ILLINOIS. (Tel. 4-3868.)

FOR SALE—Or Trade—1—13 ft. National Greenhead and Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. Chapel 4-9636.)

FOR SALE—Unified and Chicago Coin Shuffles, 16th Frame and late models: Wurlitzer 1500’s, ‘1400’s, ‘1200’s, ‘1000’s; all in excellent condition. Coin Hunt, as it is sold at. CANYON STUNES DIST., CO. 301 E. 73RD ST., ARIZONA. (Tel. 3-6858.)

FOR SALE—Hi-Speed Super Fast Shuffle Board wax, 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Chocoin, J. H. Kenny, STATE MUSIC DISTRIBUTORS, INC., 300 MAIN ST., DALLAS, TEXAS.

ONLY $48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

The Cash Box
1712 BROADWAY, NEW YORK 19, N.Y.
Write for the facts today.

FOR SALE—Next to new games, our games are best. Clean, checked, reconditioned. PRE-WAR AND POST-WAR. Frontierrman $115.; Southern Belle $160.; Hawaiian Beauty $100.; Lucky Lucy $70.; Twin Bill $125.; Mystic Marvel $125.; HUB COIN MACHINE, 7312 GEORGIA AVE., WASHINGTON, D. C. (Tel. Randolph 3-9896.)

FOR SALE—Bally Space Gunner (New), Write; Exhibit Rinser Ball $39.95; Genie 2-player Skee Ball $99.95; Super Rinser Ball $119.; Williams 6-player Skee Ball $129.50; Frontierrman (New) $154.50; Fireball (New) $225; Target Roll (New) $235; Top Hat (New) $350; Spectar (New) $425.; Golden Shot (Used) $165.; All-Star Deluxe, free plus $275.; Williams Ten Pins $275.; Baby Lane $14.47 $45.; U-Needa Pak Cig. Mach. $38.; U.S.A. New (Write); Skee Ball $115.; Lear Coin Leader $130.00 1454 Rock-Ola 120 sel. $875. 1453 Rock-Ola $895. 1455 Rock-Ola $955. SHOTMACHINE AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. LE-1400.)

FOR SALE—Broadway $125; Miami Beach $100; Paradise $195; Nice $150; Key West $275.; AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. (Tel. NE 1-4143.)


FOR SALE—Gottlieb Poker Face $30.; Lovely Lulu $50.; Distributed by O. Register $251; Rainbow $195.; Williams Golden $30.; Hot Diggity $180.; Tommy $245.; Shuffleboard $185.; Geno Showout $180.; Bally Skill-Roll $275.; (New) Distributed by AUTOMATIC AMUSE-MENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSTON 8, ILLINOIS. (Tel. HA 3-4506.)

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons, Reconditioned Plates, $49.50. Telephone or wire order. SYRAXE 75-6213, DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—Records! All labels, all speeds at close out prices! 78s, 45s major labels in any quantity. 12" LP Major Labels. Will send bulk orders. Do not mix 78s and 45s. $1.50 each. For LP Promotion Records on sale. We buy surplus stocks, all speeds. R. T. M. ASSOCIATED, 200-3825, 13th St., LOS ANGELES 6, CALIF. (Tel. Dunsirk 3-6735.)

FOR SALE—Specials — Bally ABC Bowling Lanes $925; Giant Shuffle $925; 2432 Strike Bowlers $1195; 18" $683.; Skill Rolls (new) $1825; Williams Golden $1800; Big Show $245.; Night Club $185.; Midget Alley $300.; DeLuxe Merrick $300.; Geno Quarterbacks $95.; Games, Supplies, All Brands. WILLIAM ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. 2-3907.)

FOR SALE—Bally Skill Roll $299.; Lovely Lulu $50.; Distributed by C. O. Register $251; Rainbow $195.; Willixs Golden $30.; Hot Diggity $180.; Tommy $245.; Geno Showout $180.; Bally Skill-Roll $275.; (New) Distributed by AUTOMATIC AMUSE-MENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSTON 8, ILLINOIS. (Tel. HA 3-4506.)

SAVE $175.00 ON CLASSIFIED ADVERTISING
GET $223.00 VALUE FOR ONLY $48.00.

Write today to: THE CASH BOX
1712 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Panorams of any of following curved glass displays—Submarines, Air Raider, Drivemobile, Mutoscope Punching Bag, Battling Bear, Gum Gun, Flip Stroker, Golfer, Under Sea Raider, Chester Ford, Hot Rod, Ass. of Amuse-TEL ENTREPRISES, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. Duskie 5-0222.)

FOR SALE—New Six Pocket Pool Table $225; Slate $275; 1st Grade Table $125; Roosevelt 10 Pocket Duffer Rails $11.95 Set; Bumper Pool Tops $24.50; Slate $59.50; Deluxe Bumper Pool Balls $10.; CHAM-PION DIST. CO., 3833 W. DIVI-SION, CHICAGO 22, Ill. (Tel. 1-2722.)

FOR SALE—Seeburg 100 D's, C's, C's: Wurlitzer 1900, 2104, 2150, 2900. No reasonable offer refused. NATIONAL NOVELTY DISTRIBUTORS CO., 143 E. MERRICK RD., VALLEY STREAM, NEW YORK. (Tel. 10cens 16707.)
The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Cost every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.50. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow up pending receipt of your check or cash.

NOTICE:—$5.00 Special Classified Advertisers. You are entitled to a classified ad of 60 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. Ads over 60 words will be billed at the rate of 10¢ per word. Please count words correctly. The Classified Department will not check your copy. All ads are laid out in the Classified Department on Tuesday, 12 noon, of preceding week to appear in the following week's issue. If you are an $5.00 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" cash week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FOR SALE — Bally and United Bingos. Practically any name desired, contact UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-0114)

FOR SALE — Or Trade — For Late Bingos, 14" Bowlers. Wms. Jet Fighter; Wms. Crane. Geno Gypsy Grandmas; Geno Bingo Grandmas; Geno Carnival Guns; Geneo Bonus Guns; Chinese Bowlers; and see Saw Kiddie Ride. MILLER-NEWMARK DISTRIBUING COMPANY, 42 FAIRBANKS ST., N. W. GRAND RAPIDS 2, Mich. (Tel. GL 6-6607)

FOR SALE — Wms. Roll a Ball $135; Geno (2 Player) Skill Ball $95; Wms. Super Slugger $225; Geno Sweet "21" $255. MOHAWK SKILL GAMES, 67 SW 24th RD. ROAD, SCENECTADY 2, N. Y. (Tel. FRanklin 4-7549 or FRanklin 7-2162)

FOR SALE — Gottlieb Scoreboard $160; Bullock-Poppin' $160; National 9 ft. Shuffleboard $95; AMI "A", "D" (original), converted 45 on, under $115, $135, $150; Pumper Pools (new slate) $80. H. BETTI & SON, 1706 E. 29th ST. UNION CITY, N. J. (Tel. UNion 3-8574)

FOR SALE — We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5000)

FOR SALE — Williams 57 Baseball Deluxe $325; Four Bagger Deluxe $325; King Of The Swat $135; United Super Slugger $149.50; Used Shuffle Targets $65; Bally All-Star Bowler $250; GLOBE All Day Rental VENDING COMPANY, INC., 291 WATER STREET, QUEEN CITY, MASS. (Tel. MAFlower 9-0010)

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone, IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. Whitney 5-2892)

SAVE $175.00 on CLASSIFIED ADVERTISING

GET $223.00 VALUE FOR ONLY $48.00

Write today to: THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — Seeburh 100 Wall Box, Clone $60. Hammerlind $60; Beach Clubs, cleaned & checked $60, cleaned $40; Brits Lites & Brites Spots, checked $45, cleaned $25; Gladiator $185; Folies $55; Jukebox $155; Surf Club $55; Jumbo $200; Bally Beauty $45; Flagship $235; Atlantic City $145; Towercraft $230; Garvey $75; Scoreboard $150; Gay Time $95; World Champion $310; Flying High $55; Palm Springs $55; Yacht Clubs $55. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILL. (Tel. 4-6703)

FOR SALE — Mercury Counter Grippers 14 (original price $290). Waiting 400 Scales (current Model C), original paint, $99.50; Popcorn See Reworked $65.50. TITRE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-5145)

FOR SALE — 100 Telequiz, with film. Requires $35.00 deposit for location, 5¢ or 10¢ price. Special prices, $75.00. Write for quantity prices and list of other equipment. G O R SALES, 3216 NO. CLAIRE AVE., CHICAGO, ILL. (Tel. Avenue 3-6818)

HOW TO GET A $4 CLASSIFIED AD EACH WEEK FOR FULL YEAR FOR ONLY 93¢

Write today to THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — Specials—Bally: Cypress Gardens $650; Miss Americas $415; South Valley $425; Flyers $329.50; ABC Tournament Bowler $329.50; U.S.A. Write; Gottlieb Top Hat $225; Silvers $285; Whirl Winds $275; Criss Cross $254.50; Super Genius $255; Straight Flans $215; Rocket Ships $229.50; Williams; Top Hat $225; Reverso $195; Riverside Air Football $155. NEW ORLEANS NOVELTIES COMPANY, 155 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-5360)

MISCELLANEOUS

NOTICE—It is your business to KNOW THE FACTS! How can operator-cooperators affect you? How can you get your locations' cooperation? How can "10¢ Play Plus" help you? What percentage of your patrons' jukebox feature 10¢ play? What percentage of U. S. amusement feature 10¢ play? What percentage of Operators of America, "The Cash Box" has been in business, has been internationally recognized and officially accepted. The Cash Box is the publication that conceived the idea for M0A (Musical Operators Association). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School of Mechanics," "2-Minute Recordings," "Equalized Reward Point Level." The Cash Box" "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedial Edition plus its Anniversarv Issue is accepted as "The Year Book of the Industry," When you send $15 for a full year's (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send $15 for a full year's subscription to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern or Midwest territory Call: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 11, CALIF.; Telephone NO 2-3254; Auto HO 7-7151.
With This Week's Issue:

"THE CASH BOX PRICE LISTS" START 20TH CONSECUTIVE YEAR

"The Cash Box Price Lists" Have Never Missed a Single Week's Issue. Approach 20th Year Offering Greater Service Thru Experience Gained to All in the Industry.

CHICAGO—With this week's (September 20, 1958) issue, "The Cash Box Price Lists" enters into its 20th year of publication.

"The Cash Box Price Lists" were also known as "The Cash Box Confidential Price Lists" and as "The CMI (Coin Machine Industry) Blue Book".

"The Cash Box Price Lists" were in publication for about four years prior to the creation of The Cash Box itself.

These lists were first sent to hundreds of jobbers and distributors from coast to coast by Bill Gersh, now President and Managing Director of The Cash Box, prior to entering them into publication when he originated and produced The Cash Box.

Each and every week, on Friday afternoon, "The Confidential Price Lists" were mailed to all jobbers and distributors so as to reach them bright and early Monday morning, to allow them to be able to conduct business with the lists for the balance of the week.

Demand continued to grow for the lists each week. Circulation was constantly increased. Leading operators called for them and paid $48 per year for a subscription to "The Confidential Price Lists".

When War II came on and publications left the field, it behooved Bill Gersh to create and put into immediate circulation a weekly publication to help hold together a nucleus of men and women to act as a strong base upon which this industry could build for the future when the allies had won this world war.

Incorporated into this publication, The Cash Box, were "The Confidential Price Lists". These then became known as "The Cash Box' Confidential Price Lists". At about that same time they also had become known as "The CMI Blue Book".

The history of "The Cash Box Price Lists" from those early days to the present have been hectic.

"The Cash Box Price Lists" continued to change with the times. Bells were eliminated some years ago. So were one-halls and consoles and other equipment. New type machines were listed to take their place. Like the kiddie rides and gum games, bowlers and shuffle games. Up to the present new listing of upright electronic scoring free play games.

At one time "The Cash Box Price Lists" also featured all types of vending machines. But lack of activity dated these lists and, rather than give its readers dated prices, The Cash Box withdrew the lists.

Today, bankers, loan organizations, customs offices all over the world, consular offices, governments, everyone who has anything in any fashion to do with coin operated machines, are subscribers to The Cash Box and religiously read, adhere and accept "The Cash Box Price Lists" as the one and only authentic lists. These lists are compiled and guided by experts with over 30 years of experience each in the industry.

As "The Cash Box Price Lists" enter its 20th year of publication it can be proudly stated that they have in all these years never missed a single consecutive week's issue.

All over the known world "The Cash Box Price Lists" are used to buy, sell and trade. famed expression among operators, jobbers, distributors and all dealers in coin operated equipment is: "I'll pay 'Cash Box' high" or "I'll pay 'Cash Box' low."

A great number of estates have, over the past 20 years, been adjudicated in court by use of "The Cash Box Price Lists" to value the equipment.

Routes have been bought and sold by use of "The Cash Box Price Lists" all over the world. A favorite method, "Buying or selling down the middle, between the high and the low."

The recognition and acceptance of "The Cash Box Price Lists" is well warranted. Leading bankers have found them to be "absolutely authentic and invaluable in all our dealings".

Operators everywhere in the world have come to offer and accept prices by "The Cash Box Price Lists". They make their deals based on the low and high prices appearing in the week's issue when they culminate any deal.

It also follows that sales tax and other taxes along with depreciation schedules are based on "The Cash Box Price Lists".

The end of the year issue of "The Cash Box Price Lists" are used by many cities, counties and states for sales tax quotations.

The "End-Of-Month Inventory Issue" of "The Cash Box Price Lists" are accepted by taxing authorities for inventory purposes.

Never before, in all the history of the industry, has there ever been so outstanding and so purposeful a factor for the good of the field as "The Cash Box Price Lists".

Entering with this issue, their 20th consecutive year of publication, they bring to the field not only long experience, but great confidence in their authenticity and their complete regard for the continued stability of all this industry.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
How To Use "The Cash Box Price Lists!"
(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipments. Like any true reporter, "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—passing the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quoted prices for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may find a machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quality and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price shown is highest price quoted for the week; Second price listed is highest price quoted for the week.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

Prorated Price Quotations
PHONOGRAPH-Continued

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Album Play

the I-200 plays records in rotation
side 1
side 2
side 3
side 4
in the self same order as the music was heard in the original performance.

Another feature that makes the I-200 the juke box locations want!

AMI Incorporated
1500 Union Ave., S.E.
Grand Rapids 2, Michigan
Chicago Zurick

known by operators since 1909 for the most dependable coin operated music instruments made.

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
**The Cash Box**

**Page 80**

**September 20, 1958**

**PRICE LIST**

| PINBALL GAMES (Continued) | **=

| 1. Bally Strike Bowling | $95.00 |
| 2. Bally All Star Bowling | $125.00 |
| 3. Bally Match Bowling | $50.00 |
| 4. Bally Coin Bat-A-Ball | $30.00 |
| 5. Bally Coin Match Bowling | $30.00 |
| 6. Bally Coin Match Triva-Ball | $11.50 |
| 7. Bally Coin Triple Frame Special | $30.00 |
| 8. Bally Coin Name Balls | $3.50 |
| 9. Bally Coin Double Score Bowling | $75.00 |
| 10. Bally Coin Hatpin Bowling | $30.00 |
| 11. Bally Coin High Speed Bowling | $30.00 |
| 12. Bally Coin Advance | $100.00 |
| 13. Bally Coin Triple Strike | $100.00 |
| 14. Bally Coin Arrow | $125.00 |
| 15. Bally Coin Speed | $125.00 |
| 16. Bally Coin Speed-A-Line | $125.00 |
| 17. Bally Coin Master Bowling | $150.00 |
| 18. Bally Coin Miami Shuffler | $150.00 |
| 19. Bally Coin Bowling League | $150.00 |
| 20. Bally Coin Bowling Team | $150.00 |
| 21. Bally Champion Horse | $250.00 |
| 22. Bally Champion Bowl (7/55) | $250.00 |
| 23. Bally Champion Bowl (7/55) | $250.00 |
| 24. Bally Match Bowling (6/52) | $250.00 |
| 25. Bally Coin Ball-A-Ball | $250.00 |
| 26. Bally Coin High Score Bowling | $250.00 |
| 27. Bally Coin High Speed Bowling | $250.00 |
| 28. Bally Coin Advance | $250.00 |
| 29. Bally Coin Triple Strike | $250.00 |
| 30. Bally Coin Arrow | $250.00 |
| 31. Bally Coin Speed | $250.00 |
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| 35. Bally Coin Bowling League | $250.00 |
| 36. Bally Coin Bowling Team | $250.00 |
| 37. Bally Champion Horse | $250.00 |
| 38. Bally Champion Bowl (7/55) | $250.00 |
| 39. Bally Champion Bowl (7/55) | $250.00 |
| 40. Bally Match Bowling (6/52) | $250.00 |
| 41. Bally Coin Ball-A-Ball | $250.00 |
| 42. Bally Coin High Score Bowling | $250.00 |
| 43. Bally Coin High Speed Bowling | $250.00 |
| 44. Bally Coin Advance | $250.00 |
| 45. Bally Coin Triple Strike | $250.00 |
| 46. Bally Coin Arrow | $250.00 |
| 47. Bally Coin Speed | $250.00 |
| 48. Bally Coin Speed-A-Line | $250.00 |
| 49. Bally Coin Master Bowling | $250.00 |
| 50. Bally Coin Miami Shuffler | $250.00 |
| 51. Bally Coin Bowling League | $250.00 |
| 52. Bally Coin Bowling Team | $250.00 |

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**SHUFFLES AND BOWLETS**

| 6. Bally Victory Bowling | $50.00 |
| 7. Bally Challenger | $50.00 |
| 8. Bally Champion Bowler (12/53) | $50.00 |
| 9. Bally Rocket Bowler | $50.00 |
| 10. Bally Mystic Bowler | $50.00 |
| 11. Bally Ribbon Bowler | $50.00 |
| 12. Bally Blue Ribbon | $50.00 |
| 13. Bally Gold Medal | $150.00 |
| 14. Bally ABC Bowling (6/52) | $150.00 |
| 15. Bally ABC Bowling (7/55) | $150.00 |
| 16. Bally All Star Bowling | $150.00 |
| 17. Bally Match Bowling | $150.00 |
| 18. Bally Coin Bat-A-Ball | $150.00 |
| 19. Bally Coin Match Bowling | $150.00 |
| 20. Bally Coin Match Triva-Ball | $150.00 |
| 21. Bally Coin Triple Frame Special | $150.00 |
| 22. Bally Coin Name Balls | $150.00 |
| 23. Bally Coin Double Score Bowling | $150.00 |
| 24. Bally Coin Hatpin Bowling | $150.00 |
| 25. Bally Coin High Speed Bowling | $150.00 |
| 26. Bally Coin Advance | $150.00 |
| 27. Bally Coin Triple Strike | $150.00 |
| 28. Bally Coin Arrow | $150.00 |
| 29. Bally Coin Speed | $150.00 |
| 30. Bally Coin Speed-A-Line | $150.00 |
| 31. Bally Coin Master Bowling | $150.00 |
| 32. Bally Coin Miami Shuffler | $150.00 |
| 33. Bally Coin Bowling League | $150.00 |
| 34. Bally Coin Bowling Team | $150.00 |
| 35. Bally Champion Horse | $250.00 |
| 36. Bally Champion Bowl (7/55) | $250.00 |
| 37. Bally Champion Bowl (7/55) | $250.00 |
| 38. Bally Match Bowling (6/52) | $250.00 |
| 39. Bally Coin Ball-A-Ball | $250.00 |
| 40. Bally Coin High Score Bowling | $250.00 |
| 41. Bally Coin High Speed Bowling | $250.00 |
| 42. Bally Coin Advance | $250.00 |
| 43. Bally Coin Triple Strike | $250.00 |
| 44. Bally Coin Arrow | $250.00 |
| 45. Bally Coin Speed | $250.00 |
| 46. Bally Coin Speed-A-Line | $250.00 |
| 47. Bally Coin Master Bowling | $250.00 |
| 48. Bally Coin Miami Shuffler | $250.00 |
| 49. Bally Coin Bowling League | $250.00 |
| 50. Bally Coin Bowling Team | $250.00 |

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**KIDDE RIDES**

| 4. Capitol See Saw | $125.00 |
| 5. Chicago Coin Super Jet | $125.00 |
| 6. Chicago Rodeo | $250.00 |
| 7. Decoy Merry-Go-Round | $350.00 |
| 8. Decoy Space Ranger | $350.00 |
| 9. Exhibit Mustang | $350.00 |
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| 11. Scientific Television | $190.00 |
| 12. Texas Merry-Go-Round | $200.00 |

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