The Four Lads start off the new year by riding a hit in their newest Columbia release, "Put A Light In The Window". The boys, who over the last few years have become one of the real standout groups in the country, have not only had a string of smash records including "Moments To Remember", "Who Needs You", "Standing On The Corner", "No Not Much" and "The Eyes Of God", but under the personal management of Mike Stewart have developed into one of the top nightclub attractions in the country.
Perry starts another record run with MAGIC MOMENTS c/w
CATCH A FALLING STAR

WITH MITCHELL AYRES ORCHESTRA AND THE RAY
CHARLES SINGERS. ARRANGEMENTS BY JOE REISMAN

Watch for these NBC-TV network shows in color and black-and-white...THE PERRY COMO SHOW, THE GEORGE
GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH...all sponsored by...

RCA VICTOR starts the new year with

www.americanradiohistory.com
There's only one way in which to face the future.
With confidence.

There are always those amongst us who see the negative side of a situation. They're the ones who are currently foreseeing doom for practically everything in the world, and particularly the country's economic status in the coming year.

But let's face it—we're not doomed. If there's a problem, we're going to solve it. If there is a need for new methods, we're going to develop them. And that does not only apply for the record industry, but for all industries. For, although it's been said many times before, it must always be remembered that the great American economic structure has been developed by an industrious, intelligent, aware population—both in management and in labor—and that just because everything doesn't stay at a pinnacle, these same people do not lose their industriousness, intelligence or awareness. They will continue to use these qualities to overcome obstacles and go on to even greater heights. For in terms of the music business, we are a swinging people.

Now as far as our business—the record business—is concerned, there can be no other way to face 1958 than with the utmost confidence. Never have records enjoyed greater prestige and distinction. And what's more, never have sales been larger.

We are in an expanding situation, for we are only now beginning to tap the record market. We still have a long distance to travel before we even approach the potential that exists here. Each day we are finding new areas to explore, new ways to improve product, better methods of exposure. As we continue to do this, we continue to make our product more attractive and more available, we are going to find sales continuing to expand.

The record industry is only now coming out of its infancy and reaching adolescence. The most obvious quality about an adolescent is that he still has a lot to learn and a long way to go. At this point, that's the best way to describe the record industry also. Fortunately, for the most part, our industry is made up of people who are willing to learn, who are willing to experiment, test ideas, change ideas—in short to grow.

As a result of this willingness, it follows also that not only do we have a long way to go, but that we're going to get there. As long as we cling to these qualities, we can face not only 1958 with confidence, but a period of time long beyond that.
"It's What's In THE CASH BOX That Counts-INTERNATIONALLY"
IT'S A SMASH!

"IT'S A SIN"

b/w MARY, MARY LOU
DECCA 9-30530
played and sung by

BILL HALEY and his COMETS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### THE NATION’S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Raunchy</td>
<td>Bill Justis — Ernie Freeman</td>
<td>AP-9660 (Mojo)</td>
</tr>
<tr>
<td>2</td>
<td>You Send Me</td>
<td>Sam Cooke</td>
<td>CR-6103 (Pat Albert)</td>
</tr>
<tr>
<td>3</td>
<td>At the Hop</td>
<td>Danny &amp; Juniors</td>
<td>AP-9671 (Pat Albert)</td>
</tr>
<tr>
<td>4</td>
<td>April Love</td>
<td>Pat Boone</td>
<td>AP-9660 (Pat Albert)</td>
</tr>
<tr>
<td>5</td>
<td>Great Balls of Fire</td>
<td>Jerry Lee Lewis</td>
<td>SU-281 (Rudy Wise)</td>
</tr>
<tr>
<td>6</td>
<td>Peggy Sue</td>
<td>Buddy Holly</td>
<td>CR-6105 (Buddy Holly)</td>
</tr>
<tr>
<td>7</td>
<td>Silhouettes</td>
<td>The Rays</td>
<td>AP-9670 (Dale Evans)</td>
</tr>
<tr>
<td>8</td>
<td>Kisses Sweeter Than Wine</td>
<td>Jimmie Rodgers</td>
<td>DE-1976 (Wesley)</td>
</tr>
<tr>
<td>9</td>
<td>Jailhouse Rock</td>
<td>Elvis Presley</td>
<td>VI-7035 (Elvis Presley)</td>
</tr>
<tr>
<td>10</td>
<td>Chances Are</td>
<td>Johnny Mathis</td>
<td>CO-4905 (Johnny Mathis)</td>
</tr>
</tbody>
</table>

**First Date:** R4041

**January 9, 1958**

**A Sound Bet... Buy Roulette**

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
TWO GREAT SIDES on... CORAL RECORDS

BY Tina Robin

December 28, 1957

The Cash Box
Sleeper of the Week

"BELIEVE ME" (2:39) [Nor-Va-Jack BMI—Petty, Robinson]
"EVERYDAY" (2:34) [Peer International BMI—Petty, Hardin]

TINA ROBIN (Coral 61935)

Petite Tina Robin is on the brink of stardom. The talented lark, although a tenderfoot in the business, has already established a huge disk jockey following. And this following should spin the grooves off the canopy's latest release. One half is a beautiful ballad dubbed "Believe Me"—a dramatic romantic affair chanted with great emotion by the strong-voiced performer. Class merchandise to watch closely. The companion deck is "Everyday", a shuffle beat rock and roller that's on the back of Buddy Holly's smash "Peggy Sue". This new rendition should attract strong teenage response. Watch the top half.

"EVERY DAY"

Peer International
MURRAY DEUTCH
(Gen. Prof. Mgr.)
1619 Broadway, New York City

BELIEVE ME

Nor-Va-Jack Music
MURRAY DEUTCH
(Gen. Prof. Mgr.)
1619 Broadway, New York City

CORAL RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SAMMY KAYE ORCH.  
(Columbia 41048)

B "WELL ANYWAY" (2:45) [Re- 
SCAP—[Robbie] Barbra Frank 
my Kaye and the Kayettes bounce thru a 
lovely new ditty about 8 young 
orphans who are most unhappy 
with each other. Unusual item that 
should appeal to family audiences.

B+ "GARDEN OF ALLAH" (2:45)  
[Republic BMI—Norwood] Fella 
and the chorus drift through an 
off-beat romancer set in an 
Arabian atmosphere. Pretty listen- 
ing.

BOB SMITH  
(Jubiles S12)

B "MOLLY BY GOLLY" (2:46)  
[Boscal BMI—Smith, Nicholson] 
Bob Smith, the popular TV star of 
"Howdy Doody" fame, waits thru the 
off-beat romancer which he presents 
with a German accent. Cute, 
old-fashioned ditty that should do 
well in tavern jukes.

B "THREE O'CLOCK IN THE 
MORNIN'" (2:08) [Leo Feist BMI]  
Here's another side tailormade for 
tavern locations. Bob works a 
monotony piano in a chorus accompanied 
in formal fashion. Fine new rendition of 
a great oldie.

BETTY JOHNSON  
([Atlantic 1169])

B "THE LITTLE BLUE MAN"  
+ [Triumph BMI—Benton, Klein] Bert, 
pretty, Betty Johnson, who's currently 
winning over many new fans with her 
regular singing stints on the 
Jack Paar TV show, bows under the 
Atlantic banner with a deli- 
ghtful novelty that should appeal to 
al ages and both sexes. A hit.

B "WINTER IN MIAMI" (2:38)  
[Towne ASCAP—Frisch, Drake] 
This lark does some mighty 
voiceing on this one, offering a 
delightful new tune with a charming 
melody. With Hawaiian air play, this could 
develop into another "Old Cape Cod".

ART LUND  
(Brunswick 55046)

B "LAGUNA MOON" (2:58)  
[Planet BMI—Frisch, [Planet BMI—Frisch, 
Franklin, orig] Art Lund, star of "The Most 
affable Felix", fits invitingly thru an 
inviting Hawaiian flavored romance.

B "ROUGH TOUCH CREAM 
& PUFF" (2:38) [Herb Roberts BMI]  
Will you marry me? He's offering 
voiceing on this end, offering a 
delightful new tune with a charming 
melody. With Hawaiian air play, this could 
develop into another "Old Cape Cod".

BE KARTUNES  
(AGM 12588)

B "RAINDROPS" (2:10) [Current BMI— 
(Barbara Karun, [Barbara Karun, Orig]] 
Here's a sleeper that could step out 
and make the grade. It's a beautiful 
ballad ballad styled song with a 
polished new R & R group called the 
Kartunes. Side has great potential.

B "WILL YOU MARRY ME" (2:21)  
[Regent BMI — Welles, infor] An exciting intro leads into a 
vibing story of how he's trying to 
get a jump on his love. Kids' like this one 
too. Fine first coupling.

C "LEND ME YOUR COMB" (1:58)  
[Chas. N. Daniels ASCAP— 
Twomey, Wise, Weisman]  
A potend new teenage tune in the same groove as "Wake Up Little 
Sisule", bows on the disc scene via two important renditions that 
should send the tune into the hit category. One version is by Carol Hughes on 
Roulette and the other is by Bernie Knee on Columbia. The lyrics to 
this rockin' novelty will apply to almost every teeny, and with just 
a sampling of air play the song can be expected to take off. It hits home. 
Carol sings the song from the girl's viewpoint and Bernie from the 
male's. Big song with two excellent recordings. Miss Hughes' flip, "First 
Date" is a fish-boat romance. Bernie's coupling "Medall Of Honor" 
is an R & R novelty that plays on military lyrics.

B "LEND ME YOUR COMB" (1:50)  
[Chas. N. Daniels ASCAP— 
Twomey, Wise, Weisman]  
"FIRST DATE" (1:58)  
(Riedeb BMI—Daniels, Daniels)  
"MEDAL OF HONOR" (2:02)  
[Shapiro, Bernstein ASCAP— 
Hilliard, Garson]

CAROL HUGHES  
(Bernie Knee  
(41040)

C "AND I'M A MILLION MILES FROM 
HEREWHERE" (2:28) [Raleigh BMI—Petty] 
Watch this sleeper. It could 
mighty big noise. The side 
features Brook Benton, accompanied by an 
exciting latin beat backdrug, sing- 
ing a dramatic ballad with a great 
melody. Strong performance.

C "DEVOTED" (2:22) [E频 BMI— 
Henry, Benton, Otis] This half 
is an R & R ballad smoothly styled by the 
pointed vocalist.

LARRY SANN ORCH. & CHORUS  
(Coral 61927)

B "CHA, CHA, CHA, FOR GIA"  
[Current BMI—Southern ASCAP— 
Marcini] Larry Soren's orch and chorus 
glide thru an inviting cha cha ditty.

C "MADRID" (2:30) [Peer Inter- 
national BMI—Lara] A contes- 
tive lilter on the popular Spanish 
City. Part of the song has the chorus 
performing with a Spanish accent. 
Varied tempo ditty.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Watch for plenty of excitement in the VIC DAMONE department when "Gift of Love"—starring Lauren Bacall and Robert Stack—hits the local movie house. ** * TONY BENNETT'S "Love Song" will be aired nationally January 12 on the first of the new Shirley Temple shows. It's a beau! The flip side is extra special because Tony dedicates it to the man who wrote it, the late Hank (Cold Heart) Williams, who penned many a Bennett hit. ** * The reason Jimmy Richards has his back to the camera is because there really isn't any Jimmy Richards at all. We aren't telling who it is—except that under another, j. name he's been turning out hits all year long. Both sides of this one are sure-fire rock-and-rollers slanted towards your blue-jeans customers. ** * DON CHERRY puts a hit on your counter with a song that's the rage of Italy right now, back to back with a hand-clapping swinging gospel song.

EXTRA EXPOSURE!

JOHNNY MATHIS will appear on the Big Record television show January 1; NBC-TV's All-Star Jazz Show of December 29 will feature, among others, LOUIS ARMSTRONG, DUKE ELLINGTON and DAVE BRUBECK. Check your stocks—be ready for the extra demand!
**The Cash Box**

**Sleeper of the Week**

**"I'M COMIN' HOME"** (2:42) [Conley BMI—Slay, Crewe]

**"GOTTA LITTLE BABY"** (2:03) [Conley BMI—Slay, Crewe]

**CHANCELLORS (XYZ 104)**

- The Bob Crewe-Franky Slay writing team, responsible for the smash hit "Silhouettes" and the new chart climber "La Dee Dah" look as tho' they'll have another hit with a new group called the Challengers. The vocalists display their talent on the XYZ label as they chant a big new R & R ballad labelled "I'm Comin' Home". Side has a terrific sound tailor-made for the record. Good melody, lyric and arrangement for today's market. The underside is a cute up-beat hopper by the same authors. Swinging stuff titled "Gotta Little Baby". It's the top half all the way.

**"CLICK-CLACK"** (2:27) [Grant & Doo BMI—Lee, Grant, Doo]

**"DID YOU CRY"** (2:24) [Grant & Doo BMI—Grant, Doo]

**DICKY DOO & THE Don'ts (Sewn 4001)**

- The young Swan label, which already has one song on the lists ("La Dee Dah" by Billy & Lillie) could have another big money-maker in this release featuring newcomers—Dicky Doool and the Don'ts. The side is dubbed "Click-Clack" and sports a number of terrific gimmicks the teenagers will just love. Right from the opening groove the-gimmicks take over resulting in an exciting R & R sound that could send the record over the hill. The artist has a strong rock-a-billy voice that deserves dey jay attention. The lower lid is a pretty R & R ballad dubbed "Did You Cry". Tearful love tale. Keep a close watch on the top side.

**"SWINGING SHEEPHERDS BLUES"** (2:22) [Benell BMI—Koffman]

**"ROCK FIDDLE"** (2:41) [David Rose ASCAP—Rose]

**DAVID ROSE (MG 12608)**

- David Rose departs from his usual mood music format and enters the rock and roll field with his latest release. And in doing so, the maestro has fashioned an up and coming instrumental item that seems to be headed for the big-time, "Swinging Sheepherds Blues". Not only is this Rose's first effort in R & R, but it's also the first rock and roll rendition of this catchy blues theme. The flute is in the foreground beautifully showcased by a lush string backdrop. Strong side to watch closely. On the lower lid, Rose stays in the R & R field as he offers a stringed-jumper tagged "Rock Fiddle". Watch the top half.

**"DEDE DINAH"** (2:10) [Dembar ASCAP—Marcucci, DeAngelis]

**"OOH LA LA"** (2:30) [Dembar ASCAP—Marcucci, DeAngelis]

FRANKIE AVALON (Chancellor 1011)

- The Chancellor label, which rose to prominence with Jonnie Sans' waxing of "With All My Heart", has another potent release that should establish young Frankie Avalon as a new teenage favorite. The side is dubbed "Dede Dinah" and features the vocalist belting out an exciting rock and roll jumper with a thrilling beat. Avalon delivers the catchy teen item against a solid choral and orchestral backdrop directed by Pete DeAngelis. Watch this side. It's a sleeper that could go all the way. Lower lid, "Ooh La La" is another good swinger designed for Caro sings male's, Big song st. Dale is a fish-boat romp is an R & R novelty that plays up for commercial use reviewed by THE CASH BOX"
The Cash Box

Sleeper of the Week

“LOCKED IN THE ARMS OF LOVE” (2:10) [Monument BMI—Williams, Brandon]
WHERE THE RIO DE ROSA FLOWS” (2:31) [Duchess—Kahl BMI—Logsdon, McAlpin]

KEN COPELAND (Des 15668)

- Ken Copeland, the young man who came to the fore with his Imperial waxing of “Pledge Of Love”, makes his Dot debut this week with a big new side that should again splash his name across the boards. The song is a smooth romantic ballad with a Latin feel under the title “Locked In The Arms Of Love”. A melodic rhythm item with a pretty lyric and an excellent arrangement. Side has great potential. The lower lid “Where The Rio De Rosa Flows” is a blues item which Copeland chants for all he’s worth. Side has a honky-tonk feeling. Watch the upper portion.

“BALLAD OF A TEENAGE QUEEN” (2:07) [Knox BMI—Clement]

JOHNNY CASH (Sun 283)

- Johnny Cash, who clicked in the pop field with “I Walk The Line”, could again step out of the country market with this juicy morsel.

The Cash Box

Best Bets

ANYWAY........................Sunny Kope Orch........Columbia 41084
ION MILES FROM NOWHERE”..........Brook Benton. Vik 0311
TITLE BLUE MAN”.....................Betty Johnson. Atlantic 1169
PS”.................................Fortunes...............MGM 12598
“...%.........................Barry De Vorzon. RCA Victor 7124

A. Mitchell Orch.

BOUNCE” (2:50) [K.T. & Mitchell] Freddie Fails away at a merry gait with a solid instrumental. Kids will be romancing. Side never ceased.


3. Three Aces

517

GANDA (2:50) [Lara] A title which gets some attention. An organ, a Spanish reading of the theme could be a scintillating location.

LANE” (2:58) [Lara] Some more exciting instrumental work enhancing this foro of the Latin-Ameri-

B. Vic Faraci & His Orch.

VICT’S BOOGIE” (2:52) [Keith ASCAP—Miller] The Vic Faraci Orch bows on the disk scene with an exciting boogie woogie dance item that oughta have the happy feet hoppin’. Commercial band item that could make some noise.

B. Vic Faraci & His Orch.

MY LOVE IS YOURS” (2:44) [Ken Rose BMI—Blank, Felling, Glassman] The band displays its wares in the mode and comes up with a soft, dreamy dance item. Lovey arrangement. Strong new group to watch.

B. Vic Faraci & His Orch.

MISTY” (3:12) [Octave Music ASCAP—Garner] The issue, lifted from the recent LP “Other Faces”, features the noted pianist with the expert assistance of the Mitch Miller orch. “Misty”, a beautiful Garner original, is a particularly well done entry that effectively showcases the piano artistry.

C. Victor Music ASCAP—Garner

MOMENT’S DELIGHT” (3:17) [Octave Music ASCAP—Garner] The tune is another original. A pretty melody, expressive keyboard work, and soothing orch background add up to a well sounding mood entry.

B. Vic Faraci & His Orch.

LIKE YOU BUG ME” (2:14) [Lowrey BMI—Reine, Ornales] The Quarter Notes dish out a quick beat romance this time. The side has a infectious melody and a cute set of lyrics. Both sides have teenage sales appeal.

B. Vic Faraci & His Orch.

PLEASE COME HOME” [Lowrey BMI—Reine, Ornales] The group blend their vocal chords on a slow beat opus that could make some noise. Smooth delivery plus a strong lead voice should make the ballad a mighty acceptable piece among the teen disk buyers.

The Cash Box

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

CHECK THESE HITS!
On The Hottest
Indie

The Turbans

“CONGRATULATIONS” &
“THE WADDA-DO”
Herald 510

The Mello Kings

“BABY TELL ME” (Why Why Why)
“THE ONLY GIRL” (I’ll Ever Love)
Herald 511
Lee Rodgers (KTHS-Little Rock Ark.) writes us that he, along with fellow deejay Dick Landfield turned out what they think was a pretty fabulous one spot show. Rodgers and Landfield took the entire label series of LP's cut at the '67 Newport Jazz Festival, edited the whole thing down to about 75 minutes of highlights and this plus 15 minutes of script gave them a 90 minute production they're proud of. It was called "Nightflight At Newport." Don Metzer, program director of WRIT-Milwaukee, tells us that WRIT's deejays recently brought Bill Justin and his "Launchy" group to the Antlers Ballroom. Metzer says they experienced the biggest crowd in 25 years. We hear from Jules Rubinstein, promotion manager of Calif. Mercury Record Distributors that out of one hundred and seventeen auditions stations, KOBY, San Francisco, Calif., has selected Bobby Beans to spin "The Musical Clock." Beans has an unbelievable musical background for his thirty years which includes the vocalist spotlight with Lawrence Welk and Blue Barron as well as stints on KFEL-TV and KOSI radio. Bobby Beans has assumed the position of Music Director of KOBY.

Unique Christmas promotion was mailed out last week by Skyway Records. It sent Christmas cards to deejays ready for addressing and mailing to the deejay's own mailing list. Andy Wilson (KPAL-Palm Springs, Calif.) says that each half hour he does a "Memory Melody." About six-eight weeks ago on this segment of the show he played the Phil Harris song "That's What I Like About The South!" and got a tremendous reaction. The deejay tells us he has received at least one request for the tune a day for over six weeks. Jim Martin (WIST-Charlotte, N. C.) states the McGuire Sisters "Sugarbume" had one of the fastest take offs in Charlotte history. Bob Furry (KTAR-Phoenix, Arizona) says Spike Jones and his entire group are at the KoKo and Ella Mae Morse and Leo Diamore the Flame for Christmas week. For a couple of weeks Jerry Lee (KHT-Marshall, Texas) has been running a contest to see who is the Marshall like most, Johnny Mathis or Elvis Presley. While Presley got a heavy vote, Mathis ended up with the lead. Charlie Babcock, Central Ontario, is one busy man. Aside from his regular westerns, Chuck is also trying out his acting talent. This calls for fencing, dancing and sundry other lessons. Not enough hours in the day.

VITAL STATISTICS:

Buffalo's popular disk jockey, Lucky Pierre, has just been added to staff of WBEN. Lucky, whose full name is Pierre Geczy, that six down to the nine morning slot. We hear from J. Provenzale after five years at WIVW Woosnitz, B. L. he moves to 60 Eastern. We hear from Dr. Provenzale after five years at WIVW Woosnitz, B. L. he moves to 60 Eastern. We hear from Dr. Provenzale after five years at WIVW Woosnitz, B. L. he moves to 60 Eastern. As Team Manager and Managing Director of WJBR-radio, announced the new "Rhythm and Blues" shows that have been appointed Program Director. Martin arrived in Buffalo in a disk Jockey and spent a successful year managing an independent record supplier Ohio.

52 Issues
The Cash
$15 Regular
$30 Air
Everyone Likes The Original...

"THAT'S WHY I WAS BORN"

b/w

"MOONLIT SEA"

PREP #123

BIG IN '57—
BIGGER IN '58

JANICE HARPER

PREP RECORDS, INC.
1730 Broadway, New York 19, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
CLEAN UP AFTER CHRISTMAS WITH CAPITOL'S HIT SLATE FOR '58

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
FRANK SINATRA
with Orchestra Conducted By Nelson Riddle
WITCHCRAFT • TELL HER YOU LOVE HER
Record no. 3859

NAT "KING" COLE
with Orchestra Conducted By Nelson Riddle
ANGEL SMILE • BACK IN MY ARMS
Record no. 3860

THE FIVE KEYS
with Orchestra Conducted By Sid Feller
FROM ME TO YOU • WHIPPETY WHIRL
Record no. 3861

FERLIN HUSKY
WHAT'CHA DOIN' AFTER SCHOOL
WANG DANG Doo
Record no. 3862

plus BIG BAND ROCK N’ ROLL by RAY ANTHONY in a great new "HITS" EP!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**NEW YORK:**

Will Glave will fly here from Western Germany to appear on the "Big Record" January 30th. Currently zooming his London recording of "Leich-tensteiner Polka," Glave is also the author of "Beer Barrel Polka," one of the world's biggest selling records. "Edmundo Ros is also due to visit these shores the second week in January. . . . Steve Lawrence set for the January 19 Steve Allen show originating from Havana. . . . Don Rondo will appear at a benefit performance for veterans at the Kingsbridge Veterans Hospital. The Bronx, New Year's Eve. His appearance will be prior to his singing engagement as headliner at Shell House in Long Island. . . . Wayne and Shirl Conway will be married on December 31. . . . Walter Brennan is turning singer to record the theme song from his ABC-TV series, "The Real McCoys." Del-Fi Records will shortly release the disk. . . . Music Makers Inc. has been contracted to create the music for four television commercials for the Proctor & Gamble product Liquid Detergent. . . . MGM reports that Art Mooney's "The River Kwai March," has zoomed in sales as a result of first date opening tie-ins at the RKO Palace in New York, the Egyptian Theater in Los Angeles, the Lincoln Theater in Miami and the Gary Theater in Boston. . . . Roger Williams will appear on the Perry Como Show January 4th and will play his hit Kapp recording of "Till. . . . Sat. May 4th The Four Esquires married to Marilyn Gates, former Cempa girl. . . . Judy Scott starts the Don McNeil "Breakfast Club" radio show in Chicago January 3rd. . . . Todd King, currently at Mr. Kelly's in Chicago, set for a brace of Howard Miller TV guest shots. . . . Tommy Mara, newest talent addition to the Felted roster, appears on Dick Clark's nationwide TV stanza New Year's Day when he will sing the top pick of his wax debut for the diskery, "Fonny This Thing Called Love." Twenty-two year-old Tommy comes from Hamden, Connecticut, where at the age of 15 he was hailed as "King Of The Baritone.""
EPIC RECORDS

Starts The New Year With A

Sal Mineo

HIT!

His Latest and Greatest...

“LITTLE PIDGEON”

and

“CUTTIN’ IN”

EPIC 5-9260

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
new star now on Capitol

MAMIE VAN DOREN

with

SOMETHING TO DREAM ABOUT

ROCKIN' UP-TEMPO
With Orchestra & Chorus
Conducted by Warren Barker

I FELL IN LOVE

LUSH BALLAD
With Orchestra Conducted by Warren Barker

Record No. 3863

The Records
Disk Jockeys Played Most
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
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<td>JIMMY ROGERS (Roulette)</td>
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<tr>
<td>3</td>
<td>RAUNCHY</td>
<td>BILL JUNITS (Phillips)</td>
</tr>
<tr>
<td>4</td>
<td>APRIL LOVE</td>
<td>PAT BOONE (Dot)</td>
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<tr>
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<td>ALL THE WAY</td>
<td>FRANK SINATRA (Capitol)</td>
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<td>DANNY &amp; JUNIORS (ABC-Paramount)</td>
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<td>GREAT BALLS OF FIRE</td>
<td>JERRY LEE LEWIS (Sun)</td>
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<td>WHY DON'T THEY UNDERSTAND</td>
<td>GEORGE HAMILTON IV (ABC-Paramount)</td>
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<td>PUT A LIGHT IN THE WINDOW</td>
<td>YOUR LADS (Columbia)</td>
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<tr>
<td>10</td>
<td>JINGLE BELL ROCK</td>
<td>BOBBY HELMS (Decca)</td>
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<td>11</td>
<td>LIECHTENSTEINER POLKA</td>
<td>WILL GLAHE (London)</td>
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<td>12</td>
<td>A VERY SPECIAL LOVE</td>
<td>JOHNNY NASH (ABC-Paramount)</td>
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<td>13</td>
<td>SILHOUETTES</td>
<td>RAYS (Cameo) — DIAMONDS (Mercury)</td>
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<td>14</td>
<td>JAILHOUSE ROCK</td>
<td>ELVIS PRESLEY (RCA Victor)</td>
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<td>15</td>
<td>I'M AVAILABLE</td>
<td>MARGIE RAYBURN (Liberty)</td>
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<td>16</td>
<td>THE STORY OF MY LIFE</td>
<td>MARTY ROBBINS (Columbia)</td>
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<td>17</td>
<td>WILD IS THE WIND</td>
<td>JOHNNY MATRIS (Columbia)</td>
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<td>18</td>
<td>MY SPECIAL ANGEL</td>
<td>BOBBY HELMS (Decca)</td>
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<td>19</td>
<td>SAIL ALONG SILVER MOON</td>
<td>BILLY VAUGHN (Dot)</td>
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21) MELODIE D'AMOUR, 22) SUGARTIME, 23) OH BOY! 24) THAT'S WHY I WAS BORN, 25) BUZZ, BUZZ, BUZZ, 26) LOVE ME FOREVER, 27) NO LOVE, 28) LITTLE BITTY PRETTY ONE, 29) UH-HUH-HUH, 30) CHANCES ARE, 31) ROCK & ROLL MUSIC, 32) I'LL COME RUNNING BACK TO YOU, 33) PRETEND YOU DON'T SEE HER, 34) WAKE UP LITTLE SUSIE, 35) THE JOKER, 36) THE TWELTH OF NEVER, 37) TILL, 38) RIVER KWAI MARCH, 39) THE STROLL, 40) OH JULIE, 41) YELLOW DOG BLUES, 42) IF I CAN HELP SOMEBODY, 43) FOR SENTIMENTAL REASONS, 44) BONY MORONIE, 45) I'LL NEVER SAY NEVER AGAIN, AGAIN, 46) WINTER WARM, 47) WAITIN' IN SCHOOL, 48) BABY, I DON'T CARE, 49) JUST BORN, 50) TEARDROPS, 51) PHOTOGRAPHS, 52) HEY SCHOOL GIRL, 53) DANCE TO THE BOP, 54) DESIRE ME, 55) JO-ANN, 56) FASCINATION, 57) BLUE XMAS, 58) YOU'RE THE GREATEST, 59) I'LL REMEMBER TODAY, 60) I ONLY WANT TO LOVE YOU, JOHNNY'S DREAM, STOOD UP, SPEEDY; COULD THIS BE MAGIC; WHEN SCHOOL STARTS AGAIN; LOVE BUG CRAWL; 26 MILES.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Columbia Increases Sales Nearly 50%

NEW YORK — Columbia Records for 1957 will exceed its 1956 peak by nearly fifty per cent, according to a year-end statement by Goddard Lieberson, president of the company.

"Even more significantly, Columbia now holds sales leadership of the record industry," Lieberson stated. "With its development of the world's largest LP catalog, phonograph line, and record club, Columbia has become the dominant force in the billion-dollar 'sound' industry. Columbia's 1957 disk sales have exceeded 1956 totals by more than 42 per cent, while the industry generally has increased by 25 per cent."

"In 1958, Columbia will celebrate the tenth anniversary of its introduction of the long-playing record which, today, accounts for 61 per cent of total industry volume—97 per cent of classical volume and 82 per cent of popular album sales; album sales, in fact now represent two-thirds of all popular music sales," Lieberson pointed out.

"In 1957, Columbia climax its five-year rise from a one-model phonograph product to major standing with a line of thirty-eight models, prices ranging from $29.95 to $2,000."

"1957 caps an extraordinary two-year rise in the development of Columbia Records. Sales volume has more than doubled since 1955; number of employees has virtually doubled in the same period. New manufacturing and warehousing facilities have been added in New York, California and Indiana. In January, 1958, Columbia will extend its company-owned distribution system to branches covering 60 per cent of the potential record market."

9 Beethoven Symphonies To Be RCA Victor Society Premium

NEW YORK, N.Y.—The nine Beethoven symphonies, conducted by Arturo Toscanini with the NBC Symphony Orchestra, will be offered as an introductory premium to members of the newly organized RCA Victor Society of Great Music.

This disclosure was made by the RCA Victor Record Division and the Book-of-the-Month Club, the two organizations co-sponsoring the Society.

The nine famed symphonies, in a seven-record album that normally would sell at a retail price of $34.98, effective February 1, will be made available to new members at $8.98. Members in turn agree to buy from the Society six other RCA Victor Red Seal Records within 12 months. The six additional records, which can be chosen from at least 50 that will be available within the year, will sell at the nationally advertised retail price, plus a small charge for handling and mailing.

A joint statement by RCA Victor and the Book-of-the-Month Club, to be sent to prospective members, reads: "One hundred thousand of these albums (the Beethoven Symphonies) are being manufactured for quick delivery to beginning members. When they are spoken for—and in any case after March 15, 1958—this Society reserves the right to change the terms of any offer to beginning members. Applications must be honored in the sequence of receipt. Should any application be received too late, the applicant will, of course, be notified and he may cancel his membership if he so desires."

George R. Marek, vice-president and general manager of the RCA Victor Record Division, set out details of the Society's operation in a letter to all of the company's record dealers. The letter said in part:

"Effective January 1, 1958, the RCA Victor Society of Great Music will begin operation. It will offer only specially selected RCA Victor Classical Album merchandise, all at our nationally advertised prices. One choice album will be offered, with two alternates. The selections will not necessarily be new releases... mailings to active members will include, besides the regular Society selections, a list of all newly released RCA Victor Classical albums, available only through you, our record retailer..."

Marek also pointed out that every record sold by RCA Victor through the Society to members enrolled by dealers exclusive of premium offers, entitles the retailer to a 20 per cent commission.

"RCA Victor agrees that club advertising has stimulated not only the armchair-buyer into buying records, but the retail store-shopper as well," said Marek. "We further believe that once the armchair-buyer becomes acquainted with records, he is well on his way to becoming a retail buyer of those other releases he wants but cannot get by mail."

The Big 5 for '58

It's Sure To Be The = 1 Instrumental

"THE SWINGING SHEPHERD'S BLUES"

The Original

Written and played by

MOE KOFFMAN

Jubilee 5311

A "PICK" in THE CASH BOX & BILLBOARD

"MADE FOR EACH OTHER"

and

"WHAT A SHAME"

DON RONDO

Jubilee 5313

A Swinging Hit For Della

"HEADIN' HOME"

by

DELLA REESE

Jubilee 5247

Catching On Fast

"MEIN KLEINER SPATZ" (pronounced Mine Kliner Shpats)

by

SUNNY And His Gang

Jubilee 5310

A Happy Hit!

"MOLLY, BY GOLLY"

and

"3 O'CLOCK IN THE MORNING"

by

BOB SMITH

Jubilee 5312

A product of JAY-gee Record Co., Inc.

*It's What's in THE CASH BOX That Counts—INTERNATIONALLY*
RCA Victor Announces 100 Percent Return Privileges On New Albums

NEW YORK—A Sales Protection Plan that will enable RCA Victor Record dealers, to obtain a 100 per cent guarantee on all new albums was announced last week by W. W. Bullock, vice-president and manager of the company's Album Department. Under the new system, all albums will be available to distributors on a first-come, first-served basis, and the entire company group will have only one vote in determining the album's first 60-days' sales expectancy: A & R, Advertising and Promotion, Sales, and Planning and Marketing.

A week ago, Jack Burgess, Manager of Victor's Commercial Sales Department, announced that all single records, both 45 rpm and 78 rpm, will be shipped to distributors for a period of three months on a 100 per cent return privilege basis. It is expected distributors will pass on the same privilege to their customers.

In addition, Victor will continue its policy of 100 per cent return privileges for dealers on approximately 310 best selling albums in the catalog, as well as for merchandise on the Cam-

den, Vi, Children's Blue Bird labels and tapes.

Barbara St John Top Miami Beach Shows

MIAMI BEACH, FLA. — It's the disk stars who are once again getting the top billing in the jammed sunny play-
ground. What's more, these heads bear the list as top favorites. And more and more of top wax artists are being signed for the weeks to come, as the 1957-1958 season reaches for new high

marks.

The same is true in Havana, Cuba. Here the disk artists are also attracting the biggest crowds to the beach, hotels and especially, the most outstanding cabaret in this side of Los Angeles.

Top show, right up to Christmas Day and already signed for return engagements has been Louis Prima and Keeley Smith with Sam Butera and the Witnesses. Featured in this Eddie Roc star is Steve Lawrence. Also

Balooned Santa

PHILADELPHIA — WRCV disk jockey, Vince Lee, remarried soon after the birth of the balloon used in "Around the World in Eighty Days," last week, when the balloon was used as a gim-

gick for Santa Claus in the lobby of the Pidelity-Philadelphia Distributing Company, Philadelphia. This can be safely

claimed as a Philadelphia first: first time a deejay has broadcast from a balloon basket or that Santa has held court in same.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The new Glenn Miller Band with Ray McKinley will be touring the Rank Super Cinema Circuit starting January 15th at the London Dominion Theatre. It is rumoured that Mrs. Glenn Miller may be coming over for the opening night of the Band. RCA are also planning the release of the “New Glenn Miller Band in HI-FI” LP to coincide with the tour of the band.

Julie London cut the song, “Strange Affair” last week; the song will be featured in the film she is making here now and was written by Bobby Troup. MD for the picture is Phil Green.

Harry Belafonte may now tour Europe in the summer and is sure of tremendous success due to his many hit records in this country.

E. R. “Ted” Lewis, Managing Director of English Decca, which releases RCA records over here, is arranging for a Gold Disk to be presented to Belafonte for his waxing of “Mary’s Boy Child.” It seems that there is a strong possibility of Les Paul and Mary Ford’s coming back to Britain in the early Spring for a vaudeville tour. . . . Same rumour goes for the Ames Brothers who may visit these shores for the first time around April.

Lonnie Donegan enters the Hit Parade this week with his release, “Jack O’Diamonds” on the Pye-Nixa label. Also, the first entry for Jimmie Rogers with “Kisses Sweeter Than Wine” on Columbia and already in the No. 12 spot is Jerry Lee Lewis record of “Great Balls Of Fire.”

Jimmy Phillips of Peter Maurice and Bourne Music tells me “Mary’s Boy Child” will be this year’s No. 1 sheet music seller.

Elvis Presley makes history in Britain this week. His record of “Jailhouse Rock” not due for release until January 10th, has initial orders over ¾ million.

Petula Clark waxed four songs in French this week for release on the Vogue label in France; two titles as a duet with Claude Robin, one of the Vogue label’s top singers.

Si Waronker, now back in the U.S., spent a few days in London to supervise Julie London’s recording for her movie and hopes to return over here in the New Year.

Edmundo Ros leaving London for New York on the 13th January on a short promotion tour for his new record, “Colonel Bogey.”

The pin-up sheet of Cash Box now prominently displayed in most publishers’ offices and recording companies! This really is the most excellent quick reference available.

Cyril Shack and Gordon Marks, London label’s A.M.I. distributors, threw a party for all their friends to celebrate Christmas.

Jeanne Saword, president of the Elvis Presley Fan Club is certainly doing a grand job and Presley can be very proud of this very well organized Fan Club.

B.B.C. paid nearly $1,000,000 for RKO pictures which it will screen on the network during the next few years. It seems to have met with unfavourable remarks from British Film industry and actors equity.

This Week’s Best Selling Pop Singles
(Courtesy “New Musical Express”)

1 Mary’s Boy Child—Harry Belafonte (RCA)
2 Ma, He’s Making Eyes At Me—Johnny Otis Show/Marie Adams (Capitol)
3 My Special Angel—Malcolm Vaughan (HMV)
4 Let’s Have A Ball—Winifred Atwell (Decca)
5 All The Way—Frank Sinatra (Capitol)
6 Great Balls Of Fire—Jerry Lee Lewis (London)
7 Wake Up Little Susie—Everly Brothers (London)
8 I Love You Baby—Paul Anka (Columbia)
9 Alone—Petula Clark (Pye-Nixa)
10 Reet Petite—Jackie Wilson (Coral)
11 Be My Girl—Jim Dale (Parlophone)
12 Diana—Paul Anka (Columbia)
13 April Love—Pat Boone (London)
14 Jack O’ Diamonds—Lonnie Donegan (Pye-Nixa)
15 Kisses Sweeter Than Wine—Frankie Vaughan (Philips)
16 Let’s Have A Party—Elvis Presley (RCA)
17 Kisses Sweeter Than Wine—Jimmie Rodgers (Columbia)
18 Remember You’re Mine—Pat Boone (London)
19 He’s Got The Whole World In His Hands—Laurie London (Parlophone)
20 Santa Bring My Baby Back To Me—Elvis Presley (RCA)
21 Peggy Sue—Buddy Holly (Coral)
22 That’ll Be The Day—Crickets (Coral)
23 Oh Boy—Crickets (Coral)
24 Party Pops—Russ Conway (Conway)
25 My Dixie Darling—Lonnie Donegan (Pye-Nixa)
26 Whole Lotta Shakin’ Goin’ On—Jerry Lee Lewis (London)
27 Gotta Have Something In The Bank Frank—Frankie Vaughan & Kaye Sisters (Philips)
28 Snowbound For Christmas—Dickie Valentine (Decca)
29 Keep A’ Knockin’—Little Richard (London)
30 Alone—Southlanders (Decca)

"SO IF YOU’RE THE EVERLY BROS., HOW COME ARCHIE DIDN’T PUT YOU ON A CADENCE LP?" The kids in question aren’t big enough, but the Everly Brothers are. In fact, they’re as big as singers can be. That’s why Archie brings you a new Everly LP: ringin’ with the good brothers’ brand of pickin’ and singin’. Get it in. Watch the sales begin.


EVERLY BROTHERS, VOL. 1 CEP 104 — $1.29. Wake Up Little Susie, Maybe Tomorrow, Bye Bye Love, I Wonder If I Care.

EVERLY BROTHERS, VOL. 2 CEP 105 — $1.29. This Little Girl Of Mine, Should We Tell Him, Leave My Woman Alone, Be Bop A-Lula.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
HOLLYWOOD — Enthusiastic response to a test direct mail campaign for the Capitol Record Club this fall has prompted Capitol Records to launch a full-scale drive to establish a club membership of major proportions in 1958, it was announced last week by Capitol's President Glenn E. Wallis.

The first public solicitation for members appeared last week in a full-page advertisement in Life magazine, handled by the top New York advertising agency, as well as a stepped-up direct mail campaign.

Operation of the Capitol Record Club will continue under the direction of John Stevenson in New York.singularly different sales and Finance Vice President of CRL, will be the coordinating officer between Capitol and the Record Club.

To stimulate a greater public interest in the group through the club, a monthly publication, the Capitol Record Club Review, has been established, to be edited by Jack Smothers, head of Capitol's Editorial Department in Hollywood. The first issue will be distributed to members in mid-January. It will be a 24-page full-color publication.

The Capitol Record Club headquarters is at 100 Sixth Avenue, New York 13, N. Y. Members signing up early in the drive receive a preference for one of three divisions:

1. Best Seller Hit Albums (dancing, listening, mood music and show albums from screen, theater, TV).
2. Classical Albums, or 3. Hi-Fi jazz.

Upon enrolling, each new member agrees to purchase four albums in one year. In return, the club sends to each new member, free, the registrant's choice of any three 12-inch albums out of 12, including "This Is Sinatra!", "This Is Nat King Cole", "The Famous "Landmarks", "Rhapsody In Blue" and "An American In Paris" by the Hollywood Bowl Symphony Orchestra and pianist Leonid Hambro, "Scherwannade" by the Pittsburgh Symphony Orchestra, "Judy" by Judy Garland, the soundtrack from the 20th Century Fox production, "The King and I", "Jackie Gleason's Music To Remember Here", "Ray Anthony Plays For Dream Dancing," Tennessee Ernie Ford's "Hymn", "Your Gay Lombardo Medley", "Kenton In Hi-Fi.

After purchasing four albums, members will receive one additional free album for every two more they buy in one year.

The Capitol Plan All-Out Drive For Record Club Memberships

NEW YORK—RCA Victor has secured the rights to the soundtrack of "The Lady From Philadelphia" a "See It Now" program produced by Edward J. Murrow and Fred W. Friendly to be aired over the CBS Television Network 10:00-11:00 PM EST, Monday, December 30th.

This documentary highlights Marjorie Anderson's recent 46,000 mile concert tour through countries in Southeast Asia on behalf of ANTA and the State Department.

RCA Victor will release a 12" long play original soundtrack album simultaneously with the "See It Now" showing. The album will retail at the nationally advertised price of $3.98.

Negotiations for the rights to the soundtrack were handled by Alan Kayes, Manager of Red Seal Artists and Repertoire who helped plan Miss Anderson's tour itinerary with her manager S. Hurck and Friendly.

Recognized as one of America's leading ambassadors of goodwill, Miss Anderson has sung to standing-room audiences where ever she has gone, by her concerts completely sold out in advance of her arrival and, in Paris last year, the demand for seats created a near riot with wire services reporting that the city's critics were happy to find seats on the stairs.

"The Lady From Philadelphia" will provide viewers with front-row seats as Miss Anderson sings at the Ethel University in Seoul, at theaters and schools in Manila, Bangkok, Bombay, Delhi, Kuala Lumpur and Saigon, and for members of the 24th Infantry Division at the 48th Parallel.

A woman of great spiritual force, Miss Anderson is also seen discussing her relations with leaders in these countries and explaining to audiences what her songs mean and what her country stands for.

One particularly amusing incident occurred when Miss Anderson arrived at the Vietnam capital of Saigon by plane. She was met at the airport by a group of youngsters who began to sing "Getting To Know You" from Rodgers and Hammerstein's "The King and I" as she alighted. The singer marvelled at the fact that these youngsters had seemingly memorized all the lyrics. However, when she got behind them, she noticed that, attached to the back of the large straw hat which every child wore was a piece of paper with the lyrics phonetically printed on it. With the exception of the first line of children which necessarily had to learn the words by heart, the rest were reading off the paper.

Miss Anderson has performed before a totalizing audience of 5,000,000 people in countries all over the world and has received highest honors from these countries. A perennial maker of headlines, the great soprano made international news several years ago when she became the first member of her race to sing at the Metropolitan Opera. She was coveted by Yoko Shioda, Sweden's "Litteriet et Artibus" Medal, and Finland's "Order of the White Rose," each award conferred on her by the ruler of the country in each case.

RCA Victor Secures Soundtrack Of "The Lady From Philadelphia"

BOSTON—WTAR-Boston modernizes its record library and VA Hospital in Roxbury, Mass., gains a real addition for its patients. Here Chester K. Delano and Barbara Dowd of the VA Hospital's own radio station accept contribution of over 9,000 records from WTAO Program Manager Ed Penney.

Camas Proclaims "Jimmie Rodgers Week"

CAMAS, WASHINGTON — Resid- ents of Camas virtually turned the city over to Jimmie Rodgers, local singer who shot into national prominence after recording, "Home comb," by proclaiming the week of Dec. 16-20 "Jimmie Rodgers Week." Highlights of the festivities include a testimonial dinner hosted by Camas' Mayor, special performances by Rod- gers at the Frontier Club, in nearby Portland and Seattle conducted telephone interviews with Rodgers in between shows.

Jimmie Rodgers spent Christmas here with his family, will do a week of one-nighters in Canada, and then will return to Los Angeles January 3 to record his next single. During the week, he brings the batons of Roulette's A and R heads, Hugo and Luigi.

RCA Victor Secures Soundtrack Of "The Lady From Philadelphia"

Ricky Nelson "Standing Up"

BO DIDDLEY "Say Bossman"

Bock Cuts Several Sessions While In N.Y.

V.A. Hospital Gets Record Library

SUNS SENSATIONAL! "GREAT BALLS OF FIRE"

Ricky Nelson "Standing Up"

"Waitin' In School"

Imperial Records

BO DIDDLEY "SAY BOSSMAN"

B/W "BEFORE YOU ACCUSE ME"

JAY 1067

CHECKER 878

First LP of Its Kind!!

World's Finest Concertina Polkas

In Hi-Fi

By Ed Lash

BANANA RECORDS

BANANA RECORDS

2054 3RD AVE. NEW YORK 10, N.Y.

IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY

RCA Victor Secures Soundtrack Of "The Lady From Philadelphia"

Stills...
Green Cheese Story Wins Victor DJ "Lies" Contest

NEW YORK—A Lewiston, Calif., woman has told the best lie to come from the West Coast in many a tall story, according to Eddie Heywood, RCA Victor Recording artist.

Heywood was one of three judges who acclaimed Mrs. Winfred Maker winner in a "Lies" contest sponsored by the Leo J. Meyberg Co., RCA distributors in San Francisco, through seven West Coast deejays. The competition was launched in connection with the release of Heywood's newest record, "Lies."

Mrs. Maker's entry, submitted to disk jockey Bill Barre of KCRA in Sacramento, had to do with a group of tourists stranded on the moon who finally escaped back to earth by making a rope from worms they found in the green cheese of which the moon is made, naturally.

Mrs. Maker received an RCA Victor radio as a prize while jockey Rose was awarded an RCA Victor portable television set. Judges other than Heywood were Sid Barnes, editor of The Cash Box, and Bill Simon of the Billboard staff. The contest was organized by C. J. Foster, Manager of the Record Division for Meyberg.

Molly Bee Returns To Capitol

HOLLYWOOD—When Molly Bee signed her first recording contract with Capitol Records in 1955 the young singer was only 13. She left the label for awhile but following recent Los Angeles court approval she plans an early return to the company under the production guidance of producer Ken Nelson. Her first new single disk is slated for release shortly after the first of the year.

On the motion picture front, Miss Bee will soon be seen in a starring role in the Columbia Pictures' film, "Goin' Steady." She also is starred in Universal-International's "Summer Love."

Also the singer has been booked for singing engagements on "The Gisele Mackenzie Show" on NBC-TV Jan. 4 and on the "Tennessee Ernie Ford Show" on the same network on Jan. 23. Last TV season Miss Bee appeared regularly on Ford's NBC-TV daytime show.

Same Song, New Artist

NEW YORK—A few weeks ago, a recording on the Surf label featuring Dorsey Burnette singing a tune called "Bertha Lou," was reviewed in The Cash Box. A few days after the review was published, the label announced that the Dorsey Burnette waxing was not being issued, but in place of that release, the company was issuing a waxing of "Bertha Lou" by Johnny Faire. The Faire recording is currently on the market.

It Pays To Tell A Fib

SACRAMENTO, CALIF.—Bill Rose, one of KCRA's top deejays, (far left) has just found out it pays to tell a fib ... anyway, when it's in fun. Bill was awarded a portable TV set for submitting the winning entry in a contest sponsored by RCA Victor and its distributors in conjunction with the latest Eddie Heyward recording "Lies." The contest asked jockeys to request from their listeners any "tall stories." And a Bill Rose listener's tale topped all other entries. Shown above with the deej are Jack (l. to r.) Herb Touville, RCA Victor record salesman; Bob Adams, Chuck Carney and Chuck Foster of the Leo J. Meyberg Company, Victor's San Francisco and Sacramento distributor.

Introducing Del-Fi Records

LOS ANGELES—A cocktail party to introduce the recording stars of the new Del-Fi label was attended by a large disk jockey contingent and star turnout recently, at the Sunset Strip's Melody Room, where pianist Henri Rose performs. His "Caravan" on Del-Fi kicked off the label's activity.

Seated (l. to r.) are sportscaster Mark Scott, Henri Rose, Chuck Blore (KFWB program consultant), Don Lemond (KFOX), George Crowell (KHJ), Lloyd Perrin (KMPG), Bob Harris (KPOL) and Don Harling (KMLA).

On the Charts & Headin' For The Top

THE ORIGINAL
"OH JULIE"
by The Crescendos
NASC0 6005
NASBRO RECORD CO.,
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

"RIGHT OUT OF THE XMAS STOCKING"

STOP! FOR
LOOK! FOR
LISTEN! TO

BILLY LOVES ME b/w IT'S TRAGIC BUT IT'S TRUE
WITH SONG-SATIONAL CORY LIND — ORCHESTRA DIRECTED BY JACK, "JACK MARSHALL THAT IS!"

ORDER FROM
THE CHRISTY
DISTRIBUTORS ANYWHERE . . . .

CHRISTY RECORDS
15520 El Gato Lane—LOS GATOS, Calif. Tel: Elgato 4-9598

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
AL GREEN
Beloved personal manager of LaVern Baker passed away suddenly on December 18, 1957.

His friends at Atlantic Records express their deepest sorrow.

APRIL LOVE
Lee Feist ASCAP—Fain, Webster

ALL THE WAY
Maraville ASCAP—Cahn, Van Heusen

FASCINATION
Southern ASCAP—Manning, Marchetti

AROUND THE WORLD
Victor Young ASCAP—Young

Kisses Sweeter Than Wine
Favorite ASCAP—Evans, Hughes, Rodgers

TAMMY
Northern ASCAP—Livingston, Evans

LIECHTENSTEINER POLKA
Burlington ASCAP—Katchar, Liedt

SILHOUETTES
Regent BMI—Greene, Slay

RAUNCHY
Hi-La BMI—Justice, Manker

MELODIE D'AMOUR
Rayven BMI—Johns, Salvador

YOU SEND ME
Higuera BMI—Cooke

MY SPECIAL ANGEL
Merge BMI—Duncan

PEGGY SUE
Nor-Va-Jak BMI—Allison, Pettry

I'M AVAILABLE
Golden West melodies BMI—Bergone

IVY ROSE
Roncom ASCAP—Hoffman, Manning

Peatman List
SONGS WITH LARGEST RADIO & TV AUDIENCE
The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.
ABC-Par Top Brass To West Coast

NEW YORK—Following the Eastern distributor conflag in New York on January 10th, ABC-Paramount's proxy Sam Clark, national sales top- per, Larry Newton and Harry Lov- ine, Am-Par v.p. in charge of album division, will all take off for Los Angeles to repeat the meeting for all Western distributors of the label.

According to Clark, "The current group of best-selling singles and al- lbums has produced an accentuated step-up in production in all ABC- Paramount factors, with distributors still clamoring for additional deliver- ies daily. With Am-Par enjoying a marked success, with seven single records and four package releases 'ready on the charts or imminently to hit the charts, the necessity for increased sales and merchandising throughout the chain of distributors' is readily apparent."

The West Coast meeting will fol- low the same lines of procedure as the discussion in New York, with Clark and Levine presenting plans of the label for 1958 and offering "the policies of the company. Newton will discuss intensified plans for in- creased sales and merchandising methods with some "top-level se- crets" of incentive buying to be in- incorporated into the over-all objec- tives of the discery.

Joining the trio on the Coast will beIrwin Gurr, national deal- fann for ABC-Paramount, who will leave from Los Angeles via car to make his way back to Manhattan on a detailed cross-country trek of disc jockeys. His trip back to AM-Par's home office is expected to take some two or three months, since Gurr will also be visiting station managers and other discery directors with the special exploitation program which the discery is instituting under the new plan of national coordination.

MGM Issues LPs & EPs

NEW YORK—MGM Records will kick off the New Year with the re- lease of eight LP packages and five extended play sets. Three of the LP packages will introduce newcomers signed to the label. Newcomers in- clude Buy Luypaerts playing the mu- sic of Charles Trenet in an album titled "Ya Dla Joie"; an album by Carl Eugelet called "Songs For Bash- ful Lovers"; and an LP by Savino entitled "Mediterranean Serenade". Others in the group are "Berlin After Dark", with Peter Todd and His Or- chestra; "When Lovers Meet" with Gary Allen and His Orchestra; Dick Hyman in "Hi Fi His Master's Voice"; "Music Under The Stars" featuring Robert Ashley and His Orchestra; and Hank Williams set, "The Im- mortal Hank Williams."

Valando Promotes Musicant

NEW YORK — Tommy Valando, president of Laurel-Valando Music Cooperations, last week appointed Sam Musicant general business man- ager of the firm.

Musicant, who has been with the organization the past four years, will work in close cooperation with vice president Neil Gellman.

The company is currently working on the score for the forthcoming musi- cal comedy, "The Body Beautiful."

Winter Present

HOLLYWOOD—On January 12, a ninety-minute celebrity-studded televi- sion program, "Bing Crosby And His Friends", will be broadcast over California's Pebble Beach on the Monterey Peninsula (CBS Television Network, 3-3070:00 P.M., EST).

"Bing Crosby And His Friends" will be hosted by Crosby "live" from the Pebble Beach Clubhouse and the adjacent golf course, and as part of the show, the final portion of Cros- by's 17th National Pro- Amateur Golf Tournament will be leased by a bat- tery of CBS Network cameras.

The entire proceeds from the show and tournament will, as in the past 16-years, go to charity.

Crosby returned to Hollywood last week for final discussion of the pro- duction plans at CBS Television Studio. Sponsoring "Bing Crosby And His Friends" will be Easy Laundry Ap- pliances, division of the Murray Cor- poration of America.

Seasonal Winners

NEW YORK—Sidney Siegel, pres- ident of Seeco Records, last week an- nounced that he has appointed Abbott Lutz sales manager of Seeco's operations on the West Coast.

Lutz was formerly sales manager of Ursula Records and prior to ac- cepting his new post with Seeco and Down was dealer-merchandise man- ager of Columbia's "LP Record Club". Lutz also worked with Col- umbia's 12-inch LP line, acting in the capacity of both A&R and sales.

A veteran of the music and record business in England and the United States, Lutz is a graduate of Trinity College of Music in London.

Lutz announced that his immediate aim is to expand the number of Seeco and Down distributors from 20 to 25 and to strengthen current distribu- tion relations.

Lutz stated, "The record business has changed rapidly from a seller's market to a buyer's market. We're going to create our demand at the consumer level, so that our distribu- tors and the retailers they deal with will find us a clean, fast-moving line that will make money for all of us."

PRETTIEST GIRL

ANAHEIM, CAL—"Prettiest Girl in School" — and with a title and prizes to prove it — is Linda Dunn, a winner of the Southern California contest promoted jointly by Kapp Records and radio station KDAY. Shown with Linda, Anaheim, Calif., high school girl, is Kapp's Western division manager, Bob De- main.
Best Selling
EP's

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<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Price</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;ELVIS CHRISTMAS&quot; ALBUM</td>
<td>Elvis Presley</td>
<td>RCA Victor EPA-4114</td>
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<td>Ricky Nelson</td>
<td>Imperial EPA-153</td>
<td></td>
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<td>Tennessee Ernie</td>
<td>Dot EPA-1063</td>
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</tr>
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<td>&quot;THE GREAT BALL OF FIRE&quot;</td>
<td>Jerry Lee Lewis</td>
<td>Sun EPA-107</td>
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</tr>
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<td>7</td>
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<td>Nat &quot;King&quot; Cole</td>
<td>Capitol EPA-1-813</td>
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</tr>
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<td>Capitol EPA-1-3-756</td>
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<td>&quot;PAL JOEY&quot;</td>
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</tr>
<tr>
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<td>&quot;S' MARVELOUS&quot;</td>
<td>Ray Conniff and</td>
<td>Columbia B-10741, 42, 43</td>
<td></td>
</tr>
<tr>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WaldorfMusicHall Company Enters $1.49 LP Field

NEW YORK — The four year old Waldorf Music Hall Record Company, which has been supplying record retailers, variety chains and independents with 12" LP's at $1.98, in addition to EP's and 10" LP's, has just entered the $1.49 field, according to an announcement by Enoch Light, proxy of the label. Waldorf launched the new label, which it is calling Colortone Records, last week.

Light announced that the entire line has been designed for its name using specially designed four color labels, attractive packaging and four color jackets reproduced from electroplats. All new material has been used for the Colortone line with an emphasis on the pop-standard category and little concentration on classical material. The new label makes its bow with 20 releases, featuring such albums as "The Ink Spots;" "A Tribute To Eddy Duchin;" "Themes From Hollywood;" "Hollywood Musical Hits;" "A Tribute To The Dorsey's;" a new recording made last week by the Alumni Band, consisting of members of the Dorsey bands, under the leadership of Bobby Byrne and featuring Rob Eberly on vocals; "Honky-Tonk Piano;" "Romantic Echoes Of Hawaii;" "Paris;" "Italy" series, and many mood music albums.

Additional Colortone albums have been planned with a regular monthly release schedule. Light stated, Waldorf has added additional men to its sales force in order to service the stores, and new point-of-sale advertising material, window streamers and signs have been designed for the new Colortone line.

Revere Markets New Hi-Fi Dual Speed Stereo Tape Recorder

CHICAGO — The new T-710-D recently introduced by the Revere Camera Company, Chicago, Illinois, is a true In-Line Hi-Fidelity Stereophonic Sound on tape. With its new T-710-D Stereophonic Tape Recorder the listener can hear the impact of percussion instruments from a speaker on one side of the room and the soft sounds of string or wood instruments from a speaker located on the other side of the room.

The T-710-D utilizes two separate sound channels, enabling recording and playing back monaurally in both directions on the upper channel while the lower channel, necessary for stereo, is designed to plug directly into the Magnetic Phone or Tape Input of a Hi-Fi Pre-amplifier. With the addition of a small pre-amplifier the lower channel can be connected to the phone input of a phonograph, radio or TV receiver.

Included in the T-710-D Stereophonic Tape Recorder are such features as: dual in-line stereophonic sound channels; balanced tone (loudness control); precision index counter; electrical keyboard control; two recording level indicators; public address system; input switches automatically for mike or phone; automatic record key lock; electrical remote control; self-adjusting dials; tape speeds of 3.75 and 7.5 ips.

The new Revere T-710-D High Fidelity Dual-Speed Stereophonic Tape Recorder complete with Stereophonic head, microphone, 2 reels, tape and cords will retail at $255.00.

Irish Tape At Shamrock Circle

ORELAKA, ALA.—Sure, and what could be more appropriate than "Shamrock Circle" for the street facing the new plant that makes Irish recording tape? That’s what the City Commission of Orelaka, Ala., figured so that’s the name they gave it. In the picture above, Opelika’s Mayor Ealon Lamberti (left) and J. Herbert Orr, founder and president of ORRadio Industries, Inc, examine the sign with the new street designation on it. F. R. O’Sheen, the Irish Tape legend, is on the sign, possibly to give pride to ORRadio’s new half million dollar plant in the background which is rapidly nearing completion. The plant will produce and sell recording tape, videotape for television, instrumentation tape for computers and telemetering purposes, and geo-physical tape for oil exploration. Production in the new plant is scheduled to begin late this winter.

CRDC Ups Levinson To Operations Mgr of Region #3

HOLLYWOOD — Myron L. "Bud" Levinson has been promoted to Regional Operations Manager of Region #3 of Capitol Records Distributing Corp. according to an announcement from Geoffrey J. Racine, Vice President and National Operations Manager of CRDC.

Concurrent with the Levinson promotion announcement, Racine dismissed the appointment of Harold Horowitz, who has been Assistant Operations Manager of Region #3 as acting Operations Manager for the Los Angeles branch of CRDC. Both promotions are effective January 1, 1958.

Levinson began his CRDC career four years ago as a salesman at the St. Louis branch. He joined the CRDC operations organization at the Milwaukee branch three years ago and later was transferred to the Los Angeles branch as Operations Manager. Levinson will continue to headquarter at the Los Angeles branch.

Horowitz, a graduate of the University of Southern California, was employed by firms which provided him with experience in general administration prior to joining the CRDC organization.

"Song Of Gervaise"

NEW YORK — In last week’s issue of The Cash Box, the title and the time of the new Felix Salands recording on Decca were incorrectly listed. The correct title is "Song Of Gervaise (To Have And To Hold)" and the side runs 2 min. 20 sec. The song is from the smash French film "Gervaise" and is published by the Rayven Music Co., Inc.

Unart Pubbery Issues First Street Music

NEW YORK — Unart Music, Inc., wholly-owned publishing subsidiary of United Artists Corp., starts its operation today with the sheet music of "Legend of the Lost," "Declaration of Love" and "Lonesome Love," it was announced last week by Max E. Yuengenstein, President.

The three songs already have been waxed by the newly-organized United Artists Records and are now in national distribution.

"Legend of the Lost," theme from United Artists’ multi-million dollar motion picture of that title starring John Wayne, Sophia Loren and Rosario Brazi, was composed by A. F. Lavagnino with lyrics by Don Wolf. The sheet music cover features art from the film, portraits of the stars and of Joe Valino, who recorded the number for UA Records.

Valino also cut the record of "Declaration of Love" written by Ben Raleigh and lyricist Don Wolf. The singer’s portrait is featured on the sheet music cover.

Hollywood newcomer, Wes Bryan, who bears an amazing resemblance to the late James Dean, recorded "Lonesome Love" and is shown on the cover of the sheet music. Don Darrel wrote the music and lyrics of the ballad.

Walter Kane of New York, is the sole selling agent for the Unart sheet music.

Fats Domino

"I Want You To Know"

"The Big Beat"

No. 5477

Imperial Records

No. 55118

Liberty

RECORDS, INC.

“BABY”

THE SLADES

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS — INTERNATIONALLY!”
"THE EVERYLY BROTHERS"—Cadence CLP-3063 (1-12" LP)
With their two chart smashers "Bye-Bye Love," and "Wake Up Little Susie" firmly establishing them as top recording artists, the Everyly Brothers issue their initial effort. The tunes rendered include "Keep A Knockin'," "Wake Up Little Susie," "Bye-Bye Love," and "Brand New Heartache." The talented songster's are in fine form as they display their inventive delivery. The platter shall probably turn out to be one of the tremendous LP smashers of '58.

"SAL"—Sal Mineo—Epic LN-3405 (1-12" LP)
The disk features the singer-actor presenting a well chosen program of selections. Mineo, who had his first smash with "Stunt Movin'" is heard swaying in good style against capable vocals of Mark Joffe. The songs rendered include "Down By The Riverside," "Too Young," "Deep Devotion," and "Oh Marie." Could be a real chart bidder for the young performer because of his tremendous popularity.

"THE BEAT OF MY HEART"—Tony Bennett—Columbia CL-1079 (1-12" LP)
The vocalist gets out from his usual orthodox delivery and comes up with an array of jazz drummers to back him. The disk features Art Blakey, Chico Hamilton, Jo Jones, Candido, Sabu, and Billy Eckstein, was produced by Bennett and Ralph Sharon. Along with the featured drummers and bongo players are various other artists including Kai Winding and Herb Jeffries. None of the numbers are "Blues In The Night," "Just One Of Those Things," and "Army Air Corps Song." Strong entry which will surely appeal to the songsters wide following.

"LOVE IN BLOOM"—The Hilltoppers — Dot DL-22073 (1-12" LP)
The Hilltoppers, currently enjoying a good selling single deck, "The Joker," offer a program of romantic goodies. The group displays a harmonious vocal blend showcasing "Our Love Is Here To Stay," "Love Is Just Around The Corner," "So Beats My Heart For You," and "I Didn't Anyone Tell You" plus eight others. The platter should appeal to the group's many fans.

"HUGH O'BRIAN TV's "WYATT EARP, SINGS"—ABC Paramount ABC-503 (1-12" LP)
The TV marshall displays an impressive vocal style as he sings twelve numbers associated with the old west. O'Brien receives a worthy accomplishment from the orchestra and chorus under the expert direction of Ralph Burns. Most of the tunes heard are the product of Ken Darby's pen, including "One Silver Dollar," and "The Bushwacker Country." The platter should appeal to the many fans of the success TV program.

"MUSIC FOR THE GOLDEN HOURS"—Billy Vaughn and his Orchestra—Dot DL-2606 (1-12" LP)
The pressing showcases the popular Billy Vaughn orchestra's program its effective string oriented delivery to a dozen durable ballads. The orchestra leader is noted for his wonderful arrangements. His skill is evident on this pleasing package. The selections rendered include "All The Things You Are," "Only Have Eyes For You," "How Deep Is The Ocean," and "Among My Souvenirs." Beautiful mood entry.

"VENETIAN SERENADE"—Steve Allen, Orchestra directed by Neòl Hefti— Coral CRL-67181 (1-12" LP)
The popular TV personality spins his keyboard magic on some tuneful selections, all of which are originals. The items are designed to suggest an Italian inlusion. The selections "Venice In The Torrid?, "Brave New World," "Venetian Melody," and "But I Haven't Got Him." Allen provides a variety of moods with piano work. A well performed mood entry.

"A TRIBUTE TO GLEN MILLER"—Members of the Glenn Miller Orchestra conducted by Max- well Davis—Crown CLP-3508 (1-12" LP)
The platter has members of the Glenn Miller crew going to fatter to Miller fans. Under the baton of Maxwell Davis, the ork offers ten of the tunes that were so closely associated with Miller, such as "Moonlight Cocktails," "Chatanooga Choo Choo," "Sunrise Serenade," and "Rebecca." The platter is a wonderful buy at $1.49. Should appeal to fans of the late band leader.

"THE BEAT"—Red Prysock and his Orchestra—Mercury MG-26007 (1-12" LP)
"The Beat" programs the stirring saxwork of Red Prysock as he and his orchestra issue some real punchy readings. The leader takes his crew through a number of real swingers ("2 Point 8", "Foot Stompin'") and a few comparatively restrained goodies ("Purple Wall", "Roostr Walk"). The musicians deliver the beat that is so captivating to teenagers in a winning style. Sock sessions.

"DANCE PARTY"—Lenny Herman and his Orchestra—Riverside RLP-12-809 (1-12" LP)
Herman, with a previous issue for the company ("Dancing With Herman") on his belt, showcases a program of evergreens on his newest. Vocal inserts are smoothly handled by "The Hermans" as he spouts among others "Just One Of Those Things," "In The Still Of The Night," "I'll Remember Rainbow," and "Rose Of The Rio Grande." Delightful work and famous songs make the pressing a worthy dance band issue.

"SONGS OF THE RAILROAD"—Merrill Gay Singers—CaBe CAB-550 (1-12" LP)
The Merrill Gay Singers smoothly blend their vocal chords to offer the listener sixteen songs associated with the railroad. With a musical assist by Nicky Perito (accordian), and Eddy Benson (harmonica), the singers render an authentic " tally delivery of "20 Fathoms," "Can't Help Cannibal," "I've Been Working On The Railroad," "A Railroaders Bride I'll Be," and "Pappy Works On The Erie." Accomplished vocals.

"THE MELODY FOUR QUARTET"—Word W-3015 (1-12" LP)
The Melody Four Quartet is a religious group with a most sincere delivery. The members Clair, Hass (first tenor), Glen Jordan (second tenor), Ray Fellon (baritone), and Bill Pearce (bass), have been singing together since 1952. "Leave Your Burden At The Cross," "The Sands Of Time," "Praise My Soul," and "He Was Wounded," are among the selections rendered. The issue is a fine collection of religious interpretations by the group.

"CARNIVAL WEEK IN RIO"—Featuring Art Barraso—Capitol T-1019 (1-12" LP)
New Year's eve in Rio De Janeiro finds its occupants readying themselves for the annual carnival held in the city. This album was recorded during actual festivities. The disk vividly captures the gaiety and excitement of the event. Needcd prominently throughout the disk is Art Barraso, one of Brazil's most renowned composers of popular music. Barraso's vocal inserts amid the Glenn'sBrazilian offer some enjoyable moments.

"MUSIQUE POUR ARRETER LE TEMPS"—Musique Stéphane Grappelli and his Orchestra—Verve MGV-2608 (1-12" LP)
Stephanie Grappelli, famous French jazz personality, demonstrates his impressive violin artistry. The violinist-orch leader takes his musicians through fourteen rich string-oriented versions of most American durables. Included are "Moonlight In Vermont," "Pennies From Heaven," "Moonlight," and "The Way You Look Tonight." Beautiful folk performances by the talented crew Worthwhile mood deck.
**JAZZ**

"DAVE BRUBECK PLAYS"—Solo piano—Fantasy 3259 (1-12" LP)

The jazz keyboard master programs a disk of solo piano stylings. Brubeck, one of the most controversial pianists around, renders expert improvisations of nine pieces such as "You've Be So Nice To Come Home Again", "They Say It's Wonderful" and two originals ("Sweet Cleo Brown", "In Search Of A Theme"). The artist displays his inventive delivery very effectively. The waxing will certainly please the many Brubeck followers.

"A HAROLD ARLEN SHOWCASE"—Kenny Drew, Piano—Judson L9005 (1-12" LP)

A HARRY WARE SHOWCASE—Kenny Drew, Piano—Judson L9004 (1-12" LP)

Keyboard jazzist Kenny Drew, issues straightforward, melodic treatments of the tunes of two top songwriters. Drew receives worthy treatment from another jazz mainstay, Wilbur Ware (bass) as he features the soloist. The Harold Arlen disk features such evergreens as "I've Got The World On A String", "Come Rain Or Come Shine" and tenors, while the Harry Warren album offers "Tallyhoy Of Broadway", "September In The Rain", "Jeepers Creepers", plus nine more. Artistic ivory work.

"CAL TIDADER"—Fantasy 3253 (1-12" LP)

Tidader, noted vibraphonist in the latin as well as jazz field, once again offers the listener a program of expertly interpreted tunes. Tidader's Vibes receive the most able assistance of Vince Guaraldi (piano), Al Torres (drums), and Gene Wright (bass). The goodly patented "When Lights Are Low", "Our Blues", "Willow Weep For Me" and "Baby Makes Three" add as well as a particularly well done rendition of the "Porgy And Bess Suite". Sound jazz entry.

"NEW ORLEANS NIGHTS"—Louis Armstrong and the All Stars—Decca DL-3259 (1-12" LP)

This Louie Armstrong issue features a comparatively restrained program. The jazz mainstay handles such material with his usual exuberance as the All Stars contribute a mildly swinging accompaniment. "Struttin' With Some Barbeque", "My Bucket's Got A Hole In It", "New Orleans Function", and "Basin Street Blues" are among the songs receiving the treatment. Another well done platter by the great "Satchmo".

"SWING AND SOUL"—Lou Donlon Quintet—Blue Note 1066 (1-12" LP)

The Donlon quintet displays a smooth delivery as it presents a well chosen lineup of tunes. Members of the group are Donaldson (alto sax), Herman Foster (piano), Peck Morrison (bass), Dave Bally (drums), and Ray Barretto (conga). Punchy readings are given to a program of both evergreens ("I Won't Cry Any More", "There Will Never Be Another You"); and originals "Groove Junction", "Peck Time". Important jazz entry.

"THE ANATOMY OF IMPROVISATIONS"—Various Solos—Verve MGV-3239 (1-12" LP)

The entry features ten of Jazzdom's foremost interpreters in Latin físico connection. The plater is a program of melodies and piano improvised improvisation scenes. Some of the tunes are, "Platinum Love" (Coleman Hawkins), "Bloomed" (Charlie Parker), "Blues For The Oldest Profession" (Teddy Wilson), and "Jessica's Day" (Dizzy Gillespie). Disk has much to offer anyone interested in the music.

**CLASSICAL**

"THE ART OF EZIO PINZA"—Ezio Pinza—Calden CAL-401 (1-12" LP)

The disk is the first Pinza record to make its appearance since his recent death. Ezio Pinza, backed by the Metropolitan Opera Chorus and Orchestra, demonstrates his dynamic range while offering "The Magic Flute", act 1: Possenti, "The Marriage Of Figaro", act 1: Non Piu Andrea, and "The Tales Of Hoffman". Saturday Night Live has a worthy job of conducting the opera on the previously released sessions. Wonderful buy from the economy price (15.08) diskery.

OFFENBACH: Galle Parisienne — STRAUSS: Graduation Ball Minneapolis Symphony Orchestra—Antal Dorati conducting—Mercury MG-50155 (1-12" LP)

Antal Dorati beautifully renders the two melodic ballet scores. Dorati conducts the Minneapolis Symphony Orchestra through lyrical readings of each composer's worlds. The conductor has been leading the crew since 1942, and they make beautiful music together. The presto should definitely make up the set that should fare well in the light classical market.

STRAVINSKY: Agen-Igor Stravinsky conducting the Los Angeles Festival Symphony Orchestra—Cantique Sacrum—Richard Robinson, Tenor—Howard Chitchian, Baritone—Igor Stravinsky conducting the Los Angeles Festival Symphony Orchestra and Chorus—Columbia ML-5215 (1-12" LP)

Stravinsky leads the Los Angeles orchestra through brilliant readings of his lyrical works. The noted composer's operatic ballet, "Agon" is featured on one side of the pressing and is read with total economy. "The Concerto Sacrum" is portrayed by the other, and again an orchestral beautiful rendition is heard. This side is highlighted by an accompaniment for both Robinson and Chitchian and they issue stirring performances backed by the polished delivery of the chorus.

SCHUMANN: Symphony No. 3 in E flat Major "Rhenish"—Paul Parry conducting the Detroit Symphony Orchestra—Mercury MG-50183 (1-12" LP)

The melodic work of the great composer undergoes an impressive portrayal from the Detroit Symphony Orchestra. French born conductor Paul Parry does a creditable job of leading the musicians through the difficult composition. The overall excellence of the renditions make the issue a worthy addition to the classical shelf. Performed with precision clear instrumental harmony.

"AN EVENING WITH STRAUSS"—Joseph Drexchler conducting the Vienna State Opera Orchestra—Judson L-5006 (1-12" LP)

The features strength in Strauss' "Swing" is a program of waltzes and polkas composed by Johann and Josef Strauss. The Vienna State Opera Orchestra, under the effective conducting of Drexchler, renders seven items, among them "My Life Is Love And Joy", "New Pigmeat Polka", "Fire Festival Polka", "Wiener Walsemstr Orten", the musicians deliver a smooth delivery resulting in a most enjoyable LP.
AL SLEAFEN
KELA—Los Angeles, Calif.
1. Why Don't They Understand
2. Put A Light In The Window
3. Dear, Dear
4. Yellow Dog Blues
5. I'll Come Running Back To You
6. Sall Along Silvery Moon
7. You're Very Special (L. Rodgers)
8. Little Maddy
9. At The Hop
10. A Broken Promise

DUKE NORTON
KLAC—Los Angeles, Calif.
1. You Don't See Her Anymore
2. My All
3. All The Way
4. The Story Of My Life
5. Why Don't They Understand
6. You Send Me
7. No Love (J. Mathis)
8. That's Why I Was Born
9. Silhouettes (Roy)
10. Put A Light In The Window

BILL WOOD
KOOL—North Platte, Nebr.
1. Johnny's angel
2. Kisses Sweeter Than Wine
3. All The Way
4. Why Don't They Understand
5. The Stream (The Diamonds)
6. Oh Boy! (Crickets)
7. For Sentinel Rock (J. Cooke)
8. Great Balls Of Fire
9. All Love (L. Lewis)
10. April Love (P. Boone)

JACK GALE
WITH—Witner, Md.
1. At The Hop
2. You Don't See Her
3. Little Maddy
4. Oh Baby! (Crickets)
5. Tell Me (B. Berry)
6. Oh Baby! (J. Cooke)
7. Back N' Ball Music (G. Berry)
8. Great Balls Of Fire
9. All Love (L. Lewis)
10. Bertha Lou (C. Miller)

TONY LARSON
KING—San Antonio, Colo.
1. You Send Me (S. Cooke)
2. Runaway B. Freeman
3. I Don't Want To Be
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine
6. Great Balls Of Fire
7. All The Way (S. Cooke)
8. Chances Are (J. Mathis)
9. Talent Is Love (S. Cooke)
10. Bob Couch

ZUZZ BUZ
KGA—Fort Worth, Texas
1. You Send Me (S. Cooke)
2. Runaway B. Freeman
3. I Don't Want To Be
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine
6. Great Balls Of Fire
7. All The Way (S. Cooke)
8. Chances Are (J. Mathis)
9. Talent Is Love (S. Cooke)
10. Bob Couch

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Promotion Girl

NEW YORK—Jackie Loughery, beauteous film star and former “Miss U.S.A.”, registers astonishment at the stack of records of “Teach Me How To Cry” backed with “Bye, Baby, Bye” which Sam Clark, president of ABC-Paramount, is handing her. The songs, sung by Johnny Hartman on the record, are featured in the motion picture “Eighteen And Anxious” in which Miss Loughery plays a leading role and the star is currently embarked on a national promotional tour to hype the picture and the Hartman recording.

New Teenage DJ Show

HOLLYWOOD—“Three Ro Plus” is the title of KLC’s new Sunday night public service disk jockey show for teenage platter spinners, according to station Vice President, Felix Adams. Arranged in cooperation with the California State Teachers Association, Southern Section, and in cooperation with Los Angeles County Public Schools, the show utilizes a different teenage disk jockey each Sunday night from 9:30 to 9:30. The youngsters pick their own records and write their own scripts. The program is under the supervision of Arnold Pike.

Appearing on the first show as guest DJ was Roger Caluci of El Rancho Hi-H School. Don Barrett of Santa Monica High School appeared on Sunday, December 15.

In A Winter Wonderland

BARBOURVILLE, KY.—Dee Jay Walter Powell, WBWL, this city, is shown in the foreground dancing with his fiancée Bonnie Jean Washley at the recent “Winter Wonderland” dance in the gym at Union College. The young jockey, who escorted the dance, is a senior at Union College.

American Composers Alliance Celebrates 20th Year

NEW YORK—Last week, the twentieth anniversary of the American Composers Alliance which was formed in 1937 to strengthen the position of contemporary American concert music, was celebrated.

The American Composers Alliance is an association of 130 American composers, including a large proportion of the most distinguished serious composers in the U.S. and the heads of many schools of music and university music departments.

Since 1944 Broadcast Music, Inc., has licensed performing rights of members of ACA, and BMI in addition, maintains at 809 Fifth Avenue a library where scores and parts of compositions by ACA members are made available to orchestral conductors, concert artists, scholars, musicologists, and other persons interested in contemporary American concert music.

The membership of the ACA includes such composers as Jack Beeson, Arthur Berger, Henry Brant, Elliott Carter, Henry Cowell, P. Glennville-Hicks, Roger Goeb, Lou Harrison, Alan Hovhaness, the late Charles Ives, Otto Luening, Robert McBride, Colin McFtine, Quincy Porter, Walliford Rieger, Halsey Stevens, and Ben Weber. The current president of the ACA is Robert Ward.

During the last twenty years American concert music has won greater public acceptance and increased orchestral and concert performances, not only in the United States but all over the world.

Philadelphia Visit

Sinatra To Acquire TV And Radio Stations

HOLLYWOOD—Frank Sinatra is reported to have joined forces with ABC-Paramount, the major television network, in the acquisition of radio and television properties. He and his former manager, William Gottlieb, have joined forces with Mount Rainier Radio & Television Broadcasting Corporation, owner of radio stations KJCR-Seattle, KXLR-Portland, Oregon; and KSEW-Spokane, Washington.

Ezra Productions, Inc., whose principal stockholder is Sinatra, willpending FCC approval, assume control of Mount Rainier Radio & Television Broadcasting Corporation with Smith continuing as General Manager of the Radio Stations.

Tom And Jerry Promote

NEW YORK—Tom and Jerry, the two lads currently climbing the charts with their initial release “Hey School Girl” on the Big label, left last Thursday for a promotion tour of the Cleveland and Detroit area this week with Ray Meiner, the diskery new road promotion man for the East. Prior to this, they had spent a week in the Chicago, Baltimore and Washington area.

Mike Connor handles record promotion for Big on the West coast.

Lots Of Hamilton Play

NEW YORK—the disk jockeys at station WPGC in Washington, announced to their listeners last week, that for every 50 calls they received requesting to hear the new Roy Hamilton Epic release “Don’t Let Go”, they would spin the recording once. Between 10 A.M. and 4 P.M. the station reported receiving 1,263 phone requests and had to play the song 25 different times.

The jockeys who kept spinning the disk were Jerry Bearss, Johnny Barneault, Gene Winters, Bob Barti, and Kevin Barry.

Mark Signs Irving Fields

NEW YORK—The Irving Fields trio will cut two sides for Mark Records of Utica this week as the result of a deal recently negotiated by the Independent Artists Corp., the company revealed last week.

Tener Wesley Dalton of Detroit, formerly with the New York City Center Opera Company, also was signed to exclusive contracts with Mark Records and Independent Artists.

“WILD IS THE WIND Recorded by JOHNNY MATHEWS COLUMBIA GREAT BALLS OF OFFICE Recorded by JERRY LEE LEWIS SUN JAILHOUSE ROCK TREAT ME NICE Recorded by ELVIS PRESLEY RCA VICTOR

The Cash Box, Music

January 4, 1958
NEW YORK:
Local distribs finally hit the jackpot practically running out of stock as the last minute orders poured in from frantic retail shops. The Christmas holiday started early this year with some parties launched the Friday before Christmas, some the following Monday, and most on Tuesday afternoon. It was a tough period to get anyone on the phone. 
It was wild and woolly at the Ember-Herald hideout, but not because of parties. Al Silver has three torrent items swinging into the top sellers and a couple of other items that are selling in very large numbers. 
Headlining the charts #1 with "Lee Allen, "The Joke" by Billy Myles, and a new disk, the master of which was picked up in Philadelphia last week, "Get A Job" by the Silhouettes. The latter, Al Silver tells us, has broken wide open throughout the country and it looks like another smash. "I'll have three records in the best sellers at one time," says Silver. The Turbans' "Congratulations" and "The Wadda-Do" are both showing strong signs of breaking out, and the Mello-Kings are beginning to show with "The Only Girl I Ever Loved."... Atlantic Records debuts In fires with "The Blue Man" and "Winter In Miami." The fellas are pretty excited about it and think they have a hit for the law. All out promotion is planned. The East-West label issues Burt Taylor's "I Can't Help It" and "Believe Or Not." This is a master picked up in Cleveland. Atlantic very happy with the results of its last release. Three decks are racking up heavy totals for a smash Christmas. 
Ruth Brown's "Look Me Up" is already one of her best sellers in some time; Chuck Willis' "Buddy Dupree" zooming. It is riding along with the current "stroll" fad and evidences are that it will be a top item before very long. And...Joe Turner makes a strong comeback with "Teenager Letter." The master blues singer has hit the formula with this one. John Lewis in from a successful tour on Europe, but plans to return almost immediately. Lewis has already been on the air. Griffiths, We formerly did the spirit programs for WCIN-Cincinnati, and who left when he became ill, is now in good working order and is at WLEX-Lexington, Ky. for the past month and one-half. Griffith is known as "Papa Rock" in Lexington. Bill Haley and his Comets have been set as the top headliners with the Alan Freed All Star Rock and Roll show that tours six weeks of one nights, starting March 28. Jolly Joyce arranged the deal. ... Earl Bostic, famous sax star who came out of retirement a couple of months ago, was selected as the musician most deserving of a comeback by the International Fan Club of America. Bostic suffered a heart attack about a year ago similar to the one suffered by President Eisenhower, but has recovered to the extent that he can continue his work. He does not, however, undertake the strenuous one-nighter tours. ... Don Robey, Duke-Peacock and Back Beat headman, overworked but happy. Said, "It's been Christmas for us all year, especially the last six months. We've hit the business on a machine gun with sales for October, November and December up 50% over last year. We've kept things rolling on the Road; Junior Parker's 'Peaches,' 'That's All Right' and 'Pretty Baby'; The Casuals' 'So Tough'; and many more have made it a grand year."... The Chess Gang, "I'm Gonna Get You," has been moving in good style with Robert & Johnny's "We Belong Together" and "Walk On Walk Off." By Preston Brown. Their Superior Distributors is also handling the hatful of hits, among them "Short Shorts" by the Royal Teens on Power Records; "Been So Long" by The Turtles on Argo. The latter was the master purchased from Mascot Records. Gene Allison's "You Can Make It If You Try" on Vee Jay is also selling in hit figures. ... Les Kangas of Les Kangas Music Publishing Co., San Gabriel, Calif., writes that we may be ahead of Russia in the matter of the Sputniks. Says Les, "Sputnik was introduced several weeks ago by Al Jacobson (Cave Records) and within two weeks appeared as No. 1 song at WORON-Ronceverte, West Virginia. (I Don't know the disc jockey, and have no relative in West Virginia.) Al has released his original song, but added the beans and the dog on Vita Records and called it 'Sputnik No. 2.' It is already getting tremendous plays and stirring up some dust. Buel Moore and the Garnets have just released the same song, but a new treatment. They have added a hotted and called it 'Sputnik No. 3'. ... so we may be ahead of the Russians."

CHICAGO:
Record Row is settling down to a normal busy cycle since the Xmas rush is past. And everyone is looking forward to a bigger year. ... "Sneers" Friedman, Midwest Mercury Distribs, is beside himself with joy over big hit with "The Stroll" by the Diamonds. ... London's Dick Aleskow prepping a big promotion for Edmundo Rosi's "Colonel Bogie." Rosi is expected in for the doin's. ... Glad to see L'il Wally and Bonnie Records back from their coast trip. ... Vee Jay-Falcon's Abner reports an amazing initial spurt with Jimmy Reed's new release, "You're Something Else." Ab says that advance sales on the disk have already exceeded 150,000 copies. Gene Allison's "You Can Make It If You Try" has moved into the pop charts due to demand. ... Herbie Mann, whose album "Flute Fraternity" on Mode is clicking, moved into the Lucas Stage Lounge for a holiday stint. Mike Oury, All-State Distribs, tells us that Sam Cooke's "I'll Come Running Back To You" on Specialty is duplicating "You Send Me." Mike lists the following dozen names of all time, big names, as his new "Fall Letter" by Big Joe Turner, Ricken Nelson's "Stood Up" and Fats Domino's "I Want You To Know." ... WTAQ deejay Phil Lind is happy to announce that Gill Kaye of Gilbert's Shoe Stores in La Grange donated 10% of his biggest Xmas rush day's receipts to Peomies For Cancer. Phil says the fund is rapidly swelling. ... Jerry Ferber, United Distribs, informs us that Dorothy Fletcher's "The Mad Hour" on Savoy is making a happy time for all concerned. Jerry Lee Lewis' "Great Balls Air" on the Sun label is smoking up to the top, according to Ferber. ... An Can Gals are popping new and old releases at the place, Chris Dickens. ... Many local personalities called to offer congrats to United Artists brass and Lenny Garman's employees at the swank swelle 12/20 at the Imperial. Guests of Honor were UA stars Joe Valino and Wes Bryan, officials Al Tamarin, Harold Friedman and publicity man Dick Gerch.

LOS ANGELES:
Johnny Otis, popular Los Angeles disk-jockey, has a sure winner in his new release on the Capitol label of, "Bye, Bye, Bye," which was picked as The Cash Box Disk of the Week, and is due to appear on The American Bandstand TV show next week on January 7, when they will sign their hit Ebb recording of "Buzz, Buzz, Buzz," ... Imperial Records hot with two two-sided hits going for them. Both sides of the new Fats Domino and Ricky Nelson releases are showing up on the national charts. ... Merty Craft, new Artists and Repertoire man for the MGM label in town to record a rock and roll session with orchestra leader David Rose. The date marked Rose's first effort in the rock and roll field, and is quite a departure from his usual lush orchestral arrangements. ... The Specialty label has four new ones going in a new recording by Rene Hall titled "Twixie." Jim Warren of Central Sales reports that the disk has taken off in the Los Angeles area. ... Vita Records has covered a new tune, "Sputnik" in this area, but are only booking one disk, "Sputnik" on the Cave label with a country and western version, then covered pop by Vita, and the new E&B treatment by The Garnets will be called "Sputnik #2." ... "That's My Desire" by Bobby and Earl at Clasp starting to break all over again, after being on release for the past three months. Disk is starting to hit in the Buffalo and St. Paul areas, according to Leon Rene, president of Clasp. ... The Six Teens, young vocal group, will be making several personal appearances throughout the Southern California area, during the holiday school vacations, when they will be booking their new Flight disc, "The Winning of "My Secret" and "Stop Playing Ping Pong With My Heart." ... George Matola reporting that "I Want You Madly" by Cornell Gunther on Eagle Records is breaking in the Philadelphia area.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL ABOUT THE BLUES
Ivy Joe Hunter (Atlantic 1164)
BEETY AND DUPREE
MY CRYING EYES
Chuck Willis (Atlantic 1160)
BEWARE
Jessie Belvin (Cass 1056)
BLUES DOWN HOME
Dinah Washington (Mercury 17120)
COULD THIS BE MAGIC
Dubie (Gone 5013)
DANCE TO THE SOP
Gene Vincent (Capitol 3839)
DAYS ARE DARK
Teddy Wilson (EAS 113)
DESIRE
Charts (Everlest 5001)
DESIRE ME
Sam Cooke (Kos 4002)
DON'T LET'S GO
Ray Hamilton (Epic 9537)
DO WHAT YOU DID
Thurston Harris (Aladdin 3199)
EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cobra 5031)
FEVER
Elford Grant (Decca 263475)
Key Petersen (RCA Victor 7087)
GONNA STOP FOOLIN' MYSELF
Louis Brooks (Folks 2179)
HAVE I SANNED
Donnie Elliott (Dolene 6148)
HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)
HEY LITTLE GIRL
Techniques (Roulette 4030)
HEY MARY ANN
Spotniks (Class 277)
I LIVE THE LIFE I LOVE
The Shantels (Crosby 1740)
I'M AVAILABLE
Margie Rayburn (Liberty 53102)
I NEED YOU SO BAD
B. B. King (RPM 498)
I STILL LOVE YOU
Fats Domino ( Imperial 5467)
IT HURTS ME TOO
Elmore James (Vee-Jay 259)
JO-ANN
Playmates (Roulette 4037)
JUST ONE MORE CHANCE
Lance Luther (Music City)
LA DEE DAH
Billy Ford's Thunderbirds (Swan 6002)
LAZY MULE
Romino (Argo 2584)
Jimmy Hicks (Decca 34043)
LOOK UP
Sam Taylor & Dick Hayman (MGM 12440)
LOVE BUG CRAWL
Jimmy Edwards (Mercury 11709)
LULLABY OF THE BELLS
Delltones (ivy 101)
MYATRE
Chatman (End 1005)
MY SPECIAL ANGEL
Bobby Helms (Decca 34032)
NEW LOVE
LOOK ME UP
Ruth Brown (Atlantic 1164)
NO LOVE
Johnny Mathis (Columbia 40460)
OH BOY
Crickets (Coral)
OH JULIE
Craycords (Mave 6005)
"PERSON TO PERSON"
Little Willie John (King 5901)
PENNY LOAFERS AND BOBBY SOX
Spark-letons (ABC-Parramount 1965)
ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1661)
SANTA AND THE SATELLITE
Buckley & Gooden (Lambertian)
SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Jo DeGudder (Checker 473)
SILOUETTES
Diamonds (Mercury 71197)
Gibson & Red Caps (ABC-Parramount 1956)
SO TOUCH
Casuals (Rock-Boot 503)
SPEEDY
Bobettes (Atlantic 1359)
ST. LOUIS BLUES
MIRACLE
Lavern Baker (Atlantic 1163)
SUMMERTIME
Sam Cooke (Fag 34033)
THAT'S ALL RIGHT
Little Jr. Parker (Duke 168)
THAT'S ALL I WANT FROM YOU
Clyde & Wilma (Argo 5287)
THE BIG BEAT
Pattersons (Imperial 547)
THE ECHOES KEEP CALLING ME
Lonesome Lee (Oak 7049)
THE KEY TO MY KINGDOM
R. B. King (RPM 501)
THE RIGHT TIME
Nobby Brown (Sreey 1525)
THINKING OF YOU
Wendelites (Sire 518)
THE STROLL
Diamonds (Mercury 71124)
THE SWINGING SHEPHERD BLUES
Pete Quinonez (Federer 13271)
Moe Kelman (Jubilee 5371)
THIS IS THE NIGHT
Valliants (Keen 24004)
TIME MAKES YOU CHANGE
PAIN IN MY HEART
Billy Davis (Jey 186)
TONIGHT TONIGHT
Mutt-E-Kings (Herold 502)
"UH-HUH-MAM"
Sonny James (Capitol 38490)
WALKIN' A MINUTE
Jo-Ann Campbell (Gone 5014)
WALKIN' WITH MR. LEE
Lee Allen (Ember 1027)
WEB BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)
WHAT SIN
Little Jimmy Scott (King 5066)
WHERE THE RIO DE ROSA FLOWS
Jimmy Lloyd (Roulette 7001)
WHY DON'T THEY UNDERSTAND
George Harmon (IV ABC-Parramount 1962)
YOU ARE MY SUNSHINE
Carl McVey (Hi 2001)
YOU BUG ME BABY
Larry Williams (Spotniks 415)
YOU NEVER MISS THE WATER
Billy Emerson (Vee-Jay 261)
"YOU'RE THE GREATEST"
Billy Scott (Cameo 121)

*Indicates first appearance on Territorial Tips

NEW YORK—The Rayven Music Co., publisher of "Melodie d'Amour," has been gaining in importance as a publisher of European film scores. The firm is currently engaged in exploiting the scores of three films now playing in theaters here. One is "Razzia," starring Jean Gabin, now at the World Theatre. This score was composed by Marc Lanjean, and features a main theme, "La Chnouf," which has been recorded instrumentally by Les Eli- ght, Ray Bloch, Ralph Marterie, Coleman Hawkins, and others.

The firm is also engaged in promoting the score from the smash French flick "And God Created Woman," starring Brigitte Bardot, which is now playing at the Paris Theatre. This score was penned by one of France's outstanding composers, Paul Misraki, and the sound track from the film will be released in the very near future in an LP on a major label, according to Rayven execs.

Rayven also publishes the music from the international award-winning film, "Gervaise," starring Maria Schell, which is now being shown at the Baronet Theatre. This score was composed by Georges Auric of "Mou- lin Rouge" fame. The music, which is entitled "Song Of Gervaise," has been recorded instrumentally by Michel Le- grand on Columbia, Sid Bass on Vix, Roger Roger on Decca. Last week Decca released the first vocal rendi- tion of "Song Of Gervaise," sub-titled, "To Have and to Hold." This song was chosen by Decca for Felicia Sander's first release on that label.

Rayven, anticipating the difficulty some desserts may have in pronouncing "Gervaise" (pronounced "jer-vase"), have notified disk jockeys around the country that they may also refer to the song as "To Have and to Hold," which is the title of the lyric.

Also on deck for Rayven is the score composed by Georges Auric for the next Brigitte Bardot film, which she has just completed filming in Spain, as well as the music from the French flick "Salt-On-January" ("One Never Knows"), filmed in color in Venice. The film features the unusual back- ground music written by John Lewis of the Modern Jazz Quartet. The MJQ plays the music in the film. The record- ings were made while the group was on a concert tour in Europe. This sound track will be released shortly by Atlantic Records in LP form.

Rayven Music is headed by Duke Niles, who is in partnership with Ray Ventura here in the States. Ventura is well known for his many activities in the music field. He is known as one of France's leading orchestra leaders; Versailles Records is a disk- eway which he formed last year; and he is one of the leading music pub- lishers on the European scene. In the past several years Ventura has be- come very active in the film producing field, and is the co-producer of "And God Created Woman," which has broken all house records at New York's Paris Theatre.

Dee At Benefit

CLAYMONT, DEL.—Frankie Dee (right) recording artist on Future Rec- cords, performs at benefit dance and show in Wilmington, Delaware, as Gene Boyd (left) Dee's publicity man and local dance promoter, who M.C.'d the affair, looks on.

Frankie's latest record is "Are You Lonely" b/w "I Made A Boo Boo." Dee has been making a tour of the east coast and doing personal appearances at dp's record-hops, and local clubs in the Philadelphia area.

Rayven Pubbery Riding High With Host Of European Film Scores

NEW YORK—Art Mooney comes to New York from Florida to play the new Arcadia Ballroom for a week starting New Year's Eve. During his stay North he will be spending the daytime hours visiting deejays in Bos- ton, Philadelphia, Baltimore, Wash- ington and New York plugging his current disk, "The River Kwai March."

Mooney Opens Arcadia

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
VEE-JAY FALCON HITS!!

GENE ALLISON “YOU CAN MAKE IT IF YOU TRY”

THE DELL’S “PAIN IN MY HEART”

BILLY “THE KID” EMERSON “YOU NEVER MISS THE WATER”

LARRY BIRDSONG “OH, OH, MY DARLING”

THE FALCONS “MY ONLY LOVE”

VEE-JAY FALCON RECORDS 2129 S. MICHIGAN AVENUE CHICAGO 16, ILL.

VEE-JAY FALCON RECORDS 2129 S. MICHIGAN AVENUE CHICAGO 16, ILL.

GARNER IN PARIS

PARIS, FRANCE—Erroll Garner is shown being greeted upon arrival at Orly Airport, Paris, by French vocalist, Jacqueline Franciose. Currently appearing at the Olympia Theatre in Paris, through December 26th, Garner will remain abroad until the middle of January. Columbia Records has launched a nationwide salute to Garner here, touching it off with the release of Garner’s own composition, “Misty.”

Garner was the recipient of a “Grand Prix du Disque” in Paris, last week, for his new Columbia album released in the French Capitol. The trophy was presented to him by the President of the French National Assembly, Andre Le Tropier, at a special Awards Luncheon of the French Academie du Disque, at which composer Darius Milhaud presided.

The Grand Prix du Disque, which is the equivalent of our Academy Awards, is Garner’s second such award from France. During the presentation festivities, Garner’s prize album was buried in a time capsule for 100 years, at the Comedie Francaise, which is the French National Theatre.

Glaser Sets Scholarship

BOSTON, Mass.—Joe Glaser, president of Associated Booking Corporation, has set up a scholarship to help some outstanding jazz musicians at Berklee School of Music, Boston, which is recognized internationally as a major educational center for the study of jazz.

The announcement was made by Lawrence Berk, director of the school. The scholarship is for one year, $700 full tuition, which will be awarded annually in an international competition.

Glaser heads one of the nation’s largest booking agencies featuring many of the top names in jazz.

All Ears

NEW YORK—Thelonious Monk and Gerry Mulligan listen to a playback during their recent recording session for Riverside Records. The results are contained in the newest Riverside LP “Mulligan Meets Monk.”

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
ATLANTA, GA.—All in a day's work, or something to that effect is what Chuck Beale was mumbling after the above picture was taken. But what is happening is just a friendly tussle between Zenas Sears and Ned Lukins, WAOK, Atlanta. Lukins is the morning man and Sears shines at night. Said Sears, "He may be bigger than me, but I can run faster."

Roger Roger Signs With Ile-De-France

NEW YORK—Roger Roger, French composer-conductor-arranger, has been signed to a long-term contract for exclusive United States representation by Ile-de-France Productions of New York. The deal contains guarantees for rights to his compositions, recordings and services as composer, conductor and arranger.

Ile-de-France Productions is operated by Jack Wolf, writer-producer; Herbert M. Moss, Radio-Television Producer and President of Gotham Recording Corporation; and Pierre Grenesse, French representative. The firm's initial push will be on the release of Nat King Cole's single of Roger's "Back In My Arms," and an MGM Album of Roger Roger originals. With two Decca LP's, "Follies Bergere" and "Roger Roger Plays Georges Auric" also set, the firm expects to be well on its way to covering its first year's guarantee.

Ile-de-France has also set deals to represent the French recording outfit, Vega, in America, and for Vega to represent ABC-Paramount in France. In the works are tie-ins with French publishers and rights to French film and TV properties.
SONNY LOWERY
(Spicity 62)

“DO YOU PROMISE?’ (2:06) [Vincen BMI—A. It is an oldie.]
Lowery handles the crooning love story in a rock-n-hill styling and comes through in excellent fashion.

“THANK YOU FOR YOUR UNDERSTANDING” (2:00) [Floyd Broadwater BMI—Glenn Johnson] Lowery ups the tempo and rocks out a quick beat effort with a pepperiness performance. Happy rocker that the kids can move around to.

ROBERT & JOHNNY
(Octopus 1000)

“WALKING IN THE RAIN” (2:30) [Maureen BMI—Carr, Mitchell] Robert & Johnny team in top fashion on a quick beat bouncer. Good sound, arrangement and a solid commercial guitar accomplishment.

ROBERT & JOHNNY
(Octopus 1000)

“WE BELONG TOGETHER” (2:41) [Charles & Mitchell] Robert & Johnny blend on a slow drifter ballad and come up with an item that will appeal. The duo has a good, commercial sound. Two great male voices that lean in the direction of this deck for the stronger action.

MONOGRAMS with.
COUNT FISHER TRIO
(Sage 1000)

“MY BABY DEAREST DARLING” (2:40) [Sherlynn BMI—Stone, Williams, Bradley] The Monograms with the Count Fisher Trio offer a slow, rhythmic bouncer in mellow fashion. Easy on the ears item that should find favor with many.

“THE MANGLES” (2:40) [Sherlynn BMI—Carr, Mitchell] The Monograms blend on a slow, easy beat that should come up with a good item. Good track could be a big sound item.

PELLISSON & SONS
(Morning 50001)

“SPACE MOON” (2:24) [Flat BMI—Charles, Mitchell] Another in the outer space novelty vein. This one is a swinging ditty in the vein of the original “Flying Saucer” hit. Some funny spots-tho the novelty may have worn off.

“IRMA SPECIAL” (2:24) [Flat BMI—Charles, Mitchell] Roland Mitchell and his band offer a quick beat instrumental on the flip. Swingy little etching the kids should like. Exciting wax.

THE MELLO KINGS
(Hardell 512)

“THE ONLY GIRL (TI Ever Loved)” (2:46) [Angel Music BMI—Leviol, Quint] The Mello Kings blend effectually on a slow, swinging ballad. The title song is a great number, and the sentimental tune with a warmth and tender feeling appropriate with the theme. Should pick up a good sale.

“BABY TELL ME” (2:01) [Casey BMI—Branden, Levister, Anderson] The Mello Kings rock out a quick beat jump on the flip. A happy spirited item for the kids.

“R & B Reviews
A. Award & SLEEPER
B. VERY GOOD
C. EXCELLENT
D. MEDIUM

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

The Cash Box
Award of the Week

“GEE BABY, AIN’T I GOOD TO YOU” (2:28)
[EH-ASCAP—Raymond Burke]

COUNT BASIE featuring JOE WILLIAMS (Roulette 4039)

- Count Basie and his featured vocalist, Joe Williams, offer a slow beat blues with appeal that is bound to extend to the best selling lists. Williams shows on this deck why he is considered one of the great characters of the swingy, moody-lyric and tune with a blues feeling that is powerful. The Basie big band backing takes its big moments with full power, but never intrudes on the Williams vocal when the wailer is in front. This debut record is a strong outfit that should have no trouble with the clients. Jimmy Mundy backs Williams on the flip in a great new slow, drifty ballad. Pleasing offering with some extra qualities and two good decks.

“OH BABY” (2:25) [Merrilee BMI]

BOBBY LEWIS (Mercury 7124)

- Bobby Lewis turns out a pair of terrific items, both of which could be chart material. However, to our ears it sounds like “Oh Baby,” a middle beat jump, is the most likely to succeed. Lewis lends it a dramatic opening and then bounces along to a stimulating and exciting waxing. It is a simple, infectious ditty with Lewis lending it a lot of sales appeal. The flip, “Mumbles Blues,” is one Lewis did for a different label. A tricky item rocked out in good style. Happy coupling.

“OH JULIE” (2:39) [Excelsior BMI—Moffett, Baill]

OTIS WILLIAMS and HIS CHARMS (Decca 6158)

- Otis Williams and his Charms team on a couple of tunes that have created action in several areas. The duo, “Oh Julie” and “Could This Be Magic,” are done up in excellent manner by the talented Williams and with Kings distribution should be able to pick up a tidy sales figure, especially in markets where the tunes have not yet kicked off big.

“GET A JOB” (2:25) [Ulysses & Bagby/Wildcat BMI—Silhouettes]

THE SILHOUETTES (Ember 1029)

- “Get A Job” is another of the master tracers that have been showing up about the country. The Silhouettes rock out the quick beat jump with a good show of team-work and a couple of background gimmicks that explain why it has taken off in Philly in a big way. The side should break out all over the country—it has that. Teenie hails it if we’ve ever heard it. The flip, “I Am Lonely,” is a slow beat ballad done with good styling. Ok coupling. “Get A Job” is undoubtedly the side.

“THE BEY SISTERS
(Flying 128)

“SENTIMENTAL JOURNEY” (2:51) [Edwin Morris ASCAP—Brown, Homer, Green] The Bey Sisters blend on the overwrought with excellent results. The team sways out the tuneful oldie with a relaxed and pleasing arrangement. Ok side.


CORNELL GUNTER
(Decca 1001)


“BABY COME HOME” (1:45) [House of Fortune/Hill & Range BMI—Motola, Winn] Cornell Gunter offers a nice flip that serves as a showcase for background and the result is an infectious wax. Almed at both the pop and r & b markets.

JAMES WAYNE
(Freedom 672)

“IT’S YOU” (2:51) [Lion BMI—Scott, Wayne] Wayne sings a slow beat blues with a dramatic reading that comes through in good style. Wayne drifts along with an easy, personal fashion that really moves the deck.

“PLEASE BE MINE” (2:44) [Lion BMI—Wayne, Scott] James Wayne dishes up a middle beat bouncer in an effortless and engaging fashion. The chanter sings a slow style with a style that could sell in any market. Easy on the ears wax.

THE SERENADERS
(Clark Recorders 1002)

“THANK YOU” (2:21) [Russ Dale BMI—Kerr, Harris] The Serenaders team in with a good sound on a quick beat jumper. The group mans well but the styling is just a shade too familiar. Swinging deck.

“NEVER LET ME GO” (2:19) [BMI—Jones, Hargrove] The Serenaders turn out a slow beat ballad with a wailing treatment that combines with a Latin flavor.

EBB TIDES
(Acro 720)

“BE MY FRANNY” (2:13) [Beam BMI—Drago, Jr, Alloio, D’Alessio] The Tides bounce in a spirited fashion as they knock out a quick beat jumper. A sly rift done in strong fashion. This deck could come up some.

“DARLING I’LL LOVE ONLY YOU” (2:30) [Beam BMI—Drago, Alloio] The Tides team on a slow beat ballad blues for a neat deck that makes relaxed listening. Tunes very much in the vein demanded by the teeny market.

JIMMY Dee
(Decorex 4104)

“MY BROKEN HEART!” (2:24) [Jake Box Alley ASCAP—Stewart, Morris, Reed] Jimmy Dee walla a slow, swaying tormented ballad. Dee offers his sad story with an emotional personal touch that should appeal.


KING CURTIS
(Delexe 6197)

“WICKED WACKY” (Part 1 2:15; Part 2 2:45) [Men Lo BMI—King Curtis] King Curtis turns in a neat part instrumental bouncer featuring his talented sax. A slow beat shuffle that combines soul and excitement to captivate the audience. In a period when the instrumental seems to have come into its own two-sided should do well.

THE CHANNELS
(Gone 5019)

“ALONE” (2:21) [Real BMI—Lewis, Woods] The Channels turn in another excellent version of “Alton of Love.” This is the side that should get the push and it should carry it carefully—it could happen strong.

“ALTERN OF LOVE” (2:05) [Gone BMI—Conn, Wiegand] The Channels team nicely on a slow beat rhythm ballad. The lead turns in an effective performance that catches the ear.
NEW YORK—When night club performers have a few free moments where do they spend them? In other night clubs. Here the cameraman of New York’s Birdland caught about a million dollars worth of talent assembled in the Gotham niteclub at one time. From left to right, they are Ed Chamberlin, Emcee, Dillah Washburn (husband of Ed Chamberlin); sax star Earl Bostic, famed trumpeter Dizzy Gillespie, tv star Nanette Fabray, and Harry Belafonte.

National Academy Plans Nominations for Awards, Plans for New Class

LOS ANGELES—At a meeting of the Awards Committee of the National Academy of Recording Arts and Sciences, Los Angeles Chapter, held in its new headquarters, Paul Weston, president of the Los Angeles Chapter, and James Conkling, temporary national chairman, crystalized plans for nominations for awards to get under way in the early part of 1958.

The Academy has now achieved a sufficient stature in terms of number and quality of its membership that we can make tangible plans for nominations, voting and presentation of awards on a national television show,” said Conkling. “The Los Angeles Chapter is in a strong position from the point of view of representation in the various creative aspects of the recording industry, and the New York Chapter, under the leadership of John Hammond, is in the last stages of organizational plans, anticipating a full quota of members by the latter part of January. Network shows are available to the Academy for our purpose this year, and nominations and voting must get under way.

Paul Weston pointed out that voting privileges are extended only to NARAS members. Membership is open to all who are in any of the creative aspects of the recording industry. Annual dues are $15, which may be mailed to Stan Richardson, Managing Director, National Academy of Recording Arts and Sciences, 9157 Sunset Blvd., Hollywood 16, Calif. Life-time membership is $100.

Among the NARAS members already enrolled are many familiar names in the recording industry which include Ray Anthony, Samm Cahn, Benny Carter, Rosemary Clooney, Nat “King” Cole, Bing Crosby, Doris Day, Ernie Ford, Stan Freberg, Spike Jones, Mickey Katz, Stu & Kay, and Jerry Livingston, Gordon MacRae, Larris Meheber, Daron Milhanet, Eddie Money, Henri René, Joel Stafford, Gale Storm, Joseph Szegiti, Helen Traubel, and Margaret Whiting.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
35th Anniversary Celebration

Freed To Start 5 Week Tour of U.S. March 28

NEW YORK—Shaw Artists Corp., last week announced that it has signed DJ, Alan Freed, for his first tour of the U.S., starting March 28th, playing six weeks in some of the nation’s largest arenas and auditoriums. Freed will conduct his own orchestra and will star many of the performers who are appearing in his Xmas show at the New York Paramount Theatre.

Milton Shaw, head of the Booking Corporation which handles some of the biggest rock ‘n roll names, anticipates the largest box offices ever registered in the history of music concert tours. In a statement, Shaw said, “Our estimated gross for Freed’s 5 week tour is one million dollars. The overwhelming response we have had thus far from the territories we will play indicates that rock ‘n roll, far from being dead, is the liveliest ‘corps’ in showbusiness today.”

Weiss To N.Y. For Confabs

PARIS, FRANCE—Bobby Weiss, Managing Director of the International Division of the various Edwin H. Morris music publishing companies, flew from his Paris base to Manhattan last Friday night (12/27) for a series of confabs with Edwin “Buddy” Morris and General Professional Manager of the Morris music firms, Sidney Kernheiser.

During his New York sojourn, Weiss will meet with top Morris to map international plans for the song house as well as review recently-acquired copyrights from foreign publishers now awaiting English lyric adaptation. Recent acquisitions from foreign publishers include “Dream Dust”, “The Destiny Theme”, “Lovely Ladies Of Milano” and a new popular song from France by Maurice Mere entitled, “Tambourine Mexican”. Morris outdid various publishers for the latter song, already represented on 25 different French recordings.

Headquarting in Paris, Weiss constantly makes flying visits to Munich, Frankfurt, Berlin, Cologne, Hamburg, Zurich, Milan, Rome, London, Copenhagen and Stockholm in his songsearching forays. The current USA visit for Weiss marks his first-year anniversary with the Edwin H. Morris music companies, having signed with the publisher in an exec capacity in October, 1957. He has been associated with Capitol Records as the diskery’s European Director for four years.

Following his New York visit, Weiss will fly on to Hollywood for additional meetings with Morris and Sidney Goldstein of the local office, before flying the Polar route back to Paris.

Radio-Television To Support 1958 Heart Fund

NEW YORK—Quincy Howe of ABC, President of the Association of Radio-Television News Analysts, and Hubbell Robinson, Jr., Executive Vice President of CBS-TV, will head the Radio and Television Committees of the 1958 Heart Fund Campaign, respectively, it was announced last week by Sylvester L. Weaver, Jr., Chairman of the Public Relations Committee of the American Heart Association.

The committees have been organized under the American Heart Association’s Public Relations Committee of which Weaver is chairman.

The committee’s primary function will be to obtain fullest support from the entire broadcasting industry in bringing the facts about the heart diseases to the public through the month-long Heart Fund drive from February 1 through 28, according to Weaver.

Other members of the Radio Committee are Robert E. Eastman, President, ABC Radio; Bertram J. Hauser, Executive Vice President, MBS; Ar- thur R. Hayes, Executive Director of Radio; Thomas J. McDermott, Vice President, Benton & Bowlen; Willard S. Toch, H. Mahoney, Vice President, Cummings & Walsh; John F. Meagher, Vice President, for radio, NARF; Robert Pearl Nelson, President, American Women in Radio and Television; Robert P. Mountain, Vice President, Young & Rubicam; J. James Neale, Vice President, Dancer-Fitzgerald-Sample; John K. West, Vice President, NRC (Hollywood); George Wolf, Vice President, Ruthrauff & Ryan; and Sidney J. Wolf, President, Keystone Broadcasting System.

Membership of the Television Committee includes James S. Beadle, Vice President, KRON; Kenyon & Eckardt; Ted Bergmann, President, Parkinson Advertising Agency; G. Terman, Cynx, Executive Vice President, McCann-Erickson; Philip H. Cohen, Vice President, MBS; Ralph Colon, Vice President, Screen Gems; James C. Douglass, Vice President, Ted Bates & Co.; Robert L. Foreman, Executive Vice President, BBDO; Tom Johnston, Vice President, Grand Advertising; Nicholas E. Kessely, Senior Vice President, Lennen & Newell; Robert E. Kintner, Executive Vice President, MIBC; Dan Seymour, Vice President, VQA Productions; Alan Turman, Goodson-Todman Productions; and Oliver Tresc, Vice President, ABCTV.

“Sputnik #3” (This One Has A Kitten)

BUEL MOORE and the GARNETS—VITA Record # 174-X

This one has a kitten

* SAME SONG — Already 3 Versions

C.W. — “Sputnik” — Al Jacobson (Cave Records) # 18,000

Launched 3 weeks ago — now No. 1 record over

POP — “Sputnik” # 2 — Al Barkle (VITA Records) # 173-X

This one has a dog

R&B — “Sputnik #3” — Buel Moore and the Garnets (VITA Records)

This one has a kitten

For free promotional record write:

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Final Session

NEW YORK—Dean Hunter (third from the left) conductor of the “Best Sellers” program over WMGM, was master of ceremonies at the recent final session of the popular music jamboree conducted under the auspices of the Metro-Goldwyn-Mayer station and the New York Public Library at the Donnell Library Center in Manhattan. Stars on the program were The Four Lads widely known Columbia Recording performers, shown above.

Jim Reeves & Herb Shucker
Back Together Again

MADISON, TENN.—Jim Reeves and personal manager Herb Shucker, last week, negotiated a new contract which brings them together again.

Some months ago, Shucker gave up the Reeves management to become associated with the Emerson-Shucker Agency which he recently sold in order to clear the way to re-establish his association with Reeves.

At present, Reeves’ enterprises include the “Jim Reeves Show,” heard over the American Broadcasting Network, Monday through Friday, and his chores in the recording field.

Reeves and Shucker will maintain joint offices here in Madison.

WDGY Has A Discnik

MINNEAPOLIS-ST. PAUL—1,500 teenagers crowded into Hopkins High School recently when Bill Bennett, WDGY disk jockey, appeared at the first Lake Conference Dance under the joint sponsorship of WDGY, the Hopkins Recreation and Parks Commission and Coca Cola.

The Lake Conference Discnik (as it was called), the first combined dance for the eight Lake Conference schools, was one of the biggest events ever held in the area, according to Bennett. The dance was open only to senior high school students of the eight participating schools.

Emcee Bennett kept the crowd of teenagers busy and entertained with records, jokes, games, contests and even a “doll dance.” Bill had his guests Jim Eddy, Mercury recording star, and Dick Larson, most valuable player of the University of Minnesota football team, present Coca Cola dolls to the girls of their choice in the audience. Presentation of the dolls was really an invitation to dance. The teenagers were given registration slips upon arriving, and later in the evening Bill awarded prizes to those holding the lucky number—the first prize, a portable radio. Proceeds from this event went to the Hopkins Recreation and Parks Commission.

NASHVILLE, TENN.—It was announced last week by Jim Denny in Nashville that Jerry Lee Lewis Enterprises has been formed. It includes the Jerry Lee Lewis Music Company and all phases of merchandising. Oscar Davis, personal manager of Jerry Lee Lewis will be president of Jerry Lee Lewis Enterprises, Jim Denny, vice-president and treasurer. Davis and Denny said the purpose of the Jerry Lee Lewis Enterprises is to further promote the rising young rock ‘n’ roll star, who at the present time has a hit in “Great Balls of Fire,” the follow-up to his million seller, “A Whole Lot of Shakin’ Going On.”

Davis is a veteran personal manager, having spent many years with many of the top artists. The Jerry Lee Lewis Music Publishing firm will be a subsidiary of Cedarwood Publishing Company, one of the top music publishing firms in the country and western field.

Offices for the Jerry Lee Lewis Music Publishing Company will be at 146 Seventh Avenue, North, Nashville, Tennessee.

Pretty Miss

NASHVILLE, TENN.—The pretty Miss, surrounded by The Wilburn Brothers, Doyle and Teddy, is Carylyn Rosenberg. The lass’s dress represents sister Lee’s Southern Belle Music, publishers of the Wilburn’s Decca chart-ride, “I Close My Eyes.” Photo was snapped during the recent deejay shindig in Nashville.

RUSTY WELLINGTON
is the first man to reach the moon (vocally, of course) and there he was in New York...

“ROCKING CHAIR ON
THE MOON”

b/w

“I LOST MY SOMEONE TO SOMEBODY ELSE”

and he’s now on MGM Records

Valleybrook
PUBLICIST Inc.
139 E. 5th Street
Chester, Penna

JIMMIE WILLIAMS
sings

“IF YOU’RE LOOKIN’ FOR LOVE”

* MGM *

WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

Country
Big
10
JUKE BOX TUNES

Pos. Last Week
1. GREAT BALLS OF FIRE
   Jerry Lee Lewis (Sun 281)
2. MY SPECIAL ANGEL
   Bobby Helms (Decca 30423)
3. WAKE UP LITTLE SUSIE
   Everly Brothers (Cadence 1337)
4. THE STORY OF MY LIFE
   Marty Robbins (RCA Victor 7035)
5. GEISHA GIRL
   Hank Locklin (RCA Victor 6984)
6. MY SHOES KEEP WALKING BACK TO YOU
   Ray Price (Columbia 40951)
7. KISSES SWEETER THAN WINE
   Jimmie Rodgers (Roulette 4031)
8. WHY WHY
   Carl Smith (Columbia 40984)

Country Best
Sellers

IN RETAIL OUTLETS

Pos. Last Week
1. GREAT BALLS OF FIRE
   Jerry Lee Lewis (Sun 281)
2. MY SPECIAL ANGEL
   Bobby Helms (Decca 30423)
3. WAKE UP LITTLE SUSIE
   Everly Brothers (Cadence 1337)
4. THE STORY OF MY LIFE
   Marty Robbins (RCA Victor 7035)
5. KISSES SWEETER THAN WINE
   Jimmie Rodgers (Roulette 4031)
6. JAILHOUSE ROCK
   Elvis Presley (RCA Victor 7035)
7. GEISHA GIRL
   Hank Locklin (RCA Victor 6984)
8. RAUNCHY
   Bill Justis (Phillips 3519)
9. MY SHOES KEEP WALKING BACK TO YOU
   Ray Price (Columbia 40951)
10. ANNA MARIE
    Jim Reeves (RCA Victor 7070)
11. JINGLE BELL ROCK
    12. I FOUND MY GIRL IN THE U.S.A.
    13. UN-HUNGRY
    14. WHY WHY
    15. HOME OF THE BLUES
    16. HOLIDAY FOR LOVE
    17. HONEYCOMB
    18. FAIRLIE
    19. PEGGY SUE
    20. HEARD THE BLUE-BIRDS SING; IT’S WRONG; GIVE MY LOVE TO ROSE.

The Cash Box, Music
**Country Disk Report**

**REGIONAL RECORD REPORTS**

**DON BURFORD**

KDFW—Springfield, Il.
1. "Rosalawn" (Singletender) (R. Gallion)
2. "Miss Mary" (H. O'Connor)
3. "Two Little Hearts, Two Sad Eyes, Two Tears That Roll Down" (Juniors)
4. "Dolly's Dance" (Juniors)
5. "Ring For A Day (B. Rosen)"
6. "I'll Follow You (B. Houston)"

**GUY SMITH**

KCKN—Kansas City, Kan.
1. "The Story Of My Life (B. Rogers)
2. "Everywhere You Go (B. Rees)"
3. "Little Blue Bird (J. Edwards)"
4. "To Thee I Will Sing (H. Helms)
5. "Please Pass The Biscuits (R. Helms)
6. "Jingle Bell Rock (B. Helms)"
7. "These Are Only Dreams (B. Helms)"
8. "I Still Write Your Name In The Sand (W. Wynn)"

**ED CAMP**

WBON—Baton Rouge, La.
1. "Home Of The Blues (J. Cash)"
2. "I'm A Tender Hearted Soul (B. Helms)
3. "The Lookin' (F. Young)
4. "Love Bug (C. Edwards)"
5. "Rolling Along (B. Helms)"
6. "Pin, Pin, Pin (B. Mitchell)
7. "I Found My Girl In The USA (B. Edwards)
8. "Wake Up Little Susie (R. Everly)"

**TEX JUSTUS & NORM HALL**

WBMW—Booche, La.
1. "Home Of The Blues (J. Cash)"
2. "I'm A Tender Hearted Soul (B. Helms)
3. "The Lookin' (F. Young)
4. "Love Bug (C. Edwards)"
5. "Rolling Along (B. Helms)"
6. "Pin, Pin, Pin (B. Mitchell)
7. "I Found My Girl In The USA (B. Edwards)
8. "Wake Up Little Susie (R. Everly)"

**FRED MADDUX**

KOCO—Oklahoma, City.
1. "Teen Age Trouble (J. Cash)"
2. "I'll Be Steppin' Out (K. Maddox)
3. "Uh Huh Men (E. Siddall)
4. "Big River (J. Cash)"
5. "Where's My Baby? (W. Jackson)
6. "You're Mine At M. (K. Maddox)
7. "Dance Away (E. Siddall)
8. "Love Bug (C. Edwards)"
9. "Rolling Along (B. Helms)"
10. My Baby Doll (C. Waldon)

**JIMMY SIMPSON**

KEYE—Anchorage, Alaska.
1. "Give Your Love To Cash (B. Cash)"
2. "I Heard The Blues Sing (B. Cash)"
3. "In My Hug (N. Edwards)"
4. "My Treasure (B. Cash)"
5. "Standing At The End Of My Dreams (B. Cash)"
6. "Conscience (B. Cash)"
7. "You're Mine At M. (K. Maddox)
8. My Shoes Keep Walking Back (B. Cash)"

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**Country Cash Box Reviews**

**THE CASH BOX BULLSEYE**

"BALLAD OF A TEENAGE QUEEN" (2:07) [Knox BML—J. Clemen]
"BIG RIVER" (2:29) [Hi Lo BML—J. Cash]
JOHNNY CASH (Sun 23)

- Johnny Cash has developed into one of the Country field's most consistent hitmakers. Both ends of his current Sun pairing, "Home Of The Blues" and "I'll Still Be There To Rose," are riding high on the charts. And his newest two-sided, "Ballad Of A Teenage Queen" backed up with "Big River," has what it takes to mark the sales figures of his popularity as master of "Walk The Line." Top end is in a sensational, quick beat tale that the younger throws at the ear-welver drives across and instrumental backdrop. The other half, a romantic tear-jerker that leans more toward the country mat, is another standout, up-tempo ops that Cash and his crew dish out in equally effective fashion. And there's also that great Sun sound on both lds.

"JUST AN OLD FLAME" (2:29) [Texoma ASCAP—H. Thompson]
"IF I'M NOT TOO LATE" (2:58) [Texoma ASCAP—H. Thompson]
HANK THOMPSON (Capitol 3850)

- It's more than likely Hank Thompson is gonna have a pair of hits on his hands as he makes a double bid for a top rung on the pop and country popularity charts with both ends of a potent new entry. The charter follows that his "Trees Are Only Rain" chart-ride with two self-penned, pop-styled affairs tagged "Just An Old Flame" and "If I'm Not Too Late." Both end up as a perfect backdrop while the flip portion is a infectious, rock-a-billy blues item. And the sound, along with a terrific, twirled vocal and instrumental assist by Jimmy Yarborough, effects both ends in masterful style. It's a powerhouse double-decker.

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**JOANNE KING**

"History" (Vee-Jay 1905) [Cedarwood BMI—J. Henderson]
Joanne King receives a colorful vocal and instrumental assist as the steps up to delightfully knock out a catchy pop-country-rock 'n' role.

"OK DOLL, IT'S A DEAL" (1:50) [Stargold & Sesac J. Crowder]
On the lower end the thrash engagingly spins another cute chart-ride. A color-made for the teen-age dance set.

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**WESLEY HARDIN**

"Anyway" [Artrec BMI—Har]. Wesley's electrifying debut performance on the pop charts where his every note is a nodding bull. Excellent performance on a deck that rates as a strong contender for the decker's chart.

"That's The Matter Joe" (2:10) [Starlite BMI — Noak]
On the bottom waffle Eddie pleasingly ramps over a light heart, fast paced tale that poses no tricks at his newly married friend.

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**LEF TY FRIZZELL**

(Columbia 41080)

"Time Out For The Blues" (2:47) [Peer Int'l BMI — D. Hart, B. Starcher] Here's a potent, up tempo sentimental opus that Lefty Frizzel carves out a perfect country style. Grade "A" pop-flavored vocal and instrumental support on a deck with dual-mart click potential.


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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Incidentally, Gene "Please Pass The Biscuits" Sullivan joined the cast as a regular.

Pee Wee King tells us that he's out propagating his Ridgway ballad, "Prelude To A Broken Heart," and on Victor, Gene Vincent's "I Got It" on Capitol, while not putting his buoyantly rehashing his "Pee Wee King Bandstand" TV show, which features his trio, Red Stewart, Gene Stewart and Chuck Wiggins.

Barbara McCooll info that Eddie Bond's Mercury-Mercury-Starry program, "Love, Love, Love" coupled with "Backsliden" is taking off like wildfire in the Memphis, Tenn. area.

Dee Olson, Lovelock Music Prexy, pens that Jim Shelton of the Stardusters, who is also a KXLY-Fallon, Nev. deejay, recently waxed his self-penned "Playing On Wood" for Nevada's Lovelock label. Dee adds that the disk is catching on fast, from Lovelock to Kentucky. Flipdeck is tagged "Please Don't Ask." Also out with a reportedly fast-rising disk is Bob Luce of The Stardusters who cut "Lonely Hearts" and "Hot Shot Baby."

Murray Nash and Hal Rosen of Murray Nash Associates Inc., Nashville publishers-publishers, are back from a 9 day promotion tour of the Midwest and East report heavy deejay action on Johnny Jay's waxing of "Sugar Doll" and "Tears" on Mercury. Also, back from Nashville, showing up strong are Steve Schulte's "Paying The Piper" on Felsted and "Goodbye, She's Gone" by The Sprouts on RCA Victor. Rosen adds that one of the most sought after attractions in the Mississippi-Alabama area is a group of five Mississippi State students who call themselves The Rolling Stones. The boys are maintaining a solid schedule, trying to keep up with their studies and follow a busy itinerary of one night bookings at dances, clubs and hops. The group's first recording session, with Murray Nash Associates in Nashville, is set for release shortly on the Felsted label and features Andy Anderson on vocals. Both sides were penned by Anderson.

Betty Luther, vocalist at the "Jubilee Ballroom" in Baldwin Park was a special guest at the annual Christmas party for the California Highway Patrol. Betty is set for a guest spot at the Riverside Rancho in Los Angeles very soon.

Walt Hicks, owner of the "Ballroom" announces a top star line up for next month, kicking off with Bobbie Gentry on the 17th of December and followed by Bobby Helms on Jan. 4th. "I'll Tell Santa" and Porter Wagoner and Marty Robbins on the 25th. Wanda Jackson is set for February.

Cathie Taylor of Morgan Hill, California is spending the holidays in the Los Angeles area and work and several dates set up by J. E. Swaff. If the dates are successful they may move to Southern California. Bobby Helms will be in the Los Angeles area for several weeks making his first movie.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y. 

The Country Records

**Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

| 1. MY SPECIAL ANGEL            | Bobbie Helms (Decca) |
| 2. WAKE UP LITTLE SISIE       | Every Beavers (Cadence) |
| 3. STORY OF MY LIFE            | Maxwell Fiedler (Capitol) |
| 4. HOLIDAY FOR LOVE            | Webb Pierce (Decca) |
| 5. MY SHOES KEEP WALKING BACK TO YOU | Ray Price (Columbia) |
| 6. HOME OF THE BLUES          | Johnny Cash (Sun) |
| 7. ANNA MARIE                  | Jimmie Davis (RCA Victor) |
| 8. WHY WHY                     | Carl Smith (Columbia) |
| 9. JAILHOUSE ROCK              | Elvis Presley (RCA Victor) |
| 10. GEISHA GIRL                | Hank Lockhart (RCA Victor) |
| 11. KISSES SWEETER THAN WINE   | Bobby Helms (Decca) |

"It's What's In THE CASH BOX That Counts—INTERNATIONALLY!"
DUAL PRICING UNITS
Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.
As EP Programming Grows:

**OPS CALL FOR FASTER PLAYING EP DISKS**

Point Out That One 15c EP Side at 3:50 (3 Minutes, 50 Seconds) Will Bring 50% More Income for the Extra Minute's Play Than Singles at 2:50 (2 Minutes, 50 Seconds) Per Side at 10c Per Play.

Seems like *The Cash Box* has, once again, started something that clicked with a great many operators nationwide.

After this publication's editorial, in regard to the growth of EP play, a veritable flood of suggestions arrived urging *The Cash Box* return to one of its oldest crusades. This time to get manufacturers of EP disks to arrange for faster playing time for their new recordings.

In short, when editing LPs into EPs the record manufacturers should arrange for faster playing time for the EPs.

Away back when, many, many years ago, *The Cash Box* crusaded for 2 Minute Play Recordings.

*The Cash Box* was the very first publication in the history of the music business to start timing all the recordings that it received for reviews.

In those days, very, very few records featured playing time. A few did and, when the playing time was checked against stop watches used by *The Cash Box* reviewers, the time was found to be anything but that which was published on the label.

The reason **The Cash Box** crusaded for 2 minute recordings was simply, as this magazine pointed out in those early days, the music operators could play 30 records of 2 minutes duration per hour, during the peak play hours (not counting the time it took for the record to come into playing position), which would mean $3.00 income per hour (at 10c per play) as against only 20 recordings of 3 minutes each which would mean an average of $2.00 (at 10c per play) per hour during the peak playing time.

**The Cash Box** won this crusade. Today, there isn't a record label that doesn't feature the actual playing time clearly imprinted on it.

Now, it seems, **The Cash Box** has again started something which will benefit every manufacturer of EP recordings, as well as the nation's music ops, especially those who are programming more and more EP disks, because they can obtain 15c per EP side, 2 EP sides for 25c as against 10c per single side and 3 single sides for 25c.

This can bring about 50% more income for the average music operator per extra play's play without sacrificing any of the playing qualities of any EP disk.

If the average EP side is edited to play 3:50 (3 minutes and 50 seconds) at 15c, as against the average single side of 2:50 (2 minutes and 50 seconds) at 10c, then, for that extra minute's play, the operator obtains 50% more income.

Similarly, if two EP sides add up to 7 minutes playing time for 25c, and 3 single disks (at 2:50 each) add up to 7 minutes and 50 seconds playing time, then the operator is again earning more money while saving 50 seconds playing time.

Of course, all this does not include the time that it takes for the record to come into playing position. This would be practically impossible to figure due to the fact that those ops who have the latest model phonos find it takes less than a few seconds. Those who have old phonos will find it takes a much greater number of seconds changing time from one disk to the other to get into playing position.

The fact does remain, tho, that if EP disks are arranged at faster playing time, the juke box operator can earn more income at 15c, 2 for 25c play than he can on singles at 10c, 3 for 25c play.

That's what counts!

The most important factor is that the average operator must, somehow, obtain more income from his phones. He must obtain as much money as he possibly can during the few hours of peak play action his phonos receive during each day of the week.

Today, the peak play hours have changed. In some cases they are between 5 and 6 P.M. In others they are much earlier. TV has kicked hell out of the later hours in the greater majority of locations most days of the week.

This being the case, the EP disk manufacturers should be more than happy to comply with the request of the nation's juke box operators who, today, have over 575,000 automatic phonos on locations in the U. S. and who can, because of this grand number of phonos, help exploit and bring EP disks into greater demand.

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NEW YORK—McGraw-Hill, publishers of 34 business magazines, issued a booklet this week entitled "A Look At 1958". This booklet, a consensus of nearly 50 editors, economists, and foreign correspondents, gives their conclusions about 1957, and the outlook for 1958. The interesting conclusion drawn is that these experts view 1958 with cautious optimism: "any readjustment will be mild." "Though some industries will be down in 1958" they state, "some will be up." The consensus is that general business will continue the rise of the past few years, and will set a new record for the dollar volume of goods and services. The report supports their predictions with facts, some of which are: "The electrical industry will increase capital expenditures by 8.9% to reach new records. Electronic industries expect their usual 8% annual growth. Chemical process industries expect to increase sales by 7%—though part of this will represent price increases rather than increased production. Petroleum expects nearly $8 billion in capital expenditures—an all-time high."
LOOK FOR GREATER 1958

Trade's Leaders Optimistic Over New Year. Believe Upturn Coming. Expect Many New Ideas and Finer Products to Boost Play Action; Predict Readjustments Toward Stable Operating Conditions and Better Profits to Nation's Operators

CHICAGO—While there are some areas in the nation that are going thru a period of readjustment, due to economic and legislative factors, all progressive and intelligent individuals and leaders support the conclusion that 1958 will prove a greater and more substantial year for the coin machine business. Leaders in the industry here have all expressed great optimism for the forthcoming year. In almost every instance, factory executives are of the opinion that 1958 can prove one of the best years in the history of the industry for the majority of the columns. Manufacturers here are confident that the optimism now coming, spins off an entirely new amusement games. With new ideas and innovations on the drawing boards or now being delivered to the trade, greater play action, they claim, will be assured the operator.

Manufacturers of music machines will introduce new models in 1958, which will probably feature new attractive design, as well as playing features—all geared to being increased profits to operators. These industry leaders know that the game business is becoming selective in his buying, due to the fact that he is investing a lot more money in a new game than ever before.

Manufacturers realize that during 1958 they will have to provide the trade with better products, more play-attracting features and bigger equalization. Despite all efforts to economize on production, prices will remain high. In fact, prices are expected to go even higher as wage, engineering and material costs continue the upward trend.

Distributors seem to be just as optimistic. Some say that domestic business declined during the Fall, but that this was largely offset by the increased demand from world markets.

As one distributor here remarked, “The operators are getting themselves straightened out financially. Most of them now operate more efficiently, work harder and promote more play thru closer cooperation with locations. Many also find they must upgrade their game to compete with the most increasing costs and overhead.”

More operators than ever before report plans to diversify their businesses in 1958. They are asking with the conviction that this will establish their routes on a more solid basis and produce added revenue lost as a result of adverse legislation, heavier license fees and tougher competition.

A majority of the nation’s column also report that more expensive equipment and higher overhead expenses will necessitate dime-play on music and game routes, plus more equitable commission arrangements, as advocated by The Cash Box these past many years.

We have plans of make to each part of the route self-sustaining, and at the same time, be in the position to eliminate loans and relying on commissions during this forth-coming year of 1958.

Amusement machine operators who have been wondering what the factories have in store for them are now being assured that new, novel and different machines are being created to satisfy their needs, as well as keep their business operating profitably.

Predictions to support this view were made this past week by some of the leading manufacturers here.

William T. (Bill) O'Donnell, general sales manager of Bally Muni-Manufacturing, stated, “The outlook for the industry during 1958 is better than ever. We have new ideas in amusement coming that will mean a stronger, better, more stabilized business. This was never before the case.”

Samuel Wolfberg, president of Chicago Coin Machine Division, said, “We are looking ahead to 1958 to meet the need for new types of amusement games. Our industry has never had to go it’s prosperity on what happens to other industries. When we create ideas and add a new feature to an amusement game it makes more money for the operators.”

Avron Ginsberg, vice president of Genco Manufacturing, predicted, “There should be a surge in buying of new equipment shortly after the first of the year. We are fully confident that business will continue ahead at a faster pace thereafter, due to the fact that operators should have their last year’s purchases paid for and will be in a good position early in the year to enjoy greater profits with better equipment.”

Nathan Gottlieb, vice president, D. Gottlieb & Company, looks forward to 1958 with great optimism “Several new games to be released during the coming months,” he revealed, “are already on test locations, and from all test reports, will be better than ever before. In 1957,” he added, “our reputation for producing pinballs of high quality and big earning power was enhanced all over the world, and we expect this reputation to spread and grow even greater.”

Paul Huesbch, vice president of J. H. Kenny & Company, predicted that more operators will turn to vending machines for more income. “We’re planning to go ahead with a greater variety of venders, as well as new types of amusement games. We’ll all have to buckle down a little more and push a little harder to get sales,” he stated, “but 1958 should be an excellent year.”

Herbert L. Oettitzer, vice president of United Manufacturing, predicted “a better year ahead in 1958. Bowling games will continue to ride the crest of popularity. Basic appeal of this participating sport will result in the coin operated bowler becoming permanent attractions in more and more locations, enabling the operator to enjoy steady prosperity throughout the year.”

Samuel Stern, executive vice president, Williams Manufacturing, forecasted, “1958 will be a very good year. We are constantly experimenting with many new ideas in striving to satisfy the demand for new types of equipment in addition to five-balls, that will make more money for the operators.”

Of course, the predictions quoted here would be qualified on the basis that there will be no new upheaval abroad and no new shock to business confidence. Barring these conditions, we can look ahead to a most happy and prosperous 1958 for all in the coin machine industry.

George A. Miller To Be in Washington, D.C. On Jan. 6

To Prepare For Copyright Hearings Scheduled For January 15 and 16

GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, national president and managing director of Music Operators of America (MOA), with headquarters in this city, reports that he will be in Washington, D.C., on Monday, January 6, so that the testimony of various witnesses can be prepared for presentation to the sub-committee of the Judiciary on the hearings on Senate Bill S.1870, scheduled for Wednesday and Thursday, January 15 and 16, and possibly Friday, January 17. (The Cash Box, December 7 issue.)

Senate Bill S. 1870, similar to bills introduced in the Committee on Judiciary, Sub-Committee on Patents, Trademarks and Copyrights, each year for the past number of years, would amend the Copyright Act of 1908, now exempting the payment of royalties for period of 55 years and new for the future. It will take every bit of energy and cooperation among the coin machine industry to defeat this bill.

Miller, who has been in the hospital for the past two weeks, has fully recovered and reports that he will be well on the road to good health by the time the public hearings are held.

Miller advised that witnesses will appear for both the Music Operators of America (MOA) and the Manufacturers’ Association. Some very vital, important evidence will be submitted to the committee to guard off any change in the present copyright laws. Chauncey Carter, formerly associated with Kirkland, Fleming, Green and Ellis, is now the legal counsel for MOA and will present the operators’ view. Hammond Chaffets will act for the Manufacturers’ Association.

(ORIGINATOR’S NOTE: The Cash Box alerts all in the music machine industry to watch for reports on the results of this hearing, and to be prepared to write to your Senators and Representatives to prevent this bill from becoming law.}

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Gottlieb Delivers 5-Ball Pinball "Straight Flush"

CHICAGO—Alvin Gottlieb, D. Gottlieb & Company, this city, announced this past week that the firm's new single player five-ball game, "Straight Flush", is being delivered to its distributors all over the world.

In making the announcement, Alvin Gottlieb displayed the utmost enthusiasm. He appeared highly elated as he described the many suspenseful features of the new game. "'Straight Flush' is the best of all Gottlieb pinballs", Alvin Gottlieb stated emphatically, "in the history of our industry."

"This may seem to be a very extreme statement", he added, "but it has already been proved beyond a doubt by every single one of the many test reports we've received from all over the world and from every possible type of location."

"Every operator", Gottlieb said, "will immediately confirm the pre-tested and outstanding money-making qualities of 'Straight Flush' when he makes his very first increased collection."

The game features new wide-open roto-targets combined with the popular theme of playing cards.

Gottlieb's recent innovation of the popular rotating targets now brings three targets up to scoring position at all times. This allows one skill shot to light two cards with a single hit.

There are four places to spin the roto-targets, two pin bumpers at top of playfield and two contacts at the sides.

"Straight Flush" provides the player with a total of 18 ways to score "specials", including "Match Feature" and "High Score."

Also included are special scores for lighting any five cards in a row, hitting red and green targets after row is lit, and making the special roll-over on fifth ball after straight is lit.

Red and green targets light pop bumpers and cyclonic kickers for added high score. Speedy action is enhanced by two super-powered dippers.

"Straight Flush" also provides standard Gottlieb features, such as slug rejector coin mechanism, metal legs, metal door and frame and twin coin chutes.

Loans And Bonus

UNIONDALE, L.I., N.Y.—"I pray for the loan and bonus boys to get out of the business or go broke", declares Wayne Dameron of Music Service, this city.

"Inflation on all sides and decreasing income make operation difficult", he adds.

"We can continue to have profitable years in the industry", Dameron states, "under sound business conditions."

"There is a profit that can be earned", he explains, "but panic and cutthroat competition can ruin us all."

Dameron also advises that he buys equipment only when he has the resources to pay for it, or when he can meet his obligations in a very short time.

Al Siegel's "Elmwood Casino" Featured In Canada Publication

WINDSOR, ONT., CANADA — Al Siegel, Siegel Distributing Company, Ltd., Wurlitzer distributor with offices in Toronto, Montreal, Vancouver and Newmarket, together with his Elmwood Casino, this city, were the subjects of a feature picture and story article in the December issue of Mayfair, one of Canada's leading class publications.

The story details the appearance of the world's leading night club attractions at the Elmwood, and points out that it draws most of its patronage from Detroit, Michigan, only seven minutes from the club.

Al Siegel is described as "a wealthy, handsome, fiftyish Torontonian". Siegel is quite active in the operation of the Elmwood. He books all talent, arranges for costumes, and spends the first three days of every new show on the spot, checking all details, including comics' routines for material which might be offensive to the Elmwood's type of audience. He returns to Toronto to take care of his distributing business, but invariably flies back for a couple of days during the second week to make sure the show is still running to plan.

"It's What's in THE CASH BOX That Counts—INTERNationally"
GENCO MANUFACTURING
2621 North Ashland Ave. (Tel. B212-1235)
Located on Northwest side of the city, About 20 to 25 minutes from the Loop by cab. (Ashland Ave. is 1600 West). Firm currently manufactures: Games
See: Avon Ginsburg; Ralph Sheldon; Al Warren.

D. GOTTLIEB & COMPANY
1140 North Kostner Ave. (Tel. Albany 2-6640)
Located on West side of the city, About 30 minutes from the Loop by cab. (Kostner Ave. is 4400 West). Firm currently manufactures: Amusement pinball machines
See: David Gottlieb; Jerry Gottlieb; Allen Gottlieb; Jack Weinberg.

J. H. KEENEY & CO., INC.
2600 West 50th Street (Tel. E1440 4-5500)
Located on Southwest side of the city, About 25 to 30 minutes from the Loop by cab. (2600 West is Rockwell Street). Firm currently manufactures: Coin operated pinball games
See: Ray McGinnis; Paul Fuchs; V. N. Allbritton; Harold Perkins; Harold Dietzen.

MILLS BELL-O-MATIC CORP.
4630 West Fuller Ave. (Tel. Evergreen 4-3727)
Located on Northwest side of the city, About 15 to 20 minutes from the Loop by cab. (Fuller Ave. is 4600 North). Firm currently manufactures: Bills.
See: Ralph Mill; Rayson; Milli-Master Machine Games.

OLGA MANUFACTURING CO.
500 North Kedzie Avenue (Tel. NE14 8-7600)
Located on Northwestern side of the city, About 15 minutes from the Loop by cab. (Kedzie Ave. is 500 North). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories
See: David C. Rieck; Ed Ristau; Len Rick; Kurt Kluever.

J. P. SEEBCURG CORP.
1500 Dayton Street (Tel. Michigan 2-0800)
Located on Near North side of the city. About 15 minutes from the Loop by cab. (Dayton Street is 1500 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories; Home Model Phonographs; Background Hi-Fi Music Systems.
See: Tom Herrick.

STANDARD - HAYWARD METAL TYP, INC.
1318 North asociation Ave (Tel. E500 4-3120)
Located on Northwest side of the city, About 30 minutes from the Loop by cab. (Western Ave. is 1300 North). Firm currently manufactures: Metal type machine
See: Henry "Barnet" Barnett.

UNITED MANUFACTURING CO.
3401 North California Ave. (Tel. Cornellia 7-2240)
Located on Northwest side of the city, About 30 minutes from the Loop by cab. (California Ave. is 3400 West). Firm currently manufactures: Shuffle Alleys; line games; Guns; Bowler.
See: Lyn Durant; Herb Oettinger; Bill DeSanto; Roy Rich; John Casala; Al Thiel; Bob Bever.

UNITED MUSIC CORP.
3401 North California Ave. (Tel. Cornellia 7-2240)
Located on Northwest side of the city, About 30 minutes from the Loop by cab. (California Ave. is 3400 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Machine
See: Jack Mitznek; Herb Oettinger.

WATLING MANUFACTURING CO.
4650 West Fulton Street (Tel. COLUMBUS 1-2770)
Located on Northwest side of the city, About 35 minutes from the Loop by cab. (Fulton Street is 4600 North). Firm currently manufactures: Scales.
See: John Watling.

WILLIAMS MANUFACTURING CO.
4242 West Fillmore St. (Tel. NE14 4-9600)
Located on West side of the city. About 25 minutes from the Loop by cab. (Elston Ave. is 4250 West). Firm currently manufactures: Club type and skill amusement games
See: Harry Williams, Sam Stern; J. A. Weinand; Sam Lewis.

DISTRIBUTORS

ALL-STATE COIN MACHINE EXCHANGE
4407 West 71st Street (Tel. Belmont 5-6770)
Located on Northwest side of the city, About 30 minutes from the Loop by cab. (Elmont Ave. is 4400 West). Distributors for: J. S. Seaberg Corp.
See: Maurie Ginsburg; Eddie Ginsburg; Nate Feinstein; Harold Schwartz; Bill Phillips; Stuart Fishbein.

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
3652 North 3rd Avenue (Tel. Humboldt 6-1070)
Located on Northwest side of the city, About 25 minutes from the Loop by cab. (North Ave. is 3600 North). Distributors for: AM Inc.
See: Mike Spagnola; Phil Wiczman; Joe Glisco.

COVEN MUSIC CORP.
3181 North Elston Ave. (Tel. Independence 3-2210)
Located on Northwest side of the city, About 30 minutes from the Loop by cab. (Elston Ave. is 3100 North). Distributors: Inter-Bay Music, Inc., Inter-Bay Music, Inc., Inter-Bay Music, Inc.
See: Wally Fink; Joe Kline; Sam Kolber; Fred Kline; Wayne Toome.

DONAN DISTRIBUTING CO.
5007 North Kedzie Ave. (Tel. J35 7-2240)
Located on Northwest side of the city, About 35 minutes from the Loop by cab. (Kedzie Ave. is 500 North). Distributors for: Bally Mfg Co.
See: Don Maloney; Mac Briar.

EMPIRE COIN MACHINE EXCHANGE
1012 North Milwaukee Ave. (Tel. Evergreen 4-2600)
See: Gil Kitt; Joe Robbins; Lee Rock; Jack Burns.

FIRST COIN MACHINE EXCHANGE
1750 North Avenue (Tel. Dickens 2-0500)
See: Wally Fink; Joe Kline; Sam Kolber; Fred Kline; Wayne Toome.

GLOBE DISTRIBUTING CO.
1623 North California Ave. (Tel. AM1600 6-0780)
Located on Northwest side of the city, About 25 minutes from the Loop by cab. (California Ave. is 1600 North). Distributors for: Downey-Johnson Coin Couter.
See: Charles Johnson.

MARCH Coin MACHINE, INC.
2357 North Lincoln Ave. (Tel. Lincoln 9-3996)
See: Joe Schwartz; Ronald Schwartz; Mort Levinson.

PURVEYOR DISTRIBUTING CO.
4322 North Western Ave. (Tel. J35 7-2240)
Located on Northwest side of the city. About 25 minutes from the Loop by cab. (Western Ave. is 4300 North). Distributors for: Rock-Ola Mfg Co., Rock-Ola Mfg Co.
See: Al Stern; Joel Stern; Len Micon; Fred Sklar.
All Over The Country Smart Buyers are flocking to see ROCK-OLA DISTRIBUTORS to take advantage of the "TRADE DEAL of a Lifetime"

Phone Today ... and Join the Happy Throng!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
HELP! HELP!  
WE NEED HUNDREDS OF  
Chicago Coin-Bally—United  
SHUFFLE GAMES  

Send Your List to Us, Today!  
CASH OR TRADE  
We Pay Top Prices  

COIN MACHINE EXCHANGE, INC.  
1750 W. NORTH AVE.  CHICAGO 22, ILLINOIS  
(312) 2-0500

AMERICAN APPRECIATES TED PARKER SALES REP.  

GRAND RAPIDS, MICH.—Edward  
R. Ratajak, director of sales, AMI,  
Incorporated, this city, announced the  
appointment of Ted I. Parker as Mid-  
western district sales representative.  

Parker succeeds Eric J. Dyer, who has  
been transferred to other sales  
duties.  

Ted Parker is well known and highly  
regarded in the coin machine  
industry, with a background of 20  
years of jute box experience at the  
operating, distributing and manu-  
facturing levels.

TED PARKER

Through The  
Coin Chute  

MAYBE A MURMUR  

Sydelle Blatt, wife of Willie (Little Napoleon) Blatt, returns home from  
a hospital after a serious operation. All here hoping “Syd” on the way to  
a quick and complete recovery. . . Sam Taran, his charming wife, Diane,  
and his daughter and son-in-law, Mr. and Mrs. Marvin Lieber, entertaining in the  
Pompeii Room of the Eden Roc. Sam tremendously enthused over great  
recording sales his firm enjoying. And proud of his golfing skill, which has  
brought him a number of trophies. . . Joe Mangone was caught in Philly  
and able to get a plane back to his Elise and little Joel. But Joe made  
such a holler, airline officials were only too happy to fly him back to Miami.  
(Just in case you didn’t know, 18 months old Joel Mangone gets two letters  
each in his name from the first name of his parents, “Jo” from Joe, and “el”  
from Elise). . . Dave and Dorothy Gottlieb spending the winter months at  
the Americana. Dave, along with brother Sol, and son Alvin (Alvin also has  
his wife and children here) enjoying the deep sea fishing every day on his  
boat, the “Flicker.”. . . Lee Koren reported to be quite a golfer. Member of  
Westview C.C. . . Belated condolences to Irv Sommer, whose dad passed away  
many years ago in Havana for Sr. Leon Sapochnik, Thurs, Dec. 26,  
coupled with engagement of his daughter, Leon is Wurthman in Cuba.  

Congratulations to Bert Lane on marriage of his daughter here in Miami. . .  
We saw Mrs. Harry Pearl at the Americana. But where’s Harry? . . . Mr.  
and Mrs. Robert Z. (Bobby) Greene (Automatic Canteen) conducting their  
house guest, famed party-giver Elia Maxwell, to the Israeli Bond Drive Night  
at the Americana. Mr. and Mrs. Greene among Miami society and charity  
leaders. . . Cissie and Bill Gersh around and about Miami and Havana meet-  
ing people. . . Biggest crowd yet, over 85,000, arrived in one day, making  
for grandest season here in Miami Beach. And all thru Florida for that  
matter. Everyone sure to zoom upwards, wherever they may go, some of whom  
report intake hasn’t been what it should have been for some months now.  
But this record-breaking season has lifted all spirits. They now look forward to  
grand kickoff for ’58 . . . Maynard Ross in from Havana for the holidays.  
Plans to visit with all his many friends while here. . . Eli Ross advises he  
has been busier than ever trying to obtain various types of machines for  
which he has orders from Latin American countries. . . Ozrie Trumppen,  
Bush Distributing, busy on long distance phones, and Ted Bush tied up with  
customers so no chance to visit here.

Through The  
Coin Chute  

GREAT BRITAIN Gossip  

PAYING his third visit to Britain in three months, this week, is Hamburger’s  
A. W. Adickes, who bosses Nova Apparate-Gesellschaft, the firm which  
built the excellent European version of the Rock-Ola. He has been making  
new arrangements for distribution of Rock-Ola phonographs in Britain. He  
is strengthened, no doubt, in his plan, by the widely enthusiastic reception  
the Rock-Ola has had from British operators. . . Two operating families  
are to have an important alliance in the new year. Elizabeth, daughter of  
Eastern Counties celebrity, P. Morrison, is to marry Jimmie, eldest son of  
London operator G. Appleton. . . All London’s large railway stations have  
new installations, coin-operated, vending machines, in the arcades and concourses,  
each featuring a score of food products. . . The London and  
Home Counties Section of the Showmen’s Guild will hold its Annual Banquet  
and Ball in the Grosvenor House, Park Lane, London on Wednesday, January  
22.

Phono-Sound Ltd. of 12 East Parade, Leeds, Yorkshire have opened new  
offices and Showrooms. They handle Rock-Ola, Rentmore, and AMI machines.  
. . . Cyril Shack’s unique one-stop service at Juke-Box Record Service Ltd.,  
314-320, Ladbroke Grove, London is now handling extended play records.  
“The future possibilities in this field,” says Cyril, who is acknowledged to  
be the best “record picker” in the business, “are enormous.” For the  
uninitiated operators he makes up trial packages of “Sure Shot” E.P.’s. . . The  
shortest time ago he booked both the best known Crescent and Theatre  
England and the Phonogram Operator’s Association is to discuss the  
matter at its next meeting, early in the new year. Expert opinion will be  
given by Chairman C. H. Jones, who is a Director of Bal-Ami, Automatic  
Council Member, has begun to handle pin tables as well as phonographs.  
Says he: “The demand throughout Britain is phenomenal. We already have  
a waiting list of customers a year long.” . . . Douglas Bennett makes the  
point that Truro (Cornwall) appears to be the only town of substantial size  
in the county without a juke box. Police had opposed his application for a  
license there. But local magistrates have granted one, restricted to weekends  
when Truro and Hull Tram is in. Th’Pops had received a local petition, signed  
by 301 people, asking for a phonograph.

Samson’s Novelty Company tells me that their five coin-operated tele-  
scopes at London Airport have been so successful that more are to be  
installed almost at once. Giants indeed are the Samson family now in the coin  
business. Operators particularly like their telescopes because up to $300 in  
threepenny pieces can roll down the coin chute without the money being  
cleared. . . North Riding of Yorkshire police have taken action against  
amusement caterers in the area to have the sixpenny fairground game, called  
Bingo, banned at all its seaside resorts next summer. Reason is believed to  
be the element of chance involved, but there is no set attitude throughout  
Britain to this game. It varies from area to area. This area of Yorkshire’s  
packed with holiday towns. Said Scarborough’s well-known operator, R. I.  
Hart, that for the season has been a big blow to operators, the ban will be a  
big disappointment to holdymakers, for many of whom the attractions of  
amusement arcades are a main part of the holiday.” . . . Well-known in  
the amusement trading business, Thomas W. Roberts, Senior, died suddenly  
at the Fair Ground, Darlington, England, at the age of 75. . . A Coventry  
Corporation Bill seeks powers to ban children from places of amusement,  
in order to prevent the spread of notifiable disease. . . A Kent County  
Council Bill, with 442 sections, due before the British Parliament this session  
is designed to give local councils additional powers over fairgrounds and the  
like. It also seeks to deal more strongly with what is called “the noise” and  
phonograph operators in South-Eastern England are fearful of  
that they are the main target.

Mrs. Lena Voyle, daughter of well-known operator in English Midlands,  
F. Smith, has presented her husband with a son. Both are very well. . .  
Meecas for tens of thousands of summer visitors who believe a penny in the  
coin chute will bring them “something” in the boat department of the  
Blackpool Pier, which has just finished its financial year, repeats last year’s “no  
dividend for stockholders” decision. But a small profit was made, and reserves of nearly 100,000 have been built up. . . Old-aged pensioners, by producing their  
pension books, can in future have free access from October to April to the  
coin chutes of Southport Pier, the Council has decided. . . Having a late  
holiday in sunny Las Palmas are Battersea’s John and Chris Holloway. . .  
Ball gum machines are booming as never before. Fries have dropped, due  
to the addition of increased imports of cheap machines, to as little as 20  
per machine.
"Quick Results" says Frantz

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, believes that the majority of coin machine men currently in business will survive. Past years, he points out, have proved them to be a very hardy group.

"However," Scott states, "many will not only have to revise and modernize their business methods, but also participate more in their trade associations to gain the advantage of the combined best minds in the industry and maintain better public relations at the local level.

They must assume active leadership in service clubs, lodges and churches," he says.

Scott points out that while the country's economy must inevitably affect the coin machine business, the greatest damage today comes from the results of unfavorable publicity.

He advises every operator to carefully guard his own personal prestige in his community, and to stay out of controversial issues.

"Each and every operator should constitute himself an ambassador of goodwill," Scott asserts, "in the meantime reminding the whole world that he is supplying a demanded service."

CHICAGO—John Frantz, president, J. F. Frantz Manufacturing Company, this city, reported that the firm received its first inquiry from Europe in regard to the new "Vibrator Scale" one week after his ad appeared in The Cash Box.

"I didn't think it possible," Frantz stated, "to get such quick results."

"We featured our new "Vibrator" in the December 7 issue of 'The Cash Box,' Frantz explained, "during the recent park show, which opened on December 1.

"We received this letter from Italy on December 9, and since we never advertise in any other publication, we know that the request for further information can only be attributed to 'The Cash Box.'"

Frantz also revealed that his second inquiry from a foreign country was from Belgium, and was received on December 12, three days after the first.

"In addition," he added, "we're getting a flock of letters and wires every day from distributors and operators in the United States asking for details on the "Vibrator.""

Greco Sales Co.
Celebrates 10th Anniversary

ARLINGTON, TENN.—Greco Sales Company, this city, manufacturers of "Leminite" cleansing materials for coin machines, celebrates its 10th year of service to the trade.

"In 1948," states Frank Gray, "O. J. Barbetti Company, Memphis, Tennessee, purchased his first gallon of 'Leminite Waterless Cleaner' for the purpose of cleaning its machines. In the years that followed, more and more operators and distributors, have come to rely on our products to help in their never-ending fight to keep their machines operating at top efficiency."

Today, the firm has another four products for the coin trade: 'Leminite Electronic Contact Cleaner', 'Leminite Contact Paste Lube', 'Leminite Contact Liquid Lube', and 'Leminite Cabinet Polish'.

"Its What's in THE CASH BOX That Counts—INTERNATIONALLY"
N. Y. Seeburg Distributor
Looks For Big 1958

Employees' Christmas Party
Happy and Stimulating

NEW YORK—Employees of Atlantic New York Corporation, this city (Seeburg distributors) left the premises on Tuesday afternoon, December 24, glowing with thankfulness and an extremely optimistic view of the coming year.

It was your reporter’s good fortune to be present when Meyer Parkoff, head of the Atlantic firm, gathered all the employees together and expressed his sentiments in one of the most inspirational talks we've ever heard.

Although business in the past year hasn’t been up to usual, stated Parkoff, he was very thankful for what it was. He pointed out that none of the employees was laid off, and that Christmas bonuses given were the same as last year, and in most cases more than in 1957. He further stated that he was very proud of all his employees and was happy to be able to increase their salaries. He thanked all the people for their loyalty and their cooperation, which made it possible for Atlantic to build up their organization and their reputation.

He then asked for those employees who had served ten years or better with the firm to step out, and these were presented with a special gift certificate.

Parkoff concluded his talk by stating that he looks to 1958 with great optimism and expects it to be one of the firm’s best years. He stated: "If we look to 1958 with optimism, then we’ll prosper—if we take a gloomy attitude, we’ll injure the spirit and morale of our employees, and then it'll affect our sales adversely.

On Monday, Parkoff attended the party of Atlantic Connecticut Corporation, and made the same type of presentation. Al Stalcicco, of this office, was presented with a gold watch in appreciation for his ten years of service.

Meyer Parkoff, Atlantic New Jersey Corporation, Newark, N.J., held his party on Tuesday, December 24, also, and made the same sentiments to employees in that office.

Si Redd Phono Contribution
Brings “Thanks” From Mass. Reverend

BOSTON, MASS.–Si Redd, Redd Distributing Company, Inc., this city, a modest and charitable colman, has been donating juke boxes for a number of years to Churches, Synagogues, Youth Centers, and other worthy or-

SALE! SALE!
UNITED BINGOES

W. L. (Si) REDD

organizations, but did so very quietly.

We have now advised of Si’s latest donation, and we think he won’t object if we make mention of it.

The Reverend John L. Crowley of St. Columbkille’s Rectory, Brighton, Mass., is the recipient of a jule box from Si, and writes:

“I wish to thank you sincerely for the excellent ‘Juke Box’ which you so kindly gave to our school. I assure you I speak not only my own appreciation but that of the young people of the parish and school who will enjoy it so much.

“Allow me also to say a word of commendation for the courtesy and pleasant manner of your men who made the delivery yesterday.

“Again, my sincere thanks for all your kindness and best wishes for a most happy Christmas and successful New Year.”

Si Redd Phono Contribution
Brings “Thanks” From Mass. Reverend

Xmas rush has kept coinoperators in a tizzy with orders still coming in and many out of town ops in visiting. With unprecedented warm weather temperatures the 26000 sets of coin machines are moving very fast and will have a large amount of turnover by season's end.

At Redd Distributors (Wurliet), entire staff is enthusiastic over the new set of orders. This year’s sales are considerably up, sales mgr., reports that the new machine has out-earned any in Redd history, and ops are clamoring for deliveries. As at Automatic Tramdale Sales Corp. (Spillett), business has been coming from Europe, where they have been visiting coinmen in several countries, just in time for the annual Xmas party for sales and coin machine employees at the Tramdale plant on Sunday. With Santa Claus on hand, all the Tramdale “family” received gifts and were entertained at the gala affair. Die still faster than before the holidays. Great prizes were given off Xmas at the Rugg Street plant. Ed reports that the year has been one of great strides in the automatic amusement field, and that outlook for the upcoming year is excellent. At Atlas Distributing Corp. (Brown), who is visiting the Hub for the holidays. Biz has been holding good at the Commonwealth Ave. plant. Some talk on pinball machine license fees came in the Boston City Council this week when Councillor Edward F. McLaughlin, Jr., called for a report on cost of licensing and policing pins. A report, he said, had been asked some time ago, but the information failed to be furnished.

Si Redd Phono Contribution
Brings “Thanks” From Mass. Reverend

Brad’s Better Buys

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CHARLOTTE 8, N. CAROLINA
Phone: Franklin 5-1714

“IT'S WHAT'S IN THE CASH BOX—THAT COUNTS—INTERNATIONALLY!”

Changing To Dime Play
As Equip’t Is Upgraded

IRVINE, KY.—F. G. Miller, vice president of Miller’s, Incorporated, this city, tells of the benefits the firm derives thus equipment upgrading.

“With the new equipment we have available to us at this point in time, we are changing to dime play.

“As a result,” he continues, “our gross is up. We get better advancement, more taxes and other benefits from dime equipment.

“The new equipment is a win-win situation, and offers a whole benefits from later equipment.”

Miller adds that public relations are very important and customers are looking for new and improved equipment.

“Affordable,” he says, “is the key word. This results in no money to buy new equipment.

“Get out of debt”, he urges all operators, “and stay that way until you can afford new equipment.”

Urges Operators Get Out Of Debt

ROCKFORD, Ill.—D. Moore of Automatic Merchandising, this city, advises that business is down with him about 50%.

“The situation is critical in the machine tool industry”, he adds, “which is down 65% over 1966.”

“Outlooks for the immediate future are not bright. The greatest trend in this city and the nation is its fluctuations have a very definite effect on the local economy.”

“Business”, he claims, “is based on volume only. Therefore, he says, "If the industry is in the black, it’s all right. This results in no money to buy new equipment.

“Get out of debt”, he urges all operators, “and stay that way until you can afford new equipment.”

“Claims have been picked up again.”
ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

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ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gerecht zu Ihrem besten künftigen Geschäftsverteilung wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

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EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation et de l'Importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

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ATTENTION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo Internacional de Exportación e Importación de Máquinas Acionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inserirvi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tessero d'iscrizione oggi stesso a:

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
To All Our Friends the World Over...

The Trimout Family Sends Best Wishes for a Happy & Prosperous New Year

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Remember
IN NEW ENGLAND
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CLASSEY ROVER 235 3 PL. GALLO-OP-PIN-POP'IN 175 LUCIH 55
BROWN BUNNY 195 2 PL. FLAMINGO 310 BIG REV 55
HANCOX LITE S 2 PL. SEA BELLES 285 TIMES SQUARE 55

SHUFFLE GAMES

CAPITOL $275 HOLLYWOOD $175 CONGRESS $225
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Through The Coin Chute

EASTERN FLASHES

We made our weekly trip thru coinrow on Tuesday afternoon, just before the wholesalers closed their doors early, permitting their employees to leave for an early dinner or on Christmas eve. There were happy pangs among these Christmas gifts, bonuses, increases in salary—and with the outlook for 1958, as expressed by Parkoff, filled with optimism. Parkoff was particularly proud of his employees' loyalty and efforts over the years, and told them so. He called out 12 members of the staff of 40, who had been with the firm for 10 years or more, and presented a bouquet of flowers and a festooned ribbon. Mr. Parkoff noted that as long as there are coinmen anywhere, held a big Christmas party for his employees in his office on Tues., presenting them with their Christmas gifts and bonuses. Some, a column who passed away thru customers' hospitality, Joe Munves advises that the interior of the plant will never again be a closed, with private offices being filled—ah! As usual, the customers, students, etc., were in good cheer.

Al Simon, Albert Simon, Inc., smilingly tells us that regardless of the show we were at, we're both here on the back cover and that we're coming along nicely customer reports that Genco's "Mоторами" selling at a steady pace, and ops report very finely with this machine. Barney Rockoff, who is a member of one coin machine industry's good friends, just took back from a 13,000-mile trip overseas, where he and several other men behind the scenes, and others.

Joe Tonym, an Abe of Florida, Supply Distributing, world class, reported its "Service School" held Thurs., Dec. 19, was exceptionally well attended. Included at the meeting, Pfiester & Co. Chicago. Dr. Pfiester, an optometrist, spoke in the 6 P.M. part of the program, to refill the coffee cup in the morning. At the end of the program, classes at Freeport, L. I. offices, usually held Wed. nights, off until after the holidays, when they once again will be reinstated. With the Christmas spirit, basketball, Harry and Keoppel Brothers, and the Whole Family, joined together and refuse to do any work. Have several expert orders to fill, but say "Well you'd like to know about the school, would you?" The children, Lynn married Paul Lichtenh on Sunday, Dec. 22. Congratulations!

Latest on the TV of baseball games is that station WOR will televise Philadelphia home games, and also these road games in Cincinnati, Pittsburgh and Milwaukee. Out-of-town games total soon.

All home games, except the one broadcast by the Yankees, ops not concerned by the Philly broadcasts, stating "Who would want to watch those bum games anyway—except the baseball fanatic, who'd watch anything he could find a check." By the way, the avalanche of Christmas cards, last week, had been dumped in boxes.

Emmett Fowler, ace service man of the Genco Music Co., Sioux Falls, S. D., and a well-known card on the circuit, is in Manila visiting friends. Emmett tells us that Genco's were feeling much better since his trip to Miami for the M.O.A. meeting, in town for more of the same. Of course, Jim Bisek, of Minn., in town for the week, brought along his daughter still in the hospital is holding his own. Mr. and Mrs. Jack Backus of Jamestown, N. D., in town for a few days. Jack made the rounds while the Mrs., spent her time shopping for Xmas presents. Eddie and Bob Rubes of New Prague, Minn., in town for the day picking up their record supply and shopping for used equipment... Bob Bregel of Benson, Minn., in town for a few days. The Mrs., spent her time shopping for Xmas presents.

Our deepest sympathy to Bernice Herbst of the Lieberman Music Co., on the death of her mother, Glen Bachell. of Chicago, Ill., and his son, Glen Bachell, of Chicago, Ill., and his daughter, Lynn married Paul Lichtenh on Sunday, Dec. 22. Congratulations!

The Mrs. took care of her Xmas shopping while Glen was busy making the rounds... Neil VanBerkom of Minot, N. D., in town for a few days. The Mrs., spent her time shopping for Xmas presents, and as a result, bought a few of the records... Charles Sarsen of St. Cloud, Minn., on a hurry up trip to Mpls., to pick up some necessary parts... Clayton Halverson and Jack Weisbom of the LaCroasse Coin Exchange, in town for the day shopping around. Clayton is taking off next week with the Mrs. for a nice trip to Florida, where they'll stay for several weeks. Of course, we're always in the hospital with a slight heart attack. We heard that he is getting along fine and is expected to be O.K. Mr. and Mrs. Gil Blenk of Park Rapids, Minn., in town to pick up their dailies for the Xmas Holiday. Their daughter is attending the University of Minnesota... John, the Mrs., and the kids, are still back home for the Xmas Holiday. John's daughter also attends the U. of M... Frank Davidson, of Spooner, Wis., in town today, is leaving with his wife and son next week for Florida. Expect to be gone for six weeks.
Through The Coin Chute

CHICAGO CHATTER

It's considered traditional, in between Christmas and New Year's, to forecast and predict. To study problems encountered during the year. To examine inventories. To formulate plans for '58. From this process, it seems that the coin biz will continue on ahead toward a more solid and greater '58. Factories have held fine sales through the fall months. What could spark a tremendous upswing in the trade right now? Distills report low inventories while looking for better purchases. Sales are down from all over the world. Ops, telling of the need for new ideas that will return their investments faster. Visitors to the busy Rock-olla plant this past week found Ed Ristau, Les Rieke, Kurt Klever, Dorothy Kammler, Jack Babash and Frank Fishbein in the various offices. Something or other is growing in the lobby. Many smaller trees, glittering with decorations, in the various departments. Gay and joyous Christmas spirit pervades this shop.

Herb Oettinger, Bill DeSell, Jack Mitrnick and all the others at United in a chopper holding Christmas. And all looking ahead with tremendous optimism to a bright future. Bill DeSell put it, "looks like the bowling alleys are here to stay." Bill O'Donnell telling one and all how Bally supplies the products that assure ops of substantial future. Bill expaining how firm is constantly creating, developing and testing new ideas for the trade. "Like our new 'All-Star Bob LGBT'" he points with pride to a thousand new locations." Walked into First Coin to be dazzled by entire wall of colorful Christmas, just like rhody nearly has from all over the world. First, by the way, usually in need of 200 shuffle games for export orders. So—Joe Kline, Sam Kolber, Fred Kline, Wayne Watling, and many others visiting Rocky boys and going everywhere to find the games. Example of good common sense reasoning in Sam Wolberg's comment, "When a manufacturer comes out with a game, it has to prove itself to the white—both operator and the public. The operator can't produce fast enough regardless of the fact. We watch observation Ed Levin and Mort Secore nad in agreement.

Very sorry to hear from Bob Guarro of Associated Rivers Corp, that Harry W. Holme NC this past ten years, passed away Dec. 19 at Edgewater Hospital, following a ruptured artery. Harry was 57. The new year was with our firm for five years. He had said, "was a very fine, dependable, conscientious person." John "Fenn" King, E. Frantz president '58 will be busy yet for pin machines. Thousands of new scale and counter game locations have opened up, "he says, "and the time is ripe to market and sell. Especially!" John adds, "in view of their lower cost and longer life!" Herb Jones at Bally busily figuring out extra pay for employees to serve as reporters for the factory and organize a pinball tournament. -Nate Gottlieb and Judd Weinberg at the humming Gottlieb plant keeping shipping of the new pinball, "Straight Flush", moving out at a hundred a day. Alvin, in the meantime, joins Dave and Sol Gottlieb in Fla. for a short vacation of sunshine, fishing and boating.

Over at Gene's, the happy news for our friend Ron Genshur as production rolls along on "Motorama" and "Show Boat". Ralph "Santa Claus" Sheffield advises he acted the role twice this season. Put on the red coat and red suit for the Dorothy-Boy. And again, he and his children of the Eastern Star in Skokie. . . . At World Wide, Joel Stern, Len Scharf and Bill Adler agree on plans to expand the firm's export department still further. "We intend to devote more and more effort to this," says Joel, "the idea is to meet the needs of these foreign buyers." At Watling, Sam Stern and Joe Berger just brimming with good cheer this past week as record-breaking orders keep pouring in for "Jig Saw". Discussing the firm's new bowling machine, an item for the home market, Joe Berger, in a private meeting, cleaning up his golf clubs so he can prepare for annual jaunt to southern sunshine in Miami Beach. Paul reveals plans for bigger variety of versions of '58 and some game plans.

One up from down South advises he'd like to see a Christmas morn to find everyone enjoying "Dine Play Plus Minimum Guarantees". . . . Frank Guarnera, mgr. of Mills Bell-O-Matic Ryan in Reno, for a town in a few days visiting Ralph Schmid, the Kline firm's old timers at the Fullerton Ave. offices. Frank on way to Haver- Cuba, but promises lunch on way back-. . . . Herb Oettinger's Gil Kit of Forest Grove, Ore., Christmas with his family. From Detroit, Jack Burns advises the town needs several hundred. He's with the "Bowling Alley" Joe Robbins, smiling lips over big turkey dinner for Detroit kids. Goes Dees's Detroit firm enjoying "wonderful success with United phone, evidenced by increasing number of sales in this area, sue to be looking as cheerful as he's busy, Ted Rubenstein at Marvel Mfg., for a "time in the game in 57. As of now", he adds, "locky Horoscope" is carrying us over into the New Year with glorious backing of orders." Looking equally happy and equally busy—Estelle Bye. . . . Hearing new ideas and new games for all in the industry states, "Bally's got 'em!"

John Watling always in action at his big plant, moving his famous line of machines and other types as remodeling, Rose Bennett of Toledo Coin advises. . . . looking for larger quantities. "Those big Bally bowlers", she claims, "are forcing me to move." Rose sounds mighty proud of nephew Jim Knollmiller, who's home for the holidays from college in Ann Arbor. . . . Joe Brilliant, "It's What's in THE CASHT BOX That Counts—INTERNATIONALLY"

EMPLOY HAS THE BEST!

United's ROYAL BOWLING ALLEY

Williams' JIG SAW
Genco's SHOW BOAT • Genco's MOTORAMA
Bally ALL STAR BOWLER

PHONE! WRITE! WRITE!

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May 1958 be a year of PEACE, PROSPERITY, PROFITS and PROGRESS for All!

PLEASE!

W. S. REDD

SPECIAL FISCAL YEAR CLOSEOUTS ON . . . .

PINS • BINGOS • MUSIC

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Branch: 819-821 Locka-

wanna Ave., Scranton, Pa.

Exclusive Dist. for Bally in E. Pa. and

Rock-Ola in E. Pa., So. Jersey and Del.

Besteat Tube Testing, Detroit, phones to advise: "Howle, you can put in your column that we're coming out with new models in a couple of months..."

Over at O'hara's Motor, Ben Sorensen, Stu Paris and Herb Pockrass making plans for a greater Wurlitzer year in 1958. . . . Stu Fishbein, working out of his office at Atlas Music, advises that he is a disributor of "Wash-

"mobile" car washing equipment in Chi and Ill. N. . . . Maurie and Rose Ginsburg enjoying milder, sunnier Fla. at the King Cole Hotel. . . . "Yep", says local op Tom Dorocisk, "It's about time I joined The Cash Box" 20 Year Club'. Been operating since 1936... At Logan's new and larger quarters on Division St., Jack Nelson, Jr., really has everything pre-planned for efficient super-

market operation for all dealers. Jack proudly points to over 200 different charm items. "Over three million in stock", says he, "and here's twenty different types of gum, totaling four tons for bulk vending, plus twenty-five different types of bulk vendors." Dick Boylan chimes in with "Don't forget the reconditioned cigarette and candy offer this year..."


berg, Chicago, Ill. . . . Harry S. Schwartz, Miami, Fla. . . . C. A. Taylor, Jr., Fullerton, Calif. . . .

WORTH REPEATING: A "bargain" is a bargain when you and the other fellow profit.
FOR EXPORT... 1958 MODELS by MILLS BELL-O-MATIC CORPORATION

We are the original and only manufacturers of genuine Mills Machines and have been quality leaders for more than 60 years. Today's Mills Bells are built by the old time craftsmen from the original Mills operation in Chicago.

Do not be misled by the inferior imitations represented as being genuine new Mills machines. Only Mills Machines are built from the original tools and dies by Mills Bell-O-Matic Corporation. Anyone else's machines are better looking, more durable, higher quality machines direct from Mills factory in Reno, Nevada.

If you require Mills re-builts, insist on genuine factory reconditioned machines rebuilt with genuine Mills parts by the same men who made them originally. All others are imitations.

It will pay you to insist on genuine Mills Bells from Mills Bell-O-Matic Corporation.

We invite your inquiries. For information, write directly to Mr. Ralph J. Mills, President, Mills Bell-O-Matic Corporation, 4630 Fullerton Avenue, Chicago 39, Illinois.

Through The Coin Chute

THROUGH THE COIN CHUTE CALIFORNIA CLIPPINGS

All distributors and one-stops along Pico Boulevard are looking forward to December. Joe Robinson and Happy New Year. All indications are that 1958 will be another big year. Laflerthee and Sammy Ricklin are awaiting the final results of sales the month which showed a marked increase over 1957. Ralph Barlow, Ted Hook and Betty Williams back at their respective jobs after their well-deserved Christmas. Laflerthee frequently complains of hearing bells at night, due to the constant ringing of his bells with his new big ring. The Ann's on Nevada predicts Roy Hamilton has a big hit with "Don't Let Go" on Epic, Martha Stewart is a great favorite with the kids. The Classic Mallaytes "JooJams".

C A. Robinson & Company, Charley Robinson slated"his" or "his" operator to tell him of the increase in take they have enjoyed with their new Royal "Badger" four-seller. Roy Buddick returned from a quick trip to San Diego to help with the sales in the showrooms. The Shonberg "100" and "200" phonographs. Used equipment sales have required Working with the personnel in the Pugliese reports business has been very gratifying since his opening Advance Phonograph. He is now well enough to meet the demands for his new operation are keeping him very busy. The big discussion at Leuenhegen's Record Bar between Mary, Kay and Claire Solle was when discussing the "St. Louis" party. The Girls in the music business are certainly the most popular... Pat Pugliese's Bar is certainly the most popular.

At American Coin Machine Service Company, Bill, Andy, Nick and Vinny Lann are working day and night filling the orders for their new "Easy View Title Holder" which has caught on with the operators like wild fire. The Lanny's say's his new line and the many routes they are servicing will keep them mighty busy for the coming year. Tom Petkus, old desert rat from Victorville and presently in Arizona, seen along Coin Row with Tex Lecoraro, operator from Victorville and Barstow. George Mahlum reports the "Annual Sale" at Minthesque Music Company has proven such a success it has been continued into January. George says this has been the largest volume of phonographs the company has ever handled. He reports that he sold a whole lot of machines and tables. Bob Burdick is busy with new machines and tables. Dave Raymond reports business has been very gratifying since his opening Advance Phonograph. He is now well enough to meet the demands for his new operation are keeping him very busy. The big discussion at Leuenhegen's Record Bar between Mary, Kay and Claire Solle was when discussing the "St. Louis" party. The Girls in the music business are certainly the most popular... Pat Pugliese's Bar is certainly the most popular.

At Badger Sales Company, Inc. Bill Happe reports sales continue climb ing with "STAY 200" and "AMIL" machines and the operators have shown great enthusiasm for Genco's new "Showboat" game. With the summer season over we now have Marshall Ames reports used equipment sales continue flourishing at Badger with the demand for used boxes. The operators at Alice Johnson, being a Simons Distributing Company according arrangements for a couple of very large export shipments. Sonny Lemberg reports arcade pieces are moving at a steady clip with John Pennington bidding George Murland's "Greatest Golfer" Trophy he received as a gift from the staff at Simon's. Nick Minthorne reports his new big ring was a hit when he opened the shop on December 25. Kay reports Thurston Harris' new release of "Do What You Did" on Adaline is taking off. Claire predicts George Hamilton's "Why Don't You Understand" on ABC-Paramount should be a big seller. 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Editorial:

CHANGE OR DIE!

People change, problems change, moods change—the world, in fact, is in a constant state of flux. Industries that fail to change with the changing times do not survive.

It has always been to the credit of the coin operated machines industry that it has been able to keep pace with the changing mood of the playing public. It has not kept pace with the change of progressiveness required in its own inner-industry councils.

Change is the most necessary and important factor for the continued success of this industry. This is the one facet in the jewel which makes this industry so attractive to heavier investment. It has not only met the requirements of the public but it has been able, by continued perseverance, to continue to meet public demand for the new, the novel, the different and the unique, all this even during wartime.

Perhaps all this can be attributed to the fact that this industry does not and will not, make any commitments unless it feels that there will be the culmination of all its desires. The men who are right on the firing line of this industry, the men who cover the locations, can instantly note any change which may occur in the mood of the player and quickly arrange to change the play to meet this new mood.

But even of greater importance than the fact that the trade has recognized it must constantly change its equipment or fade out of the picture as an industry, is the fact that it must change its own tactics to continue as an industry, especially if it desires to be recognized, to win prestige, to gain respect in the eyes of the public and all other industries in the nation.

There are men in this industry, possibly just a few hanging on to the outer fringe of this business, without whom this industry can do very well. These are the men who have created the harm which has, at various times, befallen this industry. These are the sort of people who, when everyone else plays ball, play their own game. The result is, because of them, all of the rest of the team loses.

It is a well known fact that only one small operator, buried away somewhere in the outskirts, is usually the man who causes an entire territory to close. But it is necessary today that very man be weeded out of this industry for the preservation and profitable continuance of all the others.

A great many inner-industry tactics may change. Certain distributors and jobbers, who are believers in selling only to what they term "suckers", must be cured of this belief. These men should be more honest and call their "suckers"—the "storekeepers". They will then have applied the correct meaning to the word. These are the men who like to burn the candle at both ends by selling the storekeeper and the operator as well.

Moving picture distributors and jobbers do not sell film to grocery stores or drug stores—they have consideration and respect for the theatre owner and his investment in their industry. Nor does the grocery store, drug or cigar store know what the theatre owner pays for film.

But by such men in this industry openly advertising prices to storekeepers everyone knows what machines cost, and the operators of these machines are therefore left high and dry with very little defense for themselves when they find their own locations want to buy machines.

This must be remedied. Such sellers can definitely ruin this business. Change or die. Get those prices away from the eyes of storekeepers.

Certainly it won't hurt if a storekeeper sees an ad on machines which entices him to ask for coin operated equipment for his place of business. But surely it isn't necessary to have him also know the lowdown price of that equipment. He doesn't tell the operator the lowdown price of his merchandise. He keeps that to himself as his own trade secret.

Therefore this industry, too, must arrange to keep its trade secrets and its problems to itself.

Change or die. This is for the men in the industry to decide. This is the time. This industry is a highly concentrated unit and the men can get together more quickly, more easily, to help effect the cure by arranging to coordinate the desires of all the members of the industry regardless of their status.

(Editor's Note: This item is reprinted from the December 12, 1944, issue of 'The Cash Box').
Now! Gottlieb's

STRAIGHT FLUSH

combines new wide-open roto-targets
with the universal appeal of playing cards

Wide-Open Roto-Targets Bring 3 Targets Up to Scoring Position at All Times, Allowing One Skill Shot to Lite 2 Cards with A Single Hit

Special Score For:
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Red and Green Targets Light Pop Bumpers and Cyclonic Kickers for Added High Score

Total of 16 Ways to Score Specials Including Match Feature and High Score to 7,000,000

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ALL GOTTLEBS MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

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M-100A—Converted to 43 RPM $275
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Daily STRIKE-JOUER
Chicago TV Bowling League
United Royal Bowling Alley
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VENDING

Kentucky 25-Cent Cigarette Vender
Kentucky 100-Cap Cigar Vender
Kentucky 25-Cent Coin Vender
Kentucky 25-Cent Trink Vender

WRITE

CONTRIBUTION

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

A. B. T. RIFLE SPORT
3 and 6 Gun Models

Philza. Wholesaler
Suggests Ops Shop
At All Firms

PHILADELPHIA, PA.—Eddie Casnoff, General Coin Machine Company, this city, wholesaling coin machine equipment for over 20 years, believes that operators “for their own interest in order to make money, should shop for equipment at all distributors and jobbers, rather than confine their buying to one of two distributing firms. “In that way”, continued Casnoff, “the operator is more certain to get the machine he needs. Often he is compelled to buy a more expensive machine than what the location warrants.”

Casnoff takes great pride in the reputation his firm has developed. “We have firmly established a reputation for selling the finest reconditioned machines at fair prices”, he states. “Satisfied customers means repeat business.”

GLENCS FALLS, N.Y.—Clifford B. Witham, manager of Witham Enterprises and Associates, this city, donated a shuffle alley and skill pool game to Captain Ball of the Salvation Army of Glens Falls. The equipment will be used in the Salvation Army’s Youth Program. Witham rebuilt the units to operate free of charge.

DIFFICULT TO OPERATE NOVELTY GAMES

PROFITABLY ON NICKEL PLAY

BRENHAM, TX.—R. H. Thieleman, who operates a small route here, claims that it is difficult to come out with a profit when games can only be operated on novelty play.

“Trade-in values on old equipment are too small”, he advises, “to enable us to purchase more than a few of the many new models that the manufacturers put out.”

Thieleman maintains that costs are three times the receipts he can expect in returns on his investment, in view of the fact that he can only operate straight novelty games.

“Unless new equipment is priced for the small operator”, he states, “we can’t make a profit on this equipment, especially on nickel play.”

“I t’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!”
WANT

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—AMT 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs, etc.; cash. Write, stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Gigette. BOX 414, c/o THE CAR BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please send us Your List. CLEVELAND COIN MACHINE EXCHANGE, 2004 W. CLEVELAND, OHIO (Tel.: Tower 1-6715).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALANO, 977 W. 288 ST., NEW YORK 1, 414 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7066).


WANT—Gottlieb Novelty Games From 1954 up: King of Scots, Four Bagg, 1957 Baseballs, World Series, and Shuffle Alleys. GLOBE AUTO. MACHINE CO., 607 S. 9TH ST., BURBANK, 5 CA. (Tel.: Kedzie 4-6844).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines, Statues, Rare and List or Photo—HARRY BERGER, WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP MUSIC CO., 4404 N. Paulina ST., CHICAGO 14, ILL. (Tel.: Uptown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony, Great Horses' Creator. Send samples (back) or Post Card for free Michael Anthony sample. R. R. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Wills Panoramas. Also Parts. Advise Best Price. WESTERN DISTRIBUTING CO., 1016 E. 82nd AVE., SEATTLE, WASHINGTON (Tel.: Garfield 3355).

WANT—Phonographs, Late Model Seeburg, A.M.I., or Warlurer. Will Trade Late Model Pin Games or Articles. COMIC COIN MACHINE CO., INC., 184 WINDSOR STREET, FOREST HILL, CONN. (Tel.: Chapin 9-5535).

WANT—Late Model BINGO. Send list and Prices. H. G. BARAGY DISTRIBUTORS, 1626 3rd AVE., MO. LINE, ILLINOIS.

WANT—Mechanic Wanted. First Class, Pro Man With Amplifier Experience, Phonograph & Machines. AL LIVELY AMUSEMENT CO., 2158 JATAFUN ST., WINTER PARK, FLA.

WANT—Cash! Highest Cash Paid For Chicago Coin, Blakely, Allis Machines, British United, Geneco, Gaines, Williams Guns and Baseballs; 6 Keeny Flicker Pools, ALLIANCE COIN MACHINE, 86 LIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELTER, PRES.

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash, Top Prices Offered. Write, state, Colon—RANSEL TRADING CORP., 2700 W. SHORELINE, BALTIMORE 2, WASH. (Tel.: Fulton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write, Trade or Cash. DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Judson 4-6548).

WANT—Used Bingo games reconditioned or not, also Seeburg M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including catalogues and documentation. J. Frey, New York and catalogue to: ETS, SONI, 80, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines, Statues, Rare and List or Photo—HARRY BERGER, WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the HATING machines, TENTH STREET, BALTIMORE CO., BALTIMORE 1, MD. (Tel.: Newmark 598).

WANT—Used Bally Bingo; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list, highest prices paid. Representatives of random, Novelty and Gottlieb Games. GABE FARMAN OR SANDY MOORE, SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

FOR SALE


FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 100 HOWARD ST., SUANKE, WASH. (Tel.: MA 5585).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50; GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).

FOR SALE—Famous Sun Fax for your Shuffle Alleys. 24-1 B. Cans—$245.00. SHANKS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: Blemmoun 8-7970).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350, Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210, C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).


FOR SALE—Electro-8 Columbia Cigarette Machine $75 ea. 50 ft. DIS- TRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—New modern wall speakers, $119.95 ea.; C.C. Band Box (used), $95; $206 (48 set) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILLOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: Newfoundland 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models. We pay the highest, 1250's, 1501's all type Bingos; Coon Hunt, as is or shopped. CAN-NON STATES DIST. CO., 301 E. 79th ST., TSUNO, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! $5 over wholesale, and label. Free title strips. Quick service. New accounts taken deposit with order. We also purchase surplus records now used only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: Olympia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTING INC., 334 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 3-5435).

FOR SALE—Bally Model “T” Hot Rod Kiddie Rides. Completely conditioned—$395 including DECO. FIRST DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel.: Jumper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNYES, 377 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Blyant 9-6677).

FOR SALE—Hi-Speed Super Fast Slot Shuffle Board wax. 24 pound cans per case, $.85 f.o.b. Dallas, Texas. Sold on money guarantee. Distributor for D. Gottlieb, ChiCoIn, J. H. Keene, STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Ballay 14' and 11', Deluxe Congress, DeLease ABC. Bally Bingo: Show Times, Key Waits, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1625 NO. CALIFORNIA AVE., CHICAGO 47, ILL (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE—The latest buy in used Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST, WHEEL- ING, W. VA. (Tel.: CEdar 2-7600).
--- For Sale — Brand New 25' Kleenex Dispensing Machines in cartons. $50 buys the lot. 5% deposit, balance C.O.D., shipped to your door by our DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 3, N. Y. (Tel. L O 3-4028-9).

--- For Sale — 2 M100A Seeburgs $95 ea. 6 Packard Hi-Fi's $250 ea. 3 12x12 Selecto Wallboxes $50 ea. Seeburg 47T $25; Race The Clock $95; Clic Coin Cline Cross Target $40; Genco Electric Baseball Pool $35; Tally Ha Remote Control Boxes (New) $3 ea. AUTOMATIC AMUSEMENT COMPANY, 100 PENNSYLVANIA ST., EVANSTON, ILL. (Tel. HA 3-4500).

--- For Sale — Attention: World Buyers, We Always Carry a Volume of Stock in All Games. Bingo, Novelty Five Balls, Bowlers, Guns, Arcade Equipment, Kiddie Rides, Counter Games, Low Prices, Always Top Times Games. Shipping Carried by Our CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. Canal 7137).


--- For Sale — 15 United Handcops; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs, Made us an offer for a NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. Locust 1-6770-1).

--- For Sale — Bally: ABC Bowler $550; Blue Ribbon & Gold Medal $395 each; Regulation $359; Top Notch $335; Mercury $165; Fifth Inner $135; Derby Roll $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTON ROAD, CHEN. ECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 7-6549).

--- For Sale Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Mole, Multicade, $25 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel. Stadium 2-4099).

--- For Sale — United Caravans @ $35 each; And Pixies @ $70; AMI Hi-200 @ $795; Wurlitzer 4851 Wallboxes @ $9; 14 Ft. Bally & United Bowlers @ $475. Write For Complete List of Just Arrived. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAROLIN AVE., INDIANAPOLIS 2, IND. (Tel. MER rone 5-1593).

--- For Sale — Music and Amusement Machine Route on East Coast of Florida. Over Fifty Pieces of Equipment on Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write — LOUIS MOSKOVITS, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

--- For Sale — AMI, E-120, $675; AMI Pinball, $1000; Seeburg M-100A, $65; Wurlitzer 1700, $25; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, 1227 E. 64 STREET, CLEVELAND 14, OHIO (Tel. Superior 1-4600).

--- For Sale — America’s finest reconstructed phonographs and music automation, every one of our reconstructed machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices from your buy today. DISTRIBUTING CO., INC. 2615 PURITAN AVENUE, DETROIT 21, MICH. (Tel. Univeristy 4-0773).

--- For Sale — Reconditioned, Guaranteed, Wurlitzer 24 Record Handle, Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean; $6. Wurlitzer 1080’s, $75. FEEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.


--- For Sale — Bally Bow & Time $55; Key West $55; Bally $30; Superior $24; Magic Oil $15; DeLuxe Gay Time $15; Big Time $110; Variety $70; United Starlet $95; Pixies $75. T & T DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO (Tel. MAIN 1-3751).

--- For Sale — Sensational Sale of AMI E-120’s, You Can Save Real Money, Write or Phone W. C. RUNYON SALES CO., 595 TENTH AVE., NEW YORK, N. Y.

--- For Sale — 14 Bowling Alleys, Clean, Checked, Crated, $495. Call, Wire or Write, UNIVERSITY COIN MACHINE EXCHANGE, 830 HIGH STREET, COLUMBUS 2, OHIO (Tel. Amxister 4-3529).

--- For Sale — Williams: Contesti; Hi-Hand, Arrow Head, Rides Pinto Horse; See Saw; Merry-Go-Round (Cars), Genco; Sweet Twen-nty-One; Number Roll; Lucky Seven; Rainbow; Millerkenn Distributing Co., 2 Fairbanks Street, N.W., GRAND RAPIDS 2, MICHIGAN (Tel. 6-6087).

--- For Sale — Used Pinball Ready For Location: Tahiti, Rio, Havana $25 each; Wishing Well $10; Caravan $25; Wurlitzer 219 Step $35; Wurlitzer 248 Step $15; 3020 World $40; Used Our Mahogany $25. STEWART CO., 140 EAST 10, SOUTH LAKE CITY II, UTAH (Tel. Davis 2-2475).

--- For Sale — Large stock of Bingo, Slot Machines, Pinball, Vending Machines. If you don’t have what you want, we will make an honest effort to furnish you. Exhibits, Rock-Ola and Williams. WILLIAMS, 1436 S. receiving ST., STEWART DISTRIBUTING CO., INC. 2615 PURITAN AVENUE, DETROIT 21, MICH. (Tel. University 4-0773).

--- For Sale — New Six Pocket Pool Table $1174 7¢. Write, 1401 N. 36th ST., MIAMI 2, FLA. (Tel. New 5-2331).

--- For Sale — Games, Inc. Hunter, $250; Gunnamido, $335; Bally Gaytety; Miami Beach; Broadway; Nightingale Club; Double Header; Bally; King Arthur; 35¢; Okla.; Bally; Vender; $200; Used on Bright Lights, Broadway Spots; 3¢; Lang; Beach, and Others. WANTED Times Four, NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 5, CALIF. (Tel. MA 1-3483).

--- For Sale — Special — Galllitch Continental Caves, Double Coincabinets $250; Singers $25; Castles $100; Williams; Yukons $275; Kings $255; Genes; Hi-Fly Baseball Game $125; Bally; Motor Bike $450; Model-T Hot Rod $397.50; ABC Bowling Lane, $11.45; NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. Canal 3906).

--- For Sale — Records!! All labels, all speeds at close prices!! $75—45 major labels in any quantity. 12" LP’s—50c, EP’s—$1.00. All labels. W. C. RUNYON SALES CO., 595 TENTH AVE., NEW YORK, N. Y.

--- For Sale — Seeburg 147M $35; Seeburg Hideaway $35; Seeburg Boreal $35.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

--- For Sale — New and Used Phonographs for all tastes; Pinball, Alps and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel. Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel. Harrison 1-4747).

--- For Sale — All types used AMI, Wurlitzer and Seeburg equipment. Clean and in good working order. Send Check, Money Order, Personal Check or Bank Draft to Seeburg, DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. Reginet 6-6091).

--- For Sale — Cameo—Extended Range Speakers and Baffles, Quality At Modest Prices. Engineered For Home Use, Satisfaction Guaranteed or Money Will Be Refunded. Finished Cabinets, $30 up. Custom Mahogany. Parked Two to a Carton, $11.95 Ea. COVEN MUSIC SERVICE, 11310 WASHINGTON, CHICAGO 18, ILL. (Tel. Independence 3-2210).
FOR SALE—Good used Cigarette Machines, all 25c and 30c; Keveny $83; Lehigh B Column $72; Lehigh M.C. 10 Column $85; Lehigh M.C. 12 Column $95. These Machines Work and Look Like New. Send 1/3 Deposit. FRANKLIN VENDING MACHINES, 1211 W. 4th STREET, LEWISTOWN, PA. (Tel. 89611).

FOR SALE—Closedout: Brand new original factory crates, United’s Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. Whitney 3-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board Game W1 (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4247 N. WESTERN, CHICAGO 18, ILL. (Tel. Juniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTER-HAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5000).

FOR SALE—100 Telequips, with film. Reconditioned, refinshed, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G ST SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel. Avenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-o-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. Syracuse 75-1631. DAVS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1200 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V-200 Phonograph. All Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $30; Hammerleid $40; Rock-Olas 120 $30; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, Moline, ILLINOIS.

FOR SALE—Millions of Extra Coins Taken From Clean Machines. Clean Rights With Lemonite. Commercial Music Co., Dallas, Texas Uses and Sells Lemonite. Try Lemonite Electric Metal Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write, PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH, 3, PA.

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen Machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6649 N. WESTERN, DEPT. CR, CHICAGO 45, ILL.

NOTICE—It’s your business to know THE FACTS! How can operator-cooperatives affect you? How can you get your locations’ cooperation? How can “10c Play Plus” help you? What percentage of the nation’s juke boxes feature 10c play? What percentage of U. S. amusement features 10c play? All this and more appeared in The Cash Box. In addition to “The Cash Box Price Lists” which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: “National Public Relations Bureau,” “Dime Play,” “National Credit Bureau,” “National Board of Trade,” “National School for Mechanics,” “2 Minute Recordings,” “Equalized Record Tone Level,” The Cash Box “Quarterly Export Edition” has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus its Anniversary Issue is accepted as The Year Book of the Industry.” When you send $15 for a full year’s (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting something which is acclaimed all over as: “The BIBLE of the Industry.” Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel. Vernon 5-7976).

NOTICE—That idea you have can become a new coin operated device, Contact Bob Young for Development and Engineering advice. BOR YOUNG’S SERVICE, 3127 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

NOTICE—We have just completed negotiations with the Frans Simon Co. of Antwerp, Belgium and are pleased to announce their appointment as our exclusive amusement game representative for Europe. SHELDON SALES INC., 881 MAIN STREET, BUFFALO 3, N. Y.

THE CASH BOX
“The Industry’s Market Place”
PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX’ CLASSIFIED AD SECTION AS “THE INDUSTRY’S MARKET PLACE.”

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# This Week's Used Machine Quotations

## 19th Year of Publication

### 952nd Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price List" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how many, they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on E-80 machines and $25 to $30 on Phonographs.

### CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

### Phono Graphs

#### A M I

<table>
<thead>
<tr>
<th>Model, Art.</th>
<th>46, 40 Sel.</th>
<th>78 RPM</th>
<th>35.00</th>
<th>65.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model B, 48</td>
<td>50 Sel.</td>
<td>78 RPM</td>
<td>59.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Model C, 50</td>
<td>40 Sel.</td>
<td>78 RPM</td>
<td>58.00</td>
<td>125.00</td>
</tr>
<tr>
<td>Model D-40, 51</td>
<td>40 Sel.</td>
<td>78 RPM</td>
<td>115.00</td>
<td>225.00</td>
</tr>
<tr>
<td>Model D-40, 51, 90 Sel.</td>
<td>45 RPM</td>
<td>200.00</td>
<td>325.00</td>
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</tr>
<tr>
<td>Model E-40, 53, 40 Sel.</td>
<td>78 RPM</td>
<td>225.00</td>
<td>325.00</td>
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</tr>
<tr>
<td>Model F-40, 53, 40 Sel.</td>
<td>45 RPM</td>
<td>300.00</td>
<td>400.00</td>
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</tr>
<tr>
<td>Model E-120, 53, 120 Sel.</td>
<td>45 RPM</td>
<td>305.00</td>
<td>425.00</td>
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</tr>
<tr>
<td>Model F-120, 54, 120 Sel.</td>
<td>45 RPM</td>
<td>475.00</td>
<td>500.00</td>
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<tr>
<td>Model G-120, 55, 80 Sel.</td>
<td>45 RPM</td>
<td>475.00</td>
<td>675.00</td>
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<tr>
<td>Model G-120, 55, 120 Sel.</td>
<td>45 RPM</td>
<td>655.00</td>
<td>685.00</td>
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<tr>
<td>Model G-200, 55, 120 Sel.</td>
<td>45 RPM</td>
<td>475.00</td>
<td>695.00</td>
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</tr>
<tr>
<td>WM Wall Box</td>
<td>5.00</td>
<td>9.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WM or SL Stepper</td>
<td>5.00</td>
<td>10.00</td>
<td></td>
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### SEEBURG

<table>
<thead>
<tr>
<th>Model, Art.</th>
<th>46, Standard</th>
<th>20 Sel.</th>
<th>78 RPM</th>
<th>20.00</th>
<th>30.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>114M, 56, Master with Remote Attach.</td>
<td>20 Sel.</td>
<td>78 RPM</td>
<td>20.00</td>
<td>30.00</td>
<td></td>
</tr>
<tr>
<td>117M, 57, Standard</td>
<td>20 Sel.</td>
<td>78 RPM</td>
<td>20.00</td>
<td>30.00</td>
<td></td>
</tr>
<tr>
<td>118M, 58, Master with Remote Attach.</td>
<td>20 Sel.</td>
<td>78 RPM</td>
<td>20.00</td>
<td>30.00</td>
<td></td>
</tr>
<tr>
<td>119M, 59, Light Cabinet</td>
<td>20 Sel.</td>
<td>78 RPM</td>
<td>20.00</td>
<td>30.00</td>
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### ROYAL-OLA

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<thead>
<tr>
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<th>46, 20 Sel.</th>
<th>78 RPM</th>
<th>25.00</th>
<th>45.00</th>
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</thead>
<tbody>
<tr>
<td>4642, 46, Playmaster</td>
<td>20 Sel.</td>
<td>45 RPM</td>
<td>30.00</td>
<td>45.00</td>
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<tr>
<td>4644, 46, Playmaster</td>
<td>20 Sel.</td>
<td>78 RPM</td>
<td>30.00</td>
<td>45.00</td>
</tr>
<tr>
<td>4646, 46, Playmaster</td>
<td>20 Sel.</td>
<td>78 RPM</td>
<td>35.00</td>
<td>45.00</td>
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<tr>
<td>4648, 46, Playmaster</td>
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<td>78 RPM</td>
<td>35.00</td>
<td>60.00</td>
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### WURLITZER

<table>
<thead>
<tr>
<th>Model, Art.</th>
<th>1015, '46, 34 Sel.</th>
<th>78 RPM</th>
<th>20.00</th>
<th>35.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>1017, '46, 24 Sel.</td>
<td>78 RPM</td>
<td>20.00</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>1090, '46, 24 Sel.</td>
<td>78 RPM</td>
<td>25.00</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>1180, '47, 24 Sel.</td>
<td>78 RPM</td>
<td>25.00</td>
<td>50.00</td>
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</tbody>
</table>

### PINBALL GAMES

<table>
<thead>
<tr>
<th>Model, Art.</th>
<th>3250, 1958</th>
<th>2400</th>
<th>2300</th>
<th>1448ML, 3255, 3256</th>
<th>2200</th>
</tr>
</thead>
<tbody>
<tr>
<td>1958</td>
<td>1448ML, 3255, 3256</td>
<td>2200</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Manufacturers and Date of Game's Released List

<table>
<thead>
<tr>
<th>Code</th>
<th>Manufacturer</th>
</tr>
</thead>
<tbody>
<tr>
<td>B</td>
<td>Bally (CC)</td>
</tr>
<tr>
<td>E</td>
<td>Evans (Ev)</td>
</tr>
<tr>
<td>G</td>
<td>Genes (Gen)</td>
</tr>
<tr>
<td>C</td>
<td>Gottlieb (Got)</td>
</tr>
<tr>
<td>K</td>
<td>Kenney (Un)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Model, Art.</th>
<th>3250, '52</th>
<th>2400</th>
<th>2300</th>
<th>1448ML, 3255, 3256</th>
<th>2200</th>
</tr>
</thead>
<tbody>
<tr>
<td>1958</td>
<td>1448ML, 3255, 3256</td>
<td>2200</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Copyright

### Bally Mfg. Co.

#### Carnival (2 Player, 5-Ball)
- **Strike Feature**
  - With Dime Coin-Mechanism
  - 11 Foot
  - 14 Foot
  - 16 Foot
  - 18 Foot

#### Tournament Shootout (15a game, 2 games-25y)
- **Skee-Ball**
  - 11 Foot
  - 14 Foot
  - 15 Foot

#### Atlantic (Record Change)
- **DIAMOND**
  - Champion
  - (with new metal cabinet)

#### Chicago Coin Machine Co.
- **Commando Machine Gun**
- TV Bowling League (6 Player)

#### Exhibit Supply Co.
- **Card Vendor, with base**
- Single Column
- Double Column

#### Genco Mfg. Co.
- **Kicker & Catcher**
  - (Counter Game)
- **ANTC Challenger Pistol**
  - (Counter Game)
- **BT Game**
- **Deluxe Bell (8 Player)**

#### Genco Mfg. & Sales Co.
- **Show Boat** (Single Player, 5-Ball)
- **Motorama**
- **Horoscope Fortune Teller**
  - *Gyp's Grandma Fortune Teller*

#### Williams Mfg. Co.
- **Big Saw** (Single Player, 5-Ball)
- **Super Deluxe Coin**
- **D-Pocket Pool Table**

## Rock-Ola Mfg. Corp.
- **Model 1458, 120 Sel.**
- **Model 1546, 200 Sel.**
- **Model 1450—Playermaster,**
- **Model 1527, Remote Volume Control**

## United Mfg. Co.
- **Royal Bowling Alley**
- **Polo Mfg.**
- **Killer Man**

## Williams Mfg. Co.
- **2000**
- **2005**
- **2008**

## The Rudolph Wurlitzer Co.
- **2100**
- **2104**
- **2104A**
- **2105**

## Manufacturers New Equipment

### AMI, INCORPORATED
- **1200-200 sel. phonograph**
- **1200-100 sel. phonograph**
- **1200-50 sel. phonograph**

### HAII-Select-Spy
- **HILL-200 Select-Spy Hideaway**
- **WQQ-200 sel. Walbrook**

### DeLuxe
- **Hot Coffee Sipper**
- **Hot Chocolate Sipper**

### AUTO-WHISTLE
- **Studio Model "11"**

### CHICAGO COIN MACHINE CO.
- **Commando Machine Gun**
- **TV Bowling League (6 Player)**

### EXHIBIT SUPPLY CO.
- **Card Vendor, with base**
- Single Column
- Double Column

### J. F. FRANTZ MFG. CO.
- **Kicker & Catcher**
  - (Counter Game)
- **ANTC Challenger Pistol**
  - (Counter Game)
- **BT Game**

### GENCO MFG. & SALES CO.
- **Show Boat** (Single Player, 5-Ball)

### IRVING KAYE CO., INC.
- **El Dorado—6 Pocket Pool...**
  - $400.00
- **Deluxe Pinball Machine...**
  - $350.00

### J. H. KEENLY & CO., INC.
- **De-Luxe Big Tent**
- **B-Havana (6 Player)**

## Price List

- **January 4, 1958**
- **Page 66**
- **The Cash Box**

### KIDDIE RIDES

<table>
<thead>
<tr>
<th>Ride</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Bally Champion Horse</td>
<td>295.00</td>
</tr>
<tr>
<td>4. Bally Moon Ride</td>
<td>125.00</td>
</tr>
<tr>
<td>4. Bally Space Ship</td>
<td>165.00</td>
</tr>
<tr>
<td>4. Bally Rainbow Ride</td>
<td>225.00</td>
</tr>
<tr>
<td>4. Bert Lane Merry-Go-Round</td>
<td>185.00</td>
</tr>
<tr>
<td>4. Bert Lane Miss America</td>
<td>150.00</td>
</tr>
<tr>
<td>4. Bally Fire Engine</td>
<td>225.00</td>
</tr>
<tr>
<td>4. Capitol Donald Duck</td>
<td>265.00</td>
</tr>
<tr>
<td>4. Capitol Eltie</td>
<td>265.00</td>
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</table>

### RIDE-A-RIDES

<table>
<thead>
<tr>
<th>Ride</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. AIB 6 Gun Range 45</td>
<td>275.00</td>
</tr>
<tr>
<td>4. AIB 6 Gun Range 47</td>
<td>275.00</td>
</tr>
<tr>
<td>4. AIB 6 Gun Range 50</td>
<td>275.00</td>
</tr>
<tr>
<td>4. AIB 6 Gun Range 53</td>
<td>275.00</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

<table>
<thead>
<tr>
<th>Ride</th>
<th>Price</th>
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<tbody>
<tr>
<td>4. AIB 6 Gun Range 56</td>
<td>275.00</td>
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<td>4. AIB 6 Gun Range 65</td>
<td>275.00</td>
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<tr>
<td>4. AIB 6 Gun Range 68</td>
<td>275.00</td>
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<tr>
<td>4. AIB 6 Gun Range 69</td>
<td>275.00</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

<table>
<thead>
<tr>
<th>Ride</th>
<th>Price</th>
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<tbody>
<tr>
<td>4. AIB 6 Gun Range 70</td>
<td>275.00</td>
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<tr>
<td>4. AIB 6 Gun Range 73</td>
<td>275.00</td>
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<tr>
<td>4. AIB 6 Gun Range 75</td>
<td>275.00</td>
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<tr>
<td>4. AIB 6 Gun Range 78</td>
<td>275.00</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

<table>
<thead>
<tr>
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<th>Price</th>
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<tbody>
<tr>
<td>4. AIB 6 Gun Range 80</td>
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<tr>
<td>4. AIB 6 Gun Range 83</td>
<td>275.00</td>
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<tr>
<td>4. AIB 6 Gun Range 85</td>
<td>275.00</td>
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<tr>
<td>4. AIB 6 Gun Range 88</td>
<td>275.00</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

<table>
<thead>
<tr>
<th>Ride</th>
<th>Price</th>
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<tbody>
<tr>
<td>4. AIB 6 Gun Range 90</td>
<td>275.00</td>
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<td>4. AIB 6 Gun Range 93</td>
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<td>4. AIB 6 Gun Range 95</td>
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<td>4. AIB 6 Gun Range 98</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

<table>
<thead>
<tr>
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<th>Price</th>
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<td>4. AIB 6 Gun Range 100</td>
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<td>4. AIB 6 Gun Range 105</td>
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<tr>
<td>4. AIB 6 Gun Range 108</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

<table>
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<tbody>
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<td>4. AIB 6 Gun Range 118</td>
<td>275.00</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

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<thead>
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<tbody>
<tr>
<td>4. AIB 6 Gun Range 120</td>
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<td>4. AIB 6 Gun Range 123</td>
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<td>4. AIB 6 Gun Range 125</td>
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<tr>
<td>4. AIB 6 Gun Range 128</td>
<td>275.00</td>
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### KIDDIE JUNIOR LEAGUE RIDE-A-RIDES

<table>
<thead>
<tr>
<th>Ride</th>
<th>Price</th>
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<tbody>
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<td>4. AIB 6 Gun Range 135</td>
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<tr>
<td>4. AIB 6 Gun Range 138</td>
<td>275.00</td>
</tr>
</tbody>
</table>
chicago coin's new

TV BOWLING LEAGUE

PLAYS LIKE REAL BOWLING!

Now NO ROLL-OVER SWITCHES ON PLAYFIELD!

Now REAL PIN IMPACT

REAL BOWLING ACTION!
NO MORE ROLL-OVER SWITCHES UNDER PINS!

Available in 3 Sizes
13'-16'-20'

QUIETEST Bowler Ever Manufactured!!!

✓ Entire Ball Return Runway is Rubber Lined!
✓ Playfield Sound-proofed with Cork Backing!
✓ Back Stop is Sound-proofed with Cork!

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as One Game for 25c Easily convertible to regular 10c play!

GIANT BALLS
4½ in. DIAMETER 2½ POUNDS

GIANT PINS
REALISTIC SIZE Larger Than Ever Before!

chicago coin machine
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of Chicago Dynamic Industries, Inc.
YOUR WURLITZER DISTRIBUTOR IS OFFERING SKY-HIGH ALLOWANCES ON OLD EQUIPMENT

50-CENT PLAY HERE

50-CENT PLAY HERE

Turn it in now on 200-Selection 50-CENT PLAY WURLITZER PHONOGRAPHS

Adds up to the Highest Earnings in History

See your location earnings ZOOM to new levels

The Wurlitzer Company
North Tonawanda, New York
Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
CASH IN ON THE BIG SWITCH TO NO SWITCHES!
EQUIP EVERY LOCATION WITH UNITED’S NEW

ROYAL BOWLING ALLEY

REALISTIC BOWLING REGULATION SCORING
BALL HITS PINS JUST AS IN REGULATION BOWLING
NO PLAYBOARD SWITCHES ON SMOOTH ALLEY

BIG 4½ INCH BALL
EXTRA QUIET ... EXTRA FAST
1 TO 6 CAN PLAY
BIG, DURABLE PINS

NEW DROP CHUTE MECHANISM with NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

ALL MECHANISM LOCATED IN BACK-BOX with Hinged Insert for Easier Servicing

EXTRA STURDY CONSTRUCTION THROUGHOUT

SEE YOUR DISTRIBUTOR NOW!

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

2 GAMES FOR 25¢
CREDIT UNIT
ACCEPTS UP TO 20 QUARTERS AT ONE TIME FOR FUTURE PLAY
ALSO AVAILABLE IN ONE PLAY FOR 25¢
CONVERTS EASILY TO 10¢ PLAY

4 ALL-LOCATION SIZES
13 FT. LONG ... 16 FT. LONG
EXPANDABLE WITH 4 FT. SECTIONS TO
17 FT. LONG ... 20 FT. LONG

www.americanradiohistory.com
50,000 New Spots
opened up to big skill-bowling profits by new
All-Star Bowler

Motor-powered ball-gun swings back and forth. Player throws ball by finger-tip pressure on lever, when gun is aimed in desired direction to score Strike or to pick up leave. Looks-easy skill-appeal insures continuous try-again repeat-play.

NO SWITCHES
ON SMOOTH ALLEY
BALL HITS PINS
OFFICIAL BOWLING RULES
FAST AUTOMATIC PIN-SETTER, BALL-RETURN AND ROTARY TOTALIZERS
1 OR 2 CAN PLAY
10 FRAMES PER PLAYER—10 CENTS

Now you can collect bowling-alley cash from the busy crowded locations where you’ve never been able to squeeze in a big bowler... earn big bowling profits in pinball space! Get ALL-STAR BOWLER busy for you now!

See your favorite distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS