While he was on his honeymoon trip in San Francisco, Morty Palitz, Vice-President and General Manager of Jubilee and Josie Records, discovered a young singer who, he felt, had the potential to turn out hit records. His name was Bobby Freeman and not only did he sing well, but he also wrote his own material. It’s turned out very quickly that Palitz’ faith in 18 year old Bobby was well placed for his first disk on the Josie label, “Do You Wanna Dance”, zoomed up in the charts and established him as a nationwide recording star.
 Everyone is flipping over this side

**CON妮**  **FRANCIKS**

LOCKS UP YOUR HEART

(The flip side of Connie's "I'm Sorry I Made You Cry".)

---------- Hit Album ----------

WHO'S SORRY NOW

CONNIE FRANCIS

E3686, X1603, X1604, X1605

---

MARVIN RAINWATER

I DIG YOU BABY

and

MOANIN' THE BLUES

K12663 on 45 and 78 rpm

---

DICK LEE

GIANNINA

MIA

K12657

---

JOE "HARMONICA" HARPER

LAZY TRAIN

K12674

---

MORTY CRAFT & HIS ORCH.

PATRICIA

K12672 on 45 and 78 rpm

---

DON COGAN

THE SINGING

HILLS

K12676

---

THE TOPHATTERS

CANDY BABY

and

SHE'S MY GIRL

K12642

---

www.americanradiohistory.com
INTERNATIONALLY IMPORTANT!

Next week The Cash Box will publish its 16th Anniversary Annual Encyclopedia and Directory. This issue has come to be THE reference book of the music industry, providing information that is used all year round and is vital to the conduct of our business.

This year's book will not only contain the important features which the entire trade has come to expect from it, but in addition it will take on new world-wide importance by being the first issue in the record field ever to be devoted to the entire international picture. In this day when the world is growing considerably smaller, as far as the merchandising of records is concerned, this emphasis on the record scene around the globe will provide absolutely vital information for everyone engaged in this field.

It is more important than ever therefore that YOU be represented in this issue with your most important selling message, for not only will it have international impact but it will be seen continually throughout the year as the magazine's features are consulted week after week.

But you must ACT NOW for there are only a few days left. If you want your advertising message in this vital issue of The Cash Box, please phone immediately.
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"COME HERE"

LILLIAN BRIGGS

SUNBEAM #104

SUNBEAM RECORDS

225 W. 57th St.
New York, N. Y.
(Plaza 7-8387)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
...most exciting instrumental deck
to hit the
turntables
in months...

Published by
GREGMARK MUSIC (BMI)
Nationally Distributed by
GONE RECORDS
1650 BROADWAY (Circle 6-4710) N. Y.
Manufactured by
JAMIE RECORD CO.
1330 W. GIRARD AVE., PHILA., PA.

* Read the Rave from
The Cash Box
Sleeper of the Week

"...an instrumental sleeper that
could be as big as 'Tequila'...
MOST EXCITING INSTRUMEN-
TAL DECK TO HIT THIS TURN-
TABLE IN MONTHS... builds to thrilling frenzy that'll have
kids hoppin'...

THE NATION'S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

Pen. Last Week

1
PURPLE PEOPLE EATER
SHEB WOOLLEY
MG-12651—Shay Woolley

2
ALL I HAVE TO DO IS DREAM
EVERY BROS.
CD-1324—Every Bros.

3
JENNIE LEE
JAN & ARNIE
AW-168—Jan & Arnie
Lt-55796—Billy Ward & Dominos

4
RETURN TO ME
DEAN MARTIN
CA-3894—Dean Martin

5
SECRETLY
JIMMIE RODGERS
Ro-4070—Jimmie Rodgers

6
WITCH DOCTOR
DAVID SEVILLE
Lt-55792—David Seville

7
BIG MAN
FOUR PREPS
CA-3960—Four Preps

8
DO YOU WANNA DANCE
BOBBY FREEMAN
JZ-913—Bobby Freeman

9
TWILIGHT TIME
PLATTERS
ME-71829—Platters

10
YAKETY YAK
COASTERS
AC-6116—Coasters

11) WEAR MY RING AROUND YOUR NECK
12) CHANSON D'AMOUR
13) PADRE
14) SUGAR MOUNTAIN
15) LOOKING BACK
16) ENDLESS SLEEP
17) CHA-U-HA-U-HA
18) JOHNNY B. GOOD
19) HER'S THE WHOLE WORLD IN HIS HANDS
20) HIGH SCHOOL CONFIDENTIAL
21) KIWIE DOLL
22) FOR YOUR LOVE
23) RUMBLE
24) YOU NEED HANDS
25) BOOK OF LOVE
26) ZORRO
27) PRETTY BABY
28) NO CHEMISE PLEASE
29) I WONDER WHY
30) EL RANCHO ROCK
31) DON'T GO HOME
32) WHEN
33) OH LONESOME ME
34) ENCHANTED ISLAND
35) PATRICIA

11) WEAR MY RING AROUND YOUR NECK
12) CHANSON D'AMOUR
13) PADRE
14) SUGAR MOUNTAIN
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31) DON'T GO HOME
32) WHEN
33) OH LONESOME ME
34) ENCHANTED ISLAND
35) PATRICIA

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
For BIG SUMMER BUSINESS!!

"BUTTERMILK"

and

"TAKE A STEP"

#15782

FONTANE SISTERS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Only those records best suited for commercial use are reviewed by THE CASH BOX
BOONE

SIDES!!

"IF DREAMS COME TRUE"

#15785

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Undoubtedly Her
Gale

"SOUTH OF THE BORDER"

Watch The Gale Storm Show
"OH! SUSANNA"
Every Saturday Nite CBS-TV

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Finest Record!

Storm

"SOON I'LL WED MY LOVE"

# 15783

Dot RECORDS, Inc.  * Sunset and Vine * Hollywood, Calif.  * Phone HO 2-3141
THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Disk of the Week**

**EVERYBODY LOVES A LOVER** (2:42)  
**INSTANT LOVE** (2:15)  
**IF DREAMS CAME TRUE** (2:42)  
**POOR LITTLE FOOL** (2:29)  
**DON'T LEAVE ME THIS WAY** (2:24)  
**I HAVE TO CRY** (2:35)  

**The Cash Box**

**Record Reviews**

**A DISK & SLEEPER**  
**B+ EXCELLENT**  
**C+ GOOD**  
**C FAIR**  
**D MEDIOCRE**

---

**B DE CASTRO SISTERS**  
[ARC-Permutat 9912]

**B+ “WHO ARE THEY TO SAY”** (2:41)  
(Cromwell ASCAP—Cahn, De Tullo) The De Castros (Sisters) are back on the winning track again as they fashion a lovely new romantic ballad with their delightfully warm love song with an excellent lyric set to a tender melody. Side could pit the pats on the charts again.

**B+ WHEN YOU LOOK AT ME** (2:15)  
[Pickwick ASCAP—Raye, De Tullo] Mario, Italian Romancer, attractively handled in the girls’ interesting harmonic fashion. Their Italian pronunciation is superb and authentic.

**JAN HARMAN**  
(jet back)

**B+ OH JOHNNY OH JOHNNY OH** (2:05)  
[Forster ASCAP—Alman, Rose] A grand old “name tune” favorite is neatly revamped for today’s rock and roll disk buying set by Jan Harman. His is an unusually sweet and sexy voice on this reading.

**LILLIAN BRIGGS**  
(Sabean 104)

**B+ “COME HERE”** (2:15)  
[Sunbeam BMI—Halmay, Fridenberg] The Sunbeam label on the charts with its first hit, “No Chemise Please” could have been closer had money-maker in this rockin’ item which brings Lillian Briggs back onto the disk scene. A “stop rockin’ with gusto. Exciting stuff to watch closely.”

**B “WE WILL MEET AGAIN”** (2:15)  
[Tob BMI—Halmay, Fenniga] The lark does a complete turn-about and offers a wistful romantic ballad in soft, sentimental fashion. Lillian’s voice is entrancing on this end. Versatile performer with a good coupling.

**BUDDY HOLLY**  
(Decca 3660)

**B+ “GIRL ON MY MIND”** (2:16)  

**B+ “TING-A-LING”** (2:28)  
[Cedarwood BMI—Holly] Another good rock-a-billy swinger with an exciting echo vocal by Holly. Side is also from the Holly Decca LP.

**JOE “Harmonica” HARPER**  
(MGM 12874)

**B+ “LAZY TRAIN”** (2:15)  
[E. Kas- tener ASCAP—Hoffman, Manning] A most contagious bluesy theme is attractively styled by the harmonica virtuoso Joe Harper. Set to a slow, fish best, the number has the proper commercial qualities. A chorus comes in at mid-point without lyrics. Side could happen. It should attract tremendous air play.

**B+ HER LIPS WERE LIKE VEILS**  
[Flip 228]  
[Joe Kastner ASCAP—Hoffman, Manning] Harper pipes a lovely mood theme against a subbed fish-tail rhythm. Kid’ll find the tempo good for dancing and adults will enjoy the melody. One of the most commercial harmonica couplings to come past in a turntable in months. Melody on this end is just great.

**RAY SMITH**  
(Sun 298)

**B+ “SO YOUNG”**  

**JIMMY BOWEN**  
(Roulette 4083)

**B+ “BY THE LIGHT OF THE SIL- VERY MOON”** (1:46)  
[Remick ASCAP—McClenahan, Edwards] Jimmy Bowen brings a top drawer oldie up with a delightful, easy-going rockin’ reading. Commercial arrangement that could send the summer crowd right onto the pop charts all over again.

**B+ “THE TWO STEP”** (2:05)  
[Em- cree—Lanier BMI—Hickey] The song is introducing a “new dance” called the Two Step on this swinging side. Interesting personality Joe Carr gets a strong orchestral assist as heambiels thru a blues instrumental break with a melody that arrests the listener’s attention. Haunting “Sentimental Sherman”-type opus. Big song destined for heavy air play.

**C+ “MARCH TO THE BLUES”** (2:15)  
[Freddie FUPLEN ASCAP—Manning] Popular singer personality Joe Carr gets a strong orchestral assist as heambiels thru a blues instrumental break with a melody that arrests the listener’s attention. Haunting “Sentimental Sherman”-type opus. Big song destined for heavy air play.

**THE GINGERSNAPS**  
(Kapp 226)

**B+ “ENNIO, LENNY”** (1:47)  
[Com- mander ASCAP—Toledo, Frisch] Kapp has picked up a strong new female vocal combo in the Ging- ersnaps who make a commercial debut with one of the few boys’ “name tunes” on the market. Side has a good rock-a-cha-cha beat the kids should enjoy. And they harmonize delightfully. Watch this sleeper.

**B+ “GINGEBREDD”** (1:34)  
[Com- mander ASCAP—Toledo, Frisch] Another colorful rock and roller is on this end. Contagious bonzer with a “Lollipop” feeling and rhythm. Good two-sider to keep in touch with.

**JEANNE MACK**  
(Clea 230)

**C+ “DIARY DISHES”** (1:28)  
[Donax BMI—Fell, Berg- solin] [Hill] We’ll have to leave the dirty dishes with mom, because I gotta get set for a date. This is the story Jeanne Macleff tells us this rock and roll. Cute novelty.

**C+ “JIMMY”** (2:25)  
[Recordo BMI—Boyd, Viki] A smooth rock-a-ballad “name tune” warbled with heart by the swingin’ cantor.

---

*“Only those records best suited for commercial use are reviewed by THE CASH BOX***
Here's the FASTEST BREAKING LAUGHINDEST SIDESPLITTIN' HAPPIEST RECORD EVER MADE...

"DELICIOUS"

"I NEED A VACATION"

by JIM BAKUS and Friend

by JIM BAKUS and Friend

Jubilee #5330
The Cash Box
Sleeper of the Week

“DELECTABLES” (3:00) [Vernon ASCAP—Kaye, Garson]
“I NEED A VACATION” (2:30)
[Lesna Songs ASCAP—Hilliard, Garson]
JIM BACKUS and FRIEND (Jubilee 5330)

BONNIE LOU
(Fraternity 812)

“I GIVE MY LOVE TO YOU” (2:55) [Peer Inter'l] BMI—Olias, Bell
Bonnie Lou could break into the winner's circle with this pretty melancholy love song she handles beautifully with the aid of multiple tracks and a chorus.

C
“FRICTION HEAT” (2:12) [Buckeye ASCAP—Cashman]
A hard-hitting rocker is belted with gusto on this end by the versatile Canary. Spiritual novelty with a cute lyric tying in with the topical outer-space news.

THE INSTRUMENTALS
[Hoover 4302]

“ARE YOU NERVOUS?” (2:14) [Murjac-Peer Int’l] BMI—Levy
Working along the lines of “Tequila”, these instrumental offerings offer an instrumental mambo rocker with a sax wailing away in the spotlight. Good dance stuff. Cheers during pauses add color.

C
“CHOP SUCK ROCKY” (2:28) [Murjac-Peer Int’l] BMI—Tanner
The combo uses an oriental theme for this rock-a-mambo mop. Cute “Con-fucius Say” opener starts the disk on the right track.

JERI SOUTHERN
(Realitee 4080)

“OH SURE I DO” (2:33) [Shel- don BMI — Coleman, Sherman]
The wistful voice of Jeri Southern fashions a touching love song in her usual class manner. Strong item for Jock.

C
“JUST WHEN WE'RE FALLING IN LOVE” (2:45) [Atlantic BMI—Russell, Thompson, Jacquet] A delightful ballad is brought back by the Canary. Smooth, stylish rhythm reading.

BOBBY BRISTOL
(Penis 519)

“SCHOOL'S OUT” (2:00) [GrettaAtlantic BMI — Zober, Salmirs] A timely release which probably expresses the feelings of every teenager in the U.S. is belted to a rock and roll jumping beat by Bobby Bristol. Rockin' stuff the kids' love.

C
“MARILYN” (2:35) [Greta-Atlantic BMI—Zober, Salmirs]
A lovely “name” tune with a Latin beat is charted in commercial fashion by Bristol and a chorus. Strong companion deck.

MORRISON SISTERS
[Deeco 30683]

“ON A BLANKET AT THE BEACH” (2:15) [Geo. Pincus & Sons ASCAP—Lee, Lippman] Tailored for summer programming is this infectious rock-a-ballad romancer fashioned pleasingly by the Morrison Sisters. Jockers' give this one a heavy spin.

C
“It'S A TREAT” (2:12) [Glenn BMI—Shapiro, Marks] A solid rock-a-cha-cha is happily styled by the Morriss and a makeable chorus. Top tempo item that could also step out.
ATTENTION: DEEJAYS-DEALERS-DISTRIBUTORS
VEE-JAY ANNOUNCES CHANGE OF
THE FALCON LABEL TO ABNER

NOW ON ABNER
A SURE-FIRE HIT PICKED...

FROM NOWHERE to #40 on THE CASH BOX TOP 75 CHART

"FOR YOUR PRECIOUS LOVE"

BY JERRY BUTLER & THE IMPRESSIONS

ABNER #1013
(FORMERLY FALCON 1013)

[ALL DEEJAYS WILL BE RE-SERVICED WITH THIS RECORD ON ABNER]

VEE-JAY—ABNER RECORDS

2129 S. MICHIGAN AVENUE

CHICAGO 16, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Record Reviews

A DISK & SLEEPER  B+ EXCELLENT  C+ GOOD  C FAIR  D MEDIUM

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE HI-LO'S
(Columbia 41197)
B+ "WHISTLIN' DOWN THE LANE" (2:38) [Chas. Daniels ASCAP-Schroeder, Hill] The Hi-Lo's offer a sprightly, summery lilt with a happy romantic sound. Infectious piano licks and jazzy vocals will enjoy spinning. Boys' harmony is outstanding, as usual.

B "WHEN I REMEMBER" (2:41) [Oxford ASCAP-Daisett, Ber- man, Weldon] A lovely reminiscent ballad is warmest in the quartet. Touching legit material that's always a pleasant change in this R&R-dominated era.

BILLY ECKSTINE
(Mercury 71325)
B "IN THE RAIN" (2:19) [Kahl BMI — Ballard, Jr.] The raucy voice of Mr. B "comes over with feel- ing as the singer chants a dramatic love song against a lush string back- drop. Strong lyric which has the crooner "looking back."

C+ "VEERTIGO" (2:30) [Famous ASCAP-Livingston, Evers] An exciting Latin beat jazz backdrop showcases Eckstine's reading of the title song from the latest Alfred Hitchcock flicker.

RED FOLEY
(Decca 20374)
B "CRAZY LITTLE GUITAR MAN" (2:17) [Earl Barton BMI — Siegenthaler, Tillon] The country star directs his talents to- ward a pop audience here, comes up with a wild rocker about a swing- ing guitarist. Guitar and Anita Kerr chorus keep nicely in the spirit of this.

C+ "FATE" [Tannen BMI — Wolf, Starr] Foley takes the slow ballad- cadour course on this song of devotion.

TONY BELLUS
(Somco 129)
B+ "FANCY FREE" (2:44) Bellus has an effective r&b offering here. Taken at a medium-tempo beat, the romance possesses a slick-to-the lis- tener quality in both melodic content and arrangement. Kids will appreciate the B.B. King style vocals.

C+ "LOVELY LITTLE LADY" (2:27) [E.E. BMI—Bellus] A quick-paced opus is Bellus' session here. The upper portion is the side to watch.

ED TOWNSSEND
(Cortez 469)
B "IN A BORDERTOWN CATHER- DRAL" (2:24) [David Jones BMI — Coleman, Sherman] Townsend has picked up an Ed Townsend re- nown cut prior to the artist's success on Capitol with "For Your Love." Good Latin beat R&B ballad with a swinging chorus in backing.

C+ "A WOMAN'S IN-TU-TION" (2:12) [David Jones BMI—Coleman, Sherman] A calypso novelty is handled in colorful style by the performer.

The Cash Box
Sleepers of the Week

"BUTTERMILK" (1:53) [Sequence ASCAP—Shuman, Garson] "TAKE A STEEP" (2:07) [Figure BMI—Smith]
FONTANE SISTERS (1972)

- The Fontane Sisters hand in a refreshing interpretation of a wonderful, summery, boodown novelty that should blossom into their hottest seller in years. It's a lazy little ballad/bouncer tagetted to the "Buttermilk." The gals blend ex- cellently and get an outstanding affair from a full chorus, guitar, etc. That has a terrific "full" sound. Great programming mer- chandise for deejays. Flip is another rhythmic cutie with po- tential.

"GINGER BREAD" (2:05) [Jimikip & Rosetti BMI— Ballaro, Hunter] FRANKIE AVALON

- Frankie Avalon, the "Dede Dinah" kid, comes thru in top notch teenage form once again as he offers a pair of rockin' good- ties neatly tailored for the disk buying set. "Ginger Bread" is a good hip swinging rock-a-bb-cha-cha. "Blue Betty" is a swinging affair that holds along at a torrid clip. Instrumental and vocal accompani- ment on both ends is right up the teenagers' alley.

"MA MA MARIE" (2:00) [Peters ASCAP—di Capua] "BUONA SERRA" (2:23) [Peters ASCAP—Sigman, De Rose] GAYLORDS (Mercury 71137)

- With Ronnie Gaylord in the lead, the Gaylords shuffle thru a terrific new interpretation of the Italian evergreen "Oui Marie." In its new form, and with a new title "Ma Ma Marie," the song comes off as an exciting rock and roll novelty that'll keep the juke boxes rocking. The boys' strongest release in years. Flip is a warm Italian waltzer that brings to mind the bands' initial hit "Tell Me You're Mine." At mid-point this side be- gins to swing. Solid coupling.

"C'MON BABY" (2:00) "SOMEBODY TOUCHED ME" (2:18) [Patricia BMI—Knox] [Progressive BMI—Ertugan] BUDDY KNOX

- Buddy Knox is back in the groove with two exciting teenage items we'll be hearing often during the summer months. 

C+ "PART OF MY LIFE" (2:10) [Hi Lo BMI — Heath, Heath] This portion gives a chance to display his warm voice with the warm side of rock 'n' roll.

VERA LYNN
(London 1811)
B "EV'RY HOUR, EV'RY DAY OF MY LIFE" (2:44) [Kahl BMI—Walters, Ballaro, N. parish] A lush or- chestral backdrop Vera Lynn thrash- es a beautiful romantic ballad. Emotional love story delivered with feeling by the polished British street- sound. Side grows on you.

C+ "SAY" (2:15) [Wemar BMI—Sherman, Lewis, Hulmi] Another dramatic love tale given a professional reading by the artist.

SPARKLE BARTLELY
(Kos, 4020)
B "OH JOHNNY!" (2:16) [Forester ASCAP—Olman, Rose] The artistic delivery is reminiscent of the famed Bonnie Baker style. What has been added, naturally, is the big beat, plus the multiplication of Miss Barkley's voice via multi-tracking.

C+ "MY RESISTANCE IS LOW" (1:58) [Robbins ASCAP—Tuck- er] Strong, solid, minus multi-tracking, the performer rocks to a pleasant upbeat ditty.

THE LETTERMEN
(Liberty 55141)
B "HEY, BIG BRAIN!" (2:24) [Sun-Crest BMI — Winn, Ed- wards] Employing a sort of conga- rock 'n roll beat, group presents an amusing collection of sides based on the title. This is one of those affairs that could make the grade. R&R novelty to be watched.

B+ "G.U.I.B.O." (1:57) [Sun-Crest BMI—Winn, Edwards] Side is generally approached in the "Te- quilla" manner. Combo work is half the show here.

JAYE SISTERS
(Atlantic 1190)
B "REAL LOVE" (2:27) [Walden BMI—Schwar, Edwards] The gals sing with silk-soft harmony on a pretty teen romance. A feature of the arrangement is a la-la-la, overtone by a member of the group. Tender melody sincerely read.

B+ "SCHOOL'S OUT" (2:03) [Wal- den-Tweed ASCAP—Darlin, Har- rila] The rocker capitalizes on the up- coming vacation from school, and the vocal team dishes it out in beltin' fashion. Exciting item.

EDWIN BRUCE
(Sun 292)
B+ "SWEET WOMEN" (2:40) [Rex BMI—Bruce] Bruce hits hard with a ditty tailor-made for a driving delivery. A power house per- formance the kids will enjoy.

C+ "PART OF MY LIFE" (2:10) [Hi Lo BMI — Heath, Heath] This portion gives Bruce a chance to display his way with the warm side of rock 'n roll.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
BREAKING WIDE OPEN!

Patricia
by
Perez Prado

47/20—7245

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Hey! Who's There?**

**The Gaylords With a Smash!**

"MA-MA-MA MARIE"

( THE SWINGIN' ITALIAN STANDARD)

Mercury 71337

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### Record Reviews

**The Cash Box**

**Sleeper of the Week**

"MOONLIGHT AND ROSES" (2:03)

[Chas. N. Daniels ASCAP—Black, Moret, Lemare]

**UNDER THE BRIDGES OF PARIS** (1:45)

[HiLL & Range BMI—Rodor, Scotto]

**The Notables** (Bigtop 3001)

- The new Bigtop label gets off to a great start with a charming rock-a-ballad instrumentation of a top notch oldie. Featuring an instrumental-choral aggregation called the Notables, and under the baton of Marty Gold, the side should appeal to all age groups. The chorus blends beautifully with the orchestra singing the melody sans lyrics. Lovely job that could follow in the footsteps of "Sail Along Silv'ry Moon". Flip is a wonderful Parisian oldie handled in pleasant waltz style. Watch the top half.

---

"BANANA" (2:12) [Sun-Crest BMI—Winn]

"SWEET THING" (2:06) [Sun-Crest BMI—Winn]

**Johnny Prophet** (RCA Victor 7282)

- Johnny Prophet, one of Victor’s promising young songsters, has a side that could skyrocket him to stardom in "BANANA". It’s a cute rock and roll novelty about a gal the vocalist has named Banana because she never leaves the bunch. And he wants to be alone with her. Could break wide open. Flip is another cute rockin’ item.

---

**The Cash Box**

**Best Bets**

**“Who Are They to Say”**

De Castro Sisters

ABC-Paramount 9932

**“Come Here”**

Lillian Briggs

Sunbeam 104

**“Lazy Train” / “Her Lips Were Like Velvet”**

Joe Harper

MGM 12674

**“Lenny Lenny”**

Gingersnaps

Kapp 226

**“Say You’ll Be Mine”**

Acquaversa

Forgo 1002

**“Whistlin’ Down the Lane”**

Hi-Lo’s

Columbia 41197

**“Warash Blues”**

Teddy Tyle

Golden Crest 504

**“So Young”**

Ray Smith

Sun 298

**“By the Light of the Silvery Moon”**

Jimmy Bowen

Roulette 4083

**“I Give My Love to You”**

Bonnie Lou

Fraternity 812

**“Hey Big Brain”**

Letterman

Liberty 55141

**“Fancy Free”**

Tony Bollus

Somun 128

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**The Velairs**

(MGM 12667)

**B** "A Prom and a Promise" (2:11) [Sheldon BMI—Shermon, Keller] The prom approach is, of course, a current theme at this time of year, and the male vocal team takes the dramatic affair in fine stride. Effective patter opening is continued throughout the disc.

**C+** "Don’t Tell Tales Out of School" (2:25) [Barton ASCAP—Miller, Perry, Simms, Be] The boys are somewhat more dramatic on this beat romancer.

---

**Nagel Sisters**

(RCA Victor 7273)

**B** "Goody Goody Gumdrop" (1:38) [B. K. BMI—Smith, Bain, Mines] An exciting new gal group bow on Victor with a swinging jump novelty that could catch in the wind and spread. Side has a wild foot-stomping tempo and a cute novelty lyric. Kids’ll like it.

**B** "If You Don’t Love Me" (1:50) [Herb Bava BMI—Scott] This one has the girls harmonizing infectiously to a good R & R rhythm novelty. Lyrics are right up the teenie’s alley.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE HIT FOR HOT SUMMER SALES!

**The Cash Box**

**Sleeper of the Week**

"JUNE, JULY AND AUGUST" (1:55) [Budd ASCAP—Kaye, Schott, Statler]

"CHICKEN PICKIN' HAWK" (2:20) [Planetary ASCAP—Epper, Bennett]

**RUSTY DRAPER (Mercury 71336)**

- Rusty Draper hands in a delightful new waltzer that could develop into a vacation time standard. It's a warm, ear-pleasing ditty appropriately titled "June, July and August" and features the songster and a chorus with a light-hearted reading that brings to mind the river boat type tunes of old. Flip is a good rockin' shuffle.

**"JUNE JULY and AUGUST"**

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*Mercury* Records

**RUSK DRAPER**

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THE SENSATIONAL, NEW COLUMBIA SINGLES HIT!

THE KIRBY STONE FOUR
BAUBLES, BANGLES AND BEADS

b/w In the Good Old Summertime and Take the Lady—Jimmy Carroll and his orchestra 4-41183

HIGH-FIDELITY RECORDS BY COLUMBIA

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HISTORY OF THE CASH BOX

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she's red hot with

"FEVER"

a torrid ballad performed by

PEGGY LEE

record no. 3998

The Records

Disk Jockeys

Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

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<td>RETURN TO ME</td>
<td>DEAN MARTIN (Capitol)</td>
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<td>JAN &amp; ARNIE (Arwin)</td>
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<td>BIG MAN</td>
<td>FOUR PREPS (Capitol)</td>
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<td>DO YOU WANNA DANCE</td>
<td>BOBBY FREEMAN (Josie)</td>
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<td>20</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
INSIDE LONDON

by

DAN FISHER

(Tin Pan Alley's John Gunther)

LONDON—Long Live the Queen! Rock and roll is dead. Well, almost dead, over here. There's actually talk in the trade that the public is crying for good ballads. Allan Holmes of Robbins thinks so, along with a lot of others. The only rock & roll material getting any wide attention are the songs with reasonably intelligent words (notice the plural, which makes all the difference in this day and age).

Shuffle music's grave is already covered. It died ahead of its kissing kin, R & R. Elvis is still keeping the American banner flying, along with a few outfits like the Crickets, but by and large the U. S. rock & roll invasion is comparable to Castro in Cuba. Lots of hoopla, but in the final analysis the natives are still in power.

I got a first-hand look at the British waxworks the moment I arrived. David Whitfield, who's making the biggest bundle in Britain, was set to record my Dad's old hit, "That's Where Your Heartbeats Begin." The lineup behind him included six voices, 24 strings, three bassmen, 4 trombones, 4 trumpets, a rhythm section and stereo-sound. Generally speaking, their disk dates move along in much the same manner as our own—excepting, of course, the dialogue. Somebody should tape the patter that flies behind the scenes here. I guarantee it would gas everybody in the Brill and 1650.

"Take it from the pen-ultimate bar," I heard the conductor say. I turned to my translator to learn that meant the bar before the final one. One of the musicians stood up and asked: "Should I take it from where it wavers?" If I'd had my English-American Musical Dictionary I would have known that meant from the top, or intro.

The boys around 802 can stop complaining. Musicians here get the equivalent of $16.50 for a three-hour recording session. A session with a big artist usually results in no more than two sides. With rock and roll it sometimes stretches to three or four, which just goes to show you where the music lies.

I gabbed with many of the top men in music in England, viz., Allan Holmes, Ben Nish, Jimmy Phillips, Sid Coleman, Reg Connelly, Elton Box, Allan Crawford, and they agree on one thing: The rewards reaped from a hit song are getting less and less. Sound familiar? Advances are dwindling accordingly and the parallel with our own market continues in the greatly decreased sales of sheet music. A big song now sells 20-25,000. A big record starts at 200,000 and goes to 700,000.

The music business generally seems healthier than when I last visited here nine months ago. The waning popularity of rock and roll has somehow resulted in a resurgence of enthusiasm and the promise of more stability among the old-time music men.

In talking to the prominent A & R men like Dick Rover, Frank Lee (Dec- ca-London), Wally Ridley (HMV), Norman Newell (Columbia), and Johnny Franz and Jack Averstock (EMI), they concur in writing rock & roll's obituary. Only the good tunes in this category are making it, and in many ways they resemble the old swing tunes with the big beat.

Singles are not selling quite as fast in quantity as LP's and EP's. The kids seem to be buying EP's and albums of more solid entertainment, which is a complete reverse from the recent past.

The top artists are consistent. They are still David Whitfield, Ronnie Hilton and Frankie Vaughan. The girls are not doing well, but there's still a good audience for Nancy Whiskey, Alna Cogan and Vera Lynn.

Our record ambassadors with the most influence here are "The King," Nat Cole; Sinatra, Presley, Doris Day and Ella Fitzgerald. People like Sammy Davis Jr., Johnny Mathis, Patti Page, Georgia Gibbs and Dinah Washington, to name a few, have not made it over here as big as they could if they appeared in person before these vast record-buying audiences. As WW would say, End of Tip.

Chief Magistrate Murliah has a different version of what's doing in Piccadilly, but on the legitimate front the big hits are "My Fair Lady," and "Bongo Express," among the musicals; "George Dillon" "Touch of the Sun," "Dock Brief" and "What Shall We Tell Caroline?" among the dramas.

The Derby was a splitting affair, with everyone doffed in their toppers and the ladies in their sacks.

Getting around London has been a panic. The buses are on strike and the streets are jammed with cars that haven't seen daylight in twenty years. If I hadn't gotten my training dodging cars in front of the Brill, I'd probably be laid out flatter than a songwriter's wallet by now.

The food in London is much, much better than ever before, with a wide choice of nationalities and a plentiful supply of meat. The city itself reflects a new prosperity, with office buildings and new apartments going up all over London. All in all, Lon- don by day or night is swinging.

Off to Paris now to join De Gaulle.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To

THE CASH BOX
1721 BROADWAY NEW YORK 19, N.Y.

**List Your Top Ten Pop Tunes Here**

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
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**List Your Top Ten Country Tunes Here**

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**List Your Top Ten Rhythm 'N Blues Records Here**

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**VITAL STATISTICS:**

Dick Bondi left WHOT, Youngstown, Ohio, last week and joins WKEW in Buffalo. Pierre Gonnau, known better to his fans as "Lucky Pierre", has just been appointed Program Director of station WBNY, Buffalo, New York. The French deejay, who joined the station's staff just last November, was appointed to the position by WBNY Vice President Roy L. Albertson Jr. Ken Gaughan recently was named manager of the WBNY Sales office in Boston, Mass. The jockey halls from station WHMP, Northampton, Mass., and Elliot Litt, former Program Director of KPAL, Palm Springs, Calif., has moved to sister station KRHM in Los Angeles. Taking over the slot as P.D. at KPAL is Bill Joelson, the jockey staff at KPAL is Jay Jasin from KDY, and Pat Coleman from KGIL, San Fernando, Calif. Jerry Joe Low, WINS-New York, National Sales Director of Kluge radio and acting General Manager of WINE, Buffalo, N.Y., recently found that Don Crissy would join the staff at WINE. Crissy was formerly with WBNY, Buffalo.
A Million Purple People Eaters

NEW YORK — She, Wooley (left) is shown receiving his gold record award for his million seller of "The Purple People Eaters" from Dick Clark. Presentation was made on the Dick Clark Saturday night ABC-TV network show.

Challengers Accepted

NEW YORK — The Korwin Music Yankie, one of the hottest baseball teams in the music field, is interested in starting a music industry league and is accepting all challenges.

The team which includes such music personalities as: The Four Lads, Bobby Crystal, Joe Smith, Jerry Vale, Danny Kessler and is managed by Mike Stewart, last week whipped the Havana Chiefs of the Central Park League, 8-3.

All challenges should phone Crystal at Korwin's New York office.

Chips Promotes Stereo

PHILADELPHIA — Stereo Fidelity Records and Chips Distributing, this city, will cooperate in a Philadelphia promotion for the diskery's stereo disks.

Bob Heller, Chips publicity man, said a large black and white banner has been ordered to be displayed on the Chips building, and will read "Philadelphia's 1st Headquarters For Stereo Fidelity Recordings."

Heads Publicity Club

LOS ANGELES — Vic Rowland, press relations manager for Capitol Records, will serve as 1958-59 president of The Publicity Club of Los Angeles. It was announced last week following the group's annual election. Rowland, who is the retiring president of the Hollywood Advertising Club, is succeeding Joseph J. La Barbara, director of press relations for Title Insurance and Trust Company, as head of the publicity organization.

Jubilee Sets Stereo Disk Release

NEW YORK — Jubilee Records will issue its first "StereoSonic" LPs in July as part of its summer LP release schedule.

Retailing for $4.98, these disks will be of the non-compatible, Westrex 45-45 variety. To avoid any confusion, each album will have a plainly marked sticker attached, notifying the buyer that the waxing is non-compatible and is only to be played with a 45-45 type stereo cartridge, serious damage and distortion occurring to the disk if used otherwise.

Heading this initial release will be, "A Date With Della Reese At Mr. Kelly's In Chicago," the monaural composition of this set having been released within the last few months but already one of Jubilee's best selling albums. The other albums to be issued in this first "StereoSonic" releases, all having been issued previously in monaural form, will be, "My Favorite Places" with Walter Scharf and his Orchestra; "Pal Joey" with Bobby Sherwood's Orchestra; the jazz album "Fire In The West" with Herb Geller, and to round out this first release, "Dancing At The Havana Hilton" with Mark Monte and His Continents.

Jubilee has also scheduled six monaural LPs for its mid-season album release.

Topping the list is the second album release of Canadian sax-drum man, Joe Koffman, who scored with his first album release, "Cool And Hot Saxes." From which his hit single, "The Swingin' Shepherd's Blues," was extracted. The new album is entitled, "The Shepherd Swings Again." Jubilee expects great buyer interest in this set because of the aforementioned past successes.

Also included in the summer release package is, "Yes, Sir! That's My Baby," with Lois Kahn, a family tribute to the late Gus Kahn, featuring twelve tunes that the great lyricist collaborated on, and which serves to introduce on records Kahn's daughter-in-law, Lois, with orchestral accompaniment arranged and conducted by her son, Donald.

Rounding out the summer release will be "Detour To The Moon," with Maryn McCall; "Shower Of Moons," with Gray Raines and his Orchestra; "Dixieland At The World's Fair," an album cut in Belgium which features David Bee and his Dixieland Orchestra; and "De Lovely De Lys," with the well-known supper club singer, Helene De Lys.

Correct Publisher

NEW YORK — Publishing credits for the Bonnie Guitar recording, "I Found You Out," were incorrectly listed on the label. The correct publisher is Goldmine Music, Inc.
King In Stereo Field

CINCINNATI—King Records Prexy Sydney Nathan last week announced the entry into the stereo field by King's first release, Johnnie Pate's "Jazz Goes Ivy League." The disks are cut on Westrex 45/45 cutters and will carry special stereo packaging. In making the announcement, Nathan outlined a plan whereby all future King releases will be on a regular basis with new albums being released both in stereo and monaural. Stereo LP's will carry a price tag of $4.98.

In announcing the stereo release and the addition of stereophonic recording equipment in King's Cincinnati studios, Nathan went on to say that in his opinion, stereo was going to be a big thing to the record industry, but that monaural disks would retain a place of prime importance for some time to come. Speaking of the problems of dual equipment, additional consumer expenditures and the problems of creating a 'captive listener,' Nathan pointed out that the stereo picture today is much the same as the high-fidelity LP picture of some nine years ago and that natural consumer resistance is going to be strong after the initial stereo impact. However, the superiority of multiple-source sound, in his opinion, will eventually win listeners and equipment because it becomes better and more economical, the consumer will either add or replace his present day hi-fi equipment. Nathan expressed the hope, and also the belief, that in time the problem of compatibility will be licked and thus eliminate the greatest problem, that of stereo equipment, which Neo feels that stereo can give the record industry in the future the same impetus that it got from high fidelity in the past ten years, and that with careful and considerable planning and consumer education, the industry can create new markets for itself without the problem of obsolescence.

On the subject of stereo tapes, Nathan pointed out that King was planning to make its entry into this field until the question of stereo cartridge becomes better defined and the market indicates a greater degree of stability.

Leslie Expands

NEW YORK—Shown above at their New York offices are Lou and Bernie Bronfman, and below, left, of Leslie One-Stop service during a press conference at which Lou, Leslie prexy, announced the formation of the firm's fifth branch in Freeport, Long Island. Leslie will be in the sweep in charge of branch operations.

Touch Of Class

NEW YORK—The winners of the international dealer window contest run by Epic Records on its "Touch of" album series was announced by W. Walter Hayum, National Sales Manager. The contest judges included members of the Swiss Tourist Commission, Bill Nielsen, General Manager of Epic Records, and Charley Schlick, Director of Classical Artists & Repertoire. Hayum said the decision of the judges was made more difficult by the tremendous reaction to the contest. Over 900 dealers sent in photographs of their windows devoted exclusively to the "Touch Of" albums.

The first prize of a round-trip ticket to Bermuda was awarded to the Sixth Avenue Record Shop in Portland, Oregon. Hayum also announced that the winning salesman, Martin McMahon, will receive a United States savings bond. Second and third prize winners were also announced. The winning dealer was the House Of Music, Salt Lake City, and winning salesman Don Webb, for second prize. The third prize was awarded to Discount Records in Philadelphia, winning salesman, Al Melnick.

Hayum stated that this was the most successful album contest involving dealers that Epic has conducted.

Rondo To Issue 1st 12 Stereos in July

NEW YORK—Eli Oberstein, who debuted his new Rondo Records pop operation last week, announced that he has set a $4.98 tag on his stereo LP's and will ship the first twelve to his distributors early in July.

Oberstein revealed that he has been experimenting with varied techniques of stereo recording and has settled for the compatible system that can be played on conventional high fidelity equipment although the actual "stereophonic sound" can be obtained only with truly "stereophonic" audio equipment.

Among the items in the stereo sets are the recordings of the Boston Festival Symphony Orchestra conducted by Willis Page and featured on four albums: Beethoven's Fifth Symphony, Haydn's "Military Symphony" coupled with the overture music to Von Weber's opera "Euryanthe" and on a third stereo LP the "Pacific 231," "Adagio For Strings" by Barber, "Concerto Grosso" by Stravinsky. The final package in the quartet of Boston Festival Symphony works is called "Stereo Feast For Orchestra" and contains selections from Carmen, Midsummer Night's Dream, Dance of The Buffoons, Danse Macabre, La Gasza Ladra and Hungarian Dance No. 6. These selections were chosen by Oberstein because they best demonstrate the sounds that characterize stereophones.

In an album called "Flamenco Fiesta," Rondo has a guitar recording by the world-famous Carlos Montoya. Another album features the Dixieland bugging of Sam DeKemel in an LP named "Dixieland Clarimake On Bourbon Street".

Also to be included in Rondo's initial stereophonic release are "Wine Garden In Vienna," Laten Jazz by Willie Rodriguez and "Horizontal & upright" featuring Red Camp on a nine-foot Steinway concert grand piano with Chet Rupe on Guitar and Arley Cooper on bass plus a packaging of the themes from "Around The World In 80 Days" back-to-back with songs from "My Fair Lady".

The final two stereophonic recordings that complete Rondo's initial shipment are by symphonic organist Reginald Poot. One LP, recorded at Boston Symphony Hall on the Aeolian/Skinner organ is composed of classical selections from Bach, Haydn, and Boellman; the other, dubbed "The Organ In Stereo" features Poot in a lighter mood at the console of the Richmond, Virginia Mosque organ and contains three excerpts from "A Persian Market," "Flight Of The Bumble Bee," "Loneliness Air" and "Sleeping Beauty Waltz.

Oberstein stated that he is already working on a second stereo grouping and emphasized his intention to get a full catalog of Rondo Stereophonic recordings to the retailers before the end of the year.

"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"
Peatman Suspends Service

NEW YORK—The Audience Coverage Index (better known in the trade as The Peatman List) issued every week for the past 16 years to members of the music industry, will be discontinued until further notice. The announcement was made last week by John G. Peatman, president of the Office of Research, the company issuing the Peatman Survey.

In announcing the discontinuation, Peatman said:

"Although we long have had the management of many music publishers and of other persons and organizations concerned with popular music, we find our financial resources insufficient for us to continue.

"Most of our current subscribers are charter subscribers, having been with us since 1942. To them especially we express our appreciation for their continued interest in and use of our Surveys over the past sixteen years."

On June 16th the Office of Research's address was changed to P.O. Box 666, Norwalk, Conn.

Kapp Names Classical A & R Director

NEW YORK—A new classical recording series will be released on the Kapp label in August. In line with this new series Dave Kapp, president of the Company, has appointed Randall (Randy) Wood as director of classical repertoire.

Wood (not to be confused with the Dot Records president) has had 15 years of varied background in the music and recording industry.

His experience with the Liberty Music Shop, Times-Columbia, and the Folkways label, plus the operation of his own record shop are among his other ventures in the music business.

Dot Signs Jackie Cooper

NEW YORK — Bob Thiele, vice president and a & r head of Dot Records, this week announced that he had signed Jackie Cooper, screen, tv and stage star, to a recording contract.

Cooper cut a vocal single and will cut an instrumental album soon. His single will be out this week, simultaneous with his one week engagement at New York's new nitey, The Roundtable.

Jackie Cooper's album will be Dixieland on which he will play the drums.

Storz Stations Change Names

KANSAS CITY, MO.—Several corporate changes have been effected to bring all of the Storz stations (WDGY, Minneapolis-St. Paul; WHB, Kansas City; WTX, New Orleans; and WQAM, Miami) into one company under the new name of Storz Broadcasting Co. No change in ownership is involved.

Until December 21, 1957 Radio Station WQAM, Miami, was operated as a wholly owned subsidiary of the parent company, Mid-Continent Broadcasting Company which owned the other three stations. On December 31, 1957 Miami Broadcasting Company was dissolved, with the assets being taken into Mid-Continent Broadcasting Company and on May 25, 1968 the name of Mid-Continent was changed to Storz Broadcasting Co.
NEW YORK—Michael Stewart, President of Kerwin and Dominion Music, announced last week the opening of a new office in West Coast. Stewart, formerly Manager of the firm’s Los Angeles office, will be joined by Harvey Geller, formerly a member of the Kerwin and Dominion promotion staff. Stewart will remain in charge of the firm’s East Coast operations.

MGM-local formable

June 4

THE KING OF LITTLE MGM

KING 5108

EARL BOSTIC
TWILIGHT TIME
(Instrumental Only)
KING 5136

THE "53" ROYALES
THE FEELING IS REAL
KING 5131

BUBBER JOHNSON
I'M CONFESSIN'
KING 5132

DONNIE ELBERT
I WANT TO BE LOVED
BUT ONLY BY YOU
DELIUXE 6164

OTIS WILLIAMS
BURNIN' LIPS
DELIUXE 6163

THE CHANTERS
ROW YOUR BOAT
b/v STARS IN THE SKIES
DELIUXE 6165

TITUS TURNER
TEARS OF JOY FILL MY EYES
b/v CORALIE
KING 5140

NEW RELEASES
LITTLE WILLIE JOHN
YOU'RE A SWEETHEART
b/v LET'S ROCK WHILE THE ROCKIN'S GOOD
KING 5142

HOLLYWOOD—For Capitol Records’ participation in the United States Marine Corps’ annual “Toys for Tots” campaign, Capitol President Glenn E. Wallichs (center) this week received a commendation in the form of a certificate of appreciation, which was personally presented to Wallichs by Major General Alan Shapeley, (right) Director of the Marine Corps Reserve, Washington, D.C. Also on hand for the presentation in Wallichs’ office in the Capitol Tower in Hollywood was Col. Claude S. Sanders, (left) officer in charge of Marine Corps Reserve and Recruiting.

The two high Marine officers expressed particular appreciation to Wallichs and Capitol for recording “Toys for Tots,” by Paul Francis Webster and Sammy Fain, recorded by Nat “King” Cole and Nelson Riddle. All proceeds of the single record were made by Capitol and presented to the Marine Corps for distribution to Marine Corps Reserve units throughout the United States and Hawaii.

The framed document read: “The Commandant of the Marine Corps wishes to extend to Mr. Glenn Wallichs, President, Capitol Records, Inc., his sincere appreciation for cooperation and assistance so generously rendered in maintaining and furthering the interests and activities of the United States Marine Corps. Your efforts are a manifestation of those American traits of initiative, loyalty and patriotism so necessary to the continued welfare of the Marine Corps and of our country.”

Sunbeam Signs DeJohn Sisters

NEW YORK—The Sunbeam label, currently high on the charts with “No Chemise Please,” has just inked the DeJohn Sisters to an exclusive pact, it was announced last week by Tommy Valando, proxy of the diskery.

The girls will be recorded immediately. Prior to the signing the DeJohn Sisters have been recorded for Mercury Records and before that were with Epic where they had the biggest record of their career, “No More.”

Galgano In New Quarters

CHICAGO—Anthony Galgano, president of Record Distributors and Galgano Distributors, this city, announced the recent removal of his entire organization to new, more spacious quarters at 4135 West Armitage (directly across from the previous offices and stock rooms).

Galgano said that the prime reason for the move was a desire for more warehouse space and improved shipping and receiving facili- ties.

Record Distributors is local distributor for Audio Fidelity Records, Audophile, Hallifax and Tempo labels.

“Decca On Parade” Winners

NEW YORK—Sydney N. Goldberg, Vice President and General Manager in Charge of Sales for Decca Distributing Corporation, announced the winners of the Decca On Parade Silver Record Award Contest, May 25. Participation in the contest was limited to those stores that carried Decca Records, and stores over a period of six months.

The winners were: Birmingham, Alabama (Wayne Drake) and St. Louis, Mo. (Bob Snell). The Silver Record Award for Best Individual record went to Bill Murata, Honolulu.

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**Best Selling EP's**

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<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Pos. Last Week</th>
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<tbody>
<tr>
<td>1</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra</td>
<td>Capitol EAP-1, 2, 3, 4-920</td>
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<tr>
<td>2</td>
<td>RICKY NELSON</td>
<td>Ricky Nelson</td>
<td>Imperial IMP-158</td>
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<td>3</td>
<td>NEARER THE CROSS</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol EAP-1, 2, 3-1005</td>
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<td>4</td>
<td>JOHNNY MATHIS</td>
<td>Johnny Mathis (Columbia B-2537)</td>
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<td>5</td>
<td>SWINGING ON BROADWAY</td>
<td>Jonath Jones (Capitol EAP-1, 2, 3-963)</td>
<td>12</td>
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<tr>
<td>6</td>
<td>SOUTH PACIFIC</td>
<td>Movie Cast (RCA Victor EPA-4211)</td>
<td>7</td>
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<tr>
<td>7</td>
<td>LATE LATE SHOW</td>
<td>Dakota Staton (Capitol EAP-1, 2, 3-876)</td>
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<td>WARM</td>
<td>Johnny Mathis (Columbia B-10781)</td>
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<td>JAILHOUSE ROCK</td>
<td>Elvis Presley (RCA Victor EPA-4114)</td>
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<td>EVELY BROTHERS</td>
<td>Everly Brothers (Cadence CEP 105)</td>
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<td>RICKY NELSON</td>
<td>(Capitol W-982)</td>
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<td>FRANK SINATRA</td>
<td>(Capitol EAP-1-1015)</td>
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<td>LAS VEGAS PRIMA STYLE</td>
<td>Louis Prima (Capitol EAP-1, 2, 3-1010)</td>
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<td>TEQUILA</td>
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<td>THE MUSIC MAN</td>
<td>Broadway Cast (Capitol EDM-990)</td>
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**Breaking Big in Pittsburgh**

SUE RECORDS HIT AGAIN with

**ITCHY TWITCHY FEELING**

b/w

**A THOUSAND DREAMS**

by BOBBY HENDRICKS

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**Best Selling Pop Albums**

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<td>SOUTH PACIFIC</td>
<td>MOVIE CAST (RCA Victor LOC-1023 * EPA-4211)</td>
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<tr>
<td>4</td>
<td>GEMS FOREVER</td>
<td>MANTOVAI</td>
<td>IMP-158</td>
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<td>NEARER THE CROSS</td>
<td>TENNESSEE ERNIE FORD</td>
<td>Capitol T-1005 * EAP-1, 2, 3-1005</td>
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<td>SWINGIN' ON BROADWAY</td>
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<td>Capitol T-963 * EAP-1, 2, 3-963</td>
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<td>8</td>
<td>RICKY NELSON</td>
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<td>SOUTH PACIFIC</td>
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<td>LATE LATE SHOW</td>
<td>DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)</td>
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<td>11</td>
<td>COME FLY WITH ME</td>
<td>FRANK SINATRA</td>
<td>Capitol W-920 * EAP-1, 2, 3-920</td>
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<td>12</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WASHINGTON, D.C.—It was a happy day at WPgC-Washington, D.C., when disk jockeys, Gene Winters and Bob Bartel, got to meet Johnny Oliver in person. WPgC claims to be the first station in the country to air "Tom, Dick and Harry" on Carlton, and reaction from listeners was fast and affirmative. In fact, when WPgC first received the tune, it was on the publisher's acetate (Larry Utall—Monument Music). The reaction was so decisive, it promoted Joe Carlton to pick up the arc Gene Winters, during which time Director, Schwartz Bros. Distributing

Jubilee Adds Stephens

NEW YORK—Morty Palitz, Vice-President and General Manager of Jubilee Records, announced the recent appointment of Bob Stephens to assist him in the company's A & R department.

In making the announcement, Palitz said, "Bob comes to Jubilee with a very rich background in the music and record fields and I feel that his joining our staff will be an invaluable asset to the company and to his associates."

Originally a professional musician, Stephens entered the record business when he was hired by the late Tom Rockwell as a salesman at Okeh Records for the Philadelphia territory in 1927. Remaining with Okeh until 1931, he joined Decca in that year to go into road management for such artists as Fletcher Henderson, Duke Ellington, and the Mills Brothers, accompanying the Ellington Band on its first transcontinental tour which ended in Hollywood, where they appeared in the Amos and Andy film "Check and Double Check" in 1930. In 1934, Stephens accompanied the Mills Brothers on their first trip to Europe, which culminated in a Command Performance for the King and Queen of England. Also in that same year Stephens was hired as a recording manager at Decca Records by Jack Kapp soon after Kapp and E. F. Stevens formed that company.

Leaving Decca in 1946 after a twelve-year tenure, during which time he was instrumental in helping to guide the company to prominence, Stephens left to form his own publishing house, Bob Stephens, Inc., one of the first music publishing companies to tie tunes in with records and artists and not with sheet sales, selecting his material with hit potential to suit certain artists. Before leaving Decca, he helped to guide the destinies of such well known record artists of that period as the Mills Brothers, the Dorsey Brothers, the Casa Loma Orchestra, Chick Webb and Ella Fitzgerald, Johnny Long, Carmen Cavallaro and many, many others.

For the last several years Stephens has also acted as a freelance A & R man and recording consultant and in this capacity has been retained by Jubilee to organize and program their vast backlog of tapes for future release.

Sid Siegel To West Indies

NEW YORK—Sidney Siegel, president of Seeo Records, left Monday, June 16th, for a two week trip to Puerto Rico and Cuba. Siegel announced that he has lined up a full session of recordings with Seeo artists in both countries.

While in Puerto Rico, Siegel stated that he would change his current distribution setup there and work with two distributing outlets: Juan Martinez Vela, Inc. and Matiia Photo Shop. In addition, Siegel's schedule calls for an LP session with band-leader, Cesar Concepcion. Concepcion will take the theme songs of twelve great American orchesras (Harry James, Guy Lombardo, Tommy Dorsey, Duke Ellington) and re-style them in Latin tempo.

In Havana, Siegel will record three albums featuring thru Celia Cruz, singer Nelson Pinedo and an LP of Christmas tunes by the Sonora Matancera Orchestra. All the material recorded in both Puerto Rico and Cuba, will be given an international release before the end of the summer.

Siegel declared that the South American countries are one of the few areas in the world that have been completely untouched by a recession slump in record sales. He stated that April and May were two of the biggest months in the seventeen year history of his South American record exporting business. "Stereo," Siegel revealed, "is not yet a factor of any importance at all in either Latin or South America. Right now, the entire record business in those areas is riding such a crest that it is doubtful if the major powers in the phonograph, appliance and d'ak industries down there will do any sort of promotion on it for years."

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**BING CROSBY SINGS** — Vocalion VL-3603 (1-12" LP)

The disk is one of the initial entries in Deca's $1.98 peculation line, and Crosby on twelve previously released efforts. Tunes in on the bargain issue include "No Other Love," "Stranger In Paradise," "Chattanooga Shoe Boy," and "Vaya Con Dios." For rack sales Crosby and the price-tag are the waxing's best sellers. Both are prominently displayed.

**MICKEY KATZ PLAYS MUSIC FOR WEDDINGS, BAR MITZVAHs, AND BIRTHDAYS** — Capitol T-1021 (1-12"

Comic Katz, who does most of his kidding on the clarinet, here heads an eight man crew on twelve gay melodies in tune with the joyous occasions named in the title. The glitter of the performances here are the result of the fine crew assembled (Ziggy Elman, trumpet; Nat Faber, piano; and Sam Weiss, drums) and arranger Nat Faber's command of Yiddish dance music. A sure winner for the Yiddish music shelf.

**HITS FROM 'OH CAPTAIN!'

— Vic Damone, Jo Stafford, Tony Bennett, Rosemary Clooney, Johnny Mathis, Jill Corey, Norman Luboff, Guy Lombardo, Don Cherry, Stan Freeman — Columbia CL-1167 (1-12"

From an assortment of its singles and packages on the hit musical, Columbia has culled to record some of its brightest pastets for a review of twelve melodies from the score. Included are the two most popular numbers, "I'll Be Your Name," and "Oh Captain!" Also here, "All The Time," and Tony Bennett's "You're So Right For Me." Solid name-value and the usual top-notch arrangements and oriental music.

**COLE PORTER DANCE BOOK** — Nat Brandwynne and His Orchestra — Vik LX-1108 (1-12"

The veteran dance-band maestro turns to a master cfefer for a first-rate dance disk in "society" tempo. Sporting such fine Porter creations as "Begin The Beguine," "Wander Bar," "Begin The Beguine," and "Night And Day," the Brandwynne orke moves from one melodic delight to another with skilled dance-floor zest. All done up in pink, the delicate package photo is an eye-catcher. Class dance instruments.

**JOE FINGERS' CARR GOES CONTINENTAL**

— Capitol T-1000 (1-12"

In selecting such now products as "Portuguese Washermen," "The Third Man Theme," and "The Poor People Of Paris," Carr and his comrades have a good suit to their honky-tonk hi-jinks. It should be noted that the care does not detract from the sparkle of the melodies, but adds a delectable coloring. More instrumental frolic for the follwing.

**BEAUTIFUL MELODIES FROM THE OPERA**

— Domenico Savio Conducting The Rome Symphony Orchestra — Kapp KL-1084 (1-12"

The orchestral versions of twelve operatic gems were culled from Savio's ten pressings in Kapp's "Opera Without Words" series. Selections from such masterpieces as "La Boheme," "Otello," "Madame Butterfly," and "Traviata" retain their beauty and dramatic effectiveness in their handling by the Rome Symphony. Work that will satisfy opera connoisseures, and the general public.

**DANCE IN THE MOONLIGHT** — With Guy Lombardo And His Royal Canadian Vocalion VL-3605 (1-12"

The Lombardo orke is another top-name attraction on Vocalion, who is commanding a great on- dience in South America and the U.S.A. On his fourth Capitol LP, the artist sweetly renders twelve Spanish melodies collected from previous Gatica sessions. Dealers with a large Spanish-speaking trade are assured excellent cash-register activity here.
**THE LATIN-AMERICAN WAY** Johnny Conquett and Orchestra — Mardi Gras LP-5016
(1-12" LP)

The package effectively employs elements of the society-dance disk in presenting an all-Latin dance-step approach. Various Latin steps (cha-cha, merengue, mambo, rhumba) are each grouped on ten hands, which feature either two or three American standards in the particular Latin step. Oft-recorded Conquet and the orchestra take the twenty-seven tune line-up on a colorful Latin beat course. Durables include "Stars Fell On Alabama," "Sophisticated Lady," "I Surrender, Dear," and "For Me And My Gal." A solid Latin dance omnibus.

**ALTHEA GIBSON SINGS** — Dot DLP-5106
(1-12" LP)

This vocal view of the tennis star should interest the many familiar with her championship feats in sport. What listeners will receive here is a competent display of jazz-directed stylings characterized by a heavy beat and a good ear for either a soft or swing delivery. Polished combo backing. Selections include such oldies as "Once In A while," "A Cottage For Sale," and "September Song."

**JACK FASCINATO ARRANGES THINGS** — With Vocals by Doris Drew And The Mellowmen — Stephany MF-4004
(1-12" LP)

Arranger Fascinato, who had an eight-year hitch on the "Kukla, Fran and Ollie" TV stint, plus disk-tv service with Ernie Ford, offers a program of imaginatively arranged combo items, and six vocal stints by Doris Drew. While Fascinato can display instrumental wit, he can turn right around and support a ballad vocalist. Miss Drew is a vocal charmer on five items, sympathetic on one. Fourteen evergreen-originais. Fine jazz variety here.

**LADY IN SATIN** — Billie Holiday — Ray Ellis And His Orchestra — Columbia CL-1157
(1-12" LP)

The understanding with which Miss Holiday senses her program here ranks this issue a vocal highlight of the year. The collection of twelve sad-songs that never bow to banality, the stylist has material worthy of her time and vocal depth. A peak at the program: "Glad To Be Unhappy," "I Get Along Without You Very Well," "But Beautiful," and "It's Easy To Remember." The Ray Ellis ork includes such fine jazz-workmen as Urbie Green, J. J. Johnson, and Mel Davis.

**THE REAL LEE KONITZ** — Atlantic 1273
(12" LP)

The disk features alto saxist Konitz in a quartet setting on eight sessions culled from an appearance at Pittsburgh's Suicide Lounges. Konitz's appearances here are marked by provocative medium-tempo blowing, plus penetrating understanding of the warm side ("Easy Living," "You Go To My Head"), Peter Ind (bass); Billy Bauer (guitar); and Dick Scott (drums) play follow-the-leader with style. Fine stints from the oft-recorded jazzist.

**HANK MOBLEY** — Bill Hardman — Curtis Porter — Sonny Clark — Paul Chambers — Art Taylor — Blue Note 1068
(1-12" LP)

Mobley's grab-bag of inventive jazz tricks sparks the way on this waxing, which features Mobley at the helm of a sextet. In on the bubbling review of the five-tune program are reliable Paul Chambers (bass); Art Taylor (drums); Sonny Clark (piano); Bill Hardman (trumpet); and Curtis Porter (alto, tenor sax), who contributed two provocative numbers to the set. Excellent air of spontaneity abounds here.

**SOMEBODY LOVES ME** — Achille Scotti, Pianist and his Group — Camden CAL-425
(1-12" LP)

A pianist-arranger for Switzerland's Radio Geneva, Scotti makes his U. S. LP debut here. The artist, working with bass-guitar-drums, is a smart keyboard jazzist, who can play a witty jazz game, yet hold on to the deft George Gershwin—Cole Porter—Irving Berlin melodies. Scotti's wants warmth, his light irony bright musicianship and imagination, and when some tricky swing moments are called for, he's bright in the context of the approach. First-rate combo work in a relaxed jazz vein.

**YOUNG MAN MOSE** — Mose Allison Trio— Prestige 7137
(1-12" LP)

This cozy session features not only the Allison keyboard, but also three stints by the performer as a vocalist, and one as trumpet. In either role, Allison plays his part with style. Richly nice by Adderson Farmer, the bass, and Nick Stabile on drum, the artist roams smartly over the keyboard, is touched by vocalizing, and inviting in his delectable trumpet work on "Stroll." A big, ten-tune jazz bill that says a lot for Allison.

**PROKOFIEF:** Romeo And Juliet Ballet, Op. 64
(Excerpts) — New York Philharmonic, Dimitri Mitropoulos, Conductor — Columbia ML-5970
(1-12" LP)

This beautiful recording is a presentation of nine selections, culled from Mitropoulos, from two suites written by Prokofiev before the score was employed in a ballet. Mitropoulos and the New York Philharmonic expertly delve into the masterfully orchestrated and compellingly dramatic opus. A disk rich in musical brilliance.

**TCHAIKOVSKY:** Piano Concerto No. 1 In B Flat Minor—Malczynski, Pianist And The Orchestra Nacional De La Radiodiffusion Francaise—Nicolai Malko, Conductor—Angel 35443
(1-12" LP)

The classical coterie will be treated to a fine version of the famed work in the Malczynski performance presented here. Seemingly fully aware of the concert's romantic appeal, the pianist is gentle to the persuasive melodies, robust on the masterful last movement. Conductor Malko and the orchestra offer noteworthy support. Excellent sound.

**MOZART:** Piano Concerto In E Flat K. 482—Jose Iturbi, Pianist And Conductor of the Paris Conservatoire Orchestra—Angel 35839
(1-12" LP)

In his dual-role here as pianist-conductor Iturbi performs with a keen sense for the expressive and engagingly bright aspects of the rare catalogue work. The recording is packed with dramatic opus. Equipped with superb sound, in addition to the Mozart LP collection that the Iturbi name, it is hoped, will help make a popular item.

**BRAHMS:** Sonata No. 1 In G Major For Violin And Piano, Op. 78 "Rain)—Sonata No. 3 In D Minor For Violin And Piano, Op. 108 — Joseph Szigeti, Violinist—Mieczyslaw Horszowski, Pianist—Columbia ML-5906
(1-12" LP)

These works reach great emotional depth, and they are wonderfully reflected in the warmth and feel of Szigeti's reading. Szigeti possesses the grace for a lovely Brahms' theme, plus the understanding of the intimacy inherent in both pieces. Pianist Horszowski skillfully supports the violinist, Commanding work.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Informal Confab

New Presley Film Into Loew's State

NEW YORK—Elvis Presley's new motion picture, "King Creole," will open Thursday, July 3, at Loew's State Theatre on Times Square.

Co-starred with the singing star in the Hal Wallis production are Caroleyn Jones, recent Academy Award nominee, and Walter Matthau, Dorey Hart and Dean Jagger. "King Creole" was the last picture made by Presley before his induction into the Army. It was directed by Michael Curtiss.

Based on the best-selling novel, "A Stone for Danny Fisher," by Harold Robbins, "King Creole" has a musical score of 13 songs, of which Presley sings 10.

Set against the background of the French Quarter in New Orleans, where much of the picture was filmed on location, "King Creole" tells the story of Danny Fisher, played by Presley, and his struggle to rise above his environment. En route he clashes with ruthless racketeers and hoodlums.

Lilane Montevoci, Jan Shepard, Vie Morrow, Brian Hutton and Paul Stewart also have important roles in "King Creole," the screenplay for which was written by Herbert Baker and Michael V. Gazzo.

GROSSINGER, N. Y.—Steve Lawrence and Eydie Gorme, completing their honeymoon at the Grossinger Hotel discuss the music business with Joe Orlick and Bob Austin of The Cash Box who were at the hotel for the annual banquet and dinner of the New York State Operators Guild.

New Foreign Rights For "Bird"

NEW YORK—Bourne Music has acquired the foreign rights (excluding the U. S. and Canada) to David Seville's novelty on Liberty, "The Bird On My Head," thru a deal with Monarch Music similar to the one that gave Bourne the foreign rights to Seville's last smash, "The Witch Doctor." Seville wrote both numbers under his actual name, Ross Bagdasarian.

Capitol's N.Y. Office Moves

HOLLYWOOD — In a move designed to consolidate the personnel and facilities of Capitol Records Artist and Repertoire, Ardmore Music Corp., and Beechwood Music Corporation, these groups relocated in New York last week.

Moving from Capitol's New York office location at 1730 Broadway to 151 W. 46th St., are the New York personnel assigned to the Artist and Repertoire division. At this address, they join the New York recording studio employees of the company. The A & R people acquired most of the second floor space at the 46th Street address. Studio Director Don Plunkett has relocated on the second floor moving from the first floor of the building. In addition to Plunkett, the A & R producers who will maintain offices on the second floor are Andy Wiswell, Dick Jones and Manny Kellem, together with their secretaries. Additional office space has been set aside for Hollywood Capitol Records producers while visiting in New York.

An attractive artist lounge and reception area plus three tape editing rooms, two monaural and one stereo, have also been added at the same address.

Concurrently, the personnel of the Ardmore and Beechwood publishing concerns (wholly owned subsidiaries of CED) also relocated to New York this week, at 317 W. 44th St. Personnel involved in this move included Kelly Camarata and Bob Carter and their secretarial and clerical help. Ardmore and Beechwood, too, personnel assigned to the New York branch of Capitol Records Distributing Corp., are now occupying the second floor of the Warner Bros. Building less than two blocks from New York's Times Square.

Sensational in any language!

Lou Monte

Sings

The Sheik of Araby

C/W

EH, MARIE! EH, MARIE!

47/20-7265

With Joe Reisman's Orchestra and Chorus

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEWARK, N. J.—Seen above are the winners in the recent linerick con-
test conducted on “The Paul Brenner Show,” heard twice daily over the new \x26 WNTA New York, N. J.

From left to right are: Paul Brenner; Ray Nelson, President and General Manager of WNTA; Mrs. Betty Noyce of Brooklyn, winner of first prize—an RCA Victor Hi-Fi Radio-Phonograph console; Mrs. Ann Amato of Springfield Gardens, N. Y., winner of second prize—an RCA Victor portable phonograph; and Dale Kempt, Sewaren, N. J., winner of third prize—a $50 library of RCA Victor albums.

Brenner presented the winners with their prizes on the morning session of his show which is heard from 9:30 to 11:30 A.M. and 4:00 to 7:00 P.M.

The contest was a special promotion in connection with the launching of the new station on May 7th. WNTA is owned and operated by National Tele-

film Associates.

Brenner Contest Winner

Ulysses Kay To Tour USSR

NEW YORK—Ulysses Kay, well-
known composer and editorial advisor
for Broadcast Music, Inc. (BMI), will be one of six American composers
who will represent the United States at the International Congress of
Soviet Composers which opens in Moscow, Saturday, August 15. They will
be assisted by Lee Rosewater, head of the BMI's Moscow office, who will
be present when the composers arrive in the Soviet capital.

Ulysses Kay, who has been
particularly active in recent years in
the field of film music, has returned
from Europe, where he spent the past
summer as a guest lecturer at the Brussel's University, and is now
planning his return to the United States.

The Congress will be held in Moscow,
and will be attended by a number of
leading composers from various coun-
tries, including several from the
United States. The composers will
be given an opportunity to exchange ideas and to discuss the future of
music in the Soviet Union.

Goldner Hot

NEW YORK — George Goldner, head of Gone-End Record operations, repor-
ted the firm's in its hottest disk position since its inception a year
ago.

Six single waxings listed by Gold-
ner in the hot class are “Rebel Rouser”
by Duane Eddy (Jennies); “Charrock”
by the Duane; “Summer Romance” by the Melod-
eds (Gone); “Be Sure My Love”
by the Duane; “Song In My Heart” by the Duane;
“Maybe You'll Be Mine” by the Duane;
“Cool Cool Baby” by Connie & Lee (Gone);
“Gates Of Heaven” by Ronnie Baxter
and Eddie Dodds (Gone); and “1000 Times My Heart”
by Joe Shep-

hird (Gone).

Visitors To The

BRUSSELS WORLD’S FAIR!

PICK UP THE LATEST ISSUE OF THE CASH BOX
at the Amusement Center Arcade

FREE NO CHARGE

To Members of the Coin Machine, Record and Music Industries

June 28, 1958
ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

“A CERTAIN SMILE”
Johnny Mathis Columbia 41095

“REBEL-ROUSER”
Draco Eddy Jimmy 1104

“HARD HEADED WOMAN”
Elvis Presley RCA Victor 7280

“LEFT RIGHT OUT OF YOUR HEART”
Patti Page Mercury 71331

“BAUBLES, BANGLES AND BEADS”
Kirby Stone Four & Jimmy Carroll Columbia 41183

“BLUE BLUE DAY”
Don Gibson RCA Victor 7010

“ANGEL BABY”
Dean Martin Capitol 3938

The Cash Box Disk of the Week

The Cash Box Disk of the Week

The Cash Box Disk of the Week

The Cash Box Disk of the Week

The Cash Box Disk of the Week

The Cash Box Disk of the Week

The Cash Box Disk of the Week

The Cash Box Disk of the Week
NEW YORK:  

LARRY NEWTON:  

ABC Paramount, runs down his list of records—  

and it is a list indeed. “You Need Hands,” Byrdie Germaine; “Dottie,” Danny and The Juniors; “Got A Brand New Baby,” Bobby Freeman; “Little Serenade,” by  

and now Eddie Calvert’s golden trumpet version of “Little Serenade.” On  

R&B, “My Lucky Love” by Doug Franklin. Its new sublabel, APT, is also start-  

ing out real hot with “Dance Dance Dance” by The Davises; “I’d Really Like  

Bobby Freeman (“Do You Wanna Dance”) opens at the Apollo Theatre, Harlem, on June 27. He follows with  

week, New York, Freeman, Motley Palitz advises, will cut an album in conjunction with The  

his arrangements. A novelty that looks like a smash is Jim Backus’ “Delicious.” One of the funniest records in  

July 2. With the 5-week Art performance, the show will move to the  

Raymonda, 50, a leading London stage actress, father of the  

for a top booking locally. GAC will handle the bookings. Malcom Newkirk, Central Records, reports he has just signed  

fects of the show. At the end of the  

an album. A novelty that looks like a smash is Jim Backus’ “Delicious.” One of the funniest records in  

in his hot new recording, “Get Your Kicks On Route 66.” The new single,  

Goldsen also has another strong contender in “Chirac” by The Meoldiers. Sidlow has signed another recording  

as one of its hottest prospects. RCA Victor’s Teddy King starts a 5-week engagement at the Riviera Hotel, Las Vegas, Nevada, on June 24, with an album on the newly-formed Capitol Records.  

Falcon, and leases Chancellors and  

Frankie and the Dominoes, now Billboard’s top rock ‘n roll act, is  

right on target for summer. Publicity is being given to the new  

of records. The star is doing a wonderful job of selling the product  

it was being handled more than a month ago.  

last summer, it has been the  

cal with the “Round Table” stint, Cooper suggests. The label also advises Cooper will cut an album on  

sessions, the label did with the Moroccan and Spanish groups. Bobby Darin; “What Am I Living For?”, “Hang Up My Rock and Roll Shoe” by Chuck Willis; “You Can Have My Heart” by Joe Williams; “Hutch Davies; “Dream”, Betty Johnson; “Moonlight Bay”, Drifters; and “Yes Indeed!” “I Had A Dream”, Ray Charles—and no hype in that  

the excitement the company is getting on Johnny Bell’s “Boy-Frey Day” single. This is the label’s first  

the coast for a week. . . Atlantic Records had the biggest week in its history last week. This despite the current recession. The Atlantic-Aero labels boast of eight best sellers at this cut. Ray Charles and  

the label after one of its biggest hits. Bobby Darin’s “I’m In Love With A Dreamer” has been really hot  

an album. And now, he is hot with a new album of his own. This is  

the label. Darin is a new signing for the new line.  

it's going to be a hot seller for Atlantic. Darin devotes his entire Sunday column to his own work and the  

that Billy Nelson’s, who is current star at the Lake Club in suburban Melrose,  

she has all the tools for a “For Your Precious Love” by Jerry Butler and The  

The Impressions is jumping up on the Top Box charts. The Five Blind Boys; The World; The Teenagers; Little Eva; The  

by The World Harpers. Midnight Rock and Roll  

in Detroit, and the tour is being readied for a recording session by Cal Carter. . . The folk singing Gateway  

of the group, has been a leader for “Smokey Joe’s” show in New York.  

bed, Atlantic Records sold over six hundred copies. The label also says it has  

promotion trips on the numbers of wagonings upping bill. Nielsen tells  

the coast. Darin has been over the YWED-New York City, N. Y. airwaves, is  

the label to do a third album. On the bill are The Coasters, Little Willie John, Ruth Brown, and others. . . Lennie Hodes, Critic Moodle,  

the Betty Johnson Atlantic click, “Dream”. Lennie in this group is getting quite a name locally.  

David Clark, Don Robey’s eminence in New York, has made the rack  

a session with Betty Carter for Backbeat. Betty is a jazz vocalist.  

getting a solid reaction to “Speak Up” by Sammy Lopez on Newport in the New York-New Jersey area. The deck is also taking hold with New Yorkers and  

nationally. . . Bob Rosen, president of Fleetwood Records, delighted with  

he’s been seeing late on this trip, has told Clark he is “Still Got The Blues.”  

Fortune” by Bobbie Gentry and “You’re A Fool” by The Dootoos.  

The Dootoos; “Tiki” by The Dootoos; “Stay” by The Dootos; “Wanda” by The  

Doo Wop label. The label is readying the immediate release of two sides  

featuring Houston and his band. . . Emerson’s 13 year old recording star,  

of the “New Orleans” label for the Dooto label. The label is readying the immediate release of two sides  

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## Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

### Listed Alphabetically

- "AIN'T NOTHING WRONG WITH THAT BABY" Al Hibbler (Decca 36062)
- "ALL DAY LONG" Jimmy Smith (Blue Note 5244)
- "ALL OF MY LIFE" Sam Cooke (King 32005)
- "ALL THE WAY" Billie Holiday (Old Town 1054)
- "APACHE" Chalino (Graffiti 488)
- "BEWILDERED" Mickey & Sylvia (Viva 0334)
- "BIG MAN" Four Preps (Capitol 3960)
- "BILKINI BIKINIS" (Roulette 4073)
- "BILK BLOP" "TANYA" Bill Doggett (King 5138)
- "CHANSON D'AMOUR" Art & Dudley Far (Epic 5064)
- "CHA-HUA-HUA" Eddie Platt (Gone 5031)
- "CHERRY PIE" Marvin & Johnny (Kent 303)
- "DOWN ON MY KNEES" Heartbeats (Roulette 4556)
- "ENDLESS SLEEP" Jody Reynolds (Dunbar 1507)
- "FAREWELL, TRAVELLER, FAREWELL" (Capitol 5409)
- "FIVE O'CLOCK IN THE MORNING" (Roulette 4079)
- "FLIP TOP BOX" Dicky Dee & Donnis (Swan 4906)
- "GIVE ME THE RIGHT" "ANYTHING TO SAY YOU ARE MINE" Lula Reed (Argo 5294)
- "GOT A MATCH" Daddy-O's (Cub 122)
- "HEARD HEADED WOMAN" Elvis Presley (RCA Victor 7280)
- "HATTIE MALATTIE" Lee Diamond (Yes-Yes)
- "HIGH SCHOOL CONFIDENTIAL" Jerry Lee Lewis (Sun 269)
- "HIT THE ROAD" Gus Jenkins (Flash 124)
- "HOOTCHY KOO" Larry Williams (Speciality 634)
- "I HAD A DREAM YES INDEED" Ray Charles (Atlantic 1180)
- "I LOVE YOU SO MUCH" Chantels (End 1012)
- "I'M CONFESSIN'" Bobby Johnson (King 5132)
- "I'M WANDERING" Jackie Wilson (Bronswick 55001)
- "INDIAN LOVE CALL" Etta James (Imperial 5518)
- "I NEED YOUR LOVIN'" Jimmy McCrackle (Peacock 1687)
- "JUST A DREAM" Jimmy Clanton (Ace 546)
- "KISS AND MAKE UP" Crowns (RCA 6901)
- "LIPS" Jungle Fever (Epic 9274)
- "LITTLE PIECE" Hole Enferme (Dublin 5324)
- "MARRY ME" Robert & Johnny (Old Town 1052)

### 2018 Top Ten

1. **YAKETY YAK**
   - Context: "(Atco 6116)"
2. **WHAT AM I LIVING FOR**
   - Chuck Willis (Atlantic 1179)
3. **FOR YOUR PRECIOUS LOVE**
   - Jerry Butler & Impressions (Amer 1013)
4. **YOUR DANCE**
   - Bobby Freeman (Jesse 835)
5. **LOOKING BACK**
   - Nat Cole (Capitol 3939)
6. **JOHNNY B. GOODE**
   - Chuck Berry (Chess 1691)
7. **FOR YOUR LOVE**
   - Ed Townsend (Capitol 3926)
8. **JENNIE LEE**
   - Jon & Arnie (Arwin 108)
9. **PURPLE PEOPLE EATER**
   - Shub Wooley (MGM 12651)
10. **TWILIGHT TIME**
    - (Mercury 71829)

### Columbia Intros Line of Stereo and Monaural Phonos

NEW YORK—Columbia has introduced a twenty-five model stereo and monaural phonograph, which as far as the stereo-monomaural sets are concerned will range from stereo cartridge equipped portables (lowest price: $94.95) to complete stereo consoles (lowest price: $169.95). The monaural group, via Columbia—consolation sets, will be adaptable to stereo reproduction, via a new York press conference, Bill Backman, Columbia research, announced one of the big features, Columbia will press in its promotion of the stereo line: "Balanced Listening Control." "With this device," said Backman, "the listener need not necessarily position himself at mid-point between the speakers. Adjustment of the 'Balance Control' dial on the set, the listener can compensate for his position to the left or right of the mid-point or, at various angles to the speakers." Columbia has a Constant Displacement stereo cartridge said to have low mechanical impedance.

The Columbia monaural line will be manufactured to include four wires in the tone arm and a standard monaural turntable two- terminal cartridge with two sapphire needles. The two extra wires will be taped back at the cartridge end, but will be connected to a socket on the back of the label and the term labeled "Stereo Output." A $39.95 Columbia conversion kit, once additional speaker, can be bought to equip the sets stereophonic. The kit consists of a four terminal stereo cartridge, a twenty-foot connecting cord with jacks, and a covered cabinet shelf-type amplifier.

Goddard Lieberson, Columbia press, offered his observation of the stereophonic picture, which included his opinions that "the stereophonic innovation is not in the class of the 78 rpm to Long Play turnover. Stereophonic listening is stimulated by an opening that perhaps not everyone will recognize or appreciate, and I feel that an educational campaign is required to sell the public on the adaptability of all records, monaural and stereo, to the phonograph line." Columbia stereo discs will be available at about mid-season, but no details on the pricing and material were announced.

The twenty-five model Columbia line is grouped into four major categories: (A) Monaural only; (B) Stereo-adaptable models; (C) Stereophonic units with optional additional speakers available; and (D) Full stereophonic two-unit sets.

The model numbers and pricing for the (A) Monaural portable line: 612—$29.95; 613—$39.95; 540—$42.95; 641—$89.95; and 646—$99.95.

(B) Stereo-adaptable models: 617—$48.95; 618—$54.95; 517-A and 518-A—No price announcements; 622—$119.95; HP-2—$129.95.

(C) Stereophonic units with optional additional speakers available: 625—$129.95; 626—$149.95; 368—$249.95; 642—$269.95; 653—$329.95; 645—$425.95; 650—$625.00.

(D) Full stereophonic two-unit sets: 637—$299.95; 680—$799.95; and HP-3—$2,100.00.

### TWO SMASH GOSPEL DISKS

**"ON MY KNEES A PRAYING"**
- B/W "Lord I've Tried"
- The Gospel Starlets
- [Record #]

**"EVERYBODY SHOULD SERVE THE LORD"**
- B/W "I Feel Like Going On"
- Silver Crown Gospel Singers
- [Record #]
MEMPHIS, TENN. — Stan Zabka, Palladium Records gypsy, who  
kicked the tune, "Silhouette Of A Dream," is shown above  
with the gal deejays at WHER-Memphis. Included in  
the photo is Stan and Jeannie Botto, Bena Franklin,  
Kathy Hartley, Janie Joplin, Edith Smith and Dottie  
Stevens. Stan, who is really mixing  
business with pleasure here, notes  
that after visiting the all-gal station,  
he’s been spoiled for any other  
deejay visit.

4th Outlet For Lyons

BUFFALO, N.Y.—Ed Lyons, head  
of One Stop Record Sales, this city,  
has announced the opening of his  
fourth outlet located in Cleveland,  
Ohio at 1816 Euclid Ave. Bill Siegel  
will be the manager of the Cleveland  
branch.

There are other One Stop Record  
Sales operations in Buffalo, Rochester,  
and Syracuse.

**Challenge Inks Witherspoon**

HOLLYWOOD — Jimmy Witherspoon,  
veteran blues chanter who rose to  
fame with " Ain’t Nobody’s Business," "Big Fine Girl,"  
"No Rollin’ Blues," and other hits, has signed  
with Challenge Records. It is understood that  
the deal, which was arranged between  
Challenge Records and Challenge  
Records, was announced by  
Johnny Thompson, Vice-President  
and head of Challenge  
Records. He will be next week, stated Joe Johnson,  
Vice-President in charge of artists  
and repertoire.

"Spoon" recently cut four sides  
for Flip Records, and has been  
with RCA Victor, Atlantic and the Aco  
diskettes.

He broke into the record business  
in 1945 with Jay Maichten’s orchestra  
in Vallejo, California.

**8 Stereo Tapes In Livingston July Release**

Caldwell, N.J. — Continuing  
with its heavy stereo release sched-

ule, Livingston Audio Products of  
Caldwell, New Jersey, announced the  
release of eight new stereo tape  
albums available July 1st, evenly  
divided between classical and  
selections.

Highlighting the releases are  
the stereo recording debuts of two  
favorites of the popular Jack Paar  
television show, Elsa Maxwell and  
actress Ingrid Bergman. The Joe Mella  
tape is dubbed "Tonight" while "Elsa  
Maxwell" presents Miss Maxwell in  
an album of her own compositions.  
As an LP, "Tonight" was a best seller.

"Oh, Lady Be Good" features  
Lenny Herman in his thirteenth  
mono album, and the Triads Plus  
Two round out the popular side  
with "Polka Anyone!"

Among the classical releases are  
a recording of Richard Strauss’  
"Rosenkavalier Waltos" coupled with  
Berlioz' "Requiem March," played by  
the Graz Philharmonic under the  
direction of Gustav Cerny, and three  
albums by the Mannheim National  
Symphony, including the Brahms:  
Symphony No. 1 in C Minor  
directed by permanent conductor Herbert  
Albert, and a "Suite Prokofieff" by  
Bizet and Beethoven’s Leonore Over-  
ture No. 5, both conducted by Joseph  
Rosenthal, former conductor of the  
New York City Center Opera.

**FOR YOUR**

1. PRECIOUS LOVE,  
Judy Butler & Impressions (Atlantic 1013)

2. YAKETY YAK  
Counters (Atco 6176)

3. MUSIC, MUSIC,  
MUSIC,  
Ashton Johnath (Argo 5294)

4. WHAT AM I LIVING FOR  
Clutch Willis (Atlantic 1179)

5. ALL OF MY LIFE  
Sam Cooke (Vee 2305)

6. I LOVE YOU SO  
Chamek (End 1020)

7. LOOKING BACK  
Not "Kinky" Cole (Capital 3599)

8. THE PARTY’S OVER  
Bobby Darin (Capital 3958)

9. I’M WANDERING  
Jasady Wilson (Brunswick 5810)

10. FOR YOUR  
PRECIOUS LOVE  
Judy Butler & Impressions (Atlantic 1013)

TO BE LOVED  
Bobo Freeman (Brunswick 53052)

SPLASH SPLASH  
Bobo Dalton (Atco 6177)

MY TRUE LOVE  
Jack Scott (Carlin 462)

HOOTCHY KOO Loretta Lynn (Speciality 45)

HATIE MALATTIE Don’t Be Jealous (Yee-jay)

WILLIE AND THE HAND JIVE  
The Tokens (Capital 3946)

Just a Dream  
Jimmy Clanton (Ace 546)

Chick Berry (Chess 1691)

Oh Gee Oh Gosh  
Kudaks (Vee 5115)

BLIP BLOP  
Bill Doors (King 5133)

One Summer Night  
Bobby Darin (Mercury 7202)

Two Great New Records!  
RONNIE BAXTER  
GATES OF HEAVEN  
GOES 5036

THE DUBS  
BE SURE OF MY LOVE  
GOES 5034

EMBER RECORDS  
1607 BWAY, N. Y.

HEADING FOR THE CHARTS

**"OP"**

by

THE HONEYCONES  
EMBER 1036  
Brooklyn 5, Philadelphia, Pittsburgh, San Francisco

Two Great New Records!  
RONNIE BAXTER  
GATES OF HEAVEN  
GOES 5036

THE DUBS  
BE SURE OF MY LOVE  
GOES 5034

EMBER RECORDS  
1607 BWAY, N. Y., N. Y.
The Cash Box

PHILADELPHIA

**DO YOU WANNA DANCE**

Yakety Yak (Atco 6116)

**FOR YOUR LOVE**

Johnnie B. Goode (Chess 9085)

**LOOKING BACK**

Purple People Eater (MGM 13951)

**ONE SUMMER NIGHT**

Frankie Drake (Mercury 7122)

LOS ANGELES

**DO YOU WANNA DANCE**

Yakety Yak (Atco 6116)

**FOR YOUR LOVE**

Johnnie B. Goode (Chess 9085)

**LOOKING BACK**

Purple People Eater (MGM 13951)

**ONE SUMMER NIGHT**

Frankie Drake (Mercury 7122)

DETROIT

**DO YOU WANNA DANCE**

Yakety Yak (Atco 6116)

**FOR YOUR LOVE**

Johnnie B. Goode (Chess 9085)

**LOOKING BACK**

Purple People Eater (MGM 13951)

**ONE SUMMER NIGHT**

Frankie Drake (Mercury 7122)

ATLANTA

**YAKETY YAK**

Coasters (Atco 6116)

**FOR YOUR PRECIOUS LOVE**

Jerry Butler & Impressions (Amer 10134)

**DO YOU WANNA DANCE**

Bobby Freeman (Jive 635)

**LOOKING BACK**

Nat "King" Cole (Capitol 3939)

**PLEASURE PEOPLE EATER**

Shub Wallow (MGM 12495)

**WILLIE AND THE HAND JIVE**

Shub Wallow (Capitol 3966)

**ONE SUMMER NIGHT**

Donovan (Mercury 7122)

RALEIGH

**YAKETY YAK**

Coasters (Atco 6116)

**FOR YOUR PRECIOUS LOVE**

Jerry Butler & Impressions (Amer 10134)

**DO YOU WANNA DANCE**

Bobby Freeman (Jive 635)

**LOOKING BACK**

Nat "King" Cole (Capitol 3939)

**WILLIE AND THE HAND JIVE**

Shub Wallow (Capitol 3966)

**ONE SUMMER NIGHT**

Donovan (Mercury 7122)

SAN FRANCISCO

**YAKETY YAK**

Coasters (Atco 6116)

**WHAT AM I LIVING FOR**

Chuck Willis (Atlantic 1179)

**ALL I WANT TO DO IS DREAM**

Purple People Eater (MGM 12495)

**PLUNK SPLASH**

Abbie (Atco 6177)

**WILLIE AND THE HAND JIVE**

Shub Wallow (Capitol 3966)

**ONE SUMMER NIGHT**

Donovan (Mercury 7122)

**It's what's in THE CASH BOX That Counts—INTERNATIONALLY**

NEW YORK—Details of the first set of Western 45/45 Stereo Records on the Riverside and Judson labels have just been announced by Bob Richer, sales manager for Bill Grauer Productions, Inc. During the past two years virtually all Riverside and Judson sets have been recorded in both monaural and stereo techniques.

Four albums carrying $8.95 price tags will be issued on each label during the next four weeks. The first Riverside album to reach the stores will be "Sports Cars In Stereo." The disk was recorded at the 1958 Sebring Grand Prix of Endurance in Florida and will only be available in the stereo version.

Other albums slated on Riverside include "Monk's Music," a septet of modern jazzmen directed by Thelonious Monk in new scorings of his tunes. Another modern jazz album, "10 to 4 at the Five Spot," by Pepper Adams, was recorded on the scene at the New York jazz club. For the Dixieland fans, Riverside has "Whoopie Makers' Jazz," by Carl Halen.

The Judson list features the dance orchestra of Chauncey Gray in "Intimate Time In Paris;" Gordon Kibbee on the Pipe Organ, "Pop For Pipes," and "Slipper Ryan Plays Honky Tonk Piano." The fourth release is from the Wonderland Series, Bob and Louise Decormier's "Sings Children Sing In Italy."

Richer further disclosed that Riverside-Judson is reading additional stereo sets to meet a monthly schedule. As retail demand increases, a larger number of sets will be produced. However, Richer emphasized that the stereo sets will be an adjunct to their monaural catalog, and will never supplant it. The two labels will continue to release monaural recordings in the same volume as in the past.

The June list of monaural packages on Riverside includes Sonny Rollins' "Freedom Suite," with Oscar Pettiford and Max Roach. Other jazz sets are the monaural version of "10 to 4 at the Five Spot," by Pepper Adams, featuring Donald Byrd, and pianist Wynton Kelly in an album entitled Wynton Kelly.

A roundup of folk singers performing a variety of material is in the folk list for June. There is Jean Ritchie's "Singing Family of the Cumberlands," Pat Foster, and Dick Weissman singing "Gold Rush Songs," Peggy Seeger's "Folkongs and Ballads," and Oscar Brand with "Songs of Absolute Nonsense."

For the third straight year Riverside is releasing an on-the-spot recording of one of America's important sports car competitions, the Sebring Grand Prix of Endurance. The 1958 "Sounds of Sebring" is a single record package listing at $8.95.

Judson's only June entry is Gordon Kibbee's "Pops for Pipes."
“OVER AND OVER” (2:20) [Record BMI—R. Byrd]

“ROCKIN’ ROBIN” (2:25) [Record BMI—R. Byrd]

BOBBY DAY (Class 229)

“OVER-AND-OVER” (2:20) [Record BMI—R. Byrd]

“YOU’RE GONNA’ NEED ME” (2:04) [Aladdin—T. Harris]

THURSTON HARRIS (Adison 3340)

- Thurston Harris has covered Bobby Day again and this time a nice Little Bitty Pretty One” profile could have a hit artist on their hands in the person of Thurston Harris. The newcomer steps into the wax spotlight as he brightly bays out an engaging romantic rocker with a just-jumpy gets-you-up-to-sing-along quality. This all-market slicer that bears close watching.

“LIGHTS OUT” (1:50) [Vesey BMI—David Robinson] On this Byrnes explodes in the Little Richard-Jerry Lee Lewis-Freddie King tradition as he really lets loose on a rafter-shakin’ novelty. Founding instrumental support on a deck that’s gonna have the dancin’ teenagers movin’ round at breakneck speed.

JERRY BYRNE (Sectility 635)

B+ “HONEY BABY” (2:15) [Vesey BMI—Bara, Tyler] Specialty Records could have another hit artist on their hands in the person of Jerry Byrne. The newcomer steps into the wax spotlight as he brightly bays out an engaging romantic rocker with a just-jumpy gets-you-up-to-sing-along quality. This all-market slicer that bears close watching.

“YES I WANT YOU” (2:50) [Progressive BMI—Hunter] That Hunter man, Ivory Joe, is back again with two more self-penned tunes that are sure to please his vast legion of fans. This end is a rhythmic romantic plea. It's a fine, cut from that era. This one’s gonna have the dancin’ teenagers movin’ round at breakneck speed.

IVORY JOE HUNTER (Atlantic 1191)

B+ “I BELIEVE IN YOU” (2:20) [Chappell-ASCAP—Kennedy, Williams]

MARRY ME (Atlantic 1189)

- A new LaVern Baker coupling hits the wax market this week and it has those coin-cashing Baker qualities notched into every groove of the disc. On one end the thrusting hands in a ultra-lovely reading of the wonderful old ballad favorite “When I’m Working On My Baby, You’re Working On Your Baby.” On the other end the bubbly Miss Baker is in her effervescent mood as she bounces out a rockin’-nearly-delightful, with catchy-teenage lyrics, dubbed “Whisper Snapper.” Howard Boggs’ orch and chorus is responsible for this fine production. This one’s gonna have the dancin’ teenagers movin’ round at breakneck speed.

LAVERN BAKER (Atlantic 1189)

C+ “WHISPER SNAPPER” (2:05) [Tiger BMI—Leiber, Stoller]

ROBERT & JOHNNY (Old Town 1052)

- Robert & Johnny, the duo that rolled into ‘clicksville’ thru the pop and r&b ‘entrances’, via their money-making waxing of “We Be- long Together,” should better their success with their latest Old Town release. It’s a most appealing, fish- beat lover’s ballad, dubbed “I Belong In You.” on which both the leads and vocalists employ the same explosive parousing-sighing vocal approach that they use on their current hit. Under portion, titled “Marry Me” is another enticing romantic entry cut from a mold similar to the upper end. A hot release but it might be wise to bow to the upper-half. Both sides already showing sales reaction.

“NEVER AGAIN” (2:21) [Viscount BMI—E. Grossman, N. Sedaka]

DINAH WASHINGTON (Mercury 71317)

- The beautiful ballad, “Never Again,” should provide Miss Washington with the real big smash she's been waitin’ for. (See Pop Reviews).

HENRY HOUSTON & TRICK CLINX (Dots 438)

B+ “LAWFUL WEDDING” (2:42) [Dotcote BMI—Willis, C. Williams] Here’s a real pretty, fish-blue lover’s ballad that Henry Houston and the Clinx put across with telling effect. Very strong side. Could step out and head way up there, r&b and soul-thing, that sort of thing.

“ZOOM” (2:10) [Dotcote BMI—C. Lane, R. Raymon] Flipside is a rocket ship affair, complete with demo effects that sound off, that the artists zip over in con- tagious, handclappin’ fashion. Swing- ing opus. Dandy instrumental assist.

ANDRE WILLIAMS (Fortune 5432)

B+ “HEY! COUNTRY GIRL” (1:55) [Triadon BMI—A. Williams]

Mr. Rhythm—Andre Williams, who cashed in on some territorial coin in this rare production that is sure to please his vast legion of fans. This end is a rhythmic instrumental ska-thrillin’ epic that really kicks into gear with one of those hot, catch-a-rock ‘n roll’ rolls roll version of the famous old community-sing-fashion. It's a colorful, house-rockin’ with the lead voice, from the Frankie Lyman school, brilliantly bolting out the new lyrics.

“YOU FLIP ME BABY” (2:15) [Desired BMI—Hunter] I L. H. does an about-face on the flip as he and vocal crew infectiously carve out a catchy novelty swinger. Both sides are loaded with hit potential.

“MY LAST DANCE WITH YOU” (2:00) [Triadon BMI—D. Brown] Charlie Morris’ crew in the Don Juan successfully show off the ballad to the heartfelt, tear-compelling lovers’ ballad.

FENTION & CASTLE ROCKERS/DAVID DEAN’S COMBO (Duke 190)

B+ “THANK YOU” (1:45) [Triadon BMI—D. Dean] On the under portion David Dean’s Combo is featured. With their instrumentation and back-up, these boys have a dance record that's got something for everyone. It's a colorful, two-sided entertainment.

THE SHIELDS (Tender 513)

B “THAT’S THE WAY IT’S GON- NA BE” (2:38) [House Of Fortune BMI—Motola, H. Winf] The lead vocal of the Shiedes, in Fats Domino-like style, advices the gal that he’s running the show from here on in. It’s a contagious, quick beat number, the crewetches in coin-catching fashion.

THE CLOVERS (Poplar 110)

B+ “YOU CHEATED” (2:20) [Bald-cones BMI—D. Barbe] Here the lead is surrounded by a full choral and instrumental back-up as he and the crew dramatically swing over a heart breaking lover’s tale. Could happen.

TOMMY MOSELEY (Peacock 1465)

B+ “SOMEONE ELSE WALKED IN” (2:25) [Gillo BMI—De- Farro, Gillo] The smooth and polished tones of Tommy Mosley fall pleasantly on the ear as the chanter, along with a pop-oriented or and choral back-up under the able direction of Sammy Lowe, neatly spins this tear-bearin’ soul ballad. Tommy Mosely is a soulful, well-remembered soul singer and that’s reflected in his delivery of this lovely, awesomely, soul-styled, soul-opus. Strong side though overshadowed by the flip.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Rev Promotion On “Dear 53310761”

WASHINGTON, D.C.—Herb Fru- bish of Super Music City Stores, a four store, D.C. retail record chain, has announced a two-week promo- tion on the Rev recording of “Dear 53310761” by the Three-Tones. Beginning this week, the disk will be featured on all segments of the Milt Grant WWTV-TV show to be sponsored by the Super Stores for one week, and will be played on five other D.C. stations on segments sponsored by the chain for two weeks. Listeners to the radio and TV pro- grams featuring the platter will be told they will receive free identification bracelet pictures of Elvis Presley (58310761 is his Army serial number), and “Dear 53310761” tags when they come to anyone of the four Super Stores and buy the disk. Each store will highlight large- counter and window displays featuring the platter.

Irwin Schuster, Rev veep, who worked with Frubish on the promo- tion setup said that WWTV has been one of the waxing’s strongest areas thus far.

“Gigi” In First MGM Tape Releases

NEW YORK—MGM Records is issuing its first “Gigi” original cast sound track album, the David Rose instru- mental version of “Gigi” and another David Rose set, “Autumn Leaves”. MGM stereo tapes for home use will be available at seven and a half inches per second and for stereo- stacked heads only, and playing time of each set will run approximately thirty minutes. Retail price of the three initial releases have been set at $12.95 each.

DAY SANDSTROM
WWSI—West Warwick, R. I.
1. All I Have to Do is Dream
2. Oh Lonesome Me (Gilbert)
3. Feelings Like (L. E. Lewis, Jr.)
4. Just Married (R. Robbins)
5. Jacqueline (S. Nesbitt)
6. Two Wild Hearts (O'Keefe)
7. Every Time I'm Kissing You
8. Autumn Of Diamonds
9. Now And For Always
10. Stairway Of Love (Robinson)

DON ERFORD
KERRVILLE, Tex.
1. I Miss You (S. Gallion)
2. I Hate to see You (Everyday)
3. Purple People Eater (Wodehouse)
4. Beautiful Dawn (Singleton)
5. Two Wild Hearts (O'Keefe)
6. Every Time I'm Kissing You
7. Ocean Of Diamonds
8. Don't Find the Darkest
9. Rule Monday (F. Douglas)
10. Wild One O (H. Horton, Robinson)

HAPPY WILSON
WYZA—Albany, N. Y.
1. All I Have To Do Is Dream
2. Lonesome Me (Gilbert)
3. Big Wheels (Snow)
4. Stop Loving You
5. Candy Kisses (Whitman)
6. Don't Miss The Dance (J. Skinner)
7. Stop Loving You
8. Trouble Along The Line
9. Big Wheels (Snow)
10. Crush On You (Brothers)

SONNY SEYERS
KCTI—Gonzales, Tex.
1. Make A Man And Leave Me
2. Our Love Story (Way)
3. Big Wheels (Snow)
4. Stop Loving You
5. Candy Kisses (Whitman)
6. Don't Miss The Dance (J. Skinner)
7. Miss You (S. Gallion)
8. Stop Loving You
9. How Do You Hold A Memory (H. Thompson)
10. Crush On You (Brothers)

GENE PARSON
VTaq—La Grange, Ill.
1. Color Of The Rain (The Price)
2. I Can't Stop Loving You
3. Once More (R. Auff)
4. I'm So Lonesome I Could Crying
5. I Keep On Singing (Hill & Cooper)
6. Things I Wish I Didn't Know (J. Jackson)
7. I Thought Of You All Night (P. Wagners)
8. Family Of Man (J. Wagners)

GEORGE WASHINGTON
TUCKER
WEKB—Fayetteville, Tenn.
1. Come In Stronger (O. Cash)
2. Alone With You (O. Cash)
3. You're A Fool (W. Mark)
4. Don't Miss The Dance (J. Skinner)
5. Curtain In The Window
6. Crying Over You (F. Reeves)
7. I Love On My Pocket
8. Oh Lonesome Me (Gilbert)
9. Color Of The Rain (The Price)
10. I Can't Stop Loving You

JIMMIE SKINNER
NUMOH—Hamilton, Ohio
1. I Just Married (R. Robbins)
2. Guess Things Happen That Way
3. What Makes A Man Wander
4. The Moon's No Stepping Stone (J. Sherrill)
5. I Need You All The Time (R. Davis)
6. Doing My Time (J. Cash)
7. I'm The Girl You Love (J. Sherrill)
8. Ocean Of Diamonds
9. Color Of The Blues (Jones)

AL WEAVER
WKBC—Niles, Ohio, N. C.
1. You'll Come Back (Pierce)
2. The Moon's No Stepping Stone (J. Sherrill)
3. Ten Cents (J. Carter)
4. Big Wheels (Snow)
5. Alone With You (O. Cash)
6. I Love On My Pocket
7. Jalousy (K. Wells)
8. Thunder Road (R. Mitchell)
9. Put Me In Your Pocket
10. Stairway Of Love (Robinson)

“BALIN’ WIRE” BROS
KZAM—Pittsburg, Kan.
1. I’m In Love In The Mirror (Price)
2. I Love You More Than Words Can Say
3. Sig Led Mouth (Dicken
4. Stronger Than (J. Lloyd)
5. My Baby Ain’t My Baby
6. Crying Over You (F. Reeves)
7. Turn It Over (P. Weatherford)
8. Only You
9. How Do You Hold A Memory (H. Thompson)
10. Crush On You (Brothers)

DOUG RAPP
WISK—St. Paul, Min.
1. All I Have To Do Is Dream
2. Lonesome Me (Gilbert)
3. Wear My Ring (J. Perrey, Hartley)
4. Guess Things Happen That Way
5. Blue Sky Day (O. Cash)
6. You Sure Look Pretty (O. Douglas)
7. Crying Over You (F. Reeves)
8. Let The Teardrops Fall (W. Wise)

CHARLIE DOLL
WELK—Charlottesville, Va.
1. You Better Look Out For Me
2. Oh Lonesome Me (Gilbert)
3. Just Married (R. Robbins)
4. Wear My Ring (E. Perrey, H. Hartley)
5. Guess Things Happen That Way
6. Stop The Music (K. Wells)
7. I'm The Girl You Love (J. Jackson)
8. Crying Over You (F. Reeves)
9. Are You Alone (O. Gilbert)
10. I Love On My Pocket

AARON BARTLETT
CHLJ—St. Thomas, On.
1. Alone With You (J. Young)
2. Stop Loving You
3. Our Love Story (Way)
4. Lonesome Me (Gilbert)
5. I'm So Lonesome I Could Crying
6. I'm The Girl You Love (J. Sherrill)
7. Stop The Music (K. Wells)
8. I'm The Girl You Love (J. Sherrill)
9. I'm The Girl You Love (J. Sherrill)
10. How Do You Hold A Memory (H. Thompson)

GEORGE KLEIN
WHEDY—Millington, Tenn.
1. Return Of The Young (Georges & Lewis)
2. Ten Years (J. Carter)
3. Stop Loving You
4. Lonesome Me (Gilbert)
5. Curtain In The Window
6. Crying Over You (F. Reeves)
7. I Love On My Pocket
8. Oh Lonesome Me (Gilbert)
9. Color Of The Rain (The Price)
10. I Can't Stop Loving You

VERNON STEWART
XOXO—Russellville, Ark.
1. The Kind Of Love (Blackshank)
2. I'm So Lonesome I Could Crying
3. Lonesome Me (Gilbert)
4. I Love On My Pocket
5. Stop The Music (K. Wells)
6. The Moon's No Stepping Stone (J. Sherrill)
7. I Need You All The Time (R. Davis)
8. I'm The Girl You Love (J. Sherrill)
9. Ocean Of Diamonds
10. Color Of The Blues (Jones)

JIMMY MOUNTS A MOOSE

ANCHORAGE, ALASKA—Jimmy Mounts A Moose

Debut Of New Works
In Jazz Fest Plans

NEW YORK—The directors of the Great South Bay Jazz Festival have announced that they have commissioned Duke Ellington, John Lewis, Charles Mingus, and Rex Stewart to compose new works for the Festival which will give five weekend concerts—July 29th, 30th and August 1, 2, 3—at the Timber Grove Club, East Islip, Long Island. The new Ellington- work will be performed by the Duke's orchestra during the final concert on Sunday, August 3rd. The Modern Jazz Quartet for whom John Lewis serves as Musical Director and pianist, will perform the Lewis composition at the opening concert on Saturday, July 29th.

Friday night, August 1st, will not only mark the return of last year's highly successful reunion of the late Fletcher Henderson All-Stars under the direction of Rex Stewart but the orchestra will also premiere Stewart's "Georgia Sketches" as arranged by Dick Cary. Also heard on the same evening will be the debut of the new Charles Mingus jazz workshop quintet.

The full program which includes a Dave Brubeck-concert featuring Paul Desmond on Saturday night, August 2nd, will be announced shortly. Tickets for the five concerts which will take place under a huge circus tent, may be obtained by mail to the Great South Bay Jazz Festival, East Islip, L. I. or at the Record Hunter in Manhattan.
Reeves Takes Over "Jubilee"

SPRINGFIELD, MO.—Jim Reeves, who took over the reins of Red Foley's "Country Music Jubilee" TV stint for the summer months, last week made his debut on the show. (Top left) shows the entire cast of the "Jubilee" and guests surrounding the star as the final minutes of the first show tick off. (Top right): It was like old times when the Jordanares and Jim Reeves got together again. The quartet accompanied Reeves on many of his hit recordings including "Four Walls." (Bottom left): Herb Shacher, Reeves' manager, John Mcnair, v.p. of Continental TV and Reeves enjoy a few laughs during the rehearsal of the show. (Bottom right): Red Foley is shown extending a warm welcome to Reeves.

Secco Issues Stereo EP

NEW YORK—Sidney Siegel, president of Seccor Records, announced last week that the indie discjockey will release a stereophonic LP made up of one selection each from the four stereo LP's that the firm will issue in July. The stereophonic LP's are "Melis At Midnight," "Elsa Maxwell," "Aldo Bruchs' "Enchantment Italy" and "Pollock Tino," anyone, by the Triads Plus Two.

Sales manager Abbott Lutz stated that the EP's are intended mainly as sales aids to retailers. He disclosed that several phonograph manufacturers have already placed large orders with him and intend to use the platters as a demonstrator for their equipment. Disc will list for $0.86.

The Country Records

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

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<th>POS.</th>
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<td>Bursting with Love</td>
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Jimmie Williams

"IF YOU'RE LOOKIN' FOR LOVE"

AGA * WHITE OAK MUSIC, BMI., 7711 Cheviot Rd., Cincinnati 30, Ohio

JUNE WEBB

"I'M SO LONESOME I COULD CRY"

HICKORY 1079

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Music Barn And Tanglewood To Meet

LENNOX, MASS.—After four seas-
sons as Berkshire neighbors, the Mu-
cin Barn and Tanglewood, will meet on
the Barn’s stage, Tuesday night. August
6th, at 8:10 when Max Roach is soloist
with the Percussion Section of the Boston
Symphony Orchestra. Jazz drummer Roach, a faculty
member of the School of Jazz, has ap-
ppeared at Music Barn for the past
three seasons. Roach’s performance with
the Boston Symphony group will be di-
rected by New York’s 28-
year-old Harold Farberman. Concert
selections will include original com-
positions by Farberman and the first
Berkshires performance of his pre-
viously recorded composition, “Ev-
olution.”

The Roach-Farberman-Boston Sym-
phony appearance is one of the con-
certs in Music Barn’s fourth season of
summer-long jazz and folk per-
formances. The Barn’s program for this
year will be:

Sunday, June 29th, A Barbershop
Quartet Festival featuring the Buf-
falo Bills, performers in the hit mu-
cical “The Music Man;” Friday,
July 4, The Jason Aronson Quartet;
Saturday, July 5, Odetta; Sunday,
July 6, Duke Ellington with his Or-
cchestra; Thursday, July 10, West In-
dian Night.

Saturday, July 12, Tony Scott Qui-
set with poet, Langston Hughes;
Sunday, July 13, Lionel Hampton with
his Orchestra; Saturday, July 19,
Leonard Bernstein’s “Trouble in Ta-
bil,” presented by the After Diason
Opera Company; Sunday, July 20,
Wilbur De Paris with his new New
Orleans Jazz Band; Thursday, July
24, Anita O’Day with her Trio.

Saturday, July 26, Marals and Mi-
randa; Sunday, July 27, Bobby Hacket-
t with his Quartet; Tuesday, July
29, Dakota Staton; Thursday, July
31, Stan Rubin and his Tiger Town
Five; Saturday, August 2, Tom Leh-
er; Sunday, August 3, The Modern
Jazz Quartet.

Thursday, August 5, Max Roach with the Percussion Section of the
Boston Symphony Orchestra under
direction of Harold Farberman; Sat-
urday, August 9, Richard Dyer-Ben-
nett; Sunday, August 10, the George
Shearing Quintet; Tuesday, August
12, The Four Preachers; Sunday, Au-
gust 17, Oscar Peterson Trio with
Jimmy Rushing.

Saturday, August 23, Mahalia Jackson;
Sunday, August 24, Chris Connor with
All Star Jazz Ensemble; Saturday,
August 30, School of Jazz Benefit
Concert; Sunday, August 31, The Modern Jazz Quartet with solo-
ists.

Lawrence, Sands Enter ASCAP

NEW YORK—Singers Steve Law-
rence and Tommy Sands have been
elected to membership in ASCAP, pre-
vious to Paul Cunningham announced
last week.

Lawrence, who first appeared on
Steve Allen’s NBC-TV “Tonight”
show when he was eighteen, wrote
“Hi Ho Silver-O,” a song based on
the phrase used by Louis Nye when
acting the-man-in-the-street on Al-
len’s show. Jimmy Rushing cut a tune
with Allen on the song. “Laugh My
Fears, Cry My Heart.”

The Coral artist and his wife, Evie Gorme, will be Allen’s summer replacement this year.

Sands quickly rose to fame via an
appearance on the Kraft Television
Theater production, “The Singing
Idol,” and a million seller Capitol
diva of a song from the show, “Teen-
age Love.”

Sands collaborated on the title
tune from his first flick, “Sing, Baby,
Sing.”

Jimmie Lee

Jimmie Lee (Duke 41199)

B • “TWO LITTLE WISHES” (2:12) [Starlite BMI—McCol-
bough] Jimmie Lee is ably assisted by this moody
mood line, which is supplied by the Playboys, as he
shakes his way thru this subdued, all-market-rock-a-billy handclapper. Could kick up a heap of coin-chute
excitement.

B • “TEENAGE LOVE SONG” (2:00) [Starlite BMI—McCul-
bough] This song is a little romantic shuffler for the kids in both the country and pop markets. A love
verse that Lee spins in soft, sincere style.

JOHNNY & DUANE

(Hep 2002)

B • “DREAMING” (N. S. BMI—J. Lee, D. Lee, D. Brittin) Johnny and Duane make an impressive bow
with this great new original. Johnny’s warm, bubbling
vocal makes the country jocks sit up and take notice.

C • “YOU PAST” (N. S. BMI—L. Duane) On the reverse
etching Duane Carter goes it alone as he takes on a
great new original that Carter’s fans have already
found true love and in his Casanova-like past will catch
up with their new lover.

GENE MORRIS

(Imperial 4291)

B • “THAT HAND IN MY HEART” (2:05) [Slim Willet BMI—G. Goza, G. Morris] Gene Morris intro-
duces on the new Imperial label with an enticing
“middle-of-the-road” country approach to an ear-
pleasing, shuffle rhythm number. Inviting teenage love
lyrics smoothly piped by Morris and a vocal quarte-
tr.

C • “WHEN I FELL IN LOVE” (2:09) [Slim Willet BMI—G. Goza, G. Morris] Under side
features a similar dual-market delivery on another
tune, taken at a slow moving ballad pace, that’s
well suited for the top 40.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
The operator of a used car "action barn" in Greenville, S C, believes that he knows a good man when he sees one according to reports from "Country Music Jubilee's" Don Richardson. Looking in on Springfield's nationally telecast Jubilee last Saturday, June 28th, the owner of Mason Riddle Used Car Sales in Greenville saw "Jubilee" singer Leroy Van Dyke do about 29 seconds of imitating an auctioneer. He immediately wired a job offer to Van Dyke, promising him a steady job and an audience of 50,000 in Springfield. The Springfield entertainer would move to South Carolina.

What Eddie doesn't know is that Leroy, 28, actually left an auctioneer to become a country star recording artist and member of the "Jubilee's" cast. Incidentally, Leroy skipped last week's "Jubilee" to headline the Saturday and Sunday 13th and 14th in Senate Lake, near Cambridge, Ohio, and "Jubilee" folkspoons Will Mercer, traveled to the Buckeye State this weekend to play the popular resort spot.

With the "Country Music Jubilee" in the capable hands of Jim Reeves, Red Foley and wife, Sally, are enjoying the 1st of several weeks' visit in Calif. NBC Radio's "Red Foley Show," taped in advance, continues to carry the "Jubilee" on the continent every Sat, during Monitor.

The first girl in the cast, the lovely talent of is Suzi Arden, who followed up a 4-day run in New Jersey nightclub week with 4 days at Ray Perkins' "Flame Club," in Minneapolis, Minn. and a single date at "Moonlight Gardens," East Dubuque, Iow. Due to arriving at the Flame for a four-day stand, the 18th thru the 21st is Bouncing 'Booby' Lord, who appeared on the 18th at Mrs. Eddie Ruton's "Hillbilly Park" in Newark, Ohio. Devil also appeared in a package of the "Jubilee" family was heard on tape by listeners of his daily KWTQ radio show.

The most recent name for governor in Oklahoma has kept Top Talent manager, Jim McConnell, hopping to schedules for the many political rallies there. Among the cities the Top Talent package have played to date are Oklahoma City, Muskogee, Duncan, Ardmore, McAlester, Durant and Tulsa.

Tree Music's Buddy Kiddlen and "Uncle Hank" of Station XEG, Ft. Worth, Tex. were visitors at last week's "Jubilee".

Arch Wyatt, who is Program Director for WCTC-Corbin, Ky. advertised himself as an "on the edw disk show," ran daily, from 5:00 to 6:00 A.M., by Everett Lawaw, is short on the edw slickings — so artists, disc jockeys and promotion men will look to Address All mail Wyatt, care of the station.

Bill Worth, WONG-Okla., N. Y., pens that central New York really 'digs' Marvin Rainwater's new MGM waffle, "I Dig You Baby." Bill would also appreciate any and all record sources.

Bill Browning, who along with his echo Valley Boys appears on the WWVA-Wheeling, W. Va. "Jamboree in the Hills" sides of the disk, are the Ray's Trio of Merrill Vaughn's "Asbury Tabernacle" Cincinnati, Ohio.

Suzi Arden

BILL WORTH

Bill Franklin, WRIC-Richlands, Va., types that deays are giving him new King release, "That Moon's No Stopping Place For Me," and "One Minute," a healthy share of the spins. The combo, playing last week at a local package, are the Ray's Trio of Merrill Vaughn's "Asbury Tabernacle" Cincinnati, Ohio.

Eddie Cleato and his band are booked into the "Boston's Ballroom," San Diego, Calif., for a big dance and show. A few more acts are expected to be added to the evening performance. Smokey Rogers and the Western Caravan, regulars at the "Boston's Ballroom," will play a rodeo dance. Heart has been inked for a regular Thurs. nite date at a local club, the "Band Box," for a indefinite period. Both lefty and Freddy were seen outputting at Nudies, the western tailor, for a month long tour starting July 26th.

"Uncle" Brad Lacey, WMRY Ft. Myers, Fla., cases along an invitation to anyone motoring thru to attend the WFMW-Country Music Dance Jockey Festival to be held in Miami on June 26th and 27th, to drop in and say hi.

From the typewriter of west coast press agent and western swing musician, is currently playing the nite club circuit in and around Oakland, Calif. Mgr. Frankie More has Roy Acuff and his Smokey Mtn. Boys, June Webb, "Shot" Jackson, "Buddy" Ferreter, "Hashish Brother" Oswalt and "Jenice" Jimmy Riddle playing a string of 4 dates in North, Ohio, Iowa, Kan. throughout Aug. and Sept. Also on the trail thru Ala., Ga., and Fla. during July, are Doyle & Teddy, The Wilburn Bros. and "The Frillin' Kind" can be obtained by writing to Mgr. Sam Gibbs, 1565 Hanover, Wichita Falls, Texas.

The Belew Twins, Bobby & Benny, of the Big "D" Jamboree, Dallas, Texas, were recently guests of the "W.W.M.S." in Dallas, Texas, on June 7th. They recently cut their 1st session for the Giant label and are skedded for an early release. One of the tunes, "Don't Wantcha," was co-written and played by the act. Foley's 14-year-old electric guitarist son, Jerry Case, is sharing with his own family, The 3 Cases, and with various串 artist on the "Flame" show, for almost 2 years, is now staff guitarist for the Sat. nite crew by Roy Glenn, banjoist and vocalist and "Flee Wee" Reid, emcee, bass man and KPTV-Parise deejay.

Bob Neal, of Stars, Inc. in Memphis, manager of Johnny Cash and Carl Perkins, has moved his offices from Frederic Beck to 538 Madison St., New York. The Fan Club is in the process of releasing the 1st Fan Club Journal.

Johnny is currently touring on the West Coast. The tour started June 19th in Riverside, Calif., and now is booked for the 22nd in the Los Angeles area. The show goes to Eureka, Calif. June 24th, Klaman Falls the 25th, the 28th and 29th in Seattle, and winding up on July 1st in Vancouver, B. C.

J. B. Perkins, brother of Carl Perkins, who has been seriously ill recently, is back working with Jackson, Tenn., and making recovery. Carl, who canceled a number of dates because of the illness, will be getting back to work late in June at Myrtle Beach, S. C., thru July 5th, after which he heads for Alaska and 10 days with Whitey Duhlen.

"Red" Smith, KHEI-El Paso, Texas, info that two disks were run in his part of the country are "Little" Jimmy Dickens' Columbia waxing of "Me And My Big Loud Mouth" and Faron Young's "Everytime I'm Kissing You" on Capitol. Red also reports that he and his Big Howdy dance band are working on a full schedule this summer in Texas and New Mexico, and that country music is coming back in full force in his area.

Smiley Burnette advises that after June 4th all mail should be sent to him at the summer headquarters, Paradise Cave, Dayton, Tenn., to P. O. Box 100, Studio City, Calif.

Recently received the latest issue of the Folk Writers Co-Operative Assn's booklet, The Songwriters Co-Operative, which gives an account of the up-coming Folksinger's Convention at the Full House in New York. It is 40 pages of news on the Folk Club Movement and much more.

Frank Davenport, WISP-Kinston, N. C. has started a new 2 hour gospel broadcast, and is badly in need of gospel biscuits.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 10, N. Y.

"It's What's in THE CASH BOX That Counts — INTERNATIONALLY"
make the most of album records with dual programming

Album records featuring standards, jazz, classics and hit tunes continue to dominate public taste. For coin-operated phonographs this music is available principally on EP's.

With Seeburg Dual Programming and Dual Pricing this music can be profitably programmed because the operator is compensated for the additional time required to play EP album records (two tunes per side).
New Depreciation Plan:

35% Reserve Required Plus 4 Year Depreciation Schedule To Meet Continuing Inflation

Here Are The Facts:

1954 Cost of New Phonograph...$895.00
1958 Cost of New Phonograph...$1295.00
30.7% Increase in Cost over Past 4 Years Requires Reserve of at Least 35% Be Set Aside Over and Above 4 Year Depreciation Schedule to Meet Continuing Inflation.

As all subscribers know, this publication has found materials more realistic depreciation schedule for many years.

The depreciation schedule as proposed by The Cash Box for automatic phonographs covers a period of four years. It is based on 40% depreciation the first year, 30% the second year, 20% the third year, and 10% the fourth and final year.

But, even this schedule, which was originally proposed to replace the old five year 20% annual depreciation schedule, has now become outmoded because of continuing inflation.

And because of continuing inflation, regardless of the 4 year depreciation schedule, an additional 35% materials and wages is being consumed because of efficient and inequitable depreciation.

The Cash Box was thrilled this past week to learn that it wasn't the only voice crying out in the muddle of modern depreciation. The tool industry is suffering because of inefficient and inequitable depreciation.

National Automatic Tool Company, Inc. of Richmond, Indiana, in a full page advertisement reported the following on depreciation.

Depreciation is a systematic way of replacing capital as it is consumed in the operation of a business. Depreciation is a current cost like materials and wages. It poses a serious economic problem when it fails to replace capital fully.

To be realistic, the period of depreciation must correspond as closely as possible with actual useful life. Because individual cases differ, each company is its own best judge of the proper useful life of its equipment.

The dollar amount of depreciation each year is based on a proportion of the original purchase price. Due to inflation, however, it takes two 1958 dollars to replace one 1939 dollar, and one-and-a-half 1958 dollars to replace one 1946 dollar.

When any cost, such as depreciation, is understated, it makes current profits look bigger than they actually are. These "false profits" are taxed. They can mislead management in making important decisions. (One company actually paid out 108% of net earnings as dividends without realizing it.) Inadequate depreciation weakens industry by failing to maintain the purchasing power of the capital invested in the business.

Virtually never is anything really "replaced". Compare a ten year old machine with a new one of the same type. Why does the new machine cost more? Partly because of inflation. But also because it is more efficient. These two factors cannot be separated. The only realistic guide to depreciation allowances is the one we are already using—original purchase price. But, the original purchase price should be re-stated in TODAY's dollars.

Depreciation is a major factor in our economic life. It is almost half as large as total corporate profits before taxes. Our national UNDERRSTATEMENT of depreciation last year was about $6 BILLIONS, ALL TAXABLE.

Tomorrow's profits are at stake. If we want to compete successfully and profitably we must find a way to replace capital in full as it is consumed.

The right way to do this is thru a realistic depreciation policy.
CHICAGO—Disheartening as the above headlines may seem at first glance, the fact remains that those operators who haven’t as yet changed to 10c, 3 for 25c play, plus a more equitable share of the gross intake from all of their machines, had best do so just as quickly as they possibly can.

These are the facts. The Federal Government is going ever deeper into debt. Furthermore, Uncle Sam is facing a steep decline in tax receipts. Much steeper than even the top economic brains of the U.S. figured would occur. That means less money coming in to Uncle Sam’s coffers.

That isn’t all. Basic steel is now faced with the problem of “how much to raise per ton of steel”. The average businessman doesn’t think the increase per ton will be too, too high, the average businessman may be fooled again.

Even if he isn’t fooled, and the price is raised “moderately”, the fact remains that this increase in the ton price of basic steel will, most definitely, lend strength to the forthcoming inflationary forces.

In short, with the day that the price of steel goes up, this will be the kickoff to the new and higher inflationary era which every economist has warned will come into effect.

The dime’s value will drop. Just as surely as did the value of the nickel since 1939. The U.S. dime is worth just about 4c today. With this new inflationary period getting under way it may even go down to as low as 3c in purchasing power, compared to the dime of ’39.

(The ’89 dime was really worth ten full, honest, complete American cents.)

This means that those operators who haven’t already changed over to 10c per play, 3 plays for 25c, plus a more equitable share of the gross intake from all of their machines, had better do some serious thinking.

No businessman can today afford to pay the prices for new equipment which are brought about by higher wages for labor plus higher costs for raw materials, components, etc., and still sell his entertainment at a nickel. Especially, if the nickel is going to be worth but 1½c.

There is always a point of diminishing returns. This point has already been reached by those operators who haven’t adopted more modern and better business procedure.

Even these operators, who have been able to continue on because they “hope things will get better”, are now faced with a very ugly fact. That more and greater inflation will be pouring down the value of the American dollar in the months ahead. It’s not a question of ‘should I’ it has now become ‘I must’.

Those who won’t adopt more modern methods just won’t be here to tell the tale of the tough inflation days of ’58 when recession slammed into inflation and things went askew financially.

OAKLAND, CALIF. — George A. Miller, State president and business manager, California Music Merchants Association, reported that operators throughout the State are showing great interest in cooperating with the Peter Potter “Juke Box Jury” television program.

“There is no business in the world that doesn’t advertise its merchandise, whether it be tangible or intangible,” stated Miller, “and the juke box industry is no exception to the rule. One of the greatest ‘marts’ of any commodity is to keep its name before the general public continuously on television, radio, newspaper, and in the case of artists and tunes, in the juke box. I believe that all of us in the coin machine industry will agree that advertising is not only of the largest businesses in the world but one of the most necessary businesses in existence. With these thoughts in mind, we have been negotiating with Peter Potter of ‘Juke Box Jury’ for almost a year and a half.”

At a meeting between Peter Potter and the members of the California Music Merchants Association in Los Angeles on Thursday evening, June 5, it was unanimously voted by all members present that the program between the two organizations should be inaugurated and put into operation immediately.

On the following evening, Friday, June 6, Potter, over the “Juke Box Jury” television show, announced the coordination of the two organizations.

“From now on”, continued Miller, “the program will be promoted continually by both organizations.”

Potter will plug and advertise the juke box industry and point out that the general public will find the top tunes on the juke box in their favoritelon. Operators will cooperate by placing the tune which is picked on by the jury and the audience on the Peter Potter show at the end of each program, and will place it in their number one spot on each and every juke box with a special title strip to identify the record that is being recommended by JBI-CMMA.

Details will be furnished to the music operators to identify the station and time that “Juke Box Jury” will be seen on television each Friday night.

“The success of this promotion program”, concluded Miller, “will, of course, depend upon the cooperation of the operators through the State. If they purchase the records picked and place them in their juke boxes, not only will the industry gain thru the goodwill created by the television show, but in addition they stand to gain in the way of added plays on their machines.”

“Those operators who haven’t as yet inaugurated their program of cooperation, we urge them to do so immediately.”

SCRANTON, PA.—Ben Sterling, Jr., who gives so much of his busy time to charitable causes, is shown here when he brought the famous Howdy Doody TV Show characters to the Children’s Ward of the Scranton State Hospital. Some of those seen above with the children are Clarabelle the Clown, Buffalo Vie and the Feather Man. Ben is standing at the extreme right with his granddaughter Rosemarie Sterling.

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**LAST CALL!**

See pages 56-57

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**Jr. High School Students Win Seeburg Phonographs**

SYRACUSE, N. Y.—Three area Junior High School students won Seeburg automatic phonographs for their schools and portable typewriters for themselves Friday as WHEN-TV, the Meredith Station in Syracuse, and the Catholic Diocese of Syracuse announced the winners of the special competition in connection with the fourth annual telecast of the Ordinations of the diocese of Syracuse live and direct from the Cathedral of the Immaculate Conception in Syracuse.

Better than 2,500 local and area students from Catholic Junior High Schools entered the competition. They submitted short essays on "What the telecast of the Ordinations mean to me" and answered several specific questions concerning the Ordinations ceremony. Fifty other entrants received flash camera outfits for their efforts.

Announcement of the winners was made on WHEN-TV's 1 P.M. "One For the Show" program. Participating in the presentation of the prizes were Ray Larson, the program's hostess; the Reverend William J. Shannon, director of communications for the diocese, and Robert Romig, general manager of the Davis Distributing Company of Syracuse, who donated the coin-operated automatic phonograph machines for the winning schools.
LAST CALL

16th Anniversary

and

Annual Encyclopedia and Directory
of the COIN MACHINE INDUSTRY

The Cash Box
(Dated: JULY 5, 1958)

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG
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ADVERTISERS:

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NEW YORK 19, N. Y.

PHONE: JUdson 6-2640
Tommy Tomin's wife (Tommy Distributing, Nashville) was in a car accident on June 6 and her Cadillac was demolished. She was hospitalized for a day and then sent home to recuperate. The ten o'clock news show on Channel 11, Nashville, carried the story with pictures, and Mrs. Tomin was besieged with phone calls all night.

At Sanders Distributing Co., Nashville, it looked like old times. New and used machines were spread all over the drive-way and sidewalk. At Hermitage Music, Nashville, Red Hitchcock, with pipe in mouth, taking care of the orders coming in. Red reports business at a peak. Nice AMI window display set up to catch the eye. Huppel, at S. L. Stiebel, reports Seeburg's have the best sales for the first half of 1958. He also displayed a good variety of games.


Marshall Williams talks business while Albert Evett talks fishing with Gene Hill. Out of towners buy 'n' save and window shopping are Ed Downs, F. Carver, Roy Goodall, Emmett Faye, J. C. Graham, Redmond Amusement boys, Reed Brandt, Herschall Thompson, William Rawal, Luckion Bevel, Joe Todd.

J. T. Linder of Glasgow, Ky., is one old timer back in the business again and buying heavy. Charles Akers, P. N. Amusement, Paris, Tenn., has added a small zoo of birds and 'n' monkeys, snakes, etc.

H. A. Weller, Ideal Music, Jackson, Tenn., on the lake working on his yacht. Charles E. Waters keeps the fort and takes care of the service calls.

Ford Cowell, Huntingdon, Tenn., tells he is happy with his work.

**BUY NOW!!**

**GAMES**

- Bally STRIKE
- Bally ALL STARS
- Bally CHAMPIONS
- Bally LAVES

**MIDWAY**

- AMI G-200
- AMI R-200
- SEEBURG VL-200

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FAST SERVICE CASH BOX. Instantly accessible, and there's an optional double-lock feature ... the outer door locks, and the cash box locks into the cabinet if desired.

EASY-SERVICING RECORD RACK, fully accessible through wide-opening front and rear doors. Mechanism pulls out, turns completely around for all-sides servicing.

keep your eyes on the "i"s with the sparkle...

THE GREAT, NEW AMI SERIES "i" JUKE BOXES FEATURING

STYLING THAT LEADS 'EM ALL. Sleek, beautiful! Created to catch the eye and stimulate play, yet carefully designed to blend with any surroundings—modern or traditional.

CRYSTAL-CLEAR GLASS WRAP AROUND. Swing it up, and it's out of the way for easy title rack servicing. Let it down and the full title display is unobstructed—clearly visible to every player.

GLAMOROUS COLOR COMBINATIONS. Never garish or clashing, they add a beautiful decorative note in any location. Choice of Turquoise or a smart Charcoal with Pink trim.

HIGH FIDELITY MULTI-HORN SYSTEM. Top quality components, plenty of reserve power, volume control, and reproduction so faithful, so life-like, that players just can't get enough.

These are only a few of the many advanced features incorporated into AMI's 1958 juke boxes. Every model in the AMI Series "i" line is a masterpiece of engineering and craftsmanship—every one a sure profit builder. Write today for complete information.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Westchester Ops Guild Elects 1958-59 Officers And Board

PORT CHESTER, N. Y.—The Westchester Operators Guild, Inc., elected its officers and Board of Directors at its June 16 meeting. Officers will serve the coming year from July 1, 1958, through June 30, 1959.

Elected were Carl Pavezi, president; Max Klein, vice president; secretary, Seymour Pollak; and treasurer, Lou Tartaglia.

Board of Directors reelected were Nathan Kahn, Harold Rosenberg and Peter Rosano. Elected to the board for the first time was Howard Herman.

The new elections made it the 8th consecutive term for President Pavezi, Secretary Pollak, and the 7th consecutive term for Treasurer Lou Tartaglia. Both Pavezi and Pollak are the only president and secretary to ever serve the organization.

The Guild plans no general membership meetings during the months of July and August. However, the board will meet at regular intervals during the summer.

Seeburg Corporation Makes Six Month Financial Report

CHICAGO, ILL.—The Seeburg Corporation (formerly Port Pitt Industries, Inc.) today reported net income of $30,283 for the six months ended April 30, 1958. This is equal to three cents a share on the 1,222,500 common shares outstanding.

These earnings compare with the consolidated net income of $756,879—51 cents a share on present common stock—reported by the predecessor company and subsidiaries for the six months ended April 30, 1957.

The change in name to The Seeburg Corporation from Port Pitt Industries, Inc., became effective on May 1, 1958, following by approval of shareholders at the annual meeting on April 16.

WRITTEN BY WALTER B. DADD, Inc., Chicago, ILL.

Hub coinnmen had a holiday Tuesday (17), Bunker Hill Day. Bis is reported on the upswing all around with games way ahead and music perkink. Outdoor spots took a setback with a siege of cool drizzly weather.

At Trimount Automatic Sales Corp. (Seeburg), Marshal Caras and Mrs. Became parents of new son, Geoffrey Bond Caras, making Dave Bond, Tri- mount president, standup for second semi. Couple are also parents of a little girl, Irwin Margold, gen. mgr., reports musting going very good here and that bis overall is better than last year at this time. There is plenty of action on games. Shortage of arcade equipment and good used equipment still continues.

At Atlas Distributors (AMI), Louis Blatt off for vacaseh to Laurens- tine, N. C., where he is getting in some fishing. Bis's "Big Innings" ok on the new color engineered AMI phones at the Commonwealth Ave. plant.

Lou is expected back at the AMI distributorship on Monday, June 23. At Associated Amusements (Rock-Ola), Ed Rayrre back in action after two time bout with illness which kept imed bis and brought a cooing sensation period at home. There has been lot of activity at the new Allenton plant and kiddle rides have been going out rapidly to location spots in the past few weeks. Bis has been good on games and Rock-Ola phones. Dick Mandell, gen. mgr., has been busy this week, running through the southern areas of Mass. and is flying his plane. At Redd Distributing (Wurlitzer), Bob Jones, genial sales mg., took some time out for golf over the weekend.

Visitors are in from the factories. Hank Peitl, Wurlitzer, is running a service school at the Lincoln St. plant for ops, which is being well attended and received. Mort Secor, Chicago Coin, is in with "Explorer" rocket shuffle, which ops are waxing enthusiastic about. Bob Jones greeted at the meeting of the Western Mass. Op asso.

Among ops in this week visiting distributor were: Sam Garnick, Lowell; Bob Goldka, Brockton; Kay Racine and Rudy LaForest, Woonsocket, R. I.; Peter Smith, Springfield; Jack Bly, Worcester; Charles Yeard, Twin Mountain, Vt.; Dave Baker, Arlington; Mike Pasnich, Nashua; Henry Brooks, Dover, N. H.; David Hammett, Hyannis, who reported that outlook for coin six on the Cape Cod portion of Mass. looks good this year; Tom Libby, Haver- hill; Carl Scauts, South Boston; Dave Gronquist, Leominster; Joe Lemper, Cam- bridge; Henry Gladstone, Boston; Steve Pieleck, Worcester; Dave Schultz, Brockton; Phil La Fontaine, Providence, R. I.; Phil Swartz, Brookline; Pete Sama, Bristol, Conn.; Frank Lardner, Springfield; Al Meyers, Boston; Gale Muncie, Washington; Walter Graerk, Greenfield. Success of the new type coin operated amusement games this season indicates that coin machines are not being much affected by the current recession. Ops feel that automatic amusement machine routes are less affected than many other types of biz in the area. In the meantime many ops are diversifying their routes, however, and many who have not placed cigarette vending machines are doing so.

Moe Bayer, Banner, reports sensational activity on United's "Shooting Star." Says his trip, from which he returned Friday, was very good. Fred Walters is out with a bad cold. . . . Dave Rosen, David Rosen, very busy setting new-voice service record at 326 N. Broad St. He plans to have open house on June 29. Davey Weiss left for an up-state trip. . . . Joe and Larry Ash, Active Amusement, both out on the road this week. . . . Hank Greentem, International Amusement, tells us Jack Palmer and Sidney Goldstein out driving coin six vans. Also states that it is impossible to keep up with all the export orders they have on hand. . . . Harry Witsen, International Scott Crosse, was married in Brooklyn, N.Y., on June 15, and is now in Florida on his honeymoon. Mike Chankick reports that Bally's "Coney" game has been very successful in contest quarters. Also says that it is impossible to keep up with all the export orders they have on hand. . . . Harry Witsen, International Scott Crosse, was married in Brooklyn, N.Y., on June 15, and is now in Florida on his honeymoon. Mike Chankick reports that Bally's "Coney" game has been very successful in contest quarters. Also says that it is impossible to keep up with all the export orders they have on hand. . . . Harry Witsen, International Scott Crosse, was married in Brooklyn, N.Y., on June 15, and is now in Florida on his honeymoon. Mike Chankick reports that Bally's "Coney" game has been very successful in contest quarters. Also says that it is impossible to keep up with all the export orders they have on hand. . . .
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to satisfy any location need....

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Through The Coin Chute

NEW ENGLAND NOTES

Things were hopping in New Orleans as Nick Carabajal reports that two trucks unloaded his new arrival of J. H. Keeny’s “Deluxe Big Bets” but they were not enough to handle the orders they were being filled. In fact, he never even got them into the shop as ops were waiting right out on the sidewalk, juke-box men lining out inside their own pickups. Nick immediately got on the phone to Chicago and yelled for more. Carabajal also tells of having set up a big route of coffee vendors in New Iberia, La., with Al Allbritton, featuring a representative of J. H. Keeny. Mrs. Theresa Hernandez will operate the route. Carabajal is so enthusiastic about the prospects of vendors on the streets that he is going out all on it for the future. He has added Mrs. Moody and Bob Moody are from Fort Worth, Texas. Carabajal elated one recent day at the heavy business that was written, took the entire staff out to Charlie’s Steak House, one of the top eateries in New Orleans. In the party were Jack Singleton, Pete Callamari, George Wyman, Paul Ricard, Buster Decourt, Bob Buie, Mr. and Mrs. Bob Mosely, several operators, Al Allbritton and H. T. Dorgan of J. H. Keeny. This is Dorgan’s first trip to Dixie and he is so taken with it he wants to spend his vacation at Biloxi, Miss. He and Al Allbritton have been in the territory about two weeks...

Everything hustle-bustle at P.A.B., New Orleans. P. A. Blalock so busy with a line-up of operators waiting to get in to see him, he just barely had time to wave “hello”. R. G. DuPuy raced by with a handful of papers and yelled, “See you at May’s Coffee Shop for a break soon—but he never did get to May’s...Just as busy as Lynch and Zanders there, Blalock reports the New Seabury Guitars Vendor were moving in exciting figures. He is really excited about business prospects on this vendor. John Lynch was up in his office with a load of buyers. According to Lynch and Zanders there have never been a recession here. On the contrary, things are booming...


Hoists Juke Box

PHILADELPHIA, PA.—Cranes are used to hoist safes and pianos but a 500-lb. coin machine is the hoisting of the juke box. The juke box had to be moved from its usual first floor spot because the space had been taken over by the construction of a new bar.

Rodstein inspects hoist to make sure everything’s o.k.

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“It’s What’s IN THE CASH BOX That Counts—INTERNATIONALLY”

GREAT BRITAIN Gossip

Phonographic Equipment, Ltd., through the good offices of their “hep” director, Cyril Shack, has installed another phonograph in a top British television show; this is “Oh Boy!”, described as ‘An explosion of beat music’, and featuring many of Britain’s top exponent of “the rock” beat. The show opened on Sunday night (June 10th) to an estimated audience of over ten million, mainly teens and twenties. The juke-box was a Bal-Ami “H Super 40”, and a “juke box record of the week” spot featured as a “sleepy”, Jimmie Rodgers’ “Secretly”, which is shooting away on Britain’s scene. The record company and publishers were working hard on the “Make Me A Miracle” flip. The phonograph was “in-camera” for virtually three minutes, the show was planned from Bal-Ami name prominent most of the time—a wonderful plug for the industry. The Bal-Ami name strikes a blow for the first time, and the Bal-Ami will be featured in every show. Jack Good (a very well-known British show personality of talent), who produces the show, will be a regular reader of The Cash Box and finds it most useful aid to programming. He recently joined the commercial television network in Britain after having been producer of the BBC’s top teen show, “Six–Five Special”.

The amusement business in South Wales is saddened by the death of John Daniels, of a very near many music dealers. Aged 59, was well known as an amusement caterer at many Welsh resorts before his health broke down. His family has been in the fairground business for more than a century. He is survived by a widow Mrs. Ethel Danter, and a son and a daughter. The Chirchburn Equipment Ltd., which claims to be the largest juke-box operating firm in the world, has been having considerable success in location-finding with an excellently produced promotional booklet, entitled “Good Business”. The booklet consists of the story of the Chirchburn organization; describes the equipment available; illustrates typical layouts; and points to the benefit of certain locations; contains a characteristically punchy message from Chairman G. Nanan Chirchburn, plus “A Message From America”, congratulating the firm on the booklet, signed by George A. Miller, National President and Managing Director of Music Operators of America Inc. Miller’s portrait is also featured.

The honour of installing a juke box in that well-known and renowned beauty and pleasure spot in Staffordshire, Alton Towers, near Uttoxeter, has been taken by Trentway Musical Instruments Ltd. 52 Tamworth Road, Long Eaton, Nottingham. Managing Director Dennis Bagshaw decided on a Bal-Ami Super 40 for his many visitors, and made arrangements a few days ago with General Manager Vic Filby, of Trentway.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Stan Woznak, Little Falls, Minn., in town telling about his wonderful fishing, No. Dakota, to visit the wife’s relatives. Gene Trumpelman, wild country to do some great fishing. Darrell Weber, Blue Earth, Minn., in town for a few hours. He is working for his dad during the summer vacation...Al Theoleko, United Mfg. Co. service engineer, in town over the week-end and will be in South Dakota and points west until the 4th of July. Then into Chicago for vacation. And for La Crosse, Minn., in town for the day making the rounds. Jim Melchior, Black River Falls, Wis., in town. Jim is working for the telephone company there and finds time to take care of his route and working hours and week ends. Lawrence Schiller, Knapp, Wisc., was fishing in Canada when the phone call came. He did not go, but plans to go, and then back to the American side. Lawrence lost two phonographs and one large bowling alley. Two of his locations were completely demolished...Mr. & Mrs. Earl Marshall, Spooner, Wisc., have been attending the rounds and Mrs. Ackley doing some shopping. Al Eggersmont, Marshall, Minn., has been out for the day picking up his record supply...Art Hagness, Grand Forks, No. Dakota, drove into the cities with his daughter and future son-in-law. His daughter doing some last minute shopping as she is getting married. Paul Bre期待ing on the house and having really good time. That United “0 Stars” and “Eagles” have been making the most money for him, and that the cash boxes should be bigger. Izy Alpert, all, Minn., “goes” town for a few hours where he is seen holding up the store. He’s been talking a lot. Al Dorger, Alton, Miss., taking over the “One Stop” in Des Moines, Iowa, bought out Frank Norger, and is taking over the one stop for many years. Chuck Carter, St. Paul, took his family to the State Fair. George Terveer, Frank Phillips, Winona, Minn., Elgie McDaniel, Wadena, Minn., Don Bollier, Baldwin, Wisc., Russell Ghettry, Baldwin, Wisc., Cab Anderson, Hudson, Wisc.,
Meetings Dates

Music Operators' Associations

June 30—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

July 2—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

3—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

9—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

10—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

10—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

14—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

16—New York State Operators' Guild
Place: Hotel Palatine, Newburgh, N. Y.

16—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Aug. 24 & 25—South Dakota Phonograph Operators' Ass'n
Place: Rapid City, S. D.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
N.Y. S. Ops 6th Annual Dinner At Grossinger’s Big Success

GROSSINGER, N.Y.—The last of the association banquets for the first half of 1958 was held at Grossinger’s Country Club, Saturday night, June 14, when the New York State Operators Guild held its 6th Annual Dinner-Dance. And as is the case when parties of this kind are held in the relaxing, congenial atmosphere of a country club, all had a most wonderful time.

Many of the two hundred in attendance for the dinner had arrived Friday afternoon and spent the entire weekend at this world famous resort. Jack Wilson, newly elected president, and Mike Mulqueen, first vice president, as well as general committee chairman, were on hand to welcome their guests. Assisting them were officers Nick Kuprych and Gertrude Browne; and banquet committeemen Max Cohen, Murray Cohen and Mike Mulqueen, Jr.

Other associations were well represented:

Wholesalers were well represented. From Atlantic New York Corporation, there were Meyer Parkoff, Oscar Parkoff, Ben Parkoff, Tel Wetherbe and Gordon Howard. Johnny Billotta, Billotta Enterprises, came down from Newark, N.J. Rynon Sales Company had a real big contingent: Barney Superman, Abe Green, Irv Kemper, Morris Reed, Lou Wolberg, Nat Superman and Myron Superman. Irving Holtman, representing the United line hurried in just for the banquet. Iz Edelman, manufacturer, spent the weekend. Buddy Fox, Irving Kaye Company, was very much in evidence. Lou Boorstein and Bernie Boorstein, Leslie Distributors (one-stop) took in the weekend.

At the conclusion of the fine dinner, Lou Werter, attorney for the association, acted as master of ceremonies and introduced all the personalities. Mike Mulqueen presented gifts to Tom Greco, outgoing president, and to Mrs. Greco. Golfing trophies were awarded by Mike Mulqueen to Eleazar Boorstein, Bob Austin, Nate Superman and Mike Mulqueen.

Everyone then went into the Theatre and viewed a Broadway vaudeville show.

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FREE NO CHARGE

To Members of the Coin Machine, Record and Music Industries

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

The annual banquet held by the New York State Operators guild was a terrific success, particularly from the viewpoint of those who spent the weekend at Grossinger’s Country Club. Some relaxed, some took a swim, and some even participated in a softball game. The officers and members of the association had the assurance that the members themselves had quite a time at the dinner table and in the theatre.

Golfers who stood out were Mike Mulqueen, Sr. and Mike Mulqueen, Jr.; Abe Green, Bernie Boorstein, and Nate Superman, who all put quite a bit of their time into the game. Lou Wolberg, playing softball for the first time in about 15 years, came up with a broken pinky (and five hits). Jimmie Tulliano, pitching for the losing side, never did get out of the batters' box. It was his desire to see his coin friends, and to put in a word for his protege Eddie Fisher.

“Senator” Al Bodkin made life pleasant for the non-athletic group by regaling them with a little of his history. He was also elected president of the group, busy accepting congratulations. Most of the weekenders had their lives with them and all had themselves quite a time.

Joe Munves working himself into the state where he may take a trip to Europe soon and combine pleasure with business. Joe reports the continent, particularly France, Belgium, Germany, Spain and Italy, has been doing very well with “Bike Race” and feels it would be an opportune time for him to visit all the European markets. Joe having a field day good naturedly kibitzing his nephew Alvin Munves, who stands up under it with a smile. Mike Munves affectionately putting his dog “Rusty” on the head, says, “What recession We ever put Rusty on full time.”... Another shock to the trade was the passing of Sammy Getlin on Saturday, June 14. Burial took place last Sunday, Harry Wetherhead, one of the greatest coin distributors, setting up their neat display of phonographs. The brothers tell us they are doing a fine business and the future looks very good. Abe Lipzky, Sandy Moore Distributing, advising the Wurlitzer photo line has been making the New York operators very happy, and that sales are better than they’ve been in the longest time. Abe had to miss the New York State Operators Gala, and Grossinger’s last weekend because of a family affair. He is looking hard for used equipment to fill several orders on hand. ... That man who sees only a long row of Beef Salad distributors on the street, is without 得到幸福的輕音樂，是因為他們的友情。
How’s business? Well, here’s one example. Talking with Alvin Gottlieb this past week we learned that, during the very first week of the firm’s announcement of their new five-item line of distributors had orders for all that were received for production. The factory is working hard. But that’s to fill all the orders right up to the third day of the month. Then this plant hangs out its “Gone Fishing” sign and all he themselves off on a two week’s vacation. How’s business? Well, according to this letter, business is very good and getting better every day. . . . Talking to Bill O’Donnell (Talking to Bill O’Donnell) The Atlantic Distributorship. District Manager—Just try to get thru those long distance phone calls piled up one on the other waiting for Bill). Anyway, what we stand for, that is, talking to Bill O’Donnell, we learned that Bally’s biggest problem right now is how to fill all the orders they’ve been getting for the biggest line they’ve ever had. A matter of filling orders in every city in the world. . . .

Zeke Wolf of Auto-Bell tells us that his big problem is, “How to get two ships a week with only one shipper. This is in connection with the Commando Machine Guns.” Harry has been getting lots of inquiries from this part of the world. . . . Ed Levin and Mort Secor both with big smiles listening to reports on their new “Rocket Shuffle” There’s More to It Than Meets the Eye. You know what, he says, “even tho’ we’re busy filling orders for our new Rocket Explores,” we’re still getting orders for Rocket Shuffles every day. “Every day,” you can’t do for you, you can’t do. Our production will be up, but away on top, just Watch Genie,” he adds. From the activity going on in the Genco division of Chicago Dynamic Industries seems Avron mentions, he says.

Gibby John Frantz in a thoughtful mood the other day. Johnny questioned, “Don’t you think there’s a good market for a new penny counter game?” To which we answered, we think there’s plenty of room for one. It is said that Hamp. . . . Ralph Mills’ full page ad in color got lots of old timers talking to themseves about the game. One, stated, “Only wish we could tie Ralph an order for a couple hundred right now. Whooose, wouldn’t that be something?” Want old timers to know that Hamp is still filling short orders for couple hundreds. These orders come via cables. From far away lands. One is to the starts that Ted Rubenstein, Estelle Bye and Clinton Nemeroff are making very harmonious music together. Clayton’s been rushing orders in from the road. Estelle’s been sending them up. And Ted’s back in the shop shoveling for and still more “Lucky Horoscope” machines to be delivered immediately. That deal most varied this fall. Ted has just produced three new line productions are switched to make music the international way. Then, right in the very midst of a big production run, come domestic demands for all. What are we gonna do? You can’t please them all. . . .

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GO MODERN
BUY
WURLITZER

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

Price Waterhouse Report On Vending Companies Profits Shows Net Profit Of 3.33% Before Taxes

CHICAGO—Average net profit before income taxes of vending machine operating companies during 1957 was 3.33% of sales, according to the annual operating ratio report prepared for National Automatic Merchandising Association by Price Waterhouse & Co., Certified Public Accountants.

The 1957 report is based on the operating figures of 163 companies, with a combined sales volume of nearly $75 million, which submitted the data on a confidential basis.

According to Frank Ghinelli of Capital Vending, Inc., Lansing, Mich., Chairman of the N.A.M.A. Operating and Accounting Committee, "This year, Survey has broken all participation records. The results are still the only reliable source for the information the vending industry needs to evaluate its operation."

The 1957 figures indicate that merchandise sold through vending machines during 1957 cost vending operators $58.19 for each $100 of sales at retail; operating expenses totaled $39.46, for an operating profit of $2.41 per $100. Other income and charges of .92% brought the total average profit before income taxes to the 3.33% figure mentioned above. More than one-third total operating expenses (14.34% of a 39.46% figure) was paid out in wages and salaries.

The companies which participated in the Survey also reported $3.32 of sales for each dollar of total assets, and $6.37 of sales for each dollar of net worth. Profit (before income taxes) was 10.66% on total assets and 20.10% on net worth. These figures indicate higher costs and lower profits for the industry as compared to the results of the 1956 operating figures.

The report also contains charts, based on figures submitted by operating companies which participated in previous surveys, which show relative trends and index trends of sales, cost of sales, gross profits, operating expenses, and profits before income taxes.

The report includes an analysis of gross profit, inventory turnover and per machine sales averages by product lines; and, total sales of each group of companies, classified by size or types of operators, broken down by product lines, as percentages of total sales. The report also contains a wide range of information on commissions to locations, depreciation data reported by 151 companies which show the frequency of various methods (straight line, declining balance, and sum of the years-digits) and rates (per cent of cost or other basis) or years of life use for each kind of vending machine.

Ghinelli stated that vending firms would find many uses for the information contained in the report. Among them:

1. Comparison of individual operating figures with those of other operators throughout the country.
2. Basic information for arguments against the wild promises of "Blue Sky" salesmen.
3. Basic information to use in presentations to bankers and other financial institutions.
4. Vital arguments to use in competition with unfair commission offers.
5. Basic information for use in planning for expansion.
6. A basis for studying vending operations with a view to reducing costs.
7. Valuable information to combat discriminatory legislation and unreasonable property tax assessments.

Ghinelli stated that the finished report is available to operating companies which participated in the Survey at $5 per copy, and to non-participants at $50 per copy. For further information write N.A.M.A., 7 South Dearborn Street, Chicago 3, Illinois.
WANT—AMH E-80, Wurlitzer 1500, County Fair, Stephenshuch, used Baldy Control Motors. FOR SALE—Seeburg M100A with 45 rpm conversion $1850; Ballas-Poppu by 1964 Derby Day $165; 10 Tahiti $25 ea.; Sun, Space, 1950; $560. DISCO, INC., 853 E. 31st STREET, LOS ANGELES 11, CALIFORNIA.

WANT—Used records, 45’s or 78’s. All types—Pop, Hillbilly, Blues. We buy or pay cash. Any quantity. We can provide shipping cartons if needed. Write or phone AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 3-2881).

WANT—Used 12” American Bank Shuffleboards; 22 American and Rock-Ola Shuffleboards. Overhead Score Units. Quote best resale price. AMUSEMENT CO., 2600, ILLINOIS, BLOOMFIELD, I. N. (Tel.: 1-09550).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity, hand and cash. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: Melrose 1-9550).

WANT—Want your or surplus records all year ’round. 15% our specialty. We buy all year round and pay top prices. No lot too large or too small. No minimum. (Tel.: 1005 1-09500). WANTED—Complete, permanent, full-time job open for Music and Pin Game Mechanic. Write, via A-Mail, for application for job. BOX 1234, FAIRBANKS, ALASKA. (Tel.: 1-9580).

WANT—Cash! Higest Cash Paid For Chicago Coin Blinders, Bull’s Eyes; United, Geneva, Williams, Oona and Baseballs; 6 Kenney Flicker Pools. ALLIED COIN MACHINE, 868 MILWAUKEE, CHICAGO 22. (Tel.: Canal 6-0293).

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Send complete list. Highest prices paid. Paramount, Lancers, Hi-Top, Deluxe, Quotette, Casino, Top Pin Wheel, Hawaiian Beauty, Southern Belle, Starlind, Lulu, Harb Lites, Slugging Champ Deluxe,邓七七 Deluxe, Register, Mahlon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub, NEW ENGLAND EXHIBIT CO., 237 WASH-ington ST., NEWTON 58, MASS. (Tel.: Dedente 2-1500).

WANT—Shuffle Alleys (most especially United Team) and late Bingo. Will prepay crates for packing. For SALE—Close out brand new original crates Bally All Star Deluxe Bowlers, Twenty Peppey Clover, Ten Chicago Coin Shim Starlind Bowlers, Twenty Deluxe, for SALE, 298 LINCOLN ST., ALLSTON, MASS. (Tel.: Algonquin 4-1049).

WANT—WILL accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 291 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details contact to avoid delay and assure quick deal. HARRY WAR- RINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel.: Lulow 8-3310).

WANT—To Purchase 5,000,000 Surplus Records. All Speeds. We Pre- fer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone. Collect—RAIS- NEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELLER, PRES.

WANT—Late Model Phonographs for highest trades on new A.M.I. models I-120E, I-200E, I-100M, I-200M. Also need late model Bally Bings. CENTRAL DISTRIBUTORS, INC., 2105 OLIVE ST., ST. LOUIS 4, MO. (Tel.: Main 1-3511).

WANT—Used 12” 45 RPM Records, any quantity. Not over 6 months old. No R & B. We pay up to 17c. KAY ENTERPRISES, 1015 5th ST., MIAMI BEACH, FLA. (Tel.: JE 8-2822).

WANT—Shuffle Alleys (most especially United Team) and late Bingo. Will prepay crates for packing. For SALE—Close out brand new original crates Bally All Star Deluxe Bowlers, Twenty Peppey Clover, Ten Chicago Coin Shim Starlind Bowlers, Twenty Deluxe, for SALE, 298 LINCOLN ST., ALLSTON, MASS. (Tel.: Algonquin 4-1049).

WANT—First class Phonograph & Coin Machine mechanic. Working conditions & salary good. ALL LIVE-LY AMUSEMENT CO., WINTER PARK, FLA. (Tel.: Midway 4-7553).

WANT—Checker for Jukes. PAUL MAGELLI MUSIC CO., FRONTENAC, KANSAS.

WANT—Juke Box Operators. If you need a steady outlet for your used records (No One Shot Deals), Call or Write MARLINS RECORDS DIST., 824 WILLARD ST., NORTH DELAWARE, L. I., N. Y. (Tel.: Castle 1-0555).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP’s Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Jutdoo 6-4568).

WANT—Used Records: 45’s, 78’s and LP’s. No amount too small or too large. Write stating amount on hand. We will pay premium price for proper merchandise. PEP CITY, 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: Uptown 9-6960).

WANT—Wants Mills Panoramas. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 4, WASHINGTON. (Tel.: Garfield 3585).

WANT—A.M.I. Phonographs for re- sale; quote models, condition and lowest cash prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND, MILWAUKEE 13, WISCONSIN. (Tel.: Blue mound 8-6700).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United you have. Plenty of $$$$. Waiting. Don’t Write or Wire but call us collect—L. Ooct 4-4415, BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Late Model Bingos. Send List and Prices. HALLGEN DISTRIBUTORS, 1626 3rd AVE., MO-LINE, ILLINOIS.

WANT—For Sale—Four Bagger $265; 2 Williams 1957 Baseball $325 ea.; Shorrock’s (New); Big Inn- ing (New), Write; Naples (New); Write; Soccer Kick Off $295; Top Hat $350; Gladiator $175; Queen of Hearts $250. Capri $110; Gun Club $45; Target Roll (New), $295; Skill Roll $220; 2 Peplys (New), $225 ea. Six 1-Player Skee-Ball $390. Two $125; 2-Player Skee-Ball $129.50. 2-Player Geo. Skee-ball $125 ea. 5 Exhibit Ringer Ball $50 ea. Bally All-Star $275; All-Star Deluxe (New), Write; Bull Eye Gun $160; 2 Duke Guns $25 ea.; 3 U-Needa Pack, 9 Col. Gg, Marsh, $40 ea. LAKE CITY AMUSE. CO., 553 PAYNE AVE., CLEVELAND, OHIO. (Tel.: Henderson 1-4100).

WANT—FOR SALE—Four Baggers $265; 2 Williams 1957 Baseball $325 ea.; Shorrock’s (New); Big Inning (New), Write; Naples (New); Write; Soccer Kick Off $295; Top Hat $350; Gladiator $175; Queen of Hearts $250. Capri $110; Gun Club $45; Target Roll (New), $295; Skill Roll $220; 2 Peplys (New), $225 ea. Six 1-Player Skee-Ball $390. Two $125; 2-Player Skee-Ball $129.50. 2-Player Geo. Skee-ball $125 ea. 5 Exhibit Ringer Ball $50 ea. Bally All-Star $275; All-Star Deluxe (New), Write; Bull Eye Gun $160; 2 Duke Guns $25 ea.; 3 U-Needa Pack, 9 Col. Gg, Marsh, $40 ea. LAKE CITY AMUSE. CO., 553 PAYNE AVE., CLEVELAND, OHIO. (Tel.: Henderson 1-4100).

FOR SALE—Records!! $5 over wholesale, and label. Free title slips. Quick service. New accounts, taken depend on deposit. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: Olympia 4-0121).

FOR SALE—Sun Valley $575; Big Show $250; Wms. Four Bagger $225; Wms. King of Swat $135; Genco State Fair Gun $250; Bally Jumbo Shuffle $325; United Deluxe $75; GLORE AUTOMATIC VENDING CO., INC., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MayBower 9-0010).

FOR SALE—Sales in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingo, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send list for C. & W. DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel.: 4-0400).

FOR SALE—Amazing Values On Brand New Deluxe $45 American Exchange, 45 RPM Phonos. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factoy Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: Bigelow 8-3524).

FOR SALE—Bally—All Star Bowler $395; Bowling Lane (11’) $350; ARC Bowler $350; United 11” Bowling Alley $355; Chio-Bowling League (11”) $455, MOHAWK SKILL GAMES CO., 67 SWAGGERTY ROAD, SENECAETTY 2, NEW YORK. (Tel.: FRanklin 2-4162 or 4-7549).

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns and Late Shuffle Games. Call, Write or Wire Today! PULLEYOR DIS- TRIBUTING CO., 4322 N. WEST- ERN AVE, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).
THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH THAN ALL OTHER MAGAZINES IN THIS INDUSTRY. PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY-MARKET PLACE."

WANT FOR SALE

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Count every word including all words in same name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with your classified ad will be held for following issue pending receipt of your check or cash.

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ADDRESS _______________________

CITY ___________________________

PHONE NUMBER __________________

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N.Y.
### This Week’s Used Machine Quotations

**19th Year of Publication**

977th Consecutive Week’s Issue

**How To Use “The Cash Box Price Lists”**

[Also known as the “C. M. L. (Coin Machine Industry) BLUE BOOK”]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter “The Price Lists” can only feature the market prices as they are quoted. The “Price Lists” acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. “The Price Lists,” rather than show no price, retain the last known quotations for such equipment so that thescrubber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be quoted at higher prices than those quoted in the added cost of reconditioning.) “The Price Lists” reports each quotation exactly as it is made and depends on the subscriber to make proper adjustments to fit the peculiarities of his territory.

**METHOD:** “The Price Lists” should be read as follows: First price is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crate, shipping, etc. figure an additional $25 on Pin Games—and $25 to $50 on Phonographs.

### Code

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

**Great Activity**

### Rock-Ola

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### PINBALL GAMES

Manufacturers and date of game’s release listed.

**Codex:** (B) Bally, (C) Chicago, (G) Gottlieb, (K) Keeneey, (Un) United, (Wm) Williams.
<table>
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<td><strong>Number of Each Machine Owned</strong></td>
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<td><strong>Bally Jet Bowler (8/54)</strong></td>
<td><strong>Bally Jet Bowler (8/54)</strong></td>
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<tr>
<td>255.00</td>
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<td><strong>Bally Rocket Bowler</strong></td>
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<td>(2/54)</td>
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<tr>
<td><strong>Bally Mystic Bowler</strong></td>
<td><strong>Bally Mystic Bowler</strong></td>
<td><strong>Bally Mystic Bowler</strong></td>
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<tr>
<td>(12/54)</td>
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<tr>
<td><strong>Bally Magic Bowler</strong></td>
<td><strong>Bally Magic Bowler</strong></td>
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<td>(12/54)</td>
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<td>(12/54)</td>
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<tr>
<td><strong>Bally Gold Medal</strong></td>
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<td>(3/55)</td>
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<tr>
<td><strong>Bally ABC Bowler</strong></td>
<td><strong>Bally ABC Bowler</strong></td>
<td><strong>Bally ABC Bowler</strong></td>
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<td>(7/55)</td>
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<tr>
<td><strong>DeLuxe model</strong></td>
<td><strong>DeLuxe model</strong></td>
<td><strong>DeLuxe model</strong></td>
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<td>(7/55)</td>
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<tr>
<td><strong>Bally Jumbo Bowler</strong></td>
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<td>(9/55)</td>
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<tr>
<td><strong>TOTAL NO.</strong></td>
<td><strong>TOTAL VALUE</strong></td>
<td><strong>TOTAL NO.</strong></td>
</tr>
</tbody>
</table>
### NUMBER OF EACH MACHINE OWNED

#### VALUE OF MACHINES HERE

For inventory purposes, ascertain value by figure between low and high prices.

#### NUMBER OF EACH MACHINE OWNED

For inventory purposes, ascertain value by figure between low and high prices.

### SHUFFLES (Cont.)

<table>
<thead>
<tr>
<th>Player</th>
<th>DeLuxe</th>
<th>100.00</th>
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<td>Player 3</td>
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<td>65.00</td>
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<td>150.00</td>
<td>40.00</td>
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### TOTAL NO. TOTAL VALUE

- **4.** Kheyney Bonus Bowling (3/54) 45.00 140.00
- **4.** Kheyney Diamond (3/54) 70.00 155.00
- **4.** Kheyney Bikini (6/54) 75.00 160.00
- **4.** Kheyney Classic (6/54) 90.00 175.00
- **4.** Kheyney American (9/54) 90.00 175.00
- **4.** Kheyney National (9/54) 90.00 180.00
- **4.** Kheyney Speedline (4/54) 125.00 200.00
- **4.** United 6 Player Super (6/54) 20.00 35.00
- **4.** United 6 Player Official (7/54) 20.00 35.00
- **4.** United 6 Player Star (7/54) 20.00 45.00
- **4.** United 10th Frame Star (9/54) 20.00 50.00
- **4.** United Main 10th Frame (9/54) 20.00 55.00
- **4.** United Manhattan (9/54) 30.00 60.00
- **4.** United 4th Frame Star (10/54) 20.00 50.00
- **4.** United Leader (11/54) 45.00 100.00
- **4.** Deluxe model (11/54) 45.00 115.00
- **4.** United Team (11/54) 45.00 115.00
- **4.** United League (11/54) 50.00 125.00
- **4.** Deluxe model (11/54) 50.00 130.00
- **4.** United Ace (12/54) 55.00 135.00
- **4.** Deluxe model (12/54) 55.00 140.00
- **4.** United Rainbow (5/54) 55.00 145.00
- **4.** United Ramone (12/54) 65.00 150.00
- **4.** Deluxe model (5/54) 65.00 155.00
- **4.** United Speedy (8/54) 65.00 160.00
- **4.** Un. 11th Frame (9/54) 65.00 165.00
- **4.** Deluxe model (11/54) 65.00 170.00
- **4.** Deluxe model (11/54) 70.00 170.00
- **4.** Deluxe model (12/54) 80.00 175.00
- **4.** Deluxe model (12/54) 80.00 180.00
- **4.** United Mercury (12/54) 90.00 185.00
- **4.** United March (12/54) 95.00 190.00
- **4.** Deluxe model (12/54) 95.00 190.00
- **4.** Un. Lightning (12/54) 95.00 190.00
- **4.** Deluxe model (12/54) 95.00 195.00
- **4.** Un. Venus (3/55) 95.00 195.00
- **4.** Deluxe model (3/55) 100.00 195.00
- **4.** Un. Clipper (5/55) 100.00 195.00
- **4.** Deluxe model (5/55) 100.00 195.00
- **4.** Un. Derby Roll (5/55) 100.00 195.00
- **4.** Deluxe model (5/55) 100.00 195.00
- **4.** Deluxe model (5/55) 100.00 220.00
- **4.** Deluxe model (5/55) 100.00 230.00
- **4.** Un. Cap (6/55) 140.00 255.00
- **4.** Deluxe model (6/55) 140.00 240.00
- **4.** Deluxe model (6/55) 160.00 245.00
- **4.** Deluxe model (6/55) 165.00 250.00
- **4.** Deluxe model (6/55) 200.00 325.00
- **4.** Deluxe model (6/55) 200.00 325.00
- **4.** Deluxe model (6/55) 275.00 335.00
- **4.** Un. Bowling Alley (5/56) 300.00 350.00
- **4.** United Royal Bowler (5/56) 595.00 725.00
- **4.** Wms. Roll-A-Ball (5/56) 6 Player 125.00 265.00

**TOTAL NO. TOTAL VALUE**

- **4.** Bally Champion Horse 295.00 450.00
- **4.** Bally Moon Ride 125.00 255.00
- **4.** Bally Super Space Ship 155.00 255.00
- **4.** Bally Speed Boat 165.00 295.00
- **4.** Bally Lane Mercy-Gee-R’d 200.00 350.00
- **4.** Bally Lane Miss America Boat 225.00 275.00
- **4.** Bally Lane Fire Engine 225.00 435.00
- **4.** Capitol Donald Duck 250.00 350.00

**—TOTAL NO. TOTAL VALUE—**
Another WINNER...

chicago coin’s NEW
Shuffle EXPLORER

Every 4 In Line or Better “LIGHTS-UP”
A Letter In E-X-P-L-O-R-E-R... With Carryover Feature
TO BRING YOU THE HOTTEST PROFIT-MAKING ADDED ATTRACTION IN A SHUFFLE GAME

Still Going Strong! chicago coin’s
2-PLAYER ROCKET SHUFFLE

THE PROFIT SENSATION OF THE YEAR!
AVAILABLE IN REPLAY OR REGULAR MODELS.... REPLAYS AWARDED FOR HIGH SCORE!

SEE IT AT YOUR DISTRIBUTORS!

chicago coin machine
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of Chicago Dynamic Industries, Inc.

MEMO: From The Office of The President
TO: Operators
ROCKET SHUFFLE reports reaching us from operators have been fantastic. Even now after months of an location operation this game continues to maintain unbelievably high profits.
For this reason we definitely believe that this type of game is here to stay for some time to come. Naturally we will continue to incorporate new innovations and new features to attract even more play. SHUFFLE EXPLORER follows this trend and we urge all alert operators to visit their distributors without delay.

CHICAGO DYNAMIC INDUSTRIES, INC.
## ARCADE EQUIPMENT (Cont.)

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
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<tbody>
<tr>
<td>AMH, INC.</td>
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<tr>
<td>Model L-120, 120 Selec. Phonograph</td>
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<td>Model L-100, 100 Selec. Phonograph</td>
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<td>Model IAB-200 Selectible-Play Hideaway</td>
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<td>Model IB-200 Continuous-play Hideaway</td>
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<td>Model VQ-200</td>
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<td>Model WQ-120</td>
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<td>Model 120 Select Selec. Wall Box</td>
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<td>Bargi馻t Wall Box Bracket</td>
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<tr>
<td>Recessed Ceiling Speaker</td>
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<tr>
<td>Wall Speaker</td>
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<tr>
<td>Corner Speaker</td>
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</tbody>
</table>

### AUTO-RELL MFG. CO.

- **Play Ball, Counter Game**: $49.50
- **Circle Days** (Upright Electronic Scoring F. P. Game)

### AUTO-PHOTO CO.

- **Model 11 Studio**: $3,245.00

### BALLY MFG. CO.

- **Cypress Gardens (In-Line Game)**: $877.00
- **Big Bunk (Wall Game)**
- **Standard Model, equipped with Dime-A-Game Coin Chute**: $605.00
- **Free-Play Model, equipped with Dime Chute, Player's Choice of Dime-A-Game, Free-Play**: $625.00
- **Space Gunner**: $725.00
- **Trophy Bowler**
  - 11 Foot: $1,299.00
  - 14 Foot: $1,315.00
  - 16 Foot: $1,285.00
  - Foot Sections, Each: $50.00
- **Skill Roll**
  - All-Star Deluxe Bowler: $140.00
  - All-Star Deluxe Bowler (Free Play Model): $660.00
  - All-Star Deluxe Bowler (Match Play Model): $660.00
- **ABC Super Deluxe Bowler** (Player, Pick Type)
  - $55.00
- **Bower**
  - $73.00
- **Tosser**
  - $235.00
- **Bike** (Kiddie Ride)
  - $35.00
- **Model T (without Record Changer)**
  - $70.00
- **Model T (with Record Changer)**
  - $75.00
- **The Champ** (with new-metal cabinet)
  - $385.00

### CHICAGO COIN MFG. "NE" MFG.

- **Rocket Explorer**
- **Regular Model**
- **Replay Model**
- **Batter Up**
- **Ratchet**
- **Pocket Model**
- **Two Player Model**
- **Commando Machine Gun**

### EXHIBIT SUPPLY CO.

- **Card Vender, with base**
  - Single Column
  - Double Column

### GENCOR MANUFACTURING CO.

- **Space age**
- **Horoscope Fortune Teller**
- **Gypsy Grandson Fortune Teller**

### IRVING KAYE CO., INC.

- **Super Hockey** $85.00
  - **Super Jumbo Hockey (8 ft.)**: 400.00
  - **Melody Tower**: 149.00
  - **El Dorado-6 Pocket Pool**: 95.00
  - **Competitor-Supreme-6 Hole Pool**: 95.00

- **H. KEENEY & CO.**

  - **League Leader (Baseball Game)**
  - **DeLuxe Big Tent** (Upright Electronic Scoring F. P. Game)
  - **Snake Vender**
  - **Snake Speaker**
  - **DeLuxe Hot Coffee Vender**
  - **DeLuxe Hot Coffee & Hot Chocolate**
  - **Combo Vender**

### ROCK-OLA MFG. CORP.

- **Model 1465, 200 Selec. Phonograph**
- **Model 1548, 120 Selec. Phonograph**
- **Model 1462, 50 Selec. Phonograph**
- **Model 1164, 120 Selec. Wall Box, Type Phono**
- **Model 1475, Remote Volume Control for Model 1644 Phonograph**
- **Model 1456, Playmaster, 120 Selec.**
- **PFLAUMAN**
- **Model 1617**, Hi-Fi Wall Speaker
- **Model 1927, Remote Volume Control with Cancel Button, 50¢ Coin Chute Available**
- **Dual Credit Unit Available for 200 Selec.**
- **Model 1465**

### THE SEEBURG CORP.

- **Model 201, 200 Selec. Phonograph**
- **Model 161, 160 Selec. Phonograph**
- **Model 101, 100 Selec. Phonograph**
- **DWA—Wall-O-Matic 200 Selec.**
- **MRVCO—Master Remote Volume Control**
- **HFCV—True High Fidelity Wall Speaker**
- **HFCV8—High Fidelity Corner Speaker**
- **HFCV12—High Fidelity Recessed Speaker**
- **PSdLZ—Power Supply**
- **HFA13—Power Amplifier**
- **Cigarette Vendor Model 8001**

### UNITED MFG. CO.

- **Shooting Star**
  - Regular Model: $930.00
  - Copy Model: $930.00
- **Model Bantam Alley, 6 Foot**: 900.00
- **Bower Bowling Alley, 6 Player**: 1,490.00
- **6 Player**: 1,520.00
- **Bonus Bowling Alley available in 25 game play. Also available, 2 players with credit unit. Prices on Request.**
  - **Eagle Shuffle Alley**
  - **6 Player, Pick Type**: $950.00
  - **DeLuxe Eagle Shuffle Alley** (Match-A-Score Model): $1,080.00

### UNITED MUSIC CORP.

- **UPB-100, 100 Selec. Phonograph**
- **UPA-100, 100 Selec. Phonograph**
- **Corner Speaker**
- **Wall Speaker**
- **Recessed Ceiling Speaker**
- **(All speakers are 8" Super Perma-Magnetic with Single Voice Volume Control)**

### THE WURLITZER CO.

- **Model 2200, 220 Selec. Phonograph**
- **Model 2204, 104 Selec. Phonograph**
- **Model 2205, 205 Selec.**
- **Model 5250 Wall Box, 200 Selects**
- **Model 5270 Wall Box, 101 Sel. & Wire**
- **Model 5770 Upper, 75 Sel.**
- **Model 5771 Upper, 75 Sel.**

### TOTAL VALUE

**$4,075,000**
UNITED'S BONUS BOWLING ALLEY

with fascinating new bonus profit features!

NEW EXTRA ROLLS
2 FOR 2 1 FOR 1
in 5th and 10th Frames

Bonus 5th Frame
ADJUSTABLE FEATURE

QUIET
Specially Treated to Insure Extremely Quiet Play

BIG 4½ INCH COMPOSITION BALL

Regulation Bowling
AUTOMATIC SCORING
1 to 6 Can Play

DROP-CHUTE COIN MECHANISM with
NATIONAL REJECTOR on Pull-out Drawer for Easy Servicing

2 FOR 25c PLAY
STEPS UP EARNINGS
Special CREDIT UNIT accepts up to 20 quarters at one time for future play
Also obtainable as one game for 25c Easily convertible to 10c play

LOCKED-IN BALL GATE
Holds ball back when game is completed

4 JUMBO SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. sections to
17 FT. LONG
20 FT. LONG

UNITED MANUFACTURING COMPANY
N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

See Your UNITED DISTRIBUTOR Today!

MAKES NOTHING BUT MONEY!
Bally Trophy Bowler

New STREAMLINED EASY-TO-INSTALL CABINET
New QUIET ALLEY NEW FOUL-LIGHT
Protects Equipment From Abusive Play

New EXTRA HUSKY PINS

OFFICIAL BOWLING SCORES 1 TO 6 CAN PLAY
4 IN. BALL RUBBER OR HARD BALL

SEE YOUR Bally DISTRIBUTOR FOR OTHER TOP MONEY-MAKERS
ABC SUPER DE LUXE BOWLER
BIG INNING
CYPRESS GARDENS
SPACE-GUNNER
SKILL-ROLL
TARGET ROLL
BALLY KIDDIE-RIDES

11 ft., 14 ft., 18 ft.
Choice of DIME-PLAY or 2-FOR-QUARTER

All-Star DE LUXE Bowler
for match-score order
Super-Bowler

New instant-loading ball-gun doubles dimes-per-hour earning power. Get your share, get ALL-STAR DE LUXE BOWLER with or without Free Play, and Match Model, SUPER-BOWLER.

Available in FREE PLAY Model

Only 5½ ft. by 2 ft. floor space

Published by favorite distributor or write BALLY MANUFACTURING COMPANY - 5410 Bally, Philadelphia.