Sam Phillips, owner of Sun and Phillips International Records, has been responsible for introducing several of the top artists in the record business today. Surrounding him are three of his current stars: Jerry Lee Lewis, who first came to national attention with "Whole Lot Of Shakin' Going On" and is currently represented by "Breathless"; Johnny Cash, who broke through in pop with "I Walk The Line" and now is going strong with "Ballad Of A Teenage Queen"; and Bill Justis, who had a smash in "Raunchy" and at present has "College Man". In addition to the above stars, Phillips also brought to the forefront such names as Elvis Presley and Carl Perkins.
JONI JAMES
See and hear Joni on the Dick Clark Show March 29

CONNIE FRANCIS
WHO'S SORRY NOW
K12588 on 45 & 78 rpm

RICHARD BARRETT
(When Your Heart's on Fire)
SMOKE GETS IN YOUR EYES
K12616

MICHAEL HALE
Plugged on Ed Sullivan and Climax TV shows
WHEN YOU LOVE
and
THANK HEAVEN FOR LITTLE GIRLS
(From the MGM Release "Gigi")
K12629

LILLIAN BROOKS
PEYTON PLACE
and
SAY YOU'RE MINE
K12610

THE KAYS And The Rhythm Rogues
WHO'S GONNA TAKE YOU HOME
and
BABY
K12630

BOB RILEY
THE MIDNIGHT LINE
and
WANDA JEAN
K12612

DEAN JONES
ME! PLEASE! ME
and
MEET ME IN THE STUDY HALL
K12620

DAVID ROSE & His Orch.
SWINGING SHEPHERD BLUES
K12608 on 45 & 78 rpm

JACK HILL At The Cymbalom
Love Theme From
"THE BROTHERS KARAMAZOV"
(From the MGM Pictures Release "The Brothers Karamazov")
K12624

THE SERENADERS
NEVER LET ME GO
and
I WROTE A LETTER
K12623

FRANK SANDY And The KING'S MEN
TARRENTELA ROCK
and
SOMEONE LOVES ME
K12626

www.americanradiohistory.com
Communists, Traitors And Music Men

Senator Smathers has proposed a bill "to provide that a license for a radio or television broadcasting station shall not be granted to, or held by, any person or corporation engaged directly or indirectly in the business of publishing music or of manufacturing or selling musical recordings."

The proponents of this bill have been having a fine time testifying in favor of it for the past couple of weeks. They see a conspiracy on behalf of almost everyone who is successful in the music business today to impose rock and roll or country music—or whatever it is the public is currently buying—upon the public. And in their opinion it appears that the basic cause of what the public is buying can be traced to the fact that the preponderance of this music is being published by BMI and since BMI was organized by the radio stations, they claim that these stations are naturally pushing this "inferior" music.

We would like to discuss first the proposed Smathers bill and then the implication of what the proponents claim. First of all, practically the only people who are now banned from owning radio and TV stations are communists and traitors. No matter how much the proponents of this bill may hate rock and roll, it seems to us hardly fitting to classify the creators of this type of music with those categories. We supposedly left that kind of thinking behind a couple of years ago.

As for the claims of rock and roll being foisted upon the public in place of so-called "good" music, these claims come, for the most part, from songwriters who are obviously highly talented men, and who were great popular creators in their day, but who unfortunately have not been able to meet the popular demands of today's market. It's not unnatural for these talented men to say to themselves, "We've written so many hits before. We're not less talented today than we were then. Therefore why don't we have hits now? The answer is obvious. There must be a conspiracy against us."

Many of us who have spent years observing the music business, watching its trends, reporting on the public's desires, are convinced that there is no such conspiracy, that the music business works essentially the same as all other businesses—the producer who meets the public's demands captures the market and the one who, for any reason whatsoever, does not change, loses the market. These very same writers who are complaining about rock and roll were in turn probably railed against by the earlier writers from whom they took over. And the contemporary writers who are turning out today's hits will no doubt do the same against the writers of the next generation who take over from them. It seems almost inevitable.

There may or may not be a satisfactory solution to the problem as far as the older writers are concerned, but it seems highly far-fetched for us to punish the creators of today's music because the public wants to buy what they write.
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**The Cash Box TOP 60**

Best Selling Tunes on Records

Compiled by The Cash Box from Leading Retail Outlets

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**It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY**
The Cash Box, Music

March 29, 1958

Page 5

THE NUMBER ONE BEST SELLER IN TEXAS NOW MOVING UP ON NATION'S BEST SELLING AND MOST PLAYED CHARTS.

Kenny Rogers, The First
sings
"THAT CRAZY FEELING"

Carlton 454

... thanks to United Record distributor Steve Ponceo and staff for building the number one best seller in Texas today ... now booming into number one position in all major markets.

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157 West 57 Street New York 19, N.Y. Cl 5-1240

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Breaking For A Hit!
CLEVELAND • DETROIT • PITTSBURGH
CHICAGO • BOSTON

New Label

Hot! Smash! — Hot! Smash!

"KISS AND MAKE UP"

by

The Crowns

RnB # 6901

The Cash Box

Sleeper of the Week

March 15, 1958

"KISS AND MAKE UP" (2-175) [Montauk BMI—Ponius, Shuman]
"TLL FORGET ABOUT YOU" (2-223)
[Montauk BMI—Patterson, Coleman, Clark]

The Crowns. (R & B 6901)

- Here is a sleeper that has the characteristics of a smash success. It's the very first release by the new R & B Recording Company and it starts a new group called the Crowns singing a tune dubbed "Kiss And Make Up". The side has an exciting galloping tempo, a contagious melody and a stand-out delivery by the group. The side is sold right at the start by the group's good gimmick opening. Watch this long shot, it could be top ten material. The bottom half displays the crew as it glides thru a smooth Beck-a-ballad item "TLL Forget About You". But it's the top half for the big money.

Variety

The Crowns (RnB). "KISS AND MAKE UP" (Montauk) is a swinging rocker that has what it takes to come out of left field for a big score. "TLL FORGET ABOUT YOU" (Montauk) has an excellent quiet ballad appeal.

Variety

March 12, 1958

Best Bets

THE CROWNS

KISS AND MAKE UP

(RnB)

I'll Forget About You

ORDER FROM THESE LIVE-WIRE DISTRIBUTORS:

SEARLE DIST. CO.
Cleveland, Ohio

HIT RECORD DIST. CO.
Cincinnati, Ohio

SANDER CO., INC.
Cincinnati, Ohio

COXNET DIST. CO.
Cleveland, Ohio

COXNET DIST. CO.
Detroit, Mich.

LESLIE DIST. CO.
Hartford, Conn.

LESLIE DIST. CO.

LESLIE DIST. CO.
Pittsburgh, Pa.

MERCURY DIST. CORP.
Nashville, Tenn.

COMMERCIAL MUSIC DIST.
St. Louis, Mo.

Some choice territories still available. Write, Wire or Phone:

R & B RECORDING CORPORATION
1650 Broadway, New York 19, N. Y. 6-7764

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Announces...

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NRCO WILL NATIONALLY RELEASE

NO MORE 3 NO LESS

BIG RECORDS EVERY 60 DAYS

This Means —

• BETTER QUALITY SOUNDS

• BETTER SERVICE TO DEEJAYS

• BETTER SERVICE TO DEALERS

EN-AR-CO The record with the STAR-SOUND

NATIONAL RECORDING CORPORATION

1224 Spring St. Trinity 5-9143 Fenwood Circle N.E.
ATLANTA, GEORGIA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
DAVID SEVILLE ORCH. (Liberty 9001) [Witch Doctor] (2:15) [Monarch ASCAP—Bagnadaran] David Seville's orchestra, playing back the rhythm track of the hit record with a very clever orchestration and a very punchy arrangement. The rhythm is driving and the orchestra is very tight. A very good cover of the original by David Seville.

BING CROSBY & BOB HOPE (United Artists 109) [Paris Holiday] (2:07) [Monarch ASCAP—Bagnadaran] Bing Crosby and Bob Hope do a fantastic job together on this. Crosby's crooning is perfect and Hope's banter is spot on. A great duet.

RING CROSBY & BOB HOPE [Barnes 6287] (2:30) [Monarch ASCAP—Bagnadaran] Another great duet by Ring Crosby and Bob Hope. Crosby's voice is clear and bright while Hope's is deep and rich. A great harmony.

Crazy Love (2:29) [Vladon BMI—Anka] (Spaunke BMI—Anka) • Paul Anka, the young star who has won great success both as a songwriter and performer, had a hit with his first major hit, "Crazy Love." He followed up his "Destiny" smash with two more top hits, both of which he penned. One half, "Crazy Love," is a dramatic rock-a-ballad chanted with rhythm from the blues, ending with a young singer. Joe Costa supplies a thrilling string breakdown for this hook-up. The fans who loved the "Destiny" hit will certainly want this one too. Equally strong is the companion deck "Let The Bells Keep Ringing," a free-swinging bouncer featuring the singer with his first fast-moving rhythm item. Two extremely different but equally enjoyable sides that should give Anka another big record.

JOE SOUTH (RCA Victor 7027) • Joe South, the young singer-songwriter, had a hit with "Crazy Love." He followed up his "Destiny" smash with two more top hits, both of which he penned. One half, "Crazy Love," is a dramatic rock-a-ballad chanted with rhythm from the blues, ending with a young singer. Joe Costa supplies a thrilling string breakdown for this hook-up. The fans who loved the "Destiny" hit will certainly want this one too. Equally strong is the companion deck "Let The Bells Keep Ringing," a free-swinging bouncer featuring the singer with his first fast-moving rhythm item. Two extremely different but equally enjoyable sides that should give Anka another big record.

THE CASH BOX

The Cash Box

Disk of the Week

"GROOVY" (2:30) [Dominion BMI—Charles] "GOIN' STEADY" (2:22) [Dominion BMI—Towne] JOE DODO & THE GROOVERS (RCA Victor 7027)

- RCA Victor has picked up a terriffic rock and roll instrumental that's almost too hot to handle. It's a wild and thoroughly exciting rocker introduced by Joe Dodo and the Groovers and designed to appeal to the million-plus teenage record buyers who make "Tequilas" such a smash. The side's got a great beat, handclapping, and a special pause gimmick where the word Groovy is injected by a male voice, a female voice and a chorus. The overall result is fabulous. This record has enough rockin' fuel to last it a long run on this one. It'll kid's hop to this one. Flip is an encore of same strong item dubbed "Grooin' Steady." Catchy rockin' cha-cha with the title repeated throughout. Don't let the top half pass you by.

"TWILIGHT TIME" (2:47) [Porgie BMI—Ram, Nevins, Nevins, Dunn] "OUT OF MY MIND" (2:23) [Figure BMI—Brinson, Smith] PLATTERS (Mercury 71829)

- Here's the Platters' greatest release since their initial hit: "Only You." "Crazy Love" and "The Pretender." It's great the oldie "Twilight Time" which the group fashions in rock and roll style for today's audience. It's far enough away from the quintessential sound that the Platters' harmony makes this a choice item that deejays and the public will be wild about. The flip, "Out Of My Mind" is the group's first real rocker in quite some time. With a jump up tempo and a socko dance beat. Top half's just gonna be a smash.

"CRAZY LOVE" (2:29) • "LET THE Bells KEEP RINGING" (2:00) [Spaunke BMI—Anka] (Spaunke BMI—Anka) PAUL ANKA (ABC-Paramount 9097)

- Paul Anka, the young star who has won great success both as a songwriter and performer, had a hit with his first major hit, "Crazy Love." He followed up his "Destiny" smash with two more top hits, both of which he penned. One half, "Crazy Love," is a dramatic rock-a-ballad chanted with rhythm from the blues, ending with a young singer. Joe Costa supplies a thrilling string breakdown for this hook-up. The fans who loved the "Destiny" hit will certainly want this one too. Equally strong is the companion deck "Let The Bells Keep Ringing," a free-swinging bouncer featuring the singer with his first fast-moving rhythm item. Two extremely different but equally enjoyable sides that should give Anka another big record.

"TEACHER, TEACHER" (2:35) [Korwin ASCAP—Silhouette, Allen] "ALL THE TIME" (2:36) [Livingston & Evans ASCAP—Hargrove, Allen] JOHNNY MATHIS (Columbia 41152)

- The hot Mr. Mathis follows up his "Come To Me" with a cool new pairing that should give the popular singer another money-making disk for the coming months. "Teacher, Teacher" is Johnny's first rhythmic piece and is a New York show tune. Mathis has managed to make the disc swing, and it's an excellent side. A rhythmic dancy number with a catchy jump beat, a pleasant melody, and a smart lyric. Mathis will welcome the change-of-pace platter. The ballad side is another brilliant reading by the gifted vocal craftsman. Emotional love tone from the Pvey musical hit, "Oh Captain," Potent number that needs repeated play. But it's strong. Hot two-sider.

"HIGH SIGN" (2:12) [Sea Lark BMI—Stevens, Goodman, Stone] "DON'T LET ME DOWN" (2:14) [Vivo BMI—Somerville, Reid, Kawasaki, Golden, Douglas] DIAMONDS (Mercury 71296)

- The Diamonds, who set the whole teenage nation on a stork kick with their latest release and won the hearts of a million buyers, are back on their latest release and come on strong with a hard-hitting rocker dubbed "High Sign." It's a new dancy number and strongly infused with a new kind. The Diamonds' vocal work is better than ever on both sides. Top half is the one to watch.

"THE LITTLE TRAIN" (2:28) [Monarch BMI—Snavely, Kruesi] [Giese Mackenzie] (RCA Victor 7183) [B+] [THEY'RE PLAYING OUR SONG] (2:30) [Ray Lawrence ASCAP—Bagnadaran] [Giese Mackenzie] has a strong entry in this multi-faceted, multi-waltz with a sentiment story line and a good folk-flavored melody. The popular lark does well in this item, and it does well in the delivery and comes off with a strong pop item. This might well be a major hit. [G+] [COME TO ME TRUE LOVE] (1:54) [Fred Raphael ASCAP—McFarland] A charming and piano supply the majority of music heard on this side with only the melody repeated to two or three times by Miss Mackenzie.

WAYNE CARROLL (RCA Victor 7183) [B] "CHICKEN OUT" (2:38) [R.T. BMI—Villa, Toombs] Wayne Carroll gives his all for a swinging number on this side. He's got a great treatment of the "Chicken Out" which is also called the Chicken. Side has a good jazzing pace and opens with a chicken's clucking.

SAMMY SALVO (RCA Victor 7183) [B] "JULIE DOESN'T LOVE ME ANYMORE" (2:25) [Atlantic BMI—Evans, Kronides] In answer to the hit "Oh Julie," Sammy Salvo makes a strong showing with a powerful new rock and roll number, could make big noise. The lad has a commercial voice and some strong material here. Watch this one. It could be a top seller.

BETTY TAKES SUN BATHS (2:25) [Tannen BMI—Goldhammer, Atkins] Style along the lines of "Short Shorts," this swinging opus makes the disc a two sided threat. Hot side with Salvo and a chorus taking turns with the lyrics.

THE CASH BOX

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR D MEDIocre

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Once in a great while a singer comes along with that rare song . . . the one you know will be a great hit . . . standing tall in the music jungle . . . such as the lovely Marti Barris and "SCOTTISH FLING"
KEEN #32003
big orders pouring in

KEEN RECORDS
NEW ADDRESS: 8715 WEST THIRD ST., LOS ANGELES 48
BRADSHAW 2-0607

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SUNNY GALE
(Decca 30597)

"DON'T WANT YOUR GREEN." (2:18) [George Pincus ASCAP — Logan, Jacobs, 1957] Sunny Gale gets an excellent choral assist as she prances thru a bright-paced novelty that could make a swell party idea. Simple, catchy, little rock and roll beat which makes it commercial, COOl for the littlest coming fashion.

"FOR CRYING OUT LOUD." (2:53) [Roosevelt BMI—Chase] An emotional ballad is chanted with depth and sincerity by the talented lark.

MINDY CARSON
(Columbia 41133)


C+ "SENTIMENTAL TOUCH." (2:15) [Oxford ASCAP—Gallop, Van Dam] Mindy, quick to a breakthrough, ventures thru a lilting romancer with a pleasant bounce pace and a contrasting sentimental lyric.

CHUCK REED
(Routote 4058)

B+ "LET'S PUT OUR HEARTS TOGETHER." (2:10) [Oxford ASCAP—Eisenhauer, Linley] Chuck Reed has a delicious country flavoring in his voice as he sings this up-beat rock-a-billy ditty. Good with music and sound. Side could make noise. It's got that something extra.

C+ "NO SCHOOL TOMORROW." (1:59) [R & L Music BMI—Reed, Bliss] Another good rocker with a commercial teen lyric.

HENRY MANCINI ORCH.
(Coral 46794)

B "FABULOUS HOLIDAY." (2:27) [E. H. Morris ASCAP—Van Heusen, Cahn] The title theme of the Hope-Crosby starring "Parent Trap" is happily fashioned by Henry Mancini's orchestra. Flighty instrumental novelty that captures the spirit of the glamorous city.

"THE LONG HOT SUMMER." (2:57) [Leo Feist ASCAP—North, Cahn] The moody title theme of the 20th Century Fox film is hauntingly presented by the orch. Lush performance.

TED NEWMAN
(RCA Victor 7197)

B "IT'S HOT IN HERE." (2:11) [Trinity-Desert Palms BMI—Davis, Moore] Also designed for the hoovers is this tricky rockin'-cha cha item with a sentimental, romantic story-line. Femme chorus assists.

C+ "WHY DID YOU BREAK MY HEART?" (2:18) [Trinity-Desert Palms BMI—Davis, Moore] Also designed for the hoovers is this tricky rockin'-cha cha item with a sentimental, romantic story-line. Femme chorus assists.

The Cash Box
Disk of the Week

"LOOKING BACK." (2:10) [Eden-Sweco BMI—Oits, Benton, Hendricks] "I DO LIKE IT." (2:05) [Sweco BMI—Hammer, De Leston] Material with a rock and roll beat has given Nat "King" Cole his past three consecutive chart riders—"Send For Me," "With You On My Mind" and "Angel Of Mine." It's a fair, even, well-written piece of music and is supplied by Dave Cavanaugh's orch. Beautiful crooning job by the "King." The rhythm provided by Vince Mancini is excellent. Vincent will be able to keep the kids jumping. Both sides are chock-full of hit ingredients. But the top side is the one to watch over the long run. It could be a real big one for Nat.

"THESE WORLDLY WONDERS." (2:20) [Brenner BMI—Molloy] "ANOTHER TIME, ANOTHER PLACE." (2:25) [Famous ASCAP—Bacharch, David] TV's popular songstress, Patti Page, one of the few female vocalists on the recording scene today who has had consecutive hits with songs out of the "sweet ballad" category has had a beautiful new romancer titled "La Dee Dah," follow thru with another item written by the same composer, and introduce an exciting new side called "Happiness." It's another interesting duet and the same winning rock-chu-cha beat so popular with the teenagers. The number tells a cute story and Billy and Lillie's voices blend delightfully. It's a follow-up hit from every angle. But don't give the flip side short. "Creepin', Crawlin', Cryin'" is a potent jump rocker with a zestful vocal by the team. Strong deck that could also make the grade. Hot coupling for Swan.

"CHANSON D'AMOUR." (2:48) [Meadowlark ASCAP—Shanklin] "ALONG THE TRAIL WITH YOU." (2:54) [Music Prod. ASCAP—Shanklin] ART & DOTTY TODD (en 1064) Here's a sleeper that has "Top Ten" written all over it. It's an unusual side with a refreshing new sound which veteran performers Art and Dotty Todd introduce under the era banner. Titled "Chanston D'Amour," the number is a romantic ballad with a French flavoring chanted in multiple voices by the artists against a smooth, subtle rock and roll backdrop that is extremely pleasant on the ears. Exotic new sound that should meet with the approval of all age groups. Ra-ta-dah-ta-dah gimmick is great. Watch this disk, it has all the earmarks of a big hit. Longer period. "Along The Trail With You," a fast-moving mood instrumental featuring the guitar in the spotlight and voices (without lyrics) in the backdrop. Remember the title "Chanston D'Amour." It'll be on all the charts.

"FOR YOUR LOVE." (2:31) [Beechwood BMI—Townsend] "OVER AND OVER AGAIN." (2:11) [Beechwood BMI—Townsend, Martin] Ed Townsend chomped BMI— The number is dubbed "For Your Love." And it's already meeting with sales success in a number of territories. The powerful side is replete with commercial characteristics and could easily develop into a national smash. Composed by the vocalist, the number is a smooth, emotional rock-a-ballad with a romance set and styled with by Townsend. And Ed's exciting delivery is showcased by a beautiful choral background that reminds the listener of choir-like sound track from a Walt Disney fantasy, neatly accented side to side. Watch, "Over And Over Again" is a rhythm rocker with a good dance beat. Townsend is a talent we'll be hearing a good deal about in the coming months.

The Four Ekkos
(Up 12558)

B+ "DONALDOO KANGAROO." (3:08) [Time BMI—Genoves] The Four Ekko's come up with a catchy Latin brase (set to music) that could become as popular as the "See you later, alligator" expression. It's a hot side and the beat is good, a cool jump sound that could be big. Side's got an excellent beat. Watch this teaser.

C+ "MY LOVE I GIVE." (2:50) [Johnstone-Montel BMI — Reinhardt] This end features the quartet with a good rock-a-ballad dramatically chanted. Smooth lead voice.

Jack Lewis
(Atlantic 429)

B+ "HURRY HOME TO ME." (2:21) [Daywin BMI—Kaye] The Arwin label is revivifying an exciting new side featuring Jack Lewis. Side is a hard-hitting, emotional, rockin' roll that builds in intensity as the side progresses. Potent effort that could step out.

C+ "THIS IS MY LOVE." (2:14) [Tosno BMI—Lewis] The smooth voiced crooner chants a warm romantic ballad against a subdued rock and roll backdrop.

Mahalia Jackson
(Columbia 7015)

B+ "HE'S GOT THE WHOLE WORLD IN HIS HANDS." (2:30) [Columbia ASCAP—Adap: Geoff Love] The great gospel singer Mahalia Jackson hands in a thrilling rhythm rendition of a spiritual item that Lutrie London has sent high onto the charts. Song could be a top ten hit. Jackson's voice will share in the sales. A must for Miss Jackson fans.

C+ "DON'T IT RAIN." (2:30) [Bill & Range BMI—Martin] The Fall-Jones Ensemble accompanies Miss Jackson as she spiritedly chants another popular gospel item, Exciting performance.

Bob Laurie
(Stepheny 107)

B "CHING-A-LING-LING." (1:54) [Brandom ASCAP—Douglas, Melan, Lave] Bob Laurie bows on Stephy's Records with a cute rhythm rocker featuring a contagious melody and a quite romantic lyric. Happy ditty that could catch on.

C+ "HOW MUCH CAN A YOUNG HEART CARE." (2:13) [Brandon BMI—Douglas, La Vere, Glazier] Another shuffle rhythm item sung with a tearful, heavy heart by the newcomer.

Vince Martin
(Glazier 213)

B+ "GINNY MY JOY." (2:17) [Vailant BMI — Barron, Long] The side that gave Vince Martin his "Cindy, Oh Cindy" hit, have penned this folk flavored ballad which the Orch. McCloud is doing a swell job with warmth and feeling. Lovely romance that grows on you with each listen. Congratulate both for a side that could send this one over the hill.

C "LET THE MIDNIGHT SPECIAL IN." (2:18) [Beyene BMI—Vaughan, Martin] An interesting folk style blues item is emotionally chanted to a rock and roll beat by the songster. Exciting low-down item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

A DISK & SLEEPER
B+ VERY GOOD
C+ GOOD
D MEDIUME
A SMASH!
The original
YOU

By the Sensational Singing Group,
THE AQUATONES
b/w "She's The One For Me"
It's on the FARGO label No. F-1001
SURE TO REACH THE MILLION MARK!

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“**It's What's in THE CASH BOX That Counts—INTERNATIONALLY**"
The Chancellors (XYZ) 105

Bill Allen & Back Beats (Imperial 5500)

Writer: "Since I Have You" (2:20) [Round BMI—Stallman] Imperial has its share of vocalists, but this one is the kind of vocalist who makes a tremendous first showing with a beautiful "Young Love" type ballad. Beautiful number and delivery with many hit characteristics. If this gets a fair share of air play at the start it could skyrocket. Watch this sleeper.

"Please Give Me Some More Things" (2:15) [Mona BMI—Fell, Fell] The artist’s voice is completely different on this staccato beat rocker.

The Cash Box
Sleeper of the Week

Goodbye Now" (2:30) [Korvin ASCAP—Allen, Stillman]

"This Is the Place" (2:35) [Korvin ASCAP—Allen, Stillman]

The "great old days" when the late Buddy Clark was turning out hits with Dinah Shore and Doris Day, are brought to mind by one of the most charming male-female duet releases to hit the disk scene in many moons—Jerry Vale and Mary Mayo’s "Goodbye Now." The side has a simple, relaxing sound, a contagious lifting tempo, and some wonderful romanticizing by the vocal team reminiscent of the Buddy Clark hits. Vale and Mayo blend beautifully. Jockey will love this half. Flip is another charming novelty "This Is The Place." Smooth and tender with Jerry’s and Mary’s harmonizing wonders.

"Please Give Me Some More Things" (2:30) [Mona BMI—Fell, Fell] The artist’s voice is completely different on this staccato beat rocker.

Mike et Tous (Vik 0322)

"Playing the Field" (2:30) [Korvin BMI—Norton, Goldstein] Vik could have a strong money-maker in this torrid rocker by Frankie Sinatra and The Counts. Side has a sensational high-speed dance tempo that is sure to take to. Strong first showing by Brent.

"Cold as Ice" (2:35) [Dominion BMI—Norton, Goldstein] Vik and a winner jumper right on line with some of the best selling rockin’ material on the market today.

Dave Myles (Gallo 107)

"Only to Be Loved" (2:15) [Aurelio BMI—Norton, Goldstein] As a label in this label’s potential chart item in this dramatic rock-a-ballad by a sporting balladster, Dave Myles. Side has an excellent teenage sound, a pretty melody and a simple lyric. Good dance, watch closely.

Lilliput Lip (1:49) [Pomona BMI—Hunter] The songster bounces thru an average rocker with a swinging dance tempo.

Jordain (Capitol 3940)

"Little Miss Ruby" (1:54) [Brookville BMI—Matthews, Jr.] The Jordains, the boys who accompanying many Elvis Presley on his waxings, take the spotlight with a good rockin’ pop that swings along at a solid R & R pace. Commercial ditty that could catch on.

"All I Need is You" (2:10) [Fairway-Milbar BMI—Wayne, Lane] A chorus assists the group as they ride thru a smooth rock-a-ballad. Dramatic offering with a pretty melody.

Davey Lee & Five Discs (Ema 1099)


"It’s True, It’s Real" [Shawn BMI—Martin] A rock and roll ballad with Lee’s strong tenor vocals in the foreground.

Record Reviews

A DISK & SLEEPER B VERY GOOD C EXCELLENT D GOOD + FAIR – MEDIocre

Only those records best suited for commercial use are reviewed by THE CASH BOX

B+ IN SEARCH OF A DREAM (2:50) [Blaze BMI—Seiber, Mel- lion] This bi-weekly appearance by this beautiful tango lavishly orchestrated by Roberto’s strings filled agog. Enchanting mood item from the forthcoming Warner film “Chalypso” (Chase A Creative and Mel- lion). B+ CHASING SHADOWS (2:50) [Blaze BMI—Seiber, Mellion] Another dreamy mood item from the same film. Again, a beautiful, charming and gaelic folk song quality.

Larktones (ASCAP—Paramount 9909)

B+ THE LETTER (2:05) [Panco—Little Dick BMI—Parrish, Am- par] which has met with great success in the master-baying race, comes up with another that could crash thru into the big time. this is a rhythm and blues ballad—chanted with emotion by the new group. Recitation plus an excellent vocal blend makes this one a contender.

C+ ROCKIN’ SWINGIN’ MAN (2:10) [Little Dick BMI—Parrish, Lowe, Parrish] This short body works on this free swinging rocker.

Bert Kampert Orch (Decca 30516)

B+ DUCKY (2:52) [Ross Jung- nicker ASCAP—Bones] With Billy Jack playing a delightful Clyde McCoy style trumpet, Bert Kampert leads his orchestra thru a delightful, bright paced, soft-shoe bouncer that makes for pleasant change-of-pace listening. Strings in the background showcase the trumpeter.

Midnight Blues (2:46) [Ludlow BMI—Gretcho] A fascinating toned trombone back-up accompanying Mo’s muted trumpet work at the onset and then the band comes in with a slow ballad type. Another interesting thing is that the whole thing comes up from Decca’s European label, Polydor Records.

Eddie Zima Orch (Dana 3266)

B+ JOKER POLKA (2:20) [Saw- jewski BMI—Zima] Eddie Zima and his orchestra are back with another polka ditty tailor-made for the young-ster who likes to do a little marche for proper locations.

C+ RED LIPS POLKA (2:10) [Sawjewski BMI—Zima] Another happy go lucky polka bouncer with that authentic Dana sound.

Bill Allen & Back Beats (Imperial 5500)
**LIBBY DEAN**

**YOU MADE ME LOVE YOU** (2:15) [Broadway ASCAP—Monaco, McCarthy] A top drawer oldie is brought to the love once again via a strong rock and roll beat reading by Libby Dean. Good driving arrangement that could catch on.

**CAN'T** (2:25) [Private ASCAP—Trani, Wilson. Dean. Miss] Miss Dean gets choral support on this end as she ventures thru a smooth tempo romancer styled along the lines of the recent hit “With All My Heart”.

**THE EAMONS** (Winley 226)

**WE TEENAGERS (Know What I Mean)** (2:35) [Figure—B H BMI—Winley, Taylor, Kornegay] Here’s a strong rocker that could develop into another “Short Shorts”. The lyrics are simple and refer to some of the things teenagers like. Most of the disk is a driving instrumental. But the deck’s got a good dance beat and an easy-to-remember lyric the kids should enjoy.

**DEAR ONE** (2:20) [Ninny Bmi—Bryan DeCarlo] The group chants an ok rock and roll ballad on this end.

**JOHN GARY** (Fraternity 799)

**HOW MANY TEAR DROPS** (2:05) [Miller ASCAP—Hamilton, Hamilton Jr.] A lovely romantic ballad is convincingly chanted by the rich voice of crooner John Gary. The young lad has a wonderful voice that comes over beautifully on this legit material.

**LITTLE PEOPLE** (2:37) [Decca 39324] Ray Converse BMI—Converse Gary hands in a touching version of an inspirational ballad that should attract interest. Pretty song with an extremely meaningful lyric. Too good change-ups from the much R & R merchandise around today.

**MANNY SOOTZ & THE THEIVES** (Pepita 841)

**CAPE CANAVERAL** (1:35) [Induction Music—Galton] Us- ing the popular satellite launching site, Cape Canaveral, as the center of activity, Manny Sootz and his gang run thru a new version of the “Flying Saucer” hit of about two years ago. Humorous novelty using excerpts of current and recent rock and roll hits. Dialog ties the segments together.

**CAPE CANAVERAL** (Part 2) (1:35) [Induction Music—Galton] The second portion of the above idea. Teenagers should enjoy it.

**BEVERLY ANN GIBSON** (Imperial 5505)

**THE WAYS OF LOVE** (2:10) [Zodiac BMI—Medley, Dixon] Imperial has discovered a tremendous new talent in Beverly Ann, a young-ster with a rich, mature, exciting voice. The lush hands in a dramatic first showing as she chants an emo- tional love ballad with a good fishball. Watch this gal.

**HE’S THE LIVIN’ END** (2:09) [Marquis BMI—Cathy, Dixon] Miss Gibson breaks loose on this end and tears thru a swinging rocker with a good beat. This gal should do well in the pop and the R & B field.

**JIMMY SIMMONS** (Arco 6113)

**I’LL NEVER FIND LOVE AGAIN** (2:29) [Progressive BMI—Taylor] Jimmy Simmons’ low down bass voice comes over well on this rockin’ opus with a tearful, blues lyric. Good sound that could catch on.

**TOO HOT TO HANDLE** (2:12) [Bill & Range BMI—Pomus, Shuman] Jimmy picks up the beat on this deck and swings thru a good rhythm ditty. His bass voice has a soothing quality.

**MICRO FIVE** (Decca 30604)

**I’LL LEAVE IT ALL BEHIND** (1:52) [Tennessee Sesac—Lister] Dee Jaye interested in an off- beat disk that’ll attract loads of laughs should spin this item by the Micro Fives. It sounds like an instrumen- tal recording of a Salvation Army combo made in the days of the cylinder recorders. Very funny side.


**LEE ROSS** (Liberty 55127)

**HONEY BUN** (1:47) [Loring BMI—Ross, Bare] An exciting new rock-a-billy performer—Lee Ross debuts on Liberty with a rockin’ item that should have the kids swinging. Good vocal gimmicksala Jerry Lee Lewis and Presley, come on strongly. Interesting R & R stylist who could make the grade.

**CANDY LIPS** (2:17) [Loring BMI—Ross, Bare, Wade] Another good finger snapper charted in hip-swinging fashion by the colorful newcomer.

“**IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY**”
Another Million Seller On Dot!

"CHANSON D'AMOUR"

b/w

"COCANUT GROVE"

Dot 15736

the

FONTANE SISTERS

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An Overnight Smash!

Gale Storm

"YOU"

Dot # 15734

and

"Angry"

Watch The Gale Storm Show

"OH! SUSANNA"

Every Saturday Nite CBS-TV

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Wishing For Your Love

Another Time, Another Place

THE VOXPOPPERS

MERCURY 71282

PATTI PAGE

MERCURY 71294

THE BILLBOARD

- Review Spotlight On...

PATTI PAGE... Mercury 71294

ANOTHER TIME, ANOTHER PLACE... (Famous, ASCAP)

THESE WORLDLY WONDERS... (Brenner, BMI)

Two velvety styled ballads from the thrush. "Another Time" is from the forthcoming flick, and the lovely vocal is given lush orch and chorus support. "Wonders" is also a pretty ballad with good lyrics. The treatment is similar.

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3 is ready...

High Sign

THE BILBOARD
• Review Spotlight On...
THE DIAMONDS... Mercury 71291

HIGH SIGN ........................................... (Viva, BMI)
DON'T LET ME DOWN ...................................(Viva, BMI)

Two danceable sides by the group that can be hit successors to "The Stroll." Both are rockabilly tunes with fine group vocals and good arr. support. Contenders in all markets.

THE DIAMONDS

MERCURY 71291

4 starting to go!

Twilight Time

THE PLATTERS

MERCURY 71289

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW ATCO RELEASE
HITTIN' IN ALL TERRITORIES!

Hutch Davie
WOODCHOPPER'S BALL
6110

King Curtis
THE BIRTH OF THE BLUES
6114

DETROIT
N.Y.

CHICAGO

Walter Spriggs
RACK 'EM BACK
6112

Jimmy Simmons
TOO HOT TO HANDLE
6113

LOS ANGELES

PHILA.

NEW ORLEANS

MIAMI

Round The Wax Circle

NEW YORK:

Bill Haley and the Comets are off on a 4 week South American tour starting April 17... The Playmates, who scored so strongly at the recent Jukebox convention, booked for the Feld tour for four to eight weeks beginning April 6... And talking about the convention, of course, don't forget Link and Brown do a great backstage job handling the talent for the show?... Sherm Feller doesn't waste a minute. While recuperating in the hospital from a slight operation he got on the phone to deejays all over the country to plug his latest song, "My Pretty Girl To You". In addition to his hospital bill, he had a $357 phone bill. Jerry Flatto, Boston disc jockey, delivered a baby boy named after his phil spectacles. Steve Clayton at the Hawaiian Cottage in Miami Beach April 30... Jack Perry back to Joy Music handling record promotion. Jack was with Joy seven years ago. Tom Furatto, owns the United Nations barber shop at 704 3rd Avenue, has joined Danny Scape of Danny's Hideaway in an arrangement to provide Danny's customers with emergency shave and haircuts. 24 hours a day without charge. Paul Anka will be on "I've Got A Secret" March 26, the same day he returns from England... RCA Victor very excited about Val Anthony, new meester. K. W. W. and J. J. Johnson, former co-owners of their own combo, will be reunited at the Red Hill Inn, Penasquel, N. J. This week end of April 11 thru 18. Howard Coughlin will be featuring his own 22 perfume and record promotion. Beverly Ann Gibson who won the amateur contest 4 weeks ago at the Apollo, has been signed by Imperial.

CHICAGO:

Tony Galgano and Reuben Lawrence, Record Distribs, seen around the town with lovely Jo Anne Miller, telling one and all about her terrific Audio Fidelity LP... Busy Buddy Basch advises us that he will again be on the radio every Sunday morning on the "AP"... Johnny Marks, is looking for his old cronies... Bert, party coleen Erin O'Brien, Coral, is really the star of the show. She is being squared around town with the "AP"... Ralph D'Antoni, who had the job of getting Cee Cee's "Cee Cee's Cee" to plug her album "Here's Erin O'Brien". Ralph is also making the rounds with Art (Most Happy Fella) Lundy, Art's newie is "Laguna Moon"... Piano stylist Carmen Cavallero, currently at the London House, tells us that his new album is soon to be released, Carmines relates an interesting incident during his South American tour. He was in Caracas just after the recent upheaval, and sensed the tension of the people. Ousted dictator Marco Jimenez asked that Carmen Cavallero records should not be confiscated... "Milton John" Nettles tells us that London's new release "Pinoy" by Edmundo Ros is a clever novelty bit that should go all the way. John says that John will release his own album in the near future. Kathy Linden ("Billy") returned to Dick Clark's "American Bandstand" 8/19... Thank to adman Jack Gavin, the boys at CHB who recently had a break with a hit that helped lovely Harriette cover the Sarah Vaughan stereo session at the London House... Nice to see Jimmy Martin, Jack Solinger and gorgeous Marianne at the Mikonu... Stan Pat gives us the word on Roulette's newest release, "Let's Put Our Hearts Together" by Chuck Reed... Tommy Schollilen, former BMI, has a publicity clinic in Bermuda. Left for Bermuda on a trip to Bermuda. Has the best looking legs in Bermuda shorts—we hear. Len and Phil Chess pick up the tab for Tommy's trip... Len Krueck do a line to advise us that ABC-Radio's lovely Betty Cofalu in the Century Room of the Hotel Adolphus in Dallas, Betty is booked into the Shamrock Hotel (bought & sold) in July.

HOLLYWOOD:

Dot Records will release a new Billy Vaughn album titled after his big hit single, "Sail Along Silvery Moon"... Arvin Records, reactivate West Coast label, cut out last week with its first release, "Harry Honeymoon" by Jack Lewis, picked by Music City as a predicted hit... Big turn-out expected for Tony Bennett's opening at the Coconut Grove February 26... Leon Silver with the rounds with Nick Lucas and his new Decca album, "Painting The Clouds With Sunshine" which contains all the songs that Lucas introduced and several new and original... The Ken Ferrair Quartet, formed by the form record label, now with a new recording, out this week with its first release, "How About Me"... Ronnie Burns touring the East Coast with his first recording effort, "Bubba Decker" and "Kinds Cut" on Verve Records... New West Coast label, Tender Records, debuts with an album featuring the voices of singer-actor, Lash Anderson, and Hugo Winterhalter left for New York after finishing a new Eddie Fisher album for Victor. Fisher also flies to New York this week to begin work on a new single... Ken Miller, featured with Molly Bee in the movie, "Going Steady", will go on tour next month with "Jukebox" and "Dancing Alone"... Dot Records, "You Are Love To Me" and "Zonzehes Blues"... Mac Wiseman has a new discovery in a young singer, John Ashby, who has been signed to Dot Records contract by Randy Wood, who will record him personally... Helen Grayco, Spike Jones, and The Band That Plays For Fun will make their first television appearance of the season, Saturday night on the Club ON show.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"RUMBLE-SCHMUMBLE
WHAT'S THE DIFFERENCE
AS LONG AS ARCHIE SAYS WE HAVE A HIT."

* 'RUMBLE' by Link Wray and his Ray Men - Cadence #1347.

P.S. Archie is coining it with the Chordettes' 'LOLLIPOP' (#1345)
and Andy Williams' 'ARE YOU SINCERE' (#1340). Are you?

CADENCE RECORDS INC., 119 West 57th Street, New York. In Canada, Apex Records

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NEW RELEASE

"I'M OUT"

b/w

"Rocko Soco"

THE SURF RIDERS

NASCO 6008

... "SHOOP SHOOP"

b/w

"Say You'll Be Mine"

THE GLADIOLAS

EXCEL 2136

INSTRUMENTAL SLEEPER

BREAKING THRU!!

"HEY! PARDNER"

CLASSY BALLOU

EXCEL 2134

BREAKING WIDE OPEN!!
THE FOLLOW-UP TO "OH JULIE"

"SCHOOL GIRL"

THE CRESSENDOS

NASCO 6009

NASHBORD RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"Gigi" Presentation

NEW YORK—MGM Records president Arnold Maxin is shown presenting the original cast sound track album of "Gigi" to the press at a special luncheon held at the Park-Sheraton Hotel on Monday, March 10. Flanking Maxin are executives of MGM Pictures, Emery Austin (left) director of exploitation, and Norman Rosemont, Lewal Corp. (Lerner Lowe Company). MGM Records also has released a David Rose instrumental version of "Gigi" and a Dick Hyman jazz LP.

Tamarin Named Vice President Of UA Record And Music Companies

NEW YORK—Max E. Youngstein, president of United Artists Record Corporation and United Artists Music Corporation, announced last week that Alfred H. Tamarin has been elected a vice-President of both companies. Tamarin had served as Youngstein's executive assistant since the formation last October of the record and music enterprises, which are wholly owned subsidiaries of the parent motion picture company, United Artists Corporation.

Tamarin has been with United Artists for ten years in a number of key executive posts. He has been instrumental in setting up music and recording tie-ups with motion pictures, starting with the music promotion for "High Noon," "The Song From Moulin Rouge," "Lime Light," "The Moon Is Blue," "The Song From The Barefoot Contessa" and many other UA releases.

Tamarin joined the company to launch the roadshow engagements of "Henry V" together with the Theatre Guild, where he was Director of Advertising & Publicity.

With the Theatre Guild, he handled such stage hits as "Oklahoma," "Carousel," "Othello" and many others. He was involved in the nationwide expansion of the Theatre Guild-American Theatre Society membership series and in the inauguration of the Guild's move into radio, which preceded its current television activities.

Tamarin was associated on Broadway also, with such producers as George Abbott, Vincent Freedley, Eddie Cantor, Max Reinhardt and others, during which time he worked with the key men of American music, including Rodgers and Hammerstein, Vernon Duke, Kurt Weill, Cole Porter, Dorothy Fields and others.

The Artist And The Writer

PITTSBURGH, PA.—Mitch Miller and Guy Harris, KDKA Radio program manager, appear pleased with their joint effort. Miller has recorded "Bonnie Elsie" with his orchestra and chorus for release this week. The number was written by Harris who based it on a Civil War song. Harris has been with the Pittsburgh station since January, 1957 and was with WOWO, Fort Wayne, prior to that.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE NEW JIMMY REED!!

"GO ON TO SCHOOL"

B/W

"YOU GOT ME CRYING"

VEE-JAY 275

GENE ALLISON

"HAVE FAITH"

VEE-JAY 273

"THE SPRINGER"

BY

THE DELLS

VEE-JAY 274

THE PRODIGALS

"MARSHA"

FALCON 1011

V.EE JAY—FALCON RECORDS

2129 S. MICHIGAN AVENUE

CHICAGO 16, ILL.

THE RECORDS

Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Week</th>
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<tbody>
<tr>
<td>1</td>
<td>TEQUILA</td>
<td>2</td>
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<tr>
<td>2</td>
<td>ARE YOU SINCERE</td>
<td>5</td>
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<td>3</td>
<td>LOLLIPPOP</td>
<td>13</td>
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<td>4</td>
<td>CATCH A FALLING STAR</td>
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<td>5</td>
<td>WHO'S SORRY NOW</td>
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<td>6</td>
<td>SWEET LITTLE SIXTEEN</td>
<td>4</td>
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<td>7</td>
<td>26 MILES</td>
<td>3</td>
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<tr>
<td>8</td>
<td>A WONDERFUL TIME UP THERE</td>
<td>14</td>
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<tr>
<td>9</td>
<td>HE'S GOT THE WHOLE WORLD IN HIS HANDS</td>
<td>24</td>
</tr>
<tr>
<td>10</td>
<td>DON'T</td>
<td>6</td>
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<td>11</td>
<td>OH-OH, I'M FALLING IN LOVE AGAIN</td>
<td>10</td>
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<td>12</td>
<td>IT'S TOO SOON TO KNOW</td>
<td>12</td>
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<td>13</td>
<td>SUGARTIME</td>
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<td>14</td>
<td>SAIL ALONG SILV'RY MOON</td>
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<td>15</td>
<td>GET A JOB</td>
<td>8</td>
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<tr>
<td>16</td>
<td>BREATLESS</td>
<td>23</td>
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<tr>
<td>17</td>
<td>WITCHCRAFT</td>
<td>16</td>
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<td>18</td>
<td>OH JULIE</td>
<td>15</td>
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<td>19</td>
<td>MAGIC MOMENTS</td>
<td>22</td>
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<tr>
<td>20</td>
<td>MAYBE BABY</td>
<td>30</td>
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</tbody>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
L. A. Deejays Protest Accusation At Smathers Bill Hearings

WASHINGTON, D. C. — Attorney Seymour Lazar’s testimony at the Smathers Bill Hearing in Washing- ton Wednesday week, which had been the object of protest from L.A. disk jockeys.

At a hearing, the veteran disk jockey of station KFWB in Los Angeles was so aroused by Lazar’s accusation that he sent the following wire to Senator John Pastore, chairman of the subcommittee hearing testimony on the bill.

"As America’s first disk jockey and ‘Los Angeles DJ’ in particular, I very much resent the statement made by Seymour Lazar at today’s hearing relative to payola from BMI or any other group of publishers."

Chuck Bivens, KFWB program director, also sent a protest wire on behalf of his seven KFWB jockeys: "I have no way of knowing whether or not Seymour Lazar’s statement re payola in Los Angeles is true. I do however resent his blatant generalization and raise the de- fense of the deejays at KFWB. At Los Angeles number one station, there is no payola. I repeat, the deejays at KFWB to a man regard an attempt at payola as completely out of line and they resent it.

Lazar’s testimony at last Thursday’s hearings also referred to BMI as an organization which "corrupts the music industry in the United States" through a system of "sub-sidies" to publishers, record com- panies, and stations, and charged that there was a "concerted drive to suppress" music licensed by ASCAP.

Lazar’s statements and the state- ments made by Senator Pastore, the Senate subcommittee listening to testimony on the Smathers bill which would give BMI its long desired license to plug its records and in- troduce the ideas of BMI’s president, according to Lazar’s statements, into the Senate during April 15, will be "a tremendous setback."

In contrast, the Smathers hearing was under way in Los Angeles.

Rex Stout, novelist and creator of the fictional detective Nero Wolf ad- dressed the committee last Wed- nesday. The author charged that the broadening of payola was endangering the freedom of all creative arts by its "enslavement" of music.

"Every creative work that utilizes words is a potential target for ab- sorption by those same broadcasters. Under existing conditions, what can prevent the broadcasting interests from buying up book publishing firms, magazines and every other kind of medium for the writers of words?" said Stout.

Stout charged that broadcasters discriminated in favor of BMI music and called much of it "levied, suggestive and anti-social."

"Certainly those granted licenses do not have the right to act as ar- biters in the selection of what is to be heard by the listening public," said Stout.

Mrs. Du Bose Heyward, who co-authored, with her husband, the play "Porgy" on which the Gershwin’s "Porgy And Bess" was based, also de- nounced the broadcasters. She cited the drop in performances of selec- tions from the score on the air waves, and claimed that she believed "these songs were restricted in performance because the broadcasters have other songs they want the public to hear."

Mrs. Heyward queried, "Why should they be permitted to promote music they own and prevent the public from hearing music they don’t own?"

Composer Paul Creston stated that he had difficulties in getting his mu- sic recorded. When Senator John Pasto- re, chairman of the subcommittee asked whether this was not merely a case of musical tastes, Creston replied that his works would get much more air play if there were "freedom of choice.

Attorney John Shulman said the broadcasters "have got to have an interlarding of good music to get the public to listen." Shulman is counsel to the Songwriters’ Protective Asso- ciation, whose president, Burton Lane, also testified in behalf of freedom of choice.

At last Thursday’s hearings, Mar- tha Rountree, president of radio sta- tion WKTF, Warrenton, Va., stated that the manager attempted to escape the current abundance of rock and roll music was hampered by the "shortage of good music."

"Unless you want to rock and roll all day," said Miss Rountree, "You have to dig for music." Miss Rountree deplored a situation in which, what she called better songwriters, were meeting with an "increasing difficulty in getting bookings of their new com- positions" made and broadcast.

The next round of hearings sched- uled to begin April 15, will be voted to testimony by opponents of the Smathers bill.

Columbia Phonos Shifts District Sales Managers

NEW YORK—Reginald Gussman has been appointed District Sales Manager for District #1 covering Boston, Hartford, Portland, Albany and Syracuse, according to an an- nouncement last week by Columbia Phonographs National Sales Mana- ger Milt Selkowitz. Selkowitz also announced shifts in field responsibili- ties in the East and the resignation of Birch Ripley, formerly District Sales Manager of District #1.

The New York Branch, formerly covered by Ripley will now fall into the territory assigned to District #2 and District Manager Henry Stewart. The Baltimore Branch will be reas- signed to Frank Richter in District #3.

Selkowitz noted the outstanding sales record of the newest appoint- ment, Gussman, who had been the phonograph specialist in the Boston Columbia Branch.

Title Is "Cry My Heart"

NEW YORK—In a London Records advertisement which appeared on page 19 of the March 22nd issue of The Cash Box, the title of the new David Whitfield-Mantovani release was erroneously listed. The correct title of the London release is "Cry My Heart."

PRODUCER PLUGS DISK

Producers in Hollywood are anxiously hoping for a lukewarm reception to producer-plugged songs. Hollywood, it is claimed, seldom allows a producer to plug a disk on a public venue. Producer-plugged records are often those that are not being widely played. Producers in Hollywood are hoping for a lukewarm reception to their efforts.
OPERATORS
RETAILERS
DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,
Fill In The Coupon Below (Or Put Them On Your Own Letterhead)
And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE ........................................ ARTIST OR BAND HERE
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List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE ........................................ ARTIST OR BAND HERE
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List Your Top Ten "Rhythm 'N Blues" Records Here

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NAME ........................................ ADDRESS ........................................ CITY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VITAL STATISTICS:

Lee Rothman (WBBT-Milwaukee, Wis.) recently promoted to Program Director. . . WLAM, Lewiston, Maine has made a few changes in its programming line up. Joining the station are Bob Mowers, from WPCO, Jerry Gordon from WADB and Jeff Wade who is new doing the on-air kiddie show from 11 AM to 3 PM. . . Don Wallace winds up a stint at KTUL-Tulsa, Oklahoma to move to all music station KOMA-Tulsa, Oklahoma. Wallace is also manager of Bush Radio. After a mid-summer stint at WHB, St. Paul recently joined the staff at WIND, Chicago. . . Carol Hill, formerly of WGLV-TV, has moved over to WHIC in New Haven, Conn., where she is weather gal. Carol sits in interview artists. . . Bill Woods (WBNR-Syracuse, N.Y.) is leaving the station to join the staff at WVOS-Liberty, New York. . . A recent Cash Box issue incorrectly stated that Jim Mac had moved from WBBM to WNEW, N.Y.Actually Jimmy Mac moved from WARE to WBNR-Conway, N.H. . . Fred Mitchell has joined WQID's staff in Toledo, Ohio. The Jockey hails from WOHO. . . Roger Clark, former WPXI platter spinner, has now joined the ranks of station WGH, Norfolk, Va.

Alon Freidricks (WGBF-Freeport, Ill.) reports that the Rockin' Chairs, a local group, have their first swingin' side out on the Recert label. The item is tagged "A Kiss Is A Kiss". It was penned by the boys and is making noise out on Long Island. Looks like it may break for a big one. . . Paul Coburn (KLUB-Salt Lake City, Utah) is the subject of a full page feature in TV Radio Mirror, April issue currently on the stands. The article is titled "Musically Yours". . . Bill Atkins, (KDKO-Tyler, Texas) feels that Rob Hood Bryan's new waxing on the Frances label, "Dis A Litty Bit", is a hit in the making. . . Buddy Basch asks any of you deejays who don't have a copy of Dick Haymes' Hallmark recording of "Long Hot Summer" to write him for one. At 17 East 45th Street, New York 17, N.Y. . . Radio station KFWB-Los Angeles, Calif. has initiated a contest idea with a potential of one million winners. Sydney Yallen, Director of Operations, originated the "Lucky Matchbook" contest which will be aired on the station throughout the month of March starting March the 8th. One million matchbooks are being distributed throughout all the consumer outlets in the greater Los Angeles area. Each day during the contest, the deejay will announce the lucky number to be found on one of the matchbooks, and then spin a wheel that is numbered as follows, 5-10-50-100-500 dollars. The number the wheel stops at will be the amount that particular matchbook is worth. . . Johnny Johnson (KPHO-Phoenix, Ariz.) tells us about the spinning wheel at the KoKo club in Phoenix. Johnson says the show is featuring among others. Paul Gilbery, and George Liberace. . . Jerry Whitson (KMH-Tempe, Arizona) writes: "First of all I want you to know that you have the coverage. Week before last you placed,my listings in as being from WMHT in Marshall, Texas instead of from KMTH and for the past two weeks mail from every corner of the great U.S.A. has been coming in WMHT. Thanks for the coverage". . . KBIG, Los Angeles instituting a new programming policy in which each hour of the day will include four features, "Personality Of The Week", "Hit Of The Day", "Hit Of The Past" and "Hit Of The Future". . . Irving Loeve (WKIT-Roosevelt Field, L.I.) sends out the S.O.S. for wax. Loeve would like to be put on diskers' mailing list. Mail to 1650 Broadway, N.Y. . . Ron Paul (WIRR-Baton Rouge, La.) is now featured in a top rated rec-show on WIBR, and is also heard throughout the week on hourly newscasts. . . Felix Grant, a top ranking Washington, D.C., disk jockey, has augmented his record shows with a Tuesday night "Live" TV jazz show over WMAL-TV. The show, titled "Nightcap", features Grant as host, Charlie Byrd and a quartet of local jazz stars, along with vocalist Ann Read. . . Chuck Babcock (CKLB-Ontario, Canada) joined the bandwagon for the Pony Tails and their new Spartron entry, "It's Just My Luck To Be Fifteen". Babcock says it's one of the hottest platters in the area. . . Brian Skinner (CKDM-Dundie, Manitoba, Can.) has just finished the publishing of a 24-page "Teen Club Yearbook". The booklet contains articles on the program as well as many other interesting stories. This is something new for the members of Skinner's "Teen Club" and it seems to be going great.
The Champs

HOLLYWOOD—Riding high with one of the hottest records in the nation, the newly-formed Champs debut on televise with Al Jarvis, KABC-TV. Dave Burgess, spokesman for the group, discusses the success of their Challenge hit, "Tequila," with the emcee.

*The Champs*

**United Artists Sets Big Push For Many New Singles**

NEW YORK—A large schedule of United Artists record releases, geared to the new UA policy of an "independent A & R," is being delivered to distributors, disk jockeys, one-stops and record retailers. It was announced last week by Alfred H. Tamarin, vice-president of UA Records.

The latest independent A & R arrangement set up by United Artists is with Artistic Ventures, Inc. The deal brings to UA the newest platter by Lee Andrews and the Hearts, "Try to Be Impossible," the follow-up to the group's smash seller, "Teardrops."

Also going into the market this week is the second record production by Frank Shay, Jr., and Robert Crew. The release is the first UA platter, "The Righteous Brothers," which went into distribution last week.

Two new artists introduced in this release program are Hunt Stevens and Ronnie Brent. Stevens' first platter, "Johnny On The Spot," is featured on a ballad, "Love."

The Hub, a new California group featuring Barry Holt, is represented on a new UA schedule with "You Send Me." Stevens' first platter, "Johnny On The Spot," is featured on a ballad, "Love."

**South Pacific—Navy Tie In**

NEW YORK—Commander H. B. Bishop, U.S. Navy Recruiting Service, looks approvingly at "South Pacific" original soundtrack recording presented by New York Souvenir Vice-President of RCA Victor. An extensive joint promotion program to be undertaken between RCA Victor and Navy Recruiting centers throughout the country, and albums have been supplied to Navy hospitals and ships.

*Sammy Kaye Into Roosevelt Grill, N. Y.*

NEW YORK—Sammy Kaye and his "swing and sway" orchestra will usher in the spring season at the Hotel Roosevelt Grill on Monday, March 31, when they open an eight-week engagement as the headline attraction on the Grill bandstand. Kaye's engagement was announced by Roosevelt Y. F. and General Manager Neal Lang.

Kaye will be returning to the Roosevelt Grill, where he has had a number of highly successful engagements in recent years.

Preparations with Kaye's orchestra will include such artists as the Kaydets and the Kaye Choir.

Sammy and the orchestra will supply swing and swing rhythms for the crowd at the Roosevelt Grill nightly except Sundays, from 7 P.M. until 2 A.M.

Kayo's newest album, on the Columbia label, is "Midnight Serenade," which contains many all-time pop hits. It was released last week.

Kayo succeeds Guy Lombardo on the Grill bandstand.

*Harvey Moore Joins Holiday Promotion Staff*

NEW YORK—Danny Robinson, president of the Holiday Record Corp., manufacturers of the Holiday and Everlast labels, has appointed Harvey Moore as the company's New York promotion director.

While attending Boston University, Moore was in charge of the labels' promotion in the Boston territory. Moore is currently working on two of the firm's new releases: "I Want To Know," by the Laddies, under the Holiday banner, and "On Your Mark" by the "C" Tones on Everlast.

*Vanessa” To Be First Victor-Met Release*

NEW YORK—Rudolf Bing, General Manager of the Metropolitan Opera Association, and the Radio Corporation of America through George Mark, Vice President and General Manager of RCA Victor Record Division, announced last week that recording sessions now in progress, of the Barber-Menotti opera "Vanessa," are the first steps in a recording program with the Metropolitan Opera.

Future recordings of the Metropolitan Opera will be made by RCA Victor and will utilize Metropolitan Opera and RCA Victor artists, many of whom are in the forefront of the roster of the Metropolitan Opera Company. This will in no way interfere with existing or future artist recording contracts.

The first opera record under the new arrangement will be for release early in the fall of 1958.

The RCA Victor-Metropolitan Opera Record Club. The Book-of-the-Month Club is the agency that will handle the operatic recordings will be distributed to club members.

At that time, the RCA Victor-Metropolitan Opera recordings will also be made available on the RCA Victor Red Seal label to all distributors and dealers for over-the-counter sales.

*Metropolitan Moves Studio*

NEW YORK—Metropolitan Recording announced the opening of its new recording studio, last week, on the tenth floor of 1697 Broadway, in New York. The studio is equipped with modern facilities and a staff of engineers. Metropolitan's new manager is Billy Martin.

*“It’s What’s In the CASH BOX That Counts—INTERNATIONALLY!”*

*HAVE YOU HEARD*

**Groove**

Joe Dodo

41-20-1147

HAYE YOU HEARD

**Joe Dodo**

Felsted 8510

FELSTED Records

539 W. 25 St., N. Y. C.

**South Pacific—Navy Tie In**
New York, N.Y.

1. Tequila (Champs)
2. Catch A Falling Star (Come)
3. Sincere (Silhouettes)
4. Sixteen (Berry)
5. It's Too Soon To Know (P. Boone)
6. 26 Miles (Four Preps)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. Sailing Sil'ry Moon (E. Vaughs)
9. Oh, I'm Falling In Love (Voxpoppers)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

Baltimore, Md.

1. Tequila (Champs)
2. 26 Miles (Four Preps)
3. Catch A Falling Star (Come)
4. Sixteen (Berry)
5. It's Too Soon To Know (P. Boone)
6. 26 Miles (Four Preps)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. Sailing Sil'ry Moon (E. Vaughs)
9. Oh, I'm Falling In Love (Voxpoppers)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

San Francisco, Calif.

1. Are You Sorry (A. Williams)
2. My Love (B. Vaughn)
3. It's Too Soon To Know (P. Boone)
4. Sixteen (Berry)
5. Sail Along Sil'ry Moon (E. Vaughs)
6. The Walk (J. McCloud)
7. Lollipop (Chordettes)
8. Whishing For Your Love (Voxpoppers)
9. Big Guilt (O. Bradley)
10. Sail Along Sil'ry Moon (E. Vaughs)

Kansas City, Mo.

1. Are You Sorry (A. Williams)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Who's Sorry Now (Francis)
5. Catch A Falling Star (Come)
6. Sixteen (Berry)
7. Sail Along Sil'ry Moon (E. Vaughs)
8. Whishing For Your Love (Voxpoppers)
9. Tequila (Champs)
10. Sixteen (Berry)

Boston, Mass.

1. Short Shorts (Royal Teens)
2. Who's Sorry Now (Francis)
3. Lollipop (Chordettes)
4. The Prowler (J. Nash)
5. I've Got A Crush On You (G. Gibson)
6. 26 Miles (Four Preps)
7. Tequila (Champs)
8. Don't (E. Presley)
9. Whishing For Your Love (Voxpoppers)
10. Sixteen (Berry)

Houston, Tex.

1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. That Crazy Feeling (Regels)
4. Oliver (L. Richard)
5. Good Golly, Miss Molly (L. Richard)
6. Breathless (J. L. Lewis)
7. Maybe Baby (Chordettes)
8. You're Sorry Now (Francis)
9. Who's Sorry Now (Francis)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

Cleveland, Ohio

1. Tequila (Champs)
2. Catch A Falling Star (Come)
3. Sincere (Silhouettes)
4. Sixteen (Berry)
5. It's Too Soon To Know (P. Boone)
6. 26 Miles (Four Preps)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. Sailing Sil'ry Moon (E. Vaughs)
9. Oh, I'm Falling In Love (Voxpoppers)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

Los Angeles, Calif.

1. Tequila (Champs)
2. Catch A Falling Star (Come)
3. Sailing Sil'ry Moon (E. Vaughs)
4. Sugartime (McGuire's)
5. I'm Sorry I'm Sorry (P. Boone)
6. Oh, Julie (Crescendos)
7. Lollipop (Chordettes)
8. Oh, I'm Falling In Love (Voxpoppers)
9. Don't (E. Presley)
10. 26 Miles (Four Preps)

Seattle, Wash.

1. He's Out The Whole World (In His Hands (L. London)
2. Are You Sorry (A. Williams)
3. Sweet Little Sixteen (Berry)
4. Cherry Pie (Tri-Logis)
5. Who's Sorry Now (Francis)
6. Don't (E. Presley)
7. Walkin' The Love Road (C. Sparks)

Milwaukee, Wis.

1. A Wonderful Time Up There (P. Boone)
2. Catch A Falling Star (Come)
3. Lollipop (Chordettes)
4. Are You Sorry (A. Williams)
5. Tequila (Champs)
6. Lollipop (Chordettes)
7. Sugartime (McGuire's)
8. Sailing Sil'ry Moon (E. Vaughs)
9. It's Too Soon To Know (P. Boone)
10. The Stroll (Diamonds)


1. Tequila (Champs)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Oh, Julie (Crescendos)
5. 26 Miles (Four Preps)
6. In The Wee Small Hours (E. Vaughs)
7. Oh, I'm Falling In Love (Voxpoppers)
8. Get A (L. Richard)
9. You're Sorry Now (Francis)
10. Sweet Little Sixteen (Berry)

Detroit, Mich.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Lollipop (Chordettes)
4. Maybe Baby (Chordettes)
5. Sugartime (McGuire's)
6. You're Sorry Now (Francis)
7. Catch A Falling Star (Come)
8. Breathless (J. L. Lewis)

Minneapolis, Minn.

1. 26 Miles (Four Preps)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Sugartime (McGuire's)
5. Maybe Baby (Chordettes)
6. You're Sorry Now (Francis)
7. It's Too Soon To Know (P. Boone)
8. Catch A Falling Star (Come)
9. The Walk (J. McCloud)
10. Breathless (J. L. Lewis)

Columbia, Ohio

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Catch A Falling Star (Come)
4. Sincere (Silhouettes)
5. Sixteen (Berry)
6. Sailing Sil'ry Moon (E. Vaughs)
7. Lollipop (Chordettes)
8. Are You Sorry (Williams)
9. Catch A Falling Star (Come)
10. Maybe (Chordettes)

Pittsburgh, Pa.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Return To Me (D. Martin)
4. Sweet Little Sixteen (Berry)
5. Lollipop (Chordettes)
6. Catch A Falling Star (Come)
7. We'll Meet Again (L. Richard)
8. Whishing For Your Love (Voxpoppers)
9. The Walk (J. McCloud)
10. Rock And Roll Is Here To Stay (Danny & Juniors)
Catch A Falling Million

NEW YORK—Steve Sholes, Chief of Popular Artists & Repertoire at RCA Victor (second from right), presents a “silver” record to Musical Director Joe Reisman (second from left) who produced Perry Como’s million seller “Catch A Falling Star.” Sholes has initiated a procedure whereby the musical director responsible for each RCA Victor “gold” disk will receive a “silver” disk for himself. Looking on at the presentation are Harry Jenkins, Manager of Single Records (left) and Ray Clark, Merchandising Manager.

WQXR Adds $500 To Student Composers Awards-BMI Sponsored

NEW YORK—Carl Haverlin, president of WQXR, announced that Elliott M. Sanger, executive vice-president of WQXR, last week announced that the WQXR national talent in New York City will contribute an additional $500 to the $13,500 already awarded by WQXR, its radio division of the Music Inc. (BMI), for the sixth annual Student Composers Awards. WQXR is part of WQXR and BMI Canada, Ltd., to further the creation of concert music, the Awards are given annually for the best compositions submitted regarding of instrumental or length. The WQXR prize will be added to the BMI award for the best piece of chamber music. WQXR will also provide a broadcast performance of the work. Tony Randall Forms Own Publishing Firm

LOS ANGELES — Tony Randall, star of the hit Broadway musical, “Oh Captain!” has formed his own publishing company in partnership with his manager, Abner Greshler.

The company, to be called the T-G Publishing Company, will have both BMI and ASCAP affiliations with offices in New York and Hollywood. Initial tune accepted for publication is “Oh, Lonely Road,” penned by fellow actor Jack Carson, who may also record it for Design Records.

Randall is currently negotiating with Evans and Livingston, who penned the original score for “Oh Captain,” to publish a new tune of theirs which he will record as a single for Columbia this month. Negotiations are also ongoing with ASCAP pilot Danny Gould to sign as an exclusive writer with the publisher.

Interesting angle to company’s operation is that Randall is sending a personal letter to over one thousand high schools and junior colleges, asking music department heads to have students submit material. Randall reasons that since today’s market is primarily a teenagers market and many hits have been written by young people, they are the ones to go after. If an opportunity to publish is offered them, he feels they will jump at it, which in turn will produce future hit songs.

HITTING THE CHARTS

Googie René

# 221

JOE JEFFERSON
And the Tongiers

"DON'T TRY"
"School Days Will Be Over"

# 224

The Searchers

"OOO WEE"

# 223

The Cash Box, Music Page 27 March 29, 1958

THE ORIGINAL MILLION SELLER LITTLE BITTY PRETTY ONE

Here's another million seller by BOBBY—LITTLE TURTLE DOVE

Bobby Day

# 225

WIGGLE TAIL

Part 1 and 2

Googie René

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
BBC-TV is planning a spectacular tribute to songwriter Irving Berlin to celebrate his 75th birthday. Bing Crosby and Frank Sinatra have been invited to London to appear in the show on May 11th. If they cannot appear personally it is possible that viewers will still be able to see them on film. Irving Berlin himself has been invited to take part.

Martin's current trip to the U.S. is proving so successful that a return date has already been fixed. Manager, George Ehrick says that they will start their next tour in February 1959 when they expect to visit the West Coast and Western Canada.

Fredy Marshall arrived in London early last week for a few days. She left Sunday for a two week tour of Belgium but she will return to London at the end of the month for a two week cabaret stint at the Astor Club. Negotiations are under way for her to visit Ireland and Australia.

BBC-TV has bought the rights of the American musical show, "The Damn Shore Show". Frank Sinatra will be the guest on the first show on March 26th.

Elvis Presley has secured another gold disk with "Don't".

Russ Hamilton, whose waxing of "Rainbow" made such a hit in America while the flip side scored over here, is to be honoured at the end of this month when he will be presented with one of the Ivor Novello awards for his composition of "We Will Make Love". Tommy Steele will also receive an award for his part in the composition of the score for "The Tommy Steele Story".

The Basil Kirchin Band is to fly to America April 30th for a three week tour of military bases. The band will be an exchange for the British tour of the American "Jazz at the Phil-harmonic" which is scheduled to start here on May 3rd.

Marvin Rainwater, whose disk "Whole Lotta Woman" is rapidly climbing our hit parade, is due to visit Britain the end of April for a variety tour and appearances on two of our top TV Shows.

Pat Boone, who scored such a hit when he last visited these islands, is to return for a lightning visit early in April. It is expected that he will fly from New York after his TV programme on April 3rd and will return after his guest appearance on Val Parnell's "Sunday Night at the London Palladium Show" on April 6th.

June Christy will be accompanied by Ted Heath and His Music in her only concert appearance in London, at the Royal Festival Hall on April 6th.

The Johnny Otis Show will not visit Britain next month after all. New restrictions by the Musicians' Union say that because there are several musicians in the show, the same number of British musicians must go to the U.S. It is hoped that the Show will come over in September.

Johnnie Ray is considering an offer to go to Israel for a weekend after his trip to Britain. Nothing definite settled yet.

Everyone over here very sad at the passing of Charlie Kunz who was one of the greatest piano players. He will be missed by many, especially those who had known his piano playing for many years.

**THIS WEEK'S BEST SELLING POP SINGLES**

( Courtesy of "New Musical Express")

1 Magic Moments— Perry Como (RCA)
2 The Story Of My Life— Michael Holliday (Columbia)
3 At The Hop— Danny and the Juniors (HMV)
4 Jailhouse Rock— Elvis Presley (RCA)
5 Don't— Elvis Presley (RCA)
6 Nairobi— Tommy Steele (Decca)
7 You Are My Destiny— Paul Anka (Columbia)
8 Good Golly, Miss Molly— Little Richard (London)
9 Oh Boy!— Crickets (Coral)
10 Love Me Forever— Marion Ryan (Pye-Nixa)
11 Catch A Falling Star— Perry Como (RCA)
12 Whole Lotta Woman— Marvin Rainwater (MGM)
13 April Love— Pat Boone (London)

**ROCKBILLIES**

**RECORD # 011**

"BABY, WHY DID YOU HAVE TO GO"

b/w "YOUR KIND OF LOVE"

**COMPANION SMASH HIT!**

MERRI-MEN with LEE TALBOY

**"WHAT'S IT ALL ABOUT"**

b/w "GRADUALLY" Record # 013

**2 BLUE CHIP HITS**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BLUE DISTRIBUTORS**

A-1 RECORD DIST.
A-1 RECORD DIST.
ALLEN DIST. CO.
B & G RECORD SERVICE
BETTOS SALES CO.
BUCKLEY'S C & C DIST CO.
CENTURY DIST. INC.
DISCOUNT RECORD SHOP
DIXIE DIST. CO.
ERIC DIST. CO.
ERNIE'S RECORD MART
GARMISCH DIST. CO.
GENERAL DIST. CO.
GREAT WESTERN RECORDS
HEILICHER BROS.
INDIANA STATE DIST.
M. B. KRUPP DIST.
LEESIE DIST. OF N. E.
LYRIC DIST. CO.
MIDWEST DIST. CO.
MUSIC CITY RECORD DIST.
MUSIC SALES CO.
RECORD MERCHANDISING
SEABOARD DIST.
STAN'S RECORD SHOP
TREUTONE DIST. CO.
UNITED RECORDS
MUSIC SERVICE CO.
PAN AMERICAN SUPPLY QUALITY RECORD LTD.
RECORD DIST.
RECORDS, INC.
COSNAT DIST.
COSNAT DIST.
628 Barone St.
602 No. Houston
420 W. Broad St.
337 No. W. Broad St.
2114 W. Morehead
1707 Church St.
700 - 4th Ave.
137 Glass St.
1340 Conn. Ave.
445 Edgewood Ave. S.E.
346 - 4th Ave.
179 - 3rd Ave. No.
2011 S. Michigan Ave.
3329 Pinza Ave.
910 E. 9th St. So.
119 No. 9th St.
1325 N. Capitol
309 S. Santa Fe St.
377 Windsor St.
18 E. Topper St.
2402 Olive St.
50 Lafayette St.
1117 Union Ave.
2585 W. Pico Blvd.
1044 Broadway
728 Texas
1214 S. W. 9th St.
1415 S. E. Emerson
204 - 4th St. So.
2061 Champa St.
380 Birdmouth Rd.
2220 W. 3rd Ave.
790 Commonwealth Ave.
3772 Woodward Ave.
1233 W. 9th St.

**LANSING, MICH.**

or Phone:

**IV 2-0624**
**TU 2-6516**
**IV 9-9995**

New Orleans, La.
Oldham City, Ohio.
Richmond, Va.
Portland, Ore.
Charlotte, N. C.
Nashville, Tenn.
Seattle, Wash.
Dallas, Tex.
Washington, D. C.
Atlanta, Ga.
San Francisco, Calif.
Nashville, Tenn.
Chicago, Ill.
Baltimore, Md.
Salt Lake City, Utah
Minneapolis, Minn.
Indianapolis, Ind.
El Paso, Tex.
Marshall, Conn.
Buffalo, N. Y.
St. Louis, Mo.
Nashville , Tenn.
Memphis, Tenn.
Los Angeles, Calif.
Albany, N. Y.
Shreveport, La.
Miami, Fl.
Houston, Tex.
Great Falls, Mont.
Denver, Colo.
Toronto, Canada
Pittsburgh, Pa.
Boston, Mass.
Detroit, Mich.
Cleveland, Ohio
Entertains

Audio Fidelity To Code LPs To Prevent Trans-Shipping

NEW YORK—Sid Frey, president of the hot Audio Fidelity Record Company, an originator of many new ideas in the pressing and merchandising of LP's, has devised a new coding system—using an ultra violet light—under which the mark which can be detected under an ultra violet light to prevent the harm done to dealers and distributors as a result of trans-shipped records.

Trans-shipping is a method of passing off extra stock which may operate as follows: An independent distributor in territory X, who handles a number of lines, may be hit during a certain period with one label and may neglect the Audio Fidelity line. At the end of the month, the distributor may find himself with—a Sic Frey's expression—an economic constipator of stock. To get rid of this overload of inventory and to permit him to fill his quota for the next month, the distributor may be greatly tempted to sell this stock to a distributor or discount house outside of his territory for cost. This hurts the dealers in the territory into which the discounted merchandise has been trans-shipped.

The new ultra violet mark is designed to prevent this trans-shipping.

Frey made it clear that trans-shipping will automatically result in the loss of the Audio Fidelity line to the distributor who is discovered trans-shipping.

Among the many hot Audio Fidelity numbers which are being coded are: "Lionel," featuring Lionel Hampton and his Orchestra; "Mardi Grass Time With The Phenomenal Dukes of Dixieland"; and "Bagpipes and Drums," by the 9th Regiment Pipe Band.

Western Germany under that trade mark for many years and that the same was widely known in the trade before the trade mark was applied for.

In view of the above, we have taken the precaution of applying for the trade mark (s) listed in the subject above. We did this not only to protect ourselves but also to protect you as the manufacturers in question.

"We are not aware of the fact that you are exporting to anyone else in Western Germany. Should this be the case, the quantities involved cannot be very large, otherwise we would have known about it. Nevertheless, for the sake of form, we must ask you to let us know who else is regularly selling records under this (these) trade mark (s) so that we can officially write to such outfits and give them our express permission to use the trade mark (s). Otherwise, there could be complications at a later date."

Unusual Trade Mark Situation In Germany

NEW YORK—Ben Starr, noted music business attorney, informs us of an unusual trade mark situation which exists in the record business in Germany. The following letter received by one of Starr's clients from a German record distributor explains the situation:

"Experience has shown us that most American firms do not fully understand the German Patent Office procedure for trade marks. Actually, anyone in Germany who is connected with the record or musical trade has the right to apply for whatever trade mark he wishes regardless of who owns that particular trade mark in the U.S. or other countries. In other words, anyone who would be granted the particular trade mark in Western Germany could keep the owner of the American trade mark from using this trade mark in Western Germany—unless the latter could prove that he had been exporting to

Look Alikes

BOSTON, MASS.—Look alikes Gordon MacRae (left) and WBZ's Bill Marlowe had the folks in Boston talking about their "likeness" recently. MacRae, the popular recording, tv, and movie star was in the Hub for a nightclub engagement and visited with dj Marlowe at the BZ studios. Marlowe later announced that MacRae had nothing to worry about, because he (Marlowe) sings "way" off key.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Let's Get Together On A Hit!

Chuck Reed

Hollywood Acquires World Distrib. Rights To "Family Rules"

MADISON, TENN.—Don Pierce, who operates Hollywood Records Sales Company out of Madison, Tennessee, has announced that he has acquired the world wide distribution rights to the Goldband label, recording of "Family Rules," by Guitar, Jr., a release which has been developing a fast sale in the Southern Louisiana area.

Under the terms of the agreement made with Goldband label owner, Eddie Shuler, of Lake Charles, Louisiana, Pierce's Hollywood Record Sales Company will press and ship the "Family Rules" record to its distributors under the same terms and conditions as prevail for Pierce's Hollywood label.

"Family Rules" was started by disk jockey Johnny Jano, according to Pierce, on a Lake Charles radio station. In two or three weeks, Shuler had sold over 7,000 copies of the record on Goldband label in the Southern Louisiana area alone and this was accomplished without benefit of record salesmen. Distributors in New Orleans and Houston are handling the Goldband version directly from Eddie Shuler and sales outside of those two areas will be handled by Hollywood Record Sales Company.

Pierce also reports that Eddie Shuler is becoming increasingly active with his Goldband label with a series of rock and roll releases. It is Pierce's aim to establish the Goldband label nationally and he is working with Shuler on several other recording acts that will be released on Hollywood label also.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Best Selling Sheet Music**

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SAIL ALONG SILV'RY MOON</td>
<td>Joy ASCAP</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>SUGAR TIME</td>
<td>Nor-Ya-Jak BMI</td>
<td>Phillips, Echos</td>
</tr>
<tr>
<td>3</td>
<td>CATCH A FALLING STAR</td>
<td>Marvin ASCAP</td>
<td>Yanco, Pockett</td>
</tr>
<tr>
<td>4</td>
<td>SWINGING SHEPHERD BLUES</td>
<td>Kahl-Bennett BMI</td>
<td>Koffman</td>
</tr>
<tr>
<td>5</td>
<td>WHO'S SORRY NOW</td>
<td>Mills ASCAP</td>
<td>Snyder, Kolmar, Ruby</td>
</tr>
<tr>
<td>6</td>
<td>ARE YOU SINCERE</td>
<td>Cederwood BMI</td>
<td>Walks</td>
</tr>
<tr>
<td>7</td>
<td>MAGIC MOMENTS</td>
<td>ASCAP David, Bacharach</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>IT'S TOO SOON TO KNOW</td>
<td>E. H. Morris ASCAP</td>
<td>Chester</td>
</tr>
<tr>
<td>9</td>
<td>A WONDERFUL TIME UP THERE</td>
<td>Wallace Fowler BMI</td>
<td>Abnerathy</td>
</tr>
<tr>
<td>10</td>
<td>APRIL LOVE</td>
<td>Leo Feist ASCAP</td>
<td>Fain, Webster</td>
</tr>
<tr>
<td>11</td>
<td>26 MILES</td>
<td>Beachwood BMI</td>
<td>Larson, Bolland</td>
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<tr>
<td>12</td>
<td>WITCHCRAFT</td>
<td>E. H. Morris ASCAP</td>
<td>Coleman, Leigh</td>
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<tr>
<td>13</td>
<td>YOU ARE MY DESTINY</td>
<td>Frame BMI</td>
<td>Aka</td>
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<td>GET A JOB</td>
<td>High &amp; Bagby-Wildcat BMI</td>
<td>Silhouettes</td>
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<tr>
<td>15</td>
<td>LOLLIPOP</td>
<td>B. Marks BMI</td>
<td>Dixon, Ross</td>
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</tbody>
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**Peatman List**

**SONGS WITH LARGEST RADIO & TV AUDIENCE**

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—a National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Radio</th>
<th>TV</th>
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<tbody>
<tr>
<td>1</td>
<td>A VITUS TIME</td>
<td>Chappell</td>
<td></td>
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<tr>
<td>2</td>
<td>OH-Oh, I'm Feeling In Love Again</td>
<td>Dotrice</td>
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<tr>
<td>3</td>
<td>SAIL ALONG SILV'RY MOON</td>
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<td>6</td>
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<td>7</td>
<td>SWINGING SHEPHERD BLUES</td>
<td>Kahl-Bennett BMI</td>
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<td>B. Marks BMI</td>
<td>Dixon, Ross</td>
<td></td>
</tr>
</tbody>
</table>

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**On The Way to No. 1**

**“BREATHELESS”**

By Jerry Lee Lewis

Sun # 208

**HAVE YOU HEARD**

**GROOVY**

Joe Dodo

477-20-747

RCA Victor

---

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Turnabout

CHICAGO—Decca recording star Sammy Davis, Jr. reversed the procedure when he interviewed deejay Marty Faye, March 7, during a remote broadcast from the window of Jack Howard's Music City, this city.

Sammy, currently star of the big show at the Chez Paree, filled in at the WALT mike for deejay Stan Drake, who attended the Pop Disk Jockey Convention in Kansas City.

BMI Survey Shows U.S. Leads World In Symphony Orks

NEW YORK—The United States has more than half of the estimated 2,000 symphony orchestras in the world. 1,055 give concerts somewhere between Maine and California, reports "Concert Music U.S.A. 1958," annual survey published by Broadcast Music, Inc. This represents a growth of 95% since 1929, when there were fewer than 100 orchestras in the entire country.

Other statistical evidence of the growth of U.S. musical culture in the current survey are:

More money ($50,000,000) was spent in 1957 on concert music tickets than on admissions to professional baseball games.

More than 25,000,000 Americans play at least one musical instrument. (Most of them play the piano.)

Seven operas a day are given somewhere in the United States.

There were 158 summer music festivals in the U.S. in 1957—77 more than in 1955.

These and other facts highlight the 1958 edition of the booklet being distributed to musical organizations as a public service by BMI.

For example, 1958 Americans spent $50,000,000 for sheet music, an increase of 66% over 1954. More than three-quarters of this went for concert music and teaching pieces.

During 1957 American radio stations planned to broadcast more concert music than they did in previous years. (In 1958 they averaged 6.3 hours per week.)

There are 75 musical organizations in the United States with a total membership of more than 60,000.

There are also 184 associations, organizations, unions, fraternities, and sororities—all performing concert music.

There are 541 marching and concert bands in the United States other than high school and college organizations.

702 opera groups in the United States produce an average of seven opera performances each day. 85% of the companies perform exclusively in English.

Over 225 educational institutions in the United States offer degrees in music and advanced-level musical training.

There are twice as many Americans who play musical instruments as there were in 1956.

20,000,000 play the piano
4,000,000 play the guitar
3,000,000 play the violin or other string instruments
2,250,000 play woodwinds
2,250,000 play brass instruments
1,000,000 play ukulele
1,000,000 play the accordion
400,000 play the harmonica
Music instrument sales topped the $233 million mark in 1956 ($73 million more than in 1955).

More than 195,000 pianos were played last year.

The total volume in audio component business in 1956 was $165,250,000. It was estimated that the 1957 volume would go over the $200 million mark.

"Concert Music U.S.A." is the fourth revised edition since 1951. More than 50,000 copies have been distributed by BMI. Copies of the latest edition are available in quantity without charge to musical groups and organizations by writing to Broadcast Music, Inc., 580 Fifth Avenue, New York City 17.

Westinghouse Searches For High School Group

NEW YORK—The Westinghouse Broadcasting Company is running a contest to select a winning high school singing group. The contest is being run on the following stations: WBZ, Boston; KDKA, Pittsburgh; KYW, Cleveland; W O W O, Fort Wayne; and KEX, Portland, Ore.

The contest started on March 17th and will end on April 17th. The Westinghouse Company's purpose is to find a group of high school students who enjoy singing and work hard at it. A specific disk jockey on each station will sponsor the contest. The station will audition and judge all of the many entries applying. Each station will select a specific winner from its market and send this group, along with the disk jockey, to New York for the final judging.

The panel of judges is composed of Hugo Winterhalter, Julie Styne, Steve Sholes and Sid Barnes of The Cash Box. On the evening of April 18, the judges will meet to listen to the five groups and make a final selection.

The group winning the contest will receive an RCA Victor recording contract and an appearance on "The Big Record" TV show.

Brazil Record Mfr In N.Y. For Lines

NEW YORK—Albeto Pittiglioni, one of Brazil's most famous record manufacturing tycoons, is currently in New York to discuss records contracts for U.S. produced records in his country.

Pittiglioni, who only a few years ago went into the record pressing business, today has a multi-million record operation which presses Audio Fidelity Records and numerous other important lines. His company is Companhia Brasileira de Discos and is also in charge of 200 records under the Sinter label.

His firm will soon be issuing Audio-Fidelity stereo disks in South America, Pittiglioni is residing at the Executive House in New York.

There Are Smiles—

WASHINGTON, D.C.—Taking time off from their night club engagement in Washington, D.C., The Four Lads drop in to chat with WWDC Radio's Fred Plisue. The Lads were pleasantly surprised to learn that their new release "There's Only One You" was WWDC's "Pick Hit of the Week." (Columbia label).
### Best Selling EP's

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley (RCA Victor EPA-4114)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>RICKY</td>
<td>Ricky Nelson (Imperial EP 153)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>WARM</td>
<td>Johnny Mathis (Columbia B-10781)</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra (Capitol EPA-1, 2, 3, 4-920)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>EVERLY BROTHERS</td>
<td>Everly Brothers (Cadence CEP 105)</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>FOUR BY PAT</td>
<td>Pat Boone (Dot DEP 1057)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford (Capital EPA-1, 2, 3-756)</td>
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<tr>
<td>8</td>
<td>JIMMIE RODGERS</td>
<td>Jimmie Rodgers (RCA EPA-1)</td>
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<tr>
<td>10</td>
<td>TWIN TONES</td>
<td>Jim and John (Twin Tones) (RCA Victor EPA-4107)</td>
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<tr>
<td>11</td>
<td>SEVEN HILLS OF ROME</td>
<td>Movie Cast (RCA Victor EPA-4222)</td>
<td></td>
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<tr>
<td>12</td>
<td>PAL JOEY</td>
<td>Movie Cast (Capitol EDM-4-912)</td>
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<tr>
<td>13</td>
<td>MUTED JAZZ</td>
<td>Jonath Jones (Capitol EPA-1, 2, 3-839)</td>
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<tr>
<td>14</td>
<td>SPIRITUALS</td>
<td>Tennessee Ernie Ford (Capital EPA-1, 2, 3-818)</td>
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<tr>
<td>15</td>
<td>THE GREAT BALL OF FIRE</td>
<td>Jerry Lee Lewis (Sun EPA-107)</td>
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</tbody>
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### Best Selling Pop Albums

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra</td>
<td>Capitol W-920 * EPA-1, 2, 3, 4-920</td>
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<tr>
<td>2</td>
<td>THE MUSIC MAN</td>
<td>Broadway Cast</td>
<td>Capitol WAD-0990 * EPA-990</td>
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<tr>
<td>3</td>
<td>WARM</td>
<td>JOHNNY MATHIS</td>
<td>Columbia CL-4078 * B-10781</td>
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<tr>
<td>4</td>
<td>MY FAIR LADY</td>
<td>Broadway Cast</td>
<td>Columbia OL 5506 * A-5506</td>
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<tr>
<td>5</td>
<td>SEVEN HILLS OF ROME</td>
<td>Movie Cast (RCA, Victor LM-2311 * EPA-4222)</td>
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<tr>
<td>6</td>
<td>PAT'S GREAT HITS</td>
<td>Movie Cast (RCA)</td>
<td></td>
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<tr>
<td>7</td>
<td>PAL JOEY</td>
<td>Movie Cast (Capitol W-932 * EPA-4-912)</td>
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<tr>
<td>8</td>
<td>AROUND THE WORLD IN EIGHTY DAYS</td>
<td>Movie Score (Decca DL 1046 * ED 836)</td>
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<tr>
<td>9</td>
<td>LATE LATE SHOW</td>
<td>DAKOTA STATON</td>
<td>Capitol T-876 * EPA-1, 2, 3-876</td>
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<tr>
<td>10</td>
<td>RICKY</td>
<td>Movie Cast (Imperial 9068 * EPA-155)</td>
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<tr>
<td>11</td>
<td>VIVA</td>
<td>PERCY FAITH (Columbia CL-1975)</td>
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<tr>
<td>13</td>
<td>S'S MARVELOUS</td>
<td>RAY CONNIEFF and HIS ORCHESTRA (Columbia CL 7074 * B 10745, 42, 43)</td>
<td></td>
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<tr>
<td>14</td>
<td>SAYONARA</td>
<td>MOVIE SCORE (RCA Victor LOC 1971)</td>
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<tr>
<td>15</td>
<td>JUST ONE OF THOSE THINGS</td>
<td>NAT &quot;KING&quot; COLE</td>
<td>Capitol W-903 * EPA-1, 2-903, 3-903</td>
</tr>
<tr>
<td>16</td>
<td>MANTOVANI FILM ENCORES</td>
<td>RYAN AND HIS ORCHESTRA (London LL-1705 * EPA-6320, 21, 22)</td>
<td></td>
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<tr>
<td>17</td>
<td>SOUTH PACIFIC</td>
<td>MOVIE CAST (RCA Victor LOC-1027 * EPA-4211)</td>
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<tr>
<td>18</td>
<td>THE KING AND I</td>
<td>MOVIE CAST (Capitol W 749 * EPA 740)</td>
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<td>19</td>
<td>THE EVERLY BROTHERS</td>
<td>MOVIE CAST (Columbia CLP 3003 * EPA 105)</td>
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<td>20</td>
<td>EYDIE GOME VAMPS</td>
<td>THE ROARING 20'S</td>
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<tr>
<td>21</td>
<td>TILL</td>
<td>ROGER WILLIAMS</td>
<td>Kapp KL-1011</td>
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<tr>
<td>22</td>
<td>I REMEMBER BUDDY</td>
<td>JERRY VALE (Columbia CL-1114 * B-11141)</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>THE FRANK SINATRA STORY</td>
<td>FRANK SINATRA</td>
<td>Columbia CSL-5</td>
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</table>
**Capitol Purchases Four Acres For New L.A. Plant**

Also Acquires Long Term Lease On Bldg. Adjoining Scranton Plant

HOLLYWOOD—Glenn E. Wallsticks, President of Capitol Records, has announced the purchase of approximately four acres of land at Fletcher Drive and San Fernando Road in Los Angeles where a new record manufacturing plant utilizing the latest equipment and production methods is expected to be completed and in operation by April 1959. Cost of the new plant is expected to exceed $1,000,000, including land, construction, modification and modernization of some existing buildings on the property, and equipment.

Just one week ago Wallsticks disclosed a $1,500,000 construction-expansion program for 16 of 26 branches operated by Capitol Records Distributing Corp., a wholly-owned subsidiary of CRI in key population areas would be completed in May this year.

The new Los Angeles plant will greatly augment the album-producing facilities of the Capitol plant in Scranton, Pa., according to James W. Bayless, Manufacturing-Engineering Vice-President of CRI. Originally, Capitol's entire album output was handled by the Scranton Plant; the Los Angeles plant pressed only 45 and 78 rpm single records.

"However," Bayless pointed out, "album demands today are as great as those for single records were five years ago."

The new plant's central location is a short distance from downtown Los Angeles and near main freeway routes connecting Los Angeles and San Francisco, which will be used extensively by trucks delivering Capitol products up and down the Coast and throughout the West.

The original Los Angeles plant was opened at 2121 San Fernando Road in 1945. Three years later the plant was doubled in size. The new plant will re-double the floor space realized in 1948.

The buildings contemplated are generally of all-steel construction except the street walls which will be of brick and stucco. The new plant will have its own railroad spur. Bayless said there would be ample room at the new location for further expansion in the years to come. The property includes a 700-foot frontage on Fletcher Drive, and 250-foot frontage on San Fernando Road.

Inside the plant all new boilers, compressors, pumps and related production equipment will be installed together with semi-automatic presses of latest design and construction. With this modern equipment, the plant can accommodate more than twice as many presses as at present. The new one-story structure will offer optimum working conditions because of roof height and production line installations that will reduce material handling to a minimum.

Recently, Capitol secured a long-term lease to a building adjacent to its Scranton, Pa., plant, which was formerly occupied by a garment manufacturer. The fireproof structure immediately adjoins the Shipping Department of the Scranton plant and is being used as a finished goods warehouse. Acquisition of the building triples the amount of finished goods warehouse floor space at the Scranton establishment.
"GIGI" — Original Cast Soundtrack Album — M-G-M E-3641 (1-12” LP)

With the many versions of the single "Gigi" on the charts, M-G-M offers the LP soundtrack from the movie. Leslie Caron, as Gigi, along with Maurice Chevalier and Louis Jourdan are the stars of the flick, and their tasty vocals make for an immensely enjoyable listening experience. One exceptionally treated number is "I Remember It Well". A beautifully done effort that sounds like a chart bidder. Stock well. This could be one of the big pop LPs of 1958. Promotion plans are extensive and will definitely help the seller deal this package.

"ST. LOUIS BLUES" — Nat "King" Cole with the Nelson Riddle Orchestra — Capitol W-986 (1-12” LP)

The great talents of W. C. Handy are the theme of the waxing. Cole is featured showcasing the tunes from the old blues "St. Louis Blues", based on Handy's "St. Louis Blues". Nelson Riddle is a Nelson Riddle donates his more than attractive orchestra backing. Cole displays the smooth delivery that makes him one of the top songsters of the day. One standout item on the deck is the title tune, "St. Louis Blues". The issue should be one of the years big chart items. Great platter.

"GALE STORM HITS" — Gale Storm — Dot DLP-3098 (1-12” LP)

The platter offers the stormstress' hit singles. The actress-vocalist has had a nice collection of hit singles during her career as a songstress. Some of the tunes featured on the artist's third LP outing are "Why Do Fools Fall In Love"; "I Hear You Knockin'"; "Ivy Tower"; and "Lucky Lips". Tasty issue for Miss Storm's many followers. Okay offering.

"SOUTH PACIFIC" — Fred Waring and the Pennsylvanians — Capitol T-992 (1-12” LP)

The warm colorful music from Rodgers and Hammerstein's "South Pacific" serves as excellent material for the sensitive voices of the Pennsylvanians. Waring's musical approach to the selections makes for some most enjoyable listening. Some of the familiar items are "Younger Than Springtime"; "Some Enchanted Evening", etc. The top flight material and the expert vocal treatment assures the dealer some reliable stock merchandise.

"THE DREAM GIRL" — Ray Anthony and his Orchestra — Capitol T-969 (1-12” LP)

The Ray Anthony musicians have a smooth tender delivery that serves nicely as a showcase for the moody items. Anthony's virile trumpet work and the orchestra's ever rich and effective accompaniment are used to good advantage. Among the items are "The Nearness Of You"; "I Didn't Know What Time It Was"; "Prejudice" and "The Dream Girl", a moody opus penned by Anthony. Sounds like sales for the Anthony crew.

"DANCE TIME IN HI-FI" — Howard Lanin and his Orchestra — Decca DL-8698 (1-12” LP)

The waxing is issued as part of Decca's "Dance Time" promotion. The company offers a light bouncy society orch treatment to thirty well known items. The tunes tagged for the showcase include "Stoppin' Out With My Baby"; "Goody Goody"; "Button Up Your Overcoat"; and "There's A Small Hotel". Well rendered. Plated set for the dancing circles. Another disk rendered in winning style by Lanin. Top society orch readings.

"HIGH SOCIETY DANCE" — Al Navarro and his Orchestra — Kapp KL-1072 (1-12” LP)

The disk features Navarro and his crew offering true society orch treatments of old standards. Navarro, with either sax or a clarinet, leads the happy sounds in the usual medley form. "Oh What A Beautiful Morning"; "The Lady Is A Tramp"; "My Heart Belongs To Daddy"; and "Walking My Baby Back Home" are among the items portrayed. The ever growing popularity of the society orch may act as an additional sales push.

"ROCKIN' AROUND THE WORLD" — Bill Haley and his Comets — Decca DL-8692 (1-12” LP)

The wassailing is presented as part of Decca's new "Dance Time" promotion. Haley and his Comets offer tunes descriptive of twelve different parts of the world. "Mr. Rock A Hula"; "Rockin' Rollin' Schnitzelbank"; "Wooden Shoe Rock"; and "Viva La Rock And Roll" are a few of the swing tunes rendered. The rock and roll mainstays have an issue to be reckoned with.

"ELECTRONIC ORGAN" — Jack Anderson Quintet — Audio Fidelity AF-225 (1-12” LP)

Jack Anderson takes a collection of mostly evergreen items and gives them a new look via his impressive organ talents. With his group supplying an attractive background, Anderson runs through "One In Love With Amy"; "The Moon Was Yellow"; "Indian Summer"; "Early Autumn"; and eight others. The label's true hit leaders, this recording offers brilliant sound throughout. Well done set.

"PREMIERE" — Various Hollywood Stars — Zephyr ZP1210-H (1-12” LP)

The pressing features ten top Hollywood stars making their recording debuts. Offering worthy assistance is the Bob Thompson orch. Readings include "Strange Are The Ways Of Love" (Debra Paget); "I Wish I Had" (P-Timberlake); "Chihuhua Choo Choo" (Ricardo Montalban); and "Four Must Have" (Corinne Calvet). Well done change of pace issue. Big name value to moving picture fans.

"LEARN SQUARE DANCING" — with Ed Gilmore — Decca DL-8693 (1-12” LP)

Issued in accordance with Decca's "Dance Time" promotion, these two pressings spotlight Square Dancing. The album pictured at the left features lessons in the dance, and the second issue offers a number of vocals to dance by. Ed Gilmore is heard calling the instruction on both platters. Some of the songs used are "Cumin' Round The Mountain" ("Learn Square Dancing"), and "Indian Brave" ("Square Dance Party"). The two records are housed in book like covers that include instructions in the inner label. Should catch on.

"A TRIBUTE TO FATS WALLER" — Martha Davis and Spouse — ABC Paramount ABC-213 (1-12” LP)

The pressing features Martha Davis and Spouse offering twelve easy to take duets showcasing the piano talents of this grape-wine pianist who is the Waller of his day. Miss Davis' expressive piano and tasty vocals along with her husky honey bass work, run through enjoyable readings of the familiar Waller items. Tunes include "Honeysuckle Rose" and "Ain't Misbehavin'." Should get lots of de-jeay and sales activity.

"GENE VINCENT ROCKS AND THE BLUE CAPS ROLL" — Capitol T-970 (1-12” LP)

The exciting rock and roller and his Blue Caps give their big beat versions of a few standard items and a number of new rockers. The group expertly renders the sound so contagious to the teen set. Some of the goodies are "Brand New Beat"; "Frankie And Johnny"; "Rollin' Daddy"; and "Never Will I Meet You Again". Should meet with the hearty approval of the teenagers.

"AL HIBBLER" — with the Ellingtonians — Brunswick BL-5406 (1-12” LP)

The waxing is a collection of songs done while Hibbler was with Duke Ellington band. The stylist is heard with the Ellington crew backing him on such standard items as "Summertime", "Old Man River"; "Honeysuckle Rose"; and "The Troubles I've Seen". The package will delight followers of the Ellington band as well as Hibbler's many fans. Well presented disk.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"SON OF WORD JAZZ"—Ken Nordine and the Fred Katz group—Dot DLP-3006 (1-12" LP)

The platter is a follow up to Nordine’s “Word Jazz” issue, which sold very well for the discophile. Nordine featured giving thoughts followed by related themes. The set is day-dreaming set to music. The Fred Katz group offers the closest background as Nordine took tunes through such subjects as “Looking At Numbers,” and “I Used To Thank My Right Hand Was Upder On The Streets With You” or interesting word. Should repeat sales of the first offering.

"RED RODNEY: 1957"—Red Rodney—Signal S-1206 (1-12" LP)

Rodney, in a state of semi-retirement for several years, returns to the jazz scene to offer a host of extremely well done waxings. Rodney’s virile trumpet is assisted by a group of jazz notables including Iris Sullivan on tenor sax, Oscar Pettiford on bass, and drummer Philly Joe Jones. One on the set a session penned by Rodney, dubbed “Red Arrow”. Must jazz stock.

"DARIUS MILHAUD"—conducting the Paris Conservatoire Orchestra and Miehce, Soprano—Angel 35441 (1-12" LP)

Darius Milhaud does a superb job of conducting the very responsive Paris Conservatoire orchestra. Miss Miehce, a rangy soprano, turns in an equally strong performance as she portrays selections from "Fountains And Springs", "The Four Elements", "Nuptial Cantata", and others. The waxing is one of over-all excellence with the artists capably showcasing their musical brilliance. Another top notch issue from Angel.

HAYDN: Symphony No. 100 G-Symphony No. 101 in D Major—Antal Dorati conducting The London Symphony Orchestra—Mercury MG-5015 (1-12" LP)

Antal Dorati once again offers a splendid conducting job, this time honoring the works of Josef Haydn. The London Symphony musicians, a wonderfully responsive crew come through beautifully under the guidance of Dorati. A tonally exciting composition serves as a striking showcase for the orchestra’s dynamic range. An enjoyable disc that is sure to delight lovers of the classics.

TCHAIKOVSKY, PROKOFIEFF—Romeo and Juliet—Leopold Stokowski conducting The Philadelphia Orchestra—RCA Victor L-1705 (1-12" LP)

Portions of both Tchaikovsky’s and Prokofieff’s “Romeo and Juliet” the fantasy overture by Tchaikovsky and the Romeo and Juliet suite music are brilliantly undertaken by the young American conductor, Leopold Stokowski. The rich string playing of the Berlin Philharmonic orchestra melodically captures the essence of the great piece. The issue may well be a favorite in the classical circles. Strong entry.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Report Bennett New VP Of Liberty

HOLLYWOOD—It was reported this week that Al Bennett, of Hart Distributing in this city, has resigned to become vice-president and general manager of Liberty Records. As of press time however, no confirmation of this could be had either from Bennett or Sy Weintraub, President of Liberty. The report went on to say that Bennett would have a participation deal with the disky and would be in charge of sales, promotion, advertising and distribution. Before joining Hart, Bennett was vice-president in charge of sales for Dot Records.

Webster Intros New Stereo Cartridge

RACINE, WISC. — The Webster Electric Co. of Racine, Wisconsin has just introduced a new stereo cartridge on the market. This new stereo-cartridge is said to be capable of playing either stereo or monaural 33 1/3 or 45 rpm disks with "exceptional fidelity". The cartridge has a response of 30-15,000 CPS and tracks at 5 to 7 grams. The stylus is a .7 diamond and it will carry a list price of $24.00. Standard discounts are available to all dealers.

Jesse Kaye Named MGM Vice President

HOLLYWOOD—Jesse Kaye, west coast representative for MGM Records since the label's inception, has been named a vice-president of the record company according to an announce- ment made here last week.

The announcement came when pres- ident Arnold Maxin was on the coast for distributor meetings on an exten- tive promotion plans for the label's three "Gigi" albums. Maxin was on the coast with vice-president and na- tional sales manager Irwin Jerome, and Sol Handweiger, director of promo- tion for MGM. The meeting also re- vealed extensive plans for the label's "heaviest recording schedule in its history."

Nixon Commends Newport's International Jazz Band

NEW YORK—The Vice President of the United States, Richard M. Nixon, in a letter to Festival President Louis L. Lorillard, has hailed the Newport Jazz Festival's Internationa1 Young Band as: "an outstanding example of what can be done by private citizens and groups in furtherance of the con- cept of 'people to people' and the development of mutual understanding through contact among people of similar interests. Young musicians from many coun- tries will be brought together through the band, and while they may not all speak the same lan- guage, they all share a common interest in popular music. I am sure that this will not only be a memorable experience for the music- ians involved but it will also symbolize the great interest in this form of artistic expression which is shared by people in all areas of the world."

Composed of twenty of the best young jazz musicians from twenty four countries, including two behind the Iron Curtain, the 'International Youth Band' will appear in the Design Records Enters Singles Field

NEW YORK—Design Records here- tofore a low priced LP line, entered into the pop singles field last week with its first two-disc release—one introing a new pactee Jett Powers, a nineteen-year-old baritone singing "Teen Age Quarell" backed with "Go, Girl, Go."

The second disc features Charlie Applewhite, who gets his release from the army March 23th. The disc fea- tures "Saturday's Kissen" backed with a Stallman-Shapiro song, "Put Your Heart Next To Mine."

By Leslie, President of the firm stated that it is the firm's intention to build artists via the single route for later presentation in the firm's LP catalogue. Singles will be A & E'd by Roy Freeman, who heads the de- partment for the label.

At the same time the company an- nounced the pacing of several new artists. The label has signed Connie Boswell and will release as her initial offering, an album of Irving Berlin tunes. Lanny Ross will record a 25th Anniversary album and Charlie App- plewhite will follow his single release with an album of Kern tunes titled "Our Love Affair". This will be App- plewhite's first disk in the album field and will be released within a week after Applewhite is released from the army.

More recent pactees for the line in- clude Charlie Spivak and his Orches- tra, Eddie Dean, Smiley Burnett, Hil- da and Al Donahue and his Orches- tra. The disky is also due to have a one- album deal with Jerry Colonna, Dor- othy Lamour and is currently negoti- ating with two female vocalists for album deals.

United States only at the Newport Jazz Festival, which takes place over the July 4th weekend at Newport, R.I. Players are currently being audi- tioned in Europe for the band, and all expenses of bringing them to and from the United States will be borne by the Newport Jazz Festival, a non- profit organization dedicated to the idea of developing a greater understand- ing between people through the me- dium of jazz.

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RACINE, WISC. — The Webster Electric Co. of Racine, Wisconsin has just introduced a new stereo car-tridge on the market. This new stereo-cartridge is said to be capable of playing either stereo or monaural 33 1/3 or 45 rpm disks with "exceptional fidelity". The cartridge has a response of 30-15,000 CPS and tracks at 5 to 7 grams. The stylus is a .7 diamond and it will carry a list price of $24.00. Standard discounts are available to all dealers.

"SHE TAKES SUNBATHS"

Sammy Salvo

47/80-1192

"BLONDE BOMBHELL"

and

"THERE GOES MY HEART AGAIN"

Juliette 5319

Kaye-Dickey Distributing Expands With Pop Disks

BOSTON—Norm Prescott (right) won the battles, but lost the war. In a wild canoe-filing contest between WBZ, Boston radio personalities, Norm Prescott and Alan Dary at the Sportmans' and Boat Show recently, Prescott landed the best jousting blows as above, but he also landed in the water in three of four battles. This main tank event between the popular disk jockeys filled Mechanics Hall with an overflow capacity crowd of more than 5,000.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Ashburn Joins New Warner Bros. Co.

HOLLYWOOD — Jim Conkling, president of the newly-formed Warner Bros. Records Co., last week announced the appointment of Harrison Ashburn as coordinator of A&R and business activities. Ashburn for the past twelve years has been with the music department of Universal-International studios.

At the same time, Conkling indicated that no talent will be signed to the new label for one more month, and that the first product from the company is scheduled for release in approximately two months. According to Conkling, the company plans the development of new talent, as well as the signing of established artists.

Cameo Buys 2 Masters

NEW YORK — Cameo Records' New A & R head, Jerry Field, has obtained two masters from other record companies for the Cameo label.

In Minneapolis, Field picked up a disk called "Candy Man" by George Dave of the North Star Record Company. A report stated the item was reported breaking in and around the Columbus-Cleveland area. "Don't Mess Up My Hair" by Mike Miller was taken over from the Starr label.

With the announcement of the two master purchases came word that Cameo is planning to enter into the album market in the near future. The full story on the album line will be announced within the next few weeks.

New Columbia Distrib.

NEW YORK—Commercial Electric Company of Toledo, Ohio, which had been distributing Columbia Phonographs for years, will take on the Columbia Record line for distribution in the Toledo area. April Stanford Goldman is the head of Commercial.

Westminster Names Portem

NEW YORK — Westminster has just appointed Portem Distributing of New York City as the exclusive distributor of Westminster records in New York City (except Staten Island), Long Island and Westchester County.
NEW YORK:

Doug Moody, Ember and Herald Records, shot into Philadelphia to scoop up a master that's been getting attention in that area. "Betty Meretti"... Essex Record Distributors, Inc., and Ascot Record Sales, Inc., Newark, N.J., is having open house at its new offices and warehouse at 107 P긋 스트리트 on Tuesday, Wednesday and Thursday, March 25, 26 and 27...

Jerry Wexler, Atlantic Records, tells of two "gassers" coming out this week. Two of the company's hot artists, Chuck Willis and Ray Charles, make their pitch with "Hand Up My Rock And Roll Shoes" and "What Am I Living For" (Willis) and "Yes Indeed!" and "I Had a Dream" (Charles). Also about that: the East-West package that the Atlantic fellas have that high hopes for. "Little Blue Man" by Betty Johnson, still climbing up that list of the nation's best sellers... Glory Records out with two this week. Vince Martin tries to get back in the charts with another Bob Barron-Bart Long tune. "The Sound of Monopoly" with "Ginny, My Joy". Martin's coupling is "Let The Midnight Special!"... Glory's second entry is "Story Old, Story New" and "Corey, Corey" by Herb Cooper... "Alan Freed's" promotion package, now complete. The roster includes Jerry Lee Lewis, Doobie Brothers, the Head Hunters and others, that have been great advance selling for Broadway Theatre Alliance for the national company of "Auntie Mame"... Johnny Brantley getting ready to record. He is currently hot with "The Place" on Carlton Records. Brantley is also doing dayby-day work at WNYC. New York evening show... Figure Music moving with some new tunes that look exciting. "Tight Skirt And Sweater" by the Versatones on All Star Records, "Standing At The Alter" by the Deltones on Ivory, and "Out Of My Mind" by The Platters on Mercury... "Jerry Keller, Web Records, will appear on Ted Steele's TV Show on March 27 to plug his new release, "Please Sing To Me"... Bill "Sparky" Mullen now doing a program on WAZA-Baltimore, Md. every Saturday morning (on tape) in addition to his WSDS-Baltimore stints. Bill can be reached at WBID-912 No. Charles St., Baltimore. Mullen also does a Sunday evening 6-7 "Latin Fiesta" for the V.A. Hospital as a public service. He gets no pay for it... Bill Spitalsky, Atco Records, reveals that two of the foursome released only last week are already getting a solid reaction. They are King Curtis' "The Birth Of The Blues" and Blue-Eyed's "Little Nightingale"... "London" by Bill Doggett and "Two O'Clock Jump" by the Rolling Stones. A new Robos release is "I'm Gonna Be A Country Man" by the Lemon Pipers...

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March 29, 1968

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B & B Ramblings

King Bee's Royal Court of Rock (Record Hop) Saturday afternoon...

Count Basie and Joe Williams in New York's Birdland March 20 to April 1... Ezzie Bestlove out on King with two delectable instruments, "Back Beat" and "Honeysuckle Rose".

CHICAGO:

Abner, Vee-Jay-Falcon Records, is quick to advise that Memphis Slim, who has been dormant for two years, has that looks like a big one on Vee-Jay titled "Stroll On Little Girl." The Dells, who are back with their new release, "The Springer" move into the Apollo Theater in New York, 4/4 for one week. Ab tells us that the Spaniels really wowed the crowds at the Howard Theater in Washington, D.C. with their current disk "I Lost You", and Ab is very clated over a "left field" item on the Falcon label "Marsha" by the Prodigals; which is breaking very big in Detroit, Pittsburgh, Cleveland and Chicago... Lola Dee and her Buddy Valentino (Upp!) that's hitting the"Honeysuckle Rose" at the Briar Rose on the west side... Roulette's Stan Pat is very excited about terrific sales on the Hearbeats' "I Found A Job"... Bill Bolden at King Distribus says that Ralph Bass, Herb Kole and everyone else at King are tickled about Little Willie John's "Talk To Me, Talk To Me". Bill says it's going like WOW! Inimitable Earl Bestlove currently playing the Blue Note, is doing big biz according to Frank Holzfried, Bill tells us. Bill says that two decks King expects a lot of good results with and Gene Stewart's "Oh, Baby, Dance With Me" and Bill Doggett's Hot & Peppery new release "Pimento"... Over at Unite Distributors, Jerry Ferber advises that B. B. King's "Why Does Everything Happen To Me" and Danny Boy's "All Of Me", on Kent, are hitting on all fronts... Congratus are in order for deejay King Richard (Dick White) of WRIT in Milwaukee, who bowed on TV recently over WITI, Milwaukee. Dick had Roulette's Playmates and the Crescendos as his guests. The Crescendos' newie is "School Girl" on Nasco, according to All-State's Mike Oury. Says Mike that there is a lot of activity on the Channel's newie "Every Night" on End and Larry Williams' new Speciality "Slow Down"... A sensational new Dot trio, the James Brothers, who guest on "American Bandstand" April 4, appeared on "Marty's Morgue" and Jim Lounsbury's "Record Hop" via WBKB recently... Ted Argiris, Bel Aire Music, announced the sale of his fifth master to Decca Records... Phil Chess is minding the shop at the Chess Diskery while Lennie Chess is on the west coast.

LOS ANGELES:

Ed Townsend, new Capitol Records artist, back East to promote his new recording "For Your Love" and "Over and Over Again"... Spike Jones has entered the Rock and Roll field as a writer. Jones and Eddie Brice penned the current hit song sweeping the Southwest, "Sick, Sick, Sick" recorded by Kenny Ottery on RCA Victor. Dick is Pick of the Week on XEAK, The Mighty 680, and Predicted Hit at KDAY... Charles Trammel taking over the remote disk jockey show from Dolphins' of Hollywood record store heard over station KGFJ... United Artists Records signed former child film star, David Holt, to a long term contract. First release, a rock and roll will be out soon... Josie's Bobby Freeman and Ebb's Ralph Mathis in town from San Francisco with KYA's Jim Hawthorne for an appearance on Red Blanchard's KPOP remote from Park Record Shop... Premiering on Capitol Records this week is Don Lang, a rock singer, who offers "Rumshackle Daddy" with a double-talk lyric on the top side. It is paired with "Hand Jive" which is based on a current British teen trend in which the kids express themselves musically with their hands... Red Blanchard's KPOP, fleet of a master "Turkey Trot" by the Art Foxall Combo which is a rock and roll version of "Turkey In The Straw". Red's airing created enough reaction to prompt Randy Wood to buy the master for release on Dot Records... B. B. King, now recording for the new Kent label, is out with a new release "Why Do Everything Happen To Me" and "You Know I Go For You".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Territorial Tips**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

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<thead>
<tr>
<th>Position</th>
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<th>Artist</th>
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<td>Roy Hamilton (Epic 9237)</td>
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<td>Jerry Lee Lewis (Sun 288)</td>
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<td>9</td>
<td>DON'T YOU JUST KNOW IT</td>
<td>Hugy Smith &amp; Clowns (Ace 543)</td>
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<td>MAYBE BABY</td>
<td>Chantels (End 1005)</td>
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<td>11</td>
<td>SHORT SHORTS</td>
<td>Royal Teens (ABC-Paramount 9882)</td>
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<td>12</td>
<td>DON'T</td>
<td>Elvis Presley (RCA Victor 7150)</td>
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<td>13</td>
<td>OH JULIE</td>
<td>Crescendos (Nesco 6005)</td>
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<td>14</td>
<td>MAYBE BABY</td>
<td>Baby Crickets (Brunswick 55053)</td>
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<td>15</td>
<td>TEACH ME HOW TO LOVE YOU</td>
<td>Bobby Blue Bland (Duke 182)</td>
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<td>LOLLIPPOP</td>
<td>Chordettes (Cadence 1345)</td>
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<td>17</td>
<td>TALK TO ME, TALK TO ME</td>
<td>Little Willie John (King 5108)</td>
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<td>18</td>
<td>THE STROLL</td>
<td>Diamonds (Mercury 71424)</td>
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<td>19</td>
<td>LONELY ISLAND</td>
<td>Sam Cooke (Cee 6009)</td>
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<td>20</td>
<td>BETTY AND DURPEE</td>
<td>Chuck Willis (Atlantic 1168)</td>
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*Indicates first appearance on Territorial Tips*
Backstage At The Waldorf

NEW YORK—Last Saturday, the McGuire Sisters, Phyllis, Chris and Dorothy, completed a sensational engagement at the Waldorf Astoria. During their stay there the gals overwhelmingly won the critics acclaim. Also, the artists are riding high in the wax circle with their current smash hit, "Sugar-time", which may probably turn out to be the biggest side they've cut to date. Many show biz personalities turned out to see the trio. Included in the above are, (left top photo, left to right) Bob Austin of The Cash Box, Chris, Jerry Marshall of WMGM, Phyllis, Al Trilling, WNEW Record Librarian, Dorothy and Jack Lacy of WINS. (Top right) The gals with WNEW deejay, Art Ford. (Bottom left) The trio poses with Odia Echols, on the left, and Charlie Phillips, co-writers of "Sugar-time". (Bottom right) The gals with Steve Allen, standing, and seated, tunsmith Jimmy McHugh, Mrs. Allen (Jayne Meadows) and Martin Block of ABC.

Thurston Harris

Does it again!

"I'M OUT TO GETCHA"

b/w

"BE BABA LEBA"

ALADDIN #3415

The Cash Box

Award of the Week

"I'M OUT TO GETCHA" (12:56) (Thurston Harris)

THURSTON HARRIS (Aladdin #3415)

The Cash Box, Music

Page 42

March 29, 1958

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
# The Cash Box

**Philadelphia**

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<td>8. BOOK OF LOVE</td>
<td>Little Tony (Argo 5290)</td>
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<td>9. JUST YOU AND ME</td>
<td>Joe Tex (Ace 541)</td>
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<td>10. BEGGING, BEGGING</td>
<td>James Brown (Festival 12161)</td>
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**R & B Sure Shots**

- **DEDICATED TO THE ONE I LOVE**
  - "5" Royals  
  - King 5098
- **GOT A JOB**
  - The Cash Box Award of the Week  
  - 3/15
- **BOOK OF LOVE**
  - The Cash Box Award of the Week  
  - 3/1
- **TO BE LOVED**
  - Jackie Wilson  
  - Brunswick 55052
- **SUBSTITUTE**
  - The Cash Box Award of the Week  
  - 3/8

**"I MET HIM ON A SUNDAY"**

- Shirelles  
  - Decca 30558

---

**The Gospel Chordettes**

- **NEW RELEASE**
  - #4096

- **"GOD'S GOT THE WHOLE WORLD IN HIS ARMS"**
  - 45-C-103-A

---

**Have You Heard**

- Joe Dodo

---

**Save this!**

- Bubble Gum Rock

---

**It's What's in The Cash Box That Counts—INTERNATIONALLY**
**The Cash Box, Award of the Week**

**PIMENTO** (2:12) [Lois BMI—Thompson, Glover]

**BOO-DA-BA** (2:52) [Lynbee BMI—Bill Doggett]

**THE BIRTH OF THE BLUES** (2:34) [Bos Jungnickel—Harms ASCII—DeSylva, Brown, Henderson]

**JEST SMOOCHIN** (2:45) [Figure BMI—Curtis, Baker]

**NEVER LET YOU GO** (2:14) [Haber, Tompkins, Voets, Mathis]

**TILL I MAKE A BET** (2:00) [A. Hodge]

**THE STROLLERS** (Aladdin 3271)

**BUMPING WITH SYMPHONY & SID** (2:15) [Aladdin BMI—Lester Young] The Strollers dish up a slow beat melody instrumental with a great and interesting sound. Tune is so much fun from the family of "Shepherd Blues". Good job that merits deepay cooperation.

**YOU KNOW I GO FOR YOU** (2:29) [Modern BMI—Taub, Ginsburg] B. B. King walls a slow beat blues with his usually good vocal job. King sings of her woman, tells her how he goes for her, and how life is no good without her. Good, swinging blues the r & b fan should feel.

**IT'S ALONE** (2:17) [Walter BMI—Paul] The Coztones swing out in easy fashion on a lifting middle beat. Deck has a light and airy feel- ing despite the lead singing a story of an unsuccessful love and his plea for harmonica to come back and should get good jockey attention.

**THE COZTONES** (Willo 1001)

**THE小時 OF THE SMART** (Glover BMI—Tommy Paul) The Coztones swing out in easy fashion on a lifting middle beat. Deck has a light and airy feeling despite the lead singing a story of an unsuccessful love and his plea for harmonica to come back and should get good jockey attention.

**LONG, LONG WALK** (2:41) [Figure BMI—J. Ramistella] Johnny Rivers handles himself very well as he delivers a quick beat bouncer. Swinging beat loaded with glistening bass is the kind to become a crowd favorite. A good initial entry for the new label.

**BABY, COME BACK** (2:35) [Figure BMI—J. Ramistella] Rivers rocks out with a quick beat. Strong beat loaded with glistening bass and a bass line that is entertaining. Two good top decks.

**GOOD LUCK** (2:31) [Aladdin BMI—Baker, Martin] Another slow beat blues with interpretations similar to the flip deck. Another good, warm emotional r & b blues.

**THE TABARBARS** (Flip 17)

**PUT ME TO SLEEP** (2:28) [Limax BMI—Baker, Givens] The Tabarbars show via a soft beat beat with a slow and sleepy beat. The piano solo really soft and sleepy. The guitar solo really soft and sleepy. The piano solo really soft and sleepy. The guitar solo really soft and sleepy.

**THE COZTONES** (Willo 1001)

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**WHY DO EVERYTHING HAPPEN TO ME** (2:28) [Taub, King, J. Paul] Another slow beat blues with interpretations similar to the flip deck. Another good, warm emotional r & b blues.
Top Selling Records

Reported By

R & B

Retail Outlets

From Coast to Coast

H & Y ELECTRIC CO.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Dedicated To The One I Love
4. Are You Mine (A. Williams)
5. 9 to 5 to Me, Talk To Me (L. W. John)
6. Good Golly Miss Molly
7. Swimming Shepherd Blues
8. The Stroll (Diamonds)
9. The Way We Were
10. Hippy Dippy (D. Bennett)

CENTRAL RECORD SHOPS

1. Begging Begging (B. Brown)
2. Sweet Little Sixteen (Berry)
3. You Were Made For Me (S. Cooke)
4. Book Of Love (G. Smith)
5. Been So Long (Sharps)
6. Don't You Know It (H. Smith)
7. Before You Accuse Me
8. Jo'Ann, Your Baby In Midtown
9. Daddy's Gone To Town
10. Maybe (Chantels)

TRIO-BUSC RECORD SHOP

1. You Can Make It If You Want To (S. Cooke)
2. Talk To Me, Talk To Me (Johns)
3. That's All Right (J. Parker)
4. If I Don't See You Tonight (H. Smith)
5. You Were Mine Again
6. Born Blind (B. S. For Me)
7. Say Boss Man (B. Diddley)
8. Don't Show Off My Daddy
9. Wee Baby Blues (J. Turner)

CLIFTON "KING BEE" SMITH

KCON—Houston, Tex.

1. Sweet Little Sixteen (Berry)
2. The Walk (J. McCracken)
3. Dedicated To The One I Love
4. 9 to 5 to Me, Talk To Me
5. Good Golly Miss Molly
6. The Stroll (Diamonds)
7. Let's Dance (Coasters)
8. Hippy Dippy (D. Bennett)
9. Jo'Ann, Your Baby In Midtown
10. Maybe (Chantels)

JACK STANT & GENE BOYD

WDFR—Chester, Pa.

1. Skinny Minny (B. Haley)
2. You Know Me (R. Johnson)
3. Love Me Again (J. Sandy)
4. I Wish I May, I Wish (Four Aces)
5. Screamin'蛤蟆 (Champions)
6. Oh Julie (Crescendos)
7. Lonesome That Night (Raymond)
8. The Conga (Coasters)
9. A Wonderful Time Up There (F. Beans)

BOB DEANE

KANS—Wichita, Kans.

1. Little Gotta Satisfy Me
2. Oh Julie (Crescendos)
3. Love Me Again (J. Sandy)
4. I Wish I May, I Wish (Four Aces)
5. Screamin'蛤蟆 (Champions)
6. The Conga (Coasters)
7. A Wonderful Time Up There (F. Beans)

H & B DISK Jockey

REGIONAL RECORD REPORTS

"KING BEE" WOODCOCK

WYSE—New Haven, Conn.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Dedicated To The One I Love
4. Good Golly Miss Molly
5. Get A Job (Silhouettes)
6. Pass The Biscuit Please (A. Williams)
7. Dance (Coasters)
8. Honeywistle (Honeydresters)
9. The Walk (J. McCracken)

HARRY GRANT

KCNA—Tucson, Ariz.

1. Breathless (J. Lewis)
2. College Man (B. Justice)
3. Get A Job (Silhouettes)
4. Rock And Roll Is Here To Stay (Chambers & Janiers)
5. Mean Everything To Me (Shades)
6. Nickery (Chantels)
7. Darling (H. Smith)
8. Don't Let Go (R. Hamilton)
9. Bad Motor Girl (Star Sisters)

CHUCK BARBOC

CKLB—Oshawa, Ont., Can.

1. Tequila (Champs)
2. 9 to 5 to Me, Talk To Me (L. W. John)
3. Baby I Love You (Holly)
4. New And Improved (G. Hamilton IV)

MR. "T" MURPHY

Chicago, III.

1. Angel Smile (M. Cole)
2. Tequila (Champs)
3. You Were Made For Me (S. Cooke)
4. Been So Long (Pastels)
5. The Walk (J. McCracken)
6. You Know I Go For You (B. B. King)
7. Confes'n' The Blues
8. Don't Let Go (R. Hamilton)
9. Flying Home (R. Doppett)

HORN'S RECORDS

La cabesa, Calif.

1. Somewhere Down The Line
2. Sweet Little Sixteen (Berry)
3. Tequila (Champs)
4. Talk To Me, Talk To Me
5. The Walk (J. McCracken)
6. Dedicated To The One I Love (S. Royale)
7. Good Golly Miss Molly
8. Swimming Shepherd Blues

MELROSE MUSIC

San Francisco, Cal.

1. I Met Him On Sunday (Shirrills)
2. Tequila (Champs)
3. Coral Rock (B. Balcon)
4. Lollipops (Chantels)
5. 9 to 5 to Me, Talk To Me (L. W. John)
6. Rock And Roll Is Here To Stay (Chambers & Janiers)
7. The Walk (J. McCracken)
8. Oh Ju In (B. S. For Me)
9. Short Shorts (Royal Teens)
10. Get A Job (Silhouettes)

JOE SMITH

WMXR—Boston, Mass.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Dedicated To The One I Love
4. Wishing For Your Love (Varnagers)
5. Dinner With My Girlfriends (Zachettes)
6. I've Lied (W. Wilson)
7. Lollipops (Chantels)
8. High Blood Pressure
9. I Met Him On Sunday (Shirrills)
10. Who's Sorry Now (C. Francis)

HARRY GRANT

WNRD—Syracuse, N. Y.

1. Tequila (Champs)
2. Get A Job (Silhouettes)
3. Baby I Love You (Holly)
4. Good Golly Miss Molly
5. I Beg Of You (R. Pryce)
6. The Walk (J. McCracken)
7. Don't You Just Know It (Tuttori)
8. Herramita (J. Daz)
9. Baby I Love You (Holly)
10. Yes My Darling (R. Domino)

DON BURFORD

KESF—Springhill, La.

1. Tequila (Champs)
2. Wishing For Your Love (Varnagers)
3. Breathless (J. L. Lewis)
4. Get A Job (Silhouettes)
5. Short Shorts (Royal Teens)
6. The Stroll (Diamonds)
7. Oh Ju In (B. S. For Me)

SANC FRANCISCO — Elma Greer, promotion girl for Chatton Distributors in San Francisco, was the interesting garb when she took "Corrido Rock" by Tortilla Pete on the Imperial label around the Bay Area disk jockeys.

Bob Features Nellie

FORT WAYNE, Ind.—It isn't everyday that WOWO disk jockey Bob Chase is as happy as he was recently when Nellie Lutcher, who was appearing in Fort Wayne at the Berghoff Gardens, stopped in at the station to be interviewed by Bob. A long time fan of Miss Lutcher, Bob not only featured her on his "Bob Chase Show" that night, but also took the opportunity to star her in his weekly nighttime "Program PM" series "Band of Gold," which was broadcast on the evening of March 4th.

Mercury Cuts Vaughan Stereo At London House

Cooke And Abez Set 6 Tune Deal

CHICAGO — EmAray Records, a subsidiary of Mercury Records, and Oscar and George Marienhal of the London House held an after hours stereo taping session at the London House March 6 featuring singer Sarah Vaughan. The session was supervised by EmAray's Jack Tracy assisted by Malcolm Chisholm and Dougland Brand. The title of the tape will be "Sarah Vaughan At London House".

Sarah performed before an audience consisting of the elite of show business currently appearing in Chicago. Among those present as guests of the Marienthal's were: Carol Channing and her husband, Charles Louis, Coint Basie, Carmen Cavallaro, Woody Herman, Buddy Greco, Jack Gavio, account executive, Henry, Hurst & McDonald; Al Taylor, deejay Marty Evans with Stan Gottstein, producer of Marty's Morgen TV Show.

Others present were, Frank D'Onoe, currently appearing at Dante's Inferno; deejay Milo Hamilton, WND; Pat McCafferty, WGN; Miss Pat O'Day, E. Ray counter and with her is currently appearing at the Camelia House of the Drake Hotel; Decra's "Big Jim" Hill, Jack Walsh and Roger Christian of Northwestern University's radio station WNTX and Paul Raffles of the Black Orchid.

Corrida Girl

NEW YORK—Don Shirley's first new LP in two years will be released by Cadence Records this week. Shirley opened an engagement at the Hickory House, Tuesday, March 18th. Title of the young pianist-composer's new album is "Don Shirley Solos". In it he again demonstrates the unique crossovers of jazz and classical music.

Earlier Shirley albums, (all recorded for Cadence), include "Tonal Expressions", "Piano Perspectives", "Don Shirley Duo", and "Orpheus in the Underworld".

Another LP, "Don Shirley with Two Bases", will be released in April.

New Shirley LP

SAN FRANCISCO — Elma Greer, promotion girl for Chatton Distributors in San Francisco, was the interesting garb when she took "Corrido Rock" by Tortilla Pete on the Imperial label around the Bay Area disk jockeys.

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**Attention:** Please address any information concerning Country music and talent to Iris Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Victor Unveils Low Cost 4 Speed Portable Phono

CAMDEN, N.J.—A portable four-speed New Orthophonic High Fidelity "Victrola" phonograph, to be nationally advertised at $99.95, was announced last week by Raymond W. Saxon, Vice President and General Manager, RCA Victor Radio and "Victrola" Division to the National Public.

The Mark XV features a powerful amplifier exactly matched to its multi-speaker system which includes a 6½-inch "woofer" for low and mid-range frequencies and a 3½-inch "tweeter" for high frequencies. The set has separate calibrated continuously-variable bass and treble controls as well as calibrated loudness control. It has a frequency response from 80 to 20,000 cycles.

"Because of public insistence on finer fidelity quality reproduction and the continued popularity of portable sets, we are making the Mark XV available through our dealers immediately," Saxon said. "In this instrument we are offering features at $99.95 which previously have been available only in much higher priced sets."

The Mark XV comes in a simulated-leather case of brown and beige, remembere of public-priced RCA Victor High Fidelity "Victrola" phonographs in appearance.

Two other portable models are also available in the RCA Victor line; the three-speaker Mark XLI and the Mark XLI, a 45-rpm "Victrola" phonograph.

Hank Thompson Booked Solid

HOLLYWOOD — Hank Thompson and His Brazos Valley Boys, one of the nation's top Western bands have a solid string of personal appearances set until mid-summer of August. Many of these include several of the top college rodeo dates. Among these will be an appearance on May 2, Frontier Days Radio, Southwest Texas State Teachers College, San Marcos, Texas.

Bob White, previously with Hank Thompson for two years, and Tommy Canfield have joined the Hank Thompson band, and Sidles. White replaces Paul McBee on drums. Hank now has the following personnel: Billy Gray, rhythm guitar and vocals; Bob White and Tommy Canfield, sideles and mandolin; Bobby White, steel guitar; Dubert Dobson, trumpet; Vic Davis, piano; Billy Stewart, bass; and Butch White, drums.

Sherlock Named To Capitol's Promotion Staff

LOS ANGELES—Appointment of George Sherlock to the National Promotion staff of Capitol Records has been announced by Dick Rising, National Sales Promotion Manager of the label.

Sherlock, who joins Capitol after extensive experience in Hollywood as a record and artist promoter, will be assigned to the coordination of tie-ins between motion picture studios and radio and TV networks with Capitol and its stable of artists.

In Hawaii

HAWAII—Feelin Husky, Patry Cline, Faron Young and Jerry Reed are snapped by the photographer during their six day tour of the Hawaiian Islands which was completed March 12.

All-Instrumental Music Service Introduced

CHICAGO—A new service of all-instrumental music, called the Musi-'que Spot Library, is being introduced to broadcast studios and film studios by Standard Radio Transmission Services, Inc., of Chicago.

This library consists of over 1600 separate tracks of instrumental music ranging from split-second attention getters to complete musical backgrounds of over two minutes; from solo instruments like tympanpy, xylophone, cymbals, trumpet, or piccolo to a full-sounding 40 piece orchestra. Its purpose is to enable the producer to add music or musical effects to commercials, slide films or motion pictures "quickly, easily and economically."

A complete selection of music is available for commercial announcements; openings and closers; jingles of various lengths; contrasts and backgrounds for 10, 20 and 60-second announcements. In the few weeks since the library has been on the market, the following stations and studios are now using its services:

WRRR, Rockford, Illinois; WXYZ, Detroit, Michigan; WOLF, Syracuse, N.Y.; WQAM, Miami, Florida; WJJD, Chicago, Ill.; WCAO, Baltimore, Maryland; WCOP, Boston, Mass.; WMPS, Memphis, Tenn.; KLIF, Dallas, Tex.; KBK, Bremerton, Wash.; KWEB, Rochester, Minn.; KEMP, Kansas City, Mo.; WSMN, Nashua, New Hampshire; WTAD, Quincy, Illinois; Klim-Enterprises, Chicago; Radio Corp. of America, Chicago; Fred Niles Productions, Chicago; Universal Recording Corp., Chicago; Boulevard Recording Studios, Chicago; United Sound Systems, Detroit; Century Recording Studios, Kansas City, Mo.; Radio Corp. of America, New York; Douglas Productions, Chicago.
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

THE CASH BOX

BULLSEYE

COUNTRY REVIEWS

A BULLSEYE B VERY GOOD C FAIR

E+ EXCELLENT G+ GOOD MEDIOCRE

“HEAVEN’S TOUCHING” (ROCK-A-BILLY)

FELIN HUSKY (Capitol 3942)

● A charming film, with the country music and hillbilly elements tastefully blended.

“THE KINGDOM OF LOVE” (RCA Victor 7133)

C. Singleton, A. Evelyn

“In this touching hit, the singer expresses his love for the woman he admires.”

“TERRIFIC TOGETHER” (Eden, Brookville BMI—Stevenson, Williams)

“CRACKER JACK” (M. Harris)

B. ASCAP—Bob Allen BMI—L. Stone

“I don’t need you any more.”

“GOOD DEAR, LUCILLE” (J. Rose BMI—J. Throat, Thomas)

A. ASCAP—Bob Allen BMI—L. C. Louvin

“Because I’m Yours”

AL JERRY (Hickory 1075)

● A short while back Al Jerry made a solid dent on the country charts with his light-hearted cutie, “Good Dear, Lucille.” Now that the country dept. has expanded its boundaries Hickory and Jerry have chosen to re-up this tune for the current market. And they’ve done so with a fine job of re-styling as AI, and a chorus, attractively carved out the song in subdued, rock’in fashion. Could be a bigger number this time. The lower deck, a moderate paced romantic wrecker, topped by the “I’m Yours” cutie, is delivered with touching sincerity by the smooth toned warbler. Excellent cover but we go with the upper half for the quick action.

ALLEN PAGE

“HIGH SCHOOL SWEATER” (Jay 11-15-57)

C. Jim & Edith Young

“I don’t need you anymore.”

“BEEN GONE A LONG TIME” (RCA Victor 1039)


B. Alan BMI—T. Smith

“saw his sweetie’s reappearance has been long overdue. Engaging vocal effort on a quick beat foot-stomper that the chanter rocks out in intriguing fashion should make a heap of noise.”

“SWEETIE” (RCA Victor 7199)

B. [Jay 11-15-57]

“I am a sweetie.”

“TOMMY TAKEOVER” (RCA Victor 1175)

B. [Jay 11-15-57]

“Tommy takeover.”

“THEY WILL MISS THE KING” (RCA Victor 1175)

B. [Jay 11-15-57]

“I am the king.”

“BULLSEYE” (RCA Victor 7199)

B. [Jay 11-15-57]

“Bullseye.”

“THEY WERE ON THE OTHER SIDE OF THE STREET” (RCA Victor 1175)

B. [Jay 11-15-57]

“They were on the other side of the street.”

“THE SONG IS SHINING” (RCA Victor 7199)

B. [Jay 11-15-57]

“The song is shining.”

“HE’S NOT MY HONEY” (RCA Victor 7199)

B. [Jay 11-15-57]

“He’s not my honey.”

“HE’S NOT MY HONEY” (RCA Victor 7199)

B. [Jay 11-15-57]

“He’s not my honey.”

“BEEN GONE A LONG TIME” (RCA Victor 1039)

B. [Jay 11-15-57]

“Been gone a long time.”

“SWEETIE” (RCA Victor 7199)

B. [Jay 11-15-57]

“Sweetie.”
Program Director Paul Collins writes that Wink Lewis, c&w deejay, has joined the KFPL-Hispanic staff, which was brought about by a complete revamping of KFPL programming. Wink, a veteran of 9 years in the country music DJ field, brought his friends, artists, and song writers to send along samples of their latest releases.

Tom Tall and his Tom-Kats are now working a series of dates in the Los Angeles area and will appear at the "Riverside Drive" on Saturday, March 23rd. Tom is plugging the groups' initial Crest release "Stack-A-Records" and "Mary Jo." Both tunes are recorded on Time, and for group is Tom "Larry" Elia. By the way, Charlie is currently displaying a snazzy new suit. It's all gold and has 24kt. gold threads running thru it! We can see ya from here Charlie.

"Ramblin' Lou" WJLL-Niagara Falls, N.Y. deejay, recently opened his 3rd record store in Tonawanda, and Akron, N.Y. Lou spent the past week-end in Nashville, visiting the "Opyry" and guested with some of the acts. He also booked acts to appear, this week, on the "Midday Jamboree," which'll be about 18 minutes from the Falls—on the shores of Lake Ontario. Lou sees it's the 1st country music park in the area and will open Decoration Day, featuring a top name every Sunday thereafter.

Hank Harral, KHEM-Big Springs, Texas, sends out a call for more c&w wax from the diskjockeys, artists and promotion men. Hank is on the air, spinning 5 1/4 hours of c&w disk a day, with 2 shows, "Hank's Country & Western," from 6:00 till 9:00 A.M. and the "South Forty Round-Up," from 12:45 till 3:00 P.M. The station is primarily c&w with part of the day taken up by gospel records by Ralph Lawson at the helm. Other c&w deejays on the station are, Ace Ball, formerly on Owah, with the "Ace High Round-Up," 3:00 to 4:00 P.M. and 5:30 to 7:00 P.M. and Jim Riser, "The Old Timer," with the "Western Hit Parade" heard on Sat, from 5:00 P.M. Harral, incidentally, has a new Caprock waxing out tagged "Fabulous Oklahoma's Baby! Have you a Picture In My Heart." He'd be happy to send samples to jocks desiring same.

Burt Repine, Mgr. for RCA Victor's Janis Martin, writes from Richmond, Va., that the chip was a guest, Mar. 8th, on the "South Dominion Barn Dance," which aired thru the CBS "Country Style U.S.A." program and she premiered her latest Victor disk, this week, labeled "The Man With The Guitar." The same is the result of a national promotional tour, starting Mar. 30th with Herb Schauch as tour mgr., an up-and-coming Clark— "American Bandstand" appearance on the ABC network, and an appearance at the Wisconsin State Fair this season as part of a package.

Mike Corda, Mgr. of Epee's Ersel Hickey and Columbus's Marge Dotson, has a new artist Lucien Farrar, set to sign with a major label. Hickey incidentally, is kicking up a new c&w country-wise, with his captivating waxing of "Bluebirds Over The Mountain".

Lake Butler, KFPI-Colorado Springs, Colo. advises that the station is on the air during the day and c&w exclusively.

Riley Crabtree, veteran radio, stage, record and TV personality, headed the Paris, Texas, "Red River Jamboree," on March 8th, along with Joe Poovey, who was due to return on the 22nd and also to record for the new Eagle label. David O'Neal, The Belew Twins, of Dallas' Big J's Jamboree, are set for the 22nd, along with Poovey.

"Dusty" Walker, "The Old Cotton Picker," WILS-Lansing, Mich. notes that he's starting a new c&w show each Sat, evening, from 6:00 to 9:00 P.M. which'll be aired thru the CBS "Country Flavor" network. Walker, a local and musical crew slider to wax for Felsted, occupied the guest slot on the 15th. Bob & Benny, The Belz Twins, of Dallas' Big J's Jamboree, are set for the 22nd, along with Poovey.

Double best wishes to WJTN-Jamestown, N.Y.'s Jack Dunigan, who, on Mar. 18th celebrated his birthday and his 4th year in doing his remote show from Lobeck's Furniture Store. Jack is tidying up the old corral a bit and would appreciate any pies the artist/ll send.

Dot's Howard Crockett & his band were set for a March 22nd appearance on KWKH-Shreveport's "Louisiana Hayride," along with the entire "Hayride" cast, according to word from Artist Service Director, Tillman Franks. Crockett's Dot novice is an early fan of his accordion, who's shows have been great lately. The format of the show has been changed by segmenting different kinds of music and program Director, Frank Page, along with Jeff Dale and Norm Balle have been doing a fine job in moving the show real fast.

Believing, that more genuine country music should be played on a country music show, Carl Fitzgerald, WWCQ's country director, Miss. has been airing more country material and artists on his show, "Country Music Caravan," for the past few weeks, and he's getting results. Carl reports that his top records at this time are: Gene Sullivan's "Pass The Biscuits," Ray Acuff's "It's All Your Fault" by Ray Price. Carl looks at this way...if they didn't want to hear country music, they wouldn't have tuned in. Hank Williams' oldies are tops on the show, too, adds Carl.

Taint true sez Joanie Hall. The lass denies that there'll be a soon expected addition to the family.

Bud Moore and his Hillside Hillbillies known for their 20 years of radio, since, and annual appearance week, are still going strong in central Pa. Moore and the gang have played with "Opyry" and WIVA-Wheeling, W.Va. "Jamboree" acts and had their own TV show over WFBG-TV in Altoona, Pa., during the past winter.

They are playing show dates, 7 days a week, and last week took their country show into the Juniata Co., Pa., where they had 289 inmates. It was a first, and the men loved every minute of it. Moore is also president of the new musical union, AFMA which headquarters at 20 High St., Clearfield, Pa.

But also has 2 radio shows each Sat, from 2:00 to 3:00 in the afternoon with his "AFMA Jamboree" over WNCN-Butler, Pa., and then from 4:00 to 5:00 P.M. It's heard over radio WCPA in Clearfield, Pa.

Bud and his group have recorded for Buddy records and may soon be heard on RCA. The 100's of records he'll also have a song-foilo published within 3 weeks.

Carl Blankenship types that he's just released his initial Razorback disk. Titles are "What's Another Broken Heart" and "The Kind To Cheat" and copies can be wired at 817 Cheney Place, Muskogue, Okla. Carl adds that "Little George" Domose appeared on the Ernest Tubbs Record Show, Sat., Mar. 1st over WSM and he'll be "Mr. D.J., U.S.A." Fri. Apr. 4th with a return appearance on the Tubbs program, Apr. 6th. Also slated for Ernest's show, on June 17th, are the Sexton Kids, who appear on the "Country Music Jamboree" at Ft. Smith, Ark. Louise and Charlie Sexton handle the singing end and play bass and guitar while brother Dale is on the steel guitar.

Victor's Pee Wee King info's that he had Rocky Marciano on a special "surprise" show at Osage Beach, Mo. and he adds that he was a tremendous performer. Pee Wee is set for a guest shot, along with "Little Red Long," on Red Foley's Mar. 26th "Country Music Jubilee," and "Cold Power" on TV as well as "Firepower" and "Some One Nite's in Wise, with Andy Doll & His Boys. King sez that initial reaction to Gene Stewart's "Baby Come Dance Better To Love You" and Donie White's "That's My Doll" and "Your Kind Of Lovin'," both on King, was terrific when introduced at a recent heavily attended show in Louisville, Ky.

Barbara McCool, Eddie Bond's Fan Club prexy, notes that the Mercury- Starland artist had the grand opening of his new record shop in Memphis, on Mar. 19th. Among the guests visiting with Eddie during his 1st live show over KEMQ, from the shop, were Jimmy Martin & Band, Ray Scott, Lloyd Mello, Collough, Sammy Salvo and many others. The place is located at 36 N. Cleveland, Phone # RE-6-7357, and he invites everyone in the vicinity to drop in and visit with him.

Included in the Capitol packages released this month are 2 songs from Vern Gosdin's new album, "The West & The Seven Seas Serenaders, "Songs Of The Western Screen" by Tex Ritter, and an EP by Ferlin Husky, that includes his first recording, "Outlaw," from the title of the soon-to-be-released movie that Ferlin acts in and wrote it. In Husky's eyes, "Outlaw" is a picture to look out for, this week, from the flick, labeled "Terrific Soundtrack." "The Kingdom Of Love," Capitol's Gene Vincent, currently made news, heard thru carded, 4:00 to 5:30 A.M. "Coffee Capers" show and his "Dusty Walker" 1:00 to 2:00 P.M. on the Crockett show. Walker, who's been handling the c&w wax at WILS for the past 5 years, is currently talking contract with Cullum Records' Hall of Fame. P.S. Simms. Walker, co-incidentally, hails from Cullum, Ala.

AttENTION: Please address any information concerning Country music and talent to Jo Hamby, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.
THE SEEBURG CORPORATION
Chicago 22, Illinois

DUAL PROGRAMMING

DUAL PRICING

equals

INCREASED EARNINGS

program singles here

plus

program EP albums here
You CAN Fight The Inevitable!

The inevitable in the case of the average operator, as his business is constituted and operated these days, is that he must, in due time, either sell out or declare bankruptcy.

The operator who continues to feature his equipment on nickel (2¢) play or even on dime (4¢) play on a straight fifty-fifty split of the complete intake cannot long survive against constant, creeping inflation which brings about higher and higher overhead expense, tremendously increased costs of equipment, parts, supplies and all the necessities he requires to do business.

Soon the operator is faced with the cold, hard business fact that his outgo has become greater than his income. This is the inevitable.

What's more, whatever frantic, emergency business methods he attempts to institute in a sudden, sweeping change, bring antagonism and even outright anger from his locations.

He finds, in most cases, that such a sudden, shock approach, loses him friends and locations, instead of gaining for him the greater income he requires.

Inflation has not been checked. It has not been halted. Even if it were halted the operator would be better off to institute modern, new, better business operational methods.

The operator must arrange for a new and better business system to assure himself an equitable share of the gross intake from all of his equipment. He must make real business partners of his location owners.

The average operator CAN fight the inevitable.

He makes partners of his location owners. He asks for their cooperation. The surety that between them they can "make it pay".

He is frank, open and honest with his location owners. The business experts will prove that the operator must, first, remove all of his overhead expense. Then, and then only, can he and his locations equally divide the profits as true business partners should.

He must arrange for "10¢ play plus" removal of all overhead expenses. The location's overhead expense as well as his own. After this is removed, the operator and the location owner can arrange for a better business basis. In this way the operator is assured of profitable operating.

The operator simply must sell the location on, and prove to the location the fact that, coin operated machines are the greatest business stimulators in all history.

Not only do they attract and hold customers for the location but, what's most important, bring these customers back again and again.

This fact alone can cause the location to allow the differential per week required for the operator to amortize his equipment over a reasonable period of time.

The operator CAN fight the inevitable.

He must wake up to the fact that this is a new business age. An age that requires new methods, new ideas, a new approach of a completely cooperative nature between all operators and all location owners.

Time grows short. Inflation continues creeping ahead, hammering down the dollar's value, while business illogically raises all prices in an effort to combat this horrible economic plague.

Costs go up. Intake remains more or less static. Soon costs exceed income.

Unless the operator very quickly awakens to the fact that he must adopt new, different, better and more modern business methods to assure himself a profitable business future, he cannot continue ahead much longer.
EXHIBIT SPACE FOR MOA CONVENTION GOING FAST

Only Nineteen Exhibit Booths Not Yet Bought and Paid For. Miller Advises Prospective Exhibitors To Move Quickly As Undoubtedly Space Will Be Sold Out Weeks Before The Convention Starts

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America, Inc., released the following information from his Oakland, California office today: Miller said—The exhibit space for the MOA Convention, which will be held in Chicago, May 6, 7, and 8, 1958, is going very rapidly,—and at this particular time, there are only 19 exhibit booths that have not been bought and paid for.

"With the MOA Convention almost 7 weeks hence,—and only 19 booths left in the Grand Ballroom and Constitution Room combined,—there is no question but what space will be unavailable the last couple of weeks before convention time. Any exhibitor who has intentions of showing his merchandise at the MOA Convention should contact the main office of Music Operators of America, Inc. in Oakland, California immediately, so as to obtain the best space possible. Everything from this point on, is being sold on a first come, first served basis. Orders are being handled as soon as they are received, and confirmations are being mailed immediately.

"Weekly releases to the trade papers will keep all segments of the industry as well aware of the progress of the MOA Convention from this time forward.

"Exhibitors are being advised that Monday, May 5th, 1958 is set-up day, and Friday, May 9th is the day that all equipment is to be removed from the Exhibit Floor. Tuesday, May 6, Wednesday, May 7th, and Thursday, May 8th are the days for display, and exhibit booths will be open from 9:00 P.M. in the afternoon until 5:30 P.M. each evening, with the exception of Thursday evening,—when all will participate in the Annual MOA Banquet and Floor Show, which starts at 7:00 P.M. On that day the exhibits will close at 6 P.M.

"All business meetings will commence at 10 A.M. each morning, and will recess at 12 Noon, or shortly after.

"Forum Meetings and General Sessions will not be in progress during exhibit hours, and exhibitors will be requested to keep the exhibit booths closed until 9:30 P.M. each day.

"As usual, this year the exhibits will consist of automatic phonographs, record company displays, auxiliary equipment associated with the automatic phonograph business, amusement devices, kiddy rides, vending machines, and other merchandise where there is no question of legality. No pinball games are allowed on the exhibition floor, or in hotel suites, at any time. In fact, the standard rule of the convention is that no merchandise can be displayed in rooms or hotel suites during the dates of the MOA Convention at the Morrison Hotel. This is a rule that will absolutely be enforced by the hotel management, as well as by the Music Operators of America committee men," concluded Miller.

Clarifies MOA Banquet Date. Dinner Scheduled For May 8
George Jay, West Coast Deejay-Master of Ceremonies To MC

OAKLAND, CALIF. — George A. Miller, national president of The Music Operators of America, this week stated that an error had been made by the Association office in announcing the date of the Banquet and Floor Show as Wednesday, May 7, 1958. Miller said the proper date is Thursday, May 8, 1958. Miller, who posed the question so that the best tables will be available to them. Tickets are on sale from the Association office. All will participate in the Annual MOA Banquet and Floor Show, which starts at 7:00 P.M. on that day the exhibits will close at 6 P.M. On that day the exhibits will close at 6 P.M.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

PHILLY MAG For Executives Devotes Three Pages And Cover To Al Rodstein's Vend Firm

PHILADELPHIA, PA.—Albert M. Rodstein and his Variety Vending System, Inc., were the subjects of an extensive story in this week's "Greater Philadelphia," a magazine for business executives.

In addition to a three page story, Rodstein and Angelo Musi, his director of operations, are pictured on the cover. A complete story and picture layout tells the saga of Variety Vending System, Inc., subsidiary firm of Banner Specialty.

"Although vending machines have been in use for more than four decades, many people still think of them exclusively in terms of penny candy and Nickels. Rodstein, himself, has been in the field for more than two decades. Variety Vending, founded in 1944, was the first local vending company to handle all types of machines.

"Actually Variety Vending System traces its origin back to 1914 when an uncle of Rodstein pioneered the industry here first by selling gum and cigarette vendors, placed on the market by the Advance Machine Co. of Chicago.

"When Albert Rodstein started, his initial installations were fewer than 100 cigarette machines, placed in stores, diners and lobbies, and serviced by three operators. Today, Variety Vending operates from headquarters in a converted bank building at Second Street and Girard Avenue, is looking for larger quarters in the third such move dictated by expansion within the past 10 years.

"Installations may range from a cigarette machine or soft drink dispenser to a battery of machines vending soup, beef stew, spaghetti and meat balls, ravioli, chili con carne, coffee, hot chocolate, tea sandwiches, ice cream and cigars. In extremely large installations, the firm has service men on duty constantly, assuring the users that they will never have to spend hours kicking at a machine while an "Empty" light leeks at them.

"Mentioned in the article is Rodstein's "handpicked team" of Angelo Musi, director of operations; Charlie Ebert, personnel relations; and Dave Kaufman, service supervisor and training director.

Despite the tremendous growth of the vending machine industry during the last decade, Rodstein sees it as still in its infancy. Rodstein sees 24 hour a day robot restaurants in cities and along highways, 24 hour market- ing of bulk items in roadside diners and outside supermarkets, and he hopes to be in the vanguard when the rush starts.
Report New Game Setting
Big Play Action Records

"This is one game", he stated, "that just grows on the players and the action grows right along, getting bigger with each passing week. "We have turned out some of the greatest games in the country", he said, "but we always like to hear from operators, as well as from our distributing organization, regarding the play action for our games. "This time", he advised, "this wasn't at all necessary. We didn't have to make any inquiries. We began to receive reports right after the operators placed our 'Rocket Shuffle' game on locations. "And", he adds, "these reports have become more and more glowing with each passing week. In every case the play action continues to increase. In every case the operators are happier than they have been for a long time. "There is no doubt", Wolberg reports, "that our 'Rocket Shuffle' has revived big play action on many locations all over the nation. "This", he continues, "will help operators to get going again and they will find that, due to this bigger play action they are enjoying, they will have a better year all around. "We are working at top speed to continue to satisfy the growing demand for our 'Rocket Shuffle'. We hope to meet every order that we receive with instant shipment."

SAMUEL WOLBERG

CHICAGO—"Never before have we received so many marvelous reports from operators and distributors", reported Samuel Wolberg, president of Chicago Coin Machine, this city, "as we have these past weeks because of the tremendous play action being enjoyed on location after location, all over the country, with our new 'Rocket Shuffle'. "Our distributors continue to advise us that operators are happier than they have ever been before with the big play action that 'Rocket Shuf- fle' is bringing them", Wolberg continued.

CEILING SPEAKER...
8-inch Super Perma-Magnetic speaker easily recessed by removing standard ceiling tile.

CORNER SPEAKER...
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

WALL SPEAKER...
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

NEW ORLEANS, La.—Earl P. Gore, this city, has some pretty definite ideas about where this country is going and "it certainly isn't going to the dogs." "I do not believe in selling this country short. There are too many good minds and a democratic way of doing things to let the country go to the dogs. I believe a shake-up is good for us. The Czars did this and it was a favor. "The Russians are smart and sly, but we can keep up with them. Looking back not too far we saved them from the Germans and we did a lot of other things to help them get to where they are today. But," injected Gore to show he still has his sense of humor, "I don't think we let them in on our jive box yet. At least I haven't heard about Russia doing them, but even if they do I'll bet they are not as pretty as ours. "I believe that today's business is somewhat selective and that the coin machine men, although they will have a harder time of it, will be able to pull through. I was in this business in 1929 and we did very well. We worked hard but enjoyed it. Perhaps some of us have made money too easy and hate to get back into the grind."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
READERSHIP and LEADERSHIP
THE CASH BOX is SUPREME!

Wherever coin machines are operating —
The Cash Box is read.
Your advertising message reaches out
to the far corners of the world.
The Cash Box

"INTERNATIONAL QUARTERLY EXPORT EDITION"

(Dated: April 5)

PRINTED IN: GERMAN, SPANISH, FRENCH, ITALIAN as well as ENGLISH

Featuring: Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

Why Is "The Cash Box" Acclaimed The Leading Publication Of The World's Coin Machine Industry?

The Cash Box is an essential part of every coin machine firm all over the world—being used just as constantly as it is in the United States.

It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. "The Cash Box Price Lists" are officially recognized and accepted all over the world. The editorials and news features of The Cash Box are read as avidly in all countries thruout the world as they are in the U. S. Thru the power of these editorials intense interest has developed to the extent that representative importers and exporters from over 50 nations have entered into membership into the "International Coin Machine Export-Import Council."

The Cash Box originates and pioneers for the benefit of the world's coin machine industry.

Advertising in this "International Quarterly Export Edition" points the way for the advertiser to enjoy greater world-wide markets for his merchandise, while at the same time, building up his own business on an international scale. Your ad reaches the world's best buyers of all coin machines!

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PARIS, FRANCE 27 Place Saint-Ferdinand (Phone: Suffren 72-20)

Notice! These Offices Stand Ready To Serve You! Phone Your Nearest Office Today!
No.

The Cash Box

1721 BROADWAY, NEW YORK 19, N. Y., U. S. A.
(Tel: JUDSON 6-2640) Cable Address: "CASHBOX", N. Y.

Leading importers in 42 countries of the world, members of The Cash Box "International Coin Machine Export-Import Council", are looking forward to reading your advertisement!

WRITE! WIRE! PHONE YOUR AD TODAY TO:

The Cash Box

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Why did AMI engineer George Brown fly in from Grand Rapids to Frankfurt, Germany during the trade fair there? Had it anything to do with the world's biggest coin machine show? We are told that the AMI stand would feature a 120-selection complete Rock-Ola wall phonograph? Certainly this box, believed never to have been shown in America before, is a true show-stopper. A full, normal 120-selection mechanism, plus amplifier, speakers, and coin mechanism, in a most attractive and highly-constructed case, is making the toughest of critics. That there is a need for such a compact phonograph in Britain and other parts of Europe has been proved by the success of the new Rock-Ola models, and it was obvious that the AMI stand was going to be an attraction to the fullest. The AMI stand across the passage from Nova, the new Rock-Ola was setting people thinking. It was a measure of the respect the Rock-Ola firm has for A. W. Adieken that his firm was allowed to spring this world premiere.

At the AMI stand, too, there was plenty of interest, as the new 200-phonograph, the 811, was shown for the first time. Paul Hunt was there from Switzerland to assist in the European launching of these new models.

Other main points of interest at the Frankfurt Fair in the phonograph line was a range of coin-operated cabinets, pieces of furniture with hi-fi amplifiers and Seeburg 100-selection mechanisms operated by impulse controlled wall-boxes. These should be a big success in European hotels and sophisticated locations. Bowling and shuffle alleys of the latest American types, and a wide range of pin-tables were also drawing the crowds, and were causing envy among the Europeans. Various technicians and dealers attending, starved as they are for such equipment. Among the Britons who made the trip were Kenneth Chappe1 and his father from Leeds, Torquay Young, from London, and George Mott from Harlow.

Among the chief talking-points with distributors and operators at the fair was Paris phonograph manufacturer Jacques Marchant's appeal to all European manufacturers to produce machines to meet the market. In May he was due to consider the establishment of an official body to examine mutual problems and build up a community of interests. Marchant manufactures the "Autobiograph" machine, a manual-feeding device that he has already had a good response to his appeal. His address is Syndicat National des Fabricants d'Electrophones Automatiques, 16 Rue Den Den, Paris.

Another important talking point was the formation in Belgium, after many months of preparation, of a Coin Machine Union (Unie van de Belgische Automatomanen). It is to hold regular meetings from which distributors will be able to work out common problems and to share information. There have been previous attempts to found such a body in Belgium, but all have failed. This new organization will enable the Belgian cream to come together in a body to which will be called, will have three sub-committees, in each Belgian province. These will be recruited from (1), manufacturers and importers: (2) operators; and (3) technicians. Each sub-committee will have a board of directors of five members, three of whom will be members of a Provincial Council. The latter body will be composed of directors of manufacturers, operators, and three mechanics. The Provincial Council will co-ordinate the activities of the three groups, and several members of the Council will then represent the Central Council at the National Congress. This over-all body will be to represent its members in court when necessary; to protect them against overtaxation; and to eliminate unfair competition. Members will have to have been in business for at least one year and their machines must be for use in the U.K.A., as it will be called. Our thanks to the organisers for this information.

Coin-in-the-slot television is having its troubles in Britain. Leslie Taylor of Wolverhampton, for instance, had the enterprising idea of operating it in coin machines in his area. But he was forced to abandon the idea, as the British Post Office (including the Performing Right Society) to abandon the idea, for the time being, at any rate.

LAST CALL FOR NEXT WEEK'S "International Quarterly Export Edition"

Leading importers in 42 countries of the world, members of The Cash Box 'International Coin Machine Export-Import Council', are looking forward to reading your advertisement!

WRITE! WIRE! PHONE YOUR AD TODAY TO:

The Cash Box

The Cash Box

March 29, 1925

Through The Coin Chute

GREAT BRITAIN Gossip

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Through The Coin Chute

CALIFORNIA CLIPPINGS

With the advent of Spring business along Pico Boulevard has taken a definite upsurge in all lines. Operators who seldom visit Coin Row can be seen in the showrooms and one-stops.

Phil Robinson reports the Chicago Coin "Rocket Shuttle" has caught on with the operators. They are praising the new game for the increased take.

Gary Welk reports the "Lucky America" five-ball game is one of his best pieces of equipment sales-wise. Jimmy Wilkins has busy handling sales of Kiddie rides which are using to augment their music and game routes.

Charlie Daniels reports used equipment is still in great demand.

Marshall Ameo handing Bill Hapelli a handful of orders for the AMI "1200" phonograph at Badger Sales Company, Inc., after his week-end visit to the Wirtfords area. Marshall reported there is a great deal of business in that area.

Jack Leonard busy re-stocking the parts & accessory department for the Spring rush.

Ken Glancy and Bill Gallagher of Columbia Records paid a visit to California Music Company, to see other operators in that area. Jack Leonard busy re-stocking the parts & accessory department for the Spring rush.

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Al Mason, southwest regional representative for AMI, in Dallas for a few days visiting at the R. Williams Co. Best wishes for speedy recovery go to R. B. Williams who has the flu. He is with Commercial Music Co. . . . Gene Williams, on a business trip in West Texas, encountered inclement weather and was caught in a snowstorm. . . . MGM Records kicked off its Southwestern drive last Thursday on the music from the upcoming film, "Gigi," with a gathering of the press. "Gigi," from the Broadway musical of the same name, got a real going over from the MGM-ers. Aside from the original cast sound-track, there was a muted treatment by David Rose and a jazz approach from the Dick Hyman trio. The three albums got sent on their way at the Statler conclave. . . . Dan Perrota reports business is good while on a trip to South Texas. . . . Joe and Leonard Matassa, American Dist. Co., are on a fishing trip to Lake Texoma. . . . A big welcome back to Lester Godwin, AMI distributor, to the operating business. Robert R. Chatten, R. Warncke Co., is spending the weekend fishing at Lake Texoma. . . . Another fishing bug, Jim Storey, is baiting the hooks at Jacksonville. . . . Jimmy Clay, jazz batutist, who has recorded with such disc firms as Contemporary and Jazz West, enters the Circus Room tonight. Clay will be coming in with the Leroy Cooper Quintet. . . . Weldon Denton is in Hot Springs, Ark., for the horse races. . . . Lonnie Parson, who retired from the cigarette business, is opening a fishing camp at Lake Texoma. . . . Big State Distributors are now carrying London Records. . . . Dallas' Big Beats, to Kansas City for the Dick Jockey gathering there. They're off to promote their Columbia disk, "Clark's Expedition." H. H. Dally, Houston, is visiting at Big State. . . . Gene Brewer of Elyke Records is in town for a few days. . . . Bill Ennis attended the Deaday Convention last weekend in Kansas City.

The Three Suns open a two-week engagement at the Statler Hilton Empire Room March 20. . . . If a Dallas waitress cheered the loudest this afternoon at the Ricky Nelson Revue, she had good reason. Mrs. Erma Herrold wrote the Imperial Records rock 'n' roll tune, "Stood Up," which Rickey recorded and brought to the top in the best seller lists. . . . Jazz Poetry returns to Dallas this weekend. . . . Some of the familiar faces along coinrow: Benny McDonald, Ft. Worth; Bill Thomason, Longview; A. D. Kennedy, Grosbeck; Fred Ellis, Waco; Ernest Vathis, Texarkana; H. K. Lyde, Sherman; and John Calhoun, Fort Worth. . . . Columbia recording artist Johnnie Ray changed his mind and will appear in the Statler Fair. Musical production of "Guys and Dolls." Mercury Records star Rusty Draper will precede him one month earlier in the Fair production of "Oklahoma!"
Dear Friend:

It’s only the beginning. This country hasn’t yet begun to grow. It hasn’t yet reached the stage of development it is bound to achieve within the next five to ten years. Not to speak of what this nation will be like twenty years from now.

And here we are. So many of us. Sopping up more and more and still more pessimism. Reading what blue noses and end-of-the-worlders cram into daily newspapers.

Man, oh, man, did you ever think what your daily newspaper would do without such stories? Being somewhat of a new man myself, I know what marvelous circulation this kind of yak-yak-yak creates.

It’s always more new news to tell about the guy who committed a murder, a rape, a foul act, than to talk about the average hard-working man, just like you and me. The kind of average people who just go along minding their own business. Trying to earn an extra buck or two to make the wife, and the kids that much happier.

So, before you, too, get off on that pessimistic tangent of unemployment, the end-of-the-world, the end-of-all-business, the end-of-all-profits, the end-of-all-good-things, think about the great, grand, good and blessed things that are headed for you and your children.

Let’s face it. This is a great country. The greatest on earth. A marvelous country. You helped make it so. This is a beautiful place to be. This is a wonderful place to live. This nation is growing. Bigger, bigger and better. Growing every single minute of every single day.

Wouldn’t you like to be a kid all over again? In your time you saw radio and radar and TV and so many, many great scientific advancements come into being. Your children are going to see atom power, solar power and nuclear power replace the old gas stove, do away with gasoline for your auto and eliminate the electric bulb, in fact, change much of the present world. THINK!

And, while you’re thinking, think about the growth that faces your business and your industry. Then, please, tell us what you honestly think about tomorrow.

Very Cordially Yours,

BILL GERH

Okay, Bill, Here’s What I Think:
**Through The Coin Chute**

**NEW ENGLAND NIBBLIES**

Music machine bills showed an upswing this week along with games and other items early in the week. Starting this week, the outdoor weather is outdoors better than usual this year, and the renewal of the dry vote at St. Johnsbury, Vt., with its pleasant sping weather and action for the many spots there. Weather has been on the good side with open highways and many ops have taken opportunity to drive to Boston to look over new games, which are at least 50 cent higher than in recent years.

At Associated Amusements (Rock-Ola), Ed Ravrehy convalescing at home after being hospitalized with pneumonia, Dick Mandell, gen. mg., keeping things going to the plant and working on sales through the territory. Tony...... Music going good and arcade equipment is starting to move...... At Redd Distribs. (Wurlitzer), N.J., machine’s “Oh What a B. ri.” by The new games with Bob Jones, sales mg., demonstrating the new equipment. Wurlitzer phonos going great in the territory; export box up; and games, pins and arcades are keeping the steam in high gear......

At Atlas Distributors (AMI), business outlook good for new AMI phonos. Louis Hilt reports. Large number of visiting ops this week. Holiday boy at 9. Valentine’s Day at Trimount Automatic Sales Corp. (Seeburg), heavy demand for Seeburg phonos. Good used equipment in demand for export. Arcade pieces coming in and ops getting set for banner outdoor season......

**ATLAS SLEASHE PRICES**

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<tr>
<th>MUSIC</th>
<th>GAMES</th>
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<tr>
<td>WURLITZER 2150</td>
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<tr>
<td>SEEBURG 100-E</td>
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<tr>
<td>SEEBURG 1510</td>
<td>$450</td>
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<td>SEEBURG 100-A</td>
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<td>A.M.I. E-130</td>
<td>$365</td>
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<tr>
<td>SEEBURG V-200 Modified</td>
<td>$775</td>
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All phonographs restocked and refinushed.

**ATLAS MUSIC COMPANY**

2118 N. WESTERN AVE., CHICAGO. ILL. U. S. A. ARmitage-6-5005

**GRAND RAPIDS, MICHIGAN**

"Pennsylvania Week" started March 17 at the AMI Distributors' N. W. offices in Grand Rapids with the arrival of 11 Keystone State music operators and servicemen who will spend five days at the School as guests of AMI. Among the contingent to attend in a group were AMI distributors in Pennsylvania, David Koslosky of Milwaukee, and the Banner Specialty Company of Pittsburgh. One Ohio operator attending classes will be the Pennsylvania man, Fred Billabone, leaving the field exclusively Pennsylvania.

The group will attend daily classes and evening sessions covering juke box maintenance and service procedures, with emphasis on the new AMI Model "T" line. Most sessions are held in the "Little Red Schoolhouse" across the street from the AMI plant, covering a wide range of subjects in slide films, question and answer session, lunch week, work shop procedures, adjustment and servicing techniques and other topics of immediate and long range value. Limited class enrollment allows instructors to give each student individual attention throughout the week-long course.

A highlight of the week is the Plant Tour during which class members visit production areas of the plant in order to see for the first time how the parts are hand-finished, assembling, carefully inspected and tested in making a modern juke box. Southern Chicago can then better visualize the inter-relationship of the various components and the work precision necessary to integrate the parts into a perfectly functioning automatic phonograph machine.

The school officially ends Friday evening with a Graduation Banquet at a downtown hotel, highlighted by the presentation of Service Specialist Certificates suitable for framing and display. The Certificate is impressive evidence to employers and associates of expert factory training and competence in the field. The AMI Factory School Service Welcomes Penny Delegathion.

Harry Wiens, International Scott Crose, looking forward to a new Bally ship that should move in. Also expecting quite a few new numbers in the next few weeks. Abe Wiens expects to have a thriving line of Seeburg's model 200. Will arrive Saturday and Sunday, March 22 and 23, at Sterling's Service in Scranton. Marvin Stein reports his trip upstate last week very successful. An American Amusement Club Sunday, March 16, with Bob Messinger, Columbia p. m. man in charge.

Wurlitzer Flyer

**NTONAWANDA, N. Y.** — The Wurlitzer Co., Buffalo, this week prepared a color fold-out flyer which will introduce the Wurlitzer Toy Music Box to the New York State Toy and Novelty Show owners throughout the United States.

The folder shows the Console in a variety of spots that a location owner will particularly like the machine in this benefit. When opened the Console is presented in three dimensional effect.

Incorporated is a stamped reply card inviting an operator to call on the interested location.

"It's What's in THE CASH BOX That Counts — INTERNATIONALLY"
Decca Star And New Wurlitzer

JACKSONVILLE, FLA.—Joe Barton, manager of Bush Distributing Company, this city, was surprised by a visit from Glenn Reeves, Decca Records artist. Reeves, with Allan R. Defoe, Decca area representative, figured as long as they were there they might as well place Reeves' newest Decca release, "Rock-A-Boogie Lou" on the new Wurlitzer Console phonograph. That's Reeves, left.

A. B. T. RIFLE SPORT
3 and 6 Gun Models

Pace Aristocrat Scale
Ricker & Catcher
A. B. T. Gunner Scale
A. B. T. Challenger

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET, CHICAGO 12, ILL. (Tel.: Taylor 9-2179)

FOR BEST BUYS
IT'S LAKE CITY AMUSE. CO.

| Exhibit Slipper Ball | $6.00
| Williams Roll-A-Ball | $19.50
| Goose Skee Ball (2 player) | $3.50
| ChiChin Skee Ball (6 player) | $19.50
| Goose Quarterback | $11.50
| Star Shooting Gallery | $8.50
| Dole Guns | $15.00
| United Target | $7.50
| United Venus | $9.50
| Eclipse Cross | $4.50
| Peppy (New) White | $3.00
| Bally Space Ship | $15.00
| Bally Boot | $15.00
| Smoke Signal | $4.00
| Tim Boc To | $1.50
| Skill Post | $5.00
| Southern Belle | $14.50
| Bally Circus (New) White | $2.00
| Niagara (New) White | $1.50
| Steeplechase | $1.00

WIRE-WRITE or PHONE HS 1-7577.
1/3 Deposit Required On Each Order.
We are exclusive factory distributors for:
BALLY-WILLIAMS—ROCK-OLA

L A K E C I T Y A M U S E. C O.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HS 1-7577)

ALWAYS "FIRST" WITH THE LATEST!

Chicago Coin
ROCKET SHUFFLE
Action-Packed
SATELLITE ROCKET
THEME
Sends
Earnings
Scoring
to New
Highs!

Exclusive Distributor for Chicago Coin
in N. Illinois and Indiana

FIRST
COIN MACHINE EXCHANGE, INC.
1730 W. NORTH AVE. • CHICAGO 21, ILLINOIS • Diksens 2-0500

Attention: Operators’ Associations

Music Operators’ Associations

Mar. 24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
Apr. 2—Music Operator’s Society of St. Joseph Valley
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.
3—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
3—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.
3—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
7—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.
7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
8—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.
9—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
9—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
10—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.
10—Music Operators’ Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
14—Tri County Juke Box Operators’ Association
Place: Elum Music Offices, Massillon, Ohio
16—New York State Operators’ Association
Place: Gov. Clinton Hotel, Kingston, N. Y.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
17—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
17—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
21—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Music Operators’ Associations

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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Large Chain Finds Vendors Boost Profits

KANSAS CITY, MO. — One of the country's largest chain store operations has found that automatic vending machines appeal to customers and employees — and boost profits — to a profitable one, since time lost on coffee breaks and out-of-the-building traffic has been substantially reduced. The building's 750 employees appreciate the "round-the-clock service, too.

In Western Auto's stores the new venders supply a variety of refreshments to on-the-go shoppers as well as store employees. Ray Davies, Vice President in charge of personnel for the nation-wide chain, declares: "The store which serves the modern family must offer its customers and employees many conveniences — one of which is making refreshment available. Coin dispensers can do this effectively."

John T. Pierson, President of the Vendo Company, manufacturer of automatic merchandising equipment, says "this trend to vending in chain and department stores is gaining new impetus every day. Store managers have found that the shopper who stops for refreshment also stops to shop for a longer period. Today it is possible for stores to offer everything from soup to nuts through vending machines."

"It's What's in THE CASH BOX That Counts — INTERNATIONALLY"
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Joe Robbins

Happy to see Ben and Mary Rodins of Miami Beach looking so well and healthy. In fact, Ben looks younger than ever. "What's the difference between recession and depression?" asks Jack (Jack MacNeil) Mitnick. And answers, when no reply, "Recession is when you lose your job. Depression is when you lose your home." Jack, by the way, in a long conference with the former Lord Mayor of Dublin, Robert Briscoe. Jack will meet with him again on the 23rd when he returns to Chicago.

It's been many and many a year now, but Vincent Shay never does forget to send us a generous greeting card on St. Patrick's Day. For which, Vincent, we thank thee most wholeheartedly. Ed Ratajack in the doghouse with Skylark but charming as ever. His wife, Betty, couldn't answer the question, "What's the color of your eyes?" And Jean told him, "The Cash Box' knew. Just read the "Us Gals" column and learn the color of your wife's eyes." With that she hung up the receiver... 50¢ coin chutes and dual credit units reported saving many more than a music ops life these days—profitwise...

At last, at last, Johnny Caso at his way back from the beautiful Chinese fishing area. He'll be driving into Chi any day now.

HAPPY BIRTHDAY THIS WEEK TO: Thomas W. Moody, Austin, Tex., Paul K. Heaton, Monroe, Mich. John Frantz


FAMOUS LAST WORDS: "Your check bounced."
Belgian Phono Factory Suffers $15,000 Fire Loss

Bob Rennotte, However, Will Continue Production of Juke Boxes Immediately

BRUSSELS, BELGIUM — One of Europe's best-known and best-liked phonograph manufacturers, Bob Rennotte, has lost about 15,800 dollars worth of cabinet making equipment and materials in a fire at his Belgian factory at Gembloux, near Brussels.

Serious though the fire was, it will not in any way affect production of the juke boxes, which are big sellers in Britain and Europe generally. Chief damage was confined to the woodworking and cabinet-making shop, where a lot of new and valuable machinery was destroyed, together with a quantity of timber. Rennotte immediately made plans with a firm that had made cabinets for him before he began making his own. The switch to the old arrangement was immediately made and Rennotte has resumed full production.

When the news of the fire came through Bob Rennotte was hundreds of miles away in Frankfurt. Rennotte had gone to make a routine phone call home. When he got through it was to hear news of the fire which was at that moment lighting up the small town of Gembloux, near Brussels.

He had only spoken to his maid, as his wife had gone to the fire. But the maid said she could see the flames from the house. Rennotte feared the worst. A short time later he was able to speak to his wife, and he learned that the fire—which was believed to have been started by a short-circuit—had been confined to the low front building where the juke-box cabinets were made, and had been prevented from spreading to either the office building on one side of it or the three-story main factory on the other.

Even so, he was very anxious to see things for himself as quickly as possible, and although he was booked to fly to Brussels on the first plane out of Frankfurt the next day, he decided instead to abandon his luggage temporarily (which was in a hotel some distance out of town, all the Frankfurt hotels being full) and catch a train at once.

After three train changes during the night, he got to the factory, just as his thirty employees were arriving for work at 8 a.m.

The event caused some concern and depression among the phonograph men at the Frankfurt fair, and there was considerable relief when it was learned that, despite the damage, production would not be affected.

A number of complete mechanisms were destroyed or damaged, in addition to cabinets and stocks, and everywhere the smoke and dust and water had taken their toll and had caused damage in other parts of the attractive factory and offices.

But the cheerful Belgian workers had already begun to put matters right, and it was encouraging to see technical specialists and executives “mucking in” with brooms and paint brushes to get all departments working again with the least possible delay.

“Although it has been a big upset it will not make any difference at all to production or deliveries and there are many blessings”, said Rennotte.

“For instance, as you may know, I am extending the range of my machines, and a vitally important prototype was not damaged in any way. We have very high hopes for the Brussels exhibition where we have some very important concessions and locations for our juke boxes. And we will have something new and very interesting to show operators and others there.

“My wife was absolutely wonderful in my absence, and the staff has rallied round in the most gratifying way.”
WANT

WANT—45 RPM Records, new or used. Quantity too large for $5. lowest. Highest prices paid. Write stating quantity on hand. TONY GALANO, CANTALOUPE, NEW YORK 14, N. Y. (Tel.: 3-8688).

WANT—Late Model Phonographs. Sky High Trades On New Rock-800 Telephones. 200 DeLaces and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST., LOUIS 8, MO. (Tel.: F orest 7-6730).

WANT—Have permanent, full-time job for 3 friends, both Male and Pin Game Mechanic. Write, via Air-Mall, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel.: 5084).

FOR SALE—Pixies $45; Starlet $55; Monaco $95; South Sea $95; Gay Time $60; Gay Time $45 or $50; Big Time $85; Broadway $85; Parade $75; Double Header $85 or $100, and any other AUTOMATIC models. $135; $50; Mechanic. (Tel.: Forest 7-6730).

WANT—Used Bingos games reconditioned or not, also Scorpons M100A, M100B. Are also interested in aca- gic games for Belgium and Luxembourg. Airmail offers including seaworthy packing L.a.s. New York station, LEXINGTON, BEL. 30, AVE, DURBRO, BRUS- SELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on how you want to pay. Prompt payment for proper merchant. PEP NOV- ELL Co., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Upson 9-6860).

WANT—Gimmicks, Sereching, Bow- lings, records, etc., are no sale here. Well informed. Survey reports Michael Anthony Great Barlonee Crooner. Write for adcom or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOL- LOWWOOD WAY, BURBANK, CALIF.

WANT—Attention Everyone in the Coin Business. Write for a premium and Equipment and all the Bally and United Bingos you have. Plenty of$$$$ waiting; Don't Write or Wire but call us collect—Lex 4-4415. BRICE WFAMUS); AMUSEMENT CO., 500 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Late Model Bingos. Send List and Prices. BALLENGRIN DISTRIBUTORS, 1625 3rd AVE., MO- LINE, ILLINOIS.

WANT—To buy—AMI Model 8, F-1000 Wmna, Four Baggers, Mystic King, King of Kings, and all United Bingos and State quality and best price, first letter, MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4609).

WANT—Cash—Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams; Fast Cars, and Baseballs; & Keeney Fleck Pool. ALLIED COIN MACHINE, 386 MIL- WAUKEE, CHICAGO 22, ILL. (Tel.: Canal 6-0293). 2-1193, 16th, MD. (Tel.: BELMONT 5-2881).

WANT—Will pay cash for late model Jaw Boxes and late model Amuse- ment Machines. Send list. DAVID LOWY, 194 TENTH STREET, NEW YORK, N. Y. (Tel.: Chickerin 4-3190).

WANT—Used records, 45's or 78's, all types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping carts if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, NEW YORK 11, N. Y. (Tel.: 2-1193). 16th, MD. (Tel.: BELMONT 5-2881).

WANT—100 14th Bowlers, United, Bally, Chicago Coin or Keeney. Write or Phone, Yes, Free Prints. E. L. GALLAGHER, E. L. GALLAGHER COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 6-1715).

WANT—Late 45 RPM Records. Close- outs and Job Lots of Brand New LP's. Wanted, Write or Phone. FIDELITY DISTRIBUTORS, 6653-63, WEST 23rd STREET, NEW YORK 66, N. Y. (Tel.: J ulson 6-4568).

WANT—For Cash or Trade, Shuffle Alle, I-Surplus Records. Send List or Call, HARRY BERGER, SOUTH SIDE, DIST. 10, CHICAGO 15 ILLINOIS, N. Y. (Tel.: Circle 8-6484).

WANT—Mills Panoramas. Also Parts. Advise Best Price on Your Lot. DEE MILL, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel.: Earfield 3158).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No Drum Shots), Order, Call or Write MARLIN RECORD DIST., 824 WILLARD ST., NORTH BELLE MEAL, I. L., N. Y. (Tel.: Castle 1-0556).

FOR SALE—Bingo: Bally Broadway $150; Miami Beach $100; Big Time $87; Gaytime $87; Gayton $60; Super Eight $36.00; Gala $45; Yacht Club $45; Hi-Fi $45. T & L DISTRIBUTING CO., 1665 CENTURY PARKWAY, CIN- NATI 14, OHIO. (Tel.: Main 1-8751).

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FOR SALE Routes in Missouri, Arkansas, and Kansas. On route, Phonographs, Bingos, Pin Balls, Bowlers, Guns. We have $10,000. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, ILLINOIS. (Tel.: 400).

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FOR SALE—Brand new in original factory crate. 1 Wurlitzer 2000, $845. Like new. 2 Wurlitzers $295 ea.; 2 Lord's Prayer Vendors $245. Factory Refurbished; Exhibit Ringer Bills $95 ea. BIL- LOT'S, 23 N. KANSAS ST., CHICAGO 10 ILLINOIS. (Tel.: Main STREET, NEWARK, NEW YORK. (Tel.: DeFe riet 1-1855).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 RPM Phonos. Also all other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DIS- TRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: Higbee 8-3524).

FOR SALE—Records!!! 5 sale, and label. Free title. Quick service. New accounts de- sired with order. We also chase surplus records now unique only, RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: Olympia 8-4012, 4013).

FOR SALE—Used machines of any models, as is or shopped and run for locations. AUTOMATIC MINT DISTRIBUTORS, INC., 900 NOR- WEST, WESTERN OKLAHOMA CITY' OKLA. (Tel.: Forrest 5-3456).

FOR SALE—Specials—Bally 5 Vallys $540; Show Times $3 or more $565; Bally Bikes $42; Tribune Trolley $525; Cars $269.50, Deco; Grandma $600; $540; Bally $50; $12; Corto $165; $12. (Tel.: 715-211) Instal Mutoscope; Vo O-Graph $75. NEW ORLE- anes $211. Instal Mutoscope: Vo NOVELTIES CORP., 27 Mio- ZINE STREET, NEW ORLEA- NA. (Tel. Jackson 2-5306).

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FOR SALE—Seeburg KD200's. Like New, $865; Seeburg R's, Shopped, $550; $450. Wurlitzer 2150's. Like New, $775; Wurlitzer 1800's, Shopped, $475. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).

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41. Pin Wheel (WM 9/51) 50.00 90.00
42. Pixie (Un 10/55) 65.00 145.00
43. Play Ball (CC 1/51) 10.00 20.00
44. Plug and Play (WM 1/52) 250.00 350.00
45. Poker Face (Got 9/53) 50.00 85.00
46. Quartet (Got 2/52) 40.00 60.00
47. Queen of Hearts (WM 11/52) 40.00 65.00
48. Quintet (Got 3/51) 40.00 80.00
49. Race the Clock (WM 5/55) 65.00 125.00
50. Rainbow (Got 12/56) 185.00 250.00
51. Regina (WM 7/51) 79.00 150.00
52. "Register (Got 10/56) 285.00 325.00
53. Rio (Un 11/53) 20.00 50.00
54. Rodeo (Un 2/53) 45.00 60.00
55. Rose Bowl (Got 10/51) 20.00 30.00
56. "Royal Flush (Got 5/57) 235.00 310.00
57. Saddles and Turf (Ev 10/53) 85.00 115.00
58. Club Model 100.00 180.00
59. "Scoreboard (Got 4/56) 185.00 245.00
60. Scoops (WM 4/54) 65.00 100.00
61. Sea Babies (Got 4/56) 45.00 85.00
62. Sea Jockeys (WM 11/11) 150.00 200.00
63. Select-A-Card (Got 4/50) 10.00 20.00
64. Shamrock (WM 11/17) 195.00 240.00
65. Shindig (Got 10/53) 50.00 100.00
66. Shoot the Moon (WM 11/51) 15.00 30.00
67. Show Boat (Un 11/32) 45.00 60.00
68. "Show Time (B 3/54) 355.00 425.00
69. Silver Chest (Up) 85.00 125.00
70. Silver Star (Ev 4/53) 100.00 160.00
71. Silver Skater (WM 2/53) 100.00 150.00
72. Singapore (Got 10/54) 25.00 50.00
73. Skill Pool (Got 8/52) 30.00 60.00
74. Skyway (WM 8/54) 50.00 100.00
75. Slushdog (Got 3/52) 25.00 40.00

TOTAL NO. 1970
TOTAL VALUE 2985.00
### SHUFFLES (Cont.)

<table>
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<td>1</td>
<td>4* Bally BC Bowling Lane (1/57) 14 foot 425.00</td>
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<td>4* ChiCoin Break-Away (8/55) 25.00</td>
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<td>4* ChiCoin 6-Ply Player Deluxe (9/53) 25.00</td>
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<td>4* ChiCoin Match Catcher (5/52) 25.00</td>
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<td>4* ChiCoin Match Bowler (11/52) 25.00</td>
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<td>4* ChiCoin Fireball (11/54) 95.00</td>
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<td>4* ChiCoin Hollywood (5/55) 175.00</td>
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<td>4* ChiCoin Blinker (8/55) 175.00</td>
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<td>4* ChiCoin Score-A-Line (1/56) 175.00</td>
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<td>4* ChiCoin Bowling Team (10/56) 175.00</td>
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<td>4* ChiCoin Miami Shuffle (10/56) 35.00</td>
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<td>4* ChiCoin Bowling League (2/57) 14 foot 425.00</td>
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<td>38</td>
<td>4* ChiCoin Skii-Bowler (11/56) 6 Player 189.50</td>
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<td>4* Exhibit Two Dimes (5/52) 50.00</td>
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<td>4* Geneo Shuffle Target Top 10.00</td>
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<td>4* Geneo Rebel Rebound (9/51) 15.00</td>
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<td>4* Geneo Shuffle Pool (11/53) 30.00</td>
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<td>4* Gottlieb Breaker (3/50) 20.00</td>
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<td>4* Keeny Super DeLuxe League (3/52) 25.00</td>
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<td>4* Keeny Club (4/53) 25.00</td>
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**TOTAL NO. TOTAL VALUE**

### KIDDIE RIDES (Cont.)

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<tr>
<td>1</td>
<td>4* Bally Champion Horse 295.00</td>
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<td>4* Bally Moon Ride 100.00</td>
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<td>4* Bally Space Ship 150.00</td>
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<td>4* Bally Speed Boat 75.00</td>
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<tr>
<td>5</td>
<td>4* Bert Lane Merry-Go-Round 200.00</td>
<td>235.00</td>
</tr>
</tbody>
</table>

**TOTAL NO. TOTAL VALUE**
The "i"s have it! ... In fact the new Series i-200 has everything you want ... attractive styling, ease of operation, superb sound, easy-maintenance and fast-service.

Designed to blend beautifully with the decor in any location—modern or traditional—the eye-catching, play-stimulating i-200 juke box is welcomed everywhere ... a handsome—is as handsome-does money-maker night and day!

See it—we think you'll agree it's the outstanding leader—by far!

AMI Incorporated 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
<table>
<thead>
<tr>
<th>Manufacturers New Equipment</th>
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</table>

**ARCADE EQUIPMENT (Cont.)**

- **1st Geno Hi-Fly Baseball** 175.00 255.00
- **2nd Geno State Fair Riffe (Gal. 47/56)** 225.00 295.00
- **2nd Geno State Fair Riffe (Gal. 18/56)** 225.00 325.00
- **1st Geno Peel** 365.00 425.00
- **Jack Rabbit** 40.00 70.00
- **Jumbo** 60.00
- **Kenny Air Raider** 40.00 125.00
- **Kenny Sub Gun** 40.00 125.00
- **Kenny Texas Leager** 20.00 40.00
- **Kenny Sportsman** 125.00 160.00
- **Deluxe model** 130.00 170.00
- **Kenny Ranger (3/55)** 225.00 246.00
- **Deluxe model (3/55)** 225.00 210.00
- **Lite League** 39.00 75.00
- **Mills Panoram Peck** 175.00 275.00
- **Mills Conv. for Panoram Peck** 19.00 15.00
- **Moto Atomic Bomber** 75.00 125.00
- **Moto Ace Bomb** 25.00 140.00
- **4th Super De-Luxe D. Mobile (Primary)** 65.00 150.00
- **Moto Fly, Scorers** 90.00 125.00
- **Moto Photo (Pre-War)** 100.00 275.00
- **Moto, Photographic**
- **Deluxe** 145.00 325.00
- **Moto Super Glove Changer** 129.00 200.00
- **Moto Sky Fighter** 60.00 135.00
- **Moto Voice-O-Graph**
  - **35e** 145.00 325.00
- **Moto-De-Luxe K.O. Champ** 230.00 335.00
- **Moto, Drive Yourself** 399.00 495.00
- **Moto-Scope Rock 'n Roll (7/56)** 30.00 100.00
- **QT Pool Table** 30.00 50.00
- **Quizzer**
  - **40e** 60.00
- **Rock-Ola World Series** 205.00 65.00
- **Scientific Basketball** 20.00 55.00
- **Scientific Batting Pr.** 35.00 95.00
- **Scientific Pitch 'Em** 45.00 145.00
- **Seeburg Bea Gun** 50.00 150.00
- **Seeburg Shoot the Chute** 40.00 200.00
- **Seeburg Cool Hunt** 95.00 155.00
- **Set Shot Baseball** 125.00 195.00
- **Telequiz** 65.00 110.00
- **Un. Team Hockey**
  - **20e** 17.00
- **Un. Jungle Gun** 75.00 140.00
- **Deluxe model** 75.00 145.00
- **United Carnival Gun**
  - **100e** 100.00 160.00
- **Deluxe model** 110.00 165.00
- **United Bonzo Gun (5/55)** 195.00 240.00
- **Deluxe model** 200.00 250.00
- **United Super Slugger**
  - **4/55** 215.00 275.00
- **United Slugger**
  - **215.00 275.00
- **4th Pirates Gun (10/56)** 295.00 365.00
- **Wilson-Cay Records** 30.00 55.00
- **1st Wms. DeLuxe World Series (2/52)** 35.00 95.00
- **1st Wms. DeLuxe Baseball**
  - **4/53** 45.00 100.00
- **2nd Wms. Pennant Baseball**
  - **12/53** 50.00 110.00
- **Wms. Super Pennant Baseball**
  - **12/52** 50.00 120.00
- **Wms. Super Star Baseball**
  - **12/53** 50.00 130.00
- **Wms. Major League Baseball**
  - **2/54** 65.00 160.00
- **Wms. All Star Baseball**
  - **4/54** 90.00 160.00
- **Wms. Big League Baseball**
  - **3/54** 100.00 160.00
- **Wms. Jet Fighter**
  - **18/58** 100.00 225.00
- **Wms. Safari (2/55)** 195.00 275.00
- **DeLuxe model**
  - **4/55** 195.00 280.00
- **DeLuxe model**
  - **200.00 250.00
- **2nd Wms. Sideswalk Engineer**
  - **1935** 15.00 50.00
- **Wms. King of Swamp**
  - **12/55** 195.00 220.00
- **Wms. Four Bagger**
  - **4/56** 265.00 325.00
- **Horse model** 265.00 330.00
- **Wms. Polar Hunt (3/55)** 215.00 320.00
- **4th Wms. Crane (10/56)** 85.00 165.00

**TOTAL NO. TOTAL VALUE**