Jodie Sands, who hit the jackpot with her Chancellor recording of "With All My Heart", is pictured here with Bob Mareucci and Pete De Angelis, who wrote "With All My Heart"; published it, own Chancellor Records and manage Jodie Sands. Jodie's new record of "Sayonara" will be featured in the forthcoming musical film, "Jamboree", which is being produced by Vanguard Productions and is to be released by Warner Brothers. It is backed by "If You're Not Completely Satisfied".
PAUL EVANS sings Caught c/w Poor Broken Heart 47/20-6992

DAVID HOUSTON sings Teenage Frankie & Johnnie c/w I’ll Follow You 47/20-7001
(from the film "Carnival Rock")

DAVE HOWARD sings Fourteen Hours c/w They Remind Me of You 47/20-7004

DAVID HILL sings By My Side c/w Everywhere I Go 47/20-7005
with Joe Riesman’s Orchestra & Chorus

Now on NBC-TV every Monday 7:30-7:45 pm (EDT) "Million Record Show," starring Georgia Gibbs!

America’s favorite speed... 45 RPM RCA VICTOR
NEW SOUND FOR OLD TUNES

The current tendency towards softer music is proving to be a boon for the oldies. For the past several years, ballads and standards have been having a rough time as far as records are concerned because the single record buying market was sold on the big beat and disks which didn’t have it just didn’t sell. Today however, the situation is changing rapidly. On The Cash Box Top 60 chart for instance, 10 out of the 60 songs are oldies. They include “I’m Gonna Sit Right Down”, “Love Letters In The Sand”, “So Rare”, “Stardust”, “Shangri-La”, “Goody Goody”, “June Night”, “Goldmine In The Sky”, “What Will I Tell My Heart” and “Fascination”.

What has been happening is that arranger after arranger has been taking a standard, dressing it up in modern style and presenting it to a new generation of record buyers—a generation often unfamiliar with these songs. They are being presented in a manner understandable to this audience and the result is that they are once again hits. Which all goes to prove that a standard is always a good prospect for future runs on the charts.

Standards may be enjoying an increased vogue because the trend to softer music has come so suddenly that record companies and publishers may not be completely prepared with this type of music—therefore the search through old catalogues. For let’s face it, in the past several months most writers and publishers have been concentrating on the heat music which was selling like crazy, and ballads were being neglected for the most part because there wasn’t a market for them outside of specialized situations.

One of the greatest sources for these standards which are now being translated to today’s idiom has been the mood album. For, strange as it may seem, all through the rock and roll period, mood albums in opposition to the dominant trend, were enjoying unprecedented sales. And it is from these albums that a good many of the standards have been culled for further treatment in the way of vocals and wider exposure in their release as singles.

It is interesting to note at this point the trend which popular music has taken in the last couple of years. When rock and roll was first introduced, it was almost everywhere doomed as not being able to last very long. But as we all know, it not only lasted but soon became almost 100% of popular music. The louder the beat and the less lucid the lyrics, the faster it became a hit. Then rock and roll began to soften. The beat was still there but the music was a little softer and lyrics more intelligible. Finally now we are rediscovering the ballads and although today many of them are the standards, it means that tomorrow we will be hearing the new ballads. For what has happened is that the 15 year old who was obsessed by rock and roll is now 19 years old and is becoming more romantic.

What it all really means is that in the music business, as in almost everything else, patience is the greatest attribute.
THE NATION'S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

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<td>ELVIS PRESLEY</td>
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<td>2</td>
<td>I'M GONNA SIT RIGHT DOWN</td>
<td>BILLY WILLIAMS</td>
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<td>3</td>
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<td>3</td>
<td>BYE, BYE LOVE</td>
<td>EVERLY BROTHERS</td>
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<td>4</td>
<td>IT'S NOT FOR ME TO SAY</td>
<td>JOHNNY MATHIS</td>
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<td>5</td>
<td>OLD CAPE COD</td>
<td>PAT TATTLE PAGE</td>
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<td>6</td>
<td>LOVE LETTERS IN THE SAND</td>
<td>PAT BOONE</td>
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<td>SO RARE</td>
<td>JIMMY DORSEY</td>
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<td>8</td>
<td>SEND FOR ME</td>
<td>NAT &quot;KING&quot; COLE</td>
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<td>9</td>
<td>WHITE SILVER SANDS</td>
<td>DON RONDO</td>
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<td>10</td>
<td>TAMMY</td>
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<td>EF-Emily</td>
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<td>AL-Aladdin</td>
<td>CD-Cosmic</td>
<td>EE-Harley</td>
<td>MG-Morgan</td>
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<td>DE-Deacon</td>
<td>FL-Hopkins</td>
<td>SP-Specialty</td>
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<td>BN-Deluxe</td>
<td>FL-Hudson</td>
<td>SV-Swayze</td>
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<td>DJ-Duke</td>
<td>GB-Georgia</td>
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<td>BY-Bally</td>
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<td>DIANA (c/w Everybody's Body) PAUL ANKA</td>
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<td>HIGH SCHOOL ROMANCE</td>
<td>GEORGE HAMILTON IV</td>
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<td>BLACK SLACKS</td>
<td>THE SPARKLETONES (c/w Boppin' Rock Boogie)</td>
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<td>I'LL WALK ALONE</td>
<td>JOHNNY NASH (c/w Ladder of Love)</td>
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<td>9843</td>
<td>SOMEDAY SWEETHEART</td>
<td>EARL WILLIAMS (c/w Roamin' Along With You)</td>
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<td>9841</td>
<td>THAT'S RIGHT</td>
<td>MICKI MARLO (c/w WHAT YOU’VE DONE TO ME) (Vocal Assist by Paul Anka)</td>
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<td>9840</td>
<td>LATER BABY</td>
<td>JOHNNY JANIS (c/w ALL THE TIME)</td>
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<tr>
<td>9842</td>
<td>DESERT FANTASY</td>
<td>TOMMY STEPHENS and Orchestra (c/w THE CAMEL’S JUMP)</td>
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<td>9832</td>
<td>THE FOUNTAIN OF YOUTH</td>
<td>DICK ROMAN (c/w Oh, Boy)</td>
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Sure-Shot Follow-Up to “With All My Heart”!

C-1005

(Please Don’t Say) SAYONARA (Goodbye) c/w IF YOU’RE NOT COMPLETELY SATISFIED

JODIE SANDS

Still Racking Up Stunning Sales!

CUPID c/w Jivin’ With The Saints

FRANKIE AVALON C-1004

Hottest Thing That’s Happened All Summer—Climbing Like The Temperature!

CR-435

1,000 CONCRETE BLOCKS c/w In My Simple Way

JOHNNY DEE

“IT'S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
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WHICH SIDE HAS THE HIT...

Don Gibson's

TOO SOON TO KNOW

or

BLUE, BLUE DAY

20/47 - 7010

P.S. — Could be both?

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

**A** Disk & Sleeper  **B** Very Good  **C** Fair  **D** Mediocre

*“Only those records best suited for commercial use are reviewed by THE CASH BOX”*

---

**LES PAUL & MARY FORD**

*Capital 3776*

**B** “STROLLIN’ BLUES” [Montel Bordeaux—Gilseyson, Doehr, Miller] Multiple tracks are excellently performed by rock bands Les and Mary Ford, as they drift thru a sentimental romance in a blue mood. Wonderful harmony on a well written, heavy beat ditty. Song tailor made for Mary’s warm tones.

**B** “I DON’T WANT YOU NO MORE” [Irish—Trojan/BMI—Paul, Ford] Another sorrowful lyric is chanted in multiple voices to a soft, ballad beat by Les and Mary. Pretty melody and delivery.

**VIC SABRINO**

*Decca 30416*

**C+** “FRAULEIN” [2:53] [Fairway Stud.—Williams] Decca, which already has two washings of this tune on the market, adds another by picking up this Australian master. Song is a big hit in the country field and this march rendition by Vic Sabrino could help it go pop.

**C** “SWITCH HIKING HEART” [2:15] [Fairway BMI—Taylor, Saunders] Vic leans into a jumper about a fickle young ills.

---

**RITA RAINES**

*Cadence 1331*

**B+** “SLEEPY SUNDAY AFTERNOON” [2:22] [Stereo BMI—Cochran] Via a recently purchased master, Rita Raines makes her debut on the Cadence label singing a delightful folk tune with familiar music appreciation melody, “Country Garden.” Colorful performer that BMF right from the very first listen. It’s got hit ingredients. Watch it.

**C+** “I TOLD A STRANGER” [2:36] [Hill BMI—Jorden, Cochran] The lark changes the mood and warbles a tearful love tale.

---

**JOHNNY VAN**

*Imperial 5437*

**B** “I USED TO LIVE HERE KID” [2:06] [Ginger Quill—Travis BMI—Iavello, Leven] An interesting dixieland introduction leads into a strong blues item fashioned with heart by Johnny Van. Unusual opener that should get heavy spins.

**C+** “YOU’RE MUCH TOO NICE” [2:02] [G. Quill—Travis BMI—Iavello, Leven] Here the vocalist runs thru a galloping beat romancer. Excellent vocal ork support.

---

**BREDA & EDDIE**

*Dot 15615*

**B** “GEE I LOVE YOU” [1:54] [Gil BMI—Burton, Pinicus] Brenda & Eddie debut on Dot with a commercial rock and roll ditty that could start them on the road to success. The two performers blend attractively. Watch this sleeper.

**B** “WHAT YOU’VE DONE TO ME” [1:57] [Gil BMI—Burton, Pinicus] Another swinging rock and roller belted with sophm of the twosome. Side has a terrific beat.

## The Cash Box

### Disk of the Week

**“GOOD EVENING FRIENDS”** 2:16  [Korwin ASCAP—Stillman, Allen]

**“UP ABOVE MY HEAD”** 2:12  [Beechwood BMI—Tharpes]

**JOHNNIE RAY & FRANKIE LAINE**

*(Columbia 40976)*

- A good change of pace disk is always a welcome item in the record mart. And Columbia has turned a lull in this glee recording teaming two of the label’s and the industry’s top male vocalists, Frankie Laine and Johnnie Ray. The two work together for the first time on records and have a real wing-ding as they ham it up delightfully on a happy-go-lucky new cornballer dubbed “Good Evening Friends.” Great new joyful ditty which the stars handle in a charming old-fashioned manner. After one or two spins, you find yourself singing along with Mesers. Ray and Laine. And Ray Conniff supplies a devil-may-care backdrop. Loads of good fun. Jockeys will be spinning this one often. The companion disk “Up Above My Head” has the songsters belting from the heels as they chant an exciting gospel item. Swinging handclapper that moves. Record should earn heavy coin.

**WHAT YOU’VE DONE TO ME** 2:24  [Gil BMI—Burton, Pinicus]

**THAT’S RIGHT** 2:06  [Weiss & Barry BMI—Anka]

**MICKI MARLO** (Vocal assist by Paul Anka)

*(ABC-Paramount 9841)*

- Here’s a smash that hits you right between the eyes with the very first listen. Titled “What You’ve Done To Me,” the song is a tremendous free-swinging rock and roller featuring a sensational vocal effort by Mickey Marlo superbly assisted by ABC’s hottest male singer Paul Anka (currently high on the boards with his smash “Diana”). The song is ultra commercial and should have the teenagers hoppin’ round the boxes long into the cool weather months. It’s one of the most spirited sides we’ve heard in quite some time, and Mickey works alone on the flip side “That’s Right.” Another good swinger with a solid dance beat. But watch the top half—it can’t miss.

**FROM A JACK TO A KING** 1:55  [Dandilion ASCAP—Miller]

**SLOW TRAIN** 2:23  [Trinity BMI—Dave, Moore]

**JIM LOWE**

*(Dot 16511)*

- Jim Lowe, who followed-up his “Green Door” smash with a two sided best seller “Four Walls” & “Talkin’ To The Blues,” has two more outstanding tunes we can expect to see riding high on the charts by the time kids come back from their summer vacations. “From A Jack To A King” is a potent shuffle R & R ballad with a clever play on words dealing with the top cards of a deck held in Jack, Queen, King and Ace. Commercial teenage fare with a contagious melody and an easy dance beat. The companion deck “Slow Train” is a good blue items that Jim treats to an excellent low-down reading. Exciting performance of some powerful change-of-place material. Terrific ork backing adds much to this half. Take your pick, they’re both tremendous.

---

**HELEN CARR**

*(Candid 1016)*

**MORE MARY BABY** 2:33  [Pollard BMI—Arnette, O’Dell, Murphy, Paterno]

A cute rock and roll item with a contagious melodic rhythm reminiscent of a strain from Stephen Foster’s “Old Kentucky Home,” is belted out with gusto by Helen Carr. Spunky dance deck that could click.

**LITTLE BITS OF HAPPINESS** 2:34  [Pollard BMI—Zinsser, Kruger, Gilden]

The polished lark champs a strong R & R ballad of this year. She’s well showcased by a good R & R ballad beat and a chorus.

**LES STEVENS**

*(Tune 6109)*

**TRY TO UNDERSTAND** 2:40  [B. Marks BMI—Reynolds, Ross] A wonderful folk styled song by the composers of the “Pajama Game” and “Sunny You.” Chanted by the warm, polished voice of newcomer Les Stevens. Lovely melody with a reminiscent melody. Make this side a class ballad that falls right in line with today’s trend toward softer musical material. Watch this boy and this recording.

**B+** “BUSY NIGHT” 2:09  [Bob Miller ASCAP—Giger, Davis] The young vocalist displays his versatility on this end as he cruises thru a pleasant romancer.

**BERNIE NEE**

*(Columbia 40980)*

**WILL YOU DO** 2:10  [Frank ASCAP—Adler, Ross] A wonderful folk styled song by the composers of the “Pajama Game” and “Sunny You.” Chanted by the warm, polished voice of newcomer Bernie Nee. Excellent arrangement of a topical item. Watch this sleeper. It could happen.

**B** “SLEEPY SUNDAY” 2:32  [BMI—Lippincott] With the ASCAP—Lippincott, Nee does a humorous job with a cute calypso novelty. Peaceful side, colorful entertainment. While seven the calypso is no longer the rage.

**NICK NOBLE**

*(Mercury 71169)*

**MIDNIGHT SWIM** [Hill & Range BMI—Dee, Weisnain] A subtle Hawaiian flavor is present throughout this contagious summery romancer exceptionally fashioned by Nick Noble. Good teenage filler with some attractive multiple voice adding further color to a contagious side. Could make noise.

**“LUCY LOTT”** [Abbott BMI—Stone] New lyrics are added to the French fridge favorite “Francois Jacques” with pleasant result. Noble sings the new words to a rock and roll beat simulating the side at the kids.

**NORMAN ERSKINE**

*Dot 17679*

**WHAT’S TO BECOME OF ME** 2:24  [DeVorzon BMI—DeVorzon] Newcomer Norman Erskine makes an impressive first showing for BMI with this contemporary R & R song. Excellent rhythm romancer. Land has a commercial sound and style, and an individual vocal arrangement which with developing singing characteristics could sent it side on its way.

**“TILL WE MEET AGAIN”** 2:06  [Bernie ASCAP—Whiting, Egan] This end has the songster swinging thru a modern treatment of an evergreen. Finger-snappin’ side.

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*“Only those records best suited for commercial use are reviewed by THE CASH BOX”*
A TWO SIDED SMASH!

THE CREWCUTS

IN THEIR GREATEST RELEASE

Hey, You Face

AND

I Sit In My Window

MERCURY 71168
**The Cash Box**

**Sleeper of the Week**

**"There's a New Moon Over My Shoulder"** (2:06) [Peer Int'l BMI—Davis, Whelan, Blistac]

**"Mister Fire Eyes"** (2:26) [Dandelion BMI—Miller, Guitar]

**BONNIE GUITAR** (Dot 15612)

- Bonnie Guitar, the talented young miss who introduced "Dark Moon" to the music business and helped boost the song to the high rung it reached, could repeat her initial success with a beautiful new recording of "Thee's a New Moon Over My Shoulder," a country oldie that was big in the '40s. Bonnie sings the sentimental lyrics with the same feeling and emotion heard on "Dark Moon" and comes through with a winning performance. She gets a strong rock and roll rhythm for the chorus, bringing the oldie up-to-date for today's disk buyers. Top drawer material excellently arranged by Flip "Mr. Fire Eyes" is a spright country flavored boomin' rendering of 'Don't Let the Stars Get in Your Eyes.' Fine performance.

**"Moonlight"** (2:57) [Mills ASCAP—Conrad]

**"Martinique"** (3:00) [Mills ASCAP—Warren, Wright]

**MURRAY ARNOLD QUARTET** (MGM 12530)

- An instrumental must have that indescribable "something extra" to make the grade, and MGM has come up with just such an offering. It features the Murray Arnold Quartet with a bright new interpretation of a classic oldie "Moonlight," that could soon rise up to the winner's circle in short order. The side features Arnold's excellent keyboard work in the spotlight with a contagiuous easygoing drum backdrop providing the showcase. At mid-point there's an excellent pause and a break into a smooth, palatable, commercial piano display that should go well with all music lovers. "Moonlight" kicks for the big time. Flip is an exciting Latin beat arrangement of "Martinique" with Arnold displaying flowery finger-work on the ivories. Watch the top deck.

**"All of My Life"** (2:52) [Freed—Raphael & Loew] (2:42) [Hooven, Hooven]

**SILKY ECKSTEIN** (Mercury 71161)

- Billy Eckstine, climbing up the ladder at a steady pace with his dust recording of "Passing Strangers," on which he is accompanied by Sarah Vaughan, makes his Mercury debut as a soloist and comes thru a big winner. His big style should win a new gun for the sales department. The tune is dubbed "All Of My Life" and features Billy with a rich rendition of a penetrating romantic ballad. The artist's amazing range is perfect for this overpowering love tale and the arrangement arranges the listener's attention. But don't sell the companion deck short. "Poor Little Lovely" is an exciting rhythm and blues song that builds in intensity as the side progresses. Striking side. Two solid biscuits making Eckstein's first Mercury solo a standout.

**"Three on a Date"** (1:45) [American BMI—Stanley, Richards]

**"Proud of You"** (2:07) [American BMI—Fitzsimmons]

**THE FOUR DOLLS** (Capitol 1766)

- The Four Dolls debut on the Capitol label with a great new release that could do for them what "Tonight You Belong To Me" did for Patience and Prudence. The Dolls have a charming 'little girlie' sound that's just tailor-made for their wonderful debut single "Three On a Date." The three-is-a-crowd theme should have tremendous teen appeal and could be the hit of a summer. If the follow-up single freshens up this lovely love song. Even the light walks tempo fits the youthful atmosphere perfectly. Watch this stepper. It's clock-full-of-gimmicks. Bottom half, "Proud Of You" is a smooth rocker with a strong teenage lyric. But the upper end is a long-shot that should come through.

**"Three Cigarettes in an Ashtray"** (2:12) [Four Star BMI—Miller, Stevenson]

**PATTY CLINE** (Deco 30406)

- Patsy Cline, the chirp who hit the pop field with "Walkin' After Midnight," could have another big money maker in this area with her latest version of "Three Cigarettes in An Ashtray." (See Country Reviews).

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**Record Reviews**

**A Disk & Sleeper**

**B Very Good**

**B+ Excellent**

**C+ Good**

**C Fair**

**D Mediocre**

**SAM THE MAN TAYLOR & ORCH.** ( MGM 2539)

**"TANGLANYA"** (2:35) [Demo BMI—Perlman] The fabulous tenor sax of Sam Taylor is in the spotlight once again as the African star wades thru a captivating latin tempo theme that could catch on. Haunting stuff with some cool sax work displayed by "The Man."**

**B+ "A TOUCH OF THE BLUES"** (2:30) [Roger ASCAP—Wilkes, George] Sam's sax is tailor made for this up-to-date rendition of a great blues oldie and even the honky-tonk sax players can learn much from this half. Strong and commercial two-sider.

**KAREN CHANDLER** (Deco 30381)

**"Tell me more"** (2:37) [Maude BMI—Pomus, Shuman] Karen Chandler comes up with her best side in quite some time here. Superbly assisted by a refreshing cellos, accompaniment, the chords glide thru a lovely rock and roll romancer with a terrific pause gimmick. The chorus showcases the back up singer of this sleepy, taker. It could help Karen's name on the chart once again.

**C+ "my heart sings"** (2:50) [Leslie ASCAP—Rome, Janibian, Herpin] This has the performer turning in one of his best oldie for today's R & B conscious market.

**DAVID HILL** ( RCA Victor 7005)

**"By my side"** (2:26) [Duchess BMI—Hill, Stevenson] The oldie is in the spotlight. A striking instrumental intro kicks off this quick-tempo ditty, which Hill handles with gusto. Side 2 directed effectively to the teen market, and has a contagi- ous "R&Bound & Sound" sound. Watch this one. It could be tremendous.

**C+ "Everywhere I Go"** (2:25) [Sheldon BMI—Hill, Stevenson] The song is a rocking rock and roll experience. Hill gets to the heart of it with a delivery almost down to a soft whisper. Pleasant listening.

**DICKIE VALENTINE** (London 1756)

**"Puttin' on the Style"** (1:54) [Melody BMI—Cox] The English vocalist offers a typically joyful tribute to the teen guys and gals; getting an excel lent, honky-tonky back ing. Lively teen fare that could see important sales activity.

**C+ "Three sides to every story"** (2:31) [Leslie ASCAP—Newell, Carr] Valentine croons the ballad in which three sides of the story are "your side, my side, and the truth." Song ends on the happy note that "love to quarrel to make up again."

**THE FOUR VOICES** (Columbia 40983)

**"Kingdom of Love"** (2:25) [Billboard ASCAP—Palese] The Four Voices could have a big money maker in this oldie and roll band worriedly countered against an excellent Ray Conniff accompaniment. Melody has a captivating quality that should appeal to the teenagers.

**C+ "sidewalk cop"** (2:25) [Zo- diac BMI—Weimantel] Closer sound effects are employed on this jump session. Easy-swinging dance item.

**ELLEN BRADLEY QUINTET** (Brunswick 55015)

**"Swanee River"** (2:40) [P.D., Poster] ~ Owen's Quintet comes up with a delightful arrangement of a great old favorite. Light treatment is given to the song and organ sharing the spotlight.

**G+ "Rose of Rio Grande"** (2:10) [RCA Victor] ~ Walter Gargan] Unusual organ sounds are prominent in this up-beat Interpretation of another top-toucher standby.

**THE LANCERS** (Coral 61866)

**B "love's rendezvous"** [Milestone ASCAP—Aiken] The oldie has been slickly re- voted by the vocal group, and is just in the right vein of today's long list of evergreens having re-runs on the charts. Smart vocal display that should see instant recognition.

**B+ "Following the River"** [Northern ASCAP—Tolman] The folk feeling of the material is captured by the new boys, who get further vocal support from the old Coolers Singers. upbeat ballad the jocks will take to.

**ROSALIND PAIGE** (MGM 2527)

**"Late Date"** (2:07) [Acuff—Rose BMI—Ferry] The lark is on a tune showing activity over in country circles. Effort is a solid, smoothie, conversed with rhythmic appeal by Miss Paige. Could catch on in pop circles.

**C+ "We could"** (2:37) [Acuff—Rose BMI—Bryant] The tempo is sentimentally slowed down by the performer and immensely warbles a romancer. Tender issue.

**LENY EVERSONG** (Coral 61870)

**"Autumn Concerto"** (2:37) [Symphony House ASCAP—Siegel, Bargen] This beautiful "Autumn Concerto," currently riding the charts under the titles "(And That)/My Heart" Reminds Me," is dramatically chanted by the thrilling voice of Miss Eversong, Scintillating vocal by a past artist.

**C+ "St. Louis Blues"** (2:14) [Handy Bros. ASCAP—Handy] It's difficult to present an individual interpretation of this classic, but Miss Eversong does the trick here. Another dramatic deck.

**ELLA FITZGERALD** (Veve 10079)

**"Goody, Goody"** (2:37) [Don Brown & Henderson ASCAP—Mercer, Malneck] Frank DeVol sets up a swinging "Goody, Goody" with "Fitzgerald's" new lead on a standard of a great standard that's riding the charts and is destined for a long, long delivery by the queen that should get heavy deejay play.

**B+ "Aisket Atasket"** (2:20) [RCA Victor] ~ (Gibbons ASCAP—White) Alexander] Another great Fitzgerald classic revived to a samba beat by the ace vocalist, gets strong disc and gets freshening Latin version of a song that only Ella can sing as it should be sung.
Sincere Thanks

TO ALL DISC JOCKEYS, DEALERS, DISTRIBUTORS & OPERATORS

For Making My First Record On PREP A SMASH HIT!

"BON VOYAGE"

PREP No. 111

"TELL ME THAT YOU LOVE ME TONIGHT"

Published By:
JANFRA MUSIC CO.

HIGH FIDELITY RECORDS, INC.
1730 Broadway, New York 19, N. Y.

Sole Selling Agent:
ARDMORE MUSIC CORP.
1730 BROADWAY, NEW YORK

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
HELEN MERRILL
(Mercury 71166)

"BLUE GUITAR" (2:47) [Stein+
way ASCAP — Coleman] Jazz
songstress Helen Merrill is in a bluey
mood on this side as she drifts through
a sentimental love opus. Heavy but
pretty romancer.

"LISTEN" (2:35) [Bellage BMI —
Broussole, Beaud, Sydney] A
group accompanies the songstress on
this half-supplying a fine showcase
for the lark’s hushed rhythm vocal.
Hmph! gimmick adds color to the
side.

MARTHA LOU HARP
(Prep 113)

"BY THE BEND OF THE RIVER" (2:30) [G. Sharmer AS-
CAP — Edwards] A pretty tune that’s
been making territorial noise as an
instrumental in recent months, is
fashioned in rock and roll vocal style
by Martha. Exciting side.

"JUST A CLOSER WALK WITH
THERE" (2:07) [Admore ASCAP
— Arr. Hoft] The versatile vocalist
chants a religious number with great
emotion. Side should do well in the
country market.

JIMMY SPELLMAN
(Dot 15607)

"DOGGONIT" (1:40) [Rupert
BMI—Henderson, Charles] Jim-
my Spellman has a torrid rock-a-billy
sound and style on this side. He intro-
duces a fast-moving jump item
loaded with teenappeal. Swinging
dance deck with powerful guitar work
by Al Casey. Kids’ll go for this one.

"I’LL NEVER SMILE AGAIN"
(1:38) [Pickwick ASCAP — Low-
ning] Jimmy does a turnabout for this
half. Here he smoothly shuffles thru
a warm rendition of a classic standard.
Good song made palatable for today’s
disk buyers.

RAY CHARLES SINGERS
(MGM 12524)

"MOUNTAIN GREENE Y" (2:35) [Harma ASCAP — Rod-
erg, Hart] Here’s a two-sider jolt
that will be spinning off this half.
This half displays the well-knit Ray
Charles Singers with a smooth, easy
going rhythm version of a Rodgers-Hart
classic. Side falls easily on the
ears. And a few change of key ginnic
add color to a great composition.

"LAZY AFTERNOON" (2:57)
[Chappell ASCAP — Goror, La-
touch] A classic tune thru
B’way hit of a few years ago, is
penetratingly performed by the group
on this end.

ELLA FITZGERALD
(Decca 30405)

"GOODY GOODY" (2:23) [De-
Sylva, Brown & Henderson AS-
CAP — McPhee, Malneck] Side is pre-
vious effort by the great vocalist issued
in response to the new popu-
larlarity of the standard. Miss Fitz-
gerald wonderfully dishes out the
tune in roasting style. Sales and de-
Jay play should be fine.

LARRY SONN
(Coral 61837)

"MY BABY JUST CARES FOR
ME" (2:36) [Bregman, Vocco,
and Conn ASCAP — Donaldson, Kahn]
A presentation by the Preps on an
oldie that really swings. Waxing
could show some activity since it
comes at a time when lots of re-
furnished standards are making chart
news.

CHRIS HAMALTON, Organ
(London 1738)

"FASCINATION" (2:41) [South-
ern States ASCAP — Loeb] The
delightful organ solo by British
organist Chris Hamilton. Organ ren-
dition gives the waltz theme a delight-
ful music box sound. Another view of
an up and coming melody.

"OPUS #1" (2:48) [Tremonti
BMI—Oliver] This has a
swinging organ rendition of the
favorite dance oldie popular during
the big band era.

FOUR PREPS
(Capitol 12727)

"BAND OF ANGELS" (2:26)
[Whitmark ASCAP — Steiner] The
Four Preps have an extremely
commercial side here. They offer
their exciting vocal arrangement of
the title tune from “Band Of Angels,”
a current big flier. Strong perform-
ance. This version will bite off a por-
tion of the sales if it tears out.

"HOW ABOUT THAT?" (2:19)
[Sherman ASCAP — Stanley]
This end has the boys drifting thru
a sentimental romancer. Pleasing
listening with a good love lyric.

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WITH AN UP AND COMING
INSTRUMENTAL SMASH

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The Cash Box, Music Page 14 August 17, 1957

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AUGUST RELEASE

SL-9001—AN ORGAN EXCURSION IN HI-FI—Johnny Duffty At The Mighty Wurlitzer
SL-9004—ALONG THE DIXIELAND HEAT-WAY—Jerry Colonna plays Trombones, with His Dixie Highbeams
SL-9005—ESCAPEPAGES REVIEWS THE JAZZ SCENE—Bobby Troup, Howard Rumsey, Jack Teagarden, Ziggy Elman, Jack Constanza and Johnny Otis

SEPTEMBER RELEASE

SL-9003—EVER-SINGIN’ WITH THE STARS—Ray Starr with All-Star Jazz Band
SL-9002—CALENDAR GIRL—Julie London with The Pote King Orch.

7” LIBERTY 45 RPM EP ALBUMS

RETAIL $1.29

SL-9001—CRY ME A RIVER—Julie London with Russ Garcia and His Orchestra
LEP-1-3006—JULIE IS HER NAME—Julie London with Barney Kessel
LEP-2-3006—JULIE IS HER NAME—Julie London with Barney Kessel
LEP-1-3012—LONELY GIRL—Julie London with Al Vola
LEP-1-3013—LONELY GIRL—Julie London and Al Vola
LEP-2-3017—LONELY GIRL—Julie London with Al Vola
LEP-1-3014—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia and His Orchestra
LEP-2-3014—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia and His Orchestra
LEP-2-3017—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia and His Orchestra
LEP-3-3014—OUR NEW NELLIE—Nellie Lutcher with Russ Garcia and His Orchestra
LEP-1-9003—CALENDAR GIRL—Julie London with Pete King Orch.
LEP-2-9002—CALENDAR GIRL—Julie London with Pete King Orch.
LEP-3-9002—CALENDAR GIRL—Julie London with Pete King Orch.

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Another Smash Hit!

for

JULIE LONDON

"IT HAD TO BE YOU"

b/w

"DARK"

No. 55076

LIBERTY RECORDS Inc.
1556 No. La Brea, Hollywood, Calif.
NEW YORK: Don Ronda did Dick Clark’s “Bandstand” last week, singing his hit, “White Silver Sands.” John J. Rox, songwriter, died at age 50 of a heart attack in his summer home at Great Bay, N.J. Bill Bardin off to KYW-Cleveland picnic.

Jill Corey, who joins the new “Hit Parade” cast in the fall, has enrolled at the June Taylor School of the Dance. Tommy Linden, her co-singer on the new series, also signed up for personal lessons by June Taylor. We hear nice things about Ziggy Lane’s emerging at the Coral Reef Beach Club, Lido Beach, L.I. Phil Bernard of General All-Star’s Agency, looking for talent to tour East Fall Plans to start auditions August 15.

Chill out promotion on Mitch Miller’s “Who Will Kiss Your Ruby Lips?” Gay Lombardo browsed his arm when he slipped disembarking from his boat last week. He missed one night’s performance of “Showboat” at Jones Beach. The Flamingos, recently signed by Decca, are starting on a promotion trip in conjunction with their first release, “The Ladder of Love.” The group will visit jocks in Cleveland, Detroit and Pittsburgh.

Kersey, formerly appearing at the Metroplex, has gone to Bellevue Hospital in New York. Jean Martin, Coral Records, was screened-tester by Warner Brothers last week for a role in a new movie picture being made in New York. Howard Chandler, New York City, week, dined at the Press Box with Bert Fleischl, manager of WMCA, and Ralph Atlas, WIND Chicago. The world premiere of Barbi Benton’s “The Sun Also Rises” later this month at the Roxy Theatre will be the first of a two-part tribute to Ernest Hemingway. The gala debut of David O. Selznick’s “A Farewell To Arms” in December, will round out the program of homage to the celebrated author. Buck Ram, who is an artist-orchestra leader on RCA Camden EP “Rock ‘N Ram with Buck Ram” leaves with Joni Beemett, his P. R. Supervisor, August 14. For a deep-sea tour of Philadelphia, Baltimore, Washington, Pittsburgh, Cleveland, Detroit and Chicago.

CHICAGO: Seems every time Columbia songster, Don Cherry, picks up his golf clubs “something wonderful happens” for the talented fellow. Cherry shot 265 on rounds of 73, 74, 73 and 75 to take the coveted Men’s Natl. Amateur Crown at famous Gee. May’s Tam-O-Shanter. Jim Lounsbury skedded to begin a teen type TVer on Aug. 31 via WBKB-TV—opposite his old WGN-TV Bandstand. June Russell in town for a couple days this past week in conjunction with her latest United Artists flick and Imperial LP, “The Fuzzy Pink Night Gown.” Mike Oury, who acquired the glamorous Russell about town commented, “Wow!” Vee-Jay is invading the pop side of the street more and more. First it was The Spankies’ “Everyone’s Laughing” that went pop and then Jimmy Reed started to sell pop with “The Sun Is Shining.” Now Vee-Jay has taken over complete national distribution of Sparkle’s “Finger Tips” by Bria Fisher. Argo’s “Maid Of The Mist” said to be getting lotta attention. Looks like Salem is making it a full house over at the SRO club with Gene Esposito, Johnny Faye and Corky Kayne moving in for world domination. All three are featured on Salem LP’s. Nice letters from Mercury’s Kenny Myers. Kenny was off to the wild and woolly west for a Dude Ranch vacation. Myers all excited over Crew Cuts’ newie, “Hey, You Face” and Nick Noble’s “Moonlight Swim.” Already set for Chicago’s Xhitler stage and first week of vanderville since Nov. 19, ’55 are Eydie Gorme, and The Billy Williams quartet. Deejay Eddy Hubbard is skedded to emcee the blast. Stan Put trying to be evra where at once with his new buddy Knox release on Roulette, “Hula Love.” Gene Edwards, WRIT, Cream City, off to St. Louis for couple weeks to get things in shape for WIL’s grand opening. Deejay Howard Miller and promotion, Erwin Berg due into NYC this past week.

LOS ANGELES: Liberty Records designating Jeff Chandler’s new albums, “Jeff Chandler Sings To You” and “Let’s Get Lost” as early releases with top promotion to coincide with the actor’s starring role in Columbia Pictures’ “Jeepers Creepers.” Chandler also has a single out from the picture, “Half Of My Heart” with which he will make an extended disc jockey tour. New York promotion man and publicist, Bally Buch, and Murri Barber, night manager of station WMGM, in town for ten days on business. On the strength of the success of the Bobby Helms waxing of “Fram-lein” in the country and western field, Decca has scheduled three pop covers on the tune, and an answer tune “I’ll Always Be Your Fraulein” by Kitty Wells.

Frexy Gene Norman, was announced another expansion of the GNP Record Co. with the appointment of Walt Heibeler as General Manager of GNP and Records Recording Co. The Modernaires have been set to topline the Yakima, Washington Fair for five days, starting September 25. Anita O’Day and Don Chisholm have been headlining for the last two weeks at the Crescendo this week. Cyril Stapleton, London artist in town visiting the local disk-jockeys with Don Blocker of Dart Distributing... Dooley Wilson plus Tony Marsell... at the Crescendo this week. Cyril Stapleton, London artist in town visiting the local disk-jockeys with Don Blocker of Dart Distributing... Dooley Wilson plus Tony Marsell... at the Crescendo this week. Cyril Stapleton, London artist in town visiting the local disk-jockeys with Don Blocker of Dart Distributing... Dooley Wilson plus Tony Marsell... at the Crescendo this week.
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KING 5070

Exclusively

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• Shaw Artists

The Cash Box, Music

Page 18 August 17, 1957

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

Pet. Last
Week

1 TAMMY
DERBIE REYNOLDS (Coral)
2 AMES BROTHERS (RCA Victor)

2 TEDDY BEAR
ELVIS PRESLEY (RCA Victor)

3 I’M GONNA SIT RIGHT DOWN
BILLY WILLIAMS (Coral)

4 WHITE SILVER SANDS
DON RONDO (Jubilee)

AROUND THE WORLD
MANTOVANI (London) — VICTOR YOUNG (Decca)

McGUIRE SISTERS (Coral)

6 BYE, BYE LOVE
EVERLY BROTHERS (Cadence)

7 LOVE LETTERS IN THE SAND
PAT BOONE (Dot)

8 IT’S NOT FOR ME TO SAY
JOHNNY MATHIS (Columbia)

9 OLD CAPE COD
PATTI PAGE (Mercury)

10 DIANA
PAUL ANKA (ABC-Paramount)

11 SEARCHIN’
COASTERS (Aero)

12 SEND FOR ME
NAT “KING” COLE (Capitol)

13 RAINBOW
RUSS HAMILTON (Kapp)

14 IN THE MIDDLE OF AN ISLAND
TONY BENNETT (Columbia)

15 SHANGRI-LA
FOUR COINS (Epic)

16 WHISPERING BELLS
DEL-VIKINGS (Dot)

17 STAR DUST
BILLY WARD & DOMINOES (Liberty)

18 LOVING YOU
ELVIS PRESLEY (RCA Victor)

19 LOVE ME TO PIECES
JILL COREY (Columbia)

20 SHORT FAT FANNIE
LARRY WILLIAMS (Specialty)

21) FASCINATION. 22) WHOLE LOT OF SHAKIN’ GOING ON. 23) MY PERSONAL POSESESSION. 24) THAT’LL BE THE DAY. 25) SO RARE. 26) SOFT SANDS. 27) WITH ALL MY HEART. 28) THIRD FINGER, LEFT HAND. 29) JUNE NIGHT. 30) HONEYCOMB. 31) A FALLEN STAR. 32) SUMMER LOVE. 33) TWINGING SWEETHEARTS. 34) GOODY GOODY. 35) I LIKE YOUR KIND OF LOVE. 36) TO THE AISLE. 37) WONDERFUL! WONDERFUL! 38) PASSING STRANGERS. 39) I AM. 40) YOUNG BLOOD. 41) REBEL. 42) LONG LONELY NIGHTS. 43) (MY HEART AND THAT) REMINDS ME. 44) THERE’S A GOLD-MINE IN THE SKY. 45) A TEENAGER’S ROMANCE. 46) BUILD YOUR LOVE. 47) AN AFFAIR TO REMEMBER. 48) FIRE DOWN BELOW. 49) JUST BETWEEN YOU AND ME. 50) REMEMBER YOU’RE MINE. 51) ISLAND IN THE SUN. 52) SING IT CHILDREN, SING IT. 53) BON VOYAGE. 54) JENNY, JENNY. 55) LOTTIE LOVIN’. 56) WHEN I SEE YOU. 57) COOL SHAKE. 58) MR. LEE. 59) FIRST KISS. 60) BAND OF ANGELS; C. C. RIDER; DRIVE-IN-SHOW.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
"SOFT SANDS" is big—

and it's

THE

ROVER

BOYS

All the way...

Vik X/4X-0283

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MARTY GOLD

ONE IS A LONELY NUMBER

b/w

ACAPULCO

Vik X/4X-0284

BROOK BENTON

I WANNA DO EVERYTHING FOR YOU

b/w

COME ON BE NICE

Vik X/4X-0285

LEE DENSON

CLIMB LOVE MOUNTAIN

b/w

NEW SHOES

Vik X/4X-0281

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Bob Bradford (WCLM-Chicago, Ill.) offered on his “Jazz Personified” show recently a three-night series of jazz interviews with members of the Ramsey Lewis Trio. Each performer in the group discussed with Bob “the development in jazz of their respective instruments, and the work of individual stars of the instruments discussed.” The interviews, which took up the entire two-hours of each show, also featured recorded versions of the evolution of a given instrument in the area of contemporary jazz. Those interviewed were Ramsey Lewis, piano; El-Dee Young, bass; and “Red” Holt, drums. A large favorable phone response was reported. . . . As part of their first anniversary celebration, WDOK-FM-Cleveland, Ohio programmed stereophonic tapes from 9 AM Tuesday, August 6th, until 1 AM the next morning. . . . Pete Smith (KDAY-Hollywood, Calif.) not only expanded his show five hours a day, Monday thru Saturday, but also his family with the birth of a son, Daniel Cameron Smith, July 24th. . . . Don Bell (KIOA-Des Moines, Iowa) will plan, prepare, and produce six half-hour tapes to be used at the forthcoming Iowa State Fair for Air Force Recruiting. . . . DeeJay Harry Martin and news director Ben Shirley, both of KCBQ-San Diego, Calif., are out to help repeal an old San Diego regulation which prohibits civil service men from wearing, as the boys put it, “facial foliage.” Recently police and firemen were instructed to remove their moustaches in accordance with the regulation. . . . Dick Gilbert (KPOK-Scottsdale, Ariz.) spent five days in Hollywood tape recording interviews with such personalities as Ronn Morgan (Decca); Leo Diamond (RCA Victor); and Artie Wayne (RKO Unique) . . . Herb Knight (WONE-Dayton, Ohio) informs record people, publishers and artists that WONE, with high ratings, and Cincinnati coverage during the day, and Chicago, Toledo, and Detroit coverage at night, is a worthwhile stop-over.

Mary Dee (WSID-Baltimore, Md.), who celebrates her first anniversary on WSID September 9th, says “Baby Oh Baby” is a real hit in her area. Art Leboe (KPOP-Hollywood, Calif.), set to spin the Candlelight disk of “Be Patient With Me,” forgot the artist's name (Michel Landau), but knowing he was the star of “I Was A Teenage Werewolf” announced the title as sung by the Teenage Werewolf. Minutes after the disk was played, the switch board was flooded with requests for the Teenage Werewolf, which has prompted Candlelight to change label and ad copy listing Teenage Werewolf as the performer on the song. . . . Al Meltzer (WHEN-Syracuse, N. Y.), on vacation last week, was substituted by Bob Rahban on WQ's “Record Room” show. . . . The theme song used by Art Pallan (KDKA-Pittsburgh, Pa.), after some 6,000 spins since recorded in 1953, has given way to another. . . . The record began the summer holiday for KYW-Cleveland, Ohio, “Summer Special Day” was held Friday, August 9th. Radio television personalities appeared at two shows, 4 PM for the children, and 9 PM for the adults. A beauty pageant was also held for candidates for “Miss Summer Special,” open to 16 year olds. . . . Alan Fredericks (WGBB-Long Island, N. Y.), who does the “Night Train” program on WGBB, has added a Saturday afternoon show to his schedule, “Big Records,” which programs entirely from the Cash Box list. Any artists who would like to appear at Long Island record hops for publicity can contact Alan at WGBB after 3 in the afternoon. . . . Sam Blessing (KOST-Denver, Colo.) writes of the forthcoming membership drive for “The KOII Klub” (no cost, no contest), which is to provide members, according to Mid-America Broadcasters' President, David Segal, with top-flight entertainers in personal appearances throughout the year, and to offer this entertainment at a lower admission.

Bob Drews (KTSR-San Antonio, Texas), besides his night shows, covers traffic conditions in a KTSR air mobile unit, also was on hand about motor sports for the National Speed Sport News, and the San Antonio Light, reporting on “auto racing” in his area. . . . B. Mitchell Reed has been inked to a five year exclusive radio contract on KFWB-Hollywood, and is heard twice daily over KFWB. Reed will be allowed to negotiate television appearances.

HERB KNIGHT
(WONE-Dayton, Ohio)
## Jukebox Regional Record Report

### The Top Ten Records — City by City

### New York, N. Y.
1. *Diane* (P. Anka)
2. *It's Not For Me To Say* (J. Mathis)
3. *Bye, Bye Love (Evelyn)*
4. *Teddy Bear (E. Presley)*
5. *Whispering Bells* (Del-Vikings)
6. *Around The World* (Bennett & Linn)
7. *Star Dust (B. Ward)*
8. *I'm Gonna Sit Right Down* (S. Williams)
9. *In The Middle Of An Island* (J. Bennett)
10. *Tammy* (D. Reynolds)

### Chicago, Ill.
1. *I'm Gonna Sit Right Down* (S. Williams)
2. *It's Not For Me To Say* (J. Mathis)
3. *Tammy* (D. Reynolds)
4. *Diane* (P. Anka)
5. *Teddy Bear (E. Presley)*
6. *Whispering Bells* (Del-Vikings)
7. *In The Middle Of An Island* (T. Bennett)
8. *Around The World* (J. Bennett)
9. *Love Letters To The Sand* (P. Boone)
10. *Sit* (E. Presley)

### Los Angeles, Calif.
1. *I'm Gonna Sit Right Down* (S. Williams)
2. *Love Letters To The Sand* (P. Boone)
3. *Diane* (P. Anka)
4. *Teddy Bear (E. Presley)*
5. *Around The World* (J. Bennett)
6. *Star Dust (B. Ward)*
7. *I'm Gonna Sit Right Down* (S. Williams)
8. *Willow* (P. Boone)
10. *I'm Gonna Sit Right Down* (S. Williams)

### Denver, Colo.
1. *Tammy* (D. Reynolds)
2. *Teddy Bear (E. Presley)*
4. *Diane* (P. Anka)
5. *Rainbow (B. Hamilton)*
6. *Honeycomb (J. Rodgers)*
7. *Bye, Bye Love (Evelyn)*
8. *Love Letters To The Sand* (P. Boone)
9. *I'm Gonna Sit Right Down* (S. Williams)
10. *What Will I Tell My Heart* (J. Bennett)

### Seattle, Wash.
1. *Tammy* (D. Reynolds)
2. *Teddy Bear (E. Presley)*
3. *White Silver Sands (Rondos)*
4. *Love Letters To The Sand* (P. Boone)
5. *Honeycomb* (J. Rodgers)
6. *Bye, Bye Love (Evelyn)*
7. *Love Letters To The Sand* (P. Boone)
8. *I'm Gonna Sit Right Down* (S. Williams)
9. *Teddy Bear (E. Presley)*
10. *Bye, Bye Love (Evelyn)*

### San Francisco, Calif.
1. *Bye, Bye Love (Evelyn)*
2. *I'm Gonna Sit Right Down* (S. Williams)
3. *Teddy Bear (E. Presley)*
4. *Love Letters To The Sand* (P. Boone)
5. *White Silver Sands (Rondos)*
6. *Willow* (P. Boone)
7. *Around The World* (J. Bennett)
8. *Our Little Love (J. Rodgers)*
9. *Love Letters To The Sand* (P. Boone)
10. *I'm Gonna Sit Right Down* (S. Williams)

### Philadelphia, Pa.
1. *I'm Gonna Sit Right Down* (S. Williams)
2. *Tammy* (D. Reynolds)
3. *Teddy Bear (E. Presley)*
4. *Old Cape Cod (P. Page)*
5. *Whispering Bells* (Del-Vikings)
6. *Around The World* (J. Bennett)
7. *So Rare* (J. Bennett)
8. *Tammy* (D. Reynolds)
9. *Swinging Sweetheart* (I. Carrol)
10. *Honeycomb* (J. Rodgers)

### Pittsburgh, Pa.
1. *I'm Gonna Sit Right Down* (S. Williams)
2. *Tammy* (D. Reynolds)
3. *Old Cape Cod (P. Page)*
4. *Love Letters To The Sand* (P. Boone)
5. *Around The World* (J. Bennett)
6. *So Rare* (J. Bennett)
7. *Tammy* (D. Reynolds)
8. *Swinging Sweetheart* (I. Carrol)
9. *Diane* (P. Anka)
10. *Honeycomb* (J. Rodgers)

### Cleveland, Ohio
1. *Tammy* (D. Reynolds)
2. *Teddy Bear (E. Presley)*
3. *Letters (P. Boone)*
4. *I'm Gonna Sit Right Down* (S. Williams)
5. *Around The World* (J. Bennett)
6. *Willow* (P. Boone)
7. *I'm Gonna Sit Right Down* (S. Williams)
8. *I'm Gonna Sit Right Down* (S. Williams)
9. *Bye, Bye Love (Evelyn)*
10. *Teddy Bear (E. Presley)*

### Kansas City, Mo.
1. *Tammy* (D. Reynolds)
2. *Teddy Bear (E. Presley)*
3. *Diane* (P. Anka)
4. *I'm Gonna Sit Right Down* (S. Williams)
5. *Teddy Bear (E. Presley)*
6. *I'm Gonna Sit Right Down* (S. Williams)
7. *Willow* (P. Boone)
8. *I'm Gonna Sit Right Down* (S. Williams)
9. *Bye, Bye Love (Evelyn)*
10. *Teddy Bear (E. Presley)*

### Detroit, Mich.
1. *Tammy* (D. Reynolds)
2. *It's Not For Me To Say* (J. Mathis)
3. *Rainbow (B. Hamilton)*
4. *White Silver Sands (Rondos)*
5. *That'll Be The Day (Crickets)*
6. *Diane* (P. Anka)
7. *Teddy Bear (E. Presley)*
8. *Send Me For (N. Cole)*
9. *Star Dust (B. Ward)*
10. *Around The World* (J. Bennett)

### San Antonio, Tex.
1. *Short Fat Fannie (L. Williams)*
2. *Over The Magazines* (J. Mathis)
3. *Johanne & Joe* (J. Mathis)
4. *Tammy* (Annie Bray)
5. *Jenny, Jenny (R. Richardson)*
6. *C. C. Rider (W. Willis)*
7. *White Silver Sands (Rondos)*
8. *Shangri-La (Four Coins)*
9. *Young Blood (Coasters)*
10. *When I Meet My Girl* (T. Ridgley)

### Cincinnati, Ohio
1. *Tammy* (D. Reynolds)
2. *Around The World* (P. Boone)
3. *Teddy Bear (E. Presley)*
4. *Love Letters In The Sand* (P. Boone)
5. *Old Cape Cod (P. Page)*
6. *Love Me To Pieces (J. Carey)*
7. *It's Not For Me To Say* (J. Mathis)
8. *Short Fat Fannie (L. Williams)*
9. *Teddy Bear (E. Presley)*
10. *Star Dust (B. Ward)*

### Minneapolis, Minn.
1. *Searchin' (Coasters)*
2. *Tammy* (D. Reynolds)
3. *Around The World* (Mantovani/Young)
4. *Diane* (P. Anka)
5. *Whispering Bells* (Del-Vikings)
6. *Loving You (E. Presley)*
7. *Bye, Bye Love (Evelyn)*
8. *I'm Gonna Sit Right Down* (S. Williams)
9. *Teddy Bear (E. Presley)*
10. *Short Fat Fannie (L. Williams)*

### Boston, Mass.
1. *I'm Gonna Sit Right Down* (S. Williams)
2. *Bye, Bye Love (Evelyn)*
3. *Diane* (P. Anka)
4. *Love Letters In The Sand* (P. Boone)
5. *Old Cape Cod (P. Page)*
6. *Teddy Bear (E. Presley)*
7. *It's Not For Me To Say* (S. Williams)
8. *Rainbow (B. Hamilton)*
9. *That'll Be The Day (Crickets)*
10. *Star Dust (B. Ward)*

### Miami, Fla.
1. *It's Not For Me To Say* (J. Mathis)
2. *I'm Gonna Sit Right Down* (S. Williams)
3. *Short Fat Fannie (L. Williams)*
4. *Love Me To Pieces (J. Carey)*
5. *Bye, Bye Love (Evelyn)*
6. *I'm Gonna Sit Right Down* (J. Mathis)
7. *Loving You (E. Presley)*
8. *I'm Gonna Sit Right Down* (S. Williams)
9. *Teddy Bear (E. Presley)*
10. *Star Dust (B. Ward)*

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
from COAST to COAST it's DELLA all the way...

Della Reese
singing
"AND THAT REMINDS ME"

JUBILEE 5292

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
London Lowdown

Slight misunderstanding between Dorothy Squires and her management over the billing saw her bow out of a two-week stint at the London Hippodrome, where Charlie Gracie is now appearing.

RCA has announced the visit to these Isles of Georgia Gibbons around September 12th, for TV guest appearance and vaudeville dates. The Ted Heath Band is due for another American tour starting October 22nd. Pacific will include the Hi-Lo's and Carmen McRae. Due over here in exchange will be the Count Basie Band.

Andy Williams, whose stay in this country has been extended so that he could have a knee-operation, returns to the States this week after a final TV guest appearance on the Blackpool show.

The Philips label is planning an album with Mel Torme to be made during his present stay in England.

Dick Rowe of English Decca, back from the U.S. where he spent three hectic weeks, and hopes to come down to earth from this fabulous trip which he more than enjoyed.

The Television and Radio Show is nearly upon us and that means Winterset is near so Thespians will start booking
talent for Pantomime.

Johnnie Ray to undertake a series of provincial concerts. The first Pat Boone pic "Bernardine," hasn't been given a London West-End showing! Yet his waxing of "Love Letters in the Sand" is high on the charts over here.

This week's best selling pop singles (Courtesy: "New Musical Express")

1. IL Shook Up—Elvis Presley (HMV)
2. Puttin' On The Style/Gamblin' Man—Lorne Doogan (Pye-Nixa)
3. Little Darlin'—Diamonds (Mercury)
4. We Will Make Love—Russ Hamilton (Grieg)

Love Letters In The Sand—Pat Boone (London)

Teddy Bear

Elvis Presley (RCA)

Night In San

Harry Belafonte (RCA)

Bye Bye Love

Every Brothers (London)

9. Around The World—Ronnie Hilton (HMV)

Lacelle

Little Richard (London)

11. Yes, Tonight Josephine—Johnie Ray (Philips)

12. Last Train To San Pancho—Johnny Duncan (Columbia)

12. Butterfingers—Tommy Steele (Decca)

14. White Sport Coat—King Brothers (Parlophone)

15. With All My Heart—Petula Clark (Pye-Nixa)

16. Around The World—Bing Crosby (Brunswick)

17. When I Fall In Love—Little "King" Cole (Capitol)

18. Mr. Wonderful—Peggy Lee (Brunswick)

19. Start Movin'—Sal Minas (Philips)

20. All Star Hit Parade—Beverly Sisters, Max Bygraves, Billy Cotton, Johnathan Brothers, Tommy Steele & Jimmy Young (Decca)

21. Fabulous Charles Gracie (Parlophone)

21. Any Old Iron—Peter Sellers (Parlophone)

23. Start Movin'—Terry Deke (Decca)

24. Dark Moon—Tony Brent (Columbia)

25. I Like Your Kind Of Love—Andy Williams (London)

26. Diana—Englund (Columbia)

27. Forgotten Dreams—Clyrl Stapleton (Decca)

27. Wonderful Wonderful—Ronnie Hilton (HMV)

Best Selling Sheet Music

1. AROUND THE WORLD—Victor Young ASCAP—Young

2. TAMMY—Northern ASCAP—Livingston, Evans

3. LOVE LETTERS IN THE SAND—Boumco ASCAP—Kenny, Kenny, Coots

4. OLD CAPE COD—Geo. Pickens & Sons ASCAP—Rothrock, Yukus

5. WHITE SILVER SANDS—Fellows Poor Irl Bill—Matthews

6. I'M GONNA SIT RIGHT DOWN—Shelbay, Brothers & Henderson ASCAP—Young, Ablatt

7. IT'S NOT FOR ME TO SAY—Kerwin ASCAP—Stillman, Allcut

8. SO RARE—Robbins ASCAP—Hersen, Sharpe

9. TEDDY BEAR—Gladys ASCAP—Mann, Lowe

10. FASCINATION—Southern ASCAP—Manning, Marchetti

11. BYE, BYE LOVE—Acuff-Rose BMI—Bryant, Bryant

12. SEND FOR ME—Winston BMI—Jones

13. DARK MOON—Dandelion BMI—Miller

14. GONNA FIND ME A BLUEBIRD—Acuff-Rose BMI—Rainwater

15. LOVING YOU—Presley BMI—Lieber, Stoller

RADIO (LISTED ALPHABETICALLY)

1. A Fallen Star
2. A White Sport Coat
3. All Shook Up
4. Any Old Iron
5. Around The World
6. Beautiful Day
7. Better Late Than Never
8. Better Than Ever
9. Besser, Besser
10. Blackbird
11. Blackbird
12. Bluebird
13. Bluebird
14. Bluebird
15. Bluebird

TV

1. True
2. Acuff-Rose
3. Shalimar
4. Young
5. Acuff-Rose
6. Lanegrid
7. Dandlion
8. Brown & Henderson
9. Nashville
10. Township
11. Frankie
12. Easy
13. Nashville
14. Nashville
15. Nashville

The top 30 songs on the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc. Dr. John G. Patman, Editor.

Peatman List

Songs With Largest Radio & TV Audience

1. The Way We Were
2. The Look Of Love
3. The Night They Called Me Mad
4. The Nat King Cole Show
5. The Andy Williams Show
6. The Dean Martin Show
7. The Perry Como Show
8. The Milton Berle Show
9. The Hugh Downs Show
10. The Jack Benny Show
11. The Jack Paar Show
12. The Steve Allen Show
13. The Red Skelton Show
14. The Jack Carson Show
15. The Dinah Shore Show
16. The Dean Martin Show
17. The Tonight Show
18. The Merv Griffin Show
19. The Dinah Shore Show
20. The Jack Benny Show

"Only those records best suited for commercial use are tagged by THE CASH BOX"
WMCA Hosts Dinner For New York Record Executives

NEW YORK—Howard Miller, last Wedsday August 7, played host to a gathering of many A&R men, distributors and publishers at The Press Box, this city. Co-hosts with Miller were president, J. A. Gallagher, of WMCA, and Ralph Atlas, WIND, Chicago.

As part of informal round-table conference, Miller, Fleischl and Atlas tried to answer questions of the gathering of record minded people so as to help, WMCA "become the number one music station in New York."

It was Mort Fleischl who advised the audience that it was time to bring WMCA to top status and that he felt somewhere in the brains of the representatives of the record companies, distributors and publishers might be the answer or variety of answers to help WMCA accomplish this.

There was certainly no dearth of ideas. Some old, some new—but almost everyone present had something to say. Both sides of the teenage market were presented at length, suggestions that displays be permitted to use more elasticity in programming their own shows, and many other plans were aired—but on one thing almost everyone agreed—the need for more exposure of more new records.

Howard Miller, who acted as master of ceremonies, was in no way connected with WMCA, Fleischl suffered with his audience, but was assisting merely in the role of a friend.

Golden Crest Announces Fall Plan

NEW YORK—Clark Galehouse, president of Golden Crest Records and Harold Friedman, sales manager for the indie label, announced, last week, the details of their two-part Fall Sales Plan, effective immediately and running thru August 31st.

The first segment of the plan is called the "Special Starter Deal" and is designed to entice those dealers who have either never bought the Golden Crest LP line or have purchased only one or two of the label's albums. The "Special Starter Deal" is a package of 25, Golden Crest LP's, a full sampling of the entire line to date, including the special $4.98 lab series plus doubles of the Phil Kessel "Percussive" and Lou Carter's "Louie's Love Songs" albums, the firm's best sellers.

List price for the pre-pack would be $101.50. Under the terms of the Fall Sales Plan, Golden Crest is making them available to distributors for $82.50 and for resale to dealers at a suggested price of $40.00.

May Record Platters in S. A.

NEW YORK—Mercury is currently mulling plans to record the Platters in several locales where they are now in their fifth week of headlining at the Opera Theatre.

The group was in England during April and May and are booked in South America for the next five months, and a decision will be made before the Platters' writer-manager Buck Ram returns to Buenos Aires August 30th.

The Platters are not due back here until Christmas time when they will fly to New York for TV Guest appearances and this would be the earliest date that Mercury recording sessions could be made in this country. The current Platters' single release is "My Dreams."

Chic Records to Nashville

THOMASVILLE, Ga. — Chick Thompson, Chic Records, this week announced that he had closed down this Thomasville office and has transferred his operation to Nashville, Ga.

Thompson stated that the reason for the change was to get closer to production and studio facilities. He also revealed that he will announce the manager of the Nashville office shortly.

George Wright Albums "Total 1,000,000"

BEVERLY HILLS, Calif.—With the quarter ending June 30, 1967, High Fidelity Recording's prez, Richard Vaughan, disclosed that organist George Wright's albums have hit cumulative sales of over 1,000,000.

Figure, covering a 2 year and 3 months span since the company started in business, is derived from 7 albums that have been issued to date featuring Wright. They are: "George Wright Plays The Mighty Wurlitzer Pipe Organ," "George Wright Encores At The Mighty Wurlitzer," "George Wright's Showtime," "More George Wright," "The George Wright Sound," "George Wright plays The Conn Electric Organ," and "George Wright's Merry Christmas."

Vaughn, who felt the market needed more pop organ music, started the label with a single George Wright album in April, 1965. From the beginning Wright began selling.

Vaughn will present Wright with a gold plated miniature organ at a special banquet to be held later this month at Giro's in Hollywood. At this same time, Vaughan will release two new Wright albums, titled, "The Genius of George Wright," and "Hymns That Live" by George Wright.

Ram Sets Deal In S. A.

NEW YORK—Buck Ram has completed deals for representation of his Los Angeles, and New York music publishing and talent enterprises in South America. M. S. Brenner's Ediciones Internacionales Fermina will be his affiliate in the Argentine and M. R. Lebinder's Ferrato Do Brazil will represent him in Brazil.

Ram is now in the process of setting up a U. S. company to exploit the Latin material that will be available to him on this reciprocal deal.

On his recent visit to South America, Buck signed popular Brazilian vocalist Tito Madi for world management.

The first two Madi titles that Ram will exploit are "Senorita" and "Sad River," both now on Rio hit parade in Portuguese versions.

Ram, now in Los Angeles, will return to Rio September 1st.

In commemoration of the 80th anniversary of the historical event that gave birth to our industry:

On August 12, 1887, the world's first recording, a recitation of "Mary Had A Little Lamb" was made by the Father of our wonderful Electrical Age. Thomas Alva Edison.
“Lucky 13 For You” Theme Of Liberty’s Fall LP Program

HOLLYWOOD—An ambitious sales program has been launched by Liberty Records under the direction of co-heads St Waronker and Jack Ames. The theme of the Fall Merchandising Program is Liberty’s “Lucky 13 For You.” The company has prepared twenty six new albums for release during August and September to put the new sales bonus program into operation.

The extensive album program will follow a policy of variety instituted by the company. The twenty-six “sales-packed” LP albums set for release feature such artists as Julie London, Billy Ward and His Dominoes; “Singin’ To My Baby,” Eddie Cochrane; “Essence of Romance,” The Spencer-Hagen Orchestra; “Jeff Chandler Sings To You,” with the Spencer-Hagen Orchestra; “Hi-Fi Music for Children,” Russ Garcia and His Orchestra; “Sidewalks of Rome,” Rod Wharton and His Musette Street Players; “M-G-M Myrna,” Myrna Fox with Monty Kelly and His Orchestra; “Roaring Twenties in Hi-Fi,” Lionel Newman and His Orchestra; “Tenors Head On,” Bill Perkins and His Orchestra; “Greetings From The Big Apple,” with the Benny Goodman Orchestra; “Hit Parade (1950, Vol. 1),” Benny Goodman and His Orchestra; “Exotica-Vol. II,” The Exciting Sounds of Martin Denny; “Carmel Music in Hi-Fi,” Johnny Dufy at the Mighty Wurlitzer Pipe Organ; “All This and Cha-Cha Too,” Don Swan and His Orchestra; “Variations on George Gershwin’s Rhapsody In Blue,” Calvin Jackson, pianist with Concert Jazz Orchestra conducted by Jackson; “The Music of David Seville”; “Out Of The Mist,” with the Benny Goodman Orchestra; “The Exploits of Lincoln Chase,” with the Spencer-Hagen Orchestra; “Just Meg and Me,” Meg Myles, with Jimmy Rowles and His Orchestra; “Sleepy Lagoon,” The Trombone Artistry of Si Zentner with Russ Garcia and His Orchestra; “Jazz Hall of Fame,” Barney Bigard; and two classical albums, “Beethoven Symphony No. 5 in C Minor, Op. 67” and “Eggmont Overture” Sinfonia of London conducted by Sir Thomas Beecham; and “The Piano Concerto No. 2 in Flat Minor for Piano and Orchestra,” Kyla Greenbaum with Sinfonia of London conducted by Richard Austin, “Brahms-Hungarian Dances Nos. 1, 5, 6 and 10,” Sinfonia of London conducted by Richard Austin.

Full details of the bonus sales plan have been sent to dealers and distributors.

then get bonus albums on the same basis as those released prior to August 1.

Liberty’s August album releases are “Seal of Glass,” Billy Ward and His Dominoes; “Singin’ To My Baby,” Eddie Cochrane; “Essence of Romance,” The Spencer-Hagen Orchestra; “Jeff Chandler Sings To You,” with the Spencer-Hagen Orchestra; “Hi-Fi Music for Children,” Russ Garcia and His Orchestra; “Sidewalks of Rome,” Rod Wharton and His Musette Street Players; “M-G-M Myrna,” Myrna Fox with Monty Kelly and His Orchestra; “Roaring Twenties in Hi-Fi,” Lionel Newman and His Orchestra; “Tenors Head On,” Bill Perkins and His Orchestra; “Greetings From The Big Apple,” with the Benny Goodman Orchestra; “Hit Parade (1950, Vol. 1),” Benny Goodman and His Orchestra; “Exotica-Vol. II,” The Exciting Sounds of Martin Denny; “Carmel Music in Hi-Fi,” Johnny Dufy at the Mighty Wurlitzer Pipe Organ; “All This and Cha-Cha Too,” Don Swan and His Orchestra; “Variations on George Gershwin’s Rhapsody In Blue,” Calvin Jackson, pianist with Concert Jazz Orchestra conducted by Jackson; “The Music of David Seville”; “Out Of The Mist,” with the Benny Goodman Orchestra; “The Exploits of Lincoln Chase,” with the Spencer-Hagen Orchestra; “Just Meg and Me,” Meg Myles, with Jimmy Rowles and His Orchestra; “Sleepy Lagoon,” The Trombone Artistry of Si Zentner with Russ Garcia and His Orchestra; “Jazz Hall of Fame,” Barney Bigard; and two classical albums, “Beethoven Symphony No. 5 in C Minor, Op. 67” and “Eggmont Overture” Sinfonia of London conducted by Sir Thomas Beecham; and “The Piano Concerto No. 2 in Flat Minor for Piano and Orchestra,” Kyla Greenbaum with Sinfonia of London conducted by Richard Austin, “Brahms-Hungarian Dances Nos. 1, 5, 6 and 10,” Sinfonia of London conducted by Richard Austin.

Full details of the bonus sales plan have been sent to dealers and distributors.

NEW YORK—Erroll Garner has been engaged to appear as guest soloist, with the Cleveland Symphony Orchestra on Thursday, August 15th, marking the debut of the world-renowned jazz pianist with a major orchestra. Garner will perform a group of his own compositions and orchestrations, together with Mitch Miller, who will guest-conduct Garner’s party.

The works to be played by Garner, with orchestra, were written by the pianist for his latest album, titled “Other Voices.” The Cleveland appearance will mark Garner’s public premiere of these works, as well as his debut with full orchestra, Hitherto, the pianist has appeared with rhythm accompaniment, or solo. Mitch Miller also is conductor on the Garner-with-orchestra Columbia albums.

Recipient throughout the world of many awards for his work as a jazz pianist and composer, Garner’s debut with a major symphony orchestra, according to Mitch Miller, is a landmark in the youthful pianist’s development. “Garner’s growth during the past seven years,” says Mitch Miller, “has been a fascinating delight to witness. He has evolved from a self-taught, ad lib talent with a great style and individuality, into one of our most exciting creative artists within more complex, and structured musical structures. Since my first recording experiences with Garner in 1950, I have been fully confident that he would unfold as one of the most outstanding composer-pianists on the contemporary scene.”

Benny Goodman, Carol Channing, Stubby Kaye
Newest Additions To CBS-TV “Crescendo”

NEW YORK—Benny Goodman, Carol Channing and the prototypical Kaye are the newest additions to the star-packed cast of “Crescendo,” the “Du Pont Show of the Century” which will be telecast on CBS Television, Sunday, Sept. 29th, it was announced last week by Paul Gregory, producer of the hour-and-one-half color musical.

Red Harrigan, currently starring in the Broadway hit, “My Fair Lady,” heads the cast of “Crescendo,” in which, in his first visit to England, he is introduced to American music. Already cast in this musical kaleidoscope are Ethel Merman, Louis Armstrong, Eddie Arnold, Diahann Carroll, Mahalia Jackson, Peggy Lee, Lillian Miles, Turk Murphy and his Dixieland Band, Tommy Sands and Dinah Washington. Each of these stars will perform in the musical style for which they are most acclaimed.
### Best Selling Pop Albums

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* Also Available in EP

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**Vik Plans Distrib Meetings On Fall L.P. and E.P. Program**

NEW YORK—Executives and personnel of Vik Records will take to the field Friday, August 16, to begin distributor meetings on the Vik "Sound Buy 1957" program. The meetings will run through August 22. Ben Rosner, Manager of Vik, announced that the "Sound Buy 1957" is the most ambitious and extensive Vik album project to date, with a total of 22 LPs and 46 EPs included in the program. Featured artists on the packages are Eddie Cantor, Gisele Mackenzie, Helen O'Connell, Julie Wilson, Marty Gold, Sid Bass, Dick Maltry, Neal Heffel, Russ Case, Art Blaney and the Jazz Messengers, George Sravio, and Teddy Randazzo.

Presentation of the Fall program will be made in the various territories as follows: Ben Rosner: Chicago, St. Louis, New Orleans, Houston, Phoenix, Dallas, Oklahoma City, and Memphis; Bob Duffy: Philadelphia, Washington, Charlotte, Jacksonville and Atlanta; Charlie Hall: St. Louis, Denver, and Salt Lake City; Alan Clark: Minneapolis, Detroit, Buffalo, Pittsburgh, Cincinnati and Cleveland; Ray Clark: Albany, Boston, East Hartford, New York and Newark; Herb Linsky: St. Louis, New Orleans, Houston, Dallas, Oklahoma City and Memphis; Ted Rosenberg: Seattle, Oakland and Los Angeles.

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**Casanova Plugs Disk**

Karen Chandler On Promo Tour

NEW YORK — Vocalist Karen Chandler is currently on an extensive promotion tour in connection with her latest Decca release, "Tell Me More." The singer has already visited disk jockeys in New York and Chicago, and this week will continue the tour, which includes Cleveland and Detroit.

SYRACUSE, N. Y.—ABC Paramount disk artist, Don Casanova (1), is shown with WHEN-Syracuse dj Al Meltzer when Don made an appearance in Syracuse a few weeks ago. The singer is currently represented with "Deep Within Me" b/w "Outside My Dream World."

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**"HULA LOVE"**

b/w "DEVIL WOMAN"

**ROULETTE RECORDS**

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
"CANADIAN SUNSET"—Eddie Heywood, Fi-nano RCA Victor LPM-1529 (1-12" LP)

The package, tagged after Heywood's big "Canada-nian Sunset" waxing, is a collection of Hey-wood's originals, including "Canada-nian Sunset," which feature the artist in an orch and trio format. The silken Heywood touch is reflective of an in- ventive artist of individual expression. Tasteful work on the keyboard that makes for a solid package offering.

"A YOUNG MAN'S FANCY"—Frank Comstock—Columbia CL 1021 (1-12" LP)

Ace arranger Comstock sets a skilled swing pace in his first featured role on Columbia, though he has arranged for the Hi-Lo's Doris Day, Rose-mary Clooney, and others in Columbia issues. The road Comstock and the orch travel is loaded with orchestral ingenuity, and sparkle one newer tires of. Melodies on the Comstock program are the crest: "Spring Is Here," "I Remember You," "I Didn't Know What Time It Was," and "Isn't It A Lovely Day," Witty, hi-dee orch work.

"CLOONEY TUNES"—Rosemary Clooney—Co- lumbia CL 969 (1-12" LP)

Miss Clooney is a charming children's story-teller in this Columbia kiddy Master- length entry. The singer is delightfully on hand for a bill of twelve children's bon-bons such as "On The Good Little Lollypops," "Hi-dee Andy and My Teddy Bear," and "The Syncopated Clock." A wonderful collection for the kiddy shelf.

"HOUSE PARTY"—Vaughn Monroe—RCA Vic- tor LPM-1493 (1-12" LP)

The famed singer-orch leader has a sentimental issue here that will find its way to the collections of many who pine for nostalgia in the cumber- some vein. Monroe, with support from The Moonmen on eight sides, esases over such favorites as "Let Me Call You Sweetheart," "Goodnight, Sweetheart," "Whiffenpoof Song," and "There's A Long, Long Trail." Should have solid sales appeal.

"AN AFFAIR TO REMEMBER"—Music From The Sound Track—Columbia CL 1013 (1-12" LP)


"BAND OF ANGELS"—Original Soundtrack Re-cording—RCA Victor LPM-1557 (1-12" LP)

The score to the Clark Gable-Yvonne De Carlo pic was written by the experienced movie-score head of Max Steiner, and is both moody and bombastic, which is in keeping with the Southern and Civil War setting of the film. Planing waltter in "Starwood" theme, The title theme has been well covered on singles. Gable will be the one to draw here when effort hits local theatres.

"AMONG MY SOUVENIRS"—Al Jolson—Decca DL 9560 (1-12" LP)

This is the sixth Decca entry in the diskery's "Jolson Story" series; the previous five were re- leased simultaneously. The late entertainer is sentimentally heard in 12 numbers he recorded for radio's Kraft Music Hall. Melodies include "Always," "Without A Woman's Love," and "I've Got A Chasing Rainbows." Excellent orch-chorus ar- rangements. Fine Jolson many will want.
**PHIL SILVERS AND SWINGING BRASS**—Columbia CL 1911 (1-1/2" LP)

This collection of twelve Army bugle calls arranged for a swinging brass is attractively performed by Phil "Sergeant Bilko" Silvers as "sponsor" with his "Bilko" smile adorning the cover. The sessions themselves, written by Nelson Riddle, and arranged by Frank Comstock, and Warren Barker, swing handsomely. Deft rhythm section includes Charlie Shavers (trumpet); Artie Baker (clarinet); and Urbie Green (trombone). Disk, with "Bilko" tie-in, should have impressive sales.

**THE MAN WITH THE GOLDEN BAXON**—Dick Jacobs—Coral CRL 51287 (1-1/2" LP)

These selections are repressed from the Dick Jacobs single catalogue, and feature two of the orch-chord leader's biggest chart entries, "Main Title" and "Molly-O," from the "Man With The Golden Arm" and "Petitcoats Of Portugal." Other works of interest are the snappy Sid Caesar "Tower Trot" dance-step, and the run through the oldie, "Song Of The Vagabond." Exciting orch collection.

**PRELUDE TO A KISS**—Valentino Plays Duke Ellington—ABC-Paramount ABC 189 (1-1/2" LP)

Duke Ellington's finest songs are offered in rich mood arrangements by the Italian orch leader. One side of the pressing is performed as a "symphonic portrait," six of the songs are "(I Got It) Bad And That Ain't Good," "Mood Indigo" in an interrupted form, while the flip side presents the remaining program, "(Caravan), "(Don't Get Around Much Anymore)" in separate bands. Well arranged mood disk.

**OLE CATERINA**—Emanuele and Silvio Pesci—Coral 57127 (1-1/2" LP)

Valente, the exciting vocalist who made hits out of "Malescenas" and "Siboney," is teamed here with his guitar playing brother, Silvio Pesci, and together provide a striking, rhythmic vocal-instrumental display on twelve numbers which work well with the Latin flavor of the artists. 

"(Habana), "(Quererene Mucho), "(Anna)). The most impressive Valente package. Her following will find it a delight.

**WHERE CAN I WANDER GO**—Russell Arms—Era EP 5001 (1-1/2" EP)

This is the first package by the former "Hit Parade" vocalist, and chart winner with "Cinco Robles." The meat of the record is effectively accomplished by Arms on such sturdy songs as "Manhattan Balloon," "How Are Things In Glocca Morra," "Moon Over Miami," and "A Nightingale Sang In Berkeley Square." Versatile from the Johnny Mandel orch. Important sales entry.

**CRAZY IN LOVE**—Trudy Richards—Capitol F 859 (1-1/2" LP)

The set is a very impressive LP start for stylist Trudy Richards, who has previously been on single choruses for Capitol. Miss Richards prefers the swinging, energetic vocal attack, and the lively Billy May orch, supports on such sturdy items as "A Wonderful Guy," "Let's Do It," and "The Lady's In Love With You." Joyful vocal work that, saleswise, could catch on.

**THE HAWK FLIES HIGH**—Co'eman Hawkins, Tenor Sax—Riverside RLP 12-233 (1-1/2" LP)

Hawkins' tenor sax is in excellent form in this Riverside pressing, and will be a ballad expert collection, keeps the six sides on a bright, uptempo swing. The superb array of jazz talent (seven of them in all) includes Hank Jones, piano; Oscar Pettiford, bass; J.J. Johnson, trombone; and Barry Galbraith, guitar. Inviting Hawkins work the jazz coterie will find refreshing.

**MUSIC TO LISTEN TO RED NORVO BY**—Red Norvo, Vibes—Contemporary C 5334 (1-1/2" LP)

The package introduces six new jazz creations, including a "Divertimento," by serious composer-clarinetist Bill Smith, which covers an entire side of the disk. Other pieces by six jazz artists such as vibist Norvo, guitarist Kessel, and Jack Montrose are in headyhandles, performed expertly by a sextet, comprised of Norvo, Smith, Buddy Collette, Russell (bass), Red Mitchell (bass) and Shelley Manne (drums). Excellent jazz attraction.

**KENNY BURRELL**—Prestige LP 7088 (1-1/2" LP)

The guitar, holding its own very well in today's jazz scene, is used to excellent jazz advantage on this Prestige release featuring guitarist Burrell working with a four-man rhythm section. With sessions that generally sing a swing song, Burrell meets each situation with a refreshing rescue that is the essence of the feeling a given track tries to convey. Expert guitar performances.

**MEL TORME'S CALIFORNIA SUITE**—Bethlehem BCP-6016 (1-1/2" LP)

The waxing is a new disk version of Mel Torme's jazz and sentimental tribute to the state of California, a sort of West Coast "Manhattan Towers." Composed of bright and bluesy orchestral interludes spaced with songs on the subject ("They Go To San Diego," "Got The Gate Over The Golden Gate"). The album is performed by Torme, and the Bethlehem orch and chorus conducted and arranged by Marty Paich with warmth and the backbone of the big city. Could attract a good pop-jazz market.

**THE ORCHESTRA**—Stokowski And His Symphony Orchestra—Capitol SAL 3885 (1-1/2" LP)

Stokowski's initial effort for Capitol is a distinguished and beautifully produced series of excerpts from orchestral works that makes particularly effective use of one or more sections (brass, strings, woodwinds) or, as in one instance, the full orchestra. The disk is accompanied by a fine 24-page booklet clearly describing the eight selections and their orchestral ingenuity. Pieces include excerpts from Stravinsky's "Symphony No. 4; Barber's "Adagio For Strings"; and Dvorak's "Symphony No. 9, Op. 95, "From The New World.") Brilliant sound. An invaluable introduction to the symphonic orchestra.

**DYORAK**—Violin Concerto In A Minor—GLAZOUNOV Violin Concerto In A Minor—NA- TAN MILSTEIN—Violinist—Violin Symphony Orchestra—William Steinberg, Conductor Capitol P 8382 (1-1/2" LP)

The two violin works make rare disk appearances by an American artist and orchestra; a wonder when you consider the great melodic and technical appeal of the compositions. Mihlestein's warmth and beauty of tone is at its best as he tenderly reads one melodic delight after another. Understanding support from Steinberg and the Pittsburgh Symphony Orchestra. Notable sound. Renditions of the violin concertos that will gain impressive reaction from the classical coterie.

**OVERTURE**—The Hollywood Bowl Symphony Orchestra—Conducted By Felix Stiakln—Capitol P 8380 (1-1/2" LP)

Here's another vivid orchestral waxing by the popular orchestra that should be a dealer's prize. Four famous and lively overtures by Tchaikovsky ("1812 Overture"), Rossini ("William Tell"), and Von Suppe ("Light Cavalry," "Polo And Peas- ant") get a good, rousing approach by the outfit. Sales should repeat those of the previous Hollywood Bowl issues.
SCOTTY
WFLH—Little Falls, N. Y.
1. "Hey cashier"—Jesse (R. Rodger)
2. "Around The World" (McGuire)
3. "Love me to Pieces" (J. Carey)
4. "Bon Voyage" (J. Harper)
5. "I'm Gonna Sit Right Down And Write Myself a Letter" (J. Carey)
6. "Stars Fall On Alcatraz"
7. "With All My Heart (Sand's)
8. "Forgotten Teddy" (J. Carey)
9. "Broken Heart Goodbye"
10. "Hey Jibbo (A. Wood)

HOWARD G. CLARK
KJU—Sherrisport, La.
1. "Red Cadillac" (J. Reynolds)
2. "I Love To Pieces" (J. Carey)
3. "Star Spangled Banner" (E. Presley)
4. "I'm A Doll (C. Barry)
5. "Oh Baby Doll (C. Barry)
6. "This Is The Night" (B. Thompson)
7. "I've All Night Long And Lovin'" (J. Sand's)
8. "With All My Heart (Sand's)
9. "Jim Jones" (J. Carey)

TOM SHANAHAN
WEMP—Milwaukee, Wis.
1. "It's Not For Me (J. Mathis)
2. "I'm Gonna Sit Right Down And Write Myself a Letter" (J. Carey)
3. "Butterfly Bluebird" (J. Mathis)
4. "Easy Come Easy Go" (D. Williams)
5. "I'm Gonna Sit Right Down And Write Myself a Letter" (J. Carey)
6. "I Like You Kind Of Love (S. Sand's)
7. "Soft Sands (Rovelli)"
8. "There'll Be That Day (Cricket's)
9. "Love Has Made My Way" (J. Mathis)
10. "Baby Love (Walls)"

JOHN HARVEY
KGO—San Francisco, Calif.
1. "I'm Gonna Sit Right Down And Write Myself a Letter" (J. Carey)
2. "Send Me (J. Mathis)"
3. "White Silver Sands (Randles)"
4. "Who Will Be There (Spring) (J. Rodger)
5. "Send Me (J. Mathis)"
6. "A Young Girl (D. Williams)
7. "June Night (J. Dorsay)
8. "My Heart Reminds Me" (J. Dorsay)

NORM PAGE
WCAR—Detroit, Mich.
1. "I'm Not For Me To Say (J. Mathis)
2. "Tammy (D. Williams)
3. "Rainbow (R. Paradise)
4. "Fascination (A. Shore)
5. "I'm Gonna Sit Right Down And Write Myself a Letter" (J. Carey)
6. "Around The World" (Sand's)
7. "Send Me (J. Mathis)"
8. "My Love (J. Reynolds)
9. "Soft Sands (Rovelli)"
10. "Here's My Heart (J. Mathis)

CHUCK THOMPSON & WALA—Mobile, Ala.
1. "Tammy (Ams Bros.)
2. "Teddy Bear (E. Presley)
3. "Search (Coasters)"
4. "Love Letter (The Sand's)
5. "Short Fat Fanny (L. Williams)
6. "Boy, Bye Love (Everly)"
7. "Lover Of Life (V. Morgan)
8. "Fascination (A. Morgan)
9. "June Night (J. Dorsay)
10. "Send Me (J. Mathis)

TOM MODRE
WCGO—Columbus, Ohio.
1. "I'm Gonna Sit Right Down And Write Myself a Letter" (J. Carey)
2. "You're My Heart, You're My Soul" (J. Mathis)
3. "Lost in the Middle of A Million" (J. Harvey)
4. "All Shook Up" (J. Jones)
5. "Easy Come Easy Go" (D. Williams)
6. "I'll Be That Day (Cricket's)
7. "This Is The Night" (B. Thompson)
8. "Around The World" (Sand's)
9. "You're My Heart, You're My Soul" (J. Mathis)
10. "There's My Girl (J. Mathis)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARY STAFF
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**DISK JOCKEY**

**REGIONAL RECORD REPORTS**

**ART LINKOM**

WFO—South Norfolk, Va.
1. Bye, Bye Love (Everly Brothers)
2. I'm Gonna Sit Right Down (J. Mathis)
3. Love Letters In The Sand (T. Reynolds)
4. Delilah (Crickets)
5. That's My Desire (B. Williams)
6. Love Will Keep Us Alive (L. Amstrong)
7. In The Middle Of An Island (T. Bennett)
8. So Rare (J. Dorsey)
9. Whisperin' Bells (The Chordettes)
10. Long Lonely Nights (J. Mathis)

**ART LANE**

WLBR—Lubbock, Pa.
1. She Don't Mind My Liar (J. Hamilton)
2. Twilight Hour (E. Pantages)
3. Searchin' (J. Hamilton)
4. Starship (J. Hamilton)
5. The Story Of A Soldier (J. Mathis)
6. Around The World (F. Sinatra)
7. Silver Sandals (E. Pantages)
8. Tammy (D. Reynolds)
9. Diana (J. Hamilton)
10. Mr. Lee (E. Pantages)

**DAN FUSCO**

WRUP—Rutland, N. Y.
1. I'm Gonna Sit Right Down (J. Mathis)
2. Old Cape Cod (P. Page)
3. It's Not For Me To Say (J. Mathis)
4. Tammy (D. Reynolds)
5. So Rare (J. Dorsey)
6. Dusty In The Soul (Mantovani)
7. Fascination (S. Davis & The Hi-Los)
8. Send For Me (N. Cole)
9. Send For Me (N. Cole)
10. Suddenly (J. James)

**DELL CLARK**

WJJD—Chicago, Ill.
1. Teddy Bear (E. Preley)
2. I'm Gonna Sit Right Down (J. Mathis)
3. Send For Me (N. Cole)
4. Send For Me (N. Cole)
5. Send For Me (N. Cole)
6. Send For Me (N. Cole)
7. Send For Me (N. Cole)
8. Send For Me (N. Cole)
9. Send For Me (N. Cole)
10. Send For Me (N. Cole)

**DAVE MILLAN**

WXKN—Seguin, Tex.
1. Rainbow (B. Hamilton)
2. Secret Life Of My Mind (J. Mathis)
3. Searchin' (J. Hamilton)
4. Wonderful World (J. Hamilton)
5. Standout (B. Ward)
6. I'm Gonna Sit Right Down (J. Mathis)
7. Goodbye Goody (F. Lynsey)
8. Searchin' (Young Blood)
9. Sendin' Love (To You) (J. Mathis)
10. Old Cape Cod (P. Page)

**JOHNNY BELL**

KTLA—San Antonio, Tex.
1. Thar' Ss Th' Day (Cricket)
2. Tammy (Raymonds/Amos Bros.)
3. Around The World (F. Sinatra)
4. Send For Me (N. Cole)
5. In The Middle Of An Island (T. Bennett)
6. It's Not For Me To Say (J. Mathis)
7. I'm Gonna Sit Right Down (J. Mathis)
8. Goodbye Goody (F. Lynsey)
9. Searchin' (Young Blood)
10. Goin' On (J. Lewis)

**CONN FTD ONGAN**

KTXA—San Antonio, Texas
1. Short Talk To You (L. Williams)
2. Young Blood (Coustinos)
3. Round The World (F. Sinatra)
4. Send For Me (N. Cole)
5. In The Middle Of An Island (T. Bennett)
6. It's Not For Me To Say (J. Mathis)
7. Goin' On (J. Lewis)
8. White Silver Sands (K. K DISPLAY)
9. Teddy Bear (E. Preley)
10. Whispering Bells (F. Lynsey)

**CAL JOHNSON**

WAGS—Bishopville, S. C.
1. White Silver Sands (Ronda)
2. Young Blood (Coustinos)
3. Tammy (D. Reynolds)
4. Around The World (F. Sinatra)
5. Silver Sandals (Ronda)
6. Every Night (J. James)
7. Little White Liar (J. Johnson)
8. May The Lord Be With You (J. James)
9. Me And My Imagination (J. James)
10. Love Letters In The Sand (J. James)

**ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIES—Please keep us constantly informed of any changes in call letters or titles.**

**SURE SHOTS**

**National Increases 78 RPMs To $1.15**

**NEW YORK—Joe Leahy, president of National has announced that effective August 15th, the retail price of 78 r.p.m. single records will be increased to $1.15. The dealer cost will be 71c each. The increase, the disk-seller says, is made mandatory due to increased cost of production of 78's due to reduction in 45 pressings. National also made known last week the signing of violinist Emery Deutch to record a single string of pop singles and LP's. The artist is preparing a TV show which will feature National recording artists.**

**A national crew is currently traveling around the nation waxing "sounds" peculiar to various areas. This will be produced as "National Sounds" LP and will be in the Congressional Library and some 6500 school libraries from coast-to-coast. **

**Nat'l Promotion For Julie London Feature**

**BEVERLY HILLS, CAL.—Julie London's feature by Pete Martin entitle "I Call On Julie London" in the Saturday Evening Post issue of August 15th will be the subject of a national promotion campaign produced by the Curtis Publishing Co. The feature accompanied by color photos will be spotlighted in national advertising in newspapers and magazines. A film short will be telecast in every area showing excerpts from some of Miss London's dramatic and singing performances. Both the Saturday Evening Post feature and the television promotion will highlight Liberty Records and the actress-voicestar's current albums including "About The Blues" and "Calender Girl." Miss London has just produced a new Liberty single entitled "It Had To Be You" backed with "Dark."**
Chris Hamilton Elected Dot Records Vice President

WASHINGTON, D.C.—Barbara and Viv Gorman, Arrow Records vocal duo, sing their latest Arrow release, "O'Clock Date" as they appear with Milt Grant on his WOR tv show, originating here from Glen Echo Park. The picture was taken during the girls' Baltimore-Washington, D.C. show tour arranged by General Distributors of Baltimore, distributors of Arrow Records. 

Goldie Looks For Gold In Them Thar "Hill"

NEW YORK — Goldie Goldman, General Professional Manager of Sheldon Music, is out to convince folks David Hill has a hit in his first RCA Victor waxing, "By My Side," even though the song is published by Leeds Music, and the waxing has a Sheldon Music item on the back, "Everywhere I Go." 

Hill, newly acquired by Victor from Aladdin Records, is managed by the Sheldon Music affiliate, Shelmar Management. To Goldman, it's a matter of putting Hill in the best possible light, which is, according to the executive, "By My Side," not the oldie "Everywhere I Go." Goldman was for nine years, professional manager of Leeds Music on the coast, prior to joining Sheldon.

Begin Filming "South Pacific"

NEW YORK — Director Joshua Logan, Oscar Hammerstein II and the cast and crew of "South Pacific" leave Hollywood August 14 for Honolulu to begin filming on the multi-million dollar Todd-AO presentation of the musical being released by 20th Century-Fox.

Beat Heat

HOLLYWOOD — Mrs. Christine "Chris" Hamilton, a 25-year-old girl coming, her career in the record business as a $30 a week part time typist in 1940, has been elected vice-president of Dot Records, now a wholly-owned subsidiary of Paramount Pictures Corporation.

Mrs. Hamilton will be in charge of Sales Coordination and Production. Chris' first job was with Randy Wood in his Randy's Record Shop mail-order house. When Dot Records was formed, she worked part-time for the company. In 1951 she began working full-time for Dot Records.

Chris, born in Hartsville, Tennessee, was educated in Gallatin, and graduated from the Nashville Business College for Women. She married Frank Hamilton in 1946 and is the mother of a seven-year-old daughter, Ann.

In announcing Mrs. Hamilton's election to the vice-presidency, Wood stated, "We of Dot Records are proud of our brilliancy displayed by Mrs. Hamilton during her association with the company. She has won the respect and admiration of all in the record industry who know her."

Wood further announced that Mary "Sis" Brewer, also a Gallatin girl, who joined Dot two years ago, has been named assistant to Mrs. Hamilton. Mrs. Brewer and husband Ferris comprise one of the twelve families who uprooted lifelong residency in Tennessee to follow Randy Wood when Dot's main offices were moved to Sunset and Vine in Hollywood in July, 1956. "Like so many of the original Tennessee group that helped make Dot Records a successful company," Mrs. Brewer has displayed the ability to keep pace with Dot's giant strides, and to "keep up with the company," Wood declared. "It is this ability that has marked her for promotion."

Ferris Sloan, who has been associated with Randy Wood in many capacities since 1948, was recently transferred to the Sales Division and is now being placed in charge of Statistics and Data. Sloan is one of the Gallatin group forming the nucleus of Dot Records' entire operation. He was born in Tennessee, and has an educational background in accounting.

Milwaukee "Pop Parade Of Stars" Draws 19,000 Fans

"Up Along the Mohawk Valley" Bob Colla
"Chickasaw Blues" Steve Carr

ANOTHER CHIC SMASH!
Rod Willis
"Somebody's Been Rocking My Baby" Chic 1099

RUSTY DRAPER
"Good Golly" (Perty Molly) MERCURY # 71162
OPAL MUSIC COMPANY, Inc. 6308 Sunset Blvd. Hollywood California

Beat Heat

HUGO WINTERHALTER has been invited for at least one guest appearance with the Milwaukee Symphony Orchestra during the summer of 1958.

Cole Porter To Do Music And Lyrics For TV "Aladdin"

NEW YORK — Cole Porter has been signed to write the music and lyrics for "Aladdin," a half-hour and one-half color musical to be presented on the "Prairie Shows of the Month" on CBS Television Friday, Feb. 21, 1958.

As previously announced, noted American humorist S. J. Perelman will write the book and the situation.

Richard Lewine, CBS Television executive producer, will supervise the entire production.

The cast for "Aladdin" will be announced later.

Big Grosses For Miller Ork

NEW YORK — The Glenn Miller Orchestra, under the direction of Ray McKinley, continues to rack up impressive grosses on its one-nighter tours.

On Saturday, August 3rd, at Hershey Park, Pa., the band drew over 2,700 people and grossed better than $4,000 for the night.

The band will continue on one-nighters until August 18th and it will open a nine-day stand at the New York State Fair in Syracuse.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Capitol Sales Of $35,108,401, Up 37% Over Previous Fiscal Year

HOLLYWOOD—Capitol Records, in releasing its Annual Report last week, disclosed that for the 13th year of the 15 years since its incorporation on April 9, 1942 the company has reported an increase in sales over the preceding year.

Sales for the fiscal year ended June 30, 1957 of $35,108,401 represented an increase of 37% over sales of the preceding fiscal year, again a new all-time high. Net income, after $3,550,000 of Federal and Canadian income taxes, amounted to $3,297,602, or $6.80 a share of common stock for the fiscal year ended June 30, 1957 as compared with $3.16 a share in the 1955-1956 year.

Cash and U.S. Government securities alone exceeded all current liabilities at June 30, 1957, net working capital totaled $7,700,857, and the book value of the common stock was $18.85 a share, up 45% from the $12.88 a year ago.

During the year the company acquired and retired 2,405 shares of its preferred stock at an aggregate cost of $118,560. The retirement of these preferred shares which had a par value of $120,250 completed the retirement of all outstanding preferred shares of the company.

According to President Glenn E. Wellichs and Administration and Finance Vice-President Daniel C. Bonbright, "the substantial increase in sales and profits in the year was due partly to consumers spending a larger portion of their income for records and albums, but more importantly to the excellent teamwork we have achieved between Repertoire, Merchandising, Sales, Production, Finance and Administration in our company."

"The improvement in the rate of profit in comparison with the preceding year was materially influenced by the larger volume of sales although such improvement would not have been possible if all departments of the business had not contributed in building sales, increasing efficiency and reducing costs."

"Last year was an unusual year of high sales volume and profit. Certain elements of the cost of manufacturing records and albums are increasing and profit margin both in manufacturing and distribution are under constant pressure. But we look forward to the new year with confidence due to the strength and efficiency developed in the fiscal year just completed," the executives concluded.

Coral Raises 78rpm Price

NEW YORK—Effective Monday, August 5th, 1957, all 10 inch 78 RPM Coral and Brunswick singles records carried a suggested list price of $1.15 including Federal Excise Tax.

Dealer cost is now 71% including Federal Excise Tax. This price change affects Coral series 66,000—61,000—65,000—and Brunswick series 55,000.

All other suggested list prices will remain the same. Shipments through Friday, August 2nd, 1957, were billed at the previous price.

Lucy Ann Polk Cuts 1st Mode LP

HOLLYWOOD—Lucy Ann Polk, former vocalist with Les Brown and the late Tommy Dorsey, has just completed her first LP for Mode. The package, titled "Lucy Ann," to be released late this month, was supervised by Mode's Musical Director Marty Paich, and among the instrumentalists contributing to the effort was the thrush's trombone playing husband, Dick Noel. The last recently signed an exclusive pact with Mode A&R Chief Red Clyde.

In preparing for its second set of ten releases, Mode Records has enlarged its color portrait cover plan to include candid poses of the artist as taken at the date.

Among the talents set for immediate LP release are Eddie Costa, pianist and vibes, and Pepper Adams, baritone sax player. Vocalist Don Nelson; the Johnny Grauer Trio, and Bobby Troup will also have releases shortly.

A Dramatized Message

HOLLYWOOD—Coral's newly-formed Los Angeles branch dramatizes its big release on Debbie Reynolds' hit disk of "Tammy." As Tom Flake, branch manager, displays giant-size poster, three of Coral's office gals (l. to r., Shirley Rubin, Johnnie Thompson, Rayna Clay) make pretty emulating the Debbie Reynolds pose. Debbie toured the radio-TV stations with local promotion man, Barry Freeman.

Brown Named Proxy Of Randy Wood's Mail-Order Co.

Gilbert Brown has been named president of Randy's Record Shop and mail order firm, located in Gallatin, Tennessee. Polly Mitchener was elected Secretary-Treasurer.

Randy's Record Shop is owned by Randy Wood, president of Dot Records. Wood will serve as chairman of the board of the mail order company, which he started in 1947 as a record and appliance retail store. It mushroomed into the mail order field and today it services over 80,000 customers annually, with daily mailings to every State in the Union, and abroad.

Gilbert Brown was born in Sumner County, Tennessee and educated in Franklin, Kentucky. He is married and has one daughter, Marie Ann. Polly Mitchener was born in Westmoreland, Tenn., is married, and has three children. She first went to work for Randy Wood as a secretary-bookkeeper in 1948, and assisted Wood in the early days of Dot Records.

BAND OF ANGELS

3 BIG RECORDS

VOICES OF WALTER SCHUMANN
(Victor) 5067-0716

DICK HUMMANN (MGM)
(FK-12516)

SARAH VAUGHAN (Mercury)
(7137645)

And more to follow

M. Wilmark & Sons

Bill Dockett

SHINDIG

b/w

HAMMER HEAD

KING 5070

TINY TOPSY

b/w

AW! SHUCKS BABY

FEDERAL 12302

2 Big Ones! BOTH SIDES!

"BYE-BYE BABY" #1514 b/w

"GOODY, GOODY GUM DROP"

NAPPY BROWN

SAVoy

From the famous Sunday comic page syndicated by the New York Herald Tribune

Recorded by GENE AUTRY on Columbia
THE COUNTRY SINGERS on Vik
ROBBINS MUSIC CORPORATION

THE "$" ROYALES

THINK

KING 5053

DONNIE ELBERT

BELIEVE IT OR NOT

b/w

TELL ME SO

DE LUXE 6143

ROY MILTON

ROCKIN' PNEUMONIA & A BOOGIE WOOGIE FLU

KING 5069

TINY TOPSY

b/w

AW! SHUCKS BABY

FEDERAL 12302

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
NEW YORK:

Don Robey, Duke and Peacock prey, has announced the formation of a new Detroit outlet, the New Satins, to be distributed by the Robey Disk, for the teen market. Robey also doing very nicely with his standby labels as Bobby Blue Bland’s “Parther Up The Road” and “Sometimes Tomorrow” gets bigger and bigger. But for those who are skimping on the new music, have Arthur Prysock (“Bye Bye Baby” and “Too Long I’ve Waited”) headed for Chicago to appear on Al Sension’s Royal Theater extravaganza; Zuzu Ace (“I’m In The Mood”) doing a stint at the Whispering Pines; and Billy Brooks and Piney Brown to Mobile, Ala., and then off on a tour. . . Joe Kolsky’s Roulette, has announced the second Mollo-Tones’ master. His initial pressing of 6,500 was immediately shipped into Detroit and the rest of the country will get its shipments this weekend. The new ones are “Cu-Sandra” and “Turtle Snake Roll.” Kolsky also reveals that last Tuesday, August 6, was the biggest day in the history of Roulette, Rarola and Gee. . . . Rustling Jelly & V.J. Jams just said that BIR letter signed the Comets just did a show co-featuring with Gene Autry at the Artillery Park in Wilkes Barre, Pa. With $2 and $3, dueled they played to 23,000 in four shows Joyce also advises that Haley has been re-rent for the tour of this week. . . . Arnold Massan, Evelyn and Oleh a c & head, reports Doc Barby’s “Dumpling” has kicked off in a big way, wholesaling 1,500 copies a day. . . . For the past two-week vacation, . . . Chick Thompson, Chic Records, phoned in to tell us that he’s moving his operations to Nashville, just as he has released, has promotion and studio facilities that way. He plans to announce a Nashville manager very soon. . . . Charles Mereinstein, Apollo Records, getting a good deal ker ass results from the first national advertising campaign, larger quantities is beginning to show in the pop reports also. . . . Arnold Massan, Evelyn and Oleh a c & head, reports Doc Barby’s “Dumpling” has kicked off in a big way, wholesaling 1,500 copies a day. . . . For the past two-week vacation, . . . Chick Thompson, Chic Records, phoned in to tell us that he’s moving his operations to Nashville, just as he has released, has promotion and studio facilities that way. He plans to announce a Nashville manager very soon. . . . Charles Mereinstein, Apollo Records, getting a good deal ker ass results from the first national advertising campaign, larger quantities is beginning to show in the pop reports also. . . . Arnold Massan, Evelyn and Oleh a c & head, reports Doc Barby’s “Dumpling” has kicked off in a big way, wholesaling 1,500 copies a day. . . .}

Over & Over Flip. New August Brad Phil

LOS ANGELES:

Pias Johnson now has on the Capitol label, with its first release of "The Big Twist" and "Come Rain or Come Shine" getting a big push from the label. . . . "Beautiful Weekend" by Googie Rene on the Class label breaking big across the country. Leon Remus has just completed arrangements for Quality Records of Canada to distribute the disk as well as for the Stamps line for all of Canada. . . . Larry Goldberg of Jubilee Records has set the Delta Reese waxing of "And That Reminds Me" as the record of the week on the Hunter Hancock show. . . . Imperial Records star Faye Adams set for a tour of the entire west coast. The latest release on Imperial, "Johnny Lee" and "You're Crazy" getting a good airplay from the local jockeys. . . . The Big Rock and Roll Show of 1957 opened the first of its west coast dates at the Orpheum theatre Sunday night. More than thirty-three dates from the litter of this major show has already been booked by the Assembly Agency. The big show stars, The Coasters, The Fifes, and Eunice, the Cellos, Lulu Reed, and Sonny Thompson’s orchestra. . . . Flip Records holding up release of the new Richard Berry disk because of the continued heavy sales of his version of "Louie, Louie," his last release. . . . Aldrin "Mambo" Hawkins, 17, got a mammoth deal with Vee-Jay’s "Fool’s Paradise," "Dumplin’ Mama," "Stop For The Red Light!" and "Rockin’ With The Clock," and a big hit for their subsidiary label, Lamp Records, in "Darling, It’s Wonderful" by the Lovers. . . . New West Coast label, Caddy Records, has a definite local hit in "Johnnie" by the Dubs. . . . Disc jockey Earl McDaniel leaving station KPOJ and takes over the 4 to 8 P.M. spot on KLAC as of September 1. . . . Another two-sided hit for Fats Domino in his latest release, with both sides already showing on the charts.
# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;HUMPTY DUMPTY HEART&quot;</td>
<td>&quot;LOVE ME RIGHT&quot; larvae Baker</td>
<td>Atlantic (1140)</td>
</tr>
<tr>
<td>&quot;I'M A KING BEE&quot;</td>
<td>Slim Harpo</td>
<td>Excello (2113)</td>
</tr>
<tr>
<td>&quot;I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER&quot;</td>
<td>Billy Williams</td>
<td>Coral (61680)</td>
</tr>
<tr>
<td>&quot;I'M GRATEFUL&quot;</td>
<td>Ray Million</td>
<td>King (5035)</td>
</tr>
<tr>
<td>&quot;I'M SO EXCITED&quot;</td>
<td>John Lee Hooker</td>
<td>Vee-Jay (245)</td>
</tr>
<tr>
<td>IN THE DOORWAY CRYING</td>
<td>Midnights</td>
<td>Federal (12293)</td>
</tr>
<tr>
<td>I SHOLL TROUBLE</td>
<td>Bobby Blue Bland</td>
<td>Duke (167)</td>
</tr>
<tr>
<td>IS YOUR LOVE FOR REAL</td>
<td>Midnights</td>
<td>Federal (12293)</td>
</tr>
<tr>
<td>IT MUST BE YOU</td>
<td>Please Honey Don't Go</td>
<td>Annie Laurie</td>
</tr>
<tr>
<td>IT'S NOT FOR ME TO SAY</td>
<td>Johnnie Mathis</td>
<td>Columbia (40831)</td>
</tr>
<tr>
<td>&quot;IT WAS THERE&quot;</td>
<td>Johnny &amp; Joe</td>
<td>(9 &amp; 5 1659)</td>
</tr>
<tr>
<td>IT TOOK A LONG TIME</td>
<td>Malcolm Dade &amp; Tonetoppers</td>
<td>(End 1006)</td>
</tr>
</tbody>
</table>

* Indicates first appearance on Territorial Tips

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**The Nation's R&B Top 20**

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SEARCHIN'</td>
<td>Coasters</td>
<td>Atco (6087)</td>
</tr>
<tr>
<td>2</td>
<td>SEND FOR ME</td>
<td>Nat &quot;King&quot; Cole</td>
<td>Capitol (3737)</td>
</tr>
<tr>
<td>3</td>
<td>SHORT FAT FANNIE</td>
<td>Larry Williams</td>
<td>Specialty (608)</td>
</tr>
<tr>
<td>4</td>
<td>STAR DUST</td>
<td>Billy Word &amp; Dominos</td>
<td>Liberty (SP 5507)</td>
</tr>
<tr>
<td>5</td>
<td>LONG LONELY NIGHTS</td>
<td>Clyde McPhatter</td>
<td>Atlantic (1149)</td>
</tr>
<tr>
<td>6</td>
<td>WHISPERING BELLS</td>
<td>Del-Vikings</td>
<td>(Dot 15992)</td>
</tr>
<tr>
<td>7</td>
<td>TEDDY BEAR</td>
<td>Elvis Presley</td>
<td>RCA Victor (7000)</td>
</tr>
<tr>
<td>8</td>
<td>TO THE AISLE</td>
<td>Fats Domino</td>
<td>(Ember 1019)</td>
</tr>
<tr>
<td>9</td>
<td>GOODY GOODY</td>
<td>Lyman &amp; Teenagers</td>
<td>(Gee 1039)</td>
</tr>
<tr>
<td>10</td>
<td>ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE</td>
<td>Fats Domino</td>
<td>(5002)</td>
</tr>
<tr>
<td>11</td>
<td>FLU</td>
<td>Honey Smith</td>
<td>(Ace 530)</td>
</tr>
<tr>
<td>12</td>
<td>OVER THE MOUNTAIN AND ACROSS THE SEA</td>
<td>Little Richard</td>
<td>Specialty (506)</td>
</tr>
<tr>
<td>13</td>
<td>MISS YOU SO</td>
<td>Little Dillott</td>
<td>Excello (2104)</td>
</tr>
<tr>
<td>14</td>
<td>FARTHER UP THE ROAD</td>
<td>Chuck Willis</td>
<td>Duke (170)</td>
</tr>
<tr>
<td>15</td>
<td>C. C. RIDER</td>
<td>Chuck Willis</td>
<td>Atlantic (1130)</td>
</tr>
<tr>
<td>16</td>
<td>SO RARE</td>
<td>Jimmy Dorsey</td>
<td>(Fostertone 757)</td>
</tr>
<tr>
<td>17</td>
<td>WHEN I SEE YOU</td>
<td>Fats Domino</td>
<td>Imperial (5454)</td>
</tr>
<tr>
<td>18</td>
<td>MR. LEE</td>
<td>Bobbelies</td>
<td>Atlantic (1144)</td>
</tr>
<tr>
<td>19</td>
<td>BYE BYE LOVE</td>
<td>Everly Brothers</td>
<td>Cadence (1115)</td>
</tr>
<tr>
<td>20</td>
<td>BYE BYE BABY</td>
<td>Nancy Brown</td>
<td>Savoy (1514)</td>
</tr>
</tbody>
</table>

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**Drury On Wheels**

MT. CLEMENS, MICH.—Platter spinner Dick Drury of WBBR, Mt. Clemens-Detroit, talks to Frankie Lymon shortly after the young star left the Teenagers to do a single act. Lymon currently has a strong chart item with his revival of the oldie "Goody Goody" on Gee. Besides beaming a signal to its listeners WBBR can physically reach its audience via the mobile unit shown below. Drury has estimated that during the past several months he has spent most of his air time broadcasting from this radio station on wheels.

---

**Another Million Seller**

#5454

**FATS DOMINO**

"When I See You" and "What Will I Tell My Heart"

**Imperial Records**

Charted, Praised And Sure Winners!

**The Lovers**

"Darling, It's Wonderful"

Lamp # 2005

Lamp Records

Shirley & Lee

"The Flint"

"Rockin' With The Clock"

AL # 3390

**Aladdin**

Los Angeles, Calif.
Bermuda Shorts Winners

NEW YORK—Alan Freed, New York deejay (WINS) and emcee of ABC-TV's "The Big Beat" show, is bringing another all-star line-up into the Brooklyn Paramount Theater, Aug. 20th for the Labor Day week.

The stars scheduled to perform include: Little Richard, the Del-Vikings, the Diamonds, Mickey & Sylvia, the Moonglows, the Five Keys, the Crickets, Larry Williams, Jo Ann Campbell, Shaye Coggin, Ocie Smith and Jimmie Rodgers.

Fred Pkge Into Bklyn Paramount Aug. 30th

Also CATCHING COINS

"THE JUICY CROCODILE"
by
THE CELLOS

Joins Archer Associates

NEW YORK—Jack Archer, presy of the newly formed Archer Associates, announced last week the addition of Esther Navarro, formerly of Shaw Artists, to his staff, the promotion of Dudley Thomas to secretary, and Jerry Johnson to Vice President and General Manager of the firm.

Mrs. Navarro will handle the one nighters in the eastern territory along with the club dates in the same area. Thomas has also been placed in charge of the contract department and personnel.

Archer, Thomas, and Johnson were formerly associated with Shaw Artists.

The Cash Box

Award o' the Week

"Q-BOP SHE-BOP!" [Tollie BMI—Bracken, Carter]
"A DISTANT LOVE" (2:40) [Conrad BMI—V. Allison]

THE DELLs (Vee-Jay 251)

"THE BELLs LEND IT A TOP-FLIGHT READING AND THE RESULTING WAX IS ONE THE KIDS SHOULD GRAB UP IN LARGE QUANTITIES!" THE SWING IS TO VEE-JAY FOR BIG HITS!!!

Swing and Sway with Vee-Jay

Vee-Jay DISKS Inc.
2129 S. Michigan Avenue
Chicago 16, Ill.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
<table>
<thead>
<tr>
<th>Location</th>
<th>Songs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philadelphia</td>
<td>SHORT FAT FANNIE (Specialty 668)</td>
</tr>
<tr>
<td></td>
<td>ROCKIN’ PNEUMONIA AND THE BOOGIE WOOGIE FLU (Hurry Smith, Ace 390)</td>
</tr>
<tr>
<td></td>
<td>SEARCHIN’ Counters (Atco 6087)</td>
</tr>
<tr>
<td></td>
<td>GOODY GOODY (Lynon &amp; Teenagers, Gen 1039)</td>
</tr>
<tr>
<td></td>
<td>LONG LONELY NIGHTS Lee Andrews &amp; Hearts (Chess 1665)</td>
</tr>
<tr>
<td></td>
<td>WHISPERING BELLS Del-Vikings (Dot 15552)</td>
</tr>
<tr>
<td></td>
<td>SUZIE Q (Checker 863)</td>
</tr>
<tr>
<td></td>
<td>PASSING STRANGERS Yousefar &amp; Ekeline (Mercury 71122)</td>
</tr>
<tr>
<td></td>
<td>SEND FOR ME Not “King” Cals (Capitol 3727)</td>
</tr>
<tr>
<td></td>
<td>STAR DUST Billy Ward &amp; Dominoes (Liberty 55071)</td>
</tr>
<tr>
<td></td>
<td>SEARCHIN’ Counters (Atco 6087)</td>
</tr>
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<td>LONG LONELY NIGHTS Lee Andrews &amp; Hearts (Chess 1665)</td>
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<td></td>
<td>STAR DUST Billy Ward &amp; Dominoes (Liberty 55071)</td>
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<tr>
<td></td>
<td>OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie &amp; Joe (Chess 1654)</td>
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<tr>
<td></td>
<td>ARROW OF LOVE Ev. 1130 (Flip 322)</td>
</tr>
<tr>
<td></td>
<td>WHISPERING BELLS Del-Vikings (Dot 15552)</td>
</tr>
<tr>
<td></td>
<td>DEDICATED TO YOU Junior Knight (Stax 5-1)</td>
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<tr>
<td></td>
<td>SEND FOR ME Not “King” Cals (Capitol 3727)</td>
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<tr>
<td></td>
<td>STAR DUST Billy Ward &amp; Dominoes (Liberty 55071)</td>
</tr>
<tr>
<td></td>
<td>IT’S NOT FOR ME TO SAY Johnny Mathis (Columbia 48951)</td>
</tr>
<tr>
<td></td>
<td>FARTHER UP THE ROAD Robby Blue Blend (Duke 175)</td>
</tr>
<tr>
<td></td>
<td>SO RARE Jimmy O’Dell (Fraternity 755)</td>
</tr>
<tr>
<td>Savannah</td>
<td>STAR DUST Billy Ward &amp; Dominoes (Liberty 55071)</td>
</tr>
<tr>
<td></td>
<td>LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149)</td>
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<td>SEARCHIN’ Counters (Atco 6087)</td>
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<td>SO RARE Jimmy Dorsey (Fraternity 755)</td>
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<td>C. C. RIDER Chuck Willis (Atlantic 1130)</td>
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<td>SEND FOR ME Not “King” Cals (Capitol 3727)</td>
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<td>MISS YOU SO Lillian Offit (Excelsa 2104)</td>
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<td>PLEASE BELIEVE ME Percy Mayfield (Specialty 607)</td>
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<td>IF I THOUGHT YOU NEEDED ME Little Willie John (King 5666)</td>
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<td>GOOD NEWS Muddy Waters (Chess 1661)</td>
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<td>IS YOUR LOVE FOR REAL Midnighters (Eumir 12299)</td>
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<td>LET THE FOUR WINDS BLOW Roy Brown (Impalas 16549)</td>
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<td>HUMPTY DUMPTY HEART (Atco 1130)</td>
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<td>Memphis</td>
<td>SEND FOR ME Not “King” Cals (Capitol 3727)</td>
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<td>OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie &amp; Joe (Chess 1654)</td>
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<td>IT’S NOT FOR ME TO SAY Johnny Mathis (Columbia 48951)</td>
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<td>FARTHER UP THE ROAD Robby Blue Blend (Duke 175)</td>
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<td>SO RARE Jimmy O’Dell (Fraternity 755)</td>
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<td>“EMMITT LEE” b/w “ONE LOOK AT YOU DADDY”</td>
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<td>NASHBORO RECORD CO., INC. NASHVILLE, TENN.</td>
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<td>Western Trade please order from Monarch—L. A. Shipments also made from Plastic Products—Memphis, Tenn., and Southern Plastics—Nashville, Tenn.</td>
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"BIG" TINY LITTLE
(Brunswick 55016)

B+ "MAKE ROOM FOR TINY" (1:56) [Vernon Music ASCAP—George Cates] "Big" Tiny Little spins out a sprightly piano solo with a "themed" up piano. Light hearted effort with a homely sound that appeals. Treatment takes one back to the silent movies musical fill-ins. Good joke box wax.

B DILL PICKLES RAG (1:32) [Mills ASCAP—Charles J. Johnson] Quick beat rag with the same piano sound. Little skips over these keys with abandon. Good commercial.

FAYE SIMMONS
(Fort 5002)

B "I CAN SEE THROUGH YOU" (2:30) [Benell BMI—Geter, Howard] Faye Simmons walls a slow, rhythmic "Shake A Hand" type tune in excellent fashion. The gal belts with a good voice and an exciting quality. The deck could bring the gal lots of attention. Potent side.

B+ "HANGIN' AROUND" (2:30) [Benell BMI—Geter, Howard] Miss Simmons turns out a jump deck for the coupling. A racing tempo that'll have the kids dripping with moisture after a Lindy bout with this one.

THE CHANTELS
(End 1001)

B+ "HE'S GONE" (2:23) [Very End Music BMI—Smith, Goldner] The Chanteals blend very effectively on a slow, rhythmical ballad blues. The swaying tune could very well become a main item. It has the ball that lifts it above the routine release. This deck could break out. Watch it very carefully. It's powerful.

C "THE PLEA" (2:41) [Very End Music BMI—Smith, Goldner] The Chanteals come off with another strong deck. Slow beat, rhythmic liltter. Lead is smooth and attractive and the backing is well and the overall effect in one of pleasant listening.

BLUE NOTES
(Josie 823)

B+ "THE RETRIBUTION BLUES" (2:25) [Benell Music BMI—Durleigh] The Blue Notes team on a slow, rhythmical ballad blues. Easy, swaying item effectively charted. The Notes led by a smooth singing lead, handle the tune with excellent styling. Strong deck that bears close watching.

B "WAGON WHEELS" (2:06) [Shapiro Bernstein ASCAP—DeRose, Hill] A delatable reading of the standard. Happy, swinging treatment that lightens the spirits.

MUDSY MUDS
(Chess 1667)

B+ "COME HOME BABY" (2:34) [Arc BMI—Morganfield] Muddy Waters gives his usual powerful performance as he walls a slow, bouncy blues. Waters' fans will go for this one. He tells his story in strong fashion.

B "GOOD NEWS" (2:32) [Arc BMI—Morganfield] Muddy Waters ups the tempo on this wax and rocks out an engaging all market wax. Waters swings out with a happy air. Ok deck.

R & B Reviews

A AWARD & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD
D MIDDICRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box
Award o' the Week

"TEMPERATURE" (2:40)
[ARC BMI—Jacobs, Cohen]

LITTLE WALTER (Checker 867)
- Little Walter walls a slow beat blues, "Temperature", with solid effect. The man has one of his strongest releases in some time. His baby gives him a high temperature—and Little Walter builds it. He stastically reads the temperature as it rises to 105 when, "It gets too warm to stay alive". Watch this side carefully—we think Little Walter has another chart item. The flip, "Boom, Boom Out Goes The Lights", is a middle beat jump that Walter swings into. It's handled in smart style and rocks along at a lively pace. Ok deck, but we think most of the action will be centered on "Temperature".

"IF I SHOULD LOSE YOU" (2:17)
[Progressive BMI—Renold Richard]

"IT HURTS TO LOVE SOMEONE" (2:20)
[Progressive BMI—Eddie Jones]

GUITAR SLIM (Arc 6097)
- Guitar Slim walls a slow beat ballad blues, "If I Should Lose You", with deep emotion and excellent voice. Slim's treatment of the romantic melodic tune is powerful and convincing. This one can make it in all markets. The coupling, "It Hurts To Love Someone", is a slow, beaty blues, done well—but with a more definite southern appeal. We like "If I Should Lose You" for chart action.

"CAROL" (2:10)
[Directo BMI—The Schoolboys]

PEARL (Polk, McDaniel)

THE SCHOOLBOYS (Okeh 7090)
- The Schoolboys, who were so successful with "Shirley", try again with "Carol" on one side and "Pearl" on the other. "Carol" is a slow beat ballad with good lead and sincere, tender recitation. Deck is an appealing one and the kids should move right in on it. The flip, "Pearl", is a quick beat jump handled expertly by the young group. It is an excellent side that rocks with a peppy reading. The pairing must enhance The Schoolboys' reputation. Watch both "Carol" and "Pearl"—they are two lasses which may be heard from in the near future.

THE MILLER SISTERS
(Acme 217)

B "CRAZY BILBOARD SONG" (2:55) [Bern BM—Bilden, Miller, Miller] The Miller Sisters pitch into a quick beat novelty with a cute twist. A storm has played havoc with a row of advertisements and the results are chuckle. A country flavored tune with humorous fill-ins and reading. Could stir up some action.

C "YOU MADE A PROMISE" (2:50) [E. B. Marks BMI—Miller, Walley] The gal sings happily on a melodic slow beat ballad. Tuneful, tender and moving.

LITTLE EDDIE & THE DON JUANS
(Fortune 836)

B "THIS IS A MIRACLE" (2:45) [Triasen BMI—Dover DuBrow] Little Eddie and The Don Juans offer a slow beat instrumental item with a soft and warm reading. Lead is a high pitched, youthful voice with a mood chorus and easy rock backing. Pretty side.

B "CALYPSO BLAST" (2:30) [Triasen BMI—Frazer] Little Eddie and The Don Juans rock out a calypso item with excitement. Infections, happy and stimulating.

EARL BOSTIC
(King 5077)

B "VIENNA, CITY OF MY DREAMS" (2:25) [Harms ASCAP—Sleszynski, Lockerton] Earl Bostic and his aggregation rock out a hard hitting item with a swinging reading. Big beat wax loaded with exciting sound.

B "JUST TOO SHY" (2:20) [Earls BMI—Bostic, Farrie] Earl Bostic gives us his wonderful touch to a slow, beaty melodic item. Earl's horn is featured throughout, giving the wax a powerful sound and stimulating rhythm.

HOWLIN' WOLF
(Chess 1668)

B "SOMEBODY IN MY HOME" (2:20) [Arc BMI—C. Burnett] Howlin' Wolf "howls" out a slow beat blues with a big voice and mournful, trikey, reading. Authentic down home instrumental backing and Wolf's vocal offering potent and should crack through for a tidy sales figure.

B "NATURE" (2:39) [Arc BMI—Burnett] Wolf goes all out with a middle beat blues and turns in an exciting wax. Deck moves and Howlin' Wolf gives it something extra with his powerful reading.

FAYE ADAMS
(Imperial 5450)

B "YOU'RE CRAZY" (2:05) [Travis BMI—Bartholomew, King] Faye Adams does a more straightforward job of singing than she's done in most of her previous releases. The big vocalist sings a slow, rhythmic bouncer with a simple but effective reading. The flip is a strong beat, melody and it could be the very simplicity that could put the gal back into the action.

B "JOHNNY LEE" (2:10) [Travis BMI—Bartholomew, King] Faye Adams rocks out a moving middle beat with a dramatic flavor. Deck comes off effectively and Faye handles it well.

The Cash Box R & B Best Bets

"SOMEONE IN MY HOME" Howlin' Wolf (Chess 1668)

"YOU'RE CRAZY" Faye Adams (Imperial 5456)

"THE RETRIBUTION BLUES" Blue Notes (Josie 823)
**Don Robey Unveils New Label**

**HOUSTON, TEX.—**Don D. Robey, Duke-Peacock, presort to the industry, announced the unveiling of his newest label—Back Beat. The label is making its debut with the release of three new singles records.

Doug and Josie, girl-boy duo, bow with "Tell Me Why"/b/w "Wine, Dine & Dance"; Norman Fox and The Bob Boys with "Tell Me Why"/b/w "Audrey"; and Joe and Toe, male-rocketing-duo, with "Walking Alone"/b/w "Zola."

"The artists appearing under the banners of our new label are in most instances teen-agers by actual age-count or at heart. And, as such, are exemplary young stars worthy of teenage adulation and support. In short, our new baby—Back Beat—is dedicated to the teen-age market," Robey explained.

Promotional records are already on the way to disk jockeys and operators throughout the country.

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**Lubinsky Announces L.P. Discount Plan**

NEWARK, N. J.—Herman Lubinsky, presort of Savory Records, last week announced a Long Playing Album discount plan for dealers. It’s a simple plan that operates as follows: For every 15 Savory albums the dealer purchases from his local distributor, he receives that album free. This offer applies only to Savory’s 12,000 series which lists for $4.98. At the same time Lubinsky announced that he will not raise the prices of his 78 rpm records. Lubinsky gave as his reason the fact that a great deal of his business in both the spiritual and rhythm & blues fields is strictly dependent upon 78 rpm records.

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**Prestige Re-Intro’s 45’s to Catalogue**

NEW YORK—Prestige Records, last week announced the 45 rpm disk to its catalogue. Distributors for the jazz disheery pointed out the juke box, and rack market potential for a Prestige 45 rpm line-up.

The first set of releases being prepared on 45’s includes: Milt Jackson’s "Stonewall!”; Miles Davis’ "Green Hazel"; Jackie McLean’s "Lights Out"; and Red Garland’s "Blue Red.”

Monthly releases by the firm will include selections from its LP catalogue, and material especially recorded for the 45 rpm RPM. As demand grows, the number of disks issued monthly will be stepped up.

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**Don Robey’s New Label—Back Beat**

**Don Robey**

**HOT 45'S**

**HOT 45'S—**April 30, 1957

**1.** "Tell Me Why"/b/w "Wine, Dine & Dance"—Doug and Josie—Back Beat

**2.** "Tell Me Why"/b/w "Audrey"—Norman Fox and The Bob Boys—Back Beat

**3.** "Walking Alone"/b/w "Zola"—Joe and Toe—Back Beat

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**R & B Disk Jockey REGIONAL REPORTS**

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**Symphonic App’ts Joel Zimmer To Sales Post**

NEW BRUNSWICK, N.J.—The appointment of Joel J. Zimmer as assistant national sales manager of Symphonic Radio & Electronic Corporation was announced last week by Raymond Cleverens, general sales manager. Zimmer has been with the company since his return from service in the U.S. Navy, where he served for four years as a Lieutenant in the United States Naval Reserve and saw active duty in the Far East Areas.

He has since served Symphonic in various capacities and has already actively participated in a recent series of regional meetings. In his new capacity he will be primarily responsible for internal sales administration and for the expediting of distributors’ needs and requests.

Zimmer is a graduate of Hofstra College, where he received his B. B. A. degree.

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**“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”**
Celebrating New Contract

NASHVILLE—Pictured above are but a few of the roughly 70 persons on hand at Grand Ole Opry star Del Wood's suburban Nashville home when she recently celebrated her new management pact with Jack Lloyd. Back row, left to right: Felice and Beaudhoux Bryant, Del Wood, Buddy Killen, June Killen, Lee Rosenberg, Mr. & Mrs. Selly Coffeen and daughter.

First row: Bill Morgan, Joan Carney and Mrs. Buzz Cohn.

In the picture below, taking things easy after a hearty meal are (left to right) Mrs. Bob Cooper, Jack Slapp, Bob Cooper, "D" Kilpatrick and Del Wood.

Bennett has been signed as featured vocalist.

Announcing the "Herb 'Oscar' Anderson Show," ABC President Robert E. Eastman said, "This program inaugurates our new policy of emphasis on high-quality, carefully produced 'live' shows. The 'Herb 'Oscar' Anderson Show' is going to be big radio. It is the forerunner of a schedule which will eventually see nothing but 'live' programming on the American Broadcasting Network."

Rush Session

NEW YORK—A rush recording session was responsible for vocalist Kay Oo Jones making her first trip to New York. The Decca thrush, who makes her home on the West Coast, was flown to N.Y. on Wednesday, July 31st, especially to cut "Humpy Dumpty Heart" and "Happy, Happy Birthday Baby." The session was held that night, on Thursday she visited New York stations with copies of the disk, on Friday she flew back to the Coast, and on Saturday took copies of the release to Los Angeles stations.

Custom Record Division

NEW YORK—Wayland Recording Studios, 1607 Broadway, has established a custom records division and is producing recording sessions and records on a free lance basis. Joe Leahey is in charge of music activities, Phil Macy is handling engineering production, and Sidney Ascher is publicity and exploitation chief.

Reading The Fine Print


"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Country Reviews**

**BULLSEYE**

- ("T'LL ALWAYS BE YOUR FRAULEIN") [2:45] (Stryker BMI — J. Williams, R. Botstein, W. Jarvis) 
- "WHAT I RELIEF"

**THE CASH BOX**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**THE CASH BOX BULLSEYE**

- "WHY, WHY" (2:23) [Cedarwood BMI — W. Walker, Tills]
- "EMOTION" (2:25) [Cedarwood BMI — Kearney]

C. SYKES date.

20. (2:30)

& EXCELLENT + GOOD

D. MEDIOCRE

**Country Best Sellers in Retail Outlets**

1. TEDDY BEAR
2. A FALLEN STAR
3. BYE LOVE
4. FORD WALLS
5. FRAULEIN
6. THE WHOLE LOT OF SNAKIN' GOING ON
7. DONNA FIND ME A BLUEBIRD
8. A WHITE SPORT COAT

**NEAL & TARP (0 & L. TARP)**

- LOVE FAKER (3:20) [D&L BMI — Graham, Deveryan] Newcomers Neal and Tarp, combine their talents to yield a sincere fashion for this tear-compelling, moderate paced lover's tale. Soft, troubadour string rounds off a fetching debut platter.

**C+ MEAN AUDREY (1:40) [Star BMI — Thibodeaux, J. Newman] The recent hurricane that struck the Louisiana Coastal area serves as the inspiration for these two Cajun-French instrumentalists performed and co-penned by Fiddlin' Rufus Thibodeaux. This end reflects the swiftness of the blow.

**C+ CAMERON MEMORIAL L+ WALKIN' (2:05) [Star BMI — J. Newman, R. Thibodeaux] Under portion garners the listener the feeling of the calm, sad aftermath. Both ends rate deejay attention, especially in the father-son context.

**HANK HORNBY (MGM 12159)**

- "GIRLS, GIRLS, GIRLS" (2:11) [Oceanic BMI — Hornby] Similar comments on another rib-tickling narration, this time dealing with the father-son situation. A two-sided picnic for the jocks.

**LEFTY FRIZZELL & SHIRLEY CADOWELL (Starday 117)**

- "I SAW YOUR FACE IN THE MOON" (2:05) [Leeds ASCAP — O. Tucker] BENNY MARTIN's voice sparkles as he neatly dishes up an exciting, fast moving love affair. Ornamental vocal and instrumental backdrop on a deck that's gonna keep the boxes jingling all night long.

**JIMMY TUBB (KCA Victory 7003)**

- "I WANNA FEEL GOOD" (2:05) [Lo-Tal BMI — C. Crawford] Bill Carter sex he's gonna go out and point the town red every night. It's a rockin' handclapin' ditty that Carter knocks out in spirited eight. A joke box natural.

**BILL CARTER (Tolly 111)**

- "I KNEW HER WHEN" (2:20) [Lo-Tal BMI — C. Crawford] A vocal trio joins Carter on this end as he personally renews the moderate paced, r&R-flavored tale. Good two-sided Tally debut.

**WAYNE WALKER (Columbia 40797)**

- "JUST A WALKIN' AROUND" (2:40) [Cedarwood Music Pub — M. Walker, M. Tills, Paddy] Here's an intriguing novelty rock relative that Wayne Walker dishes up in the current fashion. Inviting vocal and musical support on a lid that could make big noise in the vast, teen-age, pop-country market.

**SKES McDONALD**

- "BLESSED YOUR Little O' Heart" (Capitol 3778)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
1. BYE BYE LOVE
   (Evelyn Brothers (Cadence))
   [ Webb Pierce (Decca)]
2. A FALLEN STAR
   (Jimmy Young (Nat))
3. THREE WALLS
   [Jim Reeves (RCA Victor)]
4. I'M GONNA FIND ME A BLUEBIRD
   [Merrill Osmond (MG M)]
5. FRAULEIN
   [Bobby Helms (Decca)]
6. TEDDY BEAR
   [Elvis Presley (RCA Victor)]
7. MY SHOES KEEP WALKING BACK TO YOU
   [Ray Price (Columbia)]
8. I'M A WHITE LIGHT COAT
   [Marty Robbins (Columbia)]
9. NEXT IN LINE
   [Johnny Cash (Sun)]
10. TULIP, DAISY, AND RED ROSSIE
    [JERRY LEE LEWIS (Sun)]

11. TANGLED MIND
    [12. HONKY TONK SONG
    13. LOVESCICK BLUES
    14. MY LOVE IS REAL
    15. MISSING YOU
    16. TOO MUCH WATER
    17. MY ARMS ARE A HOUSE
    18. LATE DATE
    19. MR. LOVE
    20. GONE: 21. ON MY MIND AGAIN
    22. LOVE HAS FINALLYCOME MY WAY
    23. MR. LOST
    24. THREE WAYS
    25. LOVING YOU
    26. YOUNG HEARTS
    27. PRIZE POSSESSION
    28. TWO SHADOWS ON YOUR WINDOW
    29. LOVE LETTERS IN THE SAND
    30. DEAR LOVE
    31. DON'T MAKE ME GO
    32. I'M IN HEAVEN
    33. IN THE NIGHT
    34. CRAZY DREAM
    35. MY BRAND OF BLUES
Joe Allison types that he was recently selected to M.C. the "Country America" show seen in Los Angeles, Calif., on Channel 7, KABC-TV from 7:00 to 8:00 P.M. Saturday nights, following the Lawrence Welk Show. The show, sponsored by Burgers of America, has a large and enthusiastic following each week, such as Bonnie Guitar, Rufe Davis, Bobby Bruce & The Honeycombs, George Vokes, Debbie Ray, Tony Cakes and Allison. The principal stars are changed each week and featured so far were Tex Williams, Mel Morris, Jim Reeves, Tommy Duncan, Wade Ray, Mac Wiseman, Curtis Gordon, The Cass County Boys, The Frontiersmen and many others. As a result, many new names are heard. Allison has been producing this exclusive 2-year contract with KABC-TV. This is in addition to his regular shows heard from 3:00 to 7:00 P.M. daily on KRKO-Los Angeles.

Jim Denny states that Columbia and "Country Music Jubilee artist, Bobby Lord, has joined the Phillip Morris Country Music Show. Bobby replaces George Morgan for 8 weeks while George works fairs with the Duke of Paducah Show.

Murray Nash advises that ABC-Paramount's Steve Schulte's August appearance schedule includes Wichita Falls, Texas on the 1st thru the 4th, the 9th and 6th in Laredo, the 7th, 8th and 9th in Harlingen, Baytown on the 12th and 13th, Galveston 14th and 15th and Sherman on the 16th. He'll be recording the 17th thru the 24th then on to Longview, Texas the 25th, 26th and 27th, Beaumont the 28th and 29th and Midland the 30th and 1st, the 8th. He'll also be at the State Fair in Dallas and the Heart of Texas Fair, with no dates set yet.

Country jocks interested in some off-beat programming oughta look on Melinda's Jubilee LP, "Tippee-Ole." The package contains some of the most fascinating c&w tunes, and as one adapted to the Latin rhythms (cha-cha, merengue, etc.) and includes such favorites as "You Are My Sunshyne," "Whalo Wheels" and "Tumbling Tumble Weeds."

Received the July-August issue of Letta B. Rende's most interesting and informative "Studio News."

Bill Gates, KAGT-Anacortes, Wash., pest's plea for some of the other country disks in addition to the latest releases. The reason for the lack of wax is that "KAGT is still 'getting its feet wet' being on the air only 7 months now.

Eddie Bond and the Stompers played a return engagement for Yankie Baranovich at Keebler Air Force Base this past week to capacity crowds. It's reported that Eddie's new record for Mercury-Starday, "Honey Bar," an all-time favorite, is being heavily played. Eddie along with his regular appearances at the "Louisiana Hayride" and personal appearances as Frank Parish, is presently being heard as Country DJ on KWEM-Memphis, Tenn. He is on daily from 2:30 P.M. to 4:30 P.M. and invites artists passing through to drop in by or at least send their greetings. Eddie is bringing a big show to Memphis at the Mid-South Fair, Sept. 20th thru the 26th. Included are Gordon Terry and other "Opy's" and "Hayride" stars.

Bill Price, WBLU-Salem, Va., is promoting a country show in Roanoke, Va., on the 16th of Aug. featuring Johnny Cash, Don Reno & Red Smiley with Price handling the M.C. chores. Bill adds that a "sleepier" in the Roanoke area is "Rosie's Gone Again" by Jimmie John Johnson.

Ray Scott, composer, has signed two-year artist contract with Erwin Records of Memphis, Tenn. Scott who wrote "100,000 Women," recorded by Little Moore on King, and "Flying Saucers," done by Billy Riley on Sun, signed 2 of his own compositions, "My Life's Desire" and "Jumping Wigwam Willie," on his Erwin release.

Garry Miller moves to WHK-KAkron, Ohio from WSSR-Cleveland, to host the daily "Breakfast Time," 6:00-6:30 a.m. and "Melody Roundup" 12:30-2:00 p.m. shows.

From the stage of the Municipal Auditorium in Shreveport, Louisiana comes word that the "Louisiana Hayride" for Saturday, July 27th, (the show directed by W. B. Cooper) WAKA radio will be technically received by the huge crowd that turned out. RCA's Hank Locklin headlined the big show and the folks really gave out with the applause as Hank went through the paces of some of his all time favorites. On hand with Hank were "Hayride" regulars Waylon Fairburn (Savoy), Jimmy & Johnny (Decem), Tommy Blake (Sun) and James Rolfe (Veteran West). Tony Douglas from the "Cowntown Roedao" paid a visit, as did Marnie Singleton (Starday).

Incidentally, Horace Logan, former producer of the "Hayride," is at his new post in Malibu, California. Talent for the August 3rd show included the popular Johnnie Wright, Hank Wilbur, Blendie Brooks and Little Wilbur and Howard Crockett (Dot), and all the "Hayride" regulars.

On August 17th, the "Hayride" will have the popular Chuck Wagon Gang as their special act, and on the 7th of September, the Browns, Jim Edward, Maxine, and Bonnie (RCA) will return to the Hayride stage.

George Popkins, WXG-Richmond, Va., informs that Sam Werkman, long associated with WRVA and the "Old Dominion Barn Dance" in Richmond, has joined the store of the all-country music station WXG.

The planned California Country Music Convention and Festival which was set for Salinas, California, August 23rd & 24th has been postponed. The only known plans at this time are that the convention will be held in the spring of 1958 in the Los Angeles area under the sponsorship of the Independent Record Lines and music publishers.

Bettie Luther, now appearing at the Jubilee Ballroom in Baldwin Park is now making guest appearances throughout the local area as well as having a part on the Johnny Moseby section of Cal's Corral over channel 13, Hollywood.

Hank Cochran on leave from the "California Hayride" in Stockton is now in the Southern California area visiting with friends and did several shows with Don Deal of Era records.

With WKLO-Louisville, Kentucky's new policy of 18 hours a day, featuring country music, Tommy Downs and Bob "Bones" Henry have teamed up on The "Bones & Bubbers" program. On his Saturday morning till afternoon, programming the top 50 c&w tunes, "Bones" has been featured on the "Belleville Hit Parade" and many other singles for over 2 years and Tommy, recording on the Tiffany Label, has been a single for years with many popular remote broadcasts. The merger of the spinning talents and the friends that both have made, should result in a program that will feature tape voice tracks of the hit artists, as well as, interviews with them in person when they appear in this area.

"Cowboy" Howard Vokes, back on the scene after being slowed down by an illness, for a few weeks, has been with Bill Price and the Country Fanfairs. Bill is also doing real well with his WNWX-Knoxville, Tenn, radio show. Vokes adds that Robert Legge of Akron, Ohio, whom he helped sign to a recording contract, will have his 1st deck out in September.

Jim Reeves, getting a strong reaction to his RCA Victor follow-up of "Four Walls" with "Young Hearts" and "Two Shadows On Your Window," continues to be heavily booked for personal appearances. Bond is bringing a big show to Jacksonville as well as TV appearances. On August 7th he does the CBS-TV "In Town Tonight" from Chicago followed by the Pee Wee King show from the same city.

Billie Smith tells us that Harme Smith is back in the saddle at KEDT-Center, Texas, after a few months of a much needed vacation. Recent visitors to Smith's show included Decca's Jimmie Davis, Mercury-Starday's James O'Gwynn, Imperial's Bob Luman, RCA Victor's Hank Locklin, Sun's Tommy Blake and Jeff Dale of the "Louisiana Hayride."

The Saturday night CBS-TV "Jimmy Dean Show" guest star roster included Les Paul & Mary Ford on Aug. 3rd, Johnny Cash on the 10th and due in on the 17th Gene Austin of "My Blue Heaven" fame. Les & Mary also did Dean's morning show during the week of Aug. 5th and ditto for Cash during the week of Aug. 12th.

Ralph Hicks, manager of the "Jubilee Ballroom" in Baldwin Park, Calif., has set up a new policy of featuring Saturday Night Shows and kicked off with Eddie Cantor, Ed Cline, Wally Lewis, Dick Miller and Bonnie Guitar. Regulars are the Johnny Moseby band with Betty Luther as vocalist. Artists set up for the week include Charlie Feeney and Jack Owens along with Wesley & Marilyn Tuttle and Bob Wills and band.

Jennie & Janie Black (The Black Sisters) of Cliffie Stone's "Hometown Jamboree" are now regulars of the "Hayride" show. They have also been working on several records sessions with one of their own set up soon.

Attention: Please address any information concerning Country music and talent to Ern Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N.Y.
Here

NEW YORK—The question, in the editorial to the right, is a matter of concern, not only to the coin machine industry, but to all industries. As a trade magazine for the coin machine industry, however, it is the duty of The Cash Box to continually bring up this question, and if possible, offer suggestions (which it consistently does) on how to solve the problem. In the present issue, an interested as well in its own welfare, we read with keen interest, the financial report released this week by Time, Inc. Roy E. Larsen, president, reported to stockholders that costs had risen more than revenues (how well we know!) Revenues for the first six months of 1957 were the largest in the publishing history of the 50-year-old company. However—and here's the rub—net income for this first half of 1957 was $7,351,300 compared with $8,627,300 for the 1956 period, or some million, three hundred thousand. Dividend figured at $3.76 per share, compared with $4.43 per share for the same period in 1956. Time, Inc. and all other publications have to be on the alert to see that “Costs do not rise more than revenue”—and, from the viewpoint of the coin machine operator, he must consider most seriously “How Much Time Left Before Expenses Will Surpass Income?”, and prepare to remedy the situation before he goes bust!

CHICAGO—A survey of over 1,400 manufacturers, wholesalers and retailers resulted in the announcement that these businessmen expect fourth quarter sales to top those of the same period last year, with part of the increase due to higher prices, and part to an expansion of unit volume. 85 per cent expressed the opinion that sales will show an increase during the final 1957 quarter, 33 per cent anticipated no change, and 9 per cent looked for a decline. It was stated that the pattern was approximately the same for companies in all three groups. On the profit side, 24 per cent of the companies expected a rise, 63 per cent anticipated no change, and 13 per cent looked for a dip.

NEW YORK—Looks good for the fall season! One of the fields hit hardest these past few months was the consumer appliance, tv, radio, etc. field. The industry reports that all indications point the field is showing signs of coming out of its slump. Excess states are getting reports of increased activity.

There

Noted operators have reported:

“Overhead expenses are now up over 80% of gross intake.”

“It costs anywhere from $6 to over $10 per week to service and collect the average location.”

‘The Cash Box’ has done an outstanding and marvelous job pointing out the reasons for its ‘10¢ play plus’ plan. Especially the fact that overhead expenses are up over 450% since ’39 and cost of new equipment has risen over 350% in the same period. But what about the fact that overhead expense and cost of new machines continue going up every day?”

“If we can’t get at least $7.50 per week from money service guarantee from each of our locations we just remove our machines. We are not in business to lose money.”

The above are but a few excerpts from letters that have been reprinted in The Cash Box since this publication proposed its original plan for “10¢ Play Plus” a more equitable share of the gross intake from all equipment for all operators.

This plan is not only of outstanding interest to operators. It is just as important to distributors and manufacturers. Without financially solid, profit earning operators, distributors and manufacturers are seriously affected as far as business is concerned. Therefore, The Cash Box’ “10¢ Play Plus” plan is of vital import to all the industry.

By helping the operators to enjoy profitable business, all enjoy profitable business.

In short, all in every community in the nation, must help operators to arrange for “10¢ Play Plus” a more equitable share of the gross intake from all equipment.

Cost of living expenses have gone up each month for ten consecutive months. Inflation, which has caused demand for higher wages has also, in turn, driven up the prices of raw materials again and again.

This means higher prices for machines plus continued greater overhead servicing expense.

What’s more, there seems to be no foreseeable halting point ahead.

Prices will continue to go up and up. And then up again. Overhead expense must tag along with these increases.

Without a halting point in sight operators must arrange for a more elastic division system that will continue to assure them a more equitable share of the gross intake from all of their machines.

Who knows how much time left before expenses will surpass income unless operators change to an elastic “10¢ Play Plus” system?

---

BUYING POWER OF YOUR DOLLAR IN SELECTED YEARS

As Reflected in Changes in the Cost of Living

<table>
<thead>
<tr>
<th>Year</th>
<th>1939</th>
<th>1941</th>
<th>1942</th>
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<td>100 CENTS</td>
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<td>52 CENTS</td>
<td>520</td>
<td>520</td>
<td>520</td>
<td>520</td>
</tr>
<tr>
<td>JUNE 1954</td>
<td>51.7%</td>
<td>52.0%</td>
<td>51.1%</td>
<td>49.4%</td>
</tr>
<tr>
<td>JUNE 1955</td>
<td>51.7%</td>
<td>52.0%</td>
<td>51.1%</td>
<td>49.4%</td>
</tr>
<tr>
<td>JUNE 1956</td>
<td>51.7%</td>
<td>52.0%</td>
<td>51.1%</td>
<td>49.4%</td>
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CHICAGO—"Now," said one well known operator here, "we've bound to get some great new games." Like almost all the others here who are eagerly watching for announcements from the manufacturers, there is a general belief that the great impulse that better times are ahead. This is based on the fact that, as in the past when manufacturers had to overcome other problems, and spend their money wisely, the industry will benefit.

"Nebekar is the mother of invention," quoted one distributor here, "and O'Donnell, the manufacturers, have been able to show that they are not only truly inventive but tremendously ingenious." "Look back the 'Bumper' and the 'Flipper' the and many, many others I have watched. The game I have seen bring about greater growth than ever before." He, like so many others, feels that the manufacturers are working harder than ever to bring into being the next amusement product which will stimulate the industry and bring about the greatest possible growth.

"It's going to pop any day, in fact," a salesman added, "any hour. Just watch them all jump on the bandwagon and ride it to a future not too long in the future!"

Whatever the amusement product which comes along, there is absolutely no doubt, all over the nation, that it will be of such a nature that the people will not want to sell it! This will once again show great activity once more. All are optimistic. Many feel that the thing that is truly new and different in amusement is just around the corner this time. "Let's ride right along," said a distributor. "We know that the manufacturers aren't asleep. They have all their best men at work planning new products. One of these is going to be the big one. Just watch this business move faster than ever when this game comes along."

The market is there," he concluded."

CHICAGO—"What happened to the kiddie ride business?" asked Wil- lard H. O'Donnell, general sales manager of Bally Manufacturing Company, this city, repeating the question asked of him by this reporter.

"It's been a good year for the kiddie ride business," stated Mr. O'Donnell, adding, "as the kids become more familiar with them, the demand to ride grows greater. What parents," asked O'Donnell, "believe that the kiddie ride business has continued to grow, and the firm has enjoyed.

"Production has been on an even and steady basis the last several months," stated one of the firm's engineers. Like O'Donnell, the factory here which makes and distributes all the machines, has had the past several months been a steady growth period. When this big balloon of opportunistic endeavor burst, the kiddie ride market was never as large as it was then. The steady growth period that has followed has brought the factory back into the field of the market and been enjoyed.

"There is no longer any doubt," O'Donnell explained, "that those operators who have continued to invest in kiddie rides have, along with whatever other equipment they have, found that kiddie rides are among the most profitable and a tremendous business."

Opening his sales books, O'Donnell showed letters received from outstanding operators and distributors throughout the country, all of whom congratulated Bally on continuing to manufacture as well as to introduce new kiddie rides because they realized these rides were among the most profitable in the business.

"That is only that," added O'Donnell, "that the continuing record-breaking trend of the last several years, with its numbers 1 operators, has brought to all the customers to those operators in the past six years. This is absolutely tremendous when figured on an operational basis and the kids' demands for the rides."

"Operators are finding that, since the market has been filled, there is a demand for new items. The kiddie ride business has turned the corner and the manufacturers are prepared to meet the demand."

"It's going up," one leader here said, "the market is opening up. Market it, in their pocketbooks, get the kids out and more riders."

"That is the key," concluded Mr. O'Donnell, "to the future success of the business."

"At the same time," he added, "this is also the future of the entire industry. Richer operators are better off, as they can afford the equipment. And, that, in turn, means more and better products for the operators of the future."

"So," he concludes, "all good work tied in to make the operator a better businessman from every angle as long as he adopts and continues to use better business methods."
They like the way it plays...

YOU like the way it PAYS!

WRITE FOR DETAILS ON THE NEW
United PHONOGRAPH

It's the ideal combination of striking appearance, finest Hi-Fi, and utmost operating simplicity for dependability.

Music Operator Discloses Successful Operating System Of Commission And Depreciation

YONKERS, N.Y.—Max Klein, Modor Amusement Company, this city, comes along with the most complete and comprehensive method of commission structure we've published.

"In order to assure my business a profitable return," states Klein, "I find the following method must be adhered to. For me to maintain equity in the business I must purchase equipment yearly and replace my 1st grade locations with new equipment, and move all machines down the line each year.

"Proper depreciation is a must. We depreciate our equipment over a period of four years at the rate of 40%-30%-20%-10%. In order to do so profitably we try to maintain our averages according to the following scale:

This arrangement should yield operator an approximate weekly minimum of:

<table>
<thead>
<tr>
<th>Floor Model</th>
<th>Depreciation</th>
<th>Front Money</th>
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</thead>
<tbody>
<tr>
<td>1st yr. equip.</td>
<td>40%</td>
<td>$12. (50-50)</td>
</tr>
<tr>
<td>2nd yr. equip.</td>
<td>30%</td>
<td>$10. (50-50)</td>
</tr>
<tr>
<td>3rd yr. equip.</td>
<td>20%</td>
<td>8. (50-50)</td>
</tr>
<tr>
<td>4th yr. equip.</td>
<td>10%</td>
<td>6. (50-50)</td>
</tr>
</tbody>
</table>

"A good deal of course, depends on the type of location in which each piece of equipment is placed. Past experience and good judgement should guide the operator in making individual arrangements. For instance, if the gross take is very high, the front money arrangement can be reduced, and of course, the other way around.

"I'd like to point out that gross intake per machine should now be generally figured on a 48 weeks per year average, since many locations are closing for from one to two weeks vacation, and approximately two weeks take is absorbed by the costs of Federal, Local, and City Tax stamps, etc. Also, many other contributions, such as raffles, tickets, and other special events should be considered as part of a hidden overhead.

"In your August 3 issue of The Cash Box you quoted an operator who said his cost of operation is at a 50% level. As an almost strictly music operator, I find my cost of operation to be closer to 55%. Much of this may be due to our long standing policy of giving our customers prompt and long hours of efficient service, which as you know is costly.

"Needless to say, we too, are meeting opposition in our efforts to improve our operation, but our conscientious and sincere efforts are often rewarded. Our biggest set-backs are not encountered from our customers themselves, as much as when we have needlessly and unfairly been underecouted by operators who are usually quite unsuccessful in their own operations.

"If the Cash Box, in conjunction with the Associations, would hold open forums where operators can informally discuss this particular money issue, many problems, we believe, could be resolved."

Airmail Subscription

The CASH BOX $30

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Funeral Services For Sidney H. Levine

NEW YORK—An overflow crowd of coin machine people, relatives and friends attended the services for Sidney H. Levine at the Riverside Memorial Chapel, Far Rockaway, L.I., on Sunday morning, August 4. Burial was at Stamford, Conn.

Levine, attorney for the Music Operators of New York, and legal counsel for Music Operators of America (MOA), died suddenly of a heart attack on Friday, August 2. (The Cash Box, August 10 issue.)

The suddenness of his untimely death shocked the entire industry. Here in New York, columnists discussed his passing during the entire week. Many recalled enjoyable experiences with Levine, and all acclaimed his abilities and talents. The question foremost in these discussions was, "Who is available to fill his place?"

No one had the answer.

Wurlitzer Sales, 1st Quarter, 1957, Equal To Same Period Of 1956

Profits Decline, But Look For Satisfactory Year Earnings

CHICAGO—R. C. Rolfig, president, The Wurlitzer Company, this city, released a financial statement this week showing that net sales of the company for the first quarter (April, May and June) were $7,063,000, compared with $7,076,894 for the corresponding period a year ago.

Net earnings were $18,000 for the quarter. This compares with net earnings of $88,170 for the same period a year ago.

"The earnings for the first quarter", stated Rolfig, "do not necessarily indicate what the results will be for the full year ending March 31, 1958. On the basis of current reports from dealers, distributors, etc., and our own appraisal of the overall situation, we feel the results for the full year will be satisfactory."

“Levine’s Death Greatest Shock”—Miller

OAKLAND, CALIF.—“At this writing,” stated George A. Miller, president of MOA, “I have received the greatest shock, and one of the greatest losses of my entire lifetime, in the passing of my beloved friend and co-worker, Sidney H. Levine.

“Sidney and I met in Chicago, Illinois, some fifteen years ago, and all during that period of time, my friendship and love for one another became greater each passing moment. Removing my thoughts away from business activities entirely and thinking of Sidney for the wonderful person that he was, I can truly say that practically everyone who knew him, loved him. He was a dynamic personality; he was sincere in his convictions; and he was a true believer in God and his family. He loved his home, he loved his wife, and he loved his children to the extent that they were always foremost in his mind. Regardless of where we went together, in business meetings, conventions, or whatnot, Sidney would take time out to call his twin girls at home and hold a lengthy conversation with each one of them. This to me was the person in Sidney Levine that I knew and learned to love. His memory and my respect for him will be an inspiration for the rest of my lifetime.

“His livelihood came through his legal profession. As a lawyer he was brilliant; he was successful, and enjoyed a very nice legal practice in New York City; he also was the National Legal Counselor for Music Operators of America, Inc. from the time of his inception. He was a major factor in opposing any change in the present copyright laws which would affect the music operators and the automatic phonograph industry. His passing will be a great loss to all segments of the music business, and I am sure that each and every officer, director, and member of the national association Music Operators of America, will join me in the above sentiments. Words could not express our feelings at this particular time, so may I just close by saying—God bless him—God bless his family—and may his soul rest in peace.”

“Lost Closest Friend”—Denver

NEW YORK—“With the passing of Sidney Levine” said Al Denver, president of Music Operators of New York, with a tear in his voice, “I have lost my closest friend and business associate. In the twenty years I have known Sid, I have admired his ability, capabilities, honesty and trustworthiness.

“When I became president of the association 15 years ago, we became closely knitted. The duties and obligations as president of an association being new to me, I looked for guidance and assistance from my dear friend, and always found him willing and able to cooperate. He was always present at board of directors and general meetings, advising and counseling. His services were invaluable.

“From the inception of the association, when a handful of music operators, in early 1937, asked Sid to help form an association, and in November, 1937, when the Automatic Music Operators Association, Inc. was incorporated, he has always guided us, assuming all legal responsibilities. Although many trials and tribulations confronted us, his brilliant thinking and ability to evaluate problems made it possible at all times to overcome all situations. His good warm counsel and sound advice were always accepted by the board and membership.

“As a friend, I enjoyed a very close friendship for years. He was my personal attorney, as well as attorney for my corporations. I always cherished his sound thinking and advice. We attended industry affairs together, and those in the industry looked upon us as an inseparable pair. Our ways of thinking were almost identical. I feel that I, too, will be missed. Anyone else will feel the loss of a cherished friend. I know that I miss him now. I know that members of the association and the entire music machine industry will miss him more as time goes on.

“May his soul rest in peace.”
You'll be free as a bird from servicing worries when you BUY ROCK-OLA.

the Phonograph that proves itself on location with

Proven time-tested mechanism
Proven time-tested rotating magazine
Proven time-tested rotating program
Proven profits with single button selection system
Proven service reliability

200, 120, 50 Selections

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N. Y. Distrib To Visit European Firms

FREEPORT, L. I., N. Y.—Sandy Moore, Young Distributing Long Island Corporation, this city, advised that Gabe Forman, in charge of export, will make a tour of European countries starting around the first of September to visit coin firm customers and prospective importers.

"Gabe has been handling this phase of the business here," said Moore, "and is familiar with all the many details, I am trying to arrange matters in our various organizations here so that I can join him on the trip. However, if I cannot get myself set, Gabe will leave early in September by himself."

Forman is completing an itinerary, and advises if any European firms wish to visit them during his trip, it would be a good idea to write him.

60%-40% Best, But Operators Must Be Better Organized

ORLANDO, Fla.—"It's high time that we got a higher commission," states Frank M. Pell of this city, "and I think that the 60%-40% basis is the best starting point."

"After a year," predicts Pell, "it may prove necessary to go to a higher commission percentage basis."

"But," adds Pell, "what the industry really needs is more organization. The operators in most territories have too many personal grudges against each other. We need a good leader.

"What concerns me most is how far can we go toward organizing and making agreements on percentages without running into trouble with the Federal Trade Commission?"

Ideal Dispenser Moves

COLUMBUS, O.—T. G. Thompson, vice president of sales for Ideal Dispenser Company, rending machine manufacturers, advises the firm has moved its sales office and manufacturing facilities to this city, and will function from here, starting August 12.
Cooler weather has broken the long drawn out heat wave and brought more ops in to look over equipment for the upcoming fall season. With the outdoor season already regarded as the biggest of the year for many of our New England clients, the uptakes for August through Labor Day, season's end, will be added plusses, ops report. Buying of units for fun spots, golf courses, and other summer locations has leveled off, but distris are still filling orders for various hot machines.

Muscle has been excellent this summer with pop disks hyped by appearances throughout the region of the recording artists.

At Associated Amusements (Rock-Ola), United "Hi-Score" bowling alley, 11, 14 and 16-footers going good. Plant is practically sold out on arcade equipment with only a few left. Broadside crosses are being sent out as the memory of coinman Ed Ravrebut, head of Associated. Vacate schedules are on and the Ravrebutys are vacationing at Hyannis. Gen. Mgr. Dick Mandel is near completion of his air time for a full palace license and be flying his Piper plane around the territory. At Atlas Distributors (AMI), business is held steady this summer with demand for the new AMI phonos.

Louis Blatt continues his week-end vacation in N.Y. Barney Blatt comes along okay at home and hopes to be back in action at the Commonwealth Ave. plant shortly.

At Redd Distributors (Wurlitzer), Bella rubber sales mgr., nicely thanked from week ending at Hyannis; likewise Si Redd, spending the week week-ends on the Cape. Business has been heavy on all arcade machines, games, guns, pin, bowlers and pool tables and demands for Wurlitzer’s "half dollar" phono have been "especially pleasing," Al Levine, sales, is back after hospitalization. Bally “ABC Tournament Bowler” and Exhibit’s “True Bowler” are still whipping up plenty of excitement among N.E. ops and Bally’s “Sun Valley” reported a big winner.

At Trimount Automatic Sales Corp. (Seeburg), vacations are on with Dave Bond, mony, vacationing; likewise Irwin Margold, gen. mgr. Marshal Cars, sales, reports business this summer has been going at a terrific pace with the air conditioned plant hard put to keep up with ops’ demands. Seeburg phonos have been top demand item all summer with many new locations opened up by ops in summer resorts, hotels, etc. Arcade equipment has experienced the biggest summer as any year as in recent years.

Ops in visiting distris this week included: Guy Durgin, Presque Isle, Me.; Al Bolina, Hyannis; Louis Taube, Manchester, N.H.; Al Clavir, Manchester, N.H.; Mike Snekker, Boston; John Bledsoe, New Bedford, Mass.; Harry Deshotis, Chelsea; Luke Levine, Boston; Ralph Lackey, Roxbury; Dave Baker, Arlington; Manuel Becker, Springfield; Sid Warbars, Boston; Bob Lachman, Schenectady; Brooklyn; W. F. Plumb, Brookline; John Poto, East Boston; Harold Harwich, Brighton; Dave Gromjian, Boston; Walter Luby, Shrewsbury; Dino Donati, Manchester; Norm Strahan, Westerly; Cliff Hovde, Westwood; Pat Ryan, Fall River; Ken Ghearse, Brockton; Mike Paskevich, Nashua; Sam Podensky, Lynn; and Sam Orenstein, Providence.

A North Shore jazz festival is sked for Lynn’s Manning Bowl on Aug. 22-25. Incoming for the event are George Shearing, Count Basie’s band, Sarah Vaughan, Maynard Ferguson band, Billie Holiday, Gerry Mulligan, the Hi-Los, Dusty Gillespie’s big band, Anita O’Day, Stan Getz, Oscar Peterson trio, Bobby Hackett, Pete Johnson and Wild Bill Davison.

Folk singer Stan Wilson held forth for this frame of music. Stan Wilson, Cavalier and Verve recording artist, made the disk jock rounds with Hal Kirlia, p.a., and is looked into New York’s Jamaican Room after completion of this tour and seven others.


**Through the Coin Chute**

**NEW ENGLAND NIBBLES**

Rock-Ola Names New Ontario Distrub

**LE RIECK**

CHICAGO—Le Rieck, Rock-Ola Manufacturing Corporation, this city, advised this past week that the firm has appointed Toronto Trading Post, Ltd. of Toronto, Ontario, Canada, as exclusive distributor for Rock-Ola phonographs and music accessories for the Province of Ontario.

At Clavir, vice-president and manager of Toronto Trading Post Ltd., advised the firm here were highly pleased with this appointment and were of the belief that they would do an outstanding sales job with the Rock-Ola phonos line.

“We feel certain,” Rieck stated, “that Al Clavir and all the members of the Toronto Trading Post will prove to Ontario’s music operators that they are among the most outstanding distributors in the Dominion of Canada. It is our firm belief that we can market the Rock-Ola line of music accessories and phonographs just as well in Ontario as all in the field there can depend upon in every regard.”

**UPRIGHTS**

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<td>$185</td>
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<td>SKILL BALL</td>
<td>$225</td>
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**ALL TYPES ELECTRIC SCORE POOLS**

Only $35 each

**SHUFFLES**

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**ARCADE**

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<td>JUNGLE HUNT</td>
<td>$245</td>
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**ALL GAMES IN STOCK — IMMEDIATE DELIVERY**

Terms: 1/3 Deposit Balance Sight Draft.

*Phone: Everglade 4-2300*

**Chicago 47**

2310 N. Western Ave.

**SPECIAL!**

**SEEBURG M-100 C**

$495

**Thoroughly Reconditioned**

**14 UNIT KING BOWLING**

ALLEY 14 A.B.C.

All-1 Condition

**BUSH DISTRIBUTING COMPANY**

326 N.W. 39th St.
MIAMI, FLORIDA

**SUGGESTS OPS MERGE**

WINDSOR, ONT., CANADA—E. Chevalier of Donald Fielding & Company, this city, believes that the answer to today’s profit problems for the nation’s operators is to merge their various entities.

"60%-40% commission basis is only a temporary solution," he claims, "as decreasing gross revenue and increasing depreciation charges because taxes are costing more.

"All operators in a district," he suggests, "should consider a merge and operate as one company.

"In this way," he adds, "they will reduce overhead expense and produce greater all-around profits to be distributed to the shareholder operators as dividends.

**CHICAGO**—Harold V. Dorgan has been appointed Chief Sales Engineer in the sales division of Keeny-Vend, Division Keeny & Company, according to Paul Huesch, general sales manager of the firm.

Harold will travel all over the country to acquaint distributors with the innovations of the Keeny-Vend line and explain the proper manner of installation and the ease of servicing.

Harold’s background in sales, advertising, buying and engineering has already gained the respect of the distributors and operators he has had the opportunity to serve.

"I’m thoroughly sold on Keeny products," stated Harold, "after seeing how they are made and how every step in the manufacturing and production receives the most exacting attention.

Harold attended Notre Dame University and Northwestern University, and is an expert with Firestone Tire & Rubber as buyer of fishing tackle, guns and toys. Serviced a three-year hitch in the Army.

A year ago Sears Roebuck, Chicago, for three years.

He has been assisting Harold Perkins, sales manager, at recent showings of Keeny venders.

"Thru service," says Harold Dorgan, "we sell more Keeny machines, and show the operator how to save time in servicing his equipment."
**WANTED**

200 BALLY BINGO GAMES
DUDE RANCHES SURF CLUBS YACHT CLUBS VARIETIES GAY TIMES GREEN TIMES

INTERESTED IN BUYING COMPLETE TRAILER LOADS

CALL—WRITE—OR WIRE

Exclusive Gottlieb, Williams, Seaburg, Chicago Coin, Genco and International Motorcycle Distributors.

**KEENEY’S**

Bowl-O-Rama
6-PLAYER Regulation Bowler
Better for Individual and Team Play!

**TOTAL TEAM SCORING**
- Jom Proof Ball Lift
- Actual Gutter Express
- Colored Reefs for Team Scoring

**TOTAL TEAM**
- Black and White Reels for Team Marks

J. H. KEENEY & CO., INC.
260 W. 50th St., Chicago 32, Ill.

---

**Repeat Orders For ChiCoin’s “Classic” Bowling League** Shows Greatest Demand For 2 Plays—25¢ Model

**Williams**

Now Delivering:
- **ARROW HEAD 5-Ball**
- **HI-HAND 5-Ball with High Card Hand, “Wild” Joker!**
- 1957 BASEBALL
- **CROSSFIRE Gun Game**
- **6-Pocket POOL TABLE**

See Your Williams Distributor

**Williams MANUFACTURING CO.**

3242 W. Wilmette St., Chicago 24, Ill.

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**Through The Coin Chute**

**EASTERN FLASHERS**

Ordinarily, matters discussed in this column concern people and events from this office. This week, however, the sudden death of Sidney Levine, Jr., on July 2, shocked everyone throughout the nation. Our office rang continuously on Monday and Tuesday with calls from men all over the country.

“We just read the item on Sidney Levine in this week’s issue of The Cash Box— is it true—we just can’t believe it!” was the general opening remark. Coinrow was a sorrowful street. Execs and employees of wholesale firms, and the many visitors from out-of-town, spoke of nothing else. Every coinman who knew of Sid’s death by Sunday, Aug. 4, attended the services at Far Rockaway, L.I. Many days to the burial. Today, many of us won’t recover for a long while. Those friends of Sid’s, who wish to send condolences to the widow, can address them to Nan Levine, c/o Allan Peskin, 1460 Sylvia Lane, East Meadow, Long Island, N.Y.

Business among the wholesalers this week was surprisingly good, considering the wasp killed when his plane crashed. Sidney Levine, Jr., was the youngest of the three sons of Sidney Levine, Sr., and Dorothy Levine, and the third generation to own the firm.

**Repeat Orders For ChiCoin’s “Classic” Bowling League** Shows Greatest Demand For 2 Plays—25¢ Model

“**That’s the big fact,**” Ed stated, “that making all of us here so happy with these repeat orders. Not only are they repeating orders, but they are spreading the word far and wide.”

“**Not only are they repeat orders for our ‘Classic Bowling League’ but, what’s more,**” he added, “the greater majority of these repeat orders specify our 2 plays for 25¢ model.”

---

**Bally Beverage Vendor Keeps Everybody Happy**

**CHICAGO—**Fred Milh, sales manager, Bally Vending Corporation, this city, reports: “Bally Beverage Vendor, serving the patron’s choice of hot coffee 4 ways or a variety of cold drinks, solves the seasonal problem.

“**A California operator wrote,**” says Milh, “**with Bally Beverage Vendor in a plant the guy who wants his hot coffee, regardless of the temperature is satisfied, and the fellow who is thirsty for a cool drink is satisfied, too. In fact, everybody’s happy—especially me.**”

---

**“It’s What’s IN THE CASH BOX That Counts—INTERNATIONALLY”**
All who knew him greatly shocked and saddened by sudden passing of Sidney H. Levine of New York, attorney for New York's music ops and one of the leaders for MCA. He had attended the adjournment of the MCA legislation hearings that will be a very difficult task. An ever smiling, energetic and capable gentleman, he endeared himself to many hundreds of men and women in the industry. He was always ready to fly anywhere to help any and all in the field. He'll be very sorely missed. His good humor, his big experience and keen knowledge helped many to continue on ahead. A salute of honor to Sidney H. Levine for his great human qualities.

Architects well under way with contractors estimating work on the former Reaper Bldg. Dave Rockola planning to spend some $6 million for one of the most bustling Loops in the biz. Facts about kiddle rides extremely interesting and very, very heartening. Like Bill O'Donnell, Bally's gen'l sales mgr. reported, "Many ops are overlooking one of the finest, wealthiest and most profitable operations when they do not operate a route of kiddle rides." Production of the four currentkiddle rides is very new and busy, he said. The only riding busier than the firm's experimental department, to come to the telephone to ask, "What do you think of a business stimulator that would have kiddle play about 20% per week?" ... Lots of music ops all over Chicagoland scouting spots where dancing to juke box music was always tops. What with Congress already lowering excise tax to 10% and the Senate sure to follow, from all indications, dancing to juke box music sure to bring back hundreds of spots to the top class category. ... Joel Stern advises, "Say, I didn't send you a letter yet. Have been much too busy. But," he added, "be sure to count us in on the International Coin Machine Export-Import Council." Only a problem here, as we told Joel that, of late, our crystal ball has been somewhat cloudy. So best to send in letter with names of men in firm to receive membership cards.

As someone said the other day, "This is the most opportunistic time yet facing manufacturers." He explained that the U.S. Supreme Court decision had done more to shock the industry awake than anything else in years. That all looked to the mfrs to present new, different and better amusements. And wherever the mfr might be to present the first new, different and better amusement product, he would be covered with great glory, honor and respect for the balance of his life. ... Ted Green, who sat in on the very heart of Chicago's bus
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Len Micon on his vacation. But Len doesn't like to go away, especially when he's got so many golfers round town who like to play him. Len simply puts them into oblivion. The guy shoots in the 70's. ... Wonder if Herbie bettendorf will do more to shock the industry awake than anything else in years. That all looked to the mfrs to present new, different and better amusements. And wherever the mfr might be to present the first new, different and better amusement product, he would be covered with great glory, honor and respect for the balance of his life. ... Ted Green, who sat in on the very heart of Chicago's business-and-entertainment Loop, ... Facts about kiddle rides extremely interesting and very, very heartening. Like Bill O'Donnell, Bally's gen'l sales mgr. reported, "Many ops are overlooking one of the finest, wealthiest and most profitable operations when they do not operate a route of kiddle rides." Production of the four currentkiddle rides is very new and busy, he said. The only riding busier than the firm's experimental department, to come to the telephone to ask, "What do you think of a business stimulator that would have kiddle play about 20% per week?" ... Lots of music ops all over Chicagoland scouting spots where dancing to juke box music was always tops. What with Congress already lowering excise tax to 10% and the Senate sure to follow, from all indications, dancing to juke box music sure to bring back hundreds of spots to the top class category. ... Joel Stern advises, "Say, I didn't send you a letter yet. Have been much too busy. But," he added, "be sure to count us in on the International Coin Machine Export-Import Council." Only a problem here, as we told Joel that, of late, our crystal ball has been somewhat cloudy. So best to send in letter with names of men in firm to receive membership cards.

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The prolonged heat wave slowed things down a bit in the Southern California area, but most firms beginning to make plans, optimistically for the fall selling season. Things hopping at Minthorne Music Co. with the arrival of Chicago Coin’s “Classic Bowling League,” with the large bowling balls. George Stebler is very excited over the production he has had at his pinball operation. Minthorne has moved the used equipment into the main office and display building for the convenience of the operators, while still making quarters for display quarters for display purposes.”

Ricklin said that Gabe Orland is progressing well, and was checking with his doctor to find out just when he would be able to get back to work at California Music. All of the gang at California commenting on the fine time they had at Central Record Sales’ grand opening of its new building on Washington Blvd. Buddy Robinson was planning a two-day trip to New York City. Janet Harper of the title strip department celebrated her birthday last week, and Doris Day, Janet’s favorite recording star, called to wish her a happy birthday. Later, Val Zanghi and Janet called at Doris’ home to give her a piece of the birthday cake. New employee, Don Bledsoe joined the staff at California music last week. 

The 20% tax on cabarets, considered considerably favorable by many operators, is expected to result in increased business at many of the related businesses. A report from Minnesota shows a 10% increase in business within the first week after the 20% tax took effect. In the light of these reports, the operators are more and more demanding the 20% tax on cabarets.

The week’s new developments in the California Clippings column were as follows:

- A. R. Robinson, of Simons Distributing in Sacramento, was present at the California Council of Arts and Sciences meeting and addressed the audience on the importance of supporting music education in schools.
- Jack Simon, of Simons Distributing in Las Vegas, was present at the Las Vegas Music Convention and addressed the audience on the importance of supporting music education in schools.
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Through The Coin Chute

CALIFORNIA CLIPPINGS

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At Sierra Distributors, Frank Davito was relieved that his mother’s recent operation was successful, and that she is recuperating nicely. Ed Wisler, covering the San Diego territory, and Pete Lee was in the Lone Beach area, selling the newly-arrived carved wooden figures, Lloyd Sanders, Southgate operator, up and around again, after a photograph fell on him and broke his kneecap. Frank Menceri, AHI district manager, and Gene Leuenhagens, both at the Badger Sales Co., have rooms with Marshall Ames this past week. Al Silberman, who is a member of the Music Council, and on the Radio Program Committee, just returned from the eight hour cruise on the heavy cruiser Bremerton which the committee arranged for 171 Boy Scouts from the Santa Monica area. Admiral Campbell gave special dispensation for the extra 71 scouts to enjoy the cruise which was originally set up to accommodate only 100. Hal Goodson and The Raiders, the singer, Jerril Dean, Ed Dunning and Walter Dunning, of the Raiders, have rented one for a month at Blue Jay mountains resort and will spend their first week-end there this week. Mary Solle had picked his recording of “Laters Baby” as a hit in the California Clippings column way back in June. The Solle sisters looking for a trailer to buy, and in the meantime, have rented one for a month at Blue Jay mountains resort and will spend their first week-end there this week. Mary predicting that “Black Slacks” by The Sparkletones will be a big one for the ABC-Paramount label.

At C. A. Robinson & Co., Hank Tronick introduced new secretary, Janie Vitiello. Ray Powers covering the northern territory out of Sacramento. Jack Simon, of Simons Distributing in Las Vegas, was in business trip with his sister, Mrs. Lottie Berman, of Sicking Distributing, Indianapolis, in town for a week’s visit. Nathan Nielsen, CPA, for the Paul A. Laymon firm, spending a two months in the state of California, has returned. New distributor in New Orleans spending a week’s stay in Southern California, and being entertained by Paul and Lucille Laymon. Harry M. Green, new business manager for the California Music Merchants Association, busy getting settled in his new position at the Association’s new headquarters at 8007 Pico Boulevard.
BOOT YOUR EARNING POWER WITH GOTTLIBE'S TWO PLAYER

Through The
Coin Chute

HOUSTON HAPPENINGS

Houston lost and New Orleans gained early in July when Gus Sundman and wife Mary moved their Sun Manufacturing and Refinishing Co. from here to that city. Gus has been in the business well over 20 years and his phon cabinet refinishing is truly a thing of beauty and durability. H. A. (Hoddy) Franz, president of the new Gulf Coast Music Systems (Seeburg) said business the past month had exceeded his fondest expectations. Ron Pebbles was moved up to manager of King Records Houston branch and Jeff Chambers hired in as counterman of the same concern about July 15.

Bob Davenport, salesman at Amusement Distributors, after a short jaunt into Arkansas, declared he had located his vacation spot. Glen Bruner recently signed up as shipping and receiving clerk at Acme Record Distributing Co. Christina Lansing (same outfit) reported better than excellent sales of album "Around The World In 80 Days." 20 year clubber J. A. Burkhead built himself a fishing tackle box that is coveted by most who see it and might well end up years hence in an antique shop. Built of marine plywood, heavily hinged and bound with heavy brass, it looks like a pirate chest only it is airtight, floats and has everything inside including first aid kit. Two fair damsels just back from vacation are Eunice Kee, secretary of Steele Distributing Co. (Wurlitzer) and Marilyn Mikes, bookkeeper at Acme Record Distributing. Popular Hazel Conklin back at the helm of her business after a two months visit in cool Canada. Operator Lonnie Graeber record shopping at United. Enjoyed a lengthy visit with veteran coinman A. H. Shannon, owner of Coin Machine Sales Co., longest established coin machine distributing in this area. Completely redecorating job at Gulf Coast Music (better known as Lynch's) coffee bar. Brand new look but unchanged are the real good things such as plenty of comfortable lounging room, telephone, all trade publications, plenty of fresh coffee and all absolutely for free.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

LOCATION TESTED AROUND THE WORLD!

- 3 Holes Lite in Rotation for 200 Points
- Red and Green Rollovers Lite Red and Green Pop Bumpers
to Score 10 Points
- 2 Bulls-eye Targets Score 50 Points for Center Hit
- High Score to 1900 Points
- 2 Super-Powered Flippers and "Cross-Board" Cyclonic Kickers
- Available with Twin Chutes

PIONEERS OF 50 CENT PLAY

RUNYON
SALES COMPANY

Factory Representatives for:
AMLI, Inc., Bally Manufacturing Co.,
595 10th Ave., New York, N. Y.
221 Pennington Ave., Newark, N. J.
211 W. 45th St.

SEE THE ALL-
LOCATION LINE BY
WURLITZER

Red and Green Rollover Bumpers

MID-YEAR CLEARANCE
ATTENTION: WHOLESALERS

Write for Quantities
MUSIC: AMI, Seeburg, Wurlitzer
GAMES: Bally, Keesey, Chicago Coin,United.

ARCADE EQUIP. ALSO.
Fast Action Gets Fast Action!

MUSIC:

Attention: Wholesalers

Mid-Year Clearance

Write for Quantities

Music: AMI, Seeburg, Wurlitzer
Games: Bally, Keesey, Chicago Coin, United

Arcade Equip. Also.

Fast ACTION GETS Fast ACTION!

WURLITZER

Pioneers of 50 Cent Play

This Month's Top Sellers

- Amplifier
- Rhythm Panel
- Bell Strings
- Bumpers
- Cross Board
- Cyclonic Kickers
- Gravel Bar
- Headband
- Light Bar
- Motor
- Nose Bar
- Pinch Bar
- Plunger
- Roll-overs
- Stop Poppers
- Target Bars
- Tilt Bar
- Tilt Lever
- Tilt Switch
- Tilt Trigger
- Tilt Tub
- Tilt Valve
- Tilt Vents
- Tilt Zone
- Tilt Zone

All Gottlieb Machines Are Equipped with National Slug Rejectors

1140-50 North Kostner Avenue • Chicago 51, Illinois

ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

NLBA Advises It Is Against Removal Of C. M. Exemption From Copyright Act

RACINE, WIS.—After holding its regular quarterly meeting in Milwaukee on July 22-24, the officers and directors of the National Licensed Beverage Association advised its members that the organization reiterated its stand against the removal of the exemption from royalties on coin operated music machines.

George A. Miller, president of MOA, and Sidney H. Levine, counsel for MOA, had appeared at the Milwaukee meeting and addressed the group. Jules M. Collins of ASCAP was also present and spoke.

Following the meeting, the directors of NLBA instructed their Governmental Affairs Committee to oppose any legislation removing the present exemption. "This position" it was stated, "shall be presented to any Committee considering or conducting hearings on this legislation with a further provision that NLBA is unalterably opposed to the removal of the exemption unless the following minimum requirements are provided in the legislation:

1. The location owner shall be protected from infringement suits,

2. Provide a maximum royalty per machine to be paid to all performance rights societies which shall be established in the law of not more than $15 on a machine having 50 records or less, $20 on a machine having 51 to 100 records and not more than $25 on a machine having more than 101 records,

3. The law shall provide that the rates shall be in effect for a five-year period and may be subject to review by Congress at the end of this period."

Music machine interests, of course, are not in agreement with these provisions, with the exception of the exemption stand by NLBA.
GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

GIANT BALLS
GENUINE EBONITE
4½ in. DIAMETER—3½ POUNDS

NEW HIGH SCORE
Of The Week Feature!
(Key Controlled)

Choice of 3 Size Cabinets
13 ft. — 16 ft. — 18 ft.
Shipped in 2 sections! Wider Cabinet!
Striped Playfield! Genuine Gutters!

NEW PROFIT
MAKING FEATURE!
2 Games for 25¢
Also available as
One Game for 35¢
Easily convertible to
regular 10¢ play!

1725 W. DIVISION BLVD. CHICAGO 14, ILLINOIS

chicago coin's
Classic
BOWLING LEAGUE

Re-Orders On Pool Conversion

CHICAGO—Mike Detzek of Champion Distributing, this city, reported
this past week that the firm is
"swamped with re-orders" for the new
6-pocket pool conversion kit.

"Can't keep up with the orders," states Detzek, "since the time we
first announced our conversion kit.

"And besides," adds Detzek, "I
have stacks of inquiries on the desk
that I have to answer as soon as possible. These letters have come in
from nearly every state in the coun-
try."

Detzek revealed plans to supply
local ops with the conversion kit all
completely assembled, painted and
ready to be installed on bumper pool
tables.

For customers out of town, he said,
the conversion kit will be shipped
with complete assembly instructions,
clearly illustrated with drawings.

"It should take the operator about
an hour or so on location," advises
Detzek, "to change over his old
bumper pool game into a six pocket
model that looks like new."

60%-40% Or Else

PORTLAND, ME.—Alfred Sharpe
of Pla-Mor Amusement, this city,
believes that there must be a good
reason for obtaining an additional
10% from locations.

"By explaining the reason for the
extra 10%," he advises, "such as,
you can now give special attention
to the location's requests and, thereby,
secure the location earning more
money in the long run, is the best
to obtain the 60%-40% commis-
sion basis.

"I believe that any other commis-
sion basis, especially of a lower per-
centage to the location owner, would
only result in dissatisfaction.

"If you cannot make it a paying
location on the 60%-40% commis-
sion basis then I, personally, think that it
would do more good to refuse the
location a music machine.

"In that way," concludes Sharpe,
"the locations that do have music
machines will appreciate them all the
more."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FOR SALE—Will Sell Or Trade: 100 Bally Bingo (Used), 50 Skill Pool Tables (Used). What have you? MIDWEST DIST. CO., 2850 MARLPOSA ST., DENVER 11, COLO. (Tel.: GE 3-6371).

FOR SALE—Seeburg M100A, $225; M100B, $275; M100R, $7700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI DR0, $300. 40, $175; Evans Century, $275. MUSICAL SALES. 2334-36 OLIVE ST., ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Eight assorted 14 foot bowlers — Bally, United, Chicago Coin, Write, ready for location. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESEN AVE., CINCINNATI 09, OHIO. (Tel.: Mt. 1-5000).

FOR SALE—Bally, Key West $350.00; Big Show $825.00; Paradise $275.00; Nile Club $265.00; Broadway $230.00; Big Time $120.00; Terms one dollar down, balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULANE 6729).

FOR SALE—Bingo’s: Picke $125.00; Gayety $65.00; Tahiti, Nevada $35.00; Fireballs; White Kids, Springtime, College Daze, Pin Bowler, Georgia, Holiday $35.00 ea.; 3-Dimensional Theatre $175.00; Shuffleboard Electric Scoreboards, with coin rejector. $35.00 ea. All equipment checked and ready for location. PACIFIC KIDDIE RIDES DISTRIBUTING COMPANY, 1212 SOUTH TAMOAC AVENUE, TACOMA, WASHINGTON.

FOR SALE—14 and 11 foot Bowler Parts Special; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, $12.50 ea., $5.95 ea. Non-scrn rubber balls, 3", $1.95 ea. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: Mulberry 5-3000).

FOR SALE—100 Teleariz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity price and list of other equipment. G. O. R. SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 6-6818).

FOR SALE—Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; United Handicaps, used, $45. WANT—All 45 rpm phonographs, especially Seeburg’s. C’s, R’s, C’s, and F’s NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: Longhait 1-6770 and 6771).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

MISCELLANEOUS

NOTICE—Diversification with no investment! Our program is already proven itself to lending operators. Make hundreds of dollars each week with our "Especially made for the profit trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 5441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—that idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG’S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Back Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBU TING CO. Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 5-7976).

NOTICE—It’s your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations’ cooperation? How can “10¢ Play Plus” help you? What percentage of the nation’s juke boxes feature 10¢ play? What percentage of U. S. amusement feature 10¢ play? All this and more appeared in The Cash Box. In addition to “The Cash Box Price Lists” which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly cruised for: “National Public Relations Bureau,” “Dime Play,” “National Credit Bureau,” “National Board of Trade,” “National School for Mechanics,” “Minute Recordings,” “Equalized Record Tone Level.” The Cash Box” Quarterly Export Edition” has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus its Anniv ersary Issue is accepted as “The Year Book of the Industry.” When you send us $5 for a full year’s (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting the handle which has been acclaimed by all as: “The BIBLE of the Industry.” Send your $5 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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FIRM.
ADDRESS.

CITY.
ZONE 
STATE

PHONE NUMBER

ENCLOSE YOUR CHECK — AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.
## How To Use “The Cash Box Price Lists”

(Also known as the “C. M. L. (Coin Machine Industry) BLUE BOOK”)

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter “The Cash Box Price Lists” can only feature the market prices as they are quoted. “The Cash Box Price Lists” act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of much they may seem to be out of line. Some prices do not change for months. The Cash Box Price Lists,” rather than show no price, contain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent.

Someone on the West Coast may feel a certain machine worth $105.00 whereas someone on the East Coast may think it worth but $75.00. Of course,erval, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) “The Cash Box Price Lists” reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: “The Cash Box Price Lists” should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Gamers—and $25 to $30 on Phonographs.

## Code

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tr>
<td>A</td>
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<td>B</td>
<td>Machines of 11 to 20 Weeks</td>
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<td>C</td>
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<tr>
<td>Z</td>
<td>Machines of 901 to 950 Weeks</td>
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## Regarding Selling Prices

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price quoted. Some times sellers of machines have listed a machine from $15.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low quoted categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machine minus the cost of crates, crates and labor for packing and shipping of the machines, in addition to a decent profit which these machines are made to return. In the case of a $15.00 to $25.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcades and kiddie ride machines these may even higher due to the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as mechanics, and that many departments will purchase machines “as is,” at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

## List of Machines

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>A-11</td>
<td>1946</td>
<td>Coin-Operated</td>
<td>$50.00</td>
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<tr>
<td>A-12</td>
<td>1947</td>
<td>Coin-Operated</td>
<td>$55.00</td>
</tr>
<tr>
<td>A-13</td>
<td>1948</td>
<td>Coin-Operated</td>
<td>$60.00</td>
</tr>
<tr>
<td>A-14</td>
<td>1949</td>
<td>Coin-Operated</td>
<td>$65.00</td>
</tr>
<tr>
<td>A-15</td>
<td>1950</td>
<td>Coin-Operated</td>
<td>$70.00</td>
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<tr>
<td>A-16</td>
<td>1951</td>
<td>Coin-Operated</td>
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<tr>
<td>A-17</td>
<td>1952</td>
<td>Coin-Operated</td>
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<tr>
<td>A-18</td>
<td>1953</td>
<td>Coin-Operated</td>
<td>$85.00</td>
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<tr>
<td>A-19</td>
<td>1954</td>
<td>Coin-Operated</td>
<td>$90.00</td>
</tr>
<tr>
<td>A-20</td>
<td>1955</td>
<td>Coin-Operated</td>
<td>$95.00</td>
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## Manufacturers and Date of Game's Release

- **Bally**
- **Clyde**
- **Gaylord**
- **Gottlieb**
- **Hoskins**
- **Heritage**
- **Intermix**
- **Kinney**
- **Keeney**
- **Maccaro**
- **Miller**
- **National**
- **Napier**
- **Reis**
- **Stern**
- **Williams**

<table>
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<tr>
<th>Model</th>
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<tr>
<td>4L-145</td>
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<td>$1,150.00</td>
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## Related Articles

- **August 4, 1957**
- **August 11, 1957**
- **August 18, 1957**

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The Cash Box "PRICE LISTS"

August 17, 1957

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel phonograph
H-120 120-sel phonograph
H-100 100-sel phonograph
HAB-200 Select-O-play
Hideaway
HBB-200 Continuous-town phonograph
Hideaway
WQ-200 200-sel Wallbox
WQ-120 120-sel Wallbox
Bagpipe Wallbox Bracket
Receded Ceiling Speaker
Wall Speaker
Corner Speaker

AUTO-PHOTO/photo Studio Model “IT” $3,245

BALLY MFG. CO.
San Valley (In Line Game) $837.50
AB Tourname
14 Foot $1,250
Bike (Kiddie Ride) $835
Model T (without Record Changer) $705
Model T (with Record Changer) $755
The Champion (with mahogany cabinet) $835
Toonerville Trolley $835

CHICAGO COIN MACHINE CO.
Classic Bowling League (6 Player) $16,000
Super Bowling League (6 Player) $14,000
Bowling League (6 Player) $20-Foot 8-In.
11 Foot $1,150

EXHIBIT SUPPLY CO.
Tru-Bowler (Conversion Unit for shuffle games) $20

F. A. FRANTZ MFG. CO.
Kicker & Catcher (Motor Game) $1,275
ABT Challenger Pistol (Counter Game) $1,275
ABT Gauger Scale $1,275
ABT Rifle Sport (Shooting Gallery) $1,275

F. T. MFG. & SALES CO.
Sweet Twenty One (Player 2) Roll Down Game) $3,000
Rotation Pool
Gypsy Grandma Fortune Teller $3,000
Cherry Ripe Game $3,000
Regular Model $3,000
Match Model $3,000
Davy Crockett (Rifle Gallery) $3,000

G. POTTER & CO.
Continental Cafe (Player 2-Small Ball) $3,000

INTERNATIONAL MUTOSCOPE CORP.
Bango-O-Rama $3,000
Voice-O-Graph, 45-75 RPM $3,000
With musical unit $3,000
Without musical unit $3,000
Lord’s Prayer Player $3,000

IRVING KAYE CO., INC.
El Dorado-6 Pocket Pool $2,500
DeLuxe Bumper Pool $2,500
DeLuxe 6 Hole Pool $2,500

J. B. KEENEY & CO., INC.
Bowl-O-Rama (6 Player) $14,000
11 Foot $1,250
Trailer-O-Rama (6 Player) $14,000
Super Big Test $1,250
Soup Vendor $1,250
Deluxe Hot Coffee Vendor $1,250
Chocolate Combo Vendor $1,250

ROCK-OLA MFG. CORP.
Model 1455, 200 Sel. $1,250
Model 1454, 120 Sel. $1,250
Model 1452, 120 Sel. $1,250
Model 1456—Player, 120 Sel. $1,250
Model 1546, Chrome Wall Box, 120 Sel. $1,250
Model 1455, 50 Sel. Wall Box 1017—Hi-Fi Wall Speaker $1,250
Model 1906, Remote Volume Control $1,250
Model 1927, Remote Volume Control with Casel Button $1,250

J. P. SERBING CORP.
Lil’ Phonograph $1,250
DWA-Wall-O-Matic 200 $1,250

UNITED MFG. CO.
Hi-Score Bowling Alley (6 Player) $1,250

UNITED MUSIC CORP.
UPA100 100 Sel. Phonograph $1,250

WILLIAMS MFG. CO.
Arrow Head (Single Player 5-Ball) $1,250
Hi-Flyer (Single Player, Straight Noveltv 5-Ball) $1,250

DELUXE MFG. CO.
Model 2100 Phonograph, 200 Sel. $1,250
Model 2104 Phonograph, 104 Sel. $1,250
Model 2150 Phonograph, 200 Sel. $1,250
Model 2206 Wall Box, 200 Sel., 2-Wire $1,250
Model 2207 Wall Box, 104 Sel., 2-Wire $1,250
Model 2275 Stepper, 104 Sel. $1,250
Model 2315 Hi-Fi Corner Speaker, 4.5” Matched Cones $1,250
Model 5116 Hi-Fi Corner Speaker, 4” Heavy Duty with Extended Range $1,250

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Unihole
Extra balls
Tri-deck
Advancing scores

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...plus fastest totalizer, fastest pin-set, fastest ball-return...results

in more dimes per hour, biggest profits in automatic bowling.

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