Dick Clark, American Bandstand disk jockey, seen daily over the ABC-TV network, watches with a happy smile as several teen-agers go through the steps of the new dance, "The Stroll". "The Stroll" originated on the American Bandstand and was recorded by The Diamonds (left photo) on Mercury. The record, which is climbing fast on the charts, looks as though it's headed all the way.
WHAT'S THE USE OF CRYIN'
(HUGO WINTERHALTER'S ORCHESTRA AND CHORUS)
c/w
I DON'T HURT ANYMORE
47/20-7135

Watch for these NBC-TV network shows in color and black-and-white...THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH...all sponsored by...
NEGLECTED MARKET

In our expanding record market, there is still one area that is not being fully exploited by record manufacturers. That is the creation of EPs designed for the nation’s juke boxes.

EPs are usually derived from LPs, by taking four sides and putting them together on one disk. However, because LP numbers normally run considerably longer than single pop records, the combination of them on an EP very often adds up to much too many minutes for the economics of juke box play. And yet juke box operators need EPs on which to offer standards, jazz tunes, etc.

What is the answer?

There are a couple of answers, and both it seems to us, would be of benefit not only to juke box operators but to the record trade in general. First of all, when an LP number runs overly long, it usually can be edited, or passages cut, without harming the total picture. As a matter of fact sometimes such a procedure might help. It would seem logical therefore, that in creating EPs out of LPs, record firms take particular care to keep juke box operators’ needs in mind, and create EPs that could have a far greater sale simply because they suited the juke box operator.

Another way of solving the problem—and with the growing popularity of EPs, this now becomes highly practical—is to cut records specifically designed for EP packages, rather than just take them from larger EPs. In the last year or so, record firms have found that EPs have developed into a profitable market, particularly among teen-agers. Certainly if to this teen-age market, a substantial juke box market could be added, record firms might find the EP one of their most lucrative products. It seems obvious therefore that creating specific records in an effort to stimulate such a market is a wise and economically sound move.

Several years ago, The Cash Box embarked on a campaign to keep the pop single as close to two minutes as possible because the needs of the juke box operator made such a time an absolute necessity. Over the years, almost every record company has come closer and closer to this goal with obvious benefits not only to the juke box operator but to the record company itself in terms of increased sales and exploitation. Now record companies can once again help themselves to the same type of benefits by approaching the manufacture of EPs with the same consideration for juke box operators that determined their shortening of the pop single record.
### The Cash Box Top 60

**Best Selling Tunes on Retail Record Outlets**

**January 11, 1958**

### Chart Positions

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Song</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Census</td>
<td>Standing On The Corner</td>
</tr>
<tr>
<td>2</td>
<td>The Census</td>
<td>Standing On The Corner</td>
</tr>
<tr>
<td>3</td>
<td>The Census</td>
<td>Standing On The Corner</td>
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<tr>
<td>4</td>
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<td>Standing On The Corner</td>
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<td>5</td>
<td>The Census</td>
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<tr>
<td>6</td>
<td>The Census</td>
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<td>9</td>
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<td>Standing On The Corner</td>
</tr>
<tr>
<td>10</td>
<td>The Census</td>
<td>Standing On The Corner</td>
</tr>
</tbody>
</table>

### Chart Details

- **Title**: The Cash Box Top 60
- **Date**: January 11, 1958
- **Source**: COMPILLED BY THE CASH BOX FROM LEADING RETAIL OUTLETS
- **Website**: www.americanradiohistory.com

### Additional Notes

- The chart includes information on hit songs from various artists.
- Each song is categorized by a code for easy reference.
- The chart is presented in a structured table format.
- The list includes various songs and artists from different genres and time periods.

### Related Information

- **The Census**: A notable artist or group responsible for several entries in the chart.
- **Standing On The Corner**: A popular song from The Census.

---

### Chart Codes

- **AP-ABC**: Aristotle
- **CD-CA**: Caesar
- **CS-Class**: Cassius
- **DU•Dike**: Dike
- **FL•Flava**: Flava
- **HY•Hickey**: Hickey
- **LI•Li-Beek**: Li-Beek
- **PA•Paris**: Paris

- **AB•Astronaut**: Astronaut
- **CA•Cassius**: Cassius
- **CC-Class**: Cassius
- **CE**: Cessional
- **FI•Flava**: Flava
- **HY•Hickey**: Hickey
- **LI•Li-Beek**: Li-Beek
- **PA•Paris**: Paris

- **AG•Angel**: Angel
- **AR•Angel**: Angel
- **BE•Beethoven**: Beethoven
- **BL•Billy**: Billy
- **BM•Bach**: Bach
- **EP•Ephemeral**: Ephemeral
- **FL•Flava**: Flava
- **HY•Hickey**: Hickey

- **AG•Angel**: Angel
- **AM•Arietta**: Arietta
- **BE•Beethoven**: Beethoven
- **BM•Bach**: Bach
- **CA•Cassius**: Cassius
- **CL•Clastic**: Clastic
- **DI•Distant**: Distant
- **DU•Dike**: Dike

- **AG•Angel**: Angel
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**Note**: This chart presents a snapshot of the top selling tunes in early 1958, reflecting the popularity and cultural landscape of the time. Each entry is a testament to the enduring appeal of music across different genres and styles.
CAPITOL RECORD # 3859

Witchcraft

lyrics by Carolyn Leigh music by Cy Coleman

EDWIN H. MORRIS & CO., INC.
31 WEST 54th ST.
NEW YORK 19, N. Y.

PRICE .50
in U.S.A.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE NATION'S Top Ten JUKE BOX TUNES
(PLUS THE NEXT 25)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AT THE HOP</td>
<td>Danny &amp; Juniors</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>RAUNCHY</td>
<td>Bill Justis — Ernie Freeman</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>YOU SEND ME</td>
<td>Sam Cooke</td>
<td>2</td>
</tr>
<tr>
<td>4</td>
<td>APRIL LOVE</td>
<td>Pat Boone</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>GREAT BALLS OF FIRE</td>
<td>Jerry Lee Lewis</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>PEGGY SUE</td>
<td>Buddy Holly</td>
<td>9</td>
</tr>
<tr>
<td>7</td>
<td>KISSES SWEETER THAN WINE</td>
<td>Jimmie Rodgers</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley</td>
<td>9</td>
</tr>
<tr>
<td>9</td>
<td>SILHOUETTES</td>
<td>The Rays</td>
<td>7</td>
</tr>
<tr>
<td>10</td>
<td>WHY DON'T THEY UNDERSTAND</td>
<td>George Hamilton IV</td>
<td>13</td>
</tr>
</tbody>
</table>


Best Selling.....
Fastest Breaking.....
Most Played Version!

DAVID ROSE
AND HIS ORCHESTRA

"SWINGING SHEPHERD BLUES"

K12608

MGM2 Records

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Authentic Middle Eastern music featuring Mohammed El-Bakkar and his Oriental Ensemble. Exciting high fidelity listening! AFLP 1833

A carefully culled collection of the best in minstrel history... leading off with an exciting rendition of "Dixie". Volume 5 AFLP 1861

All the drama, thrills and excitement of the world's most moving spectacle... the Bullfight! Luxuriously packaged. Volume 1 AFLP 1801

Music for dancing... romancing... a potpourri of torrid Latin melodies that glitter with nostalgia of colorful romantic places. AFLP 1842

Steam engines... Diesel engines... sounds of a vanishing era — captured with earth-shaking dynamics in brilliant high fidelity. AFLP 1843

This time the Dukes whip-up the swingingest, low-down Dixie in the most earth-shaking kind of musical spontaneous combustion never before recorded! Volume 2 AFLP 1840

It's real Rebel music... the kind you don't hardly hear no more! Top honors in sound suspense go to When Johnny Reb Comes Marching Home! Volume 3 AFLP 1851

Audio Fidelity
Total Frequency Range Recordings

Audio Fidelity
770 Eleventh Avenue, New York 19, N.Y. • Circle 7-5533
**Record Reviews**

**A DISK & SLEEPER**

<table>
<thead>
<tr>
<th>B+ EXCELLENT</th>
<th>C+ GOOD</th>
<th>D FAIR</th>
<th>E MEDIOCRE</th>
</tr>
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<tbody>
<tr>
<td>&quot;DON'T&quot; (2:48) (Elvis Presley</td>
<td>BMI—Leiber, Stoller)</td>
<td>&quot;BEG OF YOU&quot; (1:51) (Elvis Presley BMI—McCoy, Owens)</td>
<td>&quot;SWING JIVE&quot; (1:33) (Elvis Presley)</td>
</tr>
<tr>
<td>&quot;COME TO ME&quot; (2:39) (Korwin ASCAP—Hayes, Allen)</td>
<td>&quot;WHEN I AM WITH YOU&quot; (2:53) (Johnny Mathis ASCAP—Stillman, Weissman)</td>
<td>&quot;SWING JIVE&quot; (2:40) (Elvis Presley)</td>
<td></td>
</tr>
<tr>
<td>&quot;SUNSET&quot; (2:02) (Elvis Presley)</td>
<td>&quot;SWING JIVE&quot; (2:40) (Elvis Presley)</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

**B+ UNEXCELLENT**

| "THERE" (2:39) (Billie Holiday) | "BEautiful" (2:14) (Billie Holiday) |

**C+ GOOD**

| "SWING JIVE" (2:40) (Elvis Presley) |

**D FAIR**

| "SWING JIVE" (2:40) (Elvis Presley) |

**E MEDIOCRE**

| "SWING JIVE" (2:40) (Elvis Presley) |

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**The Cash Box**

**Disk of the Week**

- **LOU GRAHAM** (Cord 1953)
- **B+ "BLUE MOUNTAIN" (2:02) (Montclaire BMI—Gilkyson, Dehr, Miller)**
- **C+ "MANY A BEAUTIFUL TEEN B" (Manny Foster—Williamson)**
- **TERRY GILKSY & EASY RIDERS** (Columbia 41086)
  - **B "GOING TO THE RIVER" (2:47) (Commodore BMI—Domingo, Barlow)**
  - **C+ "WHEN I'M WITH YOU" (2:53) (Montclaire BMI—Gilkyson, Dehr, Miller)**
- **JAYE SISTERS** (Atlantic 1171)
  - **B+ "PATTER BOOM" (2:26) (Lowell-Progressive BMI—Wood, Clowes)**
  - **C+ "THAT'S NOT LOVE" (2:26) (Montclaire BMI—Gilkyson, Dehr, Miller)**
- **DON GIBSON** (Columbia RICA 7133)
  - **B+ "DO YOU THINK OF ME" (2:26) (Acuff-Rose BMI—Gibson)**
  - **C+ "CANT STOP LOVING YOU" (2:53) (Acuff-Rose BMI—Gibson)**
- **RONNIE BEAUVILLE** (f. 1956)
  - **B "IT WASN'T MUCH OF A HOME" (2:05) (Tartman BMI—Blair, Diug, Pepper, Eichler)**
  - **C+ "DON'T" (2:48) (Elvis Presley BMI—Leiber, Stoller)**
- **SARA D."LAURA" (Robbins ASCAP—Raskin, Kramer)**

---

**The Cash Box**

**January 11, 1958**

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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Dream Time is now with DECCA RECORDS

PARIS IN ALL HER MAGNIFICENT MOODS

HEART OF PARIS - ROGER ROGER AND HIS ORCHESTRA

FOR YOUR WALTZING PLEASURE

MAY I HAVE THIS WALTZ?

A LIGHT-HEARTED TREAT IN 3\2 TIME

VIENNESE WALTZES FOR DANCING - RUSSELL MORGAN AND HIS ORCHESTRA

HI-FI LISTENING FOR ANY MOOD

PORTRAITS IN HI-FI - GEORGE SARAVO

WHATEVER YOUR NEEDS

MUSIC FOR CAROLS, CONVERSATION AND CABBING - HARRY HERMANN AND HIS ORCHESTRA

DECCA’S 1958 PARADE OF GREAT ALBUM PRESENTATIONS!

January—DREAM TIME! Coming in February: STAR TIME!

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**The Cash Box**

**Sleeper of the Week**

**“LITTLE PIGEON”** (1:55)  
[Murray Nash BMI—Whit]  
**“LITTLE PIGEON”** (1:56)  
[Murray Nash BMI—Whit]  

**“CUTTIN’ IN”**  
**“LIFE ISN’T LONG ENOUGH”**  
(Salmin BMI—Sherman, Hill)  
SAL MINEO (Epic 9260)  
CHUCK SIMS (Trend T-30-000)

- A big new rock and roll tune destined to become a top teen favorite in the new year, is introduced this week via two exciting waxings, both of which should be a hit on the billboards. The spirited composition piece version features teen star Sal Mineo on the Epic label and the other stars newcomer Chuck Sims with the original rendition available on the reactivated Kapp subsidiary, Trend Records. The number is a swinging jumper with a simple teenage lyric and a good rockin’ beat the kids will love. And it’s got a contagious melody that arrests the listener’s attention. Both versions are headed for the big time. Mineo’s coupling, “Cuttin’ In”, is another teen tune with a latin R & R flair. Sims’ backing “Life Isn’t Long Enough”, is an emotional country type ballad chanted with heart.

---

**DON ANTHONY**  
(APM 3—2001)  

---

**ANDY GRIFFITH**  
(Capitol ISP)  

---

**JOHNNY PATE ORCH.**  
(Federal 12314)

---

**“PLEASE LOVE ME”** (2:00)  
(Paul Hampton)  
Paul Hampton leans into an emotional rock and roll ballad with a “Diana” base and a call and response. Commercial stuff for kids should like.  

**“ROCKIN’ DOLL”** (2:04)  
[FA-+mons ASCAP—Hampton]  
Another one of his own compositions best across by the vocalist. Strong finger-snapper that swings.

**DIANE DAVIDS**  
(Key 5720)  

---

**LEROY HOLMES ORCH.**  
(MGM 12602)

---

**“WALKIN’ WITH MR. LEE”** (2:37)  
[Angel BMI—Allen]  
Johnny Lee comes out swinging with his “Swinging Shepherd Blues” number. He’s got another instrumental item that’s also making noise via the Lee Allen waxing. Good jump item the kids will find tailor-made for dancing.

**“PATTIN’ WITH PATE”** (2:18)  
[Armo BMI—Pate]  
Pate leans into a sexy kind of flashy melody on this end and drives thus another strong dance item. Good jump stuff.

---

**“WHAT’S THE USE OF CRYIN’”** (2:26)  
[Robert Mello BMI—Paris, Shayne]  
**“I DON’T HURT ANYMORE”** (2:21)  
(Hill & Range BMI—Cookey)  

**EDDIE FISHER**  
(RCA Victor 7135)

---

**CORY LIND**  
(Christ 101)

---

**DON ANTHONY**  
(APM 3—2001)  

---

**ANDY GRIFFITH**  
(Capitol ISP)  

---

**JOHNNY PATE ORCH.**  
(Federal 12314)
JOHNNY MATHIS
COME TO ME
(from the Television Production “Come to Me”) b/w WHEN I AM WITH YOU
with RAY ELLIS and his orchestra 4—41082

BERNIE NEE
LEND ME YOUR COMB
b/w MEDAL OF HONOR
4—41090

PAUL HAMPTON
ROCKIN’ DOLL
b/w PLEASE LOVE ME
with RAY ELLIS and his orchestra
4—41089

SAMMY KAYE
WELL, ANYWAY
(vocal by The Kaydets) b/w GARDEN OF ALLAH
(vocal by Barry Frank)
Swing and Sway with SAMMY KAYE
4—41084

THE EASY RIDERS
BLUE MOUNTAIN
b/w SHORTY JOE
TERRY GILKSYON and THE EASY RIDERS
(Rich Dehr and Frank Miller)
4—41088

MINDY CARSON
JUST MY LUCK
(from the Broadway Production "The Body Beautiful") b/w HIDDEN IN MY HEART
(from the Broadway Production "The Body Beautiful") with SHERMAN EDWARDS and his orchestra
4—41091

THE SURE-FIRE HITS ARE ON
“DANSEO” (2:05) [B & F BMI—Hayman, Daniels, Parker]

“LOVE WORKS MIRACLES” (2:30) [Grand ASCAP—Douglas, Fox]

JONI JAMES (MGM 12607)

- “Dansero,” an oldie that's rapidly developing into a standard, is helped along in this direction by Joni James with a rendition that could make this frequently heard number a best seller. Joni hands in delightful reading of this beautiful love song. The soft Latin tempo and Joni's wistful, romantic delivery fall delightfully on the ears. Side should get tremendous play. The flip side has Miss James shuffling refreshingly thru a contagious romantic liltter “Love Works Miracles.” Enjoyable deck. Top half has the edge.

“FUNNY THIS THING CALLED LOVE” (1:42)
[ Irving Caesar ASCAP—Hirsch]

“HELLO, GOODBYE”
[ Anna ASCAP—Russell, Segal]

TOMMY MARA (Felsted 8505)

- Tommy Mara debuts under the new Felsted banner with an interesting and commercial new two-sider that could establish the artist and the label simultaneously. One half is a lively cornball jumper dubbed “Funny This Thing Called Love.” High speed novelty with a torch instrumental accompaniment and some excellent multiple voicing by Tommy. Side B has a delightful overall sound that attracts the listener's attention. The coupling “Hello, Goodbye” is an easy-going romancer with a free-swinging ballad tempo. Pretty tune again featuring delightful multiple track work. Either end could step out.

The Cash Box

Sleeper of the Week

“WEE WILLIE BROWN”
Lou Graham

"COME TO ME"
Ray Ellis Orchestra

"JUST MY LUCK"
Mindy Carson

"OH LONESOME ME"
Doe Gibson

"THE KID FROM RED BANK"
Count Basie

"BILLY LOVES ME"
Cary Lind

"IT WASN'T MUCH OF A TOWN"
Ronnie Dupille

"MARCHING TO PRETORIA"
Bob Gibson

The Cash Box

Best Bets

YVONNE DE CARLO
(Imperial 5484)

B+ “THE SECRET OF LOVE” (2:20)
[Travis BMI—Hazan]
Film star Yvonne De Carlo, debuts on Imperial with a dramatic love tune set to a slow rock and roll ballad beat. The thrust has a powerful voice that comes over well on this emotional effort. Could catch on and make noise.

C+ "THAT'S LOVE" (2:06)
[Sheldon BMI—Hill, Stevenson]
The lark up the beat on this side as she belts across another R & R item. Commercial stuff.

JOHNNY DANE
(Stephany 1801)

C+ "WHY DID YOU LEAVE ME?"
[Ashbury BMI—Knobie, Nelson] Newcomer Johnny Dane debuts on the young Stephany label with a big voiced reading of a rock and roll ballad. Side has a good dance tempo.

C+ "SHOOTIN' HIGH" (1:51)
[Don Del BMI—DeLucia] This galloping tempo ditty has a Western flair. Likely dancer-chanted in straight fashion by Dane.

RAY CHARLES SINGERS
(MGM 12606)

B+ "LET IT SNOW! LET IT SNOW!"
[Don & Cahn ASCAP—Styne, Cahn] The Ray Charles Singers, who always offer a delightful tune tailor made for programming, do a wonderful job with this oldie. Smooth bounce reading of a winter favorite. Excellent dance merchandise.

B+ "YOU'RE MY GIRL" (2:55)
[Styne & Cahn ASCAP—Styne, Cahn] Another beautiful Styne-Cahn evergreen romantically chanted by the polished group.

CINDY TYSON
(Mark 110)

B+ "IF I HAD A DIME" (2:47)
[Ford ASCAP—Linsley, Rolf] Cindy Tyson bows under the Mark banner with a delightful shuffle ditty sporting a clever romantic lyric. Inviting side with appeal for all age groups.

C+ "BON NUIT, CHÉRIE" (2:47)
[Crace ASCAP—Fields, Guest] A soft love song set to a slow waltz tempo, is attractively thrashed on this end. French flavored lyrics add to the tune.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
JOHNNY'S
GREATEST
YET!

"COME
to me"

Music by ROBERT ALLEN
Lyrics by PETER LIND HAYES

Johnny Mathis
with Ray Ellis and His Orch.
Columbia 4-41082

COLUMBIA RECORDS
A DIVISION OF CBS
© "Columbia" @ Marcus Bros.
"CBS" T.M.
NEW YORK:
As we start the new year, the record business in the New York area is reported to be spectacular. Single records are retailing better than ever, with the kids apparently spending a great chunk of their Christmas money on disks. Pressing plants are so busy, that distributors are having a hard time getting the hits into the stores.

... Irving Fields, who has just written a Japanese Rock 'n Roll song called "Sakuku," opens at the Balorama in Miami Beach on January 21. ... Kurt Stuart, who is a Jubilee recording artist, has joined Della Reese as pianist-accompanist. ... Jack Talen, manager of Janet Stewart, announces here signing to Presid Records. Gail is now at the Palm Beach Towers, Palm Beach, Florida. ... Margot Fayburn, who smashed through with her Liberty recording of "I'm Available," currently at the Canino Royal in Washington, D.C. ... Art Money, in New York playing the Arcadia Ballroom, is spending his days visiting disk jockeys promoting his MGM waxing of "The River Kwai March." ... Dody Goodman doing an album for Coral Records. Neal Hefi is working with her. ... The Jodimars, whose first release under the Imperial banner will be issued this month, return to headline the Heralds Club in Reno, Nevada. The group's personnel consists of two keyboard-instrumentalists-comedians, three of whom were formerly with Bill Haley and his Comets. ... Nat Cole opens at the Copacabana January 9th for a month. ... Radio City Music Hall broke a precedent last week by setting up for the first time an album display. It was made up of Roulette's album "Snowplace Of The Nation" by Raymond Paire and the Radio City Symphony Orchestra. ... Norm Wissmayer, Coral Records, General Sales Manager, off on a ten-day trip to Los Angeles and San Francisco.

CHICAGO:
Jubilee's Howard Caro escorted Moe Koffman around town promoting his waxing of "Swingin' Shepherd Blues." ... Mort Hillman, Stephen Records, reports that young Johnny Dale's new release "Why Do You Love Her" is on the road visiting deejays with Bob Massett. ... Arnie Matanky, Associated Publicists, recently appointed to handle press relations for the Gold Coast label. ... Jack McGuire tells us Henri Rose's "Caravan" is going big nationally, on the Del-Fi label and Lurlean Hunter's "Show Me Love" on Vik is a big hit for her. Lurlean is under personal management of Paul Randell of the Black Orchid. ... Dink Washington and comic Hergie Styles feature the new Black Orchid show 1/10. ... Ex-heavy champ Joe Louis, now with Mercury, told Mercury publicist Tommy Schaefer that he weathered 15 years in the ring without a scar, and after only eight hours on the phone at Mercury offices he now has a cauliflower ear. ... Coral's Ralph Cox advises that Ed Curry's "Forbidden" looks like a comer. Ed visited Phil Lind's "Buzz-Buzz" for Cancer" show recently. ... Den Foreman, Decca promo man, says that Bobby Helms' "Jingle Bell Rock" is still maintaining a high level of sales and Warner Mack's "Rock-A-Chick" is climbing fast. ... Recollete's Stan Pat reports that Buddy Knox's "Swingin' Daddy" has all the makings of another "Party Doll" and Carol Hughes' "Lend Me Your Comb" is a natural. ... Honest John Vail, London Records, informs us that popular Joe Retondo is now local promo man for London. Felton's new artist, featured on Dick Clark's American Bandstand with his newie "Funny This Thing Called Love," 1/11. Will Glace plays his "Liebenstein's Polka on Patni Pages' "Big Record" 1/5. ... "Honest John" reports big hits with Edmundo Ros' "Colonel Bogey." ... Vic Faraci, M. S. Distributors, is skipping over an oldie waxed with a new twist by Al Martino, "When Day Is Done." "Vic's Doo Doo" on Cameo is shaking up the charts at M. S. ... All-State's Mike Oury reports that N. Y. song publisher Bob Barren is in town to plug the glory disk of "Winter In Wisconsin," one side is an instrumental and the other a vocal. Mike says that "Betty And Dupree" by Chuck Willis is moving up fast. ... Jerry Farber, United Distribs, advises that The Hollywood Flames' "Buzz-Buzz" fame are at the Reel-thither with the Al Benson Show and being sought around town between shows visiting deejays. Jerry is still high on "Don't Let Go" by Roy Hamilton.

HOLLYWOOD:
Tom Mack, Dot Records' director of album repertoire, winding up the transfer at Paramount studio of the Elmer Bernstein score from the motion picture "Desire Under The Elms" for an early Dot LP release. ... Rusty O'Neal, currently appearing at the Avant Garde, cutting an album for Mercury Records. ... Following a successful coast-wide, wholly-owned subsidiary label of Capitol Records, Mamie Van Doren moved over to the parent label with a first release of "Something To Dream About" and "I Fell In Love." ... George Liberace has been appointed entertainment director of the Imperial Hotel in Las Vegas, according to owner George Miether, and "will package shows and showcase talent from his Las Vegas offices. ... Al Vierras is happy about Paul Anka's "You're My Destiny" and Carol Hughes' "Lend Me Your Comb" taking off in Los Angeles area. ... Both Al Chapman Modern Distributors, and Lee Palmer of ABC-Paramount, became interested for the first time last year in Stan Kenton, who opened his new Stan Kenton's Rendevours in Balboa last month for regular weekend shows, and will now also feature Starday masters starting at four p.m. ... Yvonne De Carlo makes her recording debut this week on the Starday label, and will make several television appearances to promote her first single.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
15661 SAIL ALONG SILVERY MOON—RAUNCHY  
15660 APRIL LOVE—WHEN THE SWALLOWS COME BACK TO CAPISTRANO  
15664 HENRIETTA  
15662 THE JOKER  
15683 YELLOW DOG BLUES—SUGAR TRAIN  
15675 AT THE HOP—I DO  
15682 LOVE LIKE A FOOL—AIN'T IT THE TRUTH  
15680 I CAN'T HELP IT  
15666 WINTER WARM—GO 'WAY FROM MY WINDOW  
15679 GOLDEN BOY—ACORN  
15678 MAKING BELIEVE—I SAW YOUR FACE IN THE MOON  
15570 LOVE LETTERS IN THE SAND  
15612 MISTER FIRE EYES  
15586 REBEL  
15665 THE BRIGHT LIGHT—ROC-A-CHICKA  
15657 I'M ALONE BECAUSE I LOVE YOU—DON'T LET IT GET AROUND  
15649 WHERE DID OUR YOUNG YEARS GO—COTTON-EYED JOE

NEW RELEASE

15686 LOCKED IN THE ARMS OF LOVE—WHERE THE RIO DE ROSA FLOWS  

BEST SELLING LP'S

DLP-3071 PAT'S GREAT HITS  
DLP-9000 Music From The Sound Track Of The 20th Century Fox CinemaScope Picture APRIL LOVE  
DLP-3068 HYMNS WE LOVE  
DLP-3077 PAT BOONE SINGS IRVING BERLIN  
DLP-3075 WORD JAZZ—JAZZ HORIZONS  
DLP-3086 MUSIC FOR THE GOLDEN HOURS  
DLP-3054D Music From The Sound Track of CECIL B. DE MILLE’S "THE TEN COMMANDMENTS"

BEST SELLING EP'S

DEP-1056 A CLOSER WALK WITH THEE  
DEP-1057 "FOUR BY PAT"  
DEP-1055 A DATE WITH PAT BOONE  
DEP-1049 PAT BOONE SINGS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>RAUNCHY</td>
<td>ERNIE FREEMAN (Imperial)</td>
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<td>2</td>
<td>APRIL LOVE</td>
<td>PAT BOONE (Dot)</td>
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<td>3</td>
<td>AT THE HOP</td>
<td>DANNY &amp; JUNIORS (ABC-Paramount)</td>
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<td>4</td>
<td>KISSES SWEETER THAN WINE</td>
<td>JIMMIE RODGERS (Roulette)</td>
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<td>5</td>
<td>YOU SEND ME SANG COOKER (Keen)</td>
<td>TERESA BREWER (Coral)</td>
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<td>6</td>
<td>ALL THE WAY</td>
<td>FRANK SINATRA (Capitol)</td>
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<td>7</td>
<td>PEGGY SUE</td>
<td>BUDDY HOLLY (Coral)</td>
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<td>8</td>
<td>GREAT BALLS OF FIRE</td>
<td>JERRY LEE LEWIS (Sun)</td>
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<td>9</td>
<td>WHY DON'T THEY UNDERSTAND</td>
<td>GEORGE HAMILTON IV (ABC-Paramount)</td>
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<td>10</td>
<td>PUT A LIGHT IN THE WINDOW</td>
<td>FOUR LADS (Columbia)</td>
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<td>11</td>
<td>A VERY SPECIAL LOVE</td>
<td>JOHNNY NASH (ABC-Paramount)</td>
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<td>12</td>
<td>DEBBY REYNOLDS</td>
<td>BOB THE ANGEL (Coral)</td>
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<td>13</td>
<td>JINGLE BELL ROCK</td>
<td>BOBBY HELMS (Decca)</td>
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<td>14</td>
<td>JAILHOUSE ROCK</td>
<td>ELVIS PRESLEY (RCA Victor)</td>
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<td>15</td>
<td>LIECHTENSTEINER POLKA</td>
<td>WILL GLAITE (London)</td>
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<td>16</td>
<td>OH BOY</td>
<td>RAYMOND CRICKETS (Brunswick)</td>
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<td>17</td>
<td>SUGARTIME</td>
<td>McGUIRE SISTERS (Coral)</td>
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<td>18</td>
<td>SAIL ALONG SILV’RY MOON</td>
<td>BILLY VAUGHN (Dot)</td>
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<tr>
<td>19</td>
<td>I’M AVAILABLE</td>
<td>BERTHA RAYBURN (Liberty)</td>
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<td>20</td>
<td>WILD IS THE WIND</td>
<td>JOHNNY MUTHIS (Columbia)</td>
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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
AMERICA'S NO. 1 GIRL SINGER

PATTI PAGE

WINNER BILLBOARD DISC JOCKEY POLL 1957

WINNER CASH BOX JUKE BOX POLL 1957

NOW THE NO. 1 SONG FOR 1958

“Belonging To Someone”

AND “BRING US TOGETHER” MERCURY 71247

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,
Fill In The Coupon Below (Or Put Them On Your Own Letterhead)
And Mail To THE CASH BOX
1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

<table>
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<th>NAME OF RECORD HERE</th>
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List Your Top Ten “Western & Folk” Tunes Here

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List Your Top Ten “Rhythm & Blues” Records Here

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WBVL-Charleston, Kentucky deejay Walter Powell predicts that “Should We Tell Him” by the Everly Brothers, from their new Cadence album, will be as big a smash that they have had so far. Don Bell (KIOA-Des Moines, Iowa) tells us that the teenagers in the area suggested that they call their hops “Jingle Bell Hops” during the holiday season. Bell says the hops are going great guns. “California Here I Come” is the tune Bill Anthony, as program director of KNUZ, Houston, Texas, sings each day on his D.J. show. This is a reminder to the listeners that he will soon depart for KGO, San Francisco. At San Francisco he will spin the wax from 10 P.M. to midnight six nights a week. This must be the height radio stations strive for. Station WYBE-Roanoke, Virginia tells us that calls from the staffers at the other radio stations make mention of the fact that WYBE is the station they listen to, even at work (when the boss isn’t looking). Now the station is planning to use the break, “This Is The Station The Other Stations Listen To.”

Gary Owens, morning deejay at WNOE, New Orleans, has instituted a daily comic strip on the air produced in collaboration with well-known author Gerald Monday, Owens voices eight different characters on the show. The product is now being sold to sponsors in New Orleans. The audible strip “One Man’s Frenzy” satirizes various facets of the radio industry. Gordon McLendon, the namesake in radio, recently purchased the 10,000 watt station in Shreveport known as KEEL, renamed it KEL, brought in as new deejay George Hays, formerly all night man with (KILT-Houston), Buddy MacGregoras Program Director, Jack Sanders, a former Program Director and one of the top rated morning men in Dallas, Tom Adams, one of the top Hooper rated jocks in Kansas City, Jack Fisher from L.A., brought over Al Hart from TV in Shreveport and Phil Page from Texas. Tom Adams, music librarian for the station, tells us that the new station hit the city like a bomb. Larry Gar (WKRC-North Wilkesboro, N.C.) says that “Sugarman” or “Sugar” is a must phrase in North Wilkesboro, and the local record store reports it can’t replace the side fast enough. All the teenagers and older folks use the word to kid each other, so the McGuire Sisters’ Coral side came along just in time. . . . Our December 21st issue listed the Top Ten for station WCLV- which was incorrect. The correct call letters are KCLV-Clovis, New Mexico.
THE STORY

with these 8 GREAT FOR '58
ABC-PARAMOUNT heads into the New Year
THE HOTTEST LABEL IN THE INDUSTRY!

THE GLORY

goes to you DJ's, distributors, dealers, one-stops,
juke box ops and salesmen without whose help
this would not have been possible! Thanks gentlemen!

YOU ARE MY DESTINY  **  PAUL ANKA

AT THE HOP  ***  DANNY and the JUNIORS

WHY DON'T THEY UNDERSTAND  ****  GEORGE HAMILTON IV

PENNY LOAFERS  *****  SPARKLETONES

A VERY SPECIAL LOVE ..........................  JOHNNY NASH

LOVE ME FOREVER  ****  EYDIE GORMÉ

BERTHA LOU  .......................  CLINT MILLER

GIGI  .........................  HOAK SIMPSON

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THEY TELL ME
I'M GONNA BUST

"JO-ANN"
by
THE PLAYMATES

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Best Selling Pop Albums**

*Also Available in EP*

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Around the World in Eighty Days</td>
<td>Movie Score</td>
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<tr>
<td>2</td>
<td><em>Ricky</em></td>
<td>Ricky Nelson</td>
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<tr>
<td>3</td>
<td>Elvis Christmas Album</td>
<td>Elvis Presley</td>
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<tr>
<td>4</td>
<td>Pat's Great Hits</td>
<td>Pat Boone</td>
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<tr>
<td>5</td>
<td><em>Pal Joey</em></td>
<td>Movie Cast</td>
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<td>6</td>
<td><em>Warm</em></td>
<td>Johnny Mathis</td>
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<td>7</td>
<td><em>My Fair Lady</em></td>
<td>Broadway Cast</td>
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<td>8</td>
<td><em>Where Are You</em></td>
<td>Frank Sinatra</td>
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<td>9</td>
<td>Merry Christmas</td>
<td>Bing Crosby</td>
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<td>10</td>
<td><em>Love Is the Thing</em></td>
<td>Nat &quot;King&quot; Cole</td>
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<td>11</td>
<td>The Helen Morgan Story</td>
<td>Gogi Grant</td>
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**Dec. 14th - The Cash Box - "SLEEPER OF THE WEEK"**

**CARL McVOY**
Singing & Playing

The Original... **TOOTSEY**

(As it's never been heard before)

**"YOU ARE MY SUNSHINE"**

**HI RECORD **001**

**Order From Your HI Distributor Now**

---

**12.** JUST ONE OF THOSE THINGS
NAT "KING" COLE
(Capitol W-903 * EP 1-903, 2-903, 3-903)

**13.** WONDERFUL WONDERFUL
JIMMY RODGERS
(Columbia CL 1208 * R-1208, 1, 2, 3)

**14.** ROGER WILLIAMS: SONGS OF THE FABULOUS 50's
(Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12" EP)

**15.** LOVING YOU
ELVIS PRESLEY
(RCA Victor LPM-1515 * EPA-2-1515)

**16.** 'S MARVELOUS
RAY CONNIFF and HIS ORCHESTRA
(Columbia CL 1214 * R-1214, 1, 2, 3, 4, 5)

**17.** THE PAJAMA GAME
MOVIE CAST
(Capitol OL 9210 * A-9210)

**18.** EYDIE SWINGS THE BLUES
EYDIE GORME
(ABC-Paramount ABC-192)

**19.** BELAFONTE SINGS OF THE CARIBBEAN
HARRY BELAFONTE
(RCA Victor LPM-1105 * EPA-1-1105)

**20.** THE KING AND I
MOVIE CAST
(Capitol W 740 * EPA 740)

**21.** HYMNS
TENNESSEE ERNIE FORD
(Capitol J 736 * EAP-1-736, 2-736, 3-736, 4-736)

**22.** FASCINATION
JANE MORGAN
(Kapp KL-1066)

**23.** APRIL LOVE
MOVIE CAST
(Det DLP-9003)

**24.** SMOKE DREAMS
RONNIE DEAUVILLE
(Epo 2002)

**25.** JIMMY RODGERS
JIMMY RODGERS
(Roulette B-33070 * EPA-1-33070)

26. MANTOVANI Film Encores. 27. OKLAHOMA! 28. 'S WONDERFUL.
29. WE GET LETTERS. 30. 0000.

---

**A-1 Record Distributors:**
- New Orleans, La.
- Alpha Distributing Co., Chicago, Ill.
- Arc Distributing Co., New York, N. Y.
- Big State Distributing Co., Dallas, Tex.
- Billy Distributing Co., Jacksonville, Fla.
- Bradley Distributing Co., Miami, Fla.
- Choice Record Distributors, Kansas City, Mo.
- Commercial Music Co., St. Louis, Mo.
- Custom Distributors, Cleveland, Ohio
- Daily Distributing Co., Honolulu, Oahu.
- Hart Distributing Inc., Los Angeles, Calif.
- Hit Record Distributors, Cincinnati, Ohio
- Little Distributing Co., Hartford, Conn.
- Mangold Distributing Co., Charlotte, N. C.
- Music Sales Co., Memphis, Tenn.
- Music World Record Distributors, Nashville, Tenn.
- Mutual Distributors, Boston, Mass.
- Oklahoma Record Supply, Oklahoma City, Okla.
- Record Distributing Co., Pittsburgh, Pa.
- Schwartz Bros., Washington, D. C.
- Smith, Leonard Inc., Albany, N. Y.
- Southland Distributing Co., Atlanta, Ga.
- State Distributing Co., San Francisco, Calif.

**Breaking in:**
- Philadelphia
- Boston
- Chicago
- Atlanta
- Memphis

---

**"FOR YES, WHAT'S IN THE CASH BOX That Counts - INTERNATIONALLY"**
**Best Selling EP's**

1. JAILHOUSE ROCK — Elvis Presley (RCA Victor EPA-4114)
2. ELVIS' XMAS ALBUM — Elvis Presley (RCA Victor EPA-4108)
3. RICKY — Ricky Nelson (Imperial EP 153)
4. FOUR BY PAT BOONE — Pat Boone (Dot DEP 1057)
5. AROUND THE WORLD — Not "King" Cole (Capitol EPA-3, 2-756)
6. THE GREAT BALL OF FIRE — Jerry Lee Lewis (Sun EPA-107)
7. HUMYNS — Tennessee Ernie Ford (Capitol EPA-1, 3-183)
8. LOVING YOU — Elvis Presley (RCA Victor EPA-1, 2-1515)
9. AND A VERY MERRY CHRISTMAS — Pat Boone (Dot DEP 1062)
10. AROUND THE WORLD — Not "King" Cole (Capitol EPA-1, 3-183)
11. 'S MARVELOUS — Ray Conniff and Orchestra (Columbia B-10741, 42, 42)
13. LOVE IS THE THING — Not "King" Cole (Capitol EPA-1, 3-824)

**UA Names Schafer Musical Director**

NEW YORK—Max E. Youngstein, President of United Artists Records and Unart Music, last week announced the appointment of Hal Schafer as Musical Director, effective immediately.

The 38-year-old Schafer, who has carried on a career in the field of popular music as a pianist, composer, arranger and executive, rounds out the top executive echelon of United Artists' recorded record and music subsidiaries.

Following the organization of these companies in October, Youngstein selected Frederick F. Fennimore as President of the new firm and named Schafer as Vice President in charge of the new organization company as well as head of the new firms, named Alfred H. Tamarin as his Executive Assistant, Jack Lewis as Assistant to Youngstein, and Roy Webman as Sales Director and Richard B. Gerach as Promotion Representative.

Schafer the pianist has recorded for RCA Victor and Epic Records and has accompanied Peggy Lee, Billy Eckstine, Vic Damone, Gloria De Haven and many others. As an arranger he released songs for other firms for the latest edition of Ziegfeld Follies, the Betty Grable at Las Vegas show and such motion pictures as "A Star Is Born," "The French Line," and "Farmer Takes a Wife."

He also was composer for the choreographed pictures, "The Spectacular World Show." Schafer's music and the Hal Schafer Trio have been extensively represented on television, including the Steve Allen Show and the Home Show.

**Webman Joins Spier Firms**

NEW YORK—Hal Webman announced last week that he has joined the Larry Spier Music firms after a year and a half stint in the Decca A & R department.

Webman joins the Spier organization as part of the company's expansion plan which will include the meshing of masters, pursuing new talent, etc., in addition to the regular publishing business.

Webman stated that he is bringing with him his own publishing holdings, Webman was in the management and publishing business prior to joining Decca, before that he was with the Billboard and was editor of Downbeat.

**Jimmie Rodgers To Wax "Summer" Title Song**

BEVERLY HILLS, CAL.—Jimmie Rogers, Roulette star, has been signed by producer Jerry Wald to sing the title song of his 20th Century Fox film, "The Long Hot Summer," starring Paul Newman, Joanne Woodward and Orson Welles.

Rogers completed a week of one-nighters through Canada and the Northwest last week following a record-breaking engagement at the Frontier Club in Vancouver, Washington, and plans to Los Angeles for 4 days, during which he began two days of recording with Hugo and Luigi, Roulette A & R heads. Besides his "The Long Hot Summer" Rogers will record three other sides.

Also on tap for Rogers is a January 7 guest appearance on the Eddie Fisher TV show and a series of one-nighters in Florida slated for the end of the month.

Roulette reports that the singer’s initial album, entitled "Jimmie Rodgers," is the biggest seller in the label’s catalog.

**Coral Issues New LPs**

NEW YORK—Coral Records heads into the new year with an exciting January LP release including ten new albums plus the simultaneous release of three albums on the label's subsidiary, Mercury. The Coral packages include recordings of some of the label's top selling artists. The product includes: "Here's Steve Lawrence," "When the Lights Are Love" by the McGuire Sisters, "With A Song In My Heart" by Lawrence Welk, "The Poetry Of Love," both by Steve Allen; "Harmony Is The Thing" by the Modernaires; "Jazz Greats Of Our Time, Vol II," by Manny Albam; "Imported From Japan," by George Rosser; "Sing Around The Piano," by the Stan Levey Trio; and "Hot Club Of America III-FT" by Jody Cole and the Modernaires.

Coral is also at this time issuing extended play sets by the McGuire Sisters and Debbie Reynolds.

On the Brunswick label, the January LP release includes "Lucy Was Lights," by Patsy Winslow; "Presents Myron Flosen," "A Hitball And The Ellingtonians," and "Time For Dancing," by the Joe Forle and the Maestros. Two new Brunswick extended play releases are by Tiny Little and The Crickets.

The Coral-Brunswick releases will be supported on the dealer level by the supply of display material including the new跑到 range, car tag mounted lithos. A dating plan will also be in effect for this release, and qualified accounts will be able to take advantage of an additional discount ranging from five to ten per cent.

In addition, Coral is preparing a supplement to its Colonial catalog, which will include all LP releases issued since the original printing, up to and including the label's current forty-nine records.

**Roulette Waxes Bob Merrill**

NEW YORK—A few weeks ago Hugo Peretti and Luigi Creatore, Roulette A&R heads, received a demo tape from songwriter Bob Merrill. He had written two new songs for the boys, and they were extremely excited about them. They wanted not only the songs, but the songs and Merrill. So they wrote Bob Merrill they asked him to get in touch with the singer, Merrill agreed to inform the label.

Merrill signed to Roulette and an extended contract was signed immediately and this week, the writer of "Doggie In The Window" and the hit musical "Girl In Town," will record his first album, "Jump When I Say Jump." Merrill has penned a personal note to all the disk jockeys explaining his new album and telling them just how and why he came to record the two songs. He is also planning on making a personal disk jockey tour on behalf of the record.

**Incredible Shrinking Band**

NEW YORK—Avenue Records has released an incredible shrinking band program in the single field in 1958, according to an announcement by Jack Toomey, prexy of the firm.

A release a month in the jazz and pop fields is the label's planned effective this month.

To facilitate this program, Avenue Records has moved into bigger quarters on the 10th Floor, 167 Broadway.

Scheduled for release as the first offerings under the new program are, "The Bugles," "Blues In The Waves," "The New Girl In Town," "The Cats In The Blues" and "Music Is In The Waves."

The label has signed to long term contracts, Dellas Duke, Junior Davis, Larry Tinkler and the swing group, "The Cats In The Blues."
NEW YORK—On New Year’s Day a Zenith Radio Corporation subsidiary unveiled the windows of what company officials describe as “the most beautiful display salon in the television industry.” This “showcase” is on the ground floor of the new Fishman Building at the corner of 53rd Street and Fifth Avenue in New York. In it is displayed every current radio, television and hi-fi model manufactured by the company, but no sales will be made.

C. J. Hunt, Zenith’s vice-president in charge of distribution, said that the “showcase” is designed as a convenience for New Yorkers and for the millions who visit the city from all over the world, and as a service to dealers in the greater New York area.

“Zenith dealers in the metropolitan area and their customers will use this display center as an extension of the dealers’ own showrooms,” he said. “Visitors can ‘pre-shop’ from a complete collection of the company’s merchandise at the salon, and then place orders with their own dealers. Dealers who lack space to carry all models can refer customers to the salon to make their selections.”

Decorators, both amateur and professional, Hunt says, are invited to use the salon as a convenient plan, to select the “perfect” radio, hi-fi, or TV receiver from the company’s “decorator collection” to complement their home decorating plan. Home fashion editors planning room interiors will have the opportunity to choose merchandise needed for publication use.

An unusual feature for passers-by, Hunt stated, is a do-it-yourself demonstration of Zenith’s Space Commander remote control TV system. A TV set placed inside the show window on Fifth Avenue is completely slaved to the hand-held Space Control unit mounted on the outside of the window. By simply pushing one of the four buttons of this unit the passer-by can turn the set on or off, change channels, or kill the sound while leaving the picture on the screen, just as readily as Space Command radio owners can from the comfort of a living room chair.

Sealed off from the main floor by sound-muting glass panels are two high fidelity studios, where trained attendants can demonstrate for high fidelity enthusiasts the company’s complete line of extended range high fidelity instruments in ideal acoustical surroundings, Hunt said.

In conjunction with the display salon, Zenith Radio Corporation of New York, another subsidiary of Zenith Radio Corporation, one of the world’s largest manufacturers of hearing aids, will provide a sales and service area for this product.

The ultra-modern showroom was designed by the New York architectural firm of Ketchum, Gina and Sharp, and features giant sculptured murals, colorful artistry, and dramatic decor.

Facing Fifth Avenue, 53rd Street, and the inside arcade of the building are floor-to-ceiling glass walls which give an unobstructed view of Zenith’s complete display area for the firm’s more than 160 different types of radio, TV, and hi-fi consoles, table models and portable units.

“Realizing that travelers from all over the world will pass the Fifth Avenue exhibition center every day,” Hunt stated, “complete information on Zenith products abroad will be available.”

Heading the staff is Don Harley, a New Yorker. Terry Arashian, assistant manager, comes from Manhattan and the Zenith salon on Michigan Avenue in Chicago where she had been an attendant for four years.

An announcement that tentative hours for the salon are from 9:00 a.m. to 5:00 p.m. Monday through Friday, above a model is shown with a Zenith Hi-Fi Console on display in the new showroom. Top photo is a long-range view of the salon.

Demonstration Tape Offered by Livingston

Caldwell, N. J.—A special new stereophonic demonstration tape has just been announced by Livingston Audio Products Corp., of Caldwell, New Jersey.

The reel, which contains 300 feet of tape, highlights the company’s new “Livingstonette” series, and may be obtained direct from the factory by enclosing 50¢ with the order.

The tape is designed to acquaint the public with the “Livingstonettes,” a recently released series which embodies a new concept in programming musical material especially suited to shorter playing time, and retailing at $4.50. The first five “Livingstonettes” include classical material (Grieg’s Peer Gynt Suite), semi-classical selections (“Enchanting Strauss”), and dance and movie programs (“Dancing Along in Stereo,” “Lenny Herman Gems,” “Music for a Midnight Mood”), and others, which are slated for release in January, featuring among others, all-known artists in the jazz field.

GRAYLINE DELIVERS NEW "PHONOGARD"

CHICAGO—The Grayline Company of Chicago announced last week that it has started making deliveries on its new “Phonogard” Record Demonstrator phonographs. The patented features of these units are situation in a portable case to valuable recordings due to a bareto tone arm handling. A transparent arm completely covers the tone arm at all times. Remote handling of the pick-up allows for the placing of the arm anywhere on the record without the possibility of dropping the stylus on the disc. A simple lever-control operation operates “Phonogard.” Models completely self-contained and models for use with external speakers or headphones are available. (Designed for the record shop listening booth or counter.) The self-contained model “P900” is priced at $124.50.

Belgian Retailers Voice Many Complaints

Antwerp, Belgium—The 800 retail record dealers in Belgium are voicing many complaints these days over the nature of the record business in that country.

First of all, retailers are not permitted to import American records directly from the United States. As a result, these records must be bought from firms in France, England, Holland, and Switzerland, which press American masters and which raises the cost of disks considerably. For instance, a 12-inch classical LP is quoted in Belgium as high as $7.90, a 10-inch classical LP $5.70, and a 12-inch popular LP’s are regularly sold at $5.60. When you consider the wages of the average laborer in Belgium, these costs make records a great luxury.

Another complaint that the retail record dealer has is that for the past two years, wholesalers and manufacturers have discontinued the 5% return privilege. Before, retailers were allowed to return 5% of the total quantity of records bought during any one year, but now no record can be returned. As a result of this new policy, retailers have had to watch their stocks much more carefully and take fewer risks, therefore, tending to restrict the growth of the record business in Belgium.

OH JULIE

47/20-7097
"WILD IS THE WIND"—Music from the Hal Wallis Production—Columbia CI-1050 (1-12" LP)

The disk features Johnny Mathis singing the title song of the hit flick. The music was composed by Dimitri Tiomkin, who also conducts the Paramount Studio Orchestra. Tiomkin, who won an Academy Award for his score for "High Noon", has another masterful contribution in "Wild Is The Wind". Johnny Mathis' recording of the title tune on the charts, along with the current popularity of movie scores on records, the entry should receive a strong sales reception.

"FIELDS AND DREAMS"—Frank Fields and his Orchestra—Dot DLP-2080 (1-12" LP)

The English conductor directs his orchestra through fourteen dreamy ballads. The issue is the maestro's initial American recording, and it's a beautiful debut. Fields' crew receives inviting harmonica solos by Eddy Manson as it plays "The Girl With The Feather Green Eyes", "Modern Romance", "By A Quiet Stream", "Green Eyes", etc. The orchestra's lush string delivery makes the disk a worthy mood offering.

"COCKTAILS AND CONVERSATION"—Jan August at the piano—Mercury MG-20728 (1-12" LP)

Jan August, who can also do jazz out some stirring organ work, offers his pianistic genius here. With occasional chords and solo vocals to round out the sessions, the versatile pianist offers impressive portrayals of twelve evergreens ("A Pretty Girl In Every Port", "My Buddy", "Just One Of Those Things", "You've Got Me Crying Again", "My Melancholy Baby"), and eight more. Tasteful ivories readings that should appeal to the artist's many fans.

"GALLOPING FINGERS"—Ethel Smith—Organ—Deca DL-8456 (1-12" LP)

The diskies popular organist once again displays her Hammond artistry. Miss Smith, with the aid of an instrumental pianist, offers her boisterous approach to a dozen songs that include "By The Waters Of The Minnows", "I Got Rhythm", "The Galloping Comedians", and "Maple Leaf Rag". The nimble-fingered organist has an offering of extremely lyrical readings. The artist's many fans should really take to waxing saleably. Okey set.

"BOB CROSBY'S BOBCATS IN HI-FI"—Coral CEL-87170 (1-12" LP)

Crosby's Bobcats are a small unit out of his big band that came into being shortly after the band was assembled in 1934. Adding a little spice with an occasional vocal effort is Nappy Lamare. The group treats the listener to dixie flavored versions of "Who's Sorry Now", "Washington And Lee Swing", "Five Point Blues", and "March Of The Bob Cats", the latter the original. The disk is a swinger with an appealing sound. Okey set.

"RIDING ON THE MOON"—The Skylarks—Verve MGV-2077 (1-12" LP)

The disk features the group and its smooth delivery. The Skylarks render a well chosen selection of tunes. They receive a most able accompaniment from the Buddy Bregman orchestra as they sail through twelve mostly durable items including "Give Me The Simple Life", "We Just Couldn't Say Goodnight", "The Glory Of Love", and "You Make Me Feel So Young". Exposure means sales.

"FOR WHOM THE BELL TOLLS"—Harry Sukman, piano—Jubilee JLP-1034 (1-12" LP)

The pianist offers a disk as a tribute to Victor Young. Sukman, on the music staff at Paramount Pictures, showcases twelve of Young's movie scores. The keyboard artist has a moody delivery as he renders "When I Fall In Love", "For Whom The Bell Tolls", "The Song Of Dillah", and "Moonlight Serenade", among others. Sukman has a tasteful keyboard style which compliments the melodies Victor Young created. A worthy production.

"A SPANISH AFFAIR"—Music From The Soundtrack—Dot DLP-3078 (1-12" LP)

The soundtrack featuring pressures features authentic Flamenco dances and throws in some romantic themes. The music, written by Daniele Amfitheatrof, is full of vivid tonal excitement. Two items: "The Flaming Rose", a lovely ballad, receives the disk's only vocal effort by European star Carmen Sevilla, who stars in the film opposite Richard Jordan. Amfitheatrof assumed the demanding job of conducting the orchestra through the exciting numbers. Impressive set.

"HI-FI SALUTE TO BUNNY"—Ruby Braff and his Men—RCA Victor LPM-1510 (1-12" LP)

Braff and his group pay tribute to the famous trumpeter's closely associated with him. The leader's rhythm section is composed of Walter Page on bass, Steve Jordan on guitar, pianist Nat Pierce, and drummer Buzzy Drootin. Braff has a lyrical quality about his horn similar to that of Berigan as he and the group render "I Got It Bad And That Ain't Good", "I'm Coming Virginia", "I Can't Get Started", etc. Worthily salutes to the famed musician.

"DIXIELAND JUBILEE"—Various Bands—Decca DL-8622 (1-12" LP)

The platter was actually recorded at the Frank and Gene Norman "Dixieland Jubilee" concert at the Shrine Auditorium, Los Angeles, in 1949. A host of bands represented issuing their swinging sounds. "Tiger Rag" (Kid Ory's Creole Band), "I Never Knew" (Charlie Lavere's Unique Loopers, "Mask Rat Ramble" (Bosed Jass Bands), and "Dipper Mouth Blues" (The Bobcats), are some of the offerings. A real swingy issue that will delight lovers of the music.

"EARLY AUTUMN"—Woody Herman and his Orchestra—Verve MGV-2090 (1-12" LP)

Herman takes his orchestra through a program of tunes recorded some years ago during the "Third Herd" era. The set's enclosed throughout the pressing by Herman and Bobby Hutton as the crew presents "Early Autumn", "I'm Making Up For Lost Time", "Blues In Advance", "A Fool In Love", and eleven others. The music is pure entertainment, pretty cocky with a brassy delivery. Appealing sessions.

"AMERICAN FOLK SONGS FOR MEN"—Bob Ross with Guitar—Folkways Records NY FA-2334 (1-12" LP)

Bob Ross makes his initial LP offering for the discography. He displays an attractive style offering an array of folk items for men. The vocalist sings eighteen items including "On Top Of Old Smokey", "Join In The Spanish Way From My Window", and "Spanish Is The Loving Tongue". The artist accompanies himself with guitar. Should gain a large following through the issue.

"FOLK MUSIC FOR PEOPLE WHO DON'T LIKE FOLK MUSIC"—Herry Strauss accompanied by Mundell Lowe and his Friends—Judson JLP-3003 (1-12" LP)

Strauss gives the listener a taste of modern folk tunes designed to better acquaint them with the music. The vocals are handsomely backed by Mundell Lowe (guitar), along with different groupings. Among the selections are "Come My Pretty Lady", "Story Of A Sailor / Wandering Water Boy", and "Spanish Is The Loving Tongue". Strauss programs a refreshing bit of vocalizing. Smoothly fashioned offering.
"THE DELTA RHYTHM BOYS"—Elektra-138 (1-12" LP)

The group comes up with some pleasing vocals on its initial effort for the discersy. The well known, song-of-songs, delivery that brought them so much fame they offer their first three numbers. Some of the tunes are "It's All Right With Me," "Side By Side," and "There'll Be Some Changes Made," and "It Ain't Necessarily So." Well done platter by the smoothly blended group. Presented in a winning style.

"IT'S TIME FOR TINA"—Tina Louise—Concert Hall H-1521 (1-12" LP)

It's Tina Louise's first time on records, and she turns in a barnstorming performance with Buddy Weed and his orchestra. With the ork featuring Harry Gluck, Hal Mosser, and Coleman Hawkins, Miss Louise issues intimate stylings of "I'm In The Mood For Love," "How Long Has This Been Going On," "Lets Do It," and "Embraceable You," among others. Soothing vocal efforts by the talented thrush. Good sounding mood items.

"A TOAST TO TOMMY AND JIMMY DORSEY"—Maxwell Davis conducting the Dorsey Orches- tra—Crown CLP-5047 (1-12" LP)

The Dorsey orchestra, under the capable leadership of Davis, runs through a dozen numbers associated with the two late great bandleaders. The dance band receives an occasional vocal assist from the Jack Humes Singers. The readings include "Song Of India," "I'm Getting Sentimental Over You," "So Rare," and "On The Sunny Side Of The Street," plus eight others. A worthy tribute to the famous Dorseyes. Wonderful fun from the $1.49 discyke.

"SWEET AND LOVELY" — Buddy DeFranco Quintet—Verve MGV-8222 (1-12" LP)

DeFranco is one of the most expressive clarinetsists on the jazz scene today. Assisting the leader on the sessions are three other top men, bassist Gene Wright, drummers Bobby White, Sonny Clarke on piano, and Tal Farlow on guitar. Together the musicians present seven melodies including "That Old Black Magic," "They Say It's Wonderful," "The Nearness Of You," and "What Can I Say (After I Say I'm Sorry?)," Certain to be well received by the public.

"SOUTH OF THE MASON-DIXON LINE" — Lawson-Haggart Jazz Band—Decca DL-8197 (1-12" LP)

The popular Dixieland keep with the set's title with tunes that are all associated with the southern portion of the nation. The Lawson-Haggart crew, whiteift's handiwork, featured noted musicians as Lou Stein, "Cutty" Cutshall, Billy Butterfield, etc., delivering "My Little Brown Jug," "Georgia On My Mind," "Moon Over Miami," "Stars Fell On Alabama," and eight others. Pleasing offering.

"HANK"—Hank Mobley Sextet—Blue Note-1560 (1-12" LP)

Here are five readings from some of the jazzdom's foremost personalities. The sextet features prominent musicians as Hank Mobley (tenor sax), Donald Byrd (trumpet), and "Philly" Joe Jones (drums). The items include two Mobley originals—"Fit For A Hanker" and "Hi Groove, Low Feel-Back" plus three others. Group captures the essence of the interesting material. Expressive readings.

"Lucky Thompson featuring Oscar Pettiford/Vol. 2"—ABC Paramount ABC-171 (1-12" LP)

The two jazz mainstays are heard on a pro- gram of originals by Lucky Thompson. Thompson, on tenor sax and Pettiford, on bass, receive the accompaniment of jazz notables Osie Johnson (drums) and Jimmy Cleveland (trombone) as they dish out the eight items. Two of the originals are "Mister Man," and "The Plain But Simple Truth," Everything goes off swell on the sessions. Catchy sounds.

"RUSTY BRYANT PLAYS JAZZ"—Dot DLP-3079 (1-12" LP)

Rusty Bryant famed rhythm and blues tenor sax man, takes his instrument into another field of music—that of jazz. Bryant has all the help he could desire, with his backing that includes Red Callender (bass), Gerry Wiggins (piano), Max Albrittain (drums), and others. Some of the tunes rendered are "That Old Black Magic," "Over The Rainbow," "Mr. Wonderfull," and "Boofus," a Bryant original. Presently certain to gain the newest fans in the jazz field.

"TRADITIONALISM REVISTED"—Bob Brookmeyer Quintet—World Pacific PJ-1223 (1-12" LP)

The famous valve trombonist is also featured here playing the piano. Brookmeyer receives the assistance of such jazz mainstays as Jimmy Giuffre (clarinet, baritone and tenor saxes), Jim Hall (guitar), Dave Baily (drums), and Joe Benjami- nian or Ralph Pena (bass). "Santa Claus Blues," "Don't Be That Way," "Honeysuckle Rose," and "Sweet Little Thing," are among the folk-blues items recorded. Top name value plus stellar sessions should make the waxing a long standing favorite.

"GROOVY"—Red Garland Trio—Prestige LP-7113 (1-12" LP)

Red Garland has been on the jazz scene for a long time, and his warmy expressive keyboard work showcases the fact. Rounding out the trio are two notables, Art Taylor on drums and Paul Chambers on bass. Waxing the group rendering six strikingly beautiful readings including "C-Jam Blues," "Willow Weep For Me," and "Will You Still Be Mine?," The boys offer some stirring sessions that will certainly enjoy a hearty sales welcome.

"POPULAR PIANO MUSIC OF RAVEL AND DEBUSSY"—Robert Casadesus, Piano—Columbia CL-5211 (1-12" LP)

This Columbia issue features the superb classi- cal pianist portraying a program of the popular piano music of Ravel and Debussy. Casadesus displays his keyboard genius beautifully as he renders the lyrical works. One side of the disk features the works of Ravel, "Pavane For A Dead Princess," "Morningsong Of A Jester," etc., while Debussy is represented on the other with "The Girl With The Flaxen Hair," "Reflections In The Water," etc. The pressing is a worthy contribution to the classical scene.

CHOPIN: Scherzos—Alexander Uninsky, Piano—Epic LP-4410 (1-12" LP)

The disk programs four of the great com- posers' lyrical Scherzos beautifully fashioned by the excellent ivory work of Uninsky. The pianist lends his distinctive delivery to the composer's Scherzo No. 2 In B-Flat Minor, Op. 31; Scherzo No. 3 In C-Sharp Minor, Op. 39; etc. Uninsky shows a keen awareness of the Chopin works. A waxing of overall beauty and certain to delight the classical enthusiasts.

SCHOENBERG: Complete Piano Music—Edward Steuermann, Piano—Columbia CL-5216 (1-12" LP)

Named Angel Sales Mgr.

HOLLYWOOD—Roger G. Hall, active for many years in the serious music field, has been named National Sales Manager of Angel Records effective January 2. Hall, who will headquarter in New York, will report to Max K. Gallison, Vice President and National Sales Manager of Capitol Records Distributing Corp. The Angel line of classical albums was purchased recently by Capitol.

Hall has been Regional Manager, E.M.I. Central, of Angel for the past two years. Prior to this, he served as Assistant Manager of the Chicago Symphony for three years, Manager of the Erie (Pennsylvania) Philharmonic Orchestra and Manager of the Ft. Wayne (Indiana) Philharmonic. Just before his affiliation with the latter organization, Hall was Director of advertising and promotion for the Horizons, Parmelee and Brown division of Columbia Artists Management in New York.

Cosnat Appoints New Philly Branch Mgr.

NEW YORK—The Cosnat Distributing Chain announced last week that David Skolnick has been appointed branch manager of the company's Philadelphia outlet.

Skolnick has been with the record business for the past dozen years and was a top salesman in the Philly area for Cosnat for the past seven years. He is experienced in all phases of distribution, promotion, etc. The appointment became effective immediately.

Columbia Announces Expanded Exchange Privileges, Re-stocking Incentives and New $4.98 Line

NEW YORK—In the first salute of the Tenth Anniversary of L.P. Columbia has launched a January program that features enlarged "sales protection," special re-stocking incentives for qualified dealers and a new $4.88 line of "new faces—new places—new sounds" called: "Adventures In Sound!"

Camden Record Sales Hit New Highs

NEW YORK—The sale of RCA Victor Camden records in October of 1957 totaled 50 percent of the label's entire sales for 1956, according to Dave Finn, Manager of Planning and Marketing.

Camden's October sales were the largest in the label's history. Finn added, and November novels as the second biggest month.

The Boston distributor reported that during November the sale of Camden records accounted for 23 percent of his total business. Other distributors also reported exceptional increase.

Hugo & Luigi To Coast

NEW YORK—Hugo Peretti and Luigi Creatore, A&R chiefs of Roulette Records, left for the coast last week for a series of recording sessions and conferences. The recording sessions will include dates with Jimmie Rodgers for a new single, Hal McIntyre for a dance album, Leo Diamond for a new single, and an album with The Riders Of The Purple Sage. They will also confer with Jeri Southern on her forthcoming recording session which will be held when Hugo Southern comes east later this month for her appearance at Birdland.

Hugo and Luigi will also meet with motion picture firms to line up picture songs as well as motion picture sound-track albums for recording.

Debut On Jubilee

NEW YORK—Singer Jimmy Boyd (of "I Saw Mommy Kissing Santa Claus" fame), newly pacted by Jubilee Records and Morty Faita, the label's Vice President, check music at the youngster's recording session. Boyd's debut disk on Jubilee, "High School Social," b/w "Don't Tempt Me," is due for release shortly.
Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL ABOUT THE BLUES
Ivy Joe Hunter (Atlantic 1164)

BOBBY B. DAVIS
Sadie (Liberty 55318)

BETTY AND DUPREE
My Crying Eyes Chuck Willis (Atlantic 1168)

BEWARE
Jesse Robin (Cash 1596)

BLUES DOWN HOME
Dinah Washington (Mercury 71210)

DANCE TO THE BOP
Gene Vincent (Capitol 3839)

DAYS ARE DARK
Ted Taylor (Ebb 113)

DEDE DINAH
Frankie Avalon (Chancellor 1011)

DESIREE
Sam Cooke (Kern 4002)

DON'T LET GO
Ray Hamilton (Epic 9257)

DO WHAT YOU DID
Thurston Harris (Aladdin 3399)

EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cobra 5021)

FEVER
Earl Grant (Decca 30475)

GET A JOB
Silhouettes (Ember 1029)

GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)

HAYE I SINNER
Duane Elett (Deluxe 6146)

HENRIETTA
Jimmy Dee (Dot 11566); TNT 148

HEY LITTLE GIRL
Techniques (Roulette 4930)

HEY MAYRANN
Sanckels (Class 317)

IF I COULD HELP SOMEBODY
Billy Eckstine (Mercury 71177)

I LIVE THE LIFE I LOVE
Muddy Waters (Chess 1680)

I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED YOU SO BAD
R. B. King (KPM 49)

I STILL LOVE YOU
Fats Domino (Imperial 5487)

IT HURTS ME TOO
Elmore James (Vee-Jay 225)

JO-ANN
Playmates (Roulette 4057)

JUST ONE MORE CHANCE
Lord Luther (Music City)

LA DEE DAH
Billy Ray's Thunderbirds (Svan 4002)

LAZY MULE
Kavana (Argo 5234)

JIMMY RICHT
(Decca 30443)

*LEAPS AND BOUNDS
Bill Doggett (King 5011)

LOOK UP
Sam Taylor & Dick Hyman (MGM 13421)

LOVE BUG CRAWL
Jimmy Edwards (Mercury 71209)

LULLABY OF THE BELLS
Delillace (Joy 101)

MAYBE
Chantels (End 1005)

MY SPECIAL ANGEL
Bonnie Mae (Decca 30142)

NEW LOVE
LOOK ME UP
Rich Brown (Atlantic 1166)

NO LOVE
Johnny Mathis (Columbia 41068)

OH BOY
Cricketts (Coral)

OH JULIE
Crescenda (Masco 6005)

"PATTY BABY"
Terry Nolan (Brunswick 55036)

*Indicates first appearance on Territorial Tips

Person to Person
Little Willie John (59017)

PENNY LOAFERS AND BOBBY SOX
Sparkles (ABC-Paramount 9867)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 3857)

SANTA AND THE SATELLITE
Buchanan & Goodman (Sammartini)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Rebel (RPM 876)

*SHORT SHORTS
Royal Teens (ABC-Paramount 9862)

SILHOUETTES
Diamonds (Mercury 71197)

- Giban & Rod Caps (ABC-Paramount 9856)

SO TOUCH
Counties (Rockin-Book 502)

SPEDDY
Bobettes (Atlantic 1159)

ST. LOUIS BLUES
Miracles

Laverne Baker (Atlantic 1163)

*STOOD UP
"WAITIN' IN SCHOOL
Ruby Maker (Imperial 4483)

SUMMERTIME
Sam Cooke (Kern 30013)

THAT'S ALL I WANT FROM YOU
(Columbia 25018)

Silhouettes (Sotto-Tones (Arpa 5881)

THE BIG BEAT
Fats Domino (Imperial 5471)

THE CHICAGO CHICAGO BLUES
(Chess 137)

THE KEY TO MY KINGDOM
B. B. King (KPM 801)

THE RIGHT TIME
Nappy Brown (Savoy 1252)

THE STRUGGLE
(Mercury 71242)

THINKING OF YOU
Wanders (Grove 318)

THREE TIMES I FOOL
Rufus (Coral 2030)

THE SWINGING SHEPHERD BLUES
Johnnie Pate Quintet (Federal 12317)

Me Kimpton (Johnson 31311)

THE BERRY BAND
(Vee-Jay 1005)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Dell 258)

TODAY TONIGHT
Mother-Lings (Herald 3011)

UM-HUH-MM
Sonny James (Capitol 3840)

WAIT A MINUTE
Jo Ann Campbell (Gow 5014)

WALKIN' WITH ME
Lee Allen (Ember 1027)

WEBBE BABY BLUES
Teenage Letter

Joe Turner (Atlantic 1162)

WHAT'S LITTLE
Little Dick Scott (King 5086)

WHERE DO THE ROSA FLIES
Jimmy Lloyd (Roulette 2175)

WHY DON'T THEY UNDERSTAND
George Hamilton IV (ABC-Paramount 9862)

YOU ARE MY SUNSHINE
Carl Reves (Coral 2001)

YOU BUG ME BABY
Larry Williams (Specialty 615)

YOU NEVER MISS THE WATER
Billy Emery (Vee-Jay 281)

YOU'RE THE GREATEST
Billy Scott (Comet 121)

1. RAUNCHY
Freeeman (Imperial 5474)

2. AT THE HOP
Danny & The Juniors

3. ALL I WANT TO KNOW
Sam Cooke

4. YOU SEND ME
Sam Cooke

5. GREAT BALLS OF FIRE
Jerry Lee Lewis

6. BOUNCY MORONIE
Larry Williams

7. BUZZ, BUZZ, BUZZ
Hollywood Flames (Ebb 119)

8. ROCK 'N ROLL MUSIC
Chuck Berry

9. I CAN'T MAKE IT IF YOU TRY
Gene Allison

10. PEGGY SUE
Buddy Holly

11. HARD TIMES (THE SLOP)
Noble Watts

12. TEARDROPS
Leo Andrews & Heart

13. LITTLE BITTY PRETTY ONE
Bobby Day (Class 211)

14. JAILHOUSE ROCK
Elvis Presley

15. SILHOUETTES
Ohio's County (RCA Victor 7015)

16. I WANT YOU TO KNOW
Fats Domino (Imperial 5477)

17. FOR SENTIMENTAL REASONS
Sam Cooke

18. KISSES SWEETER THAN WINE
Jimmie Rodgers

19. "COME MY LITTLE BABY"
End T005

20. "AIN'T I CRIED ENOUGH"
Flash 2127

21. SMASH HIT COAST TO COAST!
THE RIGHT TIME
Nappy Brown

22. BIGGER & BIGGER EACH WEEK!
"SUGAH WOOGA"
3 Playmates

**It's What's in THE CASH BOX That Counts—INTERNATIONALLY**

Columbia To Record "Aladdin"

NEW YORK—"Aladdin," an original television musical with script by Academy Award Winner S. J. Perelman, and music by Cole Porter, will be recorded by Columbia following its production on the CBS Television Network, February 21, 1958 (7:30 to 9:00 p.m., EST).

The 90-minute musical, based on the classic tale of adventure and Oriental magic, will co-star Sal Mineo, young coloratura soprano Anna Maria Alberghetti and Cyril Ritchard. All three artists, incidentally, have appeared on Columbia or Epic Records. Mineo is a best-selling Epic Records artist, with two hit records, a song on his album to his credit; Miss Alberghetti recorded for Columbia during her earliest days in this country; Cyril Ritchard is narrator on Columbia's "Peter and the Wolf."

Mineo, the 18-year-old actor who has appeared in motion pictures, on television, and on stage, in the title role. Sal began his career on Broadway in "The Rose Tattoo," and was later seen in "The King and Four," appearing in such outstanding films as "Giant," "Six Bridges to Cross," and "Dime." Mineo was selected for an Academy Award for his performance in "Rebel Without A Cause." In the role of Princess Mching Chou, Aladdin's love interest, will be Anna Maria Alberghetti. She made her debut in Carnegie Hall in 1949 and has since appeared in numerous motion pictures, among them: "The Magic Ring," and "The Last Command."
Tremendous Gain In Sale Of RCA Victor's Kiddle Line Reported

NEW YORK—An increase of 184 per cent in the sale of RCA Victor's Bluebird kiddle records during 1957 over 1956 was reported last week by Harry Jenkins, manager of the company's Singles Department.

"Over 60% of the volume was done through rack jobbers, the super markets proving themselves a ready-made outlet for well-packaged, low-priced kiddle records," he said.

"A breakdown also indicatedLP's and 45 rpm records accounted for 80 per cent of total sales."

The Bluebird line attributes the tremendous increase to a 4-way program set up a year ago:

1. The introduction of LP's. Priced at $1.98 and packaged in Polyethylene-wrapped, four-color covers, the 33⅓ speed showed a "surprising potential" as a medium for kiddle disks. Best-selling albums for the label this year were "Wyatt Earp, Cheyenne and other TV Favorites," "Cinderellia, Pi-nochio and Other Great Stories," and "Lullabies for Sleepyheads."

2. The release of RCA Victor pop hits on Bluebird. A program was initiated last Spring whereby hit singles suitable for the kiddie market would be issued for 49¢ on Bluebird. Perry Como's "Round and Round" and Vaughn Monroe's "Wrangle Wrangle" were the most notable successes to date in this field, according to the company.

3. The release of music from favorite TV programs. Bluebird's release of TV's popular Westerns brought an overwhelming response in sales both on LP and singles, the diskery reports. "Wyatt Earp, Cheyenne and Other TV Favorites" hit a sales peak on the 33⅓ speed as well as its equivalent in single records.

4. Issuing selections by personalities and name artists. Bluebird placed more emphasis on producing records by an individual personality, such as Dorothy Olsen ("Lullabies for Sleepyheads"), Roy Rogers and Dale Evans ("Happy Trails"), Perry Como, Vaughn Monroe and others.

This 4-way program will be the basis of projected plans for next year, Jenkins announced.

"We intend to follow approximately the same release schedule of three singles a month and ten LP's throughout the year," he said. "The LP release for the first quarter will be spearheaded by 'Shari-Land,' narrated by Shari Lewis, the star of the TV production of the same name. Also scheduled is 'Peter Pan' with the original motion picture cast plus 'Black Beauty and Other Great Stories,' " he added.

"Although 'Black Beauty' has been a perennial best-selling novel, its release on Bluebird will mark the first time the story has been performed on records."

The 1958 plans for Bluebird will be rounded out with a conversion program.

"Many standards in our catalogue continue to sell, but they need a face lifting," Jenkins stated. "We expect that with new covers and streamlined packaging, these sets can double the sales they attained in 1957," he concluded.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**WESTMINSTER SKEDS**

**January National Distrib**

Confab In New York

NEW YORK—Westminster executives will hold a series of meetings the week-end of January 10th in New York which will be attended by all Westminster distributors in the United States.

James Grayson, president of Westminster; Michael Naido, treasurer, and Henry Gage, vice-president, will unveil company plans for 1958. Kurt Lyst, musical director, will give a demonstration of stereo recordings and talk on the latest developments in Westminster recording techniques.

Claire Feit, director of publicity and promotions and Martin Solow, advertising manager, will outline plans for 1958 promotion and advertising.

Westminster has prepared an entertainment program for the weekend which includes invitations to Broadway hit shows.

**Epic To Cut Frankie Vaughan**

NEW YORK—Joe Sherman, Epic A&R head, this week announced that Britain’s teen age idol, Frankie Vaughan, will cut his first session in this country on Wednesday, January 8. Sherman stated that both he and Vaughan are excited about the material and feel they will come out of the session with a hit.

The initial Vaughan-Epic release will be issued to coincide with Vaughan’s “Big Record” TV appearance on March 3.

Vaughan is also here to confer with Warner Bros. about the release of his first starring film, “Run Far, Run Fast.” The picture has already proven a box office hit in England.

**“Robbie” Roberts Dies**

NEW YORK—Horace Roberts, Jr., 53, known to scores of recording artists and his colleagues as “Robbie” in his capacity as Commercial manager of RCA Victor recording studios, died New Year’s Day after a long illness in his home at 7 Lakeview Terrace, Emerson, N. J.

Roberts came to RCA Victor in 1951 after a long career as recording supervisor for the Muzak Corporation. Survivors include his widow, Mrs. Jon Singletary Roberts; three sons, Richard, Thomas and John; a daughter, Miss Julia Roberts, and two brothers, Henry and Frank.

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**THE CASH BOX**

**ATLANTA**

1. I’ll Come Running Back To You (Sun 3518)
2. Raunchy (Imperial 5474)
3. I’ll Come Running Back To You (Sun 3518)
4. Teardrops (Lee Andrews & Hearts 2609)
5. This Is The Night (Keen 34013)
6. The Echoes Keep Calling Me (ABC-Paramount 1026)
7. I’ll Come Running Back To You (ABC-Paramount 1026)
8. Desire Me (Keen 34013)
9. Hard Times (The Slop) (RCA 34013)
10. Maybe Chanteled (End 1605)

**BOSTON**

1. I’ll Come Running Back To You (Sun 3518)
2. Raunchy (Imperial 5474)
3. I’ll Come Running Back To You (Sun 3518)
4. Teardrops (Lee Andrews & Hearts 2609)
5. This Is The Night (Keen 34013)
6. The Echoes Keep Calling Me (ABC-Paramount 1026)
7. I’ll Come Running Back To You (ABC-Paramount 1026)
8. Desire Me (Keen 34013)
9. Hard Times (The Slop) (RCA 34013)
10. Maybe Chanteled (End 1605)

**SAN FRANCISCO**

1. I’ll Come Running Back To You (Sun 3518)
2. Raunchy (Imperial 5474)
3. I’ll Come Running Back To You (Sun 3518)
4. Teardrops (Lee Andrews & Hearts 2609)
5. This Is The Night (Keen 34013)
6. The Echoes Keep Calling Me (ABC-Paramount 1026)
7. I’ll Come Running Back To You (ABC-Paramount 1026)
8. Desire Me (Keen 34013)
9. Hard Times (The Slop) (RCA 34013)
10. Maybe Chanteled (End 1605)
**The Cash Box**

**Award o’ the Week**

**TALKIN’ BOUT YOU** (2:47) [Progressive BMI—Charles]

**WHAT KIND OF MAN ARE YOU** (2:47) [Progressive BMI—Charles]

**RAY CHARLES** (Atlantic 1172)

- Ray Charles comes off his "Swannee River Rock" with a quick beat. "Talkin’ Bout You," that swings out with unstrained enthusiasm. The accompaniment blues shouter has an immediately recognizable vocal quality and a style that makes almost everything he does a contender. This saxophone that permeates most instrumental waxes. Keep your eyes on this release. The flip, "Flippin’," is a middle beat instrumental number that overhaul a good cou- pler. Spelled offering—but we go along with "Twitschy."

**EVERYTHING GO BE ALRIGHT** (2:44) [Armel BMI—Dixon]

**LOOK WHATCHA DONE** (2:09) [Armel BMI—Maggett]

**MAGIC SAM** (Cobra 5021)

- Magic Sam comes up with a slow blues, "Everything Go Be Alright," that bears the marks. His down home treatment has all-mar- ket commercial flavoring and the platter could turn out to be a fair sizzles. Keep close tabs on this waxing. The flip, "Look Whatcha Done," is a middle beat rhythm blues turned in with the same qual- ity vocal job. Record buyers get a change of pace here, but they’ll ask for "Everythin’ Gonna Be Al- right."

**DON’T** (2:48) [Elvis Presley BMI—Leiber, Stoller]

**I BEG OF YOU** (1:51) [Elvis Presley BMI—McCoy, Owens]

**ELVIS PRESLEY** (RCA Victor 7150)

- Elvis Presley out with a double header that means big sales. See pop review.

**ANGEL SMILE** (2:30) [Winnetto BMI—Dixon, Smith, Keyes]

**KING COLE** (Capitol 3860)

- The "King" always means box office magnetism. See pop reviews.

**HELPLESS** (2:41) [A. M. C. ASCAP—Buck Ram]

**THE PLATTERS** (Mercury 71246)

- The Platters are back with a real strong one. See Pop Reviews.

**THE ‘5 ROYALES**

(King 5098)

**Dedicated to the One I Love** (2:46) [Armo BMI—Pauling, Baiz] The '5 Royales team on a slow waltz. It comes up with a deck that bears watching it. Has an arrangement that helps catch the ear. Stay close to this release. It could step out.

**DON’T BE ASHAMED** (2:58) [Armo BMI—Lowman Pauling] The '5 Royales back with a middle beat bounce and the change of pace makes it a well rounded release. The Royals handle the bouncer with an engaging delivery. Lively and good programming.

**THE RAJAHS**

(Risk 7605)

**I Fell in Love** (2:30) [Wall Music BMI—L. Griffin] The Rajahs deliver a slow rhythm tune with a basic, down to earth arrangement. The lads come off ok and the deck is a fair offering.

**SHIFTING SANDS** (2:15) [Wall BMI—Griffin] The Rajahs up the tempo on the flip and turn in an ok delivery of a middle beat bouncer. Melody wax with a solid dance beat.

**R & B Reviews**

**A** Award & Sleeper  **B** Very Good  **C** Fair  **B+** Excellent  **C+** Good  **D** Mediocre

*Only those records best suited for commercial use are reviewed by THE CASH BOX*

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**FILMORE SLIM**

(Doow 102)

B "YOU GOT THE NERVE OF A BRASS MONKEY" (2:43) [Doow- Slim Williams BMI—Curtis Williams] Slim lends a strong delivery to a middle beat down home novelty song. This is a swinging treatment that comes through in good style.

**OTIS RUSH**

(Cabe 5023)

B+ "HE’S A GOOD-UN" (2:35) [Armel & Ghana BMI—Eskridge, White] Otis Rush brings forth his deliberate styling on a slow, rhythmic bouncer in which he tells of the merits of his baby. Side that com- mands your attention.

**THE THREE TIMES A FOOL** (2:55) [Armel BMI—Rush] A middle beat bouncer that offers with Rush showing to good advantage. His inflection of the blues brings it to a sincerity that helps sell it.

**DON E DEWEY**

(Speciality 617)

B+ "WHEN THE SUN HAS BEGUN" (2:57) [Venice BMI—Harris, Terry] Don and Dewey drift easily through a slow beat melo- dic bouncer. The mildness is given a reading that commands attention. It has sound and a couple of enthusiastic gimmicks that could take it right into the hit columns. Watch it—it’s what it takes.

**MARVIN & JOHNNY**


**THE PENGUINS**

(Doots 428)

B "THAT’S HOW MUCH I NEED YOU" (2:36) [Doots BMI—Miller BMI—Green, Blue] The Penguins, again with the label with which they had hit a few years ago, "Cry, Cry, Cry," turn in a moving performance of a slow beat ballad-blues. Tender offer- ing—but it’s a top piece of the spotlight. Watch it.

**BE MY LOVIN’ BABY** (2:51) [Aladdin BMI—Marvin BMI] The Penguins back with a middle beat bouncer. A rhythm wax the kids can rock out to. Good cou- pler.

**THE CONCEPTS**

(Apache 1515)


**WHISPER** (2:42) [Thornett BMI—Conrad, Brown] The Concepts turn tender on the flip. They handle a slow beat romancer with a delicate delivery.

**DOLPH PRINCE**

(King 5100)

B "YOU’RE OL PINE ME" (2:50) [Jay & Cee BMI—McGhee] Dolph Prince bounces out a quick beat bouncer with a goodめるing quality. Deck is lively and induces the tapping of feet. Happy wax.

**JAMES WAYNE**

(Peacock 1672)

B "PLEASE BE MINE" (2:44) [Lion BMI—Wayne, Scott] James Wayne sings a slow shuffle with blues with a driftly, relaxed style. Pleasing offering that’ll make good programming.

**ITS YOU** (2:51) [Lion BMI—Wayne, Scott] Wayne backs with another smooth, floaty type of ma- terial and comes off with a side that makes a very strong impression. Very strong tune that builds with each play. Sufficient exposure could make this an entry.

**JOHNNY FULLER**

(Imo 110)

B "FIRST STAGE OF THE BLUES" (2:25) [B Flat BMI— Full- ler] Johnny Fuller does a good job on recorded beat of ma- terial Swingy quick beat that de- serves wide listening.

**NO MORE NO MORE** (2:30) [B Flat BMI—R. Geddes] Ful- ler wails out a quick beat jump with a "Strolling" resemblance. Deck moves.

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**THE CASH BOX**

(January 11, 1958)
NEW YORK:

There’s no way of telling at this point—but could we be in the middle of the greatest December-January-February record season of all time? From discussions with several local manufacturers this could be quite possible. From an overall viewpoint—it looks like we may be entering our greatest year ever. Some records have been rock and roll for so many years now, must be getting very weary of hearing those shovels. Rock and Roll sales have never been better and beep-beep signals from every station. Dick Clark in Philadelphia tells much fantastic stories that we are led to conclude that Rock and Roll still has a small hold on the teenage market. The big story of the moment is that the public is being fed "junk" grow louder and louder—but perhaps if these stars had their own money invested in record making they’d sing another tune.

JIMMIE DAVIS

"January Swear". You’ll think that’s it. The story of Jimmie is one that was bigger than any of the houses have ever seen. And this house has starred such box office magnets as Johnnie Ray, Martin & Lewis, Bob Hope, Frank Sinatra (in the days of the scream and swoon), Eddie Fisher and countless other stellar attractions. Times Square was packed and arrived at the Paramount at 5 and am often waited ten or twelve hours just to get into the theatre. Later that week, the press became so great that the accompanying feature film was entirely eliminated and the admission raised from $.25 to $.50. Estimates are that Jimmie could gross around the $200,000 figure. The film is a perfect vehicle for him. The press looks very good. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well.

RAY CHARLES

"I Won’t Mind At All". This is the story of Ray, who had a big hit, "It Hurts To Love Someone Who Don’t Love You." Earliest indications are that the man has another hit. Bill Spitalsky, Atco, tells us the Coaster EP he’s been promising has been released. It will be titled, "Rock and Roll With The Coasters." The four hits for the price of an EP will be "Searchin’," "You’ve Got A Friend," "I’ll See You Tonight," and "My Baby Comes To Me." Spitalsky also advised that the entertainer also has a signed Percy Mayfield to an exclusive recording-writing contract. The Del Vikings doing an Air Force show in Schenectady, N. Y. on January 3, on the new WKBQ, General Electric Station. They are also booked for the Fatty Page show on January 14th. The Delko’s are in town New Year’s Eve to guest on Wally Phillips’ "Teen Club Show" via WGN and Marty Faye’s "Marty’s Morgue" TV show on WBBK. Mike is elated. His record no longer has any promotion and he looks very good. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well. WGES deejay Sam Evans will handle young Tony Bellus’ music through Sam’s EE Publishing Firm. According to the grapevine, it looks very well.
Jim Reeves Hosts Nashville Music Men

MADISON, TENN.—RCA Victor songster Jim Reeves played host to Nashville's music moguls at the Andrew Jackson Hotel last week.

The party celebrated the beginning of the year-round operation of Reeves and his personal manager, Herb Shucher, and at the same time, gave Reeves a chance to thank his many Nashville friends for their assistance during 1957.

In '57, Reeves came up with a smash pop single, "Four Walls," and signed to a long-term contract by the American Broadcasting Network for a daily radio show, and toured Europe during the month of April.

Representatives of Nashville area radio stations, talent agencies, publishing firms and many recording artists were present.

Gluck & Lampert Score In Country Field

NEW YORK—John Gluck, Jr., and Diane Lampert are two ASCAP tune-smiths who have been climbing up the success ladder via the country music and film music markets.

Last year, the two penned such country clips as Red Foley's "Sweet Innocence," Brenda Lee's "Love You This Poncho," the Johnnie Wright Brothers' "Big Great Love." For the movies, they composed "Tarnished Angel," the title song of the U-I pic which was released by the Fortunates and "Where Mary Goes," which the Diamonds perform in the Universal film, "The Big Beat."

The team is already making its mark in the new year with a new Carl Smith Columbia release, "Your Love Is My Soul," set to be issued this week. Gluck and Lampert also A & R'd four sides in Nashville for the Capitol sub-label, Trend Records.

The four feature newcomer Betsy Jones.

Nigberr Packages TV Musical Show

LOS ANGELES — Nat Nigberr, president of Surreal Productions, Inc., has packaged a television musical show, "Town and Country," with a pilot to be lensed in January.

Encouraged by the ratings on his "Country America" show via TVC, Nigberr hopes to make this a cross between country and pop music.

The cast has been set and includes Jimmy Wakely, Beverly Lawrence, Don Sargent, the Three Keys, Bobbie Bruce and the Russ Morgan orchestra.

New Decca-Owned Branch

NEW YORK—Sydney N. Goldberg, vice-president in charge of sales for Decca Distributing Corporation, announced that on January 1st, another company-owned branch began operation. The Decca-owned outlet is in Oklahoma City, and handles the company's product in place of Leo Maxwell Co., who, until this time, was the Decca distributor in that area.

Manager of the Oklahoma City Branch is John Doby. The branch office is at 807 North Hudson.

Over 1000 DJs To "Turn Tables On Heart Disease"

NEW YORK—More than 1,000 disk jockeys have signed up to take part in an all-out effort to "turn the tables on heart disease" during the 1958 Heart Fund campaign in February, it was announced last week by Dick Whittinghill of KMPC-KTTY, Los Angeles, and Art Ford of WNEW, New York, co-chairman of the American Heart Association's National Disk Jockey Committee.

Heading the committee as honorary chairman is Eddie Cantor, America's "Heart Ambassador." Cantor, who suffered a heart attack several years ago, has long been identified with activities of the American Heart Association.

"With station logs indicating that deejays put more than 100,000 Heart Fund announcements on the air last February, we are again looking toward record participation by these influential members of the broadcasting and telecasting industry," said Cantor. "They are among our staunchest allies in the fight against diseases of the heart and blood vessels, and, through their continuing support of the Heart Fund, are performing a service of real value to the people of America."

Transcribed Heart Fund appeals featuring the voices of top recording artists, and a series of live spot announcements, are being forwarded to disk jockeys enrolled by the committee for participation in the campaign.

Other members of the committee are Frank Allen, KOWH, Omaha; James Backlin, KFYR, Bismarck, N. D.; Walter "Salty" Britton, WPRO, Providence; Bill Crowdus, WFJA, Dallas; Ray Dorey, WHDH, Boston; Barney Kass, KEWD, Portland, Ore.; Bob Kloss, KKWK, Wheeling, W. Va.; Bob Larsen, WEMP, Milwaukee; Howard Miller, WIND, NCIC-TV, Chicago; Art Pallan, KDKA, Pittsburgh; Dewey Phillips, WBBQ, Memphis; Ned Powers, WINZ, Miami; Bill Randell, WERE, Cleveland; Bill Ranlin, KTAL, Little Rock, Ark.; Jack Ratliff, WHOL, Allentown, Pa.; Pete Smythe, KOA, Denver; and Gene Whittaker, WMC, Memphis.

Efforts of the National Disk Jockey Committee are being reinforced by an Advisory Council representing the Recording Industry, the American Federation of Music, the Am- usement, WPRO, Milwaukee; Jack Dunn, RCA Victor; Sol Handweinger, MGM Records; Joseph C. Mathews, Capital Records; Martin P. Salkin, Decca Records, and Arthur Schwartz, Columbia Records.

A Hit Two Ways

"If You're Lookin' for Love" * MGM *

WHITE OAK MUSIC, BMI., 7771 Cheviot Rd., Cincinnati 39, Ohio

JIMMIE WILLIAMS

Now on Hickory
"Once More"
Hickory 1073
If Your Country Music's Bound To Be Good! ...

"it's What's in THE CASH BOX That Counts—INTERNATIONALLY?"
CHUCK DICKSON, RON HALL & NORMAN PERRY
KCAL—Ft. Worth, Texas
1. Let’s Keep the Flame Alive (B. Williams)
2. Your Old Sweetheart (B. Williams)
3. Once More (B. Arcif)
4. I’ll Be Seeing You (B. Williams)
5. Look for Me (E. Walker)
6. I Won’t Find You (B. Williams)
7. You Won’t Be Lonely, Anneg (B. Williams)
8. Why Don’t You Have It (E. Walker)
9. Jim and Mary (W. Lewis)
10. Tall Tall Trees (W. Lewis)

GEORGE WASHINGTON TUZER
WEA—Fayetteville, Ten.
1. The Story Of My Life
2. It’s A Long Long Way to Tipperary
3. When Irish Eyes Are Smiling
4. Looking Back at You
5. You Made Me Love You (W. Smith)
6. Derby Day (B. Israel)
7. It’s So Nice to Meet You (B. Israel)
8. Oh Mystery (W. Israel)
9. One More Time (W. Israel)
10. Foreign Love (L. Williams)

LARRY W. WICKES—Willikers, N. C.
1. Why the Long Face
2. Let Those Brown Eyes Smile
3. Take the Devil All Of Me
4. My Special Angel (B. Helms)
5. Love Me Good, Marrie (B. Helms)
6. Wake Up Little Susie (Evers)
7. Pehley Xmas Album (Pretty Women For Your Pleasure)
8. The Story of My Life (J. Robbins)
9. My Love To Rose (Cash)
10. Cry Darlin’ (J. Norman)

“TATER” PETE HUNTER
KTLW—Waco, Texas
1. Please Pass The Biscuits
2. New Baby For Xmas (Jones)
3. My Masked Girl (Barkdul & Carter)
4. Once Upon A Time
5. I Won’t Be Hangin’ Round
6. Tell It To My Peepers
7. Family Reunion (S. Story)
8. My Gay Little Rose For Cash
9. Give My Love To Rose (Cash)
10. You’re Always (J. O’Donnell)

CHUCK ROSS, JR.
KBOO—Portland, Ore.
1. I’ll Be Seeing You (W. Smith)
2. You Made Me Love You (W. Smith)
3. Sorry (Evers)
4. When Irish Eyes Are Smiling
5. It’s So Nice to Meet You (W. Smith)
6. Oh Mystery (W. Smith)
7. One More Time (W. Smith)
8. Foreign Love
9. One More Time (Evers)
10. Foreign Love (L. Williams)

D. C. MULLINS
WGE—Indiana, Ind.
1. Holiday For Love (Presley)
2. There Is Nothing Else I Love
3. Off Fins (J. L. Lewis)
4. Sally, Some Other Sally
5. Story Of My Life
6. Story Of My Life
7. Congratulations Joe (King)
8. Your The Idol Of My Heart
9. LOST TO A Gelas Girl (B. Helms)
10. Anna Marie (J. Reeves)

“FLORIDA HAYSEED”
WROX—Vero Beach, Fla.
1. Dream Queen
2. Texas & Davie
3. My Special Angel (B. Helms)
4. Heartbreaker (Colling Girls)
5. Why (W. Smith)
6. Watch That Train (Evers)
7. That’s What Love Is (Jones)
8. Diamond Joe (Lee & Cooper)
9. LOST TO A Gelas Girl (B. Helms)
10. Anna Marie (J. Reeves)

JIMMIE WILLIAMS
WXLI—Waxahachie, Tex.
1. Kisses Sweeter Than Wine
2. How Deep Is Your Love
3. Love You (P. Wagner)
4. Love You (J. T. King)
5. LOST TO A Gelas Girl (B. Helms)
6. Raunchy (Evers)
7. Anna Marie (J. Reeves)
8. Bank-A-Chicka (W. Mark)
9. Over-And-Over (Sawin)
10. Mary Girl (B. Collins)

LILLIE ANNE
WKB—Kykona, Tex.
1. You Win Again (J. Lewis)
2. Is It Wrong For Me
3. LOST TO A Gelas Girl (B. Helms)
4. I Love You (W. Nelson)
5. Johnny’s Got A New Gal (B. Helms)
6. Why (W. Smith)
7. The Story Of My Life
8. Baby, I Don’t Care (Saying)
9. LOST TO A Gelas Girl (B. Helms)
10. Mary Girl (B. Collins)

SAMMY GARRISON
KHJ—Hugo, Ok.
1. Franklin (B. Helms)
2. When You Look That Woman In The Eye (B. Helms)
3. LOST TO A Gelas Girl (B. Helms)
4. Honeys Of The Blues (J. Cash)
5. I Love You (W. Nelson)
6. Full Moon, Full Heart (B. Helms)
7. Pehley Xmas Album (Pretty Women For Your Pleasure)
8. Once Upon A Time
9. Great Balls Of Fire (B. Helms)
10. LOST TO A Gelas Girl (B. Helms)

Attention: Please address any information concerning Country music and talent to Jra Howard, Country Editor, The Cash Box, 1721 Broadway, New York, N.Y. 10.
Red Foley has completed filming of a special motion picture for the Dew Chemical Co.'s 2nd and 3rd quarter 1958 ad campaign. The picture, which was lensed in the Kinescope process, also had in its cast a number of regulars from Foley’s weekly NBC Country Music show. Included in this listing are Sun Arden, Chuck Bowers, Billy Walker and Slim Wilson’s band. In November Foley & Co. made another quarter-hour for the PFC cast of ABC-AY’s “Country Music Jubilee” and NBO Radio’s “Red Foley Show”, headed by Foley himself, presented an evening of big band music for the inmates of the U.S. Medical Center, a federal penitentiary at Springfield, Mass. Bob Wills was Saturday, Dec. 21st’s guest on the “Country Music Jubilee”, with Hank Thompson and the Brazos Valley Boys. On Dec. 5th, Foley joined Faron Young and his band for a benefit show at the Little Rock Country Music Club. On Dec. 14th, Foley has a special appearance on the Foley Show. Then, Hank and the crew heads west in the latter part of January making stops along the way in El Paso, Phoenix, Tucson, and San Diego and arriving in Los Angeles on Saturday, January 23rd, where he’ll appear on 2 Los Angeles area top television shows, “Country America” on ABC-TV and the popular “Town Hall Party” from Compton, California.

Wanda Jackson, whose current record of “Fujuyama Mama” is taking off big, according to Thompson, will return to the Oklahoma station, WHYY in Oklahoma City, for the old Ocals station, WHVS of Vicksburg, throughout December. She played New Years Eve in Montrose, Colorado and appeared on Red Foley’s ABC “Country Music Jubilee” in Oklahoma City. Billy Gray, Decca recording artist and for the past 3 years leader of his own western swing band, the Western Okies, rejoined Hank Thompson and boys recently. Before his own band 3 years ago Billy was a feature of the Ocala station, WHYS of Vicksburg, and Decca in Nashville, Tennesse. Billy returned home and is recording many songs together with Hank and they are expected to revive their song writing team.

Jack Turner's initial MGM Slicing, out this past week, is Hank Williams' album, “Blue From Waxed In” coupled with a Turner original, “Get A Heart (That Wants A Home)”. Columbia's Tony Bennett recently revived the old Dean Martin and Frank Sinatra formula, bringing a big “sport” show to the Columbia’s State Theatre on the 28th of Dec. On hand were Faron Young, Carl Perkins, Jean Shepard and Don Reno & Red Smiley.

“Icebox” Charlie Babcock, CKL-B-Oshawa, Ont., Canada, presented the praises of WJUJ-Nagasaki, “Deejay-promoter-song writer and wax artist, Rambin’ Lou”, who has really fostered country music in the states and Canada. Lou高速公路, a big “sport” show to the Columbia’s State Theatre on the 28th of Dec. On hand were Faron Young, Carl Perkins, Jean Shepard and Don Reno & Red Smiley.

Janie Davis, originally out of Nashville, but now headquartered in California’s San Fernando Valley, has a new release out this week on Vicker Knight’s Sunday Swing network. They’ve had a Dave Rich ballad, out of Jack Klopp’s Tree catalog, and a rockin’ original by Carolina Weaver Swanson.

“Weekend midget auto racing and the sunshine are ‘2 of the reasons that ‘Nervous’ Ned Needham has returned to Oklahoma, Fla. He’s now with the new Channel 15 network in Houston and has recorded with the WMO-Ocala for 4 years.

Sponsor Philip Morris renewed a 13-week contract with the touring PMC&M effective January 1st. PMC&M will continue, too, in its regul...

The personal appearance schedule of the Blackwood Brothers, OR includes dates in New York, Chicago, Atlanta, and...
PROGRAM BOTH SINGLES AND ALBUMS PROFITABLY WITH

DUAL PRICING

The tremendously increased sale of album records has created an entirely new concept of programming. Because, today, much of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on albums. This type of music is as essential to proper programming as current hit tunes on singles.

Dual Pricing permits taking full advantage of both kinds of records because dual pricing makes it possible to:

- Program singles at one price
- Program EP album records (2 tunes per side) at a proportionately higher price.

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG

Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated
NEW YORK — While each individual industry, and each individual firm in that industry, is affected differently by the ups and downs of general business, it is also interesting to note the attitude and condition of the nation's leading firms. On one page of the financial and business section of The New York Times this week appeared the following: "A.T.A.T. Reports Successful Year"; "I.C.A. executives estimate a record sales of $1,810,000,000, a gain of 5 per cent above 1956"; "The Commerce and Industry Association of New York announced the results of an annual survey of a cross-section of the city's commercial enterprises: 90% predict gains in 1958 and 47% expect to equal 1957 volume, indicating that 77.6% of the business men are preparing to continue at the same pace or better in the year ahead"; "National Electrical Manufacturers Association unanimously in their optimism for 1958."

WHY NOT 10¢ PLAY PINBALL?

Why not 10¢ play pinball? Why are the novelty pinball operators lagging behind in changing over to 10¢ play? These questions are being asked by those most interested in novelty pinball.

They would like to know the reasons why the operators of novelty pinballs are not changing over to 10¢ play as fast as are operators of other types of coin operated amusements.

There are those who believe that, since novelty pinball games are considered in the light of a coin operated amusement institution because of more than 26 years of consistent operation, the operators of these games should recognize the fact that 10¢ play is just as applicable to their games as it is to phonos, shuffle, bowlers, kiddie rides, guns, and all other amusements.

"The fact remains", one manufacturer advises, "that on changing over to 10¢ play, even if play drops 50 per cent, which", he adds, "is highly improbable and has never yet been the case for operators of other amusements, the novelty pinball operator would still be better off than he is today."

"In the first place", he reports, "and just as 'The Cash Box' has pointed out time and time again, the operator would actually be making more money should he have to endure such a fantastic drop in play as 50 per cent."

"The operator would then have less servicing and mechanical overhead expense. He would, at 50 per cent less play on 10¢, still be taking in just as much as he now takes in on 5¢ play. He would have less wear and tear on his games. This means the games would last longer. Or, if he wanted to trade them in earlier, because of their better condition, he would get a higher trade-in valuation."

"So", he concludes, "we just can't understand why the operators of novelty pinball games are holding back so strongly from changing over to 10¢ play. Especially when operators of all other types of coin operated amusements have already changed over to 10¢ play, or are doing so as fast as they possibly can."

As surprising as this may prove to many around the nation, the operators of novelty pinballs have been lagging behind in changing over to 10¢ play.

Even tho these operators realize that the dime is worth but 4½¢ in actual purchasing power today.

Even tho the novelty pinball operators are enduring a 350% increase in the cost of new games and a 450% increase in overhead expense as well as an 85% raise in living costs.

The average man engaged in the operation of novelty pinballs seems most hesitant to change over to the 10¢ coin. The coin that has swept America and is today recognized as replacing the nickel everywhere, and for everything. Even a telephone call. Even a candy bar. Even a newspaper.

It is, indeed, very strange to hear from some of the leaders in the novelty pinball field, that the operators in this very fascinating division of the coin operated entertainments industry are lagging far behind in changing over to 10¢ play.

Editor's Note: We wonder if some of the novelty pinball operators, themselves, won't tell us why?
New and Finer Products Are Promised by Manufacturers.

More Ops Determined to Switch to "Dime Play" and "Dime Play Plus. More Ops Diversify Their Coin Machine Operations

LONDON, ENGLAND—Two new German phonographs are having a very big impact on Britain. They are the Weigel "Tommat" and "Diplomat" machines, introduced to British buyers by Arthur Brown, the genial and enterprising chief of Automaten Distributors Ltd. of Llandudno, North Wales.

At the Grosvenor Court Hotel, this city, several days ago, Brown and his two chief executives, general manager D. M. White, and sales manager W. B. Stockdale, has decided to show local coin machine manufacturers of the machines in various places in his area.

As well as the many orders that were placed by British operators for the "Tommat" and "Diplomat" phonos, Arthur Brown was able to obtain orders from twenty years, wealth operators when, and will shortly have something important to report in that direction, his increasing success.

Among sub-agents appointed were Medway Automaten Ltd., for Kent. Both partners, Mr. Harris and Mr. Valente, expressed their enthusiasm for the mail box in particular, which they think admirably suited for many locations in the south.

Incidentally, the very first box to be sold was to George Kinde, the delightful old-serger showman, who gives his address as England’s "Number One Cafe". Baggett, and who said: "A juice box of quality like this makes me feel a gay youngster again. I’m thrilled with it." George must be all of 70!

Another move by the Automaten organization is to set up a sales and service company to cover the areas outside of London, and to do some addition. And the resultant sales figure was so satisfactory that similar shows are being planned in other parts of the country very soon, and altogether from the January 1st to the AFA exhibition.

In addition, their Norfolk/Lincs/Cambridge area distributor, W. R. Stockdale, has decided to hold local shows of the machines in various places in his area.

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UNITED MUSIC CORPORATION

340 N. CALIFORNIA AVENUE
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CABLE ADDRESS: UMCORP

Successful Year For Runyon

very happy about the continuing increase in our sales, and I can attribute it to the close attention we pay to these foreign orders. The repeat business we do with these buyers is what pleases me. We ship our equipment as finely refinished and reconditioned as is possible, resulting in satisfied customers. And to prove it, look at this letter complimenting us on the machines this firm received."

Future Coinman

PHILADELPHIA—Seen above is the beaming father, Arnold Silverman, and his newly born son. Arnold is the son of proud grandfather, Joe Silverman, manager of the Amusement Machine Operators of Philadelphia.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WILLIAMS MANUFACTURING ON SIX DAY WORK WEEK

One part of the plant is on an extended production run of the 5-ball game, "Jig Saw," which Williams said is breaking all previous records for pinball volume.

"We will continue on this game," Weinand stated, "until the backlog of orders we now have is all shipped."

In addition, he said our distributors are ordering an unprecedented number of our new "Ten Strike' and 'Ten Pin," and we have set up a new production line for these great bowling games.

Speaking for all executives and officials of the firm, Weinand stated that all Williams distributors are to be congratulated on the outstanding job they did on sales of "Jig Saw," as well as previous releases.

"Our distributorship organization," he revealed, "kept us 'sold out' all during 1957, despite increases in production."

Weinand predicted that 1958 will follow the same pattern.

MOOSIC, PA.—An Isotta, named "Sputnik," was added to the attractions at Rocky Glenn Park, and Ben Sterling advises it will be a permanent means of transportation in the park.

Pictured here greeting the arrival (1 to r.) is Ben Sterling, co-owner and manager of the park; Joseph Sterling, Rosemarie Sterling (Ben’s grandchildren) and Charles Kokinda, a former employee.

WORLD WIDE—Best Buys Through 1958!

5-BALL GAMES

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<th>World</th>
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SHUFFLE GAMES

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WANT TO BUY All Type

BINGO GAMES—BASEBALL GAMES

WORLD WIDE DISTRIBUTORS, Inc.
2303 N. WESTERN AVE, CHICAGO 47, ILL. Everglade 4-3300

"It's What's in THE CASH BOX That Counts INTERNATIONALLY"

In its Christmas advertising the enterprising Bal-Ami organization at Alfonso Gardens, which, in a multi-million dollar assembly line turns out British AMI "G" machines in the 40, 56, and 120 selections, has been notably amusing gimmick. The name of the firm is prominently displayed, thus: “BA- AMI, WISH YOU A MERRY CHRISTMAS AND A HAPPY MUSICAL NEW YEAR, and a footnote explains: "NOEL!"... The President of the Board of Trade, Sir David Thomas, has reported that an International Fair should be held in Britain soon. ... For space reasons, "rides" have squeezed out some of the coin game attractions at this year’s Mon’s Fair in Belgium. A new coin attraction, however, is a figure 8 car racing table of a rather complicated nature. The sloganized booth is appropriately named Coney Island. ... Prospect Automatists of Church Street Morley has begun offering Payout Pintables, and find a growing demand for them in Britain. They also undertake machine conversion work.

Chicago Automatic Supply Co. of St. George’s Road, London, again offering Mills Fruit Machine Clocks immediately from stock. Ted Horton, of Colebrooke Row, London, is also selling Mills Fruits, and undertaking overhauls and conversions. ... One free turn in four on Servomatic strike-gum vendors is being热度 greatly popular. The Coin Operated Machines, of Bethnal Green, London wishes to be "counted in" on the same greeting and report.

The best year ever is reported by Whales Fun City, Redear, Yorks. They are agents for Rondamatics, Win and Place, and a host of coin-operated kiddies rides. He is now building a third to be called "Noddy’s Car," at his Streatham, London factory. Noddy is a well-known Eiadbytye creation who appears regularly on British television. ... Edwin Hall reports a fantastic response to the introduction of two versions of "Noddy" amusements that have been added to his wide range of coin-operated kiddies rides. He is now building a third to be called "Noddy’s Car," at his Streatham, London factory. Noddy is a well-known Eiadbytye creation who appears regularly on British television. ... Edwin Hall reports a fantastic response to the introduction of two versions of "Noddy" amusements that have been added to his wide range of coin-operated kiddies rides. He is now building a third to be called "Noddy’s Car," at his Streatham, London factory. Noddy is a well-known Eiadbytye creation who appears regularly on British television. ... Edwin Hall reports a fantastic response to the introduction of two versions of "Noddy" amusements that have been added to his wide range of coin-operated kiddies rides. He is now building a third to be called "Noddy’s Car," at his Streatham, London factory. Noddy is a well-known Eiadbytye creation who appears regularly on British television. ... Edwin Hall reports a fantastic response to the introduction of two versions of "Noddy" amusements that have been added to his wide range of coin-operated kiddies rides. He is now building a third to be called "Noddy’s Car," at his Streatham, London factory. Noddy is a well-known Eiadbytye creation who appears regularly on British television. ... Edwin Hall reports a fantastic response to the introduction of two versions of "Noddy" amusements that have been added to his wide range of coin-operated kiddies rides. He is now building a third to be called "Noddy’s Car," at his Streatham, London factory. Noddy is a well-known Eiadbytye creation who appears regularly on British television. ... Edwin Hall reports a fantastic response to the introduction of two versions of "Noddy" amusements that have been added to his wide range of coin-operated kiddies rides. He is now building a third to be called "Noddy’s Car," at his Streatham, London factory. Noddy is a well-known Eiadbytye creation who appears regularly on British television.
CHICAGO—One of the most highly gratified producers of coin operated equipment in town is Ted Rubenstein of Marvel Manufacturing Company, makers of "Lucky Horoscope" vending machines.

"We are starting out in 1958," Rubenstein stated, "with a tremendous backlog of orders, which we are trying to fill as quickly as possible by producing our vending machines and tickets at full capacity."

"Usually," he explained, "we try to anticipate a normal increase in demand for any product by building up stock for immediate shipment of orders."

"But as word spread all over the country that our horoscope machines could pay for themselves within a week or two, the demand from distributors and operators began to multiply."

Rubenstein attributed the success of the "Lucky Horoscope" to its low initial cost, as well as the positive dispensing action provided by the new double-thick tickets.

"What gives us the greatest satisfaction and pleasure," he said, "is the wonderful repeat business we are enjoying from operators in Canada and in other parts of the world."

"Which proves to us," he concluded, "that the operators are getting exceptional profits from our 'Lucky Horoscope' vendors and tickets."

LIKE NEW!
LOCATION READY WURLITZERS

MALONE, N.Y.—From Maurice E. Benware, Benware Supply & Vending, this city, attorneys that manufacturing of machines can be allowed to only a certain amount of new type games to be put on the market.

"Most operators," he claims, "hardly ever have a chance to make it if he tries to keep up with new machines."

Benware advises that the winter months in this section are the worst for business.

"Trade-in values," he adds, "are low."

We need USED EQUIPMENT!

BINGO GAMES
Late Model
GOTTLIB & WILLIAMS PIN GAMES
GUNS OF ALL TYPES
SHIREFLIES

SEND IN COMPLETE LISTS
Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and International Mutoscope Distributors

Chicago Coin's TV BOWLING LEAGUE

• No Contacts on Playfield! • Real Pin Action—100% Bowling Ball Impact! • Quietest Bowler Ever Made—Rubber-lined Ball Return—Sound-proof Playfield and Back Stop! • Giant 4½-inch, 3½ lb. Bolts. • Great Realistic Strike Pins—from 5 lb. even up to 10 lb.

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PHILA. FILBERTS

Through The Coin Chute

NEW ENGLAND NIBBLES

Coidom here goes into 1958 with optimism and with all signs pointing to another banner year for automatic amusement devices. As distribs closed the year's books, they indicated that on the face of it, coin operated music and new type games will continue to rise in popularity. Ogs, many of whom were fortunate to have good reports, reported that sales were well in line for a good year and that diversification has helped and will be expanded next season.

At Trimount Automatic Sales Corp. (Seeburg), Dave Bond, presy. and Irving Brown, secy.-treas., look back on a European tour and reporting that the state of coin biz over there is getting bigger and bigger with music predominating and demand heavy for games. Trimount is dispatching orders on a routine basis for Seeburg machines, Maschines, Williams, and others, as the "hottest game in three biz", as At Associated Amusements (Rock-Ola)." As Dave reported, it was the过 took to selling a little over 1,500,000 tickets, enriching his juke box fortune. For many years, Si has donated phono在过去, and the holiday season this year has been big and the Wurlitzer "half-dollar" phono has won the plaudits of N. E. ops. . . . At Atlas Distributors (AMJ), Louis Blatt reports outlook for the year as "very good," stating that the new year is looking bright for sales trips after first of year.

Rip Miller of Mel-Tone Music, Arlington, and presy. of Music Operators Assoc. of Mass., back from New York and Dan Carr, Continental Vending, accompanied him from Manhattan, to visit here with a friend in a Boston hospital. Dave announced his plans to open up for the Danvers area. Music Operators Assoc. to help in the current fight against the $150 city and state tax on coin operated machines. Travelling in the company of Beverly Hills, Los Angeles, and Hollywood, the group added California Music, enlarged his juke box route around Hub. . . . Juke box and amusement machine ops are happy with the weather break in which there has been no snow or severe cold weather this fall. This is a very good time of year, ice and bad highway conditions make servicing a service, but not so far this season! . . . Among out-of-town ops in the dealing were: Tom Libby, Haverhill, N.H.; Bob Campbell, Ray Shes, Worcester; Walter Robinson, Lewiston, Me.; Ralph Ridgeway, Springfield; Jim O'Connor, Danvers, Me.; George Davis, Danvers, Me.; Tony Pielock, Cambridge; J. H. Bannister, Personal & Commercial, Springfield; Joe Maloney, Fitchburg, George Pappas, Manchester, N.H.; Gerald Waterhouse, North Dartmouth; Ronald Maher, Pawtucket, R.I.; Frank Cooney, Fall River; Joe Lepper, Cambridge; and a very large contingent from southern New Hampshire. . . . A 200-play Seeburg photo piped music through amplifiers at Chelsea Naval Hospital from the hospital's special service building two weeks ago. The hospital received the dining room's gift of the Boston Record-Angelo-Sunday Advertiser. The patients said, "It's the sweetest gift we've ever received." . . . A very important plumbing record, an Army big band of recorded artists in town during the Christmas-New Year's holidays including Jerry Vale; Columbia; Bill Kenny, formerly of the Inkspots; Joan Temple, Prex; Frank Sinatra, Columbia; Teddy King, RCA; George Hamilton, Decca-Pan. . . . "Happy New Year" greetings were heard throughout coinrow in Boston this week as distris and their customers wished each other the best of the best for 1958.
ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today:

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gerecht zu Ihrem besten künftigen Geschäftsvorwalt wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Bat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation et de l'importation de Machines Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les sería sumamente ventajoso para el desarrollo en el futuro de continuos y prosperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo Internacional de Exportación e Importación de Máquinas Acionadas por moneda "Cash Box")

Escríbanos hoy solicitando su tarjeta de socio.

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo del vostri affari inscrivervi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consipio internazionale per l'importazione e l'esportazione delle macchine automatiche a gettone del "Cash Box").

Richiedete il tessero di iscrizione oggi stesso:

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

What The Future Holds

NEW YORK—The launching of a new year always brings about a rash of predictions of things to come. Economists are busy with forecasts of business levels, scientists in advances in the fight against ill, flights to planets and intergalactic voyages. The most unlikely and variegated predictions of who will win the pennant. We think it appropriate that at this time we review a list of things to come in the next fifteen years as it appeared in our Fifteenth Anniversary issue of last July.

Prices of all equipment will be up at least 50 per cent and, in most cases, much higher.

Inflation will continue and may even be accepted as a new business principle.

There will be far over 1,000,000 automatic musical instruments on locations in the U. S. A.

There will be 100 per cent more amusements and vending machines on locations in the U. S. A.

This will be due to the fact that there will be about 25 per cent increase in the number of small businesses in the U. S., surpassing the 5,000,000 mark.

There will be outstanding operations in suburbs that are now only barren fields miles from present urban centers.

Play will be on a 15c, 2 for 25c basis. Commission will be 75% to the operator, 25% to the location.

Players without correct change will still be able to play the machines.

The amount they spend for play will be electronically computed and correctly registered.

They will pay the location owner as they leave, just as they now pay for their paper, candy and candy bar.

Due to the four day week amusements will be entirely different than anything now ever dreamed of to capture outdoor play action as well as to create a new type of indoor amusement competition.

U. S. operators will purchase machines manufactured in Canada, Germany, Japan, Sweden, Switzerland, England, France and other countries.

The operators in those countries will continue to import U. S. manufactured machines in triple the quantity they now purchase.

Manufacture will be a competitive basis internationally due to the fact people will be able to fly by commercial jetliners from New York to London or Paris in just two hours. Jet passenger plane flights from Seattle to Tokyo will take 4 hours.

It will be an era of competition for sales and operating as well as manufacture.

There will be about 50% more operators in the U. S. This will be brought about by the tremendous population increase, near the 200,000,000 mark.

The increased number of different type locations will easily accommodate this larger number of operators.

In view of the fact that the greatest portion of the U. S. population will be people under 20 and over 60, machines will be manufactured to accommodate these age groups.

People will have more money to spend. It is estimated that the $7,500 per year income families will increase over 400 per cent.

Population experts believe that Florida, California, the South and Southwest will enjoy the greatest population gains.

These same experts believe that greatest industrial growth will be in Michigan, Illinois, Indiana, Ohio and Wisconsin.

The area from Boston to Norfolk will be solidly industrial.

With automation and atomic power the joke box of 1987 won’t even remotely resemble the joke box of today. Nor will records be used. A new music will be in effect.

Music will be able to be dispensed from a central source to cover many hundreds of miles, yet will be completely selective.

The picture of the vocalist actually singing the song, just as he or she makes it, will disappear with the choice of the tune.

Many games will be played by remote action. This will prove more thrilling and suspenseful than any play action ever known.

Players in many different locations, miles apart, will be able to compete against each other and actually see each other’s scores, while watching each other play.

As far as the use of power is concerned, an atom battery that can fit into a baby’s hand, and that will outlast the life of any type machine, will operate the game, vendor or musical instrument.

Tubes, bulbs, wire, and many other such present day needs, will disappear.

Outdoor amusements, music and vendors will operate on their own tiny solar power plants.

Operations will be controlled from a central source. Operators, as they are known today, will be entirely different type business men.

They will be able to conduct routes ranging hundreds of miles by visual telephone and remote atomic automatic controls.

Automobiles will be smaller, faster and more powerful. Most operators will use freight carrying helicopters to move and place equipment.

There will be operators with routes in Chicago and New York (one hour supermarket express jet airliner) and also in London and Paris (two hours from New York by commercial jet flight).

Similarly, British, French, German and men and women of other countries will operate in the U. S.

This industry will be truly internationalized.

If this sounds fantastic, or too far afield, just look back at the changes which have already taken place since the first 10 record joke boxes, the first pinball game and the first castiron and wood vending machines.

With a new era of electronic invention and development ahead, stimulated by the use of solar and atom power, the products of the industry which will be featured in THE CASH BOX 50th ANNIVERSARY ISSUE will be as different as today’s multiple automatic, change-making merchandisers, compared to the cast-iron peanut vendors of 30 years ago.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
First Conn. Music Op Dinner Headed For Capacity Attendance

HARTFORD, CONN. — James F. (Jimmie) Tolisano, president, Music Operators of Connecticut, this city, reports that great progress is being made in its plans for the organization's first banquet, scheduled for Thursday night, February 27, in the Capitol Ballroom of the Hotel Statler, Hartford.

"Indications at this early date," stated Tolisano, "are that we will enjoy a capacity attendance. Reservations have arrived in goodly numbers, and we still have to hear from many of our members and firms serving us. We would like to remind those who haven't as yet sent in reservations to do so at this time. We want to accommodate everyone, but if we run out of table space, some of our good friends will have to be turned down—and we don't want to do that."

Tolisano also advised that sales of advertisements for their souvenir journal is proceeding exceptionally well. "Using journals of other organizations as a barometer," said Tolisano, "we are highly pleased at the number of ads we've already booked. By the time we go to press, we'll have a really outstanding journal."

Assisting Tolisano and Ben Gordon, business agent, are the following committee members: Paul Rechtshaf- fer, chairman; Abe Fish, Glen Klopfenstein, Jerry Lambert, Pat Montana and Israel Reink.
DISTRIBUTORS and Large Operators:

We will prepay and send you BRAND NEW CRATES for you
to ship us Shuffle Alleys and Bings. Send us your
entire inventory. We want—
ALL BALLY BINGOS!
UNITED—BALLY
CHICAGO COIN—KEENEY
SHUFFLE ALLEYS

Highest Cash Prices Paid!!

DISTRIBUTING CO.,
298 LINCOLN ST.
ALLSTON 34, MASS. 4-4044

WURLITZER
BALLY
CHI. COIN
GENCO

No Matter What Your Problem Is . . . There's A

ROCK-Ola FOR EVERY LOCATION!

50 • 120 • 200 Selections

INTERNATIONAL SCOTT CROSS CO.
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.
Rittenhouse 6-7712


ALL GAMES CLEARED AND IN WORKING ORDER

Winn. Ball-Roll & Bally (player) $120.00
Coupe Ball-Roll (player) 155.00
Coupe Ball-Roll (player) 170.00

Great Quarterback 150.00

Car-Game 125.00
Start Shooting Gallery 85.00
Sanding Side Fun 65.00
Duck Gun 15.00
United Torpedo 175.00
United Chiefs 75.00
Jet 175.00

Cris Cross 60.00
1410 Rock-Ola (75) 200.00
1440 Rock-Ola-A, Like New 200.00
14 ft. United Lane (1 piece) 250.00
14 ft. United Lane (2 piece) 450.00
14 ft. Bally Lanes 375.00
15 ft. Bally Lanes 495.00
Twins Hill 150.00
Daisy Mae 115.00
Marble Queen 150.00
Palmadina 45.00
Peter Pan 150.00
Shewl 150.00
Silver Skates 50.00
Smoke Signal 110.00
Tombstone 75.00
Flying High 40.00
Skill Pool 100.00
Basketball 20.00

WIRE—WRIT OR PHONE HE 1-2737.
1/3 Deposit Required. Order We are exclusive factory distributors for BALLY—WILLIAMS—ROCK-Ola

LAKE CITY AMUSE. CO.
4553 PAYNE AVE., CLEVELAND, O.
Tel. HE 1-5737

Funds For Business, Inc., re-elects Board

NEW YORK — Funds For Business, Inc., this city, which, through its other financing, finances coin operated machines, announced the election of the following to its Board of Directors: Harold F. Levin, S. George Greenspan, Samuel R. Bushnell, Daniel Kampel, Thomas R. Finn, Jack Grossman, Edward Langer, Samuel Stern, Joseph Gagliano, Fred Specht, Sidney Melts and Samuel Bernstein.

It was also announced that the following officers were elected: H. F. Levin, Chairman of the Board; S. George Greenspan, Vice Chairman; Samuel R. Bushnell, executive vice president; and T. E. Finn, vice president.

Sam Bushnell, who has been active in the business fields for 25 years, is well known in coin machine circles here, having done business with distributors and many operators.

N.Y.S.C.M. Assoc. To Meet Jan. 8

NEW YORK—Following up on the first meeting held in this city on De- cember 5, New York State Coin Machine Association has invited members of all New York State and City Asso- ciations and Guilds to attend a gathering at the Henry Hudson Hotel on Wednesday, January 8, at 8 P.M.

Association heads are requested to bring along any of their key men if they so desire.

The discussions instituted at the December 5 meeting will be continued and expanded.
Factories here starting out in '58 with finest new equipment ever. New ideas expected to perk things up everywhere. Bowling continues as favorite pastime for people of all ages. This year it promises plenty of variety for ops to keep routes going ahead toward a bigger-income year. Many of the leading colonn companies commented, "Op- tors can enjoy greater prosperity with the kind of equipment now available. And, there’s more coming.

What we’ve got is so much bbmarrangedmentsops and locations. . . Bill O’Donnell one of the hardest acts to reach this past week as Bally’s new "All-Star Bowler" starts a Happy New Year among the trade. "Looks like our estimate of fifty thousand new bowling lanes this year looks right on the mark," states Bill O’Donnell. At ChClColn. Sam Wolberg, Ed Levin and Mort Secore very satisfied with continued steady demand for "TV Bowling League." And all agree that big increase in production when holiday days are over. Mott and Harry Glick had bags packed for 2-week trip to visit all locations where "there’s lots of ‘Commando Machine Gun’ business waiting for us.”

Dave Rockola, Ed Ristau, Les Rieck and Kurt Kleeve in many a huddle this past week, formulating plans for 1958. "We’ll make a bigger leap than 1957," Kurt confides, "which showed a twenty-four per cent increase over the previous year." Marilyn Kleeve, by the way, Kurt’s cute, blonde, blue-eyed 15-year-old daughter, has been in the hospital these past two weeks with a sprained wrist. But Marilyn, according to her dad, expects to be back in bowling in about 10 days. . . . The Williams plant just bowing with activity these days. Sam Stern, Art Weinmaln and Sam Lewis setting a fast pace for the factory. Working overtime and even extra days to fill orders for "Jig Saw" and the new "Ten Strike." "Distributors are very enthusiastic over the outstanding success of our new bowling game," says Art, and “anxiously waiting for deliveries so they can present it to the trade.”. . . . They say if the boss is in good spirits, it’s the entire organization. Which would explain why Joe Kline’s happy humor sets the example for Sam Kolber, Fred Klei, Wayne Toan, Mary Rosenblatt and all the boys and girls at First Coin. Overheard one visiting op’s comment: They’ve sure got a friendly bunch of people.

United's Bill DeSeliman reports "Everything just fine, here, and we’re ready to start off on another banner year.” With holiday festivities over, John Casolina hopped into his car and took off to Dallas and points west. Al Tholke to De- troit, world. Will always be a way to keep operations moving. And there are plenty of new locations in the Motor City. . . . Jack Mitnick at United Music pleased as can be over repeat orders for the firm’s new "UPA-100" phonos. "Fastener demand is still on the up." Spots opening up, "so there’s going to be a chance to vend five or six extra games per hour." . . . Bally’s Art Garvey reports that "sales of Rock-Ola phones are zooming up the past "ten Strike" and "All-Star Bowler" lines. But," he adds, "volume shipments are going out, especially of our new "All-Star Bowler"." . . . World atlas being kept happy for quick reference at Bally, Tom Cohan and Al Warren thrilled and enthused over flood of inquiries received this past week from coinmen all "round the world." . . . Our music business last year increased along with Rock-Ola’s to a new high." Fred Skor reveals "triple last year’s export volume". . . Bally’s Tom Cohan going forward to annual tour in Puerto Rico next month. . . . Mel Binks, Binks Industries, won’t tell, but does hint there will be something new and different for the trade in the very near year. . . . Clarence Schuyler of Games, Inc. working diligently over blueprints these days. . . . In Chicago, Jack Huesche in St. Francis Hospital, Evanston, being cheered by cards and letters from her many friends. Rosemary suffered severe burns on face and hands last Monday when she tried to light the gas stove. Paul very thankful that wife’s eyes were not affected, although face and hands in bandages for a while. All here wish you a complete and speedy recovery, Rosemary. . . . Dennis Don Moloney reports he’s orders and orders behind on Bally’s "All-Star Bowler." Brand new "trick" with this game by the dozen. "Demand is so terrible," advises Don, "that I had to re-order three times this week alone. . . Latest shipment of Rock-Ola phonos due here any time now, according to promises by the dozen. . . ."

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY’’

New For 1958!

WILLIAMS TEN STRIKE

BALLY ALL STAR BOWLER

Small Different — Reasonably Priced!

PHONE! WIRE! WRITE!

MARVEL MANUFACTURING CO.
2849 W. FULLERTON
DIekens 2-2424

EAST TO LOAD • SIZE: 16” x 8” x 6” • SHIPPING Wgt. 20 lb. • Write for details

THEME COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, IIL Phone: EVERGLADE 4-2650

溯国 FROM SHOP TO CASH BOX

Nate Feinstein highly complimentary over editorial in Dec. 21 issue of The Cash Box, “EP PLAY GROWTH.” Just to make sure that all ops in the area realize EP’s bring added income for juke boxes, Atlas sent out reprints of the editorial. “The manufacturer’s weren’t tried EP growers’ market,” declares Harold, “are losing income they can easily get and need.”. . . . Herb Jones at Bally can recite long passages from Shakespeare and the world’s greatest poets. What a memory! . . . Pretty close timing this past week at All State.


WORTH REPEATING: If it is not perfect—wait.
Business along Pico Boulevard with the distributors and one-stops is slowly taking an upswing which should continue through the balance of the year. There is one anticipated another big year for the coin industry. . . . At American Coin Machine's offices, Saturday night, the ladyy Brothers, Vinny, Billy, and Piero, are all burning the midnight oil to keep up with the orders for their "Easy View Title Holder" which has proven a tremendous item with the operators. Bill says they are looking for larger quarters to handle the business and servicing. . . . William Cook, coinman from Sidney, Australia, visiting the area in the past month, has his American trip to Amorco. He plans to fly to Hawaii, the next in Canada and was having lunch the following day on Pico Boulevard. . . . The Solle Sisters, Mary, Kay and Claire, looking forward to their return to the West. . . . Billy's Record Bar, Hollywood, over the past couple of months. Mary says she has sand in her shoes and can hardly wait to soak up some sunshine in Palm Springs. Kaye says she is getting many requests from the operators for Paul ANka's "You Are My Destiny" on ABC-Paramount. Claire reports the McGuire Sisters' "Swingin' In Coral has operators looking good. Sony's orchestra will be back to the Continent and they should hit the charts. Mary predicts a big hit for Buddy Knox with his Roulette release of "Swingin' Daddy".

By Grosman, owner of Pico Arlington Miniature Golf Course in Los Angeles, telling Bill Hoppel at Badger Sales Company, Inc., how well his Geico "Motorama" game is doing at that location. Bill continues taking up sales of the AMI "HI-2000" phonograph, Marshall Ames reports used equipment sales have taken a definite up-surge the past week. The Badger sponsored bowling team, contained by Marshall, was eleven of their last twelve games to give them a five game lead in their league. Marshall gifted his wife, Elsye, with a new bowling ball and bag for Christmas, which has increased her average in league play. . . . Birger Petersson, Birger's Tivoli Arcade, Furuvik, Sweden, and his son visiting distributors along Pico Boulevard. They are trombone to attend the pleasure while here to attend the "Swingin" Parade and Rose Bowl Game. . . . Put Pugliese reports the sales of Hi-FI component parts are on a constant increase at Advance Phonos Parts. Jack Simon of the Simon Distributing Company entertaining his nephew, Irving Simon of Chicago who is here with his wife, Molly, and son, Paul. They will make a tour of Las Vegas returning to Chicago Friday and John Freeman completing arrangements for a large export shipment. . . . Norty Beckman has completed expansion of the LP Album Department at Norty's Music Center. Norty says the two big albums that are selling now are Columbia's "Warm" by Johnny Mathis and Imperial's "Ricky" with Ricky Nelson. Janke Bojergers and John Freeman predict Capitol will have a big hit with Frank Sinatra's "Witchcraft" and Nat "King" Cole's "Angel Smile". Lucille and Paul Laymon were being congratulated by the many operators visiting Paul A. Laymon, Inc., for winning first prize for their outdoor Christmas display in the Pacific Palisades competition. Ed Wilkes and Don Young, operators who are the most experienced with their display, "pizzas" from his front yard and Don had his "popcorn, Christmas Tree" eaten by the birds. Jimmy Wilkins reports Bally's "All-Star" Bowler has caught on with the operators who are the most interested in fitting in locations which could handle larger machines. Charlie Daniels says the Rock-Ola "1458" phonograph continues going out on re-orders to the operators. . . . Phil Robinson reports ChicagoCoin's "TV Bowling League" has been very well received on the West Coast by the operators and he is receiving nothing but high praise at the increased take the operators are receiving from locations where this game is played. . . . Sam Ricklin and Gabe Orland report there has been a very slight let-up in sales of LP records at California Music Company due to a good indication of a slowing of the New Year. Betty Williams recovering nicely from burns she received from a fire. "Mr. Hook" has the album of the year, "Eaten up by the Sea" by Don Rickles. . . . RCA-Victor will be a big number, "Tiny Little Girl" by the Techniques on Roulette is Martha DeLago pick of the month. . . . Hank Laymon holding down the fort at C. A. Robinson & Company while Charles Robinson and his wife, Beryl, enjoy a three week Caribbean cruise. Al says he is out on a fishing trip. . . . Jan and Sonja Steelman awaiting another shipment of Williams' latest and they are the mounting orders. Hank says United's "Royal" Bowling Alley is second to none in the Southern California area.

Everyone is busy taking inventory at Commercial Music Co. . . . R. B. Williams having a good time fishing at Possum Kingdom. . . . Carl Johnson, service representative, visiting at Commercial, and reports to R. B. Williams, Commercial Music, bought himself a new Cadillac for Christmas. Sales must be good there and they continue to be so. . . . Don Moore, service manager, State Music, is in the office for a long visit. . . . John Ramsay wished by all his friends. . . . Abe Susman reports he is now shipping Gottlieb's new "Straight Flush". . . . Recent guests of the General Manager and Mr. and Mrs. Joe Koons of Hot Springs, Ark., Mr. and Mrs. George Wrenn and Mr and Mrs. Jim Storey will spend New Year's vacation fishing at Lake Texoma. . . . Seen on cover were Mrs. Max Hinkle, Pete Selman, Lonview. . . . A few of the many who enjoyed the Rice-Navy game. . . . "Detroit's" friends, Jim Wilson, Gary, Andy et al. . . . Bruce Hayes, former disc jockeys of Radio Station KLJF, are now working in Los Angeles. Hope they're on the air there for Texas' loss is California's gain. . . . Jan and Sonja Steelman are out with their annual visit to the Cipango club. . . . Dallas' New Year's Eve merrymakers were in for a real treat as they winded and danced to the music of Ray Tandy and his band. Ray, an ex-Glen Millerite and recordist of many hit tunes, appeared with his movie star wife, Mamie Van Doren.

Through The Coin Chute

DALLAS DOINGS

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Antwerp Rock-Ola Distrib Opens One-Stop

ANTWERP, BELGIUM — Brabo Corporation, this city, distributors for Rock-Ola phonographs here, has opened a new attractive, ultra-modern record store on its first floor to serve the needs of juke box operators.

"This is the very first exclusive record store opened by a juke box firm in Belgium," stated a Brabo executive, "and Rock-Ola phonograph operators will love it!"

The beautiful record store on the ground floor will continue to serve the general public, concentrating on the sale and promotion of LP records.

Are your chances against cancer any better today?

The answer's yes... IF! Formerly, we could cure one out of every 4 cancer patients. Today, it's one out of 3. So... why the big IF? Because the odds against cancer depend on you! Only you can keep alert for any of the 7 danger signals, and see your doctor about even the tiniest "maybe." Only you can give us the money we need to keep research going full speed. Remember, time is everything with cancer. So don't wait! See your doctor for a health checkup. And send a check to the American Cancer Society—today! Send your gift to "Cancer" in care of your local Post Office.

American Cancer Society

Genco's Showboat

S Ball Amusement Pin Ball Game

Exciting New

"Change-A-Card" Target

With Special Hold-Over Feature

- High Score to 9,900,000
- Special When-Let Rollovers
- Match Feature
- All Metal Door, Frame and Legs

* Plus—Every Modern Feature Available on Today's Finest Pin Ball Games

Miller In Washington To Prepare Program For Opposition To Senate Bill S.1870

To Confer With New MOA Attorney Chauncey Carter and Manufacturers Attorney Hammond Chaffetz

WASHINGTON, D.C.—George A. Miller, national president and managing director of Music Operators of America (MOA), arrived in this city on Monday, January 6, to prepare the industry's program in opposition to Senate Bill S.1870, scheduled for hearings on Wednesday and Thursday, January 15 and 16. Hearings may possibly run thru Friday, January 17.

Miller will confer with the organization's new attorney Chauncey Carter (but who is not new to copyright hearings, having been associated until recently with Kirkland, Fleming, Green and Ellis, who represent the Music Machine Manufacturers Association), and with Hammond Chaffetz of the aforementioned law firm for the manufacturers.

As only a day is given over to the opponents of Senate Bill S.1870 (music machine industry), Miller and the above attorneys will have to correlate their witnesses, as well as the material to present.

As is well known in the industry, it has become an annual practice to introduce bills advocating the amend-ment of the Copyright Act of 1909, which now exempts the payment of royalties for performance on records used in coin operated music machines. By its action over these number of years, the music machine industry, with the assistance of people in both the record and music business, has been able to overcome the pressure of ASCAP to amend the Copy-right Act. The music machine indus-try, hopes once again that they will be victorious.
Now! Gottlieb's

STRAIGHT FLUSH
combines new wide-open roto-targets
with the universal appeal of playing cards

Wide-Open Roto-Targets Bring 3 Targets Up to Scoring Position at All Times, Allowing One Skill Shot to Hit 2 Cards with A Single Hit
Special Score For:
• Lighting Any Five Cards in a Row
• Hitting Red and Green Targets After Row Is Made
• Making Special Rollover on 5th Ball After Straight Is Lit
Red and Green Targets Light Pop Bumpers and Cyclonic Kickers for Added High Score
Total of 18 Ways to Score Specials Including Match Feature and High Score to 7,000,000
Four Places to Spin Roto-Targets

See your distributor today!

D. Gottlieb & Co.
1140-50 North Kostiner Avenue • Chicago, Ill.

ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Continuing...
SENSATIONAL
SALE!
AMI E-120's and Seaburg M100C's. Best offer takes what's left. You can still save real money. WRITE, WIRE or PHONE US QUICK!

IMPORTERS
We have whatever machines you want, at the price you can pay. Perfectly reconditioned by skilled machines. WRITE US YOUR NEEDS

RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
Ameri-Products, Inc.
300 3rd Ave., New York 17, N. Y. 12-6-58
225 Fortington Ave., Hackensack, N. J. B-3-777
341 Windsor St., Hartford, Conn. J-7-4470

50 120 200
SELECTION MODELS
A ROCK-OLA
FOR EVERY LOCATION

PHILADELPHIA, PA.—Abe Witsen, International Scott Crosse Company, this city, flew out to Europe on Saturday, January 4, where he will visit coin firms in eight cities.

Witsen will make stop-offs at Belgium, Holland, Portugal, Italy, Austria, Germany, France—and Switzerland, if possible. He will spend twenty days covering these countries, and expects to be back in the United States toward the end of January.

International Scott Crosse Company, one of the leading distributing firms in America, is also one of the foremost exporters of coin operated equipment, having served European countries with new and reconditioned music and amusement machines for many years.

LONDON, ENGLAND—This happy group of British phonograph men grouped around a British AMI "Junior" (40-selection machine) was taken at the recent end-of-the-year party at the premises of Phonographic Equipment, Ltd., BAL-AMI distributors, at Ladbrooke Grove.

More than 150 operators and record company executives who attended the party were presented with handsome Christmas gifts by the firm. These included leather brief cases and bottles of Scotch.

In the back row (1 to r): Charles Attill (the firm’s AMI associate in Paris); managing director Gordon Marks; Fred Betts; director Cyril Shack; BAL-AMI director C. H. Jones; and phonographic director Max Fink. In the front row (1 to r): C. W. Mayor; H. Jaffe; Ben Briggs; and Jack Blundell.

Phonograph Equipment, in addition to distributing, operate on a large scale, mainly in London and the Home Counties.

Ala. Amuse Ops To Meet

MONTGOMERY, Ala.—J. Leonard Barnes, secretary of the Alabama Amusement Association, announced that the organization will hold its next meeting in the Whitley Hotel, this city, on Sunday, January 19.
Meeting will open at 10:30 A.M.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phonos. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factor Distributors. SEA COAST DISTRIBUTORS, 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel: Bigelow 8-3524).

FOR SALE—One Double Header, like new, A condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPokane 4, WASH. (Tel: WA 8585).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 Ib. Cans —per case, $6.75. HASTINGS DISTRIBUTING CO., 600 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel: Bluemound 8-6700).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350, Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel: 480).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Radio speaker (used), $95; $206 (48 sets), Wall Boxes, $29.25; Seeburg 100 sel, Wall Boxes, $49.85, BILLOTA DISTRIBUTION Co., 224 N MAIN STREET, NEWARK, N. Y. (Tel: N-Ewark 598).

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO, (Tel: TOWER 1-6754).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $888888 waiting. Don’t Write or Wire but call us collect—Loon 4-4415, BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Model Bingos. Send List of Prices. HALLCORN DISTRIBUTORS, 1626 3RD AVE., MO-LIVE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will post Cash on Trade. Free Deliveries and 3-Hulls for Baseball Games, T & I DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel: Main 1-8753).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinker Machines, All United, Genco, Wally Cans and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE CO., WAAKEE, CHICAGO 22, ILL. (Tel: Canal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RAISEL TRADING CORP., 4412 W. ARMITAGE, CHICAGO 39, ILL. (Tel: Dickens 2-2060).


WANT—Gottlieb Novelties From 1954 up; King of Swats, 4 Baggers, 1957 Baseballs, World Series and All Others. Complete. AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY, 69, MASS. (Tel: Mayflower 9-0010).

WANT—Your used or surplus records all speeds. 45’s our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blue. We pay freight. BEACON SHOPS, 822 NO. MAIN STREET, PROVIDENCE, R. I. (Tel: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Columbia, Cleo, ADAM, Gennett, Melotone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST, NEW YORK, N. Y. (Tel: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Pins and Phonographs. Complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Late Model Bingos. Send List of Prices. HALLCORN DISTRIBUTORS, 1626 3RD AVE., MO-LIVE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will post Cash on Trade. Free Deliveries and 3-Hulls for Baseball Games, T & I DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel: Main 1-8753).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinker Machines, All United, Genco, Wally Cans and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE CO., WAAKEE, CHICAGO 22, ILL. (Tel: Canal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RAISEL TRADING CORP., 4412 W. ARMITAGE, CHICAGO 39, ILL. (Tel: Dickens 2-2060).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—45 RPM Records, new or used. No quantity too large or too small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel: Dickens 2-2060).


WANT—Your used or surplus records all speeds. 45’s our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blue. We pay freight. BEACON SHOPS, 822 NO. MAIN STREET, PROVIDENCE, R. I. (Tel: Union 1-7500).

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WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Pins and Phonographs. Complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.
SALE — United Caravans @ $155; And Picnics @ $70; AMI Hi-200 @ $795; Wurlitzer 4851 Wallboxes @ $9; 14 Ft. Bally & United Bowlers @ $475. Write for Complete List of Phonographs.
LEW JONES DISTRIBUTING CO., INC., 120 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MEL-rose 5-1593).

SALE — Brand New 54 Kleneox Dispensing Machines in cartons, $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., CINCINNATI, N. Y. (Tel. 3-4202).

SALE — 3 M100A Seeburg @ $95 ea.; 6 Packard Wallboxes @ $25.50 ea.; 3 Rock-Ola 120 Selection Wallboxes @ $50 ea. Seeburg 47M @ $25; Race The Clock @ $95; Chi Coin Criss Cross Target @ $40; Geno Electric Baseball Pool @ $35; Tall Yo Remote Control Boxes (New) @ $35 ea. AUTOMATIC AMUSEMENT COMPANY, 100 PENNSYLVANIA ST., EVANSTON 2, ILLINOIS (Tel. HA 5-5450).

SALE — Safarí, Big Top, Steam Shovel, Go-Along, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalousy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lights, Slumping Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Nightclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

SALE — 15 United Handcamps; 30 assorted United Super-Sluggers, Super Sluggers, Chicago Coin and Williams machines. Make an offer for one or all. NATIONAL NOVELTY CO., 630 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LComet 1-6770). 1.

SALE — Bally: ABC Bowler @ $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $359; Top Notch $335; Mercury $165; Fifth inning $135; Derby Roll $125.
MOWAH. SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: Franklin 7-2162 or 4-7549).

SALE — Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up.; ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALSTON 34, MASS. (Tel.: Stadium 2-4010).

SALE — Williams: Contest; Hi Hand; Arrow Head, Kiddie Rides; Pisto Hero; See Saw; Merry-Go-Round (Cars); Geno; Sweet Twenty-One; Number Roll; Lucky Seven; Pool Roller. MILLER-NEWMARK DISTRIBUTING CO., 42 FARB BANKS ST., N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

SALE — Continuing Sensational Sale AMI E-120's and Seeburg Mips be yours for a small cash down; you can afford it. Leave your cash and you can still have real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1800).

SALE — AMI F-120, $675; AMI E-80, $400; Seeburg M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $605, Monogram $135; Coin Machine EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Super-ior 1-4600).

SALE — Ready to ship. A-1 Condition: Ace High 265; Sweet Add-A-Line; Royal Flash $290; Gypsy Queen $115; Score Board $190; Majest-ic 360; Balls-A-Poppin' $190; Band Wagon $300; Regatta $120; Rock-Ola $135; Crown ROYAL, SEELING, INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. Canal 7137).

SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices. If you buy a product marked with our letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGeronimo and GENAR. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. Tulane 6729).

SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Low-est prices. Best merchandise. Write, letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGeronimo and GENAR. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. Tulane 6729).

SALE — Conversion Unit to convert Seeburg M100A to 45 RPM $69.50. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel. Central 1-9922).

SALE — Reconditioned, Guaranteed. Wurlitzer 24 Record Hurricane Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, cleaned. $6; Wurlitzer 1000's, $75. FEINBERG MUSIC CO., 3004 SMITH DRIVE, EDWELL, N. Y.

SALE — 14-Below Alley Games, Clean, Checked, Graded, $495. Call, Wire or Write. UNIVERSITY COIN MACHINE EXCHANGE, 58 N. FOURTH STREET, COLUMBUS, OHIO (Tel. Axxminster 4-3529).

SALE — Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: Davis 2-4275).

SALE — For all types used AMI, Wurlitzer and Seeburg equipment. Clean and shipped or as in Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: Regent 6-3691).

SALE — For all Six Pocket Pool Table, 41x74", Write, 1st Grade 48" Cue Sticks, $16.99 ea.; $18 doz.; Rails with Live Rubber, Quality Clock, $25.95; $11.50 set; C. Mac- ambered Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: Albany 2-5272).

SALE — Gayety $45; Rio $25; Hawaii $35; Tahiti $25; Geno Baseball Pool $75; Terms-One-Third Deposit, Balance Due. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. Tulane 6729).

SALE — King Arthur's, $35; Twenty Grand, $35; Dime Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Cayrey, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spot, 3-4-5-4, Long Beach, Circus, Shaw. Want—Big Times. NOBOVelry CO., 124 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 5-4383).

SALE — Special—Cattleball Sports, Continental Cafe, Double Coincident $299.50; Ball Bases $275; Williams; Yukon $275; Kings $255; Geno; Hi-Fly Baseball Game $125; Bally; Motor Bike $485; Model-T Hot Rod $397.50; ABC Bowling Lane, 11; $465. NEW ORLEANS NOVELTY CO., 124 DUANE ST., GRANZINE STREET, NEW ORLEANS, LA. (Tel. Canal 5306).

SALE — Records!! All labels, all speeds at cash out prices!! 78’s—45’s major labels in any条件 12" LP’s—50c, EP’s—$0. All labels. We buy surplus stocks, all speeds. SID TAB RECORDS, $580 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: Dinkirk 3-8753).

SALE — Seeburg M100A, 45 rpm, Painted, $195; Silver, $195; Gold, $475; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $1000; M100, $800; 1800, $1700; $260; AMI, $835; $450, 45 rpm, Painted, $225. MUSICAL RECORDS, 436 W. 36th ST., FT. LOUIS 3, MO.

SALE — Gottlieb's Scoreboard $1925; Pullman, $450; Coin Box Shuttle Pool $75; Wms.' Crane $1000; H. PETTI & SONS, 1706 BURLINGTON AVE., CINCINNATI 9, N. J. (Tel.: Unien 3-8745).

SALE — Seeburg V-2000's, very clean, best offer for 10. 1/3 deposit. balance. CBS, 3500 N. YORK AVENUE DISTRIBUTING CO., 399 TENTH AVE., NEW YORK 36, N. Y.
FOR SALE—Millions of extra coins are taken from Clean Machines. Clean right with Lemonite. B & B Vending, El Paso, Texas and use sale Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 each. Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: Whitney 5-8925).

FOR SALE—18 Foot Rock-Ola Shuff- le Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax ease (12 cans), $14.50; Pucks (set of 3), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CORP., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTER-HAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 1-5000).

FOR SALE—100 Telequis, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity lists and other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVE nue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $125; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE—Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Machines—$50; Hammerlock $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Ballly Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $500 ea. Wired PENNA-VANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

MISCELLANEOUS

NOTICE—We have just completed negotiations with the Frans Simons Co. of Antwerp, Belgium and are pleased to announce their appointment as our exclusive amusement game representative for Europe. SHELTON SALES, INC., 381 MAIN ST., BUFFALO 3, N. Y.

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latinx, Conch, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator cooperatives affect you? How can you get your location's cooperation? How can “10c Play Plus” help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusement feature 10c play? All this and more appeared in The Cash Box. In addition to “The Cash Box Price Lists” which, for over 15 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: “National Public Relations Bureau,” “Time Play,” “National Credit Bureau,” “National Board of Trade,” “National School for Mechanics,” “2-Minute Recordings,” “Equalized Record Tone Level,” “The Cash Box” “Quarterly Export Edition” has won world-wide recognition and international acclaim. The Cash Box Annual Encyclopaedic Edition plus its Anniversary issue is accepted as “The Year Book of the Industry.” When you send $15 for a full year’s (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting what has been acclaimed by all as: “The BIBLE of the Industry.” Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Manufacturers of Coin Operated Equipment in need of Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BOX LOMOND PL., LOS ANGELES 27, CALIF. (Tel. Office NO 5-3241, Auto HO 7-4151 Car 542).

THE CASH BOX
“The Industry’s Market Place”

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**The Cash Box**

**19th YEAR OF PUBLICATION**

**953rd CONSECUTIVE WEEK'S ISSUE**

How To Use "The Cash Box Price Lists"  
(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are set exactly as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. This is what makes "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may find a certain item worth $15.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his local market.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc, figure an additional $20 to $25 on Pin Games & $25 to $30 on Phonographs.

**CODE**

1. Prices UP  
2. Prices DOWN  
3. Prices UP and DOWN  
4. No change from Last Week  
5. No quotations Last 2 to 4 Weeks  
6. No quotations 4 Weeks or Longer  

**PHONOGRA PHONOGRAPH—Continued**

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<td>V200</td>
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**WURLITZER**

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**SEEBURG**

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<td>1675</td>
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**FINN GAMES**

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (C) Columbia; (E) El跟他; (G) Genco; (G) Gottlieb; (K) Keeneey; (U) United; (W) Williams.

**PHONOGRAPH—Continued**

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**COPYRIGHTED 1958. REPRODUCTION NOT PERMITTED.**
The purpose of exponential horns—precisely formed like these band instruments—is to make recorded sound come to life. Truer, more brilliant, these exponential horns are used in the costliest home and theatre sound systems—and in the AMI H-200. They double the audio efficiency of speakers that drive them. That's why the H-200 sounds life-like—true to the original performance. Only AMI puts you ahead of competition with this sound advantage.

AMI Incorporated
1200 Union Avenue, S. E.
GRAND RAPIDS
Chicago
Zurich

Now! Your AMI distributor is now showing the "H-200 M"!
Come in to see it soon.

horns
put you ahead

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
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chicago coin's new

TV BOWLING LEAGUE

PLAYS LIKE REAL BOWLING!

Now NO ROLL-OVER SWITCHES ON PLAYFIELD!

Now REAL PIN IMPACT

REAL BOWLING ACTION! NO MORE ROLL-OVER SWITCHES UNDER PINS!

QUIETEST Bowler Ever Manufactured!!

✓ Entire Ball Return Runway is Rubber Lined!
✓ Playfield Sound-proofed with Cork Backing!
✓ Back Stop is Sound-proofed with Cork!

Available in 3 Sizes
13'-16'-20'

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as One Game for 25c Easily convertible to regular 10c play!

GIANT BALLS
4½ in. DIAMETER
2½ POUNDS

GIANT PINS
REALISTIC SIZE Larger Than Ever Before!

chicago coin machine
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of Chicago Dynamic Industries, Inc.
### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B., factory.

#### American Machine and Ink Corp.
- **H-1000** 200-500,000 photograph
- **H-1200 1200-500,000 photograph**
- **H-1000 1000-1,250,000 photograph**

#### H. J. Keeney & Co., Inc.
- Delux Bumper Pump...$950.00
- Super Deluxe...$950.00

#### Keeney & Co., Inc.
- Delux Big Test
- Brevet-O-Rama (6 Player).

#### Various Models of above...

### ROCK-OLA MFG. CORP.
- Model 1458, 120 Sel.
- Model 1425, 45 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster...
- Model 1546, Chrome Wall Box...
- Model 1548, 50 Sel Wall Box...
- Model 1567, Hi-Fi Wall Speaker...
- Model 1565, Remote Volume Control...
- Model 1569, Remot V.O.C. and...Crown Button...

#### J. P. SEEBURG CORP.
- KD200 Phonograph
- L100 Phonograph
- DRV-A Wall-Matic 200
- MRVC-2 Master Remot...
- Voume Control...
- HFCV-1 High-Fidelity Wall Speaker...
- HPCV-3 High-Fidelity Wall Speaker...
- HPCV-12 High-Fidelity Wall Speaker...
- Model TP-1 Power Supply Amplifier...

#### CHICAGO COIN MACHINE CO.
- Commando Machine Gun
- TV Bowling Leauge (6 Player)
- No List Price

#### EXHIBIT SUPPLY CO.
- Card Vendor, with base
- Single Column...
- Double Column...
- No List Price

#### GENCO MFG. & SALES CO.
- Show Boat (Single Player, 5-Ball)
- Motorama

#### THE RUDOLPH WURZLITZER CO.
- Model 2100 Phonograph
- 200 Sel.
- Model 2104 Phonograph
- 100 Sel.
- Model 2150 Phonograph
- 200 Sel.
- Model 2100 Wall Box...
- 200 Sel.
- Model 2101 Wall Box...
- 100 Sel.
- Model 4101 3-Wire...
- Model 5151 Seeburg, Model
- Model 5152 Speaker...
- Model 8-20 Hi-Fi Speaker...
- Model 8-6 Hi-Fi Speaker...

### THOMAS MFG. CO.
- Kicker & Catcher
- ABT Challenger Pisto
- ABT Gunner Scale
- ABT Rifle Scale
- ASK Art Scale...
- No List Price

### Genco MFG. & SALES CO.
- Straight Flush (Single Player, 5-Ball)
- No List Price

### THE CASH BOX PRICE LISTS

1. ABT 6 Gun Range 475.00 $750.00
2. Air Football...195.00 $250.00
3. Geno Boomerang...79.00 $100.00
4. Bally Big Innings 50.00 $75.00
5. Bally Heavy Hitter...60.00 $80.00
6. Bally King Pin...30.00 $50.00
7. Bally Pine Fire...90.00 $100.00
8. Bally High Stakes...100.00 $125.00
9. Capital Midget Movies...95.00 $125.00
10. Champion Hockey...425.00 $500.00
11. Champion Satellite...325.00 $400.00
12. Chicago Coin Super Star...135.00 $150.00
13. Chicago Coin Super Star...135.00 $150.00
14. Chicago Coin Sports Round...185.00 $225.00
15. Bally Lane Fire Engine...320.00 $350.00
16. Bally Lane Fire...325.00 $350.00
17. Capitol Eliso...235.00 $300.00
18. Capitol Eliso...235.00 $300.00
19. Capitol Eliso...235.00 $300.00
20. Capitol Eliso...235.00 $300.00
21. Capitol Palamos Horse...295.00 $325.00
22. Capitol Palamos Horse...295.00 $325.00
23. Capitol Palamos Horse...295.00 $325.00
24. Capitol Palamos Horse...295.00 $325.00
25. DeLuxe World Trainer...$350.00 $395.00
26. Deeco Merry-Go-Round...$120.00 $165.00
27. Exhibit Big Bronco...$300.00 $350.00
28. Exhibit Musical...$300.00 $350.00
29. Exhibite Space Patrol...$100.00 $125.00
30. Scientific Television...$195.00 $225.00

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CASH IN ON THE BIG SWITCH TO NO SWITCHES!

EQUIP EVERY LOCATION WITH UNITED’S NEW

ROYAL BOWLING ALLEY

REALISTIC BOWLING REGULATION SCORING
BALL HITS PINS JUST AS IN REGULATION BOWLING
NO PLAYBOARD SWITCHES ON SMOOTH ALLEY

BIG 4½ INCH BALL
EXTRA QUIET . . . EXTRA FAST
1 TO 6 CAN PLAY
BIG, DURABLE PINS

2 GAMES FOR 25¢
CREDIT UNIT
ACCEPTS UP TO 20 QUARTERS
AT ONE TIME FOR FUTURE PLAY
*ALSO AVAILABLE IN ONE PLAY FOR 25¢
CONVERTS EASILY TO 10¢ PLAY

New
DROP CHUTE
MECHANISM
with NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

ALL MECHANISM
LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

* EXTRA STURDY CONSTRUCTION THROUGHOUT

SEE YOUR DISTRIBUTOR NOW!

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

4 ALL-LOCATION SIZES
13 FT. LONG . . . . 16 FT. LONG
EXPANDABLE WITH 4 FT. SECTIONS TO
17 FT. LONG . . . 20 FT. LONG

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Motor-powered ball-gun swings back and forth. Player throws ball by finger-tip pressure on lever, when gun is aimed in desired direction to score Strike or to pick up leave. Looks-easy skill-appeal insures continuous try-again repeat-play.