"Tw disc-jockey J' FESTIVAL Nashville, Tenn.
Watch for these NBC-TV network shows, in Color and black-and-white... PERRY COMO, GEORGE GOBEL, EDDIE FISHER, THE PRICE IS RIGHT, TIC TAC DOUGH... all sponsored by...
November extends is the vending, manufacturers, machines industry and price estates. Cash priceing right of the coin machine world. Cash box covers the entire coin machine industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

AS CASH BOX covers a extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

THE CASH BOX PRICE LIST is a combination of the Cash Box former "Confidential Price List" and the Cash Box former "C. M. J. (Coin Machines Industry) Blue Book". The one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price List" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry. "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are so officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the mak ing of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

As Country disc jockeys, artists and record company executives prepare to gather in Nashville this week for the 6th Annual Disk Jockey Festival which is being held in conjunction with Grand Ole Opry's anniversary, it is a fitting time to consider the crossroads which the Country music field has reached.

Only a few years ago, Country music was almost completely restricted to specific areas in which people grew up with it, understood it and loved it. Came World War II in which there were mass population movements, in which soldiers were trained in very different parts of the country than those in which they were brought up and suddenly people who had never been exposed to Country music before began hearing what to them was a strange sound. But as they heard it and came to understand it, they too took to it and as a result after the War there was a great upswing in the acceptance of Country songs. However, what happened was that while these songs were originally introduced by Country artists, for the general national audience they were usually redone by Pop artists. What we saw therefore was a strong influence of Country music on the Pop music field, but Country artists still remained regional favorites.

After the introduction of Rock 'N Roll, Country music went into a decline for a while because the Rock 'N Roll beat simply overwhelmed every aspect of the music world but it wasn't too long until Country artists and writers found that there was no reason why they too could not take advantage of that heat and combine it with Country rhythms. This was readily done and with such success that today many people deeply involved with the Country music field feel that it may eventually lead to a diminution of the separate entity by which we have been able to label Country music.

This is the crossroads which Country music faces today: whether to continue on its current path of becoming a part of the great body of American music in which it is achieving national acceptance on a Pop level or whether it should attempt to restrict its activities to the traditional Country regions emphasizing Country audiences while of course still playing an influence in the general national picture.

There is much to be said on both sides of the question although it seems to us that the adherents of either point of view are not going to be able to change the title of events very strongly. It seems obvious that those who would like to restrict the current developments of Country music are fighting a losing battle and those who would like to expand the role of Country music on the national scene are being carried along on an inevitable tide.

Today all American music is in the process of becoming accepted on every level. Country music is part of that American picture. We can expect it to grow and expand and reach new heights not only in the regions where it originated but in areas all over the nation which until recently had never had the opportunity to know and understand and love it.
## THE NATION'S Top Ten
### JUKE BOX TUNES (PLUS THE NEXT 25)

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Wake Up Little Susie</td>
<td>Everly Brothers</td>
<td>Decca</td>
</tr>
<tr>
<td>2</td>
<td>Jailhouse Rock</td>
<td>Elvis Presley</td>
<td>Vi-7015</td>
</tr>
<tr>
<td>3</td>
<td>Chances Are</td>
<td>Johnny Mathis</td>
<td>Vi-40993</td>
</tr>
<tr>
<td>4</td>
<td>Silhouettes</td>
<td>The Rays</td>
<td>AP-3866</td>
</tr>
<tr>
<td>5</td>
<td>Honeycombs</td>
<td>Jimmy Rodgers</td>
<td>DE-30415</td>
</tr>
</tbody>
</table>

### NEW SMASH HIT!! HEADING FOR THE TOP!!

**"Lazy Mule"**

**The Ravens**

ARGO-5284

CHESS PRODUCING CO.

2120 MICHIGAN AVENUE

CHICAGO 16, ILLINOIS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**M-G-M Records SALUTES THE DEX JAYS**

**JONI JAMES**

*I GIVE YOU MY WORD*  
(Never till now)  
(from the MGM Prod.  
"Raintree County")  
K12545 on 45 & 78 RPM

**MARVIN RAINWATER**

*LOOK FOR ME*  
(Lucky Star)  
(K12586 on 45 & 78 rpm)

**DEBBIE REYNOLDS**

*WALL FLOWER*  
(d/w all grown up)  
(K12560 on 45 & 78 RPM)

**OO-LA-LA!**

*WHAT A SOUND TRACK ALBUM!*  
M-G-M PRESENTS  
A SOL C. SIEGEL PRODUCTION of  
**COLE PORTER'S**  
**LES GIRLS**

starring  
GENE KELLY  
KAY KENDALL  
MITZI GAYNOR  
TAINA ELG

E 3590 ST

*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*
**The Cash Box**

**TOP 60**

Best Selling Tunes on Records

COMPiled by The Cash Box FROM LEADING RETAIL OUTLETs

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Jailhouse Rock&quot;</td>
<td>Elvis Presley</td>
<td>Sun</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Wake Up Little Susie&quot;</td>
<td>The Crystals</td>
<td>Delphi</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Silhouettes&quot;</td>
<td>Frankie &amp;Johnny</td>
<td>Venus</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Chances Are&quot;</td>
<td>Patti Page</td>
<td>Capitol</td>
</tr>
<tr>
<td>5</td>
<td>&quot;You Send Me&quot;</td>
<td>Billie Holiday</td>
<td>Columbia</td>
</tr>
<tr>
<td>6</td>
<td>&quot;April Love&quot;</td>
<td>Mel Torme</td>
<td>Mercury</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Be Bop Baby&quot;</td>
<td>The Clovers</td>
<td>Columbia</td>
</tr>
<tr>
<td>8</td>
<td>&quot;My Special Angel&quot;</td>
<td>The Chantels</td>
<td>Capitol</td>
</tr>
<tr>
<td>9</td>
<td>&quot;Melodie d'Amour&quot;</td>
<td>Corinne Hartford</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

**CODE:**


Seasonal

"Only those records best suited for commercial review are included by THE CASH BOX"
Please take just a minute:
It will pay big dividends!!!

We at Phillips International and Sun Records have always tried to create, never copy. Why — because that is the essence and life of the music and record business.

We were fortunate enough to come up with what looks like one of the biggest records to hit the nation in modern times. We believe you know the record we are referring to. Now some uncouth and very unrealistic claims are being made as to “who has the hit”—Our answer to this is, we are willing to have you compare, if you haven’t already, all records on it. But, more than that, we are happy to just wait till, the verdict of the record buying public is in! Every major market in the country has put Bill Justis’s version head and shoulders above the sale of all cover records combined! And the reports from distributors and disc jockeys all across the U.S., almost unanimously agree that “Raunchy” will probably be the biggest instrumental since the original version of T.D.’s “Boogie Woogie.”

We view this reaction with real pride, because we know it can be a tremendous “shot in the arm” for instrumental music in months to come. This will add more of a balance and variety to the music business which has been so good to us all. Let us never become stereotyped and parasitic. The best in commercial music has yet to be discovered. Let’s create—so as to continually find it.

Anyway, in this case, you can rest assured we know the best record will win—then we can all view the results together.

Appreciatively,

Sam C.
Phillips
International
Records

706 Union Avenue
Memphis, Tenn.
U. S. A.

Phillips No. 3519

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**Music expressed inventively**

“EVERYBODY TOLD ME IT HURT” (2:25) [Pickwick ASCAP—Palmer, Williams] The great high-pressure trumpeter has teamed up here with Sid de Vil in a showy, wailing, Chabrier (leader of the ork) for a de-lightfully swinging version of the standard “Everybody Told Me It Hurt.” The record is in form here, and the result is a side that could go places on the charts. Keep close tabs on this one.

“BLUES DOWN HOME” (2:45) [Roosevelt BMI—Chase] The record takes the spotlight on this portion, and does so in her saucy blues manner. Deejays will love it.

HELEN CARR (MGM 12578)

“LOVE IS A SERIOUS BUSINESS” (2:37) [Leeds ASCAP—Topper, Bennett, Schroeder] The trump has some of her saucy blues moments on this colorful, Latin-beat opus. Miss Carr’s hands in an exciting, wailing sound, and the back-up sound’s inviting melody and good licks. Rich, orchestral backup sound, courtesy of LeRoy Holmes, will make the sales grade. Should be watched.

IT’S BEAUTIFUL” (2:17) [Philips—E. C. Sklar, Frisch] Miss Carr treads fashionably and poetically romantic with due warmth.

DANNY WINCHEL (MGM 12577)

“DO, DO, I DO” (2:25) [Poppin’ BMI—Kaye, Zaffos] Windell, back on the MGM label, has a side here that looks good from the moment roll angle. Written by a pair of teen gals, the ditty has a strong beat, effective melody and catchy chorus. The artist that makes the most of those ingredients. Natural juke-box entry, and fine sounder for sales cards.


VICKI BENET (Lemon Tree, 2:19)

“ALWAYS IN MY HEART” (2:31) [Southern ASCAP — Le- cuona, Gammon] The record is a convincing vocal view of the oldie, which could put the song on a new chart journey. Miss Benet notes the melodic distinction of the song, and for the modern touch, adds a light beat. The lush Spencer-Hagen orch- ral support also possesses a light beat. Pressing should be watched.

“AFTEF MY LAUGHTER CAME TEARS” (2:26) [Sharp-Bernstein ASCAP—Furnkobis] Miss Benet effectively plays the dis-enchanted role on the sad romance. Top half will hold the platter’s commercial future.

DINAH WASHINGTON (Mercury 71120)

“EVERYBODY LOVES MY BABY” (2:26) [Pickwick ASCAP—Palmer, Williams] The great high-pressure trumpeter has teamed up here with Sid de Vil in a showy, wailing, Chabrier (leader of the ork) for a de-lightfully swinging version of the standard “Everybody Told Me It Hurt.” The record is in form here, and the result is a side that could go places on the charts. Keep close tabs on this one.

“BLUES DOWN HOME” (2:45) [Roosevelt BMI—Chase] The record takes the spotlight on this portion, and does so in her saucy blues manner. Deejays will love it.

HELEN CARR (MGM 12578)

“LOVE IS A SERIOUS BUSINESS” (2:37) [Leeds ASCAP—Topper, Bennett, Schroeder] The trump has some of her saucy blues moments on this colorful, Latin-beat opus. Miss Carr’s hands in an exciting, wailing sound, and the back-up sound’s inviting melody and good licks. Rich, orchestral backup sound, courtesy of LeRoy Holmes, will make the sales grade. Should be watched.

IT’S BEAUTIFUL” (2:17) [Philips—E. C. Sklar, Frisch] Miss Carr treads fashionably and poetically romantic with due warmth.

DANNY WINCHEL (MGM 12577)

“DO, DO, I DO” (2:25) [Poppin’ BMI—Kaye, Zaffos] Windell, back on the MGM label, has a side here that looks good from the moment roll angle. Written by a pair of teen gals, the ditty has a strong beat, effective melody and catchy chorus. The artist that makes the most of those ingredients. Natural juke-box entry, and fine sounder for sales cards.


VICKI BENET (Lemon Tree, 2:19)

“ALWAYS IN MY HEART” (2:31) [Southern ASCAP — Le- cuona, Gammon] The record is a convincing vocal view of the oldie, which could put the song on a new chart journey. Miss Benet notes the melodic distinction of the song, and for the modern touch, adds a light beat. The lush Spencer-Hagen orch- ral support also possesses a light beat. Pressing should be watched.

“AFTEF MY LAUGHTER CAME TEARS” (2:26) [Sharp-Bernstein ASCAP—Furnkobis] Miss Benet effectively plays the dis-enchanted role on the sad romance. Top half will hold the platter’s commercial future.

TEDD LAWSON (Roulette 4033)

“WASTELAND” (1:59) [Jef- ferson ASCAP—Lehrman, Berman, Whitcup] Lawson and the vocal-in- strumental crew maintain a solid teen sound here, and the disk could develop into something to be reckoned with. The upbeat affair is decked out with a lyric that nicely draws analogies between wastelands and the guy, who has left his girl. Pressing has lots to offer the kids.

“ONE WAY LOVE” (2:37) [Jef- ferson ASCAP—Lehrman, Berman, Whitcup] More difficulty with the dame is expressed in slower, bluesy beat by the artist and ensem- ble. Another well-sounding side.

SAMMY DAVIS, JR. (Decca 30479)

“MOMENT OF MADNESS” [Jep- ferson ASCAP—Coleman, Leigh] A class tune with a smart lyric and a jump beat is a good number, written by S.D. Wonder- ful love tune that could end up on the standard shelf.

“ALL DRESSED UP AND NO PLACE TO GO” (2:47) [Chap- man ASCAP—Schweitzer, Bearden] From the B’way bound musical, “Rumple,” comes this finger-snapper with Sammy presents with a con- tagious bounce. Good song that deep jays will enjoy spinning. Two more fine songs, well phrased arrangements and orchestrations.

VIC DAMONE (Columbia 41057)

“JUNIOR MISS” (2:37) [Chap- man ASCAP—Davis, Lane] Once again, Columbia turns to Damone for a big ball treatment, and the vocal- ists are featured with a wonder- ful arrangement on a melody from the forthcoming TV musical, “Junior Miss.” The appeal- ing lyrics relate the transforma- tion of the youngster to a “Junior Miss” and thus directed at the teen gals. Damone’s recording and the TV production make the disk an effort to be watched.

“I CAN’T CLOSE THE BOOK” (2:46) [Joy ASCAP — Gallop, Weisman] A deft romance is hand- somely supplied with a wistful, some- times- multi-track delivery by Damone. A fine item, as the ballad rendition the key takes will to.

LOUISE MANNING (Safari 1004)

“DID YOU EVER” (2:18) [Mon- tor ASCAP—Wein, Weisman] Here’s a sleeper that could catch on in one area and spread. It’s a dramatic, “old-fashioned ball chantied with the polished voice of Louise Manning. Strong tune that tells a touching story. Watch this side, it’s got potential.

“TEACH ME TO LOVE YOU’ (2:21) [RCA Victor BMI—D’Voronzo] A touching and tearful slow waltz ballad is penetratingly handled on this side by the peerless youngin’ Pretty arrangement of a fragile song.

MARIE MCDONALD (RCA Victor 7060)

“HOW DEEP IS THE OCEAN” (2:46) [Irving Berlin ASCAP— Berlin] Disk is the star’s first pres- ence for Victor. After a lush or- chestra intro, Miss McDonald enters the evergreen at the release, and goes on to a convincing expression of the standard’s sentiments. Deejays have an interesting issue here.

“HE TOO ME BY STORM” (2:07) [Woodbine ASCAP—Borne] Once again, a ballad is the performer’s program. Warm stin.

BERKSHIRE JAY SINGERS (Columbia 1110)

“WASHERBASH CANNONBALL” (2:35) [Maria BMI—Adapted by J. J. Johnson] The folk song favorite is inventively rendered by the male group. Vocal build-up by Jimmy Johnson is a key factor in approaching train. Well-performed version.

“CASEY JONES” (2:23) [Sha- piro Bernstein ASCAP—Seiber] Another evergreen on a railroad theme, impressively fashioned by the ensemble.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Greet Your Mercury Salesman With Open Arms!

He Has 5 NEW HITS For You!

Everybody Loves My Baby
AND
Blues Down Home

DINAH WASHINGTON
with Eddie Chamblee and Orchestra
MERCURY 71220

Billy Eckstine
If I Can Help Somebody
COUPLED WITH
BOULEVARD OF BROKEN DREAMS
MERCURY 71217

Rusty Draper
BUZZ BUZZ BUZZ
COUPLED WITH
I GET THE BLUES WHEN IT RAINS
MERCURY 71221

Jimmy Edwards
LOVE BUG CRAWL
COUPLED WITH
HONEY LOVIN'
MERCURY 71209

Ralph Marterie
HESITATION HOP
COUPLED WITH
DRIFTWOOD
MERCURY 71204

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

**The Cash Box**

**Sleeper of the Week**

**PRETTY BETTY**

[Progressive-Kensington BMI — Darin, Kirshner]  

- The noteworthy talents of Bobby Darin recently received territorial recognition with "Million Dollar Baby," his first Ato release, and his second for the disc jockey looks like its going to widen his audience on a national level. Either side here has tremendous chart potential. The "Pretty Betty" number is a sparkling, quick-beat tribute to the gal delivered with polished rock 'n roll zest by the artist. Darin is again in sensational rock 'n roll form with "Don't Call My Name," a heavy beat ditty which the performer wraps in exciting style. Bright Bay B's orch-collar direction. Both sides of the disk have chart stature. It seems as if the youngster's star is going to burn brightly on the wax horizon.  

**GOOD MORNING LIFE**

[2:13] (Larry Spier ASCAP—Allen, Mayer)  

“MAKIN’ LOVE UKELELE STYLE”  

[2:10] (Mayfair ASCAP—Wrench, Hayes)  

- Martin, who has proven disk stunk with such preminent hits as "That’s Amore" and "Memories Are Made Of This," may well have a companion waxing to these efforts in a snappy, happy-go-lucky number, "Good Morning Life." The joyful mountain has a rinky-dink, sort of 1900's flavor, and the entertainer's reading admirably catches the optimism of the affair. On the flip side, Martin does well with a relaxed, Hawaiian-like melody. We favor the "Good Morning Life" effort for chart honors.  

**AT THE HOP**

[2:31] (Singulair BMI—Singer, Medora, White)  

“SOMETIMES”  

[2:38] (Singulair BMI—White)  

- ABC-Paramount has obtained a master, which contains the efforts of a well-sounding group. Of particular interest here is the boy's stint on "At The Hop," an opus tailor-made for the rousing treatment given it by the artists. This rhythmic romp has all the car-marks of becoming a favored teen entry. A ballad rocker is the offering on "Sometimes," which the crew reads sincerely, and with a good beat. Figure "At The Hop" for the big teen play.  

**HEY, SCHOOLGIRL**


"DANCIN’ WILD"  

[2:17] (Village BMI—Garfunkel, Simon)  

- This debut by the vocal duo looks as if it is going to make a strong bid to give the boys, and the Big label an initial high chart run. On the "Hey, Schoolgirl" session, the two have the stuff of which hit teen pressings are made. The up-tempo, "Hey, Schoolgirl" has its setting in the classroom. Tom & Jerry, with some vocal resemblance to the Everly Brothers, get the tune off invitingly. "Dancin’ Wild" is a lively issue highlighted by the twosome's bright harmony. Keep tabs on the "Hey, Schoolgirl" run-through.

**WHAT IS THE SECRET OF YOUR SUCCESS?**

[2:25] (Tiger BMI—Leiber, Stoller)  

- "SWEET GEORGIA BROWN"  

[2:43] (Remick ASCAP—Bernie, Case, Pinkard)  

- The Coasters offer a steady, horse-like instrumental gain plus some high reaching notes from the organ. Another inviting display by the trio in a relaxed manner.  

**LET ME TELL YOU YOUR FORTUNE**

[2:10] (La-Tal BMI—Crockford)  

- "LOVE CONQUERS ALL”  

[2:35] (La-Tal BMI—Crockford)  

- "CROSS MY EVER LOVING HEART”  

[2:35] (Wood ASCAP—O'Brien, Johnson)  

- The English thrush encounters this warm affirmation of love with conviction. A stellar piece of harmonizing which should find a berth on many deejay turntables.  

**SEVEN AND A HALF CENTS**

[2:40] (Wood ASCAP—Black, Brun)  

- Miss Regan is joined by Max Byravas in a rousing treatment of one of those fine songs from the "Papa Jamboree" score.  

**I’M TIRED OF PRIDE**

[2:32] (Warman BMI — Olsen, Blair)  

- "Tell Me" is the way it is being made wrong during the quarrel, and it is prepared to make amends in this manner tearfully by Arron.  

**CRAYZY TO CARE**

[2:35] (Ross Jungnickel ASCAP—Schroeder Subotsky)  

- The stylist who will sing the melody in the forthcoming "Jamboree" pic, knowingly reads the torchy affair. This is a first-rate vocal performance offering jobs class programing.  

**ESKIMO KISSES”**

[2:02] (Blue + Chip BMI — Elow, Ellis)  

- Miss Harp has this rockin’ situation well in hand, and gives the kids much to cheer about.  

**THE THREE SUNS**

(RCA Victor 702)  

- "SENTIMENTAL JOURNEY"  

(H. Morris ASCAP — Green Brown, Homer)  

The innovative guitar accordian-organ trio tends less to the sentimentality than to upping the tune's tempo, and giving the evergreen a solid beat rendition. Fine deejay material.  

**TUMBLING TUMBLEWEEDS**

[2:33] (Sam Fox & Williamson AC—Vt-Nolan)  

- The team offers a steady, horse-like instrumental gain plus some high reaching notes from the organ. Another inviting display by the trio in a relaxed manner.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
even greater than his million seller "YOUNG LOVE"!

SONNY JAMES
and a great new up-dated single

UH-HUH
-mm

WHY CAN'T THEY REMEMBER?

record no. 3840

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Hit Song from TV’s “CLIMAX” by The Star of The Show

JOHNNY DESMOND

The Cash Box

Record Reviews

<table>
<thead>
<tr>
<th>Record Reviews</th>
<th>A DISK &amp; SLEEPER</th>
<th>B VERY GOOD</th>
<th>C FAIR</th>
<th>D MIDDICORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;IF I LOVE&quot;</td>
<td>Lucha Gercie</td>
<td>Capital 3828</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;FIND ANOTHER BABY&quot;</td>
<td>Johnny O'Neill</td>
<td>RCA Victor 7069</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;DON'T CRY&quot;</td>
<td>Sammy Hagen &amp; Viscounts</td>
<td>Capitol 3818</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;EVERYBODY LOVES MY BABY&quot;</td>
<td>Dinah Washington</td>
<td>Mercury 71220</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;LOVE IS A SERIOUS BUSINESS&quot;</td>
<td>Helen Carr</td>
<td>MGM 12578</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;JUNIOR MISS&quot;</td>
<td>Vic Damone</td>
<td>Columbia 41057</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;ALWAYS IN MY HEART&quot;</td>
<td>Vicki Benet</td>
<td>Liberty 55100</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;WASTELAND&quot;</td>
<td>Ted Lawson</td>
<td>Roulette 4033</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;STRIKE WHILE THE IRON IS HOT&quot;</td>
<td>Red Foley</td>
<td>Decca 30452</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

HOWARD W. BRADY
Flagship 914

C+ "HOT ROD BOOGIE" (1:45) [Flagship ASCAP — Brady] The entertainer impresses a hearty boogie-rock 'n' roll stamp to this tale about a fellow's experiences with a souped up Ford. Up-tempo teen entry rhythmically displayed.

C+ "WEARY WALKIN' BLUES" (2:15) [Flagship ASCAP — Sandy] Brady offers a country song on the weeper. Side is squarely aimed at the country trade.

LIONEL NEWMAN
(Coral 3640)

B "DON'T SIT UNDER THE APPLE TREE" (1:41) [Robbins ASCAP—Brown, Tobias, Stept] The waltz is a sound track item from the "Kiss Them For Me," pic, and is a swinging revival of the World War Two favorite. A buoyant jazz drill will find an able turn-table spin.

C+ "ALTERNATE RIFF" (2:29) [Weiss & Barry BMI—Newman] The song maintains an imaginative outlook throughout in another sound track pressing from "Kiss Them For Me." Some sizzling zoo work here.

TOMMY CHARLES
(Decca 30534)

B "LOVE, YOU'RE A STRANGER" (2:38) [Cedarwood BMI—Walker, Piercy, Charles] makes an effective, emotional shower on the ballad rock, which leaves the fellow befuddled as to the gal's intentions. Dramatic melody the kids will like.

C+ "THE MASQUERADE IS OVER" (2:53) [DeSylva, Brown & Henderson ASCAP—Majidson, Wrubel] Another lament is powerfully portrayed by the artist on an oldie.

SAMMY HAGAN & THE VISCOUNTS
(Capitol 3818)

B+ "DON'T CRY" (2:16) [Longhorn BMI — Curly] Reading a tune that made some noise in the country area, Hagan and the crew react with solid teen appeal to the romantic. Lead voice Hagan catches the feel of the ditty beautifully. First-rate guitar-work. Polished rock 'n' roll performance that's a natural for jukebox play.

C+ "WILD BIRD" (2:03) [Planet-Stray ASCAP — Alfred] An up-tempo with a "Butterfly" theme gives the vocal combo a good opportunity for a highly rhythmic reading. Fast-paced platter for the youngsters.

SAMMY HAGAN & THE VISCOUNTS

B+ "THE PAGE BOYS" (Frog 117)

B "WAITING" (2:06) [Miller ASCAP—Banens] The Page Boys, a polished new group with a commercial sound, make a strong debut as they lead into a good shuffle beat rock and roll ballad. Teenagers should go for this solid swing item. We should be hearing about these lads. Good debut offering.

B "THIS I GIVE TO YOU" (2:24) [Miller ASCAP—Conover] One of the voices carries the lead on this potent rock and roll ballad. Both sides are replete with teen appeal.

JAYE RAYE & HIS ORCH.
(Epic 9241)

B "FINESSE" (2:25) [Joy ASCAP—Malbin, Doll] Roy Conniff, who performs under the Jaye Raye moniker for Epic, fashions an attractive and festive melody on the keyboard. A chorus, singing without lyrics, joins in at midpoint adding charm and color to this light-hearted lilt.

B "STEELE GUITAR ROCKS" (1:48) [Condon BMI—Conniff] The steel guitar takes over on this Conniff composed rocker. Here again a chorus assists sans lyrics. Good dance stuff for the young boppers.

ART BARRETT
(Charm 9571)

B "NEVER THOUGHT I'D WOULD HAPPEN TO ME" (2:02) [Shangri-La BMI—Beilin, Anthony-Hedberg] Both the disk and the performer are new arrivals in the industry, and to start things off for the two, Barrett offers a bouncy romancer. The vocalist has a velvet delivery, which has a good swinging quality here. Lovely session.

C+ "THE MOUNTAINS ECHO" (2:37) [Chervio BMI—Hedberg] A smooth vocal by Barrett on an item with something of both "whistling, Whispering Sands in" its make-up.

ROGER KING MOZIAN
(Decca 30491)

B "ROCKIN' THE OLD GREY MARE" (2:50) [Suburban BMI—Zarlote] The session was taken from the recent LP by Mozian and the orchestra. "Dancing On A Rainboom" and features a bright new look at the familiar oldie. Besides the rollicking song, personnel in the cap offer several choruses of the tune. Flattop spinners should convey this delightful disc to their listeners.


"Only those records best suited for commercial use are reviewed by THE CASH BOX"
GREAT BALLS OF FIRE

b/w
I MISS YOU
47/20-7098

It's What's in THE CASH BOX That Counts—INTERNATIONALLY
NEW YORK:

Jack Lewis, A&R head of the new United Artists Records, announced this week the signing of Joe Valino and Wes Bryant. Releasés are due in a few weeks. . . Lisa Weiss, now heading Leonard War Enterprises, is bowling into Boston last week to see all the Hub jockeys. . . Jerry Levy and Fred Amsel of Directional Enterprises have just signed Lou Carter, the cab driver from the Colon Hotel, Atlantic City. Who would have thought of "If Only You Were Here With Me" is making money. Gene Block and his wife, who became the parents of a baby boy November 1st. Child's name is Larry. . . Bill Halsey is due to "Rock Around The Clock" on Monday night. Happy Jordan is now associated with the Fugazy Travel Bureau at 554 Madison Avenue. . . After closing at the Copa, Steve Lawrence opens a ten-day engagement at Philadelphia's Celebrity Room. . . Count Basie and Hearga Orchestras are scheduled for a Command Records at the Savoy. . . Hugo Peretti and Luigi Creatore, A&A chiefs of Roulette, luck this week from New York with Milton Berté to promote their new album, "Songs My Mother Loved." . . Bobby Helms, whose Decca recording of "My Special Angel" is among the nation's toppers, now has another very special album to sing to his baby. He gave birth to his wife, the singer Helms, earlier this week. . . Sid Prosen of Big Records signed new artists Tom and Jerry to a long-term contract. Their latest release, "the School Girl" and "Danzin' Wild" out this week. . . Joe Schuster publishing the novelty tune "The Gatsby Girl".

CHICAGO:

The word from the inner sanctum of Mike Monro, Mercury's publicist, is that the new world's most popular girl is playing to SRO crowds on a tour of Argentina. . . Jerry Leighton, WAAF deejay, introduced comic Gene Rayburn and vocalist Mauri Leightoh (no relation) at their November 4 opening at Mister Kelly's. . . Forty publicity gal to Patty Counts advised that in honor of the French answer to jazz—Bernard Piffer, pianist—the brothers Mariembaugh has bought a ton of French perfume to be given to lady patrons of the London House . . . Dee Jay Stan Dale moves from WJJD to WAMN, 11/26. He will occupy the 12 to 1 p.m. and 3 to 7 p.m. time slots, six days a week. . . Buddy Bantock reports from bigtown that his office is really "swingin'" with the following accounts, Anna Maria Alberghetti, Alan Copeland, Royce Goodrich, Bette McLauglin, Safari Records, Bill Stanley and Crystalate Records. . . Argro Records has a great waxing in the Hello Larks' "Farewell To My Nancy." . . Mercury's busy Kenny Myers drops a note to tell that Rusty Draper, who is riding high, will have five a week CBS network show and a couple of for Mercury. When his belt, he made his latest entry of the year with a ten-tailed ditty "Buzz Buzz Buzz." . . Penny continues his West Coast tour with the following reports: . . . "I Get The Blues When It Rains". . . Jack Solinger, Music Distributors, is ripplin' all over the place because of Debbie Davis' "I Love You." . . WBBM's popular poet of the airwaves, Franklyn Mae Cormack, host of the popular midnight to 3 a.m. show Mondays, is seeking his listeners' all-time favorite Lawrence Welk and his orchestra, for the next four weeks Mac Cormack will present six wrist watches and 12 popular record albums to listeners submitting the best letters giving the reasons for their choice. . . Vocalist Jane Morgan guested the big quarter dance contest finals held on "The Ray Rayner Show" on WBBM-TV, 11/2.

HOLLYWOOD:

Capitol Records' young vocal group, The Four Preps, appearing at the Coconut Grove with Edgar Bergen. . . Barbara Holloway, new " counties for Modern Distributing, reports good disk jockey play on "Wabash Cannonball" by The Merrill Jay Singers on the Capitol label. . . Disk Promoter Irwin Zucker back from a six-week honeymoon in Europe, aiming for play on Dinah Shore's "Will Never Say Again." . . Barbara Walters hosted a cocktail party for Ted Heath prior to his Pasadena concert date. . . Jimmie Rodgers in town for TV appearances and visiting the Local Six with his new Roulette release of "Kisses Sweeter Than Wine." . . Bob Bevan getting great play on his new Bennett's new disk, "I Never Felt More Like Falling In Love." . . Bennett has been set for a Coast date in January. . . Wally Bill of Somerset Records and Central Records' Jim Warren, Jeff Clark, and Jack Andrews have set a preview cocktail party at Romanoffs to introduce Somerset's new album. . . Julie London leaves for New York this week to do personal appearances for her new Imperial release, "Make Love To Me." . . Actress leaves for London to star in a new movie and returns to the Coast in January, returning to the Coast December 11 for two weeks at the Coconut Grove, and his orchestra flying to Washington for a special appearance at J. Edgar Hoover's FBI National Academy dinner. . . Cameo Records' Jimmy Rogers, making the rounds of the local D.J.'s with his hit recording of "Back To School," made an appearance on the Al Jarvis TV show. . . Singer Dori Anne Gray in town to do promotion on her new Roulette album, "The Copa Girl".

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Jerry Lee Lewis
Singing His Fabulous New — SUN RELEASE

"GREAT BALLS OF FIRE" and
"YOU WIN AGAIN"

Sun 281

D.J.'s — Thanks for Your Spins. The copies of my new record are on their way to you now.

Here's The Next Sensation Of The Musical World!

"It's What's in THE CASH BOX That Counts — INTERNATIONALLY"
The Records
Disk Jockeys
Played Most

<table>
<thead>
<tr>
<th>No.</th>
<th>Record</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>JAILHOUSE ROCK</td>
<td>ELVIS PRESLEY (RCA Victor)</td>
</tr>
<tr>
<td>2</td>
<td>WAKE UP LITTLE SUSIE</td>
<td>EVERLY BROTHERS (Cadence)</td>
</tr>
<tr>
<td>3</td>
<td>CHANCES ARE</td>
<td>JOHNNY MATHIS (Columbia)</td>
</tr>
<tr>
<td>4</td>
<td>SILHOUETTES</td>
<td>RAYS (Cameo) — DIAMONDS (Mercury) —</td>
</tr>
<tr>
<td></td>
<td>STEVE GIBSON &amp; RED CAPS (ABC-Paramount)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>YOU SEND ME</td>
<td>SAM COOKE (Keen)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TERESA BREWER (Coral)</td>
</tr>
<tr>
<td>6</td>
<td>MÉLODIE D'AMOUR</td>
<td>AMES BROTHERS (RCA Victor)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>EDMUNDO ROS (London)</td>
</tr>
<tr>
<td>7</td>
<td>APRIL LOVE</td>
<td>PAT BOONE (Dot)</td>
</tr>
<tr>
<td>8</td>
<td>MY SPECIAL ANGEL</td>
<td>BOBBY HELMS (Decca)</td>
</tr>
<tr>
<td>9</td>
<td>FASCINATION</td>
<td>JANE MORGAN (Kapp) — DICK JACOBS (Coral)</td>
</tr>
<tr>
<td>10</td>
<td>BE BOP BABY</td>
<td>RICKY NELSON (Imperial)</td>
</tr>
<tr>
<td>11</td>
<td>ALL THE WAY</td>
<td>FRANK SINATRA (Capitol)</td>
</tr>
<tr>
<td>12</td>
<td>HONEYCOMB</td>
<td>JIMMIE RODGERS (Roulette)</td>
</tr>
<tr>
<td>13</td>
<td>JUST BORN</td>
<td>PERRY COMO (RCA Victor)</td>
</tr>
<tr>
<td>14</td>
<td>TWELFTH OF NEVER</td>
<td>JOHNNY MATHIS (Columbia)</td>
</tr>
<tr>
<td>15</td>
<td>I'M AVAILABLE</td>
<td>MARGIE RAYBURN (Liberty)</td>
</tr>
<tr>
<td>16</td>
<td>(AND THAT / MY HEART) REMINDS ME</td>
<td>REESE (Jubilee) — KAY STARR (RCA Victor)</td>
</tr>
<tr>
<td>17</td>
<td>I'LL REMEMBER TODAY</td>
<td>PATTI PAGE (Mercury)</td>
</tr>
<tr>
<td>18</td>
<td>LITTLE BITTY PRETTY ONE</td>
<td>THURSTON HARRIS (Aladdin)</td>
</tr>
<tr>
<td>19</td>
<td>TREAT ME NICE</td>
<td>ELVIS PRESLEY (RCA Victor)</td>
</tr>
<tr>
<td>20</td>
<td>TAMMY</td>
<td>DEBBIE REYNOLDS (Coral)</td>
</tr>
</tbody>
</table>

...follows up his triple market smash “Lotta Lovin’ with a great new swingin’ single

DANCE TO THE BOP
I GOT IT

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
THE WORD ON PLAYS

ROSEMARY CLOONEY

TONIGHT
(from the Broadway Production "West Side Story")

b/w

LOVE AND AFFECTION
with FRANK DE VOL and his orchestra

4—41053

RAY CONNIFF

THEME FROM THE PERRY MASON SHOW
(from the Perry Mason Show on CBS Television)

b/w

SYMPHONY OF LOVE
RAY CONNIFF and his orchestra

4—41040

JOHNNY HORTON

YOU'RE MY BABY
b/w

LOVER'S ROCK

4—41043-c

JOHNNY BOND

THAT'S JUST WHAT I'LL DO
b/w

BROKEN DOLL

4—41034-c

KENNY BOWERS

WEACH FOR THE WAFTER, SANTA
b/w

AN AXE, AN APPLE AND A BUCKSKIN JACKET
with JIMMY CARROLL and his orchestra

4—41049

LATE FLASHES:
Hot on the heels of Sputnik (and capable of as many headlines) comes "Captain Hideous King of Outer Space" —an air-worthy satire complete with beeps 'n bleeps straight from Sputnik's sound track. The mastermind behind all this is the fabulous West Coast Television personality, RED BLANCHARD, who backs it with "ZORCH!," a discourse on some of the 'cooler' current slangage (4—41051)...the beat that's got the kids dancing these days is right up THE SOUTHERNERS' alley...witness their first release, "Say Yeah" b/w "(I Only Know) One Way to Love You!" (4—41052)...RICK TUCKER and the PICKS, another new Columbia group serve up for their debut a strictly-by-request 'beat' duo titled "Patty Baby" and "Don't Do Me This Way!" (4—41041). This is the latest addition to Columbia's across-the-board repertoire with plenty of sales-appeal...TONY BENNETT, riding a flood tide of popularity, gives it an extra boost as guest star on the Steve Allen Television Show November 10...JERRY VALE guests on the JIMMY DEAN Television Show November 25-29.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY"
OPERATORS
RETAILERS
DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

List Your Top Ten "Rhythm & Blues" Records Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

Only those records best suited for commercial use are reviewed by THE CASH BOX

Phil Lind (WTAQ-La Grange, Ill.) currently putting all his spare time into "Junior's "Cash For Pennies Drive," in which he hopes to reach a "Cancer Drive." Phil, who in two weeks has collected one million pennies, has been getting the cooperation of various personalities (June Valli, Jay Lane, Barney Ross, Al Jardine), newspapers, TV, movies, and local high schools. Evelyn Robinson (WOY-New York) emceed stage show which started November 1st, at the Apollo Theater in New York, and which will feature such artists as Little Willie John, Tiffany, Ramsey Lewis, and Blondie. Dick Smith (WASK-Lafayette, Ind.) is currently running a three and a half hour show here, and the station consists of recorded interviews and requests, which Dick says has been a very successful gimmick. Artists may be interviewed by calling Lafayette 2400 between 6:30 and 10:00 (C.S.T.) ... Thanksgiving Day Turkeys are to be given away by KKOK-St. Louis, Mo. from November 18th to 24th in drawings from postcards sent in by listeners. KKOK platter spinners, Eddie House, Betta Morgan, and Paul Cusden, will announce the names of the winners on their respective music shows. Bert Knapf (WBN-New York) to host a personal appearance during the Mid-Island Shopping Plaza on the Island saluting Columbia Records on November 14th from 4 to 7 P.M. Much of the Columbia roster of artists will appear there.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

List Your Top Ten "Rhythm & Blues" Records Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

Paul Cowley's (WKLO-Louisville, Ky.) sponsor has built a new studio atop the roof of the restaurant where he broadcasts from nightly. Paul has a beeper phone now and would like to hear from artists anytime between 8 P.M. and midnight. Each Saturday thru Monday thru Thursday thru December 2nd is Tinglebrook 5-9861. ... Larry Gar (WKBC-North Wilkesboro, N.C.), has a fifteen-minute segment called "Meet The Artist," which he uses to showcase recording stars. ... On November 18th, a "Discotacular" will be held at the Gar, with Johnnie Murphy (CROY-Ottawa, Can.), and will star Paul Anka, whose hometown is Ottawa. ... Vic Aime (WOJO-New Newton, N.J.) says that two "fine ballads" deserving the attention of other deejays are Richard Hayes' "Decca disk, "The Lament Time," and "I Smoke To You," and Tompall's "Epic" effort, "I Don't Want To Love You". Vic also notes a good reception to Florio Zaback's "Runaway Romance" on Monday. ... Bob Parney, who recently moved from KRUX-Phoenix, Ariz. to KTAR-Phoenix, Ariz. has morning music shows over KTAR, which reaches all of Arizona plus parts of neighboring California, Nevada, Utah, New Mexico, and Mexico. Bob reports also that Paul Phillips has a press party for band leader Skinnay Ennis at "The Flame," where the artist is appearing. ... In the October 26th "Disc Jockey Regional Report" we incorrectly listed the name of "Little Bob" Liddle (KXL-Portland, Ore.) as "Little Bob" Liddle.

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

List Your Top Ten "Rhythm & Blues" Records Here

NAME OF RECORD HERE
ARTIST OR BAND HERE

John Vaughn (WNAX-Yankton, S.D.), WNAX Production Director, writes that the station, which serves over two million people in seven states, would appreciate service from the diskjockeys. ... Royal Lamont (WRVA-Richmond, Va.) recently celebrated the first anniversary of his program, "Teenage Party." ... WGBH-TV-Boston, Mass. is producing a series of thirteen one-half hour kinescope TV programs for the National Educational Center in Ann Arbor, Mich., called, "Jazz Meets The Classics," featuring George Shearing and His Quintet, with commentary by Father Norman J. O'Connor, C.S.P. This series will be for educational outlets only. Two programs will be devoted to rhythms, four to melody, five to harmony, two to advertisement, and the last two to Forms of Jazz. ... Bill Reifel (WHSU-Floral Park, Long Island, N.Y.) writes that at WBOO-Bill will present "The Sewanhaka Record Rally" from Sanford Hall in Sewanhaka High School. The four-hour show, from 8 to midnight, will feature top records in the land from THE CASH Box charts plus personal appearances by record artists. Person- alities interested in participating in the affair should contact Bill at FLORAL PARK 4-1500, Extension 60 before Wednesday, November 13th. Posters, album covers, etc. from record companies would be appreciated, too. Johnny Sandison (CKRM-Regina, Saskatchewan) wonders if the news sound in 1958 will be rock-opaluka.
First release of a great new label....
First release by a great new artist....

Joan Moreé
RAIN
Swiss Chalet
45-8500

About Joan Moreé...
The raven haired, brown eyed beauty was born 23 years ago in Berea, Kentucky and is an alumna of that city's famous Berea College. Later, when her show business career would permit, Joan attended classes at the University of Kentucky and Columbia University.
At an early age she showed a flair for both acting and singing as well as writing poetry. Her big break came through her appearance in the Paul Green pageant, "Wilderness Road."
It was during the third year that Murray Nash, Nashville, Tenn., publisher-producer saw her performance and went backstage to confer with the talented performer. Soon after, Joan was appearing in the Nashville area and decided to take Nash up on his offer. The result was the cutting of two sides, "Rain" and "Swiss Chalet." Advance reports indicate a hit in the making. Thus, Joan is headed for stardom and the opportunity of fulfilling two of her lifelong hobbies—traveling and meeting people.

The Label To Watch...
Felsted
A division of London Records
539 WEST 25th STREET, NEW YORK 1, N. Y.
BOBBETTES BACK WITH A BIGGER HIT

A hit is a lovely thing to contemplate. That is, until you try to follow it up with another.

Frankly, we didn’t think that we would be able to find as strong material for THE BOBBETTES’ second record as “Mr. Lee.” Then the girls themselves came to our rescue. They were loaded with two tunes that they had written (THE BOBBETTES also wrote “Mr. Lee.”) Remember? and we immediately knew we had the winning combination again.

“Speedy” is a swingin’ rhythm side with even more razzle-dazzle than “Mr. Lee.” The flip, “Come-A-Come-A” is a humorous, catchy novelty that is also loaded with plenty of good a.s.i. (Atlantic Sales Insurance).

TOWN HALL RADIO
Chicago, Ill.
1. Silhouettes (Ray)
2. Wake Up Little Susie
3. Little Bitty Pretty One (B. Helms)
4. My Special Angel (R. Helms)
6. Melodie D’Amour
7. April Even (P. Boone)
8. All The Way (P. C. (Evens)
9. I’ll Remember Today (Page)
(T. Harris)

ROSE RADIO
Chicago, Ill.
1. You Send Me (S. Cooke)
2. Littlest Minstrel Polka (Walk)
3. Wake Up Little Susie (Evers)
4. Till (B. Williams)
5. I’m Available (M. Rayburn)
6. ’I’m Available (M. Rayburn)
7. You Send Me (S. Cooke)
8. April Even (P. Boone)
9. I’ll Remember Today (Page)
K. K. (D. Reese)

SPRUCE RECORD SHOP
San Antonio, Texas.
1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Evers)
3. My Special Angel (B. Helms)
4. April Even (P. Boone)
5. Little Bitty Pretty One (B. Helms)
6. Silhouette (Evers)
7. Back To School Again (T. Rodgers)
8. Wait And See (F. Donatil)
9. Rainbow (T. Hamilton)
10. Little Bitty Pretty One (T. Harris)

STERLING, INC.
Lexington, Ky.
1. Be Bop Baby (R. Nelson)
2. You Send Me (S. Cooke)
3. I’m Available (M. Rayburn)
4. My Special Angel (B. Helms)
5. Choices Are (J. Mathis)
6. April Even (P. Boone)
7. Silhouette (B. Helms)
8. Wake Up Little Susie (Evers)
9. I’ll Remember Today (Page)
(T. Harris)
10. Story Of My Life (M. Robbins)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.
1. Silhouettes (Ray)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Evers)
4. Be Bop Baby (R. Nelson)
5. April Even (Evers)
6. April Even (B. Helms)
7. Hey Little Girl (Techniques)
8. Wonteful, Wonteful (S. Freberg)
9. Story Of My Life (D. Robbins)
10. April Love (P. Boone)

STEPHENSON MUSIC CO.
Reial, N. C.
1. Jailhouse Rock (E. Presley)
2. Choices Are (P. Boone)
3. Fascination (J. Morgan)
4. Wake Up Little Susie (Evers)
5. Diana (P. Ames)
6. Just Born (P. Crome)
7. September (Helmutoni)
8. You Send Me (S. Cooke)
9. April Even (D. Harris)
10. When I See You (P. Daniel)

BUNK’S MUSIC SHOP
Los Angeles, Calif.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Choices Are (J. Mathis)
4. April Even (P. Boone)
5. Wake Up Little Susie (Evers)
6. Little Bitty Pretty One (B. Helms)
7. Silhouette (Evers)
8. You Send Me (B. Charles)
9. Little Bitty Pretty One (A. Borno)
10. I’ll Remember Today (Page)

WALLACH’S MUSIC CITY
1. Choices Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. Little Bitty Pretty One (B. Helms)
4. All The Way (P. Crome)
5. Little Bitty Pretty One (B. Helms)
6. Melodie D’Amour
7. April Even (P. Boone)
8. You Send Me (S. Cooke)
9. I’ll Remember Today (Page)

JIVE HIVE
Chicago, Ill.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Evers)
3. You Send Me (S. Cooke)
4. Little Bitty Pretty One (B. Helms)
5. Silhouettes (Diamonds)
6. Melodie D’Amour
7. Malouc D’Amour
8. Choices Are (J. Mathis)
9. You Send Me (D. Harris)
10. Just Born (P. Crome)

WEBSTER RECORD SHOP
St. Louis, Mo.
1. Runaway (B. Justus)
2. Be Bop Baby (M. Rayburn)
3. April Even (Evers)
4. I’m Available (M. Rayburn)
5. Alene (Shepherd Sisters)
6. Little Bitty Pretty One (B. Helms)
7. Jailhouse Rock (E. Presley)
8. Love Me Forever (Equinox)
9. Melodie D’Amour (B. Helms)

AMPHION MUSIC STORE
Cleveland, Memphis, Tenn.
1. Fascination (J. Morgan)
2. You Send Me (E. Brewer)
3. I’m Available (M. Rayburn)
4. You Send Me (P. Boone)
5. April Even (P. Boone)
6. My Special Angel (B. Helms)
7. Wonteful, Wonteful (S. Freberg)
8. My Heart Reminds Me (B. Bevan)

GARDEN CITY MUSIC CTR.
Garden City, L. I., N. Y.
1. Silhouettes (Ray)
2. Jailhouse Rock (E. Presley)
3. Choices Are (J. Mathis)
4. April Even (Evers)
5. Wake Up Little Susie (Evers)
6. You Send Me (E. Brewer)
7. Just Born (P. Crome)
8. April Even (P. Boone)
9. Wonteful, Wonteful (S. Freberg)
10. Around The World (Young)

BOWMAN’S Bridgeport, Conn.
1. Silhouettes (Ray)
2. Jailhouse Rock (E. Presley)
3. Choices Are (J. Mathis)
4. April Even (P. Boone)
5. Wake Up Little Susie (Evers)
6. You Send Me (E. Brewer)
7. April Even (P. Boone)
8. My Special Angel (B. Helms)
9. Choices Are (J. Mathis)
10. April Love (P. Boone)

THE MUSIC BOX
San Francisco, Calif.
1. You Send Me (S. Cooke)
2. Silhouettes (Ray)
3. Little Bitty Pretty One (B. Helms)
4. Silhouettes (Ray)
5. My Special Angel (B. Helms)
6. Jailhouse Rock (E. Presley)
7. Keep A Knockin’ (R. Richard)
8. April Even (P. Boone)
9. Choices Are (J. Mathis)
10. Let Me Know (J. Harry)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
The Cash Box, Music

Page 21
November 16, 1957

CashMakers

4

RON GOODWIN
FRANK SINATRA
GENE VINCENT
SONNY JAMES

and his orchestra
orchestra cond. by Nelson Riddle
and his Blue Caps

LINGERING LOVERS
ALL THE WAY
DANCE TO THE BOP

SWEDISH POLKA
CHICAGO
I GOT IT

record no. 3824
record no. 3793
record no. 3819

UH-HUH-

mm

WHY CAN'T THEY REMEMBER?

record no. 3840

SOLID SELLERS

VINCE EDWARDS
LES PAUL
MARY FORD
STAN FREBERG
PEGGY LEE
JERRY REED
KEELY SMITH

LOLLIPOP • WIDGET
A PAIR OF FOOLS • FIRE
WUN'ERFUL, WUN'ERFUL!
LISTEN TO THE ROCKIN' BIRD
UNINVITED DREAM
BA-BEE • IN MY OWN BACK YARD
AUTUMN LEAVES
I KEEP FORGETTING

record no. 3826
record no. 3825
record no. 3815
record no. 3811
record no. 3823
Louis Prima and his orchestra
orchestra conducted by Van Alexander

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
I don't like candles! And I'm not too hip on windows either!

"PUT A LIGHT IN THE WINDOW" will be our biggest hit ever!

Some people will do anything for money!

Crazy Man!

THE FOUR LADS

with Ray Ellis and His Orchestra

c/w THE THINGS WE DID LAST SUMMER
with Claude Thornhill Orchestra

Columbia 41058
4-41058

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Original!

“OH JULIE”

My Little Girl
Nasco 6005

The Crescendos

NASHBORO RECORD CO., Nashville, Tenn.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

Best Selling Sheet Music

1. TAMMY
   Northern ASCAP—Livingston, Evans
   Last Week 1
2. AROUND THE WORLD
   Victor Young ASCAP—Young
   2
3. FASCINATION
   Southern ASCAP—Manning, Marchetti
   3
4. CHANCES ARE
   Korwin ASCAP—Stillman, Allen
   4
5. WAKE UP LITTLE SUSIE
   Acuff-Rose BMI—Bryant, Bryant
   5
6. HONEYCOMB
   Hawthorne ASCAP—Merrill
   6
7. APRIL LOVE
   Leo Feist ASCAP—Fain, Webster
   7
8. MELODIE D’AMOUR
   Rayven BMI—Johns, Salvador
   8
9. AN AFFAIR TO REMEMBER
   Feist ASCAP—Warren, Adamson, McCarrey
   9
10. (AND THAT/MY HEART) REMINDS ME
    Symphony House ASCAP—Borgani, Stillman
   10
11. JAILHOUSE ROCK
    Elvis Presley BMI—Libber, Stoller
   11
12. SILHOUETTES
    Regent BMI—Crowe, Slay
   12
13. DIANA
    Pomco BMI—Anka
   13
14. IN THE MIDDLE OF AN ISLAND
    E. H. Morris ASCAP—Acquaviva, Varnick
   14
15. IVY ROSE
    Roncom ASCAP—Hoffman, Manning
   15

Pedman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

RADIO (LISTED ALPHABETICALLY)

| All The Way | Marselle
| An Affair To Remember | Feist
| (And That/My Heart) Reminds Me | Symphony House
| April Love | Feist
| Around The World | Young
| Ca, C’Est L’Amour | Boston Hill
| Carolein | Baurain
| Chances Are | Korwin
| Fascination | Southern
| Girl’s Own With An Angel | Chappell
| Honeycomb | Hawthorne
| I Keep Running Away From You | Berlin
| I’ll Remember Today | Hollis
| In The Middle Of An Island | Mayfair
| Just Born | Winnette
| Kansas Love Scene | Wimark
| Language Of Love | Sequence
| Los Vegas | Poor
| Legs Of Wine | Mack Martin
| Listen To The Rockin’ Bird | Warran
| Melodie D’Amour | Rayven
| My Special Angel | Margia
| Sayaran | Berlin
| Search For Paradise | Wimark
| Send For Me | Sequence
| Story Of My Life | Pomco
| Tommy | Northern
| There’s Only You | Broadcast
| Till | Thoppitt
| Twelfth Of Never | Empress
| White Silver Sands | Fellows-Peir

TV

| All The Way | Marselle
| And That/My Heart Reminds Me | Symphony House
| Around The World | Young
| Black Stacks | Fomco
| Cecelia | ABC
| Chances Are | Korwin
| Diana | Pomco
| Fascination | Southern
| Gently, Gently | Dobriva, Brown, Henderson
| Great Balls Of Fire | B.R.S.
| Honeycomb | Hawthorne
| I’ll Never Say Never Again | Agas
| In The Middle Of An Island | Mayfair
| Just Born | Winnette
| Kansas Sweeter Than Wine | Walkway
| Language Of Love | Sequence
| Liechtenstein Folk | Burlington
| Lord Loves A Laughing Man | Watson
| Melodie D’Amour | Rayven
| One Ship Is Coming In | Dacil
| Party Time | Yamaha
| PLAYING... | Rende-Penna
| Push Me Button | E. H. Morris
| Tango | Norfical
| Teqno Crush | Central
| That Means I Love You | DeCila
| Till | Chappell
| Twelfth Of Never | Empress
| Wake Up Little Susie | Acuff-Rose
| Why Don’t They Understand | Hollis

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

November 16, 1957
Thanks Deejays

Dot

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Mrs. Bourne Pres. Of Bourne, Inc.

Entire Operation To Be Geared To Step-Up Activities

NEW YORK—An air of optimism and enthusiasm is apparent these days at the Bourne, Inc. office and its affiliated companies.

Mrs. Jeanie Bourne has taken over the complete operation as President. She will oversee all the departments. Mrs. Bourne was always close to the entire workings of the Bourne dynasty, having worked frequently with Saul Bourne on his business trips in the United States and abroad. Mrs. Bourne is extremely cognizant of the assorted facets of the music industry.

In addition to being one of the most active firms in the music business in both “pop” hits and performances of standards, future plans cover a wide scope in every phase and field of music publishing. The “pop” department currently has many top recordings already cut and soon to be released. These include recordings by major and independent labels and artists. Many albums are also in the works and future plans call for greater and more elaborate activity in the package field. The Bourne and ABC catalogs contain many of the great standards.

The professional department, under the wing of Lester Sims as general professional manager, will step up all its activities with Jerry Lewin assisting in New York and Sammy Friedman in charge of the West Coast office.

Ken Walker heads up the educational department and is looking forward to a banner year. From the amount of business now scheduled it appears certain that last year’s income will be more than doubled.

Many new agreements and deals have been set up with publishing firms in Europe in addition to the firm of Bourne Ltd., which headquarters in London. Plans also call for greater activity in the International field.

“The picture for Bourne is very rosy,” said Mrs. Bourne, “and will continue in the great tradition of the late Saul H. Bourne who developed the firm to the great stature it enjoys today.”

Norton App’t’d Assistant LP Prod. Mgr. At Columbia

NEW YORK—Joseph Norton has been appointed assistant LP product manager, according to an announcement today by Stan Kavan, LP product manager. The appointment, effective immediately, brings Norton into a new position dealing principally with popular LP merchandising.

Prior to joining Columbia, Norton had been advertising manager of Times-Columbia Distributors for both the New York and Newark operations. He will close the new position a rich background in distributor merchandising and promotion.

Norton will headquarter in New York and report to Kavan.

“Pink Sweater Angel”

NEW YORK—Planetary Music Publishing Company decided what better way to promote its tune “Pink Sweater Angel,” recorded by Johnnie Ray on Columbia, than to hold a “Pink Sweater Angel” contest. And—what better way indeed, judging from the winner, Miss Dolores Fuller who topped thirty-nine other contestants. Above we see “Pink Sweater Angel” on a decky tour to promote the record. Accompanying her was Dave Bernstein of Planet- ary, Top left, Peter Tripp (WMGM); top right, Jack Lacey (WINS); second row, left, Dave Bernstein and the “Angel” checking off the list of deslays still to be visited; second row, right, Lacey again (‘cause we wanna see more of “Angel”); Center, left, Al Trilling (WNEW); Center right, Mike Comito, producer of the Klavan & Finch Show on WNEW; fourth row, left, Mitch Miller; fourth row, right, Jerry Marshall (WMGM); bottom left, Joe Suacome (WMGM) and bottom right, Martin Block.

Hank Snow Goes “Squidding”

NASHVILLE, TENN. — Every fisherman knows what great bait squids are, but going on the theory that many record buyers are not fishermen Hank Snow explains as follows.

“The squid is a species of cuttlefish—a mollusc with 10 tentacles growing out of the head, with suckers at the end of each tentacle, and a fin at each side of the tail. It is soft bodied, brown to tan in color, and ranges from 8 to 12 inches in length. When pursued or taken, the squid squirts out an inky liquid, which the wise fisherman takes care to avoid.

“Squid occur in huge schools along certain parts of the Newfoundland coast, usually during the months of August, September, and October, and, though edible, are chiefly prized by the local fishermen for bait.

“When the squid strike in, or are on the grounds’, the fishermen cluster their dories, or small, flat-bottomed boats, close together amid the school of darting fish, and pull them in with line and jigger as fast as they can. It is quite an interesting sight, and the fishermen make sport among themselves during the operations, for the pace is fast and furious as they load the dories with the precious bait.”

And just why is Hank Snow so anxious to explain what a squid is? His newest RCA Victor record is titled “Squid Jiggin’ Ground”.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
"...Chalk Up Another Hit For Janice..."  
from The Cash Box "SLEEPER OF THE WEEK"

JANICE HARPER

"THAT'S WHY I WAS BORN"

...tremendous follow-up showing with another potent
and dramatic tune "That's Why I Was Born"—a song
that should establish Miss Harper as a consistent hit-
maker to be reckoned with... CHALK UP ANOTHER
HIT..."

PREP # 123

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Speed your records to market with RCA Custom's speed record service

When things start to bubble, there's little time to lose. RCA Custom has three strategically-located plants, so your hits go out fast to your distributors in major markets everywhere. This "Speed Record Service" protects you against lost sales.

Wherever you may be—East, Midwest, or West—our superior pressing facilities guarantee you all the records you need, when you need them. And, of course, RCA Custom offers you unmatched quality! Call our representative today for the details.

RCA Victor Custom record sales

"SERVICE ON A PLATTER"

LONDON

Back in London, the important news is the announcement of the stars who have been taken to take part in the Royal Variety Command Performance. Four American stars have been given the honor of appearing before the Queen. They are Judy Garland, now present enjoying a great success in London, Mario Lanza, Count Basie and the Goofers. The show, which will take place at the Palladium will also include Gracie Fields, Frankie Vaughan, Vera Lynn, Ronnie Hilton, Alma Cogan, David Whitfield, Max Bygraves, Whinfred Atwell, Dickie Valentine, Second Yehudi Menuhin, Patti Page, the Kaye Sisters, Malcolm Vaughan, Tommy Johnson, Yorrie Parham, the Banjo Band, and this year's outstanding newcomer, Tommy Steele. Also among this array of stars will be Jack Hylton, Tommy Cooper, Leo de Lyon, Ben Lyon and prima-ballerina, Alicia Markova. This should be quite a night when great honor bestowed on fine talent.

Mantovani is to undertake yet another U.S. concert tour and will leave for the States about January 23rd.

ABC Paramount chief, Sam Clark, has concluded a deal with BMI to handle the Paramount catalogue over here.

Harry Richmond on European visit.

E. R. "Ted" Lewis, boss of English Decca London records flying to the States this week.

Rumored that Jolie London due over here in the middle of this month may be joined by Bobby Trent and it is possible that wedding bells may ring on this side of the Atlantic.

COPENHAGEN

Here in Denmark, the U.S. influence in the pop field is a little milder than in Sweden, which is, perhaps, due to certain import restrictions which make it more difficult for them to catch up with the many hit records from the States. But there is still the same old thrill.

Just like in Sweden, Denmark's present idol is Tommy Steele, whose albums literally sell by the thousands.

For a small country, the figure of Steele album sales is quite remarkable. This is the only European country with more record stores to the square mile than any other place I know.

The Danish network beams a fair amount of pop music, and has a TV show called the "Living Records," where wax stars are invited to mime their latest disks. The network boasts one of Denmark's most popular shows, "Saturday Night Confetti," which has developed under Kai Mortensen's direction, and light orchestra conducted by a woman, Grethe Kolbe. This one's great. Also featured on the program is the famous Sven Saalch Choir, and a host of stars.

Denmark and most Scandinavian countries cry out for talent and especially recording names, for this is so important for the whole record business. One personal goodwill campaign can make you Denmark's hottest thing on wax. Look what happened in Sweden and with the Joe Steel Band, and if only the important Serum was ready. I urge U.S. talent to think seriously about this matter—after all, a great deal of records are sold in Europe, and U.S. disk stars can increase their sales by making occasional goodwill tour in Europe.

GERMANY

There seems to be an evergrowing market here for our stars. The German population now gets acquainted with three-speed record machines. It is beginning to follow the American Hit-Parade very closely and it is quite common to hear Elvis Presley's "Blue Suede Shoes" and Richard in Juke boxes all over the continent.

The American pop song obviously has a slight language handicap over here but this is overcome by an immediate follow-up of the hit song in German by some of the top recording stars. Names are still Caterina Valente, Lis Asia, Vic Torriani, and the orchestra, of Helmut Zacharias and The date who is presently enjoying a healthy success in the U.S. with his "Lichtensteiner Polka."

Juke boxes are in ever increasing number with local American making displayed in most bars and cafes.

Even German films now begin to gather their top names from the record world. Germany's most expensive movie, "Casino Royale," features Caterina Valente and France's Gilbert Becaud.

While over here, I heard an album by Sweden's Sven Assmannsen. This was cut by the Philips Company and I understand that American Columbia has put in a hefty order on this album. This German rapper feature deejay shows several times a week but all music is on tape. A so-called record show is not on the record therefore. They have the great advantage of hearing America's latest records thanks to the powerful transmitters of the American Forces Network operating throughout Germany and reaching well over the Continent of Europe.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1 That'll Be the Day—Cockerels (Vanguard)
2 Let's Have A Party—(Elvis Presley)(RCA)
3 Tommy—Debbie Reynolds (Vogue-Coral)
4 Man On Fire/Wandering Eyes—Frankie Vaughan (Philips)
5 Diana—Paul Anka (Columbia)
6 Be My Girl—Jim Dale (Parlophone)
7 Remember Me—Pat Boone (London)
8 Got Ta Have Something In The Bank Frankie Vaughan & Kay Sisters (Philips)
9 Whole Lotta Shakin' Goin' On Jerry Lee Lewis (London)
10 Water Waterfall Million Of Songs—Tommy Steele (Decca)
11 Wandering Eyes—Charlie Gracie (London)
12 My Dixie Darling—Lonnie Donegan (Foy-Nira)
13 Love Letters In The Sand—Pat Boone (London)
14 With All My Love—Petula Clark (Foy-Nixa)
15 Teddy Bear—Elvis Presley (RCA)
16 Island In The Sun—Harry Belafonte (RCA)
17 Lawdy Miss Clawdy—Elvis Presley (HMV)
18 Last Train To Clarksville—Freddy & the Comets—Johnny Duncan (Columbia)
19 I Love You Baby—Paul Anka (Columbia)
20 Mary's Boy Child—Harry Belafonte (RCA)
21 Get A Lot O' Livin' To Do—Elvis Presley (RCA)
22 Make Do & Mend—Everly Brothers (London)
23 Trying To Get To You—Harry Belafonte (HMV)
24 All Shook Up—Elvis Presley (HMV)
25 I Was There—Billy Ward (London)
26 Shirt Of Gold—Larry Williams (London)
27 Call Rosie On The Phone—Jay & Mike (Philips)
28 Plant A Kiss—Tommy Steele (Decca)
29 She's My Ring—Nat "King" Cole (Capitol)
30 Hi There—The Whole World In His Hands—Laurie London (Parlophone)


"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LONDON LOWDOWN
TAKING OFF ON RCA VICTOR

The Fabulous Singing Instrumentalists

With a Sound-Sational Two Sider....

"BABY LOVER"

and

"THE LOVE NEST"

47/20-7091

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Here’s A Twist

Gus Arieta, record salesman for L. J. Meyerberg Company, RCA Victor Records Distributor in San Francisco, celebrated his 21st year with the company by accepting a gold record presented to him by Elvis Presley for selling over one million Presley records.

New Atlantic LP-EP Release

NEW YORK—Atlantic Records announced this week its new album and EP release.

Highlighting the package is a deluxe 2-12" LP "The Art Of Mabel Mercer." There will also be a series of 12" singles, "Matthew In Paris With John Lewis and Sacha Distel." It will sell for $4.98.

This week five albums released in the #8000 series listing at $3.98. They are "Laverne" by Lavern Baker, in which the songstress is showcased projecting ballads in a pop style, rock and roll, and blues; "I Miss You So" by Chuck Connor. Miss Connor sings all previously released singles; "Dance The Rock & Roll" featuring Willis Jackson, Chuck Calhoun, Tommy Ridgeley, Arnett Cobb, Joe Morris, Frank Culley and Tiny Grimes; "Hi Fi Sounds For Young Parisians" (The Music of Georges Delerue); and "Mac-Kac and His French Rock and Roll". The latter two LPs are French imports. Mac-Kac is considered the leading French rock and roll singer. Seventeen EPs to list at $1.29 will also be presented. Four EPs with coverings by Chris Connor Sings The Gershwin Almanac of Songs; "The Great Ray Charles"; "Here Satin Doll" by Carol Stevens; "Mood Jazz", Joe Castro; "New Orleans Blues", Wilbur deParis and Jimmy Witherspoon; "Ballads and Blues", Milt Jackson; "The Warm Sound", Francis Wayne; "The Modern Jazz Quartet"; "The Jimmy Giuffre Three"; "Rock With Clyde McPhatter"; "Rock With Joe Turner"; "Rock With Ray Charles"; "Rock With Ivory Joe Hunter"; and "Rock With Chuck Willis".

Dave Dreyer Forms BMI-ASCAP Pubs

NEW YORK—Dave Dreyer announced this week that he had formed BMI and ASCAP music companies in association with Ralph Serpe, Lou Capone and Howard Krieltek. These companies will publish the music from films produced by Ralph Serpe and Howard Krieltek, starting with the current "Mister Rock & Roll", a Paramount Pictures release.

The next picture, "The Boys From Tennessee" starring Ferlin Husky and Faron Young is scheduled to start shooting December 1st. Also in preparation are two important historical films. Dreyer states that another important phase of the current company is its affiliation with Dino DeLaurentiis, of Rome, who is responsible for such important pictures as "La Strada", "War & Peace" and the current hit showing at the Firth Arts Theatre, "Cabiria", with a score by Nino Rota for which several of the major record companies have already put in their bids for the sound track, it is reported.

DJ Tribute To Capitol

YOUNGSTOWN, OHIO—Dick Jokey Dan Ryan, WBBW, recently paid tribute to Capitol Records by presenting a 3½-hour show on Capitol's 15th Anniversary. Pictured above is: (1) Capitol Sales representative, Dick Clencen, reviewing the Capitol Cavalcade issued on the company's 75th anniversary; (2) Dan featured much of the music from the Gold Record album; (3) Mrs. Kitty Fullerman, of Strauss-Herberberg department store, selecting one of Nat "King" Cole's million-sellers; (4) Dan reviews the many telegrams received from Capitol artists and Capitol representatives.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
JUBILEE’S PARADE OF HITS!!!!

GREAT Is The Word For The New DELLA
This Is A REESE—Nik

“I ONLY WANT TO LOVE YOU” and “MY LOVE POSSESSED”
JUBILEE 5307

Storm Trio
“WONDERFUL LOVER”
JUBILEE 5306

Don Rondo
“WANDERIN’ HEART”
and
“IN CHI CHI CHIHUAHUA”
JUBILEE 5305

Lu Ann Sims
“CHA-LYPSO”
JUBILEE 5302

Helen Curtis
“THE HAPPIEST MOMENTS IN LIFE”
JUBILEE 5296

“Big” Al Sears
“CHICKEN WALK”
JUBILEE 5303

Della Reese
“AND THAT REMINDS ME”
JUBILEE 5292

Just Released
America’s Greatest One Man Instrumentalist
DON LEE
CRAZY RHYTHM and THE BELLS OF ST. MARY
JUBILEE 5308

Products of JAY-GEE RECORD CO., INC.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Flying High

NEW YORK—The role of the EP in the distributor sales picture, and the successful EP merchandising program of a distributor has been described by John G. Trifero, Administrator of EP planning and Marketing for RCA Victor, in a special distributor "45-EP Mail Bag" report.

Trifero notes two important facts concerning the proportion of EP sales to LPs and singles: Of a distributor's total album business, EP's are responsible for 27% to 30% of every sales dollar. For every dollar in single record sales, EP's correspondingly bring in 90c. "If your figures do not come close to the above mentioned figures," says Trifero to distributors, "it can be shrugged off, since you are losing profits, even though your over-all sales figures show substantial increase over 1956."

As an example of what one distributor is doing, as the Victor slogan goes, 'Double Your 45's Rate By '58,' Trifero discusses the dealer program of Chuck Foster of L. J. Meyenberg Company. Foster has a weekly mailing to his dealers which keeps them up-to-date on the latest and best selling EP releases. In the San Francisco area, Foster began a rack promotion to retailers, whereby he offered, free of charge, a rack holding 50 EP's with a sign featuring key artists and types of music. The distributor told Trifero that the program was very successful in getting inventory in the dealers' stores and display at point-of-sale.

Grand Award Christmas Plan

NEW YORK—Grand Award Records unveiled their special Christmas plans this week, as announced by A&R chief Enoch Light. Selected albums from the label's catalog, such as "Paul Whiteman 50th Anniversary," "Chimes At Christmas Time," "When Christmas Comes To Our House," "The Children's Hour," "Pops For Tots," "The Roaring 20's" volumes 1 & 3, "Kornelius Carol," volumes 1, 2, 4 & 8, and "Happy Days Are Here Again," will be presented to the Christmas buying public specially wrapped for the Yule season. Grand Award has designed a removable plastic cover imprinted with "Merry Christmas" to fit over the albums selected for this promotion. The plastic cover will not be sealed therefore the dealer can remove it after the holidays and is spared the problems of an overstock of Christmas material.

Light also announced plans of two special releases, which will also get the Christmas treatment, "The Roaring Flirty 30's" and "The Roaring 20's." Both packages contain two 12 LP's and will list at $7.98 each. "The Roaring Flirty 30's" contains 24 songs from that era of music and dance bands. Light believes that this new package is one of the strongest things done by the label to date. The new double album of music from the "Roaring 20's" will contain 24 new songs, performed by Enoch Light and the Charleston City All-Star Band. "The Double Your 45's Rate By '58" is a way to expose the labels new releases and bring them to the attention of the retail record as well as the trade. In addition, there will be extensive Christmas display material available for the dealer with such items as streamers, signs, and a big window display sign featuring the "Paul Whiteman 50th Anniversary" album. Grand Award Records, predominantly an LP catalog, has also announced a special release of 12 EP's which brings their total EP catalog up to 23. Light announced that sales on Grand Award EP's have proved excellent, to date, with racks and one-stops accounting for a heavy portion of the sales in addition to the increased demand for EP's by dealers who are enlarging their stock and displays.

Candids Of Music Biz Abroad

NEW YORK—When Bill and Clasie Gersh returned from their recent European trip they brought back a load of pictures, some of which we see reproduced here. Top left—Lew Edwards at the piano arranging some new Bobby best songs in Bologna, Italy; bottom left, Seraphim on the Via Veneto in Rome; bottom right, Alice Clark and Clasie Gersh.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Just delivered your free copy of Bing's greatest Christmas song since White Christmas: How lovely is Christmas!
'Capitol's November Release Offers 27 LPs

HOLLYWOOD — Capitol Records introduced its largest, most potent November album release program this week, highlighted by Mary Martin and John Raitt, Nat "King" Cole, Jackie Gleason and his Orchestra, George Shearing, Joe Bushkin and others. In this top flight lineup, Leopold Stokowski, Louis Kentner, Marcel Grandjany, Agi Jamber and the Hol- lywood Bowl Symphony Orchestra will play the largest of the serious music category. The release also includes 16 new packages in the lore of the WORSE series. There are 27 new high fidelity sets in all.

From the new production of the musical comedy, "Annie Get Your Gun," 12 of its score, by Irving Berlin, are co-starred singing the Irving Berlin numbers they will present in a two-hour special event. Thanksgiving eve, Nov. 27 from 8:30 to 10 P.M. on CBS.

Other albums in the release are: "The Wildest Show At Tahoe" starring Louis Prima and Keely Smith with Sam Butera and the Witnesses. An album of George Shearing on the piano, without any accompaniment, is introduced in "The Shearing Plan," backed by Bill May and his orchestra, Ella Mae Morse belting out seven songs, including "Jersey Bounce," "It Can't Start ed," "Baby Won't You Please Come Home" and others in "The Morse Code."

Billy May steps to the podium again on a Nat "King" Cole In "Just One Of Those Things" featuring seven offers. One album simply titled "Ooooh" with the voices of Artie Malvin, "Buenos Aires Day" is the title of June Christy's newest. Name him among the 20 new titles, 10 of the 30 moving, releases, presents "Hawaiian Shore" (Position No. 3 in Billboard albums; Vol. 2) with Al Kealoha Perry, Merle Travis' "Back Home" inclusion of the "Time Magazine" list of the "Top Album of the Year" (which he composed a few years before Capitol's Tennessee Ernie Ford "Long Shirt" wove a nation's daydream into a top selling, seller of it as a single record). And finally, "All in the Family" "Pop Selections round out the pop-

The new classics from Capitol for November are:

Leopold Stokowski as conductor of the Houston Symphony Orchestra offers "Elgar: "Enigma Variations." (Symphony No. 3 In B Minor, Op. 43)

The November release also offers the debut album for Capitol by noted pianist, Louis Kentner, with both the Chopin Prize and the Liszt Prize. This artist performs Chopin's "Impromptus," Op. 31, "Nocturnes," Op. 27, "Fantaisie Impromptu" and "Ballades." The price is $1.25 and "Sotto- netto del Petrarca Nos. 47, 104 and 123.

Another artist debuting on the Capitol label this month is Marcel Grandjany. No-27, featuring music of French origin transcribed for harp. Agi Jamber, pianist, plays Chopin's "Ballades and Impromptus." And the newest in the long series of Hollywood Bowl Symphony Orchestra presentations by Capitol is Felix Statkin conducting Tchaikovsky's "Nutcracker Suite" and Mendelssohn's "Festive Overture." A special plus for November is de- ferred billing on all Capitol products, including all the new November albums... and 100 percent exchange privilege on new November albums through Nov. 29.

In addition to the 27 new album re- leases from Capitol this week, the label issued two new stereophonic tapes, one "The Music of Christmas," with Carmen Dragon conducting the Hollywood Bowl Symphony Orchestra, and "Joy To The World" by the famed am Chorus of the Mormon Tabernacle Choir previously released in album form by Capitol.

Jazz Greats To Star In "Jazz Novelette"

NEW YORK — Billy Eckstine, Woody Herman and Dizzy Gillespie, together with their musical groups and surprise guest stars, will star in the "Jazz Novelette" at Carnegie Hall, Friday evening, November 15, at 8:40 P.M. The three will feature some new musical sounds and new interpretations along with other musical "firsts," adapted for what promises to be an unusual concert presentation.

The proceeds of the Jazz Novelette will go towards the New York College of Podiatry Foot Health Program. The event will actually be the kick-off of a special fund-raising campaign with the four-fold purpose of (a) achieving a permanent charter with degree conferring powers; (b) expanding the college's educational programs and the public's continued flow of education about podiatric care and its role in our general health picture.

Co-Chairmen of this campaign are Dr. Louis A. Wagnon, a former New York City Diamond merchant, and William J. Brede of the New York Real Estate Board.

NEW YORK — Pardon that pride filled gleam emanating from the happy face of Morris Diamond, Diamond, says, here is, with the "Star of the Week," shown on the facade of the Brill Building. "Star" happens to be RCA Victor triumph Terry Stover, whom Diamond manages.

My Gal!

ANDEX • KEEN RECORDS

Rex Productions
8479 Higuera Road
CULVER CITY, CALIFORNIA
Texas 0-5511

"Only those record sets best suited for commercial use are reviewed by THE CASH BOX"
There's a great big salute to disk jockeys everywhere in Warner Bros' great big "Jamboree"!

It's the wonderful new picture about the Disk Jockey Whirl — how you Deejays work — how a hit tune is born — how a recording star is made! It's loaded with today's hottest talent and tunes (look at the list!) and a load of real Deejays are in it!

— and all these smash hit tunes too!

JAMBOREE
GLAD ALL OVER
FOR CHILDREN OF ALL AGES
TOREADOR
RECORD HOP NIGHT
WHO ARE WE TO SAY
TEACHER'S PET
SAYONARA
SIEMPRE
YOUR LAST CHANCE
IF NOT FOR YOU
JUNCHAIN MY HEART
ONE O'CLOCK JUMP
I DON'T LIKE YOU
NO MORE
TWENTY FOUR HOURS A DAY

Screen play by
DIRECTED BY
Produced by

Leonard Kantor • Roy Lockwood • Max J. Rosenberg & Milton Subotsky

"It's what's in the Cash Box that counts — internationally!"
NEW YORK—On October 28th RCA Victor Custom Record Sales opened the doors of its new recording studio building in Nashville, Tennessee. The new studio, of modern design, is equipped with the latest in recording equipment. It is designed specifically for "Cameo" records and eliminates acoustical problems normally inherent in buildings not so designed. The entire studio and its complete recording equipment is constructed of concrete block in which sound-proofing and general characteristics are ideal for recording studio construction. The extensive use of perforated metal in the acoustical tile and fiberglass eliminates low and high frequency reverberation problems.

RCA Victor's new studio will provide Custom clients with both stereophonic and monaural recording and reproducing facilities. Equipment includes an automatic scribing lathe and Westrex feedback cutter for cutting high-quality 45 RPM reference jacks. In addition, the studio will be equipped with a 12-microphone position two-channel mixer console with facilities for adding echo and equalization to each microphone position. The console equipment also includes automatic gain reduction circuitry. The studio enables the engineer to mike each orchestra section individually and send them to separate recorders, operation and equalization to each section without affecting other sections of the orchestra. Both the studio and building were constructed according to the recommendations of the Nashville, RCA Victor's Chief Engineer and Manager of Recording. Situated at 800 Seventh Avenue West, the studio replaces facilities RCA Victor has been using in Nashville previously and represents RCA Victor Custom Record Sales policy of providing its customers with more "one-stop" recording and pressing service. Other studios and facilities are located in Chicago, New York, and Hollywood. Selby Cofone is the resident engineer and Ed Hines is the Custom Record Sales representative for the Nashville area.

Heavy DJ Participation in Roulette Records "Cross Over Contest"

NEW YORK—Roulette Records announced that the "Cross Over Contest" which they have been running since September and which closes November 22nd, has been highly successful. The number of participants, both disk jockeys and the mail pull which the contest brought in for these disk jockeys was very good. The company said thatSERVICE was not equal to the efforts of the contestants, and that is a good sign. They also added that the Jimmy Bowen disk of "Cross Over" called for the disk jockey to ask his listeners to send in a photograph of the girl they thought Jimmy was dating in the song of that week's contest. The prize will be a date with Jimmy Bowen for the girl and $100 for the disk jockey who was chosen. There was much interest in the winning photo. Five girls and five disk jockeys will be chosen as winners. The winning photographs of the pictures and the choosing of winners is now in progress and Roulette urges all disk jockeys who ran the contest in their area to send in their entries so that final judging may be concluded.

"CAMEO" "CAMEO" "CAMEO"
"SILHOUETTES"
The Rays

NASHVILLE, TENN.—Grand Ole Opry's newest addition to its roster of stars are Rusty & Doug, the Kershaw brothers. Rusty, who is 11 and Doug 21, are further proof of the outstanding amount of talent that is possessed by the younger generation. The boys hail from South West Louisians and have the dark good looks that is typical of their French heritage. Aside from their good looks and fine singing style, they are both considered accomplished musicians. Rusty is a real master of the electric guitar and Doug is not only a fiddler but play a good rhythm guitar.

The Hickory recording artists have been acclaimed by many as one of the most outstanding duets in the business. Their records are ninety per cent best sellers and their heavy personal appearance schedule has taken them over most of the country. Rusty & Doug were featured artists on the world's original Jamboree over WWVA in Wheeling, West Virginia before joining The Grand Ole Opry. They have made several network television appearances.

Decca Top Brass To Attend WSM-DJ Convention

NEW YORK—Decca Records execs scheduled to attend the WSM Disk Jockey Convention in Nashville next week include: Leonard W. Schneider, executive vice-president; Sydney N. Golomb, Western division president in charge of sales; Paul Cohen, western division, and Decca's country & Western A&R Department; and Martin P. Salkin, director of publicity & promotion. The company's subsidiary, Coral Recor- ds, will be represented by A&R director Bob Thiele. In addition, most of Decca's C&W artists will be in attendance. Decca will conduct a dance at the Andrew Jackson Hotel on Friday, November 15th in line with the Convention festivities.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Cadence To Award "Millions" Distributes With Diamond Studded, Gold Cuff Links

NEW YORK—Because his order for 10,000 records on October 14th, at 12:10 P.M. was the one putting Cadence's "Wake Up Little Susie" over the million sales mark, Cadence distributor Phil Goldberg of Berlin, Germany, who will receive a pair of diamond studded, gold cuff links from Archie Bleyer this week.

The cuff links, in the form of a record, will be inscribed to "Phil with love and a million klasses from 'Little Susie'." "Cuff links for Clicks" will be standard policy with Cadence in the future. According to president Archie Bleyer, a pair of them will go as a gift to the Cadence distributor whose order is the one that pushes a Cadence record over the million mark.

Benny To Plug Urania LP

NEW YORK—Hal Neely, Urania Records V.P., is back in New York, after a three weeks disk jockey, distributor and dealer tour, setting up special promotion for Urania's two new pop albums by Mahlon Merrick, "Music for Playboys To Play By" and "Seven Winds". Firm is on a concentrated program of new releases branching out into mood and pop albums in an effort to widen the Urania line, which has always been heavy classical. Neely reports Urania business up 55% over last year with the Urania stereo tape line accounting for substantial volume.

Smile

CHICAGO—When Milton Berle, Roulette recording artist, was guest star at the Roulette cocktail party in Chicago promoting his "Songs My Mother Loved" LP, one of the guests was Lee Brooks, Chi representative of The Cash Box. Here they are posing pretty for The Cash Box camera.
NEW YORK—The title songs from "Legend Of The Lost," United Artists' multi-million dollar Christmas release starring John Wayne, Sophia Loren and Rosanno Brazzi, will be shipped to distributors approximately November 10th, according to Christine Hamilton, veep in charge of sales at Dot Records. The prize package is a Pat Boone EP titled "Merry Christmas!" presenting four of the world's most loved Christmas tunes: "White Christmas," "Silent Night," "Santa Claus Is Coming To Town," and "Jingle Bells." The two Christmas packages are LPs, "Christmas Is A Comin'," and a Christmas package containing a record, a bandanna, a small birdhouse and a rabbit. The tour and promotion is being handled by the national distributors, a subsidiary of the United Artists label. United Artists Records has signed him to a long term contract, first pact negotiated by the new disk company. In addition to the Christmas deals, Dot's annual efforts will also be heard on the other side of the record in "My Declaration Of Love," a new song by Wolf and Ben Raleigh.

**Roulette Signs Guy Pastor**

*NEW YORK—Guy Pastor, son of orchestra leader Tony Pastor has been inked to an exclusive Roulette Record's contract. Guy, who is now singing with his father's band and has also been vocalist for the Clyde McCoy and Richard Hmir outfits, came to his father for a chat about his future working plans: The Tony Pastor band went into a Roulette recording session to do an album which is part of Roulette's "Let's Dance With.....Series—Tony Pastor, James Last, Jimmy Crespo, A&R directors for the label if his son could cut one song for the album. Slightly reluctant, the A&R team acquiesced and the young vocalist was loaned to the session. As a result, Dot LPs being readied for mid-November release will be announced to distributors at a later date by Dot vice-president Henry Onorati of New York, in charge of album sales promotion.*

**Roulette Signs Guy Pastor**

*NEW YORK—Three talents in the musical field have been signed by newly formed Candle Records, of New York. Contracted with by Vincent S. Andrews, president of Candle, are Ray Middleton, Broadway musical comedy and concert singer; Howard Barlow, well known musical director, known particularly for his direction of "The Voice of Firestone" on radio and TV, and composer Gerald Marks. Candle is already under way with three 15-inch LP albums, "Ten Catholic Holy Days," "Ten Protestant Holy Days" and "Ten Jewish Holy Days." Each album presents in song and words the holy holidays of the three major religions, with the narratives and vocals being handled by Middleton. Barlow is coordinating the three albums. The 30 songs in the trio of albums have all been written by Marks.*

**Fein Gets "Henrietta"**

*NEW YORK—Hal Fein, Roosevelt Music Company, Inc., this city, who recently acquired the national sales and promotion manager. Fein will begin work immediately on the label's current releases, "Love Me Forever" by the Eniques, and "The Stars Look Down" by Larry Green.*

**SYMPHONY SYD ON WEVD**

*NEW YORK—WEVD has announced that beginning Tuesday, Nov. 15, the Mid-Atlantic network will broadcast "The Symphony Syd Show" from 12 midnight until 6:00 A.M. every day except Mondays. The jazz record show will have participating sponsorship and will in the main have the Airline and nightclub owner as its sponsor. It was also announced that Sid Torin will act as Master of Ceremonies at the Jazz Club a few nights a week.*

**World Pacific Names Napoli European Field Rep.**

*HOLLYWOOD—Joe Napoli, jazz bassist for the Frank Sinatra road shows, has been named one of the successful yearly "Jazz West Coast" tours, has been named by Richard Hecht, president of World Pacific Records as the label's European representative, Napoli, who leaves for Europe on December 12th, will open World Pacific's first European branch office in Germany. Napoli has been associated with the Southern California jazz picture for several years handling personal appearances and tours for Chet Baker, Bud Shank, Claude Williamson, and Bob Cooper.*

**United Artists Set For First Release**

*HOLLYWOOD, CALIF. — Three special Christmas albums will be shipped to distributors approximately November 10th, according to Christine Hamilton, veep in charge of sales at Dot Records. The prize package is a Pat Boone EP titled "Merry Christmas!" presenting four of the world's most loved Christmas tunes: "White Christmas," "Silent Night," "Santa Claus Is Coming To Town," and "Jingle Bells." The two Christmas packages are LPs, "Christmas Is A Comin'," and a Christmas package containing a record, a bandanna, a small birdhouse and a rabbit. The tour and promotion is being handled by the national distributors, a subsidiary of the United Artists label. United Artists Records has signed him to a long term contract, first pact negotiated by the new disk company. In addition to the Christmas deals, Dot's annual efforts will also be heard on the other side of the record in "My Declaration Of Love," a new song by Wolf and Ben Raleigh.*

**NEW YORK—Norm Winstrouter, general sales manager of Coral Records, Inc., this week announced the winners of the company's "The World's Finest Music" contest. The contest was based on sales of oral LP and EP product in connection with the company's Fall Promotion, the theme of which was "Coral's World's Finest Music." Theme of the promotion is the title of Coral's top-selling Lawrence Welk album. The #1 spot in the contest results is seen to be held by two Coral distributors, Mutual Distl. Corp. in Boston, and Tell Music Co. in Madison. First prizes will be awarded to the regional managers, Frank Holland and Reif Vogel, respectively.*

**Sufficient To MC Rochester Music Festivities**

*NEW YORK—Rochester, N.Y. home of the Eastman Kodak Company will play host to Ed Sullivan on November 20, when the star of CBS Television's "The Ed Sullivan Show," one of the world's premier variety shows, will stage a variety show sponsored by the Rochester Civic Music Association, to raise funds for the support of Rochester's music organization.*

**Gays To Paris Records**

*NEW YORK—Jack Gold, Paris Records prez, announced the signing of Joseph B. Freed, as executive vice-president and national sales and promotion manager.*

**NEW ORLEANS—"It's What's In The CASH BOX That Counts—INTERNATIONALLY"**
JUKE BOX OPERATORS: YOUR VOTES DECIDE THE WINNERS

In the 12th Annual Poll of the Automatic Music Industry Of America To Choose THE BEST RECORDS and RECORDING ARTISTS Of 1957 VOTE TODAY!

FILL OUT THIS FORM And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

BEST:
Record (list artist) ........................................
Female Vocalist ........................................
Male Vocalist ........................................
Vocal Combination ........................................
Orchestra ........................................
Small Instrumental Group ........................................
Rhythm 'N Blues Record ........................................
R & B Female Vocalist ........................................
R & B Male Vocalist ........................................
R & B Vocal Combination ........................................
R & B Orchestra ........................................
Country Record ........................................
Country Female Vocalist ........................................
Country Male Vocalist ........................................
Country Vocal Combination ........................................
Country Band ........................................
Country Instrumental Artist ........................................
Country Sacred Singer ........................................

MOST PROMISING NEW:
Female Vocalist ........................................
Male Vocalist ........................................
Vocal Combination ........................................
Orchestra ........................................
R & B Female Vocalist ........................................
R & B Male Vocalist ........................................
R & B Vocal Combination ........................................
Country Female Vocalist ........................................
Country Male Vocalist ........................................
Country Vocal Combination ........................................

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME ........................................
FIRM ........................................
ADDRESS ........................................
CITY ........................................ STATE ........................................

LIST YOUR VOTES HERE
I operate the following number of Juke Boxes ........................................
Wall and Bar Boxes ........................................ Wired Telephone Music Shells ........................................
TOTAL NUMBER ........................................ ARE YOUR VOTES!
**Voting Continues Heavy In 12th Annual Juke Box Op Poll**

NEW YORK—The third week of The Cash Box Annual Juke Box Operator Poll finds the returns continuing to maintain a record level and shows this trend continuing it becomes apparent that more votes will be cast this year for favorite songs and artists than ever before.

The results of the poll, to be announced in the December 7th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1957 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a 5 week span—the results to be announced in the December 7th issue.

To aid the operator in voting, an alphabetically arranged list of 1957's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

**Top Pop Song Favorites of 1957**

**A White Sport Coat**
All Shook Up
Almost Paradise
An Affair To Remember
And That Reminds Me
Around The World
Banana Boat Song
Be Bop Baby
Black Slacks
Butler Blues
Bye Bye Love
Chances Are
Come Go With Me
Dark Moon
Day-O
Diana
Don’t Forget Me
Fascination
Four Walls
Gone
Happy Happy Birthday Baby
Honeycorn
Hula Love
I Like Your Kind Of Love
I’m Gonna Sit Right Down
I’m Sorry
I’m Stickin’ With You
I’m Walkin’
In The Middle Of An Island
It’s Not For Me To Say
Jailhouse Rock
Just Between You And Me
Keep A-Knockin’
Lips Of Wine
Little Darlin’
Lotta Lovin’
Love Letters In The Sand
Love Me To Pieces
Mama Looka Boofoo
Marianne
Melodie D’Amour
Mr. Lee
My Special Angel
Nineteen Nineteen
Old Cane Cod
Party Doll
Pledge Of Love
Rainbow
Remember You’re Mine
Rock-A-Billy
Round And Round
School Day (Ring Ring Goes The Bell)
Searchin’
Send For Me
Shangri-La
Short Fat Fannie
Silhouettes
So Rare
Star Dust
Start Movin’
Tammy
Teddy Bear
Teen Age Crush
Teenage Romance
That’ll Be The Day
There’s A Gold Mine In The Sky
Wake Up Little Sue
Whispering Bells
With A Silver Sandal
Whole Lot Of Shakin’ Going On
Who Needs You
Why Baby Why
With All My Heart
Wonderful Wonderful
You Don’t owe me a thing
Young Love
You Send Me

**Top R & B Favorites of 1957**

Ain’t Got No Home
All Shook Up
A Thousand Miles Away
Blue Monday
C. C. Rider
Come Go With Me
Diana
Dumplin’
Farther Up The Road
Goody Goody
Green Door
Happy Happy Birthday Baby
Honeycorn
Humpty Dumpty Heart
I Feel Good
I’m Walking
It Hurts To Be In Love
Jenny Jenny
Jim Dandy
Just Because
Just To Hold My Hand
Let The Four Winds Blow
Little Darlin’
Long Lonely Nights
Love Is Strange
Love Me Tender
Lucille
Lucky Lips
Miss You So
Next Time You See Me
Oh What A Night
Over The Mountain
Party Doll
Please Send Me Someone To Love
River Run On Zion And The Boogie
Woogie Flu
Searchin’ Day (Ring Ring Goes The Bell)
Searchin’
Send For Me
Since I Met You Baby
Slow Walk
Short Fat Fannie
So Rare
Teddy Bear
That’ll Be The Day
Think
Valley Of Tears
Whispering Bells
Whole Lot Of Shakin’ Going On
Without Love
Young Blood

**Top Country Favorites of 1957**

A Fallen Star
All Shook Up
Am I Losing You
A White Sport Coat
Bye Bye Love
First Date, First Kiss, First Love
Four Walls
Franklin
Geisha Girl
Give My Love To Rose
Gonna
Gonna Find Me A Bluebird
Holiday For Love
Home Of The Blues
Honky Tonk Song
I Heard The Bluebirds Sing
(I’ll Always Be Your) Franklin
I’ll Be There
I Miss You Already
I’m Tired
Is It Wrong
It’s Gonna Be A New Heartache
Jailhouse Rock
Knee Deep In The Blues
Lotta Lovin’
Loving You
Missing You
My Arms Are A House
My Shoes Keep Walking Back To You
My Special Angel
Next Of Line
Repenting
Rockin’ In The Congo
Stolen Moments
Tangled Mind
Teddy Bear
There You Go
Three Ways
Too Much
Too Much Water
Train Of Love
Two Shadows On Your Window
Walkin’ After Midnight
Wake Up Little Susie
Wasted Words
Whole Lot Of Shakin’ Going On
Why
Young Love
Your True Love

**Honored!**

NEW YORK—For many years it was one of the most natural things in the world to say “One of the nicest guys in the business” when talking about Dick Linko—and so when Dick made his announcement about leaving Columbia Records to form his own management company his friends got together and gave a party in his honor.

The party was held in the private room at the Stockholm.

Seen above, left top, are Mitch Miller and Dick; top right, left to right Bob Austin, The Cash Box, Paul Brown, Tommy Leonetti, Dick, and Sammy Kaye; bottom left, from left to right, Paul Southard, Times-Columbia, Leonetti, Tony Bennett, Dick and Kaye; bottom right, from left to right, Sid Farnes and Joe Orlick, The Cash Box, and Dave Greenman, Columbia Records.

**JEAN WALLACE**

sing the **HIT** you’ll hear in Paramount Pictures’

starring "The Devil’s Hairpin"

Cornel Wilde and Jean Wallace

The HIT you’ll hear in Paramount Pictures’

starring "The Devil's Hairpin"

Cornel Wilde and Jean Wallace

Jean Wallace

sings "The Touch of Love"

B/W "The Devil's Hairpin"

Orchestra and Vocal Chorus under the direction of Van Cleave

...incorporating the sound and excitement of a sports car race!

V-10099×45

451 N. Canon Dr. Beverly Hills, Calif.
Album Sure Shots

Also Available in EP

*THE HELEN MORGAN STORY
GOGI GRANT
(RCA Victor LOC-1303 * EPA-4112)

EXOTICA (Vol. 2)
MARTIN DENNY
(Liberty LRP 3077)

Gene Vincent
"DANCE TO THE BOP"
CAPITOL 2-3839

Central Songs, Inc.
3001 Sunset Boulevard, Hollywood, Calif.
Hollywood 1-2347

Elvis Presley
"Blue Christmas"
IN Elvis' Christmas Album
CHOICE MUSIC, INC.
9109 Sunset Blvd., Hollywood, Calif.

Capitol To Issue "Annie" TV Album Co-Starring Mary Martin & John Raitt

HOLLYWOOD—All the songs from the new production of Irving Berlin's famous musical, "Annie Get Your Gun" co-starring Mary Martin and Capitol recording artist John Raitt, to be telecast by NBC as a two-hour color spectacular on Nov. 27 (8:30 to 10:30 p.m. PST), are available on an exclusive Capitol high fidelity album on release nationally. This production marks the first time Miss Martin and Raitt have been co-starred in a show.

Inside a striking, full-color album jacket showing Martin and Raitt in costumes worn in the production will be found a 12-inch microgroove disk containing 13 songs, including such popular hits as "Doin' What Comes Naturally," "The Girl That I Marry," "They Say It's Wonderful," "I Got The Sun In The Morning," "There's No Business Like Show Business" and others.

The book was authored by Herbert and Dorothy Fields, the music is directed by Louis Adrian. The producer is Edwin Lester in association with Richard Halliday. The production is presented by the San Francisco and Los Angeles Civic Light Opera Association.

Atco Enters LP Field

NEW YORK—Atco Records this week entered the LP field with its first album, The Coasters. The album will highlight such previous Coaster hits as "Searchin'," "Young Blood," "Riot In Cell Block #9," and "Down In Mexico."

Atco plans eventually to have a complete album line.

Best Selling Pop Albums

Also Available in EP

1. AROUND THE WORLD IN EIGHTY DAYS
MOVIE SCORE
(Decca DL 9046 * ED 836)

2. WHERE ARE YOU
FRANK SINATRA
(Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)

3. MY FAIR LADY
BROADWAY CAST
(Columbia OL 5090 * A 5090)

4. PAT'S GREAT HITS
PAT BOONE
(Dee DLP-3671)

5. LOVING YOU
ELVIS PRESLEY
(RCA Victor LPM-1315 * EPA 2-1315)

6. PAL JOEY
MOVIE CAST
(Capitol W-912 * EDM-4-912)

7. LOVE IS THE THING
NAT "KING" COLE
(Capitol W-824 * EAP-1, 826, 2-826, 3-826)

8. BELAFONTE SINGS OF THE CARIBBEAN
HARRY BELAFONTE
(RCA Victor LPM-1565 * EPA-1-1565)

9. WONDERFUL WONDERFUL
JOHNNY MATHIS
(Columbia OL 1028 * B-1028, 1, 2, 3)

10. ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES
(Rapp KXL 5000 * RE-714, 15, 16, 17, 18) (2—12" LP)

11. THE PAJAMA GAME
MOVIE CAST
(Capitol OL 5210 * A-5210)

12. MANTOVANI FILM ENCORES
MANTOVANI AND HIS ORCHESTRA
(Ironde LL-1700 * BBC-510, 21, 22)

13. A SWINGIN' AFFAIR!
FRANK SINATRA
(Capitol W 802 * EAP-1, 803, 2-803, 3-803, 4-803, 5-803)

14. THE HELEN MORGAN STORY
GOGI GRANT
(RCA Victor LOC-1303 * EPA-4112)

15. YEIDIE SWINGS THE BLUES
YEIDIE GORSTE (ABC-Paragon ABC-192)

16. THIS IS NAT "KING" COLE
(Capitol T-807)

17. EXOTICA
MARTIN DENNEY
(Liberty LRP 3034)

18. OKLAHOMA
MOVIE CAST
(Capitol SAO 995 * SDM 595)

19. VELVET BRASS
JACKIE GLEASON
(Capitol W-859 * EAP-1, 2, 3, 4-859, EBF-1, 2-859)

20. EXOTICA (Vol. 2)
MARTIN DENNEY
(Liberty LRP 3077)

21. ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES
(Kapp KXL-5000 * KE-735, 38, 39, 40, 41, 42) (3—12" LP)

22. RICKY RICKY NELSON
(Imperial 1048)

23. THE KING AND I
MOVIE CAST
(Capitol W 740 * EAP 748)

24. DANCE TO THE MUSIC OF LESTER LANIN
(Epic LN 3340 * EG 7185)

25. MAKE LOVE TO ME
JULIE LONDON
(Liberty LRP-3060)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
A Phonograph Sale Is
Just The Beginning Of
More Record Sales

Phonograph business is good busi-
ness and cannot always be measured
in terms of immediate profit. Every-
time a phone is sold a new record
customer is created.

Proper display and merchandising is the answer to creating interest.
Once this is accomplished the rest
is up to you.

When a customer is interested in your lowest priced machine does he buy that one? With the wide variety of features available and the progres-
sive price set-up, "selling up" should
become an easy task. If we used the
sales approach that is presented in
selling automobiles every dealer would have a much happier end result on his last and loss statement, . . . and
this is the reason you are in business.

Every phonograph manufacturer is making it easier to follow this path. For example the new Capitol and Columbia phones lines. It is time to
start selling rather than dreaming up excuses for losing sales.

Capitol Intros New
Line Of Phonographs

NEW YORK — Capitol has intro-
duced a new line of phonographs this
fall. Included in their portable line is
a four speed manual model 720 which features a built in 45 RPM
insert, 4" Alnico front mounted
speaker, flip over cartridge with two
sapphire needles, plus individual tone
and volume controls. This model will
be available in a choice of three color
combinations and the suggested retail
price is $29.95.

For the 45 RPM fan Capitol is
introducing a 45 that is fully auto-
matic and plays up to twelve disks.
Model 721 incorporates a front
mounted 4" speaker, a Weatherproof
cartridge with a sapphire needle, and
individual outside mounted volume
and tone controls for easy use. The
colors are brown, or red, or black,
and white and suggested retail price
is $49.95.

Model 722 is a deluxe manual four
speed phone. With such features as
twin fronted mounted 4" Alnico
speakers, built in 45 insert, external
volume and tone controls, and turn
over cartridge with two jeweled
needles. Available in brown and tan.
Suggested retail list price is $39.95.

The four speed automatic model 724 has an intermix changer with a
four pole motor and automatic shut
off after the last record is played.
A 5" front speaker, turn over car-
tridge with two sapphire needles, out-
side mounted volume and tone con-
trols and a leatherette case are included. Choice of blue and white or
coral and white are the color combos.
Suggested price $99.95.

Model 725 is a deluxe four speed
automatic phone. It has a three tube
amplifier and rectifier, 6" speaker and
1.47 ounce magnet front mounted,
turn over cartridge and sapphire
needles, and external volume and tone
controls. Suggested retail price is
$99.95. The colors are brown and white.

Four speed automatic high fidelity
phono model 727 includes a four watt
push-pull amplifier with three tubes
and selenium rectifier. It has dual
speakers with 21/4 inch magnet and
coaxial built in tweeter. Audio respon-
ses from 15 to 15,000 cps. High
fidelity turn over cartridge, two sap-
phire needles, and intermix changer
with automatic shut off of standard
equipment. The set comes in either
brown and ivory or charcoal and
white. Suggested list price $79.95
(seen here).

All prices are slightly higher west
of the Rockies.

Columbia Bows Fall
Phonograph Line

NEW YORK—Columbia offers an
impressive line of phonographs for
the fall season ranging from small
portables to their famed masterworks
series.

Of the portables they offer, models
512 and 513 both are four speed
manually operated with built in 45
RPM adapters, front mounted speakers,
turn over cartridges each with two
ejeweled stylus, and separate tone
and volume controls. Model 512 has a
4" speaker and comes in a selection
of four color combinations. Model
513 has a 4" x 7 1/2" speaker and is
available in charcoal and gray with
pink trim. Suggested retail price on
models 512 and 513 is $39.90 and
$39.95 respectively. (The latter shown
here).

Columbia’s bid in the 45 RPM mar-
et in the low price field is an auto-
matic portable which plays up to
fourteen records. The unit contains

4" front mounted speaker, and indi-
vidual external volume and tone
controls. Suggested price for model
540 is $49.95.

Models 541 and 515 includes a four
speed automatic changer with shut
off, outside volume and tone controls,
and turn over cartridge with two
ejeweled styl. 541 has a 4" front
mounted speaker. It comes in brown
and ivory and lists for $49.95. 515
comes in ginger and tan with a 5" front
mounted speaker. Retail price $59.95.

In the high fidelity field model 517 is
offered with one 5" woof. and one
tweeter, four speed intermix changer
with automatic shut off after last
record is played. Contained in the
unit is a four watt amplifiers with a
seven watt peak, and external volume,
tone bass and treble controls. The color
assortment is either tan and brown
brair or black and gray brair. Sugges-
ted price $79.95.

5178 is a hi fi portable with a radio built in. It compares to Model
517. Available in black and grey brair. retail price $99.95.

Grundig-Majestic Corp
Promotes Hi-Fi Line

CHICAGO—Grundig-Majestic Cor-
poration, national distributors for
Grundig High Fidelity music instru-
ments imported from West Germany,
joined with presentation of MGM’s
hit musical “Les Girls” at the Woods
Theater in a promotion November 1
through the 14th, featuring their
Grundig line for 1958.

Throughout the entire showing, the
MGM record album of the musical
score of “Les Girls” is being played
continuously on the Grundig High
Fidelity phonograph combinations
on display in the lobby of the theater.

Present during the first night of the
performance were Sam Jenkens, distri-
bution sales manager of Grundig-Majestic
and Ito Rebane, advertising manager;
and for the Woods Theater, Jack
Belasco, manager.

Grundig High Fidelity music instru-
ments feature AM-FM-Shortwave
radio, built in tape recorders in some
models, 3-dimensional sound reproduc-
tion and multi-sonic tone control.

(Pictured above) “Les Girls” model
placing record from the “Les Girls”
album on turntable.

New Stereo Series
From Livingston

Caldwell, N.J.—A new series of
high fidelity stereo recordings has just
been announced by Livington Audio
Products Corporation, this city. Em-
phasis is being placed on what is
being termed “Livingstonettes” col-
lections of musical material especially
suited to shorter playing time. Since
consumer interest in this direction is
mounting steadily it is expected that
the new and beautiful packaging for
the “Livingstonette" series will make
these premium quality record-
ings extremely popular.

The first group of “Livingstonettes”
will be available on November 15th,
with subsequent releases already
planned for regular issue. Available in
either “stacked” or “staggered” form,
the first five stereo “Livingstonettes”
include “Beethoven’s Fourth”, “The
Stereo,” “Peer Gynt Suite,” “Enchant-
ing Strauss,” “Lenny Herman Gems,”
and “Period Classics.”

Although the covers are of wide
range of musical tastes, the accent
is on “living.”

Each tape will be a full 5" reel, and
will be subjected to Livingston’s strictest quality control turn
around. Priced at $69.95, “Livingstonettes” are expected to open a new field in
home stereo entertainment.

Grand Award Enters
Stereo Field

NEW YORK—Enoch Light today
announced that Grand Award would
release its first stereo tapes the begin-
ning of November. These tapes will
display a full range of distinc-
tion and special sound quality, as the
most avid high fidelity enthu-
siasts have indicated in the suggested
price list of $99.95 to $149.95.

The first release will consist of a
package containing ten tapes in a
special prepack unit designed as an
excllent counter browser for Grand
Award tapes. After carefully check-
ning the market for tape demands, Light decided to issue the first Grand
Award stereo tapes in the popular
vein, choosing the very strongest
items in the catalog “The Roaring
20’s” volumes 1 & 2, “The Roaring
Flirt 30’s” volumes 1 & 2, “Charles
Magnante Folks Party”, “Paul White-
man Hawaiian Magic”, “Around The
World In 80 Days”, “Knuckles O’Toole” volumes 1 & 2. The response
from dealers and department stores
in date, has been excellent, exceeding
all suggested orders. In a survey
made by Grand Award with tape
dealers and department stores in dif-
frent areas it was revealed that they
are now beginning to get a good
demand for popular type music on
tapes and, customers are shopping for
lower prices.

Attention: Please address any in-
formation concerning Retailers’
Corner to David Tanenbaum, The
Cash Box, 1721 Broadway, New
York 19, N.Y.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
**Album Reviews**

**ROD GILDER—** The Classic Tenor of the Jazz Era—Decca DL 8671 (12" LP)

The vocalist currently has a successful B side of a hit of his, "Three Little Words," and this collection of songs represents the best of his repertoire, from the early swing era to the current jazz. His voice is smooth, his phrasing is elegant, and he is able to handle a wide range of material, from romantic ballads to swinging entradas. The accompaniment is first-rate, with a wonderful team of musicians creating a perfect atmosphere for his singing.

**LEW STAPHELTON BAND—** The New Orleans Sound—Columbia CL 1588 (12" LP)

This band's music is a delightful blend of traditional New Orleans jazz and blues. The lead vocalist, Lew Staphelton, has a distinctive voice that adds to the整体的氛围. The band members are skilled and their playing is tight, with each musician contributing to the overall sound. This is an excellent example of the New Orleans jazz style that is still popular today.

**BILLY WARD AND THE DOMINOES—** Decca DL 8621 (12" LP)

The sides feature the popular vocal crew on a wide variety of songs, many of which were hits on the pop charts. The band's sound is smooth and polished, with strong vocals and harmonies. The arrangements are well-crafted and the music is enjoyable to listen to, whether you are a fan of the band or just looking for some good tunes.

**FRANK SINATRA—** The Man and His Music—MGM-4007 (12" LP)

Frank Sinatra's voice is as distinctive as it is timeless. On this album, he sings a variety of songs from different eras and styles, including standards from the 1930s and 1940s, as well as more modern songs. His interpretation of each song is unique and his delivery is flawless. This is a great album for fans of Sinatra and for anyone who appreciates the art of singing.

**JOHN WAYNE—** The Man Who Shot Liberty Valance—Columbia CL 1577 (12" LP)

This album features John Wayne's voice over the soundtrack of the movie "The Man Who Shot Liberty Valance." The music is a mix of western and rockabilly, with John Wayne's voice providing the narration and some of the vocals. The album is a great companion to the film and a must-listen for fans of both John Wayne and western movies.

**ANNIE O'NEILL—** The Singing Nun—Decca DL 8593 (12" LP)

Annie O'Neill is a talented singer who has won critical acclaim for her unique voice and musical style. On this album, she sings a mix of traditional Irish and contemporary songs, with her voice adding a special touch to each one. The arrangements are simple but engaging, and the overall effect is a delightful listening experience.
“SWINGIN’ PIPE ORGAN”—Billy Nalle With Ray Mosca At Drums—RCA Victor LPW-1821 (1-12” LP)

Nalle offers a fine, swing-era review on the pipe organ on this Victor pressing. Representative of the swing feel here is Nalle’s program of nine tunes associated with Tommy Dorsey (“I’m Getting Sentimental Over You”), “There Are Such Things”), which the artist handles, among others, with not only some swing reveries, but a knowledge of the instrument’s varied musical dimensions. Excellent sound. Impressive organ work.

“FREDDIE WACKER AND HIS WINDY CITY SEVEN”—Dolphin 9 (1-12” LP)

The group is principally a society org, but it delivers the fox-trot beat with a decided jazz viewpoint, which ought to interest the big market of society org disks. Led by drummer, Wacker, the crew dishes up eight mostly evergreen sessions with a New Orleans’ feel, and a fox-trot has the comedy. The combo includes a former Louis Armstrong trombonist, Russ Phillips; a Meyer Davis saxist, saxist and arranger), Spencer Clark, and from the Ted Weems org, pianist, Ralph Blank. Waxing could get an impressive sales response.

SHAKESPEARE: “Hamlet”—The Old Vic Company With John Gielgud As Hamlet—RCA Victor LM-4040 (4-12” LP)

This Hamlet is the first complete presentation of the play on record. The expert performance of the work here makes the package the definitive entry on wax. Celebrated English actor Gielgud, with an excellent supporting cast in members of the Old Vic Company, is brilliantly articulate as Hamlet. Actors of the drama will turn to this disk version of the work. Dealer’s should note the set’s Christmas gift-giving value.

“THE BERKSHIRE BELL RINGERS”—Audio Fidelity AFLP-1804 (1-12” LP)

The six Berkshire Bell Ringers, using only handbells, capture the essence of fourteen Christmas selections. This is a recording in which the natural beauty of the instruments is revealed. Superb handbell sound. Some of the pieces performed here are, “O Little Town of Bethlehem”, “Help Ye, Merry Gentlemen”, “It Came Upon A Midnight Clear”. The disk is housed in a very attractive French-door-like cover that will appeal to many Xmas shoppers. Excellent holiday entry.

“AROUND THE CHRISTMAS TREE”—Various Artists—Decca DL 9056 (1-12” LP)

The disk offers fourteen previously released seasonal selections by a star-studded group. Among the Holiday pressings assembled here are Judy Garland’s “Have Yourself A Merry Christmas”, Bing Crosby and the Andrews Sisters’ “Twelve Days Of Christmas”, Peggy Lee’s “Ring Those Christmas Bells”, the Mills Brothers’ “You Don’t Have To Be A Santa Claus”, and the Four Aces’ “The Christmas Song”. Others in the lineup include Victor Young, Jesse Crawford, Guy Lombardo, and Dick Haymes. Large following of the many artists should help Xmas sales.

“THE GENIUS OF LIONEL HAMPTON”—Verve MG V-3215 (1-12” LP)

The veteran vibist, on nine sessions, is featured in a combo and big-band format, and sets forth a ballad and swing reverie. Three of the five combo moments take a warm course (“Where Or When”, “The Man I Love”), while the remaining two feature a hearty “All God’s Chillun Got Rhythm” and a rousing “What Is This Called Love”, which includes such jazz greats as Art Tatum (piano); Harry Edison (trumpet); Bucky Rich (drums); and Barney Kessel (guitar). The remaining four features Hampton in an inven- tion big-band light. Excellent jazz performances.

“SPOTLIGHT ON SIDEMEN”—Ted Heath And His Orchestra—London LL-1721 (1-12” LP)

Some of Heath’s capable sidemen solod here include Keith Christie (trombone); Bobby Pratt and Bert Ezzard (trumpet); and Red Price (tenor sax). They and the org give an inventive account of such standards as “I Can’t Get Started”, “Love For Sale”, and “Lullaby Of The Leaves”. Waxing should delight Heath’s large following.

“POCKET FULL OF DREAMS”—Ruby Braff, Trumpet—Ellis Larkins, Piano—Vanguard VRS 7-856 (1-12” LP)

The two jazzists are on moody jazz ground here as they take on a bit of mostly standards, and hand out some beautifully expressive ballad sessions. Warm, and melodically-inclined, Braff and Larkins sense with jazz taste the glow of such goodies as “You Are Too Beautiful”, “Sky-lark”, and “What Is There To Say”. Smooth jazz moments by two polished performers.

“ROOMS”—Cadence CLP 1019 (1-12” LP)

“Room” is a ballad opus written by Kenyon Hopkins, who penned the “Baby Doll”, “Twelve Angry Men”, and “The Strange One” movie scores. The work consists of eight jazz waltzes, which describe certain aspects of city life in haunting, far-out jazz terms. A jazz quintet, under the composer’s expert reading, turns the work. Jazz fare with an unacknowledged touch.

DUKE: “The Sorcerer’s Apprentice”; Weingrill—Saxophones, and Piano—“Les prédules”; Strauss—“Salome” Dance Of The Seven Veils” Dimitri Mitropoulos conducting the New York Philharmonic—Columbia ML 5186 (1-12” LP)

Mitropoulos and the org offer brilliant presentations of the orchestral-melodic pieces contained in the disk. The ensemble’s ability to create a varied mood, and to view beautifully through the light classics heard here. The Duke’s piece gained greater popularity as one of the subjects of Walt Disney’s “Fantasia”. Excellent sound. Exciting works expertly performed.

BEETHOVEN: Symphony No. 7—William Steinberg Conducting The Pittsburgh Symphony Orchestra—Capitol P 2936 (1-12” LP)

This is Capitol’s first issue on the oft-recorded lyrical masterpiece. The grandeur and beauty accorded the work by the noted conductor and orchestra awards this version a major, well-earned position in the catalogue. Stand-out sound is another important sales feature of the pressing. Should be readily available to classical purchasers.

GRIEG: Lyric Pieces—Books 5 and 6, Opp. 54 and 87—Monhein Pressler, Pianist—MGM E 3198 (1-12” LP)

Pressler has already recorded the first four books of the “Lyric Pieces”. Two previous MGM entries, and here the artist presents the melodic descriptions of the fifth and sixth book (six pieces each) with warmth and grace. Much of the material here has been set down orchestrally on various waxings of a “Lyric Suite”. Appealing music, admirably performed.

ORFF: Carmina Burana—Sylvia Stahlman, Soprano—John Ferrante, Tenor—Morley Meredith, Baritone—Hartford Symphony Orchestra And Chorals—Fritz Mahler, Conductor — Vanguard VRS 1067 (1-12” LP)

The individualistic composing skill of Orff is at its striking best in “Carmina Burana”, a work profuse in orchestral and choral wonderments. In three sections, and set to twenty-five verses on women, women and spring, the opus is performed with orchestral-vocal authority by the assembled cast. Fine sound. Pamphlet translates Latin-German text. A unique musical experience.
Music Mills

The Imperial

WDGY

April

Fire

Cleveland

Miami, Fl

Evelyn}


Bob Ostberg


Sandy Jackson


Issacs & Smith


Ralph Martin


Dick Drury


Phil Paige


Larry Gar


Harry Hyman


Bob Fowler


Chuck Dougherty


Stan Dale


Robb Thomas


Ed McKenzie


Bill Gerson


Pat Chambers


The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

10/2

“RAUNCHY”

Ernie Freeman Imperial 5474

Billy Vaughn Dot 15661

10/2

“The JOKER”

Billy Myles Hiltopatters Dot 15662

10/2

“LOVE ME FOREVER”

Four Esquires Paris 509

10/2

“OH BOY”

Crickets Brunswick 59935

10/2

“The Story of My Life”

Marty Robbins Columbia 41013

10/2

“NEVER BE AFRAID”

Bing Crosby Kapp 195

10/2

“LOVE BUG CRAWL”

Jimmy Edwards Mercury 71209

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

10/2

“RAUNCHY”

Ernie Freeman Imperial 5474

Billy Vaughn Dot 15661

10/2

“The JOKER”

Billy Myles Hiltopatters Dot 15662

10/2

“LOVE ME FOREVER”

Four Esquires Paris 509

10/2

“OH BOY”

Crickets Brunswick 59935

10/2

“The Story of My Life”

Marty Robbins Columbia 41013

10/2

“NEVER BE AFRAID”

Bing Crosby Kapp 195

10/2

“LOVE BUG CRAWL”

Jimmy Edwards Mercury 71209
NEW YORK:

Coast disk jockeys sharing the spotlight as they take over the number one and two spots in the nation's best selling chart. Ken Rich Records the object of many envious eyes as it makes the number one niche with its first release, "You Send Me" by a new act, Sam Cooke. Just a shade behind Aladdins' Thurston Harris and Class's Bobby Day share honors with "Little Bitty Pretty One". This is the first crack at a top spot by Joe Rich Records, its second release, "Love Is in the Air" by Soul Stirrers. Also古人 Rich Records, reports his Do Rey Sisters are riding along nicely with "Only You Can Give Me Happiness" and "I've got a singer due out next week", reports the Popular chieftain, Al Jones. This kid is so good that appearances in several years. Those who jump from just listening to the pre-release... At least offers a special release featuring The Bobettes with "Speedy". This bears all the marks of another national best... Don Robey tells us his Back-Beat "Tea in Hand" is still on the air and that his latest release, Bobby Darin's "Pretty Betty" and The Coasters' "Sweet Georgia Brown" and "What Is The Secret Of Your Success?" has started out with a reaction that indicates it will be another smash hit in the duet of releases, "Lost Love" and "Don't Say Goodbye", The Superior; and "Fine Fine Baby" and "Moments To Remember You By", The Romeo's... Jerry Winston, Onyx Records house exec, adds a "Psychedelic Love" and "Wheel of Love". This makes three. The fast climbing "This Could Be The Night" by The Velours and The Skyliners has received a lot of airplay... Alan Freed this week signed with Shaw Artists, Inc., for a six week national tour skedded for early Spring, 1960. According to Mill Shaw the package will play all the major concert halls and auditoriums from coast to coast and will be the most ambitious event of its kind ever attempted. Shaw indicated that the roster will include only top names in current nationwide favor... Jolly Joyce back from Hollywood where he was arranging moving picture contacts for his clients. Joyce announced that he had signed Bobby Darin for every phase of shows. Darin is managed by Al Lewis and Don Kirshner... We hear Fats Domino will play London and Paris in three weeks for February for his first Euro tour for $17,500 per... Archer Associates has signed Joe Morris, Atlantic Records, who fathered his first baby, Joseph L. Morris, Jr. on November 4, Wife, Julia, is at the Flowers Fifth Avenue Hospital; The Glow-Tones of Eastern Pennsylvania, Ebb Records, who were originally known as The Venus at the Apollo Theatre on his Class hit, "Little Bitty Pretty One"; Mickey Smith, Nashville youngster who records for Dot Records; and Richard MacAroo, coast singer. The Flames will be reunited with Bobby Day at the Apollo Theatre in Harlem for the week of November 8... Also in the making for the Apollo's banner week is the long awaited new Bobby Short (Atlantic) for an additional four weeks... Vern Ray and The Raytones (Epix) will be Paul Sherman's show at the Essex St. Armory, Newark November 9... "Round Dog" Lovezen recently broke all records at The State Theatre, Jersey Gardens in East Orange with his show. The Boyce Jenkins and his orchestra... Don't know why everyone is picking on Marvin Deane, Cadence promotion man, but from what we hear his buddy, Pete Sparrow, Bobbin Music, is the fidal planting all the spots. In one week heard that Marvin is so short he couldn't catch the Asian flu—he caught the Asian flu (phewww); When playing shortstop for the songpluggers against the deejays a ground ball went over his head; and he wore out the seat of his polyester bowling slacks that week. Bill Mullen (WSID-Baltimore, Md.) will also go on a week starting mid-February on WAZA, Bannbridge-Ga. via tape. Bill has already started playing Christmas records in order to give them a chance to break out in the sales department... After a very successful concert tour of this country's leading churches and auditoriums, Sister Rosetta Tharpe will leave on November 19th, 1957 for an extended tour of England and Scotland. This will be her first trip out of the United States. Due to the popularity of Sister Tharpe, a line of ladies' hosiery has been named after her.

CHICAGO:

Three veterans of nighttime comedy, the Cholates, are cavorting as headliners in the rockin' show at Club De Lia... Howard Caro, Jubilee Records, informs us that Big Al Sears' "Chicken Walk" is a climber. Sears features the organ and a honkin' tenor in this deck. Howard also says keep an eagle eye on the Stern brothers. Lester Lott, sleeve exec, was selected to handle musical supervision for the upcoming Jerry Lewis spectacle on TV. Walter Scharf was designated as musical director for the show... Midwest Mercury Distros' Sneaky Friedman reports that business is really picking up with the Mercury's newest releases... Len & Phil Chess sessions 'til wee hours of the morning on the new Chubby Jackson LP the other day, the orch assisting Chubby on this album includes such worthy names as, Don Lamond, Vocalist Jackie Paris, Bill Harris (troublesome with Woody Bland), Len November (at Milt Robey), Joe Richardson (at Milt Robey), Joe Robinson (Marine), Vito Price, Don Jacoby and other great instrumentalists... Phil Lind, WTAL deejay, stepping up his 'Pennies For Cancer Drive' and invites recording artists visiting Chi to come out to La Grange and say hello to Phil's multi-talented fans... Mercury's Kenny Myers tells us that Ted Pycock's new Mercury rendition of "What's The Word, Thunderbird" looks like it's going places. Kenny reports quite a bit of action by the Crew Cuts with two decks, "I Like It Like That" b/w "Be My Only Love" and "Say Baby Say" b/w "Was I Dreaming"... Abner, Vee Jay-Falcon Records, informs us that The Dells and Primetime are co-headlining the new Al Berkman Show this week at the Regal Theater. Dee Clark appeared on Wally Phillips' Bandstand-Mattine TV show via WGN-TV recently introducing his new waxing of "24 Boy-Celebration"... Chicago's new solo act, Junior Reed, hits the coast at the moment since his current waxing of "Honest I Do" continues to climb in both popular and R&B charts. The whole gang at Vee Jay-Falcon that out the Dells being awarded the I&R-Shaper of the Week in The Cash Box with their waxing of "Time Makes You Change"... Barbara Griffin, winner of the WDIA, Memphis, Tri-State Talent Contest was awarded a trip to Chi; the highlight of which is her appearance 11/9 at the Club De Lia. Barbara was accompanied by Martha Jean Steinberg, WDIA's only lady deejay.

LOS ANGELES:

The Hollywood Flames, currently hitting it big with their hit Ebb waxing of "Ring Out The Construction Of Their Own Building Starting Early Next Year" have set several Television appearances... Dootsie Williams of Dooto Records excited over his new release by The Penguins. Dick couples "That's How Much I Need You" and "Be My Lovin' Baby". This is the groups initial disk ing since returning to the Dooto roster, and Dootsie is hoping for another "Earth Angel"... Louis Jordan winds up an eight week stint in the Copa Lounge of the Sands Hotel in Las Vegas, and his "Big Band" turn to the Mercury platter, "Peace Of Mind"... Bill Doggett, Hammond organ stylist and his combo are set for a three month tour of West Coast cities. Opening date is in Oakland, Calif. on November 27, and group is booked solid as far north as Seattle... Irving Shorten reports plenty of action on "He's Gone" by The Chantors on the End label... Lew Russell, formerly of Station WJW, Cleveland, now heard nightly over KGFJ, broadcasting from Hollywood's Capri Ballroom... Bobby Day riding the charts with his recording of "Little Bitty Pretty One" set for a theatre tour back East, including The Howard in Washington, D.C., The Royal in Philadelphia, and the Apollo in New York City... Lester Sills now doing the A & R work for the RPM label, and recording such artists as Etta James and The Cadets. Label currently has a strong release in the new Teen Queens recording of "Two Loves and Two Lives" and "I Miss You"... Record Merchandising plans for release of "Ring Out The Construction Of Their Own Building Starting Early Next Year" Current big seller for the firm is "Honest I Do" by Jimmy Reed on the Vee Jay label... Jim Warren of Central Sales predicting a hit for the Chess label in "Teardrop" by Lee Andrews and The Hearts.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

**LADDER OF LOVE**
Flamingos (Decca 30335)

**LEAVIN' IT ALL UP TO YOU**
Drew & Serry (Specialty 640)

**LET 'EM ROLL**
Midnighters (Feder& 12355)

**LITTLE WHEEL**
John Lee Hooker (Vee-Jay 255)

**ONLY BECAUSE**
Pistowners (Mercury 71184)

**MEAN WOMAN BLUES**
Elvis Presley (RCA Victor EPA 2-1553)

**MY GIRL**
Frankie Lyman (Roulette 9026)

**MY SPECIAL ANGEL**
Bobby Heinz (Decca 30423)

**NERVOUS BOOGIE**
Paul Gaynor (Argo 5277)

**OH BOY**
Coral (Coral)

**OUR ANNIVERSARY**
S Saddis (Ember)

**PEACHES**
Little Jr. Parker (Duke 177)

**PEGGY SUE**
Buddy Holly (Coral 61885)

**PLAYTHING**
Ted Newman (Rav 3505)

**RAINBOW**
Rut Jones (Rut 184)

**REET PETITE**
Jackie Wilson (Brunswick 50524)

**ROCK AND CRY**
Clay McPhatter (Atlantic 1158)

**ROCK 'N ROLL MUSIC**
Chuck Berry (Chess 1671)

**SICK AND TIRED**
Clyde Kent (Imp 5448)

**SILHOUETTES**
Diamonds (Mercury 71197)

**ST. LOUIS BLUES**
Loren Baker (Atlantic 1763)

**SUMMERTIME**
Sam Cooke (Keen 34013)

**TAKE THE KEY**
Richard Atkin (Vip 318)

**TEARS ON MY PILLOW**
Elwood (Vee-Jay 250)

**THAT'S MY DESIRE**
Cheanos (Gene 5012)

**THAT'LL BE THE DAY**
Crack (Gene 211)

**THE BIG QUESTION**
Bob & Earl (Chess 1773)

**THE JOKER**
Billy Mails (Teme 1036)

**THIRD FUSE**
Ray Cravens (Teme 515)

**THUNDERBIRD**
Hod Parise ('I & 14610)

**TONIGHT TONIGHT**
Mello-Kings (Harold 592)

**WALKIN' WITH FRANKIE**
Frankie Lee Sims (Argo 5277)

**WHEN I MEET MY GIRL**
Tommy Ridgley (Rav 3071)

**WYNN'S CRY**
I Need Your Kisses (Specialty 519)

**YOU DON'T BELONG**
Saddis (Ember)

**YOU DON'T CARE**
Ritchie (Ritchie 309)

**YOU'RE GONNA CRY**
I Need Your Kisses (Specialty 519)

**YOU'RE GONNA CRY**
I Need Your Kisses (Specialty 519)

**YOU'RE GONNA LEAVE**
Elvis Presley (RCA Victor 7035)

**KEEP A KNOCKIN'**
Little Richard (Specialty 611)

**HAPPY HAPPY BIRTHDAY**
Baby Doll (Imperial 1526)

**WAKE UP**
Little Susie (Everly Bros. [Imperial 1337])

**HONEST I DO**
Jimmy Reed (Vee-Jay 253)

**WAIT AND SEE**
Fats Domino (Imperial 5467)

**SWANEE RIVER**
Ray Charles (Atlantic 1154)

**BE BOP BABY**
Ricky Nelson (Imperial 5463)

**MR. LEE**
Bobbettes (Atlantic 1144)

**FARFAR UP THE ROAD**
Bobby Blue Bland (Duke 170)

**RAUNCHY**
Fresco (Imperial 5474)

**THAT'S WHAT YOUR LOVE MEANS**
Wanda Jackson (Imperial 5479)

**HONEYCOMB**
Jimmy Rodgers (Roulette 4015)

**BACK TO SCHOOL AGAIN**
Timmie Rodgers (Cameo 116)

**THINK**
"F" Bayliss (King 5033)

**SOFT**
Bill Doggett (King 5080)

**TOWN**
Johnny Guitar Watson (King 5023)

**TOWN**
Johnny Guitar Watson (King 5023)

**TOWN**
Johnny Guitar Watson (King 5023)
Boston—TV's Wyatt Earp in the person of Hugh O'Brian guested on the Norm Prescott show to answer questions asked by ten youngsters. These ten were chosen in a contest held by Norm Prescott.

Newton-Bergman To Hit The Road
Newton To Concentrate On Singles—Bergman On Xmas LPs and January Plan

NEW YORK—Continuing a policy of close coordination and liaison between the home office of ABC-Paramount and distributors, Larry Newton, national sales manager for the label announced that both he and Dewey Bergman, Jr., the firm's director of album sales and merchandising, will take to the road on Monday, November 18, for a lengthy sales tour.

Newton's sojourn will take him through upstate New York, along the eastern seaboard, and points south. During his trip, the sales topper will concentrate his attention on such fast-rising disks as George Hamilton's "Why Don't They Understand?"; "At The Hop," by Danny and The Juniors; The Sparkletones' latest waxing, " Penny Loafers And Bobby Socks"; "Let Me Be Loved" and "Love Me Forever," the double-sided by Eddy Gormer; and "I Love You Baby," the new Paul Anka winner.

Bergman's visitations will center on the current exploitation for such album items as "Christmas In A Monastery," "Home For Christmas (twenty Christmas songs and carols)," "Christmas In Hi-Fi," and "Hugh O'Brian Sings." In addition, Bergman will call attention to the forthcoming January promotional plan for the twenty specific package items which the disc jockey will release at that time.

In the meantime, Irwin Gurr, A&P's national disk jockey flack, is on an extensive motor tour to hyp the label's current plugs to tie in with the general exploitation campaign, which will probably keep him rolling until close to the end of the year.

Freed On Mutual Net Daily?

NEW YORK—Reports have it that Alan Freed will join the Mutual Network of over 600 stations 4 to 6 PM daily with WINS' blessing.

Cole (Not Nat)

NEW YORK—Not Nat "King" Cole but a reasonable double in the person of younger brother, Freddie Cole, left, flashed a smattering of records in a New York studio for the Winley label. Playing and singing the tunes, "One More Night" and "Dream Of You Last Night," Freddie rehearses before the session as 22-year-old Paul Winley, owner of the firm looks on. Cole also signed a personal management contract with Winley who said Cole has the talent to put him on top like his famous brother.

``The New Penguin Hit!!``
``That's How Much I Need You``

Billy Myles' "The Joker"

EMBER 1026

EMBER RECORDS

``Only those records best suited for commercial use are reviewed by THE CASH BOX.''

``The Cash Box, Music Page 48 November 16, 1957``
### The Cash Box

#### R & B Sure Shots

<table>
<thead>
<tr>
<th>THE JOKER</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Cash Box</td>
</tr>
<tr>
<td>Billy Myles</td>
</tr>
</tbody>
</table>

#### Vivienne Sparks Campaign

NEW YORK—Opera turned pop artist, Vivienne Della Chiesa of V.I.P. records helps launch campaign for funds to fight Muscular Dystrophy with the aid of Joe Franklin, popular disk jockey and ABC-TV personality. Vivienne and Joe hold poster showing picture of Debbie Dixon, 5-years old, of Arlington, Texas, this year’s Muscular Dystrophy Child. Debbie symbolizes 200,000 victims of the fatal, crippling, disease, research into which is conducted by Muscular Dystrophy Associations of America, Inc.

Miss Della Chiesa is chairman of the recording artists division of MDA. Comedian Jerry Lewis is the National chairman.

#### Darin And Chariteers Join Joyce Agency

NEW YORK—Bobby Darin, recording artist with ATOO Records, and the “Chariteers” MGM singing group have signed exclusive agenty contracts with the Jolly Joyce Agency of New York and Philadelphia. The Joyce organization also represents such artists as Bill Haley and his Comets, Steve Gibson and the Red Caps, Jo Ann Tolley and others.

Bobby Darin’s record of “Million Dollar Baby” and “Talk Me Some-thing” caused some excitement recent-ly, and his new record, “Pretty Betty” and “Don’t Call My Name”, was released this week.

The “Chariteers” have a new re-lease on MGM Records “The Candles” backed by “I Don’t Mean To Be Mean To You”.

#### “It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

<table>
<thead>
<tr>
<th>PHILADELPHIA</th>
<th>LOS ANGELES</th>
<th>DETROIT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SILHOUETTES</strong>&lt;br&gt;Rays (Cameo 117)</td>
<td><strong>YOU SEND ME</strong>&lt;br&gt;Sam Cooke (King 34013)</td>
<td><strong>SILHOUETTES</strong>&lt;br&gt;Rays (Cameo 117)</td>
</tr>
<tr>
<td><strong>LITTLE BITTY PRETTY ONE</strong>&lt;br&gt;Thurston Harris (Imperial 3398)</td>
<td><strong>YOU SEND ME</strong>&lt;br&gt;Sam Cooke (King 34013)</td>
<td><strong>LITTLE BITTY PRETTY ONE</strong>&lt;br&gt;Thurston Harris (Imperial 3398)</td>
</tr>
<tr>
<td><strong>KEEP A-KNOCKIN’</strong>&lt;br&gt;Little Richard (Specialty 61)</td>
<td><strong>SILHOUETTES</strong>&lt;br&gt;Rays (Cameo 117)</td>
<td><strong>KEEP A-KNOCKIN’</strong>&lt;br&gt;Little Richard (Specialty 61)</td>
</tr>
<tr>
<td><strong>THE JOKER</strong>&lt;br&gt;Billy Myles (Ember 1026)</td>
<td><strong>YOU SEND ME</strong>&lt;br&gt;Sam Cooke (King 34013)</td>
<td><strong>THE JOKER</strong>&lt;br&gt;Billy Myles (Ember 1026)</td>
</tr>
<tr>
<td><strong>HAPPY HAPPY BIRTHDAY BABY</strong>&lt;br&gt;Tune Weavers (Checker 872)</td>
<td><strong>SILHOUETTES</strong>&lt;br&gt;Rays (Cameo 117)</td>
<td><strong>HAPPY HAPPY BIRTHDAY BABY</strong>&lt;br&gt;Tune Weavers (Checker 872)</td>
</tr>
<tr>
<td><strong>RAUNCHY</strong>&lt;br&gt;Emile Freeman (Imperial 5474)</td>
<td><strong>YOU SEND ME</strong>&lt;br&gt;Sam Cooke (King 34013)</td>
<td><strong>RAUNCHY</strong>&lt;br&gt;Emile Freeman (Imperial 5474)</td>
</tr>
<tr>
<td><strong>BEATING OF MY HEART</strong>&lt;br&gt;Moonglows (Chess 1689)</td>
<td><strong>JAILHOUSE ROCK</strong>&lt;br&gt;Elvis Presley (RCA Victor 7035)</td>
<td><strong>BEATING OF MY HEART</strong>&lt;br&gt;Moonglows (Chess 1689)</td>
</tr>
</tbody>
</table>

#### ATLANTA

| **YOU SEND ME**<br>Sam Cooke (King 34013) | **SILHOUETTES**<br>Rays (Cameo 117) | **YOU SEND ME**<br>Sam Cooke (King 34013) |
| **LITTLE BITTY PRETTY ONE**<br>Thurston Harris (Imperial 3398) | **YOU SEND ME**<br>Sam Cooke (King 34013) | **LITTLE BITTY PRETTY ONE**<br>Thurston Harris (Imperial 3398) |
| **KEEP A-KNOCKIN’**<br>Little Richard (Specialty 61) | **SILHOUETTES**<br>Rays (Cameo 117) | **KEEP A-KNOCKIN’**<br>Little Richard (Specialty 61) |
| **BE BOP BABY**<br>Ricky Nelson (Imperial 5463) | **YOU SEND ME**<br>Sam Cooke (King 34013) | **BE BOP BABY**<br>Ricky Nelson (Imperial 5463) |
| **HAPPY HAPPY BIRTHDAY BABY**<br>Tune Weavers (Checker 872) | **JAILHOUSE ROCK**<br>Elvis Presley (RCA Victor 7035) | **HAPPY HAPPY BIRTHDAY BABY**<br>Tune Weavers (Checker 872) |
| **BUZZ BUZZ BUZZ BUZZ**<br>Hollywood Flames (Ebb 197) | **KEEP A-KNOCKIN’**<br>Little Richard (Specialty 61) | **BUZZ BUZZ BUZZ BUZZ**<br>Hollywood Flames (Ebb 197) |
| **MR. Lee**<br>Rogers (Atlantic 1144) | **RAUNCHY**<br>Emile Freeman (Imperial 5474) | **MR. Lee**<br>Rogers (Atlantic 1144) |

#### SAN FRANCISCO

| **YOU SEND ME**<br>Sam Cooke (King 34013) | **SILHOUETTES**<br>Rays (Cameo 117) | **YOU SEND ME**<br>Sam Cooke (King 34013) |
| **LITTLE BITTY PRETTY ONE**<br>Thurston Harris (Imperial 3398) | **YOU SEND ME**<br>Sam Cooke (King 34013) | **LITTLE BITTY PRETTY ONE**<br>Thurston Harris (Imperial 3398) |
| **KEEP A-KNOCKIN’**<br>Little Richard (Specialty 61) | **SILHOUETTES**<br>Rays (Cameo 117) | **KEEP A-KNOCKIN’**<br>Little Richard (Specialty 61) |
| **BE BOP BABY**<br>Ricky Nelson (Imperial 5463) | **YOU SEND ME**<br>Sam Cooke (King 34013) | **BE BOP BABY**<br>Ricky Nelson (Imperial 5463) |
| **HAPPY HAPPY BIRTHDAY BABY**<br>Tune Weavers (Checker 872) | **JAILHOUSE ROCK**<br>Elvis Presley (RCA Victor 7035) | **HAPPY HAPPY BIRTHDAY BABY**<br>Tune Weavers (Checker 872) |
| **BUZZ BUZZ BUZZ BUZZ**<br>Hollywood Flames (Ebb 197) | **KEEP A-KNOCKIN’**<br>Little Richard (Specialty 61) | **BUZZ BUZZ BUZZ BUZZ**<br>Hollywood Flames (Ebb 197) |
| **MR. Lee**<br>Rogers (Atlantic 1144) | **RAUNCHY**<br>Emile Freeman (Imperial 5474) | **MR. Lee**<br>Rogers (Atlantic 1144) |
R & B Reviews

A & AWARDS
B     A SLIPPER
B+    EXCELLENT
C+    GOOD
C      FAIR
D+    MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Noble Watts (Stern 249)
B+ "HARD TIMES" (The Slop)

B+ "SCHOOL DAYS ARE BACK" (Beau B [Beau BMI—Bartholomew, King] Noble Watts and his rhythm Sparks rock out a happy little quick beat backed with fascinating effects. Good coupler.

Smiley Lewis (Imperial 147)
B "SCHOOL DAYS ARE BACK" [Revue BMI—Bartholomew, King] Smiley brings the said residences to your young friends, "vacation time is over, school days are back again." It's a middle beat (jump) rhythm with a snappy style of Smiley Lewis. A good bet for action.

B "BAD LUCK BLUES" (2:15) [Revue BMI—Esther, Bartholomew] Lewis ups the beat on this side and dishes up the blues with a swinging vocal treatment that commands attention. Lewis walks this one for the teenage jump fan.

Randy Carlos (Fiesta 065)
B "SWEET GEORGIA BROWN" (2:32) "Mambo No. 2" (2:35) [Mordor Music] Carlos turns out a delicate quick beat mambo number with the addition of the Latin rumba that put life into the aging limbs. Authentic Latin with the gimmicks the mambonicks look for.

B "THE MONKEY'S GUAPACHA" (2:47) [Mordor BMI—Carlos, Louis Lewis] Carlito Cortez has a middle beat cha cha that should provide the Latin stepper with the change of pace desired. Two potent decks for that evening at home.

Hier Lance (Deluxe 6150)
B "I'M A WALKIN' THE FLOOR OVER YOU" [American BMI—E. Tubb] Noble Watts and his rhythm Sparks rock out a happy little quick beat backed with fascinating effects. Good coupler.

B "BABY DO LIDDLE" (2:10) [Angel BMI—S. Braverman]

B "JUST A MEMORY" (2:00) [Angel Sleson BMI—B. Myles]

Tommy Ridgley (Herald 508)
B Tommy Ridgley comes off "When I Meet My Girl" and offers two powerful sides that demand attention. The \"Baby Do Liddle\" on one side and turns mellow as he hauntingly sings the middle beat rhythm love story, \"Just A Memory\" on the other. Two excellent sides that command your close attention.

B "7-11" (2:12) [Peek Int'l BMI—Prado]

B "DOWN YONDER ROCK" (2:21) [RealGone BMI—Goldner]

Gone All Stars (Gone 5016)
B The long time best seller "Mambo #5" is given a rock and roll arrangement by George Goldner and it emerges under the title, \"7-11\". The swinging instrumentalists ride high-wide-and handsome on this Prado tune injecting excitement and some overpowering instrumental soloing. The result is a wax to watch. The flip, \"Down Yonder Rock\", is a slow beat instrumental you can dig your teeth into. Two top drawer decks with \"7-11\" in the lead for the big noise.

B "OH! YES" (2:10) [Aladdin BMI—Anne, Rigard, Mesner]

B "HE'S GONE" (2:20) [Aladdin BMI—Anne, Mesner]

The Charmers (Aladdin 3341)
B The Charmers turn in an infectious reading of the middle beat rocker, \"Oh! Yes\". The group lends the swinging excitement the right vocal shadings to make it a strong possibility for \"hitdom\". The flip, \"He's Gone\", is a slow beat mood pretty that more than accomplishes the task of being put out to do. It is a moving love tune that reaches you. However, we look to \"Oh! Yes\" for the big action.

B \"SPEEDY\" (2:11) [Progressive BMI—Bobbettex]

The Bobettes (Atlantic 1199)
B Following "Mr. Lee", The Bobettes look very strong again with \"Speedy". See Pop Reviews.

B \"PRETTY BABY\" (1:41) [Progressive Kemington BMI—Durin, Kirshner]

Bobby Darin (Atco 6103)
B Looks like a top prospect for the hit charts. See pop reviews.

"SWEET GEORGIA BROWN" (2:43) [Remick ASCAP—Bernie, Casey, Pinkard]

The Coasters (Ato 6104)
B The Coasters back two mighty potent waxes and there's no choice but to pick them both. \"Sweet Georgia Brown\", is a wailing job on a slow beat tune that lifts you right into the Spanish orbit. The Coasters do a tremendous job of teaming a riot of vocal tricks that labels this deck a must. The coupling, \"What Is The Secret Of Your Success?\", is another slow beat shuffle written by that top team of Stoller and Leiber. Material and a great read making this the choice one to set out to do. \"Sweet Georgia Brown\", could this be another \"Searchin'\" and \"Young Blood\"?

Bill Glenn (Aladdin 3393)
B \"EVERYONE KNOWS\" (2:45) \"CREATURE\" (2:45) [Aladdin BMI—J. Johnson, C. Fisher] A weirdie that brings in all the technique and the current flicker horror fan—and timely what with the current \"spuntick\" headline the kids are asking. \"Every One Knows\".


Spiritual

Ervin Gospel Singers (Angel Tone 508)
B \"ETERNAL LOVE\" (2:38) \"MADE TO LOVE\" (2:29) The Ervin Gospel Singers team on a slow paced gospel outing with moving sincerity. Simple but inspiring wax.

\"I FELT THE POWER\" (2:42) \"WE WILL DANCE\" (1:55) The Ervin Gospel Singers turn to a jubilee shout as they dish up a quick beat item with excitement and a quality vocal. Good gospel deck.

Famous Boyer Bros. (Vista 82)
B \"NOTHING LESS THAN JESUS\" (2:25) \"FOR YOUR LOVE\" (2:23) [Conrad BMI—J. Boyer] The Famous Boyer Bros. blend effectively on a slow, sincere religious number that should have that ditty conviction that nothing less than Jesus will be accepted by them.

B \"FOR YOUR LOVE\" (2:55) [Conrad BMI—J. Boyer] The Famous Boyer Bros. up the tempo to a middle beat rhythm rock as they sing joyfully of having heard from the Good Lord on deck to get the audience in the mood.

The Cash Box Award of the Week

"SWEET GEORGIA BROWN" (2:43) [Remick ASCAP—Bernie, Casey, Pinkard]

(Tiger BMI—Leiber, Stoller)
PAT'S RECORD SHOP
Los Angeles, Calif.
1. You Can Have Him (S. Cooke)
2. I'm Gonna Git You Sucka (S. Cooke)
3. Don't Think Twice, It's All Right (M. Morris)
4. Swannee River Rock (Chairs)
5. Silhouettes (Raye)
6. Honky Tonk Man (J. Reed)
7. Days Are Dark (Taylor)
8. Further Up The Road (Blondie)
9. Wait And See (F. Domino)
10. That'll Be The Day (Cruckers)

BUDDISCO RECORD SALES
Miami, Fla.
1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (J. Reed)
3. Swamp River Rock (Chairs)
4. Silhouettes (Raye)
5. Honky Tonk Man (J. Reed)
6. Pushin' (J. Parker)
7. Keep A-Knockin' (L. Richard)
8. Jailhouse Rock (E. Presley)
9. Happy Happy Birthday Baby (B. Bohemier)
10. Peanuts (L. Joe)

JOE'S RECORD SHOP
Chicago, Ill.
1. Summertime (S. Cooke)
2. Blue Horizon (Hollywood Hams)
3. Everything's Gonna Be All Right (M. Son)
4. Shanghai Baby (J. Presley)
5. Dumplin's (E. Presley)
6. Killin' Stoppin' (J. Presley)
7. Jailhouse Rock (E. Presley)
8. Boom Boom (L. Wilson)
9. Beautiful Margaret (Panda)

GIFT MART MUSIC CENTER
Jamestown, N. Y.
1. Silhouettes (Raye)
2. Little Bitty Pretty One (J. Reed)
3. I Can't Help Myself (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Little Bill & Dave (J. Harris)
6. Let Me Call You Baby (E. Presley)
7. Happy Happy Birthday Baby (B. Bohemier)
8. Keep A-Knockin' (L. Richard)
9. You Yourself (F. Domino)
10. Little Lotta (G. Vincent)

ERKSTROM'S
Mississippi, Ind.
1. Jailhouse Rock (E. Presley)
2. Little Bitty Pretty One (J. Reed)
3. Silhouettes (Raye)
4. You Send Me (S. Cooke)
5. Rock And Roll Music (B. McPhatter)
6. Muddy Waters' Blues (L. Wilson)
7. Keep A-Knockin' (L. Richard)
8. Send A Message (F. Domino)
9. Happy Happy Birthday Baby (B. Bohemier)
10. Bow Down To Love Someone (C. J. Turner)

R&B Disk Jockey REGIONS REPORTS

CLIFTON "KING BEE"
KCON—Houston, Texas
1. You Send Me (S. Cooke)
2. I'm Gonna Git You Sucka (S. Cooke)
3. Honky Tonk Man (J. Reed)
4. Wake Up Little Suise (Evelyn)
5. You're Gonna Need A Baby (E. Presley)
6. Further Up The Road (Blondie)
7. Bitty Baby Is Gone (J. Scott)
8. She's The One (E. Presley)
9. You Can't Say I Never Loved You (J. Reed)
10. Keep A-Knockin' (J. Harris)

BILH BOWSER
WFAA—Dallas, Texas
1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (J. Reed)
3. Baby Don't You Do It (S. Cooke)
4. Keep A-Knockin' (J. Richard)
5. Rockin' Rockabilly (J. Smith)
6. Let It Hurt To Love Someone (E. Presley)
7. Down In The Alley (Clavins)
8. 10 Years Of Joy (S. Harris)

FREDDEE OWEN
WMBM—Manning, S. C.
1. Wake Up Little Suise (Evelyn)
2. Happy Happy Birthday Baby (B. Bohemier)
3. Keep A-Knockin' (J. Richard)
4. With The World On His Shoulders (E. Presley)
5. Honeycomb (J. Rodgers)
6. Doin' (B. Parker)
7. Wana And See (F. Domino)
8. Little Bitty Pretty One (J. Harris)

AL MACKAY
KORH—Ariz.
1. You Send Me (S. Cooke)
2. My Girl (J. Lyon)
3. Little Bitty Pretty One Day (J. Harris)
4. Every Day (B. McPhatter)
5. Bitty Baby's Blues (J. Williams)
6. Fall In Love With Me (J. Rodgers)
7. Happy Happy Birthday Baby (B. Bohemier)
8. 10 Years Of Joy (S. Harris)

BOB PARKS
WOKR—Fayetteville, Tenn.
1. Little Bitty Pretty One (J. Harris)
2. You Send Me (S. Cooke)
3. Silhouettes (Raye)
4. Reet Petite (F. Wilson)
5. Rock And Roll Music (B. McPhatter)
6. Wake Up Little Suise (Evelyn)
7. Jailhouse Rock (E. Presley)
8. Darlin' It's Wunderful (L. Rodgers)
9. Further Up The Road (Blondie)

RICK CHARLES
WSL—Ogdensburg, N. Y.
1. Jailhouse Rock (E. Presley)
2. Keep A-Knockin' (J. Richard)
3. Be Sep Baby (R. Nelson)
4. Lotta Lotta (G. Vincent)
5. Keep A-Knockin' (L. Richard)
6. The Joker (Hollie's)
7. The Hilltoppers (B. Wilson)
8. I Don't Want To Be Lonely (G. Vincent)
9. That'll Be The Day (Cruckers)
10. Peanut (L. Joe)

"Fidelitone Announces New Merchandising Program"

CHICAGO—Permo, Inc., this city, manufacturers of Fidelitone phonograph needles, announced this week the latest step in their revolutionary new method of merchandising phonograph needles. This phase of their merchandising program carries their "Key Identification" system directly to the consumer, thus assuring the dealers of a large-pre-sold needle market.

"We accomplished this," said Bill Anton, vice president in charge of sales, "by supplying the dealers with our new Fidelitone "Key" leaflets. These leaflets, when distributed to the consumer, enable him to decide in his own home just which needle he wants. The Fidelitone "Key" leaflet accomplishes this by illustrating 42 of the most popular tone arms in use today. The consumer need merely refer to his set name listing to find out which of the illustrated tone arms are used in that particular model of phonograph; then it is just a matter of matching one of the phonographs with the tone arm on his phonograph."

"We, at Permo," Mr. Anton continued, "have long recognized the need for supplying the consumer with aids which will enable him to give the dealer accurate information to contribute the needle sale. Fidelitone’s ‘Key Identification’ program was initiated with this thought in mind. We have supplied dealers with catalogs encompassing key features of all phonographs and tone arms. We have supplied dealers with wall posters with 6 of the best selling needles and their key identification features and now, as a further step, we are supplying the dealers with this Fidelitone "Key" leaflet to be used by the consumer. With the ever growing demand for replacement phonograph needles, we feel that our responsibility as a manufacturer lies in supplying the dealer with the tools necessary to enable him to supply the demand."

Liberty Eyes Xmas Trade
BEVERLY HILLS, CALIF.—Liberty Records is releasing eight new single records immediately utilizing top names and talent with an eye towards the upcoming Christmas shopping season. Single releases along with a strong LP album catalog are expected to give Liberty new record sales for the holiday season.

The eight single releases include Junior Lennon’s “Saddle The Wind,” title tune which she sang for MGM’s picture of the same name in which she co-stars; Tony Mitchell’s “I’ll Get Along Without You Very Well,” used as theme background for the Telephone Time television show of the same title; Vicki Benet’s “After My Laughter Came Tears”; and Eddie Cochran’s “Twenty Flight Rock.”

Liberty also released upon popular request after Cochran sang tune in 20th-Century-Fox’s film, “The Girl Can’t Help Her Nature.”

Also Patience and Prudence’s “Witchcraft,” the national Girl Scout official song and first release for the duo in several months for Liberty; Billy Ward and His Dominoes’ “My Prized Possession”; Lincoln Chase’s “Naturally I Yours”; and Vic Lomborn and His Orchestra playing “Marion.” Latter is an instrumental recording.

Vanguard Signs Candy Reed
NEW YORK—Vanguard Records, which recently entered the pop singles competition, has announced the purchase of a 10-week contract with Candy Reed, an exclusive contract. Miss Reed, whose vocals are in a rock ‘n roll vein, is currently appearing at Robert’s Show Lounge in Chicago.

"The Latin American Hit That Swings!"
"Smoke" b/w "The Monkey’s Guapacho"
Randy Carlos and His Orch.
FIESTA RECORDS
1619 BROADWAY N.Y., N.Y.
Welcome
To WSM's 6th Annual Disk Jockey Festival

JOHN H. DeWITT, JR.
President

It is indeed gratifying to all of us at WSM that our Annual Disk Jockey Festival honoring the anniversary of the Grand Ole Opry has become the real highlight of the year in the field of Country Music. The interest shown has grown to the extent that we have received inquiries throughout the year regarding plans for this year's Festival. It is with extreme pleasure that I welcome once again the many Country Music disk jockeys, representatives of publications, publishing firms, recording companies, and Country Music artists. We are proud of the fact that these people set aside their busy schedule each year to be in attendance at the celebration of the birthday of the Grand Ole Opry. We at WSM welcome everyone to the Sixth Annual Disk Jockey Festival and we sincerely hope our visitors enjoy the Festival as well as their stay in Nashville.

DEE KILPATRICK
Director of Artist Service Bureau & Grand Ole Opry

We're delighted that you have come to help us in celebrating the 32nd anniversary of the Grand Ole Opry. It is our sincere hope that each and everyone of you will return to your position with an added knowledge of country music that will aid in making it more applicable to your individual operation. The past year has been a banner one for Grand Ole Opry personal appearances, and record sales by Grand Ole Opry artists have exceeded greatly all previous sales. On behalf of the entire cast of the Grand Ole Opry we take this opportunity to thank you for the assistance you each contributed toward these achievements. As manager of the Grand Ole Opry I extend a “Welcome Mr. Dee Jay.”

OTT DEVINE
Program Director

Since the beginning of the Grand Ole Opry 32 years ago, Country Music has been WSM’s “Bread and Butter.” The program department joins the entire WSM staff in welcoming you, and expresses sincere thanks for your contribution in making country music such a great factor in the music and entertainment world.

ROYAL McCULLOUGH
Director of Public Relations

Without the assistance of the Country Music Disk Jockey our efforts to promote Grand Ole Opry would have been limited to a great extent. Your continuous enthusiasm and loyal support have been a prime factor in keeping Grand Ole Opry a symbol of the tradition of Country Music. We feel that your visit to the Sixth Annual Disk Jockey Festival will be a profitable one and that the information gathered and contacts made will provide you with greater tools for better promoting Country Music. I wish to thank you for your promotional support and welcome you to the Capitol of Country Music.

BOB COOPER
Manager of WSM-Radio

Our gathering this week is sort of like a big fraternity homecoming. For you Country Dee Jays share with us at WSM what has been called “The best kept secret on Madison Avenue.” The secret of course, is the selling power of the Grand Ole Opry and its little sister Friday Night Frolic (both 100% commercial), which are the chief exponents of Country Music. On behalf of WSM I extend a welcome to the Sixth Annual National Disk Jockey Festival.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
On Friday and Saturday of this week, WSM will play host to more than 1200 of American radio’s top Disc Jockeys and the leaders in the recording, publishing and publication fields.

The occasion is WSM’s 6th Annual Disc Jockey Festival. The fact that the cream of the entertainment world makes this annual pilgrimage to Nashville is incontrovertible proof that WSM has single handedly, created a new kind of American music… and that, on its 32nd Anniversary, the Grand Ole Opry stands alone as America’s most fabulous entertainment phenomenon.

WSM CLEAR CHANNEL • 650 KC
The Air Castle of the South

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
The national spotlights fall on Nashville this week. Nov. 13th & 16th have been marked off on the calendar for WSM's 6th Annual National Disc Jockey Festival in honor of the 32nd anniversary of the "Grand Ole Opry." Congratulations from the entire Cash Box staff are extended to everyone connected with the event.

Royal McCullough, WSM's Director of Promotion, reminds the jocks that the Friday night, "Mr. Deejay, U.S.A." show is still going strong and that platter spinners wanting to appear on the 45 minute program whirligig records of their choice are requested to reserve early. See Royal, an interesting tidbit is that WSM is listened to by the 3rd largest nighttime audience in the state.

The Red Foley Show, Dow Chemical Company's weekly NBC Radio Network program has as its guest, Saturday, Nov. 16th, the glittering company of the Sons of the Red River, Shug Fisher. On Nov. 23rd, Red plays host to Warner Mack.

ABC-TV has made arrangements whereby Country Music will air on the West Coast now see the "Jubilee" the same night the show is telecast, only a few hours after it's "live" on WSM. The two-week delayed broadcast schedule which was formerly observed in the Calif.-Ore.-Wash.-Nev.-Mont-Utah area.

Everybody The Crossroads of Country Music sends good wishes to the many friends gathering this coming weekend in Nashville. Arrangements have been completed between Si Siman and Jim Halsey for Hank Thompson to guest on the Jubilee Nov. 30th. ... Willie Washam and Pat Stewart of the Jubilee Promenaders square dance set were married Sun., Nov. 3rd.

Isabelle Carter (Aunt Emnie) pens the praises of United's 16-year old newcomer, Loretta Thompson. The young canary, an Ohio High School student, has already aged to the stars and will be heard on Jimmie Skinner's and Ray Scott's WNOX-Newport, Ky. shows. She'll be at the DJ shindig in Nashville and while there she'll guest on Ernest Tubb's WSM program. Her initial United was Nov. 21st and is tagged "Let's Change The Alphabet!" and "Hi De Ho Rock And Roll!"

Received the 2nd issue of Bucky Bin's "News From Country Capers." Bob whirls the edw cover over KIKI-Honolulu, Hawaii.

Eddie Ruton, who runs the "Hillbilly Park" located near Newark, Ohio, tells us that Dot's Jimmie John, whom he manages, put his start at his park. Jimmie is currently doing nicely on the charts, especially in the Ohio areas, with his initial Dot pressing, "Rosie's Gone Again!"

Dick Miller has organized his own western swing band and is now appearing at the "Empire Ballroom" in Pomona, Calif. Tommy Duncan will fill the vocalist spot on the regular show. Dick reports he will handle his own bookings. Guests will be booked in from time to time.

The November personal appearance schedule for Victor's Blackwood Bros. Qt. includes dates in Tenn., Ark., Ill., Miss., Texas, Okla., Mo., N.C., and Fla.

Barbara McCool writes that MGM's Bud Deckelman recently completed appearances at the big 16 day Dallas fair and then took off for a 25-day jaunt thru Miss., Fla., and Louisiana. Jimmie Davis and the Stompers, the band that backs up Eddie Bond on his Mercury-starday prestiges.

Mona Massey, who runs the Hawkshaw Hawkins fan club from her 10 National Rd., Wheeling, W Va., address, notes that she would like to hear from everyone concerning the "Hawk." Too many of the Opry jocks can currently be heard via his recently released RCA Victor etching, "Sentation" and "Is My Ring Still On Your Finger".

Jack Dunigan, who runs the "Country Style Roundup" over WJTN-Jamestown, N.Y., sends along a note of thanks to all the people who have answered his request for edw slicings.

Clifton "King Bee" Smith tells us that since the advent of the rock-a-billy performers his varied programs at KCON-Houston, Texas now include many country tunes along with the mixture of rb and rock 'n rollers.

A star-studded "Grand Ole Opry" package, spotlighting much of the Opry's "new" talent, was recently played to a full house in Regina, Saskatchewan, Canada. Many thanks to word from GKRJ-Regina deejay, Johnny Sandison.

KWKH-Shreveport, "Louisiana Hayride" artists with soon due releases include Gary Bryant and his debut Starday waxing, "My Kind Of Girl," and "Since You Left Me," Columbia's release, "Lover's Rock," and "You're My Baby" and Mercury-Starday's James O'Gwynn with "Two Little Hearts" and "You've Always Won." Tillman Franks, KWKH's Artist Service Director tells us that the "Hayride" has a big scheduled show for Nov. 28th due in are the Lewis Bros, Irv & Charlie, George Jones, Buck Owens (on Capitol) and the Stamps Hillboppers. The stars are Johnny Horton & Band, James O'Gwynn and Johnny Mathis and the entire "Hayride" cast.

Slick Norris & wife Betty type that they recently visited with XERF-Del Rio, Texas, Paul & Ann Kallinger and Walter & Frankie Bailes and with Jimmie Davis and Ray Lamb. On their way down Norris stumbled the Nashville jocks plumming Skinner's current Mercury-Starday slicker, "I Found My Girl In The U.S.A." The trim 13" x 17" package contains 6 brand new selections that Jimmie's cut another session. So who's watching the store?

Harry Glenn, Mar-Vel Records, reports that Jack Buhlebier's new waxing on XERF-Del Rio and KIKI-Honolulu, Hawaii, catch fire in the Chicago area. The tune "My Heart, My Mind, and Starving" was first introduced by Randy Blake. The Del Chicago deejay on his Supper Time Frolle show; and, according to Glenn, within one of the top ten spots on the record pack produced by Stewart Sales Company. James H. Martin is local representative of Mar-Vel. Glenn reports that he is leaving for Nashville to visit deejays in the area and that during his骏drafted the Mar-Vel label for the deejay convention in Nashville by Tex Justus, WBNL-Booneville, Ind. deejay.

Jerry Shifrin of The Cash Box advertising staff sends along his thanks for the wonderful hospitality extended to him by all the folks he met during his recent Nashville jaunt.

The Country Records

Disk Jockeys

Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSE
2. MY SHOES KEEP WALKING BACK TO YOU
3. FRAUEN
4. MY SPECIAL ANGEL
5. HOME OF THE BLUES
6. WHY WHY
7. HOLIDAY FOR LOVE
8. I HEARD THE BLUEBIRD SING
9. TANGLED MIND
10. JAILHOUSE ROCK
11. GEEISH GIRL
12. GIVE ME YOUR LOVE TO ROSE
13. I WANT YOU
14. HOW DO I DO IT DARLIN"
15. TEARS ARE ONLY RAIN
16. HONEYCOMB
17. FOUR WALLS
18. I'M SORRY BLUES
19. I USED TO LIVE IN THE U.S.A.
20. TWO SHADOWS ON YOUR WINDOW
21. I'LL ALWAYS BE YOUR LOVER
22. WHOLE LOT OF SHARIN' GOIN' ON
23. PLEASE PASS THE BISCUITS
24. TARLETON'S BAY
25. LOTTIE LOVON
26. STANDING AT THE END OF MY WORLD
27. I'LL DO IT EVERYTIME
28. THE STORY OF MY LIFE
29. A FALLING STAR
30. AIN'T NO DOG...HONEY STOP...DIAMOND JOE...YOUR OLD STANDBY...MY TREASURE...TALL TALL TALL...DEEP BLUE SEA...ACT LIKE A MARRIED MAN; I CRY; YOUNG HEARTS; VACATION'S OVER; LOVE ME TO PIECES; SQUIRREL GROVE; BUCK EYES; ROSIE'S GONE AGAIN; I THOUGHT I HEARD YOU CALL MY NAME; A BROKEN HEART; A BIGgeh BAND.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
My Most Sincere and Heartfelt Thanks, D. J.’s, For Your Contribution Toward Making Possible This Year, 1957, My 20th Anniversary on the RCA Victor Label.

Proves There’s No Business Like “SNOW” Business And Smashes Through With Pacesetting New Trend With His Fabulous Fisherman Folk Song

“SQUID JIGGIN’ GROUND”
(BMI Canada)

Coupled with

“UNFAITHFUL”
(Hank Snow Music, Inc.)
RCA VICTOR 47/20-7060

Following His Award Winner

“TANGLED MIND”
Coupled with

“MY ARMS ARE A HOUSE”
RCA VICTOR 47/20-6955

HANK SNOW PROMOTIONS, P. O. Box 1084, Nashville 2, Tenn.
Phone: Madison 7-2832 Between 9 AM & 5 PM Monday thru Friday

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Decca And Its Family Of Country And Western Artists Will Meet And Greet You At The Convention.

A NEW WORLD OF SOUND

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**SCHEDULE OF EVENTS**

**WSM's SIXTH ANNUAL NATIONAL DISK JOCKEY FESTIVAL**

**November 15 and 16**

**THURSDAY**

12:00 noon  Registration begins  
Lobby—Andrew Jackson Hotel

**FRIDAY**

8:00 a.m.  Registration  
Lobby—Andrew Jackson Hotel

10:00 a.m.  Welcome and Awards Meeting  
War Memorial Auditorium

12:00 noon  Luncheon—Host: Dot Records  
Ballroom—Andrew Jackson Hotel

2:00 p.m.  Dee Jay Clinic  
War Memorial Auditorium

6:00 p.m.  Open Houses  
Andrew Jackson Hotel, Hermitage Hotel

6:30 p.m.  Pet Milk Opry Show  
Studio “C”—WSM Studios

7:00 p.m.  Friday Nite Follies  
Studio “C”—WSM Studios

7:00 p.m.  Mr. Dee Jay, USA  
Studio “A”—WSM Studios

9:00 p.m.  Dance—Host: Decca Records  
Ballroom—Andrew Jackson Hotel

**SATURDAY**

8:30 a.m.  Breakfast At The Opry—Host: BMI  
Maxwell House Hotel

12:00 noon  Luncheon—Host: Columbia Records  
Maxwell House Hotel

1:30 p.m.  Reception and Buffet Dinner—Host: WSM  
Maxwell House Hotel

7:30 p.m.  Anniversary Performance of Grand Ole Opry  
Ryman Auditorium

10:00 p.m.  Midnight Party—Host: Roulette Records  
Hermitage Hotel

(From 10:00 a.m. to 12:00 noon a Tape Room will be available to Disk Jockeys in the Andrew Jackson Hotel in the Andrew Jackson Room. Also from 2:00 to 4:00 p.m.)

**SUNDAY**

8:00 a.m.  Coffee Clutch—Host: Columbia Records  
Andrew Jackson Hotel—Andrew Jackson Room

**JIMMIE WILLIAMS**

**sings on MGM**

**“AGAIN”**

b/w **“YOU CAN'T MAKE ME CRY”**

White Oak Music—BMI

Cincinnati 39, Ohio

**First Time Together**

HELEN CARTER and WILEY BARKDULL

singing

**“HE MADE YOU FOR ME”**

Hickory 1069

**LISTEN TO THIS!!**

YOU OPERATORS & RECORD SHOPS
LOOK WHAT YOU GET!!

AMAZING - 100 RECORDS AT 33 1/3 EACH!

on 45 RPM, Postpaid Anywhere!

YOU GET SUCH HITS AS...

**“SHOOTIN’ POOL”**

B/W **“YOU FORGOT TO CARE”**

**“THIS IS THE BLUES”**

B/W **“MOVE OVER ROVER”**

by BILLY HALL (managed by Michael Spudick)

**“TURKEY IN THE PEA PATCH”**

B/W **“I WANT SOMEBODY TO LOVE ME”**

by SHORTY ASHORD

**“IF YOU WERE MINE AGAIN”**

by HAROLD ALLEN

ANNE YOUNG’S LATEST HIT!

**“BRANDED”**

Penned by Red Bradfield

This unusual offer is made possible by

HARRY GLENN of MAR VEL RECORDS

Send check or money order for $33.00 to

MAR-VEL RECORDS, BOX 801, RAYMOND, INDIANA

Orders filled within 4 or 5 days, Act Now!!
THANKS D.J.’s
FOR THE DOUBLE
AWARD IN
THE CASH BOX
POLL

MARTY
ROBBINS
• MOST PROGRAMMED
MALE VOCALIST
• MOST PROGRAMMED
RECORD
“Singing The Blues”

Current Release:
“STORY OF MY LIFE”
and
“ONCE-A-WHILE DATE”
Columbia 4-41013

D.J.’s
MY SPECIAL THANKS
FOR VOTING ME
#1 UP & COMING MALE
COUNTRY VOCALIST

BOBBY
HELMS
Current Release:
“My Special Angel”
Decca 30423

THANKS D.J.’s
FOR YOUR CONSTANT
SPINS and For Making

“FALLEN STAR”
A Hit.

JIMMY
NEWMAN
Current Release:
“CRY, CRY DARLING”
&
“You’re The Idol
Of My Dreams”
Dot 45-15659

EXCLUSIVE MANAGEMENT & DIRECTION:

LEE EMERSON
BOX 28, Madison, Tenn. For Bookings Call: (44-7-5484)

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
**Country Reviews**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Artist/Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>B+</td>
<td>Sonny James</td>
</tr>
<tr>
<td>B</td>
<td>Johnny Cash</td>
</tr>
<tr>
<td>C+</td>
<td>George Jones</td>
</tr>
<tr>
<td>D</td>
<td>Bobby Helms</td>
</tr>
<tr>
<td>E</td>
<td>Elvis Presley</td>
</tr>
</tbody>
</table>

**THE CASH BOX BULLSEYE**

- Sonny James: most powerful contender for dual-market honors since his "Young Love" gold-disc is this delightful, romantic novelty rocker tagged "Uh Hub." Smash possibilities. (See Pop Reviews.)

**THE CASH BOX**

- "TAKE THE DEVIL OUT OF ME" (2:44) [Starrite BMI—C. Jones]
- "CUP OF LONELINESS" (2:39)
- "NEW BABY FOR CHRISTMAS" (2:10)
- "MAYBE NEXT CHRISTMAS" (2:10)
- "GEORGE JONES"

Mercury-Starday issues two, almost back-to-back, George Jones pleasers and chances are they're both gonna see heavy action during the coming season. One release couples two sacred items culled from his newest LP, "George Jones Sings." Topside is a quick moving affair tagged, "Take The Devil Out Of Me" while the flip is a slightly up tempo opus labeled "Cup Of Loneliness." And George reads 'em both with the utmost conviction. The other pairing tags a charming romantic bouncer titled, "New Baby For Christmas" and a heartfelt filter tagged, "Maybe Next Christmas." Both couplings mean Xmas money in the bank for all concerned.

- "CRY, CRY DARLING" (1:50) [Acuff-Rose BMI—Newman, Miller]
- "YOUR IDOL OF MY DREAMS" (2:22)

Jimmy Newman makes his bid for a place among the best sellers in both the country and pop departments with both ends of his latest Dot release. The songs, "Cry, Cry Darling," Newman's country creak of a while back, and "Your Idol Of My Dreams" are two romantic shufflers treated to a wonderfully full and rich, pop-oriented choral and instrumental backdrop. And Jimmy's polished tonal come across with telling effect on both halves. Two classy performances with a slight edge going to the upper end.

- "YOUR'S FOR A LIFETIME" (2:08) [Cedarwood Pub. BMI—F. Robinson] They're equally as effective on this end as they wonderfully cruise thru a quick beat tale of love and devotion. Top drawer coupling. Either end, or both, can happen. The boys have the goods. Watch their block soar.

**Country Big 10 JUKE BOX TUNES**

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Artist/Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Everly Brothers</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Elvis Presley</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Bobby Helms</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>Mary Rees</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Johnny Cash</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>Bobby Helms</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>Hank Locklin</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>Ray Price</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>Webb Pierce</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Warner Mack</td>
</tr>
</tbody>
</table>

**THE WINTER BROTHERS** (Columbia 41045)

**B** "FLUSH ME" (2:04) [Golden West Melodies BMI—D. Winter] The Winter Brothers, Don & Floyd, display some superb country harmony as they artfully carve out this up tempo lover's lament. The boys read touching lyrics with loads of expression and the deck comes off a real winner.

**B+** "PRECIOUS YEARS" (2:14) [Amber Music ASCAP—J. Gluck, Jr., D. Lampert] Glenn Reeves is provided with a fetching, stringing of the strings backdrop as he flavorfully glides over a foot stompin', quick beat sentimental weeper.

**B+** "MY TORTURED HEART" (2:58) [Cupar Music BMI—M. B. Axton, D. Lever] On the reverse etching Reeves puts his heart into this delivery of a tear-compelling love affair set to an r-fish beat ballad pace. Potent vocal and musical support.

**SKEETS Mc Donald** (Cape 3333)

- "I'M HURTING" (2:58) [Central Songs BMI—S. McDonald] Skeets McDonald comes up with a solid piece of wax that can develop into his biggest hit in some time. The chanter receives a superb pop-styled, choral and instrumental assist as he skillfully spins this r-fish beat, romantic pleader. Watch it. It's got 'big hit' markings notched into every grove.

**RUSTY WELLINGTON** (MGM 12581)

- "ROCKING CHAIR ON THE B+ MOON" (2:11) [Valley Brook Pub. ASCAP—Haley, Brookland] MGM takes advantage of the current satellite publicity with this swingin' r-fish novelty item engagingly waded by Rusty Wellington. Catchy set of lyrics on this dandy intro offering. Should attract loads of sales and spins.

- "I LOST SOMEONE TO SOME- B+ BODY ELSE" (2:15) [Arcade Music ASCAP—Wellington, Shannon, Amway] This one under the artist tenderly etches a slightly up tempo, cowering low love affair. Look for the action to come on the top half.
**Country Reviews**

<table>
<thead>
<tr>
<th>Name</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>BULLSEYE</td>
<td>A</td>
<td>Only those records best suited for commercial use are reviewed by <em>The Cash Box</em>.</td>
</tr>
<tr>
<td>B+ EXCELLENT</td>
<td>C+</td>
<td></td>
</tr>
<tr>
<td>B+ GOOD</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>B+ MEDIOCRE</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

**THE CASH BOX BULLSEYE**

**"LOVER'S ROCK"** (2:13) (Golden West BMI—Burgess)  
**"YOU'RE MY BABY"** (2:28) (Starrite BMI—Tomlinson)  
JOHNNY HORTON (Columbia 41043)

- Johnny Horton, currently represented on the charts with "I'll Do It Everyday", comes up with two tunes that are sure to kick up lots of attention in the country-rock 'n roll circles. On the tops of the artist hands in a tantalizing reading of colorful ditty tagged "Lover's Rock". Tune has a contagious beat and musical backdrop guaranteed to make the pops and jocks sit up and take notice. Flipside Horton flavorfully glides over a most appealing, multiple-voiced romantic swinger labeled "You're My Baby". Terrific coupler. Watch for both.

**"SUGARTIME"** (2:15) (Novelty BMI—C. Phillips, O. Ezchols)  
**ONE FADED ROSE** (2:46) (O. Ezchols, N. Daggett, C. Phillips)  
CHARLIE PHILLIPS (Coral 61908)

- Coral introduces newcomer Charlie Phillips on a tremendous debut pairing; that has the necessary ingredients to carry the artist into the 'magic circle' of hits pop and country-wise. And one listen to either end of the platter should readily convince everyone that the artist has what it takes in the talent department. Top end, "Sugartime" is a contagious, romantic rocker that he builds out in sparkling style. And he's joined by a chorus on the moderate paced "One Faded Rose", a beautiful, religious-flavored love affair that he projects with touching sincerity. Splendid musical backdrop on this double-barreled threat.

**"LOVE MY BABY"** (Hi Lo BMI—Parkers)  
**ONE BROKEN HEART** (Knock BMI—H. Thompson)  
HAYDEN THOMPSON (Phillips 3517)

- The new Phillips label (affiliate diskery of Sam Phillips' Sun Records) already off and winning in the R&B and pop fields with Bill Justin's "Raunchy"—comes up with a sensationally rocker that can bust thru country-wise and go on to grab off all-market honors. Capably handling the vocal chores is Hayden Thompson who drives out a torrid coin-catcher labeled "Love My Baby". However, he slows down the pace on the flip as he puts his heart into his delivery of a modified, rockin' weeper titled "One Broken Heart". Both sides have the same grand vocal and instrumental sounds found on the Sun pressings. Top half looks like a biggie.

**LONNIE SMITHSON** (Star-Vue 330)

- "ME AND THE BLUES" (2:05) (Starrite BMI—E. McDuff, O. Couch) Lonnlie Smithson could have a 'sleepy' hit on his hands as he turns in an impressive vocal effort on an infectious, quick moving piece. Inviting musical assist rounds out a side that bears close watching.

**"IT TAKES TIME"** (2:06) (Starrite BMI—Smithson) More attractive vocal and instrumental effects, on this delectable, fast moving romantic piece that Smithson knocks out in spirited style. Light-hearted entry that should ride the turntables aplenty.

**ROME JOHNSON** (Soma 250)

- "WILD DESIRE" (2:05) [R & R Pub, BMI — D. Dickerson] Roy Lanham's Band neatly backs up Rome Johnson as the master channel swings out on a captivating romantic rocker that's sure to make the boxes jingle with excitement.

**C+ TRUCK DRIVER BLUES** (2:05) (Rialto Pub, ASCAP — T. Daffan [On the reverse portion the mellow-toned song stylist sends up a persuasive reading of a steady beat, blues item cut from the "I Almost Lost My Mind" mold.)

**SKEETER DAVIS** (RCA Victor 7084)

- "LOST TO A GEISHA GIRL" (2:10) (Fairway Music BMI—L. Williams) Continuing the current trend of having the guys fall for foreign girls Skeeter Davis sadly reflects that her sweetie's heart has been captured by a Miss from the Orient. It's an intriguing, quick beat affair with which the chirp could spin to the top of the popularity charts.

**LORETTA THOMPSON** (United 214)

- "I'M GOING STEADY WITH A HEARTACHE" (2:09) (Hummingbird Songs BMI—R. Weber, F. Kane) A tear-compelling, up tempo weeper with a hula-flavored musical backdrop serves as a final vehicle for Skeeter's dulcet tones. Terrific teenage fare. A "must programming" two-sider for the jocks.

**GEORGE JONES**

- "IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY*"
ONLY SEEBURG

HAS THE STRAIGHT-IN-LINE

Select-o-matic MECHANISM

the most efficient mechanism in the history of Coin-operated music

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

America's Finest and Most Complete Music Systems
NEW YORK—Television viewers, when looking on at some of these elaborate and star-studded shows, must wonder just how money is being spent by these national millionaire firms. Just for the fun of it, here's the ten top 1956 spending accounts only for gross space and time, and do not include mechanical costs: General Motors $112,984,049; Procter & Gamble $78,975,158; Ford $55,709,406; Chrysler $47,409,386; Colgate-Palmolive $44,465,389; General Foods $41,460,613; General Electric $34,010,728; Lever Bros. $30,252,961; R. J. Reynolds $32,535,492; and Distillers-Seagram $22,743,543. And the expenditure for 1957 will be away beyond this.

WASHINGTON, D.C.—Is the day coming when we'll see importation of European coin machines? Well, maybe. Who'd have thought that the European manufacturer of passenger cars would be able to sell his product in the U.S. in competition to those great American car manufacturing firms? According to figures released by the Automobile Manufacturers Assn., for the first 7 months of this year 157,102 cars were imported worth $165,200,000. Leaders, in order, are: Britain, West Germany, France, Italy and Sweden.

DETROIT, MICH. — So you think your payroll is large? Just for amusement, let's look at Ford's weekly pay outlay. John S. Bugas, vicepresident and industrial relations this week that the company's employment and payroll during the first nine months of 1957 were the highest for any comparable period in the company's 54 year history. During the nine months, a record average of 193,672 Ford hourly and salaried employees across the United States earned an all-time three-quarter year high of $910,376,972. The former record was set in 1955 when an average of 175,595 employees earned $819,722,000.

WASHINGTON, D.C.—Like others throughout the nation, we've been reading some pretty pessimistic reports by economic "experts" and businessmen. However the staff of the Congressional Joint Economic Committee, released the findings of a special study of the economic outlook emphasizes the fact that they feel that the pessimists among economic forecasters are "overdoing it." The Committee pointed out a further substantial rise in consumer spending took place in the third quarter, and another is expected in the fourth.

One of the greatest problems facing operators everywhere is how to get more people to visit their locations.

As all operators and all merchants realize, a definite percentage of the traffic in any location, will purchase one item or another, play the phono, enjoy the games.

Prior to War II, whenever a work slowdown came into being, operators could look forward to a play increase in every one of their locations.

While the workers waited to be recalled to their jobs, they enjoyed a beer or sipped a coffee and, in the meantime, relaxed to the music from the phono and also played the games in the locations.

These same workers, waiting for recall to their jobs today, are still drinking beer and sipping coffee. But they're doing it at home. In front of TV receivers.

That's the big problem that faces many operators everywhere in the nation. How to get these same people away from the TV receivers. How to get them back into the locations. So that the location owners, as well as the operators, will also enjoy some income.

For years this publication has urged the operators to tie in with restaurant week, with tavern week, with all campaigns to bring people out of their homes and into the restaurants, taverns and other locations.

Operators, themselves, should serve as examples in their communities. They should take their wives and families out to dinner. They should start the play on phones and games in the places they frequent. In this way they encourage all others to do the same.

In addition to his wife and family, the operator should invite some friends along—each time different friends. Once people get away from their homes for a night's relaxation, they get to like the food, the drinks, the activity, and very likely it could become a habit. They, in turn, will invite their friends out. It's a cycle that could easily stimulate "dining out". And the more patrons in a restaurant or tavern, the more play coin operated equipment will get.

But, even more important, operators should join in with their location owners to bring people into the locations.

Associations of operators, ranging from MOA (Music Operators of America) all the way to small, local groups, should tie in with National Restaurant Week and with National Tavern Week and with all such campaigns to encourage people to visit their local taverns, restaurants and other locations.

This should become one of the outstanding and most important purposes of every operators' association.

It should be the greatest and most important job of each individual operator.

It should be placed foremost on the agenda of the most important things that must be done by every association of operators everywhere in the nation.

This is the one way in which operators can help their locations to help them.

By bringing more people out of their homes, away from in front of TV receiving sets, into restaurants, taverns and other locations in every community in the nation, the operators will be helping themselves to enjoy better collections than ever before.

In this way the operators will be merchandising their own service business. They will find that a very definite percentage of the people, who frequent any one of their locations, will insert coin in the phono as well as in the games. This means more income for the location as well as for the operators.

The new slogan of every operator and, especially, of every operators' association in the nation should become:

"Help Your Locations To Help You."
Manufacturers Report: U.S. BIGGEST SALES MARKET

Whether It's Games, Phonos or Venders, U.S. Operators Buy More Than All Others Combined

CHICAGO — “Regardless of the great amount of export business we are enjoying at this time”, reports a well known manufacturer here, “we still consider the U.S. our biggest market.”

Similar reports are forthcoming from other leading manufacturers. They have very little reason to regard the domestic market, their U.S. customers, are their biggest sales market, although 20,000 automatic phonos on location in the U.S. It is also believed that there are far over a million with that of a billion total.

Even if the manufacturers enjoy only a 15% or 20% turnover of the enormous number of machines each year, the domestic market can keep them busier than any other market.

“The fact remains”, says a manufacturer, “that we are more than thrilled by the fine business which we are enjoying from the world’s markets these past few years.”

“But”, he adds, “we shouldn’t overlook the fact that we must continue more interested in our own U.S. market because it is still the biggest user and we control that market.”

Manufacturers are, therefore, continuing to slant their products towards the domestic market.

They are of the belief, too, that if a new machine clicks in the U.S., it will be also accepted everywhere else in the world.

National Publication Depicts Psychological Value Of Pinball

NEW YORK — Over the years, pinball machines have taken many a beating by all the phases of public communications—newspapers, magazines, radio, television and movies. Most of these news items as well as the fictionalized stories have been factually phrased or phrased tales pictured as truths offered to satiate public demand for sensation—alized reading, viewing and hearing.

So, when a story appears, giving the pinball machine and the industry a favorable break, we must report its existence.

“The Lure of Pinball”, by Julius Segal, appears in the October, 1957, issue of Harper's Magazine. Subhead reads: “Pinball machines pay off in something mightier than cash—a chance to Be Hit the System, do a little harm by challenging, work off your aggressions, and make the world be-have.”

The author of the article, a serious a study of the pinball player. He bases the theme of his article on the psychological effect of the game on the player. He compares the resultant feeling of the player who “wins” to that of a person who has succeeded in a phase of his life battle against obstacles which usually stand before him. “It seems to me” writes Segal, “that when a pinball player invests his nickel, he puts himself—his own skill—against the combined skills of American industry.”

He points out that the Chicago manufacturer has constructed the pinball machine to permit this American individual to pit his skill against the machine, even to the point of including a "bit" device. The player is permitted to cheat a little by rigidly the machine—but if he goes too far, the machine is inactivated.

In commenting about the various courses of this new America (1957) disclosed that he plans to make several visits following the Board of Directors of which he is a member of the National Amusement Machine Association.

At the conclusion of the Miami meeting, plans to go on to Jacksonville, Fla., and New Orleans, La., where he plans to meet a number of music operators to discuss the possibility of appointing a national director in these areas. Miller's trip will take him on south into San Antonio, Texas, and other points south. He advises he expects to return to Oakland in possibly a month.

CHICAGO—It is extremely interesting to note that there is greater interest in the meeting this week than there has been in other such meetings.

Music operators are looking to the meeting taking place here November 11 to 15, at the Sans Souci Hotel, Miami Beach, to bring forth some very fine ideas for the benefit of all the automatic music industry. A large number of music operators are hoping that MOA's Board of Directors will point the path to help stimulate play action all over the nation.

As many have read in this publication, and as they have suggested in the past, there is great hope that MOA will arrange for co-operation with leading retailer organizations to help bring greater patronage to locations.

National Tavern Week, National Restaurant Week, other such national programs, should be part and parcel of MOA's effort to help bring more people into locations everywhere in the country.

The greatest problems facing this, and many other industries, is to get people out of their homes and away from watching TV receiving sets.

A vigorous program, intelligently presented and just as capably managed by MOA and its various members, will help the nation. With the leading retailer organizations, is bound to gain commendation for the nation's music ops.

Certainly such programs can develop greater friendship and, at such times when there are legislative battles going on in Washington, retailer friends can prove tremendously important to the music industry.

This is but one of the great hopes held by operators all over the country as concerns the meetings of MOA's Board of Directors now taking place in Miami Beach, Florida.

Operators also look forward to the creation of a "National Tax Council" as well as a "National Public Relations Bureau" as proposed by The Cash Box for so many, many years.

Both such divisions of MOA are extremely important today to operators all over the country.

George A. Miller, president of MOA, has indicated that he is trying hard to bring into being a "National Tax Council" as well as a "National Public Relations Bureau".

Miller's own organization in California, CMMA, has worked very closely with restaurant and tavern owners. It is therefore hoped that he will be able to arrange for such close cooperation among all the MOA members so that there will be national tie-in programs between MOA and the tavern and restaurant owners.

The greatest good that MOA’S Board of Directors can do at this time is to present a logical plan on how music operators can help stimulate the patronage for their locations so that they, the music operators, will enjoy better collections.

Geo. A. Miller To Continue Travels After Miami Meeting

MIAMI, Fla.—George A. Miller, president of Music Operators of America (MOA) disclosed that he plans to make several visits following the Board of Directors meeting being held in this city, to points.

At the conclusion of the Miami meeting, plans to go on to Jacksonville, Fla., and New Orleans, La., where he plans to meet a number of music operators to discuss the possibility of appointing a national director in these areas. Miller's trip will take him on south into San Antonio, Texas, and other points south. He advises he expects to return to Oakland in possibly a month.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

“IT'S WHAT'S IN THE CASH BOX That Counts—INTERNATIONALLY”

Hosts Indonesian Police Chief

CLEVELAND, O.—Joe Abraham, president, Lake City Amusement Company, this city, recently hosted a visit to a chief of police of Indonesia, Raden Goeradka Dance, who is visiting many cities in the United States, studying police methods.

Fitted with air and hotel, with (1 to r) Art Garvey, Bally Manufacturing Company; Mike Siriot, Sgt. Detective, Cleveland police; and the popular Cleveland comedian, Joe Abraham.
The 'Inside' Story is SIMPLICITY...

Insures years of steady, trouble-free operation for maximum profits

UNMATCHED FOR RICH SOUND QUALITY

Write for details NOW

United Phonograph

Model UPA-100

CHICAGO—Atlas Music Company, this city, held its second annual of the rotating "School For Mechanics", sponsored by four Chicago phonograph distributors, last Wednesday evening, November 6.

14 servicemen from nine of the participating operators were at the Atlas showrooms to learn more detailed information on the operation of the Seeburg phonograph.

Class was conducted once again by Newell Bellamy, Seeburg factory sales engineer. Using schematic drawings or visual diagrams on a blackboard, Bellamy stressed the general operation of the Seeburg models.

He explained to the intently interested servicemen what the functions of the various electrical circuits accomplished, and stressed quick repairs on location.

Edward Ginsburg of the distributing firm acted as host and was present all during the evening. Refreshments were served.

Ginsburg stated that operators in the Chicago area will receive notification of the next session of the "School For Mechanics". Other servicemen than the ones who have been attending the last two schools will be invited to attend.

Ginsburg said that many servicemen have expressed a desire to attend, but because the classes are small, they have not yet had the opportunity to be present. However, Ginsburg said, letters to those operators will be in the mail next week, inviting all servicemen who wish to attend to apply promptly.

Next week, the second session of the second cycle will be held at World Wide Distributors (Rock-Ola) on Wednesday evening, November 13, at 7:00 P.M.

Movie Includes MOA Banquet In Script

Great Publicity for Industry

NEW YORK—Vanguard Productions will release a movie "Jamboree" through Warner Bros. starting the middle of November, which gives the juke box industry its most valuable and favorable publicity in all its history.

The picture is built around a thin thread of a plot—boy meets girl, boy and girl split up, boy and girl make up. Most of the footage of the film purveys rock and roll artists (which have been money makers for juke box operators), and which should find favor with teenage audiences.

These artists are woven into the story very cleverly. A recording studio, a TV marathon, a theatre, and the final showplace is at a annual banquet of MOA at a Chicago hotel.

Of interest to the music machine industry is the final portion of the film, where the MOA banquet is used as the vehicle for showing a number of top recording artists. Gimmicks and their wives are shown dancing to the music of Fats Domino. A majority of couples are in "black ties" and evening gowns, while the others are the younger people in slick business suits.

Warner Bros. has arranged to show the film to members of MOA's Board of Directors and officers at their meeting at the San Souci Hotel, Miami Beach.

YEARN END CLEARANCE!!

150 LATE MODEL SEEBUG PHONOGRAPH

AVAILABLE FOR IMMEDIATE DELIVERY

WRITE FOR COMPLETE LIST

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.

RECONDITIONED LIKE NEW

High Earning Wurlitzer 2100's @ $925
Half-Dollar Play Wurlitzer 1900's @ $825
Hard to Get Wurlitzer 1900's @ $725
Good Quantities

NORTHWEST SALES COMPANY
3150 Elliott Avenue
SEATTLE 1, WASHINGTON
Phone: Murdock 8030

New Son To Gene Wasson

BUENA PARK, CALIF.—Mr. and Mrs. Eugene Wasson report the birth of a son, Gary, on Sunday, November 3. Gene is Western service rep for AMI.
JUKE BOX OPERATORS:

YOUR VOTES DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

NOTICE: Be sure to include Name of Artist on all records listed

BEST:
Record (list artist)
Female Vocalist
Male Vocalist
Vocal Combination
Orchestra
Small Instrumental Group
Rhythm 'N Blues Record
R & B Female Vocalist
R & B Male Vocalist
R & B Vocal Combination
R & B Orchestra
Country Record
Country Female Vocalist
Country Male Vocalist
Country Vocal Combination
Country Band
Country Instrumental Artist
Country Sacred Singer

MOST PROMISING NEW:
Female Vocalist
Male Vocalist
Vocal Combination
Orchestra
R & B Female Vocalist
R & B Male Vocalist
R & B Vocal Combination
Country Female Vocalist
Country Male Vocalist
Country Vocal Combination

IMPORTANT!

Each Juke Box you own counts for one vote. Each Wall or Bar Box you own counts for one vote. Each Wired Telephone Music Shell you own counts for one vote. Be sure to list the complete number of units you own individually on the bottom of this form to give the records and artists you select full credit. These forms are confidential. Individual figures are not revealed!

NAME
FIRM
ADDRESS
CITY
STATE

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes

Wall and Bar Boxes
Wired Telephone Music Shells

TOTAL NUMBER ARE YOUR VOTES!

In the
12th Annual Poll
Of the
Automatic Music Industry
Of America
To Choose
THE BEST RECORDS
and
RECORDING ARTISTS
Of 1957

VOTE TODAY!

FILL OUT THIS FORM

And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.
Optimistic talk regarding new equipment is being heard throughout coin row here with distributors and ops alike tremendously enthused over the new machines coming into the manufacturing plants...good, despite an epidemic of Asian flu which has taken a toll among distribs employees...Big plans are in the making for the second annual Banquet and Exhibition and for New England music operators and their friends, sponsored by the Music Operators Association of Massachusetts, November 12, at Hotel Bradford main ballroom. A cocktail hour will be held from 6 to 7, and dinner at 7. Many distribs have bought tables for the evening.

Busy activity at the distrib plants, with new equipment being trucked out to their territories and with orders for additional machines, (Rock-Ola), Ruth Mandell home from the hospital after minor surgery and up and around. With husband, Dick Mandell, gen. mgr., she visited relatives from her hometown, who had a home in Connecticut. New "Jumbo" 15 foot and 16 foot alleys going big guns here. "Can't get enough to supply demand," says Dick. The speedy little vet, with a need for several new machines. (Rock-Ola) and Rock-Ola phonos are keeping everybody busy as ops reorder in quantities, he reports. ...At Trinitmate Automatic Sales Corp., (Seeburg), he has the house all ready to receive new products being embraced by op customers throughout the six state area, Irwin Maragold reports. Gottlieb's "Silver" and Williams' "Steeplechase" are going big with the ops on locations, he adds. Export bit is up and outlook is optimistic on all fronts. Plans underway here for annual employee's Thanksgiving party, at Redd Distributors (Wurlitzer), action plenty heavy on new games, pins, bowlers, Bob Jones, genial sales mg. reports. Wurlitzer phonos have set a new mark in New England, Si Redd says, and ops are reporting bigger and bigger dollars in the "half dollar" phono. ...At Atlantic Distribs (AMJ), Louis Blatt hosts a large number of ops daily from the north country in the "Steeplechase" direct stocking up big, he says. Fall road trips are being set up by Louis. ...Ronald Rogers, whose Paris release, "Here Is My Heart," for which he did the complete General Electric promo, is the territory in contact in Exeter, N. H. and opened at the Colonial Inn, Framingham, on Nov. 5. ...Eileen Rodgers, Columbia recording artist, opens at the Hi-Way Casino, Fall River, Nov. 25. ...Mrs. George Siaba of Watertown, is booked for the Shubert Theatre opening Nov. 25 with recording artists, Barton Bros., Bob Shears and Eddie Shaefker heading the cast. ...Tony Blinstrub's Nov. 15 for 10 days. ...Louis Armstrong has been inked for a January date at the same inn.

Ops in visiting distris this week included: George Pappas, Manchester, N. H; Harry Deneshowitz, Medford; Ralph Lackey, Rockbury; Ed Ross, Boston; Jim Grenier, Boston; Sie Robinson, Newton; Romeo Rivard, Lewiston, Me.; Ernie Marcantonio, Middletown; Phil Szawicki, Brookline; Stan Cukas, Lynn; Arthur Sturgis, Jamaica Plain; Eddie Dicey, Caribou, Me.; Tony Piccione, Boston; John McFayre, Lowell; Tom Libhey, Haverhill; Connie Pacius, South Boston; George Campbell, Medford; Ed Maloney, Fitchburg; Ray Shiu, Worcester; Martin Rosoff, Waterbury, Conn.; Louis Ziedman, Portsmouth, N. H.; Jim Williams, Arlington; Perry Lisson, Newton Center; Ed Reiss, Needham; Dino Donati, Manchester, N. H.; Steve Pielko, Worcester; Tony DeLorenzo, N. Y.; Ray Levine, Boston; Harold Harwig, Brighton; Don Foote, Randolph; Leon Sherter, Boston; Manny Andelman, Cambridge; Bob Rome, Boston; Harry Grazzo, Quincy; Peachy Cassanta, Milford; Phil Lapoint, Waltham; Gordon, R. L.; Joe Glazer, Hanover, Me.; Joe Arizzi, Quincy; Fred Kofous, Roxbury; Mike Patkevich, Nashua, N. H.; John Poto, East Boston; Dave Baker, Arlington; and Joe Farris, Madison, Me. ...Ed and Mrs. Ravesby and daughter and in-law Dick and Edna MacKerby, Associeated Amusements (Rock-Ola) off for New for the Waldorf Astoria banquet at the Waldorf Astoria banquet at "Steeplechase" (Wurlitzer) N. Y. ops. ...One diversification trend is the conversion of cafes into coffee, candy and cigarette vending this season, and among ops eyesing this diversification is Anthony Grazio, Globe Automatic Vending Co., Quincy. ...Mrs. Geo. Landis, R. I. hosts a party for having a successful show with Rock-Ola equipment. ...Record distributors in the area are indulging in all cut promotions now for their artists, visiting the territory, and for their labels through press parties and special events.

We Need Space! and we’re willing to pay for it by slashing prices for immediate clearance!

$25.00

Cowboy Quotes

$90.00

Caterer

$110.00

Lady Luck

$130.00

Chute Girl

$150.00

Queen of Spades

$225.00

Orchestra Leader

WRITE • PHONE • WIRE For Immediate Delivery

Cable Address: INAMCOM

INTERNATIONAL SCOTT CROSSE CO.

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.

Rittenhouse 6-7712

Branch: 819-821 Lacko-

Rain-Ola in E. Pa., So. Jersey and Del.

Sidney H. Levine Memorial Fund

To perpetuate the memory of his name and his accomplishments in the coin machine industry by providing assistance to individuals seeking a college education, or to further their education in any other manner.

Send Contributions to:

HARRY ROSEN

c/o Sidney H. Levine Memorial Fund, Inc.

250 WEST 57TH STREET

NEW YORK 19, N. Y.

SLATE TOPS FOR BUMPER POOL

Size: 32" x 48"...$44.50; 4 or More...$42.50 EA.

(Regular Price, $65.00) IMMEDIATE DELIVERY

ORDER NOW — SAVE MONEY!

Complete Stack of Billiard Supplies for All Makes of Coin Operated Pool Tables. Price List on Request.

TERMS: 25% DEPOSIT BALANCE, C.O.D.

MARVEL Billiard Supply Company

1004-06 W. LAKE ST., CHICAGO 12, ILL. Phone: MOntrose 6-8855

Through The Coin Chute

M. H. Rosenberg of Emacary Distributing Company, Wurlitzer distributor, just returned from a business trip to Mrs. M. H. Rosenberg of Alameda on the sudden passing of her husband: Ed Therien, at one time associated with Exhibit Supply Company, Chicago, and well known as the designer of several types of coin machines including the Blue Streak Chaw, operated novelty machines in Oakland before retiring from the coin machine business in this city. The Therien family was hosting a cousin to boot Briggs of Seward, Nebraska. ...Elvis Presley turned the tables at a press conference during his recent show here when he played the piano and guitar, assisted at purchase, and received a check for $50,000 from the Advance Automatic Sales Company while here on a combined buying and visiting trip. Their son operates an arcade in Sydney. ...We wish a speedy recovery to Perci Goddard of Sydney, Australia, formerly a coin machine operator in Switzerland and Germany, and so charming wife, who suffered a heart attack and is resting at home. ...Bob Nichols, service man at Associated Coin Amusement Company, Armed forces returned after serving with the United States Navy in wartime, and has taken the Air Force. ...Bob Seltzer, San Francisco, reports on a new show for Hi-Fidelity equipment. ...Bert Anness, London Records' West coast representative, in Hollywood for the Ted Heath concert.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Everyone operated Abe Marty. $800

The Model DISTRIBUTING 104-Selection Cash

INDIANAPOLIS, 1700 W. JONES

SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • Write for details.

MARVEL MANUFACTURING CO.
2849 W. FULLERTON
CHICAGO 47, ILL.

---

This Is Your LUCKY Day!

New LUCKY HOROSCOPE

5c, 10c or 25c PLAY

NATIONAL COIN REJECTOR in each chute

NOW has TWO coin returns and other new features

GAME HOLDS approx. 1200 numbered or star tickets

EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • Write for details

---

Swiss “20 Year” Clubber Top Importer

GENEVA, SWITZERLAND—Marcel Lucce of Toujoux Et Nouveautés of this city is a member of The Cash Box “20 Year Club” and also is one of the leading Swiss importers.

He is a manufacturer in his own right. He has been manufacturing a football and basketball game which is operated all over the world for over 25 years.

He is also distributor for Williams Manufacturing Company of Chicago.

Lucce knows the continent well. He also knows the U.S. well, having worked in the U.S. as a submarine engineer during World War II.

“One of my greatest thrills”, reports Marcel Lucce, “was when The Cash Box created the ‘20 Year Club’.

“This is one of the best things that could happen to benefit our industry for”, he claims, “it brings together all the people who worked so hard for so many years to help bring this industry to its present state.”

Lucce is also well known to many, many firms all over the world. He has been exporting from Switzerland for a great many years. Interest in his products continues very great.

“I believe”, Lucce says, “that since ‘The Cash Box’ came into the industry there has been much greater appreciation of each other among all the people engaged in this field worldwide.”

Photos above picture Bill Gerch and Marcel Lucce in Switzerland, and window front of the Lucce firm.

---

Through The Coin Chute

PHILA. FILBERTS

Nat Sobol, Atlantic Penna., out of the office this week—bedded down with the flu. Last week it was his son. . . Mike Baron makes the rounds of wholesalers, picking up needed machines and supplies. . . Abe Wilsen, International Scott, Cross, still busy as ever. Advised demand for shuffle alleys for export increasing. Has to turn his showrooms temporarily into a stock and shipping dept. . . . Marty Brownstein, Active Amusement, reports that the firm’s rental plan going very well. Fred Pliner, Castle Coin, and Larry Ash all on the road and report business good. Mr. and Mrs. Joe Ash spent the week-end with Mr. and Mrs. Nate Gottlieb in New York and took in a Broadway show. . . . Jules Wenger and Moe Blitstein, both out of action due to illness, now back working again. . . Dave Rosen, David Rosen, reports good sales of Williams’ “Steepiechase”; Harry Stern, recuperated from a recent illness, now associated with Rosen, concentrating on the Williams’ games. . . . International Amusement reported negotiating for additional warehouse and showroom space. Sal Groeckman in quite a quandry. He’s wanted in Europe, but as he wants to spend Thanksgiving with his family, as well as take care of business here, had to postpone both his trip thru the U. S. and return to Europe at this time. . . Arnold Silverman, Atlantic-Penna, record department, will take over the one-stop section until Paul Cimino and Yolanda Christophe return from their honeymoon. . . . Harvey Miller’s new show, “Rock & Roll Kingdom” on WHAT, will start off with a unique interview with the new satellite, “Nutchick”, Steve Karmen, Mercury, visits him tomorrow. . . Al Fairo, King Records, says Jimmie Scott’s “What Sin” is doing well all over the country. He also states, “Dynamite Darling” by Otis Williams will be a good pop seller. . . . Everyone still talking about Milton Berle’s cocktail party. He was at his exuberant best. David Rosen’s record department riding with fiesta hot sellers. “Hop” by Danny & Joniors; “Kisses, Are Sweet Than Wine”, Jimmy Rodgers; “Rock and Roll Music” by Chuck Berry; and “Why Don’t They Understand”, George Hamilton.

---

Clean Trades
104-Selection Wurlitzers

Model 1900 . . . $800
Model 1800 . . . $700
Model 1700 . . . $600

CRATED AND READY

Lew Jones Distributing Company, Inc.
1301 North Capital Avenue
Indianapolis, Indiana
Phone: McBride 5-1593

---

Frantz Supplies
Scales To Lions

CHICAGO—John Frantz, president J. F. Frantz Manufacturing Company, this city, reported this past week that arrangements have been made with the International Association of Lions Clubs to supply “Aristo” scales to Lions Clubs and members all over the world.

Frantz disclosed that his “Aristo” scale is listed in the official supplies catalog of the Lions International. This supply catalog contains a large number of Lions Club supplies bearing the official Lions emblem.

The Frantz scale is made to operate on any coin up to the size of a half-dollar; with the exception of dimes. Proceedings will be used for a Lions Club Project® in yellow.

Scale is finished in purple, and the official emblem personalizes the club name.

Lions members may order the scales for their stores, offices, factories and for the club.

Frantz revealed that his first shipment of “Aristo” scales is being made this week to one of the Lions Clubs in Jacksonville, Florida.
US GALS
by Cissie Gersh

CALL COLLECT for special CLOSETOWN PRICES!

US GALS
by Cissie Gersh

CALL COLLECT for special CLOSETOWN PRICES!

10 NEW UNITED PLAY-TIMES
10 NEW CHICAGO COIN SUPER BOWLING LEAGUE
5 NEW GOTTLIB CONTINENTAL CAFE
5 NEW BALLY CIRCUS
Also Closing Out—GENCO CHAMPION BASEBALL, GENCO MIX-LET, UNITED, 5th inning, CHICAGO COIN BULLSEYE, UNITED SUPER SLUGGER

TRADES ACCEPTED!
We Need For Export—
BALLY BINGOS—ALLEYS—MUSIC

M-100A 45 RPM CONVERSION KIT
Easy to install

A Quarter Century of Service,
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.  ARMIRAGE 6-5005

Cautions Trade About "Drifter" Mechanic

SPORANE, WASH.—Every once in a while some distributing or operating firm in the country runs into an employee who causes them untold grief and trouble.

In a letter from Robert T. Follett, Lewis & Follett Music Company, this city, who ran into this sort of trouble, and wished to caution others in the trade.

"I had a Jack Wilson in my employ from August 15 to September 30th," writes Follett. "He is a drifter and has been employed in all sections of the country. We were aware of a warrant for his arrest for grand larceny. He left his job without notice, made three collections unknown to me until after his departure, took a complete set of mechanic's tools, one complete set of my master keys, and left town owing many bills and obligations.

"He is 48 years old, five feet four, reddish blond hair, and partially bald. His ears protrude slightly, has a slight Texan accent, and is a heavy drinker. This man has a very reddish complexion, and always has a smile on his face. He could pass his age off as 40 years old. He has followed the amusement machine trade all his life. He could turn up in almost any section of the country and have a $50 reward for anyone knowing his whereabouts so that a warrant may be served him."

3rd Row L.—That's me leaning against the pole in Amsterdam, Holland. That's you'd like to see what a "street" looks like in Amsterdam.

3rd Row R.—Bill caught this shot of Jeanne (Mrs. Frank) Van Malder and myself in a very marvelous, little restaurant in Brussels. We were just listening to the waiter making some really mouth-watering suggestions.

4th Row L.—That's Jean Stellman and myself in London again. And what would anyone search for in London? Silver, of course. So here we are—just looking.

4th Row Center.—That's Alice (Mrs. Sam) Clark and myself walking down the Via Condotti in sunny Rome with Sam Clark approaching to tell us what marvelous ties he'd seen—and so cheap.

4th Row R.—I took ill in Paris, but, held up until Amsterdam. And then Bill called the hotel doctor. He turned out to be the very handsome Dr. J. Kater. He was just marvelous. And, gals, he isn't married.

Bottom L.—That's me and my dear, dear Karla (Mrs. Alfred W.) Adicks in Hamburg, Germany. That's the day we went shopping for Bavarian leather shorts for my daughter, Gail. And does she love them. Gals, when you're in Germany, don't forget to buy all your children (and yourself, too) the Bavarian leather shorts.

Bottom Center.—Here we are, Alice (Mrs. Sam) Clark and myself right in front of the famous Donny's on the Via Veneto in Rome. It was too early as yet for the tables to crowd up. But, Alice and I wanted to get started early.

Bottom R.—That's my very dear friend, Marcel Lucca, who took us to a festival of one of the Cantons. It was really something to see. Marcel is one of the top hosts of Europe.

Oh, well, I could go on for hours and hours. I've so many, many pictures at hand. And so many full color photos, too. But, just picked these at random. Do hope you like them.

Won't you let me hear from you?

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Wurlitzer Names Pacific Dist. Corp. For San Diego

NORTH TONAWANDA, N.Y.—A new Wurlitzer distributor has been selected to handle the sales and service work Wurlitzer’s coin-operated equipment in San Diego, California. Pacific Distributing Corporation has become the new Wurlitzer outlet, effective at once, according to an announcement today by Robert H. Bear, Wurlitzer sales manager.

Heading the new organization is Noble J. Craver, an automatic machine man of 20 years experience and wide connections throughout the industry. He has headed one of the largest music operations in the San Diego area for the past 10 years. Craver holds the title of President and General Manager of Pacific Distributing and also will be responsible for the corporation’s sales efforts. He will be ably assisted by his wife Marion, a long time partner and secretary of the corporation.

Pacific Distributing Corporation is located in a new building at 3567 India Street, San Diego 1, California. The building is undergoing extensive remodeling to include a showroom and parts department, which will complement the new distributorship. During the past year, San Diego has become the third largest city in the state of California. This was cited by Bob Bear as the reason for selecting this Metropolitan as the location of an important Wurlitzer distribution point.

G. G. Sinclair, Wurlitzer West Coast district sales manager, has been working closely with Craver in developing the sales plan. Walt Petet, a Wurlitzer field service engineer based in San Francisco, has spent the past three months in San Diego and has thoroughly schooled Craver’s three mechanics in Wurlitzer products maintenance and service. The new distributorship will cover the California counties of San Diego and Imperial, and Noble Craver has made plans to call on every operator in his territory in the shortest possible time. He is owner and president of a Casona 1880 monoplane which he uses extensively for business.

Mrs. Marion Craver is something of a mobility in her own right. A commercial pilot with an instrument rating, she has for several years participated in the ladies “Powder Puff Derby”, a cross-country race requiring flying skill and navigation know-how. In 1956 she and her copilot, another woman, placed third in the Derby and in 1957 took fourth place. She looks back to a First place in 1958.

Noble Craver’s 20 years in the coin machine business have encompassed a good portion of the United States geography. He began operating in Monroe, Louisiana, at the Deluxe Novelty Company, moved to Corpus Christi, Texas, and thence to the present city he calls home, San Diego. Noble and Marion are the parents of two boys, Leo, 20 years old, who is in business in Los Angeles, and “Butch” (Noble, Jr.), who has his own route of coin operating sales.

In acknowledging his assignment of the Wurlitzer distributorship Craver said, “I feel this is a great opportunity. Wurlitzer is a strong name in automatic music and we will do our best to represent them in the manner which they have a right to expect. The territory which we cover enjoys excellent year-round climate and is growing unbelievably fast. Who could ask for a better area in which to expand coin operated music?”

The fast breaking records are the big thing at the one-stops along Pico Boulevard for the past week. Lionel “Norty” Johnson of the Capitol Records stable has been all over the charts high on the charts throughout the nation. Jack Lewis, recently appointed A & R representative for the United Artist label, receiving long distance congratulations from his former bosses at California Music Company, Sammy Rinehart, George DeCarlo, and Bob Brown the first time Jack visited the Southern scene.

During the past week, Jack took Del G. White of Capitol Records to the Southern scene, where he inaugurated a new release of “Love Me Forever” on Paris. Buddy Robbins reports Earl Grant’s “Fever” on Decca is getting a big play from the operators. . . . Phil Robinson reports Chicago Coin’s “Classic Bowling League” continues a big seller with the operators. Phil says the shipments of the “Classic” are arriving just in time to fill the mounting orders. At C. A. Robinson & Company, Charley Robinson has been receiving very fine reports from operators on the increase in their take in locations where they have placed a United “Jumbo” Bowling Alley. Hank Troncek was told by an operator his take doubled out with a “Jumbo” even during a short period of time. Del G. White reports used equipment remains in great demand which keeps him busy securing used games and music equipment for the operators.

At Bennett Sales Company, Inc., Bill Happler busy in the showroom writing up re-orders for the AMI “H-200” phonograph. Bill says every re-order proves the quality of the AMI phonograph. Everyone at Badger wishing Don Ames good luck in his new venture after leaving Badger. Marshall Ames busy in the office as the entire operation. Craven Bros. Inc. has received long distance reports that Will Glade’s “Lichtensteiner Polka” on London fills the bill. She has to keep ordering to fill the many requests she is receiving. . . . At Simon Distributing Company, Jack Slovenia busy making calls and has ordered the rush of copies and that Will Glade’s “Lichtensteiner Polka” on London fills the bill. She has to keep ordering to fill the many requests she is receiving. . . . At Simon Distributing Company, Jack Slovenia busy making calls and has ordered the rush of copies and someone who will release the Park Show in Chicago the first of December. While East, Jack will visit the music manufacturers in the area. Sunny Lomberg putting the finishing touches on a large shipment for a European concern.

At American Coin Machine Service Company, Bill, Nick, Vinny and Andy Lomberg busy running the simplest of the circle. The Lamy’s continue adding new customers to their ever increasing business which has doubled during the past few months. Norty Beckman greeting the many operators visiting the Music Center to see the vast improvements since moving to their new location. Norty says the new quarters will allow for much e-elier and efficient service. Jan Graham predicts Tony Perkins “School Starts Again” on RCA-Victor will give him another hit record on the charts. Harold Goldfine reports he is receiving requests for Jerry Lewis’ “Red Sack” on Decca and says there should increase with the release of the picture of the same name. . . . Lucille and Paul Laymon report they have been receiving very favorable comments from operators at Paul A. Laymon of the ABC Super Deluxe Bowler”. Both of these pieces of equipment complement the popular with the local operators, Charlie Daniels says that the sale of used equipment, particularly with the newer models, has been tremendous all year.

**Through The Coin Chute**

**DALLAS DOINGS**

Benny McDonald and Walter Thannisch of Ft. Worth are getting ready to go Duck hunting . . . R. B. Williams fishing at Possum Kingdom over the weekend. . . . Visitors along coinrow this week included Charlie Minnis and Fred Hill of Fort Worth, Bob Bean of Ft Worth, Jon Carr, Wa;o; Valo;os, Jiggs Hamilton, Jim Woodyer, Pt Werth; C. Biggs,凡大; Bosh-but; Wiggins, Pt Werth; Jack; H. Whittaker, Texas; Bill; Brown Walker, Ceci; Epps, Wilbur; Briscoe, Fred Ellis, Garland De Lamar, Wa;o; Joe Maynor, Texarkana, Walter Wiggins, Texarkana. . . Peter Noel, Texas; Wiggins, Pt Werth; Mr; Biggs,凡大; Bosh-but; Wiggins, Pt Werth; Jack; H. Whittaker, Texas; Bill; Brown Walker, Ceci; Epps, Wilbur; Briscoe, Fred Ellis, Garland De Lamar, Wa;o; Joe Maynor, Texarkana, Walter Wiggins, Texarkana. . . Bina Carr, Wa;o; Sam Valasco, Jacks Hamilton, Jim Woodyer, Pt Werth; C. Biggs,凡大; Bosh-but; Wiggins, Pt Werth; Jack; H. Whittaker, Texas; Bill; Brown Walker, Ceci; Epps, Wilbur; Briscoe, Fred Ellis, Garland De Lamar, Wa;o; Joe Maynor, Texarkana, Walter Wiggins, Texarkana. . . Bina Carr, Wa;o; Sam Valasco, Jacks Hamilton, Jim Woodyer, Pt Werth; C. Biggs,凡大; Bosh-but; Wiggins, Pt Werth; Jack; H. Whittaker, Texas; Bill; Brown Walker, Ceci; Epps, Wilbur; Briscoe, Fred Ellis, Garland De Lamar, Wa;o; Joe Maynor, Texarkana, Walter Wiggins, Texarkana.

**CALL FOR YOUR COPY TODAY!**

COIN MACHINE EXCHANGE, INC.

750 W. NORTH AVE. 
CHICAGO 22, ILLINOIS

“IT'S WHAT IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Meyer Parkoff Cited For Juke Box Donation

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, who has contributed many juke boxes throughout the years, was extremely gratified this week upon receipt of a letter from St. Joseph Hall, Brooklyn, N. Y.

Sister Anne Maria wrote: "If only you could have been here this morning when the juke box arrived. You would have seen for yourself how much it means to the girls. Such excitement! Believe me, the records have been playing continuously."

"To you, we express our sincerest and deepest appreciation. You and yours shall be remembered daily in our prayers. We extend a cordial invitation to you to visit us at any time. You can be sure of a hearty welcome."

"May God bless you!"

CMMA To Help Boston

OAKLAND, CALIF. — George A. Miller, president, The California Music Merchants Association, this city, reported that the organization voted to make a sizeable contribution to the Boston music operators to assist them in their fight against the overall $160 a year business license per phone.

Contributions are being received daily, Miller advises, and as soon as the drive is over, a check will be mailed to Dave Baker, president of the Music Operators Association of Massachusetts for at least $1,000 and possibly more.

Miller points out that a license of this kind could set a precedent for every State. It is a matter of such a serious nature that operators and associations all over the U.S. should render support, financially and otherwise, to the operators in Massachusetts, Miller stated.
Operators report slight increases in collections this past week. Nothing sensational, but on the up-tick, which is encouraging. Machine maintenance is slackening off. One operator, in discussing the flu condition, relates how one of his locations was hit. The bartender and cook were both laid up, with the owner having to scurry between the bar and kitchen to serve the customers.

"And", reported this op, "the customers weren't beating down his doors either."

The news of Georgie Holtzman's accident flew thru coinrow. Georgie, one of the industry's best liked coinmen, was hit by an auto on Friday night, Nov. 1, while crossing a street to service a location. Immediate attention at Kings County Hospital probably saved his life. He traveled over to the Long Island College Hospital on Tuesday. While he's seriously injured, and we hear he'll have to undergo surgery, which will keep him out of action a long while, he is in a Barney (Shugy) Sugarman, Runyon Sales, reporting business continues steadily, more interested in telling us of his son Nate's experiences at Ft. Dix. Nate, going thru basic training, has lost 12 lbs. Seems to us Shugy took them on. Buddy Fox, who was out serving two weeks Jury duty at Supreme Court, now back handling promotion. Tells us one other location will be missing the plaintiff in the case resulted in the court awarding an amount of $320,000... Carl Pavesi, president Westchester Opi Guild, on the street shopping. Carl flying down to Miami Sunday for MOA Board of Directors meeting. Had to leave his minis home so he could be on hand to help out in the event another Pavesi arrives—a grandchild. Carl, Jr., who is associated with Pavesi, expecting a 2nd baby.... Al Simon, Sr., really excited over Geneo's "Mortomara." "Shorck and Shaffer Arcade has five" states Al, "and collection reports exceptionally high." ... Ben Haskell and Sandy Wender, asst. Reynolds pres. of amuse game sales, separately, back from a visit to Chi factories for advertising for their annual Journal. No sooner does Haskell return, but Teddy Bhatt (the other Haskell partnership) takes off for Miami Beach for MOA board meet. Will then fly on to Haiti.

Ted Parker, Wurlitzer regional rep, in for the N. Y. Opi's banquet this week. Came in from Boston and Albany. Really busy, Sandy Moore, Bernice Levine, Sandy Moore in conference, Abe Lipsky and Slicky Whitsky at their desks tied up with paper work; and Joe Young out seeing customers. Danny Sobarsky, who for many years worked out with the Wurlitzer distrib at this time, and then later joined Sam Kersheen, new Eastern representative for J. H. Keeney, was in visiting with Sandy Moore about the new contention. Wurlitzer has a new machine. His name is Jack Semel on the scene if we enjoy reminiscing about old times—and old timers. ... Joe Kochansky visits sales and repair people. In succeeding week, more can be seen on Mike Munves' building front. Looks terrific. Next week a large display sign goes over top of the window. Then sidewalk will get complete concrete job. ... Louis Womack, Magic Machine Rep., and Hymie Kappel, Necco, Distributing, picked up last week, all gone, and now the brothers hunting for more to fill orders. ... Meyer Parkoff, Atlantic N. Y., Corp., one of industry's leading promoters of promoting better public relations, recently introduced Sister Anne Maria of St. Joseph Hall, Brooklyn, who brings a glow of seeking actions. Only one of this type of promotion aid and says a lot, "I can't say," Meyer, "but it certainly gives me great personal pleasure." Murray Kaye smiles happily as new Seeburg phonos move out on track headed for delivery. Many operators urged to read December, 1957 issue of "Harper's Magazine." Feature story by Julius Segal "The Lure of Pinball" greatest plug for the hop ever encountered by your correspondants, and other tremendous boost for the industry will come about when movie "Jamboree" is released in mid-November. This one for music operators. Portion of picture takes place at annual banquet of MOA in Chicago.

The Herman Fisher's of Aberdeen, S. D., are expecting to be grand parents sometime in February. Mrs. Fisher is busy sewing maternity clothes for her daughter and sending them to Verdin, France, where her daughter and son-in-law now live. It is an M.D. it is a camels, ... Lee Bruns, of Paces N. S. Sales, took a lengthy, light with a friend of his and drove to Minneapolis for the day. Les was able to pick out a record supply, and all his other items needed. ... Archie LaBeau, of St. Paul, Minn., formerly Rock-Ola distributor in this area, is selling Cuddles in his spare time, along with taking care of his route. Archie reports that he is doing quite well with his new代理。, Julian Moore, of the C. N. S. Sales, has been back in for the day. Has his route in good shape and takes off about three days a week to get in his duck hunting. ... Frank Befara, of the Delmo Novelty Co., Hibbing, Minn., has just sent a few more machines to the store in Warn of Salem, S. D., believer in the good neighbor policy helped him get his lines. ... Mike Planta, of Lake City, Minn., in town for the week, is carrying a new machine and in small supply, and in a hurry to get home. ... Frank Mager of Grand Rapids, Minn., got the Aslan flu bug but is feeling better and is up and around. ... Ted Land of the L. & M. Sales Co., Mpls., is home and on his way to recovery after spending three weeks in the hospital with a slight heart attack... Ames Helicher of the Advance Music Co., Mpls., went home Friday after spending two weeks in the hospital with some ailment, no exact diagnosis and exhaustion plus a cold is what caused it. ... Dick DuBois, serviceman for 23 years with the Atlas Sales Co., Mpls., is leaving to go into business with his brother in Des Moines, Iowa. Everybody wishes him the best of luck. ... John Butterac, Hibbing, Minn., has the city fathers permission to open a center for the teetazers. John plans to open in the next ten days. ... Used equipment such as five balls and music are very much in demand by operators in the mid-west area. Distributors in the Twin Cities are moving a lot of such equipment.

"It's what's in THE CASH BOX That Counts—INTERNATIONALLY!"

**EASTERN FLASHES**

### THRU THE Coin Chute

**UPPER MID-WEST MUSINGS**

**ALL GAMES CLEANED AND IN WORKING ORDER**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BROADWAY</td>
<td>$200.00</td>
</tr>
<tr>
<td>BIG TIME</td>
<td>$125.00</td>
</tr>
<tr>
<td>BEACH CLUB</td>
<td>$75.00</td>
</tr>
<tr>
<td>VARIETY</td>
<td>$65.00</td>
</tr>
<tr>
<td>MIAMI BEACH</td>
<td>$135.00</td>
</tr>
<tr>
<td>ROCK-OLA FIREBALL (78)</td>
<td>$125.00</td>
</tr>
<tr>
<td>AMI &quot;A&quot; (78)</td>
<td>$35.00</td>
</tr>
<tr>
<td>WOOLET 1853 &amp; AMI &quot;A&quot;, 3 for 100.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>United 14 ft. BOWLING ALLEY</td>
<td>$375.00</td>
</tr>
<tr>
<td>Ball 14 ft. Bowling Lane</td>
<td>$375.00</td>
</tr>
<tr>
<td>CROSS CROSS</td>
<td>$45.00</td>
</tr>
<tr>
<td>WINS. and GENCO 6 PLAYER</td>
<td>$285.00</td>
</tr>
<tr>
<td>ROLL A BALL</td>
<td>$30.00</td>
</tr>
<tr>
<td>SILVER SKATES</td>
<td>$75.00</td>
</tr>
<tr>
<td>SMOKE SIGNAL</td>
<td>$140.00</td>
</tr>
<tr>
<td>SHINGING</td>
<td>$50.00</td>
</tr>
<tr>
<td>PETER PAN</td>
<td>$35.00</td>
</tr>
<tr>
<td>STAR POOL</td>
<td>$65.00</td>
</tr>
<tr>
<td>PUPPY (New)</td>
<td>$15.00</td>
</tr>
<tr>
<td>KEYINO COFFEE MACHINE (new)</td>
<td>$35.00</td>
</tr>
<tr>
<td>WIRE—WRITE or PHONE HE 1-7577</td>
<td>$1.15</td>
</tr>
</tbody>
</table>
| 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: **BALLY-WILLIAMS** **ROCK-Olá** **LAKE CITY AMUSE, CO.** 4353 PAYNE AVE., CLEVELAND, O. (Tel. HE 1-2377) **ABT GUESSER SCALE**

- **Export Model**
- **Domestic Model**
- **Write Quick!**

A.B.T. Sport Rifle Gallery
Kicker & Catcher
A.B.T. Challenger
Paco Ariste Scale

Manufacture and Sales

**J. F. FRANTZ MFG. CO.**

1940 W. LAKE ST., CHICAGO 12, ILL. (Tel. Taylor 7-2709)

Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Through The Coin Chute
Through The Coin Chute

CHICAGO ChATTER

Reports from ops here and everywhere indicate they're doing more this season. The juke box routes are looking a lot better than ever before. Many may admit they have let inflation and increasing costs win the battle against profitable net income. Sales reps returning from their trips report that some ops still on nickel chutes are finding out that, under present conditions, they must get the music route over the profit line, into the black. Or sell out. At The Cash Box has pointed out time and time again, Dime Play is not enough. It's got to be Full Play PLUS. Ho, ho, ho! If you want to be in for all indications, it will soon be with us to the tune of nearly 100%. . . . C. Arden Ginsburg at Genco making hustling tracks between office and field. Watching the development of product and trying to increase output to fill waiting orders. All Warren stopped long enough to state: "Mr. O'Brien's taking the country by storm and inquiries coming in from all over the world." Ralph Sheffield coming from the experimental desk with a big grin to report he has just developed a new way to make some gadget work perfectly.

Bill O'Donnell is keeping us all terraiously busy," says Bill O'Donnell. "Bally's got what the ops want and need in games." This big plant is practically a One-Stop for distributors. Producing ball bowlers, puck-type bowlers, in-line skates and 8-balls to park collections for all in the trade. . . . Paul Huebsch back on the job at Keeley after a week's bout with the flu. Showing the pink pills (or scribes) that did the trick but fast. "But I didn't stop work while working home," he claims, "because I had to time up some new ways to catch up with our backlog of orders." . . . Sam Wolkberg, pres. of Chico, has been in the area countless times for his philanthropic activities. Last Wednesday, he was chairman of the Patron's dinner held in the Morrison Hotel for the benefit of the Jewish Theological Seminary in NY. . . . Sam Gould, busy advising that production of the firm's "Classic Bowling League" continues steady and satisfactory. Mort Secore conferring with Ed Levin on the first of South's extensive coast to coast trips.

Bill DeSelm at United smoking long Havana cigars again, "Helps me concentrate while I figure out these split truckload orders," he claims. Bill Bill, "We're enjoying good Fall business, and we've got to be a flying start again with these new 6 Star Shuffle Alleys". Al Thoelke reporting going thru Wis and Minn. on Chico's upper lever and peninsular. Contacting all ops in the area for United distrts, and taking picks of players in action on the firm's bowlers. Bob Beaver on extended trip around N. J., heading for Philly and Balt. John Cazola covering Chicago and eastern cities this past week. One more item: "The Big Swede" made a fast trip to Munising, Mich., to see his wife, Dot, who is recovering from recent successful operation. . . . Charles and Betty Johnson did send us a post card from Paris, France. But Charles (Little Jimmy) Johnson of Globe Distributing, this city, phoned to say he would be in Chicago tomorrow and would like to talk to Chitainow, Little Italy, Goose Island and Bucktown. (Anything burning, Jimmy?) . . . Two distinguished-looking ops arriving along the near north side—Mr. Comstock and Marvin Bear of DCI.

Alvin Gottlieb telling us examples of each game go all over the world for testing in all types of locations. "We know in advance," says Alvin, that 'Silver' would be an outstanding product and Dave and Nona have done well to make this model. Ladd Weinberg report production and worldwide shipments "going along at a steady clip". . . . Nice to meet old friends Ed and Burt and his son, Joe. Joe is back at work. Both shopping for games and phonos. Clyde proud of the fact that Joe has made the juke box routes more profitable as his, Clyde's, game route. Joe states, "I use The Cash Box Top 60 charts, exclusively and consistently for buying all my records". . . . Chet Gore at Exhibit working on new series of cards for his 1938 line of vendors. Charles Nicholas of Marvel Billiard Supply advises he carries any kind of pool table. "There are all kinds of players—" and for players 6 years old to 75. Also folding tables for gifts. . . . Most elated comment in this past week is John Frantz as he begins production of the "Aristo" scale for "Super". One of Frantz's phone calls late in the longdistance phone. . . . Fred Kline, always happy and always accommodating to the many visitors, says there's always a cup of coffee on Joe's desk. Noticed several foreign language newspapers on Sam Kober's desk while I was here from Italy.

Empire's Jack Burns accuses Joe Robbins of being a Navy fan. "And," he adds, "I'm suspicious of Gil Kitt." To which Gil retorts, "Since I grew up in Baltimore, and that's only 20 years ago, I'll be a Navy fan. I'll keep scolding Jack strictly for Notre Dame—win, lose or tie. By the way, Joe, some of the collections "understanding and cooperation" and "Your Bally's Herb Jones' pencil flying paper, advice Joe's got headlines and deadlines for making his next issue of "Bally-Who" . . . Joe Toppa, Chief Coin slotting coffee and papers with the longdistance phone. . . . Fred Kline, always happy and always accommodating to the many visitors, says there's always a cup of coffee on Joe's desk. Noticed several foreign language newspapers on Sam Kober's desk while I was here from Italy.

"It's what's in THE CASH BOX That Counts—INTERNATIONALLY!"
Roto-Targets Mean More Play!

GOTTLIBB'S SILVER

Means More Coins! More Profit!

Wherever you talk to the stories are the same ... Roto-Targets have been acclaimed as the outstanding New feature in amusement pinball machines! Location owners and operators report important New earnings and profits attracted by Roto-Targets. They are fun for all and present an irresistible New challenge to the skill and timing of every player.

Silver has an exclusive Lite-A-Name feature that holds even from game to game until S-L-I-V-E-R is lit; then, complete name lights targets for specials. Silver also includes: Rollers and spot button that complete numbers 1-2-3-4 to lite holes for specials; super-powered flippers that shoot ball up field at Roto-Targets; cyclonic kickers, twin chutes and an all steel door and door frame for lifetime service. Match features.

See your distributor today!

World's largest manufacturer devoted exclusively to the design and production of amusement pinball machines!

Amusement Pinball's
as America's Central and Hot Dawg!

ALL EQUIPMENT IN STOCK—
IMMEDIATE SHIPMENT!

BINGO GAMES

<table>
<thead>
<tr>
<th>BINGO GAMES</th>
<th>WRITE</th>
<th>PEASANT</th>
<th>ROYAL FLUSH</th>
<th>ACE HIGH</th>
<th>RAINBOW</th>
<th>AUTO MACHES</th>
<th>BARBER LITES</th>
<th>HAWAIIAN BEAUTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEY WEST</td>
<td>535</td>
<td>535</td>
<td>535</td>
<td>535</td>
<td>535</td>
<td>535</td>
<td>535</td>
<td>535</td>
</tr>
<tr>
<td>BIG SHOW</td>
<td>355</td>
<td>355</td>
<td>355</td>
<td>355</td>
<td>355</td>
<td>355</td>
<td>355</td>
<td>355</td>
</tr>
<tr>
<td>NITE CLUB</td>
<td>295</td>
<td>295</td>
<td>295</td>
<td>295</td>
<td>295</td>
<td>295</td>
<td>295</td>
<td>295</td>
</tr>
<tr>
<td>ROADWAY</td>
<td>255</td>
<td>255</td>
<td>255</td>
<td>255</td>
<td>255</td>
<td>255</td>
<td>255</td>
<td>255</td>
</tr>
<tr>
<td>BIG TIME</td>
<td>235</td>
<td>235</td>
<td>235</td>
<td>235</td>
<td>235</td>
<td>235</td>
<td>235</td>
<td>235</td>
</tr>
<tr>
<td>CATTIME</td>
<td>225</td>
<td>225</td>
<td>225</td>
<td>225</td>
<td>225</td>
<td>225</td>
<td>225</td>
<td>225</td>
</tr>
<tr>
<td>SEVEN SEAS</td>
<td>205</td>
<td>205</td>
<td>205</td>
<td>205</td>
<td>205</td>
<td>205</td>
<td>205</td>
<td>205</td>
</tr>
<tr>
<td>STARJET</td>
<td>195</td>
<td>195</td>
<td>195</td>
<td>195</td>
<td>195</td>
<td>195</td>
<td>195</td>
<td>195</td>
</tr>
<tr>
<td>STANLEY</td>
<td>185</td>
<td>185</td>
<td>185</td>
<td>185</td>
<td>185</td>
<td>185</td>
<td>185</td>
<td>185</td>
</tr>
<tr>
<td>PRIZE</td>
<td>175</td>
<td>175</td>
<td>175</td>
<td>175</td>
<td>175</td>
<td>175</td>
<td>175</td>
<td>175</td>
</tr>
<tr>
<td>TRIPLE PLAY</td>
<td>165</td>
<td>165</td>
<td>165</td>
<td>165</td>
<td>165</td>
<td>165</td>
<td>165</td>
<td>165</td>
</tr>
</tbody>
</table>

PHONOGRAPHs

ROSE-U-LE 1500  1,000
SEEBURG NF-1000  675
SEEBURG N-1000  375
SEEBURG N-100  375
ROB-O-JA  1950, 45 rpm  575
WURLITZER 1550C  175

WANT TO BUY
ALL TYPE BINGO GAMES
WILL PAY HIGHEST DOLLAR!

Cable: "GAMES—CHICAGO"
WORLD WIDE DISTRIBUTORS, INC.
2330 N. WESTERN AVE., CHICAGO 47, ILL.

Chi. Northside Aut.
Phono Bowling League
Results

CHICAGO—Position night started off with Decca taking two from Galgano Distros. Ray Albamontes' 515 was high for Decca. Wally Maslo was high for Galgano with 482.

Coven Music won two from Paschke Phono. High for Coven was Frank Sciackitano's 500. Hank Krueger was high for Paschke with 508.

Wood Music took two from ABC. Isabel Oomens' 479 was high for Amber and high for women. Irv Calo was high for ABC with 510.

Mercury Records swept three from Phono Service. Mercury's Jerry Zie was high for the team and high for men with his 568 score. Bob Holl's 497 was high for Phone Service.

Gateway Distros took two from Star Music. High for Gateway was Bob Holzman's 488. Myrtle Sochacki was high for Star with 459.

Brown's Camp won two from B&B Novelties. Jerry Fischer was high for Brown's with 478. Marino Pieroni was high for B&B with 528.

Singer One-Step took two from Western Automatic. Red Loaasso was high for Singer with 495. Lou Euro- peno was high for Western with 466.

Gillette won two from Garmsis Distros. Gillette's Frank Dalton was high with 519. High for Garmsis was Hank Sophie with 480.

The evening of November 21st has been chosen as Turkey Sweepstakes Night. All sponsors are cordially invited that night.

Wurlitzer Issues
Sales And Earning Report

CHICAGO — R. C. Rolfig, president, The Wurlitzer Company, this city, issued a sales and earnings report this week.

Sales for the second quarter (July, August and September) were $8,513, 526, down 9% from $9,387,916 in the corresponding quarter last year. Net earnings were $178,903 or 21¢ per share of common stock. This figure compares with net earnings of $151,491 or 16¢ for the corresponding quarter last year.

Sales for the first six months (April to September inclusive) were $151, 576,579, down 5% from $164,640,810 last year. Net earnings were $196, 050 or 25¢ per share compared with $219,661 or 26¢ for the same period last year.

"We are now coming into our customary heavy fall selling season," stated Rolfig. "During October we shipped to dealers, both foreign and domestic, more conventional pianos, more electronic pianos, and more electronic organs than a year ago, and if this trend continues during November and December our third quarter (October, November and December) operations should be good.

"As we have pointed out before, the music business is seasonal, and if our business this year follows the same pattern as previous years, sales and profits for the fiscal year ending March 31, 1958 should be satisfactory."
WANT—Your or used surplus records all spots, in spindles, $45 and up. We buy all year round and pay top prices. No lot too large or too small. No more than 500 Blues. We pay freight. BEACON SHOPS, 821 N. MADISON ST., COLUMBUS, OHIO. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealing in juke box stock or private collections. Will pay $150 to $300 per thousand. Specialists in all types wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone, Victor, etc. JADUS SIDDELL, 99 W. 33rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Broadway. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.

WANT—To Buy: Mighty Mikes, any condition; Bally Champion & Exhibited Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Model 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gumsmoke; Big Horn and Skeet Shoot—cartons with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: Tower 1-6715).

WANT—Used records, 45's or 78's. All types—Pep, Hillbilly, Blues. We buy year round, any quantity. We can take no too large or small needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21ST STREET, BALTIMORE 18, MD. (Tel.: Belvedere 5-6621).

WANT—AM-80, 120, 200 selection Wall Mount Push Button, 24 models & Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash offer. Used records needed. Write or phone. AMERICAN COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Ginnete, BOX 414, zio HALL SHOFF, Box 1721, BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Board also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3385).

WANT—45 RPM Records, new or used, no quantity too small or too large. Write stating amount on hand, price you prefer, and price you are willing to pay. We are looking for proper merchandise, PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: Upjohn 6-4864).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand, price you prefer, and price you are willing to pay. We are looking for proper merchandise, PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: Upjohn 6-4864).

WANT—Gimmicks, Serreeling, Howling—They are no substitute for talent. Survey reports Michael Anthony. AMERICAN COIN SALES LTD., St. Louis, Missouri. Softser Music is coming back. Write or快来 Card for free Michael Anthony Survey Report. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—A European Buyer Interested In Absorbing Approximately Fifty Used and Worn Phonographs and AMI Phonographs Monthly. We Guarantee Consistent Delivery, Good Quality And Satisfaction. LONDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: Lincol 9106).

WANT—To Buy Seeburg 100 R. And 100 Phono. In Perfect Condition. AUTOMATIC MUSIC CO., 703 MAIN ST. BRIDGEPORT, OHIO.

WANT—To Purchase 5,000,000 Surplus Records, All Sizes, We Prefer Large Quantities. Will Advise Cash. Top Prices Offered. Write Or Phone Collect. RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: 2-1650); JESSE SELTZER, PERS.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes, United; Genco, Williams, Guns and Baseballs. ALLIED COIN MACHINE, 786 MILWAUKEE, CHICAGO 22, ILLINOIS (Tel.: Canal 60293).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and Used Buffalo have you. Plenty of $888888waiting. Don't Write or Wire but call us collect—Locust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bugs; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list, Highest prices paid. Representatives of Wurlitzer and Gottlieb, Inc., No Collections. GAMES, FORMS, OR SANDY MOORE. SANDY Moore DISTRICT, 240 E. NERICK RD., FREIGHT, L. O. R.


FOR SALE—One Double Header, like new, A-l condition, $475. LEWIS & FORBES, 180 HOWARD ST., SPANKEN 4, WASH. (Tel. MA 8555).

FOR SALE—15 5c Atlas Bantums nut machines with 9 stands—2 machines fit each stand. $6.95 ea.; stands $4 ea.; nut cases $1.65 ea.; Atlas 840. S/D. KOPPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 4-6289).

FOR SALE—All types of used Pool Tables, Jumbo and regular. Also late model Steels. AMI Jukes or Seeburg, Special price on ultra modern speaker and Baffle (8x10 or 10x12). Write or call SEACOAST DISTRIBUTING CO., 3622 W. NORTHEAST AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys. 24—1 lb. Cans—$6.75. CHICAGO COIN DISTRIBUTING, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 29, WIS. (Tel.: E-7600).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, $150; Supplies All for $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Junior 4 Player, $225; Tournभоine 2 Player, $250; Wil- liams Precious 4 Player, $210. All New. ROBERTA DISTRIBUTING, 135 MAIN STREET, GALENA, KANSAS (Tel.: 406).

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolleys, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC. 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—$692 each. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. Jupier 8-3211). FOR SALE—We are looking for Exposed of Arcade Machines—Also Music, Venders, Games and Parts. All Equipment. Write Us Your Needs. MIKE MUNYES, 577 TENN. AVE., NEW YORK 36, N. Y. (Tel. BRYANT 9-6677).

FOR SALE—Hi-Speed Super Fast Shuttle Board, 24 one-centric games, 1950. TEL. 25-1730. BALTIMORE, OHIO. (Tel.: EL 3-3417).

FOR SALE—Bowlers: Bally Bally 14" and 15" Bowler, Juke Box; Bally Bally. SCIOTO NOVELTY, INC., 1909 8th ST., PORTLAND 3, ORE. (Tel.: ATwater 3-7606).

FOR SALE—Bally Bowler, $400; Coin Key West, $300; Bally Double Header, $200; Bally Miami Beach, $2125; Bally 1900. SCIOTO NOVELTY, INC., 1909 8th ST., PORTLAND 3, ORE. (Tel.: EL 3-4179).

FOR SALE—New One 100 Selection AMI Mechanism, in original box from a Vendor. Price—$892 each. DONAN DISTRIBUTING COMPANY, 1652 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—Bally Mega Pitch, $400; Coin Key West, $300; Bally Double Header, $200; Bally Miami Beach, $2125; Bally 1900. SCIOTO NOVELTY, INC., 1909 8th ST., PORTLAND 3, ORE. (Tel.: ATwater 3-7606).

FOR SALE—New modern wall speak- ers, 3 speakers in a box, (used) $95; 5206 (48 sel.) Wall Boxes, $22.50; Seeburg 100 sel. $19.95; 1015's, $14.95. SCIOTO DISTRIBUTORS, INC., 224 N. MAIN STREET, NEWARK, NEW YORK. (Tel.: Newark 598).

FOR SALE—United and Chicago Coin machines, 10th Floor and later model: Wurlitzer 1500's, $400, 1250's; 1015's; all type Bings; Coin Bunt, as is or shopped, CAN- YON STATES DISTRIBUTORS, CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-6868).

FOR SALE—Special. 15 Ft. United Bowling Alleys, $500 ea.; 14 Ft. ball. —American & L DISTRIBUTING CO., 1663 CENTRAL AVE., SALT LAKE CITY 14, UTAH. (Tel.: Main 14751).

FOR SALE—Records!!! 55¢ over whole- sale, and label. Free title strips. Authentic, new accounts, token deposit with order. We also pur- chase your records. RYAN SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: 01-0160 84-0122, 4015).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WHEELER, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3466).
MISCELLANEOUS

MISC.—Send Christmas Cards With Music Design, Ideal For Your Business: Free Samples. WILLIAMS CASINO CO., 1957 Hope St., Swansea, R.I.

NOTICE—Attention Operators: It pays to diversify your source of income! Plow, Latex, Comic Books, Pinball machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, Inc., 6160 W. N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE.—It's your business to KNOW THE FACTS! How can reporting cooperatives affect you? How can you get your locations' cooperation? How can "10 for Play Plus" help you? What percentage of the nation's joker boxes feature 10c play? What percentage of U.S. amusements feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly contributed to: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level," "The Cash Box" "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus its Anniversary issue are accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to The Cash Box (not just about two weeks) you are getting what has been acclaimed by all as "The Bible of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Distributors, Your authorized Rock-Ola Distributor is HUFFY DIS- TRIBUTING CO. Write or telephone, 9760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERN 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to legitimate operators. Make your "25c of Delilah" each week with our "Especially Made for the Profits" trade merchandising approach" in the special CASH BOX, AMI A's. (No broken platters, cleaned & checked), $65; Jerne's Scale; $25; 8 Ohm Speaker (wall), $9.95. H. H. MUSIC AND DISTRIBUTING, 1626 TRIBUNE BLDG., FOREST HILLS, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 1427 RFN LOMOND PL, 107 ANGELES 27, CALIF. (Tel.: NO 2-3254).

THE CASH BOX
“The Industry's Market Place”

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX’ CLASSIFIED AD SECTION AS “THE INDUSTRY’S MARKET PLACE.”

WANT FOR SALE
CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD
Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order classified ad will be held for following issue pending receipt of your check or cash.

Notice to S2 Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM
ADDRESS
CITY
ZONE STATE
TELEPHONE NUMBER

ENCLOSE YOUR CHECK—ARM TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.
### How To Use "The Cash Box Price Lists"

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market price as it is quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange. Quoting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for each equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it should be $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment may be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity

### PHONOGRAPH

<table>
<thead>
<tr>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. M100R, '51, 100 Sel.</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. M100RL, '51, 100, 55 RPM</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. M100R, '51, 100 Sel.</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. M100RL, '51, 100 Sel.</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

### PINBALL GAMES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. ABC (Un 1/52)</td>
<td>$20.00</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Ace High (Got 2/51)</td>
<td>$265.00</td>
<td>$265.00</td>
</tr>
<tr>
<td>4. Lessons the Beaux (Un 9/52)</td>
<td>$20.00</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Arabian Knights (Got 12/51)</td>
<td>$20.00</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Arrow Head (Un 10/51)</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. Atlantic City (B 5/52)</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Auto Race (Got 9/51)</td>
<td>$175.00</td>
<td>$175.00</td>
</tr>
<tr>
<td>4. Balloon Poppin', (B 11/56)</td>
<td>$175.00</td>
<td>$175.00</td>
</tr>
<tr>
<td>4. Beach Beauty (B 11/55)</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. Beach Club (B 2/52)</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Beauty (B 11/52)</td>
<td>$35.00</td>
<td>$35.00</td>
</tr>
<tr>
<td>4. Big Ben (Wm 9/54)</td>
<td>$45.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>4. Big Show (B 9/56)</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Big Time (B 15/52)</td>
<td>$45.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>4. Bloodline (C 8/56)</td>
<td>$5.00</td>
<td>$5.00</td>
</tr>
<tr>
<td>4. Brazil (Un 19/56)</td>
<td>$195.00</td>
<td>$195.00</td>
</tr>
<tr>
<td>4. Bright Lights (B 20/52)</td>
<td>$5.00</td>
<td>$5.00</td>
</tr>
<tr>
<td>4. Bright Spot (B 11/51)</td>
<td>$5.00</td>
<td>$5.00</td>
</tr>
<tr>
<td>4. Caper (C 10/56)</td>
<td>$10.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>4. Caravan (Un 2/56)</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. Caravan (Wm 6/52)</td>
<td>$30.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>4. Circus (Wm 8/52)</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Circus Wagon (Un 19/56)</td>
<td>$90.00</td>
<td>$90.00</td>
</tr>
<tr>
<td>4. Classy Bowler (Got 7/56)</td>
<td>$215.00</td>
<td>$215.00</td>
</tr>
<tr>
<td>4. C.O.D. (Wm 10/51)</td>
<td>$50.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>4. Colossus (Wm 11/54)</td>
<td>$100.00</td>
<td>$100.00</td>
</tr>
<tr>
<td>1. Cowboy Island (B 9/52)</td>
<td>$20.00</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Control Tower (B 10/51)</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Coronation (Got 11/51)</td>
<td>$30.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>4. County Fair (Un 9/51)</td>
<td>$15.00</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. Crossroads (Got 5/52)</td>
<td>$40.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>4. Crossroads (Wm 2/52)</td>
<td>$225.00</td>
<td>$225.00</td>
</tr>
</tbody>
</table>

### PHONOGRAPH—(Continued)

<table>
<thead>
<tr>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Cyclone (Got 5/51)</td>
<td>$20.00</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Daffy Derby (Wm 8/51)</td>
<td>$75.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>4. Denver May (Wm 7/51)</td>
<td>$270.00</td>
<td>$270.00</td>
</tr>
<tr>
<td>4. Dealer &quot;21&quot; (Wm 2/52)</td>
<td>$35.00</td>
<td>$35.00</td>
</tr>
<tr>
<td>4. Derby Day (Got 5/51)</td>
<td>$170.00</td>
<td>$170.00</td>
</tr>
<tr>
<td>4. Diamond Hill (Got 1/51)</td>
<td>$170.00</td>
<td>$170.00</td>
</tr>
<tr>
<td>4. Dick Jockey (Wm 11/52)</td>
<td>$30.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>4. Domino (Wm 5/51)</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Double Action (Get 1/52)</td>
<td>$15.00</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. Double Header (Get 12/50)</td>
<td>$15.00</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. Dragonette (Get 6/51)</td>
<td>$215.00</td>
<td>$215.00</td>
</tr>
<tr>
<td>4. Dude Ranch (B 9/53)</td>
<td>$35.00</td>
<td>$35.00</td>
</tr>
<tr>
<td>4. Duette (Got 4/55)</td>
<td>$150.00</td>
<td>$150.00</td>
</tr>
<tr>
<td>4. Easy Acres (Got 12/51)</td>
<td>$155.00</td>
<td>$155.00</td>
</tr>
<tr>
<td>4. Eight Ball (Wm 1/53)</td>
<td>$45.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>4. Fairway (Wm 6/53)</td>
<td>$40.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>4. Five Star (Un 5/51)</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Flag Ship (Get 5/51)</td>
<td>$250.00</td>
<td>$250.00</td>
</tr>
<tr>
<td>4. Flying High (Get 2/52)</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. Four Bells (Get 10/54)</td>
<td>$120.00</td>
<td>$120.00</td>
</tr>
<tr>
<td>4. Four Corners</td>
<td>$60.00</td>
<td>$60.00</td>
</tr>
<tr>
<td>4. Four Heartbreakers (Get 9/50)</td>
<td>$15.00</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. &quot;000&quot; (Upright) (Get 19/51)</td>
<td>$50.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>4. Four Stars (Get 6/52)</td>
<td>$30.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>4. Frolics (B 2/52)</td>
<td>$35.00</td>
<td>$35.00</td>
</tr>
<tr>
<td>4. Fredericks (Get 11/51)</td>
<td>$115.00</td>
<td>$115.00</td>
</tr>
<tr>
<td>4. Fun House (Wm 10/51)</td>
<td>$220.00</td>
<td>$220.00</td>
</tr>
<tr>
<td>4. Gay Paree (Wm 6/57)</td>
<td>$425.00</td>
<td>$425.00</td>
</tr>
<tr>
<td>4. Gay Times (B 6/55)</td>
<td>$55.00</td>
<td>$55.00</td>
</tr>
<tr>
<td>4. Giggie (B 5/51)</td>
<td>$45.00</td>
<td>$45.00</td>
</tr>
<tr>
<td>4. Gladitor (Get 11/51)</td>
<td>$215.00</td>
<td>$215.00</td>
</tr>
<tr>
<td>4. Globe Trotter (Got 11/51)</td>
<td>$15.00</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. Golden Nugget (Upright) (Get 2/53)</td>
<td>$50.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>4. Gold Star (Got 8/54)</td>
<td>$125.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. Grand Champion (Wm 3/53)</td>
<td>$45.00</td>
<td>$45.00</td>
</tr>
</tbody>
</table>

### copyright


Page 78
November 16, 1957
Your AMI distributor is now showing the "H-200 M"! Come in to see it soon.

A GOOD SERVICE MAN IS WORTH HIS WEIGHT IN GOLD

See that the juke boxes he cares for make no unreasonable demand upon him—or you. Let him get in and out faster on maintenance calls, get more calls out of your service dollar with the Model "H". Just look: the wrap-around hood swings up. All the way up. Locks in place. Your man gets in fast. Gets out fast. And no knuckle busting. The mech slides out. Turns around. Service is chair height. Parts? You have less parts inventory with this one than any other juke box ever made. One solenoid on the H-200 does the work of hundreds of separate magnets on other juke boxes. There's less to go wrong. And any AMI operator will tell you—less does go wrong with an AMI. Give your service man the chance to make the most of his valuable time. Call your AMI Distributor.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Price Lists**

*The Cash Box Page 80 November 15, 1957*

### Pinball Games (Continued)

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Grand Slam (Got 4/53)</td>
<td>40.00</td>
</tr>
<tr>
<td>5. Green Pastures</td>
<td>60.00</td>
</tr>
<tr>
<td>6. Gun Club (Wm 11/53)</td>
<td>55.00</td>
</tr>
<tr>
<td>7. Guy-Dolls (Got 5/53)</td>
<td>30.00</td>
</tr>
<tr>
<td>8. <em>Gypsy Queen</em> (Got 3/51)</td>
<td>150.00</td>
</tr>
<tr>
<td>9. Handicap (Wm 6/52)</td>
<td>30.00</td>
</tr>
<tr>
<td>10. Happy Days (Got 7/52)</td>
<td>35.00</td>
</tr>
<tr>
<td>11. Happy-Go-Lucky</td>
<td>20.00</td>
</tr>
<tr>
<td>12. <em>Harbor Lite</em> (Got 5/56)</td>
<td>165.00</td>
</tr>
<tr>
<td>13. Harvey (Wm 5/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>14. Hawaii (Wm 5/52)</td>
<td>55.00</td>
</tr>
<tr>
<td>15. Hawaii (Un 8/55)</td>
<td>35.00</td>
</tr>
<tr>
<td>16. <em>Beauy Queen</em> (Got 4/54)</td>
<td>100.00</td>
</tr>
<tr>
<td>17. <em>Hauteur</em> (Got 5/54)</td>
<td>65.00</td>
</tr>
<tr>
<td>18. Hit-Fly (B 6/55)</td>
<td>95.00</td>
</tr>
<tr>
<td>19. Hi-Hand (Wm 6/57)</td>
<td>155.00</td>
</tr>
<tr>
<td>20. Hit 'N Run (Got 5/52)</td>
<td>75.00</td>
</tr>
<tr>
<td>21. <em>Ruby</em> (Got 11/59)</td>
<td>30.00</td>
</tr>
<tr>
<td>22. Kong (Wm 9/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>23. Horsele (Wm 12/51)</td>
<td>10.00</td>
</tr>
<tr>
<td>24. Hot Digity (Wm 8/56)</td>
<td>155.00</td>
</tr>
<tr>
<td>25. Hot Shot (Wm 3/52)</td>
<td>25.00</td>
</tr>
<tr>
<td>26. Jaboey (Wm 8/51)</td>
<td>25.00</td>
</tr>
<tr>
<td>27. Jockey Club (Got 5/54)</td>
<td>70.00</td>
</tr>
<tr>
<td>28. Jolly Joker (Un 11/55)</td>
<td>200.00</td>
</tr>
<tr>
<td>29. Jubilee</td>
<td>200.00</td>
</tr>
<tr>
<td>30. <em>Jinks Jacks</em> (Upwright)</td>
<td>40.00</td>
</tr>
<tr>
<td>31. <em>Key West</em> (B 12/66)</td>
<td>265.00</td>
</tr>
<tr>
<td>32. <em>King</em></td>
<td>200.00</td>
</tr>
<tr>
<td>33. <em>Knockout</em> (Got 1/51)</td>
<td>10.00</td>
</tr>
<tr>
<td>34. <em>Lady Luck</em> (Got 9/54)</td>
<td>85.00</td>
</tr>
<tr>
<td>35. <em>Lady Q</em> (Wm 2/54)</td>
<td>35.00</td>
</tr>
<tr>
<td>36. <em>Lard Butt</em> (Wm 11/54)</td>
<td>150.00</td>
</tr>
<tr>
<td>37. <em>Life-A-Line</em> (Ke 6/52)</td>
<td>35.00</td>
</tr>
<tr>
<td>38. Long Beach (Wm 7/52)</td>
<td>35.00</td>
</tr>
<tr>
<td>39. <em>Lovely Lucy</em> (Got 2/54)</td>
<td>50.00</td>
</tr>
<tr>
<td>40. <em>Maiden</em> (Wm 12/52)</td>
<td>125.00</td>
</tr>
<tr>
<td>41. <em>Marl</em></td>
<td>165.00</td>
</tr>
<tr>
<td>42. <em>Mad. Garden</em> (Got 6/50)</td>
<td>15.00</td>
</tr>
<tr>
<td>43. <em>Majestic</em> (Got 4/57)</td>
<td>375.00</td>
</tr>
<tr>
<td>44. <em>Majorities</em> (Wm 4/52)</td>
<td>20.00</td>
</tr>
<tr>
<td>45. <em>Manhattan</em> (Un 5/54)</td>
<td>50.00</td>
</tr>
<tr>
<td>46. <em>Marathon</em> (Got 10/55)</td>
<td>200.00</td>
</tr>
<tr>
<td>47. <em>Marble Queen</em></td>
<td>60.00</td>
</tr>
<tr>
<td>48. Mermaid (Got 6/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>49. Mexico (Wm 3/54)</td>
<td>30.00</td>
</tr>
<tr>
<td>50. Miami Beach (B 9/55)</td>
<td>100.00</td>
</tr>
<tr>
<td>51. <em>Miami</em> (Got 3/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>52. Monaco (Un 8/56)</td>
<td>175.00</td>
</tr>
<tr>
<td>53. <em>Midgets</em> (Got 10/51)</td>
<td>100.00</td>
</tr>
<tr>
<td>54. Nevada (Un 8/54)</td>
<td>30.00</td>
</tr>
<tr>
<td>55. Niagara (Got 12/51)</td>
<td>30.00</td>
</tr>
<tr>
<td>56. <em>Night Club</em> (Got 5/53)</td>
<td>20.00</td>
</tr>
<tr>
<td>57. Monaco (Un 8/56)</td>
<td>175.00</td>
</tr>
<tr>
<td>58. <em>Myco</em> (Wm 8/52)</td>
<td>50.00</td>
</tr>
<tr>
<td>59. <em>Nur</em> (Wm 1/54)</td>
<td>10.00</td>
</tr>
<tr>
<td>60. <em>Nine Sisters</em> (Wm 1/54)</td>
<td>50.00</td>
</tr>
<tr>
<td>61. <em>Olympics</em> (Wm 3/52)</td>
<td>25.00</td>
</tr>
<tr>
<td>62. <em>Peaches</em> (Wm 3/52)</td>
<td>40.00</td>
</tr>
<tr>
<td>63. Palm Beach (B 7/52)</td>
<td>30.00</td>
</tr>
<tr>
<td>64. Palm Springs (B 11/53)</td>
<td>30.00</td>
</tr>
<tr>
<td>65. <em>Parade</em> (B 6/55)</td>
<td>195.00</td>
</tr>
<tr>
<td>66. <em>Paradise</em> (Wm 3/51)</td>
<td>155.00</td>
</tr>
<tr>
<td>67. <em>Perry</em> (Wm 11/55)</td>
<td>195.00</td>
</tr>
<tr>
<td>68. Peter Pan (Wm 6/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>69. <em>Percy</em> (Wm 5/56)</td>
<td>155.00</td>
</tr>
<tr>
<td>70. Pin Boulevard (6/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>71. Pin Wheel (Got 6/53)</td>
<td>40.00</td>
</tr>
<tr>
<td>72. <em>Pixie</em> (Un 10/55)</td>
<td>65.00</td>
</tr>
<tr>
<td>73. <em>Play Ball</em> (CC 1/51)</td>
<td>10.00</td>
</tr>
<tr>
<td>74. <em>Poker Face</em> (Got 9/53)</td>
<td>55.00</td>
</tr>
<tr>
<td>75. <em>Queen of Hearts</em></td>
<td>40.00</td>
</tr>
<tr>
<td>76. <em>Quint</em> (Wm 3/52)</td>
<td>50.00</td>
</tr>
<tr>
<td>77. <em>Race The Clock</em> (Wm 5/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>78. <em>Rainbow</em> (Got 12/56)</td>
<td>185.00</td>
</tr>
<tr>
<td>79. Regatta (Wm 11/54)</td>
<td>95.00</td>
</tr>
<tr>
<td>80. <em>Register</em> (Got 10/56)</td>
<td>315.00</td>
</tr>
<tr>
<td>81. Rio (Un 11/55)</td>
<td>25.00</td>
</tr>
</tbody>
</table>

- **Note:** Prices are as of November 15, 1957.
SHATTERING
ALL PROFIT
RECORDS

chicago coin's
Classic
BOWLING
LEAGUE

GIANT BALLS 4½ in. DIAMETER — 2½ POUNDS
GIANT PINS REALISTIC SIZE Larger Than Ever Before!
Choice of 3 Size Cabinets 13 ft. — 16 ft. — 18 ft.
Shipped in 2 sections! Wider Cabinet!
Striped Playfield! Genuine Gutters!

EXCEPTIONALLY QUIET

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
MANUFACTURERS NEW EQUIPMENT

Products listed here are currently in production. Prices are manufacturer’s list prices, F.O.B. factory.

AMI, INCORPORATED
H-300 200-sei. phonograph...
H-100 100-sei. phonograph...
HAB-200 Selective-play
HBB-200 Continuous-play
WQ-100 200-sei. Wallbox
WQ-120 120-sei. Wallbox
Barzlip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

AUTO-PHOTO CO.
Studio Model "II"...

BALLY MFG. CO.
Carnival (2 Player, 5-Ball)...
ABC Champion...
Mutoscope Silver Gloves...
Mutoscope Sky Fighter...
Mutoscope K. O. Champ...
Mutoscope Rock ’n’ Roll...
O’P Pool Table...
Quizzer...
Ricola World Series...
Scientific Basketball...
Scientific Pitch ’Em...
Seeburg Gun...
Seeburg Shoot the Chimp...
Seeburg Coin Hunt...
Selecta...
Telequiz...
Un. Team Hockey...
United Jungle Gun...
Da-lux Model...
Un. Cars. Gun (1/3)...
Un. Cars. Gun (1/5)...
Un. Bonus Guns (1/3)...
Un. Bonus Guns (1/5)...
United Super Slugger...

CHICAGO COIN MACHINE CO.
Classie Bowling League (6 Player)...
Bomber (6 Player Pitch Pool)...

EXHIBIT SUPPLY CO.
Card Vendor, with base...
Single Column...
Double Column...

J. F. FRANTZ MFG. CO.
Kicker & Catcher (Counter Game)...
ABT Challenger (Counter Game)...
ABT Gunner Scale (Shooting Gallery)...

CENO MFG. & SALES CO.
Motorama...
Horoscope Fortune Teller...
Sweet Twenty (2 Player Roll Down Game)...
Gypsy Grandma Fortune Teller...

INTERNATIONAL Mutoscope CORP.
Banz-O-Rama...
Voice-Graph...
Without musical unit...

IRVING KAYE CO., INC.
El Dorado—6 Pocket Pool...$495.00
DeLuxe High Life...
Competitors—Super DeLuxe—6...

J. H. KEENY & CO., INC.
Big Balbo (6 Player)...

ROCK-OLA MFG. CORP.
Model 1458, 120 Sel...
Model 1455, 200 Sel...
Model 1452, 50 Sei...
Model 1451, X-Master...
Model 1546, Chrome Wall Box...
Model 1458, 50 Sel Wall Box...
Model 1960, Atomic Volume Control...
Model 1974, Remote Volume Control with Control Button...

J. P. SEEBURG CORP.
KIDDO Phonograph...
DWM-Wall-O-Matic 200...
MRVCMaster Remote Volume Control...
HFVC-2High-Fidelity Wall Speaker...
HFVC-2High-Fidelity Corner Speaker...
HFVC-2High-Fidelity Recessed Speaker...

UNITED MFG. CO.
6 Star Shuffle Alley...
8 Player, (Pitch Type)...

UNITED MUSIC CORP.
UPA-100 100Sel. Phonograph...

WILLIAMS MFG. CO.
Reno (Single Player, 5 Ball)...

THE RUDOLPH WULITZER CO.
Model 2100 Phonograph...
Model 2104 Phonograph...
Model 2150 Phonograph...
Model 2150 Wall Box...
Model 2500 Wall Box...
Model 2500 Wall Box...
Model 2500 Wall Box...
Model 3250 Wall Box...

Vapor, The Clown...

Auto-PHOTO CO.
Studio Model "II"...

BALLY MFG. CO.
Carnival (2 Player, 5-Ball)...
ABC Champion...
Mutoscope Silver Gloves...
Mutoscope Sky Fighter...
Mutoscope K. O. Champ...
Mutoscope Rock ’n’ Roll...
O’P Pool Table...
Quizzer...
Ricola World Series...
Scientific Basketball...
Scientific Pitch ’Em...
Seeburg Gun...
Seeburg Shoot the Chimp...
Seeburg Coin Hunt...
Selecta...
Telequiz...
Un. Team Hockey...
United Jungle Gun...
Da-lux Model...
Un. Cars. Gun (1/3)...
Un. Cars. Gun (1/5)...
Un. Bonus Guns (1/3)...
Un. Bonus Guns (1/5)...
United Super Slugger...

CHICAGO COIN MACHINE CO.
Classie Bowling League (6 Player)...
Bomber (6 Player Pitch Pool)...

EXHIBIT SUPPLY CO.
Card Vendor, with base...
Single Column...
Double Column...

J. F. FRANTZ MFG. CO.
Kicker & Catcher (Counter Game)...
ABT Challenger (Counter Game)...
ABT Gunner Scale (Shooting Gallery)...

CENO MFG. & SALES CO.
Motorama...
Horoscope Fortune Teller...
Sweet Twenty (2 Player Roll Down Game)...
Gypsy Grandma Fortune Teller...

INTERNATIONAL Mutoscope CORP.
Banz-O-Rama...
Voice-Graph...
Without musical unit...

IRVING KAYE CO., INC.
El Dorado—6 Pocket Pool...$495.00
DeLuxe High Life...
Competitors—Super DeLuxe—6...

J. H. KEENY & CO., INC.
Big Balbo (6 Player)...

ROCK-OLA MFG. CORP.
Model 1458, 120 Sel...
Model 1455, 200 Sel...
Model 1452, 50 Sei...
Model 1451, X-Master...
Model 1546, Chrome Wall Box...
Model 1458, 50 Sel Wall Box...
Model 1960, Atomic Volume Control...
Model 1974, Remote Volume Control with Control Button...

J. P. SEEBURG CORP.
KIDDO Phonograph...
DWM-Wall-O-Matic 200...
MRVCMaster Remote Volume Control...
HFVC-2High-Fidelity Wall Speaker...
HFVC-2High-Fidelity Corner Speaker...
HFVC-2High-Fidelity Recessed Speaker...

UNITED MFG. CO.
6 Star Shuffle Alley...
8 Player, (Pitch Type)...

UNITED MUSIC CORP.
UPA-100 100Sel. Phonograph...

WILLIAMS MFG. CO.
Reno (Single Player, 5 Ball)...

THE RUDOLPH WULITZER CO.
Model 2100 Phonograph...
Model 2104 Phonograph...
Model 2150 Phonograph...
Model 2150 Wall Box...
Model 2500 Wall Box...
Model 2500 Wall Box...
Model 2500 Wall Box...
Model 3250 Wall Box...

Vapor, The Clown...
Happy days are here again!

for Operators Everywhere!

GET UNITED'S

JUMBO

Bowling Alley

Now!

4 JUMBO SIZES
13 FT. LONG
16 FT. LONG

Expandable with 4-ft. Sections to
17 FT. LONG
20 FT. LONG

UNIFIED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

See Your UNITED DISTRIBUTOR Today!

BUILDS PROFITS FAST
Step right up to biggest NOVELTY profits

Bally CARNIVAL

4 New PUSH-UP FLIPPERS
no dead-spot pivot-point—entire flipper activates ball

New Triple-Action Spell-Name Feature

BONUS SCORES
WITH New KICKOUT SKILL-GATE

12 TARGETS
POP-BUMPERS
ROTARY TOTALIZERS

Fast, fascinating action and powerful last-ball suspense insure plenty of repeat play... plenty of double-coin competitive play. For stepped-up novelty profit, get CARNIVAL busy for you now.

See Sensational New
Sun Valley
All 25 numbers in Magic Squares or Magic Lines! Results: more score-juggling fun for players ...more profit for operators! Get your share ... Get Bally SUN VALLEY today.

HOT TIP!
Need extra income quick? Plenty of locations are ripe for Bally Kiddie-Rides that take in $50 to $100 a week.

ABC SUPER DELUXE BOWLER GIANT PUCK GIANT PINS

See your favorite distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS