Frankie Vaughan, one of England's top recording stars, has Bill Nielsen and Joe Sherman, General Manager and A&R Head respectively of Epic Records, celebrating a hit in his recording of "Judy". Not only is Frankie's record making noise, but his film "Dangerous Youth" will be released this month by Warner Brothers and his appearances on the Ed Sullivan, Patti Page and Dick Clark shows have won him a host of offers for personal appearances on TV and in night clubs.
MGM Records

June Jackpot

MARVIN RAINWATER

"I Dig You Baby"

K-12665

and "MOANIN' THE BLUES"
THE NATION'S
Top
Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

MEET THE BOYS WHO WILL
JACK-UP YOUR JUNE SALES

DICK ROMAN

Winner of the Arthur Godfrey $5000 Talent Scout's Program

FIRST AND LAST ROMANCE
(Too Early To Cry)

K12644

DICK LEE

See Him on the Dick Clark ABC-TV Show June 11

GIANNINA MIA

PIGTAILS AND PUGNOSE

K12657

GEORGE SHAW

See Him on the Dick Clark ABC-TV Show June 13th

LOVER OR FRIEND
(In Your Heart)

K12658

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

1) ALL I HAVE TO DO IS DREAM
EVERLY BROS.
CD-1348—Everly Bros.

2) WITCH DOCTOR
DAVID SEVILLE
L-5512—David Seville

3) TWILIGHT TIME
PLATTERS
ME-T1829—Platters

4) WEAR MY RING AROUND YOUR NECK
ELVIS PRESLEY
V-7330—Elvis Presley

5) RETURN TO ME
DEAN MARTIN
CA-3894—Dean Martin

6) HE'S GOT THE WHOLE WORLD
IN HIS HANDS
LAURIE LONDON
CA-3960—Laurie London
CR-51973—Barbara McNair
KA-215—Jo March

7) SUGAR MOON
PAT BOONE
DO-15750—Pat Boone

8) CHANSON D'AMOUR
ART & DOTTY TODD
DO-15736—Fantane Sisters
Es-1004—Art & Dotty Todd
V-7228—Ray Hartley

9) BIG MAN
FOUR PREPS
CA-3160—Four Preps

10) KEWPIE DOLL
PERRY COMO
V-7202—Perry Como

11) LOOKING BACK
12) JOHNNY B. GOODE
13) SECRETLY
14) JENNIE LEE
15) DO YOU WANNA DANCE
16) BOOK OF LOVE
17) OH LONESOME ME
18) THERE'S ONLY ONE OF YOU
19) FOR YOUR LOVE
20) PURPLE PEOPLE EATER
21) RUMBLE
22) TEQUILA
23) TEACHER, TEACHER
24) EL RANCHO ROCK
25) HIGH SIGN
26) ZORRO
27) PADRE
28) TORERO
29) LOLLIPOP
30) SKINNY MINNIE
31) YOU
32) LET THE BELLS KEEP RINGING
33) WHO'S SORRY NOW
34) CHA-HUA-HUA
35) DON'T YOU JUST KNOW IT.

CODE
AC—Alco
AD—Ampico
AF—Apollo
AR—ABC
AT—Atco
BF—B급
BG—Big Beat
BR—Brunswick
CA—Catalyst
CD—Cord
CH—Challenge
CM—Chess
CO—Columbia
CP—Coral
CT—Columbia
CT—Columbia
DE—Decca
DN—Dot
DT—Decca
GU—Gale
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gl—Gloria
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
DISK JOCKEY POLL!

The Cash Box Is Currently In The Midst Of Conducting Its Sixth Annual DISK JOCKEY POLL. Results Will Show Which Artists And Records Were Programmed Most In The Past Twelve Months In The Pop–R & B–Country Fields.

DON'T MISS THE RESULTS OF THIS POLL IN THE JUNE 21ST ISSUE.

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Great Scott!

NOW both sides are hitting: { MY TRUE LOVE, the ballad
LEROY, the rocker

Here's the hottest male property on the horizon --- over half a million sold and heading for the gold one---

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"MY TRUE LOVE"

JACK SCOTT
CARLTON #462

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157 West 57 Street New York 19, N.Y. Cl 5-1240

"It's What's in THE CASH BOX That Counts——INTERNATIONALLY"
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THE GREATEST ISSUE IN THE
Combining All Three

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A Special International Edition

Our Spectacular Disk Jockey Edition

Advertising For Early Forms Now Being Accepted
Last Minute Deadline WEDNESDAY, JUNE 25

The Cash Box
(PUBLICATION OFFICE)

1721 BROADWAY, NEW YORK 19, N. Y.
(PHONE: JUdson 6-2640)
The Cash Box' 16th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

For the first time in the history of the record business, The Cash Box will incorporate a gigantic International Edition with its Annual Encyclopedia and Directory. It will contain articles by the leading record and music men all over the world and will in turn receive the greatest world-wide distribution ever given to a single copy of a trade paper in the record field.

The disk jockey edition contains information which every disk jockey will find a must for his programming and day to day activities.

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"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

**Record Reviews**

**A DISK & SLEEPER**

**B+ EXCELLENT**

**C+ GOOD**

**C FAIR**

**D MEDIocre**

---

**THE CASH BOX**

**Disk of the Week**

**“LITTLE SERENADE” (2:44)**

[Planetary ASCAP—Tepper, Bennett]

- The Ames Brothers’ strongest coupling in years was issued last week by Victor. In their smooth, polished manner, the boys glide thru a beautiful rock-a-ballad offering on one side, dubbed “Starry”. Pretty side that could be the next favorite. Equally strong is “Little Serenade”, a most contagious Italian flavored ditty with a chicha tempo. Delightful side. Both should make it.

---

**“A CERTAIN SMILE” (2:45)**

[Miller ASCAP—Webster, Fain]

- Johnny Mathis makes head for the winners circle once again with his superb interpretation of the tile song of 20th Century Fox’ big new rock-a-ballad “A Certain Smile”. Excellent written love song tailor-made for the Mathis touch. The songster’s vast fanclub will fall in love with this smart romancer. Voice’s performance is the pro wonderfully. Coupler, “Let It Rain” is another class mood ballad.

---

**“FOOL’S PARADISE”**

[Nor Va Jak BMI—LeClaire, Petty, Linsley]

- The Crickets are back again with a powerful new release that could be the bird of the summer since “That’ll Be The Day”. Both sides are hot and both are written and in line with what the kids want. “Fool’s Paradise” has the group blending smooth moves thru a Stooges-style rocka-bopper that sticks in the memory. “Think It Over” has a good country feel and an exciting lead vocal by Buddy Holly. Both are contender for the charts.

---

**“A CERTAIN SMILE” (2:31)**

[Sunny Gale]

- Sunny Gale has the hit look on her latest Decca offering. It’s far and away the larks’ strongest coupling in years and both sides are loaded with hit ingredients. “Just Friends” is a top drawer standard which Sunny fashions in rock-a-ballad style. Very commercial deck. “A Certain Smile” is a beautifully written film title tune with a class lyric and melody. Superbly executed by the talented lark. Take your pick.

---

**“FANCY” (2:35)**

[Ruth Olay]

- Ms. Olay sings the verse then glides into a suave, hip-swinging reading of this romantic favorite.
we, the Kapp record distributors of America salute you

ROGER WILLIAMS

For your “FABULOUS FIFTIES” — now 52 fabulous weeks on Billboard’s Best Selling Pop L. P. charts. The only time in history that a 2 record album has been so high so long: One solid year up among the stars ... among the top 25—and still in orbit! With Roger Williams, L. P. also means Long Popularity!

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3.

For your NEW GREAT ALBUM “ROGER WILLIAMS PLAYS GERSHWIN” and your new GREAT, GREAT SINGLE YOUNG WARM AND WONDERFUL b/w INDISCREET

AND THANKS AGAIN FOR MAKING IT POSSIBLE FOR US TO SELL OVER ONE MILLION OF YOUR LP’S AND MILLIONS OF YOUR SINGLES THIS YEAR

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

**A** DISK & SLEEPER

**B+ EXCELLENT**

**C- GOOD**

**D MEDIOCRE**

---

**The Cash Box**

**Sleeper of the Week**

**SINGING HILLS** (2:09) [Jay ASCAP—David, Sanford, Myres]

**CHIMES OF ABCDAY** (1:50) [Toby ASCAP—Tobias, Wenrich]

**BILLY VAUGHN** (Dot 15771)

- Billy Vaughn stays with his successful formula of reviving the oldies as he follows "Silvery Moon" and "Tumbling Tambourine" with a wonderful rock and roll instrumental treatment of "Sail Along, Hills". Another extremely commercial effort we'll be hearing often during the warm weather months. Flip is another smooth shuffle reading of a pretty theme.

**EH, MARIE! EH, MARIE!** (2:24) [Romance BMI—Merrill, Smith, Snyder]

**LOU MONTE** (RCA Victor 7265)

- "Mr. Italy", Lou Monte, is in top form as he offers two great new interpretations of oldies which should follow in the footsteps of his "Lazy Mary" smash. "Ef, Marie! Ef, Marie!" is the Italian standard which Lou has revised in jump tempo. Good choral support. "Shiek Of Araby" under Lou's lyrics adds the "Shiek Of Napolli". Two delights sung in Italian and English. Take your pick.

---

**DEVOTION** (2:35) [Sounds-Modern ASCAP—Cesare]

**HANDBS ACROSS THE SEA** (2:01) [Zodiac BMI—Jay, Reid, Knolloff]

**JANICE HARPER** (Capital 3984)

- Janice Harper, who rose to prominence under the Prey banner with her big-voiced hit "Ben Voyage", hands in a thrilling debut performance on the Capitol label with a magnificent reading of a classic ballad "Devotion". Potent deck that could go all the way. Also strong is Miss Harper's dramatic interpretation of an exciting rock & roll ballad, "Hands Across The Sea".

---

**BUBBLE GUM** (2:02) [Chatham ASCAP—Rozul, Lee, Burris]

**KATHY-O** (2:22) [Northern ASCAP—Tobias, Joseph, Sher]

**PATTY MCCORMACK** (Dot 15762)

- Film and stage star Patty McCormack, best remembered for her role in "The Bard Seed", is a sweet little tambourine on the first Dot pressing as she offers a spirited and contagioso kiddie novelty, "Bubble Gum". Cite rock and roll ditty that could break wide open. Flip is the warm, tender title tune of the U-I pic: "Kathy-O", which Patty stars. Pretty shib that grows on you. Watch this debut disc.

---

**DICK ROMAN** (MGM 12664)

- "FIRST AND LAST ROMANCE" (prettier ASCAP—Carr, Mon- to) Now an MGM pacte, Roman effectively surveys a flavorful teen entertainment menu. As a performer, as a producer he shows off his professional touch especially on the teen theme and rhythmic melody. Orch-chorus work of Leroy Logan is a striking bright feature here. Make it may.

---

**EDDIE HEYWOOD** (RCA Victor 7262)

- "FAITH LADY" (2:38) [Little Anthony & The Imperials]. Eddie Heywood's wordly cast keyboard artistry, which has won him a vast deep job fandome, is on display once again as the 88'er glides easily through a smooth self-penned- piano, hand with a beat. Joe Fields man's orch supplies the attractive accompaniment. Jock's for this one.

---

**JERRY VALE** (Columbia 14182)

- "THERE ARE TEARS (On A White Wedding Gown)" (2:31) [United ASCAP—Mann, Curtis, Welton]. Jerry's waltz- tempo sets the mood for Jerry Vale's tearful reading of a ballad. Touching story about a daughter's love. Lee is a fresh girl at her wedding. Sides grows on you.

---

**KEELY SMITH** (Capital 3975)

- "WHY, WHY, WHY" (2:56) [Leeds ASCAP—Rye, Mitchell]. A fascinating folk-flavored love ballad, co-authored by Robert Mitchum for the UA pic "Thunder Road", is beautifully executed by Lee Jay in force Keely Smith. Wonderful set that should get heavy air play. Lovely side that could blossom into a winner with some spins.

---

**SOMETIMES** (2:25) [Enter-prise ASCAP—Prima, Smith]. Keely and her hubby Louis Prima garnered this smart s. album as the hotest merchandiser.

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**MALCOLM DODDS & THE TUNE DROPS** (Decca 70635)

- "WHERE YOU GO I FOLLOW" (2:55) [Bob & Larry BMI—Hall] Malcolm Doods leads his Tune Drops thru a pretty rock-ballad that should appeal to the younger set. Whispering gimmick adds color to the tender love tune. Side builds as it progresses.

---

**THE SWINGIN' PLAT0ON** (RCA Victor 7265) [Lou ASCAP—Bly- don, William]. A rock and roll march novelty telling about a hep arta laiton, is amusingly fashioned on this end.

---

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CAPITOL’S NEXT BIG CHART MAKER!

JACK JONES

COME ON BABY LET’S GO

YOU LAUGH

record no. 3991

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Sleeper of the Week**

"I THINK OF YOU" (2:30) [Knox BMI—Grayzell]
"JUDY" (2:03) [Knox BMI—Grayzell]

**RUDY GRAYZELL** (Sen 290)

- The Sun label, which has made pop stars out of many country recording personalities, should add another to its harem. His name is Rudy Grayzell. The lads hands in a magnificent reading of a wonderful love ballad dubbed "I Think Of You". Potent teenage deck that could head into the winner's circle. Flip, "Judy", is a torrid "name tune" rocker that swings. But tip is the one to watch.

**CRAZY EYES FOR YOU** (2:24) [Sidney BMI—Hamilton, Schlaks]
"WHILE WALKING TOGETHER" (1:46) [Sidney BMI—Hamilton, Schlaks]

**BOBBY HAMILTON** (Apt 25002)

- The new APT label makes a most promising debut with a tre-mendous, compelling by a young jump and rock and roll performer, Bobby Hamilton. Working against a low-down, hop-swinging rock-a-balled back-drop, the songster belts out a torrid item dubbed "Crazy Eyes For You". Powerful deck that'll have the kids flipping. Don't sell the other deck short. It's another exciting R & R ballad. Hamilton is here to stay.

**I DIG YOU BABY** (1:43) [Geronimo BMI—M. Rainwater, B. Stevenson]

**MARVIN RAINWATER** (MGM 12665)

- The "Gonna Find Me A Bluebird" lad, riding in the #1 spot on England's best sellers with "Whole Lotta Woman", has a big side for the pop market in the above. Strong deck to watch. (See Country Reviews).

**OP** (2:10) [Springton ASCAP—Fisher]

**THE HONEYCOMES** (Ember 1036)

- Ember has gone back to the well. It picked up this master in Philadelphia, home of its other hot purchase, "Get A Job", and early indications are that they made another good buy. (See r & b reviews.)

**DAVID CARROLL ORCH.** (Mercury 71307)

**HENRY MANCINI** (Coral 61990)

"LOVE THEME FROM THE BROTHERS KARAMAZOV" (2:35) [Robbins ASCAP — Kaper]
"TANA'S THEME" (2:37) [Northern ASCAP — Maneini]

**GENE MALTAS** (Regal 7502)

"LOVE MAKIN'" (2:21) [Desert Palms—Bloom BMI—Bennett]
"THE BUG" (2:12) [Desert Palms—BMI—Ollier, Ollier]

**GENE GREENE** (RCA Victor 7259)

"NEVER BEEN KISSED" (2:10) [Tree-Tune BMI—Harlan]
"BALLAD OF LOVE" (2:32) [Tree-Tune BMI—Hall, Sherrill]

**SAMMY KAYE ORCH.** (Columbia 41178)

"THAT DAFFODIL FEELIN'" (2:14) [World ASCAP—Stone]
"SPAIN" (2:45) [Isham Jones ASCAP—Kahn, Jones] (see the Chess Box)

**THE FOUR MARKSMEN** (Red 108)

"A NEW BIRTH OF LOVE" (2:06) [Dellenon BMI — Barton] (see the Chess Box)
"ONE LOVE" (2:05) [Dell BMI—Barton] (see the Chess Box)

**MADELINE KERN** (Eclipse 1660)

"MY MUSIC BOX" (2:32) [Shoiey—rendering of some typical rock 'n roll, Thorn] The lark warmly recollects in this delicate waltz, the fond memories recalled by the sound of the instrument. Miss Kern's vehicle is a melody one is likely to hear in a music box, and the orchest work beautifully captures its atmosphere. Deejays will have to pull singing in the various spots. Solid teen fare.

"MIRAGE IN THE NIGHT" (3:03) [Mills ASCAP—Jones, Frederick] A reflective ballad gets a proper lilt from the artist and combo accomplishment.

**DE DENISE** (Ercol 101)


"HOP AND SKIP CHA CHA" [BMI—Denise] A return to more familiar cha cha ground, but with Lane still at the organ. Polished beat from the ork.

**DICK & SLEEPER** B+ EXCELLENT

**B+ GOOD**

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Lend an ear to some of the most exciting, earth-shaking sounds and musical effects ever recorded . . . and the Fi is fantastically high! These are not ordinary recordings . . . but true high fidelity recordings of the total recordable frequency spectrum with full emotional depth and meaning! This is true sound as it should be heard . . . felt . . . enjoyed!

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Let's go under the "Big Top" with the Dukes and their exciting new swinging album of traditional circus melodies. Volume 7 AFLP 1863

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INTERNATIONAL SOIREE
An exciting patapouri of sophisticated songs by the inimitable Patachau. Accompanied by Jo Basile, virtuoso of the accordion, and his orchestra. AFLP 1881

JO ANN MILLER . . . UNRESTRAINED!
A delightful, scintillating, versatile gal with a voice that travels from the blues to dreamy ballads to dixieland jazz! AFLP 1864

PORT SAID
Exotic, tantalizing music from Port Said — gateway to the mysterious Middle East! Mohammed El-Bakkar and his Oriental Ensemble. AFLP 1833

GRECIAN HOLIDAY
Let's go to a Greek Glendi with Mike Sarkissian and his Ensemble. Fascinating, rhythmic, traditional Greek wedding melodies. AFLP 1866

TURKISH DELIGHT
Bewitching, enticing, alluring music of the Middle East — land of mystery, excitement, romance. Mike Sarkissian and ensemble. AFLP 1867
JOSE MELIS
(MGM 12464)
B "ARGENTINA BALLERINA" (3:27) [B. F. Wood ASCAP—Discant, Meyer] Pianist Melis, a regular on the Jack Paar TV stint, colorfully reads the bright and breezy instrumental novelty, and achieves what many deepjays will figure a bit of fresh air on their programming schedule.
B "MANDOLINA" (2:00) [B. F. Wood ASCAP — Melis, Marine] The scene changes to an Italian locale, but a genial atmosphere is retained in Melis' and a combo's organ-grinder effect on a sweet waltz.
LEW CONETTA
(Deeco 30601)
B "THAT SURE WOULD BE CRAZY" (1:55) [Figure BMI—McCoy] Rhythmically tuned to teen tastes, Conetta and the vocal-instrumental support heartily ponder the "If" if certain wishes came true. The artist pounds the rock 'n roll beat with a good measure of authority. Kids can sure dance to this one.
C "BOLLYER LOVE" (2:40) [Roosevelt BMI—Chase] Conetta and crew still set their sights on the r&b market as they romp through another big beat item.
JACKIE LEE COCHRAN
(ABC-Poromont 9930)
B "BUY A CAR" (2:14) [Ranger ASCAP—Beck] Cochran, in sizzling vocal form, describes his tin lizzy, while a chorus of gals squeak a "buy-a-car" gimmick. Instrumental backing keeps the proceedings red hot. Should get favorable teen sales response.
C "I WANT YOU" (1:53) [Ranger ASCAP—Beck] More of the same here on a torrid rocker.
FERN DEE
(Ember 1013)
B "HELLO MR. DREAM MAN" (2:30) [Milton Kellem ASCAP—Parker, Crenier, Scheuch] The wixing is the 13 year old thrush's initial effort for Ember, and involves a power-packed production on a hard beat romper. A new teen voice that may get around via this striking performance.
B "YOU'LL NEVER KNOW" (2:30) [B.V.C. ASCAP—Gordon, Warren] Miss Dee invitingly renders the evergreen in rock 'n roll terms. Another strong reading from the youngster.

DAVID ROSE
(MGM 12652)
B "PUNCH AND JUDY" (2:11) [Barton ASCAP — Cesana] Always good for some orchestral fun, Rose and the orch engagingly hop and skip through a bit of charming pram. Actually, most of the affair consists of a single melodic line that reaches resounding proportions at the conclusion. Happy deepjay release.
C "CHAPO" (2:10) [David Rose +ASCAP—Rose] A colorful, Latin-like tidbit is set to an appealing mambo beat by the orch.

DEBBIE AND THE DIPLOMATS
(Stephony 1826)
B "BURNIN' THE TORCH" (1:58) [Bob-Cor BMI — Mascal-Wenzlaff] A ballad opening audaciously turns into a scintillating swinger in this hopper from the vocal combo. Platter spinners will find the disc's obvious teen ingredients a turn-table winner.
B "UNCHANGEABLE HEART" (1:57) [Bob-Cor BMI—Mascal-Wenzlaff] A feel of group ballad efforts of the forties plus some modern day harmony are nicely integrated by the group on a sentimental plea.

FRANKIE DAY
(Big B 1010)
B "TWO LITTLE KISSES" (2:24) [Miller ASCAP—Corner] Songster Day displays this catchy jumper to above-board advantage. Backed by a spirited combo-female vocals, the dynamic Day delivery has the drive the kids will appreciate. Could catch on.
C "WAITING" (2:17) [Miller ASCAP] A dramatic beat performance by Day is a change-of-pace, though less commercial, attraction on this portion.

LOUIS ARMSTRONG
(Deeco 30624)
B "WHEN YOU'RE SMILING (THE WHOLE WORLD SMILES WITH YOU)" (2:18) [Mills ASCAP—Shay, Fisher, Goodwin] The reissue is a relaxed rhy-the-dewy of the evergreen in the familiar gravel-voiced meanderings of Armstrong. When the deepjay wants mementos of peeks into the disk past, here's a wixing to be included.
B "NOBODY KNOWS THE TROUBLE I'VE SEEN" (2:58) [Northern ASCAP—Arr. & adapted by St. Oliver] The famed spiritual is effectionately performed by the artist who also recites some re-assuring dialogue in several spots.
MR. DEALER: Now Shipping the Smash Follow-up to "TWILIGHT TIME"

(cut out and use for store poster)

HERE NOW!

Their Newest Hit Record

"You're Making a Mistake"

by THE PLATTERS

MERCURY #71320

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:
Dick Clark writing a book based on teen-age slang...  Tom Johnson, now handling local promotion for the London, Feist and RCA labels, was formerly a disk jockey at WBGN in Rochester, Vt. ... Marty Melcher, flushed with the triumphs of his Arwin firm, says the triumphs of his Arwin firm, says the

CHICAGO:
Ab informs us that George Woods, doejay of WDAS in Philly told him that Butler's deck is the hottest wax in Philly these days. George was in a mammoth 2 day show via WJLB in Detroit, Decoration Day and Batidly for Municipal Dysterphone fund raising, WJLB's P.D. Bob McNair is emcee'd the show.... Columbia Records Kirby Stone Four heads up a new show at the Empire Room of the Palmer House, June 5. Jimmy Martin and Metallic moneyman are going round-and-round gleefully with a slew of hits, while Jack Soller's tells us that he's at least the busiest guy in the world. "Honest John" Vail just back from a fishing trip is just waiting for an opportunity to toll some whopping fish yarns, but there is so much action with Ted Heath's newie on London that John will wait before booking listeners for his "tale". United's Jerry Ferber went under the knife last weekend. The doc says he's on the recovery now. 

HOLLYWOOD:
Bob Crosby off to London for guest shots on radio and television before returning to New York where he will be the summer replacement for Perry Como starting June 14th. ... Randy Wood busy this week with recording sessions set for Bonnie Guitar, Johnny Cash, Johnny Maddox and actor John Ashley, whom Randy predicts will be a top recording artist for the Dot label. ... Randy Sparks following up his latest success with a one-month singing engagement at New York's Blue Angel beginning June 3rd. ... Nancy Scott, III, Director of the Album Department of Capitol Records, and Mrs Scott welcomed their first child, Maria Margaret born on May 17th. ... A new attraction to the record business is Ruth Koening, formerly of Chicago, and now calling on dealers as the new salesgirl for Modern Distributors. ... Dick Zinck presented diploma-like "certificates of registration" to disk jockeys, enrolling them in the Epic Relief Plan as "Heinie". ... Johnnie Lewis currently breaking it up at the Moulin Rouge and visiting disk jockeys with Leary Salidor. ... Dick Zinck was on the set of "Happiness" contest sponsored by Victor. Dinah Shore will announce the winner on her upcoming show. ... Johnny Nash's new ABC-Paramount recording of "I Lost My Love Last Night" was written by fellow recording artist, Paul Anka. ... Joni James recorded Steve Alaimo's latest song, "In the Summertime" for West Coast June 9th. ... Jerry Lewis is currently breaking it up at the Moulin Rouge and visiting disk jockeys with Leary Salidor. ... Dick Zinck was on the set of "Happiness" contest sponsored by Victor. Dinah Shore will announce the winner on her upcoming show. ... Johnny Nash's new ABC-Paramount recording of "I Lost My Love Last Night" was written by fellow recording artist, Paul Anka. ... Joni James recorded Steve Alaimo's latest song, "In the Summertime" for West Coast June 9th. ... Jerry Lewis is currently breaking it up at the Moulin Rouge and visiting disk jockeys with Leary Salidor. ... Dick Zinck was on the set of "Happiness" contest sponsored by Victor. Dinah Shore will announce the winner on her upcoming show. ... Johnny Nash's new ABC-Paramount recording of "I Lost My Love Last Night" was written by fellow recording artist, Paul Anka. ... Joni James recorded Steve Alaimo's latest song, "In the Summertime" for West Coast June 9th. ... Jerry Lewis is currently breaking it up at the Moulin Rouge and visiting disk jockeys with Leary Salidor. ... Dick Zinck was on the set of "Happiness" contest sponsored by Victor. Dinah Shore will announce the winner on her upcoming show. ... Johnny Nash's new ABC-Paramount recording of "I Lost My Love Last Night" was written by fellow recording artist, Paul Anka. ... Joni James recorded Steve Alaimo's latest song, "In the Summertime" for West Coast June 9th. ... Jerry Lewis is currently breaking it up at the Moulin Rouge and visiting disk jockeys with Leary Salidor. ... Dick Zinck was on the set of "Happiness" contest sponsored by Victor. Dinah Shore will announce the winner on her upcoming show. ... Johnny Nash's new ABC-Paramount recording of "I Lost My Love Last Night" was written by fellow recording artist, Paul Anka. ... Joni James recorded Steve Alaimo's latest song, "In the Summertime" for West Coast June 9th. ... Jerry Lewis is currently breaking it up at the Moulin Rouge and visiting disk jockeys with Leary Salidor.
AM-PAR RECORD CORP. 
Proudly Presents the First 
Releases on the 
NEW APT LABEL!

"DANCE, DANCE, DANCE" 
and "PLAY BY THE RULES OF LOVE"
#25004 The Cavaliers

APT to go all the way with its first releases!

"CRAZY EYES FOR YOU" 
and "WHILE WALKIN' TOGETHER"
#25002 Bobby Hamilton

APT to be the biggest news of the record year!

"LOVE IS SO WONDERFUL" 
and "NO MORE HEARTACHES"
#25003 The Stereophonics

APT to leap into immediate prominence in the record trade!

"LITTLE STAR" and "GETTING DIZZY"
#25005 The Elegants

APT RECORDS—A DIVISION OF AM-PAR RECORD CORP., DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
two smash sides from Roulette

I'M OLD ENOUGH

and

ICE CREAM MAN

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEY

1. ALL I HAVE TO DO IS DREAM
   EVERLY BROTHERS (Cadence)
2. TWILIGHT TIME
   PLATTERS (Mercury)
3. WITCH DOCTOR
   DAVID SEVILLE (Liberty)
4. CHANSON D’AMOUR
   ART & DOTTY TOLL (Era)
5. RETURN TO ME
   DEAN MARTIN (Capitol)
6. THE PURPLE PEOPLE EATER
   SHER WOOLEY (SMG)
7. WEAR MY RING AROUND YOUR NECK
   ELVIS PRESLEY (RCA Victor)
8. SECRETLY
   JUNE HOGGERS (Roulette)
9. BIG MAN
   FOUR PREPS (Capitol)
10. SUGAR MOON
    PAT BOONE (Dot)
11. KEEPIE DOLL
    PERRY COMO (RCA Victor)
12. HE'S GOT THE WHOLE WORLD IN HIS HANDS
    LAURIE LONDON (Capitol)
13. LOOKING BACK
    NELLY LONDON (Capitol)
14. JOHNNY B. GOODE
    CHUCK BERRY (Chess)
15. YOU NEED HANDS
    ELVIE GORME (ABC-Paramount)
16. PADRE
    TONY ARDEN (Decca)
17. RUMBLE
    LINK WRAY (Cadence)
18. JENNIE LEE
    JAN & ARNIE (Arwin)
19. ZORRO
    CHORDETTES (Cadence)
20. BOOK OF LOVE
    MONOTONES (Argo)

21. DO YOU WANNA DANCE
22. ENDLESS SLEEP
23. WHAT AM I LIVING FOR
24. THERE'S ONLY ONE OF YOU
25. FOR YOUR LOVE
26. OH LONE-SOME ME
27. CHA-HUA-HUA
28. EL RANCHO ROCK
29. I KNOW WHERE I'M GOING
30. TEACHER, TEACHER
31. TERROR
32. MAKE ME A MIRACLE
33. DON'T GO HOME
34. CHERIE, I LOVE YOU
35. I'M SORRY I MADE YOU CRY
36. SECRET OF HAPPINESS
37. LET THE BELLS KEEP RINGING
38. TO BE LOVED
39. ALL THE TIME
40. WHEN THE BOYS TALK ABOUT THE GIRLS
41. SKINNY MINNIE
42. BEAT OF MY HEART
43. DUTCH, THINK IT'S TIME
44. HOW ARE YOU FIXED FOR LOVE
45. YAKETY YAK
46. IT'S BEEN A LONG TIME (PRETTY BABY)
47. WHO'S SORRY NOW
48. TRY THE IMPOSSIBLE
49. THIS HAPPY FEELING
50. ANOTHER TIME, ANOTHER PLACE
51. BELIEVE WHAT YOU SAY
52. DREAM
53. CLAUDETTE
54. TEQUILA
55. EVERY BEAT OF MY HEART
56. LEROY
57. HIGH SIGN
58. YOU'LL BE SURPRISED
59. YOUNG AND WARM AND WONDERFUL
60. HOT SPELL
61. SICK AND TIRED
62. DORMI, DORMI
63. YOU
64. TEACHER'S PET
65. I WONDER WHY
66. GUESS THINGS HAPPEN THAT WAY
67. HIGH SCHOOL CONFIDENTIAL
68. WILLIE AND THE HAND JIVE
69. BIKINI
70. GIGI
71. MOONLIGHT BAY
72. BILLY
73. BIG NAME BUTTON

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LOU MONTE-
THE "LAZY MARY" MAN-
DOES IT AGAIN
WITH TWO NEW HITS!

THE SHIEK OF ARABY c/w EH, MARIE!
EH, MARIE!

47-20-7265
with JOE REISMAN'S ORCHESTRA AND CHORUS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### Operators, Retailers, Deejays

In Order To Have Your Top Ten Represented in THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To

**THE CASH BOX**
**1721 BROADWAY**
**NEW YORK 19, N.Y.**

#### List Your Top Ten Pop Tunes Here

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#### List Your Top Ten Rhythm 'N Blues Records Here

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Stan Dale (WALT-Chicago, Ill.) signed a new contract with WATI. Stan will continue on the same time slot, 2 to 7 P.M. . The Gorman Sisters (Joy) "The Little Rascals" is the number one record on KPOK-Scottsdale, Ariz. says KPOK deejay Dick Gilbert. . . "Bud" Arkell (WANS-Anderson, S.C.) has been given extra time for his "Dancing In The Dark" stint at the "Town and Country Drive-In Restaurant in addition to getting his Friday-Saturday-Sunday record hops" (from a mobile studio) contract extended for a year. "Bud" would appreciate more service from disk firms. . . A second girl, Mary Ellen, was born to Mr. & Mrs. Bill Atkins (KDKD-Tyler, Texas) on May 15th. . . Larry Gar (WKRC-North Wilkesboro, N.C.) to be a poppa around December. . . Johnny Holliday (WBVM-Rochester, N.Y.) has the knob June 21st in Miami, his home town. . . Ken Rowland (WOW-WOW-TV-Omaha, Nebr.) emceed the recent Jewish Philanthropies Show at Omaha's Blackstone hotel, and reports an excellent teenage attendance for the all-teen show. . . Dick Doty (WTRL-Bradenton, Fla.) to stop your eye on: "Report Card Time" (Key). . . Ralph N. Weil, Executive Vice President and part owner of the new The Cash Box, was elected President of the New York Chapter of Broadcast Pioneers at the group's Spring Meeting May 23rd. . . Marlene Willis (Verve) has been selected by Sal Mineo, reports Al Rada (KFRE-Fresno, Calif.), to be included in a "My Favorite Date For A Beach Picnic" pictorial layout for Modern Screen mag in June or July. . . Bob Furry (KVYJ-Phoenix, Ariz.) informs us that a session by Diane Fortune, "House Of Cards," was recently cut for MCI records has been bought by Brunswick and should be released shortly. Bob recently conducted a very successful record hop at the Park Central Shopping Center in Phoenix with other Phoenix deejays Ray Curtis (KPHO), Johnny McKinney (KKTU-TV), and Bob Robbins (KRIZ). . .

Don Wallace (KOME-Tulsa, Okla.) will have a "Don Wallace Teen Queens" group, consisting of seven "lovely and talented" girls appearing with him at various hops, store openings, resorts, celebrations, parades, etc. . . John Gary's "Little People" at the entrance to "The Cage" says Herb Knight (WONE-Daytona Beach, Fla.) pushing the Victor contest on Dinah Shore's "Secret Of Happiness," and reports a "tremendous" early response. Listeners are asked to write in fifty words or less, their "secret of happiness."
"GOT A MATCH?"

#9931
Frank Gallop
and the Don Costa Chorus and Orch.
Perry Como's popular station-break announcer...
A sure-fire smash! It'll burn all the way!

and

"DOTTIE"

b/w "In the Meantime"

#9926
DANNY AND THE JUNIORS

Three for three... batting a thousand!
For the first time two well established American recording stars find their way into our Hit Parade. So, welcome to Vic Damone who with his Philips Columbia recording of “On the Street Where You Live” and Johnny Mathis with “Teacher Teacher.”

Three more entries: Ella Fitzgerald’s vocal of “Swingin’ Shepherd Blues”, David Seville’s “Witch Doctor” closely followed by the H.M.V. recording by Don Lang. All are glad to see the Everly Brothers on our charts with “All I Have To Do Is Dream”. This confirms Archie Bleyer’s belief that the side he bunked on in the U.S. will be the big one in this country.

Although Perry Como’s recording of “I May Never Pass This Way Again” has just been released, there is every possibility that he may grace the charts with it very soon.

Had the pleasure of meeting those two prolific writers Al Hoffman and Dick Manning yesterday in Eddie Kassiner’s office. I suggest to all who know Al that they ask him how business is. The answer is one of the funniest I have yet seen from any successful song writer.

“St. Louis Blues”, which opened in London this week, may not be a picture for jazz lovers but certainly gives plenty of entertainment.

The pleasure Gardens at Battersea Park were opened last week with a host of stars from the entertainment business attending. Proceeds reaching over 5,000 dollars went once again to the Variety Club of Great Britain.

Winston Atwell booked for a six month tour of Australia starting in October.

Through the Eurovision Television link we will have the pleasure of seeing the Benny Goodman Band from the Brussels World’s Fair. And while on the subject of Continental items, Sarah Vaughan at the moment is doing fabulous business in Stockholm and is returning to this country for more vaudeville engagements.

Dave Kapp, who returned to the States recently, reports his latest Roger Williams disk “Young and Warm and Wonderful” looks like another hit.

Max Bygraves very happy at the response to his song “You Need Hands” in the U.S. He’s hoping that his record will get some of the sales. Bygraves’ “Tulips from Amsterdam” now fluctuating at the top in our various charts over here.

The three Beverley Sisters off to Holland this week for a guest TV appearance.

Producer Jack Good originator of the BBC “6-5 Special” teenage show went over to the Commercial network and will be launching a show of similar type very shortly titled “Oh Boy.”

The “New Musical Express” offers move to new premises this week.
Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Twilight Time (Platters)
3. Charley D'Amour (Todd)
4. Try The Impossible
5. Pitch Doctor (D. Sevlin)
6. Teacher's Pet (D. Day)
7. Tiny Tim (Vaesel & Stor)
8. Don't Make Me Dance (Raymones)
9. A Match (Daddy-O)
10. High Sign (Diamonds)

GRAND RECORDS

1. All I Have To Do Is Dream (Ev'ry Day)
2. Woodchopper's Ball (Davis)
3. Big Man (Four Preps)
4. Elusive Lover (Chambers)
5. Do You Wanna Dance (B. Freeman)
6. Jennie Lee (Jan & Annie)
7. You're Only One Of You (Four Lads)
8. Return To Me (D. Martin)
9. You're Only One Of You (Four Lads)

CALIFORNIA MUSIC COMPANY

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Ev'ry Day, Bros.)
3. Return To Me (D. Martin)
4. Charley D'Amour (Art & Dotty Todd)
5. Big Man (Preps)
6. He's Got The Whole World In His Hands (L. Linden)
7. Twilight Time (Platters)
8. For Your Love (E. Townsend)
9. Looking Back (N. Cole)
10. Jennie Lee (Jan & Annie)

MARTY'S MUSIC STORE

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Return To Me (D. Martin)
3. Kewpie Doll (P. Come)
4. Sugar Moon (P. Boone)
5. He's Got The Whole World In His Hands (L. Linden)
6. Wear My Ring Around Your Neck (P. Preps)
7. Witch Doctor (D. Sevlin)
8. Charley D'Amour (Art & Dotty Todd)
9. Twilight Time (Platters)
10. Billy (K. Linden)

ROYLES T V

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Big Man (Four Preps)
3. People Eater (Wooley)
4. Pitch Doctor (D. Sevlin)
5. Boba Fett (L. Ray)
6. Jennie Lee (Jan & Annie)
7. He's Got The Whole World In His Hands (L. Linden)
8. My Lucky Love (Franklin)
9. Charo (H. Lauren)

PHASKE PHONOGRAPH SERVICE

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Return To Me (D. Martin)
3. Do You Wanna Dance (B. Freeman)
4. Jennie Lee (Jan & Annie)
5. Johnny B. Goodie (C. Berry)
6. Big Man (Four Preps)
7. Wear My Ring Around Your Neck (P. Preps)
8. No Chemis Please (J. Granahan)
9. I Met Him On A Sunday (Shirelles)

BURK'S MUSIC SHOP

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Endless Sleep (Raymonds)
3. Man & Doll (R. Andrews)
4. Let The Bells Keep Ringing (P. Acker)
5. Scarlet Ribbons
6. Do You Wanna Dance (B. Freeman)
7. You Need Hands (Gendes)
8. It's Only One Of You (L. Sevlin)
9. No Chemis Please (J. Granahan)
10. Teacher, Teacher (J. Martin)

STEPHENSON MUSIC CO.

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Witch Doctor (D. Sevlin)
3. People Eater (Wooley)
4. Big Man (Four Preps)
5. Charley D'Amour (Todd)
6. Johnny B. Goodie (C. Berry)
7. Jacket Doll (P. Come)
8. He's Got The Whole World In His Hands (L. Linden)
9. Jennie Lee (Jan & Annie)
10. My Lucky Love (Franklin)

ADORN RECORDS

1. Purple People Eater (Wooley)
2. Big Man (Four Preps)
3. Endless Sleep (Raymonds)
4. Witch Doctor (D. Sevlin)
5. Boba Fett (L. Ray)
6. Jennie Lee (Jan & Annie)
7. He's Got The Whole World In His Hands (L. Linden)
8. My Lucky Love (Franklin)
9. Sexally (J. Rodgers)
10. Do You Wanna Dance (B. Freeman)

KINGS HIGHWAY RECORD SHOP

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Witch Doctor (D. Sevlin)
3. Return To Me (D. Martin)
4. Book Of Love (Monotones)
5. Secretly (J. Rodgers)
6. Johnny B. Goodie (C. Berry)
7. Try The Impossible
8. I'm Sorry I Made You Cry (C. Frankle)
9. Chou-Maa-Ma (Hego & Luigi)
10. Jennie Lee (Jan & Annie)

PARKER STUDIO RECORD SHOP

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Witch Doctor (D. Sevlin)
3. He's Got The Whole World In His Hands (L. Linden)
4. Charley D'Amour (Todd)
5. Secretly (J. Rodgers)
6. Sugar Moon (P. Boone)
7. Twilight Time (Platters)
8. Book Of Love (Monotones)
9. Return To Me (D. Martin)
10. Jacket Doll (P. Come)

MELODY MART Paducah, Ky.

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2.looking Back (N. Cole)
3. Return To Me (D. Martin)
4. Yakety Yak (Coasters)
5. Gotta Be A Happenin' (Platters)
6. Witch Doctor (D. Sevlin)
7. Wear My Ring (P. Preps)
8. He's Got The Whole World In His Hands (L. Linden)
9. Oh Lonesome Me (Gibson)
10. Big Man (Four Preps)

MELODY SHOP

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Endless Sleep (Raymonds)
3. Witch Doctor (D. Sevlin)
4. Do You Wanna Dance (B. Freeman)
5. Rumble (L. Ray)
6. Charley D'Amour (Two)
7. Secretly (J. Rodgers)
8. Purple People Eater (Wooley)
9. High School Confidential (J. L. Lewis)

THE GROOVE REC. SHOP

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Big Man (Four Preps)
3. Jennie Lee (J. Brand)
4. To Be Loved (J. Wilson)
5. You (Buckeroos)
6. Witch Doctor (D. Sevlin)
7. You'd Be Surprised
8. Looking Back (N. Cole)

LIL' PAL RECORD STORE

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Purple People Eater (Wooley)
3. What Am I Living For
4. Come What May (McPlatter)
5. Witch Doctor (D. Sevlin)
6. Oh Lonesome Me (Gibson)
7. Lil' Yak Yak (Coasters)
8. Twilight Time (Platters)
9. Stairway Of Love (Rabbf)

OPERATOR'S REC. SERVICE

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Return To Me (D. Martin)
3. Sugar Moon (P. Boone)
4. Big Man (Four Preps)
5. Make Me A Miracle
6. Johnny B. Goodie (C. Berry)
7. Witch Doctor (D. Sevlin)

MELODY SHOP

1. All I Have To Do Is Dream (Ev'ry Day, Bros.)
2. Purple People Eater (Wooley)
3. Witch Doctor (D. Sevlin)
4. Twilight Time (Platters)
5. Indian Love Call (Presley)
6. Book Of Love (Monotones)
7. Johnny B. Goodie (C. Berry)
8. For Your Love (Townsend)
9. Return To Me (D. Martin)
10. Big Man (Four Preps)

THE RECORD SHOP, INC.

1. Do You Wanna Dance (B. Freeman)
2. Love Story (Carson)
3. Willie & The Jinx
4. Charley D'Amour (Todd)
5. Big Man (Four Preps)
6. Skinny Minnie (B. Haley)
7. You're Only One Of You (Four Lads)
8. Return To Me (D. Martin)
9. Secretly (J. Rodgers)

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

www.americanradiohistory.com
The Cash Box, Music
Page 26
June 7, 1958

Juke Box
Regional Record Report
The Top Ten Records — City by City

New York, N. Y.
1. All I Have To Do Is Dream (Everyly
2. Twist Doctor (D. Seville)
3. Return To Me (D. Martin)
4. Twilight Time (Platters)
5. Purple People Eater (S. Woolley)
6. Every Day (Tex)
7. Secretly (J. Rodgans)
8. I Am the Man (Arnie)
9. There’s Only One You Of (B. Goode)
10. Book Of Love (Monotones)

New Orleans, La.
1. Return To Me (D. Martin)
2. All I Have To Do Is Dream (Everyly
3. Twilight Time (Platters)
4. Chanson D’Amour (Teddi)
5. Twist Doctor (D. Seville)
6. Kangaroo Doll (P. Cona)
7. Looking Back (N. Cole)
8. He’s Got the Whole World (J. London)
9. Secretly (J. Rodgans)
10. Wear My Ring (J. Presley)

Houston, Tex.
1. All I Have To Do Is Dream (Everyly
2. What Am I Living for (C. Willis)
3. Purple People Eater (S. Woolley)
4. Twist Doctor (D. Seville)
5. Book Of Love (Monotones)
6. Secretly (J. Rodgans)
7. Chanson D’Amour (Teddi)
8. Return To Me (D. Martin)
9. Yakyu Talk (Countries)
10. Johnny B. Goode (C. Berry)

Cincinnati, Ohio
1. All I Have To Do Is Dream (Everyly
2. Purple People Eater (S. Woolley)
3. Twist Doctor (D. Seville)
4. Return To Me (D. Martin)
5. Twilight Time (Platters)
6. Book Of Love (Monotones)
7. Chanson D’Amour (Teddi)
8. Purple People Eater (S. Woolley)
9. Pretty (J. Scott)
10. Teacher, Teacher (J. Martin)

Minneapolis, Minn.
1. All I Have To Do Is Dream (Everyly
2. Big Man (Four Preps)
3. Columbus Lee (Jan & Arnie)
4. Bumble (J. Scott)
5. Kiss Me (C. Willis)
6. Do You Wanna Dance (B. Freeman)
7. Secretly (J. Rodgans)
8. We Belong Together (Robert & Johnny)
9. Sugar Moon (P. Boone)
10. My True Love (J. Scott)

1. All I Have To Do Is Dream (Everyly
2. Return To Me (D. Martin)
3. Those Aren’t No Good Tings (J. Lavino)
4. Terrie (J. La Rosa)
5. Pretty Pet (J. Lavino, Wooly)
6. Twist Doctor (D. Seville)
7. He’s Got the Whole World (J. London)
8. Twilight Time (Platters)
9. Secretly (J. Rodgans)
10. No Ceremony Please (G. Granahan)

Kansas City, Mo.
1. All I Have to Do Is Dream (Everyly
2. Return To Me (D. Martin)
3. Twilight Time (Platters)
4. Big Man (Four Preps)
5. Secretly (J. Rodgans)
6. Jennie Lee (Jan & Arnie)
7. Do You Wanna Dance (B. Freeman)
8. Sugar Moon (P. Boone)
9. El Rancho Rock (Champs)
10. Twist Doctor (D. Seville)

St. Louis, Mo.
1. Big Man (Four Preps)
2. All I Have to Do Is Dream (Everyly
3. Twilight Time (Platters)
4. Chanson D’Amour (Teddi)
5. Return To Me (D. Martin)
6. Wear My Ring (J. Presley)
7. Looking Back (N. Cole)
8. Sick And Tired (F. Domingo)
9. Twilight Time (Platters)
10. High School Confidential (J. L. Lewis)

Los Angeles, Calif.
1. All I Have To Do Is Dream (Everyly
2. Twilight Time (Platters)
3. Return To Me (D. Martin)
4. Purple People Eater (S. Woolley)
5. Purple People Eater (S. Woolley)
6. For Your Love (E. Townsend)
7. Chanson D’Amour (Teddi)
8. He’s Got the Whole World (J. London)
9. Kangaroo Doll (P. Cona)
10. Wear My Ring (J. Presley)

San Francisco, Calif.
1. All I Have To Do Is Dream (Everyly
2. Twilight Time (Platters)
3. Twist Doctor (D. Seville)
4. Purple People Eater (S. Woolley)
5. Chanson D’Amour (Teddi)
6. Big Man (Four Preps)
7. Return To Me (D. Martin)
8. Twist Doctor (D. Seville)
9. Johnny B. Goode (C. Berry)
10. Kangaroo Doll (P. Cona)

Seattle, Wash.
1. All I Have To Do Is Dream (Everyly
2. Purple People Eater (S. Woolley)
3. Jennie Lee (Jan & Arnie)
4. Bumble (J. Scott)
5. Endless Sleep (J. Reynolds)
6. Secretly (J. Rodgans)
7. Do You Wanna Dance (B. Freeman)
8. Oh Louie Louie Me (J. Gibbon)
9. My Man (C. Girou)...
10. Wear My Ring (J. Presley)

Miami, Fla.
1. All I Have To Do Is Dream (Everyly
2. Twist Doctor (D. Seville)
3. Return To Me (D. Martin)
4. Purple People Eater (S. Woolley)
5. Twilight Time (Platters)
6. Big Man (Four Preps)
7. Purple People Eater (S. Woolley)
8. Wonderhorn’s Bell (H. Davis)
9. Jennie Lee (Jan & Arnie)
10. Return To Me (D. Martin)

Pittsburgh, Pa.
1. All I Have To Do Is Dream (Everyly
2. Twist Doctor (D. Seville)
3. Secretly (J. Rodgans)
4. Chantilly W.-Y. (E. Townend)
5. Endless Sleep (J. Reynolds)
6. Secretly (J. Rodgans)
7. Twilight Time (Platters)
8. Return To Me (D. Martin)
9. Try the Impossible (B. Andrews)
10. Purple People Eater (S. Woolley)

Cleveland, Ohio
1. Purple People Eater (S. Woolley)
2. All I Have To Do Is Dream (Everyly
3. Secretly (J. Rodgans)
4. Chantilly W.-Y. (E. Townend)
5. Endless Sleep (J. Reynolds)
6. Secretly (J. Rodgans)
7. Twilight Time (Platters)
8. Return To Me (D. Martin)
9. You Need Hands (E. Gomma)
10. Do You Wanna Dance (B. Freeman)

Woodchopper’s Ball (H. Davis)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Broadway To Disks

Sinsheimer Answers Cash Box Editorial, "Manufacturers May Cause Their Own Downfall"

The Cash Box
1721 Broadway
New York, New York
Attn: Mr. Sid Barnes
Editor-in-Chief
Dear Sir:

The manufacturer may cause his own downfall by killing the goose (Distributor) that lays his golden eggs. The record business, no question, has grown by leaps and bounds in the past decade. The manufacturer, distributor, and retailer have prospered beyond all expectations. The distributor will continue to pay off the manufacturer in returns as long as the manufacturer records "Stiffs". Dead records are like "Homing Pigeons"; they will eventually return home to the manufacturer.

Your editorial of May 31st, 1958, states that the manufacturer is dissatisfied with the distributor:

A. Because the manufacturer is paid off in returns by the distributor.
B. Because the manufacturer thinks that the distributor does not promote.

I would like to answer these two complaints. The reason the distributor has an abnormal return of records to the manufacturer is because:

1. The insistence of the manufacturer on selling records to the distributor that are not commercial. The manufacturer should pre-test the sale of every record that he releases.
2. He should not ship surplus records of a good number from one distributor to another when the records cease to sell in that territory.
3. He should not jump a hit unless he is well aware of the consequence.
4. The manufacturer helped to create the rack jobber. In doing this, he did not calculate what the returns would be. When he woke up to the fact that the distributor would have to take back 30% of the returns from the rack jobber, the manufacturer threw up his hands and cried, "The distributor is taking advantage of me."

5. Shipments on guaranteed sales are forgotten by the manufacturer, but not by the distributor. Does the distributor promote records properly? From my personal observation of the promotion work of the distributors in other sections of the United States and the promotion work we do here, I would like to give you the distributor's point of view on this subject.

1. All disk jockey copies that manufacturers send to their distributor are mailed to the radio and television stations. It is not the fault of the distributor if the manufacturer does not send him an ample supply of disk jockey copies. The manufacturer does not pay for this mailing.
2. All distributors have one or more promotional men working. In our case, the manufacturer does not assist us in paying for this expense.
3. We have our own radio shows. On these shows, no other record by any other manufacturer can be played. We can plug any record we want as many times as we wish.
4. Newspaper advertising. Our auditor recently advised us to curtail 25% of our newspaper advertising as we felt that we were spending too much for this medium of advertising.
5. When Imperial, Dot, and Roulette Companies had special Cash Box Magazine promotions, all of their distributors co-operated and ran advertisements.
6. The new deal of promotion is for the recording artists to appear on our local television shows. This necessitates an expense to us for meals, transportation, and entertainment while they are our guests.
7. And many other promotional expenses of which manufacturers are well aware.

I would appreciate your considering all the above points of my argument.

Very truly yours,
ALLEN DISTRIBUTING CO., INC.
Joe Sinsheimer

Verve Launches New Series

HOLLYWOOD — Verve Records last week issued five albums in the first release of a new "Jazz At The Opera House" series, all concert performances which were staged at the Chicago Opera House. The first release includes packages by Ella Fitzgerald; the Modern Jazz Quartet and The Oscar Peterson Trio coupled on one LP; Stan Getz; J. J. Johnson, Coleman Hawkins and Roy Eldridge; and the JATP All-Stars.

Vice president Bernie Silverman also announced the signing of British band leader Johnny Dankworth and his orchestra. Dankworth's first album for Verve, "Five Steps To Dankworth" is scheduled for release this week.

Dick Roman Signs With MGM Records

NEW YORK — Dick Roman, (2nd from left) winner of the Arthur Godfrey $5,000 Talent Scouts program is shown signing an MGM Record contract. He's flanked by MGM Record brass left to right: George Abramson, vice president in charge of operations, Morty Craft, A & R chief, Arnold Maxin, President of MGM Records and Irv Jerome, Vice President in charge of sales. Dick's first MGM release rushed out this week is, "First And Last Romance" and "Too Late To Be Sorry."

"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY!"
“PRETTY EYES” and “JAI ALAI”
(Pronounced Hi-Li)

Best Selling Sheet Music

1. ALL I HAVE TO DO IS DREAM
   Acuff-Rose, BMI—Bryant
2. HE’S GOT THE WHOLE WORLD IN HIS HANDS
   Chappell ASCAP—Lindon, Henry
3. TWILIGHT TIME
   Pergie BMI—Barnes, Nevin, Nevin, Dunn
4. CHANSON D’AMOUR
   Meadowlark ASCAP—Shanklin
5. WITCH DOCTOR
   Monarch ASCAP—Bagdasarian
6. RETURN TO ME
   Southern ASCAP—Lambardo, D. Minnec
7. SECRETLY
   Planetary ASCAP—Hoffman, Manning, Markwell
8. SUGAR MOON
   Gallatin BMI—Wolfe
9. KEWPIE DOLL
   Leeds ASCAP—Tepper, Bennett
10. CATCH A FALLING STAR
    Marvin ASCAP—Yance, Podsres
11. LET THE BELLS KEEP RINGING
    Spanka BMI—Anka
12. WEAR MY RING AROUND YOUR NECK
    Rush & Preston BMI—Carr, Moody
13. LOOKING BACK
    Edson & Berrill BMI—Atis, Bentley, Mundricks
14. SUGARTIME
    Nor-Yo-Jak BMI—Phillips, Echols
15. LOLLIPPOP
    E. B. Marks BMI—Dixon, Ross

Peatman List
SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 10 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)   TV

1. Acuff-Rose
2. Acuff-Rose
3. Acuff-Rose
4. Acuff-Rose
5. Acuff-Rose
6. Acuff-Rose
7. Acuff-Rose
8. Acuff-Rose
9. Acuff-Rose
10. Acuff-Rose

‘M’ MAKE ME SMILE AGAIN’
by DARRELL GLENN

A NATIONAL HIT!

SUN RECORD CO. 728 UNION ST. MEMPHIS, TENN.

MOAT CHICE...#1 NEW HIT!
PATRICIA PEREZ PRADO
47/20-7245

A NATIONAL HIT!

SUN RECORD CO. 728 UNION ST. MEMPHIS, TENN.

ACTION NATIONALLY!
Edwin Bruce
SINGING
SWEET WOMEN
Sun 292

A NATIONAL HIT!

NATIONAL RECORDING CORP. 1224 FROMERL CIRC. N.E. ATLANTA, GEORGIA

NATIONAL RECORDING CORP.

SUN RECORD CO. 728 UNION ST. MEMPHIS, TENN.
In The Driver’s Seat

NEW YORK—Burton Lane, president of the Songwriters Protective Association, announced last week that the twenty-seven-year-old organization has formally changed its name to the American Guild of Authors and Composers.

The American Guild of Authors and Composers is an association organized in 1931 by Billy Rose, George Meyer and Edgar Leslie and is composed mostly of popular writers including: Hoagy Carmichael, Oscar Hammerstein II, Richard Rodgers, Johnny Mercer, Ira Gershwin, Dorothy Fields, Jimmy McHugh and Frank Loesser. However, the Guild’s current membership—of twenty-eight hundred (2,800) writers also claims such diverse and serious composers and authors as George Antheil, Ferde Grofé, Langston Hughes, Leonard Pennario, Elie Siegmeister and Dr. Leroy Shield.

Under its new name, the American Guild of Authors and Composers now plans to expand its activities and services to embrace all creators in the music field.

SPA Becomes AGAC

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Columbia Signs Kitty Kallen

NEW YORK—Kitty Kallen has signed a long-term recording pact with the Columbia label, according to an announcement by the artist’s manager and husband Budd Granoff. Under the new pact, Miss Kallen will record both singles and LP’s. Her first session will be cut in the near future.

The new Columbia pact re-unites Kitty Kallen with Mitch Miller, the label’s A & R man. Kitty recorded for Mercury when Mitch Miller was the label’s A & R head. In the 40’s, Miss Kallen recorded for Columbia with the Harry James band and was the vocalist on James’ smash waxing, “I’m Beginning To See the Light,” and many other hits.

From Mercury, Kitty went to Decca where she produced the biggest hit of her career, “Little Things Mean a Lot.” In the Cash Box’ Juke Box Poll of 1954, “Little Things” was chosen by coin ops as the biggest money-making song of that year. Kitty had another major hit at Decca, “In the Chapel In the Moonlight.”

Carlton Claims 2-Sider

In Jack Scott Disk

NEW YORK—Joe Carlton, precy of Carlton Records, reported early last week that his label had “My True Love,” and “Leroy” had developed into a two-sided sales success.

Quoting a quarter of a million discs sold, Carlton supported his two-sided hit announcement with a city by city breakdown of sales and the ton side in each market. A total of 105,000 discs sold were reported in the following cities favoring the “Leroy” side: Cincinnati, San Francisco, Salt Lake City, Boston, New York, Newark, Chicago, Detroit, Charlotte. Sales of 47,500 were recorded in the following cities giving the nod to “My True Love”: Minneapolis-St. Paul, Albany, Houston, Milwaukee, Philadelphia, Richmond, Miami, Oklahoma.

Sales of 72,000 were distributed among Buffalo (both sides), Los Angeles (“Leroy”), Baltimore, Washington, Hartford, Dallas, and Honolulu.

First Copy

Sunbeam Pacts Lillian Briggs & Eddie Fontane

NEW YORK — Sunbeam Records has pacted vocalist Lillian Briggs and Eddie Fontane.

Miss Briggs' initial entry for the disktery will coincide with her opening at the Chez Paree in Chicago on June 4th. In the same city, Sunbeam will throw a deejay cocktail party for the artist.

Billy Vaughn

“Singing Hills”

# 15771

DOT RECORDS
MOA CHOICE...#1 NEW HIT!

PATRICIA PÉREZ PRADO

47/20-7245

Best Selling Pop Albums

★ Also Available in EP

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>JOHNNY'S GREATEST HITS</td>
<td>JOHNNY MATHIS</td>
<td>Columbia CL-1133</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>*THE MUSIC MAN BROADWAY CAST</td>
<td></td>
<td>Capitol W-3860</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>*SOUTH PACIFIC MOVIE CAST</td>
<td></td>
<td>RCA Victor LOC-1032 * EPA-4211</td>
<td>3</td>
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<tr>
<td>4</td>
<td>GEMS FOREVER MANTOVANI</td>
<td></td>
<td>London LL-1032 * EP-6356-7-0</td>
<td>5</td>
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<tr>
<td>5</td>
<td>ELVIS' GOLDEN RECORDS</td>
<td>ELVIS PRESLEY</td>
<td>RCA Victor LP4-1907</td>
<td>4</td>
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<tr>
<td>6</td>
<td>SWINGIN' ON BROADWAY</td>
<td>JONAH JONES</td>
<td>Capitol W-920</td>
<td>10</td>
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<td>7</td>
<td>NEARER THE CROSS</td>
<td>TENNESSEE ERNIE FORD</td>
<td>Capitol T-1003 * EPA-1, 2, 3-966</td>
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<td>8</td>
<td>*COME FLY WITH ME</td>
<td>FRANK SINATRA</td>
<td>Capitol W-920</td>
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<td>9</td>
<td>SOUTH PACIFIC BROADWAY CAST</td>
<td></td>
<td>Columbia OL-4180</td>
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<td>10</td>
<td>THIS IS SINATRA—VOL. II</td>
<td>FRANK SINATRA</td>
<td>Capitol W-922</td>
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<td>11</td>
<td>LATE LATE SHOW DAKOTA STATON</td>
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<td>Columbia T-876 * EPA-1, 2, 3-876</td>
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<td>12</td>
<td>IN THE NIGHT GEORGE SHEARING &amp; DAKOTA STATON</td>
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<td>Columbia T-1003 * EPA-1, 2, 3-1003</td>
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<td>13</td>
<td>MY FAIR LADY BROADWAY CAST</td>
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<td>Columbia OL-5090 * S-5090</td>
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<td>14</td>
<td>WARM JOHNNY MATHIS</td>
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<td>Columbia OL-1078 * 10781</td>
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<tr>
<td>15</td>
<td>SAIL ALONG SILV'RY MOON</td>
<td>BILLY VAUGHN</td>
<td>Dot DL-3100</td>
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<tr>
<td>16</td>
<td>TILL ROGER WILLIAMS</td>
<td></td>
<td>Kapp KL-1081</td>
<td>13</td>
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<tr>
<td>17</td>
<td>TABOO ARTHUR LYMAN</td>
<td></td>
<td>(Hifi R-606)</td>
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<td>18</td>
<td>GIGI MOVIE CAST</td>
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<td>(M-G-M T-3641 * X-3641-57)</td>
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<td>19</td>
<td>ST. LOUIS BLUES &quot;RING&quot; COLE</td>
<td></td>
<td>(Capitol W-393 * EPA-1, 2, 3-993)</td>
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<tr>
<td>20</td>
<td>AROUND THE WORLD IN EIGHTY DAYS</td>
<td></td>
<td>(Capitol W-393 * EPA-1, 2, 3-993)</td>
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<tr>
<td>21</td>
<td>GOOD NIGHT, DEAR LORD</td>
<td>JOHNNY MATHIS</td>
<td>Columbia CL-1119 * B-1119, 2, 3</td>
<td>22</td>
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<tr>
<td>22</td>
<td>SATURDAY NIGHT WITH MR. C</td>
<td>PERRY COMO</td>
<td>RCA Victor LOP-1006 * EPA-4285</td>
<td>23</td>
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<tr>
<td>23</td>
<td>101 STRINGS PLAY THE BLUES</td>
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<td>RCA Victor LOP-1006 * EPA-4285</td>
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<tr>
<td>24</td>
<td>EYDIE GORME VAMPS</td>
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<td>1697 W 41-1600</td>
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<tr>
<td>25</td>
<td>LESTER LANIN GOES TO COLLEGE</td>
<td></td>
<td>(Epic LN-374)</td>
<td>30</td>
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</tbody>
</table>

Visitors To The BRUSSELS WORLD'S FAIR! PICK UP THE LATEST ISSUE OF THE CASH BOX at the Amusement Center Arcade FREE — NO CHARGE To Members of the Coin Machine, Record and Music Industries

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
## Best Selling EP's

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Week</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra</td>
<td>Capitol EAP-1, 2, 3, 4-920</td>
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<tr>
<td>2</td>
<td>RICKY</td>
<td>Ricky Nelson (Imperial EP 153)</td>
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<td>3</td>
<td>JOHNNY MATHIS</td>
<td>Johnny Mathis (Columbia B-2337)</td>
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<td>4</td>
<td>EVERLY BROTHERS</td>
<td>Everly Brothers (Cadence CEP 103)</td>
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<td>3</td>
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<td>5</td>
<td>SWINGING ON BROADWAY</td>
<td>Jonah Jones (Capitol EAP-1, 2, 3-963)</td>
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<td>6</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley (RCA Victor EPA-4114)</td>
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<td>7</td>
<td>NEARER THE CROSS</td>
<td>Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)</td>
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<td>8</td>
<td>WARM</td>
<td>Johnny Mathis (Columbia B-10781)</td>
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<td>9</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)</td>
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<td>SOUTH PACIFIC</td>
<td>Movie Cast (RCA Victor EPA-4211)</td>
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<td>FRANK SINATRA</td>
<td>Frank Sinatra (Capitol EAP-1-1015)</td>
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<td>LATE LATE SHOW</td>
<td>Dakota Staton (Capitol EAP-1, 2, 3-876)</td>
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<td>13</td>
<td>RETURN TO ME</td>
<td>Dean Martin (Capitol EAP-1939)</td>
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<td>14</td>
<td>TEQUILA</td>
<td>Champs (Challenge EP-7100)</td>
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<td>15</td>
<td>THE MUSIC MAN</td>
<td>Broadway Cast (Capitol EDM-990)</td>
<td></td>
<td>10</td>
</tr>
</tbody>
</table>

### Station Honors N.R. Co. Records

**ATLANTA, GA.** — The National Recording Company, N.R.Co., one of the South's newest record manufacturing operations, was saluted by Atlanta station WYZE recently when the station broadcast a sign-on at 5:30 AM until noon on May 21 from the plush studio and offices of N.R.Co.

Although it was a program dedicated to N.R.Co. recordings as well as N.R.Co. artists, the first guest interviewed by dee Jay Paul Parle was Jerry Reed, a Capitol artist. Ray Stevens, another Capitol performer, and composer of N.R.Co.'s latest release "Make Me Smile Again" by Darrell Glenn, also appeared on the show. It began to look like a Capitol promotion when Ken Nelson, Capitol A & R, visited the office. Bill Lowery, president of N.R.Co., expressed his appreciation for the honor WYZE bestowed upon the disk, Lowery said that he felt right at home facing the microphone since prior to getting into the music business, he was a dee Jay.

The three cents shown above are Ken Nelson, Bill Lowery and Paul Parle. Insert show (top) Joy Hood, seventeen-year-old vocalist recently signed by N.R.Co., as she is interviewed by Parle and (bottom) Claire Rothrock, composer of "Old Cape Cod", now turning out words and music for the disk, as she speaks to Parle.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
"PAUL ANKA"—with Orchestra conducted by Don Costa—ABC Paramount ABC-240 (1-12" LP)

The young star vocalist, on his initial LP effort, spotlighted a group of evergreens with the same infectious appeal that made "Diana" a smash, Don Costa and company, going full brass ahead, issue a rhythmically based opus in "Sing, Sing, Sing," Looks like a big seller for ABC.

"WHO'S SORRY NOW"—Connie Francis—MGM R-2806 (1-12" LP)

Connie Francis' recent chart smasher, "Who's Sorry Now" is done here along with a host of oldies. Miss Francis hits a high lighted swinging delivery, and it is smoothly supported by an orchestra under the direction of Joe Lipman. Some of the familiar items are "I'm Beginning To See The Light," "How Deep Is The Ocean" and "It's The Talk Of The Town." The throat sounds like she could be very big in the album line. Important tie-in with lady's single successes.

"ROCK 'N ROLL WITH FRANKIE LYMON"—Frankie Lymon—Roulette R-50036 (1-12" LP)

The teen idol programs a dozen great hits, and "Roll Over Beethoven," the little lady with the long vocal chords to the likes of "Jailhouse Rock," "Diana," "Searchin,'" and "Send For Me," has a port by the Ryby Traylor orchestra is fine. Stand-out platter that will certainly make a gallant stand in the sales department.

"FORBIDDEN ISLAND"—The Exotic Sounds of Martin Denny—Liberty 3681 (1-12" LP)

In the tradition of Denny's previous luscious-island successes, "Exoticas" (vol. 1 and 2), the platter is a no-orchestral holds-barred collection of such lovely items as "Bali Hai," "Port Au Prince," "March Of The Siamese Children," and nine other striking numbers. Outstanding sound. Should be on hand for the "Exotica" crowd.

"BRIGADOON"—Shirley Jones—Jack Cassidy—Susan Johnson—Frank Porretta—Orchestra and Chorus Under The Direction Of Lehman Engel—Columbia CL-1132 (1-12" LP)

This newly recorded presentation of the initial triumph by Frederick Loewe and Alan Jay Lerner, authors of "My Fair Lady," and the film musical "Gigi," is an expert rendition of the charming score by some of the world's greatest orchestras. The Shirley Jones—Jack Cassidy (man and wife)—were Johnson—Frank Porretta combination keep the lively and lyrical songs ("Almost Like Being In Love," "I'll Go Home With Bonnie Jean," "The Heather On The Hill") rolling off with polish. The magic of Loewe-Loewe will add considerable sales zest to the production.

"WINDJAMMER"—Original Musical Score By Morton Gould—Columbia CL-1126 (1-12" LP)

The disk contains musical themes and songs from the CinemaScope issue "Windy," built-around a picturesque Norwegian sailing-ship known as a windjammer. A Caribbean stop-over forms the basis of most of the score's color, and includes a lovely Fable Candelabra number, "Catalan Melody." Terry Gilkyson and The Easy Riders and members of the actual crew handle the vocal sea-chanties. Hardwood packaging. Many will see the entry as a colorful souvenir of the film.

"ROCK AROUND THE CLOCK"—Alan Freed and his Rock 'n Roll Band—Coral CRL-57213 (1-12" LP)

The item features the famed deejay and his band plus vocals by such names as Buddy Holly, Billie Williams and The Modernaires. The waxing was inspired by Alan Freed's very successful run at the New York Paramount Theater recently. The set has Williams doing "Don't Let Go," Holly Offering "I'm Gonna Love You Too," The Modernaires doing "Act Your Age." "AND GOD CREATED WOMAN"—The Sound Track Album—Decca DL-8685 (1-12" LP)

This soundtrack of the Brigitte Bardot motion picture contains some beautiful music. The score offers many different moods and is strikingly rendered under the direction of R. Vadim. Adding a little accent to the waxing are liberal comments by Bardot in French. Miss Bardot's U.S. fame is the big sales feature here.

"LATIN JEWELS"—Tito Rodriguez—Tico LP-1047 (1-12" LP)

The respected Latin rhythms of the Rodriguez crew stick to the chart in their appropriate listing of Latin mainstays. Fortunately for the richly melodious tunes, Rodriguez keeps a symphonic eye toward a polyphonic line, while upholding an unerring cha cha beat. Selections include "Green Eyes," "Amapola," "Frenesi," and "The Man With The Vendetta." A reliable Latin dance-step release.

"TURKISH DELIGHT"—Mike Sarkissian and His Cafe Bagdad Ensemble—Audio Fidelity AF-1597 (1-12" LP)

Mike Sarkissian, a great interpreter of Middle Eastern music, delivers a striking follow up to his recent "Armenian Wedding" entry, which dealt with the same type of music. The colorful sounds are descriptive of a Turkish Festival, complete with chants from the musicians. The true high fidelity reproduction is sure to please sound enthusiasts. Excellent presentations from the Cafe Bagdad Ensemble.

"SEA SHELLS"—Peggy Lee—Decca DL-8591 (1-12" LP)

Miss Lee offers a peering of peaceful, traditional type songs. Offering their worship support are Stella Castellucci on harp and Gene Dinovii on the harpsichord. Peggy Lee goes over some tunes as "Three Little Birds," "The Wearing Of The Green," "Little Old Car" and a number of Chinese Love poems. The artist delivers the items with a drastic mood feeling. The entry makes for a nice change of pace effort.

"OLE BUTTERMILK SKY"—Hoagy Carmichael—Rapp KLP-1086 (1-12" LP)

The platter showcases the familiar tunes of the writer-songs and a few never before recorded original gems. The more familiar selections are "Ole Buttermilk Sky," "In The Cool, Cool, Cool Of The Evening," and "Doctor, Lawyer, Indian Chief." Delightful program that will appeal to Carmichael fans.

"WARM AND EASY"—Jeff Chandler with the Spencer-Hagen Orchestra—Liberty LPR-3074 (1-12" LP)

On his second LP, the actor-singer delivers the tunes with the poise of the veteran. Chandler smoothly uses his warm, sincere delivery to great advantage as he offers, the items (including two originals), The romantic ball includes, "Somebody Loves Me," "Stay As Sweet As You Are," and "I've Got My Love To Keep Me Warm." Chandler receives the flowery support of the Spencer-Hagen Orchestra. Name value offering.

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"
"LARS GULLIN SWINGS"—Lars Gullin Quartet, Quintet, Sextet, Octet and Big Band—East West 4001 (1-12" LP)

Lars Gullin’s verité baritone sax is the showcase of the record. Gullin, one of Sweden’s gifted jazz musicians, has a number of different groupings here. The saxist is supported by some of the most imaginative soloists to turn in top grade readings of “Jeepers Creepers”, “Lone Someone In Love”, “Lover Come Back To Me”, “Yesterday” and other performances that will definitely add to the musician’s growing following. Will catch on in the jazz circles.

"BILL HARRIS AND FRIENDS"—Bill Harris—Fantasy 3263 (1-12" LP)

Bill Harris’ ever-tunable trombone takes on seven evergreens. Harris’ “friends”, Ben Webster on sax, Stan Levey on drums, Red Mitchell on bass and Jimmie Rowles at piano, team to offer some soothing readings. The tunes done are all slow moody items that offer lots of relaxing jazz. Standout tune is “Just One More Chance”, where a humorous conversation between Harris and Webster is heard. Top names will make this an attractive LP.

"THE MOLDAU"—“EMETANA"—The Moldau—WEBER; Invitation To The Dance LISZT: Mephisto Waltz—BEELZEN: Minuet Of The Will—Decca 34

The collection is a delightful one. It includes arrangements of two of the most famous of Moldau favorites, the music for Charles Dickens’ A Christmas Carol, and the music for the ballet Cinderella. The performances are all first rate, and the orchestra is top notch.

"BARBARA"—The Barbara Carroll Trio—Verve MGV-2095 (1-12" LP)

Jazz femme Barbara Carroll guides her trio through extremely palatable versions of a mostly evergreen ballad program. The pianist puts her fresh, inventive approach to good advantage with the help of her bassist and drummer. Tunes are “It’s A Wonderful World”, “You’re My Everything”, “There’s No Business Like Show Business”, “I’ve Grown Accustomed To Her Face”, “Love Is Just Around The Corner” etc. Excellent jazzish set.

"LET YOURSELF Go"—Mark Murphy with Ralph Burns and his Orchestra—CL-1105 (1-12" LP)

The album is a swinging follow up to the singer’s initial LP—“Meet Mark Murphy”. The songster has a colorful delivery, and is attractively backed by the Ralph Burns orchestra. The whole collection of songs has a light airy feeling. “Taking A Chance On Love”, “Pick Yourself Up”, “Lullaby In Rhythm” and “Ridin’ High” are among the tunes receiving the tasteful arrangements. The vocalist has a lot to say in jazz vocalizing.

"IT’s WHAT’s IN THE CASH BOX That COUNTs—INTERNATIONALLY"
Private Party At The Round Table Gala Affair

Celebrity Packed House Helps Levy-Kahl Launch N.Y.'s Newest Nitary

NEW YORK — One of the most exciting, celebrity-filled affairs in recent night club history was the special private premiere party at The Roundtable, handsome new night club and restaurant at 151 East 56th Street, on the site formerly occupied by the Versailles. It is now owned by Morris Levy, prexy of Roulette Records, and several music publishing companies in partnership with Phil Kahl. The gala affair took place on May 4th, the night before The Roundtable’s official opening for the general public. It is fast becoming one of the top rendezvous for show world celebs and music industry notables. The party began at 6 o’clock, ran until the 4 A.M. curfew hour. Entertainment throughout the night was supplied by the Joe Bushkin and Teddy Wilson combos, currently starring nightly at The Roundtable, along with Count Basie, as an extra added attraction, leading a rhythm-packed sextet from the famous Basie orch. A special highlight was Steve Allen's national telecasting of 10 minutes of the talk-of-the-town Roundtable party, as part of his regular Sunday night show. Among the notables who glamorized the affair were Mickey Mantle, Yogi Berra, Lena Horne, Ann Sheridan, Red Buttons, Rory Calhoun, Patti Page, Jose Ferrer, Xavier Cugat and his beauteous Abe Lane, the Arthur Murrays, the Ames Brothers, such famous 4th Estaters as Louis Sobol and wife Peggy, Dorothy Kilgallen with husband Dick Kollmar, Danton Walker, Jim O’Connor, and Frank Farrell; such top disk jocks as Martin Block, Art Ford and Murray Kaufman; Jimmy Durante, Dick Clark, society beauties Mrs. William Rhinelander Stewart, Hope Hampton and Elaine Lorrillard, Tony Martin and Cyd Charisse, Doris Day and hubby Marty Melcher, Decca prezzy Milton Rackmil, disc jockey Bob Thiele, Anne Baxter, Charles Addams, Tommy Manville with gorgeous Greta Thyssen, plus many more prominent music publishers and record industry VIPs.

Seen below are top left—Dick Clark and Steve Allen; center left—Steve Allen and his combo make their night club debut at the party in preparation for their opening at The Roundtable on June 2. Lower left—Xavier Cugat and Abe Lane; top right—Morris Levy, Mickey Mantle, Count Basie, and Yogi Berra; bottom right—Phil Kahl, Morris Gurleck, Morris Levy and Jack Rael, Patti Page’s manager.

Album Sure Shots

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*SATURDAY NIGHT WITH MR. C
PERRY COMO
(RCA Victor LOP-1004 * EPA-4285)

101 STRINGS PLAY THE BLUES
101 STRINGS
(Somerset P-5800)

LESTER LAININ GOES TO COLLEGE
LESTER LAININ
(Epic LN-3474)

GIGI
GOGI GRANT AND TONY MARTIN
(RCA Victor LPM-1716)

“Pony Tail” Winner

Left to right: Jack McDermott, WHL, Boston, Mass., Shiela Harris, winner of Pony Tail contest and Larry Dean, Brunswick recording artist who has a current hit with his version of “PONY TAIL.” Shiela received a phonograph an first prize.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
NEW YORK—President Paul Cunningham’s proposed resolution for an amended ASCAP Articles of Association pertaining to the Society’s Complaint Committee, was passed last week by the Board and published in the Official Gazette. The amendment empowers the Complaint Committee to initiate inquiries into any alleged violations of the Society’s Articles of Association. Under the amendment, an impartial Panel will determine whether a member has violated the Articles and, whether the member is to be censured, fined, suspended or expelled.

In his letter to the members of May 2 enclosing the ballot, Cunningham called the membership’s attention to the regulations concerning false reports of offenses. That Regulation adopted by the Board of Directors on January 14, 1957, reads as follows:

“Causing false reports of performances. Any member who causes, or who induces any other person to cause, a member of the Society to submit a false report to the Society of performances of compositions written, composed, or veröffentlicht by such member, shall be guilty of the commission of an act derogatory to the welfare of and prejudicial to the Society, and shall be subject to disciplinary proceedings therefor as provided in Sections 2 and 3 of this resolution. Any member who aids or abets, or conspires with another person or persons to cause the submission of such a false report to the Society shall similarly be guilty of the commission of an act derogatory to the welfare of and prejudicial to the Society, and shall be subject to such disciplinary proceedings. This rule shall apply only with respect to programs broadcast or otherwise performed subsequent to the date of the adoption of this resolution.”

The amendment read as follows:

“RESOLVED: That Section 4 of Article XIV of the Articles of Association relating to the Complaint Committee be amended to read as follows:

“SECTION 4. COMPLAINT COMMITTEE. The Complaint Committee shall consist of five members of the Board.

“Any member against whom a complaint is made before this Committee of violation or as to whom the Committee may at any time initiate an inquiry into any alleged violation of the Articles of Association, the bylaws or any resolution of the Society, or of the Board of Directors, regulating the conduct of the members, or of any act or proceeding inconsistent with the Articles of Association, or of misconduct, fraud, fraudulent acts or acts derogatory to the welfare of or prejudicial to the Society, shall be notified thereof, and if the desires he shall be heard in his defense, and shall be afforded an opportunity to examine all charges, papers and evidence submitted to the Committee, to make answer thereto. The Committee shall have the power to make rules respecting hearings upon such complaints, and, upon notification, to require any member to appear before the Committee and answer all pertinent questions asked of him and furnish all and any information sought by the Committee in connection with any complaint or inquiry. A member who fails or refuses to appear before the Committee or to furnish such relevant information shall be deemed to have acted in a manner derogatory to the welfare of and prejudicial to the Society, and shall be subject to disciplinary proceedings therefor in the manner herein provided. Proceedings before the Committee shall be confidential, and shall be disclosed only as the Directors order, after the proceedings have been reported to them.

“The Committee finds no grounds for further proceedings, it shall refer the matter to an impartial Panel for hearing. For such purposes, the impartial Panel shall be selected as follows: The accused member shall, within twenty days after notice, select two members of the Society, and the Complaint Committee shall also select two members of the Society (who may or may not be members of the Committee). In the event of the accused member failing to select two members within the prescribed time, the Board of Directors shall select the two members for him. The four members so selected shall agree upon three persons who may, but need not, be members of the Society, and who shall constitute the impartial Panel. In the event the four designated members fail to agree on three members of the Panel, the American Arbitration Association shall designate the person or persons needed to complete the Panel.

“The compensation of the Panel members shall be determined from time to time by the Board of Directors. In the hearing, which shall be relatively informal, before the impartial Panel so selected, the Complaint Committee must establish the offense charged and the accused member shall be entitled to a full and fair hearing, and both the accused member and the Complaint Committee shall be entitled to counsel. If the impartial Panel, by majority vote, shall find a member guilty of the charge, the Panel may, in its discretion, censure, fine, suspend or expel such member, and the decision of the Panel shall be conclusive and final, and the Board of Directors shall take measures to carry out such decision.”

ASCAP Amendment Empowers Complaint Committee To Initiate Inquiries Into Any Alleged Violations Of Articles of Assn.

FOUR FOR THE MONEY

“JACKIE”
Janice Green
Nasco 6013

“WHAT’S HE GOT
(THAT I COULDN’T
GIVE YOU)”
Jackie Trent
Nasco 6012

Breaking Thru!

“TILL THE END
OF THE DANCE”
b/w

“MY PRETTY
BABY”
The Plaids
Nasco 6011

Hot New Release

“HAVE MERCY
ON ME”
b/w

“WALKING IN THE
PARK”
Guitar Gable
Excello 2140

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Wait ’til YOU hear his new CHANCELLOR record*

*You’ll hear it next week!

The Cash Box, Music June 7, 1958

The Enchantment
ITALY

The Enchantment
ITALY

ENCHANTMENT
ITALY

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ENCHANTMENT
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CHA-CHA BABY
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July 18, 1929

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The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

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McGuire Sisters Coral 61991

**"ONE SUMMER NIGHT"**
Dandolores Mercury 71322

**"DREAM"**
Betty Johnson Atlantic 1186

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RAE COMPLEMENTS OF IMPORTERS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.
Buddy Friedlander Named Sales Manager of United Artists

NEW YORK—Max E. Youngstein, President of United Artists Records, announced the promotion of Buddy Friedlander to the post of General Sales Manager of the company, effective immediately.

Friedlander moves up from National Promotion Director of the United Artists subsidiary.

At the same time, Youngstein announced the assignment of Kenny Luttmann to the position of National Promotion Manager.

Friedlander, 33-year veteran of the record business, came to UA after serving as National Promotion Manager of Epic and Okeh Records. Prior to that, the executive was with Mercury Records for eight years, serving as a Branch Manager, Assistant Ad Man, promotion executive and salesman.

Earlier, Friedlander was a song-plugger for Mills Music Publishers and worked as a promotional representative for singer Georgia Gibbs, Fran Warren, Nore Morales and others.

Luttmann comes to United Artists after several years as promotion director for several New York distributors, most recently Alpha Distributors, Inc.

Harold Friedman, head of Friedman Associates, Westport, Conn., who helped organize the United Artists record division, will continue as a consultant to the company.

George Jay Forms Distributing Company

HOLLYWOOD—Veteran Los Angeles promotion man, George Jay, last week announced the opening of a new independent record distributorship for the Southern California area. Named Jaybird Distributors, the new firm will be located at 2907 West Pico Blvd., Los Angeles. The new company will have a complete sales and promotion staff, and the acquisition of independent lines will be announced soon. Jay will continue to maintain his national promotional offices operating out of Hollywood.

How Much Is That D. J. In The Window?

NEW YORK—Times Square received some additional jump recently when WABC’s Ed Jordan did his daily (3:00-4:00 PM) disk jockey show from the window of the Regal Shoe store on Broadway and 44th Street. The store windows were decked out with record album covers and pictures of the station’s other disk jockeys, and one section of the window was converted into the tiniest studio this side of Lilliput. Ed’s show came from the window until May 23.

Dee Jays Meet Tina

BOSTON, MASS.—Boston deejays were invited to meet Tina Louise at a recent cocktail party to introduce Tina’s latest record release “In The Evening” b/w “Tell Me Yours” on the United Artists label. The party served the dual purpose of promoting the UA flicker “God’s Little Acre” in which Tina stars. Shown above with the glamorous film personality are: (Standing l. to r.) Mike Puccioni, WORL; Alan Dury, WBZ; Guy Livingston, The Cash Box; (Seated) Jerry Williams, WMEX; Mel Miller, WMEX; Tina; and Ed Penny, WTAO.

Film Scored By John Lewis To Open In New York

NEW YORK—“No Sun In Venice”, a French film distributed by Kingsley-International Pictures, will make its American debut Saturday, June 7, at the Little Carnegie Theatre in New York.

The picture, which stars Francois Arnoul, is of special interest to jazz fans in that the score was written by John Lewis and recorded in its entirety by The Modern Jazz Quartet. Atlantic Records has recently released the “No Sun In Venice” score, as played by the Modern Jazz Quartet, in an LP.

Grand Award Issues First Stereo Disks

NEW YORK—Grand Award is bringing out its first series of stereo LPs in two weeks which will be ballyhooed by an ad campaign in the New York Times and trade sheets. Enoch Light, director of A & R, has been working with engineers Robert Fine, Peter Jackson and George Piro to eliminate surface noise and to perfect the cut. Many months were spent in solving technical problems. Through their research they have developed a Grand Award “Phase X” process which they say, eliminate the “hole in the middle effect” until now associated with two channel tape and disk. The diskery also stated that the usable volume level has been increased and they have cut down on surface noise thus producing a stereo record which, when reproduced under proper conditions, is almost indistinguishable from the original tape.

The initial Grand Award release will spotlight eight stereo albums to retail for $4.98 each. The stereo disk line-up includes new stereo recordings of some of the best-sellers from the Grand Award catalogue such as “Paul Whiteman—Hawaiian Magic,” “The Roaring 20s,” “The Fifty 30s,” “Knuckles O’Toole,” “Waltzes for Dancing,” “Roman Spectacular,” “The Alumni Orchestra Conducted by Bobby Byrne Plays The Great Song Hits of the Tommy & Jimmy Dorsey Orchestras,” and “The Alumni Orchestra Conducted by Bobby Byrne Plays The Great Song Hits of the Glenn Miller Orchestra.” All recording sessions for the past year and a half have been done in stereo so that now Grand Award has a substantial catalog from which to draw additional releases.

Light announced that Grand Award has been ready to release stereo disks for several months but held up because the company wanted to improve upon the common faults. To illustrate the wide-spread interest in the stereo disk, on Light’s recent trip to Europe he was told that the Society of German Recording Engineers would release stereo disks commencing in June.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
NARAYA Holds 1st Eastern Meeting

NEW YORK—The Eastern Branch of the National Association of Recording Arts and Sciences (NARAS) held its first open meeting last week at the Park Sheraton Hotel in this city. The purpose of the function was to inform music people of the objects of NARAS and to enlist new members.

In the absence of Guy Lombardo, president of the eastern branch of NARAS, Dave Kapp, vice president welcomed the many prominent music personalities in attendance. Lombardo later presented the audience via a special tape recording.

Dave Kapp then introduced George Avakian, NARAS eastern secretary who spoke on his overall role of the objects and goals of NARAS.

The major object, Avakian revealed, was to offer awards for contributions in the record business similar to the awards given in the film, stage and TV fields. (The Oscar, Tony and Emmy Awards.) Avakian stated that NARAS has made arrangements with J.J. Cale as producer of the event. Selection of the awards and that sponsors for this special telecast should be set by the end of the summer.

Avakian read a telegram from James Conkling, founder of the Academy and from Paul Weston, president of the west coast branch. He also read a letter in which he expressed his belief that the major broad categories of membership the Academy will include: Active Members and Associate Members. Active members, who have a right to vote, are those who are involved in vocal and instrumental musicians; arrangers; art directors, photographers, artists, designers, literary editors, and annotators; others— including spoken word, documentary, children's, educational, comedy, etc.

Associate memberships are open to all persons actively identified with the recording industry, but not in the creative phase. These members are not eligible to vote in the awards.

Due for one year's membership (active or associate) is $15 per year. Life charter membership in both categories is $100 after which no dues are necessary for life. Does, Avakian stated, are tax deductible.

Avakian went on to say that the board of directors of NARAS is only temporary and that in October, members will elect officers who would serve for one year.

Among the benefits available to members of NARAS are: use of an extensive record library which the Academy is planning to establish; use of a history of the record business from cylinder to stereo disks and tapes, which is now being formulated; a regular news letter, etc. Profits from the telecast will be used for these purposes as well as for establishing scholarships, improving the quality of recordings, running more meetings and defraying expenses resulting from running the NARAS.

After Avakian summarized the goals, the meeting opened up floor to questions from the audience. One of the questions asked was about the categories for awards. Avakian answered that awards will be given in many categories, popular, classical, rock and roll, etc. He made it clear, however, that the category question is one that the board members are currently analyzing.

It was obvious from the meeting that the Academy has a great many questions which it must answer before it shifts into high gear. But enthusiasm about the goals and purposes of the Academy was high.

PITTSBURGH—Leslie Uggams of "Name That Tune" fame, shares her ice cream with KDKA Radio disk jockeys Art Pallan (left) and Bob Tracey. It just happens that the young lady's new Roulette release is "Ice Cream Man." Art and Bob interviewed Leslie on their record shows during her recent visit to Pittsburgh.

Murray Kaufman Joins WINS

NEW YORK—Murray Kaufman, veteran New York City deejay, will join the staff of Radio Station WINS starting June 13th. Kaufman has been heard from 11 P.M. to 6 A.M., Monday through Saturday. Kaufman was a disk jockey at New York's WMCA for six years—leaving that station in Feb. 1958 to join WNTA radio.

Kaufman is the President of the National Council of Disk Jockeys.

It's June For Joni

NEW YORK—MGM Records kicks off the month of June with a "Juke For Joni" campaign which permits the consumer to purchase any one of 12 Joni James albums at $1.98 with the purchase of one at the regular price of $3.58. EP's are included in the special campaign with two-pocket EP's going at $1.49 with each purchase of a $2.49 EP, and one-pocket EP's at $.99 with each purchase of one at $1.29.

Included in this special 12 album campaign is a newly released album by Joni entitled "Among My Souvenirs." Others are "Ti Voglio Bene (I Love You)," "Joni James Sings Songs by Jerome Kern and Songs by Harry Warren," "Joni James Sings 'In The Still Of The Night,' " "When I Fall In Love," "Award Winning Album," "Give Us This Day," "Joni Sings Sings songs of Victor Young," Songs by Frank Loesser, "Let There Be Love," "Little Girl Blue," "Merry Christmas From Joni," and "Have Yourself A Merry Little Christmas." The "Juke For Joni" campaign terminates June 30. MGM Records has prepared special 30 X 40 window display posters, attractively illustrated, and special order blankers. Campaign will be accentuated in trade paper advertising.

Parks Returns From World-Wide Tour

MANCHESTER, N.H.—James N. Parks, American representative for Australia’s W&G Record Processing Company Pty. Ltd., has just returned from a hectic European-African trip setting up reciprocal trade agreements for the firm with many nations.

After encounters with cold weather in Jakarta, cholera in India, a loss of $420 by robbery in Rome, Parks was still able to conclude a deal whereby an eight-press plant in Greece would replace one in Yugoslavia, Bulgaria, and Rumania. Already set-up is reciprocal trade agreement with Lithuania using the Bank of Switzerland for money clearances and exchanges. A ten-fold increase in business by the end of 1958 is expected for W&G, Parks said.

Cugat To RCA Victor

NEW YORK—Veteran Latin orchestra maestro Xavier Cugat has been signed to a long-term pact by RCA Victor. The former Columbia artist will cut a session the week of June 15th resulting in a package to be released in October. At that time, Cugat will be celebrating his 35th anniversary in show-business.

Correct Number

NEW YORK—In last week's Jackpot Records advertisement which ran on page 25 of The Cash Box, the number of the Georgette's recording "Dizzy Over You" b/w "Oh, Oh Yes" was incorrectly listed. The correct number should read Jackpot # 48001.
Sister Team

CHICAGO—Mercury Records last month announced its entry into the demand for stereo disk field.

In March the initial release will be seven popular and five classical albums. Selection of the first twelve records was based on the sales achievement that each had recorded for, when they were previously merchandised as long-playing records.

The artwork of the release will be a three-record, deluxe package, featuring Maria Cuneghini Curia's interpretation of the Barbero melody, a sequence of the Mendelssohn serenade, and conducting the Eastern-Rhodester Symphony; Parti Pavo; David Carroll; and the London Festival; Richard Hayman; Cleononoff and his Echo Strings; Graf Williams and Jack Shuster.

Irving B. Green, Mercury's Presi- dent, indicated that an early July re- lease was anticipated, and that production is currently being geared to handle the expected heavy consumer demand.

The popular and jazz releases in Mercury's new stereo record line will be designated as "verified stereo discs" and the classical releases will be known as "living presence stereo discs," a recent of the consumer's problems, Mercury will include in each album, as an aid to the neophyte stereo record buyer, a guide containing stereo information that will provide the listener with both a better understanding of stereo sound and a guide to the sound. Mercury's practice of using the hi-fi microphone recording facts of all of the company's products will be continued with the printing of the record jacket and the instructions later. Each stereo long-play album will be clearly designated as "Stereo" by a distinctly white color identification label, located at the upper front portion of the album cover, which will aid in the proper selection of the dealer and the consumer.

Mercury's stereo disk sound was produced using a Westrex Caster and the 45-5 system.

Mercury Enters Stereo Disk Field

Lew Chud to Europe

HOLLYWOOD—Mercury Records prexy Lew Chud left for Europe last week where he will spend two weeks with European distributors in London, Hamburg, Milan, Zurich and Paris, setting sales and promotions on the label's artists for the year.

Though Chud has not engaged any distributor changes, he does plan to expand distribution into Spain and Portugal, as well as a group of South African representatives concerning distribution in Africa.

Chud also indicated he may lay plans for Paris as Domini's first European tour which European promoters have been asking about for the last five years.

Before he departed, Chud set up three albums for June release: an Alfred Hohler release by Flanagan, and a Bo Khambo album.

Challenge Issues Single From "Touch Of Evil" Album

HOLLYWOOD—As a result of heavy initial sales on its recently- acquired "Touch Of Evil" Universal-International long-playing albums, Challenge Records has stepped up its promotion campaign to the album with the release of a single from the set, "Main Title," coupled with "Rock Me, Mama," it was announced by Johnny Thompson, the label's general manager. Promotion of the single was extended to the nation's disc jockeys over the weekend.

In addition to starring Charlton Heston, Janet Leigh and Orson Welles, it has its setting in a modern Middle Eastern community. Henry Mancini, who wrote the music, accentuated the score with a mixture of Latin, rock, Indian, and pop-disco rhythm and roll.

Joseph Gershenson conducted the U.S. studio orchestra.

Decca Signs 2 Artists

NEW YORK—Decca Records has signed in a management contract with the label. Chuck and Beach of Atlanta, Georgia, were brought to the attention of Owen Bradley, Decca A & R Director, by Ed Russell, Atlanta Branch Manager. The result is their first recording: "Johnny and Mary" with "Boxxy Bow Baby, on the flip side."

Mercury Named To Columbia West Coast Post

NEW YORK—The appointment of Allan Emig as Director of Columbia Associated Produc- tions has been jointly announced by Mitchell Miller, Director of Popular Ar- tists and Sets, and Vincent Lief- ler, Director of Technical Operations.

Emig, formerly associated with Columbia Records, will be responsible to Miller in all matters pertaining to the supervision of the technical operations, he will report to Liefler. Emig will also be responsible for the supervision of the Columbia facility construction on the West Coast.

GAC Super Formed

NEW YORK—General Artists Corpo- ration has announced a new produc- tion organization, GAC Super Productions.

Irvin Feld and his Super Attrac- tions group are moving in with GAC to head and supervise this production organization.

Over a period of years the Feld's group has produced and promoted some of the most successful shows to tour the States and Europe. The Feld Brothers, Irving and Israel, with the GAC men assigned to this new company are planning many new shows, including recording stars, con- vincing national tours, and television productions, for the summer and fall seasons.

Another idea designed to appeal to bulkroom operating men as well as arena, stadium, college and theatre management.

Feld will continue to operate the Carter-Baron Amphitheatre in Washington, D.C., the Memorial Coliseum in Houston, and other private enterprises.

May Forms Softball Team

NEW YORK—Sammy Kaye and his "May Wah" band have formed a softball team and invite competition with other professional musicians or any other establishment. The band plays a party of the night club, radio, TV, or both. Kaye once waved a bat on Ohio University's softball team.

Aggregations interested in meeting Sammy's "May Wah" band should contact Matty Matthews, band manager, 505 Fifth Avenue.
Decca On Parade Winners

NEW YORK — Sidney Frey, president of Audio Fidelity recordings, a firm well known for its "recordings on location" concept, has been awarded the 1958 annual Gold Medal by the Autographic Sports Car Racing at the new three mile Bridgehampton Road Race course near Long Island, last week. Frey recorded during the entire Memorial Day weekend, May 30th to June 1st, when the world's leading sports cars and some of America's most famous drivers gathered for a Sports Car Club of America eight-event program.

Including the high fidelity album by Audio Fidelity will be authentic reproductions of the famous traditional four-in-hand carriage races as well as the sound of Sports Cars driven on one of the challenging courses.

June fervently carry Tom $1.39 a week.

SUGAR HOP

Sugar Hop

CHICAGO — Albert E. Shulman, Director of Columbia Records Transmission Division, announced the promotion of Richard W. Hutter to Sales Manager of its Chicago office, and the appointment of Alvin L. Lyon, as Account Executive in the Transmission Division's Chicago office.

Hutter was formerly an Account Executive with Columbia.

3 European Jazz Musicians Join Goodman in Brussels

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Decca On Parade Winners

NEW YORK — Sydney N. Gold- berg, Vice President and General Sales Manager, of Decca Distribut- tion Corporation, announced the win- ners of the Decca On Parade con- test for April. The branches receiv- ing gold and silver medals, and the branch managers are as follows, in order of standings: Albany, James Pater- son; Boston, Boogie Blues; San Francisco, Irving Stimler; Richmond, Bill Monahan; and Minneapolis, Ev- ertt Karow.

The standings in the Gold Record Award contest for April, were as fol- lows: Minneapolis, (Everett Kar- ow), is still leading the pack, Rich- mond, (Bill Donovan), is in second position, Atlanta, (Ed Russell), moves into third position with New Orleans, (R. N. McCormick), ending up fourth.

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P & B Ramblings

NEW YORK:

Am-Par subsid, APT, bows this week with the release of four records. The new entry makes its pitch with four rock and roll waxings featuring Bobby Hamilton singing "Crazy Eyes For You" and "While Walking Together". The Elimants have three rhymes offering "Love Is So Wonderful"; and The Cavaliers belling on "Dance, Dance, Dance." This is a company to be watched since it will be handled by that successful Sam Clark-Larry Newton team. ... Walter Hayum, National Sales Manager Epic, reports Epic swinging along in shipping A&M product in his territory. News that in his "Lips"; Frankie Vaughan's "Judy"; and Jimmy Breedlove's "This Too Shall Pass Away". The new entry is quickly getting under way on the West Coast. Walt also advises that Lester Lanin, who is one of the hottest LP property around, has now cracked the West Coast wide open. This was one area that Lanin sold in only fair quantities until now. ... Jery Shiff, Roulette national sales manager calls Roulette "Just about the hottest label around." Shiff's calls attention to "Secrets" by Jimmy Rodgers; "When the Boys Talk About The Girls", Valerie Carr; "She's Got All the Love in the World" by Bryant, "Bikini" by The Bikinis. "And on top of that," says Jerry, "we've now come out with three hot offerings. Sonny Thill's "Shy"; "I Just Think Of You"; and "I'm Not Too Young" and "I'm Not Old Enough". "That's only the singles," continues Shiff. "We're just as hot in the LP department." ... Joe Saccone (WBMG-New York) Librarian, was made last Saturday as he was given a royal station friends as well as song pluggers stand up for him. Joe Petralia, formerly of WOF, a new promotion manager for the company. Petralia, the best man. Petralia's pretty wife Rose, was matron of honor. Joe Grippa, demo salesman-promotion man for Fortem Distributors, and Frank Mancini, demo salesman for Mercury, were among the guests (Saccone's assistant), was bridesmaid. His trade friends also did the bachelor bit at the Club Safari, College Point, L. I. About fifty song pluggers and librarians pulled the sawdust out of Joe's eyes at Atlantic Records continues to get hotter by the day, also has another, Ray Turner's "Mr. Charlie's In The Country" "Yakety Yak" and a terrific prospect in Bobby Darin's "Splosh Splash". The former having shot into #25 on The Top Sixty and "Yakety Yak" getting a wonderful initial reaction. Atlantic supplying anxious distrbs with the Chuck Willis "What Am I Living For" and "Hang Up My Rock and Roll Shoes", Betty Johnson's "Dream", The Drifters' "Moonlight Boogie", The Orlons "Donna Jump For Joy", ... Bobbin Robin has a fast hitting item in his new "Oh Gee, Oh Gosh" by The Kodos. Only on the air about a week ago and the wax is being reported saleswise locally. ... Lew Kretzfeld, Poplake, Recorder "Waltz To The Steak" by Jesse Stone. It's an exciting instrumental for which both Lew and Jesse have hite holes. Stone just finished directing a session for The Klevers and Kreftiz with them it in the hands of his distrbs in about ten days. ... Julie Rifkind, Dome Records, reports that one of the label's two initial releases is already showing strong signs of happening in the New York area. ... The release is by a new group called Celestial Records, Seattle, Washington, bows with two singles. Joe Breedlove, who was formerly with the Little Richard tour for three years and now worked with RKO's "Rock And Roll Radio". The other is by Marge Whaley, currently living and entertaining in Honolulu, Hawaii, Marge's two sides have been released from her current Celestial Stereophonic Tape Album. They are "Marge's Monday Boogie" and "Wahash Blues". ... Mort Shuman and Doc Pomus, R & B Records, report that The Crowns "Kiss And Make Up" is still doing very well in the Boston, Providence, and Pittsburough areas. Doc has another reason to feel happy. His wife has just given him with an eighth child, one five ounce baby girl, Sharon Ruth. ... Elliot Blaine, Conant's Dist. Corp reports the outfit's top local sellers are "Do You Want To Dance", Josie, "Louie Lee" by Jan & Arnie on Arwin; and "You" by the Aquanotes on Fargo. Coming up strong are "Dormi, Dormi, Dormi" by Country boys; "I'm Going To The Philadelphia" by The Steadies on Josie. ... Bill Perkins (WTMP-Tampa-St. Petersburg, Fla.) says tell the trade this is my new address. Perkins was formerly with WGN-Chicago, 0. and wants it known that he is still with us. Hawaii mix, Randy W. Warren, who for three years enjoyed a big following with his group "The Okees" over at JXLW-St. Louis, Mo. Randy wants us to remind record companies and distributors of the Hawaiian trade that it is a great place to sell all artists. ... Hy Weiss, Old Town Records, happily reports "Woe Woe I'm Me" by Bob Gaddy, is now in stores. A treasured rock and roll item over that big Texas area. ... Larry Williams, Specialty, introduces a hit possibility this week in "Hootchy Koo". ... "Froggy", who makes his debut on Eulogia's "River Road" last week, was the victim of a serious voice affliction as a child and several years and several operations later he began singing with gospel groups near his native Humboldt, Tenn. home.

George Goldner finished a busy week picking Boston master "Maybe You'll Be Mine" and "Cool Cool Baby" by Connie Lee. George took it over from Look Records. It is a hit possibility. He also closed a deal with Klick for national distribution of its "Poor Rock and Roll" by The Nobles. This one was breaking in Connecticut. On his own label George is hitting with The Chantells' "I Love You So", a "Sure Shot" this week and great expectations. ... Dupe Nile's session is in love with his after shave lotion she uses it instead of perfume. ... Harry Finfer, Jamie Records, sneering superlatives as he tells of his "Rebel Rouser" by Duane Eddie breaking out in runaway figures. Goldner also has national distribution on this one.

CHICAGO:

Sig Szakowicz' Mothers' Fan Club surprised him with a big shindig, May 21. Lovely Camella House star Stella Reynolds and other celebs were among the guests who feted Sig. ... We caught a terrific rockin' & swingin' quartet at the far west Chevrons Club last week. The group is lead by a really good vibe player. He is backed by a clever bass guitarist, bass, and drums. The leader goes by the monicker Sir John. ... Joe Jay-Falcon's Abner tells us that the new Gene Allison disk has been released and looks like a big one. Jimmy Reed's session is now out and the report is that he opens at release. ... The Dells are on stage at the Royal Theater in Baltimore. Their new disk on Vee-Jay was recently introduced by deejay Hot Rod Hubert of WITI, Baltimore. ... Radio exec Sam Fishbein tells us that he's prepping a deejay syndicated package deal for radio stations to be merchandised nationally. Ben Wencel, manager of WBEE, this city, is assisting on distribution. ... Harry Glenn, prexy of Mar-Vel Records here last week to do promotion, says the Morgan Sisters were recently in session and their new releases are being distributed. Glenn says that this is the first release for Bradshaw since 1956. ... United Distrib's Jerry Poole and his wife, Joanne, both new to the business, are trying to become "a rock promoter" and are asking for help in getting a band together. Their plan is to "be on the radio" and at dances. They hope to have their own ad agency, and then to sell records at the dances. They have a good time-campaign going now. ... All-State's Mike Oury tells us that the distro has so many hits on the fire that he doesn't know where to begin. ... Tommy "Madman" Jones really had the McKeel Fitzugh Laugh on his new "Tequila" release last week. Tommy got so caught up in the thrill when he read the review of his new waxing in The Cash Box. ... Dee-Jay Howard Miller, WIND and WNBQ, got a big kick out of seeing his pic on the cover of a recent issue of The Cash Box. Howard is currently readying his plush boat for a much needed vacation up in the north country. ... "Hit" Bob Turner, to the Left, for his new "Tequila" release. We can't keep a record promo man down, and we're happy to say that Jerry is beginning to mend. ... Watch for Jan and Joe!

LOS ANGELES:

Little Willie John's "Talk To Me, Talk To Me" beginning to show on the Pop charts after, head uping the R & B listings. ... Milt Weiss of Milton Phonos Records predicts Dooto Records has a big hit with the Cufflinks new release of "Lawful Wedding". ... Billy Ward and his group concentrating on doing benefits at Veteran's Hospitals in the areas in which he is appearing.

Now appearing in Reno, the group then plays the San Francisco Bay area before going to Boler's in Wildwood, N. J. for a June 26th opening. ... The Champs riding high with their new "El Rancho Rock" which is moving as fast as their first Challenge release of "Tequila". ... Count Basie making his first West Coast appearance for the first time this year at the Crescendo June 20th. ... Modern Distributors say they have a cinch hit with the Daddy-0's "Got A Match" on Capitol. ... Leon Rene has just signed and recorded a new singing sensation, Jeanne Mck, to his new exclusive Records. Leon predicts her first release will put her on the top in the next six months. "Hit the Road", which is the title of his latest Flash record, when he and his band left on a cross-country junket to Chicago, the South and on to the East Coast. ... Bob Stern predicting that the next record to break will be a release of The Ceramics "Relax". ... The new "Dandy" by Eddy on the Jamie label. Brunwick Records' star Jackie Wilson making his first West Coast appearance for a series of one night engagements appearing along the West Coast before setting out on a personal appearance tour of the larger Eastern cities. ... Aladdins Records getting big action currently appearing along the West Coast before setting out on a personal appearance tour of the larger Eastern cities. ... Imperial Records, now visiting Europe, indicated he may lay plans for Fats Domino's first European tour which European promoters have been asking for at this for the last five years.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- ALL OF MY LIFE Son Cooke (Koos 2005)
- APACHE Chiefs (Greatwich 498)
- BEWILDERED Mickey & Sylvia (Vik 3234)
- BIG MAN Four Preps (Capitol 3960)
- BIG NAME BUTTON Royal-Twins (ABC-Paramount 9918)
- BLUES FOR HANDY - Bill Doggett (King 5130)
- BOO-DA-RA Bill Doggett (King 5125)
- CHANSION D'AMOUR Art & Batty Todd (Era 1064)
- CHA-HUA-HUA Pets (Arwin 109) Hugo & Luigi (Roulette 4074)
- CHEERY PIE Marvin & Johnny (Kent 301)
- COME WHAT MAY Clyde McPhatter (Atlantic 1185)
- CRAZY FEELING IN A DREAM Ray Hamilton (Epic 9268)
- CRAY TO BETH ELLS KEEP RINGING Paul Anka (ABC-Paramount 9907)
- DONTCHA THINK ITS TIME Elvis Presley (RCA Victor 1348)
- DOWN ON MY KNEES Heartbeats (Roulette 4054)
- ENDLESS SLEEP Jack Raymond (Dunton 1597) Gene Sata (Herald 517)
- EVERY NIGHT ABOUT EIGHT Joe Jones (Roulette 4063)
- FIVE O'CLOCK IN THE MORNING Bessie & Williams (Roulette 4061)
- "GIVE ME THE EIGHT" Lucy Reed (Argo 3298)
- GROOVO Joe Dodo & Grooves (RCA Victor 7207)
- HIGH SCHOOL CONFIDENTIAL Jerry Lee Lewis (Sun 296)
- HIGH SIGN Diamonds (Mercury 7129)
- HIT THE ROAD Gus Jenkins (Flash 128)
- I HAD A DREAM YES INDEED Ray Charles (Atlantic 1170)
- I LOVE YOU SO Chanels (End 1020)
- I MET HIM ON A SUNDAY Shirley's (Deeco 3058)
- INDIAN LOVE CALL Ena Freeman (Imperial 5518)
- I WONDER WHY Plan & Beulents (Laviee 7013)
- "I-JU-JUDY" Original Caskets (Back Beat 310)
- JUST A DREAM Jimmy Clayton (Ace)
- LEND A HELPING HAND YOU GOT ME Bobby Blue Bland (Duke 185)
- LITTLE PIXIE Mae Koffman (Julibrie 5324)

* indicates first appearance on Territorial Tips

MAKING A MIRACLE Jimmy Rodgers (Roulette 4070)
MARSHA Pridghall (Falcon 1013)
*MONIGHTER Charlie Williams (Charmer 9007)
*MOONLIGHT BAY Drifters (Atlantic 1187)
*MUSIC, MUSIC, MUSIC Ahmad Jahnal (Arga 5294)
MUSKETA Johnny Pate (Federal 13235)
NO NO fats Domino (Imperial 5515)
"OH GEE, OH GOSH Kodaks (Fairy 1013)
*"ONE SUMMER NIGHT" Dandiees (Mercury 7122)
OKEY'S MY SOUL True Fana Mama Little Richard (Speciality 633)
PICKIN' ON THE WRONG CHICKEN Five Stars (Hunt)
"ROCK AND ROLL RECORD GIRL" Bobby Poe
RUBY, RUBY Little Willie Littlefield (Bullaeye)
"SUB WOW" Money Workers (Chess 1692)
SHE'S GOT IT Monte Lovewer (Chess 1692)
SHOOTY BOOTOE Ivory Joe Hunter (Atlantic 1183)
SITTING AND THINKING Little Jr. Parker (Duke 148)
SKINNY MINNIE Bill Nucky (Deeco 3092)
SUMMER LOVE Joe Fuller (Hi)
"THE FEELING IS REAL" "5" Royales (King 5131)
"THE PARTY'S OVER" Dakota 5oton (Capitol 7195)
"THE THINGS I LOVE" Fideltats (Baton 252)
TINA Spaniels (Vee-Jay 278)
TRY THE IMPOSSIBLE Len Anderson & His Boys (United Artists 233)
WHY DO EVERYTHING HAPPEN TO ME? YOU KNOW I GO FOR YOU B.B. King (Kent 301)
WILLIE AND THE HAND JIVE Johnny Otis (Capitol 9964)
WISHING FOR YOUR LOVE Westpawgores (Mercury 7122)
WOE WOE IS ME Bob Grady (Old Town 1050)
WOODCHEPPER'S BALL Hutchie Davis (Atco 6110)
YOU'S AQUETANDE "Tarpe 1001"
YOU'VE GOT ME CRYING GO ON TO SCHOOL
YOUR FANTASY AND MY TRIAL Sonny Ray Williams (Checker 894)
YOU'RE MOVIN' ME Walter Spring (Atco 6172)

The Nation's R & B Top 20

1. JOHNNY B. GOODE Chuck Berry (Chess 1691)
2. LOOKING BACK Nat Cole (Capitol 3939)
3. ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)
4. TWILIGHT TIME Platters (Mercury 71289)
5. I LIVING FOR Chuck Willis (Atlantic 11797)
6. TALK TO ME, TALK TO ME Little Willie John (King 5108)
7. FOR YOUR LOVE Ed Townsend (Roulette 3396)
8. DO YOU WANNA DANCE Bobby Freeman (Jesse 835)
9. WITCH DOCTOR David Seville (Mercury 51212)
10. RUMBLE Lick Wray (Capitol 1347)
11. JENNIE LEE Jon & Arnie: (Arwin 108) Billy Ward & Dominoes (Liberty 51316)
12. BOOK OF LOVE Monotones (Argo 5290)
13. TO BE LOVED Jackie Wilson (Brunswick 55052)
14. WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)
15. SICK AND TROD Ftos Domingos (Imperical 5515)
16. YAKETY YAK Coasters (Atco 6116)
17. EL RANCHO ROCK The Champs (Challenge 90007)
18. PURPLE PEOPLE EATER Sheb Wooley (MGM 12651)
19. FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Falcon 1013)
20. HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 11797)

"It's What's in The CASH Box That Counts—INTERNATIONALLY"

Scalp Um Jockey

NEW YORK—Ray Meinberg, national promotion head of Design LP's and singles and Cricket Riddle Records, has set up a LP package plan for radio stations.

A catalogue of all Design LP's together with a letter explaining the plan and the price of the service, was sent to the program directors of all radio stations. Meinberg said—"The reaction to the plan was far above our highest expectations. I believe, the great reaction had a lot to do with the fact that the program directors were allowed to pick the LP's they wanted, and not what we wanted to ship them."

A follow up to the plan includes a bulletin to the program directors subscribing to the service, informing them of the newest Design LP releases.

Meinberg is excited about the reaction to Design's two new singles, "Pressems" by Julie Joyce and "The Howl" by Johnny Eager.

"Sweet And Lovely"

NEW YORK—Jose Melis, popular orchestra leader and musical director of NBC's "Tonight" show, attended the Premiere of 20th Century-Fox's production of John O'Hara's "10 North Frederick" at the Paramount theatre last Thursday evening.

Jose has recorded the theme song from the pic, "Sweet and Lovely" on the Sigeco label, and is nightly plugging his connection with the Gary Cooper, Suzy Parker film. Jose is shown dressed in the former Miss Denmark lovely, Greta Thyssen.
ST. LOUIS, MO.—Posing prettily for the people are Vik's Mickey and Sylvia and St. Louis deejay Harry Fender. The duo dropped by during a recent St. Louis trip to promote their latest Vik pressing. "Bewildered", the tune, incidentally, is starting to show signs of developing into their biggest hit since "Love Is Strange.

**BMI Awards Annual Student Prizes**

NEW YORK—Prizes totaling $11,750 have been awarded to 11 young American composers in the 6th annual Student Composers Radio Awards (SCRA) it was announced last week by Carl Haverlin, National SCRA Chairman and president of Broadcast Music, Inc. (BMI), sponsor of the competition.

A top cash award of $2,000 was made to Ramiro Cortes, 24, of Los Angeles, now studying in Italy on a Fulbright Grant, for his multiple entry, "Chamber Concerto No. 1" and "A Nocturnal Upon Saint Lucie's Day."

A prize of $1,500 was awarded to William Bayard Carlin, 30, of Princeton, N. J., now studying privately with Roger Sessions, for his String Quartet 1953. A recommendation by the SCRA judging Panel that the "Chamber Concerto No. 1," would be awarded the additional $500 WQXR String Quartet prize has been accepted by Elliott M. Saugier, Executive Vice-President of the New York radio station. In addition to the Howard, the group will receive a premiere performance by the WQXR String Quartet. Michael Kaess, 17, of Maple Shade, New Jersey, now studying at Harvard University, was awarded $1,000 for his multiple entry, "String Quartet, 5," "Sea Poem for Chorus and Instruments," and "Songs of the Civil War."

The permanent SCRA judging panel is made up of William Schuman, President, Juilliard School of Music; Earl V. Moore, Dean, School of Music University of Michigan; Claude Champsagne, Assistant Director of the Conservatory of Music and Dramatic Art of the Province of Quebec, Canada; and Henry Cowell, composer and Adjunct Professor of Music at Columbia University.

Other judges in the 1957 competition were Alfredo Antonini, conductor; Willi am Bergman, composer; and teacher at Julliard; Abram Chasins, composer and Musical Director, Radio Station WQXR; Norman Dello Joio, composer; Felix Greiselle, Director of Publications, E. B. Marks Music Corporation; Walter Hinterhun, President, C. F. Peters Corporation; Charles Jones, composer; Ulysses Kay, composer; Earl Kim, composer; Celin McPhee, composer; Boyd Neel, Dean, Royal Conservatory of Music, University of Toronto; Vincent Persichetti, composer and Editor, Elkan-Vogel Company; Daniel Pinkham, composer and harpsichordist with the Boston Symphony Orchestra; Wal- ingford Riegger, composer; Roger Sessions, composer and Professor of Music, Princeton University; and Carlos Surinach, composer and conductor.

All entries were submitted to the judges under pseudonyms, and, in cases where the judges might have recognized the work of their own students, they refrained from voting on the merits of these works.

The opening of SCRA 1958 will be announced shortly. Inquiries concerning official rules and entry blanks can be obtained by writing to Russell San- jek, Director, SCRA, Inc., Broadcast Music, Inc., 589 Fifth Avenue, New York 17, N. Y.

**Ram's Really Travelin'**

LONDON — Buck Ram's current European business jaunt has already taken him to London, where he called on his new Buck Ram Music pub- bery; to Paris, and Brussels, where on May 24th he joined the Platters, who performed at the World's Fair there.

Both Ram A.M.C. and Argo mus- ic catalogues will be handled by his London outlet. Ed Sullivan was re- ported to have filmed the Platters' "Twilight Time" performance at the Brussels Fair.

**"Bewildering" Harry**

NEW YORK

1. LOOKING BACK (Nat "King" Cole (Capitol 3939)
2. TALK TO ME, LITTLE WILLIE JOHN (King 3010)
3. ALL I HAVE TO DO IS DREAM (Every Brothers (Continent 1148)
4. WHAT AM I LIVING FOR (Chuck Willis (Atlantic 1179)
5. DO YOU WANNA DANCE (Bobby Freeman (RCA) 333)
6. DOWN ON MY KNEES (Chess 4036)
7. YAKETY YAK (Atco 6116)
8. FOR YOUR PRECIOUS LOVE (Impressions (Falon 1913)
9. JOHNNY B. GOODE (Chuck Berry (Chess 1691)
10. TWILIGHT TIME (Platters (Marny 71289)

CHICAGO

1. LOOKING BACK (Nat "King" Cole (Capitol 3939)
2. TALK TO ME, LITTLE WILLIE JOHN (King 3010)
3. TO BE LOVED (Jackie Wilson (Brunswick 55035)
4. TWILIGHT TIME (Platters (Marny 71289)

NEW ORLEANS

1. WHAT AM I LIVING FOR (Chuck Willis (Atlantic 1179)
2. YAKETY YAK (Atco 6116)
3. JUST A DREAM (Folk Singer (Aer)
4. WOE WOE IS ME (Bob Googins (Old Town) 1650)
5. TWILIGHT TIME (Platters (Marny 71289)
6. DO YOU WANNA DANCE (Bobby Freeman (RCA) 333)
7. JOHNNY B. GOODE (Chuck Berry (Chess 1691)
8. 5 O'CLOCK IN THE MORNING (Basie & Williams (Royale 1110)
9. ALL I HAVE TO DO IS DREAM (Every Brothers (Continent 1240)
10. WHAT AM I LIVING FOR (Chuck Willis (Atlantic 1179)

ST. LOUIS

1. WHAT AM I LIVING FOR (Chuck Willis (Atlantic 1179)
2. ALL I HAVE TO DO IS DREAM (Every Brothers (Continent 1240)
3. WITCH DOCTOR (David McPhail (Liberty 55132)
4. RUMBLE (Lee Wray (Cordian 1350)
5. DO YOU WANNA DANCE (Bobby Freeman (Jimmie 852)
6. JOHNNY B. GOODE (Chuck Berry (Chess 1691)
7. COME WHAT MAY (Charles Martin (Atlantic 1138)
8. SICK AND TIRED (Fats Domino (Imperial 5515)
9. FOR YOUR PRECIOUS LOVE (Jerry Butler & Impressions (Falon 1913)

DALLAS

1. WHAT AM I LIVING FOR (Chuck Willis (Atlantic 1179)
2. ALL I HAVE TO DO IS DREAM (Every Brothers (Continent 1240)
3. WITCH DOCTOR (David McPhail (Liberty 55132)
4. RUMBLE (Lee Wray (Cordian 1350)
5. DO YOU WANNA DANCE (Bobby Freeman (Jimmie 852)
6. JOHNNY B. GOODE (Chuck Berry (Chess 1691)
7. COME WHAT MAY (Charles Martin (Atlantic 1138)
8. SICK AND TIRED (Fats Domino (Imperial 5515)
9. FOR YOUR PRECIOUS LOVE (Jerry Butler & Impressions (Falon 1913)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### Philadelphia

| 1 | Hang Up My Rock and Roll Shoes | Chuck Willis (Atlantic 1179) |
| 2 | Johnny B. Goode | Chuck Berry (Chess 1691) |
| 3 | Do You Wanna Dance | Bobby Freeman (June 033) |
| 4 | The Impossible | Los Angeles (United Artists 123) |
| 5 | Twilight Time Platters | (Mercury 71829) |
| 6 | Jennie Lee | Jan & Arnie (Arwin 108) |
| 7 | I Love My Hallelujah | (Baton 1691) |
| 8 | What Am I Living For | Chuck Willis (Atlantic 1179) |

### Los Angeles

| 1 | Yakety Yak | Capitol (Ato 6116) |
| 2 | All I Have To Do Is Dream | Everly Brothers (Cadence 1348) |
| 3 | Do You Wanna Dance | Bobby Freeman (June 033) |
| 4 | Twilight Time Platters | (Mercury 71829) |
| 5 | Jennie Lee | Jan & Arnie (Arwin 108) |
| 6 | Witch Doctor | David Selviny (Liberty 55132) |
| 7 | Yakety Yak | Capitol (Ato 6116) |
| 8 | Purple People Eater | Little Willie John (King 5018) |

### Detroit

| 1 | All I Have To Do Is Dream | Everly Brothers (Cadence 1348) |
| 2 | Do You Wanna Dance | Bobby Freeman (June 033) |
| 3 | Jennie Lee | Jan & Arnie (Arwin 108) |
| 4 | Twilight Time Platters | (Mercury 71829) |
| 5 | For Your Love | Ed Townsend (Capitol 3926) |
| 6 | Yakety Yak | Capitol (Ato 6116) |

### Atlanta

| 1 | What Am I Living For | Chuck Willis (Atlantic 1179) |
| 2 | Looking Back Hat "King" Coke | (Capital 3939) |
| 3 | All I Have To Do Is Dream | Everly Brothers (Cadence 1348) |
| 4 | Johnny B. Goode | Chuck Berry (Chess 1691) |
| 5 | Twilight Time Platters | (Mercury 71829) |
| 6 | For Your Love | Ed Townsend (Capitol 3926) |
| 7 | Down On My Knees Heartbeats | (Roulette 4054) |
| 8 | Hang Up My Rock and Roll Shoes | Chuck Willis (Atlantic 1179) |
| 9 | Sitting and Thinking | Little Jr. Parker (Duke 164) |
| 10 | Come What May | Clyde McPhatter (Atlantic 1185) |

### Norfolk

| 1 | Do You Wanna Dance | Bobby Freeman (June 033) |
| 2 | Looking Back Hat "King" Coke | (Capital 3939) |
| 3 | All I Have To Do Is Dream | Everly Brothers (Cadence 1348) |
| 4 | For Your Precious Love | Jerry Butler & Impressions (Falcon 1073) |
| 5 | Jennie Lee | Billy Ward & Dominos (Liberty 55132) |
| 6 | Talk To Me, Talk To Me | Little Willie John (King 5018) |
| 7 | For Your Love | Ed Townsend (Capitol 3926) |
| 8 | Purple People Eater | Little Willie John (King 5018) |
| 9 | To Be Loved | Jackie Wilson (Brunswick 50952) |
| 10 | Witch Doctor | David Selviny (Liberty 55132) |

### San Francisco

| 1 | What Am I Living For | Chuck Willis (Atlantic 1179) |
| 2 | All I Have To Do Is Dream | Everly Brothers (Cadence 1348) |
| 3 | Twilight Time Platters | (Mercury 71829) |
| 4 | Wear My Ring Around Your Neck | Eddy Pembrey (RCA Victor 7240) |
| 5 | To Be Loved | Jackie Wilson (Brunswick 50952) |
| 6 | For Your Love | Ed Townsend (Capitol 3926) |
| 7 | What Am I Living For | Chuck Willis (Atlantic 1179) |
| 8 | Down On My Knees Heartbeats | (Roulette 4054) |
| 9 | Witch Doctor | David Selviny (Liberty 55132) |

### R & B Sure Shots

- **CHA-HUA-HUA**
  - Sleeper of the Week
  - Pots
  - Hugo & Luigi
  - Eddie Platt

- **OOH! MY SOUL**
  - Award of the Week
  - Little Richard

- **TRUE FINE MAMA**
  - Award of the Week
  - Specialty

- **BEWILDERED**
  - Sleeper of the Week

- **I LOVE YOU SO**
  - Award of the Week

- **HIGH SCHOOL CONFIDENTIAL**
  - End

### New Wax Sensation!

- Dave Atkins
- "SHAKE-KUM-DOWN"
- "LET'S HAVE A GOOD TIME"
- "HIT THE ROAD!"
- "OR GEE, OH GOSH!"

### The Kodoks

- "Oh Gee, Oh Gosh!"

### Fury Records, Inc.

- 271 W. 125th St., N. Y.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
BUBBI HOAG (Williams)

B "DOOH-IE-DOOH!" (2:40) [Walnut BMI—Crummy, Martin] Hoag sings another slow poetry that comes off the stronger deck. Tune has a folksy quality and Hoag's treatment is restated but compelling. Deck has a lot to it and should be watched carefully.

B "YOU'RE ONLY YOUNG ONCE" (2:25) [Aries ASCAP]—LOTELLO [McCracklin] Love

"DO MEDIOCRE" (2:20)

"LOVING" (2:10) [Springston ASCAP]—Margie Fisher

THE HONEYCOMES (Ember 1036)

- Ember has picked up another Philadelphia master that has the novelty qualities that may carry it along the path of Ember's other Philly buy, "Get A Job". This offering, "Op", is a quick beat effort with a pig-latin lyric that the kids are so hip to. Item has already stirred up some action where it originated, Philly, and is therefore one to be watched carefully. Weird lyric, wild enough to have what it takes. The coupling, "Vision Of You", is a middle beat teener beat that will be the necessary dance side. Very pretty, and by all standards should be the side to be watched, but the tune effect will kick the kids "off". "Vision Of You" may be what the kids will listen to when they're tired of "Op".

SHIRLEY GUNTER (Tulip $1)

B "BELIEVE ME" (1:15) [Rilleyque BMI—Mota, Wini] Shirley Gunter, one of r & b's favorites for many years, sings a straight pop pretty with effective delivery. Moving offering.

B "CRAZY LITTLE BABY" (2:15) [Rilleyque/Bregman BMI—Mota] Miss Gunter swings over to the current heater type material. This is a pop-r & b wax with the chantress belting in easy fashion, she sings it with a quality that appeals.

MARGE WHALEY (Celstio 110)

C "MARGE'S MONDAY BOOGIE" (2:42) [Greatnor House ASCAP—Marge Whaley] Marge Whaley sings out with a lively boogie item showcasing the running keyboard. Excellent piano offering.

C "WABASH BLUES" (1:55) [Lee Peart ASCAP—Meikin, Ringle] The talented lad has done a honky tonk type treatment of a quick beat blues for the pop market. Straight treatment done well.

JOE BOOT (Celstio 111)

B "ROCK AND ROLL RADIO" (2:20) [Star Tunes BMI—Boot, Standifer] Joe Boot wields a middle beat r & d witty with a solid vocal treatment. Enjoyable jump wax that should appeal to a good cross section. Joe Boot may have come up with something that could stir up some action.

B "THAT'S TOUGH" (2:24) [Star Tunes BMI—Boot, Standifer] Boot backs with a middle beat jumper and his energetic chortling of the sly ditty makes it a strong back-upper.

THE EDELS (Dub 2843)

B "BRLLS" (2:01) [Jimbo BMI—G. Jones, Jr.] The Edels team softly on a slow beat drifter ballad for an easy to absorb deck. Delicately fashioned, it is the kind of idiom and could attract both the younger and more mature listeners.

C "LAMA RAMA DING DONG" (2:29) [Jimbo BMI—G. Jones, Jr.] The Edels turn to the quick beat jump on the flip, and it is a well done side, but one that has been done many times already.

R & B Reviews

A AWARD & SLEEPER B VERY GOOD C FAIR B+ EXCELLENT C+ GOOD D MIDEOREE "Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award of the Week

"OP" (2:10) [Springston ASCAP]—Margie Fisher

"VISION OF YOU" (2:25) [Astel Music BMI—Gleeble, Cast]

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DUKE MITCHELL (Aladdin 3432)

B "DO WOP" (2:15) [Piroette/Peabody BMI—Tato, Gibson] The De Villes bounce effortlessly through an engaging jump of medium tempo. Deck wax is swinging and sitting beat that should appeal to the teenage traffic.

B "KISS ME AGAIN AND AGAIN" (2:28) [Piroette/Alldine BMI—Tato, Gibson] The De Villes do a R&B on the jazz tempo as they tell the romantic story. Easy on the nerves deck.

BOBBY MITCHELL (Imperial 1260)

B "GRANDSTAND" (2:42) [Trayor BMI—Tattoo] Bobby Mitchell wails a slow beat down home blues pleading with his gal to come home. Mitchell has that quality that comes through in his story telling. Good r & b wax that can hit in most markets.

B "I LOVE TO HOLD YOU" (2:20) [Bartholomew, Mitchell] Bobby Mitchell sings easy on a slow rhythm love jump. Mitchell has that quality that can appeal to all. Two strong decks offered here.

LITTLE RAY CAMPBELL (Goldband 1064)

B "WHY WHY WHY" (2:30) [Gold- en States BMI—Shylver, Campbell] Little Ray Campbell shouts out a nodle quick beat blues with energy. Good teenage backing aids Campbell to get his message across. Deck rides high and hard. Ok swinger.

B "I'M ALL ALONE" (2:56) [Gold- en States BMI—Shylver, Campbell] Campbell sings a slow beat blues with emotion. His baby left him and he has no one to call his own. Wailing his story with feeling, Campbell turns in a performance that should appeal to his southern audience.

OSCAR McLOLLIE/ JENNIE BAKER (Goss 122)

B "HEY GIRL—HEY BOY" (2:25) [Ricord BMI—Thome, McLo- llie] Oscar McLoollie and Jennette Baker team vocally against the Google Rene bond and come up with a rite quick beat jump instrumental. This is the kind of arrangement that can be played at all fields. Treatment is catchy and happy. Light hearted and neat.

B "LET ME KNOW LET ME KNOW" (2:30) [Ricord BMI— McLoollie] McLoollie is soloist on the flip. A quick beat instrumental McLoollie with novelty effect. It is another light and funny murder but not as strong as "Hey Girl—Hey Boy".
Top Selling Records
Reported by
R & B
Retail Outlets
From Coast to Coast

RECORD SHACK
New York, N. Y.
1. Looking Back (N. Cole)
2. What Am I Living For
3. Talk To Me (L. W. John)
4. Talk To Me (T. Wiseman)
5. For Your Precious Love (T. Wiseman)
6. Chances D'Amour (Teddy)
7. I All Have To Do Is Dream (N. Cole)
8. No Chemise Please (A. Graziano)
9. Got A Match (Doddie)
10. Tossilly (Champs)

RECORD RACK
Los Angeles, Calif.
1. All I Have To Do Is Dream (Everyday)
2. For Your Love (B. Freeman)
3. Got To Get The Whole World (E. Freeman)
4. Witch Doctor (D. Sevilles)
5. Purple People Eater (S. Woodley)
6. Do You Wanna Dance (S. Woodley)
7. Twilight Time (Platters)
8. Bonnie Lee (J. Myers)
9. Endless Sleep (J. Reynolds)
10. Mr. "T"

LYRIC RECORDS
Indianapolis, Ind.
1. Do You Wanna Dance (Butter & Impressions)
2. Don't Do That Doctor (J. Sevilles)
3. Big Man (Boyce & Prez)
4. Purple People Eater (S. Woodley)
5. Rumble (S. Woodley)
6. All I Have To Do Is Dream (Lights)
7. Talk To Me (L. W. John)
8. You Got Me Crying (Reed)
9. Baby, Ruby, Littlefield (Tina)
10. We Sealing Together (R. & Robert & Johnny)

WOLF'S MUSIC
Oakland, Calif.
1. You're In Love With Me (J. Myers)
2. For Your Love (E. Townsend)
3. Don't Keep Your Lady Waiting
4. Down On My Knees (H. Smith)
5. I Talk To Me (L. W. Jone)
6. I'm A Fool For You (Kendal)
7. The Letter (Larkman)
8. You Gotta Get It (E. Reed)
9. Frankie And Anna (S. Myers)
10. Skinny Minnie (S. Hall)

FOX MUSIC HOUSE
Charleston, S. C.
1. In The Mood (C. Willis)
2. Looking Back (N. Cole)
3. Purple People Eater (S. Woodley)
4. Twilight Time (Platters)
5. Do You Wanna Dance (S. Woodley)
6. Salt And Peppers (C. Woods)
7. All Of My Life (S. Cook)
8. El Rancho Rock (Champs)
9. Frankie And Anna (S. Myers)
10. Skinny Minnie (S. Hall)

 준비: 뉴욕의 재즈 밴드 중 하나인 New York Jazz Band의 음악가들이 17개의 나라에서 공연할 계획이 있어, 이 공연이 Newport Jazz Festival에서 열릴 수 있음을 보여줄 것입니다. 이 밴드는 Newport Jazz Festival의 의뢰를 받아, 6월 3일에 뉴포트에서 열리는 이 행사를 위한 음악적 조화를 제공하고 있습니다. 

Special permission had to be obtained from James C. Petrillo, head of the musician's union, to allow the performers to play in the U.S. at Newport. “We hope to send the International Youth Band to play at the Brussels World's Fair,” notes Loriall. “And as we are now trying to line up a sponsoring company so the group can then go on to play at the U.S. Trade Fair in Moscow.”

Among those already chosen for the band are: Zdenek Pulec, Czechoslovakia; trombone; Jan Wroblowski, Poland, tenor saxophone; Dusko Gjokovici of Yugoslavia, trumpet; Hans Salomon of Austria, alto saxophone; Pale Bolvig of Denmark, trumpet; Christian Kellens, Belgium, trombone; Rudolf Jacobs, Poland, saxophone; Wladimir Bus Fabacher, Spain, alto saxophone; Jose Magalhaes, Portugal, trumpet; George Grunts, Switzerland, piano; Albert Mangeldorff, Germany, trombone; Bert Rosen-gren, Sweden, tenor sax; Gilbert Cupini, Italy, drums; Gabor Szeke, Hungary, guitar; Roger Guerin, France, trumpet; Ronnie Ross, England, baritone saxophone; and Andy Marnaul, 15-year-old American saxophone player.

Previn Cuts "Gigi" Jazz LP

HOLLYWOOD — Andre Previn & His Pals (Shelly Manne & Red Mitchell) have just recorded a modern jazz version of the score of MGM's hit motion picture, "Gigi." This is a follow-up to their current best-selling jazz album, "Pal Joey," Previn conducted the music for the film.

In addition to his jazz interests, Previn's is a distinguished film composer and conductor. He recently won the first annual Screen Composers' Association award presented to him on the Rosemary Clooney coast-to-coast CBS TV show, May 15. And at a subsequent banquet tendered in his honor by the Association "for the year's outstanding contribution to the art of scoring motion pictures," the award specifically mentioned Previn's original ballet composed for the Gene Kelly film, "Invitation to the Dance."

#13 For "Rock Around Clock"

PHILADELPHIA — The rock and roll "standard," "Rock Around The Clock" will be heard in its 13th film when it appears in the MGM flick "The Reluctant Debutante."

The song, which MGM effectively employed in "Blackboard Jungle," has a catalogue of over one hundred recordings in over twenty languages, and its Bill Haley version has a world wide sale of over eight million, according to James E. Myers, publisher of the song.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Country Music Spot Opens New Season

VERONA PARK, KY.—Over 4,000 country music fans turned out to see a host of entertainers, including George Jones, Jimmie Skinner, the Stanley Brothers, Connie Hall and Rusty York, open the Verona Park season Sunday, May 18.

Skinner and his manager Lou Epstein, who operate the park, trigger the solid turnout to be an indication of renewed interest in country entertainment.

Skinner is currently riding high with his Mercury-Starday pressing of "What Makes a Man Wander."
Happy About The Bullseye

SHREVEPORT, LA.—Jimmy & Johnny and Tillman Franks look on with Carl Belew at the Bullseye. Carl received in a recent issue of The Cash Box on his new Brunswick recording "Twenty Four Hour Night" backed with "Everyday I'm Kissing You". Jimmy & Johnny are now back on the Louisiana Hayride. Their new release on "D" label is titled "I Can't Find The Door knob" and will be out this week.

Marty Robbins Joins Denny Artist Bureau

NASHVILLE, TENN.—Marty Robbins has joined the Jim Denny Artist Bureau. The Bureau is now in the process of setting up fall dates for Robbins. His first dates were May 30, 31 and June 1 at Camden Park in Huntington, West Virginia. Robbins' group consists of Marty, the Glaser Brothers, Bobby Sykes and the Teardrops. Marty has had many big hits; his latest being "A White Sports Coat and a Pink Carnation" and "Singing the Blues," both very big sellers. His latest waxing couples: "Just Married" and "Stairway of Love."

Other artists working out of the Denny Artist Bureau are Carl Smith, Webb Pierce, Johnny & Jack and Kitty Wells, Jimmy Dickens, Minnie Pearl, George Morgan, the Duke of Paducah, Warner Mack, Martha Carson, Jerry Lee Lewis, Red Sovine, Pat Kelly, Judy Lynn, Mel Tillis, Wayne Walker, Eddie Hill and others.

The Country Records

Disk Jockeys

Played Most

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<th>Country</th>
<th>Best Sellers</th>
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<td>Pos.</td>
<td>Last Week</td>
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<tr>
<td>1</td>
<td>ALL I HAVE TO DO IS DREAM</td>
<td>Everly Brothers (Cadence 1348)</td>
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<td>2</td>
<td>OH LONER ME</td>
<td>Don Gibson (RCA Victor 7133)</td>
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<td>3</td>
<td>JUST MARRIED</td>
<td>Marty Robbins (Columbia 41143)</td>
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<td>4</td>
<td>WEAR MY RING AROUND YOUR NECK</td>
<td>Elvis Presley (RCA Victor 7240)</td>
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<td>5</td>
<td>SEND ME THE PILLOW YOU DREAM ON</td>
<td>Hank Locklin (RCA Victor 7127)</td>
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<td>6</td>
<td>I CAN'T STOP LOVING YOU</td>
<td>Kitty Wells (Decca 30551)</td>
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<td>7</td>
<td>BALLAD OF A TEENAGE QUEEN</td>
<td>Johnny Cash (Sun 283)</td>
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<td>8</td>
<td>CURTAIN IN THE WINDOW</td>
<td>Ray Price (Columbia 41105)</td>
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<tr>
<td>9</td>
<td>STAIRWAY OF LOVE</td>
<td>Marty Robbins (Columbia 41143)</td>
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<tr>
<td>10</td>
<td>GUESS THINGS HAPPEN THAT WAY</td>
<td>Johnny Cash (Sun 295)</td>
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</tbody>
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1. ALL I HAVE TO DO IS DREAM
2. OH LONER ME
3. JUST MARRIED
4. WEAR MY RING AROUND YOUR NECK
5. SEND ME THE PILLOW YOU DREAM ON
6. I CAN'T STOP LOVING YOU
7. BALLAD OF A TEENAGE QUEEN
8. STAIRWAY OF LOVE
9. GUESS THINGS HAPPEN THAT WAY
10. I LOVE YOU MORE

JIMMIE WILLIAMS

Sings

"IF YOU'RE LOOKIN' FOR LOVE"

* MGM *

WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 38, Ohio

“IT’S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Country Reviews

A BULLSEYE A+ VERY GOOD B+ EXCELLENT C+ GOOD D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MOON MULLICAN (Cedarwood 1994)

JENNY LEE (2:00) [Daywin BMI—A. Ginsburg, J. Berry] The current pop, r&b smash gets the country-rock 'n roll and rock'n'roll treatment from Moon Mullican with an able assist from the Anita Kerr Singers. The top ten spot for pop/r&b honors it could bust wide open in the country-rock dept.

THAT'S ME (2:19) [Coxial BMJ—M. Mullican] Under side is a self-penned, up tempo romantic cut that Mullican, as long time Don Reno and the Kerr group, etches in light-hearted style. Should catch a heap of spins.

JOE HUDGINS (Robbins 1005)

WHERE'D YOU STAY LAST NIGHT? (2:45) [Be-Are BMI—J. Hudgins] Joe Hudgins bowls on the Robbins label with a fetching, steady driving opus that the jacks are gonna give many a-whirl. The warbler's kinds upset 'cause his girl's been out all night. Flavorful instrumental back drop.

TOMMY LEE (1:57) [Be-Are BMI—J. Hudgins] Here Hudgins takes hold with a moderate paced, crying towel love affair and puts it across in easy style. Good country item.

ABE MUCKY (Tally 127)

LOVIN' YOU IS YOUR BUSINESS (2:10) [Lu-Tal BMI—A. Mucky] Abe Mucky takes hold from the heart as he claims that his love for the gal is 100% pure and will always remain so. A moderate paced affair that the country platter spinners are sure to take a liking to.

PACKED UP AND SHOVED OFF (2:10) [Lu-Tal BMI—A. Mucky] Under half, is an up tempo romance that Abe Mucky's soulful rendition really does get the crowd singing. Looks like two king-sized hits, back-to-back. And they're both tailor-made for any country deejay's program schedule.

DON BENO & RED SMILEY (Dot 15760)


BANJO MEDELEY (2:09) [Gal-Tatin BMI—D. Knope] Flip is strictly instrumenta! as is the Smiley and the Tennessee Cut-Ups pick out a quick paced medley of old-time delighters to a far-thee-well.

JOHNNY BUS (Allstar 7166)


YOU SAID THAT BEFORE (2:25) [Allstar BMI—Club, Springfield,终生] Here Bush projects with the utmost sincerity as he softly spins a tender, moderate paced romantic weeper. The Freeman crew back up with soft, subdued string style.

MARVIN RAINWATER (BMI—12662)

"I DIG YOU BABY" (1:45) [Geronimo BMI—M. Rainwater, B. Stevenson]

"MOANIN' THE BLUES" (2:03) [Aaen-Rose BMI—H. Williams]

"THAT'S ME" (2:19) [Coxial BMI—M. Mullican] Under side is a self-penned, up tempo romantic cut that Mullican, as long time Don Reno and the Kerr group, etches in light-hearted style. Should catch a heap of spins.

Marvin Rainwater, now an international star as a result of his fantastic success in England (his "Whole Lotta Woman" reaching the #1 slot over there as well as riding high on the country charts over here) comes thru with another tremendous pairing that means money in the bank for all concerned. On the top side Marvin delivers multiple voice vocals a captivating, gimmicked-up, all-market novelty record labeled "I Dig You Baby". Looks like a smash from every angle. On the flip half the charm comes out to play to deliver his top vocal-lyrical style as he polishes off a wonderful fast-paced revival of the Hank Williams favorite, "Moanin' The Blues". Sensational, pop-styled vocal and musical assist on both sides.

KELLY WELLS

"I CAN'T HELP WONDERING" (2:08) [Cedarwood BMI—M. Tillis]

"JEALOUSY" (2:25) [Cedarwood BMI—J. Anglin]

Kelly Wells (Decco 30662)

She's the current cilete, I Can't Stop Loving You", with two more powerful bids for hitdom. And both ends have that "big hit sign notch" dig into every groove of the disk. The thrill is at her vocal best as she penetrates the tender little heartfelt echo-chambered romantic themes labeled "I Can't Help Wanting You" and "Jealousy". Top end moves along at an up tempo pace while the under deck falls right into the beat category. Looks like two king-sized hits, back-to-back. And they're both tailor-made for any country deejay's program schedule.

Don Reno & Red Smiley

"ALONE WITH YOU" (1:55) [Lanetchester BMI—Drusky, Vanoudor, Young]

"EVERY TIME I'M KISSING YOU" (2:15) [Four Star BMI—F. Young, C. Belew]

Faron Young (Capitol 1982)

Towards the pop market, returns to the pure country fold on his newest Capitol pairing and chances are he's back up on the country hit listings in the weeks to come. The smooth-toned songster combines a soft ballad with a heat on the coupling and he handles 'em both in equally effective fashion. The best side is an inviting romantic title tagged "Alone With You" while the ballad is a heart rending, moderate-paced love affair dubbed "Every Time I'm Kissing You". Great double-decker for the large Young following. It's a toss-up.

Faron Young

"THINK OF YOU" (2:30) [Knox BMI—Grayzell]

Rudy Grayzell (Sun 290)

A striking ballad that could turn into a 'hot item' for both the country and pop markets is served up by Sun's Rudy Grayzell. (See Pop Reviews).

MCCORMICK BROTHERS (Hickock Gold)

"BIG EYES" (1:55) [Aaen-Rose BMI—R. B. Bryant] The McCormicks have come up with their strongest pairing to date. This group refreshingly romps over a driving, high-pitched-lover's novelty. En-ticing ditty that could step way out.

"BLUE BLOOD MOUTH" (2:25) [Aaen-Rose BMI—R. K. Kidwell] This well-done flipside finds the boys in a sad frame of mind as they persuasively offer an infectious up tempo lover's lamen-tation. In addition to their first rate vocal stylings the artists again dish up some stand out instrumental work on the two sides.

BIL BARK (Starday 360)

"BLUE" (2:28) [Starrite BMI—Bark] Bill Bark's newest Starday offering has what it takes to make the pop charts, as well as the country jocks, sit up and take notice. It's a self-penned, moderate paced lover's lament with a white-knuckle warmth and sincerity. Watch it climax as a "real deeper".

FADED ROSE (2:50) [Starrite BMI—Bark] The under end is for the "strictly" country music buyer. It's another tear-compelling, romantic track original set to a slight uptempo, a warped with conviction by the artist.

SHARON LEE (Excels 401)

KISSING GAME (Moonay & C. Lee BMI—E. Lee, Carter, Britt)

The perf and delectable vocal stylings of this new one from Carter and Britt Lee, fall pleasantly on the ear, as she and Ray Brit, another newcomer, team up on a supringly, up tempo, novelty. Appealing ditty that bounces merrily along in gay style.

DEEP, DEEP, NO RETURN (Hah BMI—D. Davenport, T. Mathison, F. George) This end the chart with a bang as she solos on a quick beat topper. Joe Elliot is featured on guitar.

DICK CURLESS (Bullseye 220)

NINE POUND HAMMER (2:20) [American BMI—M. Travis] This has a tantalizing rendition of a Merle Travis hit. It's been stirring up a bit of dust in the New England area. Its a fast paced folk tale that Curless pounds out in potent style. Could be a chart-rider.

YOU NEVER MISS THE WATER (Till The Well Runs Dry) (2:20) [United ASCAP—R. Secon, A. Kent] Flip is an interesting bit of romantic philosophy that Curless ambles over in easy-going fashion. Appealing mid-deck recitation on both sides.

DON VINSON (BMI 12663)

LEAVE ME ALONE (2:16) [Kenny Markow BMI—Vinson] Don Vinson sends up an im-pressive cover of this new one. Markow fearlessly doubles his way thru a touching romantic style. Strong performance handled with finesse by the warbler.

SHAKIN' HANDS WITH A DANCE ATTACHMENT (1:53) [Bowe BMI—Vinson, Powell, Raclely, Slough] Under sizzling features another toe-tapper to catch. A contagious quick beat and performed in great fashion by Vinson. Keep close tabs on both hits.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music Page 30 June 7, 1958
Horace Logan, KCUL-FT. Worth, Texas' Program Director notes that two of the artists who appeared on the show last week have announced their getting married on the stage of the Majestic Theater, Sat. nite, May 31st (between performances).

Joy Edwards, a member of the Melody Five Band and Lonnie Thompson, the vocalist with the "Troublesome Three" have decided to sign a lifetime contract. And because they want to be married right there on the spot!

The "Hoedown" is sending them to Wilbur Clark's Dino Drive-In at Lockesport, N. C., where Willard Nutt will appear with J. R. Jones, M. C. Bob also MC's the show. His latest record on Jay Turner's to Paul J. C. L. and with him he's due for another release shortly. His fan club is headed by Madge Duhan, Abbeville, La. Rte #1, Box 295.

Tony Davis, working with WTSL-Hanover, N. H., now calls WJOE-Port St. Joe in Northwest Florida, his home. Diskiers, promotion men and artists — take note!

Mercury-Starday's Bill Clifton & his Dixie Mountain Boys worked the "Glen Echo" Ballroom, Washington, D.C., for Don Owens, on May 30th. Bill would like to work as many weekends as possible during the coming summer months and would appreciate hearing from interested parties. His address is 3 University Circle, Charlottesville, Va.

Doris Cooney, vice-president of the Slim Harper Fan Club, advises that Slim appearing every weekend at the "Scandia Club" in New Wood, N. H. is now being managed by Smokey Warren and his new wagon is tagged "Lure Of Love". Doris adds that Slim'll start his own phonograph song.

Knowing how to relax is a wonderful facet, but relaxing to the degree that you fail to show for 22 years is ridiculous.

However, "Herman the Hermits", banjo-pickin' and bass-playin' musician of KXXL-Pasadena, Calif's live daytime variety show, "Hometown Jamboree", has purposefully by-passed the razz and strew for these many years, and his shaggy looks have become a trademark in the area, that have brightened the Southern California, radio scene for the past 10 years.

Dick's Show, "Haynes At The Reins", will be heard, daily from 2:30 to 5:00 P.M. at the KXXL studios. Herrman, age 73, a real old-timer in radio and television is celebrating his 67th Anniversary as an Entertainer. Congratulations, Herrn!

Dick Haynes, age with-held, another radio-television veteran brings his varied talent comedy, comics, disc jockey, to KXXL on "Do-Day", Mon., June 2nd, when he returns for the third and final shots to his "Uncle Richard", as he is known to his many Los Angeles fans, will present to KXXL's audience his daily escapades in the unique little city that have brightened the Southern California, radio scene for the past 10 years.

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Cliffie Stone moved his "Hometown Jamboree" television show into the KXXL Studios, starting Sat., May 17th after nine years. Changes in the program are one of the oldest television programs on the west coast having been on consistently for the past nine years. Stone, who has always presented the show from a balcony atop the KXXL studios, made a decision recently to give the show stronger production value, better lighting and sound by bringing it into the KXXL sound stage.

Seem weekly on "Hometown Jamboree" will be, as usual, Molly Bee, Darla Daret, Rose and Cal Maddox, Billy Strange, Gene O'Quin, Harry Rodkey, "Herman the Hermits", and Stone's Band.

Actor Smiley Burnette flew into Hollywood recently to tape a television show with the western star and owner of a big amusement park, "Paradise Cove", in the "Donnybrook". Burnette contract calls for a personal appearance at the opening, on June 15th, and all promotion and advertising for the 3 years is to be handled by Burnette Promotions agency. Max Harrison, and his wife, Dottie, of the Dallas Times-Herald are assuming the chores for promo—full time. John Drew, Promos broker, will handle talent and Ted Johnson, General Manager, will handle business management. "Paradise Park" will be unique in its operation. All concessions will be owned and operated by the park. The band is interested in the welfare of children. 4-H clubs and other organizations in the Dayton area will hold their functions in the park, and a boys summer camp will be added next season. Burnette bade the Ohio State Fair August.

Bettie Luther, on leave from Charlie Aldrich's "Riverside Rancho" show in Los Angeles, was signed by J. E. Swarr to the guest spot with "Tex"

Denton at his big "Western Jamboree" in Barstow on May 24th. Betty is also set for a series of dates in the Boise area and has signed her pact with Swarr to handle her publicity and promotion for the 3rd year. The California All-Stars, a western swing band under the direction of Swarr and recently signed, is also set for several rodeo dates in the near future with featured vocalist, Lea Tiner Set for several personal appearances the rest of next month.

Jack Tucker and his band are now playing at "Cowtown" in Los Angeles every Wed. night, in addition to their engagements at "The Bullseye in Baldwin Park, Calif. Jack has a new release out on "Cry Baby" and "Crazy Do" and "The Big Door."

Isabelle Carter writes from Cleves, Ohio that she's a co-writer on Sharon Lee's Excellent waxing of "Kissing Game". Fliped Fiddler is "No Deposit No Return". WCPO-Cincinnati's Myles Poland had Sharon and Ray Britt, also on the disk, on his "Coney and show. Isabelle adds that WNOP-Newport, Ky.'s Jimmy Skinner, Jimmy Williams and Ray Scott are really giving the tune a whirl. Williams and Scott, who are set for a series of dates in the Dayton area, is also set for several rodeo dates in the near future with featured vocalist, Lea Tiner Set for several personal appearances the rest of next month.

Corky Hammond, who recently turned out the initial edition of the most interesting Roy Dusky fan Club booklets, sends along some info on the jocks for a copy of "Takin' Care", a Roy Dusky promotion fan club which off Dusky opens up at 5:45 A.M. with the "Coffee Club Capers" and he's on til 10:30 A.M. Then comes Dave Tudley, who is on til 3:30 P.M. Dave, a new addition to the staff, has his own way making. Their theme is called "Cry Baby" and "Careless Fool". At 3:30 P.M., up until sign off time, the platter spinning chimes are handled by Vern Weegman. Vern recently took a trip to Nashville where he was to be honored as "Deejay Of The Day".

Prior to taking over the reins of ABC-TV's "Country Music Jubilee" Sat., June 6th, Jim Reeves played his first engagement, with "Jubilee" regulars on Saturday, May 31st, at State Fair Park in Dallas, where he headed up a bill which included Bobby and Will Mercer, and J. O. Wiseman. The date was set by Jim McConnell, general manager of "Top Talent", who's "Jubilee's" booking affiliate, Reeves will be in the driver's seat of the network television show for 8 weeks.

Pasadena, Texas, Radio Station K.R.C.T, has recently converted to nothing but the best in country music. The "News and Views" program is one of the best on the air. They who are on during the week are Hal Harris, Gabe Tucker, Bob Everson, and Earl Ayruch. Recently Earl had a new recording artist, Claude Gray, interviewed on his show plugging his new release. Smokey Stover, KENT-Shreveport has recently been on Earl's show. Smokey Stover, Claude Gray, "Tater" Pete Hunter, Vern Weegman have been heard since "Cook's Hoedown" in Houston, Texas along with other big name artists.

Two new deejays spinning the country wax are Hal Meyers, who spins 'em on KFUL, and "Rootie F@ckin' Friend". The other is Don Crocker, who runs the "Red River Roundup" every day from 11:30 to 1:00 in the morning and Saturdays from 11:00 to 1:30 in the morning, right after the "Louisiana Hayride" broadcast.

Al Terry, Hickory Recording artist has recently moved to KSLO in Opelousas, La. From KROF, Abbeville, La. His latest record is "Good Dead Lucy" b/w "Because I'm Yours"

The "Ramblin' Aces", starring Harry Trahan, Huey Meaux and band can be heard every Sat. on KPAC-Port Arthur, Texas. The boys sing 'em country & French style.

John Yanish and his "Sussex County Western Rancho" have made a few time changes. You can now hear Yanish over the WNNJ-Newton, N. J., weekdays 12:30 to 1:30. Nor is the Saturday show through Newton to drop in and chat with him. He'd also like to have c@w disks and records sent to him at Box 67, Newton, N. J. They will also put the station to use one day for a show every 6 weeks including Stoney Cooper, Wilma Lee, and many others.

Avery Inman has been on the road almost constantly since his "End Of The Rainbow" show. Avery has been having a ball, as part of the time he had the mumps! After quite a serious relapse, he recovered sufficiently to record some new sides for Victor, and his new pairing, "Bullseyed" last week, which bade "Mary Neil" and "The Hard Way."

Attention: Please address any information concerning Country music and talent to Iris Howard, Country Editor, The Cash Box, 1721 Broadway, New York, N. Y.
The Cash Box  

**dual programming**

**PLUS**

**dual pricing**

**FOR INCREASED LOCATION EARNINGS**

Much of the music the public wants to hear is found exclusively on album records. Both new Seeburg music systems take advantage of this trend to assure increased location earnings.

That's because Seeburg Dual Programming plus Dual Pricing permits:

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America's Finest
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Music Systems
Here's How To Get Back $10 For Every $2 Invested

The biggest problem facing the operator is how to get the public to use his machines more consistently. How to get people to insert more coin into his machines. How to captivate and hold the crowds at his machines for the longest possible period of time.

It is an accepted fact that today's modern machines, whether music, games or vendors, will accept the fastest and most furious type of usage from the general public. The modern machines of today can do this without a single slip, without a single miss and, at the same time, subjecting the machines to a very minimum of mechanical problems.

Therefore all agree with the operator that it isn't his machines that are his big problem. As reported above his big problem is, instead, how to attract more customers to his machines. How to get the public to play more music. How to get the people to buy more merchandise from his vending machines. How to get men and women to relax and enjoy more amusement.

There is a way. A way that requires the cooperation of the location owner. It may mean, as many have advised, $10 to the location owner for every $2 he invests if he will, in conjunction with his employees, cooperate with his operator to help himself while, at the same time, stimulating sales of his products to better his own business.

It is an already known fact that, wherever a location owner cooperates with his operator, the coin machines in that location is always at the topmost peak.

This is not asking the location owner to go out of his way. This is not asking the location owner to invest heavily in anything that will bring him no return.

It is, instead, asking the location owner to cooperate with his operator so as to take advantage of the business stimulators, the coin operated machines, in his location. He is being asked to cooperate to the extent of making an investment of a few dollars to help stimulate the use of these machines which will, in turn and in almost every case, bring him back ten times his investment and even more.

Where the operator has won the location owner's complete cooperation the location owner will, when customers arrive in his place of business and, for example, should the phonograph be quiet, on his own and at his own expense the location owner will brighten up his place of business with music. The result usually is that, once the phonograph has been started to play, it will continue, at least until these customers leave.

For a few coins the location owner has enlarged the atmosphere of his place of business. For the investment of a few coins he has brought about a brighter and better change in the attitude of his customers. He always then proceeds to sell more of his own merchandise while the customers continue, at their own expense now, to keep the phonograph playing. Certainly the location owner could never make a better investment than this.

The same is true in the case of those location owners, or their employees, who will insert a few coins to show some interested patrons how fascinating the play action of a new amusement can really be. A little such competitive play action, between the location owner and/or his employees and whatever customers are about, usually starts play that goes on for many hours. At the same time this also encourages continued better sales of this storekeeper's merchandise. But, what's most important, the location owner is getting a tremendous return for a small investment.

The location owner who will invest a few dollars each week to start and keep play going on his phonographs and amusement will always get back ten times the amount he invests. Not only from the additional coin collected from the machines because of greater play but in the fact that he has, by such action, stimulated the sales of his own products while, at the same time, much more popularized his place of business with his patrons.

It's high time that location owners realized what a tremendous return they can enjoy thru better and more complete cooperation with their operators. Certainly being able to get $10, and even more, back for an investment of but $2, should interest any businesswoman. Especially intelligent retail merchants.

It is up to the operator to show the way to his location owners. He must obtain this cooperation. When, at the end of the week, the location owners learn they have earned more from the machines than ever before while, at the same time, showing a better return on sales of their own merchandise, they are bound to continue such cooperation.

This is all only good, common, investment horse sense. When a location owner can get back $10 for every $2 he invests it's high time he started to cooperate completely and fully with his operator for his own better financial future.
HOW'S YOUR BUSINESS?

Operators’ Reports Give Enlightening Cross-Section View of Nation’s Coinbiz

CHICAGO—More than ever, these days, is heard this favorite expression: “It’s going to be slow.” This question, it seems, is extremely well answered by the nation’s operators in their latest reports to this publication.

These reports give a very enlightening view of just what has already happened and what can be expected as far as the coin machine business is concerned.

It is a New York State operator: “I believe a good summer is coming and will help tremendously. But after an unusually good season, one may find the business rather difficult to bring along and to operate. The problem is that we have had a very good season, but we have not made as much money as expected. In fact, we have had a very difficult time making ends meet.”

From California: “We are a little bit better now, although we are still a long way from where we want to be.”

From Michigan: “It’s going to be slow until this fall when the auto manufacturers come out with new models.”

From Indiana: “We feel that business is breaking better now. But we are not figuring on too much change until next year. We are undertaking two different types of businesses to supplement our income.”

From Connecticut: “Business will be above average as a whole. We’ll pick up in the last quarter to make it still a better year. But not as good as 1956, our all-time high.”

From Colorado: “In my opinion, the state of the business will be better during the resort season.”

From South Dakota: “If almost halfway to improvement. Can’t say we improve. We believe business will pick up now from the end of the year. One thing different about our route, we do not operate on the holidays. We always pick up on collections. I hope the manufacturers keep building new and good machines. I live good, buy a lot and pay my bills. What more is there?”

From New Mexico: “Business always picks up in the summer tourist season. This helps the coin machine business. We always have to have enough machines to anticipate the summer business.”

From Texas: “Collections are below last year with a good possibility of only half of what was collected on this year. This depends on the unemployment situation.”

From Montana: “Except for S.1870 which will bring business to favoring. However, each operator is going to have to watch his business closely. The poor operators will be eliminated.”

Well Defined Majority Report

First Results Of Confidential Survey: Collections Off, But Big Majority Of Ops Continue To Earn Profit

Wurlitzer Conversion Kit

Sales Up

CHICAGO—Coven Music Corpora-

tion, this city, reports that operators are expressing their complete satisfaction with the new title strip conversion kit for the Wurlitzer models “2200” and “2100” phonographs.

Ben Coven stated that the conversion kit is making an unprecedented demand and shipments are being made at a steady pace.

The conversion kit eliminates the book-type folder arrangement for identifying title strips on the two models, and has all strips visible on a mounted panel. Title strip panel is almost identical to the new mounting on the model “2250”. Most important is the fact that complete conversion is easily made in 15 minutes on location, according to Coven.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
One tells another... about the Sensational New PHONOGRAPH

The entire industry is talking about the sensational new Model UPB-100 United Phonograph spectacularly styled by world-famous designer, Raymond Loewy. Those who witnessed its first showing at the recent M.O.A. convention have been busy telling the great news to other coinmen who were unable to attend the convention.

Now is the time for you to get all the facts about this beautiful new instrument... the finest automatic phonograph ever built.

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UNITED MUSIC CORPORATION
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Leaders Urge: Ops Arrange To Offset Four Cent Dime

Believe Ops Must Arrange For More Equitable Share of Gross Intake to Equalize 4¢ Value of 1958 Dime. Urge Adoption of Incentive Commissial Basis or Front Money Guarantees To Assure Continued Profitable Operations

CHICAGO—From all over the country there has risen a demand among leaders of the music and amusement industries for operators to arrange to offset the 4¢ dime by immediately adopting either Front money guarantees or a more equitable commission basis for all of their locations.

"The play action is still there," one well-known operators' association leader reports.

"The problem," he adds, "is to get the operators to realize that, even tho the play is just as great and, in many cases, even greater than it ever was, they are earning less because the money they take in from their machines is worth less."

This leader comments The Cash Box for its many editorials over the years to point these facts out to all the operators.

"You have done the one and only job," he advises, "of any publication in the entire history of this industry to help the operator to help himself to greater and more assured profits."

"You have pointed out to him that the present, 1958 dime is worth but 4¢. That to offset this drop in the value of the dime he must simply arrange for a more equitable share of the gross intake from all of his machines.

"If the operators don't listen to you, and proceed on the basis that many of them are working on today, like you say, they simply cannot last in this new, modern business era when change and more efficient business methods are necessary to outlast the present inflationary forces, the recession, and establish a more assured and profitable operating business for the future." A Midwestern leader reports, "We have, at long last, got the operators here to realize that 10¢ play is only really 4¢ play. In fact, that the dime is worth less than what the nickel used to be worth in 1935. We used all the charts, facts and figures from The Cash Box to point this out. We have won that much of the battle.

"Now we are trying to go further," he continues. "We are showing the operators your editorials and news items regarding the fact that they definitely must obtain a more equitable share of the gross intake from all of their machines to be able to continue ahead profitably in this business."

"It's very difficult to make these men see the light. To make them realize that this is a new business era that they must arrange for more efficient operating methods or they will find themselves going into bankruptcy.

"We hope, tho, that before this year is out, the majority of the operators here will have made the necessary attempts to get a more equitable share of the gross intake from all of their machines.

"Please send us whatever further information you may have on hand to help us present these facts to the operators. We have searched thru all of our issues of The Cash Box and have already removed all items and editorials in reference to a more equitable arrangement of the gross so that we will have these ready to present at our next meeting."

"There is little further to be written after the above statements. The fact remains that the intelligent businessmen of this industry realize they must adopt the most efficient methods they possibly can to survive this recession period and, at the same time, by the adoption of such better business procedure, assure themselves profitable operations in the better years ahead.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Wurlitzer West Germany Distrib Now Getting Firmly Set With Trade

COESFELD/WESTFALEN, GERMANY—Rex Automaten, recently appointed as Wurlitzer distributors for West Germany, reports it is getting firmly established with the trade here. Josef Theising, who, in the past, handled coin operated machines under the name of "Eastfallischer Automaten" continues the new company in the same premises and with the same staff.

Erich Schneider states that the former Hamburg branch office of Lowen-Automaten, Binzen/Rhine, has been taken over by the Wurlitzer company, and that there are also 15 dealers in cooperation with those firms whom we have already had business relations in the past.
Recognized throughout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE... which is referred to every day in the year...

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- REVIEW OF EVENTS—July 1957 thru June 1958
- LIST OF "20 YEAR CLUB" MEMBERS
- CONFIDENTIAL PRICE LISTS
- EDITORIALS
- NEWS — Internationally
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The Greatest coverage ever presented in the Coin Machine Industry. Separate sections printed in GERMAN, SPANISH, ITALIAN, AND FRENCH. Also Import-Export articles in ENGLISH, as well as Statistical Export Data. CLOSING DATE FOR SPECIAL FOREIGN LANGUAGE SECTIONS: ADS MUST BE IN THE NEW YORK OFFICE NO LATER THAN MONDAY, JUNE 16.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Seeburg Distribrs Can Open New Vending Sales Path

Claim This Is New, Modern Sales Era, Well Timed For the Seeburg Distributing Organization To Show Way For Better Sales and Closer Cooperation With Vending Machine Dps

CHICAGO — Contrary to past history, when manufacturers were unsuccessful in attempted sales of vending machine distributors, the Seeburg distributor, who has just taken on the "Seeburg Cigarette Vendor," believe that this is the time for sales thru distributors to operators because, as they claim.

"This is a new and modern business era."

"Perhaps in the past," agrees one Seeburg distributor, "it was best to sell vending machines thru representatives who traveled a very large area.

"But today," he explains, "with the fact that distributors have representatives to enjoy greater earnings, have helped them to obtain credit when required. Have worked right with them to get them started correctly. Today's," he claims, "is a new, and modern business era. The operator knows his distributor will cooperate with him to help him make good.

Like other Seeburg distributors he points out the operator today finds it easier and better to deal with his local distributor. Seeburg distributors claim that operators know where they are located. That they can get quick service. That all the distributor has to do is pick up his telephone and be in constant contact with the distributor."

"Some operators," says one Seeburg man, "had to wait until the vending manufacturers' representative called around before they could talk to him when they wanted something. This would, sometimes, be weeks before they saw the man.

"This isn't the case where Seeburg distributors are concerned. All the operators have to do is pick up their telephone. He has made immediate contact. He gets what he wants. He knows he will get it without waiting."

There is no doubt that vending machines are looking to be won without the salesmen. The new Seeburg industry's sales methods result of this switch in sales methods.

The old, historical claim was that only a trained representative, devoting himself completely to the sale of vending machines could really handle this business correctly.

What must be taken into consideration, of course, is the fact that the Seeburg distributing organization is one of the best integrated in the history of this industry. These men have proven themselves highly successful sellers of Seeburg's musical products.

They have also been a very close and devoted unit. Their success has won them the complete regard of other manufacturers who will give Seeburg distributors first consideration in almost every case.

Still, even with all these facts at hand, many are wondering whether distributors who have so closely devoted themselves to music and games, will fit into the vending machine picture with as much success as they do in these other lines they handle.

If success is to be considered an important factor, then there is no doubt that the Seeburg distributors can readily pick an easy path for the vending machine manufacturers.

The past successes should also be considered, then there is also no doubt that the "Seeburg Cigarette Vendor" will set new sales records.

If enthusiasm is also a factor, such sales should continue to leave for future.

The Seeburg distributors are tremendously enthused over the addition of this new product and have every confidence in their ability to sell even more of it than expected.

This new, modern business era going on the vending machine industry's sales methods in general along Pico Boulevard has taken a sudden spurt with the game and amusement machine operators buying large quantities of equipment sales keeping the distributors busy and fast breaking records. Many of the better re-sellers are being so busy that they are taking time off from Leesbahn's Record Bar looking for a beach house for the summer so they can spend week-ends at the shore.

Kaye Solle says "The Chocolate Vendor" is the most exciting machine Solle predicts the Four Palms has a hit for Aladdin with "Consideration." He adds, "All distributors will be a big hit for Chuck Miller on Mercury."... At Minthorne Disc Company in Los Angeles, Solle says the new Seeburg Cigarette Vendor has been received with great interest by the operators there. They have sent him to the West Coast hand. Vince Polderski spent the past two weeks at the Phoenix Minthorne office. Paul Vogel says the Chicago Coin "Rocket" shuffle game is in such demand by the operators they can't keep a model on the shelf. Jack Solle Orland reminiscing in his office at California Music Company with Jack Lewis, former California employee and now A- & R man for United Artist Records in New York, Sammy Ricklin showing Dick plans for the new home he is building and into which he hopes to move the family next month.

Martha Delgado says "Yakety Yak" of the Quarters on Atco jumped way up on the charts the past week. Bella Slack planning to take her vacation at Murietta Hot Springs the latter part of June. Buddy Robinson predicts Dick Hyman has a big one with "Ya Ya" on OMC. Rambo Nelson's new Imperial LP, "Ricky Nelson" has been a big seller for Mickey Feay. Lilia Rivas and Janet Parker were interviewed "The Lobsters" after spending too much time in the sun over the week-end.

Frank & Jessie Lamb went to Acapulco for a fishing trip where Jessie made the largest catch of the season on a trip to see the picture and article that appeared in the local paper. As Paul A. Laymon, Inc., Paul Laymon reports Bally's new "Space Gunner" game arrived from Chicago last week and is 95% complete; next shipment anxiously is awaited. Lucille Laymon introducing Dave Noel, former "Space Gunner" operator, who may revolutionize the vending machine business.

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This new, modern business era going on the vending machine industry's sales methods
a brand new idea!

The SEGA Electro-Bell

.... a game of skill!

Skill buttons stop reels for winning combinations which give player free games.

WRITE or TELEGRAPH
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Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Kicker & Catcher

A.B.T. 1 - 120

Every element—styling, easy operation, fast servicing, trouble-free maintenance—carefully designed to give you the finest, most profitable juke box in the world.

Incorporated
1500 Union Ave., S.E. • Grand Rapids, Mich.
**Music Ops Urged To Intensify Study Of Proper Programming To Assure Maximum Play**

**Leaders Report Many Music Ops Continue To Neglect Complete Possibilities Of Modern Highly Selective Phonos To Obtain Maximum Returns From All Of Their Locations**

CHICAGO — "I've just completed a long and trip the near 2,500 miles," advises a well known music salesman, "and one definite thing I can report," he continues, "is that the majority of juke box operators are neglecting the full possibilities of their modern, highly selective phonographs."

Like many others who have traveled the highways and byways of the nation, this salesman reports that he found old phones with title strips written in pencil, "and actually placed onto the front glasses of the machines."

Some of these wires were worn away. Others had been torn off. In other locations, the records programmed he couldn't even recognize.

"In fact," he says, "whenever the artists whose names are alive long before my time, and I'm no youngster," he advises.

The operator who hasn't been gone years gone by and, in a few cases, where the old wires are alive, they are old, flop tunes.

"I believe," he reports, "that the majority of the operators are neglecting the most important advantage that the new 200 selection phonographs offer them. That's proper programming.

"If they will intensify their study of proper programming they will enjoy tremendously increased play in the greater majority of their locations."

"One thing I did find," he admits, "is that in their top spots operators pay closer attention to the programming of their phonographs."

"But, usually," he comments, "I found that in such locations owners and their patrons are the ones who do the correct programming."

"Because of this, the machines are better programmed and, therefore, take in more money in every case."

"The local record man is very much in the cooperation and interest of the location owner," he continued, "the records are played for months and months. Until the title strips are worn and dirty. The records become dull and dusty. The resultant effect is that play continues downward from then on."

He feels that the operators are neglecting to take advantage of the very greatest feature offered by the modern, highly selective phonographs.

"They just don't properly program their juke boxes," he claims.

"They don't study the location. They don't talk with the patrons. They don't make tests of various types of recordings. They simply won't be bothered, if the box owner doesn't bother them. The result is that the play goes down and stays down and even goes lower in many cases."

"I believe," he adds, "that the manufacturers and distributors, too, are to blame. It is up to them to hammer home the importance of proper programming day after day, week after week.

"In fact, when a good hit record shows up, the manufacturers and distributors of juke boxes should also advertise it. They, too, should get behind it."

"A hit record will boost the intake of any juke box anywhere from 10% to over 50% while it is hot."

"Most of all," he concludes, "is the very sad fact that the music operators are neglecting to take advantage of their greatest sales potential."

"It's enough to make one wonder why so many have such highly selective phonographs that, by proper programming, they can please almost every single person who patronizes any of their locations."

"In this way," he winds up his report, "they will all enjoy greater profits and will, at the same time, win the affection of their locations as well as the respect of the public."
You can't help but WIN with ROCK-OLA

...with the only complete line of phonographs for every possible location need, the time-tested proven 200, 120 and 50 Hi-Fidelity Selection Models.

...with the only 200-120 selection combination remote control wall box in the industry.

...and now with the sensational new wall-mount 120 Hi-Fi selection Model 1464, designed to make pay-spots of locations never before dreamed of.

for literature and complete information, contact your ROCK-OLA Distributor or write.

ROCK-OLA Manufacturing Corp.
800 N. Kedzie Avenue • Chicago 51

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**SIXTH ANNUAL BOWLING LEAGUE**

Beldon-Stratford Hotel is Scene of Biggest and Gayest Banquet Yet Held by Chicago Automatic Bowling League. Bill Gersh, The Cash Box, Emcees Affair For Sixth Straight Year.

CHAMPIONSHIP TEAM—Decca Records: Selman Schulz, sponsor (holding trophy); Tony Ignoffo, captain; Ralph Albamonte; Mary Jane Metzger; John Nolan; Frank Tutomase.

SECOND PLACE TEAM—Galgano Distributing: Tony Galgano (holding trophy) sponsor and captain; Ursula Galgano; Charles Alesi, Ed Teski; Wally Maslow.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
CHICAGO—It will be a long, long time before those who were present at the Sixth Annual Chicago Automatic Bowling Records banquet will forget the good time that was had.

The Belden Stratford Hotel, this past Saturday evening, May 24, was the scene of the Sixth Annual Chicago Automatic Bowling Records banquet ever held by the bowling league.

Officers of the league, Robert E. (Bob) Gnanno, president; Ray Gallet, vice-president; Edith Florence, secretary and Henry Sochacki, treasurer, can feel extremely proud of this last meeting, which is very best offered by the league to the members, it's the bowling season ever, the members, their families and friends.

This year, as has every year since Edith Florence and George Kalas, Bill Gersh of The Cash Box acted as master of ceremonies.

The captains and their teams are: Tony Ignoffo, Decca Records; Tony Ignoffo, Galloping Decca Records; Tony Ignoffo, Gallet, Paschke Phonograph; Mel Jones, Mercury Records; Al Rice, ABC Music; Bill Bauer, Diamond Camp; Bill Nyland, Western Automatic Music; Marino Pisoni, R&B Novelty; Roy Bauer, Coven Music; Louis Albaladejo, Gallet, Paschke Phonograph; Tony Ignoffo, Gallet, Paschke Phonograph; Ed Teski and Wally Maslow, R&B Novelty. Last year that took first place this was Decca Records. Selman Schulke of Decca is said to be the other team taking this year's champion. Other members of this championship team are: Ralph Alba, Decca Records; John Nolan and Frank Tutomas. The bowling Congress pins and the men received American Bowling Congress emblems to be worn on their shirts for this very unusual accomplishment.

The "Triplicate Game Awards" (three games in a row with the very same score) went to four people this year. Tony Ignoffo of Decca Records with 171, Loretta Oomens of Amber Music with 142, Ursula Gallopo of Galloping Decca Distributing with 137, Mary Metzger of Decca Records with 135. The women's Congress bowling Congress pins and the men received American Bowling Congress emblems to be worn on their shirts for this very unusual accomplishment.

The Triplicate Game Awards went to Isabi Oomens for the women. She was also given the pin of the Woman's Bowling Congress for this year. The bowling high of 521. For the men the winner was Tony Ignoffo of Decca Records with 624.

"High Game" trophies went to Bill Nyland of Decca Records who set a new high for the league with 258. The women's winner was Mildred J. Oomens of Star Music with 224.

The "Second Highest Individual Average" went to Isabel Oomens of Amber Music with a new record of 658. The women's record for this year was set by Miss Oomens. The prize given the trophy with 174. Ray lost out for first place the very last bowling. Miss Oomens was presented with the trophy by Miss Mildred J. Oomens and Miss Marie Kapsinski of Mercury Records at the banquet by Miss Helen A. N. Imlau (three for the year), Ralph A. (Bob) Gnanno and Pearl Mel, who were honored for their long service in the league.

"High Series Handicap" found a repeat of this year from Amber Music in the person of Loretta Oomens who came thru with a 656. There was a tie among the men with Bill Nyland of Western Automatic and Eddie Kapsinski of Mercury Records coming home with 675.

For "High Game Handicap" the picture to the left are scenes of the award presentations and guests:

1) Team captains pose in a group: Fred Minter, Gateway Dist.; Henry Schumacher, Radio Music; Charles Pieri, Gillette Dist.; Bob Holl, Phonos Service, Red Losasso, Singer One-Stop; Louis Albanez, Gambia Dist.; Ray Bauer, Coven Music; Cas Kaske, Amber Music; Bill Nyland, Western Automatic Music; Paul Brown, Brown's Camp; Al Rice, ABC Music; Mel Jones, Mercury Records; Ray Gallet, Paschke Phonograph; Tony Gallet, Paschke Phonograph; Tony Ignoffo, Decca Records.
2) Bob Gnanno makes award to Les Taylor.
3) Bill Gersh, publisher of The CASH BOX, acts as MC. The Emcee presented to the right is Robert E. Gnanno, treasurer; John Oomens, secretary; and Henry Sochacki, treasurer.
4) Gersh makes presentation of the Edith Davis Memorial Award with Bob Gnanno alongside.
5) High Game: Myrtle Sochacki and Ralph Albanez.
6) High Individual Average: Steve Marino and Jerry Zie.
7) 2nd High Individual Average: Isabel Oomens and Rene Gallet.
8) 3rd High Individual Average: Tony Ignoffo, Decca Records.
9) High Individual Average: Marino Pisoni and Vera Imlau congratulated by Bill Gersh.
10) Edith Davis Memorial Award: Isabi Oomens.

What? YOU HAVEN'T YET
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1721 BROADWAY
NEW YORK 19, N. Y., U. S. A.

P.S. (ENCLOSE CHECK FOR $15)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
New Program Holder Unit For Seeburg Models “V-200” and “VL-200”

CHICAGO — Nate Feinstein, Atlas Music Company, this city, announced that an all-visible program holder displaying 200 selections has been designed by Janeor Engineering for the Seeburg models “V-200” and “VL-200”. Called “The Speed Read Unit”, it will permit the patron to scan at a glance and play the tune selected right away.

“The unit is so designed as to leave the mechanism completely exposed”, explained Feinstein, “as the design of the ‘Speed Read Unit’ conforms exactly with the contour of the ‘V-200’ and ‘VL-200’. This is a real factory type unit that takes only 5 to 10 minutes to install, and leaves the machine completely intact. Nothing is removed and the machine becomes in effect a 2 in 1 model, as it can be a drum machine in some locations, and an all visible program machine in other locations.

“Those who have seen this new unit are enthusiastic,” concluded Feinstein, “as a new look means new interest and new income.”

Feinstein stated that the unit will be available at most Seeburg distributors.

ACT QUICK!

Read Pages 56 & 57 and RUSH YOUR SPACE RESERVATION OR ADVERTISING COPY IMMEDIATELY TO

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WORRY WON’T CURE CANCER

If cancer is detected in its early, localized stage, the chances for cure are very much better. Play it safe and smart. See your doctor for a checkup every year.

And fight cancer with a check!

Mail it to CANCER, in care of your local post office — NOW — AMERICAN CANCER SOCIETY

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
J. A. Weinand Resigns From Williams To Head New Vending Magazine

CHICAGO — J. Arthur Weinand resigned from Williams Manufacturing Company, this city, with the blessings and best wishes of Harry Williams, Sam Star, Larry Perry, Sam Berger and all the other executives and engineers of this noted factory, to take over an executive position on a new magazine, "Vending Age."

"For some years now," Weinand stated, "I have been carefully analyzing the future trends of this industry. I have come to the definite and absolute conclusion that automatic merchandising has reached its true status in the world of automatic vending.

"What is most important, it definitely is leading the way, this forthcoming age of automation and lack of sufficient manpower, to sales leadership in merchandising. This is the 'Vending Age.' This is the ultimate. The only answer to better, more efficient, money-saving merchandising for all outstanding producers of any and all vendable products desired and purchased by the general public for all its needs.

"This new magazine, "Vending Age," will open new fields for all the industry. It will point the way to the new ideas, the new purpose, the new efficiency, and the new methods which go into making this the 'vending age' for all the world's great merchants.

"It will be colorful. It will be powerful in its editorial content, and readers' service. It will be exploiting all the advantages of bringing to the fore the new plans which are yet ahead for this great and growing 'vending age.' Weinand previously was associated with the Book-club Manufacturing Corporation for over sixteen years as Vice-President in charge of Sales, and was Vice-President of Exhibit-Supply Company for three years before joining the Williams organization.

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL.
Eversglade 4-2300.

BUFFALO, N.Y.—Al Wertheimer, president of Davis Distributing Corporation, main office in Syracuse, received an award in recognition of outstanding service to the New York State Restaurant Liquor Dealers Association at the recent convention held at the Hotel Lafayette, here.

Pictured herewith, Mrs. Anthony Visciglio (left) and Leonard E. Friedlander, the plaintiff’s attorney, as well as the escheater, point to the momentos received by Anthony Visciglio, president of the association, (keys to the city from the mayor) and Al Wertheimer (third from left).

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Visitors To The
BRUSSELS
WORLD'S FAIR!

PICK UP THE LATEST ISSUE
OF THE CASH BOX
at the
Amusement Center Arcade
FREE NO CHARGE
To Members of the Coin Machine, Record and Music Industries

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box
Page 67

Through The Coin Chute
CHICAGO CHATTER

Joel Stern

Biggest and gayest affair in the six years of banquets by the Chi Automatic Phonograph Bowling League took place this past Satty eve, May 24 at the Bally-Sur-Ormeau. Sam Wolberg had a grand time. Bob Garro got to the "mike" and, once again, enjoyed himself tremendously, discussing this and that while making up and down between Chicago and Los Angeles. The Committee's Mert Secore's advice, "As far as we're concerned, it's the same story all over again this week. Production and the warm weather business is on the up and up!" Added Ed Ratafack, "And George With Joseph, Bally's ARmitage, Asher, Mike. Alfred M. Alan. 625 Howard mean. Frank June SCOTT A. They E. those warm "ich" and demand In this fact, going 'Batter' and the factory, production, 'Gottieb, as well as the firm's new cigarette vending machine this week, is being awarded to the best of the three companies entering for the test new equipment. Seems that the firm's new "SEEBURG Cigarette Vending Machine" is on steady operational test for the next six months, Long Island. Harry Glick, Nick Glick, Nick Nelson, Larry Burnikelme, Judd Weinberg, Herb Weisman, and Alfred Wohlfh, who is Chairman of all the entertainment industries, adds that his company will be receiving the awards.

In fact, while Mac was talking about the test, the vendor had already surpassed 4,300 of the new vending machines sold, thus giving the Gottieb's a day long. Judd Weinberg plenty busy with export. And almost everyone else at the Gottieb factory busy hunting for a better layout of this season's edition of coin operated machines. In order of the best season yet for his "ABT Rifle Gallery". Jack Mitnick's at the factory, and the vendor, Joel Stern, has been putting the time and energy to work.


PAUL MUEHLS

"It's What's in THE CASH Box That Counts—INTERNATIONALLY"
United Music Ready For Volume Sales

Mittnick said, "to insure earliest shipment, now is the time to put in your request for complete data, because, as it stands right now, the United organization is really getting set for volume production with deliveries planned on a first-come-first-served basis."

Wallace Opens Branch

LUBBOCK, TEX. — Allen Wallace, The Wallace Distributing Company of Mineral Wells, announced the opening of a branch office at 607 Broadway, this city. W. O. Wilborn, who with Wallace are owners of the Wallace company, will be in the Mineral Wells office.

The firm is a distributor for AMI phonographs in West Texas and Southern New Mexico. It also wholesales all other coin operated equipment.

Through The Coin Chute

DALLAS DOINGS

E. L. Certain, Jr. recently returned from a vacation in Chicago. . . . Joe and Leonard Matassa, American Dist. Co., spend their spare time fishing at Lake Texoma. . . . Sorry to hear that Bert Hunter, Big D Music Co., has a broken toe. . . . Carl French is the new service manager for Commercial Music Co. . . . Gene Williams' son, David, is being graduated from high school this week in Ft. Worth. . . . R. B. Williams is planning the weekend at Possum Kingdom. . . . Jack Eskew, Commercial Music Co., reports a fine reception for United's "Shuffle Alley". . . . Congratulations to Rudy Castro of RCA, proud new papa of a baby boy. . . . David Eisenlohr, record department manager for RCA-Victor, is in Los Angeles for RCA Convention. . . . Norman Gamel is back working for Bob De Priest. . . . The Fire Masks, a group of youthful rock 'n roll singers who hail from the Dallas area, opened an engagement at the Colony Club Monday night. The quintet, already promised a spot on the Dick Clark TV extravaganza, records for the Jan label. . . . Bob DePriest entertained the Texoma Ski Club last weekend at Lake Texoma. . . . Weldon Denton is vacationing in Canada and upon his return will attend the Indianapolis races. . . . Our condolences to Leonard Coleman, whose father passed away. . . . Tom Chatten, R. Warncke Co., says that business is very good with his company's AMI model "J". Chatten is spending this weekend picking strawberries at his Lake Texoma cabin. . . . Visitors along coin week included: A. S. Lockhead, Terrell; Jack Spratt, Temple; James Moesley, Paris; Maurice Terry, Ft. Worth; Mr. Jackson, Longview; Dick Quam, Henderson; Kenneth Rowe, Idabel, Okla.; Jiggs Hamilton, Ft. Worth; Mrs. Jake Moorhead, Arlington; Buna Carr, Corsicana; Drew Osborne, Ft. Worth; and Henry Adams, Col. . . . J. G. Murray, A'Muro Music Co., is leaving June 10 for a 3-week vacation.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FOR SALE—9 Brand New 3½ Kleeneas Dispersing Machines in cartons, $50 buys the lot. 1½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4025-9).

FOR SALE—Wurlitzer 1600 (45) $199; 1917 $629; Rock-oh 1436 (78) $75; 1434 (45) $99; 1432 (45) $75; Safari $195; Geneo Circus Gun $395; Geneo Space Age (16) $195. George Chicago Coin Tournament Ski Ball $149; Strike Bowler 11’ $749. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. Forest 5-3556).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Hermitege Music Co., Rock City Amusement, S. L. Stedell, Nashville, Tenn. use and sell Lemonite. Try Lemonite Electric Credit Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—DeLuxe World Series $95; Hi Fly Baseball $150; Champion Baseball $150; Big Top Rifle $225; Grens Gun $375; State Fair Gun $275; Dave Crockett $275; Rifle Gallery $150; Pirate Gun $295; Treasure Cove $225; 500 Shooting Gallery Balls. Eye Gun $275. UNIVERSITY COIN MACHINE EXCHANGE, 88 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. Axminster 4-3529).

FOR SALE—United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MERose 5-1393).

FOR SALE—Wurlitzer Model 2150 $200; 2000 $675; 1900 $520, WANT—Bally Jumbos and United Top notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—Seeburg M100 A, 78 R.P.M., $180; Seeburg M100 A, 45 R.P.M., $275; Pinball and sorted locks 25¢ ea. AUTOMATIC MUSIC CO., 705 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1445).

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CICERO CITY CO., INC., 920 HOWARD AVE., NEW ORLEANS 29, LA. (Tel. JA 2-7137).

FOR SALE—Bally Strike 11 ft., 14 ft.; Champion 11 ft., 14 ft.; Booster Pool, new; Hi-Speed Lite Ski Ball (2 player): AMI G-200, E-120, D-80; Wurlitzer 2000, 1800; Seebrug VL-200, Write or call: RUN YOLES SALES CO. OF N. Y., INC., 593 TENTH AVE., NEW YORK, N. Y. (Tel. Longacre 4-1880).


FOR SALE—Or Trade—1-13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for all types of music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. Chapel 9-6556).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little money and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CFedor 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500’s, 1400’s, 1250’s, 1015’s; all type Bingo; Coin Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7TH, TUCSON, ARIZONA. (Tel. 3-6860).

FOR SALE—We are one of America’s Leading Distributors and Exporters of Arcade Machines & Amusement Machines. It will pay you to do business with us. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

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CODE

1. Prices UP
5. No quotations Last 2 to 4 Weeks
2. Prices DOWN
6. No quotations 4 Weeks or Longer
3. Prices UP and DOWN
7. Machines Just Added
4. No change from Last Week
   * Great Activity

PHONOGRAPH

LISTED ALPHABETICALLY

4* Model A, '46, 40 Sel., 78 RPM 25.00 50c
4* Model B, '48, 40 Sel., 78 RPM 35.00 80c
4* Model C, '50, 40 Sel., 78 RPM 35.00 100c
4* Model D-46, '51, 40 Sel., 78 RPM 115.00 250c
4* Model D-80, '51, 80 Sel., 45 RPM 195.00 295c
4* Model E-80, '53, 80 Sel., 78 RPM 215.00 320c
4* Model E-80, '53, 80 Sel., 45 RPM 225.00 340c
4* Model E-120, '53, 120 Sel., 45 RPM 285.00 350c
4* Model F-80, '51, 80 Sel., 45 RPM 425.00 495c
4* Model F-120, '53, 120 Sel., 45 RPM 470.00 550c
4* Model G-80, '53, 80 Sel., 45 RPM 525.00 650c
4* Model G-120, '53, 120 Sel., 45 RPM 545.00 675c
4* Model G-200, '57, 200 Sel., 45 RPM 575.00 700c
4* Model H-200, '57, 200 Sel., 45 RPM 945.00 950c
4* WM Wall Box 3.00 80c
4* SM or SL Stepper 5.00 1.00

ROCK-O-LA

4. 1422, '46, 20 Sel., 78 RPM 20.00 45c
4. 1422, '46, Pinball 20 Sel., 78 RPM 26.00 50c
4. 1426, '46, Motorcycle 20 Sel., 78 RPM 25.00 45c
4. 1426, '47, 20 Sel., 78 RPM 30.00 50c
4* 1426, '48, Magic-Glo, 20 Sel., 78 RPM 35.00 50c
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM 45.00 90c

SEEBURG

4. 1465, '46, Standard, 20 Sel., 45 RPM 20.00 30c
4. 1465, '46, Baby Master with Remote Access, 20 Sel., 45 RPM 20.00 30c
4. 1475, Standard, 20 Sel., 45 RPM 20.00 30c
4* 1475, '50, Master with Remote Access, 20 Sel., 78 RPM 20.00 35c
4. 1485, '48, Standard, 20 Sel., 78 RPM 20.00 40c
4. 1485, '51, Master with Remote Access, 20 Sel., 78 RPM 20.00 45c
4. 1485-ML, '48, Light Cab. Master with Remote Access, 20 Sel., 78 RPM 20.00 45c
4* Model A-99, 100 Sel., 78 RPM 100.00 100c
4* Model B-99, 100 Sel., 45 RPM 400.00 395c

WURLITZER

4. 1915, '46, 24 Sel., 78 RPM 30.00 50c
4. 1917, '46, 24 Sel., 78 RPM 30.00 50c
4. 1919, '46, 24 Sel., 78 RPM 30.00 50c
4. 1919, '46, 24 Sel., 78 RPM 20.00 30c

Manufacturers and dates of game's release listed. Code: (B) Bailey; (C) Chicago Coin Company; (E) E. R. Extract; (G) Geoffroy; (G) Gottlieb; (K) Kearney; (U) United; (Wm) Williams.
chicago coin's 2-PLAYER
Rocket Shuffle

ALSO AVAILABLE IN A 1 PLAYER MODEL

- CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE! ALL BALL LAUNCH FEATURE!
- NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 in Row—4 in Row—5 in Row—4 Corners DIAGONALS SCORE DOUBLE!
- PLAYER DETERMINES WHEN AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE!
- ADJUSTABLE TO 5 AND 10 SHOTS PER GAME . . . STRAIGHT 10c PLAY.
- AVAILABLE IN REPLAY OR REGULAR MODELS . . . REPLAYS AWARDED FOR HIGH SCORE!

2 RED-HOT ATTRACTIONS! FOR GREATER PROFITS

chicago coin's
NEW ELECTRONIC MARVEL BATTER-UP

WORLD'S FIRST Lite-O-Matic BASEBALL GAME

- Player Experiences Every Thrill — Every Action Of A Real Baseball Being Pitched . . . Being Hit . . . Being Caught!
- The "Lite-O-Matic" Ball is actually delivered from pitcher's box to batter!
- 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- Player by skillfully hitting home runs to all 3 fields gets extra Bonus Runs!
- Available in Replay or Regular models! 3 outs per 10c game!
- Animated players on back-glass actually run bases! Previous High Score feature!

chicago coin machine
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“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
PRIES OPEN THOSE HARD-TO-GET PLACES FOR YOU

If you want a vivid demonstration of the location owner appeal packed into this style-pacing Wurlitzer Console Phonograph, go after those spots you couldn't land before. Watch this new dimension in automatic music open the door for you — and then close it to all others. Its patron appeal is just as potent — and so is its earning power!

SEE YOUR WURLITZER DISTRIBUTOR

WURLITZER Console PHONOGRAPH

THE WURLITZER COMPANY, NORTH TONAWANDA, N. Y. • Maked 1856

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UNITED'S BONUS BOWLING ALLEY

with fascinating new bonus profit features!

NEW EXTRA ROLLS
2 FOR 25¢ PLAY
in 5th and 10th Frames
2 FOR 1 FOR
STEPS UP EARNINGS
Special CREDIT UNIT accepts up to 20 quarters at one time for future play
Also obtainable as one game for 25¢
Easily convertible to 10¢ play

Bonus 5th Frame
ADJUSTABLE FEATURE
QUIET
Specially Treated to Insure Extremely Quiet Play

BIG
4½ INCH COMPOSITION BALL
Regulation Bowling
AUTOMATIC SCORING
1 to 6 Can Play

DROP-CHUTE COIN MECHANISM
with NATIONAL REJECTOR on Pull-out Drawer for Easy Servicing

LOCKED-IN BALL GATE
Holds ball back when game is completed
4 JUMBO SIZES
13 FT. LONG
16 FT. LONG
Extendible with 4-ft. Sections to
17 FT. LONG
20 FT. LONG

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MAKES NOTHING BUT MONEY!
FAST ACTION! FAST EARNING POWER!

STARTS FIRING AUTOMATICALLY
UPON INSERTION OF COIN
No Triggers to Pull
RAPID AUTOMATIC FEED OF
PLASTIC BALLES—FASTER THAN
ONE BALL PER SECOND

Fascinating New
ATTACK ALERT
MANEUVERS
Mystery Sequence Scoring

POSITIVE ACTION
BALL-GUN
NO AIR
COMPLETE ELECTRO-MECHANICAL
HANDLING OF BALLS AVOIDS CRUSHING
COMPLETELY ENCLOSED
HEAVY CRYSTAL GLASS SHOW-CASE
NO OPENINGS

REAL SKILL SHOOTING AT
WEIRD-LOOKING SPACE-MEN
IT'S FUN!

Today, satellites are big news. Cash in on this tremendous publicity with Bally's new SPACE GUNNER . . . a spectacular new skill game that is destined to become the hottest money-maker in years! Packed with action . . . loaded with play appeal. Bouncing, ricocheting Sputniks command attention, attract play. Space gun begins firing when dime is inserted and continues to fire for one full minute. Play sequence moves thru ATTACK, to MANEUVERS, to ATTACK, to ALERT. Sequence keeps repeating . . . providing fast action and exciting fun trying for high score. Location tests have already proved SPACE GUNNER a terrific profit-maker. Get your share . . . see your Bally distributor now!