Laurie London, the young boy from England who burst upon the record world with his spectacular Capitol recording of "He's Got The Whole World In His Hands", is shown above as he made his American debut on the Ed Sullivan show. Capitol has just issued Laurie's follow up disk, "I Gotta Robe" and "Joshua". Also to meet the demand the young man has created, Capitol is releasing at the same time an LP of twelve songs and an EP.
ANOTHER
BIG ONE ON RCA VICTOR!

PAT O’DAY SINGS

ANOTHER
TIME
ANOTHER
PLACE

(c/w)
ALL LOVE BROKE LOOSE
WITH HENRI RENE’S ORCHESTRA AND CHORUS

(from Lana Turner’s new Paramount picture, “Another Time, Another Place”)

47/20-7191

Watch for these NBC-TV shows, in color and black and white: THE PERRY COMO SHOW, THE EDDIE FISHER SHOW, THE GEORGE GOBEL SHOW, THE PRICE IS RIGHT and TIC-TAC DOUGH. They’re all sponsored by...
The ORIGINAL Hit SINGLE IS ON

HOW WILL I KNOW MY LOVE?

by Annette

b/w "DON'T JUMP TO CONCLUSIONS"

# F-102

OPS—DEALERS—DJ'S Report Heavy Sales and Play!

* also recorded by THE LENNON SISTERS—Coral Records

WALT DISNEY'S HOTTEST SINCE DAVEY CROCKETT!

ZORRO

Just Released by Popular Demand

"ZORRO" is

b/w

"MEETIN' AT THE MALT SHOP"

A Hit Single from the "Annette" Serial

F-105

* also recorded by THE CHORDETTES

Cadence Records

DISNEYLAND RECORDS 500 S. Buena Vista Street Burbank, California

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
We're feeding our sales blaze with a set of the hottest new singles in the industry!

CRAZY LOVE  b w  LET THE BELLS KEEP RINGING  
Paul Anka — ORCH. AND CHORUS CONDUCTED BY DON COSTA  

I KNOW WHERE I'M GOIN'  
George Hamilton IV — ORCH. AND CHORUS CONDUCTED BY DON COSTA  

WHO'S TAKING YOU TO THE PROM  

I LOST MY LOVE LAST NIGHT  
Johnny Nash — ORCH. CONDUCTED BY DON COSTA  

PLEASE DON'T GO  

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
HAS THE HOT ONES!
Single After Another!

YOU NEED HANDS b/w DORMI·DORMI·DORMI
Eydie Gorme — ORCH. AND CHORUS CONDUCTED BY DON COSTA

BIG NAME b/w SHAM ROCK
BUTTON

YOU’RE JUST MY KIND b/w Cross My Heart
THE RIGHT GIRL b/w Goin’ Wild
YOU’RE REAL KEEN, JELLY BEAN
DON’T YOU HEAR ME CALLING, BABY
RED LIPS

9922 Jay B. Lloyd
9921 Carol King
9919 Nick Anthony
9912 Ronnie Haig
9923 The Rock-A-Fellas

(Distributed in Canada by Sparton of Canada, Ltd.)

“We’ve What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**IT WON'T BE LONG NOW!**

**THE NATION'S Top Ten**

<table>
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<th>Last Week</th>
<th>Tune</th>
<th>Artist/Song</th>
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<td>WITCH DOCTOR</td>
<td>DAVID SEVILLE</td>
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<td></td>
<td>TWILIGHT TIME</td>
<td>PLATTERS</td>
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<td>3</td>
<td></td>
<td>HE'S GOT THE WHOLE WORLD IN HIS HANDS</td>
<td>LAURIE LONDON</td>
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<tr>
<td>4</td>
<td></td>
<td>WEAR MY RING AROUND YOUR NECK</td>
<td>ELVIS PRESLEY</td>
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<tr>
<td>5</td>
<td></td>
<td>ALL I HAVE TO DO IS DREAM</td>
<td>EVERYLY BROS.</td>
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<tr>
<td>6</td>
<td></td>
<td>RETURN TO ME</td>
<td>DEAN MARTIN</td>
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<tr>
<td>7</td>
<td></td>
<td>BOOK OF LOVE</td>
<td>MONOTONES</td>
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<td>TEQUILA</td>
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<td>9</td>
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<td>CHANSON D'AMOUR</td>
<td>ART &amp; Dotty Todd</td>
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<tr>
<td>10</td>
<td></td>
<td>LOLLIPOP</td>
<td>CHORDETTES</td>
</tr>
</tbody>
</table>

**THE NATION'S Top Ten**

**JUKE BOX TUNES** (PLUS THE NEXT 25)

1. **YAKETY YAK**
   **THE COASTERS**
   **ATCO 6116**
   Out 7 days
   **AND BREAKING FROM COAST TO COAST**

**A strong new teen-age seller**

**KIDDY CAR LOVER**

*b/w*

**ROMANCE IN THE DARK**

**THE SENSATIONS** featuring Yvonne Mills

**ATCO 6115**

**DIVISION OF ATLANTIC RECORDING CORP.**

157 WEST 57 STREET, NEW YORK 19, N.Y.

---

**CODE**

- AC—Altec
- AG—Amsco
- AP—Apollo
- AP—ABC
- AR—Arab
- AT—Atlantic
- BS—Brunswick
- BT— Bethlehem
- CA—Capitol
- CD—Columbia
- CG—Challenger
- CH—Chess
- CM—Citation
- CN—Columbia
- CS—Class
- CT—Crestalette
- DE—Decca
- DL—DeLee
- DO—Dot
- DT—Duo Tone
- DU—Duke
- EA—Emery
- EL—Elog
- EM—Emi
- ER—Era
- EO—Epic
- EF—Federal
- FL—Frasier
- FY—Franco
- GA—Gala
- GE—Geem
- GI—Glory
- GM—Ginn
- HC—Herald
- HE—Helen
- HK—Hollander
- HI—Hollywood
- HK—Hollander
- HJ—Hullabaloo
- KB—King
- KJ—Kingsway
- KN—Kossohn
- LE—Liberty
- LG—London
- LI—Library
- LM—Mercury
- LN—London
- LO—Loving
- MA—Maple
- MG—Modern
- ME—Melotone
- MG—Modern
- MN—Mona
- MO—Morgan
- MS—Menaj
- MT—Mercury
- NA—Nana
- NC—New Era
- NE—National
- NH—New Era
- NK—National
- NO—Napoleon
- NS—New Era
- NY—New Era
- OF—Oriental
- OR—Oriental
- P—Parachute
- PA—Palm
- PE—Philharmonic
- PM—Palm
- PN—Penn
- PO—Palm
- PR—Palm
- PS—Palm
- RC—RCA
- RD—Reed
- RE—Rembrandt
- RG—Regent
- RHI—Rosalind
- RJ—Rex
- RL—Rocbin
- RP—RPM
- SA—Savoy
- SD—Selig
- SP—Selig
- SR—Solar
- SY—Selig
- TA—Tay
- TC—Tams
- TH—Thunderbird
- TM—Tom
- UN—United
- US—Universal
- VE—Verve
- V—Vee
- VC—Vee
- VY—Vee
- W—Wax
- WB—Westbound
- WM—Westside
- WO—Wax
- X—Xenodochide
- Y—Yazz
- Y—Yale
- ZZ—Zoot

**Lyric Men—**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LONDON RECORDS welcomes its distribution association with DALE RECORDS

First 2 DALE releases

Randy Starr
COUNT ON ME
B/W
PINK LEMONADE
Dale 104

Gar Bacon
CHAINS OF LOVE
B/W
MARY JANE
Dale 105

These records are now available from the following distributors:
### Record Reviews

<table>
<thead>
<tr>
<th>Dish &amp; Sleeper</th>
<th>Very Good</th>
<th>Excellent</th>
<th>Fair</th>
<th>Mediocre</th>
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*Only those records best suited for commercial use are reviewed by THE CASH BOX.*

#### The Cash Box: Disk of the Week

**DING DONG** (2:15) *[Sequence ASCAP]—Jacobson, Roberts*  
**SINCE YOU WENT AWAY TO SCHOOL** (2:12) *[Nor-Va-Jak BMI]—Perry*  
**McGUIRE SISTERS** (Coral 6199)  
- The McGuire Sisters who did a tremendous job with “Sugartime”, have a great new smash in “Ding Dong”, another possible top ten hit. It’s a matchless, colorful, teenage novelty jam-packed with terrific gimmicks that’ll send the number onto the charts in no time flat. The song sounds like something from the 20’s or 30’s. “Dirty Hands” is the waiting for the 3:00 o’clock school bell to ring so she can get out and meet her guy. Lyres are extremely clever. But it’s the gimmick-filled, house-rouncing arrangement and delivery that makes this one a smash. Great dance item with an exciting fullness. It’ll fracture the teens. Flip, “Since You Went Away To School” is another good jumper on the light side, Swingin’ in an evergreen style. But don’t miss the top half. It’s one you gotta get.

<table>
<thead>
<tr>
<th>Disk of the Week</th>
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<tbody>
<tr>
<td>PONY TAIL (2:29)</td>
<td>[Raven BMI]—Hammer</td>
<td>The Voxpoppers, still riding high with their “Wishing For Your Love” hit, have another contender for the charts in their Mercury follow-up “Pony Tail”. It’s an exciting teen offering with a good jump beat and the boys give the number some sizzle. Commercial rock and roll novelty that the group’s new fandom will welcome. The flipside, “Pinky Pony Baby” is another teen directed rock and roll item that switches from a jump tempo to a rock-a-ba-la-cha. Top half has hit ingredients and could develop into a bigger money-maker than the crew’s initial release.</td>
</tr>
<tr>
<td>TIP, TOE THROUGH THE TULIPS (2:14)</td>
<td>[M. Wittmark ASCAP]—Dublin, Burke</td>
<td>DRIFTING AND DREAMING (2:28)</td>
</tr>
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</table>

**TIP TOE THROUGH THE TULIPS** (2:14) *[M. Wittmark ASCAP]—Dublin, Burke*  
**DRIFTING AND DREAMING** (2:28) *[E. H. Morris ASCAP]—Gillespie, Van Alstyne, Schmidt, Curtis*  
- Russ Hamilton, the Britisher who charmed the nation about a year ago with his delightful waxing of “Rainbow”, has another wonderful deck that could follow in the footsteps of his initial hit. Working in a soft-shoe tempo and with excellent support from a female chorus, Hamilton glides pleasantly thru a refreshing new interpretation of the oldie “Tip Toe Through The Tulips”. It’s a delightful, charming tune. Top band material is taken here. Russ got a sound the kids could go for!  

**THOSE NIGHTS AT THE ROUND TABLE** (2:04) *[Budd ASCAP]—Carr, Kuye*  
**STRANGER IN MEXICO** (2:24) *[Maxwell BMI]—Solomon Murray (Coral 6199)  
- It looks as though Steve Lawrence has hit upon the tune that will give him the smash single everyone’s been waiting for. It’s a delightful teenage lilter called “Those Nights At The Round Table”—a smooth-sailing романтический sound. That’s the word! The polished songwriter handles the number in a warm, youthful manner that should meet with masses approval from the teenage disk buying set. Excellent arrangement and orchestral accompaniment. A feminine voice adds the crooner as he wanders thru the refreshing romantic bouncer. Side has beauty of its own and is another winning item. If you take off, Flip, “Stranger In Mexico”, is a free-swinging adult item with a smart lyric. Top half all the way. |

<table>
<thead>
<tr>
<th></th>
<th><strong>I LOVE YOU SO</strong></th>
<th><strong>HOW COULD YOU CALL IT OFF</strong></th>
<th><strong>The Chantels</strong> (end 1020)</th>
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<td><strong>The Chantels</strong> (end 1020)</td>
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<tr>
<td>Patricia BMI—Goldner, Norton</td>
<td>Benjamion, Marcous</td>
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</table>
- The Chantels, with their lead voice in top form, follow-up their two consecutive hit dance items. “I Love You So” is a beautiful, romantic, rock-a-ba-la-cha’ed chant with great emotion by the polished group. The stirring lead vocalist handles the dramatic lyrics in winning fashion. Flip is a tearful rock-a-ba-la’ed “How Could You Call It Off”. Heartbreaking love tale about a guy who called it all off the day of the wedding. Watch the charts for this top two sider. |

**JOE VALINO**  
(United Artists 119)  
**GOD’S LITTLE ACRE** (4:50)  
*Joey Valino & The Cunezo Students*  
The title song of the much talked about up-coming U-A flicker “God’s Little Acre” is the only rendered in gospel style by the strong voice of Joe Valino and the Gospelaires. Exciting and emotional it could appeal to the many who made "He’s A SACRED Man" a hit. Strong performance. Flip tie-in could boost this hit proportions. |

**BOB THOMPSON ORCH.**  
(2:09) *[Harms ASCAP] Rodgers, Hart*  
-Moment in Madrid (2:26) *[Fred Raphael ASCAP]—Katz, Clayton, Thompson, Roberts* A smooth and neat instrumental. Another jazz overtones, is neatly executed on this side. Good listening.  

**JON ZACHERLE**  
(Come 139)  
**LUNCH WITH MOTHER GOOSE** (2:45) *[Mayland BMI] Shank, John, Zacherle who made big noise with his dissertation on “Mother Goose”, again employs the ghoulish technique as he discusses a “wild” lunch date with Mother Goose. This one again exciting. Beat-filled swinger. Should do well since it’s follow-up to a smash. Kiddies will have a great time with this one. |

**EIGHTY-TWO TOMBSTONES** | *[Ashe BMI]—Lowell, Here*  
A happy item again set against a good R & B back drop.  

**BILL PINKY**  
(Phillips MCA)  
**AFTER THE HOP** (2:54) *[Hi-Lites BMI]—Justus, Pinkney*  
-Pinky has a pretty catchy item in this swingling side by an exciting new vocalist, Bill Pinky. Side’s got a good beat and Pinky has a strong blues voice that reminds this listener of Ray Charles. Watch this disc. It could step out.  

**SALLY’S GOT A SISTER** (2:00) *[Ashe BMI]—Beck, Pearly*  
-Pinky stays with the torrid pace as he tells about long, tall Sally’s sister. Hot stuff and could also meet with much dance acceptance in the R & B market.  

**D-YNELS**  
(Dot 159)  
**BACK TO ORELEANS** (2:50) *[Leonia ASCAP]—Warner*  
The D-Ynels bow under the Dot banner with this new item sporting an exciting vocal blend. Interesting side with a good beat for that could catch. Watch this sleeper.  

**YAY! YAY! YAY!** (2:09) *[Leoni ASCAP]—Neff, Myers*  
A pick up the pace on this half and rock thru a good jumper. Catchy sound.
JILL COREY
SWEET SUGAR LIPS
b/w
LOVEABLE
Glenn Osger and his orchestra
4-41164
"Sweet Sugar Lips" is a two-beat, dixieland-flavored opus with a crisp, refreshing sound. The use of dual vocal tracks of Jill's soulful style, the dixie two-beat, stop time and banjo all spell out B-I-G! The flip is a cute staccato tempoed novelty with the melodic-toned vocal group which produces a fine backdrop for Jill's appealing voice

TONY BENNETT
YOUNG AND WARM AND WONDERFUL
b/w
NOW I LAY ME DOWN TO SLEEP
Frank De Vol and his orchestra
4-41172
"Young and Warm" is one of those rare songs that comes along with enough stuff to become a hit and remain a "standard" among records, too. The flip is the latest from the hit-writing team that produced the chart-killer "Witchcraft." These two will rocket!

JENNIE SMITH
WALKIN' NEATH THE MOONLIGHT
b/w
MY FIRST MISTAKE
Ray Ellis and his orchestra
4-41171
Jennie Smith is the exciting newcomer to Columbia Records! Not yet twenty, she's got the poise and polish of a seasoned performer plus kittenish warmth, vivacious excitement and silken good looks. Her first song is a lil' tempered ballad with an infectious guitar beat. The flip, a strong beat stroller which will really get her under way... full speed ahead.

RONNIE SELF
DATE BAIT
b/w
BIG BLON' BABY
4-41166
Here are two rock 'n' rollers! The first, a pounding, earthy screamer which gets all-out support from a big sounding tenor sax and a double helping from the driving vocal group. The flip's another walking rocker. Both swinging releases are sure bets to keep Ronnie's popularity winging forward.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
KIDS FROM TEXAS
(Hanover 4500)
B+ "LEGGED LINDA"
(2:06) [Peer International BMI—Church] The new Hanover label makes a powerful first showing with The Kids From Texas rocking thru a hot rhythm, giving listeners a taste of the '50s sound.

B "SEPTEMBER FAIR"
(2:00) [Vanguard BMi—Ramsey] Here the newly-formed group warmly wraps a pretty rock-a-ballad with a sentimental lyric. Fine two sider with potent chart potential.

BONNIE LOU
(Fraternity BMi)
B+ "DO YOU EVER BEEN BALLOONED LONELY?"
(2:42) [Shapiro-Bernstein ASCAP—Brown, Hill, DeRose] Bonnie Lou, the former King recordstreen, makes a wonderful debut under the Fraternity banner with a pretty rock-a-ballad arrangement of a grand oldie. Lass has talent and could make it on a national scale with this refreshing side. Keep a tab on this one.

B "DON'T YOU EVER LOST MORE"
(2:02) [Buckeye ASCAP—King, Carlson] Another fine performance in this heart-breakingly-pretty side has a neatly penned ballad. Touching lyric.

MARIE KNIGHT
(Cater®)
B+ "SEPTEMBER SONG"
(2:20) [Crawford ASCAP—Weil] One of the great easy-listening songs of time is treated to an up-to-date rock-a-ballad by the popular singer Marie Knight. Potent, heart-rending delivery that jockeys will welcome on the air. A side that could make the grade.

B "I THOUGHT I TOLD YOU NOT TOLL THEE"
(2:00) [Dot—Wildcat BMI—Jackson] The lark does a turnabout here and prepares a wistfully Crosbyesque cut out at a torrid pace. Low down reading of a heartfelt letter comes through in both the pop and R & B markets.

RAY MARTIN ORG. & CHORUS
(Underst Artists 116)
B "LET ME BE IN SPAIN"
(2:14) [Critier ASCAP — Pober] The popular British maestro hands in a lovely arrangement of a lilttng musical portrait of Spain in Spring. Pretty lyric which the mixed chorus chants tenderly. Wistful, romantic melody that makes excellent change-of-pace material in today's market.

B+ "ARGENTINA BALLELLINA"
(2:00) [B. F. Wood ASCAP—Meyer, Discant] A finely instrumental novelty is capably styled on this end. Side has subtle background rhythm that swings. Vocal solo here is neatly employed as an instrument. Two nice Jay items.

TEMPLES
(Date 1004)
B+ "I DON'T WANT TO DO A THING BUT LOVE YOU"
(1:55) [Hoch-Lancaster & Bussell ASCAP—Shaw, White] The Temples debut on Dot with a spirited spot that cuts out at an exciting pace. Side could be a hit, but needs a record that hits hard. Good deck to watch.

C "WHISPERING CAMPAIGN"
(2:15) [Hoch-Lancaster & Bussell ASCAP—Shaw, White] The vocal group slopes up on this end to chant a rock-a-ballad item that's right up the teeners' alley.

The Cash Box
May 17, 1958

Record Reviews

A DISK & SLEEPER
B+ EXCELLENT

C FAIR
D Mediocre

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box
Sleeper of the Week

"DREAM" (2:25) [Golden ASCAP—Mercer] [Trinity BMI—Moore, Davis] BETTY JOHNSON (Atlantic 1186)

- Versatile Betty Johnson, who made a strong showing on the charts with a usual novelty "Little Blue Man," may have her biggest record to date in this latest Atlantic release. Both sides are standouts and should get tremendous air play from her vast dee jay admiration society. One half is a wonderful new rock-a-ballad interpretation of the oldie "Someone Loves Me," Smooth, feelingful delivery with Betty handing in some wonderful multiple track harmony. Commercial deck that could travel in the "Who's Sorry Now" orbit. The companion piece is a delightful new waltz ballad with a fragile, sentimental feeling. Titled "How Much," this side also displays excellent multiple track harmonies. Both sides, from the same record, comes this blues theme. Interesting listening.

"SINCE YOU WENT AWAY TO SCHOOL" (2:17) [Nor Va Jak BMI—Petty] DON AND HIS ROSES (Dot 15755)

- Dot has a winner on a song called "Since You Went Away To School" by newcomers Don and his Roses. It's a thoroughly delightful teenage ballad with a contagious bounce beat, a wonderful lyric, a melody that sticks, a side that's never been heard, a perfectly penned ballad. Touching lyric.

"JUDY" (2:05) [Robert Mellin BMI—Paris, Shaw] "AM I WASTING MY TIME ON YOU" (2:34) [Pickwick ASCAP—Johnson, Bibo]

- Frankie Vaughan, one of Britain's top pop vocalists, has in this latest release a pot side that could win him a tremendous follow- ing in the States. The number that could turn the trick is dubbed "Judy." It's an exciting folk-flavored rhythm ballad with a good rockin' beat. Dramatic delivery by Vaughan is terrific. And the chorale assistant is outstanding too. Good change-of-pace disk that deserves heavy air play. In the openings of "AM I WASTING MY TIME ON YOU" Vaughan chants a romantic rock-a-ballad. Inviting job. But it's the top portion that has the potential.

"SATURDAY SWING OUT" (2:28) [Winnerton BMI—Keller, Sherman] "TAKE MY HEART" (Northern ASCAP—Alberts, Mahoney) FOUR ACES (Decca 30649)

- The Four Aces are back on the winning track once again. Their "Rock And Roll Thanksgiving" was sold out in a number of territories and their follow-up has the ingredients needed to send it into the winners' circle on the national level. The big side is dubbed "Saturday Swing Out." It's a fast-moving foot-stomping rocker that tears along at a torrid pace as the boys describe how teenies look forward to the Saturday night swing out. The side drive comes off as the quartet's highest performance on wax in a long while. The flip portion "Take My Heart," is a dramatic reading of a shuffle rhythm ballad from the U-J Juke Box. "The Big Hit." Side reminds the listener of some of the group's past hits. Keep a tab on the top side. It's loaded with potential.

"BRIGHT LIGHTS OF BRUSSELS" (2:25) [Bourne ASCAP—Layton, Bergmann] "OVER THE WAVES" (2:03) [Pure BMI—Stone]

- One of the most unusual instrumental novelties whirled on our turntables in recent weeks is an infectious item by Eddie Layton called "Bright Lights Of Brussels." It's a sprightly and colorful ditty (inspired by the Brussels World's Fair) with a most interesting sound which Layton presents by neatly combining the harmonies of an organ and a guitar. Happy-go-lucky cutie that'll add color to any jockey's programming schedule. The lowdown, "Over The Waves" is a grand oldie which has become one of the favorite waltzes of ice skaters. Top deck could blossom into a new instrumental favorit.
The Cash Box, Music

May 17, 1958

CHART "COMERS" ON

JUST OUT AND ALREADY ON THE CHARTS

THE FOUR PREPS
With Orchestra Conducted by Lincoln Mayorga
BIG MAN c/w STOP, BABY
Record No. 3960

2 smash hit recordings of

RENATO CAROSONE
Record No. 71080

THE ANDREWS SISTERS
Record No. 3965

...says MUSIC GUILD

INVITATION
C/w
THE PARTY'S OVER

DAKOTA STATON
with Orchestra
Conducted by Sid Feller
Record No. 3958

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Record Reviews**

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<th>DISK &amp; SLEEPER</th>
<th>B</th>
<th>VERY GOOD</th>
<th>C</th>
<th>EXCELLENT</th>
<th>C+</th>
<th>GOOD</th>
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“Only those records best suited for commercial use are reviewed by THE CASH BOX”

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**Vic and Vicky**

*Imperial (5566)*

B†—Smith, Guyot, Cornish, Bartholomew* imperial comes up with a classic释放 the cloud and Vic and Vicky, who make an impressive first show-

 callers with a fast moving rocker that really swings. The pair has an exciting harmony and a good number to work on.

B†—NEVER LET YOU GO* (1:49) [Marquis BMI — Smith, Guyot, Cornish, Bartholomew] The song eventually ends with a sentiment rock-a-ballad with a pretty melody. Good message and a real appeal.

**DANNY DAVIS**

*Cobet 121*

B+—DOLL FACE* (1:44) [Acfull—Rose BMI — Bryant, Bryant] A charming boogie novelty from the pen of the writer of “All I Have To Do Is Dream”, is handled to perfection in commercial fashion by Danny Davis. Chorus on multiple track background is very exciting. Side’s got a sound that could catch on.

B—SPEAK THE TALK OF THE TOWN* (2:18) [Joy ASCAP—Livingston, Symes, Nebur]* Danny overcomes the vocal and song writing into a warm ballad reading of a wonderful oldie. Inviting shuffle rhythm adds color to the tender romance.

**KINGSTON TRIO**

*Cobet 1378*

B+—SCARLET RIBBONS* (2:15) [Acfull—ASCAP—Folk Songs, Davidson]* favorite folk ballad which the Kingst on Trio presented on “Hello America” program. As offered by Cobet here. The boys have a warm blend that gives the song an inner tenderness. Tune had a big spot on the TV show. Effect should be felt by dealers.

B—THREE JOLLY COACHMEN* (1:45) [Beechwood BMI — Arr: Quinby BMI—Sanders, Reynolds, Neubur]* this one with a British flavor—treatment is by far the best. The piano and the Guitar and banjo accompaniment is excellent. Good chance of pace programwise.

**RUBBER BAND**

*(King 5132)*

B—IM CONFESSIN” (2:58) [Bourne ASCAP—Daugherty, Reynolds, Neubur]* A good one is reviewed for today’s market by the soft, soothing voice of Rubber Band. Warm, rock-a-ballad reading with interesting flute and chord backing. Fine vocal effort by Johnson.

B—FINGER TIPS* (2:34) [Jay & Lee BMI—Glod, Mann] A well- written new ballad with a fragile melody is chanted by heart with the mellow-voiced crooner. Johnson shows a tear in his voice that makes a number very appealing. He is interested in a ballad with an R&B & B. Great one listen in to this one.

**BOBBY BROOKES**

*(RCA Victor 7238)*

B—YOU’LL BE THE LOVE OF MY LIFE* (1:55) [Figure BMI—McCoy, Kirkland]* Bobby Brookes is a good artist and shows off a full-armed-ahead thru a torrid rockie that doesn’t let up for even a second. Strong rhythm treatment and a good group accompaniment. Commercial piece.

B—WE KNOW* (2:31) [Figure BMI—McCoy, Kirkland]* A good fish is shown in the voice and the group chant on this end by the versatile crooner. Pretty story about love.

**DEAN STORRY & THE DUKES**

*(Sef 1521)*

B—YOU WOULD WHIP A M.P* (1:30) [Music World BMI—Roberts, Sherman]* Dean Storrey and the Dukes sing with an exciting full sound and they bust thru a torrid rock and roll jumper that really moves. Good dance.

C+—RING A-DANG-DING* (1:59) [Music World BMI — Roberts, Sherman]* More jump fun to keep the hopper’s dancing feet happy.

**DENNY VAUGHAN ORCH.**

*(Glory 278)*

B—MY LOST LOVE* (2:43) [Bryen BMI—Blackwell]* Denny Vaughan leads the orch thru a soft penned instrumental piece with a pretty melody. Powerful delivery of a stirring mood theme.

B—THOUGHTS OF YOU* (2:12) [Bryen BMI—Travis, Anthony]* An infectious little is attractively handled by the string-filled aggregation on this end.

**BOB JAXON**

*(RCA Victor 7232)*

B—(Well It’s) NO LIE* (1:57) [Roosevelt BMI—Blackwell]* Jaxon is in the groove with a solid rock and roll swinger that cuts along at a torrid pace. Song is a good rocker and some attractive multiple track work. Jaxon has a vocal similarity to Andy Williams.

B—FOR THE LOVE OF YOU* (2:15) [Leo Feist ASCAP—Leiske]* A good rock-a-ballad is chanted on this end by the versatile crooner. Pretty story about love.

**JOE DARENSBOURG & DIXIE FLIES**

*(LaDee 1396)*

B—HUGGIN’ AND KISSIN’* (Jendal BMI—Smith) Joe Darensbourg has another monster hit in this recording of “Yellow Dog Blues”. Good slide guitar and some other catchy things on this number. Dixie item that falls pleasantly on the ears. Soft rhythm material that just keeps rolling.

C+—ROCKIN’ IN DIXIE* (Jendal BMI—Darensbourg, Nichols)* Another item for Dixie smoothies—one with a rockin’ beat—is handled with care by the boys.

**JOHNNY EAGER**

*(Decca 6877)*

B—THE HOWL* (1:59) [Mabo BMI—Cleveland]* A lengthy work with this rockin’ opus which Johnny Eager chants with spirit. Cute rock and roll novelty that kids could take an interest in—lots of catchy material.

C+—JOIN ME, BABY* (2:24) [Mabo BMI—Cleveland]* An average rock and roll jumper handled in pleasant style by the singer.

**ROSEMARY CLOONEY & JOHN HOWELL**

*(MGM 12854)*

B—MORNIN’ MUSICK OF MONT- CLAIR* (Livingston, Evans)* MGM issues single wax two sides from Rosemary Clooney’s recent album. The score from the B’way musical “Oh Captain” features Rosemary Clooney with a chorus infectiously dancing thru a smartly. Attractive filter.

**JOE DARENSBOURG & DIXIE FLIES**

*(LaDee 1396)*

B—GIVE IT ALL YOU GOT* (2:45) [Livingston & Evans ASCAP—Livingston, Evans]* A cute number with a spirited reading from the lads. Josie joins in toward the conclusion. Charming work with a smooth jump feel—soft rhythm—should enjoy spinning both ends.

**HENRY JEROME ORCH. & CHORUS**

*(Rolette 405)*

B—THE BILLS* (2:32) [Mitchell ASCAP—McMullen, Musollino, Jevine, Gannon]* Harry Jerome’s orchestra and chorus gets most invitingly thru a contagious novelty item warning gents to beware of showy gals who wear shoes with diamond heels. Catchy lilt tailor made for pleasant program. Heals are heard walking thru the disk.

**BOBBY BROOKES**

*(RCA Victor 7238)*

B—SHOW ME THE WAY TO GO HOME* (2:20) [Campbell-Connelly ASCAP—Kinz]* A honky-tonk piano and choruses lift happily thru this soft-shoe arrangement of a favorite. Strong jube box material with a cute lyrical twist. Using elaborate syn- Malkins for the regular lyrics of the number. Boys since the number in- formally the influence by alcohol. Happy disk.

**AUSTIN SMILEY**

*(Brunswick 55061)*

B—BABY-OH* (2:58) [Westside BMI — Bostell, Robbins]* Brinchwick could attract con- trollers of both the heart and the hearted romantic lilt contagiously handled by Smiley, a feminine voice and a lively piano rhythm that should appeal to teens and adults.

B+—KEEP ME IN MIND* (2:50) [Westside BMI—Bostell, Robbins, Lawrence]* This end has Smiley tearing thru a wild rockers’ item. Side is a good one.

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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
A COUPLE OF

JIMMIE SNOW—YOU FOOL YOU
C/W RULES OF LOVE 47/20-7234

HANK SNOW—BIG WHEELS C/W
I'M HURTING ALL OVER 47/20-7233

SNOW STORMS!

PILING UP BIG SALES ON RCA VICTOR

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:
The Roundtable, opened last week by Morris Levy and Phil Kahl, is just about the most beautiful room in town. In addition the food and music are great. We predict a huge success for the operation... Howie Richmond has moved his offices to the Coliseum Tower on May 15... Bobby Scott now at the Blue Angel for an indefinite stay... Mindy Carson will do the "Mindy Carson TV Spectacular" on the British commercial network May 17... Neal Hefti's entire family (wife Frances Wayne and two kids) appear together on an album cover for an LP of Neal's tunes on Epic... Carl Erlich hosted a party for Tennessee Ernie Ford at the Savoy Plaza last week... Cathy Favors, executive secretary to Hugo and Luiz at Roulette Records, left May 2 for a month's vacation in Europe following her recuperation from recent surgery... Johnny Mathis had them begging for more at the party Columbus gave for him last Tuesday... Emil La Viola has joined Budd Music as general professional manager. Buddy Kaye is president of the firm... Lee Laurence, English recording star, is making his American debut at the Golden Slipper nightclub. Glen Cove, Long Island, for the next two weeks... Dick Roman, recent $5,000 winner of the Arthur Godfrey Talent Scout Show, has just signed a recording contract with MGM Records... Carlton Records has bought a master which Larry Uttal cut by singer Johnny Oliver. Titles are "Pom, Dick, and Harry" and "My Daddy and My Promise." Howard Lerner of Mills Music has become the father of a girl for the second time. Her name is Nancy Anne... Vic Stevens, Styletone recording artist, hospitalized at the Hospital for Special Surgery after being operated on his shoulder.

CHICAGO:
The past week was definitely one of the most hectic music weeks in Windy City history. We'll certainly be looking forward to seeing one and all again next year. Meanwhile, it isn't possible to cover one-tenth of the activity at the big MCA conclave in this limited space, so we'll just spot around the beat we can to keep you posted... Harry Carpenter, Frankie Ford's busy press meanderer thru MOA exhibits while he tells about the acetates he cut at RCA studios. Harry is prepping several singles and an LP of jazzman Herbie Fields for early release. Arrangements were done by Field's sidekick Lonnie Norman... Earlybirds Sol Handwerger and Don Forman busy waving to old MOA buddies as they labored setting up their MGM booth... It's a blow? So naturally Stan Dale concedes victory to Bill Gersh, who always picks 'em. Stan says his wife and the wee bundle of joy are doing well. WABC's Stan Pat making his annual tour thru the Morrison halls greeting all his old New York friends... Corin! Jackie Wilson knows the true measure of success is based on hard work, constant promotion and a pleasing personality. Jackie, who gets around quite a bit to plug his wax, calls The Cash Box each week, before receiving his copy, to check his position on the charts. He just can't wait til Monday!... WAAJ deejay Vince Garrity, just back from a Florida vacation, is bedded down with a painful throat condition... Drummer Buddy Rich, a terrific crowd pleaser at the Prevue Lounge, is ably backed by Phil Laskin on bass, Ronny Bell on piano, Sonny Kris on alto sax and Kenny Borrell on guitar... Frances (razz-ma-tazz) Fayre followed Johnny Mathis' record breaking stint into the very intimate Black Orchid last week. Of course, brother Marty (Marty's "Margo") Fayre, as usual her most adored fan.

GENEVA:
Genial Lenny Garmisa shrugs off recession talk with, "Business is all around you if you'll simply go out and get it." The Director of British Information Service hosted a soirée May 9 for George Shearing and Joe Saye, current stellar attractions at Frank Holzfiend's Blue Note... Harold Reeves, Blue-Chip Records, tells us that his distribs in Hawaii, Walt Kurosawa, wrote informing him that The Rockbusters are climbing to the top in the islands.

HOLLYWOOD:
Chicago radio and television personality, Ken Nordine whose Dot album, "Word Jazz" was a big seller in this area, in town to visit fellow disk jockeys... RCA Victor has signed actress Maureen O'Hara to a recording contract. Signing was handled by St. Rady of Victor's Hollywood A & R department in the presence of the actress in her first studio album... World Pacific Record's new singing discovery, David Allen creating quite a stir during a visit of television appearances on the East Coast... Singer Tony Travis back in town from New York, and signed for Decca, in a new movie, "My Turn and Sympathy." Travis also has a new Verve album, "Come Swing With Me" due out this month... Sonny Stitt, who was on his first trip to Hollywood from Rochester, N. Y. Rip, organized by Dick Pasco three months ago, now has twelve artists under contract and recording... Singer Margaret Whiting visiting her Los Angeles disk jockey friends with her newest Dot Recording "Hot Spell". Bumps Blackwell, A & R head of Kent Records, will be musical coordinator for Roberta Lynn's new nifty set (which she debuts at the Avalon Garden for a four week engagement... Larry Dunn, of Examiner's current television shows, currently out on a ten day personal appearance tour with his Brunswick recording of "Pony Tail."
WISHING FOR YOUR LOVE
by the VOXPOLLERS

1st SMASH ON

PONY TAIL
by the VOXPOLLERS

MERCURY 71315

2nd SMASH ON

Gino & Gina
PRETTY BABY
MERCURY 71283
"Sure Shot"
CASH BOX

Storz & Vasel
LITTLE TRAIN
MERCURY 71286
On The Charts

The Diamonds
HIGH SIGN
MERCURY 71291
Best Buy Coming Up
BILLBOARD

Sil Austin
HEY EULA
MERCURY 71305
Big Instrumental Smash!

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
### The Biggest and The Best Selling Version

**"CHA HUA-HUA"**

(Pronounced like the dog CHIHUAHUA)

Hugo & Luigi

Their Orchestra and Chorus

R-4074

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### The Records

**Disk Jockeys Played Most**

A summary of reports received from The Nation's Disk Jockeys

<table>
<thead>
<tr>
<th>#</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>All I Have To Do Is Dream</td>
<td>Everly Brothers</td>
<td>(Cadence)</td>
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<td>2</td>
<td>Twilight Time</td>
<td>Platters</td>
<td>(Mercury)</td>
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<td>3</td>
<td>Witch Doctor</td>
<td>David Seville</td>
<td>(Liberty)</td>
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<td>4</td>
<td>Wear My Ring Around</td>
<td>Elvis Presley</td>
<td>(RCA Victor)</td>
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<td>5</td>
<td>He's Got The Whole World In His Hands</td>
<td>Laurie London</td>
<td>(Capitol)</td>
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<tr>
<td>6</td>
<td>Chanson D'Amour</td>
<td>Art &amp; Dotty Todd</td>
<td>(Era)</td>
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<td>7</td>
<td>Return To Me</td>
<td>Dean Martin</td>
<td>(Capitol)</td>
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<td>8</td>
<td>Kewpie Doll</td>
<td>Perry Como</td>
<td>(RCA Victor)</td>
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<tr>
<td>9</td>
<td>There's Only One Of You</td>
<td>Four Lads</td>
<td>(Columbia)</td>
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<tr>
<td>10</td>
<td>Book Of Love</td>
<td>Monotones</td>
<td>(Argo)</td>
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<td>11</td>
<td>Oh Lonesome Me</td>
<td>Don Gibson</td>
<td>(RCA Victor)</td>
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<tr>
<td>12</td>
<td>Looking Back</td>
<td>Nat Cole</td>
<td>(Capitol)</td>
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<tr>
<td>13</td>
<td>Tequila</td>
<td>Champs</td>
<td>(Challenge)</td>
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<td>14</td>
<td>Who's Sorry Now</td>
<td>Connie Francis</td>
<td>(MGM)</td>
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<tr>
<td>15</td>
<td>Let The Bells Keep Ringing</td>
<td>Paul Anka</td>
<td>(ABC-Paramount)</td>
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<td>16</td>
<td>Johnny B. Goode</td>
<td>Chuck Berry</td>
<td>(Chess)</td>
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<tr>
<td>17</td>
<td>Big Man</td>
<td>Four Preps</td>
<td>(Capitol)</td>
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<td>18</td>
<td>Rumble</td>
<td>Link Wray</td>
<td>(Cadence)</td>
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<td>19</td>
<td>Padre</td>
<td>Toni Arden</td>
<td>(Decca)</td>
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<td>20</td>
<td>Teacher, Teacher</td>
<td>Johnny Mathis</td>
<td>(Columbia)</td>
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### The New No. 1 Ballad

Valerie Carr

"WHEN THE BOYS TALK ABOUT THE GIRLS"

R-4066

A Sound Bet...Buy

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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
DINAH SHORE SAYS...

"DEEJAYS—WIN A BRAND NEW CHEVROLET IMPALA CONVERTIBLE!"

Enter your listeners and yourself in the exciting Dinah Shore “Secret Of Happiness” letter contest. There are fabulous prizes for listeners who write the best letters... and for the deejays who submit the winning listener letters.

FIRST PRIZE: TWO LUXURY CHEVROLET IMPALA CONVERTIBLES! 1 for the winning listener entry—1 for deejay who submits winning listener entry.
SECOND PRIZE: TWO RCA LIVING COLOR TV SETS! 1 for deejay — 1 for listener.
THIRD PRIZE: FOUR RCA VICTOR HI-FI SETS! 2 for deejays — 2 for listeners.
FOURTH PRIZE: FOUR POLAROID LAND CAMERAS! 2 for deejays — 2 for listeners.

SECRET OF HAPPINESS
With Harry Zimmerman’s Orchestra and Chorus 17/20-7211

CONTEST RULES
1. Ask your listeners to write, in a letter of 50 words or less, their own “Secret Of Happiness.” Listeners must send entries to the deejay whom they heard announce contest, not to RCA Victor.
2. Listener contest ends midnight, May 31, and all entries must be postmarked before that time.
3. You select the one best entry received from your listeners and forward it to Jack Dunn, RCA Victor Records, 155 E. 24th St., New York 10, N.Y. This is your contest entry. It must be postmarked not later than midnight, June 6.
4. Winners will be announced in “Deejay Digest” sometime in June, and also on NBC-TV’s “Dinah Shore Show,” June 15.
5. Decision of the judges will be final and all entries become the property of RCA Victor Records. In case of ties, duplicate prizes will be awarded.

START YOUR LOCAL CONTEST TODAY!

“It’s What’s in THE CASH BOX That Counts INTERNATIONALLY”
**OPERATORS RETAILERS DEEJAYS**

In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To

**THE CASH BOX**

**1721 BROADWAY**

**NEW YORK 19, N. Y.**

**List Your Top Ten Pop Tunes Here**

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**List Your Top Ten Country Tunes Here**

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**List Your Top Ten Rhythm 'N Blues Records Here**

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**Platter Spinner Patter**

**ALL ABOUT DISK JOCKEYS**

Chuck Stuart (WARA-Attleboro, Mass.) is opening a record store June 2nd, and will do his 4-6 shows on WARA remote from the store, on the 1st day. Stuart would like by 10's of recording stars for wall decorations for the occasion, as well as any ideas for opening day gimmicks and giveaways... Bill Brooker (WMRO-Aurora, I11.) presented his first show in a series of teenage record hops May 3rd. Guests on his show were: ork leader Seymour, who was feeling happy over his initial release on Heartbeat, "Peg O' My Heart"; and Heartbeat's national promotion man, Jerry Allan. ... Walter Powell (WBVL-Barbourville, Ky.) was recently made a member of the staff of Alpha Omega, the national honorary dramatics fraternity. This is Powell's senior year at University College, where Zeta Chi is the local chapter of the fraternity. ... Program Director Jim Mac (WNDC-Conway, N.H.) tells of a contest the station ran. They asked their listeners to pick the tune they thought was the favorite tune of the WNBC deejays from Nat Cole's new LP "St. Louis Blues". The three listeners sending in the correct tune with the earliest postmark were awarded a copy of the LP. The correct tune was "The Memphis Blues." ... Freeman Hover (KSCR-Chadron, Nebraska) offers this change of pace in programming. Hover plays revivals from a Top 60 list, immediately following them with the oldest recording of the same tune that can be found in the station's library. Some of the tunes receiving the new treatment are "Twilight Time" and "Bilby." ... Program Director Charlie Burnett (WRAM-Monmouth, I11.) tells of the opening house the station held to celebrate its first birthday on May 5th, and the open house was May 7th. Burnett also tells us that "Zorro", by the Chordettes is well on it's way up the listings at WRAM and looks big.

**Edward G. Webb (WFOS-South Norfolk, Va.) writes that he would appreciate receiving records from the record companies in the pop and r&b field. Webb is a day boy for one of Virginia's first high school radio stations. ... Vic Knight (WXLW-Indianapolis, Ind.), who doubles as a booking agent, set Kai Winding and his septet to play the Hanover Colisse Miami Triad dance in Madison, Ind., May 17th. ... Harl Welch (KONG-Fresno, Calif.) says that there is a real hot number rising in the area. The record Campbell is so optimistic about is "Every Beat Of My Heart" on the Roulette label by Dale Darling. ... Gabel Herman (KCHJ-Delano, Calif.) is also on the Dale Darling bandwagon. Herman says that the lad's waxing will be a top hit all over the nation in the weeks to come. ... Marty Faye (WAAT, WBBK TV-Chicago, I11.) dem-onstrated with stereoхone sounds and his radio TV show. May 6th, he claims that this was a first in Chicago with the use of records. Recent guests on the jockey's TV interview show were Eydie Gorme, George Shearing and Joe Stone. ... Howard Cooper (CKRM-Regina-Saskatchewan, Canada) reports of a new songstress that is coming around very well in the area. Her name is Savina Cativa. Cooper says the thrush, in his opinion, could be rated as one of the top new vocalists of this year. Miss Cativa's initial release is "How Come You Do Me".

**VITAL STATISTICS:**

Red Buddy, program director of station KXL in Little Rock, Ark., joined the Storrs stations at WTX in New Orleans Monday, May 5th just in time for WTXO's big move from 1450 on the dial to the 680 spot. ... Jim Aylward recently left WREB in Hol-born, Mass. and is now with WWNH in Portsmouth, N.H. ... Fred Brown, WNB-F-Newburyport, Mass. tells us he recently moved out of the morning 9-12 show to the Top Fifty 5-6 program. ... Bostick West, former disk jockey, has taken over the program director chores over at station KZY in Tyler, Texas. Wester is also pulling the 6-10 AM morning shows. ... Norman L. Posen, Executive Vice President and General Manager of station WIMS, announced the appointment of Bob Barron as new Program Director of the station. Barron will replace Harv Morgan, who is taking a position with a station in Columbus, Ohio. His replacement for Barron is an other key personality to its staff, studied student. Popular mid-west disk jockey, Rust Moore takes over the station's Top Forty show from 4-7 P.M. Moore replaces Gene Weed who recently received his induction notice from the U.S. Army. ... Newark, N.J. radio station, WAAT, announced a change in it's call letters. The station's new letters are WNTA. The change took place may 7th.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
are still in the winners' circle with . . .

"EL RANCHO ROCK"

# 59007

Published by:
E. B. MARKS

Challenge Records

6920 SUNSET BLVD., HOLLYWOOD, CALIFORNIA

Distributed by SPARTON of CANADA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
London Lowdown

Just back from a quick visit to the Continent. The news from Belgium is that, with the Brussels Fair, many American artists will be appearing over there as well as some of the big Continental names. From the U.S., the Platters, Benny Goodman and possibly Louis Prima, whose record “Buona Sera” is still a top seller there. Among the Continental artists to appear will be Marine Marini from Italy, Annie Kordie and from Germany, Helmut Zacharias who is at present topping the bill at the Olympia Theatre in Paris. Lenny Everson, appearing at the Olympia with Zacharias, will cut some records for French Vogue while in France.

George Braemer and Gloria Lasso have won Europe No. 1’s “Listeners” vote for the two most popular artists of the moment.

One of the most requested American recording artists on French radio is Julie London.

Current big numbers in France still “Only You,” “The March from the River Kwai and Colonel Bogey” and a new song called “La Foule”. Also the original version of “Saunabad” written by Henri Salvador with some twelve records on the song.

Back home, the “My Fair Lady” score is crushing the Air Waves and you are likely to hear a song from the score at almost any time of the day.

Tommy Steele, whose fans mobbed him in Dundee where he was appearing has been declared out of action as a result of arm injuries.

Johnny Ray flew off to Israel last Sunday for a week-long stint before returning to London to star at the London Palladium next week. The Tremelors are also appearing on the bill.

The last “Regular” on the “Six-Five Special”, the popular teenage show, will leave on May 19th to start a season’s booking in Blackpool. He is Don Lang, who, with his Frantie Five, has been a resident on the programme since last Autumn.

Duke Ellington and his Orchestra is scheduled to open here on October 5th for three weeks. He will then do seven weeks on the Continent.

Negotiations are under way for the Count Basie Band to visit Britain again next February.

Mantovani has not only been booked for another American tour next Spring, but some of the venues have already been fixed.

Jerry Lee Lewis starts his variety tour of these Islands with two concerts in London on May 24th and 25th. Also in the Package will be the Tremelors, and the Hellday Ward Trio.

E.M.I. will present Laurie London with a Gold Disk next week for his hit number, “He’s Got The Whole World In His Hands”. Laurie has also received a film offer from Columbia Films as well as offers to return to the States, which he is expected to do in June.
Like Fathers, Like Sons

NEW YORK—Richard Malby, Jr., son of orchestra leader and recording personality Richard Malby, has written the book and lyrics for the Yale Dramatic Association's spring musical production of "Cyran" which comes into the Phoenix Theatre in New York, May 15th.

Music was written by David Shire, son of orchestra leader Irving Shire.

Both Juniors majoring in music and drama, this is their first collaboration.

Bill Williams To Do Special BBC Broadcast

NEW YORK—In connection with Record Month now being celebrated in England, the BBC will present a special program called "Bands Across The Sea," on Monday, May 12th. The show will be heard in England, but will originate from New York and London simultaneously.

William B. Williams, MC of WNEW's "Make Believe Ballroom," was chosen by the BBC to MC the portion of the show that will come from New York. Franklin Engelman, known to BBC audiences as "Jingles," will be the MC in London. William B. will have as his guests in New York, Xavier Cugat, Perry Faith, Eliot Lawrence and Billy Taylor. The New York portion of the program will emanate from the N.Y. Studios of BBC.

"Bands Across The Sea" will be heard in England only, and will not be on the air in this country.

Dankert Named Coral West Coast A&R Head

NEW YORK—Paul Cohen, Coral Records A & R Director, last week announced the appointment of Bud Dankert as West Coast A & R Director for the label, effective immediately.

Dankert succeeds George Cates who resigned from the post recently to take on musical directing chores for the various Lawrence Welk enterprises.

Dankert's musical career began during his college days at Indiana University where he toured with his college orchestra, and arranged for such personalities as: Herbie Kay, Dorothy Lamour, Isham Jones, Freddie Martin, and Paul Whiteman. He moved to the West Coast as arranger for Ted Weems, and wrote for Perry Como, Marilyn Maxwell, Mary Lee, Country Washburne, and Elmo Tanner. He was Musical Director at NBC in Hollywood, from 1939 to 1942. After leaving NBC, he worked as conductor, arranger, and composer for the following Radio and TV shows: Corliss Archer, Jack Caron, Judy Canova, Dennis Day, Colgate Comedy Hour, and the NBC spectacular, Manhattan Towers.

In 1955 he joined the Decca-Coral family as A&R assistant to Sonny Burke. He also conducted recording dates for many of the Decca-Coral artists.

Diskery Signs Deejay

MILLERSBURG, OHIO—Hoje Records, this city, has signed Hugh Williams, popular record spinner at WTNS, Cincocitc, Ohio, to an exclusive recording contract. Barbara Cox, half owner of the new Ohio label, discovered Williams when she took a copy of Hoje's first album release into the station.
Greater Exposure Develops Better Appreciation
For Music
Speech At Boston Arts Festival

by George R. Marck
Vice President & General Manager
RCA Victor Record Division

In this city in which so many important musical events have taken place there occurred, 81 years ago, the world premiere of a piano concerto. The composer received a full report on this premiere and was pleased to write to his brother, "This was the first piano concerto, and it is my hope that Americans must have. Each time the whole finale of my concerto had to be repeated. Nothing like this happens in our country."

The concerto was the Tchaikovsky Piano Concerto No. 1. The pianist was Hans von Bülow. Since that time it has become the world's most famous piano concerto, and I cannot even begin to estimate the number of times it has been played in concerts. But I can estimate that since the early 1900's, since the resurgence of the popularity of the phonograph, close to two million copies of various recorded versions of the concerto have been sold.

This almost fantastic measure of popularity is an instance of business helping art. Tchaikovsky's work has been popularized by the movie business and by the record business. The liaison between art and commerce would, however, not have worked had the public not been ready for it. We all know that, though a small and active audience for music existed in Boston in 1875, a broad audience exists today, of course not only in Boston but everywhere in the United States.

The increase in our musical interest and appetite is not one that I wish to express by statistics alone. What has been going on in the last twenty years is a profound change in the public's attitude toward the arts in general and music in particular. Art used to be suspect. And people who loved it were considered just not quite right, not quite trustworthy — indeed, perhaps not even "100% American." As late as 1917 Alexander Harvey wrote: "Art in the native American mind enjoys the dubious importance attached to the devil in the medieval mind." Certainly an employment manager inquiring into the background of a prospective employee would be more favorably impressed by the candidate's ability to play a decent game of golf than by any interest he might have in Mozart.

Today that is no longer true. The employment manager has found out that there is a close connection between artistic vitality and economic vitality and that an interest in the arts may add to the productiveness of a human being. And even of a businessman! Cities have found that a festival such as the one sponsored in Boston adds to the strength and the vitality of a city, adds to the productive capacity of the city.

The young people have changed their attitude toward music. And again this is a matter which cannot be expressed in statistics. The attitude has changed from the formal to the informal. Music used to be put on a pedestal. The goddess resided in a place remote from people. The role was not white but multi-colored and that the goddess is a girl very pleasant to live with. Music has become a real, an unselfconscious, part of living.

You better than anybody else can observe the correctness of this statement — this changed attitude, this greater interest by young people in your own city. Shortly after Hans von Bülow played the Tchaikovsky Concerto the Boston Symphony was formed, and ever since then they have been carrying on the best sort of proselytizing for music. They have shown us that music is great entertainment in the best sense of the word and that it is all-convincing, all-persuasive just so long as music is made by a great musician, be he a German, a Russian or two Frenchmen. Well, we used to speak with an indelible smile of the nice old Boston ladies, and we used to see them at the concerts. Today we also see the young people — in the enthusiastic state of being convinced. And I am not even mentioning those dress rehearsals to which are invited the students, where only youth is admitted. Later, at home or in their rooms at college, these young people can and do listen to the recordings of the Boston Symphony (AD). These recordings now comprise the catalog of the world's great musical literature, going far beyond the three B's and including such B's as Samuel Barber, Berlioz, Bruch.

But we have still much to accomplish. There are still millions of people in this country who need and want musical guidance. And there still lurks all around us a widespread inferiority complex about good music. People say to me, "I like music but I don't know anything about it," which is true. That, in plain English, "I am scared of the damn stuff." People need help. This need can be traced in the kind of successful contributions that have been made right here. About three years ago we published a record by the Boston Po's called CLASSICAL MUSIC FOR PEOPLE WHO HATE CLASSICAL MUSIC. Since that time over 100,000 people have bought this one record. Other records in similar vein — I'll read you the titles, they are self-explanatory: THE FAMILY ALL TOGETHER, MUSIC FOR A SUMMER NIGHT and PICNIC — have been bought by an additional 200,000. All these records contain good music, and all of them indicate how much people need help, how much they want to be shown what to choose, what to listen to, what to experience in the arts . . . how much they are so enthralled by the endeavor to take snobbery and recondite estheticism out of the artistic approach and substitute for it friendliness and simplicity.

It is this kind of help that it seems to me — the Boston Arts Festival offers. A city-sponsored festival seems useful, then, not only for any possible tourist trade but for making the inhabitants of the city sensitive to the arts. To live on natural, intimate terms with the arts can only benefit the bank clerk, the drug store owner, the stenographer and the sales manager. And I am here ignoring the very obvious inspiration and stimulation it may give to young people, some of whom may be the artists of the future.

While I am in the record business and while I, without false modesty, think that we in the record business have contributed a great deal to the development of music — the noise you have just heard is an ox gnading — I do believe that nothing takes the place of live performance. The concert hall, the theater and the art gallery, in my ideal world, should be the homes away from home. I also believe that there is a close connection between the arts and that a human being sensitized to one art will be sensitized to all arts. Once awakened, a feeling for beauty cannot be limited to only one beam. The rays spread, the light pervades. So it is good that the Boston Arts Festival has a wide range, that it encompasses the theater, many forms of music — jazz and band music included — as well as architecture and painting and sculpture. We need the Boston Festival whether we live in Boston or not. We need the art it brings us. Today we need it more than ever. In Theodore Dreiser's beautiful definition, "Art is the stored honey of the human soul, gathered on wings of misery and travail." There is travail enough. Let's have every drop of honey that we can get.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
MOA Holds Eighth Annual Convention

CHICAGO—For the eighth year, the music industry took part in the annual conclaves of the Music Operators of America at a convention held in the Morrison Hotel in Chicago.

Almost all the major and independent record manufacturers were represented—and the Morrison lobby, hotel, and exhibit rooms were the scenes of many lines changing hands.

Many manufacturers took the opportunity to hold distributor meetings, and manufacturers got together among themselves to discuss ways and means of remediying some of their outstanding problems.

The race to capture the attention of the leg weary operators and distributors brought several novelty gimmicks to the fore. RCA Victor presented pincushion needles, leaving some to represent their leading artists singing their current songs. Both Mercury and MGM added a carnival spirit to the festivities by promoting ring toss and penny pitching booths. Winners were gifted with free records. Steady arms and keen eyes stood to win up to 1,000 records at the Mercury booth.

Carlton Records had two beauteous models moving around the floor giving out "Leroy" buttons, while Leroy ran about the place shooting a gun and居民ing a plastering Keystone cop. Sid Arky and Lee Silvero, who sold "Big Buttons" to ABC, found their hands full as they were all over pinning Big Buttons on everyone. Morty Kraft had "Long Legged Lulu from Labrador" moving in and out of the frantic crowds plugging his record on MGM.

Unfortunately for Roulette Records, its long planned coup was disallowed because the MOA brass decreed it was too close to actual gambling. Roulette had brought from New York a real roulette wheel which they planned to run during the show. Winning numbers were to be paid off with gifts.

All in all, music men once again found that the convention was the place and the time to meet operators and distributors and attempt to reach solutions to industry problems.

Part In Doris Day Film Offered As Prize

NEW YORK—A part in Doris Day's next film for Columbia Pictures is being offered as first prize in a contest being conducted by disk jockey Martin Block over New York radio station WABC.

The winner of the contest, which closes May 24, will spend a day on location in Connecticut with the star who will be appearing in "Miss Casey Jones" (tentative title) with Jack Lemmon and Ernie Kovacs.

The contest, being called "A Day With Day," is being sparked by Block's playing of Doris Day recordings every 15 minutes on his "Make Believe Ballroom." Contestants are called upon to use the titles of seven Doris Day records in composing an original 70 word story.

4 New LPs From Seeco

NEW YORK—Sidney Siegel, president of Seeco Records, last week announced the release of four new LPs, "Enchantment Italy," "Cly Coleman," "A Visit To Cuba" and "Polkas Anyone?" that will receive a major advertising-publicity-promotion push.

Two of the albums, "Cly Coleman," featuring the pianist with his trio and "Enchantment Italy," featuring Aldo Bruschi and His Ensemble, are part of the "Columbia Series," which includes the Elsa Maxwell LP and the Jose Melia "Tonight" tell seller. The other pair, "A Visit To Cuba" and "Polkas Anyone?" are part of Seeco's "Gold Series".

Sales Manager Abbott Luts produced the Aldo Bruschi "Enchantment Italy" LP and independent musical director Hewy Bergman produced the "Polkas Anyone?" package that features the Triads.

Sammy Kaye Launches "Family Fun" Dances

NEW YORK—Last Thursday evening, May 8, at the Roosevelt Grill, Tommy Kaye's "Young And Swell" band holds forth, Kaye launched the first of a series of weekly "Family Fun" dance sessions in which prizes are awarded to the best Father-and-Daughter, Mother-and-Son dance teams of the evening. Guests notables from the entertainment world and other fields assist the bandleader in the judging.

Every Thursday evening from 7:00 p.m. through 11:00 p.m., the Kaye band will play sets alternately appealing to the parents and then to the youngsters.

Hellwell Joins Dot In N. Y.

NEW YORK—Dot Records last week announced that Walter "Bud" Hellwell has been retained by the label for New York promotion. Hellwell will operate out of the diskery's New York office.

He is working on a list of records in assuming his new post. Formerly he worked with Bob Thiele with the Signature label.

Dale Hits Top 40, Praises "The Cash Box" Lists

CHICAGO—Speaking to an audience of key music machine operators at the recent MOA Convention, Stan Usie, Chicago disk jockey, called "The Top Forty the biggest cancer to hit the entire music industry."

Dale decried the removal of the disk jockey's greatest asset, 'his individuality,' through the use of the "Top Forty." It not only hurt the disk jockey, he stated, but it also hurt the earning power of the juke box operator who had machines up to 200 records of which only 40 could be getting maximum exposure. The favoring upon the disk jockey of forty tunes that must be programmed eliminated his choice of new or standard items and turned the air into a hackneyed repetition of the same tunes over and over again.

Dale was not, however, against lists of best sellers as guides to programming and buying—in fact said they were invaluable aids. However, his big complaint was the policy of stations which demanded only the "top forty" and nothing else.

At one point in the talk, Dale was asked his opinion of the current services available to the trade and he answered that in his opinion there was one standout list, The Cash Box "Top Sixties," which he termed "the quickest and most accurate."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

"BRIGHT LIGHTS of BRUSSELS"•

Brightest Instrumental Novelty World's Fair Theme EDDIE LAYTON Mercury 71311 x 45

BOURNE - ABC MUSIC 136 W. 52nd St., N. Y.

ENDLESS SLEEP

by GENE ROSS HERALD 517

HERALD RECORDS 1697 B'way, N. Y., N. Y.
Mathis Wins Ovation At Copa Opening

NEW YORK — Folks who appreciate truly great talent had themselves a picnic at yesterday’s (5/8) Johnny Mathis Copacabana opening in New York. The young, lean lad, who a little more than a year ago was called such names as Johnny Matthews and Johnny Mathias, proved to be one of the great new show business personalities.

This was Mathis’ first appearance in a club the caliber of the Copa. And what more need be said than that he walked off the stage to a standing ovation—an ovation that had people screaming brave. It was a thrilling performance.

Working with his own four man combo (piano, bass, drum and congo drum) complemented by the band, Mathis’ act was beautifully paced. Opening with an up-beat tune, Johnny alternated top grade ballads with exciting rhythm renditions of standards, many of which have become favorites of the public via his top selling albums “Wonderful, Wonderful” and “Warm”.

It was amazing to note that the songster, only a tenderfoot in this business, had such a wealth of hits to his credit.

He had the audience gasping upon completion of his “My Fair Lady” medley, the triad of songs “Get Me To The Church On Time”, “I’ve Grown Accustomed To Her Face” and “I Could Have Danced All Night”. The audience was in such a frenzy during the “If I Could Have Danced All Night” number that it couldn’t help but applaud throughout the entire delivery. He had them sighing as he sang “It’s Not For Me To Say”, “Chances Are”, “Wonderful, Wonderful”, “Wild Is The Wind”, and a host of other top tunes associated with Mathis. His latest record success “Teacher, Teacher” was also a winner.

Arwin Off To Fast Start

LOS ANGELES—The newly reactivated Arwin label has gotten off to a very fast start with its first two releases. The firm’s first record of “Jennie Lee” was found by Arwin A&R chief, Joe Lubin who waxed the tune and signed the two youngsters, Jan and Artie, who recorded and wrote the tune, to an exclusive management and recording deal. Lubin also wrote the label’s second release, “Cha-Hua-Hua”.

Arwin has set up 34 distributors throughout the country as a result of the success of these two first releases.

Free Named Promotion Rep For Coral

NEW YORK Ray Free has been appointed New York Promotion Representative for Coral- Brunswick Records, according to an announcement by Martin P. Salkin, Director of Publicity and Promotion.

Free joins the promotion department after seven years with the label. Most recently he served as the assistant office manager at the New York Headquarters.

His new duties will include radio station contact, artist appearances and disk jockey promotion.

Watch This Company!!

DOME RECORDS, INC.

New Release

“HAPPY BEAT” — The Kents #501

“GOT YOU ON MY MIND” — Gay Tunes #502

1595 BROADWAY, N. Y., N. Y. Room 307 JU 2-1670

A Capitol Enterprise Production

Alan Freed Resigns From WINS

NEW YORK — Alan Freed, nationally known rock and roll deejay, has resigned from station WINS in New York. Jack Hook, Freed’s manager, announced the resignation last week in protest over what he termed the station’s “wicky-wacky” attitude toward him since the violence which broke out around the Boston Arena following one of Freed’s rock and roll stage shows there recently.

The Boston show, which played to more than 6000 youngsters, was followed by a report that some fifteen persons were robbed or assaulted by teenagers. The trouble led Mayor John B. Hynes to ban future R & R shows in public auditoriums. Such shows were subsequently banned in New Haven, New Britain, Conn., and Newark, N. J.

Freed denied there was any trouble in or around the arena during or after the show.

Last week, Freed was indicted by a Suffolk County (Boston) grand jury on charges of inciting the unlawful destruction of property during an alleged riot reportedly touched off at the Boston Arena performance. District Attorney Garrett Byrne, who announced the indictment, said that unless Freed surrendered himself by next Monday, he would order him arrested and extradited to Boston for trial.

In a letter which Freed sent to WINS station manager Joe Parnhead, Freed is reported to have said that he is resigning because the station had failed to stand “behind my policies and principles.” Freed is also reported to have said that the station “should have given me a little support after all the unproved publicity from Boston”.

Another Nasco Winner

Coming Up Strong!

“TILL THE END OF THE DANCE”

NASCO 6011

THE PLAIIDS

NASHBORO RECORD CO.

NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

Smashing Nationally!!!

“SHINE ON HARVEST MOON”

Googie Rene

Class #227

Class Records

Rats Domino

“SICK AND TIRED”

AND

“NO, NO”

#5515

Imperial Records

It’s Another Davez Crockett

ZORRO

by

THE CHORDETTES

Cadence #1149

CADECE RECORDS

119 W. 57th St., N. Y., N. Y.

It’s Another Davez Crockett

By

THE CHORDETTES

Cadence #1149

CADECE RECORDS

119 W. 57th St., N. Y., N. Y.

A Solid Ballad Hit!

I’M SORRY I MADE YOU CRY

LEO FEIST, INC.

“STOP, BABY”

Four Preps Capitol

“TRUE TO YOU”

Gene Vincent & Blue Caps Capitol

“CARRY MY BOOKS”

“A LOVER CAN TELL”

Bobby and Jimmy Capitol

BOURNE-ABC MUSIC

136 W. 52 ST., N. Y.

“MY PRETTY BABY”

b/w

“TILL THE END OF THE DANCE”

b/w

THE PLAIIDS

NASCO 6011

NASHBORO RECORD CO.

NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
## Juke Box Regional Record Report

The Top Ten Records — City by City

### NEW YORK, N. Y.
- **New Music**:
  - "All I Have To Do Is Dream" (Everly Brothers)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Teresa (Cl. Cavanna)
  - "There's Only One Of You (Four Lads)
  - "Chesney D'Amon (Todd)
  - "Secretly (J. Rodgers)
  - "You (Acapella)
  - "Book Of Love (Monotones)
  - "He's Got The Whole World (L. London)

### CHICAGO, ILL.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Return To Me (D. Martin)
  - "Twilight Time (Platters)
  - "Witch Doctor (D. Seville)
  - "He's Got The Whole World (L. London)
  - "Wear My Ring (R. Presley)
  - "Keepin' Doll (P. Cone)
  - "Johnny B. Goode (C. Berry)
  - "Chesney D'Amon (Todd)
  - "Book Of Love (Monotones)

### MILWAUKEE, WIS.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Wear My Ring (R. Presley)
  - "Twilight Time (Platters)
  - "Return To Me (D. Martin)
  - "Wear My Ring (R. Presley)
  - "He's Got The Whole World (L. London)
  - "Chesney D'Amon (Todd)
  - "He's Got The Whole World (L. London)
  - "Oh Lonesome Me (D. Gibson)
  - "Keepin' Doll (P. Cone)

### PITTSBURGH, PA.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Return To Me (D. Martin)
  - "Wear My Ring (R. Presley)
  - "Book Of Love (Monotones)
  - "Let The Bells Keep Ringing (R. Nelson)
  - "Don't You Know It (M. Smith)
  - "Walkin' The Low Road (N. Sparks)
  - "Johnny B. Goode (C. Berry)

### DALLAS, TEX.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Return To Me (D. Martin)
  - "Wear My Ring (R. Presley)
  - "Book Of Love (Monotones)
  - "Let The Bells Keep Ringing (R. Nelson)
  - "Johnny B. Goode (C. Berry)
  - "What Am I Livin' For (C. Willis)
  - "Big Man (Four Preps)

### BALTIMORE, MD.
- **New Music**:
  - "Wear My Ring (E. Presley)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Wear My Ring (R. Presley)
  - "He's Got The Whole World (L. London)
  - "Looking Back (N. Cole)
  - "Oh Lonesome Me (D. Gibson)
  - "Johnny B. Goode (C. Berry)
  - "What Am I Livin' For (Four Lads)

### PHILADELPHIA, PA.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Return To Me (D. Martin)
  - "Wear My Ring (R. Presley)
  - "Book Of Love (Monotones)
  - "Keepin' Doll (P. Cone)
  - "For Your Love (J. Todd)
  - "Oh Lonesome Me (D. Gibson)
  - "What Am I Livin' For (C. Willis)

### SEATTLE, WASH.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Return To Me (D. Martin)
  - "Wear My Ring (R. Presley)
  - "Book Of Love (Monotones)

### DETROIT, MICH.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Return To Me (D. Martin)
  - "Wear My Ring (R. Presley)
  - "He's Got The Whole World (L. London)
  - "Keepin' Doll (P. Cone)
  - "Johnny B. Goode (C. Berry)
  - "Book Of Love (Monotones)
  - "Rumble (L. Wray)

### BUFFALO, N. Y.
- **New Music**:
  - "All I Have To Do Is Dream (Evelyns)
  - "Witch Doctor (D. Seville)
  - "Twilight Time (Platters)
  - "Return To Me (D. Martin)
  - "Wear My Ring (R. Presley)
  - "Book Of Love (Monotones)
  - "For Your Love (J. Todd)
  - "He's Got The Whole World (L. London)

“Tape Of The Month” Names Livingston National Distributor

Caldwell, N.J. — “Tape Of The Month,” Inc. and Livingston Audio Products Corporation, have joined in a special distribution operation with Livingston distributing “Tape Of The Month” tapes. In a joint announcement released last week, Harold Buechman, President of “Tape Of The Month, Inc.” and Arthur T. Cooper, Executive Vice-President of Livingston Audio Products Corporation, revealed that Livingston has been appointed exclusive national distributor for Tape Of The Month’s complete line of stereo and monaural tapes.

Buechman stated that the main reason for this decision was based on such factors as providing faster delivery of product to dealers and freeing him and his associates from time consuming distribution and its problems. Buechman also pointed out that he will now devote greater time to expanding Tape Of The Month’s library and create new additions to the line.

Livingston will now distribute Tape Of The Month’s catalog which has over ninety tape titles, ranging from opera to modern jazz, including such special categories as children’s recordings and comedy and satire, generally unavailable on tape. In the stereo field, Tape Of The Month is known for its extensive library of popular and Latin-American dance music.

Tape Of The Month is the third tape company to appoint Livingston as exclusive national distributor of recorded tape within recent weeks. The other companies are Period and Dyna-Tapes.

“Tape Of The Month” will continue to distribute and service its accounts in the West Coast and other areas under its own sales department.

With the start of the distribution operation under Livingston’s direction, the retail price of Tape Of The Month selections will be $11.55. Also Tape Of The Month’s demo tape will retail for $6.55.

Tulin New WMGM DeeJay

New York — It’s not only a new job at a different station in a different city, but it’s also a new name for the “former” Norm Tulin, who was formerly a disk jockey at station WORL in Boston.

He will henceforth be known as Norm Stevens, disk jockey at Radio Station WMGM, in New York. Among his assignments will be the “Record Bandwagon,” to be heard daily, 1:00 to 4:00 P.M., except when pre-empted by Yankee baseball games.

Stevens, as Tulin, spent 7 years as a top deejay at the Boston station. He also worked at WEEI in Boston, and WDEV in Waterbury, Vermont.

A veteran of the war in Korea, where he was officer in charge of Radio Swell, in the Army Psychological Branch, Stevens (Tulin) is known as the “flying deejay,” for his in-plane broadcasts over Cape Cod beach areas. He is also the creator of the “1st International Record Hop,” having flown to Nova Scotia to put on a special disk jockey show.

Tulin (Stevens) was a winner of the Manischewitz Wine Council Award for two consecutive years, as “the best sounding and most personable” radio announcer. He is a graduate of Emerson College where he majored in speech and radio broadcasting and earned an A.B. degree, in 1951.

Extensive Promotion Planned By Disneyland

Los Angeles — Disneyland Records is planning the most extensive promotion of the company’s history according to label topper, Jimmy Johnson.

Subjects of the campaign are the pop single “How Will I Know My Love” and the Mickey Mouse LP, “Annette.”

The single disk, in release for three weeks, and the newly released album, will get a four-month push via TV, radio, p.a.’s and phone interviews.

Leading off the promotion will be a one-minute film commercial to be spotted for two months on Walt Disney’s “Mickey Mouse Club” on the ABC-TV Network. Also the TV adventure series, “Annette,” from which the single and many of the album tunes were taken, will run on the Mickey Mouse Club in late July.

Merchandising eye-appeal is stressed with a full color picture of Annette featured on both the 45 sleeve and the album cover.

Telephone interviews are slated across the country with key record columnists and disk jockeys.

Annette will make an extensive p.a. tour kicking off with the premiere of the Disney feature, “Light in the Forest” in Philadelphia on July 5.

Hollywood — Liberty Records president St. Warner congratulates promising Eldorado, Ill., vocalist Dick Banks after signing the latter to a term contract with Liberty vice-president Al Bennett watches the proceedings. Banks, discovered singing on an Evanston, Illinois television show and brought to the West Coast to make recordings for Liberty, has created widespread interest in the mid-West and South.

New Artist

New York — William B. Johnson, President of the John Coltrane International Record Label, announced last week that he has signed a recording contract with John Coltrane, noted American tenor saxophonist, and will produce his next recording project.

Coltrane’s previous recordings were made for the Atlantic and Blue Note labels. His next record is scheduled for release in early 1959.

Dick Clark In Ebbets Field Show

The Cash Box, Music
The Best Selling Sheet Music

1. He's Got the Whole World in His Hands
   - Chappell ASCAP - Lindsay, Henry

2. Twilight Time
   - Chappell ASCAP - Ramin, Navin, Dunn

3. All I Have to Do Is Dream
   - Acuff-Rose BMI - Bryant

4. Chanson D'Amour
   - Meadowlark ASCAP - Shanklin

5. Return to Me
   - Southern ASCAP - Lombardo, D., Minno

6. Witch Doctor
   - Monarch ASCAP - Bagdasarian

7. Kewpie Doll
   - Leeds ASCAP - Tepper, Bennett

8. Catch a Falling Star
   - Harris ASCAP - Tolcho, Farkas

9. Who's Sorry Now
   - Mills ASCAP - Snyder, Kalmar, Ruby

10. Sugar Time
    - Nor-Va-Jak BMI - Phillips, Echols

11. Lollipop
    - E. B. Marks BMI - Dixson, Ross

12. Tequila
    - Jat BMI - Rio

13. Arrivederci Roma
    - Reg Connally ASCAP - Sigman, Rascel

14. Sail Along Silv'ry Moon
    - Joy ASCAP - Tobias, Wenrich

The Skip-Beat Ballad
Because You Love Me
C/w Crinoline Skirt

By Brook Benton

The Nation's Newest Sound

The Cash Box, Music
Page 30
May 17, 1958

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index - A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Radio (Listed Alphabetically)

TV

A Very Precious Love
- Witmark

All I Have to Do Is Dream
- Acuff-Rose

All the Time
- Livingstone & Evans

Another Time, Another Place
- Famous

Big Man
- Acuff-Rose

Billy
- Mills

Choo Choo Hoo
- Daywin

Chanson D'Amour
- Meadowlark

Cherie, I Love You
- Harms

Girl
- Chappell-Lowal

He's Got the Whole World
- Chappell

In His Hands
- Famous

Hot Spell
- Felt

I'm Sorry I Made You Cry
- Tamarkin

I've Got Bells On My Heart
- Southern

Kewpie Doll
- Leeds

Let the Bells Keep Ringing
- Spanke

Long Hot Summer
- Felt

Makes Me A Miracle
- Planetary

Return To Me
- Southern

Secret Of Happiness
- Planetary

Seventy-Six Trombones
- Frank

Teacher, Teacher
- Kernin

There's Only One Of You
- Kernin

Toro To
- Leeds

Twilight Time
- Pargie

When The Bells Talk About The Girls
- Favorite

Who's Sorry Now
- Mills

Witch Doctor
- Monarch

You Need Hands
- Leeds

All I Have To Do Is Dream
- Acuff-Rose

Arrivederci
- Desa

Chanson D'Amour
- Meadowlark

Do You Wanna Dance
- Clockes

El Rancho Rock
- E. B. Marks

Feminity
- Livingstone & Evans

Film Flam Floss
- Starston

For Your Love
- Boatwood

Happiness
- Conley

He's Got The Whole World
- Chappell

In His Hands
- Tamarkin

How Are Ya' Fixed For Love
- Thompson

I'll Always Be In Love With You
- Shapiro-Berinstein

Jennie Lee
- Daywin

Johnny B. Goode
- Arc

Kinda Cute
- Wodrow

One Soda And Two Straws
- David Rose

Rumble
- Eyland

Secretly
- Planetary

Secret Of Happiness
- Planetary

Seventy-Six Trombones
- Frank

Something's Coming
- Shimler

Tequila
- Jet

Try The Impossible
- G & H

Wear My Ring Around Your Neck
- Rush-Presley

Witch Doctor
- Monarch

Witchcraft
- E. R. Harris

You
- Implant

Young And Warm And Wonderful
- Frank

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Van Cliburn To Record For RCA Victor

NEW YORK—Van Cliburn, the 23-year-old American who recently won the first Tchaikovsky International Piano Competition in Moscow, has signed with RCA Victor to make his first recordings, President John L. Burns of the Radio Corporation of America announced last week at the RCA stockholders meeting.

"In signing Van Cliburn," said Burns, "RCA Victor continues its tradition of presenting to the public the world’s greatest artists. He joins a distinguished roster of musical giants including Paderewski, Rachmaninoff, Horowitz and Rubinstein."

Burns said the first Cliburn recordings will be made this month, and released immediately.

Negotiations for the contract took place via transatlantic phone between Cliburn who is still in Russia, his manager, William Judd, Vice President of Columbia Artists Management, and Alan Rayes, Manager, Red Seal Artist and Repertoire, RCA Victor Record Division.

Leonetti To Play In "Wish You Were Here"

NEW YORK — "Hit Parade" TV songster Tommy Leonetti will make his stage debut essaying the leading role in "Wish You Were Here" for six weeks this summer.

In preparation for this role, the 26-year-old baritone has been studying dramatics with director David Alexander and dancing with choreographer June Taylor.

The show will first play the Camden Music Fair in Camden, New Jersey for two weeks starting July 28, followed by two weeks at the Valley Forge Music Fair, Valley Forge, Pennsylvania starting August 11, and a final two weeks at the Westbury Music Fair, Westbury, Long Island beginning August 5.

Ted Kellem Goes To College

PHILADELPHIA—Ted Kellem, promotion manager for Marnel Distributing Company in Philadelphia, enlists the help of three University of Pennsylvania students, in exposing the new Lester Lanin Album, "Lester Lanin Goes To College."

Indie Manufacturers Discuss Mutual Problems At Chi Meet

CHICAGO—Taking advantage of the overwhelming turnout of independent manufacturers at the recent MID Convention at the Morrison Hotel, this city, a group of 35 to 40 gathered at a meeting on Wednesday, May 7, to discuss their mutual problems and ways to solve them.

The main evils discussed were 1) the number of free records it was necessary to give away—even after a hit has been established; 2) excessive returns from distributors; and 3) the manner of dealing with the fast growing rack jobbers and the excessive and late returns arising out of this end of the business.

Trans-shipping was also discussed and the possibility of forming an association.

Inasmuch as the discussions were kept alive until about three o’clock in the morning it was decided that another meeting would be arranged at the forthcoming NAMM Convention which takes place in Chicago in July.

All the manufacturers present were in 100% accord as to their difficulties and much discussion took place as to possible solutions. It was suggested that $1.50 return credit, $3.00 promotional off the top, and 2% discount would be fair for all concerned.

Many distributors at the meeting stated that they agreed with manufacturers that their problems were severe and costly. Some indicated that they plan their own one-stop and rack operations in the near future.

This story was obtained at press time and only the barest of the discussions could be printed here. A more complete picture will be presented in the next issue of The Cash Box.

McKimmie Named Columbia Production Manager Of Popular Albums

NEW YORK—Paul McKimmie has been promoted to the position of Production Manager, Columbia Popular Albums, it was announced this week by Hal B. Cook, Vice President of Columbia Records Sales Corporation. In this position, formerly held by Stanley Kavan, McKimmie will be responsible for the coordination and planning of merchandising programs on all popular records, original cast and "Adventures in Sound" products.

McKimmie, recently District Sales Manager in the north west region, will report to Mr. Cook and will be located at Columbia Records, Seventh Avenue office.

Last month Kavan was named A & R Project Director.

APT Label Bows As Am-Par Subsid

NEW YORK—Following the recent announcement that ABC-Paramount will introduce its sister label, Am-Par Records, Sam H. Clark, President of ABC-Paramount, has been working on plans for the introduction of the new label.

Clark stated that the new label was being introduced for the purpose of giving intensive concentration to "very potent records" which might otherwise be overlooked in the general promotional and merchandising program.

Big Spring Push For Westminster-Sonotape

NEW YORK, N.Y.—Westminster-Sonotape’s spring classical releases include seventeen orchestral works featuring all the major German works, Handel’s oratorio, "Israel in Egypt," and an addition to the Bach-Wolffrich organ series. Twelve of these tapes are released in the pop-up 7000 Series, retailing nationally at $6.95.

The popular group includes fifteen releases, featuring, Schmidt, Leibert of the Arthur Godfrey Orchestra; Joan Merrill in her rendition of the song, "How Did He Look?"; Dick Leibert on the Byrd Theatre organ in Richmond, and Ferrante and Teicher heard in a new gimmick tape, "Soundblast."

All the popular tapes are issued in the 7000 Series, retailing at $6.95.

Kirsch Markets Hi-Fi Record Grip Mat

NEW YORK—The Kirsch Music Corporation of New York last week began marketing its latest product, a "Hi-Fi Record Grip Mat," according to the firm’s president, Irving Kirsch.

Record Grip Mats are placed between records on automatic spindles separating the records and "preventing slippage, wear on microgrooves," etc. The Grip Mat has been designed for all types of records. They measure three inches in diameter and will operate on all automatic spindles.

They are constructed of cork and rubber. Marketed five to the package, six packages to the display card, one package of five carries a suggested list of $1.00.

Kirsch Music manufactures a complete line of record accessories.
# Best Selling EP's

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra</td>
<td>Capitol EAP-1, 2, 3, 4-920</td>
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<tr>
<td>2</td>
<td>RICKY</td>
<td>Ricky Nelson</td>
<td>Imperial EP 153</td>
</tr>
<tr>
<td>3</td>
<td>EVERY BROTHERS</td>
<td>Everly Brothers</td>
<td>Cadence CEP 105</td>
</tr>
<tr>
<td>4</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley</td>
<td>RCA Victor EPA-4114</td>
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<tr>
<td>5</td>
<td>JOHNNY MATHIS</td>
<td>Johnny Mathis</td>
<td>Columbia B-2537</td>
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<tr>
<td>6</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol EAP-1, 2, 3-756</td>
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<td>7</td>
<td>WARM</td>
<td>Johnny Mathis</td>
<td>Columbia B-10781</td>
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<td>8</td>
<td>LATE LATE SHOW</td>
<td>Dukato Staton</td>
<td>Capitol EAP-1, 2, 3-976</td>
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<td>9</td>
<td>THE MUSIC MAN</td>
<td>Broadway Cast</td>
<td>Capitol EDM-990</td>
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<td>10</td>
<td>FRANK SINATRA</td>
<td>Frank Sinatra</td>
<td>Capitol EAP-1-1015</td>
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<td>11</td>
<td>SOUTH PACIFIC</td>
<td>Movie Cast</td>
<td>RCA Victor EPA-4211</td>
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<td>12</td>
<td>SAM COOKE</td>
<td>Sam Cooke</td>
<td>Capitol C-2001</td>
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<tr>
<td>13</td>
<td>FOUR BY PAT</td>
<td>Pat Boone</td>
<td>Dot DEP 1057</td>
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<tr>
<td>14</td>
<td>MUTED JAZZ</td>
<td>Jonah Jones</td>
<td>Capitol EAP-1, 2, 3-839</td>
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<tr>
<td>15</td>
<td>JONAH JONES</td>
<td>Jonah Jones</td>
<td>Capitol EAP-1-1014</td>
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# Best Selling Pop Albums

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<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tr>
<td>1</td>
<td>THE MUSIC MAN</td>
<td>Broadway Cast</td>
<td>Capitol WAO-0990</td>
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<tr>
<td>2</td>
<td>JOHNNY'S GREATEST HITS</td>
<td>Johnny Mathis</td>
<td>Columbia CL-1113</td>
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<tr>
<td>3</td>
<td>SOUTH PACIFIC</td>
<td>(RCA Victor LOC-1032)</td>
<td>EPA-4211</td>
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<tr>
<td>4</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra</td>
<td>Capitol W-920, EAP-1, 2, 3, 4-920</td>
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<tr>
<td>5</td>
<td>ELVIS' GOLDEN RECORDS</td>
<td>Elvis Presley</td>
<td>RCA Victor LPM-1707</td>
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<td>6</td>
<td>SWINGIN' ON BROADWAY</td>
<td>(Capitol T-963)</td>
<td>EAP-1, 2, 3-963</td>
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<td>7</td>
<td>THIS IS SINATRA—VOL. II</td>
<td>Frank Sinatra</td>
<td>(Capitol W-962)</td>
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<td>8</td>
<td>LATE LATE SHOW</td>
<td>Dukato Staton</td>
<td>Capitol T-976, EAP-1, 2, 3-876</td>
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<tr>
<td>9</td>
<td>MY FAIR LADY BROADWAY CAST</td>
<td>Broadway Cast</td>
<td>Columbia OL 5090</td>
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<tr>
<td>10</td>
<td>SOUTH PACIFIC BROADWAY CAST</td>
<td>(Capitol OL-4180)</td>
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<td>11</td>
<td>GOOD NIGHT, DEAR LORD</td>
<td>Johnny Mathis</td>
<td>Columbia CL-1119</td>
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<td>12</td>
<td>SAIL ALONG SILVY MOON</td>
<td>Billy Vaughn</td>
<td>Dot DLP-3100</td>
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<tr>
<td>13</td>
<td>TILL ROGER WILLIAMS</td>
<td>Kapp KL-1083</td>
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<tr>
<td>14</td>
<td>WARM</td>
<td>Johnny Mathis</td>
<td>Columbia CL-1078</td>
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<tr>
<td>15</td>
<td>GEMS FOREVER</td>
<td>Fantyovani</td>
<td>London LL-2032</td>
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<tr>
<td>16</td>
<td>TABOO</td>
<td>Arthur Lyman</td>
<td>(HIF R-860)</td>
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<tr>
<td>17</td>
<td>ST. LOUIS BLUES</td>
<td>Nat &quot;King&quot; Cole</td>
<td>Capitol W-993, EAP-1, 2, 3-993</td>
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<td>18</td>
<td>EYDIE GORGE VAMPS</td>
<td>The Roaring 20's</td>
<td>(Capitol W-993, EAP-1, 2, 3-993)</td>
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<tr>
<td>19</td>
<td>PAT'S GREAT HITS</td>
<td>Pat Boone</td>
<td>Dot DLP-1087</td>
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<tr>
<td>20</td>
<td>MUTED JAZZ</td>
<td>Jonah Jones</td>
<td>Capitol T-839, EPA-1, 2, 3-839</td>
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<tr>
<td>21</td>
<td>AROUND THE WORLD IN EIGHTY DAYS MOVIE</td>
<td>(Capitol W-900, EAP-1, 2, 3-800)</td>
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<tr>
<td>22</td>
<td>TONIGHT</td>
<td>Jose Melis</td>
<td>(Sello-CORL-411)</td>
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<tr>
<td>23</td>
<td>THE FRANK SINATRA STORY</td>
<td>Frank Sinatra</td>
<td>(Capitol CL-1000)</td>
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<tr>
<td>24</td>
<td>ROGER WILLIAMS: SONGS OF THE FABULOUS 50's</td>
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<tr>
<td>25</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol T 756, EAP-1, 2, 3-756</td>
</tr>
</tbody>
</table>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Should Go A Long Way**

New York—Ray Charles, exclusive Atlantic recording artist, has been announced the winner of France's Grand Prix Du Disque in the category “Jazz Vocal.” The LP which won award for Charles is entitled “Ray Charles” and is an anthology of 14 of his best known rhythm & blues vocal recordings.

At the age of 26, Ray Charles has carved out an impressive career for himself, in both the popular and jazz areas. Known to most people as a singer of R&B material, more recently he has been recorded by Atlantic as a jazz pianist and saxophonist and been hailed as an important jazz “discovery.” One evidence of this is his invitation to appear at the Newport Jazz Festival this summer.

As is the case with most of Ray Charles’ popular recordings, his jazz records are his own compositions. This—and the fact that he arranges much of his own material—is all the more remarkable since Ray Charles has been blind since he was 2 years old.

**Capitol Issues 11 New Stereo Tapes**

Hollywood—Eleven new stereophonic tapes produced by Capitol Records are in the label’s May release. Of these, five are in the pop category, the balance are jazz.

Heading the new pop tapes for the month are two new reels by Fred Waring and the Pennsylvanians—Meredith Willson’s “The Music Man” and “Selections From Rodgers and Hammerstein’s ‘South Pacific’.” Jackie Gleason’s “The Torch With The Blue Flame” is another entry on the release, as is “Concert Modern” by Lee Brown and his Band of Renown.

In the pop vocal department, Gordon MacRae, accompanied by the Van Alexander orchestra, offers “In Concert.”

Two new Hollywood Bowl Symphony Orchestra tapes will also be available in May, each conducted by Felix Slatkin. One, “Staats’ Western,” the other, Tchaikovsky’s “Nutcracker Suite” and Mendelssohn’s “Incidental Music to Midsummer Night’s Dream.”

Carmen Dragon conducts the pair of other tapes on the release, “La Belle France” by The Capitol Symphony Orchestra, and “Nocturne” by the Hollywood Bowl Symphony Orchestra.

**Big Send-Off**

Hollywood—Annette, Disneyland songstress who will be the recipient of a tremendous promotional send-off, displays the covers of her two latest releases. In a booking of her name, and a hot single “How Will I Know My Love”,

“**“Jennie Lee”**

Jan & Arnie

Arwin #108

“**Dot Records**

“**It’s What’s In THE CASH BOX That Counts—INTERNATIONALLY**”
"SWINGING DOWN BROADWAY"—Jo Stafford with Paul Weston and his orchestra—Columbia CL-1194 (1-12" LP)

The vocals feature the swinging approach of Jo Stafford. With the always tasty brass delivery of the orchestra, the set is top-notch. The one to look for is "Honeymoon," a soft ballad with an appealing vocal delivery.

"A DATE WITH DELLA REESE AT MR. KELLY'S IN CHICAGO"—Jubilee JLP-1971 (1-12" LP)

Della Reese is recorded during actual performances at the popular Chicago night spot. Swing and vocal stylings are great appeal of this set. The saxophonist, Miles Davis, is one of the great talent's sellers. Tremendous efforts. Jocks will go wild over this package.

"DINAH WASHINGTON SINGS FATS WALTER"—Mercury MG-36119 (1-12" LP)

The popular thrash follows up her "Dinah Washington Sings Beside Smith" with a tribute to the great Fats Waller. Dinah Washington is backed for the occasion by an all star band conducted by Ernie Wilkins. Some of the familiar Waller items are "Everybody Loves My Baby," "Honeysuckle Rose," "Ain't Misbehavin'" and "I Feel a Feeling I'm Falling." Miss Washington, one of the best jazz inspired vocalists around, has here a set for lots of sales action. Stock well.

"COLE PORTER A LA DIXIE"—Capitol T984 (1-12" LP)

Pee Wee Hunt and his Dixieland band really swing the over of Cole Porter. The rejected and familiar songs take on a new look through the portrayals. The happy traditional treatment is given to "It's All Right with Me," "What Is This Thing Called Love?," "I've Got You Under My Skin" and perhaps the swingingest arrangement among the items, "I Love Paris." The deck should appeal to Hunt's legion of admirers. Top addition.

"FEVER"—Little Willie John—King 564 (1-12" LP)

Little Willie John's "Talk To Me, Talk To Me" currently has a firm hold on the charts. The vocalist showcases his racy bluesy delivery to great advantage on his initial LP effort. The vocals include the artist's first professional recording, "All Around The World" and his best seller, "Fever." The R&B star has a smooth, individual delivery that brings to the listener warm, soulful readings. Will get its share of sales. Good item for R&B areas, too.

"WEDDING MUSIC"—Hone Crawford at the Organ—Decca DL-8758 (1-12" LP)

Crawford issues a timely wedding displaying his harmonious artistry. The record is dedicated to the music of weddings and will make a worthy gift for the many June affairs. The organist, impressively displaying the tremendous range of his instrument, performs "I Love You Truly," "Wedding March," "Love Sends A Gift Of Roses" and others. The deck is a well done collection of lush background music.

"SITTIN' ON A RAINBOW"—Ferlin Husky—Capitol T-876 (1-12" LP)

The artist serves the listener with a collection of lightly swinging items. Ferlin Husky's current hit, "Sittin' On The World," should be one of the label's biggest sellers. Tremendous efforts. Jocks will go wild over this package.

"HI-FI FO FUM"—Marty Gold and his Orchestra—Vik LX-1133 (1-12" LP)

Gold, noted for his colorful arrangements, offers another disk that will appeal to the hi-fi buffs or anybody who enjoys good music. With the spotlight shifting to different sections of the orchestra, Marty Gold keeps an ever fresh delivery on hand, which is especially noticeable on the far-out arrangements. "March Of The Toys" are among the best on this set. Colorful cover will make nice displays. Great effort.

"HONEY"—Sonny James—Capitol T-685 (1-12" LP)

Sonny James tags an array of light romantic items which have the right ingredients and the music of Bob Bain, the vocalist effectively showcases twelve items that include "Deed I Do," "That's How Many Babies," "In The Mood," "A Talking Picture Of You," "Over Somebody Else's Shoulder," etc. Should be heartily welcomed by James' huge following.

"MOONDREAMS"—The Norman Petty Trio—Columbia CL-1192 (1-12" LP)

The Petty trio make the songs dealing with moonlight or dreaming. The Norman Petty trio, features Petty at the organ, his wife Vi at piano and a drummer, record those the best selling "Almost Paradise," warmly renders such ballads as "Moonbeams," "Moonbeams," etc. Should be heartily welcomed by James' huge following.

"THE LEGEND OF BESSIE SMITH"—Ronnie Gilbert—RCA Victor LPM-1591 (1-12" LP)

Ronnie Gilbert, former vocalist, with the Weavers, goes it alone on this set. Originals delivered in the style of Bessie Smith. Gillis Gilbert is expertly assisted by a host of top-loving musicians from way back (Cootie Williams, George David, Claude Hopkins, etc.) One smoothly rendered Bessie inspired number is "A Good Man Is Hard To Find," worthy tribute to the great interpreter.

"PARIS HOLIDAY"—Music from the original Sound Track—United Artists UAL-40001 (1-12" LP)

The disk contains music from the flick and also two duets offered by Bob Hope and Bing Crosby. Hope stars in the movie along with Fernando, Anita Ekberg and Martha Hyer. The Hope-Crosby duets are on the album as an added attraction. The score from the picture was written by Joseph Liiley, who also conducts the orchestra. The happy score makes for good listening. The duets with Crosby should help in sales.
DANCE AND STAY YOUNG—David Carroll and his Orchestra—Mercury MG-20531 (1-12" LP)

The delicately swinging arrangements of David Carroll offered on the album give the listener a light bouncy beat to dance to. The maestro has a delivery that is sharp, with a beat. Some of the goodie receiving the smooth brass treatment are "Lullaby Of Broadway", "It's All Right With Me", "Jeannie, Love Me In The Sand", and "Don't Get Around Much Anymore". Solid work from the fine crew.

PARIS AFTER MIDNIGHT—Liane with the Boheme Bar Trio—Vanguard VRS-9027 (1-12" LP)

The warm, intimate voice of Liane charmingly embraces the French tunes. The Boheme Bar Trio gives the "French" Sparkling backdrop and offers some instrumental on four sessions. Liane's romantic, personal voice is a stirring compliment to favorite items. The more familiar items are "Darling Je Vous Aime Beaucoup" and "Marseillaise De Paris". Should sell well among the artist's growing following in America.

BLACK BEAUTY AND OTHER GREAT STORIES—Marla Bay with music by Eddie Manson—RCA Victor LBY-1097 (1-12" LP)

The issue is another of the RCA Victor Bluebird entries being sold at $1.95. This disk offers the famous children's story of Black Beauty plus three others. The stories are narrated by Marla Bay, along with the cast. The other stories include among others, Hans Christian Anderson's "The Emperor and the Nightingale". A worthy musical background is offered by Eddie Manson. The disk's low price will prove an important asset in the sales picture.

CAPTAIN KANGAROO—Bob Keeshan—Golden Record ASG-25 (1-12" LP)

Bob Keeshan, known among the small people as Captain Kangaroo in the popular TV series, takes the children through a program of best loved kiddie songs. The artist is assisted by a vocal group called the Sandpipers, an orchestra conducted by Ditchek Miller and Lumpy Brannen as Mr. Green Jeans. The performer does sixteen songs including "Bow, Row, Row Your Boat". The disk is a large bargain at $1.98. Worthy kiddie fare.

TRAV'LIN' LIGHT—The Jimmy Giuffre 3—Atlantic 1282 (1-12" LP)

The Jimmy Giuffre trio comes up with it's second album for the disc label. The set, in addition to Giuffre on clarinet, baritone and tenor sax and Jim Hall on Guitar, features Bob Brookmeyer on valve trombone in place of Ralph Pena, who sported the bass in the first session. The group offers the listener the same bluey, intimate readings that made the first a stand-out success. One outstanding opus is a Giuffre original called "Em Up And Lavin' Down". What the group's fans have been waiting for.

CURTIS BOWERS PRESENTS THE EDDIE DAVIS TRIO + JOE NEWMAN—Roulette 52007 (1-12" LP)

The set is the first of a series of titles to be titled "Basie Presents" and supervised and even sit in on (as he does on this entry). This Davis group swings in the fashion that will delight lovers of the music. The group, which becomes a sextet, runs through ten items including the favorites "Great American" and a driving original dubbed "Lock-Up". The musicians seem to be having a ball. Keep one this ready for tons of sales action.

THE MODERN TOUCH—The Benny Golson Sextet—Riverside RLP-12-256 (1-12" LP)

The group employs six of the top names in jazz. The group is the thinking of a J. J. Johnson, Kenny Dorham, Paul Burrell, Wynton Kelly, Max Roach, and Golson, swinging sessions are inevitable. Golson's tenor sax, blowing alone with Johnson's smooth trombone and Dorham's over fizzy trumpet, delivers six items, all original except for the ballad "Namely You". This set will be a must for all jazz buffs. Top name value makes this top stock.

GIGI—The Dick Hyman Trio—M-G-M E-5642 (1-12" LP)

The Hyman group swings the music from the new disk. The new jazz look given to the tunes offers a host of refreshing sounds. Dick Hyman (piano), Eddie Safranski (bass), and Don Langacker (drums) manage to keep the romantic essence of the tunes through the jazz orientation. The high publicity given to the picture plus the current popularity of the tunes will help this offering side ways. Way out versions.

THE VIC DICKENSON SHOWCASE—The Vic Dickenson Septet—Vanguard VRS-5023 (1-12" LP)

Dickenson's verie trombone receives a worthy showcase on the issue. Added with the extremely tasty trumpet solos offered by Ruby Braff, the group proceeds to program a set of top flight readings. The album pictured on left is Vol. I of a two album set featuring Dickenson. The well schooled musicians combine their talents and come up with excellent versions of "Jeepers Creepers", "Nice Work If You Can Get It", and more. Important jazz issues.

ENESCO; Roumanian Rapsodies No. 1 & No. 2—Dvorak; Carnival Overture, Op. 92—Tchaikovsky: Francesca da Rimini (arranged, conducted The Philadelphia Orchestra—Columbia ML-1201 (1-12" LP)

The two Roumanian Rapsodies are strikingly beautiful pieces. And the orchestra interprets them masterfully. Dvorak's and Tchaikovsky's pieces are treated with the same superb performances. The brilliant compositions and the top rated orchestra should make this album a music issue for all collections. Could be a big classical seller.

LA BELLE FRANCE—Carmen Dragon conducting the Capitol Symphony Orchestra—Capitol PAO-8477 (1-12" LP)

Carmen Dragon takes the listener on a musical tour of France. The extremely versatile Capitol Symphony musicians respond most warmly to the conductor as they render the eleven French selections, A collection of beautifully moving readings. Among the melodic works are Debussy's "Precieux Arabesque" and Pahdila's "Paree!" Immenently enjoyable light classical portrayals.

BLOCH: Schelomo-WALTON: Concerto For Violin, Cello and Orchestra—Gregor Fitgartig, cello—Charles Munch conducting the Boston Symphony Orchestra—RCA Victor LM-2109 (1-12" LP)

The two pieces were written for violin, cello and orchestra, and Piatigorsky and the Boston Symphony are among the best in both classes. The two compositions are beautifully written and these readings are a tribute to them. The Boston musicians are among the top rated orchestras in America, and they and Munch can do wonders with material of this great stature. The cellist's virtuoso talents are always welcome. Superb classical recording.

DVORAK; Symphony No. 4 in G Major, Op. 88—Scherman: Cello Concerto—John Barbirolli conducting the Hallie Orchestra—Mercury MG-56162 (1-12" LP)

The Hallie Orchestra offers the listener a superb reading of the melodic works of Dvorak. The composer's stirring Symphony No. 4, with it's tonal excitement is impressively captured through the orchestra's dynamic range. Sir John Barbirolli turns in wonderful interpretations of the Symphony and the Scherzo with it's harmonic transitions, and overall orchestra beauty. An adventure in classics.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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| **KEN GARLAND** | **WPOR**—Fort Lauderdale, Fl. |
| 1. Twilight Time (Platters) |
| 2. Twilight Time (Platters) |
| 3. Twilight Time (Platters) |
| 4. Twilight Time (Platters) |
| 5. Twilight Time (Platters) |
| 6. Twilight Time (Platters) |
| 7. Twilight Time (Platters) |
| 8. Twilight Time (Platters) |
| 9. Twilight Time (Platters) |
| 10. Twilight Time (Platters) |

| **CAMERON "BUD" LEE** | **KTLD**—Dallas, Tex. |
| 1. A Rainbow Room (L. London) |
| 2. Sick And Tired (T. Dornin) |
| 3. Groovin' (L. London) |
| 4. Groovin' (L. London) |
| 5. Groovin' (L. London) |
| 6. Groovin' (L. London) |
| 7. Groovin' (L. London) |
| 8. Groovin' (L. London) |
| 9. Groovin' (L. London) |
| 10. Groovin' (L. London) |

| **TODD RAPHAEL** | **WOR**—New York, N. Y. |
| 1. I've Got The Whole World In My Hands (L. London) |
| 2. It's So Hard To Say Goodbye To Yesterday (E. London) |
| 3. Whole Lotta Shakin' Goin' On (Everlys) |
| 4. Whole Lotta Shakin' Goin' On (Everlys) |
| 5. Whole Lotta Shakin' Goin' On (Everlys) |
| 6. Whole Lotta Shakin' Goin' On (Everlys) |
| 7. Whole Lotta Shakin' Goin' On (Everlys) |
| 8. Whole Lotta Shakin' Goin' On (Everlys) |
| 9. Whole Lotta Shakin' Goin' On (Everlys) |
| 10. Whole Lotta Shakin' Goin' On (Everlys) |

| **JOHN DOREMS** | **WIND**—Chicago, Ill. |
| 1. He's Got The Whole World In His Hands (L. London) |
| 2. Twilight Time (Platters) |
| 3. Twilight Time (Platters) |
| 4. Twilight Time (Platters) |
| 5. Twilight Time (Platters) |
| 6. Twilight Time (Platters) |
| 7. Twilight Time (Platters) |
| 8. Twilight Time (Platters) |
| 9. Twilight Time (Platters) |
| 10. Twilight Time (Platters) |

| **ATTENTION DELEGATES, PROGRAM DIRECTORS, LIBRARIANS:** Please keep us constantly informed of any changes in call letters or titles. |

| **“Only those records best suited for commercial use are reviewed by THE CASH BOX”** |

| **JAY CLARK** | **WAVZ**—New Haven, Conn. |
| 1. I Love You Again (J. Sand) |
| 2. I Love You Again (J. Sand) |
| 3. I Love You Again (J. Sand) |
| 4. I Love You Again (J. Sand) |
| 5. I Love You Again (J. Sand) |
| 6. I Love You Again (J. Sand) |
| 7. I Love You Again (J. Sand) |
| 8. I Love You Again (J. Sand) |
| 9. I Love You Again (J. Sand) |
| 10. I Love You Again (J. Sand) |

| **JACK JOHNSON** | **WNP**—Newport, Ky. |
| 1. A Rainbow Room (L. London) |
| 2. Whole Lotta Shakin' Goin' On (Everlys) |
| 3. Whole Lotta Shakin' Goin' On (Everlys) |
| 4. Whole Lotta Shakin' Goin' On (Everlys) |
| 5. Whole Lotta Shakin' Goin' On (Everlys) |
| 6. Whole Lotta Shakin' Goin' On (Everlys) |
| 7. Whole Lotta Shakin' Goin' On (Everlys) |
| 8. Whole Lotta Shakin' Goin' On (Everlys) |
| 9. Whole Lotta Shakin' Goin' On (Everlys) |
| 10. Whole Lotta Shakin' Goin' On (Everlys) |

| **PAUL DUNGEY** | **WKB**—Mobile, Ala. |
| 1. I Love You Again (J. Sand) |
| 2. I Love You Again (J. Sand) |
| 3. I Love You Again (J. Sand) |
| 4. I Love You Again (J. Sand) |
| 5. I Love You Again (J. Sand) |
| 6. I Love You Again (J. Sand) |
| 7. I Love You Again (J. Sand) |
| 8. I Love You Again (J. Sand) |
| 9. I Love You Again (J. Sand) |
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Frank "The Record" May 3, 1958

Don Fullsom WLBR—Lebanon, Pa.
1. All I Have To Do Is Dream (Every)
2. Witch Doctor (D. Sevilla)
3. Twilight Time (Platters)
4. He's Got The Whole World In His Hands (L. London)
5. Ne Ne Na Na (D. & Don't)
6. Chanson D'Amour (Todds)
7. Wear My Ring (F. Presley)
8. Book Of Love (Monotones)
9. Don't You Just Know It (P. & Kim)
10. Oh Lonely Me (Gibson)

Art Roeburn WICH—Norwich, Conn.
1. Witch Doctor (D. Sevilla)
2. Twilight Time (Platters)
3. He's Got The Whole World In His Hands (L. London)
4. All I Have To Do Is Dream (Every)
5. Return To Me (D. Martin)
6. Teacher's Pet (D. Steiner)
7. My Baby's Gone (L. London)
8. There's Only One Of You (Four Lads)

Andy Lane KRIZ—Phoenix, Ariz.
1. All I Have To Do Is Dream (Every)
2. Ring Of Love (Monotones)
3. Witch Doctor (D. Sevilla)
4. Twilight Time (Platters)
5. Chanson D'Amour (Todds)
6. Wear My Ring (F. Presley)
7. Book Of Love (Monotones)
8. Looking Back (N. Cale)

Dick Doty WTXL—Bradenton, Fla.
1. He's Got The Whole World In His Hands (M. Jackson)
2. Witch Doctor (D. Sevilla)
3. Twilight Time (Platters)
4. He's Got The Whole World In His Hands (L. London)
5. Wear My Ring (F. Presley)
6. Return To Me (D. Martin)
7. Chanson D'Amour (Todds)
8. Book Of Love (Monotones)
9. Skin Tight (B. Sherry)
10. Looking Back (N. Cale)

Lucky Lawrence KGRS—Phoenix, Ariz.
1. All I Have To Do Is Dream (Every)
2. Twilight Time (Platters)
3. Witch Doctor (D. Sevilla)
4. He's Got The Whole World In His Hands (L. London)
5. Chanson D'Amour (Todds)
6. Return To Me (D. Martin)
7. Wear My Ring (F. Presley)
8. A Love That's True (Williams)
9. High Sign (Diamonds)

Walter Powell WYVL—Endicottville, Ky.
1. All I Have To Do Is Dream (Every)
2. Endless Sleep (G. Ross) (Champs)
3. Crazy Love (P. Anda)
4. My Pledge To You (J. Nash)
5. Wear My Ring (F. Presley)
6. For Your Love (E. Townsend)
7. How Will I Know My Love
8. To Be Loved (J. Wilson)
9. Arrivederci Roma (B. Williams)
10. Make Me A Miracle (J. Rodgers)

Freezeman WCSS—Chadron, Neb.
1. He's Got The Whole World In His Hands (L. London)
2. Witch Doctor (D. Sevilla)
3. All I Have To Do Is Dream (Every)
4. Twilight Time (Platters)
5. Set The Bells Keep Ringing (P. Anda)
6. Tequila (Champs)
7. Big Man (F. Presley)
8. Wear My Ring (F. Presley)
9. Chanson D'Amour (Todds)

Chuck Dougherty KQV—Pittsburgh, Pa.
1. All I Have To Do Is Dream (Every)
2. Twilight Time (Platters)
3. He's Got The Whole World In His Hands (L. London)
4. Witch Doctor (D. Sevilla)
5. Return To Me (D. Martin)
6. I Mat On Him (F. Presley)
7. Invincible Bark (N. Cale)
8. Wear My Ring (F. Presley)
9. Kiss And Make Up (Monotones)
10. Book Of Love (Monotones)

Bill Reifel WSHS—Folkl Park, N. Y.
1. All I Have To Do Is Dream (Every)
2. Witch Doctor (D. Sevilla)
3. Twilight Time (Platters)
4. Chanson D'Amour (Todds)
5. Believe What You See (W. Nelson)
6. Tequila (Champs)
7. Chanson D'Amour (Todds)
8. Return To Me (D. Martin)
9. Rumble (L. & Wray)

Jack Pursuing WQAM—Miami, Fla.
1. All I Have To Do Is Dream (Every)
2. Witch Doctor (D. Sevilla)
3. Twilight Time (Platters)
4. Chanson D'Amour (Todds)
5. Tequila (Champs)
6. Fawizle (P. Como)
7. Oh Lonely Me (Gibson)
8. Believe What You See (W. Nelson)
9. I Love You (L. Montes)

Cliff Mercer WQG—Chicago, Ill.
1. Return To Me (D. Martin)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Every)
4. Oh Lonely Me (G. Gibson)
5. *I've* Ached (T. Steele)
6. He's Got The Whole World In His Hands (L. London)
7. Chanson D'Amour (Todds)
8. Tequila (Champs)
9. Mama (P. & B. Sherry)
10. Moonlight Bay (L. & Wray)

The House Of Hits Mills Music, Inc.
America's Leading One-Stop Record Service
Leslie Distributors
630 Tenth Ave. 2231 Fifth Ave. 377 Windsor St. 221 Frelinghuysen Ave.
Newark, N. J., Plaza 7-1977
City 1-9333 Jackson 5-1147 Bigelow 3-1155

Sure Shots

The Cash Box "Sure Shots" highlights records which reports from retail dealers throughout the note indicate are either already beginning to sell in quantity or else give every sign of doing so.

**ZORRO**
Chordettes Cadence 1349

**"EL RANCHO ROCK"**
The Cash Box Disk of the Week
Champs Challenge 59007

**"JENNIE LEE"**
The Cash Box Sleeper of the Week
Jan & Arnie Arwin 108
Billy Ward's Dominoes Liberty 55136

**"ENDLESS SLEEP"**
The Cash Box Sleeper of the Week
Jody Reynolds Demon 1507

Gene Ross Horizon 517

A NATIONAL HIT
"I'M SNOWED"
"IT'S ONLY YOU"
by Joe South #002

***Mills on top with . . .***

- **BILLY KATRYN KENDRICK Finished***
- **WHO'S SORRY NOW CINDY FRANCOIS M-17012***
- **I'M GETIN' SENTIMENTAL OVER YOU GUY LOMBARDO & ORCH.***
- **ONE MORNING IN MAY JOSE MERRS on Sealed***
- **OVER AND OVER CUE LOMBARDO & ORCH.***
- **GIRL OF MY DREAMS GERRY GRIFFIN on S dubious***
- **HOW COME YOU DO ME SAVITR KATWORTH on Love***

**Fraternity**
**HAVE YOU EVER BEEN LONELY**
No One Ever Last More No. 808

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:
The hectic, happy, continuation returned again in Chicago for three days as the Mercury has released its record program, launching promoters, promotion men and deejays wandered around the exhibit floors, the Morrison Hotel lobby, and the hospitality suites set up by most of the manufacturers. But Katzel, Roulette Records, one of the first to get into Chi, ran into trouble immediately. Bud had planned to set up a roulette wheel in his booth and give away a car to the man who spun the wheel. But when the manufacturers officially turned thumbs down on the idea roulette wheels amacking too much of ramming. However, on a more reasonable note, MGM and Mercury laid on a free band and a band in action by instilling a bit of carnival hoops at their booths. MGM, under the aegis of happy Sol Handwerger and the lovely Jackie Loucherty, gave cops to those who pitched pennies into the target, while Mercury was offering up to 1000 records for ring toss winners. At various times with Hanwerger was Morty Craft, MGM & & head. At the Mercury booth a good deal of the time was Lou Klayman working his smiling soft shoe... It was easier to lose someone at the show than it was $10 at that American game called "craps". Came in on the plane with Bill Shockett of Malvern Distributs, and never saw him again. Also on the plane were Al Hirsch, Malvern; Jerry Winston, Maril Gras Records; Jerry Shillin, Roulette Records; Jerry Blaise, Jubilee Records; and Jeannie Bennett, Personality Productions... .Al Silver, Herald and Ember Records, says Doug Moody lost his individuality at the show when he ran into four of Doug's countrymen here for the coin machine see. Those delightful English accents... Also got to talk to Harry Apostolos, Alpha Distributors, New York, and Joe Cohen, Essex Records, Newark, N.J. for about three minutes the first evening... turned around to say "hello" to Hy Weiss, Old Town Records—and lost Harry and Joe forever. They'll probably be found when the Morrison starts cleaning out the hotel. Johnny Halonka, Alpha Records, showed up in New York for a later via train. Johnny takes the train trip in preference to the airflight so he can get some sleep. Says "that's one commodity there ain't any of once you get into Chicago." . . . Lou Krefetz, Poplar Records, made his first trip to the MOA as a record manufacturer. Lou has been around this business longer than most of the exhibitors. He makes a very fine job of his work and old acquaintance with Stan Pat, now working for Roulette in Chicago. Stan is a former deejay and manager of talent from the New York area. Hugo and Luigi overseeing the Roulette suite hotel which was, as always, bustling... [omission] . . . Bill Vierno, the Mercury's man who arrived with strictly local hits, is now buzzing with three decks on a national scale... . . . Sam Wiess, Superior Distributors, New York, also in town to talk "lines" with the manufacturers... . . . Bob Pare, Portem Records, one of the platinum singles boys, has been busy all week, sticking with the concert scene. Bob took a picture with United Artist's Tina Louise, and believe it or not, he was the only one over who was taller than she... Didn't take a picture with Tina because there wasn't a box around for me to stand on... . . . Freddie Biestock, Bill and Range, buzzing all over the place. How nice he could sound at the police box! . . . Lou Catlett, of Roulette Records, told me he was representing Joel Katz, star of the A & M A Victor cocktail party busy greeting arrivals. . . . Don Carter, Pet Records, seeing all the friends he made as manager of Roulette, and now plugging his own label. Carter also handles some Don Robey business in New York... . . . Don Robey walking the towering Morrison lobby greeting friends, . . . Dee Berger bumbling about as efficiencies as ever on behalf of Disney Records... . . . Bill Nielson and Walt Hayman, general manager and national sales manager respectively of Epic Records, in and out of huddles... . . . Frank Campana, national promotion for Columbia Records, telling operators of his current and soon to be released records... Hal Cook, vice president of Columbia, taking in the morning operator meet- ings... . . . Sid Arky and Jack Angel, representing Luniverse Records, telling everyone that Luniverse has another "Flying Saucer" and some distri- buting problems. Luniverse has a few more records due out in the next month, according to the New York fellows. Bill, one half of the original Buchanan and Goodman duo, is now working out of Cleveland and cutting masters. His most recent has just been sold to George Goldner and is out on Gene. It is "Cha-Hua-Hua" by Eddie Platt... . . . Buddy Friedlander and Harold Friedman, United Artists, host- ing a breakfast for friends... . . . Jack Bunting, of Mercury, boppin' overhead to the KMOQ station for a few phone calls... . . . Tony Katz, of Mercury, has quite a week ahead. Tony has been very busy with his Fi- gures. Tony also has a recording job, and he is also bein' slimmed down and a break from the weary tour. Randy Wood and Bob Theile on hand for a distributor meeting. . . . Morris Diamond representing Carleton Records, broke in on Friday to throw out a bit of information about the floor giving out "Leroy" Buttons. "Leroy" was also there, shooting a photo for his new album for a page in Record News. . . . Ditto, Marcus and End Records, made his suave presence felt at many conferences... . . . Joe Delaney popped in, said "Hewdly" and flew right out to Las Vegas to catch the感塔. Joe has been very busy with his new album, "The Gay Deejays," and the five手指king out the floor gives them out "Leroy." Buttons... . . . "Leroy" was also there, shooting a photo for his new album for a page in Record News. . . . Ditto, Marcus and End Records, made his suave presence felt at many conferences... . . . Joe Delaney popped in, said "Hewdly" and flew right out to Las Vegas to catch the dels... Joe has been very busy with his new album, "The Gay Deejays," and the five fingers...
The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

*BABY BLUE
Gos. Vincent (Capitol 3599)

BIG MAN
Four Preps (Capitol 3960)

*BIG NAME BUTTON
Royal- Teens (ABC- Paramount 9918)

BLUES FOR HANDY
Bill Doggett (King 5120)

BOO-DA-BA
Billy Ward & the Dominoes (King 5125)

BOTTOMLESS PIT
Billy Mitchell (Pepper 105)

CHANSON D'AMOUR
Art & Dotty Todd (Fon 1044)

CHERRY PIE
Tri-Leds (buff Eye 1003)

CHILLI WITH HONEY
Danny Bell (Fraternity)

*CHA-HUA-HUA
Pets (Arich 109)

COME WHAT MAY
Clyde Mathis (Atlantic 1185)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Bill Belton (Del 5571; Starlite 5-7) Toristle Pete (Imperial 5503)

CRAZY LOVE
Let the Bells Keep Ringing Paul Anka (ABC-Paramount 9907)

DO I LIKE IT
Max Cole (Capitol 3939)

DON'TCHA THINK IT'S TIME
Elvis Presley (RCA Victor 1348)

DO YOU WANT TO DANCE
Bobby Freeman (Jole 835)

DOWN ON MY KNEES
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

EL RANCHO ROCK
Champa (Challenge 50007)

ENDLESS SLEEP
Judy Trenolais (Dawan 1507) "Gone Boss (Harold 517)

FIVE O'Clock IN THE MORNING
Basie & Williams (Roulette 4061)

GET TOUGH
Jimmy McCracklin (Checker 893)

GROOVY
Joe Dodo & Groovers (RCA Victor 7707)

HAPPINESS
Billy &粝 (Swan 4005)

HAPPY TIMES
A. Tawta (RCA Victor 7192)

HIGH SIGN
Diamonds (Mercury 71291)

HIT THE ROAD
Gus Jenkins (Flash 128)

I HAD A DREAM
Yes Indeed Ray Charles (Atlantic 1180)

I MET HIM ON A SUNDAY
Shirelles (Deeco 30588)

*I DON'T KNOW
Bonnie Franklin (Imperial 5518)

I WONDER WHY
Don & Belmonts (Lorier 1013)

*JENNIE LEE
Bobby Ward & Domenick (Liberty 55316) Jon & Ansie (Arrown 101)

*JULIET'S LITTLE DOROTHY
Bobby Day (Class 325)

LOVELY BOY
Ronnie Jones & Clarence (End)

*MAKE ME A MIRACLE
Jimmie Rodgers (RCA Victor 4702)

MARSHA
Frenziels (Falcon 1011)

MISS THING
Silhouettes (Ember 1032)

MUSKEETTA
Johnny Pete (Federal 12235)

MY BUCKET'S GOT A HOLE IN IT
Tina Turner (Impala 5003)

NO NO
Fats Domino (Imperial 5511)

NEE NEE NA NA NA NA NU NU
Dicky Doo & Don'ts (Swan 4008)

*PICKIN' ON THE WRONG CHICKEN
Five Dollars (Starr)

REMEMBER
Velveis (Cub 1001)

RUBY RUBY
Little Willie Littlefield (Bullseye)

RUMBLE
Unit Wry (Cadenza 1347)

SCHOOL GIRL
Crescendo (Macon 4009)

*SCRUNGIE
Bill Justis (Philips 3525)

*SHED SO MANY TEARS
Elton Cpnderson (Vin 1001)

SHOOTY BOOTY
Irovy Joe Hunter (Atlantic 1183)

SITTING AND THINKING
Little Jr. Parker (Duke 184)

SKINNY MINNIE
Bill Maloy (Swan 30592)

THAT CRAZY FEELIN'
Kenny Rogers (Crocket 454)

THE SPRINGER
Dolls (Vee-Jay 274)

*THE THINGS I LOVE
Freedays (Baron 155)

TINA
Spaniels (Vee-Jay 278)

TRY TO THE IMPOSSIBLE
Lee Anderson & Hepers (United Artists 125)

WHO'S SORRY NOW
Connie Francis (AGM 15288)

WISHING FOR YOUR LOVE
Voyapacers (Mercy 71282) Clavers (Artistic 1179)

WHY DO EVERYTHING HAPPEN TO ME
B. B. King (Kent 301)

WOODB Chopper's BALL
Hokchi Davis (Alto 6100)

YOU AQUATONER (Forza 1007)

YOU ARE ME
Frankie Avalon (Chancellor 1016)

YOU ARE ME CRYING
Jimmie Reed (Vee-Jay 375)

YOU'RE MOVIN' ME
Walter Springers (Alto 6112)

*Indicates first appearance on Territorial Tips

Sager Opens One-Stop

BOSTON—Jack Sager, formerly with Boston Record Distributors for five years, opened his own new store, called "One-Stop, Inc." at 1022 Commonwealth Avenue, here on Monday, May 5. Jack has all the labels and is supplying New England juke box ops. Located next door to Atlas Distributors (AML) it is the first new one stop to be opened in the Boston territory in some time. It brings the number of one stops in the Hub now to three, the other two being, Boston Record Distributors on Washington Street, near Trimount Automatic Sales Corp. (Steeburg), and Dick's Record Co., located next door to Bela Distributors (Warlitzer), on Lincoln Street in Brighton.

Sager has a long career and background in music and records. Sager's new one stop is located in the building owned by Louis and Barney Blatt, operators of Atlas Distributors, and the present layout was a one stop several years back for a short period, with Marian Satilife operating it.

Jack says he has been busy with orders since the doors opened and he is offering individualized service to fit the juke box ops' needs based on long experience and familiarity with their problems.

B. B. King Re-signed To Kent Records

LOS ANGELES—Vocalist B. B. King has signed a new contract with Kent Records to record exclusively for that label for the next year and a half. Kent is the new label owned by the Shihai Brothers, owners of the Modern, Crown, and RPM labels. King's first commercial record was released on the Modern label and he has been under contract to that firm for the next eight years. B. B. King's sides will now be released on the Kent label on a regular releasing schedule.

New Columbia Showroom

CHICAGO—Columbia Records will open a permanent showroom in space 1142-43 of the Merchandise Mart, it was revealed last week in a joint announcement by Columbia Phonographs National Sales Manager, Melton D. Selkowitz and W. O. Ollman, Market General Manager.

The 19,000 sq. ft. display will be devoted exclusively to high fidelity equipment, including phonographs, records and other special Hi-Fi products; instruments shown will range in price from $29.95 to $2,000. It will be the only showroom in the huge Merchandise Mart displaying high fidelity equipment exclusively.

The space will be opened by June 1 and will show an entire line at the semi-annual International Home Furnishings Market in the Mart June 16-27.

Columbia's exhibit will be designed by the company's art director.

Dash Becomes Code

NEW YORK—The recently formed Dash label has changed its name to Code Records, according to an announcement by the company's owners, Joe Dasher and Sid Wyner.

The name was changed to Code because of several companies claiming that the name belonged to them. Since no records had been released yet by the young label, the name was changed to avoid any controversy. Code's first release will be issued next month.

Visitors To The Brussels World's Fair!

Pick Up The Latest Issue Of The Cash Box At The Amusement Center Arcade

FREE WITH NO CHARGE

To Members of the Coin Machine, Record and Music Industries
New Mills Firm

NEW YORK — Sidney Mills last week announced that he has formed a new publishing firm, Sidney Music, a BMI affiliate. At the same time Mills revealed that he has recorded a master with newcomer Bobby Hamilton, a 17-year-old guitarist and writer. The master was purchased by the Am-Par Corporation for release on the firm's new label APT Records. The lad's APT waxing, set for release next week, couples "Crazy Eyes For You" and "While Walking Together (Thinking of You)."

"St. Louis Blues" Premieres

NEW YORK — Capitol wax star, Nat "King" Cole, recently went on a tour to promote his new Paramount flick, "St. Louis Blues," the film bio of W. C. Handy, whom Nat plays in the pic. The picture has its premiere in St. Louis, Mo., at which Nat, Mrs. Handy, Pearl Bailey and Nelson Riddle attended. Next stop for Nat, who appeared by himself hereon, was in New York City, highlighted by an Ed Sullivan, CBS-TV guest shot. From there he went to Boston, on to Detroit, Chicago, Los Angeles and San Francisco. The film was launched in each city as Nat appeared. Following the openings Nat began a 5-week engagement at the Ambassador Hotel in Los Angeles. To help debut the pic, Nat visited with the above personalities in some of the aforesaid cities. Top left photo; seated left to right, are Columbia's Johnny Mathis, Cole and Nelson Riddle. Standing are Harold Kaplan, owner of the Chase Hotel in St. Louis and Nat's Mgr., Carlos Gastel. Top right: Nat and Howard Miller of the CBS network and WIND-Chicago. Second row left: Sam Evans, WGES-Chicago, Cole and "Tito."
**ENDLESS SLEEP**

The Cash Box 
Sleeper of the Week 
4/12

Jody Reynolds 
Demon 1507

Gene Ross 
Herald 517

**JENNIE LEE**

The Cash Box 
Award of the week 
5/3

Billy Ward & Dominos 
Liberty 55136

Jan & Arnold 
Arwin 108

Complete Showing Of Stereo Lines Expected At Chicago Summer Trade Show

CHICAGO, ILL.—A full industry showing of complete lines of new stereophonic records and players is expected at the Music Industry Trade Show this summer in Chicago, according to William R. Gard, executive secretary of the National Association of Music Merchants.

"With the industry agreed upon the so-called 45-45 system as the design standard for the new stereo disks, manufacturers are rushing to complete the production of disk record players as well as a full library of stereo recordings. They should all be ready for display and distribution by the time of the NAMM trade show at the Palmer House on July 21," Gard stated.

"Up to now, there seems to have been a wait-and-see attitude as to stereo records. But with the record industry agreed upon standards for the new disks, it looks like a big rush by all manufacturers to get full lines of players and records ready for the Music Merchants trade show," declared Gard.

"There’s no question that stereo will be the big thing at the show. There’s a tremendous curiosity among music dealers throughout the country to hear how the stereo disks sound." Indicative of the big industry push into the field of stereo records is the number of new exhibitors who have booked space at the Chicago show. To date there are 26 new registrants by music firms and many will be showing stereo record equipment. New exhibitors in the 4th floor "440 Room" will be: Admiral Corp., and Columbia Records.


"Once again the music industry stands on the threshold of new vistas in reproduction of sound," declared Gard. "It is a tribute to the vision and pioneering of its far-sighted leaders that they are not satisfied to sit back on the tremendous gains made in the past decade. Instead they are continually thrusting forward to develop new techniques to reproduce music in the home as closely as possible to what is heard in concert halls. The impact cannot but affect every segment of the industry, for music appreciation cannot but be stimulated in every field from participation to listening by the new faithfully-recorded stereo disks.

"To vary the old saying, hearing is believing—and that is what is in store for music dealers at this year’s convention. It should be a literal revelation that will send everyone home talking about the new miracles of stereo sound that will soon be available at reasonable cost in every American home."
**The Cash Box**

### Award o' the Week

- **YOU DON'T LOVE ME ANYMORE** (2:39)  
  [Are & Keel BMI—The PASTELS]
- **LET'S GO TO THE ROCK & ROLL BALL** (2:40)  
  [Keel BMI—The PASTELS]
- **THE PASTELS** (Argo 5297)
  - The Pastels follow "Been So Long" with a slow beat ballad blues. "You Don't Love Me Anymore", and the resulting wax looks like another big one for the group. The lead singer is stick on a meaty hunk of material, Moving, melodic and highly saleable issue. Keep both orbs on this deck. The flip, "Let's Go To The Rock & Roll Ball", is a complete change of pace. The Pastels rock on a middle beat jumper giving it a stirred up treatment the kids can buy into. Two good decks, with our bet placed on "You Don't Love Me Anymore".

### The Inspirations

- **INDIAN JANE** ([Don Banks—Aladdin BMI—Carlton Brown]) The Inspirations chart a quick beat bounce novelty that appeals in a light hearted way. Syncopated love story with a gingersnap folk label is a zany enough appeal to all youngsters. Infectious side.

- **DON'T CRY** (2:38)  
  [Aladdin BMI—Jackson, McLoyd] The Inspirations change moods and their romance turns soft and tender. Slow beat, lovely and effectively, but without the direct appeal of "Indian Jane".

### The Guytones

- **BABY I DON'T CARE** (2:17)  
  [Richards ASCAP—Evans, Gibson] The Guytones turn a nice bit of teamwork via a mighty enjoyable waltz. Tune skips along at a rapid bounding pace that generates footstamping. Infectious ditty that should generate a load of young record buyers.

### The Medallionaires

- **MAGIC MOONLIGHT** (2:29)  
  [Pure Music BMI] The Medallionaires drift gently over a slow pace, with exciting vocal teamwork helps make it a deck that carries appeal to the youngsters. Deserve your close attention.

### Slim Harpo

- **STRANGE LOVE** (2:10)  
  [Excelsior BMI—J. Moore, J. Weiss] Slim Harpo rocks with another slow beat blues wherein he desires to talk of his love and her in his arms. Excellent treatment of the blues story of the ages.

### Casanova Jr.

- **SEALY MAE** (2:15)  
  [Benell BMI—Casanova Russaw] Casanova Jr. does a little Richard type vocal rendering of a quick beat jumper w ith a story and melody that's been told time and time again. However, Casanova Jr. gets all that's possible from the tune. Entertaining in spite of what has been done before.

- **THEY CALL ME CASANOVA** (2:25)  

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**B & B Reviews**

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**B+ EXCELLENT**

- **SALLY** [Mod—Doozie BMI—Glenn Miller]
- **Jeff MULLIN** [Mod—Doozie BMI—Glenn Miller]
- **CHART** [Mod—Doozie BMI—Glenn Miller]  
  - Sonny is a nonchalant type—pure ballad.
- **MATERIAL** [Mod—Doozie BMI—Glenn Miller]  
  - Mood is low, gentle and very sweet.}

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**C+ GOOD**

- **JIMMY SIMMS** (Lamp 2017)
- **DUKE** (Aladdin BMI—James Simms) Simms offers an interesting combination of mystery and rock and roll. Deck is handled in a manner that makes this novelty a good bet. Watch it carefully—it could capture the fancy of the listener.

---

**D MEDIOCRE**

- **NOBODY ELSE** (2:38)  
  [Aladdin BMI—James Simms] Jimmy Simms shoots out a rhythm slow with a real earthy delivery. He delivers for the & b buyer although the beat is acceptable to the overall teen market.

---

**ARThUR GunTER**  
**LudeLLa** (2:58) [Excelsior BMI—A. Gunter] Gunter offers a slow beat blues on this side and the result is good. Gunter is sincere and effective in his plea to "Ludella". This appears to be the more commercial deck.

---

**WILLIE HEAdEN** (Doo 437)

- **I Woke Up Screaming** (2:55)  
  [Dotte Williams—Headen, Doe] Headen Williams wails a slow blues in which he tells the story of a nightmare that had him terrified. Blues for the down home market.

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**MARVIN & JOHNNY** (Kent 301)

- **ain't That Right** (2:44)  

---

**LILLIAN OFFIT** (Excelsior 2139)

- **Can't Go On** (2:13)  
  [Excelsior BMI—M. Bahh] Lillian Offitt etches a slow, rhythmic blues with a tenderness and style that wins you over. The lass handles the tune with a "softened" approach and the result is very strong. Like it.

---

**LILLIAN MOSST** (Aladdin 3411)

- **Two** [Aladdin BMI—James Simms] Miss Simms shoots out a rhythm slow with a real earthy delivery. She delivers for the & b buyer although the beat is acceptable to the overall teen market.

---

**“I Love You So” “How Could You Call It Off”**  
**Chantels** (End 1020)  
- The two discs listed above could develop into top sellers in the R & B market. The Chantels’ disk is a follow-up to two consecutive hits, The Poor Palms’ is a strong new release. (See Pop Reviews).

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**“Only those records best suited for commercial use are reviewed by THE CASH BOX”**
“It’s What’s IN THE CASH BOX That Counts—INTERNATIONALLY”

Decca Gold Label Release For May

NEW YORK—Decca’s Gold Label release for the month of May includes symphonic recordings by four of the classical label’s top conductors and a chamber music recording.

Ruggero Leoncavallo conducts the Italian Opera Company in Turandot, with Sir Thomas Beecham conducting the cast. The two recordings are scheduled for release on May 12.

The Berlin Radio Symphony Orchestra, under the baton of Lorin Maazel, is heard in Stravinsky’s Firebird Suite and Chas. and David Rosenthal.

The chamber selection stars Waltz Schneider, violin, and Carl Seeman, piano, playing three selections: Bartok; Sonata No. 2; Hinde- mith; Sonata No. 3; and Stravinsky; Duo Concertant.

All the selections were recorded in Europe by Decca’s Gramophone.

Decca Gold Label Release For May

LAS VEGAS—Nate Dooley and Nate Rothstein of Monarch Record Manufacturing Co., Las Vegas last week announced immediate plans for an expansion program for their pressing plant. The firm has acquired property on LaCienega Blvd. for the construction of a 25,000 square foot pressing plant which will contain additional pressing facilities to provide fast and better service to recording companies. The new plant will complete the pressing facilities, and will be geared for a seven-day production week when the occasion calls for it. Among the many innovations planned for the new factory is a completely air-filtered room specifically designed for the production of stereo dials, which Monarch has been pressing in its present plant. Plans call for construction of the new manufacturing plant to start immediately.

“Jockey Jack” To WCN

CINCINNATI, OHIO—Jacqueline Gibson, known as “Jockey Jack,” has joined Cincinnati radio station WCN and will be heard twice daily, Monday through Saturday, according to an announcement by the station’s manager Ralph Johnson.

Gibson comes to WCN from station WERD in Atlanta, where he had been one of the top deejays since 1949. He also spent two years with WMIB in Miami Beach. Fla.

Gibson broke into radio in 1945 as an actor in Chicago. He was elected President of the National Jax, Rhythm & Blues Disc Jockey Association.

Contest Winners

NEW YORK—Teenage dance contest winners from the Province of Ontario, Canada, will be brought to Syracuse by WHEN-TV to compete on May 17th, against winners of “Top Ten Dance Party,” a syndicated teenage television series.

The Canadian visitors will receive an all-expense trip to Syracuse and will be wined and dined by WHEN-TV and the Coca-Cola Bottling Company, sponsors of the show.

“Top Ten,” packaged by Victor & Richards, Inc., is now completing its record year on the Meredith-owned station.

“Exciting Instrumental

“Hit the Road” by Road Runner

by Gus Jenkins

FLASH 128

Breaking Nationally: The Original

“Wovels of Love” by The Poets

FLASH #129

FLASH RECORDS
Goodman To Introduce Previn Composition At Brussels Fair

NEW YORK—"Brussels Briefing," a three-page, six-column, front-page feature written especially by André Previn for Benny Goodman, will be featured by the "king of Swing" during his week-long performance at the Brussels World's Fair, May 25-31. The feature, written especially for Goodman by the internationally known American pianist, will be written in the three-color quarto size, published in the Willard Daily and television stations, and in Europe via Eurovision, Voice of America and Belgian radio.

Previn, West Coast classical and jazz and pop pianist, composed the "Brussels Briefing" especially for Goodman's use as his personal contribution to the "American Expo" portion of the fair. Portions of the five-page performances will be broadcast in the United States, Canada, the United Kingdom and television stations, and in Europe via Eurovision, Voice of America and Belgian radio.


Bel Canto To Issue Low Priced Tape Line

CULVER CITY, CA.—Bel Canto Stereophonic Recordings will issue a "Culver City" line of low-priced tapes announced last week by Russ Molloy, vice-president of the firm.

The product, priced to retail at $4.95, the line is to be known as Q-Tape. The tapes are produced from five stereo tapes, which are priced to compete with hi-fi records. Molloy stated "The tapes will be released in the library of a leading producer for Q-Tapes, showing that high-quality recording and production can be sold at low prices and distributed by Bel Canto, Q-Tape will be marketed and merchandised independently by the company, according to its executive vice-president. Bel Canto will continue to sell tapes bearing its name from $7.95 to $11.95. Scheduled for immediate release on Q-Tape are Beethoven's "Symphony No. 1," "Brandenburg Concerto No. 2 in F," and "Brandenburg Concerto No. 6 in B flat," on one record, and all the same conductor offers three other "Brandenburg Concertos," by Bach; "Brandenburg Concerto No. 3 in G," "Brandenburg Concerto No. 5 in D," and "Brandenburg Concerto No. 5 in D." Bach music is also heard in three piano concertos performed by pianist and conductor Edwin Fischer, accompanied by the Chamber Orchestra. Selections heard are heard are "Brandenburg Concerto No. 5 in F Minor," "Piano Concerto No. 4 in A Major," and "Piano Concerto No. 1 in D Minor." Monteverdi's "Madrigals" are sung by the Monteverdi Consort, accompanied by an instrumental ensemble. Pianist Arthur Schnabel plays Schubert's "Piano Sonata in B flat Major, Op. Posth." and "Allegretto C Minor."

Another keyboard artist on the release, Sergei Prokofiev, accompanied by The London Symphony Orchestra, conducted by Pierre Boult, is heard in the pianist's "Piano Concerto No. 3 in C Major, Op. 26.4. " Another selection heard is heard playing "Short Selections."

Bel Canto also records tape magazines for low cost.

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MUSIC SUPPLY COMPANY

1697 Broadway—New York 19, N.Y.
Music

Country Music Deejays
To Convene June 26-27

MIAMI, FLA. — More than 2800 country music disk jockeys from all over the nation have been invited to attend a two-day country music festival here June 26-27.

The festival will be a part of the annual convention of the Country Music Disk Jockey's Association of America. Featured will be a country music show with top talent at the Dinner Key Auditorium June 27.

The parade will open at 10 a.m. June 26 at the Everglades Hotel with a business meeting and round table discussions by record and song publishers, representatives, song writers and disk jockeys.

"Cracker Jim" Broker of Miami's radio station WMMH is chairman of the convention. He is also chairman of the board of directors of the CMDJA.

Other officers include Nelson King of Cincinnati, O., president; Earl Davis of Little Rock, Ark., vice president; Tommy Sutton of Akron, O., secretary, and Dal Stallard of Kansas City, Mo., treasurer.

Parade floats will be on display at the Everglades Hotel. Both the Everglades and the McAllister Hotels, located in downtown Miami, are offering their rooms to deejays at a special rate of $8.00 and $8.00 per day.

Moeller And Cosse Open
Two Auditoriums

NASHVILLE, TENN. — W. E. "Lucky" Moeller and X. Cosse, associates of the Jim Denny Agency, announced last week the opening of the Beach Auditorium in Panama City, Fla., and the Pavilion in Myrtle Beach, South Carolina, presenting teen attractions.

The policy, as announced by Jim Denny, is to offer headline attractions on a two-week basis, rotating the artists from one beach resort to the other. This policy offers the acts four solid weeks of work.

Moeller and Cosse are presently in the process of setting the talent, and report that the booking managers have appeared very cooperative in providing entertainment for the teenagers for the season.

Contracts have been completed for the auditoriums in both Panama City and Myrtle Beach, opening May 20th and the Pavilion in Myrtle Beach opening June 27th.

The Country Records
Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK Jockeys

POS. LAST WEEK

1. OH LONESOME ME
   Don Gibson (RCA Victor) (1)

2. I CAN'T STOP LOVING YOU
   Roy Price (Columbia) (2)

3. BALLAD OF A TEENAGE QUEEN
   Johnny Cash (Sun) (3)

4. CURTAIN IN THE WINDOW
   Ray Price (Columbia) (4)

5. I CAN'T STOP LOVING YOU
   Roy Price (Columbia) (5)

6. BALLAD OF A TEENAGE QUEEN
   Johnny Cash (Sun) (6)

7. I LOVE YOU MORE
   Johnny Cash (Sun) (7)

8. STARWAY OF LOVE
   Johnny Cash (Sun) (8)

9. IT'S A LITTLE MORE LIKE HEAVEN
   Johnny Cash (Sun) (9)

10. SEND ME THE PILLOW YOU DREAM ON
    Roy Price (Columbia) (10)

11. OH LONESOME ME
    Don Gibson (RCA Victor) (11)

12. JUST MARRIED
    Roy Price (Columbia) (12)

13. BALLAD OF A TEENAGE QUEEN
    Johnny Cash (Sun) (13)

14. CURTAIN IN THE WINDOW
    Ray Price (Columbia) (14)

15. I CAN'T STOP LOVING YOU
    Roy Price (Columbia) (15)

16. BALLAD OF A TEENAGE QUEEN
    Johnny Cash (Sun) (16)

17. I LOVE YOU MORE
    Johnny Cash (Sun) (17)

18. STARWAY OF LOVE
    Johnny Cash (Sun) (18)

19. IT'S A LITTLE MORE LIKE HEAVEN
    Johnny Cash (Sun) (19)

Country Best
Sellers

IN RETAIL BUTLERS

1. WEAR MY RING AROUND YOUR NECK
   Elvis Presley (RCA Victor 7240)

2. OH LONESOME ME
   Don Gibson (RCA Victor 7113)

3. JUST MARRIED
   Marty Robbins (Columbia 41143)

4. ALL I HAVE TO DO IS DREAM
   Kitty Wells (Dot 30551)

5. I CAN'T STOP LOVING YOU
   Roy Price (Columbia 11303)

6. BALLAD OF A TEENAGE QUEEN
   Johnny Cash (Sun 283)

7. CURTAIN IN THE WINDOW
   Ray Price (Columbia 11303)

8. I CAN'T STOP LOVING YOU
   Roy Price (Columbia 11303)

9. BALLAD OF A TEENAGE QUEEN
   Johnny Cash (Sun 283)

10. STARWAY OF LOVE
    Johnny Cash (Sun 283)

11. SEND ME THE PILLOW YOU DREAM ON
    Roy Price (Columbia 11303)

12. OH LONESOME ME
    Don Gibson (RCA Victor 7113)

13. I CAN'T STOP LOVING YOU
    Roy Price (Columbia 11303)

14. BALLAD OF A TEENAGE QUEEN
    Johnny Cash (Sun 283)

15. I LOVE YOU MORE
    Johnny Cash (Sun 283)

16. STARWAY OF LOVE
    Johnny Cash (Sun 283)

17. IT'S A LITTLE MORE LIKE HEAVEN
    Johnny Cash (Sun 283)

18. SEND ME THE PILLOW YOU DREAM ON
    Roy Price (Columbia 11303)

19. OH LONESOME ME
    Don Gibson (RCA Victor 7113)

20. JUST MARRIED
    Roy Price (Columbia 11303)

21. ALL I HAVE TO DO IS DREAM
    Kitty Wells (Dot 30551)

22. I CAN'T STOP LOVING YOU
    Roy Price (Columbia 11303)

23. BALLAD OF A TEENAGE QUEEN
    Johnny Cash (Sun 283)

24. I LOVE YOU MORE
    Johnny Cash (Sun 283)

25. STARWAY OF LOVE
    Johnny Cash (Sun 283)

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    Johnny Cash (Sun 283)

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    Kitty Wells (Dot 30551)

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    Roy Price (Columbia 11303)

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    Johnny Cash (Sun 283)

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    Johnny Cash (Sun 283)

43. STARWAY OF LOVE
    Johnny Cash (Sun 283)

44. IT'S A LITTLE MORE LIKE HEAVEN
    Johnny Cash (Sun 283)

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    Roy Price (Columbia 11303)

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    Don Gibson (RCA Victor 7113)

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    Marty Robbins (Columbia 41143)

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    Kitty Wells (Dot 30551)

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    Roy Price (Columbia 11303)

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    Johnny Cash (Sun 283)

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    Johnny Cash (Sun 283)

52. STARWAY OF LOVE
    Johnny Cash (Sun 283)

53. IT'S A LITTLE MORE LIKE HEAVEN
    Johnny Cash (Sun 283)

54. SEND ME THE PILLOW YOU DREAM ON
    Roy Price (Columbia 11303)

55. OH LONESOME ME
    Don Gibson (RCA Victor 7113)

56. JUST MARRIED
    Marty Robbins (Columbia 41143)

57. ALL I HAVE TO DO IS DREAM
    Kitty Wells (Dot 30551)

58. I CAN'T STOP LOVING YOU
    Roy Price (Columbia 11303)

59. BALLAD OF A TEENAGE QUEEN
    Johnny Cash (Sun 283)

60. I LOVE YOU MORE
    Johnny Cash (Sun 283)

61. STARWAY OF LOVE
    Johnny Cash (Sun 283)

62. IT'S A LITTLE MORE LIKE HEAVEN
    Johnny Cash (Sun 283)

Perryman Starts Talent Availability Bulletin

MAJLOON, TENN.—Perryman All Star Artists, the Majloon, Tenn., booking agency, is starting a bi-monthly "Talent Availability Bulletin" to serve both talent and talent buyers.

Perryman is inviting top name artists from Nashville to list open and available dates for bookings. In turn, Perryman Artists will list those dates in the Bulletin which will be mailed monthly to the top 100 promoters and buyers in the United States and Canada.

NOW ON HICKORY! "Once More" Hickory 1073
If Country Music's Icon Is "The One To Be"!
Country Disk Jockey Regional Record Reports

THE CASH BOX

BULLSEYE

“I’VE SEEN THIS MOVIE BEFORE” (2:06) [Cedarwood BMI — H. Morrison, M. Tillis]

JOHNNIE & JACK (RCA Victor 7246)

- Country favorites, Johnnie & Jack, who climbed back into the hit listings with their “Stop The World” flicker, did fair to split
- with both ends of their newest RCA Victor coupling. Topside the boys
- blend their top vocal calibre on a swellin’ rockin’ number about a two
- country teenage item tagged “I’ve Seen This Movie Before.” Wonderful,
- pop-styled choral and instrumental support makes this a powerful dual
- country, three-strings, Filipina, the boys strike a winner with a
- “Yeah!” or two interjected along the way. Altho it leans heavily
- towards the pop dept, dancin’ the kids in all categories ought finds this
- one a likely number. The groups are sure to have the biggest
- double-decker of their career in this coupling.

BILL CARTER

- TOO USED TO BEING WITH YOU” (2:12) [Lu-Tai BMI — Rhodes, Carter] Bill Carter puts his
- heart into his delivery of this touching, tear-compelling romantic walker.
- The chanter’s grade “A” performance is enhanced by an appealing, pop
- flavored vocal and masterful asist. Very pretty side. Deserves close attention.

- I “USED TO LOVE YOU MORE” (2:12) [Carlsmith BMI — “Rock a rollin’, Cuvello”] Bill’s giving his gal the
- invitation, chargin’-pace rocker with a bafflin’ box-hoppin’ manner.
- Strong coupling.

ARTHUR OSBORNE

(Brunswick 55068)

- HEY RUBY” (2:30) [Tree BMI — Osborne] Arthur Osborne impresses as he rocks out this
- country, somewhat country, country number. Bill’s giving his gal the
- style that captured the r&b buyer’s fancy a short while back. Infectious
- instrumental support on a deck that could break wide open in the coun-
- try-r&b market.

- DON’T GIVE ME HEART-ACHES” (2:06) [Champion BMI — S. Boone, A. Osborne] Lower deck dancin’ number with tantalizing vocal
- and instrumental sounds on a similar blues entry. Both ends have that hit
- as a kickin’ rockin’ spot.

DAVE RICH

(RCA Victor 7247)

- CITY LIGHTS” (2:38) [TNT BMI — Anderson] Here’s a potent honky-tonker that can develop into a
- smash hit for the mellow-toned Rich. His bluesy, singer-song style
- that made it a hit for a reason, a two-toned, moderate paced weeper that the
- warbler projects with heartfelt sincerity.

- HOLD STILL LOVE FIRE” (1:52) [Tree BMI — D. Rich] This end the chorus and okk effectively show-
- casie Rich in a fast paced, self- penned romantic opus that the song-
- ster belts out with loads of feeling.

GEORGE WESTON

(Ten 21)

- I NEED YOU BABY” (2:12) [Lu-Tai BMI — Weston, M. Arthure] George Weston, accompanied by
- guitar, free-swingin’ acoustic mushroom-backed, colorfully curbed over a
- solid, strong, dancin’ number with that fetching catch that ought makes the
dancin’ teenagers happy.

- HOLD STILL LOVE FIRE” (1:52) [Tree BMI — D. Rich] Another on the bottom side on
- Weston’s next album, rockin’ in a rockin’ fashion again as he shits his way thru another
- drivin’ jive box coin-catcher.
Country Round-Up

Congrats are in order for the 25th Anniversary of WWVA-Westling, Bill Wage’s "Jamboree" which was held at Miami, Fla. that annual Country Music Disk Jockey Festival will be held this year in Shreveport, La. from June 21-27. Heads of the four-day event is Ernie Brock, "CJ's Slim," in additional to the regular, WWVA cast.

"Cajun Jim" Brooker, Chairman of the Country Music Fest., was on hand for the ceremony along with the Mayor of Shreveport and the Commissioners. Of the 200+ attendees, the list includes a variety of disk jockeys from the United States and Canada. The festival is made possible through the generosity of New Shaker, "Smokey Ti'lan" and his staff.

Johnny Horton was welcomed back to the KWWH-Shreveport, "Louisiana Hayride," which returned to Shreveport's Municipal And, on May 21st. Also on hand for the show, according to this year's "Hayride's" Artist Service Director, Tilman Franks, were Bob Luman, Vernon Holmes & The Pepper Thorns, Bob Blanchard, Billy Mathis, Teddy Kennedy, Linda Brannon, Martha Lynn, Tony Douglas and the Four I's.

Johnny Riens, KSTL-St. Louis, Mo. has re-set opening date for his St. Louis hillbilly park and will open May 25th, instead of June 1st, with the Wilburn Brothers.

Road Mgr., Ray Hobson and Personal Mgr., Gloria Campbell, write that Bill Bama's "Cowboy Jamboree" will return to New England area and the flip, "I Will Always Love You," is making some pop noise. Due to the disk's popularity Bill is in midst of a highly successful New England and Canada tour.

George N. Haxell, Editor of the "Country-Western Express" types from England that the "Magpie" here had issued in the U.K. of Marvin Rainwater. Riding high in the No. 1 spot still with his "Whole Lotta Woman," Marvin has played a series of television shows for ITV, including the nationwide "Sundowners" and "The London Palladium." Marvin has also been touring the theaters above with another partner with Johnny Duncan and the Blue Grass Boys. Marv has several single issues on the U.K. market and now his personal appearances in the country has produced an EP and LP on the MGM lists.

Faron Young is now included by U.K. Capitol just a week or so after U.S. release. His latest single here is "Rosalee," and it is firmly believed by his fans that it will only be a matter of time before Faron makes it into the Hit Parade of U.K. platters.

Following up a successful first timer by Tommy Collins—"Think It Over Boys" b/w "All Of The Time," comes from Capitol entitled—"Words And Music—Country Style," Tommy's first issue in England was mainly due to the popularity his early disks, "Country-Western Express" in the 1957 Poll.

It was understood that the Stanley Brothers, and George Jones may shortly be making a first time bow on U.K. wax, when Mercury issues certain titles in EP form. The authentic style of these boys will doubtless be appreciated all around.

Since "I Walk The Line," all Johnny Cash records are being issued in the U.K., such is his popularity. His latest is "Ballad Of A Teenage Queen," which contains sides by Hank Snow, Jim Reeves, Don Gibson and Skeeter Davies.

Tommy Farr, WJHR-Talladega, Ala., Gay'ard McPherson, WAGC, "Peanut" Faircloth, WAFO, Lloyd Payne, WDBX, Ernie Peagans, WDDT, Luther Massingill, WDEF, Jim Young in Chattanooga, Tenn., Bob Leonard, WFIX-Smyrna, Tenn., Bob Greer, WLLE-Lenoir City, Tenn., and Lee Roy Alley, WMCH- Church Hill, Tenn., are all in need of good c & w wax. Artist, diskjockeys and promotion men take note!!

Hank King was a special guest on the "American Folk Musicians Jamboree" April 25th over WNNC Burensboro, N.C. Hank has a new single, "The Ballad of Rooster Haggin," that has already been picked up along with "Cowboy Howard Vokes" will play the Gateway Drive-In, New Kensington, Pa., on May 22nd.

"Cowboy" Howard Vokes info that his records "Mule Uppity," "Mule Uppity Mr. Joe," and has just been issued a tune written by Bob Strack D.J. of KOAM Pittsburg, Kansas, entitled, "Keep Cool But Don't Freeze."

The KEAP-Fresno, Calif., "Country Tunes News" letter reports that their disk products are being played the fair city of Fresno in many years made a one night stand in April 21st at the Fresno Memorial Auditorium. Headlined by Red Sovine and Carl Smith the fast-paced highly entertaining Phillip Morris Music package provided one and all with a fine 2 hour show that made many c&w friends. The Southlanders, a vocal group, with Gene Records, talked at length with jockey, Eddie Briggs, and provided an interesting few minutes of interviewing for the many listeners of the country music show.

As a veteran country decjay-entertainer, Eddie Hill, the music show attracted a large audience of country folks who enjoyed the talents of Mimi

Roman, Dale (Mr. Personality) Potter, Sovine, Smith, Bun Wilson, the Southlanders, and many others. That was for a chat w/ Columbia artist, Stonewall Jackson, whose newest disk is dubbed "Gettin' Older."

Buck Owens' Capitol waxing of "Come Back" has hit the KEAP Hit Parade charts for this week, with the help of Bobby Bakersfield. It's good to see KEOP owner-manager, Barney Lee, back at the helm after a rough battle. This veteran disk country record spinner was out of action for 12 hours. His stilt was filled by newman-jock Bill MeAllister and Eddie Briggs.

Ralph Bebeau & his Mountain Williams. Band are moving to Wheeling, W VA, as of May 21st. Also Anoka, Minn. and KANO-radio to KBRI-St. Peter, Mn. that Ralph will resume his decjay chores on the new station which will be heard by many Minn. c&w fans. Diskjockeys and promotion men are urged to send their disks to Ralph at KBRI.

The May 8th thru the 16th personal appearance schedule of RCA's "Cowboy Bob" Moore will be in on Sun. June 1st.

From Manse Enterprises in St. Paul, Minn. comes word that Ardis Wells and her Rhym Rance-Blues will be on a one-week engagement, in Minneapolis. Also, Dave Dudley, is doing likewise at Minny's "Flame Cafe" Theatre.

The KWEV-Minden, La. show began which brings out "Cubby" and "Caresless Fool". Dave will appreciate hearing from the artists who want him to play their disks on his shows.

June Webb, formerly with Victor and currently working with Ray Acuff, had her initial Hickory pairing recently released. Tunes are tagged "I'm So Lonesome I Could Cry" and "Love."

Mrs. Dee Olsen writes from Lovelock, Nev. that Jim Shelton, KVLK-Fallon, Nev. deejay recently cut a session for her Love Lock label. The tunes, tagged "Teenage Love" and "Love Come To Me," will be ready for release about the end of May. Also due out about the same time, will be Bob H. Lake's Love Lock pairing, "Diary Of My Heart" and "Culdado" (Be Careful).

Bel Clifton notes that his latest Mercury pressing, "Are You Alone" and "Blue Ridge Mountain Blues," is finally making the rounds that any decjay who isn't able to get a copy can get one by dropping a post card request to him at University Circle, Charlottesville, Va. Bill & his Dixie Mountain Boys were set to appear at the Newburg, N.Y. Armory on May 10th and at the Terrace Room, Newark, N.J. on the 11th. The show was booked and promoted by AAT-Newark disk jockey, Don Larkin.

Bob Lloyd, KZET-Tyler, Texas' Music Director letters that Bostick Wester, c&w deejay, has taken the perfect job, that is by dropping a post card request to him at University Circle, Charlottesville, Va., Bill & his Dixie Mountain Boys were set to appear at the Newburg, N.Y. Armory on May 10th and at the Terrace Room, Newark, N.J. on the 11th. The show was booked and promoted by AAT-New York disk jockey, Don Larkin. Also, see Al. Ernest Tubb and the Wilburn Bros. "Hey Mr. Bluebird," on Decca is headed for the top.

Barbara Melbourne types that newcomer to the wax field, Jimmy Pitchett, is latching on to loads of Memphis spins with his debut pairing on Crystal, "Nothing On My Mind" and "That's The Way I Feel." The latter was written by Lewis Smith of "Keesos, Miss Tennessee Melody Boys." They're heard Mon. thru Fri., at 1245 P.M. and on Sat. at 9:00 A.M. over KWEW-Memphis.

The Californas All-Stars, a new western band organization, is being managed by J. E. (Red) Swarbrick during their debut in Los Angeles, Calif. The band features Larry Soisson, on the lead, James McMurtry, on guitar, and Walt Hayes, on drums, and how star vocalist. Special guests were Janie Black of "Bouquet of Roses," and Jo Ann Lay of "Let Me Be Your Baby." J. E. (Red) Swarbrick was special guest with Lee Ross and Bobby Barnes at "Rolling Hills" in Riverside, Calif. on the 25th. Their new records, "What's A Rolling Hill," were in the press and Left Tunesmith's "I Love You" in Loslma, Calif., every Sat. and Sun. His newest Sage disk is tagged "Flip A Coin."

Attention: Please address any information concerning Country music and talent to Iris Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.
EXTEND THE VALUE OF DUAL PROGRAMMING

WITH SEEBOURG Wall-o-matics

Versatile, streamlined Seeburg Wall-O-Matics bring all the advantages of Dual Programming to any spot in the location.

Seeburg Wall-O-Matics permit displaying singles and EP album records to match the Dual Programming of the phonograph. And, because Seeburg Wall-O-Matics are equipped for Dual Pricing greater earnings are assured.

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

THE SEEBOURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
This 8th Annual Convention of Music Operators of America, in the year 1958, was acclaimed by every phase of the coin machine industry as the best yet. With each succeeding year, attendance has grown—and this year, as expected there were more operators, more manufacturers, and more representation from the music and record trade.

With the advent of greater interest and attendance, more excitement was evident. Altho there is always a certain amount of conviviality and adventure for the fun loving segment of conventioners, the business and serious side of the meeting was more of a magnet this year than ever before. Operators, most of whom travelled many hundreds of miles to be present, were keenly interested in the exhibits, forums and business meetings.

As usual, the exhibit floor was a major attraction—this year more than ever. The manufacturers went all out to display their equipment in attractive settings. The top executives of these firms were always available to the operators, which has proved over the years a strong factor in cementing good relations between the man operating the equipment, and the man producing it. More new music machines and amusement were shown for the first time at the exhibit booths than at any previous convention, which created an atmosphere of excitement and interest among the operators.

Thru experience and knowledge, the officials of MOA were able to arrange for a most interesting series of forums and meetings. The forum meetings attacked a number of business problems now existing, resulting in tremendous benefits to operators seeking solutions. The general meetings, both informative and interesting, kept the large audiences glued to their seats. Attendance at all these meetings was greater than in any previous year.

Members of the coin machine industry have learned that gathering once a year at an MOA convention is not only a necessity for progress in a highly competitive business, but very important, as well, a vital need to keep them in business.

George A. Miller and his associates have done a yeoman’s job once again in arranging and conducting this 1958 MOA convention, and deserve the acclaim of all. We look forward to next year in anticipation of even a greater convention.
8th MOA SHOW SUCCESS
Coin-op From All Over The World Arrive To Take Part In Huge Music Operator Show. Operators Evince Keen Interest In Exhibits, Meetings And Forums. Much Business Written.

CHICAGO—For the eighth year the Music Operators of America held its annual convention in Chicago, and operators from all parts of the United States, Canada, and many foreign countries poured into town via plane, train and automobile. The usual hectic and frantic scene was the picture in the lobby of the Morrison Hotel, where the operators gathered for the three day convention on May 6, 7 and 8.

About this time it was impossible to ascertain whether the attendance had broken previous records, but George A. Miller, president and business manager of the MOA, stated that reservations were greater than any preceding year. The greatest interest was evinced at the exhibit booths where most manufacturers stated that activities centered about their displays was great and that much business was handled in the three days of the meet. Huge crowds flowed into both exhibit halls where games, vendors and photographs were on display.

Most of the manufacturers, many distributors, and all the factories were busy entertaining the out-of-town coinmen and the hum of activity was apparent almost round the clock.

The growth of the realization among the nation's key operators that MOA represented their rallying point and the keen interest in the forums and meetings was apparent by the large turnout at both the forums and meetings despite the fact that they were held early in the morning. That the operators had come to Chicago with serious intent was clearly evident when the huge Wayne Ballroom at the Drake was filled each morning to hear the speakers on programs that had been arranged with an eye to balance and education.

The record segment of the coin machine showing was again heavily represented, perhaps greater than ever before. Books were populated by the record industry where once again phonographs, donated by the phonograph companies, played an important role in the exciting display of the exciting disk firm and adding to the overall din and excitement. Several firms kept the crowds coming with a bit of carnival ballyhoo, MGM with a coin pitching booth, and Mercury with a coin toss. A. V. Victor and Dot provided tables and refreshments for the weary lookers.

The affair was, as always, brought to a grand climax with an overwelming attendance banquet lounge, at which some of the biggest names in the record business entertained.

With the eighth annual convention already history, it was agreed by all who participated that it was a most successful meet from all angles. Plans are already under way for the ninth.

Next year's date on the calendar is set for the Tuesday and Wednesday, Thursday, it was necessary to rush news items and photographs to make deadlines. Many more stories and photographs will appear in next week's issue.

THE CASH BOX CAMERA CLIX PIX AT MOA SHOW

CHICAGO—Once again, as it has been done during every MOA Convention, The Cash Box camera circulated among “shooting” pictures of people from all over the world who were in Chicago for this great show. Presented on the opposite page, as well as others throughout the issue, are some of the pictures which tell the story. Next week's issue of The Cash Box will be filled with those pictures taken the latter part of the show, and which arrived too late to reproduce.

1) At the Wurlitzer booth: Gary Sinclair, Bert Davidson, Art Rutzen and Bob and Ted Himmitt of Erie, Pa.
2) Phil Moss of Des Moines, Ia.; George Jenkins of Bally, Art Weinand of Williams and Gary Sinclair of Wurlitzer.
3) Harold Lieberman, Minneapolis, just back from a European tour and Joe Orleck, publisher of The Cash Box.
4) Artie Ruffin, AMI; Sol Silverstein, AMI distributor, Baltimore; John Hicken, Monte West and Bob Pierson, all of AMI at the AMI photo exhibit.
5) Alan Kit and his proud papa, Gil Kit of Empire Coin.
6) Bill Gersh, managing director of The Cash Box and Paul Huchesch of J. H. Knowles.
7) Harry Glick, Joe Orleck, Jack Simon of Los Angeles and Phil Robinson of Los Angeles.
8) Dorothy Schlitz, Uni-Con Distributing, Kansas City, and Mr. and Mrs. Charles Katz of N.Y.
9) Joel Stern of World Wide Distributors and Tim McGraw.
10) H. Solomon and H. Edelson in front of their Edelhot booth.
11) Bill DeSelm of United Manufacturing, Sam Weisman, Baltimore distributor for the manufacturer, and Ralph Sheinfeld, newly appointed United salesman.
12) Joe Orleck; Al Denver, president of Music Operators of New York; "Sidney" Al Boklin, New York; and Harold Chasen of Newark, N. J.
13) Bernard W. Jacobs, Louisville Wurlitzer distr; Charles Kanter, Cincinnati; and Harvey Rubs.
14) Jack Milkin, United Music Corp.; Harry Zimake; Abe Green of Runyon, Newark, N. J.; and Willie Blatt of Miami, Fla.
15) Bob Charles, Brighton, N. Y., with Barney (Shugy) Sugarman, Runyon Sales, N.Y.
16) George Jenkins of Bally with Joe Orleck.
17) A rare family picture; The Casola brothers, John and Lou.
18) Bill DeSelm of United; Sam Taran of Miami, Fla.; and Mickey Anderson of Erie, Pa.
19) George Glass, heading the cigarette division of The Seeburg Corp.; Joe Orleck and "Senator" Al Boklin.
20) Dorothy Schult, Rock-Ola Manufacturing Corp., and Al Didick of Hamburg, Germany, alongside the new Rock-Ola 120 selection wall phonos.
21) Mr. and Mrs. Irv Holzman of N.Y.
22) Joe Orleck and "Senator" Al Boklin.
23) Dave Lowy, Milly Green and Joe Green of N.Y.
24) Sam Lewis and Sam Stern of Williams Manufacturing; John Michael; Pete Blum; and Art Weinand of Williams.
25) Leon Takeda of Harrisburg, Pa., flashing his "20 Year Club" button to Norman Orleck at The Cash Box booth.
26) John "Bucky" Van Wyck of Nyack, N. Y. and Lee Brooks of The Cash Box.
27) Al Denver of N.Y. and H. Harry Snodgrass of Albuquerque, N. M.
28) Marvin Maddox and John Watling, Watling Manufacturing Co.
29) Joe Orleck and Harry Bowen of Miami and N.Y.
33) C. N. McDaid and R. F. Jones of San Francisco, Calif.
34) Ted Bush of Miami; Joe Orleck; and A. D. Palmer, advertising and sales promotion manager for The Wurlitzer Co.
36) Al Denver, Gordon Scott and H. Harry Snodgrass, MOA board members.
38) Bob Guarro, Chi operator and Ben Coven.
39) Joe Orleck and George A. Miller, national president and managing director of MOA.
40) Mr. and Mrs. Charles Tasheimi, Hawaii operator.
41) Willie and Sydelle Blatt, Joe Orleck, and Bess Berman.
42) E. Wallace, W. T. Cruse, John "Red" Wallace, William Anderson and Robart Booth, Jr., from West Virginia.
43) Bert Davidson and Dewey Wright of The Wurlitzer Co.
44) Irving Kaye and Charles Tasheimi startled by the interruption of their conversation by the flash of the camera.
45) Ralph Emmett of Rowe and Sam Taran.
46) Sam Lewis of Williams and Aspen Varten of Mondial Corp., N. Y.
47) Stan Leshnick of Baltimore, Joe Orleck, and Hy Leshnick of Baltimore.
More MOA Pictures

on

Pages 52, 54, 57
THE CASH BOX CAMERA CLIX PIX AT MOA SHOW

1) Fred Zemke and Bob Bear, Wurlitzer sales manager.

2) Irv Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, and Joe Orleck.

3) Mr. and Mrs. Ben Coven.

4) Aspin Varten and Joe Orleck.


6) Frank Fabiano and Joe Orleck.

7) Joe Orlick and Jake Friedman.


9) Joe Munves at his exhibit booth with his new "Bike Race".

10) Ed Pouder and Joe Orlick.

11) At the Seeburg booth: Mr. Alexander, Al Gage, Tom Herrick and Ed Lyon.

12) Eddie Gomberg extolling the virtues of the new Seeburg cigarette vendor.

13) Bob Bear and Joe Orlick.

14) Irving Kase and his pool table.

15) Gil Kitt and Dave Bond.

16) Bob DelPriest and Joe Orlick.

17) Dave Gottlieb and Sam Wolber ge on the exhibit floor.

John Haddock Expresses Faith
In All Aspects Of Juke Box Industry Future

Urges Ops Arrange Better Collection Split

CHICAGO—John Haddock, president of AMI, Incorporated, Grand Rapids, Michigan, this week in an address to the music operators of America at their annual convention at the Morrison Hotel, Chicago, heartened his listeners when he said, "I do not believe that ASCAP will prevail." He complimented the industry as a whole on its presentation of its case, but cautioned the operators not to minimize the dangers present.

Haddock also called attention to the large number of coin machine men from all over the world who were present and suggested that MOA operators talk to them and get an insight into coin machine conditions abroad.

Hitting the much abused custom of a 50/50 split in collections, he said no other country offers such propositions. It is a unique division that survives only in the United States. In other countries, he pointed out, it is generally attractive enough to the location to have the juke box itself.

"The real beneficiary of the juke box is the location. Our investment gives them a great source of revenue and I don't believe they should get as much as they do," firmly asserted Haddock. "A more realistic division should be worked out. Perhaps it is impossible to prosper under such conditions."

Haddock said he was more confident of the future of the juke box business than ever and sees handsome returns in the future. He stated that all phonograph manufacturers are spending more than they could actually afford in order to offer the operator the maximum in quality, styling and price. He pointed out that while the cost of materials had gone up considerably, and that wages are double those of 7 or 8 years ago, the companies were working on narrow profits to produce a product that was considerably better but not much higher in price than that of about 8 years ago.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Sensation of the M.O.A. Convention!

UNITED’S BEAUTIFUL
NEW UPB-100
HI-FIDELITY PHONOGRAPH

Styled by
RAYMOND LOEWY
World Famous Designer

Never before in the history of automatic music, has any phonograph produced the interest and enthusiasm among operators as the first showing of United’s startling new Model UPB-100 at the recent M.O.A. Convention. Constant crowding of United’s big booth... demands for early quantity shipments... offer a truly great testimonial to this amazing new phonograph, superbly styled by Raymond Loewy, one of the world’s leading designers. Now is the time to insure early delivery for you. Write for full details.

UNITED MUSIC CORPORATION
3401 North California Avenue, Chicago 18, Illinois, Cable Address: UMCORP

MOA Convention General Meeting, Wednesday, May 7

CHICAGO — The general meeting which was held in the Venetian Room of the Morrison Hotel, Thursday, May 4, to consider the problems confronting the association, and how to combat the problems. The meeting was presided over by George A. Miller, national president and managing director. The Rev. Dr. Clarence N. Wright opened the meeting officially with an invocation prayer. The first speaker, Hon. John T. Copenhaver, Mayor of Charleston, W. Va., discussed the accomplishments of the Music Operator’s Association in West Virginia. Mayor Copenhaver extolled the virtues of M.O.A.; but deplored the fact that many of the people of the nation still maintain a poor opinion of this civic minded, enterprising group due to a lack of good public relations. Copenhaver further stressed the need for united action to combat a powerful opponent, Senate Bill 199. A bill he said, “which would not only critically harm the music operator; but, would also be a blow against free enterprise in this great nation of ours!”

Hon. Gordon H. Garland, a California legislator and Speaker of the lower house, also stressed the great importance of a sound, powerful public relations program for M.O.A. Mr. Garland stated, in defining good public relations, “You may ask what public relations is worth and how much it will cost; however, I know how much it is worth, and you can’t be without it!” Jack Mitnick, United Music Company, followed Garland, and appealed for cooperation from all members in order to win the battle against a powerful foe. Jack said, “We do have a ‘George’ who certainly carries a big load, but, don’t let George do it all!” Mr. Miller reported the fact that Mitnick has written up more memberships to M.O.A than anyone else in the nation.

Mr. Gordon Marks of London, England was next introduced to the assembly by Miller. Marks reported the fact that in less than 10 years of growth of the automatic phonograph industry in Great Britain, there are already well over 9,000 units in operation. Marks expressed his great appreciation for the wonderful hospitality shown him and his partner Cyril Shankes by repeating an expression he heard Bill Gersh once use — “fantabolous.”

The closing speaker, Charles “Chuck” Lapp of Washington University, St. Louis, Mo., discussed the topic “Up The Ladder To Success.” Lapp, a university professor, stressed five points which he said will carry a business man up the ladder to success:

1. A proper viewpoint and recognition of one’s problems.
2. Learning from experiences of others.
3. Surround yourself with the right people.
4. Exchange experiences.
5. Proper interpretation.

Lapp used many effective props to help highlight his speech, and strongly urged integrity in all actions, and sincerity of purpose along with good sound business practices.
BEST PUBLIC RELATIONS OF MOA MEET

"The Ladies-God Bless 'Em" Prove Most Outstanding for Obtaining Better Public Relations for MOA With Fashion Show Luncheon.

Great Big Bouquets of Orchids from All the Industry to the Fashion Show Luncheon Committee Composed of: Mrs. Cissie Gersh, Chairwoman; Mrs. George A. Miller; Mrs. Martin Britz; Mrs. Clinton S. Pierce; Mrs. Norman Gefe; Mrs. Howard N. Ellis; Mrs. Lester Montooth; and Mrs. William Hullinger.

CHICAGO—On Sunday, May 4, on the eve of the opening of the MOA convention, one of Chicago's leading columnists (and one of the very nicest guys in town) advised his many readers that some 3,000 "music operators" would be in town for their annual convention. He explained his phrase, "music operators" as, "joke box guys, to yea."

Regardless of who would have written this line and, further, it was probably written with humorous intent and without any harm being meant, the point that hits home and hits hard is, "joke box guys, to yea."

These few words are most definitely not an indication that the automotive music industry has not necessarily brought home to this columnist, as well to the general public, through any kind of public relations effort the fact that, today, this industry is not composed, in its far, far greater majority, of "joke box guys, to yea."

A tremendous factor, therefore, in invalidating this type of reference, was the Ladies' Fashion Show Luncheon, held in the Terrace Casino of the Montreal Hotel, Wednesday noon, May 5, sponsored by MOA and The Cash Box.

The beautiful ladies, all gorgeously gowned, reflecting the most outstanding social graces, composed of mothers and grandmothers, daughters and sisters, were an outstanding factor for better public relations for MOA at any convention. Not only were ladies from this industry present but, what was more important, the wives and daughters of many of Chicago's business, civic and social leaders were also there to dine and admire the latest modes in dresses and furs.

These, these wives of Chicago's business, social and civic leaders, who are the grandmothers and grandmothers, were the most outstanding in the fashion show. This is the best public relations effort that has yet been put forth by MOA. This is the sort of public relations, "The Ladies, God Bless Them," should be part and parcel of at the meetings of every association in this industry.

This is something for all the public to see and the public's civic, business and social leaders to enjoy. Something that MOA and every organization in this industry can openly publicize and realize that such publicity will react with tremendous regard and favor for this industry.

Due credit should be given to George A. Miller, national president and business manager, as well as all the MOA, for recognizing that, whatever the expenditure in cooperation with The Cash Box, this was the most economical, the very greatest form of public relations that could ever have been achieved by "joke box guys, to yea."

Of course, greatest credit goes to the ladies themselves, Mrs. Cissie Gersh, Chairwoman, and her MOA Fashion Show Luncheon Committee composed of: Mrs. George A. Miller, Mrs. Martin Britz, Mrs. Clinton S. Pierce, Mrs. Norman Gefe, Mrs. Howard N. Ellis, Mrs. Lester Montooth, and Mrs. William Hullinger.

May the ladies, every year of every MOA convention, perform this same grand rite, this outstanding public relations effort which reflects with such grace and honor on all this industry worldwide.

Congressman George P. Miller Addresses MOA

Urges Operators to Get to Know Their Congressmen and Make Them Aware of the Problems

CHICAGO—Congressman George F. Miller, already so familiar a face to the nation's joke box operators as is that of George A. Miller, president of MOA, was again in attendance at this eighth annual convention, and once again spoke to the gathering at the Thursday, May 7, meeting.

Miller's address was a simple, but sincere talk in which he urged the operator to heed the advice of Martin Britz, vice president of MOA, to get to know your Congressmen.

Miller earnestly beheld the operator to visit with the Congressmen when they returned home to campaign for votes or re-election. In his opinion the average Congressman was more interested in the small business man who was one of his constituents than in the mounted ASCAP, who was far away in New York, "Make him aware of your problems," he advised. "If enough of you visited enough Congressmen during the coming year, this problem could be finished for all time."

"You are not asking special favors," stated Miller, "You are a legitimate business with high standards and of importance to the American people."

MOA Visitors Miss Sidney H. Levine

NEW YORK—Sleeping through the current of intense business meetings, exhibits of many wonderful machines, and the usual conviviality and fun, was the pause for sadness whenever the name of Sidney H. Levine was brought to light. And the occasions were many.

The officers of MOA, and the men attending many of the past conventions uttered his name on untold occasions in reference to MOA business matters, individual coinage, seeking advice or relaxation, would sadly shake their heads and say "Wish Sidney was here. Sure miss that little guy!"
Mass. Music Ops Fight Against Boston Juke Box Fees Could Affect Every State In Union

CHICAGO—Attorney Arthur Sher- man, council for the Massachusetts Music Operators' Association, was a special speaker at the MOA, speaking at the Board of Directors' meeting and also at a special forum on taxes and license fees.

Attorney Sherman reported that in the litigation currently pending against the City of Boston and the Commonwealth of Massachusetts, an attempt is made to have the ultimate determination on the question of the constitutionality of the existing license laws. Such a determination would, it was reported, affect the validity of every license or tax currently in force in every state in the union.

It was disclosed by Attorney Sherman that the contention is being made that entertainment, as a form of expression, is guaranteed freedom under the first and fourteenth amendments to the Constitution of the United States. Cases were cited in support of this proposition and further research is to be done on the subject prior to the date judgment in the case by the Massachusetts Supreme Court.

Another line of attack planned is another which would indicate that, in the licensing of juke boxes, as opposed to, for example, musical entertainment for profit is discriminating and unconstitutional and would render the license invalid in the absence of such protection under the law.

It is anticipated that ultimately the case will be heard by the Supreme Court of the United States, inasmuch as an appeal to that court would open the case to either party upon the determination by the Supreme Judicial Court of Massachusetts. Sheriff Maury stressed the importance of this decision to every operator in the country and urged their continued cooperation and assistance.

All operators were urged to render whatever assistance they could to aid in this litigation of nationwide significance.

The case stems from the Julie box fees in California, which each a $150 per year machine, with $50 for week day license; $50 for city Sunday license; $50 for State Sunday license and $10 Federal, which the association contends are not only exorbitant, but violate free speech in the matter of playing phone records.

The case is seen as a test case, and David J. Buder, president of the association, said the issue of the coin machine industry are on the Massachusetts action. Many donations from kindred associations have been made to help finance the suit. Latest was $100 from the N. H., Music Ops., and $1,000 has been pledged by the Western Massachusetts Music Operators Guild.

Now at your AML distributor's
1500 Union Ave., S.E. — Grand Rapids, Mich.

When You Enter The Cash Box “20 YEAR CLUB”

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box “20 YEAR CLUB” TODAY!

If you are eligible for membership in The Cash Box “20 YEAR CLUB,” fill out this application and mail today.

Bill Gersh
The CASH BOX
32 W. Randolph Street
Chicago, III.

Dear Bill:
Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year: __________ Month: __________

Date of Birth
NAME
FIRM
ADDRESS
CITY
ZONE
STATE

Eight straight days of rain in the Dallas area may have kept many away but here are some of the visitors along coinrow last week: Fred Ellis and Wilbur Brindell, Brindell Company; Ted Ford, Temple; Pete Selman, Longview; Buddy Cenis, Pant; and Drew Osborn, Jiggs Hamilton and Jim Woodley, Ft. Worth.

The new owner of the new dual brand with the number one manager, Maury Gottlieb is visiting with Abe Susan, his Dallas Gottlieb distributor.

Howard Holmes, Certain Music Co., just received a fellowship degree in phonograph sales and Bob DeJong, Southwestern District Manager, Delco Grand announced that Williams' new six-player Jumbo "Ten Strike" arrived at C. A. Robinson & Co. ready to sell to every operators in the field. Toledo LAAYOON Techniciian, was gifted with a tape measure before departing for his first fishing trip of the season. Jimmy Wilkins says Billy's "Skill Roll" and "Ricochet" are moving very well with the operators. Hank Tronick got a new player from Billy Williams' new six-player Jumbo "Ten Strike" arriving at C. A. Robinson & Co. ready to sell to every operators in the field. Toledo LAAYOON Techniciian, was gifted with a tape measure before departing for his first fishing trip of the season. Jimmy Wilkins says Billy's "Skill Roll" and "Ricochet" are moving very well with the operators. Hank Tronick got a new player from Billy Williams' new six-player Jumbo "Ten Strike" arriving at C. A. 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Through The Coin Chute
NEW ENGLAND NIBBLES

Business has taken a tremendous upsurge all around this week with exceptional heavy activity on games, bowlers and rides. Music has been up on the games, bowlers and rides have really soared due to the good weather, opening of the season and variety of new products being shown at distrbs.

Redi Distributors (Wurlitzer), this week displayed all the new games, about 20 in all, including Bally's "ABC Super De Luxe Bowler", with the 3 ft. long on which 1 to 6 can play; Bally's "Mile America" pin with 2 cards, 10 magic lines, 4 sets of advancing scores, corner scores, extra balls and two extra time rollers; Bally's "Trophy Bowler", new streamlined easy to install cabinet with new quiet alley with extra husky pins. Bob Jones, sales mgr., reports this is the most complete line the firm has ever presented. "These machines fit the need of any location and any set of circumstances, wherever the op may go," he said. New England ops have been coming in droves to the Lincoln St. plant to see the layout of new machines and big is reported great. Bob says the new baseball games are so terrible that some of the machines make ops feel exactly as if they were playing a real game of baseball on a field, they are so new and novel. At Trumpton Auto Sales Corp. (Seeburger), it is reported that Williams' great baseball game has taken the region by storm, and another shipment is being awaited at the Walcham St. plant as there are only a few on hand, Irwin Margol, gen. mnr. Trumpton, and Dave Rand, president, were in Chicago, attending the MOA meet. They reported back to Boston that the new Seeburg cigarette machine, not yet named, is tremendous and their reports were glowing. Marshell Caras reports at the Trumpton plant that business certainly is on the upswing and that reports on Gottlieb's new "Rocket Ship" are enthusiastic to say the least. The new pin with four flippers exciting new full playfield action is destined to be a big winner here, it was predicted. The amazing new bowls' "Short Stop" was commented on by Marshall, who said he contended and had been told by some ops that the fact that one player could bat while another pitched was instrumental in putting the machine away over the top. At Atlas Distributors (AMJ), Blatt busy with field trips and visiting ops coming in to the Commonwealth Ave. plant. AMI sales are holding up and ops have uncovered lots of new locations this summer in the Boston area. At Lodi's reports... At Associated Amusements (Rock-Ola), arcade machines moving along with guns and games, Dick Mandell, gen. mnr., reports are tremendous and he has been flying the territory in his own plane cutting it up with the ops from Maine to southern Conn. and logging plenty of flying time in the coin machine biz.

Ops in visiting distrbs this week included: Denny Delvin, Springfield; Jake Cohen, Oxford; Ray Farrow, Taunton; Joe Cucchiara, Fitchburg; Ray Ascola, Worcester; Walter Gratzik, Greenfield; Al Dolins, Hyannis; Harold Marvich, Boston; Phil Swarts, Brockton; Harry Deshowitz, Chelsea; Ray Sheu, Worcester; Connie Pocius, St. Boston; Tom Lishley, Haverhill; Saul Robinson, Andover; Edwin Cohen, Cambridge; Cy Jacob, Boston; George Chopolas, Malden; Stan Cokas, Lynn; Guy D'Giovanni, Allston; Ted Rubinstein, Chelsea; Robert Green, Randolph; Bill Arrison, Chestnut, VT; Sol Taube, Manchester, N. H.; Al Meyers, Boston; Joe Lepere, Cambridge; Dave Schalla, Brockton; Charles Ternano, Cambridge; Steve Pielock, Worcester; Henry Rivard, Haverhill; Frank Rabe, Frank Rivard; Etta Marucciano, Malden; Conn.; Tony Deuelia, Cranston, R. I.; Romeo Rivard, Lewiston, Me.; Joe Assad, York Beach, Me.; Timothy Sullivan, Bangor, Me.; Ronald Maher, Pawtucket, R. I.; Irv Doerfler, Haverhill; and Sid Wolbars, Newton. Eileen Rodgers, Columbia recording artist, suffered an appendectomy last fall in Syracuse where an appendectomy was performed, Ruth Shapira, manager of the singer and the singer is now resting at home in Pittsburgh. Record artists still showing big in the area with Patti Page, the Fris in Revere; Judy Scott, Decca, at Bilmur's; Versatones at the Mayfair.

Through The Coin Chute
PHILADELPHIA FILBERTS

With most of the firm execs in Chicago for the MOA convention, and with rain falling for almost a complete week, action was slightly off from the weeks past. As Larry Ash, Active Amusement, decided to attend the Chicago shindig, Joe stayed at home to take care of the store. ... Harry Witsen, International Scott Crosse, reports getting nice orders from Mike Chandek on Bally's baseball game "Big Innin". Operators here said to show a lot of interest in Bally's new pin "Space Gunner" which was just set up on the floor. Abe Witsen spending many hours on the phone—just buying and selling. Bill Witsen representing the firm in Chicago, from where he leaves for a buying trip thru the mid west. Couldn't learn much at Dave Rosen's—"Thrift Shoppe"—and Harry Rosen and Irv Doerfler all at the MOA. Nat Solow, Marvin Stein and Bill Adair of Eastern Music in Chicago for the MOA show and to look at Seeburg's new cigarette machine. Zaven Hosesian is taking care of sales during their absence. ... Condolences to Fred Walter of Bananer for losing a sister in Boston, Al Rodetstein in Chicago for the show. ... Cy Glickman reports one of his spots has a waitress, Olga Delcampo, who wrote "There Goes My Heart Again", recorded by Jubilee Records with Don Rondo the vocalist. ... Al Fario, King Records, says Johnny Pate's "One Old Christmas Star", could be another big one to follow his "Swinging Shepherd Blues". Mario Daburis hanging out the cigars in celebration of the birth of 8 lb. 8 oz. Mario, Jr. ... Harry Ascoia, Columbia Records, tells us "Four In The Aisle" by The Four Lads is going great, as is the new Frank Sinatra "Put Your Dreams Away".

CHICAGO—Operators attending the meetings and discussions at the MOA Convention were fortunate in having the opportunity to listen to so many top personalities in the coin machine and related fields. Some who spoke are pictured above.

Top left—Invocation which opened the Tuesday morning meeting in the Venetian Room was spoken by Rabbi Sidney J. Jacobs of Niles Township Congregation, Skokie, Illinois.

Top right—George A. Miller, president of the MOA, making his welcoming address and opening remarks.

Center left—John Haddock, president of AMI, Incorporated.

Center right—Nicholas E. Allen of Armour, Herrick, Kneip and Allen, new legal counsel for MOA. Allen spoke on Copyright Legislation.

Lower left—George Miller and Albert S. Denver, president of the Music Operators of New York, hold a plaque designed to pay tribute to Sidney Levine, late attorney for both the MONY and MOA.

Lower right—"Chuck" Hanna, humorous speaker whose subject was "The Conquest of Confusion".

**Through The Coin Chute**

**PHILADELPHIA FILBERTS**

**PRICES SLASHED on**

**MUSIC MACHINES**

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<tr>
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<tr>
<td>WURLITZER</td>
<td>$298</td>
<td>100% Recommissioned 100% Guaranteed</td>
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<tr>
<td>AMI H-200</td>
<td>$298</td>
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*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*
George A. Miller Opening Address To MOA Devoted
To ASCAP Legislation

CHICAGO — Operators who came into Chicago to attend the MOA Eighth Annual Convention once again found themselves grappling with their old nemesis, ASCAP legislation.

Operators came face to face with the facts of life almost from the first moment of business discussion.

George A. Miller, president and business manager of the MOA, plunged right into the thorny subject in his opening speech of welcome. Miller reported on the recent hearings in Washington on copyright legislation with emphasis, but not too much detail, since he was followed by Nicholas E. Allen of Arnoit, Herrick, Knipple and Allen, who went into the subject at greater length. (See story, page 61.)

Miller spotlighted the seriousness of the situation by calling to the operators’ attention the atmosphere in which the hearings were held. Miller pointed out that Senator O’Mahoney, who is sponsoring the bill designed to change the copyright law of 1908, was also the only Senator (of the three on the subcommittee) present. O’Mahoney is also the chairman of the sub-committee. Facing such a set-up, said Miller, was hardly a situation that was prejudiced in favor of the music operator.

Miller also put his finger on the economical inequity that belabored MOA in its fight to defeat S. 1870. MOA, with an annual income of $705,000, must pit its resources against an organization (ASCAP) that collected $25,000,000 last year and spent a total of $30,000,000 on legal fees, $14,000 on other legal fees and $79,000 on other legal fees. The way Miller listed the ASCAP legal expenditures. ASCAP also spent $151,000 on miscellaneous expenditures, more than twice the yearly income of MOA, stated Miller.

Miller acquainted the audience with the fact that ASCAP had brought into evidence a statement attributed to a tavern association that they favored a $5 to $25 annual royalty fee per juke box. Highly increased, Miller demanded to know by what rights this organization took it upon themselves to give away the operators’ money. He also advised each operator to go back home and get in touch with the local tavern and restaurant association and present the operators’ case to them and acquaint them with their (the tavern and restaurant owner’s) stake in this battle.

Miller closed his remarks with an ominous note. He advised his listeners that he was aware of the fact that ASCAP had gained considerable ground and that it was very possible that the fight against legislation might soon be conducted on the floor of the Senate or the House of Representatives.

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ROCK-OLA 4540 $345

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Meeting Dates

Music Operators’ Associations

May 12—Tri County Juke Box Operators’ Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

May 15—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

May 16—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

May 20—Westchester Operators’ Guild, Inc.
Place: Holiday Inn, Scarsdale, N. Y. (7th Annual Banquet—7:00 P.M.)

May 21—Automatic Equipment and Coin Machine Owners’ Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

June 2—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.

Music Operators’ Society of St. Joseph Valley
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

Phonograph Merchants’ Association, Cleveland, Ohio
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.

Music Operators’ Association of Massachusetts
Place: Beaconfield Hotel, Boston, Mass.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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Wurlitzer Issues Biz Report
For Year Ending March 31, 1958

CHICAGO—R. C. Rolfing, president of The Rudolph Wurlitzer Company, with executive headquarters in this city, this week released net sales figures for the year ending March 31, 1958. Net sales were $33,208,711 compared with $37,584,325 for the previous year.

"Sales of civilian products for the year decreased 15%, while sales of defense products increased 112.5%", reported Rolfing.

"Net earnings for the year were $1,015,692, equal to $1.18 per share of common stock. There were 860,425 shares of common stock outstanding at March 31, 1958, or 24,300 more than at the previous year end. Net earnings for the previous year were $1,254,402 or $1.50 per share of common stock based on the number of shares outstanding at March 31, 1957.

"Our products are the finest we have ever manufactured," concluded Rolfing. "If business generally returns to normal by fall, the results for the year ending March 31, 1958 should be satisfactory."

ATTENTION!

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Nicholas E. Allen Reports On Copyright Hearings

"Hearings packed with atmosphere not particularly sympathetic to MOA views," says MOA Attorney

CHICAGO—Nicholas E. Allen, Armour, Herrick, Kneipple and Allen, attorneys for the MOA in its battle against adverse copyright legislation, addressed the Music Operators of America this week at the annual MOA Convention at the Morrison Hotel, this city, and agreed with MOA president George A. Miller, that "the recent hearings in Washington were packed with an atmosphere not particularly sympathetic to MOA views."

Allen reiterated MOA's constant stand to fight even the smallest assessment on records played in automatic phonographs. "This is a principle that is wholly unacceptable," stated Allen. "If we give in to a little thing, it could become bigger and bigger each succeeding year. There is no such thing as being a little pregnant," he said, referring to a well known analogy, "you either are or you ain't." ASCAP advised Allen, had made claim after claim, but had offered no proof that there was a need for such a change, and you don't change a law in the absence of overwhelming proof of the need for such a change. He pointed out that eleven previous Congresses had refused to do anything about the present law.

The Juke box industry, Allen continued, is already paying adequate and substantial fees. 50,000,000 records were purchased last year, making a $2,000,000 payment which represented royalty payments on a mechanical basis. This, he stated, was more than other single music outside of the broadcasting industry had paid—and "to further spotlight this industry's contributions—not one dime was paid by the motion picture industry."

The operator, said Allen, cannot afford to pay such fees as ASCAP is demanding, no matter how small they may be. He pointed out that the aggregate shows that the average operator has earned a profit of less than $4,000, and many operators are conducting their businesses at a loss. Allen then took up the figure, presented at the hearings, of $15 to $25 per machine. This, he advised, would come out to $750 to $1250 per operator each year. "It is discriminatory and to the full detriment of the listening public. It could cause the raising of the price of play and would undoubtedly force many machines off location."

"The bill itself is unworkable" continued Allen. "It is also legally objectionable and would destroy what is now the last free market for unaffiliated writers, composers and publishers."

Sheffield Joins United Mfg. Co.

CHICAGO—Ralph Sheffield joined United Manufacturing Company, this city, as of May 1, 1958.

Sheffield resigned from Genco Manufacturing as sales manager in April. "Ralph Sheffield," reported Bill DeSelm, general sales manager of United Manufacturing, "joined our organization as of May 1. "He will be a field representative and will cover a vast territory for United throughout the U.S. and Canada."

"Ralph is well known to all of our distributors", DeSelm continued, and we feel belief that he will prove of tremendous value to them in his travels as a field representative of our firm."

Sheffield started in the coin machine business in 1937 servicing claw machines for Milton Kreis of Cleveland, O. He started as a mechanic and, within a short period of time, was named foreman and then floor salesman for this firm. He came to Chicago in the fall of 1941 to help Gil Kist start Empire Coin Machine Exchange. He became a partner of this firm in 1945.

He sold out to Kist in 1952, at which time he joined Genco as sales manager.

Sheffield traveled throughout the U.S. and Canada calling on distributors and operators for Genco. He resigned from Genco this past April.

"I am tremendously happy to be able to report this association with the one firm that I have respected over the years and watched grow to outstanding leadership, United Manufacturing Company. "I want all United distributors and operators of United's great games to know that I am at their service at all times."

"I hope", Sheffield concluded, "that it will be my good fortune in the months to come to meet with all of these men everywhere in the U.S. and Canada."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Page 26

May 17, 1958

Norman Ditchburn Combines Facts And Humor In Talk To Music Ops Of America

Operation About 2000 Phonographs

CHICAGO—A highlight of the recent MOA Convention held at the Morrison Hotel in Chicago last week was the appearance of Norman Ditchburn, of Ditchburn Equipment, Ltd., London, England, for the second straight year.

A brilliant speaker and wit, Ditchburn held the audience in rapt attention, as he told of his firm’s start, its growth and hopes for the future. Without revealing the exact number of phonographs he now operates, Ditchburn stated that the fellow who said he had over 2,000 phonographs in operation was not too far away from the truth, and by the end of the year he would have understated the true number by quite a wide margin.

“Our machines,” he stated, “now get over 1,000,000 plays a week.”

“Never underestimate the little things in business and life,” he advised. “Don’t underestimate small amounts of money.” Ditchburn proved his point by stating that his operations included 16 record players, 200 record players, and all the in-between sizes. With the 16 record player Ditchburn revealed it was possible to stay with the smaller income spots. Most of these small machines have already been amortized and stand on his books as “nil”.

Ditchburn revealed that one of the reasons for his successful operation was the employer-employee relationship, the incentives that are offered, the attention to the morale of his help, the close watch they keep on the condition of the equipment, and his refusal to be stamped by competition into offering more lucrative pro\

The focal point of attention this week, of course, is the MOA Convention, held Tues., Wed., and Thurs., May 6, 7 and 8 at the Morrison Hotel, Chicago. Attendance was large as usual, with many groups of business men who came in early last week-end for special meetings, while the majority arrived Monday night. Others, who were tied up, came in for a day or so, then ran on home. For your convenience, we have quite a large audience here setup for an at home setup of the meetings. It is a happy group to meet up with so many friends from all over the world. And we’re sorry that in the business of getting ready for this one, we’ve been unable to catch up with so many other friends whom we knew were there. They probably were similarly tied up. Among the men and women from this area whom we met, were Joe Blumenau, Ben Chesney, Al Ferber, Barney (Shugy) Sagerman, Abe Green, Irving Kaye, Buddy Fox, Ira Olding, Al Green, Harry Berger, Joe Greco, Tom Greco, Jack Wilson, Bob Charles, Jimmie Tolisano, Pat Marcy, Harry Ross, Jackie Berman, Bess Berman, Mr. and Mrs. Willie Blatt, Sam Taran, Eli Ross, Si Wolfe, From Atlanta, Ga., Jake Friedman. Leon Tolken and Mickey Anderson of Penna. From Hamburg, Germany, A. W. Adieco, From London, England, B. Norman Ditchburn, Cyril Schack and Gordon Marks. From Canada: Al Siegel, Art Lipton, Sam Schwartz, Bob Froman, Danny Weiss and Mrs. Maxman. From the states, Mr. and Mrs. Jack Simon from L.A. Phil Robinson from L.A. Gary Sinclair from the entire West coast. Bob D’Eri from Dallas, Tex. Joe Brilliant from Detroit. Ben and Si Lazar from Pittsburgh. Roy Jones and C. N. McMardie from San Francisco. Ed Pender and Carl Hoelzel from Kansas City. Harold Lieberman from Minneapolis. Irv Sandwich and Phil Moses from Des Moines. All our friends and we hope you are enjoying the show. And if you’re not, please let us know and we’ll list your name, it was strictly unintentional. so please forgive us.

The coming weeks will be busy for columnists here who make all the social events. Of course, practically everyone in this area will be attending the UJA-Coin At The Convention banquet, honoring Al Simon, on Wed., night, May 14. Many out-of-town guests expected. And for those in this area who can make it, the Music Operators of Connecticut holds its annual dinner on Thursday, May 15, at Phillip’s Colony Restaurant, New Britain, Ct., Hartford, Conn. Dinner at 7 P.M. Then the following week on Tues., night, May 20, the 7th annual dinner of the Westchester Opera Guild, at the Holiday Inn, Scarsdale, N.Y. Dinner at 7 P.M. . . . Business along coinworm slightly off this week due to the most miserable weather to hit the city in years. It was quite a relief to get this week’s weather report. It showed Jack Simon from L.A. Phil Robinson from L.A. Gary Sinclair from the entire West coast. Bob D’Eri from Dallas, Tex. Joe Brilliant from Detroit. Ben and Si Lazar from Pittsburgh. Roy Jones and C. N. McMardie from San Francisco. Ed Pender and Carl Hoelzel from Kansas City. Harold Lieberman from Minneapolis. Irv Sandwich and Phil Moses from Des Moines. All our friends and we hope you are enjoying the show. And if you’re not, please let us know and we’ll list your name, it was strictly unintentional. so please forgive us.

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Through The Coin Chute

CHICAGO CHATTER

One thing, to which everyone who was present at this past MOA convention subscribed, was the fact that Chicagoans are marvelous hosts and hospitality is top of the list. Chicagoans love to entertain, and the love that played host. Those who came to just see what was new at this convention, and met with Chicago friends, are still praising the men and women of this Windy City who did everything they possibly could to make every out-of-town visitor's visit so much more pleasant. From the moment Roy Roy (of all the Ballys and all the many, many Bally distributors rallied around these booths every day of the show. They also enjoyed the marvelous Bally hospitality in the famed Sherman suite and at the Bally factory. It was a hectic week for the Bally folks and got the show off to a flying start.

Those big Bally booths just took everyone's breath away. Herb Jones is to be complimented for his theme this year. He was right on the ball working away with the men from Bally to get those booths set up perfectly. Art announced to all the Ballys and all the many, many Bally distributors rallying around these booths every day of the show. Roy Roy (of all the Ballys and all the many, many Bally distributors rallied around these booths every day of the show. They also enjoyed the marvelous Bally hospitality in the famed Sherman suite and at the Bally factory. It was a hectic week for the Bally folks and got the show off to a flying start.

Johnny Frant was here, there and everywhere and, believe it or not, Johnny was selling scales to many operators and distributors who called over to see him. I saw him walk down the aisles of this convention.

Clarence Schuyler, according to Mickey Anderson of Erie, Pa., was working harder than ever trying to get machines out to meet the many orders he already has on hand. "And," Mickey reported, "the orders that Clarence is getting are bigger than the potential." Dave Gottlieb and his son, Alvin, were meeting with Aspet Varten and Suren Fesjian right at the show and, from the smiles on all their faces, looks like Gottlieb shipments to Dublin, Ireland, are going to be doubled and, perhaps, even tripled. Paul Heubach came strolling thru the convention with Leon Taksen and some others and reported that Keeny factory continues growing busier every day. "Looks to me," Paul reported, "that we are in for one of the biggest years we've ever had!"

Clayton Nemeroff was around and about and advised that Ted Rubenstein and Estelle Bye over at the Marvel offices busy with many visitors and, at the same time, trying to get more "Lucky Horoscope" machines out as fast as they possibly could to meet orders. Everyone from Rock-Ola, including Dave Rockola, Ed Ristau, Kurt Kleeer, Leo Rieck and also Alfred W. Adickes of Hamburg, answering questions from operators who were looking over the Rock-Ola machines and advising these men how pleased they were with the new '58 Rock-Ola phons. Tom Herrick was a busy man supervising the Seeburg booths. The new Seeburg cigarette machine getting plenty of attention from all visitors. Seeburg has kicked bigger than ever before with this beautifully designed cigarette vender. Jack Miteck a mighty tired man, now that the show is over, for the new Unitted phono won many a fine compliment. Herb Oettinger just stood there smiling away all day long as one music op after another came to crowd this booth and comment on the new phono. In fact, Johnny Casada, Al Thoeke, Ralph Sheffield, Bill Delaney, and many of the other great men in the industry, were also pulled over to the music by customers.

Johnny Watling being visited by one old timer after the other and listening to many and many a word of praise for the outstanding Watling scales. John took it all in stride and was right in there pitching to the last minute and winning many compliments all the way. Sam Stern entertaining Cyril Shack and Gordon Marks of London, England, while Sam Lewis and Art and Weind meeting with the many visitors who came to see the latest Williams clickers. Harry Williams still over in Europe and reported to be learning more about machines on the Continent and advising these men how pleased they were with the new "58 Rock-Ola phons. Tom Herrick was a busy man supervising the Seeburg booths. The new Seeburg cigarette machine getting plenty of attention from all visitors. Seeburg has kicked bigger than ever before with this beautifully designed cigarette vender. Jack Miteck a mighty tired man, now that the show is over, for the new Unitted phono won many a fine compliment. Herb Oettinger just stood there smiling away all day long as one music op after another came to crowd this booth and comment on the new phono. In fact, Johnny Casada, Al Thoeke, Ralph Sheffield, Bill Delaney, and many of the other great men in the industry, were also pulled over to the music by customers.

Ben and Trudy Cowen lunching at the Covenant Club and then dashing over to the Merchandise Mart to meet the big crowd of people from all over the country. Bill Delaney, who works out of New York, was also there with Tally's big Tally-Waltameade, A. D. Palmer, Jr., Bob Bear and so many, many others of the Wurlitzers. Howie Freer and Don Molyneux along with Mac Brier were busy at their new quarters saying "hello" to many who phoned and called over the past week. They reported that the point here was the very marvelous manner with their own big suite at the Morrison. Empire men reported to be doing great business. Wally Finke, Joe Kline, Fred Kline, Sam Kolber and all the others of First Coin were here, and there and everywhere greeting so many, many friends.

Where was Charles (Little Jimmy) Johnson of Globe? That was one big question asked by dozens who wanted to visit with Jimmy. Charley Piero came strolling thru the convention smiling happily and greeting many friends from all over the nation. They kept pinging Herb Perkins almost every hour on the hour. Joel Stern made an impressive looking businessman. Joel telling us that World Wide is enjoying its very greatest year and that business is getting better every day.

"The Ladies Fashion Show Luncheon the biggest hit of the entire convention," was what many, many claimed. And from the gorgeous gals from all over this city who attended, all so beautifully gownned, and all so happy to meet and greet one another at this luncheon, sponsored by MOA in conjunction with The Cash Box. This statement that "it was the biggest hit of the show" can be very easily understood. Cissie Gehr, Chairwoman and her entire Committee, highly complimented all by making this so outstanding a social affair.


and now to bed—for a week of rest.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Gallego Second In Bowl Tourney

CHICAGO — The week preceding the final week of the current bowling tournament of the Automatic Phonograph League (National Division) finds Decca in first place and Gallego (last year's champ) in second position, as of May 1. The remainder of the league is bunched closely together in team and individual play.

The evening's results were highlighted by Gallego which took 2 games from the first place Deco team to capture second place. E. Teske, with 565, bowled high score for men as he led the scoring for Gallego. Tony Gallego finished with 518. For Decco, R. Almendarez scored a 563 to tie for high score. J. Nolan had a 530 and F. Tuomosae 512. B. & B. swept 3 from Singer as F. Dries bowled 554 and M. Pieroni 510. Singer's E. Lousaa scored 445.

ABC took 3 from Star as M. L. Fiore bowed high score for women with 511, while Ruth Vrabal dropped 481 pins for the Star team.

A heated battle ensued between Garman and Mercury with Garman finally winning 2 games. Top scorer for Garman was H. Witzi with 512. E. Kupasinski for Mercury had 510. J. Gasi led Brown's Camp to a sweep of 3 games over Gateway with a healthy 511. Ray Henderson bowled high score for Gateway with 411 pins.

Despite R. Gallet's and Rene Gal- lego's 504 Paschke bowed to Western 2 games to 1. Lou Eastman threw 489 pins for Western. Gillette took 2

MOA And Foremost Tax Expert Planning National Tax Service In Chicago

CHICAGO—George Miller, national president of the Music Operators of America, revealed, when he introduced Leo Kaner, one of the nation's leading tax experts, that Kaner and the MOA were setting up a national tax service in Chicago and would eventually establish offices in many other regions throughout the United States.

Kaner spoke of methods of deprecating equipment and advised the operator audience that to fully deprecate a machine did not mean that the machine had to be totally and physically worn out. Instead, he stated, a machine can be obsolesced or become inadequate by the introduction of new models, new styling, or the number of records a phonograph is able to play.

Prior to 1964 equipment was depreciated by the "Straight Line" method. This means, that a machine that was valued at $1000 could be de- preciated at a rate of 5% per year, or $50 per year. This continued for 5 years, or until the machine was worth $50. 

Kaner explained that the "double declining balance" and "the sum-of-the-years' digits" methods are used in practice. The "double declining balance" method, 40% of the value after the first year permitted a deduction of $40. Taking off the $40, the machine now has a new value of $630. 40% de- preciation at the end of the second year permitted a deduction of $252.00. Carrying this through, depreciation at the rate of 40% amounted to $151 at the end of the third year; $30 at the end of the fourth year; and $5 at the end of the fifth.

The "sum of the years' digits" method provided for using the same figure and the same five years) $330 at the end of the first year, $266 at the end of the second; $200 at the end of the third; $133 at the end of the fourth; and $66 at the end of the fifth.

Each method has its advantages and disadvantages, pointed out Kaner, and suggested each be thoroughly inves- tigated before a decision as to which to use is made.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
FOR SALE—De Luxe World Series $95; Hi-Fly Baseball $150; Championship Baseball $150; Big Top Raffles $225; Circus Gun $375; State Fair Gun $275; Baby Crockett $275; Rifle Gallery $150; Pirate Gun $295; Treasure Cove $375; American Coin Co. $125. For list write: Baby Carnival, R.E. Crockett Co. 1301 N. Capitol Ave., Indianapolis, Indiana. (Tel. MEMO 6-1593.)

FOR SALE—United Card & Pinny Boxes, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it for you. United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWARD Co., 140 East 2nd Street, Salt Lake City 11, Utah. (Tel. Davis 2-4273.)

FOR SALE—Continuing Sensational Sale AMI E-120's and Seeburg 100C's. Best Offer takes what's left. You can still save real money. Western Distributors, 1100 Pennsylvania Street, L. L. N. (Tel. LO 1-6700.)

FOR SALE—#3020 Wurlitzer Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING MACHINES, INC., 640 E. MERRICK RD., VALLEY STREAM, L. L. N. (Tel. LO 4-2068.)

FOR SALE—2 Brand New 5¢ Kleeen Dispensing Machines in cartons, $50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING CO., 1301 E. Tenth Ave., New York, N. Y. (Tel. LO 4-0293.)

FOR SALE—Safari, Big Top, Steam Show, Goated, Hi-Fly, Wms. Delux Baseball, Crossroads, Quartette, Jalopies, Pine Wheel, Wheel Beauty, Southern Belle, Sindusa, Lulu, Howard Letter, Sluggin Champ, Delux Horse, Hi-Fly, Delux, Register, Marathon, Gayets, Pique, Caravan, Manhattan, Broadway, Nitecles, New England Exhibit Co., 237 Washington St., Newton, Mass. (Tel. DEzair 2-1500.)

FOR SALE—Used machines of all models, as is or repaired and ready for immediate delivery. ALLAN DIST. & MACHINERY CO., 900 North Western, Oklahoma City 6, Oklahoma. (Tel. Forest 5-3456.)

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $100 & up; Sideshows, $35 & up; Music, $35 & up; Kiddie Rides, $100 & up; ASSOCIATED MACHINES, INC., 5620 E. RUGGED ROAD, ALLSTON, Mass. (Tel. SStadium 2-4010.)

FOR SALE—Millions of extra coins are taken from clean machines. Check them out. Wm. H. Gardner, 196647 Main Ave., Detroit, Michigan. (Tel. (313) 248-0956.)

FOR SALE—De Luxe World Series $95; Hi-Fly Baseball $150; Championship Baseball $150; Big Top Raffles $225; Circus Gun $375; State Fair Gun $275; Baby Crockett $275; Rifle Gallery $150; Pirate Gun $295; Treasure Cove $375; American Coin Co. $125. For list write: Baby Carnival, R.E. Crockett Co. 1301 N. Capitol Ave., Indianapolis, Indiana. (Tel. MEMO 6-1593.)

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FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models. $1000; 1250's, 1500's; all type Bingos; Coin Hunt, as is or shipped. CAN YON STATES DIST. CO., 301 E. 7th, Tucson, Arizona. (Tel. 3-5868.)

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it for you. United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWARD Co., 140 East 2nd Street, Salt Lake City 11, Utah. (Tel. Davis 2-4273.)

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FOR SALE—Williams Peppy The Clown $249.50; Williams Crane $959.50; 3 good, New Counter Games, Kicker & Catcher, Wheel, Bowler and Zipper each $40 (any is $3 for $100). WESTERN DISTRIBUTORS, 1226 S.W. 16th Avenue, Portland 5, Oregon. (Tel. Capitol 8-7565.)

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., 1626 Puritan Avenue, Detroit 21, Michigan. (Tel. University 4-9773.)

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Vendor Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNYESS, 377 Tenth Ave., New York 36, N. Y. (Tel. Blyant 9-6677.)

FOR SALE—Hi-Speed Super Fast Shuttle Board wax. 24 one-pound cans per case, 88.50 L.o.b. Dallas, Texas. 14-14-2447. (Tel. guar- antee. Distributor for D. Gottlieb, Chicoin, H. J. Keene, STAMPEDE DISTRIBUTING INC., 1004 Main St., Dallas, Texas.)

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JT 1-7374.)

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JT 1-7374.)

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Card and Vendor machines and all other games and equipment. Lowest prices. Best merchandise. One year's guarantee. Write for free list. We will ship to you coupon. We are factory repre- sentatives for United, Williams, Bally, Delugreen and Genco, TARAN DISTRIBUTING, INC., 3401 N.W. 36th St., Miami 42, FLA. (Tel. NEwton 5-2531.)

FOR SALE—De Luxe World Series $95; Hi-Fly Baseball $150; Championship Baseball $150; Big Top Raffles $225; Circus Gun $375; State Fair Gun $275; Baby Crockett $275; Rifle Gallery $150; Pirate Gun $295; Treasure Cove $375; American Coin Co. $125. For list write: Baby Carnival, R.E. Crockett Co. 1301 N. Capitol Ave., Indianapolis, Indiana. (Tel. MEMO 6-1593.)

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FOR SALE—Marlbe Queen $85; Slugger' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8° Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $600, Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games, NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).

FOR SALE—Big Shows $250; Showtimes $365; Key West $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. Magnolia 7459).

FOR SALE—Games, Inc.: Guacamole $325; Skeet Shoot $375; Super Hunter $395; Bally Variety; Gayety; Miami Beach; Broadway; Night Club; Big Show; Key West; Show Time; Carnival (5 Roll) $295; Magic Bowler $145; United Pikes; Caravan. Also other Bingos and Bowlers, completely reconditioned—guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. 2-5207).


FOR SALE—Reconditioned Seeburg 100 Selection Wall-Mattes, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYRACUSE 7-5631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingos. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTANA 1-5000).

FOR SALE—Reconditioned Phonographs at a price. 3 1900 Wurlitzers at $550; 2 2-V-200 Seeburgs at $550; 1 1000 Wurlitzer at $455; 2 100-S Seeburgs at $450; 2 100-6 Seeburgs at $450; 2 2-G-200 AMIs at $600; 1 150-4 Hi-Fi Wurlitzer at $175; 1 1500 Wurlitzer at $235. SHELDON SALES, INC., 861 MAIN STREET, BUFFALO, NEW YORK (Tel. Lincoln 9106).

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FOR SALE—I-P, self service horizontal Counter Tops. Custom built, beautiful blond wood finish 8' x 2'. Holds 500 L.P.'s per counter. Sacrifice $6 @ 820 ca. PARK RADIO T.V., SALES, INC., 359 BLOOMFIELD AVE., CALDWELL, N. J. (Tel. CA 6-2214).

FOR SALE—100 Telequiz, with film. Reconditioned. refinished, ready for location. 5c or 10c plus. Special price, $75.50. Write for quantity prices and lists of other equipment. G. R. SALES, 5216 NO. 11, CLAIRE AVE., CHICAGO, ILL. (Tel. Avenue 3-6168).

FOR SALE—Beach Clubs, checked and cleaned, new parts $80. Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $80, as is $30; United Lightning Bowling $175; 11th Frame $15; HALLGREN DISTRIBUTORS AVE., MOLINE, ILLINOIS. (Tel. 4-7808).

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**MISCELLANEOUS**

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperators affect you? How can you get your locations' cooperation? How can "10c Play Places" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level," "The Cash Box" Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting something that has been acclaimed by all as: "THE BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CORP. Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel. VERnon 5-7976).

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern California Service or Representa- tive contact: BOB YOUNG'S SER- vice, 127 BEN CAMPBELL PLACE LOS ANGELES 27, CALIF. (Tel. Office No 2-3254, Auto HO 7-7151, 5-4549).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN DEPT. CB, CHICAGO 45, ILL.


How To Use "The Cash Box Price Lists" [Also known as the "C. M. L. (Cord Man Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices, as they are quoted. "The Cash Box Price Lists" are exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices to base to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered byoutstanding firms, having a reputation for shipping completely conditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

FOREGROUND: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

A M I
2. Model A, '46, 40 Sel., 78 RPM 35.00 50.00
4. Model B, '48, 40 Sel., 78 RPM 50.00 85.00
4* Model C, '48, 40 Sel., 78 RPM 75.00 100.00
4* Model D-40, '51, 40 Sel., 78 RPM 115.00 200.00
4* Model D-40, '51, 80 Sel., 45 RPM 195.00 295.00
4* Model E-40, '53, 80 Sel., 45 RPM 195.00 320.00
4 Model E-40, '53, 80 Sel., 45 RPM 225.00 350.00
4* Model E-40, '53, 120 Sel., 45 RPM 285.00 365.00
4 Model F, '40, 50 Sel., 45 RPM 425.00 545.00
4 Model F-120, '54, 120 Sel., 45 RPM 475.00 550.00
4* Model G-40, '50, 80 Sel., 45 RPM 475.00 550.00
4* Model G-40, '50, 80 Sel., 350.00 525.00
4 Model G-40, '50, 350.00 450.00 675.00
4 Model G-40, '50, 450.00 675.00 975.00
4* Model H-200, '51, 200 Sel., 35 RPM 845.00 945.00
4 WM Wall Box 5.00 8.00
4 SM or SL Steppe 5.00 8.00

ROCK-OLA
14,422, '46, 20 Sel., 78 Sel., 45 RPM 20.00 45.00
14,424, '46, Playmaster Hideaway, 20 Sel., 78 RPM 25.00 45.00
14,425, '47, 20 Sel., 78 RPM 35.00 45.00
121423, '48, Magic-Glo, 20 Sel., 78 RPM 45.00 50.00
14,520, '50, Rocket '50-51, 39 Sel., 78 RPM 45.00 90.00

(Phonographs—Continued)

1. 1317, '56, Hideaway, 48 Sel., 45 and 78 RPM 40.00 100.00
2. 1500, '46, 40 Sel., 45 and 78 RPM 50.00 100.00
3. 1400, '34, 48 Sel., 45 RPM and 78 RPM 50.00 150.00
4. 1450, '51, 40 Sel., 45 or 78 RPM 95.00 165.00
5. 1500, '50, 104 Sel., 45 or 78 and Intermix, 100.00 200.00
6. 1509, '53, 101 Sel, 45 RPM, 65.00 250.00
7. 1600, '53, 48 Sel, 45 & 78 Intermix 200.00 395.00
8. 1650, '53, 88 Sel, 45, 78 RPM, 395.00 525.00
8* 1693, '54, 80 Sel, 45, 78 RPM 395.00 525.00
9. 1980, '50, 104 Sel, 45, 78 RPM 550.00 725.00
10. 2040, '56, 200 Sel, 45, 78 RPM 645.00 845.00
11. 2110, '57, 50 Sel, 45, 78 RPM 725.00 800.00
12. 2140 Wall Box 2.50 5.00
13. 3402, '45, 50 Sel, 45, 78 RPM 3.00 5.00
13. 3404 (Conv. of 3020) 3.00 10.00
13. 3404 (Conv. of 3021) 3.00 10.00
13. 3406, '53, 104 Sel, 45, 78 RPM 4.00 9.00
14. 4820 Wall Box 8.00 20.00
14. 4851 Wall Box 9.00 25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (D) Dale; (E) Exhibit; (G) Genco; (Gt) Goodfellow; (K) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57) 235.00 280.00
4. Arabian Knights (Got 12/53) 75.00 100.00
4. Army-Navy (Wm 10/53) 30.00 50.00
2. Arrow Head (Wm 7/57) 225.00 295.00
4. Atlantic City (B 5/53) 25.00 35.00
4. Atlantic City (B 9/56) 175.00 235.00
4* Ball's-A-Poppin' (B 11/53) 125.00 210.00
4. Beach Beauty (B 11/55) 110.00 165.00
4. Beach Club (B 2/53) 25.00 65.00
4. Beauty (B 11/52) 20.00 65.00
4. Big Ben (Wm 9/54) 55.00 100.00
4. Big Show (B 9/56) 245.00 285.00
4. Big Hit (C C 7/53) 11.00 16.00
4. Big Time (B 1/55) 75.00 125.00
4. Blondie (C C 8/56) 105.00 185.00
4. Brasil (Un 10/56) 195.00 245.00
4. Bright Lights (B 5/51) 20.00 30.00
4. Bright Spot (B 11/51) 30.00 50.00
4. Broadway (B 12/55) 150.00 185.00
4. Cabana (Un 3/53) 20.00 50.00
4. Capri (C C 10/56) 100.00 150.00
4. Caravan (Un 2/56) 95.00 150.00
4. Caravan (Wm 6/52) 25.00 45.00
4. Chickowntown (Got 12/56) 30.00 60.00
4* Circus (B 5/52) 235.00 320.00
4. Circus Waggon (Wm 10/50) 145.00 200.00
4. Clancy Bowler (Got 7/56) 165.00 225.00
4. C.O.D. (Wm 9/53) 50.00 75.00
4. Colors (Wm 11/54) 70.00 110.00
4. Coney Island (B 9/52) 20.00 45.00
4. Continental Cafe (Got 7/57) 250.00 350.00
4. Coronation (Got 11/52) 25.00 45.00
4. Crossroads (Got 5/52) 25.00 55.00

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And chicago coin Brings You Both!

2-PLAYER Rocket Shuffle
ALSO AVAILABLE IN 1 PLAYER MODEL

- All ball launch feature!
- Captive ball action gives player every thrill of satellites traveling through space!
- Available in replay or regular models... replays awarded for high score!
- Unusual and new 3 dimension mirror effect... game is only 7/7" yet gives the appearance of a game 11'11".
- New method of scoring with captive balls... 3 in row--4 in row--5 in row--4 corners diagonals score double!
- Player determines when and if he wants to accept in line bonus score or continue to play for a higher bonus score!
- Adjustable to 5 and 10 shots per game... straight 10c play.

NEW ELECTRONIC MARVEL BATTER-UP

- World’s first Lite-O-Matic baseball game
- Player experiences every thrill -- every action of a real baseball being pitched... being hit... being caught!
- The "Lite-O-Matic" ball is actually delivered from pitcher’s box to batter!
- 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- Animated players on back-glass actually run bases!
- Player by skillfully hitting home runs to all 3 fields gets extra bonus runs!
- Previous high score feature!
- Available in replay or regular models!
- 3 outs per 10c game!

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with fascinating new bonus profit features!

New Extra Rolls
2 for $\boxed{1}$ FOR $\boxed{\square}$
in 5th and 10th Frames

Bonus 5th Frame
ADJUSTABLE FEATURE

Quiet
Specially Treated to Insure Extremely Quiet Play

Big 4½ Inch Composition Ball

Steady 5th Frame
ADJUSTABLE FEATURE

Quiet
Specially Treated to Insure Extremely Quiet Play

Big 4½ Inch Composition Ball

Locked-In Ball Gate
Holds ball back when game is completed

4
Jumbo Sizes
13 ft. Long
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Expandable with 4-ft. Sections to
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Regulation Bowling
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AS EXPERT HITTER PILES UP RUNS

RELIEF PITCHER TAKES OVER
delivering a mixture of curves and straight balls to halt the rally
THIS EXCLUSIVE BALLY FEATURE EQUALIZES SKILL BETWEEN PLAYERS
Insures thrilling, tight ball game all the way

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NEW DOUBLE PLAY FEATURE
Target Values Change with Men on Base

REGULAR MODEL with
DIME CHUTE ONLY
FREE PLAY MODEL Equipped with
DOUBLE CHUTES
Dime-a-Game or 3 for Quarter

3 FAST INNINGS
• SINGLES, DOUBLES, TRIPLES, HOME RUNS, ETC.
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