October 1st, that'll be the day when The Crickets expect to be well over the million mark with their Brunswick recording of — naturally — “That'll Be The Day”. Above, the high flying group, flanked on the left by Bob Thiele, A&R head of the Coral-Brunswick diskery, and on the right by Norm Wiemstroer, National Sales Manager of the same organization, point to the likely date. The Crickets, in addition to achieving the first big hit for themselves with their waxing, have also delivered the first smash seller for the recently reactivated Brunswick label.
Take three... they're terrific!

June Valli sings
BABY COME HOME
OPEN YOUR ARMS
accompanied by Hugo Winterhalter, his Orchestra and Chorus
47/20-7032

Judy Faye sings
PLAYTHING
WHO CARES?
47/20-7029

America's favorite speed... 45 RPM
EPs are enjoying a zooming market.

They have carved out a sales area for themselves which cannot be satisfied by either singles or LPs and today every record company is carefully cultivating this market. EPs are getting special attention at most record companies because it has been found that with the proper selection of material and appropriate exploitation, they can achieve gross sales figures which are very respectable indeed.

This prosperity for EPs has occurred in face of the fact that only a short while ago they were considered by many people in the record business to be no longer an important factor. This decline in the fortunes of EPs started when LPs were reduced to $3.95. It was then found that EPs were overpriced in relation to the new LP prices and the public simply stopped buying them.

But then several things happened which brought them back stronger than ever. First of all, the price of EPs was dropped to bring them into proportion with LP prices. Second of all the increased capacity of juke boxes literally demanded EP programming and juke box operators started buying them in large quantities. And lastly EPs came forcefully to the public's attention when a couple made the single best seller lists because they contained numbers which the public showed a heavy demand for, but which could not be bought as singles, only in an EP package.

New record companies have found a multitude of uses for EPs which cannot be fulfilled by singles or LPs. Today they are very often used profitably by artists to cover four current hits whereas putting out a single on any one of them would most likely prove to be profitless. Moreover the juke box operator, who has become such a large purchaser of EPs, has found himself benefited by EP packages designed to meet his special needs, which many companies have issued. It has also been found that the teenage market is a likely target for EP promotions. Special material aimed specifically at teenagers is very often packaged in an EP and directed at teenage situations. In addition, material that might be just right for teenagers is often culled from LPs and put out in EP form so that the teenager can have the songs he wants at a price he can afford to pay.

As we can well see EPs today have found a definite place for themselves in the record market, and it's an important place. The extreme importance of it is now becoming clear to record executives everywhere and we can expect even further emphasis on the EP picture in the future.
THE NATION'S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

TAMMY
DEBbie REYNOLDS
CR-61051—Darrell Reynolds
CR-61045—Joseph Gerdeen
DE-30317—Pat Kirby
DE-30388—George Shera
DE-30413—Bill Sh.CustomButton
V1-6535—Ames Brothers

DIANA
PAUL ANKA
AI-9281—Paul Anka

THAT'LL BE THE DAY
THE CRICKETS
AG-1076—Bavem
BR-55099—The Crickets
DE-30418—Buddy Holly

TEDDY BEAR
ELVIS PRESLEY
V1-7000—Elvis Presley

HONEYCOMB
JIMMIE RODGERS
DE-30418—George Show
RO-4015—Jimmie Rodgers

I'M GONNA SIT RIGHT DOWN
BILLY WILLIAMS
CR-61350—Billy Williams
MI-501—Harry The Hipster
RO-4014—Larry Storch

IT'S NOT FOR ME TO SAY
JOHNNY MATHIS
CD-40051—Johnny Mathis
LO-1764—Cyril Stophall
KA-185—Jane Morgan

WHOLE LOT OF SHAKIN' GOING ON
JERRY LEE LEWIS
SU-267—Jerry Lee Lewis

WHITE SILVER SANDS
DON RONDO
BR-52013—Lonnie Sisters
IU-5209—Don Rand
DJ-1002—Dave Gardner

IN THE MIDDLE OF AN ISLAND
TONY BENNETT
CA-3762—Tennessee Ernie Ford
CD-40965—Tony Bennett

From the forthcoming motion picture
JAMBOREE

"CROSS OVER"
R-4023

1) RAINBOW. 2) SEND FOR ME. 3) BYE, BYE LOVE. 4) REMEMBER YOU'RE MINE. 5) (AND THAT/ MY HEART) REMINDS ME. 6) MR. LEE. 7) FASCINATION. 8) AROUND THE WORLD. 9) STAR DUST. 10) LOVE LETTERS IN THE SAND. 11) OLD CAPE COD. 12) WHISTLING BELLS. 13) LOTTA LOVIN'. 14) JUST BETWEEN YOU AND ME. 15) THERE'S A GOLDMINE IN THE SKY. 16) GOODY GOODY. 17) JUNE NIGHT. 18) HULA LOVE. 19) LOVE ME TO PIECES. 20) CHANCES ARE. 21) YOU'RE MY ONE AND ONLY LOVE. 22) SEARCHIN'. 23) AN AFFAIR TO REMEMBER. 24) HAPPY HAPPY BIRTHDAY BABY. 25) SHORT FAT FANNIE.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Announcing

"THE JIMMY BOWEN CROSSEVER CONTEST"

YOU WIN AN UNFORGETTABLE EVENING FOR ONE OF YOUR YOUNG LADY LISTENERS, A DATE WITH JIMMY BOWEN.

WHO IS THE GIRL JIMMY BOWEN SINGS ABOUT ON HIS LATEST ROULETTE RECORDING OF "CROSSOVER"? SHE MAY BE ONE OF YOUR LISTENERS . . . . . HELP US FIND HER AND WIN THIS CONTEST FOR BOTH YOURSELF AND THE LUCKY GIRL.

CONTEST RULES:

SPIN THE NEW JIMMY BOWEN RECORD AND REQUEST YOUR LISTENERS TO SEND YOU PHOTOGRAPHS OF THE GIRL THEY THINK JIMMY BOWEN MIGHT BE SINGING ABOUT.

The girl's name, address and the name of the disc jockey the photo was sent to must be clearly marked on the back of the photo.

At the conclusion of the contest send all entries with your name and station call letters to: "JIMMY BOWEN CROSSEVER CONTEST" c/o ROULETTE RECORDS 659 10th AVE., N. Y., N. Y.

5 PHOTOGRAPHS WILL BE CHOSEN AND EACH WINNER WILL RECEIVE A DATE WITH JIMMY BOWEN in her home town or city.

Should the Judges choose a winner from one of the pictures you have sent in, YOU WILL RECEIVE A $100.00 BOND. THERE WILL BE 5 WINNERS CHOSEN AND DUPLICATE PRIZES AWARDED TO EACH WINNER.

The contest starts immediately and will continue for 6 weeks. The closing date is October 22, 1957. All entries must be postmarked no later than October 22, 1957.

This contest is limited to the Continental United States and no employees and families of employees of Roulette Records and Distributors of Roulette Records are eligible.

All photographs become the sole property of ROULETTE RECORDS and the decisions of the judges are final.

ROULETTE RECORDS — 659-10th Avenue, N. Y. C.
2 MORE GREAT SOUND

Universal International presents
JAMES CAGNEY
DOROTHY MALONE • JANE GREER
"MAN OF A THOUSAND FACES"

Directed by JOSEPH PEVNEY
Produced by ROBERT ARTHUR
Screenplay by R. W. CAMPBELL, IVAN GOEF and BEN ROBERTS
Story by RALPH WHEELWRIGHT

CinemaScope

DL 8623

TO GIVE YOUR A NEW WORLD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
VICTOR YOUNG’S
ORIGINAI MUSIC
from the SOUND TRACK of
Samuel Fuller's RKO Radio Motion Picture

RUN OF THE ARROW

DL 8620

Run of the Arrow

Rod Steiger, Sarita Montiel, Brian Keith, Ralph Meeker

Technicolor®

SALES A BIG LIFT!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE FOUR LADS

Moments to remember
No not much
Who needs you
And again
From the pen of
Robert Allen
&
Al Stillman

at their GREATEST!

THE EYES OF GOD

Columbia 40974

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"GOT A DATE WITH AN ANGEL" (2:06) [Chappell ASCAP—Grey, Miller, Walter, Tunbridge]

"THE LORD WILL UNDERSTAND" (2:09) [Chatham ASCAP—Douglas, Brent, Jackson]

BILL WILLIAMS (Cord 61886)

- "I'm Gonna Sit Right Down And Write Myself A Letter" was such a big hit for Billy Williams, that all you hear on the streets now is "Oh Yeah." As the song continues its descent after a long and oh so successful run, Coral issues another tremendous Billy Williams single that should pick up just where the take-off left off. For his follow-up, Williams has chosen another great oldie "Got A Date With An Angel," a tune which adds up to the impact part in the life of Hal Kemp. The way Billy handles it, the song will be a delightful new experience for youngsters and adults. The beat is light and happy and Dick Jacobs assists with another outstanding backing featuring muted trumpets. Charming overall sound that will surely give the songster another hit. And the clever ending is terrific. The coupling, "The Lord Will Understand," is a dramatization of an American ballad. Potent religious material tailor-made for the versatile vocalist.

"BE-BOP BABY" (2:00) [Travis BMI—Lendhurst]

"I HAVE TOLD YOU LATEST THAT I LOVE YOU?" (1:56) [BMI]

RICKY NELSON (Imperial 5463)

- Young Ricky Nelson, TV’s popular teenager of the “Ozzié & Harriet” Show who has developed into a sensation in the record business with two consecutive hits—“A Teenager’s Romance” and his current hit “You’re My One and Only Love,” offers his first commercial on the Imperial. And from the sound of this new release, we can expect to see Nelson high up on the charts with another hit. One half is a terrific, up-tempo modern ballad with slick production inspired by traditional rhythm-and-dance-deck with a commercial lyric and a sensational guitar-pause gimmick that’ll have the kids’ toes tapping. Watch this one go. The companion deck is a solid rock and roll effort of a wonderful oldie "Have I Told You Lately That I Love You?" Good ballad the teenagers will also greatly enjoy. Potent coupling to watch closely.

"I'M SPINNING" (1:46) [Fee Bee BMI—Diescare, Bray]

"WHEN I COME HOME" (2:50) [Fee Bee—Meridian BMI—Quick]

THE DEL-VIKINGS & KRIPP JOHNSON (Dot 15636)

- The red hot Del-Vikings, with two tremendous smashes under their belts, "Come Go With Me," and "Whispering Bells," have another hot item this side and the back-to-school crowd will go for it big and wide. Titled "I'm Spinning," the disk features the exciting voice of Kripp Johnson in the lead, ably accompanied by the commercial gimmick vocalizing of the Del-Vikings. The side has an exciting latin beat and simple, commercial, teenage romantic lyric. Just what the kids want. The coupling "When I See You" is a pretty ballad belted with emotion by the group. Jockeys have some solid programming here for their teenage listeners

"CHICAGO" (2:10) [Fred Fisher ASCAP—Fisher]

"ALL THE WAY" (2:50) [Maravalle ASCAP—Cahn, Van Heusen]

FRANK SINATRA (Capitol 3793)

- The inimitable Mr. Sinatra, ever in front of the public’s eye with his seemingly endless chain of top draw films, should also be in front of the public’s ear with this single from his latest film effort, Paramount’s “The Joker Is Wild”. The picture is the biography of famous night club comic Joe E. Brown and Desi Arnaz. The star of the show is a great Fred Fisher oldie “Chicago”. Frankie handles the name tune in his wonderful “swinging” way and is assisted by a terrific dixieland-swing background supplied by Nelson Riddle and his orchestra. Dee jays will flip over this one. The companion deck is a lovely ballad which Sinatra sings with heart and great feeling. Titled "All The Way", the class composition under Frankie’s control, could blossom into a favorite.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
PORT SAID
MUSIC OF THE MIDDLE EAST
featuring
MOHAMMED EL-BAKKAR
and the
ORIENTAL ENSEMBLE

exclusive:
AUDIO FIDELITY RECORDING ARTISTS

PORT SAID
Music of the Middle East

MOHAMMED EL-BAKKAR
and his
Oriental Ensemble

AFLP 1833 $5.95

SELL-UP with AUDIO FIDELITY
PORT SAID—New York's biggest selling album! Take advantage of the sales on this fantastic hit and the EXTRA BUILT-IN PROFIT MARGIN on all AUDIO FIDELITY albums!

SELL-UP with AUDIO FIDELITY
DISPLAY AUDIO FIDELITY RECORDS! SUGGEST AUDIO FIDELITY RECORDS!
Make MORE MONEY by selling AUDIO FIDELITY RECORDS!

These are the finest and most easily saleable records in your shop. They are the most profitable sales you can make! Why offer a lower priced, harder to sell, profitless imitation of the AUDIO FIDELITY Hit—when it's just as easy to sell the high quality class product...AUDIO FIDELITY...the album with the EXTRA BUILT-IN PROFIT MARGIN!

CALL YOUR AUDIO FIDELITY DISTRIBUTOR TODAY!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Only those records best suited for commercial use are reviewed by THE CASH BOX

The Cash Box
Sleeper of the Week

PLAYTHING (2:07) [Ronda-Pontra BMI—Underwood, Underwood] "THE HONEY SONG" (1:55) [F. H. Morris, ASCAP—Massay, Gibbons]

Only a few years ago Pat Boone debated on the Dot label with a rock and roll single that was the stepping stone to his current stature as an artist. And perhaps we can predict a similar future for Pat’s brother Nick Todd, who also debuts on Dot with an exciting R & R item that could skyrocket hundreds of other Pat Boones. Nick has a special teen voice and for his first release he hops on an up and coming chart item “I’m A Woman” to the tune of his hottest performance. Marvin Rainwater treated to a potent delivery by Nick and a femme chorus. The gal chorus adds a different sound to the disk and could send it zooming. Watch this new- comer carefully, the game’s gone to another level. The oldie Senorita is a pretty romances set to a R & R ballad beat and warped tenderly by the younger. Watch the upper deck.

“BEYOND THE GATES" (9:10) [Goodtime Music—M.H. von Stuirl, de Jo}r] A Brecht Hegner crooner working in a whiskey and gin manner, but his take on a mostly tempo beat should make him a welcome item in the Army. A rumbling vocal and an acoustic guitar team up to form a potent sound that could strike a chord with the Skipper.

Judy Kaye [O contemptuous] An alluring voice and a great complexion is all it took for Judy Kaye to get into the Top Ten on the Billboard charts.


Miss Kaye shows a marked improvement over her earlier take on "Fire of Love," and "The Twenty Four Hour Man" is another fine example of her strong take. These three items are helping to make Judy Kaye a major force in the industry.


Maynooth's first EP hits many musical notes perfectly. The album features a mix of contemporary and traditional arrangements, including some jazz-infused elements. The vocals are warm and inviting, and the instrumentation is top-notch. The album's overall sound is fresh and compelling, making it a standout release in the current music landscape.
A GREAT FOLLOW UP TO

Mercury's "FIVE FOR ONE PLAN"

NOW

"FREE FOR FIVE"

POSITIVELY TREMENDOUS!

CALL YOUR MERCURY DISTRIBUTOR AT ONCE!

DON'T WAIT

35 E. WACKER DRIVE • CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Introducing...**

**THE LITTLE GAL FROM PHOENIX**

**JUDY FAYE**

singing THE version of

"PLAYTHING"

"WHO CARES?"

47/20-7029

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**Record Reviews**

- **MA, HE'S MAKING EYES AT ME** [Mills ASCAP—Conrad, Clare] (Capitol 3800)
- **HUM DING A LING** [Eldorado Music BMI—Otis, Hicks] (Capitol 3799)
- **IT'S TOO SOON TO KNOW** [E. H. Morris ASCAP—Chessler] (Capitol 3802)

**JOHNNY OTIS GROUP**

- In an unusual release, Capitol Records this week issued four separate singles (8 sides) featuring the label's latest pacotee Johnny Otis, the veteran rhythm & blues vocalist. Otis leaves his vocal group and on each single a different artist handles the lead. The amazing thing about this quadruple release is that three of the sides (each on a different disk) are absolutely fabulous. They're all in the rock and roll category and should create a sensation with the teenagers. "Hum Ding A LING" features a male lead belting out a torrid jumper. A female voice hand in a fabulous up-to-date reading of the oldie "I'm Too Soon To Know". And on "Ma, He's Makin' Eyes At Me", another track offers a low-down reading of the oldie against a backdrop of screaming teenagers. Otis' band is always on hand for exciting instrumental backgrounds. All three items have a refreshing sound and are just loaded with teen appeal. Concentrated pleasure in any of these three could send the disks soaring. Power-packed release.

**MY ADOBE HACIENDA** (2:10)

- [Poor International BMI—Maney, Penny]
- **WITH A LITTLE MORE LOVE** (2:25)

**JERI LONDON**

- [Jefferson ASCAP—Bishop, Whitcup]
- **LOLA DEE** (Bally 1046)

- The oldies are in all their glory on today's disk scene as one glance at the charts will prove. And here's another one we can expect to see riding high in the next few months. It's Lola Dee's debut waxing of the favorite "My Adobe Hacienda" on the Bally label. The gifted lark brings this grand, evergreen up-to-date with a delightful lifting rendition enhanced by the accompaniment of Lew Douglas' Orchestra and the chorus. Easy listening that should meet with the approval of youngsters and adults. The versatile canary changes her voice for the flip side as she rocks thru a solid jumper dubbed "With A Little More Love". Good teenage merchandise. Keep a close watch on the top side.

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**The Cash Box**

**Best Bets**

- **THE TOUCH OF LOVE**
- **THE HEART MENDER**
- **PROMISE HER ANYTHING**
- **WHERE HAVE YOU BEEN MY LOVE**
- **PLAYTHING**
- **SOMEBODY OVER THE RAINBOW**
- **ROCK HOPPIN' BABY**
- **WITCH DOCTOR**
- **YOUNG HEARTS ARE TRUE**
- **LIECHTENSTEIN POLKA**

CINDY AND LINDY

- "THE LANGUAGE OF LOVE" (2:19) [Sequence ASCAP—Wayne, Friel] Love is a universal tongue according to Cindy and Lindy on this release. Contagous, well-writ-ten reprise, tempo搬家 with a lively air and a colorful delivery. The duo's harmony is excellent and could win them many fans.

B "BRIEGETTE'S SONG" (2:40) [Regent BMI—Misraki, Spencer, Horner] The companion deck on the boy-girl team's first Am-Far wax is a lovely romantic ballad from a forthcoming pic "And God Created Women". Lovely Don Costa backing on both halves.

WALTER SOLEK ORCH.

- (Done 3257)

B "PAJAMA PARTY POLKA" [BMI—Solek] Trumpet blare as Walter Solek and the orchestra bounce thru a lively polka item with a wonderful dance tempo. Sprightly, inspiring dance deck that should do well.

C "DREAMBOAT" [Dana BMI—Solek] More of the same jolly music chock-full of spirit and bounce.

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**JOE CARR**

- (Capitol 1947)

B "SOPHIA" [Thunderbird ASCAP—Pebé] A lively and colorful latin tempo instills a novelty that is pleasantly fashioned by Joe "Fingers" Carr and the chorus. His free-swing- ing keyboard technique and light-fingered, pleasant, off-beat cajun correct this for a charming bit of listening. Anticipated.

C "SEA BREEZE" [Criterion ASCAP—Hoffman, Manning, Aluli]

A pretty Hawaiian flavored romancer is smoothly styled on this end. Warm and mellow offering.

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**CARMEL QUINN**

- (MGM 12540)

B "WHO ARE YOU FOOLIN' NOW" (2:22) [Mills ASCAP—Trace] Carmel Quinn, the popular Irish lass of the Godfreys, has landed in a commercial offering as she gives out with a good rock and roll ballad which she sings with verve.

C "YOU CAN'T RUN AWAY FROM YOUR HEART" (2:18)

The rich-voiced lass displays some attractive multiple voicing as she glides thru a sentimental wilder.
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<td><strong>WEE WILLIE</strong> (1:58)</td>
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| **LUCY PURSER** |
| **SQUEEZE ME AGAIN** (2:22) | [Phil-Art ASCAP—Day, Ford] The side is a swinger wrapped up respectfully by the thru. Lyrics contain a few "hip" expressions that the kids will like. Happy jumper up with a good romatic storyline. |
| **BECAUSE WE ARE YOUNG** (1:57) | [Golden West Melodies BMI—Smith, Allen] The pace is slowed up as the girls chant a teenage ballad with a "too young" theme. Lyrics should have a special meaning to many teenagers. |

| **BOBBIE PLEASY** |
| **YOUR DRIVER'S LICENSE PLEASE** (2:00) | [Warman BMI—Sarasota, Please] Bobby Please baw on Era with a cute novelty rock and roller that could earn a heap of loot for all concerned. In the song, Pleasy talks about a fella who's trying to find a private area where he can park his car alone with his gal. But everywhere he goes, a policeman appears on the scene. Something different kids should enjoy. |

| **ELLIE FITZGERALD** |
| **HEARTACHE STREET** (2:18) | [Warman BMI—Please, Sarasota] Please cries the blues on this straight delivery of a R & R item. |

| **ELLA FITZGERALD** |
| **IT'S ALL RIGHT WITH ME** (3:07) | [Buxton Hill ASCAP—Porter] The Queen is at her shining best as she rhythms thru a great Cole Porter classic taken out of her "Porter Songbook LP". Great song by a great vocalist. |
| **ALL OF ME** (1:48) | [Buxton Hill ASCAP—Porter] Another rhythm reading of a Porter tune from the same LP. Buddy Bregman assists Miss Purser with an excellent accompaniment on both sides. Jockeys will be spinning the decks. |

| **JOHNNY DESMOND** |
| **BE PATIENT WITH ME** (2:16) | [Eddie Shaw ASCAP—Baan, Hill] Desmo swings easy thru a good rock and roll romancer, ably accompanied by a good choral background. Side has teen appeal. |
| **MISSING** (2:16) | [BMI, Canada Ltd.—Rae, Snider] A good blues ballad shuffled thru smoothly by the crooner. |

| **MISS SAM STANLEY** |
| **I'M GONNA LOCK MY HEART AND THROW AWAY THE KEY** (2:08) | [Shapiro-Bernstein ASCAP—Shand, Eaton] A female newcomer with the name Sam Stanley, baw on Verve with a rhythmic revival of a cute oldie. Throughout the disk a male voice inserts "Oh! No". |
| **A HUNDRED YEARS FROM TO-MAY** (2:19) | [Robins ASCAP—Young, Washington, Young] Another oldie is treated to a rock and roll ballad, best by the lar. Her husked vocal adds a definite feeling to the classic. |

| **THE PRUDHOMME TWINS** |
| **I DON'T NEED A DIARY** (2:00) | [Commodore BMI—Arthur] The Prudhomme Twins are in swinging form as they rock freely thru a good piece of teenage jump material. The gals are ably assisted by a chorus. |
| **EARTHLY HEAVEN** (2:00) | [Travis BMI—B. & B. Prudhomme] Here the gals lean into a fish beat ballad displaying some commercial harmony. |

| **CHUCK DEAN** |
| **CLAP HANDS** (1:50) | [ASWA ASCAP—Smirkle, La Vee] Dean happily leads the group in a joyful hand clapping number the younger set should find inviting. Personnel involved in this pressing has given the piece a first-rate reading. |
| **TROUBLE** (1:50) | [ASWA ASCAP—Smirkle, La Vee] The artist treats a medium-tempo ditty with a light-hearted approach that captures the happy philosophy of the opus. |

| **WILL GLAHE** |
| **LIECHTENSTEINER POLKA** (2:21) | [Burlington BMI—Kotcher, Lind] This polka production by Glahe, his orch and chorus is a definite apelorer to the ever widening polka market and could also see activity in the pop area. The tune in German, the jolly atmosphere skews over the language barrier. Waxing is to be watched. |
| **SCHWEIZER KANTON** (2:15) | [Biem—Oldorp, Rothe] Another festive polka number is presented with spirit by the Glahe crew. Polka enthusiasts will like dancing to this waxing. |

| **LIZ WINTERS & BOB CORT** |
| **MAGGIE MAY** (2:19) | [BMI—Whyton] Liz Winters and Bob Cort are in fine skifflining form as they cut thru a folk favored rhythm item. |
| **JESSAMINE** (1:49) | [Ellis] Cort's Skiffle Group accompanies the two artists as they doet a similar song. |

| **TONY LANDI** |
| **ANGELS CRIED** (Monument BMI—Petillo, Canton, Kosloff] The new Safari label debuts on the disk scene with a rock and roll ballad emotionally chanted by Tony Landi. Dramatic stuff for the teenage market. |
| **BUBBLY, BUBBLY** (Reno BMI—Kielsten] Tony picks up the best and swings thru another R & R item for the kids. |

**It's What's in THE CASH BOX That Counts—INTERNATIONALLY**
Oh Yeah - It's Another Smash

"GOT A DATE WITH AN ANGEL"

Orch & Chorus Directed By DICK JACOBS
CORAL 9-61886 (61886)

Big Hits Are A Habit On CORAL RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
BILLY WILLIAMS
With An Inspiring Performance

"THE LORD WILL UNDERSTAND"
(And Say "Well Done")

Orch & Chorus Directed By DICK JACOBS

CORAL 9-61886 (61886)

CORAL RECORDS
Where Hits Are A Habit

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

Morty Patitz, A&R head of Jubilee, left for the Coast last week for recording sessions with Walter Scharf, Carl Ravizza, Kirk Stewert and Henry Saltzman. Morty will return to New York in time for Jubilee's Tenth Anniversary Dinner at Danny's Hideaway September 27. Bob Perino, now a member of the A&R team at the label, is in Chicago this week making the rounds for such artists as The Four Lads, Mills, Berle and Lillian Roth, is working with. Bob also signed Poplar Records. Don Rondo has won a permanent singing spot on the Herb Oscar Anderson Show, heard live over the ABC Radio network Mondays through Fridays, 9 to 11 A.M., ... Irv Fankow, WCBS record librarian, became the father of a 9 pound boy last week. He's been called Lawrence Jay Rando. ASCAP is releasing a special program guide to radio and television program directors entitled "60 Years Of Sheet Tunes". The Del-Vikings have received a gold record from Dot for their recording of "Come Go With Me". ... Bob Marcuccel and Frankie Avalon of Chancelior Records due in town next week to start working on Frankie's new release "Fame's Pet" from the motion picture "Songstress". Singer Bettie Mclaurin has been signed to a personal management contract by Eddie White.

CHICAGO:

Reuben Lawrence and Tony Galano of Record Distributors all excited about the big HI-FI shows 9/13 thru 9/16 at the Palmer House and 9/17 thru 9/21 at the Morrison Hotel. Reuben talks glowingly about new HI-FI equipment to be introduced. He reports "sound never avails unless for low income groups will be introduced". He further states, "everyone can enjoy good HI-FI today". ... Sig Sokolnick reports that Roulette records is introducing its new star George Liberace will perform at the Polish Alma Mater of America Jubilee 9/3 at the Bal Tabarin of the Hotel Sherman. ... There's a brand, new "Go-Go Sox Fan" in the Bob Elson domicile! Bob (WCFL's veteran sportscaster) and his lovely wife, Jean are proud parents of an 8 pound boy (clean-up better proportions in the "baby league"). Robert Elson, Jr. was born in Chi's Passavant Hospital. ... Doris Day and hubby Marty Melcher visited our town enroute to N.Y.C. to promote "Palmama Games". Congrats to Jack Egan celebrating 6 years with WMAQ. ... Andre Previn's delightful piano styling combined in a fine way at the London House. ... Previn is MGM's musical director and tickles the ivories as a lark. ... Shelly Manne, drummer with a terrific beat currently beating the skins at the Blue Note. ... WHFC deejay, taking greetings from Mayor Daley and the people of Chi to the Mayors and people of towns he will visit with his big U.S.O. troupe. ... Chuck Connors, the national "Goodwill Ambassador". ... Phil Skaff of "Washington Post" is hearing one's smiling at M. S. Distributors over Margie Rasburn's warbling in "I'm Available" a Liberty disk. Phil expects these two records to do big biz for many moons. "Wake Up Little Susie" by the Everly Bros. on Cadence and "Deep Purple" a Billy Ward disc. ... Ward L. Quaal, veep and general manager of WGN, will attend meetings of the board of directors of Maximum Service Telecasters in Rye, N.Y., 9/9/... Gerry Grainger of All-State Distributors reports that Ricky Nelson's new waxing of "Be Bop Baby" already looks like a smash hit. This one is Ricky's first recording on the Imperial label. Gerry also announces a big spurt in sales by "Mr. Lee" by the Bobbettes and "Long Lonely Nights" by Lee Andrews.

HOLLYWOOD:

Marlene Willis, 15-year-old singing star of 20th Century-Fox's up-coming film, "Rockabilly Baby", has been signed to a five year recording contract by Verve Records.... Bob Denon on a two week trip for Epic Records to promote Salt Mine's "Lasting Love" and The Four Coins' "My One Sin". ... Bob Stern getting a great reception from the local disk jockeys on the new Andy Williams recording of "Lips of Wine". ... Larry Shane of Northern Music hosted a press party for the out of town disk jockeys who will appear in the new film "Once Upon A Horse" starring the comedy team of Dick Martin and Dan Rowan. ... Judy Garland here for the picture's "Zoo" is with Sklar. ... George Singer, Paul Berlin, Bill Randall, Art Palla, Ed Bonner, Bob Clayton, Ed McKenzie, and Bill Moreland... Gerry Goldfinger of Juvenile Blasters is leaving for a ten day trip through the Southwest with the new Don Reno release of "Forsaking All Others". ... Paul Reisman, now a member of the Los Amigo quartet, has been signed by Tom Mack to record as a single for Dot Records. ... New Weekly Par Records, already has 32 sides recorded which will be released on a regular weekly basis. ... Artie Wayne and Gene Brewer of RKO-Unique Records leave on a nationwide tour to visit distributors and disk-jockeys with Artie's new record of "Sign Your Name With Love" and "Someone To Love". ... Sammy Laine working on two big ones for the Liberty label, Margie Rayburn has one in her recording of "I'm Available" and Billy Ward's "Deep Purple" his follow-up to "Stardust".
JOHNNIE RAY and FRANKIE LAINE

UP ABOVE MY HEAD
b/w
GOOD EVENING FRIENDS
with RAY CONNIFF and His ORCHESTRA 4—40976

JERRY VALE

THE SPREADING CHESTNUT
b/w
PRETEND YOU DON'T SEE HER
with PERCY FAITH and His ORCHESTRA 4—41010

CARL BUTLER

RIVER OF TEARS
b/w
CRY YOU FOOL CRY
4—40994-c

STONEMALL JACKSON

A BROKEN HEART, A WEDDING BAND
b/w
I NEED YOU REAL BAD
4—40997-c

THE SURE-FIRE HITS ARE ON THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS © "Columbia" @ Marcas Reg.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
JESS DUBOY AND THE HITCHHIKERS
BEAUTIFUL LOVE
b/w
Angels
Don't Live On Earth

HOW VERY WONDERFUL
b/w
I'll Never Forgive You

ALAN DALE

EYDIE GORME
UNTIL THEY SAIL
(FROM THE SOUND TRACK OF THE MGM MOVIE)
b/w
When Your Lover Has Gone

DOZEN !!!!!!

WATCH FOR THESE TWO NEW ONES THAT MUST MOVE!

MY HEART IS HOME
b/w
Disillusioned Lovers

I'LL WALK ALONE
b/w
Ladder Of Love

DAMITA JO

JOHNNY NASH

HUGH O'BRIAN
(TV'S WYATT EARP)

(Distributed in Canada by Sparrow of Canada, Ltd.)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
A Timely POP Ballad and A Swingin’ Novelty from

FARON YOUNG

VACATION’S OVER
HONEY STOP
(AND THINK OF ME)

record no. 3805

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Position</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TAMMY</td>
<td>DEBBIE REYNOLDS</td>
<td>Coral</td>
</tr>
<tr>
<td>2</td>
<td>HONEYCOMB</td>
<td>DENNIE BODGERS</td>
<td>Roulette</td>
</tr>
<tr>
<td>3</td>
<td>DIANA</td>
<td>PAUL ANKA</td>
<td>ABC-Paramount</td>
</tr>
<tr>
<td>4</td>
<td>THAT’LL BE THE DAY</td>
<td>CRICKETS</td>
<td>Brunswick</td>
</tr>
<tr>
<td>5</td>
<td>FASCINATION</td>
<td>JANE MORGAN</td>
<td>Kapp</td>
</tr>
<tr>
<td>6</td>
<td>AND THAT MY HEART</td>
<td>DICK JACOBS</td>
<td>Coral</td>
</tr>
<tr>
<td>7</td>
<td>WHOLE LOT OF SHAKIN’ GOING ON</td>
<td>JERRY LEE LEWIS</td>
<td>Sun</td>
</tr>
<tr>
<td>8</td>
<td>REMEMBER YOU’RE MINE</td>
<td>PAT BOONE</td>
<td>Dot</td>
</tr>
<tr>
<td>9</td>
<td>RAINBOW</td>
<td>RUSSELL HAMILTON</td>
<td>Capitol</td>
</tr>
<tr>
<td>10</td>
<td>IN THE MIDDLE OF AN ISLAND</td>
<td>TONY BENNETT</td>
<td>Columbia</td>
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<tr>
<td>11</td>
<td>CHANCES ARE</td>
<td>JOHNNY MATHIS</td>
<td>Columbia</td>
</tr>
<tr>
<td>12</td>
<td>MR. LEE</td>
<td>BORETTES</td>
<td>Atlantic</td>
</tr>
<tr>
<td>13</td>
<td>IT’S NOT FOR ME TO SAY</td>
<td>JOHNNY MATHIS</td>
<td>Columbia</td>
</tr>
<tr>
<td>14</td>
<td>JUST BETWEEN YOU AND ME</td>
<td>CHORDETTES</td>
<td>Cadence</td>
</tr>
<tr>
<td>15</td>
<td>LOMA LOVIN’</td>
<td>GENE VINCENT</td>
<td>Capitol</td>
</tr>
<tr>
<td>16</td>
<td>AROUND THE WORLD</td>
<td>KANTOYANI</td>
<td>London</td>
</tr>
<tr>
<td>17</td>
<td>WHITE SILVER SANDS</td>
<td>DON RONDO</td>
<td>Jubilee</td>
</tr>
<tr>
<td>18</td>
<td>SEND FOR ME</td>
<td>NAT “KING” COLE</td>
<td>Capitol</td>
</tr>
<tr>
<td>19</td>
<td>JUNE NIGHT</td>
<td>JOHN DORSEY</td>
<td>Fraternity</td>
</tr>
<tr>
<td>20</td>
<td>HULA LOVE</td>
<td>BUDDY KNOX</td>
<td>Roulette</td>
</tr>
</tbody>
</table>

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
AN OVERNIGHT SMASH!

Lola Dee singing

"WITH A LITTLE MORE LOVE"

and

"MY ADOBE HACIENDA"

BALLY 1046 (7-1046)

PROVEN HIT MAKERS

Betty Johnson

"THE SONG YOU HEARD WHEN YOU FELL IN LOVE"
BALLY 1041 (7-1041)

Ike Cole

"HEAR ME GOOD"
and
"YOU MELT ME"
BALLY 1047 (7-1047)

Lou Breese

"THE ROYAL COACHMAN"
and
"BREEZING ALONG WITH THE BREEZE"
BALLY 1045 (7-1045)

The Highlights

"INDIANA STYLE"
and
"TURN AROUND SHOES"
BALLY 1044 (7-1044)

Lew Douglas

"KISS BUBBLES"
BALLY 1043 (7-1043)

Frank Pizani

"ANGRY"
BALLY 1040 (7-1040)

Billy Leach

"THE SONG OF THE BAREFOOT MAILMAN"
BALLY 1039 (7-1039)

Bally RECORDS

203 N. WABASH AVE.
CHICAGO, ILL.
IN CANADA—SPARTON OF CANADA, LTD.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
OPERATORS
RETAILERS
DEEJAYS
In Order To Have Your Top Ten Represented in THE CASH BOX Charts,
Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)
And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here
NAME OF RECORD HERE ARTIST OR BAND HERE
1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 

List Your Top Ten "Western & Folk" Tunes Here
NAME OF RECORD HERE ARTIST OR BAND HERE
1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 

List Your Top Ten "Rhythm 'N Blues" Records Here
NAME OF RECORD HERE ARTIST OR BAND HERE
1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
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Five deejays at WLAC-Nashville, Tenn., have initiated a new record label, Athens. The jocks involved are Gene Nobles, Bill Allen, Bob Jeannings, Clive Anderson, Bruce Harper and their first release is a vocal stunt by Andy Wilson, "Tontie, Tontie" b/w "Little Mama." Platter spinners who would like to be put on Athens mailing list can write Bruce Harper c/o WLAC. . . . WAKE-Birmingham, Ala., which was launched over the Labor Day weekend, had a tremendous promotion campaign throughout the city. As part of it, the station gave away 12,000 free cups of coffee to motorists in Alabama over the holiday. The 10,000ml out the window in conjunction with its sister station, WAKE, tapping the safety effort, "WYDE a WAKE and SAFE." . . . On one week the public relations office of Bennett College in Greensboro, N.C., called John Adeny (WBIG-Greensboro, N.C.) requesting a copy of his theme song and the next week the bandleader of high school wanted a copy so he could orchestrate it for his group. The theme: "Golden Baton" by Dick Jacobs (Newark, N.J.,) is written a syndicated record column of record comments and reviews in local community papers. . . . Marty Wax of E. B. Marks Music calls attention to the fact that next week is "Open Station Week" and all pluggers can bring in their parents always favorite artists and librarians. . . . Paul Coburn (KLUB-Salt Lake City, Utah) ran a "How Old Is Diana" contest after Paul Anka's ABC-Paramount hit "Diana," in which one line reads "I'm Too Young And You're Too Old/This My Darling I've Been Told." Sixteen-year-old Anka called Coburn to answer the question Diana is a real girl from Ontario, Canada and is eighteen years old. Twenty-five LP's were given away for correct answers. . . . Walter Powell (WBVL-Barboursville, Ky.) starts his senior year at Union College, and will return to a part-time basis on WBVL. . . .

Thanks to Frosty Mitchell (KIOA-Des Moines, Iowa) for his kind comments concerning the September 7th Cash Box editorial "It's Not The End Of The Line For Rock 'N Roll." Frosty read the editorial to his listeners. The deejay invites record artists to talk him while he's on the air nightly from 8 P.M. to midnight (Central Standard Time). . . . Bob Couch (KGAF-Gainesville, Texas) and Bob Day (WICY-Malone, N.Y.) would appreciate disk service from the disk jockeys. . . . WINS-New York is awarding bonds to babies whose time of birth coincides with the station's dial position, 1010 (the time may be either 10:10 AM or PM). . . . WCUE-Akron, Ohio staff members to be inoculated with Asiatic Flu Serum if and when the serum becomes available locally. . . . Tal Hood (WPGM-Fitchburg, Mass,) writes that he and Kirk Anderson held several highly successful record hops this summer, the most recent one drawing 2,500 Central New Englanders. . . . Del Ward (WMAZ-Macon, Ga.) will be in New York the first week of October to gather material for both her radio and TV shows. Del has two shows, one a morning TV'er, the other a late night show that airs on radio. Both programs are titled "Date With Del." . . . Lee Bowman (WFBA-Manchester, N.H.) running a contest on jazz pianist Oscar Peterson's vocal effort on Verve, "I've Never Left Your Arms" asking listeners to guess the voice. Most guesses have been Nat "King" Cole or Tommy Edwards. . . . Bob Ancell (WKTU-Garden City, L.I.), new Program Director of WKTU, writes that famed announcer Norman Brokenshire has been added to the WKTU staff. . . . Jerry Lee (KTRK-Wichita Fall, Texas) would appreciate duplicates of hit records. . . . Tom Edwards (WEHR-Lexington, Ohio) has a collection of at least 306 color slides of artists (3 or more poses) which he uses at record hops and offers them to deejays for $.25 each.

WILD Time: A blimp proclaming the arrival of WILD-Boston, Mass., got caught in a gust of wind and was blown into a wooded area. The blimp later was recovered in Cambridge, Mass., two hours later. . . . Vic Arne (WNNJ-Newton, N.J.) says Ray Devers' new ABC-Paramount LP, "Eddy Swings The Blues," in the absence of the regular host, has been doing a good job in its place and is getting a good response in his area. . . . Dotty Abbott, Manager of WHER-Memphis, Tenn., arrives in New York Oct. 3rd. The song closed in January, has done very well. Wayne's RKO Unique single "Sign Your Name With Love." . . . Bob Gribben (KDFH-Dubuque, Iowa), Program Director of KDFH, writes that the station is offering extensive album promotion, which features a "Preview Album" (played all day every half-hour between 2 PM and 9 PM) and a "Preview Album" (two songs from the album are featured twice each after.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Tony Martin has a 2 Sided Hit

"SCUSAMI"

First American version of the Top Ballad Winner at San Remo Festival

published by SOUTHERN MUSIC PUB. CO.

"AT LAST"

wonderful new treatment of the great standard

published by LEO FEIST, INC.

RCA VICTOR 20/47-7007

America's favorite speed... 45 RPM

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Those Fabulous... TRENERS Do It Again!**

**“HOLY MACKEREL ANDY”**

b/w **“ROCK CALYPSO JOE”**

From The Columbia Movie “Calypso Heatwave”

# 55014

---

New York, N. Y.

Philadephia, Pa.

New Orleans, La.

San Francisco, Calif.

San Antonio, Tex.

Cincinnati, Ohio

Chicago, Ill.

Los Angeles, Calif.

Kansas City, Mo.

Milwaukee, Wis.

Baltimore, Md.

Buffalo, N. Y.

Denver, Colo.

Boston, Mass.

Seattle, Wash.

**Only those records best suited for commercial use are reviewed by THE CASH BOX**
The Cash Box, Music

Capitol Records presents 4 great new records in a tremendous rock and roll release

THE JOHNNY OTIS SHOW

JOHNNY OTIS and his orchestra
CAN'T YOU HEAR ME CALLING/HUM DING A LING
record no. 3799 Vocal by Johnny Otis

MARIE ADAMS AND THE THREE TONS OF JOY
MA (He's Makin' Eyes At Me)
IN THE DARK
record no. 3800

MEL WILLIAMS
STAY WITH ME
TELL ME SO
record no. 3801

JEANNIE STERLING, GLENN JONES AND THE MOONBEAMS
IT'S TOO SOON TO KNOW
STAR OF LOVE
record no. 3802

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Another Great Artist Joins JUBILEE'S PARADE OF HITS!!

Bill Darnel

Smash recording of

“RECIPE FOR LOVE”

b/w Heavenly Father

JUBILEE No. 5298

Going All The Way

DON RONDO

THERE'S ONLY YOU

and

FORSAKING ALL OTHERS

JUBILEE No. 5297

WHITE SILVER SANDS

JUBILEE No. 5288

DELLA REESE

AND THAT REMINDS ME

JUBILEE No. 5292

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
You’ll Really ‘Make Whoopee’ with this one

A “New Orthophonic” High Fidelity Recording

Eddie’s Greatest Recording Ever...

Arranged & Conducted by Henri Rene

Newly recorded in “New Orthophonic” High Fidelity Sound

VIK LX-1119

A POTENT PACKAGE OF SHOW BIZ NOSTALGIA
BY AMERICA’S MERRIEST MINSTREL...and on

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Best Selling Pop Albums

* Also Available in EP

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>AROUND THE WORLD IN EIGHTY DAYS</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td><em>LOVING YOU</em></td>
<td>Elvis Presley</td>
<td>RCA Victor LP-1515</td>
</tr>
<tr>
<td>3</td>
<td><em>LOVE IS THE THING</em></td>
<td>Nat &quot;King&quot; Cole</td>
<td>(Capital W-824 * EPA-1-824)</td>
</tr>
<tr>
<td>4</td>
<td><em>A SWINGIN' AFFAIR!</em></td>
<td>Frank Sinatra</td>
<td>(Capitol W-803 * EPA-1-803)</td>
</tr>
<tr>
<td>5</td>
<td>MANTOVANI FILM ENCORES</td>
<td>MANTOVANI AND HIS ORCHESTRA</td>
<td>(London LL-1700)</td>
</tr>
<tr>
<td>6</td>
<td><em>WONDERFUL WONDERFUL</em></td>
<td>JOHNNY MATHIS</td>
<td>(Columbia CL 1028* B-1028, 1, 3)</td>
</tr>
<tr>
<td>7</td>
<td><em>MY FAIR LADY</em></td>
<td></td>
<td></td>
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<tr>
<td>8</td>
<td>BELAFONTE SINGS OF THE CARIBBEAN</td>
<td>BELAFONTE</td>
<td></td>
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<tr>
<td>9</td>
<td>ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES</td>
<td>ROGER WILLIAMS</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td><em>WONDERFUL WONDERFUL</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>WE GET LETTERS</td>
<td>PERRY COSO</td>
<td>(RCA Victor LP-1463 * EDA 1-1463)</td>
</tr>
<tr>
<td>12</td>
<td><em>FRED WARING AND THE PENNSYLVANIANS IN HI FI</em></td>
<td></td>
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<tr>
<td>13</td>
<td>BELVE BRASS</td>
<td>JACKIE GLEASON</td>
<td>(Capital W-859 * EPA-1, 2, 3, 4-845, EBF-1, 2-845)</td>
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<tr>
<td>14</td>
<td>OKLAHOMA MOVIE CAST</td>
<td></td>
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<tr>
<td>15</td>
<td>DANCE TO THE MUSIC OF LESTER LYNAN</td>
<td></td>
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<tr>
<td>16</td>
<td>PAJAMA GAME</td>
<td></td>
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<tr>
<td>17</td>
<td>MOVIE CAST</td>
<td>(Columbia CL 5210 * A-5210)</td>
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</tr>
<tr>
<td>18</td>
<td><em>HYMNS</em></td>
<td></td>
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</tr>
<tr>
<td>19</td>
<td>TENNESSEE ERNIE FORD</td>
<td>(Capitol T 756 * EPA-1, 2, 3, 4-856)</td>
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<tr>
<td>20</td>
<td>THIS IS NAT &quot;KING&quot; COLE</td>
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<td>21</td>
<td><em>S WONDROUL</em></td>
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<tr>
<td>22</td>
<td>RAY CONNIF</td>
<td></td>
<td></td>
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<tr>
<td>23</td>
<td>ABOUT THE BLUES</td>
<td>JULIE LONDON</td>
<td>(Liberty LP-3043)</td>
</tr>
<tr>
<td>24</td>
<td>EXOTICA</td>
<td></td>
<td></td>
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<tr>
<td>25</td>
<td>LENA HORNE AT THE WALDORF</td>
<td></td>
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<tr>
<td>26</td>
<td><em>SPIRITUALS</em></td>
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<tr>
<td>27</td>
<td>TENNESSEE ERNIE FORD</td>
<td></td>
<td></td>
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<tr>
<td>28</td>
<td>ALMOST PARADISE</td>
<td>ROGER WILLIAMS</td>
<td>(Kapp KL-1063 * KK-716)</td>
</tr>
<tr>
<td>29</td>
<td>BLACK SATIN</td>
<td>GEORGE SHEARING</td>
<td>(Capitol T-858 * EPA-1, 2, 3-858)</td>
</tr>
<tr>
<td>30</td>
<td><em>THE KING AND I</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>MOVIE CAST</td>
<td></td>
<td></td>
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</tbody>
</table>

The Christian show at the Paladium will star David Whitfield and comedian Arthur Askey. The event will appear on BBC-TV November 17th with the Ted Heath band giving a performance of Gershwin’s “Rhapsody in Blue.” English Decca has paired Joan Regan and Max Bygraves for the first time on wax. It appears that Tommy Steele’s younger brother has aspirations of becoming a singer in his own right and recording companies are interested. Alma Cogan may appear at the Plaza Hotel, New York for December. Over here for vaudeville tour are the popular Deep River Boys. Also due is blues singer Jimmy Rushing. Forgotten is the second birthday last week. Arrived this week from the U.S. is publisher Bobby Mellin. Cyril Stapleton’s TV show got off to a very good start, looks like it’ll be a regular date with TVers. Following the RCA Belafonte success of “Island In The Sun,” HMV is doing well with his oldie “Scarlet Ribbons.”

Debbie Reynolds is heading for top honours with her waxing of “Tammy” here. This Week’s Best Selling Pop Singles (Courtesy “New Musical Express”)

1. Diana—Paul Anka (Columbia)
2. Last Train To San Fernando—Johnny Duncan (Columbia)
3. Love Letters In The Sand—Pat Boone (London)
4. Water Water/Handful Of Songs—Tommy Steele (Decca)
5. Island In The Sun—Harry Belafonte (RCA)
6. With All My Heart—Petula Clark (Pye-Nixa)
7. All Shook Up—Elvis Presley (HMV)
8. Wandering Eyes—Charlie Gracie (London)
9. Little Lovestruck—Everly Brothers (London)
10. Paralysed—Elvis Presley (HMV)
11. Tammy—Debbie Reynolds (Vogue-Coral)
12. Teddy Bear—Elvis Presley (RCA)
13. Fabulous—Charlie Gracie (Parlophone)
14. Puttin’ On The Style/Gamin’ Man—Lennie Donegan (Pye-Nixa)
15. Little Darlin’—Diamonds (Mercury)
16. Shiralee—Tommy Steele (Decca)
18. We Will Make Love—Russ Hamilton (Oriode)
21. Any Old Iron—Pete Sorensen (Parlophone)
22. In The Middle Of An Island—King Brothers (Parlophone)
23. Scarlet Ribbons—Harry Belafonte (HMV)
24. I’m Gonna Sit Right Down And Write Myself A Letter—Billy Williams (Vogue-Coral)
25. Around The World—Harry Belafonte (HMV)
26. Start Movin’—Sal Mineo (Phillips)
27. You You Romeo—Shirley Bassey (Phillips)
28. Dark Moon—Tony Brent (Columbia)
29. Forgotten Dreams—Leroy Anderson (Brunswick)
30. I Love You So Much It Hurts—Charlie Gracie (Parlophone)

“The Cash Box”
First Record On
IMPERIAL
A Real SMASH!
RICKY
NELSON

No. 5463 “BE-BOP BABY”
and
“HAVE I TOLD YOU LATELY
THAT I LOVE YOU?”

- Over 750,000 Ordered and
  Shipped in 7 Working Days

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
## Best Selling Sheet Music

<table>
<thead>
<tr>
<th>Position</th>
<th>Song Title</th>
<th>Composer(s)</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TAMMY</td>
<td></td>
<td>Northern ASCAP-Livingston, Evans</td>
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<tr>
<td>2</td>
<td>AROUND THE WORLD</td>
<td></td>
<td>Victor Young ASCAP—Young</td>
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<td>3</td>
<td>FASCINATION</td>
<td></td>
<td>Southern ASCAP—Manning, Marchetti</td>
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<td>4</td>
<td>IN THE MIDDLE OF AN ISLAND</td>
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<td>E. H. Morris ASCAP—Acquaviva, Yomick</td>
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<td>5</td>
<td>LOVE LETTERS IN THE SAND</td>
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<td>Bourne ASCAP—Kenny, Kenny, Coote</td>
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<td>6</td>
<td>WHITE SILVER SANDS</td>
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<td>Fellows-Peer Int'l BMI—Matthews</td>
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<td>7</td>
<td>AN AFFAIR TO REMEMBER</td>
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<td>Peet—Feist—Fellows-Peer ASCAP—Women, Adelman, McCready</td>
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<td>8</td>
<td>I'M GONNA SIT RIGHT DOWN</td>
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<td>DeSylva, Brown &amp; Henderson ASCAP—Young, Ahlert</td>
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<td>9</td>
<td>HONEYCOMB</td>
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<td>Hnathore ASCAP—Merrill</td>
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<td>10</td>
<td>THAT'LL BE THE DAY</td>
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<td>Nor-Yo-Jak BMI—Allison, Holly, Pety</td>
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<td>11</td>
<td>RAINBOW</td>
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<td>Robbins ASCAP—Hamilton</td>
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<td>12</td>
<td>IT'S NOT FOR ME TO SAY</td>
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<td>Karwin ASCAP—Stillman, Allen</td>
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<td>13</td>
<td>REMEMBER YOU'RE MINE</td>
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<td>Love-Tray ASCAP—Manna, Low</td>
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<td>14</td>
<td>OLD CAPE COD</td>
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<td>Young ASCAP—Rothrock, Yakus</td>
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<td>15</td>
<td>DIANA</td>
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<td>Parma BMI—Anka</td>
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## Peatman List

**SONGS WITH LARGEST RADIO & TV AUDIENCE**

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<thead>
<tr>
<th>Song Title</th>
<th>Composer(s)</th>
<th>Publisher</th>
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<tr>
<td>A Night In Trinidad</td>
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<td>Bregman, Vacco &amp; Conn</td>
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<td>An Affair To Remember</td>
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<td>Feist (And That's My Heart)</td>
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<td>(And That's My Heart)</td>
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<td>Symphony House</td>
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<td>Around The World</td>
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<td>Young</td>
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<td>Band Of Angels</td>
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<td>Wilmark</td>
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<td>Bon Voyage</td>
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<td>Amore</td>
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<td>Fascination</td>
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<td>Southern</td>
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<td>Honeycomb</td>
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<td>Hnathore</td>
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<td>I'm Gonna Sit Right Down</td>
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<td>DeSylva, Brown &amp; Henderson</td>
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<td>In The Middle Of An Island</td>
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<td>Moyfair</td>
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<td>It's Not For Me To Say</td>
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<td>Karwin</td>
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<td>June Night</td>
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<td>Fell</td>
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<td>Love Letters In The Sand</td>
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<td>Love Me To Pieces</td>
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<td>Acuff-Rose</td>
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<td>Moonlight Swim</td>
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<td>Davis</td>
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<td>Rainforest County</td>
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<td>Robbins</td>
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<td>Search For Paradise</td>
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<td>Wigmark</td>
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<td>Soft Sands</td>
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<td>Weiss &amp; Barry</td>
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<td>Sophie</td>
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<td>Thunderbird</td>
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<td>Sweet Things</td>
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<td>Swingin' Sweethearts</td>
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<td>E. H. Morris</td>
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<td>Tammy</td>
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<td>Northern</td>
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<td>That Old Feeling</td>
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<td>Feist</td>
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<td>There's A Goldmine In This Sky</td>
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<td>Browne</td>
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<td>There's Only You</td>
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<td>Broadcast</td>
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<td>Through The Eyes Of Love</td>
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<td>Pickwick</td>
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<td>Till</td>
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<td>Chipp</td>
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<td>When My Sugar Walks Down The Street</td>
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<td>Mills, White, Silver Sand</td>
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<tr>
<td>You Can't Lose The Blues With Colors</td>
<td></td>
<td>Berlin</td>
</tr>
</tbody>
</table>

**A FOLLETT STAR**

1. A Fallow Star
2. An Affair To Remember
3. Feist (And That's My Heart)
4. Symphony House
5. Around The World
6. Young
7. Black Sticks
8. Pan
9. Goody Toody
10. Acuff-Rose
11. Chance Ain
12. Kay
13. Of God
14. Feist
15. Southern

**HOT TOPICS**

1. Goody Goody
2. DeSylva, Brown & Henderson
3. In The Middle Of An Island
4. Moyfair
5. Just Between You And Me
6. That's Old
7. Day
8. DeSylva, Brown & Henderson
9. In The Middle Of An Island
10. Moyfair
11. I Could Have Danced All Night
12. Chipp
13. I'm Gonna Sit Right Down
14. Day
15. DeSylva, Brown & Henderson

**LARGEST AUDIENCE**

1. A Fallow Star
2. An Affair To Remember
3. Feist (And That's My Heart)
4. Symphony House
5. Around The World
6. Young
7. Black Sticks
8. Pan
9. Goody Toody
10. Acuff-Rose
11. Chance Ain
12. Kay
13. Of God
14. Feist
15. Southern

**AMERICAN MUSIC, INC. 8109 SUNSET BLVD., HOLLYWOOD, CALIF.**

**NEW RELEASE**

**“LITTLE NEVA”**

**JERICHO BROWN**

**RKO UNIQUE RECORDS 1440 BROADWAY NEW YORK, N. Y.**

**THREE ON A DATE**

**THE FOUR DOLLS**

**CAPITOL**

**AMERICAN MUSIC, INC.**

**“DOUBLE-BARREL SMASH”**

**“DORA LEE”**

**“IT'S A SONG AND A DANCE”**

**# 714**

**Get on the Dancewagon with a Rockin'-Rollickin' Dance Disc**

**A Smash Debut on Crystallette for Johnny Anthony**

**new teen sensation**

**Watch Sales Zoom!**

**Free Dora Lee Dance Lesson Bulletin with every record.**

**Dance Up the Charts with “Dora Lee” b/w “Zei Gozunt” (Bo Healthy)**

**# 714**

**CRYSTALLETTE RECORDS**

**1560 No. La Brea, Hollywood 28, California**

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Fastest Breaking Record
In The Nation ......

THE AMES BROTHERS

with Hugo Winterhalter's Orchestra

The Shoo Shoo Little Bird Song

"MELODIE D'AMOUR"

RCA Victor 20/47-7046

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Recording In Rome

ROME—Recorded in the Rome Opera House, the new RCA Victor recording of Verdi’s “Rigoletto” is soprano Roberta Peters’ first complete operatic recording. Shown taking a break from their work at sessions in Rome are (top row) Jussi Bjoerling, who portrays the Duke; George R. Marek, Vice President and General Manager of RCA Victor Records; (bottom row) Roberta Peters, who is heard as Gilda; and Robert Merrill, who portrays Rigoletto.

19 DJs In New Movie

NEW YORK—Nineteen disk jockeys, thirteen Americans, two Canadians and four Europeans, will be featured in the forthcoming musical film, “Jamboree.” They will aid in the search for two young singers who have mysteriously disappeared. The platter spinners will re-enact their own shows, going through their regular routine of spinning wax, answering letters and phone calls and greeting artists.

The picture, which will star such personalities as Fats Domino, Count Basie, Jodie Sands, The Four Coins and Carl Perkins, will host these nineteen deejays: Robin Seymour (WXFN-Detroit); Howard Miller (WIND-Chicago); Gerry Myers (CKEY-Toronto); Ed Bonner (KOKO-Salt Lake City); Milt Fanning (WJZ-New York); JW Davis (WTIG-Washington, D. C.); Jocko Henderson (WGV-New York); Dick Clark (WFIL-Philadelphia); Dick Whittinghill (KMP-New York); Jack Jackson (ATV-London); Werner Goertz (Rheinlandfunk; Munich, Germany); Joe Finan (KMYT-Cleveland); Jack Payne (BBC-London); Joe Smith (WYDA-Boston); Chris Howland (West Deutsche Rundfunk, Koln, Germany); Ray Perkins (KIMN-Denver); Keith Sand (CRI-York); Disney Sand (WTCH-Minneapolis); Zenas Sears (WAOK-Atlanta, Ga.) and Barry Kaye (WJAS-Pittsburgh).

Roulette Starts Contest On New Bowen Disk

NEW YORK—In conjunction with the release of the new Jimmy Bowen record of “Cross Over,” Roulette Records last week announced an all-out promotion campaign. The knock-off and spearhead of this drive will be the opening of The Jimmy Bowen “Cross Over” Contest. The contest is open to all disk-jockeys and their listeners and will work in the following manner. The disk-jockey will be requested to spin the record and ask his audience to send photographs of the girl they think Jimmy Bowen is singing about in the song, “Cross Over.” When the contest closes, the disk-jockey will then send all the pictures he has received to The Jimmy Bowen “Cross Over” Contest, c/o Roulette Records, 650 10th Ave., New York, New York. The entries will then be judged and five girls from all photographs submitted will be chosen as winners.

Each winning girl will have a date with Jimmy Bowen and an evening “out on the town.” The disk-jockeys who submit winning pictures will receive $100.00 Bonds. The contest starts immediately and the closing date is Oct. 22nd.

Personnel Shifts At GAC

NEW YORK—Milton W. Krausy has been elected president of GAC-TV, and Arthur C. Weems has been elected president of General Artists Bureau, it was announced last week by L. W. Kanaga, president of General Artists Corporation. In addition to these elections, Harry Anger was appointed vice president and general manager of GAC-TV, and Budy Howe appointed vice president and general manager of General Artists Bureau. George A. Hamid, Sr. will continue to serve as president of GAC-Hamid, another wholly owned subsidiary of GAC specializing in the fair, outdoor and exposition field. Joseph Higgins will also continue to serve as vice president and general manager of GAC-Hamid. Thomas G. Rockwell, who had been serving as president of GAC-TV, and GAC, was recently elected Chairman of the Board of GAC. These companies are wholly owned subsidiaries of General Artists Corporation.

In explaining the appointments, Kanaga pointed out that the great increase of activity in television and the general talent business made it imperative to have one executive in charge of each specialized field.

GAC-TV is primarily interested in the production and sales of television programs, both “live” and on film. General Artists Bureau is engaged in the general talent agency business in the fields of personal appearances, recording, industry shows, and radio and motion pictures. Included in the list of properties handled by GAC-TV are “The Perry Como Show,” “The Pat Boone Big Band Show,” “The Pat Boone Show,” “The Nat ‘King’ Cole Show,” “The Guy Mitchell Show,” “Capt. Kangaroo,” and “The Jimmy Dean Show.” They also represent “Father Knows Best” for Screen Generics and “My Friend Flicka” for 20th Century Fox.

Art Ford To Make Speech

NEW YORK—Art Ford, host of WNEW’s “Make Believer Balloons” show, will address the members of the National Ballroom Operators’ Association at its upcoming “Contribution To Popular Music” during the Association’s annual meeting at New York Park Sheraton Hotel September 24th.

Ford will be made an Honorary Member of the Association, which includes disk jockeys, record promotion men, and radio operators throughout the United States.
Another Great Liberty Star

Margie Rayburn

Singing the Original Smash Version of

"I'M AVAILABLE"

b/w

"IF YOU WERE THERE"

Liberty No. 55102

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Music**

**Sammy Kaye Opens at Roosevelt Grill**

**NEW YORK** — The opening of Sammy Kaye and his orchestra at the Hotel Roosevelt Grill on Monday, September 15, marks the Grill’s 33rd anniversary. Kaye was chosen to inaugurate the celebration because of his successful Grill engagement last spring.

In its 33-year history the Roosevelt Grill has received more than 19 million guests. A $25,000 redecoration project has been completed for the occasion, setting a colorful stage of gold rococo and lipstick red for the festivities.

Appearing with Kaye and his orchestra on the bandstand are vocalists Barry Frank and Sandi Summers. The Kayets and the Kaye Choir are also on hand.

EmbarKing on a nine-week engagement, Sammy Kaye and his orchestra will supply swing and sway rhythms for dancing at the Roosevelt Grill nightly except Sundays.

**Hugh O’Brian (Wyatt Earp) Waxes For ABC-Par**

**NEW YORK**—Wyatt Earp, in the person of Hugh O’Brian, is now a recording artist. The TV and screen idol has completed his first long-playing album for ABC-Paramount, with the diskery formulating plans for an extensive promotion and merchandising plan for the package.

On the record, O’Brian is being presented on the basis of his vocal prowess, rather than because of his rise to fame as the frontier marshal. The songs contained in the package possess an element of western flavor, based on the characterization which O’Brian portrays on TV. The entire session was backed by Ken Darby and his Orchestra and Chorus, with Darby composing all of the songs in the album (with a bit of collaboration from O’Brian himself), and highlighted by Darby’s arrangements.

Two of the songs, “I’m Walkin’ Away” and “Don’t Move,” are being released by Paramount as a single, and Sam Clark, president of Am-Par, claims that O’Brian’s waxing will prove to be a tremendous surprise to the millions of fans. In a statement last week, Clark said: “It is quite conceivable that, had Hugh O’Brian not gained fame as a leading character actor, he would have reached the top in show business as a singer. His voice has a distinctive quality and, with his dramatic training, Hugh imparted a profound interpretation to every lyric. We look forward to doing many more sessions with Mr. O’Brian.”

The single record is expected to be released about September 16, with the album entitled “Hugh O’Brian Sings” to follow two or three weeks later.

**Roulette Records Signs Jeri Southern**

**NEW YORK** — Roulette Records continues to add to their growing roster of artists with the announcement last week by Morris Levy, President of Roulette, of the signing of Jeri Southern to an exclusive recording contract. Jeri, who has in the past six years been affiliated with the Decca label, will record both pop singles as well as albums for Roulette. Jeri, who originally hail's from Royal, Nebraska, and now resides in Los Angeles, first attracted attention and got that “big break” while playing piano and singing in and around Chicago. She has since then gone on to become a leading attraction in all important night-clubs around the country.

Hugo Peretti and Luigi Creatore, A&R chiefs at Roulette, stated that they have been anxious for some time to have Jeri Southern join the diskery, and have already mapped out definite plans about recording her. They also went on to say “Jeri is a great artist, with great acceptance among the nation’s disk-jockeys; her album sales attest to the legion of fans she has won. We feel that with the proper approach, she can be one of the leading pop single sellers in the business. We are thrilled to have her in the family”.

**Bethlehem Intros New LPS**

**NEW YORK** — Gustage Wildi, president, and Carl Lebow, general manager, of Bethlehem Records, have announced the launching of its #5000 series, its pop LP line.

In addition to Miss Joy and Dick Stabile, the label also signed for Eddie “Cleanhead” Vincent. On the west coast Bethlehem has inked Al Marx as musical producer for the coast operation.

The #5000 series will bow as a $3.98 seller. Wilde and Lebow wanted it clearly understood that its jazz line will continue at $4.98.

**Whirlwind Visit**

**Decca Distributing In Mid-West Promotes Two**

**NEW YORK** — Selmann Schult, Vice-President of Decca Distributing for the Mid-Western Division announced last week the appointment of Robert A. Bile as Branch Manager for the Chicago branch and Emil Reitman to the post of Branch Manager for the Milwaukee branch, to replace Bile. Robert Bile joined Decca in 1949 and was a sales representative for the firm in Chicago. He was made the Milwaukee Branch Manager in 1956. Bile began his new duties Sept. 9th. Emil Reitman joined Decca in 1951, and has been a salesman for the Milwaukee branch. Prior to this he spent 15 years in the national phase of the retail and wholesale business and for a time had his own portrait and commercial photography studio. Emil Reitman also began his duties as the Milwaukee Branch Manager Sept. 9th.
Everybody will love the Jeri Southern touch as she sings "The Touch of Love"

The Love theme from the PARAMOUNT Picture "THE DEVIL'S HAIRPIN"

DECCA 9-30445

A NEW WORLD OF SOUND

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
One D. J. Interviewing Another

Paul Anka's "Diana" Tops Million Mark

NEW YORK—16-year-old Canadian singer-composer, Paul Anka, has struck pay dirt with his very first ABC-Paramount release, "Diana," with the announcement last week that the record has reached sales of one million fifty-two thousand.

In making the announcement, Sam H. Clark, president of ABC-Paramount, stated that he was proud of the distributorship organization throughout the country, in which the distributor heads and sales and promotion staffs had combined efforts to put the Anka disk over the top, stating that "Diana" is still selling at an average rate of some twenty-five thousand per day. Simultaneously with the announcement of the success of this first Anka pressing, Clark announced release of two more Anka compositions featuring the younger, scheduled for issuance later this month. "Tell Me That You Love Me," coupled with "I Love You, Baby," Clark stated that in the initial auditions by distributor heads and sales representatives who have visited the Am-Par offices within the past week or so, the enthusiastic response indicated that this second Anka record should exceed "Diana" in sales. An all-out drive and coordinated exploitation will be conducted by Larry Newton, national sales manager, and Nat Hale, flat topper for ABC-Paramount.

The gold disk award, indicative of the million mark, will be presented to Anka in the near future, whenever his busy schedule permits. He is currently on tour with the "Biggest Show of '57," company, which will keep him on the road until the end of October.

Mills Acquires German Import

NEW YORK—Mills Music has just acquired the rights to the German rock 'n' roll melody "Rosa, Rosa, Nina," penned by Kurt Felts and Werner Scharfenberger. The tune, which will be adapted to the tastes of American audiences, is now enjoying popularity in Germany where it was originally published by Edition Rialto.

English lyrics are being written for "Rosa, Rosa, Nina" and foreign acquisitions in order to familiarize American audiences with these European melodies.

Canadian Capers

The El Morocco opened its new Fall season this past week with a name acts policy. Billy Daniels, Mercury recording artist, is currently featured into this location and as usual he is accompanied by Benny Payne. In town for a ten-day engagement, this fine artist has been playing to record audiences every night and has appeared on the Tapp Room Show, Canada's only network TV-DJ show. Next act coming into this club will be Sammy Davis, Jr. who opens on the 20th of September. Top topic for teen-agers around town at the moment is the Biggest Show of Stars which comes to the Forum on Sunday, September 15th featuring Fats Domino, Lavern Baker, Everly Bros., Paul Anka and other top stars. Opening Saturday, September 14th at the Falcon Bleu for 8 days only are the Mills Bros. We hear that the Hi-Lo's will be touring with the great Ted Heath band from England coming to Montreal on October 12th and from here travelling on for dates in Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. The Cafe Mocambo, Montreal's largest night club, also opened its Fall season this week featuring The Wanderers (Decca). Opening September 16th will be the New Yorkers. Henrietta Carriere, the versatile organist, opens her sixth season September 16th at the Indian Room. Making her Montreal debut in the Ritz Cafe of the Ritz Carlton Hotel when it reopens will be vocalist Estella. As usual John Gallant will be the accompanist. The Four Aces (Decca) fans will be happy to hear that their idol will make a return engagement at the Falcon Bleu, popular niteerie on the outskirts of town where they broke all records during their last appearance in May.

THE HOTTEST Instrumental!
MANTOVANI
"AROUND THE WORLD"
1746
LONDON

The New Rock-A-Billy Hit!
RUSS MILLER'S Original . . . .
"I SIT IN MY WINDOW"
V1006
VIP - 1006
157 W. 57th St.
N. Y. C.

New Valente Single From LP

NEW YORK—Decca Records has released a single from the new Caterina Valente album "Our Caterina." The single is the famous hit of a few seasons back "Anna" and the flip is "El Cumbanchero." The single features Caterina on vocal and guitar dueting with her brother Silvio Francese. Both items are sung in Spanish.

"You're On"

THE CASH BOX, Music Page 40 September 21, 1957

RICHMOND, VA.—Roy Lamont, who runs the "Teen Age Party" record show on WRVA-TV (Channel 12) in Richmond, awaits the "on the air" signal from the studio director before interviewing Golden Great recording artist Cliff Martin. Roy reports that Cliff received quite a bit of fan mail requesting spins of his recording "When You Walk Down The Road."
Meeting Dates

Music Operators’ Associations

NEW YORK—Vivian Della Chiesa heads MDDA campaign

NEW YORK—With Pattie Page singing and acting as the official debut hostess, ten stars of the entertainment world will start CBS Television’s new, weekly color musical series, “The Big Record,” spinning on the premier program, Wednesday, Sept. 18 (8:00-9:00 PM, EDT).

On the giant turntable, live and in person, will be seen and heard such artists as Tony Bennett, David Wayne and Ella Logan, Hoagy Carmichael, Sal Mineo, special guest Eddie Cantor, singer Jane Morgan, Billy Ward and His Dominos, Mitch Miller and, for the first time in America, Michika Hamamura, Japanese recording star.

Kornheiser To Coast

NEW YORK—Bob Kornheiser, sales manager of Cadence Records will leave for a west coast road trip Sept. 16. The trip will last for two weeks and Bob will extend it for another two weeks when he takes his vacation on the coast. Under his arm he will have “Just Between You and Me” by the Chordettes, Andy Williams’ “Lips Of Wine,” the new Everly Bros. platter “Wake Up Little Susie” and also the new Gordon Terry and Anita Carter releases. Kornheiser will be visiting with Cadence’s coast directors.

Kirsch Sets Fall Plans

NEW YORK—Irv Kirsch of Kirsch Music Corp. has just returned from a road trip that included the midwest and west coast territories. The purpose of the trip was to present fall merchandising plans with distributors and to set up sales aids that will help promote some of the many items Kirsch handles such as 45 rpm inserts, anti-static record cleaners, foam turntable pads and his feather touch record cleaning brush.

Lin Signs Ramona Redd

GAINESVILLE, TEXAS—Ramona Redd, composer of the hit “Pledge Of Love,” has been signed to a recording contract by Lin Records. Her first release is a vocal stunt to two of her own compositions, “Rendezvous” and “Give Me Your Heart.” Miss Redd is also a television script writer and photographer’s model.

Vivian Della Chiesa Heads MDDA Campaign

NEW YORK—Vivian Della Chiesa has been named chairman of the Recording Artists Division of Muscular Dystrophy Associations of America, Inc., it was announced last week by William Mazer, MDDA president.

Miss Della Chiesa, who is associated with RCA Records, will give support among stars and individuals in the recording industry for the 1957 MDDA campaign for funds to further research into the crippling disease.

MDDA is a non-profit organization which, through public contributions, supports a broad program of research, patient services and clinical care for dystrophics. The Association is sponsoring an Institute for Muscle Disease adjacent to The New York Hospital-Cornell Medical Center as a major center for research into muscular dystrophy and related diseases which afflict millions.

Coral Acquires Soundtrack To “Kiss Them For Me”

NEW YORK—Coral Records last week announced that it will have the sound-track film album of 20th Century Fox production “Kiss Them For Me.” The picture stars Cary Grant and Jayne Meadows. The album is by Lionel Newman. There will also be a single record by the McGuire Sisters which is the title song “Kiss Them For Me.” The girls will be heard singing the song during the prologue of the picture. Coral recently hit it big in this area of recording with the smash record of “Tammy” which was also from the sound-track album.

London Sees Hit In “Melodie D’Amour”

NEW YORK—London Record reports strong sales on Edmundino Ros’ recording of “Melodie D’Amour.” London distributors, who had begun working on the flip side of the release “Carrados Girls” were now receiving heavy action on the “Amour” side in such areas as Buffalo, Rochester, Syracuse, Albany, Troy, Detroit, New York, Columbus and many other cities.

“Melodie D’Amour” was cut by Ros in England some time ago and was held in the can. The record was released in the States about five weeks ago, and, according to London brass, looks like his biggest hit to date.

Ace Pacts Youth Who Used Sign To Win Comos’ Attention

NEW YORK—Irv Luck, who rented space on a Times Square outdoor sign to inform Perry Como about his original songs, has been signed to a contract by Ace Records.

When the thirteen-year-old Luck met Como and sang some of his songs to the star, he was advised by Como to “go home and study singing and take advantage of the style of delivery that has.” Luck took Como’s advice, and a few months later appeared at Grossinger’s, the New York resort hotel, where he was seen by an Ace scout.

The singer will have a single release shortly and will record as Randy Luck.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
LONDON:

- "The Second Festival Of British Jazz"
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- "Barrel"-MOD-LD 125
- "George Wellington"-MOD-LD 127
- "Full"-MOD-LD 128

PRESTIGE:
- "Presto!"-A. Cohn, Hal McKauick, Art Forman, Kenny Burrall, Mal Waldron-LL 7102
- "Paul Klee On The Sunside!"-With Mal Waldron, Red Kyser, Curtis Fuller, John Jenkins-LL 7103
- "Tony"-With the Prestige Jazz Quartet-Teddy Charles, Mal Waldron, Jerry Segal, Addison Finner-Am-LD 1704
- "Phil And Quill With Prestige"-Phil Woods, Joe explicit-LD-1705
- "The Story Of Monod"-LL 7099

RIVERSIDE:
- "Bix Beiderbecke And The Wolverines"-RPL 12-123
- "Yancey Getaway"-Yancey Yancey-RPL 12-124
- "Blind Lemon"-Classic Blues By Blind Lemon Jefferson-RPL 12-125
- "Jazz A La Bohemienne"-Randy Weston Toots and Cecil Payne-RLP 12-232
- "Sultry Serenade"-Herbie Mann-RPL 12-233
- "Thelonious Himself!"-Solo Piano by Thelonious Monk-RPL 12-235
- "This Is New"-Kenny Dee Quintet/Quartet, featuring Donald Byrd, and Hank Mobley-RPL 12-236
- "A Grand Night For Swingin'"-Mandell Love-Featuring Billy Taylor, Gene Quill, and Ted Curson-RPL 12-238
- "Jazz Contrast"-Kenny Dorham-RLP 12-239

MERCURY:
- "Fritz Kreisler Favorites!"-MG-50119
- "Hi! Hi A La Espanola!"-Eastman-Rochester Orchestra-MG-50144
- "Three Pieces For Orchestra!"-Eastman Chamber Orchestra-MG-50147

M-G-M:
- Peggy Glanville-Hicks: Concerto Romanico/Morga Richter: Arias And Toccatas/Bach: Mass in B Minor(2 CDs)-RLP 12-235
- Walter Trimble, Violia With Carlos Saura's "The Art Of Romance"-MG 50119
- Mozart: Concerto For Piano And Orchestra For Piano And Orchestra No. 20 In D Minor (M-1935)-MG-50144
- "Piano Music For Children By Dimitri Kabalevsky"-Twenty-Five Children's Pieces-M-50145
- "The Piano Of Brinon Koper"-Richard Farmer Playing The Theatre Organ-M-50151

RCA VICTOR:
- "Debussy: The Sea/Hotels: Parts Of Call"-Boston Symphony Orchestra, Charles Munch-Conductor-M-50117
- "Vienna"-Chicago Symphony Orchestra, Fritz Reiner-Conductor-M-50121
- "lb-1, 2-2112
- "Savinovsky/Petruccelli/Red Bird Suite"-Piazzolla, Monteux, Paris Conservatoire Orchestra-M-50113
- "Munch Conducts Wagner"-Boston Symphony Orchestra, Erich Kunzel-Conductor-M-50119
- "Beethoven Concerto No. 2"-Artur Rubinstein, Piano-M-50120
- Beethoven: Concerto No. 2-Artur Rubinstein, Piano, Joseph Krips, Conductor, Symphony Of The Air-M-50121
- Beethoven: Concerto No. 3-Artur Rubinstein, Piano, Joseph Krips, Conductor, Symphony Of The Air-M-50121
- Beethoven: Concerto No. 5-Artur Rubinstein, Piano, Joseph Krips, Conductor, Symphony Of The Air-M-50123
- "The Five Beethoven Concertos"-Artur Rubinstein, Piano, Joseph Krips, Conductor, Symphony Of The Air-M-50125

Tchaikovsky:
- "Violin Concerto-Jascha Helfstz, Violinist, Fritz Reiner, Conductor-Boston Symphony Orchestra-M-50129
- "Schubert: Symphony No. 8"-M-G-M-50127
- "Stross: Fleischman/Gypsy Baron"-Arthur Fiedler, Conductor, Boston Pops Orchestra-M-50130
- "R. Strasberg: Daughter Of The Gypsies"-M-G-M-50131

WESTMINSTER:
- "British: Four Sea Interludes & Passacaglia" (From "Peter Grimes")-Philharmonic Pomerode Orchestra Conducted By Sir Arthur Bliss-RLP 12-235
- "Tchaikovsky/Nutcracker Suits No. 1 & 2"-Concert Orchestra Of London Conducted By Arthur Rodzinski-M-50127
- "Jolivet: Concerto For Orchestral Waltz"-Orchestra/Concerto For Harp And Chamber Orchestra Orchestra Of The National-RLP 12-235

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and

"YOU, MY DARLIN', YOU"

MGM 12555

Grand Opening

Decca Gets "Mr. Rumple" LP

NEW YORK—Decca Records' Fall Program has been announced, creating the chance of two new "Fabulous" albums which will star Gretchen Wyler and Eddie Foy Jr., and is due to come over Broadway Nov. 6th.

"Fabulous" Is Theme Of Kapp Records' Fall LP Program

NEW YORK—Kapp Records’ Fall Program is following through on its success of its "Fabulous" theme which began with the two pocket long play album, "Roger Williams Plays Songs Of The Fabulous Forties," which has been a chart maker for over six months. Kapp is continuing this theme with a merchandising program entitled "The Fabulous Vintage Years." For this program Kapp has produced three new "Fabulous" 12" long play albums. Two, of the two pocket editions titled "The Fabulous Gay Nineties," and "Songs Of The Fabulous Thirties," respectively, with Rose and His Orchestra, slated to sell at $7.96 each. A one pocket release, "The Fabulous Gay Nineties" that will include a Songbook of all the tunes and music on the record, will be tagged at $4.98. The label's sales chief, Jay Lasker states that, "we will continue our policy of no discounts on the new LP's special dating plans, but we offer only the highest quality merchandise that wily dealers have unanimously dis- nated.

Also stressed in this Fall Plan will be nine new extended play packages, six taken from the "Forties" package and three from the "Thirties" package. "We have done this," says Lasker, "based on the dealer's and our ex- perience with the five best selling EP's of the "Fifties" package."

A special LP browser has been designed for maximum display of these new packages. The browser is fan shaped and topped by a simulated champagne bottle surrounded by cov- ers of the four "Fabulous" albums. It carries the copy "Fabulous Vintage Years In Music On Kapp Records.

The browser will carry five each of the four LP's included. Similarly, a new EP browser designed to hold 100 EP packages will be topped with copy printed in black and yellow that states "Economy Packages On Kapp— The Best EP" and underlined in the same colors with "Economy Packages— A Great Value." Kapp feels that many dealers have unnecessarily discarded the EP and have regretted it. The new browser will enable them to reinstate the extended play.

A window display program has also been designed for the better merchandising and involving those three feet stand-up simulated champagne bottles that carry through with the "Fabulous Vintage Years" theme. A cover of each of the "Fabulous-Year" albums will be reproduced on those bottles individually. This is available to all dealers while the Kapp line is based on quality quantities and will be decided by the Kapp distributorship in various territories.

Every salesman and distributor for Kapp will receive a special circular which will contain black and white bound book, carrying the "Vintage Year" design, that contains lithographed lithos of the new "Fabulous" LP's plus 20 lithographs of the albums. Attached to this booklet will be a black and white folder that will hold descriptive descriptive material about the new LP's and EP's, price lists, special dealer order pads and various other types of dealer aids.

For the final touch to this program, the champage "Vintage Year" idea is also brought forth in a deely "Vintage Years Library Kit" which contains all four "Fabulous" albums, with with a complete list and complete listing of all the songs in these LP's with time, band #, publisher, artist, etc. aimed at giving the jockey greater ease for programming.

Monroe Signs With GAC

NEW YORK—Vaughn Monroe has named General Artists Corporation to cooperate in his future bookings.

Monroe will make a guest appearance on the "George Gobel Show" from California on September 24 and will then embark on a yellow that will tour for the Radio Corporation of America in his capacity of "The Voice of RCA." This will then be followed by other guest singing ap- pearances on leading television pro- grams. A television show of his own is in the works for next year.

Victor Issues 6 Red Seal Stereos For October

NEW YORK—RCA Victor has an- nounced the issue of six stereo Red Seal tapes for October. Included in the release and their list prices are: Offenbach: Tales Of Hoffman (Ex- cavity) —Orpheus In Hades—Boston Pops Orchestra, Arthur Fiedler, Conductor ($0.95); Wagner: Tann- hauser: Overture and Venusburg Mu- sic (Paris Version) —Boston Sym- phony Orchestra, Charles Munch, Con- ductor ($0.95); Debussy; La Mer— Boston Symphony Orchestra, Charles Munch, Conductor ($1.05); Ibert: Escalas (For Violin Call) —Boston Sym- phony Orchestra, Charles Munch, Con- ductor ($0.95); Franck: Symphony In D Minor—Boston Symphony Orches- tra, Charles Munch, Conductor ($1.45); Christmas Hymns And Ca- rols, Volume 1—The Robert Shaw Chorale, Robert Shaw, Conductor ($1.05).

September Album Releases

(Continued from page 43)

WESTMINSTER:

Lars-Erik Laran: Disguised God, Op. 24 ($4.95); No. 4, Op. 27—Stockholm Or- chestra—XWN 18528

Mozart: Concerto No. 10 For Two Pianos In E Flat Major/Concerto No. 7 For Two Pianos In F Major—Reine Giancoli and Paul Badura-Skoda—Records—XWN 18546

Mozart: Piano Concerto No. 11 In F Major, K.415—Yvain Rivkin, Piano—XWN 18547

Mozart: Concerto No. 21 In C Major, K.467/Piano Concerto No. 26 In D Major, K.595—Jaegi Domen, Piano—XWN 18548

Mozart: Violin Concerto No. 3 In G Major, K.216—/Violin Concerto No. 5 (Turk- ish) In A Major, K.219—Jean Faermer, Violin—XWN 18549

Mozart: Double Concerto For Two Violins And Orchestra, K.190/Seize, No. 5 In D Major, K.204—Violin Symphony Orchestra—XWN 18552


Messiaen: Vingt Regards Sur L’Enfant- Jésus (Nos. 1-12)—Yvigne Lorid, Pic- ano—XWN 18469

Messiaen: Vingt Regards Sur L’Enfant- Jésus (Nos. 13-26)—Yvigne Lorid, Pic- ano—XWN 18470


Mozart: Sonata No. 11 In A Major, K.331/Andante In C Minor, K.405/ Sonate—XWN 14 In D Major, K.483/— Paul Badura-Skoda, Piano—XWN 18566

J. S. Bach: Grischte Lieder (Complete)—Yvigne Lorid, Piano—XWN 4405

J. S. Bach: Magnificats—Antonio Fohrber, Helmut Krehm—XWN 18521

Jean Gilles: Requiem—Annik Simon, And- ron Meurant, Michel Helm, Xavier Desailly—XWN 4405

Mozart: "Concert Arias For Soprano"— Maestra Laslia, Soprano—XWN 18545

Prokofiev: Symphony No. 7—Jacqueline Brau- main, Soprano/Le Bal鳣or, Violin/ Bernard Barey, Bariton—XWN 18422

Respighi: Il Tramonto Sempre Di Sopra— Quartet Major—Barryl Quartet—XWN 18597

Heinrich Schelter: Requiem (Musikalterchen Requiem)—Elizabeth Fellner-Roberts, Soprano And Others—XWN 18467

Bill Lawrence \ Join WBW

CHICAGO—Bill Lawrence, former star on the Arthur Godfrey radio and television shows, has been hired by the group of Chicago station WBW's live-morning programmers.

On WBW, Bill is heard 7:45-8:00 AM, Monday through Friday, on the "Jim Connory Show," and on "Break- out" in the same time slot from 8:45-9:00 AM.

Bill comes to the station after sev- eral years of starring on the American night club circuit, during which time he has appeared in some 800 night spots, including New York's Blue Angel and the Astor Roof.

From 1945 to 1951, Bill sang on the Arthur Godfrey & His Friends show, first on radio and then also on television, as well as touring as a soloist with the Jimmy Dorsey Or- chestra for nearly a year.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Belafonte Sings of The Caribbean

HARRY BELAFONTE
(RCA Victor LPM-1505 * EPA-1-1505)

Other topics covered in Clinic sessions were "Sports and Special Events," "The Importance of Announcers and Power of the Spoken Word," "Women in Radio and Women in the Audience" and "Ranch Program Ideas," "Radio Today, and Where Is It Going?"

BMI clinics originated in 1948 at the company's New York City home office, and were planned to move the message into the field, so more station personnel could easily attend. In 1957, the first field Clinic was accordingly held in Jefferson City, Missouri, on March 16, 1957. Broadcasters in other states then requested similar Clinics in their areas. This resulted in constant expansion of the number of Clinics until in 1957 they were held in forty-one states.

The Missouri Broadcasters Association led the list of forty-two broadcaster groups in regretting the temporary cessation of the Clinics with the following message:

"We in Missouri are very proud of the fact that it was at the suggestion of the Missouri Broadcasters Association that BMI Clinics were brought out into our state and many other states, making it possible for a real cross section of staff personnel to attend. This year's BMI Clinic, held at our suggestion at the University of Missouri, was considered by officials of the university to be one of the finest contributions ever made for their radio and journalism classes. Sincerely hope your well earned hiatus is for one year only."

Livingston Issues New Tapes

Caldwell, N. J. — Livingston Audio Products last week announced a new stereo tape release which will be made available immediately.

Included in the release are packages titled "Vienna Band Pageant," "Austrian Musicians," and "Hungarian Melodies," the latter featuring the violin of Edi Coda. Other tapes include one by the New York Jazz Quartet; "Susan Reed Favorites," "Dancing In The Shadows" by Lenny Heman and "Stereo Showcase by Livingston—Vol. 3" which highlights selections from recent releases and includes stereo demonstration material.

Drawing Capacity Crowds

SYRACUSE—An over-capacity crowd of better than 700 jammed the auditorium of the Woman's Building at the 1967 New York State Fair last Saturday to see WHEN-TV's "Top Ten Dance Party" and guest star Johnny Mathis. The double attraction produced throngs that spilled out of the building onto the lawn and had to be dispersed by police. The picture above shows Johnny being interviewed by "Top Ten Dance Party" host, disk jockey Al Melzer.
**POPULAR**

"WHERE ARE YOU?"—Frank Sinatra With Gordon Jenkins And His Orchestra—Capitol W 855 (1-12" LP)

It's Sinatra's soft mood turn again, a fine collection of melodies turned in with ease and understanding by the great vocal artist. With rich support from Gordon Jenkins and the band, Siné offers such class items as "The Night We Called It A Day," "Autumn Leaves," "Lonely Town," and "I'm A Fool To Want You." Another Sinatra effort soon to be found high on the charts.

"BELAFONTE SINGS OF THE CARIBBEAN"—Harry Belafonte—RCA Victor LPM-1505 (1-12" LP)

The set, with four other sales smashes behind it, is Belafonte on calypso, and is certain to shortly stand high on the charts. Performed in the usual Belafonte gusto and grace are twelve calypso items both newly recorded and old. ("Island In The Sun," "Coconut Woman").

"THE PAJAMA GAME"—An Original Motion Picture Sound Track—Columbia OL 2010 (1-12" LP)

The film version of the Broadway smash musical retained virtually all of the Broadway cast (Dick Day replaced Janis Page). In this Columbia sound track disk (they have the Broadway, package, too) is "They There," "Hernández’s Hideaway," "1½ Cents." The gay presentation of the sparkling Adler-H eath score by the Caroson jazz band. Dale Raitt, Carol Haney, Eddie Foy, Jr., and others in the flick's cast. Film sound tracks of previous Broadway musicals have proven frequent chart winners. This one should do it, also.

"BA BABA LADY"—The Hi-Lo's—Orchestra Under The Direction Of Frank Comstock—Columbia CL 103 (1-12" LP)

The delightfully vocal quartet weave another ways of refreshing harmony in their second solo stint for Columbia. With a set of melodies that maintain a high degree of quality throughout ("Little Girl Blue," "Laura," "A Quiet Girl," "A Shine On Your Shoes"), the boys are a joy when ever caressing or kicking a selection. Right Frank Comstock orch backing. Sure chart entry.

"CHAMPAGNE AND ROSES"—Lawrence Welk And His Champagne Music Coral E 9714 (1-12" LP)

"NIMBLE FINGERS"—Lawrence Welk And His Champagne Music Coral E 9715 (1-12" LP)

Two more entries continue Coral's big fall schedule of Welk packages. The "Champagne And Roses" were "Dust, Swingers." Bright vocalists on a bill of tunes with either "rose" or "champagne" in their titles, while the "Nimble Fingers" offering is an all-instrumental affair in the "ah-la-sh-b" Welk tradition. The disks join a voluminous Welk LP catalogue and should fare extremely well.

"FOUR FRESHMEN AND FIVE SAXES"—Capitol T 844 (1-12" LP)

After chart-hitting sessions with trombone and trumpet backing, the smart vocal ensemble gets support from five saxes, and likely chart news is the sales outlook here, too. The tasteful arrangements by Pete Rugolo and Dick Reynolds (each takes a side) are imaginatively line with the quartet's jazz-like blend on such standbys as "This Can't Be Love," "This Love Of Mine," and "Liza." Sure-fire stock.

"THE FABULOUS JIMMY DORSEY"—Praternity F-1008 (1-12" LP)

Praternity, the label on which the late Jimmy Dorsey came back to chart prominence, offers thirteen pressings by the Dorsey orch. Four were directed by Dorsey himself, and the others by Dick Stabile and Leo Castle. The numbers get smooth ("Speak Low," "Maria Elena") and exciting renditions ("So Rare," "Dust Swingers"). Arrangements include choral and solo vocal work. Sales and air-play should be outstanding.

"BINO"—Original Sound Track Recording—Epic LN 3404 (1-12" LP)

The disk has the makings of a tremendous, teeny sales sensation as it contains the score to a film starring teen actor Sal ("Smart Movie") Mineo. Gerald Fried has written thematic material which retains effectively prevalent and bluesy jazz approaches. A very listenable sound track entry, which has that all-important teen sales appeal of Mineo.

"STOLEN HOURS"—Gordon Jenkins And His Orchestra—Capitol T 884 (1-12" LP)

Jenkins' mood sessions carry lots of sales weight and this issue by the composer-conductor is due for fine a sales response. The melodies have been endowed with a rich, romantically inclined (with the possible exception of the lively "Valscia") arrangements. Songs include "When Your Lover Has Gone," "Sophisticated Lady," and "The Thrill Is Gone."

"ELLIS IN WONDERLAND"—Ray Ellis And His Orchestra—Columbia CL 993 (1-12" LP)

The Ellis presentation here consists of first-rate dance-mood arrangements of twelve carefully selected melodies and as a Columbia Buy Of The Month for September could more quickly off the shelves. Variety of tempo, often hi-fi geared sound, keynote the Ellis touch. Melodies include Perry Como's "Yes, Sir, That's My Baby," "Now You Are Never Far Away From Me," "P.S. I Love You," "How About You," and "Alone Together."

"SEA OF GLASS"—Starring Billy Ward And His Dominoes—Liberty LRP 3056 (1-12" LP)

Ward, a prominent figure in the ABC-Paramount fold, rock-and-roll outfit ("Star Dust," "Deep Purple"), forgoes the R&D idiom here, as he presents his Dominoes in an imaginatively streamlined effort. A collection of spirituals and Ward originals. With support from Vie Shoen's orch and chorus, the group colorfully performs such numbers as "Deep River," "Were You There," and Ward's own "I Am The Resurrection." Sales prospects are excellent and may well reach chart proportions.

"ACCENT ON YOUTH"—Glenn Derringer At The Piano, Piano Recitation—ABC-Paramount ABC-198 (1-12" LP)

The skilled tenorist, in his second ABC-Paramount appearance, shows his musical know-how on three instruments (organ, piano, accordion), all merged by technical wizardry on the waxing. Denying fullness of such evergreens as "Manhattan," "Caravan," "I Got Rhythm," and "Love Is A Many-Splendored Thing." Many TV formats by the very best should paint a good sales picture for the effort.

"SING ME A BLUE SONG"—Hank Williams—MGM E3560 (1-12" LP)

The late and great singer-writer is heard on program of blues and wailer numbers, four composed by Williams himself ("Singin' Waterfall," "May You Never Be Alone"). Others performed by Williams with convincing emotion include "Blues Love (In My Heart);" "I've Just Told Mama Goodbye;" and "Lost Highway." Memorable Williams' vocals C&W traffic will want.

"SERENADES TO REMEMBER"—Jack Pleas His Pianist Orchestra—Decca DL 808 (1-12" LP)

True to the title, the disk is devoted to a collection of twelve modern-day serenades performed with a polished mood flair by the orch headed by pianist-conductor Jack Pleas. The lineup of melodies includes such numbers as Leroy Anderson's "Serenade," the Glenn Miller favorite "Midnight Serenade," "Starlight Serenade" plus four new items aptly suited to the disk's theme ("Serenade To Michelle," "Twilight Serenade"). Quality mood issue.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**JAZZ**

**DAVE BRUBECK**

**BOX QUARTET**

**Classical:**

**FRANCK:**

**LALO:**

**ROCHER: servidor: Camillo,**

**Tournai: Capella:**

**Vienna:**

**BRAFF:**

**RCA Victor:**

**Touch of Your Lips,**

**With You,**

“**A Lovely Way to Spend an Evening**” and** two ballads**

he penned “**Tell Me,**” and “**You and I,**”

**Fine Simon-Hagen** ork support.

**Waxing** will be given heavy air-play by dealers.

**“Man of a Thousand Faces”**

**Music From the Sound Track**—**Decca DL 8628 (1-12” LP)**

**The disk contains the Frank (“Tammy”) Skinner score for the James Cagney**

**starred** on the life of the famed film personality, Lon Chaney.

Joseph Gershenson and the Universal-International** ork perform the moody music, which is**

dramatically descriptive of the pic’s events.

The well-received** record should give the package good sales potential.

**“We Danced All Night”**

**Ray Noble And His**

**Orchestra—Columbia CAL 380 (1-12” LP)**

Ray Noble’s famed ork during the thirties is** repeated** via this Columbia** record of**

firm’s “Designed For Dancing” series. The selections, rendered in a lively dance-floor** beat, contain**

**two** Noble songs, “**The Touch Of Your Lips,**”

**and “Why Stars Come Out At Night,**” a rarely heard Rodgers and Hart number, “**Wild Is the Wind,**”

**plus two** Gore Porter numbers, “**I’ve Got You Under My Skin,**”

**and “Easy To Love.**” Eight of the twelve songs are vocalized. Lots of nostalgia here.

**“Jazz Goes to Junior College”**

**Dave Brubeck Quartet—Columbia CL 1064 (1-12” LP)**

This latest Brubeck jazz entry, actually recorded at two** junior colleges, is a follow-up to the**

remarkably successful “**Jazz Goes to College**” pressing, and could create equal sales activity.

The quartet, brilliantly featuring pianist Brubeck and alto saxist Paul Desmond, get off a series of wonderfully fertile ideas on three standards and two Brubeck originals. Norman Bates** (bass) and Joe Morello** (drums) plus other skilled members of the crew. Must for the**

jazz shelf.

**“Jazz at the Hollywood Bowl”**—**Verve MGV-8231-2 (2-12” LP)**

This two-disc jazz omnibus of a concert held last** year at the Hollywood Bowl has an impressive**

list of jazz luminaries which includes four items by the late jazz keyboard master, Art Tatum;

six solo vocalists by Ella Fitzgerald plus two with Louis Armstrong; two jam sessions (Roy Eldridge, trumpet;** Oscar Peterson, piano; Ray Brown, bass, etc.); two tapes by the Oscar Peterson Trio (Herb Ellis, guitar;** Ray Brown, bass); and a ballad medley on three melodies with solos by Harry Edison,** trumpet; Roy Eldridge and Flip Phillips, tenor sax. A varied, expertly performed jazz presentation that could be a tremendous sales winner.

**“The Magnificent Thad Jones”**—**Thad Jones, Trumpet—Blue Note 1546 (1-12” LP)**

The pressing is titled after a previous Jones’ set. With one exception (“**I’ve Got A Crush On You**”) a quintet supports the artist in a 4-tune bill that varies in approach from punch (“**Let’s Go.**” The moods are met with striking jazz artistry by Jones. Personnel on the date include Jones’ brother, drummer Elvin Jones; alto saxist, Gigi Gryce; and on the goplant “**I’ve Got A Crush On You,**” bassist Percy Heath; pianist Barry Harris; and drummer Max Roach. Fine jazz issue.

**“Vienna”**—**Fritz Reiner—Chicago Symphony Orchestra—RCA Victor LM-2112 (1-12” LP)**

This waxing contains bright waltz material expertly performed by Reiner and the Chicago Symphony, and is enclosed in a book-type package which offers verbal and pictorial views on the waltz and the waltz city, Vienna. Selections include three efforts by Johann Strauss, Jr. (“**Emperor Waltz**”); Weber’s “**Invitation To The Dance**”; Richard Strauss’ waltzes from “**Der Rosenkavalier,**” and Josef Strauss’ “**Village Swallows.**” Superb sound. Attractively merchandised issue sure of impressive sales.

**Kachmaninoff:**

**Concerto No. 1—Richard Strauss:**

**Burleske—Byron Janis—The Chicago Symphony Orchestra—Fritz Reiner, Conductor—**

**RCA Victor LM-2107 (1-12” LP)**

The readings of both works here offer dealers versions which will attract a major portion of purchasers seeking to add the compositions to their library. Rachmaninoff’s rhapsodic first piano concerto and the sharp Straussian “**Burleske**” offer demanding challenges, which pianist Janis meets with beauty and excitement. Sturdy support from Reiner and the Chicago Symphony Orchestra.


Francescatti’s brilliant performance on the Lalo opus will have to compete with the likes of Stern, Heifetz, Memunin, and Oistrakh, but he is, however, free and clear on the lovely Vieuxtemps’ violin concerto, another staple for the artist. The two orchestras, the Philharmonic of New York with Mitropoulos, an LP effort; and the Philadelphia with Ormandy conducting, offer astounding support. Fine sound. Marvelous violin artistry.

**“The Art of Moriz Rosenthal”**—**Columbia CAL-377 (1-12” LP)**

Camden comes up with one of its most noteworthy 12” LP buys, a program by the late keyboard maestro released for the first time. The recordings (pressed in 1928, 1939 and 1942) consist of works by Chopin (“**Sonata In B Minor,**”

“**Tarantelle In A-Flat:**”; Llalt (“**Chant Foliager No. And Variations**”) and Johann Strauss, Jr. (“**Blue Danube Waltz,**”)

and are performed with brilliance by the artist. Sound holds up very well. A rare classical offering.

**Franck: Symphony In D Minor—Boston Symphony Orchestra—Charles Munch, Conductor—**

**RCA Victor LM-2181 (1-12” LP)**

The symphonic staple gets a rendition from the Boston Symphony that offers the classical buyer an excellent choice from the many other available versions of the work. Distinctly polished Munch and the first-rate orchestra beautifully capture the orchestral shadings of this commanding opus, an notable addition to the LP repertoire.

**“Bossa Ponselle In Song”**—**RCA Victor LM-2047 (1-12” LP)**

The former Met soprano (she retired in 1955) is heard in a new waxing devoted to sixteen art songs, and displays a voice that is still skillfully delicate and sweet. Miss Ponselle, with keyboard support of her long-time accompanist, Igor Chichagov, and, on three occasions, her own playing, sings a varied program of both gay and sentimental melodies. Excellent vocal performances.

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*“Only those records best suited for commercial use are reviewed by THE CASH BOX*
NEW ORLEANS, LA.—Radio station WDSU, this city, celebrated its annual “WDSU Day” at Fouchetrain Beach recently where the station’s jockeys gave away several thousand records and autographed photos to their fans. The event was programmed live from a mobile studio and more than 115,000 youngsters attended. This was the 8th annual “WDSU Day.” Shown above at the festivities are (kneeling l. to r.) Jim Dunbar, WDSU program supervisor; Bill Byerly, afternoon dee jay and Chuck Pratt, the station’s morning jockey. In rear are Patricia Stevens models who carried signs for each of the stations jockeys. Eileen Rodgers (polka dot dress) was on hand for the WDSU celebration.

NEW RELEASE!
“I NEED YOU WALTZ”
JAY-JAY #175
LI’L WALLY
BY CHICAGO’S POLKA KING
BIG JUKE BOX PROFIT MAKER

CHICAGO—The Commercial Aids and Jingles Section of the Standard Program Library, just recently made available to radio stations on a lease basis, is fast becoming a Standard best-seller, according to Milton M. Bink, President of Standard Radio Transcription Service in Chicago. In the last two weeks, the following stations have signed for the service:

KYOR, Blythe, California; KENL, Arcata, California; KEVL, Plaquemine, Louisiana; KGU, Honolulu, Hawaii; KIDO, Boise, Idaho; KILO, Albuquerque, New Mexico; KOBY, San Francisco, California; KOSI, Denver, Colorado; KTIB, Thibodaux, Louisiana; KTML, Marks, Texas; KBTH, Staunton, Virginia; KORS, Greensboro, Pennsylvania; KVTM, Arlington, Texas; WCAO, Baltimore, Maryland; WCOP, Boston, Massachusetts; WEEN, Endicott, New York; WGVW, Greenville, Mississippi; WHLL, Sheboygan, Wisconsin; WIFM, Elkin, N.C.; WJJD, Chicago, Illinois; WMGI, McKeesport, Pennsylvania; WTON, Staunton, Virginia; WVPO, Stroudsburg, Pennsylvania; WOSM, Huntington, N.Y.; WQAM, Miami, Florida; WRLM, Wilmington, N.C.; WGOO, Greensboro, N.C.; WMPA, Aberdeen, Mississippi; WPVA, Fredericksburg, Virginia; WPFA, Fort Spayne, Alabama; WGOI, Goldsboro, North Carolina.

The success of this offer has prompted the introduction of a combination package to be offered to radio stations as an outright purchase, consisting of the commercial aids and jingles plus any 100 sound effects disks of station’s choice, to be selected from the complete 241-disk Super Sound Effects Library.

This new plan will be introduced to broadcasters by Olga Blohm, General Manager of Standard, at NARTEB District Meetings in Schenectady, Cleveland, Denver and Dallas, as will a special Christmas package, the details of which will be revealed within the next two weeks.

WDSU Day

Decca Lists Sept.
Gold Label Albums

NEW YORK—The schedule of September classical releases from Decca will include the first disk showing of newly discovered sonatas by the eighteenth century Spanish composer, Antonio Soler, which will be premiered in two installments on the Milton Cross “Festival” show over the ABC network September 14th and 21st.

Other classical entries from Decca due for release September 23rd include: Dietrich Fischer-Dieskau in Schumann Song Recital; Karl Bohm conducting Brahms’ Second Symphony on one disk, and Beethoven’s Fifth Symphony and Mozart’s “Eine Kleine Nachtmusik” on another; “Four Favorites,” a waxing containing “Finlandia,” “Les Preludes,” “Afternoon Of A Faun,” and the “Bolero”; “Chari
net Encores” with Reginald Kell; Joseph Fuchs and Arthur Balam perform Schubert’s A Major Sonata, Op. 162, and two Sonatinas, No. 1 and 3 from Op. 137; the Beethoven Septet, Op. 20 played by the Chamber Music Ensemble of the Berlin Philharmonic Orchestra; and a Sibelius LP devoted to some of the composer’s short works.

Buddy De Franco To Cut LP For Mode

HOLLYWOOD—Buddy De Franco, Jazz clarinetist, has inked an agreement with Mode to cut a new Mode LP records to do his first free-lance platter for the label. De Franco, is working on a collection of sextet numbers once associated with the Benny Goodman sextet. To lend authenticity to the venture, the performer will call on the talents of ex-Goodmanite Terry Gibbs to play the vibes parts.

Clyde also mentioned, that with the completion of the motion picture “Teen Age Rumble,” the executive producer is finalizing plans for their Mode release. The vocal quartet comprises four young men who harmonized together during Army service. The Mode schedule calls for release of this LP late in October.

Dee Jay Tour Of Columbia Plant

NEW YORK—New deejays were escorted on a tour of Columbia Records’ pressing plant recently to see how records were made. At the conclusion of the tour, the jockeys were presented with cased album sets of Columbia’s latest composer series featuring the arrangements of Andre Kostelanetz, Michel Legrand, Paul Weston and Percy Faith. Examining the packages above are (l. to r.) Bert Knapp, Stan Kavan, Alan Williams, Mort Fleischel and (kneeling) Frank Campana.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
**Territorial Tips**

The Cash Box "Territorial Tips" chart highlights Rythym and Blues records showing regional action, which have not yet appeared in the national top 25.

If listed alphabetically:

- **'IT'S NOT FOR ME TO SAY**
  Johnny Mathis (Columbia 40631)
- **'IT WAS THERE**
  Johnny & Joe (J & L 1564)
- **'IT TOOK A LONG TIME**
  Malcolm Dodd & Tundrops (End 1006)
- **'JAILBAIT**
  Andre Williams (Fortune 837)
- **'LEAVIN' IT ALL UP TO YOU**
  Don & Devey (Speciality 670)
- **'LETS START ALL OVER AGAIN**
  Paragons (Wesley 220)
- **'LITTLE BITTY PRETTY ONE**
  Brook Dee (Chess 311)
- **'LONELY CHAIR**
  CHICKEN & THE BOP (ABC-Paramount 3011)
- **'LOTTA LOVIN'**
  Gene Vincent (Capitol 3743)
- **'LOVE LETTERS IN THE SAND**
  Perla Band (Dot 12579)
- **'LOVE ROLLER COASTER**
  Joe Turner (Atlantic 11468)
- **'ON THE STREET WHERE YOU LIVE**
  Jonah Jones (Capitol 3247)
- **'MEAN WOMAN BLUES**
  Elvin P nevertheless (RCA Victor EP-2-1515)
- **'MY LOVE IS TRUE**
  Wilbert Harrison (Savoy 15717)
- **'PASSING STRANGERS**
  Eyvind & Eskil (Eyvind 71172)
- **'PEANUTS**
  " naughty Lou" Little Lou & Thrillbirds (Okeh 7088)
- **'PLAYING THE BLUES**
  Ted Newman (Rev 3905)
- **'PLEASE BELIEVE ME**
  Percy Faith (Speciality 407)
- **'POOR BOY**
  CHERRY CARBO (Imperial 54532)
- **'RAINBOW**
  RSS Hamilton (Kepp 184)
- **'RAIN CAST WITH THE CLOCK**
  THE FLIRT (End 6139)
- **'REMEMBER**
  Glen Curtis (Aloe 6396)
- **'HIGH HOPES**
  Daddy Dewey (Chess 1667)
- **'GOOD NEWS**
  Muddy Waters (Chess 6167)
- **'HAMMERHEAD SHINDIG**
  Bill Doggett (King 5070)
- **'HEAR MY PLEA**
  Damon Elliott (Deluxe 6125)
- **'HE'S GONE**
  Chantels (End 1001)
- **'HONEYCOMB**
  Jimmy Rodgers (Roulette 4015)
- **'IDOL WITH THE GOLDEN HEAD**
  MY BABY COMES TO ME (Atlantic 12399)
- **'IF YOU THOUGHT YOU NEEDED ME**
  Little John (Do 506)
- **'I FOUND A HOME**
  Cleaver Maloney (Argo 5271)
- **'I FOUND PEACE OF MIND**
  Paye Crevention (Cloe 6129)
- **'I'M A KING BEE**
  Slim Harpo (Excello 2113)
- **'I'M GRATEFUL**
  Ray Milton (King 5035)
- **'IS YOUR LOVE FOR REAL**
  Highlighters (Federal 12399)
- **'IT HURTS TO LOVE SOMEONE**
  Guitar Slim (Alca 6097)
- **'IT MUST BE YOU**
  Please Honey Don't Go (Deluxe 6135)
- **'I WANNA DO EVERYTHING FOR YOU**
  Brook Benton (SVK 0385)

* Indicates first appearance on Territorial Tips

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**Everybody's Doing It**

DENVER—Proving that everyone is a songwriter at heart, Detective Abe Levine of Denver, Colorado Police Department is pictured holding the Golden Crest EP of "On The Road With Rock & Roll" by Bando and the Chili Peppers. Detective Levine is plugging the tune he wrote, "I Love To Eat Chili In Chile" while visiting Lonnie Licate, deejay host of KOSI Denver's "Top Forty" and "Rolling Home" shows.

**WRUL Sends Special Program To Central America**

NEW YORK—The independence of five Central American countries—Costa Rica, Honduras, Nicaragua, El Salvador and Guatemala—was celebrated on September 15th through a special goodwill broadcast developed by the Spanish-language staff of the World Wide Broadcasting System and transmitted by their private enterprise, international station WRUL.

A dramatic sketch written especially for the occasion by Tito Arragada, Spanish Program Director of the station and Cecilia Quiros, was broadcast at 7:45 P.M. Eastern Standard Time, over WRUL and then also re-broadcast locally by a number of Latin American stations affiliated with WRUL.

The program was heard on the 15, 16 and 19 meter bands and in Central American countries on the local waves of each of the rebroadcasting stations. WRUL had preserved a recording of the late president of Guatemala, Col. Castillo Armas. His message of freedom was therefore again heard by people in all the Central American Republics.

**Duke Issues Johnny Ace Memorial Album**

HOUSTON — A memorial album devoted to twelve songs by the late R&B artist Johnny Ace has been released by Duke Records.


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**GOING SENSATIONAL!**

**BIG MAYBELLE**

**"JIM" b/w "ROCK HOUSE**

The New Hit on 1519
STILL HITTING TOPS!

**NAPPY BROWN**

**"BYE-BYE BABY**

Hot as a pistol on 1514

Now No. 1 in New Orleans!

**WILBERT HARRISON**

**MY LOVE IS TRUE**

= 107

**SAVOY RECORD CO**

**1067 Market St**

**NEWARK, N.J.**

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**America's Top Blues — Rock & Roll — Spiritual — One-Stop**

**BARNEY'S**

**Complete Stock R&B — Rock & Roll Spiritual — Jazz**

ALL PHONES: 860-8033

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**"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"**

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**The Cash Box, Music Page 51 September 21, 1957**
NEW YORK:

King Records riding along to a big one in “Think” by The 5” Royals. The first in a long time for the 5” Royals who not too long ago used to turn one out hit after another. Maybe this will put them all the way on top again. And from the King label, Irv Ross of “Sugar & Spice” by Record and will feature, looks like another prospect for the top ten. Believe this is Tiny Topy’s first for Federal and Ralph Bass can take the bow. . . Larry Utal, Monument Music, tells us his “Star of Fortune” by Willie Treat on Amber getting a lot of attention with only a limited exposure. Says when this deck really gets around the country it has to be a smash. . . Al Silver could have one of the really king sized sellers in his newest “Pug Nose and Pony Tail” by Wally Hughes on Ember. The wax, only out a week or so, has gotten a great reaction. . . And—here’s another on a new label in New York that bears every mark of having what it takes. “Lullaby of the Bell” by The Deltairs on Ivy— a new group on a new label—has a lot of commercial appeal cut into the grooves. . . Don Robey didn’t figure it on when he started Back Beat Records, but it is now taking up half of his working day. His first three records issued a couple of weeks ago are all doing quite well. His first and future destiny to become a chart buster real soon. “Tell Me Why” by The Rob-Roys is catching on like a brush fire. Also moving along are Doug and Josie’s “I’ll Give Love To You” and The Tie and Tock wax, “Zola.” Robey also reveals that Bobby Blue Bland’s “Farther Up The Road” is the label’s biggest seller since Johnny Ace’s “Pledging My Love.” . . Larry Dean, program director of WCHB-Inkster, Mich., says the station is rapidly becoming a top favorite in the Detroit area. Larry says they’ve been sponsoring fun club dances and the audience has been “fabulous.” . . George Weiss, Mansfield Records, has a new record by Johnny Mathis, “Baby.” It is now with Liberty and will handle promotion for eleven states on the west coast. . . Atlantic Records on the way with Ray Charles’ “Swanee River Rock.” It looks like a definite smash. Ray is in town this week cutting a jazz album with Milt Jackson. Also in the cutting room is Chris Connor with some singles on tap. . . Capitol Records came through this week with a quartet of Johnny Mathis records that are “hilarious.” Johnny, who was last with Peacecoke-Dock has a great chance with any one of them. They are “Hum Ding A Ling” and “Can’t You Hear Me Callin’” featuring Otis on the vocal; “Ma, He’s Makin’ Eyes At Me” and “In The Dark” with Marvin A. Gaye playing the lead on both. . . Larry Williams is back in action again. Iris is now with M-G-M Records and will handle promotion for eleven states on the west coast. . . Don Carter, Tico, N.Y., flipping over on the sales on the current Roulette releases, “Honeymoon” and “Hula Love,” their LP line, and the Back Beat “Tell Me Why” by The Rob-Roys— Poppa Stoppa (WIME-New York) in town with his wife. . . Al Silver says his “Tonight Tonight” by the Mello-Kings and “Himdinga” by Big Rob Kornegay really moving. . . Charlie Mercenstein in an expansive mood as he tells the calls all coming in on his “Bermuda Shorts” by The Delroys. It is now catching on in Baltimore, Washington and Chicago. Another Celines release will be out soon—and will all be on the new girl group, The Clarements. . . Jerry Fields, Cameo, reports excellent reaction out of Philly on Timmie Rodgers’ “Back To School Again.” . . Bill Lasley of Amp-3 Records pleased with the orders coming in on the Jerry Mar “I’m Sittin’ On Top Of The World.” . . Hy Siegel, Savoy Records, in the Beth Israel Hospital in New York with a double hernia. He will be hospitalized for six weeks.

LOS ANGELES:

The Paramount picture, “Mister Rock and Roll” starring Alan Freed set for early release. Film features a total of twenty-three different tunes all of which will be recorded. Firma releasing discs from the picture include, Vik, Roulette, Capitol, Atlantic, Specialty, Gee and Chess Records. . . Dootsie Williams, president of Dooto Records, all excited over The Cuff Links new release, “It’s Too Late Now.” The side is breaking fast in Los Angeles and San Francisco. The group, all members of the Air Force, scored on their initial disk “Guided Missiles.” . . Kip Tyler and The Flip’s were added to the Earl McDaniell Rock and Roll show at the United Artists Theatre and moved heavily. Group has a record out on the new Salsas label giving a rock-a-billy treatment to “Vagabond Mama” and “Let’s Monkey Around.” . . Final line-up for the big show included LaVerne Baker, Richard Berry and The Pharaohs, Young Jessie, Frankie Lymon, The Hawkeyes, and Eddie “Lock It” and the All-Star Band, Teenagers starting lined up at 9:30 A.M. for the show and when the doors opened there was a crowd of 2000. They almost mobbed Frankie Lymon. . . “Darling It’s Wonderful” recorded by The Lovers for the Lamp label has been covered by Roulette Records by a new group called The Playmates. . . The Platters, still doing big business in South America. . . Johnnie Mathis, The Hawkeyes, and The Coasters started a new record deal with a Chicago independent label, which will make the group the key talent of that city. . . Mike Kasino, formerly with Personality Productions has left that office to form Trans-World Attractions. New firm has already booked a Jesse Green show, and a show featuring Johnny Mathis and Della Reese. . . Sonny Thompson’s “Fantabulous Rock and Roll Show” of 1957 featuring Gene and Eunice, The Five Satins, The Coasters, and Lulu Reed. Due in town as soon as a location can be set.

KICK-OFF: Jimmy Reed’s new hit “I Don’t Do” and the Spangle record “The Fingerprints,” which Vee-Jay is distributing nationally. Jimmy Bracken, Vee-Jay director, and his twin brother, Carl, quick session in N.Y.C. with Bobby Parker and Paul Williams. Priscilla Bowman’s (of “Hands Off” fame) new record will be distributed through Falcon, a Vee-Jay subsidiary label; and is shakedown for immediate release. Ab says it’s a “corker.” . . Jack Stoppa, WAAF Musical Director, advises that Marty Young is back at his mike after a short vacation. WAAF pacted the new, sensational Latin-American deejay, Tito, Tito hails from Caracas, Venezuela and replaces Ron Terry. Reiling predicts that Eydie Gorme’s lush, new ABC Paramount album, “Eydie Swings The Blues” will be a real smash. . . Sam Evans reports that his big R & B and Rock N Roll show was a howling success. Sonny Williamson and TV Slim were recently pacted by Sam, and will be handled under his personal management. Evans purchased the big Eli Weinberg show “The Fantabulous” and will present it the latter part of November. It features releases, “It’s Too Late Now.” The side is breaking fast in Los Angeles and other noted recording stars. . . Sid Nathan, proxy of King Records, enroute to Chl to chat with Ralph Bass and visit with his many friends. Ralph Bass continues to beam big smiles over Willie Maybon’s “Light Your Lamp,” while musical director “often interjects with high praise for Tiny Topy’s “Aw Shucks.” Tiny skidded for an engagement at the swanky Roberts Soul lounge along with veteran music master, Lionel Hampton. . . Can that great, big grin on Abner’s face be due to fact that Jimmy Reed’s “Honnest I Do” and “Signals Of Love” placed on The Cash Box AWARD O’ The Week? . . Phil Skaff, M.S. All-State Distrib is pleased with Little Richard’s “Keep A Knockin’” on the Specialty label. Gerry says it’s a smash hit. Gerry is also very high on “Yea Yea, Baby” by Bobby Charles, on the Chess label. It’s climbing fast at All State. . . Busy bee of the week is Richard Stams, WGES deejay, of “Open The Door, Richard!” fame. A young fan just wants to keep pace with.” Petee wishes to Norman Forque on opening of his new Stenephny Record Company, and his new label Stepheny. . . United Distrib’s George Leaner happy as a lark over current record biz in general. . . Drummer boy Shelly Manne delighting fans with a Blue Note with his particular style of beating the skins. . . Jack Eigen, the prolific Chess Paree milkman moves his WNBQ TV show into a Saturday (10:30 p.m.) slot 9/21. He celebrates his sixth radio anniversary with WMAQ this week. . . Cobra’s Eli Towsome very happy about continued rise of “All Your Love” by Magic Sam, “Love That Woman” by Otis Red and Harold Burrage’s “Satisfied.” . . See you at the Hi-Fi Show.

CHICAGO:

Len Chess really happy over fact that “Happy Happy Birthday, Baby” by the Tunewavers is reaching for the top all over U.S.A. Len feels they have a real smash hit in Bobby Charles newie “Yes, Yea, Baby.” . . Jack Weiner reports that his Sheldon Recording Studio cut the new of The Coasters’ newest Aloe release “My Baby Comes To Me” and “Idol With The Golden Hand.” Jack says The Coasters were very cooperative and easy to work with. . . Abner, Vee-Jay Record chief, returned from his trip to Nashville to help
Watch These New Ones
The Six Teens
featuring
Trudy Williams
"Baby You're Dynamite"

“My Surprise”

FLIP # 326

The Ivy Leaguers
featuring
Richard Owens
"Beware Of Love"

"Deposit Your Love
In The Bank Of My Heart"

FLIP # 325

Richard Berry
and
The Pharaohs
"No Kissin'"

And A Huggin'"

"Take The Key And
Open My Heart"

FLIP # 318

FLIP RECORDS, INC.
618 S. RIDGELEY DRIVE
LOS ANGELES 36 CALIFORNIA

CLIMBING STEADILY
THE CHANTELS
"HE'S GONE"

"THE PLEA"

END RECORDS
1650 BROADWAY
N. Y. N.

R & B
SURE SHOT
"DESCERE"
by THE CHARTS
EVERLAST 5001

EVERLAST RECORDS
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COMING UP STRONG!!
"IT'S TOO LATE NOW"

The Cuff Links
# 422

DOOTO RECORDS
9912 S. CENTRAL AVENUE
LOS ANGELES 2 CALIFORNIA

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY!”
Four Pros

WOODBRIDGE, CONN.—A DISC golf tournament, class A, first-round match, was played September 6th, at the Woodbridge Country Club in Woodbridge, Conn., between Sammy Kaye and Howard Mann, of the Charlie Leyton Publishing Corporation. Kaye won 221. Burt Leyton, of the Charlie Leyton Publishing Corporation, was host, and in a team match Sammy and his partner Dave Miller of New Haven downed Leyton and Mann with a best ball of 65 gross.  

HOLLYWOOD — Veteran bandleader Johnny Otis, who has been enjoying great success with his coast appearances, the past few platters have signed a long term pact with Capitol Records. Working with a troop which is billed as the Johnny Otis Show, Capitol last week introduced the new pacte and various artists on a quadruple release (4 separate singles—eight sides). The four discs were released simultaneously and will be given a concentrated send-off by the label, "Hum Ding A Ling" b/w "Can't You Hear Me Callin'" features Otis on the vocal. On "Ola, He's Makin' Eyes At Me" b/w "In The Dark", Marie Adams, the former percussion recording artist handles the lead vocal. The Moongloas are featured on the coupling of the songs "It's Too Soon To Know" and "Star Of Love". Jeanine Sterling's voice is in the spotlight on the former and Glen Jones on the latter. The fourth platter "Stay With Me" b/w "Tell Me So" features Mel Williams. Otis formerly recorded for Savoy and Mercury Records and is the author of such hits as "Hound Dog" and "Rock With Me Henry" which later became "Dance With Me Henry". Tom Morgan of Capitol's A & R Department stated that the entire release will be aimed at both the pop market and the R & B market, and each release will credit The Johnny Otis Show with the featured vocalist's name highlighted on each side. Capitol is also preparing an Otis LP to be released at a future date.

New York

1. MR. LEE Babahati (Atlantic 1144)
2. HAPPY HAPPY BIRTHDAY BABY Tom Wyer (Checker 972)
3. SEND FOR ME Nat "King" Cole (Capitol 3737)
4. STAR DUST Billy Ward & Dominos (Liberty 3201)
5. LONGLOVENEIGHTS Clyde McPhatter (Atlantic 1140)
6. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)
7. SEARCHIN' Coasters (Atco 6007)
8. FARTHER UP THE ROAD Bobby Blue Bland (Duke 175)
9. THAT'LL BE THE DAY Crickets (Brunswick 5509)
10. PEANUTS Pin & Thrillers (Okeh 7086)

CHICAGO

1. MR. LEE Babahati (Atlantic 1144)
2. FARHER UP THE ROAD Bobby Blue Bland (Duke 175)
3. MISS YOU SO Lilian Offret (Excelsior 2104)
4. FARTHER UP THE ROAD Bobby Blue Bland (Duke 175)
5. ALL OF MY LIFE Billy Eckstine (Mercury 7716)
6. BYE, BYE BABY Henry Brown (Sun 2154)
7. GOODY GOODY Lomax & Teenagers (Geo 1039)
8. LITTLE BITTY PRETTY ONE Bobby Day (Capitol Class 217)
9. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)
10. HONEST I DO Tommy Read (Vee-Jay 239)

NEW ORLEANS

1. SICK AND TIRED KOMBU (Imperial 5484)
2. MISS YOU SO Lilian Offret (Excelsior 2104)
3. STAR DUST Bobby Blue & Dominos (Liberty 3201)
4. LEAVIN' IT ALL UP TO YOU Don & Danny (Savoy 616)
5. DARLING IT'S WONDERFUL Gene Collier (Vee-Jay 233)
6. DUMPLIN'S Friend (Imperial 5461)
7. HONEST I DO Jimmy Read (Vee-Jay 233)
8. FARTHER UP THE ROAD Bobby Blue Bland (Duke 175)
9. DIANA Paul Ashke (ABC-Paramount 9381)
10. IT HURTS TO LOVE SOMEONE Guitar Slim (Atco 6007)

ST. LOUIS

1. DIANA Paul Ashke (ABC-Paramount 9381)
2. MR. LEE Babahati (Atlantic 1144)
3. MISS YOU SO Lilian Offret (Excelsior 2104)
4. FARTHER UP THE ROAD Bobby Blue Bland (Duke 175)
5. ALL OF MY LIFE Billy Eckstine (Mercury 7716)
6. BYE, BYE BABY Henry Brown (Sun 2154)
7. GOODY GOODY Lomax & Teenagers (Geo 1039)
8. LITTLE BITTY PRETTY ONE Bobby Day (Capitol Class 217)
9. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)
10. HONEST I DO Tommy Read (Vee-Jay 239)

NEWARK

1. HAPPY HAPPY BIRTHDAY BABY Tom Wyer (Checker 972)
2. MR. LEE Babahati (Atlantic 1144)
3. MISS YOU SO Lilian Offret (Excelsior 2104)
4. FARTHER UP THE ROAD Bobby Blue Bland (Duke 175)
5. ALL OF MY LIFE Billy Eckstine (Mercury 7716)
6. BYE, BYE BABY Henry Brown (Sun 2154)
7. GOODY GOODY Lomax & Teenagers (Geo 1039)
8. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)
9. HONEST I DO Tommy Read (Vee-Jay 239)
10. SHORT FAT FANNIE Larry Williams (Specialty 608)

DALLAS

1. DIANA Paul Ashke (ABC-Paramount 9381)
2. MR. LEE Babahati (Atlantic 1144)
3. MISS YOU SO Lilian Offret (Excelsior 2104)
4. FARTHER UP THE ROAD Bobby Blue Bland (Duke 175)
5. THAT'LL BE THE DAY Crickets (Brunswick 5509)
6. HONEYCOMB Jimmy Rodgers (Roulette 4415)
7. THINK "I" Binuckles (King 5053)
8. HAPPY HAPPY BIRTHDAY BABY Tom Wyer (Checker 972)
9. HONEST I DO Tommy Read (Vee-Jay 233)
10. LOTTTA LOVIN' Gene Vincent (Capitol 5765)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**THE CASH BOX**

**PHILADELPHIA**

1. HAPPY, HAPPY BIRTHDAY BABY  
   Tune Weavers (Cash Granite)

2. DUMPLIN'S  
   Doc Rydy (Okeh 7098)

3. LONG LONELY NIGHTS  
   Lee Andrews & Hearts (Chess 1645)

4. GOODY GOODY  
   Luman & Teenagers (Goo 1639)

5. BEAUTIFUL WEEKEND  
   Google Boys (Class 212)

6. SHORT FAT FANNIE  
   Larry Williams (Speciality 608)

7. THIS NEARLY WAS MINE  
   Don Gardner (Del/Rev 6133)

8. FARTHER UP THE ROAD  
   Bobby Blue Bland (Duke 170)

9. HUMPTY DUMPTY HEART  
   lemon Pakers (Atlantic 1140)

10. THINK  
    "I" Royals (King 3053)

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**LOS ANGELES**

1. SEARCHIN'  
   Coasters (Atco 6087)

2. MR. LEE  
   Babettees (Atlantic 1144)

3. SEND FOR ME  
   Nat "King" Cole (Capitol 3737)

4. LONG LONELY NIGHTS  
   Lee Andrews & Hearts (Chess 1645)

5. BEAUTIFUL WEEKEND  
   Google Boys (Class 212)

6. DEDICATED TO YOU  
   Sunny Knight (King 16335)

7. DIANA  
   Paul Anka (ABC-Paramount 9381)

8. FARTHER UP THE ROAD  
   Bobby Blue Bland (Duke 170)

9. SHORT FAT FANNIE  
   Larry Williams (Speciality 608)

10. THINK  
    "I" Royals (King 3053)

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**DETROIT**

1. FARTHER UP THE ROAD  
   Bobby Blue Bland (Duke 170)

2. SEND FOR ME  
   Nat "King" Cole (Capitol 3737)

3. THINK  
   "I" Royals (King 3053)

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**ATLANTA**

1. DIANA  
   Paul Anka (ABC-Paramount 9381)

2. MR. LEE  
   Babettees (Atlantic 1144)

3. FARTHER UP THE ROAD  
   Bobby Blue Bland (Duke 170)

4. THINK  
   "I" Royals (King 3053)

5. HONEST I DO  
   Jimmy Road (Vee-Jay 135)

6. ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU  
   Marv Smith (Ace 530)

7. THAT'LL BE THE DAY COWBOY  
   Google Boys (Brunswick 55009)

8. WHISPERING BELLS  
   Del-Vikings (Dot 13392)

9. SEND FOR ME  
   Nat "King" Cole (Cabinet 3237)

10. HAPPY, HAPPY BIRTHDAY BABY  
    Tune Weavers (Checker 672)

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**MILWAUKEE**

1. FARTHER UP THE ROAD  
   Bobby Blue Bland (Duke 170)

2. SEND FOR ME  
   Nat "King" Cole (Cabinet 3237)

3. THINK  
   "I" Royals (King 3053)

4. DIANA  
   Paul Anka (ABC-Paramount 9381)

5. WHOLE LOT OF SHAKIN' GOING ON  
   Jerry Lee Lewis (Sun 267)

6. SEARCHIN'  
   Coasters (Atco 6087)

7. THAT'LL BE THE DAY COWBOY  
   Google Boys (Brunswick 55009)

8. DESERIE  
   Chords (Everlast 5001)

9. MISS YOU SO  
   Lillian Offit (Excelsa 2106)

10. IF I THOUGHT YOU NEEDED ME  
    Little Willie John (King 3966)

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**SAN FRANCISCO**

1. FARTHER UP THE ROAD  
   Bobby Blue Bland (Duke 170)

2. SEND FOR ME  
   Nat "King" Cole (Cabinet 3237)

3. THINK  
   "I" Royals (King 3053)

4. DIANA  
   Paul Anka (ABC-Paramount 9381)

5. THAT'LL BE THE DAY COWBOY  
   Google Boys (Brunswick 55009)

6. DESERIE  
   Chords (Everlast 5001)

7. MISS YOU SO  
   Lillian Offit (Excelsa 2106)

8. IF I THOUGHT YOU NEEDED ME  
   Little Willie John (King 3966)

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**R & B SURE SHOTS**

1. "PEANUTS"  
   Little Joe & The Thrillers  
   Okeh 7088

2. "HE'S GONE"  
   Chantells  
   End 1001

3. "IT HURTS TO LOVE SOMEONE"  
   Guitar Slim  
   Atco 6097

4. "DUMPLIN'S"  
   Ernie Freeman  
   Imperial 5461

5. "BEAUTIFUL WEEKEND"  
   Johnny Mathis  
   Columbia 40993

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**WATCH THIS PAIR!!!**

1. "EMMITT LEE"  
   CAROL FRAN  
   EXCELSO 2118

2. "HEY! LITTLE GIRL"  
   THE GLADIOLAS  
   EXCELSO 2120

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**R & B Reviews**

**R** **&** **B** **Reviews**

**A** **AWARD & SLEEPER** **B** **VERY GOOD** **C** **FAIR** **B+** **EXCELLENT** **C+** **GOOD** **D** **MEDIocre**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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**THE CLOVERS (Atlantic 1152)**

+ "THERE'S NO TOMORROW" (2:45) [Roger ASCAP—Hoffman, Carr, Corrdoy] The Clovers offer the pretty oldie with a swingy r & t treatment the kids may "feel." Catchy wax that could move chartward. Watch it.


**JACK AND JILL (Imperial 5546)**

+ "NO ONE TO TALK TO" (2:14) [Cedwood BMI — Walker, Sherry] Jack and Jill team on a tuneful, slow beat ballad with excellent results. J & J swing out heartyly on the blues and the deck comes out with a gang-shout, gospel feeling.

+ "RECORD HOP" (2:25) [Travis BMI — Rob 2] Jack and Jill rip out the stops and shout out "let's have a party" to a middle beat jump. Happy echoing with that party flavor.

**LAVENERE RAY & THE RAYTONES (Okeh 7091)**

+ "I'M IN LOVE AGAIN" (2:15) [Al/watch BMI—Lavener Ray and The Raytones hop lightly through a novelty bounce with engaging sound. Ray and the team collaborate with style on the strong hook o' material. Keep an eye on this wax. It could do something.

+ "I'VE GOT THAT FEELING" (1:56) [B-Wax BMI—Ray, Mundford] Ray and his group go slightly wild on a quick beat novelty with some crazy vocal sounds. Another novelty with lots of possibilities. Watch both sides.

**THE CUFF LINKS / KIRK KIRKLAND (Dooto 422)**

+ "IT'S TOO LATE NOW" (2:50) [Dooto Williams BMI—Gaitwood] The Cufflinks offer an arousing slow reading of a slow, rhythmic love ballad. The melodic item is worked out by The Cuff Links with the proper emotional touch. Pleasurale wax that should move its way into chart contention.

+ "THE SAXAPHONE RAG" (2:58) [Dooto Williams BMI—Kirkland] "Kirk" Kirkland and his band back with an infectious rhythm instrumental featuring the sax. Happy instrumental wax.

**RAY AGEE AND ELLOY JONES (Fab 111)**

+ "MY SILENT PRAYER" (2:14) [Fab BMI—Agee, Johnson] Ray and Elloy take a tenderly charming slow beat love item. The pair work together with earnest emotion on the melodic etching. Excellent, romantic wax for the sentimental.

+ "TRUE LIPS" (2:04) [Fab BMI—Agee, Johnson] The oldie working due back with a middle beat jump to provide an engaging change of pace. Happy wax to contrast with the sugary offering on the flip.

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**THE MELLO-TONES (Geo 1040)**

+ "CA-SANDRA" (2:15) [Duchess Bridgeport BMI—Jerry Carr] Mello-Tones swing lightly through a middle beat bounce with an engaging performance, Delightful melodic sound with a happy feeling by the smooth working out. Has the qualities the kids desire. Keep an eye.

+ "RATTLE SNAKE ROLL" (2:27) [Duchess/Bridgeport BMI—Jerry Carr] The Mello-Tones turn on the "wreaking ball" side and rock out a driving quick beat. Spirits lifted with a knock-out beat.

**TIC AND TOC (Back Beat 502)**

+ "WALKING ALONE" (2:10) [Dutch 1040] "Elgin, Washington" Tic and Toc, new team on the new label, offer a delightfully swingy middle beat. Tic and Toc sing the lyric they mean it and their sincerity is not lost on the listener. A swingy wax that should grab a good piece of attention.

+ "ZOLA" (2:16) [Lion BMI—Elgin, Washington] The pair back with a slow lifting tune. Easy, swingy wax to relax to.

**SAMMY HAGAN & THE VISCOUNTS (Capitol FJ772)**

+ "SMOOCHE FOOCHIE" (2:05) [Focus BMI—Wayne, Frieh] Sammy Hagan and The Viscounts rock through a quick beat rocker with a peppery reading that rides high from the first to last notes. Infectious waxing that lifts the spirits.

+ "OUT OF YOUR HEART" (2:08) [Aries BMI — Hagan, Head] Sammy and The Viscounts turn tender and soft as they chant the slow beat ballad with a gentle treatment. Easy and delightful.

**JOHN LEE HOOKER (Vee-Jay 255)**

+ "ROSY MAE" (2:43) [Tollie BMI—J. Hooker] John Lee Hooker wails for the down home market with his usual fine performance. Hooker has been with Rossy Mae to please come back home. Hooker market will find it up to his past efforts.

+ "LITTLE WHEEL" (2:34) [Tollie BMI—Hooker] Hooker ups the tempo, rocking out an up-tempo blues with good feeling, Infectious wax that should make out well. Hooker's styling gives the wax that something extra.

**ROY CAINES (Deluxe 6147)**

+ "ANNABELLE" (2:50) [Men-Lo BMI — Roy Caines] Roy Galpin and The Caines throw middle beat blues in good manner. The collard ad vocalist does a good-workmanlike job on the blues material. Deck should get a good reception from the buyer.

+ "NIGHT BEAT" (5:00) [Men-Lo BMI—Roy Galpin] Roy Galpin and Caines offer original piece of material with an instrumental treatment. Backed by a rhythm section, Roy's guitar comes off in pleasing style.

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**THE CASH BOX**

**Award o' the Week**

**YEYA YEYA BABY** (2:29) [Meirfield ASCAP—Gudary, Gayten] **ONE EYED JACK** (2:20) [Are BMI—Guityr]

BOBBY CHARLES (Chess 1670)

- Bobby Charles comes up with an infectious bouncer, "YeYa YeYa Baby." It's a cute effort that bounces along at a middle beat happy pace. It's a spirit raiser and Charles gives it lots of charge. A swinger that could become another big seller for the charter. Watch it carefully. The coupling, "One Eyed Jack," is another jump number tailor made for the Lindy hopping kids. Good back-up-uper, but the deck they'll be buying is "YeYa YeYa Baby."

JOE TURNER (Atlantic 1155)

- Joe Turner does a moving job on a slow, best, melodic blues, "Trouble In Mind." A masterful reading of a haunting item. Turner portrays a troubled and moody man in excellent fashion—playing on your emotions with his sincere handling of the tuneful item. Good hunk o' material given that Turner treatment. Should get a solid sales reaction. The coupling, "I Need A Girl," is a quick beat jump given the energetic projection the "Boss" is so adept at. A swinger that tugs at the feet. Not to be overlooked. Two top plates.

**DINNER DATE** (2:03) [Jay & Gee BMI—Danny Taylor]

- "Uh Uh Baby (No Baby Baby)" [Real McCoy BMI—Clover, McCoy]

LITTLE WILLIE JOHN (King 5083)

- Little Willie John jumps in with a middle beat jump novelty, "Dinner Date," and tears it up in no uncertain fashion. The stylish waller swings out with a pair of well oiled tootsie and bluesey ballad to a baby—and her acceptance is made in no uncertain terms.

A lively, happy wax with lots of gimmickness to attract the buyer. Look out for this one the pairing, "Uh Uh Baby," is rocking blues wailed with all the Little Willie John enthusiasm. A hard hitting effort with a solid beat. Good wax—too we can't help feeling "Dinner Date" has a little something extra.

**MA, HE'S MAKIN' EYES AT ME?" "IN THE DARK"**

(Capitol 3800)

JOHNNY OTIS GROUP

- Veteran R & B maestro, Johnny Otis, bows on Capitol with four separate singles, three of which could make big noise in the Rhythm and Blues field. Outstanding arrangements of oldies and new tunes featuring a vocal group and various lead vocalists (See Pop Revews.)

**"I'M SPINNING" (1:46) [Feve BMI—Biscare, Bray]

THE DEL-VIKINGS/KRIPP JOHNSON (Dot 5126)

- The big riding Del-Vikings offer another power play in the version of their latest Dot release, "I'm Spinning." See pop section for review.

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**The Cash Box**

**R & B Best Bets**

† "THERE'S NO TOMORROW" [The Clavers] Atlantic 1152
† "IT'S TOO LATE NOW" [The Cuff Links] Dooto 422
† "CA-SANDRA" [The Mello-Tones] Gee 1040

"The Cash Box" Reviews Page 56 September 21, 1957
**Atco Signs Jimmy Simmons**

NEW YORK — Atco Records, this week announced the signing of young Jimmy Simmons, South Carolina singer, whom it has dubbed "The Boxing Baritone".

Simmons' first Atco release will be "Ballad of the Cowboy-Sailor" and will reach distributors immediately. "Ballad of the Cowboy-Sailor" is the theme song of "Eleven Against The Ice," an NBC-TV colorcast that is scheduled to be shown on September 25 at 9:30 EDT. Although Simmons singing, the tune is instrumentally ever present in the background.

Simmons, a six foot—165 hunk of man, has had a colorful career which at all times pitted his athletic career against his vocal studies. He was a familiar figure in football, basketball, track and baseball. He was an outstanding amateur fighter, having represented the south in the Golden Gloves, after which he went on to become a professional. He studied singing with several well known teachers, did classical as well as pop work, and has appeared on radio and TV.

Seen here Jimmy is pondering the future. He has reached the point where he must make a decision. Either hang up his gloves or his guitar. Atco is pleased to announce he has hung up his gloves.

**Montovani EP Issued**

NEW YORK—London Records has released a Montovani EP built around the conductor's hit single, "Around The World."

Three other songs are featured on the disk, two previous Montovani efforts, the current chart item, "June Night" and "Toyshop Ballet." And rounding out the EP's program is a new Montovani offering, "Heart Of Budapest." The pressing will retail at the new London EP price, $1.25.

**"ROCK RHYTHM-AND-BLUES"**

*Melody by MICHAEL ALONGI*  
*Lyrics by ED MORLEY*

Song by THE CHARMERS on SILHOUETTE RECORDS

You Can't Go Wrong. It's A Big Ben Song

BIG BEN MUSIC CO., BOX 1571, SAN FRANCISCO 1, CAL.

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**The Cash Box**

**Award O' the Week**

**JIMMY REED**

**"HONEST DO"**

*b/w "SIGNALS OF LOVE"*

**Vee-Jay No. 253**

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**R & B Reviews**

**R & B Sleeper of the Week**

**"PUG NOSE AND PONY TAIL"** (2:00) [Desty BMI—Hughes]

**"CONVERTIBLE CAR"** (2:07) [Desty BMI—Hughes]

**WALLY HUGHES** (Ember 1024)

- Wally Hughes is walking on air as he lightheartedly sings his quick beat story of "Pug Nose and Pony Tail". Hughes swings out in rock-a-billy style and turns in a happy performance of a man who feels no pain. He's in love and his skipping, prancing vocal style gets this across to the listener in no uncertain manner. This spirited wax should take off like a comet. Stick close to it. The flip, "Convertible Car", is another quick beat jump in which Wally Hughes chants his story of a "brand new car". Ok, jumper, but without that warm and infectious quality that makes "Pug Nose and Pony Tail" a stickout.

**"LULLABY OF THE BELLS"** (2:37) [Walnut-Stanbrough]

**"IT'S ONLY YOU, DEAR"** (2:12) [Thornton-Hall, Browne]

**THE DELTAIRS** (by 101)

- New, local label offers an impressive debut with its "Lullaby of the Bells", a slow, rhythmic ballad by The Deltairs. The group建党 on the appealing romancer. Strong melody approached with a tenderness that the impressionable younger will find hard to resist. Watch this side very carefully—it looks like a winner. The flip, "It's Only You, Dear", is a rocking quick beat not to be sold short. It is delivered with a vivacious projection and a complete change of pace. The lads show a happy diversification of talents. Also a very strong side—the we think "Lullaby of The Bells" should emerge the stronger seller.

**"ROSETTA, ROSETTA"** (2:27)

[Arno BMI—Mabon, Basy]

**"LIGHT UP YOUR LAMP"** (2:49)

[Arno BMI—Mabon, Stanza, Basy]

**WILLIE MABON** (Feped) 12306

- Willie Mabon makes his debut on the Federal label his strongest since his early successes on Chess. He turns in two strong performances in the middle beat melodic "Rosetta, Rosetta" and the infectious "Light Up Your Lamp." Two that bear watching—either of which can re-establish the waller as a top seller. Turn your attention to these two sides—they can happen in a big way.

**THE ISLEY BROTHERS**

(Mark-X 301)

**B** "DON'T BE JEALOUS" (2:32)

[Realgone BMI—Ialey] The Isley Brothers team on a slow beat rhythm ballad effectively. A tender tune sung with feeling. Good sound. This wax could grab off a piece of action.

**B** "ROCKIN' MAJESTY" (2:14)

[Realgone BMI—Isley] The Isley Brothers obviously plan to make a career of following the nursery rhymes. They follow their original "The Cow Jumped Over The Moon" with this kiddie chant—how they rock it. It's wild. Watch it carefully.

**LOUIS BROOKS/EARL GAINES**

(Excelsior 2119)

**B** "DON'T STOP FOOLIN' MYSELF" (2:35) [Effelore BMI—Jarrett] Louis Brooks and his Hi Toppers, with Earl Gaines handling the vocal, offer a slow beat blues. Strong blues treatment that should meet with a good reception.

**B** "DON'T YOU KNOW" (2:49)

[Effelore BMI—Jarrett] Brooks and Gaines team on a quick beat novelty that comes off a goodie. Happy little wax that elates.

**LITTLE WILBUR**

(Aladdin 3396)

**B** "PLAYTHING" (2:00) [Renda/Portra BMI—S & J Industries] Deck currently on the rise gets a good treatment by Little Wilbur. It's a cute quick beat bounce on which Wilbur gets a saucy fem chorus backdrop. Happy and well done wax that could cut itself a piece of the "Plaything" melon.

**B** "I DON'T CARE" (2:32) [Caddy BMI—Dar, Harris] Little Wilbur backs with a slow, rhythmic blues ballad. Melodic item with a familiar construction. Ok on a pleasant tune.

**TOMMY LAMPKIN**

(Ebb 110)

**B** "THREE MINUS ONE" (2:20) [Ebb BMI—A. Brown] Tommy Lampkin rails a slow shuffle beat with a cute lyric and plenty of feeling. Lampkin offers a wax the market may find a money maker. Effective reading.

**B** "THE WEATHER'S STORMY" (2:20) [Ebb BMI—Lampkin] Lampkin rails a down home, slow beat blues with his falsetto chords operating at 100% efficiency. Good mood treatment.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
New Top Talent Manager Named As Moeller Returns To Pierce

SPRINGFIELD, MO.—The management of Top Talent, Inc., booking firm affiliated with ABC-TV’s “Country Music Jubilee” (formerly “Ozark Jubilee”), this week passes from the hands of W. E. “Lucky” Moeller to Ralph L. McCoy, as Moeller resigns in order to rejoin Webb Pierce as personal manager, a position he held previously for two years. He’ll headquarter in Nashville.

McCoy, veteran showman who served 21 years as midwest-southern sales manager for Warner Bros. Pictures, is a native of Springfield.

As a booker and personal manager for more than a dozen years, Moeller joined Top Talent as assistant to the late Lou Black in May, 1956, assuming the general manager’s chores following Black’s death last November. In the latter capacity he has handled the booking of the Jubilee’s Red Foley, Brenda Lee and others of the same show.

In addition to serving Pierce as personal manager, Moeller expects to set p.a. and radio-guest dates for numerous acts handled by the Jim Denny Artist Bureau.

Moeller stated that he will maintain liaison with the Jubilee, setting various Nashville-based performers on the ABC-TV program and on the upcoming Saturday nighttime “Red Foley Show,” network radio feature to be sponsored again this season by the Dow Chemical Co.

McCoy assumes the Top Talent helm Mon., Sept. 16.

Appointments Announced
By Capitol Of The World

HOLLYWOOD—Donald E. Hasler, Manager of Capitol of the World Sales, has announced the appointment, effective September 19th, of Anthony J. Gulisano as Capitol of the World Field Representative for the Midwest. Gulisano will operate from Detroit and will handle an area including Detroit, Chicago, Cleveland, Pittsburgh, and St. Louis.

Appointments which have already taken effect as of September 3rd were announced by Geoffrey F. Racine, Vice President and National Operations Manager of Capitol Records Distributing. They include the promotion of Robert L. Ross to Operations Manager of CEDC’s Charlotte, N.C. branch, succeeding Bruce R. Collins, who was promoted to the position of Regional Operations Manager, Region No. 4; the appointment of Richard N. Crainer as Operations Manager at the Cleveland Branch, succeeding R. O. Lonser who has resigned; the appointment of Kirk Potter as Operations Manager at the Milwaukee Branch, succeeding Irvin Krasno who has been called for military service.

“SSS” Wonderful

LOUISVILLE, KY.—Paul Cowley of WKLO, Louisville, uses Kirby Stone’s Cadence recording of “SSS Wonderful” to soothe the rattlesnake around his neck. The situation arose when Paul tried interviewing a man at a new drive-in who was buried alive for a week with twelve rattlers.

CLARENCE KNEELEND
WICH—Jewett City, Conn.

2. Buy Me Love (Evelyn)
3. Have I Love (Evelyn)

MARY WILDON
KCLF—Coffer, Wash.

2. My Shoes Keep Walking Back To You (R. Price)

BOB COUCH
KGAF—Geneseo, Texas

1. Whole Lot Of Shakin’ Going On (J. Lee)

DAY SANDSTROM
WHRW—West Warwick, R.I.

1. You’re My Heart (R. Price)
2. My Heart’s In The Moonlight (B. Price)
3. Blue Jean Baby (D. Richards)
4. Whole Lot Of Shakin’ Going On (J. Lee)

MACK SANDERS
KFBH—Wichita, Kans.

5. Whole Lot Of Shakin’ Going On (J. Lee)

NORMAN PERRY
KCLF—Fort Worth, Texas

1. I’ll Always Be Your Frank Wilson
2. My Shoes Keep Walking Back To You (R. Price)
3. I’ll Always Be Your Frank Wilson
4. Whole Lot Of Shakin’ Going On (J. Lee)

CARL FITZGERALD
WCCO—Minneapolis, Minn.

1. My Shoes Keep Walking Back To You (R. Price)
2. Tell Me You Love Me (J. Lee)
3. You’re My Heart (R. Price)

J. ALLEN BRIMMER
WJWJ—Savannah, Ga.

1. Knock On Wood (M. M. Collins)
2. Whole Lot Of Shakin’ Going On (J. Lee)
3. Whole Lot Of Shakin’ Going On (J. Lee)

GEORGE WASHINGTON
WEKX—Fayetteville, Tenn.

1. Young Love (J. Lee)
2. Whole Lot Of Shakin’ Going On (J. Lee)
3. Whole Lot Of Shakin’ Going On (J. Lee)

GEORGE POPKINS
KWHO—Rochester, Minn.

1. I’ll Be The One To Love You (R. Price)
2. Whole Lot Of Shakin’ Going On (J. Lee)
3. Whole Lot Of Shakin’ Going On (J. Lee)
4. Whole Lot Of Shakin’ Going On (J. Lee)

Attention: Please address any information concerning Country music and talent, to Fran Howard, Country Editor, The Cash Box, 179 Broadway, New York 10, N. Y.

“The only records best suited for commercial use are by THE CASH BOX

America’s Leading ONE STOP Record Service

LESLIE DISTRIBUTORS
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NEWKIRK, N. J.
Plaza 7-9077
Night 1-9222
Jackson 5-1147
Bigelow 3-1155

“Only those records best suited for commercial use are by THE CASH BOX

September 21, 1957
HOLLYWOOD—Ken Nelson of Capitol Records is shown presenting a gold record to Ferlin Husky for Husky’s first million seller, “Gone”.

Franks Named Manager of “Louisiana Hayride” Artists Service Bureau

SHREVEPORT, LA.—Henry Clay, Vice President and General Manager of KWKH, Shreveport, La., has announced that Tillman Franks has taken over the active management of the KWKH “Louisiana Hayride” Artist Service Bureau. Franks has long been associated with KWKH as a musician, having played bass with the Bailey Brothers and Harnie Smith as early as 1946. Franks has done booking for Johnnie and Jack, Hank Williams, and Webb Pierce for two years before he joined the cast of the “Grand Ole Opy.” Franks was manager for the Carliases when they made their hit record, “No Help Wanted”. Prior to accepting his new position, he was personal manager of Johnnie Horton.

The “Louisiana Hayride” will be broadcast live on KWKH and KTHS, Little Rock, another 50,000 watt power station and will be heard over most of the United States when these two CBS Radio Stations team. Also, both stations now are staying on the air until 1:00 A.M. each night playing exclusively country music. An active publicity department has been formed and the appearances of all “Louisiana Hayride” artists will be publicized on both stations. The “Louisiana Hayride” will continue to be produced by Frank Page, KWKH Program Director, who is assisted by Norm Dale, Chief Announcer and Jeff Dale, Staff Announcer.

Marlow buys Fidelity Recording

NASHVILLE — Kenny Marlow, Nashville songwriter and attorney, has announced the purchase of Fidelity Recordings (formerly Reavis’ Recording Studio), located at 420-A Broadway, in Nashville. Marlow, who serves as general manager of the new firm, which specializes in handling sessions for independent record labels and in custom record services for the music industry in general, says the studio and offices have been completely remodeled and several thousand dollars in new recording equipment added in order to meet the needs of increased recording activity in Nashville.

Marlow will continue to act as attorney for various music publishing firms and individuals connected with the music business in Nashville.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. FRAULEIN — Bobby Helms (Decca)
2. MY SHOES KEEP WALKING BACK TO YOU — Ray Price (Columbia)
3. BYE, BYE LOVE — Everly Brothers (Cadence)
4. A FALLEN STAR — Jimmy Newman (Dot)
5. FOUR WALLS — Jim Reeves (RCA Victor 6874)
6. TANGLED MIND — Hank Snow (RCA Victor 6955)
7. WHOLE LOT OF SHAKIN’ GOING ON — Jerry Lee Lewis (Sun 267)
8. FRAULEIN — Bobby Helms (Decca 30194)
9. BYE, BYE LOVE — Everly Brothers (Cadence 1315)
10. A FALLEN STAR — Jimmy Newman (Dot 1289)
11. FRAULEIN — Bobby Helms (Decca 10850)
12. BYE, BYE LOVE — Everly Brothers (Cadence 4277)
13. A FALLEN STAR — Jimmy Newman (Dot 420-A)
14. FOUR WALLS — Jim Reeves (RCA Victor 6874)
15. TANGLED MIND — Hank Snow (RCA Victor 6955)
16. WHOLE LOT OF SHAKIN’ GOING ON — Jerry Lee Lewis (Sun 267)
17. FRAULEIN — Bobby Helms (Decca 30194)
18. BYE, BYE LOVE — Everly Brothers (Cadence 1315)
19. A FALLEN STAR — Jimmy Newman (Dot 1289)
20. FOUR WALLS — Jim Reeves (RCA Victor 6874)
21. TANGLED MIND — Hank Snow (RCA Victor 6955)
22. WHOLE LOT OF SHAKIN’ GOING ON — Jerry Lee Lewis (Sun 267)
23. FRAULEIN — Bobby Helms (Decca 30194)
24. BYE, BYE LOVE — Everly Brothers (Cadence 1315)
25. A FALLEN STAR — Jimmy Newman (Dot 1289)
26. FOUR WALLS — Jim Reeves (RCA Victor 6874)
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50. FOUR WALLS — Jim Reeves (RCA Victor 6874)
51. TANGLED MIND — Hank Snow (RCA Victor 6955)

Gold Record

“Again” b/w “You Can’t Make Me Cry”

JIMMIE WILLIAMS sings on MGM

White Oak Music — BMI

Cincinnati 39, Ohio

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
“MAJESTY OF LOVE” (2:30) [Hollis BMI—Raleigh, Wolf]

“YOU, MY DARLING” (1:58) [Geronimo BMI—Rainwater]

CONNIE FRANCIS & MARVIN RAINWATER (BMI 12555)

- MGM's teaming of Connie Francis and Marvin Rainwater should prove a highly successful venture in both the country and pop departments. (See Pop reviews.)

“VACATION’S OVER” (2:16) [Murray Nash BMI—Riley, Woodfolk]

“HONEY STOP, THINK OF ME” (1:45) [Fairway BMI—Bobby, White]

FARON YOUNG (Capitol 3805)

- Faron Young follows up his pop-maker, “Love Has Finally Come My Way,” with a pair of tunes that are jam-packed with all the ingredients of two-market hits. On one end the songwriter beautifully cannabilized beat poetry’s latest that shuffles fat vocals up teen-age love lyrics, tagged “Vacation’s Over.” On the other half Faron steps into his third single and it’s heartily selected, romantic jumper labeled, “Honey Stop, Think Of Me.” Terrible chore and instrumental backdrop on two potent decks that the youngsters oughta go wild for.

“GO HOME” (2:09) [Ernest Tubb BMI—J. Rion]

“MY TREASURE” (2:28) [H B Lo BMI—J. Cash]

ERNEST TUBB (Decca 30422)

- Prospects are that Ernest Tubb has a two-sided chart-rider on his hands as he comes up with a pair of top calibre tunes that are sure to meet the pop’s, deejays and customers approval. On one end, a quick beat romantic tear-jerker tagged, “Go Home,” the warbler hopes that the gal will finally realize how wrong it is to break the guy’s heart. On the other portion, a moderate paced affair labeled “My Treasure,” Tubb sadly reflects that the wealth he’s amassed cannot compensate for the love he’s overlooket. And both ends, strictly for the country trade, are done up in first quality fashion by the mellow-toned song stylist. A double-barreled coin-catcher.

“I CLOSE MY EYES” (2:12) [Copar BMI—B. Bobo, G. Lewis, T. Wilburn]

“I OWE YOU OVER THE BLUES” (Sure Fire BMI—M. Cos. T. & D. Wilburn)

THE WILLIE NELSON BAND (BMI 10544)

- Decca comes up with a top piece of wax merchandise featuring two of the label’s ace vocalists, the Wilburn Brothers, Doyle and Teddy, on two sensational sides that should be hitting the charts in short order. Topside, the boys will tearfully blend on a captivating couple of tunes with a modified, “rock-a-billy” beat tagged “I Close My Eyes.” On the lower half Doyle and Teddy smoothly amble over an enticing, rhythm-blues ballad titled “I Owe You Over The Blues,” stellar vocal and instrumental assist on a ‘pick-em’ pairing.

“A BROKEN HEART, A WEDDING BAND” (2:32) [Ernest Tubb BMI—J. Price]

“I NEED YOU REAL BAD” (2:23) [Starrite BMI—G. Jones]

STONER JACKSON (Columbia 40997)

- Bearing the name of one of our great history-makers, Stoner Jackson, has high hopes of making a little history for himself, in the music business. And chances are this project will hit on delivery of this double-paced, fish-boat lover’s ballad, Powerful side that can roll as a solo as well as a twosome in both the country and pop fields.

RONNIE McBEE (Dot 20826)

“TILL I’LL BE WAITING FOR YOU” (2:19) [Randy-Smith ASCAP—R. McBee]

Ronnie McBee, along with a choral backdrop, turns in an excellent reading as he puts his song into delivery of this highly-packed, fish-boat lover’s ballad. Powerful side that can roll as a solo as well as a twosome in both the country and pop fields.

“MY LONELY HEART keeps DYING” (2:20) [Randy-Smith BMI—J. Rion]

- Jean Shepard comes front and center once again with a power-packed new double-decker that can develop into his biggest money-maker in quite some time. Material on both ends have a sad romantic theme and can rip with one being a perfect up tempo affair the lady doesn’t intend to wreak her life with a man who’s not as free as she tells him to go home and “Act Like A Married Man.” On the other side, a moderate paced opus she says “It scares her half to death” to know how close she came to losing her sweetheart. Two classy performances. Both ends have the goods.

MCCORMICK BROTHERS (Hickory 1087)

“THE BANDY STRUT” (2:15) [Acuff-Rose BMI—K. Lilly, Lloyd, Haskel, McCormick] The McCormick Brothers mix it up with some more of their standout, “back mountain” instrumental stylings on their latest Hickory presentation, a top-notch, quick paced ditty that’s in for spurs aplenty.

“NO SUBSTITUTE WILL DO” (2:19) [Acuff-Rose BMI—Fryor] Unusual offering of this unique quartet, a new piece, this time with some inviting love lyrics.

NELSON KING (Masquerade BMI)

“LETTER OF REGRET” (2:20) [Rollins Music BMI—S. Ford, Jr., T. Day] Nelson King, not to be confused with the Cincy deejay but a newcomer from up Canada way, makes an impressive debut on the Masquerade label. As he distinctively renders a middle beat, romantic tear-jerker, King is an artist to watch.

“LONELINESS” (2:29) [Rollins Music BMI—S. Ford, Jr., H. Lindley, T. Day] On this end the songwriter teams up with Lucy May on another moving-tempo lover’s weeper. Tender, easy-on-the-ears etching that the wosome lilt over in grade “A” style.

VERNON TAYLOR (Dot 15632)

“LOST GAME” (2:25) [Starlite BMI—M. Day] Vernon Taylor’s warm tones are a treat to the ear as he projects with touching sincerity on a heartbreaking romantic little. Tune has been making noise for a few weeks now and Taylor’s splendid version can help put it over the top, pop and country-wise.

“T’VE GOT THE BLUES” (1:51) [Fayard BMI—D. Snow]

“I want a SUBSTITUTE” (BMI 12544)

- This half is a subdued blues rocker that the warbler treats to another fine vocal work. Solid pop and musical support on two top calibre decks.

CURTIS JOHNSON (Evee 4268)

“BABY, BABY” (1:55) [Peer BMI—J. Johnson]

A colorful biscuit tailor-made for the jukes is dished up in real inviting instrumental style by Curtis Johnson and his Windjammers. It’s an engaging “rock-a-billy” item that’s gonna make the hoopers happy.

“TEENAGE LOVE AFFAIR” (1:58) [Peer Int’l BMI—Hawken] On this side Johnson, along with the crew, expressively renders a moving, r&r-flavored piece aimed at the teen trade. Results have good, two-market chart possibilities.

EDDIE DEAN (Sage 249)

“IOWA ROSE” (2:40) [Sage & Sand BMI—G. Hok, S. Smith] Here we’ve got another item written along the lines that grab loads of deejay spins. It’s a solid popmer, a true love story, with top tempo romantic cutie that Eddie Dean knocks out in refreshing manner.

“NOTHING BUT ECHOES” (2:43) [Lorelei BMI—Rhie, Dughi] On the reverse slicing Dean smoothly turns out a heart rending waltz of Convincing performance. Easy listening on both sides.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
JOHNNY CASH

BUCKSKIN BOB

RCA Victor's Pee Wee King writes that Eddy Arnold was his WBEM-TV-Chicago guest on Sept. 21st. Webb Pierce got in on the 20th, and the Everly Bros., on the 27th. King adds that he'll be playing the Gastonia North Carolina Fair, this week, with Rusty & Doug and band.

Orella Myers, under the personal management of Don Grashey has just had her 1st side released on the Regency Label. The initial deck is aimed at both the Pop and c&w markets and is already starting to catch on in both fields in Canada and United States. According to word from Grashey DJ's are spinning both sides frequently and it's a loo up which side will move first. Tunes are tagged "Don't Leave Me Ever" and "The Day My World Fell Through".

Arrangements have been completed for Leon McAliffe to appear as a guest soloist on "Top Tune & New Talent" which is presented by the ABC television network originating in Hollywood, Calif. He'll do his own compositions, "Steel Guitar Rag" and "Panhandle Rag", "Take It Away" and "Leon" and his Cimarron Boys were the feature attraction at the Sunset Beach C&W Festival at Stevenson, Calif. Their October schedule will find them traveling into Texas, Okla., Neb., Kansas, Ohio and Wisconsin.

Hank Snow's September schedule takes him thru Fla., Miss., Ala., and Mo. and from there thru the West. The cast for the shows includes Hank, The Rainbow Ranch Boys, Boz Scaggs, and the spaghetti noodle fiddler Mel McDaniel. Rodgers Snow, Wilma Lee & Stoney Cooper, The Clinch Mtn. Clan, Mother Maybelle Carter and T. Texas Tyler.

Joe Montgomery tells us that he's enjoying a big success with the Saturday night dances in Tucson, Ariz. and thanks to the "old cowhand", Ray Odom, the city now has a c&w station - KMCJ.

As of Sept. 16th Ralph L. McCoy assumes the management of Top Talent, Inc., the book firm affiliated with ABC-TV's "Country Music Jubilee". He takes over the post from W. E. "Lucky" Moeller, who resigned in order to return to his position as agent in a position he held previously for 2 years. McCoy will headquarter in Nashville.

MGM's Dunn Reynolds, on his return trip to the States from Canada, dropped in on Roy Drusky's KFKE-Minneapolis, Minn. Reynolds' initial MGM effort is tagged "Rose Of, Ol' Pawnix!".

Acuff-Rose's Joe D. Lucas reports that Hickory has gone "hoy wild" over the new Rusty and Doug platter, "Love Me To Pieces", which has surpassed anything else it has, and that Al Terry is shipping for his biggest disk with "Late Date". Lucas adds that Art York just resigned with his publicity as an exclusive writer and he is booking with Eddie Crandall. The group plans to be on hand for the Rusty & Doug Memorial Day team, along with Rusty & Doug.

Decee's Johnnie Balles was special guest on the KWKH-Shreveport Louisiana Hayride August 31st after an absence of almost 10 years. He has turned out in droves for the big show. Accompanied by Melvin Sapp, Johnnie sang his new Decee waxing "I Owe It To My Heart" and "You Make Me Live Again". "Hayride" regulars James O'Wynn, Ted Bailey and Johnnie have all been there since the early days of the show. The Hayride's Dave Sharp sent a special note that the guest member, Tommy Blake, will develop into one of the top "rock-a-billy" artists. Jeff Blake's initial Sun waxing, "Flat Foot Sam" and "Lucky Howard" is one of the hottest new records on the label. Blake and Steel is now working as a singer, also did deep wax with KNUE-Houston, KUCF-DTLR, Worth. and KRUS-Ruston. He's also fronting tours, one of which was Johnny Horton's "The Woman In Yellow". His band, The Rhythm Rebels consists of lead guitarist Carl Adams, bass man Eddy Hall and drummer, Tom Rupple.

The Hayride's Jimmy & Johnny did a guest shot recently on James O'Wynn's new TV show on KSLA-Shreveport, J&D's latest on Decee, showing promise, is "I'll Do It Everyday." "Balin' Wire" Bob Strack of KIMO-Independence, Mo., was on "Panhandle Daily" Paris, Texas Aug. 31st, where he made a host of new friends and fans. Bob is currently plugging his Fee-Bea waxing of "Any Place I Lay My Head" and "Dream Of You". In addition to the above, he will be playing the Louisiana Hayride, and a lot of other spots, too.

Brian Miller adds that Hank Thompson and his band, "Crazy Planning Left Me With The Blues", will be appearing at the "Happy Hollow Lakes" on Aug. 31st and Leon Payne guested for 2 shows at the lake on Labor Day.

Bill Carter Info that his Tally waxing of "I Wanna Feel Good" and "I Know Her When" making it in all markets with Dick Crest of the "Rock 'N Rally" KPIX-TV San Francisco show's panel of teen-agers voting it an A# hit. Jocks wanting copies can get 'em by contacting Tally Records, P.O. Box 842, Bakersfield, Calif. He recently sang both sides on Glenn Stepp's, KOKR-Stockton, Calif. Show. He adds that he's in a better groove than ever with his band, "Crazy Planning Left Me With The Blues".

Buddy Knox says that he's been playing in the great Northwest, and the band behind him is top drawer. "Crazy Planning Left Me With The Blues".

Orella Myers

The Cash Box, Music Page 61, September 21, 1957

It's What's in THE CASH BOX That Counts-INTERNATIONALLY!
Both kinds of records (Singles and Albums) answer the need for PROPER PROGRAMMING

Seeburg dual pricing answers the need for PROFITABLE PROGRAMMING

DUAL PRICING UNITS

Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units that program singles at one price and album records (two tunes per side) at a proportionately higher price.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
WASHINGTON, D. C.—In reporting that 1956 Personal Income hit a record high, the Census Bureau reported that the average income for every man, woman and child in the country, before taxes, came to $1,040. The report was broken down into States, and it'll be interesting to columnists in these areas to know how the people in their territories made out.

Delaware had the highest per capita income in the country with $2,858, 36 per cent above the national average. Mississippi was low with $964, less than half the average. Fifteen States and the District of Columbia were above the average—thirty three States and Hawaii were below. Connecticut followed Delaware, with New Jersey, California, Nevada, New York, Illinois and the District of Columbia next in order. Delaware also showed the largest per cent increase in the country. Florida was next with 12 per cent; and Florida third with 11 per cent. The Government report said that these three States showed sizable advances in all major income sources. Next three States with per centage increases over 1955 were: West Virginia, 11%; Idaho, 11% and Louisiana 10%.

CHICAGO—As most coin operated machines are located in bars and taverns, we thought the trade would be interested in a recent analysis of the beer brewery business. Soon after Repeal, this report states, there were 750 breweries in the country. Five years ago there were 336. Now there are only about 237. "The big breweries are getting bigger by the merger route," according to this source, "and the smaller ones are disappearing. Materials cost more. So does labor. So, too, does promotion, which takes in advertising, marketing and public relations generally. The smaller organizations do not have sufficient funds to compete with the big national brewers, who spend millions each year to keep their names and their adjectives before the public." 

WASHINGTON, D. C.—A Congressional committee this week revealed that salaries of federal civilian employees reached a record total of $11,000,474,000 in the fiscal year 1957, which ended June 30. This is 500 million more than the year previous. That makes it unanimous. With private earnings up this past year, as well as that of the civilian U. S. employees, there should be more money around for the public's entertainment, thru the economical coin operated machines.

Those who have visited the nations of Europe, Central and South America as well as Canada and the Near and Far East, realize the growing importance of the export business of this industry.

They have probably arrived at the realization that the peoples of the world, this side of the iron and bamboo curtains are at long last, beginning to again seek entertainment. In most cases, entertainment of an economical nature.

This, it is believed, is responsible for bringing about these past fabulous export years for the members of the U. S. coin machines industry.

As the world's peoples continue to demand more of this economical entertainment, U. S. manufactured coin operated music and games will continue to be exported world wide.

The export business of this industry now runs into millions of dollars annually.

When importers make such expenditures, especially in American dollars, they want to become better acquainted with the firms from whom they make such outstanding purchases.

Therefore, simply and logically, this publication met this need of its many international subscribers by bringing into being, "The Cash Box' International Coin Machines Export-Import Council".

Such a council could not be left in the hands of any individually minded persons. It could only be logically handled, the majority believe, by a neutral and acceptable force.

Aside from its great honor society, The Cash Box' "20 Year Club", this publication agreed to form and place into active being an international export-import council where both exporters and importers could meet on a common level.

By such composition, thru a medium of completely neutral acceptance, would be sure to come into being better understanding as well as a finer business relationship for all concerned.
'57 USED MARKET'S BIGGEST YEAR

Distrib Report Sales Of Used Equip't
Is Reaching All Time High As Export
Demand Continues Unabated While
Domestic Orders Continue To Pile Up

CHICAGO—There is now current a
very strong belief that 1957 may
prove itself the greatest used equip-
ment sales year.

This belief is based on the continu-
ing and unaltered demand from all
leading importers worldwide for used
equipment of every kind.

Demand for phonographs, five-balls,
inlines, shuffle's, arcade equipment and
other merchandise. In fact, the buyers report, there is
always a pick up in domestic sales of both new and used
machines.

But this fall season, and probably
during the whole of 1957, will be a busy
season for importers and wholesalers,
the belief of many wholesalers, domestic
demand for used equipment has exceeded anything before known.

"Where operators have had to pull
machines", one distributor here re-
ports, and where they haven't as
yet come under a new type machine to
replace the one they put out of
the location, they replace with a
used machine.

"This", he claims, "has stepped up
demand from all over the U.S. for
used machines.

"And to such an extent", he con-
cludes, "that it is practically impos-
sible to fill the orders from both the
world markets as well as from the
U.S. at the same time."

As the fall season comes into being,
the distributors report, there is
always a pick up in domestic sales of both new and used
machines.

This fall and winter has seen con-
tinuing demand from both export and
domestic markets with the result that
many are now of the belief that 1957
can be the best used equipment sales year.:

N.Y. State Ops Guild Holds Fifth
Annual Dinner-Dance

ELLENVILLE, N.Y. — The New
York State Operators' Guild, Inc.,
Beacon, New York, held its Fifth An-
nual Dinner-Dance on Saturday, Sep-
tember 7, at the Greenwood Inn, this
city. The ball was a huge success with ops and guests taking over
the hotel for the evening. Many out-
towners were present, making the
most of them making it a week-end holiday.

Speecheaking was kept to a mini-
 mum so that the evening was almost
entirely turned over to the spirit of
fun and relaxation. Dinner was pre-
pared by a sumptuous cocktail hour and followed by a well planned show and dance.

Tom Greco, president of the Guild,
took just a few moments to introduce Ted Blatt, who opened the New York Game Association, who made the only
speech of the evening. Blatt prefaced
his remarks with a tribute to the late
Sid Levine, who had been originally
scheduled to talk.

Out-of-towners present were Meyer
Parkoff, Murray Kaye, Gordon How-
 ard, and Ted Weisen, assistant editor (Atlantic
New York); Mac Perlman (Atlantic-
Connecticut); Barney Sugarman and
Irving (Kempy) Kemper (Rumyon
Sales, New York); Dave Stern (Sea-
cost Dinner-Dance, Saturday);
Johnny Billotta, (Billotta Distributing,
Newark, N.J.); Irving Holzman
(David Simon Co., N.Y.); Dave Lowey,
Dave Lownie Co., New York); Ted
Blatt, Ben Haskill, N.Y. and Arthur
Duddis, regional representative
of A.M.

Representing nearby associations
were Malcolm Wein, attorney, Carl
Perlman, president; Max Klein, Lou
Tartaglia, Seymour Pollak, Pete Ros-
ano, and Nato Kadish—all of the
Westchester Operators Association;
and John Van Wyck of the Rockland
County Association.

The hard working committee who
deserved laurels for the fine job they
did were Jack Wilson, general chair-
man; Tom Greco, in charge of the
souvenir journal; Max Cohen, tickets;
and Nato Kadish, sealing arrange-
ments.

Officers of the association are Tom
Greco, president; James Haley,
first vice-president; Nicholas Kuprych,
second vice-president; and Gertrude
Brown, secretary-treasurer.

In the picture below are left, Teddy
Blatt, President; Holzman, associate mem-
bers, New York, and right, Joe Or-
leigh, The Cash Box publisher, both
with pen in hand. Teddy is making
a few notes for his address to be
read after the dinner, and Joe's
notes for his column.

Export-Import Council Grows

More Importers Worldwide Show
Great Interest in “International Coin
Machine Export-Import Council”

CHICAGO—"We have noted with
great interest your undertaking to
assemble all the people in the world
interested in the import-export of
coin machines in a council for a mutual,
proper acquaintance," writes Dr. V. M.
Francescini of Milano, Italy.

"You can be sure," continues Dr.
Francescini, "that from our side we
will do our best (hoping to receive
your suggestion for a proper develop-
ment of the Council's purposes) in
order to make useful and more and
more closer the business relationship
arising under the name of the Coun-
cil.

Many more such fine letters have
arrived from importers from all over
the world. These firms are eager to
take together to become better ac-
quainted with each other and, es-
pecially, with U.S. exporters.

In almost every case, these firms
are of the belief that a closer rela-
tionship and a better understanding
which will arise from meetings of the
"International Coin Machine Ex-
port-Import Council", will bring into
being a more assured finer future
welfare for all concerned.

Frans Van Malder of National
Music Company, Brussels, Belgium,
writes to advise, "If you want some-
thing, do not hesitate to ask for it."

Other importers such as George
Miller of Juke Box Hire Service, New
Washington, England; T. L. Sage
and Albert B. Glaze of Gaylord Enter-
prises, Ltd., Staffordshire, England;
H. Herbosch and O. R. Dreesch of
Apo, Brussels, Belgium; S. H. Yal-
in, Shell below are J. E. Richards, United
World Distributors, Hong Kong; Ber-
gen Op Zoom, Brizzelnum Amusement
Holland, along with many others have
entered into membership in the "International Coin Machine
Export-Import Council".

U. S. exporters, such as Roy Cates
of Baltimore, Md., have also become
members along with many other ex-
porters in the U.S.

Dolfo Franco of Franco's Amuse-
ment Machines, Panay City, Philip-
pines is a new member.

So are Hans Schwarzfeld and Hans
Nepsen of Fotofix, Krefeld, Germany.

Alas Marcel Rampbergh of Disco,
Brussels, Belgium.

Membership continues to grow at
a very satisfying rate. There is no
doubt, should this growth continue
over the months to come, that the
first meeting of the "International Coin Machine Export-Import Council"
will take place in 1958.

SAC Expands Use of Wurlitzer Pho

NO. TONAWANDA, N.Y.—Two ad-
cditional Wurlitzer operators, John
Fear and the reenlistment of the
Strategic Air Command. As the cen-
terpiece of the nationally appointed
display, the Model "2104A's" can, at
the press of a button, describe the
advantages of serving on any one of
the 48 SAC bases throughout the
world. The latest model indicator aid-
reenlistment gimmick is at Har-
ingen and Ellington Air Force Bases
in Texas.

The juke box is flanked by lighted
maps which pinpoint the SAC bases.

Records prepared by the commanding
officer of each base give out general
information of interest to officers and
men involved. The 45 rpm discs are
interspersed with musical numbers
recorded by the "Bombers," which is
a SAC band and a SAC barbershop
cor.ert.

On hand for the installation of the
deal at Ellington Field were Col.
Piers, of the Air Force Training Group
Commander, and Col. Richard Wilkin-
on, DOS Personnel. The monologues
prepared by the base commanders are
backed up by music and tell of the
base facilities for dependents, hous-
ing, hospitals, recreation and other
needs of airmen and their families.

In attendance at the Wurlitzer
operator representative from Houston,
Texas, and a miniature brass plaque
recognizing the contribution of The
Wurlitzer Company to the Strategic
Air Command has been affixed to the

According to officers of SAC, this
newly organized program has been most
helpful in promoting the officer re-
tention and procurement program.

Mr. Mike and Mrs. De-
Blasio, his wife Carol and son Brad,
listening to the description of SAC Air Base facilities.
For Unsurpassed Hi-Fidelity

Finest sound reproduction assured by full-range amplifier, variable-reluctance cartridge, 15" woofers and high-frequency horn with cross-over.

and Unequaled High Profits

Fastest change-time between selections ... least down-time for servicing.

United Phonograph

Bally Mfg. Creates Sales

Kiddie Rides Promotions To Variety Stores

Advantages of amusements in their stores.

"While the returns are still pouring in," he added, "we have already received the greatest response we ever had from any other promotion effort."

Low Rentals

LONG BEACH, CAL. — Wm. A. Thompson of this city reports that he is being plagued with operators who are placing phonos in this area on extremely low rentals, "Rentals to top locations," reports Thompson, for ridiculous amounts by new operators, backed up by hungry distributors, is causing lots of trouble in this area.

British Music Ops Pay Double Taxation

LONDON, ENG. — British juke box op's are paying double taxation. They have been clipped with a one-two double tax punch by copyrighters here.

The "Copyright Act of 1911" has been superseded by the "Copyright Act of 1956" which went into effect on June 1, 1957.

Phonographic Performances, Ltd. now licenses all juke box op's to give a public performance for fun.

The other tax the British juke box ops are paying is to the "Performing Rights Society" which collects fees for the composers, authors and publishers members of this society.

In short, British music ops are paying double taxes on top of taxes, to operate their machines.

(Advertiser's Note: It can happen here. U.S. juke box ops must alert themselves to the fact that there still are two bills pending in the 85th Congress which will reconvene on January 8, 1968. They must prepare to staunchly defend themselves or they, too, will face taxation on taxation.)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Mr. William Gersh
The Cash Box
32 West Randolph Street
Chicago 1, Illinois

Dear Bill:

As a reader of The Cash Box ever since its inception, I wish to express my thanks, along with so many others, for your many editorials which have been pointed toward helping bring about better general conditions for the operators.

During this era of inflation, and as all costs continue to rise, there is but one great and meaningful one all-important, powerful theme on which the operators must base themselves to assure their future welfare, continued operating success and further growth and progress.

This one word is: "Cooperation".

Each operator must cooperate with his fellow operators. He must cooperate with his locations for more assured progress and profits by showing locations that he requires a more equitable share of the gross intake in addition to dime play. He must also cooperate with all the important factors in his community in a public relations program for his continued well being.

Only by complete cooperation can the operators prove that locations, today, need coin operated equipment as much as they need cash registers. Cooperation can help to eliminate cash inducements and bonuses. Cooperation can bring into being modern business practices to assure operators a profitable business future.

For assured success, operators must make "Cooperation" their national watchword. Their theme, the strong, basic element for their future welfare. Complete cooperation will bring into being more equitable operating arrangements.

Cooperation is the basis for successful public relations. Cooperating with each other, and with their locations, operators can overcome the effects of constant, growing inflation. Cooperation among themselves will bring operators into a better business era.

The Cash Box is to be commended for helping to bring the need for cooperation before the nation's operators.

Very sincerely yours,

Jack J. Mitnick
Executive Sales Director

Jack Mitnick

In the Sept. 7 issue of The Cash Box a double-page 2-color Editorial, headlined "Wake Up! It's a New Business Age" once again stressed the necessity that operators arrange to obtain a more equitable share of the in-take from their equipment.

We reproduce a letter from Jack J. Mitnick, executive sales director of United Music Corporation, in which he expresses similar views.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Through The Coin Chute

HOU S T O N HAPPENINGS

Harold Daily (H. W. Daily) on an extensive tour of Mercury record dealers stopped over in cities of Nashville, Atlanta, Memphis, Charlotte and others. Veteran music operator Jack Armstrong (Armstrong-Victoria) distinguished looking as ever despite a week more breadth around the middle. Early in September Bobby Morris was appointed office manager of Gulf Coast Music Systems, Inc. (Seeburg). — H. W. Crowe and Glen Bruner (Acme Record Disc) recently returned from a strictly business (7?) trip in New Orleans. Operator Bill Morrison visited his son in Mobile, Ala. Wife La Merle carried on the operations with her customary tip top efficiency during his absence. — New at Houston branch of King Records is a presentable young called Jack Godfather. Not that Summer fishing season is past and weather not exactly right for golf, Ted Mehlavier likely to devote more time to his extensive music operations. — Popular Violin Howell (United Record Disc) drove her new Plymouth to visit with her brother in Kansas City on Labor Day week end. Car trouble marred return trip when the vehicle started giving out grease like a Texas oil well. — Representatives at Amusement Distributors, Inc. stated that Bally's fourth kiddie ride, "Texasville Trolley," was every bit as popular in this area as was the "Champion" pony ride. W. C. Lynch, prominent in Texas electronic distributing circles past ten years, is now selling new cars. He limbered up on Rodgers and now has the Eldest ride. — Current best seller at Acme Record Distributing is "Beautiful Week End" by George Rene and his band. Ten old music boxes, popular at turn of century and earlier, drew wide attention when displayed at Foley's, one of the largest coin operated juke boxes were outstanding. The "Viziano-Virtuo" by Mills Nyo Co., rather than the eight greatest inventions of the period, for slot with 1 or 15 nickels, 3 1/2 x 3 1/2 x 5 1/2 hard box came in and played violin or piano music. The "Polyphonic," a coin operated orchestra music machine for public places, is in demand and is the latest high with steel changeable records, shaped like circular saw blades and at 36 inches across. The collection is owned by J. F. Pate, Pate Lumber Co., Houston.

United Music Ops of Michigan Elect New Officers 1957-58

Detroit, Mich. — The United Music Operators of Michigan, this city, met on Monday, September 9, at the Fort Wayne Hotel for its first meeting after the summer months to elect new officers for 1957-58.

The results of the election were: Ed Carlson, Carlson Music Company, president; Harry Norton, Lincoln vending Company, vice president; Sam Willens, Wilkins Music Systems secretary; and Tony Siracusa, Circle Music Company, treasurer.

Elected to the Board of Directors were: Everitt Watson, Ray Music Company; Lou Ambroline, L. A. Music Company; Sam Sapienza, Eagle Music Company; Jim Rothis, Rothis Music Company; Sam DiNoza, Cee Music Company; Art Westin, Westin Music Company; William Campbell, Campbell’s Music Company; John F. Gunn, Gunn Music Company; and Nino Garofalo, Nino’s Music Company. Frank Altuvit, as honorary past president, will remain a member of the Board. James Jeffrey, as past president, will also remain a member of the Board.

Roy Small conducted the election. Meetings will continue to be held on the first Monday of each month in the offices of the U.M.O. on the ballroom floor of the Fort Wayne Hotel.

YOUR CHOICE FULLY RE-CONDITIONED

Wurlitzer Model 2000 $955.00
Wurlitzer Model 1900 815.00
Seeburg V-200 395.00
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NEW ENGLAND OPERATORS:

"Never before in our history could we offer so many great, new, profit-making machines. This is THE YEAR!"

NEW—BALLY ABC SUPER BOWLER (8 1/2 ft. PUCK) 50 KIDDIE RIDES JUST LIKE NEW
NEW—EXHIBIT CIRCUS GUN (the first really new gun in 10 years)
NEW—FISHER 9 BALL POOL
NEW—CHICAGO COIN CLASSIC BOWLER
NEW—BALLY TOONERLY TROLLEY
WANTED: 1000 New & Used Machines FOR EXPORT!
WURLITZER—2000—1900—1800—1700—1500A—1500—1400
SEEBURG—V-200—H-200—B-2—C—J
BALLARD—2000—CHICAGO—1960—5400—5800
GOTTLIEB—BALLY 5 BALLS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"

Jennings Acquires Bottle Vend. Division of Jacobs Co.

CHICAGO—In a move to broaden its manufacturing operations, Jennings & Company, manufacturer of coin operated outdoor milk vendors, has acquired the bottle vendor division of F. L. Jacobs Company which Jacobs vendors made by Jacobs and those formerly made by Mills Industries.

According to Louis F. Urban, president of Jennings, this acquisition made it possible to make various illustrations, manufacturing and patent rights for these coin operated vendors made for Pepsi-Cola and other nationally known soft drink manufacturers.

Through The Coin Chute

MIAMI MURMURS

Florida coinmen pleased that this year's MOA meeting will be held in Miami which the week of November 10. The annual dinner-dance of the MOA will be held as usual at the Saxony Hotel. Credit the first reservation given to The Cash Box. The second was that of Lou Casola of MidWest Distributing Company, Rockford, Ill. Teddy Blatt offers to make reservations for all coinmen. Blatt says he can make the reservations at rates from $50, per room and meals up to $90, per day—and suggests that "the sooner the better." . . . Mayor Jack Kay, who recently came from New York, was in the coin machine jobbing business with Jack Pearl about fifteen years ago, dropped in on Blatt on Friday, September 6 and chatted a long time about the past. Jack has same week end he died of a heart attack. . . . New York coinmen Dave Stern, Barney Superman, Al Bodkin and Herman Paster (with wives) have been getting reservations for three week vacations in Miami this winter. . . . Mrs. William Blatt and Mrs. William Levey will leave the two Bills for a few weeks in New York. . . . Mr. & Mrs. Marder back from their European vacation and say they had a wonderful time.

20 States Boost Taxes

CHICAGO—Some twenty states have boosted taxes this year. Montana and Kansas made the biggest number of major tax hikes.

Both Montana and Kansas raised taxes on individuals and corporate income as well as on cigarettes.

Montana also raised its liquor tax. Kansas also levied a new severance tax.

Several states raised two taxes. Colorado, Idaho and Oregon raised both individual and corporate income taxes.

Nebraska, Wyoming and Vermont raised gasoline and cigarette taxes.

Missouri raised cigarette and liquor taxes.

South Dakota raised its corporate income as well as its gasoline taxes.

New Jersey raising emaculations were fewest among all. In most cases states raised existing taxes.

Most state legislatures meet in odd numbered years. Only in 1953 were lower state tax measures adopted.
This is Your LUCKY Day!

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

NATIONAL COIN REJECTOR
in each chute
NOW has TWO coin returns
and other new features

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Through The Coin Chute
NEW ENGLAND NIBBLES

The red carpets are out on fall equipment at Boston distribs and ops from throughout the territory are finding their way to the Hub to take a look-see. One of the big new pieces to look at is seen by Harry Revarey, a criminal who broke a baby dealer on 77th Place, is busy with new Fall sets and is still operating looking toward the regional Indian Summer period which often brings days as hot as in July and August...Lupe, however, has cleared away all their arcade and summer items, and are now concentrating on phonos and new games.

Around with the distributors: At Associated Amusements (Rock-Ola), con- grats to Dick Mandell, gen. mgr., whose wife, the former Ruth Mae Revarey, criminals broke a baby dealer on 77th Place, is busy with new Fall sets and is still operating looking toward the regional Indian Summer period which often brings days as hot as in July and August...Lupe, however, has cleared away all their arcade and summer items, and are now concentrating on phonos and new games. At Atlas Distributors (Wurlitzer), welcome back to Bob Jones, sales mgr., just out of the hospital because of a bone injury. He won the hospital 40-yard dash stakes on crutches. Also back on the sales job is Mr. Leeds who ran a deal between 77th Place and 78th Place. Along the way is looking in and coming in for equipment to build their routes. Much trading and new buying going on. Big action on new being brought out. Big interest in new games and guns. At Atlas Distributors (Wurlitzer), welcome back to Bob Jones, sales mgr., just out of the hospital because of a bone injury. He won the hospital 40-yard dash stakes on crutches. Also back on the sales job is Mr. Leeds who ran a deal between 77th Place and 78th Place. Along the way is looking in and coming in for equipment to build their routes. Much trading and new buying going on. Big action on new being brought out. Big interest in new games and guns.

John Frantz Calls Scales "Insurance Policy" For Operators

"No one seems to feel that a machine is really his until he has machine protection," says Frantz concerning the sale of scales and scale insurance to operators.

John Frantz
CHICAGO — John Frantz, president of J. F. Frantz Manufacturing Company, this city, reported that interest in scales has revived during the past several months.

He likened a route of scales to an insurance policy against the ups and downs to which this industry is so often subjected.

"What's more", added Frantz, "it will always cover overhead expenses of games and phone operators.

Starting from scratch", said Frantz, "a route of one hundred or more scales will pay themselves off in two and a half years.

John Frantz calls scales "insurance policy" for operators.

Low-Income Spots On 60-40

MEXICO, Mo.—Buddy J. Black of this city reports that, as far as he's concerned, he still uses 60%-40% commission basis, especially for his low income spots.

"In fact", Buddy advises, "this (60%-40% commission) basis was last used several years ago by most operators.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Through The Coin Chute**

**CALIFORNIA CLIPPINGS**

Everyone along Pico Boulevard enjoyed a long weekend over the Labor Day Holiday and are now in the act of preparing for increased business for the fall season. The long three-day holiday was generally observed by distributors and one-stops. ... Charley Robinson is keeping the telephone lines busy between C. L. Robinson & Co. and the United factory to insure shipments of his new "Deluxe Bowling Alley" to fill the demands of the operators. Al Peterson reports the high score operator's contest on United's "Bowling Alley" from September 9th through October 9th is taking off with great success and operators viewing for the top three prizes. Hank Tronick on a vacation entertaining out-of-town relatives and showing them the sights of So. Calif. ... Bill Huesel, Roger Sales Co., Inc., reports sales of the American Darts are continuing high with operators selecting from the "H200", "H120" and "H100" for the largest installation. Max Gehrke is recuperating from his recent operation and will be back on the job next week. Don Ames reports good action with used games, arcade pieces and phonographs in the San Diego area. Marshall Ames busy in the showroom taking orders for used shuffle alleys and bowlers. Marshall spent Labor Day weekend "laboring"—moving from his new home. ... Norty Beckman, Norty's Music Center, says the LP album sales have increased to such an extent that he has had to expand the LP Section to handle a complete line. Harold Goldfine predicts Billy Eckstein with another hit with his new Mercury release of "All Of My Life." Jan Graham believes "Home Of The Blues" by Johnny Cash on Sun will start taking off with the operators. ... Jack Simon, Simon Distributing Co., spending the second week in September visiting the factories in Chicago. Sonny Lomberg busy furnishing arcade pieces to a local miniature golf course opening in the Los Angeles area. John Freeman reports export shipments leaving Simon's at a steady pace which keeps the overseas department working steadily. ... Bill Nick, Wynn and Andy Lanzy are putting the finishing touches on their new headquarters of American Machine Service Co. in preparation for open house and shows the entire time the trade will be invited to see their modern shop and an explanation and demonstration of the new Music Minder. The Lanzys will be the So. Calif. distributor for American Music Minder. ... Phil Robinson is receiving orders from operators throughout the Western Territory on the tremendous success of Chicago Coin's "Classic Bowling League" in their areas. ... At Leuenhagen's Recreation, Kay Solie was telling the operators about a telephone conversation she had with Abe Diamond of Diamond Distributing Co. Mary Allen says she is about to do a live show. ... Jack Simon cashing in on The Sparkletones' ABC-Paramount "Bumper Slacks" on 78. Abe replied, "They're not pressed yet!!" Kay Solie and Barbara Chandler report their biggest seller the past week was Jimmy Rogers' "His Dancing Blonde." ... At the So. Cal. Music Minder, Solie believes "I'll Walk Alone" by Johnny Cash on ABC-Paramount will catch on and take off for the charts. ... George Mahlum busy at Minthouse Music Co. writing up orders for the Seeberg "200 Jet Pinball" and Paul Vogel reports he is having a rough time keeping late model used equipment in the showroom. Matt Nordberg spending the past week in Stockton doing showroom handling sales returning to So. Diego. Frances Kahl of the Bookkeeping Department on vacation entertaining relatives from Texas. Vince Pokorski spent the week-end in Phoenix on business and pleasure. Jack Simon of the Parts Department sporting a new "Cowboy" hat, which is such a hot item he overhauled it on his way back home the first day. Wayne Davis on a fast trip to the San Bernardino area. ... Paul and Lucille Lomay, Fred Robinson's brother report Bally's "ABC Tournament" Bowling Lane coming moving out of the showroom at a steady clip. Ed Wilkes looking forward to the arrival of Bally's "Circus" Five-Ball novelty game which is due to arrive at Lomayon at any time. Jimmy Kimmels furnishing operators with used phonographs and graphs that are so much in demand at present. Charlie Robinson has the "200" phonographs appearing on "Climax" CBS Television Show and Peter Potters' "Joke Box Jury" NBC Television Show. ... Sammy Ricklin, California Music Co., having done double duty during his recent vacation, returned to Ray Robinson's offices and reports operators are now buying for their fall programme and there is a definite trend toward EP Album play. Martha Delgado predicts The Tune-Wheel is a sure thing with Happy Birthday, Happy Birthday, Happy Birthday. ... Ray Robinson reports Billy Ward's "Deep Purple" on Liberty has started toward the top selling list.

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**Through The Coin Chute**

J. H. Lynch Lynch-Zander, New Orleans, visited our town with his family over the Labor Day weekend. ... Johnny Casals, United Coin, Inc. spent some time at Commercial Music Co. this past week. ... Jack Eksow, Commercial Music Co., New Orleans, United's new "Jumbo Bowling Alley" is getting a tremendous customer response, ... Frank Pendleton joined the sales staff at Texas Records, Inc., London label distributor, and will cover all of the West Texas territory. Earlier in the week in town with the Texas Association of Tobacco Distributors' Convention held at the Statler Hilton Hotel in Houston was Earl Gallarrazo from Burbank, Calif. who came in to look over the display at the Convention. ... Sighted Mr. and Mrs. Ray Barnes of Palestine visiting along co-rivers. ... Other visitors to the local market included James McFarland and Willard Borden of Clovis; James Loomis of Miami, Fla.; Mr. and Mrs. James Barnes, Bryan; Harold Strange from Temple; Freddy Schmitz, Gainesville; Fred Barnes, Denton, Jiggs Darling, Rowlett; John Pete McDonald of the Wally Warncke Company drove down with Malcom Gildart visited the local Warncke office. ... Geo. W. Wrenn making plans for a canoe and coon hunt in East Texas. ... Bob De Preist, Elk's MSB, has had a great time fishing in N. Texas last weekend with Abe Susman, Weldon Denton and Red McCallum. ... Bob and Mrs. De Priest are enjoying a visit with their daughter Arvida and her husband, Carol Moore, who will return to their home in Boulder, Colo. ... Gene Vincent whose latest is "Lotta Lovin'" stopped off at the Local Capitol branch office on his way to Louisiana. ... Carl McLeod, bookkeeper at Commercial Music, enjoys traveling work in her new car.

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**HOROSCOPE**

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Combination Play

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Vends Authentic

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**NO ADJUSTMENTS NECESSARY!**

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SIZE: 32” x 48” ... 544.50; 4 OR MORE ... 542.50 EA.

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ORDER NOW — SAVE MONEY!

Complete Sets, Coin Operated Slates. We Make All Kinds of Coin Operated Pool Tables. Price List on Request. TERMS: 25% DEPOSIT. BALANCE, C.O.D.

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Division of Chicago Coin Machine Company

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N. Y. State C. M. Assoc. Meeting Date Changed Sept. 24 Due To Holiday

GLASCO, N. Y.—Tom Greco, temporary chairman of the New York State Coin Machine Association, announced this week that the date of the Syracuse meeting, originally set for September 25, Wednesday, has been changed to September 24, Tuesday, because of the Jewish Holiday. Rosh Hashona which begins on September 25 at sundown.

Ed Riverye Grandfather

BOSTON, Mass.—Ed Riverye, Associated Amusements, this city, became a grandfather for the first time when his daughter, Mrs. Ruth Mandell, gave birth to a 7½-pound girl at the Beth Israel Hospital, on Tuesday, September 10.

Mrs. Mandell is the wife of Dick Maniell, general manager of Associated Amusements.

Music Guild Neb. To Hold Qtly Meet Oct. 19

OMAHA, Neb.—Howard N. Ellis, secretary-treasurer of the Music Guild of Nebraska, this week advised that the Guild will hold its regular quarterly meeting at the Paseo Hotel in Omaha on Saturday and Sunday, October 19 and 20. "Tap" Marble will act as host.

The meeting will be a joint one with Kansas, Iowa, South Dakota and Colorado participating.

Saturday will be taken up with registration, buffet luncheon, and a get-acquainted session in the evening.

Sunday will consist mostly of forums and shop sessions.

Henry Young App't'd Pres. Ins. Automat Corp. Amer.

ATLANTA, GA.—The Board of Directors of Insurance Automat Corporation of America, this city, today announced the election of Henry L. Young, Jr., Atlanta businessman, as president. A newly formed Georgia corporation, the company proposes to sell land travel insurance through automatic vending machines.

Other officers elected were: Col. Charles A. Rawson, president of Charles A. Rawson & Associates, chairman of the board; Edward H. Porter, president of Macony Business College, vice president; and Campbell Nagle, attorney, secretary and treasurer, all of Atlanta.

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"It's what's in THE CASH BOX That Counts—INTERNATIONALLY"
CHICAGO—Allan J. Stern of World Wide Distributors and his wife, Ruth, celebrated their 26th wedding anniversary Sunday, September 8. The occasion was marked by a family dinner, which included Joel, an executive at World Wide, Mark, presently a medical student; and Loren, a freshman in high school.

Join “20 Year Club”

CHICAGO — The following have been elected as members of The Cash Box “20 Year Club”: A. D. Beard, Jacksonville, Fla.; Fred W. Moore, Johnson City, Tenn.; Wm. T. Chadwick, Des Moines, Iowa; Charles W. Tashima, Wahiawa, Hawaii; Jerry Frazio, Chicago, Ill.; Frank N. Stell, Chattanooga, Tenn.; Mrs. T. E. Styer, Winston-Salem, N.C.; Mrs. D. R. Hinkle, Winston-Salem, N.C.; Bernie Shapiro, Rochester, N.Y.; Wayne E. Noyes, Elmhurst, Ill.; Allen J. Stern, Chicago, Ill.; Melvin Burt, Coal City, Ill.; George Eadesaker, Hartshurg, Ill.; Anthony Cinquegrana, Pawtucket, R.I.; Carl Ruppert, manufacturing sales manager, Hanco, St. Louis, Mo.

Membership applications for the “20 Year Club” and for the “Alternate 20 Year Club” can be obtained by writing to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, U.S.A.

Good Fall Biz

SAN ANTONIO, TEX. — “We’re looking forward to some very good business this fall season,” reported Lou Sebastian, sales manager for Pan American Sales Company, Inc., this city. “All signs point to better business for the entire industry.” Lou continued, “and we here at Pan American feel certain that we shall obtain our share of the business pickup.”

Sebastian also stated that more and more of the major ops in Texas are adopting 10c play and more equitable operating arrangements with their locations.

United On 6-Day Production Sked
On “Jumbo Bowling Alley”

CHICAGO—Bill DeSelm, sales manager of United Manufacturing Company, this city, announced this past week that the firm is in full production six days a week in an effort to fill the orders pouring in for the big new “Jumbo Bowling Alley.”

“Ever since Labor Day,” said DeSelm, “orders for this great new game have been coming in so fast that the plant was falling farther and farther behind. But now that we are producing straight thru Saturdays we are able to take care of our distributors a little better.

“If demand continues as great as it is now,” added DeSelm, “we plan to expand production of the big new ‘Jumbo’ by going on an overtime night shift.

“Distributors are reporting that operators are taking the new ‘Jumbo Bowling Alley’ as fast as the shipments arrive. Early commitments on the part of nearly all United Distributors for the game have been increased again and again, according to DeSelm.

“In order to help every operator to enjoy great big collections from the very beginning,” stated DeSelm, “the United factory is rolling out truckload after truckload of our ‘Jumbo Bowling Alley’ each and every day so that everyone will be happy.”

Exhibit Continues Production Of
“Tru-Bowler”

CHICAGO—Sam Lewis, president of Exhibit Supply Company, this city, reported this past week that the firm is continuing production of “Tru-Bowler,” conversion unit for shuffle games.

Lewis stated that the firm was completely sold out of the 16 foot models several days ago, and that last week had shipped all 20 foot models to distributors all over the country.

“I am very happy that the demand has continued to grow for ‘Tru-Bowler’,” Lewis said, “and from all indications we will be able to continue in production indefinitely.”

Lewis also announced that the plant is also producing the new gun game, “Pop-Gun Circus”, and that the engineering department is in the final stages of developing three brand new ideas to be released in the very near future.

“IT'S SURE IS A DANDY... WITH PLENTY OF CLASS!”

Williams NAPLES

2-PLAYER 5-BALL NOVELTY

Double "Number-Match" Feature

BONUS SCORING

6 Kickout Pockets • 2 Flippers

2 Thumper Bumpers • 2 Cycloidal Kickers

NEW ALL-STEEL DOOR

Protects cash box and eliminates door replacement

See Your
Williams Distributor

CREATORS OF DEPENDABLE PLAY APPEAL
435 W. FILMORE ST. CHICAGO 24, ILL.

United on 6-Day Production Sked
On “Jumbo Bowling Alley”

ATTENTION: WHOLESALERS

We have the Music Machines and Amusement Games you want... AT THE PRICE YOU CAN PAY.

We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

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William's 6 Player Roll-a-Ball $295
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WRITE—WIRE—PHONE TODAY

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"It's What's IN THE CASH BOX That Counts—INTERNATIONALLY"
Marvel Mfg. Co. Plans Ahead

CHICAGO—Ted Rubenstein of Marvel Manufacturing Company, this city, reported this past week that his firm is planning far ahead.

"There are many plans under way at this time," Rubenstein stated, "and all of these are concerned with a better business future for the operators.

"Our plans are made as far ahead as is possible so that our customers are assured new products. "Anyone in the industry," Rubenstein suggested, "who has an idea for a new product which he believes will prove of good value to the trade, should get in touch with us. We will be more than happy to work with him."

Labor, Inflation, Layoffs

SAN DIEGO, CALIF.—Walter C. Schinkl of this city puts it tersely and simply in his report as to conditions in this area.

Among his problems are, "Labor, skilled.

"Another, "Prices, inflated."

Still another, "Commissions, off."

And, finally, "Layoffs in major business."

End of the line, September 21, 1957.
Through The Coin Chute

AL THOLECK

The daily mail continues to bring stacks of letters from all over the world surrounding any and all news concerning the members of the Coin Chute "Int'l. C.M. Export-Import Council". All highly complimentary and enthused over idea of getting together to talk about subjects relating to world trade in coin machines.

Most letters present or more problems peculiar to the individual countries from which they came. The writer expresses willingness to discuss such matters as regulations, documents, credits, duties and many other important topics with all members of the Export-Import Council...

... Bill DeSelm meeting Al Tholeck Sunday, Sept. 15, in Mpls for his Distributing trip for new "Jumbo Bowling Alley", Showing included gifts to ops in attendance from geologist host Irv Sunder... United's Bob Bever reported up in Seattle this past week and working his way down the coast. Johnny Cailoa talks all day and orders plaza and off to get more in Houston and Corpus Christi... All happy to hear that ex-champ Barney Ross continues in coinbiz with Automatic Vending Co.

Bally's Bill O'Donnell has a very personal reason to say, "Thank God for Dr. Jonas Salk and his wondrous vaccine!" who visited Europe this past summer report that this publication is "absolutely tops" with every leading firm on the Continent, as well as throughout England. Over at ChiCoin the atmosphere is extremely busy. Business card solicitations from ops, Sam Welberg, Sam Gensberg and Ed Levin unanimously state that the firm's "Classic" warrants the confidence earned in sales placed in the game. Just since Labor Day, says Welberg, "shipsments have doubled and tripled. The operators are reordering from our distributors because collections have proved that our bowler provides a phenomenal income." Mort Secore, this past week, spreading the good word among those in the business. Herb Jones at Bally keeping up his busy schedule and winding up the late news for news item of Bally-Who. Herb never wastes a minute. ... Juud Weinberg of Juud Distributing advises that the Gottlieb export biz is "quite satisfactory". Juud, by the way, is known to be ultra conservative when making statements to the "press".

England's "Copy Protection" has been replaced with the new "Copyright Act of 1956" which took effect as of June 1, 1957. This means that British music ops now must purchase a Phonograph Performance License for each juke box. They will have to pay regular fees to the Performing Rights Society, Taxation on top of taxation. It can happen here. Unless, of course, all music ops join together in helping to defend their business from pending copyright legislation now in Congress when it reconvenes on January 5, 1958.

The two bills still pending are: S.1870 and H.R.9122... United Music's Jack Mitnick so busy these days that he even arranges for "breakfast appointments". Before leaving for his office, he has his business over breakfast coffee with those who call to see him. ... Avron Gensberg and Al Warren glad to have Ralph Sheffield back at Genco this past week, especially with a new release breaking and more to be on the horizon seemingly in fine fettle, judging from new stock of jokes. That different look about Ralph is the result of melting 23 lbs. off the front of the frame.

Sam Kolber of First Coin all hopped up over the "Int'l Coin Machine Export-Import Council". Believes this is "one of the greatest progressive moves to benefit the entire industry all over the world". There are a tremendous number of coinmen, like Sam Kolber, from all parts of the globe who've said the same thing. ... Sam Stern and Art Weinand very, very satisfied at the way Williams' games are moving these days. Especially at tremendous gains in exports. Art also advises he's all set for the Bears' pro football season, starting with armed forces benefit game between Bears and Browns at Soldier's Field Sept. 20. Art admits he's the kind of fan who doesn't talk football during a game. ... Bally's Art Garvey is still away on extensive biztrip in the east and regularly calling in rush orders for "everything in Bally-games"... Gil Kitz of Empire spending a lot of time over at United trying to get faster deliveries on new blues that are just ready to hit the market. Monday, Jack Burns plunked down a stack of orders on Joe Robbins desk, announcing, "For immediate shipment". Among visitors-at-Empire this past week was Bud Arvey, who, according to Joe, had his already a great many stock transactions for Chi coinmen.

Roy McGinnis, Paul Huesch and Harold Perkins busy as beavers with their big line of vendors, which they say, "is the best line ever made" and "the nicest line ever seen back at the NATIONAL coinconvention. A great man for picking winners is John Watling... Joel Stern of World Wide reports export biz booming, with European buyers requesting steadily. Joel also reports the bingo market very strong, and prices of good used equipment rising along with demand. Len Moon and Fred Skor working away on the "sensational" sale, moving Rock-Ola's "200's" all 'round the territory. One who doesn't have to be "sold" on advantages of diversified lines for the coinbiz is Ted Rubenstein of Marvel. Even the busy

WANTED

Seeburg V200s... Bally Bingo’s... Gottlieb & Williams Pin Games
United, Keeney, Chi. Coin & Bally Shuffie Alleys

SPECIALS

With the closing of summer location we have the following reconditioned equipment available:

Genco Circus' $395
Like New $395
Genco State Fairs $325
Genco Carnival $225
Williams Safari's $225
Williams Polar Hunt $245

EXTRA SPECIAL

40 BRAND NEW ALLOYS

14 and 11 foot models in original crates. Latest type—guns—toom scoring.

Every desirable model at ASTOUNDING PRICE

Write — Wire — Call

Early Gottlieb, Seeburg, Coin Chute, Genco and International Mechanos Distributors.

Genco's "CIRCUS RIFLE GALLERY" With or Without Match Feature

BRAND NEW IN ORIGINAL CRATES!

PHONE! WIRE! WRITE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE, CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Build Your Profit Picture With GOTTLIEB'S

LOCATION TESTED FOR YOUR PROTECTION!

- Targets and Rollers Advance "Rounds" for Special Score
- Scoring 3 Knockdowns in Any Round Lites Hole for Specials
- "A" and "B" Rollers Advance 100,000 Scoring Contacts
- Add Play Match Feature
- 4 Pop Bumpers, 2 Cyclonic Kickers and 2 Super-Powered Flippers Create High-Speed, Exciting Board Action
- Available with Twin Chutes

Genco Introduces New 5-10c "Horoscope Fortune Teller"

CHICAGO—Al Warren, sales manager of Genco Manufacturing & Sales Company, announced this past week that the firm is delivering a new combination 5¢ and 10c "Horoscope Fortune Teller" to its distributors.

Rolled pellets are dispensed to provide a horoscope reading for a dime or a fortune for a nickel.

Player turns the indicator knob on front of the cabinet to the month selected for the horoscope, then deposits a dime, in one of the coin mechanisms.

If a fortune is desired, player asks a question requiring a "yes" or "no" answer thru the Vibra-phone that is attached to front of the glass, and deposits a nickel.

Realistic figure of a gypsy grandma then operates individually. The grand-ma nods her head, waves her wand over the lighted "mythic bowl," and moves her other hand to reveal miniature playing cards.

Pellet drops into the chute from one of thirteen revolving cylinders. One of the cylinders holds up to 400 pellets with "yes" or "no" answers to the fortune requested. Each of the other twelve cylinders holds up to 200 pellets containing horoscope readings for the month.

Warren revealed that the new "Horoscope Fortune Teller" has been subjected to extensive tests in a large chain of department stores in Chicago, and has proved itself to be an outstanding attraction.

"Earning capacity of our Horoscope Fortune Teller is unlimited," stated Warren. "It is the kind of equipment that will remain on location for years to come."

He added that the "Horoscope Fortune Teller" is ideally suited for chain and department stores, bus terminals, theatre lobbies, arcades and other locations where operators are seeking to gain entree.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FOR SALE—Any games cleaned and in working condition, Broadway, $200; Big Time, $125; Bench Club, $25; Varsity, $50; Harvard, $75; Pinhead, $275; Miami Beach, $135; Rock-Ola (Boston), $75; Atlanta, $105 & AMI “A” 3 for $100. United 11 ft. Bowling Alley, Write; United 11 ft. Bowling Alley, Write; Rocket, $75; Triple Strike, $150; Manhattan $50 & Pin, $50; A-Ball, $225; Four Ball, $285; Seeburg Bear Guns, $70; Williams Grasses (New), $175; Used Pool Tables—Billy, Williams, Valley—$3 for $100; A-B Gun Rides, Williams, & Ride Rides, Williams, $150; Hoxie Compressor, “Best Offer Takes It”, Will, “Piecedilly”, $85; Rides, $39; Smoke Signal, $140; Shindig, $50; Peter Pan, $135; Star Pool, $150; Rare The Clock, $125. Package Deal—Piecedly, Silver Skates, Smoke Signal, Shindig, Rides, $250. The Clock—for the low—$655. Lake City AMUSEMENT Rides, 5700 4th Ave., Cleveland 3, OHIO. Tel. (Henderson 1-7577).


FOR SALE—Arcade—60 Machines 50,000 population. 2 Routes in Montana, 2 in Arkansas, 1 in Oklahoma. Music, Pinballs, Bingos, Guns, Bowlers. From $12,000, $6,000. Used, 2nd hand. Used Coin DISTRIBUTING CO., 301 MAIN ST., JAMESTOWN, N.Y. Tel. (Maifer 4-3142).

FOR SALE—Billy Bingo Games, Gayety, Hi-Fi, Dude Ranch, Big Clock, Miami Beach, Brighton, Beach, Bright Spot, Bright Lites, Coco Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—15 Handicaps, 30 assorted Star Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 1095 5th Ave., New York 3, N.Y. (Tel. 212-2473-74).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $15 & up. ASSOCIATE AMUSEMENTS, INC., 1200 CLEVELAND ROAD, ALLSTON 34, MASS. (Tel. Stadium 2-4010).

FOR SALE—Extended Range Speakers and Balls at moderate prices. Engineered for heavy duty play. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Big 1000 at 11 5/8 in. O.H. C. GAYEN MUSIC CORP., 3181.3 ELSTON AVE., CHICAGO 11, ILL. (Tel. Independent 3-2257).


FOR SALE—Bally: Gold Medals and Blue Ribbons, $175 United: Mercury, $130; Fifth inning, $135; Bowling Alley (14 ft.), $600. MOWAHK SKILL GAMES CO., 67 SHERWOOD RD., GRAY II CITY, N.Y. (Tel. Franklin 7-2162).

FOR SALE—Complete (25) Turn Table Automatic Hostess Studio Equipment, with $10,000 Title Strip Holders. Coin Operated, all Units ready. Will take best offer. G. M. AMUSE- MENT DISTRIBUTORS, INC., 3101 GROVE PARKWAY, CINCINNATI, 14, OHIO. Tel. Main 1-8751.


FOR SALE—Large quantity of used Phonographs, used Turn Tables, etc., at $50 and up. Used Phonographs ($20 and up) and phonograph cases ($5). ROHS DISTRIBUTING CO., 1826 VANDERBILT AVE., CHICAGO 23, ILL. (Tel. 8-3524). All must go and quick. For complete list/sent with check or money order.

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA DISTRIBUTING CO., 2429 7th Ave., CARSON ST, PITTSBURGH 8, PA.

FOR SALE—Selling new and used Phonographers, Shuffle Games, Cigarette Machines and various types of all other coin operated equipment. Lows-est prices, best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, Elephant and others. Used Coin DISTRIBUTING, INC., 3401 N. 56th ST., MIAMI 42, FLA. (Tel. Newton 2-2475).

FOR SALE—Millions of extra coins taken from Clean Machines. “Children in Need” has $100,000. Capital Music Co., United Dixie Co., Jackson, Miss., Used and Sell Lemon-ade, Try Lemonade Electric Gun, Coin Cleaner, Contact Paste and Liquid Lube. GRACE SALES CO., AR- LINGTON, TENN. (Tel. 2-8450).
FOR SALE—Seeburg 20 Selection Wall-O-Matic Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $35.00. Telephone or wire collect. SYRACUSE 75-1631.

FOR SALE—50-20s @ $5; Rock-Ola 120, Chrome, $55; Seeburg 100 Selection Hammerhead Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingo: (Cleaned & Checked); Beach Clubs, $65; Beauty, $65; Yacht Club, $45; Mariners, $45; Seeburg Dead Zero (New), $75; Long Pool (Like New), $65; Small Pool, $55; 1650 Wurlitzer $250; AM A's (No broken plastic, cleaned & checked), $65; Jennings's Scales, $25; 8 Ohm Speaker (wall), $9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Nite Clubs, $210; Broadway, $230; Big Times, $110; Paradise, $225; Surf Club, $45; Hi Fi, $30; Gayety, $45; Dude Ranch, $35; Palm Springs, $30. Terms one-third deposit, Balance Sight Draft. GENERAL DIST. CO., 1109 ORLEANS AVE., NEW ORLEANS 2, LA. (Tel.: Tulane 6729).

FOR SALE—Bingo. CINCINNATI, OHIO.

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game, (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 6), $.75; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 28, ILL. (Tel.: Dunedin 8-1814).

FOR SALE—Seeburg M100A, $225; M100C, $175; M100G, $750; M100W, $700; M100R, $800; 3W1 Chrome, $35; Wurlitzer 1500, $750; 1900, Write, AMI DEO, $500; 40, $175; Evans Century, $275. MUSICAL SALES, 2314-26 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—we have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERMANN CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: Montata 1-5000).

FOR SALE—14 and 11 foot Bowling Parts Special: Rock glass protector, $1,125; "10c Play Plus" help you? What percentage of the nation's joke boxes feature 10c play? What percentage of U. S. amusement feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "10c Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "12-Minute Recordings," "Equalized Record Tone Level," The Cash Box "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus 10 Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (25 weeks) subscription to The Cash Box (just about two bits a week) you are getting what has been acclaimed by all as, "The Bible of the Industry." Send your $15 check today on THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y. (Tel.: 2-2325).

FOR SALE—United, Star Slugger, $325; Williams, Fox & Sefcik, $345; Genco, Hi-Fly Basball, $225; Bingos in quantity. Call or Write for best prices. UNIVERSITY MACHINE EXCHANGE, 854 N. HIGH ST., COLUMBUS 2, OHIO. (Tel.: Axminster 4-3529).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VEron 5-7397).

NOTICE—It's your business to know THE FACTS! How can operators cooperatives affect you? How can you get your locations cooperation? How can you make 10c Play Plus help you? How can you make 10c Play Plus help you? What percentage of the nation's joke boxes feature 10c play? What percentage of U. S. amusement feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "10c Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "12-Minute Recordings," "Equalized Record Tone Level," The Cash Box "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus 10 Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (25 weeks) subscription to The Cash Box (just about two bits a week) you are getting what has been acclaimed by all as, "The Bible of the Industry." Send your $15 check today on THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y. (Tel.: 2-2325).

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3247 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO-2-2325).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Mr. John K. Bennett, Please contact MR. JAMES V. ERMANN 136 BINNS BLVD., COLUMBIA 4, OHIO. (Tel.: BR 4-1563).

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“THE INDUSTRY'S MARKET PLACE”

PUBLISHES MORE CLASSIFIED ADS. EACH WEEK THAN ANY OTHER MAGAZINES IN THIS INDUSTRY.

PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."
THREE WEEKS' USED MACHINE QUOTATIONS
19TH YEAR OF PUBLICATION
937TH CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"
[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may have been out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known price of a high or low. Prices may be quoted for a high or low and may change. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, condition, type, quantity, and equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for honesty, will accept offers at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarity of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.
Your busy service man gets in and out of this one fast. And no knuckle-busting. The wrap-around hood swings up. All the way up. Locks in place. The mech glides out. Revolves. Servicing is faster and, at chair height—easier.
The H-200 has the fewest parts—by far. One solenoid does the work of hundreds of separate magnets. There's less to go wrong.
Parts are unitized. Pull 'em out—replace 'em on location.
Operators always knew the AMI was easiest, fastest to service—by far. They've known its always needed less service, too. This one's even better.

EASIEST, FASTEST...

AMI Incorporated / 1500 Union Avenue, S. E., Grand Rapids 2, Michigan; Chicago; Zurich
## The Cash Box

**PRICE LIST**

The Cash Box

**SEPTEMBER 29, 1957**

### PINBALL GAMES—Continued

<table>
<thead>
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<th>Model</th>
<th>Price</th>
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<td>Bally Patriarch Bimbos (3/53)</td>
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<td>2. Genco Bally Model (8/62)</td>
<td>35.00</td>
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<td>1. Genco Bally Model (11/62)</td>
<td>35.00</td>
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<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Bally Victory Bowler (5/55)</td>
<td>125.00</td>
</tr>
</tbody>
</table>

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Future prices are estimated by the Cash Box and may not reflect the actual market value.

The BIG HIT of '57!

I HIT the PINS! ... YOU HIT BIG PROFITS!

chicago coin's
Classic BOWLING LEAGUE

GIANT BALLS
4½ in. DIAMETER
- 2½ POUNDS

NEW HIGH SCORE
Of the Week Feature!
(Key Controlled)

GIANT PINS
REALISTIC SIZE

Choice of 3 Size Cabinets
13 ft. - 16 ft. - 18 ft.
Shipped in 2 sections! Wider Cabinet! Striped Playfield! Genuine Gutters!

ACTUAL REPORTS PROVE - LARGEST COLLECTIONS OF ANY BOWLING GAME EVER PRODUCED!

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as One Game for 10c
Easily convertible to regular 10c play!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS
Manufacturers New Equipment

Products listed are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

J. H. KEENEY & CO., INC.
Bowl-O-Rama (6 Player) 12 Foot $1,225

R. M. MFG. CO.
Model 1454, 200 Sel. $1,250
Model 1454, 120 Sel. $725
Model 1452, 30 Sel. $600
Model 1450—Playmaster, 120 Sel. $575
Model 1546, Chrome Wall Box, 120 Sel. $550
Model 1546, 350 Sel. Wall Box, 215 Sel. $315
Deluxe Hot Coffee & Hot Coffee & Hot Chocolate Vendors
Various Models of above

ROCK-OLA MFG. CORP.
Model 1455, 300 Sel. $1,250
Model 1454, 120 Sel. $625
Model 1452, 30 Sel. $500
Model 1450—Playmaster, 120 Sel. $475
Model 1546, Chrome Wall Box, 120 Sel. $450
Model 1546, 350 Sel. Wall Box, 215 Sel. $375
Deluxe Wall Speaker
Model 1906, Remote Volume Control
Model 1277, Remote Volume Control

J. P. SEEBURG CORP.
KD200 Phonograph $1,750
L100 Phonograph $1,250
D100—10-Matic 200 $1,000
MVC—Mister Remote
Volume Control
HP36——Remote MFG.
Wall Speaker
HP36—8-Ring Frequency
Change
HP36—20—Ring High
Frequency
Speaker
PS25—Power Supply
HFAH-6-Power Amplifier

UNITED MFG. CO.
Hi-Score Bowling Alley (6 Player) $2,250
11 Foot $725
14 Foot $475
Playing Field (In-Line Game) $375
Deluxe Bowling Alley (6 Player) $1,750
14 Foot $1,125
11 Foot $750
Jumbo Bowling Alley (6 Player) $1,225
11 Foot $750
14 Foot $1,125
20 Foot $1,625
Allowed in 25 Sel. Play, also available in 2 Place—25 with Credit Unit—Price on Request.

UNITED MUSC. CORP.
UPA-100 100-Sel. Phonograph
No List Price Authorized for Publication

WILLIAMS MFG. CO.
Kings (Single Player 5-Ball) Delux 1957 Baseball
6-Packet Pool Table
Crossfire (Regular Model)
Gyro (Match Model)
Peppy, The Clown
No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.
Model 2100 Phonograph, 200 Sel.
Model 2104 Phonograph, 104 Sel.
Model 2105 Phonograph, 200 Sel.
Model 2510 Wall Box, 200 Sel., 3 Wire
Model 2510 Wall Box, 250 Sel.
Model 2516 Wall Box, 1,000 Sel.
Model 257 Stepper, 104 Sel.
Model 3125 Hi-Fi Corner Speaker, 4-3 Matched Cones
Model 2110 Hi-Fi Corner Speaker, 8 Heavy Duty with Extended Range

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UNITED'S NEW

Bowling Alley

Scores and Plays Exactly Like Regulation Bowling—1 to 6 Can Play

NEW Drop-Chute Mechanism
with NATIONAL REJECTOR on Pull-Out Drawer
For Easier Servicing

PILFER-PROOFED STEEL FRONT
Resists Jimmying

REDUCED WEIGHT
For Easier Handling
WEIGHS 85 lbs. Less Than Previous Models

ALL MECHANISM
Located in BACK BOX with Hinged Insert for Easier Servicing

NEW BALL LIFT Mechanism
Prevents Jamming of Balls

NEW BIG CASH BOX
Holds $165 in Dimes

Cushioned for Extremely Quiet Play

UNITED'S BOWLING ALLEY IS ALSO AVAILABLE IN
REGULAR AND TEAM AND HI-SCORE MODELS

ALL MODELS ARE AVAILABLE IN

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11 FT. LONG
14 FT. LONG
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Sectional Construction

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