The McGuire Sisters listen attentively to the new Seeburg model "161", a 160 selection phonograph which was recently introduced in Seeburg distributor showings throughout the country. The girls naturally are listening to their current smash hit on Coral, "Sugartime". In addition to making hit records, the McGuires recently reached new heights when they opened to rave reviews at the Waldorf-Astoria in New York.
HUGO WINTERHALTER'S ORCHESTRA PLAYS MIDNIGHT C/W TANGO BOOGIE

JAYE P. MORGAN SINGS MY BLIND DATE C/W TELL ME MORE

THE SPROUTS SING EVERY LITTLE ONCE IN A WHILE C/W SKINNY MINNIE

DAVID HILL SINGS WILD CHILD C/W BIG GUITAR

stick with these and you'll be wearing diamonds!
BILLY GERSH, Managing Director
JOE ORLECK, Publisher
SID PARNES, Editor-in-Chief

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and television stations, and temporary suppliers allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry—distributors, manufacturers, and suppliers of coins to amusement machines and coin-operated devices. All advertising subject to approval of publishers. Advertising rates on request.

Almost everyone in the record business today is busily engaged in finding masters which are making noise. A few years ago, A&R men used to look for artists or material. Those pursuits apparently now have become secondary. First of all because today's hit artists rarely repeat and second of all because material has become less important than sound.

The entire nature of A&R work is in a flux because the classical understanding of that job no longer holds. It is today literally impossible for one man to run all A&R as he could only a short time ago. Today the hits are coming from areas which mature, and people have very little contact with. They are coming from the emotions of teenagers. The songs are very often being written by the teenagers themselves, expressing their thoughts about the world in their own language and manner. And more often than not these very same teenagers are performing on the record. It has become apparent also that even where contemporary material is recognized by A&R men, polished artists who perform the songs are not able to bring it to the basic emotional impact that the teenager who wrote it felt.

It is because this process is being recognized more and more by record firms of all sizes that the race is now so strong to find masters which are already getting some response and could better be exploited by firms with nationwide distribution and promotional set-ups.

This whole movement, if it continues, is bound to lead to profound changes in the record business. In addition to the standard type of A&R work it seems to us that we will be moving more and more into the type of arrangement that Hollywood has today found expedient, i.e. the independent producership. While in a sense the buying of masters approaches this procedure, it is still not being done on an organized official basis. It won't be long now when every record company will have an A&R man who in turn oversees a large group of independent producers, who work non-exclusively and turn out a specified number of sides either with artists who are signed to the record company or with artists whom these producers own themselves. In other words the function of the record company organization in many cases may be what the function of the top Hollywood organizations are now—to finance the production and then distribute it.

As the record business expands at a rapid pace and seeks more and more outlets and larger numbers of customers, we are bound to experience many revisions in our standard procedures. Organizational arrangements which made sense when we were a $100,000,000 business may no longer be valid in a $500,000,000 business. Only if we keep our minds open to the needs for change and accept what current conditions demand can we expect to keep our industry in the phenomenal state of expansion which it has experienced in the last several years.
## The Cash Box TOP 60
### Best Selling Tunes on Records

**Compiled by The Cash Box from Leading Retail Outlets**

### PIN UP CARD
**For Week Ending**
**MARCH 8, 1958**

### Table 1: Top 60 Songs

<table>
<thead>
<tr>
<th>Position</th>
<th>Song Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I've Beg Of You</td>
<td>KES-1150-BOYD BENNETT &amp; ROCKETS</td>
</tr>
<tr>
<td>2</td>
<td>Ring-A-Ding-Ding</td>
<td>FAY-3002—MILLIE FORD'S THUNDERBIRDS</td>
</tr>
<tr>
<td>3</td>
<td>You Know You're Right</td>
<td>KLF-3503—CRICKETS</td>
</tr>
<tr>
<td>4</td>
<td>Blue Eyes</td>
<td>CA-3928—SCARLETT</td>
</tr>
<tr>
<td>5</td>
<td>Tell Her You Love Her</td>
<td>CA-3859—FRANK SINATRA</td>
</tr>
<tr>
<td>6</td>
<td>Lonesome Me</td>
<td>FE-1213—SWALLOW &amp; SNEAKERS</td>
</tr>
<tr>
<td>7</td>
<td>Bad習慣</td>
<td>ED-1239—OLIVER'S BLUEGRASS</td>
</tr>
<tr>
<td>8</td>
<td>I'm in Love</td>
<td>CA-3859—FRANK SINATRA</td>
</tr>
<tr>
<td>9</td>
<td>Don't Wanna Be</td>
<td>SP-1003—DON JENKINS</td>
</tr>
<tr>
<td>10</td>
<td>Crying</td>
<td>FE-1213—SWALLOW &amp; SNEAKERS</td>
</tr>
</tbody>
</table>

### Additional Notes
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  - **1-20**
  - **21-40**
  - **41-60**

- **Sail Along Silv'ry Moon**
  - DO-15661—BILLY VAUGHN Ramsey

- **Short Shorts**
  - AP-9302—ROYAL STAR

- **Oh Julie**
  - DL-6159—OTIS WILLIAMS

- **Tequila**
  - AP-3999—EDDIE COLLINS

- **Rolling Stone**
  - CA-3928—STAN KENTON & HIS ORCHESTRA

- **Little Girl**
  - VA-1930—BOB POPE

- **Little Sixteen**
  - CH-1163—CHUCK BERRY

- **Black Sheep**
  - KE-4004—VALLIANTS

- **Dinah**
  - CR-1902—BILLY WILLIAMS & HIS ORCHESTRA

- **Til the Morning Comes**
  - KE-4004—VALLIANTS

- **Barn Dance**
  - CA-3859—BARTHOLOMEW BROTHERS

### Additional Information
- **College Man**
  - ME-7129—RALPH MARTERIE

- **Tell Her You Love Her**
  - CA-3859—FRANK SINATRA

- **Lazzy Mary**
  - VI-7160—LOU MONTE

- **Big Man**
  - MI-1169—JOHNNY WAGNER

- **Lonesome Me**
  - FE-1213—SWALLOW & SNEAKERS

- **Romantic**
  - CA-3859—FRANK SINATRA

- **You Know I Love You**
  - CA-3859—FRANK SINATRA

- **Graduation Means Goodbye**
  - CA-3859—FRANK SINATRA

- **Yellow Dog Blues**
  - CA-3859—FRANK SINATRA

- **She's Neat**
  - CA-3859—FRANK SINATRA

- **Dancing With My Shadow**
  - CA-3859—FRANK SINATRA

- **Four Voices**
  - MI-1169—JOHNNY WAGNER

- **This Little Girl Of Mine**
  - MI-1169—JOHNNY WAGNER

- **Bop-A-Lena**
  - MI-1169—JOHNNY WAGNER

---

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Another "Third Man Theme" Sound!

LOVE THEME FROM

"THE BROTHERS KARAMAZOV"

(From the MGM Picture)

Featuring JACK HILL at the CYMBALOM

Orchestra conducted by Harry Geller

K12624

RICHARD BARRETT

(When Your Heart's on Fire)

SMOKE GETS IN YOUR EYES

K12616

DEAN JONES

ME! PLEASE! ME

and

Meet Me In The Study Hall

K12620

SAM (THE MAN) TAYLOR

BIG GUITAR

K12613

DAVID ROSE

and His Orch.

SWINGING SHEPHERD BLUES

K12608 on 45 & 78 rpm

LILLIAN BROOKS

PEYTON PLACE

and

SAY YOU'RE MINE

K12610

MARVIN RAINWATER

WHOLE LOTTA WOMAN

K12609

PLACE YOUR ADVANCE ORDER NOW THROUGH YOUR LOCAL MGM RECORD DISTRIBUTOR

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Mary Martin

with Tutti's Trumpets

in a singin' swingin' arrangement of

"HI-HO"

(from the Walt Disney re-release
SNOW WHITE AND THE SEVEN DWARFS)

b/w "THE MAGIC SONG"

DISNEYLAND RECORD F.100

* featured in the new Mary Martin Album "Hi-Ho" WDL-4016 (soon to be released)

THE NATION'S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

1
DON'T
ELVIS PRESLEY
VI-7110—Elvis Presley

2
GET A JOB
SILHOUETTES
DO-15695—Allies Bros.

3
SHORT SHORTS
ROYAL TEENS
AP-9832—Royal Teens
DC-175—Four Winds

4
AT THE HOP
DANNY & JUNIORS
AP-9877—Danny & Juniors
DO-15675—Nick Tedd

5
CATCH A FALLING STAR
PERRY COMO
VI-7120—Perry Como

6
SAIL ALONG SILV'RY MOON
BILLY VAUGHN
DL-38937—Ken and Carol
DO-15661—Billy Vaughn

7
THE STROLL
DIAMONDS
CR-61930—Lancers
ME-71342—Diamonds

8
YOU ARE MY DESTINY
PAUL ANKA
AP-9860—Paul Anka

9
SUGAR TIME
McGUIRE SISTERS
CR-61926—McGuire Sisters
CR-61908—Charlie Phillips

10
OH JULIE
CRESCENDOS
DL-6155—Otis Williams
VA-6064—Crescendos

11)
DEE DINAH.
12) LA DEE DAH.
13) WITCHCRAFT.
14) DON'T LET GO.
15) 26 MILES.
16) I BEG OF YOU.
17) STOOD UP.
18) OH OH I'M FALLING IN LOVE AGAIN.
19) RIVER KIWI MARCH & COLONEL BOGEY.
20) IT'S TOO SOON TO KNOW.
21) SWINGING SHEPHERD BLUES.
22) GOOD GOLLY MISS MOLLY.
23) RAUNCHY.
24) ARE YOU SINCERE.
25) MAGIC MOMENTS.
26) SWEET LITTLE SIXTEEN.
27) MAYBE.
28) PEGGY SUE.
29) ANGEL.
30) WHO'S SORRY NOW.
31) COME TO ME.
32) TEQUILA.
33) GREAT BALLS OF FIRE.
34) CLICK CLACK.
35) BELONGING TO SOMEONE.

THE CASH BOX

AC—Ace
AG—Argo
AC—Adonis
AC—Adonis
AF—ABC
AF—ABC
AT—Atlantic
AT—Atlantic
AK—Aladdin
AK—Aladdin
AL—Allied
AL—Allied
AM—Angel
AM—Angel
AR—Atlantic
AR—Atlantic
BS—Barnes
BS—Barnes
BT—Boll
BT—Boll
CA—Capitol
CA—Capitol
CD—Columbia
CD—Columbia
CH—Chess
CH—Chess
CH—Checker
CH—Checker
CL—Columbia
CL—Columbia
CM—Columbia
CM—Columbia
CM—Columbia
CM—Columbia
DA—Decca
DA—Decca
DL—Decca
DL—Decca
DO—Decca
DO—Decca
DS—Decca
DS—Decca
DT—Decca
DT—Decca
DU—Duke
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ED—Edison
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ED—Edison
ED—Edison
ED—Edison
ED—Edison
ED—Edison
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
FF—Fra, Fer
GL—Glory
GL—Glory
GL—Glen
GL—Glen
GR—Gold Record
GR—Gold Record
HR—Harold
HR—Harold
IT—Imperial
IT—Imperial
ME—Mercy
ME—Mercy
MI—Mercury
MI—Mercury
ML—Mae West
ML—Mae West
MT—MGM
MT—MGM
NA—Noaco
NA—Noaco
OC—Ode
OC—Ode
PE—Peacock
PE—Peacock
PI—Pine
PI—Pine
PP—Prestige
PP—Prestige
PR—Premier
PR—Premier
RI—RCA
RI—RCA
RI—RCA
RI—RCA
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RI—RCA
RI—RCA
RI—RCA
RI—RCA
RI—RCA
RI—RCA
RI—RCA
SA—Savoy
SA—Savoy
SE—Seeco
SE—Seeco
SP—Speciality
SP—Speciality
SW—Swan
SW—Swan
SV—Sun
SV—Sun
TG—ToneClub
TG—ToneClub
TIC—Tie
TIC—Tie
UI—Universal
UI—Universal
V—Vee-Jay
V—Vee-Jay
VIC—V.C.A.
VIC—V.C.A.
VI—Vik
VI—Vik
VS—Vista
VS—Vista
WY—Vee-Jay
WY—Vee-Jay
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Another Dot HIT!

"YOU SURE LOOK GOOD TO ME"

"Starry Eyes"

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THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Music

"CORRIDO a MORGAN" {Diet BMI—Arr. Vaughn} The Hilltoppers band in an original rock-and-ballad item that should go great guns with the kids. The whole group sings as a unit resulting in a new and exciting sound for the boys. Good stroller to watch.

"STARRY EYES" {Col Lomax} [Col] The melody the Hilltoppers supplying a good R & R ballad backdrop for Jimmy attention. Could sell spotlight. Pretty romance. One of the best couplings the boys have offered in many months.

TORTILLA PITE [Imperial 5902] B

"CORRIDO ROCK" Part 1 (2:19) [Diet BMI—Arr. Vaughn] If you're looking for an unusual rock and roll item, listen in to this hard driving jump into a Mexican flavoring. High speed rhythm item with an unusual sound for a R & R instrument.

"CORRIDO ROCK" Part 2 (2:01) [Gaytan] The melody is different on this end but the overall concept is the same.

SOMETHIN' SMITH & THE REDHEADS (Epix 7926)

"I THANK YOU, MR. MOON" B+ [2:23] [Leo Polt ASCAP—Op. penhein, Baer, Morse] Somethin' Smith and his Redheads are in top, easy-going form as they throw a light and charming romance novelty tailor-made for their charming vocal style. Pretty lilter that could catch on and spread rapidly.

C+ "SCHOOL BUS ROCK" (2:21) [Diet BMI—Arr. Starr, Wolf] The crew goes rock and roll on this end. A feminine group and a hard-hitting organ accompany the lads. Good seen sound.

DAVID HILL [RCA Victor 7181] B

"WILD CHILD" (2:20) [Maggie Hill, Bill Davis, Diet BMI—Starr, Wolf] The bongo backdrop accompanies Dave Hill as he high-tails it thru a powerful rockin' item that reminds the listener of the R & B smash "Fever." Pretty potent teen material that deserves attention, they thru.

B "BIG GUITAR" (2:35) [Time BMI—DeRussa, Genovese, Cole- mant] Hill, on this end, offers the first vocal rendition of a funky blues instrumental currently on the charts. Low down reading that hits hard.

BILLY WARD & DOMINES in person [Diet BMI—Arr. Ward BMI—Ward] The crew has a barbershop quartet sound on this bit, old-fashioned ditty.

B+ "SOLITUDE" (2:20) [American Accoy ASCAP — DeLange, Mills, Ellington] Billy Ward, who made the grade on "Liberty with his string-filled, dramatic, R & R inter- viewed] on the starry stage of "Stardust" and "Deep Purple") returns to his successful formula as his Dominoes give an out-of-print ditty a stirring version of another great olde, Spins and sales could be tremendous.

C+ "SWEETER AS THE YEARS GO BY" (2:21) [Diet BMI—Arr. Ward BMI—Ward] The crew has a barbershop quartet sound on this bit, old-fashioned ditty.

The Cash Box

Page 8

March 8, 1958

Record Reviews

A DISK & SLEEPER B VERY GOOD B+ EXCELLENT C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

Disk of the Week


\* The Four Lads, one of the most consistent hit producing vocal quartets in the business, should have their biggest seller in a long while with the fabulous material they present on their latest Columbia coupling. One half of the disk "There's Only One Of You," is a great new, romantic novelty composed by Robert Allen and Al Stillman, who penned "Moonlets To Ken a tremendous smash, an "I'm So Much In Love," for the boys. It's a superbly written cutie featuring the boys in a Latin tempo for the first time. Melody, lyrics and delivery are just tops. "Blue Tattoo" is an excellent item for the boys to project and with the Latin rhythm the group is sure to have a pouncy tempo. Delightful ditty that you find yourself whistling after just one spin. Clever wording about a sailor's romantic difficulties. Record No. 41136 is one the Four Lads will long remember.

"MY BLIND DATE" (2:17) [Quintet BMI—Leibey, Stoller] + "TELL ME MORE" (2:02) [Quintet BMI—Leibey, Stoller] JAYE P. MORGAN [RCA Victor 7178]

\* Jaye P. Morgan has in her latest release an outstanding ballad that could blast her name all across the charts once again. The number is a beautifully written love song and is well made for the market today. One half of the disk "My Blind Date," but it sports a great teenage lyric which Jaye P. functions in winning style. Titled "My Blind Date," the number would be a sure shot for Jaye P. Morgan and also to the boys that are getting a healthy helping of rock and roll and this straight ballad could be a welcome change of pace. One of the best Morgan discs since her initial hits, Jockeys will be spinning this one frequently. Flip, "Tell Me More" is a multiple voice item in a sentimental sound.

"THEME FROM IGOR" (2:30) [Mayland BMI—Sheldon, Land] + "SHAPE UP" (2:10) [Travis BMI—Brown, Freeman] ERNIE FREEMAN [Imperial 5499]

\* Ernie Freeman, one of the most consistent hit makers in the business, does a back up job with a wild, funny-blues opus under the title of "Theme From Igor." This is the instrumental portion of the new "Dixie With Drue" horror recording. "Igu" was the original title of the story version of "Dixie With Drue." The number sports a sensational beat, tremendous drive, and outstanding instrumental work that will have the teeners hopping! Listen to the excellent work of the boys that have accompanied Freeman's "Rainy." Coupling, "Shape Up," is another good low-down instrumental rocker with Freeman again starring on the sax. Top half should bite off a heap of sales.

"I FOUND A JOB" (2:29) [Kahl BMI—Carter] + "DOWN ON MY KNEES" (1:56) [Patricia BMI—Sheppard] HEARTBEATS (RCA Victor 4054)

\* With "Get A Job" such a back up job with a wild, funny-blues opus under the title of "Theme From Igor." This is the instrumental portion of the new "Dixie With Drue" horror recording. "Igu" was the original title of the story version of "Dixie With Drue." The number sports a sensational beat, tremendous drive, and outstanding instrumental work that will have the teeners hopping! Listen to the excellent work of the boys that have accompanied Freeman's "Rainy." Coupling, "Shape Up," is another good low-down instrumental rocker with Freeman again starring on the sax. Top half should bite off a heap of sales.

"GOOD AND BAD" (2:16) [Sun-Gest & Jat BMI—Gettle, Winn] + "THE OTHER ME" (2:06) [Golden West BMI—Wolfe] JERRY WALLACE [Challenge 59000]

\* The hot Challenge label has another winning #1 spot with their smash best seller "Tequila," have another strong item that should do a bang up job in the sales department. The disk features Jerry Wallace, a山村 rock-and-ballad item that was presented with an up-beat item dubbed "Good And Bad." Wallace has a good R & R sound and gets some sensational instrumental accompaniment which has been a trademark of almost all Challenge releases. Side is right up the teeners' alley. Flip, "The Other Me," is a solid fish-boat ballad catching with feeling by Wallace. Keep a tab on the upper half.

HANSOME" BILL BALCOM (Dot 15711)

"CORRIDO ROCK" Part 1 (2:17) [Drive-In Peer BMI—MBi- Laboe, Balcom, Olmos, Palacios] Here's an off-beat rock and roll item. It's wild, fast moving instrumental with a Mexican flavor. It's got a great beat and cuts along at a thrilling-pace. Another out-of-print ditty that could send it onto the charts.

"CORRIDO ROCK" Part 2 (2:09) [Drive-In & Peer BMI—MBi- Laboe, Balcom, Olmos, Palacios] The beat and Mexican sound is the same on this end, only the melody has been changed.


C+ SATISFACTION GUAR- AN- TIED (2:01) [Planetary ASCAP—Jacobson, Roberts] The rock-and-roll item continues for Miss Cogan's torchy reading of a romantic item with a seductive lyric.

PERCY FAITH ORCH. (Columbia 41126)

"THE IMPALA THEME" (2:42) [Mogwai ASCAP—Curtis] A drive-in ballad that could bring a rush to the dance floor. Pleasantly written an appealing ballad.

B+ "PIZZICATO POLKA" (2:04) [Mogwai ASCAP—Faith] A novel instrumental with a catchy melody that has a lot of hard snap to it. A good polka that has great possibilities.

JERRY WALK & HIS ORCH. (Kapp 212)

FRENCHMAN'S CREEK (2:50) [Peter Maurice ASCAP—Johnston] A novel item that would be a good commercial lyric. Strong back up that's extremely relevant for today's R & R dominated market. Jockeys looking a pretty instrumental to have a top-notch here.

B+ "SUNNY" (4:30) [Mogwai ASCAP—Weather] A hard, commercial item that could be used as a headline item. Jockeys looking a pretty instrumental to have a top-notch here.

TARRY CASTLE (East West 107)

"TERRY" (1:52) [Gregmark-Dav- id Palmer BMI—Sherman, Tony Cady] A warm, wistful vocal comes over excellently on this enchanting Latin teen item with a pretty melody that would be a good commercial lyric. Strongly look to watch closely. It could be sleeper smash.

B "GET YOUR LOVE" (2:02) [Mogwai ASCAP—Faith] A novel off-beat rock and roller about teen-age romance is handled in a refreshing new style by Shaye Cogan. She sure brings a different sound about this whole side. And if could make the number catch on. Watch this coupling.


[Note: The text contains a list of song titles and artist details with varying quality and information. The quality varies from detailed reviews to general descriptions, and some entries lack complete information or clear context about the content being reviewed.]
The first big hit on our brand new, big time, here-to-stay N. R. C. label. The label that brings you "STAR-SOUNDS"!

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The Hitmaker who brought you "Young Love", "Be-Bop-A-Lula", "First Date, First Kiss, First Love", "Hey Little Girl" now proudly presents the "PEEK" record of '58

PAUL PEEK and his Peek-A-Boos

"SWEET SKINNY JENNY"

b/w

"ROCK-A-ROUND"

Go with the latest—Go with the greatest—Go, go, go with N. R. GO!
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NEW SOUND
NEW SMASH!

"KISS AND MAKE UP"

b/w

"I'LL FORGET ABOUT YOU"

No. 6901-A

The Crowns

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Record Reviews

A DISK & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MIDDICRE

The Cash Box

Best Bets

CHARLEY AND JUNIOR
(MGM 12615)


C+ "COME TO ME" (2:02) [Fred Raphael ASCAP — Roberts, Freeman] Pleis' keyboard work in featured on this hook, mood item not to be confused with current chart item by Mathis. The Kerr chorus assists here too.

JOHNNY DESMOND
(Coral 61952)

B "THE BANDS OF TIME" (2:25) [Chappell ASCAP — Lowery, Barr] A wonderful romantic ballad featured, prominently in a recent "Climax" TV production. is charted with great emotion by Johnny Desmond. Desmond's recording of the tune was the one used on the TV stent. Exposure could help the disk take.

C+ "THE JEALOUS BOY FRIEND" (2:20) [Vernon ASCAP — Kaye, Altman] A sprite and colorful rock and roll melody is happily interpreted on this end by the vocalist and a femme vocal group.

DAVE CLOWNEY & HIS BAND
(Pais 513)

B+ "HOOT OWL" (2:20) [Lowell - Bima, Wood, Clooney] Paxis comes thru with a swinging rock and roll instrumental affair that should have the hoovers rocking. It's an exciting disc, deck right in line with some of the best instrumentals available for teen dancing.

FRANK SINATRA
(Columbia 11533)

B+ "IF I FORGET YOU" (2:11) [Kirk ASCAP — Casen] A beautiful Frank Sinatra interpretation of a wonderful number (which had never been before released) is now brought to the fore by Columbia. Sin- ners, heart-felt rendition of a number could make the grade. The public can't seem to get enough of Sinatra and this Columbia platter could find its place in the sun.

B+ "I'LL FOOL TO WANT YOU" (2:55) [Barton ASCAP — Wolf, Herron, Sinatra] Another great standard is interpreted with depth by the veteran song star. Both vocals should attract heaps of air play.

BONNIE GUITAR
(Dot 15708)

B+ "A VERY PRECIOUS LOVE" (2:21) [Witmark ASCAP — Webster, Fain] Bonnie Guitar hands in a lovely rock and roll tempo rendition of the big tune from the long awaited film "Marjorie Morningstar". Tender romance that should be a big song. This rendition will hit off a healthy share of the sales here.

B+ "JOHNNY VAGABOND" (2:02) [Dandelion ASCAP — Miller] A galloping tempo accompanies Bonnie as she rides thru a folk type romance with a haunting air. Melody seems to get under the skin and stick with you. Strong two sider.

LEE RUSSELL
(Roulette 4049)

B "HONKY TONK WOMAN" (2:38) [Bob Miller ASCAP — Russell, Rainey, Romero] Leonard leaped into a good country-seasoned rock and roller with a "Sixteen Tons" feeling. Side has a good beat. Strong delivery.

B "RAINBOW AT MIDNIGHT" (2:39) [ Shapiro-Bernstein ASCAP — Miller] A sentimental waltz ballad, also favored with that inviting country sound, is handled in a warm, convincing manner by Russell. Two good sides that could do well in both the pop and country markets.

THE ENCHANTERS
(Bald Eagle 3001)

B "COME MY BABY, LET'S DO THE STROLL!" (2:37) [Ria Bima — Santoro, Tomini, Kienosky] A good new stroll beat disk is handed in by the Enchanters. Side has that exciting low-down drag beat that the kids want. Disc has possibilities.

C "ROCK AROUND" (1:58) [Arie Bima— Santoro, Tomini, Kinder] More teen directed merchandising. But this half has the hard-hitting jump beat.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
“D. J.’s tell Archie that THE CHORDETTES’ ‘LOLLIPOP’ is a smasheroo”

Cadence #1345—flip side: Baby Come-A-Back. Published by E. B. Marks CADENCE Records Inc., 119 West 57th Street In Canada, Apex Records

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
SEVERAL GIRL SINGERS have taken over at the New York clubs and are doing spectacular jobs. The McGuire Sisters continue to thrill audiences at the Waldorf-Astoria; Sylvia Syms premiered at the Bon Soir, having lost 40 pounds and looking sumptuous; and Jane Morgan’s opening at the Plaza last Wednesday night was a triumph for the lovely singer. RCA Music has sent out a mailing piece to all radio departments on behalf of the Four Lads, lured for Columbia, “There’s Only One Of You.” The Felsted label has come up with a smash in “Billy” by Kathy Linden. Two gals named Debra have been music men recently, Tony Wilson father of Debra Ack and Major Robinson father of Debra Nara. Fred Strauss, former manager of the Crew Cuts, has taken over personal management of singer Helen Merrill and gospel singing group Clara Ward and the Ward Singers. Jack Tracey, executive editor of Down Beat, will join Mercury Records on March 15 to become Director of the disk-jockey’s subsidiary, EmArvy Records. RCA Victor’s Eddie Heller to New Orleans for several recording sessions. Sylvia Dee and Sidney Lippman have just won a contest in search of a State song for Minnesota. Their composition entitled “They Named It Minnesota” was awarded first prize by the Minnesota Statehood Centennial Commission. MGM Records is rushing out a special disk jockey LP on “Gigi” which will feature excerpts from the firm’s three “Gigi” albums. Atlantic Records has announced the signing of Morgan King, who will be cut on both singles and albums. Her singles will be aimed at the pop market, while her albums will be aimed at both pop and jazz. Busy songwriter these days is Lawon Eldel who assisted Raymond Scott in writing songs for the film “Never Love A Stranger” and is currently working on the production “Sock and Rock” and the dramatic film, “The Pusher.”

CHICAGO:
Reuben Lawrence, Record Distrib, back from a successful promo tour in Milwaukee with the “Dukes Of Dixieland” thrilled to tell “Dukes Of Dixieland” thrilled to tell the Manager of the Capitol Records that the new Audio Fidelity “Lionel Hampton” LP is the very utmost. Joe says this is the complete Hamps— with his entire rhythm section plus flutes. WBEDK desjays Big Sakowicz enroute to the nation’s capitol to attend the Jet Age Power Conference in the Pentagon. Joe was recently character sketched in the Chicago American by columnist George Murray. Our favorite bassist Chubby Jackson just completed his new LP on Argo titled “Chubby Says I’m Entitled To You.” Chubby cut 10 sides at Sheldon Studio with his big band and also penned the liner notes. Lenny Garmisa is very high on the new Ron Dondol waxing “Blond Bombej’l” on Jubilee Delta. Will Morgan’s Hamilton “Now and Forever” ABC-Pac. Joe Kolisky, Exec. Veep of Roulette Records visited our town 2/24 while on a national promotional tour. Joe expects to return to NY 3/1. “Henry Sneezes” Friedman, midwest Mercury distrib, says the Voxpeppers, “Wishing For Your Love” shipping like mad; 10,000 out by noon the first day. WBEDK desjay, says he’s expanding his record hop operation. Jim’s next hop will bring Bill Haley & Comets to Waukegan, Ill. 3/17. WFDF desjays John and Phil Lind, WTAQ deshay, fighting off a bad flu bite. Jerry Ferber, United Distrib, riding high with two good ones in “Bluebirds Over The Mountain” by Ersel Hickey and “I Like You” by Ana Reynolds, both on WB. Stan Pat says the up-and-coming disk at Roulette is “Screamin’ Ball” (at Dracula Hall) by The Duponts. WBEDK desjay Marty Faye hosted Mary Kaye Trio on “Marty’s Morgan.” Marty’s man-in-motion, Sid Gottstein, reports they are expanding their live entertainment program because of their wonderful audience response. Paul Baie, Deena’s busy new promo man, really making the rounds.

HOLLYWOOD:
MGM Records putting a big push behind the new Dean Jones record “Me! Please! Me.” Jones just completed a non-singing starring role in the MGM picture, “Handle With Care.” Roberta Sherwood, with her own musical combo, opens a two week starring engagement at the Mocambo April 11. Bob Elam now doing radio promotion for the Keen and Index labels. Bob Bacon making a radio date with both the Tony Martin-Cogi Grant album from “Gigi” and the Tony Martin single of the title tune. Ray Anthony back in town from New York where he appeared on the Big Record show. Opens at the Hollywood Palladium this weekend. Bill Haley will record the title tune from his American International picture for Dot Records. Big record show, Record Hop, three weeks over for KHLA. Show will be broadcast each day from 3 to 4:30 from a different high school for other teen-age gathering place. Gaining wide acceptance and garnering heavy airplay on the Coast is Lester Lani’s new Epic dance album, “At The Tiffany Ball.” Bill Haley, then, guesting on the Peter Potter TV show was surprised with his latest song, “What’s The Use” was reviewed and voted a hit. The tune was recorded for Capitol Records by Jack Jones. Red-hot Challenge Records, high with a smash in “Tequila”; out with another winner, “The Other Me” warded by Jerry Wallace.
BIG THINGS ARE POPPIN'

Billboard Picks...
VOX POPPERS
WISHING FOR YOUR LOVE
MERCURY 71282

Cash Box Picks...
THE CARDIGANS
YOUR GRADUATION
(MEANS GOODBYE)
MERCURY 71251

Cash Box Picks...
BILLY ECKSTINE
GIGI
MERCURY 71250

Cash Box Picks...
ROY PERKINS
DROP TOP
MERCURY 71278

Cash Box Picks...
RALPH MARTERIE
COLLEGE MAN
b/w CINDERELLA TANGO
MERCURY 71279

Billboard Picks...
NARVEL FELTS
ROCKET RIDE STROLL
MERCURY 71249

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WANNA SEE SOME FAST ACTION?

Then concentrate a sec on the three new artists just added to the East-West roster.

CHARLES BROWN, who has figured in so many big hits in the past on the Aladdin label, is one of showbusiness' all-time greats. His first E-W disk is a block-buster: a beautifully styled standard back with a groovy teen-age bouncer.

TONY CASTLE is a popular teen-age crooner still in high school in Phoenix, Ariz. "Terry" is one of those quiet goose-pimple ballads à la "Diana" that all the youngsters will soon be humming.

The TRACY TWINS caused a lot of fuss last year with their sleeper hit "Tonight You Belong To Me." Their first E-W disk catapults them into the limelight again, and this time, they're there to stay.

WHEN DID YOU LEAVE HEAVEN
WE'VE GOT A LOT IN COMMON
Charles Brown 106

TERRY
YOUNG AND IN LOVE
Tony Castle 107

HEARTBREAK HILL
DON'T MEAN MAYBE BABY
Tracey Twins 108

EAST WEST
A DIVISION OF ATLANTIC RECORDING CORP.,
157 WEST 57 STREET, NEW YORK 19, N.Y.

THE TYРОNES
are now on DECCA
with their Big Record of
"BROKEN DOWN, BABY"
Decca 9-30559

To The Top Again...
• WHO'S SORRY NOW
  CONNIE FRANCIS on MGM
• I'M GETTIN' SENTIMENTAL OVER YOU
  NELSON RIDDLE on Capitol
• BILLY
  KATHY LINDEN on Feithed
• SOLITUDE
  BILLY WARD on Liberty

MILLS MUSIC, INC.

21) AT THE HOP. 22) TELL HER YOU LOVE HER. 23) RIVER KWAI MARCH & COLONEL BOGEY. 24) WHO'S SORRY NOW. 25) DON'T LET GO. 26) BLOWIN' IN THE SOLO. 27) I'M SORRY. 28) BALLAD OF A TEENAGE QUEEN. 29) MAYBE. 30) SO TOUCH. 31) A WONDERFUL TIME UP THERE. 32) LITTLE BLUES. 33) I'M SORRY TO YOU. 34) 6 TROMBONEES. 35) GOOD GOLLY MISS MOLLY. 36) LA DEE DAH. 37) THE WALK. 38) DANCING WITH MY SHADOW. 39) BIG GUITAR. 40) CLICK CLACK. 41) THE LONG HOT SUMMER. 42) LITTLE GIRL OF MINE. 43) JO ANN. 44) PEGGY SUE. 45) SING BOY SING. 46) SHE'S ME. 47) GIGI. 48) WHY DON'T THEY UNDERSTAND. 49) OH LONESOME ME. 50) I'M GETTING SENTIMENTAL OVER YOU. 51) A VERY SPECIAL LOVE. 52) LOLLIPOPS. 53) DANCE FROM BOURJESTE STESS. 54) OH-HUM. OH YEAY. 55) STOOD UP. 56) MAYBE BABY. 57) PUT A LIGHT IN THE WINDOW. 58) WAITIN' IN SCHOOL. 59) TEACHER'S PET. 60) A VERY SPECIAL LOVE; BREATHLESS; BAD MOTORCYCLE; TEARDROPS; APRIL LOVE; BE MINE TONIGHT; YELLOW DOG BLUES; YOUR GRADUATION MEANS SOMETHING TO ME; DANCE ROCK N ROLL IS HERE TO STAY; SWEET ELEANOR; THE SHARE; LADY MARY.
GEORGE HAMILTON IV’S
Got the new
BALLAD BLOCKBUSTER!
on ABC-PARAMOUNT,
of course!

NOW AND FOR ALWAYS
b/w ONE HEART
9898

Arranged and Conducted by
DON COSTA

The surest-shot ballad-seller in the business has an unforgettable one this time!
AND ABC-PARAMOUNT’s got still another disc for the charts!

“IT’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Belated birthday greetings to Bill Powell (WEEP-Pittsburgh, Pa.). This was Powell's twelfth year in radio and his third with the station. . . . Steve May (WADD-Newport, R.I.) reports that "We here at WAKA are behind the news while Dick McDonald staffs all the way. If they continue to turn out records like their initial effort, "A Very Precious Love" featuring Dick Haymes, heretofore the music business will improve quality wise", . . . Larry Gus (WBCB-Asheville, N.C.) states that "Star Of Fortune" by Varetta Dillard and the S.C. Victor is getting to be real popular in that section of the country. We're happy to hear that Gar's sinuous operation was a success, and that the jockey expects to be spinning again in a few days. . . . Terrer Metency (KWOS-Jefferson City, Mo.) says that the cats in his area are digging jazz, Metency has a program from 7:30 to 9 pm called "Dig It Or Drop It" in which they audition new records and vote on whether it will be a hit. Earl Jackson has a show on the same jazz. . . . Jim Martin (WIST-Charlotte, N.C.) optimistic about the new Kathy Linden issue on the Felsted label, "Billy". Martin says that the platter has caught the fancy of both young and old in the area. . . . Dick Blandi (WHOT-Youngstown, Ohio) reports that Bill Victor of station WPAD, P.O. Box 450, Paducah, Kentucky is starting record hops and will appreciate any help in the way of picis and diski.

Fred Pickie (WWDC-Washington, D.C.) has turned author in addition to his disk jockey chores. Pickie now writes a weekly column in the Washington Daily News on top tune trends in music. Johnny Johnson (KJO-Pheonix, Arizona) tells us that Elia Fitzgerald of the Damn Yankees' fame appeared at the popular KoKo Club in Phoenix during the week of Feb. 16 through the 23rd. . . . Larry Finn (WCJN-Clintonville, Pa.) reports that Stu Wayne, formerly of KYW and WPEN, is free lanceing during the week and working at WPIL in Philadelphia weekends. . . . Chris Lane (KREK-Tulsa, Okla.) program director, was one of the 14 men in the area nominated for the outstanding young man award presented by the Tulsa Jr. Chamber of Commerce. . . . Vic Aime (WBNJ-Newtown, New Jersey) quite enthused over the Four Coins latest LP venture "Shanghai-La". Aime thinks the disk is a winner. . . . Gene Winters (WPCC-Washington, D.C.) tells us how when Washinton was recently buried under seventeen inches of snow he along with another jockey, Bob Bortel, moved into the station and began a siege that lasted 96 hours. Referring to themselves as "Snowbound twins #1 and #2", they alternated two-hour shifts and kept their audience in stitches with jokes and music in the vein of "In The Good Old Summertime". The rest of the staff was either snowed in or down with the virus. . . . Glenn C. Lewis (WHYE-Baoboke, Va.) reports that the station has started a policy of bringing in top acts for in-person hops. Thus far, the deejays have had Jerry Lee Lewis and Gene Vincent. . . . Jack Morse (WINR-Binghampton, N.Y.) relates that the new Steve Lawrence LP issue "Here's Steve Lawrence" is a real gaser. . . . John Bennett (WBNJ-Newtown, N.J.) is recuperating from leg injuries suffered in a toboggan accident at Lake Mohawk recently. Bennett is back at the mike on his afternoon stint from 3 to 6 after a week out.

VITAL STATISTIC:

"Lucky" Pierre has been appointed Program Director of WBNY-Buffalo, N.Y. Pierre holds record hops at the Delwood Ballroom in Buffalo every Sunday. . . . Larry Jones, formerly of station WPOP-Hartford, Conn., has been appointed Station Manager at WDEW, Westfield. In addition to his managerial duties, Jones has his own show from two until five. . . . Sid Woods, former of station WMPS in Tenn., has just joined the staff at WRAP-Norfolk, Va. The jockey would appreciate hearing from his friends at the station. . . . Gene Edwards is now a member of station KLHT, Houston, Texas. Edwards was formerly associated with WMXJ in Boston. . . . Robert M. Purtell, President and General Manager of station KFPH-Los Angeles, was voted a member of the board of directors of the Southern California Broadcasters Association in a special election held Feb. 20th.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
AF the highest standard in high fidelity...

AUDIO FIDELITY Records brings you unsurpassed sound reproduction with startling clarity, purest definition, widest dynamic and maximum frequency range. Here is true high fidelity! These are not just records... but each is a tremendous emotional experience!

$5.95 each 12 inch LP

1. LIONEL... plays drums, vibes, piano. "Hamp" at his swingin' best!
   AFLP 1849
2. LINDA'S PLAYER PIANO... Linda Berry and old-time piano roll favorites.
   AFLP 1846
   AFLP 1835
4. MARDI GRAS TIME WITH THE DUKES OF DIXIELAND... Traditional New Orleans Mardi Gras Dixie.
   Volume 6. AFLP 1862
5. ELECTRONIC ORGAN... Easy listening with Jack Anderson at the Baldwin Organ.
   AFLP 1856
6. LA ZAMBA... Unusually fine recording of the flamenco guitar coupled with authentic Gypsy dancing.
   AFLP 1848
7. ARMENIAN WEDDING... Rousing music of the Middle East featuring Mike Sarkissian and his Cafe Bagdad Ensemble. AFLP 1865

Write for FREE Catalog — Dept.AD-2, AUDIO FIDELITY RECORDS • 770 ELEVENTH AVENUE • NEW YORK 19, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Top Selling Records
Reported by Retail Outlets
From Coast to Coast

E & R RECORD SHOP
San Antonio, Tex.
1. Sail Along Silv'ry Moon
   (B. Vaughn)
2. Sweet Little Sixteen (B. Vaughn)
3. Sail Along Silv'ry Moon
   (B. Vaughn)
4. Sweet Little Darlin' (E. Frank)
5. Short Shorts (Royal Teens)
6. Date Dinn (F. Avalon)
7. Get A Job (Silhouettes)
8. Teenage Letter (J. Foster)
9. Don't Let Go (O. Hamilton)
10. Don't You Know I Love You
   (F. Domino)

WARE HOUSE OF MUSIC, Inc.
Southfield, Wash.
1. Sweet Little Sixteen (B. Vaughn)
2. Are You Sincere (Williams)
3. Sail Along Silv'ry Moon
   (B. Vaughn)
4. Oh Oh, I'm Falling In Love
   Again (J. Rodgers)
5. Tequila (Champs)
6. Oh Julie (Crescendos)
7. Don't (E. Presley)
8. Big Guitar (O. Bradley)
9. Date Dinn (F. Avalon)
10. C'mon Tiger (Imperial)

A. WILLIAMS & COMPANY
1. With It (E. Sinatra)
2. Your Are My Destiny (Anka)
3. The Stroll (Dinah)
4. Get A Job (Silhouettes)
5. Swinging Shepherd Blues
6. Stand Up (R. Nelson)
7. Short Shorts (Royal Teens)
8. River Kwai March & Colonel
   Vaughn (N. Miller)
9. Oh Julie (Crescendos)
10. I Beg Of You (E. Presley)

STAMPELL'S RECORD ROOM
Reno, Nev.
1. (Don't) (E. Presley)
2. Sail Along Silv'ry Moon
3. Catch A Falling Star (Como)
4. Short Shorts (Royal Teens)
5. At The Hop (J. Lewis)
6. Tequila (Champs)
7. So Touchy (Como)
8. Don't You Know I Love You
   (F. Domino)
9. Catch A Falling Star (Como)
10. Get A Job (Silhouettes)

THOMSON'S
Eugene, Ore.
1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. 36 Miles (Four Preps)
4. Stand Up (R. Nelson)
5. Sugartime (McGuire)
6. At The Hop (J. Lewis)
7. Catch A Falling Star (Como)
8. Maybe (Chantels)
9. You Are My Destiny (Anka)
10. Sugartime (McGuire)

THE RECORD SHOP, INC.
Baffalo, N.Y.
1. Who's Sorry Now (C. Francis)
2. The Walk (J. McCreary)
3. Sugartime (McGuire)
4. Silv'ry Teenagers (Como)
5. Sugartime (McGuire)
6. The Stroll (Dinah)
7. Are You Sincere (Williams)
8. A Wonderful Time Up There
   (J. Lewis)
9. Helpless (Platters)
10. Baby-O (F. Dillay)

THE LIMELIGHT IS ON 2 SMASH HITS

YOU WAP (The Chimes)

I WANT YOU BABY

JACKIE CRAY

THE LIMELIGHT RECORDS
216 N. WABASH AVE. CHICAGO, ILL.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Thanks DJ's for being so sweet on...

"SUGARTIME"
Coral 9-61924

We hope you like our new albums

"WHILE THE LIGHTS ARE LOW"
CRL 57145

"SUGARTIME"
EC 81145

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
George Abramson joins MGM Records

NEW YORK—Arnold Maxin, president of MGM Records, announced last week that George Abramson had joined the label as vice president in charge of operations.

Abramson was with Columbia Records for the past two years as vice-president of business affairs. At MGM Records he will coordinate and supervise the internal business organization including profit control, forecasts, budgets, production control, contract review and growth planning.

Columbia Appoints Frank Campana Nat’l Promotional Mgr.

NEW YORK—Frank Campana joins the Columbia Record label Sales Department as National Promotion Manager on March 3, according to an announcement by William F. Gallagher, National Sales Manager. Gallagher also announced the appointment of William Levy as Assistant Manager, Field Communications.

For the past five years Campana has served as promotion representative for Columbia’s New York-Newark distributor. Noting the growing importance of LP sales and radio-TV programming, Gallagher described promotional activities in this area as one of Campana’s major responsibilities. “In addition,” he observed, “by reactivating the position of National Promotion Manager, we aim to standardize the methods and timing of our various local promotion men around the country.

Levy, associated for the past five years with Roberts and Reimer’s Advertising Company, joins Columbia to assist David R. Kapralik, Manager of National Recording Operations, in the production, editing and expediting of all communications and periodicals to the field sales force.


Frutting Heads RCA Int’l Overseas Disk Activities

NEW YORK—The appointment of George Herrick as Manager, Record Department, RCA International, was announced last week by P. B. Reed, Vice President, International Sales, Radio Corporation of America.

Promotions International, RCA’s foreign sales division, will include supervision of record sales, record promotion and product coordination with record manufacturing plants of RCA associated companies in Argentina, Australia, Belgium, Brazil, Canada, Chile, Mexico, Italy and Spain. In addition, he will work with record pressing and distributing organizations operating through agreements in England, Belgium, Denmark, France, Holland, Germany, Japan, Switzerland, the Union of South Africa, and with RCA distributors worldwide.

New York, N. Y.
1. Get A Job (Silhouettes) (O. Vaughn)
2. Short Shorts (Royal Teens) (O. Vaughn)
3. Who’s Sorry Now (C. Francis)
4. Oh Julie (Crescendo)
5. Tequila (Champs)
6. Don’t (P. Easley)
7. At The Hop (Danny & Juniors)
8. You Are My Destiny (Anka)
9. River Walk March & Colonel Bosgy (M. Miller)

Chicago, Ill.
1. Oh Julie (Crescendo)
2. Get A Job (Silhouettes) (O. Vaughn)
3. Sell Along Silly Moon (L. Richard)
4. 26 Miles (Four Praps)
5. Who’s Sorry Now (C. Francis)
6. Catch A Falling Star (Ceno)
7. Are You Sincere (A. Williams)
8. At The Hop (Danny & Juniors)
9. Oh Julie (Crescendo)

Los Angeles, Calif.
1. Sell Along Silly Moon (A. Williams)
2. Catch A Falling Star (Ceno)
3. Sugarette (Champs)
4. Oh-Oh (P. Easley)
5. Get A Job (Silhouettes) (O. Vaughn)
6. 26 Miles (Four Praps)
7. Who’s Sorry Now (C. Francis)
8. Catch A Falling Star (Ceno)
9. You Are My Destiny (Anka)
10. Oh-Julie (Crescendo)

Boston, Mass.
1. Get A Job (Silhouettes) (O. Vaughn)
2. Short Shorts (Royal Teens) (O. Vaughn)
3. Oh Julie (Crescendo)
4. Sell Along Silly Moon (L. Richard)
5. 26 Miles (Four Praps)
6. Who’s Sorry Now (C. Francis)
7. At The Hop (Danny & Juniors)
8. The Stall (Diamonds)
9. Tell Her You Love Her
10. The Stroll (Diamonds)

Miami, Fla.
1. Short Shorts (Royal Teens) (O. Vaughn)
2. You Are My Destiny (Anka)
3. Sugarette (Champs)
4. Sell Along Silly Moon (L. Richard)
5. Oh-Julie (Crescendo)
6. You Are My Destiny (Anka)
7. Don’t (P. Easley)
8. You Are My Destiny (Anka)
9. Maybe (Champs)
10. Who’s So Nice (C. Francis)

San Francisco, Calif.
1. Sell Along Silly Moon (A. Williams)
2. Short Shorts (Royal Teens) (O. Vaughn)
3. Good Golly Missy (B. Byrnes)
4. Short Shorts (Royal Teens) (O. Vaughn)
5. 26 Miles (Four Praps)
6. Who’s Sorry Now (C. Francis)
7. Sugarette (Champs)
8. Little Silly Daff (J. Rodgers)
9. Sell Along Silly Moon (L. Richard)
10. You Are My Destiny (Anka)

Cleveland, Ohio
1. Tequila (Champs)
2. Who’s So Nice (C. Francis)
3. Sell Along Silly Moon (L. Richard)
4. The Walk (J. McCracklin)
5. Oh-Julie (Crescendo)
6. 26 Miles (Four Praps)
7. Who’s Sorry Now (C. Francis)
8. Sell Along Silly Moon (L. Richard)
9. Tequila (Champs)
10. Short Shorts (Royal Teens) (O. Vaughn)

Only those records best suited for commercial use are reviewed by THE CASH BOX
"I hear by Archie that THE HARVEY BOYS' HONEYSTROLLIN' is vocal va-voom"

CADENCE Records Inc., 119 West 57th Street  In Canada, Apex Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**“Peyton Place” Preview**

CHICAGO—Bill and Clsie Gersh shown attending the preview screening of the MGM flicker “Peyton Place”, flanked by (at left) Lew Douglas, arranger and orchestrater of the MGM disk “Peyton Place.” (At right) Mr. & Mrs. Hal Fate (eagerly scanning The Cash Box reviews).

Tate originated the plotter and collaborated on the lyrics and music with Bernie Yuffy and David Baer.

**London Lowdown**

Well, Perry Como is back on top of our hit parade with “Magic Moments” and a well deserved position for a great record by a fine artist. It looks as though in Britain the trend towards sweeter music is here to stay. More and more ballads seem to be creeping into our hit parade slowly but surely.

Frankie Vaughan left for the U.S. where he will be staying for a short while undertaking guest television appearances and having talks in connection with the possibility of a Hollywood film. Frankie incidentally, has been voted “Show Business Personality of the Year” and will be presented with his award at a forthcoming Variety Club function.

The 6-5 Special, BBC Television Show, has reached its first anniversary and it looks as tho’ it’ll be with us for a while.

Mario Lanza’s on-off second tour of those islands is, at the time of writing, on. Tour is due to start in the first week of March.

Arriving in London this week for the premiere of the new film, “Paris Holiday” are Bob Hope and Fernando.”

“Where’s Charlie”, the ten year old musical now being shown in London at the Palace Theatre starring Norman Wisdom, has been acclaimed by the critics as one of the best performances by Wisdom in a long time. Frank Loesser is set for a long run on his show.

Tommy Steele has a new release this week, the first in several months, titled, “Naibi”. As a result of the terrible Munich air crash involving the Manchester United Football team, the management handling Tommy Steele has decided that he should not fly to his commitments. Tommy sails for South Africa this week.

Coverage by all record companies of “My Fair Lady” titles will make this musical show probably the most recorded work in existence.

Extended Play and single 45 record biz is on the increase. The public is finally noticing the advantages (sound-wise and space-wise) in buying 45 r.p.m. records. It will still take nearly two years before this country completely ignores the 78 r.p.m. disk.

Louis Prima’s waxing of “Buona Sera” slowly coming into our hit parade although it is an established best seller on the Continent.

Stanley Black to visit Holland, Germany and Sweden in May for guest appearances on television and radio.

At a testimonial dance for one of our leading cricketers, a pair of Elvis Presley’s jeans will be auctioned. I can imagine the bidding being pretty high.

The three highest hits of 1957 in Germany were “Banana Boat Song”, “Sweet Elizabeth” and the German version of “Whatever Will Be, Will Be.”

**THE FIRST NATIONAL RECORD DISTRIBUTING CO. Salutes LARK RECORDS**

on their success with their initial release of

“YELLOW DOG BLUES” by Joe Darensbourg

“ON A LARK IN DIXIELAND” LP 331

NOW — Away we go again with —

“SNAG IT” LARK 455

By Joe Darensbourg and His Dixie Flyers

Glad to have been a part of your operation

SANDY BECK — HENRY GEORGE

Now also handling Mark Records of N. Y. Manufacturer & Distributor Inquiries Invited

THE FIRST NATIONAL RECORD DIST. CO.

1231 W. 9th Street • Cleveland, Ohio • Prospect 1-2272

NEW!
FRANKIE VAUGHAN
England's No. 1 Recording Star
with his first American Hit!
WE'RE NOT
ALONE
b/w
CAN'T GET ALONG
WITHOUT YOU
Epic 5-9265

NEW!
SOMETHIN' SMITH
and the REDHEADS
SCHOOL BUS
ROCK
b/w
I THANK YOU, MR. MOON
Epic 5-9264

BIG!
THE FOUR COINS
MY LOVE LOVES ME
b/w
NEW WORLD
Epic 5-9258

BIG!
ERSEL HICKEY
BLUEBIRDS OVER
THE MOUNTAIN
b/w
HANGIN' AROUND
Epic 5-9263

BIG!
DICKSON HALL
and the Wayfarers
COWBOY
from the Columbia
Picture, "The Cowboy"
b/w
IT'S A LONG
WALK HOME
Epic 5-9262

HOT!
ANN REYNOLDS
I LIKE YOU
b/w
SUGARY LIES
Epic 5-9254

HOT!
JIMMIE McPARTLAND'S
ALL-STARS
SEVENTY-SIX
TROMBONES
b/w
MARIAN THE LIBRARIAN
(Both from "The Music Man")
Epic 5-9261

HOT!
ROY HAMILTON
DON'T LET GO
b/w
THE RIGHT TO LOVE
Epic 5-9257

HOT!
SAL MINEO
LITTLE PIGEON
b/w
CUTTIN' IN
Epic 5-9260

HOT!
DOC BAGBY
CRAZY CHEMISTRY
b/w
HAPPY FEET
Okeh 4-7098

the pick of the hits are on...

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Mercury Holds Sales Meetings In
New York, Chicago And Los Angeles
On Consecutive Days

CHICAGO—Mercury Records last week held its semi-annual sales meetings on consecutive days in New York, Chicago, and Los Angeles.

The meetings in each city were two-day affairs. In New York they were held on February 21st and 22nd. In Chicago, on February 22nd and 23rd, and the Los Angeles gathering was on February 23rd and 24th. On the first day several announcements of new Mercury-innovated sales plans were made. The second day was devoted exclusively to the Classical Division. In this way the main body of Mercury executives were able to appraise at all three meetings on their respective days, and while they planned for the next six months, Wilco Courie and Harold Lawrence of the Classical Division conducted the second day's meeting. This unique concept in the handling of staff meetings provided the opportunity for the executive staff to meet with the complete sales organization with a maximum of time-saving efficiency.

Irving B. Green, President, noted the meeting when he said, "Perpetual motion is the phrase that best describes our intentions for the future. Our hopes are optimistic and if the proposed sales quota is reached, we plan to put whatever profits are gained back into the firm in the form of better products and more advertising. The results of 1957 were outstanding through the concentrated efforts of everyone present we will reach the high planks that we have set for ourselves!"

Highlight of the day's first meeting was the official announcement to the sales organization of Mercury's intended advertising budget and campaign. Tom Morrow, Vice-President of Henri, Hurst and McDonald, Mercury's advertising agency, made the introductory speech describing the proposed plan and elaborating on the ads which consumer publications will be featured. Morrow explained Mercury's "new look", a concept by which a new logo idea will be used to create product association.

Other topics discussed at the meeting were a profit sharing incentive sales plan for the albummen, introduction of new merchandising aids, discussion of Mercury's pre-recorded stereophonic tapes, and the integration of the sales and promotion forces into one cooperative body.

The members of the Mercury executive organization who attended all three of the meetings were: Irving B. Green, President; Irwin Steinberg, Vice-President; Fred J. Blum; Morris S. Price, Vice-President in charge of Sales; James Covert, Director of the Classical Division; Harold Lawrence, Musical Director of the Classical Division, and Tom Morrow, Vice-President of Henri, Hurst and McDonald, Mercury's Advertising Agency.

Those who were only present at the New York and Chicago sessions were: Art Talmadge, Vice-President; Kenny Myers, Director of Promotion and Advertising; Peter Faber, Director of Recording Manager; David Carroll, Albums A & R Director; and Tommy Schlesinger, Publicity Director.

The New York meeting was attended also by Bob Shai, Singles A&R Manager; Len Shannon, Eastern Regional Sales Manager.

The sales and promotion staffs from branches, and independent distributors throughout the U.S., from Boston, New York, Newark, Philadelphia, Buffalo, Pittsburgh, Baltimore, Washington, Charlotte, Atlanta, Nashville, Miami and New Orleans, were at the New York meeting. At Chicago, were representatives from Cincinnati, Cleveland, Detroit, Milwaukee, Minneapolis, St. Louis, Minneapolis, St. Paul, Memphis, Houston and Dallas.

The following representatives of the Mercury discs from Seattle, San Francisco, Los Angeles and Denver.

**Corals Plucks Wgel Album**

NEW YORK—Coral Records last week announced that the company is embarking on a promotional campaign in connection with the Lawrence Welk album "Shamrocks And Champagne." During Februaryoral will be released, and the album is currently being shipped to record dealers. "Shamrocks And Champagne" was first released two years ago and Coral brass expects it to, as it has in the past, be among the top sellers in the St. Patrick's Day market.

**Visitor To America**

NEW YORK—Will Glade (right) who rose to fame in the States with his tremendous London disk "Lichtenstein Polka" and is currently climbing the charts with his "Sweet Elizabeth Polka" in the States, is here to promote his new release. Above he is shown with Cash Baker Bob Austin who escorted Glade on a sightseeing tour of the music business in New York—at Al & Dick's Steak House.

**Scholl On Jack Paar Show**

NEW YORK—Danny Scholl, who made his Decca debut a few weeks ago, will sing both sides of his first release on the March 3rd stanza of the Jack Paar Show. One side, "Once In A Lifetime," was written by Jose Millia of the Paar Show, the other side, "Cowboy," is the title song from the new Columbia picture, and was written by Morris Stoloff and George Duning, composers of the scores for "Picnic" and many other motion pictures.

**Murray Nash Resigns**

NASHVILLE — R. Murray Nash has resigned from Murray Nash Associates, a master producing firm, it was announced last week. The disk firm will change its name in the near future.

The new directors of the company elected at a recent board-of-directors meeting are: C. H. Bingham, president; H. E. Bishop, vice president, and general manager; and E. S. Standbergs, secretary-treasurer.

The company has produced a number of masters which it has either sold or leased to other labels.

**Mark Signs Tommy Zang**

NEW YORK—Tommy Zang, who recently completed a world wide tour with the Air Force "Tops in Blue" show, has been signed by Mark Records, the company announced last week.

Zang began his career with his own radio show on station KIMO in Independence, Mo., prior to entering the service. Unilately he was the official singer with the New Glenn Miller Dance Band in Washington, D.C., and appeared on weekly network radio and TV shows.

His first release for Mark will be "Baby, Baby," and "The Good Lord Willing," the latter written by the singer.

**Hill & Range Form Big Top Record**

NEW YORK—The Hill & Range music publishing firms are going into the record business on a full scale basis. It was announced last week. The name of the new label will be Big Top Records.

Plans for the new diskery are in the very early stages and who will fill the important posts has not yet been decided upon. But the firm expects to have the company ready to roll in about a month and is currently in the process of setting up distributors.

At present, Hill & Range is discussing the possibility of a group of Independent A & R men who will produce records for the label rather than an individual.

Between now and the beginning of April, the publicity will have it all out.
THE COUNTRY WILL BE ROCKING TO
THE EXCITING NEW DUB
RECORDS SOUNDS OF...

Don Head

SENSATIONAL NEWCOMER SINGING

GOING STRONG

% NEVER BEFORE DUB - 2840

"THE HITS ARE ON DUB"

ORDER FROM
YOUR DUB DISTRIBUTORS

A & I RECORD DIST.
1000 Broadway
Cln., Ohio

ALL STATE RECORD DIST.
2023 S. Michigan Blvd.
Chicago, Ill.

ARC DIST. CO.
40 Seldon Ave.
Detroit, Mich.

DAILY BROS. DIST.
2200 Irving Blvd.
Dallas, Texas

DUMONT RECORD DIST.
309-C Huntington Ave.
Boston, Mass.

LEONARD SMITH, Inc.
30 N. 3rd
Albany, N.Y.

M & W DIST. CO.
620 Washington
Buffalo, N.Y.

MUSIC SALES CO.
1117 Union
Memphis, Tenn.

NATIONAL RECORD DIST.
1224 Spring
Atlanta, Ga.

RECORD SALES CO.
639 Baronne
New Orleans, La.

ROBERTS DIST. CO.
1722 Washington
St. Louis, Missouri

SCHWARTZ BROTHERS
991 Girard St. N.E.
Washington, D.C.

SUPERIOR RECORD SALES
767 10th Ave.
N.Y.C.

UNIVERSAL RECORD DIST.
1330 W. Girard
Phil., Pa.

Some distribution territory still open:
Contact:
FOSTER JOHNSON, President
5024 Club Road
Little Rock, Arkansas

DEE JAYS
Drop us a card for our mailing list!

EIGHT SIDES IN THE MILL READY FOR RELEASE SOON---WATCH FOR THE HITS ON DUB.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Hollywood—Seven new Dot packages, released in late February, are arriving at the retail shops this week.**

Included in the new release is an album by Gale Storm, titled "Gale Storm Hits," featuring twelve of her biggest hits from "I Hear You Knockin'" to "Dark Moon." From the sound track of Paramount Pictures' "Desire Under The Elms," Dot is issuing an album by the score's composer Elmer Bernstein. The disk will feature the film's stars, Sophia Loren and Tony Perkins on the cover. In the release is "Son of Word Jazz," a follow-up album to the successful Ken Nordine and Fred Katz Group's package, "Word Jazz." The first LP by composer Beasley Smith is included in the new release.

**The album, titled "The Light Fantastic," the disk contains "casual dance tempo" plus two of Smith's own famous tunes, "Reverend Pardon" and "Lucky Old Sun."**

Three new recording artists debut in the release. Marlene Cord, with intimate stylings of standards; Bill Page performing on a collection of reed instruments and recreating the hits of the roaring '20s; and the Sunshine Boys, a leading gospel quartet singing songs of last love, is a hit and hymns. The Sunshine Boys have their own ABC radio network show.

**The theme of the co-op advertising campaign will be: "Four Ways to Enjoy South Pacific." Consumer advertising includes full pages in national magazines including a full page in Life on popular LP's only! Popular Album Product Manager Stan Kavan also promised "inspections" copies mailed to the homes of key dealers, complete disk-jockey servicing and a distributor-dealer national contest, a main feature of which will be "South Pacific."**

**NEW YORK—Columbia Records is kicking off a banner "South Pacific" promotion in March that includes a new "Original Cast LP" deluxe Jack-in-the-box in a "front-and-back, 4-color, fold cover" and re-engineered high-fidelity sound. In addition, new versions will be in simultaneous release. Libera applies his piano treatment to CL 1118 and Percy Faith lends his dash to his CL1105. The Harmony label has its "South Pacific" featuring Dino Martinelli and his orchestra, an "economy package" at $1.98.**

**Lila Wolf Remarries**

NEW YORK—Lila Wolf, Lila Wolf Enterprises, announced her marriage to Frank T. Crohn on February 14 at her home in Great Neck, L. I.

The couple left immediately for a five-day honeymoon at Mount Casino Grove's Hotel, Liberty, N.Y., and plan to leave this week for a three week stay in Miami, Florida.

Frank Crohn is a general agent for the United States Life Insurance Company.

The family now consists of two boys and two girls, Adrian, 2 years and 3 months old; Michael Crohn; Virginia's marriage, and Carole, 5, and a girl born to her, the former Jeanne Hill. Named Jan Christina, the baby was born in the Hackensack Pavilion, 9:31, February 27.

Mrs. Matthews was formerly with Fred Waring's Pennsylvanians and at one time had her own TV show in Dallas.
Frey Reports On South American Disk Trade

NEW YORK—Sidney Frey, head of Audio Fidelity Records, has returned from a trip to South America, where he attended the annual carnivals. Frey had intentions of capturing some of this music and presenting it to the hi-fi fans in his own successful fashion, but discarded the idea because the music "was just too primitive and wild."

The record business is good down there but there is very little in the way of high fidelity equipment, according to Frey. The main problem is the shortage of good speakers. Recording facilities are constantly being improved but the recording techniques are not up to our standards. The "presence" factor that we concentrate on so much in our recordings is lacking there, Frey reports.

The business is different on the wholesale level because there are no distributors as we know them here in the states but there are individual manufacturers that handle their own product.

The two big American records in S. A. are: Pat Boone's "Love Letters in the Sand," and "Bernardine." This, Frey reports, is due to the efforts of Jorge Esperon, who is the manager of Discos Slimamericanas, a manufacturer for Dot and Audio Fidelity, and also one of the top disk jockeys in Argentina. Jorge also is an avid follower of The Cash Box. He receives an air-mail copy every week.

Our Dallas DJs Form White Rock Records

DALLAS—Four DJ's head the newly formed recording company, 'White Rock Records, with headquarters in Dallas. White Rock's first release, both sides instrumental, is now in sale in Texas record stores. The new company is now setting up national distribution for its first record, "Rock It!" b/w "Walkin' the Stroll," which features a new group called Tommy Hudson and the Savoys.

In charge of the new Dallas disk firm are Jim Lowe, Chuck Duncan, Eddie Hill, and Carl Reves, all DJs at Radio Station WRR in Dallas.

"We're extremely pleased," said one, "with the support of our initial effort as a recording company. We're planning for our first release to be the launching of a continuous flow of hits that DJs and operators will be proud to play and record buyers and listeners will be happy to hear." He added, "We're certainly hoping for a bit of support from other DJs, juke box operators, distributors, and everybody else in the business. We'll sure need it."

White Rock's second record is scheduled for release March 17th. It will introduce a Kansas rocking group, Jobby Poe, and the Pocatets with Al Bowens. Other groups are now being considered for use on future record releases.

White Rock's address is Box 7724, Dallas, Texas.

in all the world of radio this man is closest to the people of america

Some call him "disc jockey." Others prefer "personality." Both designations are too limiting. He is more:

He is friend, companion, confidant.
He is teacher, counsellor, shopping guide.
He is entertainer, public servant.
He serves the housewife, the handicapped, those who toil by night.

Apart from his air salesmanship, he is often a talent in his own right.
His audiences accept him as one of the family.
They write him; they hang on his words.
He has great responsibility.
He lives up to it.

the storz stations salute the disc jockeys of america

on the eve of the First Annual Pop Music Disc Jockey Convention and Programming Seminar, to be held under Storz Station Sponsorship, March 7-8-9, 1958, in Kansas City, Missouri

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
## SCHEDULE OF EVENTS

**STORZ STATIONS’ 1ST ANNUAL POP MUSIC DISC JOCKEY CONVENTION & SEMINAR**

**MUEHLEBACH HOTEL — KANSAS CITY**

**MARCH 7-8-9, 1958**

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### FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>12:00 Noon</td>
<td>Registration begins</td>
<td>Mezzanine</td>
</tr>
<tr>
<td>6:00 P.M.</td>
<td>Storz Stations’ Welcoming Cocktail Party</td>
<td>Tea Room</td>
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### SATURDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 A.M.</td>
<td>Breakfast - Host: Atlantic Records Welcoming Remarks - Todd Storz, President, The Storz Stations Welcoming Speech - Hon. H. Rowe</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:15 A.M.</td>
<td>“The First Twenty-Five Years are the Hardest”</td>
<td>Grand Ballroom</td>
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<tr>
<td>9:30 A.M.</td>
<td>“Are Today’s Ratings Services Obsolete?”</td>
<td>Grand Ballroom</td>
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<tr>
<td>10:30 A.M.</td>
<td>“The Program Director—Friend or Foe?”</td>
<td>Grand Ballroom</td>
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<tr>
<td>11:00 A.M.</td>
<td>“Is Rock and Roll a Bad Influence on Today’s Teen-Agers?”</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>11:30 A.M.</td>
<td>Reeses</td>
<td>Grand Ballroom</td>
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<tr>
<td>12:00 Noon</td>
<td>Luncheon - Host: Columbia Records</td>
<td>Grand Ballroom</td>
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<tr>
<td>1:15 P.M.</td>
<td>“What I Look for in a Prospective DJ”</td>
<td>Grand Ballroom</td>
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<tr>
<td>1:30 P.M.</td>
<td>“The Ingredients in Today’s ‘Formula’ Radio”</td>
<td>Grand Ballroom</td>
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<tr>
<td>2:30 P.M.</td>
<td>“Increasing Income and Prestige through Related Outside Activities”</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>3:00 P.M.</td>
<td>“Interviews on the Air—Good or Bad?”</td>
<td>Grand Ballroom</td>
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### SUNDAY

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<thead>
<tr>
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<tbody>
<tr>
<td>8:00 A.M.</td>
<td>Breakfast - Host: Mercury Records</td>
<td>Grand Ballroom</td>
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<tr>
<td>9:15 A.M.</td>
<td>“The Revolution in Radio”</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:30 A.M.</td>
<td>“What the Deejay Can Do for the National Advertiser At the Local Level; and what the Timebuyer Looks for in Buying a Market”</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>10:30 A.M.</td>
<td>“Has the TV Jockey Hurt or Helped the Grand Ballroom Radio Jockey?”</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>11:00 A.M.</td>
<td>“How can the Deejay Maintain his Individuality within the Framework of Conformity Required by Management?”</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>11:30 A.M.</td>
<td>“Where is the Dividing Line Between Country Music, Rock and Roll, and Pop?”</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>12:00 Noon</td>
<td>Luncheon - Host: RCA Victor Records</td>
<td>Tea Room</td>
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THE DEEJAY—AN AMERICAN INSTITUTION by Todd Storz, President, The Storz Stations

For a great many years, the Disc Jockey was regarded as a sort of "Baron on Radio's Ship of Progress". He was a little-regarded young man, working feverishly with residual audiences on stations which, for the most part, commanded no respect in the broadcasting industry. How the DJ's overcame this lowly origin and emerged as radio's most celebrated stars, is the story of Post World War American Radio, and its amazing growth.

Our story, however, has its start before the war ends. A handful of Independent stations in extremely large cities had begun to find out that popular music and the DJ were a business-winning combination against the high-rated network operations. The idea, nonetheless, did not expand substantially until post war radio stations confronted, plus the competition... by... more stations than the networks... could accommodate as affiliates. This situation created a legion of independent stations, wholly responsible for their own programming. Thus, the stage was set for the birth of another American institution—The Disc Jockey.

For some time, Independents, though more numerous, still did not achieve importance... in radio's overall picture. Then came the revolution! Television entered the picture and panicked the network concept. A.N. stations as previously conceived and operated, lost ground steadily, as T.V. took over the living room and orthodox network programming. Enter here the new era of radio—paced by the heretofore lovely Independent stations and their Disc Jockeys. These stations, whose faith in radio's future held firm, provided the American public with entertain-ment unavailable on TV; popular music, latest news and local service features, both desirable and necessary to the communities served by the stations.

The first successful years were rewarding for the DJ in his new-found glory. He had to play the stations too. But with more importance came more responsibility, greater competition, and an increased obligation on the part of the Disc Jockeys to listeners, advertisers and station.

Today the Real Disc Jockey is called by many names: "Air Salesman", "Personality", "Companion". But the one factor that sets him apart in our industry is his "Professional Approach".

This is what we look for and demand in our DJ's. The Storz Station Disc Jockeys are mature-minded men with a deep-rooted understanding of radio, gleaned from years of experience. They are men who approach every minute of every show as a challenge to their talent... and to a serious responsibility to fulfill. No open mike is treated lightly; no audience treated flippantly.

The Storz Station Disc Jockeys know that all segments of their audience deserve full respect and courtesy. Our DJ's are invited guests in thousands of homes every day, and they owe their hosts and hostesses the consideration of "Conduct Becoming a Gentleman". In performance they owe our listeners maximum effort, both in entertainment and in service.

Our stations also feel that the Professional DJ is also a full-time member of the community he serves. He responds readily to civic and public affairs, both on and off the air. He gives to local businesses... to the... Community Chest on his show as hard and as generously as he sells automobiles, cigarettes and soap.

This "Professional Man" concept of the DJ is, in our opinion, the key element in perpetuating his popularity. Application of these Professional Principles will increase the importance and influence of Disc Jockeys everywhere.

Radio's spectacular re-birth has been due in a large measure to the individual we refer to as a disc jockey. In the beginning, the term "disc jockey" referred to an announcer who talked between playing recorded music. This individual has changed in concept and importance over the years. Today's disc jockey is...

The past years, many have attempted to organize the group known as disc jockeys, but in most cases these organizations have failed. Many have fallen because the disc jockey is basically an individualist, and although his name applies to a group, no one person is representative of that group, either in appearance, personality, delivery, salesmanship, voice intonation or approach to a basic problem.

In planning the first Disc Jockey Convention and Seminar, we are not attempting to organize, but rather to formulate ideas concerning the work and the success of disc jockeys, radio stations and the music industry. Only by bringing this great array of talent together in a free exchange of ideas and objectives, can we grow as an industry. If two men would exchange dollar bills, each would still have one dollar. If two men exchange ideas, they are both richer, for then they each have two ideas. Multiply this hundreds of times, and you can easily see that after our convention, the disc jockeys of America will be richer in creative ideas, which is the backbone of our industry.

The disc jockey of today is faced not only with the problem of his own progress in his own particular market, but he must be made aware of trends, of music industry problems, of rating services, of promotional ideas, of public service to his community. None of us is so big that we can... Radio Station Disc Jockeys of the United States, of our...Full name, address... Radio Station Disc Jockeys of the United States, of our...Full name, address... Radio Station Disc Jockeys of the United States...

Radio's spectacular re-birth has been due in a large measure to the individual we refer to as a disc jockey. In the beginning, the term "disc jockey" referred to an announcer who talked between playing recorded music. This individual has changed in concept and importance over the years. Today's disc jockey is first of all a talented artist. He has become a part of the community which he serves. He is friendly and confident to the young and old alike. He is the always welcome guest in home, automobile, sick room, at a beach party or business place. He is a refector of public taste. His very program denotes thinking; but most of all, he is an entertainer.

In the past years, many have attempted to organize the group known as disc jockeys, but in most cases these organizations have failed. Many have fallen because the disc jockey is basically an individualist, and although his name applies to a group, no one person is representative of that group, either in appearance, personality, delivery, salesmanship, voice intonation or approach to a basic problem.

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The disc jockey of today is faced not only with the problem of his own progress in his own particular market, but he must be made aware of trends, of music industry problems, of rating services, of promotional ideas, of public service to his community. None of us is so big that we can handle all of these problems without the sense of belonging and comradeship with others. No one man will ever control the thoughts, ideas and motivation of the disc jockey. No one man will organize, will ever be able to dictate to the disc jockey as an individual or as a group. For this is America's and the disc jockey's greatest attribute—INDIVIDUALITY.

In fostering the idea of a disc jockey convention, the Storz Stations are in a small way attempting to present an open, frank and courageous discussion of industry problems and trends.

We are confident that the First Annual Disc Jockey Convention will bring great rewards to those who participate in panel discussions, floor discussions, and as interested by-standers.

CHICAGO—For weeks a large sign in the window of Jack Howard's Music City Galleries read: "Who The Mystery Disk Jockey Is?" While an elegantly attired dummy sat at a desk before a mike. in the window, with the call letters WATF, representing the unknown platter spinner. Jack Howard, owner of Jack Howard's Music City Galleries, revealed yesterday that the identity of the mystery disk Jockey was Stan (the Record Man) Dale, personable, and usually well attired adorns of the Jack Howard's storefront.

Dale launched his daily record show February 17. He does his stint daily between the hours of 2:27 p.m. Visiting celebrities and the man-on-the-street will be invited for interviews regularly.

According to Howard, both he and Dale have one very definite trait in common, both are rising rapidly in their particular fields. (Picturing, standing) Jack Howard, Dale at the right, and, of course, the dummy.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
THE INDUSTRY FACES THE PIRATE
by Paul G. Marshall and Felix C. Ziffer (Members of the New York Bar)

In recent weeks the attention of the record industry has been drawn to the operation of record pirates. Authorities in Chicago have exposed a well-organized, evidently highly profitable operation. Notwithstanding this recent publicity, the record pirate has been plying his trade successfully, often, as the general press has estimated that up to 25 per cent of all singles records sold commercially in the U. S. have been pirated from legitimate labels and issued on the pretext, or as an imitation, of the original record. In the case of the phonograph record, the word "pirate" may well be substituted for "counterfeit" manufacturers, there are those facilities which, when faced with a choice between making a profit and maintaining their ethical standards, select the former and process or manufacture any product of any kind for any customer who pays cash.

Furthermore, the tapping, redubbing and remastering of a commercial record is easily and cheaply done. No master can be taken from a record company, since its records are available to any purchaser, anyone can reproduce one of these records on to new masters. Moreover, the record company well knows that the printing of labels is not a matter of substantial cost in most instances. If the pirate wishes to use his own label he can but make many of these at little expense. If the pirate wishes to use a counterfeit of a legitimate label, the cost sometimes is even lower. Therefore, its relative economics dictate that any unscrupulous person can steal their product with minimal economic risk.

Present Practical Preventions
It is obvious from the size of the recently exposed Chicago ring that the absolute prevention of piracy is scarcely possible today. There are, however, some steps which a legitimate manufacturer and a responsible industry can take to make piracy less practicable and more costly.

The Role of the Individual
In the first place, the manufacturer should keep careful inventories of all masters, mothers, stampers and masters, and record its recordings. It should know where each one is, and let out of its possession only the parts immediately necessary for the production of the record. This, at least, may put the pirate to some inconvenience, which he would then have to redub through their recording companies.

More important, the manufacturer should investigate and deal with only reputable manufacturers and suppliers of pressing facilities. The saving of a few dollars of studio expenses, engineering costs or a few cents in pressings costs is offset when the manufacturer realizes that often a large proportion of its records will be peddled not for his profit nor for the profit of his firm or of his artists, but only for the benefit of a thief. Only those facilities keeping thorough records, as explained hereinafter, should be used. Many record companies have adopted a four-color label. It has been pointed out, and it is now generally recognized that reproducing a four-color label would be such as to discourage counterfeiters. Unfortunately, the recent depredations of the Chicago bootleggers and the subsequent publicity on their operations, have shown that its effects on the pirate operation are so great, that the cost of duplicating a four-color label may not always be exorbitant in relation to the cost of other record masters or the absence of any record produced by any record company should be promptly reported. Furthermore, those who have pirated records, in an effort to gain quick profit, have often used either a false or nonexistent name, so that the use of a false name, of no use to the pirate, but against the pirate, and may even increase the amount of such damages.

The Role of the Industry
By far the most important steps to end the blight of the record pirate should be taken on an industry-wide level. All pirates must find platting and pressing facilities and many must find taping facilities as well. All these facilities, we believe, should be owned by an association of the industry, such as the R.I.A.A., of which the independent record company is a member, and the industry which supports them.

We suggest, first, that all pressing plants be certified by the Record Industry Association of America, or by the R.I.A.A. or any other group of record manufacturers in concert, that each pressing plant be given a code number or mark to appear on each record pressed by that plant; that the appearance of such marks on records from a given pressing plant or the absence of code number on any record produced by any record company should be promptly reported. Furthermore, those who have pirated records, in an effort to gain quick profit, have often used either a false or nonexistent name, so that the use of a false name, of no use to the pirate, but against the pirate, and may even increase the amount of such damages.

One Piracy Has Occurred
The above paragraphs deal with some of the methods which may be used to detect and prevent piracy. It is obvious that a record company should list such source as being of considerable piracy may well put it out of business.

It is obvious that a pirate cannot exist if he does not have available customers for his merchandise. These customers, whether they be distributors, one-stops, juke-box operators or retail stores, should be put on notice very clearly and most emphatically of their responsibility to the industry which supports them. It is therefore necessary to build a well-organized, well-financed, and all-American industry which can deal with these opportunities, so that the R.I.A.A. could well occupy itself by using its prestige to bring the wrath of the industry down upon those persons who make pirating a profitable venture by buying the bootleggers' goods.

One of the most effective points at which the pirate may be attacked is in the platting process. There are but a few hundred establishments throughout the country. These can be policed with relative ease as follows: each plant should receive certification from the R.I.A.A.; each facer should require the plant to accept orders only upon submission to it of written purchase orders on company stationery, and signed by a company officer, specifying the type of plant; the name and address of the buyer, but also the name of the composition and of the performing artists; the failure to so require and to fail to act along specified lines of good business practice should result in non-certification.

Further, the books and records of these plants should be regularly inspected by the R.I.A.A. Thus pirates might find it difficult to obtain platting facilities and the result of criminal liability may deter all but the most of them.

Under the above plan the pirate would have to either duplicate the letter-head of a legitimate manufacturer and forge the name of its officer in which case he would be subject to criminal prosecution, or he would have to invent the name of a mythical record company and have its letter-head printed for submission of orders. In this latter case, the R.I.A.A., in its regular inspection of the books and records of such a plant, would easily be able to detect the fact that the name of a mythical record company which had been conceived by a pirate for the purpose of circumventing the outlined plan which is the only one that can end piracy.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE INDUSTRY FACES THE PIRATE

(Continued from preceding page)

adopted to decrease the likelihood of piracy of the manufacturers' records and counterfeiting of his label. The question remains as to what should be done after piracy has occurred and has been discovered.

It is obvious that the first move to be taken by any record company should be consultation with its attorney. We live in a nation with 49 separate and different bodies of law—one for each state and one for the Federal government. It will be the decision of the record company's counsel as to which legal remedies are available and in which jurisdiction these remedies may be pursued. As stated before, there is no effective statutory protection against record piracy. The most recent decisions of various courts, however, have indicated that a record manufacturer may protect his product by proceeding under the common law remedies of unfair competition and unjust enrichment.

There have been many attempts in various states to obtain specific statutes against piracy but these attempts have not, to date, been effective. There are problems inherent in obtaining statutory protection, whether civil or criminal, which cause this type of legislation to be approached with caution. The industry must, when seeking such legislation, be concerned not only with protection against piracy, but with the rights and limitations of rights which would have to be established in the master record. Such a statute may deprive record companies of remedies which they now enjoy and may restrict them to remedies under the statute only. At present, record companies seem to have a permanent interest in their catalogue of master records. A statute may provide a limitation of years on this interest. The rights of an artist in his recorded performances would be an issue to be considered, as also may be the origin of recording, i.e., domestic or foreign. Furthermore, an act of penal nature is always strictly construed by the courts and this type of construction may work to hinder rather than help the record manufacturer. In spite of these problems and the fruitless attempts made in the past to pass protective legislation in various states, carefully drafted legislation would be of real help. This, however, is the task of the entire industry and not of any one company.

The record company counsel, faced with a diversity of laws in the U.S., may have to protect his client's interest, not just once, but many times in various jurisdictions against the same act of piracy. This should not discourage the companies from substance from proceeding, through counsel, to enforce their rights.

In the case where a pirate counterfeits a label and also bootlegs the record, the company's rights become more readily enforceable for two reasons. First, Federal courts are available to protect both registered and unregistered trade marks, and registered trademarks are subject to the speedy and effective remedies provided by Federal statute. Inasmuch as a record pirate is clearly a wilful and malicious party the owner of a trade-marked label can obtain not only an injunction forbidding the use of the label and ordering the material used by the pirates destroyed or turned over to the rightful owner, but it can also recover substantial monies equal to the damages sustained by the record company and the profits realized by the pirate.

Secondly, there are some states which make criminal the act of counterfeiting a trade mark and trade name. This type of criminal statute is presently being invoked against the Chicago ring and, if conviction is successfully obtained, this statute, adopted in other states, may provide the necessary deterrent to the counterfeiter of a label. Unfortunately, such statutes cannot be invoked against the pirate of a record who issues that record under his own label.

In brief, the remedies available against a pirate who does not counterfeit the label are presently unsatisfactory in that: (a) the damage is often done before the relief sought is obtained; (b) the many and varied laws of the different states may cause the need for a multiplicity of suits; and (c) the evidence may be difficult and costly to gather. By way of contrast, remedies available against a counterfeiter of a label, particularly if the label has been properly trade marked, are quicker, oftentimes harsher, less costly and easier to enforce.

As suggested above, the problem of the pirate may be partially answered by legislation in spite of the many problems inherent in drafting and enacting effective legislation. The real effort to stamp out the pirate must come from the business practices of the industry itself, which must set its own code of conduct and police this code with vigor.

Bill Lowery Forms N.R.C. Records

ATLANTA, GA.—Bill Lowery, publisher of such top hits as "Be-Bop-A-Lula", "Young Love" and "First Date, First Kiss, First Love", last week announced that he will head a new record firm called N.R.C. Records (National Recording Co.). The announced capitalization of the new firm is $300,000 and Lowery reports that another $5 million dollars is in the process of being raised.

N.R.C. Records will operate out of offices and studios at 1251 Ferntwood Circle, N.E., in Atlanta, and will specialize in rock and roll music. However, the firm will also produce all types of records in all fields with album releases planned for this spring and summer. The new office will be opened in about thirty days.

The label's first release, set for this week, is a rock and roll collection—"Sweet Skinny Jenny" b/w "The Rock-A-Round" by Paul Peak, a former member of Gene Vincent's Blue Caps.

The pressing plant is also in the process of being set up and N.R.C. expects to have it in operation this summer. The new company has also established a distribution outlet to cover the states of Alabama, Georgia and East Tennessee. This operation will distribute not only the N.R.C. product but other independent labels as well. The new record distribution set up is already in operation and the company is currently negotiating for various lines.

In addition to Bill Lowery as president of N.R.C., officers of the new corporation are L. D. Woodall, vice president, and Ray E. Griggers, secretary-treasurer.

Lowery, a former radio station manager, TV personality and disk jockey, went into the publishing business five years ago and has been extremely successful in the rock and roll, country and pop fields. Many of his masters in the past few years have been picked up by other labels. Now, L. D. Woodall has twenty years of experience behind him in radio and television. The majority of his work has been in the country field, and in addition to his other duties, will head up the country phase of the new N.R.C. label.

Ray E. Griggers, secretary-treasurer of the company, has been instrumental in forming several firms in Georgia, and was elected to the position of secretary-treasurer because of his vast knowledge in the field of music. Griggers will be in charge of internal control for the entire operation.

The N.R.C. Record Company is now setting up distributors for its first release and thirty have already been appointed. These distributors were lined up by Lowery, Woodall, promotion manager Bill Packham, former radio and TV writer, and Joseph "Cotton" Carrier, who has been with the Lowery Music Company as field man for the past year, in addition to operating the Bill Lowery Talent Agency. Carrier will continue to operate the talent agency in addition to his other duties for the new record corporation.

A number of acts have already been signed by the new label with the first four releases of the corporation already recorded. These will be released one each week for the first four weeks.

Other talent is now in the process of being signed.

ST. PETERSBURG, FLA.—The camera crew at WFSUN-TV surprised Betty Johnson recently with a "Girl We'd Like to Have Breakfast With" presentation which was, in addition, a salute to the "Breakfast Club" by which the singer first gained national prominence during a two year stay. Now appearing on the "Jack Parr Show", Betty came south for an appearance at St. Petersburg's new Colonial Inn. Left to right are: Al Koerel, Carl Moglia, Betty Johnson, Carol Shirley, Tom Alderman and Chris Trull, director.
**Best Selling EP's**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley</td>
<td>RCA</td>
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<tr>
<td>2</td>
<td>RICKY</td>
<td>Ricky Nelson</td>
<td>Imperial EP 153</td>
</tr>
<tr>
<td>3</td>
<td>WARM</td>
<td>Johnny Mathis</td>
<td>Columbia B-10701</td>
</tr>
<tr>
<td>4</td>
<td>EVERLY BROTHERS</td>
<td>Everly Brothers</td>
<td>Cadence CEP 105</td>
</tr>
<tr>
<td>5</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra</td>
<td>Capitol EAP-1, 2, 3, 4-920</td>
</tr>
<tr>
<td>6</td>
<td>FOUR BY PAT</td>
<td>Pat Boone</td>
<td>Bluebird B-1057</td>
</tr>
<tr>
<td>7</td>
<td>JIMMY RODGERS</td>
<td>Jimmy Rodgers</td>
<td>Roulette EPR-1-303</td>
</tr>
<tr>
<td>8</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol EAP-1, 2, 3-756</td>
</tr>
<tr>
<td>9</td>
<td>SAM COOKE</td>
<td>Jim and John</td>
<td>Capitol EAP-1, 2, 3-756</td>
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<tr>
<td>10</td>
<td>TWIN-TONES</td>
<td>Jim and John</td>
<td>RCA Victor EAPA-4107</td>
</tr>
<tr>
<td>11</td>
<td>THE LATE, LATE SHOW</td>
<td>Dakota Staton</td>
<td>Capitol EAP-1, 2, 3-876</td>
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<tr>
<td>12</td>
<td>PAL JOEY</td>
<td>Frank Jackson</td>
<td>Capitol EAP-1, 2, 3-876</td>
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<tr>
<td>13</td>
<td>SPIRITUALS</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol EAP-1, 2, 3-818</td>
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<tr>
<td>14</td>
<td>MUTED JAZZ</td>
<td>Johnie Jones</td>
<td>Capitol EAP-1, 2, 3-839</td>
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**Best Selling Pop Albums**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>COME FLY WITH ME</td>
<td>Frank Sinatra</td>
<td>Capitol W-920 * EAF-1, 2, 3-920</td>
</tr>
<tr>
<td>2</td>
<td>WARM</td>
<td>Johnny Mathis</td>
<td>Columbia CL-1073 * B-1073</td>
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<tr>
<td>3</td>
<td>THE MUSIC MAN</td>
<td>Broadway Cast</td>
<td>Capitol WAO-9900 * EDM-990</td>
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<tr>
<td>4</td>
<td>PAL JOEY</td>
<td>Movie Cast</td>
<td>Capitol W-912 * EDM-4-912</td>
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<tr>
<td>5</td>
<td>PAT'S GREAT HITS</td>
<td>Pat Boone</td>
<td>Dot DLP-3071</td>
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<tr>
<td>6</td>
<td>RICKY</td>
<td>Ricky Nelson</td>
<td>Imperial 9048 * EP-133</td>
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<tr>
<td>7</td>
<td>MY FAIR LADY</td>
<td>Broadway Cast</td>
<td>Columbia DL 5090 * A-5090</td>
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<tr>
<td>8</td>
<td>AROUND THE WORLD IN EIGHTY DAYS</td>
<td>Movie Score</td>
<td>EGEOL 106 * ED 336</td>
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<tr>
<td>9</td>
<td>THE EVERLY BROTHERS</td>
<td>EVERLY BROTHERS</td>
<td>Columbia CL-1074 * B-1074, 42, 43</td>
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<tr>
<td>10</td>
<td>SAJONARA</td>
<td>Movie Score</td>
<td>RCA Victor LOC 1914</td>
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<tr>
<td>11</td>
<td>*J'S MARVELOUS</td>
<td>Ray Conniff and His Orchestra</td>
<td>Columbia CL-1074 * B-1074, 42, 43</td>
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<tr>
<td>12</td>
<td>LATE LATE SHOW</td>
<td>Dakota Staton</td>
<td>Capitol TEL-9 * EAP-1, 2, 3-978</td>
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<td>13</td>
<td>HYMNS</td>
<td>Tennessee Ernie Ford</td>
<td>Capitol T 756 * EAP-1, 2, 3-756, 2, 756, 3-756</td>
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<tr>
<td>14</td>
<td>FASCINATION</td>
<td>Jane Morgan</td>
<td>Kepp KL-1066</td>
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<tr>
<td>15</td>
<td>VIVA</td>
<td>Percy Faith</td>
<td>Columbia CL-1073</td>
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<tr>
<td>16</td>
<td>SEVEN HILLS OF ROME</td>
<td>Movie Cast</td>
<td>RCA Victor LM-2217</td>
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<tr>
<td>17</td>
<td>THE KING AND I</td>
<td>Movie Cast</td>
<td>Capitol W 740 * EAP 740</td>
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<tr>
<td>18</td>
<td>OKLAHOMA</td>
<td>Movie Cast</td>
<td>Capitol SAD 595 * SDM 595</td>
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<tr>
<td>19</td>
<td>MANTOVANI FILM ENCORES</td>
<td>Mantovani and His Orchestra</td>
<td>Losange LE-1700 * EPA-6320, 21, 22</td>
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<tr>
<td>20</td>
<td>WHERE ARE YOU</td>
<td>Frank Sinatra</td>
<td>Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855</td>
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<tr>
<td>21</td>
<td>LOVE IS THE THING</td>
<td>Nat &quot;KING&quot; COLE</td>
<td>Capitol W-824 * EAP-1, 2-824, 3-824</td>
</tr>
</tbody>
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26. ROGER WILLIAMS: SONGS OF THE FABULOUS 50's. 27. LIKE SOMEONE IN LOVE. 28. MUTED JAZZ. 29. WONDERFUL, WONDERFUL. 30. MANY SIDES OF PAT SUZUKI.
Jimmie Maddin and Jerry Roy Join XEAK-Tijuana

HOLLYWOOD, CAL. — Jimmie Maddin, whose latest Dot release is "Tongue Tied" b/w "You Know," and former New York and Miami deejay Jerry Roy have become the most recent additions to the powerful Mighty 690 station (XEAK in Tijuana) with its nightly midnight to 4 a.m. show called the "Nighthawk Bandstand," originating via tape from Maddin's Hollywood Satin Club. Pair have been broadcasting for the past five weeks and have been drawing extensive response via the mail route. Several hundred letters have already been received commenting on the delivery and the station's Top 40 policy plus predicted hits.

One of the unique aspects of the show is the proof of its pull in giving a record a sales impetus. Both have been giving Maddin's "Tongue Tied" considerable plays nightly, and the result was 500 orders in the San Diego market plus getting the tune to move into the number 25 spot at Music City there. Orders are also starting to filter in from Washington and Oregon, where the show airs at night. Besides consistent plays of the hit tunes and new disks, Maddin and Roy have injected a new innovation of spot interviews with record artists. Chat never exceeds one minute between spins. Recent disk personalities queried before the "Nighthawk Bandstand" microphone included: Ronnie Rayburn, Margie Rayburn, Henri Rose, Kay Cee Jones, Jerry Lee Lewis, LaVern Baker and several others.

Spot market list is also growing with four accounts picking up the tab on a monthly basis. All are from the L.A. market, where the station recently recorded a 6.6 Hooper rating, high for a radio outlet transmitting 140 miles away.

Debut On Roulette

NEW YORK—Roulette Records last week issued the first release of Foy Willing and Riders Of The Purple Sage, "Cowboy" and "Soft Winds." "Cowboy" is the title song of the Columbia motion picture of the same name. "Soft Winds" was written by Foy Willing.

The Riders have been featured in many western movies and toured with Gene Autry and his "Hit Show Of '57." Roulette also announced that it will release shortly an album by the group entitled "Cowboy."
**ATLANTIC:**
"Inky Joe Sings The Old & The New"—Inky Joe Hunter—Atlantic 8015
"Funny Face"/"I Feel The Sing"—Wyler Plays Gershwin Classics—Atlantic 1016
"Betty Johnson"—Atlantic 8017
"The King Of The Stroll"—Chuck Willis—Atlantic 8018

**COLUMBIA:**
"Blues Swing"—Eileen Rodgers—CL 1096 * E 10961
"A First Easter Record For Children"—Various Artists—CL 1109
"Blue Mountain"—Terry Gilkyson And The Easy Riders Dick and Frank Miller—CL 1103
"Moondreams"—The Norman Petty Trio—CL 1092 * B 10921
"Brookway"—The Norman Luboff Choir—CL 1110 * B 11101
"Culp Carolade"—Xavier Cugat And His Orchestra—CL 1094 * B 10941
"Let's All Away From It All"—Ray Ellis And His Orchestra—CL 1097 * B 10971
"Sometimes I'm Happy, Sometimes I'm Blues"—Jill Cory—CL 1095 * B 10951
"The Hymnal"—The Norman Luboff Choir—CL 1106 * B 11061

"Good Night, Dear Lord"—Johnny Mathis with Percy Faith—CL 1119 * B 11191, 2, 3
"Percy Faith Plays Music From South Pacific"—Percy Faith And His Orchestra—CL 1105 * B 10501, 2, 3
"Tony Randall In Oh Captain!"—Jocelyn McKeever, Duck Edwards, Paul Valentine, With Eileen Rodgers—CL 5280
"Stan Freeman And His Quartet Play Oh Captain!"—CL 1126
"Midnight Serenade"—Swing And Swag With Sammy Kaye—CL 1107
"A Star Is Born"—Judy Garland—CL 1101
"The Gift Of Love"—Sound Track, Orchestra Conducted By Lionel Newman—CL 1113
"Johnny Ray In Las Vegas"—Johnny Ray—CL 1093
"Johnny's Greatest Hits"—Johnny Mathis—CL 1123
"The Frank Sinatra Story"—Set CCL 6 and CL 1130-CL 1131
"Cole Porter's "Aladdin"—With Sal Mineo, Anna Maria Alberghetti, Cyril Ritchard, Dinny King, Bass Rathsone—Music Direction, Robert Emmett Dalke—CL 1124
"Herald Arlen: Blue-Opera CL—CL 1099

**CROWN:**
"Polka Parade"—Alex Pulaski and the Polka Dots—CLP 5055
"Great American Folk Songs"—Sung by Paul Sykes—CLP 5057

**DECCA:**
"Big"—A Musical Autobiography Of Bing Crosby With Buddy Cole And His Trio—DL 9054
"Rafael Hidalgo"—The World's Most Versatile Trumpeter And His Orchestra—DL 8624
"Bernie Mascolo—Presenting The Burdell Pfeiffer Trio—DL 8626
"Crazy Otto's Back In Town"—DL 8627
"Dee-Doo"—Hi-Fi Organ Solos With A Beat—Leslie Lee—DL 8628
"Old Time Varieties"—Burl Ives With Ken Darby And The King's Men—Orchestra Directed By Percy Binkley—DL 8637
"Miss Toni Arden"—DL 8637

**DISNEYLAND:**
"Summer"—Music By Companero—WDL 3027
"Dancing In Peacock Alley"—Featuring Bela Lugosi At the Piano—WDL 3022

**DOT:**
"Gala Storm Hits"—DLP 3098
"Desire Under The Elms"—DLP 3095
"The Light Fantastic"—Bassley Smith And His Orchestra—DLP 3088
"Harriet Cool"—DLP 3081
"Pros And Cons"—Bill Paige—DLP 3082
"The Shimmy Boys"—DLP 3093

**EPIC:**
"Styled For You By Attillio"—Attillio Mineo And His Orchestra—LNP 1429
"Fascinating The Skylifters"—Jenno Medley, Conductor And Arranger—LNP 1449
"All Home With Screamin’ Jay Hawkins"—LNP 1438
"A Touch Of Berlin"—Hans Carste And His Orchestra—LNP 1431
"A Touch Of Spain"—Various Artists—LNP 1431
"Him"—Anita Ellis—LNP 1431
"Chick Willis Wows The Blues"—LNP 1425
"Claire De Lune"—The Philadelphia Piano Orchestra, Carle Kiesler, Conductor—LNP 1435
"Warm Woods"—Phil Woods Quartet—LNP 1436

**HARMONY:**
"Dancing With Oh Captain!"—Bob Priice Crowley—LNP 2025
"Boleroanka!"—Thirty-One Russian Gypsy Airs played by Marek Weber And His Group—LNP 2025
"Summer Sequence"—Woody Herman And The First Hard—HL 7093
"Crazy Classics"—Bing Crosby—HL 7094
"Rock And Roll"—The Blazers—HL 7103 * B 2144

**JUBILEE:**
"Hold Hands"—Carl Raveza—JLP #1063
"Uncle Remus Stories"—JLP #1055
"Crazy Rhythm"—Don Laurel—JLP #1067
"Scotch Mist"—Marvyn Lovell—JLP #1068
"Music For Happy People"—The Albi-om Orchestra—JLP #0169

**JUDSON:**
"Geoffrey Holder Steel Band"—J 2014
"The Best Of Henry Morgan"—J 2016
"Banjos, Banjos And More Banjos"—Dick Weissman, Billy Fier, Ernie Weissman—J 2017
"Mother Goose Songs"—Song and Played by Alec Templeton—J 3024
"Gobbledygook Songs"—Stanley Halloway—J 2032

**LIBERTY:**
"Julie Swings Gentle"—Julie London—MG 1004
"Fantastica-Music From Outer Space"—Russ Garcia And His Orchestra—LRF 3084
"Birds Of A Feather"—The Whistling Artistry Of Mazzaracco With Russ Garcia And His Orchestra—LRF 3075
" Ain't We Got Fun"—The Four Grooms With The Swingmen-Orchestra—LRF 3079
"Start Living—Now!"—Marybeth Hornbach, Ph.D—SL 9006

**LONDON:**
"Winfred Arwell Plays 50 All-Time Hits"—LGD 2035
"Sophistic In Cuba"—Stanley Black And His Music—LHD 1781
"Die Schatzi Morris And Marsch,I Mieder"—Maskorkas Der Schatzpalast, Berlin Conducted By Heinz Winkel—LGD 66264

**MERCURY:**
"A Collection Of Golden Hits"—The Platters, Glenns, Diamonds, Crow-Cuts—MG 20123
"In A Romantic Mood"—Sarah Vaughan—MG 20223
"Hits That Made Ralph Marterie Famous"—Ralph Marterie—MG 20316
"Swing Me"—Elia Johnson—MG 20347
"The Palmer Method For Dancing"—Jimmy Palmer—MG 20438
"Let's Have A Pizza Party"—The Gay Gophers—MG 20536
"Country Music"—Lester Flatt And Earl Scruggs—MG 20538
"The Flying Platters Around The World"—The Platters—MG 20366
"Gigi"—Robert Clary—MG 20429
"The Diamonds Most Epic Raps"—The Diamonds And Pete Republic—MG 20368
"Just We Two"—Edley Layton And Bud- dy Morrow—MG 20372

**M-G-M:**
"Music For Crazy Mixed-Up People"—Lecky Agnes And His Orchestra—E3608 * X1568, 5, 70
"Hi-Fi Dissizzard"—Art Money And The Division All-Star—E3616 * X1574, 5, 6
"For Away Places"—Lloyd Green And His Orchestra—E3604 * X1551, 2, 3

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
New York—As the third major promotion on the baby of Decca's Parade for '58, Decca Records has simultaneously released thirteen albums which collectively carry the theme "Dance Time." The albums in this release include packages in all styles of dance, and are aimed at all age groups.

Especially for the teenagers is a new LP by Bill Haley and His Comets. This album, titled "Rockin' Around The World," includes hits from many countries, all done in the style that Haley was instrumental in popularizing.

For music that is "sweet," "Dance Time" includes "Dance At Home," by Jan Garber, and another new album of "society music" by Howard Latin and his orchestra called "Dance Time In Hi-Fi."

Also included in this promotion are four albums of dance music with Latin tempo. These are "Latin Dance Party," by Al Stefano, "Est Chao Chao," by Bebo Valdes, "South of the Border," by Roberto Delgado, and "I Could Have Cha Cha'd All Night," by Willie Martinez. The Martinez set is an innovation in Latin American music, in that it is set for continuous music.

Slated for the college market is Elliot Lawrence's "Prony Night." For polka lovers Decca is releasing "Dance Time" which features three leaders in the field, Kenny Bass, George Cook and Eddie Halab, while the big band sound is featured in "J-W Morian Along," by Roger King. 

Also included in "Dance Time," in addition to the David Muller, titled "Dance Party In Hi-Fi," is a recording by Betty Gilpin, two sets of promotional release are two deluxe albums of square-dance music. These packages, by Betty Gilpin and David Muller Ed Gilmore, also include instructions. The "Dance Time" release will be backed by heavy promotion on all levels, the major display piece for dealers is a sixteen-inch-high counter or wall dispenser. It is constructed like a house, and is multi-colored.

Built into the house are six containers, each including fifty small booklets in different categories. These categories are: Latin Beat, Smooth And Easy; Record Hop; Old Time Dance; Big Bands and Dance Party. Each of the six, in addition to listing the new albums in their respective categories, also include the company's extensive catalog of dance albums. The dealer display is supplemented by die-cut mounted lithos which carry out the "house" theme set in the major unit.

Decca has planned a strong advertising campaign on the "Dance Time" product in both trade and consumer media. These promotions will also receive heavy coverage on these recordings.

Decca started 1958 with a "Dream Time" promotion. In February this was followed by "Star Time," and following on "The Time" promotion for March, Decca is preparing "Jazz Time" for April.

Vic Selsman
Joins E. B. Marks

New York—Herb Marks, president of E. B. Marks Music, has announced the appointment of Vic Selsman to the department of national record promotion and professional activities. Selsman will report to Arnold Shaw, general professional manager.

Selsman joins Marks at a time when the company is enjoying several hot tunes and his assignment will center on "Lollipop" (The Chordettes and Ronald & Ruby); "Bring Us Together" (Patti Page); "The Prince of Players" (Tommy Frederick and Rubber Johnson); "What A Relief" (DeCastro Sisters); and "Learning" (Xavier Cugat).

Boulevard Moves

Chicago—Boulevard Recording Studios, for years a leader of the top rated records, is now situated in the old Chicago Historical Society Building on north Dearborn Street. Hal and Eleanor Katchik, owners and operators of Boulevard, boast of a modern, well-equipped studio arrangement and stress the fact that they are kept busy recording for their four clients twelve months out of the year.

Eleanor Katchik, who says her hubby is being a successful executive in the firm's offices, expressed her main task as turning out the best masters possible under every condition, and in every session.

Hal lists some of Boulevard's steady recording clients as: Fraternity Records, Dot, MGM, King, United, and many others.

Doc Berger Honored

New York—"Doc" Berger, promotion man for the Kassner and Edward Arthur Music Publishing Companies, has been chosen by the Institute of Promotional Science as the man of the year in the entertainment contribution in promotion in the music business for the year 1957.

Berger will be a dinner guest at the Institute's annual dinner at the Waldorf Astoria Hotel, April 10th.

Vol. 1 and 2 sets will list for $9.98 each. The four-piece box, with a 16-page book by Leonard Feather and a pictorial review of Ella Fitzgerald and Duke Ellington has a suggested list of $19.95.

Verve Records met with great success with two previous two-disc Fitzgerald LP's, "Ella Fitzgerald Sings the Duke Ellington Song Book," the latest song book includes four different 12-inch LP's, two of which are being made available in one set (Vol. 1); two in another set, (Vol. 2); and all four in a special 13-inch album box. The Vol. 1 and 2 sets will list for $9.95 each. The four-piece box, with a 16-page book by Leonard Feather and a pictorial review of Ella Fitzgerald and Duke Ellington has a suggested list of $19.95.

Verve is supporting the new release with complete display material including 12 by 12 album covers; a special album cover blow-up, 23 by 36; newspaper mats; window displays, etc."

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DES MOINES, IA— "Miss Livin' Doll" smiles happily at deejay Don Bell at his Valentine party at Val Air ballroom. Jim Eddy, on the right, was searching for the girl he sings about in his new Soma disk "You're A Livin' Doll," Don Bell conducted a contest on his KIOA shows which, within a ten-day period, pulled in the snapshots of more than 300 aspirants to the honor. From these photos, three girls were selected as finalists and asked to appear in person at the hop where Jim would make his selection. Eddy flew down from Minneapolis to the Des Moines party and presented the 15-year-old charmer with a VM hi-fi record player on behalf of Heilicher Distributing company who own the label on which he records. The other two girls were presented with record carrying cases and certificates entitling them to select 55 records of their own choice from a local record shop.

The Bell Hop at Val Air ballroom will be celebrating two consecutive years of operation on February 27. Stephey's "Cheerful Earfuls" and Columbia's Ronnie Self will appear personally to entertain. Tom Archer, owner of the Val Air ballroom, and Don Bell will distribute autograph books to all girls attending. Key Chains with second anniversary tags will be given to all boys attending the birthday party.

WASHINGTON, D.C.— Danny and the Juniors were given a party recently by the country and western disk jockeys. The party took place at the Casino Royal, this city, where Danny and the Juniors were appearing.

In the front row, left to right, are the Juniors, Joey, Frankie, Danny and Dave, with manager Nat Segall. In the center is Vernon Taylor, Dot recording artist, and a star on WTG's T.V. Jamboree. Top row, left to right, are Tom Reeder, Don Owens, Jim Clark.

Current recording for Danny and the Juniors is "Roll and Roll Is Here To Stay."

NEW YORK—United Artists Records will release its first LP album as part of a special three-way disk package marking the distribution of Bob Hope's new motion picture, "Paris Holiday," which is being released by the parent UA film company, it was announced last week by Alfred H. Tamarin, Executive Assistant to Max E. Youngstein, President of UA Records.

The LP album, titled, "Paris Holiday," will present Hope and his co-stars Fernandell and Anita Ekberg in the original soundtrack from the film. It also will team Bing Crosby and Hope in two duets, "Paris Holiday" and "Nothing In Common." Hope then will be heard solo in "The Last Time I Saw Paris" and "Paris In The Spring."

Second part of the "Paris Holiday" music promotion package will be an EP disk, also titled "Paris Holiday," and featuring the four Crosby-Hope and Hope solo numbers listed for the LP platter.

The "Paris Holiday" waxings will also include a regular 45 rpm single cut by Crosby and Hope in their duets, "Paris Holiday" and "Nothing In Common."

The three new records will be released by UA within a month in conjunction with the key engagements of "Paris Holiday" throughout the U.S. and Canada.

UA Records also announced last week that the price of its 45 rpm disks has been increased to 98 cents from 89 cents. The price change, effective March 1, conforms with general industry increases.

Long Run On "Hit Parade"

NEW YORK—Murray Deutsch, general professional manager of the Southern, Peer, Melody Lane and Nor-Va-Jak Publishing Companies, has had at least one of the songs his firms has published on the Lucky Strike "Hit Parade" TV show every week since last summer. The songs accounting for the continuous run include: "That'll Be The Day", "Fascination", "Peggy Sue", and now "Sagartime".

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“THE FRANK SINATRA STORY” Frank Sinatra—Columbia CIL-6 (2-12" LP)

The disc offers twenty-four previously released recordings by the hot artist. The versatile performer is heard singing some of the familiar offerings that first brought him fame, as well as many of the songs he has sung throughout his great career. Some of the tunes receiving the famous Sinatra stylings are “The House I Live In,” “Ciribiribin,” “How Deep Is The Ocean,” “One For My Baby,” and others. Look for the platter to turn out to be a real chart smasher.

“MISS TONI ARDEN”—Decca DL-5651 (1-12" LP)

The songstress makes her Decca LP debut. Miss Arden’s low intimate delivery is a worthy showcase for the goodie heard. Along with the brassy delivery of the Ralph Burns orchestra the vocalist lends her delicate vocal chords to “Pennies From Heaven,” “Autumn In New York,” “Be My Love,” “Let’s Face The Music And Dance,” and others. Sure to delight the artist’s fans. Okey stock.

“BONJOUR TRISTESSE”—Original Soundtrack Recording—RCA Victor LOC-1040 (1-12" LP)

The hit film has a strikingly colorful score. The music for “Bonjour Tristesse,” starring David Niven and Deborah Kerr, was written by Georges Auric. The recording, with its varied moods and tempos stands out as one of the better soundtrack releases. The French movie soundtrack should find a ready market.

“ALADDIN”—TV Cast — Columbia CL-1117 (1-12" LP)

The famous children’s tale was presented on CBS TV two weeks ago. Star studded. Perfoming were Sai Mineo as Aladdin, Cyril Ritchard as the Magician, Dennis King, Basil Rathbone, Anna Maria Alberghetti, and many others. Cole Porter’s score is handled well. A smooth rock backing under the direction of Robert E. Dulau, provides a strong assist. Terrific name value should help sales.

“MAD ABOUT THE MAN”—Carmen McRae with orchestra directed by Jack Pleis—Decca DL-9602 (1-12" LP)

The pressing features the talented thurst spotlighting the selections of Noel Coward. Miss McRae’s jazz interpretation are ably assisted by Pleis’ tonal conducting. Miss McRae’s emotionally charged stylings come thru very effectively. Descriptive of the whole set is “Mad About The Boy,” which receives an exceptionally warm delivery. Stellar vocals.

“MUSIC FOR CRAZY MIXED UP PEOPLE”—Leroy Holmes and his Orchestra—M-G-M E-3608 (1-12" LP)

Leroy Holmes and his orchestra dedicate the waxing to members of the mixed up set. The musicians offer excellent renditions of the evergreens, all of which have slightly mixed up titles (“Dancing On The Ceiling,” “I Had The Craziest Dream,” “I’ll Never Be The Same,” etc.). Regardless of the tunes’ titles, the deck is a wondrous display of mood orchestrations. Mood market should enjoy.

“AROUND THE WORLD WITH BING”—Bing Crosby—Decca DL-8687 (1-12" LP)

The disk is a swift follow up to Crosby’s latest “Bing.” The popular singer, with the help of a host of instrumental accompaniments, taps tunes from various parts of the world. The old pro lends his smooth baritone vocal chords to “In A Little Spanish Town” (Buddy Cole trio), “Around The World” (Buddy Cole Orchestra), “Vaya Con Dios” (John Scott Trotter Orchestra) and more. Good Crosby wax.

“ELSA MAXWELL”—Seeco CELP-412 (1-12" LP)

It’s Miss Maxwell’s first time on wax. The well known party giver is an accomplished composer and it’s her pieces that are spotlighted on the disk. As the orchestra renders the music, Miss Maxwell recites the words. Some of the famous personality’s tunes are “All Mine,” “If ‘A’s Were True,” “Please Keep Out Of My Dreams” and “Chime Lullaby.” The artist’s name should aid sales.

“JULIE WILSON AT THE ST. REGIS”—Vik LX-1118 (1-12" LP)

The refreshing songstress was recorded during an actual performance at the St. Regis night club. Assisting the delightful thrush is the Marshall Grant trio. The collection of tunes makes for a very entertaining package. Tunes are all on the humorous side and the artist delivers in good style. Selections include “I Love To Rock And Roll,” “Every Baby Needs A Da Da Daddy,” “Un-athletic Me,” “Married I Can Always Get,” etc. Good job.

“HEAR! OF PARIS”—Roger Roger and his Orchestra—Decca DL-5669 (1-12" LP)

The French conductor-composer takes the listener through a number of items associated with his country. Roger Roger’s waltz string treatment offers a warm view of the romantic melodies. One especially well done tune is the well known “Song From Moulin Rouge.” Offering a nice change of pace is one of Roger’s orginalis dubbed “Mambo For Strings.” Well done mood offering.

“TIME FOR DANCING”—The Music Maestros—Brunswick BL-4040 (1-12" LP)

The Music Maestros, Monte Freed, Lester “Buster” Braun, and Jack Walter, and their orchestra offer, through medley form, a host of happy evergreens. The musicians render the tunes in true society orchestral fashion. Some of the very danceable goodies are “You’re The Cream In My Coffee,” “This Can’t Be Love,” “For Me And My Gal,” and many more. Disk should find it’s place in the growing popularity of the society orch.

“THE JOHNNY OTIS SHOW”—Capitol T-940 (1-12" LP)

The pressing, with the exception of one track, was recorded during actual performance at the Orpheum Theater. The disk includes such hits as “Hound Dog,” and “Dance With Me, Henry,” delivers a number of rockers such as “Good Golly” and “Jumping Out The Farm.” Rounding out the tripe are The Three Tons of Joy, Mel Williams, and Jeannie Sterling and the Moonbeams. This rocker should appeal to the teen set.

“THANK YOU FOR A LOVELY EVENING”—Billy Butterfield and his Orchestra—RCA Victor LPM-1090 (1-12" LP)

The noted trumpeter swings through a large array of beautiful though generally neglected evergreens. Butterfield lends his very musical approach to the items with the aid of such mainstays as Cutty Cuthill (trombone) and Peanuts Hucko (tenor sax). Offers some fine vocals. Familiar goodies include “You Stepped Out Of A Dream,” and “Swinging Down The Lane.”

“ELEVEN AGAINST THE ICE”—Orchestra conducted by Kenyon Hopkins—RCA Victor LPM-1018 (1-12" LP)

The LP features the music used in the NBC TV show of the same name. Kenyon Hopkins, who fashioned the score, does a pleasing conducting job. The one vocal effort, “Ballad Of The Cowboy Sullier,” is capably recited by Johnny Simmons. A vivid picture of the experiences undertaken during the Antarctic episode is created. Should find a healthy welcome from soundtrack buffs. Nice cover for display.

Only those records best suited for commercial use are reviewed by THE CASH BOX.
**CHUCK WILLIS WAILS THE BLUES**—Epic LM-5425 (1-12" LP)
Willis, sitting pretty with his single “Betty And Dupre”, sings a collection of blues tunes. The artist sings twelve items, eleven of which he penned himself. Among the tunes are “Need One More Chance”, “Charged With Cheating”, “Search My Heart”, and “Caldonia”, the one song Willis did not write. Some of the tunes feature the sax stylings of Freddie Jackson. Disk is aimed at the teen.

**HERALD BEAT**—Various artists—Herald HLP-0110 (1-12" LP)
The pressing features some of Herald’s best selling singles. The fourteen goodies dashing out the hit big offer some mighty danceable material. Some of the artists and tunes included are The Turbans (“When You Dance”), The Melio-Kings (“Tonight Tonight”), Faye Adams (“I’ll Be True”), and The Nutmegs (“Ship Of Love”). The disk will certainly prove attractive to the teen buyers. Good R&B issue.

**WE BRING YOU LOVE**—Sarah McLawler and Richard Otto—Yee-Jay LP-1003 (1-12" LP)
The two artists bring the listener an unusual instrumental duet, Otto on the violin, and Miss McLawler on the organ. The team is a beautiful example of musical co-existence as they blend their impressive talents. One of the tunes receiving the duet’s smoothly distinctive delivery is the popular “My Valentine”. McLawler and Otto have a well done effort. Okey deck.

**THE MAGIC HORN**—Leon Merian and his Orchestra—Decca DL-8676 (1-1/2" LP)
The platter features the soothing trumpet stylings of Leon Merian. The brass inspired orchestra serves as a beautiful background as Merian displays his warm delivery. On occasion, Merian switches personnel and comes up with a strong string sound. Some of the intimate numbers are “Someone To Watch Over Me”, “When You Wish Upon A Star”, “Near You” and “Harlem Nocturne”. Nice mood item.

**MITCHELL-RUFF DUO**—Dwike Mitchell and Willie Ruff—Roulette R-52002 (1-1/2" LP)
Mitchell and Ruff are two musicians that have a lot to say in the jazz field. Mitchell’s expressive, well schooled piano and Ruff’s inventive bass as well as his very impressive horn provide some enjoyable sets for the classical as well as the jazz listener. “The Nearness Of You” and “My Reverie” are two of the tunes receiving the duo’s tasty readings. Exposure means sales.

**I GOT RHYTHM**—Teddy Wilson and his piano—Verve 31073 (1-1/2" LP)
Teddy Wilson and his trio render thirteen tunes, all but one evergreens. Wilson is a constantly creative force in music, and this disk is no exception. The other members of the trio are drummer Mo Jones, and Gene Ramey on bass. The delicate readings include “Stars Fell On Alabama”, “As Time Goes By”, “I Got Rhythm”, and “When Your Lover Has Gone.” Good set.

**LIONEL**—Lionel Hampton and his Orchestra—Audio Fidelity AFLP-1239 (1-1/2" LP)
The well known jazz personality and his orchestra give the listener a bill of mostly standard tunes. Hampton, while sporting drums and piano besides his usual vibes, offers a host of warmly attractive stylings. The smoothly creative readings give the listener a refreshing look at some of the oldies (“The Man I Love”, “Darn That Dream”, “Stardust”, etc.). Impressive issue.

**JIMMY SMITH AT THE ORGAN**—with Lou Donaldson, Kenny Burrell, and Art Blakey—Blue Note 1201 (1-1/2" LP)
The jazz organist records another collection of easy to take readings. Smith can do almost anything with organ, and he does on this waxing. With three major voices featured along with his own, the work is handled through the four readings in a winning style. Two of the tunes are “There’s A Small Hotel”, and “All Day Long.” The pressing is must stock for dealers with jazz trade.

**OSCAR PETTIFORD ORCHESTRA IN HI-FI**
Vol. 2—ABC Paramount ABC-227 (1-1/2" LP)
The set is the second volume featuring the Pettiford crew, the first of which sold very well. The big band has a very musical delivery that will delight the most avid of jazz enthusiasts. Tunes: “Laura”, “I Remember Clifford”, “Sea Breeze”, and four others. Pettiford is shaping lots of good, young talent in tenor saxist Jerome Richardson, and trombonist Al Grey, two impressive musicians. Sounds like sales.

**CHOPIN**
Geza Anda displays her vast skills on this offering. The respected composer’s material is portrayed beautifully by the talented pianist. Geza Anda has a warmth and depth that serves as capable accents to the musical statements. Beautiful tone throughout. This is an album that will make a proud addition to any library.

**TCHAIKOVSKY**
Swan Lake—Joseph Levine conducting the Ballet Theatre Orchestra—Capitol PAO-8416 (1-1/2" LP)
The romantic ballet is performed with great vitality by the Ballet Theatre Orchestra. Levine’s intimate knowledge of the piece is displayed through his superb conducting. The composition is based on a fifteen century German legend. Levine and the musicians have issued a disk certain to gain the hearty approval of the classical buyers.

**GLUCK**
Orfeo And Euridice, complete—Rise Stevens, Lisa Della Casa, Roberta Peters, Pierre Monteux conducting the Royal Opera House Orchestra and Chorus—RCA Victor LM-6136 (1-1/2" LP)
The beautiful opera is excitingly presented via splendid readings from an excellent cast. Miss Stevens lends her lyrical mezzo-soprano voice to the role of Orfeo, the legendary Greek singer and musician; Miss Della Casa and Miss Peters portray the roles of Euridice, Orfeo’s wife and Amore respectively. Monteux conducts the Royal Opera House crew through laudable interpretations. The package housing the three disks also features a printed text. Must stock for the classical dealer.

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**TCHAIKOVSKY**
Symphony No. 6 in B Minor, Op. 74 (“Pathétique”—Dimitri Mitropoulos conducting the New York Philharmonic Orchestra—Columbia ML-5235 (1-1/2" LP)
The waxing features the New York Philharmonic, a work and it’s famous conductor portraying the great composer’s piece with a warm sensitive delivery. The dramatic composition is vividly interpreted. Mitropoulos is brilliant in his direction. Pathetique’s first movement is especially impressive. Stock well.

“I’m What’s in THE CASH BOX That Counts—I NTERNATIONALY”
TRANSMITS THE CASH BOX CHARTS OVER ITS WIRES TO 1400 RADIO AND TELEVISION STATIONS EVERY WEEK . . . . . .

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Meeting Dates

Music Operators’ Associations

Mar. 3—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.

3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

5—Music Operator’s Society of St. Joseph Valley
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

6—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

10—Tri County Juke Box Operators’ Association
Place: Elum Music Offices, Massillon, Ohio

11—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.

11—Western Massachusetts Music Guild
Place: Delmarco’s Restaurant, West Springfield, Mass.

12—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.

13—Music Operators Association of Massachusetts
Place: Beaconfield Hotel, Boston, Mass.

17—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—New York State Operators’ Association
Place: Palatine Hotel, Newburgh, N. Y.

Inc., Indiana
Place: Room 24, 350 Broadway, Gary, Ind.

Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

20—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board)

20—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

Actor’s Disk Debut

SAN FRANCISCO—Sid Mobell, (left) songwriter, points to the photo of Robert Preston on the front cover of a new Zephyr album titled “Premiere” as Preston, noted actor, looks on. The Zephyr LP features well known actors making their singing debut in the LP. Preston, incidentally, is also a songwriter.

Time Capsule

Victor Signs Lindsay Crosby To Disk Pact

HOLLYWOOD—Lindsay Crosby, 20-year-old son of Bing Crosby, signed a long-term recording contract with RCA-Victor, it was announced today. On hand for the contract signing at Victor’s Hollywood office was Dad Bing, Robert Yorke, head of A&R on the Coast, and musical director, Sy Rady. Yorke said the younger Crosby, who still has 10 months of army service ahead of him, will record locally when he has furlough time or weekend passes.

Lindsay is the second Crosby son to ink with a major recording company. The first was Gary, Bing’s oldest son.

Yorke said Lindsay has a “fine voice, quality like his dad, but with a little more beat.” Victor plans to use the young singer in the popular field and will release his first record within “several” weeks.

New MGM Baltimore Dist

NEW YORK—Irv Jerome, vice-president in charge of sales for MGM Records, has just announced the appointment of Marshall Enterprises, Inc., 636 West Baltimore Street, Baltimore, Maryland, as distributor for the label replacing Gimbel Brothers, Inc.

Slim Whitman

“A Very Precious Love”

and

“Careless Hands”

# 8316

“Baby Doll”

Joe Allison

DOT # 15714

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
RED EVANS & BILL SHUTZ
WLZ—Chicago, Ill., N. Y.
1. Sugarline (McGuire's)
2. Catch A Falling Star (Come)
3. Dancing In Love (Silhouettes)
4. Big Moon Blues (D. Rodgers)
5. I'm falling In Love (E. Myles)
6. Tell Her You Love Her (P. Boone)
7. Baby Blues (Silhouettes)
8. Sugarline (McGuire's)
9. Dancing In Love (Silhouettes)
10. Sugarline (McGuire's)

TINY MARKLE
WAKX—New Haven, Conn.
1. Little Blue Man (B. Johnson)
2. 24 Hours (Your Price)
3. Tequila (Champs)
4. Little Blue Man (B. Johnson)
5. I'm falling In Love (E. Myles)
6. Come To Me (J. Mathis)
7. Tell Her You Love Her (P. Boone)
8. Are You Serious (A. Williams)
9. Love Story (The Four Preps)
10. Come To Me (J. Mathis)

PAUL CUBURN
KLOB—Salt Lake City, Utah
1. Sail Along Silly Moon (B. Johnson)
2. Oh-Oh, I'm falling In Love (J. Rodgers)
3. Watch It (F. Sinatra)
4. I'm falling In Love (J. Rodgers)
5. Catch A Falling Star (Come)
6. Yellow Dog Blues (J. Durensbourg)
7. Where Do I begin (J. Rodgers)
8. Makin' My Mind Up (J. Rogers)
9. Same Ole (B. Johnson)
10. Get A Job (Silhouettes)

AL ROSS
WRC—Washington, D. C.
1. It's Too Soon To Know (J. Rodgers)
2. Prince Of My Heart (B. Johnson)
3. Get A Job (Silhouettes)
4. It's Too Soon To Know (J. Rodgers)
5. Please Me (B. Johnson)
6. Didn't I Know All Along? (J. Rogers)
7. Goody, Goody, Miss Molly (J. Rodgers)

BOB QUELLETTE
WGMH—Skegwegem, Me.
1. Short Shorts (Real Teens)
2. Don't (E. Presley)
3. Get A Job (Silhouettes)
4. Sugarline (McGuire's)
5. It's Too Soon To Know (J. Rodgers)
6. Blue (B. Johnson)
7. Doo Wop (B. Johnson)
8. Sweet Little Sixteen (B. Rodgers)
9. Good God (M. Mathis)
10. Sugarline (McGuire's)

VINCE LEE
1. Sugarline (McGuire's)
2. Sugarline (McGuire's)
3. Sugarline (McGuire's)
4. I'm falling In Love (E. Myles)
5. Bring Us Together (P. Page)
6. Sugarline (McGuire's)
7. Sugarline (McGuire's)
8. 24 Hours (Your Price)
9. Sugarline (McGuire's)
10. Are You Serious (Williams)

BOB GRIIBEN
KDFH—San Francisco, Cali.
1. Oh, Baby (Crescendos)
2. Ballad Of A Teenage Girl (B. Johnson)
3. You Are My Destiny (Anka)
4. Little Blue Girl Of Mine (Everyly)
5. Click Click (D. Doe & D. Don's)
6. Are You Serious (A. Williams)
7. Let It Go (B. Rodgers)
8. Little Blue Man (B. Johnson)
9. I'm falling In Love (J. Rodgers)
10. Little Blue Man (B. Johnson)

DAVE CLAXTON
WSL—Gunderson, N. Y.
1. Sail Along Silly Moon (B. Johnson)
2. Short Shorts (Real Teens)
3. You Are My Destiny (Anka)
4. Watch It (F. Sinatra)
5. Prey To See (B. Holly)
6. Sugarline (McGuire's)
7. Who's Sorry Now (C. Frank)
8. Sugarline (McGuire's)
9. Don't (J. Presley)
10. Silver Ketch & Colonel Bogey (M. Nelson)

JACK EVERSOLE
WKCT—Chicago, Ill., Ky.
1. Sugarline (McGuire's)
2. Catch A Falling Star (Come)
3. You Are My Destiny (Anka)
4. Watch It (F. Sinatra)
5. The Small (Diamonds)
6. Who's Sorry Now (C. Frank)
7. It's Too Soon To Know (P. Boone)
8. Sugarline (McGuire's)
9. Little Blue Man (J. Rodgers)
10. Don't Let Go (C. Benjamin)

DON ANDERSON
KFM—Wichita, Kan.
1. You Are My Destiny (Anka)
2. Sugarline (McGuire's)
3. Wonderful Things Tapes (Ross)
4. Ali The Hop (Danny & Juniors)
5. Get A Job (Silhouettes)
6. Sugarline (McGuire's)
7. A Very Special Love (J. Rodgers)
8. Sugarline (McGuire's)
9. Little Blue Man (J. Rodgers)
10. My Love Loves Me (J. Coin)

ROB ROBINSON
KRIV—Phoenix, Ariz.
1. Sugarline (McGuire's)
2. Get A Job (Silhouettes)
3. Don't (J. Presley)
4. The Small (Diamonds)
5. Catch A Falling Star (Come)
6. Tenace Wanda (J. Della)
7. Sugarline (McGuire's)
8. Sugarline (McGuire's)
9. Done Done (E. Noble)
10. Get A Job (Silhouettes)

DAVE MCKEE
WANS—Andersen, S. C.
1. Don't (E. Presley)
2. Get A Job (Silhouettes)
3. Mills Bros. (Silhouettes)
4. Short Shorts (Real Teens)
5. It's Too Soon To Know (J. Rodgers)
6. Stay Together (P. Page)
7. Six Twenty (The Four Preps)
8. Teenage Problems (Brooks)
9. Sugarline (McGuire's)
10. Sugarline (McGuire's)

AL RICE
WLS—Chicago, Ill.
1. Magic Moments (P. Come)
2. Sugarline (McGurie's)
3. The Bay From The Hills (B. Johnson)
4. Oh-Oh, I'm falling In Love (P. Boone)
5. Bring Us Together (P. Page)
6. Sugarline (McGuire's)
7. Sugarline (McGuire's)
8. Sugarline (McGuire's)
9. Sugarline (McGuire's)
10. Sugarline (McGuire's)

JOHNNY MAGNUS
KGFL—Las Angeles, Calif.
1. Thirteen Men (D. Shore)
2. 24 Hours (Your Price)
3. I'm falling In Love (J. Rodgers)
4. Sugarline (McGuire's)
5. Sugarline (McGuire's)
6. Sugarline (McGuire's)
7. Angel Smile (N. Cole)
8. Somewhere In The Rain (E. Myles)
9. Tequila (Champs)
10. It's Too Soon To Know (P. Boone)

BRIAN SKINNER
CKM—Dubuque, M. A.
1. River Kwik March & Colonel Bogey (Gunter's Harmonians)
2. You're On My Mind (J. J. Hunter)
3. Last Song & Dance (B. Sterling)
4. Magic Moments (P. Come)
5. Teenage Troubles (B. Johnson)
6. Don't Let Go (C. Benjamin)
7. Maltley Of The Hots (D. Jones)
8. Sugarline (McGuire's)
9. Walking (B. Johnson)
10. Belonging To Someone (P. Page)
NEW YORK:

Harry Fox office shipping into Chicago to see what they can do about the bootlegging situation to protect the publishers they represent. Some of the disk jockeys still very strong about getting together to do something concrete about the situation and a meeting may come off in a couple of weeks. News from Roulette Records is that its "Screamin' Ball" (At Dracula Hall) has taken off in swinging style. It seems that a battle is shaping up between "Dinner With Drac", on Cameo and "Screamin' Ball" on Roulette. Some have lined up with one and some with the other and still others are playing both as companion pieces. It seems that wherever the disks are being exposed they are creating excitement. Al Silver, Herald and Ember Records have their two new releases that are looking better every day. Lee Allen's "Strollin' With Mr. Lee" and "Boppin' At The Hop" are both getting a good reaction and one of the other should step out any day as a hit. Ronnie Pearson is doing a round of TV shots and again, both sides are showing strong reactions. Ronnie's decks are "She Bops A Lot" and "I Dig That Gal The Most". Silver says "If I ever break with Ronnie we've got something real big. This guy is moving picture material." Essex Record Distributors in Newark is moving to new and larger quarters this week. The new location will supply more space and better parking facilities. The Cohens are also putting on additional sales help to staff a separate distributing organization. Sol Rabinowitz, Baton, doing double flips as he follows the exciting movement of "The Things I Love" by The Fiddelites. The deck, starting in Cleveland, has now spread to six or seven territories and now looks like it has legs. Also building with consistency with "Ricky Tick" by Noble "Thin Man" Watts. Bob Barron, who has been serving as contact man for Bryant Music since last fall, has been appointed general professional manager. Bryden made the big noise with "Cindy, Oh Cindy" and "The Bonanza" which is now going on "Honeystrein", an instrumental on Glory, that looks like another hit. It has just been covered with a vocal version by The Harvey Boys on Cadence. Barron leaves this week for a national tour de force play to two records, and plans to visit with a record maker or two on the way. Glenn Selsman and others from this company have been appointed by Herb Marks to the E. Marks national promotion and professional department. Selsman will report to Arnold Shaw, general professional manager. All of Vie's friends who have been writing us from many parts of the world. "Waltz Through Vienna," Fury Records, may have it made with "Dance Honey Dance" by The Velvets. Robinson tells us orders and re-orders have been placed already and from all appearances he has a hit. Old Town Records wants it clearly understood that it is not in the master selling business. The reason "Goin' Out The Door" was sold to Top was because Old Town had no intention of working on it any more. Top Top's Stinsoners felt it was a hit and urged the Weiss to sell it to them. Old Town is currently in the possession of a fast growing deck, "We Belong Together" by Robert and Johnny. Ken Parsons with "Sorry Lover" by "Love 'Em or Leave 'Em" on WGES decay Sam Evans tells us with emphasis that he will attend the Pop Deejay Convention in Kansas City. Sam recently signed Roulette's Count Basie for two concerts at the Orchestra Hall 4/18. Roulette's Stan Pat is flipping with joy over exposure with two big rockers "I Found A Job" by the Heartbeats and "Mar- rindy" by the Techniques. Hugo & Luigi's "76 Trombones" is a very important disk for Stan locally. Cobra Record's Eli Toecan says that he has finally scored with two big hits "Three Times A Fool" by Otis Rush, Harold Burrage's "She Knocks Me Out" and Eli is preparing Magic Sam for a session very shortly. Ernie, George Leanner and Jerry Ferber tell us that the big sellers currently at United Distribits are Jerry Lee Lewis' "Breach- less Love" and "Let's Go" and "I'm On the Right Track" by John Lee Hooker opened this week at the Royal Theater in Baltimore, Md. The Dells previewed their new release "The Springter" b/w "What You Say Got" on Del Clark's TV cast, "American Bandstand" recently. Where could Phil Chess have acquired that "Miami" auntin these frosty beach days? Phil ain't sayin'. While Phil was away Len Chess and Max Cooperstein were minding the store, and happily so with a big potential winner in "Yea, Yea" by the Kendall Sisters and Chuck Berry's "Sweet Little Sixteen." Jimmy McCracklin's "The Walk" is still a big climber. Congrats to Arnie Mansky and Harry Polos for the honors they bestowed on WCFL deejay and Chicago American columnist Jack Kayre during a cocktail party 2/18. Argo Records' swinging Ramsey Lewis Trio are real crowd pleasers at the Cloister Inn. We got a particular kick out of their version of "Song Of Delilah". King Records' Bill Bolden wants it known that Bill Doggett's "Flying High" and "Hippy Dippy" is a big coupling for Doggett. Earl Bostic's new LP "Bostic Rocks" is catching on quickly in Chi.

LOS ANGELES:

Sam Cooke currently playing three week engagement at New York's Copacabana. Cooke's new Keen recording of "You Were Made For Me" and "Lonely Island" looks like his biggest thing since "You Send Me". Imperial Records artist, Faye Adams in town making the rounds of the disk jockeys and paying a visit to Central Record Sales. Doootis Williams, president of Doooto Records entertained disk jockeys and press at a party for Red Fox at the Club Oasis last week. Dooto this week signed George Kirby known as "The Man A Thousand Voices" who will cut an album for the label. George has given "Good Things Come To Those Who Wait" a new master just picked up and being released immediately. It is The Miracles' "Get A Job" and will make its appearance on End Records. Naturally, it is a follow-up record to "Get A Job" by the Silhouettes on Ember. Bobby Troup's "Fury Records, may have it made with "Dance Honey Dance" by The Velvets. Robinson tells us orders and re-orders have been placed already and from all appearances he has a hit. Old Town Records wants it clearly understood that it is not in the master selling business. The reason "Goin' Out The Door" was sold to Top was because Old Town had no intention of working on it any more. Top Top's Stinsoners felt it was a hit and urged the Weiss to sell it to them. Old Town is currently in the possession of a fast growing deck, "We Belong Together" by Robert and Johnny. Ken Parsons with "Sorry Lover" by "Love 'Em or Leave 'Em" on WGES decay Sam Evans tells us with emphasis that he will attend the Pop Deejay Convention in Kansas City. Sam recently signed Roulette's Count Basie for two concerts at the Orchestra Hall 4/18. Roulette's Stan Pat is flipping with joy over exposure with two big rockers "I Found A Job" by the Heartbeats and "Mar- rindy" by the Techniques. Hugo & Luigi's "76 Trombones" is a very important disk for Stan locally. Cobra Record's Eli Toecan says that he has finally scored with two big hits "Three Times A Fool" by Otis Rush, Harold Burrage's "She Knocks Me Out" and Eli is preparing Magic Sam for a session very shortly. Ernie, George Leanner and Jerry Ferber tell us that the big sellers currently at United Distribits are Jerry Lee Lewis' "Breach- less Love" and "Let's Go" and "I'm On the Right Track" by John Lee Hooker opened this week at the Royal Theater in Baltimore, Md. The Dells previewed their new release "The Springter" b/w "What You Say Got" on Del Clark's TV cast, "American Bandstand" recently. Where could Phil Chess have acquired that "Miami" auntin these frosty beach days? Phil ain't sayin'. While Phil was away Len Chess and Max Cooperstein were minding the store, and happily so with a big potential winner in "Yea, Yea" by the Kendall Sisters and Chuck Berry's "Sweet Little Sixteen." Jimmy McCracklin's "The Walk" is still a big climber. Congrats to Arnie Mansky and Harry Polos for the honors they bestowed on WCFL deejay and Chicago American columnist Jack Kayre during a cocktail party 2/18. Argo Records' swinging Ramsey Lewis Trio are real crowd pleasers at the Cloister Inn. We got a particular kick out of their version of "Song Of Delilah". King Records' Bill Bolden wants it known that Bill Doggett's "Flying High" and "Hippy Dippy" is a big coupling for Doggett. Earl Bostic's new LP "Bostic Rocks" is catching on quickly in Chi.

New Brunswick Record Hop

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Cash Box "Territorial Tips" chart highlights Rhythm and Blue's records showing regional action, which have not yet appeared in the national top 10.

(Listed Alphabetically)

**AFTER NEW YEAR'S EVE**
Heartbeats (Gee 1047)

**ARE YOU SINCERE**
Andy Williams (Cadenzo 1340)

**BAD MOTORCYCLE**
Stoney Sawyer (Cameo 124)

**BARBARA JEAN**
Barry De Forest (RCA Victor 7124)

**BAUBLES, BANGLES AND BEADS**
Jonah Jones (Capitol 5893)

**BIG GUITAR**
Donna Britley (Diablo 1045)

**BOBBY'S BLUES**
Sunny Ray Williamson (Checker 888)

**BOOK OF LOVE**
Monotones (Argo 2290)

**BORN BLIND**
Sonny Boy Williamson (Checker 888)

**BREATHLESS**
Jerry Lee Lewis (Sun 288)

**CLICK CLACK**
Dixie Dee & Don't's (Swan 4001)

**COLLEGE MAN**
Bill Justis (Philips 3522)

**CORRIDA ROCK**
Bill Balcom (Dot 13771)

**DEDICATED TO THE ONE I LOVE**
"5 Savoirs (King 5098)

**DESIRE ME**
Sam Cross (Koen 402)

**DO WHAT YOU DID**
I'm Asking Forgiveen (Atlantic 129)

**FLYING HOME**
"HiPPY DIDDY"
Bill Doggett (King 5096)

**HELPLESS**
Platters (Mercury 71246)

**HEY MARYANN**
SueHawks (Chess 1177)

**HIGH BLOOD PRESSURE**
"D'ONT YOU JUST KNOW IT"! (Atlantic 208)

**I FEEL LIKE A MILLION**
Momie Bradley (Sun 792)

**I'm Gonna Be A WHEEL SOMEWHERD**
Bobby Mitchell (Imperial 5475)

**IN MY HEART**
Jimmy Lewis & unveiling (Ace 545)

**JO-ANN**
Playmates (Roulette 4037)

**JUST FOR YOU AND ME**
Joe Tex (Ace 545)

**LULLIPOP**
Chordettes (Cadenzo 1345)

**LOVER BOY**
Cliffones (Gee 1048)

**MAD MAD WORLD**
Al Jonas (Papier 104)

**MAYBE BABY**
Crickets (Brunswick 50553)

**MOVIN' AND GROOVIN'**
DaRay Eddy (Jamie 1101)

**NO LOVE LIKE HER LOVE**
Clyde McPhatter (Atlantic 1170)

**OH BOY**
Crickets (Coral)

**OH JULIE**
Otis Williams (DeLuxe 6136)

**OH-OH, I'M FALLING IN LOVE AGAIN**
Jimmy Rodgers (Roulette 4045)

**THE SHAKE**
Mark IV (Cosmic 704)

**YES, MY DARLING**
"D'ONT YOU KNOW I LOVE YOU"
Fats Domino (Imperial 5492)

**TALK TO ME, TALK TO ME**
Little Willie John (King 5108)

**TEQUILA**
Eddie Platt (ABC-Paramount 9999)

**TALKIN' "BOUT YOU**
"WHAT KIND OF MAN ARE YOU"
Ray Charles (Atlantic 1172)

**THREE TIMES A FOOL**
Otis Rush (Cobra 5023)

**THE PEA**
Chantels (End 1001)

**THE SHAKE**
Mark IV (Cosmic 704)

**THE SWINGING SHEPHERD BLUES**
Joe Koffman (Jubilee 5313)

**THE TUTTLE**
Freddie Freeloader (Imperial 5496)

**THIS IS THE NIGHT**
Villains (Keen 34204)

**THUMBS-THUMBS**
Frankie Lymon (Roulette 4034)

**TO BE LOVED**
Jackie Wilson (Brunswick 55051)

**TRYING TO GET YOU OFF MY MIND**
Kay Watkins (Checker 879)

**WADD-A-DO**
Tattered (Herbal 510)

**WE BELONG TOGETHER**
Robert & Johnny (Old Town 1049)

**WEED BABY BLUES**
Teenage Letter (Mercury 1070)

**WIGGLE-TAIL**
Googie Rene (Class 221)

**YES, MY DARLING**
"D'ONT YOU KNOW I LOVE YOU"
Fats Domino (Imperial 5492)

**THE SPANIELS**
"I LOST YOU"
Vee-Jay 264

**NO-MORE**
Fats Domino (Imperial 5492)

**I'M IN LOVE"**
Johnny Mathis (Capitol 545)

**SHAKE"**
James Brown & The Famous Flames (King 5033)

**YOU're DOING ME MAD"**
The Chords (ABC-Paramount 1171)

**TALK TO ME, TALK TO ME**
Little Willie John (King 5108)

**THE SHACK"**
Mark IV (Cosmic 704)

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Little Willie John (King 5108)
### SMASH RELEASES!

**“YEA, YEA”**
The Kendell Sisters  
*Argo 5291*

**“THE BOOK OF LOVE”**
The Monotones  
*Argo 5290*

**THE NEW CHUCK BERRY!**
*“SWEET LITTLE SIXTEEN”*  
Chess 1683

**JIMMY MCCracklin**'s  
New Dance Sensation  
*“THE WALK”*  
Checker 885

**(/MAKE WITH/) “THE SHAKE”**  
By The Mark IV  
*Cosmic 704*

**“BEEN SO LONG”**  
By The Pastels  
*Argo 5287*

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**NEW YORK**

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### The Original CUFFLINX

**So Tough**  
# 433

Coming Up Fast!!

**Trick Knees**  
CUFFLINX  # 434

New Album Releases

**The Cool Cool Penguins**  
# 242

Burlesque Humor  
REDD BOXX  # 249

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**DANCE HONEY DANCE**

By The Velvets  
Fury 1012

Watch These Three Get All The Money  
*“CANDLELIGHT”*  
By The Emotions  
Fury 1010

**“ALL NIGHT LONG”**  
The Du Mauriers  
Fury 1011

**“WAIT UP BABY”**  
By The Duels  
Fury 1013

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**ST. LOUIS**

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**NEW ORLEANS**

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<td>Let Go</td>
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<td>Checker 885</td>
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**DEDE DINAH**
Frankie Avalon  
*Chancellor 1011*

**TEQUILA**
Champs  
*Champion 1516*

**SWEET LITTLE SIXTEEN**
Chuck Berry  
*Chess 1683*

**BEFORE YOU GO**
Ray Hamilton  
*Epic 9257*

**GET A JOB**
Ray Hamilton  
*Checker 885*

**ARE YOU SINCERE**
Andy Williams  
*Checker 885*

**BREATHELESS**
Lionel Lewis Jr.  
*Checker 885*

**MAYBE**
Chuck Berry  
*Checker 885*

**SHORT SHORTS**
Royal Teens  
*Checker 885*

**GOOD GOLLY**
Miss Molly  
*Checker 885*

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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
**NEW R & B RELEASE**

I QUIT MY KNOCKIN'  
**b/w**  
IF WE SHOULD MEET AGAIN  
CAROL FRAN  
EXCELLO 2133

**HEY! PARDNER**  
**b/w**  
DREAM LOVE  
CLASSIE BALLOU  
EXCELLO 2134

**SHE'S SUGAR SWEET**  
**b/w**  
THAT LONG LOST BABY  
EDDIE HUDDSON  
EXCELLO 2135

**NASHBORO RECORD CO.**  
**NASHVILLE, TENN.**

**Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A. &込んだするするする**

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

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The Cash Box, Music  
March 8, 1958

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PHILADELPHIA

1. SWEET LITTLE SIXTEEN  
   Chuck Berry (Chess 1683)

2. THE WALK  
   Jimmy McCracklin (Checker 885)

3. GET A JOB  
   Silhouettes (Ember 1929)

4. DON'T LET GO  
   Ray Hamilton (Epic 9227)

5. GOOD GOLLY MISS MOLLY  
   Little Richard (Specialty 624)

6. BEEN SO LONG  
   Pastels (Argo 2587)

7. TEQUILA  
   Champs (Challenge 1016)

8. SHORT SHORTS  
   Royal Teens (ABC-Paramount 9882)

9. DONT YOU KNOW I LOVE YOU  
   Fotos Domingo (Imperial 5492)

10. MAYBE  
    Chantels (End 1005)

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LOS ANGELES

1. TEQUILA  
   Champs (Challenge 1016)

2. GET A JOB  
   Silhouettes (Ember 1929)

3. MAYBE  
   Chantels (End 1005)

4. DON'T LET GO  
   Ray Hamilton (Epic 9227)

5. SHORT SHORTS  
   Royal Teens (ABC-Paramount 9882)

6. OH JULIE  
   Crossetts (Nasco 6005)

7. SWINGING SHEPHERD BLUES  
   Johannes-Pats-Blues (ABC-Paramount 9871)

8. TEARDROPS  
   Lee Andrews & Hearts (Chess 1925)

9. I QUIT MY KNOCKIN'  
   b/w IF WE SHOULD MEET AGAIN  
   CAROL FRAN  
   EXCELLO 2133

10. TEARDROPS  
    Lee Andrews & Hearts (Chess 1925)

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DETROIT

1. TEQUILA  
   Champs (Challenge 1016)

2. GET A JOB  
   Silhouettes (Ember 1929)

3. MAYBE  
   Chantels (End 1005)

4. DON'T LET GO  
   Ray Hamilton (Epic 9227)

5. SHORT SHORTS  
   Royal Teens (ABC-Paramount 9882)

6. OH JULIE  
   Crossetts (Nasco 6005)

7. SWINGING SHEPHERD BLUES  
   Johannes-Pats-Blues (ABC-Paramount 9871)

8. TEARDROPS  
   Lee Andrews & Hearts (Chess 1925)

9. I QUIT MY KNOCKIN'  
   b/w IF WE SHOULD MEET AGAIN  
   CAROL FRAN  
   EXCELLO 2133

10. TEARDROPS  
    Lee Andrews & Hearts (Chess 1925)

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ATLANTA

1. BEEN SO LONG  
   Pastels (Argo 2387)

2. MAYBE  
   Chantels (End 1005)

3. GOOD GOLLY MISS MOLLY  
   Little Richard (Specialty 624)

4. DON'T LET GO  
   Ray Hamilton (Epic 9227)

5. SWEET LITTLE SIXTEEN  
   Chuck Berry (Chess 1683)

6. THE WALK  
   Jimmy McCracklin (Checker 885)

7. SHORT SHORTS  
   Royal Teens (ABC-Paramount 9882)

8. OH JULIE  
   Crossetts (Nasco 6005)

9. TEARDROPS  
   Lee Andrews & Hearts (Chess 1925)

10. I QUIT MY KNOCKIN'  
    b/w IF WE SHOULD MEET AGAIN  
    CAROL FRAN  
    EXCELLO 2133

---

BOSTON

1. OH JULIE  
   Crossetts (Nasco 6005)

2. MAYBE  
   Chantels (End 1005)

3. SHORT SHORTS  
   Royal Teens (ABC-Paramount 9882)

4. 7-11  
   Gene All Stars (Goon 5016)

5. SWEET LITTLE SIXTEEN  
   Chuck Berry (Chess 1683)

6. GET A JOB  
   Silhouettes (Ember 1929)

7. MAYBE BABY  
   Crickets (Brunswick 55053)

8. THE SHAKE  
   Mark IV (Cosmic 704)

9. GOOD GOLLY MISS MOLLY  
   Little Richard (Specialty 424)

10. I QUIT MY KNOCKIN'  
    b/w IF WE SHOULD MEET AGAIN  
    CAROL FRAN  
    EXCELLO 2133

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SAN FRANCISCO

1. DON'T LET GO  
   Ray Hamilton (Epic 9227)

2. MAYBE  
   Chantels (End 1005)

3. GET A JOB  
   Silhouettes (Ember 1929)

4. TEACH ME HOW TO LOVE YOU  
   Bobby Blue Bland (Duke 182)

5. THAT'S ALL RIGHT  
   Little Jr. Parker (Duke 168)

6. BEEN SO LONG  
   Pastels (Argo 2387)

7. OH JULIE  
   Crossetts (Nasco 6005)

8. THIS IS THE NIGHT  
   Valentins (Kean 34064)

9. THE SHAKE  
   Mark IV (Cosmic 704)

10. I QUIT MY KNOCKIN'  
    b/w IF WE SHOULD MEET AGAIN  
    CAROL FRAN  
    EXCELLO 2133

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Los Angeles—Red Fox admires a gold record presented to him by Doojo Label's proxy Doodie Williams for sales of his "Life of The Party" series during the past two years. Having a hand in the presentation are left to right, Irving Shorten, Allied Music Sales and Norton Beckman, head of Nerty's One Stop Record store chain. The presentation was made at the Club Oasis in Los Angeles during the Foxo Testimonial Night festivities. Sammy Davis, Jr., Slappy White, LaVerne Baker, The Penguins, The Fortunates and The Cuff Linx were among the guests present.
DU MAURERS

B+/**ALL NIGHT LONG** (2:43) [Angel BMI—Anderson, Robinson] The Du Mauriers turn in a good performance of an exciting quick beat jumper. Good gimmicks make it a prospect for extensive sales. Keep a close eye on it.

C++/**BABY I LOVE YOU** (2:62) [Cee BMI—Green] and The Du Mauriers change tempo and come up with a slow, drifty ballad for the couple. The Romantic effort that makes easy listening.

CAL GREEN and HIS ORCH.

B++/**GREEN’S BLUES** (2:40) [Jay & Cee BMI—Cal Green] Cal Green and his orch turn in a swing and tangy reading of a slow beat instrumental bouncer. Infectious wax the kids should like. Solid dance beat.

B+/**THE BIG PUSH** (2:40) [Jay & Cee BMI—Cal Green] Green and his orchestra enlist the services of a light bouncer with the current background the kids are buying. It is joyous and stirring.

LITTLE BOBBY BELL and The Angels

B+/**YOU CAME, YOU SAW, YOU CONQUERED** (2:59) [Falstaff BMI—Brager, Cherry, Shugr] Little Bobby Bell and The Angels team effectively on a slow beat pretty with a romantic theme. Linder done softly. Oil, side.

B+/**THE WHOLE WIDE WORLD** (2:14) [Liberty Songs ASCAP—Joe Greene] Bobby Bell wails a slow beat love blues with deep feeling. The kids can tie into it.

MICKEY GILLEY

B+/**COME ON BABY** (2:36) [Fellows Music BMI—M. Gilley] Mickey Gilley shout's out a quick beat rocker, inviting his girl to a party tonight. Deck moves at a good stroll beat. The kids can tie into it.


THE TEMPTATIONS

B+/**MAD AT LOVE** (2:21) [Plane

A+B++/**JINGLE JINGLE** (2:39) [Inter-Collaborate Syndicate ASCAP—Barbet] Temptations swing out on the flip, with a quick beat jump that sings along at a good pace. Deck has movement and the kids could latch on to it if it strikes them right.

C+/**MOON SHINING BRIGHT** (2:34) [Inter-Collaborate Syndicate ASCAP—Hughes] Temptations and Orchestra dish up a slow beat ballad with a pretty melody and moody approach. Soft vocal with an "r" treatment.

JOHNNY JANO


CECIL McNABB, Jr.

B+/**CLOCK TICKIN’ RHYTHM** (2:09) [Jay & Cee BMI—Cecil McNabb, Jr.] McNabb is hard on this quick beat jump, giving it all out rocking vocal. Prenzied arrangements that should appeal to our teenage buyer. It excites. Watch it.

B+/**NOTHING LIKE THIS** (2:00) [Jay & Cee BMI—Cecil McNabb, Jr.] McNabb loses none of his steam as he rocks out this side. It is another swinger well done. The kids have two extras back to back.

BOOKER LEE, Jr.


B+/**ROCKIN’ BLUES** (2:30) [Arms BMI—Booker Lee, Jr.] Lee, back with another quick beat jumper. It is a strong waxing with much to garner your attention. Trixky beat, handclaps and Lee, Jr. vocal blend effectively. Two more of these will give 'em an edge.

STELLA JOHNSON

B+/**PLEASE TELL ME SO** (2:45) [Progressive BMI—Boek- san] Stella Johnson sings the slow beat ballad beautifully. The gal has voice and emotion to keep a close watch on this deck—it could stir up action.

B++/**YEAH BABY** (2:02) [Progressive BMI—Boskent] Miss Johnson throws the tempo on the flip and shows she can belt with the best. The gal drives a quick beat jumper and comes off with an exciter.

THE BABETTES

B+/**WE CAN LIVE OFF LOVE** (2:41) [Lottie BMI—Babs Gon- zales] The Babettes blend effectively on a slow beat pretty and they come off with a pretty fair dish. The youngsters swing away giving the tune an ok nod.

C+/**A DOLLAR IS YOUR ONLY FRIEND** (2:39) [Lottie BMI—Babs Gonzales] The Babettes sing a simple but effective treatment and forward treatment. Ok listening deck, the dated in arrangement.

ISELY BROTHERS

B+/**EVERYBODY’S GONNA ROCK** (2:28) [Real Gem BMI—R. Isely, K. Isely] The Isely Bros. rock out a quick beat jump with a middle tempo that should get the young in age and spirit hopping. Deck is an uninhibited waxing that is certainly not meant to be background music for dreaming.

B+/**I WANNA KNOW** (2:18) [Real Gem BMI—R. Isely, K. Isely] The Iselys do up another rocker with the same wild, driving treatment that is an exciting deck. Two driving sides.

LOYD PRICE

B+/**TO LOVE AND BE LOVED** (2:35) [Progressive BMI—Boskent] Lloyd Price walls a slow beat pretty with his usual good job and the result is a moving, easy to listen deck. Price lovers will find this a mellow bit of wax. Watch it carefully.

B+/**HOW MANY TIMES** (2:00) [Progressive BMI—Boskent] Price backs with a southern styled middle beat rhythm blues. Price gives out with a strong reading here, really getting into the spirit of the tune.

THE CLOVERS

B+/**WISHING FOR YOUR LOVE** (2:57) [Progressive BMI—Horton] The Clovers team on a slow beat pretty that could become a big deck for them. A tuneful floater with a straight pop approach. Strong jockly plus good production makes this a winner.

B+/**ALL ABOUT YOU** (2:30) [Shalimar BMI—Hill, Stevenson] The Clovers bounce staccatoically with this engaging little number. A little deck that could be the better side. Sprightly effort that comes in a flip spirit.

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Sunny Stops By

ST. PETERSBURG, FLA—Sunny Gale dropped by WSUN recently to be interviewed on the Curley Bradley Show. Sunny, recording artist perhaps best known for her "Goodnight Sweetheart" and "Wheel of Fortune" was playing an engagement at the Colonial Inn on the Gulf Beaches. Bradley, recent addition to the WSUN staff, has appeared on many of the network radio shows and for many years was radio's Tom Mix. WSUN call letters, incidentally stand for "Why Stay Up North".

Stro-Frank Co. Named Columbia Texas Distrib

NEW YORK—The appointment of the Stro-Frank Company as exclusive Distributor for Columbia Records and Phonographs in Texas has been announced jointly by William F. Galagher, National Sales Manager for Columbia Records; and Melon Selkowitz, National Sales Manager, Phonographs. The Stro-Frank Company, which has long ranked among leading distributors in the Southwest, will establish Sales centers in Houston, Dallas and San Antonio, with headquarters in the latter city. Service will become effective March 8.

Columbia products have, previously been distributed throughout Texas, with the exception of El Paso, by the Medaris Company in Dallas. The company's long and successful association with Medaris was terminated by mutual agreement.

Barron Named GPM Of Bryden Music

NEW YORK—Bob Barron, who has been serving as contact man for Bryden Music, Inc., since the Fall of last year; has just been appointed general professional manager of that publishing firm.

In 1956, Bryden hit it big with "Cindy, Oh Cindy" and in 1967 did it again with "The Banana Boat Song". For '85, the company has high hopes for "Honeytrollin'," originally recorded as an instrumental on Glory Records and recently recorded as a vocal by the Harvey Boys on Cadence. Lou Spinn, president of Bryden Music, said that Barron will leave March 3rd for a disk jockey tour and for meetings with west coast A & R men.

Essex Distrib Moves

NEWARK, N.J.—Essex Records Distributors, this city, announced last week that it would move to larger quarters at 10 Fenwick St., Newark, on March 4.

The rapid growth of the company made it necessary to seek more space and adequate parking facilities. Essex reports it has also hired additional sales help to staff a separate distributing organization.
New Riverside And Judson LP Release

Labels Add New Distributors

NEW YORK—A varied new album release was announced last week by Riverside and Judson. Heading the jazz list on Riverside is “The Great Blues Sisters” with tracks by Beasie Smith, Ma Rainey, Chippie Hill and five other voices in the blues tradition. Another album, “Duke With A Difference” stars three hornmen in the Ellington orchestra. Clark Terry, Johnny Hodges and Paul Gonsalves. Bassist Wilbur Ware’s first album as a leader is also on the new release and spotlights the stylings of rising tenor saxist Johnny Griffin, (“The Chicago Sound”).

Traditional jazz is represented by “At The Hi-Fi Jazz Band Ball” by the Dixieland Rhythm Kings. Four LP’s in the Folk and Specialty categories are “Pickin’ And Blowin’” with banjo and mouth harp by George Pegrann and Walter “Red” Parham; British songs of Sport and Gambling, “Champions And Sporting Blades” sung by A. L. Lloyd and Ewan MacColl; Billy Fifer demonstrates the “Art of The Five String Banjo”; and John Runge sings a set of Elizabethan Songs in “Man Is For The Woman Made”.

The Judson list includes the first albums in the label’s new “Wonderland Series”; “42 Mother Goose Songs” sung and played by Alec Templeton; Stanley Holloway’s “Gobbledygook Songs”; and Jon Arthur reading “Old Testament Bible Stories”. Other releases on Judson are “The Geoffrey Holder Steel Band,” “The Best Of Henry Morgan” and “Banjos, Banjos, And More Banjos”.

Bill Grauer, president of Bill Grauer Production, parent company of the Riverside and Judson labels, last week announced the appointment of three new distributors. Frank Schwartz, Executive Director of Washington will handle Riverside; Benart of Cleveland, who had been handling Judson, will now also distribute Riverside; and Robert Record Distributors of St. Louis and Kansas City will handle both Riverside and Judson.

Brown To Manage Crew Cuts

NEW YORK—Personnel manager George Brown announced last week that he has signed the Crew Cuts to a personal management contract.

The Mercury recording artists will be working the Automobile Show in Kansas City, next week, and will appear at the Dixie Jockey Convention in Kansas City during March 7-9th.

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DEARBORN, MICH.—In the interest of the March of Dimes, station WKMH in Dearborn recently broadcast its 11:00 A.M. to 7:00 P.M. shows from the display windows of Grinnells Brothers Music House. During the March of Dimes stunt, Robin Seymour interviewed Detroit’s Mayor, Louis B. Miriani and many other personalities. Above, Seymour (left) is shown interviewing Capitol recording artist Pee Wee Hunt. Seymour runs the station’s popular “Robin” with Robin” show.

Canadian Capers

TORONTO TOPICS

Louis Armstrong was featured at Massey Hall Monday February 24th. Louis drew a tremendous crowd at the same spot a few months back, and did the same last week...

Johnny Cash (Glory), who has been playing at The Stage Door since its opening last spring, will be moving the Orchestra to Montreal, to open the new Queen Elizabeth Hotel. Johnny Cash (Quality) doing a one-nighter at the Palace Pier, and will then be touring northern ontario...

Decca)

TOUGH.

8

MISS MOLLY

Little Red (Specialty 624)

9

THE STROLL

Diamonds (Mercury 71242)

5

ANGEL SMILE

Net “King” Cole (Capitol 3860)

10

AT THE HOP

Davy & The Juniors (ABC-Paramount 9871)

6

BEEN SO LONG

Pastels (Argo 5287)

14

OH JULIE

Croscians (Nasco 6005)

13

Don’t

Elvis Presley (RCA Victor 7150)

17

Betty And

Chuck Walks (Atlantic 1168)

15

I Beg Of You

Elvis Presley (RCA Victor 7150)

16

I’ll Come Running Back To You

S Scope (Specialty 619)

17

Swinging Shepherd Blues

Johnny Pate Qt. (Federal 132)

18

La Dee Dah

Billy Ford’s Thunderbirds (Savoy 7002)

19

That’s All Right

Little John Parker (Duke 168)

20

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“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
Civvies For Brown

Dash Records Formed

HUNTSVILLE, ALA.—A new record label, Dash Records, has just been formed in Huntsville, Alabama, by deejay Happy Lay and Dewey Webb. Webb is a deejay and TV personality in Birmingham. Lay and Webb are both Huntsville jockeys.

The label's first release is "I Wish," to be handled by Music City of Nashville, and the label is currently looking for other distribution representatives in key territories.

Das' address is 2845 Whitesburg Drive, Huntsville, Alabama.

Continental Pacets Haley

NEW YORK—Continental Artists of 35 West 63rd Street, New York, with branch offices in South America, has just completed negotiations with Bill Haley and His Comets for a South American tour for four weeks. Total amount of money net to Haley is $65,000, plus eleven round-trip transportation, hotel, baggage, etc.

In September of 1957 Continental sent a rock 'n' roll package to South America for four weeks, which proved to be a tremendous success. The Haley tour is a follow-up.

The agency is currently negotiating with Ella Fitzgerald for a South American tour. They have also booked Hazel Scott, Julia DePalma, and June Peels throughout South America.

The Country Records

Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)
2. ANNA MARIE
   1. ANNA MARIE
   4. GEISHA GIRL
   6. WHOLE LOTTA WOMAN
   9. ANNA MARIE
   10. OH LONESOME ME

Top Tunes

1. BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)
2. ELVIS PRESLEY (RCA Victor 7150)
3. THE STORY OF MY LIFE Marty Robbins (Columbia 13103)
4. I BEG OF YOU Elvis Presley (RCA Victor 7159)
5. OH LONESOME ME Don Gibson (RCA Victor 7133)
6. GEISHA GIRL Hank Locklin (RCA Victor 7156)
7. GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)
8. WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)
9. ANNA MARIE Jim Reeser (Columbia 1342)
10. THIS LITTLE GIRL OF MINE Everly Brothers (Columbia 1342)

WILLIAM BRADFORD, Pa.

1. Anne Marie (J. Reeves)
2. How Much Do I Love You (J. Cash)
3. I'll Be There for You (M. Bland)
4. Kisses Sweeter Than Wine (J. Cash)
5. I'm Walkin' the Dog Tonight (J. Cash)
6. Who's Doing What After School (J. Cash)
7. Ballad Of A Teenage Queen (J. Cash)
8. Girl's Gonna Have Fun (G. Harrison)
9. Bawling (J. Cash)
10. It's All Your Fault (J. Cash)

DAVE CLAYTON

WSLE—Ogdensburg, N. Y.

1. Ballad Of A Teenage Queen (J. Cash)
2. Anne Marie (J. Reeves)
3. Girl's Gonna Have Fun (G. Harrison)
4. Bawling (J. Cash)
5. The Story Of My Life (J. Cash)
6. This Little Girl Of Mine (J. Cash)
7. Baby Don't Go (B. Rice)
8. Oh My, Oh My (J. Cash)
9. Hanky Torn Hardwood Floor (J. Cash)
10. My Shoe Keep Walking Back (J. Cash)

JIMMIE WILLIAMS

WNOA—Lawton, Ok.

1. Ballad Of A Teenage Queen (J. Cash)
2. You Win Again (J. Lewis)
3. The Story Of My Life (J. Cash)
4. Send Me The Pillow (J. Cash)
5. Oh Lambsme (J. Gibson)
6. You're Too Young To Be Blue (J. Cash)
7. I Can't Stop Loving You (J. Cash)
8. I'll Drink More Wine (J. Martin)
9. Big Ship (J. Cash)
10. Those Lonesome Eyes (J. Cash)

FRED MADDOX

WSLB—Moody, Ga.

1. Let Those Lonesome Eyes Smile (J. Cash)
2. Ballad Of A Teenage Queen (J. Cash)
3. Send Me The Pillow (J. Cash)
4. Mighty Little Mama (J. Cash)
5. Oh-Oh! I've Got A Home (J. Cash)
6. Kothenh (W. Jennings)
7. Green Back Dollar (Pioneer)
8. How Long Will It Last (J. Lewis)
9. Just A Little Lonesome (J. Lewis)
10. When (M. Lynn)

DAN SANSTROEM

WWMR—Glennville, Ga.

1. Big Ship (J. Cash)
2. A Ballad Of A Teenage Queen (J. Cash)
3. If I Can't Help It (J. Williams)
4. West Virginia Woman (J. Cash)
5. Holiday For Love (J. Taylor)
6. Keptie Doll (J. Lewis)
7. Oh-Oh-Oh-Mama (J. Cash)
8. A Ballad Of A Teenage Queen (J. Cash)
9. You're So Easy To Love (J. Lewis)
10. Just A Little Lonesome (J. Cash)

RONNIE WADE

WNOA—Lawton, Ok.

1. Ballad Of A Teenage Queen (J. Cash)
2. Anne Marie (J. Reeves)
3. Girl's Gonna Have Fun (G. Harrison)
4. Bawling (J. Cash)
5. The Story Of My Life (J. Cash)
6. Send Me The Pillow (J. Cash)
7. I Can't Stop Loving You (J. Cash)
8. I'll Drink More Wine (J. Martin)
9. Big Ship (J. Cash)
10. Those Lonesome Eyes (J. Cash)

PAUL DE LAURIA

WBZ—Brookline, Mass.

1. Ballad Of A Teenage Queen (J. Cash)
2. If I Can't Help It (J. Williams)
3. West Virginia Woman (J. Cash)
4. Holiday For Love (J. Taylor)
5. Keptie Doll (J. Lewis)
6. Oh-Oh-Oh-Mama (J. Cash)
7. A Ballad Of A Teenage Queen (J. Cash)
8. You're So Easy To Love (J. Lewis)
9. Just A Little Lonesome (J. Cash)
10. Hanky Torn Hardwood Floor (H. Martin)

CAL JOHNSON

WBBG—Bishopville, S. C.

1. Remember The Nightingale (J. Cash)
2. Queenie (J. Cash)
3. Once More (E. Acuff)
4. Oh My, Oh My (J. Cash)
5. Johnnie & Jack
6. This Little Girl Of Mine (J. Cash)
7. As Long As I'm Living (P. Waynes)
8. Shipping Again (J. Cash)
9. I Used To Love You (J. Cash)
10. "RANCH HAND RED" (J. Cash)

LE "RANCH HAND RED"

WJWL—Georgetown, Del.

1. Please Pass The Biscuits (W. Brown)
2. For The Love Of You (J. Cash)
3. Country Lads
4. Where No One Stands Alone (J. Cash)
5. Family Reunion (J. Dickens)
6. That's What It's All About (J. Cash)
7. New Fandangle Band
8. It's All Your Fault (Price)
9. I'm Walkin' The Dog Tonight (J. Cash)
10. Jacobs Ladder (Crossroads Over)

JOE MARTIN

WCLC—Carbondale, Pa.

1. How Much Do I Love You (J. Cash)
2. Whole Lotta Lovin' (J. Cash)
3. Ballad Of A Teenage Queen (J. Cash)
4. Stirin' At Home The Morning (J. Cash)
5. Just An Old Time Joe (J. Thompson)
6. Eakinie (J. Jones)
7. A Man Without A Woman (J. Cash)
8. A Man Who Has A Woman (J. Cash)
9. Got A Heart That Wants A Woman (J. Cash)
10. Your Name Is Benjamin (J. Cash)

"UNCLE WALLY"

KFRD—Rosberger, Tex.

1. How Long (W. Pierce)
2. That Little White House (J. Cash)
3. It's All Your Fault (Price)
4. Baby Don't Go (B. Rice)
5. Color Of The Blues (J. Cash)
6. Vacation (W. Jackson)
7. Once More (Acuff)
8. Bawling (J. Cash)
9. I Can't Stop Loving You (J. Cash)
10. Those Lonesome Eyes (J. Cash)

JACK CARDELL

WAFY—Richford, Ala.

1. Ballad Of A Teenage Queen (J. Cash)
2. You Win Again (J. Cash)
3. Your Name Is Benjamin (J. Cash)
4. I Wish I Was The Man (J. Cash)
5. Curstit In The Wind (J. Lewis)
6. Family Reunion (J. Dickens)
7. Squid Jumpin' Ground (Snow)
8. When In My Hand On A Pillow (J. Lewis)
9. The Man In The Moon
10. Stop The World (J. Cash)

TEX JESTON & NORM HALL

WTEL—Lubbock, Tex.

1. Ballad Of A Teenage Queen (J. Cash)
2. You Win Again (J. Cash)
3. The Story Of My Life (J. Cash)
4. I Gave You Up (W. & Liddy)
5. House Of Glass (E. Acuff)
6. Curtain In The Window
7. Whole Lotta Lovin' (J. Cash)
8. I Got You (E. Presley)
9. Heart of Glass (J. Cash)
10. The Story Of My Life (J. Cash)

ANN RAYE

(Deco 30533)

1. ENDLESS LOVE (2:21) (Said By Ann Raye)
2. Ann Raye, ably backed up by the Anita Kerr Singers, pledges her love to a poten-...
The latest WSM-"Grand Ole Opry" newsletter proudly boasts that no matter how low the temperature, how deep the snow or how cold the wind, country music lovers all over are waiting to leave those warm fireplaces whenever an "Opry" troupe comes to town. They have paid admissions for an "Opry" show, composed of Roy Acuff, Johnny Cash and The Wilburn Bros., that played Dahlberg, Montana on March 31st, facing 31 degrees below zero weather. Also, at Ft. Francis, Ft. Arthur and North Bay, Ontario, "Opry" performers had full houses and were forced to turn away those who had braved the 20 to 30 degrees below zero readings on the thermometer.

Jesse White, Ferlin Huskey and Paron Young, co-starring with Zsa Zsa Gabor in Paramount's soon-to-be-released flick, "Country Music Holiday," will be featured on Nbc's KABC-TV Los Angeles' Calif. show, "Country America," on March 15th. Jackson, featured vocalist on the show, has formed a new group, tagged the Cemy Kicks, and is planning for new bookings.

Glenn Trout, now stationed at Ft. Orld in Calif., was in Hollywood, last week, to plug his initial Ear pairing, "Everybody's Movin'" and "I'm Glad That My Baby's Gone." He's now recording under the name of Glen Trout and copies of the disk can be had by writing to him at 142 East 2nd St., San Dimas, Calif.

Elaine Dupont, who is now appearing with Charlie Aldrich and his band at the "Riverside Rancho" in Los Angeles, has been signed by Spade Cooley to work the featured vocalist spot in his new TV show to debut March 8th. In addition, he'll be appearing in the "Gumsho" fame, The Frontiersmen and Bonnie Guitar. Elaine is also making TV films, having just starred in a movie as a girl in the "Rin Tin Tin" series, as well as working as Ricki Nelson's girl friend is several of the "Ozle & Harrett" series. Elaine is also expecting to record soon. A national fan club is now being organized for her.

RCA Victor and the "Grand Ole Opry's" ivory specialist, Del Wood, in New York last week talked out an arrangement for the enthusiastic fan club to say hello to Nashville gang Del's current disk delight is "Whir-A-Way" and "Maggie Blues."

"Cousin' Johnny" Small, cdw director for WNLX- New London, Conn., has made a 60-minute show, tagged "What's New In Country Music" to the station's weekly schedule. The program, which is aired Thursday nites, with "Uncle Bill" Potter as moderator, features a panel of "experts" who collectively attempt to pick tomorrow's hits. The panel includes wax artists, juke box ops, record retailers, Eastern Conn. Folks Music Ass'n. members, professional people and cdw music fans. If the panel is 75% correct, after four weeks, in picking the hits, they will thin it down to three. In addition, they have to buy coffee for the show's producers, Small and Nate Carver, Potter, the studio hands and the current panel. Small adds that a small poll for the show is quite high and there's a long waiting list of sponsors.

Columbia's Bob Burrell sends along two extended play releases this week. One, tagged "Swinging Strings," teams up Joe Maphis and Larry Collins on "Early American," and "Royal Blue," title track. The other features Ronnie Self doing his "Ain't I A Dog" cloak, along with "Rocky Road Blues," "Big Fool" and "Flame Of Love."

Lee Emerson, whose Lee-Boo phony is responsible for Bobby Helm's current Decca sizzler, "Love My Lady," photoed from Nashville to inform us that the song has been number one for the first 6 weeks of operation. The Hank Snow School of Music will be open in about 2 weeks. Also located at The Music Center is The Silver Star Recording Company, Inc., which is headed by Ted Daffan.

Reports on Hank's newest RCA Victor record "Whispering Rain" and "I Wish I Was The Moon" from various victory distributors throughout the states indicate that the disk is selling more reaction. Hank has cut in the past 3 years, according to word from Hank's road mgr., Sleepy McDaniel. Sleepy is now setting up plans for a show at the London, Ont. (Canada) appearing June 1st, a few weeks in Juno, Canada, on Aug. 8th and other spots. With all this going, Hank and the boys are really excited. Hank and his friends are looking forward to their tour. Hank and the show are set to make a dominion-wide TV appearance on "Country Hoedown" over Cbc TV in Toronto, and "The 39th Street. They will also furnish the entertainment for the opening of a big new Purina Mills Country Club, located in May 31st. On the weekend of Feb. 8th, Hank cut several transcribed shows for the U.S. Army and Air Force.

X. Cose writes that now included in his stable are Patsy Cline, The Couplings, Warren Smith and Dot's Casuals. Patsy is booked in Phoenix for 10 days, beginning Feb. 27th thru March 9th, while the Casuals are scheduled for a theatre tour along with Brenda Lee.

Slim Harper tells us that he's now appearing at the Club Romandy, 490 Market St., Saddle Brook, on this week. Also, he's booked at the Virginia Playboys and Billy Sage. Altogether they've never booked a country act before, Slim tells us that the folk in the northeastern area have been really coming out and that he'll probably stay there longer than expected and possibly return to the air by the 15th of March. Slim's brother, Rocky Harper, had his initial Wagon release two years ago, and in the last week, Dunes are tagged "Show Me Love" and "Teardrops Off Your Eyes." Jockeys desiring a copy can obtain same by writing to Wagon Records, 490 Music St., New York, N.Y., or Slim'll also have a new Wagon release out soon.

The ABC Television Network has hung a "sold-out" sign for a "Country Music Jubilee," which Instant Postum, ArIdle and Carter's Little Liver Pails have joined in the show this week. The opening of the show, set for the weekly Dow Chemical program, NBC's Red Foley Show, on Sat., March 1st, is Charlie Phillips, at WSM and singer of "Grand Ole Opry." Regulars include the Marksmen, Marie John and, of course, Red himself.

The "Country Music Jubilee" plays host to an old friend, Mac Wiseman, on March 8th.

Off to the Army this week will be Charlie Horse, Tom Thumb-sized member of the Marksmen who's to be inducted in Decatur, Ala., L. L. and Neva ("Uncle Cyp" and "Aunt Sap") Brasfield are bound "deep in the heart of Texas" for a 3-week winter vacation from television and personal appearances.

Red Foley and Joe Slattery have recorded a series of 46 radio spots for a "Jubilee" sponsor, the makers of Dickies work and casual clothes. Joe, by the way, is now the Jubilee's associate producer, assisting producer-director Brian Caan, who is the show's producer. Ralph Foster has accepted appointment as Ozarks Chairman for the Crusade for Freedom drive, helping raise money for the continued operation of Radio Free Europe.

Claude Caviness, owner of Pep Records and Ramper Music, located in Riverside, Calif., and his wife have just adopted 2 boys.

Wanda Jackson, whose current "Fujyama Mama" and "No Wedding Bells For Joe" is making noise in both pop and country markets, according to word from Mgr., Jane Cropper, is now solid booking through the end of May. Wanda will appear at least March 5th, 6th and 7th as a feature of the Greater Kansas City TV show. She's scheduled to head west and will arrive in Los Angeles the 2nd week of April where she will be making personal appearances and doing a record session.

Halsey adds that after finishing a highly successful personal appearance at the state of Texas, Hank Thompson and his Brazos Valley Boys are currently packing their bags in preparation for a tour to Puerto Rico, Hank and the band will leave Oklahoma City on March 7th arriving in Puerto Rico that night. They are scheduled for a 10-day tour on the island playing various service installations. The crew established a new house record at George Cook's "Hoskins Club" in Houston, Texas when they appeared there on Feb. 14th.

Imogene Etterer, Country Music Booster's Club Prexy, writes to advise us that the club, organized about a year ago, lists as its aims: to boost, promote, inspire, develop and defend everybody connected with good country music and the country areas of the United States and the countries. The club, which is located at 113 Mill St, Coraopolis, Pa., boasts a full-time country music station in WAMO-Homestead-Pittsburgh, Pa.

Herb Shucker, Mgr. of Jim Reeves, left on a 2-week promotion tour last week to plug Jim's new 9-dty promotion tour which was held on an hour of cdw music on the "Countr Music Maker" show, from 11:00 A.M. to 12:00 noon, 6 days a week. He'll appreciate promotional sleighs and sound tracks for the show and is also in the market for gospel records.

Phil Raine, WQOK-Greenville, S.C., has taken on more airtime and is now airing an hour of cdw music on the "Countr Music Maker" show, from 11:00 A.M. to 12:00 noon, 6 days a week. He'll appreciate promotional sleighs and sound tracks for the show and is also in the market for gospel records.

Art Barrett, WSGI-Mt. Jackson, Va., notes that the "top tune" programming at the station is now based exclusively on The Cash Box listings, pop and country.

Jimmy Simpson, KYBB-Anchora, Ala., types that due to the great response in mentioning free jockey copies of his Jiffy disk, "Blues As I Can Be," in the Cash Box, they have a slight delay in serving.

Fred Stryker of Fairway Music excited with the tremendous reaction to the "Country Music Maker" show, for 11:00 A.M. to 12:00 noon, 6 days a week. He'll appreciate promotional sleighs and sound tracks for the show and is also in the market for gospel records.
The Cash Box

PROGRAM EP ALBUMS HERE

PROGRAM SINGLES HERE

dual programming

another Seeburg contribution to greater earnings

Now Seeburg adds Dual Programming to Dual Pricing to present operators the opportunity to profitably merchandise both kinds of records. With new Seeburg Dual Programming, EP album records (two tunes per side) are programmed in the brilliantly illuminated, self-advertising upper display panel. Current releases on singles are programmed in appropriate categories in the lower display panel. Attractive pricing windows in both panels explain the Dual Pricing feature of the new Seeburg music systems.
Winston-Salem, N. C.—Despite the health reports in the press over the past few years (until recently, few have appeared), cigarette manufacturers have been showing increased sales. This past week, the R. J. Reynolds Tobacco Company reported that for the first time in its history, sales for 1957 ran above the one billion dollar mark—to be exact $1,053,325,000. The 1957 volume was 10 per cent above the previous record, set in 1956. The annual report stated that, despite the growing popularity of filter tips, Camels still remains the country's largest-selling cigarette. Furthermore, "Winston" materially strengthened its position as the country's leading filter-tipped cigarette and is now recognized as the fourth largest selling cigarette among all brands, filtered and non-filtered. "Reynolds's earnings for 1957 were also up from 1956—$1,160,000 compared with $612,000. By the way, the standing of cigarette sales for 1957, as reported by Harry M. Woolen's, are listed as follows: Camel, Pall Mall, Lucky Strike, Winston, Chesterfield, L&M, Viceroy, Marlboro, Old Gold, Kent, Philip Morris, Kool, Salem, Herbert Peron, Raleigh, Hit Parade, Parliament, Oasis, and Newport. American Tobacco Co. led all others in outlays; with Reynolds next (123.3 billion).

NEW YORK—Regardless of the pessimists and "cryers", the good old U.S. isn't falling apart. The Committee for Economic Development predicted last week that by 1975, the average income of American families, after payment of all taxes, should be at least $7,100, as compared with a present disposable income of $5,300 per family. "Achievement of this high average income is not an imagined utopia", stated this committee. The statement called for "unending vigilance" by both individuals and government to assure that the most is made of the nation's growth-reproducing potentials. It stressed the need for improvement of public education, continuous investment in enterprise, increased private savings, mobility of both labor and capital, efficient management of business and of government, and rising foreign trade as among the essentials for growth.

There was a nice little operator in a big, basic industry city. Suddenly, things went bad. Like when the mills closed down and let out so many of their employees. That's when everyone began to fear fear. This little operator began to fear fear, too.

After all, he was a nice, little, sympathetic guy. And what he heard almost scared the pants off him.

"So he told his wife, "Gee, honey", he said, "y'gotta be careful. Things ain't so good. People are getting laid off their jobs. Before you know it, we may be up against it." Of course he hadn't yet made any collections to learn if this was true. Nor had he gone around to see whether the people who were temporarily out of work were still patronizing their favorite (his) spots. Nor had he, as yet, counted the money in the cash boxes on his route.

He just got scared. Because of the big, bold, brash headlines he read in his local newspapers.

Because of what he had heard people gossiping about. Because he began to fear fear. So he told his distributor, who had called him up to: "C'mon over and see the newest sensations."

"Are you nuts?", he asked. "Don't you know what's happening? Don't you even read the papers?"

"Things are tough", he told his distributor. "What's the matter with you, anyway?", he asked him.

"I ain't buyin' nothin'", he stated. Definitely. Emphatically. And with complete finality.

Of course, all the time, as you can gather, he was still driving his new car. Still paying his help handsomely. Still able to drop a ten or even a twenty on the bar. Still getting along pretty good, everything considered.

So far, it seems, the people were still coming into the establishments where he had his machines located and, most amazingly, believe it or not, they still enjoyed playing the games and listening to the phonographs.

Then it suddenly occurred to him. "Things ain't THAT bad", he said to himself.

But he didn't tell this to anyone, of course. All he told himself was:

"While all these guys think things are rough, why should I say different?"

"Heck", he craftily advised himself. "I don't have to tell them anything."

"And", he added to himself, "I can continue to cry like mad. They'll have to believe me. What's more, I don't have to buy nothin' from them."

"That means I've got a chance to make more over and above what I ever made before without buying a single new machine."

So what happened? Because the distributor had to buy to meet his quota, the distributor started to put the new machines out in various locations. And the distributor's eyes opened very, very wide.

"Said the distributor to himself. "Where've I been all this time? Man, this is better than selling. I get more and I get it quicker. I'm living, at last."

Everything went along fine. The little operator continued to cry, but, inside himself, he was happier than ever. After all, he was outsmarting the distributor and the distributor's salesmen, wasn't he?

The distributor was happy, too. He'd placed six of the new machines. The money did come back quicker. He now had six spots going for him. Things were picking up.

And then, one day, bomb. This distributor knocked off one of our little operator's spots.

You never heard such a holler. You never heard such a scream. You never read such scathing letters sent to every trade magazine.

You never heard before such a vitriolic speech as made by the operator before the local association.

You never heard such statements regarding this and, for that matter, all distributors, all over the world.

Man, oh man, the air was blue for days and days and days and days!
MOA ANNOUNCES MEMBERS OF CONVENTION COMMITTEES

To Open Convention Headquarters In Chicago On April 1

OAKLAND, CALIF. — George A. Miller, national president and managing director of the Music Operators of America (MOA) announced this week that MOA Convention Headquarters for the coming MOA Convention on May 6, 7 and 8 will be open at the Morrison Hotel, Chicago, on April 1. Larry Marvin will assist Miller in completing all details for the latecomers.

At the same time, Miller released the make up of the various committees.


Exhibit Committee: Chairman: Larry Marvin; co-chairmen: Louis J. Casola, Louis Pateck and Harlan Wingrave.

Registration Committee: Chairman: James F. Tolisano; co-chairmen: Tom Withrow and Martin Britz.

Entertainment Committee: George A. Miller, Paul E. Wittenmyer and Buddy Basch.

Banquet Ticket Committee: Chairman: Howard N. Ellis; co-chairmen: Martin Britz, Louis J. Casola and J. Harry Snodgrass.


Legislative Committee: George A. Miller, Gordon Stout, Clinton S. Pierce, Nicholas E. Allen and J. Harry Snodgrass.

Advisory Committee: permanent: George A. Miller, chairman; co-chairmen: Albert S. Denver, J. Harry Snodgrass, Martin Britz, Clinton S. Pierce, Louis Casola, Les Montooth, Howard N. Ellis and John A. Wallace.


Finance Committee: Chairman: Martin Britz, national treasurer; co-chairmen: J. Harry Snodgrass, Clinton S. Pierce, Albert S. Denver, Howard N. Ellis and George A. Miller.

Publicity Committee: George A. Miller, chairman; co-chairmen: Nicholas E. Allen, Clinton S. Pierce and J. Harry Snodgrass.


Exhibitors' Luncheon Committee: George A. Miller, Albert S. Denver, Larry Marvin, Clinton S. Pierce and Louis J. Casola.

SNOWBOUND

MOOSIC, PA.—So you think the recent snow storm brought you some grief? Look what happened to Ben Sterling, Jr., at his Rocky Glen Park, pictured above, completely covered with snow.

"We are finally getting thru the snow and business is starting again," said Sterling, "but this was the worst storm I've seen in the 38 years I have been at this park."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

MOA announces members of convention committees.

American Assn. Of Small Business Opposes Bill 1870

NEW ORLEANS, LA.—Thru the close association of Ed Holyfield of Dixie Coin Machines Company, Inc., with Joseph D. Henderson, national managing director of the American Association of Small Business, Inc., with headquarters in New Orleans, the Committee on the Judiciary, as well as Congressmen from several states, were advised that this organization is opposed to the ASCAP sponsored Bill S.1870.

In a detailed letter to these Congressmen, Henderson outlined the case of the Juke box operator. In one part of his letter, Henderson stated, "The operators have been invited to participate in the royalty. The American Association of Small Business, Inc., has membership throughout the nation, many of whom we let each in the take off a machine music box business. We are working in every state of the union, and we respectfully request that you do not approve Senate Bill 1870."

Henderson received two replies to his letters, one from Allen J. Ellender, and the other from Russell B. Long. In the former letter, Henderson was stated that they will wait until some action is taken by the committee and then will give it their attention.

Amuse Arcade Owner's Ass'n Elects Officers

NEW YORK—The Amusement Arcade Owners Association of Greater New York, this city, held its 3rd annual meeting at Hubert's Museum, Tuesday night, February 26, and elected its officers for 1958.

Mr. Karo was elected president. Other officers named were: Jean Schaefer, 1st vice president; Charles Rubenstein, 2nd vice president; Fred Shor, recording secretary; Louis Lobell, treasurer; and Al Blendow, executive secretary. Elected to the Board of Directors were: Stanley Nankoff, Sam Wertheim and Bill Phillips.

Rosen To Show New AMI "11" In Scranton

PHILADELPHIA, PA. — Dave Rosen, David Rosen, Inc., this city, announced a showing of the new AMI model "11" photographs will be held in Scranton on Tuesday and Wednesday, March 4 and 5, in the showroom of A. Williams & Company, 311 N. Main Avenue.

All operators in this area have been invited to attend. There will be re-freshments and on hand to greet the visitors will be Dave Rosen, Dave Weiss and Lennie Schneller.
George A. Miller, MOA Pres.,
Back At His Desk

Outlines Plans For MOA Convention
May 6, 7 and 8

George A. Miller, national president and managing director of MOA (Music Operators of America), returned to his office in this city on Monday, February 24, after a siege of five long weeks in the hospital.

"It has been the longest, hardest siege I have ever had in my life," stated Miller, "and I suppose I am rushing it a bit getting back to the office, but nevertheless, with the MOA Convention so close at hand, I feel that I must get back on the job as soon as possible."

In a message to all members of MOA, Miller urgently requested that all make it a must to attend the forthcoming MOA Convention on May 6, 7 and 8 at the Morrison Hotel, Chicago. In addition, Miller has requested that every member talk up the Convention with all coin machine people, urging that they attend "to assure the greatest attendance for the MOA Convention, over any other time in the past."

Miller outlined some of the important matters which will be discussed. "Many important decisions will be made at this convention regarding the danger of present copyright legislation and future copyright legislation," pointed out Miller.

"We are going to have to make some everlasting decisions—and we are going to have to continue to fight the performance rights societies, whether it be from a legal standpoint or whether it be through congressional legislation. Some very drastic, definite decisions must be made at the MOA Convention regarding this matter."

Other matters to be determined at the MOA meet were outlined by Miller. Among these are a "National Life Insurance Plan"; a national public relations program will be outlined by Peter Potter, known for his "Juke Box Jury" television show; Willie Blatt will further present the PAL (Police Athletic League) program; and Norman Ditchburn from London, England, is scheduled to speak. Other outstanding speakers on the order of the professor from Notre Dame who spoke last year, will be on hand; and a number of Forum Meetings of every nature will take place. MOA's new legal firm in Washington, D.C., will be represented by Nicholas E. Allen and another member of the firm. They will give their ideas and views of what must be done in the future to ward off the coming copyright legislation.

Miller concluded with the statement that many, many other programs—both business and entertainment—are being devised to make the operators' presence at the MOA Convention a must. Forums arranged, and their moderators are:

"FUTURE COPYRIGHT LEGISLATION" (Open discussion): Moderators: Clinton S. Pierce, Albert S. Denver and Nicholas E. Allen.

"DIVERSIFIED OPERATIONS": Moderators: J. Harry Snodgrass, John A. Wallace and Howard N. Ellis.


"STATE LEGISLATION and TAXES": Moderators: Louis Patek,

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It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. "The Cash Box Price Lists" are officially recognized and accepted all over the world. The editorials and news features of The Cash Box are read as avidly in all countries throughout the world as they are in the U. S. Thru the power of these editorials intense interest has developed to the extent that representative importers and exporters from over 50 nations have entered into membership into the "International Coin Machine Export-Import Council."

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Notice! These Offices Stand Ready To Serve You! Phone Your Nearest Office Today!
An unforgettable era of great growth and even greater achievement in this industry passed at 2 A.M., Wednesday, February 26, 1958, with the death of Ray T. Moloney, beloved great leader of Bally Manufacturing Company.

All those who knew him. All those who had spent gay hours with him. All those who had laughed with him for so many happily remembered days and nights. All those who had enjoyed his grand and charming company. All are deeply shocked. All are saddened by the passing of this most beloved man.

The honors that were heaped upon him during his lifetime were so many it would be almost impossible to record them all. The greatest testimonial dinner, with the largest attendance in all the history of this industry, was that which honored Ray Moloney in 1937.

The very first “Gold Coin Award” of the “20 Year Club”, the club composed of men and women who have been engaged in this industry for twenty years and longer, was unanimously voted to Ray Moloney.

So many, many, from all over the world, loved this grand, charming, smiling, genial and very kind man that, as his passing gradually permeates the shocked disbelief of all who knew him, all agree that a great era of the industry passed with him.

This is the saddest loss that can be recorded for this industry. This is more than the passing of a man. This is the passing of a great era. This is a loss that strikes hard and deep.


Ray Moloney—courageous—daring—ever willing to point the way—ever willing to strike forward with great pioneering developments.

Ray Moloney—whose career is an inspiration. Who did so much good for so many. Who was always ready and willing to help all to achieve their goal in life.

Ray Moloney—a man.

He's not really gone. His spirit will be here forever. For so many can never forget his kindness, his tolerance, his keen foresight, his belief in the future, his optimism, his laughter, his charm, his greatness of character, his love for his fellow man.

In his honor has been created the “Ray Moloney Foundation”. Like Ray—the “Ray Moloney Foundation” is founded on the giving of great and good charity. This, the “Ray Moloney Foundation”, will always keep this beloved man alive in the hearts of all who knew him, of all who loved and admired him, of an entire industry that honored him.
Chicago License Commish approves "Rocket Shuffle"

New Chicago Coin Game Approved for Operators in City of Chicago by Licensing Commissioners

CHICAGO—Samuel Wolberg, Ed Levin and all other executives of Chicago Coin, were highly elated this past week at the quick approval of their new "Rocket Shuffle" game by the City of Chicago License Commissioners for operation in this city.

First Coin Machine Exchange, exclusive distributors here for Chicago Coin products, immediately ordered the factory's full week's production when the news was phoned to them late Friday afternoon.

Amusement game operators here were arranging for placement of the game. They will now be able to purchase the $25 per year amusement license for "Rocket Shuffle".

Executives of both Chicago Coin as well as First Coin were very enthusiastic over this approval in view of the fact that it opens the city to extensive operation of this new type shuffle game.

"The orders we received since Friday, when the game was approved," reported Joe Kline of First Distributors, "convince us that this is going to be one of the biggest hits in this city.

"In fact", he added, "if the orders keep up as they have started, we feel sure that 'Rocket Shuffle' can become the best seller in Chicago."

Out of town effect of the licensing of the game by this city was apparent at the offices of Chicago Coin.

"Many are increasing their orders from other cities", reported Ed Levin, sales director of Chicago Coin, 'due to the approval given the 'Rocket Shuffle' by the City of Chicago."

Operators Win Wurlitzer Electric Pianos at Coven's

CHICAGO—After a complete check thru the many, many cards presented at the drawing which was first held at the showing of the new Wurlitzer phonos by Coven Music Corporation, this city, Ben Coven, president of the firm reported this past week:

"The two winners of the famous Wurlitzer Electronic Pianos have now been chosen."

Winner of the Wurlitzer Electronic Spinet Piano was Paul Brown of Western Automatic Music, this city. He is shown in the top picture accepting this beautiful new piano from Ben Coven.

Winner of the Wurlitzer Electronic Portable Piano was Tim McGraw of Champion, Ill. Tim is shown accepting the ownership of this beautiful portable from Ben Coven in the lower picture.

When You Enter The Cash Box "20 YEAR CLUB"

You are getting full recognition for the 20 years or more you have given to the coin machine industry. It is to your complete advantage to join the Cash Box "20 YEAR CLUB" today!

If you are eligible for membership in the Cash Box "20 YEAR CLUB," fill out this application and mail today.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ______ Month ______ Date of Birth

NAME ___________________________

FIRM ___________________________

ADDRESS _________________________

CITY _______ ZONE _______ STATE _______

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Activity along Pico Boulevard continues at a steady clip with operators visiting the distributors to order and pick up new phonographs and games. Sammy Ricklin and Gabe Orland were visiting California Music Company by Harrie Newmark, Record distributor, Los Angeles, and Don Beckman, RCA-Victor distributor, Chicago, and Jack Lewis, A & R, United Artist Records, a former employee of California. Johnet Maguire, Columbia recording star, dropped in to say hello to everyone at California where many operators thanked Johnny for the money he has made them on their juke boxes. Mickey Peno told Johnny his Columbia album “Warne” was doing well. The group reports the new Seeburg “161” and “200” phonographs have started to move with the operators and should continue very well. George prepared congratulations for the big annual Spring Selling week. Matt Nordberg bringing in nice orders for the new phonograph line from the San Diego area. Matt says Chicago Coin’s “Rocket Shuttle” is meeting with much success in the northwest area. Mary Kay and Claire Solle spent a few frantic hours at Leuenhagen’s Record Bar sweeping out an inch of water that flooded their establishment during the recent downpour. Mary believes Del-Fi Records has a hit with包括 ‘You Are My Dream’. Claire reports Billy Eckstine’s “Gigi” on Mercury is one of her big sellers. Kay predicts “Hi-Lovin”, a release by The Sharrons on Hit will head for the charts in the near time.

Associated Distributors, Inc., Harry Sinclair, Wurlitzer Western representative, telling Lee Walker that the new Wurlitzer phonograph line was going throughout the nation. Lee said the sales locally are on a steady increase and moving well. One of their latest releases is moving well. The group reports used equipment is moving out as fast. Charles Robinson reports United’s “Royal” Bowling Alley remains a popular item with the operators at C. A. Robinson & Son. Wurlitzer at 1201 W. Bellman has been busy where we found Hank Trosillo anxiously awaiting the first shipment of Williams’ “Top Hat” through. Mr. Lonny Lerner has got a good order for our new juke boxette machine line to their varied activities at American Coin Machine Company, Bill reports the used equipment sales are on a steady increase. Nick Van Passe, Western representative at View-Matic reports he got a good order for their “160” juke box. Norty Beckman has completed the re-organizing of the Album Section at Norty’s Music Center to handle the increasing volume of album records, so far this week the new boxetts have been doing a steady business. Jack Simon back at his desk at Simon Distributing Company after a visit to Chicago with his wife, Raglin, who is a big fan of the band. In a recent survey, many Lomberg reports they enjoyed a flurry of local business the past week. John Patterson busy readying a large export order. Pat Pulgise reports sales hitting a high with salesmen calling into the new and fully equipped headquarters of Advance Phonos Parts. Pat says operators are greatly impressed with the operation. Another recent visitor was J. O. Visser. Fred Luchtinger, of Needle’s Peeling machines talking to the operators and distributors along Pico Boulevard “the fishing is great” in the Needles area.

Through The Coin Chute

DALLAS DOINGS

Abbe Susman, State Music Co., is enthusiastically showing Gottlieb’s new single-player game “Crisis Cross”, Manny Gottlieb and Mandell Skibell of D. Gottlieb & Co., Chicago, are in Dallas calling on Abe Susman, . . . Phil Weinberg, regional sales manager for Bally Mfg. Co., is visiting the trade in Houston, . . . John H. Hixson, field engineer for new distributor at Y. H. & Co. . . . Thomas Chatton of R. Warmcke & Co. and Dick Quentin of Hemphill, Texas, are on a weekend fishing trip. . . . H. W. Dailey, Jr., Houston, was at the H. B. Sound Company in McAllen last week. Noticed an acquaintance there this week were: Francis Richardson, Longview; E. J. Shelby, Waco; Jack Spratt, Temple; John Caldwell, Paris; B. J. Jackson, Longview; Carl Tomoy, Dallas; Robert, Dallas; Chet Bills, Waco. . . . Jim Garris reports he was in town this week in his pickup instead of usual Cadillac. Must have been a rough ride because he made it back to his home in Memphis. . . . The American Legion held a record hop last Saturday for local teenagers. Three disk jockeys played the records and several special guests entertained the crowd. According to the Rock recording artist Tommy Hudson and the Savoys, who record for Mercury, . . . Joe Frank of Mobil says he is sporting a new car. . . . Speedy wishes you out to Drew Osborn, Ft. Worth, and to Don Perotta who has the flu. . . . Famous Dot recorder Pat Boone graced the states of Texas with his best rendition of “Over the Edge” at the opening of his Denton restaurant. He appeared that Saturday night at the Denton Kiwanis Minstrel show, signed autographs at his restaurant the next afternoon, then headed out for a trip west. The last week were Bob Jordan and Jim Redden of Lubbock. . . . Mr. and Mrs. Lee Pundrith, Palux, Texas, are in Dallas buying equipment for their route. . . . Bob Gilmore, S. H. Lynch, & Co., is in east Texas on business. . . . From El Paso comes a recent coinrow investor. . . . Jazz poetry, on its first reading last Sunday, soared in as a bowing and spoken commentary on the rhythm and roll, the Kings Club troubadour, renewed memories last week at the Kings Club. The pair used to sing together years ago in New York. . . . "African Suite" is one of the two new all-time Decca albums recorded by Marvin and Miranda, the Mr. and Mrs. combination who delighted Dallasites with their singing last year. . . .
Baltimore, Md. Mack Lesnick, Hy Leinich and Stan Leinich headed a group of executives from The Musical Sales Company, this city, at a series of showings of the new Seeburg phonographs.

On Saturday, February 8, operators from the firm’s Baltimore and Washington areas attended the showing at the firm’s headquarters in this city. Among the operators noted at the showing were Irv Goldner, Teddy Greenberg, Moe Kaminsky, Harry Rosenberg, P. E. Gray, Pete Mongelli, Bob Goldsmith, Myron Loewinger, Ted Collier, Roland Vols, Gerald Davis, Harry Margaritjen, Mike Goodman, Al Kleinman, Ike Sapperstein, Bernie Sapperstein, Julius Zeltzoff, and Gilbert Wise, as well as representatives from Hirsch Coin Machine Company, Eddie’s Enterprises, Atlas Vending Machine Company, and many, many others.

A showing was held in Norfolk, Va., on Tuesday, February 11, at the Comforter Motor Hotel. Some of those present here were Teeny Martin, Ken Schenider, Al Louden, John Louden, Nelson Catron, Sue Ingen, O. Etheridge, Al Darago, George Linney, Bill Beard, Cliff Wezel, Buddy Nicholson, Haydon King and Bill Crockett.

The Richmond, Va., showing was held on Thursday, February 13, at the John Marshall Hotel. Some of the operators on hand were John Long, Bob Minor, John Chandler, Ed Williams, C. B. Corry, C. E. Morse, Joe Richter, John Cameron and George Rollo.

In addition to the Leenicks, at the Baltimore showing, the firm was represented by Charles Cabrera, Bill Reed, Dave Adler, Irv Hollander, Harvey Blase, Roland Staloff, John Cosentino and Ann Warfield.

At the Virginia showings, on hand were the Leenicks, Charles Cabrera, Bill Snow and Dave Adler, Jack Gordon, Seeburg representative, attended all three showings.

“The response to the new Seeburg models was terrific,” enthused Mack Lesnick. “All we heard were complimentary comments, and everyone seemed very enthusiastic. We expect 1958 to be great!”

Automatic Phonograph League Scores
Gillette’s Myers Bowls High Set

Chicago—C. Myers of the Gillettes threw the high set during the bowing session of the National Division of the Automatic Phonograph League, February 20, as the Gillette team trounced the Singers 2 out of 3 games.

The high-flying Paschkes were paced by Rene Gallet’s 544 as they took 2 for 1 from the Calogero team. E. Gallet threw a 500 for the winners and for the losers C. Alesi hurled 490.

Hank Sophie led the Garmissas to two victories for three over Brown’s Camp, with a 481, as, surprisingly enough, J. Fischer bowled high game for the evening, 238, winding up with a total of 541 for the losers.

Deeco easily blanked B & B three games to none as Tony Ignoffo downed 564 pins, Nolan 526 and R. Albamonte 524 for the victors to M. Pieroni’s 499 high score for the losing B & B team. B. Nyland bowled 513 to lead the Westerns two to one over Amber. P. Oomen was high for Amber with 484 pins.

Coven continues at a terrific pace, downing Star by sweeping the three-game set. F. Schickel was high for Coven with 533 pins. Hank Sohacker was top man for the Stars with 495. Phono took 2 for 3 from ABC, as R. Holl lead Phono with 494 and G. Losasso was high for ABC with 498.

Mercury swept 3 from Gateway as E. Kupasinski bowled 500, V. Imlau bowled high for women with 490. V. Boesen threw the high game for the losing Gateways with 395.

Musical Sales Showing of New Seeburg Phonos in Wash.—Balto, Norfolk, Richmond

TRIMOUNT’S Special of the Month
50 SEEBURG M100C’s

- ALL NEW DECALS
- COMPLETELY RECONDITIONED
- SPOTLESS

$475 EACH

Exclusive Gotthelf, Williams, Seeburg, Chicago Coin and International Mutoscope Distributors

Remember
In NEW ENGLAND IT’S TRIMOUNT!

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BOSTON 18, MASS.
Tel. Liberty 2-4480

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

Through The Coin Chute
NEW ENGLAND NIBBLES

Bis better all around as snow left by record breaking storm begins to melt and transportation gets back to normal. However, few ops in from out of town during the last week because of the snow situation, and district plants conducted most of their operations by telephone . . . At Associated Amusements (Rock-Ola), plans being made for showing of the new Rock-Ola 200 by Ed Ravreby and Dick Mandell, gen. mgr., both of whom have been busy with long field trips. Mandell has been seeing ops in Conn., R. I. and Vt., while Ravreby has been on call in N. Y. . . . At the Seeburg (Ravreby) Mandell celebrated their second wedding anni with a trip to New York where they did the town and caught Tony Bennett at the Copa Cabana . . . At Rudder Distributing (Wurlitzer), Bob Jonas, sales mgr., reports the show-up showed up bit to great extent, but selling via telephone worked out fine. Plenty of action on Genco’s “Gun Club” and Chicago Coin’s “Rocket.” Bally’s “Miss America” is creating a big stir among N. E. ops . . . At Trimount Automatic Sales Corp. (Seeburg), Dave Bond, prez, and Mrs. Bond took off for the sunny climes of Florida. Snow tangled up deliveries here with practically nothing in. Music and games going good and ops shortcutting for deliveries of equipment.

Among ops who braved the snows to visit Hub this week were: Dave Baker, Arlington; Ray Faini, Framingham; Ray Shea, Woorcester; Harry Deshowitz, Chelsea; Peachy Cassanta, Milford; Dave Gropman, Milford; Ed Ross, Boston; Henry Levinson; Market; Lew Lender, East Providence; Dave Schultz, Brockton; Ralph Lackey, Milton; Leonard Appel, Alston; Connie Pecius, South Boston; George Pappas, Lowell; Tom Libby, Haverhill; Harry Grazzo, Quincy; Bob Green, Randolph; Fred Kofous, Waltham; Vin Pitts, CG Jacobs, both Alston; Phil Swartz, Brookline; Stan Cekas, Lynn; and Lolie Levinson, Boston. Gordon Mackering at Illustrations’ , Music stores in Hub had a slow week because of the big snow . . . At Atlas Distributors (AMl), Louis Blatt reported acceptance of the new AMI phonos recently shown to New England ops in two day affair as “tremendous” . . . Demand for music is still high and interest in slot box tunes is being continually hyped by infux of recording artists to clubs and nickerys in and around the Boston and Worcester areas.

Nat Solow, Eastern Music, reports the showing of the new Seeburg phonos was most successful, and that sales have been most gratifying. Marvin Stein and Bill Adams is preparing for road trip . . . At Rodstein, Banner Speciality, home from his Florida golfing vacation. Condolences to Moe Bayer, whose mother passed away . . . Abe Witsen, International Scott Crosse, home from his travels, taking a brief rest before resuming his arduous duties. Meanwhile Harry Witsen up to his neck working out the details involved with the opening their avs in the Brussels World Fair. An interesting comment is being readied and will be sent to all operators inviting them to attend Bally service schools. Mike Channick states that the bad weather slowed up deliveries of Bally’s “Miss America,” for which a large demand continues . . . Joe Ash, Active Amusements, signs with relief now that the buller has been repaired (Weather will probably now turn warm). Marty Brownstein reports sales of new Wurlitizers continues brisk, and that they are awaiting delivery of Gottlieb’s new “Cris Cross.” . . . Dave Rosen, David Rosen, spends most of the week in Chicago visiting the factories. Harry Rosen back from Florida and looks great. Joe Wasserman back on the job after being out 2 weeks, Lenny Schneller seeing the music ops on the AMI “T” models . . . Al Cohen’s son, Morton, married at the Benjamin Franklin. At the same time the Al Cohans celebrated their 24th wedding anniversary. Rosen advised a showing of the AMI “T” models will be held in Scranton on Mar. 4 and 5, in the showrooms of A. Williams & Co., 311 N. Main Ave . . . Joe Scott, S & K Amusement, states the firm is opening a new arcade in West. Phila . . . Albert Polak, International Amusement, leaves for Belgium on Mar. 2. Meanwhile there is a flurry of activity over printers that we out print of machines that he’s been in Boston, Philadelphia CM Ex, advises the firm bought the building at 828 N. Broad, and after renovations are completed, will move in . . . Jerry Yablow, credit man for Mercury Records, visits Joe Berger here at the Philadelphia branch. Jerry tells us to watch out for “Wishing For Your Love” by The Voxpoppers and “Drop Top” by Ray Perkins . . . Harry Ascola, Columbia Records, shot into New York to catch Tony Bennett’s opening at the Copa cabana . . . Paul Cimino, Eastern Music, advises us that “Beye Elvis” on ABC Paramount, is certain to be a hit. Jack Marshall records high on his new Earl Bostic album, “Bostic Rocks.” . . . Mario Dauliero finding it hard to concentrate on business ‘cause he is expecting an heir.
Nothing like it!

DOUBLE YOUR MONEY BACK

That's right! There's never been anything like it in the history of this industry! The Cash Box is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that The Cash Box is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to The Cash Box! Read the first four issues! If you don't agree, after reading those first four issues, that The Cash Box is the greatest magazine for your business in all the history of the industry, simply return those first four issues and GET DOUBLE YOUR MONEY BACK for those four issues, PLUS the $15 you sent in for your full year's subscription!

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OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to The Cash Box (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these first four issues to you and you are to give me DOUBLE MY MONEY BACK for these first four issues, plus the $15 which I'm enclosing herewith.

NAME ........................................
FIRM ........................................
ADDRESS ....................................
CITY ........................................ ZONE ..... STATE
Kentucky Music Operator Personally Responsible For 650 Letters and 150 Cards Urging Veto of Bill S.1870

IRVINE, KY. — Francis G. Miller, Miller's, Inc., this city, is one of the more progressive music operators as is evident from his letter to The Cash Box.

Miller who praises the efforts of The Cash Box to better the operator's conditions through its editorials, enclosed a copy of a postcard which he distributed to his locations. Location owners were asked to have their families and friends sign and mail out the cards addressed to Senator Alexander M. Wiley in Washington, D.C.

The card, addressed to the Senator said: “I am a citizen who derives much pleasure in listening to my favorite songs as played on the coin operated phonographs. It if were not for me and millions like me, the music operators would be out of business; the authors, composers and publishers would suffer a substantial decrease in their income because if I did not play their music on coin operated phonographs there would be less demand for their product.

A change in the Copyright Act to impose performance fees on music vendors would mean that vendors would be taxed twice for the same purpose, because royalties are paid every time a record is purchased by the music vendor.

To me this is an unfair and unjust taxation. A tax imposed upon music vendors, the restaurant owners and their customers by a private taxing company, is a violation of the law.

We in Kentucky want no Private Taxing Authority. Vote against Senate Bill 1870.”

Miller tells us he was personally responsible for 600 letters and 150 cards of this nature.

(Ed. Note) The Cash Box urges operators all over the country to follow this line of attack. If a sufficient number of operators actually fought the issue as did Francis G. Miller, there would be no doubt about the outcome.

Conn. Music Ops First Banquet Called “Unqualified Success”

HARTFORD, CONN. — The Music Operators of Connecticut held its first banquet here at the Statler Hotel, Thursday night, February 27.

“Thru the combined efforts of our officers and membership our first banquet was an unqualified success,” stated James F. Tolsano, president.

“We are extremely gratified over the large attendance, and particularly pleased and thankful for the assistance of the distributors and manufacturers whose cooperation made it possible for us to turn out so fine a souvenir journal.”

A number of out-of-town visitors came in for the banquet, among them Meyer Parkoff, Atlantic New York Corporation, New York City (Mac Perlman and his staff from the local office of Atlantic were present, of course); Jack Gordon, Seeburg regional representative; John Steuritz, and Seeburg field engineer. From Runyon Sales in New York City and Newark, N.J., were Barney Sugarman, Abe Green and Irving Kemper, as well as Nat Gutin of the local Runyon office.

With the Runyon group was Artie Daddis, AMI’s regional representative. Irving Holdman represented David Simon, Inc., (Black Sales) from New York City, and

As for the Coin Unitized Music Corporation was on hand. Representing the Wurlitzer line of phonographs was a group from Sandy Moore Distributing, New York City, including Sandy Moore, Abe Lipaksky, Gabe Forman, Hank Walton, and Bernie Levine.

It was acknowledged that this first banquet by the Connecticut association was terrific, and these men started to think and plan for its next one before the evening was over.

Banker Looks To Bright Future For C.M. Industry

PHILADELPHIA.—Ray J. Erfe, vice president of the Broad Street Trust Company, this city, and one of the industry’s best friends, looks to the future with great optimism.

“I can’t see anything but good in the future,” stated Erfe, who covers all fields of endeavor, including the arts, the sciences and business.

As for the Coin Machine field we have only scratched the surface, and there will be bigger and more profitable years ahead for those who are willing to work.”

Urges Insurance Coverage For Juke Boxes For Fire Only

HURLEYVILLE, N. Y. — Amelia McCarthy, Catskill Amusements, Inc., this city, deplores the decision of some of the distributors who have discontinued insurance on juke boxes.

“I understand juke box insurance firms are running into the red due to many claims on break-ins or small damage to machines”, comments Mrs. McCarthy. “Because of this, some firms will discontinue and most will increase rates if they do insure.

“I am sure the operator is mainly interested in covering his investment in these machines, and if for no other reason could then afford to carry them at a low cost because the claims would be far and between.

“Wurlitzer asks, ‘Could there be a way of arousing interest among the several distributors to encourage a firm to insure these machines just for small damage, money could then be allowed to carry them at a low cost because the claims would be far and between.

“It would help if one firm would accept all makes of machines. At present, you must make a separate list of your Seeburgs, AMIs, Wurlitzers and Rock-Ola, and insure them through each distributor.

“Better Opportunities Ahead”

MARION, IND. — C. T. Cole, Silent Selling Company, this city, is very optimistic about the future of the American way of life.

"Tomorrow will be much better than yesterday" comments Cole, because there are so many business men and despite the American public’s privilege to gripe and complain, which we all do, there is also an American inborn instinct (heritage) to take advantage of every new idea, machine, motor, mechanism, beast, car, space ship, home, factory, selling ideas, drug, scientific gain—to make life better for an individual and for his community, his country. So thank God for the American, for America and for the tomorrow and the tomorrows after that. They are almost better because of the opportunities of today—and we Americans take advantage of same.”

RECONDITIONED IN OUR SHOP!

25—Seeburg-C Phonograph. $400
6—A.M.I. D-40 (Conv. 45). $149
25—1900 Wurlitzer Phone. $825
10—2000 Wurlitzer Phone. $985

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Roll-A-Ball Bally 49.50
Out Of Town Bally 34.50

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2330 WEEMS AVE, CHICAGO 47, I11.
Eveygrade 4-2300

Cash: “GAMES—CHICAGO”

WANT TO BUY
All Types 11 Ft. and 14 Ft.

BOWLING ALLEYS
Will Pay Highest Prices.
Hoopers unit before.

BRACE Dickens.

3-D Weft.

Phonograph "I Phonographs Miami attendance," rooms city, preaching to success enthusiasm, orders.

However, we have a new city, and have showing a very wonderful polling. He is the well-known London distributor, handling one of Britain's most successful boxes, is forming a subsidiary company to handle the Wurlitzer. .. Rock-Ola agents in Britain are also likely to be announced. They will include Phon-o-sound Limited of Leeds as northern agents. .. William R. Stockdale has formed a new company called Stockdales Equipment Limited at 19 King Street, Lanark, Norfolk to manufacture, hire, and deal in automatic musical instruments. . . At Fakenham, also in Norfolk, Edward F. Winer is going into the import and export of phonographs. . . A similar business in export and import will be Phonograph Management Limited, of 82 Portland Place, London W1. This business has been set up by a well-known London operator, Murray Nathan, in association with another operator. . . Alfred Freeman, vice-president of the A.C.A. has been in hospital for nearly a month, and his symptoms are causing some concern to doctors and certainly to his family. They include the partial loss of the use of his right arm. . .

The annual general meeting of the Phonograph Operators' Association Limited is to be held on March 24, 1958.

The Amusement Trades' Association will hold its A.G.M. on the same date, with Mr. Kraft in the chair. .. Bruce Products, Limited, of Rye Lane, London, has placed a new gum on the market with a fresh range of colors. It will be handled in the north by Sales-Matic Limited of Bradford. . . A talking postcard machine is being introduced by Automat Machine Sales, Limited. It is German in origin, can be played for at least 300 times, with a recording time of two minutes for each postcard. . . "What is a juke-box?" asked H. Collier, chairman at Gloucester Brewer Session during the recent application for a music license, made by local operator Miss E. Theop. W. Hart, the superintendent of police, explained and raised no objection to the application, adding that local boxes were an attraction to young people. The application was granted. . .

... Phonograph operators bought nearly 200,000 of the 7½ million records pressed in Britain in December. The December total was up on December 1956 by about one sixth. . . Operators in Dudley, Staffordshire have been warned that the Chief Constable is keeping an eye on defective and makeshift electrical wiring of instruments, which may be a menace as regards fire, and carry a possibility of a fatal accident. The local Bench has warned that licensees who do not have their phonographs expertly wired may have their licenses withdrawn. . . Phonographs were praised by local officials in Cornwall when a Music-maker 200 was installed in the town at Gurnvale recently. "We consider this much better than having the youngsters hang around the streets," they said. . . Hooper's Automatic Supply of 125 Bounds Green Road North London has put on the market a new 1958 De-Luxe model of its Screen Stars Automatic coin machine.
Chi Coin’s “Commando Machine Guns” Big Click At Florida State Fair


CHICAGO—Harry Glick of Chicago Coin, this city, just returned from the Florida State Fair in Tampa, Florida, advised this past week that the battery of five “Commando Machine Guns” which were displayed in a booth at the Fair clicked so big that every exhibitor at the Fair is still talking about its tremendous pulling power.

“We could have set a money-making record each and every day of the Florida State Fair”, reports Glick.

“The fact is that we tried our best to hold the play down so that all those people who visited our booth and wanted to see this battery of five of our ‘Commando Machine Guns’ in operation would have every inspection opportunity.

“There were times”, he advises, “when we actually stopped play, so that some visiting operator could check on anything he wanted. And, in every case, he was not only happily surprised, but, most completely satisfied that our ‘Commando Machine Guns’ were the greatest of all products.”

Glick advised that the operators who visited the Chicago Coin booth here “agreed” that the battery of five “Commando Machines Guns” could “very easily take in $50 per hour”.

“This”, he reminds, “is because we had the guns set at 375 shots for 25c.

He advises that the guns can be set from 132 to 952 shots. He also reported that it takes but one minute to complete 375 shots. This allows for aiming, switching targets, and so forth.

“Adults, as well as children”, Glick reports, “were happy with this number of shots for 25c. They told us that they ‘had more than their money’s worth’ for their quarters.

“The most impressive factor”, he says, “were the number of ‘repeaters’. The children as well as the adults came back again and again. In fact, some of them spent a lot more than they had ever expected to spend. But they had such a good time spending this coin that they complimented us time and time again.

“The police department and local authorities were absolutely impressed with all the safety factors we have incorporated in our ‘Commando Machine Guns’.

“They complimented us. They praised us. And they, themselves, got the biggest of big thrills shooting the ‘Commando Machine Guns’.”
Camera Clix At Runyon Sales AMI "I" Showing

NEW YORK—Runyon Sales Company’s showings of the new AMI model “I” phonograph were detailed in last week’s issue of The Cash Box, and we are now able to reproduce some of the photographs taken.


Above photo was taken at the Hartford, Conn. showing: left to right: Barney Sugerman, Abe Fish, Jim Picheco, Jim Tolisano, Is Rosnick, and Irv Kempner is crouching alongside the phonograph.

"It's What's in THE CAS BOX That Counts—INTERNATIONALLY"

“Next Ten Years Could Be The Brightest”

IRVINE, KY.—Francis G. Miller, Miller’s Inc., this city, believes the future of the coin machine business is bright despite the many problems continually facing it.

"Our future is bright," states Miller, "in spite of ARCAP, etc. However, there are great changes coming. I believe, for the good of the industry, that Bingo types will have to cease being made. Due to the loud and nasty noises being made because of 'payoffs' if these machines are allowed to flourish then our whole industry will have an enormous black eye—and may well be facing ruin.

Here in Kentucky we are facing a bill in the State Legislature to outlaw all types of pinballs. With the advent of such a thing vast changes would be evident, nearly overnight. A lot of operators would be forced out of the business because they are now operating music as a sideline to their Bingo locations. They are the ones who could ruin our industry and who are currently giving us the 'bad press' which they richly deserve. Our industry needs a public relations bureau. However, it also needs to get rid of certain elements within the industry. Doing away with 'payoffs' as distinguished from 'free play' games would eliminate these elements for it would no longer be a source of easy money. There is money to be made in music—we are currently doing that—and have for years. But vast changes will have to occur—both in types of games manufactured and in the operators' views and methods of doing business. The next ten years could give us the greatest ten year span in our history—if we wake up in time. Or it could bring complete ruin to the whole industry if they fail to pay attention to the warning flags that are now flying—both in Kentucky and nationally. Some states have lost all types of games except for arcade and music equipment already. If we continue on our merry way, it's just a matter of time until we are all legislated out of business. It's a time to get together and do things for the industry as a whole—not ourselves as individuals.”
LEADERSHIP

One glance . . . a moment's listening . . . and you know this juke box is so far ahead in styling and electronics that nothing can compare. This is leadership that pays off in easier servicing, more play and bigger profit anywhere this superb instrument is located!

See it! . . . Hear it! The New Ami-1 series

SOUTHERN AUTOMATIC MUSIC CO.
LOUISVILLE, KY. CINCINNATI, O. INDIANAPOLIS, IND. LEXINGTON, KY.

Cuban Music Ops Seek News From U.S. Ops

HAVANA, CUBA—Morris Gran, vice-president of International Music Company, Ayestarán 401, this city, is eager to have various associations contact him. Gran is leading member of ANOFA, the music operators' association of Cuba.

ANOFA is, at present, undergoing many problems in its efforts to have SNAC, same as U.S. ASCAP, cut down on their royalty demands.

Gran also believes that the constitution and by-laws of various U.S. music ops' associations can prove of good value to the Cuban music operators association.

Gran hopes that leaders of music ops associations in this country can prove very helpful to the Cuban music operators as they start forming this first association.

He is of the hope that these association leaders throughout the U.S. will correspond with him and, thereby, help the Cuban music operators.

“it's What's in THE CASH BOX That Counts—INTERNATIONALLY”
Through The Coin Chute

EASTERN FLASHERS

The word of the death of the beloved Ray Moloney hit coinrow early Wednesday morning, and spread like wildfire to Bally Row and across the York. Ray, as head of Bally Manufacturing Company, early pioneer in the modern coin machine industry, respected as a leader in our industry, but more than that, as Ray was revered as a human being, loved and respected everywhere. His kind and charitable deeds, both to organizations and individuals, leaves a subject for conversation which will continue on for years to come. Ray's many friends feel that everyone considered Ray his friend—will miss him sorely.

With the sun shining brightly every day, and the heavy snows of last week completely cleared off the streets, coinrow saw quite a number of operators. Allo oops reported last week's storm dented their collections considerably, all feel a spell of good springlike weather will give them a chance to make up. Wholesalers of all types of equipment, without exception, saw machines moving out in goodly numbers. Barney (Shaggy) Sugarman, Runyon Sales Co., was in particularly good spirits the early part of the week, reporting sale of AMI's new "L" model very good, and that Bally's machines selling big. However, the news of Ray's death, on Wednesday, shook him up badly. Started to make immediate arrangements to leave for Chi. Ivy (Kemp) Kemper, came home from Runyon's Hartford showing off the AMI phonos, and immediately took to bed for three days. Allo he came in to work this week, kept off the road... Harold Rosenberg, Peckkill, up back from a 4 week vacation in Mexico. He writes Mrs. Peter, Susan, who spent the past weeks with her father and mother in Acapulco, flew back home to accept an election to the National Honor Society in the Lake and Park School. Lake Montauk, St. Silvador. His missus took off for Puerto Rico for a vacation... "Senator" Al Bockin, back from his Miami Beach vacation, looking wonderful. Advises that he and his vacationing pats figure on a cruise vacation next winter.

A number of N.Y. columnists drove up to Hartford, Conn. for the annual banquet and general meeting of the Coin, State News Association. Among those who were there: Meyer Parkoff, Barney Sugarman, Irving Kemper, Morris Rood, Arlie Pinewski, Irving Holman, Jack Pinewski, Abe Lipsky, Sandy Moore, Gabe Forman, Hank Walton and Bernie Levine... Harry Frier's daughter made him a grandfather this week—his first grandchild, a girl—and was he injoyed... Meyer Parkoff and Murray Kaye, Atlantic New York Corp., report music ops have ordered the new Seeburg phonos to the extent whereby they now have to push the factory to ship in the quantity needed... Mike Savitch, getting ready for what he feels will be a record breaking quarter of sales. Advises that brother Joe Mauve spent a week in Miami Beach after the super fair, and is now hammering out the orders for the week... Abe Lipsky, Sandy Moore Dist., reports sale of all model Wurlitzers real good, with the model "2200" their biggest seller... Andrastes the firm took in the Lehigh coffee and cigarettes today... Looks like Al Simon has a hit on his Chicoins "rocket Shuffle". Ope line up to play, and watch the amazing action of this game... Charlie Rubenstein, the arcade man, celebrates his 26th wedding anniversary with his charming wife, Dorothy. The Rubensteins thrilled with the gift who sent the gift was his grandchild, Al. Showed him a big Semin hit him broadside and demolished his car. Luckily Clemen was not hurt badly. Mrs. Pinewski had just come home from the hospital having suffered a heart attack. Both are doing nicely... Jay & Viv and the St. Catharines boys of the Lieberman Music Co. was home for several days with the flu. Busy back on the job but still a shaky... Mr. & Mrs. Orville Willette, of Lemmon, S.D., in town for a few weeks visiting Orville's brother, Monty in Duluth.

Eddie LeBlanc, St. Cloud, Minn., in town for the day picking up his big Semi. He has a lot of work in his area... Eddie, as usual, is the rounds looking for some used equipment... Chet LeDoux, Virginia, Minn., in town for the day making the rounds... Eddie Kubes, New Prague, Minn., in town and in the papers in and out on his way home before you know it... Jim Stansfield, Winona, Minn., in town for the day picking up his record supplies and parts... Lew DeMay of Ack and part... Lew DeMay, Jr., is rushing Spring. Spending a lot of time getting his cabin at the lake in shape... Fran Befarra, Hibbing, Minn., in the hospital and getting along just fine after a few days in the hospital... Another big Semi hit at his desk after a two week swing around the Dakotas... Mrs Harold Theatre, Mpls., is on the road to recovery after a gall bladder operation.

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BALLY ABC BOWLERS, Deluxe
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M-100A Converted to
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SEEBURG 100-A... 250
SEEBURG 150-A... 295
SEEBURG 200-A... 345
SEEBURG 2100... 695
M.J. 5-200... 450
SEEBURG V-200 Modified with
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45 RPM Conversion for M-100A... $69.50
45 RPM Conversion for other models, from $13.75

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE.
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MUSIC GAMES

Bally ALL STAR DELUXE BOWLER
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Geneo Coin Club

325 Mike.
325 Super.
325 Jim.*

Through The
Coin Chute
UPPER MID-West Musings

Bud Knudson of Moorhead, Minn., in town for the day making the rounds. Fred for the past several years has been in the real estate business and has done very well... Mr. & Mrs. Cecil Terveer, Winona, Minn., in town for the day. Mrs. Terveer said that last Sunday the family celebrated their mother's 85th Birthday. All the brothers and sisters and grandchildren were there and they all had a gala time... Talk about trouble, Clem Pinewski, of Big Lake, Minn., has had his share of it. As Clem was backing of his drivers, a big Semi hit him broadside and demolished his car. Luckily Clem was not hurt badly. Mrs. Pinewski had just come home from the hospital having suffered a heart attack. Both are doing nicely... Jay & Viv and the St. Catharines boys of the Lieberman Music Co. was home for several days with the flu. Busy back on the job but still a shaky... Mr. & Mrs. Orville Willette, of Lemmon, S.D., in town for a few weeks visiting Orville's brother, Monty in Duluth.

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The biggest problem for the industry, many claim, is to get people out of their cars and onto the railroads. All the efforts, however, have been aimed at more and more cars. Harvey will.

Avron Levin, president of Chicago Coin, City of Chicago License Commission approved our 'Rocket Shuffle' game.' And First Coin, a new company, reports, already ordered the entire week's production of the new Wally Finke, John Kolber and Fred Kline of First claim, "Even this won't be enough to handle the orders we're taking." United's Hank Dabek claims that, "I gave up cigarettes," Then he adds, "But look at Jack Mitnick. He's leaving all oriental behind." "Discussing dual programming with C. T. (Mac) McKelvey and Carlin Strong, Seeburg brings forth the story of a recent visit with Ed Shaffer in Columbus to see how successful this can really be." "Funny thing about business conditions. Despite a one industry town, hard hit by layoffs and with auto production off about 38%, ordering more new equipment than many other and larger cities across the country, news of general business conditions much, much better all around."

The Cash Box, April 5, 1958 issue will feature the 33rd "International Quarterly Exposition." Ed Levin says it can be printed in Italian, German, French, Spanish as well as in English. Last minute details are in place and Al Green reports that the tremendous results of the tests which they conducted for their new single-player "Crazy C兴旺" brought in so many ideas that they stepped up production even before they shipped the first game. Paul Huebel calls from his office to switchboard operators via a loudspeaker system. "Please ask Rosie for a DARLING." But there are no new ideas, Rosie is his ever lovin' Rosemary. "Mac Brier advises the publishers they've been getting reenquainted with old friends in the business whom he hasn't seen in a long time. There's a gathering; Al Simon from Neo Yawk; J. D. and Ben Lazar from Pittsburgh; Dave Rosen from Toronto and Harvey from Chicago."

Ed Levin and Harry Glick. Harry reporting that the battery of 5 ChiCoin "Commando Machine Guns" such an outstanding sensation in Tampa at the Fla. State Fair those ops who visited the battery in operation still have to laugh about the way both young and old just love to shoot these guns."

 come from Rambunctious that they've signed up to supply the 5 and 10 business in addition to everything else. . . . Ben Coven very happily presented the beautiful Wurlitzer Electronic Spinet Piano to doorman winner, Paul Huebel, of the ChiCoin office, who is the only piano player in the 1000's. Gordon Stout of Pierre, S.D., passed thru town this past week on his way down to the baseball training camp in Florida. "I'm looking for some great ballplayers," Gordon advised. "Get a guy in here real quick."

Dave Rosen advises that the evening of May 3, coming up, will be a "A Knight To Remember". Dave and others in Philly are honoring Ray Erle, V.P. of the Broad Street Truck Co. who has helped so many, many ops in Philadelphia and surrounding financing. Says Dave, "You're invited. So come to Philly and see a grand, great guy honored."

The way we heard it, the news is out that R. F. Jones and all the Jones Boys will be celebrating the operation of their machines in their new location in the latter part of March, Wm. T. (Billy The Kid) O'Donnell and his ever charming' wife, Nikki, are looking forward to the arrival of their new operation and the return of "Zingo". As Harry says, "Just don't remind me that there one again ever. "That," he adds, "was something like a bad dream. . . . Pointing to a picture up in the office, the Delbecs crack, "That's off Big Bill Rodstein's head that could be a new picture all over again."

Empire Coin, Chicago office and we guess Gil Kitt as well as himself dashing up to help out while Bob Wiley, Jack Burns and Fred Minter alternate trips up and down.

Both Ted Rubenstein and Estelle Bye were all smiles this past week. . . . Marvel's enjoying a fine business pickup up for "Lucky Horizons". It seems Levis and plus a couple of extra colored pinots so they can come gallopin' right thru the new front doors in true Wurlitzer style. Laughter surrounds every minute of the game and the dream of "Zingo". As Harry says, "Just don't remind me of that one there again ever. "That," he adds, "was something like a bad dream. . . . Pointing to a picture up in the office, the Delbecs crack, "That's off Big Bill Rodstein's head that could be a new picture all over again."

Empire Coin, Chicago office and we guess Gil Kitt as well as himself dashing up to help out while Bob Wiley, Jack Burns and Fred Minter alternate trips up and down.
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ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Coin Mach. Industry—PAL Tie-In Works Out Very Well

MIAHI PAL Depends Almost Entirely On Coinmen For Support

MIAMI, FLA.—Willie (Little Napoleon) Blatt, this city, reports that “The tie-in and support of PAL by the coin machine industry of Dade County is working out even better than I expected.”

Blatt states that at this time the PAL is practically depending on the industry for its entire support. In addition to the coin machine operators’ efforts, other means of support have been devised by Blatt, with the industry getting full credit for the financing.

“The final arrangement between PAL and the coin machine association” reports Blatt, “is that any operator who is willing and able can become a booster member of PAL, and he pays $10 per month for as long a time as he wants to. With this payment, he receives Decals to put on his Juke boxes only—showing that he supports PAL.

“We now have 15 operators who belong to PAL. These men join voluntarily, without any pressures by anyone.”

Blatt relates that he promoted one of his locations last week upon the opening of a new cocktail lounge. “The

Phioly Coinmen Plan AJA Drive

PHILADELPHIA, PA.—Once again coinmen in this area are making their plans for their annual drive for Allied Jewish Appeal. The Coin Machine Division of AJA has compiled a most wonderful record in its previous drives, and expects to top all other years for 1958.

Raymond Erfle, vice president of the Broad Street Trust Company in Philadelphia and a close and trusted friend of the coin machine industry for years, has been elected Chairman for the Coin Machine Division. Named to work with Erfle as co-chairs are David Rosen, David Rosen, Inc., Joseph Ash, Active Amusement Machines Company and Martin Savar.

Pictured herewith, going over the plans, are, left to right: Joseph Silverman, president of the Philadelphia Amusement Machine Association; Martin Savar; Ray Erfle; David Rosen; and Joseph Ash.
WANT—Used Bingos reconditioned or not, also Seeburg M100A. Also are interested in agencies for new games for Belgium and Latin American countries. Will dispatch seaworthy packing f.o.b. New York and catalogues to: A. A. O. D. B., Ave. du Port, BRUSSELS, BELGIUM.

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WANT—Used Records! 45's, 78's and LP. No amount too small or too large. Write stating amount on hand. We pay premium price for phonograph; brand-name records, records, Bingos, Shuffles, Arcade Equipment, Pinball and Pool Tables. Call now. DON'T N MIS. TRADING COMP., 5007 N. KEDZIE AVENUE, CHICAGO, ILL., (Tel. Juniper 8-5211).

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WANT—Wurlitzer Novelty Games from 1925 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMAT VENDING CO., WOOSTER STREET, QUINCY 69, MASS. (Tel. Mayflower 9-0010).

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WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight to Chicago. S. 511 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. Union 1-7590).

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WANT—Photograph Records—made before 1940, dealers or jube box stock or private collections. Will pay $15 to $30 per thousand. Some copies will sell better than others; the labels are Brunswick, Vocalion, Paramount, Gennett, Melotone, Victor, etc. JACOBY & RUBIN, 129 W. 33rd St., NEW YORK, N. Y. (Tel. TR 9-1147).

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WANT—Used Bally Bingos; Gottlieb and Meletone; Used Shuffle Alleys; Guns and Photographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. CAGE FORMAN OR SANDY MOORE, SANDY MOORE, 1455, NEWARK, N.J., (Tel. 1455).

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WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. We are interested in Spin-Offs, Dave Lowy, 594 TENTH AVE., NEW YORK, N. Y. (Tel. Chichester 4-1500).

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WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy round year, any quantity. We can provide shipping cartons if needed. Write or phone, JALEN AMUSEMENT CO., INC., 14 E. 21st St., BALTIMORE 16, MD. (Tel. Belmont 5-2881).

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WANT—AM-80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballa. Write stating condition, number and best cash price. ST. LOUIS COIN SALES LTD., ST. THOMAS, CANADA. (Tel. 2648).

---

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TOM CALGANO, CALGANO DIST., CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-0600).

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WANT—Popular, Country, Rhythm, Jazz Record Lines for Missouri and Kansas. We are authorized dealers for National Pop Disk Jockey Commissions. WINDSOR DISTRIBUTORS, INC., 2560 HOLMES, KANSAS CITY 8, MO. (Tel. Baltimore 1-9588).

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WANT 100 14" Browsers, United, Bally, Chicago Coin or Luckey, Write or Wire Prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 100 Martyr, Pin Oak, INDIANAPOLIS, OHIO. (Tel. TO 1-6715).

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WANT—To Purchase 5,000,000 Ser- plus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write or Phone, Collect—RENSHEL T GRAPHIC CORP., 296 BLYD, ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, PRES.

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WANT—Used 12" American Bank Shufflers; 22 American and Rock-Ola Shufflers and Overhead Score Units. Quote best resale prices. STATE AMUSEMENT, 1871 W. ROOSEWELT WAY, TACOMA 2, WASH. (Tel. Fulton 3-2282).

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WANT—Late 45 RPM Records. Close- outs and Job Lots of Brand New LP's. Wanted. Write or Phone, FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK, N. Y. (Tel. Urban 6-4568).

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WANT—Sale—Specials—Bally: Sun Valleys $240; Show Times $375; or 3 or more $656; Bally Guns: Tonner Trolley $525; Carnivals $269.50; Decco: Granada Hora- scope $205; Int'l Mutoscope: Voice- O-Graph $75. NEW ORLEANS scope $215; Int'l Mutoscope: Voice- NOVELTY COMPANY, 115 MAGA- ZINE STREET, NEW ORLEANS, LA. (Tel. Jackson 2-3306).

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WANT—We Are Leading Exporters of Arcade Machines—Also Music, Vending, Games, and For All Equipment. Write Us Your Needs. MIKE MUNVES, 57TH TENNEN STREET, NEW YORK 36, N. Y. (Tel. BRYANT 9-6677).

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WANT—HI-Speed Super Fast Ship Board wax, 24 pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guar- antee. Distributor for D. Gottlieb, CHICAGO 10, INT'L, Quality MU- IIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

---

WANT—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per case, $6.75. HASTINGS DIS- TRIBUTING COMPANY, 6-5411, SEVILLE STREET, WEST BLUEMOUND ROAD, MILWAU- KEE 13, WIS. (Tel. Blumenau 8-6700).

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WANT—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DELOX ABC, Bally Bowling, and Western, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVENUE, CHICAGO 47, ILL. (AR 8789).

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WANT—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all or- ders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. Cedar 2-5600).

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WANT—United and Chicago Coin shuffles, 10th Frame and later mod- els: Wurlitzer 1500's, 1500's, 1250's, 1015's; all type Bingos; Coin Hunt, as is or shipped. CANADA DISTRIBUTORS, 36 E. 7th, TUCSON, ARIZONA (Tel. 3-6868).

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WANT—Records!!! $5 over wholesale, and label. Free title slips. Quick service. New accounts, token deposit with order. We also purchase all types of records. Send only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N.Y. (Tel. Olympia 8-4012, 4013).

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WANT—Used machines of all models, as is and shipped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 909 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. Fores- t 3-3456).
FOR SALE—Closeout: Brand new original factory crates, United’s Playtime, sacrifice, $375 ea. Write, Wire, Phone, IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2895).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 Erie Blvd., E, SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 2000 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammershoj $40; Rock Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Chubs $50; Bally Beauty $40; Long Pool $65; 8 Omin Speakers $9.95. HALGREN DISTRIBUTORS, 1626 3rd Avenue, Moline, Illinois.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 5726 Kessen Ave., CINCINNATI, OHIO. (Tel.: Montana 1-5000).

FOR SALE—100 Teleguis, with film. Reconditioned, refurbished, ready for location. 5c or 10c play, Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE Ave., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE—Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th Avenue, PORTLAND 5, OREGON (Tel.: ATwater 7565).

FOR SALE—Entire music route for sale in Spokane, Washington. Sixty Phonographs all late equipment. This route is showing a very good return. Total investment approximately $65,000. Down payment required $20,000. For further information Write BOX 543, MILWUKEE BRANCH POST OFFICE, SPOKANE, WASHINGTON.

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $325; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; 1500, $575; 1400, $45. 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

MISCELLANEOUS

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative—contact: BOB YOUNG’S SERVICE, 3247 7TH LOMBARD PLACE, LOS ANGELES 27, CALIF. (Tel. Operators NO 2-3223, AUTO—HO 7-151, CAR 542).

NOTICE—It’s your business to KNOW THE FACTS! How can operator cooperatives affect you? How can you get your locations’ cooperation? How can “10c Play Plus” help you? What percentage of the nation’s juke boxes feature 10c play? What percentage of U. S. amusement feature 10c play? All this and more appeared in The Cash Box. In addition to “The Cash Box Price Lists” which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: “National Public Relations Bureau,” “Dime Play,” “National Credit Bureau,” “National Board of Trade,” “National School for Mechanics,” “2-Minute Recordings,” “Equalized Record Tone Level,” “The Cash Box” “Quartely Export Edition” has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus its Anniversary Issue is accepted as “The Year Book of the Industry.” When you send $15 for a full year’s (52 weeks) subscription to The Cash Box (just about two hits a week) you are getting what has been acclaimed by all as: “The BIBLE of the Industry.” Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone, 3700 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 7-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Pool Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

THE CASH BOX

THE INDUSTRY’S MARKET PLACE

PUBLISHES MORE CLASSIFIED ADS EACH THAN ALL OTHER MAGAZINES IN THIS INDU.

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FOR SALE

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Notice to 52. Special Classified advertisements. You are entitled to a classified ad in each week’s issue containing no more than 45 words. You may purchase a classified ad of any length up to 45 words for the same cost as the 3-word classified advertisement. Classified advertisements are not eligible at this rate or special classified advertising. You may purchase a 45-word classified advertisement for $1.00. Your classified ad will appear in the following issue pending receipt of your check or cash.

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THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.
19th YEAR OF PUBLICATION
961st CONSECUTIVE WEEK'S ISSUE

How To Use “The Cash Box Price Lists”
(Also known as the “C.M.” (Coin Machine Industry) BLUE BOOK)

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter “The Cash Box Price Lists” can only feature the market prices as they are quoted. The “Cash Box Price Lists” set exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The “Cash Box Price Lists,” rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. The quotations may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, etc. must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning). The “Cash Box Price Lists” reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: To read “The Cash Box Price Lists” should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $50 on Phonographs.

CODE
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
8. Great Activity

LISTED ALPHABETICALLY

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<thead>
<tr>
<th>PHONOGRAPHOS-Continued</th>
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<tbody>
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<td>4* M100B, ‘51, 100 Sel, 45 RPM</td>
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<tr>
<td>300.00 425.00</td>
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<td>4. M100BL, ‘51 100 Sel, 45 RPM</td>
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<td>400.00 425.00</td>
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<td>4* M100C, ‘51, 100 Sel, 45 RPM</td>
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<td>400.00 550.00</td>
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<tr>
<td>4* EBL ‘54, 100 Sel, 45 RPM</td>
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<tr>
<td>525.00 650.00</td>
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<td>4* H6160R, ‘54, 100 Sel, 45 RPM</td>
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<tr>
<td>550.00 725.00</td>
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<tr>
<td>4* V205, ‘55, 200 Sel, 45 RPM</td>
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<tr>
<td>595.00 650.00</td>
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<td>4. W7-L56 Wall Box 5c, 45 RPM</td>
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<td>3.00 5.00</td>
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<tr>
<td>3* W7 West Market 5c, 45 RPM</td>
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<tr>
<td>4* W4-L56</td>
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<tr>
<td>5.00 8.00</td>
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<tr>
<td>3* W3/5-L56 Wall Box, 5c, 10c, 35c</td>
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<tr>
<td>5.00 8.00</td>
</tr>
<tr>
<td>3* W3-T7-L56</td>
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<tr>
<td>10.00 15.00</td>
</tr>
<tr>
<td>3* W3-5WJL-Wall-matte</td>
</tr>
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<td>10.00 15.00</td>
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WURLITZER

1015, ‘46, 24 Sel, 78 RPM |
| 20.00 35.00 |
| 1017, ‘46, 24 Sel, 78 RPM |
| 20.00 35.00 |
| 1015, ‘46, 24 Sel, 78 RPM |
| 20.00 35.00 |
| 1100, ‘47, 24 Sel, 78 RPM |
| 25.00 55.00 |

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<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tr>
<td>4. Grand Slam (Got/53)</td>
<td>$35.00</td>
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<tr>
<td>4. Green Pastures</td>
<td>$60.00</td>
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<tr>
<td>4. Green Pastures (Got/53</td>
<td>$100.00</td>
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<tr>
<td>4. Gun Club (Wm/11/53)</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. Guys-Dolls (Got/53)</td>
<td>$75.00</td>
</tr>
<tr>
<td>4. Gymp-EE (Got/53)</td>
<td>$115.00</td>
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<tr>
<td>4. Handicap (Wm/6/52)</td>
<td>$30.00</td>
</tr>
<tr>
<td>4. Happy Days (Got/7/53)</td>
<td>$50.00</td>
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<tr>
<td>4. Harbor Lites (Got/5/53)</td>
<td>$20.00</td>
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<tr>
<td>4. Harvey (Wm/5/53)</td>
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<tr>
<td>4. Havana (Un/5/54)</td>
<td>$20.00</td>
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<tr>
<td>4. Hawaii (Un/6/54)</td>
<td>$35.00</td>
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<tr>
<td>4. Hitter High Score</td>
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<tr>
<td>4. Hit &amp; Run (Got/5/53)</td>
<td>$25.00</td>
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<tr>
<td>4. Holiday (Ke/12/53)</td>
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<tr>
<td>4. Hong Kong (Wm/9/51)</td>
<td>$20.00</td>
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<tr>
<td>4. Horseshoe (Got/5/53)</td>
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<tr>
<td>4. Hot Diggity (Wm/8/56</td>
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<tr>
<td>4. Ice-Frolics (B/1/54)</td>
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<tr>
<td>4. Jalopy (Wm/8/51)</td>
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<tr>
<td>4. Jolly Luck (Got/5/52)</td>
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<td>4. Jolly Joker (Un/5/53)</td>
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<td>4. Jubilee (Got/5/50)</td>
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<td>4. Jumping Jacks (Upright)</td>
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<td>4. Key West (B/12/56)</td>
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<tr>
<td>4. King Pin (CC/12/53)</td>
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<tr>
<td>4. Knockout (Got/5/51)</td>
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<tr>
<td>4. Lazy Luck (Got/5/50)</td>
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<tr>
<td>4. Lazy &quot;O&quot; (Wm/5/54)</td>
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<tr>
<td>4. Leaders (Un/10/53)</td>
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<td>4. Lite-A-Line (Ke/6/52)</td>
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<td>4. Long Beach (Wm/7/52)</td>
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<tr>
<td>4. Lucky League (B/5/52)</td>
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<tr>
<td>4. Lulu (Wm/12/54)</td>
<td>$3.00</td>
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<tr>
<td>4. Mad. Sq. Garden</td>
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<tr>
<td>4. Majestic (Got/4/57)</td>
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<td>4. Manhattan (Un/4/55)</td>
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<td>4. Manhattan Tool (Got/10/55)</td>
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<td>4. Marble Queen (Got/5/54)</td>
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<td>4. Mermaid (Got/5/50)</td>
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<tr>
<td>4. &quot;Miss Sisters (Wm/1/54)</td>
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<tr>
<td>4. Olympics (Wm/5/53)</td>
<td>$3.00</td>
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<tr>
<td>4. Palm Beach (Wm/3/53)</td>
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<tr>
<td>4. Palm Springs (B/11/53)</td>
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<tr>
<td>4. Panama (Wm/4/52)</td>
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<td>4. Pete Pan (Wm/6/53)</td>
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<td>4. Pig-Pony (Wm/5/53)</td>
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<td>4. Pixie (Un/10/55)</td>
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<td>4. Plow Wheel (Got/7/54)</td>
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<td>4. Playtime (Un/10/57)</td>
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<tr>
<td>4. Poker Face (Got/9/55)</td>
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<td>4. Queen of Hearts</td>
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<td>4. Quietnet (Got/5/53)</td>
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<td>4. Race The Clock</td>
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<td>4. Rainbow (Got/12/56)</td>
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<tr>
<td>4. Register (Got/10/56)</td>
<td>$245.00</td>
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<tr>
<td>4. Rio (Un/11/53)</td>
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<tr>
<td>4. Rodeo (Un/2/53)</td>
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<tr>
<td>4. Rose Bowl (Got/10/53)</td>
<td>$20.00</td>
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<td>4. Royal Flash (Got/5/53)</td>
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<td>4. Saddle and Surf</td>
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<tr>
<td>4. (C) World Match</td>
<td>$85.00</td>
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<tr>
<td>4. *Stockard (Got/4/55)</td>
<td>$245.00</td>
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<tr>
<td>4. *Sreams (Wm/4/54)</td>
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<td>4. Sea Breezes (Wm/8/52)</td>
<td>$225.00</td>
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<tr>
<td>4. Sea King (Got/11/53)</td>
<td>$30.00</td>
</tr>
<tr>
<td>4. Select-A-Card</td>
<td>$35.00</td>
</tr>
<tr>
<td>4. Showdown (Got/5/53)</td>
<td>$10.00</td>
</tr>
<tr>
<td>4. Sh HEIGHTS AND SHOVELS</td>
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</tbody>
</table>
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

AMI, INCORPORATED
B-300 200-sol. phonograph $395.00
D-300 150-sol. phonograph $295.00
HAB-200 Selectiveplay

J. H. KEENEY & CO., INC.
De Luxe Big Tent Box Camera (6 Player) $45.00
Sox Vender

DeLuxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various Models of above

ROCK-OLA MFG. CORP.
Model 1548, 120 Sol. $1,290.00
Model 1549, 120 Sol. $90.00
Model 1550—Plyamaker, 120 Sol. $1,310.00
Model 1556, Chrome Wall Box, 120 Sol. $245.00
Model 1561, 50 sol. Wall Box 1017-Hi-Fi Wall Volume $99.00
Model 1577, Remote Volume Control Push-Button

J. P. SEEBURG CORP.
Model 135, 200 sol. $2,100.00
Model 161, 160 sol. $1,000.00
Model 101, 100 sol. $800.00
DINAMO-Matic 200 Sol. $1,800.00
MRVC-Master Remote $1,200.00
HPCV-1-Hi-Fi Speaker Wall Speaker
HPCV-2-Hi-Fi Speaker Corner Speaker $1,000.00
HPCV-7-Hi-Fi Speaker Push-Power Supply HFA-6-Power Amplifier

UNIFIED MFG. CO.
Roller Alley (6 Player) $1,400.00
13 Foot $1,200.00
20 Foot $1,600.00
AWailable in 25 sol. Play, also available in 2-plays—25 with Credit Unit—Price on Request.
16, 13 sol. (6 Player) $1,200.00
20 sol. (6 Player, Pack Type) $995.00
De Luxe Star Shuffle Alley (Match-A-Score Model) $1,100.00

UNIFIED MUSIC CORP.
UPA-100 100-sol. phonograph $1,500.00
No list Price Authorized for Publication

WILLIAMS MFG. CO.
Ten Strike (2 Player) $600.00
Ten Pins (2 Player, Novelty Vendor) $550.00
Jig Saw (Single Player, 5-Ball) $500.00

Genco MFG. & SALES CO.
Gun Club Rhythm $200.00
Hoolow Bow (Single Player, 5-Ball) $200.00

No list Price Authorized for Publication

GENCO MFG. & SALES CO.
Gun Club Rhythm $200.00
Hoolow Bow (Single Player, 5-Ball) $200.00

No list Price Authorized for Publication

D. GOTTLEIB & CO.
Wind-Wind (2 Player, 5 Ball) $300.00
Straight Flush (Single Player, 5-Ball) $300.00
No list Price Authorized for Publication

IRVING KAYE CO., INC.
El Dorado—6 Packet Pool $495.00
Dorado—6 Packet Pool $395.00

Competitor—Super Deluxe—6 Hole Pool $395.00

The Cash Box

Page 58
March 5, 1958

“The Cash Box” PRICE LISTS

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chicago coin LAUNCHES NEW SATELLITE!

Rocket Shuffle

The World's Newest Action Packed SATELLITE ROCKET THEME

Features Never Before In A Shuffle Type Game

- THE NEWEST SHUFFLE TYPE
  HIGH SCORE GAME...
  TOP SCORE 9,900,000

- CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE

- NEW METHOD OF SCORING WITH CAPTIVE BALLS...
  3 in Row — 4 in Row — 5 in Row — DIAGONALS SCORE DOUBLE

- AVAILABLE IN REPLAY OR REGULAR MODELS—REPLAYS AWARDED FOR HIGH SCORE!

10 SHOTS PER GAME STRAIGHT 10c PLAY

UNUSUAL AND NEW 3 DIMENSION MIRROR EFFECT GAME IS ACTUALLY ONLY 7-7/8 BUT GIVES THE APPEARANCE OF A GAME 11-11/16"
THIS NEW WURLITZER Console
IS EARNING KING SIZE RETURNS
WHEREVER PEOPLE GATHER

the lower, lovelier, more listenable

WURLITZER Console

A NEW DIMENSION IN AUTOMATIC MUSIC
200-SELECTION MODEL 2200 • 104-SELECTION MODEL 2204
THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y.
Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
UNITED'S NEW 6 STAR Regulation SHUFFLE-ALLEY

New Different Streamlined Cabinet

ALL MECHANISM IN BACK-BOX FOR EASY SERVICE

- SIZE:
  - 8½ FT. LONG
  - 2½ FT. WIDE

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 14, ILLINOIS

AUTOMATIC REGULATION BOWLING SCORING

1 to 6 Can Play

PILFER-PROOFED IN-A-DRAWER CASH BOX

EQUIPPED WITH NATIONAL SLUG REJECTOR

SEE YOUR DISTRIBUTOR
Get Double Value with **TOP EARNING POWER**

**TOP RESALE PRICES**

**Strike-Bowler**

No switch-rollovers on alley! Ball actually hits pins to score by Official Bowling Rules!
Result is biggest ball-bowling profits.
Available in 4 popular lengths—
11 ft., 14 ft., 18 ft., 22 ft.

**All-Star DE LUXE Bowler**

For match-score order

**Super-Bowler**

NOW trigger-action bowling is more fun than ever,
earns more money than ever. New instant-loading ball-gun eliminates delay. Average game rolled twice as fast as formerly...doubling dimes-per-hour earning power. Get your share, get ALL-STAR DELUXE BOWLER and the match-model, SUPER-BOWLER, busy for you now!

**MISS AMERICA**

2 Cards . . . 10 Magic Lines . . .
4 sets of Advancing Scores . . .
Corner Scores . . Extra Balls
. . 2 Extra Time Rollovers
. . . all add up to
profit-packed play-appeal.

**ABC DELUXE BOWLER**

**SUPER-SIZE PUCK**

**SUPER-SIZE PINS**

OFFICIAL BOWLING SCORES

DE LUXE CLUB-STYLED CABINET
BOWLING BEAUTY BACKGLASS
LIGHT-UP TOTALIZERS

**TOONERVILLE TROLLEY**

$50 to $100 a week in only 2 ft. by 3 ft. space! That’s the TOONERVILLE TROLLEY story in a nutshell. Other famous Bally Kiddie-Rides—BALLY BIKE, MODEL T, THE CHAMPION Ballyhorse—are equally fast money-makers. Write for literature.

See your favorite distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

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