Here are The Rays, singing outside of that now famous house where two "Silhouettes" shine through the window shade. Their hit Cameo record, which made it in both Pop and Rhythm & Blues, has already gone well over the million mark. Looking out of the other window are Bob Crewe and Frank Slay, writers of the tune and producers of the record.
Jan Peerce

The One for this season

A Child's First Christmas

Faith

47/20-7109
The Cash Box

Volume XIX—Number 11
November 30, 1957

FOUND BY BILL GERSH

THE CASH BOX

Will Announce the Winners of the
12th ANNUAL POLL of the
Automatic Music Industry of America

The poll will show which artists and records made the most money for juke box operators in 1957.

DON'T MISS NEXT WEEK'S ISSUE OF THE CASH BOX AND THE RESULTS OF THE 12th ANNUAL POLL.
The Cash Box

TOP 60

Best Selling Tunes on Records

COMPiled BY The Cash Box FROM LEADING RETAIL OUTLETS

PIN UP SHEET

For Week Ending NOVEMBER 30, 1957

RETAILERS, DISTRIBUTORS, OPERATORS, DJs—Tear Along Dotted Line For Your Own Copy!

CODE:

• Indicates best selling record or records.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tours on the reverse.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

1—You Send Me
CR-1619—TAMPA BREWER
CR-1620—JIMMY BARNES
CR-1621—I KE KE
CR-1622—DICKSON SHORE

2—Jailhouse Rock
Y-7053—ELVIS PRESLEY

3—Silhouettes
AP-5926—STEVE GIDSON & RED CAPS

4—Wake Up Little Susie
CD-337—EVERYBODY MIGHT Be Nice

5—Chances Are
CD-40092—JOHNNY MATTHIS

6—April Love
DO-15006—PAT BOONE

7—Raunchy
DO-15661—BILLY VAUGHN

8—Melodie D’Amour
LO-1771—EDUARDO ROZ

9—My Special Angel
DO-30425—BILLY HOLES

10—Little Bitty Pretty One
A-AL-3392—THURSTON HARRIS

11—All The Way
A-AL-3793—FRANK SINATRA

12—Kisses Sweeter Than Wine
DE-32760—WEAVERS

13—Bo Bob Baby
NM-5452—RICKY NELSON

14—Just Born
Y-7050—PERCY COMO

15—Peggy Sue
CR-41685—BUDDY HOLLY

16—Fascination
CO-40682—RAY ELLIS O.

17—I’ll Be Available
AG-3276—KENDALL SISTERS

18—Rock And Roll Music
CH-1671—CHUCK BERRY

19—Liechtenstein Polka
DN-510—LUCY WALKER

20—Honeymoon
DE-30418—GEORGE SHAW

21—Oh Boy
KR-53035—CRACKERS

22—I’ll Remember Today
BN-510—LUCY WALKER

23—The Joker
DO-16622—HILLTOPPERS

24—Till
CO-40626—PERCY FAITH

25—Alone
HA-1239—SHEPHERDS SISTERS

26—Tammy
CR-41685—DEBBIE REYNOLDS

27—Happy Happy Birthday Baby
CR-872—TUNE WEAVERS

28—Keep A Knockin’
SP-611—LITTLE RICHARD

29—Diana
AP-3831—PAUL ANKA

30—Buzz, Buzz, Buzz
BE-119—HOLLYWOOD FLAMES

31—Great Balls Of Fire
SU-241—JERRY LEE LEWIS

32—The Story Of My Life
CO-41013—HARRY BOBINS

33—Wun’erful, Wun’erful
CA-3185—STAN FREBER

34—Love Me Forever
AP-5865—EYDIE GORME

35—Could This Be Magic
GO-501—THE DUBS

36—Bony Moronic
Y-6393—JESUS BROTHERS

37—That’ll Be The Day
AG-5376—RAVENS

38—Why Don’t They Understand
AP-3863—GEORGE HAMILTON IV

39—Don’t Pretend You Don’t See Her
CO-41026—JERRY VALE

40—Peanuts
OK-7088—LITTLE JOE & THURSTERS

41—The Twelfth Of Never
CO-40993—JOHNNY MATHIS

42—Dance To The Bop

43—Will You On My Mind

44—Retai Pettie

45—When School Starts Again

46—Put A Light In The Window

47—Love Bug Crawl
ME-1209—JIMMY EDWARDS

48—Wild Is The Wind

49—Lottin’ Lovin’
CA-3763—GENE VINCENT

50—Rock-A-Chicka
DE-30471—WARNER MACK

51—I Never Felt More Like Fallin’ In Love

52—That’s Why I Was Born

53—Whole Lot Of Shakin’ On

54—Dance To The Bop

55—Hey Little Girl

56—Ivy Rose

57—With You On My Mind

58—Retai Pettie

59—Every Day

60—When School Starts Again

Next Year

[Recordings Listed Here]
WINNING HAND!

ABC-PARAMOUNT
draws 4 of a kind!

A VERY SPECIAL LOVE
b/w
WON'T YOU LET ME SHARE MY LOVE WITH YOU
JOHNNY NASH

ACE!
The whole trade's high on this one!

WHY DON'T THEY UNDERSTAND
b/w
EVEN THO'
GEORGE HAMILTON IV

Arranged and Conducted by Don Costa

LOVE ME FOREVER
b/w
LET ME BE LOVED
EYDIE GORMÉ

Arranged and Conducted by Don Costa

ACE!
Bombshell ballads coming on stronger week by week!

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
CASH BOX—11/23/57
Disk of the Week
DEBBIE REYNOLDS . . . A VERY SPECIAL LOVE

THE BILLBOARD—11/18/57
Review Spotlight on . . .
DEBBIE REYNOLDS . . . A VERY SPECIAL LOVE

Words & Music by
ROBERT ALLEN

DEBBIE

Coral 9-61897
& 61897

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW HIT ON...

I SAW A COUNTRY BOY

CASH BOX—11/23/57
Disk of the Week
DEBBIE REYNOLDS ... I SAW A COUNTRY BOY

THE BILLBOARD—11/18/57
Review Spotlight on ... 
DEBBIE REYNOLDS ... I SAW A COUNTRY BOY

REYNOLDS

Coral 9-61897 & 61897

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
<table>
<thead>
<tr>
<th>No.</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>Jailhouse Rock</td>
<td>Elvis Presley</td>
<td>VJ-7035—Emi Presley</td>
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<tr>
<td>2</td>
<td>Silhouettes</td>
<td>The Rays</td>
<td>MG-12505—Dean Jones</td>
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<tr>
<td>3</td>
<td>You Send Me</td>
<td>Sam Cooke</td>
<td>KE-34013—Sam Cooke</td>
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<tr>
<td>4</td>
<td>Wake Up Little Susie</td>
<td>Everly Brothers</td>
<td>MO-1025—Jesse Beverly</td>
</tr>
<tr>
<td>5</td>
<td>Chances Are</td>
<td>Johnny Mathis</td>
<td>CO-40993—Johnny Mathis</td>
</tr>
<tr>
<td>6</td>
<td>Be-Bop Baby</td>
<td>Ricky Nelson</td>
<td>IM-5465—Ricky Nelson</td>
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<td>7</td>
<td>Melodie D'Amour</td>
<td>Ames Bros</td>
<td>VK-0303—Marvy Gold</td>
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<tr>
<td>8</td>
<td>April Love</td>
<td>Pat Boone</td>
<td>MO-10600—Pat Boone</td>
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<tr>
<td>9</td>
<td>Fascination</td>
<td>Jane Morgan</td>
<td>KA-191—Jane Morgan</td>
</tr>
<tr>
<td>10</td>
<td>My Special Angel</td>
<td>Bobby Helms</td>
<td>PP-115—Sunny Land Trio</td>
</tr>
</tbody>
</table>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**The Hi-Lo's**

A Very Special Love
With Ray Ellis
and his orchestra
b/w
My Sugar Is So Refined
(as sung in the Columbia Picture "Calypso Heat Wave")
Orchestra under the direction of Frank Comstock
4—41050

**Mitch Miller**

March From the River Kwai
(from the Columbia Picture "The Bridge over the River Kwai") and
Colonel Bogey
(from the Columbia Picture "The Bridge over the River Kwai")
b/w
Hey Little Baby
Mitch Miller
and his orchestra
4—41066

**Mahalia Jackson**

A Star Stood Still
(Song of the Nativity)
With the Falls-Jones Ensemble
b/w
Sweet Little Jesus Boy
Orchestra under the direction of Sid Bass
4—41055

**The Coquettes**

Sidewalk Sweethearts
b/w
Ask Anyone Who Knows
with Ray Conniff
and his orchestra
4—41059

**The Winters Brothers**

Yours for a Lifetime
b/w
Foolish Me
The Winters Brothers (Don and Floyd)
4—41045-e

**The Norman Luboff Choir**

Let's Make It Christmas All Year 'Round
(from the CBS Television Show "Junior Miss")
b/w
Mary Had a Baby (Amen!)
4—41065

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**The Word on Plays**

All stops are out on Mitch Miller's latest, "March from the River Kwai!" The film, Columbia Picture's The Bridge over the River Kwai is getting every break known to press agent and publicist man! The sound track album is coming on Columbia Records too, with tie-ins planned for movie houses clear across the country! And by Mitch Miller's beard, here's the single to wrap the whole deal up in dollar signs! People who have seen this film come out whistling the theme. With a tie-in promotion on your part, they'll whistle themselves right into your store for your easiest sale of the year! See the film! Hear Mitch's great new single! And crank up the cash register! "March from the River Kwai" is under way! **• • •** The Norman Luboff Choir sets another winner on its way with "Let's Make It Christmas All Year 'Round," a featured song from the CBS Television Show "Junior Miss," coming December 20. **• • •**

Extra Exposure!

Jerry Vale gets that money-making extra television exposure as guest on the Jimmy Dean TV Show November 30. **• • •** Johnnie Ray will be guest and added attraction on The Big Record Television Show November 27. **• • •** Besides his own show, Jimmy Dean boosts his already formidable following on The Steve Allen Show December 1st!

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Columbia Records
A Division of CBS
© "Columbia" @ Marcos Reg. "CBS" T.M.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
VAUGHN MONROE

B+ "THE BEST DREAM OF ALL" [Columbia ASCAP—Dee, Lippman] One of Vaughn’s best sides in quite some time is this beautiful dream-time set in a lovely tempo. Enchanting romantic opus with a chorus supplying a wonderful backdrop. Could be a potential money-maker in quite some time.

C "STARZAGGER" (2:47) [Johnston, Shafer, Davis] Another pretty love song featuring Monroe in the spotlight showed by a lovely chorus.

GENE AUTRY

Challenge (1009)

B "YOU’RE THE ONLY GOOD THING" (9:97) [Golden West BMI—Toombs] The soft, soothing voice of Gene Autry is warm and sentimental as the popular cowboy sings a tender love song. Pretty side that grows on you.

C+ "BACK DOOR TO HEAVEN" (2:22) [Golden West BMI—Burges] An exciting religious item with a feeling is sung by Autry. He has never been better. Multiple voicing is neatly woven into this class performance. A long shot that could make it.

JOYCE HAHN

Columbia (1109)

B+ "DID YOU CLOSE YOUR EYES?" (2:40) [Chappell ASCAP—Cap, Pinnell] The harmony voice of Joyce Hahn is perfectly suited to this melancholy romance from “New Girl In Town.” Beautiful song wonderfully presented by a gifted performer. Multiple voicing is neatly woven into this class performance. A long shot that could make it.

BUBBER JOHNSON

Columbia (C121)

B+ "THE WHISPERERS" (2:14) [Goday BMI—Smalls, Glover] One of Bubber’s finest. The full love ballad, to hit the market in quite some time this is superb offering by the soft, sincere voice of Bubber Johnson. John-son has a great feeling that comes over brilliantly. Dee jays interested in breaking a class singer, oughta listen in to this one.

C+ "MUGGY WATER" (2:30) [Mar-jorie BMI—Johnson] The artist gives out with the blues on this end and does an effective job. A chorus assists.

BILLY SCOTT

Cameo (121)

B+ "YOU’RE THE GREATEST" (2:20) [Love and Man, Love] Billy Scott, a highly talented newcomer, makes a tremendous first showing on Cameo singing a beauti-ful romantic ballad against a lush orchestral accompaniment. Wonder-ful record which could follow in the footsteps of “You Send Me.” Another outstanding vocal voice.

C+ "THAT’S WHY I WAS BORN" (2:17) [Planetary ASCAP—Mer-ritt, Riddle] A tune that’s making the rounds and a definite jukebox item, this song is treated to a lovely interpretation by the smooth voiced songster. Should bide off a share of the sales.

Record Reviews

A DISK & SLEEPER

B+ EXCELLENT

C+ GOOD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

Disk of the Week

"A VERY SPECIAL LOVE" (Kerwin ASCAP—Allen)

"WON’T YOU LET ME SHARE YOUR LOVE" [Boyce & Moore, Walker]

JOHNNY NASH (ASCAP-Farrington 1974)

- Johnny Nash, one of ABC-Paramount’s most promising young talents who had a territorial money-maker with his recording of “If I Walk Alone,” has a new great side that should zoom him into the stardom spotlight sooner than later. The song displays his versatile ability as a vocalist is titled “A Very Special Love,” a tender romantic ballad composed by one of today’s hottest writers Robert Allen. It’s one of the greatest love songs to hit the market in quite some time and could develop into a number one smash. Keep an eye on Nash’s “A Very Special Love” on the bottom half, “Won’t You Let Me Share Your Love” is an R & B ballad which Nash sings with force. Don Costa’s arrangement on both sides is standout.

"A BROKEN PROMISE" (2:22)

"FOLLOW YOUR HEART" [Magnificent ASCAP—Winkler, Goldsborough]

[Tray ASCAP—Lowe, Mann]

FOUR COINS (Ep 923)

- The Four Coins, who’ve had a big ’57 with such hits as “Shangri-La” and “My Smile,” are some nice performers that should excite any disc jockey hit string and finish up the year with flying colors via their latest Epic effort. The group is in top form on “A Broken Promise,” a smooth shuffle which is a hit on the West Coast, and Vangu-ard film “Jamboree.” Commercial fare that the kids should go for in a big way. Equally potent is the couple’s “Follow Your Heart,” a strong romantic love song with a good R & B ballad beat. The boys’ exciting harmony comes over impressively on both sides.

"MARCH FROM THE RIVER KWAI" and "COLONEL BOGEY"

[Columbia Pie ASCAP—Arnold ASCAP—Alford]

MITCH MILLER ORCH.

ART MOONEY ORCH.

(MG 12950)

- Two exciting march themes used in the much heralded Columbia film “The Bridge Over The River Kwai” made their debut on wax this week via two potent interpretations which should boost the tunes on the seller list. One version features Mitch Miller on Columbia and the other Art Mooney on MGM—two maestros who have had huge march-tempo successes in the past; Mitch with “Yellow Rose of Texas” and Art with “Honey Babe.” Both renditions are replete with whistling and other commercial military type gimmicks. But it’s the melody of both interwoven themes—“March From The River Kwai” and “Colonel Bogey”—that sticks to the listener like glue. After one spin you find yourself whistling the melodies. Watch these twin-melody disks, they’re destined for hitdom. Mitch’s hit “My Little Baby” is in line to be her-alded by a chorus, Mooney’s coupler, “Bullfight,” is a familiar Spanish melody in a new form.

"HALO OF LOVE" (2:04)

"SWEET TREAT" (2:14) [Criterior ASCAP—Pober]

NICK NOBLE (Mercury 71231)

- Nick Noble, who made a fine showing with his latest effort “Moon-light Swim,” follow-up with a fabulous new rock and roll ballad that should be his biggest money-maker to date. The song is dubbed “Halo Of Love” and features the talented artist with a heart-felt reading of a dramatic love opus that builds in intensity as the side progresses. Beautiful ballad and rock merchandise that should appeal strongly to the younger set. The dictat chant of a female voice adds an ethereal quality to this potent contender. The coupling, “Sweet Treat” is a swinging finger-snapper with a good jump beat that’ll keep the boxes hopping. Juicy top deck with a strong backing.

JO-ANN CAMPBELL (Gene 5054)

B+ "WAIT A MINUTE" (2:35) [Bonnie ASCAP—Campbell] A good one. BMG-Billboard’s R & B merchandise is belted across with an exciting beat and in commercial form by Jo-Ann Campbell. Rockin’ stuff with a latin flair. Could break open.

C "(It’s True) I’M IN LOVE WITH YOU” [Crampton, Burton] A male voice assists the lark on this end as she rhythms thru another smooth jumper.

BOB CREWE & THE RAYS (Vik 0207)

B+ "CHARM BRACELET" (2:05) [Regent BMI—Slay, Cryer] The Rays are peaking high on the charts with Bob Crewe’s composition of “Silhouettes,” accompany Crewe the vocal-ist in the heart-stirring R & B hit and roll cut. Good rock and roll merchandise that could skyrocket the talented vocalist into the limelight.

D "DO BE DO BE DO" (2:15) [Regent BMI—Slay, Cryer] The artists gets the heat and jumps thru a swinging R & B affair with a good teenage theme and beat. Both sides are commercial and both were co-authored by Crewe.

RONNIE DEAVILLE (En 1055)

B "AS CHILDREN DO" (2:47) [Chappell ASCAP—Porter] A simple strumming of the guitar and a neat offering. Ronnie Deaville, whose life story was told recently on TV’s “This Is Your Life,” lends his warm, sincere voice to a beautifully written, tearful ballad of romance. Class merchandise performance is far above average. Lead has a bright future in store.

B "I CONCENTRATE ON YOU” (2:20) [Chappell ASCAP—Porter] A Porter creation, this ballad is offered in wishful fashion by the polished vocalist. Ronnie Deaville’s vocal style should enjoy spinning this one too.

SARAH VAUGHAN (Mercury 71235)

B+ "THE NEXT TIME AROUND" (2:45) [Planetary ASCAP—Shelton, Livingston] Sarah Vaughan lends her rich, stylish voice to a well-written love song which she executes in winning fashion with the aid of a chorus. Class merchandise for the singer. Keep an eye on this singer. It could take off.

C+ "GONE AGAIN" (2:35) [Swing & Tempo BMI—Lewis, Hammer, Hamilton] The soft sentiment of this ballad displays the thrush’s rangey, touching voice. Fine arrangement of another good piece of listening.

CHUCK ALAIMO QUARTET (MG 12595)

B+ "WHERE’S MY BABY" (1:54) [Time BMI—Alaimo, Ross, Irving] A solid R & B artist, Chuck Alaimo, who had a strong territorial money-maker with “Dancing In The Rain,” has another solid R & B item that could cash in all across the country. Good rocks’ platter, potent cut of dance beat and an exciting sound.

B+ "LOVERS AGA IN" (2:35) [Broadcast BMI—Wolf, Raleigh] The group handles an R & B item on this end. Melodic face with a teenage “nothing to do” theme. Solid coupling. Commercial fare.
THEY'RE ALL RUNNING TO COVER —BUT YOU
CAN'T TOP THE ORIGINAL!

AT THE HOP

b/w
SOMETIMES
#9871

DANNY AND THE JUNIORS

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
**The Cash Box**

**Sleeper of the Week**

**"I REMEMBER DEAR"** (2:22)  
[Donna BMI—Paul, Lembo]  

**"OU MAN RIVER"** (2:22)  
[Harold ASCAP—Kern, Hammerstein]

**"THEM"** (2:13)  
[Bill BMI—Belfi, Tribbey]

**"TAKE A LITTLE TIME"** (2:13)  
[Warren ASCAP—Lunden, Duke]

**"THE EASTER LILY"** (2:24)  
[Donna BMI—Johnson, Seiber, Kauffman]

**TUNES OF THE WEEK**

- The Tune Weavers, who sketched over into the disk spotlight with their huge best seller "Happy Birthday Baby", are represented this week with new releases on two different labels—one on the Cash Grande diskery, the label for which they now record; and the other on the Checker label which carried the "Birthday" hit into the top ten. The big side under the Cash Grande banner is a tune tagged "I Remember Dear", a slow, dramatic romancer with a pretty melody displaying some wonderful R & R harmony. Good fish beat side. On the Checker label the polished group hands in an exciting new R & R treatment of a great standard "Grain River". Swinging jump cut deck at the same session as "Happy Birthday Baby". The group's current chart breaker should result in an immediate reaction to both of these disks. The Tune Weavers' backing on Cash Grande is a jump item. The Tune flip is an R & R instrumental featuring Paul Gayten of "Nervous Boogie" fame.

**"AT THE TOP"** (2:24)  
[Single BMI—Singer, Medora, White]

**"I DO"** (2:06)  
[Roosvelt BMI—C.]

**Kripp Johnson** (Nov 1573)

**"WOKE UP THIS MORNING"** (2:09)  
[BMI—Kripp Johnson]  

Kripp Johnson, one of the voices in Dot's hit Del-Vikings disk, comes from this week with an exciting new 45 record which he believes to be a torrid piece of R & R material with a swinging beat.

**"LEETLE"** (2:35)  
[In Bee BMI—Phillips, Jackson]  

The popular "Danny Boy" melody gets a new set of lyrics and an emotional romantic reading from Johnson. Good fish beat item the kids should go for.

**Dicky Lee** (Dec 280)

**"MEMORIES NEVER GROW OLD"** (2:15)  
[Knox BMI—Lee, Camp, Staley]  

Dicky Lee, a strong newcomer with a delightful country flavoring in his voice,shuffles thru a pleasant R & R tune, a fine rendition of one of the group's current arrangement of a good teen deck.

**"GOOD LOVIN'"** (2:50)  
[Barnes BMI—Kirkland, Taylor, Jones]  

A hard hitting rock-a-billy rhythm reminiscent of "Too Much". Kids will go for the beat.

**The Naturals** (MGM 12576)

**"PATTI ANN"** (2:11)  
[Lyngen ASCAP—Bishop]  

A pretty new number which is delightfully executed by the Naturals. Good lifting rhythm ballad fashioned with inviting harmony.

**"MISSING"** (2:32)  
[Weiss & Barry BMI—Myles]  

A sentimental love tune is warmly handled on this end by the polished aggregation.

**Frank Chackfield** (Liberty 1771)

**"KATSUMI LOVE THEME"** (2:25)  
[Withmark ASCAP—Waxman]  

The pretty melody from the "Katsumi Love Theme" has its pop punch-tie-twirler flavor lushly described by the strings of the English conductor's crew, Instrumental sure to get deep deejay play during run of the film.

**Costa Brava** (2:12)  
[Artem BMI—Jordan, Chackfield]  

A change of locale finds Chackfield dressing up a catchy, colorful ditty with a Spanish-like air. Novelty side for the platter spinners to take.

**Lillian Briggs** (Epic 9249)

"T" (2:19)  
[Kahl BMI—McGoy, Briggs]  

Miss Briggs keeps a torrid rock 'n roll pace on this romping opus that plays nicely around the "T" pronoun. Combo-chorus support takes the song's swirling horns into effective rfr stride. Figure fine juke-box potential for this one. A sleeper that coming Miss "B" back onto the charts.

**"She Sellers Seashells"** (1:48)  
[Tee Pe BMI—Roberts, Jacobson, Phillips]  

A little number of the "Headlight" flavor, in addition to several other phrases of the same ilk that Miss Briggs' rock 'n roll play in the performer's rendition of the tune. Another solid record presentation from Miss Briggs and company.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
A NEW BALLAD... In An Album Of Standards

"WARM"

Lyrics By SID JACOBSON  Music By JIMMY KRONDES

"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"
"WARM"

JOHNNY MATHIS

With Percy Faith orchestra

COLUMBIA

CL-1078

FRED FISHER MUSIC COMPANY, INC. 1619 Broadway, New York 19, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FRANK SINATRA  
(Capitol 3900) 

B+ "THE CHRISTMAS WALTZ"  
(3:00) [Samie ASCAP — Styne, Cahn]  
[Leeds ASCAP—Hyde, Henry]  
[Blackman, Blackman]  
[Frankie Lymon (Roulette 4035)]  
Frankly, the young singer whose "Goody, Goody" rocked the list a few months ago, has two great new sides that should zoom up the charts simultaneously. "It's Christmas Once Again" features Frankie in his Wright, one side is a joyful and joyful bouncer with the title "Merry Christmas atmosphere. He gets a beautiful assist from a huge Hugo Peretti Orch and choral backdrop. Superb composition that could head for the standard shelf. The exciting side, "Jingle Bells", heavy play immediately and continue to grow in popularity during and after Christmas. It's a rocking rendition of a great oldie in the thrilling "Goody, Goody" style. This side is from Lymon's latest LP, "Frankie Lymon At The London Palladium". Great double-decker for pre and post-Xmas results.

B+ "SILENT NIGHT" (2:20) [RCA Victor 17097]  
Eddie Lawrence (Capitol 61915)  
Eddie Lawrence, the imaginative comic whose Old Philosopher character has become holiday hits, has another side that gives the listener a good feeling. Both halves could make the grade this year.

B+ "THE CHRISTMAS HILL"  
(3:30) [Capitol ASCAP — Cahn, Weil]  
[Columbia 41055]  
[Neil Diamond (Capitol 147)]  
Ray O'Brien's (Capitol 147)

C+ "JINGLE BELL ROCK" (2:12) [Columbia ASCAP—Beal, Booth]  
[Capitol ASCAP—Reid, Alman]  
[Bobby Helms (Decca 30513)]  
Bobby Helms, one of the hottest male vocalists on the charts ("My Special Angel" and "Frightful!), hands in a terrific teenage Christmas tune, a fresh take on an oldie. Titled "Jingle Bell Rock", the song is a clean cut Yuletide tune with fine lyric and a good rockin' backdrop that the kids should go for it. Fine R & R disk as the title might indicate, and the melody has nothing to do with the Xmas standard "Jingle Bells". Bobby's delivery is superb and all jockeys want to do it. This, "Captain Santa Claus" is a bouncer aimed at the kiddie market. Cute ditty.

TEX RITTER  
(Capitol 3903)  

B "IT CAME UPON A MIDNIGHT CLEAR" (2:31) [Vidor BMI—Seay]  
[Goodbye CX 4003]  
(Vidor BM—Stanford, Sandison, Sinatra) This contagious little song atop the list of L.P. Pretty ditty with that wonderful Xmas spirit.

GISELE MacKENSEN  
(Vik 000)  

C "OHIO WHAT SANTA SAID!" (2:25) [Central Songs BMI — Smith, Hill]  
[Starday 810]  
"Ohio What Santa Said" is sternly styled by Merrill and his group. Happy side with a familiar melody.

RAY MERRILL & CANDY DANDIES  
(Vite 147)  

C+ "PEEP! THE PEPPERMINT BEAR" (2:58) [Central Songs BMI—Stansdard, Lulziss, Merrill]  
[Atlantic 2503]  
Another light kiddisk about Santa's candy factory.

SHERRY LYN  
(Rome, MI 120)  

B "SANTA CAN I COUNT ON YOU?" [Roman BMI—Bend, Phase]  
The young lark chanta a R & B flavored Xmas ballad on this side. Effective delivery.

MAHALIA JACKSON  
(Columbia 41055)  

B+ "THEY LOVE EVERY CHRISTMAS FEELING" [Fischer-Phalen ASCAP—Paley]  
[Blackbird 2503]  
The magnificent Mahalia Jackson, one of the greatest gospel singers, sings her heart out as she chants a beautiful song of the Nativity. Stirring religious composition.

B+ "SWEET LITTLE JESUS BOY" (2:14) [Carl Fischer ASCAP—MacGinnes]  
[Atlantic 2503]  
Another emotional religious Christmas song delivered with great depth and feeling by the star singer.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THREE BREATHTAKING NEW ALBUMS THAT ARE FIRST IN A SERIES OF TWENTY FOUR. RECORDED WITH A NEW MONAURAL TECHNIQUE WITH THE EMOTIONAL DEPTH OF STEREO.

ALBUM P-4300

101 Strings

PLAY THE WORLD'S GREATEST STANDARDS

ALBUM P-4400

101 Strings

A NIGHT IN THE TROPICS

ALBUM P-4500

101 Strings

IN A SYMPHONY FOR LOVERS

The World's Leading Manufacturer of Quality LP's at a Sensible Price
NEW YORK:

Reaction to The Cash Box’ new Top 10 pin up sheet has been fantastic. Most of the cuts are coming in from all over the country. Guy Smith’s performance on the Ed Sullivan Show last Sunday night was given on the heels of her two week battle with the flu. Kate got out of her sick bed Wednesday—despite doctors’ orders—to begin rehearsing, Sol Mino appearing on the Steve Allen Show December 8, and the first single record release for Sid Mills’ now Diana Music firm is “One Blade Of Grass” sung by Jack Carroll on Decca. The tune was written by Tedder and Ray C. Bennett who Mills gave their first break in the music game 10 years ago. . . Betty Johnson has signed with Atlantic Records. Neil Refil has been commissioned by City Center to write a jazz ballet. It’s now in the works. Mark Records of Utah, New York, has signed Cindy Tyson, who is appearing at the Copa, cabana, to a recording contract. Micki Marko, who starred in the "Ziegfeld Folies" last season, begins an engagement at the El Rancho in Las Vegas for a one-month starting November 27. . . The Four Esquires are set to appear on "The Big Record" on December 11 and on the Ed Sullivan Show on December 12 with the Peter Bagge show at the Brooklyn Fox Theater for a week beginning November 27 . . Joe Sherman, musical director for Epic, flying to the Coast for a get-together with motion picture star Jack Lemmon. Sherman will oversee the forthcoming Lennon album on Epic, which will have him singing and playing piano for the first time . . . Bill Hill, general sales manager for Fiesta and Que Records, leaving on a thirty day trip to the Continent.

CHICAGO:

Frank Abramson, Dale Records, reports that he’s in town to huddle with distribution, to arrange distribution of Randy waiter’s "Prettiest Girl In School." . . Lenya Garmisa, Garmisa Distributors, very excited about "At The Hop" by Danny and the Juniors. . . Guy Pastor, newest young star in the Roulette orbit, was in 11/13 desjays with Roulette’s Stan Pat to kick-off his first release "Life Is Just A Bowl Of Cherries" and "This Is My Lucky Day." Roulette chief Joe Kolakow also in town and very sorry he couldn’t extend his trip to other areas in midwest, but had to wind his way back home. Joe extends his sincerest greetings to one and all . . Barnes’ Music Center, Milwaukee, preparing for the big Xmas rush for albums and singles . . Young Jennie Smith (she was 19 Nov. 15) was feted at a private party by RCA Victor. Her first album "Jennie" is off to a good start according to RCA brass. Jennie and Matt Dennis guest-stared on the Howard Miller Show. WTAQ design Paul Lind advises that Chuck Bill of ABC-TV and radio fame sits in for him at the Penneys For Cancer drive 11/19 while Phil Greenes the All Star Charities & 78’s & 45’s drive in Denver. . Bill McGuire, Lomar Distributors, announces acquisition of 2 lines, Cabrones & "Language," and the Challenge label of California, McGuire landed Cabot after budhding with Paul Wexler, Cabot presy. . . Mike Rappeh, popular WAPA desjay, tells us he is busy engaged previewing material for new Columbia album. It is a double-sleeve set with 100 minutes of music. Mike wrote liner notes for Matt Dennis’ RCA release "Play Melancholy Baby." . . (Frankie Lyman’s "Little Girl" b/w "It’s Christmas Once Again" has all the earmarks of another Roulette smash hit. Stan says that Frankie’s strong vocal really is greatly enhanced by excellent instrumentation). . . Steve Allen’s Milwaukee promo gal, June, March, tells us that Steve’s "Pretend You Don’t See Her" by Jerry Vale is going over huge. John Albro, (John Chi & the Rock & Rollers fame, "Ringo Rose" and "Be True To Your Love") on Epic. . . Jerry Ferber reports 2 big hits "Buzz Buzz Buzz" and "Great Balls Of Fire." Roy Hamilton due in to headline Big Ten WGN Party 11/12.

HOLLYWOOD:

The response to singer Bonnie DeBuille’s appearance on “This Is Your Life” has been overwhelming, with Era Records reporting orders for Ronnie’s album, “Smoke Dreams,” approaching the half-million mark. Ferlin Husky and Faron Young, Capitol recording stars will co-star opposite Zsa Zsa Gabor in the Paramount Picture, “The Boys From Tennessee.” . . Jim Conkling again heading the recording industry participation in the KTRA Chartlist annual drive. . . Calvin Jackson, whose Liberty album, “Variations On Glasswine’s Rhapsody In Blue” has just been released, has been signed for a two week appearance at the Avant Garde. . . Carter Records, new West Coast label, bow this week with a Christian release “No Santa Claus” and "If It’s Christmas In Christmas" sung by nine year old Phil Phillips who is currently being seen as one of the Carters on the Gideon MacKenzie TV show. . . Gordon Wolfe of Sunland Distributors has appointed Jerry Good to handle promotion for the outlying area. Berry Laine continues to handle Los Angeles proper. . . Bob Demain of Kapp Records has arranged a contest with station KDAR to find “The Prettiest Girl In School” in conjunction with the Kapp record of that title by The Tempos . . . Demsey Wright has asked and Ben Tucker, WOAI Co-star, to do the portion. "The Prettiest Girl In School" is being released in conjunction with the Kapp record of that title by The Tempos . . . Demsey Wright and Ben Tucker, WOAI Co-star, have both been signed by Rex Productions to record albums for their A&A label. . . Capitol Records flying composer-conductor Johnnie Concho, owner and president of the company, has returned to Texas to arrange and conduct a session for new discovery, Larry Hovis.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Current record release
APRIL LOVE
b/w
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
#15660

Current LP Album
APRIL LOVE
Original Cast Album—DLP-9000

Motion Picture
APRIL LOVE
World Premiere November 12th, Roxy Theatre, New York
National release: November 20th

Television
THE PAT BOONE SHOW
ABC Network,
9:00-9:30 p.m. every Thursday

Press release
Foladare-Greer & Associates
1741 No. Ivar Avenue
Hollywood 28, California
THE HAPPIEST AND GREATEST CHRISTMAS RECORD IN MANY MANY YEARS

"Merry Merry Merry Merry Merry Christmas"

"let's light the Christmas tree"

Written by RUTH LYONS
STAR OF WLW TELEVISION AND RADIO.

RUBY WRIGHT
WITH CLIFF LASH AND HIS ORCHESTRA AND THE DICK NOEL SINGERS.

MEL HERMAN OF STATE DISTRIBUTORS CINTI, SELL 100,000 OF THIS RECORD IN SIX WORKING DAYS.

Fraternity 787

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LEW DOUGLAS
His Orchestra and the DICK NOEL SINGERS
play and sing
THE SONG OF THE ISLAND
WHERE DREAMS COME TRUE

ISLAND OF BIMINI

on
Fraternity RECORDS
F-784

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### The Records Disk Jockeys Played Most

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist(s)</th>
<th>Notes</th>
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<tbody>
<tr>
<td>1</td>
<td>YOU SEND ME</td>
<td>Sam Cooke (Kee), Teresa Brewer (Coral)</td>
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<td>2</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley (RCA Victor)</td>
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<td>3</td>
<td>APRIL LOVE</td>
<td>Pat Boone (Dot)</td>
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<td>4</td>
<td>SILHOUETTES</td>
<td>Ray's (Cameo) — Diamonds (Mercury), Steve Gibson &amp; Red Caps (Paramount)</td>
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<td>5</td>
<td>WAKE UP LITTLE SUSIE</td>
<td>Everly Brothers (Cadence)</td>
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<td>6</td>
<td>CHANCES ARE</td>
<td>Johnny Mathis (Columbia)</td>
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<td>7</td>
<td>RAUNCHY</td>
<td>Bill Justis (Philips), Ernie Freeman (Imperial)</td>
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<td>8</td>
<td>ALL THE WAY</td>
<td>Frank Sinatra (Capitol)</td>
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<td>9</td>
<td>MELODIE D'AMOUR</td>
<td>Ames Brothers (RCA Victor), Edmundo Ros (London)</td>
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<td>10</td>
<td>KISSES SWEETER THAN WINE</td>
<td>Jimmie Rodgers (Roulette)</td>
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<td>11</td>
<td>MY SPECIAL ANGEL</td>
<td>Bobby Helms (Decca)</td>
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<td>12</td>
<td>LITTLE BITTY PRETTY ONE</td>
<td>Thurston Harris (Aladdin) — Bobby Day (Class)</td>
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<td>13</td>
<td>JUST BORN</td>
<td>Perry Como (RCA Victor)</td>
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<td>14</td>
<td>BE BOP BABY</td>
<td>Ricky Nelson (Imperial)</td>
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<td>15</td>
<td>I'M AVAILABLE</td>
<td>Margie Rayburn (Liberty)</td>
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<td>16</td>
<td>I'LL REMEMBER TODAY</td>
<td>Patti Page (Mercury)</td>
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<td>17</td>
<td>FASCINATION</td>
<td>Jane Morgan (Kapp), Dick Jacobs (Coral)</td>
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<td>18</td>
<td>LIECHTENSTEINER POLKA</td>
<td>Will Glave (London)</td>
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<td>19</td>
<td>TILL</td>
<td>Roger Williams (Kapp)</td>
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<td>20</td>
<td>PEGGY SUE</td>
<td>Buddy Holly (Coral)</td>
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**21) TREAT ME NICE. 22) TWELFTH OF NEVER. 23) HONEYCOMB. 24) THE STORY OF MY LIFE. 25) THE JOKER. 26) SAYONARA. 27) ROCK 'N ROLL MUSIC. 28) LOVE ME FOREVER. 29) IVY ROSE. 30) THAT REMINDS ME. 31) I HAVE TOLD YOU LATELY THAT I LOVE YOU. 32) CA' EST AMOUREUX. 33) ALONE. 34) HAPPY BIRTHDAY BABY. 35) OH MY, SWANEE RIVER ROCK. 36) WAIT AND SEE. 37) WHY DON'T THEY UNDERSTAND. 38) TAMMY. 39) MR. LEE. 40) HULA LOVE. 41) WUNDERFUL. 42) THAT'LL BE THE DAY. 43) AN AFFAIR TO REMEMBER. 44) PRETEND YOU DON'T SEE HER. 45) WITH YOU ON MY MIND. 46) PUT A LIGHT IN THE WINDOW. 47) I GIVE YOU MY WORD. 48) BUZZ, BUZZ, BUZZ. 49) MY ONE SIN. 50) I NEVER FELT MORE LIKE FALLING IN LOVE. 51) DIANA. 52) THAT AINT RIGHT. 53) LOVE BUG CRAWL. 54) SOFT. 55) NEVER BE AFRAID. 56) THAT'S WHY I WAS BORN. 57) I LOVE YOU BABY. 58) LET ME BE LOVED. 59) KEEP A-KNOCKIN'; GREAT BALLS OF FIRE; I ONLY WANT TO LOVE YOU; WHEN SCHOOL STARTS AGAIN.**
JOHNNY JAY

SUGAR DOLL

COUPLED WITH

TEARS

MERCURY 71232

Picked as the top hit in...
Popular, Rhythm & Blues, Country & Western!

MERCURY’S HOT ONES

JIMMY EDWARDS

LOVE BUG CRAWL

COUPLED WITH

HONEY LOVIN’
MERCURY 71209

RUSTY DRAPER

BUZZ BUZZ BUZZ

COUPLED WITH

I GET THE BLUES WHEN IT RAINS
MERCURY 71221

DINAH WASHINGTON

EVERYBODY LOVES MY BABY

COUPLED WITH

BLUES DOWN HOME
MERCURY 71220

BILLY ECKSTINE

IF I CAN HELP SOMEBODY

COUPLED WITH

BOULEVARD OF BROKEN DREAMS
MERCURY 71217

NICK NOBLE

HALO OF LOVE

COUPLED WITH

SWEET TREAT
MERCURY 71233

MERCURY RECORD CORPORATION • CHICAGO 1, ILLINOIS
OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented in THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19 N. Y.

List Your Top Ten Pop Tunes Here

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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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TOD O'HARA

(WILD—Boston, Mass.)

Bob Fuller

(WNBP—Newburyport, Mass.)

Wally Phillips

(WGN—Chicago, Ill.)

"Let's just clarify a small point," says Ed Robbins (WVIF-Mt. Risco, N. Y.), I have moved from WKB-West Hartford, Conn. to WWIP, St. West-Hartford, Conn. to WWIP, ... Dick Budohausner (WICE-Providence, R. I.) supervises a weekly one-half hour Junior Achievement program on WICE each Saturday morning. The debut took place on November 9, ... A Mr. Davis (WLWR-Norfolk, Va.) had Ernest Hubbard for a show nightly for five nights. Chevrolet picked up the tab... Wally Phillips hosting "The Teen Club," a new 90 minute program to mirror the many interests of Chicago's young men and women on WGN-TV-Chicago. ... Al Radka (KFRE-Fresno, Calif.) calling up a local effort. The tune written by Ralph Yaw, Bakersfield, "What A Boy," is sung by a local 14-year-old high school freshman. Radka takes off like a press agent and raves about the talents of the lass—but forget to even mention her name.

Jack Eisen, ex-statewide announcer, and now with the American Forces Network in Frankfurt, Germany, uses The Cash Box for a programming guide. Jack would love to hear from some of his old friends. Eisen had to travel half way 'round the world to meet an old radio pal, Jack Froel, formerly of Buffalo, New York. ... Bob Norris (WDH-Gainsville, Fla.) gave his listeners an added treat when jazz great Kai Winding dropped in during Bob's show. Kai was in Gainsville playing a concert at the University of Florida. ... Paul Drew (WGST-Atlanta, Ga.) writes that Jody Shattalin, runner-up in the Miss America contest, bonded the staff and is heard weekday evenings from 11 to 11:30 p.m. The show is called "Dream With Jody." ... Seth Larnbee, Russ Blood and Howie Leonard (WLOB-Portland, Me.) tele-poll their listeners as to preferences for the beginning of Christmas record play. Great listener response indicated a wide preference for December 1, says Leonard. On the other hand Tommy Edwards (WERE-Cleveland, Ohio) started his Christmas music on November 15. We're inclined to agree with Edwards. Much money, planning, talent goes into Christmas disks and they need more than just a few weeks to take hold. We know of many record people who won't invest in Christmas records because they expect advertisements and the resultant lack of opportunity to create a hit... Mort (Dubisky) Dean, formerly of WKBN-NBC-West Hartford, Conn., and WJAR-Providence, RI, is now with WWIP-Mount Hope, N. Y. ... Bob Fuller (WNBP-Newburyport, Mass.) one busy fella. Bob, 17 years old, launches his day with a 6 to 8:30 a.m. "Breakfast Special," shoots over to Newburyport High School, scrambles back to WNBP to host The Bob Fuller Show at three o'clock till sign off. Then home to do homework. Lisa Wolfe doing a promotion job for her clients, deejays tell us. The hustling gal hits New York, Philadelphia, Boston, Hartford, Baltimore and Washington—traveling every week. Lisa is currently plugging Bing Crosby, Jane Morgan and Woody Herman... General Manager Robert E. Berry announces the appointment of Louis Terrl to the WELM-Leominster, Mass., position of program director.

Here's a WILD message. The guy's the same only the name's been changed. We're talking of Tod O'Hara, morning man on WILD-Boston, Mass. He's known in the trade as Mickey Scott, formerly WNOE and WUXI-New Orleans. Tom "T. I." Johnson (WRON-Renoverete, W. Va.) has the 8-10 p.m. spot and plays the Top 60 from The Cash Box. At the end of the first month the show is going real strong. ... Bob Parry (KTAR-Phoenix, Ariz.) writes that deejays from coast to coast of the 12 Phoenix stations were invited to the new Park Central Shopping Center where they worked for the huge assembly. ... Al Meltzer will do his first show from WEBR-Buffalo, N.Y., on December 1. John E. Bailey, Jr., trumpet player, now deejays for KOWH-Omaha. He's about to head teen hops at Omaha's Peony Park, based on the Don Bell (KIOA-Des Moines, Iowa) rock 'n roll teen hops. ... Bob Randall (KRXU-Phoenix, Ariz.) tells us of Prince Johannes Von Liechtenstein, a son of a cousin of a cousin of a cousin of a cousin of the famous Paul White- man trumpet player, now deejays for KOWH-Omaha. He's about to head teen hops at Omaha's Peony Park, based on the Don Bell (KIOA-Des Moines, Iowa) rock 'n roll teen hops. ... Doc Lemon joins WCUE-Akron, Ohio, from KSO-Des Moines, Iowa. ... Dick Alden hosts a "Jail House Rock" stage presentation at the Capitol Theatre, Newark, N. J. ... Larry Gir (WBE-C-Ne. Wilkesboro, N. C.) to marry Doris Lovette, local gal.

"Only those records best suited for commercial use are reviewed in THE CASH BOX"
JANE MORGAN HITS THE JACKPOT

This platter pays off bigger and better than ever. There's no gamble here—everything's rigged in your favor. Stock "I'm New At The Game of Romance"—collect big returns.

Published by: MITCHELL-SOUTHERN, Gen. Prof. Mgr. MURRAY DEUTCH

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
RCA VICTOR's 45 Economy Package of "SEARCH FOR PARADISE" EPA-4117

Robert Merrill sings four lovely songs in sure-to-sell pop style. Advertised coast-to-coast on NBC Radio Network's BANDSTAND, MONITOR and NIGHTLINE, plus many local stations. It's going places at 15 rpm—America's favorite speed!

Top Selling Records
Reported by Retail Outlets
From Coast to Coast

BROADWAY MUSIC
New York, N. Y.
1. All The Way (H. Styne)
2. Fascination (J. Morgan)
3. My One True Love (B. Comer)
4. If I Can Help Somebody
5. My One True Love (S. Cooke)
6. Little Bitty Pretty One
7. Wake Up Little Suzy (E. Harris)
8. Malo D'Amour
9. You Send Me (M. Cooke)
10. Fascination (J. Morgan)

CRITTENTON'S
Chicago, Ill.
1. My Special Angel (R. Helms)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Suzy (E. Harris)
6. Little Bitty Pretty One
7. De Bop Baby (R. Nelson)
8. Melodie D'Amour
9. My Special Angel (B. Helms)
10. April Love (P. Boone)

ATLANTIC PENNSYLVANIA COMPANY
1. Color Red (E. Presley)
2. My Special Angel (B. Helms)
3. Malo D'Amour
4. Silhouettes (Rays)
5. Little Bitty Pretty One
6. My Special Angel (B. Helms)
7. Wake Up Little Suzy (E. Harris)
8. Malo D'Amour
9. You Send Me (M. Cooke)
10. Love Bug Crawl (J. Edwards)

THE GROOVE RECORD SHOP
Nortolph, Va.
1. You Send Me (S. Cooke)
2. Raunchy (B. Justin)
3. Little Bitty Pretty One
4. Horrices (J. Dax)
5. My Special Angel (B. Helms)
6. Jailhouse Rock (E. Presley)
7. Could This Be Magic (Perry)
8. Wake Up Little Suzy
9. Malo D'Amour
10. Bye Maretone (L. Williams)

E & R RECORD SHOP
West Hartford, Conn.
1. You Send Me (S. Cooke)
2. My Special Angel (B. Helms)
3. Little Bitty Pretty One
4. Horrices (J. Dax)
5. Malo D'Amour
6. Wake Up Little Suzy
7. Raunchy (E. Freeman)
8. Peggy Sue (B. Harris)
9. Fascination (J. Morgan)
10. Just Born (P. Cone)

THE MUSIC SHOP
Syracuse, N. Y.
1. Raunchy (E. Freeman)
2. Silhouettes (Rays)
3. Malo D'Amour
4. Little Bitty Pretty One
5. My Special Angel (B. Helms)
6. Wake Up Little Suzy
7. Raunchy (E. Freeman)
8. Peggy Sue (B. Harris)
9. Fascination (J. Morgan)
10. Just Born (P. Cone)

THOMPSON'S
Eugene, Ore.
1. Raunchy (E. Freeman)
2. Silhouettes (Rays)
3. Malo D'Amour
4. Little Bitty Pretty One
5. My Special Angel (B. Helms)
6. Wake Up Little Suzy
7. Raunchy (E. Freeman)
8. Peggy Sue (B. Harris)
9. Fascination (J. Morgan)
10. Just Born (P. Cone)

MUSIC BOX
Cleveland, Ohio
1. Green Back Stage Pass (J. Lewis)
2. Rock & Roll Music (B. Berry)
3. Raunchy (E. Justin)
4. April Love (P. Boone)
5. One More Time
6. Bra \\ The Cash Box, Music Page 24 November 30, 1957

"Only those records best suited for commercial use are recommended by THE CASH BOX"
Casa Grande, the label that produced a hit with the first Tune Weavers' release, "Happy Happy Birthday Baby" is proud to introduce their first new side; "I REMEMBER DEAR" & "PAMELA JEAN". CASA GRANDE #4038 may now be ordered through the national distributors EMBER RECORDS.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
New York, N. Y.
1. You Send Me (S. Cooke)
2. Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. Silhouettes (Ray)
5. Little Bitty Pretty One (F. Harris)
6. Silhouettes (Ray)
7. My Special Angel (R. Nelson)
8. Silhouettes (Ray)
9. Bitty Pretty One (F. Harris)
10. Make Up Little Sin (E. Freeman)

Chicago, Ill.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Ray)
4. Wake Up Little Sin (F. Harris)
5. My Special Angel (R. Nelson)
6. Jailhouse Rock (E. Presley)
7. Bitty Pretty One (F. Harris)
8. Little Bitty Pretty One (F. Harris)
9. April Love (P. Boone)
10. Wake Up Little Sin (E. Freeman)

Cleveland, Ohio
1. You Send Me (S. Cooke)
2. Raunchy (J. Justis)
3. April Love (P. Boone)
4. Jailhouse Rock (E. Presley)
5. Oh Boy (Crickem)
6. Rock 'N Roll Music (C. Barry)
7. Malvina D'Amour (Ames Bros.)
8. Great Balls Of Fire (J. Lee Lewis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Wake Up Little Sin (E. Freeman)

Houston, Tex.
1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (F. Harris)
3. Wake Up Little Sin (E. Freeman)
4. Everyday (B. Hollies)
5. Silhouettes (Ray)
6. Jailhouse Rock (E. Presley)
7. Bitty Pretty One (F. Harris)
8. Raunchy (E. Freeman)
9. The Story Of My Life (R. Robbins)
10. You Buy Me Baby (L. Williams)

Baltimore, Md.
1. Raunchy (J. Justis)
2. Peggy Sue (B. Holly)
3. Little Bitty Pretty One (F. Harris)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Bitty Pretty One (F. Harris)
7. Berry Monroe (L. Williams)
8. Merry Merry Little (J. Terry)
9. Wake Up Little Sin (E. Freeman)
10. At The Hop (Danny & Johnnie)

Denver, Colo.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Sin (E. Freeman)
3. You Send Me (S. Cooke)
4. Silhouettes (Ray)
5. Chances Are (J. Mathis)
6. Send Me (P. Boone)
7. Bitty Pretty One (F. Harris)
8. You're A Baby Baby (G. Nelson)
9. April Love (P. Boone)
10. You Buy Me Baby (L. Williams)

Milwaukee, Wisc.
1. Wake Up Little Sin (E. Freeman)
2. Silhouettes (Ray)
3. Bitty Pretty One (F. Harris)
4. Silhouettes (Ray)
5. My Special Angel (R. Nelson)
6. Bitty Pretty One (F. Harris)
7. Wake Up Little Sin (E. Freeman)
8. Little Bitty Pretty One (F. Harris)
9. Silhouettes (Ray)
10. Hula Love (M. Knox)

St. Louis, Mo.
1. Raunchy (J. Justis)
2. Silhouettes (Ray)
3. You Send Me (S. Cooke)
4. Silhouettes (Ray)
5. Bitty Pretty One (F. Harris)
6. Silhouettes (Ray)
7. Bitty Pretty One (F. Harris)
8. Bitty Pretty One (F. Harris)
9. Bitty Pretty One (F. Harris)
10. Bitty Pretty One (F. Harris)

Detroit, Mich.
1. You Send Me (S. Cooke)
2. Silhouettes (Ray)
3. April Love (P. Boone)
4. Malvina D'Amour (Ames Bros.)
5. Peggy Sue (B. Holly)
6. Rock 'N Roll Music (C. Barry)
7. Be My Baby (E. Nelson)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Jailhouse Rock (E. Presley)
10. Little Bitty Pretty One (Ray/Harris)

San Antonio, Tex.
1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (F. Harris)
3. Wake Up Little Sin (E. Freeman)
4. Silhouettes (Ray)
5. Jailhouse Rock (E. Presley)
6. Silhouettes (Ray)
7. My Special Angel (R. Nelson)
8. Bitty Pretty One (F. Harris)
9. Peggy Sue (B. Holly)
10. Liebchenstein Polka (Glebe)

Minneapolis, Minn.
1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. Raunchy (J. Justis)
4. Jailhouse Rock (E. Presley)
5. Be Bop Baby (E. Nelson)
6. Bitty Pretty One (F. Harris)
7. Peggy Sue (B. Holly)
8. Liebchenstein Polka (Glebe)
10. Malvina D'Amour (Amer/Res)

Los Angeles, Calif.
1. April Love (P. Boone)
2. Silhouettes (Ray)
3. Wake Up Little Sin (E. Freeman)
4. All The Way (R. Sinatra)
5. Raunchy (F. Freeman)
6. Bitty Pretty One (F. Harris)
7. Honeycomb (J. Rodgers)
8. April Love (P. Boone)
9. Be Bop Baby (E. Nelson)
10. Malvina D'Amour (Amer/Res)

San Francisco, Calif.
1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Silhouettes (Ray)
4. Chances Are (J. Mathis)
5. April Love (P. Boone)
6. Raunchy (E. Freeman)
7. Malvina D'Amour (Amer Bros.)
8. All The Way (R. Sinatra)
9. Wake Up Little Sin (E. Freeman)
10. My Special Angel (R. Nelson)

Cincinnati, Ohio
1. Wake Up Little Sin (E. Freeman)
2. April Love (P. Boone)
3. Be Bop Baby (E. Nelson)
4. My Special Angel (R. Nelson)
5. Littfe (E. Freeman)
6. Chances Are (J. Mathis)
7. Silhouettes (Ray)
8. You Send Me (Brower/Cooke)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. All The Way (R. Sinatra)

1. My Special Angel (R. Nelson)
2. Silhouettes (Ray)
3. Jailhouse Rock (E. Presley)
4. Peggy Sue (B. Holly)
5. You Send Me (S. Cooke)
6. Be Bop Baby (E. Nelson)
7. Wake Up Little Sin (E. Freeman)
8. Alone (Shepherd Sisters)
9. Raunchy (J. Justis)
10. If I Can Help Somebody (E. Edwards)

Kansas City, Mo.
1. Jailhouse Rock (E. Presley)
2. April Love (P. Boone)
3. Be Bop Baby (E. Nelson)
4. You Send Me (Brower/Cooke)
5. Wake Up Little Sin (E. Freeman)
6. Littfe (E. Freeman)
7. Just Born (P. Cone)
8. I'm Available (M. Rayburn)
9. Ain't A Day (My Special Angel (R. Nelson)
10. Little Bitty Pretty One (Ray/Harris)

Pittsburgh, Pa.
1. Silhouettes (Ray)
2. Chances Are (J. Mathis)
3. Raunchy (J. Justis)
4. Peggy Sue (B. Holly)
5. Be Bop Baby (E. Nelson)
6. You Send Me (S. Cooke)
7. All The Way (R. Sinatra)
8. My Special Angel (R. Nelson)
9. Jailhouse Rock (E. Presley)
10. Peanuts (Little Joe & TVilson)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
A Merry Christmas Hit from The Lennon Sisters

"LET'S LIGHT THE CHRISTMAS TREE"

"MERRY, MERRY, MERRY CHRISTMAS"

9-55044

Brunswick Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
When The Great Ray Charles (Atlantic LP 1259) was released a few weeks ago, we knew that we had an album of unusually strong commercial potential. Yet we did not foresee that “Doo-dlin’” and “Sweet Sixteen Bars,” two selections in the LP, would generate so much spontaneous air play. Our distributors clamored for an EP coupling the two numbers and we rushed it out in a plain brown wrapper.

First in Philadelphia and later in Atlanta, Chicago and a variety of other cities, the Ray Charles EP began moving like a hit single. Now available in a green, white and black hard cover sleeve, EP 597 is the jule box and retail buy of the season.

THE GREAT
RAY CHARLES

ATLANTIC

EP 597

THE CURRENT ATLANTIC EP RELEASE

EPs 593, 594, 595 & 596
Chris Connor Sings The George Gershwin Almanac of Songs
EP 597 The Great Ray Charles
EP 598 That Satin Doll / Carol Stevens
EP 599 Mood Jazz / Joe Castro
EP 600 New Orleans Blues / Wilbur De Paris and Jimmy Witherspoon
EP 601 Ballads and Blues / Milt Jackson
EP 602 The Warm Sound / Frances Wayne
EP 603 The Modern Jazz Quartet
EP 604 The Jimmy Giuffre Three
EP 605 Rock With Clyde McPhatter
EP 606 Rock With Joe Turner
EP 607 Rock With Ray Charles
EP 608 Rock With Ivory Joe Hunter
EP 609 Rock With Chuck Willis
**Named UA Records Sales Director**

NEW YORK—Harold L. Friedman (left), veteran record industry executive, has been appointed Sales Director of the recently-formed United Artists Records Corp., headed by Max E. Youngstein. Friedman, who is shown with Alfred H. Tamarin, executive assistant to Youngstein, will assume his new post immediately. Working under the supervision of Tamarin, he will develop a national distribution program for the UA music enterprise.

**Roulette Signs Lennie Heyton**

NEW YORK—Morris Levy, President of Roulette Records, announced last week the signing of Lennie Heyton to an exclusive recording contract. Actually, Heyton has been signed to two different contracts. One as an artist for albums, the other will utilize his talents as both arranger and conductor. In the latter capacity, Heyton will work with other Roulette artists in producing albums for them from the initial inception, arrangements, recording and completion.

Heyton, who is well known for the developing and handling the musical arrangements for Lena Horne’s nightclub act, will have his choice as to which Roulette artists he will produce albums for. He is already planning to do an album with Pearl Bailey, Jeri Southern and Frankie Lymon.

Roulette’s prexy believes that the addition of Heyton’s talents to the label’s roster will result in the releasing of material which will be of vital importance to the company’s growing long play album catalog.

**KEEN RECORDS INVITES YOU TO**

**watch Sam Cooke sing his next Keen release on the**

**ED SULLIVAN SHOW, SUNDAY DEC. 1st.**

**ANOTHER KEEN HIT**

taking off like a rocket...Keen Records has another million seller going hot!

**the Valiants**

**THIS IS THE NIGHT**

KEEN NO. 34004

**REX PRODUCTIONS INC.,** 8479 HIGUERA RD. CULVER CITY, CALIFORNIA

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Music Men At Grossinger’s

Liberty Singles To Have Spectra-Sonic-Sound

BEVERLY HILLS—Liberty Records, enjoying the biggest volume in its twelve-year history, sold over a million records a month in July, August, September, and October, bringing the total of million-record-months to six this year, it was disclosed by label president Lew Chudd. The million-a-month sales have been on singles only, Chudd added, and LP and EP figures, still being tabulated, will boost monthly sales considerably. Imperial hit its first million-a-month in February and again in April, and as a result of heavy ordering last week, Chudd feels he may reach a 1,000,000 single records sale for November.

Imperial is currently using seven pressing plants to meet the demand, and Chudd is lining up an eighth which will begin pressing this month.

“My biggest problem now,” says Chudd, “is turning out enough product to meet dealer demand. Business is good with all manufacturers and everyone is pushing the plants for production.”

Chudd also predicts that Imperial will easily reach its expected goal of $7,500,000 gross for this year and feels that if Christmas business holds up to expectation, the label will hit $8,000,000.

Shaw Writes Of Parker

NEW YORK—Arnold Shaw, general professional manager of E. B. Marks Music, has written his third article for Esquire Magazine. The feature, titled “Ballad Of The Bird—The Legend of Charles Christopher Parker”, will appear in the December issue of the national publication.

Shaw’s previous articles for Esquire, which also dealt with jazz, were titled “The Cool Generation” and “West Coast Jazz.”

GROSSINGER, N.Y.—Several people connected with the music business found themselves together at Grossinger’s last week-end. Pictured at the table above are: Julie Chester, Professional Manager of Robert Molin Music; Al Tamarin, head of the new United Artists Records and Music; Hugo Winterhalter, Musical Director of RCA Victor; Paul Grossinger; Jerry Marshall, WMGM disk jockey; Arnold Maxin, head of A&R for Epic Records; Sid Farnes, Editor-In-Chief of The Cash Box; and George Bennett, Promotion Director of Grossinger’s. Seated are: Leslie Chester and Mrs. Julie Chester; Mrs. Hugo Winterhalter; Sue Tamarin, daughter of Al Tamarin, who was celebrating her 15th birthday; Ellen Parker, who has just completed a starring role in the forthcoming film, “The Cop; Hater”; and Mrs. Arnold Maxin.

Liberty Singles To Have Spectra-Sonic-Sound

BEVERLY HILLS—Liberty Records is scheduling future single record releases to be produced utilizing the firm’s “spectra-sonic-sound” method as are all LP albums, an innovation in the company’s technical production. Liberty’s sound system is provided by the firm’s fully transistorized stereo sound studio. The studio was recently completed under the supervision of president Si Waronker after one and a half year’s research at a cost of $100,000.

First Liberty single record to be released immediately with “spectra-sonic-sound” will be David Seville’s “Bagdad Express” backed with “Starlight, Starbright”. All Liberty’s LP albums are being made using this sound system but this will be the first single in this category. Additional singles will be set in the future for a “sonic” recording instead of the standard method.

Design Boone EP For Xmas

HOLLYWOOD—Dot Records has issued a Pat Boone Christmas EP especially designed to be a Christmas gift or card. Featuring such great Yuletide standards as “White Christmas,” “Silent Night,” “Santa Claus Is Coming To Town,” and “Jingle Bells”, the EP’s cover is designed in an envelope motif on which one can sign his name and mail to a friend or dear one.

Imperial Reaches Million A Month Rate

Shaw Writes Of Parker

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Atlantic Completes Three Foreign Deals

NEW YORK — Atlantic Records this week concluded several foreign deals on behalf of its single, EP and LP releases. The deals include the release of Atlantic as well as its artists on the West, East-West and KRC.

A foreign deal was consummated with Kenneth L. Cole, president of Coscol Incorporated, to press and distribute for a number of Atlantic releases in Japan, Korea, Formosa and Okinawa. Cole states that there is a great interest in many of Atlantic’s jazz and R & B artists in those areas.

Neushil Ertegun, who completed the deal with Cole, also arranged for distribution of Atlantic artists in Venezuela through Musica y Musicos Cubanos, S.A., Havana. Here also, it was a long range deal for singles, eps and lips of the entire Atlantic family. However, Musica y Musicos Cubanos will import the records.

Another deal was set-up with Ray Ventura, Disques Versailles executive who was in New York last week, for release of Disques Versailles LPs in the United States through Atlantic Records. Disques Versailles, on the other hand, will release a certain number of Atlantic LPs in France and Belgium.

Atlantic has already released three Disques Versailles LPs here. They are “Afternoon in Paris”, “Mac-Kac”, and “Hi Fi Sounds For Young Parisiens”. The deal calls for further Disques Versailles releases in this country. Sacha Distel, France’s poll winning guitarist, featured on “Afternoon in Paris” with John Lewis, is the manager of Disques Versailles.

Dukes Of Dixieland Albums To Better 250,000 In 1957

NEW YORK—When Sidney Frey, Audio Fidelity’s proxy, saw the Dukes of Dixieland during the winter of 1956 in Las Vegas it was a lucky day for him because of the group.

Frey signed them to Audio Fidelity and the Dukes hit with their first three albums and a combined sale of more than 50,000 copies. The fourth, “On The Road” and fifth, “Minstrel Time” are being released together at this time and according to Frey, “we assure a shipment of at least 50,000 by the end of 1957. This will be better than 250,000 albums at $5.95 list for $1,500,000 gross at the retail level.

The Dukes are originally from New Orleans where they went into the Famous Door for two weeks and remained for nearly six years. They then went into the Preview Lounge, Chicago, for a two week booking and stayed there for twenty-two weeks.

Verve Issues 14 “Newport Jazz” LPs

HOLLYWOOD—Verve Records last week released fourteen separate albums of recordings made at the Newport Jazz Festival last Summer.

Ranging in number from MG V-892 through MG V-8954, the fourteen albums include such artists as: George Lewis and Turk Murphy; Red Allen, Kid Ory, Jack Teagarden, J. C. Higginbotham, Buster Bailey, and Cozy Cole; Ella Fitzgerald and Billie Holiday; the Teddy Wilson Trio and the Gerry Mulligan Quartet with Bob Brookmeyer; Toshiko and Leon Sash; Eddie Condon with Wolf Kahn and Dick Johnson and Met Mathews with Don Elliott; the Gigi Gryce-Donald Byrd Jazz Laboratory and the Cecil Taylor Quartet; the Oscar Peterson Trio with Roy Eldridge, Sonny Stitt and Jo Jones; the Coleman Hawkins, Roy Eldridge, Pete Brown, Jo Jones All Stars for distribution of its single, Pee Wee Russell and Bobby Henderson; an original with Skeeter Davis; a Count Basie LP featuring Jimmy Rushing, Lester Young, Jo Jones, Illinois Jacquet and Joe Niles; a Count Basie LP featuring Jimmy Rushing, Lester Young, Jo Jones, Illinois Jacquet and Joe Niles; and a Count Basie LP featuring Jimmy Rushing, Lester Young, Jo Jones, Illinois Jacquet and Joe Niles.

Negotiations are currently going on for another twenty-two weeks at the Preview in 1958.

Not all their fans reside in New Orleans, for Chicago. The Dukes of Dixieland are also great favorites in Reno, Las Vegas and Columbus, Ohio. During 1958 they will be seen in Florida, Milwaukee, Detroit, New York (for the first time), and many other cities via one-nighters as well as location jobs.

J. S. Glaser’s Associated Booking has represented the group since its inception and Joe Dolan has been guide and counselor for the same period.

The group consists of two brothers, Frank and Freddie Assunto, father, Joe Assunto, Jack Mayheu, Stanley Mendelson, Bill Porter and Tommy Rundell. The Duchess, featured on Volume Two as Betty Owens, is privately Mrs. Freddie Assunto.

Los Williams; and a “Gospel Singing” album featuring the Drinkard Singers and the Back Home Choir.

6 Capitol Xmas Singles

HOLLYWOOD—Six Christmas single records were made available by Capitol last week. Frank Sinatra, with backing by Gordon Jenkins’ orchestra, sings “Silent Night and HolyNight”; “The Christmas Waltz” (both from his new Capitol album “A Jolly Christmas’); Fred Waring and the Pennsylvanians offering “I Heard The Bells On Christmas Day” (“Christmas Was Meant For Children” (both from the new Cap album, “Now Is The Caroling Season’’); Mel Blanc, with the Billy May orchestra, presenting “The Hat I Got For Christmas Is Too Small” and “Blame It On Santa’”; and “The Xmas Ritz” contributes a recreation of “Here Was A Man” which is coupled with “It Came Upon A Midnight Clear.” The label also is re-issuing two other Christmas singles: Yogi Yorgesson, “Yingle Bells”; “Yust Go Nuts At Christmas’; Margaret Whiting and Nat “King” Cole, “Silver Bells” and “Christmas Candy.”

“The Biggest Name Tune To Hit The Market In Years!!

THE ORIGINAL
and
THE BEST

“OH JOE”

b/w

“MY LITTLE GIRL”

NASC0 6005

THE CRESCENDOS

NASHBORO RECORD CO.,
Nashville, Tenn.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Watch the Sales
**ROCK**
and the Coins
ROLL
on this Great Hit by...

**DOROTHY COLLINS**

“ROCK ME MY BABY”

Chorus & Orch. Directed by
DICK JACOBS

Coral 9-61922

Published by:
NOR-VA-JAK
Gen. Prof. Mgr. MURRAY DEUTCH

HICKSVILLE, N. Y.—Over 8,000 people, mostly teen-agers from Hicksville, Jericho, Bethpage, Plainview, Levittown and Hempstead packed the Mid-Island Shopping Plaza on November 14 from 4:00-7:00 pm to see and hear Bert Knapp, WMCA disc jockey and his Columbia Records Dance Party. The kids danced, sang, screamed and pushed, collecting autographs, pictures and souvenirs during the three-hour show which presented artists such as the Four Lads, Eileen Rodgers, Ray Coniff, Billy Brown, Jiggs Carroll, Berry Kaye, Ronny Self, the Sammy Kaye band vocalist Barry Frank and Sandy Summers and many others.

Two Hicksville residents, who recorded for RCA-Victor, the Twin-Tones, were brought on stage by Bert Knapp to the applause of the crowd on hand, many of whom are classmates of the brothers. Sponsored by the J. J. Newberry store at Mid-Island Plaza, the program was arranged by Bert Knapp and Columbia Records. Seen above are Billy Brown, Columbia artist, and some of his fans.

**Album Sure Shots**

*Also Available in EP*

**JUST ONE OF THOSE THINGS**
NAT “KING” COLE
(Capitol W-903 * EPA-1-903, 2-903, 3-903)

**WORLD’S FAVORITE LOVE SONGS**
MANTOVANI (London LL 1748)

**ELVIS CHRISTMAS ALBUM**
ELVIS PRESLEY (RCA Victor LOC 1305 * EPA 4108)

**SMOKE DREAMS**
RONNIE DEAUVILLE (Era 2002)

**Hicksville Hop**

America’s Leading ONE STOP Record Service

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“Only those records best suited for commercial use are reviewed by THE CASH BOX”
New BMI, Inc. Machine Is Break Thru In Automation

NEW YORK—A breakthrough in automation equipment was announced last week by Charles A. Wall, vice-president and treasurer of Broadcast Music, Inc., a division of American Electronic Corp. Israel Diamond, head of BMI's performance logging department, said: "This is a pioneering achievement that all industry has been looking for. No real automation is possible without automatic input and, until the BMI machine was developed, no such equipment was available. The need and possibilities of use are endless in industry: inventory control, purchase control, production control. At Broadcast Music, Inc., we use the machine to handle a combination of variable data—(network and local radio and television performances of music)—and fixed data—the titles of BMI compositions."

The machine, described as electronic punch-tape data processing equipment, were developed in two years of design engineering and testing at a cost of more than $100,000. They will be integrated with other equipment on January 1, 1958, and will begin providing quarterly statements to writers and publishers late in the second quarter of the year.

Each new punch-tape machine is designed to test, about the size of a desk comptometer or adding machine, and is mounted on a table of each machine is tightly packed with data. The inside of each machine contains transistors and germanium diodes, plus a maze of gears and pins.

The new machines replace a now-outmoded system of tallying performances via separate punch cards taken by record and tab files. Instead, each operator of the punch-tape device uses a master card file, inserting proper cards into the machine with a minimal amount of physical effort and movement. Simultaneously, the card in the sensing unit causes the unit to read the code number, and simultaneously punch the tape with the song title code number, at the same time carrying forward in a visual counter in the sensing unit the number of transactions which the operator has tallied.

The basic sensing machine is connected by a cable to the nearby tape processing device. The impulses are fed from the sensing machine transmitted by the cable and a five channel standard tape tape is punched. This tape is processed with the rest of the information in BMI's tabulating machine area. The tape is fed through an International Business Machine tape-to-card converter. The tape-to-card converter punches the code number from the tape directly into a standard IBM card. All of the cards for each individual broadcast station are sorted by their code numbers and aligned with the master card containing all of the alphabetical information corresponding to that code number.

The same process is followed for all radio and television network operations. For network purposes, each unit contains a full three-position keyboard. By means of this keyboard, it is possible to select the count for the number of stations carrying the program simultaneously.

A special switch sets the unit on network operations and the unit does not function until all of the information is properly fed in. The network tape is then fed through the IBM tape-to-card converter. These cards follow the same pattern as the local stations at this point.

Next a collator machine comes into use and in a single operation, compares two decks of cards against each other. It selects on code numbers which match and eliminates all others. A subsequent operation reproduces all of the alphabetic information covering each title including the name of song, publisher's name, writer's name, BMI local or network, TV local or network, etc.

A separate calculation is regularly made for the relationship between the sample number of stations logged and the total number on the air each month, locally. The process is complicated with BMI's accumulation of all of the performances for a three-month period. The results are then calculated automatically for payment purposes on an IBM calculating punch, and by means of high-speed electronic sorting machines are arranged in writer and publisher sequence for statement tabulations.

The sensing units are mechanically and electrically accurate. A minimal training period of three months is required to operate them, but the operator spends the greater part of this time in familiarizing himself with the thousands of song titles, many of which are almost identical.

In addition to the machine of Taller & Cooper, Inc., BMI's integrated data processing system includes the machines built by the commercial control division of the Remington Calculating Company, International Business Machines Corporation and the Acme Visible Records Company. The system is adaptable to many other accounting functions. It could be used for point of sale recording for department stores, for check processing in banks, for product control in manufacturing and purchase order handling for business organizations.
London Lowdown

Mario Lanza arrived in Town last week for the Royal Variety Show on November 18, and to make a guest appearance on Val Parnell’s “Sunday Night at the Palladium” Show on Nov 24. He is expected to return to Britain early next year.

Broadway show, “Bells Are Ringing” opened in London this week starring Janet Blair.

The Everly Bros, Crickets and the Diamonds expected over here in February. Two acts to take part in a package show.

Judy Garland finished her six-weeks show at the Dominion Theatre on Saturday and is returning to the U.S.

It is announced that Alma Cogan is to appear at the Persian Room, New York in December.

Mantovani is to begin another tour of America in January, 1968.

Another British orchestra — Ted Heath and his Music— returned from its third American tour last Monday. Apparently American dj’s thought several of the boys were American! The Hi-Lo’s have requested Ted Heath to accompany them on their tour of Britain next year.

Frank Sinatra’s recording of “All the Way” from his film, “The Jokers Wild” is expected to be a big hit over here.

Negotiations have begun for Billy Williams to tour Europe following the success of his disk, “I’m Gonna Sit Right Down and Write Myself a Letter”. Nothing definite has been arranged yet.

Sammy Davis, Jr. is seriously considering offers to appear in this country next year, probably in March or April.

Gracie Fields over here for Royal Variety Performance. She guested on Val Parnell’s Show on Sunday.

Fianist Hershel Henlere took the place of Jack Hylton who is in America at the Royal Variety Show.

Bob Hope made a surprise appearance on Val Parnell’s “Saturday Spectacular” which featured Lonnie Donegan, Britain’s Skiffle King.

The Musician’s Union is apparently considering restricting visiting bands to this country in future years.

BRUSSELS: The Annual Jazz Bands’ Amateur Tournament will take place during December in Brussels. The Hot Club of Belgium will present the Modern Jazz Quartet November 24th and the 5th January there is a possible of an appearance by the Erroll Garner Trio.

PARIS: Colette Renard, who won the 1959 Grand Prix du Disque, plays the title role in one of France’s best nights of the moment, “Irma la Douce”. She also has the distinction of being a big jive box favorite.

AMSTERDAM: Dutch radio and television are anxious to have Pat Boone, Julie London and Fats Domino on their major programmes since these three U.S. artists are among the most popular with the Dutch record buying public.

GERMANY: Will Glah delighted at the success of his “Leichtensteiner Polka” in the U.S., especially since the record never happened in his own native Germany. . . . Eddie Sauter of the famous Sauter-Finnegan team conducts an orchestra in Germany for the Baden-Baden radio station.

A little birdie tells me that the B.B.C. is likely to get the screening rights of the “Perry Como Show” for its network. This will be a wonderful boosting for Perry’s records over here.

“Reet Petite” and “My Special Angel” are two possible contenders for the best sellers over here.

This week’s best selling pop singles (Courtesy “New Musical Express”)
1. Mary’s Boy Child — Harry Belafonte (RCA)
2. Let’s Have A Party — Elvis Presley (RCA)
3. That’ll Be The Day — Crickets (Coral)
4. I Love You Baby — Paul Anka (Columbia)
5. Remember You’re Mine — Pat Boone (London)
6. Be My Girl — Jim Dale (Parlophone)
7. Gotta Have Something In The Bank — Frankie Vaughan & Kaye Sisters (Philips)
8. Tammy — Debbie Reynolds (Coral)
9. Wake Up Little Susie — Everly Brothers (London)
10. Diana — Paul Anka (Columbia)
11. Santa Bring My Baby Back To Me — Elvis Presley (RCA)
12. Man On Fire/Wandering Eyes — Frankie Vaughan (Philips)
13. Alone — Petula Clark (Pye-Nixa)
14. My Diva Darling — Lonnie Donegan (Pye-Nixa)
15. Lowly Miss Claudy — Elvis Presley (HMV)
16. Trying To Get To You — Elvis Presley (HMV)
17. Ma, He’s Making Eyes At Me — Marie Adams (Capitol)
18. Whole Lotta Shakin’ Goin’ On — Jerry Lee Lewis (London)
19. Water Water/Handful of Songs — Tommy Steele (Decca)
20. Alone — Shepherd Sisters (HMV)
21. He’s Got The Whole World In His Hands — Laurie London (Parlophone)
22. Love Letters In The Sand — Pat Boone (London)
23. Alone — Southlanders (Decca)
25. My Special Angel — Malcolm Vaughan (HMV)
26. Island In The Sun — Harry Belafonte (RCA)
27. Wandering Eyes — Charlie Gracie (London)
28. Reet Petite — Jackie Wilson (Coral)
29. Hey You — Tommy Steele (Decca)
30. With All My Heart — Petula Clark (Pye-Nixa)

Now Is the Time To Ready Your Xmas Display...Don't Wait Until The Rush Begins

Every dealer now has the same question arising in his mind, "when is the buying season going to start?" Dealers have recently begun to be more alert to the buying situation in all departments, as our page in this issue is devoted entirely to the broadest merchandising efforts in the industry. But no season starts before it has been set in among all dealers but this, season promises to follow the pattern of last year. In checking with some of the leading dealers it was discovered that the buying started very late and in some instances as late as the second week in December. This is true not only in our business but it seems to be spreading to all phases of the retail trade.

Since the heavy Christmas buying that the dealer is anticipating does actually begin well into the month of December, it is absolutely essential that he be completely prepared to handle capacity business which must be crammed into a few short weeks before the holiday.

Window displays and all holiday decorations should be set by now and be a perfect reminder for your customers that music is a perfect gift that anyone and everyone can enjoy. Album displays have their own appeal but you can create additional interest in phonographs and accessories by clever and eye-appealing displays. If at all possible, remember that animation in a window will draw more attention than static displays, especially since records equipment and music are all associated with music.

While things are still slow the extra time can be devoted to doing up the windowing which can call their attention to various merchandising plans that are in effect in your shop such as gift certificates and lay-away plans that will make it that much easier for your dealer to do his Christmas shopping. Customers can also be made aware of something that you may think is of particular interest this season.

There is more competition for the record buyer's dollar this year than ever before and it means that each dealer will have to make it much harder to get his share. What are you going to do?

Mercury in Regional Product Tie - In With Walco

CHICAGO—Pete Fabri, Mercury Record Corporation, announced last week that henceforth the label's broadest in Cleveland and Chicago will serve as official distributor for all Walco needle products and accessories.

Final arrangements with the two firms were consummated at a conference between Irving Green, president of Mercury Records, and Robert Walco, president of Walco.

Fabri said that the new distributive setup will be kicked-off with a contest for dealers in the areas to have set up sales this month. The contest is of a coupon drawing type. Dealers will receive coupons based on the number of Walco products sold. These coupons will then be sent to a central location, where on April 15, 1958 a drawing will be held to determine prize winners.

There will be duplicate sets of prizes awarded in the already strong alignment of merchandise handled. Walco, one of the pioneers of the needle industry, has expanded its line to the record accessory field with such products as record cloths, static-clean, polyethylene record covers, balance controls for tone arms and other items. These products coupled with Mercury's powerful classical and jazz lines, help to form an outstanding distributive operation.

CHICAGO — The broadest line of Motorola phonograph and high fidelity units ever offered by the company were introduced recently by J. B. "Kip" Anger, National Radio and Phonograph Sales Manager at the company's annual sales convention held at the Blackstone Theater. Thirteen entirely different models ranging in price from $32.95 to $775.95 were shown.

Motorola's 1958 phono-Hi-Fi line completely brackets the consumer demand for these products", Anger said of the phono or the Motorola line for every budget and every taste, from the twin speaker player for the moppet to the portable for the teenager to a Masterpiece sound unit for the audiophile.

Increased power in amplifiers, new solid wood built-to-the floor cabinets, separate speaker enclosures and new control and audio systems, illuminated color-coded tuning controls are some of the innovations in the Motorola line. For the first time the company's high fidelity units will be available with AM-FM tuners built in or as optional equipment. A compact new line of portable "duraphonic" fiber glass models are housed in fiber glass acoustical cabinets that are unbreakable and virtually wearproof. Stuffed in two-tone colors, the "duraphonic" fiber glass set is designed for the person who wants a portable unit that can be safely moved about and yet be the sound and acoustical advantages of solid wood.

At the top of Motorola's 1958 Hi-Fi line is Motorola's new two piece unit. The unit (shown above-photo #1) is housed in two separate cabinets of high grade wood in a contemporary design.

A forty watt amplifier and a preamp unit combine to deliver 25 undistorted watts to the four-speaker system. A pushbutton key control board control unit, an automatic four speed changer, plus a diamond stylus originate the sound.

In the separate speaker cabinet there is a powerful Electrohome tweeter with a full one pound magnet to handle sound in the 20 to 400 cycle range. A die cast, vertically mounted horn tweeter and a dual mid-high horn system completes the speaker ensemble to handle frequencies as high as 20,000 cycles.

The entire system is mounted in a completely enclosed airlight cabinet. Furthermore, the enclosure is padded inside for non-resonance and the elimination of undesirable sound effects.

Controls are in the form of a Fletcher-Munson keyboard, and the obtaining of perfect tone balance regardless of sound level. An input jack allows the use of a tape recorder.

The unit includes a built-in AM-FM tuner which plays through the unit's sound system. Record storage space and dual crossover network with separate controls on both the control unit and the speaker enclosure are included.

The unit model 13kT25 Hi-Fi will carry a retail price of $750.00 in solid imperial mahogany and is also available in solid champagnes mahogany.

Model 3H25, (shown above-photo #2) is a new smaller table model that features a built in am-Fm changer, with its three speakers (two 4's and a 6). The unit includes a four speed changer, 45 rpm spindle, dual speaker style and is built on a more pedestal type unit, look well in smaller rooms; brass legs are standard equipment. The unit is priced at $129.95 in imperial mahogany and $134.95 in oak.

Features and prices of the other 11 phonographs introduced may be obtained from Motorola representatives.

Decca Offers Display

NEW YORK—Decca Records last week announced the availability to dealers of a new display unit.

The display, which measures 30 x 9 x 17, is in full color and is illustrated. Called the Decca-Dex, it is actually an album index, and features 72 albums in nine different categories. Among the classifications represented are: Mood; Music; Country Music; Gold Label; Movie Music and others. The Decca-Dex display, although originally prepared as a centerpiece, can also be utilized as a hanger, floor unit, or on a display case.

The Decca-Dex has been prepared in time for the big holiday gift-giving season, but its usefulness will not end when this season has passed, for the 72 sets illustrated thereon are all non-Christmas items.

In addition to this display, Decca has also prepared a host of other material for dealers' use.

On the consumer level, Decca has made available an eight-page, two-color Record Review which highlights albums in all categories, including Christmas sets, as well as brochures featuring the company's Phonograph line.

Lormar Modernizes

CHICAGO—Bill McGuire, general manager of Lormar Distributors in Chicago, announced new, modern improvements on the floor to facilitate handling of records in receiving and shipping departments.

McGuire said that among the conveniences added to their operation are: automatic conveyors and a complete self-service system for operators to make it possible for them to make quick, accurate selections.

Moreover, there is a new merchandising incentive he now offers the hottest single and hottest album of the week (every week) at 10% discount in a merchandising program. A small price paid, he figures, for Lormar is interested in acquiring new lines.

New Plastic Disk Rack

BROOKLYN—New from the Eagle Roll Leaf Stamping Co. is a record caddy made to retail for $.69. Made of plastic, it can store up to 60 records of any size. It features dual handles for easy moving, and is manufactured in one piece with the drag handles for easy moving, and is manufactured in one piece with the drag handles for easy moving, and is manufactured in one piece with the drag handles for easy moving, and is manufactured in one piece with the drag handles...
JUKE BOX OPERATORS:

This Is Your LAST CHANCE TO VOTE

In the 12th Annual Poll of the Automatic Music Industry Of America To Choose THE BEST RECORDS and RECORDING ARTISTS of 1957 VOTE TODAY!

FILL OUT THIS FORM

And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.
Juke Box Operator Poll
Enters Final Week

NEW YORK—The 1957 Juke Box operators poll will soon be history as the tally enters its final week. The keen interest indicated by operators was evident in the large total of votes that poured into the New York offices of The Cash Box each week.

The results of the poll, to be announced next week in the December 7th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1957 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting covered a 5 week span—the results to be announced in the December 7th Issue.

To aid the operator in voting, an alphabetically arranged list of 1957's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

Top Pop Song Favorites of 1957

A White Sport Coat
All Shook Up
Almost Paradise
An Affair To Remember
And That Reminds Me
Around The World
Banana Boat Song
Be Bop Baby
Black Slacks
Blues In The Night
Bye Bye Love
Chances Are
Come Go With Me
Dark Moon
Day-O
Diana
Don't Forbid Me
Fascination
Four Walls
Gone
Happy Happy Birthday Baby
Honeycomb
Hula Love
I Like Your Kind Of Love
I'm Gonna Sit Right Down
I'm Sorry
I'm Stickin' With You
I'm Walkin'
In The Middle Of An Island
It's Not For Me To Say
Jailhouse Rock
Just Between You And Me
Keep Knockin'
Lips Of Wine
Little Darlin'
Lotta Lovin'
Love Letters In The Sand
Love Me To Pieces
Mama Looka Booboo
Marianne
Melodie D'Amour
Mr. Lee
My Special Angel
Nineteen Nineteen
Old Cape Cod
Party Doll
Pledge Of Love
Rainbow
Remember You're Mine
Rock-A-Billy
Round And Round
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Sharngi-La
Short Fat Fannie
Silhouettes
So Rare
Star Dust
Start Movin'
Tammy
Teddy Bear
Teen Age Crush
Teenager's Romance
That'll Be The Day
There's A Gold Mine In The Sky
Wake Up Little Susie
Wild In The Country
White Silver Sands
Whole Lot Of Shakin' Going On
Who Needs You
Why Baby Why
With All My Heart
Wonderful Wonderful
You Don't Own Me A Thing
Young Love
You Send Me

Top R & B Favorites of 1957

Ain't Got No Home
All Shook Up
A Thousand Miles Away
Blue Monday
C. C. Rider
Come Go With Me
Diana
Dumplin's
Farther Up The Road
Goodie Goody
Green Door
Happy Happy Birthday Baby
Honeycomb
Humpy Dumpty Heart
I Feel Good
I'm Walking
I Just Want To Be In Love
Jenny Jenny
Jim Dusty
Just To Hold My Hand
Let The Four Winds Blow
Little Darlin'
Long Lonely Nights
Love Is Strange
Love Me Tender
Lucille
Lucky Lips
Mr. Lee
Misty
Next Time You See Me
Oh What A Night
Over The Mountain
Party Doll
Please Send Me Someone To Love
Rockin' Pneumonia And The Boogie
Woogie Flu
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Since I Met You Baby
Slow Walk
Short Fat Fannie
So Rare
Teddy Bear
That'll Be The Day
Think
Valley Of Tears
Whispering Bells
Whole Lot Of Shakin' Going On
Without Love
Young Blood

Top Country Favorites of 1957

A Fallen Star
All Shook Up
Am I Losing You
A White Sport Coat
Bye Bye Love
First Date, First Kiss, First Love
Four Walls
Fraulein
Geisha Girl
Give My Love To Rose
Gone
Gonna Find Me A Bluebird
Holiday For Love
Home Of The Blues
Honky Tonk Song
I Heard The Bluebirds Sing
(I'll Always Be Your) Fraulein
I'll Be There
I Miss You Already
I'm Tired
Is It Wrong
I've Got A New Heartache
Jailhouse Rock
Knee Deep In The Blues
Lotta Lovin'
Loving You
Missing You
My Arms Are A House
My Shoes Keep Walking Back To You
Now You
My Special Angel
Next In Line
Reeling
Rockin' In The Congo
Stolen Moments
Tangled Mind
Teddy Bear
There You Go
Three Ways
Too Much
Too Much Water
Train Of Love
Two Shadows On Your Window
Walkin' After Midnight
Wake Up Little Susie
Wasted Words
Whole Lot Of Shakin' Going On
Without Love
Young Love
Your True Love

THE ORIGINAL VERSION
43,000 SHIPPED IN 8 DAYS
(18,000 in Pittsburgh Alone... Thanks to BILL LAWRENCE)

SENSATIONAL REACTION to what will be
the No. 1 XMAS record of the year

“JESUS IS MY SANTA CLAUS”

“SILENT NIGHT”

b/w

by

THE GORMAN SISTERS
Barbara (age 12) and Vir (age 6)

Arrow 721

ORDER NOW FOR IMMEDIATE SHIPMENT
(Some Choice Territories Still Available)

ARROW RECORDS
1650 Broadway, N. Y.
Phone: JUdson 6-4466
Mercury Disk Adopted As Xmas Seal Song

Chicago—Already adopted as the official Christmas Seal song for 1957 of the National Tuberculosis Association, “If I Can Help Somebody” recorded on Mercury by Billy Eckstine is being further publicized via a special promotional record which is being mailed out to over 4000 disk jockeys and radio stations in the next few days.

The Christmas Seal Campaign featuring Mercury recording artists Patrice Page, Sarah Vaughan, David Carroll and Eckstine voicing their personal feelings about the good work done by Christmas Seals in the fight against Tuberculosis. It is being sent out at this time in order to coincide with the official opening date of the Christmas Seal Drive which is November 15th.

Words of praise have been heaped upon this song which was imported from England last summer. Kenny Myers, Mercury’s Director of Promotion said, “Letters from disk jockeys all over the world have been of such a positive nature, that it is hard to conceive that one piece of music could have such universal appeal.”

Ellen Lovell, the Director of Public Relations for the Tuberculosis Association reiterated by noting, that “for the first time since we’ve had a Christmas Seal Song,” this year, “If I Can Help Somebody,” looks like a fair bet to stick with, as the official song for the future.”

“If I Can Help Somebody” is the sixth song to be so honored by the Tuberculosis Association. 1958 was the first year, the record, being, “One Little Candle.”

Somerset’s “101” Series Off To Strong Start

PHILADELPHIA, PA. — In ten days of sales, Somerset Records has passed the 200,000 mark in total number of albums purchased of three sets: “The 101 Strings Play The World’s Great Standards”, “The 101 Strings Play A Symphony For Love” and “The 101 Strings Play For A Night In The Tropics”. Somerset at the same time announced that it is dickering with a large hi-fi phonograph manufacturer with national distribution for a “101 Strings Giveaway Kit” which will be offered with the sale of each phonograph.
**Best Selling Pop Albums**

* Also Available in EP

**Pos.** | **Record** | **Artist** | **Title** | **Label** | **Catalog No.**
---|---|---|---|---|---
1 | 1 | *AROUND THE WORLD IN EIGHTY DAYS* | MOVIE SCORE | Decca | DL 8046 * ED 836
2 | 2 | PAT'S GREAT HITS | PAT BOONE | Dot | DLP-3071
3 | 3 | PAL JOEY | MOVIE CAST | Capitol | W-912 * EDM-4-912
4 | 4 | WHERE ARE YOU | FRANK SINATRA | Capitol | W-855 * EAP 1, 2, 3, 4-855, EBF 1, 2-855
5 | 5 | MY FAIR LADY | BROADWAY CAST | Columbia | OL 5090 * A 5090
6 | 6 | LOVE IS THE THING | NAT "KING" COLE | Capitol | W-824 * EAP-1-824, 2-824, 3-824
7 | 7 | LOVING YOU | ELVIS PRESLEY | RCA Victor | LPM-1515 * EPA 2-1515
8 | 8 | BELAFONTE SINGS OF THE CARIBBEAN | HARRY BELAFONTE | RCA Victor | LPM-1505 * EPA-1-1505
9 | 9 | WONDERFUL WONDERFUL | JOHNNY MATHIS | Columbia | OL 1028 * A 1028, 1, 2, 3
10 | 10 | THE HELEN MORGAN STORY | GOGI GRANT | RCA Victor | LOC-1030 * EPA-4112
11 | 11 | JUST ONE OF THOSE THINGS | NAT "KING" COLE | Capitol | W-903 * EAP-1-903, 2-903, 3-903
12 | 12 | EYDIE SWINGS THE BLUES | EYRIE GORME | ABC-Paramount | ABC-192
13 | 13 | MANTOVANI FILM ENCORES | MANTOVANI AND HIS ORCHESTRA | London | LL-1700 * EBF-6320, 21, 22
14 | 14 | WORLD'S FAVORITE LOVE SONGS | MANTOVANI | London | LL 1748
15 | 15 | ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES | (Keeps KXL-5003 * KE-737, 38, 39, 40, 41, 42) (LP)
16 | 16 | DANCE TO THE MUSIC OF LESTER LANIN | (Epic | LN 3340 * EG 7185)
17 | 17 | ELVIS CHRISTMAS ALBUM | ELVIS PRESLEY | RCA Victor | LOC 1035 * EPA-1, 2, 3
18 | 18 | THE PAJAMA GAME | MOVIE CAST | Columbia | OL 5210 * A 5210
19 | 19 | WEST SIDE STORY | BROADWAY CAST | Columbia | OL 5230 * A 5230
20 | 20 | ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES | (Keeps KXL 1000 * KE-714, 15, 16, 17, 18) (2—12" LP)
21 | 21 | A SWINGIN' AFFAIR! | FRANK SINATRA | Capitol | W 103 * EAP-1-103, 2-103, 3-103, 4-103
22 | 22 | OKLAHOMA | MOVIE CAST | Capitol | 505 * 506
23 | 23 | VELVET BRASS | JACKIE GLEN GLEASON | Capitol | W-450 * EAP-1, 2, 3, 4-450, EBF-1, 2-450
24 | 24 | SMOKE DREAMS | RONNIE DEAUVILLE | RCA Victor | DL 8045

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**THE FOUR PREPS**

take the short route to the charts via

26 MILES (SANTA CATALINA)

C/W IT'S YOU

RECORD NO. 3845

A Two Sided Hit From Symphony House
Music on the Record Debut

of the Exciting Continental Movie Star

**LONNY KELLNER**

(SINGING WITH WERNER MUELLER'S ORCHESTRA)

"THAT'S THE WAY IT GOES"

B/W "I TOLD YOU SO"

DECCA 9-30508

a DECCA-ration!

(Lyrics: AL STILLMAN—Music: HEINO GAZE)

Symphony House Music Publishers Corp.

(Paul Siegel)

507 Fifth Ave., Suite 262, New York, N. Y.
**Pretend especially at South Lawrence**

PITTSBURGH, PA. — If reports coming in from Pittsburgh are any indication, 1958 may have a big selling Christmas record. According to Bill Lawrence, Bill Lawrence Distributors, this city, “Jesus Is My Santa Claus,” by the Gorman Sisters on Arrow Records, has created a great deal of interest in the Smokey City.

Lawrence stated that he was as surprised as anyone since the first week to refuse to play Christmas records at this early date. Jay Michaels (WCAE) started to program the platter about two weeks ago and casually asked his audience to let him know if they thought the side was good enough for him to continue to play.

The response was immediate and according to Lawrence has brought in orders from every retail outlet in the area. Lawrence states that as of Thursday, November 21, he shipped and billed $6,000 with a minimum of 2,000 arriving every day until he changes the order.

Station WEEP-Pittsburgh made it the “Pick of the Week” and is now programming it at least ten times daily.

**New Baltimore One-Stop**

BALTIMORE, MD. — Redisco (The Record Distributing Company) of Baltimore, a new one-stop with a complete line of records, needles and accessories, has opened for business, it was announced last week by Oscar “Bucky” Buchman, general manager of the company.

Buchman stated that the firm will attempt to offer the “best service possible to coin-operated phonograph merchants and to retail record dealers”.

**Symphony Orks To Travel For State Department**

NEW YORK—Two American Orchestras, the Philadelphia and the New York Philharmonic, will serve as traveling ambassadors on behalf of President Eisenhower’s special International Program for Cultural Presentations, administered by A- TTA for the Department of State.

The Philharmonic will play a four-week concert tour of South America at the close of its current New York Festival, and the first major orchestra of the Southern Hemisphere by a United States symphony orchestra, the Phili- harmonic, will visit both east and west coasts of South America, possibly Central America and the Caribbean later in the year.

In May 1958, the Philadelphians will embark upon a European tour of sixteen countries, including five behind the Iron Curtain. During its ten-week stay abroad, the Orches- tra is expected to give 40 concerts.

**Coral Inks Barbara McAir**

NEW YORK—Bob Thiele, A&R Di- rector of Coral Records, announced last week the signing of Barbara Mc- Airy to an exclusive contract. The company is rushing out the first re-lease by the thrush, who just a few weeks ago left the sides, “Till There Was You.” The vocalist, a native of Racine, Wisconsin, has appeared in clubs in this country and Canada for the past two years. Her Coral contract marks her entry into the record field. On Sunday, November 24th, she appeared on the Ed Sullivan Show over CBS-TV.

**Noble and Vale Star In WGN Big Ten Show**

CHICAGO—Nick Noble and Jerry Vale guest-starred at the twelfth in a series of WGN Big Ten Community Parties, November 21, at Glenview’s Junior High School.

The hour and a half program was broadcast direct from the stage of the junior high school and featured a $1000 endowment award to the winning amateur act, according to Bruce Dennis, WGN radio program manager.

Noble’s latest release on the Mer- cuary label is “Halo Of Love” while Vale’s current hit is “Promes- ses Don’t See Her” on the Columbia label.

The event, which was presented in cooperation with the Glenview Junior Chamber of Commerce, was emceed by Eddie Hubbard, Wally Phillips and Jack Bregston.

Music was provided by Bob Trend- ler and his men, featuring musicians recruited from name bands through- out the nation, and Eddie Munn and his country and western band.

**Capitol Pacts Larry Hovis**

HOLLYWOOD—Signed to his first recording contract, by Capitol Records was Larry Hovis, 21-year-old vocalist-drummer whose first sessions will be produced by Dave Cavanaugh.

The youthful entertainer, majoring in history and philosophy at the Uni- versity of Houston, is currently ap-pearing at the Club Swank in Hous- ton, and on that gig at the KFRG-TV, Hovis’ talents also extend to song writing; he wrote “Every Time I Ask My Heart” which Joel Grey etched for the Capitol label.

The date of Hovis’ first record re- lease is to be announced.

**Gold Disk And Watch For Paul Anka**

OTTAWA, CANADA — Paul Anka, the 16-year-old composer-singer, who hit big with his smash recording of ‘Diana,’ was granted a gold record and a start- ing reception from fans when he returned to his home town.

Returning to Ottawa as a member of the touring unit ‘The Biggest Stars of ’57’ Anka was presented with an especially designed gold disk entitled the GRA (Gold Record Award), which was handed to Anka by Mayor George Nelm of Ottawa “on behalf of president Sam Clark of ABC-Paramount and the company” for having topped the mil- lion mark with ‘Diana.’

The dial of the watch was in solid gold in the form of a record with a facsimile of the label of “Diana” superimposed on it.

Representing the diskery itself was Don Costa, director of popular & R & B for Am-Par, who presented the teen- ager with the traditional gold disk. Costa, who arranged and conducted the “Diana” session, came in for his share of applause from Mayor Nelm, Andrew Anka, (father and manager of the star) and Anka himself.

Following the performance of ‘The Biggest Stars’ unit, the entire cast at- tended a special fete honoring Paul at Ottawa’s Laconda Restaurant.

**Hollywood Playboys Ork Signed By Urania**

NEW YORK—The Hollywood Play- boys Orchestra is the name chosen by members of the Jack Benny radio and TV orchestra and it is also the name given to the new corporation and pro- duction unit which has just signed a contract with Urania Records.

The group is unusual in that, as a corporation, each member of the unit is a stockholder and shares in the earnings and profits of the corpora- tion. The group has been playing in Benny’s shows for the past twenty years with very few changes in per- sonnel.

The group’s Urania album is the first of a projected series of LPs to be issued in the coming year. Record- ings will feature the baritone voice of Russ Taylor and the Sportsmen Quartet.

Mahlon Merrick, director of the unit, has been on a week nation- wise tour visiting dee jays and setting up promotion to kick off the first LP.

**Name McKeon Director Of WMGM Promotion & Advertising**

NEW YORK—John M. McKeon has been appointed director of promotion and advertising of Station WMGM, New York, it was announced last week by John Tolchin, Vice-Presi- dent and Director. McKeon will as- sume his new duties effective Novem- ber 28th.

McKeon formerly was presentation director of the New York Division of the General Outdoor Advertising Company, and also served as promo- tion art director of Woman’s Home Companion of the Crowell-Collier Publishing Company.

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*“Only those records best suited for commercial use are reviewed by THE CASH BOX”*
**Capitol Gains Rights To “The Music Man”, B’way-Bound Musical**

**HOLLYWOOD—** Capitol Records’ Album Repertoire chief, Francis Scott III, announced last week that the company had acquired exclusive recording rights to the original Broadway cast album of “The Music Man,” the new musical comedy starring Robert Preston which opened at the Shubert theatre in Philadelphia Nov. 18 and will bow at the Majestic theatre in New York Dec. 19.

Meanwhile, Capitol is immediately rushing into release three single records, each of whose top side songs is either produced or performed by Preston and/or Preston, produced by the Four Preps with Billy May and his orchestra called “It’s You.” The second single record is by Billy May and his orchestra with a vocal group offering “Seventy Six Trombones.” “Till There Was You,” a top ballad from the new show, is offered on the third single record by Capitol featuring Nelson Riddle and his orchestra with vocal by Sue Raney. Music and lyrics are by Meredith Wilson who, together with Franklin Lacey, also wrote the book. In addition to Robert Preston as star, the musical comedy cast features Barbara Cook, David Burns and Pert Kelton. Kermit Bloomgarden, in association with Herbert Greene and Frank Productions, Inc., is presenting the new musical. The entire production is staged by Morton da Costa.

**Sal Mineo Wins Title Role In Cole Porter’s “Aladdin” TV’er**

**NEW YORK—** Sal Mineo, Epico recording artist, has been signed to play the title role in the Cole Porter—S. J. Perelman musical version of “Aladdin,” CBS Television’s “Du Pont Show of the Month,” Friday, Feb. 21, it was announced last week by producer Richard Lewine. Previously announced for the hour-and-one-half color presentation are Cyril Ritchard, who plays the magician, and Anna Maria Alberghetti, in the role of Aladdin’s romantic vis-à-vis, Princess Ming Chou.

**Vanguard Records Enters Singles Field**

**NEW YORK—** Vanguard Records, the longhair and jazz package indie announced last week that it will be breaking with its first sides in the singles field January 10, 1958. Among the pop artists who will kick off Vanguard’s entry into pops are the Weavers, whose latest two albums have been among the most popular releases of the year; Jimmy “Mr. Five by Five” Rushing, blues singer; Brother John Solomon, the folk and blue artist, and several others. Vanguard also announced the signing of Woody Reed, rock and roll singer currently appearing at Robert’s Show Lounge in Chicago.

The Weavers are veterans of the “singles” market, having clicked with such songs as “Tzena Tzena”, “On Broadway”, “Goodnight Irene”, “So Long It’s Been Good to Know You” and “Kisses Sweeter Than Wine”. Forty sides of brand new material are on wax with the Weavers, and Vanguard has high hopes that the group will click again in their old style. Vanguard will cover all aspects of the field, including in its first release straight pop material, country music and rhythm and blues.

**Storz Names Dates For 1st Pop DJ Convention**

**KANSAS CITY—** Todd Storz, President of the Storz Stations (WDGY-Philadelphia; WHI-Kansas City; WTIX-New Orleans; WMAM-Miami) announced plans last week for the first annual Pop Music Disk Jockey Convention and Seminar to be held at the Meshelbach Hotel in Kansas City March 7, 8 and 9, 1958.

During the strides made by Country disk jockeys as a result of their year-long Nashville confabs, Storz has been interested in why the dj’s of our major markets and directors across the country. Storz officials have also contacted several recording industry toppers and have found a general “someone should have done it a long time ago” feeling. According to Storz, of the 30 disk jockeys contacted, 25 signified that they were interested, while 3 said they would make every effort to do so. Only one dissent was registered. Storz officials in the past week have contacted Ed Bonner of KXOK, St. Louis; Bob “Coffeehead” Laron of WEMP, Milwaukee; Don Bell, KOA in Des Moines; Ira Cook of KMPC, Hollywood, and Jay Michaels, WCAE in Pittsburgh. All of these jocks have signified that they plan to send the conclaves and are willing to participate in the various panels and discussions.

**Elgarts At Statler In N. Y.**

**NEW YORK—** Les and Larry Elgart and their Orchestra began an engagement at the Cafe Rouge of Hotel Statler, New York City, New Year’s Eve—New Year’s morning, November 29, 1957, according to arrangements made by Thomas F. Troy, General Manager, Statler Hotel, and Music Corporation of America.

The musician team—Les and Larry Elgart and their newcomers to the Cafe Rouge, having appeared in that room on several previous occasions. The group had performed under the leadership of Les Elgart. Recently they have become their orchestra with both brothers sharing equal billing.

Their latest Columbia recording, “Les And Larry Elgart And Their Orchestra”, is being released at the Cafe Rouge opening.

**Welcome To Boston**

**BOSTON, MASS.—** Mike Lawrence, WOR ex jock, Boston, chats with El Berle during the latter’s visit to the city on behalf of his initial Roulette LP “Songs My Mother Taught Me”.

**It’s What’s In THE CASH BOX That Counts—INTERNATIONALLY**

**LONDON, ENG.—** Capitol’s Gordon Jenkins toasts Capitol song star Judy Garland at a Variety Club Luncheon given in Miss Garland’s honor at the Savoy in London recently. Judy recently completed a lengthy tour of the Isles during which time she played to SRO audiences continually.

**New Concert Group Bows On Decca Gold Label**

**NEW YORK—** At part of its December 2nd classical release, the Decca Gold Label is introducing the Concert Masters of New York, a group which is recording two new symphonies, as recently formed in New York City. For this new symphony orchestra, the leadership of their music director, David Broekman, they offer J. S. Bach’s Chaconne and Symphony No. 3 in E-flat major, as well as Paganini selections on their initial release.

Also included in the December 2nd release are Bruckner’s Symphonies Nos. 4 and 7. The Bavarian Radio and the Philharmonic orchestra’s recording of Bruckner’s 3-5” package are conducted by Bruckner authority Furtwängler.

Another record in the December release is a set called “Davidi and Igor Distrikh” in which the father-and-son combination is presented for the first time together on the label, in works by Bach, Verdi and Tchaikovsky.

**Kitty Kallen Named “Personality of the Year” By Variety Club**

**NEW YORK—** Kitty Kallen has just been selected, by the Variety Club of Washington, D.C., as the winner of its annual “Personality of the Year” award. This award is given each year to a particular show business personality who has given “Above and Beyond” to causes outside the realm of show business.

Since its inception seven years ago, the award has been presented to Al Jolson, Jane Wyman, Harry James, Eddie Fisher, Arthur Godfrey, Steve Allen and Pat Boone.

November 20, Kitty Kallen will journey to Washington where she will be presented that day with the key to the city and later that day will be honored at a cocktail party for the entire press and disk jockey corps of the capital city. The following night, November 30, there will be a benefit ball held at the, where Miss Kallen will be officially presented with the “Personality of the Year” plaque.
**Album Reviews**

**POPULAR**

**IT'S ALL OVER BUT THE SWINGIN'** — Sammy Davis, Jr. (Orchestra) — RCA Victor LPM-1549 (1-12" LP)

The versatile performer presents a follow-up to "Bay Meets Girl," to which he contributed with Carmen McRae. The artist, concentrating on moody works, displays a true understanding of the twelve evergreen standards portrayed here. Some of the tunes receiving the artist's stylings are: "I've Grown Accustomed To Her Face," "Someone To Watch Over Me," "I Cover The Waterfront" and "I Can't Get Started." Davis has a disk destined for lots of deejay-sales activity.

**WONDERFUL** — Sarah Vaughan — Mercury MG-20019 (1-12" LP)

This is Miss Vaughan's first package since her duets will Billy Eckstein in their "Sarah Vaughan and Billy Eckstein sing the best of Irving Berlin" issue. The thrush is in fine voice as she delivers such goodies as "What Ever Lola Wants," "Mr. Wonderful," "It's Easy To Remember," "I Wanna Play House," and "Experi- ence Unnecessary," and eight others. Pensive, jazz-inspired vocals by the songstress.

**S'MAREVOLUTION** — Ray Conniff and his Orchestra — Columbia CL-1074 (1-12" LP)

Conniff, who has his own hit in "S'Wonderful," has a new disk where the tempo is a bit slower, but the delivery is just as impressive. Among the songs receiving the artist's inventive treat- ment are: "Moonlight Serenade," "Where Or When," "Some Other Time," and "They Can't Take That Away From Me." The orch leader takes his crew through some top- flight readings on the offering. Should make chart news.

**BLUE STAR** — Kay Starr — RCA Victor LPM-1549 (1-12" LP)

The disk features the popular thrush in eleven lovely offerings. Starr has a certain intimate quality about her voice that lends a personalized feeling to the songs. Heard on the program are selections to the taste of "Blue And Sentimental," "It's Funny To Everyone But Me," "Little White Lies," and "I Really Don't Want To Know." The artist gives her all in this collection of bluesy readings.

**GONE FOR THE DAY** — June Christy — Capitol T-902 (1-12" LP)

The talented thrush once again offers the listener a program of appealing melodies. Among Miss Christy is the noted arranger-composer Pete Rugolo, using either of three different instrumental settings: a large string orchestra, a smaller string and woodwind group, and a third ensemble featuring trombones, vibes and xylophone. Some of the items distinctly styled by the artist include, "It's A Most Unusual Day," "Gone For The Day," "Lost In A Summer Night," and "Give Me The Simple Life." Impressive readings by the jazz-inspired songstress.

**JAMAICA** — Davy Rose And His Orchestra — MGM E 3618 (1-12" LP)

The Rose orch turns a rhythmic trick as it tackles the colorful, calypso-like Harold Arlen music for the hit musical. Some of the selections on Rose's inviting musical tour, which includes two sax hits by Ted Nash, involve such melodies as "I Don't Think I'll End It Today," "Take It Slow, Joe," "Push De Button," and "Monkey In The Mango." Pressing should benefit from Rose's mood music popularity, and the fame of the musical.

**JAMAICA** — Cy Coleman — Jubilee JLP-1068 (1-12" LP)

The disk carries selections from the new hit musical starring Lena Horne and Ricardo Montalban. Pianist Coleman is accompanied by either of two jazz inspired rhythm sections, and his vocal efforts have the assistance of a vocal group lending a calypso-like flavor. The tunes, written by Harold Arlen, and E. Y. Harburg include "Monk ey In The Mango," "Push De Button," "What Good Does It Do?", and Cocoanut Sweets." Polished sessions by the performer that will benefit, sales-wise, because of the name value of the Broadway production.

**SONGS OF LOVE** — Sylvia Syms — Orchestra conducted by Ralph Burns — Decca DL-8639 (1-12" LP)

Miss Syms issues her second disk for Decca, following "Sylvia Syms Sings." The vocalist has a tender delivery as she threads through the moody material featured on the waxing. The thrush lends her intimate vocal chords to a dozen selections on the offering: "The Loves And She Loves," "Dancing In The Dark," "When A Woman Loves A Man," and "I'll Be Seeing You." Warm interpretations by the talented songstress.

**BUSHKIN SPOTLIGHTS BERLIN** — Joe Bushkin, Piano And His Orchestra — Capitol T-911 (1-12" LP)

Another wax tribute to Berlin's fiftieth anniversary as a composer, the effort is a medley review of fifty numbers by the master song-writer performed in a mostly dance-floor vein by the jazz keyboard artist and his orch. The array of Berlin tunes are: a new ballad, and "Follow Me," written especially for the thrush. Other tunes in- clude, "You'll Never Get Rich," "White Christmas," "Always," favorite melodies appealingly played.

**FOLLOW ME** — Kathy Barr — RCA Victor LPM-1543 (1-12" LP)

Miss Barr displays an appealing vocal style in her LP debut on Victor. With the solid backing of Jerry Fielder and orchestra, the artist presents a polished delivery on twelve tunes, all evergreens with the exception of "I Know He's Mine," a new ballad, and "Follow Me," written especially for the thrush. Other tunes in- clude, "I'll Remember April," "Tell Me When You're Ready," "Be True To Your Heart," "The Seventh Year," and "I'll Be Seeing You." Melodic vocalizing.

**THE THINGS I LOVE IN HI-FI** — The Three Sons with Pipe Organ — RCA Victor LPM-1543 (1-12" LP)

The Three Sons with the addition of Alfredo Mendez on pipe organ, offer a disk of danceable numbers for Victor. The Mendez pipe organ complements the group's regular instruments (Ham- mond electric organ, electric guitar, and accord- ion) beautifully. Among the tunes the artists render are "Theme There Eyes," "Music, Music, Music," "Louisiana Hayride," and "Indian Summer." Delightful waxing.

**CARMEN CAVALLARO REMEMBERS EDDY DUCHIN** — Decca DL-8611 (1-12" LP)

The disk is a follow up to the artist's smash best-seller, "The Feeling's Mine." This recording track. Cavallaro does some commendable piano playing as he pays his tribute to the great Dickie. Some of the items in the jazz-like style to thirteen melodic selections including "Stormy Weather," "I'm That Kind Of Gal," "Don't Get Too Artsy," "I Got You Under My Skin," and "The Way You Look Tonight." The waxing is assured a chart reception.

**101 STRINGS PLAY THE WORLD'S GREAT STANDARDS** — Somerset P-3400 (1-12" LP)

"101 STRINGS — A NIGHT IN THE TROPICS" — Somerset P-4400 (1-12" LP)

"101 STRINGS — A SYMPHONY FOR LOVERS" — Somerset P-4400 (1-12" LP)

The 101 disks have the German orchestra lending their rich, 101 string delivery to a number of tunes satisfying a variety of music tastes. Under the expert supervision of Wilhun Stephan, the orch eases through light classical items ("Rev- erle," descriptive Latin), "Exotic Night," "Samba For Samba," and also lasting popular songs ("The Nearness Of You," "Two Sleepy Peo- ple"). Excellent mood boos.

**DREAM ALONG WITH ME** — Perry Como — Camden CAL-403 (1-12" LP)

Como sings a program of previously released hits and such for a fine 12" LP buy. The songster offers his relaxed delivery with the assistance of two orks, Russ Case and Mike. Among the items: "Me And My Shadow," "They Say It's Wonderful!" "If I Loved You," and "Blue Skies." Vocal sessions assured excellent sales at the $1.98 tag.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"MUSICAL THEMES HOLLYWOOD U.S.A."

SYMPHONY OF THE AIR, conducted by Jack Shain- 

din, RCA Victor L-1056 (1-12" LP)

Shaindin conducts the orch through a dozen
themes associated with eleven motion pictures.

(The music of the Tonight Tonight directed 
NBC Symphony Orchestra) offer a captivating 
performance of such movie melodies as "Around 
The World", theme for "Anastasia", "Over 
The Rainbow", "Laura", "Moulin Rouge", etc. 
The string-oriented tones has a waxing 
which should meet with the heavy sales approval 
of moviegoers.

"ELVIS CHRISTMAS ALBUM"—Elvis Presley— 

RCA Victor LDC-1056 (1-12" LP)

The waxing features the teen idol on a program 
of Christmas season items, and is a sure chart 
entry Presley gives his individual treatment to 
twelve tunes, "pop" Holiday items on one side 
(Here Comes Santa Claus, "Santa Bring My Baby Back"), and his other six 
religious and carol numbers ("Peace In The Val- 
ley", "Silent Night"). The disk is housed in a 
striking book-like package that contains nine 
full-page color photos of the artist. Must Yulet- 
day stock.

"THERELL ALWAYS BE A CHRISTMAS"— 
The Ames Bros.—RCA Victor LPM-1541 (1-12" LP)

The group turns in a strong Yuletide effort for 
Victor. The popular vocal team receives praise-
worthy accomplishment from Sid Ramin and his 
orch as it blends voices with such Holiday selections 
as "There'll Always Be A Christmas", "Go Tell 
It On The Mountain", The Night Before Christ- 
mas Songs", "Good King Wenceslas", and "The 
Christmas Song"—Disk has solid sales potential 
for Christmas trade.

"AT CHRISTMAS TIME"—Teressa Brewer— 

Coral CRL-7744 (1-12" LP)

This is the artist's first Christmas season wax-
ing, and the popular vocalist is in fine voice. Miss 
Brewer is complemented melodically by the Dick 
Jacobs orchestra as she lends her pleasant vocal 
chords to an array of fourteen originals including 
"Hush A-By Wink A-By", "Ompsen Days 
Before Christmas", "Lost, A Little Puppy", and 
"Christmas Hearts And Holiday Cookies". En-

gaging performances by the popular songstress.

"CHRISTMAS"—La Falke Brothers —Jubilee 

JEP-1088 (1-12" LP)

The La Falke Brothers treat the listener to a 
warmly rendered program of Christmas selec-
tions. The smoothly blended vocal group chooses 
eighteen moving renditions of the more serious 
season's offerings including, "O Come All Ye 
Faithful", "Twelve Days Of Christmas", "It 
Came Upon A Midnight Clear", and "God Rest 
You Merry Gentlemen". Fine holiday vocal work.

"CHRISTMAS WITH GENE AUTRY"—Chal-

enge CHL-406 (1-12" LP)

Autry teams with the Chorus and Orchestra of 
Carl Cotner to present this album of season's 
greetings. With a short narrative introduction to 
each number, the western vocalist delivers such 
goodies as his big holiday hits, " Rudolph, The 
Red-Nosed Reindeer", "Here Comes Santa Claus", 
"O Little Town Of Bethlehem", and "Joy To The 
World". Happy Christmas issue aimed at the 
small-fry.

"CAROLING ON THE CARILLON"—John Klein 

—Columbia CL-1056 (1-12" LP)

The disk features Klein using two basically 
different instruments, one is the Flemish-type 
Carillon, the other an English-tuned carillon 
composed of twenty-five bells. The carillonne-

ur gets precision sharp tunes as he offers twenty 
carols ("Joy To The World", "O Yemmenbaum", 
"We Three Kings Of Orient Ave", "God Rest 
Y, Merry Gentlemen", "O Holy Night", etc. Re-
freshing Yuletide entry.

"THE CHRISTMAS MOOD"—The Columbia 

Choir conducted by Bud Linz Augmented Brass 
Orchestra conducted by Ralph Cormichael 

Columbia CL-1051 (1-12" LP)

The waxing is a program of new Christmas 
carols written by Alfred S. Burt. Each year, for 
fifteen years, Burt composed a new carol and sent 
it to his friends as Christmas cards. The tunes 
are strikingly read by the Columbia Choir on one 
side and the augmented brass orch on the other. 
Some of the pieces: "Deck And Chime", "The 
Country Wind", "Nigh Bethlehem", "Some Chil-
dren See Him", and "Bright, Bright, The Holy 
Berry". Liner notes consist of the carols' lyrics. 
A beautiful seasonal issue.

"THE SOUNDS OF SONNY"—Sonny Rollins— 

Riverside RLP-12-241 (1-12" LP)

The noted tenor saxist once again displays why 
he is considered one of the best artists around 
on the streets. Rollins receives expert as-
tance from such jazz mainstays as Sonny Clark 
(piano), Percy Heath or Paul Chambers (bass), 
and Roy Haynes (drums). The group renders 
strong interpretations of "The Last Time I Saw 
Papa", "Toot Toot Chime", "Every Time We Say 
Goodbye", and six others. Waxing has the 
ingredients for strong approval from the jazz 
public. Inventive sessions.

"TED HEATH'S TRIBUTE TO THE FABU-

LOUS DORSEYS"—Ted Heath and his Band— 

London LL-1745 (1-12" LP)

The noted band leader pays his respects to the 
late Dorseys with a host of tunes closely associ-
ated with them. Heath does a grand job of lead-
ing his crew through "Open In It", "Lindergarten" 
"Green Eyes", "I'll Never Smile Again", and 
oth-
ers. Waxing has the excellent sales action from fans 
of both Heath and the Dorseys.

"BEETHOVEN"—Symphony No. 3—Elva-George 

Scal conducting the Cleveland Orchestra—Epic 

LC-3353 (1-12" LP)

This release of the work, done previously for 
the diskery by the Berlin Ork, now features ef-
fective delivery of the Cleveland crew. Scal, 
while leading the orchestra through a strong 
portrayal, displays a true understanding of the tri-
phant composition. The disk is a fine repre-
sentation of the master composer's work. Lyrical 
performances.

"CHAIKOVSKY"—Nutcracker Suite - MEN-

DELSOHN: A Midsummer Night's Dream"— 

Felix Slatkin conducting the Hollywood Bowl 

Symphony Orchestra—Capitol EPL-494 (1-12" LP)

Slatkin conducts the popular orch through im-
pressive readings of Chaiikovsky's and Mendels-
sohn's oft-recorded compositions. Eight pieces 
from the melodic Nutcracker suite are performed 
here, including "Dance Of The Flutes", and 
"Walz Of The Flowers". On the other side, the 
"Midsummer Night's Dream" is the subject of the 
ork's smooth delivery. The conductor con-
vinces the listener that he is well aware 
of the orchestral beauty of the works. Stellar 
portrayals.

"LISZT"—Faust Waltz—Sonnet of the Petrarca No. 47—Barcarola of the Petrarca (1-12" LP)

The turn of the Petrarca No. 123—CHOPIN: Impromptu No. 1 of the "Les 

Pays No. 27 No. 2—Fantasie Impromptu— 

Louis Kentner, Piano, RCA Victor S400 (1-12" LP)

This is the celebrated pianist's initial Capitol 
entry, and provides an excellent attention to the 
classical coterie of program short key-
board gems by the two composers allow for the 
expression of lyricism and technical skill from 
the artist, who beautifully responds to it. Superb 
keyboard artistry.
**Disk Jockey**

**REGIONAL RECORD REPORTS**

**Music**

Don't Ever Try To Be (B. Day)
3. April Love (P. Boone)
4. Destination S.L. (L. Price)
5. The Little Girl (P. Lymon)
6. Be Bop Baby (R. Nelson)
7. You've Lost That Lovin' Feelin' (S. Nelson)
8. The Story Of My Life (J. Robbins)
9. Ivy Rose (P. Como)
10. You Send Me (B. Croce)

**Regional Hits**

**Real Hits (Hollywood Flames)**

10. Little Bob (P. Croce)
9. Be Bop Baby (R. Nelson)
8. I'll Remember Today (P. Rayburn)
7. My Special Angel (R. Nelson)
6. Wilson St. Swingers (P. Douglas)
5. I'm Gonna Be A Star (P. Croce)
4. You've Lost That Lovin' Feelin' (S. Nelson)
3. April Love (P. Boone)
2. Just Built A New Plane (R. Nelson)
1. You've Lost That Lovin' Feelin' (S. Nelson)

**Bill Watters**

**WODZ—Green Bay, Wis.**
1. Rayna (B. Vaughan)
2. Little Pretty One (L. Harris)
3. Peggy Sue (B. Holly)
4. Silhouettes (Ray)
5. Alone (Shepherd Sisters)
6. More Of You (P. Croce)
7. My Special Angel (P. D'Amico)
8. Remember Me (B. Nelson)
9. April Love (P. Boone)
10. Kisses Sweetest Of All (R. Rodgers)

**Glenn Goodwin**

**KSD—Des Moines, Iowa**
1. Changes Are (J. Mathis)
2. Malo (S. Nelson)
3. Malo D'Amico (B. Cheeseboro)
4. Just Born (P. Croce)
5. I'll Remember Today (P. Rayburn)
6. My Heart Reminds Me (S. Rayburn)
7. You Send Me (S. Croce)
8. Happy Birthday Baby (T. Morgan)
9. I'm Gonna Be A Star (P. Croce)
10. Happy Happy Birthday Baby (T. Morgan)

**Ed Bell**

**WIVY—Jacksonville, Fla.**
1. Silhouettes (Ray)
2. Silhouettes (Chimie/Kaye)
3. Malo (S. Nelson)
4. Malo D'Amico (B. Cheeseboro)
5. Malo D'Amico (B. Cheeseboro)
6. All The Way (R. Nelson)
7. My Special Angel (R. Nelson)
8. The Greatest Sin (S. Nelson)
9. The Greatest Sin (S. Nelson)
10. I'll Remember Today (P. Rayburn)

**Bob Capps**

**KQV—Monterey, Ariz.**
1. It's Not For Me To Say (J. Mathis)
2. Honeycomb (J. Barnes)
3. Honeycomb (J. Barnes)
4. Malo D'Amico (B. Cheeseboro)
5. I'll Remember Today (P. Rayburn)
6. Faustina (J. Mathis)
7. I'm Gonna Be A Star (P. Croce)
8. Malo D'Amico (B. Cheeseboro)
9. I'm Gonna Be A Star (P. Croce)
10. I'll Remember Today (P. Rayburn)

**Elvis Presley**

**Elvis' Christmas Album**
1. Wake Up Little Sue
2. Malo (S. Nelson)
3. Malo D'Amico (B. Cheeseboro)
4. Malo D'Amico (B. Cheeseboro)
5. Malo D'Amico (B. Cheeseboro)
6. Malo D'Amico (B. Cheeseboro)
7. Malo D'Amico (B. Cheeseboro)
8. Malo D'Amico (B. Cheeseboro)
9. Malo D'Amico (B. Cheeseboro)
10. Malo D'Amico (B. Cheeseboro)

**Larry Brownell**

**WKWy—Buffalo, N.Y.**
1. Malo D'Amico (B. Cheeseboro)
2. Why Did I Ever Leave You (J. Mathis)
3. The Story Of My Life (J. Robbins)
4. Ivy Rose (P. Como)
5. You Send Me (S. Nelson)
6. Brewer & Croce
7. That Alp's Right (E. Rodgers)
8. Love Me (S. Nelson)
9. Go On (S. Esquire)
10. Seventy-Five (E. Fisher)

**Larry Kane**

**KXY—Huntington Beach, Calif.**
1. Little Penny Pretty One (J. Harris)
2. Silhouettes (Ray)
3. Silhouettes (Chimie/Kaye)
4. Malo (S. Nelson)
5. Malo D'Amico (B. Cheeseboro)
6. Malo D'Amico (B. Cheeseboro)
7. The Sparking Chorus (J. Vale)
8. Could This Be Magic (S. Davis)
9. I Love You (B. Croce)
10. Hey Little Baby (J. Rodgers)

**Dewey Dow**

**WCAL—Portland, Me.**
1. Send In The Sheik (S. Short)
2. Love Me (P. Croce)
3. You Send Me (S. Croce)
4. Let's Make The Way (P. Croce)
5. On The Street Where You Live (S. Nelson)
6. When Your Hair Has Gone (E. Gomme)
7. Alone (Shepherd Sisters)
8. Swear (S. Nelson)
9. I Love You (B. Croce)
10. Hey Little Baby (J. Rodgers)

**Stan Burns**

**WINS—New York, N.Y.**
1. April Love (P. Boone)
2. Little Pretty One (J. Harris)
3. Silhouettes (Ray)
4. Pot Light In The Window (Deltairs)
5. Wake Up Little Sue
6. Silhouettes (Ray)
7. Look At Those Polka Dots (Gibbs)
8. Rayna (B. Vaughan)
9. Malo (S. Nelson)
10. Finger Buttons (R. Goodwin)

**John Kruse**

**KORD—Pasco, Wash.**
1. Rayna (B. Vaughan)
2. Little Pretty One (J. Harris)
3. Peggy Sue (B. Holly)
4. Silhouettes (Ray)
5. Alone (Shepherd Sisters)
6. More Of You (P. Croce)
7. My Special Angel (P. D'Amico)
8. Remember Me (B. Nelson)
9. April Love (P. Boone)
10. Kisses Sweetest Of All (R. Rodgers)

**Bob Parks**

**WKX—Fayetteville, Tenn.**
1. Malo (S. Nelson)
2. Malo (S. Nelson)
3. I'll Remember Today (P. Rayburn)
4. Malo D'Amico (B. Cheeseboro)
5. April Love (P. Boone)
6. Malo D'Amico (B. Cheeseboro)
7. Been Through It All (P. Croce)
8. Malo D'Amico (B. Cheeseboro)
9. You Send Me (S. Croce)
10. Wake Up Little Sue

**Larry Mathis**

**KBX—Fayetteville, Ark.**
1. I'm Gonna Be A Star (P. Croce)
2. Malo (S. Nelson)
3. Malo D'Amico (B. Cheeseboro)
4. Malo D'Amico (B. Cheeseboro)
5. Malo D'Amico (B. Cheeseboro)
6. Malo D'Amico (B. Cheeseboro)
7. Malo D'Amico (B. Cheeseboro)
8. Malo D'Amico (B. Cheeseboro)
9. Malo D'Amico (B. Cheeseboro)
10. Malo D'Amico (B. Cheeseboro)

**Phil Lind**

**WTAD—La Grange, Ill.**
1. I Don't Want To Love You
2. Buzz, Buzz, Buzz
3. Heart Of The Roadside Flames
4. Kisses Sweeter Than Wine
5. Malo (S. Nelson)
6. The Story Of My Life (J. Robbins)
7. Ivy Rose (P. Como)
8. You Send Me (B. Croce)
9. That Alp's Right (E. Rodgers)
10. Love Me (S. Nelson)

**Dave Hart**

**WGUY—Jongr, Me.**
1. Wake Up Little Sue
2. Malo (S. Nelson)
3. Malo D'Amico (B. Cheeseboro)
4. Malo D'Amico (B. Cheeseboro)
5. Malo D'Amico (B. Cheeseboro)
6. Malo D'Amico (B. Cheeseboro)
7. Malo D'Amico (B. Cheeseboro)
8. Malo D'Amico (B. Cheeseboro)
9. Malo D'Amico (B. Cheeseboro)
10. Malo D'Amico (B. Cheeseboro)

**Loring Lovers**

**NB—(Diamonds)**

**George Hamilton IV**

**ABC-Paramount 9862**

**“AT THE HOP”**

**The Cash Box**

**ABC-Paramount 9871**

**“PUT A LIGHT IN THE WINDOW”**

**The Cash Box**

**Columbia 41058**

**“WILD IS THE WIND”**

**The Cash Box**

**Columbia 41060**

**The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.**

**“WHY DON'T THEY UNDERSTAND”**

**The Cash Box**

**Best Bets**

**November 30, 1957**

**Elvis Presley SINGS**

**“Blue Christmas”**

In Elvis' Christmas Album

**Choice Music Inc.**

9109 Sunset Blvd., Hollywood, Calif.

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**ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—**
Please keep us constantly informed of any changes in call letters or title.
NEW YORK.

The office turn hot and cold—and right now they're torrid for the Herald-Examiner labels. The big one, of course, is the Billy Mays' "The Joker," which continues to build and is moving into the nation's top hits. A sleeper, Lee Allen's "Walkin' With Mr. Lee," took off sensitively, and is now breaking in quite a few territories. This looks like an instrumental smash. Allen was, until recently, a well-known session man who has been recorded by such diverse artists as Ray Charles, Little Richard, and others. Then of course, Tommy Ridgley's "Baby Do Liddle" has gotten off to a terrific start in several southern territories; the "Satin's moving very nicely with "Our Anniversary"; the national distribution of the new TuneWeavers' "Tell Recorder" and "Asian Grass" and the great reaction wherever I hear them: "Darling" and "Whispering Blues" (a master pick-up that is already showing action in Atlanta, Buffalo and New Orleans); and the strong distributor reaction to the LP the "5 Satins Sing" and "Herald The Beat."...

Bill Spitsitasko of Atco reports that the label's initial LP, "The Coasters," has gotten off to a sensational start with the first pressing already gone and backorders piling up. As a result of the success Atco will immediately issue a Coasters EP. Two tunes will be taken from the LP and the other two will be Coaster sides not included in the LP. Showing off well in the sales columns are Bobby Darin's "Pretty Baby," "Loretta" and "My Name." So far the side has stepped out in front, with different territories reporting different sides; the Coasters' "Sweet Georgia Brown" has also stared to tally in strong figures, and "Fine Fine Baby" by the Romes has broken in Detroit and is spreading into quite a few other areas. The Coasters will be in New York in December to record their next release. What none of the contacts could reveal is whether or not the label has received the Roberta label reports plenty of action in all fields. Willie Mae Thornton, who is famous for her "Hound Dog," disk, is out from another of the canine field. She labels this one "Just Like A Dog." "Dog" and the couple for "My Man Called Me" are two items belted in the accents that made the hit memorable. The Mighty Sultans, who have not been heard from in some time, are now out with "My Love Is So High" and "If I Could Tell." In the spiritual end of the Rover productions, The Gospelaires are creating excitement with duo "They Don't Understand Me" and "How Much Can A Child Bear?" over the possible, trying to do just that at once. His current schedule included a session in Nashville with Bill Bedord for Backbeat, then back to Houston to cast a glean filled eye at the sales figures on Bobby Blue Bland's "Father Up The Road," Little Junior Parker's "Peachers" and the Rob Boys' "Tell Me Why," and then a quickie into New York to cut the Rob Boys for the next release. Joe Scott, a & r head, came out of the recent Bobby Blue Bland session raving. "It's wonderful working with this great big hunk of blues dynamite, chored Scott. This guy is great in every respect and I'm sold on the idea that he'll be 'Mr. Big' in R & B in the near future." ... Bob Rosen, of the George Goldner office, just got in off the road, took time out for a change of shirts, and took off again. Goldner is pitching at the charts again with his new Lewis Lynman release, "Tell Me Love." The younger of the famous duo is a talented lad and this deck could be his big one. ... Over on the Roulette front, the old man of the Lyman clan, Franklin, is hitting on all cylinders as he turns out "Little Girl" for the long run and "It's Christmas Once Again" for the holiday season. ... Jerry Winston, Onyx Records and Mardi Gras Records, just back from a quick road trip to plug his Velours' "This Could Be The Night" and the Pearls' "Love Love Love"... Roy Hamilton, Epic star, fully recovered from his recent siege of the flu, and into the Howard Theatre for the week of November 29. ... Mike Casper, president of Roman Records, took off with his associates, Della Renda and Sunni Plan, for the Philly territory and came back all enthused about the reception their initial disk, "That Christmas Feeling" and "Santa, Can I Count On You" by nine year old Sherry Lynn. The trio also got a good reception in Boston, Cleveland and Detroit. ... Herb Zane, Arrow Records, the proud father of his third son this week. Zane's enthusiasm are divided between the younger and the label's current holiday offering, "Jesus Is My Santa Claus" by the Gorman Sisters. The wax has already gotten an exciting response locally and in Pittsburgh. ... Marvin Ginesburg, Seaboard Dist., Hartford, Conn., has just notified us that one stop division of the label is now a separate entity known as Park Record Dist., Inc. It is located in East Hartford. The split up will enable them to serve all their accounts more efficiently. ... Vito Samela, Capitol Record Dist., New York, says the reaction that he has been receiving to the Harry James' instrumental "Mambo," the Daily Express report that the record sold 50,000 copies in one day, and the Jimmy James record, "Uh-huh-mm" is going to stand in along with other hot selling singles, reports Vito. ... Many Kellam, Pretp Records, naturally elated over the new Janice New Harper platter, most likely. "I Was Born" but says "don't overlook" the latter. ... B. K. King, out with a hot release on the RPM label coupling "My Heart Belongs To Only You" and "The Key To My Heart." ... Bill Davis and the Soul Stirrers, head of the West Coast tours for Lavonne Baker, Screamin' Jay Hawkins, The Tune Weavers, and Jimmy Reed. One-nighter department will be handled by Cheri Lane, Asst. Ann Stidham, Magic Sam, Loretta Branch and the Five Chances.

CHICAGO.

Bill McGuire, Lornmar Distribts, reports that Danny Davis' "Object Of My Affection's on the Cabot label is really taking off big. Bill says that after huddling with Gene Autry, Joe Johnhsn and John Thompson of Challenge Records, Lornmar now handles the line locally. ... Sincerest condolences to Marty Faye of WAIL and WBKB and Paul Raffles of the Black Orchid on the demise of their fathers. ... Don Smith, Records Unlimited in Milwaukee, tells us that "Buzz, Buzz, Buzz" by the Hollywood Flames is buzzin' up the charts in Cream City, and Bill Jutis' waxing of "Raunchy" took over in the Beverley spot this week. ... Lee Van Cleve, and the Stoners, tell us that Jane Morgan terminates her stint at the Camellia House of the Drake Hotel this week, Jane's newie "I'm New At The Game Of Romance" on the Kapp label is showing plenty of action. Verve recording artist Oscar Peterson opens at the Blue Note this week. We also tells us that the following R&B decks are very hot in sales. "Twilight Walk" by Gene Rene on Class, "If I Had You" by Bobby Day, Class; and "Shake, Baby, Shake" by Champion Jack Dupree on Vip. ... Lucky Len Chess offers today for a short sojourn in heavenly Bermuda, Phil Chess just returned from a Capitol City trip. The word from Chess confirms that the Argo label is coming out hotly with the swingin'est LP ever heard, recorded at Sheldon Studios. ... Jack Weiler, Sheldon Studios, tells us that he recently concluded a raft of busy sessions, what with Chubby Jackson's new album, The Gaylords for Mercury, The Loretta's for the Decca label, a combination of Lee McMahan and Jepsen turning out a host of very good masters. ... Stan Gottstein, Marty Faye's man Friday advises that Chubby Jackson has been filling in for Marty during his absence. ... A happy Abner tells us that joy reigns at Vee Jay-Falcon HQ since Jimmy Reed's "Honest I Do" surged to number 6 nationally after losing number 1 for 8 months. Also in the Top Ten is a song by the label's new artist, Gene Ammons, who has a very hot deck in "You Can Make It If You Try" on Vee-Jay, recently released and parked by Shaw Artists. (Judging by Gene's big hit, He made it) ... As a result of the previous release, the label's air play is going through the roof. ... Jimmy Reed's newest release "I'm Gonna Leave My Baby," with the song's hot deck is fully closed in and the studio to cut this LP's. ... Alto Saxist Earl Bostic heads up a big Al Benson Thanksgiving Day Dance at the Studebaker Ballroom and a Newkirk tuned "The King" will be playing for the week. ... We're told that the big Vee-Jay is cutting sessions for a new harmonizing Four and Highways QC's records, which are expected to make the pre-Thanksgiving Day deadline. We also heard that Jimmy Reed's "I'm Gonna Leave My Baby" is just leaving the studio and will be cut by the studio to cut that LP's. ... Alto Saxist Earl Bostic heads up a big Al Benson Thanksgiving Day Dance and Show at Midway Arena West Coast office will be handled by Cheri Lane, Asst. Ann Stidham, Magic Sam, Loretta Branch and the Five Chances.

LOS ANGELES.

Cook, one of the hottest singers in the business today via his smash Keen recording of "You Send Me" spent three days last week recording new sessions at Earley Recorders. His next release for Keen will probably be previewed on the Ed Sullivan show this Sunday when he makes a return appearance on the show. The Gala Agency recently opened West Coast offices in Los Angeles, headed by Irving Schacht, and will force West Coast tours for Lavonne Baker, Screamin' Jay Hawkins, The Tune Weavers, and Jimmy Reed. One-nighter department will be handled by Cheri Lane, Asst. Ann Stidham, Magic Sam, Loretta Branch and the Five Chances.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Cleveland—Tommy Edwards of Radio Station WERE, using a "Cash Box" as the weapon, prepared to swat the "Love Bug" off Jimmy Edwards' shoulder and onto the best selling charts. Edwards’ recording of "Love Bug Crawl" has been one of the brightest spots for Mercury this fall and gives every indication of breaking wide open into the smash hit category.

**Jazz Benefit At Carnegie Hall**

NEW YORK—More than 1,000 children in the Morningside Community Center’s summer camp program will benefit from Kenneth Lee Karpe’s all-star “Thanksgiving Jazz” concert at Carnegie Hall on Friday evening, November 29th at 8:30 p.m. and Midnight.

Featured in the benefit will be Billie Holiday, Dinzy Gillespie and his 16 piece band featuring Austin Cromer, with Sonny Rollins, appearing with the Gillespie aggregation in his first concert appearance as a featured solo artist. Trumpet star Chet Baker will match choruses with tenor sax man Zoot Sims, along with appearances by the Thelonious Monk Quartet featuring John Coltrane on tenor sax. Singer, saxophonist and pianist Ray Charles, will make his first concert appearance as a jazz star.

**King’s On Top**

HOUSTON — Clifton “King Bee” Smith, KOH-Houston, bet Peacock’s Clarence “Gatemouth” Brown a ride that Westley High would up-end Washington High in their big home coming football game in Houston. King Bee ‘collected’ during the big home-coming dance. Gatemouth was the star attraction as the above picture shows.

But immediately after this photo was taken, The “Otie Dokie Stomping Bronco” threw the King to the dew light of hundreds. He saddled the “Bee” and rode some too. Reason: Westley and Washington fought to a 0-0 deadlock.

**THE CASH BOX**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### The Cash Box Top 20

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Week</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>YOU SEND ME</td>
<td>Sam Cooke</td>
<td>Vee-Jay</td>
<td>1</td>
<td>113</td>
</tr>
<tr>
<td>2</td>
<td>RAUNCHY</td>
<td>Ernie Freeman</td>
<td>Imperial</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>LITTLE BITTY PRETTY ONE</td>
<td>Thurl Harris</td>
<td>Aladdin</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>SILHOUETTES</td>
<td>Ray Charles</td>
<td>Atlantic</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>HONEST I DO</td>
<td>Jimmy Reed</td>
<td>Vee-Jay</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>ROCK 'N ROLL MUSIC</td>
<td>Chuck Berry</td>
<td>Chess</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>BONY MORONIE</td>
<td>Larry Williams</td>
<td>Specialty</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>WAKE UP LITTLE SUSIE</td>
<td>Everly Brothers</td>
<td>Cadence</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>HAPPY HAPPY BIRTHDAY BABY</td>
<td>Toms Weavers</td>
<td>Checker</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>SMALL PAPA</td>
<td>Little Richard</td>
<td>Specialty</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>KEEP A KNOCKIN'</td>
<td>Little Richard</td>
<td>Specialty</td>
<td>10</td>
<td></td>
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<tr>
<td>13</td>
<td>HAVIN' A BLAST</td>
<td>Red Dog</td>
<td>Specialty</td>
<td>17</td>
<td></td>
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<tr>
<td>14</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>LITTLE BITTY PRETTY ONE</td>
<td>Thurl Harris</td>
<td>Aladdin</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>FATS DOMINO</td>
<td>Fat Domino</td>
<td>Imperial</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>COULD THIS BE MAGIC</td>
<td>Dubs</td>
<td>(Gone 501)</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>BUZZ, BUZZ, BUZZ</td>
<td>Hollywood Flames</td>
<td>Ebb</td>
<td>15</td>
<td></td>
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<tr>
<td>19</td>
<td>SWANEE RIVER ROCK</td>
<td>Ray Charles</td>
<td>Atlantic</td>
<td>19</td>
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<tr>
<td>20</td>
<td>PEANUTS</td>
<td>Little Joe &amp; Thrillers</td>
<td>Okeh</td>
<td>20</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
- **San Francisco**
  - 1. You Send Me
  - 2. Silhouettes
  - 3. Raunchy
  - 4. Little Bitty Pretty One
  - 5. Jailhouse Rock
  - 6. Honest I Do
  - 7. Rock 'n Roll Music
  - 8. Keep a Knockin'
  - 9. Wait and See
  - 10. Reating of My Heart

**Atlanta**
- 1. You Send Me
- 2. Silhouettes
- 3. Raunchy
- 4. Little Bitty Pretty One
- 5. Jailhouse Rock
- 6. Honest I Do
- 7. Rock 'n Roll Music
- 8. Keep a Knockin'
- 9. Summertime
- 10. Reating of My Heart

**Memphis**
- 1. You Send Me
- 2. Silhouettes
- 3. Raunchy
- 4. Little Bitty Pretty One
- 5. Jailhouse Rock
- 6. Honest I Do
- 7. Rock 'n Roll Music
- 8. Keep a Knockin'
- 9. Wait and See
- 10. Reating of My Heart

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**Philadelphia**
- 1. Silhouettes
- 2. Little Bitty Pretty One
- 3. The Joker
- 4. Rock 'n Roll Music
- 5. You Send Me
- 6. Bony Moronie
- 7. Teardrops
- 8. Have I Sinned
- 9. Keep a Knockin'
- 10. Swanee River Rock

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**Los Angeles**
- 1. Silhouettes
- 2. Little Bitty Pretty One
- 3. Jailhouse Rock
- 4. Silhouettes
- 5. Jailhouse Rock
- 6. Silhouettes
- 7. Rock 'n Roll Music
- 8. Little Bitty Pretty One
- 9. Jailhouse Rock
- 10. Keep a Knockin'

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**Detroit**
- 1. Silhouettes
- 2. Little Bitty Pretty One
- 3. Jailhouse Rock
- 4. Silhouettes
- 5. Jailhouse Rock
- 6. Silhouettes
- 7. Rock 'n Roll Music
- 8. Little Bitty Pretty One
- 9. Jailhouse Rock
- 10. Keep a Knockin'

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**Chicago**
- 1. Silhouettes
- 2. Little Bitty Pretty One
- 3. Jailhouse Rock
- 4. Silhouettes
- 5. Jailhouse Rock
- 6. Silhouettes
- 7. Rock 'n Roll Music
- 8. Little Bitty Pretty One
- 9. Jailhouse Rock
- 10. Keep a Knockin'
The Cash Box
Award o’ the Week

"DARLING IF I HURT YOU" (2:00)
[Recordos BMI—Mike McNicholas]

"BEET BEEP BEEP" (2:18)
[Recordos BMI—Vikki, Byrd, Thomas]
BOBBY DAY AND THE SATELLITES
(Class 215)

- Bobby Day follows his "Little Bitty Pretty One" with another tender and appealing treatment. Haunting effect is captured by the talented chanter and as a result the whole deck responds to the emotions of the record buyer. Watch it for a good sales reaction.

"TIMES" (1:40) [Montcarlo BMI—Gilkison, Dehr, Miller] Carke磐ke his sights aimed at the pop market with this sweet slow beat effort. His smooth vocal tones are appropriate for the treatment of this nostalgic item.

THE CLAREMONTS
(Apollo 517)

"ANGEL OF ROMANCE" (2:45) [Bess Music BMI—Sanchez, Ezio] The Claremonds team with impressive effects on a slow, rhythmical ballad. Teenage sound puts the sound and romantic lyric to enhanced effect. Good vintage wax.

"WHY KEEP ME DREAMING" (2:45) [Bess BMI — Sanchez, Ezio] The lads back with another war, very much in the same vein. Similar comments apply here.

MANO AND THE CHILEPEPPERS
(Golden Crest 1221)

"I LOVE TO EAT CHILI IN CHILE" (2:06) [Gate Music ASCAP—A. Levine] Mano and The Chile Pepper swing out on a quick beat Calypso novelty. A hard hitting, happy-go-lucky side that pleases.

CANDY KISSES" (2:06) [Hill BMI—& Range BMI — G. Morgan] Mano backs with an item that was a hit several years ago. He does a creditable job and aims this one at the teeneyer.

BILLY BOY
(Voce-Joy 260)

"PRISONER’S PLEA" (2:47) [Conrad BMI] — "Billy Boy" rhymetic middle beat down home piece of material with an authentic and appealing charm. It’s the sorrowful and lonely story of a prisoner’s monotonous and hard life.

ROCKIN’ IT" (2:35) [Conrad BMI—Twiggs, Carter, Smith] Another in the southern idiom with a rock ‘n roll theme, Middle beat, penetrating feel.

THE PLANTS
(1 & 3002)

"DEAR I SWEAR" (2:27) [Zell’s BMI + BMI] — "The Plants" The Plants offer a middle beat bouncer with an engaging treatment. The good lead is backed with a small band—and the tinkey piano gives it an effective counterpart. It should have been used more prominently. The Plants do a very high order on this lively tune. Deck deserves a close look.

"IT’S YOU" (2:15) [Zell’s BMI + BMI] — "The Plants" The Plants offer a slow beat ballad for the flip. A good job on a good tune, but not as outstanding as "Dear I Swear" Of course. We like the top half for the action.

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

R & B Reviews

A AWARD & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIocre

WILLIE MAE THORNTON
(Phoenix 5047)
B+ "JUST LIKE A DOG" (Barking Up The Wrong Tree) [Lion BMI—Me-Scotts] Willie Mae Thornton had that smash in "Hounddog" and the gal is back in the canine field with another hard driving rocker. The better outsell for those out-of-notice lines right from the opening note of this smash wax without an intensive look.

"MY MAN CALLED ME" (2:45) [Figure BMI—McCartney, Byrd] Willie Mae calls out middle beat rhythm piece with her usual hearty approach. It’s a blues that showcases the gal’s talents. Two ok sides.

DAME BARTHOLOMEW
(Imperial 5481)
B+ "HARD TIMES" (The Drop) [Dame BMI—N. Watt] Bartholomew wastes no time in jumping on an item showing up strong in several areas. His shuffles version is very strong and it could break into the sales column big. It’s a question of the singer winning the moment.

"CINDERELLA" (2:01) [Reeve BMI—Bartholomew, King] Dave Bartholomew turns in a captivating performance of a swing middle beat jumper with a folk quality. Intriguing wax that could stir up action.

AL SMITH
(Falcon 1007)
B "QUARTER PARTY" (2:42) [Conrad BMI — A. Smith, C. Carter] Al Smith’s and his combo knock out a rocking, slow beat instrumental that gets under the skin. A swaying pleaser with the talented Smith horn leading the way. Stirring instrumental wax.

"ROAD HOUSE" (2:38) [Conrad BMI—Smith, Carter] Another similar item with that same infectious quality. Two good instrumental sides.

AL JONES
(Finger 104)
B+ "LONELY TRAVELER" (2:09) [Roosevelt BMI—J. Stone] Al Jones presents his talented chords to a slow, rhythmical sentimental ballad and comes out with a moving deck. One that bears watching. It is moving, and tender. Strong bow for Jones and a deck to be watched.

"MAD, MAD WORLD" (2:10) [Chevwood BMI—Jones, Stone, Jones] Jones swings out with a change of pace item—but one equally strong. It’s a middle beat staccato jump with the teenage quality both in treatment and material. Keep the orbs period.

MIKE AND JIM
(Josie 825)
B+ "BABY DON’T KNOCK" (1:56) [Bill Wayman BMI] Mike and Jim form an impressive duo as they rock out a middle beat jump novelty on sentimental gimmickry with tricky arrangement make this an attention getter—and one that could make this disc great to the sales column.

"DUNGAREE CUTIE" (1:50) [Romeo BMI—Bill Worley] Mike and Jim again swing out with unrestrained joy on a rocker that stirs the heavenly bloodstream. Cute novelty well done.

"This IS THE NITE" (2:10)
[Hiigera BMI—Jones, Pippins, Coffield, Spencer]

"GOOD GOLLY MISS MOLLY" (1:55)
[Vonnie BMI—Bumps Blackwell]

THE PLANTS
(Ken 3004)

- The Plants are in a good position to enhance the growing Keen label influence. They turn in a rock reading of a slow beat shuffle item. The lead turns in an appealing action getting performance. Watch this deck carefully. The flip, "Good Golly Miss Molly," is of the sock 'em and rock 'em variety. It’s a wild quick beat with the lead making the article Little Richard, Good deck —the we prefer "This Is The Nite".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
SYRACUSE—Gordon MacRae, latest singing star to visit Syracuse, N. Y., received special treatment due to the fact that he’s a native of the city. He and his lovely wife, Sheila, visited WHEN-TV’s Kay Larson and her “Gal Next Door” program (pictured above). In addition, the Capitol artist made appearances on WHEN-radio’s “Record Room” and WHEN-TV’s “Top 10 Dance Party.” The heavy schedule gave Gordon a good chance to promote his latest Capitol LP, “Motion Picture Soundtrack.”

Clare Nelson Disk Receive’s Top Treatment From Epic

NEW YORK—Epic Records has named Clare Nelson’s recording of “Shake Me I Rattle (Squeez Me I Cry)” as its #1 plug disk for the Christmas season.

The record has been sent to dee jays across the country in a special sleeve with a biography of Miss Nelson on the back of the sleeve. And to give the disk a big boost on the retail level, a different color sleeve has been prepared for the single. Epic has great hopes for the single which the label’s brass feels could be one of the big kiddie novelties of the Yuletide season.

Paxton Of England’s Catalog Acquired By Mills Music


Well known in the field of educational and standard music, the catalog of Paxton and Company contains compositions for organ, chorus, piano, voice, children’s music, literature and text books, instrumental solos and ensembles by such composers as Albe Roweley, Leslie Woodgate, Granville Bantock, Edric Cundall, Thomas Dunhill, Jostel Holbrook, Sigfrid Karg-Elert as well as such renowned composers as Purcell, Mendelssohn, Handel, Bach and others.

R & B Reviews

A AWARD & SLEEPER
B+ EXCELLENT B+ VERY GOOD
C+ GOOD C FAIR C MEDIocre

The Cash Box

R & B Sleeper of the Week

“TELL ME LOVE” (2:40) [Monument Music/Bound BMI—Stallman, Phillips]
“I FOUND OUT WHY” (2:32) [End BMI—Lit, Perper, Ewing, Blair] LEWIS LYMON & THE TEENCEHORS (End 1967)

- Lewis Lymon (the younger half of the talented brothers) swings out in no uncertain manner and fashion a quick beat-bouncer with all the qualities. The youngster has an amazingly mature style to accompany his good but youthful voice. Accompanied by a strong hunk of material and a lively ark backing the lead comes off with an ease that bears close watching. Looks like more Lymon representation in the charts. The flip, “I Found Out Why,” has a gimmick opening which is bound to attract attention, but the side falls down after that. It’s “Tell Me Love.”

“BUZZ—BUZZ—BUZZ” (2:05) [Cash BMI—Gray, Byrd] EARL CARROLL AND THE ORIGINAL CADILLACS (Josie 829)

- The Original Cadillacs back a couple of items already stirring up action and turn in mighty good performances on both “Buzz—Buzz—Buzz” and “Yea Yea Baby.” While the originals already have gotten started in many markets the Cadilacs laces should be able to cut themselves a tidy hunk of the melan— and the demand for both decks "Yea Yea Baby" have been up to a healthy sales figure. Earl Carroll handles the lead and does an impressive job in both instances.

“WALKIN’ WITH MR. LEE” (2:20) [Angel BMI—L. Allen] "PROMENADE" (2:15) [Angel BMI—Tyler, Frank] LEE ALLEN AND HIS BAND (Ember 1027)

- There seems to be a trend again to instrumental hits and Lee Allen turns in a potent piece of swinging material for another hot prospect. A peppy middle beat bouncer with a moving sax lead captivates the ear and the feet. Solid and penetrating beat. Watch this deck closely. The flip, “Promenade” is another goody. An oriental flavor with an engaging middle beat. Good coupler—the we go all the way with “Walkin’ With Mr. Lee.”

EARL BOSTIC
(King 5092)

B "JEANNINE, I DREAM OF LI—" (2:18) [Feist ASCAP—Silkret, Gilbert] Earl Bostic turns in a big band performance of the classic oldies and has a bit of spice as he swings it to a fare-thee—well. Of course, Bostic’s horn is spotlighted—to the definite benefit of the waxing. A solid hunk of wax for the instrumental fan.

B "JOSEPHINE" (2:30) [Feist ASCAP—Kahn, King, Bivens] Swingin’ wax as Bostic flavors the ditty with his imitable touch. Two good listening and dance decks.

ROY AND GLORIA
(Deluxe 6153)

B "YOU KNOW MY LOVE IS TRUE" (2:30) [Men-Lo BMI — Gloria Hawkins] The duo blend on a slow beat romancer with a lyric the kids will love. A jumper with strong qualifications.

C+ "WHAT A FOOL WAS I" (2:04) [Men-Lo BMI—Owens, Mendel—son] Roy and Gloria team on a quick beat jump with a driving vocal. Strong Beat for the jump happy kids.

GENE NASH
(Jonie 826)

B+ "THE SPIDER" (2:08) [Kahl BMI—Jacobson, Roberts, Unger] Gene Nash handles a quick beat bouncer novelty with a strong vocal. The lyric is clever and Nash’s projection is top—grade. Together we have a potent wax that could break out for a big sale.

B+ "BEELINE" (2:03) [Herb Reis BMI—Winfield Scott] Nash handles another strong hunk of material with an equally strong vocal job—result—side to watch. Two good Nash efforts.

B. B. KING
(EPM 501)

B+ "MY HEART BELONGS TO ONLY YOU" (2:39) [Regent BMI—Daniels, Daniels, B. B. King] Specialty version of the June Christy fave of a few years ago. Pretty melody ready real pop by the talented singer.

B+ "THE KEY TO MY KINGDOM" (2:41) [Mr. Music/Modern Music BMI—Baum, Davis, Jones] Big production for a slow shuffle ballad. King turns in a strong projection and it should get a good recognition. These two sides aimed at the big pop market.

"It’s What’s In the CASH BOX That Counts—INTERNATIONALLY!"

VJAY-JAY 256

- Gene Allison bows in with a powerful slow beat blues, “You Can Make It If You Try.” The wailler handles the dramatic pretty with deep feeling and good voice as he gives moral support to the object of his song. Deck has embodied in it a warmth and sincerity as well as musical qualities that tie up into a neat package labeled “hit.” Stick real close to this wax—it could happen. The flip, “Hey Hey I Love You,” is a middle beat jump with a happy treatment that pleases the listener. A swingy jump tune the kids can hop to. Good vocal treatment by Allison and a solid coupler for “You Can Make It If You Try,” the latter is way out in front.

VJAY-JAY FALCON RECORDS
2129 So. Michigan Avenue
Chicago 16, Illinois
At the Ritz Cafe of the Ritz Carlton Hotel this week is Geneviere... Headlining the spectacular Broadway Musical Revue “Let’s Follow the Girls” at the Bellevue Casino this week are The Coronados, Rich & Andy recording artists... The American (RCA Victor) just completed a record breaking engagement at the Faisan Blvd, popular niterie on the outskirts of town. They performed on patrol in show in town and guested on the Tap Room Show, Canada’s only network TV-DJ show. Featured at the Faisan Blvd the week of December 2nd will be the great pianist Carmen Cavallaro (Deca)... Local singer Norma Hutton is now featured in the Embassy Room of the Windsor Hotel with Max Chaitoff and his orchestra... Columbia artists ohm Ray is the current attraction at the El Morocco. Future bookings at this location will feature ventriloquists Soner Wences, Eartha Kitt and many other “name” artists... The biggest show of stars featuring Pat Domino, Lavern Baker, Everly Bros., Paul Anka and many other stars who played the Forum on November 17th drew capacity crowds as was expected... Matt Hef, Manager of the Peer-Southern set-up in Canada just back from Nashville, Tennessee where he attended the annual WSM-6th DJ Festival.

Vernon Duke’s Group On Contemporary

LOS ANGELES—Composer Vernon Duke is preparing an extensive recording program for The Society for Forgotten Music, which he founded in Paris in 1947. As president of The Society, Duke has signed an exclusive agreement with Contemporary Records (a subsidiary of the Good Time Jazz Record Co., Inc.) to inaugurate a new series, SFM, for its classic label. Duke will direct the operations, select the works, arrange sessions and single out the artists.

Duke, composer of “April In Paris,” “Cabin In The Sky,” and numerous other titles, composed the music for two current successes, one on Broadway, “Time Remembered,” and a ballet “Emperor Norton,” which had its premiere in San Francisco, November 8th. Duke is also the author of the best selling book of memoirs, “Passport to Paris,” a musicologist and composer of serious music, his “String Quartet” being recorded by the Roth Quartet for Contemporary Records, to be released shortly after the first of the year.

The Society for Forgotten Music’s New York office has held 15 concerts in New York in 1949-50. It has three basic objectives, according to Duke: “To acquaint the public with a large number of works of unusual merit, totally unknown to them. To provide all interpreters with valuable additions to their repertoire. And to unearth a wealth of educational material.”

Why bother with forgotten music?” asks Duke, anticipating everyone’s first question. “Because the true music lover realizes that some of the world’s masterpieces were completely forgotten shortly after they were created and resurrected many years later. Two examples will suffice: Bach’s ‘Passion After St. Matthew’, which was rescued from oblivion by Mendelssohn in 1829, and Schubert’s ‘Unfinished Symphony’, which received its first performance by Johann Herbeck in 1857 years after the composer’s death.”

First recording sessions have been held in New York and Los Angeles, with the initial release and heavy promotion set for January 1958.
**Country Big 10 Juke Box Tunes**

<table>
<thead>
<tr>
<th>Time</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00</td>
<td>Wake Up Little Susie</td>
<td>Everly Brothers</td>
<td>Cadence 1337</td>
</tr>
<tr>
<td>2:30</td>
<td>Jailhouse Rock</td>
<td>Elvis Presley</td>
<td>RCA Victor 7035</td>
</tr>
<tr>
<td>3:00</td>
<td>My Special Angel</td>
<td>Bobby Holm</td>
<td>Decca 30423</td>
</tr>
<tr>
<td>4:30</td>
<td>My Shoes Keep Walking Back To You</td>
<td>Ray Price</td>
<td>Columbia 40951</td>
</tr>
<tr>
<td>5:30</td>
<td>Holiday For Love</td>
<td>Webb Pierce</td>
<td>Decca 30419</td>
</tr>
<tr>
<td>6:00</td>
<td>Geisha Girl</td>
<td>Hank Locklin</td>
<td>RCA Victor 6984</td>
</tr>
<tr>
<td>7:00</td>
<td>Fraulein</td>
<td>Bobby Holm</td>
<td>Decca 30194</td>
</tr>
<tr>
<td>8:00</td>
<td>Home Of The Blues</td>
<td>Johnny Cash</td>
<td>Sun 279</td>
</tr>
<tr>
<td>9:00</td>
<td>Is It Wrong</td>
<td>Warner Mack</td>
<td>Decca 30301</td>
</tr>
<tr>
<td>10:00</td>
<td>Why Why</td>
<td>Carl Smith</td>
<td>Columbia 40984</td>
</tr>
</tbody>
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**10th Anniversary**

NASHVILLE—Guitarist Chet Atkins received a gold plaque in honor of his 10th Anniversary with RCA Victor Records at opening of new studies in Nashville, Tenn. Atkins, Manager, Single Records, RCA Victor, presented guitarist Chet Atkins with a gold plaque commemorating his 10th Anniversary with the company. The presentation was made when Victor officially opened its new studios in Nashville, Tennessee, the third largest recording center in the nation. In making the award, Burgess commented on the new studio as being "the house that built Chet," Atkins was recently appointed an Artist & Repertoire consultant in addition to his status as a recording artist. Atkins, during the past year has handled the bulk of Victor hillbilly recording. At the time of the presentation, Burgess said, "The whole idea of having a studio of this size and scope is due to the fact that Victor has an extraordinary talent like Chet to run the operation." "We are grateful to Chet not only for his outstanding performance as an artist but also for his unique talent in discovering and developing other recording artists for the company," Atkins was born in Luttrell, Tennessee, in the Clinch Mountains about 20 miles north of Knoxville. He attended various schools in Tennessee and at 16 began work for the National Youth Administration to earn enough money to buy an electric guitar and sound equipment. After a series of shows on local radio stations he went to WSM in 1946 with Red Foley, when that star of Country singing became the head man of the Prince Albert Grand Ole Opry. He is still a regular on the Opry. He now devotes his time almost exclusively to making records.

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**The Country Records Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. Wake Up Little Susie — Everly Brothers (Cadence)
2. My Shoes Keep Walking Back To You — Ray Price (Columbia)
3. My Special Angel — Bobby Holm (Decca)
4. Why Why — Webb Pierce (Decca)
5. Holiday For Love — Johnny Cash (Sun)
6. Home Of The Blues — Webb Pierce (Decca)
7. Jailhouse Rock — Elvis Presley (RCA Victor)
8. Fraulein — Bobby Holm (Decca)
9. I Heard The Bluebirds Sing — Bob Wills (Vanguard)
10. Geisha Girl — Hank Locklin (RCA Victor)

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**Standard Transcription Offers Xmas Package**

CHICAGO—Standard Radio Transcription Services has announced, for outright sale, a special Christmas package; including: three half-hour dramas and 31 selections of Christmas music, both instrumental and vocal. Milton M. Blink, president of Standard, stated that judging by the interest expressed, that several hundred radio stations will purchase this low-priced package; particularly, as one of the half hour shows alone is actually worth far more than the sale price of the entire package. Blink further stated that Standard will continue to sell its transcription library in special packages, such as the above.

Blink concluded by saying, "This sales plan has proven most successful, and the firm has, through its Lawrence Welk Show, sound effects library, and its combination commercial aids and sound effects package scored more markets than it had at any time in the past."

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**Avenue Signs Larry Tickler**

NEW YORK — Avenue Records, which released the original version of "Seven Days In Barcelona" has signed English singer, Larry Tickler to a long term recording contract, and last week released Larry's first platter, titled "'Y Gotta." Larry Tickler sings in a style described by the company as "Chummie."

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**For Macy's Parade**

NEW YORK — "Popye The Sailor Man," the inspiration for the "Official TV Popye Record Album," produced by publicist Arthur Fine and TV-Radio actor Allen Swift, is seen above being tested for the Macy's Thanksgiving Day Parade. The gigantic Popye balloon will be the start of the parade and Allen Swift, who is featured on the Popye record album, will be one of the live stars for the kiddies to cheer that day.

---

**Norma Beasler**

"Greenback Dollar"
NASHVILLE, TENN.—The 32nd Anniversary of Nashville radio station WSM and the 6th Annual DJ Festival last week, had a huge turn-out of record company executives, disk personnel and recording artists, in addition to dee jay representatives from all across the country and Canada.

According to WSM executives, attendance at this year’s convention was up 15% over the 1956 turnout. The biggest turnout for any individual event was at the Friday Morning Awards Meeting in the War Memorial Auditorium. At this meeting, Bob Austin of The Cash Box presented awards and special citations to country disc jockeys.

Bob Burton of BMI presented awards to songwriters and publishers and stated that half of the publisher awards and almost half of the writer awards went to Tennessee tunemiths and publishers.

A special citation was given to Pee Wee King and Red Stewart, composers of “Tennessee Waltz” and to Acro-Tone Music, publisher of the song which may become the official state song of Tennessee.

At the afternoon dee jay clinic, Friday, Governor Frank G. Clement and Senator Albert Gore addressed the audience. The two political figures were followed by record company executives who, in general, hailed the growth of country music and the major role that Nashville is playing in today’s growing record business.


On Friday night, Decca played host at a dance at the Andrew Jackson Hotel and all of Saturday was devoted to parties. BMI hosted a breakfast at the opy, a luncheon was hosted by Columbia Records: WSM played host at a reception and buffet dinner; etc.

At 7:30 on Saturday, the crowd migrated to the Anniversary performance of the Grand Ole Opy in the Ryman Auditorium.

At midnight, Roulette Records hosted a party.

WSM personnel did an outstanding job of coordinating and stimulating the functions. Those who played an important role in the smooth salling weekend were Royal McCullough, Sue Fielding, Dee Kilpatrick and WSM president John DeWitt.
THE KING OF COUNTRY MUSIC
NOW—ON HICKORY RECORDS

Roy Acuff
And His Smokey Mountain Boys

"ONCE MORE"
"I DON'T CARE"

(If You Don't Love Me)

HICKORY-1073

"WELCOME ROY" FROM ALL THE FOLKS AT HICKORY

McCormick Bros.
"NO SUBSTITUTE WILL DO"
"BANJO STRUT"
HICKORY 1067

Helen Carter and Wiley Barkdull
"HE MADE YOU FOR ME"
"I'D LIKE TO"
HICKORY 1069

Wilma Lee and Stoney Cooper
"DIAMOND JOE"
"I TELL MY HEART"
HICKORY 1070

Al Terry
"COCONUT GIRL"
"BRING ME SOME RAIN"
HICKORY 1071

Rusty and Doug
"TAKE MY LOVE"
"DREAM QUEEN"
HICKORY 1072

IF IT'S COUNTRY MUSIC IT'S BOUND TO BE GOOD

Hickory RECORDS
2510 Franklin Road
Nashville, Tennessee

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
### Country Best Sellers

#### In Retail Outlets

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist 1</th>
<th>Label</th>
<th>Artist 2</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>WAKE UP LITTLE SUSIE</td>
<td>Everly Brothers</td>
<td>Cadence 1337</td>
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<td></td>
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<tr>
<td>2</td>
<td>JAILHOUSE ROCK</td>
<td>Elvis Presley</td>
<td>RCA Victor 7055</td>
<td></td>
<td></td>
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<tr>
<td>3</td>
<td>MY SPECIAL ANGEL</td>
<td>Bobby Helms</td>
<td>Decca 30632</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>MY SHOES KEEP WALKING BACK TO YOU</td>
<td>(Columbia 40953)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>GEISHA GIRL</td>
<td>Hank Locklin</td>
<td>RCA Victor 6984</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>FRAULIN</td>
<td>Bobby Helms</td>
<td>Decca 30194</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>HOLIDAY FOR LOVE</td>
<td>Wetti Pfeice</td>
<td>(Decca 30619)</td>
<td></td>
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<tr>
<td>8</td>
<td>HOME OF THE BLUES</td>
<td>Johnny Cash</td>
<td>Sun 279</td>
<td></td>
<td></td>
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<tr>
<td>9</td>
<td>WHY WHY</td>
<td>Carl Smith</td>
<td>Columbia 40948</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>WHOLE LOT OF SHAKIN’ GOING ON</td>
<td>Jerry Lee Lewis</td>
<td>Sun 267</td>
<td></td>
<td></td>
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### Country Reviews

#### The Cash Box

<table>
<thead>
<tr>
<th>BULLSEYE</th>
<th>TERRY GOOD</th>
<th>FAIR</th>
<th>GOOD</th>
<th>MEDICORE</th>
</tr>
</thead>
</table>

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

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### Country Review - Tangle

**DREAM QUEEN** (2:23) [Acuff-Rose BMI—R. & D. Kershaw]

**TAKE MY LOVE** (1:58) [Acuff-Rose BMI—B. & B. Bryant]

**CATCH THAT TRAIN** (2:09) [Lee Emerson (Columbia 41046)]

- New additions to the “Grand Ole Opry”, Rusty & Doug (The Kershaw Bros) appear to be headed toward the joyous with which a whole country moved to date. The boys, winning off their heart-calling, “Love Me To Pieces”, turn in a sparkling vocal effort on a sensational, quick-paced, teen-age affair tagged “Dream Queen”. Excellent choral and instrumental backdrop on a deck that the kids in all categories ought to go wild for. Filp portion, “This is a dandy ‘rock-a-billy’ ditty that lends more toward the country dept, features another great performance by R&D and the exuberant smashes.

**JINGLE BELL ROCK** (2:12) [CornellASCAP—J. Beal, J. Boothal]

**CAPTAIN SANTA CLAUS** (2:29) [Amber ASCAP—D. Reid, A. Altman]

- Two Yuletide offerings, one for kids of all ages and the other strictly for the younger crowd, are turned in by the new, pop-country hit-maker, Bobby Helms. (See Pop Reviews).

**SUGAR DOLL** (1:57) [Ama BMI—H. Hauser, J. Keller]

**TEARS (KEEP ON FALLING)** (2:00) [Cass BM—J. J. Huha]

**JOHNNY JACOY** (1:519) [Wax 7123]

- Johnny Kay, a talented newcomer, dishes up two terse tunes with ‘all-market’ appeal. (See Pop reviews.)

### Morris Taylor

**SWEETIE PIE PUNKIN’** (2:16) [Round Table ASCAP—Taylor]

**ROSE MADDOX** (Columbia 40147)

- B1 “I’LL GO STEPPIN’ TOO” (2:17) [Peer Int’l BMI—T. James, Orton]

**BILLY BURCH** (MGM 12574)

- B1 “JIM, JOE AND MARY” (2:15) [Acuff-Rose BMI—Swan]

**AL JACOBSON** (Car 5030)

- C1 “SPUTNIK” (1:50) [Lee Kansas BMI—L. Kansas]

**BILL WORTH** (Car 5030)

**GAIL DAVIS** (RCA Victor 7092)


**WILLIE PHILPS** (Roulette 7004)

- B1 “SILVER BOX” (2:31) [Duchess & Kahi BMI—W. Phelps]

**ERNST TUBB** (Decca 30526)

- B1 “I FOUND MY GIRL IN THE U.S.A.” (2:08) [Starlite BMI—J. Skinner] Decra rushes out two sensational covers, featuring the distinct vocal stylings of Ernest Tubb, of tunes that are riding high on the charts. This slide is Tubb’s delightful interpretation of the Jimmie Skinner classic.

**GEISHA GIRL** (2:37) [Fairway BMI—L. Williams] Here the warbler perfectly polishes off the Hank Locklin hit. Both ends are sure to make the yearbook in the final tale.

---

For you fans that like good music: 
**Jesus is my saviour**

**Dedinations**

Millard Presley

**Blue Hen Records**

HARRINGTON, DELAWARE
Country Round-Up

We, at the Cash Box, pass along our most sincere ‘thanks’ to all the wonderful people in Nashville and WSM—John H. DeWitt, Jr., Royal McCullough, Ott Devine, Bob Cooper, "D" Kilpatrick and especially so for 'Gail Friday,' Sue Felder—our beloved program. Our condolences... It was indeed a delight to visit with all our country and pop, friends whom we've been privileged to meet personally. They all this... accomplished amid such great functions as Archie Bleyer’s Cadence Breakfast, the Welcome and Awards Meeting, the Dot-O-Matic Breakfast, and the Like.

The program was highlighted by the appearance of Tennessee’s Gov. Frank Clement and Sen. Albert Gore, all the Open Houses, The Pet Milk Friday Night Frolic, the Mr. DeeJay USA Show, the Deuce Dance, The "Mr. Market" Breakfast, the Eddy Larcombe Breakfast, and featured a hilarious address by Proxy Goddard Libson, WSM’s Reception and Dinner, The 22nd Annual... Program, and the David Ole Grofe’s, Harry Silverstein, Columbia’s answer to the ‘Spuntik... The Million Dollar Chef, of course,’ The Human dynamo from Johnny Marks’ St. Nicholas Music, Joe Berger, who popped up everywhere and the... Lub's Southern Belle pubbery. A good time was had by all!

Red Foley's fifth child—fifth granddaughter!—was born recently to daughter, Julie and husband Henry Hurt of Murfreesboro, Tenn. Still hoping for a grandson somewhere along the line, Red points out that daughter, Shirley and Pat Boone are expecting once again in February. Red visits his son-in-law's ABC-TV show this Thursday as Pat's special Thanksgiving guest. WSM-USA, Boston, last Saturday was also carrying "Country Music Jubilee". Bostonites had previously watched Red Foley & Co. on the nearby Manchester, N. H. station.

NBC Program Operations Manager Bill Fenwick and Dow Chemical Co advertising executive Bill Richards were on hand for an in-person look at last week’s Red Foley Show in Springfield. Upcoming guests on the Saturday morning WSM Radio programs are Sue and Lee Childre, November 30th, and Wanda Jackson on Dec. 7th.

According to KWKH-Louisiana's Jeff Dale, Norm Balle and Frank Page, country fans pushed the walls out at Shoremore Pavilion, November 21st. A promotional tour was in the works, and the draw was huge. The four men, who were scheduled to make a public appearance at Riverside Park, Potlatch, Idaho. Along with Ray and Van were the Cherokee Cowboys and Sanford Clark. They did a swell job and were thoroughly enjoyed by the large crowd. The Early Brothers also appeared at Moscow, Idaho with a rock and roll show. Needless to say they were the most! say, Mary.

Len Ellis, who is c&w deejay and recently appointed commercial manager of WJOX-Hammond, Ind., celebrated his 7th anniversary on Nov. 3rd with a Red Foley "Country Music Jubilee" show. Len, who is heard 4 hours daily is responsible for the station carrying 10 hours per day and notes that country music popularity and the audience continues to grow as the annual Pulse survey indicates. Len promotes c&w shows throughout the year and coordinates the activities with amatory festivities held at the local civic center.

Vita Record's Larry Mead writes that the label's newest c&w artist, Al Barkley, is already kicking up a storm in the San Francisco area with the release of "The Signal" and "Teen-Age Angel." "Signal" was... Kelley, who also penned Smiley Monroe's heavily covered Vita single of "Paul Bunyon Line." Jocks interested in obtaining a copy of the disk can have one by writing to Vita Records at 1486 N. Fair Oaks Ave., Pasadena, Calif.

Marty Krauss, WAMO-Pittsburgh, Pa. pens tales as far as he knows, he's the only Optimetrist-deejay in the country. Marty claims to have started the 1st major c&w radio show in Pittsburgh when he was with WILY, now WEEP. He became associated with the full-time c&w WAMO in August of this year and his Sunday show is a complete 'sellout'. His Optimetry practice is in its 19th year now.

Hank Snow reports that his current tour through the New England states and parts of Canada has gotten off to a tremendous start. During the first 5 days of the tour, the capacity crowds, and even though they played 2 shows at the State Theatre, New York, for Ramblin' Lou on November 2nd they had to turn away over 1,000 people from the doors.

While the show was in Niagara Falls, Harold Moon of B.MI. Canada came to the show from Toronto, to talk with Hank about plans for Hank's latest RCA Victor release, "Squid Jiggin’ Ground" and "Unfaithful," since BMI Canada is the publisher of "Squid Jiggin’ Ground".

Headlining the show is Snow and his Rainbow Ranch Boys, Wilma Lee & Staney Cooper with their Clinch Mt. Clan, Cowboy Copas, and Jimmie Snow.

* * *

Charlie Babcock, CKLB-Balch, Ont., Can., info that his bus expansion to WJLL-Niagara Falls, Ramblin’ Lou’s show, starring the Hank Snow group, was a big success as was the standing room only show at the State Theatre.

"Barefoot Cowboy", Alan Herbert infos that he's moved his Western Caravan show from KSDK-Deadwood, S.D. to WNIK-Springfield, Vt. The show is now running 5 hours away Sat. afternoon. Harb, confronted with a lost mailing list and a state c&w library, asks that we pass along his plea for disks and promotional material from all the artists, disk jockeys, and radio people. His address is Alan Herbert, Program Director, WNIK Radio, Box 800, Springfield, Vt. He adds that the Vt.-Conn.-N. H. area that the station covers is wide open market for c&w music. He's also leaving the Presley-rocker biscuits for pop deejays, Jack McPadden and Phil Burgess.

* * *

From Jim Denny's Artist Service Bureau comes the following bits of info about his artists:

Carl Smith has bought a small farm close to Nashville... says he was raised on a farm and has always owned one of his own... Carl's waxing "Whyn' Why" is rife high in the charts... Bobby Helms on the "Jubilee" on November 23rd... Johnny & Jack and Kitty Welle opened with a big package show in Hattieburg, Miss. on the 18th of November, then to Cowginton, La. on the 19th, Long Beach, Miss. on the 20th and McNeil, Miss. on the 21st. Lonzo and Oscar and their show plan a big deer hunt while playing some dates in Canada... Oscar claims the last time he went hunting he didn't have the heart to shoot the little "deer"... The Philip Morris Country Music Show with "Little" Jimmy Dickens presiding, has moved out to play eastern Ohio and then into Pennsylvania... Oscar Davis still hooking the show and being a big draw with Olive Robbins... the Duke of Paducah and his entire show moved into Joplin, Mo. on November 17th. Smooched-voiced George Morgan reports he's off airplanes for life since his recent narrow brush with tragedy... We hear that Pat Hare worked the 'Flame Club' in Minneapolis, November 15th-16th and November 20th-23rd, and moves to clubs in the Newark, New Jersey area.

* * *

During their recent trip to Nashville, Producer Nat Nigh of KABC-TV-Los Angeles, Calif., "Country America", Saturdays 7:00 to 8:00 P.M., and Joe Allinson, master-of-ceremonies of the show, completed arrangements to bring the top personalities in c&w music and for special eng-agements. Beginning with Johnny Cash, the lineup includes Minnie Pearl, Webb Pierce, Marty Robbins, Ray Price, Feron Young, Bobby Helms, Jimmy New,man, Hank Snow, and others. Hal Berg and Allinson also get plans underway to bring the annual convention of the Top Disk Jockeys in 11 western states to Los Angeles in the spring, under the sponsorship of "Country America." The show incidentally, was listed on the Nielsen report, was considered the top show in the 6:00 to 7:00 time slot and the highest rated locally produced live TV show with a 20.4 rating.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.
WHY ALBUM RECORDS AND DUAL PRICING

WITH THE

Seeburg 200

ARE THE ANSWER TO

PROFITABLE PROGRAMMING

Most of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on E.P. album records. This type of music is as essential to profitable programming as hit tunes singles.

Dual pricing permits taking profitable advantage of album records (2 tunes per side) because the operator is compensated for the additional playing time required.

America’s Finest and Most Complete Music Systems

J. P. SEEBURG
Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
BUSINESS IN FERMENT

Coinbiz Going Thru Adjustment Period to Meet New Economic Conditions Prevailing Thruout All U. S. Industry. It’s the New Business Age!

It’s the “new business age” as this publication reported in its two-page, two-color editorial, September 7, 1957 issue, Pages 60 and 61.

Those operators who fell into step with the suggestions contained in that editorial are now going thru this period of business ferment with less aggravation and many less financial and economic problems.

There is no doubt in the minds of all leaders that, from all this ferment, will eventually arise an entire series of new products and, possibly, even a new type industry.

As far as amusements are concerned, bowlers have proved that 10¢, 2 for 25¢ play is feasible.

In-lines have undergone an era of great travel since the U. S. Supreme Court’s reversal of the Korfman decision.

Some operators look forward to a game that will be in between the five-ball and the in-line which, many believe, may solve their problem and meet with all governmental requirements.

Music operators are looking ahead to new phonos that will enliven play action and that will allow them to take in more for the same play they now enjoy.

Regardless of 10¢, 3 for 25¢ phonoy play on single records, and 15¢, 2 for 25¢ play on EP’s, as well as the 50¢ play chute, music ops who have also arranged for more equitable share of the gross intake from all of their phonos are riding over this period of ferment in fine fashion.

Many of America’s business leaders believe the boom has reached its apex. They think that it is now settling down to a high business plateau. Here, they report, it will be able to catch its breath, before once again proceeding upward to match the nation’s population growth.

With all surrounding factors remaining in status quo, as far as the nation’s economy is concerned, with no war breaking out, operators realize that this new business age has opened a great, wide highway of outstanding opportunity for the intelligent businessmen among them who prepared their firms for this period of ferment while the boom was booming.

These men can, as they continue to add to their advantages, assure themselves of continued solid growth especially as the new products, that are on their way from the industry’s manufactories, start the boom to booming all over again.

This industry, like so many others, continues in ferment. Operators are rearranging their routes. They are revamping their business methods.

Distributors are working just as feverishly to readjust to meet the competitive conditions of this new business age.

Manufacturers, while producing on ahead, are also working with top speed to be first with the new idea. The new game. The new music.

In the midst of all this ferment the average operator finds himself in an enviable position. Especially if he is well under way to complete all adjustments necessary to his business to meet the challenge of this new business age.

All should continue to remain optimistic. There is not even an iota of a doubt that the surrounding economic factors are all in their favor. The 35,000,000 children that have been born these last 15 years are growing up to become new and better customers. Customers who will accept dime play as part and parcel of their economic era.

This ferment is valuable. It is sure to result in entirely new products that will open a new era for all now engaged in the industry.

And because the used market is bare, a boom is bound to come into being with new hits, new merchandise.

A boom that will be greater than any ever enjoyed by the industry.
CHICAGO—A survey among the coin machine firms in this city who have arranged for display space at the Spring Convention of NAPTE (National Association of Amusement Parks, Pools & Bowls) December 1 thru 4, at the Hotel Sherman, this city, indicates that, in terms of interest, these coin machine distributors and operators who will visit the park show and call at factories here will, according to unexpressed opinions, probably place orders they have been holding back for the occasion.

The following coin machine firms have so far arranged to display their products: Chicago Coin, Exhibit Supply, J. F. Frantz Manufacturing Company, Geno Manufacturing, Standard Harvard Metal Typer, United Manufacturing Company, and Williams Manufacturing Company. Chicago Coin will display a battery of the "Commando Machine Guns" also its new game, "TV Bowling League". Samuel Gensburg and Samuel Wolberg of Chicago Coin expect the "Commando Machine Guns" to be the hit of the show and to create tremendously profitable arcade operations, as well as new trailer operations.

Exhibit Supply will display "Vacuum Card Vendors", a "Baseball Pitch Machine", "Nudist Colony", "Peep Show Barrels" and a new 8 mm, 8-selection "Slide Viewer Dispenser". According to Chester Gore, the firm has exhibited at the park show since its inception over 25 years ago.

"We got a sort of delayed action" said Gore, "while we write up a few orders at the show for later delivery, most orders come in well after the show. Buyers make selections in their minds, compare, and then order later. "Most important", Gore added, "are the new "TV Bowling League", popular with the people we do not see very often." J. F. Frantz Manufacturing plans to display a new "Vibrator Scale", "Stuffed Toy" and "Kicker & Catcher" and "Challenge".

Stated John Frantz optimistically. "We expect much more business at the show this year, and we want to keep it up over years. It is past years, due to the release of our new "Vibrator Scale". This scale was a sensation at the recent 'Bottlers' Show'. Operators are going to be very much interested in multiplying profits from scale routes." Geno Manufacturing is expected to exhibit "Motoramas", "Horoscope Fortune Teller" and a new five-ball game, "Showboat".

"You can't measure results from a product, stated Ralph Sheffield, general manager.

The manufacturer displays new products and creates trade shows is the showcase of his distributors at conventions.

"If operators and distributors have ideas, criticism or compliments about games, we want to hear them.

Standard Harvard will display an improved model of the Metal Typer. The mechanism has been changed to enable present owners to modify older models. Henry "Barney" Barnes commented that the park show will result in good will and advertising.

"The main purpose of exhibiting", he said, "is to meet customers, talk over their needs, get acquainted with them personally, and determine how best to serve them. If we don't do any business, it will not matter. But if we do get orders, that will not surprise us either."

United Manufacturing will have four booths to book "Jumbo Bowling Alley" and the popular "6 Star Regulation Shuffle Alley".

United booths will be manned by Bill Deselm, Herb Oettinger, John Casola, Al Theolke and others.

"We are very happy to show our new products to the trade", stated Deselm. "Last year was a good one for business, at the usual results come in later. We always wind up with a gratifying volume of sales later in the spring.

Williams Manufacturing, at this writing, has not yet divulged plans in regard to the amusement games to be displayed at the Park Show.

Sam Lewis, who has joined the firm as a major sales representative, is already making the expected, a lot of distributors and operators to attend, due to the fact that there is no regular coin machine convention."

Art Weinand, Sam Stern and Harry Williams will alternate between the park show and the factory to meet and greet visitors.

Phil Levin Resigns Post

Earl Kies Named President Pro Tem

CHICAGO — Phil Levin tendered his resignation as president to the Recorded Music Service Association here, November 11.

As his letter stated, and also as is well known here, Ill health has kept Levin from properly performing his duties as president.

It is stated here that he believes he requires a rest and that he should, because of this, forego his duties as president of the association.

At a meeting of the Board of Directors on Friday, November 16, it was decided to take up his position as 1st vice-president and secretary of the organization to the position of president, pro tem. Kies has worked very closely with Levin. His knowledge of the organization is considered on a par with that of Levin.

Kies retains the position of president until the election meeting which is scheduled to take place sometime during January, 1958. It is also hoped by members of the Board of Directors that Phil Levin will have sufficiently recovered his health to return to the organization in an executive capacity within the year.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
PAYS MORE
because it plays more ...

2 WAYS:
shorter change-time between selections!
... less servicing!

United PHONOGRAPH

CHICAGO — Harry Williams and Sam Stern, Williams Manufacturing Company, this city, announced this week that Sam Lewis, who resigned last week as president of Exhibit Supply, has joined their firm in an executive sales capacity.

"We are very happy to have Sam Lewis with us," stated Harry Williams. "We feel that the addition of Lewis is one more step in the constant effort that we make daily to improve our organization, our production and our service."

"Lewis will work directly with Harry Williams and myself," said Sam Stern. "Because of his extensive background in the amusement machine industry, we believe he will be ideally suited, not only to represent Williams Manufacturing Company, but also to act as our personal ambassador. He will visit with distributors and operators, help us to form policies and guide our overall relations and merchandising planning."

"I am very happy over this association," Lewis stated. "I have truthfully never before seen coin machine mechanisms as clean and sparkling as at Williams. I am flattered to be part of the Williams organization. There is a line-up of new games planned for 1958. I definitely promise one thing—the game operators will have a banner year in 1958 with the new ideas coming from this factory."

"I am looking forward to visiting around the country with all our customers, and feel certain that with what we have coming I will be very welcome."

Sam Lewis Joins Williams

AMSTERDAM, HOLLAND—"Slow but sure", is the way growth of the automatic music business is described for Holland by J. F. Siekman of N. Y. Dureco, Dutch Record Company, this city.

Siekman is of the belief that, in due time, the automatic phono will prove as interesting and outstanding to the Hollanders as they are to all peoples everywhere in the world.

"Our problems", he stated, "are a bit different from those in other European countries."

"But", he adds, "there is no doubt that, in due time, we will overcome these and Holland will be among the foremost automatic music countries."

"In the meantime", concludes Siekman, "we are working hard to bring about better understanding of automatic music everywhere in Holland."

Sidney H. Levine Memorial Fund

To perpetuate the memory of his name and his accomplishments in the coin machine industry by providing assistance to individuals seeking a college education, or to further their education in any other manner.

Send Contributions to:
HARRY ROSEN
c/o Sidney H. Levine Memorial Fund, Inc.
250 WEST 57th STREET
NEW YORK 19, N. Y.

Holland Slow But Sure

IMPORTERS

We have the Music Machines, Shuffle Alleys, Pool Tables, Pinballs, and Arcade Machines you want ... at THE PRICE YOU CAN PAY. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

WRITE US YOUR NEEDS

RUNYON SALES COMPANY
350 10th Ave., New York 19, N. Y. LO 6-1800
221 Fielding Ave., Newark 8, N.J. BI 3-6773
111 Winstead St., Hartford, Conn. JH 7-6470

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
and 20 foot lengths. Shipments are now being made to all our distributors. The new features we've engineered into 'TV Bowling League' Wulberg continued, 'make this model a most realistic coin operated game ball bowler. The operator is sure to enjoy greater play action than ever before.' Describing the new features, Wolberg enthusiastically reported, "'TV Bowling League' has no contacts or switches on the playfield. All contacts are in the triangle head above the giant size puck. It is extremely quiet in operation. Runway is rubber covered for silent ball return to the player. In addition, cork insulation under the formula playfield, as well as in the extreme rear, eliminates most of the noise when the ball is thrown. Balls are 4 1/2 inches in diameter and weigh 2 1/2 pounds. The game has rummy cutters. The mechanism is in the back for easy access and ease of handling." As in previous CoinCoin ball bowling models, 2 plays for 25c in standard "TV Bowling League." Also available as one play for 24c. Coin mechanism can be quickly converted to other plays.

Wulberg concluded with "the game provides high speed scoring inaccord with regulation American Bowling Congress rules."

**Williams' Rep Meets Cissie Gersh**

**PARIS, FRANCE**—Alfred Eber, European representative for Williams Manufacturing Company of Chicago, met with Cissie and Bill Gerah while they were in Paris.

Eber is showing Cissie the sites here and explaining the history of Paris to her.

Eber is greatly impressed with the amusement games business.

He is working very hard to bring about better public relations among all factors concerned with amusements.

**Bingo Games**

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**Bally 14 A.B.C. Bowling Lanes $545**

**UNION 14 BOWLING ALLEY $455**

**EQUIPMENT IN STOCK FOR IMMEDIATE SHIPMENT**

Tarms: 1/3 Dep., 1/2 Sht. Dv. Cable: "GAMES-CHICAGO" WORLD WIDE DISTRIBUTORS, Inc. 2330 N. WESTERN AVE., CHICAGO 47, ILL. Everglade 4-2300

**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**

**Through The Coin Chute**

**CALIFORNIA CLIPPINGS**

The one-stops are working overtime to keep up with the sudden influx in business. In preparation for the holiday season, they dropped by Leuenhagen's Record Bar to play their soon to be released recordings for Kay, Ray and Claire. It was very nice and they should have at least one big hit with these new releases. Mary reports operators continue increasing their orders of LP albums for their programming. Kay predicts that "The Big Hit" by Denny & The Dozers will take off for the charts. Mary says Noble "Thin Man" Watts should have a big record on Buton with "Hard Times" (The Stop). Claire reports Johnny Johnson's "Hey Mr. Joe" has started moving since its recent debut on CBS-Television "Chimay." "Korwin Halley has left his operations in Tokyo and is concentrating on his return to the television manufacturing company, Jack Simon is planning a quick trip to Rene before leaving for Chicago and the Park show. George Muraoka is now devoting most of his lunch hour to practicing his golf swing to see if he can iron out George trying to convince Sonny Lamborg to do the same thing which would aid his enforced diet. John Freeman reports the export business continues at a fast clip. Norty Beckings is doing Ross Burdock. Hart Distributor salesman, at Norty's Music Center, on his wife, Mimi, presenting him with a baby girl, Dina. Norty has been receiving very favorable comment from the operators on his display and easy accessibility of LP Albums in his new headquarters. Jan Graham reports one of the hottest LP Albums is the new Capital release of "The Williams Show At Tahoe" by Louis Prima and Keely Smith with Sam Butera. Harold Goldfine predicts another big hit for Johnny Mathis with "No Love" (But Your Love) on Capitol.

At Paul A. Laymon, Inc., Lucille and Paul Laymon very pleased with the continued demand by operators for Bally's "ABC Champion" bowler and "ABC Super Deluxe" convincingly handling the Rock-Ola "1458" phonograph and re-orders on the Rock-Ola "200" phonograph. Jimmy Wilkins reports the used equipment is being shipped out as fast as it can be delivered and received. Noble notes the litter distributor in San Diego area, visiting his many friends along Pico Boulevard... Phil Robinson reports Chicago Coin's "Classic Slot" and "Dance" continues shattering all profit records in the Southern California area. Phil says shipments from the East are arriving on the Coast to fill the demands. Cissie Gersh dropped in at California Book Exchange to have a chat with her two dear friends, Gabe Orland and Sammy Ricklin. Gabe told her her new RCA-Victor LP Album "The Helen Morgan Story" was doing very well and very well her single "Johnny's Dream" should start moving. Sales reports business is on a steady increase in both the single record and album departments. Ed Colonna managing to handle his work on crates without recently breaking his ankle. Rick Ross is the newest member of the ever growing staff at California. Buddy Robinson predicts Lee Andrews and The Hearts will have a big one with "Teardrop" on Chex. Martha Delgado says: Dave Gillepsie has a hot one with his release of "Joojie Boogie" on Verve. - Joe Bell, former operator in Twenty-Nine Palms, has now added a racing stock breeding interest to his well established Charlie's. He has added a shipment of United's "Regulation" shuffle alley has been received at C. A. Robinson's. Jim Remington, company official for bookings and operators, Al Bottelman says the orders continue coming in on United's "Jumbo" bowling alleys in all sizes. Hank Tronick received the first shipment of the new Williams' "Stimpiches" game at Robinson's.

Bob Hathaway, Venture operator, distributing venison steaks to his many friends along Pico Boulevard after his deer hunting vacation in Utah. - Don Ames, former Badger Sales Company employee, employed now with Rowe Cigarette Company of Los Angeles. - George Mahlin reports sales of the very rarest "900" phonograph continues at a steady pace at Minkahon Phonograph, Matt Nordberg temporarily staying in the main office to help handle the increasing business. - The Lanyz Brothers, Bill, Andy, Nick and Vince are mowing and they too will be moving to Los Angeles. - Five American Coin Machine Service Company in the very near future, They have increased their outside routes for servicing while the shop continues to handle Bill Beller's Badger Sales Co., keeping the boys in the shop busy processing the AMI "H-200" phonographs to fill orders. Marshall Ames reports, fourteen-footer bowlers continue the hottest items in used equipment.

**DALLAS DOINGS**

R. B. Williams and B. H. Williams were in Norman, Okla. last weekend for the 12th annual Regional Convention—Norman. Some of the delegates from a trip to West Texas reported fall outlook good in Lubbock and Amarillo. - Sorry to hear Clark Rheinboldt of Commercial Music Company has Asian capacity. The Commercial Music Company has as guests his mother and aunt from Penn. - George Wrenn, Rarwirnce Company employee, reports enthusiasm among the new owners for "Jumbo." Jim Storer of W. R. Warrance Company still actively handling "Slopair" and "Stock." - Two of his上交给 "Jumbo." - Al Mason, Southwest regional representative for AMI busy with AMI 8-hour units the past ten days. - Mrs. R. E. Burns, wife of Skip, is expected to be here about this week, as were Mrs. Dew Osborn, Ft. Worth; Kenneth Rowe, Irlbis, Okla.; Jimmy Garret, Pete Selman, Longview; C. L. Ford, St. Andrews, Tex.; Nancy Ward, Melva, Malin, Parkville; Bob, Dick Quan, Henderson; Brown Walker, Graham; Cecil Edwards, Waco; E. H. Hamilton, Ft. Worth; Walter Wiggles, McKinney; and Sam Sando, Ft. Worth. - Abe Suzman is now looking orders for Gottlieb four player side target "Falstaff." - Bill O'Connor, S. H. Lynch & Company in the Shreveport area. - Bob Doherty of the Milton Music Company enjoyed the Texas A. M. game last week at College Station.
JUKE BOX OPERATORS:

This Is Your

LAST CHANCE

to Vote

in the

12th Annual Poll

of the

Automatic Music Industry

Of America

To Choose

THE BEST RECORDS

and

RECORDING ARTISTS

of 1957

VOTE TODAY!

Fill out this form

and mail to

The Cash Box

1721 Broadway

New York 19, N. Y.

Vote for your best money-making records & artists of 1957

Notice: Be sure to include Name of Artist on all records listed

Best:

Record (list artist)  
Female Vocalist  
Male Vocalist  
Vocal Combination  
Orchestra  
Small Instrumental Group  
Rhythm 'n Blues Record  
R & B Female Vocalist  
R & B Male Vocalist  
R & B Vocal Combination  
R & B Orchestra  
Country Record  
Country Female Vocalist  
Country Male Vocalist  
Country Vocal Combination  
Country Band  
Country Instrumental Artist  
Country Sacred Singer

Most promising new:

Female Vocalist  
Male Vocalist  
Vocal Combination  
Orchestra  
R & B Female Vocalist  
R & B Male Vocalist  
R & B Vocal Combination  
R & B Orchestra  
Country Female Vocalist  
Country Male Vocalist  
Country Vocal Combination

Important!

Each Juke Box you own counts for one vote. Each Wall or Bar Box you own counts for one vote. Each wired telephone music shell you own counts for one vote. Be sure to list the complete number of units you own individually on the bottom of this form to give the records and artists you select full credit. These forms are CONFIDENTIAL. Individual figures are not revealed!

Name

Firm

Address

City  
State

List your votes here

I operate the following number of Juke Boxes

Wall and Bar Boxes  
Wired Telephone Music Shells  
Total number  
Are your votes?
Bally Mfg. Brings Out

**Strike Bowler**

"Built without 'switch-actuators' on the alley, 'Strike-Bowler' permits the player to deliver the four-inch ball down an absolutely smooth alley and to score, not by rolling ball across the 'switch-actuators', but by actually hitting the pins with skill identical to the technique of real bowling. Scoring is by official bowling rules, and scores for 1 to 6 players are tallied automatically on the rotary totalizers. 'Strike-Bowler' also features the convenience of high-speed automatic pin-setting and instantaneous ball-return. All mechanical toy gimmicks such as switch-actuators, strike-lane indicators and artificial 7-10 pick-up are eliminated from the smooth alley. Strike, spare or blow depends entirely on the player's bowling skill in plowing the ball into the pins at the right point, exactly as in real bowling. I urge operators to see the new game now on display at all Bally distributors."

"Strike-Bowler" is available in 11 foot, 14 foot, and 18 foot lengths with sectional construction. It is equipped with extra-profit coin chutes permitting 2 games for $2.50, or 1 game for $1.50. The game may also be equipped with a 10¢ coin chute.

Jamaican Visits Germany

HAMBURG, GERMANY—It's not every day that a visitor calls on a firm from over 10,000 miles away. But that's what happened here in Hamburg at the offices of Nova Apparate Gesellschaft when Gene Martinits of United Engineering, Kingston, Jamaica, B.W.I., called to see the products of the Nova firm.

He was greeted by Alfred W. Adickes and other executives of the firm. "It certainly is a thrilling revelation," stated Gene Martinits, "to see how Europe has rebuilt itself and, especially, to see the outstanding activity here in Germany."

"I am very much impressed with the products which the Europeans are developing."
Exports Of Phonos, Amuse Games and Vendors For First 6 Months Almost Equals All Of 1956

**GROWTH OF U. S. EXPORT BUSINESS**

**AMUSEMENTS**

**FULL YEAR 1956**

26,895 MACHINES EXPORTED

**6 MONTHS 1957**

20,773 MACHINES EXPORTED

**MUSIC**

**FULL YEAR 1956**

24,854 MACHINES EXPORTED

**6 MONTHS 1957**

12,269 MACHINES EXPORTED

**VENDORS**

**FULL YEAR 1956**

15,362 MACHINES EXPORTED

**6 MONTHS 1957**

15,140 MACHINES EXPORTED

NEW YORK—Growth of the U.S. export business, as indicated by the above chart, is of outstanding importance to all engaged in the coin machine industry. The numbers of vending machines, amusement games and music exported during the first six months of 1957 almost equals the totals for the full year of 1956.

Dollarwise, the figures for 1957 became even more impressive, especially when the fact is taken into consideration that there are still six more months to be added onto the totals.

The 15,362 vending machines exported in 1956 were valued at $1,858,737. For the first six months of 1957 the 15,140 vending machines exported were valued at $1,106,840.

The 26,895 amusement games exported in 1956 were valued at $3,840,815. For the first six months of 1957, the 20,773 amusement games exported were valued at $3,648,031.

The 24,854 music machines exported in 1956 were valued at $13,741,933. For the first six months of 1957 the 12,269 music machines exported were valued at $7,719,447.

**Gottlieb Shipping “Falstaff”**

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm is making deliveries of the new four-player five-ball game, “Falstaff,” to its distributors all over the world.

"This is the game", Gottlieb stated, "that is sure to help every operator multiply the play he is now getting. It is the kind of game that assuages long life on location and continuous play action.

He also declared: “Falstaff” has been thoroughly tested in all possible types of locations. Each and every report has confirmed it as one of the finest profit producers we have yet presented to the trade.”

The game features the remarkably popular rotating targets developed by the firm. There are fifteen targets, numbered 1 to 15.

Incorporated with the rotating targets are advancing values of 1, 10 and 100. This enables the player to score up to 100 times the number of the target when hit.

“For example”, Gottlieb explained, “if number four target is hit when the hundred button is lit, the player scores four hundred, and the value goes back to one.

There are two trap boxes which score 10 times the target, or 100 times the target when hit.

Rifting the top rollover when blue bumpers are on, lights two “10 points when hit” bumpers or contacts.

Four spin bumpers on the playfield rotate targets and keep suspense high.

Supplying fast and exciting ball action are two super powered flippers, two cyclonic kickers which score 10 points when hit, and three pop bumpers of which two score 10 points when hit.

A final moment of suspense is provided by a match feature which awards a maximum award of 10 plays.

In addition, "Falstaff" includes such standard Gottlieb features as jig rejector coin mechanism, deluxe cabinet, metal door and frame, twin coin chutes, and is adjustable for 3, 4, or 5-ball play.

Backglass has the quotation attributed to Falstaff: "Laugh And The World Laughs With You".

**Art Weinand On Sales Trip Thruout Western States**

CHICAGO—J. A. (Art) Weinand, Williams Manufacturing Company this month, is reported to be on an extended sales trip throughout the western states.

He is visiting all of the outstanding distributors in the western part of the country, and working closely with leading operators in regard to current Williams games.

Art, who is well known and highly regarded by all in the trade, advises, "This is one of my regular periodic visits to meet and talk with our distributors and operators all around the country.

"I'm enjoying every minute of this trip and expect to be out west for another couple of weeks", he stated. Weinand also reported that the firm's new five-ball game, "Steeplechase", is receiving a tremendously favorable reception from the operators in all areas.

**Another Great ROSEN PIN GAME SALE**

ALL MACHINES 100% CLEAN AND CHECKED

We ONLY Advertise What We Have in Stock
Refund in 10 Days If Not Satisfied

The Cash Box

Page 65 November 30, 1957

DAVID ROSEN
855 N. BROAD STREET, PHILA, 23A
PHONE—STEVenson 2-2903

1/3 With Order, Bal. C.O.D.
ACT QUICKLY—ORDER TODAY
WIRE—PHONE—WRITE
Send For Complete Lists

ROSEN PIN GAME SALE

1/3 With Order, Bal. C.O.D.
ACT QUICKLY—ORDER TODAY
WIRE—PHONE—WRITE
Send For Complete Lists

1/3 With Order, Bal. C.O.D.
ACT QUICKLY—ORDER TODAY
WIRE—PHONE—WRITE
Send For Complete Lists

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Nothing like it!

DOUBLE YOUR MONEY BACK

That's right! There's never been anything like it in the history of this industry! The Cash Box is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that The Cash Box is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to The Cash Box! Read the first four issues! If you don't agree, after reading those first four issues, that The Cash Box is the greatest magazine for your business in all the history of the industry, simply return those first four issues and GET DOUBLE YOUR MONEY BACK for those four issues, PLUS the $15 you sent in for your full year's subscription!

YOU CAN'T LOSE!!

THE CASH BOX
1721 Broadway
New York 19, N. Y.

OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to The Cash Box (52 Weeks' issues). If I don't like the first four issues I receive, I am to return those four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the $15 which I'm enclosing herewith.

NAME ........................................................................................................
FIRM ........................................................................................................
ADDRESS ...................................................................................................
CITY ........................................ ZONE ............................. STATE ........
US GALS
By Clasie Gersh
Lucille Ford lives on Chicago's south side. Lucille, from what I gather, is one of the many, many women who avidly read The Cash Box. Her hus- band must just never forget to bring home The Cash Box home the very day it arrives. Lucille reads every article. Cuts out certain pictures that interest her and mails them to friends. How do I know this, Lu- cille? Well, you try to guess. ... Met the charming Mrs. (Jack) Mitnick at the Black Angus restaurant a short time ago, Susie keeps that good story about the time he was at the track. Yet we both did justice to those large, char- coal-broiled steaks, for which the Black Angus is famous. Not to men- tion the huge Lazy Susan tray just loaded with the most tempting ap- petizers. Diet or no diet, this tray can whet anyone's appetite.

Talking about diet, well, gals, I found one way to help your diet. The new Staufer System mechanism is the key. It's great. While you're enjoy- ing this treatment you can read your mail or a book or the daily paper. It rubs fat away. Good for re- laxing. And especially good for the circulation. ...

Nov. 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
26—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

Dec. 2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
5—Phonograph Merchants Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
9—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
11—New York State Operators' Association
Place: Palatine Hotel, Newburgh, N. Y.
12—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
12—Eastern Massachusetts Music Operators' Association
Place: Beacon Hotel, Boston, Mass.
16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
18—Automatic Equipment and Coin Machine Owners' Assn.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
Place: General De Kalb Inn, 2519 De Kalb St., Norristown, Pa.
19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1212 Broadway, New York 19, N. Y.
Having finished up with one banquet, the Music Operators of New York affair, went by now looking forward to the upcoming 6th Annual Banquet of the Associated Amusement Machine Operators of New York scheduled for Saturday night, December 14, at the Statler Hotel. However, the Association of Claire Morano and Eli Casper, the games association affair is always one of the top high spots of the social season here. The association has taken on the grand ballroom of the Sheraton Inn in the area where this attending will be able to view the tremendous stage show without any obstacles blocking off the view. In addition, the officials of the association have planned on providing more space for dancing—well as more time in which to dance.

*  
Barney (Shogy) Sugerman, Runyon Sales, out of town, Shugy and Mollie were in Minnesota over the week-end attending the Bar Mitzvah party Herman Faster put on for his 15 year old, from Minnesota, Shugy stopped off at Chicago to visit the factories, and then back home. With Shugy away, Irv (Kenneth) Remer took over the duties of these travels and remained in the office. Al Denver, back from Miami Beach still plagued with the virus bug, which he can’t seem to shake off. Dave Stern, Southeast Distributors, Elizabeth, N. J., is on coinrow, rushing hither and yon. At Albert Simon, Inc., we watch as Al Dinzillo, now an expert driver, runs up a perfect score on Genco’s “Motorama.” Stanley Naskof, arcade man, way up on the pane demonstration, says that the pin game is still very well in his arcade. Al Simon runs a big birthday party for his seven year old daughter, Randy, filling up his Long Island automobiles, and Ben Fagin, highly considered Tarrytown operator, enters a hospital for surgery. All wish him well and a speedy recovery. Lively biz pick-up reported by Harry and Hymie Karger, Keepel Distributors, handling as many of the better used music machines as they can lay their hands on—“We have some nice orders to fill,” they advise, “and need every available machine.”

Joe and Gena Young, Sandy Moore Distributing, off to Miami Beach and then on to Havana for a week or ten day vacation. Abe Lipsey reports the firm’s every Thursday night Wurlitzer “Service School” in New York offices exceptionally well attended, with each successively higher profits and their service men attend,” he says. Lou Northrup and Alex Kramovits of N & K Vending & Music, Bridgeport, Conn., visit the wholesalers. Reit and his wife, in taking time off from their beautiful renovation job on the front of their building. Will now concentrate on the new Wurlitzer Model 462, Mike Taragliala, of the Tartagliala family, and partner Jerry DeSo, in a best ball pair, tied for top honors in a recent benefit tournament in Westchester. Meyer Parkoff and Murray Kaye, Atlantic New York, tied with coinrow during the week. However, Meyer took some time off to talk over with us his plans for future operator forums. The first. held Monday night, Nov. 11 proved so successful, that Parkoffalondates when the dates can be set. Meyer got such a chuckle off of a postcard he received from one of his customers, Al Goldman of Chicago, “It should be kept in mind, of giving one of my locations a bonus,” writes Goldberg from the Nevele Country Club in the Catskill Mts., “I took the family away for a delightful week-end. Having fun.” After seven years of organizational activity, the Music Operators of Conn. finally decided to hold a banquet. Their first party is scheduled for February 23, 1959. Parkoff’s brother, Stanley Parkoff, is general manager, with Abe Fish, Glen Klopstenfels, Pat Montana, Israel Remnick and Ben Gordon to assist. We close with this pleasant note to most operators to whom we spoke this week, reported improvement in collections.

Art Weinand, sales manager of Williams Mfg. Co., Chicago, Ill. spent the day in New York and reported a very successful week in the western part of the country visiting with distributors. Art reports that the salesmen have been very good. Bert Davidson, regional sales manager of the Wurlitzer Co., spent several days at the Sandler Dist. Co., Mpls. Davidson and Sally Rose of the Sandler Dist. Co. spent a few days travelling in Wisconsin. The trade will not be left in the dark for these two, as they are always very professional in their work for the benefit of the industry and the public. The second man was still tied with the other man between the two sectors of poor health. Son Norma who was in the business will continue to operate the route. Fritz Eisenburger of St. Paul, Minn., runs on the Demco route,镶上了Fritz on his rounds in the Twin Cities. Raymond Hoppert of southwest Minnesota reports Fritz on his rounds in the Twin Cities. Raymond Hoppert of southwest Minnesota reports

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-Through the Coin Chute-

ART MUSICAL GUNDI COMPANY

The Creators of Dependable Play Appeal  
4242 W. Fillmore St. Chicago, Ill.

M-104A 45 RPM CONVERSION KIT  
Easy to install  
45 RPM CONVERSIONS  
Available for 78 rpm Machines

The Keeney "22" Deluxe  
Electric Cigarette Vender  
Prompt Delivery

WILCOX-GAY  
Hi-Fi Tape Recorders  
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Terms:  
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A Quarter Century of Service  
2118 N. Western Ave., Chicago 47, Ill., U. S. A.

**Low Prices High Quality**

Wurlitzer Model 1800 $475.00  
Wurlitzer Model 1900 745.00  
Wurlitzer Model 2000 985.00

Seeburg V-200 675.00  
Seeburg Model "C" 450.00  
United 14 ft. Bowling Alley 475.00

Immediate Delivery on Williams Steeple-CHASE and United Jumbo Bowling Alley

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Phone: Abbott 4-6111

* * *  
"...Subscription to THE Cash Box has been a most interesting and enlightening experience. It is most informative and truly the "Voice of the coin machine operator".  
Bill Rodstein,  

"It's What's in THE Cash Box That Counts—INTERNATIONALLY"
You are cordially invited...

to visit our newly expanded and redecorated showrooms while in town for the Park Show. Our shop and service facilities have also been greatly enlarged to serve you in all your requirements.

SPECIALS!

**GENCO 2-PLAYER SKILL BALL**
$149.50

**CHICOG 6-PLAYER SKI BOWL**
**GENCO 6-PLAYER SKILL BALL**
**WILLIAMS 6-PLAYER ROLL-A-BALL**
$199.50 EACH

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CHICAGO COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

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The games that has taken every market by storm!

We are overstocked on Seeburg 1000's... write, cable for quantity prices!

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1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.


Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Pa., So. Jersey and Del.

JOHN FRANTZ

The Cash Box

November 30, 1957

**Through The Coin Chute**

**CHICAGO CHATTER**

Next week will be a busy one in this Windy City. Park show at the Sherman Hotel, Dec. 1-4, expected to bring in distributors and operators. Lack of room on the nation, lack of regulars, the machine convention enables park show to supply convenient meeting place for coinmen. Exhibitors have every chance to show new products. Spread good will. Maybe write up a few orders. Meet and get acquainted with customers. We’re all busy, but one factory exec says, “we want to talk with the trade about new ideas for future products, while we show the outstanding machines we manufacture now.” Column lookers should get this issue and see what the new TV Bowling League to eager listeners.

Bill O'Donnell telling one and all that Bally “supplies the products that assure ops of future growth.” Bill explaining how Bally is constantly developing new ideas and games to help all in the industry enjoy better times... We’re all set to show our great bowlers at the park convention.” reports Bill DeSein. “We expect a nice turnout, not only of park operators, but also most of the regular distributors. There will be plenty of help at United booths from Herb Oettinger, Al Thoelke and John Casado. Earl Keen of Apex Amusements was appointed president pro tem of Recorded Music Service Assn, following resignation, for health reasons, from Phil Levin this past week... One very happy man is Sam Lewis, who joined Williams Mfg. this past week. “It’s good to be part of an organization,” said Sam, “and so busy and efficient a plant going at full capacity, and producing such outstanding products. They are really trying to keep the line moving, and on the go, in and out of his office. Art Weinandt traveling far and wide over the western states and reporting ops giving the nod to the firm’s new “Steephaire”.

Bally’s Herb Jones claims he gets plenty of stimulating variety in his big job of creating ads for promotion for the list of different products... Over at Geno, Avron Ginsburg keeping everything going at a fast pace. Al Warren with a big job on hand, also helping get displays and games ready for the forthcoming park show. “Our five-ball,” asserts Al, “is going to be a honey — a mighty sweet money-maker.”... At Dave Rookoff’s big and busy plant in Kutztown, the front view of some of the department of venders from the extensive line, says Paul. “For solid operations and future growth, a combination of venders, games and phonos are necessary,” says Andy Wierdek, who’s been working on metal types for nigh onto 20 years, advises he’s looking forward to meeting many of his old friends in Standard Harvard booth during the park show... Lots of busy action at Empire. Conferring with a couple and the Robins of Rock-Ola, and car and visitors, were Fred Minter, Bud Kottke, Dusty Kohlen and Ray Henderson. Bill reports that Jack Burns is getting the first Detroit office going. This distrbute really expanding as Kilt demonstrates his confidence in the future of the new machine industry. Announcement received from Mr. and Mrs. Ted Rubenstein that their daughter, Helene, is married to U of Calif. student Joseph A. Warden. Helene, reveals Ted is a junior at U of Wis. After her graduation next spring, couple will live in Calif.

Joel Stern cleaning up a lot of work this past week as he prepares to enjoy well deserved vacation in Miami Beach. Brother Mark Stern, now a med student at U of N., will have Len Meeon and Fred Skor a helping hand while Joel is away. Joe and Ruth and couple of Shaffeld were installed as Andy Wierdek, and Worthy Patron of the Order of the Eastern Star, Skokie Chapter No. 1015, Nov. 19... Nate Feinstein reveals that he has acquired, for Atlas, the distributorship for Wilcox Gay Hi-FI tape recorders. “Ops have been asking for trap products,” says Joel, “and we have to supply the items to operators who want to use tape recorders in their businesses or as gifts”... John Frantz reading his new “Vibrator Scale” for the park show, very thrilled and enjoyed with first operator reaction to the scale. “The vibrating unit alone,” smiles John, “will make all scale routes a solid and much more profitable operation”. Joe Kline at First Coin anxiously waiting for deliveries of ChicoCoin’s new bowler, Sam Koher lining up export orders, while Fred Kline so busy with visitors he couldn’t say more than “Help yourself to some coffee”... Chet Gore to carry on trade for Exhibit Supply at the Sherman Hotel Dec. 1-4. Firm has exhibited arcade ma-
CHICAGO—Nate Feinstein of Atlas Music Company, this city, reported this past week that, beginning December 4, the firm will start a 4-week school for servicemen.

Sessions will be held at Atlas one night a week for four successive weeks from 7:00 P. M. to 10:00 P. M. Feinstein emphasized that each week’s school will lead into the following week’s subject matter.

“We hope to have at least ten such four-week courses during each year”, he stated.

In a letter mailed last week, Atlas informed the operators in the Chicago area of the expanded training program. The firm also enclosed an application for registration.

Servicemen were asked to advise whether they were interested in the first 4-week session, so that they could be enrolled.

They were also requested to indicate whether they would take the second or third 4-week series, if the first or second one was over-enrolled.

Feinstein pointed out that after the December 4 and 11 sessions, classes will be skipped for three weeks due to the holiday season, but will be renewed on January 8 and 15.

“These schools”, he added, “are separate and apart from the monthly 5-day schools held at the Seeburg factory.”

Attendance is expected to be held down to 10 or 12 men, and will be kept small so that everyone may get maximum information from the sessions.

The Atlas schools will be conducted by Neeve Bellamy, Seeburg sales engineer, Frank Bach, Atlas shop superintendent, and Manuel Herman, Atlas serviceman.

Conn. Ops To Hold Banquet

HARTFORD, CONN.—Jimmie Tolissano, president of Music Operators of Connecticut, with headquarters in this city, announced the organization will hold its first banquet and show on Friday night, February 27, 1958, at the Capitol Ballroom of the Hotel Statler, this city.

The chairman of the banquet committee is Paul Rachtshafer, and he will be capably assisted by Abe Fish, Glen Klopfenstein, Pat Montana and Israil Resnick.

Ben Gordon, newly appointed managing director, will assist on all matters.

WANTED FOR EXPORT

ALL BALLY BINGOS!

UNITED — BALLY

CHICAGO COIN

KEENELY

SHUFFLE ALLEYS

Highest Cash Prices Paid!!

NEW BUILDING FOR BELGIAN

ROCK-OLA DISTRIBUTOR

BRUSSELS, BELGIUM — Frans Van Melder of National Music Company, this city, is building one of the most outstanding distributing organizations in all of Europe.

At the present time he is hard at work completing what will probably be one of the most modern music distributing buildings in Europe.

Van Melder is one of the Rock-Ola Manufacturing Corporation distributors in Belgium.

“Business has been very good with reports Frans Van Melder, “and our sales of new Rock-Ola phonographs have set new records for our firm.”

“At first”, he adds, “because of this we have been forced to construct an entirely new building to house our sales and repair departments as well as our offices.”

“We believe”, he says, “that during our Fair’s here in Brussels in 1958 we will reach the apex of our sales, as automatic music is concerned.”

Frans Van Melder is very proud of his new building that, when completed, the display he will present of the new Rock-Ola phonographs will be one of the most attractive in the world.

Seen above are (top picture) Jeanne Van Melder, Glauke Gerst and Frans Van Melder. Below is shown the new building under construction.
**GENCO**

**The OLD LEADER**

**SOON TO BE BACK IN PRODUCTION**

**ON PIN BALL GAMES!**

During the past few years, emphasis has been on other types of games. But now, GENCO is returning to the field in which it achieved industry-wide recognition as the creator of the most outstanding Pin Ball Games in the nation!

We will use all the skill and knowledge of our many years of leadership...plus the newest, most modern design and production techniques...to bring you games that are equal to or better than today's highest standards.

---

**SOON TO ANNOUNCE...**

**NEW Super-Spectacular**

**"SHOWBOAT"**

**5-BALL AMUSEMENT GAME**

Chi Coin’s Exhibit For Park Show

---

**GENCO MANUFACTURING**

Division of Chicago Coin Machine Company

2621 N. ASHLAND • CHICAGO 14, ILL.

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**MR. OPERATOR...**

Thanks for your reception of **"MOTORAMA"**

**ADULT SKILL CAR GAME!**

We are still in production to meet the big demand!

---

**do you know THE FACTS OF LIFE about cancer?**

It's time you did! Last year cancer claimed the lives of 250,000 Americans; 75,000 of them lost their lives needlessly because they didn't know the facts of life about cancer. 800,000 Americans are alive today...cured of cancer...because they went to their doctors in time. They knew that a health checkup once a year is the best insurance against cancer. Make an appointment right now for a checkup...and make it a habit for life.

---

**ALL GAMES CLEANED AND IN WORKING ORDER**

- Wash, Refill-A-Ball (6 player) $265.00
- Genco 5-Ball (7 above) $25.00
- Chi, Co. Shake Ball (6 player) $25.00
- Genco Counterball $15.00
- Chi Co. Shake $15.00
- Star Shooting Golf $15.00
- Seaburg Bear Guns $15.00
- Dale Gun $15.00
- United Target $15.00
- Chi. Football $15.00
- 1424 Rock-Ola (7B) $15.00
- 1428 Rock-Ola-A1, Like New $15.00
- 14 Ft. United Lane (1 piece) $15.00
- 14 Ft. United Lane (2 pieces) $15.00
- 14 Ft. Rally Lane (2 pieces) $15.00
- Twin Bill $15.00
- Daisy Mae $15.00
- Marble Queen $15.00
- Palades $15.00
- Peter Pan $15.00
- Shoddy $15.00
- Silver Skates $15.00
- Smoke Signal $15.00
- TimBuc Too $15.00
- Flying High $15.00
- Skill Pool $15.00
- Beach Fish $15.00
- Palm Springs $15.00

**WIRES—WRITE OR PHONE ME 1-7377.**

**BALLY-WILLIAMS—ROCK-OLA**

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**L A K E C I T Y A M U S E, C O.**

4533 PAYNE AVE., CLEVELAND, O. (Tel. ME 1-7377)
REAL BOWLING!

Amazing new Bally

is REAL bowling alley...

Now available with new extra-profit coin-chutes

2 games 25¢
1 game 15¢

player not forced to buy 2 games
but gets bargain when he does

Also available with Dime-A-Game Chute

1 to 6 can play

NOW AT YOUR Bally DISTRIBUTOR

Equipped with new Pound-Proof Coin-Switch

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NOW at last coin-operated bowling gives players all the thrills and satisfaction of real bowling. STRIKE-BOWLER players "chalk-up" strikes, spares and blows—not by rolling balls across mechanical switch-actuators—but by actually hitting pins with skill-identical to the technique of real bowling. Smooth-alley bowling realism attracts new players, opens new locations, injects new life into present locations, boosts bowling profits to new highs. "Practice makes perfect" appeal of true-to-form skill-shooting insures continuous repeat-play . . . increased group-play . . . long life on location. Get in on the ground floor of the 1958 real bowling boom. Get Bally STRIKE-BOWLER from your distributor today.

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

WITH ABC SUPER DE LUXE BOWLER • SUN VALLEY • CARNIVAL • BALLYRIDES

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Now! The Spotlight’s on a Sensational New Profit-BUILDER!

Gottlieb’s 4 Player

ROCK NASHVILLE, TENNESSEE
1800 HF100R

Competitive play and outstanding player appeal make Falstaff a natural profit-builder... proven by world-wide location tests.

Exclusive new “Advancing-Value” Roto-Targets have attained phenomenal player acceptance. Consecutive hits multiply Roto-Target values by 10 and 100 for higher scoring playground action. This sensational new feature is more fun for all and presents an even greater challenge to the skill and timing of every player.

Falstaff has many other outstanding features that include: Two-way “Rollunders” that add to upper playground action; 2 holes that score 100 times target values when hit; “Two-Way” Double Match Feature for more Specials; super-powered flippers that fire ball up field at targets; cyclonic kickers; twin chutes and an all steel door and door frame.

See your distributor today!

D. Gottlieb & Co.
1140-50 North Kostner Avenue - Chicago 51, Ill.

ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Operators Considered Nation’s Best Business Barometers

Ups and Downs of Collections Tell Story of Public’s Spending Psychology

CHICAGO—To feel the pulse of the public. To know how they are spending. To have a better understanding of the spending psychology of the nation. There is nothing like checking with the operators everywhere throughout the country.

Ups and downs as well as static collections indicate the pulse of spending of the general public all over the nation.

Operators can, from week to week, give retailers and all others in their area a better idea of what is happening and what is bound to happen in ensuing weeks by their collections.

It has never yet failed that lower collections have always indicated the public halt to spending.

When collections are up, and continue to go up, spending for almost all merchandise of every kind in the same area reporting the collections, is also on the way.

From every standpoint, as men in the industry have learned, the coin machines on locations in every area are the best barometers of public spending habits from week to week and month to month.

Atlantic-N.Y. Corp Announces Second In Series of Operator Forums To Be Held On Dec. 2

NEW YORK—Mayer Parkoff, Atlantic-N.Y. Corp, announced that the second of a series of operator forums has been set for Monday night, December 2, at their offices on, Tenth Avenue. The forum will open at 7 P.M., but refreshments will be available from 6 P.M.

There will be two guest speakers at this forum. Arthur Silbert, vice president of Standard Financial Corporation, will discuss “Money Trends in the Coin Machine Business”, as well as other related subjects. Joseph T. Klein, certified public accountant, will take up accountant problems, depreciation, and tax matters.

As at the first forum, operators will have the opportunity to ask these men any questions they desire, as well as bring up for discussion any problems they may have.

“The first forum held here on November 11, at which time Joe Godman and the operators discussed legal matters was so successful” said Parkoff, “that we are encouraged to continue them at periodic intervals. All those operators to whom we’ve spoken about the forthcoming December 2 forum have indicated they will attend, leading me to believe we will have an outstanding turnout. At this first meeting, operators ‘let their hair down’ and brought up many matters which resulted in their acquiring definite information regarding the machine business. I’m sure the same will happen at this second forum, and the operators will leave our offices the richer in knowledge of their business.”
WANT


—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 504 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickerling 4-5100).

—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821, MAIN STREET, NEW ROCHELLE, R. I. (Tel.: Union 1-7500).

— Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 each. Send list. Some of the labels wanted are Brunswick, Vocalion, Paramount, Cennett, Melotone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 38th ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

—To Buy—100 Bumper Pool Tables. All Types. ADMIRAL MUSIC, 3246 NO. PULASKI ROAD, CHICAGO, ILL. (Tel.: Kildare 5-3055).

—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21ST STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2646).

—Route: WANTED, Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. Tower 1-6715).

—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7600).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $888888 waiting. Don’t Write or Wire but call us collect.—Loran 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD STREET, PHILADELPHIA, PA.

WANT—Used Ballys; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer, Gottlieb, Seeburg, Durham, Norcon or Sandy Moore. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L.I., N.Y.

FOR SALE

FOR SALE—Bright Lights $25.00; Atlantic City $25.00; Frolics $25.00. W. E. DISTRIBUTORS INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 1-2922).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Make an offer us 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Garets, 2 Dude Ranch, 1 Palms Springs, 1 Hills Club. ST.JOHN SCIO NOVELTY, INC., 190 N. 9TH ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 RPM Phone. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AV., ELIZABETH 4, N. J. (Tel.: Blegow 3-5354).

FOR SALE—One Double Header, like new, excellent condition, $15; Triplet $18, also including all accessories for new games for Belgium and Luxembourg. Airmail offers including seaway packing f.o.b. New York and catalogues to: ETS, KIERNAN, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

FOR SALE—Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines, Send List or Call HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-5846).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY, 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-6980).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony—Great Bartonne Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Records!! $6 over wholesale, and label. Free title strips. Quick service. New accounts, token depletion orders. Will buy, sell, purchase, exchange surplus records now only under our new policy—For Sale $3-21; JAMAICA AVE., JAMAICA 3, N. Y. (Tel.: Olympia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shipped and ready for locations. AUTOMATIC MUSIC DISTRIBUTING CO. 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).

FOR SALE—Bally Model "C") Hot Rod Kiddie Rides. Completely Reconditioned—$395 each. DONAN DISTRIBUTING CO., 900 EAST 60TH. NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel.: Juniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Vendors, Games, and Parts For All Equiments. Write Us Now. W. E. Yung, MUNY METZ, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Blyant 9-6677).

FOR SALE—Hi-Speed Super Fast Slot Machines. Slot machines and cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChicoIn, J. J. Keenev, STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, $400; Bally Want-All, $200; Hatco Head, $300; Bally Miami Beach, $125; Bally Big Time, $100. SCIO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14" and 11", Deluxe Congress, Deluxe ABC Ballys Times, Key Wests, Big Shoves, Big Times, all models, GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—New One 1959 American Machine, inc. 900 ball box from factory, $245. WESTERN DISTRIBUTORS, INC., 1400 SOUTHWEST 16TH AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more for Bally's. We did. Your money back if not completely satisfied. 1/3 deposit with all orders. Call or write. W. E. DISTRIBUTORS, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Cedar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band box (used) $26.00; $29.50; Used Wall Boxes, $49.50; BIOLLITA DISTR., 224 N. 8TH ST., PITTSBURGH, NEWARK, N. Y. (Tel.: Newark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, all in stock; Coon Hunt, as is or shopped; CANYON STATES 128, BILTMORE 7-733, E. 7th, TUCSON, ARIZONA (Tel.: 3-6888).

FOR SALE—Five 100-A Seeburgs for expansion. Fully cleaned, checked and expertly crated, $165 each, five for $750. Wire deposit or letter of credit to SHELDON SALES, INC., 811 MAIN STREET, BUFFALO 3, NEW YORK (Tel. Lincoln 9106).

FOR SALE—Seeburg 20 Selection Wall Box $175; 32$175. Inquiries (2) for 3-25/30-20's @ $5; Rock-Ola 120. Chrome, $35; Seeburg 100 Selection, Hammered Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingo (Clowned & Checked); Beach Clubs, $65; Bally Beauty, $65; Yaelt Club, $45; Mexico's, $45; Bert lanes, Dead Zero (New), $75; Long Pools (New) Steel Wall Pools. $30; 1600 Wurlitzer, $250; AMI's (No broken plastics, cleaned & checked), $65; Jennings' Scales, $35; 8 Ohm Speaker (wall), $95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, I1L.


FOR SALE—18 Foot Rock-Ola Shuffle Beige Wire, $85; 10 Foot, $50; Seeburg Reformer Game Wax (12 cans), $3.50; Fast wax wax (12 cans), $4.50; Pucks (set of 8). Fluorescent Lighted pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 10, I1L. (Tel. JUnepr 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 REESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5000).

FOR SALE—Wurlitzer 1015, 1017, with Cobra pick-up, $35 eac.; 9 Column Merchandise Shop, $55. Wurlitzer 4851 Wall Boxes; $9; Seeburg Wall Boxes (chrome), $40; 14 Ft. Bally Beauty, $225. All types Bingo wanted. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITAL AVE., INDIANAPOLIS 2, IN. (Tel. NElrose 5-1595).

FOR SALE—100 Telepin, with film. Reconditioned, refinished, ready for location. 5 or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G. O. B. SALES, 5216 N. LECLAIRE AVE., ILL. (Tel. Ave- nue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matic Model 311, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $50. Telephone or collect. SYRACUSE 14-1631, DAVis DISTRIBUTING CORP., 730 ERIE BLV., E. SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alleys, $1405; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1000 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg 1100 Phonograph, $255; Seeburg 100 Selection, Chrome Wallboxes, $45. UNITED DISTRIBUTING INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—Music And Amusement Machine Route On East Coast Of Florida. Over Fifty Pieces Of Equipment On Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, LOUIS MOSKOVITZ, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

NOTE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the profit!" across merchandise approach" in the specialty food field. Write, D. R. WITMYER, 3 W. 43RD ST., NEW YORK 18, N. Y.

NOTE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

NOTE—Attention Operators: It pays to diversify your source of income! Place Lows, Lamin, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, I1L.

NOTE—It's your business to KNOW THE FACTS! How can operator-cooperative affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Over Level," "The Cash Box" Quarterly Export Edition has won world wide recognition and international acclaim. The Cash Box Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as the "Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to The Cash Box (just subscription to two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y. (Tel. EEmon 5-7976).
FIRST to give you SHOWBOX styling. Sleek, slick, clean-lined design that puts you ahead of competition.
FIRST—and the only—multi-horn high fidelity sound. To give your locations, and patrons, what they want.
FIRST to give you show-stage lighting. To attract and hold attention to your music.
FIRST to give you the simplest, fastest multi-selection mechanism.
FIRST to earn more money in less time for you.

AMI
Incorporated 1500 Union Ave., S. E., GRAND RAPIDS 2, Michigan Chicago Zurich

*New!* Your AMI distributor is now showing the "H-200 M"! Come in to see it soon.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**PHONOGRAPHS (Cont.)**

<table>
<thead>
<tr>
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**WURLITZER**

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**TOTAL NO. TOTAL VALUE**

**EVANS**

- Mills’ “Constellation,” $5, Model 951, 40 Sel., 78 RPM, 50.00.
- Constellation, ’49, Model 115, 40 Sel., 78 RPM, 50.00.
- Jubilee, ‘49, 40 Sel., 45 RPM, 100.00.
- Century, ’52, Model 2645, 100 Sel., 45 RPM, 200.00.

**ROCK-OLA**

- 1422, ’46, 20 Sel., 78 RPM, 25.00.
- 1415, ’46, Piano Master, 78 RPM, 30.00.
- 1412, ’46, 20 Sel., 78 RPM, 35.00.
- 1412R, ’48, Majestic, 20 Sel., 78 RPM, 35.00.
- 1432, ’50, Rocket, ’50, 30 Sel., 78 RPM, 70.00.
- 1432, ’52, Same as above, 30 Sel., 78 RPM, 110.00.
- 1434, ’52, Same as above, 30 Sel., 78 RPM, 110.00.
- 1434, ’52, Same as above, 30 Sel., 78 RPM, 110.00.
- 1434, ’52, Same as above, 30 Sel., 78 RPM, 110.00.

**SEEBUG**

- 146S, ’46, Standard 20, 78 RPM, 20.00.
- 147S, ’47, Standard 20, 78 RPM, 20.00.

**WURLITZER**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 5, 4 Weeks Longer
6. No quotations 4 Weeks or Longer
7. Machines Just Added
   - Great Activity
### PINBALL GAMES (Cont.)

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<td>4* King Pin (CC 9/56)</td>
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<tr>
<td>4* Knockout (Get 1/5)</td>
<td>16.00</td>
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<tr>
<td>4* Lady Luck (Get 7/5)</td>
<td>85.00</td>
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<td>4* Lazy “Q” (Wm 2/5)</td>
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<tr>
<td>4* Leaders (Un 10/5)</td>
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<tr>
<td>4* Diamond King (Wm 5/5)</td>
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<tr>
<td>4* Long Beach (Wm 7/5)</td>
<td>55.00</td>
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<tr>
<td>4* Lovely Lucy (Get 2/5)</td>
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<tr>
<td>4* Lupe (Wm 12/5)</td>
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<tr>
<td>4* Mad, St. Garden (Get 6/5)</td>
<td>15.00</td>
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<tr>
<td>4* Majestic (Get 4/5)</td>
<td>375.00</td>
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<tr>
<td>4* Majorette (Wm 5/5)</td>
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<tr>
<td>4* Manhattan (Un 4/5)</td>
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<tr>
<td>4* Marathon (Get 10/5)</td>
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<tr>
<td>4* Marble Queen Easy</td>
<td>80.00</td>
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<td>4* Mermaid (Get 6/5)</td>
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<td>4* Mexico (Un 5/5)</td>
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<td>4* Miami Beach (B 9/5)</td>
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<tr>
<td>4* Monaco (Un 8/5)</td>
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<td>4* Mystic Marsel</td>
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<tr>
<td>4* Nevada (Un 6/5)</td>
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<td>4* Nifty (Wm 12/5)</td>
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<td>4* Night Club (Wm 11/5)</td>
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<tr>
<td>4* &quot;9&quot; Sisters (Wm 1/5)</td>
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<tr>
<td>4* Olympics (Wm 5/5)</td>
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<td>4* Palliades (Wm 7/5)</td>
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<td>4* Palm Beach (Get 12/5)</td>
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<td>4* Palm Springs (B 11/5)</td>
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<td>4* Paradise (B 6/5)</td>
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<td>4* Play Ball (CC 11/5)</td>
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<td>4* Poker Face (Get 9/5)</td>
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<td>4* Queen of Hearts (Get 12/5)</td>
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<td>4* Rainbow (Get 12/5)</td>
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<td>4* Regatta (Wm 11/5)</td>
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<td>4* Register (Get 10/5)</td>
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<td>4* Rin (Un 11/5)</td>
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<td>4* Rodeo (Un 2/5)</td>
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<td>4* Rose Bowl (Get 10/5)</td>
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<td>4* Royal Flush (Get 5/5)</td>
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<td>4* Saddle and Spurs (Ex 10/5)</td>
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<td>4* Club Model</td>
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<td>4* Scoreboard (Get 4/5)</td>
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<tr>
<td>4* Sea Belles (Get 5/6)</td>
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<td>4* Sea Jockeys (Wm 11/5)</td>
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<td>4* Select-A-Card (Get 4/5)</td>
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<td>4* Shamrock (Wm 1/5)</td>
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<td>4* Shindig (Get 10/5)</td>
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<td>4* Silver Chest (Upright)</td>
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<td>4* Silver Shaker (Wm 2/5)</td>
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<td>4* Singapore (Un 10/5)</td>
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<td>4* Skill Pool (Get 8/5)</td>
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<td>4* Skyway (Wm 8/5)</td>
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<tr>
<td>4* Skyliner (Get 3/5)</td>
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### NUMBER OF EACH MACHINE OWNED

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<th>Value</th>
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<tr>
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<td>4* Super Jumbo (Get 10/5)</td>
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<tr>
<td>4* Super Star (Wm 8/5)</td>
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<tr>
<td>4* Surf Club (B 11/5)</td>
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<td>4* Surf Rider (Wm 12/5)</td>
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<td>4* Sweeptakes (Un 1/2)</td>
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<td>4* Sweet Add-A-Line (Get 7/5)</td>
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<td>4* Times Square</td>
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<td>4* Whiz Kids (CC 3/5)</td>
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### NUMBER OF EACH MACHINE OWNED

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<td>4* Bally Jumbo Bowler (9/5)</td>
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<td>4* Bally King Pin Bowler (9/5)</td>
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chicago coin INTRODUCES THE
"Big Change"
IN BOWLING GAMES

NO CONTACTS ANYWHERE ON PLAYFIELD!

No More
Wire Formed
Playfield
Contacts!

Now
REAL PIN ACTION
With 100% Bowling Ball Impact!!
No Contacts Under Pins!!

chicago coin's
TV Bowling League

The QUIETEST Bowler
Ever Manufactured
- Entire Ball Return Runway is Rubber lined! This feature eliminates noise of ball return!
- Playfield is Sound-proofed with a Cork backing! This eliminates noise of ball rolling toward pins.
- Back Stop is Sound-proofed with Cork! This eliminates ball noise in back of game.

2 Games for 25c
Also available as One Game for 25c
Easily convertible to regular 10c play!

Chicago coin machine
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Proven by Years of Engineering and on Location Tests!

A REAL WINNER!!

chicago coin’s Commando MACHINE GUN

FEATURES NEVER BEFORE BUILT INTO ANY GUN!!

SELF CONTAINED . . . ELECTRICALLY OPERATED . . . No Troublesome Exterior Compressors or Air Hoses!

Hopper in Gun Holds 8,000 Rounds of Steel Balls! Poured in thru Top of Gun!

Adjustable to Shoot From 130 to 525 Shots Per 5c — 10c — 25c Coin!

No Cartridge Loading! All Automatic!

Shoots in 3 Shot Bursts At Less Than 1/2 Second per Burst! (150 Shots for 10c takes about 1 Minute).

Takes Only Seconds to Reach and Service Any Part of the Mechanism!

New Velocity Control Adjustment to Fit Every Depth Location! Shoots 50 to 75 ft. Per Second!

National Coin Chute is Part of the Gun — Available in 5c — 10c — 25c Coin Play! Each Coin Registers on a Meter.

Noise Maker gives realistic machine gun sound effects!

New type gun sight for greater accuracy and ease in sighting!

Authentic push button trigger handle gives the feel of a real machine gun.

Be sure to see our exciting, colorful, companion Target Unit — A natural to go with your Commando Machine Gun set up!

A Natural For ALL AMUSEMENT PARKS! FAIRS! CARNIVALS! ARCADES! KIDDIE PARKS! FOR EVERY TYPE LOCATION TO ATTRACT CROWDS!

For The Thrill of Your Life
TEST SHOO!!
chicago coin’s Commando MACHINE GUN
At The Outdoor NAAPB Show, Sherman Hotel, Chicago — December 1st thru the 4th.

BOOTH NOS.
117 - 118 - 119 - 120 - 121

chicago coin machine
Division of Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
### ARCADE EQUIPMENT (Cont.)

<table>
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<th>Model</th>
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<td>Gene State Fair Rifle</td>
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### AUTO-PHOTO CO.

**Studio Model with Box $3,245.00**

### BALLY MFG. CO.

**Carnival (2 Players, 5-Ball)** $50.00

**ABC Champion**
- With Coin-Mechanism
  - 11 Foot: $1,280.00
  - 14 Foot: $1,295.00
  - 18 Foot: $1,225.00
- With Profit-Booster Coin-Mechanism (12 games, 2 games=15c)
  - 11 Foot: $1,300.00
  - 14 Foot: $1,215.00
  - 18 Foot: $1,270.00
- 4 Foot Alley Sections: 55.00
- Profit-Booster Coin-Mechanism: 20.00

**ABC Super Deluxe Bowling (6 Player Pump Type)**
- 85 Foot: $775.00
- 90 Foot: $835.00
- 110 Foot: $925.00
- 120 Foot: $1,050.00
- 130 Foot: $1,165.00

**Model T (without Record)**
- 705.00

**Model T (with Record)**
- 755.00

**The Champion**
- (With new-all-aluminum cabinet) $835.00

### CHICAGO COIN MACHINE CO.

**Classic Bowling League (6 Player)**
- 13 Foot: $350.00
- 16 Foot: $400.00
- 18 Foot: $450.00

### EXHIBIT SUPPLY CO.

Card Vendor, with base
- Single Column: $20.00
- Double Column: $25.00

### J. F. FRANZ MFG. CO.

**Kicker Catcher**
- (Counter Game)

**ABT Challenger Pistol**
- (Counter Game)

**ABT Gueeser Scale**

**ABT Rifle Sport**
- (Shooting Gallery)

**Aristo Scale**
- $25.00

### GENCO MFG. & SALES CO.

**Motorama**
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

### D. GOTTLEIB & CO.

**Silver (Single Player, 5-Ball)**

### INTERNATIONAL MUTOSCOPE CORP.

**Automatics**
- $225.00
- Voice-O-Graph, 45-78 RPM
- With Musical Unit: $1,450.00
- Without Musical Unit: $1,150.00

**Lord's Prayer Vendor**
- $395.00

**IRVING KAYE CO., INC.**

**El Dorado 6-Pocket Pool**
- $395.00

**Delluxe-Bumper Pool**
- $295.00

**Competitor-Super Deluxe**
- 6 Hole Pool: $395.00

**No List Price**

### J. H. KEENEY & CO.

**Bow-O-Rams (6 Player)**
- 14 Foot: $11.00

**Snack Vendor**
- Soup Vendor

**DeLuxe Hot Coffee Vendor**
- DeLuxe Hot Coffee & Hot Chocolate Vendor

**Various Models of above**

### ROCK-OLA MFG. CORP.

**Model 1456, 120 Sel.**

**Model 1455, 200 Sel.**

**Model 1452, 50 Sel.**

**Model 1450—Playmaster, 120 Sel.**

**Model 1563 Chrome Wall Box, 120 Selections**

**Model 1548, 50 Selection Wall Box**

**1617—Hi-Fi Wall Speaker**

**Model 1906, Remote Volume Control**

**Model 1927, Remote Volume Control with Cancel Button**

### J. P. SEEBURG CORP.

**KDI-2000 Phonograph**

**L-600 Phonograph**

**DI-2000 WAIL-O-MATIC 200**

**MRC-30 Master Remote Volume Control**

**HFC-21 High Fidelity Wall Speaker**

**HFCV-16 High Fidelity Corner Speaker**

**HFCV-13 High Fidelity**

**Recessed Speaker**

**PS-100 Power Amplifier**

### UNITED MFG. CO.

**6 Star Shuffle Alley**
- (6 Player, Pump Type)
- 85 Foot: $3,950.00

**Deluxe 6 Star Shuffle Alley**
- (Match-A-Score Model)
- 85 Foot: $1,000.00

### UNITED MUSICAL CORP.

**UPA-100 Sel. Phonograph**

### WILLIAMS MFG. CO.

**Reno (Single Player 3-Ball)**

**Naples (2 Player, 5-Ball)**

**Pocket Pool Table**

**Peppy, The Clown**

### THE RUDOLPH WURLITZER CO.

**Model 2100 Phonograph, 200 Sel.**

**Model 2104 Phonograph, 104 Sel.**

**Model 2150 Phonograph, 200 Sel.**

**Model 2210 Wall Box, 200 Sel. 3-Wire**

**Model 2207 Wall Box, 104 Sel. 3-Wire**

**Model 2221, Stepper, 104 Sel.**

**Model 3115 Hi-Fi Speaker**

**Star, 5 1/2 Matched Cones**

**Model 5116 Hi-Fi Speaker**

**S & H Heavy Duty with Extended Range**
New LOCKED-IN BALL GATE... Ball positively held back when game is completed

FOUR "JUMBO" SIZES
13 FT. LONG... 16 FT. LONG... EXPANDABLE WITH 4-FT. SECTIONS TO 17 FT. LONG... 20 FT. LONG

SEE YOUR DISTRIBUTOR
### ARCADE EQUIPMENT

<table>
<thead>
<tr>
<th>Item Description</th>
<th>List Price</th>
<th>Total Value</th>
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<td>365.00</td>
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<td>2. Genco State Fair Ri (6/56)</td>
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**TOTAL NO.**  **TOTAL VALUE**

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JUMBO

BOWLING ALLEY
SCORES AND PLAYS EXACTLY LIKE REGULATION BOWLING
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(New Extra-Durable Pins)

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