The Platters, who have become one of the top international singing groups, are pictured in the upper photograph in front of the Eiffel Tower in Paris, where they have scored some of their greatest successes during the past year. In the lower photograph, they are shown giving their latest Mercury recording of "You're Making A Mistake" to Hunter Hancock, who is currently celebrating his tenth anniversary on KPOP in Los Angeles.
2 EP HEADLINERS FROM RCA VICTOR

BLUE BLUE DAY
DON GIBSON
BLUE BLUE DAY
HEARTBREAK AVENUE
SWEET SWEET GIRL
BAD BAD DAY

PATRICIA
PEREZ PRADO Orchestra
Patricia  Mood Indigo
Pretty Doll  Whistling Rock

RCA Victor's hot singles:
PATRICIA - Perez Prado - 47/20-7245
PATRICIA - Ray Peterson (vocal) - 47/20-7303
BLUE BLUE DAY - Don Gibson - 47/20-7010
BUSY SUMMER!

The record industry is enjoying one of the most prosperous summers in its history. Despite the fears which the country’s economic situation engendered and the uncertainty with which many record executives entered this period, it has turned out to be a summer of booming sales in the pop single market.

Several companies are reporting spectacular increases over last July and others have said categorically that it will be the best July in their entire history. Such sales records bid fair not only for the record industry as a whole but for our entire economy. For it follows that if sales can show such a marked increase in one field, it’s possible to follow through elsewhere. As a matter of fact, the very same thing could very well be happening in other industries without the figures as yet having been correlated and made public.

What may actually be happening is that the recession which we were supposed to come out of slowly may be speeding to an end much faster than was thought possible. For after all, records are a luxury and if people can find the money to buy them in greater quantities than ever before in a similar month, it means that they have also had the money to buy a great many other items before their record purchases.

For the record industry, this quick rebound in sales proves conclusively the point we have always made, that the record business is only now in its infancy as far as the potential market is concerned. In a few years, we are going to see grosses which will stagger us compared to what they are today. For the teenage market is only now beginning to feel the impact of the great gain in our population that started in World War II. Our marketing and promotional approaches to the adult audiences are only now beginning to take on aspects of organized direction. In other words we are only now beginning to assume the methods of big business which we are fast becoming.

The strength of the record business this summer may well prove to be a milestone for our industry, for not only does it show our ability to rebound at a phenomenally spectacular rate, but it indicates that the future of the record business may be even greater than the most optimistic predictors can yet envision.
<table>
<thead>
<tr>
<th>Week Ending August 2, 1958</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The Cash Box TOP 75</strong></td>
</tr>
<tr>
<td><strong>Best Selling Tunes on Records</strong></td>
</tr>
</tbody>
</table>

**Compiled By The Cash Box From Leading Retail Outlets**

<table>
<thead>
<tr>
<th>#1</th>
<th>Patricia 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>#2</td>
<td>Poor Little Fool 5</td>
</tr>
<tr>
<td>#3</td>
<td>Splish Splash 4</td>
</tr>
<tr>
<td>#4</td>
<td>Hard Headed Woman 4</td>
</tr>
<tr>
<td>#5</td>
<td>Yakety Yak 3</td>
</tr>
<tr>
<td>#6</td>
<td>When 6</td>
</tr>
<tr>
<td>#7</td>
<td>Rebel Rouser 9</td>
</tr>
<tr>
<td>#8</td>
<td>Fever 37</td>
</tr>
<tr>
<td>#9</td>
<td>Left Right Out Of Your Heart 11</td>
</tr>
<tr>
<td>#10</td>
<td>One Summer Night 12</td>
</tr>
<tr>
<td>#11</td>
<td>If Dreams Came True 11</td>
</tr>
<tr>
<td>#12</td>
<td>Little Star 30</td>
</tr>
<tr>
<td>#13</td>
<td>Purple People Eater 8</td>
</tr>
</tbody>
</table>

**Top 25**

<table>
<thead>
<tr>
<th>#1</th>
<th>Everybody Loves A Lover 14</th>
</tr>
</thead>
<tbody>
<tr>
<td>#2</td>
<td>Born Too Late 25</td>
</tr>
<tr>
<td>#3</td>
<td>Moon Talk 26</td>
</tr>
<tr>
<td>#4</td>
<td>My True Love 16</td>
</tr>
<tr>
<td>#5</td>
<td>Certain Smile 19</td>
</tr>
<tr>
<td>#6</td>
<td>Will And The Hand Jive 24</td>
</tr>
<tr>
<td>#7</td>
<td>Endless Sleep 20</td>
</tr>
<tr>
<td>#8</td>
<td>Western Movies 31</td>
</tr>
<tr>
<td>#9</td>
<td>And The Hand Jive 24</td>
</tr>
<tr>
<td>#10</td>
<td>Brangles, Bangles And Beads 32</td>
</tr>
<tr>
<td>#11</td>
<td>What Am I Living For 33</td>
</tr>
<tr>
<td>#12</td>
<td>Just A Dream 21</td>
</tr>
<tr>
<td>#13</td>
<td>Gingerbread 22</td>
</tr>
<tr>
<td>#14</td>
<td>Big Man 44</td>
</tr>
<tr>
<td>#15</td>
<td>Young And Wonderful 35</td>
</tr>
<tr>
<td>#16</td>
<td>Ma Ma Ma Marie 46</td>
</tr>
<tr>
<td>#17</td>
<td>Somebody Touched Me 47</td>
</tr>
<tr>
<td>#18</td>
<td>Come Closer To Me 36</td>
</tr>
<tr>
<td>#19</td>
<td>Guess Things Happen That Way 24</td>
</tr>
<tr>
<td>#20</td>
<td>Annie 37</td>
</tr>
</tbody>
</table>

**Top 50**

<table>
<thead>
<tr>
<th>#1</th>
<th>Early In The Morning 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>#2</td>
<td>Jenny Lee 38</td>
</tr>
<tr>
<td>#3</td>
<td>Little Serenade 51</td>
</tr>
<tr>
<td>#4</td>
<td>Over The Weekend 27</td>
</tr>
<tr>
<td>#5</td>
<td>For Your Precious Love 28</td>
</tr>
<tr>
<td>#6</td>
<td>All I Have To Do Is Dream 29</td>
</tr>
<tr>
<td>#7</td>
<td>Do You Wanna Dance 30</td>
</tr>
<tr>
<td>#8</td>
<td>You're Making A Mistake 31</td>
</tr>
<tr>
<td>#9</td>
<td>Endless Sleep 32</td>
</tr>
<tr>
<td>#10</td>
<td>Big Man 44</td>
</tr>
<tr>
<td>#11</td>
<td>Young And Wonderful 35</td>
</tr>
<tr>
<td>#12</td>
<td>Ma Ma Ma Marie 46</td>
</tr>
<tr>
<td>#13</td>
<td>Somebody Touched Me 47</td>
</tr>
<tr>
<td>#14</td>
<td>Come Closer To Me 36</td>
</tr>
<tr>
<td>#15</td>
<td>Guess Things Happen That Way 24</td>
</tr>
</tbody>
</table>

**Top 100**

<table>
<thead>
<tr>
<th>#1</th>
<th>Nothing In The World 62</th>
</tr>
</thead>
<tbody>
<tr>
<td>#2</td>
<td>I'll Get You 51</td>
</tr>
<tr>
<td>#3</td>
<td>Don't Go Home 66</td>
</tr>
<tr>
<td>#4</td>
<td>Blue Boy 67</td>
</tr>
<tr>
<td>#5</td>
<td>King Creole 69</td>
</tr>
<tr>
<td>#6</td>
<td>Think It Over 71</td>
</tr>
<tr>
<td>#7</td>
<td>Beats There A Heart So True 70</td>
</tr>
<tr>
<td>#8</td>
<td>Are You Nervous 71</td>
</tr>
<tr>
<td>#9</td>
<td>Bird On My Head 72</td>
</tr>
<tr>
<td>#10</td>
<td>Just Like In The Movies 73</td>
</tr>
</tbody>
</table>

**Top 200**

| #1 | Absolutely Anything 200 |

**Code**

- **AP**: ABC-Paramount
- **AB**: Atlantic
- **AC**: Atlantic
- **AR**: Arab
- **AT**: Atlantic
- **AW**: Arista
- **AZ**: Atlantic
- **B**: Atco
- **B**: Belrock
- **BM**: Brunswick
- **BN**: Brunswick
- **BU**: Buena Vista
- **BY**: Brave
- **C**: Columbia
- **C**: Capitol
- **CA**: Columbia
- **CC**: Capitol
- **CD**: Columbia
- **CM**: Capitol
- **CS**: Columbia
- **DH**: Decca
- **DI**: Decca
- **DP**: Decca
- **DU**: Decca
- **EE**: Decca
- **EX**: Decca
- **FA**: Fantasy
- **FE**: Federal
- **FH**: Folkway
- **FL**: Folk
- **FP**: Folklore
- **G**: Capitol
- **GG**: Capitol
- **GI**: Capitol
- **GL**: Capitol
- **GO**: Capitol
- **HA**: Hanover
- **HE**: Heale
- **HL**: Heale
- **HN**: Heale
- **HS**: Heale
- **HU**: Heale
- **IE**: Imperial
- **IN**: Imperial
- **IS**: Imperial
- **IT**: Imperial
- **J**: Jukebox
- **J**: Jukebox
- **K**: Jukebox
- **K**: Jukebox
- **L**: Liberty
- **LE**: Liberty
- **LN**: Liberty
- **LO**: Liberty
- **LU**: Liberty
- **LV**: Liberty
- **MA**: Mercury
- **MM**: Mercury
- **MP**: Mercury
- **MR**: Mercury
- **MT**: Mercury
- **MU**: Mercury
- **M**: Mercury
- **NE**: Mercury
- **NL**: Mercury
- **OR**: Mercury
- **PA**: Paramount
- **PR**: Paramount
- **PT**: Paramount
- **RC**: Republic
- **RD**: Republic
- **RE**: Republic
- **RF**: Republic
- **RI**: Republic
- **RM**: Republic
- **RO**: Republic
- **RP**: Republic
- **RS**: Republic
- **SA**: Specialty
- **SC**: Specialty
- **SE**: Specialty
- **SI**: Specialty
- **SJ**: Specialty
- **SU**: Specialty
- **SV**: Specialty
- **SV**: Specialty
- **SW**: Specialty
- **SY**: Specialty
- **TA**: Specialty
- **TD**: Specialty
- **TG**: Specialty
- **TH**: Specialty
- **TS**: Specialty
- **TV**: Specialty
- **TW**: Specialty
- **UK**: UK
- **UL**: UK
- **UN**: UK
- **UP**: UK
- **UR**: UK
- **US**: UK
- **VA**: UK
- **VC**: UK
- **VE**: UK
- **VG**: UK
- **VI**: UK
- **VJ**: UK
- **WK**: UK
- **WL**: UK
- **WN**: UK
- **WV**: UK
- **XY**: UK
- **YX**: UK
- **YB**: UK
- **YN**: UK
- **YV**: UK
- **YX**: UK
- **YB**: UK
- **YN**: UK
- **YV**: UK

* Indicates best selling record or record.
MARTY ROBBINS
SHE WAS ONLY SEVENTEEN
(He Was One Year More)
/c/w
SITTIN’ IN A TREE HOUSE
COLUMBIA 4-41208

GEORGE MORGAN
I’M NOT AFRAID
/c/w
LOVABLE YOU
COLUMBIA 4-41188

HEAR THIS NEW GREAT— REALLY GREAT VOICE!
JIM ("The Voice") SWEENEY
SICK, SICK, SICK /w GONNA FIND MY SWEETHEART
COLUMBIA 4-41201

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
1) ALL I HAVE TO DO IS DREAM. 12) ENDLESS SLEEP. 13) ONE SUMMER NIGHT. 14) ENCHANTED ISLAND. 15) A CERTAIN SMILE. 16) IF DREAMS CAME TRUE. 17) RETURN TO ME. 18) MY TRUE LOVE. 19) WILLIE AND THE HAND JIVE. 20) PADRE. 21) JENNIE LEE. 22) EVERYBODY LOVES A LOVER. 23) GUESS THINGS HAPPEN THAT WAY. 24) BIG MAN. 25) FOR YOUR PRECIOUS LOVE. 26) NO CHEMISE PLEASE. 27) FEVER. 28) JUST A DREAM. 29) LITTLE STAR. 30) GINGERBREAD.

**THE NATION'S TOP TEN**

**JUKE BOX TUNES**

(PARTS OF THE NEXT 25)

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Record Number</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Patricia Perez</td>
<td>V-7245</td>
<td>MGM</td>
</tr>
<tr>
<td>2</td>
<td>Yakety Yak</td>
<td>AC-6116</td>
<td>Coasters</td>
</tr>
<tr>
<td>3</td>
<td>Splish Splash</td>
<td>AC-6117</td>
<td>Bobby Darin</td>
</tr>
<tr>
<td>4</td>
<td>Hard Headed Woman</td>
<td>V-7280</td>
<td>Elvis Presley</td>
</tr>
<tr>
<td>5</td>
<td>Purple People Eater</td>
<td>MG-12651</td>
<td>Sheb Wooley</td>
</tr>
<tr>
<td>6</td>
<td>Poor Little Fool</td>
<td>IM-5328</td>
<td>Ricky Nelson</td>
</tr>
<tr>
<td>7</td>
<td>When</td>
<td>DE-10612</td>
<td>Kalin Twins</td>
</tr>
<tr>
<td>8</td>
<td>Secretly</td>
<td>JA-1104</td>
<td>Duane Eddy</td>
</tr>
<tr>
<td>9</td>
<td>Rebel-rouser</td>
<td>JA-1104</td>
<td>Duane Eddy</td>
</tr>
<tr>
<td>10</td>
<td>Left Right Out Of Your Heart</td>
<td>ME-71331</td>
<td>Patti Page</td>
</tr>
</tbody>
</table>

**Best Version Out**

**Alan Dale**

**Volare**

(Nel Blu, Dipinto Di Blu)

**Johnny Rejoins MGM**

**Johnnie Desmond**

**I'll Close My Eyes**

**Hot Cha Cha**

**Tommy Edwards**

**It's All In The Game**

**Sensational New Recording**

**Dick Roman**

**Love Is**

**A Many Splendoured Thing**

**Vagabond Shoes**

**Rollo And Bolliver**

**Mildred, Our Choir Director**

**CONNIE FRANCIS**

**Stupid Cupid**

**K12683**

**Best Version Out**

**Alan Dale**

**Volare**

(Nel Blu, Dipinto Di Blu)

**Johnny Rejoins MGM**

**Johnnie Desmond**

**I'll Close My Eyes**

**Hot Cha Cha**

**TOMMY EDWARDS**

**It's All In The Game**

**Sensational New Recording**

**DICK ROMAN**

**Love Is**

**A Many Splendoured Thing**

**Vagabond Shoes**

**Rollo And Bolliver**

**Mildred, Our Choir Director**

**K12684**

---

*Note: Only those records best suited for commercial use are reviewed by THE CASH BOX.*
His Greatest!

Billy Vaughn's

"La Paloma"

and

"HERE IS MY LOVE"

#15795

BEST SELLING LP'S & EP'S
DLP-3001 SWEET MUSIC AND MEMORIES—Billy Vaughn
DLP-3016 THE GOLDEN INSTRUMENTALS—Billy Vaughn
DLP-3045 INSTRUMENTAL SOUVENIRS—Billy Vaughn
DLP-3064 MELODIES IN GOLD—Billy Vaughn
DLP-3086 MUSIC FOR THE GOLDEN HOURS—Billy Vaughn
DLP-3100 SAIL ALONG SILV'RY MOON—Billy Vaughn
DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS
DEP-1021 MELODIES OF LOVE—Volume I—Billy Vaughn
DEP-1022 MELODIES OF LOVE—Volume II—Billy Vaughn
DEP-1060 THE SHIFTING WHISPERING SANDS—Billy Vaughn
DEP-1066 FOUR BY BILLY VAUGHN

AND WATCH HIS NEW BEST SELLING ALBUMS

THE NATION'S BEST SELLING RECORDS

QUALITY RECORDS IN CANADA

BILLY VAUGHN PLAYS THE MILLION SELLERS
DLP 3119
JOEY DURANT AND THE ROMPERS (Ace 120)

B "D. O. L. L. Y" (Dauphin BMI—Durant) Durant and the instrumentalists work together on a strong rocker. The singer belts the number, while being followed by sharp punctuations from the sax section. Sounds like a sure candidate.

C "HELLO BABY" (Dauphin BMI—Duarte) Powerful, bluesy affair is locked out by Durant.

DONNIE BOYD (Dot 1003)

B "MARATHA" (1:58) (Travis BMI—Boyd, Wilco) Boyd sizzles through a typical big beat name-song. The production rises above the ditty itself, and it comes off as a slick r&b offering for the kids.

C "K RUNCHY" (2:05) (Travis BMI—Boyd, Wilco) Boyd's guitar gets the main play on this mostly instrumental beat display.

THE MCGUIRE SISTERS (Coral 62021)

B "VOLARE (NEL BLU DIPINTO DI BLU)" (2:36) (Tullio ASCAP — Modugno, Migliacci, Parisi) The disk is the initial group voice on the smash Italian hits, and the gals go about it with a jaunty sentimentality that it deserves. Figure appreciable reaction by the teenagers for this version.

B "DO YOU LOVE ME LIKE YOU KISS ME" (2:45) (Leeds ASCAP — Hoffman, Manning, Albano) Another Italian melody, and a chart hit one year later as "I'm Fatuated" by Renato Carosone, is obviously dished-out by the gals. Looks ought to take to this portion, too.

JO-ANN CAMELL (Gone 5037)

B "I'M NOBODY'S BABY NOW" (Leo Feist ASCAP—Davis, Agar, Santley) A bluesy, beat turn for the evergreen by the dark. Tune takes to the big beat well. Platter spinners will like. Could make pop noise.

B "I ONLY REALLY LOVE YOU" (1:50) (Gale BMI—Hatcher) Miss Camedd displays the r&b vitality in this strong number with polished beat ingredients. Combo choir effectively tags along.

THE SEVEN TEENS (Golden Crest 503)

B "STEADY GUY" (2:18) (C.F.G. BMI — Coschignano, Cromwell, Gatto) The Seven Teens direct side with an up-beat. Whole idea is based around a popular teenage expression meaning, let’s get out of this joint.

C "BUGOUT" (1:59) (C.F.G. BMI —Coschignano, Gatto) Another teen directed side with an up-beat. Whole idea is based around a popular teenage expression meaning, let’s get out of this joint.

The Cash Box, Music Page 8 August 2, 1958

Record Reviews

A DISK & SLEEPER  B VERY GOOD  C+ GOOD  D FAIR  E MID-DORE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

Disk of the Week

"BIRD DOG" (2:12) [Acuff-Rose BMI—Bryant]

THE EVERLY BROTHERS

THE TORRID chart pace maintained by the "tressome" will be continued with its latest output. Both sides of which are equally potential. "Bird Dog" is a rhythmic romply ditty about a Don Juan, whose trying to steal a fella's gal. The boys harmonize in exciting up-tempo fashion, interrupted throughout by the disk commentary from a deep voice. A warm-hearted ballad, "Devoted To You" is wrapped up in typical Everly-Brothers安排s and something to your pack. Either side has a chart personality.

EVERLY BROTHERS

"UP UNTIL NOW" (2:29) [Roosevelt BMI—Blackwell]

JOHNNIE RAY (Columbia 41213)

THE CHAMPS

The "Up Until Now" side catches Ray in one of his most effective moods, that of the go-for-broke belter, and a big chart item could be the result. Backed colorfully by a swelling chorus and instrumental (organ included) get-up, Ray romps through the ditty with a hand-clapping fervor. The "No Regrets" portion is taken by Ray at a lazy, but forceful vocal approach. "Up Until Now" is the side that'll get the play.

JOHNNIE RAY

"CHARIOT ROCK" (2:18) [Golden West BMI—Burgess]

"SUBWAY" (2:34) [Jet BMI—Thompson]

THE CHAMPS

The exciting instrumentalist has another chart certainty in its hand-clapping beat treatment of the famed spiritual, "Swing Low, Sweet Chariot," appropriately renamed here, "Chariot Rock." Side should be bought-up by the kids in short, chart order. The boys put down a strong, funky statement on "Subway." It's "Chariot Rock" for us.

THE CHAMPS

"PICKLE UP A DOODLE" (3:22) [Camaram BMI—Joy]

"THE RAIN FALLS ON EVERY BODY" [Vernon ASCAP—Altar, Adams]

TERESA BREWER (Coral 62013)

Miss Brewer has an entry in "Pickle Up A Doodle" that should delight her fans. The ditty is a flower-flavored from containing lyrics meant to be delivered in quick, quick fashion, an attack on which Miss Brewer has few peers. Dick Jacobs' turkey-in-the-strawork support is a sparkling backdrop to the larky's delivery. A happy philosophy is expressed engagingly by Miss Brewer on the flip deck. Figure "Pickle Up A Doodle" for the disk's chart outlook.

TERESA BREWER
A Certain Hit!

A CERTAIN SMILE

Theme From The 20TH CENTURY-FOX Film "A CERTAIN SMILE"
Lyric By PAUL FRANCIS WEBSTER  Music By SAMMY FAIN

Recorded by

LENI BARTERI ................. BIG B
JERRY FULLER ................. LIN
SUNNY GALE ................. DECCA
BUD HERRMANN ........ INTERNATIONAL
JOHNNY MATHIS ........ COLUMBIA
HUGO MONTENEGRO ........ 20TH CENTURY
RAY RIVERA ................. PATIO
ANDY RUSSELL ........ RCA-VICTOR
MILTON SPARKS ........ HUNT
SANDY STEWART ........ ATCO

Miller Music Corporation 799 SEVENTH AVENUE, NEW YORK 19  TED BLACK, Gen. Prof. Mgr.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### Record Reviews

**A Disk & Sleper**

**B Very Good**

**B+ Excellent**

**C Good**

**C+ Mediocre**

---

### The Cash Box Sleeper of the Week

#### "When Will I Know" (2:42)

**George Hamilton IV**

**Your Cheatin' Heart** (2:14)

---

### The Charades

**Alvin Lang A Ding Dong**

**B+ (2:12)** [Atlantic BMI — Zober, Salmirs] The tempo is medium-light here, and there are enough gimmicks around to make this a busy r&b pressing. Keep close tabs on what may step out in a big seller.

**Make Me Happy Baby**

**B (2:14)** [Atlantic BMI — Zober, Salmirs] The new disk names are propelled into a fast-paced rocker that makes for exciting teen appeal. Real rousing work from the r&b combo, too.

---

### Jack Pratt and His Lucky Seven

**Most of the Time**

**B+ (2:26)** [Be-Are Music—Emerson] This all-instrumental slowing by the crew is a fairly relaxed, upbeat job on a sentimental melody. The sax is one of most the feature work. Issue catches on after several listens.

---

### The Betty Smith Group

**My Foolish Heart**

**B+ (2:50)** [Joy ASCAP—Young, Washington] The Smith group who had a chart item its last out with "Bewitched," supply a similar "Be-witched" soft-r&b beat, six-in-the-head, chorus-chanting close to the evergreen. DeeJay should be on the effort. Could make it.

**B- Betty's Blues**

---

### The Slades

**You Cheated**

**B+(2:28)** [Balcones BMI — Burch]. There has been regional reports from the Southwest on this affectation beat-rocker. There are still the vocal crew convincingly relates. Deep-felt, emotional essay for the youngsters that could make a national sales showing.

---

### Peter De Angelis

**The Happy Mandalin**

**B (2:40)** [Debar ASCAP—Marucci, DeAngelis] The DeAngelis orch-chorus comes up with a very good sounding instrumental novelty that could make noise. The ork beats out a melodic ditty, a portion near the end has a rock'n roll feel, while a chorus performs a sans vocal stint on the melody. Should be watched.

**Holiday in Naples**

---

### Jack Burch

**Love It or Leave It**

**B+ (2:17)** [Cedarwood BMI — Loudemilk] John D. lends his warm, soothing voice to a pretty teenage romance with a good summer lyric. Penned by the vocalist, the song is tailor-made for warm-weather programming. Side guots prettier with each new listen.

---

### The Chorders

**I Can't Stand a Fool**

**B (2:01)** [Galactic ASCAP—Ward, Cupp]. The group is comprised of some of the best voices in r&b. A job well done, providing really good entertainment for the listener.
CASH IN THE BANK!

One Summer Night
THE DANLEERS
MERCURY 71322

Left Right Out of Your Heart
PATTI PAGE
MERCURY 71331

Kathy-O
THE DIAMONDS
MERCURY 71330

Ma-Ma-Marie
THE GAYLORDS
MERCURY 71337

COMING "HOP" FAST
You Cheated
DEL VIKINGS
MERCURY 71345

June July and August
RUSTY DRAPER
MERCURY 71336

A GREAT NEW RELEASE
Wacky Wacky
THE CARDIGANS
MERCURY 71349

MERCURY RECORD CORPORATION, CHICAGO 1, ILLINOIS

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
BILLY SILLS
(Decca 7070)

B+ "DIPPY-DO" (2:06) [Time BML—Sills] Sills strikes a solid teen note in this exciting ditty. Two gimmicks that make the platter a disk to contend with: a bark-like chant from the chorus and Sills own phrasing of the dippy-do title. Could hit it big with the kids.

B "NIGHTMARE" (2:59) [Pine-lawn BML—Carroll Moosy] The performer socks out a novelty rocker about a fella who has swiftly recurring nightmares. Humorous issue for the youngsters.

REED SHERMAN
(Demon 1600)

B "DON'T CALL ME!" (I'll Call YOU) (2:15) [Elizabeth BML—Dance] This entry on the currently hot Demon label ("Endless Sleep," "Western Movies") is good, swing-in r&b item that Sherman handles in capable r&b stride. Spirited combo-chorus stint.

C+ "I KNOW HOW IT FEELS" [Ronald ASCAP—Lampert, Lorling] Honest, slow-beat ballad emotions from the vocalist.

THE CONTENDERS
(Jackpot 4802)

B "TEQUILA SONG" (1:58) [Jat BML—Ric, Norman] A bright, "Tequila"-like rollicking r&b display on the subsidiary of Challenge Records, which has the original "Tequila" tempo effort by the Champs. Colorful work that could catch decent attention.

B "WILDMAN" (2:03) [Ridgeway BML—Glasser] Lots of r&b excitement from the group. Vocal portion has a great sound.

MAYNARD FERGUSON
(Roulette 4084)

B "YESTERDAYS" (2:56) [T. B. Harms ASCAP—Harbach, Kern] A very sympathetic rendering of the inextinguishable Kern melody by the oft-recorded jazz trumpeter and his combo. Ferguson has some really striking moments here. Essentially a mood piece, the disk is fine for decent mood play.

B "INDISCREET" (2:10) [Edwin H. Morris ASCAP—Cahn, Van Heusen] Another affectionate effort by Ferguson on the love theme from the current Cary Grant-Ingred Bergman starrer. Effective coupling.

THE BAY BOYS
(Coral 62004)

B+ "TO THE PARTY" [Vernon ASCAP—Zepel, Serrao, Taylor, Zaroua] Solid, rousing teen ditty is dished-out with verve by the crew. The vocal team puts out a lead voice, with the remaining members joining the combo in the rhythmic backing. Excellent harmony singer attraction. Could get around.


The Cash Box
Sleeper of the Week

"LITTLE BROTHER" (2:05) [Acuff-Rose BML—Bryant, Bryant]
"SO SATISFIED" (2:08) [Holden ASCAP—Pockriss, Vance]
LANE BROTHERS (RCA Victor 7304)

- The Lane Brothers make a very very advantageous bid for chart honors on the "Little Brother" session. This rollicking ditty is built around the "little brother" who manages to upset the guy's relationship with her by just being around when he's not supposed to be. The vocal team relate the humorous tale with a happy, up-tempo vocal flair. On the flip side, the boys warmly cuddle a melodic beat-ballad. "Little Brother" has the edge for teen attraction.

"WACKY Wacky" (2:35) [Midway ASCAP—Glueck, Lampert]
"It's Better That You Love" (2:32)
[Shannon BML—Alday, Schreiner]
THE CARDIGANS (Mercury 71349)

- The boys follow-up their chart success, "Your Graduation Means Goodbye," with an inviting, Hawaiian-flavored semi-novelty in "Wacky Wacky." The arrangement has all the trappings of a real Hawaiian number, but the Cardigans play around with such lyrical and harmonic humor that the satire quickly comes across. Deejays will love the presentation, and resulting air-play could land the side on the charts. "It's Better That You Love" is a pretty beat-ballad fashioned sincerely by the group. Good teen work.

"THE MOLE IN THE HOLE" (1:53) [Gil BML—Wolf, Starr]
"THE NIGHTMARE" (2:00) [Gil BML—Wolf, Starr]
THE YO-YO'S (Pincus Platters 100)

- There has already been territorial reaction to the "Mole In The Hole" session. The disk consists of a very catchy tune sprightly performed by a small combo, and an all-important novelty gimmick: a voice that interjects during the preceding with "I Am The Mole And I Live In A Hole." Here's a novelty venture that has strong potential. The "Nightmare" is a novelty tale about a fella who has an eventful nightmare, one of the highlights of which is his becoming a laughing hyena. We'll stick by "Mole In The Hole".

"CINDERELLA NEATH A BEACH UMBRELLA" (2:02)
[Village BML—Prosen]

- "Cinderella Neath A Beach Umbrella" could prove to be one of the stand-out summer items this year. The opus is a refreshing bouncer about a real beach cutie. Cummins, the ork-chorus, read the number with zest. Session opens and closes with the holler of teemers at the beach. "You Thrill Me" is a typical medium-beat rocker voiced by Cummins. The top-half is the side to watch.

Noel Boggs Quartet
(Bow Tie 1601)

B "TENDERLY" (2:16) [Edwin H. Morris ASCAP — Gross] Soft, easy-going treatment of the favorite by the combo with a touch of mood airiness. Accordion and guitar are the featured instruments.

B "MORNING DEW" (2:09) [Mercury ASCAP—Krueh] Another relaxed stint by the quartet. Pleasant tune.

Chuck & Gene
(R-Dell 107)

B "NO ROCKIN' AND ROLLIN'" (1:59) [Terence BML—Mills, Davis] A story about a teen whose parents won't let him play rock 'n roll records or allow r&b functions is told with polished up-tempo authority by the duo and combo support. Waxing moves fast.

C+ "CURFEW" (1:41) [Terence BML] Another romping r&b effort from the duo.

Jim Jacinto & The J's
(Key-T 6678)

B "TAKE MY MONEY" (2:22) [Lansdale BMI—The J's] Good sound from Jacinto and the J's on an up-tempo essay about a fella who tells the gal to take anything but leave his for her. The arrangement manages to maintain an r&b originality about it.

C "JAY WALKING" (2:17) [Lansdale BMI—The J's] The only vocal part played by the billed artists is when they shoot, "jay-walking!" Otherwise, the combo is the big factor with effective, middle-beat pacing.

Mark Terry
(Kem 2749)

B "PRISONER OF LOVE" (2:50) [Gordy ASCAP—Robins, Coumbo] Side from the comic disk specialist in a semi-takeoff on the ever-whistling play on the melody to a soft r&b beat (and well, too) and after each line in the chorus is echoed by a hilarious male voice's pseudo-emotional reading of the line. Perfect for off-key teen champion.

C "ROCKIN' CHAIR" (2:10) [Carroll ASCAP—Carmichael] A rocking, different-lyric approach to the oldie by Terry. He's alone, here.

Richard Hayes
(Decot 30696)

B "TULIPS FROM AMSTERDAM" (2:19) [Sokolski BMI—Arnie, Neumann, Hader, Martyx] An inviting version by Hayes, the ork-chorus of a hit European number. There's lots of good feeling here, which deejays ought to carry over to their listeners. Happy, sparking session.

B "SO HAPPY IN LOVE" (2:56) [RCA ASCAP—Marshall] Another effort with a sunny disposition is enchanting wrapped up by Hayes. The artist reflects his good fortune with an appealing sunny lyric and his work behind his line work. Deejays: note this one, too.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
CHALLENGE IS HOT!!

Now Breaking Out All Over!
Jerry Wallace
"HOW THE TIME FLIES"
#59013

June 28, 1958

The Cash Box
Sleeper of the Week

"HOW THE TIME FLIES" (2:26) [Music Prod. ASCAP—Porter]
"WITH THIS RING" (1:31) [Sun-Crest & Jat BMI—Gettle, Winn]

JERRY WALLACE (Challenge 59013)

"How The Time Flies" should be Challenge's biggest hit since "Tequila". It's an absolutely thrilling piece of teen wax set to a slow, deliberate rock and roll beat and chanted powerfully by Jerry Wallace. Catchy arrangement of the unusual melody plus the exciting Challenge sound and Wallace's vocal make this a winner. Watch the charts for this one. Underside is a foot stomper.

#1 "TEQUILA"
#2 "EL RANCHO ROCK"
AND NOW!

#3 The Champs
"CHARIOT ROCK"
and
"SUBWAY"

#59018

Distributed by SPARTON of CANADA
B "REACH UMBRELLA" (1:55) [Saxo BMI—Mure, Wolf] The debut for the new trio, the side features the vocal team in a cute, sort of gay-nineties r&b fashioned line. Marvel summer-time issue.

B "SUMMER IN THE MOUNTAINS" (2:16) [Saxo BMI—Mure, Wolf] Another happy, summer face which the boys sing, they just recite the title, whistle and do-doo do-ton the rest. Heavy veiled gal has something to say in the middle portion.

SPOKES MASHIYANE (Dot 15778)

B "FRENCH FRIED" (2:19) [Sendit BMI — Mashiyan] The portion offers swinging, hop-and-skipey flip work from Mashiyan in the vein of "Shokkuman." Backed by a small combo, the artist is out in front throughout the disk. A light different turn-table riff for delays.

B "YIKI" (2:21) [Sendit BMI — Mashiyane] Similar fancy-free flip reading, here.

BOBBY CARLE AND THE BLENDAIRES (Deco 36069)

B "A TIME TO LOVE AND A TIME TO DIE" (2:45) [Sendit BMI — Mashiyane] The dramatic theme from the forthcoming flick version of the Enr Maria novel is powerfully rendered by the artists in a Four Ace-like arrangement. Presaging hits hard.

C+ "I COULDN'T STAND IT" (2:25) [技能er — ASCAP — Morgan, Franklin] The boys offer a ballad rocker right on the teenage team.

THE "G" NOTES (Jockpot 48000)

B "I WOULD" (2:12) [Ripogue BMI—Motola, Page] The girls deliver a catchy romancer in a kiddish-like approach. Their sound is in the Patience and Prudence vein. I've issue, good deejay entry.

C+ "RONNIE (MY TEEN-AGE DREAM)" (2:02) [House Of Fortune BMI — Motola, Page, Winn] Slow beat harmony by the crew on a conventional teen ballad.

DAVE JOSPEH (Vanguard 35064)

B "OO LA LA" (2:33) [Sangia BMI — Burton, Madrid, Evelyn] A reliable r&b shore by Joseph on an effort that relies heavily on the on-goingle gimmick for its basic sound. Worth deejay spins for the youngsters.

C+ "ANOTHER MILE TO GO" (2:15) [Rayven BMI — Burton, Madrid, Evelyn] Another pro job by Joseph about a guy wanting to walk more than a mile for his gal.

B THE DOUBLE-DATERS (Dot 15780)

B "WHERE THE BLUE OF THE NIGHT" (2:35) [Chappell ASCAP—Turk, Crosby, Ahlert] "WHAT MAKES YOU SO LOVELY" (2:35) [Sudbury BMI—Miller, Peterson] TOMMY MARA (Folked 8532)

- Here's a good-natured, beat revol of the song closely identified with Bing Crosby that may be a solid Mara ticket to the charts. The songster's bouncy reading, sometimes multi track-wise, is supported by bright, Lawrence Welk-like rock work from the Joe Leshy crew. Mara's in fine straight hailed form on "What Makes You So Lovely." Upper sailing bears attention.

C+ "MY BLUE EYED BABY" (2:20) [Robert Mellin BMI—Shayne] "PATRICIA" (2:05) [Peer Intl. BMI—Marcus, Proda] RAY PETERSON (RCA Victor 7303)

- Peterson, who last year kept pop&r&b chart company with "Pe- ve," comes up with a pot, blues item in "My Blue Eyed Baby," which may very well meet with national sales favor. Hugo Winterly gets a good brass-string effect from the orch, while a male chorus does a good do-do-do chant. "Patricia" is a lyric-instrumental version of the Prze Prado instrumental smash, which Peterson strikes for in rock'n'roll terms. Lot of r&b happenings, here. Note the "My Blue Eyed Baby" side.

C "FELIZE" (2:23) [Jimkirk BMI—Douglas, Armstrong] "HARBOR LIGHTS" (2:33) [Chappell ASCAP—Kennedy, Williams] LU ANN SIMMS ( Jubilee 5335)

- The thrush sports several gimmicks in the slow beat, "Felipe" portion that could reach chart proportions in sales. As Miss Simms indulges in various reactions during meetings with her boy, she repeats such words as "pope," "flip," "knock," over and over again to good sound-effect. Deejays ought to be leaning heavily on the item. The songstress soft-beats the oldie, "Harbor Lights."
The Cash Box, Music

The McGuireS
at their greatest-
you've heard the rest
now listen to the best
A TWO SIDED SMASH

VOLARE

DO YOU LOVE ME
LIKE YOU KISS ME

CORAL 9-62021

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Record Association And Convention Committee Formed

CHICAGO—Record manufacturers and distributors were called to a special meeting July 23, at the NAMM convention by Ewart Abner, Vee-Jay Record Company, this city, to formulate a steering committee to initiate temporary plans for an annual convention program for the entire record industry. This organization was to be empowered with the planning of a permanent association and record committee consisting of membership among record manufacturers and distributors throughout the nation.

The temporary steering committee elected by those present were Ewart Abner of Vee-Jay Records, general chairman; Don Robey, Peacock Records, Houston, Texas, co-chairman and advisor; Froie Leuer, United Distributors, Chicago; Sam Phillips, prexy Sun Records, Memphis, Tennessee; Phil Chess, Chess Producing Company, Chicago; Harry Schwartz, Washington, D.C. distributor; George Goldner, manufacturer, New York; Andrew Litsche, Ken Records, west coast; Jake Friedman, Southland Distributors, Atlanta, Georgia; Dick Field, Field Music, San Francisco distributor; Sid Talmadge, Royce Merchandising, Los Angeles, California; Jerry Shifrin, Roulette Records, New York; Joe Cohen, Bok Distributors, Newark, New Jersey; Nelson Verbit, Marrel Distributors, Philadelphia, Pennsylvania; Dan Dunnot, Dunnot Distributors, Boston, Massachusetts; Irving Katz, Century Records, Dallas, Texas; Eddie Kleinbaum, Sterling Distributors, Cleveland, Ohio; and Johnny Kaplan, Panamerican Distributors, Detroit, Michigan.

The special meeting was called in the Vee-Jay hospitality suite for the expressed purpose of forming a steering committee aimed at formulating a permanent convention and association organization for the record industry.

Officers of a general steering committee were elected and empowered to commence to lay plans for a permanent organization exclusive of any other like association, and initiate a permanent convention plan.

Ewart Abner, chairman of the committee, expressed the attitude of all those present, when he exclaimed, "We are acutely aware of the people who are not present at this meeting. We want them—we need them — and they are definitely important to all of us! We must certainly urge them, and invite them to join our over-all planning for a permanent convention association, and for the record industry."

A special general committee meeting was scheduled by the committee to be held August 12 through 14 at the Ambassador East Hotel in Chicago, where the members will discuss convention plans and association arrangements.

The committee was empowered through majority vote to go "full steam ahead towards forming a permanent organization, to assure that in the future, the record industry will not have to depend upon other organizations—and, act the part of a stepchild", a feeling that was expressed by many members of the record industry.

In closing the meeting, Ewart Abner, chairman of the steering committee exclaimed, "We shall go full steam ahead in accomplishing our ends, for, as we observed here, everyone is present is solitely behind this intense desire to progress as a major industry."

British Widow Wins Battle As Inventor Of Phone Needle

LONDON, ENG. — Mrs. Maria Killick, a forty-year-old British widow, has won a legal battle to prove that she invented a special sapphire needle for long playing phonograph records.

Mrs. Killick says a British appeals court decision last week means as much as $14,000,000 to her. "I can claim from everybody who has manufactured the needle all over the world," she said. "No one may manufacture it any more without coming to some arrangement with me."

Mrs. Killick's needle is flattened and beveled at the tip so that it rides on the side of the grooves and not on the bottom.

"In America," stated Mrs. Killick, "I have installed $75 million worth of sapphire styliuses have been sold. I intend to sue all companies there which have infringed on my patent."

Columbia's $150,000,000 Coupon Redemption Program

NEW YORK — A giant gift program begun last week to save one of dollar on suggested list prices of forty-six new Columbia classical and popular albums will mark the company's Fall 1958 celebration of the Tenth Anniversary of "LP," according to an announcement by William Gallagher, Director of Sales. "This tremendous gift program provides the dealer with a magnetic traffic-building campaign to set off his peak sales season," Gallagher observed.

Launched with a sixteen-page special section in The New York Times of Sunday, September 7th, the program will offer $150,000,000 worth of redemption coupons through insertions in leading national publications including Life, Look, Esquire and The New Yorker. The magazine supplement in The New York Times is the first insertion of this type to be used by a record company.

Record dealers throughout the country are eligible for participation in the coupon redemption program following placement of a minimum order on the forty-six releases. Coupons redeemed by customers can be applied by dealers to orders on the 46 albums. The consumer phase of the program will terminate on October 31st. Dealers will be able to redeem coupons until November 15th.

In addition to providing advertising for the company's co-operative advertising, Columbia will sponsor an extensive program of on-air television spots and 374 radio messages. A wide array of in-store merchandising aids such as "LP" browser units, imprinted with special Columbia-Fidelity information, will be provided free of charge to dealers participating in the program.

Bouree Productions Moves

NEW YORK — Bouree Productions have moved to larger quarters at 640 Fifth Ave., this city. The new offices will include a new stereo-phonographic tape editing studio.

Somerest Issues Albums

SWARTHMORE, PA. — Somerset Records, this week, announced the release of an album to be sold for 101 Strings, "101 Strings" will be marketed in a special 12-inch LP with a retail price of 99 cents and containing selections from 10 of the "101 Strings" albums. Title of the 99 cents package is "The 101 Strings Library Selector."

Dave Miller, Somerest president also announced a special delayed billing promotional campaign for the company which calls for equal payments in thirty, sixty and ninety days.

The announcements were made during Somerset's distributor convention meeting in Chicago. Leading the meeting were Dave Miller and George Phillips, Somerset topers, Joe Martin, the label's sales manager, Jack Malanoud and Wally Hill, the label's eastern and western sales managers.

Also, according to Dave Miller, the lowest-priced stereo album yet marketed nationally was introduced during the National Association of Music Merchants Convention this week when Miller International Company announced the release of a special Stereo-Fidelity record to sell at $1.98 retail. The record, certi- ficated as a demonstrator, includes selections from 10 different Stereo-Fidelity records. It is available for immediate delivery.

In addition, Dave Miller noted the release of 19 Stereo-Fidelity records. They include the 5 aforementioned 101 Strings LP's, "101 Strings Plays The Standards," "Symphony For Tommy" "Gioconda," "The Ballet" and "Caribbean Cruise."
Eddie Fontaine

NOThin’ SHaKIN’

(But the Leaves)
b/w
OH, WONDERFUL NIGHT
SUNBEAM #105

SUNBEAM RECORDS

225 W. 57th St.
New York, N. Y.
(Plaza 7-8387)
FRANKIE LYMON
Scores Again...

“THE ONLY WAY TO LOVE”
and
“MELINDA”
R-4093

THE HEARTBEATS
Beat Out a Hit

“ONE DAY NEXT YEAR”
R-4091

ROULETTE

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
ABE DIAMOND
DIAMOND RECORD DISTRIBUTING CO.
2990 W. PICO BL.
LOS ANGELES, CALIF.

JIM WARREN
CENTRAL RECORD SALES CO.
2100 W. WASHINGTON BL.
LOS ANGELES, CALIF.

SID TALMADGE
BOB STERN
RECORD MERCHANDISING CO.

AL SILVER
DOUG MOODY
HERALD RECORDS

SPECIALTY RECORDS

CLASS RECORDS

ALADDIN RECORDS

MILT WEISS
MILTON PHONO RECORDS CO.
2817 W. PICO
LOS ANGELES, CAL.

BART SCHLEIM
BOB ADAMS
TOM SUTHERS
KING RECORDS INC.

IRV SHORTEN
ALLIED MUSIC CO.

BOB FIELD
PACIFIC RECORDS DISTRIBUTORS
2542 W. PICO BL.
LOS ANGELES, CAL.

2663 W. PICO
LOS ANGELES, CAL.

10th ANNIVERSARY
ON THE AIR
K. P. O. P.
LOS ANGELES

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**A Summer Smash!**

Otto Cesana’s Magnificent Ballad

![Devotion](https://example.com/devotion.jpg)

*Janice Harper*

Capitol No. F-3984

Thanks... DJ's—Dealers—Ops for making "Devotion" a "Most Played" and "Best Seller"

*Stan Cooper*

---

## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Patricia</td>
<td>Perez Prado</td>
<td>RCA Victor</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Poor Little Fool</td>
<td>Ricky Nelson</td>
<td>Imperial</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>Hard Headed Woman</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>Splish Splash</td>
<td>Bobby Darin</td>
<td>Ateeo</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>Yakety Yak</td>
<td>Coasters</td>
<td>Ateeo</td>
<td>3</td>
</tr>
<tr>
<td>6</td>
<td>When</td>
<td>Kalin Twins</td>
<td>Decca</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>Left Right Out of Your Heart</td>
<td>Patti Page</td>
<td>Mercury</td>
<td>9</td>
</tr>
<tr>
<td>8</td>
<td>Rebel Rouser</td>
<td>Duane Eddy</td>
<td>Jamie</td>
<td>11</td>
</tr>
<tr>
<td>9</td>
<td>Everybody Loves a Lover</td>
<td>Bobby Day</td>
<td>Columbia</td>
<td>19</td>
</tr>
<tr>
<td>10</td>
<td>Enchanted Island</td>
<td>Four Lads</td>
<td>Columbia</td>
<td>7</td>
</tr>
<tr>
<td>11</td>
<td>A Certain Smile</td>
<td>Johnny Mathis</td>
<td>Columbia</td>
<td>12</td>
</tr>
<tr>
<td>12</td>
<td>If Dreams Came True</td>
<td>Pat Boone</td>
<td>Dot</td>
<td>16</td>
</tr>
<tr>
<td>13</td>
<td>Fever</td>
<td>Peggy Lee</td>
<td>Capitol</td>
<td>18</td>
</tr>
<tr>
<td>14</td>
<td>Purple People Eater</td>
<td>Sheb Wooley</td>
<td>MGM</td>
<td>8</td>
</tr>
<tr>
<td>15</td>
<td>My True Love</td>
<td>Jack Scott</td>
<td>Carlton</td>
<td>13</td>
</tr>
<tr>
<td>16</td>
<td>Secretly</td>
<td>Jimmie Rodgers</td>
<td>Roulette</td>
<td>10</td>
</tr>
<tr>
<td>17</td>
<td>Nel Blu Dipinto Di Blu</td>
<td>Domenico Modugno</td>
<td>Decca</td>
<td>44</td>
</tr>
<tr>
<td>18</td>
<td>Do You Wanna Dance</td>
<td>Bobby Freeman</td>
<td>Josie</td>
<td>15</td>
</tr>
<tr>
<td>19</td>
<td>Endless Sleep</td>
<td>Jody Reynolds</td>
<td>Demon</td>
<td>14</td>
</tr>
<tr>
<td>20</td>
<td>One Summer Night</td>
<td>Dandleers</td>
<td>Mercury</td>
<td>23</td>
</tr>
</tbody>
</table>

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
BREAKING NATIONALLY

Gene Summers

“The Cash Box, Music Page 21 August 2, 1958

JANE 102
(formerly JAN)

SOLID HITS

Della Reese
“YOU GOTTA LOVE EVERYBODY”
and
“I WISH”
Jubilee No. 5332

Don Rondo
“CITY LIGHTS”
and
“AS LONG AS I HAVE YOU”
Jubilee No. 5334

Bobby Freeman
“BETTY LOU GOT A NEW PAIR OF SHOES”
and
“STARLIGHT”
Josie No. 841

“I'M A ROLLIN’”

Sunny & His Gang
PORT 70003

CURRENT BEST SELLERS

Jim Backus
“DELICIOUS”
“I Need A Vacation”
≈ 5330

Bob Miller
“BABY, JE VOUS AIME”
≈ 5329

Moe Koffman
“LITTLE PIXIE”
≈ 5324

Bill Darnel
“SATIN DOLL”
“Ain't Misbehavin’”
≈ 5328

Cy Coleman with Annie Ross
“It'S DOOM”
“SOMETHING ALWAYS HAPPENING ON THE RIVER”
≈ 5331

Sticks & Bricks
“It'S MY HEART”
“Kiss The Pretty Girl Twice”
≈ 839

The Four Counts
“YUM-MEE, YUM-MEE”
≈ 840

Bobby Freeman
“DO YOU WANT TO DANCE”
≈ 835

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

List Your Top Ten Country Tunes Here

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

List Your Top Ten Rhythm ‘N Blues Records Here

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Walter Powell (WBVL-Barbourville, Ky.) believes that Faron Young’s platter “Alone With You” could very easily, as did Don Gibson’s “Oh Lonesome Me”, invade the pop charts. Powell says that Young has a solid number and if the deejays get on it, it could be very big. . . . Dave Clark (KJUR-Seattle, Wash.) told us about his recent contest where he offered a parakeet to the listener who sent in the best letter telling “why I should have ‘The Bird On My Head’ on my head”. It seems the contest went beyond all expectations. . . . Don Berger (KOMA-Tulsa, Okla.) phoned in to tell us that he was really impressed with the Columbia newcomers who displayed their wares at the diskjockey’s recent convention in Colorado. Among those he mentioned were Jennie Smith and Johnny Cash, the former from the Columbia roster. . . . Gardie Baker (WSIP-Springfield, Mass.) in New York on business and vacation, visiting publishers and manufacturers and stopping by to take a much needed one month vacation the first of August. . . . Tom Adams (KEEL- Shreveport, La.) was the winner among jocks at KEEL concerning sack dressers. Adams and George Hayes sported Tex’ in new convertibles at the parade, while losers Doug China and Mack Sanders attended the parade in sack dresses.

VITAL STATISTICS:

Dick Barba is the new morning man at station WLYN-Lynn, Mass. Barba winds up a stint with station WIDE-Bridgetford, Me. Larry Dean is no longer with station KSAN-San Francisco, Calif. The platter spinner has now settled with WLLE-Little Rock, Ark. Pat Landry is now heard daily from 2:30 to 4:00 P.M. . . . Mike ‘Chubby Buddy’ Porter has re-joined the staff of station WBBW-New Orleans, La. The jockey takes over the “Big 30” in the daily 3 to 5 P.M. slot, dealing with the top 30 r & r hits of the week. . . . Owen Spann, formerly with station WFTW-Charlotte, N.C. Carolina, will now be broadcasting for the station WINS-New York, N.Y. Spann will host the Big Show on Saturdays from 7 to 11 P.M., and the Sunday Music Party from 7 P.M. to midnight. . . . The latest addition to the KOK-Tyler, Texas staff is Jim Brand, who hails from Independence, Mo.
TRI BORO RECORD EXCH.
Jamaica, L. I., N. Y., 1.
1. If Dreams Come True
2. Stupid Cupid
3. Berna Too Late
4. The Freeze
5. Fever (P. Lee)
6. One Summer Night
7. Patricia (M. Craft)
8. Fly True Love (J. Scott)
9. Everybody Loves A Lover
10. A Certain Smile (J. Mathis)

THE RECORD CENTER
Cleveland, Ohio.
1. Neil Blu Dipinto Di Blu
2. Poor Little Fool (R. Nelson)
3. Don't Ask Me Why
4. Just A Dream (J. Clanton)
5. Patricia (P. Prade)
6. Everybody Loves A Lover
7. Little Star (Elegants)
8. Splish Splash (B. Darin)
9. If Dreams Come True
10. Enchanted Island (P. Boone)

TEAGERS MUSIC SHOP
Baltimore, Md.
1. Hard Headed Woman
2. Patricia (P. Prade)
3. Yakety Yak (Coasters)
4. No Chemise Please
5. Splish Splash (B. Darin)
6. Blue Bule Day (J. Clanton)
7. If Dreams Come True
8. Do You Wanna Dance
9. The Singing Hills (Vaughn)

WALLACHS MUSIC CITY
Los Angeles, Calif.
1. Sun Glasses (Shades)
2. Gentle Rain (D. Gorme)
3. Enchanted Island (four parts)
4. One Summer Night
5. Blessed Are They (Peerless)
6. The Fourteen's Cry (Nabholz)
7. Everybody Loves A Lover
8. The Waiting Game
9. Sweet Lover (B. Thompson)
10. The Night Is Young And Your So Beautiful (Fiedler)

TOLZEN MUSIC STORE
Amarillo, Texas
1. Yakety Yak (Coasters)
2. Poor Little Fool (R. Nelson)
3. Patricia (P. Prade)
4. Do You Wanna Dance
5. Somebody Teached Me
6. My Love (K. Knox)
7. What Am I Living For
8. Think It Over (Crickets)
9. Hard Headed Woman
10. Splish Splash (B. Darin)

A. WILLIAMS & CO.
1. Patricia (P. Prade)
2. Splish Splash (B. Darin)
3. When (Kalin Twins)
4. Rebel Rouser (D. Eddy)
5. Everybody Loves A Lover
6. Just Like In The Movies
7. Hard Headed Woman
8. By You Wanna Dance
9. Enchanted Island (four parts)
10. Western Movies (Olympics)

BILLY B. BOWMAN'S
Music Store
Main St.
1. Patricia (P. Prade)
2. Yakety Yak (Coasters)
3. One Summer Night
4. Splish Splash (B. Darin)
5. Little Star (E. Polo)
6. When (Kalin Twins)
7. My Love (J. Scott)
8. No Chemise Please
9. Poor Little Fool (R. Nelson)
10. Hard Headed Woman

MUSIC SALES CORP.
Augusta, Ga.
1. Yakety Yak (Coasters)
2. What Am I Living For
3. Splish Splash (B. Darin)
4. Patricia (P. Prade)
5. Do You Wanna Dance
6. Enchanted Island (four parts)
7. Jennie Lee (Lee & Jante)
8. Hard Headed Woman
9. Vacation Time (C. Barry)
10. Little Baby (Fats Domino)

BURKE'S MUSIC SHOP
St. Paul, Minn.
1. When (Kalin Twins)
2. Willie And The Hard Jive
3. Patricia (P. Prade)
4. Do You Wanna Dance
5. Hard Headed Woman
6. If Dreams Come True
7. Everybody Loves A Lover
8. Splish Splash (B. Darin)
9. Enchanted Island (four parts)
10. Rebel Rouser (D. Eddy)

KATZ DRUG COMPANY
Kansas City, Mo.
1. Poor Little Fool (R. Nelson)
2. Rebel Rouser (D. Eddy)
3. When (Kalin Twins)
4. Patricia (P. Prade)
5. My True Love (J. Scott)
6. Endless Summer (J. Reynolds)
7. Pretty Baby (K. Lomas & Gina)
8. Splish Splash (B. Darin)
9. Everybody Loves A Lover
10. Secretly (J. Rodgers)

STEDFORD'S RECORD SHOP
Pittsburgh, Pa.
1. Poor Little Fool (R. Nelson)
2. Everybody Loves A Lover
3. Women Too Late (Paul Temple)
4. Enchanted Island (four parts)
5. If Dreams Come True
6. Patricia (P. Prade)
7. What Shall I Do (Townsend)
8. Nobody Loves You (Dore)
9. Patricia (P. Prade)
10. Western Movies (Olympics)

LAMM LAMP RECORD SHOP
Flinn, Mich.
1. Little Star (Elegants)
2. Western Movies (Olympics)
3. Rebel Rouser (D. Eddy)
4. Everybody Loves A Lover
5. Patricia (P. Prade)
6. Splish Splash (B. Darin)
7. Bird Day (Bill Dog)
8. Left Right Out Of Your Heart
9. Poor Little Fool (R. Nelson)
10. Flip Top Box (D. Eddy)

GRAYMAT MUSIC SHOP
Marisville, N. J.
1. Patricia (P. Prade)
2. Yakety Yak (Coasters)
3. One Summer Night
4. Splish Splash (B. Darin)
5. Little Star (E. Polo)
6. When (Kalin Twins)
7. Rebel Rouser (D. Eddy)
8. Enchanted Island (four parts)
9. Police Pits (Waxley)
10. Poor Little Fool (R. Nelson)

STAMFORD'S RECORD ROOM
New York, N. Y.
1. When (Kalin Twins)
2. Hard Headed Woman
3. Splish Splash (B. Darin)
4. Poor Little Fool (R. Nelson)
5. Patricia (P. Prade)
6. Endless Summer (J. Reynolds)
7. Patricia (P. Prade)
8. Yakety Yak (Coasters)
9. Purple People Eater (Waxley)
10. My True Love (J. Scott)

FROM SAMUEL FULLER'S PRODUCTION
"VERBOTEN!"
RKO RADIO PICTURES
explodes

PAUL ANKA'S
GREATEST TO DATE
VERBOTEN

ORCHESTRA AND CHORUS CONDUCTED BY DON COSTA
ABC-9937

BOWMAN'S
Bridgport, Conn.
1. Yakety Yak (Coasters)
2. Poor Little Fool (R. Nelson)
3. Patricia (P. Prade)
4. When (Kalin Twins)
5. Little Star (Elegants)
6. Splish Splash (B. Darin)
7. Hard Headed Woman
8. Patricia (P. Prade)
9. Yakety Yak (Coasters)
10. Purple People Eater (Waxley)

"It's What's in THE CASINO That Counts—INTERNATIONALLY!"

A PRODUCT OF AM-PAR RECORD CORP.—DISTRIBUTED IN CANADA BY SPARTON OF CANADA LTD.
### Juke Box Regional Record Report

**The Top Ten Records — City by City**

#### New York, N. Y.
- 1. Patricia (P. Prade)
- 2. Little Star (Elegantes)
- 3. Splish Splash (B. Darin)
- 4. Taky Yak (Coasters)
- 5. One Summer Love (Dandileons)
- 6. Nel Blu (D. Madison)
- 7. Purple People Eater (Wooley)
- 8. Poor Little Fool (R. Nelson)
- 9. Everybody Loves A Lover (D. Day)
- 10. When (Kalin Twins)

#### Chicago, Ill.
- 1. Poor Little Fool (R. Nelson)
- 2. Patricia (P. Prade)
- 3. Splish Splash (B. Darin)
- 4. Rebel Rouser (E. Presley)
- 5. Roley Phonk (J. Lee)
- 6. Everybody Loves A Lover (D. Day)
- 7. When (Kalin Twins)
- 8. Splish Splash (B. Darin)
- 9. Fever (P. Lee)
- 10. Guess Things Happen That Way (J. Cash)

#### Los Angeles, Calif.
- 1. Nel Blu (D. Madison)
- 2. Patricia (P. Prade)
- 3. Splish Splash (B. Darin)
- 4. Hard Headed Woman (E. Presley)
- 5. When (Kalin Twins)
- 6. Purple People Eater (Wooley)
- 7. Taky Yak (Coasters)
- 8. Poor Little Fool (R. Nelson)
- 9. Return To Me (B. Martin)
- 10. Enchanted Island (Four Lads)

#### Milwaukee, Wisc.
- 1. Poor Little Fool (R. Nelson)
- 2. Patricia (P. Prade)
- 3. Splish Splash (B. Darin)
- 4. Taky Yak (Coasters)
- 5. Splish Splash (B. Darin)
- 6. Purple People Eater (Wooley)
- 7. Hard Headed Woman (E. Presley)
- 8. Taky Yak (Coasters)
- 9. Secretly (J. Rodgers)
- 10. Left Right Out Of Your Heart (P. Page)

#### Miami, Fla.
- 1. Splish Splash (B. Darin)
- 2. Poor Little Fool (R. Nelson)
- 3. Patricia (P. Prade)
- 4. Rebel Rouser (E. Presley)
- 5. Splish Splash (B. Darin)
- 6. Rebel Rouser (E. Presley)
- 7. When (Kalin Twins)
- 8. My True Love (J. Scott)
- 9. Left Right Out Of Your Heart (P. Page)
- 10. Enchanted Island (Four Lads)

#### Minneapolis, Minn.
- 1. Poor Little Fool (R. Nelson)
- 2. Patricia (P. Prade)
- 3. Hard Headed Woman (E. Presley)
- 4. Splish Splash (B. Darin)
- 5. Rebel Rouser (E. Presley)
- 6. Taky Yak (Coasters)
- 7. My True Love (J. Scott)
- 8. Enchanted Island (Four Lads)
- 9. Just Like In The Movies (B. Martin)
- 10. If Dreams Came True (Benn)

#### Cleveland, Ohio
- 1. Poor Little Fool (R. Nelson)
- 2. Patricia (P. Prade)
- 3. Hard Headed Woman (E. Presley)
- 4. Rebel Rouser (D. Day)
- 5. Willis & Herbie Joe (J. Otis)
- 6. Ring Creole (E. Presley)
- 7. Taky Yak (Coasters)
- 8. Patricia (P. Prade)
- 9. Gingerbread (B. Avalon)
- 10. One Summer Love (E. Presley)

- 1. Patricia (P. Prade)
- 2. Splish Splash (B. Darin)
- 3. Hard Headed Woman (E. Presley)
- 4. Rebel Rouser (D. Day)
- 5. Nel Blu (D. Madison)
- 6. Splish Splash (B. Darin)
- 7. Don't Ask Me Why (E. Presley)
- 8. When (Kalin Twins)
- 9. Everybody Loves A Lover (D. Day)
- 10. Little Star (Elegantes)

#### Kansas City, Mo.
- 1. Poor Little Fool (R. Nelson)
- 2. Rebel Rouser (E. Presley)
- 3. Hard Headed Woman (E. Presley)
- 4. Patricia (P. Prade)
- 5. Endless Sleep (J. Reynolds)
- 6. Splish Splash (B. Darin)
- 7. My True Love (J. Scott)
- 8. Pretty Baby (Gino & Gino)
- 9. Everybody Loves A Lover (D. Day)

#### Detroit, Mich.
- 1. Poor Little Fool (R. Nelson)
- 2. Rebel Rouser (E. Presley)
- 3. Little Star (Elegantes)
- 4. Rebel Rouser (E. Presley)
- 5. Hard Headed Woman (E. Presley)
- 6. Western Movies (Olympics)
- 7. Fever (P. Lee)
- 8. Yaky Yak (Coasters)
- 9. Twelve Months (E. Presley)
- 10. Enchanted Island (Four Lads)

#### Boston, Mass.
- 1. Patricia (P. Prade)
- 2. Poor Little Fool (R. Nelson)
- 3. Patricia (P. Prade)
- 4. Four Headed Woman (E. Presley)
- 5. Just A Dream (J. Clinton)
- 6. It Dreams Come True (Benn)
- 7. My True Love (J. Scott)
- 8. Everybody Loves A Lover (D. Day)
- 9. My True Love (J. Scott)
- 10. Think It Over (Crickets)

#### Buffalo, N. Y.
- 1. Poor Little Fool (R. Nelson)
- 2. Patricia (P. Prade)
- 3. Hard Headed Woman (E. Presley)
- 4. Splish Splash (B. Darin)
- 5. Rebel Rouser (E. Presley)
- 6. Rebel Rouser (E. Presley)
- 7. My True Love (J. Scott)
- 8. Enchanted Island (Four Lads)
- 9. Just Like In The Movies (B. Martin)
- 10. If Dreams Come True (Benn)

#### Cincinnati, Ohio
- 1. Splish Splash (B. Darin)
- 2. Poor Little Fool (R. Nelson)
- 3. Taky Yak (Coasters)
- 4. Fever (P. Lee)
- 5. When (Kalin Twins)
- 6. Rebel Rouser (E. Presley)
- 7. Patricia (P. Prade)
- 8. Hard Headed Woman (E. Presley)
- 9. Inchy Twitchy Woman (B. Hendricks)
- 10. Secretly (J. Rodgers)

#### San Francisco, Calif.
- 1. Patricia (P. Prade)
- 2. Hard Headed Woman (E. Presley)
- 3. One Summer Night (Dandileons)
- 4. When (Kalin Twins)
- 5. Taky Yak (Coasters)
- 6. Splish Splash (B. Darin)
- 7. Purple People Eater (Wooley)
- 8. Poor Little Fool (R. Nelson)
- 9. My True Love (J. Scott)
- 10. Left Right Out Of Your Heart (P. Page)

#### St. Louis, Mo.
- 1. Rebel Rouser (D. Eddy)
- 2. Patricia (P. Prade)
- 3. Taky Yak (Coasters)
- 4. Hard Headed Woman (E. Presley)
- 5. Poor Little Fool (B. Nelson)
- 6. Splish Splash (B. Darin)
- 7. Purple People Eater (Wooley)
- 8. Endless Sleep (J. Reynolds)
- 9. Poor Little Fool (R. Nelson)
- 10. If Dreams Come True (Benn)

#### Dallas, Texas
- 1. Yaky Yak (Coasters)
- 2. Poor Little Fool (R. Nelson)
- 3. Patricia (P. Prade)
- 4. Just For Your Precious Love (L. Lewis)
- 5. When (Kalin Twins)
- 6. High School Confidential (J. L. Lewis)
- 7. Yaky Yak (Coasters)
- 8. Somebody Loves A Lover (B. Martin)
- 9. Secretly (J. Rodgers)
- 10. Enchanted Island (Four Lads)

### Their "Short Shorts" was Hot Hot... Their "Big Name Button" was Big everywhere...

and now THE ROYAL TEENS follow up with HARVEY'S GOT A GIRL FRIEND and they've got another smash! b/w Hangin' Around

ABC-9945

A PRODUCT OF AM-PAR RECORD CORP. — DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
The invasion of American television personalities seems to be a follow-up to the recent spell of record visitors we have had. Over here at present are Steve Allen with his wife and family, Clayton Moore (The Lone Ranger), Sid Caesar and Imogene Coca. Also producer Hal Prince preparing for the British production of West Side Story.

The French Musical, Irma la Douce, written by Marguerite (poor people of Paris) Minot, and starring Elizabeth Seal, has got off to a good start in this country. People took kindly to this rather unusual offering and it may find its way to a theatre in the heart of London. So far the score has not been recorded in its entirety but some songs from the show are now on the market.

Everyone awaiting with great interest for the arrival of the musical movie, "Gigi". The Hippodrome Theatre opens shortly as a Theatre Restaurant with a French atmosphere. Fortunately his choice of material was not of the type we have been used to from this very fine composer.

Henri Salvador is starring in his own show at the Alhambra, Paris on November 14. Starring with him will be that delightful British artist, Petula Clarke.

Alan Freed's Package Show due over here in October for vaudeville tour.

It will include The Champs, Danny and the Juniors, Chuck Berry and one or two other recording artists.

Paul Robeson arrived in London last week and will start with a concert in London followed by engagements throughout Europe.

Harry Belafonte will present a one-man show in London for a short run from August 10.

Georgia Gibbs coming over for guest TV appearance.

Last week Carmen Cavallaro flew over from Italy where he was vacationing to appear on the Chelsea Summer time TV show.

Connie Francis coming over next month for television and vaudeville dates.

The Queen will attend the premiere of Danny Kaye's new pic, "Me and the Colonel". This will take place on October 27.

Tommy Steele enters our Charts at No. 16 with his waxing of "The Only Man on the Island". George Hamilton IV also on the move at No. 29 this week.

Joe Henderson has recorded and written a delightful little ditty called, "Trudy". It looks like it is becoming a really big hit for the piano man.

Also in for the first time this week, the Kalia Twins hit recording of "When".

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending Saturday, 19th July, 1958)

1 All I Have To Do Is Dream/ Claudette—Eversly Brothers (London)
2 Big Man—Four Preps (Capitol)
3 Tulips From Amsterdam/You Need Hands—Max Bygraves (Decca)
4 Twilight Time—Mottles (Mercury)
5 On The Street Where You Live—Vic Damone (Philips)
6 Rave On—Buddy Holly (Coral)
7 Hard Headed Woman—Elvis Presley (RCA)
8 Sugar Moon—Pat Boone (London)
9 Sally Don't You Ignore/Betty, Betty, Betty—Lonnie Donegan (Pye-Nixa)
9 Endless Sleep—Martha Wilde (Philips)
11 Who's Sorry Now—Connie Francis (MGM)
12 I'm Sorry I Made You Cry—Connie Francis (The Lone)
13 Book Of Love—Mudlarks (London)
14 Return To Me—Dean Martin (Capitol)

LOS ANGELES AND SAN FRANCISCO REPORT!!!

OUT LESS THAN 2 WEEKS—OUTCLIMBING 'EM ALL!

The Big Breaker is

BIG BROWN EYES

b/w To Make You Mine — Delivered by

THE REDJACKS

on APT-25006

A Product of AM-PAR Record Corp.
Distributed in Canada by Spartan of Canada, Ltd.

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

www.americanradiohistory.com
## Best Selling Pop Albums

* Also Available in EP

<table>
<thead>
<tr>
<th>No.</th>
<th>Album Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>JOHNNY'S GREATEST HITS</td>
<td>JOHNNY MATHIS</td>
<td>Columbia CL-1133</td>
</tr>
<tr>
<td>2</td>
<td>*SOUTH PACIFIC</td>
<td></td>
<td>RCA Victor LOC-1032</td>
</tr>
<tr>
<td>3</td>
<td>TCHAIKOVSKY: CONCERTO NO. 1</td>
<td>VAN CLIBURN</td>
<td>RCA Victor LM-3252</td>
</tr>
<tr>
<td>4</td>
<td>THE MUSIC MAN BROADWAY CAST</td>
<td></td>
<td>Capitol WAD-0990</td>
</tr>
<tr>
<td>5</td>
<td>*RICKY NELSON</td>
<td></td>
<td>Imperial IMP 9500</td>
</tr>
<tr>
<td>6</td>
<td>*SING ALONG WITH MITCH</td>
<td>MITCH MILLER</td>
<td>Columbia CL-1160</td>
</tr>
<tr>
<td>7</td>
<td>*GIGI</td>
<td>MOVIE CAST</td>
<td>MGM E-3641</td>
</tr>
<tr>
<td>8</td>
<td>ELVIS' GOLDEN RECORDS</td>
<td></td>
<td>RCA Victor LPM-1707</td>
</tr>
<tr>
<td>9</td>
<td>STAR DUST</td>
<td>PAT BONE</td>
<td>Dot DLP-3118</td>
</tr>
<tr>
<td>10</td>
<td>*GEMS FOREVER</td>
<td>MANTOVANI</td>
<td>London LL-3022</td>
</tr>
<tr>
<td>11</td>
<td>*S'AWFUL NICE</td>
<td>RAY CONNIFF</td>
<td>Columbia CL-1137</td>
</tr>
<tr>
<td>12</td>
<td>**LATE LATE SHOW</td>
<td>DAKOTA STATON</td>
<td>Capitol T-876</td>
</tr>
<tr>
<td>13</td>
<td>*NEARER THE CROSS</td>
<td>TENNESSEE FRIEDMANN FORD</td>
<td>Capitol T-1005</td>
</tr>
<tr>
<td>14</td>
<td>SWINGIN' ON BROADWAY</td>
<td>JONAH JONES</td>
<td>Capitol T-1005</td>
</tr>
<tr>
<td>15</td>
<td>BUT NOT FOR ME</td>
<td>AHMAD JAMAL TRIO</td>
<td>Argo LP-628</td>
</tr>
<tr>
<td>16</td>
<td>*IN THE NIGHT</td>
<td>GEORGE SHEARING &amp; DAKOTA STATON</td>
<td>RCA Victor LOC-1032</td>
</tr>
<tr>
<td>17</td>
<td>MY FAIR LADY BROADWAY CAST</td>
<td></td>
<td>Columbia OL-5090</td>
</tr>
<tr>
<td>18</td>
<td>SOUTH PACIFIC BROADWAY CAST</td>
<td></td>
<td>Columbia OL-4180</td>
</tr>
<tr>
<td>19</td>
<td>*LAS VEGAS PRIMA STYLE</td>
<td>LOUIS PRIMA</td>
<td>Capitol T-1010</td>
</tr>
<tr>
<td>20</td>
<td>THIS IS SINATRA—VOL. II</td>
<td>FRANK SINATRA</td>
<td>Capitol W-982</td>
</tr>
<tr>
<td>21</td>
<td>*COME FLY WITH ME</td>
<td>FRANK SINATRA</td>
<td>Capitol W-920</td>
</tr>
<tr>
<td>22</td>
<td>TABOO</td>
<td>ARTHUR LYMAN</td>
<td>HiFi R-806</td>
</tr>
<tr>
<td>23</td>
<td>*SATURDAY NIGHT WITH MR. C</td>
<td>PERRY COMO</td>
<td>RCA Victor LOP-1004</td>
</tr>
<tr>
<td>24</td>
<td>SAIL ALONG SILV'RY MOON</td>
<td>BILLY VAUGHN</td>
<td>Dot DLP-3100</td>
</tr>
<tr>
<td>25</td>
<td>LAWRENCE WELK PRESENTS</td>
<td>PETE FOUNTAIN</td>
<td>Coral CR-57000</td>
</tr>
</tbody>
</table>

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Decca Introduces 51-Package Fall Plan

NEW YORK—At a trade press luncheon held at Decca's offices last week, Leonard H. Slatkin, president of Decca Records; Sydney N. Goldberg, vice-president for Decca Distributing Corporation and head of the newly formed National Publicity and Promotion Division, introduced Decca Records 51 Package FALL PLAN.

"Carnival Time."—The Greatest Musical Show Ever!—the theme for the Great Decca Radio Show, The success of the previous monthly promotions which utilized this scheme and continued on through the year with Star Time, Dance Time, Vocalion Time, and the presentation of the Blue Book (the all-time top singles) makes it predictable that the fall plan will prove extremely profitable as the Blue Book alone sold well over a million records," stated Goldberg.

Goldberg and Claude Brennan, National Sales Manager, have been holding

The first release of Stereo Disks, to retail at $5.98, is included in the program with a cross section of music for every taste. The initial pop

The Decca release of Magelone by a famous harpist is signally by a well-known pianist. There is an attractive selection of works for the release of Schumann's "Dichterliebe," and Highlights of his composition, the beauty of the set and inclusions of revealing notes by the critic Irving Kolodin (who has given a short synopsis of the story) for full German texts and their English transcriptions, etc.

Two single LP's drawn from the library's history of entire operas make a special feature. The release of Byron's "The Flying Dutchman" (with such a known solos like soprano Annelle Kupper, mezzo-soprano Harleen Friedlander, baritone Joseph Metternich and bass Joseph Grietell with the Decca Radio Orchestra, directed by Fe-

Of interest within the GOLD LABEL, the Domestic August release is the "Original Cast," recording of the New York Pro Musica, "My Fair Lady," and highlights from "The Flying Dutchman," (with such

"It's Easy."—The Music of Italy, as sung by Italy's leading hit artists, is featured in "It's Easy."—The Music of Italy, as sung by Italy's leading hit artists, is featured in the catalogue.

The record of the Concert Masters of New York, the group that scored so heavily a few months ago with the first release of works by Bach and Paganini. The present set is called "The Concert Masters of New York play Wagner." It is conducted by Eunardo Vardi.

The Gold Label's initial entry into the field of stereo records are the stereo versions of two sets that have been released earlier and are evidently suitable to demonstrate the impact of stereo. They are: "The Concert Masters of New York" (playing Bach and Paganini), and Livon Mastel's reading of Stravinsky's "Firebird Suite" and "Chant du Res-

COLUMBIA NAMES ROSKIN

BUFFALO, N.Y.—Roskin Uptown, this city, has been appointed by Colum-

The Roskin organization is also Columbia's Distributor in Albany, N.Y., and Hartford, Conn., and in forming the Roskin Uptown Corporation, it is felt that its dedication and service will benefit from its many years of experience with the Columbia Discs.

Heading this distributionship in Buffalo, is Mr. Sales Manager, Jack Parker, a veteran in the record business, having been Sales Manager for Columbia Distributors in Boston, Massachusetts, prior to Columbia's opening of its own factory branch in that area.

Clark Hosts Marnel

Philadelphia, Pa.—Dick Clark and "American Bandstand" pro-

DICK CLARK—"MARMOLINA"—with the Buddy Brumag Orch. & Chorus—RCA Victor

JULIE LONDON—"IT'S EASY"—with the music of David Siveott—Liberty

PETTY MADIGAN—"DANCE EVERYONE DANCE"—with the Dick Brumag Orch. & Chorus—Capitol

FIVE KEYS—"EMILY PLEASE"—Capitol

BOURNE-ABC MUSIC

3169 Broadway, New York New York, New York
SLEEPER OF THE YEAR!!

“MAMA LOOCHIE”
by LEE DIAMOND
VEE-JAY # 272

[ATTENTION DEEJAYS ... I GOOFED!!!
THIS IS THE SIDE]

“LET’S SIT AND TALK”
by GENE ALLISON
VEE-JAY # 286

“WABASH BLUES”
by AL SMITH
And His ORCHESTRA
ABNER # 1014

HIGH ON THE CHARTS!!

“FOR YOUR PRECIOUS LOVE”
by JERRY BUTLER
and THE IMPRESSIONS
ABNER # 1013

JIMMY REED

“I KNOW IT’S A SIN”
b/w

“DOWN IN VIRGINIA”
VEE-JAY # 287

VEE-JAY—ABNER RECORDS
2129 S. MICHIGAN AVE., CHICAGO 16, ILL.

Best Selling EP’s

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KING CREOLE</td>
<td>Elvis Presley (RCA Victor)</td>
<td>EPA-4319</td>
</tr>
<tr>
<td>2</td>
<td>RICKY NELSON</td>
<td>Ricky Nelson (Imperial)</td>
<td>IMP-158</td>
</tr>
<tr>
<td>3</td>
<td>JOHNNY MATHIS</td>
<td>Johnny Mathis (Columbia)</td>
<td>B-2537</td>
</tr>
<tr>
<td>4</td>
<td>NEARER THE CROSS</td>
<td>Tennessee Ernie Ford (Capitol)</td>
<td>EAP-1, 2, 3-1005</td>
</tr>
<tr>
<td>5</td>
<td>WARM</td>
<td>Johnny Mathis (Columbia)</td>
<td>B-10781</td>
</tr>
<tr>
<td>6</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra (Capitol)</td>
<td>EAP-1, 2, 3, 4-920</td>
</tr>
<tr>
<td>7</td>
<td>SWINGING ON BROADWAY</td>
<td>Joni Jones (Capitol)</td>
<td>EAP-1, 2, 3-963</td>
</tr>
<tr>
<td>8</td>
<td>LATE LATE SHOW</td>
<td>Dakota Staton (Capitol)</td>
<td>EAP-1, 2, 3-876</td>
</tr>
<tr>
<td>9</td>
<td>SOUTH PACIFIC</td>
<td>Movie Cast (RCA Victor)</td>
<td>EPA-4211</td>
</tr>
<tr>
<td>10</td>
<td>RICKY</td>
<td>Ricky Nelson (Imperial)</td>
<td>EP-153</td>
</tr>
<tr>
<td>11</td>
<td>IN THE NIGHT</td>
<td>George Shearing &amp; Dakota Staton (Capitol)</td>
<td>EAP-1, 2, 3-1003</td>
</tr>
<tr>
<td>12</td>
<td>SOMEDAY</td>
<td>Ricky Nelson (Imperial)</td>
<td>EP-156</td>
</tr>
<tr>
<td>13</td>
<td>FRANK SINATRA</td>
<td>Frank Sinatra (Capitol)</td>
<td>EPA-1, 1015</td>
</tr>
<tr>
<td>14</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford (Capitol)</td>
<td>EPA-1, 2, 3-756</td>
</tr>
<tr>
<td>15</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley (RCA Victor)</td>
<td>EPA-4114</td>
</tr>
</tbody>
</table>

RECORD SHOP FOR SALE
Westchester County — Net $10,000.
Easy Operation—$12,000—50% Down
Box #439, c/o THE CASH BOX,
1721 Broadway, N. Y. 19, N. Y.

THE KIDS ARE FLIPPING OVER TOPSY II

SURE TO MAKE A BIG SPLASH!

MOON-LIGHT SWIM
47/20-7295
TONY PERKINS

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
One Stop Record Buying For The Retailer

A Speech Before The NAMM
By Russell D'Angelo, The Music Box, Chicago, Ill.

The one-stop record organization is one of the most important marketing functions in the entire record industry for many reasons, of which I'll just name a few.

Diversification of stock, service, faster turn-over, and more rapid delivery bring greater profit to the customer. In this respect, I can only tell you what we at the Music Box do. Another function that we at Music Box perform as an added service for our customers is our bi-weekly mailing of a constantly changing chart listing of all singles, LPs and EPs.

Now, as to diversification of our stock—those of us who serve in one-stop organizations know fully well that so many retail dealers depend upon us for their wide selections of all available merchandise. In other words, the one-stop eliminates the necessity for the dealer scouring the city or nearby town for completion of his overall selections.

Furthermore, the dealer is at times befuddled, not knowing which coverage of a record is the best selection, so he depends upon his one-stop flyer to advise him. The one-stop, knowing, because he checks it against sales frequency and air exposure. Naturally, profit is the most vital key here. Actually, the record dealer lessens the possibility of winding up with dead stock on his shelves when he makes his selections at his one-stop supplier. This is made possible because he can have a certain quantity of records to have it shipped, as is the case with many distributors. He can buy just what he feels he can sell.

Another wonderful feature about the one-stop is that the dealer does not ever have to leave his store or office to be serviced. He simply checks his selections from the recommended listings on the one-stop's chart and mails it in for rapid service.

And now we come to one-stop service. In this respect I can only tell you again, what we, at the Music Box do. Fast delivery has become a shining star in our crown. For some time we have been dealing with a local trucking firm that guarantees next day delivery to points within three hundred miles of Chicago—which is our center of operation. Points beyond are serviced by bus, highway Express, as well as parcel post. Also, remember, that shipping charges are considerably reduced when shipments are made from a one-stop rather than a host of distributors.

We feature a most convenient self-service arrangement whereby the retailer is free to browse through the entire stock at easy eye level to make his selections.

Another point that stresses greater profit for the customer is accomplished through the fact that we at the Music Box price our wide range of LPs at absolute cost.

The one-stop, in order to do a good job, must have an efficient well-staffed force of employees, which assures best possible over-all results.

We realize that it is vitally important that we are in constant communication with our customers in all parts of the nation and export markets; therefore we maintain an up-to-date, week-by-week mailing system. In other words, we prepare a list every week of the top selling singles, LPs, and EPs, which assure fastest turnover, and of course, bringing in the most profit. This mailing list goes out every two weeks to all our customers.

In conclusion, we maintain that the one-stop organization is most certainly a vital factor in the record industry. The one-stop faithfully serves this great national enterprising business by going so far as to promote records in the most remote and out of the way places, usually not traversed by salesmen. The one-stop operator is a bond that ties the manufacturer and the distributor to their public.

Finally, as in many other great industries in this great nation of ours, the head of the one-stop and his employees are certainly, in every case, a credit to the community; and definitely a vital factor in the distribution of records throughout the land!!!
THEY COULD BE WRONG by the writers of the current hits “When,” “Early in the Morning”

Buddy Brooks

“DIX-A-BILLY” by Buddy Brooks

THEIR COULD BE WRONG by the writers of the current hits “When,” “Early in the Morning”

by Buddy Brooks

SECRETLY

EAGLE RECORDS

SECRETLY

Shapiro-Bernstein ASCAP—Shuman-Garson

“Hula Hoop”

Available Nationally at your local DECCA Distributor

LOS ANGELES, CALIF. — The latest craze to sweep the West Coast beaches is the Hula Hoop. Imperial Records has released a recording inspired by the Hoop, titled “Hula Hoop” and sung by The Deville Sisters. In the pictures above are young Andy and Reeve Chudd, sons of Imperial’s prexy, Lew Chudd, demonstrating how the hoop is used.

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LEFT RIGHT OUT OF YOUR HEART</td>
<td>Shapiro-Bernstein ASCAP—Shuman-Garson</td>
</tr>
<tr>
<td>2</td>
<td>PATRICIA</td>
<td>Southern ASCAP—Prado</td>
</tr>
<tr>
<td>3</td>
<td>PURPLE PEOPLE EATER</td>
<td>Cordial BMI—Wooley</td>
</tr>
<tr>
<td>4</td>
<td>YOUNG AND WARM AND WONDERFUL</td>
<td>Frank ASCAP—Zaret, Singer</td>
</tr>
<tr>
<td>5</td>
<td>A CERTAIN SMILE</td>
<td>Miller ASCAP—Webster, Fain</td>
</tr>
<tr>
<td>6</td>
<td>RETURN TO ME</td>
<td>Southern ASCAP—Lomboardo, D. Minno</td>
</tr>
<tr>
<td>7</td>
<td>SECRETLY</td>
<td>Imperial ASCAP—Hoffman, Manning, Markwell</td>
</tr>
<tr>
<td>8</td>
<td>ENCHANTED ISLAND</td>
<td>Korwin ASCAP—Allen, Stillman</td>
</tr>
<tr>
<td>9</td>
<td>ALL I HAVE TO DO IS DREAM</td>
<td>Acoff-Rose BMI—Bryant</td>
</tr>
<tr>
<td>10</td>
<td>IF DREAMS CAME TRUE</td>
<td>Korwin ASCAP—Allen, Stillman</td>
</tr>
<tr>
<td>11</td>
<td>PADRE</td>
<td>Ross Jungnickel ASCAP—Romans, Webster</td>
</tr>
<tr>
<td>12</td>
<td>EVERYBODY LOVES A LOVER</td>
<td>Korwin ASCAP—Adler, Allen</td>
</tr>
<tr>
<td>13</td>
<td>YOU NEED HANDS</td>
<td>Leeds, ASCAP—Irwin</td>
</tr>
<tr>
<td>14</td>
<td>HARD HEADED WOMAN</td>
<td>Gladys, ASCAP—DeMetrius</td>
</tr>
<tr>
<td>15</td>
<td>TWILIGHT TIME</td>
<td>Porgie BMI—Navins, Navins, Dunn</td>
</tr>
</tbody>
</table>

“Hula Hoop”
CINCINNATI — Sydney Nathan, President of Sunbeam and Gus Wilde, President of Bethlehem Records, jointly announced last week the conclusion of an agreement whereby King will take over the exclusive world-wide distribution of all the Bethlehem product. The agreement is effective immediately, but the distributors will continue to service the near future.

A sealing the take over of Bethlehem by King, Nathan pointed out that this is only the first of several deals which the company has under consideration. "Touching King is getting a new look and expanding his market potential by agreement with other labels.

Wilde will continue as President of Sunbeam, Inc., and New York City, was appointed Promotion Manager for Sunbeam. Ford was previously with Independent Artist and Mark Records. Kaplan, who has been in the record business for eleven years, was formerly associated with Marinel Distributors and David Rosen in Philadelphia.

Design Celebrates First Anniversary

CHICAGO — Design Records celebrated its first anniversary with a reception at the Century Club and dinner at the Palmer House, Chicago, on Sunday evening, July 20. Cy Leslie, President of Pickwick Sales Corporation, parent organization of the label, said, "We have grown, in one year, from a staff of two to a business with twenty-four albums in our catalog. The biggest factor is the low price field with the release of our seventeenth album.

A FEAT "Holiday In New York" stereo disk, featuring sounds of the city and a trip to Coney Island was demonstrated. Leslie announced Design's major promotion on a Dennis Day album, "Christmas Is For Children," which, complete would be made and Day will be making personal appearances to back the release. In their effort, Pick Benny who appears on both the album cover and the album will be prominently featured on the label plus elsewhere.

Decca Distributes Wakeley Label

NEW YORK — Jimmy Wakely's Shastone Record label will be distributed nationally by Decca Distributing Corporation.

The deal was consummated in New York between Wakely and Sidney Golenbock, Vice-President of sales and Leonard Schneider, Vice-President and General Manager of Decca.

Sides currently being released are "By The Waters Of The Minnesota" and "Lonesome Lover".

Siegels Signs For Two Universal Soundtracks

NEW YORK—Paul Siegel, American Representative for Heino Gaze's German publishing firm, "Edition Takt Und Ton", has signed soundtracks, which will give Gaze the German-American rights to two Universal International Pictures music soundtracks, "A Time To Love And A Time To Die", and "Touch Of Evil". The deal was made with Bill Downer, proxy of Northern Music, the label's agent here.

"A Time To Love And A Time To Die", which stars Lilo Pulver, John Gavin and Keenan Wynn is a film based on the Eric Maria Remarque book, which deals with Germany during the Second World War. The score was written by Miklos Rozsa. "Touch Of Evil", is a suspense pic with music by Henry Mancini. The flick stars Orson Welles, Janet Leigh,卡尔ton Holland and Carline Dietrich.

Siegel will fly to Germany for the premiere of "A Time To Love" in Berlin and will exploit the music in the pictures in collaboration with Gaze's firm. Siegel will return to the U.S. and head for Hollywood where he will be involved with a new Jack Palance film, "Topolobambi", which will feature music from a Siegel Symphony House property, "Autumn Concerto", a rock version of the "Autumn Concerto", "And That Reminds Me" was a big chart click last year.

Century Signs Gloria Shaw

PITTSBURGH, PA. — The story in the July 20 issue which stated that Century Records signed Gloria Wood should have read Gloria Shaw.

Now It's... T O P S I L I

The Swallows

I T C H Y T W I T C H Y F E E L I N G

Who Knows, Do You

TOMMY LOVE

M Y C R A Z Y H E A R T

Tell Me Tell Me

Kenny Martin

I'M SORRY

YUM, YUM

Johnny Darling

Baseball Baby

Don't Want To Wind Up In Love

The Guitarones

Your Heart's Bigger Than Mine

Tell Me (How Was I To Know)

Can't Help Myself

5 1/2¢ Glossy Photos

Post Cards 25¢ each

Full Color Prints for every combination

A Division of JAMES J. KREUGERMANN

737-743 W. 25th Street

New York 1, N. Y.

www.americanradiohistory.com
INSIDE SCANDINAVIA

by DAN FISHER

STOCKHOLM—Sweden’s kids seem to share the American teenagers’ musical tastes. However, over here it’s a battle between the Tommy Steele faction and the Elvis lovers. They sport buttons announcing “We Love Elvis,” “Tommy’s the One!”, “We hate Elvis,” and assorted other emo-tional outbursts. Despite all this, rock and roll does seem to be slipping. A look at the best-seller lists confirms that. “Melodie D’Amour,” “Sugar-tine,” “Diana,” “I’m a Believer,” and “Tea for the Tillerman,” are largely French. Many of the popular tunes are in French, German, and Italian, in addition to the U.S. imports.

Record sales are immense. Virtually every home sports a phonograph, and all the major labels are represented in Sweden. In a country of seven million, 20 companies are in business producing records. The 78s rpm are losing ground and 45’s are taking over. A good disk will do 100,000—a hit more than double that amount.

Record prices are comparable to our own, but pity the poor publishers. Office and apartment rentals are beyond belief. Newly married couples are allotted 1½ rooms by the govern-ment and no more. Even then, the waiting lists are long and lovers are forced into lengthy engagements because of the housing situation. This is not a plug for “beyond that, there’s no matter how it sounds, but I’m forced to presume that most love making takes place outdoors in broad daylight because it’s almost always daylight here, and the housing shortage, being what it is—and I’d better wind up this garbled paragraph while I’m still ahead.

American artists have been lovingly adopted by the Swedes. Perry Como’s show will soon be shown here, and many more U.S. stars will be on TV in Sweden before long. Bing Crosby’s “White Christmas” is as big in the land of smorgasbord as Yuletide as it is in America. Sinatra is worshiped, and lately Paul Anka has be-come the darling of the teenagers. His record of “Diana” did better than the original hunting goddess of the same name. Jazz, even boy, has a defi-nite place in Sweden. If the U.S. runs out of Morris Levy’s there will always be a market for progressive, Dixicats and boppers here.

Denmark, with a population of 5½ million and 800,000 bicycles, is completely under the spell of Tin Pan Alley. All the bistros and bars feature the same tunes you’d hear in Joe’s or the corner drugstore.

As for the bicycles—they’ve sudden death. I’m convinced it’s easier to get killed by bikes than by automo-biles. My advice to anyone coming here is to bring a helicopter.

The Danish teenagers like calypso and rock and roll, but the double-R is not as popular now as it’s been for the past three years. Tommy Steele, The Platters, Paul Anka, and The Inescapable One, Elvis, are about the only ones making the grade currently.

A good disk in Denmark hits 60,000. Hits go to 200,000 or more—and they come in German, French, and Italian, as well as American. The No. 1 Danish singer is Hans Kurf, followed by Gustave Winkler. The top female is Raquel Rastmii; second is Birthe Wilke.

Among our homegrown products, Belafonte, Sinatra, Cole and Boone are big favorites. Caterina Valente is the most popular imported songstress, in both English and German rendi-tions followed by Doris Day and Sarah Vaughan. Jazz leaders include Lionel Hampton, Miles Davis, Quincy Jones, George Shearing, and Count Basie.

Business here is at its best, and happily so, for the Danes love music and good food. And a little else to do. TV is programmed only one hour a day on the lone station, and radio, too, is confined to a single station. However, they are able to receive Radio Luxembourg, the BBC, the Armed Forces Network, and Germany’s many stations.

I spent only two hours in Norway so I won’t presume to know much beyond what I heard about its musical tastes. They tend to be those of Swe-den on a smaller scale. Finland seems little interested in American music. The people discrimination against rock and pop music. In fact, most of their stuff sounds as if it was authored by Krousen.

There’s a strong possibility I’ll be winding up this tour a boat in more ways than one. Fiore de Henriques, who’s fast becoming one of the world’s most renowned sculptresses, has asked me to sit for her. Since my predecessors in her studio have include Noel Coward, Princess Marie Louise, Laurence Olivier, Stravinsky, John Barberoli, and many more, I’m slipping.
Now... 2 SMASH HIT RECORDS FOR BOBBY DARIN
On the hot ATMOS label SPLASH, SPLASH AND EARLY IN THE MORNING

London To Distribute Arwin In England

HOLLYWOOD—Arwin Records' proxy Marty Melcher has finalized a deal with London Records which will press and distribute the label in England. The deal was disclosed this week.

The first releases, which will hit the English market immediately, are Arwin's two big domestic hits, "Jenny Lee," by Jan and Arnie, and "Cha-Hua-Hua," by The Pets.

Future masters will be sent to London for concurrent release with this country. By the end of summer, Melcher told, a complete distribution on Arwin will be set for all of Europe, Australia, and Japan.

From Arvin's Beverly Hills offices, label A&R director Joe Lubin announced that Arwin has already signed through the record company. Bonnie Scott has just been recorded, and her initial release at the end of the month, launched with $50,000 promotion and ad campaign. Also slated for release this month is The Pets. Also planned is their "Cha-Hua-Hua" hit, titled "Wow-EE," an instrumental. Flip side is "Beyond the Blue." From the Seven Artists' United Artists movie, "The Gun Runner," is "Hymn to Mexico" and "Arma's" newest, several waxings is, "Gas Money," b/w "Bonnie Lou." The duo, currently on a 60-city tour in the East, is receiving close to 3,000 fan letters a week, reports Lubin.

Activity At Orbit

HOLLYWOOD—Orbit Records, subsidiary of High Fidelity Recordings, has stepped up activity this month with announcements that they have signed a new vocal group, the Surfers, purchased two masters, and are releasing four singles. Parent label announced the acquisition of a label, last week, of a new artist, pianist David Carlson.

The Surfers, four Honolulu-born youngsters currently attending Glendale College in California, have been lured by Orbit's Rich Vauchin. The group, which has been together for six months, was auditioned, signed, and recorded in the space of one week. Their initial single release is "Summer Time Lovers," b/w "Beach Time." Vaughn purchased two masters which are already released on Orbit's "Now On," instrumental by Don Shriver and his orchestra, and a B-side, "Tell It Tall," with vocals by Barbara and "Cotton Picker." The label also plans to release a second single early in the year, "Charley Boy," b/w "I'll Do It My Way." "Charley Boy" is another new dance which the label will push, and special diagrams and instructions of the dance will be printed on the sleeve. High Fidelity Records has signed nineteen-year-old pianist David Carlson to a contract, and recorded his initial album last week.

70% Increase in Music Business Predicted

CHICAGO—A 70 per cent increase in the music business in the next ten years has been predicted by a prominent economist.

By 1968 the market for pianos, guitars, and other musical instruments may top $300 million, compared with $470 million spent in 1957, declared economist Hua-Hua H. Johnson at the opening of the 57th Music Industry Trade Show and Convention at the Palmer House.

The conclave sponsored by the National Association of Music Merchants was addressed by the senior economist for J. Walter Thompson advertising agency that today's accent on family life, with the trend toward larger families, will have an impact on the music field.

"Increased family life and broadening education and culture tend to increase expenditure for music more rapidly than most other items of consumer expenditure," noted Johnson.

"Between 1948 and 1957 total personal consumption grew 58 per cent, while sales of music instruments' sales expanded 83 per cent—or 1.4 times as fast as our standard of living. This calculation shows a growth of over 70 per cent in music sales by 1968," he concluded.

The route was paid to pianist Van Cliburn by Paul E. Murphy, NAMM president, who told the music men: "This is the source of our music story in a young American pianist, chopped through the iron curtain and succeeded as an ambassador to all the world, where our politicians failed. It again took music to the people, to the tongue of understanding. This signal success belongs to our music world, and is due in great part to the unflagging work of men and women like you, in pointing the way to parents and youngsters of all ages as to what the good music which can accomplish."

"Keeping pace with the dynamic growth of other industries, music manufacturers and dealers have embarked on an extensive $80,000,000 five-year research program at Massachusetts Institute of Technology, Musicians' Research Foundation, and other colleges."
ABC-Para Offers Incentive Plan To Distribrs-Salesmen

NEW YORK — ABC-Paramount’s Third Anniversary LP Promotion, unveiled to its distributors at its recent meetings held at The Concord Hotel in Kamasheba Lake, N.Y., consisted of eleven albums, nine EP’s, and twelve stereotapes.

Also introduced was a new distributor incentive program for the period of August 15 to September 30. During this period, distributors will receive a ten percent discount on all package merchandise, EP and DDR Stereotapes. All package merchandise will receive 30-60-90 day billing.

Each distributor will be assigned a combined dollar volume quota for package merchandise. Distributors are divided into four quota groups, as follows:

Group A — New York, Chicago, Los Angeles, Philadelphia, Boston, and Detroit.

Group B — San Francisco, Baltimore, Minneapolis, Pittsburgh, Cleveland, Newark and Cincinnati.

Group C — St. Louis, Buffalo, Atlanta, Hartford, Seattle, Houston, Dallas, Denver, Miami, Indianapolis, Richmond.

Group D — Albany, Oklahoma City, New Orleans, Charlotte, Nashville, Memphis, Great Falls, El Paso and Honolulu.

As soon as a distributor reaches his quota, he will automatically receive an extra bonus of 2½ per cent of all package merchandise purchased during the six weeks period covered by this promotion. This bonus may be taken in the form of a credit to the firm, or as a personal check to the distributor. The distributor in each group showing the highest percentage of sales over quota will receive an additional extra bonus of 2½ per cent of his purchases, bringing his total discounts to 15 per cent.

Distributor sales representatives will also share in the incentive program during this six week period. Salesmen will receive cash bonuses ranging from 2¢ to 10¢.


Victor Intros New Save-On-Records Plan

NEW YORK - A new, simplified RCA Victor Save-On-Records program is now being put into effect by distributors and dealers throughout the country. It was reported by Frank O'Donnell, Administrator of S-O-R and RCA Camerata Records.

At the suggestion of dealers, RCA Victor has streamlined S-O-R by eliminating the consumer coupon book and the necessity for dealers themselves to register buyers as part of the plan. Beginning in August, each month's S-O-R selections will be available to consumers with no extra paperwork or detailed follow-through needed on the dealer's part.

The consumer is simply offered a one dollar savings off the manufacturer's regularly advertised price in the month's S-O-R selections right in the dealer's store. The manufacturer's regularly advertised price for Red Seal albums is $4.98, for Pop $3.98. First month's Red Seal selection is "Herasia" with Fritz Reiner and the Chicago Symphony Orchestra. The pop choice is "The Rest Of The Ame" featuring the Ames Brothers.

RCA Victor is supplying strong advertising and promotion support on a local level to help the dealer build store traffic through S-O-R. Support includes tear sheets in two sizes, consumer supplements for in-store giveaways, envelope stuffers or direct mail use, and a folded card, displaying both S-O-R selections full size. This support will continue month by month for each new album chosen for the program.

Liberty Advances Stereo Schedule

BEVERLY HILLS, CALIF. - Liberty Records is accelerating its stereo production schedule with ten albums now in final preparation for September release to follow the four stereo albums set for the August sales program. Liberty will also release five new monaural albums during September.

The ten stereo album releases include Julie London's "About the Blues"; Martin Denny's "Exotica, Vol. 1"); Don Fritts' "Marimbita"; Bobby Hamnack's "Solid South Pacific"; Don Swan's "All This and Cha Cha Too"; Jerry Gray's "Lullabies and Roses"; Howard Ramsey and his Lighthouse All Stars' "Double Or Nothing"; Spencer-Hagen Orchestra's "Sweet Romance"; Rene Rinalto Strings' "I'll Be Seeing You"; and Vic Schoen Orchestra's "A Swinger's Holiday".


Recording and production for Liberty is under the direction of Si Waronker, president of the firm. Al Bennett, newly appointed vice-president in charge of sales and promotion, is personally handling the national sales campaign for both the stereo and monaural product.

Am-Par Concord Conclave

KIAMESHA LAKE, NEW YORK

ABC Paramount gathered its distributors from as far away as Honolulu and flew them to a three-day stay at the famed country resort, the Concord.

Seen above, top left-Leonard Goldenson, proxy of AB-PT, Inc., Simon Siegel, executive vice president AB-PT, Inc., and Sam Clark, president of ABC-Paramount, holding serious discussions during the opening session. In the foreground (glasses) (glasses) Milt Onions, Tru-Tone Distributors, Newark, also writing their fall orders. Top right-Irv Cohen, Essex Distributors, Newark (with hands clasped), Jim McNichols, Music City, Nashville (partially hidden by Cohen), Jake Friedman, Southland Distributing Co., Atlanta, Natt Hale, ABC-Paramount Promotion & Publicity Chief, Hunt Carlock, Music City, Nashville, sipping coffee, and Joe Cohen, Essex Distributing, Newark (back of head in right foreground). Left center—Al Hirsch and Jack Shoelick of Malvern Distributors, N.Y., Dave Berger, ABC-Paramount disc jockey contact representative for New York, and Phil Katzenstein, Allied Distributors, Hartford, enjoying an after dinner confab in the Concord's vast dining room. Lower left—Sid Pastner, director of album sales and merchandising reviews the order placed by Paul Levy of La Mar Dist'g, Co. of St. Louis, during the order taking session. Lower right-Dave Berger, cheerfully collecting his wager from Don Costa, the waxy's a & r head, who estimated sales would fall short of the half-million mark. Berger won when distributors ordered a total of $531,205.

SMASHING!

THUMPING SUCCESS!
BEATS THERE A HEART SO TRUE
47/20-7274
PERRY COMO

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
NEW YORK—Epic Records presented its 1958 Fall program to 71 Distributors and salesmen at the company's National Sales Convention, July 25, 26 and 27 at Montauk Manor Hotel, Long Island, New York. Assembled salesmen learned of new exchange policies, special price programs for dealers and consumers, Epic's stereophonic program, and previewed Fall product.

General Manager William S. Nielsen opened the meeting on a note of triumph, reporting solid sales increases for the first six months of 1958 over the same period in 1957. Epic's popular singles business increased by nearly 40 percent, he stated, and album sales, paced by Lester Lanin, Jack Lemonon, Neal Hefti, and the phenomenal Mooneyes' Ballet Company, registered a 12 percent increase.

National Sales Manager Walter Hayman announced the consumer program in which the entire Epic classical catalog, exclusive of opera, will be offered at a suggested list price of $2.98 during August and September, October 1st the regular list of $3.98 resumes. The special offer will be supported by national and co-op advertising.

During the same period a special popular "LP" program offers dealers one bonus "LP" for every seven purchased. The bonus "LP" must be selected from a catalog of "LP" albums to August, although orders of new releases will earn bonus albums. Offered with the pop album program is a Lester Lanin Carousel Benza, a permanent display unit. Dealers buying 48 Lanin albums get 8 extra copies and the display at no added cost.

Under the new exchange policy, dealers will enjoy a 25 percent exchange privilege on all album purchases. Exceptions will be those albums specially designated 100 percent exchangeable. The special August-September programs will have appropriate price adjustment within the exchange structure.

Epic Records also presented its stereophonic records, and introduced "Sterearama," the first phonograph to be distributed exclusively by the company's sales organization.

"Sterearama," a full stereophonic phonograph, carries a suggested list price of $160.95. It consists of two portable cabinets, one containing two separable speaker enclosures and the other housing an exchangeable pickup unit. The unit has a built-in 45 adapter, diamond stylus, Ronette stereophonic cartridge, tuner mute jack and can play 16-inch transcription recordings, a highly adaptable unit for demonstrator use.

It was announced that Epic Stereo releases will be under the Epic trademark, "Sterearama" at a suggested list of $3.98. There are three classical and six popular "LP's" in the first stereophonic release!


The Banquet and show Saturday night was directed by Pop Singles A & B Director Joe Sherman, forming Epic artists included; classical pianist Alexander Uninsky, and syndicated guitarist Roy de Lavalette. The top pop stars Lester Lanin, Jack Lemonon, Darlene Zito, Jimmie Breeoxx, Bonnadine Reed, Clare Nelson, Pat Har- rington, Somethin' Smith, who was flown in by helicopter from a New York club, were booked as a new group, the Janies.

Les Paul & Mary Ford to Columbia

NEW YORK—Les Paul and Mary Ford have joined the Columbia Records roster, according to an announcement by Mitch Miller, Director of Popular Artists and Repertoire.

Innovator of new sounds as well as star of numerous hit records, Les Paul pioneered the new widely-used multiple recording technique which produced such million-sellers as "How High The Moon."

Born in Waukesha, Wisconsin, June 9, 1916, Les Paul began playing harmonica at the age of thirteen. At fourteen he made his radio debut in Milwaukee, billed as "Rhubarb Red," a pseudonym he used far quite a while. Soon he decided to hang the harmonica on a rack on his shoulders, leaving his hands free to play guitar accompaniment. He was featured in theaters and on radio stations in Milwaukee and Chicago, billed as "Rhubarb Red." When he learned to play modern guitar, he used the name Les Paul. For five years Les used both names, then dropped "Rhubarb Red," the harmonica-playing and went to New York, where he formed a trio.

He was signed to appear with Fred Waring and the Pennsylvanians. Later came stints with Ben Bernie and Bing Crosby, then his own show from the West Coast.

In 1946 Les began to experiment with his own one-man recording studio and mastered a technique allowing all the parts—rhythm, melody, harmony, background. His first two experimental records, "Lover and Loser," were issued while Les was in a hospital, suffering a broken leg, arm, pelvis, six ribs, both shoulders, nose and back. He was in bed for two long and painful years.

Then, Les Paul opened a new night-club and recording trio, which included his wife, Mary Ford, playing guitar and singing.

DEEJAYS: TRY TOSPY II ON YOUR SHOW! GREAT REACTION!
Hunter Hancock Celebrates 10th Anniversary of "Harlematinee"

LOS ANGELES, CALIF. — Congratulations pour in to Hunter Hancock at KPOP-Los Angeles as he celebrates his tenth anniversary on the air with "Harlematinee". Currently Hancock is heard daily from one to four-thirty.

Hancock was 50 years old last April 21, born in Uvalde, Texas, and is one of three sons. Both brothers, Walker and Raymond, and father and mother are musicians. In his early teens, Hunter helped brother Raymond with his newspaper route, then acquired one of his own. At eighteen he began playing drums with Raymond's orchestra when a traffic accident seriously injured Raymond, putting the band out of work for a while. Hancock took a job as an usher in a theater and in the next few months and years held many jobs, including hotel page, bell-hop, chauffeur, tour guide, magazine salesman, insurance salesman, vacuum cleaner salesman, shoe salesman, door walker, night club entertainer, bank employee, and others. These various jobs were scattered over a period of several years and many areas of the country, including forty of the forty-eight states and the District of Columbia.

In September, 1942, Hunter finally landed a job on KMAC in San Antonio as staff announcer. Four months later he accepted a transfer to KPOP (same ownership) in Laredo, Texas. Three months later with $50.00 in his pocket he started for Los Angeles. After days of job hunting he was fortunate enough to land a job at KFOX in Long Beach. Two days later he heard of an opening at KPOP (then KFVD) in Los Angeles. So early in the morning, he went to Los Angeles and waited at the door for the boss to show up. Luckily they decided to audition him then and there, and gave him the job rather than go through the bother of auditioning a large number of applicants.

One month later, Hunter was given the task of conducting a one-hour program which was to be directed to the vast Negro market of Los Angeles. After five years of "Harlem Holiday", Hunter was able to convince J. Frank Burke, Jr., that a daily show for the same market had possibilities. Burke, the station manager, gave him a half-hour show on a trial basis. The show thrived and finally became three-and-a-half hours in length.

During this period, Hunter also acquired other programs. One for an hour every morning on a Pasadena station, which didn't last very long, a nightly program of Spirituals on KGER which was on the air for some time, finally giving way to another R & B show on KGEJ which lasted for several years. Hunter moved that show to KFOX for a year, and then decided to concentrate on the KPOO program of "Harlematinee" to the exclusion of all others. Also during this period Hunter did experiments with taped programs in other parts of the country, but found that the results didn't warrant the effort. A half-hour TV program, "Rhythm and Bluesville", went weekly for seventeen weeks until the auto business fell apart in 1956, causing the sponsor to cancel.

During the ten years that "Harlematinee" has been on the air daily, Hunter has introduced a great many Rhythm and Blues hits in Southern California. He received a gold record from Mercury Records for launching the Platters' hit, "Only You", which helped them to become one of the nation's leading groups. Many artists have used Hunter's name in the lyrics of some of their songs.

Hunter currently is doing Record Row throughout Southern California, meeting with very gratifying success. He enjoys classical music and opera (having at one time contemplated an operatic career) and is one of the tenor soloists of the Hollywood First Methodist Church Choir.

Carlton Signs Monty Kelly As A & R Director

NEW YORK — Monty Kelly has been signed by Carlton Records in a two-year pact as A & R director. As explained by the label's proxy, Joe Carlton, Kelly will produce three of his own albums annually, employing a lush string format, and will do the arranging for all Carlton artists. In addition, he will go abroad for special recording projects.

Kelly's first assignment was the recording of Anita Bryant, a candidate for Miss America honors this September as Miss Oklahoma. The Miss Bryant release, "Dance On," b/w "Be Good, Be Careful," will be available shortly.

Carlton plans a ten-album release, monaurals and stereo, in August, which will include a set by Jack Scott, who has a single, "My True Love," and trumpeter Charlie Margulis. The disc may is currently in the process of securing additional office space for its staff.

Melba Presents Jazz Concert

NEW YORK—Stanley Melba, entertainment director of New York's Hotel Pierre, will present a jazz concert at Buckhill Falls, Pa., on Friday, August 22. The concert, which will be staged, produced and directed by Melba, will take place at the Buckhill Falls Inn and star some of the top soloists, vocalists and groups in the jazz idiom. Already signed for this society bash are trumpet, Buck Clayton; pianist, Marty Napoleon; drummer, Bobby Donaldson and blues singer, Maxine Sullivan.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"COLE ESPANOL"—Nat "King" Cole—Capitol W 1061 (1-12’ LP)
This all-Spanish vocal showing by the performer should be chart news in short-order. Cole sings ten songs here (one number is an orchestral session by the Armadillo Ramone, Jr., ork), and comes across in a particularly effective manner on the ballads ("Perhaps" and "Perhaps,"
"Magic Is The Moonlight," "Noche De Ronda"), which seem to suit the smooth Cole delivery best. The ork works well on all the ballads, too, usually with a fine, light cha cha beat. The disk was recorded in Havana.

"JUMPIN' WITH JONAH"—The Jonah Jones Quartet—Capitol T 1039 (1-12’ LP)
With "Swingin' On Broadway" still a strong chart listing for the Jonah crew, Capitol follows that issue with more robust, good-natured strolls by the quartet. Four of the twelve sessions feature nicely swinging, gravel-voiced vocals by Jones. Trumpet, tenor and drums, plus "To Build A Dream On" (vocal); "No Moon At All"; "It's A Good Day"; "Venni Vemo" and "Night Train." Stock with chart stature.

"BURNISHED BRASS"—The George Shearing Quintet With Brass Choir—Capitol T 1088 (1-12’ LP)
Shearing and his quartet, currently sharing chart honors with stylist Dakota Staton with their "In The Mornin'" and "Do You Remember," are backed by a "brass choir," directed by Billy May, in a manner which speaks well for both. When the Shearing outfit is warm, the brass responses with soft grace. When Shearing swings, the brass belts with typical May bursts. Fine, varied bill of rarer tunes. Important entry.

"AMONG MY SOUVENIRS"—Joni James—MGM E 3092 (1-12’ LP)
The oft-recorded duo-piano team is deftly heard on a bill of six rhapsodies from the pen of George Gershvin ("Rhapsody In Blue"), "Hungarian Rhapsody No. 2"; Wildman ("Swedish Rhapsody"); Rach ("Cornish Rhapsody") Emerson ("Romantic Rhapsody In A Major") and the Keyboard artists ("Hollywood Rhapsody"). Light classical material that should sell well.

"FIREWORKS"—Billy Mure's Supersonic Guitars—Vanguard V 3011 (1-12’ LP)
This is Mure's second pressing for Victor, and features strong beat guitar work, particularly on "Teenarama." Perhaps not in the explosive mood, Mure's guitar, the combo and sans lyrics, songs are generally released in a medium tempo vein ("They Can't Take That Away From You," "I Wonder, I Wonder"). Big-beat inclined affair the jocks will be spinning.

"BOB WILLS AND HIS TEXAS PLAYBOYS"—Decca DL 7877 (1-12’ LP)
The disk is an assembly of twelve previously issued efforts by the country star and his combo. Performances by the Wills crew include such uptempo and tongue-in-groin ballads as "Wills Breakdown," "New Faded Love," "La Golondrina" and "Mule Train Special." Good name-value for country purchasers.

"HEAVENLY SPIRIT"—The Jordannaires—Capitol T 1041 (1-12’ LP)
Previously represented on Capitol by an EP, the inspirational team displays fine hand-clapping here, by a collection of hymns, including the pop inspirational, "The Bible Tells Me So." All the selections, "Shine On Me" and "Sunset" are sung in uptempo rhythm by the group. A popular attraction for the inspirational shelf.

"ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX"

"SALTER ON THE ROCKS"—Comedy Songs Sung By Lee Tully—Arranged And Conducted By George Armin—Capitol T 1038 (1-12’ LP)
Yiddish dialect comic Tully performs twelve routines including his famed "Eesen" stilt, and Yiddish take-offs on "Manhattan Towers" ("Manhattan Baselment") and "Dry Bones" ("Trikina Bainer"). The Ralph Stein directed ork strikes effective note with the Yiddish presentations. Solid issue for the Yiddish comedy shelf.

"DON McNeill'S BREAKFAST CLUB SILVER JUBILEE"—Dot BLF 3110 (1-12’ LP)
These are "most misses," performances by actual personalities heard on the famous morning show, currently celebrating twenty-five years on the air. Selections include two "Memory Time" narrations by McNeill; Carol Richards-Dick Noel singing, and in duets; a comic bit by Sam Cowling; a Fran Allison "Aunt Fanny" routine; a "Silent Prayer" for약; and ork-chorus songs by Eddie Bollenbhege's "Breakfast Club" listeners, and there are many, form a strong market for this package.

"YES, SIR! THAT'S MY BABY!"—Lois Kahn Sings Songs Of Gus Kahn Conducted & Orchestrated By Donald Kahn—Jubilee 1073 (1-12’ LP)
Twelve evergreens with lyrics penned by the lady's father. Kahn has been backed by daughter-in-law Lois Kahn's jazz-tinged initial disk vocals, and the already mentioned son Donald Kahn who also conducts the ork here. The Kahn ballads ("I Had To Be You," "I'll See You In My Dreams") are nicely-countered by the husky-voiced stylist, while sensuous vocals on "Toot, Toot, Tootsie," and the like, offer atypical versions of the tunes. Good belting on "All God's Chillun' Got Rhythm." Newer approaches to the standards.

"RHAPSODY"—Ferrante And Teicher And Their Magic Pianos—Urania UE 6013 (1-12’ LP)
The oft-recorded duo-piano team is deftly heard on a bill of six rhapsodies from the pen of George Gershvin ("Rhapsody In Blue"), Liszt ("Hungarian Rhapsody No. 2"); Wildman ("Swedish Rhapsody"); Rach ("Cornish Rhapsody") Emerson ("Romantic Rhapsody In A Major") and the Keyboard artists ("Hollywood Rhapsody"). Light classical material that should sell well.

"HEAVENLY SPIRIT"—The Jordannaires—Capitol T 1041 (1-12’ LP)
Previously represented on Capitol by an EP, the inspirational team displays fine hand-clapping here, by a collection of hymns, including the pop inspirational, "The Bible Tells Me So." All the selections, "Shine On Me" and "Sunset" are sung in uptempo rhythm by the group. A popular attraction for the inspirational shelf.

"ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX"
**ENCHANTMENT**—Russ Garcia And His Orchestra—Liberty LP 3062 (1-12" LP)
This excellent mood venture by Garcia features twelve ballads by composer Joe Greene. The Greene works are wistful and persuasive, and are at their best on "Me," "Miss Me A Present Of You," and "All About Ronnie." Garcia's ok is strong on strings, well-suited to the music. Fine sound. Rich mood writing.

**WESTERN SWING IN H-F**—Bob Williams—Spade Cooley—Tex Williams—Billy Gray—Decca, 8730 (1-12" LP)
This is a solid round-up of name country bands, and should enjoy a good sale on the country shelf. It's three times around for each of the outfits on each item as "Swingin' Alaska" (Bob Williams); "The A Train," "Air Mail Special" (two pop-swing-era favorites from Tex Williams); "Y Ready" (Spade Cooley), and "Tuxedo Junction" (another pop singer from Billy Gray).

**LONDON: ITS SOUNDS AND PEOPLE**—Capitol T 1015 (1-12" LP)
London becomes the third city on Capitol's sound itinerary to various foreign countries and cities (Holland and Paris were previous subjects in the series). With narrative fill-in by Regge Brooks, the tour often provides fine material for high buffs, and, in general, a fairly lively account of the sounds that make-up the town (Big Ben, subway, schoolchildren at play, etc.). For those who seek the unusual on disks.

**GIGI**—Andre Previn & His Pals (Shelly Manne & Red Mitchell) — Contemporary C 3548 (1-12" LP)
Previn and Manne, who took part in one of the initial jazz disk views of Broadway scores in their smash "Gigi" waxings, return with skilled ingenuity (bassist Red Mitchell, who did not appear on the "Fair Lady" set, included) over eight selections from Lerner-Lowke's ("Gigi." The trio's work is mostly in joyful, uptempo takes, Previn's glowing key-board on the title tune, and "I Remember It Well," excepted. Natural winner on the jazz shelf.

**STAN GETZ AND J. J. JOHNSON AT THE OPERA HOUSE**—Verve MGV-8205 (1-12" LP)
**COLEMAN HAWKINS AND ROY ELDRIDGE AT THE OPERA HOUSE**—Verve MGV-8206 (1-12" LP)
**THE JATP ALL-STARS AT THE OPERA HOUSE**—Verve MG 8267 (1-12" LP)
**THE MODERN JAZZ QUARTET AND THE OSCAR PETERSON TRIO AT THE OPERA HOUSE**—Verve MGV-8269 (1-12" LP)
Each of these four disks recorded at the Chicago Civic Opera during a Norman Granz "Jazz At The Philharmonic" concert last year boasts powerful jazz drawing cards. Most of the sides take a swinging attitudinal approach. Even the usually jazz-and-classics directed Modern Jazz Quartet on the waxings shared with the free-swinging Oscar Petersen Trio. The rare Stan Getz-J. J. Johnson disk association should be of interest to jazz fans. Stock the similar packages together for strongest possible display punch.

**GERRY MULLIGAN QUARTET** — Reunion With Chet Baker — World Pacific PJ-1241 (1-12" LP)
This disk reunion of baritone saxist Mulligan and trumpeter Baker (they were heard together last in 1958) should prove of interest to the jazz connoisseur. The jazz plot here is fine, up-swinging takes on six of the eight standards—evergreens. "Stardust" retains its wistful way thanks to convincing treatments from the crew. Henry Grimes (bass) and Dave Bailey (drums) round-out the quartet. Solid name-value jazz entry.

**I SWING FOR YOU**—Lenny Niehaus—Encore MG 36118 (1-12" LP)
The disk is an eight tune swing tour by a nineteen man crew. All members of Stan Kenton's org when the pressing was made led by alto saxist Niehaus. Working on a material formula that like most jazz disks combines originals and rarer standards, the boys pop-up with sessions with impulse and inventiveness. Existing band fans...
The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**“SOMEONE TOUCHED ME”**
Buddy Knox
Roulette
4082

**“ARE YOU REALLY MINE”**
Jimmie Rodgers
MGM
12683

**“EARLY IN THE MORNING”**
Bobby Darin & Rinky-Dinks
Atco
6121

**“STUPID CUPID”**
Connie Francis
MGM
12683

**“SUSIE DARLIN’”**
Robin Luke
Dot
15781

**“ROCKIN’ ROBIN”**
Bobby Day
Class
229
NEW YORK:
Just about the most enthusiastic branch manager you ever run into is Vito Samela, Capitol Distributors, New York branch. Vito just back from the annual NAMM convention, is extolling the attractiveness of the Capitol's fall offerings. He predicts, on this basis, that he says, "if we have a summer in Miami, that this fall will be the biggest in his ten years with Capitol." Vito tells Col.

The Miami meetings were held in the Fire Delights on New York. Capitol promises a side show for August 21st to reach the attention of the faithful in The Cash Box offices. When he finally succeeded, Bobby opened his ubiquitous attache case and said, "What's it worth?" "It's worth $25," replied the huckster, "If I give you $25, I'll have you." "What do you want the $25 for?" "For these two fur coats that you sell, only one of which will be worn by the Bobby, and the other will be worn by the producer, who will be in Detroit today." "Why is that?" "Because the producer is the one that gives the song and the Bobby is the one that sings it live." "How do you expect to make any money off the record?" "By selling it to the record companies." "What do you think of the record?" "It's a hit. I hope it's a hit. But I don't know if it's a hit. I just know it's going to be big." "How do you know?" "Because I have the fur coat." "What fur coat?" "The one that you are going to give me." "Oh, I see. So you are going to give the producer a fur coat and the Bobby a fur coat?" "Yes." "And what are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing." "What are you going to give me?" "Nothing. I am going to give you nothing.”

CHICAGO:
King King's Bill Belden, dreaming fondly of fishing the streams of North Carolina for trout the next two weeks, answers the query: "How do you do it?" with this startling, "play records, of course!" Don Smith and Bob Maurer of Records Unlimited in Chicago, IL, have been booking a show last week. Precy Henry Friedmann, Midwest Merchandizer of Decca, who Are They To Say, "They're Coming..." suggests that "TV Town" will be an excellent new channel for the business of record distributors.

LOS ANGELES:
Sonny Bono of Specialty Records at Central Record Sales playing the new Specialty releases for Mike Allopp, and telling of the great sales on Specialty's Richard album. Mitt Weis swinging with two big hits in Thurston Harris' "Over And Over" and "My True Love" by Jack Scott on the Carlon label. Max Fiergait and Sid Talmage enthusiastic over Flip Records new release of "Happy Whistle Rock" by Chico Rey. Specialty artists do not have any new releases, but they have also been signed as regulars on the Johnny Otis television show. Dootie Williams attending announcing convention at UCLA School of Film Picture Writing and Production and preparing to enter the promotion field with an entertainment show. Sonny Bono is their newsman for the use of the label's top comics and vocal groups. Sonny Bono, the new president of Specialty Records, is a former Capitol publicist, Ritchie Valens and signed him to a Del-Fi contract. First sides will feature Ritchie singing one of his own compositions, "Heavenly City." Sonny Bono next month will record Jessy Belvin single, "Sugar Doll," which Belvin recorded for them before signing his present contract with RCA Victor Records. Sonny Bono, Jr. graduated last week on the Johnny Otis TV show. Sonny Bono, Jr. returned from night club engagements in Detroit and Cleveland where her Universal-International recording of "You're Bugling Me" is catching on.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

<table>
<thead>
<tr>
<th>Tip</th>
<th>Song</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>&quot;Yaketty Yak&quot;</td>
<td>Coaster</td>
<td>(Atlantic 6116)</td>
</tr>
<tr>
<td>2.</td>
<td>&quot;Splish Splash&quot;</td>
<td>Bobby Darin</td>
<td>(Aladdin 7007)</td>
</tr>
<tr>
<td>3.</td>
<td>&quot;Pattica&quot;</td>
<td>Perez Prado</td>
<td>(RCA Victor 7245)</td>
</tr>
<tr>
<td>4.</td>
<td>&quot;For Your Precious Love&quot;</td>
<td>The Vamps</td>
<td>(Argo 1013)</td>
</tr>
<tr>
<td>5.</td>
<td>&quot;Willie and the Hand Jive&quot;</td>
<td>Johnny Otis</td>
<td>(Capitol 3666)</td>
</tr>
<tr>
<td>6.</td>
<td>&quot;Rebel Rouser&quot;</td>
<td>Duane Eddy</td>
<td>(Jam 1104)</td>
</tr>
<tr>
<td>7.</td>
<td>&quot;One Summer Night&quot;</td>
<td>Dandie</td>
<td>(Mercury 71322)</td>
</tr>
<tr>
<td>8.</td>
<td>&quot;What Am I Living For&quot;</td>
<td>Chuck Willis</td>
<td>(Atlantic 41095)</td>
</tr>
<tr>
<td>9.</td>
<td>&quot;Just a Dream&quot;</td>
<td>Jimmy Clayton</td>
<td>(King 1905)</td>
</tr>
<tr>
<td>10.</td>
<td>&quot;Head Hard Woman&quot;</td>
<td>Elvis Presley</td>
<td>(RCA Victor 7280)</td>
</tr>
<tr>
<td>11.</td>
<td>&quot;Poor Little Fool&quot;</td>
<td>Ricky Nelson</td>
<td>(Imperial 5528)</td>
</tr>
<tr>
<td>12.</td>
<td>&quot;You're a Sweetheart&quot;</td>
<td>Little Willie John</td>
<td>(King 5124)</td>
</tr>
<tr>
<td>13.</td>
<td>&quot;My True Love&quot;</td>
<td>Jack Scott</td>
<td>(Carolina 4162)</td>
</tr>
<tr>
<td>14.</td>
<td>&quot;Blip Blop&quot;</td>
<td>Bill Daggott</td>
<td>(King 5158)</td>
</tr>
<tr>
<td>15.</td>
<td>&quot;Over and Over&quot;</td>
<td>Thurston Harris</td>
<td>(Aldrin 1420)</td>
</tr>
<tr>
<td>16.</td>
<td>&quot;When&quot;</td>
<td>Kalin Twins</td>
<td>(Decca 36062)</td>
</tr>
<tr>
<td>17.</td>
<td>&quot;Fever&quot;</td>
<td>Peggy Lee</td>
<td>(Capitol 3998)</td>
</tr>
<tr>
<td>18.</td>
<td>&quot;Little Star&quot;</td>
<td>Elegants</td>
<td>(Ach 25006)</td>
</tr>
<tr>
<td>19.</td>
<td>&quot;Do You Wanna Dance&quot;</td>
<td>Bobby Freeman</td>
<td>(Jassie 855)</td>
</tr>
<tr>
<td>20.</td>
<td>&quot;Looking Back&quot;</td>
<td>Hot Cats</td>
<td>(Capitol 3939)</td>
</tr>
</tbody>
</table>

### Design Introduces New Low Price Stereo Line

**NEW YORK—**Design Records, box price label, has introduced its new stereo line, labeled "Stereo-Spectrum," which will retail for $2.98. Cy Leslie, proxy of the firm, said that the line will be packaged in a new "Luxury Package," with a fold-over cover, triple wrap, and each album will include a free 'stereotext' clothing coat at no extra cost.

The first release will consist of two albums created with "Girl" and "The Symphony of the Air," each playing a Pop Concert in Carnegie Hall. Also in the release will be a half-price album titled, "The Fury of the Mutations," featuring the Fiesta De Toros Orchestra. There are four albums created by D'Artega and the New York Festival Symphony Orchestra: "An Invitation To Dance," featuring Al Donahue and his orchestra.

Records will be non-compatible.

The new line was previewed at Design's first anniversary dinner at the NAMM show in Chicago. Design has been recording in stereo for over a year and plans to offer at least forty albums in the coming year.

Simultaneously with the release of its "Stereo-Spectrum" line, it will also release a stereo spectacular to sell at S19.80.

The album will simulate a visit to New York City with the sounds of the city, the waterfront, and the radio, the Times Square Area, Carnegie Hall, and various supper clubs.

The sampler will be available for distribution immediately. Among the artists heard in the album will be Charlie Spivak and his orchestra, Al Donahue and his orchestra, and the Symphony of the Air.

### Seymour Heller Pres.

**Personal Managers West**

**LOS ANGELES—**Seymour Heller, partner in the personal management firm of Gabbo, Lutz, Heller, and Loeb, has been elected to the presidency of the Conference of Personal Managers West for the coming year.

Heller takes over the presidency from outgoing Bill Loeb, who held the top spot for the past two years. Along with Heller, members of last week's meeting voted to the executive board the following: Red Huff, first vice president; Eddie Rice, second vice president; George Greif, secretary; and Manny Frank, treasurer.

New executive board meets next week to discuss plans for coming year.

### "Topsy" To Belgium-Holland

**NEW YORK—**Love Records, this city, has announced the sale of its latest release, "Topsy," by Cozy Cole, to a foreign distributor, Moonglow of Belgium, who will press and distribute the disk in the Belgium-Holland area.

The firm reports reaction to the version in the Boston and the general New England territories.

---

**The Double Freeze**

Peppermint Harris

b/w "The Freeze"

**DUKE 150**

---

*It’s What's in the CASH BOX That Counts—INTERNATIONALLY*
Chudd Plans Heavy August Imperial LP Promotion

LOS ANGELES — Heavy August promotion on four new albums by Lew Chudd, president of Imperial Records, has been earmarked by Lew Chudd, president of Imperial Records, on packages by Pat Domino, Ernie Freeman, Slim Whitman, and a special march music LP.

The "Fabulous Mr. D." Joins With Freeman, "Slim Whitman Single," and "Favorite American Marches," the four albums will have a $10,000 promotion push during the entire month of August. Ready for shipment with the albums are in-store display pieces, window banners, streamers and cover boards. Co-op advertising with local distributors and dealers is being handled by Chudd in all areas.

Chudd also announced that he is ready to send the label's new singer, discovery, Johnny Garner, on a national tour August 5 to launch the singer's first release, "Little Starry Eyes." "I believe Mr. Sweet," Garner is the New Orleans lad who hitch-hiked to Hollywood to audition his song for Chudd and ended up with a recording contract. Chudd plans to be on the road during next month to personally supervise the activity.

Richbourg Announces Formation Of New Distrib

NASHVILLE, TENN.—John Richbour, disk jockey on station WLAU-Nashville, announces for the next month Superior Record Distributors to operate out of 107 Lafayette st., this city.

Although known in the trade for the past four or six weeks, Richbourg made no announcement until this week.

Already lined up for distribution in the Nashville territory are Chass, Checker, ACME, Vee Jay, Helber, Old Town, Backbeat, Robbins, Vin, Chass, and others. The distribution is limited to the most major lines for at least two major lines.

Richbourg took in the Chicago NAMM Convention where he spoke to most of the manufacturers present, and spent a couple of days in New York on his way back to Nashville.

Sammy Kaye Re-signed

NEW YORK—Sammy Kaye and his Swing and Sway orchestra, currently on an 11-state, 20-city, 52-week tour, have been signed for their third engagement at the Roosevelt Grill. It was announced last week by Neil Lasko, vice-president and general manager of the Roosevelt Hotel.

The Kaye band, which includes vocalists Sandi Summers, Barry Frank and the Kayetts, will reopen at the Grill on Friday, Sept. 16, for an eight-week engagement. Playing for dinner and late nite sapphire orchestra will continue to feature "So You Want to Be a Band?" for the after-theater show.

Prestige To Move

NEW YORK—On or about the first of August, Prestige Records will pull up stakes from its present location at 447 West 50th St., N. Y. C. and move to Bergfelden, N. J. The company has purchased a modern building at 203 S. Washington Ave. in that city and as soon as necessary remodelling is completed the move will be made.

Prestige's expanding operations as a producer of modern jazz records has necessitated two previous changes in the last four years, but the new building Prestige exeeq feed, should provide enough space for all operations in the foreseeable future.

Crew-Cuts To Victor

NEW YORK—Steve Sholes, Chief of Popular Artists & Repertoire at RCA Victor, announced the signing of the Crew-Cuts to the label.

The group was linked to a contract for both singles and albums. Their initial recording session has been lined up for next week when the group will cut material for a single release.

In addition to "Sh-Boom", the Crew-Cuts also enjoyed big sellers in "I Spoke Too Soon", "Ko Ko Mo" and "Somethin' Special." The quartet is comprised of Johnnie Perkins (second tenor), D. Barrett (high tenor), Ray Perkins (baritone), and Ruby Maugeri (bass).

The group will make its first personal appearance under the RCA Victor label Tuesday, August 5th, at the second annual "Pop Parade of Stars" to be held at the Washington Park Temple of Music in Milwaukee.

Allied In Deals With Jaguar And Domino

HOLLYWOOD—Ned R. Herstam, v.p. of Allied Records, has announced last week that Allied has clinched pressing and distribution deals with Jaguar and Domino Records.

The Jaguar deal is with George J. Bennett, p.o. of Jaguar, and all subsidiary labels through Allied. The other deal with Domino, worked through R. T. Williams, p.o., and Edmund L. Neuberg, p.o. of Nashville, involves a similar arrangement. Domino is currently represented with "You Cheated" b/w "The Waddle" by the Shades.

Singer Appointed

CHICAGO — Sandy Singer, Twin Cities deejay, was recently appointed director of promotions for the Harold N. Lieberman Music Company of this city.

Singer advises that he will continue to perform his radio and television chores on a free lance basis. In addition, he contracted to write a record column for a group of suburban newspapers in the area. Previously Singer worked a stint as night deejay on Chicago's WIND radio station. His radio career originated in Minneapolis, his home town.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK—Design Records, low price label parented by Pickwick Sales, Incorporated, has announced its fall release of twenty-one new albums shown at the Music Merchants Show in Chicago last week. This is the biggest release for Design since its initial release of twenty-four a year ago.

The release is headed by Connie Boswell's first album for the label.

Titled “The Golden Era Of Irving Berlin”, it is a tribute to the composer's fiftieth anniversary. The release also features albums by recent Design pactees Dennis Day and Charlie Spivak. Day is backed with an orchestra and choir in a Christmas package titled “Christmas Is For The Family”. The Spivak album, cut on location, is a dance album titled, “Charlie Spivak And His Orchestra Play At The Country Club Dance”. Other name artists backed by the company and in the new release are Hildegarde, “The Milwaukee Chan- tosque”, Jack Carson, “Singin' College Songs”, Marie Wilson and Jerry Colonna, and The Merry Maids. Isabel Bigley, Star of “Guys And Dolls” and Stephen Douglass, star of “Damn Yankees” are featured in an album of Rodgers and Hammerstein show tunes.

The line has added to its jazz collection with a Don Elliott LP titled, “Music Of The Sensational Sixties”. Elliott is backed by Mundell Lowe and a group of all stars. Completing the release are a kiddie Christmas album, a kiddie cowboy and western release, two organ albums featuring Novotny, one on the moody side and the other organ and chimes for Christmas. There is also a movie orchestra issue titled “With Strings Attached” waved by Stanley Applewala, English ork leader.

This is the first release featuring Design's new “Authenticphonic Sound Principle”. The new process developed by George Fishman, research head for the indie label, allows the label to record a minimum of six DB's higher than previously possible with the lowest noise level yet developed for the company's RCS pressing operation.

Highlighting the new release is a group of six symphonic albums in a series designated as the “Design Festival Of Fine Arts” series. Featuring primarily D'Artega and The New York Festival Symphony Orchestra, the series offers such popular classical works as The Carmen Suite, 1812 Overture, Nutcracker Suite, Gaite Parisienne, Beethoven's Fifth and Schubert's Unfinished Symphonies. Cy Leslie, prey of the label, Ralph Berson, national sales manager, and Roy Freeman, director of artists and repertoire, hosted a dinner on Sunday, July twentieth, at the Palmer House in Chicago. The dinner commemorated Design's first anniversary and presented several of its artists. One of the features of the evening was the presentation of the “Prize Award for album cover design and printing which the line has received for technical excellence and creative conception.

Other awards were Design's initial presentation of its “Excellence In Merchandising, Promotion And Distribution” plaques. This year's winners are Brooke Distributors, Miami, Florida and Melody Record Supply of New York City, both of whom attained the highest “Above Quota” percentage among Design's thirty two distributors.

PHILADELPHIA

1 SPLESH SPLASH Bobby Darin (Atco 6117)
2 YAKETY YAK Coasters (Atco 6116)
3 JUST A DREAM Jimmy Clanton (Atco 546)
4 PATRICIA Perez Prado (RCA Victor 7245)
5 WILLIE AND THE HAND JIVE Johnny Otis (Capital 3966)
6 REBEL ROUSER Danny Eddy (Jimmy 1100)
7 LITTLE MARY Fats Domino (Imperial 5526)
8 COME CLOSER TO ME Mel “King” Cole (Capitol 4004)

LOUIS ANGELES

1 YAKETY YAK Coasters (Atco 6116)
2 FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1012)
3 SPLESH SPLASH Bobby Darin (Atco 6117)
4 PATRICIA Perez Prado (RCA Victor 7245)
5 HOOTCHY KOO Larry Williams (Speciality 634)
6 WILLIE AND THE HAND JIVE Johnny Otis (Capital 3966)
7 WHAT AM I LIVING FOR Chuck Willis (Atlantic 1719)
8 YOU'RE A SWEETHEART Little Willie John (King 5142)
9 LITTLE MARY Fats Domino (Imperial 5526)
10 ONE SUMMER NIGHT Bandini (Mercury 71323)

DETROIT

1 YAKETY YAK Coasters (Atco 6116)
2 SPLESH SPLASH Bobby Darin (Atco 6117)
3 PATRICIA Perez Prado (RCA Victor 7245)
4 WILLIE AND THE HAND JIVE Johnny Otis (Capital 3966)
5 JUST A DREAM Jimmy Clanton (Atco 546)
6 FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1013)
7 SPLESH SPLASH Bobby Darin (Atco 6117)
8 REBEL ROUSER Danny Eddy (Jimmy 1100)
9 ONE SUMMER NIGHT Bandini (Mercury 71323)
10 ARE YOU MY GIRL FRIEND Harry Williams & Kids (Tee Vee 3011)

ATLANTA

1 YAKETY YAK Coasters (Atco 6116)
2 FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1012)
3 SPLESH SPLASH Bobby Darin (Atco 6117)
4 PATRICIA Perez Prado (RCA Victor 7245)
5 WHAT AM I LIVING FOR Chuck Willis (Atlantic 1719)
6 HARD HEADED WOMAN Elzy Prado (RCA Victor 7245)
7 POOR LITTLE FOOL Ricky Nelson (Imperial 5524)
8 ONE SUMMER NIGHT Bandini (Mercury 71323)
9 I'M WANDERIN' Jackie Wilson (Brunswick 5070)
10 DRIP DROP Dollfers (Atlantic 1187)

BALTIMORE

1 YAKETY YAK Coasters (Atco 6116)
2 FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1012)
3 SPLESH SPLASH Bobby Darin (Atco 6117)
4 PATRICIA Perez Prado (RCA Victor 7245)
5 WHAT AM I LIVING FOR Chuck Willis (Atlantic 1719)
6 WILLIE AND THE HAND JIVE Johnny Otis (Capital 3966)
7 YOU'RE A SWEETHEART Little Willie John (King 5142)
8 LITTLE MARY Fats Domino (Imperial 5526)
9 LITTLE STAR Elphig (RCA Victor 7200)
10 ONE SUMMER NIGHT Bandini (Mercury 71323)

SAN FRANCISCO

1 YAKETY YAK Coasters (Atco 6116)
2 PATRICIA Perez Prado (RCA Victor 7245)
3 WILLIE AND THE HAND JIVE Johnny Otis (Capital 3966)
4 FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1013)
5 SPLESH SPLASH Bobby Darin (Atco 6117)
6 REBEL ROUSER Danny Eddy (Jimmy 1100)
7 ONE SUMMER NIGHT Bandini (Mercury 71323)
8 HARD HEADED WOMAN Elzy Prado (RCA Victor 7245)
9 WHEN Kalin Twins (Tee Vee 3012)
10 ARE YOU MY GIRL FRIEND Harry Williams & Kids (Tee Vee 3011)

HOLLYWOOD, CALIF. — Dramatizing the kick-off of a promising new Jackpot record, “Lesson Of Love,” are the figures, L. to r., Jimmy Conlin, commercial manager; Edna Abbez (“Nature Boy”), composer; Biggs McFadden, recording artist; and Joe Johnson, recording director. Jackpot is a subsidiary of Challenge Records.

The Cash Box, Music
Page 45
August 2, 1958

Design New Fall Release

Jackpot Kick-off

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

Ballin’ Right Up The Charts!

“THE DEACON'S WALK”

Billy Hope & The Bad Men

Savoy 1539

Air Mail Subscription
To The Cash Box $30

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

www.americanradiohistory.com
**THE MIRACLES** (End 1029)

B+ **"MONEY"** [Real Gone BMI—B. Gordy, Jr., W. Robinson] The Miracles come up with a delightful novelty item set to a tantalizing, rock-a-cha-cha beat. Lyrics tell about a gal who keeps begging her hubby for those greenbacks.

B+ **"I CRY"** [Bengal BMI—B. Gordy, W. Robinson, T. Tonatito] This end finds the group in a tender, romantic mood as they slickly cruise over a heartrending, slow-paced ballad. Both ends have that hit" stamp notched into every groove.

**TOMMY LOVE** (Federal 12331)

B+ **"TELL ME, TELL ME"** (2:05) [Armo BMI—C. Jones] Here's an exciting rocker that could make a big splash with the teenagers in the r&b market. It's a contagious novelty item that Tommy Love and a chorus belt out in sparkling style. Watch it.

B+ **"MY CRAZY HEART"** (2:45) [Armo BMI—C. Jones] This end Love slows down the pace as he persuasively grooves a pretty love affair set to a fishbeat ballad pace.

**THE ROYAL HOLIDAYS** (Carlton 472)

B+ **"I'M SORRY (I Did You Wrong)"** (2:45) [Terrace BMI—Williams, Scott] Carlton Records currently hot in both the r&b and pop fields with Jack Scott's waxing of "My True Love" could have another two-fer winner on their hands with this pressing by the Royal Holidays. It's a tear-compelling, praising lover's ballad that the group dishes out in a tear-wringing manner.

C+ **"MARGARET"** (2:40) [Terrace BMI—Y. Williams] Under portion is a gimmick-upped, gal-titled novelty on which the group also makes a strong pitch at the teen trade. It's the top end.

**SONNY HALL** (D' 1099)

B+ **"MY BIG FAT BABY"** (1:56) [Glad BMI—Hall, Tucker, Henley] Sonny Hall bows on the recently-formed label with a trigger-quick delivery of a funny, neat little rock 'n roller from the 'Little Richard school'. Should make the jukes jump with joy. Torrid instrumental work.

C+ **"DON'T PACK UP MY TROUBLES"** (2:25) [Glad BMI—Hall, Tucker, Henley] Here Hall, along with a good vocal and instrumental assist, puts his heart into his delivery of a steady beat blues item that's also a good bet to latch onto a heap of sales and spins.

**THE EXCLUSIVES** (K & C 102)

B+ **"MY GIRL FRIEND"** [Ethical BMI—Hall, Floyd, Lane, Coppock] The Exclusives make an impressive debut under the K&C banner as they reframingly romp over a gimmick-fried novelty rocker. Catchy riffs that can attract loads of airplay.

C+ **"IT'S OVER"** [Ethical BMI—Hall, Floyd, Lane, Coppock] Here the artists put their crying shoes on as they tearfully wend their way thru a touching, fish-beat lover's tale. The group tastefully supply the music on both ends.

**DON & DEWEY** (Specialty 639)

B+ **"THE LETTER"** (2:20) [Venice BMI—Harris, Terry] Don Dewey have come closer and closer to the national hit markier with each successive release. Either end of their newest Specialty pairing could push them past that cherished spot. This side is a crying waltz, slow moving romantic ballad that the twosome wrings out with touching sincerity.

**JOE HINTON** (Rock Beat 519)

B+ **"I KNOW"** (2:51) [Lion, Mellin BMI—Johnston, Smith, Johnston] The polished tones of Joe Hinton are a treat to the ear as the balladeer, in commercial-dressed fashion, wraps up this beautiful, inspirational ballad. Superb, pop-oriented choral and instrumental backdrop on a deck with solid, dual-market chart possibilities.

B+ **"LADDER OF PRAYER"** (2:16) [Lion, LeBill, Hill & Range BMI—B. Smith] Under portion, a moving up tempo shuffler, is another meaningful item that Hinton and chorus, pours forth in heartfelt fashion. Songster has a great style.

**B & B Reviews**

A AWARD & SLEEPER
B VERY GOOD
C FAIR
D MEDIocre

**"Only those records best suited for commercial use are reviewed by THE CASH BOX"**

**The Cash Box Award o' the Week**

**"LET'S SIT AND TALK"** (2:37) [Conrad-Babb BMI—T. Jarrett]

**"I DON'T KNOW WHY"** (2:33) [Conrad-Babb-Pelecan BMI—S. Thompson]

**GENE ALLISON** (Vee-Jay 286)

- Gone Allison follows his "Have Faith" chart-filer with two more potent entries that should keep his name high up in the national listings. And Al Smith's ork and chorus attractively showcase the artist's stand out, southern-blues vocal style as he wails a slow, steady beat tear-jerker tagged "Let's Sit And Talk". Gene employs the tender, heartfelt approach, on the flip, a slow, rhythmic pleader labeled "I Don't Know Why". Pretty side. Both ends are already buzzing up attention.

**"BIRD DOG"** (2:12) [Arntz-Rose BMI—B. Bryant]

**"DEVOTED TO YOU"** (2:21) [Arntz-Rose BMI—B. Bryant]

**EVERLY BROTHERS** (Cedars 1350)

- The Everlys serve up two more all-market winners. (See pop reviews).

**"LITTLE BOY BLUE"** (2:35) [Lion BMI—Harper, Scott]

**"LAST NIGHT"** (2:56) [Lion BMI—D. Robey]

**SORRY "BLUE" BLAND** (Duke 196)

- Bobby "Blue" Bland, currently a strapping off a healthy share of the sales pie with his two-sided clicker, "You Got Me" and "Loan A Helping Hand", makes another double bid for hitdom with his newest Duke pairing. Both ends fall into the lover's lament category and Bobby polishes 'em both off in equally effective style. Top side he drives out the slow, steady beat "Little Boy Blue" and on the under half he warmly etches the drifty ballad "Last Night". Two potent efforts, back-to-back.

**"TV BABY"** (2:30) [Angel BMI—Sherman, Gilbert]

**"ROCKIN' RED RIDIN' HOOD"** (2:19) [Ketchy BMI—McGoy, Kirkland]

**RED & BLUE** (Herold 525)

- Looks like Herald has latched onto a hot piece of property in this enticing novelty item dished up by a pair of newcomers tagged Red & Blue. It's a tantalizing little rocker about a "TV Baby" who eludes, whenever she's disturbed, "stop it man, I'm watchin' TV". It's a real cutie. Stay with this following release. Eluding the artists appealingly knock out an up-to-date, danceable version of the kludge favorite, dubbed "Rockin' Red Ridin' Hood". Top one's the one to watch.

**"CHARIOT ROCK"** (2:18) [Golden West BMI—D. Burgess]

**THE CHAMPS** (Challenge 5918)

- The Champs oughta make it three-in-a-row with this rockin' interpretation of "Swing Low, Sweet Chariot". (See pop reviews).

**"COME ON SUGAR"** (2:25) [Jay & Cee BMI—D. Elbert]

**"I WANT TO BE NEAR YOU"** (2:13) [Jay & Cee BMI—Watkins, Bell]

**DONNIE ELBERT** (Deluxe 6168)

- Donnie Elbert, who has experienced his share of chart items in the past, comes up with what looks like his biggest pair of sides to date. On one side the songster is surrounded by a vocalized crew of newcomers he slams out a rollicking handclapper labeled "Come On Sugar". Could break wide open on the r&b scene. On the lower half, he feelingly wends his way through an over an up tempo romantic ballad tagged "I Want To Be Near You". Two striking sides with the edge going to the top half.

**"ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX"**
NEW YORK—Within the drive to enlarge the scope and quicken the activities of its domestic classical label by adding stellar recording artists to its roster, Decca has signed Jennie Tourel and Noah Greenberg’s New York Pro Musica to exclusive long-term contracts, with the first records under the contract scheduled for August release.

The sets involved are the New York Pro Musica’s “Play of Daniel,” the 19th century musical drama which the group performed early this year with great success and to high acclaim of public and press at the New York Cloisters of the Metropolitan Museum of Art and at New York’s Riverside Church.

The record is presented in a deluxe package including picture shots of the original “Cloisters” production; an introduction to the historic music; notes by leading musical authorities; a complete listing of the cast, instruments used, Latin text and its English translation. The complete recording follows the Pro Musica’s “Music of the Medieval Court and Countryside” which was previously released and is being signed to exclusivity by Decca.

Jennie Tourel’s first Decca record presents a program of Kern’s Great Mezzo-soprano in an album of Russian Love Songs entitled “None But the Lonely Heart.”

Two New Classical Attractions For Decca

DEEJAYS TO SALUTE BENNY GOODMAN

NEW YORK—Hundreds of deejays all over the land have joined disk bands and designated the week of August 23rd as “America’s Deejays Salute Benny Goodman” Week. They will turntable salute B.G. by playing selections from his special Westinghouse album, “Benny Goodman Plays World Favorites In High Fidelity,” the 12” LP. Benny recorded for Westinghouse when he was at the Brussels Fair. This will be their salute to the master for the good he will created for this nation while as his ambassador of musical good will at the Fair. Among the deejays who will participate in the week are Carl de Suze, Alqan Dary, Bill Marlowe, Norm Prescof, Jack Loring, Rege Cornude, Art Fallon, Bob Tracey, Big Wilson, Speck Howard, Joe Finan, Wes Hopkins, Bud Wendell, Dick Reynolds, Jack Underwood, Bob Sievers, Bob Chasey, Mary Hunter, Howie Baggett, Dom Quinn, Bernie Allen, Jack Quinn, Malo Hamilton, Barney Keep, Russ Conrad, Bob Blackburn, John Goodin, and George Seidin.

“Benny Goodman Plays World Favorites In High Fidelity” contains the eight tunes most requested all over the world by B.B. and a ninth called “Balkan Mixed Grill,” which Benny discovered in Stuttgart, Germany.

Bill Doggett Honors W. C. Handy On Disk

WALTER FOWLE

WJLB—Nashville, Ky.
1. Tears On My Pillow (Beverly)
2. Rebel Rouser (G. Eddy)
3. Poor Little Fool (W. Nelson)
4. Endless Sleep (J. Reynolds)
5. You Were Wrong (J. Reynolds)
6. How Much Time Flies (J. Wallace)
7. A Night To Remember (Beverly)
8. Blue Saty (A. Avalon)
9. Memories Of You (J. Baldwin)
10. Hold Your Mouth (Diddley)

LARRY DEAN

WJLB—Detroit, Mich.
1. Willie & Hand Jive (J. Otis)
2. Splish Splash (B. Butler)
3. Buddy & Linda Lee (B. Butler)
4. Money (Mrk)
5. Crayola (M. Wells)
6. Double Effect (D. Dean)
7. Dandye Doo (Ragtime)
8. Monnie Wannock (Teenagers)
9. For Your Precious Love (B. Butler)
10. Goin’ To Chicago Blues (J. Baldwin)

MILT (THE MOUTH) HIXON

WJLB—Ivy, Tenn.
1. Splish Splash (B. Butler)
2. Willie & Hand Jive (J. Otis)
3. Over And Over (B. Butler)
4. You Gotta Be Doodlin’ (D. Dean)
5. Takin’ Yak (Coasters)
6. For Your Precious Love (B. Butler)
7. Fever (P. Lee)
8. Every Day Of The Week (Students)
9. We Belong Together (J. & John)
10. Night Theme (S. Scott)
NEW YORK — Initial releases of stereophonic disks are announced this week by Columbia Records. Both classical and popular selections are included, with announcements which will be available in stores July 28. Further releases will be issued monthly.

Columbia will continue to issue all releases of high fidelity monaural "LP's". Suggested list price for most stereophonic disks will be $6.58; certain selections will be higher-priced.

Stereophonic recording represents a further refinement in the long playing high fidelity record. It is, in brief, a multichannel sound. In recording an orchestra, for example, multiple microphones are used, one placed on the right hand side of the orchestra, the other on the left. Sounds from each side are recorded separately into two individual sound tracks: both tracks are played back through a single groove without interference. The needle of the stereophonic phonograph picks up the two separate sound tracks. Then it feeds into individual amplification channels, then to separate speakers.

Columbia popular stereophonic recordings, all of which are also released in monaural versions, are:


Columbia Masterworks Stereo Recordings, all of which are also released in mono versions, are:


Columbia Masterworks Stereo Recordings, all of which are also released in monaural versions, are:

Country Music

The Cash Box, Music

Page 49

August 2, 1958

Country

Big

10

JUKE BOX TUNES

www.americanradiohistory.com
CARLA ROWE
(Radio 131)

B+ “LOVER O LOVER” (2:36) [Dandelion BMI—B. Dougle] Carla Rowe’s top drawer; churning on this touching, romantic, witty, lilter could carry her way up the popularity charts in both the country and pop departments.

B+ “I NEED YOU — I REALLY NEED YOU” (2:10) [Dandelion BMI—B. Barton] The Thrash’s wonderfurl vocal standings comes across with telling effect on another powerfull, dual-sampled, romantic offering, this ever moving along a quick beat pace. Captivating sound on both sides. Gal has the goods. Watch her stock soar.

CHARLIE WALKER
(Columbia 41211)

B+ “TWO EMPTY ARMS” (2:28) [T.W. BMI — B. Anderson] Charlie Walker could have a winner on his hands with this quick beat, tear-compelling, romantic, shuffles from the pen of Bill “City Lights” Anderson. Terrific all-around performance on a deck with big hit potential. Keep close tabs on it.

B+ “PICK ME UP ON YOUR WAY” (2:14) [By-Nash of Nashville BMI—Leyon Reeves] Walker treats this one to another fine read. It’s a touching, up tempo lover’s lament that can also cash in heavily. Sock instrumental backdrop on a top notch country coupling.

BILL BROWNING
(Studios 7)

B “DARK HOLLOW” (2:15) [R&B BMI — B. Browning] A train whistle leads into a sad, quick moving tale that Bill Browning carves out in proundous fashion. Good instrumental backdrop supplied by his Echo Valley Boys. Interesting side. Could ride the airwaves aplenty.

B “BORNE WITH THE BLUES” (2:16) [J.B. BMI — B. Browning] Bottom side is steady beat blue item that the WWVA-Wheeling, W.Va. “Jamboree” artist and his boys, deck out in ear-pleasing style.

VERNON STEWART
(Razorback 102)

C+ “I’LL STILL LOVE YOU” (2:12) [Razorback BMI — V. Stewart] Vernon Stewart’s offering is a little matter what the gal he’s still want to be with her. Okay, moderate paced offering that the warbler dishes up convincingly.

C+ “I’M TIRED OF MAKING BELOVEDS” (2:15) [Razorback BMI — V. Stewart] The backer is a slightly up tempo romantic pleader that Stewart also delivers straight from the heart.

MARTHA DOBBS
(Sundown 105)

C+ “ARE YOU SURPRISED?” (2:40) [Durf BMI — M. Dobbs, T. Mitchell] Dobbs makes her debut under the new Sundown banner as she convincingly pipes this heartfelt moderate paced lover’s litter.

C “TROUBLES” (2:19) [Durf BMI — M. Dobbs, T. Mitchell] The thrush up the tempo, this end and she cruises over a quick beat, crying towel romantic opus. Shorty Bacon’s Rhythm Rascals ably assist on both halves.

RAY VERNON
(Mark 615)


C+ “THAT’S YOU” [Grille BMI] Here Vernon changes the pace as he pleasantly ambles over a quick beat, love affair devoted to his sweetie pie.
Music

The TV July

Tupelo, over that The Slim Jefferson, from heap Rich, disks State of his fair. The date was set by Jim McConnell of the Top Talent office in Springfield.

Doris Cooney, V. P. of the Slim Harper Fan Club, phoned in to tell us that Slim and his wife, Margaret, have received the purloined parents of a 7½ pound girl, named Leslie. Congratulations to the Harpers.

Jack Howard advises that 2 tunes his Arcade Music is responsible for, “Is It Yes Or Is It No” and “I Wonder If You Miss Me Too”, by Gordon C. Epperson, are being aired over the WKOY-Bluefield, W. Va. radio and TV airwaves.

Carl Smith, of the “Philip Morris Country Music Show” radio series, over CBS, will now be heard over a country music network in Victoria, Australia, in a re-arrangement of the regular program to start July 24th.

Featured guests, set for the nite of July 26th, on Richmond, Va.’s “New Dominion Barn Dance”, were Kitty Wells, Johnny Bond and their Tennessee Mt. Boys. Also, according to Roy Pine in his “Bee-Ports” newsletter, the July 26th CBS-Country Style show was taped on the 15th for re-broadcast on the latter date. On hand for the occasion were Shirley Harmon, Tommy Ridgely and Chief Floyd Atkins. Shirley, incidentally, got her WDBJ-TV-Teanoke, Va. show off a flying start, July 14th, with Don Reno & Red Smiley impressing with a 15 minute set of kymyms. Riddle is currently negotiating a recording pact with Clyde Moody. The “Barn Dance’s” Janis Martin was in Nashville last week, for a new Victor session and to work out publicity plans, with Herb Shupper and Jim Reeves, for their joint mid-August appearance at the Wisconsin State Fair.

Dot wax star Jimmy Work types his hello and to tell us that he’ll start releasing disks on his own label, tagged ALL. Records and tell’ll be on the lookout for rer, red and pop talent and masters. Interested parties can contact him at: 1500 Sunset Blvd., Hollywood, Calif.

The music biz was saddened by the passing recently of Clyde Caswell, otherwise known as “Uncle” Jim Christile on the XEG-Montery airwaves. We’re sure that his wife, known to many as “Aunt Mary”, would be glad to hear from her many friends. Her mailing address is Mary Louise Caswell, 1426 Jefferson, Des Plaines, Ill.

Intro Records excited about Gary Yan and the Starlighters, initial release for the label tagged “Rockin’ Too Much” and “Slippin Out”. Included in the band are former Hank Thompson men, “Bucky” Meadow, on piano and “Dub” Spray, on drums and trumpet player, Bob Womack, who was formerly with Red Foley on the “Jubilees”. Also, the band was recently selected by the Air Force for a 10-day July tour of Puerto Rico and for Bermuda in Sept.

Bob Womack, who has “Six Feet of Water”, is the new President of the Country Artists Union, and who shops and whose boy Roy Flores, is doing deejay work over the WJLB-Detroit airwaves, types that she would appear adequate from all original country music promotion men and artists, concerning c&w bookings or other info for c&w customers.

Congrats are in order for the “Georgia Jubilee” winners, selected by the 8th Annual National Country Music Festival at East Point (Atlanta), Ga., with a show that starred Faron Young, The Browns, Dave Rich, Jerry Reed, Ray Stevens, Bill Anderson, Wendy Baggett, Johnny Sea, Joe South, Judy Collins, The Righteous Brothers, and the WJTL-East Point III, Mgr. of the WTJH-East Point show, notes that the show was a tremendous success, playing to 3 overflow crowds and that the “Jubilee” will continue to draw top country acts in every Sat. nite and will feature another Sun. show late in Aug. or early Sept.

H. C. Blankenship of Razorback Records info’s that on Mon. nite, June 30th, a political rally was held in Wagoner, Okla., with an estimated 5,000 people on hand for a show that billed the “Country Music Jubilees” of Bobby and Norma Jean and Razorback’s Billy Parks, Vernon Stewart, Blankenship and Jim Reeves, of the Westgate City Club show in Glendale, Calif. Then Stewart is set to appear on Ernest Tubbs’ WSM-Nashville radio show and he’ll play his new Nashville recording, “Chainsaw”. In time to “Making Believe”. Blankenship notes that jocks in the Okla.-Ark. area are giving a healthy share of the spins to Stewart’s and Pitts’, “Why Do I Keep On Cryin’” and “Four Leaf Clover” new singles. Betty Gray, of 1001 E. 6th St. Russellville, Ark. is proxy of Stewart, in the club. She says that a new Omega, Robot Demoser, is spinning the c&w singles at KLYR-Church, Catoosa. Stewart has met with some success and asks that he be put on the diskjockeys mailing lists.

Leon McAluff reports he is anxiously waiting the middle of August when his new untitled DOT album, that he’s recorded on his own label in the state of Georgia, will be released. He and his Cimarron Boys also held a recording session for a new single to be released this fall.

McAluff’s current single for DOT is an instrumental tagged “Lonnie Star Rag” and “My Love”, DJ’s that missed their copies can receive same by writing to Leon at P. O. Box 215, Tulsa, Okla.

Shorty & Smokey Warren’s c&w revue, featuring Del Barker, Nicky Nastrous, Billy Wiley, Dotte Mae, Alvin Murphy and Marty Robbins, will start July with headlining in Paso, Calif. From there thru Sept. 5th the troupe’ll be in S.C., N. Y., and Vt. and Canada.

Harry Glenn, Mar-Val Records’ Mgr., back from a 2,715 mile promotion tour with Jack Bradshaw to get the diskjays acquainted with Jack’s Mar-Val release of “Naughty Girls” and “It Just Ain’t Right” and notes that many jocks predicted it’ll be a top-country chart hit. Also, McAluff and starring Justin Tubb, Gordon Perry, Floyd Tillman, Jimmie Skinner & Ray Lansford kicked off their national promotion tour at the SLC store in Whiteway Point, N. Y. From then thru Sept. 5th the label will be in S.C., N. Y., and Vt. and Canada.

Madge Duhon types that the Abbeville, La., High School Gym was jammed recently for an “Out” party that included Lonzo & Oscar, Honey Hayes, Shorty & Smokey Warren, and the Smith Twins. Lonzo & Oscar were made honorary citizens of the city by Mayor Roy R. Theriot.

After working personal along the west coast for the past 6 weeks, Betty Luther has rejoined the cast and show of Charlie Brown & Betty and will be appearing Saturday at the “Riverside Rancho”. Betty also joins Corrigan’s Bill Tubb, Gail Davis & Lonzo & Oscar in a show at Crash Corrigan’s “Corriganville” every Saturday and Sunday.

Fred Maddox, bossman at the “Mozart” and Copus club in Ponoma, Calif. has now entered the talent field and has Gene Brown and Jimmy Rings under his wing. Both boys are on the Dot label. Fred also has the newcomers, The Brown Boys who are kicking up a storm here in the area.

“Smoky” Joe Aleshveich tells us that Ray Record’s Jim & Edith Young have a country rock ‘n roll show each Sat. at 2:30 P.M. over WFLW-Monticello, Ky.

Bob Neal, Mgr. for Johnny Cash sends along a real cute item that appeared in Sid Ziff’s “Inside Track” column in the Los Angeles Register for a “Horse" that the much-publicized race horse, Silky Sullivan, fell into a state of sheer contentment whenever he heard Cash (walking on the airwaves). Leonard says he approached the starting gate it was suggested that he switch to the galloping theme of the Lone Ranger, “The William Tell Overture.”

Jack Dunigan sends along his plea for more c&w etchings from his WJTA-Janesetown, N. Y. show. Jack hates another hour to his programming schedule and really needs the records.

Gloria Campbell, Personal Mgr. for MGM Record’s Bill Miller notes that Bill appeared as a July 5th guest on the WWVA-Wheeling, W. Va. “Jamboree”. “Bill is currently recording with Kingman and his special recording with Don Miller. His cd,"Time to Go to Work," was released today.

Walter Powell, WBVL-Barbourville, Ky, feels that Hank Thompson’s latest Capitol pressing, “Spinning Along The Yukon”, should be his biggest hit in quite some time.

Gene Nash, Bill Wyatt and Gordon Perry turn up the heat on their latest release, titled “Living In Sin” in L.A., next week. And Nat, who likes to book as far ahead as possible, has set Pve Wee King for August 16th.

Johnny Jackson, Mgr. of The Everly Brothers, “The Highwaymen of Country America," have been winning plaudits for their snappy rendition of the Signature Mail commercial.

Leo Emerson, head of the Emerson Talent Agency, Inc. Nashville, in Hollywood recently with Bobby Hee’s and Marty Robbins for their appearance on Nat Nixier’s “Country Time” show at the Gower Street. In line with his current expansion program, Emerson has also retained the Norman Winter publicity offices to service his entire stable on the coast.

Attention: Please address any information concerning Country music and personnel to Jim Howard, Country Editor, The Cash Box, 1721 Broadway, New York 10, N. Y.
ONLY SEEBURG HAS THE STRAIGHT-IN-LINE SELECT-O-MATIC MECHANISM

The most efficient, trouble-free mechanism ever built into a coin-operated phonograph. With its exclusive design, records never completely leave their individual storage compartments, even when playing. The lightweight, spring-tension pickup exerts minimum pressure to increase both record and stylus life. Front-end accessibility simplifies and speeds record changing. Magnified "record playing" indicator moves with carriage.

THE SEEBUG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
Suggested 3 Year Depreciation Plan

75%—FIRST YEAR
15%—SECOND YEAR
10%—THIRD YEAR

Not Realistic Depreciation But a Suggestion to Help Automatic Music Businessmen to More Quickly Realize Their Original Capital Investment.

There have been bills introduced in Congress and constant suggestions made that businessmen be allowed to depreciate their capital investment equipment at their own discretion.

The Treasury claims it will lose immediate income if capital investment equipment is allowed to be depreciated in quick order.

What the Treasury does not mention is the fact that, after the depreciation period, it obtains complete tax from all such equipment, if such capital investment equipment is not immediately replaced. Therefore, in the long run, the Treasury as well as business generally stand to gain.

Regardless of the time element involved in this suggested three year depreciation schedule, 75% the first year, 15% the second year and 10% the third year, it is still not “realistic depreciation”.

Capital investment equipment purchased this year of 1958 is subject to constant creeping inflation and, three years from 1958, in 1961, if inflation continues at its present rate will be, as far as past history in this industry has proved, about 30% higher in cost.

This, in turn, means that for every $1,000 the automatic music businessman invests in new equipment in 1958, to be able to continue in business in 1961, he will have to add 300 already tax-paid dollars from his own pocket to repurchase this very same capital investment equipment. This, most certainly, is not realistic depreciation.

The reason for the above suggested three year depreciation schedule is to make it possible for the automatic music businessman to have sufficient cash available to be able, in part, to replace his capital investment equipment while he continues his crusade for “realistic depreciation”.

The fact remains that, to reach the panacea of realistic depreciation, even as far as the above three year schedule is concerned, would also require a very flexible, additional cash reserve arrangement of at least 30% of the original cost to be placed aside over the same three year period so that the very same capital investment equipment, repurchased three years later, will not require additional tax-paid dollars to be used by the automatic music businessmen.
CHICAGO — "The season ahead should prove to be one of the best that we have enjoyed," reported one well known manufacturer.

He isn't alone in his contention that business has continued to improve at a very good rate.

He feels, along with other manufacturers here, that they have already exceeded what business was done for a like 1957 period.

"In fact," he adds, "I believe that the continuing, great interest in new products gives every indication for a more prosperous future ahead for the entire industry."

Factories that are now on vacation are keeping their executives and engineers busy making plans for opening day with new products for the trade.

It is believed that these new products will actually not take full effect on the industry until sometime late in July or in August.

"That means," as one sales manager explained, "that we are entering into the fall business season earlier than we ever did before.

"This gives us every opportunity to show a better gross business year than we did in 1957.

"It will also mean that operators will be able to please their locations far ahead of regular schedule.

"Our distributors and, I believe," he added, "the distributors of other factories, are all geared for a much better season ahead than they ever have enjoyed before."

Looking back on the first half year many manufacturers now point out that business was a lot better than even they realized.

"We went right thru this recession with flying colors," states the general manager of one factory.

"There is now every reason to believe that the momentum which we gained these past six months will carry us right thru to the last quarter."

Almost all agree that it's the new products that won renewed interest from the operators and, especially, from the players.

In addition, many operators have added onto their present routes by either purchasing another route, or expanding their operations.

This, too, is now having its effect as the operators modernize additional spots with new equipment.

More operators, manufacturers report, have also added better business procedure. Most have cut out all loss and inefficiency from their businesses.

This, they explain, makes it ever more feasible for the average operator to add new equipment to pick up the take all down the line.

There is no longer any route where the operator can compete against the tough kind of modern day competition with old and worn machines.

He has to get new equipment to keep up at peak all of the time, they explain.

Manufacturers are trying to cut corners wherever possible so as to bring their new machines to the trade at prices which can be more quickly amortized.

CHICAGO—"After some months of extremely intensive tests," reported Samuel Wolberg, president of Chicago Dynamics Industries, "the new Chicago Coin table game, 'Croquet' was released to the trade."

Wolberg further explained that Chicago Coin had been receiving requests for some time from its distributing organization regarding an entirely new and different table game.

"In 'Croquet'," he explained, "the operator has a table game that is, to say the very least, the most unique that has yet been presented to the market.

"In the first place," Wolberg continued, "here's a game that everyone's familiar with. They've seen it and played it ever since childhood. They know all about it.

"When they see it in coin operated style, especially in a new-type console table with console legs, they instantly recognize it. The play starts going without any need for extensive explanations."

"Croquet" features two cue balls so that either 2 or 4 players can play at the same time. The cue balls are different colors. In this way, one team of two players chooses one colored cue ball and the competing team chooses another color.

This is one of the most competitive play action games that Chicago Coin has introduced.

The field contains the 12 wickets or arches just like in regulation croquet. The arches, by the way, are made of hardened steel and deeply inset into the table itself.

The table measures 39 inches by 72 inches giving the players lots of shooting room for directng the cue balls under the arches from 1 to 12.

After shooting thru wicket number 12, the ball drops into an "out" hole and the game is over. The first one thru is, naturally, the winner.

Six of the firm's midwest distributors arrived to look over the game last week. They were Roy Monroe from Cleveland, O., Bill Miller, Grand Rapids, Mich., Lew Rubin, Minneapolis, Minn., Perry London, Milwaukeee, Wis. and Wally Finke and Joe Kline of Chicago.

"Instead of just ordering samples," reported Samuel Wolberg, "after seeing and playing 'Croquet', these distributors immediately placed quantities on order."

"They became enthused over the tremendous possibilities of the competitive skill play action of 'Croquet' as we are."

This table game is completely mechanical. It has clamping adjusters. It is beautifully constructed, according to the distributors who have already seen it. These distributors believe that, "It will prove one of the longest lasting games on locations everywhere."

"What's more," stated Samuel Wolberg, "every operator will be interested in placing 'Croquet' from the standpoint that it is one game he can depend on lasting a long, long time on any location."

"Even more important, because it is so economically priced, the operator can afford to order in good quantity to take care of all of his spots."

Shipments started last week. Deliveries are under way in quantity. Operators can see "Croquet" at their Chicago Coin Distributors' showrooms.

"They can play the game," as Wolberg stated, "and decide for themselves how different and better this table game is compared to anything they have yet seen on the market."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Congress Votes Small Business Higher First Year Depreciation

Believe Senate Will Also Enact $260 Million Fringe Benefit Relief Bill Before End Of Month. Ops Can Take Advantage Of Liberalized Depreciation Allowance Only On First $10,000 Of Capital Investment Outlays Each Year

(Editor's Note: Completely coincidental to this report from Washington is the editorial which appears in this week's issue wherein the suggestion is being made that operators apply for the right to arrange for 75% depreciation the first year, 15% the second year and 10% the third year, on a three year depreciation schedule.)

WASHINGTON, D.C.—The House of Representatives, this past Monday, July 21, 1958, approved a $260 million program of fringe benefit tax relief for small business, by overwhelming voice vote.

This move now goes to Senate where, it is believed, the prospects for enactment are very good before the House adjourns next month.

The chief provision of this bill would permit taxpayers to reduce taxable income by deducting a much larger percentage of the cost of capital investment equipment during the first year after purchase.

This, Congressmen believe, would free funds for reinvestment or for other purposes.

Any taxpayer who invests in income-producing equipment could take advantage of the liberalized depreciation allowance.

But this would only apply to the first $10,000 of investment outlays each year or $20,000 in the case of joint tax returns.

Runyon Holds Bally “School” In Hartford

HARTFORD, CONN. — Runyon Sales Company’s branch office in this city placed host to operators on Thursday and Friday, July 17 and 18, who attended a Bally “Service School.”

Paul Calamari, Bally field engineer, conducted the session, demonstrating and answering operators’ questions on all current Bally equipment. Greatest interest was shown over Bally’s new five-bail “U.S.A.,” just released.

Runyon was represented by Irving (Kempy) Kepner, Nat Gutkin and Dick Laurel, Jr., who greeted ops and saw to it they enjoyed the refreshments available. Kepner reported operators placed some nice orders.

FOR BEST BUYS

IT'S LAKE CITY AMUSE. CO.

1957 WILLIAMS BASEBALL $125.00
NAZARE (New) $99.00
SOCRICK ROLL 2-player SKILL BALL $125.00
TOP HAT (New) $150.00
CAPRI $99.00
TARGET ROLL (New) $150.00
FLY BALL $150.00
PEEPY (New) $25.60
CHERUB TV BOWLER, 14 ft. $45.60
BALLY STRIKE, 14 ft. $99.00
WILLIAMS 6-player SKILL BALL $125.00
CHERUB TV TOURNAMENT $150.00
GENO 2-player SEE BALL $115.00
EXHIBIT RINGER BALL $45.00
ALL STAR (New) $99.00
ALL STAR DELUXE (New) $150.00
WILLIAMS TEN PINS (used) $125.00
WILLIAMS TEN STRIKE $125.00
BALLY BOWLING LANE, 14 ft. $475.00
3-UNIONS Pack Co. Machine $55.00

WIRE—Write or phone H 1-4110

1/3 Deposit Required On Each Order

We are exclusive distributor for:

BALLY—WILLIAMS—ROCK-OLA
HOW SOON THE BOOM?

Some Claim, "It never halted!" Others Say, "We've never had it!" Most Believe, "Business is bound to boom and keep on booming beginning late in '58 or early '59"

CHICAGO—With industry's leaders as well as the nation's outstanding economists now all optimistic over the fact that there is bound to be a business boom of such proportions that few, if any, can even gauge the extent, this publication took to the highways and byways of the industry (via longdistance telephone) to learn what the members of this industry thought about "boom".

"It never halted", some stated.

They point to the fact that since '55 they have enjoyed better business than ever before.

They also advise that their business today, even though there was some slowdown late in '57 and early in '58, has continued far ahead of what it had ever been before.

"In fact", one leading operator explained, "everything is totally up, and the facts placed on the table, business in this industry has boomed and is booming, compared to what business was like some years ago."

"We've never had it", says others referring to the word "boom".

These men explain, "Some may have stated that business was booming for them. The best business we enjoyed was during '56. Since then we've been going down steadily."

"Oh, yes", added one distributor, "you might say we are still in business and holding our own."

"But", he emphasizes, "as far as a 'boom' is concerned we're just a lot of yakety-yak."

"Never was one and we won't see one for a long time to come."

Every man to his opinion, of course.

The opinion of the majority seems to be that there has been a boom in this country, starting early in the '56s and ending around the middle of '57. There has been something of a "slowdown" since then, they say.

"But", says one of this majority, "business is bound to boom sometime in the future."

"This time", he firmly believes, "I think it will be a much greater way it's going to last for a long time to come."

"What's most interesting to all concerned is the fact that the majority of the men and women engaged in the industry are out and optimism in regard to the forthcoming boom."

They all are of the belief that there is better business ahead. They all seem to agree with the nation's outstanding economists and industrial leaders that business is improving every day.

In short, the early '58 real boom that all business has looked for will be under way, growing greater with each passing week.

"How soon the boom?", repeated one well known operator, "just tell 'em real soon."

Bird Music Company Appointed AMI Distributor

CHICAGO—E. R. Ratajak, vice-president sales, AMI, Incorporated, announced the appointment of Bird Music Co., Inc., Manhattan, Kansas, as distributor for AMI juke boxes in Kansas and the following counties in Missouri: Acheson, Nodaway, Worth, Holt, Andrew, Jinty, Dekalb, Buchanan, Clinton, Platte, Clay, Jackson and Cass.

Bird Music Company is headed by A. L. Patecek, Jr., who has many years of machine experience in the field. The company maintains its headquarters in Manhattan, and is presently housed in a building containing 5,000 sq. ft., with modern offices, workshops and showroom facilities.

"It is with real pleasure that I welcome this old and valued friend and distributor to the AMI family of distributors," Ratajak said. "Operators in the area he serves will find Patecek ready, willing and able to serve them."

A. L. Patecek will handle equipment for Bird Music Company, and to be handled by Arthur Brown, district sales representative, and John Hickman, field service engineer.

Surian J. Fesjian, Mondial, Ltd., Hosts Distributors GREAT BRITAIN GLIMPSES

Arthur Brown head of Automaten Distributors Ltd., Llandudno, has disclosed to the "Cash Box" that he is to manufacture under license in Wales the George Bandini electronic jukebox, which is having considerable success in Europe. He does so by arrangement with the Berlin firm of George Wiegenelt and Sons. His firm also handles Wiegenelt's "Diplomat" and "Tango" phonographs in Great Britain and its neighboring countries in Europe.

Mondial (Ireland) Ltd., held an important get-together of distributors and local operators and celebrities at their Dublin factory on Monday, July 28. Surian J. Fesjian had flown from his Mondial office in New York for the occasion. He expects to be in Europe for some weeks. Mondial (Ireland) Ltd., manufacture Gottfried and Williams equipment under license.

The Bal-Ami "P-1" 200-selection model, manufactured under license at Hilder, Essex, and launched in Britain this month, has had a very fine response from distributors and operators, and is reported to be selling excellent money. Says distributor Peter Simper, of Bristol and Bath: "It has been greatly praised by operators. One of these machines was installed at a theater in Manchester, and it is doing a tremendous business."

The "Super Party" is also having a continuing success with operators in all parts of the British Isles. Incidentally, Simper is the latest of the juke-box distributors to go into the flipper pin-table field. He tells us that he has recently received the first consignment of these great new games from the Continent, and has been simply amazed at the quality and workmanship, and the excellent way in which the units are made out. He concludes: "Unfortunately supplies were limited, and this first consignment has been completely sold out. Nice work, if you can get it."

The top BBC television show, "Six-Five Special" gave the Shack Bal-Ami a good plug. Jim Dale introduced the show's record of the week, Johnny Janes's "The Better To Love You," and asked a young model girl what she thought of it. She was much surprised and the question was focused favorably on the box in close-up, with the Bal-Ami slogans prominent.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
URGES OPS SUGGEST NEW IDEAS

Manufacturer Believes Ops Can Bring About Biggest Boom in History of Industry if They Will Present New Ideas for Products Based on What They Have Learned from Constant Contact with Players and Locations

“The nation’s operators,” says Bill O’Donnell, Bally general sales manager, “hold the future in their hands. They can, due to constant, close contact with the players and location owners come up with the new idea that can result in the greatest boom era in the history of the industry.”

CHICAGO—Wm. T. (Bill) O’Donnell, general sales manager of Bally Manufacturing Company, this city, firmly believes:

“The nation’s operators hold the future of the industry in their hands.”

O’Donnell is of the opinion that if the operators will suggest new ideas to the manufacturers for new products:

“They can come up with the new idea that can result in the greatest boom era in the history of the industry.”

He points out the operators have the closest contacts with the players and the location owners.

The location owners, he explains, are constantly advising the operators what the patrons in their places of business do or do not like about any amusement that is located in their establishments.

“The trouble is,” O’Donnell says, “the operators, if the game doesn’t bring in sufficient returns, will then completely condemn the product, but, will rarely tell the manufacturer.

“At the same time,” O’Donnell remarked, “the location owner, as well as the players, will make a suggestion for a new play angle or a new idea and the operator just lets it roll right out of his mind the moment he leaves the location. At least,” he added, “this is what happens in the majority of instances.

“If the operator will,” continues O’Donnell, “take the time necessary to study the new ideas and new features that the players want and follow this up with a letter to his favorite manufacturers, there is no doubt that, from among these ideas and new play features, can come the product that will bring about the biggest boom era in all the history of the industry.”

A boom era, reminds O’Donnell, “will help the operator, himself, enjoy the greatest prosperity.

O’Donnell produced a letter he had received from an operator who explained with a feature on a former game which the firm had produced had the interest and the attention of the players which he had believed it would.

“The result is,” O’Donnell explained, “that we eliminated this feature.

He added, “We changed over to a new play idea. Now this very same operator, who purchased our latest game with the new feature, reports that it is ‘totally terrific.’

“This never could have come about,” O’Donnell reports, “if this operator wouldn’t have taken the few minutes’ time necessary to write and tell us what he was having and what the players actually wanted.

“He is earning more money now and he’s happy. It’s his own idea. It’s just what he was told by the location owner and what he, himself, learned when he watched the players in action at the old game.”

O’Donnell is of the sincere belief that somewhere in the country and in some operator’s mind, is the one big, new idea that all the industry needs to bring about the biggest boom era.

He invites every operator to write to the manufacturer and tell him, each time he places a new game, just exactly what happened. Just what the players remarked. What the players suggested. What the location owner had to say.

“In this way,” O’Donnell concludes, “the operator can bring about the new product that will start the biggest boom era in all the history of the industry.”

Heavy Influx Of Tourists To Vacation Spots

NEW ENGLAND NIBBLES

Business is still holding good in the New England territory and for the past week or two, Operators has received reports that summer has brought on a rush of tourists to the vacation spots. Games and arcade machines are getting a big play from the heavy influx of tourists to the vacation spots. Music is hitting high spots in vacation areas where juke boxes are getting long into the night plays.

At Redd Distributing (Wurlier), Paul Calamari, Bally engineer, in visiting at Levine, sales, holding the fort, with Bob Jones, sales mgr., vacationing. Si Redd is spending weekends at his summer place on the Cape. Business reported holding good here with plenty of action for Wurlier. Bally’s "ABC Super De Luxe Bowler," "Miss America," "Trophy Bowler," despite the hot weather.

At Trimount Automatic Sales Corp. (Seeburg), Dave Bond, prexy, and Irwin Marquard, gen. mgr., getting some golfing. SHORTAGE of used equipment is continuing, although Trimount has been getting in some units. Ops are showing big interest in the new Seeburg electric cigarette vending machine orders and are reported to be piling in.

Marshall Casar, sales, reports delivery of Williams' "4-Star," under way and action coming for Gottlieb’s "Roto Pool.

Dave Rinkin, sales, is back from vacation. Excellent progress reported on Williams’ "Short Stop," which continues to advance, and on Gottlieb’s "Rocket Ship.

At Atlas Distributors (AMI), Louis Blatt, week-ending it between Commonwealth Ave. plant and Lake Newfoundland, reports biz at usual summer levels.

At Associated Amusements (Rock-Ola), vacationing are Ed Ravhey and family, and Dick Mandell, general mgr., and family. Kiddie rides have been big here, used equipment going well.

Distributors are planning for fall biz now, and following the August period, it is expected to take a big spurt. Both artists continue to be spotted in theaters around the area, and many are coming in on record promos.

Recently in was Jackie Cooper with a new release. Domestic Records put on a "Carnival Time" at the Sheraton Plaza Hotel, Monday, July 21. An all day affair, it was a showing of the upcoming fall line.

Many ops in visiting distributors this week were: Joe Cokes, of Hot Surfboards, Newton; Dave Baker, Arlington; Ray Farrow, Taunton; Ed Green, Randolph; Walter Grzietz, Greenfield; Denny Dollv, Springfield; Joe Lepeura, Cambriidge; Connie Fucus, South Boston; Joe James, of Carl’s; Al Dollus, Hyannis, Tona Libby, Haverhill; Remoe Rivard, Lewiston, Me.; Harry Desbrowe, Chelsea; Ray Shee, Worcester; Fred Koufouos, Roxbury; Marty Cook, Brookline; Harry Ahleson, Boston; Luke Levine, Boston; Red Rubinowitz, Chelsea; Earl Graham, Salisbury; Guy O’Giovanni, Allston; Cy Jacobs, Boston; Stan Cukas, Lynn; Summer Saltall, Boston; and George Campbell, Medford. Four Labs and Jimmie Roberts had a big week at the Forecates in Salisbury Beach, Louis Armstrong opens Sunday, July 27, and Tony Martin is backed in for a week of Aug. 10. The Jackies in from Asheville, said here from Texach, have a new Epic release, "Summertime!! Summertime!!" and were invited to appear on Dick Clark’s “American Bandstand.”
Pete Ley Joins Badger's Sales Staff
CALIFORNIA CLIPPINGS

Reports along Pico Boulevard this week indicate that the summer business is good and the business trend for new and used machines both locally and nationally is up, with sales of used machines particularly strong. At California Music, Gabe Zolad was "resting up" after taking a troop of Boy Scouts to Catalina Island for an outing. Gabe is also planning a few days of fishing with Carl Williams, resident manager of the Desert Inn Hotel in Las Vegas, visiting the gang at California last week and introduced them to his new nephew, Ronnie. Ronnie finishes his two weeks training in the U.S. Army Reserve at Camp Roberts, California, this week, and will be back to enjoy the pool in the new hotel complex. In the last few weeks, a number of large clubs in L.A. have been starting to operate at night, and it is believed that Gabe will be happy to learn that Tex Nowka is recovering very nicely from the injuries he received in a recent automobile accident.

Big City Operators Hardest Hit. Op Cooperation Seems Only Way To Combat This "Frankenstein"

New York, N.Y. — Among the most serious problems besetting operators in this country is the current practice of present loans and bonuses to location owners. It is admitted, even by those who engage in this impractical economic practice, that it is harmful to their overall operations.

"However," stated a very progressive and intelligent operator, "In order to fight off unethical operators seeking to obtain my locations without regard to practical business procedures, I am forced to meet this type of unfair business. In most instances, I am able, through friendship, service and sales tactics to cut down the amount of the loan or bonus offered by others. But it does create a situation where I am forced into a position of being a banker.

Because location owners are continually being approached by unethical competitors, it has practically become standard practice in our territory for location owners to demand these concessions. A good salesman operator can almost completely dispel a prospective location owner from keeping the friendship of the location. But the operator who doesn't have the capital to spread over his route in the way of loans or bonuses, is in a much weaker position to keep his business intact."

In certain territories, operators that try the strength of their associations have been able to fight off these unfair and unethical offers of money. In large operating areas, the associations recognize the seriousness of this condition and have given it considerable thought, eventually no solution has been determined, as it is reported the condition seems to be worsening.

Officers and members of associations where its members are forced to contend with this problem (and where its own members are among the offenders) must undertake a serious movement to break this vicious practice, as they all are in the precarious position of being forced to the wall.

If it ain't in the cards to continue to hand over exorbitant amounts of money to locations and continue a profitable operation, the instigators who lavish throw around these amounts of money are attempting to undermine a legitimate operator, eventually must fall by the wayside. However, in the process he creates chaos in his territory.

In England, with competition for "sites" becoming more acute, some of the operators there have instituted this recovery practice. The situation is clearly understood, and the organization, considering it its first order of business, is taking steps to tip it in the bud. U.S. operators and their organizations must undertake steps to eliminate this dangerous practice.

Jerry Elzas Undergoes Surgery On Spine
PHILADELPHIA FILBERTS

Married all of five weeks, Harry Witsen, International Scott Crosse, advises he's becoming adjusted. He's been working hard on the routes in addition to attending his half-day courses. Harry arrived in Los Angeles this morning and spent the day in the Southern California branch office. Sammy, the "U.S.A." has been doing great on location. Abe Witsen, relaxing during the summer months, states that he's looking for a tremendous fall season. With Arnold Silverman, Val Buckshon and Henry Ahern, the radio stations are booming. Latin music, Steiner, Sydney and Mel, have all done extremely well. Harry reports his business has never been better.

Jerry Elzas, in his 1958 Aladdin, has been making great progress. Jerry is in Los Angeles this week attending the NAMM Convention. When talking to Harry Witsen, Jerry was advised that Elzas was "healing up" and "may be" ready for the road. Jerry is looking forward to a good year and positive results for the new year. Jerry plans to return to the road before Christmas and will be on the road continuously. Jerry has a good year planned and is looking forward to a strong year.

Jerry and his wife, Olga, are looking forward to a good year and positive results for the new year. Jerry plans to return to the road before Christmas and will be on the road continuously. Jerry has a good year planned and is looking forward to a strong year.
Meeting Dates

Music Operators’ Associations

July 28—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Aug. 4—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.

—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

—Music Operators’ Society of St. Joseph Valley
Place: Carl Zinner’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.

—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

—West Virginia Music Operators’ Ass’n, Inc.
Place: Martinsburg, W. Va.

—Tri County Juke Box Operators’ Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.

—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.

—Music Operators’ Association of Massachusetts
Place: Beaconfield Hotel, Boston, Mass.

—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

—New York State Operators’ Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

—Automatic Equipment and Coin Machine Owners’ Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

23 & 24—Music Guild of Nebraska
Place: Pathfinder Hotel, Fremont, Nebraska

24 & 25—South Dakota Phonograph Operators’ Ass’n
Place: Rapid City, S. D.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Your Dollar Buys More at WORLD WIDE!

**SPECIAL!!** United 14’ BOWLING ALLEYS— $345

WANT TO BUY

SEEBURG M-100B—C—R—P—F
ROCK-OLA 1446—1448—1454
A.M.I. F-80—F-120—G-120
CHICAGO COIN ROCKET SHUFFLES LATE BASEBALL GAMES
WILL TRADE

United Royal—Bally Strike Bowling Alleys—Gottlieb 5-balls—Bally Bingo

BINGO GAMES

| MISS AMERICA | 5455 | NITE CLUB | 125 | VARIETY |
| SUN SHINE | 520 | BROADWAY | 15 | BRAZIL |
| SHOOTING Star | 215 | BEACH BEAUTY | 125 | SOUTH SEAS |
| BIRDS OF PARADISE | 195 | MIAMI BEACH | 115 | MIAGOS |
| Dottie | 245 | BATTLE | 95 | STAMFORD |
| DOUBLE HEADSHOT | 225 | GAYETY | 95 | STUMBLE |
| PARADE | 215 | NEPTUNE | 95 | SUNSHINE |

MULTIPLE PLAYER 5-BALLS

| 4-PL. FALSTAFF | 729 | 2-PL. BRIGHT STAR | 725 | 2-PL. SEA DELLES | 725 |
| 4-PL. MAESTRO | 725 | 2-PL. WHIRLING | 725 | 2-PL. FAIRWAY | 725 |
| 4-PL. REGISTER | 725 | 2-PL. SUPER CIRCUS | 725 | 2-PL. TOWNSEND | 725 |
| 4-PL. SCOREBOARD | 725 | 2-PL. CONTINENTAL CAFE | 725 | 2-PL. GLADIATOR | 725 |
| 4-PL. SUPER JUNIOR | 215 | 5-PL. FLAGSHIP | 215 | 5-PL. TOURNAMENT | 215 |

SINGLE PLAYER 5-BALLS

| ROCKET SHIP | 728 | ACE HIGH | 519 | FRONTIERSMAN | 519 |
| CROSS CROSSES | 295 | AUTO RACES | 165 | TWIN BILL | 119 |
| STRAIGHT FLUSH | 275 | BAMBOO | 175 | DIAMOND LILL | 175 |
| SILVER | 275 | CASINO CRUISE | 165 | REGALIA | 155 |
| WORLD CHAMPION | 275 | CONTINENTAL CAFE | 155 | MARATHON BEAUTY | 155 |
| ROYAL FLUSH | 275 | RIDERMAN CAFE | 155 | JET | 155 |
| ACOUSTIC CAFE | 275 | BEACH BEAUTY | 155 | JET | 155 |

Immediate Shipment
NEW FISCHER SLATE-TOP POOL TABLES with “VISIBALL” FEATURE! ORDER TODAY!

**ALL EQUIPMENT IN STOCK—PROMPT SHIPMENT!**

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL.
Everglade 4-2300

Special Closeout!
BRAND NEW COUNTER GAME

**"SMILEY"**
In factory cartons. Originally $39.50
NOW $29.50
Limited Quantity
FREE! FREE!
56-PAGE CATALOG with Complete Price List
Exclusively for IMPORTERS! Fully Illustrated!
WORLD’S MOST COMPLETE COIN MACHINE CATALOG. Send for Your Copy Today!

1750 W. NORTH AVE. CHICAGO 22, ILLINOIS

Immediate Shipment
NEW FISCHER SLATE-TOP POOL TABLES with “VISIBALL” FEATURE! ORDER TODAY!

**ALL EQUIPMENT IN STOCK—PROMPT SHIPMENT!**

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL.
Everglade 4-2300

Special Closeout!
BRAND NEW COUNTER GAME

**"SMILEY"**
In factory cartons. Originally $39.50
NOW $29.50
Limited Quantity
FREE! FREE!
56-PAGE CATALOG with Complete Price List
Exclusively for IMPORTERS! Fully Illustrated!
WORLD’S MOST COMPLETE COIN MACHINE CATALOG. Send for Your Copy Today!

1750 W. NORTH AVE. CHICAGO 22, ILLINOIS

Immediate Shipment
NEW FISCHER SLATE-TOP POOL TABLES with “VISIBALL” FEATURE! ORDER TODAY!

**ALL EQUIPMENT IN STOCK—PROMPT SHIPMENT!**

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL.
Everglade 4-2300

Special Closeout!
BRAND NEW COUNTER GAME

**"SMILEY"**
In factory cartons. Originally $39.50
NOW $29.50
Limited Quantity
FREE! FREE!
56-PAGE CATALOG with Complete Price List
Exclusively for IMPORTERS! Fully Illustrated!
WORLD’S MOST COMPLETE COIN MACHINE CATALOG. Send for Your Copy Today!

1750 W. NORTH AVE. CHICAGO 22, ILLINOIS

Visitor’s To The

BRUSSELS
WORLD’S FAIR!

Pick Up the Latest Issue of THE CASH BOX at the Amusement Center Arcade

**FREE—NO CHARGE**

To Members of the Coin Machine, Record and Music Industries

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Predicts New Amuse Game
"Will Revolutionize C. M. Biz"

**TUBE TESTING MACHINE OPERATORS**
**8½% DISCOUNT**
**OFF LIST PRICE**
On Most Receiving Tubes
Open account or ordered by—all tubes guaranteed one year immediate
delivery—write for catalog.

**EASTERN MUSE CO.**
**23-71 LINDEN BLVD.**
**JAMAICA 11, L. A. (B-4062-2)**

**ROSEN SALE**
ALL MACHINES 100% CLEAN AND CHECKED
We **ONLY** Advertise What We Have in Stock
**Refund in 10 Days** If Not Satisfied

**PIN GAMES**
1. Bally American Hitter... 95.00
2. Arielan Knight... 65.00
3. Arrow Head... 195.00
4. Band Wagon (4 player)... 95.00
5. Casper... 75.00
6. China Town... 50.00
7. City of Denver (2 player)... 105.00
8. City of New York... 85.00
9. Click It... 60.00
10. Drinkin' Deluxe Boshell... 65.00
11. Four Bolts... 60.00
12. Gullible Four Stars... 100.00
13. Hainsworth... 100.00
14. Fun House (4 player)... 175.00
15. Gay Porker... 295.00
16. Green Porker... 65.00
17. Guys and Dolls... 50.00
18. Grizzly Queen... 110.00
19. Harbor Lights... 125.00
20. Hawaiian Beauty... 50.00
21. Hotty... 100.00
22. King of Swat... 75.00
23. Lady Luck... 125.00
24. Lovebird... 50.00
25. Maple (2 player)... 175.00
26. Niagara... 40.00
27. Parks... 15.00
28. Paddycap (2 player)... 145.00
29. Paddy... 125.00
30. Pinball... 50.00
31. Slot... 40.00
32. Slippery Skates... 40.00
33. Slot Chant... 40.00
34. Slippery Slope... 40.00
35. Sluggo Champ... 125.00
36. Sabin... 40.00
37. Sportsman... 40.00
38. Star Bowler... 160.00
39. Star Pool... 60.00
40. Swat Raker (4 player)... 175.00
41. Strangle Bag... 50.00
42. Thimblerig... 125.00
43. Thumblering... 75.00
44. Tim-Bac-Two... 95.00
45. Williams Yukon (500)... 395.00
46. Williams Yukon (10 player)... 795.00

1/3 With Order, Bal. C.O.D.
ACT QUICKLY—ORDER TODAY
WIRE—PHONE—WRITE
Send For Complete Lists

**DAVID ROSEN**
License AMO 62 A.O. 853 N. BROAD STREET, PHILA, PA.
PHONE: STEVENS 2-7324

**Subscription to THE CASH BOX That Counts—INTERNATIONALLY**

**What's It's in THE CASH BOX That Counts—INTERNATIONALLY**

---

**One Man's Tonic**
**Another's Poison**

**EASTERN FLASHES**

It looks like there's never a happy medium. What's one man's tonic is another man's poison. Arcade men, who haven't had much of a job for a while, this season, are hoping for continuous pleasant and sunny days, particularly weekends, in order to "come out." In contrast, city operators claim they've got the worst breaks this season in that the weather has been rainy and off weekends, keeping local tavern owners doing business. And they hope all the weekends for the balance of the summer are wet and nasty. It's a good thing we can do anything about what actually occurs.

Paul Calamari, Bally field engineer, held a service and demonstration school at Runyon's Hartford, Conn., office on Thurs., and Fri., July 17 and 18. All the Bally equipment came under scrutiny, the firm's new "U.S.A." amusement machine being the major attraction. A record number of operators attended. Refreshments were served. Runyon's staff of Irvin (Kempy) Kempner, Nat Gutinski and Dick Laurel, Jr., hosted the ops. Kempner reports a number of sales at the school. At the close of the week, Kempner had his son, Myron, pay him a visit. Myron out selling food products during his summer vacation, "Oklahoma," the Kempner family's newspaper story carries out a few new stories, most of which fall flat, regardless of his acknowledged story-telling ability. Excusing himself, the "Son" alludes "My regular writers are vacationing in the Catskills." Chi-Coin's new amusement machine "Croquet" arrive simultaneously. Al, who was supposed to conclude his vacation this week, after visiting Lake Lounsbury, Conn., he produtoed his time this Friday. In the three-day period, Lou and wife were in the Catskills, he and his wife attended a few camp meetings. Lou's back was refreshed, Bally operator, hurries thru the row, picking up equip. and supplies. . . . With conditions back to normal at Mike Munves, John Munves of Dunbar Co., the road. Joe Croquet, no car, no one at the office ever knew exactly where he is until he phones in.

Hank Petek, Wurlitzer field engineer, spending his time at Sandy Moore Distributors, rounds off a week's excursion with his friends at Jimmy Winsome's place at Somerset, Pa. While there he met up with Russ Smith and Jerry White, Music Distributors, Pittsburgh, and their wives. Hank relates that Jerry was a victim of a surprise daylight robbery at his office, and wound up with a date and as well as a few cigarettes. His statement was echoed by Runyon's received newspaper and TV coverage. . . . Canio Trottta, Westchester op., makes the rounds. . . . On top of the recent spasm of domestic op orders, Hank, out of Warren Distribution, New Jersey, got the companies interested in export shipments to South America and Norway. In both instances, special coinboxes have been ordered. The A. S. chases most unusual. Some operators have beliefs, his own silver slugs, which can be used only on his own equipment. Patrons change in regular coins on location. . . . Jim Sherry, popular operator, executed his son's order for his oil wells in Texas. Lately, the boy has announced his--and some of his holdings. Jim's son, Nick, in the U. S. Army, completes two months of a six months enlistment at Fort Bragg, N. C. Jim, for himself, makes another of his visits along the street. . . . Abe Green, Runyon's New Jersey, another key district, acknowledged one of the industry's better operators, is also considered a top export operator. Coin operated amusement machines, consistently recording top individual scores, as well as defending all competition. . . . Marry Kaye, Atlantic New York Corp., who is vacationing weekends with his family in the country, spends the rest of the week as a bachelor. "But," he says, "it isn't too bad. For instance, this week, 6 other lone husbands and myself spent an evening with one of our neighbors whose wife prepared a sumptuous dinner for all of us.

**Op's College Son**
**Helps During Summer**

**UPPER MIDWEST MUSINGS**

Dar Holman, Big Fork, Minn., in the cities for the day to pick up his record supply. Brought along for company his daughter Sally and son Dar Jr. The two swung to good long for the ride. . . . John Crooks and son Roger, Duluth, Minn., in town for the day making the rounds. Roger, home for the summer vacation, is quite a help on service calls. Roger, attending the University, spends his summers part time at work for United Midway works part time for Uncle's Musical Inc. Albert Kuehn, Lumberman Music Co., is in Chicago. Monday, July 15, visiting D. Gottlieb & Co. and Chicago Coin Machine Co. Returned that evening via the Pullman. Lou Mads, Muns operation, returned this week from a week trip to the west coast. Lou and the Mrs. stopped off at Las Vegas on the way home and Lou tells me that he had pretty good luck at the dice tables and the slot machines with a pretty good take, thanks to Mrs. Midway by his side and as he won keeping the money away from him. . . . Doc Kezta, Tonawak, Wiz., in town for the day visiting a few jobbers. Doc reports that the resort business has been fair this summer. Because of the cool weather people are not staying any longer than two or three days. . . . B. F. Kennedy and son Tracy, for the first time, his first visit in several months. Ben was saying that he is a little ahead the first 6 months compared to last year. . . . Bob Sabes, Minnesota Machine, Mpls, took his family up north to Alexandria, Minn., for the weekend. Expects to do a little fishing and just take it easy for a few days. . . . Mr. and Mrs. Bruce Windherr, Aberdeen, Debeau, showed their grandchildren along, with their tickets. The kids ops Mpls. They spent a few days in town and the kids got a big kick out of it. . . . Ted Parker, AMI regional manager spent Thursday at the Lumberman Music Co. left that evening for Chicago. . . . Harold Lieberman and his neighbors had in New York this week visiting with some of the record mfrs. they represent. . . . Mr. and Mrs. Fred White, Lomron, S. D., in town over the weekend. . . . Matt Huppert, Red Wing, Minn., in town for a few hours picking up his record supply.

---

**Fight Cancer with a checkup and a check**

AMERICAN CANCER SOCIETY

---

---

---
CHICAGO CHATTER

Interesting to note that members of The Cash Box "International Coin Machine Export-Import Council" are now urging that a meeting take place. The Cash Box tried to get such a meeting to take place at the MOA convention this past May. But members of the AMA and other far away places reported that they needed much more time to make arrangements for this business and travel the long distance to attend. This year The Cash Box will again try to bring a meeting into being. Possibly some MOA members, if they attend, will think about it for the future. MOA, an "Honorary Life Membership," a gorgeous gold, engraved, engraved metal card, was awarded to Bill Gersh. Gersh is the President of the Operators of America, signed by George A. Miller, president. . . . United Music's Jack Mintzick advises that he hasn't had a chance to enjoy all of the beauty, but at the same time, he's trying to write all the many Europeans who were so hospitable to him during last week's visit.

Bill O'Donnell in his office with Abe Witten listening to Abe tell him how well accepted Bally products are. Bill advising, "We're better than ever." Abe nodding his head in agreement. Kenney's Paul Huesch reports that shipments of the firm's products going forth every day. "What's more," Paul advises, "we have a few surprises that are bound to be big in advance tests mean anything." . . . Tom Herrick very busy at Seeburg with meeting after meeting. And C. T. (Mack) McGivney, it seems, will probably again forgo his vacation to be on hand to handle all the business coming into Seeburg this week.

. . . Art Garvey getting set for a road trip this week. Probably to California. . . . Both Ben Coven and Ir Vottah enthrased over the way their games and music business holding up over the summer months. "And," adds Ir, "our new line of artwork is expanding week after week." . . . Postcard from Abe Susanman of Dallas from abroad the Matson luxury liner, S.S. Pacific. Abe writes, "Dear Bill, This thing is almost as big as The Cash Box." Al Warren is now sales manager for Zeke Wolf's Auto-Bell Mfg. Co. Al is gone into the country very soon. . . . Gil Kitt, Joe Robbins and, in fact, the entire crew at Empire, report they're getting all geared up for big action on new products. . . . All of the vendors are very enthusiastic over their new table games, "Croquet," Chaim claims this game, "is a natural for any type of a 'Bally' game," before they can install cigarette vendors here for handling of coin by cashiers, Al has the remote control units ready for installation in "Seeburg Cigarette Vending Machine."

The reason Don Moloney's chest was sticking away out of the corner room to the fact Donald became a Daddy of a bouncing baby boy, Don Moloney, Jr. Don reports he really expected to see his son. He was so pleased to announce his arrival. Don's a great one for his wife's name, when he noted one's reaction to the game, gradually spread from ear to ear. . . . Nice note from Ben Chemer of CMMA of Los Angeles. . . . Exporters distributed around town clipping out Chicago ship sailings from newspapers and making mental calculations as to when their shipments will arrive. Bill O'Donnell who in Lewis Cohen's past week was, "We've got it." But what "it" is, Sam won't tell. . . . Sam Taran of Miami, Harold Dailey of S.S. Lucerne, Abe says, agrees that something should return from Europe. . . . The weather here cool and rainy and the nights actually cold this past week, visitors just couldn't be more thrilled. . . . Just when the complete plant of D. Gottlieb & Co. was air conditioned, the cool weather had to arrive, "But," advised Alvin Gottlieb, "it was a blessing above all. There'll be more hot days yet. We're all prepared to enjoy the cool, dry air conditioning and beat the heat.

. . . Working away with a skeleton crew at All-State while vacations under way, "But," says Vince, "once they return, I'm hustling myself out to beautiful, scenic Colorado for a real rest." . . . Johnny Frank, who has returned from Texas, has added that we're 'em we're much too busy to get away at this time. Too many orders for parts and the weather's been a blessing. Wiedrich is handling the biz at Standard-Harvard. . . . Demand for public relations programs growing all over the nation. With all those hearings under way, many outstanding operators feel that their business will be better explained to the general public. . . . Leonard Barnes of Selma, Ala., agrees that something should return from Europe. Don't know what he's going to do about arranging for "realistic depreciation."

Once again early this Monday Joe McDaniels of World Wide

"It's What's in THE CASH BOX that Counts—INTERNATIONALLY."

---

PHONOGRAPHIC

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROCK-O-LITE</td>
<td>$105.95</td>
</tr>
<tr>
<td>SEEBURG 1000</td>
<td>$95.95</td>
</tr>
<tr>
<td>SEEBURG 1000A</td>
<td>$105.95</td>
</tr>
<tr>
<td>SEEBURG 1200</td>
<td>$125.95</td>
</tr>
<tr>
<td>WRULZITR 1700</td>
<td>$145.95</td>
</tr>
<tr>
<td>WRULZITR 1900</td>
<td>$155.95</td>
</tr>
<tr>
<td>WRULZITR 2100</td>
<td>$165.95</td>
</tr>
</tbody>
</table>

FULL VIEW PROGRAM

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL VIEW PROGRAM</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

Coven Extended Ranges SPEAKERS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wallet</td>
<td>$11.95</td>
</tr>
<tr>
<td>Corner</td>
<td>$15.95</td>
</tr>
<tr>
<td>CoChin</td>
<td>$19.95</td>
</tr>
</tbody>
</table>

NET SELL PRICE

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEEBURG 1000</td>
<td>$105.95</td>
</tr>
<tr>
<td>SEEBURG 1200</td>
<td>$125.95</td>
</tr>
<tr>
<td>WRULZITR 1700</td>
<td>$145.95</td>
</tr>
<tr>
<td>WRULZITR 1900</td>
<td>$155.95</td>
</tr>
<tr>
<td>WRULZITR 2100</td>
<td>$165.95</td>
</tr>
</tbody>
</table>

BALLY'S "U.S.A" ROCKET 5-BALL GAME

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLY'S &quot;U.S.A&quot;</td>
<td>$29.95</td>
</tr>
</tbody>
</table>

BALLY'S "S.A." ROCKET 5-BALL GAME

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLY'S &quot;S.A.&quot;</td>
<td>$29.95</td>
</tr>
</tbody>
</table>


WORTH REPEATING: A man who has committed a mistake and doesn't correct it is committing another mistake.

LOU BOBSING

phoned to advise that action from his advertising in The Cash Box absolutely terrific. Says Joel, "We get cleaned out of everything the same day The Cash Box hits the trade." And Joel back searching for more equipment. Urging one and all to phone, wire or write and advise what they have for sale.

A reminder. First Class Mail goes to 4c and Air Mail to 7c on Aug. 1. Postcards will be 3c and airmail cards 5c (And some ups worry about raising play action to 10c). . . . Les Rieck back from his favorite vacation spot at Powers I in Wisconsin where he's just touring to tour house and get into his big action once again. Which reminds, while everyone away on vacation, David C. Rockola worked harder than ever. . . . Canada's Al Siegrist getting to be known as the "greatest sales manager" by Roy Deem's and all kne mdl exes. Advise that shipments of the special 18 column "Riviera" is going well going forth to Sieg quadruple single city. . . . Bill Rieckson went around the early part of the week and so news from this front hasn't yetarrival. But whatever he has been informed United will open fall season bigger than ever.

Ed Tatryjack and many others from ASH over at the NASCUG at the Board House this past week displaying their hi-fi equipment. Dealers remarking over the beauty and tonal quality of the instruments shown. . . . Clarence Scherer reports his new salesmen as ever trying to set as many games out as fast as possible. "We've got orders to fill," says Clarence as he scoots back into his factory to help production. . . . Hear that Joe Schwartz feeling much better these days. Even his wife is improving. . . . (Thanks to all who phoned and complimented us on the new headline-style columns as well as on our new "Man of the Week" feature). . . . Noah's Lou Bobsing priming himself for another "Battle of the Centuries" with Bally's Bill O'Donnell. Lou hopes Bill not in shape. Almost threw his arm away a week ago umpiring for the Milwaukee Admirals. . . . Bill, "as the arm's back in shape, tell Bobsing to c'mon up. We'll beat his head off again."


LES RIECK

DetoITr BrancHer: 14344 FerOnek Ave. (Tel: Broadway 3-2105)

Detroit Branch: 3101-12 Milwaukee Ave., Chicago, Ill. Phone: EVERGLADE 4-2600

COVEN MUSIC CORPORATION

Covens 3181 N. Elston Ave. Chicago, Ill. Phone: IN-3-2210

CABLE ADDRESS: COVENMUSIC 133 Deposit, Balance COD.

FULL VIEW PROGRAM

CONVERSION FOR WURLITZER MODELS 2000 AND 2100

$29.95

D.O.C.
Mangan Issues Proclamation From "The Nation Of Celestial Space"

CHICAGO—James T. (Jim) Mangan, the old coin machine advertising and promotion expert, is still making news.

As Founder and First Representative of 'The Nation of Celestial Space' (of which many in the coin machine industry are members), Mangan presented a document to the Recorder of Deeds andTitles, Cook County, Chicago, for recording on Friday, July 25th. He was accompanied by the lawyer who helped him get his original charter to all, outer space (nearly 10 years ago), Edwin A. Loko, who bears the title "Attorney General of Celestial Space."

"With war clouds threatening and big powers going to great distances to 'protect' smaller nations," stated Mangan, "I, as founder and first representative of the 'Nation of Celestial Space' now move to make Protectorates of some nearby celestial bodies, videlicet: Moon, Mars and Two Moons, Venus.

"Celestial," continued Mangan, "the Moral Nation, is the only key to permanent peace on earth. USSR has personally assured me they will not shoot the Moon. The U.S. is mum. The U.N. likewise. Yet a million people in England are on my side."

The Proclamation, reprinted here-with, specifically forbids rocket shots at the five bodies mentioned above: "The Nation of Celestial Space, cognizant of the announced intention of Certain Nations of the World to shoot rockets at the Moon and other Celestial Bodies for no discernible purpose other than experimental contact and possible self-glorification, hereby declare and repeat: "That all Celestial Space is the sovereign territory of the Nation of Celestial Space and has been since Midsnith (C.S.T., U.S.A.) December 20 A.D., 1948, and "That the Charter of the Nation of Celestial Space, published to all nations of the World on December 21, A.D., 1948, and legally recorded January 18, A.D., 1949, does specifically forbid all unlicensed artificial activities in the sky; and "Fearing that Man on Earth by releasing projectiles aimed at and brought into contact with distant Celestial Bodies may disturb, and possibly interrupt, the natural physical laws of the Universe, here and now announces that these Five Celestial Bodies, Moon, Mars and Two Moons, Venus, are proclaimed protectees of Nation of Celestial Space "Enjoying the moral and legal protection of this Nation, and that any rocket contacts or shootings there-unto emanating from any individual State on Earth shall be considered transgressions of International Law and the Morality that must, in the design of a God-sponsored Society, exist between all Nations." (Signed: James Thomas Mangan.)
WANT—Your used or surplus records all speeds, all prices. We buy all year round and pay top prices. No lot too large or too small. No charge or 10% mark up for freight. BEACON SHOPS, 821 N. MAIN STREET, PROVIDENCE, R. I. (Tel: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or personal collections. Will pay $150.00 or $300.00 for your complete list. Highest prices paid. Some of the labels wanted are Brunswick, Okeh, Diamond, Paramount, Gennett, Melotone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 23rd St., New York, N. Y. (Tel. TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pons; Used Shuffle Alleys; Used Chicago Bally Equipment Machines. Send list, DAVE LOWY, 1326 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Employment in the coin machines field. Fifteen years experience in management and service of coin operated arcades, slot, Pinball, cranes, craps, Punchboards, and Music, Honest, competent, and sober. Prefer Western area. Write CLIFF MARTIN, P. O. Box 517, GRANTS PASS, ORE. (Tel. GR 6-2077).

WANT—Late Model Phonographs for highest trades on new A.M.I. models 1-126E, 1-200E, 1-1000H, 1-2000I. Make Check or Money Order payable to C. A. MOORE, 599 Tenth Avenue, New York 36, N. Y.

WANT—Will accept 1 to 10 Games as trade against new or used, inside or outside. SANDY MOORE DIST. CO., 599 Tenth Avenue, New York 36, N. Y.

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details, first contact to avoid delay and assure personal attention. JEREMIAH W. RODRIGUEZ, 209 EAST 165TH ST., NEW YORK 66, N. Y. (Tel. LD 8-8310).

WANT—Cash! Highest cash paid for United Imperial, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keystone. Write Clay Miller, 1124 ORDERED COIN MACHINE, 586 WILDER MILE, CHICAGO 22, ILL. (Tel. Canal 6-0295).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone. Collect—RANSEL TRULLOPE, 1000 ASTON BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, PRES.

WANT—Bigger Machine for export. Claw type that vends gifts, Write—EMBASSY VENDING, 57 MID-WOOD ST., BROOKLYN, N. Y.

SAVE $175.00 ON CLASSIFIED ADVERTISING
GET $223.00 VALUE FOR ONLY $48.00
Write today to: THE CASBOX 1121 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—14 Foot Billiards, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games, Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. H usher-6-1814).

FOR SALE—Famous Sun-Glo Shuffle Wax 24 One Ounce Lbs. $6.75. Save! Order Five Cases or more $5.95. HASTINGS DISTRIBUTING CO., 6100 WEST BLUE MOUND ROSEVILLE, MINN. TO BE CASHED INTO—as furnished, (Tel. BL 8-6700).

FOR SALE—Ball’s Eye 1 Counter Games. Repainted and reconditioned like new, $150.00. Limited Quantity. C.C. VENDING CO., 211 S. HOWARD STREET, BALTIMORE 1, MD. (Tel. PLa za-2100).

FOR SALE—Safari, Big Top, Steam Shovel, Goaler, Hi-Fr, Win, Deluxe Baseball, Crosswinds, Quarter, Jasperi, Joey Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Luna, Harbor, Amsco, Big Hitting Champ Deluxe, Buette Deluxe, Register, Marathon, Cavay, Pixie, Caravan, Manhattan, Bowden, Niteclub, NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 28, MASS. (Tel. DEnver 2-1500).

FOR SALE—14 ft. Bowling Alleys $350; Deluxe Carnival Gun $135; Gottlieb 2 Player Tournament $165; Williams, Peter Pan $100; Big New Slot $195; T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. May 6735).


FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service, New accounts, ten dollars deposit, with order. We also purchase surplus records new or used only. R. L. BROS., 161 W. 78TH AVE., JAMAICA AVE., JAMAICA 32, N. Y. (Tel. Olympics 8-1012, 4013).

FOR SALE—Genco Rotation Pool Tables $175.00; Lights On Pool Machine, adjustable $75.00. W. B. DISTRIBUTI NG CO., 1102 UNION ST., ST. LOUIS, MO. (Tel. General 1-9292).

FOR SALE—Big Show $235; Miss America $475; Showtime $325; Key West $25; Parade $200; Night Owl $195; Broadway $165; Classic Bowler $215; Easy Aces $15; Flag Ship $265; Sea Belles $25; Big Ten Uptight $240. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7175).

FOR SALE—Routes in Missouri. Oklahoma, Arkansas. On routes. Phonograph circa 1930’s. Pin Balls, Gues. From 20 to 80 Thousand. We have all types Coin Machines. Stay for list. C. W. DISTRIBUTING CO., 400 MAIN ST., CALENA, KANSAS. (Tel 2-400).


FOR SALE—Chicago Coin Rocket Shuffles: 1 Player (Reply) $575; 2 Player (Reply) $425; Balls; Miss America $400; Show Time $850; Winners $125; Wonder Boy $225; Broadway $125; Bowlers: All Star $225; United: Royal Bowler $325; Jumbo Bowler $475; Gene: Show Bowler $515. CONEY DISTRIBUTING CO., 1621 NORTH HOLLAND AVE., CHICAGO 47, ILL. (Tel. ARM 0780).
CLASSIFIED ADVERTISING SECTION

FOR SALE—United Caravans @ $125; and Pixies @ 40. Call Kelly 8868 or write, $9. For a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MIdwest 5-1955).

FOR SALE—Keene Leauge Leader $299; Chicago Coin Backet Up $399; Genco Fun Fair $299; Chicago Coin Deluxe Skill Roll $249; Surf Rider $199.50; Split Fire $49.50; Seeburg HF100R Hidden Unit $895; Wurlitzer 1917 Hidden Unit $619; Wurlitzer 1800 $1475; and other machines. TRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-5911).

FOR SALE—Wurlitzer Model 2150 $849.50; 2000 $695; WANT—Bally Bunk and United Top Note, NATIONAL NOVELTY CO., 425 E. MERRICK RD., VALLEY STREAM, L. I. N. Y. (Tel. LO 9-7761).

FOR SALE—It's very likely that your old machine can be repaired! Do you have a Skill Roll and/or All Star Bowler will be accepted! Call, wire, write, WANT—BUFFALO Z. & M. DISTRIBUTING CORP., 2634 N. MILWAUKEE ST., CHICAGO 47, ILL. (Tel. Albany 2-0451).

FOR SALE—Marble, Queen, Sluggin' Champ, Lovely Lucy, Keene Club Bowler, 10 Player, Pool Tables 6 Pocket, WANT—Wright Bros Ten Strikes Deluxe Replays, Williams Late Short Stops, UN Triple Plays, Bingos, 5 Ball Novelty Games, NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).

FOR SALE—Keeny's Super Big Tent $395; National Gig Machines 9 Garnet $110, AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5' Kleene Dispensing Machines in cartons, $50 each. 75% of the lot, $250. C.O.D. or S/D. KOEPPEL DISTRIBUTORS, INC., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 4-0268-9).

FOR SALE—Used machines of all models, as is shipped and ready for locations. AUTO-LUCKY DISTRIBUTORS, INC., 900 NORTH WAY, BURLINGTON, N. J. (Tel. FK 5-4565).

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.

FOR SALE—Hi-Speed Super Fast Shot Machines. Ready to ship, $250 per case. $8.50 Lock. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, Ch-Coln, J. H. Keene, STATE MUSIC, Riker, overseas. Pastime Pack Lube. GRACE SALES CO., ARLINGTON, TON.
FOR SALE—Beach Clubs, checked and cleaned, new parts $60; Others in working order but not checked $40. Roll-A-Ball. Checkered $300 as is $30; Yacht Club $50 as is $30; United Lightning Bowler $175; 110, 110, 110. HALLEGEN DISTRIBUTORS, INC., 1626 3rd Ave., Moline, Ill. (Tel. 4-7603).

FOR SALE—Bally All Star Bowler $325; Super Slugger $325; Genco Scout "21" $325; Williams Roll-A-Ball $145. WANT—Williams 1938 Super Balle & Bally ARC Champion. MOLA W FBL SKILL GAMES CO., 67 SLAGGERTOWN ROAD, SCHENECTADY, NEW YORK. (Tel. FRanklin 4-7549 or Union 4-5107).

FOR SALE—Gottlieb Scoreboard $160; Balls-A-Poppin' $140; National 9 ft. Shuffleboard $95; AMI "A", "B", "C", converted 45 rpm. $115, $135, $150; Pauper Pool (used) $125; Coin-op H. H. SON, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. Union 3-8574).


FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingers. Write for list. WESTERHAUS CORP., 3276 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5000).


SAVE $175.00 ON CLASSIFIED ADVERTISING
GROC $223.00 VALUE FOR ONLY $48.00
Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Williams 57 Baseball Deluxe $325; Four Bagger Deluxe $225; King Of Swat $135; United Super Slugger $149.50; United Shuffle Targettes $85; Bally All-Star Bowler $250. GLOBE AUTOMATIC VENDING COMPANY, INC., 291 WATER STREET, QUINCY 69, MASS. (Tel. Mayflower 9-0410).

FOR SALE—100 Teleguix, with film. Reconditioned, refurbished, reassembled for location. 56 or 10th play. Special price, $79.50. Write for quantity prices and lists of others. G O R SALES, 2016 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. Avenue 6-6188).

HOW TO GET A $4 CLASSIFIED AD HERE EACH WEEK FOR FULL YEAR FOR ONLY 93c
Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.

MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10th Place Plus" help you? What percentage of the nation's juke boxes feature 10th play? What percentage of U. S. amusement feature 10th? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which for over 18 years since their inception, have been internationally recognized and officially accepted. The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "The Public Relations National Credit Bureau," "National Board of Trade," "National School of Recordings," "Equalized Record Tone Level," "The Cash Box" "Quarterly Export Edition" has won world wide recognition and international acclaim, The Cash Box Annual Encyclopedia Edition plus its Anniversaries is accepted as "The Year Book of the Industry." When you send $15 for a full year's subscription to The Cash Box (just about two weeks) you are getting what has been archived by all as: "The Bible of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

ONLY $48.
FOR 22 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.
The Cash Box
1721 BROADWAY, NEW YORK 19, N. Y. Write For The Facts Today.
HURWITZER

45. 1015, '46, 24 Sel., 78 RPM
15.00 25.00

50. 1017, '46, 24 Sel., 78 RPM
20.00 30.00

75 1080, '46, 24 Sel., 78 RPM
25.00 50.00

125. 1215, High-Sides, 45 Sel. or 78 RPM 50.00 100.00

ADDITIONAL PHONOGRAPHIC DATA

With the exception of manufacturers and of game’s release list, Code: (B) Bally (GG) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Go) Castlebly; (K) Keene;

(UN) United; (Wm) Williams.

WURFBOX

45. 1250, '50, 48 Sel., 45 RPM
15.00 25.00

50. 1251, '50, 48 Sel., 45 RPM
20.00 35.00

75 1255, '50, 48 Sel., 45 RPM
25.00 55.00

100. 1258, '50, 48 Sel., 45 RPM
40.00 100.00

125. 1260, '50, 48 Sel., 45 RPM
50.00 100.00

45. 1264, '50, 48 Sel., 45 RPM
15.00 25.00
### The Cash Box

**LIST PRICE AUGUST 2, 1958**

#### Jockey Deluxe (25¢)
- **Palm Rio** ($4.50)
- **Lovely Parade** ($5.50)
- **Hawaiian Gun** ($2.50)
- **Jockey Supreme** ($2.50)
- **Gold Medal Model** ($150.00)
- **Blue Ribbon** ($140.00)

#### Bally Bowler (5/2)
- **Bally Champion** (60¢)
- **Bally Victory Bowler** (5/2)
- **Bally Mystic Bowler** (12/5)
- **Bally Rocket Bowler** (8/12)
- **Bally King Pin Bowler** (25¢)
- **Bally Blue Bowler** (12/5)
- **Bally West Bowler** (4/5)
- **Bally King Pin Bowler** (25¢)

#### Javelin (25¢)
- **Javelin King Pin** ($4.50)
- **Javelin Bowling Lane** ($1.50)
- **Javelin All Star** ($2.50)
- **Javelin Match** ($2.50)
- **Javelin Heavy** ($2.50)
- **Javelin Gold Cup** ($3.00)
- **Javelin Super** ($2.00)

#### ChiCoin Bowling (25¢)
- **ChiCoin Model** ($3.00)
- **ChiCoin Target** ($3.00)
- **ChiCoin Ace** ($2.50)
- **ChiCoin Bullet** ($2.50)
- **ChiCoin Big B** ($2.50)

#### Others
- **Bally Rocket** ($2.50)
- **Bally Kingpin** ($2.50)
- **Bally Blue Ribbon** ($2.50)

#### Copyrighted
- **Copyrighted**
- **Clubs**
- **Tennis**
- **Bowling**
- **Foot**
- **Baseball**

#### Prices
- **Palm Rio** $4.50
- **Lovely Parade** $5.50
- **Hawaiian Gun** $2.50
- **Jockey Supreme** $2.50
- **Gold Medal Model** $150.00
- **Blue Ribbon** $140.00
- **Jockey Deluxe** (25¢)
- **Bally Bowler** (5/2)
- **Javelin** (25¢)
- **ChiCoin Bowling** (25¢)
- **Others**

---

**SHUFFLES AND BOWLERS**

- Bally Victory Bowler (5/2)
- Bally Champion
- Bally Rocket Bowler (5/2)
- Bally Mystic Bowler (12/5)
- Bally King Pin Bowler (25¢)
- Bally Blue Bowler (12/5)
- Bally West Bowler (4/5)
- Bally King Pin Bowler (25¢)
- Javelin King Pin (25¢)
- Javelin All Star (2.50)
- Javelin Match (2.50)
- Javelin Heavy (2.50)
- Javelin Gold Cup (3.00)
- Javelin Super (2.00)
- ChiCoin Model (3.00)
- ChiCoin Target (3.00)
- ChiCoin Ace (2.50)
- ChiCoin Bullet (2.50)
- Bally Rocket (2.50)
- Bally Kingpin (2.50)
- Bally Blue Ribbon (2.50)

---

**UPRIGHT ELECTRONIC SCORING F. GAMES**

- **Bally Victory Bowler** (5/2)
- **Bally Champion**
- **Bally Rocket Bowler** (5/2)
- **Bally Mystic Bowler** (12/5)
- **Bally Blue Bowler** (12/5)
- **Bally West Bowler** (4/5)
- **Bally King Pin Bowler** (25¢)
- **Javelin King Pin Bowler** (25¢)
- **Javelin All Star (2.50)**
- **Javelin Match (2.50)**
- **Javelin Heavy (2.50)**
- **Javelin Gold Cup (3.00)**
- **Javelin Super (2.00)**
- **ChiCoin Model (3.00)**
- **ChiCoin Target (3.00)**
- **ChiCoin Ace (2.50)**
- **ChiCoin Bullet (2.50)**
- **Bally Rocket (2.50)**
- **Bally Kingpin (2.50)**
- **Bally Blue Ribbon (2.50)**
### Manufacturers New Equipment

Products listed here are in production. Price lists are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

#### AUTO-BELL MFG. CO.
- Play Ball, Counter Game
- Circus Days
- (Upbright Electronic Scoring F.P. Game)

#### AUTO-PHOTO CO.
- Model 14 Studio
- MFG. CO.
- U.S.A. (C-Ball) $ 717.00
- Cypress Gardens
- (DeLuxe Game) 307.00
- Big Inning (Baseball Game)
- Standard Model, equipped with Dime-Ad-Data Chute
- 605.00
- Free Play Model, equipped with Double Coin Chute, Player's Choice of Dime-A-Data Chute
- 625.00
- Space Gun
- Turf
- Bowler
- 11 Foot $ 2,299.00
- 14 Foot $ 1,815.00
- 1 Foot 4 Foot Sections, Each 50.00
- Silent Run
- All-Star Deluxe Bowler
- 460.00
- All-Star Deluxe Bowler Free Play Model
- 665.00
- All-Star Super Deluxe Bowler (Match Play Model)
- 665.00
- ABC Super Deluxe Bowler
- 625.00
- (6 Player, Deck Type)
- 625.00
- Turkey Trot
- 335.00
- Bike (Kidde Ride)
- 335.00
- Model T (without Record Changer)
- 705.00
- The Champion (Metal cabinet)
- 335.00

#### CHICAGO COIN MACHINE
- Rocket Explorer
- Regular Model
- 920.00
- Rocket Launcher
- 920.00
- Batter Up
- Regular Model
- 920.00
- Rodeo
- Regular Model
- 920.00
- Commando Machine Gun
- 920.00

#### EXHIBIT SUPPLY CO.
- Coin Tender, with base
- Single Column
- Double Column

#### J. H. KEENEY & CO., INC.
- League Leader (Baseball Game)
- Deluxe Big Ten
- (Upright Electronic Scoring F.P. Game)
- Snack Vendor
- Deluxe Hot Coffee Vendor
- Deluxe Hot Coffee & Hot Chocolate Vendor
- Various models of above

#### ROCK-OLA MFG. CORP.
- Model 1465, 200 Select, Phone.
- Model 1558, 120 Select, Phone.
- Model 1462, 50 Select, Phone.
- Model 1464, 120 Select, Type Phone
- Model 1475, 192 Remote Volume Control for Model 1464 Phone
- Model 20 Select, Phone
- Model 1467, Hi-Wall Phone
- Model 1472, Master Remote Volume Control
- 500 Coin Chute, available
- For All Models
- Dual Coin Unit Available for 200 Select, Model 1465

#### THE SEEBURG CORP.
- Model 201, 200 Select, Phone.
- Model 161, 160 Select, Phone.
- Model 166, 100 Select, Phone.
- DWA—Wall-Mat-Super Deluxe
- MRC-3—Master Remote Vendor
- HBC-75
- HBCV-3—High-Fidelity
- Wall Speaker
- HBCV-I—High-Fidelity Corner Speaker
- HBCV-72—High-Fidelity
- Recessed Speaker
- PS35L—Power Supply
- SF-440, Radio Amplifier
- Cigarette Vendor Model 800EI

#### UNITED MFG. CO.
- Shooting Star
- Regular Model
- $ 930.00
- Replay Model
- $ 980.00
- Middletown Bowling Alley
- 6 Foot $ 900.00

#### UNITED MUSIC CORP.
- UPR-100, 100 Select, Phone.
- UPA-100, 100 Select, Phone.
- Corning, N. Y.
- Wall Speaker
- Reclining Ceiling Speaker
- (A Full Range with Super Permanental Magnetic with Switch Volume Control.)

#### WILLIAMS MFG. CO.
- ShortStop
- (8-Player, Single Player, 5-Ball)
REMEMBER BUMPER POOL?
Now Another SENSATION...

"CROQUET"

Another **chicago coin** EXCLUSIVE!!
Combines Playing Features of
TWO Popular Skill Games in **ONE**!!

★ 2 or 4 Can Play!
★ All Mechanical Operation!
★ Plays With 2 Balls!
★ Modern Colorful Cabinet!
★ Rigid Console Base!
★ Built-in Playfield Adjusters!
★ Senior Size Cabinet 3 ft. x 6 ft.!

★ 20c per game!

**Chicago Dynamic Industries, Inc.**
1725 W. DIVERSEY BLVD.  CHICAGO 14, ILLINOIS
MEASURE THE CABINET

IT'S A NEW DIMENSION IN AUTOMATIC MUSIC

WURLITZER Console PHONOGRAPH

Measure its dimensions. They're new in the automatic phonograph business. Measure its earning power. That's new, too. One contributes to the other — for the styling of this beauty is so eye-stopping that it starts play by itself. Once patrons hear the Wurlitzer Console's high fidelity tone they continue to pour in coins — including a hefty proportion of half dollars. Your Wurlitzer Distributor can prove it. See him today.

MEASURE THE EARNINGS

THEY'RE REACHING NEW DIMENSIONS TOO

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**UNITED'S**

**Playtime BOWLING ALLEY**

**new player appeal feature**

**Players Choice of**

- easy strike
- normal strike

**simply press buttons for choice**

**new look**

REGULATION BOWLING
1 to 6 can play

**new drum units**

on backglass

**indicate number of players at a glance**

**Bonus 5th frame adjustable feature**

Big 4½ inch composition ball

**Drop chute coin mechanism with national rejector on pull-out drawer for easy service**

**4 sizes**

- 12 ft. long
- 16 ft. long
- Expandable with 4 ft. sections
- 17 ft. long
- 20 ft. long

**2 for 25¢ play**

Special credit unit accepts up to 20 quarters at one time for future play

**United Manufacturing Company**

3401 N. California Avenue, Chicago 18, Illinois

Also obtainable as one game for 25¢

Easily convertible to 10¢ play

Extremely quiet play

See you today!
HAPPY DAYS are here again with sensational new

U.S.A.

New BALL BUY-BACK insures top earning power
UP TO 4 COINS PER GAME

After shooting 5 balls, player may buy back up to 3 balls to improve score. One extra ball GUARANTEED for each extra coin played.

4 WAYS TO SCORE INCLUDING
HIGH SCORE and BONUS SCORE
New SKILL-SPOT ROLL-OVERS
ATOMIC-ACTION POP-BUMPERS

BUY-BACK feature alone easily doubles or triples earnings in average pinball spot. Fast, fascinating action, terrific “last-ball” suspense and plenty of “came-close” repeat-play appeal... all combine to insure fat collections, long life on location. Get going with U.S.A. today!

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS